

The Billboard

May 11, 1946
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

RADIO'S TOP SPACE STEALERS

The nation's editors rate
publicity from networks,
advertising agencies and
independent press agents

The Billboard's
9th Annual Survey
—Page 3

GENE AUTRY
Back on the Pic, Radio and Rodeo Range
(See Music) ➡



KLZ in a Row



... and it's no accident!

FOR the second time in two years a warm glow of pride and satisfaction permeates the staff of KLZ. Variety again has chosen KLZ to receive one of its coveted showmanagement plaque awards and KLZ thus joins the small select circle of stations to be so honored.

KLZ's 1945 citation for "How to Run a Radio Station" is a sequel to its 1944 award for "Outstanding Program Origination."

It is both an honor and a privilege to share its recognition in the "How to Run a Radio Station" category with two other of the nation's outstanding stations: KMBC, Kansas City, and KOA, Denver, KLZ's friendly competitor.

"That two stations in one town (Denver) share this recognition," points out Variety in its citation,

"only re-emphasizes the well-worn but ever needed American credo that open and free competition can only harvest happy boxoffice bonanzas."

The fact that repeated honors and recognition should come to KLZ is by no means accidental. They are the natural result and by-product of a policy and philosophy of radio station operation whose principal objective is to do a conscientious, practical job of creative, imaginative programming in the public interest and, secondly, to serve the advertisers profitably who make KLZ's service to its listeners an economic possibility.

This is its obligation as KLZ sees it. The reactions of listeners, advertisers, Variety and other competent authorities indicate clearly that KLZ is on the right track.

KLZ

Denver

CBS 560 KC.

Affiliated in Management with WKY, Oklahoma City and the Oklahoma Publishing Company

Represented by
THE KATZ AGENCY

RADIO'S TOP SPACE STEALERS

Harlem Spots' Safety Pitch to White Trade

NEW YORK, May 4.—Harlem night life is making a big bid to lure back downtown trade. Slump in white customers visiting colored niteries and bistros occurred during the war and was aggravated to a great extent by publicity in the press a year or so ago, highlighting mugging and other disorders in the Negro belt. Harlem was presented as a dangerous after-dark region.

Now, however, the picture has changed. Increase in the number of men assigned to police precincts has tended to control the disorder situation considerably, and today police officials claim that there's no more mugging or footpad trouble north of 125th Street than there is anywhere in Manhattan at night. Since Harlem was the Mecca of both New Yorkers and out-of-towners, Negro club owners feel that crowds can be drawn back uptown, provided the safety element is stressed. They even make a pitch from nitery floors to table sitters to explain to their friends that it's safe in Harlem now.

However, to back their claim and to ease latent fears of Harlem, clubs have agreed that any downtowners in parties of four or more, who call up the spots and tell them they're coming, will be brought up in a cab sent by the club.

Ads Used

Bellwether is the Elks' Rendezvous which has opened the campaign with a series of slick institutional ads in *The New York Daily News*. Ads, the work of flacker Joe Bostick, are signed by Charlotte and Sonny Murrain, club owners, and paint a gala picture of the nitery as a show spot. Idea back of the ads is to start the ball rolling with the expectation that other spots—Club Baron, Club Sudan, etc.—will join forces and that a

(See Harlem Safety Pitch on page 53)

Inkstay!

NEW YORK, May 4.—Mystery novel, *Crime Is of the Essence*, by Joe Csida, veepee of *The Billboard*, will hit the newsstands about May 10. Book's detective character is a guy who does a *Good Will Hour* type radio show, and who pieces together mystery puzzle by listening to Bing Crosby disks while thinking. Background for tome, however, isn't showbiz, but the perfume industry. Criticisms using the line, "It smells," were practically invited by the publisher, Five Star Mysteries, who sent perfumed copies of the book to reviewers.

EDITOR'S NOTE—We can't tell how much it smells. The publisher forgot to odorize the copy he sent us. Maybe they ran out of vials—and we hope for V. P. Csida's sake, they also run out of copies.

"Outlaw" Effect

NEW YORK, May 4.—Network brass this past week suddenly realized that their press operations were collecting plenty of free space from "open breastworks" art and memoed their press chiefs to cut down the sex appeal for the Jane Russell (*The Outlaw*) duration.

It seems that the "vigilante" girls and boys, having gone to work on Howard Hughes, producer of *The Outlaw*, have noticed that the air flacks also use bustworks, real and false, to snag newsprint space—and so the web men have been getting unwanted fan mail.

Ergo, no upstairs sex for a while in press releases.

England Loan Linked With Talent Quotas

NEW YORK, May 4.—The booking of an all Negro revue for England by Dick Richards, of the Al Grossman office, has the trade wondering if the British bars are down for American performers.

Richards points to a deal with English agent, Harry Lowe, to deliver a three-hour revue consisting of a 12-girl line and about seven acts to open at the Royal Castle, Newcastle, August 19, for about \$3,500. Show will be called *Seven Come Eleven* (See Loan-Talent Link on page 53)

Columbia First Net for 8th Year in Row; Ballots Double

Young & Rubicam publicity department leads all ad agencies—Coll, Daly & Freedman new leader among indie press agents in ninth annual survey

By Joe Koehler

NEW YORK, May 4.—For the ninth consecutive year, the radio editors of the nation and the editorial men who process radio publicity copy have paused in their key pounding to tab the press agents who have done top jobs of snagging free space in the dailies, weeklies and magazines. Just as the actual space given to news of broadcasting has increased at least twofold during 1945, just so have the number of men and women who filed their ballots in the Ninth Annual Radio Publicity Survey of *The Billboard* more than doubled. Whereas 118 sent in their ballots last May, 321 returned theirs this year. Whereas 106 filled in their votes (the rest begging off as being too new at their job) in 1945, this year 296 went to work on the four-page publicity index reported upon in this issue.

But even this increase doesn't indicate the improved press story completely, since more than twice as many ballots in 1946 had the full 23 questions answered as were ticked off during the final war year.

The picture has changed, two out of three leaders being new. In the network division, however, the Columbia Broadcasting System, for the eighth consecutive year, was voted as having the No. 1 publicity department of the four networks (see complete story on the network publicity sweepstakes in the Radio Department).

Young & Rubicam landed in the first slot in the advertising agency flacking division for the second time (See Radio's Top Space on page 6)



Union Rule Stops Fields' R-B Jaunt

NEW YORK, May 4.—Bill Fields, who started here as one of six Ringling-Barnum circus press staffers, won't be available to publicize the circus in any other town unless he is willing to relinquish publicity accounts he now holds locally in the legit field. Decision was announced by Milton Weintraub, secretary-treasurer, Association of Theatrical Agents and Managers (ATAM), who (See Union Rule Stops on page 54)

COAL FACTS CHILL INDUSTRY

24-Hour Week Rule Socks Biz; Ops Ask for 56

CHICAGO, May 4. — Showbiz in general here was thrown into confusion from which it has not recovered by an order issued by the Illinois Commerce Commission Wednesday (1). Night clubs, theaters, cocktail

lounges, legit houses and ballrooms were affected by the order that was issued in an effort to curtail use of electricity, since Chi's power is almost entirely dependent upon coal. With coal stocks close to exhaustion due to the strike, theaters were ordered closed except for four hours a

(See Coal Facts Chill on page 52)

D. C. Brownout Ordered; Train Situash Serious

WASHINGTON, May 4.—D.C. commissioners ordered a Washington brownout starting tonight (4) which bans use of electricity for all window lighting, outdoor signs and air-conditioning units, and reduces indoor commercial lighting to one watt per square foot of floor space. Next step to be taken if the strike continues is elimination of electric service for all amusements, schools, museums, art galleries and the like and reduction of street-car service by 50 per cent.

