

# The **Billboard**

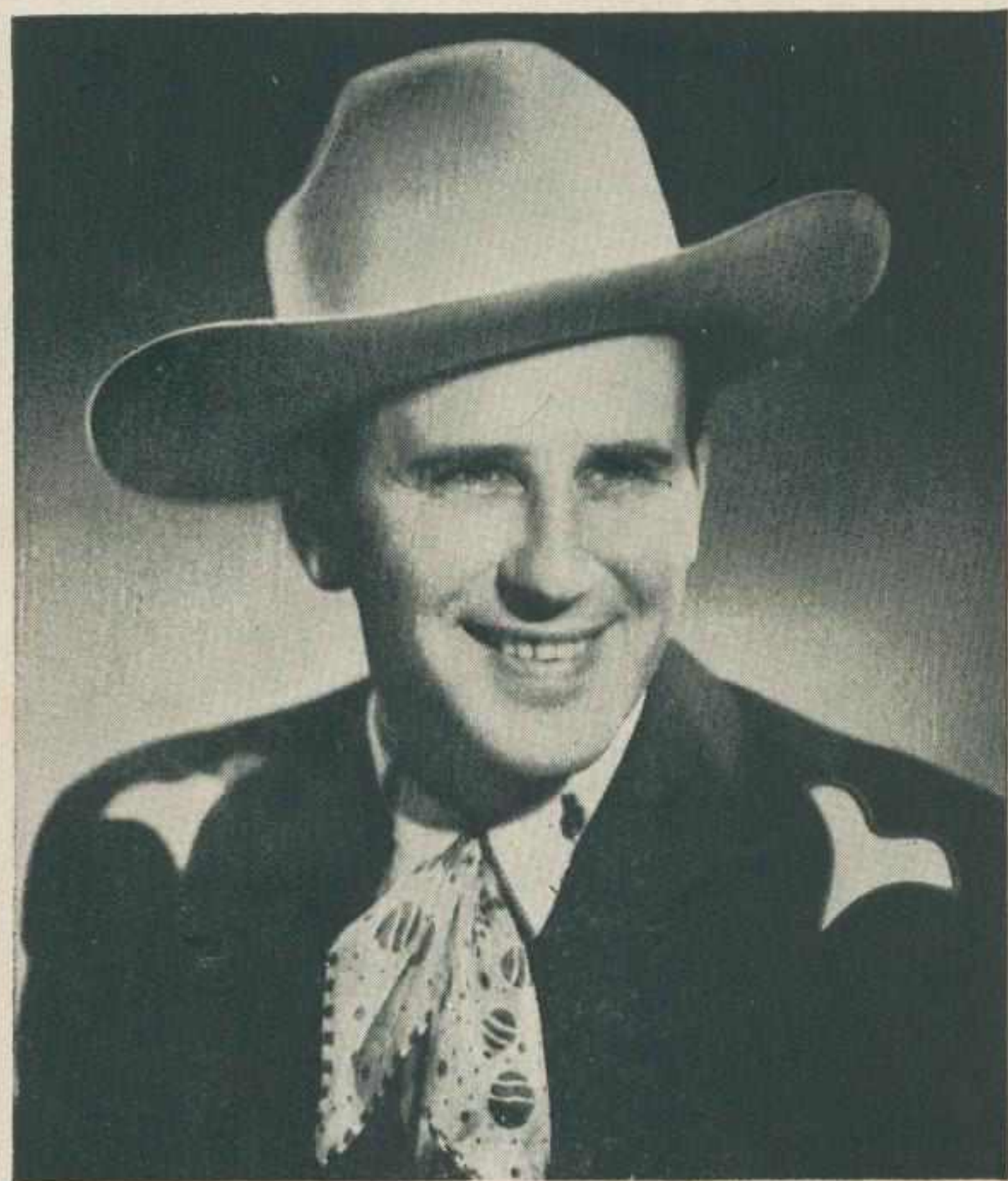
FEBRUARY 2, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**MUSIC**

**ZILLIONS OF DISKS BY '47?**



FRANKIE (Pee Wee) KING  
*Singin'-Ridin' Rancher From Tennessee*  
(SEE MUSIC SECTION)

**RADIO**

**Soap Audiences—The  
Cost Per Thousand Ears**

**AMUSEMENT MACHINES**

**Public Relations Program  
For Amusement Machine Biz**

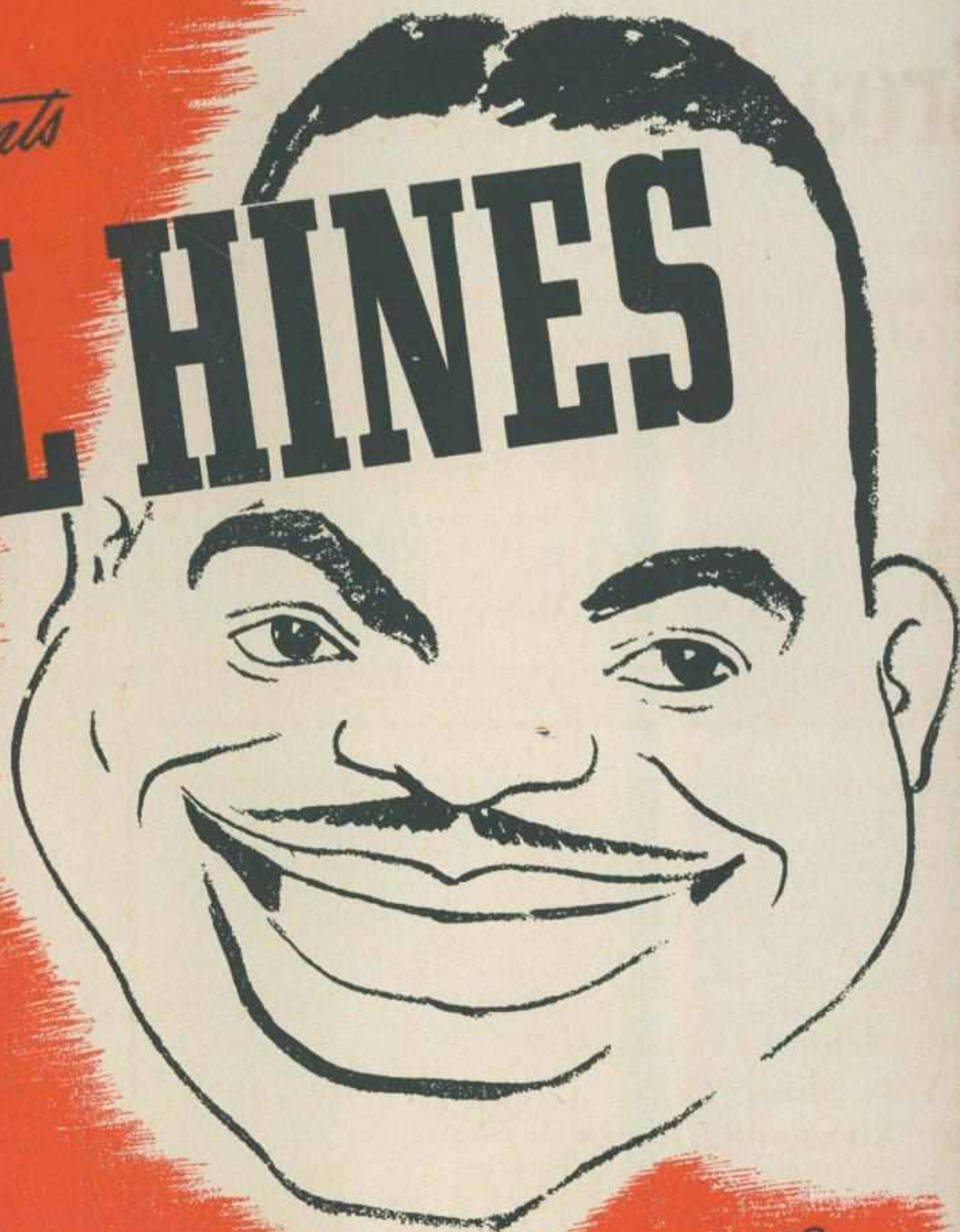
**LEGIT**

**LEGIT SCRIPTS GO NOSTALGIC**

*ARA presents*

# EARL HINES

HERE HE IS—  
"FATHA" HINES—  
THE MOST WIDELY  
IMITATED STYLIST  
OF THEM ALL.  
BRINGING TO HIS  
MANY FANS HIS  
LATEST COMPOSITIONS  
RECORDED BY ARA.



**"NONCHALANT MAN"**  
and **"AT THE EL GROTTO"**

**ARA**  
RECORDS  
*Hollywood*

RECORD No. 127

# Broadway Looks Ahead Backward

## Fashion's Ferris Wheel, Showbiz Aid Dime March

NEW YORK, Jan. 26.—Showbiz, heavy on the legit side, went practically all out in support of one phase of the March of Dimes Infantile Paralysis Fund, the second annual fashion show staged in the Waldorf's Grand Ballroom Tuesday (22). Big clothes spec was staged by the courtier group of the New York Dress Institute and drew peak attendance at \$10 per copy. About \$17,000 was raised.

Gertrude Lawrence and Arlene Francis shared femsee chores with Brian Aherne as mike foll. Dorothy Kilgallen devised the continuity-script and Lester Gaba the production. George Balanchine created, directed and danced in a special ballet. Others who either modeled or took bows were Danny Kaye (in a fashion satire, *Anatole of Paris*), pianist Ania Dorfman, Helen Bennett (*Dream Girl*), Martha Scott (*Voice of the Turtle*), Augusta Dabney (*Dear Ruth*), Maureen Cannon (*Up in Central Park*), Joan Roberts (*Are You With It?*), Nevada Smith (*Billy Rose's Diamond Horseshoe*), Carol Bruce (*Showboat*), Susan Reed (*Cafe Society Uptown*), Jean Darling (*Carousel*), Barbara Bel Geddes (*Deep Are the Roots*), Irene Manning (*Day Before Spring*), Mrs. Gene Kelly, Bess (*Miss America*) Myerson, Ruth Hussey (*State*) (See SHOWBIZ ALL OUT on page 25)

## Radio School Grows As Vets Show They Want Airwaves 3 R's

CHICAGO, Jan. 26.—Radio Institute of Chicago, school started a few months ago to teach vets and others determined to make them ready for jobs as radio announcers, actors and writers, will undergo an expansion in about 30 days when new courses are added, enrollment is increased and length of course is increased. Television script writing and the social sciences will be subjects added. Length of course will go from 36 weeks to two years.

The institute is said to be the only one of its kind here because its enrollment is composed primarily of vets, and because it is recognized by the Veterans Administration as one on its accredited list, which means that vets who go there will have their tuition paid by V-A and will receive subsistence from the government.

The school is also unique in that students can work with actual broadcasting equipment. Former studios of WHIP, one time local indie, are being used for workshop demonstrations of subjects taught.

Present enrollment of the school is about 125, about 100 of which, and according to *Chi's Radio School* on page 25)

## Toledo Gives Big BO (Brushoff) to Thrush

TOLEDO, Jan. 28.—For the first time in its history, a major musical engagement at the Peristyle Theater of the Museum of Art was canceled for "lack of patronage."

Blake-More Godwin, museum director, said the January 23 recital of Maggie Teyte, English soprano, was shelved because only 280 of the available 1,750 seats had been sold or reserved despite a heavier than usual flack campaign which opened December 28.

Godwin said: "Museum officials feel they cannot ask a great singer to appear in a community evidencing so little interest in a widely known and talented artist."

## FM Educational Net Proposed For Virginia

RICHMOND, Jan. 26.—At the request of Dr. Dabney F. Lancaster, State superintendent of public instruction, Representative Landon R. Wyatt proposed here this week a bill in the Virginia State Legislature which would require the State Board of Virginia to make a survey regarding the advisability of setting up an FM network for educational purposes in Virginia. The proposal was also made that the Legislature make the necessary appropriations for the operation of the network.

Plan in Virginia is modeled after that in Wisconsin, where the Legislature has already appropriated enough money to set up a State-wide educational FM network, with headquarters in the State capital of Madison, and with linked stations located at strategic points thruout the State. This network will be built as soon as materials are available.

Consensus here is that the bill calling for a Virginia State-operated educational FM network will probably pass, but reliable sources say that the date on which education by FM stations starts in the State will not come for some time.

Indicative of the slowness to be expected in the development of an FM educational network in Virginia is the fact that the committee set to study possibility of setting up the system was appointed over a year ago and only now is any concrete action being taken.

Dr. Lancaster pointed out this week that the establishment of the FM system he proposes would be of value to all public agencies in the State, but in no way would it compete with commercial radio stations.

## Bill Still's Jeep Tele for Store

NEW YORK, Jan. 28.—Bill Still, who built his own television transmitter in Jamaica, has taken his second step, the building of an entire jeep system, to prove what he can do for department stores. Jeep deal will be demonstrated for two weeks starting Tuesday (29) with receivers being installed on each floor of the Gertz department store.

Still has designed a complete but compact studio using two video cameras and a complete audio system for both live and transcribed sound. Sales programs will be scanned at half-hour intervals (as they were at Gimbel's in Philadelphia) and sked calls for three general entertainment shows daily, four 10-minute merchandising pitches and three three-minute spot commercials.

Still will also throw in public service scannings at the rate of one a day as well as the other presentations. Miriam Tullin, one of Ed Cole's Yale drama students, will be responsible for the programing and among the promised stars are Pearl Primus, Fambé Linn (*Carousel*) and Ray Harrison (*On the Town*).

Deal here is to prove that video can work in a store and town of medium size.

## Toledo Icer Strong Finisher

TOLEDO, Jan. 26.—After a slow start Emery Gilbert's *Holiday on Ice* started to click and finished its 8-day run (6-13) at the University of Toledo Fieldhouse with heavy sugar. Lack of facilities downtown to house the mobile rink was partly to blame for the poor early showing.

## Scribes See Rosy Future In Nosey Past

### "Yankee," "Bly" Start Ball

NEW YORK, Jan. 26.—Two-thirds of this week's legit openings is the mid-season's cue for playwrights looking ahead with one eye on the box office and the other orb fixed on the past for a deep look-see into the archives. To live assorted scribes have gone back to the dead, celebrated living, or legendary.

1. *Magnificent Yankee* (about Oliver Wendell Holmes, distinguished Associate Justice of the Supreme Court) and *Nellie*

*Bly* (about the Pulitzer global tourist), the Eddie Cantor musical fiasco, got under way Monday and Tuesday respectively.

2. Preeming February 18 *Antigone and the Tyrant*, manure by Lewis Galantieri of Jean Anouilh's Gallic take-off of the Sophocles tragedy.

3. Late February, *The Duchess Misbehaves*, musical pegged around Francisco Goya, the painting gent, and his model, the Duchess of Alba. (Book is by Gladys Sholley, spouse of Irv Rosenthal of Palisades Park, and Joe Bigelow, a mugg.)

4. In April, *Miss Jones*, by and about Ruth Gordon. (See *Broadway Looks Ahead* on page 39)



TOLEDO, Jan. 28.—For the first time in its history, a major musical engagement at the Peristyle Theater of the Museum of Art was canceled for "lack of patronage."

# USO's Peacetime Deployment

## Hosp Cirk Up, Longhair Falls

### Camp Shows to add 97 vet hospitals to 123 current—other units going abroad

NEW YORK, Jan. 26.—Expansion of the hospital circuit and closing of the concerts division were announced by USO-Camp Shows here this week. As of March 1, Camp Shows will officially add the 97 Veterans' Administration hospitals to its present 123 army and navy general hospitals now being supplied with shows. In addition, shows will be sent to 28 additional vet hospitals now in the process of being added to

## AP's "Showbiz" O'Brien Is on the Up and Up

NEW YORK, Jan. 26.—Jack O'Brien, who covers the Broadway legit beat for the Associated Press, is really batting 'em out these days. O'Brien hits a high of 10 columns of stuff, with spot coverage of Broadway openings besides.

Usage, according to AP, has gone up and up on the column and even the 10 daily columns (afternoon and evening matter) may not be enough if the demand holds. Papers queried indicated that interest in showbiz increased after V-J Day and is continuing to grow almost daily.

those under General Bradley's jurisdiction.

USO has already contacted all present vet hospitals and received okays from (See *USO'S PEACETIME* on page 34)

## Henie Icer Socko, \$6 and \$1.25 Even

NEW YORK, Jan. 26.—Sonja Henie Icer drawing fancy money with advance sales coming in steadily at Madison Square Garden. New York critics gave the show good notices and this year's version seems to have clicked as solidly as la Henie's preceding offerings.

Balcony and upper-bracket ducats going equally well—a reversal of the trend the past few years during which garden clientele has shunned the gallery perches not only at ice shows but also at most other specs in for a run at the Garden.

Scale for the Henie bladery, \$1.25 to \$6.

## Bonar Colleano Spotted In London "Secret" Film

LONDON, Jan. 21.—Bonar Colleano Jr., 21, son of Bonar and Rubye Colleano, members of the Maurice Colleano Troupe, has been engaged for a featured role in the J. Arthur Rank film, *Top Secret*.

Young Colleano, recently out of the service, is current in the London stage production of *A Bell for Adano*. The Maurice Colleano Family, Maurice, Bonar, George and Joyce, are of the same parentage as the well-known circus stars, Con and Winifred Colleano, and all have played the top American circuits and vaude circuits.

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## Gals in War No Pals in Peace To 'Guardians'

NEW YORK, Jan. 26.—Beginning of what may become a general move to oust barmaids and waitresses from nightclubs and restaurants on the dusk-to-dawn shift is seen in action taken by Governor Raymond E. Baldwin of Connecticut in Hartford and Senator William Bewley in Albany this week.

In the nutmeg State, the governor revoked the special order, issued under the War Powers Act adopted in 1943 by the State General Assembly, permitting women to be employed in night spots and eateries between 10 p.m. and 6 a.m. Order went into effect last Saturday (19) and caught many owners completely by surprise. Result was a quick scramble to hire men.

In Albany, Senator William Bewley is sponsoring two bills aimed to oust barmaids. First calls for banning barfems unless they are licensees or wives of licensees. Second measure seeks to amend the labor law to prohibit fems from working in hotels or eat spots between 9 p.m. and 6 a.m., with the exception of cig, chapeau check and flower girls, powder room attendants, chambermaids and charwomen. Present law only prohibits girls under 21 from being hired for the late stretches.

## Legal Experts View WHIP FCC Case As License Trend

WASHINGTON, Jan. 28.—Radio broadcast legal advisors are awaiting with renewed interest the latest decision by Federal Communications Commission on Calumet Broadcasting Corporation's application for new station (WHIP) at Hammond, Ind., since the case now gives FCC a major test of policy underlying the WOKO (Albany, N. Y.) case. FCC in its sponsored decision denying Calumet's bid for a construction permit, had alleged that applicant neglected to reveal certain stock transfers. Similar situation highlighted WOKO case in which FCC's refusal to renew application was overridden by the District Court of Appeals last week.

Some insiders here see another FCC rejection of WHIP's bid as the result of developments at last Thursday's (24) hearing. Austin F. Canfield, of Washington, counsel for Calumet, arguing before six of the seven FCC members, tossed a bombshell into the hearing when he asserted the case should be reopened to get at the real facts behind routine investigations conducted by FCC's legal staff. Canfield went on to accuse FCC's legal staff of "entrapment" of the applicants in collecting evidence. Commissioner C. R. Denny, who had been FCC's chief counsel at the time the in- (See Legal Experts View on page 25)

## "Vets' Advisor" Put On Co-Op Footage

NEW YORK, Jan. 26.—NBC's *Veterans' Advisor* started out this week on a co-op basis with all affiliates offering the seg to sponsors. Program features Lieut. Com. Ty Krum, who has been airing on the subject for the past nine months and whose columns on the same run daily and Sunday in *The Washington Times-Herald*.

Service background of Krum has been PRO in New Orleans and as head of PRO and naval intelligence in anti-submarine warfare. NBC vet mail is said to have passed 100,000 letters already. Reason that web has decided to throw the public service airing open for sponsorship is that a commercial would enable the stations to do a flack job and extend the usefulness of the airing. Sustainers get sustaining brush-offs at practically all stations, even m. and o. outlets.

## Indian River Equipment In

FORT PIERCE, Fla., Jan. 26.—Douglas Silver, president of Indian River Broadcasting Company, has announced that equipment has arrived for construction of its new radio station, for which a permit has already been granted. Station is expected to be in operation within a few weeks. It will serve the Indian River area.

## Well, Strike Me Pink!

Briefs From the Broadway Beat

TIME mag makes slight ado about banker Harvey D. Gibson's youthful wrestling with the fiddle in his native Vermont. *The Billboard* chronicled this tidbit years ago and recently in the lead editorial of its Music Year Book. . . . Looks like mouthie Martha Raye for four more weeks at Carnival. . . . Add Joe Ricardel as collab, with Redd Evans on *Frim Fram Sauce*. Ricardel turned it out three years ago, it sez here. . . . Wonder why M. S. (Booker) Bentham, the old commodore himself, was trying to track down the name of the thesp who played the constabulary role (chief of police) in the short-lived legit *Assassin* of October vintage. . . . January 26 *The Saturday Evening Post* editorialized that James Caesar Petrillo "has made a profitable career out of making the American people look like fatheads." Strike-Pink department has no objection to this diatribe as such, but the mag might bring the U. S. population a little more up to date with at least 5,000,000 additional fatheads.

*Who's Who in CBS Radio*, which answers the soup-to-nuts questions about the network's programs, is about the nearest thing to a radio scribe's Utopia that has ever been produced. It's a smartly done, thick looseleaf with first-of-month supplements. He won't like it, but step forth, DPI George Crandall, and take several million bows. . . . Was the postponement of Garson Kanin's *Born Yesterday* due to a last-minute cast replacement? . . . June Havoc to Coast for pic, with pooch Figaro receiving extra special accommodations. . . . For the information of the editors of PM, the "unidentified woman" in the photo last Wednesday (23) was none other than the mom of Madge Evans. . . . Don't be surprised if Jack (United Press) Gaver grabs himself a network chore. . . . Vale of Cheers: Nina Vale, current at the Palace in pic, *Cornered* (a curbstone parallelogram), set for legit *Undine* in March of the Stem's sweepstakes. . . . Mike Todd claims a take

## Ala. Vet Opens Talent Showcase in Bir'ham

BIRMINGHAM, Jan. 26.—Opening of Talent Shop, a co-operative venture in which those talented in music, dramatics, dancing, writing, painting and related arts are developed and presented to the public locally and thru national bookings, is expected to provide an outlet for Alabama talent.

Op is Winfield Abbott, vet who has assembled a staff of instructors and coaches in the various fields, including Norville Hall, grad of American Conservatory of Music, Chicago; Otto Blum Waldis, German refugee and former director of a Berlin theater; Evelyn Pearlring, of WSGN-ABC station, director of radio activities.

Funds are being sought for building community center clubhouse for Talent Shop, now elaborately housed on a floor at the Dixie-Carlton Hotel.

## D. C. Showbiz Hopper

WASHINGTON, Jan. 26.—Here are new congressional bills of interest to the entertainment industry:

HR-5174 BY REPRESENTATIVE KNOTSON (R., Minn.).—Would repeal wartime excise tax levies effective July 1, returning excise tax rates to 1942 levels. Thus the special cabaret, entertainment taxes and increase in liquor excises would be repealed. Bill is in Ways and Means Committee which is scheduled to take up a tax reduction bill some time in March or April. Administration is opposed to reducing excise taxes before January, 1947, but lots of pressure is expected to be exerted by minority member for HR-5174.

HR-4892, BY REPRESENTATIVE BLOOM (D., N. Y.).—Provides legal basis for reorganization of government wartime information services under the State Department which was authorized by President Truman in an executive order. Bill is in House Rules Committee, where opposition to State Department's World-

of two million smackeroos for the first year of his *Up in Central Park*, celebrated Sunday (27).

Pooch powwow. . . . Julie Haydon staged a canine party in the basement of the Playhouse, where she's featured (at the Playhouse, not the basement) in *Glass Menagerie*. Best behaved dog: Terry, owned by the ed of *Gotham Life*. Worst behaved: Maxim, owned by Julie Haydon. High point of the show: When dramaticcritter George Jean Nathan cracked his first smile of the season. Highest point: When the pooches (all 15 of them) refused to go near a prop fire hydrant for the three hours it was on view.

Things That Happen to a Reviewer—Heading for the Waldorf for the Wedgewood Room opening Friday (25), *The Billboard* scribe's cab got over-anxious and bounced a pedestrian off the fender. Ended up with reviewer getting "re-viewed" himself, complete with X-rays, at Polyclinic Hospital, despite protests of having "work" (he calls it) to do. Of course, he arrived at Waldorf after the acts had finished—so there's no Wedgewood coverage this week.

## Banana E. T. Proves Good Eating for Elsa Miranda

NEW YORK, Jan. 26.—Singing commercials are strictly dough to the average performer. However, when an e. t. gets the reception that the Chiquita Banana spot of Batten, Barton, Durstine & Osborn has acquired, the transcription become a spotlight and the artists can really coast on it. Result is that Elsa Miranda, the Chiquita of the banana pitch, rates plenty of spots on guesting shows.

Latest appearance will be with Jack Smith on CBS.

Regular slots for Elsa are *Leave It to Mike* (Mutual) and *Viva America* (CBS) and her sked is growing tighter every day.

## KCMO Power Increased

CHICAGO, Jan. 26.—KCMO, ABC outlet in Kansas City, Mo., has been raised to 50 kws. from 5 by a recent order of the FCC. At the same time station's frequency was changed from 1480 kc. to 810 kc.

Station recently bought 160-acre farm at Nashua, Mo., for new transmitter site. FM and video installation will be included in the projected development.

## MBS West Coast Origination?

NEW YORK, Jan. 26.—Phil Carlin, program v.-p. of Mutual, will inch his way to Hollywood shortly. Trip will be announced as a program check-up but no one will be surprised if it turns into a plan for Mutual to originate its own segs on the Coast. Idea of having all the stuff funnel thru Don Lee is not considered healthy for a growing network but any shift must be handled so that D.L. is still kingpin in its own area.

## Akron Getting Angry at Segs Studio Minded

AKRON, Jan. 26.—That complaint that radio artists play entirely too much to the studio audience and to the neglect of the air audience, is an old, old wail. But nothing seems to be done about it, and a lot of Akronites are up in arms about it.

Local radio boys point out that not playing to the home audience is dynamite at a time when magazines and newspapers are putting in "readability" systems to make copy much more legible to the patrons.

Bob Hope seg was an example of this type of home dialer confusion a week ago. It was the night, too, that Bob was saluted champion of champions by a magazine poll. It was the same night, too, that Joan Davis, his guest star, received honors as a top comedienne.

## Trade Gags

So what happened? On three or perhaps four occasions the gags were about "agents" and "10-per cents." Now how many outside those of show business and its fringes know what an "agent" is or what a "10-per cent" is? How many rubber workers in Akron, ask localites, have any idea about this—or, what's more, care?

And the last scene of the broadcast was in an agent's office. Miss Davis tried to show the agent how she could dance. Result: A lot of noise like the junk falling out of Fibber's closet—only prolonged. The audience roared, but the folks at the radio in the living room didn't see anything funny. What was it all about?

The "gag line" was something about "we should see Joan dance with both legs." Unfunny? Sure!

## Hope Mumbblings

And then while the scrolls were being given to Hope, he kept up a continual mumbling chatter, apparently mugging for the laughing audience. But, it was difficult to hear the magazine representative and it seemed discourteous to him, if not to the air audience.

When will the air audience become more important than the studio audience at a radio broadcast? That is what the local group of listeners, who are talking back, are asking. They're not stopping, however, with asking—they're writing sponsors to find out—"who's the string for?"

## WBEN Tests Spot Pull and Gets 81 Bags of Yule Cards

BUFFALO, Jan. 26.—The Christmas post office rush may be over elsewhere, but not so in Buffalo, where an appeal for old Christmas cards over WBEN by Clinton Buehlman brought in 81 mailbags of these, weighing about three tons, and numbering approximately 2,000,000 cards, and the flow hasn't stopped yet.

It all started when Buehlman (known as "Buehly") decided to test the pulling power of short special announcements recently, and made one of these a day for nine days, just after New Year's on his musical-clock-type co-op time and record program, which runs daily from 6 to 9 a.m. The response was more overwhelming, because a national goal of only 1,000,000 had been set by a New York organization to distribute these to rural schools for art study and handicraft work.

Outstanding show at WBEN currently is new music director Harry Slick's *Your Host Is Buffalo*, heard on the network 2-2:30 p.m. Saturdays. It features WBEN ork and vocalists Dorothy Alt and Tiny Schwartz, who are also starred on *International House Party*.

## Philly Arena in Idea Stage

PHILADELPHIA, Jan. 26.—Harry Jacobs, local auto tycoon, has plan drawn for a new sports arena here or a site on the west side of Broad Street between Wood and Callowhill, near the proposed WCAU building. Construction cost is estimated at \$1,500,000. Definitive decision will be made in the spring.

# "Most Listening" Out the Window

## New Directors Of ABC Take Stock Shares

NEW YORK, Jan. 26.—Ed Noble now owns a little less of the American Broadcasting System. Altho his formal announcement of the "election" of three new members to the board of directors of the network didn't state so, each of the new directors at the same time became holders of minority pieces of web stock. The new directors include two new names in the network operations and one who has been with it almost since Noble took over, Bob Kintner. Kintner has been ABC v.-p. in charge of public relations and promotion. Before that and his war work, he was a Washington correspondent. The newbies are Justin Dart, prexy of United Drug (of which Noble owns a solid piece), and Bob Hinckley, whose exit from the government post as director of contract settlement was announced the same day (23) that the ABC web exec told of his joining the chain. Hinckley has been a government man since 1933 and figures to be valuable for the ex-Blue chain in its Washington contacts. All three directors are what the trade has come to call "Noble" men and hence are expected to slide into their new posts without friction anywhere along the line.

## Lucky Striking Out for Bingel 'Hit' After KMH

NEW YORK, Jan. 26.—It should be a big day for NBC when Bing Crosby comes back to the Kraft Music Hall, but maybe it won't. The Groaner's deal with General Foods (Kraft's pappy) is that he'll be back on the program starting February 7 (with a hiatus every now and then due to pic commitments) until June of this year. After that he's a "free agent."

That's good for the Thursday evening NBC sked, but it's n. s. h. beyond June because George Washington Hill (Lucky Strike) has already offered Der Bingel 15G and the bidding has just started, and if Bing takes the Hill bid it means that he goes into the Saturday night *Hit Parade* slot and to CBS.

Most other bids for Bing have been packages such as the General Motors' offer for Sunday afternoon (half of the NBC *Symphony of the Air* slot) at 25G. Hill's best foot forward is for Bing alone with no worries about programing or anything. Just come and sing a few songs (and Bing gets a free hand on the songs, which no one has had to date with the American Tobacco prexy).

Crosby isn't partial to the idea of being on a Lucky Strike program, but he feels that Hill will not ride him as he has other stars, and the contract, if signed, will give him plenty to say about what he'll do and what he won't.

Kraft suit (filed January 3) has been withdrawn and everything is peace and quiet along the legal front.

## Chi "Name" Talent For New WIND Show

CHICAGO, Jan. 26.—Another boost for talent in Chi was seen this week when WIND, powerful indie station, announced a new five-day-a-week show, *Celebrity Spotlight* (9:15-9:30 a.m., CST). Show starts Monday (28). Stars of radio, legit and moom pix will be featured. Each production will be wire-recorded backstage or in the star's hotel suite and then played back the following morning.

Easter Straker is conducting *Spotlight* and has lined up Hilda Simms, of *Anna Lucasta*; Miriam Hopkins, *St. Lazare's Pharmacy*; Willie Howard, *Passing Show*; Ethel Waters, now at the Frolics, and four members of *Dear Ruth* for the first week's production.

## AFRA Nixes 'Nothing' Days For Pic Names

### Columnists Must Pay Stars

HOLLYWOOD, Jan. 26.—Old sore spot in film-radio relations, free interviews, was finally eliminated last week when the American Federation of Radio Artists indicated that the something for nothing days were definitely over. Actual conditions by which free interview muddle will be cleared up were still under consideration by AFRA at week's end, but one thing was certain: Pix people will get more than plus for answering columnists' queries over the mike.

Matters came to a head when Louella Parsons, Woodbury ailer, started interview gimmick, with pix guests going on for nothing. Other flicker reporters decided to put the bee on Lolly. Informed pix names they can expect invites to do free interviews for them as well. Pic actors squawked, with Screen Actors' Guild bringing situation to attention of AFRA.

Parsons show situation was settled amicably with agency agreeing to pay for interviews.

Chief beef from screen actors is that they get up to \$5,000 for guesting on airshows, but were expected to come on free in interviews with flicker columnists. Pix people feel they add considerably to these shows while somebody else cashes in on the coin.

However, they have always had to come thru because of pressure angle. Pix actor has to stay in good with Parsons, Hopper, etc., for columnist holds power of making or breaking him. Some pix reporters are so powerful, an invite from them to come on the show may just as well be a command. There have been cases where actors received pay for services on columnist shows, but never dared to cash the checks.

Mann Hollner, of Lennen & Mitchell, told *The Billboard* that any actor appearing in the Parsons show will not do so under pressure, but will come on just as he would as if he were guesting on any other ailer. He stressed the point that the agency will not tolerate pressure on anyone should it ever exist.

## WNEW Begs Off on BMB Met Battle

NEW YORK, Jan. 26.—WNEW, local indie that fronted battle against the original Broadcast Measurement Bureau pitch for metropolitan areas, has now decided to show only casual interest in what happens to the audit bureau of broadcasting. Reason, explain WNEW-ites, is that the station is going to be 50-kw., long before the first report is issued, and they question: What good will a report based upon its present power (10-kw.) be when it's out selling five times that wattage?

That leaves the local indies without a leader in their anti-BMB battle, which won't be as anti as it was when they first met with Hugh Feltis, prexy of the org. Seems that many of the points raised by stations at that time have been corrected and that others have been adjusted or will be adjusted so that no one will be socked. Besides, execs of BMB point out that Feltis knows the research story now and won't have to duck as he had to in 1945.

Chi indies, however, have the same leadership that they had when they gave Feltis the works last year and trade thinks he's going to have to be a pretty smooth guy to bring them into camp.

## MBS Seen Ready For Station Raid With Secret Bait

NEW YORK, Jan. 26.—Station relations at all the webs have been quiet for the past few months, but they are prepared to bust out all over again around March 1. Indications are that Mutual will raid two of the other nets taking into camp some six stations to fill in some weak spots. Carl Haverlin, station relations head of MBS, is readying a bombshell about which not even key execs of the web are in the know.

Other web station men are wondering what Haverlin used as bait, since the dollar volume which MBS is delivering to stations is still considerably below that of other webs and at least three of the stations are said to be major web affiliates.

## Webs Eying Outlets Thru Rate Cards

### No Like "Over-Priced" Deals

NEW YORK, Jan. 26.—Network station rate structures at NBC and CBS have been under analysis for the past several years, with a considerable number of inequities showing up in the continuing research. Net formulas (each web has worked out its own) are based upon coverage, popularity, density of population, buying ability of the area covered and a few other not-so-easy-to-define factors.

Reports seldom reach the percolators involved directly but are turned over to station relations brass who frequently start a long term campaign predicated on making the stations see the light. Very often an outlet's time charges can be so adjusted that the station owner actually makes more money when the new rate card is issued. In some of these cases the station-breaks get upped several hundred per cent (and justifiably so). In at least two cases web sales-boys have gone out and sold the 20-second breaks for the stations at the upped rates to prove to the station commercial managers that it can be done.

Altho every station has its rate structure under its web microscope at least once every two years (shifting populations, etc., make this examination a must), the looking is a little tighter now than it has been because competitive media have been socking broadcasting plenty and the senior webs are loath to leave any holes for the tearer-downs to get in.

### ABC and MBS Look, Too

Rate structure analysis at ABC and MBS hasn't been so tough but even at these chains, outlets are looked at thru their rate cards, because "anything overpriced these days is dynamite."

Trade points out that all these rate "suggestions" have to be handled with great care for the webs wouldn't like FCC to get any notion that they were dictating time charges to the stations. Actually, as one web exec pointed out, the nets don't dictate—they just "worry" about chinks in their commercial armor—and most of the time the owners of stations are only "too ready" to adjust their cards so that they are not overpriced.

That doesn't mean that a thousand ears in El Paso won't cost more than a thousand ears in New York, because it actually costs more for the stations to reach ears that don't live on top of one another. There just can't be, a station operator in California pointed out, a national rate per thousand for networks. The U. S. isn't built that way.

## NBC Shelves 'Night & Day,' Goes 'Regular'

### Result of BMB Link

NEW YORK, Jan. 26.—With NBC's entrance into the Broadcast Measurement Bureau fold, its "most listening" survey figures step out of the web's research and promotional picture. These are the "emotional" figures which have developed from the fact that NBC has the programs that capture the imagination of the dialer, if not in all cases, the majority of his listening hours.

Competition has always asked the question, "How much is most?" No one has been able, statistically, to answer the query. Network has, during the past year, come to the conclusion that any figures which would not be questioned by the trade would be better than survey material that serves as a battleground.

This means that the NBC, *Night and Day* booklet will not be released and that there will be no staged presentation of the all-county figures. There will also be no all-county NBC coverage booklet issued for the general trade, but there has been developed a book that gives NBC coverage figures based not upon the "most listening" figures, but upon the "regular listening" which has been the secondary question on the ballot sent out by IBM for NBC. This compilation of figures, sans decorative devices of any kind, has reached a few ad agency execs who stumbled on the fact that the figures had been compiled for NBC. Report (it looks like a bookkeeper's delight) has network coverage figures for every county in the nation, and NBC figure men have taken the duplication out of the figures, i.e., where two NBC stations are listed by the fan as being listened to regularly, only one is credited on the percentage of coverage figure used by NBC.

Ledger (that's what it looks like) is said to be available to anyone who uses NBC, altho no announcement will be made about the matter, as the web believes that any promotion of either the "regular" listening figures or the "most" listening data would be a slap in the face to BMB, which it wants to do a job. NBC stand on BMB is only that it wants it to raise the standard of once-a-week listening to something less questionable in the minds of competitive media.

### NBC Station Maps

Maps for all NBC stations are being published also by the NBC research department with primary, secondary and tertiary areas indicated in three tones on the maps. These maps, unlike those of CBS, are actually printed by NBC for (See "MOST LISTENING" on page 12)

## Herald-Tribune Mulls a Column, Seeks a Scribe

NEW YORK, Jan. 26.—The *Herald-Tribune*, long anti-radio as to space, is actually talking about a daily column. Paper is shopping around for a well-grounded (from an entertainment point of view) scribbler who can handle a pop feature. Top brass at the sheet has even dabbled with the idea of a daily radio page but has come to the conclusion that one by-lined collation of critical and fan stuff is the way to break in the page to come.

*Trib* hasn't had a full-fledged radio editor since Lloyd Jacquet was pink-slipped many years ago. Actually it was minus a radio ed long before Jacquet was let out since he had shifted from radio news to science editor for years before being axed.

# Battle Looms in Congress Over Anti-Petrillo Bill

WASHINGTON, Jan. 28.—Representative Vito Marcantonio (A.L.P., N. Y.), writing a minority report against Representative Clarence Lea's (D., Calif.) latest anti-Petrillo bill, which was discharged last week by House Interstate and Foreign Commerce Committee, warned Congress today against using the legislation as a means of "brandishing a weapon to try to scare Mr. Petrillo into submission."

Marcantonio flatly predicted that as highly significant incidental to a reliable report that Justin Miller, president of the National Association of Broadcasters, who is arranging for further negotiations with American Federation of Musicians on an attempted settlement of difference between broadcast industry and AFM, has had "considerable" backstage contact with Chairman Lea of House Interstate and Foreign Commerce Committee.

Marcantonio flatly predicted that the latest Lea Bill "will never pass Congress," and that it has been designed "by a small, selfish group to add to the furor of the current anti-labor hysteria so that Mr. Petrillo might be induced to back down" in the course of negotiations between Miller and the head of the AFM. Marcantonio added that, "Nobody is being fooled by these tactics—and certainly the AFM won't be beguiled by the maneuvers."

Marcantonio leads a minority of five who dissented from the House Interstate and Foreign Commerce Committee majority of 14, who voted to discharge the Lea Bill. The New York legislator's minority report against the bill denounces what Marcantonio describes as "one of the most vicious assaults against labor in the history of Congress." The report will reach the floor of the House soon.

## Miller, Lea Friendship

Meanwhile the backstage personal contact between Miller and Lea came to light today as an important incident in the series of developments here on the Petrillo issue. Altho Lea reiterated that the broadcast industry has made no formal representations to him on his various anti-Petrillo bills, it has been learned that Miller and Lea, who are personal friends, have had several unofficial talks about the Petrillo issue. Insiders are pointing out that this contact has an important bearing on the current move in Congress, spearheaded by Lea, to get floor action on the toughest anti-Petrillo bill yet written.

Marcantonio in registering his hostility to the latest Lea Bill, criticized the House Interstate and Foreign Commerce Committee for sending legislation to the floor without giving it a fair hearing by the public. The latest Lea Bill (HR-5117) was subjected to discussions only at executive session on the committee, Marcantonio declared. With the Lea Bill now on the House calendar, Chairman James O. Eastland (D., Miss.) of a subgroup in Senate Judiciary Committee has abandoned an attempt to get an identical bill out of the Senate legislative bill-drafting room. Eastland had completed the draft of the bill which only needed a Senate number when the Lea Bill emerged from committee last week. At Senator Eastland's office it was explained that because of the blockade created by the FEPC bill filibuster in the Senate and because Lea is apparently set to press for action on HR-5117 there will be a temporary suspension of activity on the Petrillo issue on the Senate side. However, Eastland said he will arrange for a hearing soon on a bill by Senator Josiah W. Bailey (D., N. C.) which has stiff anti-royalty provisions, the intent of which is included in provisions of the latest Lea Bill.

## Outlook Not Bright

As result of NAB President Miller's parley here with special industry-wide committee, a negotiating committee from the industry will confer with an AMF group in the near future. The negotiating committee has been hand-picked by Miller. The NAB president in closed-door session with industry folk last week reiterated that his January 18 meeting with James C. Petrillo, AFM head, was "encouraging." However, some industry spokesmen are making no secret of their gloomy outlook. Despite the continuing negotiations broadcast folk are looking to Capitol Hill for developments which, they must admit, will probably not be conclusive, as the chance

for final passage of an anti-Petrillo bill is, as Marcantonio has declared, "practically nil."

Marcantonio declared that the latest anti-Petrillo legislation was "railroaded" thru committee onto the floor of Congress "even tho there is not the slightest chance that an anti-Petrillo bill will ever reach the White House. He charged that the newest Lea Bill (HR. 5117) "would never be digestable in a joint conference group even if it managed to get thru both houses—which it won't. Congressional leaders, questioned about the prospects of the anti-Petrillo legislation, expressed concurrence with Marcantonio, who described the latest Lea Bill as "not only seeking to make strikes illegal but also crippling any kind of unionization." Marcantonio said he will carry to the floor a bitter fight to "halt legislation that represents an attempt by broadcasters to take from labor the share of profits labor has brought into the industry."

## Lea Bill's Provisions

Lea's majority report, prepared for delivery to Congress this week, insists that the bill developed from "unfair" demands made by Petrillo upon the broadcast industry. Marcantonio, author of the minority dissent report, declared that the Lea Bill would not only prohibit the right of labor to strike but also would mean that no musician could receive any further payment for making phonograph records. The latest Lea Bill's penalty provisions are milder than previous ones, with the fine on conviction reduced from \$5,000 to \$1,000.

The bill would make it unlawful "by the use or expressed or implied threat of the use of force, intimidation or duress, or by the use of express or implied threat of the use of other means to coerce, compel or constrain or attempt to coerce or constrain a licensee" to employ persons "in excess of the number of employees wanted by such licensees." The same prohibition is proposed against fee payments for persons not actually engaged in the conduct of broadcasting. The bill also prohibits interference with non-commercial broadcasting. Also it establishes a prohibition against interference with foreign broadcasting and transcription royalty payments.

## Rumor Hath MBS Newsboss Schechter on Dough Hunt

NEW YORK, Jan. 26.—MBS stations throught the country are still expecting Abe Schechter, news and special events head of the web, to pull a "Harvey" out of his hat in the form of a top commercial news of special events seg. Local program and news boys know that it's no pushover to come-up with a salable idea based upon news these days, but they still have been sold on Schlechter as a genius, and genius, say they, ought to come thru.

Web is very happy at space that the ex-NBC newshead has garnered, but it also realizes that his operation had to pay off eventually with sponsored programs.

# Chi RMC Sans Zip, Punch In Hypo Fight Round Two

CHICAGO, Jan. 26.—Round two of the Chicago Radio Management Club's battle against the drifting of network originations from Chicago (*The Billboard*, January 26) was fought at the club's meeting here, Wednesday (23), without the club landing one solid punch. General feeling of apathy shown by club members at and after the meeting gave indication that unless the members of the radio industry here come up with the smelting salts soon, the battle won't last many more rounds and will result in defeat for the club, as it has for the many other well-meaning volunteers that have come forth to fight the powerful forces that are causing a radio decline here.

Apathy shown this week was in direct contrast to the fighting spirit displayed last week, when it looked as tho the

## State Dept. Set For Battle on Radio Office \$

WASHINGTON, Jan. 28.—Altho President Truman's request for money for State Department's Information Service is still among things to come. Congress is already setting the pace for the storm of protest that will be let loose when the President finally goes on record. First murmurs were registered in the House Thursday (24) when the administration put thru its first appropriation bill for the fiscal year beginning July 1.

With little hope of actually touching the State Department's present information program, which is currently operating with funds left over from war activities, opponents staged a preview of the tough fight ahead by offering an amendment to the \$5,000,000 independent offices appropriation bill prohibiting use of Budget Bureau funds in connection with the operating of a government Information Service. The amendment was defeated, 152 to 177, on a roll-call vote, with 98 members not voting. Previously, the amendment had been approved 86 to 81 on a non-record vote.

## Byrnes To Bat

Meanwhile, House Appropriations Committee will begin work late this week on State Department's 1947 fiscal budget, and Secretary of State James F. Byrnes will go to bat on the proposed information program about mid-February. Opponents of the Information Service will have two opportunities to block the program, which, according to legislative experts, will eventually get Congressional approval, altho on a reduced scale. Sometime before the appropriations committee gets ready to bring out the State Department appropriation bill, the administration will attempt to get House approval of the Bloom Bill, HR-4892, which would provide the legal basis for State Department's greatly expanded Information Service. Unless the Bloom Bill is pushed thru Congress, any member could wipe out any appropriation which the committee might recommend. When the actual appropriation bill comes up, the real fight will be on to whittle down information funds as low as possible.

## Press Service Trouble

On the news front, Assistant Secretary of State William E. Benton, charged with guiding the information organization thru its fledgling age, dickered all last week with United Press and Associated Press (*See State Dept. Battle on page 12*)

## Dick Connor Goes Over To Salt's KNAX as G. M.

SALT LAKE CITY, Jan. 26.—Dick Connor, ex-MBS station relations man and more recently vice-president of Associated Broadcasting System (ABS), will take over management of Station KNAX here during the second week of February. Connor exits from ABS today (26) and will take a short rest.

Before his net assignments he managed KMTG, Beverly Hills, Calif. During the war he handled station relations, a tough job, with OWL.

# FCC Preparing Bill To Control Station Sales

WASHINGTON, Jan. 26.—Federal Communications Commission's hope the Congress will enact a radio station price-ceiling law is quietly being translated into action by FCC, which is drafting proposed legislation for cost analysis in station transfer prices, *The Billboard* has learned authoritatively. In keeping with its policy expressed in the historic decision on the Crosley transfer to AVCO, FCC is readying the draft of a bill to specify that examination of all station sale prices will be made a factor in radio station sales. Such legislation is viewed by FCC as the surest way to head off outlandish price in station sales. Under that legislation property value and previous gross receipts would be the sole criteria for determining prices, with license ownership no longer being used as a commodity for raising station value.

## NAB Opposed to Plan

Altho FCC's bill draft may not see the light of day on Capitol Hill for many months, the action is regarded as especially significant in view of FCC's scheduled hearing February 14 on proposed regulation Section 1.383, which would require public advertisements of transfers and assignments, followed by 60-day waiting period for other bids on the same terms. Argument on this proposed regulation is expected to be heavily weighted by objections from broadcast industry folk, with protest already starting to pour into the commission. National Association of Broadcasters is among the latest group to prepare an objection to the proposed rule.

NAB, in objecting to the proposed regulation, will focus its criticism against prohibition of station property being turned over to heirs. Also, NAB opposes suggested requirements for selling to highest bidder. NAB objects on the grounds that the rule would interfere with an individual's constitutional right to dispose of his property as he pleases. Indications are that the majority of objections to the proposed rule will be at this alleged constitutional violation.

## Action by Congress the Answer

It is becoming increasingly apparent that whatever final rule is decided upon by FCC, the surest way to control inflationary station sales must come thru legislation by Congress. Under the Communications Act of 1934, FCC regarded itself as badly hampered in its jurisdiction on this issue. Decision forced upon FCC in the Crosley transfer to AVCO was only one of numerous evidences of the shortcomings of the existing act according to commission legal experts. FCC bigwigs are now apparently resigning to the prospect that Congress won't do anything about remedying the situation until a departmental bill is drafted by FCC itself. Current press of business at FCC and in Congress precludes the possibility (*See FCC PREPS BILL on page 12*)

# Maine Webbie News Service Three Ways 100 Correspondents

PORTLAND, Me., Jan. 26.—Maine Broadcasting System, comprised of WCSH Portland; WRDO, Augusta, and WLBZ Bangor, is organizing the Maine Radi News Service to supply complete news coverage of the State. Organization is being handled by John F. Hogan, who is now WCSH news editor. System has established three news bureaus in Portland, Augusta and Bangor.

Already 50 out-of-town correspondent are filing copy with the three bureaus by telephone, while 50 more correspondent are being selected to bring the total to 100. Two transmissions a day by teletype are planned by the three bureaus according to Hogan.

Joe Eaton, WLBZ news editor, has charge of the Bangor service, while Jack Atwood, at WRDO, is in the State capital and can get the political news to the service faster than press services.

Two Maine news commentaries will be on all three stations daily. Maine news at present is used to supplement the daily national newscast, but more State news is in the offing under the new set-up.

# Suds in Your Thousand Ears



## The Billboard SOAP SEG TALENT COST INDEX

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol I No. 1 January, 1946

Program	Net	Agency	Sponsor	Length of Show	Hooperating*	Talent Cost	Cost Per Point	Cost Per Thousand
Mr. and Mrs. North.....	NBC	L. & N.	Andrew Jergens	1/2 hr.	13.1	\$ 3,000.00	\$ 229.01	\$ .24
B. I. In Peace and War....	CBS	Biow	Procter & Gamble	1/2 hr.	13.7	4,500.00	328.47	—
Mommie and the Men.....	CBS	Compton	Procter & Gamble	1/2 hr.	5.9	2,000.00	338.98	—
(LN) (Mon. thru Fri.)								
Truth or Consequences.....	NBC	Compton	Procter & Gamble	1/2 hr.	17.7	7,000.00	395.48	.37
Judy Canova Show.....	NBC	Bates	Colgate-Palmolive-Peet	1/2 hr.	12.8	5,500.00	429.69	.41
Hollywood Mystery Time.....	ABC	L. & N.	Andrew Jergens	1/2 hr.	9.0	4,000.00	444.44	.47
Amos 'n' Andy.....	NBC	R. & R.	Lever Bros.	1/2 hr.	17.4	9,000.00	517.24	.53
Kay Kyser.....	NBC	Bates	Colgate-Palmolive-Peet	1 hr.	15.6	8,500.00	544.87	.55
Radio Theater.....	CBS	J. W. T.	Lever Bros.	1 hr.	27.4	16,000.00	583.94	.63
Jack Smith (Mon. thru Fri.)...	CBS	D-F & S	Procter & Gamble	1/2 hr.	8.6	5,500.00	639.53	—
Blondie.....	CBS	Esty	Colgate-Palmolive-Peet	1/2 hr.	12.9	8,500.00	658.91	.62
Jack Kirkwood Show.....	CBS	Compton	Procter & Gamble	1/2 hr.	5.6	4,000.00	714.29	—
(Mon. thru Fri.)								
Bob Burns.....	NBC	R. & R.	Lever Bros.	1/2 hr.	12.8	10,000.00	781.25	—
Joan Davis With								
Andy Russell.....	CBS	Y. & R.	Lever Bros.	1/2 hr.	17.3	18,000.00	1,040.46	.99
Treasure Hour of Song.....	MBS	B. C. & P.	Conti Products Corp.	1/2 hr.	3.1	4,500.00	1,451.61	—
Ma Perkins.....	CBS	D-F & S	Procter & Gamble	1/2 hr.	7.9	1,300.00	164.56	—
Ma Perkins.....	NBC	D-F & S	Procter & Gamble	1/2 hr.	7.6	1,300.00	171.05	.26
Breakfast in Hollywood.....	ABC	Compton	Procter & Gamble	1/2 hr.	6.8	1,500.00	220.59	.36
Right to Happiness.....	NBC	Compton	Procter & Gamble	1/2 hr.	7.0	2,250.00	321.43	.52
Pepper Young's Family.....	NBC	P. & R.	Procter & Gamble	1/2 hr.	7.9	2,650.00	335.44	—
Life Can Be Beautiful.....	CBS	Compton	Procter & Gamble	1/2 hr.	6.8	2,500.00	367.65	—
Big Sister.....	CBS	R. & R.	Lever Bros.	1/2 hr.	6.4	2,500.00	390.63	.57
A Woman's Life.....	CBS	Y. & R.	Lever Bros.	1/2 hr.	4.9	2,200.00	448.98	.73
Evelyn Winters.....	CBS	D. J.	Manhattan Soap	1/2 hr.	3.6	1,800.00	500.00	.88
Road of Life.....	CBS	Compton	Procter & Gamble	1/2 hr.	5.2	2,750.00	528.85	—
Perry Mason.....	CBS	D-F & S	Procter & Gamble	1/2 hr.	4.7	2,500.00	531.91	—
Woman of America.....	NBC	D-F & S	Procter & Gamble	1/2 hr.	4.6	2,500.00	543.48	.97
Road of Life.....	NBC	Compton	Procter & Gamble	1/2 hr.	4.6	2,750.00	597.83	.93
Rosemary.....	CBS	B. & B.	Procter & Gamble	1/2 hr.	3.9	2,500.00	641.03	—
Glamour Manor.....	ABC	Compton	Procter & Gamble	1/2 hr.	4.3	5,000.00	1,162.79	1.72

(LN) Limited Network

\*Based on January 15 Evening Report

\*\*Based on January 30 Daytime

D-F & S—Dancer-Fitzgerald & Sample. P. & R.—Pedlar & Ryan. R. & R.—Ruthrauff & Ryan. Y. & R.—Young & Rubicam. D. J.—Duane Jones. B. & B.—Benton & Bowles. L. & M.—Lennen & Mitchell. J. W. T.—J. Walter Thompson. B. C. & P.—Beringham Castleman & Pierce.

The Talent Cost Index for Soap Sponsored Programs is protected by the Copyright of The Billboard and Infringement Will Be Prosecuted.

## Soapies Even Day and Night

It's 73c an urban 1,000 by day and 71c at night—where do the women fit in?

NEW YORK, Jan. 26.—Night or day, soap bank rolls pay practically the same per-thousand ears on the networks. Daytime ears cost 73 cents an urban-thousand and nighttime ears 71 cents. Daytime studs selling gets a five-times-a-week shot at the ears for that 73 cents, while the nighttime angels get a one-time selling opportunity. Since in theory 'tis the woman who buys the soap, there's considerable waste circulation in that thousand evening cars, while there's very little waste in the daytime pitches. However, there are, say the nighttime seg proponents, actually hundreds of thousands of women who are not free to listen in the daytime (witness the average rating of around 4 and a top of 8), and the only way to reach them is at their leisure after the day's work is done. (That doesn't jibe with the theory that woman's work is never done, but it is necessary to pass that over at the moment.)

Considerable number of daytime segs can't be evaluated on a cost per urban-thousand ears because they are aired over limited networks of less than 100 percolators and, therefore, the Hooperatings and "listeners-per-listening set" figures are not projectable to urban listening audiences. Nine of the 16 segs tabbed in the daytime are without this index figure, and six of the evening 16 are also not ear-tabbed. Where urban costs can't be determined, the best index of the job a program is doing can be ascertained on the basis of the cost per Hooper point. Thus, among the evening programs *Mr. and Mrs. North* has the lowest "cost per point," \$229.01, and a cost per thousand sudded ears of 24 cents. Now, the *Norths* aren't the top-ranked program on the air (they hit a 13.1 in the report on which this analysis is based). Their urban listeners amount to 5,237,448, which is far from the *Lux Radio Theater's* 10,392,883. However, the *Norths* cost their sponsor just 3G a week, while *Lux* comes thru with 16G a week to keep the *Radio Theater* going.

### More Minutes, More Plugs

In justification of the higher cost, sponsor and agency (and web, too) point out that the program runs an hour and that means more opportunity to sell *Lux*. However, it isn't logical to believe that the entire 10,392,883 would have tuned in the program if it were a half hour, and so no attempt to break down costs and audience on a half-hour basis is made in the Soap Talent Cost Index.

In the daytime the *Best Buy* is naturally *Ma Perkins*, long-time cliff-hanger fave. Reason is that the program cost is split between two chains and therefore each shows up inexpensive. However, the low-coster is the CBS airing which hits a \$164.54 per-point figure but can't be projected because the net involved is less than the proverbial 100 stations. The NBC version, which lands in the "show" spot with a cost-per-point of \$171.05, can be extended, and here *Ma Perkins* has a 26-cent an urban-thousand ear cost. What raises the daytime costs, of course, are those less than 10 ratings, the NBC *Ma Perkins* having only a 7.6.

### Relative Value of Ears

Nets and agencies when confronted with high costs per thousand ears (radio's milline rate), counter with the statement that some ears are worth more than others. That alibi was blasted by one national ad-manager of a sponsor, who, putting it briefly, stated no soap (*Suds in Your Thousand Ears*, page 12)



## Mutual Goes To Bat for Chi Break

### Seek 'Program Co-Ordinator'

CHICAGO, Jan. 26.—Mutual is definitely coming to the rescue of Chi Radio, Phil Carlin, MBS v.-p. in charge of programs, told *The Billboard* this week. Carlin was in Windy City to look over new program ideas and to arrange time programs are to be aired. He is working closely with WGN execs who are known to be pushing Chi originated programs.

Carlin revealed he was in the market for a "program co-ordinator" to be in charge of the Mutual Midwest Division. Exec wants somebody able to pick and develop web shows.

"I'm convinced there's plenty of talent for most any kind of show in Chicago," Carlin declared. "For instance we carry seven from Chi on Mutual right now of all types." (Seven are *Freedom of Opportunity*, *The Human Adventure*, *Tom Mix*, *Captain Midnight*, *Theatre of the Air*, *Those Websters* and *Northwestern University Review*.)

Carlin said he was even considering importing some Mutual shows now originating on the Main Stem to Chi for airing. Reason for this is that altho the average listening audience doesn't care where show originates, some clients do, and Mutual is out to cop some of the big industries around the Windy City which would prefer originations here as a matter of pride.

"Most webs and indies here feel they aren't key stations and have too much. See MBS GOES TO BAT on page 9)

## NBC Drops "Parade of Stars" Pitch for "Personal Report"

NEW YORK, Jan. 26.—There will be no *Parade of Stars* jamboree this year. No caravan will visit Chi or the West Coast to tell the local sponsors and agencies of the job that the NBC promotional department has done with programs. This isn't because the lineage and promotional job in quality and quantity hasn't been better than the past two years during which *Parade* pitches have been made, but just that more and more of the same, without a new color to the whipped cream, doesn't seem, to NBC's promosh department, to justify a junket or a free loading.

This year's approach will instead be a personalized report to agencies and sponsors on what was done for their programs rather than what was done collectively for the other guys.

This may not be as detailed as Charlie Hammond (ad and promotion head of the web) would like to have it, but it will be a step in the direction of getting away from zillions of impersonal inches of publicity and millions of dollars of free time on the air, etc., and will at least start to tell each client what the *Parade of Stars* is doing for him.

Report will be ready (there'll be two books) within four weeks and it will be handled by the network sales contact men. Hammond is already working on the holes developed in last year's kits, each *Parade* developing new gaps which have to be plugged up. He has dreams of getting the stations to shoot a few feet of their top *Star Stunt* and then perhaps having a good film editor (man like NBC tele's Paul Alley) put the footage together into one moving pic of what the stations do—which, according to one NBC station relations man, is in many ways more imaginative than the web efforts. How-

ever, selfsame station man admitted it was simpler to create with one outlet in mind than for an entire network which runs the gamut of local problems.

Next *Parade* will have everything that past promotions have had—plus some idea stuff. Latter may not mean a great deal in increasing ratings but it certainly perks up an ensemble pitch. Stations on the network have had plenty to say about the past *Parade* and what's done in 1946, it's promised, will be backgrounded by experience in the field.

## AMA Has Straight Role in E.T. Segs — So It Says Here

CHICAGO, Jan. 26.—NBC's Central Division recording department has just pressed a series of 13 15-minute programs for the American Medical Association which the AMA will peddle to various stations over the country, according to Harriet Hester, writer and producer. Series is titled *Time Out for Health*, and departs from the previous medicine men's series of straight talks in that it features added music—both sweet and semi-classics.

According to Hester, the programs will be strictly on the medical advice side and will not propound any of the association's views on socialized medicine; in other words, propaganda is definitely out of this series. Music will be followed by short talks by Dr. W. W. Bauer, director (See *AMA Does Straights* on page 9)

## Kenway Takes Huber Spot as ABC Ad Chief

NEW YORK, Jan. 26.—Shift in promotional departments of the American Broadcasting System makes Ivor Kenway, in charge of the operations, direct boss of advertising. Mike Huber, who held down this slot with the title of sales promotion manager, stepped out this week. Other shift brings in G. T. C. (Tom) Fry as network sales promotion man, with Humboldt Greig, who formerly handled this job, moving up to position of assistant to the v.-p. in charge of sales.

Ted Oberfelder, station audience promotion man who has already outlasted several changes in the upper realms of the ABC public relations, stays put to continue servicing web outlets with publicity, advertising and promotion. Web execs say Tom has been doing an okay job and "any changes that take place will continue to happen around him."

Indication that the public service department of ABC will become more promotion-minded is seen in the return of Harrison B. Summers, formerly head of America's p. s. set-up to teaching. Replacing Summers will be Robert Saudek, formerly sales service manager and more lately a member of Earl Mullen's space stealers. Dr. Summers some years ago handled some of the famed Iowa studies, and when his new association is announced it will no doubt tie-in to audience research as well as mortar-board stuff. Saudek has been in broadcasting since 1933.

## N. Y. Strand To Try Jinx - Breaking With J. Carson Souperly

NEW YORK, Jan. 26.—Altho radio packages, with the exception of *The Hour of Charm*, haven't broken any house records, Warner's Strand has booked the Jack Carson seg to play the house starting February 23.

Deal has entire cast of the Campbell souper on stage and since there's plenty of visual routines on every airing, program may break jinx legend which says broadcast shows just don't get box office.



# The Billboard TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for weekday daytime and the "FIRST THREE" Saturday a.m.-ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 10 (Report January, 1946)

Program Sponsor, Agency, Nat. & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
<b>BREAKFAST IN HOLLYWOOD</b> Kelllogg Pep K&E ABC	8.3 193	217	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$180.72	\$ .28
<b>PEPPER YOUNG</b> P&G Camay Soap P&R NBC	7.9 79	587	Ladies Be Seated—ABC Sing Along—CBS Remember—MBS	\$2,650	\$335.44	*
<b>MA PERKINS</b> P&G, Oxydol D-F&S CBS	7.9 73	157	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$164.56	*
<b>MA PERKINS</b> P&G, Oxydol D-F&S NBC	7.6 137	628	Al Pearce—ABC Scott Presents—CBS Palmer H. Ork—MBS	\$1,300	\$171.05	\$ .26
<b>WHEN A GIRL MARRIES</b> General Foods Maxwell House B&B NBC	7.5 76	250	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$306.67	*
<b>BACKSTAGE WIFE</b> Lyons Toothpaste D-F&S NBC	7.3 140	478	Jack Berch Show—ABC House Party—CBS Erskine Johnson—MBS	\$1,750	\$239.73	\$ .37
<b>RIGHT TO HAPPINESS</b> Ivory Soap Compton NBC	7.0 136	380	Ladies Be Seated—ABC Sing Along—CBS Various—MBS	\$2,250	\$321.43	\$ .52
<b>HELEN TRENT</b> Kelynos-Bisodol D-F&S CBS	7.0 142	633	Club Matinee—ABC R. Maxwell—MBS Van Damme Quartet—NBC	\$1,800	\$257.14	\$ .41
<b>STELLA DALLAS</b> Phillips Milk of Magnesia D-F&S NBC	6.9 140	394	The Fitzgeralds—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$253.62	\$ .38
<b>BREAKFAST IN HOLLYWOOD</b> Ivory Flakes, P&G Compton ABC	6.8 194	149	Amanda—CBS Geoff Brown—MBS Fred Waring—NBC	\$1,500	\$220.59	\$ .36
<b>WIDDER BROWN</b> Phillips Toothpaste D-F&S CBS	6.8 140	378	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$235.29	\$ .34
<b>LIFE CAN BE BEAUTIFUL</b> P&G Ivory Soap Compton CBS	6.8 67	379	Baukhage—ABC Once Over—MBS Various—NBC	\$2,500	\$367.65	*
<b>LORENZO JONES</b> Sterling-Bayer Aspirin D-F&S NBC	6.7 140	472	Time for Women—ABC Gordon Macrae—CBS Mutual Melodies—MBS	\$2,000	\$298.51	\$ .41
<b>PORTIA FACES LIFE</b> General Foods Post Raisin Bran B&B NBC	6.7 87	241	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$410.45	*
<b>BIG SISTER</b> Lever Bros., Rinso B&R CBS	6.4 140	253	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$2,500	\$390.63	\$ .57
<b>KATE SMITH</b> Bran Flakes Y&R CBS	6.3 133	358	Glamour Manor—ABC Win. Lang News—MBS Words & Music—NBC	\$5,000	\$793.65	\$1.21
<b>TODAY'S CHILDREN</b> G. Mills Bisquick KR NBC	6.2 127	184	Ethel & Albert—ABC Perry Mason—CBS Jane Cowl—MBS	\$2,500	\$403.23	\$ .65
<b>GRAND CENTRAL</b> Pillsbury Mc-E CBS	5.6 120	386	Sat. Sr. Swing—ABC Opry House Matinee—MBS Nat. Farm & Home Hr.—NBC	\$9,000	\$348.84	\$ .42
<b>STARS OVER HOLLYWOOD</b> Bowie's Dari-Rich Sorenson CBS	7.8 49	359	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$4,000	\$582.32	*
<b>THEATER OF TODAY</b> Armstrong Quaker Rugs B., B., D. & O. CBS	7.0 141	136	Piano Playhouse—ABC House of Mystery—MBS News—NBC Consumer Time—NBC	\$2,500	\$357.14	\$ .47

### SATURDAY A.M. SHOWS

\*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average daytime audience rating is 4.7 as against 4.8 last report, 4.9 a year ago. Average sets-in-use are 17.0 as against 17.8 last report, 16.4 a year ago. Average available audience of 74.7 as against 73.04 last report, 72.7 a year ago. Sponsored network hours number 91 1/2 as against 91 last report, 77 a year ago.

D-F & S—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Podlar & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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## WOKO Court Ruling Might Give FCC New Licensing Yardstick

WASHINGTON, Jan. 28.—Federal Communications Commission, as result of a Federal Court decision last week setting aside a commission ruling not to extend the license of Station WOKO, Albany, N. Y., will pay more attention to program content in deciding on broadcast license renewal bids, *The Billboard* was reliably informed. FCC has heretofore been reluctant to put over-emphasis on broadcast programming in passing on license renewals, as well as original grant, because of opposition of the industry and fear of charges of censorship that would be sure to follow if it were to do so.

The U. S. Court of Appeals for the District of Columbia last Monday (21) however, in reversing FCC's decision not to renew WOKO's license, roundly criticized the commission for refusing to consider "the quality" of WOKO's programs in determining whether or not the management was capable of operating in the public interest. The majority of the court, in its decision written by Justice Wilbur K. Miller, voiced belief that program content was a more important criterion than the alleged fact that WOKO's management, while under oath had concealed information that Sam Pickard, a Columbia Broadcasting System vice-president in charge of station relations, was a 25 per cent stockholder in WOKO. FCC, in refusing to renew WOKO's license, ruled that, because of the deception, the applicants "cannot be entrusted with the responsibilities of a licensee."

### FCC for Rehearing

The commission, *The Billboard* learned, will request a rehearing in the case and if denied one, will appeal to the Supreme Court. FCC is particularly pleased with the decision as far as it concerns program content. The law has been silent on just how far FCC should go in controlling broadcast programs to see that stations operate in the public interest, it was pointed out, and the court's decision, in asserting that FCC should consider program content in passing on license applications, gives the commission judicial backing for working out a policy of its own. FCC has recently been taking a long look at license renewals and the current decision is expected to stiffen FCC's attitude. Altho the point of law to be determined in the case was just how much weight should FCC give to evidence of an applicant's individual honesty and candor in pursuing a license, the directive of the court is considered strong enough, at FCC, to serve as the basis for administrative policy on the quality and nature of a station's programming.

### Pros and Cons

Judge Miller in his decision declared: "It is obvious that, in dealing with an application for the renewal of a license, the quality of the applicant's programs and the adequacy of the applicant's mechanical and scientific broadcasting facilities are principal among the elements to be considered. Concerning these particulars, altho the commission made no finding with respect to them, substantial and undisputed evidence in the record shows that Station WOKO consistently has rendered reasonably satisfactory service to its listeners and that it has not been guilty of delinquency in service which would support the conclusion that it should be denied a renewal of its license for that reason. Probably the principal concern which the general public has in Station WOKO is with the quality of the music and messages which it emits."

The minority decision insisted, however, that the FCC was within its jurisdiction in refusing to extend a license to WOKO. Judge C. J. Groner, who wrote the dissent, stated that the commission's power "is broad enough to authorize the rejection of a license for renewal for repeated false swearing in statements of fact required to be filed by the commission's rules and regulations."

heard on Tuesdays from 9 to 9:30 p.m. (C.S.T.).

Tuesday night spot now occupied by Crosby has not been set for a replacement yet by CBS program chiefs.

Campbell Crawford, night news editor at WOR, New York, has returned to the station after serving in the army. He originally joined WOR in January, 1944.



**WICHITA FALLS, TEX.**



Nat'l Representatives  
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## Quaker Move to MBS Shifts CBS Schedule

CHICAGO, Jan. 26.—CBS will revamp its Friday night schedule, starting March 8, as a result of the recent action on the part of Quaker Oats in taking *Those Websters* from the web and putting it on Mutual (*The Billboard*, January 19).

Quaker Oats pulled *Those Websters* from CBS and signed up with Mutual after execs for the cereal company claimed that CBS execs had tried to

dictate policy on the show too often. The show, now aired on CBS at 8 to 8:30 p.m. (C.S.T.), will have its last airing on the net March 1, moving to Mutual March 3.

In the CBS Friday night revamping, the Moore-Durante show, now aired 9 to 9:30 p.m. (C.S.T.), Fridays, will move into the present *Those Websters* spot. The Danny Kaye show will then be aired a half-hour earlier on Fridays and will be heard during the present Moore-Durante time. In the present Kaye slot, 9:30 to 10 p.m. (C.S.T.), will be placed the Bob Crosby Ford show, now



# CAB BOWS TO RATING TRENDS

**"Top Secret" Now in Open**

**Top 5 against Hooper top 10, 20 best vs. 15—it's free for all now on findings**

**By The Billboard's Rating Analysis Bureau**

NEW YORK, Jan. 26.—The Co-Operative Analysis of Broadcasting (CAB), familiarly known as Crossley ratings, underlined its "me-too" approach to the business of tabbing radio segs, by releasing this week for the first time in its history a list of top ranking programs to the trade and other press. Whereas the C. E. Hooper organization for years has been giving out the evening "First Fifteen," CAB came forth with its "Twenty Most Popular Nighttime Programs." Where Hooper has been making with his "Top Ten" for the daytime hours, CAB releases five. On the Sunday afternoon tabbing (CAB calls it a week-end tabbing) CAB releases five programs while Hooper has been releasing three.

This switch over from secrecy to seeking a favorable press, like its issuance recently of a four-network sheet, is simply emphasizing, the trade points out, the wasteful duplication of the two rating services. CAB releases a four-network sheet while Hooper delivers a "pocketpiece" after having issued a four-net sheet and found it wanting. Hooper for years has released the names of the top ranking programs and CAB now follows. (NBC has a four-network sheet and CBS has a three-web piece.)

As indicated in *The Billboard* last week CAB is thru, in '46 according to radio's best informed sources. Apparently trade points out, brass at the co-op doesn't want to admit it, or else they really don't see the handwriting on the wall.

**Out in the Open**

The issuance of the CAB figures brings out in the open factors which heretofore could not be printed since the CAB figures have been copyrighted and fully protected from the press. On this page appears for the first time an accurate comparison—of CAB and Hooperating figures. Reason for the hedge, "as near as it is possible," is understood by the trade to be as follows:

Hooper's figures are based upon the actual broadcast that's rated—in this case the week of January 2-8. CAB's figures are not based upon a single airing (they never are) but on a moving average, i.e., the current rating (never pubbed) and the last rating issued. However, it must also be pointed out that the first rating was in turn an average between the actual rating of the broadcast and the rating before it. Therefore, a Crossley rating is never the rating of any one actual show, but a combo of what's current and what went before.

**CAB Dates**

Dates of actual interviewing for the CAB figures are January 5-11, with the previous interview dates the week of December 15-21. (Since these dates were not part of the released information

"Turn to WTAG" has become a by-word in Central New England homes. And no wonder. WTAG has an audience nearly twice that of all other stations heard in the area combined.

**WTAG**  
WORCESTER

## CAB Vs. Hooperatings

**EVENING**

Program	CAB Rating	CAB Rank	Hooper Rank	Hooper Rating
Fibber McGee and Molly	24.5	1	2	30.9
Bob Hope	23.6	2	1	31.2
Edgar Bergen	20.3	3	4	26.8
Lux Radio Theater	20.2	4	3	27.4
Jack Benny	20.2	4	6	24.9
Fred Allen	19.8	6	5	25.0
Mr. D. A.	18.3	7	8	21.6
Red Skelton	17.9	8	7	21.8
Walter Winchell	17.8	9	15	17.8
Eddie Cantor	16.4	10	9	20.9
Screen Guild	16.3	11	10	20.5
Take It or Leave It	14.9	12	12	19.2
Aldrich Family	14.8	13	—	15.5
Jack Haley	14.8	13	11	20.2
Abbott and Costello	14.6	15	*	*
Amos 'n' Andy	14.5	16	17	17.4
Kraft Music Hall	14.5	16	13	18.6
Fitch Bandwagon	14.0	18	14	18.3
Jean Davis	13.8	19	18	17.3
Truth or Consequences	13.7	20	16	17.7

**DAYTIME**

Program	CAB Rating	CAB Rank	Hooper Rank	Hooper Rating
Breakfast in Hollywood	7.2	1	1	8.3
Portia Faces Life	7.0	2	—	6.7
Young Widder Brown	6.8	3	9	6.8
Big Sister	6.7	4	—	6.4
When a Girl Marries	6.6	5	5	7.5

**SUNDAY AFTERNOON**

Program	CAB Rating	Hooper Rating
Gene Autry Show	9.3	8.3
Prudential Family Hour	9.1	7.5
Westinghouse Program	8.7	9.1
Nick Carter	8.6	8.8
One Man's Family	8.4	10.8

\* Off the air the Hooperating day due to President Truman's speech. (Truman received a 49.4 Hooper.)

from CAB they may be off a fraction.) A combination of these two weeks' interviewing would be beset by Yule shopping during the week of December 15-21 and a balmy week during the January 5-11 tabbing. Both of these are not "normal" and therefore the ratings are not an indication of the true impact of programs. When it's noted that the effect of these two "abnormal weeks" will be felt in Crossley ratings for weeks and weeks to come, it can be seen, most researchers point out, why a Crossley is not an accurate rating of current popularity.

The *Billboard* in a number of previous analytical reports has pointed out other reasons why CAB ratings are not comparable from rating to rating. For instance, altho CAB uses 81 cities, the cities are never the same, from report to report. Moreover, the cities are not selected so that the listener has equal opportunity of hearing programs of all four webs. Thus a city with a powerful NBC station and no station for CBS can take a program of the senior network and pull it up by its eyeteeth. The reverse could be true, for instance, if one of the 81 cities should happen to be Charlotte, North Carolina, where CBS's WBT is without real network competition.

**Less Daytime Rating**

In the daytime ratings it's seen that there is less difference between Hooperating and the Crossleys. That's because there's less movement in ratings in the daytime and moving averages therefore can't affect the score. However, the changing cities, etc., do make a Hooper different even here, with Hoopers on an average (if taken in rank order) about one point higher than CAB's.

On the Sunday afternoon tabbing there is also a great difference with a Hooper topper *One Man's Family* running CAB fifth while a program that doesn't get in the top Hooper drawer (Gene Autry) runs first for CAB.

Major webmen have known these differences. They realize that these figures have made all program popularity studies open to question by sponsors. They want CAB out of program rating business as soon as possible. As long as the figures were "confidential" they would and did feel that because CAB was supported by the agency org, AAAA, and the sponsor org, ANA, it was a necessary evil. Now, they state firmly, it's not only an evil but it's—unnecessary.

Radio Directors Guild is making certain that its members get some newsprint space. Recent blurb gave John Mitchell, of Morse International, a bow for writing 15 jingles.

## L. A. Schools Eye FM as a Smartener

LOS ANGELES, Jan. 26.—School system is eying FM radio as an educational medium. In a report to the board of education, Superintendent Vlerding Kersey stressed possibilities of using FM channel for bringing into schools specially prepared educational programs. He urged study of similar projects now being tried out in the East.

Kersey also told *The Billboard* that school children will get a chance to take part in regular air programs, if the board takes up his recommendations. He feels that town and school system is large enough to warrant special channel for educational purposes, and believes that growth of Hollywood as a radio center should encourage schools to give students some radio background.

## AMA DOES STRAIGHTS

(Continued from page 7)

of the Bureau of Health Education for the AMA and his assistant, Dr. W. W. Bolton. They will be slanted at daytime women listeners.

Producers say this series is surprisingly to the left for the AMA. Another series which is labeled propoganda has been pressed but as yet not released. Title of latter ones will be "The Public Comes First." However, according to officials of the AMA even the flacker job doesn't lash out too bitterly at exponents of socialized medicine.

Practically every State in the U. S. is covered by the AMA e. t.'s which have been going out from the organization for the last three years.

## MBS GOES TO BAT

(Continued from page 7)

other work to do anyway," exec stated, "but I believe it's up to the main offices to appoint other personnel to take advantage of the clients market here, men who can evaluate and develop programs."

Carlin said he thought it was just a case of good business for a web to spread out and not concentrate its originations in one spot because many prospective clients wanted the local origination angle so they could be in position to watch their babies more closely and brag about them more. Carlin asserted Mutual, via WGN, will give 'em the chance.

## Wrong Hook-Up

MINNEAPOLIS, Jan. 26.—Men have quit radio for one reason or another, but E. S. Mittendorf, station chief at WLWL, Ralph Atlas MNS outlet here, came up with a dilly.

Mittendorf has been at the station ever since Atlas bought it several years ago. Recently, however, the house which Mittendorf rented was reclaimed by its owner. Unable to get other housing, Mittendorf gave up his job and moved back to Los Angeles with his family. In L. A., he said, he has his own house.

Successor at WLWL is Norman Boggs, formerly commercial manager at WGN, Chicago.

# CBS, ABC in Line for P. A. Unionization?

## UOPWA's 3-Front Plan

NEW YORK, Jan. 28.—White collar workers at both the Columbia Broadcasting System and the American Broadcasting Company will see the start of organizing their respective webs thru the public relations departments. Both flack departments are, it is claimed, well organized, so well organized, in fact, that key men in each are said to be United Office and Professional Workers of America (CIO) members, despite the fact that the men involved are in a semi-management capacity and in theory are not eligible for membership.

Approach will be entirely different, however. The CBS plan is said to be based upon three fronts. First, alleged underscaling of certain jobs, with the union to claim that in some cases men and women are being paid less than one-third of what the job classification rates. Job analyses reportedly have been made and a copy of the press department pay roll is said to be in the hands of the union. Second point to be raised is based upon staff turnover in the past year. Organizers are said to be ready to throw back at CBS any claim that returning vets are the reason for the forced exodus. Third and final detail is said to be time sheet records which claim to prove that brass in the operation has forced many of the employees to work beyond 40 hours without time and a half. Latter fact, according to some of the union boys, won't be thrown at the web unless the going gets tough. No election has been held on "representation" but UOPWA has, it claims, enough signatures to prove that an election is merely routine and the signatures that will be shown will not include key men on each job who are execs but who are with the union.

At ABC the attack, it's said, will be different. Here the firings have been virtually nil and the dough higher than at CBS. The boys have been brought into line with a pitch on "job security" since other departments at the web have had a turnover running as high as 100 per cent. Actual NLRB-supervised vote will have to be held, but union feels that it will be a push-over. Reason here, as at CBS, is that a few old-timers are in back of the organizing and will not appear until it's all over—but the official NLRB findings.

In both cases SPG (Screen Publicists Guild), branch of UOPWA, points to the scale in the screen biz and also to the legit flack pay which ATAM has obtained for its members, seniors at \$150 and juniors at \$85, as in indication of what can be obtained for the "craft." Reason why ATAM has decided not to organize other flacks is a fear of "lowering the legit p.a. standards."

CBS is expected to be hit within the next four weeks. ABC sked depends upon what happens at Columbia.

Little 250-watter (WAIM) in Anderson, S. C., held a pop music tabbing contest recently and came up with Harry James, first, Tommy Dorsey, second, while Woody Herman and Jimmy Dorsey tied for third.

# Culture as Television's Public Service

## Free Talent Fingering

NEW YORK, Jan. 26.—Educational tele, which until recently has been just another way to snatch talent "for free," is rapidly becoming the public service section of the air-pic field. NBC this week announced a regular series of education scannings starting the week of April 7. DuMont's Herb Taylor and Bob Jamieson made the org's first pitch for intra-school video at a meeting Monday (21) of the New York Speech Association.

CBS expects to expand its co-operation with the New York Board of Education, which was so successful with *There Ought To Be a Law* presentations of WCBW. In CHI the Admiral Radio Corporation presented some high school scannings, which altho for the most part not deserving of the title "Educational," nevertheless brought the school system into WBKB studios. On the Coast, numerous airings have taken place in co-operation with UCLA and the Pasadena Playhouse over Don Lee's W6XAO and profs from both UCLA and USC have spouted on various topics over Paramount's W6XYZ. Nothing has been too planned in either CHI or Los Angeles. NBC's educational pitch is the first to sprout the halo of "regularity." Dr. Joseph Mondel, who's not only a member of the science staff of William Howard Taft High School but a scripter for *Cavalcade of America*, has been retained by NBC to supervise the educational airings which will take place at 2:30-3:30 p.m. Idea is that a science teacher who knows radio will be plus on the practical side of building an educational but entertaining approach to the medium.

NBC's viewing room (980) will be turned over to students each week during the scannings and sets are expected to be placed in a number of high schools on a loan or other basis. CBS took the educational lead away from NBC in radio, with the *American School of the Air*, so NBC is making certain that they don't do the same thing in the air-pic field.

Since GE has concentrated with RCA on intra-tel for department stores, DuMont decided that the same field in the schools could be DuMont's and has been developing a compact jeep job for the purpose. Transmitter and special sets aren't ready for unveiling, but the plan is to scale the price down as much as possible so that schools can scan without investing a fortune. Emphasis on film scanning in the school is expected, as camera costs can be kept to a minimum if only slides and moving pictures are sent to the classrooms. Deal is somewhat along the lines of GE's satellite package, which is the cheapest deal General Electric has. However, it can be built even cheaper than the "S" deal, as the power it will require for a closed circuit is a minimum.

Manufacturers like the educational approach because to all intents and purposes it sells the crewcuts on air vision and the selling will go right into the home.

## CBS Color Tele On View Jan. 31 —Scribe Ceiling

NEW YORK, Jan. 26. — CBS, having tested for more than 10 days its federal color air-pic transmitter, has skedded for a second time its press presentation of its high frequency pitch. First day's showing (January 31) will be for one man from each paper, with other staffers being invited for subsequent demonstrations.

To control public flow of the info, deal is set for release of stories on the Monday following the pitches (February 4). This will be first deal on which Adrian Murphy, new CBS video exec, will ride herd.

## TELEVISION REVIEWS

### Balaban & Katz

Reviewed Tuesday (22), 7:30 to 8:45 p.m. Style—News, drama, variety, interview. Sustaining and commercial on WBKB, Chicago.

The fact that there is a place in video for the fem interview on the man on the street show that has enjoyed a certain popularity in radio was proved on WBKB's program tonight. Proof was presented by Tommy Bartlett, veteran conductor of radio chatter and interview shows, who was making his first appearance on television. As he does in his radio program, Tommy got some fat and fortyish matrons and asked them leading, bordering on the risqué, questions about their married lives, when and how they met their husbands, etc. Altho the questions and answers were of a low intelligence level, the antics of Bartlett and the fems made for many laughs. Net result was that, for sheer entertainment, Bartlett's routine was better than the singing, magic and drama on the rest of the show, and more attention-holding than the newscast that kicked off the night's offering.

Tommy had a natural assistant in the person of Gil Lamb, movie comedian, for the climax of his show, titled *Meet the Stars*. Lamb provided just the needed amount of glamour to make the gals shy and giggly, and thus added additional laughs. One good thing about this type of program for video is that it requires little production and special effects. As long as the cameras are focused on the interviewer and interviewees most of the time, and on the audience of gals in the studio once in a while, and as long as the conductor makes his questions the type that provoke laugh-giving answers, a good video show will result.

In direct contrast to Bartlett's program as an entertaining routine was the singing of Betty O'Neal. Miss O'Neal had a voice of little quality and no camera presence. The production staff didn't help, either, by putting her in front of a dark-spotted background that blended with her dark hair. Mark this portion of the program as a total failure.

Not much better was the amateur theatrical efforts of Chi's Jack and Jill Players who presented a one-act play titled *The Bracelet*. The story was built on a series of circumstances in which a school girl is suspected, and then cleared, of having taken another gal's diamond bracelet. The story was inane, and the acting so amateurish that it made the members of the audience feel uncomfortable.

While we're talking about objectionable parts of tonight's show, we ought to mention a slide WBKB used between two segments of the show. The station uses these slides between scene changes (See B&K on opposite page)

### Cowles D. C. Video Application With CBS H. F. Scannings

WASHINGTON, Jan. 26.—Cowles Broadcasting Company, op of WOL, announced this week that it filed with the Federal Communications Commission an application for a construction permit to erect an experimental television station here.

Station will use a high frequency color television transmitter, the first of its kind slated for Washington.

It is hoped that the station will be placed in operation this fall. Station will utilize color system developed by CBS. Transmitting equipment is being manufactured by the Westinghouse Electric Corporation and receivers will be produced by GE.

### Judy Dupuy Joins 'Televiser' as Editor

NEW YORK, Jan. 26.—Judy Dupuy, television and radio writer, whose book *Television Show Business* has just been released, has been named editor of *Televiser* magazine, video trade journal.

Miss Dupuy was formerly radio editor of PM, and prior to that was special events and publicity director of Station WNEW. She spent a year at Station WRLB studying its five-year production record before doing her production handbook for GE.

### Walk With Me

Reviewed Thursday (24), 8:30 to 9 p.m. Style—Drama. Sustaining over WBKB, Chicago.

The local Stage for Action group brought its production of *Walk With Me* to the video medium with effective results. Written by Playwright Arthur Laurents, originally as a radio drama and then done by the group as a stage playlet, the adaptation of *Walk* lent itself well to video. Skit was produced and directed by WBKB's Beulah Zachary, who got most of the good out of station's limited facilities. Cast was headed by personable young Mark Perkins, who turned in a creditable acting job. Remainder of talent was cast well to type and worked hard in a medium not yet mastered.

Show deals with the problems of a returning crippled veteran's psychological reactions to a civilian world. Andy (played by Perkins) resents being pitied by his friends and goes into seclusion out of which his sweetheart (Madelle Krathley) tries in vain to draw him. However, first step toward re-establishing the vet is taken by his former employer (Dick Shankland), who convinces him of the necessity of returning to his factory job, which he could handle despite his infirmity. Andy returns, the love situation is straightened out with the gal friend, and the play ends on a promising note for the future.

WBKB seems to have definitely entered a new phase of dramatic production with this play. Even tho spotty in places, due probably to having only two rehearsals prior to the telecasting, the play is probably one of the best to emerge from the local tele station. At least, it is very pro and seems to indicate that B. & K. is getting ready for bigger and better things.

Dramatic intensity was considerably heightened above that of the stage production in that video techniques were used to good advantage. Effect of one, two and three stars shown on combat ribbons was particularly neat tele, use of an effective, mellow-voiced narrator also helped. Not much fault can be found with technical end of the production. Lighting, dissolves, etc., worked along smoothly.

Play as whole, makes for fine understanding of the returning wounded vets, particularly those with inferiority complexes caused by their ailments, and should be seen by more American wives, sweethearts and mothers. Whether or not it would alter their attitudes toward the boys is debatable, but at least it wouldn't do the slightest bit of harm. Of such stuff is good propaganda fashioned.

### Don Lee

Reviewed Monday (21), 8:30 p.m. Style—Interview, dance, film. Sustaining on W6XAO, Hollywood.

Home viewers found little that was eye-worthy in this offering. Show consisted of 60-minute pic *Jeep Herders*, G.I. interview boosting army enlistments, and ballroom dance sequence.

*Jeep Herders* deserves mention only because it is first full-length flicker to be produced on 16mm. Corny plot and players okay for roadshow circuits, but definitely is not video fare. Fact film was in color didn't prove too much of a handicap, altho image was on contrasty side. Sixteen mm. sound isn't too hot, and in this case below par.

G.I. interview intended to show why re-enlistments are needed for occupation forces. Cause is good, but presentation dull.

In dance portion, ballroom instructors gave G.I.'s tips on latest Latin American steps. Fem terp teachers sparked with much needed eye-appeal, but sequence fizzled when lensers failer to center subjects close-ups of feet in action. Good idea, if only camera could be rid of fuzzy image.

On the whole, tonight's show lacked professional touch and wouldn't make the average guy want to run down and buy a video receiver. Best on the bill was emcee Johnnie Courcier, who can pitch pleasing patter.

It happens in Canada. CJCA has commercials for Pratt's Fox Food, "scent formulas" to help trappers, and a diaper laundry all within one hour.

## FCC Testimony Indicates Tele Talent Trends

WASHINGTON, Jan. 28.—Stock of show talent in television will soon be on a sharp upswing, with soaring salaries a certainty. That's the outlook here in wake of last week's public hearing by Federal Communications Commission on six applications for Washington's four commercial video channels. Chairman Paul A. Porter of FCC and his associates are raising their eyebrows over the possibilities for the talent field, and they are studying with interest a mass of evidence that piled up at the three-day hearing which drew capacity crowds.

Particularly significant is Porter's interest in testimony from John F. Royal, vice-president in charge of television at National Broadcasting Company, who described talent right now as charging "experimental prices." Possibility of Hollywood-scale prices for television talent was indicated in testimony by Royal, who disclosed that NBC will soon be producing its own motion pictures for use in video. Royal, in fact, revealed that he will leave for Hollywood Wednesday (30) to arrange for movie production for television.

FCC's action on its first batch of post-war commercial video applications is expected to set the pattern for issuing licenses on downstairs video. Since the wind-up of last week's hearing, FCC insiders are pointing to an early decision. This represents a shift in the FCC thinking on the matter, as FCC television engineers, prior to the hearing, had been discussing the prospect of deferring action on all applications until a policy on upstairs color television shift is determined. One engineer even said that possible alternative might be the rejection of all applications "without prejudice" until the policy is arrived at.

## Flack Hal Bock Will Be NBC's Coast Tele Top

NEW YORK, Jan. 28. — John Royal's trip to the Coast has as its primary purpose the appointment of a West Coast NBC television head, and Hal Bock, flack chief, will get the nod. Trade has known that Bock has done a top-drawer job of public relations and realizes that there was no place in promotion or public relations for him to go so have been wondering what home office would do for him.

Royal, web v.-p. in charge of television, has been looking for a sock showman with a flack flair who could head up a movie capital video operation and the vote went almost 100 per cent for Bock.

New p. a. for the West Coast operations (operation has been voted time and time again top among the nets in area) will be named shortly after Bock moves into the video slot.

## Alber Loses DuMont Feb. 1; Bernsohn Out

NEW YORK, Jan. 26.—Dave Alber, whose flack job for DuMont Video has, according to most trade p. a.'s, been far from a happy one, has lost the account as of February 1.

This means that Al Bernsohn, hired by Alber to major on the indie tele account, will be out of Alber's employ as of that date also.

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## Zenith Set for Color Tele Pix

CHICAGO, Jan. 26.—Strong possibility that Zenith Radio Corporation will get into color video transmission was seen here recently when a company spokesman said a color television transmitter and other equipment are almost ready.

Indications are that Zenith will begin color transmission in about three months. Its pigment transmitter is about halfway completed and its studio equipment is almost completed.

Before the war Zenith had designed a high-frequency television receiver, so building sets for reception of their programs will not be difficult.

Zenith has made all the transmitting equipment at its plant here. It also will build the receivers here. Because much of what Zenith does when it gets on the air with color will be of an experimental nature, just about 50 sets will be built and stationed around Chicago. These sets will not be sold, but will be loaned to persons interested in video development—engineers, etc. In the past Zenith has worked with CBS on development of colored video receivers.

According to present plans Zenith will program with film when transmitting color, just as now it transmits film for its black and white shows. Unique problem here is that the station has been finding it increasingly difficult to get film, and there is the possibility that procurement of color film will be even more difficult. At present Zenith is programming about two hours a week of black and white film. To program a similar length of time with color film would be almost impossible, it has been said, so Zenith might have to use live talent when it starts its video transmission in ultra high frequencies.

## Adv'tisers, Agencies Clamoring for Video Shows on Chi WBKB

CHICAGO, Jan. 26.—New influx of interest in television on the part of those wanting to put on sponsored video shows is in evidence here at WBKB, only commercial tele station in operation locally. According to Bill Eddy, WBKB director, he could "fill practically all the station's operating time with sponsored shows" if he wanted to and if he were willing to accept all the shows that have been presented to him by companies that wanted to bank-roll them. WBKB is now telecasting about 11 hours a week.

Those coming to WBKB with the intention of sponsoring a video series include representatives of agencies with clients interested in jumping into the video pond, companies never before in video who approached the station directly (not thru an agency), and former WBKB sponsors who are planning to get back on the air with new video series.

Some of the hottest potential sponsors of WBKB programs include two watch companies, two department stores and a large insurance company. Some of the principal agencies interested in getting shows on WBKB include J. Walter Thompson, Young & Rubicam and Burnett-Kuhn.

### WBKB Rules Won't Stop 'Em

One of the significant points about this interest in video here, a point that shows the potential sponsors are really anxious, is the fact that before they can air shows on WBKB they must make them conform to rules and standards laid down by the station. For example, all sponsored shows must use professional talent. Rehearsal time must be in ratio to program length. As a rule, rehearsal time must be either six or eight times as long as the program length. One other specification is that each series can be scheduled for not more than 13 weeks. Continuations after that period are allowed, of course, in a manner similar to that by which radio shows are renewed, but the station won't guarantee at the beginning of a series that it will be allowed to run for more than 13 weeks.

According to WBKB execs, new increase of interest in video here can be attributed to three reasons: (1) General publicity on video has made agencies and bank rollers anxious to get in before it's too late. (2) Much of the interest, particularly in the agency offices, stems from New York branches and is now being reflected here. (3) Trade paper coverage (*The Billboard* was mentioned as playing a major role in this category)

## Too Short for a Head

BOB HOPE will do a series of two-minute transcriptions for Cleveland outlets urging slum clearance. With Cleveland his home town, Hope agreed to aid the city's planning commission in its current civic doll-up drive.

Mark Woods, president of the American Broadcasting Company, spoke before the Cincinnati Advertisers' Club last Wednesday (23) on the subject, "Radio as a Force in Advertising." He was in Cincy to look over the new quarters of WSAI, which will be officially dedicated next week.

John McKnight has returned to WDGY, Minneapolis indie, as production manager, after a two-year hitch in the navy.

Frank Edwards, news commentator at WIBC, Indianapolis, was awarded the V. F. W. Citizenship Medal by the Indiana Department, Veterans of Foreign Wars, for his radio campaign to assist G.I.'s to be transported out of the Hoosier Capital to their homes during the pre-Christmas transportation emergency.

Jack V. Porter, until recently a member of the ad staff of *The Indianapolis Star*, has joined WIBC, Indianapolis, as continuity director of WISH, Indianapolis.

Carry Cronan, Connecticut newspaperman and radio editor, has joined the staff of WNHC, New Haven, Conn., as director of special events and public relations.

Bob Livingston, former sales manager of WJZ, Tuscola, Ill., has joined sales staff of WBBM, local CBS o.-and-o. station.

Pierre Andre, ABC announcer of Chi, has bought a home in Glendale, Calif.

Allen Miller takes over as director of the Rocky Mountain Radio Council, February 1. Miller replaces Bob

Hudson who moved in some time ago as assistant director of educational segs at CBS. Jack Lewis, formerly production director of RMRC, becomes associate director at the same time Miller takes over.

"Friendly group" of percolators will be repped by Joseph Hershey McGillvra. Group includes WJPG, Atlantic City; WJPA, Washington, Pa.; WKNY, Kingston, N. Y., and WSTV, Steubenville, Ohio.

Bill Edouarde is back as radio time buyer at Badger and Browning and Hersey.

KCMO received its 50 kw. okay last week. It will also move from crowded 1480-ke. to the choice 810 spot at the same time it goes 50-kw.

Harry Ingram is first of Hub Robinson's appointments to Foote, Cone & Belding radio staff.

Bill Mayhew, who received most of his radio training down South, before going into the army, moves in this week as radio director of the 15 percent, Armand S. Weill, at Buffalo, N. Y.

Gimmick of asking ABC fans to choose six of the operas to be broadcast by American next season is paying off with plenty of mail. WJZ, key station of the web, lauded 1766 (believe it or not) requests during the first three days after the aired suggestion.

Paul Talbot of Fremantle Overseas Radio, London, has set up temporary offices in New York to rep the first commercial broadcasting station to re-open for clients in Europe, Radio Andorra, located as the name indicates, in the principality of Andorra. Station will use 60 kw. but signal won't be clear in England until after 10:30 p.m.

Dorothy Reynolds was appointed office manager of Mutual's Midwest Division (See *Too Short for a Head* on page 39)

## Grocery Firm Shifts News Sheet From WCCO to KSTP

MINNEAPOLIS, Jan. 26.—Western Grocer Company, Marshalltown, Ia., which financed the greater distribution share of the *WCCO News Parade*, fan publication established more than a year ago when newspapers clamped down on radio news, has changed allegiance.

Apparently dissatisfied with the *News Parade* job, Western asked KSTP to undertake a similar publication, and the project, under the direction of Sam Levitan, station flack, has grown to the point where it now has a 100,000 weekly circulation—the bulk of it delivered by mail. KSTP sheet is called *Radio Reporter*, utilizing reverse side of Western Grocer's weekly handbill to tell latest news and features of KSTP-NBC air shows.

*Radio Reporter* is printed in two editions weekly, the first a two-pager for the Twin Cities and near-by surrounding territory, and the second, a one-pager for rural coverage. Page one of the city run and the single page of the rural edition are identical. Front page carries an average of 14 yarns and six pictures each week.

Editorial content is entirely up to KSTP, which has hired Vic Williams to handle the job. Station ran into some difficulty getting its one-pager—the first to start—under way. With the Saturday dating deadline three weeks in advance, Levitan had to fly to New York and Chicago several times to get NBC flack staff to shoot "spot news" by air mail or wire in time to make edition.

Meanwhile, WCCO continues its *News Parade*, using tie-up with another grocery chain outlet, altho circulation is far from KSTP's 100,000.

### Arnoux Prexy of WTAR

NORFOLK, Jan. 26.—Campbell Arnoux, general manager of WTAR for 12 years, has been elected president of the corporation. He succeeds Paul S. Huber, named chairman of the board.

Arnoux operated WBAP, Fort Worth, and KTHS, Hot Springs, before coming to Norfolk. He is a member of the board of NAB and has just been appointed to the NBC stations planning and advisory committee.

## Telly Production's W6XYZ Feb. 1; Going 6-a-Week

HOLLYWOOD, Jan. 26.—Television Production's W6XYZ (Paramount), off the air since mid-December during construction of station's Mount Wilson transmitter, resumes operations February 1 and will start programing around February 15. First couple of weeks in February will be used mostly in testing new equipment.

Klaus Landsberg, director, told *The Billboard* that he hopes to step up his former two-a-week schedule to three shows per week, and that W6XYZ will be on a five or six-night-a-week schedule by midsummer.

Landsberg has installed a 4-k.w. tele transmitter and will start air-pix operations on its new FCC frequency, 76 to 82 megacycles.

In the meantime, Don Lee's W6XAO will go off the air February 18 to adjust equipment for its new frequency assignment of 54 to 60 megacycles. Outlet will resume shows March 4.

## Rezoning for FM-Tele Tower Runs Into Snag in St. Paul

ST. PAUL, Jan. 26.—Rezoning of 50 acres of land just outside the St. Paul city limits to permit construction of an FM-television tower was opposed at a public hearing in Rose Township Hall. The rezoning from farm residential to industrial had been approved by the Ramsey County planning commission by a 10-2 vote. Residents of the area, opposing the move, claimed rezoning would lower land values in the area.

An option on the land is held by W. J. Murphy, Inc., a holding company. Stanley Hawks, executive assistant to John Cowles, president of *The Minneapolis Star-Journal and Tribune*, said his firm plans to spend around \$75,000 on the tower, including a building for equipment.

Stanley Hubbard, president and general manager of KSTP, told the hearing that altho he is "not interested" in the project he would predict that there will be 10 new towers in the area within the next few years "because this is the only place left."

The township board took the matter under advisement, indicating its decision will be ready by February 12.

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# N. Y. Proposes Act To Knife Radio "Hates"

## Bill in Committee

NEW YORK, Jan. 26.—An act aimed at reducing racial prejudice in practically every media of information, entertainment and culture dissemination has been introduced in the New York State Legislature by Representative L. P. Murphy. One of the most important facets of the bill is its specifications of what will constitute illegal acts of persons or radio stations using the air to incite racial or religious hatreds. These specifications (see accompanying box) could easily become the model for similar legislation in many other States, even if the New York bill is not passed. So far the bill has been "read" once and then referred to the legislature's committee on general laws.

If passed into law, the New York bill would make it illegal to broadcast anything which might be construed as stimulating race, color or religious hatred. Legal experts believe that this is the first bill ever proposed in this country that would make it illegal for any person using radio to refer to races in a disparaging manner.

These experts are also saying that the law, if passed, would effectively deal the k.-o. punch to orgs like the Ku Klux Klan, or any dictatorship-bent group or person. Effectiveness of the bill in stamping out dictatorship stems from the fact that it not only pertains to radio but other media such as books, pic, pamphlets, etc.

### Bill Could Govern Net Shows

Radio industry observers also have plenty to say about the bill. For one thing, they say that if it is passed it would be tantamount to a measure governing the majority of network shows. Reasoning here is: Since most of the big net shows originate in New York, and since the bill covers all programs originating in the State, it would have a vise-like hold on network broadcasting. And it would thus affect radio fare heard by millions.

Those who have read the bill say that it would be the most powerful of its kind, and certainly more effective than the anti-libel bill passed a few months ago by the Illinois State Legislature, a bill which was the subject of much controversy because the radio trade considered it to be the strongest of its type up to that time. The Illinois law was instigated by Col. Robert R. McCormick, publisher of *The Chicago Tribune*, paper owning WGN, powerful MBS Midwest outlet. This bill, as proposed, the radio industry said, was merely a means figured out by McCormick to ham-string his political opponents. When it was passed, however, it had practically no guts because of compromising points placed in it by the radio industry and by McCormick's opponents. The New York bill, it is said, however, makes the Illinois law look like a weak sister in comparison, and thus opposition to it is expected from many quarters.

### FCC PREPS BILL

(Continued from page 6)

sibility of the proposed legislation even reaching the House Interstate and Foreign Commerce committee before late summer. Nevertheless, Congressional consultation is likely to be sought by FCC long before that time. Importance of the FCC move is heightened by the fact that no other legislation is likely to come before Congress to accomplish the objective, with the chances extremely slim that Congressman Celler's anti-big business radio bill will ever reach the House floor for action.

FCC made its policy extremely clear in the AVCO decision, in which the commissioners acknowledged a sharp difference of opinion among the members in deciding on "appropriate procedure to govern future transfer cases." Three commissioners in that case believed that consent to the transfer should have been denied, and a majority believed that the commission had no alternative but to grant the application under the existing law. Majority gloomily stated that any change in the policy must come thru legislation.

# N. Y. Anti-Dictatorship Bill

Radio transmission of speeches, conducive to hatred of groups of persons because of race, color or religion: Any person who shall from any station, studio, radio transmission equipment, microphone or any other equipment or device of any nature or kind, located within this State, broadcast or make audible to others, within this State, thru any radio receiving set, device or equipment of any nature or kind, located within this State, in any language, any speech, declaration, statement or pronouncement which in any way incites, counsels, promotes or advocates hatred, violence or hostility against any group or groups of persons residing or being within this State, by reason of race, color, religion or manner of worship of such group or groups, shall be guilty of a misdemeanor; and the owner of any such station, studio, radio transmission equipment, microphone or any other equipment or device of any nature or kind, for the transmission of sound, who shall knowingly permit the same or any part thereof to be used for such purpose, shall be guilty of a misdemeanor.

Violations of article: Punishment—Any person violating any provision of this article shall be punishable by a fine of not less than \$100 nor more than \$1,000, or by imprisonment for not less than 90 days, nor more than three years, or both.

This act shall take effect immediately.

EDITOR'S NOTE: For obvious reasons, only that part of the bill which pertains to radio has been quoted here.

# How Long Two-Band FM Big? Troubling FCC, Industry Execs

WASHINGTON, Jan. 28.—Big question mark now facing FM development, since Federal Communications Commission has definitely decided on a single band in the upper frequencies for FM transmission, radio insiders here believe, is just how much longer FCC will permit broadcasters to use both bands. At the present time, it was pointed out, there are only experimental stations operating in the upper band and sample receiving sets for new FM allocation are just getting to retailers, with consumer deliveries expected within a few months.

In announcing that low band FM would not be authorized, the commission stated it had not yet prepared a detailed statement supporting its ruling, but it was making the announcement "so that the industry may proceed without further delay with its planning and production in the FM field." Industry men here point out that the announcement would have little effect on FM reception for a year at least. Set manufacturers will continue production of double-band sets, it was revealed, since retail costs would not be much higher than for a single-band set. In the meantime, if the public is to make use of FM they will need low band receiving sets, they say.

FCC, itself, has up to now indicated it would like to set a date for the switch-over "as soon as possible," but its action will depend on the rapidity with which high frequency transmitters and receivers are manufactured, it was pointed out. With labor unrest and materials shortages as well as other bottlenecks, radio men expect the decision to be delayed at least nine months. FCC may not have yet completely washed its hands in the matter, it was hinted, since set producers may request a hearing on setting the final date when FCC makes its proposal.

# ABS Makes Needed Chi Inroad at Last

CHICAGO, Jan. 26.—Associated Broadcasting System (ABS) took another step forward this week in its attempt to get outlets in the important Chicago market for its net shows. One of the principal fights to date of ABS has been to get a Chi affiliate, and to date these attempts have been unsuccessful except for an agreement here and there by local indies to carry a very few of the net's shows. This week's step showing progress in the net's attempts to get its programs aired here was the agreement by WJJD, local Marshall Field indie, to carry two ABS shows, first agreement by the station to carry anything but isolated one-shotters aired by the web. WIND, another local indie, is now carrying ABS's Adam Hat fight series.

Two ABS shows WJJD will carry in the future are the commentary series of Edgar Ansel Mowrer (taken off the ABS lines Sunday night and aired by WJJD Mondays at 10:15 a.m.) and *Your Opinion*, Gallup poll type of show arranged by the University of Denver and originated by ABS's affiliate in that city. WJJD will carry the latter show Sundays from 3:30 to 3:45 p.m.

# Henny as Showoff

NEW YORK, Jan. 26.—Blaine Thompson assures its prospects that in peddling Henny Youngman in a version of George Kelly's *The Showoff*, there's no attempt to needle their star. In fact, one BT peddler told an agency ad-man that the play was an understatement for Henny and Youngman would have to underplay the title role.

# "Most Listening" Out the Window

(Continued from page 5)

The stations and NBC's own sales reps. CBS colors an original map and leaves it up to the stations to print them if they desire—or prints it for them under order, if the station so requests. One hundred maps are already printed, with the rest of the web station maps in the works. These maps are based upon the "regular listening figures" and will be dropped when BMB's official figures and maps are available.

Plans of the NBC research department, under H. M. Beville Jr., are to get the most that can be obtained from the figures of its last survey, but not to publicize the result outside of the web to any great extent. Actual present interest is focused on a "qualitative" study for which the figures have just been delivered to the department.

Another study under consideration seems to be geared at delivering program facts "which will be more valuable and more conclusive than those developed by the Lazarsfeld-Stanton program analyzer." This development was not disclosed by anyone in the research department, but by someone outside NBC who has been working on the idea for the web.

Importance of the tip is simply that NBC, despite its sock shows, is interested in discovering just what makes 'em sock and what can be done to increase the ratings. Fact that the CBS analyzer has been used by an agency to check NBC segs also makes it seem necessary for the chain to develop its own program research formula, and Beville is working closely with Clarence Menser, NBC program v.-p., in this field to do just that.

# Harry Savoy in Second Air Try

NEW YORK, Jan. 26.—Altho Harry Savoy has up to his last net show not proved broadcast material, Phil Carlin, MBS program v.-p., is taking another crack at seeing if the Savoy type of humor can't be air scripted.

Thursday (24), Savoy filled in as a last-minute sub for Les Termayne's *Alias Romeo* spot on Mutual's *One Night Stand*, and came thru socko, according to both visual and home audiences. Carlin asked who was he to turn down audience response and so the Savoy alrer will fight for attention between 8:30 and 9 p.m. regularly on Saturday evenings starting February 16—Savoy and Carlin hope.

# Suds in Your Thousand Ears

(Continued from page 7)

buyers ears were worth more to reach than any other soap prospect's ears, and so while it might be necessary for General Motors or U. S. Rubber to achieve "prestige" by sponsoring the NBC Symphony and the Philharmonic, that wouldn't hold water with programs out to sell at the lowest cost per buyer.

Highest daytime cost is ABC's *Glamour Manor*. Half hour, per point and \$1.72 per thousand urban-ears is something about which P. & G. and Compton Agency have been thinking. If the seg can't hike itself above its 4.3, something will be done about it.

Highest evening seg costs run between *Treasure Hour of Song* with its \$1,451.61 cost-per-point and no projected cost per urban-thousand, due to that limited network deal, and Lever Bros.' Joan Davis (with an assist by Andy Russell) which passes the 1G mark on the per-point basis (\$1,040.46) and a cost-per-thousand-urban-ear figure of 99 cents.

It's Joan Davis's seg cost (18G) that inflates everything about her program. This is the contract that forced web officials to have closed-door sessions to determine what could be done to stop spiraling talent cost figures where the talent costs have grown to be several times the time costs.

Execs pointed out that only a week before Lever Bros. signed Joan Davis they had had a session with web program men, laying down the law on talent costs and screaming that radio was killing itself with the high price tags which stars have attached to themselves. And then they signed Joan Davis at 18G.

### Cigs Cheaper Than Suds

Surprise to trade is fact that soap segs generally cost more per thousand than cig pitches (see *The Billboard*, January 19). The lowest cig program costs 17.8 cents (average of the five-day rating of *Chesterfield Supper Club*, while the lowest cost soaper, NBC's *Ma Perkins*, as indicated before, costs 26 cents urban-thousand ears, with Sinatra at \$1.15 and *Glamour Manor* at \$1.72, and never shall the twain meet.

Only factor missing in the *Soap Talent Cost Index* is actual sales costs. Since any attempt to ascertain this would be questionable at the present stage in research development, *The Billboard* can not present ad figures on a cost-per-sale basis. Test runs are being made, however, to develop a basis that will withstand attacks from other media and when the bugs have been removed it is hoped that broadcasting will be able to put its finger on just what part of Joan Davis it took to sell, thru the air, that bar of Swan soap.

### STATE DEPT. BATTLE

(Continued from page 6)

ated Press in an attempt to get the services to continue supplying the department with spot news for its short-wave radio programing. Insiders feel that the two major wire services will not go along with Benton, and regard the conferences arranged with Benton as just "something for the record." Officials say, off-the-record, that they could get along very well without the wire services by subscribing to early newspaper editions. The prestige afforded by connection with the news-gathering services, they admit, is of considerable value in putting over its broadcasts.

In answer to charges that officials and private publications in foreign countries regard U.S. Government-sponsored short-wave news programs as "propaganda" and "slanted" to put over pet views of the State Department, Benton's office has worked out a number of charts to show the ratio of references in foreign newspapers to news stories beamed by Radio America. The charts will be presented to Congress when the department goes to Capitol Hill to get its 1947 appropriation. State Department officials are satisfied that their news programs as well as other explanatory airings are well received by foreigners.

SALT LAKE CITY, Jan. 26.—Ralph W. Hardy, exec of Station KSL (Columbia), has been named Salt Lake City's "Youth of the Year" for 1945 by a citizen's committee in behalf of the Junior Chamber of Commerce. Hardy, 29, is public service director of KSL, having risen from office boy, receptionist and announcer. He is a member of the research committee of the Intermountain Radio Council and of the executive committee of program managers of NAB.

# ZILLIONS IN DISKS BY 1947

## Morris \$ Lures Archer From FB For Shaw Fill

NEW YORK, Jan. 26.—William Morris Agency today signed Jack Archer as replacement for Billy Shaw, one-niter Booker, who was skedded to move over to his new Gale connection February 1, but will stay until Archer comes in about the middle of February.

Archer has long-time band experience, having worked the Midwest territory for a number of years, been out on the road with Woody Herman and Jerry Wald, and most recently handling one-niters for Frederick Bros. Music Corporation, which he leaves to join WM.

Nat Kalchheim, WM band department head, replacing Willard Alexander, tossed Archer a money offer he just couldn't resist and one which FB was unwilling to meet.

As predicted in *The Billboard* last week, the Archer switchover marks just the first of the booking office personnel changes which will take place as aftermath of Shaw-Alexander-Gordon decisions to break with WM.

Sources close to the WM cocktail department say that Joe Marsolais has handed in his resignation, but Marsolais denies this, and Nat Kalchheim maintained, as of today, that the Archer hiring was the only change.

### Ehlert Rejoins Soon

The Chicago office of the Morris Agency, meantime, gets back its one-niter man, Bob Ehlert, around March 1. Ehlert has been in the navy for the past 18 months, but is skedded for early discharge. Walter Hyde, of the WM Chi cocktail department, is on his way to New York. According to Nat Kalchheim, Hyde is coming in to discuss his future set-up with the Morris Agency. Chi intimates of Hyde, on the other hand, say he is definitely going to leave the Morris office and look for another New York connection. Decish will probably depend on Kalchheim's talk with Hyde when he gets here. Whether Hyde's leaving will affect any other changes in the office's cocktail department is unknown at the moment, but it isn't too improbable.

Alexander, also originally skedded to exit February 1, is staying another week or so, because he is having difficulty finding offices in which to set up his personal management business. Alexander insists that, at the present time, he contemplates no hook-up with any other personal management organization.

Harry Moss, who recently resigned his spot with Joe Glaser's Associated Booking Corporation, also maintains that he is going to open his own office, and not tie up with existing outfit.

## Judge Flays Cug On Absence in RCA-Col. Tangle

NEW YORK, Jan. 26.—Xavier Cugat's "continual absence from his domicile in this State" was rejected this week by Supreme Court Justice Benedict Dineen as a reason for staying an RCA-Victor injunction against Columbia Records to prevent Columbia from releasing eight disks the Latin-American maestro made for the Bridgeport waxery.

Justice Dineen really put the blast on Cugle, saying in his decision: "Motion to stay further proceedings by plaintiff is denied. It would be regrettable if the continued absence of one of the defendants from his domicile in this State and his deliberate failure to appear in the action should defeat or diminish the relief to which plaintiff would otherwise be entitled against his co-defendant sued as a joint wrongdoer . . . If the non-appearing defendant does not appear prior to the trial the effect of his absence will be determined by the trial court and will be reflected in the judgment."

## 1947 Disk Production Chart

(Absolutely No Slide Rule Used)

(Not Much)

This chart of record production as it shapes up by January 1, 1947, was developed thru the following quasi-scientific research methods:

- (1) Interviews with executives of large and small record companies regarding their own anticipated production.
- (2) Interviews with executives of large and small record companies regarding probable anticipated production of rival companies.
- (3) Statements as to present and anticipated future production of record companies in advertisements.

Since only 13 of the more than 100 record companies operating are represented—but because these 13 include the big four (Victor, Columbia, Decca and Capitol)—it was arbitrarily decided to multiply the production figures of the 13 companies by five to get a conservative total, stemming from the often unconservative hopes of some waxeries. Thus the full production total for all manufacturers is arrived at. *The Billboard* does not recommend that record retailers or operators base expansion plans on these "zillions" of records. The story accompanying this chart explains why.

Note: These figures are for popular, folk and race records only.

Company	Plant Located At	Anticipated Production as of January 1, 1947 (See Legend Above)
RCA-Victor	Camden, N. J.	100,000,000
Decca	Indianapolis	50,000,000
	Los Angeles	
	New York	
	Richmond, Ind.	
Columbia	Bridgeport, Conn.	50,000,000
	Kings Mills, O.	
	Los Angeles	
Capitol	Scranton, Pa.	25,000,000
Vogue	Detroit	36,000,000
Musicraft-Guild (Jefferson-Davis)	Norwalk, Conn.	30,000,000
	Ossining, N. Y.	
Continental	Los Angeles	2,000,000
	New York	
Mercury	Chicago	15,000,000
	St. Louis	
National	Phillipsburg, N. J.	10,000,000
	Long Island City, N. Y.	
Pilot	Meriden, Conn.	5,000,000
	Richmond, Ind.	
Sonora	Richmond, Ind.	10,000,000
	(Starr Piano Plant)	
Davis	Massapequa, L. I., N. Y.	2,500,000
	Sub Total	
For the 100-odd other manufacturers, large, medium and small, multiply above sub-total by 5 to get		
Grand Total		1,690,000,000

## Lyle Engel Sprouts Canadian Wing of Song Lyrics Outfit

NEW YORK, Jan. 26.—Lyle Engel, who started to publish lyric mags not too many years back, paying music publishers as little as \$100 per year for rights to print any of the lyrics in their catalog, and is now paying \$25,000 and better for same rights, this week opened a Canadian branch of Song Lyrics, Inc. Firm will be called Song Lyrics of Canada, Ltd., with headquarters in Toronto.

Reason behind move is to get more complete and timely distribution of *Song Hits Magazine*, *Latest Hit Song Magazine* and pop music folios put out by firm in the Dominion. Additional consideration was difficulty in getting adequate press time here in the States. Engel is now flying plates direct from New York to one of the largest printers in Canada, and Canuck editions will be put out by Canadian plant. The words-book publisher figures this will not only get him number of copies and distribution he's after in Canada, but will enable him to print more copies for distribution here in America.

Engel firm has expanded greatly thru the war, and circulation of his lyric mags now runs well over a million a month. Practically all music pubs were happy about the firm's progress while he restricted his publications to mags with words of songs only. Recently, however, Engel got out a couple of regular folios, selling for 35 cents and these, of course, contain words and music to songs. Many pubs are starting to grumble about firm's activities along these lines, as they feel its folio editions cut right into their own folio biz.

Some pubs, on the other hand, are perfectly happy to sell Engel rights to both words and music on certain of their tunes as long as the price is right, and the Song Lyrics outfit has made enough moola in

## JCPSS, Metro Collect \$1,500 On Five Tunes

NEW YORK, Jan. 26.—Public performance for profit of foreign-language music is as sacred as any other music, said federal court, in effect, this week when it ruled a resort operator liable in an alleged infringement of five such tunes and returned a judgment of \$1,250, plus \$250 in counsel fees, in favor of the plaintiff.

Complainants were Sholom Secunda, a foremost Jewish composer, as an individual and as president of the Jewish Composers, Publishers & Songwriters' Society (JCPSS), and Metro Music, pub of the five songs. Defendants were operators and lessees of Esther Manor, Maplewood, N. Y.

In awarding the judgment, Judge John W. Clancy found that the entertainment was commercial, that the defendants were commercially interested in the performances sans being licensed for same and that they produced and allowed it on eight occasions "for purposes that to them were profitable."

The tunes involved in the case, all of them with Metro copyrights, are: *Bei Mir Bist Du Shoen*, *Shein Vie Die Levoona* (Beautiful As the Moon), *Slutzek*, *Beit*, and *Klausti Gistl Bistl*, last-named a Jewish jive tune.

## Pub Peer Opens Canada Co.

HOLLYWOOD, Jan. 26.—Ralph Peer has opened an office in Montreal, which will handle French-Canadian music exclusively. Firm will operate independently from Peer's Southern Music Company, with offices in Montreal.

past several years to make prices plenty right.

## Record Boys Could Do It

But will they, is \$64 question only disk organizations can answer—maybe

NEW YORK, Jan. 26.—Anybody who believes the 1,690,000,000 disk production figure developed in the accompanying Rube Goldberg-styled chart is crazy. Anybody who tries to estimate, without



tongue in cheek, the annual platter production as of January, 1947, is even crazier.

The record business today is shot thru with sincere young guys, just crashing the business, who firmly believe they have developed new processes, new pressing and stamping equipment which will enable them to hit production peaks never dreamed of before. It is equally shot thru with sharpies who pose as production and engineering experts and who have been making many a fast dollar "equipping" and "straightening out" a plant for some money-loaded gent who heard of the big boom in platters and wanted in.

What is isn't shot thru with, is enough men in the production end who know anything about record production from actual, costly, often bitter experience.

Maybe some of the sincere young guys have something. If so, maybe production by 1947 will hit a quarter, or a fifth or a sixth of that billion and a half. (See *Predicts 1947 Disk* on page 84)

## Miller I-Nighters After All, at 3G

NEW YORK, Jan. 26.—Contrary to previously published reports to the effect that they wouldn't play 'em, the Glenn Miller orchestra, with Tex Beneke, is going on one-nighters. General Artists' Corporation is now attempting to line up two weeks of the barnstormers for the 35-man outfit, to see how it works out.

Asking price is \$3000 with a privilege of 60 per cent and rock-bottom figure at which band estimates it can work is \$2500 nightly. The 3G figure is what is commanded today by Vaughn Monroe, who is one of the hottest one-nighter attractions in the field at the moment, due to Victor disk hits *There! I've Said It Again*, followed by current *Let It Snow*.

## FB Vs. Charlie Yates Gets Court Airing

NEW YORK, Jan. 26.—Frederick Bros. Music Corporation's suit versus Charlie Yates, who left FB to go with Joe Glaser's Association Booking Corporation some time ago, skedded for hearing in Supreme Court here Monday (28). Likely nothing will happen, however, with hearing really swinging into action Tuesday or Wednesday. FB claims Yates walked out on contract with firm.

## Stan Kenton Alterations

NEW YORK, Jan. 26.—Stan Kenton, skedded to open Frank Dalley's Meadowbrook February 5, is making a number of changes in the band. Jimmy Sleton, who was with the ork several years ago, temporarily replaces Ralph Collier on drums. Kald Winding leaves Benny Goodman's ork to take the Kenton trombone chair of Freddy Zito, and Ken Hanna, just out of the service, joins up at the Meadowbrook, replacing Bobby Lympers. Hanna is arranger, too, making seven note-doodlers now with Kenton.

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## Midwest Dance Ops Form Co-Op Group as MBOA Aid

CHICAGO, Jan. 26.—In an effort toward closer co-operation to benefit their operation, ballroom owners from three Midwest States, Illinois, Iowa and Nebraska, this week set up Associated Ballrooms, a co-op venture, at a meeting in Cedar Rapids. While members of the new organization are also actively associated with the Midwest Ballroom Operator Association, spokesmen for the new group said they will continue to remain active in MBOA, because they feel their new group is essentially a supplementary group to the MBOA, in that it merely brings together a group of ops who are geographically in a position to benefit one another. MBOA includes a larger geographical section of the Midwest.

It is planned for the AB to hold monthly meetings of its members in a city where one of the members has a ballroom. MBOA communicates mostly thru correspondence and semi-annual meetings. Members of the AB feel that it is to the advantage of their close-knit group of ops to meet more regularly to set up promotional campaigns and band bookings which will be enriched by mutual co-operation. One of the members told *The Billboard* that since its inception the members co-operated excellently thru joint promotion in making Duke Ellington's p. a.'s in many of their ballrooms this past week a success.

Feeling on the part of these Midwest ops is that they will eventually be able to block-book dates on name orks, which, previously they had trouble in securing because, acting as independents, they couldn't offer the band but a single date. According to contemplated plans, the AB intends to hire a booker to handle their booking of both territorial and names exclusively.

Officers elected were Verl Sissel, Col-

seum, Oelwein, Ia., prexy; Don Kerker, Coliseum, Davenport, Ia.; W. H. Wenkster, Danceland, Cedar Rapids, secretary-treasurer, and Joe Malec, Peony Park, Omaha; Benard Herron, Danceland, Cedar Rapids; Ken Kerker, Coliseum, Davenport; Paul Wieneke, Danceland, Cedar Rapids; Roy Oldenberg, Palais Royale, Galena, Ill.; G. Lavenre Flambo, Coliseum, Ottumwa, Ia., and Del Morley, Lakeside, Guttenberg, Ia., board of directors.

## Carter-GAC Part On Cole Trio 'Link'; To Gale for Shaw?

NEW YORK, Jan. 26.—Benny Carter this week got his release from General Artists Corporation. Main reason for the sax-toting leader's dissatisfaction with GAC and Carlos Gastel, his ex-personal manager, was fact that he was packaged with the King Cole Trio in a theater unit, and Carter felt he was losing his identity as an attraction on his own and becoming known as the King Cole Trio's stage band.

Band's new manager, Milt Deutsch, has not yet set him with another office, tho trade dope has him signing with Billy Shaw when latter leaves his William Morris post to go over to the Gale Agency.

Carter's first de luxe platter *Patience and Fortitude*, backed by *Jump Call*, released February 1. He formerly waxed for Capitol Records.

## Somebody's Wrong-- Robbins (ASCAP) Or Lacasa (BMI)?

NEW YORK, Jan. 26.—Bands and singers around town are slated to go slightly dizzy in next few weeks as two pubs start plugging current ditties. Robbins has a tune called *Somebody's Walking in My Dreams*, by Hugh Adamson and Jimmy McHugh, while smallie Lacasa Del Rio, Toledo, O., has a number entitled *Somebody's Walking Around in My Dreams*, by Evelyn Martin and George Calder.

Robbins's *Somebody's* has been waxed by Perry Como and is from his latest 20th Century-Fox flicker. Lacasa's *Somebody's* hasn't been recorded, used in a film or anything else, but firm is determined to make a drive on the tune and has hired Tom Martin, just out of service, to do contacting on the stem.

Lacasa has copyright registration on tune, dated February 22, 1945. The licensing agencies will probably have a little fun in the situation, too, since Robbins, of course, is an ASCAP firm and Lacasa is BMI.

## Irving Mills Back In Recording Field

HOLLYWOOD, Jan. 26.—Publisher Irving Mills re-enters the record biz with a new outfit tagged Independent Record Producers' Corporation. Last time Mills made disks was during middle '30s, when he recorded such names as Cab Calloway and Duke Ellington under Master and Variety labels. Mills planned on reviving Master label last fall but now has dropped idea for new set-up.

Idea behind IRP is to give indie wax producers a packaged master, produced by IRP, but distributed under indie label.

Mills organization hep on plan, feeling it should click with industry since all costs and headaches of talent scouting, scheduling and cutting masters would be carried by IRP. Wax pressers take no gamble in the deal. They either like the master or they don't—they either buy it or pass it up.

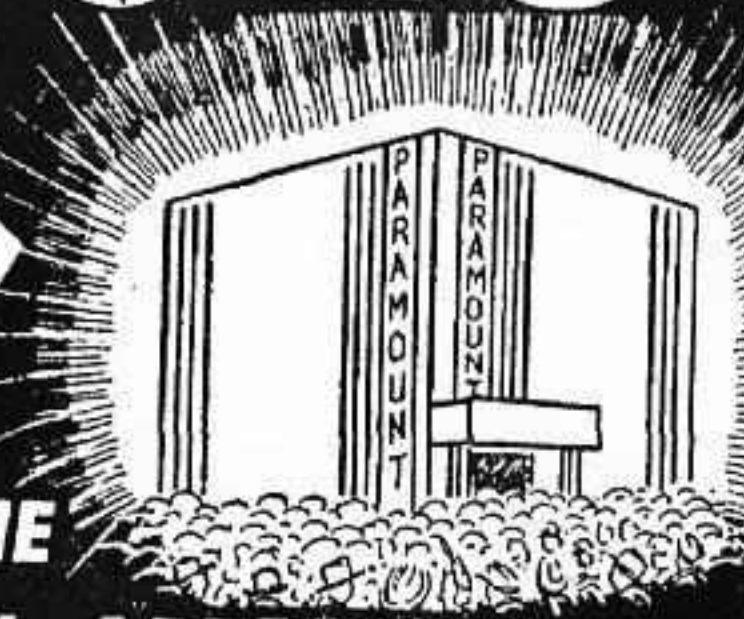
With six masters already cut and being offered to indies, IRP is off to good start. Mills hopes to discover and develop new talent, particularly smaller orks and vocalists who have so far escaped the clutches of larger recording outfits.



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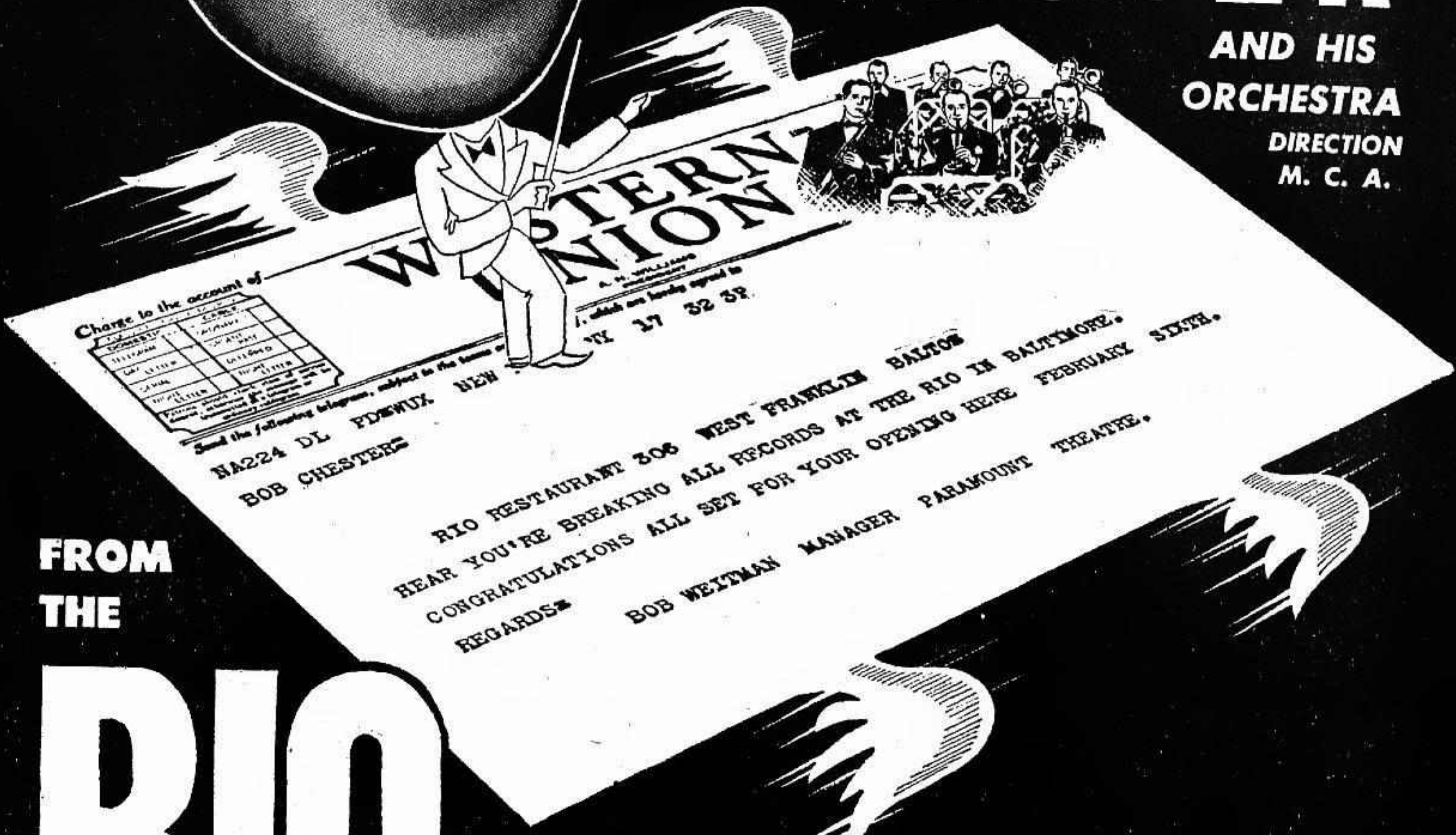
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Columbia—	36874	Benny Goodman
Decca —	18723	Helen Forrest
Majestic —	1017	Thelma Carpenter
Victor —	20-1731	Dinah Shore
Signature—	15007	Harry Cool

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Capitol —	218	Peggy Lee
Decca —	18723	Helen Forrest
Victor —	20-1749	Freddy Martin
Columbia—	36906	Frankie Carle
Majestic —	7164B	George Paxton

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## Pan-Am. Effect Twist Seen in AFM L. A. Rule

LOS ANGELES, Jan. 26.—International repercussions may result from American Federation of Musicians' refusal to okay appearance of a Cuban group at the Orpheum Theater here. Lecuona Cuban Boys, in this country on a good-will tour, were slapped down when they attempted to go commercial by booking theaters, night spots.

The way situation now stands, Cuban troupe will not be able to open at the Orpheum Tuesday (29) or fulfill Eastern engagements. Union feels that if troupe is on good-will tour it should appear for free and not go into spots where it would be in open competition with American union members. Union overlooked fact that troupe played Mayan Theater and Wilshire, both in Los Angeles. However, when boys lined up the Orpheum, and were trying to get into Roosevelt Hotel and Trocadero here, Roxy and other theaters in the East, union decided to act.

Local union officials took the matter up with James C. Petrillo, asking that troupe be allowed to play Orpheum to avoid putting house on the spot by pulling them from bill at last minute. National AFM officials, however, refused okay because of fear of setting precedent.

In the meantime, situation took an international twist when Dr. Oscar Presmanes, Cuban consul, reported matter to Guillermo Belt, Cuban ambassador in Washington, who in turn will register a protest with the U. S. State Department. In giving the Cuban side of the issue, Dr. Presmanes stated:

"My government sponsored and authorized the Lecuona Boys to act as good-will emissaries in the United States. They have appeared in Europe and South America without incident and have been appearing in this country since November 15."

Sam Sacks, at William Morris Agency, handling group in this country, said final bookings for Eastern spots were held up until union issue was settled here, with all engagements now being canceled.

Situation has brought home need for State Department-sponsored union liaison office thru which entertainers from Latin America playing here (or vice versa) could be cleared, thereby avoiding similar trouble. It is believed by trade here that drive will now be put on to set up Pan-American inter-union office in Washington which would protect local musicians as well as visitors.

Some believe matter will allow Petrillo foes to try and get anti-AFM pressure via State Department. However, as situation stands it is generally believed union is in the clear because Cuban boys entered country as entertainers, not musicians. However, when boys appear as musicians in commercial spots, AFM wants to know why.

## CAPAC Seeks % From Canada Air

OTTAWA, Jan. 26.—Henry T. Jamieson, prexy of the Composers, Authors and Publishers Association of Canada, Ltd., appearing before the copyright appeal board here, recommended this week that all Canadian broadcasting stations pay the CAPAC 2 per cent of all monies they receive from the sale of their broadcasting facilities, in addition to 8 cents per licensed Canadian radio set they are now paying the association. Jamieson offered this recommendation as an alternative to his original proposal that the rate per set be lifted from 8 cents to 14 cents.

It's the CAPAC prexy's contention that fees paid Canuck composers are inadequate and from one-third to one-half less than dough paid writers in other countries. He states that in Great Britain the rate is 14 cents and goes up as high as 18 cents in other English-speaking countries.

Jamieson maintains that the present 8-cent rate discourages publication in Canada of original musical works and places composers of other countries at a severe financial disadvantage. His formal request was that "the several parties concerned shall be directed to negotiate and, having made all possible progress toward an agreement for a term of years, furnish the copyright board with the benefits of such consultation."

## Columbus Rollery Goes to Name Orks

COLUMBUS, O., Jan. 26.—Rollerland, modern roller rink possessing excellent dance facilities, has inaugurated a policy of bringing name bands to Columbus. Columbus has not had name bands in several years, save college proms and in Memorial Hall which is inadequate.

George Horvath, manager of Rollerland will present Frankie Carle as the first band. If this materializes as worthwhile, more bands will be brought to Rollerland Tuesday nights. Admission is \$2.00 per person. Largest band price ever tagged on to single admissions was in the heyday of Valley Dale here, when Rudy Valle, Fred Waring and Ben Bernie were able to charge five bucks per person. This was under the Jimmy Peppe management. Peppe is now selling bands on the air lanes.

Rollerland may start a new dance era in Columbus.

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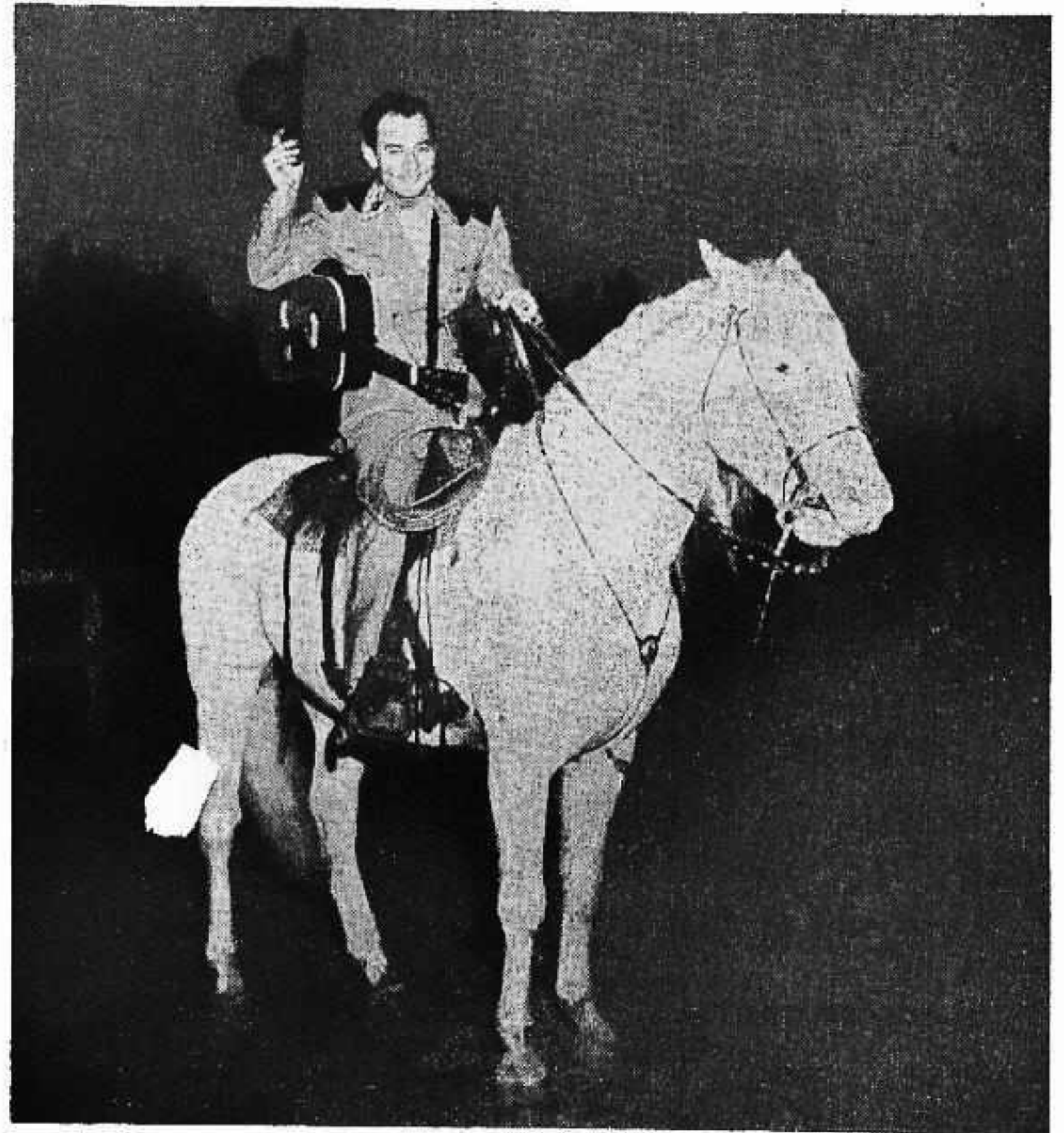


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- 1009—YOU WERE ONLY TEASING ME  
FILIPINO BABY
- 1021—HOME IN SAN ANTOINE  
YOU'LL STILL BE IN MY HEART
- 1022—ROUGH AND ROCKY  
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I HUNG MY HEAD IN SHAME
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#### #361 That's the Stuff You Got To Watch

#### Baby, Look at You

Wynonie "Blues" Harris with Jack McVea and His All Stars

#### #362 Somebody Changed the Lock on My Door

Wynonie "Blues" Harris with Jack McVea and His All Stars

#### Wynonie's Blues

Wynonie "Blues" Harris with Illinois Jacquet and His All Stars

#### #364 Blues Around the Clock

(Part 1 & 2)  
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#### #365 I Live True to You

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## Same Records Over 'n' Over, Dealers Cry

### Indie Repeats Won't Go

CHICAGO, Jan. 26.—Local record retailers are pitching a strong beef currently about the stereotyped releases they're getting from the independent waxeries which specialize in jazz output. Boys who peddle platters over the counters aver that the jazz disk field, already overcrowded by the recent mushrooming of small firms, needs originality in both talent and selection of tunes.

Gripes of the disk shop ops seems well-founded, a look at jazz record releases since August, 1945 reveals. Using the advance record releases of *The Billboard's* Music Popularity Chart as basis for the study, statistics showed conclusively that independent labels are guilty of plenty of duplication in both choice of artists and tunes released in the past six months.

Retailers contend that they're getting plenty hacked at the independent labels, who aren't coming out with anything new. Ops find that their patrons are pretty fed up with buying disks that feature the same artists over and over again, playing tunes that have been done previously, in some cases, even by the same group. Dealers report, too, that their customers are paying plenty of attention to their pocketbooks, since reconversion cut out jobs for plenty of the teenagers who were heavy wartime purchasers of jazz sides. They also point out that the major labels, such as Capitol, which issued four albums recently, are starting to work up their jazz catalogs and that companies other than indies are selling their wares for a lot less than the 75 cents to \$1 that the independent labels are asking for the platters. That, too, the boys say, means plenty.

### Over and Over Again

*The Billboard's* Advance Record Releases chart, since August, 1945, showed that Coleman Hawkins has been leader on 20 10-inch sides for four different independents, plus cutting two 12-inch sides for an independent. Johnny Guarneri, the 88-er, cut a Savoy 8-side album, in addition to catching featured spot on six sides for the label and waxing with a large number of other jazz groups for Savoy. Jay McShann cut four sides each for Premier and Philo, using just about the same blues material and vocalists, with the only difference being that on the Premier sides he used a small combo for backing, while for Philo he used his entire ork. Duke cut Freddie Green, the Basie guitarist, with a group called the Kansas City Seven, which just about duplicated in personnel the sides made a couple of years back by Commodore and issued as the Kansas City Five and Six. Other artists who were heavily recorded on a number of labels include Harry Carney, Rex Stewart, Sonny Greer and Lawrence Brown, of Ellington ork; Dizzy Gillespie, Charley Parker, Howard McGhee, Charlie Ventura, Slam Stewart, Walter Thomas, Flip Phillips, Chubby Jackson, Trummy Young, Red Norvic, Barney Bigard and Art Tatum.

Added to the retailers' woes is the fact that the release charts proves recording supervisors cut standards which were often duplicated and therefore less salable because the collector already had one copy of the jazz version in his collection.

### Indies Better Watch Out

Besides the standards issued, retailers are plenty miffed over the bulk of the jazz originals issued by independents. Dealers demonstrated to *The Billboard's* reporter that all the releases fall pretty much into three classifications: Dixieland, as played by Eddie Condon, and two types of modern jazz as exemplified by Coleman Hawkins and Don Byas on one hand and Dizzy Gillespie and Charley Parker on the other. One retailer pointed out an album of eight sides by one instrumentalist in which four of the so-called originals were based upon the standard, *Whispering*. Consensus of shop ops is that jazz specialties are pretty much trite material that has little excuse on wax. Same thing, they report, can be said for majority of the blues sides which are flooding the market currently. Result of constant duplication has re-

## Capitol Frames E. T. Service in Expansion Move

HOLLYWOOD, Jan. 26.—Latest upward step in Capitol Records' expansion is invasion of the transcription field for local stations. Capitol vice-president Glenn Wallichs announced the formation of Capitol Transcription Service to be opened for biz July 1.

With a promised library of at least 1,500 numbers on the kick-off date. Capitol pledges the trade high fidelity recordings for use in both AM and FM airings.

Already on the dotted line for diskings are Stan Kenton, King Sisters, Enric Madriguera, Jan Garber, Tex Ritter, and a flock of other top artists. In the arranging-conducting department, Capitol has signed Paul Weston, of the Joan Davis airer, and Frank Devol, Ginny Simm's radio baton waver.

Recording artists will not be limited to Capitol Records exclusively, but will be culled from entire music field.

Walt Davison, former NBC recording division sales chief, heads sales set up for Capitol Transcriptions. Lee Gillette, former WJJD, Chi, music director and program boss of WAAF, Chi, takes over as production chief.

Sid Ozevido has just been added to Capitol's staff here to study the export market for the platter firm. For the time being Ozevido's task will be primarily of a checking nature with actual export of Capitol products, including phonographs, needles, accessories in addition to records, not taking place for a while. Ozevido will be officially known as export supervisor.

Another recent addition is Walter Rivers, who has been placed as eastern representative for Capitol, centering his activities in New York.

tallers now figuring on when they can expect their normal peacetime releases from major labels. Boys who sell to the collectors report that moves like Capitol's recent issue of four jazz albums and Victor's recent inking of the Red Allen-J. C. Higginbotham combo indicates that the big firms are readying to concentrate on jazz idiom once again and perhaps the dealers will drop independent labels if the smaller recording firms don't come thru with some new sock material.

## FRANKIE (PEE-WEE) KING

Singin', Ridin' Rancher From Tennessee

SOME come by their "love" of mountain music via the box office, some have it wished upon 'em because they sprouted with the feel of earth between their toes, but Pee-Wee King loved that turkey-in-the-straw stuff even while he was in high school in Wisconsin. So he organized himself a band and scraped the gut strings and pumped his accordion at old-time dances right thru his secondary school days to his starring on the *Grand Ole Opry*.

Course, tho he started in the cheese country, he's ended with a ranch right outside of Nashville. The only difference between the boy and the man, besides his tag (Golden West Cowboy Band) is his trio of trick horses with the well-flacked "Boots" as the star of his touring unit. Nag shares billing with Minnie Pearl of the *Opry* broadcast troupe as they break house records thruout the Carolinas and Pennsylvania.

Like most 'billy boys he scribbles tunes, and they've been disked by Bill Monroe, Gene Autry and Roy Acuff. And if you think that lonesome Southern cowboys are corralled below the Mason-Dixon Line—get along little doggie, git along. Pee-Wee has played in plenty of pix shot in Hollywood, and he disks regularly for Decca. Pee-Wee has done his bit during the war—altho without a shooting iron. He toured the camps with the *Camel Caravan* and covered Central America and the Zone. Between times he scraped his fiddle in the interest of War Bonds. Pee-Wee is really a Western 'billy who's found gold in the hills.



### West Coast Waxers Have Big Itch for Eastern Platteries

NEW YORK, Jan. 26.—Representatives of several West Coast waxeries have been around town lately, trying to line-up press time in local and outlying plants. Some of the Hollywood platter-makers have been growing steadily in their own territory and feel they are ready to come into the lush Eastern markets.

Two reasons why they need local pressing facilities, however, rather than just ship disks into their Eastern distributors from the Coast: (1) Freight rates are exorbitant, running generally around \$5.92 per 100 pounds, which figures to add an extra cost of about 3 cents to each record sold, and (2) even at those rates breakage, in many cases, has been terrific. One Coast firm sent \$11,000 worth of platters into its Eastern distributor, and latter claimed \$9,000 worth of them were busted on arrival. He made it stick, too, and paid the Coast firm off with 2G.

With practically every present and many new Eastern manufacturers scouring the field constantly for pressing facilities, however, Coast platteries are not having too much success lining up local production.

### Report Para Pix Has Record Yen

HOLLYWOOD, Jan. 26.—Trade circles here buzzed this week with news that Paramount Pictures was considering a record deal. Details could not be secured but Jacob Karp, legal head of Paramount, admitted that the picture firm was submitted a disk plan recently which was turned down.

Understood that during the past week a conference was held at Paramount on the possibility of the flickery entering the recording field with Louis Lipstone, Paramount music director, and Karp among those participating in the conference.

### MCA Gives Mason New-Type Booking

CHICAGO, Jan. 26.—In an experiment at booking a small jazz unit, MCA last week inked Eddie Mason's seven-piece and placed the ork next to its bigger bands in its band department booking sheets, instead of on its cocktail department books. Mason, a tenor man, was formerly with the recently broken up Jess Stacy ork, and has taken the sidemen who were with him during his Stacy days into his new ork. Personnel includes: Two saxes, trumpet, trombone, piano, bass and guitar. Band is on a strictly modern jazz kick.

Thus far, ork has been set at the Palais Royale, South Bend, Ind., and the Lake View Club, Jackson, Tenn., February 1-3.

### Disk Jock Poll Over 200 Mark

HOLLYWOOD, Jan. 26.—Replies from 225 (out of a list of 600) disk jockeys have been received by Music Survey, new song popularity testing organization, to their mail query concerning the jockeys' co-operation in playing and checking for listener reaction special advance records of publisher's future plug tunes. The record spinners are provided these specially recorded versions of planned plug tunes for free by Music Survey, which is paid off by music pubs for the service of checking advance listener reaction to their possible future hit songs.

Jockeys like Al Jarvis (KFWB) and Tom Hanlon (KNX) both in Hollywood; Allan Earle (Station WJJD, Chicago); J. Richards (WNAC, Boston); C. F. Pendleton (KBJS, San Francisco); Bob Orn (WIP, Philly) are among the 225 who have already responded. More returns are expected daily.

Many of the responses carried personal messages promising special co-operation and suggesting various contests whereby the audience would select hit songs of tomorrow with prizes given the winner.

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Tapatio)—Instr.  
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Record #1402



**ABC Pulls Barnet Casino Line Over Pop Tune Flare-Up**

HOLLYWOOD, Jan. 26.—ABC web here yanked its network line from Charlie Barnet's remotes from Casino Gardens, Santa Monica, Calif., when Barnet would not yield to their demands that more current pop tunes be included in his opening night broadcasts from the dancery. All music clearance on ABC comes directly out of the New York office even the broadcast is heard only locally on KECA, net outlet here, or just on Coast network of stations. Barnet has a Tuesday and Friday Coast-to-Coast wire from Casino Gardens which hits the East, except New York, at 12:05 a.m., Eastern Time, and these two remotes are the shows particularly affected by ABC's crackdown.

Barnet consented to revised list of tunes on his local shots but is standing pat on songs to be featured on the two Eastern lines. According to Barnet his set-up is completely unlike the arrangement of the ex-Swagger program on WJZ, ABC outlet in New York, which the net canceled because tunes played were almost strictly plug tunes of independent publisher tied in with the band on the show.

Barnet points out that tunes (published by his Indigo Publishing firm) featured on his sustainers have acceptance by listeners in that they have recorded for Decca and also World transcriptions and that he has continuous requests for the tunes by radio listeners. He also points out that his music pub firm is not one of the quickie style recently organized, but that Indigo Music Publishing has been in existence for over five years.

Barnet states that he agreed to make the changes on local remotes only because he didn't want to see Casino Gardens air plugs blotted out because of his personal differences with the net. As far as he was personally concerned as long as the network wanted to dictate what music he had to play the broadcast became a commercial or at its minimum a type of studio presented sustainer which in both cases would entitle his band to being paid for each dictated broadcast instead of providing music for free.

ABC's reply to this is that they will not contend with bands which feature music so closely identified with the band and insist on a great majority of the tunes played to be of a more current and popular nature. When questioned about the number of originals a band is allowed per half-hour remote, spokesmen of music clearance here stated, "About two such tunes per half hour broadcast." Barnet played Casino Gardens for an extended run latter part of last year with identical ABC wire and ran into no trouble about tune clearance so apparently crackdown on originals played on remotes is comparatively new move by ABC music clearance in New York.

**Another Record Co. Started On Coast; To Do Ad Libs**

HOLLYWOOD, Jan. 26.—Ted Yerxa, Lamplighter columnist for *The Los Angeles Daily News*, is making the latest bid for recognition in the record field with his forthcoming label to be known as Lamplighter Records. Yerxa says he has already cut 28 sides by various jazz names, including Vic Dickenson, Barney Bigard, Ray Linn, Willie Smith, Zutty Singleton, Red Callendar, Allan Reuss, Milt Raskin, Eddie Beal and a couple of vocalists.

Yerxa has become close to innumerable top-drawer jazz sidemen band lead-

**Wrong Padway**

KANSAS CITY, Mo., Jan. 26.—It's Judge Joe (Wrong Way) Padway, of the AFM, now since the union counsel got in the wrong city at the wrong time. It all took place recently when the U. S. Circuit Court of Appeals for the Eighth District heard arguments on the Social Security-Form B contract case.

The government had appealed a Federal Court decision at Des Moines that band leaders are independent contractors and must pay the Social Security tax. Two Iowa ballroom operators, Art Bartels, of Dubuque, and Larry Geer, of Fort Dodge, brought the suit in which the AFM filed as an intervenor.

When the case came up before the Circuit Court of Appeals at Kansas City, Tom Roberts, attorney for the ops, and the government representatives were on hand and began their arguments, but Padway intervened via telephone from St. Louis, where he arrived by mistake, thinking the case would be held there instead of Kansas City. Padway had even gone to the courthouse at St. Louis trying to find the Kansas City participants.

Attorneys for both the government and ops told the court they would be agreeable to permitting Padway make his arguments the next day, but the judges saw different and closed the case without the AFM arguments.

**Zimanich-Rosens Combine Framing Record Company**

HOLLYWOOD, Jan. 26.—Joe Zimanich, ex-talent and recording head for ARA Records, has joined with Jack and Sam Rosen in the formation of a new record manufacturing firm slated to hit the national market. The Rosen brothers will handle pressing technicalities, as well as distribution, while Zimanich takes care of talent and recording. Firm's name is Superior Recording Company.

According to Zimanich, a mill has been already installed and is ready to roll. A plating department for the production of matrix and stampers is being completed. Sam Shayou, recently with William Morris Agency here, handled legal formalities in initial organization of Superior Recording.

Zimanich has just readied a suit against ARA Records and Boris Morros Music Company for damages arising from a breach of contract. He left ARA about three months ago.

ers thru his weekly jam session broadcast over a local station from the Streets of Paris cocktillery and a goodly number of these name musicians are expected to record for his Lamplighter Label.

Unlike most jazz sides put out by the various recording firms, Yerxa is cutting only ad libbed stuff. Nothing rehearsed. Sides will be 10-inchers and sell for 75 cents. Distributing deals are being worked out. Platters are to be pressed in the East.

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# ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

## David Lewinter

(Reviewed at the Pump Room, Ambassador East, Chicago)  
(Personal management: Herman N. Levin)

The old maxim, "well begun, half done," applies just as aptly to the music biz as it does to any other endeavor, and that's the big reason for the debut of this pianist as a frontier being such an immediate success. Lewinter has a well-rehearsed sextet playing arrangements that are surprisingly fresh and different in these days when the term, "society ork," usually connotes some pretty stereotyped scorings.

Lewinter has captured a host of listeners and dancers with his new ork because he spent plenty of time, effort and money to get what he wanted in the way of musicians and library. Tho still not three months old, it has the éclat of a seasoned ork, because of his prudent preparation. Personnel includes three reeds, with the trio capable of running the gamut from oboe to bass clarinet; trumpet, drums, bass and the leader's modest, but ever-so-present piano.

Library is extremely diversified, yet each scoring has its mark of individuality. Jumpers are a bit on the John Kirby side, but Lewinter has mixed the three reeds into an excitingly different brand of jazz. Latin tunes don't spotlight the leader's over-accented ivory-ings, as is the case with most society crews, but take on the aspect of a litting ditty, a la Eddie Heywood's *Begin the Beguine*. Standards are usually presented as medleys, with each tune getting short but worthy treatment. Band's book is capable of answering most of the requests from those who favor current pops. Volume is subdued at all times, but the melody is always audible, even in this room which is noted for its poor acoustics.

Band is getting plenty of local and network airtime, which should boost its popularity nationwide shortly.

## Leucona Cuban Boys

(Reviewed at the Mayan Theater, Los Angeles, Thursday Evening, January 17)

Armando Orefiche and Leucona Cuban Boys work with enthusiasm, are top musicians and turn in a brilliant performance. They are on for the full 90 minutes of the show, getting top mitting for their jobs. Sharing the spotlight with the band are Amalla Aguilar, Carlos and Isabella, Blanca Batista and the band's entertainers.

The band is a bit too authentic for mass consumption. The program, broken into three segs, plays an over-abundance of tunes with which the native Cuban is familiar and takes only a few of those which the American public knows, but these are well spotted.

The orchestra (four reed, three brass and four rhythm) is ample in size for the top arrangements which Orefiche paces from his piano. Practically every sideman doubles either on saxophone, maracas, gourd or some other instrument to run the gamut of Habenera.

The group's vocalists, Alvarado and Ernesto Ojea, easily win applause. Alvarado's tenoring of *Camaguey* and *Senorita Chi Chi*, in the second 30-minute part, justifiably nets a show-stop. Ojea is best on *Corazon Para Que Ghiquito*.

Comedy numbers such as *Musulmana* and *Maestro Orchichornikoff* prove the outfit versatile. Their work, similar in antics to Spike Jones, gets laughs despite the fact that the lyrics are in Cuban.

Carlos and Isabella are on at the identical spot in each segment, which makes the show's tempo a bit slow. Their numbers are folk dances, not too appealing to the average American. Batista Batista, willowy blonde, does satisfactorily on her vocal assignments, altho her voice is weak.

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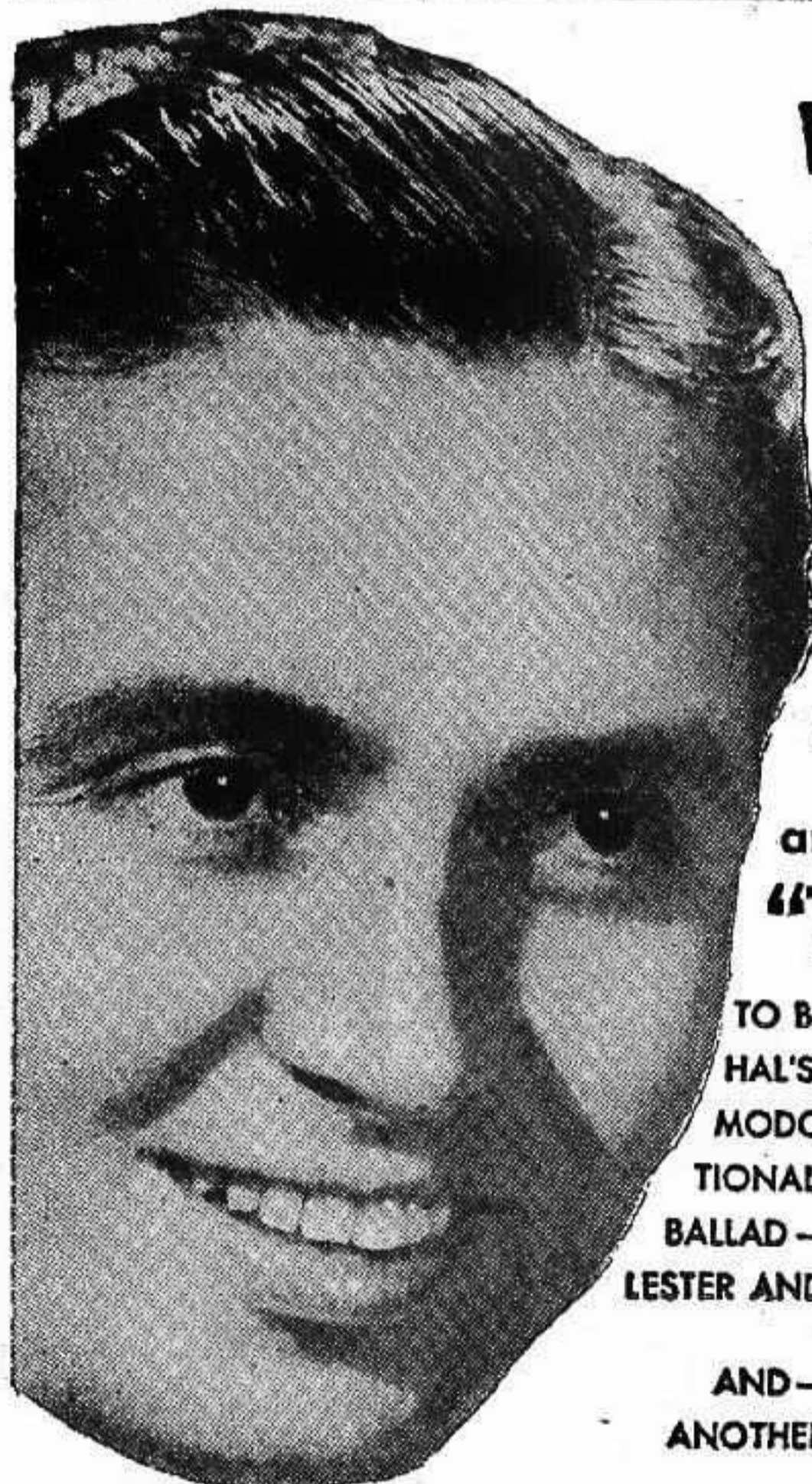
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## Music—As Written

### NEW YORK:

A new album by Josh White is skedded for an early release by Asch. Will include the minstrel's *St. James Infirmary* and *Jericho* numbers. . . . Riley Shepard has cut *Never Near Heaven in My Life* and *Mama Burn My Clothes* for King Records skedded for an early release. Disker has just released Shepard's coupling of *Silver Dew On the Blue Grass Tonight* and a swing version of *Burl Ives's Blue-Tail Fly*. . . . B. W. Frederick, Frederick Bros. proxy, to Chi this week for a confab with Jack Kurtze before the latter takes off for the Coast to take over the reins of the firm's Hollywood office. . . . Gulf Record Company, of Houston, has recorded four songs by two Texas tunesmiths, Ernest B. Ford and Ted Krause. Leon Scarcella's ork put them on wax and Crowe-Frank Distributing Company, of Houston, will distribute them. Tunes are *Daddy Brings Home the Bacon*, by Ford, and *When the Blue Bonnets Bloom in Texas, Your Love Could Have Made Me Happy* and *My Little Texas Sweetheart* by Krause.

Two publishers are currently working on Frankle Carle tunes. Buddy Morris is plugging *Don't You Remember Me?*, and Santly-Joy's contacters are pushing *Oh! What It Seemed To Be*. . . . Clarence Stout, Vincennes (Ind.) tunesmith, has placed three newies with Mills Music: *Get Hep to the Land*, *Melancholy Reverie* and *Crystal Gazin' Blues*.

Duke Ellington reported working on score of a new musical, tentatively titled "Jump for Joy." . . . Jimmie Lunceford band did highest gross of newspaper-sponsored series of dances at Memorial Auditorium, Burlington, Vt. Drew 1,200 at \$1.25 (plus tax) per head. Next best, 1,000 payees, drawn by Boston territorial band, Phil Edmonds and ork.

Pals of the fabulous Nemo, long-time local music character, will be happy to hear that the Neem is doing okay on the Coast. He's peddling real estate and says, "I am making a very fancy dollar."

Harold Oxley office has signed ex-G.I. Milton Larkin and has him out with a 10-man band, featuring Warren ("Baby, Don't You Cry") Evans. Ork now playing one-nighters thru Texas, thence to Midwest territory.

Tito Guizar doing six weeks of concerts, first in Southern, then Eastern area. . . . Sigmund Romberg spring concert will consist of 45 dates practically all over the country except the West Coast.

King Cole Trio canceled out skedded date at Cove, Philly, and Earle Theater, Philly, to get back to Coast so trio member Oscar Moore could hit hospital for operation. . . . Capitol Songs has four disks lined up for it's "Shoo Fly Pie and Apple Pan Dowdy." Stan Kenton and Peggy Lee are doing versions of it for Capitol Records, Guy Lombardo will cut it for Decca and Dinah Shore for Columbia.

New Count Basie publishing house's first number will be *Savin' Joe Jackson*, written by piano-knuckler. Count has also waxed the tune for Columbia.

Don McGrane's ork, which recently closed a long engagement at Beverly Hills County Club, Newport, Ky., is current at the Hotel Cleveland, Cleveland.

**Looking at Bookings:** Roy Eldridge set by Frederick Bros. for Paradise Theater, Detroit, March 1; Regal, Chi, March 8, then El Grotto, March 15. Will be followed into El Grotto by Gerald Wilson ork. . . . Jerry Wald into Rio Casino, Boston, for two weeks, beginning March 3, set by GAC. . . . Ted Straeter ork opens at Persian Room of Plaza, New York, February 6. . . . Charlie Spivak's Eastern and Southern theater and one-nighter tour runs thru February 9. Sweet trumpet opens Frank Dailey's Meadowbrook April 2 for three weeks. . . . Duke Ellington's theater, location and one-nighters run thru April 22. Due in at Paramount, New York, May 1 or 8. . . . Al Trace and His Silly Symphonists back on the old stand at Hotel Dixie, New York. . . . Willard Robison, composer, working *What's Left of Jazz* concert at Town Hall, with Red McKenzie and Stella Brook, February 9. . . . Erskine Hawkins opens Apollo February 8. . . . Buddy Johnson ork on tour of Southern one-nighters.

"Rumor Row" (strictly unconfirmed): They're saying that Arthur Michaud is slated to take over the personal management reins of the Jimmy Dorsey ork. Michaud has handled Tommy for some time now. . . . The Dorsey Brothers film, with Charles Rogers producing, has been tentatively titled "The Fabulous Dorseys" and will feature guest appearance of such suchies as Bing Crosby and the Andrews Sisters. . . . Lou Levy is trying to get Shostakovich and Prokofiev over here for

a personal appearance tour. Also wants to sell them to Hollywood for film scoring. . . . Abe Ellis, local nitery, concession higgie and a syndicate are reported dickering to buy Casino Gardens, Coast dancery, from the Deutsch brothers, who just bought out the Dorsey brothers' interests in the terpalace.

**Recordata:** Moe Asch, of Asch Recording Studios, is introing *Disk*, with an album of six sides. . . . The Decca plant in Chicago will be in operation in about three weeks. . . . Joe Davis changed his label name from the full handle to just *Davis*. He is going in for pop recordings, tho he will continue to make the race and folk numbers he's concentrated on in the past. With new plant set-up (Gennett-Starr piano plant in Richmond, Ind.) he expects to be producing some 200,000 disks a month. . . . Sonora has signed a couple more bands. Bob Chester and Mark Warnow. Vera Barton will be vocalist with the Warnow ork. . . . Cosmo claims 200,000 orders for both the first Hal McIntyre disk, *Patience and Fortitude*, backed by *There's No One But You*, and the first Tony Pastor platter, *Sioux City Sue*, with *Loop de Loo* on the reverse. Also says 26 presses operating in Massapequa plant, and 19 in Los Angeles plant. . . . Beltone Recording Corporation made four sides of tunes from PRO film, *Song of Old Wyoming*.

### CHICAGO:

Hal McIntyre set for the Oriental Theater, Chi, February 28, to be preceded for two weeks by Ina Ray Hutton, who comes in February 7. Sharon Rogers's 12-girl ork got national publicity last week when the Chi fronter's ork crash-landed in the South Pacific during a USO junket. . . . Billy Bishop follows his current two-week stay at the Blue Moon, Wichita, Kans., with a month at the Peabody Hotel, Memphis, and four weeks at the Roosevelt Hotel, New Orleans. . . . Joe Cappel's 11-piece ork, just inked by the McConkey Orchestra Service, Kansas City, Mo., skedded for the Music Box, Omaha, March 17 for four weeks with options. . . . RCA-Victor cut an all-star bank, made up of *Esquire* poll winners, for two releases. . . . Ruble Blakey, ex-Hampton vocalist, takes his new band into the Apollo, New York, with the Atlantic City Follies. . . . Nat Towles has Lonnie Johnson, the Bluebird Recording Blueshouter, doing vocals with his ork. Towles has inked a recording pact with Lionel Hampton's new label, Hampton. Earl Warren, ex-Basie lead alto, heading his new ork at Concord Hotel, Karaneshia Lake, N. Y. . . . Walter Paige, bassist, has rejoined Count Basie, replacing Rodney Richardson.

The Five Kings, currently at the Iceland Restaurant, New York, inked to a National recording paper. . . . Ozzie Clark's 11-piece currently doing their third return engagement in a year at Johnny Dutton's Blue Moon, Wichita, Kan. . . . Kenny Leighton, just out of service, is re-forming his commercial crew. . . . Ben Abel is back managing Tom Archer's Arkota ballroom, Sioux Falls, S. D., with Kermit Blerkamp taking leave to form his own office. . . . Bern Herron has dropped out of the operation of the Coliseum, Ottumwa, Ia., which he shared with G. Laverne Flambo, to concentrate on the Danceland ballroom, Cedar Rapids, Ia., with C. H. Wenkstern. . . . Frankie Carle set to solo on the *Carnation Contented Hour* March 11.

### HOLLYWOOD:

Manny Klein doubled from studio work to play trumpet in Benny Goodman's band at the Meadowbrook. . . . Al Gayle tripling between afternoons at the Biltmore and off nights at Ciro's and the Ambassador Hotel. . . . Johnny Guskin here to confer with his boy, Gene Krupa. . . . Del Courtney cut in from Palace Hotel, and the King Cole Trio readying a summer replacement radio show featuring Kenton and Cole. Show, titled *Music in the Making*, was cut on wax at CBS studios January 21 for audition purposes, with Kenton's band, the Cole Trio, as well as Mel Torme and the Mel Tones, vocal group, spotted. . . . Anita O'Day not only pulled out from Gene Krupa's band during middle of his Palladium run, but midway in the evening, about a half-hour before a Coast-to-Coast broadcast. . . . Carolyn Grey, chirper with Palladium relief band, subbed during a/rer. Anita skedded to leave after wind-up of Krupa's Palladium stay, but illness said to have brought about sudden departure.

Desi Arnaz's new band has started out-  
(See *Music—As Written*, on opp. page)

**JACK GUTSHALL**  
NATIONAL DISTRIBUTOR  
**EXCLUSIVE**  
and  
**EXCELSIOR**  
Records  
ROCHESTER 2103  
1870 W. WASHINGTON BLVD.  
LOS ANGELES 7, CALIF.

### Raze Palomar; Op To Build New One

NORFOLK, Va., Jan. 26.—The Palomar, one of the South's largest dance halls, is being razed to make room for erection of a million-dollar Coca-Cola bottling plant here, but Bob Holloman, former operator, disclosed that he is looking for a new site for an even bigger establishment. Palomar was a temporary wooden structure built originally to house a revival meeting. Coca-Cola purchased it in March, 1940, and Holloman operated it for a time, later leasing it to Jack Kane. It was closed January 1, when Kane's lease expired. In the interim, a flock of name bands played there, and the place did good steady biz, winter and summer.

### Mercury Records Signs Vin Lopez, Other Orkers

CHICAGO, Jan. 26.—Mercury Records, local waxery which has announced a nationwide search for name talent (*The Billboard*, January 19), came up this week with another set of artists, inked to the dotted line. Heading the list was Vincent Lopez and his ork with boy singer, Bruce Hayes; Chuck Foster's ork and chirp Connie Haines. Besides these, Johnny Pineapple and his 10-piece Hawaiian crew, currently at Lexington Hotel, New York, were signed.

Foster is set for his first recording date next week. Buddy Morrow and his ork cut four sides for Mercury here this week, featuring vocalists George Lee and Helen Manning.

### Coast Has Lyman Quitting Music for Other Interests

HOLLYWOOD, Jan. 26.—Talk around the Coast is that Abe Lyman is planning to give up his music career entirely and concentrate his energies on various real estate, restaurant and other holdings.

Abe and his brother, Mike, have purchased 280 acres of land running roughly from the monkey farm, along Cahuenga Pass, out to the Universal lots. Plan at the moment is to build a huge restaurant-ballroom on part of the property. Mike Lyman restaurants out here have been doing boff biz for a long time, and some trade intimates of the Lymans claim that they also hold a substantial interest in Tanforan Race Track.

### MUSIC—AS WRITTEN

(Continued from opposite page)

ting for Victor label not Victory. . . . Sam Donahue's new band skedded to record for new record outfit known as Encore. . . . Carlos Gastel heading for New York in February. . . . Barney McDevitt's press duties with Larry Finley in San Diego ballroom operations have ceased and McDevitt is preparing to step into management of new Avalon Ballroom, downtown Los Angeles. He'll also handle special record exploitation for bands. . . . Carmen Cavallaro planned into Hollywood for Sunday NBC commercial during two-week run at El Rancho Vegas, Las Vegas, Nev. . . . Count Berni Vici has organized new 17-piece ork for USO overseas tour of Pacific. . . . Dinning Sisters doing some Soundies here, also Universal short, plus week-end appearance at Aragon Ballroom.

Songstress Irene Brooks winding up at Biltmore Hotel. . . . Pierre Carta reorganizing his band. . . . Zeke Clements left Hollywood temporarily for guest radio appearances at WSM. . . . Betty Black, singer formerly with NBC here, joins the Veloz and Yolanda concert in February. Concert, called *Dansation of 1946*, now being arranged. . . . Ray Herbeck one nights it for four weeks after his Aragon stretch. . . . Jan Savitt back in stride in radio as new conductor of Louella Parsons Sunday commercial. Savitt started at KYW, Philly. . . . Eli Oberstein will be here soon to do first recording with Betty Hutton for Victor Records. Firm will record the Esquire Jazz Band and also Metronome all-star bands. . . . Pat Bolton is the new singer on Al Pearce's web commercial. She's the daughter of Lou Bolton, manager of Boyd Raeburn.

IF THE GROOVES IN MY FACE WERE STRETCHED OUT, IN A STRAIGHT LINE, THEY WOULD MEASURE ABOUT 500 FEET! A PERMO POINT NEEDLE WILL TRAVEL IN THE GROOVE FOR MORE THAN 7 MILES FOR 1¢ COST! PERMO POINTS COST THE LEAST IN THE LONG RUN!

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VICTOR, COLUMBIA  
record distributors

**PERMO, Incorporated**  
6415 Ravenswood Avenue, Chicago 26

**Songs They All Like**  
**SWEETHEART OF CHEYENNE**  
**YOU'RE REALLY DOIN' SOMETHING TO ME**  
**UNIQUE MUSIC PUBLISHERS**  
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**TYPE AND PICTORIAL POSTERS CARDS**  
Posters and Cards  
of every size and description . . . for every occasion. Exclusive designs created for your show. **LOW PRICES.** Write for Samples!  
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**METROPOLITAN PRINTING CO.**  
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Complete!!!  
For indoor use only.  
Money-back guarantee. P.A. Systems with Electric Guitar outlet. Write, stating area of space you occupy.  
\$125.00 Up  
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6522 Sebert Ave. Cleveland 5, Ohio  
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presents  
**LICORISTICK POLKA**  
**YOU'RE MY DREAM COME TRUE**  
Professional copies now available.  
A BMI Affiliate.

**CATALOG OF HARD TO GET RECORDS**  
Over 20 labels—thousands of numbers. Send 25c in coin or stamps for our stock.  
**TUTTLE SALES CO.**  
584 S. Salina St. Syracuse 4, New York

**AT LIBERTY**  
**FLEMING and TOWNSEND**  
FORMER RECORDING ARTISTS FOR DECCA AND BLUEBIRD  
Have a Number of New Hot Hillbilly Songs Ready for Recording.  
BOX 102, Covington, Tenn.

**Announcement**  
**Russ Hull** has returned from four years with the United States Navy and has resumed management of  
**COUNTRY MUSIC**  
WITH NEW QUARTERS AT  
20 E. Jackson Blvd., Chicago  
**CURRENT PLUG SONGS:**  
**I JUST DON'T KNOW WHY BUT I DO**  
on Bluebird Records by  
BILL BOYD and the COWBOY RAMBLERS  
**YOU WALKED AWAY WITH MY HEART**  
on Bluebird Records by  
BILL NETTLES and His DIXIE BLUE BOYS  
**CHOC'RATE ICECREAM CONE**  
A Great Kiddy Song—Recordings Available Soon  
Professional Material Available  
"A complete catalog of folk ballads and novelty songs"  
NEW DELUXE FOLIOS and SHEET MUSIC  
Now being distributed  
Sole selling agent  
**ASHLEY MUSIC SUPPLY CO.**  
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Orders shipped same day as received  
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CHICAGO, ILLINOIS

**Liberty Records**  
presents  
**GRAND OLE' OPRY'**  
Star  
**ZEKE CLEMENTS**  
"HONEST, I'M HONEST WITH YOU"  
"YOU'RE FREE AGAIN"  
From The Columbia Picture "Two Fisted Stranger"  
Immediate Shipment—Minimum Order, 25  
WHOLESALE PRICE, 45c; RETAIL PRICE, 75c; Plus Tax and Shipping Charges  
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**SPECIAL PRINTED ROLL or MACHINE**  
**100,000**  
FOR **\$22.00**  
**ELLIOTT TICKET CO.**  
RESERVED SEAT — PAD — STRIP  
COUPON BOOKS — RESTAURANT  
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ALL ALLIED FORMS  
409 LAFAYETTE ST., N. Y. C.  
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615 CHESTNUT ST., Phila.  
**STOCK ROLL TICKETS**  
ONE ROLL \$ .54  
TEN ROLLS 3.90  
FIFTY ROLLS 17.00  
ROLLS 2,000 EACH  
Double Coupons,  
Double Price  
No C. O. D. Orders  
Accepted





## Phil Stations Face More \$, Men Prob

PHILADELPHIA, Jan. 26. — Union musicians employed by local radio stations are asking for a 30 per cent pay increase. In addition to the wage demand, the union will ask that radio stations increase the number of men in house bands to create jobs for returning vets.

The salary increase demand will affect WCAU, KYW, WFIL, WIP, WIBG and WPEN. Some of the stations are paying as low as \$42 a week per man for services, while the scale for top stations is \$55 a week.

If a fight results from the demand, musicians are expected to strike. The move would shut down all local radio stations. Other union members on station staffs would likely walk out in sympathy, thus crippling all broadcasting facilities in the city.

## Chi's Radio School For Vets Growing

(Continued from page 3)

According to Dr. G. F. Courrier, who is its head, are vets. He has about 250 applications from other vets who want to enroll but can't because school has not sufficient faculty or room at present.

Subjects taught at the school at present include drama, administration, commercial copy writing, radio script writing and announcing. Faculty members are all experienced station or agency people. Students go to class 12 hours a week.

Unlike De Paul, University of Chicago and Northwestern University, other schools here where radio courses are taught, concentration at RIC is on radio primarily, and not, as at these other schools, on general educational subjects.

### Industry Wants Vets

So far the school has placed all its graduates who wanted radio jobs in either agencies or stations. This number totals 22, who were placed in stations in Indiana, Wisconsin and Michigan and agencies here. According to Courrier, stations in these three States are still coming to him for employees.

Indicative of the interest vets have in this type of education, and the fact that other cities could follow suit to benefit the vets and small town stations looking for employees, is the fact that most of the vets who came to the institute heard about it thru word of mouth and were interested enough to try to enroll. The institute has placed only a few classified adds in local papers. All other advertising they received was by word of mouth.

## Pollack Rites in N. Y.

NEW YORK, Jan. 26.—Funeral services for Lew Pollack were held at Riverside Chapel yesterday afternoon (25), followed by brief rites at Union Fields Cemetery in the Cypress Hills section of Brooklyn.

Pollack, 50, credited with writing more than 500 pop songs, died of a brain abscess January 18 in Hollywood, where for the past three years he was a member of the RKO staff. Pollack started his musical career as a pianist with the Will Von Tilzer firm in 1918. He was a member of ASCAP and the Songwriters' Protective Association. Most recent tunes were done in collab with Mort Green for RKO's *Bamboo Blonde*.

## Showbiz All Out On Dime March

(Continued from page 3)

of the Union), Eleanor Whitney and June Knight (*Would-Be Gentleman*), Mitzie Green (*Billion Dollar Baby*), Jan Clayton (*Showboat*), Sally De Marco, the dancer; Venita Varden (Mrs. Jack Oakie), Virginia Weldler and Annabella. Music by Joe Moss's ork and Eddie Diamond stage-managed.

NEW YORK, Jan. 26.—Coney Island and the carnival industry were given a tie-in with the movies at the launching of the motion picture March of Dimes campaign Thursday (24) noon in Times Square.

On the large triangular traffic island in Times Square a Ferris Wheel was set up under the supervision of James Onorato, manager of Tilyou's Steeplechase Park. Ride, from the Boardwalk section of the park, has been loaned to the promoters of the drive by George C. Tilyou. Seats bear the Steeplechase Park markings—a nice plug for the spot.

Carnivals got their inning thru the appearance of group of girls from the *Are You With It?* musical glorifying the "collective amusements." Girls rode the Ferris Wheel—one hand-propelled trip around—and passed the collection boxes.

Original plan was to let donors to the fund ride the wheel, but this was shelved thru fear of traffic jams. Wheel, freshly aluminum coated and covered with banners and posters, is a standout ballyhoo.

Edward Dowden, Loew drum-beater, emceed a lengthy show which brought on numerous movie and radio personalities, brief appearance of Hardeen Jr., coast guard band and, as highlight, introduction of six-year-old Donald Anderson, model for this year's March of Dimes poster, surrounded by a bevy of curvy models from the Conover agency.

## Legal Experts View WHIP FCC Case

(Continued from page 4)

Investigations were made, interjected to declare that, in view of the "attack" on the Commission, he preferred to be excused from further participation in the case since he might be prejudiced in favor of the evidence obtained by the legal staff. Significantly, Chairman Paul A. Porter, of FCC, approved Denny's withdrawal.

Canfield asserted that his clients had not attempted to withhold information, pointing out that all facts in the case were admitted on the witness stand. Chief point in the controversy was a copy of a transcription disk containing a conversation which was supposed to have been recorded by FCC investigators while they were investigating the application.

Rosel Hyde, FCC general counsel, defended the action of the legal staff in the case. He told the Commissioners that there was no evidence in the record to support Canfield's charges. He asserted that Canfield was quoting isolated passages of the hearings to misrepresent the actions of the FCC legal staff.

The Commission also heard argument on the proposed FCC decision not to renew the license of Station WORL, Boston. During hearings on the license renewal, it was charged that the applicant had misrepresented and concealed certain information concerning operations. Proposing to deny renewal of WORL's license, the Commission commented: "The integrity of the proceedings before the Commission, and of the administrative process, are involved in the issues in this proceeding. It is of paramount importance that the Commission be able to rely on representations made by applicants and licensees and their attorneys in carrying out its functions, whether such representations are made in formal applications or reports filed with it or in testimony produced before it. The Commission must require that such representations be worthy of reliance if it is to have confidence in its own proceedings."

Meanwhile, in line with its policy of closely investigating applications for license renewals, the Commission, Wednesday (23) extended more than 70 licenses on a temporary basis, pending final determination on the applications. In cases where it is suspected that irregularities might exist, the Commission will hold a hearing, it was indicated at FCC.

It's Great!

No. 211-A

Got Your Love in My Heart

HERB JEFFRIES

with JOE LIGGINS HONEYDRIPPERS



BACKED BY TISCO CISCO

Herb's Own Tune

LEFT A GOOD DEAL IN MOBILE

No. 208-A

BACKED BY HERE'S HOPING

Order Now JACK GUTSHALL DISTRIBUTING COMPANY 1870 WASHINGTON BLVD., LOS ANGELES 7, CALIF.



YOU BET WE DELIVER! RIGHT, THEY'RE THE BEST! TOP TUNES—TOP NAMES

Those orders are still coming in on MERCURY'S last releases . . .

HAVE YOU ORDERED YOURS YET?

EXCLUSIVE

RECORDS

SUNSET AT VINE

HOLLYWOOD

**1ST TO INTRODUCE IT!**  
**1ST TO DO IT ON THE AIR!**  
**1ST IN THE JUKES WITH THEIR**  
**1ST HIT RECORD OF 1946!**

**THE ANDREWS SISTERS**  
 RECORDING OF  
**PATIENCE**  
**AND**  
**FORTITUDE**  
 DECCA (18780)



# PART 1—The Billboard

## HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. SYMPHONY
2. I CAN'T BEGIN TO TELL YOU
3. LET IT SNOW! LET IT SNOW! LET IT SNOW!
4. I'M ALWAYS CHASING RAINBOWS
5. IT MIGHT AS WELL BE SPRING
6. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
7. AREN'T YOU GLAD YOU'RE YOU?
8. PERSONALITY
9. CHICKERY CHICK
10. JUST A LITTLE FOND AFFECTION
11. DOCTOR, LAWYER, INDIAN CHIEF
12. COME TO BABY, DO
13. WAITIN' FOR THE TRAIN TO COME IN
14. THAT'S FOR ME
15. THE BELLS OF ST. MARY'S

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

## ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	SONG	ENGLISH	AMERICAN
6	2	1. IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris
4	1	2. CRUISING DOWN THE RIVER	Cinephonic	*
2	16	3. KENTUCKY	Campbell Connelly	*
4	9	4. IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson Music, Inc.
13	3	5. UNDER THE WILLOW TREE	Mac Melodies	*
7	7	6. OUT OF THE NIGHT	Southern	*
15	4	7. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash	Music Makers
7	5	8. I'LL CLOSE MY EYES	World Wide	*
3	10	9. (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT	Francis Day	Paul-Pioneer
13	6	10. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly	Advanced
9	12	11. LET'S KEEP IT THAT WAY	Noel Gay	*
15	11	12. BELL-BOTTOM TROUSERS	Campbell Connelly	Santly-Joy
15	8	13. THE GYPSY	Peter Maurice	Leeds
3	13	14. TWO CAN DREAM AS CHEAPLY AS ONE	Campbell Connelly	*
13	15	15. SYMPHONY	Chappell	Chappell
3	14	16. THE MOMENT I SAW YOU	Peter Maurice	*
1	—	17. MY HEART IS DANCING WITH YOU	Irwin Dash	*
3	17	18. ROSE OF SANTA LUCIA	Feldman	*
6	19	19. SOON IT WILL BE SUN-DAY	Lawrence Wright	*
1	—	20. WHEN TWO BROKEN HEARTS GET TOGETHER	Campbell Connelly	*

\*Publisher not available as The Billboard goes to press.

## PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**AREN'T YOU GLAD YOU'RE YOU?** (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

**AS LONG AS I LIVE** (Witmark). Background theme in Warner Bros.' "Saratoga Trunk." National release date—January 26, 1946.

**DIG YOU LATER (A HUBBA-HUBBA-HUBBA)** (Robbins). Sung by Perry Como in 20th Century-Fox's "Doll Face." National release date not set.

**DOCTOR, LAWYER, INDIAN CHIEF** (Burke-Van Heusen). Sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.

**GIVE ME THE SIMPLE LIFE** (Triangle). Sung by John Payne and June Haver in 20th Century-Fox's "Give Me the Simple Life."

**I CAN'T BEGIN TO TELL YOU** (Bregman-Vocco-Conn). In 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.

**IF I HAD A DOZEN HEARTS** (Paramount). Sung by Betty Hutton in Paramount's "The Stork Club." National release date—December 28, 1945.

**I'M ALWAYS CHASING RAINBOWS** (Miller). In 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.

**IT MIGHT AS WELL BE SPRING** (Williamson). Sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945.

**PERSONALITY** (Burke-Van Heusen). Sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

**THE BELLS OF ST. MARY'S** (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

(Continued on page 89)

JB 502—Still a Colossal Collector of Coins!

**VOO-IT** and **CRYIN' BLUES**  
**VOO-IT**

NOVELTY BOOGIE--VOCAL--LOW-DOWN BLUES  
 BY THE BLUES WOMAN  
 ORCHESTRAL ACCOMPANIMENT

LATEST "JUKE BOX" RELEASES

**ROY MILTON** and his **SOLID SENDERS**

THE YEAR-LONG SENSATION OF HOLLYWOOD'S SUZY-Q NITE CLUB

"ROY MILTON AND HIS SOLID SENDERS" are terrific! They are in "Soundies." Roy Milton has worked in several outstanding motion pictures, and the band is a smash success in the heart of Hollywood, where they have been for over a year at the Suzy Q Nite Club.

JB 503 { **MILTON'S BOOGIE**  
 A good boogie with a jump blues vocal by ROY MILTON  
**GROOVY BLUES**  
 with a new rhythm vocal by CAMILLE HOWARD

JB 504 { **R. M. BLUES**  
 A mellow blues with vocal by ROY MILTON  
**RHYTHM COCKTAIL**  
 A novelty instrumental

LIST PRICE \$1.00 plus tax

**JUKE BOX RECORD CO.**

7 WEST 46th STREET, NEW YORK 19, N. Y.

Phone CHelsea 3-3337

Shipments from Los Angeles and Chicago

# Music Popularity Chart

Week Ending  
Jan. 25, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 18, 8 a.m., and ending Friday, 8 a.m., January 25)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

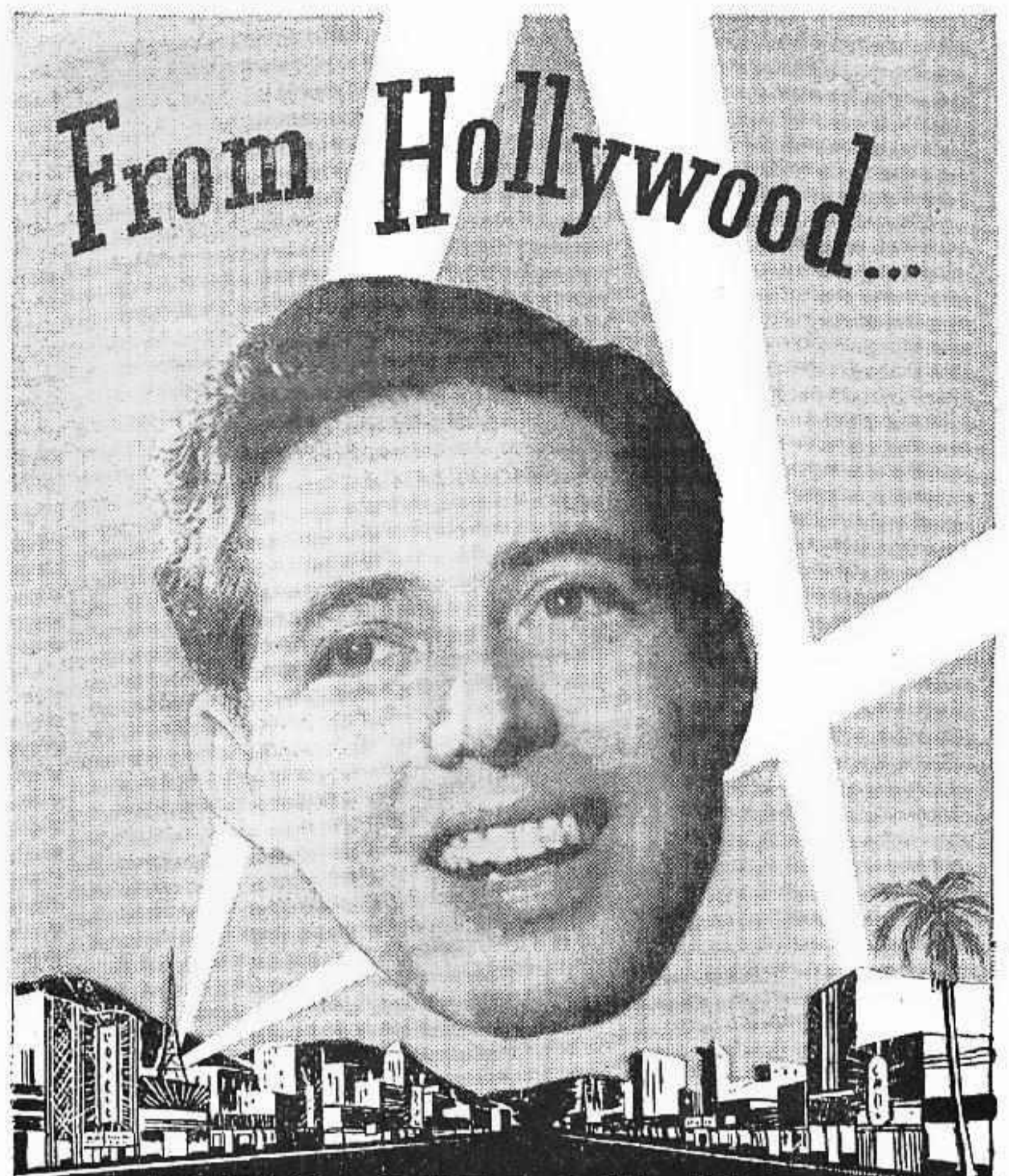
Wks. to date	TITLE	PUBLISHER	LIC. BY
8	Aren't You Glad You're You? (F) (R)	Burke-Van Heusen	ASCAP
6	As Long as I Live (F) (R)	Witmark	ASCAP
	Blue (R)	Starlight	ASCAP
	Chickery Chick (R)	Santly-Joy	ASCAP
	Come to Baby, Do (R)	Leeds	ASCAP
	Day by Day (R)	Barton	ASCAP
2	Dig You Later (A Hubba, Hubba, Hubba) (R) (F)	Robbins	ASCAP
2	Doctor, Lawyer, Indian Chief (F) (R)	Burke-Van Heusen	ASCAP
	Don't You Remember Me? (R)	Morris	ASCAP
3	Give Me the Simple Life (F) (R)	Triangle	ASCAP
	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
5	If I Had a Dozen Hearts (F) (R)	Paramount	ASCAP
8	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	In the Middle of May (R)	Crawford	ASCAP
	It Might as Well Be Spring (F) (R)	Williamson	ASCAP
2	It's a Grand Night for Singing (R)	Williamson	ASCAP
	It's Been a Long, Long Time (R)	Morris	ASCAP
	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
8	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
1	My Shawl (R)	Marks	BMI-ASCAP
1	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
1	Pin Marin (R)	Bel-Air	
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
	Symphony (R)	Chappell	ASCAP
	(Did You Ever Get) That Feeling in the Moonlight? (R)	Paull-Pioneer	ASCAP
	That's for Me (R) (F)	Williamson	ASCAP
5	The Bells of St. Mary's (F) (R)	T. B. Harms	ASCAP
3	Wait and See (F) (R)	Feist	ASCAP
	Waitin' for the Train to Come In (R)	Martin Block	BMI
	Walkin' With My Honey (R)	Republic	BMI

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	TITLE	Lic. By
			<b>Going Strong</b>	
5	1	1	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monros..Victor 21-1759—ASCAP
9	3	2	SYMPHONY	Freddy Martin..Victor 20-1747—ASCAP
8	2	3	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton...Capitol 220—ASCAP
9	5	4	SYMPHONY	Benny Goodman...Columbia 36874—ASCAP
9	4	5	I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro...Decca 23457—ASCAP
2	9	6	PERSONALITY (F)	Johnny Mercer...Capitol 230—ASCAP
8	6	7	DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)	Perry Como..Victor 20-1750—ASCAP
5	7	8	SYMPHONY	Jo Stafford...Capitol 227—ASCAP
8	8	9	I CAN'T BEGIN TO TELL YOU (F)	Harry James...Columbia 36867—ASCAP
3	8	10	SYMPHONY	Bing Crosby...Decca 18735—ASCAP
5	8	11	AREN'T YOU GLAD YOU'RE YOU (F)	Bing Crosby...Decca 18720—ASCAP
			(Tommy Dorsey, Victor 20-1728; George Olsen, Majestic 7158; The Pied Pipers, Capitol 225; Les Brown, Columbia 36875)	
16	12	12	CHICKERY CHICK	Sammy Kaye...Victor 20-1726—ASCAP
1	—	12	I'M ALWAYS CHASING RAINBOWS	Perry Como...Victor 20-1788—ASCAP
2	11	12	THE MOMENT I MET YOU	Tommy Dorsey...Victor 20-1761—BMI
2	—	13	COME TO BABY, DO	Duke Ellington.Victor 20-1748—ASCAP
			(The King Cole Trio, Capitol 224; Jimmy Dorsey, Decca 18716; Les Brown, Columbia 36884; George Auld, Musicraft 15044)	
1	—	13	THE BELLS OF ST. MARY'S (F)	Bing Crosby...Decca 18721—ASCAP
			(Ray Bloch, Signature 16008; Charlie Spivak, Victor 20-1791)	
1	—	14	IN THE MIDDLE OF MAY	Pied Pipers...Capitol 225—ASCAP
			(Freddy Martin, Victor 21-1747; Gene Krupa, Columbia 36931; Johnny Long, Decca 18744; Buddy Moreno-Four Chicks and Chuck, Cosmo 467)	
1	—	14	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)	Les Brown...Columbia 36884—ASCAP
			(Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)	
3	—	15	CHICKERY CHICK	Gene Krupa..Columbia 36877—ASCAP
6	12	15	I CAN'T BEGIN TO TELL YOU (F)	Andy Russell...Capitol 221—ASCAP
1	—	15	I'M ALWAYS CHASING RAINBOWS (F)	Harry James..Columbia 36899—ASCAP
1	—	15	SYMPHONY	Guy Lombardo...Decca 18737—ASCAP
2	10	15	OH! WHAT IT SEEMED TO BE	Frankie Carle..Columbia 36892—ASCAP
			(Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481)	
1	—	15	MONEY IS THE ROOT OF ALL EVIL	Andrews Sisters..Decca 23474—ASCAP



## TWO SMASH HITS

SUNG BY

# Andy RUSSELL

in Two Top Pictures

**'IF I HAD A WISHING RING'**  
from "Breakfast in Hollywood" and

**'WITHOUT YOU' (TRES PALABRAS)**  
from Walt Disney's "Make Mine Music"

Back to back, Capitol brings you Andy's latest hits as sung by him in two forthcoming movies that promise to be box office bonanzas. Russell's movie roles are winning him millions of fans. Cash in with Capitol, who's . . .

**FIRST WITH THE HITS FROM HOLLYWOOD**

CAP 234  
50c plus tax



Sunset and Vine

RCA VICTOR

GREAT INTERNATIONAL HITS

ZACCARIAS

and his Orchestra

TICO TICO—Samba • BRASIL—Samba

RCA VICTOR 23-0116

HENRI RENÉ

and his Musette Orchestra

THE BLONDE SAILOR—Waltz

English Vocal by The Victorians

SILK UMBRELLA POLKA

RCA VICTOR 25-0056

GRETA KELLER

with Victor Continental Orchestra

LILI MARLENE (Marching Song)

DAS ALTE LIED—Walzer-Lied

(The Old Song Waltz)

RCA VICTOR 25-4004

STEFANO LOMBARDI

with Victor Continental Orchestra

MAMMA—Fox Trot • MARIA—Tango

RCA VICTOR 25-7001

Soon to be Released!

HENRI RENÉ

and his Orchestra with Chorus in a new interpretation of

MEADOWLANDS • SCARLET SARAFAN

RCA VICTOR 25-0057

NEW OLD FAMILIAR RELEASES

BILLY WILLIAMS

Singing with Orchestra

I'M HEADIN' EAST

LONELY CORRAL, OLD PARD'NER

RCA VICTOR 20-1792

BILL BOYD

and his Cowboy Ramblers

THESE TEARS ARE NOT FOR YOU

Vocal by Billy Boyd

ROADSIDE RAG

RCA VICTOR 20-1793

NEW RACE RELEASE

SONNY BOY WILLIAMSON

Blues Singer ... with Harmonica, String Bass, Piano and Guitar

SONNY BOY'S JUMP • ELEVATOR WOMAN

BLUEBIRD 34-0744



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Composer(s)
7	1	1	SYMPHONY (R)	Chappell
4	3	2	LET IT SNOW! LET IT SNOW! LET IT SNOW! (R)	Morris
12	2	3	I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Coun
14	4	4	IT MIGHT AS WELL BE SPRING (F) (R)	Williamson
13	6	5	CHICKERY CHICK (R)	Santly-Joy
10	5	6	WAITIN' FOR THE TRAIN TO COME IN (R)	Martin Block
2	9	7	AREN'T YOU GLAD YOU'RE YOU (F) (R)	Burke-Van Heusen
—	—	—	DOCTOR, LAWYER, INDIAN CHIEF (F) (R)	Burke-Van Heusen
5	7	9	SOME SUNDAY MORNING (F) (R)	Harms, Inc.
4	—	10	JUST A LITTLE FOND AFFECTION (F) (R)	Shapiro-Bernstein

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
6	1	1	LET IT SNOW! LET IT SNOW! LET IT SNOW! (F)	Vaughn Monroe	Victor 20-1759
—	—	—	<i>When the Sandman Rides Again</i>	—	—
8	2	2	SYMPHONY	Freddy Martin	Victor 20-1747
—	—	—	<i>In the Middle of May</i>	—	—
11	3	3	I CAN'T BEGIN TO TELL YOU	Bing Crosby-Carmen Cavallaro	Decca 23457
—	—	—	<i>I Can't Believe That You're in Love With Me</i>	—	—
4	4	4	SYMPHONY	Bing Crosby	Decca 18735
—	—	—	<i>Beautiful Love</i>	—	—
3	9	5	PERSONALITY	Johnny Mercer	Capitol 230
—	—	—	<i>If I Knew Then</i>	—	—
7	5	6	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220
—	—	—	<i>I'm Just a Square in a Social Circle (F)</i>	—	—
4	6	7	SYMPHONY	Jo Stafford	Capitol 227
—	—	—	<i>Day by Day</i>	—	—

(Continued on page 90)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Label
16	1	1	On the Moonbeam	Victor P-142
—	—	—	<i>Vaughn Monroe</i>	—
5	4	2	Nutcracker Suite (Tchaikowsky)	Victor P-143
—	—	—	<i>Spike Jones and His City Slickers</i>	—
2	3	3	Polonaise Album	Victor P-145
—	—	—	<i>Earl Wrightson-Rose Inghram-Mary Martha Briney and Chorus (Al Goodman Ork)</i>	—
31	2	4	Glenn Miller	Victor P-148
—	—	—	<i>Glenn Miller and Ork</i>	—
8	4	5	Cugat's Rumba	Columbia C-110
—	—	—	<i>Xavier Cugat</i>	—

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Label
32	1	1	Chopin Polonaise	Victor 11-8848
—	—	—	<i>Jose Iturbi</i>	—
18	3	2	Clair De Lune	Victor 11-8851
—	—	—	<i>Jose Iturbi</i>	—
11	2	3	Warsaw Concerto	Victor 11-8863
—	—	—	<i>Sanroma Boston Pops</i>	—
24	5	4	Warsaw Concerto	Columbia 7490-M
—	—	—	<i>Mathieson, London Symphony</i>	—
39	4	5	Warsaw Concerto	Decca 29150
—	—	—	<i>Wallenstein, Los Angeles Philharmonic Ork</i>	—

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Label
28	1	1	Rhapsody in Blue	Columbia X-251
—	—	—	<i>Oscar Levant, Philadelphia Ork, Eugene Ormandy, Conductor</i>	—
2	4	2	Bolero (Ravel)	Columbia MX-257
—	—	—	<i>Andre Kostelanetz (The Robin Hood Dell Ork)</i>	—
7	5	3	Tchaikowsky Nutcracker Suite	Victor M-265
—	—	—	<i>Stokowski, Philadelphia Ork</i>	—
38	2	4	Music to Remember (From the Life of Chopin)	Victor SP-4
—	—	—	<i>Jose Iturbi</i>	—
30	3	5	Rhapsody in Blue	Victor DM-358
—	—	—	<i>Sanroma (Piano) Boston Pops</i>	—

# Music Popularity Chart Week Ending Jan. 24, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Bing Crosby-Carmen Cavallaro .....Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
4	2	2	<b>LET IT SNOW! LET IT SNOW! LET IT SNOW!</b> —Vaughn Monroe (Vaughn Monroe—The Norton Sisters)...Victor 20-1750 (Connee Boswell-Russ Morgan, Decca 18741; Danny O'Neil, Majestic 7162; Woody Herman, Columbia 36909; Bob Crosby, ARA 129)
8	3	3	<b>SYMPHONY</b> —Freddy Martin (Clyde Rogers)...Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; Phil Moore Four, Musicraft 15048; Harry Cool, Signature 15007; Barry Wood, ARA 469)
7	4	4	<b>DOCTOR, LAWYER, INDIAN CHIEF (F)</b> —Betty Hutton (Paul Weston Ork)...Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945)
2	13	5	<b>PERSONALITY (F)</b> —Johnny Mercer .....Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930)
8	7	6	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Sammy Kaye...Victor 20-1750 (Dick Haymes-Victor Young Ork, Decca 18706; Paul Weston-Margaret Whiting, Capitol 214; Ray Noble, Columbia 36893)
4	8	6	<b>SYMPHONY</b> —Benny Goodman (Liza Morrow)...Columbia 36874 (See No. 3)
8	8	7	<b>DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)</b> —Perry Como (The Satisfiers-Russ Case Ork)...Victor 20-1750 (See No. 3)
3	14	8	<b>SYMPHONY</b> —Jo Stafford.....Capitol 227 (See No. 3)
1	—	9	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Perry Como (The Satisfiers-Russ Case Ork) .....Victor 20-1788 (Dick Haymes-Helen Forrest, Decca 23472; Continental Dance Ork, Continental G-1170; Harry James, Columbia 36899; Ted Martin-The Mack Triplets, De Luxe 1006; Barry Wood, Cosmo 469)
4	6	10	<b>SYMPHONY</b> —Bing Crosby (Victor Young Ork)...Decca 18735 (See No. 3)
3	11	11	<b>SYMPHONY</b> —Guy Lombardo.....Decca 18737 (See No. 3)
8	12	11	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Dick Haymes (Victor Young Ork) .....Decca 18706 (See No. 6)
5	8	12	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Harry James (Ruth Haag) .....Columbia 36867 (See No. 1)
4	—	12	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Andy Russell (Paul Weston Ork) .....Capitol 221 (See No. 1)
2	—	12	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Dick Haymes-Helen Forrest (Earle Hagen Ork) .....Decca 23472 (See No. 9)
1	—	12	<b>LET IT SNOW! LET IT SNOW! LET IT SNOW!</b> —Connee Boswell-Russ Morgan .....Decca 18741 (See No. 2)
14	10	12	<b>CHICKERY CHICK</b> —Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) .....Victor 20-1726 (George Olsen, Majestic 7155; Gene Krupa, Columbia 36877; Evelyn Knight-The Jesters, Decca 18725)
1	—	12	<b>YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)</b> —Les Brown (Doris Day) .....Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)
10	11	13	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Harry James (Kitty Kallen) .....Columbia 36867 (Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and the Charmers, Hub 3006; Monica Lewis, Signature 15010; Peggy Lee, Capitol 218)
1	—	14	<b>BUZZ ME</b> —Louis Jordan .....Decca 18734 (Ella Mae Morse, Capitol 226)

### Coming Up

**I CAN'T BEGIN TO TELL YOU (F)**...Sammy Kaye .....Victor 20-1720  
**IT MIGHT AS WELL BE SPRING (F)**...Paul Weston-Margaret Whiting.....Capitol 214  
**IN THE MIDDLE OF MAY**.....Freddy Martin (The Martin Men).....Victor 20-1747

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
15	1	1	<b>SIoux CITY SUE</b> .....Dick Thomas.....National 5010
12	2	1	<b>SILVER DEW ON THE BLUE GRASS TONIGHT</b> .....Bob Wills.....Columbia 36841
5	—	1	<b>YOU WILL HAVE TO PAY</b> ..Tex Ritter.....Capitol 223
—	—	1	<b>GUITAR POLKA</b> .....Al Dexter.....Columbia 36898
12	2	2	<b>IT'S BEEN SO LONG, DARLING</b> .....Ernest Tubb.....Decca 6112
2	3	2	<b>SOMEDAY</b> .....Elton Britt.....Bluebird 33-0521
5	—	2	<b>WHITE CROSS ON OKINAWA</b> .....Bob Wills (Tommy Duncan).....Columbia 36881

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	1	1	<b>BUZZ ME</b> .....Louis Jordan.....Decca 18734
2	2	2	<b>DON'T WORRY 'BOUT THAT MULE</b> .....Louis Jordan.....Decca 18734
2	2	3	<b>BUZZ ME</b> .....Ella Mae Morse.....Capitol 226
4	—	3	<b>GOT A RIGHT TO CRY</b> .....Joe Liggins.....Exclusive 210
1	—	3	<b>THE HONEYDRIPPER</b> .....Cab Calloway.....Columbia 36894

**GREAT ARTISTS ON DECCA RECORDS**

**LIONEL HAMPTON**

**HEY!**

**BA-BA-RE-BOP**

*Fox Trot Vocal Chorus by Lionel Hampton*

### SLIDE, HAMP, SLIDE

*Instrumental Fox Trot*

DECCA RECORD NO. 18754... 50¢

**INK SPOTS**

**I'M GONNA TURN OFF THE TEARDROPS**

### THE SWEETEST DREAM

*Both Vocal with Instrumental Accompaniment*

DECCA RECORD NO. 18755... 50¢

(Prices do not include federal, state, or local taxes)

**ORDER NOW!**

from your regular Decca branch



DECCA DISTRIBUTING CORPORATION

Executive Offices: 50 West 57th Street, New York 19, N. Y.  
 In Canada—The Compo Company, Ltd., 131-41 18th Avenue, Lachine, Montreal

A ballad and a novelty on one sure-fire record!

# 5 De Marco Sisters

with Bud Freeman's Orchestra

**Blue**

## Sweet I've Gotten On You

(The Pennsylvania Dutch Song)

No. 7166

# Majestic RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS  
(Subsidiary of Majestic Radio & Television Corporation)



# PART 3—The Billboard

## ADVANCE RECORD

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ALL THE TIME ..... Lucky Millinder (The Lucky Seven)..... Decca 18779
- AM I BLUE ..... Hoagy Carmichael ..... ARA 128
- ART TATUM ALBUM ..... Art Tatum ..... ARA No. A-1
- AT THE EL GROTTO ..... Earl Hines ..... ARA 127
- BABY, WHAT YOU DO TO ME ..... Helen Forrest (Les Paul Trio)..... Decca 18778
- BATTLE OF THE SAXES ..... Coleman Hawkins ..... Keynote K-1316
- BE-BA BA-LEBA ..... Charlie Barnet (Peanuts Holland)..... Decca 18761
- BILLIE'S BOUNCE ..... Charlie Parker ..... Savoy 573
- BLUES IN THE RED ..... Leonard Feather's Blues Six ..... Musicraft 348
- BRING IT ON HOME ..... Rubberlegs Williams (Herbie Fields Ork) ..... Savoy 5516
- BRUCA MANIGUA ..... Frank Ayala, Piano-Rapindecy, Vocal (Afra-Cubana "Batumu" Ork), Coda 5008
- BYAS-A-DRINK ..... Don Byas Quintet ..... Savoy 574
- CAMP MEETING ..... Kai Winding ..... Savoy 591
- CANDY ..... Don Byas Quintet ..... Savoy 574
- CONCERTO FOR COZY ..... Cozy Cole-Ben Webster ..... Savoy 575
- CRUCIFIXION ..... Original Kings of Harmony ..... King Solomon 1008
- DARLIN' ..... Lucky Millinder (Judy Carol)..... Decca 18779
- DAY BY DAY ..... Les Brown (Doris Day)..... Columbia 36945
- DEAR OLD DONEGAL ..... Bing Crosby-The Jesters (Bob Haggart Ork) ..... Decca 23495
- DEEP SEA BLUES ..... Rubberlegs Williams (Herbie Fields Ork) ..... Savoy 5516
- DETOUR ..... Spade Cooley (Oakie, Arkie and Tex)..... Columbia 36935
- DETOUR ..... Foy Willing and Riders of the Purple Sage ..... Decca 9000
- DO YOU LOVE ME? ..... Phil Brito (Walter Gross Ork)..... Musicraft 15054
- DOCTOR, LAWYER, INDIAN CHIEF (F) ..... Les Brown (Butch Stone)..... Columbia 36945
- DOCTOR, LAWYER, INDIAN CHIEF (F) ..... Hoagy Carmichael (The Smart Set)..... ARA 128
- DON'T CALL MY NAME ..... Red River Dave ..... Savoy 3004
- DON'T STOP NOW ..... Benny Davis-Picadilly Pipers ..... Savoy 5519
- DUST ON MOTHER'S BIBLE ..... Red River Dave ..... Savoy 3003
- EASY BABY ..... The Velvetones ..... Coronet No. 2
- EVERYBODY KNEW BUT ME ..... Helen Forrest (Les Paul Trio)..... Decca 18778
- EVERYBODY KNEW BUT ME ..... Gordon McCrae (Walter Gross Ork)..... Musicraft 15053
- FORGET IT, YOU'RE STILL IN LOVE ..... Benny Davis-Picadilly Pipers ..... Savoy 5517
- FOUR O'CLOCK BLUES ..... Herbie Fields's Hot Seven ..... Savoy 592
- FULL MOON AND EMPTY ARMS ..... Phil Brito (Walter Gross Ork)..... Musicraft 15053
- GIVE ME A LITTLE KISS, WILL YOU, HUH? ..... Dick Haymes-Helen Forrest (Earl Hagen Ork) ..... Decca 23481
- GUARACHA ..... Carlos Varela's Ork ..... Coda 5011
- HE KNOWS HOW TO KNOCK ME OUT ..... Benny Davis-Picadilly Pipers ..... Savoy 5519
- HERE I GO AGAIN (F) ..... Dinah Shore (Sonny Burke Ork)..... Columbia 36943
- HEYBOBLEEBIP ..... The Velvetones ..... Coronet No. 1
- I GOT A MOTHER DONE GONE ON ..... Original Kings of Harmony ..... King Solomon 1005
- I LIED TO YOU ..... Bill Gooden Trio ..... Musicraft 343
- I WISH I COULD TELL YOU (F) ..... Phil Brito (Walter Gross Ork)..... Musicraft 15054
- I WOULD LIKE TO GIVE MY DOG TO UNCLE SAM ..... Red River Dave ..... Savoy 3003
- IN THE VALLEY ..... Bob Crosby ..... ARA 129
- IS THERE ANYBODY HERE? ..... Original Kings of Harmony ..... King Solomon 1000
- I'VE GOT SIXPENCE ..... Phil Moore Four ..... Musicraft 15055
- JASON, GET YOUR BASIN ..... The Velvetones ..... Coronet No. 3
- J. D.'S BOOGIE WOOGIE ..... Jimmy Dorsey ..... Decca 18777
- JERICHO ..... Cozy Cole-Ben Webster ..... Savoy 575
- JOCKEY BLUES ..... Lloyd Thompson Ork ..... Savoy 5518
- JUMP CALL ..... Benny Carter ..... DeLuxe 1008
- JUST IN CASE YOU CHANGE YOUR MIND ..... Lloyd Thompson Ork ..... Savoy 5518
- JUST PLAIN SHUFFLE ..... Pete Brown's Sextet ..... Savoy 578
- JUST RELAXIN' ..... Herbie Fields's Hot Seven ..... Savoy 592
- KEEP YOUR MIND ON ME ..... Herbie Fields Ork (Helen Humes)..... Savoy 5514
- LEAD ME ON ..... Original Kings of Harmony ..... King Solomon 1009
- LEAD ME TO THAT ROCK ..... Original Kings of Harmony ..... King Solomon 1008
- LET IT SNOW! LET IT SNOW! LET IT SNOW! ..... Bob Crosby (Bob Crosby)..... ARA 129
- LITTLE DAVID ..... Original Kings of Harmony ..... King Solomon 1005
- LITTLE LIZA ..... Original Kings of Harmony ..... King Solomon 1010
- LOOP DE LOO ..... Tony Pastor (Tony Pastor-Virginia Maxey) ..... Cosmo 471
- LOST HORIZON ALBUM ..... Ronald Coleman (Victor Young Directing Ork) ..... Decca DA-402
- Parts 1-6 ..... Decca 29189
- Parts 2-5 ..... Decca 29189
- Parts 3-4 ..... Decca 29190
- LOVE FOR SALE ..... (Double Quintet) ..... Fran-Tone 2005
- LOVER ..... Jimmy Dorsey ..... Decca 18777
- MARIA FROM BAHIA ..... Enric Madriguera (Patricia Gilmore)..... Cosmo 464
- MENAMARA'S BAND ..... Bing Crosby-The Jesters (Bob Haggart Ork) ..... Decca 23495
- MIDNIGHT BLUES ..... Pete Brown's Sextet ..... Savoy 579
- MOSES SMOTE THE WATER ..... Original Kings of Harmony ..... King Solomon 1007
- NEW BORN AGAIN ..... Original Kings of Harmony ..... King Solomon 1007
- NOCHE ..... Enric Madriguera (Patricia Gilmore)..... Cosmo 464
- NO MORE ..... Billie Holiday (Camarata Directing Ork) ..... Decca 23483
- NONCHALANT MAN ..... Earl Hines (Lord Essex)..... ARA 127
- NOW'S THE TIME ..... Charlie Parker ..... Savoy 573

(Continued on page 90)

THE ORIGINAL

# DETOUR

THE HILLBILLY HIT OF 1946

COUPLED WITH THAT WESTERN HIT

**SIoux CITY SUE**

**JIMMY WALKER** and the Pecos River Boys

COAST RECORD #2016

This One Really Gets the Nickels

### NEW RELEASES READY FEB. 1

- 2018—(A) I LEARNED TO LOVE YOU TOO LATE, MY DARLIN'
- (B) WHITE CROSS ON OKINAWA
- 2019—(A) TIME ALONE WILL TELL
- (B) I DON'T WANT ANYONE BUT YOU
- 2020—(A) LAZY DAY
- (B) BROOMSTICK BUCKEROO

### GOING STRONG

- 2012—(A) COOL WATER
- (B) AT LEAST A MILLION TEARS
- 2013—(A) IT'S TOO LATE NOW
- (B) DARLIN', WHAT MORE CAN I DO
- 2014—(A) HEARTACHES
- (B) YOU DON'T CARE WHAT HAPPENS TO ME
- 2015—(A) ALONG THE NAVAJO TRAIL
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# Music Popularity Chart Week Ending Jan. 24, 1946

## DATA AND REVIEWS

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-try into best selling, most played or most heard features of the Chart.

**I'M ALWAYS CHASING RAINBOWS** ..... Harry James (Vocal by Buddy Di Vito) ..... Columbia 36899

With the "Rainbow" oldie climbing into the best-seller lists, and "The Dolly Sisters," film featuring tune, hitting the nabe houses, The Horn should hit with this one. Tune is taken in slow tempo, features James' usual clean trumpet and the Buddy DiVito vocal is smooth on the ears. Ought to go over the counters and in the jukes. Backing, "Baby, What You Do to Me," is good, too, with Kitty Kallen selling the vocal in her pashiest style.

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**JOHNNY DESMOND (Victor)**  
*Don't You Remember Me?*—FT; V. *In the Eyes of My Irish Colleen*—FT; V.

Desmond, Victor's new entry in the swoon-croon sweepstakes, does right well by Frankie Carle and Sunny Skylar's "Remembering." Phrasing and inflection are definitely in the "come hither" category and should click with the kids who squeal at Sinatra. "Colleen," Charlie Tobias and Nat Simon's Blarney ballad, is handled by Desmond in straight style and comes across nicely. Special mention must go to Russ Case's orchestral backing, particularly on "Remember." Lush and lovely.

Operators with boxes in Irish-patronage locations will clean up with "Colleen," and "Remember" should do well in any spot where the bobby-soxers gather for their cokes.

**GEORGE PAXTON (Majestic)**  
*You Are Too Beautiful*—FT; V. *Wave To Me, My Lady*—FT; V.

One of these days those lovely Paxton arrangements are going to shoot this band somewhere near the top. Maybe this pairing will do the trick. "Beautiful," the Rodgers and Hart standard, is just that, when played by almost anybody. Given the Paxton scoring touch it's one of the easiest-to-listen-to disks in a little while. Alan Dale vocal on it helps nicely. Frank Loesser's "Lady" looks like it might go places, and if it does, this Paxton plattering will have contributed its share. Here Johnny Bond and the Five Lynns do the wordage and with a definite hit.

Ops can't go wrong with either of these two sides. Definitely good for a flipover and a cinch for locations where the customers listen to what the box is playing.

**BENNY CARTER (DeLuxe)**  
*Patience and Fortitude, Instrumental*—V. *Jump Call, Instrumental*

Leeds' (pub firm) has great hope for "P and F," counting on the ex-Mayor LaGuardia-Deems Taylor-Leonard Feather newsreel publicity on the tune to get it enough hearings to sell. And this platter of it (first one released and Carter's first for De Luxe) may help do the trick. The Walter Fuller arrangement has the quality that has made other Negro hits and the Benny Carter-Bixie Harris vocals carry it out in the same vein. Band, paced by Carter, turns in its usual proficient jive job. "Jump Call," Carter original on the reverse side, is flashier than "P and F" and features a solid trumpet ride, plenty sax and piano noodling that makes good listening of its kind.

For race locations this disk is a cinch and it just might catch on in the ofay spots as well.

**ERSKINE HAWKINS (Victor)**  
*I Guess I'll Have To Get Along Without You*—FT; V. *Holiday for Swing*—Instrumental

Hank's crew, and the trumpeteer himself really display their versatility on these two sides. "I Guess" is taken in a moderate-slow tempo for the most part and has plenty of what it takes to sell a sweet ballad of this type. "Holiday" is just the opposite. Swings all over the place and winds up with every section of the band collabing in a rafter-shaking display of hot music.

Here's another flipover natch for ops. If you're short on sweet ballads you can use the "Guess" side, and if you're looking for a real jumper, "Holiday" will do it.

**CARLOS VAREL'S HAVANA-MADRID ORQUESTRA (Coda)**  
*Rumbamba*—Instrumental, Rumba. *Bruca Manigua*—Afro-Cuban Rumba, V.

Even tho the "orchestra" on the label is spelled with a "Q" instead of a "CH," there have been more authentic rumba offerings on wax. For rumbaddicts, however, these two sides should do nicely. "Rumbamba" is taken at a breakneck tempo, "Bruca Manigua" is slow and sultry, with heavy emphasis on Rapidney's shouting of the Afro-Cuban coval. He's no Valdez or Del Campo, but he does get enough of that jungle quivver in his song-selling to have solid appeal to those who like the Afro-Cuban type of warbling.

Ops with Latin-American spots can use these sides to good advantage. Others can skip it.

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**Mavros' Chi Lounge In Vaude Try With \$**

CHICAGO, Jan. 26.—Latest local lounge ops to try a vaude-type show, with variations, however, are Gus and Andy Mavros, who own the Kentucky Lounge, South Side bistro. The Mavros brothers swing toward a vaude-type show has been a long transition started two years ago when boys started to up their talent nut to bring in entertaining units. Ops hiked their weekly outlay for talent recently to the point where they were paying the Novelties, a vaude trio, \$850 weekly.

Since January 14 boys have experimented with something entirely new for their patrons, bringing in Jack Waller, nitery and vaude comic, at \$550. Waller works three 25-minute shows nightly, six days per week. The comic reports that everything about work in the cocktail lounge at least equals and in some cases is far preferable to vaude and night club jobs. Salary, he says, is comparable to what he's been getting in the bigger spots, and because of the six-day week and the fewer shows, he likes it a bit better than his work on the larger stages.

Besides Waller, the Mavros brothers are using a trio and a five-piece ork. Swing toward a regular vaude-brand show will continue if the Waller experiment works out, ops report. Ops intend to expand the size of their present 150-seat capacity by taking a store front next door within the near future.

**Jannazzos Set Name Policy in Springfield**

CHICAGO, Jan. 26.—Club Belvedere, Springfield, Ill., cocktail lounge operated by Tom and Nick Jannazzo, begins a name policy February 1 when John Kirby and ork open there for two weeks with options. Deal, reportedly set for \$1,500 weekly by Dick McPartland, of the Chi GAC office, is the first of a series of pacts by the Jannazzo brothers for stellar attractions. Present plans call for the original McNamara's band to follow Kirby, with Adrian Rollini to follow.

Inking of a name like Kirby puts the Belvedere into top spending lounge spot in the Midwest. The brothers told *The Billboard* that they feel a name is necessary to keep volume biz high, which means a figure in the black at the end of the week.

**Shepherd To Manage Detroit's Sky Club**

DETROIT, Jan. 26.—Eddy Shepherd, president of Metropolitan Cabaret Owners' Association until last spring, has been named manager of the Penobscot Club, swank downtown sky club. Shepherd operated the Club Stevadora, with an elaborate floorshow policy, until several months ago when he sold out to Thomas J. Gabriel and resigned his MCOA post at the same time.

Club's ownership, with James Hughey and James Martin, remains the same, and policy, with emphasis on a semi-name cocktail unit plus vocalists, will not be changed.

**Green's Clefs Back to Eddie's, San Diego, at 9C**

SAN DIEGO, Jan. 26.—Happy Green and His Four Clefs have moved back into Eddie's Club here at \$900 per week. Clefs originally went into the spot for Frederick Bros.' agency for \$650 and gradually moved up to the \$900 figure. Spot used local units paying about \$300 per week before the Clefs came in. Outfit records for Victor, and dishing probably added up for some extra patronage.

**Cugat's Morales Sets Unit**

LOS ANGELES, Jan. 26.—Issy Morales, sax and flute with Xavier Cugat for several years, has organized his own eight-piece group. Morales, booking thru MCA, opened at Club Brazil last night for 13 weeks with option. Ermie Venuto is personal manager.

**Off the Cuff**

**East:**

MARIANNE ARDEN current at the Lombardy Hotel, New York. . . MISCHA RAGINSKY at the Biltmore Hotel, New York. . . CATALINA ROLON current at the Copa, Miami. . . JOHNNY HAMP, of GAC, claims some kind of a record with three of his units working at the Cove in Philadelphia—they are Al Small, Martha Cawley, Al Russell, and the RED CAPS go into this spot February 15. . . JOE and CLEMENT, Betty Sharp and Tito Pandela all current at the Zodiac Room, New York. . . TUCKER SISTERS renewed at Calvert's, Cleveland. . . LOU MONTE working at the Barn, Kingston. BOBBY MARTIN into Canary Cage, Woodside, L. I. . . MERRY TONES into Biltmore, Baltimore, January 28. . . MARY KAAIHUE TRIO leaves spot February 4 to return after week vacation. . . CLEON AND JOE opened January 23 at Doc's Baltimore. . . KIRBY WALKER now in sixth month at spot.

**Chicago:**

FRANCES PRIMO now at the Guard Lounge, Alexandria, La. . . RAY BROWN AND HIS DIPLOMATS held over at the Lowery Hotel, St. Paul. . . STANLEY BROS. currently at the Buvette Club, Rockford, Ill. . . DALE SISTERS, vocal and instrumental trio, alternate with Dorothy Carroll at the Primrose Path. . . ATOM-AIRES, with Sophie Parkes, new at the Rag Doll. STEP WHARTON had to cut short his 24-week string at the Elbow Room, Milwaukee because of an impending tonsilectomy. . . D. T. TURNER, former op of the Silver Bar, and for the past four years op of three lounges at Alexandria, La., is moving his operation to Kansas City, Mo. . . MACK McCONKEY here for the past week at his new Chi office. . . THE CHARACTERS, who just signed with Mack McConkey, are currently at Dinty Moore's. . . GENE PRINGLE set for the Plantation, Moline, Ill., February 11 for an indefinite stay. . . JIMMY TUCKER extended at the St. Paul Hotel, St. Paul. . . FRANK CHIDDOCKS, just out of the army, is readying for his return to lounge entertainment February 1 at the Faust Club, Peoria, Ill. . . COM-MODORES opened January 16 at the Buvette Club, Rock Island, Ill. . . GIRL FRIENDS now at the Frolics, Omaha.

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# There'll Always Be an England

## Henny Youngman To Be Mohammed Of Movie Tribe

CHICAGO, Jan. 26.—Working on the theory that when the mountain wouldn't come to Mohammed, then Mohammed would come to the mountain, Henny Youngman, who's made his mark in radio and on the stage of both niteries and vaude houses but has been ignored by Hollywood, said this week that he's readying for his first venture as an independent flicker producer.

Youngman recently purchased rights to *The Demon Barber of Fleet Street*, a 15-year-old English talkie, which he plans to use as the basis of a comedy in which he will star. Gimmick is that the early talkie was over-acted plenty, and Youngman is readying a script with Danny Shapiro, writer for many Broadway musicals, in which Youngman will play the lead, making sarcastic comment about the oldie while the pic is unreel. Flicker now runs 60 minutes, and Youngman plans to pare it down to 40 minutes and add 20 minutes of action and dialogue in which he heckles a la *Strange Interlude*. If the comedy try in the films proves a comer, Youngman has several other films which he's planning to re-vamp.

In discussing other movie plans, Youngman said that with Gil Lamb, who just closed at the Oriental here, he has corralled \$30,000, which the duo plans to use to film *Dream Boy*, a full-length feature, which will star some up-and-coming talent from vaude and night clubs. Cast will be made up entirely of entertainers who have never been seen in motion pictures before.

## Chi Firms Fortify For Expected Biz

CHICAGO, Jan. 26.—Two cocktail booking offices added new men here last week in the current campaign among local lounge skedders to fortify their personnel against the soon expected rush for talent if and when the 20 per cent tax is revoked.

Royce Stoenner, ex-G.I. with three years' service in the khaki before which he headed his own jump band, has joined FB Chi cocktail staff, which already has Jule Dale, Bill Shevlin, Milo Stelt and Bill Parent skedding.

Bill Emerick joined Mack McConkey's new Chi office, bringing up to three the number of salesmen which the KC cocktail percenter has working on the Midwest and Chi area lounge ops. Emerick will concern himself primarily with building up the Ohio trade, it was announced.

## Lights Go On Again All Over Detroit

DETROIT, Jan. 26.—Michigan liquor control commission reconsidered its ukase of a week ago, that the lights in all parts of a night spot of any class must successfully pass a light meter test of at least one candlepower.

Back-track came after a united squawk from showbiz in the State, led by Mickey Chiados, of the Club Gay Haven, president of the Metropolitan Cabaret Owners' Association, and Billy Grubbs, national rep of AGVA, that acts could not work with the proper effects under such a standard.

Commission in reversing itself insisted lights must be brightened up to regular standard once the show is over.

## Cigar Mfr. B.-R.'s Philly Spot

PHILADELPHIA, Jan. 26.—A Spanish cigar manufacturer is putting up the money for the new El Patio Club in the midtown sector. It will be in strictly a Latin American atmosphere. A name-band policy will prevail, with Enric Madriguera's orchestra listed for the opener with an NBC hook-up.

## Vallee, La Bradley First Name Layout At Long Beach Spot

LONG BEACH, Calif., Jan. 26.—With Rudy Vallee and Betty Bradley, singing comedienne on his NBC commercial, set for two weeks, the newly opened Club Moderne got off to a start Wednesday (23).

Owner Jimmy Blankenship, operator of two local bistros, pledges continuing policy of big acts and name bands. Several Hollywood talent execs, however, doubt ability of spot to continue indefinitely with high talent cost policy, as club is comparatively small, seating 225 in main room and 125 at bar. Thus, big budget shows may prove too big a nut to crack.

Signing Vallee for opening was real break for spot, and trade spec has it that Rudy pitched in to help out his old coast guard pals by a p. a. With a number of established clubs in Hollywood offering customers big names on their doorsteps, trade wonders how many payees will drive the 60-mile round trip to Long Beach to new club and whether local biz alone can keep the cash register singing.

## Mich. Checks on Liquor Licenses

DETROIT, Jan. 26.—Detroit night spots came face to face with a new weapon of regulation by the State liquor control commission which may prove effective in getting the type of operation that pleases the commission.

Latest addition is a law which sets the number of licenses allowed in a community upon a population basis. The commission just compiled the figures for Detroit and showed that the city was entitled to 1,082 liquor licenses of all classes—for sale by the glass—and actually has 2,450 out of a quota allowed under the previous law of 2,498.

It was indicated that no licenses will be revoked because of the new quota, but in actual effect it will mean that any licenses that lapse will not be renewed in the city, making the possession of a license all the more valuable.

The commission is currently making a general check-up of alleged hidden ownerships of various night spots, including several of the larger niteries and cocktail lounges, chiefly in the belief that underworld connections exist that are not shown on the books. Actual ownership must be disclosed, according to the new regulations.

## Gambling Still Nix in Dade County Spots

MIAMI, Jan. 26.—Shutters are still up on the big game rooms attached to several night spots. Ops are waiting for the next move of Dade County grand jury, and what action the legal body takes against Sheriff Jimmy Sullivan, if any. Meanwhile, sheriff has appointed additional deputies, and raids on bookies goes on, with a heavy bag daily. Grand jury s skedded to adjourn February 3. Dade County spots hope to grab plenty of loose change after that date. Play meanwhile has moved to Broward County niteries which continue with the high sign out.

## Red Cohan New Manager Of Detroit Latin Quarter

DETROIT, Jan. 26.—Latin Quarter, leading swank spot in the Motor City, has been taken over by Irving L. (Red) Cohan as manager, with the retirement of Tony Morelli, who reopened the spot last fall, and who left for Florida. Cohan was with various Detroit cafes for a number of years, but never in a managerial capacity.

Latin Quarter still has same b. r., headed principally by Tom Saffady, head of Sav-Way Industries, which is bringing out the new Vogue Records.

## Idea To Aid Vets

MINNEAPOLIS, Jan. 26.—Here's an idea for other vaude-movie men to pay heed to.

William Levy, owner of the Heights Theater in outlying Columbia Heights, decided he'd give more than lip service to helping out during the critical housing shortage.

He set up a bulletin board in the house lobby and has asked patrons to list vacant rooms, apartments or houses. The listings are then flashed on the screen via a trailer. Levy also takes listings to housing agencies and sees to it that vacancies are offered first to home-seeking veterans.

## Balt. Club Charles Looks for Eat Man; Eyes 6G Act B. R.

BALTIMORE, Jan. 26.—Club Charles, operated here by Milton J. Baumel, shuttered Monday (21) until the first week in April for alterations. Baumel has signed with contractors and decorators for complete re-do. Work is to be completed in eight weeks.

Room will inaugurate a food policy when it reopens, and Baumel is currently combing New York and other cities for a man to run the kitchen. Will also switch to name acts with a budget around the 6G mark exclusive of music. Up to now, spot has been strictly a drinkery with a 2G budget.

Sol Tepper, New York agent, who has had the exclusive on the spot since it opened five and a half years ago, continues to book.

## Frolics, Chi Bistro, Kicks Talent Dough

CHICAGO, Jan. 26.—The Frolics, Loop bistro which changed hands recently *The Billboard*, (January 19), went into a higher priced talent budget with the current show which started Thursday (24). Ethel Waters, and Winters and Angeline opened in the new revue.

The revue is costing the ops somewhere in the neighborhood of \$5,500, which just about doubles the talent budget used by Harry Eger, former Frolics op. Bistro is being booked exclusively by Marcus Glaser, of the Charles Hogan office. This nitery talent booking is Glaser's initial venture into the bistro field, as he has been booking vaude revues for various theaters which the Hogan office is handling.

Confirmed sources here report that besides Art Krooth and Morry Weiss, other partners in the firm now handling the Frolics include Norm Schlossberg, op of the Crown Propeller, prominent South Side cocktail lounge, and Larry O'Hearn, connected with the Berkshire Hotel cocktail lounge.

## Hartford Village Barn, Garde Turns Over to Dowling, Et Al

HARTFORD, Conn., Jan. 26.—Hotel Garde and Village Barn, properties owned by John Harris, of the Hotel Garde Corporation, was sold for \$500,000 to the Garde Improvement Corporation. GIC was recently formed in Connecticut by Abraham Melten, New York realtor; Louis J. Singer, New York theatrical producer, and Eddie Dowling, producer and actor.

Immediately after purchase the properties were leased to the Garde Leasing Company, Inc., with Adolph Katz, president; Charles E. Newman, treasurer, and Henry Rubin, secretary. Properties will be under direct management of Newman, and alterations in building, cuisine and service are on foot.

Hotel Garde, with 171 rooms, is a landmark on Asylum Street. Village Barn embraces the night club and a bowling alley.

## Britain Looks For Biz Boom

Visiting producer, booker say U. S.-Brit problems run even—seek orks, acts

NEW YORK, Jan. 26.—English showbiz is looking forward to an era of boom proportions during the next few years and the problems of vaude and nitery ops over there are much the same as here, in the opinion of Val Parnell, managing director of the General Theaters Corporation and Moss Enterprises, and Harry Foster, well-known English agent, who arrived by plane Sunday (20).

Pointing out that in the past, as long as the construction biz was good, showbiz did okay, Parnell stated that he expects biz at his three West End London houses (Palladium, Hippodrome and Prince of Wales), as well as the 32 theaters in the provinces under his direction, to continue to grow, as "we have plenty of building to be done."

Same talent shortage that shot salaries of American acts to the sky during the war had a similar effect in England, it seems. Performer salaries, on the whole, rose 50 per cent during the war, tho acts of proved box-office power jumped as high as 150 per cent, drawing down as much as 5G for 12 shows a week. Like here, some of the names have been taking dates on a guarantee and percentage basis, and walking out with plenty of coverage on a good number of dates. On the whole, however, salaries have not increased dollar wise in proportion to the American peak because British salaries have always been pegged lower. Percentage wise, however, they are about even.

Basic reason for lower salaries in England is that vaude houses, tho they get as high as \$3 a seat in West End London houses and \$1.50 per in the provinces (movie house scales are about the same), present only 12 shows a week (two a day and none on Sundays). This means a gross for a big theater like the Palladium of \$30,000 a week, considered top dough, with the smaller 1,300 to 2,500-seat hinterland houses taking in proportionately less. As a result, talent budgets for the larger houses seldom exceed \$7,500, with the average between \$3,000 and \$4,500 per week.

Since their arrival, Parnell and Foster have been looking over likely talent to take across. It's the first trip here since 1939 for Foster and he expressed amazement at the salaries standard acts are drawing for the same routines they did in 1939 for much less dough. Both men pointed out that the need for new faces in their country is acute, as they have been rotating the same talent since hostilities began. Moreover, many of the present crop of names and semi-names built up by p. a.'s or radio on these shores mean nothing from a box-office standpoint over there.

A performer must have an international reputation, or have built up a following via pix and/or records to be worth top dough abroad. Radio names, with the exception of the Hopes, Bennys, etc., mean nothing, as few programs, outside of the toppers, are ever heard by the average British listener.

At present, the disk following built up by many bands means nothing, for until the current AFM ban on foreign music makers is straightened out, the English musicians' union will not permit American card holders to toot for dough in their land.

## Want Orks—But How?

Parnell and Foster agreed that they would like to take American bands across. They know from past experience what Ellington, Calloway, Ted Lewis, Shep Fields and others can do. What's more, plenty of other groups that have come up since the war would be sensational, such as the Louis Jordan ork, King Cole Trio and Ink Spots. They could cash in (*There'll Always Be an England*, page 34)

# USO's Peacetime Deployment

## Hosp Cirk Up, Longhair Falls

Camp Shows to add 97 vet hospitals to 123 current—other units going abroad

(Continued from page 3)

87. Acceptances from the remaining 10 are expected, but are being held up because at present most of them do not have facilities for staging shows.

USO's goal is to supply each hospital with a show every two weeks. Thirty units of 8 to 20 people each are being formed to make the circuit. Because in most hospitals it is impossible for many patients to attend shows in an auditorium, performers are being selected not only with an eye to welding their talents into an over-all production, but also from the standpoint of their ability to split into small groups after the main performance and make the rounds of wards.

USO already has worked in dates for 15 troupes, and more will be added whenever it is possible for a vet hospital date to be worked into current schedules of shows for army and navy general hospitals without conflict.

Routing of troupes on the expanded hospital circuit will continue to be handled from headquarters here in the same manner as the org has handled its overseas and domestic circuits in the past.

### Concert Group Dissolves

Dissolution of the concert division, announced this week by Gino A. Baldini, its chief, did not happen because of any arbitrary decision by USO. It was the result of a survey of Special Services officers in the ETO and Pacific theaters which pointed out that as the number of troops abroad has diminished, the percentage of those interested in classical music also has dropped.

As a result, the classical type of artist is no longer needed to entertain the majority of troops overseas. These men now want lighter type entertainment, the War Department request states. Official War Department bulletin commended Baldini and his staff for having completed their assignment in first-class fashion.

The 21 concert groups now overseas, averaging seven artists each, will complete their assignments. In fact, one group headed by Frederick Destal, bass, and Jeanne Beauvals, soprano, left this week for a six-month tour of Iceland, England and the ETO. No new units will be formed.

Fifty-six concert units went overseas during the four and one-half years the division has been functioning, not counting individual tours made by Heifitz, Menuhin and other individual artists. Division averaged 45 concerts a month in the Second Service Command and played to 2,579,990 servicemen and women in one year, Baldini stated.

Dissolution of the concert group, however, is no indication of plans to let

### 3 Troupes in Wes. Pac.

NEW YORK, Jan. 26.—Of the more recent legit units that have exited from the States to entertain G.I.'s abroad under the USO-Camp Shows' banner, *The Chocolate Soldier*, *Rosalinda* and *Dear Ruth* units are now touring in the Western Pacific area with *The Late Christopher Bean*, skedded to head for the area soon.

Boys in the ETO will soon be seeing *Kempy*, which left this week for that theater via Bermuda and the Azores. *Irene* company is being prepped to leave soon for Casablanca, Africa and Italy. *George Washington Slept Here* troupe will also depart soon for Africa and the Middle East theaters.

*Melody Magic*, concert unit, is now in the ETO with two variety units, *Comedy Carnival* and *Park Your Troubles*, in the Western Pacific areas.

up on sending variety and legit abroad, USO spokesmen point out. In fact, the War Department still is asking for plenty of overseas entertainment to help the army cope with the morale problem. At present USO has 204 units consisting of 1,669 salaried entertainers and 18 guest artists overseas on "foxhole" circuits. Undoubtedly, the need for this number will decrease as troops are moved from outlying districts to concentrated areas.

USO execs, however, do not expect to be able to tell how many overseas units will be required until May or June, when the War Department's redeployment plans will settle down sufficiently to enable them to work out circuits so that all occupation troupes get plenty of entertainment fare. Performers signing up for overseas units are still being pacted for a six-month minimum.

### 53 to Pacific, 50 on Way

Since V-J Day, said Abe Lastfogel, USO-Camp Shows prexy, 53 units have gone to the Pacific and 50 more are being prepared for shipment. "Yet we still have unfilled requisitions for 48 more units thru March," he pointed out. He also cited the fact that of the 100 units shipped to the ETO since V-E Day, all will have completed their six-month stretches by the end of March, so an additional 25 to 50 units will have to be in the ETO by February 15.

USO began to meet the latter situation this week by planning to divert to the ETO several units originally skedded for the Pacific. Of the more recent departures, *Chocolate Soldier*, *Rosalinda* and *Dear Ruth*, legiters, are now in the Western Pacific Theater, along with the *Park Your Troubles* and *Comedy Carnival*, variety units. *Melody Magic*, concert show, is now in the ETO with *Irene* and *Kempy*, legiters, skedded to depart soon for Casablanca, Italy and the ETO. *Late Christopher Bean* is also being prepped for the Pacific Theater.

Here in the States on the Victory Circuit, 25 units of approximately seven performers each are still making the rounds of 400 camps.

## Minn'polis Confused Over Pros, Cons of Club Duo Ownership

MINNEAPOLIS, Jan. 26.—Charges some months ago by a county grand jury here that there were "numerous instances of multiple ownerships" of liquor licenses at night clubs and taverns was dispelled here this week by report of city council.

Council approved a list of more than 200 on-sale liquor and 92 off-sale readers. Alderman Harold Kauth, chairman of the committee recommending license approval, termed the grand jury report was "political" and that the records prove otherwise.

Detective McLean, countering the Kauth argument, said he told several license applicants they would face grand jury action if they made out application in view of information inspector's office had gathered regarding other liquor holdings of applicants.

McLean, appointed police license inspector after the grand jury report, also came up with the statement that more retail on-sale liquor houses changed ownership in the last 90 days than at any other similar period since liquor came back.

McLean produced a report showing 17 establishments changed hands. Persuad of the report indicated that of the 17 he listed, four showed old owners taking in new partners, and one switching ownership from husband to wife.

Most important change was that of Casablanca, Inc., to William Donnelly. This came about after a union organizer was shot and killed in the Loop club, and the manager, Rubin Shetsky (Wayne Saunders), accused of the slaying, disappeared during the course of his trial. Donnelly, new owner, is business agent for stagehands' union here.

## There'll Always Be an England

(Continued from page 33)

on the success made years ago by the Mills Brothers.

Also obvious is that a removal of the present AFM ban would only redound to the benefit of American musikers. For every band, like Jack Hylton, which American bookers would be interested in signing, there are 10 American bands which could have their choice of English nitery or vaude dates.