WASHINGTON, May 4.—Official Washington is viewing the coal strike situation with sharp concern. Office of Defense Transportation, which has ordered coal-burning railroads to cut passenger service 25 per cent beginning May 10 and to 50 per cent May 15, has indicated that far more stringent controls will be invoked if the strike is prolonged. Col. J. Monroe Johnson, ODT director, said he has concentrated a large part of his staff to work on the crisis.

High government officials predicted that a large segment of the entertainment industry will be affected (See D. C. Douses Lights on page 22)

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OPA's 3G Kickback To Bellamy Recalls Hotel Hype Gripes

NEW YORK, May 4.—Ralph Bellamy, lead in *State of the Union*, saved himself \$3,000 from an OPA regulation which stated landlords couldn't collect 10 months rent in advance. Bellamy had to pay \$750 a month for a furnished apartment which rented for \$240 monthly unfurnished. OPA made his landlady fork over the 3G.

Last year, the actor hard up an apartment, negotiated with the landlady. She wanted him to buy furnishings for \$25,000 but later agreed to cut the price in half. Bellamy demurred and deal was worked out on \$750 month basis.

Bellamy's case, tho involving fancier money, seems to be typical of what showbiz people have been putting up with. Housing shortage is especially tough on performers on the road. Getting rooms in hotels for a right price is as hard as making gold out of tin. It can't be done.

The *Billboard* has received many letters from troupers griping about hotels jacking prices. In one of the latest letters received, a performer on the road says: "No doubt you've heard many squawks about housing. We all have. But unless you're out trying to live on the road you can't have any idea of the state things have gotten into. Here is an example. This town is typical of many in the Midwest—population 70,000, with two supposedly first-class hotels, two seconds, and any number of flea-bags. At best, in normal times, the top hotels would get \$4.40 for a double and be glad to get it. When we got to town, we went to one of them first, and were told they couldn't possibly accommodate us for more than one night and then at \$7.70. The story at the other hotel was the same, and no manner of argument could budge them from the overnight limit. We have to take care of our traveling salesmen, you know, was their argument.

"The second-rate hotels were as much out of line on prices and as much out of line on policy. Can you believe that there are enough salesmen on the road whose companies will stand that kind of tariff on the expense sheet? This is not an isolated example."

Scientific Comedy

NEW YORK, May 4.—Move to cut down heart trouble of client stopwatch holders who clock belly laughs, took form this week when Ernie Walker came up with a sound meter that records, of itself, each laugh, belly or otherwise, on graph paper. Meter not only tags each giggle or yock, but indicates how much belly movement went into the sound, how long it continued and a lot of special information.

Recorder can be opened so that engineer can indicate just how long the gag ran in the build-up and a lot of extraneous info. No longer can the comedian claim, "I killed 'em last night"—if Walker is around. If he killed 'em the bodies are all laid out—on graph paper.

Cost to clients will be \$100 per half hour on one-shots and \$85 per crack for a series of 13. Walker being agency minded, the tab will be subject to agency discount.

Booker Claims 'Bad' Mex Set-Up Pure Eyewash

HOLLYWOOD, May 4.—Rumored mistreatment and bad time being given American acts in Mexico is so much eyewash, according to indie talent booker Ramon Reachi, who heads Pan-American Agency, with offices in Hollywood and Mexico City. According to him, American acts booked thru regular channels have encountered little or no difficulty south of the border. Isolated cases where talent has been stuck for housing or otherwise duped have been result of hasty commitments of self-bookings, in which case acts have failed to comply with Mexico's rigidly enforced working regulations.

Five Steps to a Booking

Mexico requires all foreign acts booked for appearances in the country to comply with following regs:

(1) Working permit from National Federation of Actors (Mexican) and permit from Mexican government, (cost \$5); (2) affidavit of nationality; (\$10); (3) border entry fee (\$5); (4) consular service fee (\$2.10); (5) alien registration fee payable at border (\$6). Total outlay comes to \$28.10. In addition, American nationals are required to produce birth certificates; other aliens must secure passports.

Reachi further pointed out that under Mexican law, acts must be paid daily (weekly upon their own request), thus guaranteeing wages. Employers now also are required to post bond with AGVA. To insure against a fold, bond goes toward guaranteeing passage home or wages. Thus no one booked thru legitimate channels takes risk of being stranded.

Hits "Careless Performers"

Reachi laced into certain performers who because of their own carelessness in arranging bookings have wound up on the losing end and returned home condemning the entire Mexican theater biz for chiseling and renegeing. Mexican talent bookers, he pointed out, are uncontrolled by the government and can charge (and often do) as high as 50 per cent commission.

Only top night spots and theaters in Mexico City book American acts, since only first-rate spots can pay top prices. Clubs like *Ciro's*, *San Souci*, *El Patio* and *Minuit*, and two top theaters, the *Follies Bergere* and *Lirico*, use American acts and shell out top dough for performers. Reachi stated emphatically that doing business with owners of these spots was mutually profitable and pleasant both for acts and management, so long as artists comply with established regulations.

8% Tax on \$500

Commenting on tax liability of American performers, Reachi said that American acts must pay 8 per cent income tax on salaries up to \$500 weekly, with graduated tax scale for earnings above that figure. Only other tax is a 3 per cent union tariff which talent pays only while actually employed.

His agency, Reachi stated, also

43G for "Holiday on Ice" In 9 Shows at Birmingham

BIRMINGHAM, May 4.—Gilbert and Snyder's *Holiday on Ice*, city's first major ice carnival, garnered a \$43,000 gross in an eight-day, nine-performance run at Municipal Auditorium here.

Altho the opener Easter week-end was slow, biz took a marked upturn the third night, with turnaway crowds thru the Saturday closer. Show has a return booking for March, 1947.

New Miss. Safety Law Enacted for Amusement Spots

JACKSON, Miss., May 4.—An act requiring exits, stairways and other safety measures in public eating and amusement places has been passed by the Mississippi Legislature.

Act specifically states the number of stairs and exits required for premises accommodating audiences ranging from 50 to more than 1,000 people. Failure to comply with the provisions is punishable by fine of not less than \$100 nor more than 1G or imprisonment for not longer than 90 days.

Rio Nitery Clamp As Political Move

NEW YORK, May 4.—In Boston and elsewhere, authorities shutter niteries for bluenose reasons. In Chi, and Washington and elsewhere, spots are being endangered due to the coal strike. But in Rio de Janeiro, politics is at the root of a current presidential order to put the padlocks on the casinos.