Band package show formula has not been used extensively in English houses except in the provinces, which are also the only places where vaude-pic houses exist. There are signs, however, that the shortage of top-drawer films may soon force London houses into a combo policy.

Foster is also interested in peddling English talent over here. In fact, Vic Perry, comedy magician and dip, and Woodrow, youthful juggler, are already in the States prepping for early engagements. Perry opens in the Town Casino, Buffalo, in early February, with two-weekers skedded to follow at the Latin Quarter, Boston, and the Chanticleer, Baltimore. Woodrow is pacted for the next show at the Roxy. Also arriving yesterday via plane was Warren and Jean, acrobats who are set to open at the Latin Quarter, Detroit, soon.

Foster is mum, however, on what talent he has pacted or is angling to take back with him. His big problem, of course, is finding turns that are worth the dough from his angle or are willing to go across and build up a following. There's plenty of time available. Foster points out that a full 52 weeks are open in England and the provinces, figured on one week to a town.

He also says many acts have the erroneous impression that they will have to leave behind half of what they make because of restrictions on the amount of moola that can be taken out of the country. To pin down these rumors, Foster came armed with a letter from the Bank of England which points out that there are no restrictions on the amount an American performer can take with him after he has paid income tax on the profit during his stay.

Parnell heads back across the skyways February 6, while Foster most probably will camp a while in the William Morris office, for which he is English rep.

## Radio Wires Back In Philly Niteries

PHILADELPHIA, Jan. 26.—Local niteries are beginning to install radio wires for the first time in 15 years. Latest to follow the trend is the Latin Casino, which has installed a WIP-Mutual wire for half-hour broadcasts four nights a week.

The move was occasioned by the fact that Ted Lewis and orchestra are the top attraction at the club, and the management feels that air time will increase business. Lewis is the first of a parade of big names with which the spot intends to try the fates. Others booked for coming weeks are Louis Jordan, the Ink Spots, the Mills Brothers and Martha Raye. Owners are also considering name band attractions for the future.

Other niteries which take to the air with wires are Orsatti's, which broadcasts over WIBG, and Giro's, which has air time over WIBG and WFIL.

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# Comics Lament Scribes Hi-Jack

## Much Moo for Lousy Jokes

Second-raters, high prices give comedians gray hair—reasons for revolt talk

CHICAGO, Jan. 26.—The name comics, those boys who gag all night and appear so pleased with life, do an about-face these days when they're off-stage, complaining plenty about what a bunch of trouble they're having snaring new material. Survey of some of the leading jesters by *The Billboard* this week revealed that most of the funsters are finding new lines as hard to get as a stick of Wrigley's Spearmint gum.

Chief excuse given by wags for not offering more virgln yarns was that radio and movies have snapped up all the alert gag scribes, leaving only a handful of writers to service the gagsters. Henny Youngman reported that all of the 10 writers who helped him work out his successful air debut on the Kate Smith show some years back were now in big moo jobs in the studios, either radio or flicker. Men like Hal Schwartz, Bill Marhoff, Artie Phillips, Harry Crane and Danny Shapiro are either with the major air comedians or in Hollywood studios. Youngman, who has five offers to return to the air within the next six months, says he is hesitant about accepting any of the offers until he has confabbed with some of the above-named gagmen about the possibility of their assisting him in working up ideas for the new show. Youngman said he hadn't found a competent new writer in two years, which included holding contests in the various cities where he's played. A year ago, in Chi, Youngman said he made cash offers for new gags, only to receive 300 answers, all of which were moldy chestnuts.

### Cryin' the Blues

Jackie Gleason said he was shopping for new material recently before going out on a short vaude tour after spending a year and a half in the cast of *Follow the Girls*. He dropped his search when a visit to the better of the gag writers revealed that they wanted \$1,500 for a mediocre specialty song, and in most cases, Gleason said, the material offered would not fit into the style of his act. Gleason says he has been approached by a number of amateur writers, one of whom was an editor of a humor column in a G.I. camp paper, who offered him eight jokes. After Gleason looked over

## DeMarco H. O. Cost

NEW YORK, Jan. 26.—Tony and Sally DeMarco are staying on at the Roxy for two more weeks—but it's costing them dough. In fact, it's half of the weekly salary they are to get for appearing at the Hotel Plaza.

Team pacted a pay-or-play contract with the Plaza to open January 24. Roxy holdover necessitated setting back their Plaza opening until February 7. Plaza wished to hold firm on the p-or-p basis but finally compromised on a 50-50 split.

the list, he found three stories which were fair. When he handed the G.I. a \$50 bill, the guy demanded \$100 for the lot, but finally settled for the half-C note when Gleason refused. As yet, Gleason says, he has not been able to fit the gags into his routine.

Billy Vine says he recently handed a writer \$750 for a routine which was just in the planning stage but was built on a pertinent subject and looked good for him. When he got the script, he found the bit was so lewd that it couldn't be used in class spots. The money he turned over to the writer was not returned, despite the fact that Vine expressed his dissatisfaction with the routine. A pair of Gotham show writers, Vine said, took \$375 as down payment from him in January, 1944, promising to send material to him regularly for his act. Vine has never heard a word from these boys concerning new material. Any gag writer, vet or amateur, Vine said, who submits material to him will get plenty of consideration because of his need for specialties which he can make permanent part of his act. Benny Rubin noted that gag writers seem to be out of ideas for gags and are now specializing in working out specialty songs based on a variation of a gag that died years ago. A string of comics, who recently played week engagements at an important Gotham theater, opened their acts using three out of five jokes which their predecessors had used the week before, Rubin said.

### Murray Says Ditto

Jan Murray, doing a quick return engagement, says that he doesn't know of a single joke-scrivener who can produce material for him. Murray says that the last fine piece of material which he had written for him was his *Time* parody, which was done for him over a year ago by a duo of writers whom he paid \$750 for the number. Murray says that he is pursuing every magazine that contains humor of any kind, as this seems the only source for fresh material left. Willie Howard says he hasn't purchased any good new material in three years. Anything he got in the past three years, he said, was pretty flimsy and he had to work a great deal to get it into shape.

Exorbitant prices isn't the barrier that's keeping comics from getting new material, as those queried said they would be willing to put out anything within reason to get hold of sock show stuff. One comic said that he knew of a cohort in the laugh-nabbing biz who recently dropped his old act and forked over \$5,000 for a new act, which he junked in favor of his old material when the new stuff failed to catch on. Billy Vine said that he was willing to slip \$2,500 off his roll for a parody that would equal his *Sadie Thompson* standard. Jan Murray said that he felt that money invested in new material that caught on was just like a wise financial investment, as it would prolong his act. One jester confided that he would much rather shell off \$10,000 yearly to competent gag-penners, as the amount could be subtracted from his income tax as operating expenses, but he hadn't found the writer to pay it to.

### Double Sale, Double Dough

Those gag writers who are turning out good specialties, the comics agreed, are starting to double up on their sales and marketing the same routines and songs to a number of different comics. One comic pointed out that the *Tumbler's Tumbleweeds* specialty, which Jackie

Miles first used, has been resold, either in its original form or in a slight variation, to four different punsters. Jan Murray said that a couple writers took Lou Nelson for \$500 selling him a slight variation of Murray's *Time* parody, which Murray had done previously in several of the clubs in areas where Nelson was to play. This gave the impression that Nelson had stolen Murray's material, while Murray vouches that Nelson made the purchase, not knowing that his material so closely resembled Murray's.

### Improvement Suggestions

In order to clarify the current hassel over new material, Billy Vine suggested that money, which is promised to writers by comics for new material, be turned over to some agency, such as AGVA, to be held in escrow until the material has been okayed by the comic and is used in his act. If the material is not suitable, the money, he suggested, should stay with AGVA until the writers have furnished material which will meet the entertainer's requirements. This method would protect the writer also, as it would assure his being paid for any work he may do for the bistro-buffoons.

Besides setting up some system to

## It's a Living

MIAMI, Jan. 26.—Danny Davis infoes that Kitty Davis's *Airliner* is now offering names \$4,000 per to keep pace with the attraction-minded operators here. Max Baer and Slapsie Maxie Rosenbloom will co-headline at the spot opening February 8.

correct the current practice of gag writers of peddling used and lewd material, comedians agreed that something must be done to safeguard parodies and specialties which are original with a certain comic. Lack of such protection against theft has the boys with initiative losing hope, for they figure that even if they do dig up a piece of snappy new material, some pencil-pusher will have it copied within a week and sold or given to a competitor. At the present time, there is no copyright which will cover comedy material, and no suggestions have been offered as to how such a safeguard might be arranged.

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## NIGHT CLUB REVIEWS

### Iridium Room, New York

Talent Policy: Floorshows and dance music at 9 and 12. Owner-operator, St. Regis Hotel; manager, Pierre Buttneck; publicity, Timmie Richards. Prices: \$1.50 and \$2.50 minimums.

With *Ice Quakes of 1946*, Dorothy Littlefield has produced another ice dazzler which is certain to ring the bell at this carriage trade spot. Tasteful costuming of Karinska, a tuneful score plus the talents of Peggy and Bob Knight, Alice Farrar and George Arnold and the chorus of four add up to 35 minutes of fast-paced top-drawer entertainment that's presented sans announcements all the way. Only at the wind-up are the acts introduced.

Opener has four chorines on in attractive bloomer girl costumes for a routine with Alice Farrar and George Arnold. Group contributes some entertaining panto work, as gals constantly break up efforts of couple to get together for some private love skating. This quickly segues into a skating master routine, as gals shed blouses and Arnold returns in Tam o' Shanter and blouse to put the gals thru a spin routine.

Peggy and Bob White, tall, blond guy of fullback proportions and petite brunette, presented beautiful routine of lifts and spins to *Our Love* that gave the Tschalkowsky theme added luster and drew heavy mitt. Alice Farrar followed in solo number that clicked both from the skating standpoint, as well as her graceful use of arms and hands.

Chorines, decked out as fetching Dutch girls, and boys keep up the fast pace in a piece of business that prepares the way for a waltz turn by Farrar and Arnold garbed in formal attire and smoothly done all the way. The Whites return for a samba with a fast spin finish that got top applause of the evening. Arnold followed with a short strut that gave him chance to show his ability at fast-tempoed backward skating before going into another turn with the chorus—this time on in briefs, Farrar, in a spin, provided the finale which had everyone on for a fast round-the-tank turn waving Strob ribbons. As a clincher it was okay, but a bill of this caliber deserves something more solid. Cast drew plenty of response when introed at the bow-off.

Paul Sparr does a masterful job of directing his crew thru a tough score and held up the tempo all the way. Theodora Brooks ork continues to furnish the intermish music.

### American Room, LaSalle Hotel, Chicago

Talent Policy: Dancing and floorshows at 7:40, 9:30 and 11:30 p.m. Owner, Avery Brundage; manager, Roy Steffen; publicity, Ed Deusa. Prices: \$1.50 minimum, weekdays; \$2 Saturdays.

In spite of the fact that two good singles were performing adequately for this intimate supper club, it was still Florian Zabach's show all the way thru. The young blond guy's way with the fiddle still does most of the intriguing in the room after quite a spell here.

Charles Sheldon, romantic tenor, did right well with the table-sitters, particularly the femmes. Guy does a good job of salesmanship, has above average pipes, but uses just a little too much make-up for the room. He probably figured on a much bigger stage and a more formal audience such as he's met in theaters.

However, he does a well-worked out routine, starting with *I Can't Begin To Tell You*, and winding up on the oldie classic, *Old Man River*. His good mike savvy, plus a generous amount of pathos in the last number rates a healthy mitt. Guy is much better on classics than pops and should stick to them, because on pops he sounds like Lawrence Tibbett attempting 'em and the result isn't too effective in either case. On the classics and semis however, like *Desert Song*, Sheldon really comes thru and patrons show their appreciation.

Velva Montoya, terpsstress, convinces payees she's really from Spain whether she is or not. Gal has the rhythm and savvy to put over her Spanish and South American numbers and was rewarded with a healthy mitt. Does *Andalucia* probably better than any others.

Zabach, however, captured most of the mitting with his magic fiddling, derived from his extensive studies with the instrument. If and when this guy decides to go really big time or the fates (in the form of spondula) fall on him, he really shouldn't have too hard a time.

### Biltmore Bowl, Biltmore Hotel, Los Angeles

Talent Policy: Dance band and floorshows at 8:30 and 12 p.m. Manager, Joseph Faber; maitre d', Hans Stolber; publicity, Maury Poladare. Prices: \$1 cover, \$1.50 Saturday; dinner, \$2 up.

Current show should do good business for it fits the classy clientele. Show starts slow but finishes with a bang, with Rochelle and Beebe and the Lady Killers scoring.

Dave Barry emsees okay, subbing for Jimmy Grier, band leader, who was rushed to the hospital few nights before for an emergency operation. He brings on Barbara Perry, who does a rhythmic tap. Miss Perry, a blonde, has a tendency to make up too heavily. Her second offering, combination of Spanish and boogie-woogie, is satisfactory and better than her Chinese fantasy and bolero. Should have closed with boogie.

Dave Barry gets over well with gags, but his forte is impersonations. His imitation of an ex-riveter whose voice has become jumpy from handling the gadget gets the best yocks. Take-off on Joe Stalin, following Winston Churchill, isn't ticklish.

The Lady Killers combine good voices and subtle comedy. Male quartet on with oldies from *Cuddle Up a Little Closer* and *Garden of My Heart to Some Sunday Morning*, a tune they did in San Antonio. Harmony is close and long on selling. Encored with *The Strawberry Blonde* with audience participation. Had to beg off.

Closing the show are Rochelle and Beebe, just back from Europe. Introduced as one of the "smartest ballroom teams in the nation," they come on like the last rose of summer. Jane Beebe's mugging and antics keep the payees laughing. There are some well-spotted spins and swings that prove conclusively that the team can do serious terping.

Greier's ork (15) does a job cutting the show and is okay for dancing. Bill Hamilton directing until maestro returns.

### Minnesota Terrace, Hotel Nicollet, Minneapolis

Talent Policy: Floorshows 8:30 and 12; continuous dancing. Management: Neil R. Messick; manager, James Hickman, room manager; Sally Delaney, publicity. Prices: \$2 minimum.

Dean Murphy, mimic, who stood 'em on end when he was here last year, is back again in the redecorated Terrace, and just as good as ever. The 30-minute show drew capacity at opening and biz bids fair to continue hefty during the next two weeks.

Murphy's turn is practically the same as last year. His double entendre runs thruout entire gabfest and the house loves it. Quickly he goes from Joe E. Brown to McCarthy, Snerd; Bette Davis, Gable, Hepburn, Boyer, Ronald Colman, Mae West, Hugh Herbert, Lionel Barrymore, W. C. Fields and Jimmie Stewart.

Then Murphy, using his Hildegarde number as the prop, ran thru the names of some of the guests for more laughs. Encore had Duke of Windsor, LaGuardia, Wilkie, Eleanor Roosevelt, Winnie Churchill and FDR. Pulled a sock mitting.

Ruthie Daye, tapster, gives out with plenty charm and footwork. Gal offers three fast numbers that get a strong hand from an impatient audience waiting for Murphy.

Frankie Gelsone is back as crooner with the local band. He has blossomed forth as a top-rate bary worth watching.

Band is under direction of Billy Stofft, drummer. The 10-piecer does very well for both dancing and show.

### Club Zarape, Los Angeles

Talent Policy: Dance band and floorshows at 10:30 and 12 p.m. Owner-manager, Joseph S. Cecere. Prices: \$1.50 cover.

Club Zarape has long been one of the spots here offering Latin-American entertainment. Current show isn't particularly entertaining. However, outside of the patrons, no one cares too much. The waiters are busy seeing that glasses are filled. Show is merely a formality.

Opening the show is Lolita, who comes on rattling castanets. Her dance starts slowly and gathers momentum for a fast wind-up. For her second turn she is joined by Miguel for a *Farruca*, working to *Luna Enamorada*. Team's

### Latin Quarter, Miami Beach

Talent Policy: Dance bands and floorshows at 9 and 12. Management: Owner-operator, E. M. Loew; managing director, E. R. Risman; assistant director, M. Selette; publicity, Roy Hudson. Prices from \$4.

Sophie Tucker came back to Miami after an absence of six years, as star of new show at this beauty spot on Palm Island Friday (18). Last appearance was in 1940 for Art Childers at the Royal Palm. She's still the red hot mama, a little more mature, but full of the pep and vim which established her as queen of the night spots.

No performer ever received a greater reception than that which greeted La Tucker on her first entrance, an ovation which lasted fully 10 minutes. She stood and bowed, all but overcome with emotion. At its conclusion, enough flowers filled the stage to start a greenhouse, and this time the tears flowed. She admitted to the reviewer that she was never more nervous in her life at any opening (and this after 40-odd years behind the footlights).

Tucker worked 40 minutes at the opener and they had to turn off the lights to get her off the stage while the clamor for more went on. Arrangement of Ted Shapiro, who pianoed her songs, had her reading her life story from a diary. Started with a song about herself, then *Honey Boy*, *St. Louis Blues*, *How You Gonna Keep 'Em Down on the Farm* in which customers participated. Then *The Man I Love*, *If I Had You* and, naturally, *Some of These Days*. Insistent applause got *Why Go to Havana?*, and a beg-off speech, but the folks refused and she re-encored with *Wartime Papa*.

Ted Shapiro has been around with Sophie for a long, long time and she would be lost without him. They gab and pan each other for many laughs.

Plenty of show besides the star. Gail Gail, magician, around the vaude and nitery circuits for years, is most adept in sleight of hand and other audience participation tricks. Chicken and cork tricks, real hocus-pocus, kept the payees on edge. Worked long, never boring, and earned a hefty mitt.

The Rays (3), fems in a comedy knockout specialty, more than made good. Alexis Rotov is doing a new sword terp, a wow. Phil Tully in songs with chorus, for good results, and balance of show same as previously caught. Dave Lester ork cuts for show and dancing in fine style, while Jose Curbelo ork takes care of the rumbas. Entire layout makes this L.Q. production the best in its long history, with biz immense.

Show ran 90 minutes for opener.

work is slow and lacks the pep and flash that are necessary for this kind of terping.

Fernando Rosas, tenor, wins a good hand with his songs. Sticking principally to boleros, his best are *Cocula* and *Guadalajara*. Voice has fine quality but he is wooden at the mike.

Chuy Castillon emsees and fronts the orchestra (8).

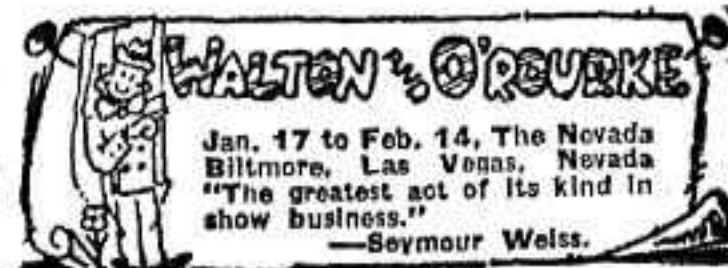


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**The Frolics, Chicago**

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Norm Schlossberg, Lefty O'Hearn and Art Krooth; production, Florence Sullivan, and publicity, Turner-Brandeis. Prices: \$1.50, minimum.

Marcus Glaser, of the Charley Hogan vaude booking office, batted 1,000 in his first effort at nitery booking here, with the current revue which boasts Ethel Waters, Steve Condos, Wynders and Angeline and Sonny Mars. New op triumvirate also helped show's cause by upping talent nut about double the \$2,400 being spent previously to bring in the new line-up.

Sonny Mars bowed to the Loop trade, with a brand of fun-making that should bring him repeat p. a.'s hereabouts. Impish-looking comic is solid with the ad lib and has some substantial material to build his extemporaneous work on. His crying bits are his forte and could be used longer and more frequently. His magic closer sent him off to enthusiastic mitting.

Steve Condos makes a favorable impress in his solo debut locally. As of old, he's still dancing to some great scorings, original things like *One, Two, Three, Four, Jump*, and a Gillespie-inspired tune. This music is radically new and the taps required to fit it are intricate, which gives Condos a chance to display his class. Only flaw in his work was a trumpet bit, which didn't fit into the act because it wasn't technically strong enough to rate solo spot nor did it have any correlation with his cleating. Could drop trumpet completely without hurting his rep, or do some more practicing if he wants to continue.

Wynters and Angeline kept the show caliber high with their ballroom terping, which includes a number of original lifts and whirls. Duo sell themselves on the constant grace of their execution and not by any sensational bits. Kept customers' interest during all three numbers and shared solid hand.

Headliner Ethel Waters proved that she's been absent from the local scene too long, rating a number of encores at both shows opening night. Besides possessing one of the most pleasing voices and best vocal sales method, La Waters proved again that she's tops in stage savvy, selecting tunes like her standard *Stormy Weather* and *Cabin in the Sky* and mixing in newies, such as *Ain't Gonna Sin No More* and *Something Told Me Not to Trust That Man*. Each number fitted her style perfectly and crowd called her back a number of times.

**Club Brazil, Los Angeles**

Talent Policy: Dance band and floorshows at 11 p.m. and 1 a.m. Owner-manager, Paul Mirabal. Prices: Cover, \$1; drinks, 65 cents up.

This club, located on the site of one of the oldest adobes in the city, specializes in Latin-American entertainment. Informal, it draws the American who likes to rumba and samba as well as a large Spanish-speaking trade. The current show pleases both types.

Opening the show is Izzy Morales and his ork (8) with the leader featured in a flute solo on *Apalheite Cabaquino*. Morales knows the stick and with ample support from his crewmen gets a good hand.

Nestor Amaral tenors *Alo Alokl* and follows with *Para Que Suffra* for a better reception. His *Solamente Una Vez*, familiar to the Americans, gets even a better hand. Moving away from the vocal assignment, Amaral's hot jazz fiddle bit, *Dark Eyes*, gets him a beg-off.

Outstanding in the show are 'The Garcias, Latin-American dance team with Xavier Cugat for several seasons. Flashily dressed in Spanish costume with plenty of ruffles, they offer a hot *Beguine* tempoed number. Their second offering brings down the house when Garcia does his fast stepping with a glass of water on his head.

Don Alvaro, a guesstar, closes the show with two numbers. His tenor voice is rich. His selling is slack and could have more pep. Freddie Rubio emsees.

Morales plays for dancing, featuring rumbas, sambas and some tangos.

**5 O'Clock, Miami Beach**

Talent Policy: Dance band and floorshows at 9 and 12. Owner-operators, Sam and Joe Barken; publicity, Les Simmonds. Prices from \$2.50.

New show here Thursday (17) demonstrated that a few good acts can put it over with a bang, and the Barken boys have another winner in present offering.

Owen and Parker came back to this area after an absence of four years and proved worthy of headline spot. George and Tony still stick to their routine of giving out with the blue stuff, but the folks go for it and keep demanding more. Duo works until material runs out.

Niteries are going in for magic this season, so Jill St. Clair and Curry, a chummy pair, dish out a lot of tricks to mystify the guests.

Renee and Root offer as top appeal their idea of jitterbug from early stages to present time. Did a native Brazilian zomba for encore and closed to a heavy mitt.

Marc Ballero, just out of the Coast Guard where he worked in *Tars and Spars*, is one of the better impersonators. Does radio and screen stars as well as Winston Churchill. Impression of WPA souse in Italian dialect stopped the show. Can remain here a long time.

Diana Courtney billed but failed to appear.

Hal Wayne ork ample. Chorus line skedded soon.

**Chase Club, St. Louis**

Talent Policy: Floorshows at 8 and 11, dancing. Manager: Harold Koplar; maitre d', Otto Powell; publicity, Jeanne Dunaway. Prices: Minimum \$1.50; Saturdays, \$3.

This Merriell Abbott show in for four weeks, is a floorevue corker. Beautiful terpery by the Abbott dancers and the whole production comes off smoothly.

*Tricks of the Trade*, opening number by the Abbott line (6), is an acro routine to *Who?* They do two more numbers later in the show, one to a medley of old nostalgic numbers, the other a Southern belle thing. Each fem gets a chance to show off.

Shella Vogelle, smart and attractive, on next with an operatic number from *La Traviata*, encoring with *Italian Street Song* and doing *Symphony* for wind-up. Swell voice and nice reception.

Band leader Nick Brewster, who also emsees, takes over at the keyboard, offering flashy work on boogie-woogie, then going into Gershwin's *Man I Love* to score solidly. Brewster combines a lot of fine showmanship with his musical savvy.

Nip Nelson, formerly one of the Oxford Boys, comes thru with rhythmical impressions, doing his best work on Busse, McCoy, James and the Ink Spots. Nelson is really a one-man band. Had to make a "thank-you" speech to get away.

Closing the show is one of the fun-

**The Mayfair, Boston**

Talent Policy: Dancing and floorshows at 7:45 and 11:30 p.m., except Sunday. Owner, Michael Redstone; publicity, Frank Cronin. Prices: \$2.50 minimum.

Owner Michael Redstone's flair for spotting comics and providing the town with laughs is neatly cynosured by the most recent show at this plush boite. Willie Shore, playing his first Boston engagement, effectively wraps up the audience in a package and can take it back to the Midwest, if he wants to. Show is also notable for fine warbling by talented Dale Belmont and excellent footwork by Harbers and Dale, not to mention the eye-spice provided by the Dorothy Dover Girls in production numbers that rate as easy to take.

Opener by the gals is a Dutch routine, costumed as same. Harbers and Dale, on second, deliver an excellent and effective samba to *Brazil*. In third spot, Dale Belmont, a newcomer to the plush parlors of Boston, is a versatile singer on every count. Gal's billing of "Velvet-Voiced" is no day-dream on someone's part. The cash customers showed their approval with a firm mitting of *What Is This Thing Called Love?* Thrush's versatility got a good workout with *Sorento*, *Temptation*, and a clever comedy take-off on the Ink Spots with *If I Didn't Care*. Latter routine drew heavy guffaws as sung by Dale Belmont, assisted by a couple of happy waiters. Quick shift to *Who Threw the Whiskey In the Well?* carried out the comedy tempo well. Vocalist a topper with *People Will Say*, exiting to a very solid hand.

Willie Shore, hard to classify in the comedy round-up, stepped on in the next-to-closing spot. Shore, a quick-quipper, an able gent with pantomime, and an alert song stylist, did a fast routine that was almost too varied to be believed. Gags were mildly geared to the blue tint expected by the cafe society gathered at the Mayfair, and Shore's rubber-muscled face pushed the punch over when necessary. Fact is that plenty of comedians get along for years on about one third of the material Shore uses, but the results harvested in terms of laughs and customer reaction more than back up Shore's spendthrift way with material. Entire show tops.

Harry Green's fine piano and his capable orchestra share in clickiness of the layout.

**Kitty Davis, Miami Beach**

Talent Policy: Dance band and floorshows at 9 and 12. Management: Owner-operators, Kitty and Danny Davis; publicity, Les Simmonds. Prices from \$2.50.

Airliner policy is heavy on star acts and the current bill drawing capacity biz while other spots are beefing.

Jackie Heller comes back to repeat his triumph of last year. Chockful of personality, lad opens with *Aren't You Glad You're You?* and follows with *It Might As Well Be Spring*. A medley of oldsters hits the jackpot and then uses pop favorites. Still using verses to the tune of *Rum and Coca-Cola*, closing him to heavy mitt.

Marty Bohn, comic, opens by panning his home town of Philadelphia. Whips across gags and stories, some in dialect. Impression of ex-Mayor La Guardia a wow, and socks with a souse fisherman stunt. Uses a Jekyll-Hyde bit for a scream encore.

Jerrl Blanchard carried on in spite of a heavy cold and put across her sophisticated songs and satire for swell returns. Still works without a mlke.

Jo-Anne Whitney taps her way to a click as show opener.

Joe Martin has cooked up a takeoff on quizcasts in which he employs four customer stooges. Acts as emsee while the customers represent studio audience. A side-splitter.

Fifth Avenue Models continue their run with three terp routines in gorgeous dress. Johnny Silver ork cuts the show nicely.

Slapsey Maxie Rosenbloom and Max Baer are skedded to co-headline beginning February 8.

nest pantomimists in the biz, Gene Sheldon. Little guy has the audience in the palm of his hand from banjo opening to hilarious antics with band drummer and his clowning with a femme stooge. Does funny bit with an imaginary needle and thread, sewing his fingers together.

Brewster's 12-piece ork plays for dancing and cuts the show, showing up particularly well in Miss Vogelle's accompaniment.

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# Radio Manufacturing Biz May Get Full Scale Works From Capitol Hill Checkers

## Procurement Officers Pre-War Ties Being Checked

WASHINGTON, Jan. 26.—A congressional probe of the federal government's wartime purchases of upward of \$7,000,000,000 worth of radio and other electronic equipment may soon burst on Capitol Hill as one of the biggest inquiries of its kind since the war.

Staff experts of the House Small Business Committee who kept tab on government procurement thruout the war, it was learned, have assembled data on federal electronic contracts which will be included in a report to be submitted to the full committee within a few weeks. Whether a full-dress investigation comes off will depend on the committee's reaction to the findings of its investigators. However, there was noted in congressional circles thruout the war a vague suspicion that plenty of grounds existed for investigating procedures under which government contracts were let.

### Pre-War Ties

Major concern of the investigators, it was understood, has been the pre-war relation between federal procurement officers who let government contracts and the individual manufacturers who received them. The number of contracts held by any one firm also was indicated as subject of scrutiny. Statistics collected by the probers as well as information on which they are said to have based their findings is still classified "top secret" by the War Department Intelligence (G-2). It was learned, and secrecy of production and cost figures submitted to the War Production Board by individual companies is protected by law.

The radio industry, which was to all intents totally converted to war production early in 1942, operated about three years with the U. S. Government almost exclusively its sole purchaser. WPB releases estimate that there were 439 companies operating under government contract in 1944 in addition to "several hundred additional companies" manufacturing miscellaneous items on which production reports were not required.

### Still "Secret"

The reason for continued secrecy on wartime electronic production, as assigned by Army Signal Corps officials, is that free access to all figures would have enabled foreign countries to estimate the actual U. S. progress in radar, time-fuse and other wartime developments, as well as atomic bomb secrets.

The investigators have been studying all available information on the subject, it has been learned. Representative Wright Patman (D., Tex.), chairman of the House Small Business Committee, will summon his committee to an early meeting to make final determinations on whether ample evidence has been received to warrant big-scale inquiry. Patman's committee recently was voted an additional \$60,000 by the House to continue its operations.

Unprecedented expansion took place during the war in the industries engaged in manufacture of radio and other electronic equipment, according to data reported by the Department of Commerce. Facility expansion in the resistor industry during the war, for example, was reported at \$10,500,000, of which

\$5,000,000 was publicly financed. Electron tube production amounted to \$391,300,000 worth in 1944, as compared with \$35,600,000 worth in 1939. Largest increase was in transmitting and special purpose type. Production of capacitors amounted to \$119,500,000 worth in 1944, as compared with \$22,600,000 worth in 1939. Expansion for electron tube facilities was \$89,300,000 during the war period, of which \$57,000,000 was publicly financed, according to the Department of Commerce. The figures show that \$227,000,000 were reported to WPB as authorized for plant expansions for all radio and radar products during the 1941-'45 period, of which \$105,000,000 were privately financed, \$142,000,000 were expended for equipment, and \$85,000,000 for structures.

## Follow-Up Review

CAFÉ SOCIETY UPTOWN, NEW YORK. — Barney Josephson presented Noume (pronounced Moom), his latest discovery, here this week as an added attraction to his present line-up of Mary Lou Williams, Susan Reed, Imogene Coca and Larry Winters (reviewed January 19 issue). Gal is a well-stacked 5-foot-4 copper-colored looker with personality plus. It's her first American date after arriving from France about a month ago. Singing to her own accompaniment, Moume gave out with three French tunes in her opening set, *Chocolatte*, *Begin the Bongo*, *J'Attendre* and encored with an Afro-Cuban tune *Chevere*. Introduced her numbers in English but lyrics were all Gallic at show caught, tho she has been doing *Mrs. Otis Regrets* at other shows and is reported to have other American tunes in her repertoire.

Deserved a better mitt than she grabbed due principally to the fact that too few of the payees knew what she was singing. Has plenty of possibilities and Josephson may have another click for his stable if he can get the gal to do a switch to numbers everyone can understand. Result of the entirely French set on night caught had her ranking third to Susan Reed and Imogene Coca by the applause meter.

### OLYMPIA, MIAMI

(Continued from opposite page) as a hooper and the folks out front go for him. Impersonation of Bill Robinson very good.

The Pitchmen (3) come over from a recent engagement at Latin Quarter and stop the show cold in the closing spot. One boy at the piano, with the others imitating various musical instruments and sounds with mouth gadgets, while using a lot of junk put together to resemble musical instruments. Comedy is spontaneous and trio are aces.

Pic is *Danger Signal*. Biz much better past week.

### ORPHEUM, LOS ANGELES

(Continued from opposite page) bit too blue for an afternoon audience, are well suited to his rich baritone.

Valaida Snow gets a good hand for her trumpet work of the *St. Louis Blues*. Her singing of *If I Had Only You* is satisfactory. What purports to be a "dramatic version" of *Chloe* is not up to Miss Snow's alley. *Fool That I Am* ends the turn well. A couple of hot trumpet numbers would have helped.

Leonard Reed is assigned the comedy part. Not only is his material corny, but the delivery makes it strictly unfunny. Still, he got some laughs.

Eddie Heywood terrific at piano. His warm-up is *Found a New Baby*. It isn't until his closing with *Begin the Beguine* that he really clicks. Stage is darkened and a pin spot put on him from the fly. His drummer and bass player also share duller spots and their work is creditable. Heywood has a seven-piece group—but the audience only goes for the trio.

Pic, *Prison Ship*. Biz fair.

## Too Short for a Head

(Continued from page 11)  
last week. She was former secretary to Carroll Marts, assistant to Ade Hult, v.-p.

Film featuring Jimmy Scribner and based on his "Johnson Family," Mutual airshow, started rolling this week at Consolidated Studios, Hollywood.

M. P. Wamboldt replaces Ten MacMurray as ABC Western production manager. Wamboldt did similar work for the net in the East. It is understood that MacMurray is angling for FCC nod on a new outlet in Northwest but is mum on actual location.

Jack Creamer replaces Bill Peck as Coast head of radio for Frederick Bros. in Hollywood. Creamer has been with NBC and the Nat Wolff Agency. Peck is mum about future plans.

John Edwards will quit his post as Hollywood program traffic manager for ABC March 1 to retire. He'll take it easy on his Idaho ranch.

Roger Vornholt, vet of four years in the Canadian Army, is new flank head for WOWO, Fort Wayne, Ind. He replaces Ben A. Hudelson, who moves up to special assistant to the program director.

Hugh F. Abfalter, formerly with the Hazeltin Electronics Corporation and with NBC in Chi as studio field engineer, has joined the engineering staff of Associated Broadcasting System.

Bill Close, formerly with WWVA, Wheeling, W. Va., has joined WSSV, Petersburg, Va., as program director. Henry Addison, WSSV announcer, has been appointed musical director.

Edward J. Burns, after 35 months overseas as army sergeant and program director of AFN's 100,000-watt station in Munich, Germany, is back with WGNY, Newburgh, N. Y. Also back with station as announcer is former S/Sgt. Donald L. Arnold, who did a 34-month stint with the armed forces.

Leslie H. Peard Jr., ex-sales manager of WBAL, Baltimore, and KTBS, Shreveport, La., has joined staff of Station

## MEXICO CITY FIESTA REVUE

(Opened Thursday, January 17, 1946)  
WILSHIRE-EBELL, LOS ANGELES

A musical revue presented by Pan American Concerts. Staged by William Robertson. Pianist accompanist, Lloyd Simpson.

This revue is definitely for the long-hairs. However, its appearance at this theater pins it down as such and no one buying a ticket expects to see a Spanish bump. The down-to-earth numbers get the mitt.

Program is divided into three equal parts. If no like after the first set, you leave knowing that nothing new will be added in the second and third stanzas. If an act was particularly pleasing, it can be seen in similar routine twice more. The framing makes for a slow show.

Sharing top honors are the Hermanos Padilla, Marie Caruso and Tatara. All three have diversified appeal. The Padilla Sisters are especially entertaining with their first stanza renditions of *Ay, Jalisco* and *El Rancho Grande*. Garbed in native dress, their throaty piping to their own guitar accompaniment wins friends. Miss Caruso, who is also a nitery singer, gets over with *Al Son De Los Guitarras*, and *Estrellita*, both in Spanish. Her second inning offering of *Solamente Una Vez*, in both Spanish and English, shows versatility. Tatara's lavish birdlike costuming and special lighting have the payees from the start. Terping is good and act is flashed up via waving the winglike portions of her brief costume.

Show opens with Sergio Franco in an Aztec tribal dance. His costumes are elaborate but terping is slow. Los Juchitecos get a mediocre hand for their fiesta dance of Chiapas, dance of Yucatan, and the dance of Chapala. Julian Oliver's best tenor offerings are *Amapola* and *Granada*. Voice is resonant and rich but selling is short. Maclovio Rulz's best is *Carmen De Sevilla*, Flamenco dance. Her Cordoba, festival dance, is interpretive and finely executed.

Show ran 90 minutes with two 12-minute intermissions. Scaled from \$1 to \$2.40. Stretch was four days.

WCAO, in former city, as assistant manager.

Ray Baker, program-production manager of Station WITH, Baltimore, announced appointment of Al Stevens as chief engineer, Bill Warren as night supervisor and David Connor as newsroom chief.

Terry Mann, ex-naval lieutenant, has joined Don Lee Network's sales department, replacing Milt Carlson as account executive. Carlson leaves to become g. m. of Western Advertising.

Richard S. Burdick, after four years in army with AFRS, has joined Station KSFO San Francisco, as production director.

Band of army's Gardiner General Hospital, Chi, and Sgt. Stanley Kras, DSC winner, Saturday (12) opened 13-week army recruiting show series titled "What Now," with all G.I. cast.

William Ray, director of news and special events at WMAQ, Chi, named prexy of Chicago Radio Correspondents, org of local radio news and special events men formed January 9 during luncheon meeting in Hotel Sherman.

Frank Allen, formerly of KMOX, St. Louis, has joined announcing staff of WIND, Chicago.

Gene Graves, formerly of WIBG, Philly, is new announcer at KYW there, replacing Bill Harvey, resigned.

Ford Pierson, well-known Chi voice, is gabbing on KHJ-Mutual Don Lee's daily Cinderella show, *Queen for a Day*, aired Monday thru Friday from Earl Carroll Theater Restaurant, Hollywood.

Judy Canova, NBC comedienne, and her husband, Chet England, are forming corporation to be called Canoland Productions. Firm will make plastic toys for kids.

Chuck Koren, of Nat Goldstone Const agency, is submitting package show starring Earl Robinson, composer-guitarist. Show is audience-participation and variety program dealing with folklore, with different State to be honored weekly.

Paul E. Fry, general manager KBON, Omaha, Mutual outlet, has been named vice-president and general manager of Inland Broadcasting Company.

WSAI, Marshall Field station, Cincinnati, has moved into new quarters in the St. Paul Building in the Queen City's financial and shopping district, and begins operation from the new studios Monday (28). Station has been operating from its nest at WLW's Crosley Square since its purchase by Field.

Two sustainers, "Civic Service" and "The Red Cross Reports," have augmented the public service set-up at WWL, New Orleans.

## Mrs. Hanna Takes Over WBRC 100%

BIRMINGHAM, Jan. 26.—Control and active management of Radio Station WBRC, the NBC outlet here, has been taken over by Mrs. Eloise Smith Hanna, sole owner of the station.

The transaction closed last week marked the second change in control in two months for WBRC. J. C. Bell, founder of the station and manager, sold his stock last October to W. W. Smith, Tampa, Fla. This stock was purchased last week by Mrs. Hanna, already a large stockholder.

Corporation personnel consists of M. D. Smith III, vice-president; Melvar Smith Strange, treasurer; Howell C. Cobbin, secretary, and John M. Connolly, assistant manager.

Policies and personnel of the station will remain the same.

## Mexico Orders Over \$6,000,000 in Radios

MEXICO CITY, Jan. 26.—The government reported that the republic has put in orders for new radios amounting to \$6,000,000 U.S. Most of the radios are expected to come from the United States.

## No Spellbinding on Mexico's Stations

MEXICO CITY, Jan. 26.—Political speeches have been barred from the government radio stations, and it is indicated the ruling will be applied to all stations in the republic. Presidential race is just getting warmed up, with election scheduled next July.

## WTIC Seeks Bridgeport FM

HARTFORD, Conn., Jan. 26.—Federal Communications Commission has received an application from Radio Station WTIC here for a metropolitan FM station in Bridgeport.

# Broadway Looks Ahead Backward

## London's 134 Plays, Record Box Office

### Pick Top Shows, Artists

LONDON, Jan. 21.—The year 1945 will probably go down as the most financially successful in British theatrical annals. London's 43 West End and central theaters were packed at practically all performances and only seven weeks in all were lost in playing time, due mostly to rehearsals and setting of new productions.

No fewer than 134 plays were presented and at least 20 were of American origin. Quite a number of new pieces set for the West End had to remain on tour as there were no London houses available. Eight shows held the distinction of playing right thru the year and they still show no signs of ending. They are:

*Blithe Spirit* (with 1,919 performances up to December 31); *Arsenic and Old Lace* (1,226); *While the Sun Shines* (866); *Sweeter and Lower* (1,047); *Happy and Glorious* (787); *Is Your Honeymoon Really Necessary?* (586); *No Medals* (567); and *Private Lives* (487). *Spirit and Arsenic* are hold-overs from 1942 while *Sun Shines* played right thru 1944.

Six best 1945 legions in order of merit were:

*The Wind and the Rain*, *The Skin of Your Teeth*, *The Lady From Edinburgh*, *The Hasty Heart*, *The Years Between* and *The First Gentleman*.

Six best musicals produced during 1945 (also in order of merit) were:

*Perchance to Dream*, *Gay Rosalinda*, *Meet the Navy*, *Fine Feathers*, *Night and the Music*, and Noel Coward's *Sigh No More*.

The best individual performances:

- (Drama Male)
  - 1—Laurence Olivier in revival of *Henry IV*.
  - 2—Robert Morley in *The First Gentleman*.
- (Female)
  - 1—Sophie Stewart in *The Lady From Edinburgh*.
  - 2—Edith Evans in revival of *The Rivals*.
- (Musical Male)
  - 1—Ivor Novello in *Perchance to Dream*.
  - 2—Arthur Askey in *Follow the Girls*.
- (Female)
  - 1—Ethel Revnell in *Fine Feathers*.
  - 2—Cicely Courtneidge in *Under the Counter*.

## Backers Count Much Gold After "Ruth" Chi Fold

CHICAGO, Jan. 26.—The Hyman-Hart combo are garnering the last of the gold panned by their *Dear Ruth* production due to fold here February 2 after 42 fruitful weeks in the Windy City. Play which opened April 15, 1945, has averaged 17G's during its run here selling out the first 30 weeks. It takes no Einstein to realize this little comedy has grossed over one million bucks during its sojourn here at the Harris. Add this to the New York gross, accumulated during a 58 weeks run, plus the estimated million shekels to be reaped by the West Coast company in California and trade gets the impression, quite accurately too, that *Dear Ruth* has been dear to the Messrs. Hart and Hymen. Moss Hart, in town last week, expressed pleasure with *Ruth's* condition after 40 weeks. Company has retained a remarkable freshness seldom seen in a production running for so long a time.

*Ruth* tour starts soon a series of one-nighters with Peoria, Ill., No. 1 on the list. Milwaukee and Cleveland will be included in the itinerary and then company will swing north of the border to Toronto and Montreal. On the tour Hope Cameron takes over *Ruth* role from Beverly Chambers, who leaves the cast due to poor health. Latter inherited role when Augusta Dabney returned to Main Stem to take over *Ruth* chores there.

## BROADWAY SHOWLOG

Performances Thru Jan. 26, 1946

### New Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	604
Dear Ruth..... (Henry Miller's)	12-13, '44	476
Deep Are the Roots.... (Fulton)	3-26, '45	142
Dream Girl..... (Coronet)	12-14, '45	51
Glass Menagerie, The... (Playhouse)	3-31, '45	348
Harvey..... (48th Street)	12-13, '45	534
Home of the Brave..... (Belasco)	12-27, '45	36
I Remember Mama..... (Music Box)	10-19, '44	536
Life With Father..... (Bijou)	11- 8, '39	2,608
State of the Union..... (Hudson)	11-14, '45	85
Voice of the Turtle, The... (Morosco)	12- 8, '43	701
Winter's Tale, The..... (Cort)	1-15, '46	15
Would-Be Gentleman,.. (Booth)	1- 9, '46	21

### Musicals

Are You With It?..... (Century)	11-10, '45	90
Billion Dollar Baby..... (Alvin)	12-21, '45	43
Bloomer Girl..... (Shubert)	10- 5, '44	550
Carousel..... (Majestic)	4-19, '45	330
Day Before Spring, The... (National)	11-22, '45	76
Follow the Girls..... (Broadhurst)	4- 8, '44	754
Oklahoma!..... (St. James)	3-31, '43	1,237
On the Town..... (Martin Beck)	12-28, '44	454
Song of Norway..... (Imperial)	8-21, '44	603
Up in Central Park..... (Broadway)	1-27, '45	418

### REVIVALS

Hamlet..... (Columbus Circle)	12-18, '45	50
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	Opened	Perfs.
Pygmalion..... (Barrymore)	12-26, '45	36
<b>(MUSICALS)</b>		
Red Mill, The..... (46th St. Theater)	10-16, '45	121
Desert Song, The..... (City Center)	1- 8, '46	23
Showboat..... (Ziegfeld)	1- 5, '46	25

### ICE SHOW

Hats Off To Ice..... (Center)	6-22, '44	768
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### OPENINGS

Magnificent Yankee, The... (Royale)	1-22, '46	7
Unanimous acclaim for Louis Calhern and Dorothy Gish in this sociopolitical study of the late Associate Justice Oliver Wendell Holmes, but as to the play, the dissenting opinion prevailed, 5-4. The five nixers were Garland (Journal-American), Morehouse (Sun), Coleman (Mirror), Nichols (Times) and Kronenberger (PM). The four on the affirmative side: Barnes (Herald-Tribune), Rascoe (World-Telegram), Chapman (News) and Rice (Post).		
Nellie Bly..... (Adelphi)	1-21, '46	8
Global musical took a sound beating in seven out of nine rounds and figures to throw in the sponge unless Victor Moore and William Gaxton show stamina. Very sharp knock-downs by Nichols, Chapman, Barnes, Garland, Morehouse, Rice and Kronenberger, and saved from complete disgrace by Coleman and Rascoe.		
O Mistress Mine..... (Empire)	1-23, '46	6
Inspired even the most die-hard to trot out the superlatives, all for the return to the Stem of Lunt and Fontaine, and most of them for the play, too. Looked to most that "Mistress" will outlast the theater which houses the Terence Rattigan clickeroo. In short, and from left to right, cheers and no jeers from Barnes, Nichols, Coleman, Rascoe, Garland, Chapman, Morehouse, Rice and Kronenberger.		

### CLOSINGS

Dunnigan's Daughter..... (Golden)	12-26, '45	38
Joy Forever, A..... (Biltmore)	1- 7, '46	16

## Scribes See Rosy Future In Nosey Past

### "Yankee," "Bly" Start Ball

(Continued from page 3)

5. Shuberts have dug into their own past to come up with *The Passing Show*.

6. *Oh, Susanna*, a musical comedy highlighting the life of Stephen Foster, starring Al Jolson. And by the same producer (Mike Todd), *Mr. Winkle of Flatbush*, based on Rip Van Winkle. Also by Todd, *Eighty Days*, with book and staging by Orson Welles. Basic plot from Jules Verne's *Around the World in Eighty Days* (which is strictly up the Welles-Mars alley).

7. *The First Gentleman* (current in London), narrating the life of King George IV as Prince Regent.

8. *The Magnificent Heel*—a newspaper columnist whose penchant for sensationalism blinds him to straight reports (wonder who this could be).

9. *Annie Oakley*, musical—and, of course, about the celebrated fem sharpshooter, with words and music by Irving Berlin.

10. Some more shootin—*Shootin' Star*, tune show, about Billy the Kid.

11. *Woman Bites Dog*—life and times of an in-the-news newspaper publisher.

12. *45 Minutes From Broadway*—none other than resurrection of the George M. Cohan music comedy of 40 years ago.

13. *The Great Romantic*, none other than Victor Hugo, which may be played by Charles Boyer.

14. Revival of *Madame Pompadour*, which goes back 22 years on preem.

15. *Frankie and Johnnie*, musical after the ballad.

Shepard Traube, late of the army, reverses the procedure by looking ahead 130 years with *Sweet Bye and Bye*, musical by Perlman-Hirshfeld-Kalbert-Nash-Duke, with action in New York City in the year 2076.

You can see how it is with playwrights these days. To them there's a future in the past.

Involved in the proceedings are Maestro Anton Lubek, played in a troubled but capable manner by Ralph Morgan; Miss Isabel Fenton, patroness of gifted musicians and honestly acted by Nance O'Neill; music critic Gerald Thane, fanned to life infrequently by Neil Hamilton, and young Eloise Griffin, brilliantly injected with pianistic genius by Jacqueline Horner. The young composer Jan Marklyn, as acted by Howard Johnson, is a noble effort which gets lost in the plot and custard-pie suspense.

### Hub Crix Tab

A 6-0 brushoff by the critical gentry off on an acid spree. Some good performances found. The horseshoat balloteers: Doyle (American-Record), Hughes (Herald), Norton (Post), Durgin (Globe), Eager (Traveler), Slepser (Monitor).

A mysterious suicide after a great triumph at a concert is the pivot of the plot. Jan's sister has taken her own life after a very particularly successful concert debut during which she has made the music *Crescendo* a triumph. Maestro Lubek, discovering another talented young pianist in Eloise Griffin, is eager to bring her to the attention of wealthy Isabel Fenton (of the Back Bay Fentons, of course). A good music criticism by ex-police-reporter Gerald Thane paves the way for the future. Everything is mildly involved from here on in. Jan allows his aunt to die for lack of her heart medicine. He attempts to kill young Eloise by putting nicotine poison on a zither and he is trapped finally by as hoked-up a ruse as any mystery thriller has dared to use in years. *Crescendo* is weak on direction too, but it's possible that re-writing has run ahead of the stager's efforts

## OUT-OF-TOWN OPENINGS

### YES, MY DARLING DAUGHTER

(Opened Wednesday, January 23, 1946)

#### BOOTHBAY PLAYHOUSE, CORAL GABLES, FLA.

A play by Mark Reed. Directed by Sherwood Keith with settings by Weis.

Ellen Murray.....Bunny Alexander  
 Lewis Murray.....Lee Harris  
 Constance Nevins.....Penny Kasper  
 Martha.....Ann Robert  
 Ann Whitman Murray.....Barbara MacGregor  
 Titus Jaywood.....Howard Morton  
 Douglas Hall.....Richard Poston

Sherwood Keith has operated a stock theater at Boothbay, Maine, for several summers, and after valiant efforts succeeded in obtaining the use of Coral Gables Women's Club Theater, where he plans a run of several months. Location is way off main line of travel and difficult to find, but a capacity house enjoyed the evening.

Revival of Broadway hit had Penny Kasper running off with the honors, altho entire cast was okay, and should do better after preem nerves wear off. Only one set of living room at the Murray summer home is used. Play drags in first act but comes to life in the next two when the sexy plot thickens.

*Meet the Wife* is in rehearsal with Penny Kasper in the lead. Keith and wife, Ruth Thorley-Keith, who is in charge of production, have a big job ahead of them to make stock pop in this location.

### CRESCENDO

(Opened Monday, January 21, 1946)

#### WILBUR THEATER, BOSTON

A play in two acts and four scenes by Ramon Romero and Harriet Hinsdale, presented by John Klein. Directed by David Burton. Setting and lights, Ralph Alswang. Theatrical music, Sigmund Romberg. Gowns, Greer-Lane. General manager, Norman Stein. Stage manager, Hugh Rennie. Press representative, Zac Freedman.

Jan Marklyn.....Howard Johnson  
 Marya Lubek.....Sara Anderson  
 Gerald Thane.....Neil Hamilton  
 Maestro Anton Lubek.....Ralph Morgan  
 Eloise Griffin.....Jacqueline Horner  
 Miss Isabel Fenton.....Nance O'Neill  
 Pola.....Elisabeth Newmann  
 Tony.....Tito Vuolo  
 Mr. Norris.....Hugh Rennie

Unfortunately, the title *Crescendo* is bound to bring up a similar and obvious musical comparison—pianissimo on the crescendo and forte on the plot weakness. *Crescendo* is very pallid theater, but if they keep Jacqueline Horner playing every minute, then the cash customers might be satisfied. As a debut of young Jacqueline's piano agility, *Crescendo* is very satisfactory. As a return for Nance O'Neill, it is much less happy, altho the actress tries bravely to pump blood into one of the longest death scenes to take place behind the footlights in a lot of years.

*Crescendo* is the "psychological" study of a young composer whose ability is so far inferior to his sister's talent that he is driven to murder to prove his worth.





# Burlesque Notes

BILLY HAGAN heads the cast of the new revue breaking in on the Midwest Circuit at the Palace, Buffalo, February 1, with Marie Cord drawing feature spot, and Lou Powers, Floyd Hallicy, Mary Welch and Diane King completing the roll. . . . FRANCINE McROREY, dancer, due to illness, was unable to open January 25 on the Midwest Circuit and will be replaced by Jacque Lynn at the Casino, Toronto, February 1. . . . GARCIA AND DULCEY join the Jack Mann cast at the Grand, St. Louis, February 1. . . . VIOLET O'BRIEN replaces Jackie Richards as producer at the Palace, Buffalo. . . . BETTINA has closed on the Midwest Circuit due to illness. . . . PAUL HOROWITZ, formerly manager of the Empress, Milwaukee, for Hank Goldenberg, is now operating the Alvin, Minneapolis. . . . KENNY BRENNAN, Marian Lamarr, Abe Gore, Bob Lee, Benny Miller, Snookie and Diane Van Dyne opened at the Alvin, Minneapolis, January 25. . . . LYNN VANYA, week of February 1, will be featured at the Fox, Indianapolis, with Bonnie Lee grabbing the same niche at the Avenue, Detroit, at the same time, and Diane Van Dyne heading the cast at the Empress, Milwaukee. . . . LYLE PAIGE, former producer at the Gayety, Cincinnati, is now doing the same chore at the Hollywood, San Diego, Calif. . . . GEORGE PRONATH, who left Colissimo's, Chi. recently, is producing shows at the Follies, Los Angeles. . . . MILT SCHUSTER has the Hilton Sisters, Siamese gals, playing the Grand, St. Louis, February 15, and the Folly, Kansas City, Mo., week of the 22d.

TERRY TERRELL, stripper, sustained a possible skull fracture and severe face and head cuts when struck by an automobile January 21, and is now recuperating at her home, 2832 May Street, Cincinnati.

## Providence Council Mulls New Theater, Hotel Taxes

PROVIDENCE, Jan. 26.—An admission tax of 1 cent on each 25 cents of ticket price was recommended to Providence city council Thursday (17) as one of five new municipal taxes. A 5 per cent tax on hotel rooms is another.

Theater tax estimated to yield \$200,000 annually is possible under a State act passed in 1932. City ordinance committee has proposal under study.

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# Chi RMA Lacks Punch in Hypo Fight Round 2

(Continued from page 6)  
 cases leaving here because they could not make enough dough in radio here and thought they could find it on radio row in either Manhattan or Hollywood.

Jones then came up with figures to show that the talent picture here is not as bad, at least in number of AFRA members available for radio work, as many believe. He stated that local AFRA membership is as high now as it has been at any time since 1937. There are now about 700 paid-up members in the AFRA local here. This number includes about 260 actors and actresses, 210 announcers, 25 soundmen and 190 singers. Obvious implication here was that there was enough talent here (at least in quantity if not in quality), and those of this big number not up to top-notch ability now could be trained to be better if the nets, stations and agencies were willing to give them a chance.

### What It Takes

Jones then advocated three steps that, in his opinion, would brighten the radio picture here: (1) A positive and aggressive psychology; (2) co-operation of all segments of the trade here in the effort to hypo Chi radio, and (3), the starting of a campaign to let all facets of the industry know about the inherent values of Chi radio, including origination of net shows here.

The AFRA secretary also proposed a workshop to develop talent and said that AFRA had planned such a move in the past. He added, under questioning, however, that the workshop plan had been turned down at one of the union's national conventions because national officers feared that a workshop move would make agency and station execs think the union was competing in the development of radio programs.

In addition to Jones's statements, the only other ones of interest expressed at the meeting were those of Bill Weddell, assistant sales manager of NBC here. Weddell brought out some points that had sound sense and made some club members feel less uncertain about the future of radio here.

### Ingenuity Wins Out

Weddell stated that his contacts with sponsors have indicated that they are beginning to think seriously of discontinuing the policy of using big-name, expensive shows whose cost-per-thousand listeners reached were way above costs of reaching a thousand potential buyers via other media. The time is coming, he said, when radio will get down to a hard facts, dollar and cents business that always will have to deliver potential buyers as cheap as, or cheaper, than other advertising media. When that day comes, he stated, ingenuity of programming to give cheap shows that nevertheless garnered large audiences would be at a premium. He contended that ingenuity to produce this type of show could be found in Chi, as well as New York and Hollywood, and thus in the future Chi might have its day on the basis of sheer brain power.

Jones and Weddell were the only two who provided any sparks of originality or enthusiasm during the meeting. Rest, by their lack of response, seemed to indicate they believed they were fighting a losing battle, and so there was no sense getting themselves battered and worn out.

Part of aggressive plan for subsequent rounds of the RMC's fight to hypo Chi radio can be seen by the fact that next week's speaker will be Inna Phillips, famed daytime serial writer. Club members who have heard Miss Phillips speak in the past are wondering what she will have to offer that will in any way resemble smelling salts that will put some new life into the RMC's current battle.

# Magic

By Bill Sachs

A. J. CANTU heads the new floor lay-out in the Terrace Room of Hotel Statler, Detroit. . . . JACK HERBERT is giving 'em his funny sayings and slick magic at the Latin Quarter, Chicago, these days. . . . FROM BAXTER SPRINGS, Kan., comes word that Marquis the Magician was slated to uncork the season there with his new mystery opry January 17, but that the show didn't materialize when Marquis failed to put in an appearance. However, his entire company, with some people off the Blackstone show, were on deck for the performance, the report says. The show is reported to have also blown Pryor, Okla., January 18, and Vinita, Okla., on the 22d, while the company patiently waited for Marquis to show. The report stated that Marquis was held up in the Midwest with car trouble. Show had a good advance at each of the three Oklahoma spots. . . . CHESTER DRAKE is agenting Hardini the Magician and Company, seven-people unit, which cracked the season at the auditorium in Coweta, Okla., Monday night of last week (21). Robert Mason and Reggie Hollywood, vent, are with the show. . . . BLACKSTONE opened Monday (28) at the Shubert-Lafayette Theater, Detroit, for a three-week stand. . . . LEROY KENNETH, who played thru South America, New England and the Canadian maritime provinces for many years, is convalescing from a protracted illness in Largo, Fla. . . . THE JOHN-STONES, back in Chicago after 18 weeks of club and hotel dates on the West Coast, are marking time on club engagements in and around the Windy City, while deals brew that will take them into either the Bismarck or Sherman hotels, that city. . . . MILBOURNE CHRISTOPHER has just concluded his second week at the Chanticleer, Baltimore. . . . GALLI-GALLI is at the Latin Quarter, Miami Beach, Fla. . . . DAVE AND PAULINE COLEMAN returned to San Antonio after a holdover engagement at Monte Carlo Inn, Reynosa, Tamp., Mexico. They write of meeting Paco Miller, Mexican magus and vent, in San Antonio recently and say he's a stellar performer in both departments. . . . NARDINI AND NARYNE, currently showing their magical wares on a two-weeker at the Beachcomber Room of the Crown Hotel, Providence, are set for a return stand at the Rio Casino, Boston, beginning February 3. . . . RAYMOND SCHEETZ, magicking under the guidance of Harry Byrd Kline, has two more weeks in Tennessee and Alabama, after which he heads westward toward Texas, where he will remain until late in May.

# NELLIE BLY

(Continued from page 41)

ago. They should have. Most of the music sounds like that kid who bought a book called *How To Write Hit Musical Comedy Scores* muscled in on Burke-Van Heusen here.

Sadly enough, *Nellie* is loaded, talent-wise. You have to do a lot worse than the Quillan book to keep Victor Moore from being funny. There are those (include us in) who get a chuckle out of just seeing Moore in a pair of long winter drawers, or the by-now standard top hat and tails, or draped in harem togs. Moore makes some of the oldest bits of business, many of the unfunniest lines, humorous.

Prior to the opening, the grapefruit-shaped funnyman told a scribe that *Nellie* was his "most arduous assignment in 50 years of show business," which is the year's No. 1 understatement.

Gaxton, whose volatile playing is always in the form of beautiful comic counter-melody to Moore's work, in this opus seemed more like he was trying to plead laughs out of the audience with his hand-gestures and shadow-boxing. Joy Hodges (Marilyn Maxwell replacement), needs a much better script and tunes. Only number on which she really shows to advantage (with a Gaxton assist) is *Just My Luck*, which is the only song in the show that comes anywhere near the Burke-Van Heusen standard. Benay Venuta, for one reporter's dough among the best musical-comedy personalities around, managed to sell two fairish novelty tunes, *That's Class* and *Aladdin's Daughter* and just about got house to go for *You Never Saw That Before*, a double-entendre ditty with lyrics about as subtle as the approach of a Montmartre street-walker.

Only other musical piece (out of 13 songs) even worth mentioning was *Start Dancing* intreed by Miss Venuta and taken by Gaxton, Roudenko, Whitney and the ensemble.

Roudenko, by the way, contrives some nice terp spots, as does Whitney (both singly and teamed). And the Debonairs, with all their fellow-players bogged down, drew two of the biggest mits of the night for their soft-shoe, tap and ballet routines.

Show, the not mounted in the elaborate, grandiose style of some musicals, cost better than a quarter million, with 16 separate scene and backdrop changes (most of them good) and plenty flash in the costume department. Plus an obviously heavy talent nut.

Whole effort proves that Billy Rose is one of the smartest showmen in the business, since he once owned *Nellie* and dropped it.

in Miami these days. . . . PAUL HUBBARD, after three weeks in Akron schools, is this week playing the knowledge boxes around Youngstown, O. He returns to Akron February 4 for three more weeks of schools. . . . BECKER THE MAGICIAN (William F. Becker), of Aurora, Ill., sporting a new two-color herald to word-picture his wares, opens on a string of school dates in and out of Chicago early in February. He has just concluded a lyceum tour which began in September.

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# RAS NABS CANADIAN PLUM

## Wallace Again Gets B Route

Conklin waives bid but insists shows will continue—  
Goodman has a mild beef

WINNIPEG, Man., Jan. 26.—Royal American Shows, represented by Carl J. Sedlmayr and J. C. (Tommy) Thomas, were awarded the midway contracts for the Canadian A Circuit of Exhibitions for 1946 at the annual meeting in Royal Alexandria Hotel here Monday (21).

Circuit opens July 1 at Brandon, Man., with Calgary, Edmonton, Saskatoon and Regina following in that order. RAS also booked the Canadian Lakehead Exhibition at Fort William, which, according to Sedlmayr, gives his organization a solid circuit of fairs and exhibitions thru late October.

J. W. (Patty) Conklin dropped a bombshell in the meeting when he did not submit a bid for his Conklin Shows. Conklin has held the route since 1941 and thru the war years. This immediately led to speculation that Conklin plans to retire, but he spiked this with the announcement his organization will play the Centennial Celebration at Hamilton, Ont., opening July 1 on the main street of that Eastern Ontario city.

### Has 10-Year Deals

Conklin also reiterated that his organization holds 10-year contracts for exhibitions at Leanington, Lindsay, Belleville and Kingston in Ontario, and Quebec City and Sherbrooke, Quebec.

In passing up his chance to bid, Conklin pointed out that a year ago he intimated at the meeting he would not be a 1946 bidder, and then told the committee he would be back to say hello next year and would have a tender in his pocket for 1948. Several members of the board went on record in expressing their appreciation of Conklin's efforts during the war years.

Max Goodman, whose Wonder Shows of America provided the only opposition to the return of Royal American to the prairie provinces, was considerably disturbed over the greeting extended his official spokesman, Robert L. Lohmar. "When Bob went into the meeting, following Sedlmayr who talked for an hour and five minutes, he was told to make it brief as the board had a lot of work to do," Goodman complained. "This threw Bob off his stride and he talked only 17 minutes, and that was not nearly long enough for him to give a detailed expression of the plans we had formulated and would have delivered if we had received this contract."

### Max Not Bitter

Goodman was not exactly bitter when he registered his complaint with *The Billboard* representative, but it was obvious he felt that his organization had been slighted.

Wallace Bros. Shows, operated and represented by James Patrick Sullivan, was awarded the B Circuit contract for the eighth consecutive year. William T. Collins, St. Paul, and Ed J. Casey, Winnipeg, were introduced at the meeting, but did not make bids for the circuit.

## Braunstein Leaves Endy; Moves to Kaus as G. A.

ST. LOUIS, Jan. 26.—Ben Braunstein, for the past four months general representative of Endy Bros. Shows, resigned that post last week to take charge of the advance of the W. C. Kaus Shows and act as general agent for 1946. Braunstein arrived in the Kaus New Bern (N. C.) quarters Thursday (17) and will leave soon on an extended booking trip.

Much work is being done at quarters and shows are to be considerably enlarged for this season.

Ten new tractors and trailers will be delivered before opening to make a total of 22 trucks. Russell Owens, manager, will be assisted by J. Jack Perry, while Eddie Elkins will be business manager and Mrs. Kaus secretary-treasurer.

## Endy Planning 75G Expansion

MIAMI, Jan. 26.—An expansion program that will cost an estimated \$75,000 is underway at Endy Bros. Shows quarters here, David B. Endy, general manager, said.

Endy has added seven new flats to the train for a total of 25, a new caterpillar tractor, Loop-o-Plane and a Skooter. Ordered from John Courtney Company, Chicago, are new light towers for a total of nine and several new wagon show fronts.

New canvas has been ordered all around to house the 16 paid attractions he predicts for the back end.

Superintendent Arky Bradford has 42 men working in quarters. They are turning out an average of two new wagons each week.

Southern fair dates already announced by Endy include Atlanta, Chattanooga and Macon.

Jack Gilbert has contracted to handle all concessions on the shows, a post similar to that he formerly held with World of Mirth Shows.



JESSE SPARKS, owner of the J. F. Sparks Shows, and Red Hamblin, pianist and outdoor showman of Shelbyville, Ind., are pictured as they brushed up their act for the State meeting of Indiana fair boards in Indianapolis recently. Sparks and Hamblin provided considerable entertainment for showmen and board members thruout the meeting.

## Strates, In Love With Biz, Investing 350G to Rebuild

CHICAGO, Jan. 26.—James E. Strates, here for one day, Monday (21), to complete negotiations with John Courtney for the delivery of six light towers in time for opening and one show front by the middle of April, said that it would take an estimated \$350,000 to reconstruct his shows, demolished by fire December 2 in Mullins, S. C., quarters. Strates said that only one-third of the loss was covered by insurance.

He revealed that in addition to his train, which escaped the holocaust, he had stored in Florida at the time of the fire, a Skooter, Caterpillar and 10 wagons.

Equipment already contracted for, with an early delivery promised, together with the recent completion of a deal with Barney S. Gerety for miscellaneous show properties, is assurance, Strates said, that shows will hit the road this spring complete in every detail.

"If I can succeed in obtaining what I want in spite of material shortages," Strates said, "I will have a larger and more beautiful show than I have ever

had the privilege of presenting in the past."

Reminiscing he continued, "It took me 25 years to build that show. When it burned it was time for me to get out of the business if I ever intended to. But show business is my business. That's where I belong and that's where I'll remain."

While here Strates also contracted with U. S. Tent & Awning Company for five tents, several of which will be used behind wagon fronts. Ferris Wheels are still the big problem as his search for equipment nears its end. He needs at least two (he used to carry four) particularly since, he humorously pointed out, he still has Wilno, the human Cannonball, under contract and needs the wheels to shoot him over.

Show train left Mullins Friday (18) for Shreveport, La., where it will load the 65 wagons, five show fronts, tractors and miscellaneous equipment purchased from Barney S. Gerety, to be transported to quarters for renovation.

If he is successful in securing Ferris Wheels, Strates is counting on a full (See *Strates Loves Biz* on page 49)



JOHN H. MAHER, president International Showmen's Association, during 1944 and 1945 and who relinquished that chair to Morris Lipsky at the club's annual election Thursday (10) was host to his officers during his 1945 term at the 400 Club, St. Louis, Wednesday (16). Left to right around the table are Sidney Belmont, Leo Lang, Earl H. Bunting, Euby L. Cobb, Al Prosperi, Louis B. Smutz, P. E. Waughn, William McCoy, John H. Maher, Dee Lang, Peter G. Rust and Joseph A. Maher.

## Ike Was With It!

DETROIT, Jan. 26.—Make way, brother showmen, for an old and distinguished member of the profession—General Dwight D. Eisenhower.

You have the word of James Neloms, 55-year-old chief of staff of the National Garages Cass unit here, that Ike belongs to outdoor showbiz.

According to Neloms, both he and Eisenhower worked as kids with the old C. W. Parker Amusement Company, which flourished in their home-town, Abilene, Kan. Back in 1908 and 1909, Ike or Whitey, as he was also called, worked at sanding the Merry-Go-Rounds turned out by the Parker company.

Neloms went into the army in 1910, and Eisenhower entered West Point a short time later.

## Hennies Grabs 3 State Fairs

CHICAGO, Jan. 26.—General Agent J. C. McCaffery returned to the Chicago offices of Hennies Bros. Shows this week with the announcement that the Iowa and Illinois State fairs, two of the corn-belt's largest, have been added to that org's 1946 route.

Addition of the Springfield and Des Moines dates gives the Hennies shows a total of three State fairs, with the Alabama annual at Birmingham completing the trio, and four other top-rated district events.

The latter include the Anderson (Ind.) Free Fair, the fair season opener; the Tennessee Valley Exposition, Knoxville; the Chattahoochee Valley Exposition, Columbus, Ga., and the Dothan (Ala.) Fair.

McCaffery was scheduled to leave here Friday (25) for Birmingham, where he will stop over at Hennies winter quarters before continuing to his home at Miami.

## Mountain Showmen Elect Williams Prez

DENVER, Jan. 26.—A record crowd turned out to elect Jack Williams president of the Rocky Mountain Showmen's Club at a regular meeting here this week. Other officers elected were Ted Kimpel, first vice-president; Jim Williams, treasurer; Ralph Smith, secretary and Ada Smith, corresponding secretary.

Elected to the board of directors were Frank Swartz, George Banks, Tom Beary and John Oxford. Larry Nolan, retiring president, was appointed publicity director.

New members elected recently include Mr. Gardiner, of *Skating Vanities*, Mr. and Mrs. Hogue, concessionaires, and Don Ansley.

Many members, following nine days work at the local stock show, are jumping to Houston and Fort Worth for similar shows. Dopey Bess had jewelry; Frank Swartz had seven stands all manned by Club members; A. G. Goldberg did well with his paper booth, as did Ted Kimpel with hoop-la and guess-your-age; Brother Grady, with the exclusive on eats, operated nine stands; Tom Beary, Fred Haliburton and George Banks handled Nick's popcorn and peanut locations; Alex Risoli had dancing dolls, and Lewis Burton kept a crew of 20 busy with novelties.

## Readies for Boston Opener

TITUSVILLE, Fla., Jan. 26.—Joseph (Shine) Shiner's American Banner Shows are readying plans to open their season in Boston in April for 22 weeks of church celebrations, it was announced at local quarters this week. Current program calls for the organization to carry four major rides, in addition to several kiddie rides, a free act and four shows. Management plans to play Massachusetts and Rhode Island exclusively until the fair season.

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## CONCESSIONS WANTED

FOR SIDE SHOW. FLORIDA TOUR.  
Take Care of State and County. You Take All. Need Contracting Agent to take over in April. Must be familiar with New England States. Side Show People needed. Contact me care Western Union or General Delivery, Tampa, Fla. Quarters, 40 South and Lake Ave., Tampa, Fla.  
Opening Date February 1, Bartow.

**JAMES BAGWELL**

## BINGO FOR SALE

Pre-War Bingo Top. Never has been up, size 28x30; canvas khaki, with a lot of red trim. Frame all new.  
P. A. System with Record Changer and two large late type Jensen Speakers. Will sell for cash or trade for late model car.

**DOYLE A. GOODWIN**  
381 S. Saginaw St., Pontiac, Mich.  
Phone: Pontiac 22211

## WANTED TO BOOK

Because of Disappointment  
**GOOD MERRY-GO-ROUND**  
Low Percentage or Will Buy and Pay Cash for Same.  
BOX ST. L-19  
c/o Billboard, Arcade Bldg., St. Louis 1, Mo.

## WANTED HOUSE TRAILER

Must be reasonable. Will pay cash.  
No Dealers.

**D. H. CLOUSER**  
P. O. Box 423 St. Joseph, Mo.

# MSA Scores With Open House

## 500 Attend Org's Fair Execs Party

Business tabled, relations cemented on eve of opening of Mich. convention

DETROIT, Jan. 26.—Michigan Showmen's Association rang the ball with its open-house for Michigan fair men and women at its clubhouse here January 20.

Held on the eve of the opening of the annual convention of the Michigan Association of Fairs, event drew over 500, with big turnout of fair people, politicians show representatives, attraction peddlers, park people and club members.

MSA did a perfect hosting job, providing buffet supper, mix, etc., and offering a succession of 14 acts, dancing and plenty of good fellowship all for free.

Affair did much to further cement relations of fair management with showfolks, everyone having a good time, with business temporarily shelved. Distaff side was much in evidence, many fair managers bringing their wives, daughters, etc., and with women fair secretaries on hand. Ladies' Auxiliary of the MSA was well represented, giving ideal balance to the gathering.

Included among the acts, most of which were supplied club gratis by agents, clubs, theaters, etc., were Les Scott, comic; Two Hits and a Miss, skating act; Terry Koski, unsuspended ladder act; Freedland Sisters, acrobatic tumblers; Snowball, colored comic and dancer; Scotty, Scotch comedian, and an eight-girl line from the Roth & Burdon Dancing School here.

Affair reflected much credit to the committee, which was comprised of Ben Moss, emcee; Harry M. Harris, chairman, and Jack Dickstein, entertainer, and to the club's officers, Harry Stahl, president; Roscoe T. Wade, first vice-president; Ben Morrison, second vice-president; Bob Morrison, third vice-president; Louis Rosenthal, treasurer, and B. Robbins, secretary.

Officers and committee were introduced as were many other club members, fair representatives and other showfolks. Included among those presented were Charles Flyg, Michigan Director of Agriculture; George B. Convis, mayor of Hillsdale; O. B. Hall, of Powlerville, E. W. Delano, Fred Stevens, Lansing; Harvey Walcott, Coopersville; Gordon Schlubatis, Coldwater; William Kell, Wilson; Arnell Engstrom, Traverse City; Paul Helm, Crosswell; Clarence H. Harnden, Saginaw, and K. B. Kelley, Hillsdale.

Also introduced were Harry Kahn, Wapakoneta, O.; Bob Shaw, Springfield, O.; Al Wagner, Cavalcade of Amusements; Charles Lee, Elmer Cody Shows; Bud Erwin, Detroit; John Reid, Happyland Shows; John Quinn, World of Pleasure Shows; Ned Torti, Wisconsin De Luxe, Milwaukee; Floyd E. Gooding, Gooding Amusements; W. G. Wade, W. G. Wade Shows; Bert Thomas, Detroit Sound System; Sam Goldstein, Majestic Greater Shows; Cecil Stobbs, Leamington, Ont., Can., and John Mulder, Lansing.

## Claude Bentley Operates Museum in Norfolk, Va.

NORFOLK, Jan. 26.—Claude Bentley, who will have the Side Show on the James E. Strates Shows this season, has taken over the museum formerly operated by Charles Fern at 506 Main Street. Bentley will continue here until February 11, when he goes to Mullins, S. C., to build a new show.

Roster includes: Eugene Jenkins, assistant manager; Harold Henrick and Joseph Callin, cashiers; Hubert Wall, ticket taker; Tiny Cowan, fat boy; Paul Fragon, three-legged man; Red Friend, magician and lecturer; Gerald Ratliff, man with iron tongue; Rick Doolin, vent and juggler; John Hanna, Australian bushman; Geraldine, strong woman, and three illusions, and Claudette in the annex.



INITIAL gathering of Lone Star Show Women's club officers for 1946 was the occasion for this photo. Seated, left to right, are Anna Belle Hobblet, Martie May Melody; Millie Hudspeth, secretary-treasurer; Sally Murphy, first vice-president; Mabel Welchman, president; Helen Reese, retiring president; Margaret Pugh, founder and first president; Ketta Lindsey, hostess; Louise Huckman, second vice-president; Honey Vaughan, chaplain, and Myrtle Gray Potter, retiring secretary. Standing: Millie Ray, sergeant at arms; Patsy Ray, Wilma Stokes, Jennie Crudup, Lois Begar, Mary Ellen Liverman, Los Crandle, Peggie Thorps, Inez Griffith, Marhue Beecher, Frankie Taylor, Lula Vernon and Corinne Grees.

## Now It Can Be Told—Death of Con T. Lorow

MIAMI, Jan. 26.—Mrs. Bert Lorow, mother of Mrs. Raynell Golden and the Lorow brothers, died here Thursday (17) without knowing that her son, Sgt. Connilous T. Lorow, had lost his life in an army plane crash near Karlsruhe, Germany, last November.

News of her son's death was withheld from Mrs. Lorow, her son-in-law, George A. Golden, disclosed today, because her physician feared the shock might kill her.

"We couldn't put it in *The Billboard* before about Con T.," Golden explained, "as she was so bad the doctor would not allow us to tell her. She died without knowing."

Connilous was killed while flying back to Germany from a furlough in England. All aboard the plane were killed. He was buried in the American Military Cemetery at St. Avold, France.

When death came, Mrs. Lorow was surrounded by all her remaining sons and daughters, Mrs. Golden, Mrs. Laura Manos, Mrs. Mary Hager; Cortes, Nat and Burt Jr.; her daughters-in-law and husband, Burt.

Mrs. Lorow's father, Col. E. Willis, was one of the founders of Coney Island and operated the first side show there.

Services for Mrs. Lorow were held at Holy Cross Church, with burial in the Southern Memorial Rest here.

## Kaufman Names Rex Howe To Operate Concessions

ST. LOUIS, Jan. 26.—Rex Howe, St. Louis concessionaire, returned here from Louisville this week after completing arrangements with M. F. Kaufman, owner of the Virginia Rose Shows, to handle concessions on that organization and a downtown Louisville lot recently purchased by Kaufman.

Kaufman's property, at Kentucky and Seventh Street, will be operated as a permanent park, Howe reported. Dennis O'Leary will assist him. Virginia Rose Shows are being prepped in quarters to open late in March. Doc Waddell will arrive there about February 15 to take over publicity.

## Florida Amusement Gets 2

MELBOURNE, Fla., Jan. 26.—Florida Amusement Company has been awarded contracts to furnish midway attractions at fairs to be held this winter at Sebring and Wauchula, Fla., J. B. Hendershot, general agent, announces.

## WP for Auburn's Midway

AUBURN, Ind., Jan. 26.—World of Pleasure Shows have been awarded the midway contract at De Kalb County

## NSA 53G to Good —Rosenthal Tribute

NEW YORK, Jan. 26.—Regular meeting of the National Showmen's Association, Wednesday (23), was presided over by Secretary Ross Manning.

Highlight of the session was auditor's report on the financial status of the club, which disclosed the club's assets on an all-time high above the \$53,000 mark.

Members rose in tribute to last year's president, Jack Rosenthal, who had set a goal of \$50,000 for his administration.

## Rainbo Springs in Ga., Under 4-H Club Banner

VIENNA, Ga., Jan. 26.—Tex Rollins's Rainbo Shows opened here Friday (18) under 4-H Club auspices to good business.

Staff includes Mrs. Jackie Rollins, treasurer; Mrs. Mabel Sharp, secretary; Carl Little, business manager; Harold Hiatt, chief electrician; Cecile Hiatt, mail and *The Billboard* sales agent. Ride foremen are Eddie Bearfield, Ferris Wheels; Pistol Pete, Merry-Go-Round, and George Calodonia, Chairplane.

Concessionaires include R. H. Gee, Jack Chapman, Tex Dow, Jimmie Coleman, Harold Hiatt, Jackie Rollins, Mabel Sharp, Steve Davis, George Johnson, Gilbert Cook, Albert Arthur, Carl Little, Alec Zuber and Sonny Harris.

Visitors included Freddie Byers and Dick Cavenall, en route to Florida from Columbus, O.

## Fire Destroys Cookhouse At Gentsch Winter Quarters

NATCHEZ, Miss., Jan. 26.—Fire of undetermined origin destroyed the trailer cookhouse owned by the J. A. Gentsch Shows in winter quarters here Sunday (13). Damage was estimated at \$5,000. Show officials said it is unlikely that new materials can be secured for rebuilding prior to the show's opening here March 18.

It is planned to add several new trucks to the shows' rolling department. Winter quarters are under direction of Ed Rogers. Curly Hatfield is rebuilding show fronts.

## Lone Star Wins '46 Pacts

ST. LOUIS, Jan. 26.—Mrs. J. R. McSpadden, Lone Star Shows, stopped here Monday (21) after attending the Illinois fair meeting at Springfield, where she was successful in signing contracts to furnish the midway attractions at 13 Illinois annuals this year. She made a hurried trip to Indiana following the Illinois meeting, where she obtained another fair contract.

Shows are wintering in New Orleans, where Mr. and Mrs. McSpadden have several rides in operation while equipment is being overhauled and repainted in quarters there. Mrs. McSpadden took a plane out of St. Louis for New Orleans Monday night. While in St. Louis she placed an order for some Vaught telescopic light towers.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Jan. 26.—Many non-members have been contacted during the past week with reference to the current membership campaign. Letters also went out from President David B. Endy, together with copies of the current annual report and membership applications.

We acknowledge receipt of \$100 for the Public Relations Fund from Coleman Bros.' Shows. Additional personnel memberships have been issued to W. G. Wade Shows. Buffalo Shows now carry "Member A.C.A." on its advertising copy.

We have received a draft of the outdoor safety standard from the American Standards Association for study and approval. If approved, it will be given to the National Fire Protection Association for action. Ultimately, copies of the completed code will be available for distribution to our membership.

Press Agent James McMahon, of the James M. Cole Circus, was a recent visitor.

Owing to conflict of other important engagements, we shall not attend the Pennsylvania fairs' meeting in Reading.

Bills introduced in the New York Legislature to license and otherwise regulate billboards have lost an avalanche of criticism against the bills from advertisers generally, on the theory that it is interference with free expression, and that if the State can regulate one form of advertising, it can ultimately lead to regulation of other forms of advertising. Other grounds of disapproval are that entirely too much discretion would be put into the hands of the State licensing authority and that if delegated to local authorities, lack of uniformity thruout the State would result.

Detailed study of the present lumber situation has been received. Prospects for an adequate supply of this commodity are none too bright and shows are advised to secure their lumber needs at the earliest possible date, as the situation will be further aggravated when housing construction gets under way.

## Pioneer Shows To Resume Operations, Percell Says

WAVERLY, N. Y., Jan. 26.—After being in moth balls for three years, the Pioneer Shows will take to the road this season, under Mickey Percell, general manager, playing New York and Pennsylvania territory. Work is in full swing here in quarters, getting equipment ready for the season's opener.

Staff, in addition to Percell, includes Mrs. A. Percell, secretary-treasurer; E. (Ducky) Evans, general superintendent; Ray (Happy) Carr, concession manager; N. Fitzgerald, public relations, and Murray Fitzgerald, billposter.

## Dufour Bows as Legitimate Producer in N. Haven, Conn.

NEW YORK, Jan. 26.—Lou Dufour, former outdoor showman, will bow as a legit producer January 31 when he and his partner, Morris Green, open a pre-Broadway tour of Marjorie Williams's mystery play, *Questionable Ladies*, at New Haven, Conn.

Show is booked to move to Philadelphia February 4 for a two-week stand.

## Rogers Signs Six Fairs

JACKSON, Tenn., Jan. 26.—Robert Sickels signed six Indiana fairs and one Indiana celebration for Rogers Greater Shows at the annual Indiana State Fair meeting in Indianapolis Wednesday and Thursday (9-10). They are Linton, Ind., Free Fair, July 4; Spencer County Fair, Rockport; Big Boonville Fair, Boonville; Farmers' and Merchants' Free Fair, Salem; Jackson County Free Fair, Brownstown; Wabash Valley Fair, Terre Haute, and United Mine Workers' Labor Day celebration, Boonville.

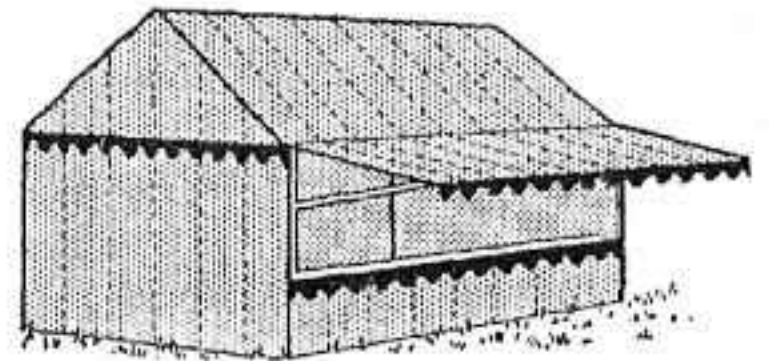
## Rock Island Ups License

ROCK ISLAND, Ill., Jan. 26.—Carnivals showing this city in 1946 will be required to pay a \$50 dally license fee as a result of action taken by city council Monday (14). Council approved an American Legion application for a carnival to be held the week of June 17 or the following week.

# "First Things First"

Because Government Orders come first we are still unable to manufacture civilian requirements.

HOWEVER . . . We now have a very high grade canvas cement which can be used to repair your tent and canvas equipment. Immediate shipment can be made in pint size cans and we will be happy to serve you. Write to Powers & Company, 26th and Reed Streets, Philadelphia, Pennsylvania.



**CONCESSION TENTS**  
Important Feature of Our Post-War Plans

## POWERS & CO.

MANUFACTURERS OF

# CANVAS GOODS

PHILADELPHIA, PA. CHICAGO, ILL.

## TENTS

TENTS—Concession, Cypsy, Camping, Flashy trimmings, Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

**ANYTHING IN CANVAS**  
Quick Deliveries. Wire

### TENTCO CANVAS, INC.

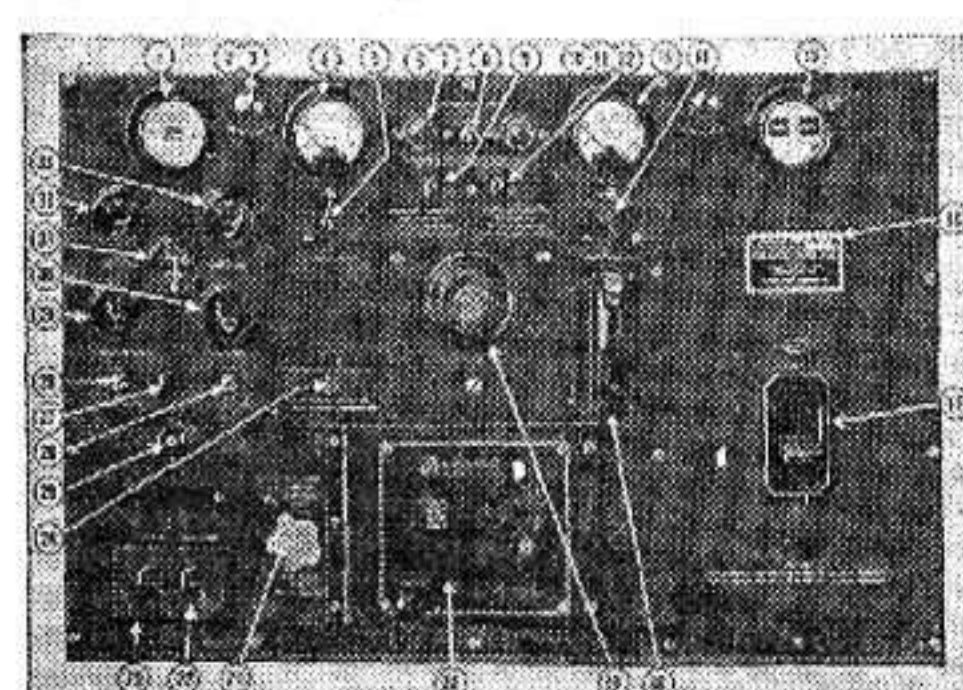
130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

## TENTS

All Sizes — All Styles. Khaki — Blue — Olive.

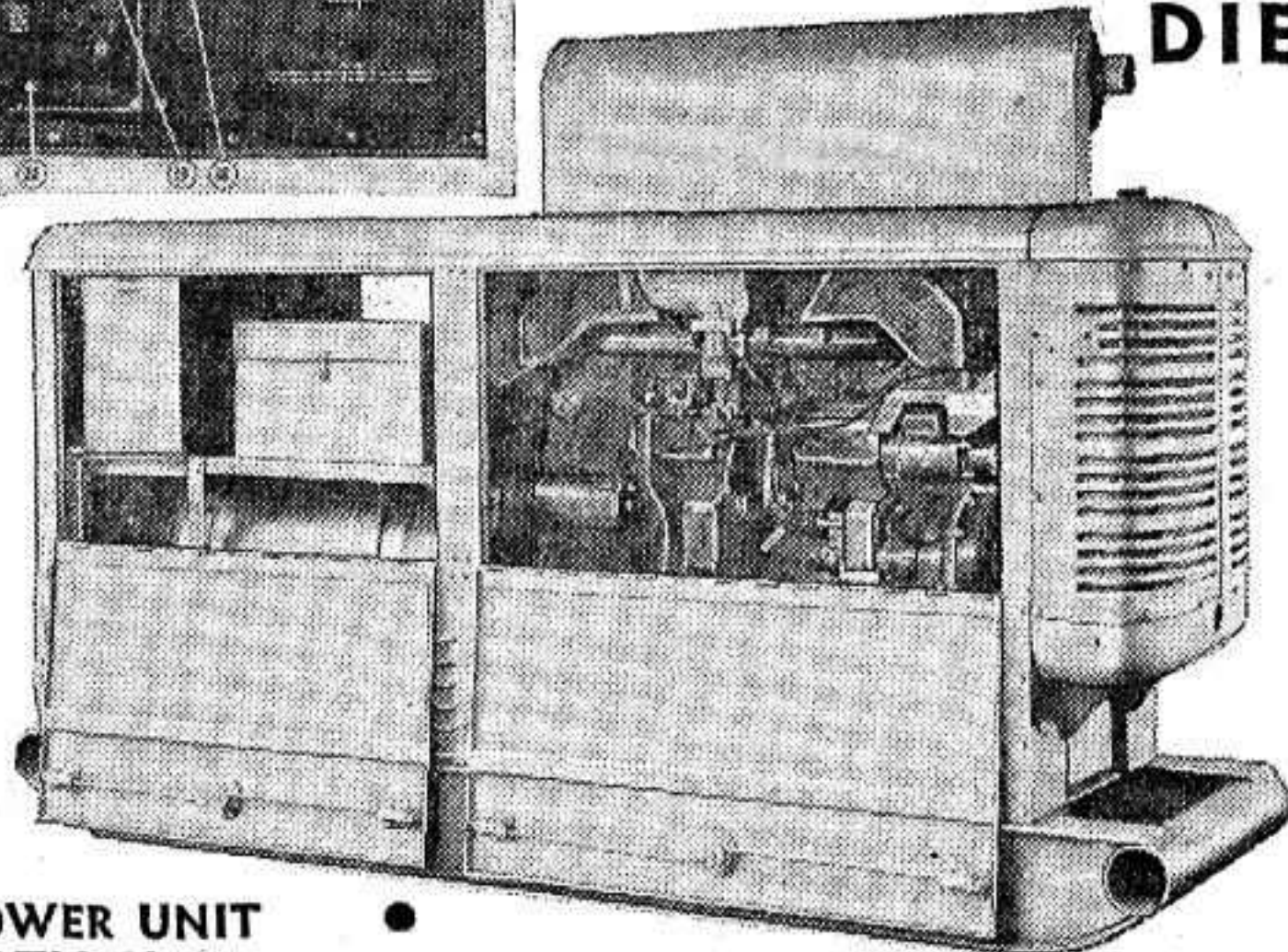
### E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL JIMMY MORRISSEY  
100 CENTRAL AVE. (Phone 3-3313) ALTON, ILLINOIS



Control cabinet, with engine controls and instruments, meters and switchgear mounted on rear of power unit.

50 KW. 8 PF 127/200 Volt 60 Cycle. Built to rigid U. S. Army Engineers' specifications with push button electric starting equipment.  
3 Phase—4 Wire



**COMPLETE POWER UNIT SPECIFICATIONS**

Engine International Harvester Co. . . . . UD-18  
Length, Overall . . . . . 122 in.  
Width, Overall . . . . . 38 in.  
Height, Overall . . . . . 76 in.  
Net Weight of Unit . . . . . 7450 lbs.

**ELECTRICAL CHARACTERISTICS—60 CYCLE**

Kilowatts . . . . . 50  
Kilovolt—Amperes (KVA) 62.5  
Power Factor . . . . . 0.8  
Volts . . . . . 127/220  
R.P.M. . . . . 1200

This outstanding 50 Kw. nationally known Diesel driven set built under rigid army specifications will furnish light and power under the most severe weather conditions. Two units can be SYNCHRONIZED for 100 Kw. operation. One week delivery on your order. Limited quantity. Write, wire or phone for complete details.

Recognized as the Outstanding Buy in 50 Kw. Generator Sets

**CLARK MANUFACTURING CO.**  
3707 N. RICHARD ST. MILWAUKEE 12, WIS.

**10,000 USED COSTUMES MUST BE SOLD**

Our warehouse lease ends Feb. 15th. Carnivals, circuses, amusement parks—we have the perfect "bally" and chorus costumes. Also job lots of Braid and Trimmings and good material in costumes which can be remade.

**SORRY NO MAIL ORDERS—PLENTY OF BARGAINS**

**LESTER, LTD.**

2nd Floor Rear  
67 E. Lake St. CHICAGO, ILL.  
Open daily 12 to 5 o'clock.

**ATTENTION**

**ICE CREAM CONE MAKERS**

Cone Making Machine made by Ice Cream Cone Machine Company of Cleveland, Ohio. Cost new \$5,000. Has production capacity from 1100 to 1400 cones per hour. Makes a rolled sugar cone. Machine comes equipped with roller and mixer for batter. Machine can be seen in operation on application. Will sell for \$2,000, F. O. B. Toledo. Terms: 50% with order, balance on delivery. Excellent business opportunity for returned veteran.

**CONCESSION SUPPLY COMPANY**

1857 Ottawa Drive, Toledo 6, Ohio

**WANTED**

**FOR JACKSONVILLE BEACH, FLA.**

Scoter Operator that can and will keep cars running, also Wheel and Roll-o-Plane Operator. No set up or tear down. Rides in operation now; all year work. Address:

**L. ED ROTH**

Box 204, Jacksonville Beach, Fla.

**LARRY NOLAN WANTS**

to open Central Kansas, April 15th. Long season, plenty of fairs. Foreman and Second Man for brand-new super Roll-o-Plane. Concession Help for Photos, Pan Joint, Monkey Track, Stock Stores. Sober, good working people, write fully. Can use elderly Showman for stock truck and care for Monkeys. All address:

**LARRY NOLAN**

1720 Curtis St. Denver 2, Colo.  
Will buy another Monkey Track, with or without Monks.

**Redwood Wonderland Shows NOW BOOKING**

SHOWS: Girl Show, 10-in-1, Hillbilly, Big Snake, Athletic, Motor Drome or any Show that gets money. CONCESSIONS: Some still open. RIDES: Interested in buying #5 Ed Wheel, good condition. Will book any good Ride not conflicting. "Scotty," write; need you. Can place Cook House, Corn on the Cob. Show opens May 6th vicinity of Santa Rosa, Calif. Will advise. Write **REDWOOD WONDERLAND SHOWS**, Box #171, Willits, Calif.

**WANTED**

**FOR MONSTER AMERICAN LEGION CARNIVAL**

3 or 4 good Rides for the week of June 3-8. Contact at once

**L. HOLMES**

Carnival Committee Chairman  
40 E. Central Ave.  
Bergenfield, N. J.

**INTERNATIONAL SHOWS**

NOW CONTRACTING FOR 1946 SEASON  
SHOWS—RIDES—CONCESSIONS,  
Address: BOX 64, PRYOR, OKLA.

**L. J. HETH SHOWS**

NOW BOOKING FOR 1946

Address: North Birmingham, Ala.

**BALLYHOO BROS.' CIRCULATING EXPO**

**A Century of Profit Show**

—By Starr De Belle—

On the Red Sea.  
January 26, 1946.

Dear Pat:

Other showmen wonder why this trick is spending so much time on water. What difference does it make whether we winter on water or in a barn? Furthermore, showfolks like to travel. That's why press agents write travelogues instead of show news. Don't fool yourself by believing that the day of paying off with scenery is over. Troupers love it if there is a little money mixed in with it. This is the time of the year when the ol' equalizer catches up with us. By giving our people a week's work here and there (about one out of five), it keeps the equalizer off balance by coming and going. Some showmen like to spend their winters on Florida or California beaches. This show takes 'em away from the edges and puts 'em in the middle of an ocean where nobody blows without giving notice, and everyone acts as if he is for it rather than be red-lighted on a rubber raft. A manager is a manager on an ocean boat show while its en tour.

To keep these long voyages from becoming monotonous, the personnel celebrates every holiday or whatever presents

itself to make merry over. Last week they celebrated their voyage on the Red Sea. Advance preparations were made for that colorful event. On our ships entry onto the sea, a barge, which we had been towing, loaded with Alabama red clay, was brought alongside of our Mardi Gras ship and its contents placed on the upper deck. That gave us a grand boulevard for the parade to pass on. Remember the color scheme of the event was red.

Every department had framed a float of some kind, and you may believe me when I say that each tried to out-do the other. The advance department's float carried General Agent Lem Trucklow, who did Father Neptune. Because the boss ordered no flesh or sex in the parade, Lem with his long, flowing beard, dyed red, worked in long red flannel underwear. On the float with him was our agent's root beer barrel, which he carries as a side line. The gal show paraded it's rouged-redheads.

Our concession agents, glowing with red heat, red wine and red noses, red-eyed their way around the boulevard passing out red chips. Luck was with the committee when they located 10 canvassmen each carrying the moniker,

Rusty, which fit in the color scheme, and 10 posing show and illusion gals named, Ruby (for some reason or other we are short of Mazies on this tour). They added 10 strictly red dance teams to the parade. Our monkey show owner added comedy to the event with his red-bottom apes.

The outstanding of the hand-drawn floats was provided by the office. It was a historical feature depicting the boss's rise in the midway business. As we haven't a photog with the show, we'll have to give you a word-picture of it. It showed the five co-owners standing around a concession table and singing *You Made Me What I Am Today*, with the eight stomach sticks, who pulled the float, harmonizing the shows' theme song, "Whoa Red!" between verses. Such was our successful sea pagent.

Financially, the event wound up in the red (our color scheme). But none of the participants wound up in the Red Book. Those showmen in barns and on beaches are winding up the same way without the equalizer going and coming. Winter is a red herring to outdoor showfolks any way you figure it.

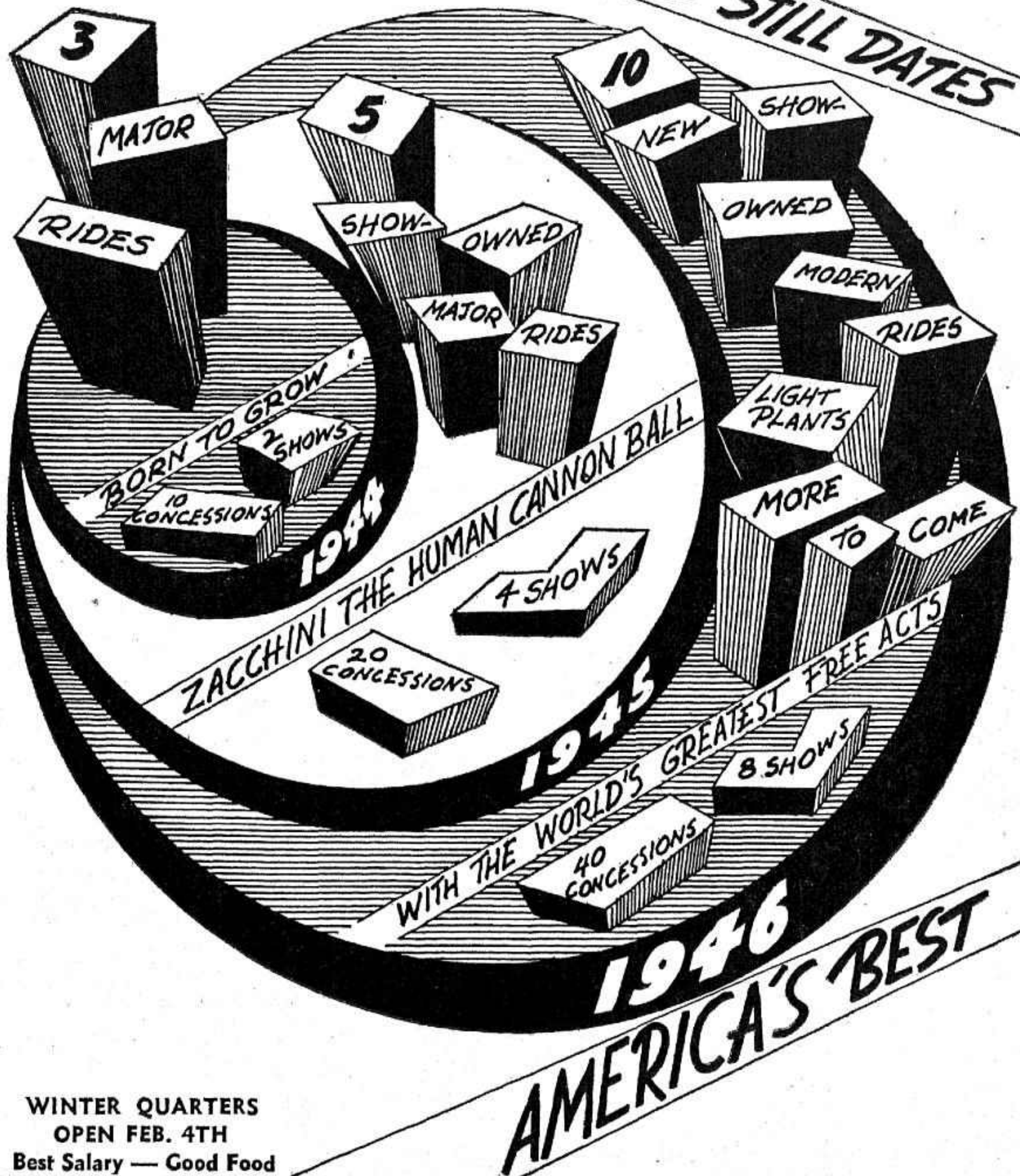
MAJOR PRIVILEGE.

**I. T. Signed for Mineola**

MINEOLA, N. Y., Jan. 26.—Mineola fair board announced here that it had again awarded the midway contract to the I. T. Shows, of which Phil Isser is general manager.

**EMANUEL ZACCHINI**

**SHOT OVER TWO FERRIS WHEELS 1946**



WINTER QUARTERS  
OPEN FEB. 4TH  
Best Salary — Good Food



**Blue Ribbon Opens in Fla.  
7,000 First Two Nights**

LAKELAND, Fla., Jan. 26.—Blue Ribbon Shows got away to an early opening here January 10 with an estimated 7,000 admissions for the first two nights. New equipment and fresh paint were in evidence. Show carries 8 shows, 9 rides and 50 concessions.

Opening line-up included Dick Hyland and Ray Roster's *Cavalcade of Life and Follies*; Jinny Mix and her Hillbilly Show which drew top money; Tex Crawford, Monkey Show; J. Lucas, snakes and animal exhibit; James Sacobie, custard; Nanlandian, popcorn and apples; Leroy Crandall, bingo; McCreay, cook-house.

Concessionaires included Hazel McCreay, S. Levine, Curly Graham, Harry (Irish) Vaughn, J. T. Constable, Earl Dixon, George Kelley, Mrs. Leroy Crandall, Dolly Young.

Tom Carson handled the legal end, substituting for Dolly Young, injured in an automobile accident. E. H. Tex is secretary; Herman Q. Smith, general agent; Cecil Shipment, ride superintendent; W. T. Moore, billposter, and Eddie Young, manager.

Show has six weeks in Florida to be followed by dates in Georgia, Tennessee, Kentucky and Ohio.

**Passing of Ride  
In Strates Fire  
Stirs Memories**

PONTIAC, Mich., Jan. 26.—Memories of bygone days were recalled for Homer R. Sharar, veteran showman here, with the passing of the Jimmy Strates Merry-Go-Round in the Mullins, (S. C.) winter quarters fire disaster.

Sharar today traced the history of the ride down thru the years, starting with the days when it first appeared, shining new, on the lot of the old Polack 20 Big Shows under the management of Bobby Gloth. Later it was sold to the Zeldman & Polle Shows, with which it was toured until 1927.

In that year, according to Sharar, the ride was sold at auction to Rubin Gruberg at the close of the fair in Jacksonville, Fla. Next season it was on the Rubin & Cherry Shows, and the following year it made the Canadian tour with Gruberg's new No. 2 unit, Model Shows of America.

"It was during this period," Sharar related, "that C. W. Parker presented Rubin with the beautiful gold-leaved chariots and crescent that were such an outstanding feature."

The Merry-Go-Round came to Strates in 1932, along with 15 carloads of other Gruberg equipment. Since then, the

**Art Lewis Is Director  
Of Norfolk, Va., Bank**

NORFOLK, Va., Jan. 26.—Art Lewis, operator in the carnival, amusement park and burlesque theater fields, was elected to the board of directors of the Bank of Virginia Beach here Wednesday (9).

Serving with Lewis on the board is James P. Guzzy, former carnival concession operator, who now owns hotel and apartment house property at the beach.

**STRATES LOVES BIZ**

(Continued from page 45)

complement of 17 rides for his opening date. He has contracted for several light plants and has been assured of their delivery in time for opening.

Strates spoke enthusiastically of the confidence placed in him by fair managers who have already signed midway contracts with his shows. In addition to four in South Carolina already announced they include Danville (Va.) Fair.

ride had been on tour continuously with the Strates show.

"The passing of that old Merry-Go-Round," said Sharar, with more than a trace of nostalgia, "is like the passing of a dear old friend—gone but not forgotten."

**WANTS — WANTS — WANTS**

**RIDES:** Will book or buy Octopus. Blackman, write. Any ride not conflicting, with or without transportation.

**SHOWS:** Good opening for A-1 Minstrel, Snake show, Illusion Show, Monkey Show, Fun House. Tio Zacchini, write. Unborn Show, War Show.

**HELP:** Winter Quarters Help of all types, Builders, man to handle spray gun, Painters, Welders, Auto Body Builders, Ride Boys, Auto Mechanics, Useful Show Folks.

**CONCESSIONS:** Candy Floss, Potato Chip, real Cook House, Ball Games, Penny Pitches, Hoop-La, Pitch to Win, Watch-La, Bumper Game, Devils Bowling Alley, Cork Gallery, Photos; any legitimate concessions. Good opening for few choice Wheels.

**EARL MEYER WANTS FOR FINEST SIDE SHOW ON ROAD:**

Freaks, oddities, working acts, viz., fire-eater, pin cushion, magician with punch, and freaks of all kinds. Salary every week, good treatment. 30 weeks' work, like to hear from people that have worked for me and with me. Joe (Pincushion) Lewis, Ray Temple, Chas. (Yellow) Sleet, Grady Styles, Pop-Eye Perry, Susie Cole, Grace McDaniels, Excellio, any and all others that know me or show. Will buy sword box, electric chair. Address: Earl Meyer, 2501 N. W. 58th St., Miami, Fla.

**AND CELEBRATIONS - 10 FAIRS**  
**JOSEPH J. KIRKWOOD SHOWS**

**ADVERTISED MIDWAY**

RALPH DECKER, Gen. Mgr.  
TOMMY CARSON, Bus. Mgr.  
JEAN BECK, Secy.  
AL C. BECK, Treas.  
CURTIS L. BOCKUS, Gen. Agent  
LOUIS KING, Spec. Agent  
AL BYDAIRK, Ride Supt.  
EDDIE OWENS, Lot Supt.  
IRA HOBERG, Electrician  
WM. HIMBLER, Trans. Supt.  
FREEMAN EXLER, Master Mech.  
C. W. (CHICK) FRANKLIN, Publicity  
JOHN J. COUSINS, Billposter



ALL ADDRESS

**GENERAL OFFICES: BOX 2755, RALEIGH, N. C.**  
**WINTER QUARTERS: FUQUAY SPRINGS, N. C.**

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical, \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40  
Round Gray Cardboard Markers, 1800 for 1.00  
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For Washington's Birthday Celebration, February 15, Laredo, Tex., and rest of season. Jimmie Collins and Zeno Carter, let me hear from you. Wire, no time to write.

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OPENING NEAR INDIANAPOLIS IN MARCH OR APRIL  
Want to book Wheel, Merry-Go-Round or Kiddie Rides. Also few Stock Concessions open. All replies to  
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Can place one more Flat Ride. People for Ten-in-One Show, Hawaiian Show or any other show of merit. Place Concessions, Merchandise. Show will carry 6 Rides, 4 Shows, 30 Concessions. Can use good Free Act. Fair Secretaries, look us over. Permanent address:  
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FOR INFORMATION CONTACT

# HENNIES BROS.' SHOWS

BIRMINGHAM, ALA.

## Winter Quarters

### Alamo Exposition

SAN ANTONIO, Jan. 26.—Shows will be much larger when they go out on the road in March than they were at the close of last season. Owner Jack Ruback, who attended the Kansas Fairs' Association meeting in Topeka, Kan., recently purchased two Diesel caterpillar power plants from the John Fabrick Tractor Company, St. Louis. They will be delivered next month. He also purchased a new Spitfire, and delivery will be made before the show opens in March.

Terry Martin, general agent who attended the Topeka meetings with Ruback, is now on an extended booking trip. Herman Reynolds, recently discharged from service, is here at quarters overseeing the work on trucks. Reynolds will be in charge of transportation. Bill Williams and Jimmy Lukens are busy building new wagons for the Diesel plants and also are building two new show fronts. Shorty Patton has purchased a boxing kangaroo and some alligators for his side show.

Eddie Botthman is around quarters after being discharged from the hospital. Bill Carr, foreman of the Bullet Ride, was released from Santa Rosa Hospital recently.

Bill Hepp is busy painting the Merry-Go-Round. Bill Spencer, Scooter foreman, is rebuilding the Whip, and Bob Seitzer is building a new cookhouse. In addition to handling the cookhouse this season he will also operate his frozen custard machine.

### Mighty Page

PENSACOLA, Fla., Jan. 26.—Quarters activity is under supervision of Tex Ross, master mechanic, who recently purchased a new 27-foot house trailer.

Danny Ryan, electrician, and wife arrived. He plans to ship the light plants to the factory for an overhauling. Tom Miswander will be general agent. Charles Eads is ride superintendent, and Dad Potts will handle the canvas.

Mike Mackey is rebuilding his trucks and his Monkey Show front. In the meantime he is playing theaters and clubs with his simians. Owner W. O. (Bill) Page recently purchased several new trucks and a miniature train. Shows will carry 10 rides.

Blackie Collins and wife arrived, and Joe Goodman stopped in en route to Nashville, Tenn., to get new concession tops. J. E. (Whitey) Walker, secretary Ceflin & Wilson Shows, is here arranging for removal of equipment to the shows' Petersburg, Va., quarters.—MRS. KATIE PAGE.

### Page Bros.

OWENSBORO, Ky., Jan. 26.—Manager W. E. Page has bought two rides for a total of six. New canvas has been ordered for the Merry-Go-Round, and a new marquee and two new show tops have been added.

Johnnie Butler arrived and is redecorating rides and rebuilding show fronts. Ellis Roberts is repainting the sound truck and a new p.-a. system has been ordered.

Walter Waters will have charge of the Wild Animal Show, and Ray Little is back as assistant manager and general agent. Shows will play Tennessee and Kentucky.

### J. A. Gentsch

NATCHEZ, Miss., Jan. 26.—Housing shortage here has caused Gentsch show-folk to live in their trailers all winter. Only space available for building new fronts and concessions and working on trucks is a small building on South Canal Street. Activities are cramped, but shows are shaping up for local opening February 18, with 6 rides, 5 shows and 35 concessions. Organization will leave Natchez February 28, traveling on 25 units, to play Southeast Mississippi State Stock Show, Forest, which will be followed by Southwest Mississippi Stock Show at Port Gibson.

Owner Gentsch has a new Diesel plant, plus a smaller one for the midway.

Show people are arriving daily to get things set for opening. Among them are: Mr. and Mrs. A. S. Brewer, Mr. and Mrs. Charles Bass, Ma Decker; Earl Reicker, who will be in charge of tractors as well as the new light plants; Edward Rogers, concession manager, and Whitey Stewart, front gate.

Tom Mehl joined as special agent. Bob Schiermeyer will be Ferris Wheel foreman. Roy and Pearl Hawkins will operate the cookhouse, which will be under canvas temporarily, to replace the trailer cookhouse that burned Sunday (13).

Stanley Weston has added to his photo gallery and palmistry booth a new Roll-o-Plane, which will be delivered in time for opening.

Curley Marsh is producing his Cotton Club Revue. Band will be led by Marsh and feature Coot Davis at the piano. Claude Gentsch, son of the owner, formerly in the air corps, will operate the bingo game. His wife will join at a later date.—NORMAN LAWRENCE.

### M. A. Srader

HUTCHINSON, Kan., Jan. 26.—Shows will open the season April 15. Work in quarters here is under direction of Fred Hamilton. Mrs. Srader has a new grab stand built on a trailer.

Larry Nolan, general agent, is set to start his seventh season. Mrs. Nolan will return with her concessions. Orrville Mettinger will manage the Nolan Monkey Race Track, while wife, Irene, will handle photo machine.

Albert and Thelma Martin will return with their concessions as will Jimmy and Harry Bilotti and Ben Dawson and wife. Gabe and Grace King will return for their 22d year.

Jerry and Lois Hall will have the Girl Show. Jack Nazworth, recently discharged, will have the Athletic Show. New Tilt-a-Whirl, Spitfire and Roll-o-Plane are promised in time for opening.

### Williams Southern

MORGANTON, N. C., Jan. 26.—Work in quarters started here Wednesday (2) with five men repairing the rides, under supervision of Ben Cheek. The show already has added two rides since last season, giving it seven all told. Hopes are to add two more before the season opens.

In quarters now, in addition to Ben Cheek, are Troy E. (Doc) Williams, manager; Emma Childers, secretary; Evelyn, Benny and Edna Cheek; James Sellers, Ernest Shell, Gray Grady and Johnnie Markam.—EDNA CHEEK.

## BREWER'S UNITED SHOWS

OPENING FEBRUARY 16

Want Foreman for No. 5 Eli Wheel, also Foreman for Little Beauty. Have Second Men. John Neiglos, come on. Booking Concessions of all kind that work for Stock. Can use Agents for Ball Games, Penny Pitch, Shooting Gallery, Fish Pond and Clothes Pins. Will book Shows of all kinds with own transportation. Can place Mix-Up or other Rides that don't conflict. Ten Fairs and Celebrations now booked. Write or wire or come on.

RAY BREWER

Winter Quarters, 243 Crockett St., Beaumont, Tex.

## FOR SALE—FOR SALE—FOR SALE

LEASE RUNNING OUT—MAKE ME AN OFFER

Two Gas Engines, six cylinder, 1937 model Chevrolet. Suitable for any riding device. Engines assembled on four small wheels, with gas tank, radiator, starter and 8" iron pulley, good condition. A pre-war Khaki Canvas Middle, 20x40 ft. This middle for a 40' top. Good condition. Have 20'x60' Frame. Built of 2"x4", 4"x4" uprights. Used for Cookhouse but can be used for several joints as it is built in 15 ft. sections. The floor built of white pine. Have 10 Portable Tables, 40 Folding Wood Chairs, one 4-Compartment Sink, several Coleman Burners, 5-Gal. Pressure Gas Tanks, 3x4 ft. Griddles with Steel Griddle Boxes, Stools, Counter (20' long), Dishes, Silverware, Pots, Pans, etc. In fact, a complete Cookhouse, canvas top, green, good for several seasons, 20'x60. Can be altered for smaller joints. Eight Round Circles, 4 ft. in diameter, with monkey figures in center. Good for Monkey Show or Wild Life. One National Single Head Candy Floss with spare head and ribbon. 4'x4' frame, new blue canvas top with white border fringe. Panels at bottom of frame, very flashy. Attention, please: All sales must have cash deposit. Let me hear what you want.

THOS. POPLIN, 4801 E. Princess Ann Rd., Norfolk, Va.

# Virginia Rhapsodic Over Gowns But Stumped for Words on Men

By Virginia Kline

LOS ANGELES, Jan. 26.—In the brilliant setting of the Florentine Gardens here, feminine members of Regular Associated Troupers at their annual party January 15 shone like stars. Lucille Dolman, new president, wore a slim, soft-modeled white satin gown with crystal white beads. A beautiful orchid in her hair, the gift of her husband, Sam, added to her official air of president.

The busy hostesses seated the guests and tried to please them all. They were Cecelia Kanthe, who wore a charcoal black dinner model, with splashing black sequin pockets; Ethel Krug, who checked the guests in at the entrance and wore a black silhouette gown with sun-gold sequins in a shoulder to waist pattern, and Marie Bailey, who checked tables and guests as well and wore a white and tourmaline pluk ensemble with a short black satin evening coat. Founder and first president Lucille King wore a wide-shouldered gown of coral red with high neckline, outlined with brilliants. Estelle Hanscom, president in 1943, wore a palm green frock with a tiny evening hat of feathers and sequins. Babe Miller, president last year, wore a black crepe with deep yoke treatment of Alceon lace and a high headdress of ribbon and sequins. Mrs. Maybelle Crafts wore a Jenny model

of cream white with a draped bodice etched with black floral pattern and an evening wrap of platinum fox. Charlotte Warren wore midnight black with unusual trimmings of crystal brilliants.

Carol Ann Warren, youngest guest present, wore a foam green frock with a white evening coat. Nancy Meyers had a black gown with a fitted watermelon shade bodice; Lilabelle Williams a black lace frock with rich lace yoke and cape, and Martha Levin a striking ensemble of suave black, encrusted with black beads and sequins, the cape in soft folds of the same and an evening hat with black coque feathers.

Nell Robldeaux wore a subtle black gown with a low yoke of white beige which gave an air of daring décolleté in front but buttoned down the back in demure manner. Helen Brainerd Smith wore a black picture dress with small evening hat of purple feathers and rhinestones. Mora Bagby was gowned in hunter green velvet with leaf patterns of green velvet hair arrangement. Sis Dyer wore an African brown velvet with a flippant rose hat.

Fay Prosser wore black with a deep yoke of aqua blue. Dolly Martin was clad in all white gown with white se- (See Virginia Gown Gaga on page 53)

# CETLIN & WILSON SHOWS

## 25-CAR RAILROAD SHOW

Winter Quarters at Petersburg, Va., now open and we can place to join immediately Show Carpenters, Wagon Builders, Painters and Trainmen. Have opening for Trainmaster who can and will oversee building and repairing of train and wagons.

WANT — First class Neon Man who can repair and blow glass. We have first class plant on wagon. LeRoy Hunter, contact us or McDonald.

CAN PLACE FIRST CLASS COLORED MINSTREL SHOW. Jimmy Simpson, contact us immediately.

FOR SALE—Electro Freeze Custard Machine, 3 60-KW. GMC Diesel Light Plants and 4 Light Towers.

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PETERSBURG, VA.

# Showfolk of America Cut 'Em Up--Past, Present and Future



Sammy Corenson installed as president of Showfolks of America. In foreground, Fred Weidmann; in background, Ethel Weidmann and Mat Makin.



Mr. and Mrs. Sammy Corenson, Mr. and Mrs. Fred Weidmann



Frank Yagla, Jean Yagla, Hazel Christensen, Jack Christensen, Chris Rodin



Andrew Bodisco, Enid Cohn, Harry Fisher, Rose Fisher, Nathan Fisher Cohn



Dave Long, Helen Artz, Glenn Artz



John R. Treanor, Blanche Treanor, Alice Treanor, Mary Texeira, Teddy Texeira, Gene Cardoza, Dorothy Cardoza



Maj. Bobby Cohn, Mike Krekos



Andy Hynes, Charles Albright, George Lorraine



J. Ed Brown, Frederick Weddleton, Sam Miller, Harry Polish Fisher



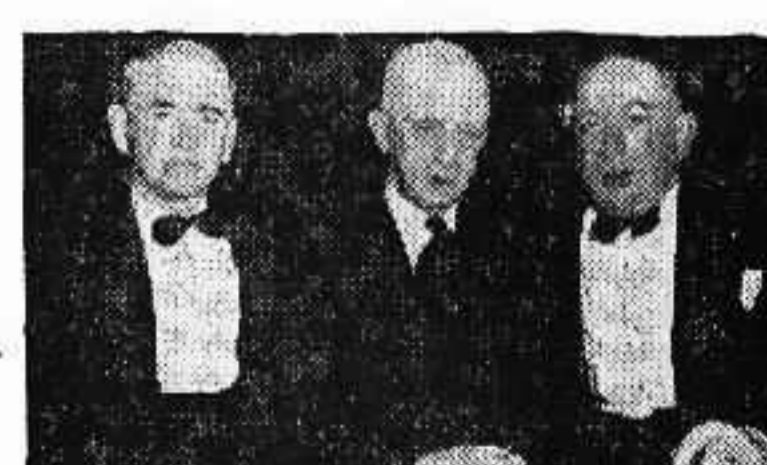
Charles Camp, Frenchie LaMont, Norman Schue, Joe Hart, Bill Oberhansle



Albert Roch, Dwight Kane, Ethyl Weidmann, Edna Raiford, Milt Williams



Sammy Corenson, Louis Lurie, J. Ed Brown



Pat Treanor, Frank Havenner, Harry Seber



Albert Roch, Dwight Kane, Edna Raiford, Milt Williams



Dave Cavagnaro, Al Rodin, Harry Myers

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## SILVER SLIPPER SHOWS

NOW BOOKING FOR 1946 SEASON  
WE OFFER 8 MODERN RIDES, 6 SHOWS, 40 CONCESSIONS, FREE ACT

FAIR MANAGERS, SECRETARIES, CLUBS, LODGES,  
AMERICAN LEGION POSTS, WRITE FOR OPEN DATE

This show will travel Georgia, Tennessee, Kentucky, Alabama and Florida,  
and will open 15th of April in Georgia, then Florida for the winter.

**RIDES** Office owns 6 new Rides and will book or lease Merry-Go-Round and Tilt-a-Whirl or Octopus with own transportation.