Shuttering means a loss to the city of some \$5,000,000 a year from gambling rakeoffs, and 70,000 persons will be put out of work by the ukase, which emanated from President General Enrico Gaspar Dutra. There is some belief that communists, who decried gambling, will now yowl about the closing as the means of making 70,000 more unemployed *Brasileros*.

Political gimmick is fact that soon there will be elections for municipalities, state assemblies and for governors. During the recent presidential battle, Dutra's opponent, Brig. Gen. Eduardo Gomes, claimed that if he got the job, he'd outlaw gambling as taking away too much hard-earned money from many folk who couldn't afford it. Dutra's drum-beating was mum on the gambling subject. But now the same reason as Gomes's is given for this week's padlock.

books American talent into Cuban spots. Cuban regulations run along same lines as Mexican, with following exceptions: All artists, including Americans, must secure passports. Fees required are, \$2 consular fee; \$7 initiation fee to join Cuban Actors' Association, and \$6 to \$8 for government identification card. There are no income taxes to pay and employers must post \$250 bond to guarantee payment of acts.

Fireproof Brush

HOLLYWOOD, May 4.—What may turn out to be a boon for Shakespearean players (old Vic players take note!) is the latest invention of one of film-dom's famed make-up brothers, the Westmores. This time it's Buddy. His invention is fireproof whiskers.

Face foliage (which appears on many chins in the bard's plays) is a constant danger when thesps wearing it light cigarets or any open flame nears their faces. In pix the same danger holds, and Westmore devised his idea following an accident to Roscoe Ates, the stammering comic, in a recent film.

Westmore sprayed Ates's substitute beard with a special mixture and tried it with a match. It was fireproof. Westmore has been besieged for his formula, but he refuses to divulge it until he has patented it.

"Blitz to Ballet" Cues U. S. Troupe's British Booking

NEW YORK, April 4.—"Blitz to Ballet" shapes up as the post-war slogan of London's Royal Opera House at Covent Garden. For the first time in seven years, the famous old temple of British culture entertains an American dance troupe, when the Ballet Theater, divorced last month from the Sol Hurok banner, treks to England for a July-September stand.

Announcement was made of group's offshore venture at a luncheon given Wednesday (1) by co-directors, Lucia Chase and Oliver Smith, for Ballet Theater's terpers, to celebrate smashing of outside management bottleneck.

This will be the BT's first overseas jaunt, but in the six years of its existence it has already gathered an international flavor via Canadian and Mexican tours. Guest speaker, Sir Francis Evans, British Consul-General in New York, gave the troupe a preview welcome to London and pointed-up some of the post-war inconveniences which the tulle-and-tighters will have to face. He assured them, however, that the British public is hungry for American terp wares and that the balletiers can count on a warm welcome, even if the old house isn't freshly painted and they have to carry around their own soap and towels.

Oliver Smith advised that fall plans call for a cross-country trek immediately after return from England. No definite committment has been made concerning a Broadway stand for next season, altho such is likely as and when a suitably sized house can be obtained. *Metopera* is not apt to get the nod as ballet bookings in that spot are rumored to be heftily pinned-down by the S. Hurok thumb.

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The *Billboard* also publishes:
The *Billboard* Music Year Book and
The *Billboard* Coin Machine Digest.



FM SLOWS DOWN TO WALK

Catholic Press Opens to Flack Stuff on Radio

NEW YORK, May 4.—Catholic press, which has given broadcasting the brush, is realizing that it has missed directing the dialing of the faith and as a result practically all the lay as well as clerical publications will carry at least one column on radio within the next six months. First move in this direction will be fan stuff in *The Catholic Boy* and *The Catholic Miss* both publications of the Catholic Youth Organization. Mags are addressed to parochial grade and high school students, and are pubbed in Minneapolis.

Flack stuff will have to be slanted but the market is there, according to webmen who have already placed material.

Bryson Moves Up To 'New' Position Closer to Door?

NEW YORK, May 4.—CBS personnel revamp continues at a fast clip, the latest changes involving execs in the program department, including Lyman Bryson, formerly director of education. Bryson's new tag, which trade insiders consider as having an impermanent touch about it, is counsellor on public affairs. It's expected that Bryson will join the trek of CBS execs who have already exited, the latest of them being Paul White.

Succeeding Bryson as director of education is Robert Hudson, formerly associate director of education. Hudson came to CBS from the Rocky Mountain council, the Rockefeller-endowed radio experimental group in Denver.

Third change in program division is in the assignment of Gerald F. Mulsby to the post of assistant to Ed Murrow, director of public affairs. Mulsby, who starts his work Monday (6), quit his CBS job as assistant to the director of broadcasts in March, 1943, to join the OWI. He recently returned from Germany where he was in charge of the control of radio for the U. S. forces in that country.

Clear-Channel Sesh Drags; "Secrets" Subpoenaed by FCC

WASHINGTON, May 4.—FCC's clear-channel hearings will hobble two days beyond its skedded expiration date next week with the harried commissioners vowing that session as the end. It has now been pushed back to Thursday (9). This will leave the way clear for a study of engineering problems.

Broadcasters must submit non-engineering data in the next few days or be left out in the cold.

Slated to be added next week to the mountain of testimony already collected will be some reluctantly produced "trade secrets" from NBC and CBS which the commission yesterday subpoenaed to submit findings of a 1944 nationwide listener survey.

Subpoenas were issued at the insistence of the American Broadcasting Company which contends that the survey will show duplication of

Editorial

Yardstick Without Opinion

THERE are standards for everything in radio, except station programming. If a station strays off its wavelength, it loses its license. If it fails to use the power for which it is licensed, its permit to operate is yanked—but quick (after adequate warning, of course). But on programming, stations have only the castor oil of the Blue Book, the latest ukase of the Federal Communications Commission.

Admittedly the Blue Book is no monitoring device. How far a station might stray programwise, before being declared out of bounds, can be a matter of endless battling. Each station that is taken off the air is certain to go to court to "protect" its interest. It will no doubt have a case, as it is obviously against the public interest to have any group of seven men, no matter how good, decide upon what the public shall or shall not hear.

What then, could be a programming standard to which no one could take exception, a standard in which "opinion" would not enter? The answer is simple. Let it be a measure of "use of facilities." If a station is operating in the public interest, it will have listeners. Let a measure of its listeners be proof of just how good a job the station is doing.

What form that measure should take is a matter for the Commission and the industry to establish. It can only be established after a comprehensive research study. It might have to be one rating for a clear-channel 50-kw. station and still another for a 250-watt operation. On the other hand, it could be the same index for both, as any index would represent only a percentage of a station's audience expectancy.

It might be a station's Hooper, Nielsen or BMB index that would govern. On the other hand, the thermometer might be marked with a new kind of audience Fahrenheit, as yet undeveloped. What type of standard would be established is not the point. Any index such as this, once established, cannot be a reflection of any group of people. It cannot be the part of a changing interpretation of "in the public interest." It may be upgraded or downgraded if national listening increases or decreases, but it will remove a station's license from politics, from the control of any group of "well meaning savants." It will inspire better programming, for a station will not be able to retain its right to its channel without serving the public in the area it is supposed to cover.

It is not within the meaning of this "measurement of service" that any station be permitted to broadcast in bad taste. There are plenty of laws to protect the public from this type of invasion of their privacy.