**SHOWS** Organized Minstrel Show, Monkey Speedway, Ten-in-One, Wild Life Show, Girl Revue or Hawaiian Show, Fun House, Glass House, Hillbilly Show, Athletic Show, Freak Show and any other worth-while Show with own transportation.

**CONCESSIONS** Penny Arcade, Pitch-Tilt-Win, Cigarette Gallery, String Games, Bumpers, Fish Pond, Lead Gallery, Devil's Bowling Alley, Diggers, Bingo, Photo Gallery, American Palmistry, Scates, Guess-Your-Age, Jewelry, Country Store and other Stock Joints. No grift, please. All refreshments booked.

**HELP** Capable and reliable Foremen and Second Men for all Rides. Semi-drivers given preference. Booters and chasers, save your stamps. Want Concession Agents, Electrician, Billposter Ticket Sellers, Griddle Man and Counter Men for Cook House, and useful Show People in all departments. Want 2 or 3-person Free Act. Must be sensational.

Will pay cash for Transformer Truck and Heavy Ground Cable.

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**WILLIAM O. HAMMONTREE, General Manager**

OR

**W. R. (BOB) HAMMONTREE, Concession Manager**  
2709 Rossville Blvd. Chattanooga, Tenn.

## DON FRANKLIN SHOWS

A new post-war modern midway, showing Texas, Oklahoma and Kansas. Opening March 16. Six office-owned Rides, four new 1946. Operating policy: Legitimate Concessions and Percentage. No gypsies, drunks or chasers tolerated.

**WANT CONCESSIONS:** Everything open, no office Concessions. Everything must be in keeping with a new set of Rides. Want flashy Bingo on P.C.; Popcorn Trailer, must be nice; set of Diggers. Everything open except Cookhouse.

**SHOWS:** Will book Shows of merit. This is a new organization, but it is going to be a winner. Get in on the ground floor. Low P.C.

**RIDES:** Will book for entire season—Roll-o-Plane, Octopus, Mix-Up and Kiddie Rides except Auto.

**RIDE MEN:** Foremen and Second Men for 1946 Spitfire, Baby Q Merry-Go-Round, #5 Wheel, 1946 Tilt, 1946 Kiddie Auto. Must drive. Best of transportation.

**CONCESSION MANAGER** willing to abide by above stated policy.

**ELECTRICIAN** who can handle new Diesels.

Winter quarters now open, Rosenberg, Tex., Fair Grounds. Room to build. Trailer space. Lights, water, showers. I will be at Dallas Fair meet Feb. 1st and 2nd. All replies:

**DON FRANKLIN, Owner-Manager**

1959 DRYDEN RD., HOUSTON 5, TEXAS TEL: KEYSTONE 31720

## FROM THE LOTS

### Bistany Greater

DANIA, Fla., Jan. 26.—Week ended January 19. Location, downtown. Auspices, Dania Fire Department. Business, good. Weather, good.

Shows opened to good business, with a 25-cent gate. Midway is well lighted and most of the rides are illuminated with neon. Line-up consists of 12 rides, 8 shows, and 50 concessions. Flying Hartzells are the free attraction. Staff includes Leo M. Bistany, owner-manager; L. H. Hardin, manager and supervisor; Pat Flinnedy, legal adjuster; Viola Radcliff, front gate; Mac Kline, chief electrician; Bob Delauder, chief mechanic.

Rides are Merry-Go-Round, Ferris Wheel, Octopus and Chairplane, which are owned by Bistany; Rolloplane and Spitfire, the property of Red Brady. Others include Comet, Kiddie Airplane and pony ride.

Shows: Wild Life, Jimmy Herron; side show, Mark Williams; Monkey Show, M. Macky; Dixieland Minstrel Show, Anna Belle Lee. Bill Jones has the bingo stand, and Ruby Delauder, ball game and

### Majestic Greater

SANFORD, Fla., Jan. 26.—Auspices, Elks-Legion Fair, 13 days ended January 19. Location, ball park. Weather, first week, good. Second week, bad. Business, bad.

Opening Saturday and all of the following week with over 15,000 paid admissions gave shows, rides and concessions a good run. Second week was about lost, because of hard rains and cold weather until Saturday, which proved a good day. Elks and Legion committee co-operated.

Midway for the opening date was graced by eight rides, five shows, concessions and free act. Owner-Manager Sam Goldstein was ill a couple of days with ptomaine poisoning, and the writer suffered a couple of weeks with neuritis. Owner Goldstein left to attend the Michigan fair meeting, and Leonard Goldstein is in charge of shows in Sam's absence.—HARRY E. WILSON.

pea pool. The writer has purchased a new house trailer and is operating the cookhouse.—JACK GALLUPO.

### Keenans Toss Breakfast Party at Santa Monica

LOS ANGELES, Jan. 26.—Members of the Regular Associated Trouppers were entertained by Gladys and George Keenan in their new Kelton Avenue home, Santa Monica, Calif., at a breakfast party Wednesday (16). Games were enjoyed in the luxurious rumpus room, and breakfast was served in the open patio in a setting of palms and flowers.

In the way of added gayety, fines were imposed upon members for the benefit of the Sick and Relief Fund of the organization, \$90 being collected. Among those present were: Joe and Ethel Krug, Harry and Martha Levine, Lucille and Sam Dolman, Jack and Oriel Kent, Herb and Violet Sucher, Babe and Moxie Miller, Ruth and Lou Korte, Lucille King, Bob and Jennie Perry, Gladys Patrick, Virginia Kline, Walton de Pellaton, Dexter and Jack Lewers, Marie Bailey, Ruth and William McMahon, Ray and Otis Hilderbrand, Helen Brainerd Smith and Cecelia Kanthe.

### Fisher Doing Good Biz With Rides at Palo Alto

PALO ALTO, Calif., Jan. 26.—Harry (Polish) Fisher, general manager, Golden West Shows, has placed his rides on a lot on the main highway in the heart of town for the winter.

Fisher reports that business during the week is good, with week-ends and holidays excellent. Don Hill will begin his fourth season with the shows as general lot superintendent, Fisher said.

### Endy Toasted at Miami Club

MIAMI, Jan. 26.—Dave Endy, general manager Endy Bros.' Shows and president emeritus of the Miami Showmen's Association, was tendered a Celebrity Night Party at the Riptide Club, Miami Beach, Sunday night (13) by Jack Flink, club operator, marking the first time that any carnival manager was honored in this vicinity. About 100 attended, and among carnival folk on hand were Mr. and Mrs. Oscar Buck, Mr. and Mrs. Ben Weiss, Louis Rice, Mr. and Mrs. Jack Gilbert, Mrs. David B. Endy, Art Lewis, Sidney Goodwalt, Harry Schwartz, Mr. and Mrs. Robert K. Parker, Mr. and Mrs. Eddie Elkins, Mrs. Marie Kaus, Dorothy Kaus, Ben Braunstein and Mr. and Mrs. Bill Cowan. Frankie Hyers, Riptide emcee, built his show for the night around the carnival theme with other acts participating.

### Wilson Adds Illinois Dates

ST. LOUIS, Jan. 26.—Ray Wilson's Famous Shows, which have played Illinois exclusively for the past 31 years, was successful in signing contracts with eight fairs at the Illinois Association of Fairs meeting in Springfield. Wilson has numerous celebrations booked thru the State. Shows will be enlarged to eight rides and five shows for 1946 and all shows are office-owned. Work started in Astoria (Ill.) quarters last week.

## HAVE FOR SALE CHEAP

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WANT TO BUY  
\$5 ELI WHEEL

## SUNSHINE SHOWS

Opening Monday, Jan. 28th, Dade City, Fla.,  
one month; then on the road.

Want Rides, Shows, Concessions. No grift.  
Plenty money here. Electric Train for sale,  
requires thirty-five feet space, one person  
operates; money maker.

**SAM N. HOLMAN**  
TAMPA, FLA.

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WANTS

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For Long Season with

## ROYAL AMERICAN SHOWS

Trick Rider, Lady Riders, Talker and Ticket  
Sellers. Answer:

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## HAVE FOR SALE

SPILLMAN TRACK MERRY-CO-ROUND

Operates With Gas Power Unif.

A-1 Condition. Wire

Box 312, Pryor, Okla.

Anyone knowing whereabouts of

## BILL DELMAR

communicate with sister. Wife gone, baby needs  
him badly.

**EVA MILLER**

1309 S. 192nd SEATTLE 88, WASH.

## Virginia Gaga on Gowns; Men Puzzle

(Continued from page 51)

quins. Marlo LeFors wore black with a black evening coat and a halo evening hat of velvet and sequins.

Peggy Baily wore pale chartreuse with long orchid-shade evening gloves. Tillie Palmateer wore black with a heavy drop yoke of gold sequins. Jennie Reigel donned black with crystal sequins and evening hat of sequins. Ruth McMahon chose black with epaulettes and pockets of gold sequins. Lillian Shepard wore black with bandeau of rhinestones.

Josephine Foley wore deep red, with a flowered evening hat, and Cecele Burton was attired in black crepe with invisible threads of gold. Mary Stack chose a chiffon model of black and white, with a silver fox wrap. Donna Day was in white with dianthus headdress and Jean Yogle wore turquoise blue with a shoulder trim of silver sequins.

Mabel Monzo came in turquoise blue outlined in blue sequins and an evening hat of blue sequins. Peggy Blondin wore black with a flattering low neckline of sequins. Leta Johns was lovely in a mauve and black gown with gold sequin trim. Elsie Suker wore a chantly blue gown with sparkle added in black sequins. Jule Whitney wore dove-grey with a striking red fromage trimming. Violet Sucher wore a smart black model with a side-draped waistline and evening hat of sequins. Ruth Korte selected black with a lace-edged peplum and a sash belt of sequins.

Mrs. Sammy Corenson, a new member, wore winter white with soft pearl sequin trim and a grey fox evening cape. Her niece, Faye Martin, a guest also from San Francisco, wore a wave-green gown with silver fox coat. Gladys Keenan wore midnight blue with glittering blue sequin trim and a spring straw hat of wheat straw. Mrs. Al Weber wore a transparent velvet gown of black with a sweetheart neckline. Emily Bailey, a visitor from Chicago and a member of the Caravans Club there, wore a black fall evening gown with an eye-catching white bodice trim. Mary Martha Kenyon wore a muted black velvet with brief sleeves and evening hat of sequins. Inez Alton wore a bouffant model frock in black with an interesting trim of chiffon and lace.

Doreen Dyke wore a slim black evening skirt and an evening blouse of white satin with wide gold stripes and lovely white camellias in her hair. Mrs. John Gorman wore black with faggotted purple design in blouse and skirt. Vivian Gorman wore black with low yoke line of black sequins. Goldy McCoy wore black with orchid trims of tiny flowers and sequins. Babette Korte wore Kelly green with fingertip length evening coat in green. Marie Jeffcote wore black velvet with white sparkling white satin. Jenny Perry wore black with white

## Moore Prepares for '46

ST. LOUIS, Jan. 26.—Mr. and Mrs. Jack B. Moore, owners of Moore's Modern Shows, while en route passed thru the city Monday to the fair meeting at Springfield, Ill., advised that work was progressing in their quarters. A new Rolloplane and Octopus will be delivered to shows in time for the April opening. Bill Morgan purchased a new Tilt-a-Whirl, which he will book on the shows, and Jay Bierton has contracted his cook-house. Executive staff will remain as it was in 1945. Harvey, son of Mr. and Mrs. Jack B. Moore, spent the holidays with his parents in Parma, Mo. Bernhard, their other son, is still vacationing in Aransas Pass, Tex., but will be on hand for opening.

## Lone Star Fems Set Ball

DALLAS, Jan. 26.—Everything is in readiness for the big ball to be held by Lone Star Show Women's Club in the Palm Room of the Alodphus Hotel February 2. Event will climax the Texas Fair Association meeting here February 1-2. Club has engaged the best orchestra available in Dallas, as well as a number of acts for the floorshow.

## Loos Again Lands Corsicana

LAREDO, Tex., Jan. 26.—J. George Loos Greater United Shows have again been awarded contract to furnish midway attractions at Corsicana (Tex.) Agricultural Fair and Livestock Show, Owner J. George Loos announced here this week.

## Propose Miss. Sales Tax

JACKSON, Miss., Jan. 26.—A 2 per cent State sales tax on every dollar collected in admissions at all amusement places was included in a bill placed before the ways and means committee of the Legislature here Monday (21). New tax would replace the privilege license tax previously in effect in Mississippi.

shawl treatment at the shoulders. Gladys Patrick entertained guests from Canada, and wore a slipper satin red gown that was especially becoming with her dark hair and eyes. Gay Hilderbrand wore a hibiscus pink frock with white evening cape. Babe Perry wore dove grey with tiny hat of flowers.

Bertha Cohn wore black with black sequins and an evening hat of black satin ribbon trim. Emily Friedenheim wore a flower patterned gown with flowered evening hat.

The husbands, brothers, sweethearts and escorts in general were fine looking, but descriptions of their suits might get a little dull after the first 40 or 50 black with white shirt. It can be said, however, that they were handsome, gracious and generous, so what more can a mere woman ask for.

# TINSLEY'S CITY RIDES

"AMERICA'S MOST MODERN MIDWAY"

All New for Season of 1946

Opening Greenville, S. C., Early in April

TWELVE NEW RIDES

THREE ABREAST MERRY-GO-ROUND  
OCTOPUS  
TWIN FERRIS WHEELS  
CHAIR-O-PLANE  
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LIVE PONY RIDE

Ride Help, Notice: We Can Place Reliable Foremen and Second Men on All Rides. Must Be Sober and Reliable.

CONCESSIONAIRES, NOTICE

Will Book a Limited Number of Legitimate Merchandise Concessions. Hoop-La, Cork Gallery, Lead Gallery, Ball Games, Devils Bowling Alley, Pitch-Till-You-Win, Fishpond, Novelties. Can place a real high-class Grab Joint. (Positively No Gift or Percentage.)

FREE ACTS

Can Place for the Entire Season of 1946 an Outstanding Sensational Free Attraction — Nothing Too Big. Want Electrician To Start Work March 18.

Address

JOHN T. TINSLEY, General Manager  
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H. S. THOMPSON, Assistant Manager  
GREENVILLE, S. C.

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WANT TO BUY FOR CASH

#5 ELI FERRIS WHEELS, SAUCER BOWL MOTORDROME. Will book MONKEY CIRCUS, UNBORN, ANIMAL SHOW, or finance any meritorious attraction, capable of getting money. (We furnish wagons for all Attractions.) CAN PLACE Foremen for major Rides and useful Ride Help. For Winterquarters—Carpenters, Electricians, Painters, Wagon Builders and Blacksmiths. Address

JAMES E. STRATES

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To Play Detroit's TWO Great Parks—Eastwood, the Proved Money Maker, and the New Million Dollar Jefferson Beach.

FEATURE FREAKS AND WORKING ACTS

Long Season Under the Most Pleasant Conditions.

GRACE McDANIEL and FRANK LENTINI — Please Contact Me.

CAN USE TWO GOOD TALKERS

BILL SYLVAN — Please Contact Me.

SHOW OPENS APRIL 14

CHAS. A. HODGES

Box 235, Coldwater, Mich.

1942—4th ANNUAL TOUR—1946

JAMES M. RAFTERY

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**AMUSEMENTS**

GREATLY ENLARGED MIDWAY

8 MAJOR RIDES 6 FEATURE SHOWS 3—DIESEL LIGHT UNITS—3 30—SEMI-TRAILER FLEET—30

1946 tour opens March 11 near Wilmington, N. C., followed by 36 WEEKS IN MONEY SPOTS in North Carolina and new territory 5 BIG FAIRS ALREADY BOOKED

WANT

Foremen and experienced Ride Help for all Rides. Semi-trailer drivers given preference. Highest salaries.

CAN PLACE Attractive young Girls for the most elaborate Girl Revue on tour.

WANT

Penny Arcade, Grind Shows, American Palmistry, Platform Attractions.

CAN PLACE

Legitimate Concessions of all kinds. Frozen Custard, Popcorn, Guess Age and Scales.

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OPENING FEBRUARY 2 OPENING

Want one more outstanding Free Act. Can place a few more Stock Concessions. Will buy or book Roll-o-Plane. Want Ride Help for Wheel, Jenny, Tilt, Chairplane. This Show owns its rides and has 8 Georgia county fairs booked and will play Tennessee, Kentucky, Indiana and West Virginia. This Show will play the best proven 4th of July at Brazil in the State of Indiana. Roy Foss, get in touch with me, and all people holding contracts with this Show, please answer or come to Winter Quarters, as Winter Quarters is now open. Write or wire  
TEX ROLLINS, Vienna, Ga.

## FOR SALE

Complete Carnival or will sell any part. Transformers, Wiring, Tops, Merry-Go-Round, #5 Eli Wheel, Octopus, Scooter, Whip, Kid Rides, with or without transportation. THIS EQUIPMENT PRICED TO SELL—CASH ONLY. No rentals, leases or propositions considered. This is A-1 merchandise. Address.

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 Size 48x48", With 1 Jack Pot, \$40.00.  
 Size 48x48", with 6 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

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 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
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 All Readings Complete for 1945

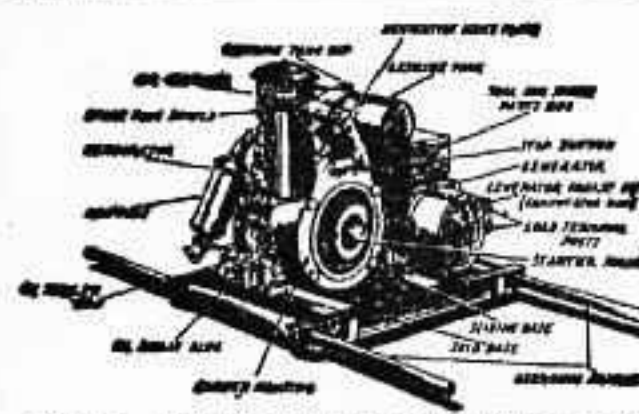
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 120 Pages, 2 Sets Numbers, Clearing and Polly.  
 1200 Dreams. Bound in Heavy Gold Paper  
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 Answers All Questions, Lucky Numbers, etc. 40¢  
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**"WHAT IS WRITTEN IN THE STARS."** Folding  
 Booklet, 12 P., 3x5. Contains all 12 Analyses.  
 Very Well Written, \$5.00 per 100; Sample, 10¢.  
 Shipments Made to Your Customers Under Your  
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 Our name or ads do not appear in any merchandise.  
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 Send for Wholesale Prices.


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**27 TO 1**  
 THE VERY BEST QUALITY  
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 Immediate Delivery—F. O. B. Chicago  
**10c Cartons—\$6.50 Per M**  
 All Sizes of Bags.  
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**NEW—GASOLINE GENERATOR SETS**  
 2.5 KW., 110V, 1 Phase 60 Cycle, with 6.5 H.P. Engine. Complete tools and repair parts. Sacrifice. Also 5-10-25 K.W. Gasoline or Diesel, Export Packed.

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Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

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 Route 9, Box 365  
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**WAFFLE IRONS**  
 4" Commercial Size. Cast Aluminum. Complete with wooden handles and formulas, \$2.50 each. Terms: 25% with order, balance on delivery, F. O. B. Toledo. Concession Supply Co. 1857 Ottawa Drive, Toledo 9, Ohio

**MIDWAY CONFAB**

**RECONVERSION days.**  
**JIMMY CADDY** is requested to contact *The Billboard* Cincinnati editorial department. An important letter is held for him.

**ROSE AND MACK BELL** returned to their home in Van Wert, O., after a month's visit with Lucille and Sam Dolman in Los Angeles.

**DOLLY YOUNG**, manager Blue Ribbon Shows, states that the org has been awarded contract for the Winter Haven (Fla.) Orange Festival February 18-23.

**THOSE WHO ENJOY** only home cooking never make good trouper.

**RICHARD GILSDORF**, owner, Dick's Paramount Shows, has recovered from injuries sustained in an auto accident at the close of last season.

**ART CRANER**, San Francisco, attended the directors' meeting of the Los Banos Livestock Association. The *It's May Day* in Los Banos will be revived after a four-year lapse. Dates are May 3-5.

**JOHN GECOMA** has booked his Bright Lights Exposition Shows for the Cambria County Firemen's Convention, Clymer Pa., the week of July 29. Event will include fireworks daily.

**MANAGER'S SOOTHING** remark on cold days: "At least it isn't raining."

**JOHN (SHEIK) LEMPART** was back in Chicago, civvies and circulation last week after his long stretch with the army in Australia. His scrapbook, crammed with photos of Australian showbiz, was a hit at the Atwell Club Thursday (17).

**STAN BARKER**, his wife and daughter, Anna, are preparing to leave Detroit soon for a month's vacation in Florida. . . . **GEORGE O'NEAL**, off the road for the last three seasons, has returned to Henderson, Tenn., from California, where he was employed in war work. He plans to return to Brewer's concession line-up this season.

**J. R. EDWARDS** has booked the following concessionaires for his shows: Al Wertner, string game and cat rack; C. E. Pierce, ball games; Dick Johnson, dart store; Allen Scott, candy apples and waffles; Ray Saylor, photo gallery and candy floss; L. Cunningham, penny pitch, and Milligen and Kemp, corn game.

**ARGUMENT BETWEEN** two porters over who is to boss a berth car sounds like a quarrel over who shall be warden of a jail.

**WALLIE WALDRON**, who recently moved his glass-blowing outfit from San Antonio to Augusta, Ga., has returned to San Antonio. . . . **CHARLES SCHAFER** cards that the World of Pleasure Shows have been awarded the midway contract for the Warsaw, Ind., Free Fair August 27-31.

**J. G. STEBLAR**, general manager of shows bearing his name, reports he will play North and South Carolina, Virginia, Pennsylvania and Maryland. . . . **JOHNNIE KAPF** is wintering in Miami. . . . **DOC WADDELL**, sporting 83 years, had no trouble being recorded as the oldest showman in attendance at the recent Ohio fair meeting.

**DORIS VANDERFORD** authored the following from the Sooner State Shows, quartered in Edmond, Okla.: Mr. and Mrs. Julie Vanderford, after a fishing trip to Aransas Pass, Tex., visited with Mr. and Mrs. Jim Hinson, Fort Worth. S/Sgt. Kenneth W. Vanderford is convalescing in Bushnell General Hospital, Brigham City, Utah. He expects to be home in a few weeks after two-and-one-half years of duty overseas.

**WE HAVE** about reached a point where there is no news in stories about winter quarters soon being open without saying "when."

**WILLIAM T. JESSUP**, general agent, West Coast Shows, attended the Oregon State Fairs' Association meeting in Portland January 17-18. Mike Krekos, owner of the shows, is in Southern California combining business with pleasure. Louis Leos, combo's secretary-auditor, after a fishing trip to Monterey, Calif., attended the Western Fairs' Association meeting

in Santa Cruz and is now at his home in Los Banos.

**CHARLIE WARREN**, former rideman with Jesse Sparks, recently bought out his partner's interests in Ajax Novelty Company. . . . **AL HUNT**, concessionaire last season with Imperial Shows, is dispatching cabs in Jackson, Miss., Mrs. Hunt is employed at a local florist shop. . . . **JACK AND EMILY WILSON** are visiting Tommie and Etta Henderson at their home in Paris, Tex. Kermit (K. C.) Murphy, the Henderson's nephew, is on his way home with discharge papers. . . . **CORTUS AND DYMPLER HENDERSON** have signed with Harry Craig Shows for 1946.

**RAY JOHNSON** infers that he will be with the H. B. Rosen Amusement Company this season as bingo manager. In the past Ray has been with Sol's Liberty Shows, Royal American and Cavalcade of Amusements. . . . **MRS. RUBY KANE** is vacationing in Miami, where she will remain about a month. Joe is at home building new concessions which he has booked with Jake Shapiro's Triangle Shows. . . . **RICHARD FRAKER**, son of Mr. and Mrs. Charles Fraker, operators of a Wild Life Exhibit with the J. J. Kirkwood Shows, enlisted January 7, at Jacksonville, Fla., in the marine corps. His brother is on occupation duty in Japan with the marines.

**TO HEAR** some tell it, every piece of equipment on an opposition show is being held together with baling wire or thumb tacks.

**LOUIS AUGUSTINO**, formerly with the Virginia Greater Shows and who recently returned from Mexico, informs that he has increased his line-up of animals by 32, including baboons, gorillas, monkeys, apes and a trick pony. . . . **CLARENCE A. LINEBACK**, who has been with Cetlin & Wilson and Endy Bros.' Shows, is recuperating at the home of his sister in Bluefield, W. Va., following an operation. . . . **E. F. (BLACKIE) BILLS** is a patient in Veterans' Hospital, Waco, Tex. . . . **HOMER WOOD** and **JOE DECKER**, of Woodecker Enterprises, have returned from the Miami banquet and meeting and are now on a buying trip. They hope to attend the Tampa Fair.

**BOBBIE BURNS** cards from Bakersfield (Calif.), that he will be with West Coast Shows. . . . **AL PORTER** writes that Harry Keller, Fayetteville (N.C.), has booked his Ferris Wheel and a string of concessions with Wonderland Shows. Porter is bucking material shortages in trying to construct a new ride. . . . **JIMMY HURD**, side show manager, Wonder Shows of America, has booked Frank Lentini, three-legged man; Mimi Garneau, sword swallower and blade box; Grady Stiles, lobster boy; Schlitzie, pinhead; David Lanos, marionettes; Sadie Anderson, spotted girl; Billie Baker and the birth of a baby for the annex. Hurd will also have a Glasshouse.

**DETROIT NOTES**—Cameron D. Murray, manager of the No. 2 unit of the W. G. Wade Shows, is flying to New Orleans on a combined business and vacation trip. . . . **ROBERT (POPEYE) BRION**, back from overseas and out of the army, is rejoining Capt. R. V. Ritz and his Motor Speedway. . . . **STEPHEN A. DARLING**, another former Ritz rider, is due to join the show early in the spring. . . . **MR. AND MRS. W. G. WADE** and Mrs. Mildred Miller are returning to Florida for a few weeks where they will rejoin Fred Miller, also of W. G. Wade Shows. . . . **BILLY SENIOR** is convalescing after an auto accident near Findlay, O., while en route to Detroit. . . . **ELMER F. COTE**, who had the Wolverine Shows for a number of years prior to the war, may go out on the road again this season.

**THEN THERE WAS** a lady treasurer who wouldn't let workmen draw money unless they told her what they wanted it for—until one told her.

**JOHNNY WUETHERICK**, en route from Hot Springs to Lake Charles, La., cards that he has booked his concessions with Midwestern Exposition Shows. . . . **MONTE NOVARRO**, with Cetlin & Wilson Shows last year, is managing the Milner Hotel, Springfield, Mo. Monte writes that personnel of the Buck Owens Shows crowds the lobby nightly

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 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

**ALUMINUM MILK BOTTLES**  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

**POPCORN**  
 South American, perfect popping condition, expertly processed; \$8.25 per 100 Lbs. (25 bag lots).  
**THE ARCADE, V. A. STEWART**  
 106 1/2 HIGH ST. PORTSMOUTH, VA.

**Happyland Shows**  
 Now Booking for 1946  
 CAN PLACE FOREMEN AND WORKING MEN FOR RIDES.  
 Station A, Box 962, St. Petersburg, Fla.

**W. S. CURL SHOWS**  
 NOW BOOKING  
 Concessions and Shows with own transportation for 1946 season. Address:  
**W. S. CURL, P. O. Box 27, London, Ohio.**

**PEANUT • POPCORN EQUIPMENT**  
**BOUGHT AND SOLD**  
 Complete line Peanuts, Popcorn and Supplies.  
**CHUNK-E-NUT PRODUCTS CO.**  
 PHILA. 6, PA. Dept. M PITTS. 22, PA.

**WANT TO BUY**  
 Only 3 or 4  
**SPECIMENS FOR LIFE SHOW.**  
 Must be first-class condition. Give full particulars, sizes and price.  
**MORRIS**  
 416 Washington Ave. ST. LOUIS, MO.

**BOOKING FOR 1946**  
**WANT SHOWS** with or without frame-up. Few Concessions open. Fred Shuffelt, wire me. Wire,  
**J. R. LEERIGHT SHOWS**  
 WEWOKA, OKLA.

**MAJESTIC GREATER SHOWS**  
 Can place Billposter with own transportation for 40 weeks' season. Also general ride help that can drive semi-trailers. West Palm Beach, Fla., Feb. 2-10. Dania Tomato Day Festival, Feb. 12-16, Dania, Fla.

**OMAR'S GREATER AMUSEMENTS**  
 Will book Flat Rides, Shows of all kinds and Concessions. Want Agents and Ride Help March 1.  
**OMAR THOMPSON**  
 912 Linden PINE BLUFF, ARK.

**WANTED GIRLS**  
 for Girl Show and Posing Show. Good salary. Traveling accommodations. Open with Endy Bros., Show, Miami, Fla., March 1. Write at once to **Lucille Dodson or Bob Randi**  
 Gayety Club, Ogeechee Rd., Savannah, Ga. Ann Greiner, write.

**NOW BOOKING**  
 For Season of 1946  
**HARRY CRAIG SHOWS**  
 BOX 158 BROWNWOOD, TEXAS

for jackpot. . . MICHAEL (BUCKY) BOCCA writes that he is a patient at the R. S. S., Rutland, Mass. He would like to hear from friends. . . MR. AND MRS. J. GEORGE LOOS, Greater United Shows, have been hosts to many outdoor show people during the past two months at their home in Laredo, Tex. The latch-string is always out. . . J. A. (JIM) SCHNECK, general agent, Greater United Shows, and his wife, Alice, also make their home in Laredo.

SAM GOLDSTEIN'S Majestic Greater Shows have been contracted for Riviera Beach (Fla.) Midwinter Festival, February 2-10, and Dania (Fla.) Tomato Festival and Barbecue, February 12-16.

LEE ERDMAN, monkey show operator, was tendered a surprise party on his 50th birthday at Eddie's Hut, Gibsonton, Fla., January 10. Among those attending the party, which lasted thru the early morning hours, were Mr. and Mrs. Stedman, Dock Hankins, Jerry Race, Joe Scortino, Billie Haze, Lydia Lopez, Pinkey Pepper, Mrs. Mary Milligen, Phil and Peggy Wilson, Mrs. Hattie Mattson, Mrs. Robert Wood, Mr. and Mrs. Ray Tasash, Mrs. Mary Durphee, Mrs. Helen Batson, Bill Dupree, Mrs. Anna Lockhart, Mr. and Mrs. Ernest Fullenham, Mrs. Pearl Keyes, Jerry Colver, Mrs. Bob Barclay, Mr. and Mrs. A. R. Christy, Mr. and Mrs. Dan Hendricks, Dolly Laverne, Mr. and Mrs. Harry Boyles, Mr. and Mrs. Joe Alenarder, Mr. and Mrs. Vern Allen, Mrs. Anna Dumas, Peggy Bovie, Mr. and Mrs. E. H. Miller, Mr. and Mrs. Bejano, Mr. and Mrs. Barney Williams, Johnny Wright, James Redding, James Molnol, Mrs. Neal Davis, Tex Putegnat, Glen Porter, Mr. and Mrs. Everett Fillingham, Mr. and Mrs. Eddie LeMay, George and Jimmie West, Charleen Brand, Roxy Dyer, Jim Drunet, Mr. and Mrs. Pat England, Stanley

Barbay, Otto Kunnert, Pat Williams, Frank R. Shepherd and Harry E. Wilson.

WE WISE guys make a great deal of fun of the rube who mows and hauls home the hay on the lot he is renting us, and then charges us for the hay crop that was ruined by the shows setting there.

LOS ANGELES CHATTER: Activity along the West Coast showmen's front has been quiet the last few weeks. However, O. N. Crafts Shows are planning to leave February 5 for a swing thru Southern California. Starting at the border town of Calexico, tour will run four weeks with stops at Brawley and El Centro. Quartered in North Hollywood, the Crafts Shows are among the top three traveling units on the Pacific Coast. . . . BILL MEYER and Harry Sukor have transported several Kiddie rides to Bakersfield to bolster the concessions at the city's Children's Amusement Park. . . . TEX CORDELL has his shows playing Winterhaven. . . . SMITH SHOWS are at Oceanside. . . . TEX COREY-Ruth Goff combine is expected to open its spring tour soon. . . . THE FARMERS, vet show people in the California area, are going East. Hunter is expected to invade Mississippi, while his wife travels to Springfield, Ill. They are former members of Mike Krekos's Victory Shows. . . . BOB PERRY bought a Heyday ride at Venice Pier. . . . LATEST word from Frank Cushing indicates that his troupers will present a full-fledged show this season. Featuring aerial and auto stunts, the former guiding hand of the Beth Holiday Troupe, not only anticipates a top-notch attraction for the audience but matching last year's and this season's forthcoming production dollar for dollar he should end the season in a higher financial bracket.

# AMUSEMENT ENTERPRISES MFG. CO.

1001 LOUISIANA, HOUSTON, TEXAS

**JR. DICE SHAKERS (ORIGINAL)  
TOP BOWLING (12 FT.) ALLEY  
CYCLONE RIDE  
KIDDIE RIDES  
CARNIVAL EQUIPMENT**

**NOW CONTRACTING  
DISTRIBUTORS IN ALL STATES**

**JOBBERS, WRITE**

**1ST ISSUE OF 1946 CATALOGUE READY**

**WATCH FOR OUR NEW MARBLE TABLE  
! HI SCORE !**

# POPCORN

**SPECIAL CONTRACT PRICE THROUGH JUNE, '46**  
**\$10.75 Per 100 lb. Bag**

It's the best Hybrid Corn money can buy! Backed by a money-back guarantee if the popping volume doesn't prove it! Non-contract price, \$11.10 per 100 lb.

**ALSO SUPPLIES:** The top-quality Popcorn Cartons—small, medium and large. Colored Cones, Glassine Bags and fine quality Seasoning.

**NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD**

**PEANUT SUPPLIES:** Strong attractive bags . . . Best Virginia Roasted-in-the-Shell Peanuts, 19 1/4¢ ceiling, 100 lb. bags. Send for complete price list and details. Write, wire or phone the factory nearest to you. Address Joe Moss or Ed Berg for quick personal attention. It pays off to use the BEST. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.

**CHUNK-E-NUT PRODUCTS CO.**  
JOE MOSS Philadelphia 6, Pa.      Factories in      ED BERG Pittsburgh 22, Pa.



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OPENING AT THE BIG CHARRO DAYS CELEBRATION, BROWNSVILLE, TEXAS

**10 DAYS & NIGHTS — FEB. 23 TO MARCH 4 — 10 DAYS & NIGHTS**

**WANT LEGITIMATE CONCESSIONS OF ALL KINDS  
CAN PLACE SEVERAL MORE SHOWS OF MERIT**

Time Is Getting Short, So Contact Us Immediately for This Gala Opening Spot and a Money-Making Season of 38 Weeks.

All Address: H. P. HILL, Manager  
P. O. Box 1133      Aransas Pass, Texas

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J. R. EDWARDS SHOWS, INC., OPENS IN WOOSTER, OHIO, APRIL 1, UPTOWN LOCATION. Will book or buy Ell No. 5 Ferris Wheel. Can place Custard Machine. Will place shows with your own outfit, 30%. A few legitimate Concessions still open.

Address All Mail and Wires to

### J. R. EDWARDS SHOWS, INC.

233 NORTH BUCKEYE STREET      WOOSTER, OHIO  
P. 5. — Grover Marks, contact immediately.

## AGENTS WANTED FOR 1946

Manager and Caller for Bingo, also Counter-men, Agents for following: Duck, Fish Pond, Cat Racks, Milk Bottles, Guess Your Age, Dart Games, Rotary Diggers, Basket Ball, Ladies for Penny Pitches, High Striker. Can place Darkman for Photos. My Concessions are booked solid for season with

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Write or wire L. I. THOMAS, Box 62, Riverside Sta., Miami, Fla.

## W. G. WADE SHOWS

Opening Vicinity Detroit, May 1

**WANTED**

Shows, Rides, Concessions or any other attractions of neat frame-up.

**SPECIAL NOTICE:** Mr. W. G. Wade will be located at the El Comodore Hotel, Miami, for two weeks commencing January 28.

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**World's Most Popular Rides**

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—One Bag or a Carload—

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**SPECIAL PRICES ON LARGE QUANTITIES**  
Complete Line of Bags, Boxes, Seasoning, Salt  
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## ROLL TICKETS

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Shamokin, Pa.      10,000 .. \$6.50  
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50,000 .. 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.



**TEXAS FAIR SECRETARIES**

See us at fair meeting for best modern looking rides, shows, and the cleanest midway. We invite inquiries from past committees and secretaries. Now booking shows not conflicting with Fun House, Minstrel, or Monkey Shows. Have opening for Penny Arcade, Cook House, Frozen Custard, Lead Gallery and Mug Joint. Want good Frce Act.

**OPENING MARCH 16, DALLAS, TEX.**

Address:

W. A. SCHAFFER, 714 South Haskell, Dallas, Texas.

**TURNER BROS.' SHOWS**

**NOW CONTRACTING FOR 1946**

Can place Foremen for 1946 Spitfire, Octopus, Roll-o-Plane, Tilt-a-Whirl. Highest wages paid, so don't misrepresent. Those driving semis given preference.

Can place Second Men for all Rides. Must drive semis. Have opening for Shows with own equipment and transportation. Cuban Mack, write.

Will book a few more legitimate Concessions that work for stock. NO FLATS, NO PERCENTAGE, NO GYPSIES.

Can place Flashy Penny Arcade. Want operator for Fun House. Fred Webster, write.

We have contracted some of the best fairs and our still dates are proven money getters. Address all communications to Winter Quarters, Petersburg, Ill.

**TURNER BROS.' SHOWS**

**WANT—BUNTING SHOWS—WANT**

**RIDE HELP:** A-1 Ferris Wheel Foreman. Must be sober, reliable and drive Semis. Help for new Flying Scooter and other Rides.

**CONCESSIONS:** Can place few more legitimate Merchandise Concessions in keeping with our high standard. No coupons or P. C.

**CAN OFFER YOU AN UNEXCELLED ROUTE OF STILL DATES. BEST FOURTH IN ILLINOIS, FOLLOWED BY A ROUTE OF THE BEST ILLINOIS FAIRS.**

Address: E. H. BUNTING, Mgr., P. O. Box 9, Ramsey, Ill.

**B. & V. SHOWS**

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COOKHOUSE, ARCADE AND DROME, also GRIND STORES AND BOTTLE BALL GAMES. WANT MANAGERS OR OPERATORS FOR FOLLOWING SHOWS, ALL NEW OUTFITS: 10-IN-1, SNAKE, MONKEY and GIRL REVUE. Will place any good Grind Shows. RIDES: TILT, FLY-O-PLANE, ROLL-O-PLANE. FAIR SECRETARIES OF NEW YORK STATE, will be at the TEN EYCK meeting; have a few open weeks.

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Write today for our illustrated folder of eye-appealing merchandise designed and priced for the concessionaire!

Folder shows pictures and prices of Pottery Pig Banks, Ash Trays and Water Bottles. Other novelty items such as Clay Whistles, Walking Sticks, Palm Fans, Palm Hot Pads, Fur Dogs. Small Miniature Pitchers, Vases, Baskets and Hats.

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**—I. K. WALLACE ATTRACTIONS—**

OPENING MIDDLE OF APRIL, PLAYING PHILADELPHIA AND VICINITY

**WANT**—Ferris Wheel and Chairplane Foremen and Second Men; also Kiddie Auto Ride Man. Top wages to reliable men. These are good jobs. All rides in top condition and must be kept that way. Bob Sprouse, Herberman, Frank Steel; Tony, of Rutland, Vt., or any of the boys that worked for me on Miller Bros., write

I. K. WALLACE, 1316 Spruce Street, Philadelphia 7, Pa.

**Showmen's League of America**  
Sherman Hotel, Chicago

CHICAGO, Jan. 26.—In the absence of regular officers, I. J. Polack was selected to preside at Thursday's meeting. With him at the table were Treasurer Walter F. Driver, Secretary Joe Strelbich, Past President Edward A. Hock and Major Robert H. Cohn, guest of the evening. Charles Rosenmutter and Bruce M. Chase attended their first meeting since discharge from the service. Elected to membership were William J. Coultrey Jr., Harry Williams and Sam Brody. Lease is not yet ready for signing, but club's address as of March 1 will be 400 South State Street, 6th floor.

News of the death of Earl H. Parks was received with deep regret. Interment was at Iola, Wis., Thursday (24). Irving Malitz is in Alexian Hospital. Jack Arenz expects to leave Michael Reese Hospital soon. Sick list includes George Terry, Winfield Sanitarium; Ben Weiss, Jackson Memorial Hospital, Miami; Tom Vollmer, William J. Coultrey and Frank Berry are still confined. Emmett Sims is recuperating at home. Bill Carsky and committee are busy on plans for the Annual Spring Party, date (See SLA on Page 79)

**Pacific Coast Showmen's Association**

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Jan. 26.—Talks by various members highlighted Monday night's get-together. With 250 members on hand and Mel Smith presiding, the two-hour session found nine talkers covering the outstanding phases of the organization's functions. Altho a visiting showman, Dr. H. L. Firestone, park owner of Flint, Mich., headed the list of speakers, the outstanding talk was delivered by John Lorman, who presented an excellent plan for West Coast showmen to gain their rental independence.

Other talkers were Frank Cushing, Sam Jones, Temple Aldridge, Jim Lang, John Castle, Huey Door, Charles Franke and Louis Wald.

Elected to membership were Al Cohn, Sid Benedict, Nate Rosenberg, Sam and Louis Stutz and G. Pickard.

Board of trustees received three new members. They were Harry Taylor, George Coe and S. C. Cronin. An invitation to attend the Elks' Club's Circus Night show was read and accepted. Per- (See PCSA on Page 79)

**International Showmen's Association**  
Maryland Hotel, St. Louis

ST. LOUIS, Jan. 26.—Peter G. Rust, third vice-president, took over the gavel in the absence of President Morris Lipsky who is in Atlanta. New members elected include Ralph W. English, H. J. Grey, John Galligan, Dave Tennyson, Sam Menchin, Roy Hildebrand and Harry E. Malloure.

Buff Hottle, New Orleans, is here visiting. Gus Forster will winter here after visiting his folks in Renova, Pa.

Sick committee reported that George Davis was recently discharged from a hospital in Los Angeles and is expected here soon. Rex Howe is hospitalized following an operation.

Board of governors voted to give all past presidents a gold life membership card. Same token of appreciation will go to all who obtain 100 or more new memberships during the year, with a wrist watch going to those who obtain 25 or more.

**Missouri Show Women's Club**  
Maryland Hotel, St. Louis

ST. LOUIS, Jan. 26.—President Gertrude Lang presided at the regular meeting with 21 officers and members present. Louise Howe was sergeant at arms, in the absence of Dorothy Williams. Florence Sheehan and Mrs. Alma Richards were elected to membership.

Ida McCoy, sick committee chairman, reported that Irish Kamen is ill in Jewish Hospital, and Evelyn Lewis is at Deaconess Hospital. A letter was received from Mabel Baysinger, who is in poor health in Miami.

Visiting members present included Dorothy and Marie Turner, Beulah Price, Pearl Vaught, Jane Bunting and Thelma Frenzel.

**National Showmen's Association**  
1564 Broadway, New York

NEW YORK, Jan. 26.—Eligibility committee voted to approve applicants Edward G. Miltner, proposed by Frank Capell; Gustav Marshall Vogt, proposed by John McCormick, and W. J. Wendler and Harry Witt, proposed by Pat Martino.

Additional donations to the National Foundation for Infantile Paralysis were received from Joe End, Max Hofman, Dan Taylor, Joseph Milana, Jules Lasures, Roland Champagne, Aaron Hymes and Frank Rappaport. Jerry Gottlieb turned in \$165 toward the amount he pledged. John McCormick is making every effort to make this year's donation a record one.

Ladies have the use of the clubrooms for a card party February 16. Jack Lichter will be chairman of a meeting February 14, when the formation of an American Legion Post with in the club will be discussed. Board of governors voted distinguished service plaques to Arthur Campfield and Fred C. Murray, who have served on the eligibility committee for five years without missing a meeting.

Auditor Herbert Leves reported the club's assets totaled in excess of \$53,000, a credit to Jack Rosenthal, past president, who set a goal of \$50,000 for his term in office. He was given an ovation.

Secretary Ross Manning presided at the meeting. With him were Harry Rosen, treasurer; Max Hofman, attorney; Dr. (See NSA on Page 79)

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 26.—A colorful chow mein dinner was given members of HASC and the Ladies' Auxiliary by Jess Nathan and Chester I. Levin. It was topped off with lemon pie and coffee. Table decorations were carnations and sprays of fern. Upward of 128 were present. Service was given by the entertainment committee of the Ladies' Auxiliary.

Following dinner, a short meeting was held by HASC, with President Chester I. Levin presiding. Secretary G. C. McGinnis and Treasurer Harry Altshuler were also on the rostrum. Meeting was followed by bingo and bridge.

Banquet and ball committee will make an early start to locate the event for New Year's Eve.

House committee, under the chairmanship of George Carpenter, has made an excellent showing, and the entertainment committee states that it has programs outlined for each meeting night for the remainder of the winter.

**FREDDIE BOSWELL**

Please wire me your address.

L. C. McHENRY

408 West 6th Ave., Gastonia, N. C.

**Lead Shooting Gallery**

Fast portable long range, well framed, 12-foot counter, iron moving ducks, plenty pull-ups and targets. Weighs about 1 1/2 ton, 2 men put up in 1 1/2 hours, take down in 45 minutes. Complete, ready to work, with 5 Win. rifles, with special carrying box, tube loader, light stringers, year's paint for targets and background. Uses 1/4 the space on 12' body truck. This is the gallery year. First \$1175 takes it. Stored in Phila., Pa. Can furnish 200,000 new .22 spatterless bullets at extra cost. Act fast.

BOX D-108, The Billboard, Cincinnati 1, O.

**SACRIFICE**

Buell's "Bouquet of Life," almost new, \$400.00. Snow Machine, Benson make, none better, \$200.00. 14x21 Tent and Side Walls, don't leak, \$100.00.

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CHECKER AND RELIEF CALLER COUNTER MEN AND WOMEN Opening March 1st in Alabama.

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The Bigger and Wilder the Better.

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**SOUTHWESTERN VOLUNTEER FIREMEN'S CONVENTION**

Wellsville, N. Y., August 7th, 8th, 9th, 1946.

John Crowner, General Chairman  
Joseph Petrey, 1st Asst. Chairman  
Chas. Strucken, 2nd Asst. Chairman  
Russell Dye, Treasurer  
Garwood Sutfin, Secretary  
John Church, Chairman Advertising  
Paul Fleischman, Chairman Finances  
Walter Gibler, Chairman Street Decorations  
John W. Jones, Chairman Parade  
Mayor Martin, Chairman Parking  
Carl Knopfler, Chairman Fish-Fry Concessions  
Frank D'Arcy, Chairman Banquet  
John Crowner, Chairman Carnival Concession  
Garwood Sutfin, Chairman Badge Committee

Write specially to contact CARNIVALS, FISH-FRY CONCESSIONS, STREET DECORATIONS. Those interested please contact proper Chairman.

**New Group, Out To Observe Utah July 4th, Eyes Biz**

SALT LAKE CITY, Jan. 26.—Articles of incorporation by July Fourth, Inc., have been filed with the State by an organization sponsored by the disabled veterans. Clarence Nesler, former chaplain and former mayor of Salt Lake City, heads the group.

Object of the new organization is to promote Salt Lake City and Utah observance of July 4 as a tribute to war veterans. July 4 in Utah, while a legal holiday, is not generally celebrated, altho there is token observance by the closing of business.

Lack of Independence Day festivals in Utah results from its proximity to Pioneer Day, July 24, a State holiday similar to Admission Day in many States, here more or less of a Mormon festival.

To support the new project, the corporation will enter the entertainment field, but decision has not been made as to any particular branch. Pioneer Day groups in Salt Lake City, Ogden and Provo support their parades and pageants thru three major rodeos, playing day for date, and in Salt Lake City, at least, will find some competition from the amusement activities of the new group.

**Craner Again To Manage Los Banos May Date Event**

LOS BANOS, Calif., Jan. 26.—For the eighth time, Art Craner was chosen managing director of the annual May Day Festival which will be staged at Merced County Fair. Decision was made at a meeting of the festival committee here Saturday (19).

Elge Mastrangelo, city councilman, was named general chairman; Joseph Toscano, chairman of publicity and exploitation, and Judge D. Oliver Germino, director of public relations. Germino is also secretary of the fair and livestock show.

Features planned include a queen contest, dancing, fireworks, band concerts, midway and barbecued chuck wagon dinner.

Louis Leos, secretary of the West Coast Victory Shows, whose home is here, will serve as associate member of the committee.

**Kratz To Produce Indoor Show for Ogdensburg Elks**

OGDENSBURG, N. Y., Jan. 26.—Dick H. Kratz will produce an indoor circus for the Elks here February 13-16 in the State armory. Talent will be furnished by George A. Hamid, Inc., with Lee Barton Evans handling publicity.

A 1946 Ford, two radios, electric cleaner, washer and mangel will be offered as door prizes.

**M'p'l. Show Renews in March**

MINNEAPOLIS, Jan. 26.—Twelfth renewal of the Builders' Show will have a victory theme, March 25-31, in Minneapolis Auditorium, H. H. Cory, show manager, said. Show was shuttered during the war years. Even the deliveries may be slow, public has been hungry for a look-see at new building materials, household furnishings and construction ideas, Cory said.

**"California Is Sitting Pretty"—Billboard, Jan. 19, 1946**

WE OPEN IN MARCH AND WILL PLAY THE BEST FAIRS, RODEOS AND CELEBRATIONS IN CALIFORNIA.

**GOLDEN WEST SHOWS NOW BOOKING FOR 1946**

RIDES	CONCESSIONS	SHOWS
Want Tilt-a-Whirl, Loop, Roll-o-Plane, Octopus and any MAJOR or KIDDIE RIDES.	Want Cook House, Candy Floss, Bowling Alley, Fish Pond, Ball Games, Stock Stores and any other LEGITIMATE Stores.	Want Side Show, Pit Shows, Girl Show or any other Money-Making Attractions.

Want EXPERIENCED Ride Help for Merry-Go-Round and Ferris Wheel. Must be Sober and Reliable. Top Wages and Good Treatment.

**WRITE**

**HARRY POLISH FISHER**  
1865 Oak Street San Francisco, Calif.

**WIRE****WANTED BY CHEEKTOWAGA POST VETERANS OF FOREIGN WARS POST NO. 2429**

Large Up-to-Date Complete Carnival to Show on Post Grounds Week of July 15th in Connection With Cheektowaga's Town Wide

**"VETERANS OLD HOME WEEK"**

Post Grounds on Main Highway, Touching on Buffalo, New York (City Line). Perfect bus and car connections, plenty parking space. Write at once.

**CARL J. STELLRECHT,**  
Chairman and Vice Commander  
374 Pine Ridge Road, Buffalo 11, N. Y.

**FOR SALE**

25 KW. 110 Volt A.C. Light Plant. Perfect for circus or small current motor. New (used only 6 weeks). Also 30 K.V.A. Transformer, G.E. type. Semi Trailers, International Tractors; Bob Truck, good tires. Mills 12 Record Juke Box. Grab Joint, complete; plenty dishes, burners, tanks, griddle, urn. WANT TO BUY RIDES—Best cash prices paid for Ferris Wheel, small Merry-Go-Round, Chair-o-Plane and Kid Ride. Address:

**GEORGE HALL,** Texarkana, Ark.  
Wires care Western Union. Mail General Del.

**WANTED**

RIDES, SHOWS AND CONCESSIONS FOR 4TH CELEBRATIONS, JULY 3 TO 6, INCLUSIVE.

Harry L. Keller Post #92, American Legion,  
Phone 18, North Judson, Indiana

**ALBERT W. TURNER, CHAIRMAN****Tivoli Exposition Shows****NOW CONTRACTING FOR 1946 SEASON**

Address: H. V. PETERSEN, Mgr.  
Tivoli Park, Joplin, Mo.

**NOW BOOKING**

Shows and Concessions for 1946 season. Ride Foreman and useful Help, write.

**J. F. SPARKS**

311 Westover Drive BIRMINGHAM, ALA.

**World of Pleasure Shows****Now Contracting for 1946**

Opening in April—Vicinity of Detroit.

**JOHN QUINN, Mgr.**

100 Davenport St. DETROIT 1, MICH.

**GEM CITY SHOWS****NOW CONTRACTING FOR 1946 SEASON**

Address: Permanent Winterquarters, Quincy, Ill.

**DIXIELAND SHOWS****CONTRACTING FOR 1946**

Ride Help for Merry-Go-Round, Wheel, Baby Ride, Chairplane. Concession opening: Corn Game, Pitch-Tilt-U-Win, Watch-La, Hoop-La, any Ten-Cent Store not conflicting. Opening for General Agent who can stay sober. Any Grind Show, Mechanical Show. Wonderful opening for Pit Show. Show leaves winter quarters February 6. Playing Hammond, Louisiana, Strawberry Festival last week in March and first in April, biggest in Louisiana; then North Arkansas, Missouri and Northwest.

Contact: **W. L. BOSTWICK, Mgr., DIXIELAND SHOWS,** Covington, La., Winter Quarters.  
P.S.: R. J. McMillan can place good Agent for season. Have Diggers, Rat Game, Fishpond, Darts booked on above show for season.

**WANT TILT-A-WHIRL OR 8-CAR WHIP**

Must be in A-1 condition and pass rigid examination. Will pay cash only, with or without transportation. Wire at once.

**M. L. HANNEFORD**

CAROLINA SODA SHOP, BURLINGTON, N. C.

**WANTED FOR NEW YORK CITY'S FIRST BIG EXPOSITION SINCE THE WORLD'S FAIR**

PARK AVENUE ARMORY 34th St. and PARK AVE., NEW YORK CITY  
March 27-28-29-30-31-1946

50,000 Tickets Already Out . . . 200,000 Anticipated Attendance.

**WANTED: 4**

Pitchmen—Gadgets, Cosmetics, Hair Preparations, Etc. Pop Corn, Candy Floss, Candy Apples, Soft Drinks, Ice Cream.

**G. HODGES BRYANT, Managing Director, Room 60, 90 West Broadway, N. Y. C. 7**  
Phones: Cortland 7-7539—7-7540

**WANTED FOR****Southwestern Merchants and Manufacturers' Exposition**

WACO, TEXAS

Fastest growing industrial center in America. Booth and Banner Solicitors, Street Decorator. Will book high-grade Thrill Show. Will sell Eats and Drinks, Photos, Novelties for exhibit zone.

**SIX BIG DAYS AND NIGHTS — APRIL 29 TO MAY 4**

Event Sponsored by Waco Elks' Lodge

**R. W. "TOMMIE" STEVENS • 318 So. 8th St. • Phone 3349, Waco, Texas**

**FLORIDA AMUSEMENT CO.**

Bradenton starts February 2—two Saturdays; Plant City, Sebring, Pahov-hokee Fairs follow.

Place any Flat Ride, Tilt, Octopus, Spitfire, few more Legitimate Concessions.

Playing Florida's best spots, Fairs and Festivals.

Rides, wire **HOWARD INGRAM,** Sarasota, Fla., until 30th; after that Bradenton.

Truck permit taken care of. Want large Girl Show.

**PINE STATE SHOWS**

OPENING FEBRUARY 12TH, 1946

**WANT WANT WANT**

CONCESSIONS: Ball Game, Shooting Gallery, Candy Floss, Dart Game, Balloon, Lead Gallery, Frozen Custard, etc. Any Stock Concession not conflicting. Can place Cook House that caters to show folks. Sold Pop Corn, Candy Apple, Snow Cone, Bingo, Photos.

RIDES: Any not conflicting, Ferris Wheel, Merry-Go-Round, Chairplane, Tilt, Kiddie Swing. Any ex-G.I. with ride experience, come on.

HELP: Merry-Go-Round Second Man; Foreman, Chairplane; also Second Man. (Mrs. J. E. Warren wants Second Man for Ferris Wheel and 7-Car Tilt. Best of treatment and long season's work.)

WANT Side Show, Snakes, Crime, Monkey, Wild Life. What have you? Let's get together for a good season. Louis Augustine, contact me. Can place Banner Man, good proposition.

All Mail and Wires to **JOHNNIE JAY CARUSO, Owner, P. O. Box 242, Hattiesburg, Miss.**

**BLUE GRASS STATE SHOWS FIRST CALL****NOW BOOKING FOR SEASON 1946**

OPENING MIDDLE OF APRIL IN THE VICINITY OF OWENSBORO, KY.

Want capable Foreman and Second Men for Merry-Go-Round and Tilt-a-Whirl. All Concessions open. Can place Ball Games, Pitch Tilt You Win, Dart Joint, Fish Pond, Bumper, String Game, Cork Gallery, Coca-Cola Joint, Penny Pitches, Percentage and all other legitimate Concessions. Will sell exclusive on Bingo, Photo, small Cook House, Diggers, Pop Corn, Candy Apples, Cotton Candy, Guess Your Age-Scales, Snow Balls and Novelties. No strong joints wanted. Also can place first-class Electrician and useful people in all departments. Will book Chair-o-Plane and other non-conflicting Rides at liberal percentage. All reply to

**C. O. GROSCURTH, Mgr., BLUE GRASS STATE SHOWS, 403 East 9 St., Owensboro, Ky.**

**OHIO SUPER YELLOW POPCORN**

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

**BETTY ZANE CORN PRODUCTS, INC.**

638 BELLEFONTAINE AVE.

Growers and Processors of Selected Popping Corn

MARION, OHIO

**NEW****SPITFIRE RIDES**

Available for 1946 Season

**FRANK HRUBETZ & CO.**

Front and Shipping Sts.

**IMPROVED**

Salem, Oregon

## Dailey Preps In Quarters For April Bow

CHICAGO, Jan. 26.—Take it from General Agent R. M. Harvey, the busiest spot in Texas is the 85-acre fairgrounds at Gonzales, which Ben Davenport bought three years ago as a winter quarters for Dailey Bros.' Circus.

There, said Harvey, Friday (25), following his return from the Texas city, quarters are humming with preparations for the opening of the season early in April. The 1946 bow is scheduled several weeks later than a year ago, Harvey said.

Among Gonzales developments, the veteran show agent reported that the Southern Pacific Railroad has laid rails for a siding into the quarters sufficient to accommodate 35 double-length flats. A 15-car org last year, the train will roll out next spring on 20, with five new flats added.

Ralph Noble, with Dailey for several years as general superintendent, has taken charge of quarters activity. Whitey Ross, named to handle boss canvasser chores thru the coming season, has also taken over that department, and steward Mitt Carroll is serving up the victuals, Harvey said.

He added that Mrs. Eva Davenport and Jean Allen were currently touring Northern cities in quest of materials for new wardrobe additions.

Quizzed on the opening spot, Harvey admitted he wasn't certain whether Gonzales, a city of about 8,000, or some other Texas spot would get first call.

"You know," he chuckled, "we've got more choice this year than a year ago. A couple of lines that refused to carry shows during the war are now back looking for business. So we haven't decided yet on the opening spot, but it will be early in April, wherever it is."

Harvey left here Friday night for his home at Perry, Ia.

### Wichita Notes

WICHITA, Kan., Jan. 26.—Johnnie Mae Snyder joined Clyde Bros.' Indoor Circus as featured aerialist, opening at Ardmore, Okla. Hazel King suffered a severe arm injury while training a Liberty act at Dailey Bros.' quarters at Gonzales, Tex.

The Austin Bros.' circus train has been returned to Gonzales. Mr. and Mrs. Burt Wallace have returned from a vacation to Corpus Christi, Tex. Mr. and Mrs. Fred Brad have returned from Hot Springs.

Ben Davenport spent Christmas with Obert Miller and family at Hugo, Okla., en route north on business. Princess Red Wing has purchased a new horse to be used in the Dailey Bros.' concert. Howard Y. Bary has been a Wichita visitor in connection with dates for the Hamid-Morton Police Circus, March 11-18.

Eva Mae and Joe Lewis, after vacationing at Tampa, joined Orrin Davenport at Cleveland. Raymond Duke will be on the advance of Stevens Bros.' Circus. Mrs. Ione Stevens, co-owner of Stevens Bros., spent the holidays with her parents at Alton, Ill.

Monroe Bros. are building at their quarters in California, Mo. Raymond Mueller, CFA, circuit clerk and county recorder, is a daily visitor.

### Not to the Lion

REMEMBER WHEN many of us didn't troupe for money or scenery—but for honor? Years ago a recently promoted "captain" who worked an untameable lion in a side show was proud of his red uniform and the pistol on his hip. He three-sheeted in front of the natives at every opportunity and wouldn't have traded positions with the president. We'll say this for the lion, he was always glad when the act was over so he could go back to sleep. "Thank you. Thank you," replied the captain, with great appreciation, when a Georgia colored mammy said, "Yo' sho am a brave man."

## Polack's '46 Program at Full Strength for Hammond Stand

HAMMOND, Ind., Jan. 26.—Irving J. Polack will unlimber the new 1946 edition of Polack Bros.' Circus at Hammond's Civic Auditorium here tonight after a pair of warm-up stands in the strike-torn Michigan cities of Flint and Saginaw.

Performances at both opening dates, where the box office failed to sag even the snow, ice and freezing temperatures were heaped on the GM strike as obstacles, were acclaimed—and warmly—but the Polack org will actually be at full strength for the first time here tonight.

For what Hammond first-nighters will glim is the complete program which Polack and his partner, Louis Stern, have shaped together for their 1946 route, probably the longest in modern circus annals. From here on out, few, if any, shifts in the show will be made unless emergencies arise.

The five-day Saginaw run in behalf of Elf Khurafeh Temple closed Tuesday (22), with promoter Joe O'Donnell claiming a 50 per cent gain over 1945 attendance and a Sunday matinee turnaway highlighting the engagement at the Saginaw auditorium.

Replete with new names and faces, the performances drew plaudits as well as people, the Saginaw press going all out.

The Yacopis scored heavily with their

teeter-board bag of twisters, a new feature this year, and Ray Wilbert, another Polack newcomer, was an outstanding hit with his hoops. The Billetti Troupe of high-wire acts, another new act, vied with the Antaleks, a carry-over from last year, for honors in the thrill department, while two other new features, the Lopez Trio and the Three Iwanos, copped comedy laurels. Other 1946 innovations included the pair of baby elephants, recently purchased by Polack and handled by Cheerful Gardner with a nimble hand from Blonde Lavates.

Of the holdover features, Hubert Castle rated top applause at Saginaw with his adroit wire work. Bobo Barnett, featured clown, was abetted by Ed Raymond, Red Carter, Roy (Mickey) McDonald, Dennis Stephens and Mrs. Bobo Barnett.

New acts joining at Hammond are headed by the Flying Zaccinis, trapeze performers, who will replace the Harold Voise Flying Act, which was featured at Saginaw, Voise's home city.

### Hammons Buys Raum Show To Tour as Cherokee Rodeo

DETROIT, Jan. 26.—Cherokee Hammons, Goree, Tex., announced here this week that he had purchased Raum's Rodeo from Jack Raum and that the organization will be known as the Cherokee Rodeo Association. Hammons said that Raum would handle bookings in the U. S. and that L. V. Hearn, Niagara Falls, Ont., would do Canadian contracting.

Announcement was made during the annual convention of the Michigan Association of Fairs, at which all three were present.

### M'p'P's CFA Meets Feb. 3

MINNEAPOLIS, Jan. 26.—Annual meeting of the Adam Forepaugh Top No. 8, Circus Fans of America, will be held February 3 in the Dyckman Hotel here. Exhibit of circus models and circusions will be shown. Edward H. Frye, tent secretary, is in charge of arrangements. Dining tent will start serving at 2 p.m.

### Papago Park Bi-Monthly Sked Is Set at Phoenix

PHOENIX, Ariz., Jan. 26.—A series of bi-monthly Sunday rodeos is being staged at the Pigglin' String Arena at Papago Park, east of Phoenix. Project is sponsored by Dr. J. H. Patterson, Walter R. Cluer and Dick Robbins, the latter serving as arena director.

Arena plant has a seating capacity of 2,000, with 40 individual horse stalls, six bucking chutes, judges' stand, pens and a straight-of-way track for holding quarter-mile horse races. Present schedule calls for holding the every-other-Sunday rodeos into May, with possible lighting of the arena for night performances this summer.

## UNDER THE MARQUEE

OLD friends meeting.

MAX TUBIS will handle concessions on the Clyde Beatty Circus.

ED PETERS, formerly with the Flying Wards, is now working as a waiter in Cincinnati.

LEW ALTER, manager of Alter Bros.' Side Show, recently visited in Los Angeles with Mr. and Mrs. Ted Metz, old-timers in circudom.

D. H. (WHITIE) RODENBURG infos that he closed with Sam Ward's Shrine Circus in Flint, Mich., and joined Sam Polack for his Orak Temple Show, Hammond, Ind.

EDDIE HOENIG, former circus joey, riding herd on barnyard stock—at present one donkey, Shetland pony, young cow, two goats, pair of monkeys and assorted fowl—in Macy's New York department store fifth-floor barnyard.

FRANK WIRTH'S ticket experts working the recent Arena date in Cleveland included Frank Bland, superintendent; Benny Bixley, Jack McFarland, Charles (Stinky) Davis, Pat Patterson and Ace Bevan.

JOE BAKER, former blackface minstrel, worked as a clown recently at Los Angeles on the same bill with Marvin Brown. Among those he found wintering there were Harry Goodman, Johnny Brazil, Johnny Cousins, Bob Simons and Ben Fink.

WHEN A CIRCUS title becomes a power—smart agents give it the right-of-way.

JAMES M. COLE recently bought an elephant and 400 grandstand chairs for his circus from Floyd King. While in Macon, Ga., he saw Charles Sparks, Eddie Jackson, Doc Hall and Paul Conaway. On his return to quarters he visited

Bailey Bros.' quarters and Mr. and Mrs. Ray Rogers.

HIP RAYMOND cards that, following the Cleveland Arena Circus, he played a night spot at Erie, Pa., and while there was the guest of Mr. and Mrs. Ernie Wiswell, who bought a new home there recently. The Wiswells also have a farm near Erie, where they went hunting.

NOBODY MINDS listening to a circus owner telling his life's history—if he hasn't lived too long.

MRS. ELLA WRIGHT, owner-manager of Tex Ella's Wild West Show, is in Dublin, Ga., framing plans to open there with a new 60 by 120-foot top. A number of trucks and trailers are to be added in time for the unit to begin its trek north. . . . BUCK LEAHY has forsaken the circus field in favor of playing park and fair dates under the Harry Cooke Agency banner.

VIRGINIA TIFFANY, after a six-week holiday visit with her parents in Spokane, returns to the Bert Levy Vaudeville Circuit to complete the tour she started after closing with Cole Bros.' Circus. She opened at the Palomar Theater, Seattle, Monday (28) and is breaking in a new chrome-plated rigging with an original mechanical device to be used in the finale.

WINTER IS ONLY a kid in knee pants. But to those who are tired of being settled, it already looks like an old man.

DALE EVANS, leading woman of the Roy Rogers's horse operas, is skedded to head an all-girl rodeo which will eventually play Madison Square Garden, New York City, if it makes the grade, according to Broadway rumor. . . . MAX (See MARQUEE on opposite page)



SGT. WIN PARTELLO who was discharged from the army at Fort Dix, N. J., after three years service, including 20 months overseas. He was with the 502 Para. Inf., 101st Airborne Division, and wears the Purple Heart for two wounds received in action. Partello will return to the Cole Bros.' Circus where, before joining the army, he was auditor and cashier of concessions.

### Tex Burwell Heads New Rodeo Producing Group

ORLANDO, Fla., Jan. 26.—Tex Burwell, manager of the Cheyenne Rodeo and Wild West Show, announced today that he has been named general manager of a new corporation organized for the purpose of expanding operations. Deal involves members of the Cat Island Cattle Company, a South Carolina group.

Burwell said that a home ranch and winter quarters will be maintained at Cat Island, a few miles from Beaufort, S. C. Show opened its 1946 tour here, sponsored by Junior Chamber of Commerce.

Production staff includes Burwell, Ed Ralse, co-producer and arena director; H. F. Logan, personal representative; Dan Butler, business manager, and Walter Richardson, public relations.

### La Pearl Death Recalls Memories to H. Mueller

SPRINGFIELD, Ill., Jan. 26.—The passing of Harry La Pearl, clown, in Hollywood Monday (14), was a distinct shock to his boyhood chum, Harry R. Mueller, widely known circus fan and photographer and *The Billboard's* correspondent here.

Mueller, confined to bed by sickness, recalled memories of half a century ago when J. H. La Pearl, father of the 61-year-old Harry, wintered his circus at Danville, Ill. "Every season he would take the show on the road and with it would go my playmates, Harry, Roy and Ruby. It left me with only the decidedly uninteresting kids to play with," said Mueller.

In later years, Mueller related, he saw the La Pearls only at long intervals.

### Bell Bros. Adds Animals, Trucks and New Canvas

GENEVA, Neb., Jan. 26.—Expansion of Bell Bros.' Circus, in winter quarters here, includes addition of two llamas, two lions and a camel, secured by John J. Lynn, general superintendent, from the John D. Wixom Wild Animal Farm.

Three additional trucks have been purchased. Neal Tucker, construction manager, is building a new cage wagon. Big top will be an 80 with two 30s and a 20; kid top a 50 with two 30s.

New pony drill and dog act are in training. Show will carry 23 head of horses and ponies.

### Blue Launches Chi Advance For Polack's Medinah Date

CHICAGO, Jan. 26.—Promotion of Polack Bros.' Circus date for Medinah Shrine, March 1-17, was launched here this week as promoter Mickey Blue and assistants began action on ad and ticket sales.

Blue's staff includes Ed (20 Grand) Steinbock, William (Smiley) Daly, Herman Klaus, Ralph Rubenstein and Doc Aldrich.

**FOR SALE!**  
SURPLUS EQUIPMENT USED SEASON 1945 WITH THE

## Clyde Beatty Circus

26 Trucks, including factory and custom built trailers and straight jobs. Chevrolets, mostly with 1942 motors.  
4 Electric Light Plants, complete; 3 15 k.w. and 2 7 1/2 k.w.  
Menagerie Tent—60 ft. Round Top with four 30 ft. Middles, 10 ft. Wall. Splendid condition for one or two seasons' use.  
Side Show Tent—50 ft. Round Top, three 20 ft. Middles, 10 ft. Wall. Excellent shape. Side show stages and marquee. 20x30 ft. dressing room, 20x30 ft. cook house. Big show marquee, 30x30 ft., with maskings, poles and stakes. Two candy tops with wall, 14x14 ft.  
12 Sections Grand Stand, 8 high, and 8 sections 7 high. 25 Sections Blue Seats, 12 high. 400 Grand Stand Chairs, and miscellaneous Circus Equipment of all description. Can be inspected at Central Park. Immediate delivery; priced to move. Phone 4750 or address:

**FLOYD KING**  
DEMPSEY HOTEL MACON, GA.

**ACTS WANTED**  
FOR MY  
**CIRCUS AND FAIR DATES FOR 1946**  
CAN ONLY USE FEATURE ACTS

## ERNE YOUNG

155 N. CLARK ST.  
CHICAGO, ILL.

## BAILEY BROS.' CIRCUS

**WANTS**  
ADVERTISING CREW MANAGER  
ALSO BILLERS — Must Be Sober.  
Grady Knackley and Bennie Wells, Wire  
BOB STEVENS, Mgr.  
BAILEY BROS.' CIRCUS  
Newberry, S. C.

## ATTERBURY BROS.' CIRCUS

One of the Oldest Circuses in America  
WANTS FOR THE SEASON OF 1946

Billposters, Lithographers, Dog and Pony Acts to work with our own. Side Show Boss Canvasman, Side Show Acts. Can use good fixer with help. First-class Mechanic to take care of ten new Trucks—already have excellent assistant to help. Assistant Boss Canvasman for Big Top. Concession Agents, Ticket Sellers. Show opens in April. Can use all kinds of good Ground Acts and three good Clowns. Concert is open. Al Bailey, wire if interested. Send all answers to

**BOB ATTERBURY**  
2421 Portland Ave. Minneapolis, Minn.  
Allow time for forwarding.

**WANT TO BUY**

1 Trained Female Elephant. MUST BE TAME. 1 Chimpanzee (trained). MUST DO GOOD ACT. Also want to buy Dog, Monkey and Pony Acts. State qualifications and age of animals. Write to

**SAMUEL NELSON**  
5 Wooster Street BETHEL, CONN.

**RHINESTONES FOR SALE**

No. 20 size, white, \$2.00 a gross. Settings, 25¢ a gross. Rhinestone Setting Punches, \$5.50. Metal Spangles, Fringes and Trimmings. Clown Hats and other items. Free folder.

**C. GUYETTE**  
846 W. 45 St. New York City 19, N. Y.

**LARGE AMUSEMENT PARK**  
(Over 800 acres) to be open all year round, summer-winter sports, located on Florida to Canada U. S. Highway No. 1, Woolwich (Bath), Maine, interested in booking large circuses and road shows, one week to one month each. Only one show here in past four years. Come here and clean up. Thousands summer residents. Electricity, city water on site. Address: COLONEL HUBERT W. ELDRED, Box 1, Woolwich, Maine.

## MARQUEE

(Continued from opposite page)

TUBIS is set to sign on the dotted line for all concessions with the Clyde Beatty Circus.

AILEEN AND VERN WESTLAKE, former jugglers and wire walkers, still think they may leave their Alexandria (Va.) home when the red wagons roll in the spring. . . . LELAND BRISON, recently discharged from the army, is again with his dad, Ray, doing a musical act along with magic and Punch in school shows. . . . CAL HICKS infos from North Little Rock that he did some rodeo announcing after he left Austin Bros.' Circus. Recently he has operated a bingo game for the Legion there.

KING REYNOLDS, tight-wire walker who was discharged from the service October 20, recently completed a seven-week tour of Southern theaters with Linton De Wolfe's *Showtime Revue*. He is now visiting in the home of Pearl Jack, Betty and Billy Cress, of the Cressonians, in Wilmington, N. C. Jack and Billy Cress, also recently discharged from the navy, are reorganizing the Cressonians for a spring opening.

REASON MANAGERS have for telling how they worked their ways up from stake-driving crews is that they want to inspire us to drive stakes.

HARRY VILLEPONTEAUX, who has been working in a shipyard in Charleston, S. C., has returned to the road again. He opened at the Macon (Ga.) Shrine Circus, doing comedy contortion, trapeze and clowning. While there, he renewed acquaintance with Eddie Jackson of the Ringling-Barnum show. The two trouped together in 1928 on the Sparks circus. . . . MILT DURHAM, yardmaster of the Southern Railway at Danville, Ky., in a recent visit to Cincinnati, called at *The Billboard* offices.

STATE Representative John Schuch, old-time circus general agent and owner of a noted collection of Circusiana, was a regular visitor when Polack Bros. were at Saginaw, Mich., last week. . . . CIRCUS PANS and model builders of the Twin Cities will hold their first get-together since the war at Minneapolis's Dyckman Hotel Sunday (3), according to Edward H. Frye, chairman. . . . BOB ATTERBURY is lining up a few people for 1946. "As always," he writes, "we will have a show on the road."

NO MORE WELCOME piece of advice comes to an old-time canvasman than a warning from a pusher that he shouldn't try to keep up with the youngsters.

GEORGE L. MYERS, Bailey Bros.' equestrian director last season, is casting for his two biblical shows, *The Passion Play* and *Resurrection*. He will open in his home city, York, Pa., March 10-20, at St. Mary's auditorium. . . . MR. AND MRS. THEO. FORSTALL left Hot Springs Saturday (19) for Los Angeles, with a stopover at Fort Worth to visit Sam and June Sergie. On the eve of their leaving they gave a dinner party for Mr. and Mrs. Frank Wise, Mr. and Mrs. Eddie Grady and Mr. and Mrs. Willie Wise.

DOC FORD, who plans to take his own show out this spring, visited the Al G. Kelly & Miller Bros.' winter quarters recently. Other visitors included Mr. and Mrs. George R. Bell, Lawrence White; Mr. Bush, Hunt Bros.' Circus; Joe Rossi, Dailey Bros.' Circus band leader; Mr. and Mrs. Ralph Noble, from the same show; Mr. and Mrs. Stoaks; and daughter, Earlene; Mr. and Mrs. C. W. Stevens, Mel Lewis, Ben Davenport, Bob and Iona Stevens and Shorty Gelston, Stevens Bros.' Circus, and Vernon Pratt, Hugo Bros.' Circus.

BOBBY AND BILL McGOUGH, of Russell Bros.' Circus, who will troupe this season with the Clyde Beatty Circus, (See MARQUEE on page 78)

**FOR SALE**  
66-ft. all-steel Flat Car in good condition.

## DAILEY BROS.' CIRCUS

Gonzales, Texas



## 60-Inch SEARCHLIGHT UNITS NOW FOR SALE!

Unit consists of 60' searchlight mounted on standard unsprung 4-wheel chassis with power plant, power cables, two cable reels and tool and spare parts box. Control stations and control cables are also available.

Approximate total weight 6000 lbs.

These searchlights, made to military specifications, create between 650,000,000 and 800,000,000 candlepower, depending on the way you install them. All have provision for remote control. Some have amplidyne control converters (on the lights themselves) to convert direct current to alternating current, 125 volts, 5 amperes. Lights operate on 120 volts DC, 18 KW, 150 amperes, with an arc voltage of 78. Some are aluminum—some steel.

Mobile power plants are 16 1/2 kilowatts, 100 volts, direct current, operated by a 6-cylinder Hercules, L-Head gasoline engine at 1200 RPM and 50 H.P. generators in direct drive. You can substitute AC generators for DC.

Sale will be by sealed bid. See your nearest General Products Division representative of Consumer Goods Division, Office of Surplus Property, Reconstruction Finance Corporation, or write for complete information. Only offices in Boston, New York, Philadelphia, Cincinnati, Chicago, Atlanta, Fort Worth, Kansas City (Mo.), Denver, San Francisco and Seattle will accept orders.

**VETERANS**—To help you in purchasing surplus property from the Reconstruction Finance Corporation, a Veterans Unit has been established in each of our disposing agencies.

**CONSUMER GOODS DIVISION**  
OFFICE OF SURPLUS PROPERTY  
(Formerly handled by U. S. Department of Commerce)  
**RECONSTRUCTION FINANCE CORPORATION**  
(A disposal agency designated by the Surplus Property Administration)

## HIGH ACT GYMNASTS

Want good cradle bearer who can do handstands and several all around performers. Long 1946 season, April-November. Edward Knipsheld, Ray Perez, contact immediately. Salary \$50-\$70. State everything. Write

**CRASH DUNIGAN**  
237 Osgood Avenue New Britain, Conn.

## FOR LEASE

Wallace Bros.' Circus Title.

All replies to  
**MRS. EMMA ROGERS**  
611 E. Forest Lane  
Rock Hill, S. C.

## SPANGLES TIGHTS

ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Paste This in Your Address Book.

## WANTED

### ZALLEE BROS.' CIRCUS

Trumpet, Trombone and Bass Musicians. Address: Jeff Unruh, Eau Claire, Wisconsin, c/o Trailer Camp. Can use Family Act, Dog and Pony Act, few Aerial Acts. Man to set seats.

**PAUL ZALLEE**  
438 1/2 Court Street Pekin, Illinois

## Bob Dickman Circus

### CAN PLACE

Family Acts, Clowns, Wire Act, Swinging Ladder, etc. OPEN: Novelties, Concert, Side Show. Agent with car. Address: General Delivery, Brentwood, Maryland.

## CIRCUS TENT

65x105, complete with poles, rigging, sidewall and extra 40 ft. middle, \$1150.00; Sound System with two horns, \$85.00; 14x20 Marquee, \$145.00; Light Plants, 5 KW. Universal, \$195.00; 5 KW. Le Rod, \$195.00. Also have eight-high Blues Seats and Folding Chairs.

**JOE REO**  
4 Copley Road Upper Darby, Penna.

## PHONEMEN

Program, Tickets, Banners. Police and Labor Deals.

**Frank B. Hildebrand**  
Care Anthony Wayne Hotel Hamilton, Ohio

## SADDLE HORSES, SHETLAND PONIES and SHETLAND MULES

Bought on Order.

## ELDER HORSE CO.

Jamestown, N. D.  
Bonded and Licensed Dealers

# MICH. STATE FAIR DATES A "?"

## Held Up Till Army Settles

**Naming of manager, rehabilitation of grounds also up in air, convention hears**

DETROIT, Jan. 26.—Whether the Michigan State Fair at Detroit will run in '46—and, if so, when?—these were the questions which dominated the 61st annual convention of the Michigan Association of Fairs here January 21-22 at the Fort Shelby Hotel. Definite answers to both questions were not forthcoming.

Indications, however, are that the State fair will be held, probably on a modified basis, depending on just how soon the army, which has occupied the plant, will relinquish it.

Charles Figy, director of the State Department of Agriculture, told the fair men that State engineers and army engineers were now making a survey of the plant with a view of ascertaining the amount of damage to the fairgrounds and, once this is completed, negotiations will begin between the State and the army on a financial settlement.

### Know in 60 Days

Figy gave no indication of when the plant would be returned to the State. "Frankly, I don't know how soon it will be," he declared. "We are anxious to get the plant, but the army is not known to move fast in settling claims," he added.

It is believed, however, that the plant will be released in time for a '46 revival, but the exact date of release will play a part in determining just when the fair will be held. Normally, the State fair runs Labor Day, but there was talk that it might be deferred as late as October, despite the threat of possible cool weather then.

"We should know within 60 days whether we will operate," Figy told the convention. This statement came in response to questions by fair men who were anxious to know whether some of the State fair livestock classifications, which were featured at county fairs during the wartime idleness of the State fair, would again be offered the county fairs.

### Urge Tax Repeal

The convention adopted a resolution going on record demanding that those responsible for the return of fair plants take action as soon as the facilities are no longer needed, and that proper restitution be made for damages incurred during the period of occupancy.

The resolution maintained that the fairs patriotically turned over their facilities, sometimes at great financial loss, and held that the continued success of fairs demand that the fairs thus forced into idleness be allowed to resume operations without unnecessary delay.

Designation of the manager of the State fair will not be made until such time as the State regains the grounds, Figy said. The manager of the fair is (See Mich. Dates Held Up on Page 63)

## Joe Greer Killed In Highway Crash

LANCASTER, Wis., Jan. 26.—Joe Greer, rodeo producer and former Grant County sheriff, was killed Friday morning (25) in an auto accident near Galena, Ill.

Returning from the Michigan fair meeting at Detroit, he was within 50 miles of his home here when another car crashed into the machine he was driving. Greer, widely known for rodeo events and Liberty horse acts, was 61. He had been associated with Barnes-Carruthers for many years.

Greer had recently returned from Phoenix, Ariz., to complete his winter bookings.



MOST POPULAR Ohio woman and man fair secretaries, picked at recent Ohio Fair Managers' Convention in Columbus, are Mrs. J. Robert Bryson, of the Green County Fair, Xenia, and Ralph C. Haines, of Montgomery County Fair, Dayton.

## Maine Bets Another Million; Horsemen Pro and Con Rules

AUGUSTA, Me., Jan. 26.—Maine pari-mutuels grossed \$4,701,334 in 1945, an increase of \$1,024,290 over 1944, it was reported at the annual meeting of the Maine Association of Agricultural Fairs here Wednesday (16).

Horsemen—owners, trainers and drivers—crowded into the afternoon group meeting to raise numerous questions. Chief effort centered around one group seeking time allowances for unsuccessful nags in an effort to get them into the money after five or six weeks of unsuccessful competition.

In line with this a new system of classifying light harness race horses, the E. J. Webb speed rating method was proposed by Hogdon C. Buzzell, Belfast. Under this system the speed rating of a horse would be determined by adding the time of all heats of a full mile on a half-mile track for the last previous year of racing and dividing the total times by the number of heats.

The second horse would be allowed a half second; third, one second; fourth, a second and a half, and fifth and worse, two seconds, regardless of position.

## Georgia Delegates Uphold Gate Tax Repeal Movement At Click Atlanta Meeting

**Benton, Aids Re-Elected—Governing Body Augmented**

ATLANTA, Jan. 26.—Winding up what representatives from over the State termed "one of the best meetings ever held by the association," Georgia Association of Agricultural Fairs members went on record as supporting the current movement thruout the nation to eliminate the front-gate tax on admissions at the 33d annual conclave in Piedmont Hotel here January 19. This city was again unanimously selected as the site for the 1947 convention.

Following registration of over 40 delegates from annuals in the State, 30 guests and staff members of Southeastern Fair Association and 25 showmen on the hotel's mezzanine floor, President Mike Benton gave the official

welcoming address and the annual meet was under way.

Interspersing committee reports was the announcement by the nominating committee that all officers for 1946 were unanimously re-elected for one-year terms, and that a third vice-president would be added to the list. O. C. Johnson, Americus, will fill the newly created post, and other officers are Mike Benton, Atlanta, president; Ben Winslow, Manchester, first vice-president; I. V. Hulme, Elberton, second vice-president, and E. Ross Jordan, Macon, secretary-treasurer.

### Varied Activities Discussed

Delegates listened to talks by Channing Cope, who spoke on *Agricultural in Georgia*; W. A. Sutton, whose subject was, *4-H Club Plans for 1946*; W. Hill Hosch, pointing out *Why Georgia Farmers Should Take a Greater Interest in Their Fairs*; Frank Shaw giving the *Industrial Outlook for 1946*, and George W. Adams used *Advertising Your Fair* as his subject. George A. Hamid wound up the addresses with an interesting talk on *Prophecies—This Year's Fairs and Entertainment*. Lee S. Trimble, handled the quiz and open forum portion of the program.

President Benton and Hamid shared honors as emcee and toastmaster, respectively, at the annual banquet and ball. Hamid introduced a number of guests and showfolk in attendance. He prefaced his dinner remarks with, "The Georgia Association convention is one of the most inspiring, interesting and entertaining that I have ever attended anywhere."

### Rutberg Is Host

Rayco Products Company, headed by Ted Rutberg, tossed a cocktail party prior to the banquet. Guests and staffers at the meeting from Southeastern Fair Association included Richmond Paul, John Edge, Joe Redding, Ed Edwards, C. W. Ferguson, Dixon Babb, John P. Frasch, Maurice Coleman, Charles Headrick, W. Tap Bennett, Mike Benton, Helen Talley, Ray Maddox, Jimmy Gregory, Mr. and Mrs. Hugh Mackenzie, Joe Fine, Red Edgerton, Emily Woodward, Dr. Lester Smith, Jimmy Kirby, Tec McAteer, Lieut. and Mrs. E. Solkoff, George Simons and Mr. and Mrs. Belmont Dennis.

Fair men also on hand were G. S. Chapman, E. Ross Jordan, I. V. Hulme, F. Patsley Davis, J. B. Winslow, H. R. Wilson, Otis Monfert, A. T. Atwood, Mrs. Maude Atwood, J. G. Comer, R. T. Ragan, G. W. Griffith, E. L. Hanger, Herbert Adderholdt, P. G. Herd, W. M. Jennings, F. N. Poole, Mr. and Mrs. F. L. Jenkins, L. C. Summers, Judge Vane Hawkins, Edwin T. Blackman, Bob Penland and (See Ga. Agin' Gate Tax on page 63)

## Dough Don't Tell The Story, Mich. Conclavers Told

DETROIT, Jan. 26.—"It is impossible to set down in dollars, and cents just how much fairs make"—this was the contention of Harry Kahn, secretary Auglaize County Fair, Wapakoneta, O., in one of the speeches at the 61st annual convention of Michigan Fair Association in Fort Shelby Hotel here January 21-22.

Speaking on the topic, "How Much Did You Make," Kahn pointed out that the contribution fairs make to the youth cannot be measured. He cited instances at his fair where youngsters (See DOUGH DON'T TELL on page 66)



OFFICERS OF THE GEORGIA ASSOCIATION OF AGRICULTURAL FAIRS elected at the annual meeting at the Piedmont Hotel, Atlanta, January 19. Left to right: Mike Benton, Southeastern Fair Association, Atlanta, president; O. C. Johnson, Sumter County Fair, Americus, third vice-president; E. Ross Jordan, Georgia Association Agricultural Fairs, Macon, secretary; I. V. Hulme, Elberton Fair, Elberton, second vice-president, and Ben Winslow, Tri-County Fair, Manchester, first vice-president.

# OPTIMISM IN WESTERN CANADA

## Oregon Girds for Fight To Hold Pari-Mutuel Take; Oppose State Law Changes

Delegates From 20 Counties Meet at Portland

PORTLAND, Ore., Jan. 26.—Oregon Fairs' Association, alarmed over what it discerns as a concerted drive to deprive fairs in Oregon of the chief source of revenue—allotments from the State's share of horse racing wagers—is going all out to combat any change in State law making this revenue available. Resolution unanimously adopted at the association's 18th annual meeting January 18-19 in the Imperial Hotel here, declared the allotment of State racing funds to be "satisfactory" and opposed any change in the law. To back this up, the convention passed an even stronger motion declaring opposition to any change in the law.

During discussion of the resolution it was brought out that "certain interests" threatened to introduce a measure at the next session of the Legislature that would repeal this section of the State racing law.

### 35¢ to State Fair

As the law now stands, 2½ per cent of wagers thru the pari-mutuel system goes into the State treasury, from which specified sums are allocated as follows: State fair, \$35,000; Pacific International Exhibition, \$35,000; Pendleton Round-Up, \$5,000, and Northwest Turkey Show, \$1,500. Remainder of the fund is divided equally among county fairs. In 1945 the divvy brought \$7,324 to each county fair.

Some delegates professed to see an attempt at a "shakedown" in the movement to deprive fairs of this revenue, the argument being that revenue so derived was "tainted money." As Association President Herman H. Chindgren expressed it, some backers of the campaign are contending that any money so raised should go to the support of "eleemosynary institutions."

### Expansion Indicated

Another important resolution unanimously adopted increased association membership dues for each county fair from \$5 annually—where it has stood for 19 years—to \$25, effective the current year. Discussion of this resolution brought out that most county fairs—many of them dormant during the war—indicated expanded operations for the immediate future.

Association also voted to incorporate under the laws of Oregon as a non-profit corporation.

Oregon probably will have another State-wide agriculture show as result of action on another resolution. Altho the suggestion met with some opposition, delegates voted to have a three-man board

plan a State corn show, with all counties that grow crop participating on a voluntary basis.

About 75 delegates registered for the two-day convention, an increase of about one-third over last year's attendance, when most fairs were blacked out by wartime conditions. Twenty fairs and exhibitions were represented from the 36 counties of the State, many of the county fairs not yet having caught their breath after four years of inactivity.

The program, well-balanced, ranged from technical discussions by leaders of the industry and State dignitaries to entertainment programs at the annual banquet and luncheons.

## Trotters, Bangtails To Vie On New Ore. State Programs

PORTLAND, Ore., Jan. 26.—Trotting races, a rodeo and vaudeville acts will be among new features at the 1946 Oregon State Fair, Manager Leo G. Spitzbart disclosed in his report at the Oregon fairs convention here January 18-19.

Salem fair, suspended during the war, will resume on grounds newly paved and in buildings repaired and improved after four years of use by the army.

"The army left things in bad shape," Spitzbart said, "and we had a choice of accepting a cash settlement on a take-it-or-leave-it basis or waiting for army engineers to get around to making the repairs," he said. "We took the cash."

"As for attractions, there will be two trotting races daily in addition to the bangtails. Trotting has proved popular in California, tho not so profitable thru the pari-mutuel as running races, but



WISCONSIN fair managers selected a county agent, Charles B. Drewry, Marinette, to head the State Association of Fairs in 1946. Drewry is secretary of Marinette County Fair, Wausaukee.

wagering is increasing and is running nearly as high as on the bangtails.

"We will have the night horse show and will add a rodeo. Vaudeville acts at night also will be new, presented in front of the grandstand in alternation with the horse show for those who don't care for the horse show."

Spitzbart, who spoke in behalf of E. L. Peterson, State agriculture director, who was unable to attend the convention for his scheduled address on *The State Fair—Oregon on Parade*, said that fair management has been reluctant to increase premium money as a lure to exhibitors after four years' absence.

"We believe it would be difficult to decrease the premium total after once increasing it," he said. "With a \$35,000 budget and a \$50,000 prize list we have to be pretty businesslike to keep out of the red."

## There's a Cheery Outlook As Neb. Managers Convene

LINCOLN, Neb., Jan. 26.—"The Largest State Fair Nebraska has ever had."

With that hearty forecast, Nebraska's fair men heard Edwin Schultz, Elgin, retiring president, strike an optimistic keynote for all 1946 fairs in the Cornhusker State.

Then thru the remainder of the 37th annual convention of the Nebraska Association of Fair Managers at Hotel Lincoln here, Tuesday (23) and Wednesday (24), they delved for facts, figures and formulas to guide their own fair preparations.

It was, old-timers said, one of the best attended gatherings in many years. And surely the most optimistic since Pearl Harbor.

Schultz set the tempo with the opening address early Tuesday.

"Industrialists," he reported, "are already requesting space for new products. Stockmen are demanding more space than they have for many years. Expansion plans will draw greater crowds. It will be the largest State fair Nebraska has ever had."

Tuesday afternoon's program was called to order by President J. C. Conover, Bridgeport. Following routine reports and an introduction of attractions representatives, who were out in full force, L. E. Watson, Humboldt, reported on county appropriations to fairs in Nebraska.

A summary of legal opinions involving

the responsibility of fair organizations in public liability cases was made by A. D. Raun, Walthill, who pointed out many legal pitfalls to be avoided. Program closed with a technicolor film depicting ranching operations in Western Nebraska.

Ed M. Bauman, West Point, was moderator of the fair problems forum which opened the Wednesday forenoon meet. Other leaders in the discussion of varied fair questions were E. S. Scheffelbein, Wahoo; Fred Knobel, Kearney; E. J. Moyer, Madison, and E. M. Black, Fullerton.

Others on the Wednesday program included Byron Demorest, Omaha, editor of *The Daily Journal*, who spoke as *An Outsider Looking In*, and J. I. Fetters, chief State fire instructor, who gave demonstrations of fire protection and first aid.

Mayor Lloyd Marti, Lincoln, acted as toastmaster at the annual banquet and ball Tuesday night. Principal address was given by C. U. Wright.

### Chitwood in Hoosier Race

INDIANAPOLIS, Jan. 26.—Jole Chitwood, Eastern auto race driver and thrill show headliner, signed the first official entry form January 10 for the 1946 Indianapolis Speedway 500-mile Decoration Day race. Chitwood was here attending the annual Indiana fair meeting.

## Beaucoup Gelt In Farm Area

Kressmann nails grandstand contract for A Circuit—B inks Hamilton

WINNIPEG, Man., Jan. 26.—Moguls of all of Western Canada's leading annuals were in executive session here Monday and Tuesday at the Royal Alexandra Hotel, and the lads and lassies were optimistic, indeed, over the immediate future.

Even the shutdown of the steel industry and numerous other strikes failed to put a damper on the sessions. All and sundry know the banks are bulging with scratch of the large folding variety and that those in rural areas have hung onto their government bonds and will have plenty to spend when exhibition time rolls around in July.

Prof. Grant MacEwan, of the College of Agriculture, University of Saskatchewan, struck the keynote of the meetings when he declared there will be no financial worry in the Prairie Provinces when the curtain is upped on the annuals.

### Bright Days Ahead

"As far as our exhibitions are concerned, the war is over and the immediate future is bright," Professor MacEwan declared. "Our surveys indicate we will not feel the industrial unrest for at least another year. Naturally, the shortage of automobiles and some farm equipment will be noticeable, but our people have taken care of their equipment and will carry on as usual."

"From the standpoint of the exhibitions, I believe that every department will be better, particularly from the exhibit standpoint," he continued. "Farm machinery row will be back at all major exhibitions, and there are indications that a lot of new interest will be shown in larger and more comprehensive industrial displays."

Booking of attractions was completed by both A and B circuits. Fred H. Kressmann, vice-president of the Barnes Caruthers org, Chicago, was awarded the A Circuit prize, his program consisting of Gaudier's Steeplechase, the Juveleys, Larry Griswold, the Rosanos, the North American Eagles and the *Exhibition Review of 1946*, featuring Lester Cole and His Debutantes and a line of 16 girls.

B Circuit engaged George Hamilton, Winnipeg, to produce its grandstand program, which will include Duncan's Royal Scotch Collies, Stevens Brothers and Big Boy, Count Reno, the Great Ricardo, a Ben Yost quartet, and Drina, Gene and Trav.

### Davidson New President

A Circuit elected William Davidson, Brandon, Man., president, and J. Charles Yule, Calgary, Alta., vice-president. Mrs. L. Walsh, Saskatoon, Sask., was re-elected secretary. B Circuit named A. W. Shaw, of Vegreville, Alta., president; J. W. Brydon, Portage la Prairie, Man., vice-president, and A. J. Bater, North Battleford, Sask., second vice-president. Keith Stewart, Portage la Prairie, was re-elected secretary.

Kressman also announced that he contracted for grandstand acts for the Canadian Lakehead Exhibition, Fort William, Ont.

Bidding was spirited for the A Circuit contract, with Ernie A. Young, Chicago, furnishing top opposition. Verdict was not made official until after the board had deliberated for almost three hours. George Flint, representing the Boyle Woolfolk Agency, Chicago, also made a tender.

Nate Andre, Regina, retiring president, thanked all for their splendid co-operation, and his address carried the same optimistic note as was sounded by Professor MacEwan.

### Full Scale Attendance

Those in attendance were: Brandon, William Davidson, Syd McLennon, Judge (See WESTERN CANADA on page 63)

## Every Little Thing

PORTLAND, Ore., Jan. 26.—Red tape involved in regaining possession of the State fairgrounds at Salem from the army found no item too minute.

Oregon State Fair Manager Leo G. Spitzbart, addressing delegates to the Oregon Fairs' Association convention here, January 18-19, related some of these tribulations.

"Two leisurely 'insurance adjusters' from Portland came around time and time again, checking up on property values. Finally, after endless delay, they found a vinegar cruet and two milk bottles, and were they happy!

"They had found the items missing from the inventory."

# N. D. WILL PRESS FOR MUTUELS

## Takes Action To Repeal Tax

Flickertail ops blue because huge purses in big spots figure to draw nags

FARGO, N. D., Jan. 26.—Sort of a crusading atmosphere prevailed during the annual meeting of North Dakota Association of Fairs meeting Thursday and Friday at the Powers Hotel here and the usually peace-loving citizens of this grain belt area tightened up their belts and left for their respective snow-bound homes determined to make a do or die fight of it to legalize betting on horse races at fairs. H. L. Finke, manager North Dakota State Fair, Minot, led the discussion of the betting proposition, and he revealed that once the bill was passed in one body of the State Legislature but was stiffened in the other branch by a matter of three votes.

"Every move we make in pursuing our daily tasks involves some sort of gamble, and that makes all of us gamblers," he declared. "For that reason I believe that we should make legal the very essence of our existence. I ask each of you to fight for the legalization of pari-mutuels, and then North Dakota will be able to take its place in the fair world with our sister States."

Finke pointed to the statement of California's financial status (*The Billboard*, January 26) in emphasizing the importance of pari-mutuel betting. The funds that could be accrued thru legalized betting could be used for the development of the annuals in departments which have necessarily been slighted because of a lack of funds.

At the open forum following the formal meeting, this phase of the post-war program was discussed, and there was not a dissenting voice. The fellows wrapped themselves in their sheepskins and started home determined to press the 1947 session of the State Legislature

(See N. D. MUTUELS on page 63)



FIRST WOMAN ever chosen to head the Association of Tennessee Fairs, Mrs. Maude H. Atwood, was elected president of the organization at the recent convention in Nashville. Mrs. Atwood is secretary of the Chattanooga-Hamilton County Interstate Fair, Chattanooga.

## State Aid Tightened in Mass.; Conventioneers Hear New Plans

BOSTON, Jan. 26.—Massachusetts Agricultural Fairs Association members, at the 26th annual meeting in the Parker House here January 23-24, were told of new regulations governing prize premium money distributed by the State.

No premium money will be available to any new fairs unless they have been in operation at least one year and have filed financial reports to the State. Prize money will be allocated upon a study of the number of exhibits, type and character of the fairs operating with money paid direct by the State to prize winners, and prizes for boys and girls limited to those between 10 and 21 years, Frederick E. Cole, Commissioner of Agriculture, announced.

## Club Leader Recounts Maine 4-H Achievements in War

AUGUSTA, Me., Jan. 26.—Pre-war support of 4-H Club activity by Maine's agricultural fairs paid heavy dividends during the war years, Kenneth Lovejoy, University of Maine club leader, pointed out at the annual meeting of the Maine Association of Agricultural Fairs at the Augusta House here Wednesday (16).

Approximately 20,000 4-H Club boys and girls produced nearly \$2,500,000 worth of food and sold more than \$1,000,000 in War Bonds and Stamps under the supervision of 2,000 volunteer leaders, Lovejoy told 320 members and friends at the annual banquet.

Joseph R. Cianchette, Pittsfield, president of the Bangor and Gorham fairs, was elected president; John Weston, Fryeburg, first vice-president; Francis Friend, Skowhegan, second vice-president; J. S. Butler, Lewiston, secretary, for the 21st straight year, and W. L. Robertson, Gardiner, for the fifth year.

Bangor was selected as the 1947 convention city.

During the afternoon business sessions talks were given by Dr. A. O. Shaw, head

of the department of animal industry, University of Maine, and Francis Buzzell, chief of the division of animal industry, Department of Agriculture, Augusta.

Roger H. Jewell, eastern representative of the USTA, spoke at the horsemen's group meeting.

Talent for a fast-moving floorshow was furnished by George A. Hamid, Inc.; Al Martin, J. C. McCabe and Mrs. Eleanor Leonard. Music was by Chet Nelson and his orchestra.

## Schultz Wins Over Mille in Neb. Voting

LINCOLN, Neb., Jan. 26.—Edwin Schultz, president of the Nebraska State Board the past two years, stepped down from that office Wednesday (23) to become secretary, succeeding E. J. Mille, who retired after five years.

Schultz was elected, 37-24, in an election which highlighted the annual reorganization meeting of the board. A. A. Russell, Geneva, was elected president.

Only two new members were elected to the large State Fair Board, Ed Bauman, of West Point, winning over J. S. Golder, Oakland, by one vote, and Charles J. Warner, Waverly, replacing the late L. C. Chapin, Lincoln.

Other officers named include E. Preston Bailey, Carleton, and D. W. Osborn, Pawnee City, vice-presidents, and G. C. Heuffle, Eustis, treasurer.

Lieut. Gov. Roy W. Johnson; William Steyer, Florence, and Emanuel Sinner, Culbertson, were re-elected to the inner board, along with Ervine F. Pont, Stanton, who replaced Schultz.

## Oregon Agents Meet Critics

PORTLAND, Ore., Jan. 29.—Attraction men and fair leaders deftly came to the defense of entertainment as a vital feature of State and county fairs during an attack on this element at the 18th annual meeting of the Oregon Fairs Association at Imperial Hotel here January 18-19.

Warm discussion ensued at a round-table session after William Kessi, agricultural subjects teacher at Scappoose, Ore., raised the question of whether it would not be better to reduce the gambling attractions at fairs.

"I have seen young kids, who have

## Ore, Re-Elects All Officers, Directors

PORTLAND, Ore., Jan. 26.—Oregon Fairs' Association, meeting at Imperial Hotel here January 18-19, re-elected all officers and one director.

They are: President, Herman H. Chindgren, Molalla, president-manager, Clackamas County Fair; vice-president, L. H. Pearce, Myrtle Point, manager, Coos County Fair; secretary-treasurer, Mrs. Mabel H. Chadwick, Eugene, all for one-year terms; director, C. H. Bergstrom, Tillamook, manager, Tillamook County Fair, three-year term.

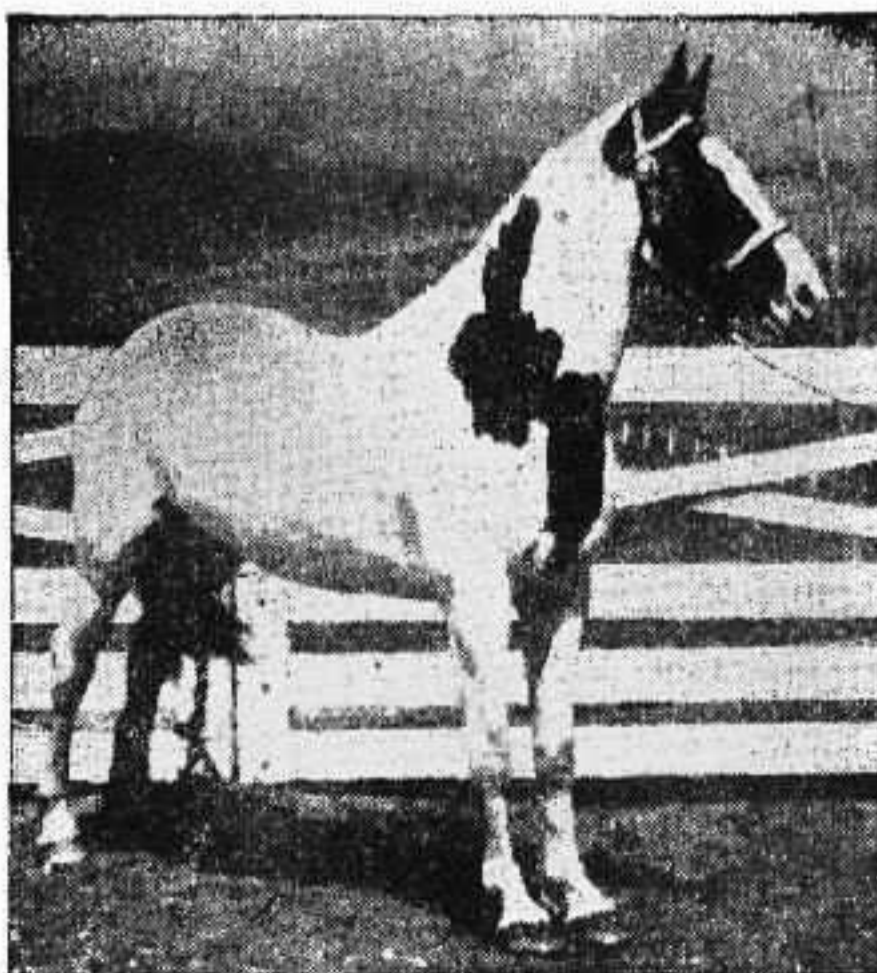
Holdover directors are Charles A. Trowbridge; John Day secretary, Grant County Fair; Mrs. Willard Herman, Harrisburg, representing the Northwest Turkey Show; J. W. Dodd, representing Wasco County Fair, and A. A. Gear, Salem, secretary, Marion County Fair.

## Knipe Resigns at Spencer

SPENCER, Ia., Jan. 26.—William J. Knipe, secretary Clay County Fair, has resigned that position to become secretary of Iowa City Chamber of Commerce, he announced here Wednesday (23).

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PERFECT  
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and  
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Internationally  
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## Eastern Ops Up Talent Budgets

NEW YORK, Jan. 26.—Many of the larger Eastern fairs will splurge on grandstand shows this season, some of them having upped their amusement budgets as much as 50 per cent over last year's outlay. Among those going in for more entertainment are Allentown and Reading, Pa., and Rutland, Vt., which have contracted with the George A. Hamid office for revues, grandstand features and thrill shows.

Hamid attractions at the fairs will consist of the new Hamid revue, *Grandstand Follies*, aerial thrill acts and Kochman's World Champion Hell Drivers.

Feature acts already lined up for Hamid's new revue are the Loyal-Repenskys, Gaudsmith Brothers, the Kimris, Four Macks and Pallenbergs Bears.

Among eastern fairs recently signing up Hamid shows are Elmira and Middletown, N. Y.

**N. D. for Mutuels;  
Acts to Repeal Tax**

(Continued from page 62)  
to the limit in an effort to gain their point.

United States Senator William Langor, an unexpected visitor at the Friday morning session, not only went on record as approving the repeal of the 20 per cent gate admission tax as far as agricultural fairs are concerned, but also wired Tom C. Clark, attorney general in the Department of Justice, Washington, asking for a ruling on the legality of the wartime pressured amusement tax on agricultural exhibitions.

Senator Langor concurred with the resolution adopted that it is unfair to tax patrons 20 per cent for the privilege of viewing the exhibits, be they either agricultural or industrial, as long as they are educational. He pointedly stated in his telegram that the amusement tax should remain on grandstand and carnival attractions, but should be lifted from the outside gate.

Monte Bacon, manager, Cando Fair and elected president of the State Association for 1946, sounded a keynote of despair over the harness race possibilities for the coming year.

"Purses and classifications arranged for the big meeting in California, Ohio and New York, to mention a few, are certain to attract our leading stables and we may find ourselves very short of horses by mid-summer."

Bacon's remarks were discussed at length by Finke in his review of the highlights of the International Association of Fairs and Exhibitions, and he said there is no occasion to view with alarm—but to get busy now and arrange the programs for the North Dakota circuits and show the owners and breeders they can make their stay in their home State profitable.

Officers named for the coming year, in addition to Bacon, were Franklin Page, Hamilton, vice-president; E. W. Vancura, Fessenden, secretary, with Finke and Victor Sturlaugson, of Langdon, directors.

There was the customary buzzing of the attraction and carnival agents, and those represented were the WLS National Barn Dance by George Ferguson; Jimmie Lynch's Death Dodgers by Leo Overland; Wonder Shows of America, Max Goodman; Cal and Ruth Thompson's white horse troupe; World of Today Shows, Curley Reynolds and Noble C. Fairly; William T. Collins Shows; Dobson's United Shows, BB Rodeo; Williams and Lee, Gladys Williams; Boyle Woolfolk Agency, George Flint; Thearle-Duffield Fireworks, Art Briese; All-American Thrill Drivers, Frank Winkley; Lucky Lott Hell Drivers, Neal Lott; Carruthers Theatrical Enterprises, Fred H. Kressmann and Earnest (Rube) Liebman, and Regalia, Bill Linderman. Sunny Bernet was noticeable by his absence. The managers and their guests enjoyed a Dutch lunch Thursday night, and entertainment was furnished by WDAY thru the courtesy of Ken Kennedy and Dave Henley. On the bill were Three Girl Friends, Linda Lu, Pat Kelly and Jack Lockhart.

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WANTING ROUTES  
FOR 1946 FAIRS**  
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**BOYLE  
WOOLFOLK  
AGENCY**  
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**WILLIAMS & LEE  
WANT**  
FIRST CLASS Circus Acts for 1946 Fairs. Can give first-class Acts good route if price is right. Can use Acts doing more than one act; interested in Troupes, Trios, Singles and Doubles. Send photos and descriptions in first letter. **WILLIAMS & LEE**  
464 Holly Ave. St. Paul 2, Minn.

**CHINDGREN PAINTS IT ROSY**

**Western Canada Shows Optimism**

(Continued from page 61)  
A. G. Buckingham, Thomas Matheson, J. MacArthur, W. MacGregor and A. McPhall; Regina, Sask., D. A. R. McCannell, James Grassick, Nate Andre, J. F. Lunney, F. Robinson, C. B. McKee, J. C. Malone, W. McInnes and J. F. Sweeney; Fort Williams, Ont., Capt. George Wardrobe and W. Walker; Saskatoon, C. S. Palmer, S. N. MacEachern, Prof. Grant MacEwan, Mrs. Letta Walsh, J. H. Warren, A. M. McIntyre and Dr. F. G. Salisbury; Calgary, Alta., R. W. Ward, J. Charles Yule, A. H. McGuire, I. V. Parslow, E. D. Adams, N. J. Christie and George Edworthy, and Edmonton, Alta., E. Clarke, C. E. Wilson, Lee S. Williams, W. Bissel, Carl Berg, F. W. Kemp, R. Marker and Robert Price.

Representing the B Circuit were: Carman, Man., F. E. Clark, G. Peck and J. E. Hutson; Portage la Prairie, Joseph Trimble, J. C. Hyde, J. W. Brydon, G. E. Grubb and Keith Stewart; Estevan, Sask., J. Hill, Mrs. I. Dean and J. McMillan; Melfort, Sask., W. E. Hornby and James Grant; Lloydminster, Alta., Matt Alsager and G. K. Ross; Red Deer, Alta., A. D. Bower and D. W. Robertson; Vegreville, Alta., A. W. Shaw; Moose Jaw, Sask., F. P. Jones, J. C. MacDonald, H. Jones and Mrs. Wilkinson; Weyburn, Sask., F. O. Zable and R. Saunders; Yorkton, Sask., W. H. Wilkinson, P. Tinker, E. E. Lamson and N. Roebuck; North Battleford, Sask., Frank Wright and A. J. Bater; Prince Albert, Sask., C. S. Lacroix, L. S. Small and G. M. Cook, and Vermillion, Alta., S. C. Heckbert and N. McClellan.

Patrick Marks replaced his late father, F. L. Marks, as sergeant at arms for the A Circuit. Other amusement firms represented were: Lucky Lott Hell Drivers, by D. N. Lott; Jimmie Lynch Death Dodgers, Kressmann; T. W. Hand Fireworks, W. R. Hand; King Show Print, Estevan, W. C. King; Hitchon's Sound System; Maurice Williams, Regina; Canadian Pacific Transportation, W. H. Horder, A. M. Johnston and Ernie Rennels; Canadian National Transportation, W. E. Dobbs, M. J. Dupuis, A. Brazeau, W. G. Connelly and S. M. Greene, and Helene Holtz, public stenographer.

**MICH. DATES HELD UP**

(Continued From Page 60)  
officially named by the 20-man State fair board, but the appointment in actual practice is made by the governor. Indecision over the dates of the State fair, if it resumes this year, proved a worry to carnival shows. Three railroad shows, Al Wagner's Cavalcade of Amusements, Hennies Bros. and Cetlin & Wilson shows, and the Gooding Amusements were represented. Wagner was on hand for his show; J. C. McCaffery for Hennies; R. C. McCarter for C & S and Gooding himself was on hand. The convention also adopted a resolution, urging repeal of the federal 20 per cent front gate admittance tax, pointing out that fairs are educational institutions and as such should be tax exempt.

Clarence H. Harnden, Saginaw, president of the International Association of Fairs, who has attended many of the midwest conventions, urging the adoption of this resolution, pointed out that it is just as reasonable for the federal government to put a tax on college tuition fees as it is to tax front-gate admissions to fairs.

Harnden, who had been first vice-president of the Michigan association, was elevated to the presidency in the annual election of officers. Similarly, Hans Kardel, Charlotte, was moved up to first vice-president; Rose Sarlow of Ionia, to second vice-president; Gordon Schlubatis, Coldwater, to third vice-president, and William Kell, Wilson, to fourth vice-president. James Peet, Ithaca, was elected fifth vice-president, and H. B. Kelley, Hillsdale, was re-elected secretary-treasurer.

Oklahoma's Largest County Fair  
Sept. 10 to 14, Inclusive  
**WANT GRANDSTAND ATTRACTION**  
Preferably Small Circus, also Free Acts. Write  
**TED TETIRICK**  
**KAY COUNTY FREE FAIR**  
Blackwell, Okla.

**Spitzbart Solves Traffic Problem**

PORTLAND, Ore., Jan. 26.—By establishing a parking lot outside and buying a turnstile for use inside the fairgrounds at Salem, Oregon State Fair will this year avoid being forced to admit patrons free because of traffic congestion.

These plans were revealed by Leo G. Spitzbart, State fair manager, during his report to the Oregon Fairs' Association here January 18-19.

He related that one year, before the war, autoists entered the grounds so slowly that vehicles stretched along the highway so far that the State ordered that patrons be admitted free to get cars off the highway.

**Giles, Swoyer Lead Reading; Army Vacates Ground Mar. 1**

READING, Pa., Jan. 26.—John S. Giles was re-elected president of Reading Fair for the 13th consecutive year at the annual reorganization meeting last week.

Other officers elected were Chester W. Brumbach, first vice-president; Harry J. Schad, second vice-president; Charles W. Swoyer, secretary; Paul H. Esterly, assistant secretary, and Luther E. Pflum, treasurer.

Secretary Swoyer, outlining plans for the 1946 renewal, said he had been informed that the army will vacate the grounds by March 1. Plant has been used by the ordnance service repair shops since December 1942.

**GA. AGIN' GATE TAX**

(Continued From Page 60)  
Bob Jr., George Adams, O. C. Johnson, Frank Shaw, W. A. Sutton, Joe F. Pruett, F. H. Williams, J. W. Welch, J. F. Flske, E. L. Mertins, R. N. Jones, J. H. Henderson, George E. Seaton and Dr. C. C. Von Grep.

**Showfolk Represented**

Showfolk in attendance were Mr. and Mrs. H. O. Smith, Blue Ribbon Shows; San Housner, J. J. Page Exposition; R. E. Stewart, Playland Shows; Sam Nunn, Jack Kochman; Tony Vitale, Atlantic Fireworks; George A. Hamid and George Jr., George A. Hamid, Inc.; Mr. and Mrs. Bernie Shapiro, Southern Poster and Printing Company; L. D. (Bill) Dollar, Sparks Shows; Shan Wilcox, Playland Shows; Morris Lipsky, Johnny J. Jones Exposition; B. E. Landers and Bill Levy, Mighty Page Shows; E. B. Henderson, Regalia Manufacturing Company; Joe J. Fontana, L. J. Heth Shows; E. A. Chapman and John Reed,

**Bets Net Rich Harvest in Ore.**

**Prexy says annuals in best financial condition ever—urges "full speed ahead"**

PORTLAND, Ore., Jan. 26.—Fair boards in Oregon are in the best financial condition in history with tremendous revenue increases from the State take on horse race wagering, Herman H. Chindgren, Molalla, president of the Oregon Fairs' Association, declared at the 18th annual meeting of the association in the Imperial Hotel here January 18-19.

In his annual address, *Full Speed Ahead*, Chindgren declared that the field is the richest fairs have known, with interest at record high among exhibitors and patrons.

With this stronger financial condition, fairs thruout the State should launch "an extensive financial program," he said, expenditures including the cost of sending delegates to the Western Fairs' Association and IAFE conventions.

Chindgren recommended also that fair boards resume publication of directories, discontinued after 1940. He urged that fairs go back to three or four-day schedules and make an effort to interest 4-H Club members and Future Farmers of America, "as they are the fair managers of tomorrow."

His final recommendation was that fairs resume use of advisory committees, co-operating with and obtaining the views of county agents, grange leaders, banker associations, breeders and the press.

Chindgren pointed out that, because of government use of many fair plants during the war, and because of new construction contemplated, many jobs would be provided for returning veterans.

SASKATOON, Sask., Jan. 26.—S. N. MacEachern has succeeded the late Sid Johns as manager of the exhibition and commissioner of the Board of Trade here. Professor J. W. Grant MacEwan, acting manager, will continue in an advisory capacity. Mrs. Letta Walsh is secretary.

Regal Exposition; John Lewallyan, J. J. Page Exposition; Mrs. B. M. Scott, Regal Exposition; H. B. Shive, MCA Concerts, Ltd.; V. L. Collier and B. M. Scott, Regal Exposition, and D. B. Sterling, Capitol City Shows.

**TEXAS FAIR BOARDS AND SECRETARIES**  
A complete new post-war midway available for your fair. New 1946 Amusement Rides, Shows and Merchandise Concessions. See me at the Dallas Fair Meeting.  
**DON FRANKLIN SHOWS**  
Don Franklin, Owner-Manager Permanent Address: 1959 Dryden Rd., Houston 5, Texas.

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FAIRMEN: We have a Fireworks Display Program to suit your Annual—nothing too Big and nothing too Small. See us at the Texas Fair Meeting, Dallas, Adolphus Hotel, Feb. 1-2; Louisiana Fair Meeting, Lafayette, Evangeline Hotel, Feb. 5-6, and the Mississippi Fair Meeting, Jackson, Edwards Hotel, Feb. 7-8.  
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**THANK YOU NEBRASKA FAIR SECRETARIES AND MANAGERS**  
FOR THE VOLUME OF INTEREST EXPRESSED IN OUR SHOW AT THE NEBRASKA MEETING. WE REGRET THAT BECAUSE OF PREVIOUS BOOKINGS WE DID NOT HAVE MORE OPEN TIME AVAILABLE. It is our desire to assure each and every one of you that the time spent with us in our room was truly appreciated. IN 1947 WE HOPE TO HAVE MORE OPEN TIME TO PLAY THE GREAT FAIRS OF NEBRASKA, AND WE SINCERELY TRUST THAT THE 1946 FAIR SEASON PROVES TO BE THE BIGGEST AND BEST IN YOUR HISTORY.  
**K. H. GARMAN SUNSET AMUSEMENT CO. DANVILLE, ILL.**

# McSWIGAN PREPS KENNYWOOD

## Predicts Big Season Ahead

### NAAPPB prexy looks to bus and rail revival for pick-up in Pittsburgh picnic biz

PITTSBURGH, Jan. 26.—Pittsburgh's striking steel workers leave A. B. McSwigan undaunted. The Kennywood Park prexy looks ahead to next summer when the strikers will be back on their jobs—and pleasure bound.

For them, their families and other thousands of fun seekers of the steel city and its surrounding, densely populated area, McSwigan promises that he and his associates will have Kennywood operating in full and accelerated blast.

The Kennywood head, newly elected president of NAAPPB, is confident that the return of bus-transported outings, plus the likelihood of some summer railway trade, means another big year for the Pittsburgh park. He says the picnic schedule is already heavily loaded.

At least two new amusement features, Bubble Bounce and Mirror Maze, will be in operation at season's opening if materials for their installation become available, McSwigan said today. Maintenance work on all rides and devices has been carried on since the close of the 1945 season, with extensive repairs and face lifting accomplished.

Construction was started last fall on additions to the administration building and the service building, where restrooms and quarters for park employees are installed. A modern cafeteria, exclusively for employees, will be incorporated in the big park restaurant.

With the death early this month of W. M. Wentzel, restaurant manager at the park for 43 years, the food department has been reorganized. Arthur V. Bostrom, with wide experience in this field, has been named to take charge of the dining casino. He will be assisted by Robert F. Henninger, a brother of the park manager, Commander Carl E. Henninger, who returned when placed on inactive duty January 1.

For the 18th year, Kennywood will again use top-flight free acts and the coming season will mark the resumption of its name band policy.

Park staff includes in addition to McSwigan and Henninger, F. W. Henninger, secretary-treasurer; Frank L. Danahey, picnics and outings; R. W. Comstock, assistant on outings and pool manager; Andrew E. Vettel, mechanical superintendent; Roy W. Hoover, electrical superintendent; Walter Chapple, grounds superintendent, and John W. Reddington, concessions, Penny Arcade and novelties.

### O. C. Boardwalk Property Changes Hands in 158G Deal

OCEAN CITY, N. J., Jan. 26.—One of the biggest real estate transactions here in years was consummated last week when the Golden Galleon Ballroom Building and adjoining property, with a frontage of 211 feet on the Boardwalk, changed hands for \$158,100.

The site sold includes an amusement arcade, two parking lots, the Surf Theater, lunchrooms and a novelty building. Golden Galleon Building itself contains 10 stores, a ballroom, an open deck and restaurants.

The new owners have formed a syndicate headed by Judge Solve Tusso, of Vineland, N. J. The properties were sold by the Joseph H. Kass Company for Paul F. Harron and Joseph Lang, who operate WPEN in Philadelphia along with other amusement interests, including the Boulevard Swimming Pools there.

## While Strolling Thru the Park

LOUIS GREINER and Louis Bruno, who recently inked contracts for a Mirror Maze at Sandy Beach Park, Russells Point, O., are discussing plans for building a new park entrance this spring.