Seven wise men are okay, but 135,000,000 are infinitely more cognizant of what they want. There's more public service in the worst program to which millions listen than the best program that goes undialed, the FCC or any governmental commission not withstanding.

Schechter Take- Over of Adam Sports Expected

NEW YORK, May 4.—Sam Taub will be dropped from the Adam Hats sportscasts in an effort to build up the rating of the weekly blow-by-blow calling. Jack Dempsey's palaver will be cut to a minimum, since it is claimed that it slows down the fight shows considerably.

Both actions will be part of a serious attempt to hypo the Adam Monday night broadcasts over Mutual. Altho not set yet, trade is willing to place bets on MBS's Abe Schechter taking over complete supervision of the airings. Schechter handled the Adam shows when he was at NBC. Hat chain's execs, altho loath to part with Taub, who has almost become a trade-mark on their presentations, nevertheless want upped ratings and are about convinced that Schechter can get them.

signals and programs in rural areas serviced by the two larger chains. Presiding Commissioner Rosel Hyde overruled the violent protests of NBC and CBS counsels in ordering the survey maps to be produced.

Jimmy Foxx's sponsor for WEEL, Boston, sports airings is T. Noonan & Sons Company, not Vestpok Razors as station's flackery said.

Manhattan IA-tans Are Lousey Lovers

NEW YORK, May 4.—The love affair which was fathered by Morris Novik, while he was manager of WNYC, New York's own city station, between James C. Petrillo and the station continues while Seymour N. Siegel is operating the station on an interim basis—but the romance does not extend to other theatrical unions. This week saw the stagehands at the Center Theater demand extra cash because the San Carlo operas were skedded to be broadcast over WNYC—and so the opera sked has been nixed.

Station still hopes to clear up the union problem, but just in case the IA gang sticks to its demands, it will pick up the Carnegie Pop Concerts every night, instead of only on the nights on which there are no bosom shouts skedded.

Carnegie pop airings are an added starter for the city station, due to the fact that the underwriters of the concerts had hoped until the end to find a sponsor for the seven-week series. When nobody showed up with the cash, WNYC walked in on its usual "for free" deal. FM sister, to WNYC also airs the live concerts, being the only FM station on record with live music under the current Petrillo FM frown. AFM-WNYC love-fest pays off only to the listener—musicians, etc., are all for free.

AM Applicants Get Action

Manufacturers contribute to stagnation of high fidelity broadcasting

WASHINGTON, May 4.—Signs of serious retardation of FM development are multiplying here despite Federal Communications Commission's avowed policy to give FM all possible encouragement. Inquiry this week showed that processing of standard broadcast applications has hit an all-time record pace, with seven weeks now viewed as the average length of time for an uncontested application to progress from the filing stage to final authorization. Coupled with this is the fact that Civilian Production Administration is showing decided preference to standard broadcast bids on the theory that construction grants for FM stations are "unessential" because of virtual lack of listeners.

FCC's issuance of 20 more final FM grants this week is consequently regarded as of minor significance, compared with FCC's issuance of half a dozen standard broadcast licenses in the same period. Commission is now maintaining a high-battling average for issuing new standard broadcast licenses and approving increased power for existing stations. The obviously unfavorable impact on the development of FM is beginning to get open recognition by some of the commissioners, particularly Clifford J. Durr, who asserted Friday (3) that prospective newcomers to radio via FM are facing tough economic barriers. Durr asked pointedly, "Can it be that those who enjoy the benefits of favorable standard broadcast assignments would like to see these handicaps against the newcomer preserved for a while?"

Quick for Butcher

Typical of FCC's quickie action on standard broadcast bids was its approval this week of Harry Butcher's application for a new system in Santa Barbara, Calif. The one-time Columbia Broadcasting System executive and former naval aid to Gen. Dwight D. Eisenhower had submitted his application March 18. Its approval six weeks later is not regarded as unusual. For instance, Copper City Radio Company of Butte, Mont., applied February 13 and had its grant April 24. Chesapeake Radio Corporation filed March 7 and had its grant April 25. Huntsville Times Company applied March 4 and had its grant April 25.

Congressmen who have been criticizing FCC for its lag in processing showed amused interest when informed by *The Billboard* about the record pace in standard broadcast processing. Typical comment came from Representative Holmes (R., Mass.), member of the House Interstate and Commerce Committee. Holmes said, "I'm glad to see that some people are getting fast service out of FCC."

Few Contests

A factor favoring standard broadcast processing is the relatively small number of contests, compared with the situation in FM where numerous consolidated hearings have been made necessary. However, viewed as (See *FM Cuts Speed on page 10*)

Real Staffs, Top Programs Plus Budgets Make Y&R and J. W. T. Tops in Editors' Poll

Two Ad Agencies Lead Field by Wide Margin

By Paul Ackerman

NEW YORK, May 4.—Radio publicity department of Young & Rubicam, which trailed J. Walter Thompson in 1944 and 1945, moved into first place in *The Billboard's* Ninth Annual Radio Publicity Survey. Balloting for the first two spots, participated in by radio editors thruout the United States and Canada, was close—the Y&R operation grabbing a total of 307 points compared with 292 for JWT. (Additional details are in the chart report in this issue.)

Y&R's win is attributed in a large degree to Lester Gottlieb, who brought to the agency a wealth of experience gained as publicity coordinator for the Mutual Broadcasting System. Another factor was the acquisition of Milt Samuels, for many years drummer with KGO, KPO and later ABC on the Coast, to spark the agency's West Coast operations.

The Y&R crown comes on the heels of Gottlieb's promotion to the post of supervisor of program development. Harry Rauch, lately Gottlieb's assistant, takes over the reins and will be aided by Dick Connolly and other staffers.

In making the tabulation, votes cast for the Bureau of Industrial Relations were credited to Young & Rubicam. Thus, of the 37 firsts credited to the agency, 30 of the editors specifically mentioned Y&R, while seven indicated the Bureau of Industrial Relations. However, Y&R tag is carried on all BIR ballyhoo.

J. Walter Thompson's tally of 292 points make it a good second—with no other agency really close. As indicated by the chart, JWT relinquished the lead it held in 1944 and 1945. Trade figures the exit of Wick Crider from JWT flackery to become assistant to Arthur Pryor, head of BBD&O's radio department, was a blow which will take some healing. Crider, too, was apparently able to travel frequently for JWT to contact and sweeten the editors. Al Durante, in charge of JWT radio publicity is tied to his desk for the time being.

Leaders Publicity Conscious

In fairness to personnel of agencies which finished below the two leaders, it should be pointed out that both Y&R and JWT have for years been very publicity-conscious and have made an effort to maintain departments impressive from the quantitative as well as qualitative standpoints. In addition, publicists at both agencies have been blessed with top programs.

N. W. Ayer, again in third place, made a creditable score—particularly in view of the agency's lack of programs in the "first fifteen." Ayer

"No" Means "No"

NEW YORK, May 4.—"What can ad-agencies do to do a better job of publicity?"

This is one of the queries sent to the country's radio eds on their ballot in *The Billboard's* Ninth Annual Radio Publicity Survey.