HARRY STAHL is kneeling in mud and water at Jefferson Beach Park, Detroit, to cut holes thru some steel work that is part of the creditable job he is doing in renovating this once closed spot. Harry announced a new park concession partnership with Eddie Hagen last week. Latter is a former Funhouse talker at Eastwood. Allied with them is Chris Koutoulakis, local restaurant owner. They have purchased a Mirror Maze.

FRED PEARCE SR., and family, Walled Lake, Mich., and Excelsior, Minneapolis, are vacationing in Florida while Fred Jr., just out of the navy, sits at the big desk. . . . MAX KERNER, Eastwood, Detroit, trying his hand at fishing at Sea Isle, Miami Beach, Fla., while at home is Jack Stevens playing solitaire.

AUREL VASZIN, president, National Amusement Device Company, flying to a meeting with Harry Ackley and a gentleman from Down Under with tremendous park ambitions. Names of Charlie Paige and Frank (Doc) Shean are prominently mentioned.

NAAPPB President Brady McSwigan absent from his Kennywood office with a hefty dose of the flu. . . . CARL HENNINGER, ex-navy commander, back at his old desk at Kennywood Park and happy over showing another ex-serviceman all over the plant. Kennywood's renovation for the coming season is well under way with a meeting scheduled soon to consider erection of a sizable new building.

W. E. KOOKER has made his River-view Park a landmark in Des Moines. All rides are being rebuilt, much painting is being done, and landscaping will hold a No. 1 priority. In charge of the operations is his son, Bart, who recently returned from flying P-38's over Tokyo and other Pacific points. . . . ELDO BENIT, Arnolds Park, Ia., owner, just out of the navy, is bemoaning the scarcity of carpenters and painters. He says everything will be in, spic and span

shape for the opening, however. . . . C. A. TENNANT, concessionaire at Arnolds Park, is one who believes in preparedness. He has the snow shovel handy at the front door of his attractive home.

JAMES GOODING, Puritas Springs, near Cleveland, got on the phone to order new rides following the fire which struck his park Wednesday (16). . . . AUREL VASZIN, Bill L'Horbe Jr., and Mr. and Mrs. Bailey Wright will fly to Boston for the New England park meeting.

ORUM BROTHERS, Dale, Clayte and Vern, doing an excellent job on their new park at Houghton Lake, Mich. They recently booked an Octopus and Merry-Go-Round and purchased two new buildings, in addition to smaller miscellaneous equipment. All this in addition to other, previously announced, investments. Clayte and Vern were recently discharged from the service. All are new to the park business.

MR. AND MRS. O. C. CUNNINGHAM (Conn and Dixie), visited for two days at the Children's Playground Beach-Park office where they signed contracts for their super Roll-o-Plane, barbecue pit and Flying Scooter. They had been on an extended visit to relatives in Colorado, Kansas and Arizona and were on their way to visit friends in Florida. Local situation is excellent with Kessler Field a permanent air base and the Ingalls Shipyards working full blast on South American contracts.

ED CARROLL, Riverside Park, Agawam, Mass., was one of a group of showmen and business leaders invited by Gov. Maurice Tobin to a dinner meeting at the Parker House, Boston, January 17, to plan a \$100 a plate dinner for the National Foundation Paralysis Fund January 29 in Boston.

CAPT. R. V. RITZ has signed his Motor Speedway at the new Jefferson Beach Park, near Detroit. . . . ARCHIE GAYER and partner, Harry Lewiston, who operate arcades around Detroit, are opening a new one at Jefferson Beach Park.

HARRY STAHL, manager Jefferson Beach Park, is recovering from exposure received Tuesday (15) when he fell thru ice at the park into near-zero Lake St. Clair waters, while inspecting new

## American Recreational Equipment Association

By R. S. Uzzell

Henry A. Guenther is going to town with his Olympic Park at Irvington, N. J., having lost no time following its closing last season to arrange for installation of six AREA units, including the Cuddle Up, Bubble Bounce, Looper, Custer Cars, Water Dodgem and Uzzell Rocket Cars for his Airplane Swing. Associated with him are two sons who are well trained for their work and have an abundance of enthusiasm.

W. F. Mangel recently received four grand from a man who was a complete stranger as a deposit on a Whip. The writer asked only that he be informed when the ride would be ready to be shipped and how much additional money was needed. Mangel wouldn't accept the money because he has no way of knowing when he would be able to produce a complete new ride.

Rumor has it that two people are already working on the possibility of turning the helicopter into an amusement ride. The safety factor is too apparent to be overlooked.

Ben O. Roodhouse has taken up his duties as president of AREA with vigor that presages much for 1946. He is writing to each man whom he wants to take a committee chairmanship and pledging them to a year of action. An effort will be made to bring membership up to its

pre-war strength. Bill Rabkin, in his annual address at Chicago, set the pace.

Some amusement parks have more trouble securing building materials than others. One op can't get material for a shooting gallery, while another, less than 500 miles away, is getting enough to construct a 3,500-foot coaster.

The following will correct a mistake made on the status of the Philadelphia Toboggan Company. John R. Davis is still active president and Arnold Amon holds his same position. Herbert Schmeck and Clarence Gerhart do own more stock than they once did. Your scribe is sorry that he was misinformed about this matter before the last convention.

Rarely, nowadays, do we contact any of the large concerns from whom we purchase supplies without finding a former employee, returned from service, back at his old job. These people help tremendously in aiding us to get the things we need.

Fred W. Pearce, former member, puts the same energy and efficiency in the management of his two amusement parks that he once gave to building coasters. A picnic teaser framed for his Excelsior (Minn.) Park is a model and should make any picnic committee take notice and go into action.

H. G. Trave is back in the game. It is his fourth venture into the business.

## AC Convention Hall Repair Bill to Cost 300G, Mathis Opines

ATLANTIC CITY, Jan. 26.—Survey of damage and depreciation to Convention Hall during the period it was occupied by the army has been completed by J. Vaughn Mathis, architect retained by the city at a cost of 10 grand.

Commission in charge has notified the city that \$300,000 will be needed to put the hall in shape for the record-breaking list of conventions scheduled. Because it is unlikely that a War Department settlement will be made in time, the needed money will have to come from taxes.

It was reported that bookings for the hall this year are so heavy that there is a possibility of breaking even for the first time in history if the \$300,000 is not charged up to operating costs.

## Motor City Season Bow Set for Apr. 1

DETROIT, Jan. 26.—Opening date of April 1, probably the earliest in the territory, has been set for Motor City Park by Manager Victor Horowitz. Spot will be augmented by the addition of two new rides.

Construction plans, announced earlier, have been postponed because of the building situation which virtually prohibits new construction of this type at present here. However, the long concession building designed to run down one side of the midway will be completed at a later date, Horowitz said.

construction work. . . . SEVERIN HILO is redesigning Pleasureland Amusement Park, which he operates in the south end suburb of Ecorse, Mich.

A. B. McSWIGAN, managing director of Kennywood Park, Pittsburgh, and national president of the NAAPPB, will speak at the 18th annual convention of the New England Section, NAAPPB, Boston, March 12. This will mark his first appearance before a park men's group since his election last December. Mrs. McSwigan will accompany him. Former ambassador to Great Britain, Joseph P. Kennedy, has been invited to speak at the banquet as the closing feature. Governor Tobin of Massachusetts is expected to give the luncheon talk. All national officers and directors of NAAPPB have been invited to the meeting.

Secretary Markey will handle requests for hotel rooms. Reservations should be sent to him at Exeter, N. H., or to John Pacheco, functions manager, Parker House, Boston.

MADAM HEALORNIE NICOLOUS has inked her contract for Children's Playground Beach-Park, Biloxi, Miss., from her home in Youngstown, O.

JOSEPH T. BUDJACK, silhouette artist formerly at Eastwood Park, Detroit, has been discharged from the army and is playing trade shows in the Northern States.

PHIL C. HOLMES, assistant manager of Beach Park, Biloxi, Miss., says that L. E. Heth, recovering from an appendectomy at Biloxi Hospital, will be up and at 'em by the end of the month. Heth and Rae Beardsley will have the concessions when the park opens March 3 with seven rides, two shows, free acts and fireworks.

WILLIAM De L'HORBE JR., salesman for National Amusement Company, is off for the East.

ART LEWIS, Virginia park man, up from his Florida winter home for a brief visit in New York.



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Cash Waiting for No. 5 Eli Wheel, Kiddie Auto Ride, Root Beer Barrel, Photomatic.

Legitimate Concessions Open for This Season.

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For 1946 Season

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**NEW PARK OPENING APRIL 1**

**WANTED ON PERCENTAGE OR WILL BUY**

Caterpillar, Electric Scooter, Moon Rocket, Silver Streak, Fun House, Dude Ranch, Ride-O and Concessions.

This is not a promoted park. We own Ferris Wheel, 40-Ft. Merry-Go-Round, Whip, Chairplane (24 seats), 4 Kiddie Rides, Steam Train and 13 Concessions.

**JOHN W. ISAAC, 25 Eastern Ave., Essex 21, Md.**

**Another Fire at Coney Island**

NEW YORK, Jan. 26.—Early-morning fire on Thursday (24) caused considerable damage to two stores and a Penny Arcade in Coney Island. It was the second largest fire at the resort within less than a month, a bar and restaurant on the Boardwalk having been gutted end of December.

**ORE. AGTS. MEET CRITICS**

(Continued from page 62)

won considerable prize money on their exhibits, go home without a cent after playing some of the games. It seems to me we have a responsibility to stop this sort of thing."

Earlier, Ben Bulsman, editor of *The Oregon Grange Bulletin*, had pleaded for "the old-fashioned, family-type" fair.

"What do people come to see?" he asked. "Is it horses, cattle, hogs, chickens and the pies and the cakes and the needlework? If they do, they most certainly are in for disappointment because in today's fair these exhibits are but an adjunct to horse racing, hot dog stands, carnivals and clip joints."

He conceded, however, that such was not true of all fairs and voiced recognition of the revenue value of entertainment and special features.

Monte Brooks, Monte Brooks Attractions, Portland, demanded at the round table to know why, if these events were insidious, there was such a clamor for them among fair managers.

"They will pay \$10,000 or \$15,000 for one appearance of a certain act on a special day," he said. "They want pictures and advance stories to run in the local papers before the fair, so there must be considerable incentive from the attendance viewpoint."

Presenting some of the attraction man's problems, he urged that fairs provide better staging facilities, dressing rooms and public-address systems.

Eddie Burke, San Francisco, of Eddie Burke attractions, also pleaded for better washing facilities for entertainers, safer stages and proper p.-a. systems.

Standing up for the entertainment features, R. L. Clark, Portland, president of the Pacific Wool Growers, declared that youth was entitled to a good time "once a year."

"They still see the exhibits," Clark declared, "so let's place the emphasis on the youngsters. Don't forget the kids."

**Barn, Re-Roofing Jobs Set For Gresham, Ore., Annual**

GRESHAM, Ore., Jan. 26.—Multnomah County Fair Association has re-elected H. A. Lewis, Portland, president; F. H. Crane, Portland, vice-president; Theodore Brugger, Gresham, treasurer, and A. H. Lea, Gresham, secretary-manager.

Improvements planned at the annual meeting include construction of a new fairgrounds barn and new roofs on all stock barns and the agricultural building. The \$7,000 barn, 74 by 119 feet will accommodate 74 stalls.

**AL NICHOLS STUDIO**

"New Lite" luminous laugh getters for Fun House or Dark Ride. Illusion, "The Devil's Sweetheart."

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**BINGO LOCATION DESIRED**

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

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WANT Kid Rides, legitimate Stock Concessions. Ex. Photo, Grab, Cook-house, Diggers, Skating Rink and Arcade, 25% of gross, NONE here. Will book or buy Flyoplane. Open March 2 until December.

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**LEGION CHILDREN'S PLAYGROUND BEACH-PARK**

126 E. Beach St., Biloxi, Miss.

**FOR SALE—WALTZER RIDE**

EIGHT CAR, NOW IN OPERATION AT OCEAN PARK AMUSEMENT PIER. PURCHASER TO REMOVE SAME BY FEBRUARY 15. Communicate with

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**FOR SALE—USED WALTZER RIDE**

Including One Steel Loading Wagon. Ready for Immediate Delivery at Point of Storage in Middle West. Priced for Quick Sale. Terms: Cash. Contact:

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Telephone: RA 2300

## Membership on Rise in RSC of Chicago

CHICAGO, Jan. 26.—Membership is increasing in the Roller Skating Club of Chicago with the return of many men and women who have been in war work and the services. Plans are under way for an anniversary party to be held in April. Get-togethers are held every Tuesday night at Phil J. Hays's RSROA Armory Rink.

Annual election of officers at the meeting January 14 placed these skaters in office: Dave Ray, president; Charles Barkhoff, vice-president; Gwen Dell, treasurer; Phyllis Krueger, corresponding secretary; Florence Werner, recording secretary, and Walter Atchison, sergeant at arms. Directors are George Sodiell, chairman; Walter Atchison, Jean Barkhoff, George Solak, William Zelenka and Dave Ray.

## Calif. Operators' Organization Sans Natl. Affiliations

OAKLAND, Calif., Jan. 26.—California Roller Rink Operators' Association met in Zerikoter's restaurant here recently for its initial session. Organization is unique in rinkdom because the group, composed of members of the RSROA, URO and independents, will not have any national affiliation. Each operator may act independently with regard to the organization in which he may wish to hold membership. Sole purposes of the CRROA is to see that skating in California is raised to a higher level and to help operators increase business.

Officers are Walter S. Van Winkle, Del Monte Roller-drome, Monterey, URO, president; E. W. Kunzel, Santa Ana Roller-cade, Santa Ana, first vice-president; Mrs. Ilma Stoelk, manager, Roller Palace, Los Angeles, second vice-president; Phil V. Pyke, Santa Rosa Rink, third vice-president, and Bert Griffin, Rollerland, Oakland, RSROA, secretary-treasurer. Executive board is composed of Paul J. Gilbert, Skateland, URO, Martinez; Francis Nicholas, Senator Roller-drome, North Sacramento, URO; Harry Maule, Casino Rink, Vallejo; Mrs. Denzell R. Sargeant, Skateland, Santa Cruz, and the officers.

### Managers Also Attend

Others attending the meeting were: Manager and Mrs. William France, Del Monte Roller-drome URO, Monterey; L. A. Gregory, owner, and George White, manager, Rollerland, Salinas; Mrs. Hazel G. Barker, owner, Skateland, URO, Martinez; Lee Lay Port, owner, Roller Palace, Los Angeles; Mr. and Mrs. M. Simmons and Mr. and Mrs. James Guilder, owners, Napa Roller Rink; Mr. and Mrs. Jack Thayer, Sebastiani Rollertorium, URO, and Charles Himes, Ambassador Rollertorium, URO, San Francisco.

Bert Griffin, manager, and Frank Katter, assistant manager, Rollerland, RSROA, Oakland; W. (Red) Deering, Auditorium Rink, Watsonville; Paul T. Agsten, Pacific Rink, San Diego; Fritz Bullman, Diamond Rink, URO, Oakland; Mrs. Denzell R. Sargeant, Skateland, Santa Cruz; Mr. and Mrs. Vi Swanson, Roller Skate Supply Company, Oakland; E. W. Kunzel, Santa Ana Roller-cade (Skating Rhythm Recording Company); H. C. Roberts (Canada), seeking a spot, Oakland, and Attorney Rutherford, legal advisor, Oakland.

Paul J. Gilbert declined the secretary-treasurer post due to press of details in arranging for State and national championships.

## Ex-GI. Reviving Hockey in Peoria

PEORIA, Ill., Jan. 26.—Roller hockey is going strong at Fernwood Rink here, with Ernest A. Hunt, recent army dischargee, managing the Fernwood Rangers and Peoria X X teams. Other teams are the Pekin Panthers and Pekin Raiders. It has been five years since Peoria has had much activity in skating, due to men being in the service. Teams are composed of former servicemen.

There are four rinks in Peoria, Prim Roller Palace, Fernwood Gardens, Schmitte's and Fun-for-All. They were kept going during the war by juvenile trade. Business men here are planning to erect a new rink.

## Canadian RSROA Plan Meets

VANCOUVER, B. C., Jan. 26.—RSROA of Canada, at its recent annual meeting here, laid plans to hold city, provincial and Dominion championship meets at member rinks. Contests will include figure, dance and speed skating. Winners will be given the opportunity to participate in the world meet at Madison Square Garden, New York, in the spring.

## Plan New Rinks for Iowa

DES MOINES, Jan. 26.—New rinks will be built in a number of Iowa cities as soon as materials are available. At Moravia, Louis Shaffner and his sons are planning a new spot which will include a rink and other attractions. At Numa, two Centerville men just out of service will take over the rink formerly operated by Brand.

## DOUGH DON'T TELL

(Continued From Page 60)

had received a tremendous help by participation at the annual.

Other convention and banquet speakers and their subjects included Blair Woodman, county agricultural agent, Hillsdale, *Contribution of 4-H Club Exhibits to County Fairs*; B. Ward Beam, *Publicity and Advertising*, and T. Luther Purdom, University of Michigan, who spoke on *Your Obligation to Service Youth*.

L. R. Schrader, Centerville, retiring president, presided at the convention sessions, while new President Clarence H. Harnden, Saginaw, was a banquet speaker.

Banquet, attended by over 250, filled the hotel ballroom to capacity. Acts presented included Bill King, juggler; Bud and Hollis, instrumentalists; Homer and Jethro, song stylists; Don Walden, singer; Musical Alberts, accordionists; Two Hits and a Miss, skating act; Free-land Sisters, tumbling act, and California Joe and Company, rope act.

### Many Rinks on Hand

Attraction firms, fair suppliers and shows were well represented at the convention. Among them were: Sam Levy, Billy Senior, Joe Greer, Barnes & Caruthers; Bob Shaw, Val Campbell, Jinx Hoagland, Jerry Carman, Gus Sun Agency; Ethel Robinson, Camille La Villa, Ethel Robinson Agency; Mr. and Mrs. Earl and Dick Kurtz, WLS Attractions; Bill McCluskey, WLW Attractions, Inc.; Mr. and Mrs. C. A. Klein, Klein Attractions; Boyle Woolfolk, Boyle Woolfolk Agency; Mr. and Mrs. Harry Lueder and Buddy Melton, Lueder's Agency; Jack Duffield, Thearle-Duffield Fireworks Company; Sunny Bernet, White Horse Troupe, and Lee Lott and Don Walden, Lucky Lott's Hell Drivers.

Also Earl F. Hammond, John Jobson, Alaska's Eskimo Exhibit; Mr. and Mrs. B. Ward Beam, International Congress of Daredevils; Earl J. Coburn and J. J. Dacey, Fair Publishing House; Harry K. Smythe, WOW Attractions; Mr. and Mrs. John Quinn, Charles Schaefer and R. W. Norton, World of Pleasure Shows; Floyd E. Gooding, J. F. Enright and William J. Goutermouth, Gooding Amusements; Roscoe Wade, Mrs. Fred Miller, Mr. and Mrs. Cameron D. Murray, Glenn Wade Jr. and Swingy Schaefer, W. G. Wade Shows; John F. Reid, William G. Dumas, Happyland Shows; Al Wagner and Bob Kline, Cavalcade of Amusements; A. B. Mickle, Hudson Fireworks Display Company; James C. McCaffery, Hennies' Bros.' Shows, and R. C. McCarter, Cetlin & Wilson Shows.

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Maple. State size, condition, price. Also need 200 pair Chicago Rink Skates. Will pay cash. Reply at once, write or wire: P. O. BOX #341, St. Louis, Mo., or call Laclede 1781.

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FIRE RESISTANCE that won't Wash Out. Water and Mildew proof and adds Wear Resistance to Canvas. NEW COLORS: Royal Blue, Forest Green, Khaki, White. Coming Soon—Tents With the Underwriters' Seal of Approval.

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New or used Portable Roller Skating Floor, 60x120. Send full details in first letter.

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8000 feet, more or less, No. 1 clear Maple Flooring, boards 33/32"x2 1/4", or will buy 50x100 or larger portable sectional Maple Floor if in A-1 condition. No unsupported ends. Describe fully. Also 200 pairs good Chicago Rink Skates. Write or wire

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510 pair Chicago Skates, Chicago Grinder, P.A. System. All or part.

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**ORGANIST WANTED AT ONCE**

Highest salary paid. Union or non-union. All year.

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Call Belleville 2-4256

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Cleanse the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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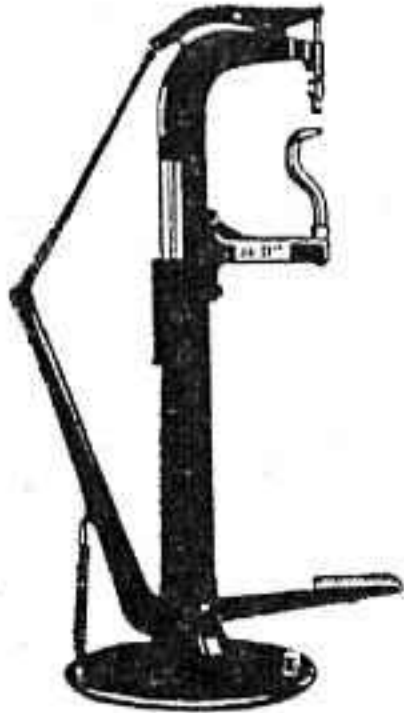
Will pay cash for Portable Roller Rink, with or without Skates and P. A. System. Top and floor not less than 40'x100', and in good condition. Write, wire or telephone full particulars to

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Telephone: 4-4080

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50x110 or about that size, with or without equipment. State full details in first reply. Will pay cash. Write or wire P. O. BOX #341, St. Louis, Mo., or call Laclede 1781.

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Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

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Manufacturers of those famous BETTY LYTLE Roller Shoes  
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TRADE MARK REG. U.S. PAT. OFF.  
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**LIGHTER—ROCKER-ACTION—FREE ROLLING**

**WILL BE ON DISPLAY SOON  
SEE YOUR RINK MANAGER**

**National Reconversion Problems Have Delayed . . .  
Production Which Will Be Limited . . .**

Moore Playing Leads With Boston Stock; May Do Circle Later

CAMBRIDGE, Mass., Jan. 26.—Alan Moore has signed to play leads with the Boston Stock Company here and later may take out a circle stock until spring.

Among bills he produced were the late Russell Murdoch's *Toby* and *The Nazi Spies* and *The Spider's Web*; Bert Hughes' *The Town Fool*, revamped into *The Camp Jerk*, and Sherman's *Shanghai Goldie*.

During the tour Pvt. Mickey Rooney and Sgt. Johnny Messner appeared on the portable stage. An ex-hipster encountered was WAC Pvt. Jean Flynn (King and Flynn), also out of the service now.

Rep Ripples

THE McWHIRTERS, Clyde and Gladys, are still in Tennessee. Clyde has a dance ork in Oak Ridge and works as an electrician.

CHESTER COBB is in his 13th week with his religious pic show. He will use a tent later and play Maryland early in the season.

WANTED

MADGE KINSEY PLAYERS Leading Man, Character Man, Boss Conventman and Tent Help. Other useful people, write. Want small Mechanical Stake Driver.



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Adams, Al, 20c; Bender, R. E., 25c; Bresk, F. J., 6c; Lewis, Harry, 8c; Martin, Harvey, 25c

Abbott, Geo.; Adams, Lee; Adams, Robt.; Adams, Cameron; Adkins, D. W.; Albert, Elmer Jos.

Barton, Lewis; Bates, Chas. C.; Batt, Mrs. W. L.; Bean, Rachel F.; Beatty, Jack; Bechard, Arthur E.

Beck, Bob; Beck, R. E.; Bellomo, Connie; Benton, Georgia

Bequette, Taxie; Berger, Mrs.; Bernard, Prof.; Bernstein, Barbara

Beverly, Don; Bishop, Albert L.; Blackburn, E. J.; Blakely, Wm.; Boltze, Ann

Bowman, Edw.; Boyle, John W.; Braconier, Henri; Brazeal, Paul

Brafford, Enoch; Branchman, Buck; Break, Mrs. F. J.; Briggan, Gerald

Brock, Robt.; Brooks, Thos.; Brown, Chas. Scott; Brown, Luther L.; Bryant, Luella V.

Burdick, L. E.; Burdick, Jimmie; Burman, Tex.; Burns, Mrs. Arlene; Burns, Mrs. J. F.

Cable, Amuse.; Caffrey, Joe; Caldwell, Harry; Caldwell, J. E.; Calhoun, David

Canfield, Frank; Cantwell, Chas.; Carl, Nathan L.; Carlen, Pauline; Carlson, John

Carlton, Otto; Carmeans, James L.; Carr, Chas.; Carter, Henry A.; Carter, Thos. S.

Case, Ray (Baker); Caskey, Robt.; Cavanaugh, Slim; Chas, The; Chibberg, Alfred L.

Chilton, Mrs. Stella; Chilton, Robert; Circus Fans' Assn.; Clabough, Virgil; Clarke, Carl L.

Cody, Richard; Coffman, Earl; Cole, King; Conekey, John Jos.; Connell, James

Connon, Frank; Connor, Edw. A.; Copper, Virginia; Corbett, Creechbaum; Cotney, Dan

Cottrell, Ray; Couture, L. J.; Cox, A. W.; Cox, Ernest; Cox, Leon

Cradcock, Numa; Craig, Robt. L.; Crandell, Richard; Crosby, Charlotte

Crosby, Wm. C.; Cross, Lawrence; Crum, Tony; Cutler, Richard; Cuyner, Walter Jos.

Dabbs, Jasper C.; Dabney, Tex; Daily, Alvie; Daily, Thos. V.; Darge, John J.

Davis, Boyd; Davis, G. H.; Davis, Joe; Davis, Roy (Bozo); Daywalt, Eileen

DeArment, Bill; DeDwitt, John; DeGorio, Jos.

DeMara, Albert; DeRose, Daniel; DeSheena, Louis; DeShon, Doral; DeViney, Dacy

Decker, Larorne B.; Del Rio, Prince; Dennis (Mom & Pop); Demetro, Archie; Dennis, Shorty

Dezern, James; Dickman, Bob; Dickson, Paul; Dietsch, Roy E.; Domino, Mickey

Donaldson, Frank; Dontignay, W. C.; Doss, Frank; Drake, Edwin E.; Draw, James H.

Duckworth, Geo.; Duddy, Nona; Duncan, Fred Arthur; Dunn, Chas.; Dunn, Junius Earl

Edmonds, Beulah; Eichorn, Chas. Jr.; Etlins, Ray T.; Evans, Sailor; Everhart, Sam

Exline, Emmett D.; Eysted, Benjamin; Eysted, Tracy; Fairbanks, Wm.; Falcon, James

Farman, James; Farman, Mrs. K. D.; Farrell, Harry; Fedak, John; Ferrill, Helen

Hibbert & Byrd; Hicks, David; Higgins, Pat; Hill, Stacey E.; Hoff, Anne Urban

Hoff, Joe; Hogue, Margaret J.; Holberg, Ira E.; Holm, Pvt. Chas. R.; Homeister, Jack

Hopper, W. A.; Hovis, Anna Ruth; Hunt, Walter; Ingle, Glen H.; Jabe, Graham Ames

Jackson, Robt.; Jacobs, Miss; James, Roy Lee; Jameson, Wm.; Jenero, Manuel

John, Frank; John, Nido; John, Spero; Johnson, Andrew; Johnson, Harry B.

Johnson, Mrs. Nellie; Johnson, R. A.; Johnson, Robt.; Johnson, Roy W.

Johnson, W. R.; Johnson, Walter; Johnston, Chas. H.; Jones, Thos. C.; Jones, John R.

Jordan, Bill & Pegz; Joslin, Claude; Keating, Catherine; Keefe, George; Keenan, Harry

Kelly, Thomas E.; Kelly, William H.; Kemp Smith, Herman; Kerns, Richard; Kibel, Harry

King, Benjamin; Killeday, Edward; Kirchoff, Mary E.; Klenstiver, Allon; Klinestiver, Alton

Knapp, Eddie; Kneisley, Hugh; Kneisley, Paul; Knight, Lottie M.; Kohn, Ray

Konyot, Doreta; Kott, Mike John; Kranick, Andrew J.; Krull, Henry; Kunz, Alfred

LaFayette, Arthur & Iva; LaMaiz, Monte; LaVern, Vern; LaViger, Charles; Lambert, George

Lambert, George; Land, Gwendolyn; Larson, Thos. A.; Lasby, William; Leasure, C. C.

Lee, S. O.; Leslie, Burt; Lewis, Charles E.; Lewis, Jack; Liberty, John H.

Lindsey, R. J.; Lindsey, Richard E.; Lippincott, Mal B.; Lipsky, Ralph

Litchfield, Frank; Little, John L.; Little, John S.; Littlefield, Norman & Edna

Long, Billy Joe; Longsdon, Billy; Loomis, Verne; Lopez, Trinerio J.; Lorraine, Cherie

Lovell, Vinnie; Lowe, Garland; Lowery, John; Lowery, Sam; Luttig, E. J.

Lynch, Jerry F.; McCarthy, Pat; McClure, Jack; McClure, R. H.; McCracken, Ernest

McDaniels, Elmer; McDaniels, Henry; McDowell, Chas. W.; McGarry, Floya

McGill, Frank; McHugh, James W.; McKay, Glenn; McLain, Mrs. H. R.; McRae, Malcolm B.

McMillan, Lucille; Mack, Rosa; Mackey, Mike; Madden, Anthony F.; Maddox, John

Malone, Sharon A.; Marchette, Robt.; Marks, Miller; Marrolette, R. J.; Marsh, Jesse B. & Etta

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Meyer, Leona; Miller, Albert; Miller, Alex; Miller, Mrs. E. M.; Miller, George

Miller, Halsey W.; Miller, Howard; Miller, Randolph; Miller, Richard; Miller, Stanley

Miller, Walter A.; Mitchell, Doy; Mitchell, Jimmie; Mitchell, Miller; Mitchell, Red

Mitchell, Thomas; Mix, Art; Monks, John; Monroe, George; Moore, Marie S.

Morris, A. W.; Morris, Arden; Morrison, Melvin; Mort, George B.; Mullins, Fray

Mullins, Gary; Mulrenin, Wilbur; Munroe, Jack & Preacher; Murphy, John

Murray, George; Murray, Robert G.; Myers, Bob; Nadeau, Earl; Neal, Jack

Norman, John P.; Noruschat, Fernando; Nubson, Elmer T.; O'Dell, Mrs. Jesse

O'Reilly, Mrs. Jerry O'Satyrdae, Major Overall, Earl F.; Owens, Robert; Paige, I. C.

Palmer, Mrs. W. Bill; Pape, Billy; Parban, Odett; Parker, Robert K.; Pasterczyk, Edward

Patty, Chester; Paulsen, Henry V.; Payette, Raymond; Peifer, Melvin; Pennington, Paul

Pendleton, Floyd; Penny, A. B.; Perry, Bertha; Petrarca, Carmine; Peterson, Thure

Pfeiffer, Peter; Phillips, Loyd Ivan; Phillips, Mildred F.; Phipps, J. A.; Ping, Ray

Kinseys Map Plans To Hit Road in '46

NEW YORK, Jan. 26.—After two years off the road, Harry E. Graf and his wife, Madge Kinsey, will again tour this season with the Madge Kinsey Players, under canvas.

Following close of season September 1, the outfit was taken home to Fostoria, O., and stored, and the Grafs tripped to the Coast with their trailer.

En route, they visited with the Bob Feagins in Albuquerque, N. M., where Bob has a position with the government.

They then went to Long Beach, Calif., spending two weeks with Ruby and Wayne Hart, who are employed at the Douglas Aircraft Company.

The Grafs returned to Fostoria in time to spend Christmas with their two daughters. After the holidays they went to New York, where Bette is still working for Jane Cowl.

Jane has been with the Rogers Producing Company, Fostoria, since last October, directing and producing. Harry is a New York stagehand.

The Grafs visited with Bud and Pat Rowley (formerly of the Buddy Players), who left several weeks ago with the Ten Little Indians company for a road tour.

Phil Miller, who was manager of the Buddy Players, opened with By Appointment Only in Bridgeport, Conn., January 11.

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(See LETTER LIST on page 77)



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NOTICE—Only advertisements of used machines accepted for publication in this column.

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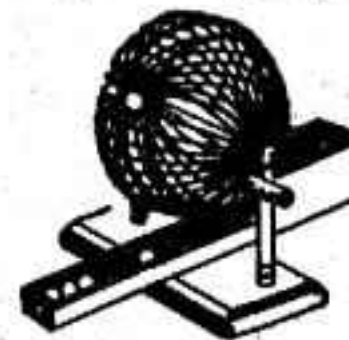
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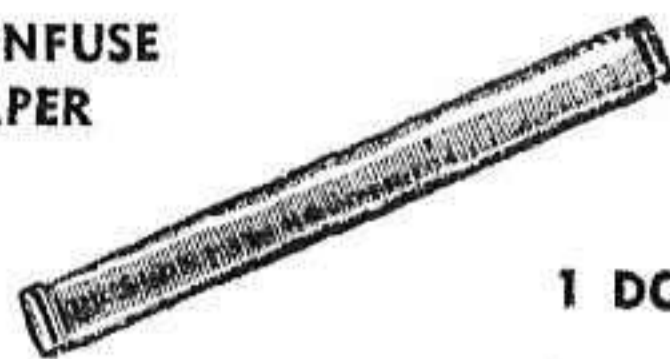
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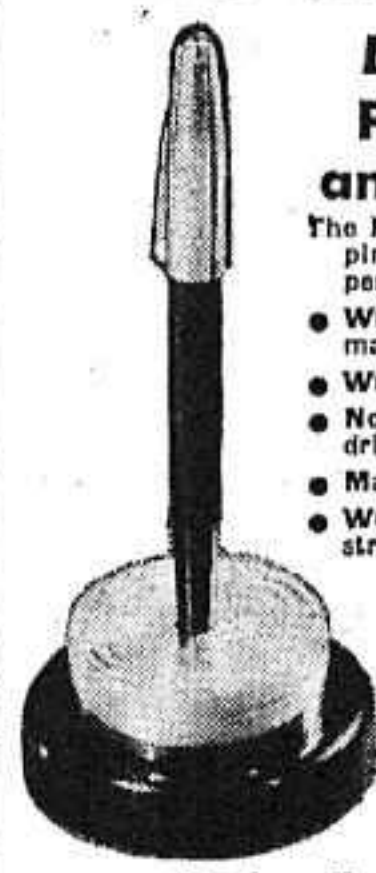
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**ENLARGEMENTS FROM PHOTO OR NEGATIVE;** 3 5x7, \$1.00; 3 8x10, \$1.25; originals returned. Acorn, Box 20, Times Plaza, Brooklyn, N. Y. fe9  
**ENLARGING — DIRECT POSITIVE ENLARGING.** Excellent professional work, quick service; 5x7, 50¢; 8x10, 75¢. We pay postage. Gayle Photo Service, 7025 N. Glenwood, Chicago 28, Ill. mh2  
**FOR SALE — 10 ROLLS D.P. PAPER,** 1 1/2" inch, Date, 1946. Priced to sell, \$35.00. Send deposit. John Kerschgens, P. O. Box 226, Charleroi, Pa.  
**FOR SALE — PRACTICALLY NEW CAMERA**  
with Goertz Berlin lens. Will take groups full length and bust pictures. Can use 2 1/2", 3 or 3 1/2 inch rolls paper. Price, \$100.00; half cash, balance C. O. D. Box 342, Starke, Fla.  
**FOR SALE — THREE WAY PHOTO MACHINE,** 1 1/2"x2, 3x4, 5x7; used six months. One 2 1/2"x3 1/2" machine, never used; one Studio Camera, takes 4x5, 5x7 direct positive; one Enlarger, Paper, Chemicals, Cutter, Mirrors, Signs, Jugs. Free delivery with cash Pittsburgh east. Mobile south. Fifteen hundred dollars. Thomas Mooney, 117 Tonka Ave., Topeka, Kan.  
**FOR SALE — 6 ROLLS DIREX DOUBLE**  
Weight, 3 1/2"x150, February, 1946, \$8.00 each. Ben Rich, Box 1991, Oklahoma City.  
**FOR SALE — 1x2 CAMERA, DARK ROOM**  
Booth, complete A-1 condition, \$250.00; \$100.00 cash, balance C. O. D. Jacob Koehler, 46 W. Market St., Wabash, Ind.  
**NEW STREAMLINERS—DOUBLE OR SINGLE**  
Cameras with or without cabinets. Full length or bust. 8 sizes. Knockdown or one-piece. Precision guaranteed. Quick delivery. Federal Identification Co., Dept. M4, 1012 N. W. 17th, Oklahoma City. fe16  
**"OLSON" DIRECT POSITIVE CAMERAS**  
again available. Fitted with new improved trouble proof paper feed that will not buckle or scratch the paper. The 1 1/2"x2 or 2 1/2"x3 1/2" size, only \$25.00. Now is the time to replace your worn-out camera with an "Olson." Olson Sales, 905 Walnut, Des Moines 9, Iowa. fe16  
**PHOTO MACHINE—IN PERFECT CONDITION,**  
for sale. 2x2, 3 for 25¢, with ten rolls paper, frames, etc. See machine operating at H. L. Green's 5 & 10¢ Store, 156 East 59th St., New York. Apply Mr. Stern.  
**SACRIFICE — 3 ROLLS 1 1/2"x250 MARFUL;**  
3 gross 5x7 Marful Paper, 1946 late dating; also Marful Chemicals, \$25.00 takes all. Deposit. The Photo Shop, 103 S. Penna Ave., Greensburg, Pa.  
**SELLING OUT — MAKE OFFER ON EAST-**  
man Paper, late date of this year 1946. Also make offer on two Cameras, Hansan make, complete with lens, 1 double 2 1/2"x3 1/2" and 3 1/2"x5 1/2"; 1 double 1 1/2"x2 1/2" and 2 1/2"x3 1/2". Lens is F.4.5 Wollensak 6 1/2" Betax No. 3. Bert's Army Store, R. D. 2, Jonestown, Pa.  
**WE INTRODUCED THE PHOTO LOCKETS**  
for 1 1/2"x2 Pictures. Result, operators cleaned up. Here's another hot number. Will be clean-up. Brand new novelty, also will hold 1 1/2"x2 picture. Fast 50¢ seller, cost you 15¢. Sample, 25¢, stamps. About Feb. 1 will spring another new number. C. Gameiser, 146 Park Row 7, New York. fe2  
**1 1/2"x2 D.P. PHOTO MACHINE — USED 6**  
months, complete with Booth, Camera and Fast F.3.5 Lens, factory made, \$300.00. Also Camera and F.3.5 Lens, \$50.00. S. Lutz, Playland Park, South Bend, Ind.

**PARTNERS WANTED**  
WANTED — YOUNG MAN, GOOD APPEARANCE, to learn Mental Act. Work with recognized professional mentalist. Wonderful opportunity, proposition to right party. Small investment required. Write Prince Pat Rahl, Goldthwaite, Tex.

**COMIC CARDS**  
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.  
**M & M CARD CO.**  
1033-1035 Mission St., San Francisco 3, Calif.

**FLASH! SERVICE MEN'S DISCHARGE RINGS! \$1.50 EA.**  
Sterling Silver Gold Emblem **Solid Gold \$10.50**  
In stock: Ladies' 55 Rings, R.G.P., with birth stones, \$6.75-\$9.00 and \$12.00 Doz. All colors. Boys' 55 Signets, \$9.00 Doz. Heavy Men's, \$12.00 Doz. R.G.P. Ladies' Snake Link Idents, \$1.00 each, boxed.  
**DAVID I. LIVINGSTON** WHOLESALE JEWELERS  
70 FORSYTH ST., N. W. ATLANTA, GA.

**ASH TRAY AND LIGHTER**  
Made from genuine 20MM Cartridge Case.  
A "SURE FIRE" Seller  
Price, Sample, \$2.00  
Price, Dozen, \$18.00  
**W. B. NOVELTY CO., INC.**  
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**BRAND NEW WRIST WATCHES**  
Just the Thing for a Gift or Premium!  
Look at these features—  
Smart Military Style. Beautiful Chrome Case with Leather Strap. Swiss Roskopf Movement. Dials are in assorted colors. \$6.60 each Inc. Fed. Tax  
Sold Below Retail Ceiling Price. Immediate Delivery—F. O. B. New York.  
Terms: 1/2 Deposit, Balance C. O. D.  
**MUDIAL GIFT COMPANY**  
603 Avenue of the Americas NEW YORK 11, N. Y.

**CHOCOLATES**  
#103—1-Lb. Old Fashioned Chocolates and Confections packed in fancy wood chest—mirror in lid and picture top size, 5 3/4"x8 3/4". Per Dozen ..... \$22.20  
#101—24 1-Lb. Packages, 1 2-Lb. Package, 1 beautiful genuine Hug A Me Plush Rabbit, 19 1/2" high; complete asst. Each ..... 17.75  
#102—20 1-Lb. Packages, 2 2-Lb. Packages and one large embossed wood chest with mirror in lid packed with two pounds Chocolates and Confections. Complete. Each ..... 18.25  
#104—20 1-Lb. Packages, 2 2-Lb. Packages, one elegant wood chest with music box packed with one lb. Chocolates and Confections complete. Each ..... 25.50  
All Prices Net Cash — F. O. B. Chicago. — 1/3 Cash With Order. PROMPT SHIPMENT.  
**MRS. PALMER'S CANDIES** 919 N. Lockwood Avenue, Chicago, Illinois  
**KNOWN FOR GOOD QUALITY CANDIES SINCE 1924**

**PINWHEELS**  
JOBBERS — WHOLESALERS — RETAILERS  
GET IN TOUCH WITH US FOR YOUR 1946 REQUIREMENTS  
All Celluloid Used Is Non-Inflammable Mfd. in All Colors; Patent Pending on Pin Attachment  
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**SELF ADJUSTING Watch Band OUTSTANDING EXPANSION VALUE**  
**Bieler-Levine** 37 SO. WABASH AVE. CHICAGO 3, ILLINOIS  
NO. 3W19—STAINLESS STEEL BAND, WHITE ONLY . . . PER DOZ. . . . \$12.00

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## For Jack Sets

One-Inch Diameter. Gross .....\$5.40  
 2 1/2" Sponge Rubber Ball. Doz. .... 1.44  
 Metal Jacks, Bag of Five Gross ..... 6.00  
 Magnetic Tricky Dogs. Doz. .... 2.00

45 Caliber Bullet Key Chain, 1 Doz.  
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Virginia Luckystone—a very flashy  
 counter item. Reproduced in Glow-  
 ing Plastic. 2 Doz. on Card. Card. \$3.60

## SILVER RINGS

Men's Silver Saddle Ring. Each ....\$3.00  
 Ladies' Silver Saddle Ring. Each .... 2.50  
 Cowboy on Horse Silver Ring. Each. 3.00  
 Skull & Cross Bone Silver Ring. Each. 3.00  
 Indian Chief Silver Ring. Each ..... 3.00  
 Death Mask Silver Ring. Each ..... 3.50

25% Deposit With Order,  
 Balance C. O. D.

## PICO NOVELTY CO.

807 1/2 S. Flower  
 Los Angeles 14, Calif.

VISIT OUR SHOWROOMS—COMPLETE  
 LINE OF WATCHES, DIAMONDS, JEWELRY  
 AND PREMIUMS



15 Jewel  
 High Grade  
 Swiss Watches  
 Square,  
 Rectangular  
 or Round.  
 SPECIAL  
**\$14.97**  
 Each

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WRITE FOR FREE

## 4 COLOR EASTER RABBIT Folder

YOU'LL FIND IT VERY PROFITABLE

## JERRY GOTTLIEB, INC.

928 Broadway  
 Bet. 21st and 22d  
 in the Heart of New York

## DISCHARGE HOLDERS

We originated the Discharge Holders for Service Men. Now watch the imitators. All alligator leatherette, not paper or cardboard. Has brass corners. Folds up like a wallet and can be carried in pocket. Every serviceman and woman a prospect. Best seller of the year. Sample 35c in stamps. Also in genuine leather.

## C. GAMEISER

146 Park Row NEW YORK 7, N. Y.

## DISCHARGE HOLDERS

Best seller of the year. Boys at army camps cleaning up. Made of leatherette. Sample 35c. \$30.00 per 100.

## Superior Photo Service

Box 404, Mount Vernon, N. Y.

## PERSONALS

ANYONE KNOWING THE WHEREABOUTS of Michael Lynn, singing orcee, please contact or have him contact Dusty Turrell, 116 N. W. 20th St., Miami 37, Fla.

PHOTO REPRODUCTIONS BY "KROM-A-Tone," 500 postcards, \$5.00; 1,000, \$9.50. 500 8x10 Lobby, \$16.50; 1,000, \$31.50. 1/2 deposit, balance C. O. D. Graphic Arts Photo Service, Hamilton, O. fe2

## PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. ap6

FLASHY DESIGNED LETTERHEADS, ENVELOPES in colors for carnivals, magicians, shows, entertainers. State design wanted. Hubbard Shop-Print, Box 211, Springfield, Mo. fe9

PRINTING ECONOMICAL — 500 6 1/2" WHITE Wove Envelopes, 1000 8 1/2"x11 Letterheads, 216 weight, 3-4 lines your copy, \$6.25 prepaid. Broad-Mar Press, Room 11, 505 Market St., St. Louis, Mo. fe23

100 PRIVATE MAILING CARDS, \$1.00; 200 Business Cards, \$1.00; 100 Letterheads and Envelopes, \$1.25; 100 Wedding Invitations, \$5.00. Savar, 2508 N. 28th, Philadelphia 32, Pa. fe9

500 8 1/2"x11 LETTERHEADS, 500 LARGE ENvelopes, Hammermill Bond, printed to order, prepaid, \$5.00. 1,000 each, \$9.00. Stamp-print, South Whitley, Ind. fe9

## SALESMEN WANTED

SALESMEN ALL OVER THE COUNTRY cashing in one our new Signs for taverns, cafes, bars, etc.; \$1.00 brings colorful samples (worth \$3.00 retail) and price list. Satisfaction guaranteed. Kolertone, 328 Oak St., Detroit Lakes, Minn. fe16

## SCENERY AND BANNERS

ARTISTIC WORKS — SHOW BANNERS, Show Fronts, Stage Scenery, Decorative Scenery, Scenic and Comic Photo Backgrounds and Foregrounds, Special Paintings. Royal Art Studios, 1043 1/2 3d Ave., Huntington, W. Va. Phone 26852.

BANNERS — RICH, HAND PAINTED SIDE Show, Girl Show, Pit Show and Panel Work. Also Backdrops. Boots Banner Service, 121 Center St., Tamaqua, Pa.

## TATTOOING SUPPLIES

BRIGHT TATTOO RED (MERCURY BASE), 1/2 pound dry, \$3.00; pound, \$4.75; 2, \$9.00, postpaid U. S. A. Steele, 1138 Market, San Francisco. fe23

## SELL BIBLE SOUVENIR

Metal Coins, Lord's Prayer, one side; John 3:16 on the other.

Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't Wait... Order Today. Sample Order 15 Coins with Display Card, \$1 Postpaid.

LOUIS LEVITE 21 E. Van Buren CHICAGO, ILL.

SILVER DOLLAR SIZE

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1946 two color illustrated folder sent free. Write today. Zein Studio, 728 Lesley St., Rockford, Ill. fe22

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. fe23

## WANTED TO BUY

A FEW SPECIMENS FOR LIFE SHOW—MUST be in good condition. Give full description and price. Morris, 416 Washington, St. Louis, Mo.

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postal, 6750 N. Astland, Chicago, Ill. fe23

LONG RANGE SHOOTING GALLERIES, ANY condition. State price, condition and what kind of gallery. Jesse Norwood, 417 Lynch St., Jackson 34, Miss. fe9

WANT — LOBOY 1 1/2 SCALES, 5c SELECTIVE Candy Vendors, 1 1/2 Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. fe16

WANT—75 KW. SINGLE PHASE, 2300 TRANS-former. Wilson Famous Shows, Astoria, Ill.

WANTED TO BUY — PENNY WEIGHING Scales, any type or kind. John Horn, 2765 Hickory R. No. 4, Abilene, Tex. fe9

WANTED IMMEDIATELY—PORTABLE MAPLE Floor Skating Rink, Tent and Skates. Prefer 50x100 to 110. Will pay cash. Clyde H. Carey Jr., Fairview, Okla. fe2

WANTED — FERRIS WHEEL, MERRY-GO-Round, Kiddie Ride, used Diner. Jones Electric Co., St. Johns, New Brunswick, Canada. fe23

WANTED—MUTOSCOPE ELECTRIC TRAVEL-ling Cranes. Stewart R. Finley, 2241 N. W. Hoyt, Portland, Ore.

WANTED — SECOND HAND THREE Abreast Merry-Go-Round, stationary or carnival, with jumping horses. Not necessarily mechanically complete. Must be reasonably priced. Edwin Young, 67 Davison St., Oceanside, N. Y.

WANTED — TURNOVER FUNHOUSE, Trained Chimpanzee, Monkey Speedway, Kiddie Rides, Trucks, House Trailer. For sale: Japanese Armor, rare, \$50.00. R. C. Bowers, 607 Park Ave., Utica, N. Y.

WANTED — PORTABLE ROLLER RINK OR a Building; or will consider partnership. Have cash and 10 years' rink experience. Box C-63, Billboard, Cincinnati 1, O.

WANTED — NEW OR USED ALL ELECTRIC Custard Machine mounted in Trailer or Truck. Barney Pickett, 432 S. 4th St., Paducah, Ky.

WANTED TO BUY—TILT-A-WHIRL, OCTOPUS, Super Roll-o-Plane, Lusac Skooter with portable building, trailer mounted Frozen Custard Machine. State prices and condition of equipment. R. L. Arnold, 3903 7th Ave., Chattanooga, Tenn.

WANTED TO BUY — SECOND HAND SHEET Music, all popular tunes from 1930 to 1945. Will pay well for complete library. Eddie Allen, Box 423, Rice Lake, Wis.

WANTED TO BUY — FROSTED MALTED Milk Machine, air cooled, State make, condition, capacity and price. Ralph Howard, 1245 W. Washington St., East Peoria, Ill.

WANTED TO BUY — TEN STRIKES OR TEN Pins, high and low dial. Chicago Bowling Machine Co., 2512 Irving Park, Chicago, Ill. mh9

WANTED TO BUY — PORTABLE ROLLER Skating Rink. Must be in first class shape and reasonable price for cash. Address Cecil Hudson, 2609 Atlantic Ave., Savannah, Ga.

WANTED — TOY BALLOONS, FOUNTAIN Pens, Pocket Knives, Razor Blades, Key Holders, Pencils, Humorous and Trick Goods, Toilet Articles, Dry Goods, Plastic Charms, Slum Jewelry and all kinds of cheap Toys and Premium Goods. Please send catalog and wholesale price list. F. M. Alonso, Apartado 2544, Havana, Cuba.

## SENSATIONAL PROFIT MAKER

**\$2.40 EACH**

A FAST ACTION \$4.00 RETAILER (OPA Approved Price)  
 Shipping Charges Paid on Orders of 2 Dozen or More!

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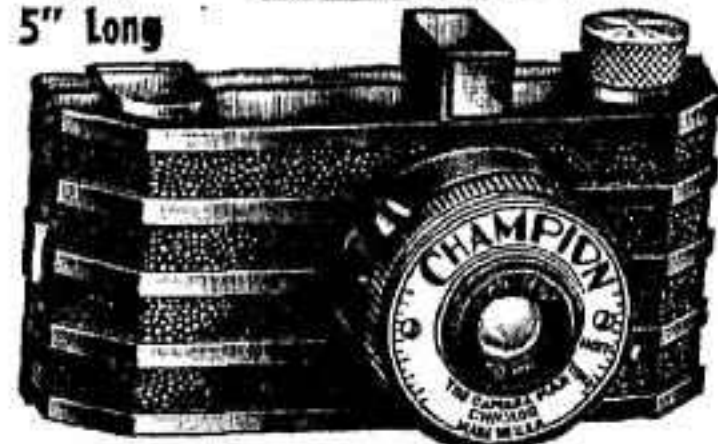
- Takes full NATURAL COLOR pictures indoors or outdoors.
- Takes 16 black-and-whites on ordinary No. 127 8-exposure roll.
- New film track brings entire picture to sharp focus.
- Equipped with GENUINE Simpson lens.
- Fixed focus! Exposure automatically correct at all times.
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TERMS: Open account to well rated concerns or 25% deposit with order, bal. C. O. D. RUSH YOUR ORDER—IMMEDIATE SHIPMENT!

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## COLOR Candid Type CAMERA

Compare Our Size 5" Long



## DON'T CONFUSE WITH TOY CAMERAS

Lifetime Guarantee With Each Camera

## Premium Users—Jobbers

Only \$18.00 Dozen

Real Flash Item for the Money! Solid Hardwood Base, Silver Colored Sails and Metal Trim. Heavy Silk Cord Rigging. A proven retail seller at \$2.98. Sample \$2.00 postpaid, deducted from first order shipped. Doz. to Case, Shipping Wt. 10 Lbs. 25% Deposit, Balance C. O. D.

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 Ship Same Day

Specially Designed for Engravers!

## The New "NAME-ET" Ring in STERLING SILVER

- Big Engraving Surface!
- High Polished Finish!
- Volume Selling Price!
- All Sterling Silver!



No. 5R459

\$4.88 Per Dozen

## THE RING MADE FOR ENGRAVER SALES

Designed and priced for fast selling engraver sales. Loads of flash in its high polished finish—yet quality jewelry—made of all sterling silver. Priced for good markup—it's the ring to feature! Available in a complete range of ladies' sizes. (Please State Your Business)

HARRY PAKULA & CO.  
 5 North Wabash Ave. CHICAGO 2, ILL.

## CASH IN NOW



U.S.A.—1946

**91218**

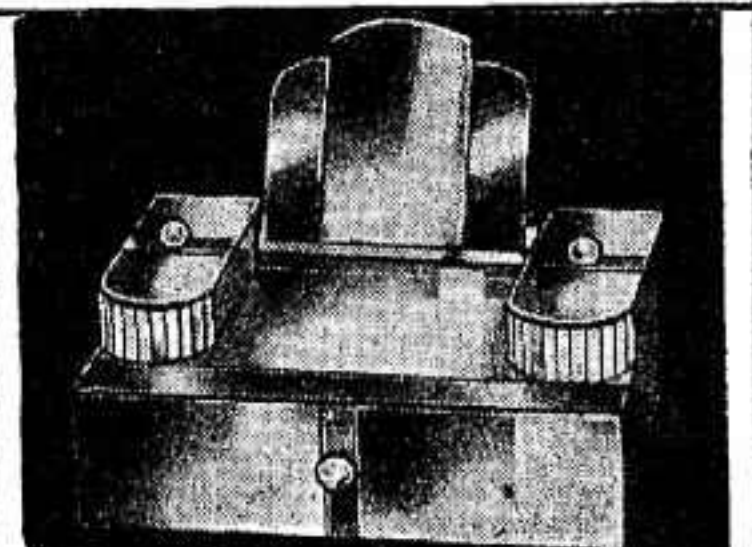
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Durable Aluminum Stamping, Gold Lacquered. Easily Attached to Any License Plate. Sells on Sight to Veterans Anywhere for 50¢. All Sales Positively Unrestricted. Sensationally Priced.

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#800 Swivel Mirror Vanity \$24.00 NEW LOW PRICE! DOZ.

HEART SWIVEL MIRROR VANITY \$25.20 DOZ.

Beautiful blue-white mirror vanity with 2 flexo compartments. 2-tone swivel mirror. F. O. B. Chicago.

Individually packed 6, in a case.  
 W. L. MARTIN MIRROR BOX CO.  
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## NOVELTY SEA SHELL JEWELRY

Exquisite hand-made and hand-painted Glamorous Ocean Shells, Pearl Creations in pastel delicate colors. Brooch and Earring Sets in floral designs at \$30.00, \$24.00 and \$18.00 per doz. sets. Peacocks and Butterflies for suits and coats at \$24.00 and \$18.00 doz. All are gift boxed. Samples \$2.50 each. Order from this ad. Price for dealers and jobbers.

Manufactured by

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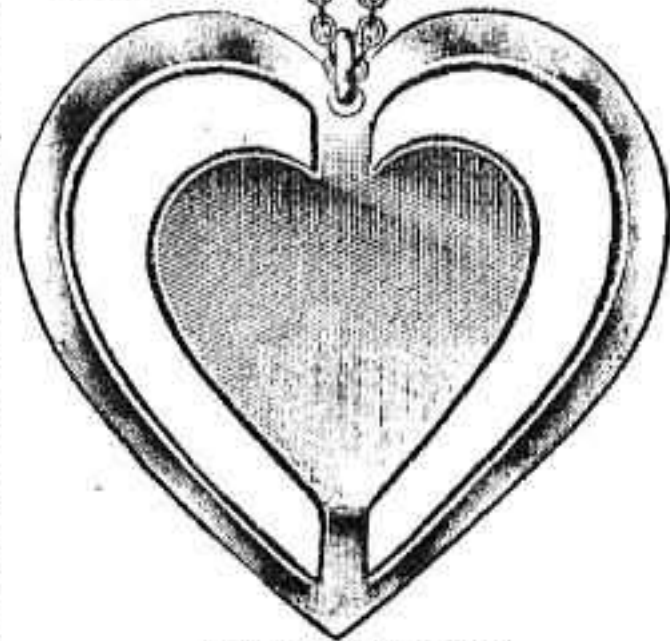
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 #59 Large Mirror Chest & 1 Lb. Choc. ... \$2.82  
 #10 Cedar Chest (Mirror) & 1 Lb. Choc. 2.62  
 #19 15 1-Lb. Choc., 4 Plush Rabbits ... \$19.50  
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 Write for Catalog—Dolls, Bears, Etc.  
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 Blue Earth, Minn.

"HEART OF MY HEART"

FOR ENGRAVERS

With Sterling Silver Chain

\$7.50 Per Doz.



(Patent Applied for)

Silver Plated Ident. Bracelet. Doz. \$6.50
S. S. Anklets, Carded. Doz. 5.25
Ankle's, Gold Filled. Doz. 8.00

Mexican Jewelry Catalogue Free.

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NEW 1946 PRICE!

MEN'S SWISS WATCHES

WRIST AND POCKET WATCHES

- BRAND NEW
FANCY DIAL
CHROME CASE
UNBREAKABLE CRYSTAL
LEATHER STRAP

\$4.57 ea.

IN LOTS OF 12 OR MORE!
DEALERS ONLY-FOR RESALE!

1/2 Deposit, Balance C. O. D.
F. O. B. N. Y.

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2067 Broadway NEW YORK 23, N. Y.

TAYLOR MADE LIGHTERS

Streamlined from a block of featherweight aluminum. Size 2 1/4 x 1 1/4 inches. Has extra long thumb wheel.

\$18.00 PER DOZEN

STAINLESS STEEL EXPANSION WATCH BANDS

Guaranteed, adjustable, stainless steel expansion bands now offered at the newest and lowest price as of this date.

\$12.00 PER DOZEN

Mention Billboard when sending order.
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Immediate Delivery

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TWIN OPTICAL LENSES OF UNBREAKABLE LUCITE IN ASSORTED COLORFUL PLASTIC CASES (1 1/2" diameter, 1/4" thick). Has countless uses. May be conveniently carried in man's pocket or lady's purse. \$2.40 PER DOZEN, CASH WITH ORDER

F. O. B. ST. LOUIS, MO.

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OFFICE SECRETARY AVAILABLE - CARNIVAL, circus, park experience. Handle any size office organization. Capable press agent. Sober, reliable. Harvey "Doc" Arlington, Box 192, De Queen, Ark. fe9

CIRCUS AND CARNIVAL

FANNY BLAIS, THE DIFFERENT HALF AND Half, experience, ability, large photo display for annex, stage drapes, good flash, also make my own annex opening. Address Jack Bragdon, care Gen. Delivery, Los Angeles, Calif.

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AT LIBERTY - LEGAL ADJUSTER, SOBER and reliable. Jack Doty, 1949 Market St., Youngstown, O.

MUSICIANS

A-1 COLORED HAMMOND ORGANIST Desires position in lounge, theater or A-1 rink. Go anywhere, references, union. Do not own organ. Reginald Smith, P. O. Box 573, Buffalo 5, N. Y. fe9

ACCORDION-ARRANGER-READ, FAKE, EXPERIENCED with small and larger combinations, seeks opening in good outfit. Frank Metis, 6509 Grand Ave., Maspeth, L. I., N. Y. Telephone: HAVermeyer 8-0470.

ALTO SAX AND CLARINET - PREFER JOB with three or more saxes, around Florida or Kentucky. No one-nighters. Married. Age 27. Union. Phone County 3621, Allen Pacey, Frankfort, Ky.

AT LIBERTY - LEAD ALTO, TENOR, DOUBLE Clary, Union, vet. Pat Bulger, 528 N. W. 6th St., Oklahoma City, Okla. Phone 22621. fe9

AT LIBERTY - ALTO SAX, CLARINET; AGE 35; former orchestra leader; prefer California location; union. Red Blanchard, Gen. Delivery, Pasadena, Calif. fe9

AT LIBERTY, MODERN GUITARIST - ALL around experienced, age 35, Local No. 802; good rhythm, also electrically equipped for modern take off. Please state all first letter. Available Feb. 1st. Address Musician, 701 South Elgin, Tulsa, Okla. fe9

AVAILABLE AFTER FEBRUARY 3D, SEVEN dance musicians, saxes 1st and 3d, trumpets 1st and 2d, piano, drums and bass. Bass player sings. Musicians, Ben Pay Hotel, Mankato, Minn.

COCKTAIL TRIO - VOCALS, DANCE, ENTERTAINMENT. Write for availability, complete details and price. Box C-62, Billboard, Cincinnati, O.

DANCE TROMBONIST, FEATURED VOCALIST. Just discharged from army. Prefer playing second in big band. Featured vocalist with Fourth Infantry Division, leading dance band, and second trombone for past four years. Read, fake, take off and nice tone. Reliable bands, contact: Herbert (Bobby) Burns, 119 Grant St., Franklin, Pa.

DRUMMER - 18, DRAFT EXEMPT, UNION; good experience in dance work. Nice set. Gene Jervis, Box 387, Ebensburg, Pa. fe2

DRUMMER - SEMI-NAME BAND EXPERIENCE. Cut shows, read. Ed Stein, 908 Oakland Ave., Madison 5, Wis.

DRUMMER - FORMERLY WITH NAME BAND; read, fake, take off, good solos. Steady beat; sober, dependable. Travel anywhere. Box C-65, Billboard, Cincinnati, O.

EXPERIENCED LADY DRUMMER WISHES TO locate a reasonable distance from Boston. Miss Frances Marshall, 80 Peterboro St., Boston 15, Mass.

GUITARIST - MODERN TAKE-OFFS AND rhythm. Name experience, age 28. Locations preferred. Stacy McKee, 52 S. East Ave., Bridgeport, N. J. fe2

GUITARIST, ELECTRIC SPANISH - SMALL unit only. Guarantee satisfaction. Write complete details. Box C-61, Billboard, Cincinnati, O.

HAMMOND ORGANIST AT LIBERTY - RADIO, hotel, rink, club or what have you? Union. Location preferred. Box C-64, Billboard, Cincinnati 1, O.

PIANIST - WIDE EXPERIENCE, AVAILABLE immediately. Read, fake, sober, union. Double vocals. Wire or phone. Billy Nisbet, Rex Hotel, Richmond, Ind. fe2

PIANIST-ORGANIST - WORK WITH COMBO or single; read and fake; played best hotels and lounges in Middle West and Chicago vicinity past three years. Wardrobe; personality; reliable. Would consider permanent radio connection. Go any place. References and photos. Address Box C-50, Billboard, Cincinnati 1, O. fe2

PIANIST, YOUNG LADY, ALSO VOCALS. SINGLE, cocktail unit or small band. Discriminating units and locations only. State all first communication. Box C-60, Billboard, Cincinnati, O.

PIANIST - FULLY EXPERIENCED, SOBER, reliable, overseas vet; prefer location south or southwest; all offers acknowledged. Howeth and Jones, write, state all in first. Carlton Reed, Gen. Delivery or Western Union, Hot Springs, Ark.

PIANIST-FOR CONCERT ENSEMBLE TRIO, semi-popular small group, Hungarian style. Also accompany. James Stout, 4763 Dale Ave., P. H., Cincinnati 5, O.

PIANIST-READ, FAKE, ADAPTABLE. SOLO or rhythm. Union, age 27, 10 years' experience; \$80 minimum; available Feb. 16. Write or wire. A. K. Darby, 338 Person, Fayetteville, N. C.

STRING BASS-28 YEARS OLD, VERY FINE ear, good appearance. Wants work with good fast combo, but will consider anything; can join immediately. Bass Man, 1124 Hamilton and N. W., Grand Rapids, Mich.

STRING BASS-ARRANGER-WANTS TO JOIN commercial swing or hotel band. Have hotel, club, show experience. Steady beat on five, mickey, or rhumba. Neat, sober, reliable, age 28. Box CH-100, Billboard, Chicago, Ill.

TENOR SAX-CLAR. - FIFTEEN YEARS' EXPERIENCE. Lead tenor, "take off." Prefer permanent location. State details. Write Musician, 608 1/2 Margaret St., Charleston 1, W. Va.

TENOR SAX-SMALL DANCE BAND; TAKE-off not imperative; reading essential. Permanent location, short hours, Sundays off. Drunks, characters not tolerated. Moss, 709 S. Branson, Marion, Ind.

TRUMPET - EXPERIENCED, RELIABLE, union, good tone. Read and phrase. Prefer lead or third. Have car. Contact Musician, 3710 Warwick St., Kansas City, Mo.

TRUMPET - EXPERIENCED, UNION, READ, fake, jazz, rhumba. Location only. S. Sayers, 634 1/2 Carondelet St., c/o Blanchard, New Orleans, La.

TWO MUSICIANS AVAILABLE-PIANO AND Trumpet. Experienced; ages 28; you pay transportation to job. Write Box 399, Woodbridge, N. J.

WESTERN HUSBAND-WIFE TEAM, FIDDLE and guitar solos, vocals and duets. Radio preferred. Musician, 211 No. Askew, Kansas City, Mo., DEnton 1063.

PARKS AND FAIRS

E. R. GRAY ATTRACTIONS-SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy, Acrobats. Harding & Keck, Evansville, Ind. fe23

OUTSTANDING TRAPEZE ACT - AVAILABLE indoor events. Flashy paraphernalia. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

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VOCALISTS

MALE VOCALIST - 20, BARITONE, SEMI-name experience. Desires connection with semi or name band. Will send photo and recording if desired. Box C-58, Billboard, Cincinnati 1, O.

VAUDEVILLE ARTISTS

COMIC - EXPERIENCED, YOUNG, GOOD MATERIAL, sing, sober, reliable, join on wire, state salary. Parker (Slats) Jackson, McIntyre, Ga. fe9

FOUR-GIRL LINE WITH PLENTY OF WARDrobe and routines; can make it five girls if needed. Experienced professionals. Thelma Carmen, 262 E. Lakeview Ave., Columbus 2, O.

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AGENTS-JOBBER-WAGON MEN

30 Pound Carton Blanched Peanuts... \$ 6.45
Victor Model V Peanut Machines, New... 10.50
1000 Holes Nickel Charley, Profit \$17.00 .98
General Stationery, 5¢, Doz. 30¢; Gross... 3.00
Waterman, Carter, Sanford 10¢ Ink. Doz. .75
St. Joseph Aspirin, 10¢. Doz. Per Carton .60
Epson Salts, 10¢. Doz. .35
Mercurochrome or Iodine, 10¢. Doz. .50
Castor Oil or Turpentine, 10¢. Doz. .55
666 Remedy, 25¢. Doz. 1.90
Morphine Petroleum Jelly, 5¢. Doz. .35
B.B. Headache Powder, 38/10¢. Carton .90
Scripto Leads, 10¢. Doz. Per Card .60
Scripto Erasers, 10¢. Doz. Per Card .60
Atlas Shoe Polish, 10¢. Doz. .60
Castoria, 25¢. Doz. Per Carton .90
Ticonderoga Pencils, 5¢. Doz. Per Card .35
Screw Drivers, Amber Handles, 15¢. Doz. Per Card .75
Twenty Grand Aspirin, 10¢. Doz. Per Carton .25
Bag Tags, 25¢. Doz. Per Card .80
Alprina Cement in Tubes, 10¢. Per Doz. .35
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25% Deposit Required on C. O. D. Orders.
All Orders Shipped Same Day at 4:30 P.M.
M. D. ODOM CO., Wholesale
P. O. Box 2171 W. Palm Beach, Fla.

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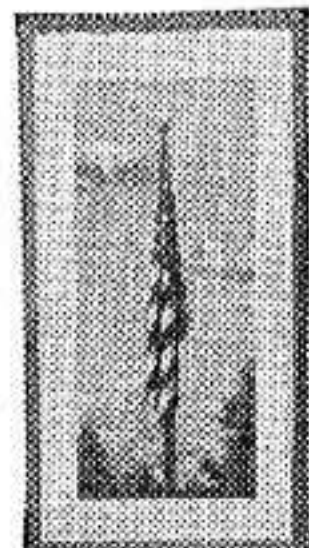
10¢ & 15¢ Valentine Cards, \$3.50 per 100; 10¢, 15¢, 25¢ Everyday Greeting Cards, \$3.00 per 100;
Wall Clippers, \$1.50 per doz.; Piano Banks, \$12.00 per doz.; Radio Banks, \$15.00 per doz.; Smoker's Fun Shop, \$1.50 per card; Plexiglas Musical Cigarette Piano, \$7.80 each. All orders shipped prepaid. Satisfaction guaranteed. MASTRO SUPPLY HOUSE, 8 Jay St., Cambridge, Mass.

Salute to Veterans

Famous Flag Picture Oak Framed

Beautiful 4-Color Lithograph of Famous Painting by Fred Tripp

More than 300,000 copies distributed during war years - by 600 Art and Gift Shops. Every Home and Office - A LIVE PROSPECT.



AGAIN AVAILABLE - This strangely beautiful "OUR FLAG" picture - mounted on heavy White Cardboard Mat - Lacquered, moisture and dirt proof finish - looks like an oil painting - in genuine Oak Wood Frame including Wall Hanger. Choice of Gold Bronze, Old Ivory or Lacquer Finish.

SAMPLE of this No. 11-C Framed "Our Flag" picture - in heavy mailing carton - only \$2.50, postpaid, or C. O. D., plus charges.

SAMPLE NO. 7-A - Same artistic mat mounted print of "Our Flag" picture with lacquered finish and hanger as No. 11-C, but without oak frame. SAMPLE PRINT - in heavy folder - ONLY \$1.00, postpaid, or C. O. D., plus charges. Satisfaction guaranteed.

GROUP RATES - Either 11-C or 7-A - to Legions, Lodges, Clubs, Schools, etc. Guaranteed - most popular flag picture. Immediate shipment. SAMPLE BUYERS, will qualify for agent's discounts on repeat orders.

OUR FLAG SALES CORPORATION

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REPEATING CAPS AND PISTOLS



Send for Description and Wholesale Prices. Also Fireworks for Store Resale and Display Fireworks for Parks, Clubs, etc.

BERTRAM NOVELTY CO.

Wholesale Only
MILWAUKEE 2, WISCONSIN

NEW WATCHES

17 J. 10 1/2 ligne movement, waterproof, shockproof, anti-magnetic, radium dial and hands, red sweep second hand, in stainless steel thin model case with all the engraving on back of case describing type of watch.

\$22.50 EA.

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LATEST CATALOG JUST OUT

Quality, Price, Style. Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. LOWEST PRICES. Illustrated Catalog is FREE. Write today.

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243 W. 30th St. N. Y. C.

MAGNETIC PUPS

\$2.50 Dozen \$24.00 gross
Send \$2.00 for sample of fast selling Novelty Items. 25% deposit required on all orders.

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VERDARAY

ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA SAVE ELECTRIC CORP., Toledo 5, Ohio

**JUST ARRIVED! NEW 1946**

*Curved-To-Fit-the-Wrist*  
**WRIST WATCHES**  
**WHILE THEY LAST**

**4 JEWELS**  
**14K GOLD FINISH**  
**\$8.00 each**

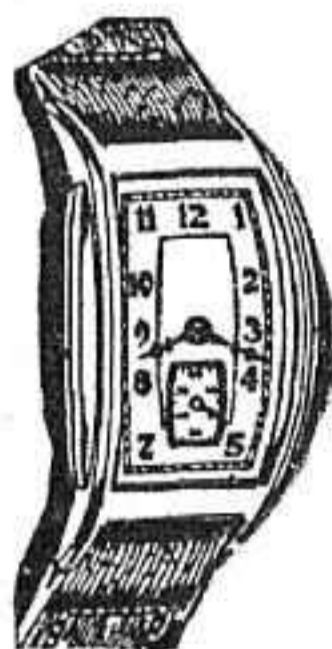
SEND 1/2 DEPOSIT on all Orders.  
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44 FORSYTH STREET, N. W.

ATLANTA, GEORGIA



SAMPLES 50c  
EXTRA



POCKET WATCHES  
\$5.00 EACH

**Pipes**  
**For Pitchmen**

By Bill Baker

Communications to 25 Opera Place,  
Cincinnati, 1

N. A. KOHLER . . . reports that there are plenty of sheeties around Monroe, La., but no pitchmen. He says the writers are doing okay and will do better when the rainy season ends.

YOU DON'T need a ration stamp to get the real sugar if you work hard.

JOHN T. QUINN . . . and his partner, Joe Kettler, are working bubbles in New Orleans. Someone recently called on Quinn and represented himself as being Bill Baker, of *The Billboard*. Quinn wants to warn all pitchmen that the man is an imposter.

MARY E. RAGAN . . . and Harold Woods are with herbs in a high pitch in Webb's Drug Store, St. Petersburg, Fla. They'll be there until April 1. Come summer, they will take out their Nan King med show, with Mrs. Woods handling concessions.

THERE ARE those who would stick a knife in you but hesitate to use it for eating.

CLARENCE GIROUD . . . and wife, Sonia, are enjoying themselves at Jensen Beach, Fla., where they just received their new yacht.

DOC BOB WARD . . . is at his home in Stewart, Fla.

ROSS DYAR . . . Bert Cayton, Mr. and Mrs. George Groom and Bill and Bertie Boyce, all med workers of the old school, were recently seen in Miami when Mary E. Ragan visited there.

THE WILLIAMSES . . . and Lietells are enjoying life in their homes in Ormond, Fla.

DANNY LEWIS . . . is shedding Florida soil for San Francisco. He operates the Pacific United Shows.

MAKING MONEY by laying around is strictly for hens.

ART AND SADIE NOVANTY . . . recently purchased a home in Seattle.

DOC AND MRS. MILTON BARTOK . . . and Mr. and Mrs. Dick Jacobs are wintering at their homes in Sarasota, Fla.

MARY AND JIM CLARK . . . are fishing at Tarpon Springs, Fla.

BRANDY . . . the rad worker, infos from Chicago that Charles Cliftone is working Aladdin cleaner there to good returns.

RICHARD ARCAND . . . closed his spot in Newberry's store, Los Angeles, and says he is looking for a busier location in the downtown sector. He is also maintenance man for Lucas's Kiddieland and is getting rides in shape for spring. Holiday season was not so hot in Los Angeles, Arcand reports. Among pitchfolk there were Jack Vinick, badges; Mr. and Mrs. Ross, balloons; Caldson, rubber, and Marge Kelly, of vitamin note.

FOLKS WHO KNOCK make so much noise that they never hear opportunity rapping.

J. A. MANLEY . . . will have a bunch of old-timers working for him at the Home and Flower Show, Cleveland, March 16-23.

**Now Available!**  
**OAK-HYTEX**  
**BALLOONS**

Present production limited to a few popular sellers. See your jobber.



The **OAK RUBBER Co.**  
RAVENNA, OHIO

**KIPP BROTHERS**

Distributors for Oak-Hytex Balloons.  
117-119 S. Meridian St., Indianapolis, Ind.

**SALESMEN**

Prices reduced January 1st. Scout Knife, \$18.00; Scout Fish, \$18.00; Hunting, \$27.00; Hunting-Fish, \$27.00 per dozen. With polished handles, \$3.00 dozen extra. Complete with high-grade leather sheaths. Also Butcher, Kitchen, Boning and Paring Knives. Our Knives are hand made with high-speed blades and aluminum handles. We also carry aluminumware. Our prices and merchandise are the best, sell with little effort. We ship your order open account to firms that are rated with Dun & Bradstreet. 15% commission on Knives, 7% on Aluminumware, paid 1st and 15th. Complete set of samples furnished when request accompanied by references. Otherwise C. O. D.

**BIRMINGHAM KNIFE COMPANY**  
1425 Elizabeth Avenue Birmingham 7, Ala.

**WANTED**

**GLASS BLOWERS**

Mid-West Exposition, last week in March.  
Howell Family, write.

**GOODMAN, INC.**

Room 403, 1404 E. 9th St., Cleveland, Ohio

**ENGRAVERS WANTED**

Burgess Vibro-Tool for fast engraving on jewelry, glass, plastic, wood and metal. Also will do cutting out cardboard signs, slicing cloth, etc., etc. Tool complete with Engraving Needles, prepaid, \$7.50. Tantalum Carbide Needle, \$2.00. Diamond Point Needle, last a lifetime, \$8.50.

**FRANK BONOMO**  
25 Park Street BROOKLYN 6, N. Y.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
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187 E. Spring St. Columbus, Ohio  
BUY VICTORY BONDS

**P-A-P-E-R M-E-N**

Good publications for small towns and rural districts in all states. Up-to-date maps and also a "Pictorial Review of World War II."

Write or Wire  
**ED HUFF & SON**  
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**BALLOONS**

**JERSEY LUXORS** inflate to 12 inches. Specially made for outdoor sales to resist heat and wind. "They're tough." Less breakage. More profits. Sample 9c Stamps.

"The Rubber Man"  
**WILLIAM ELVERS**  
194 Plane St. Newark 1, N. J.

**FUZZY WUZZY YARN DOGS**

We are again manufacturing this terrific number, \$6.75 Per Dozen. Comes in many different colors.

**Jerome Rose Decal Co.**  
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An Up and Coming Organization is Featuring Candy Deals, Our Latest Offering **PEAN LOGS** on 3¢ Board. A candy route will outfit 2 to 1—and can be worked in more places. Enclose details.

**JAY WICO & CO.**  
Distributor  
LOGANSPOUT, IND.



- FAMOUS CLIX CAMERA
- ANYONE CAN TAKE GOOD FOTOS
- MAESTER PRECISION LENS
- FIXED FOCUS—ALWAYS READY
- SNAPSHOTS OR TIME EXPOSURES
- TAKES FOTOS INDOOR OR OUTDOOR
- USES NO. 127 FILM
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25% Deposit With Order, Balance C.O.D.

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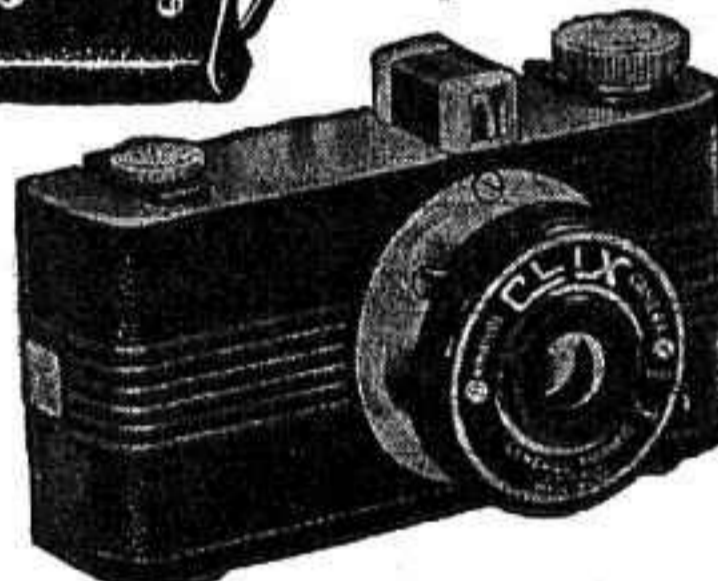
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LATEST DESIGN  
STREAMLINED  
**CANDID CAMERA**

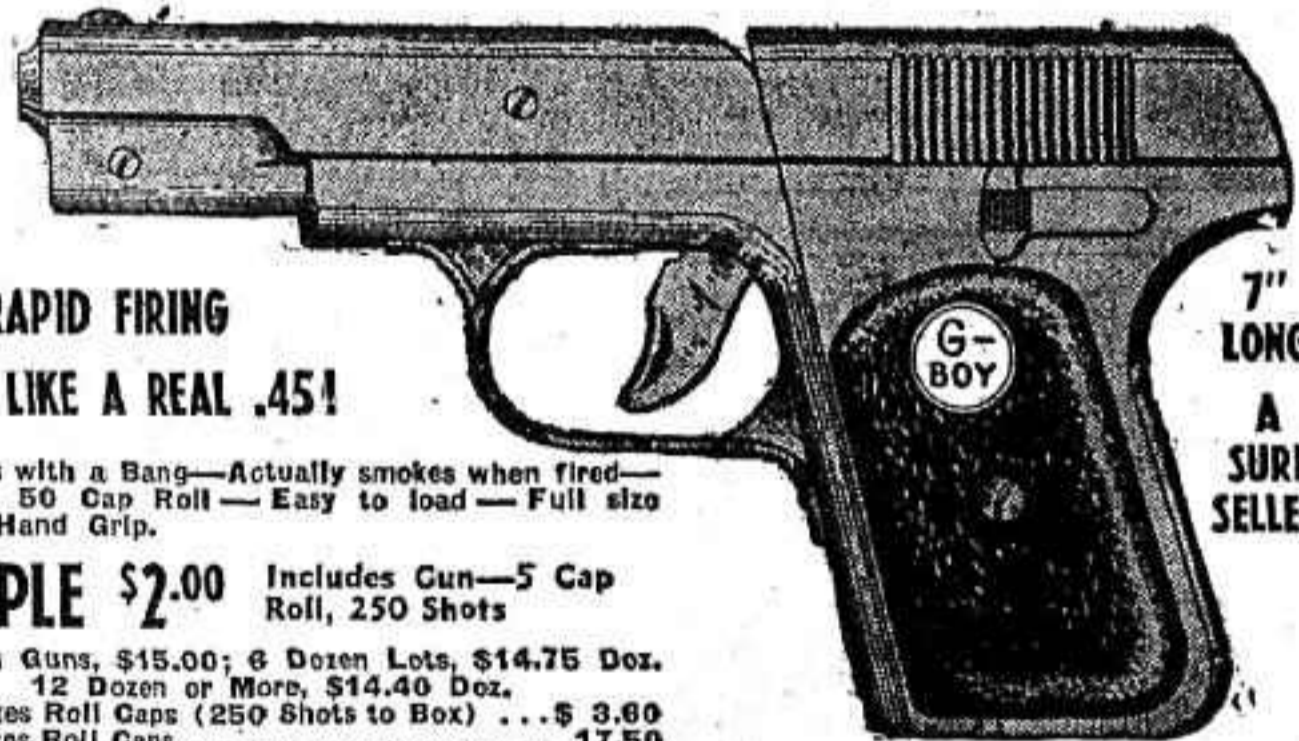
Both Camera and Case with Shoulder Strap

**\$2.10**



**REPEATING G-BOY CAP PISTOL**

ALL METAL SILVER FINISH



7" LONG  
A SURE SELLER

**RAPID FIRING**  
**LOOKS LIKE A REAL .45!**

Explodes with a Bang—Actually smokes when fired— Holds a 50 Cap Roll— Easy to load— Full size Plastic Hand Grip.

**SAMPLE \$2.00** Includes Gun—5 Cap Roll, 250 Shots

- 1 Dozen Guns, \$15.00; 6 Dozen Lots, \$14.75 Doz.
- 12 Dozen or More, \$14.40 Doz.
- 60 Boxes Roll Caps (250 Shots to Box) . . . \$ 3.60
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- 600 Boxes Roll Caps . . . . . 32.50

Terms: 25% with order, balance C. O. D. Wire, write at once.

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This Handsome "Taylor Made" **ALUMINUM LIGHTER** NOW AVAILABLE!

**\$15.00 PER DOZ.**

Ideally suited for engraving. Streamlined from a block of featherweight aluminum. Created by master craftsmen and finished to a beautiful glowing surface. This lighter is constructed like a fine precision instrument and will last indefinitely.

Recommended retail price, \$4.50. Send \$2.00 for sample lighter.

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New improved feature for smoother performance.



**BALLOONS**

RED, YELLOW, BLUE, ORANGE  
Extra Strong Rubber — Fresh Stock.  
No. 11 Blows 14 Inches, \$9.75 Per Gross.  
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Other Sizes Available. Write for Prices.

Terms: 1/2 Cash, Balance C. O. D. Immediate Delivery.

**VARIETY BALLOON CO.**  
823 6TH AVE., NEW YORK CITY

**LETTER LIST**

(Continued from page 67)

Besco's Liberty Amusements  
 Rubineau, Lucian  
 Cavanaugh, Slim  
 Clayton & Phillips  
 Crawford, Margaret  
 Crumley, Jesse C.  
 Dalse, Ninette  
 "Dante" The  
 Magician (Sim Sala Bim)  
 Delancy, John D.  
 De'Phil, Henriette  
 Falato, John  
 Fanning, F. M.  
 Fleeteau, Alcide  
 Fitch, Lou  
 Franks, Jessie  
 Gali, Gali  
 Gerdon, Jack  
 (Greeny)  
 Hayward, Anroa  
 Hebron, Lillian  
 Irsay, Margaret  
 Irsay, Victor  
 James, Margie  
 Jones, Albert  
 Kapf, John M.  
 Kaufmann, Marjorie  
 LaRose, Jerry

Dudley, James  
 Edmonson, Ed  
 Edwards, Robert  
 Egler  
 Evers, Walter  
 Finch, Thomas  
 France, Curtis  
 Gaither, Elizabeth  
 Franklin, Geo.  
 Genens, H. J.  
 (Skeets)  
 Gilmore, Mary  
 Cecilie

Gilpin, Robert  
 Gordon, Joan  
 Gray, Jennings  
 Grubbs, E. C.  
 Guza, A.  
 Hagar, Jos.  
 Hamilton, Leo  
 Hancock, Edna  
 Hawk, Petryce  
 Hice, Claude  
 Holcomb, Jesse  
 Holt, Lorence  
 Hone, Joe  
 Hopkins, Wm. K.  
 Jamieson, Eddie  
 Jones, Cape  
 Jones, Hody Hurd  
 King, Howard  
 Lawrence, Isom  
 Lynch, Jerry  
 Mason, Tom  
 Milton, Herschel  
 Moody, Geo.  
 Mooney, Joseph  
 Moore, H. E.  
 Morris, Milton  
 Morris, Phillips  
 Murphy, Dick  
 Murphy, E. J.  
 Murphy, George  
 Newman, Frank  
 O'Brien, Patrick  
 James

Reeder, Elizabeth  
 Rennie, Mel  
 Roberts, David  
 Robinson, James  
 Robinson, L. C.  
 Salvo, Samuel  
 Skipper, Richard  
 Smith, T. B.  
 Stabber, P. A.  
 Steele, W. R.

Thompson, Robert  
 Tobin, Lillian  
 Turner, Doris  
 Walker, Earl  
 Walls, B.  
 Washington, John  
 Westeroeld, Robert  
 Wilson, Alice  
 Young, Clarence

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 ST. LOUIS OFFICE  
 390 Arcade Bldg.,  
 St. Louis 1, Mo.**

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 Lawrence  
 Bunch, Blackie  
 Burto, L. H.  
 Calder, Jimmie  
 Clark, James  
 Collins, Esco  
 Conatser, L. C.  
 Cunningham, Mrs. James  
 Bagle, Lew E.  
 DeWolfe, Harold  
 Edwin  
 Duncan, Woodrow  
 A.  
 Embree, Mrs.  
 George H.  
 Eubanks, Pfc. John  
 Madison  
 Forrest, Thomas  
 Preston  
 Gogun, Patrick J.  
 Hamilton, Whitey  
 Harrison, James R.  
 Henderson, Tommie  
 Hinkston, Charles  
 Hyland, Dick  
 James, William  
 Keltner, Arthur  
 (Red)  
 Keyes, Stanley  
 (Red)

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**DESIGNED BY A VETERAN  
 FOR VETERANS**

Comes complete with glass and mat. Discharge paper easily inserted. Special frames for

**ARMY—NAVY  
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Cash in on the **BIGGEST MONEY-MAKER TODAY**—  
 Send for your supply now!

UNITED STATES ARMY

**INVESTIGATE THIS SENSATIONAL BIG DEMAND—MONEY MAKING—NEW**

**Military Discharge Frame**

Mahogany finish frame with Eagle and Branch of Service in GOLD. Size 13½x10½.

**SAMPLE OFFER.** For one frame, specify branch of service desired . . . postpaid \$2.00.

Of, if you desire, one of each branch of the service (5 frames) . . . F. O. B. \$7.50.

**YOUR QUANTITY PRICES**

Quantity	Per Dozen	Total Cost
1 Dozen	\$16.80	\$16.80
6 Dozen	15.60	93.60
12 Dozen	13.80	165.60

Shipments F. O. B. Chicago. If C. O. D. 25% deposit must accompany order. Specify quantity desired for each branch of the Service.

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 CHICAGO OFFICE  
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 Anderson, Lois  
 Biddis, Willie  
 Bowen, Roy  
 Braden, Frank  
 Bradley, Albert  
 Bronsard, John  
 Brown, Amos  
 Brown, Geo.

Brown, Willie  
 Buchard, Arthur  
 Bunch, Robert  
 Caldwell, Walter  
 Carland, Buck  
 Curtis, Bill  
 Daly, Smily  
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**Veterans' DISCHARGE RINGS**



Regulation Gold Plated on Sterling Emblem Mounted on Heavy Sterling Silver Ring

**Outstanding Value**

NO. 4R119.....PER DOZ. \$16.50

**Bieler-Levine**

37 S. WABASH AVE. CHICAGO 3, ILL.

**Old-Timer**

By E. F. Hannan

THE death of John Goss brings to mind another old-timer who had a wide and long fling at road and med, who was an easy man to get along with, and a top-flight all-around blackface comic.

Goss probably played in as many med and minstrel acts and afterpieces as any man who ever donned the cork. In the days of the fright wig and "Razor Jim." Goss was a busy man.

Johnny Barker and Goss were contemporaries in the field of bone manipulators and both were standard entertainers who never fell flat.

Minstrelsy is resting and med is not far flung enough to develop comics like Goss, but the best bet for any med show is still the same style act that Goss played in so often.

**Grew, Drury Named Again To Head Champlain Valley**

BURLINGTON, Vt., Jan. 26.—James S. Grew was re-elected president of Champlain Valley Exposition at a recent meeting of directors.

Other officers elected included Maynard C. Ray, vice-president, and Frank Pine, racing secretary. Harris K. Drury was again chosen as manager.

**LARGE ARMY TARGET BALLOONS**

12 In. ....\$12.00 100  
 22 In. .... 18.00 100  
 40 In. .... 23.00 100

5 ft. at 28 cents each. All firsts and seconds. Sensation of the year. Sell on sight. ½ deposit required on all orders.

**JACK HOLLIDAY**  
 178-180 Decatur St. ATLANTA, GA.

**VETERANS' DISCHARGE TIE CLASP**



10 K SOLID GOLD EMBLEM mounted on Solid Sterling Silver TIE CLASP. \$27.00 per doz.

10 K GOLD EMBLEM on Sterling Silver RINGS. \$33.00 per doz.

**COSTUME AND NOVELTY JEWELRY**

25% with C. O. D.

**ARTHUR ANGSTREICH**

Manufacturers' Agents  
 54 Colonial Ave.  
 TRENTON 8, N. J.

**SOLID STERLING SILVER FRIENDSHIP RINGS** \$2.50 Per Dozen

25% Deposit With Order, Balance C. O. D.

Also a variety of Ladies' and Men's White Stone or Colored Stone Rings. Send \$10 for sample assortment. If samples are unsatisfactory, money will be refunded. No catalog.

**STERLING JEWELERS**  
 CARROLL, OHIO

**Original MYSTERY BUBBLES**

Small Size—8¢ Per Bottle, Packed 200 to the Case.

4 Oz.—20¢ Per Bottle in Gross Lots. All Wands Free.

1/3 Deposit, F. O. B. Los Angeles.

**GLOBE BUBBLES**

809 S. Figueroa Los Angeles 14, Calif.

**SELL TO DEALERS**

Big EXTRA Profit opportunities with Highlander's fast-selling line Counter-Carded Novelties and Necessities. Every store, filling station, cigar stand, etc., customer. Be a Wholesale, using our Tested Selling Plans. Make Money very first day. Write for FREE details.

Build dignified, steady, well-paying business.

**HIGHLANDER CO.**  
 Dept. 105, 4613 North Clark, Chicago 40, Ill.

**AVAILABLE NOW !!! RUBBER BINGO CHUTE CAGES**

- BASE 13" x 6½"
- GLOBE 7¾"
- CATALIN POSTS

WRITE OR WIRE  
**JOHN A. ROBERTS CO.**  
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**Here's a Kitchen Tool DEMONSTRATORS Dream About!**



**Features**

1. Stainless Steel Blade
2. Hand Ground Knife Edge
3. Special Riveted Screw
4. Every Slicer a Guaranteed Worker

**INDIVIDUALLY BOXED.**  
 Packed 1 Gross to a Carton.

**Ideal for Slicing Potatoes, Carrots, Onions, Cucumbers, etc.**

**Send for FREE SAMPLE** and price quotations. Shipments made promptly. Illustrated catalog of new complete line of household gadgets sent upon request.

**U. S. Trademark**

**POPEIL BROS.** MANUFACTURERS OF HOUSEHOLD PRODUCTS CHICAGO 1, ILLINOIS

**THE STANTON LIGHTER**



- ★ MODERN DESIGN — ROLLER WHEEL. No Soiled Fingers.
- ★ ATTRACTIVELY PACKED INDIVIDUALLY IN CLOTH BAG AND BOX.
- ★ A PERFECT LIGHTER FOR MEN AND WOMEN.
- ★ EVERY STANTON LIGHTER ABSOLUTELY GUARANTEED.
- ★ READY TO SHIP.

Areas still open for distributors on the Stanton Lighter and Aluminum Skillets and other Aluminum Household Appliances.

**WRITE:**  
**E. F. STANTON & COMPANY**  
 5060 W. PICO BLVD. LOS ANGELES 35, CALIF.

**ATTENTION—JOBBER AND OPERATORS**



We offer a sensational stock reducing sale for 30 days. Lighters are made of the finest materials; heavily chrome plated; WINDPROOF, STREAMLINED; NO TRICKY MECHANISM; LARGE FLUID CHAMBER; EASILY ADJUSTED; PRECISION MADE; PRODUCES FULL FLAME. This Lighter has approved O. P. A. retail ceiling of \$5.00. Our price is far below cost of production. ACT QUICK; ORDER TODAY WHILE QUANTITY LASTS.

**\$11.50 PER DOZEN**

In Gross Lots; Smaller Quantities, \$12.00 Per Dozen.  
 Samples, \$2.00 Each. 1/3 Deposit With Order, Balance C. O. D.

**BOSTON DISTRIBUTORS**  
 Boston Building, 8th and Wyandotte Streets, Kansas City 6, Missouri

**RUBBER BALLS**

- 2" Sponge Balls, Doz. ....\$1.00
- 2" Checker Inflated Balls, Doz. .... 1.00
- 2 1/4" Sponge Balls, Doz. .... 1.25
- 2 1/2" Baseballs, Doz. .... 1.75
- 2 3/4" Patriotic Balls, Doz. .... 1.75
- 3" Airplane Balls, Doz. .... 2.00

**BALLOONS**

No more orders filled on small Balloons No. 5 to No. 14 until February 15  
 New No. 16 Balloons, all Red, Gross \$14.00  
 Our Weather Balloons are the largest made, all Red, all firsts, per 1,000 ..... \$200.00

- New Beer Bottle Lighters, carded, Gross .....\$36.00
- Harmonics, U. S. Army Band, Doz. .... 18.00
- Plastic Harmonicas, Doz. .... 12.00
- Nail Clippers, best made, carded, Doz. .... 1.80
- O. K. 60 Miniature Airplane Gasoline Motors, new price, retails \$24.00, Ea. .... 13.50
- Kem Rltzi Cigarette Lighters, Gross Plastic Dial Telephones, retails \$1.88 Ea., Doz. .... 15.00
- Stratford Fountain Pens, carded, Doz. .... 7.00
- Friendship Sterling Rings, Doz. .... 5.00
- Hot Pepper Gum (5 Sticks) Per 100 Pks. .... 3.50
- Per 1,000 Pks. .... 30.00
- Betty Bubbles Shimmy Dancer, Gross Vudex Cigarette Cases, transparent, Doz. .... 72.00
- Gross ..... 6.80
- Exploding Book Matches, Gross ..... 3.00
- Auto Bomb Burglar Alarm, 5 Gross Aluminum Fish Reels, Doz. .... 36.00
- Discharge Holders, best, metal corners, Doz. .... 7.20
- Miniature Boxing Gloves, Doz. .... 3.60
- Celluloid Windmills on Sticks, Gross Joke Cigarette Labels, Per 1,000 .... 9.00
- Dime and Penny Block Trick, Doz. .... 2.00
- Smokers' Fun Shop, Doz. .... 18.00
- Hum-a-Zoo, Doz. .... 1.20
- Flints and Wicks, 36 packs to card, Card ..... 1.00
- Leather Coated Liquor Flasks, Doz. .... 9.00
- Tricky Magnetic Dogs, Doz. .... 2.00
- Magic Horse Races, bulk, Per 1,000 John Bowl Toilet Pipes, Doz. .... 3.25
- Ocarina, large, Doz. .... 6.00
- 1/4" Balloon Sticks, 24" long, Per 1,000 ..... 15.00

No Orders Filled Less Than \$20.00  
 Check or Money Order with Orders

Canadian Representative  
**GEORGE LITTLE**

266 Aubrey St., Winnipeg, Canada

**BORDER NOVELTY CO.**

405 Woodward Ave., Detroit 26, Mich.

**TALISMANCARDS**

Made from precious balsawood, 12 different, with the astrological designs. BIG NOVELTY—Won the war, saves lives, brings luck—BALSAWOOD. Rush your order with \$2.00 for 12 different and you will make money.

ESTRELLA, Balsa Dept.  
 P. O. Box 537, Quito, Ecuador, South America

**UNDER THE MARQUEE**

(Continued from page 59)

have been kept busy this winter in Dallas, handling ticket sales for the concerts of the Dallas Symphony Orchestra and the Hereford Association Rodeo. . . . MYLES BENNETT, formerly of the Ringling show and now deputy sheriff in Dallas, is a daily visitor at the box office. . . . SIG BONHOMME visited Harley Hubbard in Shreveport, La., recently and helped Hubbard trim some trees on his property.

**WONDER IF THE GUY** knew what he was talking about when he said, "With gas rationing now off, the day of small shows is past."

**JOE LEWIS**, clown cop, and his better half, Eva May, picked up the following notes on a short trip to Florida before starting on their indoor dates for Orrin Davenport. Emmett Kelly Jr., just discharged from the navy, and his wife entertained and showed an enviable collection of war souvenirs from the Pacific. At the Ringling quarters in Sarasota, Fla., Merle Evans, Charlie Bell, Pat Valdo, Paul Wenzel, Mr. and Mrs. Paul Jung, the Naitto Troupe and others were in evidence. Walter and Flora Guice were scheduled to play the Tampa Fair. Alex and Ann Brock, retired, have a home in St. Petersburg, Fla. The Flying Fishers and Paul and Nellie Sullivan are also living there. Pape and Conchita were playing the Victory Theater.

**YEAR AFTER YEAR** an early-day overland show featured a Filipino perch pole performer. So well known did he become to the small-towners that they would ask the billers, "Have you still got that Chinaman on a stick?"

**MRS. EDDIE MADER** (Bobbie Wariner), the Ringling riding star, is recovering from a recent major operation at her home in the King's Court Apartments, Sarasota, Fla. . . . **RED LARKIN**, front-door boss with Russell Bros., is expected to return to his home at Sarasota after his discharge from a Bradenton, Fla., hospital. . . . **EDDIE CALLAHAN**, the former R-B press photographer discharged from the navy, is soaking up the Florida sunshine at Sarasota. . . . **JOHNNY CARSON**, boss of the Ringling ushers, who handled record thousands with a skeleton staff last season, thinks he'll do it easier in 1946 with more manpower. . . . **JOHN T. FOLLANSBEE**, Brooklyn CMB, has been invited to exhibit his albums, model animals and Indian figurines at the

American Hobby Show in New York, February 11-23.

**NOYELLES BURKHART**, general manager Cole Bros.' Circus, is a patient at Norton Infirmary, Louisville, following an operation on right arm. Burkhardt broke the arm last summer and it failed to heal properly. It was necessary to rebreak it. His condition is good. . . . **JEAN ALLEN**, of Dailey Bros.' Circus, was a holiday guest of Mr. and Mrs. Zack Terrell in Louisville. Other visitors to the Cole Bros. Louisville quarters were George Adams, Howard Y. Bary, Al Wagner, and J. D. Newman, general agent and traffic manager of the Cole org. . . . **LOUISVILLE MAGIC CARPET** has been transferred to Watterson Hotel. Seen around its rim recently were J. D. Newman; Messrs. Gephart and DeGlopper, of the Cole advance; Harry Thomas, Jean Allen; Foster Bell, formerly of the Cole advance; Jimmy Rison, of Polack Bros.' Circus; and Arturo, Alexander and Dorita Konyot, formerly of Russell Bros.' Circus.

**STANLEY DAWSON** writes from Hot Springs: "Aside from Howard Saunders, most of the Dailey Bros.' crowd have left Hot Springs to return to Gonzales, Tex. . . . **BENNIE LEVINE** was called home to Ashtabula, O., by the death of his mother. . . . **DUTCH WISE**, his brother, and their wives have returned after spending the holidays in Cincinnati. . . . **BERNIE HEAD** is back from Texas. . . . **BEN (HORSE-BACK) MEYERS** is here on vacation. . . . **MR. AND MRS. JACK LEE** and Lloyd and Florence Lusby have arrived from Los Angeles. . . . **LOUIE ROSENBERG** has taken off for Mexico City. . . . **HIBROWN BOBBY BURNS**, Ted Edlin and Mr. and Mrs. Dan Pyne comprised the advance promotional staff of Clyde Bros.' Circus, the Howard Suez org, for the Oklahoma City date which opened January 2. . . . **ART (DOC) MILLER** and Bennie Theroff, Elmira, N. Y., were impressed by the activity at James M. Cole winter quarters in Penn Yan, N. Y., when they visited there recently."

**NOW THAT CIRCUSES** are again numbered as in the earlier days, circus troupers, who traveled with carnivals during the years of circus shortages, have again returned to their first love and have their hammers out for midways.

**Regular Associated Troupers**  
 730 S. Grand Ave., Los Angeles

**LOS ANGELES**, Jan. 26.—Thursday's (17) meeting was well attended, and included in the turnout were Sam Corenson, president, Show Folks of America; Sol Grant and John Provanzale. Mrs. Edith Corenson, Barney Silvers, Louis Claude Ricks and G. Stanley Hinckel were elected to membership. *Happy Birthday* was sung for Molly Denious and Ted LeFors.

Appreciation was expressed to the following members for their donations: G. G. and Gladys Morris Keenan, \$30, realized from the breakfast held at their home; Ben and Dolly Martin, \$30; Sam Corenson, \$20; John Provanzale, \$20; Sol Grant, \$11; Tony De Fabros, \$5; Pat Monzo, \$5; Hollywood Towers, \$6; Ruth Korte, \$5, and Harold Mook, \$5.

Numerous fines were imposed during the evening to the delight of members. Among those who paid off were Joe Krug, Sam Dolman, Jimmy Lynch, Moxie Miller, Ruth McMahon, Estelle Hanscom and Frank Yagla.

Membership committee brings in several applications weekly, and Gladys Patrick's weighing idea is going over big, netting over \$150 thus far. Chairman Cecelia Kanthe and Ethel Krug were given a standing vote of thanks for the manner in which they handled the Florentine Gardens party.

President Lucille Dolman thanked Lucille King for the rugs donated for the rostrum; Mora Gagby for the Christmas cards and night's door prize, and Ruth Korte for the tables and chairs.

Called on for a few remarks were Sam Corenson, John Provanzale, Sol Grant, Dolly and Ben Martin, Ethel and Tommy Meyers, Harold Mook, Jessie Loomis, Daisy Fox, Babe and Whitey Perry. Guests introduced were William J. Lindstedt, who filed a membership application; Nell Ziv and Alice Cooper Smith. Jack Kenyon introduced his two guests and President Lucille Dolman introduced her aunt and uncle from Ohio.

**Arizona Showmen's Association, Inc.**

Phoenix, Ariz.

**PHOENIX, Ariz., Jan. 26.**—Carl Folk, Folk's Celebration Shows, principal speaker at the meeting in the new club-room at 317 West Washington Street, offered to donate one night's receipts of his shows to the club during the season. Hank Carlile, president, presided at the meeting which was attended by 47 members. Ten new members were accepted, and Louie Wald won the \$28 door prize. He donated it to the club.

Association members include Hank Carlile, Fred J. Codd, Don Hanna, Hiko Siebrand, W. R. Fulmer, Harry L. Gordon, W. F. Wilson, P. A. Stephen, Pete Siebrand, Ed Lundgren, Dinty Moore, John Mullen, Tracy Burlingham, J. B. Austin, Curtis Hayes, Hobart and Floyd Finley and Ed Curtis.

Andy Chuka, Joe Baker, Nugget Cornell, Ed Riley, Newell Stewart, Ray Smith, John and Jesse McBride, J. R. Applegate, Arch Johnston, Harry Clark, Henry Menke, Frank Francois, Lee Brandon, Lea Hornbeck, Charles White, J. Phillips, Frank Cooper, Albert Wells, Sam Evans, Bert Davidson, Ed Edwards, John Siebrand, Lester Trump, William Wells, Leo Akins, Roy L. West and J. H. Dugan.

Leo Uselton, Gordon Hutchinson, M. J. Shaw, John Stone, Louis Block, N. T. Thompson, R. Lavagnini, W. S. Gallamore, Douglas McArthur, Louis Miller, Duncan Poe, H. Mounts, Harry Lucas, E. J. Mannion, James Mack, Harry Eckhart, Frank Hollis, Albert Lewis, J. B. Seitz, Thomas E. Murray, Earl Wells, H. E. Benson, Bill Davis, Otto Rube, Melvin McQuire, A. J. Bennett, Wilbur Hooper, Daniel Fisk, R. C. Lewis, J. L. McKown, Ted Burke, F. Merrow, W. B. Carter, H. L. Hampton, George Gordon, Stanley Carroll, C. E. Gallamore, Eddie Green, Cyril Spiva, Jewell Taylor, George Van Beek, William Allman, Tony Spring, Joe Goad, Ray Slover, George Zarlingo, G. L. Gleason, B. Cross, Charles Bray, Frank Scerba, Frank Waite, Walter Hanke, E. McLaughlin, Lee Welch, J. O. Harris, Pete Nissen, Cal Hoatson, W. McLaughlin, Paschal Lemons, Norman Lemons, Steve Baron, M. L. Gallamore, Charles Weirick, Karl Klebach and Louis Wald.

**HOT ITEMS**

• **CHECK THIS LIST** of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• **PICK THE ITEMS** you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

**Make Checks Payable to the Advertisers, Not to The Billboard.**

**BIBLE COINS**

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVita, Box 08, Billboard, 155 N. Clark, Chicago.

**BOARD DEAL**

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, Billboard, 155 N. Clark St., Chicago 1.

**BOARD DEALS**

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for Jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

**HORSES**

On Plastic Wheels, 12"x9", with saddle and bridle, washable coated fabric, ast. colors. \$24.00 doz. Dichter & Nathan, Box 016, Billboard, 155 N. Clark, Chicago 1.

**JEWELRY**

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 85-piece sample ast., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

**NEW BRACELET**

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

**RADIO**

RCA Licensed AC-DC Radios in attractive plastic cabinet at \$23.15. Write for circular. Sylvan, Box 010, Billboard, 155 N. Clark, Chicago 1.

**TABLE LAMPS**

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

**1946 Pops Up With the New POP-A-CIG CIGARETTE CASE**

- ★ Holds a full pack (20 cigarettes)
- ★ Each cigarette Pops Up separately as you draw back chrome metal cover
- ★ TAKING THE COUNTRY BY STORM
- ★ Sells everywhere to Men and Women
- ★ DRUG, TOBACCO AND MDSE. DEALERS
- ★ Board Operators—Jobbers—Ideal Premium Item
- ★ IT'S TOPS—IT POPS
- ★ Each in Lithographed Box

★ Price \$18.00 Per Doz. F. O. B. Mpls., Minn.

**COLUMBIA MDSE. PRODUCTS CO.**

55 South 4th Street  
 Minneapolis 1, Minnesota

Terms: 25% with order, balance C. O. D.  
 Open billing to well rated accounts

**A HOT SALESBOARD ITEM! CAMPING SERVICE KIT**

Set consists of Hunting Knife (highly polished, keen-edged, tempered blade), Spoon, Fork, Knife and Can Opener (stainless steel). Includes Leather Sheath that loops onto belt and folds over completely.

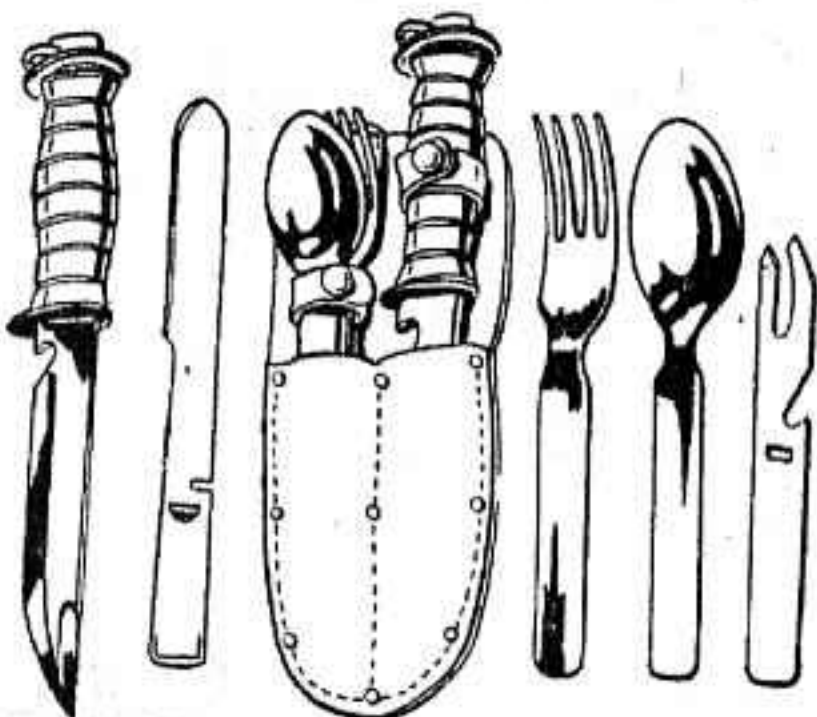
\$3.50

Complete Set

5% Discount in Lots of 12 or More.  
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
 No Order Shipped Without Deposit.

**SALES SERVICE CO.**

514 W. 36th St. N. Y. 18, N. Y.  
 Bryant 9-0033



# U. S. Surplus For Outdoor Biz

## Searchlights Are Offered for Sale

Units advertised rated ideal for circuses, carnivals, fairs, parks, etc.

CHICAGO, Jan. 26.—Circuses, carnivals, fairs and amusement parks this week receive their first glimpse of the possibilities for them in U. S. surplus property, when the Consumer Goods Division of the Office of Surplus Property and the Reconstruction Finance Corporation placed a display advertisement in *The Billboard* offering 6-inch searchlight units for sale.

These units are regarded as ideal for outdoor showbiz, and the Office of Surplus Property, apparently making every possible effort to channel its sales to the proper fields, skedded the advertisements on it where it will meet most of the probable buyers.

### Mobile Power Plant

The advertisement points out that the searchlight units are mounted on standard upsprung 4-wheel chassis with mobile power plant, power cables, two cable reels and tool and spare box, and adds that control stations and control cables are also available.

The advertisement continues that these units create 650,000,000 and 800,000,000 candlepower, depending upon their installation, and that all have remote control and that some have converters which enable them to convert direct current to alternating current. Other detail specifications are given in the ad.

No indication is given as to how many of the lights have been declared surplus but, judging from the advertisement space devoted to the units, it is assumed that more than a few are available.

### Sealed Bids Only

Sealed bids only will be accepted, with bids to go to the Office of Surplus Property, Reconstruction Finance Corporation, which has offices only in Boston, New York, Philadelphia, Cincinnati, Chicago.

### Stebler Greater Shows

**WANT WANT WANT**  
Due to disappointment, General Agent who knows South Carolina, Virginia, West Virginia, Pennsylvania. Small Cookhouse, legitimate Concessions only. Also Grind Shows with own outfits, reasonable percentage. Can book Flat Rides. Bill Thompson and Reese, get in touch with me. Can use Chair-o-Plane Foreman and Ride Help. Address all mail Winter Quarters: J. G. STEBLAR, Gen. Mgr., Bamberg, S. C.

### WANTED

**READERS FOR SECOND CAMP**  
Twenty-five straight fairs, no still dates, no lay-offs. Opening June 28.  
**HELEN BARFIELD**  
1808 N. W. 51 Terrace Miami 37, Florida

### NEW SOUND SYSTEM COMPLETE

Turntable and Mike, 6 and 110 volt, used 2 weeks, \$150.00; Baltimore 4-Foot Chuck Wheel inlaid with gold numbers, also laydown, beauty, all flask, \$65.00; 8-Color Wheel, 1 side 6 number, chuck other side, \$15.00. Want to Buy—Chair Scale, also Evans Bir Six Wheel. We buy and sell Rides, Shows, all Show Equipment; nothing too big or too small. **SHOWMEN'S EXCHANGE, 178-180 Decatur St., Atlanta, Ga.**

### HARRY CRAIG SHOWS

**WANT**  
Girl Show Operator with three or more Girls. Wire what you have.  
**BOX 158, BROWNWOOD, TEXAS**

## EXPOSITION AT HOME SHOWS

NOW OPEN FOR SEASON

Want for Entire 1946 Season—46 Weeks

**RIDES**—Rolloplane, Octopus, Tilt-a-Whirl, Spitfire.

**CONCESSIONS**—Bingo for entire season, any Ten-Cent Stock Concession. Want Manager for complete Cook House ready to work.

**WANT** sensational high Free Act for 46 weeks. Teeters Sisters, get in touch with F. E. KELLY, General Agent. All others wire

**ROX GATTO, Mgr., Titusville, Florida.**

P.S.—Want experienced Lot Man at once.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: Yazoo City, Miss.  
Arcade: Hebronville, Tex.  
Bill's Rides: Pine Hill, Ala.  
Blue Bonnet: Bellville, Tex.  
Blue Ribbon: Melbourne, Fla.  
Factotum: Morven, Ga.  
Florida Am. Co.: Sarasota, Fla., 28-30;  
Bradenton 31-Feb. 9.  
Gayway: Camilla, Ga., 1-9.  
Hames, Bill: Houston, Tex., 1-10.  
Lone Star: Gonzales, La.  
Madison Bros.: St. Martinville, La., 2-10.  
Magic Empire: Vacherie, La.  
Magnolia Expo.: Dozier, Ala.  
Rambo: Cordele, Ga.  
Royal American: (Fair) Tampa, Fla., 5-16.  
Royal Expo.: Fort Myers, Fla., 4-10.  
Shipley's Am.: Scott, La.  
Tassell Unit: Wildwood, Fla.  
Victory Shows of America: Mangham, La.  
Wonder City: Port Gibson, Miss.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Port Arthur, Tex., 28-30; Beaumont 31-Feb. 2; Lake Charles, La., 4-5; Galveston, Tex., 6-9.  
Polack Bros.: (Civic Auditorium) Hammond, Ind., 28-31; (Armory) Louisville, Ky., Feb. 4-10.

Atlanta, Fort Worth; Kansas City, Mo.; Denver, San Francisco and Seattle. Additional information may be obtained on the units by writing these offices.

Federal agencies, State and municipal governmental units have first call on the sale of surplus property, with veterans given next preference.

## SLA

(Continued From Page 56)

and place to be announced at next meeting. Walter F. Driver reported on his visit to Michigan Showmen's Association. Permission was granted by board of governors to establish the Al Sopenar SLA American Legion Post. Max Brantman was active in getting this in action. Sam Ward stopped over en route to Canton, O. J. C. McCaffery off for Florida and Louis Berger headed south. J. C. (Tommy) Thomas and Carl J. Sedlmayr returned from the Canadian fair meeting. J. D. Newman is in town for a few days. Don T. Elliott, Mike and Mabel Wright, Ed and Mrs. Kornkrumpf came in from Florida. Mr. and Mrs. Ed Wall and Mr. and Mrs. Russell Cady spent several days vacationing at Delavan Lake, Wis. Members who have been discharged from the service are again urged to send in their photo of discharge and service record so the Muster-Out Fund Committee may bring its records up to date.

## PCSA

(Continued From Page 56)

formance will be held February 13 at Westlake Park grounds.

Excellent work of Joe Steinberg was brought to light and his past efforts did not go unheralded. During the past few months Steinberg has served the club as chairman of the house committee and turned in a bang-up job. Following the weekly meeting the showmen turned to the social side. Door prize was won by Rudy Jacobi.

## NSA

(Continued From Page 56)

Jacob Cohen and Walter K. Sibley, executive secretary.

Seen recently were Jackie Owen, Vincent Anderson, Joe Prell, Jimmy Wallace, Dave Solomon, Joe Goodman; Abe Rapp's son, Joe; Mickey Goldberg, Joe Harris, Louie Light, Laz Fink, Charlie Lawrence, Attorney Goldstein, Dave Ricci, Herman Robinson, Simon Slovin, Bucky Allen, Gerald Snellens and Justin Van Vliet. Jack Hornfeld and Frank Caravella returned to Meadville, Pa. R. C. McCarter, Cetlin & Wilson Shows, off to the West. Earl S. Allen is recovering from a recent illness. Archie Wagner, brother of Al, in town.

Eddie Kallin, Ben Weiss, Frank Murphy, Edward Turbin and Joe McKee are all under the weather, none seriously, tho.

## WANTED FIRST-CLASS SHOW ELECTRICIAN

No light plants. We have our own transformer truck. Must be able to wire and take care of 10 Shows, 10 Rides and 50 Concessions and not be afraid to work. Positively no drunks. Replies:

**E. L. YOUNG, MGR.**  
**BLUE RIBBON SHOWS,**  
Melbourne, Fla., this week

## FOR SALE

Fly-o-Plane, first-class condition; 50 Kw. Transformer, Trucks and Semi Trailers, all kind Banners, 100 Arcade Machines.

**JOHN R. WARD**  
Box 148, Baton Rouge, La.

## WANT

For Winterhaven, Fla., Orange Festival, February 18 thru 23, one of the biggest events in Florida.

**SHOWS**—High-class organized Minstrel Show, Ten-in-One, Wild Life, Girl Revue, Midget, Fun House and Glass House. Must be first class and have fronts in keeping with our Show, also own transportation.

**CONCESSIONS**—Penny Arcade, Ball Games, strictly Merchandise Stores, clean Grab Joint, Potato Chips, Waffles, Ice Cream and American Palmistry.

**RIDES**—Streamline Train, Live Pony Ride and Auto Kiddie Ride. Would consider major Ride not conflicting.

Space limited. Get in early. All replies E. L. YOUNG, Mgr.

## BLUE RIBBON SHOWS

Melbourne, Fla., this week  
(Have four more outstanding Florida Celebrations to follow)

## SARASOTA, FLA.

WEEK OF FEBRUARY 18 — DAY AND NIGHT

## PAGEANT OF SARA DE SOTA

Fair and Celebration. The best date on the West Coast except Tampa Fair. The first time since the war.

Can place Octopus or Flyo-plane, Shows of merit and Concessions.

### ALSO TWO HIGH-CLASS GIRL SHOWS

Blondy Mach wants to buy Animals of all kinds. Write, wire

## BARNEY TASSELL UNIT SHOW

This week, Wildwood, Fla.; next week, Palmetto, Fla., and other Fairs to follow.

## SHOWMEN—CONCESSIONAIRES

Contact us at Adolphus Hotel, Dallas, Texas, February 1-2

Will make special proposition to experienced party to handle Glass House.

## VICTORY EXPOSITION SHOWS

DON M. BRASHEAR, Harlingen, Texas

## CRESCENT AMUSEMENT CO.

OPENING APRIL 1 — PRESENTING "CANNON ACT" NIGHTLY

Will book Octopus, Roll-o-Plane or Dual Loop-o-Plane. Will pay CASH for Smith & Smith Kiddy Airplane Ride. CONCESSIONS: Scales and Age open. Basket Ball, String Game, Photos, Hi Striker, Novelties, Lead Gallery. SHOWS: Party handle SNAKE SHOW, will furnish new top and banner. "Whitey" Usher, write. Will book Monkey Show, will furnish outfit to party that has monkeys. Want Unborn, War, Crime, Mechanical City. COLORED PERFORMERS AND MUSICIANS, salaries paid by office; write Prof. Vadalina or Doc Anderson. New outfit. RIDE HELP: Rides will open Gastonia, March 1st. Sober, reliable Help that can drive semi trailers. Long season, good treatment and top salaries.

ADDRESS: BOX 373, CASTONIA, N. C.

## WANT TO BUY TRUCKS AND TRAILERS

Give full description and lowest cash price. Will buy Chair-o-Plane and Kid Ride, give full description. RIDE HELP—Openings for Foremen on Swing, Wheel and Kid Ride. Second Men, write for extraordinary proposition. AGENTS FOR CONCESSIONS, write Doc Withams, 403 5th Ave., Des Moines, Ia. BALLY AND GRIND SHOWS, write for our unusual proposition. Will furnish any equipment needed. Open April 1. All address: **FRANK WARD**

## GREATER RAINBOW SHOWS

BOX 172, HOT SPRINGS, ARK.

# NEB. IN PARI-MUTUEL SWIRL

## WONDER SHOWS OF AMERICA

START OFF WITH YOUR SEASON'S BANKROLL  
**SAN ANTONIO BATTLE OF FLOWERS**

—FIRST TIME SINCE 1941—

This Show Opens Early April in Little Rock and Exhibits  
Battle of Flowers in San Antonio, April 22-27.

Followed by a Route of Top Texas Dates and Other Proven Fairs,  
Celebrations and Still Dates To Make a Big Money Season for All.  
George Golden Can Use a Few More Concessions for San Antonio  
and Rest of Season. No Exclusive Concessions in San Antonio.

Want to hear from Organized Girl Show, Midget Show or Monkey Show.  
Have complete outfits for same. Will finance any new attractions of  
merit. Nador Singer, write Max Goodman. Will book any Ride that  
does not conflict and are interested in a good Fun House. Openings  
for help in all departments. Tom Bush, Roland Davis and others  
formerly with Bob Lohmar, please write him. Can use Billposter with  
or without own transportation.

CONCESSIONS, ADDRESS  
**GEORGE GOLDEN**

26 N. E. 54th St., Miami, Florida

ALL OTHERS ADDRESS  
**MAX GOODMAN**

Box 21, Little Rock, Ark. Phone 36406

## Wagers Nixed At State Meet

County orgs vie for race  
dates—confab with racing  
commission at Lincoln

LINCOLN, Neb., Jan. 26.—Nebraska's current pari-mutuel horse racing situation, complicated by an edict of the State Board of Agriculture that legal betting on the nags must be divorced from the State Fair, adds up to a headache for the State racing commission.

That much was evident Wednesday (23) as State and county fair representatives, here for the 37th annual session of Nebraska's Association of Fair Managers, met with the racing commission to iron out a tangled conflict in running race date applications.

The commission's head pains revolved around requests of five Nebraska county fairs and that of the State fair's for a total of 63 days of pari-mutuel racing, most of them in July.

Big ache faced by board makes it a must to the decision of the State Fair board to abandon the mutuels during the fair. A decision prompted by criticism over last year's operations and a "must" order handed down by the parent board of agriculture to cut out racing for wagers at fair time.

State Fair Board, complying with this demand, had asked instead that the racing commission approve a 23-day meet which would follow the usual summer meet at Omaha's Ak-Sar-Ben track. Dates picked conflict with those usually held by the fairs at Madison and Columbus.

A. A. Russell, Geneva, new president of the State Fair, explained that the decision to abandon racing at fair time was mandatory from the county fair managers.

### Critics Active

"We have been subjected to criticism because of our holding a race meet in connection with a State fair which features 4-H Club activities," he added.

E. Preston Bailey, vice-president, Carleton, continued, "There has been a demand for harness racing without pari-

## That Ain't Hay

CHICAGO, Jan. 26.—Harness horse purses aggregating \$452,000 will be offered by five Midwest and Central States fairs, the United States Trotting Association has announced.

Illinois State Fair, Springfield, purses total \$126,000; Du Quoin, Ill., \$100,000; Indiana State Fair, \$100,000; Delaware, O., \$75,000, and Wisconsin State Fair, Milwaukee, \$51,000.

mutuels as the afternoon grandstand show."

Secretary Edwin Schultz, Elgin, conceded that horse racing with pari-mutuels has kept the fair going in recent year.

County fairs at Columbus, Mitchell, Madison and Hastings were represented and Chairman Grove Porter, of the Racing Board, said that McCook has also requested a spot on the summer's race calendar.

Porter said that if the representatives could not get together on dates, the commission would make its own decisions and "hope for the best."

## LAWRENCE GREATER SHOWS, INC.

Show opening first week in April. Want Help for Rides and Shows, Semi Drivers or General Help. Will book any money-earning Show. What have you? Want to hear from old friends.

SHOW WILL PLAY SAME GOOD STILL DATES AND FAIRS

Opening for Cookhouse and Grab, Bingo, Custard, Photos and all Ten-Cent Grind Concessions. Winter Quarters open February 1. All address

Care SHOW, P. O. BOX 317, Sanford, N. C.

Sykes, come down to Quarters. Sam Levey, Concession Manager.  
BEN HERMAN, Manager

ROY BARNES, Mgr. RAY COLEGROVE, Sec.-Treas. RAB COLEGROVE, Gen. Mgr.  
CENTRAL N. Y. STATE'S MOST PROGRESSIVE ORGANIZATION

OPENING MAY 4 **B & C's EXPOSITION SHOWS** BOOKING FOR '46

SENSATIONAL FREE ACT—High Dive or Aerial. BOOK OR BUY—TILT, OCTOPUS, ROLL-O-PLANE. SHOWS—Book or buy FUN HOUSE, small Grind Show. CONCESSIONS: Fish or Duck Pond, Photo, Bumper, Block-Pitch Darts, Coke, Basket Ball, String, Jewelry, Novelties, Scales, Age, Hoop-La, Floss. Ride Help on all Rides, also Truck Drivers for Semis. Barker, Swain, Cole, contact at once. Write or wire BOX 88, HEMLOCK, NEW YORK.

P.S.: F. Smith no longer with this opera.

## BEAUTIFUL CONCESSION TRAILER FOR SALE

This Trailer has large Jumbo Popcorn Unit, all Electric Drink Dispenser; also Hot Dog Steamer and Grill. Trailer all covered with Stainless Steel, has new truck tires and fluorescent lighting.

**For Quick Sale, \$4800.00**  
BOX 25, EUREKA, MO. (Phone 2927)

### WANTED

Scooter Ride, Tilt-a-Whirl, Roll-o-Plane. Must be in good condition. Cash for one or all.

R. P. Musser, 184 W. Mansion, Jackson, Mich.

### FOR SALE

Smith & Smith Chairplane, #5 Ell Wheel, Kid Auto (8 car), 2-Abreast Merry-Go-Round, four Semi Trucks and Trailers. All in A-1 shape. Wire me, Fred.

**J. R. LEERIGHT**  
Wewoka, Okla.

### FOR SALE—THE FOLLOWING

One Bingo, 24x42, complete, new canvas, P. A. system, cage, cards, boxes, velvet and Model A Truck to haul same on; one Cook House, 14x14, complete, stools, register, dishes, etc.

**S. W. NICKERSON, NICK'S UNITED SHOWS**

350 W. Wash. St., Frankfort, Ind.

AL PORTER, Mgr.

## WONDERLAND

J. W. GRIST, Agent

OPENING GREATER WASHINGTON, D. C., APRIL 27

RIDES—Want Kiddy Rides and Loop-o-Plane. For Sale—1940 Model Flying Wing.

HELP—First Man for Ell Wheel. Gurnie Wade, answer; others who know me, write.

CONCESSIONS—All Concessions open except Pop Corn, Grab, Diggers, Bingo and P. O. No Fortune Tellers. Want—Custard, Groceries, Fruit, etc.

Address: AL PORTER, 3059 Thayer St., N. E., Washington, D. C.

## Want Ride Foreman For Guide-o-Plane At Once

CAN PLACE CONCESSION AGENTS FOR FISH POND, BOWLING ALLEY, HOOP-LA FOR OPENING MARCH 3D AT LAKE CHARLES, LA.

With Mid-Western Exposition, Which Has the Best Route of Any Truck Show for Season 1946.

All Address: **ROBERT L. (BOB) HETH, Theodore, Ala.**

## WANTED TO RENT

Round, Square or Oblong Wall Tent With 5,000 to 8,000 Square Feet of Floor Space. To be used as exhibition hall for 4-H Club Farm Show October 3d and 4th, 1946. What do you have to offer and what are your daily rental rates? Please write, giving all information to

**CITY OF LYNCHBURG**

ROOM 202, CITY HALL, LYNCHBURG, VIRGINIA

## ELI #5 AND LITTLE BEAUTY MERRY-GO-ROUND

Will buy for spot cash with or without transportation, or will book and furnish transportation. Also book Tilt, Roll-o-Plane or Octopus. SHOWS—Minstrel, Wild Life, Five or Ten-in-One. CONCESSIONS—A few more legitimate Stores open. Show opens Feb. 11th or 18th. Winter quarters now open in Valdosta, Ga. Write or wire

**FAY'S SILVER DERBY SHOWS, E. J. FAY, Owner**  
10800 BISCAYNE BLVD., MIAMI, FLA.

## POPCORN

LARGE SOUTH AMERICAN PERFECT POPPING CONDITION

**\$11.00** TEN BAG LOTS **\$10.50** SINGLES

All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.

**GOLD MEDAL PRODUCTS CO.** 318 E. THIRD STREET CINCINNATI 2, OHIO.

## LAWRENCE CARR SHOWS

WANT a good Advance Man or Agent. State your salary expected and qualifications.

WANT a first-class Billposter. Will pay top wages. State what you expect. Write or wire

**Lawrence Carr, 196 Wildwood St., Wilmington, Mass.**



# CMI LAUNCHES PROGRAM

## Biggest Job Yet Tackled

Ops, distributors asked to join public relations drive which opens today

CHICAGO, Jan. 26.—Beginning today Coin Machine Industries, Inc., is taking the first step in launching what promises to be the biggest public relations program ever announced in the coin machine industry. The move today took the form of an open letter from the officers and directors of the CMI appealing to all operators and distributors to join with manufacturers in order to make this program nationwide in every respect. Dave Gottlieb, president of CMI, said it is the biggest undertaking in the history of the organization which he has headed for many years.

Coin Machine Industries, an organization of manufacturers of coin machines, for many years has devoted its activities chiefly to holding the annual trade conventions in Chicago and also in conducting meetings for discussion of mutual manufacturing problems.

In past years many discussions have been held about public relations, and some temporary programs have been undertaken. During some of the annual conventions held before the war, specialists in public relations work were employed to manage publicity campaigns during the time of the convention itself.

### Unanimous Agreement

According to Gottlieb, there has always been unanimous agreement that some sort of public relations program should be adopted by the organization, but when it came to details of making the campaign a success, there was always the big question of national organization and of financing the program. It was always felt, he said, that in order to make the public relations work industry-wide (See Ask Distributors to Join on page 89)

## Knutson Draws Bill To Reduce Luxury Levies

WASHINGTON, Jan. 26.—President Truman in his recent message to Congress said this year would not be the time to reduce taxes. This was understood to express the President's opposition to reducing or eliminating even the excise taxes on luxury items such as jewelry and furs.

Because of other major issues before the country, little attention is being given to the excise taxes in Congress. However, Representative Knutson (Minn.) has prepared a bill which would reduce considerably all excise fees on luxury items. Bill proposes also to cut the tax on liquor and beer.

### House Vote

The House voted last fall to cut back the excise taxes, but the Senate refused to go along.

So-called war excise levies on luxury items have no connection with the federal tax on coin machines which was passed in 1941. Excise fees on luxuries was passed much later.

It is felt, however, that when Congress begins to debate the question of excise fees on luxuries, that it might afford good opportunity to press for certain amendments to the coin machine tax regulation. The industry has desired certain important amendments to the coin machine section of the federal revenue laws since the first passage of the law in 1941.

### Editorial

## Public Relations

By Walter W. Hurd

**PUBLIC** relations is a term used to describe such activities as contacts, educational and informative services designed to create good will and a better understanding of a firm, industry or movement. It has long been known that the coin machine industry is little understood by a majority of the people and hence has long needed a constructive public relations program.

Now the manufacturers' national association, known as Coin Machine Industries, Inc., is starting to organize a program for the industry. CMI is the logical organization to undertake the job and has the benefit of having discussed the subject and various ideas about it for many years. Trade leaders in all parts of the country have long urged that some sort of program be undertaken for the industry as a whole.

Well-known difficulties present themselves whenever any group maps a program. There is always the problem of enlisting a sufficient number of people in the trade to guarantee a real program. It is all right for a few leaders to talk about a public relations program, to say how much it is needed, and quite another thing to get enough support from the rank and file of the trade to do something.

Public relations programs cost plenty of money in any industry, and the matter of funds has always been a chief handicap in getting something started in the coin machine trade. CMI is announcing a plan which will provide the funds if it gets the support of the trade in general.

When a public relations program is mentioned, there is always the

question of what is to be done, and who is to do it.

In the past the trade has always been burdened with too many and varied opinions about what should be done. The only solution will be to hire someone well experienced in public relations for industry and let him do the work, unhampered by too many suggestions.

The trade must recognize at the beginning also that the undertaking will be so immense in its proportions, in view of what needs to be done, that much time will be required before the surface of the job can hardly be scratched.

Probably the first and most important step will be to acquaint the members of the trade with a general picture of what is needed for the good of the industry. The promotion of unity and understanding within an industry is always one of the crucial problems to face.

In this respect the coin machine trade is no different from any other. Every industry that undertakes a public relations program must first devote much time and attention to promoting unity among its own membership. The coin machine trade does have a peculiar problem in that it has probably neglected a program longer than most industries of comparative size.

The coin machine trade does face a peculiar problem in that it must try to overcome a lot of popular misunderstanding.

Every dollar spent for public relations by other industries seems to bring good results, so we may confidently expect that our industry will profit most of all.

## News Digest

**CMI**—Coin Machine Industries, Inc., is launching a nationwide public relations campaign in the interests of the trade. Distributors and operators everywhere are being contacted to join with the manufacturers in the program. Full details of the plan are printed elsewhere on this page.

**STEEL**—Nation's steel strike, unsettled as this is written, has its effect on new machine production, just as it affects numerous other industries. No firm is allowed to have more than 60 days' supply of steel in stock supply. This will probably have a retarding effect on production even if the strike is settled soon.

**VENDERS**—With industry leaders predicting glowing future for the vending trade, word comes this week of the first sale of sparkling water thru venders. The carbonated water, used for a mix or as a straight beverage, was sold in an Eastern plant thru venders which otherwise would have been empty. Sales for the water were as high as for the regular soft drink.

**EXPORTS**—Representative of a South Pacific coin machine firm is currently touring the country in an effort to line up distributorships for the Philippines, New Zealand and Australia. Firm is trying to negotiate for new machines.

**BARS**—Candy trade expects increasing sales jump in dime candy bars. The 10-cent items have been showing up in larger sales figures lately. Venders, however, find sales of nickel bars are as brisk as ever.

**BUSINESS**—Banks are being flooded with requests for loans to start various businesses. The appliance trade is currently leading all comers, with the service trades not far behind. Tho they are being cautious with their money, banks are reported making many loans for launching new concerns.

**PLAY**—Trade reports, now filtering in, indicate that play of all type machines is being cut because of the current disputes involving large industry. Machines in the plants are completely cut off, and those on location in neighborhoods or communities which are strongly industrialized are showing declines.

**DISKS**—Spur for importation of juke boxes is growing trend for platter makers in this country to fly masters overseas and have pressings made there. This brings costs down by cutting transportation expenses. Some of the major American firms are already pressing in Australia.

**FRAUDS**—Trade associations, both coin machine and otherwise, are issuing urgent warnings against confidence men out to fleece business men. Coin machine men have already reported attempts to defraud, and more seem likely to come. The trade has issued warnings to check into all firms and persons unknown to them thru personal experience.

**SUPPLIES**—Candy and gum are still in short supply, vending operators report. Gum will probably come back quicker than candy, say some observers. Industry expects candy shortage to begin easing some time after the middle of this year.

## Industry Set To Push Info Work in 1946

### Lists Member Concerns

CHICAGO, Jan. 26.—Following list of manufacturer members of Coin Machine Industries, Inc., was issued by Jim Gilmore, secretary-manager, as the organization launched the enlistment step in its new public relations program.

List shows how typically representative of the industry the membership is at the present time, in view of the varied products made by each firm:

### CMI Members

**A. B. T. MFG. CORP.**, 708 North Kedzie Avenue, Chicago. Walter A. Tratsch, president; manufacturer of vending machines, amusement games, parts.

**ADVANCE MACHINE CO.**, 4641 North Ravenswood Avenue, Chicago. R. H. Shaw, manager; manufacturer of vending machines.

**AIREON MFG. CORP.**, 1233 Grand Avenue, Kansas City, Mo. D. M. Walker, president; Rudy Greenbaum, manager phonograph division; manufacturer of juke boxes and other equipment.

**AMUSEMENT ENTERPRISES CO.**, 2 Columbus Circle, New York. George Ponsler, president; manufacturer of amusement devices.

**AUTOMATIC INSTRUMENT CO.**, 679 North Wells Street, Chicago. J. W. Haddock, president; manufacturer of juke boxes and equipment.

**BAKER NOVELTY CO.**, 1700 West Washington Street, Chicago. Harold Baker, president; manufacturer of amusement devices, vending machines, music machines.

**BALLY MFG. CO.**, 2640 West Belmont Avenue, Chicago. Ray Moloney, president; manufacturer of amusement devices, vending machines, music machines.

**BUCKLEY MUSIC SYSTEMS, INC.**, 4223 West Lake Street, Chicago. Manufacturer of music equipment.

**CHICAGO COIN MACHINE CO.**, 1725 West Diversey Avenue, Chicago. Sam Wolberg, president; manufacturer of amusement machines.

**COAN-SLETTELAND CO.**, 2070 Helena (See INFORMATION TO OPS on page 90)

## Strike Wave Worries Ops In Hit Areas

CHICAGO, Jan. 26.—Coin machine operators, particularly in strike areas, were wondering this week what effect the enormous losses of wages in the steel, meat, electrical and automobile industries might have upon play.

It has been estimated that walkouts now in effect are costing 1,650,000 workers more than \$13,000,000 per day. More than \$100,000,000 in earnings were said to have been lost by workers in the four major strikes.

This sum makes a large hole in the workingman's pocketbook and operators are by no means certain just how this will affect business of coin phonographs, vending machines and amusement games. Shutdowns, of course, dealt a sharp blow to vending machines on location in struck plants.

Experience in Detroit and Flint, Mich., where General Motors workers have been out more than two months, has been reported beneficial to the coin trade to some extent. Trend among workers there was toward coin machines as a source of cheaper amusement, at least until they began drawing heavily upon their wartime savings as a result of the prolonged strike. It was estimated that GM workers have lost an average of \$312 in wages.

# Trade Supply of Steel Meager

## Action Soon On New N. Y. Bus Station

### Coin Machine Location

NEW YORK, Jan. 26.—Officials of the New York City Planning Commission announced Wednesday (23) that they would not have the new bus terminal situation on their calendar this week. They claim that it will, however, be slated for hearing "within the next few weeks."

Only thing that stands in the way of the \$15,000,000 Union Bus Terminal, which the Port of New York is ready, willing and able to finance, erect and operate in the block area of 40th and 41st streets and Eighth and Ninth avenues, is favorable action by the City Planning Commission. New terminal would be a mecca for coin machine operators, as the project would be larger than Grand Central or Penn stations and, because the average coin machine player is of the younger age group, in which category the majority of bus passengers fall, better play per machine could be expected.

The only holdout to the present project is the Greyhound Corporation. The other 46 companies in the area east of Eighth Avenue are ready to cast their lot with the Port Authority project for a terminal rivaling in appointments and facilities Grand Central and Pennsylvania stations.

### Must Act

The City Planning Commission must act on the recommendation that it delineates as areas of excessive traffic congestion the lower, midtown Manhattan and downtown Brooklyn areas. Under the present law no new bus terminals may be built or present ones expanded within these areas.

In so highly competitive a business as bus operations, it is understandable why none of these companies is ready to abandon its present point. They would suffer if a rival were permitted to operate in the area from which they had moved. Greyhound has recently acquired the block bounded by 33d and 34th streets and Seventh and Eighth avenues on which to build their own terminal.

"The Greyhound Corporation could dispose of its property at a profit," according to Howard S. Cullman, chairman of the Port Authority, "so that it would suffer no financial loss as a result of the commission's action."

Sources in high quarters of city government state that the delays of the City Planning Commission in handling the situation are due to efforts to make a satisfactory arrangement to get around this last barrier—the Greyhound. It is thought, however, that the commission cannot delay the project too long because of public interest.

"It is a general fact that people waiting in a bus station are better coin machine customers than those waiting in a railroad station," according to a bus terminal official, "and I think this newly proposed 'super' bus terminal will bring to it all sorts of new coin-operated machines that I have been reading about in newspapers and magazines."

It is believed that the new "coin machine mecca" would have every new type of coin machine as it rolls off the production line, since such a location would be the ideal place to use as a testing place for new machines. Vending machines would be as popular in the terminal as in any other place in the city, it is also pointed out by trade leaders. Juke boxes will also be in steady use, it is expected.

Construction is expected to begin almost as soon as the City Planning Commission puts its stamp of approval on the giant project. It will be the largest bus terminal project ever attempted in the world, according to all leading authorities questioned on the subject.

## CMI Solicits Trade Support In Public Relations Program

CHICAGO, Jan. 26.—The following letter from Dave Gottlieb, president, Coin Machine Industries, Inc., was sent to all operators and distributors of coin-operated equipment to solicit their support for the public relations program now being launched.

The letter follows:  
Dear Friend:

This year is the most serious and challenging one the coin machine industry ever faced. Business outlook was never better but the very favorableness of that outlook presents many new and complicated problems.

One of these problems—and by unanimous thinking the most important of them all—is Public Relations for the Coin Machine Industry.

### War's Effect

The pre-war and war periods, and the aftermath of the war have had a definite effect on coin machine operations. The public attitude toward the idea of coin machine operating is in a vacillating condition—sometimes we think the public is for us and sometimes we think the public is against us. You, of course, need not be told how important is public good will. Scores of leading American industries have methodically and cleverly built up a favorable attitude toward themselves by spending definite sums of money for public relations.

We firmly believe that the Coin Machine Industry is ready for Public Relations RIGHT NOW. We further believe that if we hesitate much longer about promoting a campaign aimed at creating public good will, all of us may suffer either direct or indirect loss. For instance, any failure to profit from the



DAVE GOTTLIEB

good will for the industry that has been and will continue to be built up by returning servicemen would be downright negligence.

Coin Machine Industries, Inc., is the association composed of nearly all the major manufacturers of coin-operated machines. We are the organization which has held the coin machine conventions and shows which for so many years in the past gave the industry its great annual inspiration. As Directors, we have been authorized by the manufacturer members to invite you to

### BECOME AN ASSOCIATE MEMBER!

An associate membership will cost you \$25 a year, payable in advance. Your \$25 will cover your 1946 dues in full and besides bringing you an official membership certificate and entitling you to special privileges in connection with our regular activities, will be used entirely in the interest of a strategic, skilled and immensely effective Public Relations Campaign. The effect of this campaign will undoubtedly and with surprising speed extend to your own personal activities, your own special ter-

ritory and should, in all probability be worth many times \$25 to you.

The manufacturers will assume the lion's share of the expense of this campaign, but we should not deem it a representative, complete or an industry campaign unless you were in it, too.

You personally are known to some of us, perhaps to all of us, who sign this letter and probably nearly all of us know you, too. If there is any one of us to whom you would like to send your \$25 check, make the check out to Coin Machine Industries, Inc., and send it to the particular coin machine manufacturer or any of the officials of his company. If you do not wish to send the \$25 to a manufacturer, send it to Coin Machine Industries, Inc., Room 508, 134 North La Salle Street, Chicago 2, Illinois.

Charge this item as definite expense for the year 1946, designating the expense as associate membership dues in Coin Machine Industries, Inc. This makes it deductible from your income tax.

This letter has been sent to the country's most representative and successful Distributors and Operators, those who have a big stake in the future of the business. It's a printed letter but it's every bit as personal as a long-distance telephone call or an hour of conversation in our office or yours. Knowing how interested you are, and how extremely co-operative you have been in the past, we think you will not lay this letter down until you have reached for your checkbook.

Each one of the names below will know of your personal co-operation, your endorsement of this Public Relations campaign, and will be informed immediately on receipt of your \$25. We will keep you informed every step of the way—but we do need action quickly and we trust you will reply immediately. CO-OPERATION PAYS.

Sincerely,

COIN MACHINE INDUSTRIES, INC.  
(Signed) D. GOTTLIEB,  
D. Gottlieb, President.

## Tabakof To Manage Ajax Board Corp.

NEW YORK, Jan. 26.—Allen B. Tabakof, just returned from three years service in the army as a technical sergeant, has been named manager of Ajax Board Corporation.

Joining the Army Tank Corps, he was later placed in charge of an intelligence section at a prisoner of war camp.

Before entering the service, Tabakof was with Globe Cardboard Novelty Company, New York.

## Shutdown To Nick Output

### Electrical strike also may upset production schedules of coin machine makers

CHICAGO, Jan. 26.—Coin machine industry was endeavoring this week to cushion itself as best it could against the prospect of a prolonged steel strike, but most forecasts measured in weeks or days the length of time that current production schedules could be kept up.

Hardest blow, even in a brief steel shutdown, undoubtedly will fall on vending machine manufacturers, as their product is nearly 90 per cent steel. Bell game makers, however, will suffer almost as much. Their machines are composed of about 65 or 70 per cent steel parts in spite of post-war innovations by some, such as aluminum fronts and other non-steel parts.

Manufacturers of coin phonographs, pinball target games and other amusement devices probably will get by the easiest, but they also use steel in many vital parts.

### Trade Supply

Estimates of how long the coin machine industry's supply of steel would last at current production rates ranged from two weeks to 60 days. Report of only a two weeks' supply came from a large maker of vending machines, who added that "even if the steel strike were settled today it would set our production back a couple of weeks or maybe more." He pointed out that steel production was down to 4 per cent of capacity, compared with the usual wartime operations of more than 90 per cent and pre-war production of about 80 per cent.

Estimate of a 60-day supply came from a manufacturer of music machines who reported that his company was in "pretty good shape" on such essential juke box items as lighter gauge sheet steel and cold rolled flat wire.

"We are all right for the moment, even on special parts made of steel," he declared. "Of course, if the strike goes very long it will affect us and all of our suppliers just as it will every other industry that has to have steel parts. But I'd say our present inventories of all steel items should run us about two months at current production schedules." He estimated that steel parts constitute about 20 per cent of juke box components.

His optimism extended to virtually all phonograph parts except cabinets, which he said still must be listed as "critical items."

### Gloomier Views

Gloomier views, however, were taken by most other coin machine makers in (See Short Steel Supply on page 83)

## Look To The GENERAL For LEADERSHIP

### Airson — THE MUSICAL MIRACLE

Each of its many exclusive features is good reason for waiting to see the automatic phonograph that's sensational in design, in mechanism and earning possibilities! Wait for the best before you invest! "A" Day is coming—watch for our announcement!

WE'RE EXCLUSIVE FACTORY DISTRIBUTORS FOR MARYLAND, DISTRICT OF COLUMBIA, NORTHERN VIRGINIA, SOUTHERN PENNSYLVANIA

Established 1925

Growing Steadily Ever Since

The GENERAL Vending Service Co.  
306 N. GAY ST. ★ BALTIMORE, 2, MD.

## Short Steel Supply Shows Plenty Planned Production

(Continued from page 79)

terviewed. Purchasing agent for one large manufacturer of vending machines and music boxes pretty well summed up the more general outlook with the statement:

"It has been tough enough to get steel for the past five or six weeks and now it's impossible. Nobody has had a chance to buy steel in any quantity or to build up anything like an inventory. Why, we have had trouble getting steel for some electrical panels we were making for the navy, so you can imagine the difficulty you run into getting it for coin machines."

He added that obtaining such metals as brass and copper has been equally difficult, and suggested that chrome plating also should be added to the list of scarce materials. Aluminum, he reported, was readily obtainable "in the quantities we use of it." Others reported that sheet aluminum still is quite scarce, altho aluminum castings are comparatively plentiful.

### Production Continues

In spite of these complications, tho, he estimated that his company's supply of steel and other metal parts would enable it to continue production at

present rates "for several weeks yet." But it would prevent the concern from going into the "scale of production we had planned to reach by spring," he added.

"If the strike lasts very long, it may throw production back several months and tie up everything for a while, because it takes some time for the steel mills to get back to full output," he concluded.

Official of another company which makes bell games as well as venders, estimated that the steel supply of the coin machine industry as a whole would be sufficient for only about three weeks.

"Steel supply of the industry is not very large because of the difficulty of buying it since the end of the war, and it can't last very long," he said. "You must remember, too, that by weight, 65 per cent of a bell game is steel and about 80 per cent of a vender."

### Cancel Priorities

Forecasts in other industries were that the general steel supply would be exhausted within a month. Civilian Production Administration has limited most manufacturers to a 60-day supply of carbon steel and a 45-day supply of sheets. CPA ordered cancellation of all priorities on steel January 22, but even before that some warehouses in Chicago had been rationing their meager stocks by limiting orders to five tons per customer. CPA officials said shipments from the steel mills have been slow since early October, and they estimated that most of the larger manufacturing plants have only 30-day supplies on hand.

Suggestions that coin machine manufacturers might switch to some other more plentiful metal met a generally skeptical response. One manufacturer immediately pointed out that change to another metal, such as aluminum, would require major changes in manufacturing techniques and possibly some retooling. Net result would be just about the same as the steel shutdown: a hold-up in production.

Another said his company had experimented pretty widely with other metals as replacements for steel and gray iron after the war's end, but it had found only a comparatively few places where such substitutions could be made. Besides, he added with a touch of irony, other metals, except possibly aluminum, are just as scarce as steel and some even scarcer.

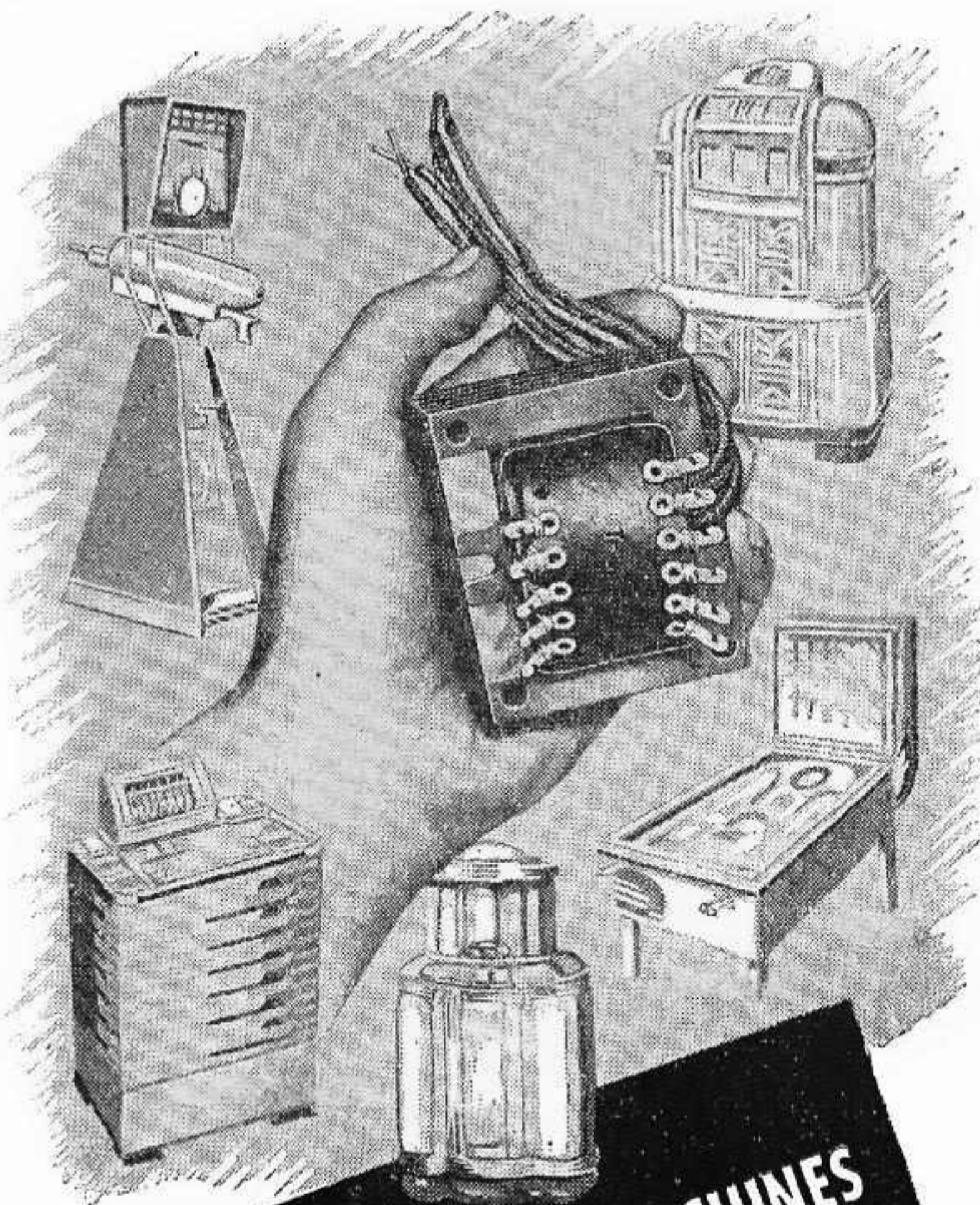
Manufacturers of pinball and other amusement games found themselves in a little better position. By comparison with a bell game or vender or even a phonograph, only a few parts of these machines must be made of steel, but as one pointed out, "just the lack of a certain type of steel screw can hold up production on a game."

### Parts Outlook

Their main headache can be traced, at least partly, to the strike of electrical workers at General Electric and Westinghouse, and the shortage of electrical parts such as condensers, relays and resistors. But opinion on how the GE and Westinghouse walkouts had affected the supply of these for coin machine makers seemed to be divided. It was said that only a comparatively few of the industry's parts come directly from these two firms. One company said electrical parts had been coming thru in better supply the past 60 days, while another said they are just about as scarce as they were right after V-J Day except for some government surplus. A third said they still are "pretty short, especially relays."

Makers of juke boxes reported that vacuum tubes, which were on the scarce list throught the war and for some time afterwards, now are flowing out of the factories at a fairly steady rate. As one juke maker remarked, the tube manufacturers had no important problems in reconversion. In war they made tubes for the radio and electronic equipment of the armed forces, but these were mainly standard civilian types except some newly developed ones which promise to become standard with the spread of electronics. Demand for tubes, however, is tremendous as production of radios gets under way.

Both General Electric and Westinghouse, however, are manufacturers of vending machines. GE recently announced a contract with Automatic Canteen Company to build a hot sandwich vender, and Westinghouse was reported manufacturing soft-drink bottle venders.



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# PREDICT 1947 DISK OUTPUT--?

## Consider All Type Factors

"Zillions" claimed — but trade is warned to expect only slight record gain

(Continued from page 12)

Maybe they haven't. And if so, production as of next January will probably be around the 200,000,000 mark, which is a far enough leap from 1941's 110,000,000.

Tom Saffady, prexy of Detroit's Vogue Records, is one of the sincere young men. With a successful background in the machine tool business behind him, Saffady started Vogue not much over a year ago and has sunk plenty of dough into it. Saffady is practically shooting the bank roll on his faith in a new automatic rotary press he's developed. He has 11 of them in his Detroit plant and he confidently estimates that by July, 1946, he'll be turning out records at the rate of 100,000 a day! And not just your old-fashioned shellac and lamp-black platters, but pretty, four-colored picture jobs expressing the mood of the tune recorded and with a picture of the artist who recorded it.

### Where Angels Fear

Veteran record men scoff and say it's been tried before and dented many a bank roll, but the Detroit machine-tool man and his veepee, Al Linus, feel sure they'll click.

A thus-far conservative organization like Sonora, with a plant in Meriden, Conn., confidently expects to be pushing 10,000,000 disks a year out by January, 1947. Cosmopolitan has guaranteed two bands (Hal McIntyre and Tony Pastor) a production of 2,800,000 disks in the next year. Muscraft and Guild, both now owned by Jefferson-Travis, a pretty hep and money-healthy organization, are shooting for 30,000,000 records a year by '47. The big three waxeries, Columbia, Victor and Decca, are loathe to give production figures, but it's reasonable to assume that they will manage to get production well up over the 56,000,000 (Victor), 39,000,000 (Columbia) and 35,000,000 (Decca), they turned out a couple of years back.

### 30 Years Strictly a Walker

And still more on the conservative side is Frank Walker, with roughly 30 years of experience in the record business behind him (27 of them with RCA-Victor). Walker, now heading up Metro-Goldwyn-Mayer's record division, says that in '47 they hope to produce as many records as the public will buy.

A relative smallie, smart diskier Joe Davis has made a deal with the Star Plano (Gennett) people to turn out Davis label disks in their Richmond (Ind.) plant and is certain he'll be issuing some 2,500,000 annually by next year.

The Plasmatomic Record Company, originally makers of recording blanks for home recorders, issuing a new commercial pop label, claim they'll be making 6,000,000 disks a year beginning in the spring. Spotlight Records (West Coast firm), farming their manufacturing headaches out to five small plants on the Coast, feel they'll be able to turn out some 7,200,000 platters per annum. The big bottleneck on the Coast at the present time is in the stampers. Practically everyone of the more than 100 small plants (one, two, three or four presses) on the Coast are having plating difficulties.

### The Old Guard Scoffs

Conservative and veteran record men for the most part are inclined to scoff at any substantial production increases and they turn up with some pretty sound reasons. While some record men claim it is possible to turn out about 2,000 records a day with three shifts on each press, the more conservative gents maintain that on the first (daytime) shift an average operator can turn out between 600 and 650 platters. From this number (depending on how fussy the manufacturer is) a certain percentage must be

## Juke Box Shown to Radio Engineers at N. Y. Session

NEW YORK, Jan. 26.—Offering a view of things to come in the new world of electronics, the Institute of Radio Engineers presented their annual winter technical meeting this week at the Astor Hotel. With over 4,500 radio and electronic engineers attending and two floors of exhibits, the show represented the largest exhibit of its type ever shown.

Many radio firms, as well as the more technical companies, presented their plans for 1946-'47 to the group. Aireon Manufacturing Company, Kansas City, Mo., was on hand with the mechanism of their new juke box.

Three parts of the machine were displayed, the receiver, amplifier and the automatic volume control. The receiver operates record selection relays according to phase and frequency of pulses received from the wall box.

The high fidelity amplifier is used in the automatic phonograph and with a pair of 616's delivers up to 10 watts to local and three remote speakers. The automatic volume control is an AVC unit. An Aireon innovation, it continually maintains an output of the phono amplifier at a desirable level above the room noise. Room noise actuates self-balancing potentiometer to keep desired differential.

### 170 Exhibits

Over 170 exhibits of new devices by 135 companies, including everything from

discounted as a result of rejects on inspection. On the second shift (early evening and night) production efficiency on the part of the operator falls off about 15 to 20 per cent, say vet diskers. And on the third shift (night to dawn) efficiency falls off at an even higher percentage rate. Toss into that picture the fact that the second and third shifts command a higher per-hour rate of pay and it is easy to go for the claim of experienced recording men that "zillions" in production isn't in the cards.

As for experiments and production efforts with new materials, record old-timers point out the tremendous risk and waste usually involved here. Vinylite, for instance, which was used with great success for V-disks all during the war, is now being used commercially in records, with Victor having made quite a pitch for its ruby-red unbreakable Vinylite record.

Record row gossip has it, however, that Victor is really hitting the aspirin bottle. Rumor is that Vinylite rejects at Victor are running as high as 40 per cent as a result of production headaches on the Vinylites. This is not admitted by the Camden, N. J., diskery, nor confirmed in any other way. Strictly a rumor. But, say experienced platter-makers, it isn't too unlikely because: in making the V-disks it wasn't necessary to go beyond a thickness of 30 mils. For a commercial record, for which people are laying out dough, the record must be thicker to stand up under normal wear and tear. And when synthetic resins are used in different thicknesses, different chemical reactions take place. At a 30 mil. thickness a disk might be fine, at 50 or 60 not so good.

### Strikes as Key Factor

With much of the present experimental work being carried on in the record field naturally kept under tight wraps, it is difficult to make predictions on the probable success or lack of it which the present-day manufacturing pioneers will encounter. With steel and umpteen other industries, large and small, on strike, it is impossible to tell when those manufacturers who have bought sites for new plants, and who have already constructed new ones, will be able to get the materials out of which to build the presses, milling equipment, etc., they need to really be able to bring to life their production plans.

At this point the safe attitude for retailers and operators alike is to assume that by 1947 production won't be too much better. If it hits the "zillions" then . . . they'll be pleasantly surprised.

latest developments in radio receivers to the latest frequency modulation and television transmitter, were shown at the gathering.

Jefferson-Travis's Fonda recorder was also displayed at a booth on the eighth floor of the hotel.

Radars and radar devices for peacetime use, AM and FM radio, jukes, television, sound recording, communications, photography, vacuum tubes, magnetic recording, remote control devices, time and heat control devices, rectifiers and converters, electronic navigation and direction-finding instruments, X-ray equipment, and plastics are a few of the many categories that the many exhibits fall into.

The gathering was opened Wednesday evening by a joint meeting between the Institute of Radio Engineers and the American Institute of Electrical Engineers at the Engineering Society's Auditorium, New York, at which Maj. Gen. Leslie R. Groves, director of the Manhattan Engineering District—wartime code name for the atomic bomb project—was the principal speaker of the evening. *Some Electrical Engineering and General Aspects of the Atomic Bomb Project*, was the subject of his address.

To honor incoming IRE President Dr. Frederick B. Llewellyn, a luncheon held Friday featured Paul Porter, chairman of the Federal Communications Commission as the principal speaker; R. J. Rockwell, engineering director of the broadcasting division of the Crosley Corporation (AVCO), acted as emcee.

## Limit on Jukes Quota Hearing

MILWAUKEE, Jan. 26.—A proposal before the city license committee to limit the number of juke boxes licensed in the city, drew streamer headlines in local newspapers. A hearing was held on the proposals and spokesmen for established operators of jukes were in favor of the limitation.

Several men who had applied for licenses to operate juke boxes had an attorney present to oppose the limitation plan. One of the men who spoke in opposition wanted to help his son, a returned veteran, get started in the juke business.

He charged that the plan to limit the number of jukes in the city is "class legislation" and that it would set up a monopoly for a few. One member of the council said such a proposal might have the bad effect of keeping veterans out of the business.

Representatives of organized operations said they were in favor of the quota idea.

## Leo Knebel, Other Western Music Men To Manhattan Phono

NEW YORK, Jan. 26.—Dave Margolin, Manhattan Phono, announces that Leo Knebel, of Western Music, has joined with him in handling juke box distribution at the former Western Music address on 10th Avenue. Additional space in back of the location has been reserved for use as a service shop as part of the new firm's expansion program.

Joe Pazler, Bill Larsen and Morris Stroller, all former Western Music servicemen, will continue to work for Manhattan Phono, according to Knebel. Further expansion, besides the new showrooms now being constructed, are expected as soon as material can be obtained. One of the finest show places on the avenue is the aim of the concern.

As soon as samples arrive, about the first of the month, an open house, with lunch and drinks, will be held for the trade. Already many operators are asking to be notified of the date of the gathering.

## Phono Owners Set First Meet For March 12

### Detroit Session Slated

DETROIT, Jan. 26.—Michigan Automatic Phonograph Owners' Association, which got off to a flying start right after V-J Day, has announced its first annual convention to be held in Detroit March 12.

Event is expected to attract nearly 800 operators, distributors and representatives of needle, record and phonograph manufacturers. This attendance would make it the largest gathering of coin machine operators in Detroit since the national convention was held here 15 years ago.

According to Joseph Brilliant, president of MAPOA and convention chairman, the sessions will open with a luncheon Tuesday noon, scheduled tentatively for the Book-Cadillac Hotel, and it will wind up with a banquet at the Latin Quarter.

### 600 Reserved

The swank nitery will be taken over completely by the association for its cocktail party beginning at 5 p.m., followed by a dinner at 7:30 p.m., and a floorshow at 9 p.m. Clyde McCoy's orchestra and other record stars will augment the night club's regular show. Dancing will be from midnight to 2 a.m. Reservations for 600 have been received, it was announced.

Presence of manufacturers' representatives from all branches of the trade as well as distributors and operators will make the gathering fully industry-wide. Afternoon session will feature a panel of speakers who will touch on virtually every problem of the coin phonograph operator.

Assisting Brilliant as co-chairmen in directing the convention are Victor Deschryver, association secretary-treasurer, and Anthony Sirowcse. Other members of the executive committee are Irving Ackerman, Morris Goldman, George Skinas, Albert Schweitzer, Jack Kirschner, and Mrs. Pauline Fabian. General committee for the session includes William Patterson, Nicholas Bellows, Jack Baynes, Frank Alluvot, Reuben Ray, Phil Berman, Harry Norton, Robert Brooks, William Rheaume, Louis Fisher, Frank Staff, Bradlee Willis, Joe Godell, Louis Ambrosine, Floyd McCreey, Carl Von Ruenigen and Edward Grodsickl.

### Local Units

Headquarters are at 928 Ford Building, 615 Griswold Avenue, Detroit.

Association's plans to bring all Michigan operators of coin phonographs under its banner have proceeded rapidly since the return of peace. Three local chapters have been established—at Detroit, Muskegon, and Lansing. Most recent is the one at Lansing with Harry Crofts as president.

Special souvenir programs are being prepared to commemorate the convention.

## Meyer Is Secy. Of APMA Group

CHICAGO, Jan. 26.—Loren P. Meyer has been named the new secretary of the Automatic Phonograph Manufacturers' Association. He succeeds Clinton S. Darling, executive secretary of the National Automatic Merchandisers' Association.

Association offices have moved from the old 120 South La Salle Street address to a temporary address at 518 Davis Street, Evanston, Ill. Meyers says that the association will soon announce a permanent address, probably in Evanston.

N. Marshall Seeburg, president of J. P. Seeburg is president of APMA; D. W. Donohue, president of Mills Industries, Inc., is vice-president, and Carl McKelvey, of J. P. Seeburg is treasurer.



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# Operator Skill Alone Not Enough on Poor Juke Spot

CHICAGO, Jan. 26.—Proof that proper operation of a juke by a skilled operator does not necessarily insure substantial revenue from individual boxes was revealed in the experience of one location here this week.

Location in question—a combination liquor store and tavern—for the past five years had juke boxes from as many as five different operating firms. But until the location was moved to a corner site and entirely remodeled, the juke box did not draw plays.

Thru the past five years the establishment had difficulty keeping boxes, and time and again had them removed when revenue dropped or remained low. The liquor section of the spot has always had a neighborhood and transient trade, and the tavern portion of the establishment caters to this transient business as well as the neighborhood trade.

Prior to moving to their new site, which is on a corner at the intersection of a well-traveled main street and a by-street, the proprietors were located just 50 feet south. The old location was run down and was not conducive to drawing a higher grade patron, either transient or resident. Somehow the class of patrons in this locale who patronized the old location played the juke very seldom despite efforts of the management to place their own selected records in the juke.

For two months before moving into its new location the establishment was unable to convince an operator that he should put a juke in the place. All contended that the machine would be operating at a loss.

Upon moving into the new location, the management requested a juke box from one of the operators and was given another try. Of course, the location as it is now, is many times as attractive to patrons and bar customers as it was before. Bar is modernized and the liquor store section of the combination is well lighted and attractively appointed. Altho residential trade is made up of the same

people who patronized the other location, the transient trade has improved.

According to the location proprietor, earnings from the phonograph now on location have continued to rise and the juke is a definite asset to the location as well as to the operator.

Thus it is shown that no matter how skillful an operator or his servicemen, phonographs or any other coin machine for that matter, will hardly pay for themselves unless the establishment is in keeping with the patronage it seeks. In this particular case the location management admitted that they were at fault and learned thru the juke operation that cleanliness of an establishment is a prime requisite in building business income and attracting new customers.

## ABC Music Service Gets Pacific Hero As Asst. Manager

CHICAGO, Jan. 26.—The increasing return of veterans to civilian life thruout the country has occasioned the entrance of many veterans into the coin machine industry who were in other business activities prior to the war.

Numbered among returning vets here in Chicago is Robert A. Manning, assistant manager of the ABC Music Service Corporation, who was employed with one of Chicago's largest bank and trust companies before entering service in April, 1941.

Manning chose to enter the coin machine industry when he saw in it and its plans for the future an opportunity to advance according to individual merit and be recognized for the effort put forth on his job.

After going into the service with the 132d Infantry of the National Guard, he went overseas as a corporal in January of 1942. Thru the next two and one half years Manning earned battle stars in the following campaigns: Leyte, Cebu, Guadalcanal and Bougainville. He was commissioned a captain while overseas just after the Guadalcanal engagement.

Manning is on a terminal leave until February 4 and has been with ABC since the first of the year.

Robert Gnarro, general manager of the ABC Music Service Corporation, stated that "the employment of such men as Manning, with a good business background and a fine service record, does much to enhance the reputation of the coin machine industry, and firms would benefit themselves by giving such veterans a crack at responsible jobs."

## ABC Music Service Occupies Own New Quarters This Week

CHICAGO, Jan. 26.—ABC Music Service Corporation, formed early in December when a group of local phonograph operators purchased the juke route of the Ace Music Company, formerly owned by Lou Koren and Max Berenson, is moving into its own quarters this week.

"Since the transaction was completed," according to ABC General Manager Robert Gnarro, "we have been operating from the same headquarters that Ace did, and we certainly appreciate the co-operation they've given us."

New headquarters of the firm will be at 725 North Western Avenue in a one-story brick building where they will occupy two vacated stores.

Purchase of the route by the ABC group enabled Koren and Berenson to devote full time to their organization of the Distributing Corporation of Illinois, formed to handle the Chicago and Illinois distribution of the Aireon juke box.

After ABC vacates its present quarters on West Chicago Avenue, the DCI will begin extensive remodeling of the building interior in preparation for the juke distribution, which will begin soon, according to Berenson.

Berenson stated that the new distribution set-up will make it necessary to use both floors of the building. Second floor will be used for storage and showrooms, and the first for general offices, showrooms and service. Under the proposed plans, he added, they will have 13,500 square feet of space available.

## Wisconsin Juke Operators Call Session Feb. 11

MILWAUKEE, Jan. 26.—Wisconsin juke box operators are preparing to form the Wisconsin Phonograph Operators' Association with a meeting scheduled for early next month.

Douglas J. Opitz, acting secretary, has extended invitations to all Wisconsin phonograph operators to attend a meeting at Milwaukee's Medford Hotel at 2 p.m., February 11.

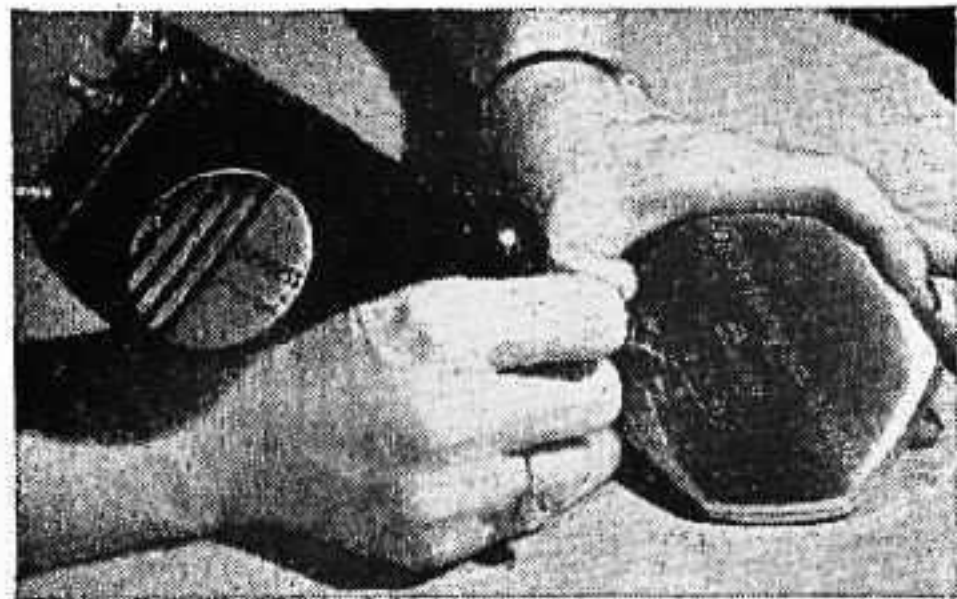
Purpose of the meeting will be to organize the group. Columnists interested in the formation of this association point out that "There is a definite need for a strong State association. We have already had two meetings and we are now ready to have election of officers and really get under way."

At present, there is a phonograph operators' association in Milwaukee County, whose members are reported to operate more than 80 per cent of all juke boxes on location in that area.

## Chi Chosen as NAMM Meet Site

NEW YORK, Jan. 26.—Many columnists are expected for the National Association of Music Merchants' annual meeting and trade show, July 14-18, at the Palmer House, Chicago. Originally it had been planned to hold the gathering July 28 at the Hotel New Yorker here, but a last-minute change of plans because of greater concentration of display and residential space in Chicago, made the New York date out of the question, according to E. R. McDuff, president.

New York City music and record distributors and operators are expected to put in an "outstanding showing."



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# AMERICAN FOLK TUNES

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The original RHYTHM RIDERS of KMBC, Kansas City, Mo., went back on the air this month in a program carried by CBS. It's called *Nighttime on the Trail* (Mondays at 12:05 a.m.). Joining RAY HUDGENS, leader of the group, who's just finished his stint in a war plant, are HOWARD SMITH, bass fiddle, who was released from the navy; ANDY ANDERSON, accordion, from the army photographic division in Central America, and VAHL TATHAM, guitar, from an armored unit in Germany.

TERRY FELL has written and recorded two new songs, "Paper Heart" and "You Don't Want Me Anymore" for Memo Records. Tunes will be published by Melody Moderne. CURT BARRETT and the TRAILSMEN have recorded "Smoky Moon," "Serenading My Lucky Star," "Trails to Santa Fe" and "San Fernando Valley Blues" for Memo. First three tunes were written by NOEL MARCHANT with CHARLES and NITA ROOS and LEE RYER. "Blues" was written by ED BURKE. This is his first published number. All four will be published by Melody.

The hymn entitled *He Died for Me*, with words and music by JESSE M. ELLISON, has been released by Peer and is off to a good start, being used over the air waves by such folk artists as LEW MEL, CLIFF JAPHET and JIM BOYD. *Tennessee Blues*, written by JIM BOYD, PEARL CLARK and ELLISON, has been accepted by the La Casa del Rio publishing company.

SPADE COOLEY AND HIS WESTERN DANCE GANG have been signed for a series of one nighters, starting February 4. Band will play at the Riverside Rancho, Hollywood, Friday, Saturday and Sunday nights only after February 1.

TEX RITTER has signed Capitol recording star WESLEY TUTTLE AND HIS TEXAS STARS to appear in his

Western and Hillbilly Jamboree at the Houston Exposition starting February 1. Tex was selected among top Hollywood cowboys to appear for 10 days at the exposition, biggest show of its kind in Texas.

BILL NETTLES has two new songs released recently. They are: *I've Done the Best I Could* and *I Just Don't Know Why, But I Do*. (Written in collaboration with BILL BOYD). They were published by Country Music Publishing Company and BILL AND HIS COWBOY RAMBLERS recorded them on Bluebird Records. Victor company will release them soon.

PRESIDENT TRUMAN found his favorite song, "I'm in Love With Love" in a folio of selected songs, published by the W. A. Watson Music Publications. Also, THOMAS E. DEWEY has a copy of the folio and is said to have found some of his favorites.

DAVE WEST has gone back on the air over Station KGW, Portland, Ore. Dave now has an early morning half-hour show which is a mighty good mall puller. He has about a dozen songs which he'd like to dispose of to some publisher who will take the whole lot.

"I Can't Forget You This Time" and "Ridin' Thru Cool Canyon" are listed in a new song folio coming out shortly and published by the Edward Schuberth Company. Title is ROY ROGERS'S "Rancho Rhythms." Book was compiled and arranged by WILL LIVERNASH, Hollywood. Songs were written by LENNY SANDERS and ROY WEST, of the WGAR RANGE-RIDERS.

Southern Music will shortly publish *Don't Make a Fool Out of Me*, *This Is Cowboy Land*, *Love Me or Leave Me*, *I Wish I Was Somebody Else's Sweetheart*, *When I Comb My Hands Thru the Sands of Texas* and *I'm Like the Waste on the*

*Wasteland*, all written by LENNY, ROY and ERNEST BENEDICT.

DAVE A. HOFFMAN, Philadelphian, who wrote the old-time song hit, *One of These Days*, has just had his newest ditty called *Gonna Keep on a-Dreamin'*, published by the Grimes Music Publishers. Grimes reports the firm has been swamped lately by requests for *Kensington Blues*, by JERRY A. JEROME; *Somehow I Know You're Coming Back*, by HUGH GIBSON; *Monkey Biz-Ness*, by PETER Z. DE FEO, and *Hail to Our Gallant Heroes*, by LENORE ARMOR HEETER.

LEE THOMAS, vocalist, guitarist and songwriter up New England way, introduced his "There's a Saddle Gettin' Dusty," over the WTIC Radio Bazaar Show January 26. The Hartford, Conn., 50,000 watter is the former stomping ground of DOYLE O'DELL, friend of Lee's, who is now working in Republic Westerns. The Lee tune is soon to be released by La Casa del Rio, and one of the big Western name acts is being lined up to record it.

SLIM MCCARTHY, formerly manager of the OREGON RANGERS for three years, now has charge of the RANGE DRIFTERS. Group is now making personal appearance tours exclusively for the WLS Artists' Bureau. Drifters has such fine folk artists as BILL HALEY, WAYNE WRIGHT and TINY GRASSO. Slim has made many network appearances and appeared on *The Hoosier Hop* at WOWO, Fort Wayne, Ind., recently.

*Proof of the fact that folk music of all kinds—from Western to hillbilly—is sweeping the country, is contained in a feature story published in this issue in the radio section.*

### Best Westerns

A poll will be taken at the Painted Post, Hollywood, starting this week to pick outstanding Western stars of 1945. Following divisions will be voted on: Best Western Actor, Best Western Actress, Best Western Picture, Best Western Horse, Best Western Director and Best Western Producer. Poll will close February 15, and winner, to be announced February 20, will receive the Painted Post Trophy.

## Capehart Heads Up Indianapolis Meet Of Regional Execs

INDIANAPOLIS, Jan. 26.—Homer E. Capehart, board chairman of Packard Manufacturing Corporation, recently headed up a sales meeting of the firm's 13 regional managers, executives of the corporation and department heads. Meeting was held in Indianapolis January 13-15.

Purpose of the meet was to formulate plans and policies for the company. Regional managers were shown firm's new line for 1946, and expressed their enthusiasm for the equipment. Company officials said that the regional managers have already brought in "millions of dollars" worth of orders from all over the country.

Meeting, in a sense, was like a homecoming since it brought together men who have been associated with each other off and on for the past 20 years. Eastern Regional Manager Joe Darwin, however, was unable to attend because of illness. Those in attendance dispatched a "get well" telegram to him, urging his speedy recovery.

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## OPA Announces New Formula on Speaker Prices

WASHINGTON, Jan. 26.—Office of Price Administration announced that manufacturers may recalculate prices of radio speakers at 19.6 per cent above prices prevailing in 1941.

Previously, speaker makers had been allowed to increase prices only 13.5 per cent. OPA said that boost was allowed after a study of "more complete data" obtained from major manufacturers.

The price agency also announced two other changes in regulations on the pricing of radio and electronic parts which apparently will help to speed delivery of the parts to manufacturers of juke boxes and other electronic devices.

First was the announcement that until May 1 maximum prices, computed by

parts manufacturers on the basis of previously frozen prices, would be automatically approved upon filing of a report with OPA. Later the agency may order revision of the price upon 10-day notice, but the revised price will not be applied to previous sales. This will eliminate the 30-day waiting period formerly required before charging the new price.

The agency indicated also that it would continue to grant permission for manufacturers to deliver under contracts made before December 3, 1945, at prices then in effect.

## Banks Eager To Make Loans For Appliance Trade

CHICAGO, Jan. 26.—Speedier, more convenient financing of appliances thru banks is being stressed by the new co-operative service, National Sales Finance Plan, which is in operation now, with 12 signatory banks covering 37 States east of the Rocky Mountains participating.

At a recent meeting in Cincinnati of officials of the 12 participating banks, plans for broadening the service's representation among Chicago banks shared the agenda with appliance-financing plans, it was announced by William B. Hall, co-ordinator, who has headquarters in Chicago.

Kenton R. Cravens, vice-president of the Mercantile Commerce Bank & Trust Company, St. Louis, and chairman of the co-ordinating committee for National Sales Finance Plan, presided at the Cincinnati meeting.

While banking facilities have been used to finance juke box equipment, the broader scope of this specialized service may be expected to attract interest on the part of distributors and operators.

## CC Heads Set Lower Fee on Phonographs

MINNEAPOLIS, Jan. 26.—The city council passed an ordinance to license juke boxes at \$10 per year. The original proposals was to place the fee at a much higher rate.

The decision to adopt a lower fee came about, it is reliably reported, when city officials asked some of the established operators what they thought about the high fee. Most of the men that had been in the business for many years voiced no strong opposition to the big fee, but said it would keep veterans and newer men out of the business. Operators told officials that any law which worked against veterans would be unpopular with the voters.

When the council took action, it was to pass the lower fee.

A proposal to greatly increase the annual pinball license was shelved until a later date. City has had a pinball license system for many years now.

A proposal to tax juke boxes a year or so ago was dropped when it was found that it would interfere with the use of juke boxes in teen-age clubs. Some of the prominent churches in the city had teen-age clubs which used jukes for music.

## C. E. Cook Appointed Manager of Circuit Breaker Department

KANSAS CITY, Mo., Jan. 26.—C. E. Cook has been given the title of manager and named to head the new circuit breaker division of Alreon Manufacturing Corporation. He comes to this position from the Square D Company, Detroit, where he was field engineer and assistant sales manager.

Cook's knowledge of the circuit breaker field started with Detroit-Edison, where for 10 years he was in charge of powerhouse and sub-station construction. He has been general sales manager for the American Electric Switch Corporation, Brooklyn, and also for the Metropolitan Device Corporation of the



FRED MANN

## Fred Mann To Open Chicago Showrooms On North Michigan

CHICAGO, Jan. 26.—Work on the display offices for Alreon juke boxes and other products was going ahead this week. Fred Mann, regional sales manager for Alreon in this territory, said that he would be ready to announce soon that machines were on display and that an invitation would be given to operators who visit Chicago to see the new offices and machines.

The new business will be located at 157 North Michigan Avenue, in the heart of Chicago's famous Loop. Mann said the purpose of locating here was to provide convenience for operators and distributors who visit Chicago and stay in Loop hotels. Also it would add dignity to the coin machine business, he said, to have good display rooms on so famous a street.

As regional sales manager for Alreon, Mann will have an extensive territory covering such States as North Dakota, South Dakota, Minnesota, Wisconsin, Iowa, Northern Illinois, Indiana, Michigan, Ohio and Western Pennsylvania. He is busy appointing district managers in the territory and will have an organization that will be the admiration of the industry, he says.

Mann was known for many years before the war as a national leader among operators, and shortly before the war opened his own distributing business in Chicago known as the Mann Novelty Company. He reports that he recently disposed of this business to Chicago interests, but has retained full property rights in the firm name.

He will give full time to the Alreon regional management and says that the manufacturing firm is speeding ahead on getting production into full gear. Mann says the selling of Alreon juke boxes will be one of the most interesting parts of his whole career in the coin machine trade and he expects the new machines to be one of the popular music products in the new era.

same city. He was with Square D for 18 years.

Born in Petoskey, Mich., and educated at the University of Michigan, Cook is a member of the American Institute of Electrical Engineers, the Electrical Association of Detroit, the Detroit Yacht Club and the Coast Guard Reserves. He is married and has four children.

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## Exports Cut To Fill Wood Need

WASHINGTON, Jan. 26.—Cut in allocation of lumber for export in the first quarter of 1946, announced by the Civilian Production Administration, is seen as a move toward immediate easing of the lumber shortage.

New allocation is for 225,000,000 board feet, a drop of about 35,000,000 from the average quarterly allocation of 1945, and 75 per cent below totals requested by foreign countries.

Net gain for the U. S., after taking

## PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 26)

**JUST A LITTLE FOND AFFECTION** (Shapiro-Bernstein), sung by Connee Boswell in Monogram's "Swing Parade of 1946." National release date—January 12, 1946.

**LOVE LETTERS** (Famous) in Paramount's "Love Letters." National release date—October 25, 1945.

**SOME SUNDAY MORNING** (Harms, Inc.), in Warner Bros.' "San Antonio." National release date—December 29, 1945.

**THAT'S FOR ME** (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

account of current lumber imports, will be approximately 100,000,000 board feet as a result of over-all foreign trade operations.

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**PIEDMONT DISTRIBUTING CO.**  
200 East Council Street  
SALISBURY, NORTH CAROLINA

## Appliance Biz Increasing as Ops' Sideline

Line Includes Phonos

BUFFALO, N. Y., Jan. 26.—Electrical appliances as a companion line for operators and distributors of juke boxes and other coin-operated equipment—a recently noted trend in the industry—are entering the picture as an actuality.

One of Buffalo's best known operators, Ben Kulick, Mills Amusement Company, entered the appliance field as a distributor even before the war's end. Under one roof with his coin machine organization, Kulick's new firm, Fay-San, is distributing many types of electrical appliances with the emphasis on Admiral radios and phonographs.

In taking on appliances, Kulick is seen by many coinmen to be exploiting a two-fold advantage, to distributor and consumer alike, which will result from combining allied lines.

### Cite Advantages

For the distributor there is the opportunity to use a ready-made sales organization to market products for which the customer following he has built up has a continuing need. On the other hand, he may use his existing purchasing arrangements to facilitate buying of appliances, many of which are produced by manufacturers in the same category as those of coin-operated machines.

This has already proved to be advantageous in the case of records. Distributors who already are large-scale record buyers have turned to the retail record business, making it a profitable sideline. Likewise, record manufacturers have welcomed juke operators and distributors as retailers, having been long harassed by the slow methods of the many record retailers.

Combination of appliance and juke box distributorships is expected to prove popular with buyers. Here, the chance to receive efficient service on radios and other appliance merchandise which they would normally purchase from individual outlets is seen as the big advantage.

### Service Feature

All coin machine distributors make servicing and supply of parts an important responsibility of their organizations. Trained personnel, available at short notice for repair and maintenance of juke boxes and other coin equipment, may be expected to become a big selling feature in the promotion of allied lines.

Among Buffalo operators and distributors, several other veteran coinmen besides Kulick are introducing sidelines as a feature of postwar expansion plans.

One is Herman Glaser, who had previously opened a used record retail outlet, is now marketing several types of electrical appliances in his specialty store in Buffalo.

Emil Weiss, formerly of Iroquois Amusement Company, has now gone into the record business, managing the Majestic disk distributing organization of Mutual Appliance Distributors.

## Launches Chain Of G.I. Stores

CHICAGO, Jan. 26.—Plan to establish veterans in business thru a nationwide chain of "G.I. Joe Stores," to be operated, and eventually owned, exclusively by soldiers of World War II, presents features which may well find an application in the coin machine industry.

Behind the idea is Henry Modell, president of Henry Modell & Company, wholesalers and retailers of a general merchandise line in Chicago.

Modell Company will advance the veteran \$5,000 in merchandise payable over a two-year period. Tie-in advertising and standardizing window dressing, prepared by the company, are planned to ease the ex-servicemen's business problems.

First such store will open at 280 Broadway, February 15, and will become a training store for veterans who wish to take advantage of the plan.

## Ask Distribs To Join CMI's P. A. Program

(Continued from page 80)

in scope, some provision must be made to include operators and distributors in the program.

The present step is a big job in enlistment in order to get operators and distributors to join with the manufacturers in providing funds, and also in setting up a complete organization for carrying on the program which will be outlined later. The primary purpose of CMI at the present time is to enlist the whole industry and arrange a program which will cover the industry and promote national benefits in every respect.

The move to enlist operators and distributors is being handled by Jim Gilmore, secretary-manager of CMI, who has his headquarters at 134 North La Salle Street, Chicago 2. Gilmore said the response and attitude of members of the organization has been wholehearted and promises real success for the biggest undertaking in the history of CMI. It comes at an opportune time, also, he said, because the industry is just now preparing itself for one of the biggest decades in the history of coin machines of all kinds.

### Membership Data

In form, the present move is to enlist operators and distributors as associate members in CMI. This move has long been contemplated as a progressive step in order to unite all members of the industry in one great cause. To all operators and distributors joining the movement, an official membership certificate will be issued upon payment of the associate fee of \$25 per year.

Officers and board of directors of CMI are emphatic in the declaration that the associate membership fees will be devoted entirely to carry on the public relations work and not any other expenses of the organization. In this way, while the membership fee really applies on the privileges of membership, the funds collected will be devoted strictly to public relations work. Manufacturer members of CMI will assume the lion's share of the total expense of the public relations programs to be started as soon as possible.

CMI starts its big post-war program with a list of manufacturers who make practically every type of coin-operated machine known to the industry. Leaders in the organization have called attention to the fact that manufacturers who make up the present membership are so diversified in the types of machines they will make that CMI now truly represents the three major branches known to the trade. Among the present member firms, eight of them will make music machines and equipment. Fourteen of the members will turn out vending machines of one type or another. Twenty of the firms will make various types of amusement machines.

### Well Equipped

In fact, the manufacturing industry has become so diversified that a number of firms make all three major types of machines. This diversification establishes CMI and its member firms in a position of ranking leadership in the industry and equips it to lead in the national public relations program now being set in motion, according to a member of the board.

The enlistment appeal to operators and distributors, issued here today, was signed by Dave Gottlieb, president of the organization, and the following manufacturers who constitute the board of directors:

Walter Tratsch, A. B. T. Manufacturing Company; F. H. Parsons, Buckley Music System, Inc.; Sam Wolberg, Chicago Coin Machine Company; Dick Hood, H. C. Evans & Company; John Chrest, Exhibit Supply Company; Lou Gensburg, Genco Manufacturing Company; Richard Groetchen, Groetchen Tool Company; David Gottlieb, D. Gottlieb & Company, and William Rabkin, International Mutoscope Corporation.

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FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE

STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

ADVANCE RECORD RELEASES

(Continued from page 30)

- OH! WHAT IT SEEMED TO BE..... Dick Haymes-Helen Forrest (Earl Hagen Ork).....Decca 23481
- OLD MacDonald HAD A FARM..... The Music Mixers.....Spin 847
- OL' MAN RIVER..... Phil Moore Four.....Musicraft 15055
- ON THE TOWN ALBUM.....Decca A-416
- I Can Cook, Too..... Nancy Walker (Leonard Joy Dir. Ork.).....Decca 23396
- I Get Carried Away..... Betty Compdon-Adolph Green (Lyn Murray Ork).....Decca 23485
- Lonely Town..... Mary Martin (Camarata Dir. Ork).....Decca 23395
- Lucky to Be Me..... Mary Martin (Camarata Dir. Ork).....Decca 23395
- ON THE TOWN OPENING:
- (1) I Feel Like I'm Not Out of Bed Yet..... Lyn Murray Ork & Chorus.....Decca 23485
- (2) New York, New York..... Betty Compdon-Adolph Green (Lyn Murray Dir. Ork).....Decca 23485
- Ya Got Me..... Nancy Walker (Leonard Joy Dir. Ork).....Decca 23396
- ONE DAY..... The Velvetones.....Coronet No. 1
- ONE MORE DREAM..... Ginny Simms.....ARA 130
- PATIENCE AND FORTITUDE..... Count Basie (Jimmy Rushing).....Columbia 36946
- PATIENCE AND FORTITUDE..... Benny Carter.....DeLuxe 1008
- POOR DUFFY..... Johnny Woods-The Music Mixers.....Spin 847
- PUSHING THE MOP..... Pete Brown's Sextet.....Savoy 578
- RECONVERSION BLUES..... Louis Jordan and His Tympany Five.....Decca 18762
- RUMBA FANTASY..... Carlos Varela's Havana-Madrid Ork.....Coda 5010
- RUMBA STOMP..... Carlos Varela Ork.....Coda 5009
- RUMBAMBA..... Carlos Varela Ork.....Coda 5008
- RUN DOWN..... Kai Winding.....Savoy 591
- SALT PORK, W. VA..... Louis Jordan and His Tympany Five.....Decca 18762
- SAMBA SESSION ALBUM.....Keynote 122
- Beia.....Keynote 547
- Canta, Brasil.....Keynote 546
- Cavaquinho.....Keynote 547
- Lulu.....Keynote 545
- Que Que Bahiana Ten.....Keynote 546
- Tumbando.....Keynote 545
- SCANDALMONGER MAMA..... Leonard Feather's Blues Six.....Musicraft 348
- SCHUBERT MELODIES ALBUM..... Mark Weber Ork.....Columbia Set C-109
- By the Sea; Cradle Song; Death and the Maiden; Hark! Hark! the Lark; Hedge Roses; Impatience; Marche Militaire; Minuet in B Minor; Minuet in F; Moment Musical; My Sweet Repose; Rosamunde-Ballet Music; Rosamunde-Overture; Rosamunde-Overture (Excerpt No. 2); Shervov Serenade; The Erking; The Linden Tree; The Trout; "Unfinished" Symphony; Waltz Medley; Whither?
- SERENADE ALBUM..... Carmen Cavallaro.....Decca DA-415
- Cire Bire Blin.....Decca 18759
- Come Back to Sorrento.....Decca 18758
- Funiculi Funicula.....Decca 18759
- Oh, Marie.....Decca 18758
- O Sole Mio.....Decca 18760
- Santa Lucia.....Decca 18760
- Serenade.....Decca 18757
- Tango of Roses (Tango Della Rose).....Decca 18757
- SHAME HOW THEY DONE OUR LORD..... Original Kings of Harmony.....King Solomon 1001
- SHOO-FLY PIE AND APPLE PAN DOWDY..... Dinah Shore (Sonny Burke Ork).....Columbia 36943
- SIN SAN SORE..... Frank Ayala, Piano-Rapindey, Vocal (Afro-Cubana "Batamu" Ork).....Coda 5010
- SIoux CITY SUE..... Tony Pastor (Tony Pastor-Stubby Pastor Chorus).....Cosmo 471
- SLOWLY..... Mark Warnow (Vera Barton).....Sonora 3002
- SOMEONE WON YOUR HEART, LITTLE DARLIN'..... Foy Willing and Riders of the Purple Sage.....Decca 9000
- SPELLBOUND ALBUM..... Dr. Miklas Rozsa Conducting Ork.....ARA No. A-2
- SUGAR HILL..... Bill Gooden Trio.....Musicraft 343
- SUSPICIOUS BLUES..... Herbie Fields Ork (Helen Humes).....Savoy 5514
- SWEET LORRAINE..... The Velvetones.....Coronet No. 2
- SWING OUT, IT DON'T COST NOthin'..... The Velvetones.....Coronet No. 3
- TAKE ALL..... Mark Warnow (Vera Barton).....Sonora 3002
- THAT'S IT..... Pete Brown's Sextet.....Savoy 579
- THE FOUNTAIN OF BLOOD..... Original Kings of Harmony.....King Solomon 1001
- THE HICK WITH THE HICCUPS..... The Music Mixers.....Spin 848
- THE MAD BOOGIE..... Count Basie.....Columbia 36946
- THE PARLOR IS A PLEASANT PLACE (TO SIT IN SUNDAY NIGHT)..... The Music Mixers.....Spin 848
- THREE LITTLE WORDS..... Coleman Hawkins.....Keynote K-1316
- TIERRA VA' TEMBLA'..... Frank Ayala, Piano-Rapindey, Vocal (Afro-Cubana "Batamu" Ork).....Coda 5009
- TREES ARE BENDING..... Original Kings of Harmony.....King Solomon 1000
- UPSTAIRS..... Benny Davis-Picadilly Pipers.....Savoy 5517
- VOODOO DRUMS..... Frank Ayala (Rapindey).....Coda 5011
- WAIT AND SEE (F)..... Ginny Simms.....ARA 130
- WALK THE LONESOME VALLEY..... Original Kings of Harmony.....King Solomon 1010
- WHAT'S HIS STORY?..... Harry (The Hipster) Gibson.....Musicraft 347
- WHEN THE ONE YOU LOVE (SIMPLY WON'T LOVE BACK)..... Charlie Barnet (Phil Barton).....Decca 18761
- WHO'S GOIN' STEADY WITH WHO?..... Harry (The Hipster) Gibson.....Musicraft 347
- YOU BETTER MIND..... Original Kings of Harmony.....King Solomon 1009
- YOU BETTER GO NOW..... Billie Holiday (Bob Haggart Directing Ork).....Decca 23483
- YOU CAN'T BREAK MY HEART..... Spade Cooley (Tex Williams).....Columbia 36935
- YOU'LL ALWAYS BE MY SWEET-HEART..... Red River Dave.....Savoy 3004
- YOU'RE BLASE..... (Double Quintet).....Fran-Tone 2005

Information to Operators Is Set for Release Shortly

(Continued from page 80)

Street, Madison, Wis. J. W. Coan, president; manufacturer of vending machines.

DAVAL PRODUCTS CORP., 1512 North Fremont Street, Chicago. A. S. Douglas, president; manufacturer of amusement devices.

ARTHUR H. DU GRENIER, INC., Haverhill, Mass.; manufacturer of vending machines.

H. C. EVANS & CO., 1528 West Adams Street, Chicago. E. W. Hood, president; manufacturer of amusement devices and vending machines.

EXHIBIT SUPPLY CO., 4222 West Lake Street, Chicago. J. Frank Meyer, president; manufacturer of amusement, arcade and vending machines.

BILL FREY, INC., 140 Northwest First Street, Miami. Bill Frey, president; manufacturer of amusement devices.

GENCO MFG. & SALES CO., 2621 North Ashland Avenue, Chicago. Dave Gensburg, manager; manufacturer of pinball and other amusement machines.

D. GOTTLIEB & CO., 1140 North Kostner Avenue, Chicago. Dave Gottlieb, president; manufacturer of amusement machines.

GROETCHEN TOOL & MFG. CO., 126 North Union Street, Chicago. Richard Groetchen, president; manufacturer of amusement devices and parts for coin machines.

INTERNATIONAL MUTOSCOPE CO., 44-01 11th Street, Long Island City, N. Y. William Rabkin, president; manufacturer of arcade machines and amusement devices.

O. D. JENNINGS & CO., 4309 West Lake Street, Chicago. O. D. Jennings, president; manufacturer of amusement devices and vending machines.

J. H. KEENEY & CO., 6630 South Ashland Avenue, Chicago. Jack Keeney, president; manufacturer of amusement machines.

KELNER VENDORS, 4509 North Clark Street, Chicago. Jack Kelner, president; manufacturer of vending machines.

NATIONAL SLUG REJECTORS, INC., 5100 San Francisco Avenue, St. Louis. John I. Cleary, manager; manufacturer of devices and equipment for coin machines.

NATIONAL VENDORS, INC., 5055 Natural Bridge Avenue, St. Louis. Manufacturer of vending machines.

NORTHWESTERN CORP., 900 East Armstrong Street, Morris, Ill. W. E. Bolen, president; manufacturer of vending machines.

PACKARD MFG. CORP., 2900 Columbia Avenue, Indianapolis, Ind. Homer E. Capehart, president; manufacturer of juke boxes and music equipment.

PERSONAL MUSIC CORP., 127 North Dearborn Street, Chicago. H. F. Den-

nison, president; manufacturer of music equipment.

PILOT TRAINER SALES CO., 2 Columbus Circle, New York. George Ponsler, president; manufacturer of amusement devices.

REVCO, INC., 1412 East Church Street, Adrian, Mich. Manufacturer of vending machines.

ROCK-OLA MFG. CO., 800 North Kedzie Avenue, Chicago. David C. Rockola, president; manufacturer of juke boxes and amusement machines.

ROWE MFG. CO., Belleville, N. J. Robert Z. Green, president; manufacturer of vending machines.

SCIENTIFIC MACHINE CORP., 229 West 28th Street, New York. Max Levine, president; manufacturer of amusement machines.

SOUNDIES DISTRIBUTING CORP., INC., 209 West Jackson Boulevard, Chicago. Gordon B. Mills, president; manufacturer of movie machines and supplies.

U-NEED-A-VENDOR, INC., 2715 Summit Avenue, Union City, N. J. Manufacturer of vending machines.

UNITED MFG. CO., 6123 North Western Avenue, Chicago. Lyn Durant, president; manufacturer of amusement machines.

WATLING MFG. CO., 4640 West Fulton Street, Chicago. John Watling, president; manufacturer of amusement devices and scales.

WILLIAMS MFG. CO., 161 West Huron Street, Chicago. Harry Williams, president; manufacturer of amusement machines.

Conserve Tin, Engineers Urge

DETROIT, Jan. 26.—Conservation as the only solution to the problem of a continuing tin shortage is advice for coin machine manufacturers offered by the Society of Automotive Engineers.

At their 1946 annual meeting in Detroit, the engineers warned that the United States has met with no success in locating new tin sources, but continues to consume 40 per cent of the world supply.

Current U. S. tin stocks were estimated at 95,000 tons, which is little more than a year's supply if present controls remain in effect.

Conserving recommendations by C. E. Heusner and E. T. Johnson, of Chrysler Corporation, included redesigning parts to eliminate tin, improvement of processing to cut down waste and development of alternate materials.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

RED RIVER DAVE (Continental)

- Cool Water—FT; V.
- San Antonio Rose—FT; V.
- Tumbling Tumbleweeds—FT; V.
- I'll Never Be Ashamed of You—FT; V.
- Someday—FT; V.
- Where's My Boy Tonight—W; V.

Returning to the spinning sides, Red River Dave is strong on the song selling when it comes to the cowboy chants and is most effective when giving out, in good voice, for the slow and plaintive outdoor songs. Pours plenty of sympathetic understanding for Cool Water, which promises to become a real American ballad; the familiar Tumbling Tumbleweed melody of the roaming cowboy, and fairly tugs at the heart strings with a tearful and traditional Where's My Boy Tonight, taken at a slow waltz tempo. Mates each with rhythmic ditties, making it attractive enough for the rollicking San Antonio Rose; the plaintive I'll Never Be Ashamed of You, pledging true love in face of broken vows, and Someday, a warning to the sweet woman who spurns his great love. The phono fans will find more to be favored in his slower spinning sides. Adequate accompaniment is provided by Sula's Texas Rangers, studio crew of fiddles, guitars and squeeze box.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION Last Week	This Week	Record Title	Artist	Label
1	—	8.	I'M ALWAYS CHASING RAINBOWS (F)	Perry Como	Victor 20-1788
12	9	9.	You Won't Be Satisfied IT MIGHT AS WELL BE SPRING (F)	Dick Haymes	Decca 18706
3	7	9.	That's for Me (F) SYMPHONY	Benny Goodman	Columbia 35874
9	8	10.	My Guy's Come Back DIG YOU LATER (A HUBBA-HUBBA-HUBBA)	Perry Como	Victor 20-1750
			Here Comes Heaven Again		

4000 PLAYS

- ★ Cushioned Shaft
- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

PRICE 1-49 ..... 44c ea.  
50-100 ..... 42c ea.

Special Prices on Larger Lots

**Hermitage Music Co.**  
423 Broad Street Nashville 3, Tenn.

# Candy Men Mulling Dime Bar

## Vender Industry To Take Biggest Strides in 1946, NAMA President Predicts

### New Machine Designs, Locations, Said Key Factors

NEW YORK, Jan. 26.—The merchandise and service vending machine industry will make its greatest progress in 1946, was the prediction made this week at a meeting of the board of directors of the National Automatic Merchandising Association by R. Z. Greene, NAMA president.

Board directors of the group heard the prediction made during their quarterly meeting January 22 at the Savoy-Plaza.

Greatest progress, NAMA's president forecast, is indicated in the industrial field. "If there was ever any doubt in my mind about the economic soundness of merchandising thru machines," Greene said, "it was completely wiped out during the war. This modern method of distribution has been wholeheartedly accepted as necessary to employee morale by industry leaders throughout the nation."

#### New Machines

While the expansion of automatic merchandising as a supplemental method of distribution largely will take place, board members feel, in the already well-established lines of candy, cigarettes, cigars, carbonated beverages, gum and salted nuts, new machines for supplementary feeding will become increasingly important during 1946.

Singled out for importance and development by the board members was the new, hot sandwich vending machine recently announced, and the improved hot coffee and milk venders.

Real function of automatic merchandising, according to Greene, is to provide necessary service where that service could not otherwise be profitably maintained.

#### Expanded Locations

At present, he said, automatic vending machines are largely located in factories, waiting rooms and other places where personal selling is not "feasible nor profitable." New types of locations—where service cannot be supplied profitably by any other method—are being developed for merchandise and service vending machines.

During the meeting, Greene said, it

was stated that revolutionary changes in styles or designs of vending machines are not expected during 1946. Vending machines manufacturers without exception were engaged in war production right up to V-J Day. Reconversion to peacetime production has in most instances been completed, and new machines incorporating many new improvements in ease of operation and dependability are now being produced for the first time since early 1942.

Only gloomy spot NAMA officials see in an otherwise bright picture is the current shortage of sugar. Should it continue for any length of time, or if it gets any worse, three highly important segments of the automatic merchandising industry—candy, gum and carbonated beverages—will suffer.

#### NAMA Officials

Officers of NAMA are president, R. Z. Greene, Rowe Manufacturing Company; vice-president, E. F. Pierson, Vendo Company; treasurer, L. D. Chambers, Peerless Weighing & Vending Machine Corporation.

In attendance at the quarterly meeting, besides the officers, were directors W. G. Fitzgerald, International Ticket Scale Corporation; Nathaniel Leverone, Automatic Canteen Company of America; Ford S. Mason, Ford Gum & Machine Company; E. A. Morava, Mills Automatic Merchandising Corporation; Paul W. Kimball, American Locker Company; J. Renz Edwards, Cigarette Service Company; E. J. Dingley, Unit Vending Corporation; J. Sidney Jones, Southern Venders; J. N. Lanagan, the Nik-O-Lok Company, and R. A. Parina.

## Detroit Firm Displays New Candy Vender

DETROIT, Jan. 26.—Vending machine men came to Detroit recently to view a new candy vending machine being manufactured by the American Designing and Engineering Company. Firm, headed by R. A. Dahlstrom, displayed the machine during a dinner meeting at the Detroit-Leland Hotel.

Information released on the new vender reports that the machine has been tested over a period of years and is now ready to go into production. Details on the sales program are not available as this is written.

Two models of the vender are reported ready for the production lines. One has a capacity of 150, the other a capacity of 280 candy bars, mint rolls, chewing gum and other various assortments.

Both models feature a rotary chain mechanism. Unconfirmed reports say the machines will be available within a few months.

## Venders Get Share Of Lush Cig Trade

ALBANY, N. Y., Jan. 26.—Cigarette venders shared in New York State's heaviest cigarette consumption in history in 1945.

Despite acute shortages in early 1945, Alger B. Chapman, president of the State Tax Commission, was able to report a total of \$24,737,851 in tax receipts, representing 26,145,626,000 cigarettes. This marked an increase of about 44,000,000 over the previous high in 1943.

## Popcorn Vender

NEW YORK, Jan. 19.—Newest thing in the coin-operated field expected to hit the market within the next few months will be, according to trade sources, a combination popcorn ball machine. A two-column machine, it will vend a plain popcorn ball and a caramel popcorn ball.

The machine is still on paper, due to shortage of parts, but production is expected soon.

## NEPSMO Sets April Session For Hub City

### Stamp Org Interest Up

SOMERVILLE, Mass., Jan. 26.—B. F. Ottaway, president New England Postage Stamp Machine Operators, has called attention of stamp venders to the fact that Massachusetts requires approval of all such devices by the State director of standards.

Ottaway brought the matter up at the first meeting of NEPSMO in 1946 following a conference with the director of standards. He said that the discussion brought out that most operators of stamp venders in the State had never sought such approval. It was voted that immediate action be taken to obtain such approval for machines operated by association members.

Massachusetts statute regarding approval by the director of standards follows:

#### Standards Rule

"Section 283. No person shall maintain any slot machine or other automatic device, except gas meters, electric meters and telephones, which, upon deposit therein of any coin or other article of value, furnishes music or other entertainment, exhibits pictures, provides facilities for weighing, supplies any merchandise or other thing, or renders any service, or is represented to do or perform any of the above-mentioned things, unless such machine or device is of a type approved by the director of standards; but no person maintaining such machine or device with respect to which, or to the operation, service or supplies of which, there is any element of chance shall be protected or entitled to immunity from prosecution because of such approval.

"Section 284. Whoever installs or maintains a machine or device men- (See NEPSMO APR-MEET on page 94)

## Tobacco Profits Hit Peak as Sales Zoom Upward With Peace

CHICAGO, Jan. 26.—Liggett & Myers Tobacco Company, maker of Chesterfields, reported net income for 1945 of \$14,938,836, equivalent to \$4.30 per share of common stock, compared with earnings of \$4.25 per share in 1944.

Sales totaled \$399,212,620, highest in history, an increase of nearly \$25,000,000 over sales of the preceding year.

Directors of the company ordered payment of quarterly dividends of 75 cents per share on common and Class B common.

R. J. Reynolds, maker of Camels, announced a dividend of 35 cents per share on its common and Class B common stocks.

Hershey Chocolate Company announced dividends of 75 cents per share on common and \$2 per share on preferred.

## 10c Items on Rise in Sales

Seven confectioners find volume boosted 35 mil. pounds by 10-centers

CHICAGO, Jan. 26.—Candy trade is studying carefully prospects for pushing sales on 10-cent candy bars, and one large manufacturer is rumored preparing a dime bar for introduction to the public.

Proponents of the 10-cent bar point out the sales volume increase noted by the dime items during 1944. Official figures from the Department of Commerce reveal that 10-cent bars showed a marked increase during that year.

In the average pre-war year, dime bar goods usually ran less than 10,000,000 pounds annually, Commerce Department figures show. But in 1944, many of the larger bar goods manufacturers started to make a 10-cent bar, or put greater emphasis on sales of the larger piece.

#### Sales Jump

As a result, seven bar manufacturers showed a total sales of 10-cent bars of more than 35,000,000 pounds.

At the same time, penny bar goods—always a popular and fast-moving merchandise before the war—showed a drop, according to Commerce Department surveys. Reason for the decline in sales of penny candies, of course, was the lack of materials which caused many candymakers to abandon the field to concentrate their efforts on the larger bars.

Of 60,000,000 pounds of candy, over 40 manufacturers were engaged in the business of producing these penny bars, and the total sales of the combined firms amounted to more than \$3,000,000 annually.

#### Small Bar Drop

By 1944, Commerce Department points out, penny candy manufacturers had (See Dime Candy Bars? on page 94)



### VICTOR'S MODEL "V" Famous Pre-War Vender

Model V capacity: 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.

Model V Standard Finish, \$10.50 Ea.  
Model V Wall Bracket, 65¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

#### Orders Filled In Rotation

Reconditioned Toppers, Ball Gum or Mds., \$6.95 Each.

Also Porcelain Model "V," \$8.95 Ea.  
1/3 Deposit, Balance C. O. D.  
PIONEER VENDING SERVICE  
481 Sackman St., Brooklyn 12, N. Y.

**BALL GUM**  
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

**CAN STILL SUPPLY**  
Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 ..... \$54.50  
Keg of 21,000 ..... 23.80

**NUTS-4-U PEANUTS**  
90 Pound Carton, Blanched .... \$24.30

**CHARMS**  
Fine Selection, 15 Gr. .... \$13.25  
Penny or Nickel Counter, 1c or 5c. Ea. .... 1.25  
Parcel Post Paid

Full Cash With Order,  
F. O. B. Factory

**ROY TORR** LANSDOWNE PENNA.

**WANTED**  
Cigar Vending Machines. Three column, 75 capacity. Must be set for six cent (6c) operation. Write or wire prices to

**STERLING CIGAR VENDING COMPANY**  
343 S. W. North River Drive, Miami, Fla.

**GOOD STEADY INCOME**

**BIG PROFIT BUSINESS of YOUR OWN!**  
Start a Route of 1c Match Venders

OPERATORS, SALESMEN, AGENTS, VETERANS, WAR WORKERS

Here's the answer to your post-war plans. Nothing to get out of order. Simple and easy to operate. No rents to pay. Tax free. Matches are always in demand. Build up a route or sell the machines outright to Drug Stores, Taverns, Night Clubs, Pool Halls, Tobacco Stores; in fact, any store will welcome a 1c Match Vender.

**BETTER HURRY! SUPPLY LIMITED!**  
PROFITS From Matches are Tremendous. Sample \$6.50. All Metal Construction.

**AMERICAN MERCHANDISING CO.**  
Dept. B-MV  
703 Vandiver Bldg., Montgomery 4, Ala.

**Shake and Punch**



The permanent race horse sales board that can be used over and over without additional cost. Shake and Punch has nine beautiful colors, which makes it very attractive and affords all the fascinating features of a race track. Pays out on win, place, show and daily double!

Average Gross Take ..... \$57.60  
Average Payout ..... 29.00

Average Profit ..... \$28.60

A proven winner with a fast turnover. Try Shake and Punch at once—Only \$6.75 Each.

Lots of 2 Only \$12.00.  
Lots of 12 Only \$60.00.

**IMMEDIATE DELIVERY**

Terms: 1/3 Cash With Order, Balance C.O.D., or Send Full Amount and Save C.O.D. Cost.

MANUFACTURED BY

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

**REGAL**

**KING OF THEM ALL**



HUNDREDS OF POTENTIAL LOCATIONS FOR THIS BULK MERCHANDISER

WRITE FOR PARTICULARS.

**REGAL PRODUCTS CO.**  
GAYS MILLS, WISCONSIN

★ **SALESMEN WANTED** ★  
**TO SELL ROUTES**

Famous Asco

**HOT SALTED NUT MACHINES**

Our men now earning up to \$3000.00 monthly. Only those with Shipman, Main or similar experience will be considered.

Give Complete Information in First Letter

**ASCO VENDING**

55 Branford St. Newark 5, N. J.

**NEW SOUR NOTE ON SUGAR**

**May Up Candy Quota -- IF!**

**Some relief from Cuban imports, but world sugar crop's down 400,000 tons**

CHICAGO, Jan. 26.—Hope was the word for sugar again this week, but it had a dash of bitters in it.

Philip P. Gott, president of the National Confectioners' Association, again spoke longingly of a possible increase in the sugar quota for candy after April 1, but he put a large question mark after it.

"Any increase in candy production in the first quarter (of 1946) is definitely out because of the low sugar allotment," Gott said. "What will happen in the second quarter, no one knows. There may be some relief as volume shipments of the new Cuban sugar crop begin coming in."

**Smaller Crop?**

This grain of optimism, however, immediately dissolved in a forecast by the U. S. Department of Agriculture that this year's world sugar crop probably will be 400,000 tons smaller than the one now coming on the market. This would be 2,700,000 tons under 1943-'44 production, and 6,500,000 tons under the 1935-'39 average.

The department's Office of Foreign Agricultural Relations estimated that the total world output of both cane and beet sugar would be 27,800,000 short tons of raw sugar. This compares with 28,200,000 tons harvested in the 1944-'45 crop year, and now going thru the refineries.

World production of beet sugar was forecast at 7,300,000 tons, lowest since 1923, the report said. Cane output was estimated at 20,500,000 tons. That would be 500,000 tons below this year's output and 2,000,000 below the pre-war average.

**European Drop**

Sharp drop in beet production was attributed to the fact that, while North American beet sugar yields have been climbing steadily upward since 1943, the European beet production has declined greatly.

Just how the decrease in sugar output will affect the U. S. supply was not indicated, but this no doubt will depend upon United Nation allocations and the demands of foreign trade. Great bulk of sugar used in the U. S. actually is grown in Cuba, Porto Rico and the Hawaiian Islands.

Meanwhile in Washington, J. B. Hutson, acting Secretary of Agriculture, disclosed that the price of sugar is going up slightly in February. In a letter to Congress asking for authority to continue sugar subsidy payments on the 1946, Hutson indicated that the government would approve a rise of about seven-tenths-of-a-cent per pound effective around February 2.

**Congress Acts**

Pointing out that Congress has limited subsidy payments to 1945 crops, Hutson asked that Congress authorize payment of \$12,000,000 in subsidies on Hawaiian cane and beet sugar and \$13,000,000 on the Porto Rican crop. Representative Spence, Kentucky Democrat and chairman of the House banking committee, has introduced a bill for such authorization.

Hutson said that "if legislation authorizing payment of subsidies on the 1946 crop is not adopted, the alternative would be a drastic revision of domestic ceiling prices which would seriously impair the existing stabilization program."

Reviewing the present sugar situation, Hoyt C. Bonner, vice-president of Lam-born & Company, New York sugar brokers, said that a good sugar beet season next summer, coupled with the present large Cuban crop, would relieve soft drink and candy manufacturers by the fourth quarter of this year. He emphasized, however, that the need to rebuild sugar stocks, now at the lowest ebb in history, also would affect the release of sugar to the market.

Present quota for industrial sugar

**Candy Supply**

CHICAGO, Jan. 26.—The following candy bars and packaged candies suitable for vending machines are being advertised currently as available for purchase:

BIG YANK, Shotwell Mfg. Co., Chicago.  
BIT-O-HONEY, Schutter Candy Co., Chicago.

BLACK CROWS, Mason, Au & Magenheimer Confectionery Co., Brooklyn.

BOLSTER, New England Confectionery Co., Cambridge, Mass.

CHASE MINTS, New England Confectionery Co., Cambridge, Mass.

CHOCOLATE MINT PATTIE, New England Confectionery Co., Cambridge, Mass.

CHUCKLES, Fred W. Amend Co., Chicago.

FORESTWOOD MARSHMELLOW BAR, P. Margarella, New York.

FULL OF ALMONDS, Euclid Candy Companies, New York, Chicago, San Francisco.

HI-MACK, Shotwell Mfg. Co., Chicago.

LAFAYETTE MIXED, Hawley & Hoops, New York.

MASON'S ASSORTED CANDY DOTS, Mason, Au & Magenheimer Confectionery Mfg. Co., Brooklyn.

MASON MINTS, Mason, Au & Magenheimer Confectionery Mfg. Co., Brooklyn.

NECCO ASSORTED WAFERS, New England Confectionery Co., Cambridge, Mass.

NECCO CHOCOLATE PEPPERMINTS, New England Confectionery Co., Cambridge, Mass.

OLD NICK, Schutter Candy Co., Chicago.

PEAKS, Mason Au & Magenheimer Confectionery Mfg. Co., Brooklyn.

PECAN PETE, Paul F. Belch Co., Bloomington, Ill.

PLAYTIME TOYS, Hawley & Hoops, New York.

RIDLEY'S ADVANCE WILD CHERRY DROPS, Metro Chocolate Co., Inc., and Ridley's, Brooklyn.

SKY BAR, New England Confectionery Co., Cambridge, Mass.

SCOTCH MINTS, Hawley & Hoops, New York.

TANGOS, Bunte Brothers, Chicago.

THANKS, Gold Medal Candy Corp., Brooklyn.

TOOTSIE ROLLS, The Sweet Company of America, Inc., Hoboken, N. J.

WHIZ, Paul F. Belch Co., Bloomington, Ill.

**House Group To Back Reduction In Tobacco Crop**

WASHINGTON, Jan. 26.—House Agricultural Committee, headed by Representative Flannagan, Virginia Democrat, has approved legislation intended to increase prices of burley tobacco by reducing acreage and boosting the penalty for planting in excess of quotas.

Flannagan, author of the bill, declared that "if this legislation is passed by the House and Senate, and I believe it will, there will be no overproduction next year, and tobacco buyers will have no excuse for keeping prices down."

The bill would authorize the Secretary of Agriculture to reduce acreage allotments for burley tobacco in 1946, and it would fix the penalty on tobacco grown on acreage in excess of the quotas at 50 per cent of the average market price of the previous year. Penalty now is 10 cents per pound.

"Present ruinous prices of tobacco are creating a great resentment among the growers against the manufacturers, and rightly so," Flannagan declared. "The manufacturers, in my opinion, are not helping their cause by bringing about conditions that naturally engender ill will. I hope the buyers will now go into the market and pay a decent price for tobacco."

users such as confectioners and soft drink makers is 50 per cent of the amount used in 1941.

**Peanuts Still Short Despite Acreage Hike**

**Trade Optimism Spiked**

ATLANTA, Jan. 26.—There still are "not enough peanuts to go around," even with the present 50 per cent increase in peanut acreage in Southern States, says Roy E. Parrish, of the National Peanut Council.

Thus, a damper is put on the hopes of candy manufacturers and vending machine men, optimistic over the recent Department of Commerce prediction of a bumper peanut crop this season.

In an address before a meeting of the Railway Development Association, Parrish asserted, "We have a greater shortage of peanuts for the civilian trade than we ever had."

**Leading Crop**

Speaking from the producers' point of view, he said that peanuts had overtaken cotton as the leading crop in Georgia and in certain counties of Alabama, and that it is now a \$200,000,000 crop for Southern producers.

Increased acreage, Parrish explained, resulted because "peanuts bring the farmer 30 per cent of the consumer's dollar, which is more than he could get for any other basic crop produced in his area."

"With a reasonable break," he added, "we can maintain present prices to farmers and still sell all the peanuts they grow."

**Increased Demand**

Parrish's scarcity predictions, however, should be interpreted in the light of increased demand. Actually, peanut production is running 30 per cent ahead of last season's level.

Further increasing the supply of edible peanuts, in which the vending trade is interested, is the discontinuance of diverting large quantities of good peanuts for oil. Last season the Department of Agriculture allotted for oil 8,000,000 tons of peanuts suitable for candymaking and bulk vending machine consumption.

Thus, the problem of peanuts for vendors becomes increasingly a matter of competing for a substantial supply with numerous industrial and food-processing users.

**ADVANCE NO. 11 READY FOR DELIVERY!**

**PRICES:**  
1 to 9 Ea... \$9.63  
10 to 24 Ea... 8.75  
25 to 49 Ea... 8.13  
50 to 99 Ea... 7.75  
100 to 199 Ea... 7.50  
200 to 500 Ea... 7.25  
1/3 Dep., Bal. C.O.D. F.O.B. New York

THE NEW ADVANCE BULK VENDOR AND STAMP MACHINES OF TOMORROW ARE JUST AROUND THE CORNER.  
WRITE FOR INFORMATION  
**J. SCHOENBACH**  
1647 Bedford Ave., Brooklyn 25, N. Y.

# Bright Future Seen for Coin Popcorn Venders as Makers Ready New Models

## Devices Dispensing Popcorn Balls Reported in New York

NEW YORK, Jan. 26.—Interest is shifting more and more to the popcorn field. Calls from men interested are coming to *The Billboard* offices every day and distributors are reporting that more and more operators are taking an interest in popcorn vending machines.

Before the war automatic popcorn machines were introduced, but there were operating bugs that stopped major interest being awakened—now firms are reporting to trade sources that the bugs are wiped out. It is claimed that new machines will be on the market within the next few months. New manufacturers in this field are also planning to introduce their machines at about the same time.

Latest wrinkle to be announced is the

popcorn ball two-column machine, by a New York concern, that will be coin-operated and vend plain and caramel-covered popcorn balls, wrapped in wax paper to maintain their freshness. Important feature of this machine will be the fact that it will accept either two nickels or a dime. While it is unusual for dime vending machines to gain much headway over the nickel ones, the inventors claim that the novel product will draw the dimes to their machines.

### "Top Sales"

Automatic coin-operated vending machines are also slated for "top sales," according to latest reports. Inability to control the odor created by rancid fat in the machines did much to harm the machines before the war. Ways have been found to take care of this, and bumper sales and interest are forecast for 1946.

In the way of the pre-popped popcorn machines that serve a set amount of popcorn for a nickel or a dime, interest is up and these machines, installed in theater lobbies and places of amusement, will continue to prove a boom for operators. These machines require a minimum of attention and continue to draw the coins. With few working parts, there is hardly any breakage.

However, these machines never draw the attention that the automatic machines manage to do. People have been known to drop a coin in an automatic machine just to see it work and throw away the popcorn when it is finally vended.

Since the war the sugar situation has hurt candy production, and because of the nickel bar shortage more and more people have turned to popcorn to satisfy their sweet cravings. With the all-time high popcorn production last year there should be no shortage of popcorn during 1946.

### Public Likes

When the sugar situation is eased and the general public will be able to buy all the candy it wants, the question will come up whether or not the huge wartime eating of popcorn will continue. In answering this, leading trade sources reply that popcorn consumption was growing every year before the war, and because people have proved that they like it, there is every reason to believe that popcorn purchases will even grow more than during the war period.

Popcorn stores in areas that do not have theaters have already proved successful in many cities. New York has more popcorn stores in proportion to its population than any other city, and rumors are going around Times Square and Madison Avenue circles that more popcorn stores will open in these areas shortly.

Coin-operated vending machines will, according to arcade owners along the Great White Way, be installed in their locations as soon as they are offered on the open market. Operators are now looking for possible locations for the machines.

## Bowman Gum on Air To Plug Cocktail And New Yank Line

PHILADELPHIA, Jan. 26.—Bowman Gum, Inc., makers of the 5-cent Cocktail Gum packets, has bought participation time on the Columbia Broadcasting System's new program, *Personally, It's Off the Record*.

Bowman is the second of the smaller gum makers to take to network broadcasting. Leaf Gum Company, Chicago, has been producing a program, *Tin Pan Alley of the Air*, for more than a year.

Gum Products, Inc., Boston, now is pushing sale of its 5-cent packet, Yank. Packet is similar to the Bowman Cocktail line and American Chiclé's Dentyne, flat and about an inch and a half wide, but the same length as the standard stick packets.

## Detroit Columnist Wants Peanuts Hot

DETROIT, Jan. 26.—Tony Weitzel, columnist on *The Detroit News*, has come forward with a suggestion to venders of peanuts. He proposes that henceforth the nuts come out of venders heated.

Here is the proposal as announced in a recent column:

"Nuts: Peanut industry getting set to spend half a million simoleons urging the citizenry to eat more goobers at ball games and places. Be better if they persuaded the peanut venders to serve 'em hot and fresh . . . instead of cold and six weeks old."

## National Candy To Vote on Merger in Clinton Industries

ST. LOUIS, Jan. 26.—Stockholders of National Candy Company will vote at a special meeting in Wilmington, Del., February 4 on a proposal to merge their corporation with a subsidiary, Clinton Company of Clinton, Ia., forming a new company to be known as Clinton Industries, Inc.

The new firm would issue 730,465 shares of \$1 par value common stock, of which 100,000 shares would be offered for sale by the company. Receipts from the sale of this stock would go to pay off \$2,500,000 in bank loans which National Candy incurred last summer to retire its preferred stock. Remainder of the issue would be exchanged for outstanding stock of National and Clinton.

National Candy now owns 89.8 per cent of the Clinton Company, altho the latter has grown to be the larger of the two by a wide margin of gross sales. Combined gross sales of the companies in 1945 were reported at \$38,500,000, of which \$32,250,000 were made by the Clinton Company.

Total assets of the combined firms were estimated at \$15,000,000.

### Shares Exchanged

Shares in the new corporation would be exchanged on a share-for-share basis for National Candy Stock, which is currently quoted on the New York Curb Exchange at \$37 per share. Seventeen shares of the new stock and \$6 cash would be exchanged for each share of Clinton Company stock, which is not listed on any exchange. Company officials said they would seek to have the new stock listed on the New York Stock Exchange.

At the same time, the company announced the appointment of Al C. Gentz as merchandising manager of National Candy's consolidated factories in St. Louis. Gentz, who has been with the firm 17 years, has served as manager of the Kansas City, Mo., branch the past three years. Previously he was Midwest sales representative for the company.

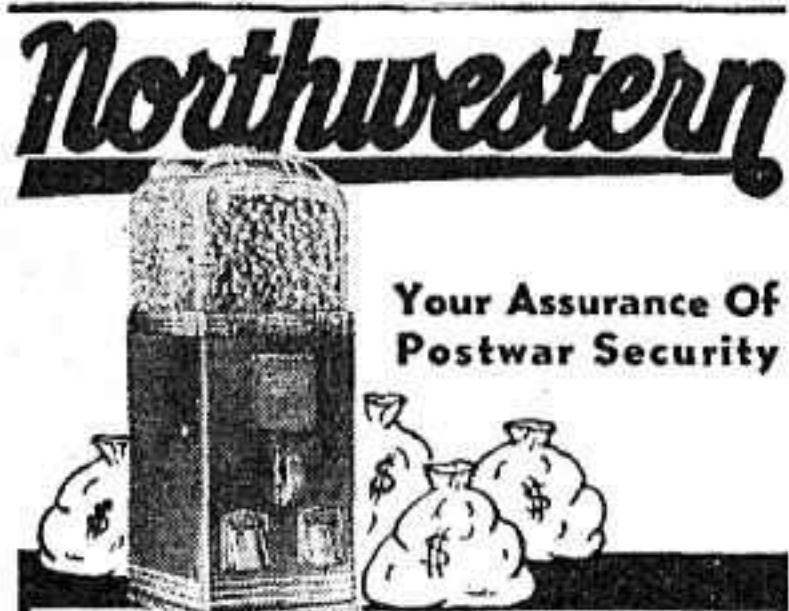
Karl Hughes, Kansas City, Kan., was appointed manager of the Kansas City branch to succeed Gentz. Hughes was released recently after three and a half years army service, which included 29 months in the South Pacific.

## H-Z Vending Moves Into New Quarters To Expand Business

OMAHA, Jan. 26.—H. Z. Vending & Sales Company here, headed by Hymie Zorinsky, has moved into a new, modern building and is now making plans to expand business along several related lines.

Firm, which operates amusement and vending machines, is also a wholesale tobacco distributor, handling cigars, cigarettes, tobacco, pipes and several other lines. At the same time the firm announced the opening of new headquarters, officials said that the company had been named distributor for Jose Arango, cigar manufacturer.

Firm's territory includes Iowa and Nebraska. That area is being covered by three trucks and five salesmen. With this announced expansion, H. Z. Vending & Sales bids to become one of the larger tobacco jobbing organizations in the Middle West.



**Northwestern**  
Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**CIGARETTE VENDING MACHINES**  
**DuGRENIER**

"CHAMPION"  
9 Col. . . . . \$89.50  
"CHAMPION"  
7 Col. . . . . \$77.50  
MODEL "S"  
7 Col. . . . . \$35.00  
MODEL "R"  
5 Col. . . . . \$29.50  
Above machines complete with floor base.

**ROWE ROYALS and IMPERIALS**  
All sizes available

**REPLACEMENT PARTS & MIRRORS**

Reconditioned by New York's Leading Mechanics! Refinished—Like New—Ready for Locations!

1/3 Dep., Bal. C. O. D.  
**UNEEDA VENDING SERVICE**  
100-102 Scholes St., Brooklyn 6, N. Y.

**Northwestern Vendors**

De Luxe Merchandiser . \$19.75  
Model "33" . . . . . 9.75  
Model "39" . . . . . 11.35  
Model 40 (4# Globe) . 7.20  
6# Globe, 15¢ Extra  
33 Ball Gum (3 1/2# Globe) . . . . . 8.40  
(5# Globe, 15¢ Extra)

All Quotations Net, F. O. B. Factory.  
All orders filled in rotation received.  
1/3 Deposit, Balance C. O. D.  
Send for List of Used Machines, Parts and Supplies.

**IDEAL NOVELTY CO.**  
'Authorized Northwestern Distributor'  
2823 Locust St. ST. LOUIS 3, MO.

**AMERICAN EAGLE**  
Reconditioned LIKE NEW.  
1c or 5c Slots  
Sport Symbols and Fruit Symbols  
**\$24.50 Each**



**LIBERTY BELL**  
1¢ or 5¢ Sport Symbols, same payoff as Fruit Reels, token or quarter payout. Fill the tube with quarters and it will dispense quarters instead of tokens.  
**\$24.50 Ea.**

ALSO BRAND NEW  
**LIBERTY BELLS. Each . . . \$39.50**  
Fruit and Sport Reels

**YANKEES KLIX—WINGS**  
Divider Models  
Reconditioned Like New



1c OR 5c PLAY  
**\$9.95 EACH**

**USED COUNTER GAMES**

Marvels, Cigarette Reels only, 1¢ or 5¢ Slots. Ea. . . . . \$19.50  
Kicker & Catcher. Ea. . . . . 29.50  
Steeplechase, brand new, fine amusement for people who like horse racing. Ea. . . . . 19.50  
Lots of Five. Ea. . . . . 17.50  
Victor Roll-a-Pak, like new. Ea. . . . . 10.95  
Sparks with Gold Award, like new. Ea. 29.50  
A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea. 35.00  
Stands for these Machines. Ea. . . . . 4.00  
Victor View-a-Scopes, thoroughly reconditioned. Ea. . . . . 25.00  
Mercury, 1¢ Cigarette Reels only, special. Ea. . . . . 17.50

**USED MACHINES**  
**VICTOR MODEL V, brand new, only machine of its kind. Ea. \$10.50**

Eat-Em-Hot Peanut Machine, 5¢ Slot. Ea. . . . . \$25.00  
Columbus Model A, lacquer base. Ea. . 7.50  
Duplex, all-aluminum base. Ea. . . . . 12.50  
U-Chu Ball Gum Machines, chrome base. Ea. . . . . 6.50  
Columbus Tri-Mer, 3 Globe Floor Model Machine. Ea. . . . . 25.00  
Columbus Bi-Mer, 2 Globe Floor Model Peanut Machine. Ea. . . . . 22.50  
Northwestern Tri-Selector Peanut Machine, with three compartments. Ea. . . . . 22.50  
DuGrenier Candy Man, 5¢ slot, capacity 72 bars, with base. Ea. . . . . 45.00  
Without base. Ea. . . . . 39.50

**CONSOLES**  
All in Perfect Condition

Jennings Bobtail and Totalizers. Ea. \$99.50  
Jumbo Parade. Ea. . . . . 99.50  
Bally Club Bell, free play. Ea. . . . . 225.00  
Hi-Hands. Ea. . . . . 169.50

**PIN BALL GAMES**  
NEW

Laura. Ea. \$249.50 | Yankee Doodle. Ea. . . . \$199.50

**USED**

Four Roses \$62.50  
Gun Club . . . 75.00  
Knock-Out the Japs . . . 105.00  
Majorette . . . 59.50  
Monicker . . . 89.50  
Big Time . . . 40.00  
Big Top . . . 175.00  
Target Skill. 40.00  
Invasion . . . 99.50  
Metro . . . . 44.50  
Cadillac (Plastic Bumpers) . . . . \$45.00

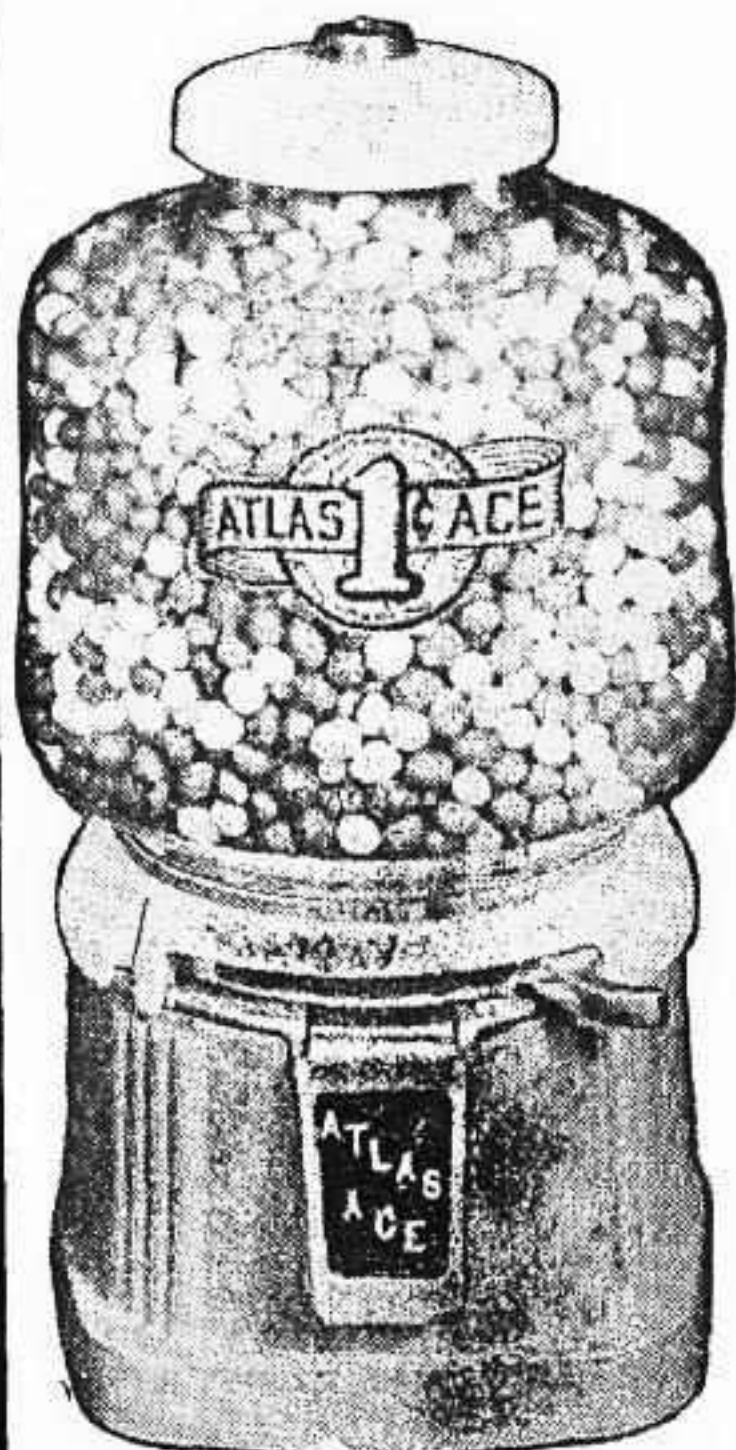
Dude Ranch \$45.00  
Towers . . . 74.50  
Air Circus . . 125.00  
Air Force . . . 79.50  
Click . . . . 74.50  
Ten Spot . . . 59.50  
Spot-a-Card. 72.50  
Play Ball . . 49.50  
Clover . . . . 85.00  
Dixie . . . . 40.00

**CIGARETTE MACHINES**  
Each

U-Need-a-Pak, 7 Col., Double Shift \$69.50  
DuGrenier Model D, Double Shift, 7 Column . . . . . 72.50  
DuGrenier Champion, 11 Col. Split. 100.00  
DuGrenier Champion, 7 Column . . . . 85.00

**DEPOSIT REQUIRED WITH ALL ORDERS.**

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET  
PHILADELPHIA 23, PA.



### ATLAS ACE

"WEATHERPROOF"

ALL ALUMINUM—WEIGHT, 9 POUNDS

Vends All Kinds of Bulk Merchandise — Candies, Nuts and Ball Gum. No Additional Parts Required.

Capacity—5 to 6 Pounds Bulk Merchandise or 1,000 to 1,200 Balls Gum.

Vends 1/2", 5/8", 3/4" Ball Gum.

\$12.50 F. O. B. CLEVELAND

1/2 DEPOSIT — BALANCE C. O. D.

THE ATLAS MFG. & SALES CO.

12220 TRISKETT ROAD

CLEVELAND 11, OHIO

## Sparkling Water Given Try In Vender at Philly Plant

BOSTON, Jan. 26.—Getting away from single product merchandising, the Pepsi-Cola Company is pushing a new carbonated drink, called Everess. Drink comes in a 12-ounce bottle and sells for a nickel. Initial reports indicate that this type of beverage—which can be used as table water in localities where the water is not palatable—will have substantial sales thru venders.

Pepsi-Cola officials, reporting on initial tests of their new sparkling water drink, were enthusiastic about the prospects for sales thru vending machines.

Evidence of that possibility came from a large industrial plant in Philadelphia. The plant had a soft drink vender on location, selling the firm's regular nickel Pepsi-Cola.

#### Vending Test

When supplies of the regular bottled Pepsi were impossible to obtain one week, the delivery man left 10 cases of the sparkling water drink with the suggestion that they might be used in place of the regular soft drink. Neither the deliverer nor the attendant expected the sparkling water drink to be a best seller. But at the end of the week the plant called to report that the vender was empty and would require 10 more cases.

Officials of the firm said they believed this was the first time that a sparkling water drink had been vended in an industrial plant.

Everess, say its makers, is not simply charged city water; it is a specially purified, alkalined water which is processed by specially designed ultra-violet ray machines. Machines are now being installed in all of the company's plants, and privately owned authorized bottlers are likewise putting in this additional equipment before getting Everess franchises.

Printers' Ink, magazine devoted to advertising and buying trends, reports that "neutral observers" are somewhat skeptical of the company's plans to supplant regular city table water with this new carbonated beverage. Observers point out that the public has always expected its table water to be relatively free.

On the other hand, say the advertising men, this campaign represents a "revolutionary" sales angle. Other manufacturers and bottlers of sparkling waters are expected to get on the band wagon and start plumping advantages of sparkling water for table use in the home.

This will be the first time, tho, that a sparkling water which can be used as

a 'mix,' will sell 12 ounces for a nickel. Vending operators feel that there could be a wide market for such sales thru machines.

### Soft Drink Machines Sell Out Quickly, Mack Reports

CHICAGO, Jan. 26.—Walter S. Mack Jr., president of the Pepsi-Cola Company, announced that his company's campaign to sell soft-drink coolers to dealers thruout the country had resulted in total sales 55 per cent more than had been expected.

### Candy Maker's Research

CENTRALIA, Ill., Jan. 26.—Hollywood Candy Company, bar makers, announced it will build an addition to its plant, including research and testing facilities.

### DIME CANDY BARS?

(Continued from page 91)

dwindled to only 13 firms. These 13 produced slightly less than 7,000,000 pounds of penny goods which had a total value of \$1,300,000.

Penny bar goods, which in former years had accounted for as much as 19 per cent of total candy production, has now dwindled to less than 5 per cent of the annual poundage production.

In 1940-'41, penny bars were in excess and less than 3 per cent of total candy sales. 1944 was the first year in the history of the candy business, however, when sales of bar goods outstripped all other candy sales. Packaged candies—chocolates, caramels and the like—went into decline, while the nickel bar and the dime bar steadily rose.

#### Reasons for Slump

Again, the reason for the decline of the boxed candy and the rise of the bar goods can be traced directly to the shortage of materials. These shortages make it necessary for the candy producer to concentrate his output in one field, and it is safe to say that the majority of candy manufacturers will pick the candy item most likely to sell quickly.

Increasing popularity of candy vending machines—in a wide variety of locations, including some spots which were never explored before—undoubtedly accounts for the steadily increasing sales of candy bars. Penny, nickel and dime candy bars are sold in large quantities thru vending machines. Commerce Department, while it does furnish an incomplete picture of the total number of all kinds of bar goods sold thru venders, does not break those sales down to show what percentage of these total sales were 1, 5 and 10-cent bars.

#### Vender Opinion

Candy venders, however, are of the opinion that 5-cent bars are leading the field—mostly because of the shortage of penny bar goods, and the fact that the public's preference has not run too strongly to dime bars up to now. It is true, however, that dime bars, where available thru vending machines, have shown an increase during the past two years.

Trade leaders also point out that should vendibar machines begin to appear in large numbers in self-service grocery stores, it is possible that 10-cent bars would jump even higher on the sales ladder. But until some candy distributors and retailers abandon their practice of slashing prices—selling nickel bars three for a dime and the like—candy vending machines will always find the grocery store location a limited one.

### NEPSMO APR. MEET

(Continued from page 91)

tioned in the preceding section which is of a type not approved as therein provided shall, if such machine or device fails properly to respond to the insertion or deposit therein of a coin or other article of value, be punished by a fine of not more than \$25."

#### Other Business

Other business of the meeting held January 13 included acceptance of a report of the executive board on establishment of dues and the formulation of a plan for financing local area organizations. Considerable correspondence, indicating widespread interest in organizations of stamp venders such as NEPSMO, was read along with several items from *The Billboard* of interest to operators.

A committee consisting of Weisman of Chelsea, Appel of Everett and Criminger of Allston was appointed to plan a supper meeting to be held in a Boston hotel in April.

# Watch... Univendor

FINEST IN CANDY VENDORS

It's on the way!

STONER MFG. CORP. AURORA, ILL.

## GOOD CANDIES

DESERVE

CLEAN MACHINES

## PAN CONFECTIONS

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CHICAGO 10, ILL.

### ATTENTION—CIGARETTE MACHINE OPERATORS

MAKE PENNY INSERTING A PLEASURE WITH OUR NEW ELECTRIC PENNY INSERTER

For Further Information Write

STANDARD BRANDS CIGARETTE SERVICE CO. 215 S. 2D STREET OLEAN, N. Y.



OPERATORS! PLACE YOUR ORDER TODAY FOR THE WORLD'S FINEST VENDERS

### DELUXE *Northwestern* MODEL 33

Lots of 100 or More .....	\$18.95	Lots of 100 or More .....	\$9.60
Lots Less Than 100 .....	19.50	Lots Less Than 100 .....	8.75
Lots Less Than 25 .....	19.75	Lots Less Than 25 .....	9.95

Time Payments Available on Quantity Purchases.

Third Down, Balance 6 to 12 Months.

### AMERICAN DISTRIBUTORS

1349 5TH AVENUE PITTSBURGH, PA.