One well-known fem ed answered the question succinctly: "By understanding," she wrote, "That 'No' means 'No,' even if it comes from a dame!"

So—writers are different.

ballots frequently named its flack chief, Wauhullau La Hay, personally—the Indian maid having made a strong impression on the voters. This condition was not duplicated in agency tabulations. Miss La Hay, incidentally, traveled a lot to contact editors and travel does broaden the vote.

Benton & Bowles' score of 154 is creditable from two points of view—lack of real star stuff and the fact that the flack operation is so small personnel-wise. Bush Barnum's drumbeating is practically a solo.

Compton's press set-up, headed by Virginia Travers, maintained its relative position with respect to last year's survey—Miss Travers's job being considered a competent one in view of a limited budget and agency brass that views space stealing as a receiving evil. Ditto with Benson Inge at the Ted Bates Agency.

Radio publicity operation at BBD&O has been revamped recently. Heretofore, radio has been considered a sidelight of the agency's general publicity, headed up by Bill Maloney. A separate radio flackery has now been organized, with Jim McGarry blowing the bellows. He reports to Maloney, the agency's public relations director.

K & E Coming Up

Kenyon & Eckhardt, tho far down on the list, is conceded to have one of the most promising flacks in the business in Hal Davis, who recently joined K&E after a tour of duty in the navy. Davis, the promotional type, has been working in close cooperation with and clearing copy thru local stations. Thus, his flacking has not yet had time to come to the notice of out-of-town editors. Prior to the war he was coming up strong in the indie field, in partnership with Les Lieber.

Radio publicity set-up of Foote, Cone & Belding, the old Lord & Thomas agency, has been a minor operation with Jack Burnett going it alone. Doherty, Clifford & Shenfield ditto. Bob Kind, ex Y&R and ABC, exited from DC&S about eight months ago, with Richard Fehr taking over.

All-Over Better Jobs

In general, it can be stated that agencies' press staffs are doing a better job than in previous years. This is self-evident from the ballot tabulation, which indicates that radio editors are growing more conscious of the flack activities of advertising agencies. For example, approximately one out of two editors who returned ballots last year filled in the items relating to agencies' publicity activities. This year, three out of four editors answered the questions. In other words, the agencies are not relying so much on the networks and are making a more direct effort to grab space for their clients and programs.

In line with the hypoed activity of agencies is the fact that fewer editors confuse agency press departments with independent press agents. Some still look upon every firm with more than one name as an agency.

Additionally—and indicative—is the fact that the two agencies in the first and second positions maintain radio press departments which are not "for free." Clients who want the service must pay for it. The re-

NINTH ANNUAL RADIO PUBLICITY SURVEY

THE NETWORKS

(How the Editors Rate Them)

	Points	1sts	2ds	3ds	4ths
CBS	461	80	31	21	6
NBC	401	45	47	36	8
MBS	285	19	29	29	64
ABC	281	13	37	47	24

Radio's Top Space Stealers; Columbia First Net for 8th Year in Row; Ballots Double

Y&R publicity dept. leads ad agencies; CD&F tops indies

(Continued from page 3)

in the survey's nine-year history. Last time it won the honor was in 1943. (Details on space stealing at the advertising agencies are reported upon in detail in other columns in this issue.)

A new firm replaced Ferris, the perennial winner, among the indie p.a.'s (he took 7 out of 9 first places since 1938). Coll, Daly & Freedman, was rated No. 1 radio publicist. Fred Coll has been sending out radio publicity releases for years, but George Daly is fresh from *The Herald-Tribune* and Zac Freedman was a legit press agent prior to his association with Daly and Coll. There's also a special report on this division in another column.

Public relations operation in radio is becoming more and more big time. It encompasses far more than hand-outs and soft soap. From network build-ups to the popularizing of a single program, it has as many ramifications as union-management negotiations. Top manpower at a network has passed 50, not counting either the promotional departments or the web-managed and operated station's staffs, and agency public relation departments are growing daily at the top and bottom.

Free newspaper space has always helped to hold clients and, with the

expected battle on the part of every industry for an increased share of the public dollar, press agency is seen as business protection during the forthcoming battle for survival and supremacy.

WDGY, Minneapolis, Nixes 15 3/4 Hours Of Religious Segs

MINNEAPOLIS, May 4.—WDGY, indie, on May 1 gave notice via registered mail, to 14 accounts bank-rolling 15 3/4 hours of religious time on the station, Mondays thru Saturdays, that effective June 1 their contracts will be voided.

Melvin Drake, station manager, said the move was made to confine religious segs to the Sabbath only in the public interest. As of Thursday, Drake said there had been no beefs from the clerics.

Flack Butterfield

NEW YORK, May 4.—What local radio editors and the newsmen who double in radio brass on the rags think about the press service men who write about broadcasting is best indicated by the fact that AP's C. E. Butterfield, one of the oldest radio columnists in terms of continuous service, received seven votes as an indie press agent.

If you write about radio, you're a flack.

NINTH ANNUAL RADIO PUBLICITY SURVEY

The Nine-Year Record

NETWORKS

	'46	'45	'44	'43	'42	'41	'40	'39	'38
CBS	1	1	1	1	1	1	1	1	2
NBC	2	2	2	2	2	2	2	2	1
MBS	3	4	4	4	3	3	3	3	3
ABC	4	3	3	3	4	*	*	*	*

*Did not exist at this time as a network.

AGENCIES

YOUNG & RUBICAM.....	1	2	2	1	2	2	2	3	11
J. WALTER THOMPSON..	2	1	1	2	1	1	1	1	1
N. W. AYER.....	3	3	3	6	5	5	4	6	4
BENTON & BOWLES....	4	4	4	3	3	3	3	2	2
COMPTON	5	5	—	—	12	11	—	—	—

—Indicates not rated these years.

INDEPENDENT PRESS AGENTS

COLL, DALY & FREEDMAN*	1	3	5	9	7	—	—	12	—
EARLE FERRIS	2	1	1	1	1	2	1	1	1
DAVID O. ALBER	3	2	3	3	3	3	3	3	7
STEVE HANNAGAN	4	4	—	4	4	4	—	—	—
MARGARET ETTINGER ..	5	—	—	—	—	—	—	—	—

*Fred Coll and partners, only Coll rated previously. —Not rated these years.

Coll, Daly and Freedman 1st Flacks in '46

Editors Give Them the Nod

NEW YORK, May 4.—Most exciting division of the Ninth Annual Radio Publicity Survey was the independent press agent tabbing in which the leader for seven of the last eight years was unseated by a new firm of space grabbers. National leader has been Earle Ferris and his Radio Feature Service. Ferris's continuous service down thru the years, his matted column which has appeared in a sizable number of newspapers and his good job generally, have always assured him of a minimum number of votes "in his pocket" as each year's surveying of radio press agency started. He had, it seemed, an abracadabra on the competition.

This year, however, one oldtimer in the radio hand-out field, Fred Coll, combined with George Daly, well-known reporter of *The New York Herald-Tribune*, and Zac Freedman, Main Stem shouter-from-the-house-topper, to add something new to the program build-up field. The Coll, Daly and Freedman combo not only started to do a job for clients—some of them ad agency, some of them program and some of them talent—but they also were loath to let their abilities go unsung and, after discovering that other p. a.'s were out soliciting votes in *The Billboard* poll, went and did likewise.

Campaigning Fast and Furious

Campaigning was fast and furious. The industry knew that C. D. & F. were in there fighting, just as they knew that Dave Alber wanted vote-credit for his regular flacking. Ferris also reminded his "regulars" during the pre-voting season that the Earle Ferris brand of press agency was operating as usual.

Result was a bunch of happy radio editorial men. One editor had breakfast, lunch and dinner bought for him by a different p. a. at each meal—and then went and voted for a fourth. No one, said the column filler, was going to get his vote by feeding him.

When it was all over, Coll, Daly and Freedman were first by the safe margin of 44 points. Even Ferris, who snagged the second slot this year, nearly doubled his last year's tab by having a point total of 224 as against his 122 in 1945.

Alber's 209 Points

Alber, who didn't stop fighting until the final ballot was in, tagged with 209 points against his 85 last

NINTH ANNUAL RADIO PUBLICITY SURVEY The Nation's Top Radio Publicists

CBS

(Network)

YOUNG & RUBICAM, INC.

(Advertising Agency)

COLL, DALY & FREEDMAN

(Independent Press Agents)

year, and that isn't hay.

In the fields of indie press agency and ad agency radio publicity departments, five positions were voted for. First, rated 5 points; second, 4 points; third, 3 points; fourth, 2 points, and fifth, 1 point.

Right below Alber with plenty of points, earned in part at least by his Coca-Cola selling, was Steve Hannagan, who hit 173 against his 58 last year. Nice going, but not enough to get beyond fourth slot. Fifth was a young lady, Maggie by nickname and Ettinger by fact. Maggie didn't land in the lush points, but since she's only been doing radio public relations for a comparatively short time, her 60 is not bad.

The Little Five

Others who broke into the top 10 group this year, the first time almost since press agent tabbing was started by *The Billboard*, were Ben Sonnenberg, who likes to keep his name out of his flack jobs; Allan Meltzer, who is gaining editor respect slowly the hard way; Banner and Greif, who aren't even six months old as an indie outfit; Tom Fizzle, and D. Linke, who handles *Chesterfield Supper Club*.

Stability in public relations is always difficult, perhaps the most difficult of all professional fields. Ferris, Alber, Coll, Hannagan and Fizzle have been in *The Billboard* survey since 1939, altho not always in the published record. Business is tough to find now, the flacking wise guys point out. Even the key opinion-forming men have lost big accounts in the last three months, so expect another set of builder-uppers next season, with *The Billboard* survey, as usual, pointing the comers and the flops.

S. C. Bill Proposes State Educational Web Council

COLUMBIA, S. C., May 4.—South Carolina Legislature has pending a bill which provides for establishment of a State radio council and broadcasting system for educational purposes.

Radio council would be composed of the governor and reps from various colleges and other educational institutions in the State.

Canadian House Upholds Govt. Nix On Revealing Data

MONTREAL, May 4.—By the narrow margin of 97 to 75, the House of Commons sustained the refusal of the federal government to act on an opposition motion that it produce copies of correspondence, reports and recommendations exchanged between the Department of Transport, the Canadian Broadcasting Corporation and provincial governments regarding the ticklish question of private station ownership.

The request for the production of these papers had reference to the application of the Saskatchewan provincial government for licensing a station to be operated by the Province. Other provinces, including Quebec, which has even set up a \$5,000,000 "Radio-Quebec" department to organize its own network, are interested in operating stations.

"Info Please" Pays Off Even If It Takes 6 Years

NEW YORK, May 4.—NBC's *Information Please* pays off whenever the experts are stumped—but sometimes it takes a long time; six years, in fact.

This phenomenon occurred at Tigard, Ore., where Mrs. Florence Squires recently received a \$100 bond for a question she submitted about six years ago. Mrs. Squires didn't catch the program upon which her question was used, and she doesn't even remember the question. Syd Eiges, NBC press chief, examined the records and found that the program's producers had held Mrs. Squires material six years, revised it, and finally sprung it to confound the experts.

CBS First; MBS Doubles Editor Tab

NBC Still Strong

NEW YORK, May 4.—The Columbia Broadcasting System again leads the field in the network division of the Ninth Annual Radio Publicity Survey. It was CBS's eighth win, the Paley web tagging first place every year with the exception of the first. Points achieved by the web, on the basis of four for first, three for second, two for third and one for fourth place, were the highest ever hit in any division of flack surveying.

Editors voting in many cases were frank to admit that they were hard put to decide between the Syd Eiges (NBC) and the George Crandall (CBS) operations, but gave the edge to Crandall's job because of his "personal service" and especially because this year he had made available *Who's Who On CBS*, "the best network reference book ever published—and besides they keep it up to date with corrections."

Pekor's Idea

CBS's margin over NBC of 60 points was no doubt accounted for in part by this Columbia service. *Who's Who* was originally an idea of Charley Pekor and developed and expanded by Grandall after Pekor had been selling him the idea for about a year.

Chi Only CBS Hole

Only hole in CBS's editor backing was in Chicago, where Columbia still has no network publicity representative, except WBBM's. NBC's Chi operator, Jack Ryan won NBC a number of special mentions. In the past, mention of even the departmental heads by name has been almost nonexistent, but Ninth Annual ballots had plenty of mentions of Eiges, Crandall, Ryan and CBS's Ethel Kirstner, too.

CBS's points increased from last year's 327 to 461 and NBC's rose from 283 to 401, the margin still being in favor of Columbia.

O'Bryon's Job Outstanding

Outstanding news in the network division of the Survey, is Jim O'Bryon's operation of the Mutual web's praise-agency, which doubled its 1945 tab, pulling only 143 points in 1945 and 285 this year. This pushed MBS up into third position, a niche it hasn't held since the first (See CBS FIRST on page 12)

NINTH ANNUAL RADIO PUBLICITY SURVEY

Top Ten Adv. Agency Radio Publicists

	Points	1sts	2ds	3ds	4ths	5ths
YOUNG & RUBICAM	307	37	15	17	4	3
J. WALTER THOMPSON	292	29	25	10	6	5
N. W. AYER	218	14	20	14	7	2
BENTON & BOWLES	154	6	14	11	13	9
COMPTON	70	5	3	7	3	6
TED BATES	38	—	4	5	3	1
B., B., D. & O.	30	2	1	2	3	4
KENYON & ECKHARDT	21	—	—	4	3	3
FOOTE, CONE & BELDING	17	2	—	—	3	1
DOHERTY, CLIFFORD & SHENFIELD	15	—	1	1	3	2

Other advertising agencies (in alphabetical order) voted for but not making the "Top Ten" were Audrey, Moore & Wallace, Bozell & Jacobs, Buchanan & Company, Cockfield Brown, Dancer-Fitzgerald-Sample, Foster & Davis, Gardner, Hutchins, Ivy & Ellington, Maxon, McCann-Erickson, Newell Emmett, Ruthrauff & Ryan, Ward Wheelock and Warwick & Legler.