423 FRANKLIN STREET JOHNSTOWN, PA.

# Bigger Kegler Trade To Come?

## ABC Tourney Ups Interest

**Boom in bowling locations forecast as first post-war meet ends long recess**

CHICAGO, Jan. 26.—Bowling, fastest-growing sport of the decade, appears to have even bigger boom days ahead, with a correspondingly bright outlook for the coin machine industry, which has seen bowling alleys mount in recent years to top-ranking locations for amusement machines, venders, juke boxes and other coin-operated devices.

Resumption of the American Bowling Congress tournament, after its wartime recess, will spark off the coming upswing of enthusiasm among the country's 18,000,000 bowlers, with Buffalo as the scene of the first post-war meet.

An equally important boom factor is the decline in equipment shortage headaches expected to come later in the year. Too late to affect the current season, flow of new bowling equipment will make possible the opening of many new alleys and the expansion of present establishments in the 1946-'47 season.

Bowling men also expect the growing interest of women in the sport to accomplish the fulfillment of rosy expansion dreams as soon as equipment is available for new facilities. Returning servicemen and other bowling enthusiasts, who have been discouraged by long waiting lists in war-crowded alleys, will swell the number of post-war bowlers.

Already an estimated 50,000 amusement machines, plus 5,000 juke boxes, are operating in bowling alleys thruout the country. Coin-operated machines have proved so uniformly popular among bowling alleys patrons that the trade may be expected to put a premium on new locations as they appear.

With the trend in bowling establishments toward multiple-unit amusement centers incorporating restaurants, bars and soda fountains, unlimited opportunities for coin-operated machines enter the picture.

### Play Heavy

Some of the more elaborate emporiums have a separate room for amusement machines. One plushy 30-alley bowling palace in Chicago features an arcade containing 20 amusement games, all coin-operated. Such instances point up the strongly increasing spectator angle in bowling. More and more, followers of local tournaments stop to watch the teams they back, forming an otherwise unoccupied patronage which is heavily attracted to the juke boxes, amusement games and venders.

Broadly speaking, however, the coin machine industry looks to the enlargement and modernization of medium-sized bowling alleys for volume expansion of locations. Thus, in Chicago, where trade sources estimate there are more than 200 bowling establishments, with approximately 2,500 amusement machines, it is assumed that the most significant increase in locations would result from the enlarging and streamlining of the existing alleys. Likewise, swelling patronage would be expected to increase play to the extent that more machines would be in demand.

The new post-war amusement machines and juke boxes will be hitting large-scale production during the period roughly coinciding with the bowling boom period. These locations, which go heavily for modern, elaborate equipment, are expected by manufacturers and distributors to offer one of the most lucrative fields for their streamlined, advanced creations.

## Rockwell Company Buys Out Arcade Mfg., Freeport, Ill.

PITTSBURGH, Jan. 26.—Rockwell Manufacturing Company, of Pittsburgh, announced that it has acquired the Arcade Manufacturing Company, of Free-

## Coin Slot Radios

NEW YORK, Jan. 26.—There is a strong rumor that several New York hotels, following suit with Philadelphia, will install coin-operated radios in the transit room sections of the hotels as soon as radios are back on the market in quantity.

Information comes from trade sources that have been looking into the matter since radios were announced as being in production again.

## UP Railroad To Resume Tourist Trips in Spring

SALT LAKE CITY, Jan. 26.—A profitable coin machine business, which has been in almost complete eclipse for four years, will be revived in the spring as a result of the announcement of the Union Pacific system that it will resume all of its tourist services this year.

This means the reopening of lodges in Bryce Canyon and Zion National Park, and the Cedar Breaks National Monument in Utah, and the North Rim of the Grand Canyon of the Colorado National Park in Arizona.

The return of the Union Pacific to the tourist field, however, means more than just a market in its lodges. Bus services will be restored, with the reopening of lunch and rest stations in various sections, and with the reopening of facilities, Utah's \$40,000,000 tourist trade will be re-established.

### Fertile Field

Lodges and lunch station are a fertile field for juke since flesh talent is seldom available. Pin games, and in some sections bell-type machines, always get a lucrative play. There are some vending machines, but their play is secondary. Thruout the entire southern section of the State, including St. George, Cedar City, Kanab, Richfield, Panguitch and other towns, as well as service stations and tourist camps, the coin machine business is expected to reach an all-time high.

The decision of the Union Pacific also affects Sun Valley at Kellogg, Idaho, and Yellowstone National Park in Wyoming, where business will boom again in the Targhee National Forest in Idaho, Jackson Hole and Cody in Wyoming, and Mammoth Hot Springs in Montana, all approaches to Yellowstone.

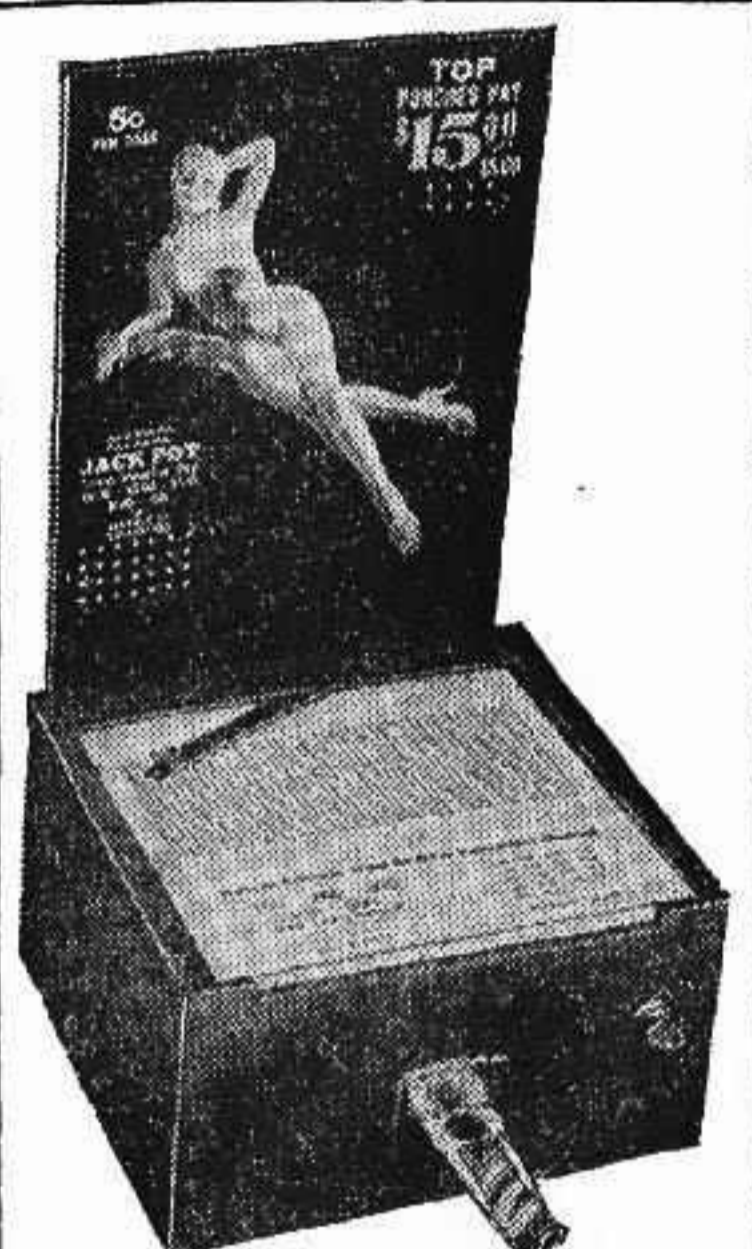
## Rochester Coinmen, Iverson, Bilotta, Purchase Building

ROCHESTER, N. Y., Jan. 26.—Fred Iverson and John Bilotta, distributors of coin-operated equipment, have purchased a three-story building here for their Eastern Sales Company headquarters.

New building, which is now in the process of remodeling, will house a complete stock of parts and service department, in addition to modern, convenient salesrooms. Freddie De Lorenzo heads the service department.

With new quarters and two additional salesmen, George (Smiley) Vogel and Peter Savage, contacting Eastern operators and jobbers, Eastern Sales is readying its organization as volume of new equipment sales increases.

port, Ill. Announcement said that the Arcade Company will continue under its present management except that L. L. Munn, who has been president for a number of years, will retire soon.

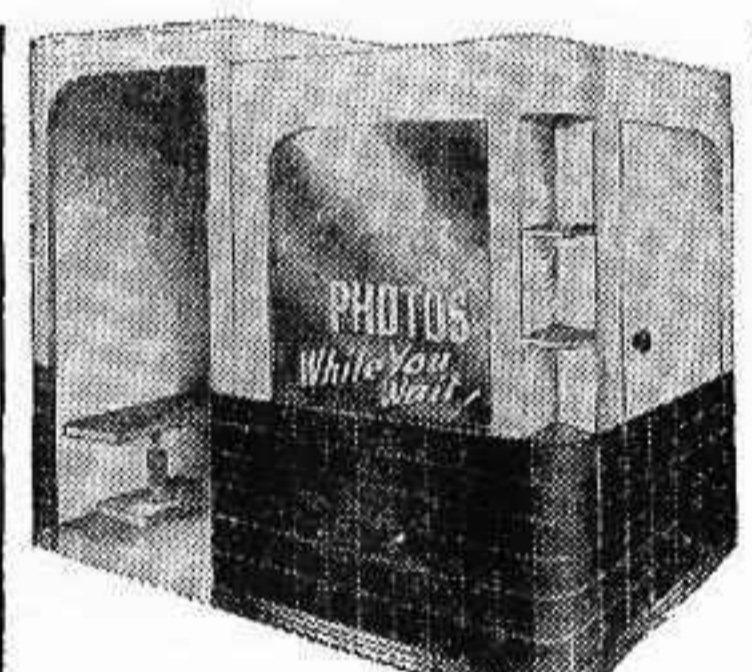


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Quick Delivery on Precision Equipment

Write or wire for full information, prices, etc., on Streamline and other types of photomachines, KD or one-place cabinets. Also cameras without cabinets. All sizes, bust, full-length, single or double. Guaranteed 5 years. Prompt shipments. Fair prices.

FEDERAL IDENTIFICATION CO.

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## WANTED

Mills or Jennings Free Play Mint Vendors or Slot Machines. State quantity and price.

## ST. THOMAS COIN SALES

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MUSIC ROUTE OR MUSIC, PIN, SLOT AND SALESBOARD ROUTE IN SOUTHERN CALIFORNIA

State equipment, route location, price. BOX D-107

c/o The Billboard Cincinnati 1, O.

## We Now Have on the Floor for Immediate Delivery

New MILLS VEST POCKETS  
New 5c BLACK CHERRY BELLS  
New 25c BLACK CHERRY BELLS

Chicago Coin GOALEE  
Bally UNDERSEA RAIDER

- 1 Seeburg 8300
- 1 Mills Thrones of Music
- 2 War. Victory Models (24's)
- 2 Mills 25c Gold Chromes, 2/5
- 1 Mills 25c Brown Fronts, 3/5
- 4 Gold Q.T.'s 5c Orig.
- 7 Chrome Vest Pockets . \$37.50
- 8 Blue and Gold Vest Pockets . . . . . \$49.50
- 3 Super Bells Comb., 5c . . . . . \$249.50

Terms: 1/2 Certified Deposit, Bal. C.O.D.

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ERATH COMPANY SOUTH BEND 24, INDIANA

## SALESBOARDS

Holes	Name	Immediate Delivery	Profit	Price
400	5c Dollar Board	Def. \$ 7.00		\$ .55
1000	1c Cigarette, 25 Pack	Def. . . . .		.78
1000	25c Charley Board	Def. 50.00		.89
1000	5c Nickel Charley	Def. 17.00		.96
1800	5c Lulu Board, X Th.	Def. 18.00		1.79
1000	25c J.P. Charley	Avr. \$50.00	\$1.15	
1000	25c J.P. Charley	Avr. 52.04	1.22	
1000	25c J.P. Charley, Tilt, Semi	52.04	1.36	
1000	10c J.P. Ready Money, Seal	50.70	1.79	
1000	10c J.P. Ready Money, Jumbo	50.70	1.98	
1200	25c J.P. Texas Charley	102.28	2.28	
1000	5c J.P. Big Forty, Jumbo	\$24.25	\$1.98	
1184	5c J.P. Bingo, Jumbo Holes	27.79	2.39	
1000	5c J.P. Boat, ThisCard, XTh.	33.00	2.59	
1296	5c J.P. H.O.T., X Thick	31.79	2.89	
1280	5c J.P. Gille, X Thick	35.10	2.98	
1800	5c J.P. Lulu, X Thick	31.75	2.89	
2170	5c Tab. Rd., Wh., Bl. Tickets	\$38.00	\$1.19	
2170	5c Banded R.W.B. Tkts.	38.00	1.59	
2170	5c Five Fold R.W.B. Tkts.	38.00	1.72	
120	Tip Books, Single Banded, Doz.		1.69	

Write for Catalog and List Top Flight Boards.  
WORLD'S BEST BOARDS, TICKETS, CARDS  
DELUXE MFG. CO.  
DeLuxe Building Blue Earth, Minn.

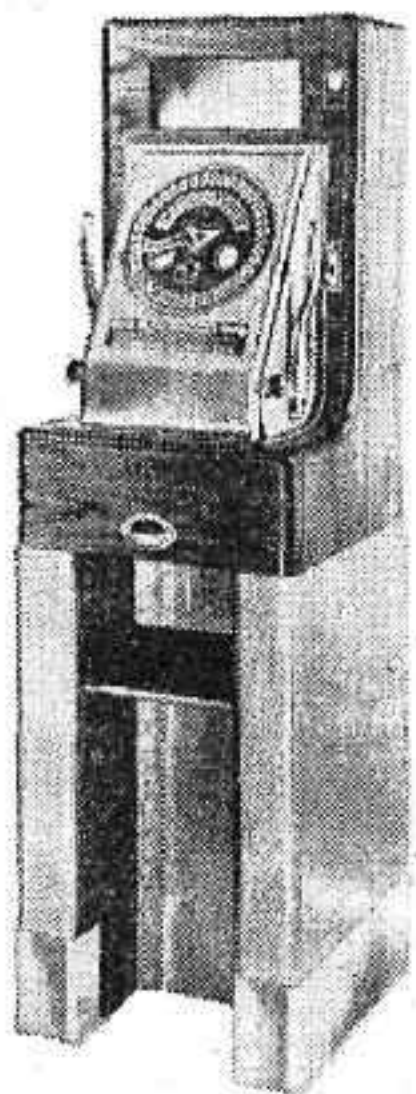
## THE NEW BLACKSTONE COIN PACKER

Count and wrap \$12.00 in nickels per minute—new double speed, two barrel coin packer. Penny, nickel and dime sizes. Guaranteed. Price \$2.00.

Blackstone Coin Packer Co. Madison, Wis.



**Buy the Best  
And Latest  
GROETCHEN TYPERS**  
FACTORY RECONDITIONED  
**\$325.00**  
INCLUDES 3,000 TAGS  
5 or 10c CHUTE



**ALUMINUM DISCS for  
GROETCHEN TYPERS**  
Guaranteed Perfect **\$7.00** per  
IMMEDIATE DELIVERY **1000**

**Rebuilt  
PANORAMS**  
Perfect Condition—  
While They Last **\$325.00**  
1/3 DEPOSIT WITH ORDER.

**MAX GLASS**  
DISTRIBUTING COMPANY  
914 DIVERSEY • CHICAGO 14, ILL.

## Manhattan Shines Up Coin Row To Handle Big Season

NEW YORK, Jan. 26.—Coin machine row here is having its face lifted in preparation for an expected "top" season as soon as new machines are received.

Almost every manufacturer and distributor located around 10th Avenue is remodeling or expanding his locations so that when new machines arrive he will be ready to declare open house for operators almost from the moment the cases are unpacked. Deals are brewing almost every day in an effort to ready firms for business.

Joe Guenot, engineering chief of Pan Coast Amusement Company, states that his firm has removed the paint from the front windows as the first step toward making modern showrooms out of the front of the location. Lumber shortage is holding things up somewhat, but the work is moving along steadily.

Leo Knebel, formerly of Western Music, announces that he has joined with Dave Margolin, Manhattan Phono, and new showrooms are now being constructed in the former Western Music location. An addition in the rear has also been added to the building for the new concern. Truck driveway and loading platforms are also new—so that better service may be given operators.

### Revamping On

Further down the street many more concerns are now in the middle of re-

vamping showrooms for the expected crowds of operators. One of the busier coinmen is Jack Fitzgibbon, Jafco, who is now sorting out new lines to handle at his 47th Street building which is presently not in use.

Pioneer Distributing Company is also in the throes of fixing up their location. They expect to expand their organization very shortly.

J. Breidt, Tri-State Sales Company, has spent time and money preparing his location so that it will be one of the finer ones of coin row. Charles Polgaar, who has just joined with Breidt, has given his help in the program.

## Despite Buying Spree, Spending Under Pre-War

CHICAGO, Jan. 26.—Altho U. S. consumers were on the biggest buying spree in history during December of 1945, they still were spending a smaller share of their income than in pre-war years, Secretary of Commerce Henry Wallace reported.

At the war's end, the average individual was saving 20 cents out of every dollar of his income, Wallace estimated, while in the first half of 1945 he was saving 30 cents.

Ease with which the country's economy met the abrupt end of the war was largely the result of a "shift from saving to consumption," he said. But even with the shift, the average individual was not spending at the same rate he had before the war, by a comparable margin of nearly \$10,000,000,000 for the year, he added.

Physical task of reconverting factories is largely finished, he reported, but inflationary pressure continue strong since the flow of new goods has not begun in any volume. He estimated that wages and salaries shrank 12 per cent during the year, chiefly because of the decline in hours worked and a decrease in employment.

## Engels, Orenstein Form Coin Concern In Newark, N. J.

NEWARK, N. J., Jan. 26.—Dave Engels and Irv Orenstein have combined forces to form the Hercules Sales & Distributing Company. They will distribute all types of coin-operated equipment, including music, amusement and merchandising machines.

A new building at 415 Frelinghuysen Avenue, Newark, has just been completed to house the new concern. The building is considered the last word as far as coin machine showroom facilities are concerned, according to the new partners.

Constructed along modern lines, the inside is practically all daylight because of the use of glass bricks thruout. Included in the building are showroom facilities, office space, service department, loading platforms, all in addition to a large warehouse department.

Both Engels and Orenstein have been associated in the coin machine business approximately 20 years. Associates claim the men will have many new ideas to offer the trade to go along with their new organization and building.

## Appoint Corrison Sales Director of New York Coin Firm

NEW YORK, Jan. 26.—Charles Polgaar, Pioneer Distributing Company, announced today the appointment of Edwin F. (Corky) Corrison as sales director. Pioneer, recently announced as distributor for Bally, will begin an "intensive sales campaign" with the appointment of Corrison.

Ben Becker, New England coinman, will assist Corrison, Polgaar also announced today. Both men will leave very shortly on a trip thru the company's New England territory.

## Inventors' Meet Spurs Interest Thru Industry

CHICAGO, Jan. 26.—Idea men of the coin machine industry are reserving a prominent spot on their calendars for the World's Invention Exposition to be held at the Chicago Arena April 11-22.

Models of inventions representing every phase of industry are already being sent to Chicago by inventors thruout the United States, according to E. K. Green, director of exhibits.

Included in the show will be scores of new developments in such fields as radio, electronics, television, telephony and building construction, with practical applications which are expected to find a ready acceptance by manufacturers. It could not be learned to what extent inventions related to coin-operated machines would be represented at the exhibition.

Many of the inventions to be shown are the work of well-known designers and research men. Others come from hobbyists who have been developing their ideas on an amateur basis for many years, hoping that some day industry would be ready for their inventions.

Honorary chairman of the exposition is Dr. Lee De Forest, who pioneered the radio vacuum tube and television and is world-famous as one of the founding fathers of radio.

## REALLY RECONDITIONED GAMES

**NEW MACHINES**  
HOLLYWOOD, 5 Ball Game ..... \$249.50  
BALLY UNDERSEA RAIDER ..... 399.50  
SUPREME BOLASCORE ..... 350.00  
#201 A.M.I. SINGING TOWER ... 485.00

**USED ARCADE**  
Texas Leaguer ..... \$ 39.50  
Bean 'Em ..... 59.50  
Chicago Coin Hockey ..... 195.00  
Chicken Sam, A-1 ..... 94.50  
C. Sam converted to Rifle Range and Refinished ..... 149.50  
Scientific Batting Practice ..... 110.00  
Rex Bowling League, 9 Ft. .... 149.50  
Bowl-a-Bomb, 9 Ft. .... 149.50  
Keeney Anti-Aircraft, Bl. .... 49.50  
Western DeLuxe Baseball ..... 129.50

**MISCELLANEOUS**  
10c Mills Blue Front ..... \$125.00  
5c Mills Black (H. Load) ..... 175.00

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**ROCK-OLA**  
Standard DeLuxe  
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**WRITE OR WIRE AT ONCE**  
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**ALLIED MUSIC DISTRIBUTORS**  
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## WANT TO BUY MILLS SLOTS

Escalator Models, in any condition.  
Cash or Trade In on Precision  
Rebuilds.

**WOLFE MUSIC CO.**  
217 W. Main St., Ottawa, Ill.  
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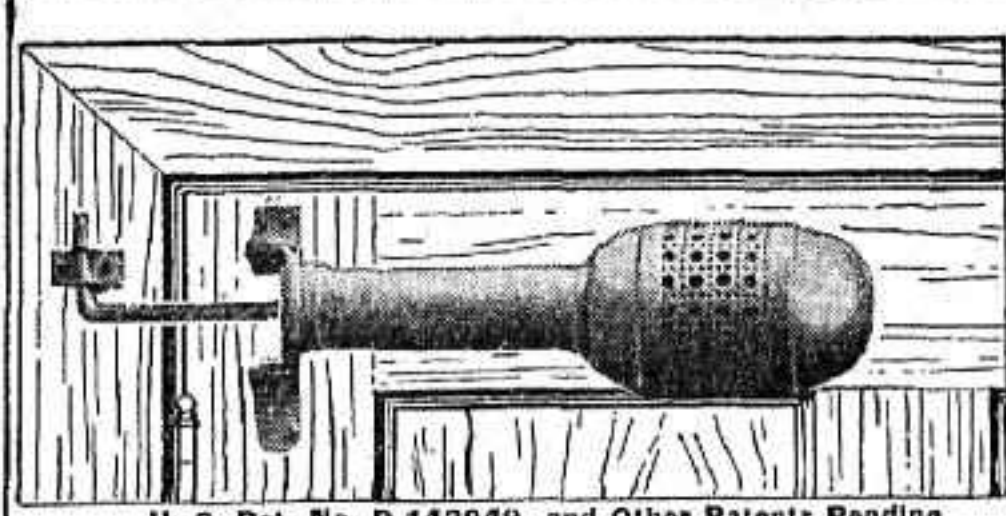
Last chance to get high prices for these games:  
Big Parade ..... \$85.00  
Sun Beam ..... 60.00  
Zombie ..... 60.00  
Double Play ..... 60.00  
West Wind ..... 60.00  
Do Ra Mi ..... 60.00  
Stars ..... 60.00  
Leader ..... 60.00  
Duplex ..... 60.00  
Sky Blazer ..... 60.00  
Knockout ..... 75.00  
Sports Parade ..... 35.00  
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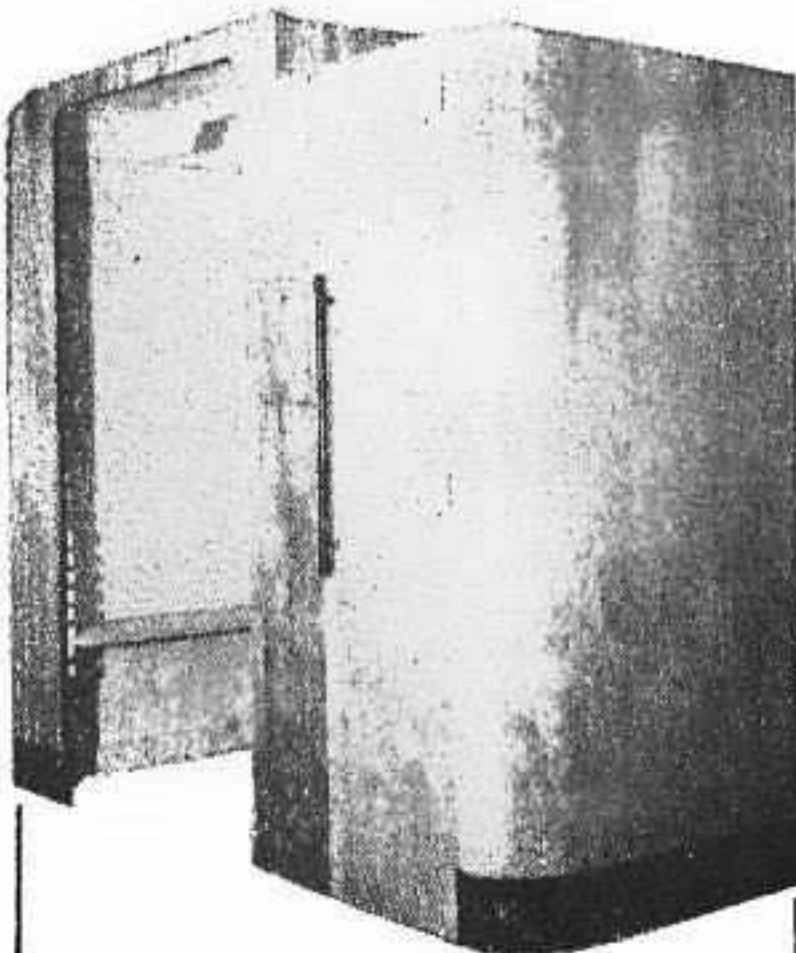
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- **Scientifically Correct**
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- **Built for Years of Service**
- **Simple to Install**
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U. S. Pat. No. D-142949, and Other Patents Pending.  
Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.  
Fully guaranteed, our product speaks for itself—backed by successful operators of the AER-O-MATIC DEODORIZERS in all parts of the U. S. A., Canada and South America.  
**SMALL INVESTMENT—ACT NOW WHILE SOME TERRITORIES OPEN!**

Write, Wire or Phone for Details **EVERGLADE 4647-4648**  
**ACME CHEMICAL CO.**  
Manufacturers of AER-O-MATIC DEODORIZERS  
5th & BINGHAM STREETS S. S. PITTSBURGH 3, PA.



5 MINUTE PHOTOS



ACTUAL PROFITS UP TO \$1,500.00 WEEK

(Your supplies cost 5% of gross.) Our simplified camera and instructions enable you to teach an inexperienced girl in 15 min.

Send for circular showing our new low prices and America's most beautiful photo booths—designed by one of America's leading artists. Plenty of film, chemicals, etc.

AMERICAN STAMP & NOVELTY MFG. CO.  
(References: D&B) Oklahoma City, Okla.  
The Originators of the Triple Camera

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FLORIDA PHONOGRAPH DISTRIBUTORS TO BE EXCLUSIVE DISTRIBUTOR IN YOUR TERRITORY OF A PHONOGRAPH THAT WILL BE THE NO. 1 PHONOGRAPH OF THE YEAR. WRITE

J. YOUNG

1475 S. W. 5TH ST., MIAMI, FLA.

FOR SALE

Batter-Up Baseball Pitching Machine, A-1 Shape, Complete With Canvas, Netting, Neon Sign, Balls, Bats, Etc., \$700.00.

ABT 4 Gun Range. With Four Brand New Guns, \$750.00.

1/2 Certified Deposit With Order.

Playland Amusement Co.  
616 Adams St., Toledo 4, Ohio

Original Slots For Sale

Ready for location, used very little. All machines 3-5 payout. Mills machines with late serials, CH, KA, etc. Machines mechanically perfect, appearance very good.

- 4 5c Mills Brown Front ..... \$140.00
  - 4 10c Mills Brown Front ..... 170.00
  - 4 25c Mills Brown Front ..... 205.00
  - 6 5c Watling Rototop ..... 65.00
  - 4 10c Watling Rototop ..... 85.00
  - 5 5c Pace All Stars ..... 60.00
  - 1 10c Pace All Stars ..... 80.00
  - 1 5c Mills War Eagle (2-4 Pay), DJP ..... 95.00
  - 1 25c Gooseneck Watling 2-4 Pay ..... 75.00
  - 27 Pace Safe Stands, Perfect ..... 7.00
  - 3 Watling Safe Stands, Like New ..... 6.00
  - 18 Mills Safe Stands, Like New ..... 7.50
  - 1 Converter, DC to AC ..... 20.00
  - 1 1c Pace 1938 Comet, Perfect ..... 45.00
- Terms: 1/3 Deposit With Order, Balance C.O.D. Write

OSCAR ELIASON  
SAYNER, WISCONSIN

IT'S NEW—IT'S FASCINATING

It swallows pennies and eats nickels.

OH, BOY, HOW FAST!

WATCH RAY  
RAY OAKES & SONS

Major on Buying Trip Thru U. S. for New South Pacific Coin Machine Distrib Firm

Concern Lays Out Big Plans in Australia, New Zealand

CHICAGO, Jan. 26.—In Chicago this week on his way to the East, Maj. Bobby Cohn, well known to the outdoor amusement world, announced details concerning formation of two new companies to distribute and operate all types of coin machines in Australia, New Zealand, the Philippines and other Asiatic ports of call.

First announcement of the Australia-New Zealand Company—known as Bowler Enterprises, Ltd.—was made in these columns some months ago. Arthur J. Bowler, New Zealand sportsman, is president of the firm's board, and Oswald K. Lawler and Major Cohn are directors.

Second firm—known as Cohn & Certeza—will seek the Philippine trade. Associated with Cohn in this firm is General Certeza, commanding officer of the National Volunteers' Association of the Philippines. This association is comparable to the National Guard here in the States.

Contacts Manufacturers

Cohn, in Chicago on a swing around the country, was busy contacting manufacturers to secure lines for his distributing firm. He revealed that Bowler Enterprises now has licenses from both the Australian and New Zealand Government which permit the firm to import a large number of coin machines into both countries. With shipping space opened wide and the licenses in hand, Cohn says the only thing holding up his company's plans now is the difficulty of finding machines.

Like other colonmen from foreign countries who have visited this country recently, Major Cohn reports that he is primarily interested in purchasing all new equipment. It is his hope, he said, that many manufacturers will see the wisdom of allocating a certain percentage of their new machine production to the export trade.

Bowler Enterprises, in addition to its coin machine interests, owns three amusement parks and has wide racing holdings in New Zealand and Australia, according to Cohn. While the firm intends to operate in some of the provinces, it will endeavor to concentrate on distributing.

Bowler, originally from England, brought some of the first coin-operated equipment into Australasia—Australia, New Zealand and Tasmania. An office will also be set up at San Francisco, said Cohn, to handle the company's business in this country.

Buy Sight Unseen

"By air transportation," Cohn said, "our firm will be in direct one-day contact with the Netherlands East Indies, China and the Malayan Peninsula."

Describing the huge, existing market in this part of the world, he also said he already has taken large orders for coin machines, sight unseen. At this moment, he reported, Seth E. Libby Jr., an ex-naval officer and son of the mayor of Bar Harbor, Me., is in this country studying juke box equipment in various factories. Libby, according to the plan, will return to New Zealand to head up service classes for the firm's servicemen in New Zealand and Australia.

A lieutenant colonel with the army air forces administration in Washington, whose name Cohn did not announce,

will head up the sales force. The colonel, according to Cohn, was formerly sales director for a large American corporation.

Cohn & Certeza, in the Philippines, will be a general indent firm, the major says. This company will deal in all kinds of export-import trade including coin machines.

"We have our eyes on the entire Far East," Cohn announced, "using these companies in Australia, New Zealand and the Philippines as the stepping stones. But," he added on a cautious note, "it will take us a year to begin to get a steady flow of equipment to these countries."

To Set Up Arcades

Plan calls for setting up a number of penny arcades which will serve as show-rooms for prospective customers. Here the buyers can see the machines in actual operation. Firm plans to operate these arcades for a number of months and then sell them to local operators while going on to fresh territory to establish other arcades.

What kind of a selling job is the firm up against?

Cohn says that the "Yanks educated people in that part of the world to all kinds of coin machines. The GI gave them a taste for American ideas and the American way of life. The people down there are just like us."

In addition to juke boxes and amusement devices, Bowler Enterprises hopes to bring in vending machines. Locations have already been signed for soft-drink venders—a comparative new machine for the Aussies and New Zealanders. Cohn says the venders will be placed largely in department stores, with expansion of locations to come later. Photo machines are also going to be installed in department stores and later in variety stores comparable to the U. S. five and dime outlets.

Juke Locations

Locations for jukes, at the moment, must be limited to those places which do not sell liquor. This leaves restaurants—which "Down Under" are somewhat like our drugstores as a place to spend leisure hours, public and private clubs, arcades and amusement parks.

The high tariff—90 per cent in Australia and New Zealand—is one problem Bowler Enterprises faces. There seems little likelihood that the tariff will be lowered in the near future. Cohn is of the opinion, however, that this high tariff will not seriously curtail operations.

From Chicago Major Cohn went to Detroit, then to Philadelphia, New York, Washington, Atlanta, Tampa and Miami. He will return to Chicago from Florida and then proceed to the West Coast.

AVAILABLE

Feb. 15, top-notch Mechanic and Route Man. 15 years' experience Consoles and Slots, Pin Tables, One Balls and Buckleys. Some Music. Capable of managing and operation of route. Have complete shop and refinishing equipment. Here is an opportunity for an established operator to acquire a good man or a newcomer to buy experience. Free to travel. Married. References.

BOX 717, The Billboard  
155 No. Clark Street Chicago 1, Ill.

PARTNERSHIP DISSOLVED

We offer for the first time our former operating inventory of Slots and Consoles in original perfect or near perfect condition. All machines were stored in June, 1941, and have not been used since. Now they are thoroughly checked for appearance and mechanical excellence and ready for location.

- 5c Blue Front, 3-5 Pay
- 5c Blue Front, 3-5 Pay, Gold Award
- 5c Brown Front, 3-5 Pay, Gold Award
- Mills 4 Bells, 5-5-5-5 Pay
- Mills 1-2-3, Late Model
- Evans Lucky Lucre
- Pace Racers, Jack Pot
- Galloping Dominoes
- Keeney's Super Track Time
- Keeney's 1938 Track Time
- Keeney's Triple Entries

Remember these are not worn-out Machines that have been rebuilt but originals, some used less than 60 days.

Write and tell us your needs

G. H. WILLIAMS

817 GRANDVIEW AVE. Telephone: Kingswood 1183 COLUMBUS 8, OHIO

"LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

**REPLACEMENT PLASTICS**

for all makes and models of **AUTOMATIC PHONOGRAPHS**  
(the oldest and newest)

**NOW AVAILABLE RIGHT PRICES**

SEND FOR COMPLETE PRICE LIST

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1514 N. FREMONT AVE.  
MICHIGAN 1247  
CHICAGO 22, ILL.

**FOR SALE**

1/3 Down With Each Order.

- Wurlitzer #780E, Each ..... \$600.00
- 3 Wurlitzer #41, Each ..... 75.00
- Mutoscope Skyfighter Gun ..... 250.00
- Supreme Shoot Your Way to Tokyo Gun 200.00
- Evans Tommy Gun ..... 135.00
- Ace Bomber Gun ..... 250.00
- Rock-Ola World Series ..... 75.00

**ONE BALLS**

- 2 Skylarks, Each ..... \$100.00
- 1 Multi Free Races ..... 75.00
- 1 Gold Cup ..... 35.00

**FIVE BALL**

- HI Hat ..... \$70.00
- HI Boy ..... 70.00
- Do-Re-Mi ..... 50.00
- Victory ..... 90.00
- Spot Pool ..... 70.00
- Texas Mustang 70.00
- Air Force ..... 60.00
- Capt. Kidd ..... 75.00
- 4 Aces ..... \$100.00
- Horseshoe ..... 60.00
- Sun Valley ..... 85.00
- Girls Ahoy ..... 75.00
- Marvel Base-ball ..... 75.00
- Second Front. 85.00
- Bosco ..... 80.00

**COOKE MUSIC CO.**  
P. O. BOX 697 KILLEEN, TEXAS

**Specials**

**COIN MACHINE PARTS**

**P M SPEAKERS**

	Single	Lots of 4
12" PM 16 oz. slug 8 ohms	\$6.95	\$5.75
5" PM Aincio #5 8 ohms	2.25	1.95
6" PM Aincio #5 8 ohms	3.25	2.95

We carry all amplifier tubes at 1/2 off list.

**ELECTROLYTIC CONDENSERS**

- 8 mf 450 volts ..... \$ .29
- 8x8 mf 450 volts ..... .50
- 10 mf 450 volts ..... .85
- 10x10 mf 450 volts ..... .85

Amplifiers built to your requirements. Write us your specifications.

**ALL C.O.D.—1/2 DEPOSIT**

**RADIO KITS COMPANY**  
Dept. S, 120 Cedar St., New York 6, N. Y.  
WORTH 2-1074

**ALL OR PART TO HIGHEST BIDDER**

Mills Red Front, Blue Front and old 2-4 Payout Escalator Models, Keeney Air Raider. (Following sold as is \$15.00 ea.: Majors #41, Ten Spot, Champ, Boom #Town, Texas Leatuer, etc.)

**PASTIME AMUSEMENT**  
214 Jones St., Dayton 10, Ohio. Hc. 5086

**FOR SALE**

**CONSOLES AND SLOTS**

- 1 Buckley Colors, F.P. .... \$65.00
- 2 Paces Races, Black Cabinet, F.P. Ea. 65.00
- 2 Evans Lucky Star, Ea. .... 135.00
- 2 Bobtails F.P. Ea. .... 85.00
- 2 Big Game, F.P. Ea. .... 75.00
- 1 Watling, 5c ..... 65.00
- 4 Silver Moon, F.P. Ea. .... 99.50
- 1 Jumbo Parade, F.P. .... 65.00

**PHONOGRAPHS**

- 2 Rock-Ola Commandos, Ea. .... \$550.00
- 1 Seeburg Symphonola ..... 125.00
- 1 Wurlitzer No. 412 ..... 135.00
- 1 Wurlitzer No. 616 ..... 200.00

All machines are in good condition. 1/3 deposit required on all orders.

**Joe Moss Amusement Co.**  
308 Sanford Ave. SANFORD, FLA.  
Phone No. 102

# The Heart of America



B. D. LAZAR



J. D. LAZAR

WE STAND READY TO SERVE THE OPERATORS IN  
"THE HEART OF AMERICA"

With the

## ROCK-OLA "PHONOGRAPH OF TOMORROW"

It will be here almost any day—Be sure you see and hear it before you  
plan your Post-War Program.

### B. D. LAZAR COMPANY

1635 Fifth Ave.

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## ATTENTION, OPERATORS

H. C. EVANS NEW 1946

### TEN STRIKE

WITH OR WITHOUT FREE PLAY

READY FOR IMMEDIATE DELIVERY

#### ISLAND DISTRIBUTING CO.

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GALVESTON, TEXAS  
Phone 4924

EXCLUSIVE DISTRIBUTORS FOR H. C. EVANS  
& CO. PRODUCTS IN TEXAS AND NEW MEXICO

## MILLER VENDING COMPANY

### OFFERS

15 Super Bells, 5¢ Combination, Very Clean, Each .....\$274.50  
1 Mills Large Dumb Bell Lifter, A-1 Condition ..... 84.50  
1 Paces Races, 5¢, Brown Cabinet ..... 79.50

#### ONE BALLS—FREE PLAY

Sport Special .....\$147.50 Blue Grass .....\$159.50 '41 Derby .....\$298.50  
Dark Horse ..... 149.50 Club Trophy ..... 299.50 Record Time ..... 147.50

#### FIVE BALLS—FREE PLAY

Strip Tease, Revamp, in Original Cabinets .....\$189.50 Paratroops ..... 74.50  
Big Chief .....\$34.50 Metro .....\$34.50 Four Roses ..... 47.50  
Majors, '41 ..... 47.50 G.I. Joe, Rev. .... 69.50 Show Boat ..... 49.50  
Belle Hop ..... 42.50 Spot Pool ..... 49.50 Speed Demon ..... 17.50  
Shangri La, Rev. .... 74.50 Eagle Squadron ..... 74.50

#### SLOTS

Factory Rebuilt, 1 Cherry Pay, Club Handle, Knee Action, Single Jackpot.  
Mills 5¢ War Eagle .....\$149.50 Mills 5¢ Extraordinary .....\$159.50  
Mills 10¢ War Eagle ..... 159.50 Mills 5¢ Cherry Bell, 3-10 ..... 159.50  
Mills 5¢ Gold Chrome ..... 185.00 Mills 25¢ Brown Front ..... 225.00  
Mills 10¢ Gold Chrome ..... 195.00

TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.

### MILLER VENDING COMPANY

42 FAIRBANKS ST., N. W.

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GRAND RAPIDS 2, MICHIGAN

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We Are Making

## POKER TABLES

with definite innovations, mechanical perfection, outstanding beauty.

Price **\$125.00** F. O. B. our factory

### PERFECT GAMES, INCORPORATED

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Coney Island 6-2312

# Huge India Game Orders; No Dollars

## Officials Working on Plans

NEW YORK, Jan. 26.—Coin machine manufacturers here report that they have "thousands of orders" from India—but, because of the trouble in all British possessions, except Canada, over the money situation, there can be no exports at this time.

"Even before the war coin machines," reports one manufacturer, "were very popular in India. Amusement machines were exported in quantity and, if and when the present rupee situation clears up it will grow almost over night."

The sales manager for one large amusement games manufacturer reports that the firm had at least 1,000 orders from India and, when the country clears up its troubles, more will be filled. No money can be sent out of the country at this time in any quantity.

### Seek Stabilization

Holders of billions of rupees worth of larger denomination notes lined up at the Federal Reserve banks in the larger cities of India this past week as one of the biggest tax drives in the history of the Indian Government got under way. This is a measure to control earnings obtained from black market operations and set a stable value on the money in India for export reasons.

All notes of 500 rupees and higher must be surrendered within 10 days or be invalidated. This is almost the same method used last summer by the French Government to raise the value of the French franc. In France, while it may not stop future black market dealings, it helped stabilize the French currency situation.

In the bazaar sections, cut rates for big notes were offered and bidding was active among speculators. Black market operators claimed that if the bidding continued they would have a chance to rescue some of their untaxed earnings before the bills became invalidated.

### Slight Difference

Exact amount of the big bills that are still outstanding is an official secret, but Federal Reserve officials said that the total currency outstanding was 12,180,000,000 rupees. Pre-war price of the rupee is still in effect, and the price has stayed about the same despite black market operations. Between \$30.30 and \$30.35 per 100 rupees is the slight difference that has been noted.

Officials of the Indian Government in this country state that they hope to have a system worked out soon whereby American manufacturers will be able to begin exporting, without risk, to their country again.

## Space Lid Still On Conventions

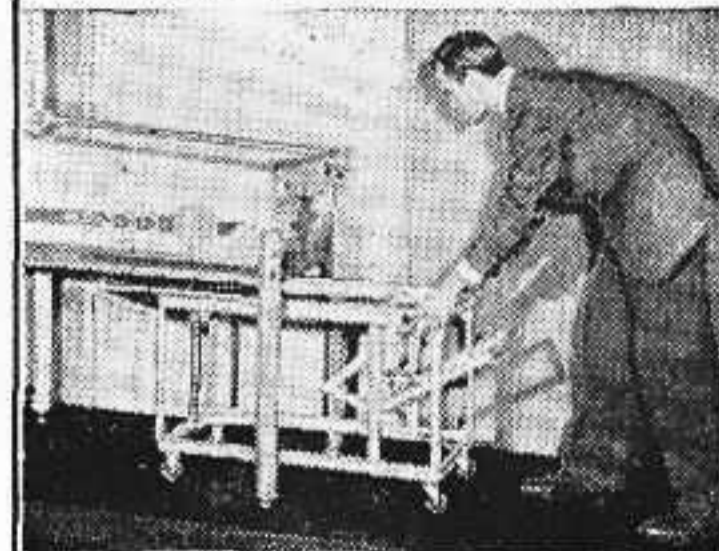
CHICAGO, Jan. 26.—Convention space probably will be more plentiful in the latter part of 1946 and in early 1947, according to Sherman J. Sexton, president of the Chicago Convention Bureau.

Sexton said his organization has been forced to "discourage many groups from holding conventions in Chicago" because of the lack of sufficient facilities. He added that such "delaying tactics" will be necessary thru at least a part of 1946.

"We hope to schedule many large trade expositions the latter part of 1946 and early in 1947," he said. "International Amphitheater should be released by the army in a few months. Coliseum and Chicago Stadium are considering enlargement programs, and the navy probably will terminate its occupancy of Navy Pier early enough to make it available by 1947."

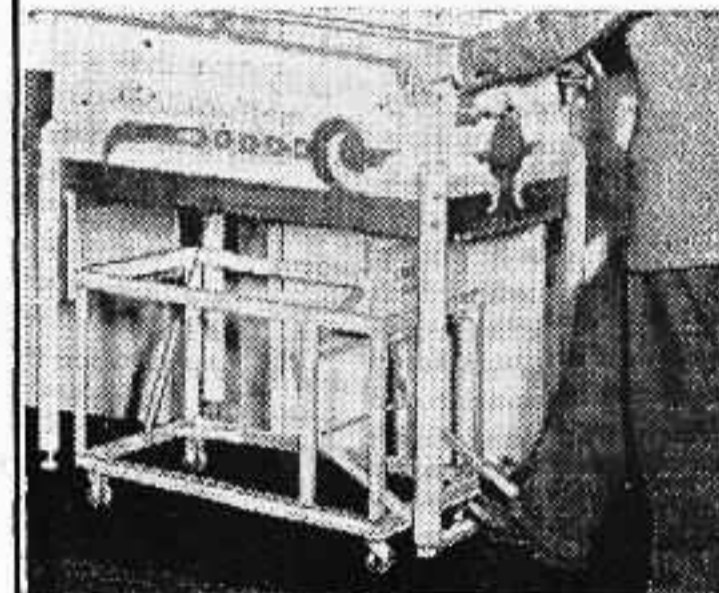
He said it has been necessary to decline about three out of four proposed conventions in the last three months for lack of hotel space.

## HAN-DEE Pin-Game LIFT TRUCK



Above: Lift rolls smoothly into position under pin game.

Below: Foot lever easily raises machine from floor, locks it securely in raised position for moving.



Save wear and tear on your pin games. Use the Han-Dee Lift. It picks up practically any size pin game, completely assembled, and holds securely while moving. Hydraulic pump automatically sets game down carefully, gently. One person, without lifting or bending, can make dozens of installations each day with complete safety to both operator and equipment. Constructed of steel, the Han-Dee is built for long service.

Priced at only . . . . \$49.50  
If your distributor cannot supply you, write to

L. BERMAN & CO.  
MANUFACTURERS  
Evansville 8, Indiana

## "A PUNCHBOARD KNOCKOUT"

Offers as prizes eight lighters that will compete with any on the market.

### FEATURES OF THE LIGHTER:

1. Adonized finish—never scratches.
2. Lifetime guarantee that it can be replaced for 50c.
3. Entire lighter can be taken apart with tiny screwdriver on fluid screw.

—1200 holes—Take \$60—

Profit (definite) \$24.50

List Price, \$23.80

On quantities of five, \$1 is saved

**KNOCK OUT THE PROFITS WITH THIS BOARD**

ORDER FROM  
**WILLIAM LEUENHAGEN CO.**

1813 West Pico Blvd.,  
Los Angeles 6, Calif.

120 Tips, Single or in Bundles of 5's. Per Gross .....\$20.00  
120 Baseball Combination, Per Gross . 19.00  
120 10-15-20 or 25 Die Out Jack Pot Books ..... 21.00  
Pick-Finn 1000 Jumbo Sales Boards @ \$4.00. Doz. .... 42.00

**W. E. BLACKWELL**  
LEBANON, IND.

## Coin Washer Boom Is Seen

NEW YORK, Jan. 26.—Greatest expansion of any coin-operated field is expected in the coin washer and dryer industry, according to reports from leaders in the business. Besides regular apartment house coin washers, stores are expected to be opened soon on a large scale in central districts with coin washers. One is now in operation in the Bronx and another is slated to open soon in upper Manhattan.

Walter M. Hort, president of Appliance Operating Corporation, announces that his organization is now advertising in local papers that it has brand-new Bendix coin-operated washing machines ready for installation in apartment buildings. "We install, service, insure against liability and compensate the apartment owner for electric current used," an official points out to all callers.

It is possible that many organizations that operate in apartment houses may expand to open stores with washers. Such locations would also be ideal spots for amusement and vending machines.

## Advertising, Design Firm Enlarges Office Quarters

CHICAGO, Jan. 26.—Mangan & Eckland, advertising and industrial designing firm, has expanded its offices in the Chicago Board of Trade Building. It will now occupy Rooms 4304 and 4305 as well as Suite 4300.

## Coin Prospects Up Another 8,000,000

WASHINGTON, Jan. 26.—There were 8,000,000 more potential U. S. coin machine customers July 1, 1945, than five years earlier, the Census Bureau reported. At least that is how much the population of the country had increased in the period. The Bureau estimated the total number of U. S. residents at 139,621,431, including those in the armed forces overseas.

The increase was attributed to the wartime rise in the birth rate, but immigration into the country also accounted for a net gain of 600,000 residents. The rise was about 10 per cent less than the gain for the 10-year period, 1930-'40.

Chicago's population was placed at 3,594,839, an increase of 198,081 over the 1940 federal census figures, in an estimate by Frederick Rex, city librarian. He based his estimate on election and rationing records.

## Baseball Game First Product Of Chi Concern

CHICAGO, Jan. 26.—The Amusematic Corporation, newly established coin machine manufacturer, headed by T. A. Kruse, president; W. B. Burdick, vice-president, and V. T. Connors, secretary-treasurer, this week announced the production of their first amusement coin machine.

Kruse stated that the machine is a console model and has no pins, no balls and no plunger. It works by animation and has an illuminated glass playing field and scoreboard.

The game, called Amusematic Lite-League, is based on the national pastime—baseball. The playing field is illustrated with the defensive players and two umpires placed in their proper positions on the field. Animation of the pitcher, the batter, baserunners and outfielders makes for an interesting game, Kruse said.

One feature of the machine, according to Kruse, which makes it an ideal amusement device, is the timing of the machine play. A device throws the pitches out automatically and the play is limited to 20 or 25 pitches depending on the operator's preference. The machine as now timed, allows a game playing time of one and a half minutes.

Prior to announcement of the machine being readied for distribution and order, it was location-tested for six weeks in one of Chicago's largest and most patronized Loop arcades, Kruse stated.

The console is made of wood and has a recessed playing field and scoreboard, and has a simplified electrical set-up which makes it easy for the operator to repair, according to Kruse.

This week Kruse also announced the appointment of the Monarch Coin Company and the Coinex coin machine distributors as Chicago distributors of the game.

## Bingo, Wheels Gain Favor in Canadian Prov.

ST. JOHN, N. B., Jan. 26.—Popularity of bingo, wheels and card parties for cash and merchandise prizes continues to grow thru the maritime provinces of New Brunswick, Nova Scotia and Prince Edward Island.

In many instances, these amusements are the financial mainstay of charitable institutions such as orphanages and homes for old people. All depend largely upon indoor and outdoor fairs and bazaars for support, and the bulk of the revenue at these events comes from wheels and bingo, it was reported. Some parish groups also hold such events as a means of raising funds for church and social activities.

Fraternal associations as well as sports, civic and service societies also hold many bingo parties. Officials of provincial governments have made it plain that they have no intention of following the

## Arcade Pieces On Display as Output Resumes

CHICAGO, Jan. 26.—Rapid reconversion from war work back to coin machine production and display of a line of equipment has been consummated here by the Exhibit Supply Company, according to Perc Smith, manager of the firm's arcade division.

Despite difficulties in getting lumber, paper, other materials with which to manufacture machines as well as experienced manpower, Smith stated this week that, "Exhibit is ready to show its complete line of post-war arcade pieces, and at the present time John Chrest, executive of the company, is making an extensive trip thru the East lining up distributorships."

On display in the firm's newly constructed showrooms and remodeled plant, which was recently completed at a cost of approximately \$75,000, are nine arcade pieces, including fortune-telling card vendors, assorted humorous card vendors, strictly tester amusement devices and a post-card vander.

Devices feature a new service arrangement whereby the electrical light-up board for each can be serviced from the front of the machine. By opening the lock the front swings outward on a hinge and the electrical workings are exposed just inside for easy maintenance. Likewise the coin slot is detached easily and the coin box is easily accessible, Smith said.

Machines on exhibit are Wishing Well, Magnetic Thermometer, Kiss-o-Meter, Bluebird, Love Tester, Merry-Go-Round, Pep-o-Meter, Airmail Letter and the Autographed Film and Radio Celebrity post-card vander. In addition, Exhibit is manufacturing a new double post-card vander of the counter model type called the Ideal Card Vender, suitable for locations where floor space is limited. It will open up locations which heretofore have frowned on bulky vending machines or amusement equipment, according to Smith.

Feature of the Ideal vender is that each series of cards for the machines numbering from 32 to 64 cards in a series can be placed in the machine. Each group is arranged in consecutive order by the plant before shipping so that the operator can place them in the machine as he gets them. This procedure makes it necessary for a patron to keep playing the machine until he gets the card he wants. Cards are arranged and gathered so that a patron can get the complete series of cards by inserting consecutive pennies, and by so doing he won't get any two cards the same.

## Coin Maker Speeds Remodeling Work

CHICAGO, Jan. 26.—Release of building materials has speeded remodeling work on Monarch Coin Machine Company's three-story edifice, according to Roy Bazelon, president. The firm is constructing a new front on its building and re-designing offices and showrooms.

Clay Nemeroff, company official, said the firm's clientele now includes operators in a score of foreign countries as well as the United States and possessions.

## Central Amusement Company Organized

CHARLOTTE, N. C., Jan. 26.—Central Amusement Company, Inc., with authorized stock of \$100,000, is a new firm which will deal in amusements of all kinds. Present stockholders include W. S. Husted, Wilda G. Husted and Arthur Goodman, all of Charlotte.

It could not be learned to what extent company plans involved the use of amusement games and other coin-operated equipment.

lead of Ontario in attempting to ban such games. They point out that the events have been kept free of racketeering, and that any attempt to ban them would only result in driving them "underground" into the hands of unscrupulous persons.



NEW SCALES SOON

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable Address "WATLINGITE," Chicago.

## WANT 500 GAMES

Can Use 500 FREE PLAY Games (parts must be complete)

WILL PAY \$15 EACH

SPORTY JOLLY POLO YACHT CLUB HOME RUN

WILL PAY \$20 EACH

SKY LINE DIXIE FOX HUNT

WILL PAY \$30 EACH

ALL AMERICAN MAJORS, '41 SNAPPY, '41 STRATOLINER SPORT PARADE SHOW BOAT SEVEN UP SPOT POOL

ARGENTINE

You may ship your games C. O. D. by freight or truck if you are located within a 1000 mile radius of Chicago. Otherwise write, giving details. If you have later Games send us your list with price and quantities.

MID-STATE CO. 2848 Roosevelt Rd. Chicago, Ill.

**PHONOGRAPHS READY FOR LOCATION**  
Prices Are for "COME AND GET THEM,"  
Crating and Shipping \$10.00 Extra.

1 Wurlitzer 750E	\$725.00
1 Wurlitzer 750M	700.00
1 Wurlitzer 700	650.00
1 Wurlitzer 71	175.00
1 Seeburg 8800, ESRC	650.00
1 Seeburg Mayfair	350.00
1 Seeburg Crown	350.00
1 Seeburg Classic	400.00
1 Seeburg Classic, RCRS	425.00
1 Seeburg Major, RCES	500.00
19 Rock-Ola Wall Boxes, Each	15.00
1 Rock-Ola Bar Box	20.00
3 Rock-Ola Steppers, Each	20.00
4 Seeburg Wired Remote Control Adaptors for Wurl. 24 Rec. Each	25.00

**CONSOLES**

1 Keeney 3-5c and 1-25c Four-Way Super Bell	\$575.00
1 Baker's Races, Revamped, Never Used	275.00
1 Skylark, 1 Ball	100.00
1 Mills Spinning Reels	100.00
5 Watling Fortune Scales with Mirrors, Each	100.00

ALL THE ABOVE MERCHANDISE IN A-1 CONDITION.  
1/3 Down, Balance C. O. D., F. O. B. Battle Creek, Mich.  
**H. GREGORY**  
85 South LaVista Blvd. Battle Creek, Mich.

**WANTED**  
To take in late Photomatics, Sky Fighters, Phonographs and Drivemobiles on these 3 Automobiles: 1 1941 Int. Station Wagon, 1 1941 Cadillac Sport Coupe, 1 1941 Buick Super Club Coupe. All 3 cars are good, clean and in A-1 condition. Write what have you.  
**ASSID**  
P. O. Box 582 Lansing 3, Mich.

**THE BILLBOARD'S ANNUAL COIN MACHINE CONVENTION**  
... IN PRINT  
Dated FEB. 23, 1946  
PLACE YOUR RESERVATION NOW! .....

**Wanted!**  
At Once Any Quantity!  
PUNCH TOPS FORMATION POWERHOUSE BIG LEAGUE BIG TOWN BLONDIE  
**P & S MACHINE CO.**  
3017 N. Sheffield Ave. CHICAGO

**SPECIAL—ALL RECONDITIONED**  
10 7-Col. DuGrenier Cigarettes, Ea. \$39.50  
10 6-Column Unesapak Cigarette . . . 45.00  
25 1c Treasure Chest Counter Games 22.50  
50 1c 3-Col. Snack Nut Venders . . . 15.00  
All Pin Ball Parts, low prices. Stands 2.50  
Write for Complete List of Venders for Sale.  
Cameo Vending, 432 W. 42d, 18, N. Y.

**International Features!**

Paces Reels, Comb. F.P., P.O. ....	\$159.50
Circus Romance, New .....	199.50
Jennings Blue Skin .....	149.50
World Fair Card Vendors, 2c .....	24.50
Metal Reels, Girl Reels .....	27.50
Mutoscopa Reels, Wooden Cabinets .....	17.50

**NOW DELIVERING**

GOALEE . . . STAGE DOOR CANTEENS  
UNDERSEA RAIDER . . . HOLLYWOOD  
NEW PACKARD WALL BOXES.

Air Raider .....	\$140.00
Hi-Striker .....	69.50
Raise the Davil .....	69.50
Love Meter, Counter Model .....	29.50
Shoot the Japs .....	99.50
Shoot the Chutes .....	99.50
Western Baseball .....	79.50
Keeney Air Raider .....	139.50
Chicago Coin Hockey .....	185.00
Mills Zephyr .....	125.00
Mills Throne of Music .....	285.00
Six (6) Pokerinos .....	79.50

Want All Types Phonographs. Give Serial and Makes.  
Terms: 1/2 Dep. With All Orders, Bal. C.O.D.  
For Complete List of Five Ball Free Play Games WRITE.

**International Coin Machine Distributors**  
2115 Prospect Ave. CLEVELAND 15, O.  
Phones: Main 5769-70

**JANUARY SALE of ARCADE MACHINES**  
All Working Order

3 Chicago Coin Hockey .....	Each \$195.00
3 Sky Fighter .....	225.00
2 Keeney Air Raider .....	149.50
2 Bally Rapid Fire .....	125.00
2 Seeburg Chicken Sam .....	89.50
2 Keeney Submarine .....	100.00
2 Scientific Batting Practice .....	89.50
1 Western Baseball Major .....	145.00
1 Western Baseball Deluxe .....	125.00
1 Victory Pool Table .....	79.50
6 Coin-Operated Billiard Tables, Good Working Condition, 3'x6', New Cloth, 5c-10c Slot .....	119.50
2 Ten Strike, H.D. .....	89.50
5 Genco Playball, Late Model .....	129.50

Crating \$5.00 Extra  
One-Third Deposit, Balance C. O. D., F. O. B. New York.  
**MARCUS KLEIN**  
577 Tenth Ave. New York 18, N. Y.

**SEND US YOUR LIST**

I WILL PAY . . .  
**TOP Dollar**

FOR YOUR USED  
**PHONOS & PINS**  
WRITE—WIRE—NOW  
**NATHAN MUCHNICK**  
"Your Used Record Man?"  
1251 N. 52ND STREET  
PHILADELPHIA 31, PA  
GREENWOOD 3153  
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**BRAND NEW!**

ROCKOLA  
PHONOGRAPH MOTORS  
TURNTABLE MOTORS  
WURLITZER or SEEBURG  
PHONOGRAPH CASTERS  
(4 to Set)  
ALL BRAND NEW

All Purpose Steel Hand Trucks, \$9.95  
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**\$\$\$ CASH! CASH! \$\$\$**  
FOR USED JUKE BOX RECORDS!  
I Pay the Highest Price!  
Write, wire, call or just ship to . . .  
**NATHAN MUCHNICK**  
1251 N. 52nd St. Philadelphia 31, Pa.  
Phone: GRE 3153

**WANTED**  
**ARCADE EQUIPMENT**

Also Long Range Lead Galley.  
**ERWIN BALDRIDGE**  
Box 111, Redford P. O., Detroit, Mich.

**COINMEN YOU KNOW**

**New York:**

SOL WOHLMAN, Pan Coast Amusement, reports that he is just back from the Midwest area and will crack some real news shortly. . . . **JOE GUENOT** reports greater interest in coin-operated washing machines. . . . **LEO KNEBEL**, who just joined with **DAVE MARGOLIN** in Manhattan Phono, is in Kansas City, Mo., on business. . . . **JOE PAZIER**, **BILL LARSEN** and **MORRIS STOLLER** have joined Manhattan Phono.

**JANET GOLDBERG**, private secretary to **LAWRENCE REISS**, biscuit vending machine king, rates as "secretary of the week." . . . She knows all the answers but one . . . she wants to visit a race track someday and see just how much fun it is to place a bet.

**JACK FITZGIBBON**, Jafco, is reported slated to visit Chicago in a couple of weeks. . . . He is supposed to arrive February 18 at the Sherman Hotel, to look the town over. . . . **AL SCHLESINGER**, Square Amusement Company, is reported really going to town with his Roll-a-Ball amusement machine outside of a little trouble getting parts for the revolving barrel feature.

**MAE WOHLMAN** is added to the sick list with a toothache. So is **MURRAY WOHLMAN**, who is suffering from a cold. . . . **NICK GELLETIN** is also said to be under the weather. . . . **LOUIS RABKIN**, just up from the sick bed, is said to be looking around town for new arcade locations.

**HENRY COOPER** is buzzing around town in a real hurry this week and friends say that he has more than one finger in the pie . . . an important item has been appearing on other pages of *The Billboard* in regard to arcade trends that has just leaped to this writer's eyes more and more circuses and carnivals are asking for arcades . . . in last week's issue alone, seven firms that never had an arcade are asking for one.

**BEN SMITH** has just returned from a hurried trip to Philadelphia. . . . **LAWRENCE REISS**, Statler Distributors, reports interest rising among coinmen in regard to biscuit vending machine.

**ROBERT Z. GREEN**, Rowe Manufacturing Company, presented a plaque to **NATHANIEL LEVERONE**, Automatic Canteen, at a dinner at the Savoy-Plaza last week for "leadership." . . . **WALTER M. HORT**, Appliance Operating Corporation, reports that his firm is now ready to install new Bendix Washers in apartment buildings around the city.

**SOL GOLDSTEIN**, Chicago vending machine op, now has a rival. . . . **PHIL MARTINS** announces that he has installed vending machines for some time in beauty shops around Manhattan and the Bronx. . . . A New York operator says that beauty shops are nothing compared with a new type location that he has in mind. He claims that he has tested the spot already and found it perfect, but is having a little trouble with the location owners who don't know exactly how their customers will react.

**FRED M. LARSON**, Pacific Coast arcade owner, is looking Manhattan over this week. He is looking for new equipment as well as New York spots for expansion. . . . More arcades are reported to be opened this spring around Manhattan than in any one year in the past. . . . Operators are reporting that there is no such thing as a poor location in midtown Manhattan.

**CLAY CRANE**, **LEW MORSE**, **DR. CHARLES N. KIMBALL**, **BILL BISHOP** and **ED KING JR.**, all of the Kansas City (Mo.) headquarters of Aireon, were in town this past week attending the Radio Engineers winter technical meeting at the Astor Hotel. . . . **NORMAN LEEB**, a New York representative of the firm, was also on hand to answer questions about the new juke box along with the others. . . . Morse says Aireon jukes will be going out to operators starting in February.

**Nat Cohn**, Modern Music, was given a dinner in his honor by his many friends of Equality Lodge, B'nai B'rith last Thursday evening at the Jansen Suite of the Waldorf-Astoria. . . . Attendance list reads like a who's who of coin machine row. . . . **Bill Rabkin**, **Al Blendow**, **Earl Winters**, **Jack Mitnick**, **Al Bloom**, **Lou Silvers**, **Ben Smith**, **Perry Wachtel**, **Roy Tracy**, **Sid Levine**, **Tom Saffady**, **Al Linus**, **Jack Lear** and **Mack Schreiber** are but a few of the names attending.

**FRED E. A. WALLIN**, chief research engineer of National Slug Rejectors, Inc., is in town this week for the IRE convention at the Astor. . . . Standard Trans-

former Corporation, Sylvania Electric, New York Transformer, Rathen Manufacturing and Eicor, Inc., are among the many exhibitors at the gathering. . . . Many coinmen are looking the booths over for new ideas.

**JACK FEINBERG**, U-Need-A-Pack Distributing Corporation, candy and cigarette machine distributors, was in New York this week on biz. . . . **EDWARD PECORA**, manager of the International Brotherhood of Electrical Workers in New Jersey—including all the electrical servicemen—was seen talking things over with **Dave Engels**, Hercules Sales & Distributing Company, this week.

**Chicago:**

**MARSHALL SEEBURG**, president of the J. P. Seeburg Corporation, with cane in hand, necessary because of a recent fall, was seen huddled with **MORRIE** and **EDDIE GINSBURG** at Atlas Novelty's Congress Hotel showing of the new Seeburg phonograph. Others seen at the showing huddled over the phonographs on display were: **FRANCIS ELLIS**, head of Duval Vending, Jacksonville, Fla.; **HARRY BERLIN**, Chicago district manager; **JIM BARRON**, vice-president, and **C. T. MCKELVY**, sales manager, all of the Seeburg executive offices. . . . **JIMMY JOHNSON**, of Globe Distributing, put in an appearance, as did **JOE PESKIN**, owner of Universal Music.

**CHARLES LEATHERS**, operator and owner of the Progressive Music Company here, was escorting **ELLIS WALTON**, out-of-town op from L. & W. Music in Detroit, who was here to see the new machines. Walton reports juke biz perking plenty good in the Motor City and was accompanied here by his right-hand man, **MICHAEL BATTIESTE**, his salesman and collector. Both Leathers and Walton own record shops in conjunction with their phono operations and report very little difficulty getting records for their machines.

**FRAN ELLIS**, of Duval Vending, is quite the sport enthusiast. While here for the new phono showing he attended the Notre Dame-Great Lakes basketball game at the Stadium and invited a few of the boys "when in Florida, call me for a ride in that new boat of mine." . . . **NATE FEINSTEIN**, assistant to the Ginsburgs out at Atlas, is in Michael Reese Hospital with the flu but should be back in a few days. . . . **MRS. MARGARET PATTERSON**, in charge of the record dept of Hap's Music & Amusement Company, North Platte, Neb., was here in town last week with the boss, **H. W. MARBLE**, who gives his girl Friday all the credit for the fine job she's doing in retail record sales. Hap reports no trouble with disks for his phono operation and he's looking forward to new jukes.

**EDDIE GINSBURG**, soon after the new phono showing at the Congress, was getting his bags packed for other skedded shows and wasn't expecting to have much rest before the end of the month. **BROTHER MORRIE** was having a still tougher time

of it with that "bum" shoulder of his acting up again. Records tabbed over one thousand operators and servicemen in attendance from Illinois and Eastern Michigan for the two-day showing, and the buffet luncheon and dinner put out by Atlas. **GEORGE L. JOSEPH**, here in the States as a purchasing agent for his family firm in Manila, confabbed with **Eddie Ginsburg** about biz in general and was in the company of his fiancée, beautiful **MARGARET EVERNDEN**, showgirl from the College Inn, Sherman Hotel here.

**LOU KOREN**, Illinois Distributing Corporation exec, former co-owner of the ACE MUSIC COMPANY, recently sold to a local group of coinmen, is back in town after a vacation at his Florida residence. . . . **ED HEATH**, of Macon, Ga., is gaining the rep as the most persistent visitor in Chicago. From reports 'round town he's been here two weeks now. Biz must be good.

**JOE RAKOVITS**, owner Muskegon Music Company, Muskegon, Mich., and brother, **JIM**, who assists him in his operations, spent a week in town with their wives intent with buying cig-venders, if possible. . . . **HYMIE ZORINSKY**, head man of the HZ Vending Company, Omaha, seen at distrib in town. . . . **SAM STRAHL**, American Coin-o-Matic, Pittsburgh; **E. W. PRESLEY**, Grand Rapids operator, and **JOE FRANK**, representing Automatic Sales, of Nashville, all calling on Empire Coin one day.

**IRV KLEIMAN**, new salesman at Atlas Novelty, is a brother of **JOE KLEIMAN**, who last week was discharged from the army after several years in the Aleutians. Joe is in Los Angeles to bring his wife back to Chicago. He will take over his old selling job with Atlas Company sick list took a shellacking this week with **NATE FEINSTEIN** in Michael Reese Hospital and **DICK TAUBER** at Mayo Clinic for a check-up. **HAROLD SCHWARTZ**, another Atlas salesman, is holding up the home forces now, tho, after three years of army service.

**AL SILVERMAN**, executive of Williams Manufacturing Company, has a gleam in his eyes these days and no one has two better reasons. Al's 21-year-old son, **NATHANIEL**, hit Camp Grant last Tuesday, and the first thing he did was call Al, after three years Pacific service, to nonchalantly say—"Hi, pop, what's cooking?" The other reason revolves around **MRS. AL SILVERMAN**, who every day in the week answers to the title—**LIEUTENANT!** She's a member of the WAVES and is stationed at Naval Ordnance Torpedo Plant in Forest Park, Ill.

**JIMMY MARTIN**, owner James H. Martin Company, and **JACK KELNER**, owner Kelner Vendors, were born on the same day—May 10. Both claiming to be "master" salesman might be interested to know that according to astrology they were born under the sign of Taurus—"The Bull."

**C. M. McDANIEL**, well-known coinman from the San Antonio Distributing Company, finished a stay of 10 days here after looking over lines available. . . . Other coinmen seen about distrib offices this past week were: **AL MATTILA**, oper-



ARCADE PUBLICITY for Gene Wilhelm's Penny Arcade in Chicago's Loop has been booming in the Chicago papers. Reason is Wilhelm's ability to entice amusement columnists and band leaders into his establishment. Above photo of band leader Eddy Howard and his singer, Mary Jane Dodd, recently appeared in *The Chicago Herald-American*.

ator from Republic, Michigan, getting his feet wet again after a year in the army; WILLIAM HERBST, operator from Grand Haven, Mich.; DON BAKER, representing the Arcade Amusement Company, Jackson, Mich., and MORRIS GISSER, well-known coinman of the Cleveland Coin Machine Exchange, Cleveland.

J. R. BACON, vice-president and general manager of O. D. Jennings, took little time to get back in swing after a week off fighting the flu bug. Bacon is busy assigning new territories and confabbed with many out-of-town distributors during the week, including BEN ROBINSON, Robinson Sales, Detroit, and LOU WOLCHER, Advance Automatic, San Francisco. "MAC" McLAUGHLIN, sales exec at Jennings, just completed a circle trip thru the Midwest and reports "business looking up." O. D. JENNINGS is back on the job after a stay at his Mississippi plantation. Seen busily escorting HAROLD BAKER, of the local Baker Novelty Company, thru the plant and proudly pointing out the assembly system and new machines.

LARRY FRANKEL, Frankel Distributing Company, Rock Island, Ill.; CARL TRIPPE, of St. Louis' Ideal Novelty Company, and JOE McGLENN'S Distributing Company, Pittsburgh, seen at AL STERN'S Wide World Distributing offices during the week.

**Los Angeles:**

The PAUL LAYMONS week-ended at Palm Springs. They got lost in the worst windstorm in local history. Their car windows are so pitted that they will have to be replaced and a new paint job is essential. It was so bad, LUCILLE LAYMON said, that the radiator emblem couldn't be seen. . . . EARL CENTER is back from the ETO and will resume operations in and around Bakersfield. . . . WALKER McDOW, of the Laymon Company, was severely injured when a piece of metal on which he was working slipped and cut his wrist.

C. A. ROBINSON has returned from a vacation at Palm Springs. . . . Over at the General Music Company, RUDY PRATTE has been added to take care of book-keeping and secretarial work. Her husband is Corp. Alfred Pratte of the army.

BILL WOLF, of California Amusement Company, in Chicago on business pertaining to the distribution of AMI phonographs. . . . RUDY PRATT is the new secretary at General Music Company, replacing Marjorie Schlagel. . . . CHARLIE ROBINSON and WILLIAM (BUD) PARR planning on a trip into the near-by hinterlands.

JACK GUTSHALL, of Jack Gutshall Distributing Company, in Kansas City, Mo., on his way back to the Coast. He has been making a nationwide tour in connection with his national distribution of records, especially Exclusive and Excelstor.

Building of Badger Sales Company is being readied for occupancy. BILL HAPPEL JR., manager of the firm, says it will not be long before he will move into his new location. . . . RAY WHERRIT, of San Luis Obispo, in the city purchasing equipment. . . . G. F. COOPER, of Riverside, made a quick trip into the city. . . . FRANK LAMB, local operator, along West Pico. . . . Other local operators making the rounds include J. W. KING, RAY EBBERTS and R. F. JONES. . . . WALTER LEONHART, of Bellflower, shopping. . . . BETTY MURRA, of Super Service Coin in Downey, in the city. . . . San Bernardino well represented during the week by CARL COLLARD, I. B. GAYER and BILL SHOREY. . . . TED BAER down from Merced.

ROBERT THOMSEN in from Delano, where he represents Thomsen Bros. . . . R. G. PATTERSON drove in from Riverside. . . . CARL FISHER here from Inglewood. . . . BILL KNIGHT, of Coin Amusements in Alhambra, reports that things are okay in his section. . . . DANNY JACKSON, of Pismo Beach, made one of his infrequent trips to town. He has moved his place of business on the Main Stem there. . . . WILLIAM McGOWAN from Visalia. . . . ED PENN making a brief stop here from San Pedro. . . . JACK ARNOLD, of Barstow, buying equipment. . . . O. W. GLENN arrived for a buying trip for his routes in Las Vegas, Nev.

KEN KORTE in town from Glendale, arriving in the city on a day when he can visit one of the Showmen's Clubs. . . . HARRY RAWLINGS feeling quite okay following an illness. . . . JACK DYKES getting his coin machines ready for trekking with a carnival again this season. . . . ELMER HANSCOM may take his Penny Arcade on the road again this season. . . . EDDIE TAIT buying machines for his brother,

Stewart Tait, recently liberated from Santa Tomas prison in the Philippines.

**Detroit:**

STEVE BECKER, salesman for Martin Distributing Company, is back from a vacation in New York. BOB ROBERTSON, of the same company, is back from a trip to Kansas. . . . JOSEPH BRILLIANT, of Brilliant Music Company, reports big demand for the new single Sonora records in this territory.

ARTHUR FLEISCHER, of the Music Maintenance Workers' office, was pleasantly "razed" at the Past Commander's Night of Theatrical Post of the American Legion, where he functions as finance officer, as the only post member who has to get up early.

JOSEPH GOEDEL, of the Elite Music Company, has sold his route to Kenneth Tingey, a newcomer in the music field. Tingey, who lives at Wayne, Mich., uses his location there for headquarters. . . .

GLENN PAYNE, returned veteran, another newcomer in the juke box business, is establishing himself here with acquisition of a route from Patterson Music Company. Headquarters are at 19168 Montevista.

MRS. ELIZABETH LUND, office manager of the Michigan Automatic Phonograph Owners' Association, has arranged for moving the offices of the MAPOA to 929 Ford Building. . . . MARTIN AND MRS. BALENSIEFER, of the Martin Distributing Company, are back from an extended vacation with old friends in their former home town of St. Louis.

TED PARKER and TED PRICE, of the Martin Company, returned with their families from a vacation in Chicago. . . . SID HOAGLAND, salesman of the company, is again on the job. He took his family to Buffalo, where he once lived, for a vacation.

**Indianapolis:**

SIMON BERMAN, of the Sicking Company, spent several days in Cincinnati on business. . . . PETER STONE, Rock-Ola distributor for Indiana, is planning a trip over the State, renewing old acquaintances and contact with operators. . . . RICHARD GUNN, recently discharged from the navy, has returned to take up his position with the D. & C. Novelty Company. . . . SAM DICTER, well known to all operators in Indiana, will be in charge of the new office in Fort Wayne, Ind., now being remodeled by Southern Automatic Music Company. The newly remodeled salesrooms will be opened about February 15.

MICHAEL WEINBERGER, of the S. & W. Coin Machine Exchange, who recently made his first trip by air, going to New York and back on a quick trip, likes flying so well that he is using that medium to make a fast trip to Chicago and Milwaukee this week. . . . IRVING MOSS, of the Moss Music Company, is commuting between here and Chicago regularly. . . . REYNOLDS St. ONGE, of the Merchandise Vending Service, has established headquarters at 8645 Kercheval Avenue. . . . ARCHIE GAYER and HARRY LEWISTON, who have the downtown Archie's Playland Arcade, are also opening a new arcade this spring at Jefferson Beach Park, Saint Clair Shores, Mich.

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**Miami:**

BOB K. PARKER, digger machine operator, is said by friends to be planning expansion plans in the city and surrounding areas. . . . SAM CLIFTS is wandering around the northern part of the State these days looking for new spots, plans and ideas. . . . JOHNNY SENDERS, GEORGE J. LITOT and BILL RIVES, all New York coinmen, are looking around the State.

**Put Coin Machines On Grace Line Ship**

NEW YORK, Jan. 26.—First commercial ship to go down the ways on the East Coast since V-J Day was launched this week in Wilmington, N. C., according to officials at the New York office of the Grace Line. Adding a second "first" to the event, it is said to be the first commercial ship to have several types of coin-operated machines aboard.

It is expected that line officials will announce the coin machines when the new ship, the Santa Barbara, is ready for her first official run in about two months.

# Hercules "A NAME YOU CAN TRUST"

**HERE'S THE HOTTEST LIST IN THE COUNTRY!**

3 Wurlitzer 850	\$815.00	1 Seeburg Regal	\$325.00
2 Wurlitzer 750E	750.00	2 Seeburg 12 Record	125.00
4 Wurlitzer 800	700.00	2 Rock-Ola Commandos	500.00
10 Wurlitzer 700	675.00	2 Rock-Ola Supers	450.00
2 Wurlitzer 500 '42 Vic.	500.00	1 Rock-Ola Deluxe	425.00
10 Wurlitzer 600R, '42 Vic.	475.00	10 Wurlitzer 5c 30-Wire Boxes	12.50
10 Wurlitzer 600R	450.00	10 Wurlitzer #125 5-10-25c Boxes	19.50
3 Wurlitzer 412	150.00	10 Wurlitzer Sweet Music Boxes	20.50
2 Wurlitzer P12	129.00	3 Wurlitzer #145 Fast Steppers	40.00
1 Wurlitzer 61 Counter Model	140.00	26 Buckley Boxes, Chrome, Late Mod.	15.50
1 Wurlitzer 600, Cellar Job, Buckley	300.00	10 Rock-Ola 5c Boxes	12.50
2 Seeburg 8800, R.C.	625.00	5 Rock-Ola Bar Boxes	21.00
3 Seeburg 8200 Victory, Gem	475.00	2 Rock-Ola Brain Boxes	27.50

1/3 Deposit, Balance C. O. D., F. O. B. Newark

Sell us your music equipment on or off location. We will buy one or a thousand phonographs any place in the country!

**EXCLUSIVE NORTHERN N. J. DISTRIBUTORS OF "BANK BALL"**

## HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS I.F.V. ORENSTEIN

**NOW DELIVERING**

# MILLS "BLACK CHERRY BELL" "PRE-FLIGHT" TRAINER

WRITE FOR PRICES ORDERS FILLED AS RECEIVED

**TAKING ORDERS MUTOSCOPE LINE FOR COMPLETE and All Parts and Supplies**

Send for Complete List of New and Used Equipment  
Want All Types of Used Machines in Good Condition  
ED RAVREBY

**ASSOCIATED AMUSEMENTS, INC.**  
72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.  
Branch Offices  
1849 Main Street, Springfield, Mass. 29 North Main Street, Fall River, Mass.

## READY FOR LOCATION

PHONOGRAPHS	SLOTS
Wurlitzer Victory	25¢ Silver Moon Chief
Wurlitzer P-12	5¢ Silver Moon Chief
Seeburg Hideaways	5¢ Chief
Evans Bangtalls	5¢ Mills Chrome Bell
Paces Reels Combination	5¢ Mills War Eagle
Jennings Bobtail	5¢ Chrome Vest Pocket
Bally Roll-Em	5¢ Blue & Gold Vest Pocket
Keeney Track Time	25¢ Watling Rotatop
Keeney Skill Time	5¢ Columbias
CONSOLES	ARCADE
Evans Bangtalls	Bowling League
Paces Reels Combination	Bowl-a-Bomb
Jennings Bobtail	
Bally Roll-Em	
Keeney Track Time	
Keeney Skill Time	

One-Third Certified Deposit and Shipping Instructions Must Accompany Order

## SHAFFER MUSIC COMPANY

606 SOUTH HIGH STREET COLUMBUS, OHIO  
5227 McCorkle Avenue 1925 Market Street  
Charleston, West Virginia Wheeling, West Virginia

1 Spectravox & Playmaster	\$395.00	2 Rockola Universal Tone Columns	
3 Rockola Commandos, ea.	595.00	With Buckley Boxes, ea.	\$125.00
3 Keeney Air Raiders, ea.	139.50	6 M. T. Cabinets Suitable For 12	
1 Evans Tommy Gun	99.50	Record or 20 Record Mechanisms	
1 Keeney Shoot Your Way To Tokio	139.50	ea.	50.00

1/3 Deposit

## BIRMINGHAM VENDING CO.

2117 Third Ave., No. Birmingham, Ala.

**GET YOURS NOW!!!**

## HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

# MACOMB

MUSIC SERVICE 16700 NINE MILE ROAD EAST DETROIT, MICH.

**SPARK CHAMPION FRUIT REELS**



TAKES NICKELS

PAYS OUT QUARTERS

Takes 5c—Pays out Quarters automatically. Mixed with 50 to 1 Free Play Tokens. Also has Jackpot Paying Out Gold Award Tokens, which can be redeemed to Player for \$5.00. This machine has the same attractive features as any high priced Slot Machine. Token Payout Optional. Can be operated to Pay Out Free Play Tokens. 3 to 1 to 100 to 1—instead of Quarter Payout Supplied with Complete Set of Tokens.

Price—\$42.50 Ea. In Lots of 3, \$40.00. \$32.00 in Lots of 10. All machines are factory reconditioned like new. Guaranteed.

**ABCO NOVELTY COMPANY**  
808 W. Madison Street CHICAGO 7, ILL.  
Phone: Haymarket 3895  
Many other Counter Games. Write your needs.  
1/3 Deposit With Order. F. O. B. Chicago

**FOR SALE**

- SLOTS**
- 4 10¢ Jennings Chiefs, 3-5 P.O., Ea. \$100.00
  - 1 10¢ Jennings Silver Chief, 3-5 P.O. 135.00
  - 1 10¢ Mills Brown Front, 3-5 P.O. 145.00
  - 2 10¢ Mills Blue Front, Refinished Like New, Serial Over 400000 S.J. Ea. 150.00
  - 2 10¢ Pace Comets, 3-5 P.O., Ea. 69.50
  - 3 5¢ Jennings Silver Chief, 3-5 P.O., Ea. 125.00
  - 1 8¢ Jennings Club Slots, 5¢-10¢-25¢, Plus Crating, Per Set. 300.00
  - 1 8¢ Brown Front, 5¢-10¢-25¢, Per Set. 480.00
  - 2 5¢ Blue Front Gold Glitter, Rebuilt, Ea. 125.00
  - 2 5¢ Brown Front Gold Glitter, Rebuilt, Ea. 125.00
  - 1 25¢ Brown Front, Rebuilt, 3-5 P.O. 165.00
  - 1 25¢ Cattle Club Slot, No Lemon, Like New, 3-5 P.O. 145.00
  - 9 Grand Stand, 1 Ball P.O., J. P. Tables, Ea. 45.00
  - 4 Sport Page, 1 Ball P.O. Tables, Plus Crating, Ea. 40.00
  - 40 Mills Chicago Metal Stands, Ea. 12.00
  - 15 Mills Chicago Metal Stands Without Keys, Ea. 8.00
  - 1 Double Chicago Revolveraround Open Type, Brown Crackle 69.50
  - 1 Double Mills Cabinet Stand, Old. 12.00
  - 250 Bags R. W. B. Tickets, Single and in 5's, 2,100 Ave. Count; all for. 225.00
  - 100 25¢ Sales Boards at Cost.

**FORSYTH MUSIC CO.**

Phone Adams 5882 1279 Main Street GREEN BAY, WIS.

**Arcade Draws Celebs, Plenty On Space in Chi Newspapers**

CHICAGO, Jan. 26.—Gene Wilhelm, owner and operator of a Penny Arcade in the Loop, is setting an enterprising example which other arcade men might well imitate.

Wilhelm advertises his arcade thru large displays in the amusement pages of the Chicago papers. By enticing celebrities to visit the arcade and try out his amusement machines, Wilhelm's arcade has been the subject of picture spreads and features in the Chicago press.

Making a practice of inviting band leaders and newspaper columnists to visit his arcade has paid dividends in newspaper space for Wilhelm. Latest columnist to visit the location was Charlie Dawn, night club editor for *The Chicago Herald-American*. Dawn opened a recent column with a report of his visit to the arcade.

**Column Comment**

"Maybe it's better," Dawn wrote, "that Uncle Sam didn't have Charlie Dawn as an army—or navy—pilot during wartime. That considered statement is based strictly on the tryout—a preflight, so to speak—we experienced last night at Gene Wilhelm's Penny Arcade on Wabash Avenue near Randolph Street.

"Wilhelm recently introduced a true-to-flight 'gadget' known as the pre-flight trainer at his arcade—a miniature plane with the essential controls to give the thrill of flying without leaving the floor. "Without the preliminary training ac-

corded air corps cadets—instructions being a mere what-to-do with the pedals, the stick and gas throttle—we 'took off,' more or less, on what should have been a Coast-to-Coast trip. The map was there in front of us—and all we had to do to successfully accomplish the mission was to keep a needle-spotlight on the marked route.

"If we jumped from New York to Los Angeles via Minneapolis and a lot of cornfields, it was all accomplished merely because we were lucky! Controlling the pre-flight trainer is a full-sized job, even without armament, and we have a fuller understanding of things with which fighter pilots had to contend. In passing, let's say that the pre-flight trainer at Wilhelm's emporium is a worthy thrill. And we're glad, too, that the contraption 'never leaves the ground.' We don't look good in cornfields—or a heap!"

**Ohio Completes Industry Shift**

COLUMBUS, O., Jan. 26.—Physical re-conversion of Ohio's industrial plants is substantially completed, reports the employment committee of the Ohio Post-War Program Commission in a survey of the State's industries.

Problem of readjustment of displaced workers, however, is still present and its solution was described as "progressing slowly and cautiously."

Manufacturers are anticipating large sales volume, employment of veterans is increasing, and a number of new plants are being scheduled for location in Ohio.

Keystone of the survey was optimism, with strong confidence expressed on the part of both employers and workers.

**Patent Granted On Multi-Flavor Bottle Vender**

WASHINGTON, Jan. 26.—Patent for a multiple flavor bottled drink vender with dial-type selecting device has been issued to Fred T. Rabens and Fredolph T. Peterson, St. Paul.

Application for the patent—No. 2,393,059—was filed April 9, 1945, claimed six new features. The machine has horizontal storage columns instead of the more usual vertical ones.

Description of the apparatus in the *Official Gazette* of the U. S. Patent Office follows:

"In a vending machine, a plurality of magazines, each including a trackway, a follower movable along each of said trackways with a step-by-step motion, adjustable coin-controlled mechanism for selectively actuating said followers and having a single actuator, coin return mechanism, and an independently operable trip device for each magazine for actuating said coin return mechanism, said trip devices lying in the path of movement of said followers and presenting slanting cam-like faces to said follower."

**Amusement Device**

The *Gazette* also reported issuance of a patent for an amusement apparatus to Charles A. Solinski, of Chicago, who assigned it to Exhibit Supply Company of Chicago. One new feature was claimed for device under Patent No. 2,393,004. Application was made December 14, 1942.

Inventor's description of the device follows:

"In a device of the class described comprising a cabinet, a tubular housing extending laterally from the cabinet and communicating with the interior thereof, said cabinet having a wall portion projecting into the tubular housing, a distorted mirror arranged in said cabinet adjacent the inner end of said tubular housing and rearwardly, to the projecting wall of said cabinet, means for supporting said mirror in said cabinet for oscillatory movement, means for oscillating said mirror, and illuminating means arranged in said tubular housing adjacent the outer surface of the projecting wall portion of said cabinet; said projecting wall of the cabinet being adapted to reflect light from said illuminating means toward said lens, substantially as described."

Lynch Manufacturing Corporation, of Defiance, O., has registered the word "Automat" as a trade name for article packaging machines. It claimed use of the name since September 26, 1944.

**O'Dwyer Urges Sales Tax Hike**

NEW YORK, Jan. 26.—City's newly elected mayor, William O'Dwyer, has asked the State Legislature to permit the city to increase its 1 per cent tax on retail sales to 2 per cent for the next three years.

It was estimated the proposed increase would yield an additional \$211,000,000 a year, which would be earmarked for the repair and rebuilding of city transit lines.

In a letter to State Controller Frank C. Moore, O'Dwyer pointed out that the sales tax had been 2 per cent before a reduction in 1941. He said the only alternative to a doubled sales tax is an increase in the subway fare.

**Sam Dieter Chosen To Head Ft. Wayne Distributor Office**

CHICAGO, Jan. 26.—Sam Dieter has been appointed manager of the Fort Wayne, Ind., office of Southern Automatic Music Company, according to an announcement from Leo Weinberger and Sidney L. Steibel.

Dieter has traveled the Indiana territory representing Southern Automatic for several years, and he is well known to columnists thruout the northern section of the State.

Office will be opened about February 1 at 1329 South Calhoun Street. It will include showrooms, a stock department and complete refinishing and service departments, Dieter said.

**Cough Drop Manufacturers Plan Hard Candy Packages**

CHICAGO, Jan. 26.—Trade sources reported that F & F Laboratories, Inc., cough drop makers, are planning to put out 5-cent rolls and boxes of hard candies.

It was reported that the firm plans to spend nearly \$1,000,000 on manufacturing equipment and advertising of the new line, slated to appear some time this summer.

**NEW SLOT MACHINES**

Groetchen's **CHROME COLUMBIA BELL** Convertible to Penny, Nickel, Dime and Quarter Play in Five Minutes. Parts Included. Price \$169.50

Stock Limited—Wire \$25 Deposit on Each Machine.

**CONSOLE**  
3 Keeney Super Bells Combination. Each, \$275.00

**RECONDITIONED PIN GAMES**

PRODUCTION	\$100.00
KISMET	185.00
ARIZONA	175.00
TORPEDO PATROL	95.00
FOREIGN COLORS	100.00
2 BIG THREE, Ea.	100.00
PARATROOP	100.00
BOMBARDIER	100.00
VENUS	75.00

Phone 4-1109 Between 12:00 and 1:00, E. S. T.

**AUTOMATIC COIN MACHINE CORP.**

338 Chestnut St., Springfield, Mass.

**WANTED**

- 3 Wurlitzer 71 Counter Models
- 1 Abbott 5c Coin Counting Machine

**FOR SALE**

- 1 Mills Factory Rebuilt Blue Front, 3-5-25c \$220.00
- 1 Batting Practice 75.00
- 1 Shoot the Jap Gun 75.00

1/3 Deposit, Balance C. O. D.

**S & S SERVICE CO.**

44 Friday Street MILLVALE, PA. Telephone: Millvale 1412



**HERE AGAIN!**  
THE **BILLBOARD'S ANNUAL COIN MACHINE CONVENTION** ... IN PRINT

- DATED Feb. 23, 1946
- DISTRIBUTED Feb. 19, 1946

**PLACE YOUR RESERVATION NOW!**  
Forms close Feb. 13

Contact the Office Nearest You	
<b>CINCINNATI</b> 25 Opera Place	<b>CHICAGO</b> 155 N. Clark
<b>NEW YORK</b> 1564 Broadway	<b>ST. LOUIS</b> 812 Olive St.
<b>LOS ANGELES</b> 1509 N. Vine	<b>DETROIT</b> 2419 Grand River

**YOU'LL AGREE WHEN YOU SEE SEEBURG THAT IT IS TOPS ALL-WAYS**

*Seeburg* Musical Sales Co.

EXCLUSIVE *Seeburg* DISTRIBUTORS FOR MARYLAND, WASHINGTON, D. C., VIRGINIA.

140 WEST MT. ROYAL AVENUE BALTIMORE 1, MARYLAND

**PIN TABLES**

**BIG TOP (New Revamp) \$199.50**

Flat Top \$205.00	Four Aces \$105.00
Knockout 100.00	Keep 'Em 100.00
Liberty 155.00	Flying 125.00
6-10-20 100.00	Sea Hawk 49.50

**ARCADE MACHINES**

- Ton Strike (Free Play) \$155.00
- Shoot Your Way to Tokyo 159.00
- Air Raider 159.00

**WANT**  
Keeney Velvet, Four Diamonds, Wildfire. These games do not have to be in working condition, but must have all parts.  
1/3 Dep., Bal. C.O.D., F.O.B. Phila.

**LEON TAKSEN COMPANY**  
2035 Germantown Ave., Phila. 22, Pa. Phone: Poplar 3638

**FIRST THING NEW IN YEARS RADICALLY DIFFERENT**

It swallows pennies and eats nickels. A new type counter game. No further information for 60 days.

**WATCH RAY**  
**RAY OAKES & SONS**

## E. A. Terhune To Post With General Vend

CHICAGO, Jan. 26.—E. A. Terhune, former national sales manager of the electric refrigeration division of Servel, Inc., is the new general manager of General Vending Corporation here. General announced its intentions of specializing in bottle vending machines during the past month.

Terhune says that the firm will have two models of the vander coming off the production lines this spring. Machines are being manufactured by the Benson Manufacturing Corporation in Kansas City, Mo.

Both of these vending models—one a single flavor machine, the other a dual flavor—are featuring what the company calls "elevator action." Firm officials describe this action by saying that "An electric motor winds up a flexible cable on drums, raising an elevator and a column of bottles. One bottle at a time is delivered off the top of each column and gravity does the rest."

### Capacity Details

Single flavor model has a capacity of 184 seven-ounce bottles or 162 12-ounce bottles. Machine measures 25 1/8 inches wide, 28 3/8 inches deep and 74 inches high. The two flavor model holds 287 seven-ounce bottles, according to report, or 252 12-ounce bottles. It measures 38 1/2 inches wide, 28 3/8 inches deep and 74 inches high.

Firm says that parts in the two models are interchangeable and that either will handle bottles of varying size from six to 12 ounces. Other details of the machines include a pull-out dispensing unit and removable dry refrigeration system which is mounted in the top of the cabinet.

## Two Firms Set To Exhibit at London Show

### French Also Expected

NEW YORK, Jan. 26.—Report around coin machine circles is that at least two firms will be at the English coin machine convention and a third is considering the project. Each firm thinks it is the only one that plans to go, hence lack of publicity on its part.

The convention, announced for early this spring in London, will be attended by most of the English coin machine manufacturers, and it is thought possible that one or two French firms may try to get a machine, or two there to show that the French will be on the market with their machines as soon as production can be started. Before the war, Great Britain was the chief importer of American-made machines and firms are looking to a repeat business now.

Trade with England is at a deadlock at this writing, but it is expected to improve very shortly. For this reason firms feel that by the time the convention takes place they will be in a position to accept orders from their English friends. If, for some reason, it is impossible to accept orders at that time, it is felt that as long as they exhibit the machines to show that American firms are still in there vying for business, when the situation is cleared the groundwork will have been laid.

### Juke Market

Beside amusement and vending machines, England is expected to be a large purchaser of juke boxes. American soldiers and sailors have introduced the faster American steps to the English girls, along with juke boxes that were in almost every American Red Cross club in England as well as other army-owned models that were in other centers. The few English pubs that had American juke boxes that had been exported before the war have reported bumper business during the war period.

English drinking houses that failed to have juke boxes found they had to hire amusement help or have a radio. But those with juke boxes in the larger towns always did a greater volume business with their "American machines."

## To Seek Operators' Slant Thru Midwest

CHICAGO, Jan. 26.—Al Stern, head of World Wide Distributing Company, announced this week that he is soon starting on an extensive trip thru Illinois, Iowa, Missouri, Kansas and Nebraska in an effort to feel the pulse of the trade.

Reason for the trip during which Stern will contact operators, jobbers and distributors in these territories is to build a store of knowledge on problems being experienced by each group now that the industry is getting rolling again.

Stern intends to personally tab operator and distributor statements on present equipment and the extent of their need for new machines. He plans incorporating such information in one vast file with which to map complete sales programs and service features to insure jobbers and operators getting a fair share of new equipment now being manufactured and soon to be shipped.

## Cig Machine Maker On Ad Agency List

NEW YORK, Jan. 26.—Rowe Manufacturing Company was among "new listings" for advertising accounts in the Weekly Special Service Bulletin from The Standard Advertising Register, 330 West 42d Street, New York.

The listing is as follows: ROWE MFG. CO., 2 Main, Belleville, N. J.—"Cigarette Vending Machines"—R. Z. Greene, president and treasurer; John S. Mill, vice-president and general sales manager; C. Gabrielsen, vice-president; Arthur Gluck, secretary; A. A. Ayers, purchasing agent. Placed by H. B. LEQUATTE, INC., 200 Madison Avenue, New York 16, N. Y.—Media: Magazines and trade papers.

## FOR QUICK SALE

### PHONOGRAPHS

Wurlitzer P400	\$139.50
Wurlitzer 616	209.50
Wurlitzer 24	299.50
Wurlitzer 600 Rotary	399.50
Wurlitzer 600 Keyboard	445.00
Wurlitzer 500 Keyboard	445.00
Wurlitzer '42/24 Victory	445.00
Mills Throne	289.50
Mills Empress	325.00
Seeburg Hi Tone Remote	599.50
Seeburg Vogue	419.50
Rock-Ola Imperial, 20-Record	199.50

### ACCESSORIES

Seeburg 24 Selection, 5¢ Wall-o-Matic, RC	\$27.00
Seeburg 20 Selection, 5-10-25¢ Wall-o-Matic, RC	45.00
Seeburg 20 Selection, 5¢ Wall-o-Matic, RC	35.00
Wurlitzer #125 Boxes, 5-10-25¢	19.50
Seeburg SD24-1Z Adapters	19.50
Wurlitzer 331-332 Bar Boxes	9.50

### WRITE, WIRE, PHONE

1/3 dep., bal. C.O.D., F.O.B. N. Y.

## HUB DISTRIBUTING CO.

632 10th Ave. NEW YORK 19, N. Y.  
Circle 6-9570



SOLD ON  
MONEY  
BACK  
GUAR-  
ANTEE

### BINGO

1000 SIZE	90c
1200 SIZE	\$1.12
1260 SIZE	\$1.20

OPERATORS & JOBBERS: Write for quantity prices and 1946 Catalogue which includes R. W. B. Combinations, etc.

TERMS: 1/3 Deposit, Balance C. O. D.

CIRCLE PRODUCTS CO.  
2421 Pratt Ave. CHICAGO 45, Ill.

# WANT TO BUY ANY QUANTITY MILLS SLOTS

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

## BUCKLEY TRADING POST

4223 W. LAKE ST.,

CHICAGO 24, ILL.

## Makes Wall Installations Neat and Clean

FOR EVERY TYPE OF COIN MACHINE AND BOX LOCATION

Make Wall Installations EASY With NEW "HORVATH" Masonry Bit . . . 75% Saving In Time Over Hand Chiseling Methods . . . Accurate, Clean-Cut Hole . . . Bit Made of High-Grade Carbon Steel With Tip of Tungsten CARBIDE . . . Can Be Used In Any Electric, Air or Hand Operated Rotary Drill . . . For Use on CONCRETE, TILE, STONE, ROCK, MARBLE, SLATE, CEMENT, HARD RUBBER and PLASTICS of Any Type . . . Bit Can Be Re-Sharpener After 150 to 200 Drillings.

Drill Size	Length	Shank Size	Price
3/16"	3"	1/8"	\$2.90
1/4"	4"	3/16"	2.90
3/8"	4"	1/4"	3.50
1/2"	6"	3/8"	4.40
3/4"	6"	3/8" or 1/2"	6.90
1"	6"	3/8" or 1/2"	8.40

Send for Literature for Additional Sizes or Place Order With

## WEIDMAN

NATIONAL  
SALES  
COMPANY

5911 4th Ave.  
DETROIT 2, MICHIGAN

Exclusive Distributors to the Coin Machine Industry

## SPECIAL—CLOSE OUT

4 Mills Orig. Br. Frt., 5¢ (Ser. 440,444, 407,292, 441,024, 405,190). Ea. . . . \$145	3 Pace De Luxe, 1¢, Dou. Jack Pot, Red . . \$ 45
1 Mills Br. Frt., 25¢ . . . . . 185	1 Pace Saratoga, Cash Pay-Out . . . . . 65
1 Mills Bonus Bell, 5¢ (Ser. 428,878) . . . 165	1 All-Amer. Derby, Auto. Pay-Out, Revamp 70
1 Mills Bl. Frt., 5¢, Rebuilt, Gold Fin. . . . 125	1 Victorious, F.P. (Revamp Turf Champ) . . 40
1 Jennings 25¢ Silver Chief . . . . . 175	2 Shoot-the-Jap, Seeburg Guns . . . . . 77
4 Little Duke, 1¢. \$15   3 Champion, 1¢ . . 12	2 Chicken Sams with Target Conv. . . . . 90
2 Amer. Eagle, 1¢ . . . . . 17	1 Rock-Ola Commando with Remote Cont. . 500

## T AND L MUSIC CO.

1424 CENTRAL PKWY.  
CINCINNATI 10, OHIO

## FOR SALE—BEST SMALL ROUTE IN SOUTH

Consisting of 60 Pieces, Models 600's or better. Present net take \$15 per machine weekly; possibilities. All locations within 5-mile radius.

Particulars

### FRED CANNON

311 Paisly St., Greensboro, N. C.

## FOR SALE ANY NUMBER WURLITZER SKEEBALLS GENCO BANK ROLLS

## NOW DELIVERING

TOTAL ROLLS, \$425.00  
STAGE DOOR CANTEN, \$249.50

## EDELMAN AMUSEMENT DEVICES

2459 GRAND RIVER AVE.  
DETROIT 1, MICH.  
Phone: RAndolph 8547

## FOR SALE

ONE LOT CONSISTING OF TEN MILLS FOUR BELLS . . . . . \$3,500.00  
ONE LOT OF MUTOSCOPE SKYFIGHTERS . . . . . 500.00  
All machines clean and complete. May need some slight adjustments. Have not been in use for some time.

## BILL FREY, INC.

P. O. BOX 4141 MIAMI 25, FLA.  
Wire 140 N. W. 1st St. — Phone 2-0563

### SPECIALS

Small Lamps, first line Westinghouse Mazda, 51, 55, 63, 3 1/4 ea.; 44, 48, 50, 4 1/4 ea.; Big Lamps, GE Mazda, 7 1/2 ea., 120 to cit. Approved Postats, Fustersons, Buss Brand, 12 1/2 ea., 100 to box. 3 & 6 Amp. Plug Fuses, approved Buss Brand, \$4.25 per 100. Brand-new 28 & 32 Conductor Cable Wire, 25¢ per foot, 250' rolls. GLB Tubes, 65¢ ea.; ceiling price, \$1.05 ea. New, factory sealed, all first. 1000 Colter Pins, ass't., 75¢ per box; 90 Springs, ass't. for Music and Games, in glass jar, 5¢ each. Send us your Lamp and Tube needs.  
Immediate Delivery.

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
ARCADE BULB COMPANY  
58 W. 25th St. NEW YORK 10, N. Y.

### POCKET KNIVES, Man-Style

2-Bladed, Sturdy, Ass't. Color Handles. Doz. . . . . \$ 9.80  
2-Bladed, GENUINE BONE Stag Handle, Nickel-Plated Bolster. Doz. . 15.48  
4-Bladed, SPORTSMAN'S, All Metal, Chrome Vanadium Blades, Stainless Steel Handles, with Shackle. Combines Knife Blade, Screw Driver, Bottle Opener, Can Opener and Leather Puncher. Doz. . . . . 18.80  
Sample Order, 4 of Each (12 Knives) . . 18.50  
All Knives Are First Quality.  
Enclose 25¢ Dep. with Order, Bal. C. O. D. Prices Include Shipping Charges.  
S. RABINOWITZ CO.  
108 Neptune Ave. Brooklyn 24, N. Y.

**MARKEPP VALUES**

**ARCADE EQUIPMENT**

Keeney Air Raider	\$139.50
Bally Rapid Fire	145.00
Keeney Submarine Gun	115.00
Tell Gunner	79.50
Chicken Sam Target Conversion	95.00
Shoot the Chutes	79.50
Buckley Electric Hoist	95.50
Scientific Batting Practice	105.00
Poker and Joker	79.50
Exhibition Bowling Alley	59.50
Liberator	175.00
Chicago Coin Hockey	189.50

**FIVE BALL PIN GAMES**

Gold Star \$ 39.50	Gottlieb 3 Score \$ 35.00
Jep, Rev. \$ 119.50	Paratrooper 105.00
Marvel Base- ball \$ 115.00	Metro 49.50
Eagle Squadron 125.00	Bombardier 115.00
Play Ball 42.50	Rev. \$ 115.00

**SLOT MACHINES & CONSOLES**

5c Cherry Bell, Original Cabinet	\$175.00
Refinished	150.00
5c Blue Front, Original	150.00
Big Game, F.P.	85.00
'38 Track Time	85.00
Vest Pockets, Green	39.50
Vest Pockets, Blue & Gold	49.50

**NEW GAMES**

Rush Your Order for Early Delivery.	
Genco Total Roll	\$425.00
Chicago Coin Goatee	525.00
Gottlieb Pin Stage Door Canteen	249.50
Bally Undersea Raider	399.50
Hollywood Convar.	249.50

**MUSIC**

A. M. I. Hi-Boy, 40 Selection	\$395.00
Rock-Ola Bar Boxes, #1528, 5c-10c-25c	42.50
Seeburg Wallomatic, WS1Z Wireless	7.50

All Machines Carry Markepp Guarantee. Want to buy Phonographs all makes and models. Send us your list.



**THE MARKEPP CO.**

(Established 1928)

4310 Carnegie Ave.,

Cleveland 3, Ohio

Telephone: Henderson 1043

**HARD TO GET PARTS**

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**MAIN FIBRE GEARS**

for

WURLITZER .....\$4.00

STAR WHEELS .....\$3.00

SELECTOR PINS, 1 Doz. .... 3.00

For SEEBURG & WURLITZER

NEEDLE SCREWS, 1 Doz. ....\$2.00

VOLUME CONTROL KEYS, 100.. 5.00

SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. .... 1.50

TRIP DOWN WIRE, 1 Doz. .... 5.00

BRASS YOKE ROLLER, 1 Doz. .... 2.00

MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each ..... 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**

948 W. Russell St. Phila. 40, Pa.

**FOR SALE**

Guaranteed Five Ball Reconditioned Five Ball F. P.'s, Consoles, Slots, One Balls, Plus All the New and Latest Revamped Five Balls, One Balls and Novelty and Arcade Equipment. Also the New BLACK CHERRY BELL. WRITE, WIRE, PHONE FOR DETAILS.

**SPECIAL** Glasses for Track Times—Dominoes—Etc.

**WANT** Anything Coin-Operated—on or off location. Send List, Guaranteed Condition and Lowest Prices.

**NOTE** We do NOT Buy or Sell JUNK

**PALISADE SPECIALTIES CO.**

498 Anderson Ave., Cliffside Park, N. J.

Phone: Cliffside 6-2892

**MUSIC FOR SALE**

700 Wurlitzer	\$675.00
600K Wurlitzer, Peckard Adp. Stepper	450.00
816 Wurlitzer	225.00
71 and Stand, Like New	225.00
41 Counter	150.00
61 Counter	140.00
Rock-Ola 12 Record	125.00
Chicken Sam	79.50
Big Parade, Pin Game	99.50
Knockout, Pin Game	99.50
Pikes Peak	15.00

All Machines Guaranteed A-1.

**W. S. JONES**

R. T. Mechanicburg, Pa.

**I NEED THE ROOM FOR NEW MACHINES YOU CAN SAVE MONEY AT THESE PRICES**

**PINS AND CONSOLES READY FOR LOCATIONS**

1 Line Up	\$25.00	1 Majors '41	\$42.50	1 Wild Fire	\$ 39.00
1 S. Chubbie	30.00	1 Hi Stepper	32.50	2 Jumbo Parade,	
2 Big Chief	35.00	1 Majors '39	20.00	P.O.	122.00
2 Boom Town	22.50	2 Marvel Baseball,	119.50	1 Gal. Dominos	230.00
1 Velvet	50.00	2 5-10-20	115.00	1 Saratoga	135.00
1 Show Boaf	49.50	2 Gun Club	65.00	1 Hi Hand	175.00
1 ABC Bowler	42.50	1 Marines at Play,	125.00	1 Royal Flush	80.00

**GOOD USED SLOTS READY FOR LOCATION**

2 5c BROWN FRONT	\$160.00	5 5c BONUS	\$185.00
2 5c BLUE FRONT	135.00	2 10c CHERRY BELL	175.00
1 5c CHROME, 1 CHERRY P.O.	225.00	(NEW) MILLS VEST POCKETS	74.50

**THIS WEEK ONLY**

4 KEENEY SUBMARINES, Excellent Condition, \$115.00 Each..... \$425.00 For Lot

4 INTERNETIONAL MUTOSCOPE SKY FIGHTERS, Just Repainted, Excellent Condition, \$190.00 Each ..... \$700.00 For Lot

3 MILLS PANORAMS, Factory Rebuilt, \$345.00 Each..... \$1,000.00 For Lot, Crating Free

**NEW ENGLAND DISTRIBUTORS**

FOR MILLS SLOTS, PHONOGRAPHS and PANORAMS — INTERNATIONAL MUTOSCOPE'S PHOTOMATICS, PRE-FLIGHT TRAINERS

Write for Information

**ED RAVREBY**

**ASSOCIATED AMUSEMENTS, INC.**

72 Brookline Ave. (Com. 0933) Boston 15, Mass.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**A-1 RECONDITIONED ONE BALL FREE PLAYS**

2 1939 Mills 1-2-3 P.O.	Each \$ 29.50	32 21, 5c	\$10.00
5 Mills 1940 1-2-3 F.P.	69.50	7 Lucky Smoko, 1c	10.00
7 Mills 1939 1-2-3 F.P.	29.50	4 Kill, 1c	10.00
1 Keeney Fortune, P.O.	150.00	3 Poker Reel, 5c	10.00
2 Foreign Colors—New Rebuilt F.P.	189.50		
2 Big Three—New Rebuilt F.P.	189.50		
1 Foreign Colors—Used F.P.	120.00		

**A-1 RECONDITIONED CONSOLES**

2 Bally Roll 'Em, P.O.	Each \$ 89.50
1 Jennings Silver Moon P.O. 25c	219.50
2 Jennings Silver Moon, 5c P.O.	109.50
1 Mills Four Bells (4-5c Chutes) P.O.	319.50
1 Mills Jumbo Parade, F.P. (Fruit Reels)	75.00

**NEW COUNTER GAMES IN ORIGINAL CARTONS**

4 Lucky Strike	Each \$10.00
4 Races, 5c	10.00
10 American Flag, 1c	10.00
3 Wings, 1c	10.00

**COUNTER GAMES—USED RECONDITIONED**

1 Ace	Each \$ 5.00
1 Bomb Hit	10.00
4 Cub, 1c	5.00
1 Home Run	10.00
3 Imps	5.00
1 Junior	5.00
1 Kicker & Catcher	25.00
1 Kill the Jap	17.50
1 Little Poker Face	5.00
1 Lucky Strike (Cigarette Reel)	3.75
2 Penny Pack	6.50
5 Pick a Pack	4.50
1 Reel for Mutoscope (New)	18.50
1 Reel for Mutoscope (Used)	10.00
1 Merry-Go-Round	7.50
1 Skill Draw	6.00

TERMS: One-Third Deposit, Balance C. O. D.

**IDEAL NOVELTY CO.** Phone: Franklin 5544 2823 Locust St. St. Louis 3 Mo.

**SALESBOARDS—All Orders Shipped Same Day Received**

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	7.00	\$ .85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	25.40	3.25
1000	5c	SLOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

**Gay-Coin Distributors**

Exclusive Michigan Distributors for Bally Products

**NOW DELIVERING BALLY'S UNDER SEA RAIDER VICTORY DERBY**

Cash Waiting for Your Used Seeburg, Wurlitzer and Rock-Ola Phonographs.

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**WANT TO BUY**

ROCK-OLA PHONOGRAPHS—Spectravox-Playmasters, Deluxes, Standards, Supers, Masters, Counter Models, Windsors, Monarchs or Playmasters alone.

ALL OTHER MAKES OF PHONOGRAPHS—All Phonographs must be in A-1 condition.

PIN GAMES: Zombies, Sun Beams, Double Play, West Wind, Do Re Mi, Stars, Leaders, Duplexes, Sky Blazers, Knockouts.

PIN GAMES MUST BE COMPLETE BUT NOT NECESSARILY IN WORKING ORDER. WIRE OR WRITE TODAY. STATE QUANTITY AND BEST PRICE!

**SPECIAL** Kenrad 2051 Tubes, 1.15 Ea. Limited Quantity.

**B. D. LAZAR COMPANY** (Grant 7818) PITTSBURGH 19, PA.

NOTICE: Metal and Crystal Pickups now available without trade-ins.

**MILLS ORIGINAL SLOTS RECONDITIONED—Guaranteed**

By Our 48 Years of Experience

WRITE FOR PRICES

5c, 10c, 25c GOLD CHROMES

5c, 10c, 25c BROWN FRONTS

5c, 10c, 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

5c Q. T.'s Original Blue Made Glitter Gold.....\$ 89.50

10c Q. T.'s, Same as Above.. 99.50

25c Q. T.'s, Same as Above But With SPECIAL 3/5 PAYOUT 129.50

VEST POCKETS, Blue and Gold. 59.50

Write for Complete Price List of SLOT Parts... WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

**SICKING, INC.**

1401 Central Parkway, Cincinnati 14, O.

**"JACKPOT BELL"**

**\$49.50**

Brand New

**TAKES NICKELS—PAYS QUARTERS!!!**

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5c per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25c size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

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512 NORTH MICHIGAN AVENUE - CHICAGO 11, ILLINOIS

**RADIO TUBES**

40% OFF OF LIST

6F8	GAG	6Q7	6J5	31	2051
6F5	6A4	6N7	6D8	37	28Y
3Q5	5Z3	5U4	27	38	6807
6U5	2A3	5X4	28	58	68R7
78	6L8	6C5	41	57	68L7

**GUNS AND PIN BALLS**

Rapid Fire	\$125	Pin-o-Lite	\$50
Parachute	100	Tom Mix	50
Bowling Alleys	50	Western B.B.	50
1-2-3, Mills	50	Deluxe	100
Big Chief	40	Stratollner	40
Borderline	40	Sea Hawk	40
Champ, Old	40	ABC Bowler	50
Bally Bulls	75	Holdovers	40
		Bally Bulls, Hitler	75

**CONSOLES AND PINS**

Big Tops, FP	\$100	Hi Hands, FP	\$150
Stanco Bell, PO	100	Bally Bells, PO	100
Pace Reels, PO	100	Jum. Parade, PO	100
Big Game, FP	100	Big Game, PO	100
Jungle Camps, FP	75	Fasttimes, FP	75
Bobtails, FP	100	Boontown, FP	50

**MUSIC—LIKE NEW**

Seeburg Classic	\$450.00
Seeburg Plaza	400.00
Rock-Ola Monarch	300.00
Seeburg Regals	400.00

**BATTISTA TURCOL & SONS**

1008 Union St. Wilmington 160, Del.

**ALL A-1 RECONDITIONED CONSOLES**

Mills Jumbo, P.O.	\$129.50
Hi-Hand, Comb.	189.00

**COUNTER GAMES**

Mills Vest Pocket, Chrome	\$ 59.50
---------------------------	----------

**ONE BALLS**

Mills 1-2-3, F.P., '39	\$ 42.50
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**WE BUY, SELL AND EXCHANGE.**

3147 Locust St. Phone: Jefferson 1844 St. Louis 3, Mo. **MR. CARL NOVELTY CO.**



**THE NEWEST SENSATION!  
A TESTED WINNER!  
SKEE BARREL ROLL**

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

- 10' 6" long (two sections)
- A tried & tested winner on location
- Revolving Barrel supplies keen score competition
- Beautifully finished with chrome trim
- Almost 100% silent in operation



**Dis-tributors,  
Write  
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Prices!**

- Fool proof ball release
  - Custom Built by cabinet makers
  - Intriguing Backboard Light-Up in 7 flashy colors
  - Legal everywhere
- F. P. & K.**  
Manufacturers of  
**PREMIER COIN PRODUCTS**  
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**LOOK AT THESE PRICES!**

**PIN TABLES**

Action	\$ 90.00
Eagle (Rev. from 1-2-3)	80.00
Four Aces	90.00
Gun Club	50.00
Selection	5.00
Spot-a-Card	59.00
Star Attraction	50.00
Strat-o-Liner	40.00
Strip Tease	190.00
Texas Mustang	54.00
Yankee Doodle	170.00

**Exhibit Meters, Set of 3 110.00**

Disposition Register	
Personality Indicator	
Love Meter	
3 Wise Owls	
Mutoscope Acc Bomber	175.00
Mutoscope Card Venders	
1c-2c	35.00
Mutoscope Diggers	65.00
Mutoscope Sky Fighter	180.00
Rock-Ola Ten Pins	35.00
See-a-Freak	49.50
Scientific Baseball	60.00
Sky Battle	139.50
Submarine Gun	109.50
Tom Mix Radio Rifle	79.50
Western Baseball	75.00

**CONSOLES—  
ONE-BALL GAMES**

Bally Club Bell, Comb.	\$249.50
Big Games	99.50
Club Trophy	300.00
Fair Grounds	39.50
Four-Way Super Bell	425.00
Gold Cup	30.00
Jumbo Parades	99.50
Place Maker	69.50
Paces Races	200.00
Pamoo Bell	17.50
Parlay Races	49.50
Silver Moon, F.P.	109.50
Track Time	60.00

**ARCADE EQUIPMENT**

Bally King Pins	\$219.50
Bally Rapid Fire	129.50
Caslon Golf	15.00
Chicoin Hockey	150.00
Evans Ten Strike	30.00
Evans Tommy Gun	60.00
Exhibit Bicycle	75.00

**COUNTER GAMES**

A.B.T. Guns, 1¢	\$ 25.00
Casino	15.00
Pikes Peak	10.00

**SLOTS**  
We have all types of  
New and Used Slots—  
**WRITE**

Pre-Flight Trainer	\$850.00	Hollywood	\$249.50
Bally Undersea Raider	399.50	New Vest Pocket Bell, Gold or Silver	74.50
Chi Coin Goalee	525.00	Gottlieb's '46 Canteen	249.50
Genco Total Roll	425.00	Victory Derby	574.50
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TERMS: 1/3 Deposit, Balance C. O. D.

**OHIO SPECIALTY COMPANY**

29 W. COURT ST., CINCINNATI 2, OHIO.  
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MOUND AND HIGH STS., COLUMBUS 15, OHIO.

**Immediate Delivery!  
PACES RACES**

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

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NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

**TEN STRIKES**

BANG TAILS

GALLOPING DOMINOS

**H. C. EVANS & CO.**

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

**FOR IMMEDIATE DELIVERY**

**MILLS BLACK CHERRY BELLS**

(Genuine)

MILLS NEW VEST POCKET BELLS.....\$74.50

CHICAGO COIN GOALEE.....\$525.00

TOTAL ROLL..... 425.00

STAGE DOOR CANTEEN..... 249.50

GET ON OUR MAILING LIST. WE ARE FIRST WITH THE LATEST RELEASES

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**ROBINSON SALES COMPANY** 7525 Grand River  
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**WILL PAY HIGHEST CASH PRICES FOR**

5 BALLS SLOTS  
1 BALLS CONSOLES  
PHONOGRAPHS

WILL PAY HIGHEST CASH PRICES. WE WILL ALSO PICK UP YOUR EQUIPMENT UNCRATED WITHIN A 350-MILE RADIUS OF DETROIT

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IN WESTERN PENNSYLVANIA

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The New  
**MILLS BLACK  
CHERRY BELL**

Now Available 5c-10c-25c



**IMMEDIATE DELIVERY**

Mills Brand New Vest Pockets Fruit Reels — 5c Play

**\$74.50**

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CONVERTED FROM

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Zombie	Do-Re-Mi
Sun Beam	Stars
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We will buy at \$60 each, F. O. B. our factory, any of the above listed games.



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**YOU CAN always buy with confidence from Cleveland Coin! This week we offer—**

M. S. Cissor

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3 Wurlitzer Victory Models \$475.00  
**BRAND NEW KLEER TONE LITEUP SPEAKERS, Complete** 39.50

**ARCADE EQUIPMENT**  
3 Brown Anti-Aircraft Guns \$ 65.00  
1 9 1/2 Ft. Bowling League 150.00  
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1 Tommy Gun 110.00  
2 Batting Practice 125.00  
6 Chicago Coin Hockey 185.00  
1 Keeney Air Raider 165.00  
3 Ten Strikes 85.00  
1 Evans Ski Ballette 110.00  
6 Slop the Jap Guns 140.00  
1 Rapid Fire 110.00  
2 8 Ft. X-Ray Pokers 75.00  
10 Bumper Bowlings 75.00  
8 Exhibit Merchantsmen 110.00  
1 Buckley Deluxe Digger 110.00  
1 Keep Punching (Horse Glass) 110.00

**NOW DELIVERING:**  
NEW UNDERSEA RAIDERS \$399.50  
NEW GOALEES 525.00  
NEW TOTAL ROLLS 425.00  
NEW STAGE DOOR CANTEN 249.50  
NEW REVAMP HOLLYWOOD 249.50  
NEW SKEE BARREL ROLL 404.50

**CIGARETTE MACHINES**  
3 Stewart-McGuire S.P. Model 7 Col., 20¢ Operated With Cabinet Bases 39.50

**SLOTS**  
Mills 5¢ Blue Fronts \$135.00  
Mills 10¢ Blue Fronts 155.00  
Mills 25¢ Blue Fronts 195.00  
Mills 10¢ Cherry Bells 165.00  
One Set Mills 5¢, 10¢ 25¢ Brown Fronts 525.00  
Mills Vest Pockets 49.50  
NEW MILLS VEST POCKETS 74.50

**POPCORN MACHINES**  
2 Bally Popcorn Vendors, Marbletop'd \$125.00  
1 U-Pop-It Popcorn Machine 95.00

**CONSOLES**  
1 Pastime \$175.00  
2 Paces Reels, Combination 150.00  
2 Silver Moons, F.P. 95.00  
2 Big Tops, F.P. 85.00  
2 Jumbo Parades, F.P. 95.00  
1 Big Game, F.P. 95.00  
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2 Kentucky Clubs 110.00  
2 Keeney '38 Track Times 125.00

**KEENEY'S NEW BONUS SUPER BELL, Combination Models: Five to Ten Coin Play Action! WRITE, WIRE OR PHONE IN YOUR ORDERS FOR DELIVERY IN OHIO AND WEST VIRGINIA.**

**TERMS: 1/2 Deposit With All Orders, Balance C. O. D.**  
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Phone: PRospect 6316-7

# REMODELING SALE

Not just a removal or closeout but really reconditioned buys that we are reducing in order to go ahead with our remodeling program. All machines are guaranteed in first-class condition.

<b>SLOT MACHINES</b>	Band Wagon \$ 39.50	Victory Pool \$100.00
5¢ Blue Front, C.H.K.A. \$125.00	Horseshoe 59.50	Zingo 150.00
10¢ Blue Front, Single Jack 130.00	Monicker 79.50	
10¢ Blue Front, C.H.K.A. 145.00	League Leader 39.50	<b>PHONOS AND SPECIALS</b>
5¢ Brown Front 140.00	Playmates 39.50	Two Door Double Stands, complete except for Locking Bars \$ 35.00
25¢ Calle 49.50	Star Attraction 54.50	Single Box Stands 12.50
5¢ Melon Bell 125.00	Seven Up 59.50	Caphart 20-Sol. 120.00
5¢ Brown Front, Rebuilt 140.00	Vacation 39.50	Melotone 16-Rec. 225.00
5¢ Cherry Bell 140.00	Twin Six 59.50	Phono 275.00
10¢ Cherry Bell 170.00	Slap-the-Jap 39.50	Singing Towers, 20-Sol. 275.00
5¢ Original Chrome 225.00	Defense 34.50	Rook-Ola Imperial, Remote Unit 220.00
5¢ Pace DeLuxe 85.00	Cadillac 34.50	Wurlitzer Twin 12 Units, Complete 195.00
5¢ Pace Kitty 70.00	Ten Spot 49.50	Packard Boxes, Like New 29.50
<b>ONE BALLS</b>		Bowling Leagues 195.00
Jockey Club \$300.00	<b>ARCADE EQUIPMENT</b>	Supreme Skee Rolls 275.00
Santa Anita 110.00	Bowl-a-Ball \$195.00	Bank a Ball 195.00
Sea Biscuit 40.00	Bowl-a-Bomb 175.00	Mills Slot Locks, Keys, Ea. 1.50
Race King 125.00	Evans Play Ball 135.00	
<b>FIVE BALLS</b>	Drivemobile 250.00	
Four Diamonds \$ 59.50	Chicago Coin Hockey 195.00	
New Champ 49.50	Periscope 125.00	
	Sky Fighter 225.00	
	Submarine 135.00	
	Rapid Fire 125.00	
	Tommy Gun 130.00	

Want 5 Balls, Phonos. All models. Send list, cash waiting.  
All Machines Guaranteed—Ready for Location. 1/3 Certified Deposit, Balance C. O. D.

Wisconsin's Leading Distributors  
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WE CAN SUPPLY YOU WITH  
BLACK CHERRY BELLS  
GOLD CHROMES  
BROWN FRONTS  
BLUE FRONTS  
CLUB BELLS  
JENNINGS CHIEFS  
FOUR STAR—MODEL M  
PACE ALL STARS—DELUXE  
JUMBO PARADES  
FOUR BELLS  
KEENEY SUPER BELLS  
THREE BELLS  
PACKARD WALL BOXES

**WRITE—WIRE—PHONE**  
WE WILL BUY EXTRAORDINARY CASTINGS AND CABINETS.  
WE WILL BUY MILLS ESCALATOR TYPE MACHINES.

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Distributors of  
**AMUSEMENT MACHINES**  
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**WE TAKE THE GAMBLE WHEN YOU BUY FROM US!**  
Any machine we sell is guaranteed to satisfy or the shipment can be returned prepaid within ten days after delivery for full cash refund or purchase price.

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MILLS GOLD CHROME BELLS  
MILLS SILVER CHROME BELLS  
MILLS BROWN FRONT BELLS  
MILLS BLUE FRONT BELLS  
MILLS CHERRY BELLS  
MILLS MELON BELLS  
BAKERS PACERS

**ALL MODELS—ALL COIN PLAYS**  
WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES  
WE BUY—SELL—EXCHANGE  
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Super Track Time \$190.00	Star Attraction \$ 54.50
Galloping Domino (Brown) J.P. 175.00	Victory 70.00
Galloping Domino (2-Toned) J.P. 230.00	Monicker 72.50
<b>See! Try! Buy!</b>	Super Chubbie 40.00
<b>THE DOWNEY-JOHNSON COIN COUNTER \$147.50</b>	Showboat 52.50
<b>NOW TAKING ORDERS</b>	Ten Spot 37.50
MILLS NEW BLACK CHERRY BELLS	Gun Club 59.50
You may be disappointed on delivery unless you phone or write NOW!	Air Circus 115.00
	Sky Chief 155.00
	<b>SLOT MACHINES</b>
	5¢ Gold Chrome \$195.00
	10¢ Gold Chrome 210.00
	5¢ Vest Pockets, Used 37.50
	25¢ Brown Front 170.00
	Mills 3 Bells 750.00

**THE MILLS NEW VEST POCKETS — \$74.50 —**

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Wurlitzer 750	780.00
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Wurlitzer Twin 12, Packard Adapted	185.00
Wurlitzer Twin 16, Buckley Adapted	225.00
Mills Throne	335.00
Mills Empress	395.00
Rook-Ola 20, Steel Cabinet	235.00
Rook-Ola Imperial, Collar Job	200.00
AMI, Steel Cabinet, Collar Job	150.00

**ACCESSORIES**  
Buckley Boxes, Chrome, L. U. \$20.00  
Buckley Boxes, Gold, L. U. 18.00  
New 30-Wire Cable, Per Ft. .29  
Wurlitzer Model #125 Boxes 24.00  
Wurlitzer Model 100, Chrome, 30-Wire 20.00  
Seeburg Wall-O-Matics, 20-Selection 36.00  
Seeburg Wall-O-Matics, 24-Selection 27.50  
Seeburg Bar-O-Matic, 5¢, 10¢ & 25¢ 45.00  
#135 Red Stepper 32.50  
#145 Red Stepper 40.00  
Model 304 Stepper 25.00  
Seeburg QSR-1 22.50  
New 30-Wire Adapter 32.00  
Speak Organ Cabinets 15.00

**GAMES AND CONSOLES**  
Big Chief \$ 49.50  
Snappy 60.00  
5-10-20 110.00  
Texas Leaguer 39.50  
1941 Galloping Dominoes, J.P. 260.00  
1940 Galloping Dominoes, J.P. 225.00  
1939 Galloping Dominoes, J.P. 150.00  
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Waiting Big Game 110.00  
Super Skee Roll 195.00

**BELL-O-BALL \$150.00**  
(10-FT. ALLEY)

**NO EXTRA CHARGE FOR WOOD CRATING**  
All Merchandise Subject to Prior Sale!  
50% Certified Dep., Bal. C.O.D. or Sight Draft.

**AMERICAN COIN MACHINE COMPANY**  
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**ARTISTS AND MODELS**  
for Star Attraction  
GIRLS ANOY for Sea Hawk  
FOLLIES OF '45 for Hi-Hat  
BASEBALL for Seven-Up  
\$9.50 Each F. O. B. Chicago.

Convert your old Pins now into a FLASHY—NEW—1945 MODEL. No mechanical changes necessary.  
We send you a NEW FLASHY SCORE CLASS, NEW LARGE SIZE BUMPER CAPS, NEW SCORE CARDS, ETC.

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"America's Pin Game Conversion Headquarters"

**FOR SALE**

**ARCADE EQUIPMENT READY FOR LOCATION. SPECIAL PRICE FOR ENTIRE LOT—OR:**

2 Photomats	Each \$800.00
2 Photomats, Semi-Automatic	500.00
1 Photomaton, 3x50	500.00
1 Drive-Mobile	200.00
2 Thunderbolts	300.00
1 Horoscope (Mutoscope)	90.00
1 Cupid's Wheel	90.00
1 Ace Bomber	160.00
2 Super Torpedos	275.00
1 Pitch 'Em & Catch 'Em	125.00
1 Liberator	100.00
2 Sky Fighters	160.00
1 Air Raider	125.00
2 Chicken Sams	80.00

Send 1/3 Dep., Bal. C.O.D.

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220 West 42d St., New York 18  
Wisconsin 7-8173

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AT MILWAUKEE COIN'S GREAT REMODELING SALE!

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Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ 10¢ ..... \$175.00; 25¢ ..... 225.00	Jenn. Master Silver Chief, S.P., 5¢ .. \$119.50 10¢ ..... \$139.50; 25¢ ..... 169.50
Mills Blue Fronts, Hand Lead, Serial No. Over 400,000, 25¢ ..... 250.00	Jenn. Silver Chief or Silver Club Special, 5¢ ..... 139.50 10¢ ..... \$159.50; 25¢ ..... 175.00
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knco Action, 3/5 or 2/5, 5¢ ..... 215.00 10¢ ..... \$225.00; 25¢ ..... 250.00	Jenn. Victory Model, 5¢ ..... 119.50 Paco All Star Comets, Record., 3/5, 10¢ ..... 89.50
Mills Copper Chrome, 25¢ ..... 225.00	Paco Rocket or Deluxe, SP, 5¢ ..... 94.50 10¢ ..... 119.50
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢ ..... 139.50 10¢ ..... \$165.00; 25¢ ..... 195.00	Melon Bells, orig., except. clean, 5¢ .. 125.00 10¢ ..... \$150.00; 25¢ ..... 175.00
Mills Q.T., 10¢, Rebuilt ..... 89.50	Wall. Rotatop, 3/5, 10¢ ..... 79.50 25¢ ..... 94.50
Jenn. 4-Star Chief, Compl. Record. and Refin., 5¢ ..... 98.50 10¢ ..... \$125.00; 25¢ ..... 150.00	Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ ..... 79.50
	Mills Dice ..... 39.50

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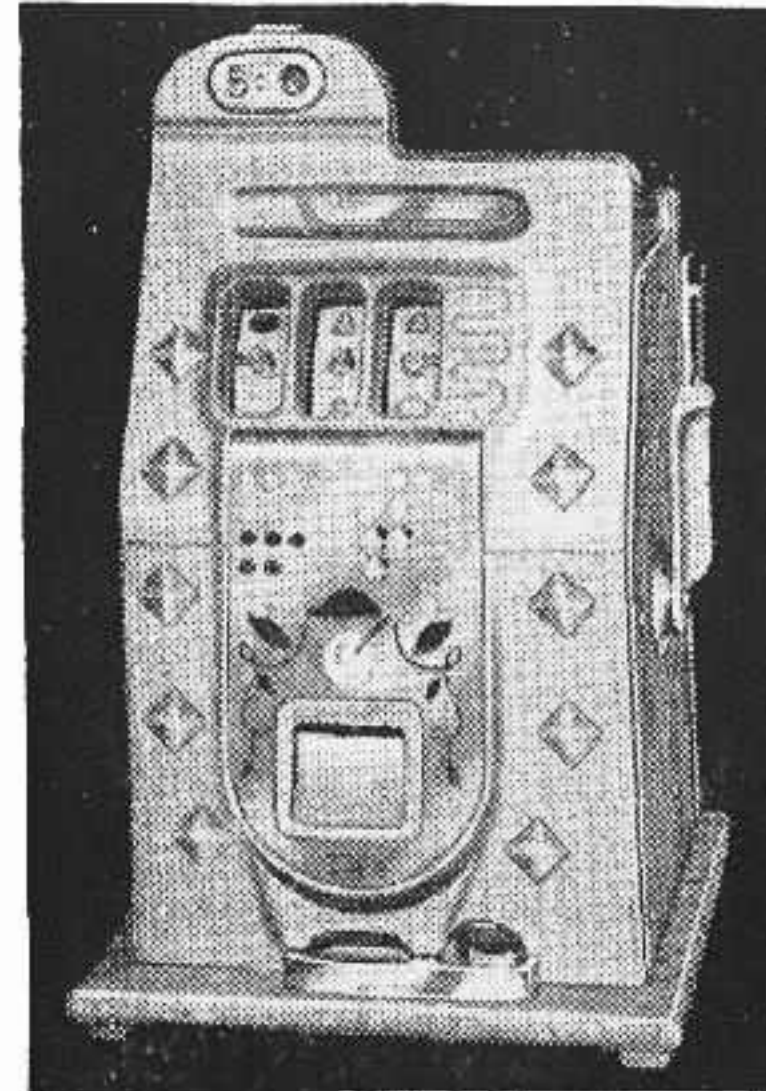
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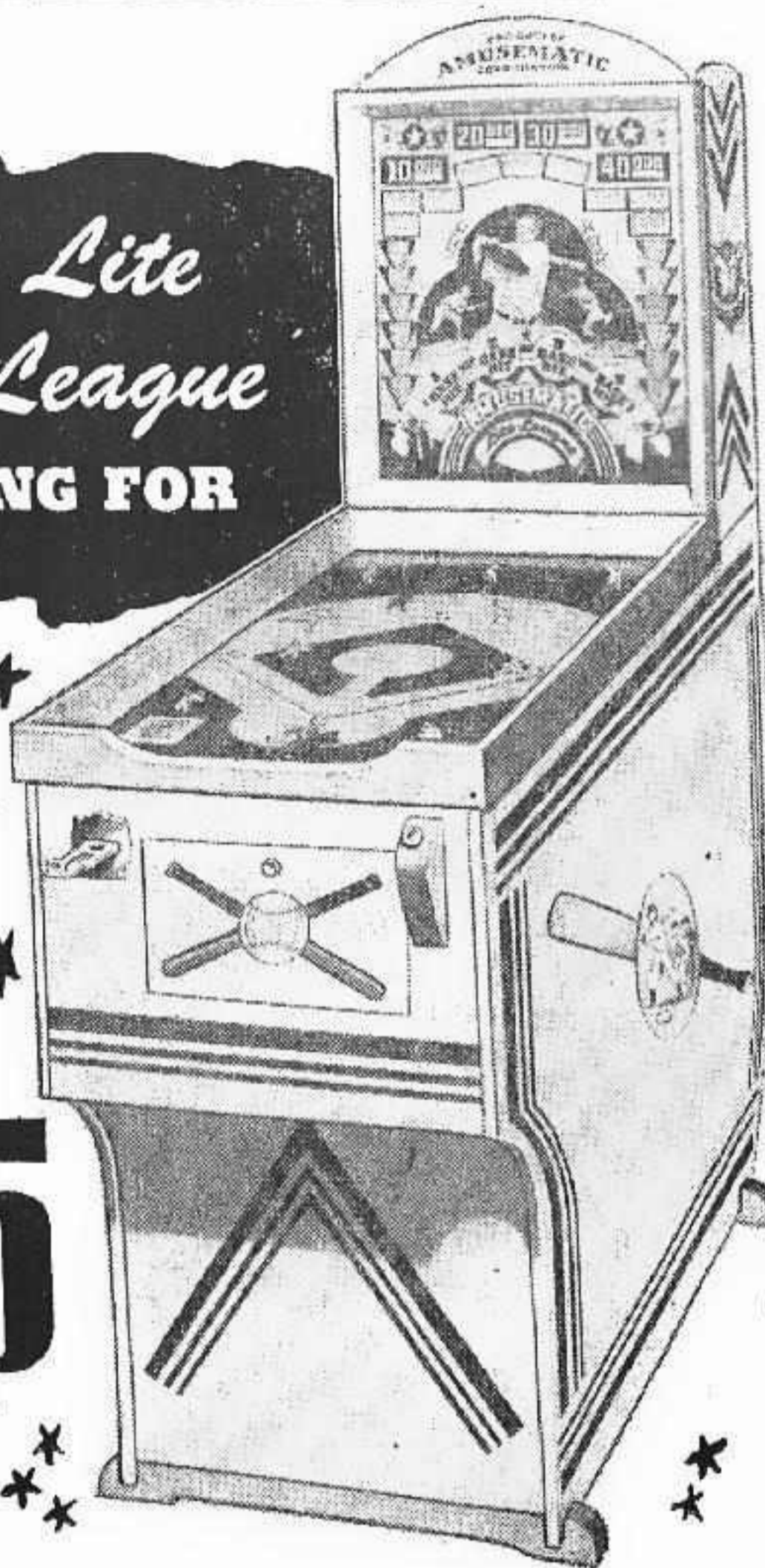
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1LA4 . 2.00	2A4G . 1.75	6J5 . .50	12Q7 . .50	37 . .60	25L6 . 1.30
1LB4 . 2.00	3Q5 . 1.60	6J7 . .90	12A6 . 1.00	38 . .70	25Z5 . 1.00
OLA . .40	5U4 . .80	6K5 . .90	12AH7 . .60	39/44 . .40	25Z6 . 1.00
OZ4 . 1.10	5V4 . 1.10	6K6 . .85	12SG7 . .75	41 . .80	35Z4 . .80
1LD5 . 2.00	5T4 . 1.00	6K7 . .75	12SJ7 . .75	42 . .05	35Z5 . .80
1LH4 . 1.75	5Y3 . .55	6K8 . .75	12SK7 . .85	43 . 1.10	35Z3 . 1.30
1LN5 . 2.00	5Y4 . .75	6L6 . 1.10	12SA7 . 1.15	45 . .80	35A5 . 1.30
1A5 . 1.25	5Z3 . .90	6N7 . .70	12SQ7 . .85	46-47 . 1.00	35L8 . 1.00
1A7 . 1.60	5Z4 . .90	6Q7 . .90	12SR7 . .70	48 . 1.65	50L8 . 1.10
1H4 . 1.00	5X4 . .90	6SQ7 . .75	12SL7 . .90	53 . 1.00	50Y6 . 1.10
1H5 . 1.30	6B7 . 1.00	6SA7 . .75	14A7 . 1.35	55 . .75	45Z5 . 1.10
1E7 . 1.75	6B8 . 1.10	6SC7 . .85	14C7 . 1.15	56 . .55	117L7 . 1.85
1G5 . 1.10	6C5 . .70	6SK7 . .70	14H7 . 1.10	57 . .90	117P7 . 1.85
1D8 . 1.10	6C6 . .85	6V6 . .50	14Q7 . 1.40	77 . .90	117Z6 . 1.80
1LE3 . 1.75	6D6 . .70	6X5 . .85	19 . .75	78 . .90	70L7, with
1N5 . 1.30	6F5 . .90	6U7 . .85	24 . .85	79 . .75	Adaptor,
1T5 . 1.30	6F6 . .90	6SF5 . .60	26 . .70	80 . .60	Comp. 1.45
1Q5 . 1.60	6F8 . .60	7 Series 1.25	27 . .55	83V . 1.00	XXD . 1.40
2A3 . 1.60	6G6 . .55	12J5 . .80	31 . .90	89 . .75	XXL . 1.40
					XXFM . 1.40

**AND MANY OTHER TUBES TOO NUMEROUS TO MENTION**

**WE HAVE PRACTICALLY EVERY TUBE AVAILABLE**  
Deposit Required With All Orders!

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## MILLS DISTRIBUTOR IN NEW YORK STATE

"WE SHIP FROM STOCK"

NEW

### POST-WAR VEST POCKET BELLS

5c PLAY ONLY .....\$74.50

WRITE—WIRE—PHONE YOUR ORDER

The NEW

### BLACK CHERRY BELL

5c 10c 25c 50c

Play

### VALLEY SPECIALTY CO., INC.

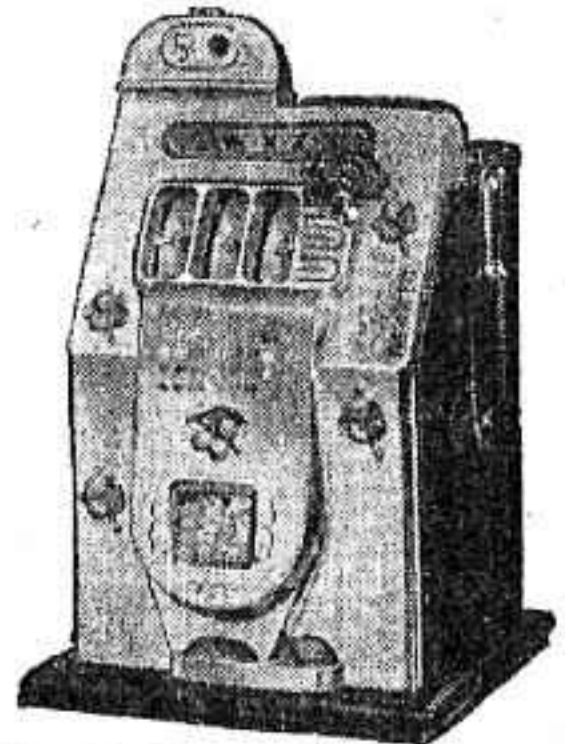
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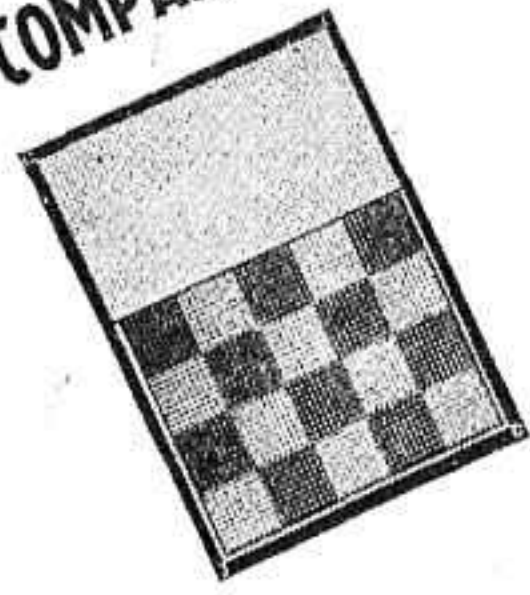
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**COMPARE!**



**QUALITY!**

**PRICE!**

**DELIVERY!**

You can now have immediate delivery of the world's finest blank heading salesboards at the following attractive prices:

1500 HOLE REG. MIDGET BLANK .....	\$1.44 NET
2000 HOLE REG. MIDGET BLANK .....	1.98 NET
2500 HOLE REG. MIDGET BLANK .....	2.39 NET
3000 HOLE REG. MIDGET BLANK .....	2.84 NET

WHOLESALE ONLY

Add 4c to Net if Sections Are Desired.

**ORDER AT ONCE**

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12415 EUCLID AVENUE

CLEVELAND 6, OHIO

## WANT TO BUY

— CASH WITHIN 24 HOURS —

WURLITZER

616 PLAIN 500K  
616 LITE-UP 600K  
24

ROCK-OLA

STANDARD SUPER  
DE LUXE MASTER

SEEBURG

GEM VOGUE  
CASINO CLASSIC  
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MILLS

THRONE EMPRESS

WRITE — WIRE — PHONE

### DAVE LOWY & COMPANY

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NEW YORK 18, N. Y.

BRYANT 9-0817

## BEST BUYS

1200 BINGO TICKETS, STITCHED.....50c PER DEAL  
70 SEAL BINGO CARDS .....50c EACH

2170 RED, WHITE & BLUE TICKETS, BREAK TAB. \$1.00 PER DEAL  
Terms: 25% Deposit, Balance C. O. D.  
WRITE FOR LITERATURE.

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## COIN COUNTING MACHINES

NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts.  
Write for List of Coin Counters Now on Hand.

### ACE COIN COUNTING MACHINE CO.

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CHICAGO 13

*Morris Hankin and Jack Lovelady are proud to announce the combination of*

### LOVELADY MUSIC CO.

with

### H & L DISTRIBUTORS

The Lovelady Music Company headquarters at 336 West Peachtree Street have been discontinued and all business will now be conducted thru

### H & L DISTRIBUTORS, INC.

708 SPRING STREET, N. W., ATLANTA, GA.

H & L facilities are the finest in the country . . . spacious offices . . . unusually beautiful showrooms . . . the most modern machine shop in the coin machine industry, geared to handle any job . . . from a small repair to the complete rebuilding of equipment.

*You Must Visit H & L*

# NEW! VICTORY SPECIAL

BALLY ONE BALL MULTIPLE FREE PLAY  
NOW DELIVERING

# VICTORY DERBY

BALLY ONE BALL MULTIPLE PAYTABLE  
NOW DELIVERING

# UNDERSEA RAIDER

ARCADE PHOTO ELECTRIC GAME  
NOW DELIVERING

**Build Up Your Profit  
with Bally Products!**

In the coin machine industry when they speak of BALLY they not only speak of QUALITY—they associate that name with designing, engineering and electronic KNOW-HOW.

BALLY games are built skillfully yet are flashy and sturdy in construction. Plan now to build up your locations for greater profit with Bally products.

## COVEN DISTRIBUTING CO.

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INDEPENDENCE 2210

EXCLUSIVE DISTRIBUTOR FOR BALLY MANUFACTURING CO.  
WISCONSIN—INDIANA—NORTHERN ILLINOIS

### NEW MACHINES NOW BEING DELIVERED!

STAGE DOOR CANTEEN.....\$249.50  
HOLLYWOOD ..... 249.50

UNDERSEA RAIDER.....\$399.50  
EV. TEN STRIKE, with FP.... 359.50

### RECONDITIONED PIN GAMES

Gott. Liberty .....	\$154.00	Monicker .....	\$ 79.50	Torpedo Patrol .....	\$ 69.50
Gott. Shangri-La .....	149.50	Venus .....	79.50	Legionnaire .....	65.00
Keep Em Flying .....	139.00	Gun Club .....	74.50	Belle Hop .....	64.50
Four Aces .....	129.50	Hi Hat .....	74.50	Horoscope .....	64.50
Invasion .....	124.50	Capt. Kidd .....	72.50	Snappy .....	64.50
Yanks .....	95.00	Spot a Card .....	72.50	Majors, '41 .....	64.50
Genco Defense .....	94.50	Spot Pool .....	72.50	Southpaw .....	64.50
Genco Victory .....	94.50	Bolaway .....	72.50	New Champs .....	59.50
Home Run, '42 .....	89.50	Jungle .....	72.00	Seven Up .....	59.50
Hi-Dive .....	84.50	Sluggo .....	72.50	Ten Spot .....	59.50
Tople .....	82.50	Star Attraction .....	69.50	Zig-Zag .....	59.50
Bombardier .....	79.50	Texas Mustang .....	69.50	Big Chief .....	49.50

### SMILE-A-MINUTE CAMERA

DOUBLE UNIT—2" AND 4" PICTURES,  
EXCELLENT CONDITION ..... **\$625.00**

### SLOTS

Mills Blue Frl., 5c, OH, SJ .....	\$125.00
Mills Blue Frl., 10c, OH, SJ .....	150.00
Mills Blue Frl., 25c, OH, SJ .....	175.00
Jenn. Dixie Bell, 5c .....	115.00
Jenn. Chief, 10c, HL .....	125.00
Jenn. Sky Chief, 5c .....	138.00
Jenn. 4-Star, 25c .....	145.00
Mills V.P., Bl. & Gold .....	49.50
5c Q.T.'s, Orig. Blue, Made Gilt, Gold .....	89.50
Mills Reb. Gold Chrome, 3/5 Pay, OH, DP, SJ, 5c .....	185.00
Mills Reb. Gold Chrome, 3/5 Pay, OH, DP, SJ, 10c .....	225.00
Mills Reb. Gold Chrome, 3/5 Pay, OH, DP, SJ, 25c .....	250.00
Mills Black, Handload, 5c .....	165.00

### I-BALLS—CONSOLES

Turf King, P.O. ....	\$325.00
Bally Club Bells, Comb., Late .....	239.00
Jockey Club, P.O. ....	325.00
5c Super Ball, Comb. F.P. & P.O. ....	290.00
Jumbo Parade, P.O. ....	115.00
Pimlico, F.P. ....	350.00
'41 Derby, F.P. ....	325.00
Dark Horse .....	185.00
Cigarolla, Lat., Exc. Cond. ....	85.00
Sport Special, F.P. ....	155.00
Record Time, F.P. ....	155.00
Club Trophy, F.P. ....	275.00
Blue Grass .....	195.00
Langacre .....	374.50

WANTED: 25 ROCK-OLA 1939 COUNTER MODELS

## NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

## WE ARE NOW CONVERTING SINGLE PLAY HOCKEY TO SINGLE AND DOUBLE PLAY HOCKEY

### SPECIALS

25c Jumbos, cash payout ...	\$200.00
5c Jennings Chief ....	90.00
25c Brown Fronts....	225.00
5c Watling Rol-A-Top ..	85.00

### HOLLYWOOD IMMEDIATE SHIPMENT

Brand New Mills Vest Pockets.. \$74.50  
Blue and Gold Vest Pockets.. 49.00

### PIN GAMES

Glamour .....	\$45.00
Sea Hawk.....	55.00
ABC Bowler....	50.00
Landslide .....	40.00
Star Attraction ..	60.00
Wildfire .....	45.00

1/3 Deposit, Balance C. O. D. WRITE—WIRE—PHONE

## Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

## ANOTHER SENSATIONAL GARDNER - GIRL - BOARD



**TOPSY TURVY**

5c JACKPOT PAYS \$10

OR \$5.11

ADVANCE TO TOPSY HOLES

25c 50c

1000 NEW JUMBO HOLES 5c Play

**\$31.00 PROFIT**

ORDER AS No. 1000 TOPSY TURVY

Write for Circular 4512

**GARDNER & CO.**  
2222 S. MICHIGAN  
CHICAGO, 16

### DISTRIBUTORS FOR

**D. GOTTLIEB & CO.**  
Outstanding Pin Ball Games

**EXHIBIT SUPPLY CO.**  
The Finest in Arcade Games

**PACKARD MFG. CO.**  
Packard Pla-Mor Phonographs

**NOW DELIVERING**  
Packard Pla-Mor Wall Boxes

### SPECIALS FOR SALE

Victorious 1943 .....	\$ 82.50
Mills 1-2-3, 1940 .....	90.00
Keeney Submarine Gun .....	150.00
Shoot the Chute .....	90.00
Turf King (1 Ball Pay-out) .....	275.00
Baker's Pacers, 25c, D.D. ....	375.00

**WANT TO BUY**  
500 5-BALL FREE PLAY GAMES.  
SEND US YOUR LIST.



## OLIVE NOVELTY CO.

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### ARCADE EQUIPMENT

Drive Mobile .....	\$245.00	Rapid Fire .....	\$145.00	SLOTS	
Sky Fighter .....	175.00	Defender .....	175.00	1 Mills 5c Bonus Bell .....	\$150.00
Air Raider .....	145.00	Radio Rifle (with Film) .....	49.50	2 Mills 25c Owls .....	75.00
Shoot Your Way to Tokyo .....	115.00	Night Bomber .....	250.00		
Sky Battle .....	175.00				

All Machines Ready for Location. 1/3 Deposit, Balance C. O. D.  
COIN MACHINE EXCHANGE  
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## S & W



# MILLS NEW POST-WAR MACHINES

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**

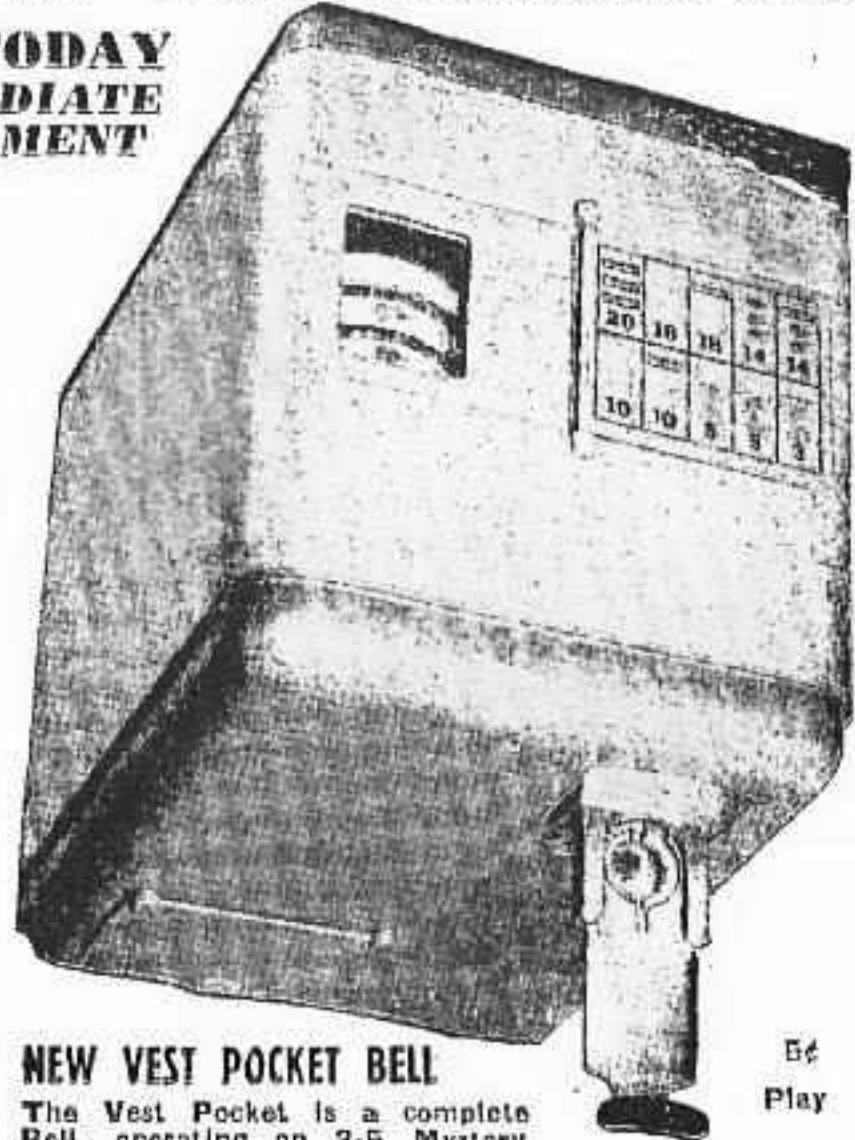


**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

**NEW SAFE STANDS  
\$22.50**

Send 1/3 Deposit With Order.



**NEW VEST POCKET BELL**

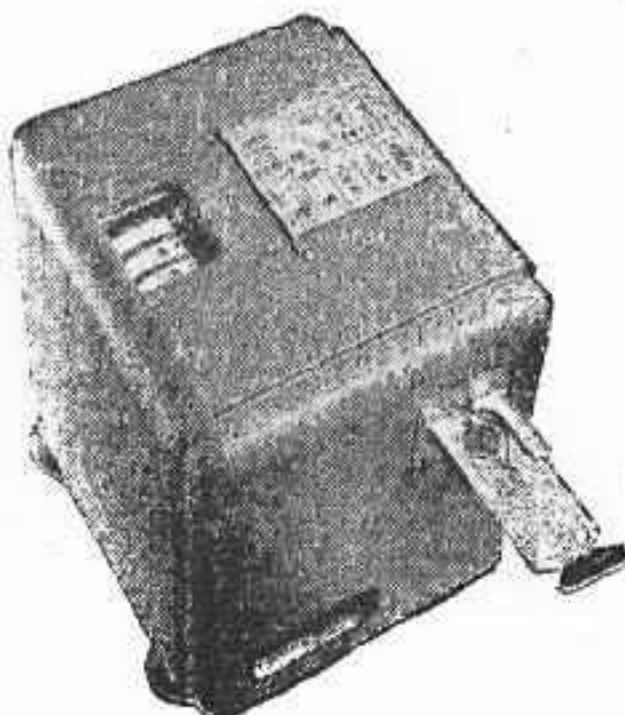
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

**\$74.50**

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

# PROMPT DELIVERY MILLS VEST POCKET

**\$74.50 F. O. B.  
CHICAGO**



# MILLS BLACK CHERRY BELLS



## USED AND RECONDITIONED

1 Wurlitzer 850	\$825.00	2 Wurlitzer Bar Boxes	\$ 10.00
4 Jack In Box Stands, No Looks	30.00	8 24-Record Selectomatic	8.00
2 Chicago Metal Single Slot Machine, Revolverround Safes, Like New	75.00	3 Seeburg Transmitters (New)	35.00
1 Seeburg WLS Baromatic, Less Tube, 5-10-25	35.00	2 Spottom	18.00
4 Wurlitzer 24 Record Adapters and Stepper Units	65.00	1 Sky Fighter	200.00
1 Bally Play Ball	49.50	1 Super Torpedo	275.00
1 Bally Chevron	19.50	1 Liberator	175.00
1 Bally Jockey Club	300.00	1 Supreme Rocket Buster	225.00
1 Exhibit Stars	74.50	5 Gottlieb 5-10-20	119.50
1 Exhibit Short Stop	39.50	1 Chicago Coin Roxy	20.50
2 Exhibit Knockout	120.50	1 Super Torpedo	225.00
1 Exhibit Sky Chief	160.00	1 Rocket Buster	199.50
		1 Liberator	175.50
		4 Kentucky Clubs	79.50

Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
60 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5328

## IN STOCK Gottlieb STAGE DOOR CANTEEN FIVE BALL Williams LAURA FREE PLAYS Marvel HOLLYWOOD **\$249.50**

### SLOT MACHINES

Black Cherry Bell, 5c	\$250.00	Jennings Silver Moon Chief, 5c	\$225.00
Black Cherry Bell, 10c	275.00	Jennings Chief, 10c	125.00
Black Cherry Bell, 25c	295.00	Gold Chrome, 5c	250.00
Per Set of 3 Machines, One Cherry Payout	795.00	Gold Chrome, 25c	295.00
Vest Pocket Bell, 5c	49.50	Copper Chrome, 5c	250.00
Brown Front, 5c	215.00	Copper Chrome, 10c	265.00
Brown Front, 10c	235.00	Copper Chrome, 25c	295.00
Brown Front, 25c	275.00	Gallic Cadet, 5c	95.00

### WORLDWIDE CONSOLE VALUES CLEAN — RECONDITIONED

Bally Hi-Hand Free Play & Payout	\$175.00	Bally Club Bell, F.P. & P.O.	\$225.00
Keeney Four-Way Super Bell, 4-5c	400.00	Keeney 4-Way Super Bell, 3-5 & 1-25c	495.00
Keeney 2-Way Super Bell, 5c & 25c	375.00	Keeney Superbell, F.P. & P.O., 5c	295.00
Pace Twin Reels, 10c & 25c	325.00	Pace Twin Reels, 5-10	250.00
Mills Three Bells	795.00	Mills Jumbo Parade, Latest	115.00
Mills Jumbo Parade, Latest, 25c	195.00	Mills Four Bells	295.00
Evans '41 Bangtail Jackpot	225.00	Evans '41 Dominoe Jackpot	\$225.00

### WE WILL PAY

HIGHEST CASH PRICES—OR TRADE NEW GAMES—FOR  
KNOCKOUT — BIG PARADE — ZOMBIE — DOUBLE PLAY — DUPLEX —  
DO-RE-MI — SKYBLAZER — LEADER — SUNBEAM — WESTWIND — STARS —  
HI-DIVE — LIBERTY — KEEP 'EM FLYING — FIVE-TEN-TWENTY — SANTA  
FE — BRAZIL — JEEP — ACTION — OKLAHOMA — STREAMLINER.

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UNITED'S CONVERSIONS—NEW—\$249.50.

Air Force	\$99.50	Gobs	\$85.50	New Yankee Doodle	\$200.00
All American	39.50	Gold Star	35.00	Paradise	39.50
Bally Rapid Fire	135.00	Jungle	59.50	Sky Chief	160.00
Battling Practice	65.00	Keep 'Em Flying	139.50	Ten Spot	40.00
Cadillac	30.00	Majors, '41	49.50	Turf Champ	52.50
Champ	35.00	Metro	35.00	Victory	79.50
Eagle Squadron	95.00	Mystic	39.50	World Series	65.00

SPECIAL—Ticket Deals—1836—Stapled in Fives—ONLY \$2.25. Others at Right Prices.

Terms: 1/3 Deposit With Order, Balance C. O. D.

**WILL PAY \$55.00 FOR EXHIBIT'S STARS, DO-RE-MI, WEST WIND, DOUBLE PLAY, SUN BEAM, ZOMBIE OR HI DIVE**

We buy and sell routes or extra Pin Games. Let us know what you have.

## BANISTER & BANISTER DISTRIBUTING CO.

442-4 MASS. AVE. RILEY 4617 INDIANAPOLIS 4, IND.

### CONSOLES

Sr. Pace Reels	\$184.00	Super Bells	\$249.00	Original 10c Mills	
Bally Club Bells	184.00	10 Columbias, Ea.	79.00	Brown Front	\$195.00
Gal. Dominos, Brown		Original 5c Mills Brown		Original 25c Mills	
Cabinet	75.00	Front	175.00	Brown Front	225.00
Track Time	25.00				

Seeburg 8800 R. O.	\$610.00	Wurlitzer 850	\$775.00	Wurlitzer 800	\$695.00
Seeburg 8200 R. O.	639.00	Wurlitzer 700	650.00	Wurlitzer 750	650.00
Wurlitzer 750	725.00				

### WALL BOXES

Seeburg 5c Wireless Boxes	\$25.00	Wurlitzer 5-10-25c	\$12.00
Packard Pla-Mor Boxes, Like New	25.00	Wurlitzer 5c Sweet Music	17.00

### REVAMPS

Shangri-La	\$79.00	Marvel Baseball	\$89.00	Flat-Top	\$150.00
Torpedo Patrol	79.00	Flying Tigers	89.00	Invasion	125.00
Production	89.00	Marine at Play	89.00	Red Hot	89.00

## AMERICAN VENDING CO.

810 FIFTH ST., MIAMI BEACH, FLA. 1891 CONEY ISLAND AVE., BROOKLYN, N.Y. Esplanade 5-1836

# PEACHES from GEORGIA

## EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

### MISCELLANEOUS MACHINES

4 Seeburg 8800's, Ea.	\$600.00	New Super Skeeroll	\$350.00
1 Seeburg 8800, R.C.	650.00	Buckley Colors, Late Style	65.00
1 Seeburg 8200, R.C.	685.00	Evans Pacers, Latest Model, Like New	325.00
1 Seeburg 9800, R.O.	685.00	2 Wurlitzer 61	185.00
1 Rock-Ola Windsor	300.00	1 Wurlitzer 71	225.00
2 Wurlitzer 616, Ea.	225.00	1 Wurlitzer 716	245.00
1 Wurlitzer 500 Victory	595.00	2 Super Bells, Double 25c	375.00
2 Sky Fighters, Ea.	225.00	Super Bells, Clean Comb.	275.00
Brand New Foreign Colors	90.00	Rebuilt A.B.T. 1c Pistols	35.00
Brand New 1941 J.P. Dominos	450.00	Pikes Peak	17.50
Brown Cabinet Dominos, J.P., Late Style Mechanism	145.00	Club Bells (Extra Clean)	205.00
2 Super Track Times, Ea.	225.00	New Bang Tails Ticket	499.50
Kirk Night Bomber	200.00	1 1941 J.P. Dominos (Factory Reconditioned)	350.00

### PIN BALLS

Cleanest F. P. Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.

Fifth Inning	\$ 35.00	Border Town	\$ 35.00	Seven Up	\$ 59.50
Sky Rider	145.00	Wild Fire	59.50	Yank	99.50
Vacation	35.00	1940 Home Run	37.50	Monicker	89.50
Victory	94.50	Venus	99.50	Yankee Doodle	175.00
Smuck the Jap	60.00	American Beauty	115.00	5-10-20	129.50
Marines at Play	115.00	Eagle Squadron	99.50	Bosco	80.00
Torpedo Patrol	115.00	Keep 'Em Flying	145.00		

### SLOTS

4 Late Columbias, Fruit Reels, Gold Award	\$ 69.50	5c Gold Chrome, Rebuilt (Extra Clean)	\$225.00
5c Brand New Mills Silver Chrome (Rebuilt)	275.00	1 25c Mills Brown Front (Perfect)	250.00
2 10c Watling Roll Top, Refinished, No Gold Award, No Vender	135.00	1 10c Jennings 4 Star (Perfect)	165.00
		1 5c Jennings 4 Star (Rebuilt Like New)	145.00
		1 5c Jennings 1 Star (Refinished)	120.00

We Are Now Delivering GOTTIEB'S NEW "STAGE DOOR CANTEENS" to All Georgia Operators.

ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS.

## HEATH DISTRIBUTING CO.

217 THIRD STREET Phones, 2681 and 1611 MACON, GEORGIA

# WANTED

★ **SEEBURG CHICKEN SAM AND JAILBIRDS**  
Must Be Complete With All Parts—Not Necessarily in Good Working Order

★ **WILL PAY \$50.00**

### TUBES FOR THE COIN MACHINE INDUSTRY

024	\$1.60	6A7	\$1.00	6X5GT	\$1.00	24A	\$.90
1A5GT	1.10	6ABG	1.00	12A8	1.00	26	.75
1A7GT	1.30	6C5	1.00	12K7	1.00	27	.70
1A5GT	1.10	6C6	1.00	12SK7	1.00	38	1.10
1LA6	2.35	6D6	1.00	12SQ7	1.00	43	1.10
1LN6	2.35	6F5GT	1.00	25L6	1.30	47	1.10
1N5GT	1.30	6F6G	.90	25Z6	1.00	71	.90
2A3	1.95	6J5	.90	35Z5	.85	75	.85
2A4G	2.35	6K7GT	1.00	35A5	1.30	76	.90
3Q5GT	1.60	6L6	1.95	35Z3	1.30	77	.90
5U4G	1.00	6Q7G	.90	50L6	1.10	78	.90
5Y3	.70	6SA7	1.00	2051	2.55	80	.70
5Z3	1.10	6SK7	1.00	117Z6	1.60	84	1.10
6A4	1.60	6V6GT	1.10				

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION

**70L7**  
REPLACEMENT

By Using  
6SN7 and Adapter  
GUARANTEED

**\$1.45**  
COMPLETE

## NEW COINEX RIFLE RANGE RAY GUN

NEW LOW PRICE  
**\$159.50**

F. O. B. Chicago

Converted from Seeburg Chicken Sams and Jap. Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player-appeal and is a consistent year-round money-maker. Hundreds of units already on location. Ask the operator who "owns" one.

### Coinex Rifle Range Conversion

Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Japs. Complete conversion ready for installation.

SAMPLE \$17.50  
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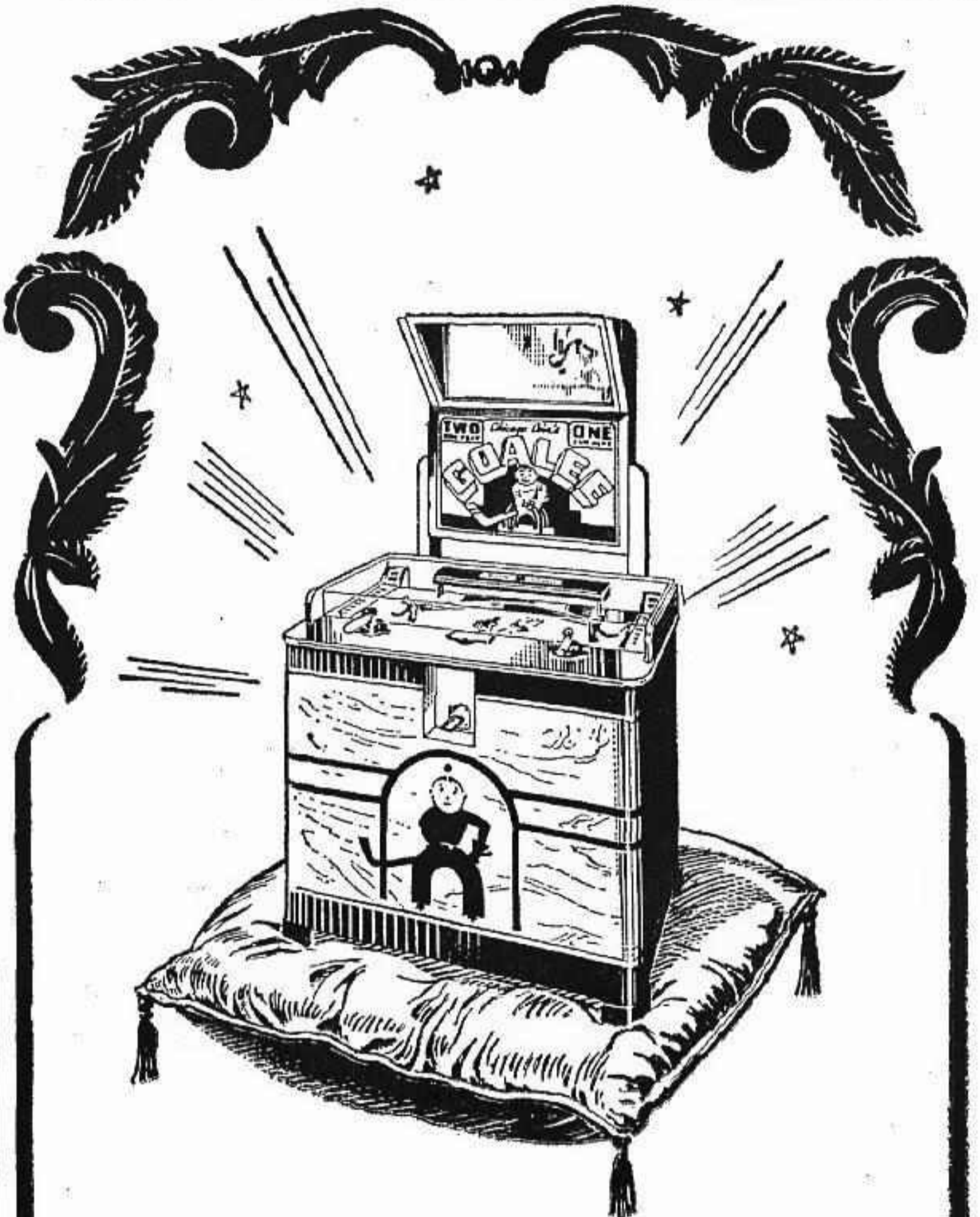
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proving means most . . . on location.  
Hundreds of BARREL ROLLS are now  
in operation throughout the nation  
nabbing nickles . . . fast. Get Your  
Share of This Gravy. ORDER YOUR  
BARREL ROLLS TODAY!



**FEATURES**  
*Thrill Skill Revolving Barrel*  
Legal Everywhere • Location  
Tested • Solidly Constructed  
Absolutely Foolproof • Noise-  
less • Giant Cash Box • Simple  
Assembly • Flashy Colored  
Backboard Lite-Up • 9½ Ft. Long  
Guaranteed Workmanship  
F.O.B. POUGHKEEPSIE, N.Y.

**\$379.50**

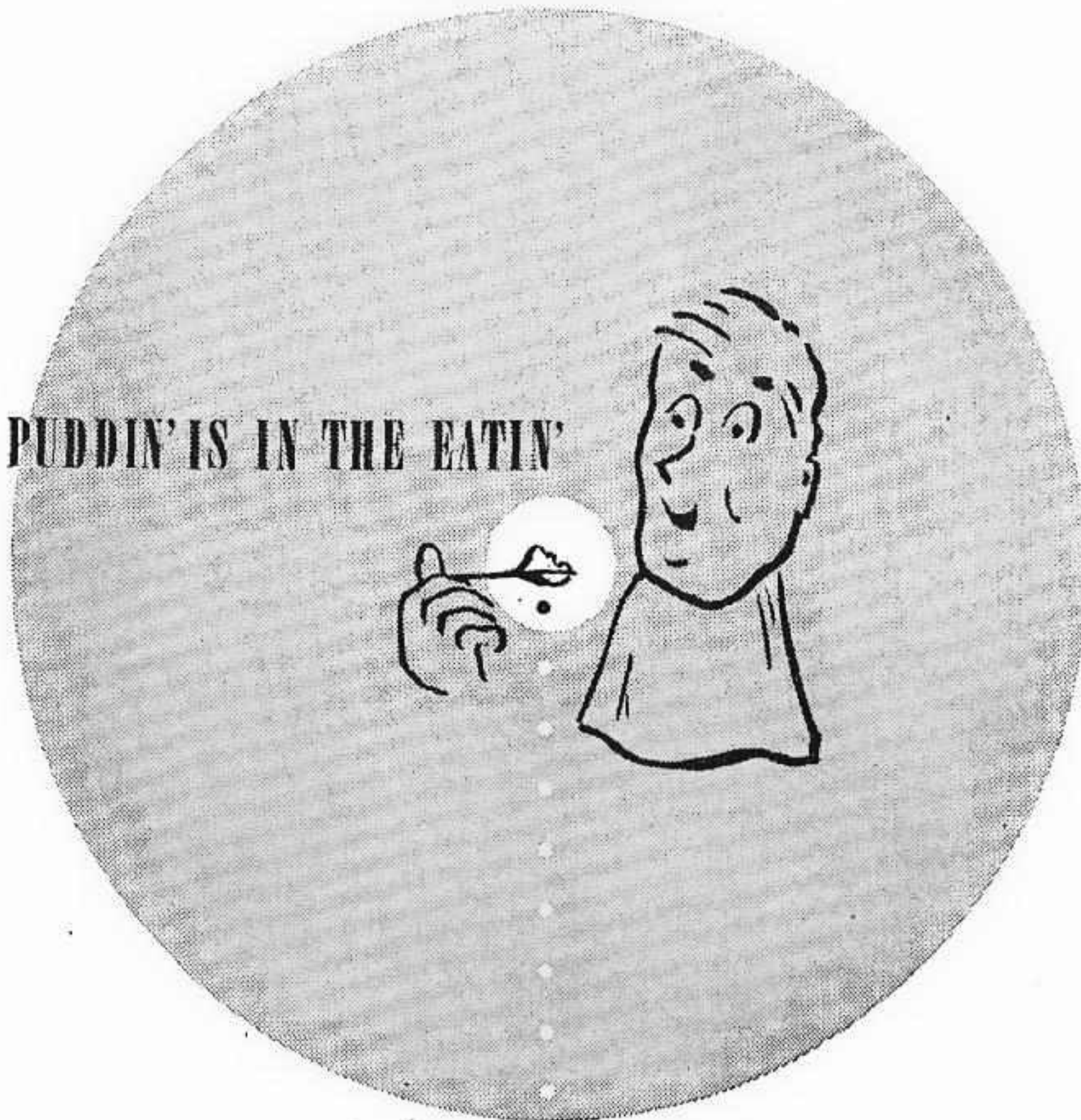
**NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR  
OR WRITE - WIRE - PHONE**

**Jafco Inc.**

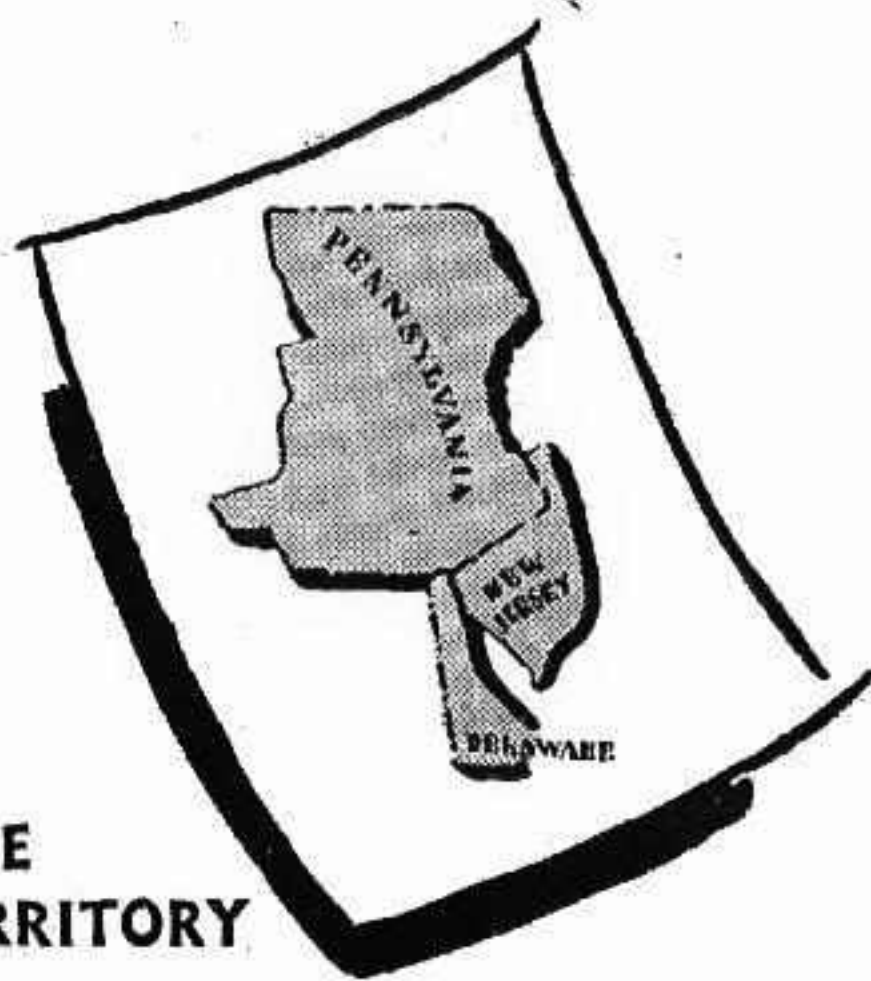
JOHN A. FITZGIBBONS }  
AL SCHLESINGER } 776 TENTH AVENUE  
NEW YORK 19, N.Y.  
PHONE: COLUMBUS 5-7996



THE PROOF OF THE PUDDIN' IS IN THE EATIN'



THE PROOF OF THE DISTRIBUTOR IS IN THE SERVICE



WE SERVE THIS TERRITORY

# AUTOMATIC EQUIPMENT CO.

## EXCLUSIVE AUTHORIZED DISTRIBUTORS for EASTERN PENNA., DELA. and SO. NEW JERSEY

### Has Met the *Service* Test With Flying Colors

Early in 1942 production of new equipment stopped . . . but here . . . at Automatic Equipment Company . . . SERVICE NEVER STOPPED . . . in full accord with SEEBURG standards. Our Parts and Service Departments were pledged to this program, and we are proud of the fact that no SEEBURG operator in our territory was ever forced to cease operating because a vital part was missing for his equipment.

Operators apparently appreciate this service, for they turned out in overwhelming numbers January 20th to make the Preview of the New SEEBURG Model "1-46" and Remote Sound Distribution Systems and our Tenth Anniversary Party the biggest distributors' event ever held. More than 1,500 came . . . had a wonderful time . . . and all agreed the new equipment displayed was the most sensational and breathtaking in music history. So much so that many are returning for another look-see.

This makes us happy . . . of course . . . but we are not going to rest there. 1946 is sure to be the "Biggest SEEBURG Operating Year," and with the expansion of our Parts and Service Department "AUTOMATIC SEEBURG SERVICE" is sure to be an even more important "Profit" factor for our customers.



FRANK ENGEL

### AUTOMATIC EQUIPMENT COMPANY

Seeburg Distributors

EASTERN PA., DELAWARE, SOUTHERN N. J.

919 NORTH BROAD STREET

PHILADELPHIA 23, PA.

*Preview of* The new SEEBURG Model "1-46" and Remote Control Accessories will continue through February 9  
**YOU MUST SEE THE NO. 1 PHONOGRAPH OF 1946**



We have the nation's largest and most varied line of Used Equipment, Parts and Supplies, including Records and Plastics . . . stock which we have continued to accumulate in order to insure uninterrupted service for our operator customers. Equipment is reconditioned and in first-class working order, of course, and all is . . .

**READY FOR IMMEDIATE DELIVERY!**

**David Rosen**

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

**PIONEER DISTRIBUTING CO.**

*Is Proud To Announce  
The Appointment of*

**EDWIN F. CORRISTON**

AS

**SALES DIRECTOR**

*In the New England States*

for

**BALLY MFG. CO. PRODUCTS**



**PIONEER DISTRIBUTING CO., INC.**

585 Tenth Ave. (Chelsea 2-4648) New York 18, N. Y.

*Leading the field with . . .*

- 1) AMI MUSIC
- 2) PACE GAMES
- 3) BUCKLEY GAMES
- 4) AMUSEMENT ENTERPRISES GAMES
- 5) ACME PLASTICS

*And now . . .*

**THE LEADING BULK VENDOR**

**VICTOR MODEL "V"**

EXCL. DIST. IN WESTERN PA. AND W. VA.

Write, phone or wire  
for complete information  
on all of the equipment  
we distribute!



**AMERICAN COIN-A-MATIC MACHINE CO.**

SAM STRAHL

1435-37 FIFTH AVENUE PITTSBURGH 19, PA.

PHONE: ATLANTIC 0977



*Presenting*

THE  
NEW

**U-NEED-A  
"MONARCH"**

CIGARETTE  
MERCHANDISER

Designed by  
Norman Bel Geddes

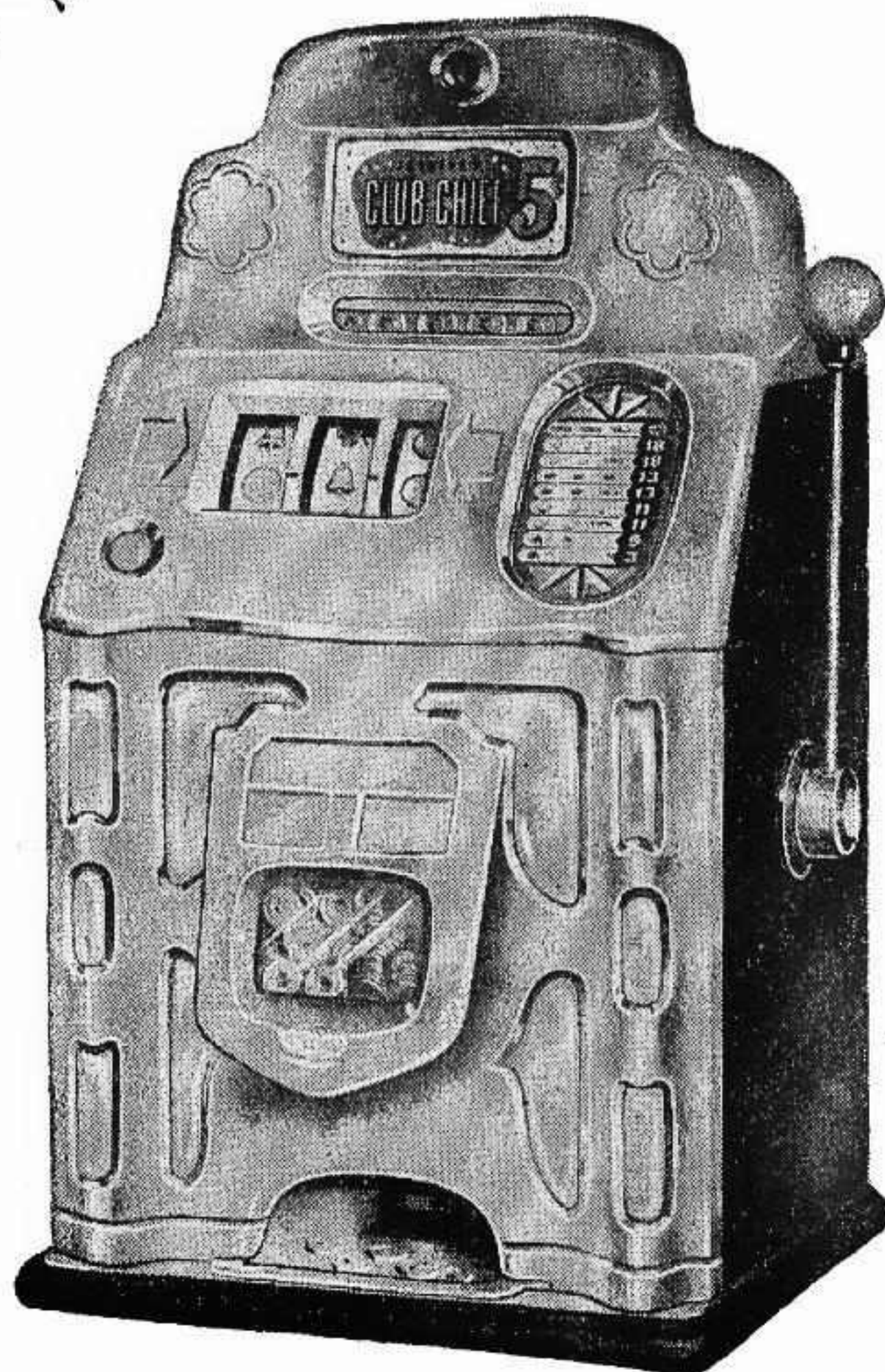
Now on Display in Our Showrooms

Come In and See It Today!

**SCOTT-CROSSE CO.**

1423 Spring Garden Street  
PHILADELPHIA 30, PENNA.  
Excl. Distrib. in Pa., So. N. J.,  
Dela., Md., Washington, D. C.

# ILLUMINATED



## *Super De Luxe* **CLUB CHIEF**

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That's the proud boast of the JENNINGS SUPER DE LUXE

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

"CLUB CHIEF" now at your distributor and dealer.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

## MODELS NOW ON DISPLAY

AT YOUR DISTRIBUTOR OR DEALER

# O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.



# INTERNATIONAL MUTOSCOPE CORPORATION

LONG ISLAND CITY 1, NEW YORK

*Takes Pride in Announcing the Appointment of the Following Distributors*  
**FOR—PHOTOMATIC\*—PHOTOFRAMES\*—CHEMICALS & SUPPLIES**

...OTHER MUTOSCOPE MACHINES AS RELEASED

**ACTIVE AMUSEMENT CORPORATION**  
900 North Franklin  
Philadelphia, Pennsylvania  
for  
DELAWARE, EASTERN PART OF PENNSYLVANIA AND SOUTHERN PART OF NEW JERSEY

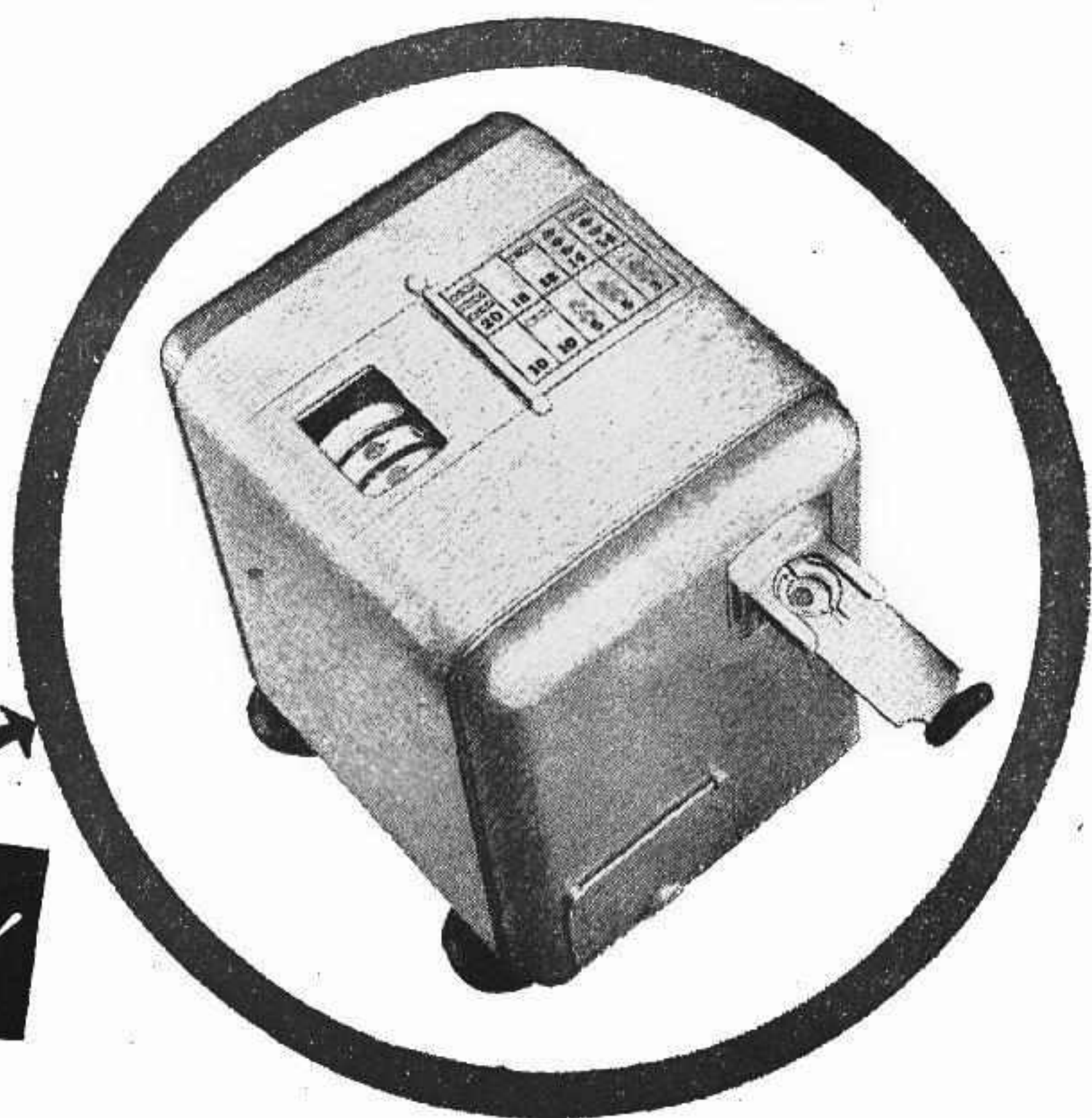
**AUTOMATIC SALES CO.**  
119 3rd Avenue North  
Nashville 3, Tennessee  
for  
TENNESSEE

**BANNER SPECIALTY CO.**  
1508 Fifth Avenue  
Pittsburgh, Pennsylvania  
for  
WESTERN PART OF PENNSYLVANIA AND EASTERN WEST VIRGINIA

**HY-G AMUSEMENT CO.**  
1415-17 Washington Ave. So.  
Minneapolis 4, Minnesota  
for  
MINNESOTA, NORTH DAKOTA, SOUTH DAKOTA, AND WESTERN BORDER COUNTIES OF WISCONSIN  
in cooperation with  
AMALGAMATED DISTRIBUTORS CO. OF CHICAGO

\*TRADE MARK

*Baby's back again!*



The manufacturers of the original and "only" famous Black Cherry Bell announce the arrival of their Baby Bell, THE VEST POCKET BELL, the world's tiniest payout type. Just off the production line, it is only 8 x 7 x 8 inches and weighs 15 lbs. This little giant rocked the Bell world before the war and it is back again with many more refinements. This minia-

ture model will win the hearts of players everywhere it is placed. *And here is wonderful news!* IT IS READY FOR IMMEDIATE SHIPMENT. Make sure the "Certificate of Manufacture" is attached, and the only way to be sure that you receive a 1946 edition of Mills Vest Pocket Bell is to order from one of the authorized Mills Distributors listed here.

Associated Amusement Co.  
72 Brookline Avenue  
Boston 15, Massachusetts

Valley Specialty Company  
550 Clinton Street N  
Rochester 5, New York

Roy McGinnis Co.  
2011 Maryland Avenue  
Baltimore 18, Maryland

Coin Machine Dist. Co.  
500 N. Craig Street  
Pittsburgh 13, Pa.

Keystone Panoram Co.  
2538 W. Huntingdon Street  
Philadelphia 32, Pa.

Sicking, Incorporated  
1401 Central Parkway  
Cincinnati 14, Ohio

Palmantier Sales Co.  
1108 Twelfth Street N. E.  
Canton, Ohio

Automatic Machine & Supply Co.  
4135-43 Armitage Avenue  
Chicago 39, Illinois

United Amusement Company  
3410 Main Street  
Kansas City 2, Mo.

Silent Sales Company  
204 Eleventh Avenue South  
Minneapolis 15, Minnesota

Central Illinois Sales  
111 North Water Street  
Peoria 2, Illinois

Robinson Sales Co.  
7525 Grand River Avenue  
Detroit, Michigan

Vending Machine Company  
Fayetteville, N. C.

Dixie Coin Machine Company  
910-912 Poydras Street  
New Orleans 13, Louisiana

United Novelty Company  
Delauney & Division Streets  
Biloxi, Mississippi

Leader Sales & Dist. Co.  
4116 Live Oak Street  
Dallas, Texas

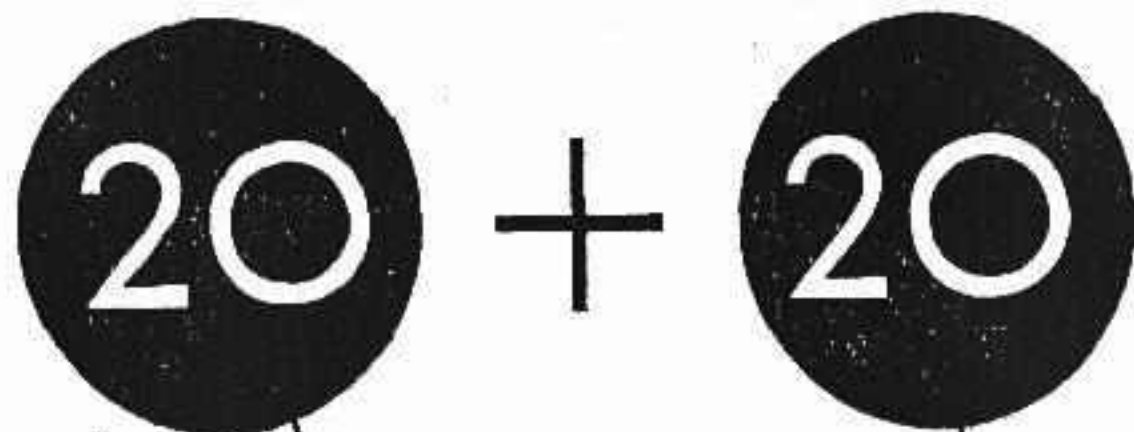
South Coast Amusement Co.  
314 E. 11th Street  
Houston, Texas

Mills Sales Co., Ltd.  
1640 Eighteenth Street  
Oakland 7, California

Pedicord & Moore  
309-311 West Sprague Avenue  
Spokane 12, Washington

Joe K. Hart  
1314 Twenty-sixth Street  
Everett, Washington

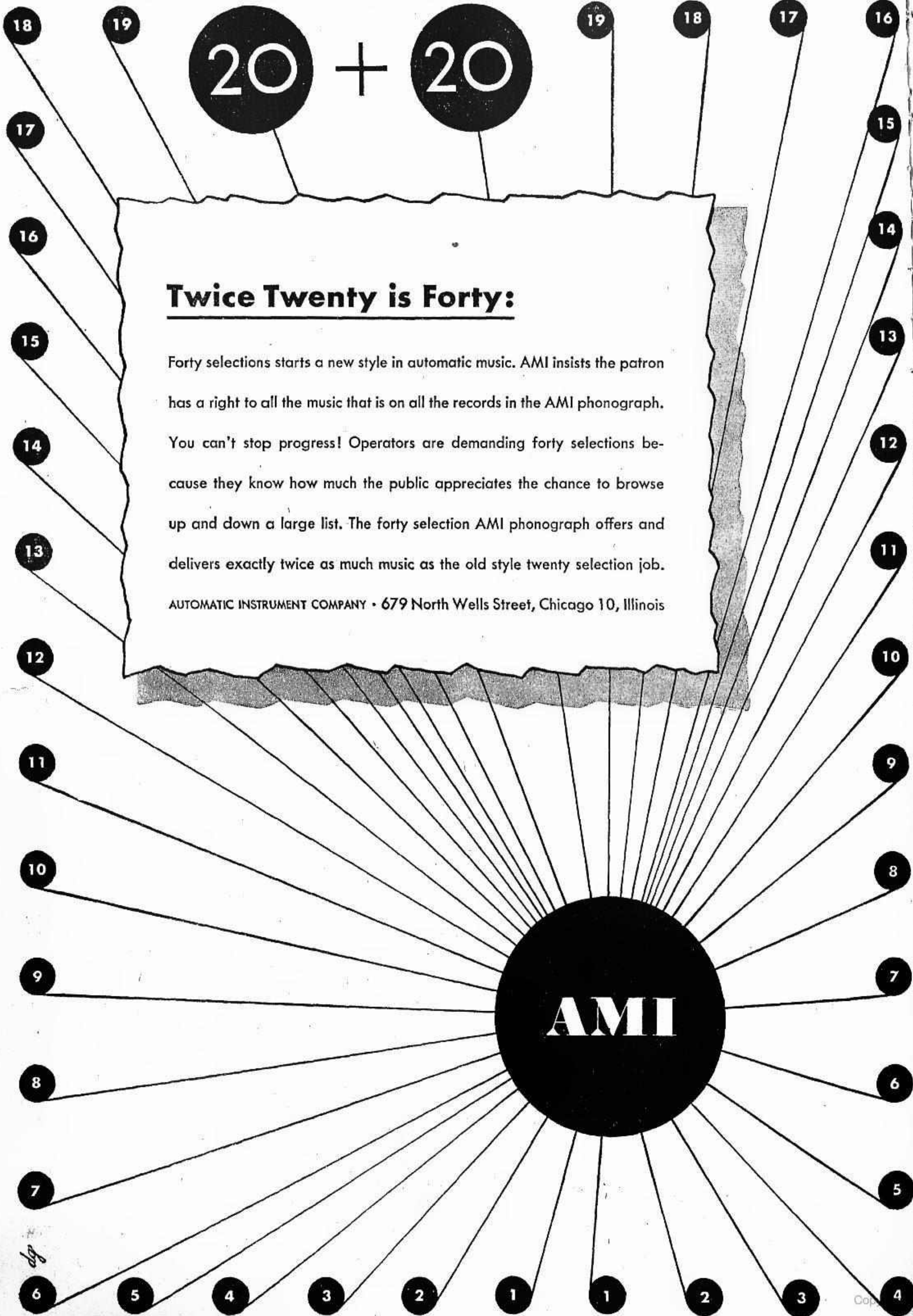
**MILLS NOVELTY COMPANY** 4100 Fullerton Avenue • Chicago 39, Illinois



**Twice Twenty is Forty:**

Forty selections starts a new style in automatic music. AMI insists the patron has a right to all the music that is on all the records in the AMI phonograph. You can't stop progress! Operators are demanding forty selections because they know how much the public appreciates the chance to browse up and down a large list. The forty selection AMI phonograph offers and delivers exactly twice as much music as the old style twenty selection job.

AUTOMATIC INSTRUMENT COMPANY • 679 North Wells Street, Chicago 10, Illinois



dy

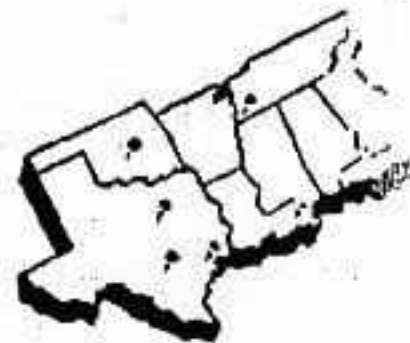
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**6** COMPLETE  
PLANTS TO  
BETTER  
SERVICE YOUR  
SEEBURG  
EQUIPMENT! ★

★ Seeburg leads in music system satisfaction . . . and S. H. Lynch & Company will lead in service facilities! Trained personnel, returning from the armed forces, has augmented our organization and will make it possible for us to maintain six complete plants, located in OKLAHOMA CITY, DALLAS, HOUSTON, SAN ANTONIO, NEW ORLEANS, and MEMPHIS . . . plants thoroughly equipped with a full staff of highly trained technicians to better "shop service" SEEBURG AUTOMATIC MUSIC SYSTEMS.

For better service and better music systems . . . select SEEBURG!

## S. H. Lynch & Co.



*Exclusive Distributors  
in the  
Southwest  
for*

**SEEBURG  
MUSIC SYSTEMS**



# We're Ready to Show You SEEBURG SCIENTIFIC SOUND DISTRIBUTION

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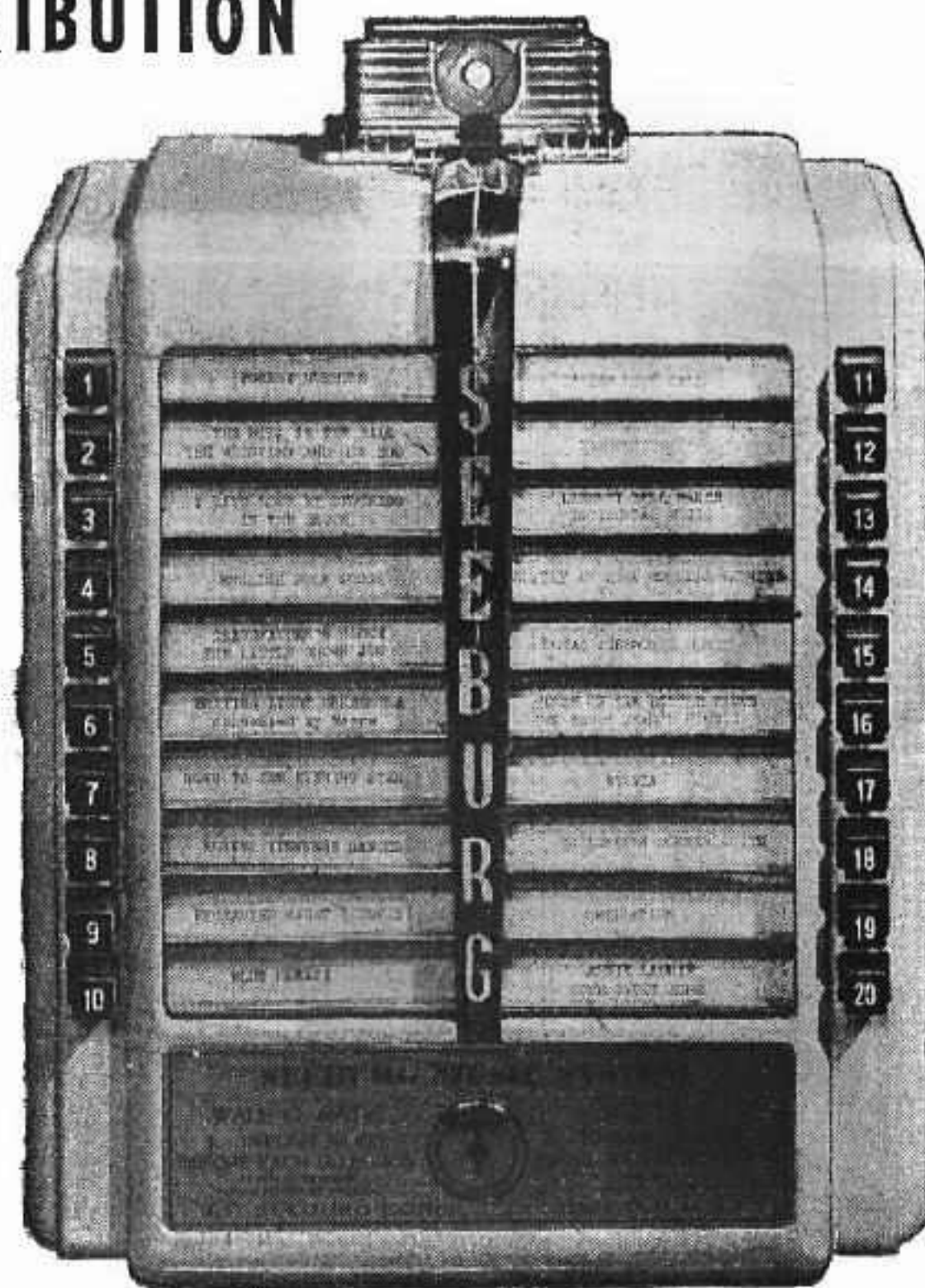
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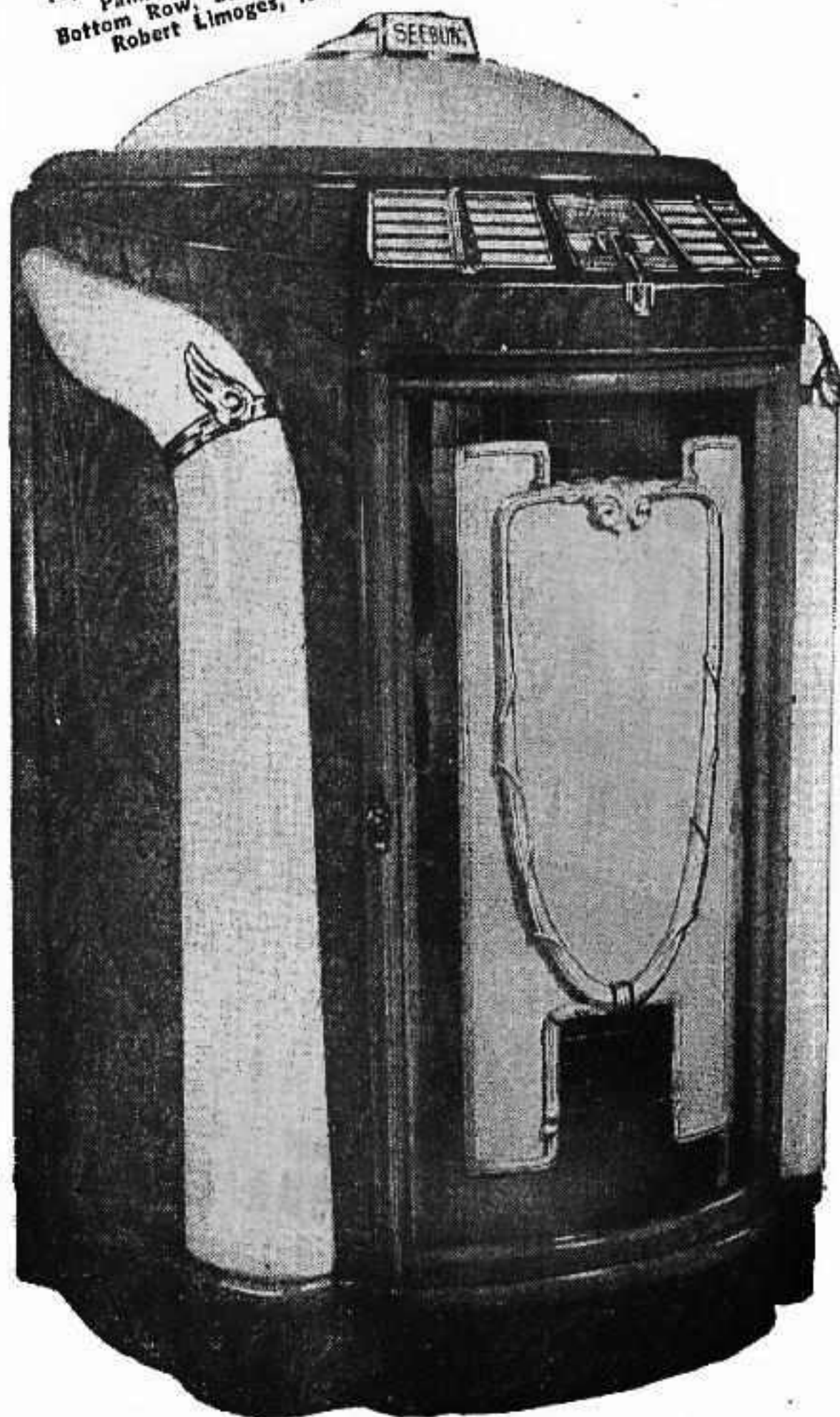
Top Row, Left to Right: Earl Jennings Jr., Ohio; Wayne Palmer, Tennessee; E. M. Bowen Jr., Tennessee.  
Bottom Row, Left to Right: Rudy Wisemann, Kentucky; Robert Limoges, Kentucky, and Albert Bland, Indiana.

## SOUTHERN AUTOMATIC SERVICE ENGINEERS

← are expertly trained factory technicians. Every man knows every single part of every coin operated mechanism. These experts are in charge of the respective service departments of SOUTHERN AUTOMATIC. They are ever ready to counsel and help you. This is a SOUTHERN AUTOMATIC service we are proud to render to our operator friends.



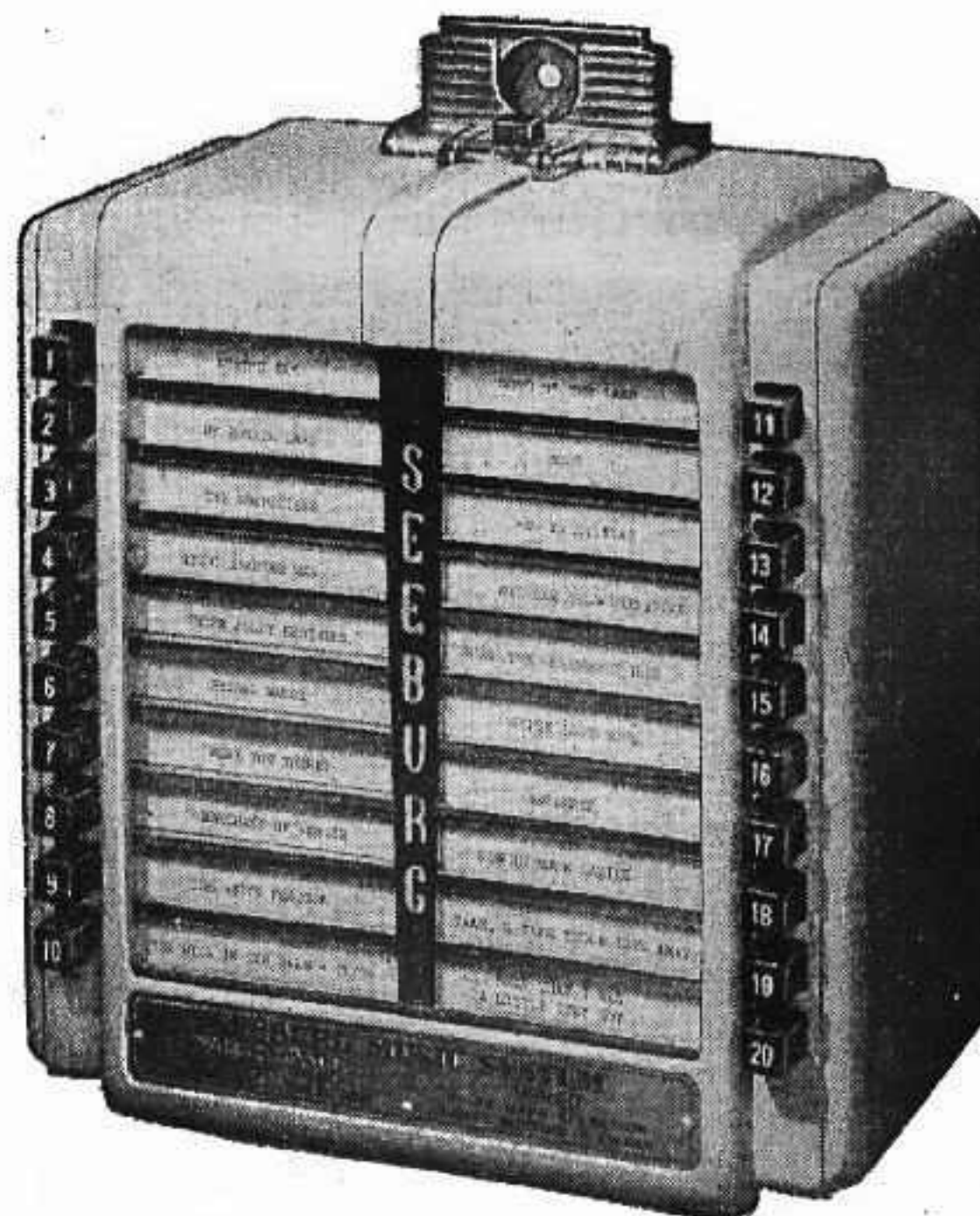
SEEBURG WIRELESS WALLOMATIC



SEEBURG SYMPHONOLA "1-46"

COMPLETE SEEBURG DISPLAY AND DEMONSTRATION AT YOUR NEAREST SOUTHERN OFFICE

The Greatest  
Music  
Merchandiser  
of All Time



SEEBURG 3-WIRE WALLOMATIC

# SOUTHERN AUTOMATIC MUSIC COMPANY

542 SOUTH SECOND STREET  
LOUISVILLE 2, KENTUCKY

228 W. SEVENTH STREET  
CINCINNATI 2, OHIO

425 BROAD STREET  
NASHVILLE 3, TENNESSEE

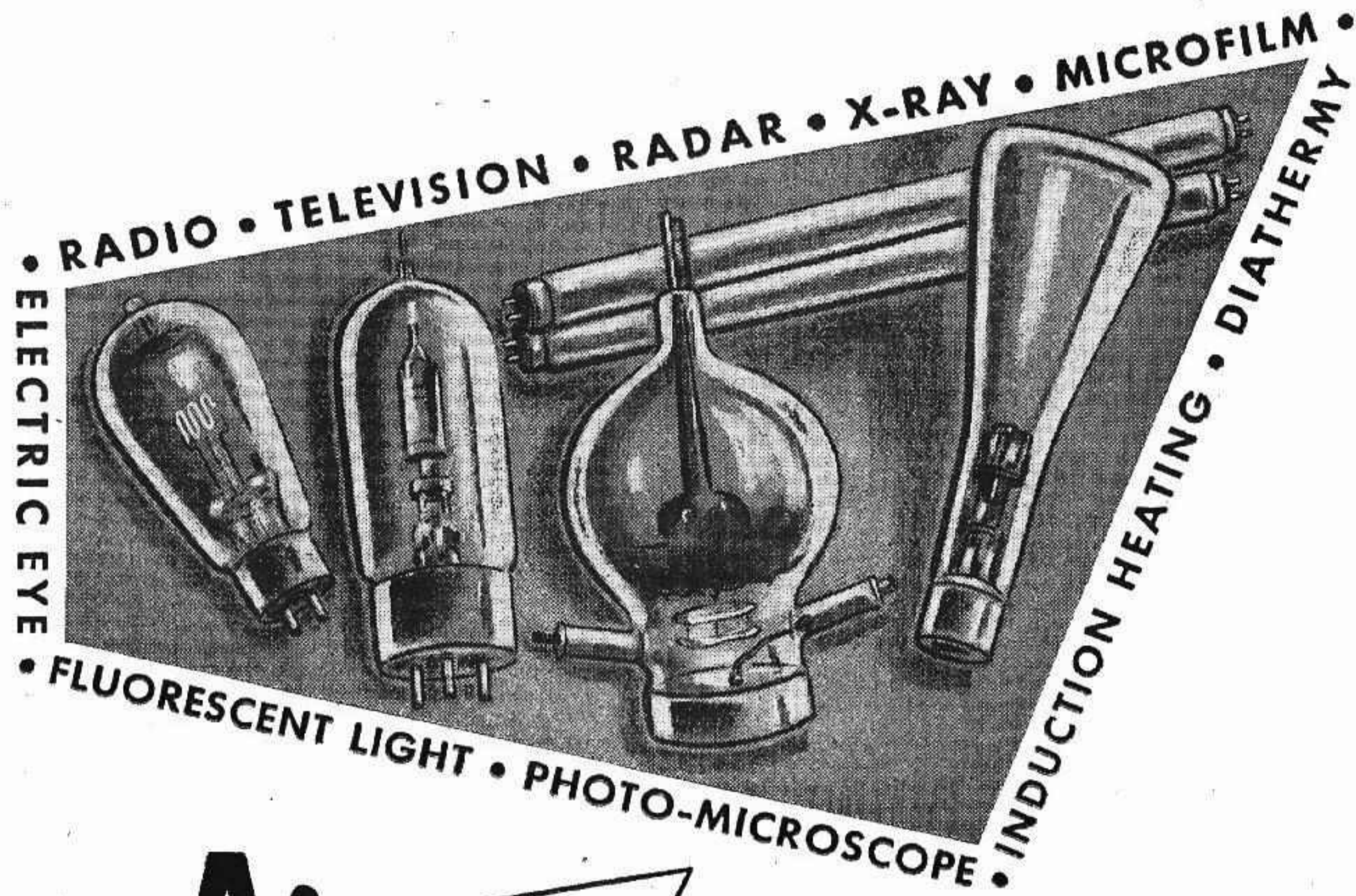
325 N. ILLINOIS  
INDIANAPOLIS 4, INDIANA

211 E. 10TH STREET  
CHATTANOOGA 3, TENNESSEE

New Southern Offices Will Open Soon in Dayton, Lexington, Fort Wayne and Evansville



# To This Age of *Electronic* Marvels



**Aireon** CONTRIBUTES...

## *The Electronic Phonograph*

**A Completely  
New Standard  
of Perfection In  
Coin-Operated  
Music  
Equipment**

Many features, never before possible in "automatic" phonographs, give the Aireon *Electronic* Phonograph a completely new standard of perfection in play-appeal, beauty of lighting and tone, automatic volume control, simplicity of servicing, trouble-free operation. The latest discoveries and developments of electronics have been applied to this coin-operated musical sensation for the pleasure of the player and the profit of the music operator.

Those prize locations you now have—and those you've always wanted—are safe and sure for the operator who offers Aireon *Electronic* Phonographs and Aireon electronic remote control equipment. Be the first to see and hear Aireon on "A Day". You'll see why the word that is going all around is—

FROM NOW ON...

**Aireon**  
MANUFACTURING  
CORPORATION

KANSAS CITY • NEW YORK • CHICAGO • LOS ANGELES • SAN FRANCISCO • OKLAHOMA CITY • GREENWICH, CONN. • MEXICO, D. F. • SLATER, MO.

**WHERE WILL YOU BE ON "A DAY"?**

Copyrighted material

# 90 DAY LOCATION TESTS PROVE Bally VICTORY DERBY

## GREATEST MULTIPLE PAY TABLE IN HISTORY



*Here it is!* Bally's post-war pay-table—VICTORY DERBY! Packed with all the profit-proved features of Bally's famous pre-war multiples, VICTORY DERBY also introduces new play-provoking ideas that are pushing profits to a new all time high. Several hundred VICTORY DERBY tables on location two to twelve weeks are consistently breaking every collection record of the past two years. Production will be limited by material shortages for weeks, maybe months. So get your orders in today for early delivery.

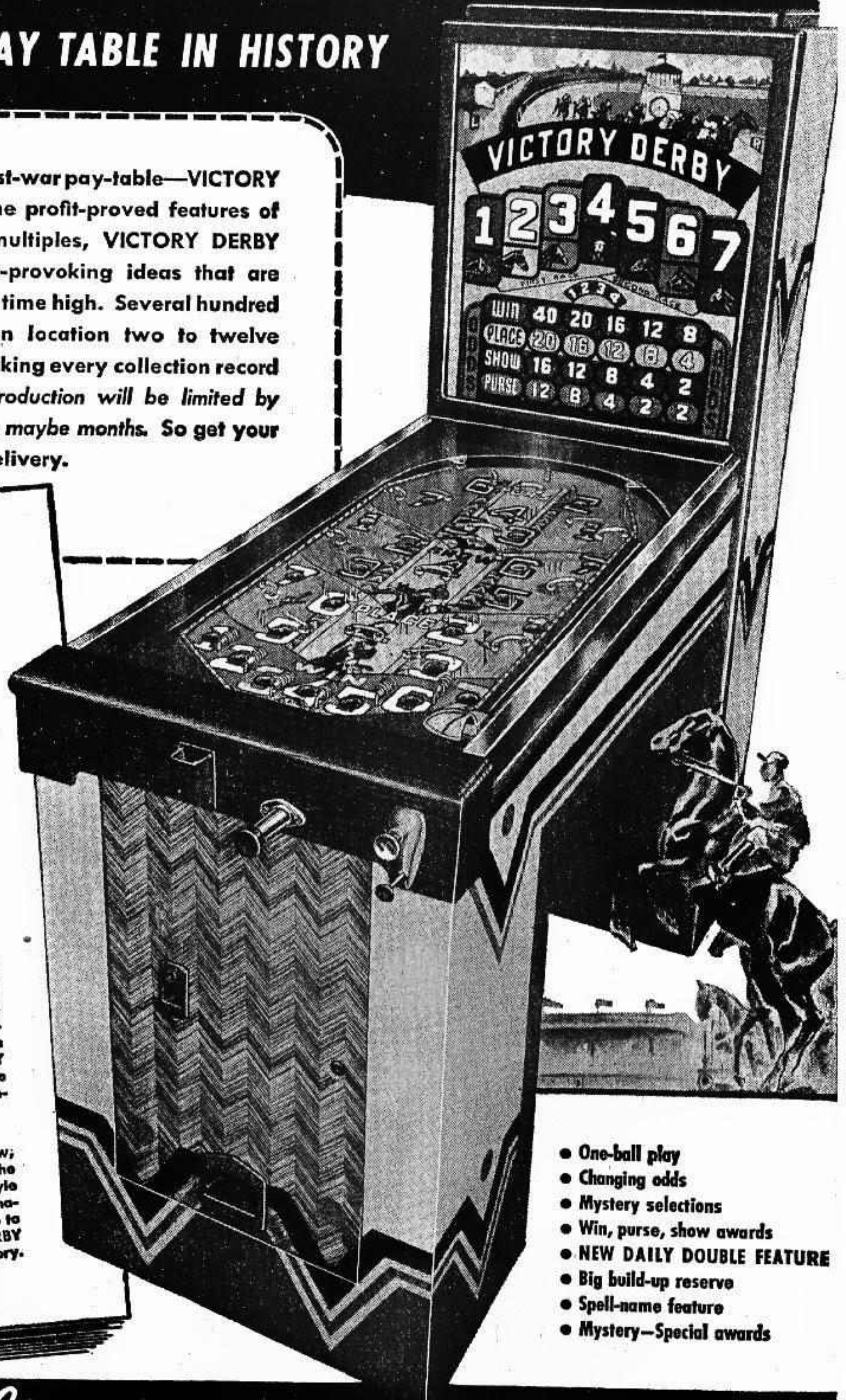
### New DAILY DOUBLE GUARANTEES REPEAT MULTIPLE PLAY

A startling new feature with all the suspense and big-winner appeal of the Daily Double at a real track! The new VICTORY DERBY Daily Double boosts earnings two ways—first, by increasing the average number of coins played per game—second, by producing a powerful "can't-quit" urge that insures repeat play by the hour. You've got to see and play VICTORY DERBY to know the magnetic pull of the Daily Double!

### New FINGER-TIP SHUFFLE AND DROP-CHUTE SPEEDS UP PLAY

Besides positive protection to your profits, the new VICTORY DERBY drop-chute—combined with the new finger-tip shuffle—easily increases play by fifty per cent. Simply let the coins dribble out of your hand into the open-mouth chute—and give the shuffle-knob a nudge! No wonder players say VICTORY DERBY is all fun and no work—and pour the steadiest stream of coins ever seen in coin-machine history!

No advertisement can possibly list all the new, improved features of VICTORY DERBY—the new sleek cabinet—the "switch-board" style mechanism—the new positive payout mechanism. See it, play it, look it over from top to bottom—and you'll want VICTORY DERBY on every pay-table location in your territory.



- One-ball play
- Changing odds
- Mystery selections
- Win, purse, show awards
- NEW DAILY DOUBLE FEATURE
- Big build-up reserve
- Spell-name feature
- Mystery—Special awards



# Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

It's the Greatest Music Merchandiser of All Time!

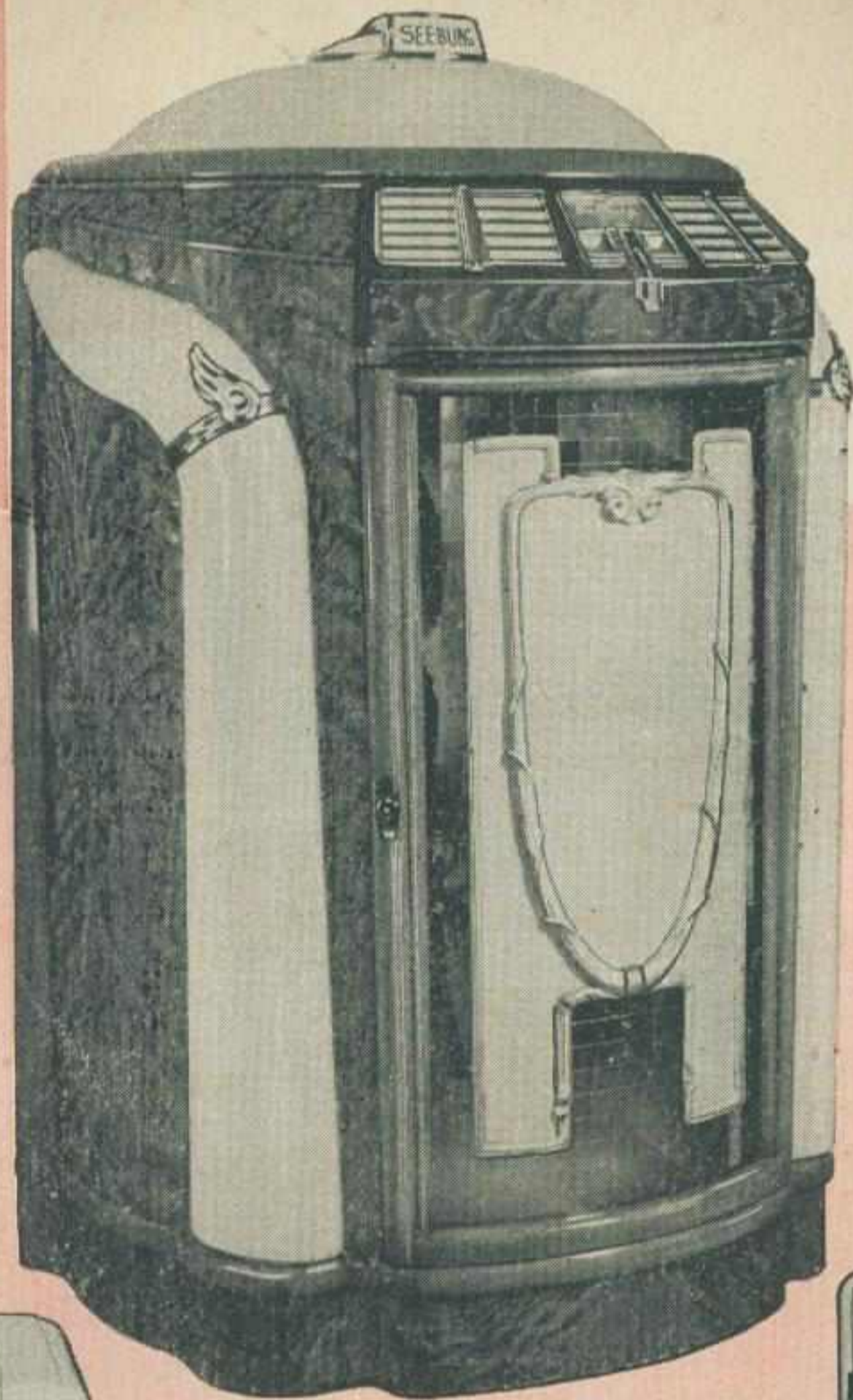
# SEEBURG

SCIENTIFIC SOUND DISTRIBUTION

*See It!  
Hear It!*

## Wireless Wallomatic

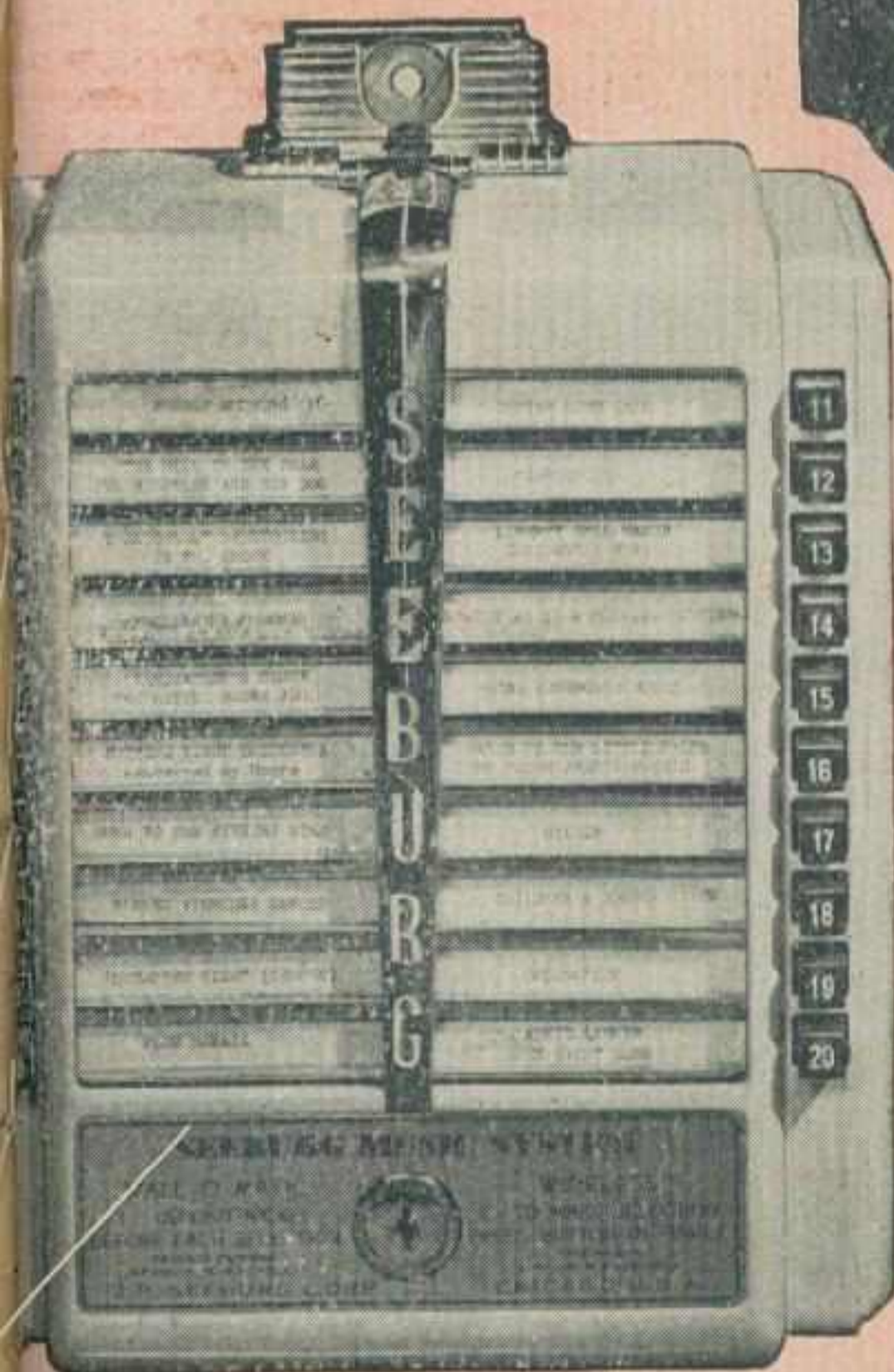
Brilliant illumination combined with the streamlined non-breakable cabinet and generous use of chrome trim makes the WIRELESS WALLOMATIC outstandingly beautiful. Easily installed, just plug in the lighting circuit. Easily serviced. Cheatproof! Operates on 110 volts, 60 cycles. Height 10", Width 8½", Depth 4".



*Now Showing  
See Your  
Seeburg Distributor*

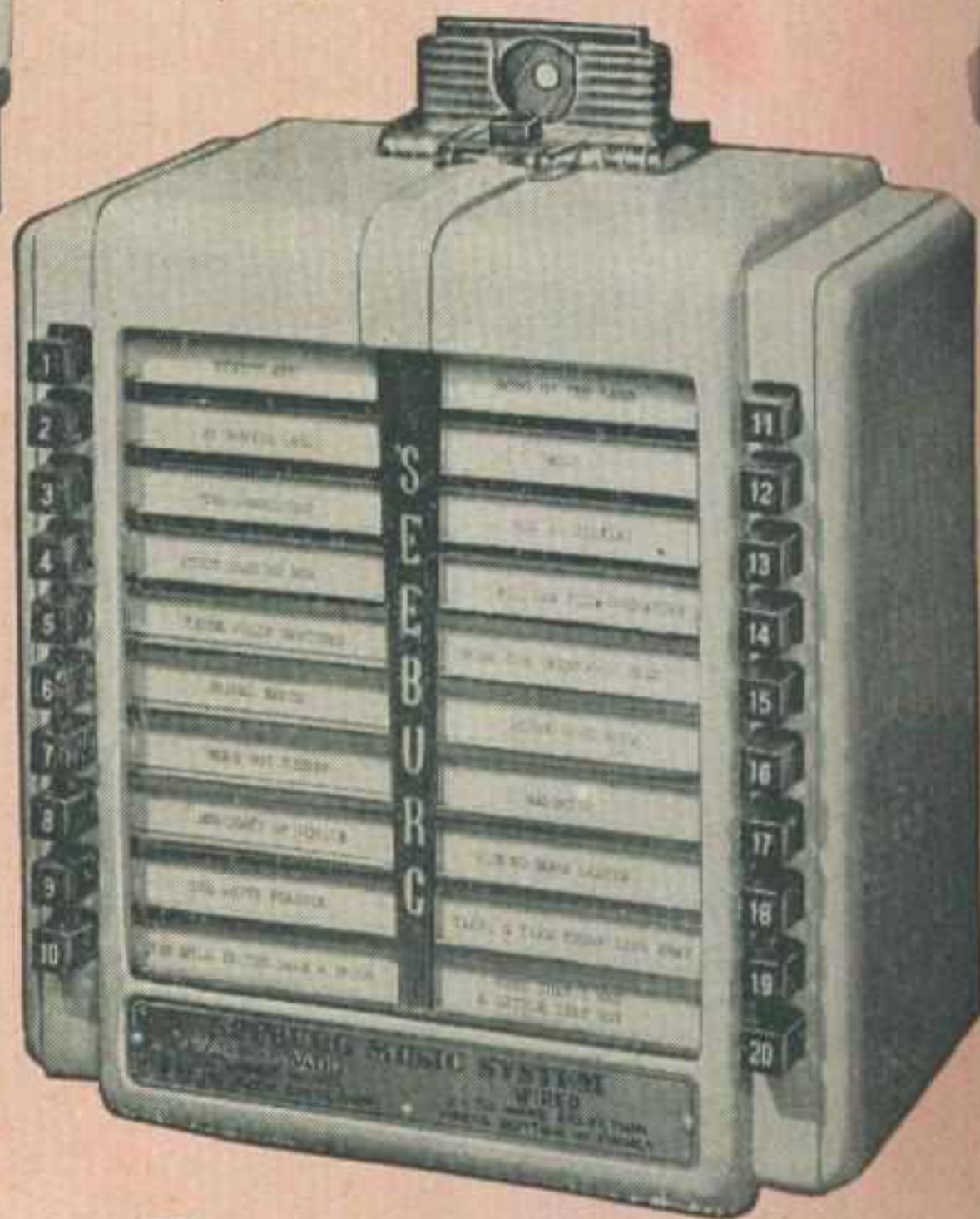
## 3-Wire Wallomatic

It's all new! Modern, compact, non-breakable housing. Completely illuminated. Chrome trim frames each title. Easily serviced. Easily installed. New cheatproof features. 20 record selection. Operates on 24 volts. Size: Height 8⅞", Width 8½", Depth 4⅓".



## Symphonola "146"

A Masterpiece of Illuminated Cabinet Design!  
Illuminated Chrome-Trimmed Plexiglas Dome!  
Illuminated Round Tapering Pilasters!  
Beautiful Chrome-Trimmed Flexiglas Mirrored Door!  
Streamlined Semi-Rounded Cabinet!  
Illuminated "Push-A-Tune" Electric Selection!  
5c, 10c, 25c Multiple-Single Drop Coin Chute!  
New Ear Level Tone Reproduction!  
Every Part Is Readily Accessible!  
Quick, Easy Servicing!  
New, Mechanical, Electronic Reproducing Features!  
No Protruding Parts on the Outside of Cabinet!



# Seeburg

1902

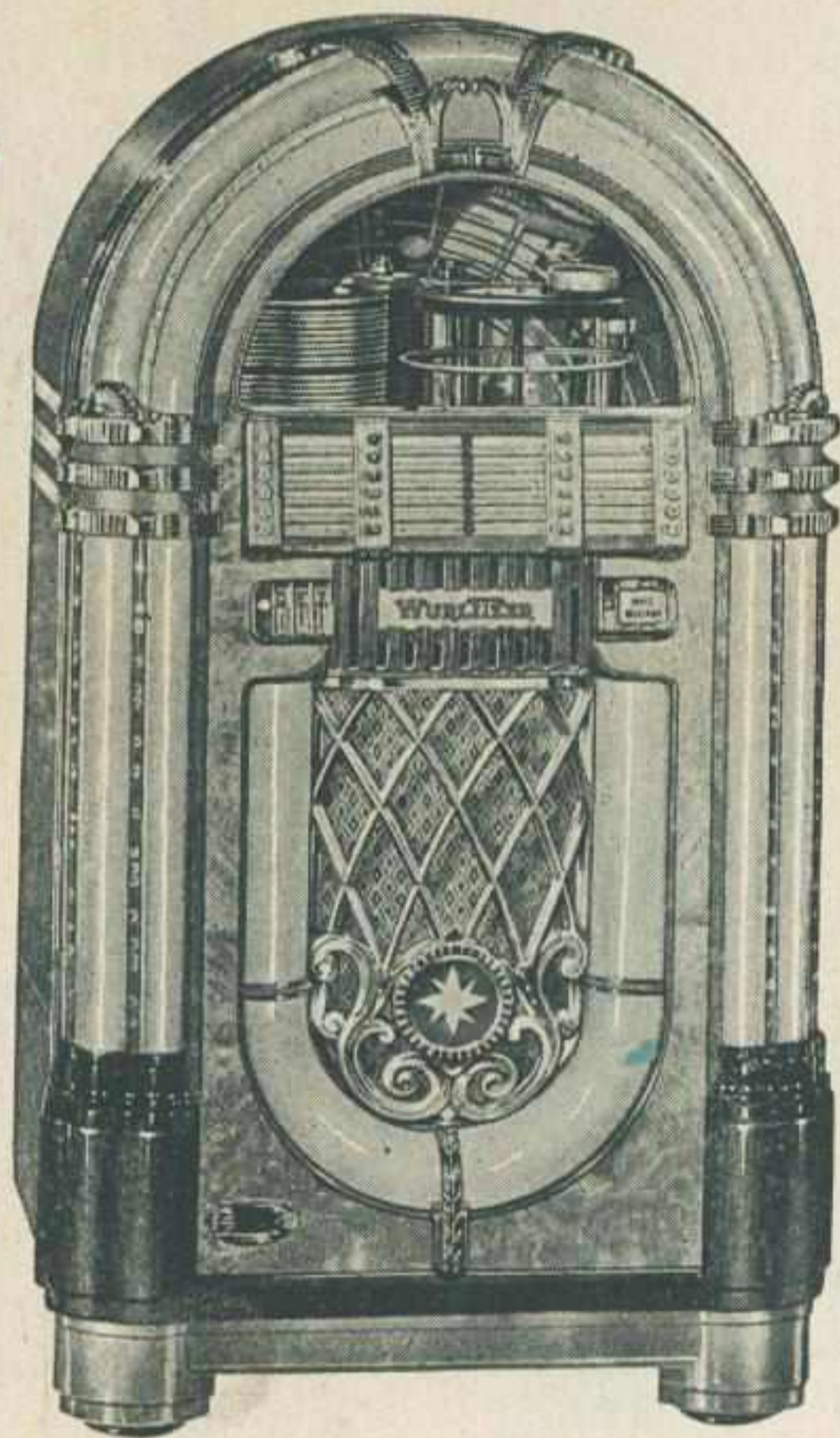
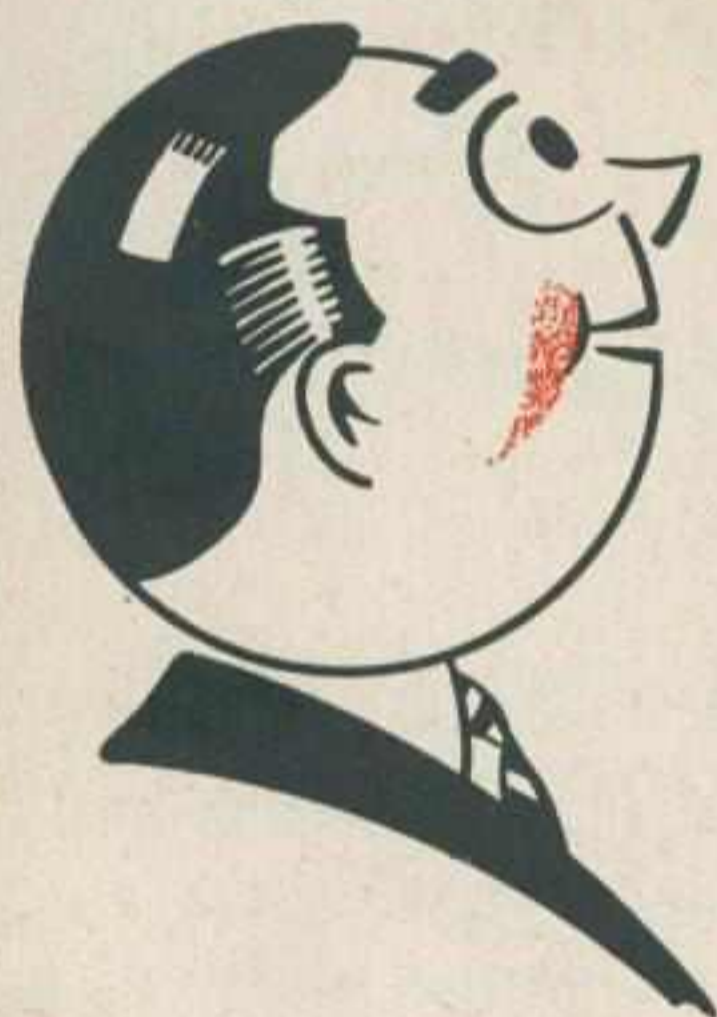
DEPENDABLE MECHANISMS

1946

J. P. SEEBURG CORP. • CHICAGO

*Be Sure - Buy Seeburg*

*Look!*  
**AT IT!**



*Listen!*  
**TO IT!**



THERE'S *Leadership* WRITTEN ALL OVER IT!

#### **EYE-STOPPER STYLING**

A gleaming, nickel-plated base. A striking combination of walnut and burl maple woods brilliantly illuminated with bubble lighting and automatic, fast starting fluorescents behind non-tarnish, fast color plastics, the new Model 1015 Wurlitzer is styled to stop all eyes and start all location patrons playing this magnificent music maker.

#### **CLEARED-FOR-ACTION SERVICE**

The whole front of this phenomenal phonograph swings wide—opens the door to the fastest, easiest, most economical service ever offered on any phonograph—saves Music Merchants' time and money.

#### **TIME-TESTED MECHANISM**

All basic features of Wurlitzer's 24 Record Changer, Electric Selector, instant set-back Play Meter, factory sealed Magnetic Pick-up and true-tracking Tone Arm are retained on the Model 1015.

#### **EAR-PLEASING TONE**

The glorious, living tone of this great instrument gives it unparalleled play appeal with correspondingly attractive profit-producing power.

**WURLITZER**

EXTENDS ITS

*Leadership*

WITH THE MODEL 1015

RUDOLPH WURLITZER' COMPANY NORTH TONAWANDA, NEW YORK  
'THE NAME THAT MEANS *Music* TO MILLIONS