NINTH ANNUAL RADIO PUBLICITY SURVEY

Top Ten Independent Radio Publicists

	Points	1sts	2ds	3ds	4ths	5ths
COLL, DALY & FREEDMAN	268	38	12	6	4	4
EARLE FERRIS	224	22	19	7	7	3
DAVID O. ALBER	209	24	14	7	3	6
STEVE HANNAGAN	173	15	10	13	9	1
MARGARET ETTINGER	60	3	5	3	7	2
BEN SONNENBERG	45	3	2	5	3	1
ALLAN MELTZER	31	2	2	2	3	1
BANNER & GREIF	15	1	—	1	2	3
TOM FIZDALE	14	—	1	3	—	1
D. LINKE	14	2	1	—	—	—

Other publicists (in alphabetical order) voted for but not making the "Top Ten" were Joan Allen, Sidney Asher, Joan Barton, Russell Birdwell, Ivan Black, Carl Byoir, Ted Collins, Louis G. Cowan, Jean Darymple, George Evans, Carl Erbe, Jay Faggen, Maury Foladare, Sam Friedman, Hy Gardner, A. J. Gelula, David Green, Zenith H. Gross, Jack Hess, Frank Law, George Lilley, Lee Meyers, Art Miller, Mike Mok, J. L. Mortimer, Paul Mosher, Bert Nevins, Bertie Nichols, Artie Pine, Jack Raymond, Ted Reeves, George Ross, Bernie Smith, Paul Snell, M. S. Steel, Mort Stein, Earle Thomas, Faith Truman, Harry Volk Jr., Ed Wiener and Juanita Wilcox.

Novik Sees Limited Entry of Unions in FM Operations Band

COLUMBUS, O., May 4.—Contrary to popular belief in the radio industry, labor unions will not operate many FM stations. This was the statement made here by Morris Novik, one of the leading figures in the FM labor field who is consultant for the International Garment Workers' Union which is applying for FM stations in various parts of the country.

Novik pointed out that only 19 FM labor station licenses have been applied for, and that in the opinion of those in the know in the labor field there will be no more applications. Novik said that about the only three labor orgs that can be expected to get into FM are those which have already applied for licenses, the Amalgamated Clothing Workers' Union, International Ladies' Garment Workers' Union and the United Automobile Workers. He stated that the textile unions had at one time thought of applying for two station licenses but had changed their mind.

Public Relations Campaign

Novik's reasoning on why there will not be more unions is that only those who plan to do a public relations campaign and not solicit (See Unions in FM on page 12)

10th American Exhibition of Educational Radio Programs

(Sponsored by the 16th Institute for Education by Radio, Ohio State University, Columbus)

CLASSIFICATION I—PROGRAMS BROADCAST BY NATIONAL NETWORKS

Class	Program	Network	Award
Religious	The Eternal Light	NBC	First
	The Catholic Hour	NBC	Hon. Mention
Agricultural	Columbia's Country Journal	CBS	First
	National Farm Radio Forum	CBS	Hon. Mention
	National Farm and Home Hour	NBC	Hon. Mention
Women's	Consumer Time	NBC	First
Cultural	Theater Guild of the Air	ABC	First
	Invitation to Music	CBS	First
	The White Empire	CBS	Hon. Mention
Social Problems	Here's Your Health	CBS	First
	I Was a Convict	MBS	Hon. Mention
Personal and Family Problems	Don't Be a Sucker	MBS	First
	The Baxters	NBC	First
	Home Is What You Make It	NBC	Hon. Mention
Public Issues	America's Town Meeting of the Air	ABC	First
	American Forum of the Air	MBS	Hon. Mention
News Interpretation	Raymond Gram Swing	ABC	First
Interpreting Civic and Service Organizations	Canadian Red Cross Campaign	CBC	Hon. Mention
	Raymond Gram Swing	ABC	First
Furthering International Understanding	The Pacific Story	NBC	Hon. Mention
	Transatlantic Call	CBS	Hon. Mention
Children's Out-of-School Listening	House of Mystery	MBS	First
	Story of America	CBS	Hon. Mention
	March of Science	CBS	Hon. Mention
Special One-Time Programs	On a Note of Triumph	CBS	First

CLASSIFICATION II—REGIONAL NETWORKS, REGIONAL ORGANIZATIONS AND REGIONAL AND CLEAR-CHANNEL STATIONS

Religious	No first award, no honorable mention.		
Agricultural	This Business of Farming	KSL	First
	Sweet Land of Liberty	WTAW	Hon. Mention
	Ohio Farm and Home Hour	WOSU	Hon. Mention
Women's	New Life for the Old Hat	WHA	First
	New Life for the Old Hat	WLBL	First
Cultural	The Author Meets the Critics	WHN	First
	Human Adventure	WGN	First
	The Land We Live In	KMOX	Hon. Mention
	Speaking of Music	KOIN	Hon. Mention
	Introductory Psychology	WHA	Hon. Mention
Social Problems	One Way Street	KECA	First
	New World A-Coming	WMCA	First
	Welcome Home	KLZ	Hon. Mention
Personal and Family Problems	Jobs for G.I.'s	KECA	First
	When He Comes Home	WMCA	Hon. Mention
	Keeping Up With the Wigglesworths	e.t.'s	Hon. Mention
Public Issues	Columbus Town Meeting	WBNS	First
	Hate, Inc.	WIP	Hon. Mention
	Labor Arbitration	WMCA	Hon. Mention
News Interpretation	Northwest News Parade	WCCO	First
	Pacific Diary	WHA	Hon. Mention
	Pacific Diary	WLBL	Hon. Mention
Interpreting Civic and Service Organizations	Constant Invader	e.t.'s	First
	This Is Your Story	WWJ	First
Furthering International Understanding	Let's Talk Russian	WNEW	Hon. Mention
Children's Out-of-School Listening	Career Forum	WCAU	First
School Broadcasts for Primary Grades	The Magic Book	KMBC	First
	Rhythm and Games	WHA	First
	Rhythm and Games	WLBL	First
School Broadcasts for Intermediate Grades	News of the Week	WOSU	First
	Let's Draw	WHA	First
	Let's Draw	WLBL	First
School Broadcasts for Junior and Senior High School	Standard School Broadcast	KPO	First
	Shakespeare Series	CBL	First
Special One-Time Program	San Francisco Conference	KFWB	Special

CLASSIFICATION III—LOCAL ORGANIZATIONS AND LOCAL STATIONS

Religious	No first award, no honorable mention		
Agricultural	Meet the Farmer	WGRC	First
Women's	No first award, no honorable mention		
Cultural	Instruments of the Symphony Orchestra (Behind the Scenes in Music Series)	WNYO	First
	No first award, no honorable mention		
Social Problems	No first award, no honorable mention		
Personal and Family Problems	Family Life Radio Forum	KVOO	Hon. Mention
	No first award, no honorable mention		
Public Issues	No first award, no honorable mention		
News Interpretation	No first award, no honorable mention		
Interpreting Civic and Service Organizations	No first award, no honorable mention		
Furthering International Understanding	No first award, no honorable mention		
Children's Out-of-School Listening	No first award, no honorable mention		
School Broadcasts for Primary Grades	No first award, no honorable mention		
School Broadcasts for Intermediate Grades	Know Your City	WNYE	First
	People in the News	WHAM	Hon. Mention
School Broadcasts for Junior and Senior High School	The Lands Between	WNYE	First
	The News: Places and People	WBOE	Hon. Mention
Special One-Time	Roosevelt Memorial Broadcast	WNYE	Special

NBC Top Net In Ohio State Ed Seg Exhib

WHA, WLBL, WMCA Lead

COLUMBUS, O., May 4.—Viewing radio programs strictly from an educational standpoint, the 16th Institute for Education by Radio at Ohio State University made its annual awards at the 10th American Exhibition of Educational Radio Programs here this week. Programs were judged in 12 classes covering religion, agriculture, women's, cultural, social problems, personal and family problems, presenting public issues, news interpretation, interpreting civic and service organizations, furthering international understanding, children's out-of-school listening and special one-time programs.

In turn, these programs were divided into three main classifications: Programs broadcast by national networks; regional networks, organizations and regional and clear-channel stations, and local organizations and local stations. First of the main classifications was judged by a series of committees working in New York. Each class of program was heard and tagged by a special committee. Where live airings could not be judged, e. t.'s were used. Agriculture and women's classifications were judged on the basis of exhibition material and recordings submitted by stations and organizations. They were screened here and final say was given by a special group just prior to the Institute convention.

In most cases classifications got a first award and one or more honorable mentions. Here and there, however, more than one first award was given. In some instances, committees felt no first award was justified and, therefore, gave none. In other fields, notably in the third major classification, many types of program got no awards.

104 Segs Heard

In the second major classification judges heard 104 programs previously screened by other committees from 415 entries of regional and local radio stations. Here and there, without making specific charges, judges found some programs to be "phony" (i.e., "blaring, pompous, loud announcers shouting pseudo-catchy titles and program introductions dressed up with echo-chambers and filter microphones"). These, according to the judges, "frequently ushered in programs of mediocrity."

In the web group, NBC led with seven awards (three firsts and four honorable mentions), one over CBS (with three firsts and three honorable mentions). ABC and MBS tied with four awards. Former had four firsts, while MBS had two firsts and two honorable mentions. Canadian Broadcasting Corporation figured strongly with one first and three honorable mentions.

Only three regional stations got more than one award. WHA (Madison, Wis.) and WLB (Stevens Point, Wis.), which carried the winning programs, took three firsts and two honorable mentions, and WMCA (New York), which garnered one first and two honorable mentions. Other stations tabbed only one award apiece.

Outstanding winner in the third major classification was WNYE, which copped two firsts and a special award for its handling of the FDR memorial broadcast for kids.

Rosemary L. Gianetta, Australian bride of a San Antonio G.I., has joined KABC as secretary to the sales staff.



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NONSTOP
to Chicago!
Catch the late show, then
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Mainliner 230!
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Durr Admits Sponsored Segs May Be Pubserv

COLUMBUS, O., May 4.—Clifford Durr, FCC commissioner, made a statement that was considered to be very significant by station ops who attended the first general session Friday evening (3) of the Institute for Education by Radio. Durr's statement indicated that the commission would consider public service programs, even tho they were sponsored, to be a favorable part of the report station operators submitted when applying for license renewal. It was one of the few things of importance that came out of the meeting, broadcasters agreed.

In answer to a statement of Nathan Straus, WMCA prexy, concerning public service programing, Durr made his significant statement. He said, "I don't think you would find anywhere in the report any statement on the part of the commission that a program ceases to be of public service value because it comes sponsored, altho I have read many stories to that effect in the industry journals. Certainly a program does not lose its value merely by virtue of sponsorship, providing, of course, that the commercial plug is in good taste and not obnoxious."

Byron, Pryor Rap Web Programing; More Nets Urged

NEW YORK, May 4.—Ed Bryon, producer of *Mr. District Attorney*, sparked the discussion on program standards at the Second Annual Radio and Business Conference this week with barbed remarks about various phases of radio's programing and talent policies. "I know a fellow who gets killed five times a week," said Byron, by way of pointing up insistence of producers on using the same actors week after week. Adding that the "public is long suffering," Byron argued the advisability of radio's having many networks in order to ensure the listener a wide choice of programs.

Byron advocated "spreading the radio picture around" and suggested that more thought be given to development of talent on local stations. Discussion was entered into by Arthur Pryor, BBD&O veepee in charge of radio, who stated that "radio is a consumer of ability—as soon as a local boy makes good we grab him."

"Play It Safe"

Both Byron and Pryor threw jabs at web programing, Pryor claiming that dramatic fare loses impact because of the networks' desire to "play it safe." Byron, taking radio to task for its failure to carry certain types of programs, said "somebody must have the courage to put on shows and take the rap—either the network or the advertiser."

Apropos of outside regulation of the radio industry, Byron posed the question: "Whose air is it?" He stated that it must be kept "utterly free." Freedom of speech, he warned, constituted only half the problem, the other half being "freedom to listen."

Boice Gen. Mgr. of WEMP

MILWAUKEE, Wis., May 4.—Hugh K. Boice Jr., formerly with J. P. McKinney & Son and previously with WMBD, Peoria, Ill., this week became general manager of WEMP, local affiliate of ABC. He replaced Charles J. Lanphier.

Round-the-World Flight To Precede New Corwin Series

NEW YORK, May 4.—Norman Corwin will do a series of documentary programs for CBS following his return from a round-the-world flight scheduled to start in June. CBS program department is not yet certain when the series will start, but the flight is scheduled to begin in June, with Corwin taking a few months to gather material in different countries.

Corwin will be accompanied by Lee Bland. They will carry recording equipment. Davidson Taylor, CBS program chief, hopes the Corwin trip will "inaugurate a new scheme of programs done by dramatists-correspondents who have visited other nations and returned to tell Americans what they saw and heard."

CBS's New Shows Include Corwin, Berler, Semantics

COLUMBUS, O., May 4.—New programs to be presented this summer and in the fall by CBS were outlined here Friday by Davidson Taylor, v.-p. in charge of programs for the network. New segs, which are in the planning state and therefore in the main have no starting dates set, include a Norman Corwin series, a program featuring two new comedians, a show for Milton Berle, a language discussion program, a couple of specially commissioned holiday plays and a one-timer, *Operations Cross Road*.

Operations will undoubtedly be aired during the evening on the last Tuesday of May. It will be an attempt to answer the public's questions about the atomic bomb experiment in the Pacific. It will feature Mrs. Roosevelt, Albert Einstein, high-ranking navy officials, contact at sea with the joint army-navy task force undertaking the bomb test as well as discussion by many other famous scientists and governmental and civic leaders.

Goodman Discussion

Discussion program outlined by Taylor will be a once-a-week half-hour evening program chairmaned by Jack Goodman, of Simon & Schuster. It will present writers, newspapermen and educators in discussions of ramifications of the English language—Semantics, pronunciations, idioms, etc.—all intended to help listeners speak and write more effectively.

Taylor would not say who the new comedians are. He would say, however, that they are two men who have appeared in radio in a relatively small way in the East. Milton Berle's new program for CBS also is expected to start some time in the fall or late summer.

Faulk New Comic

Taylor also stated that he had uncovered another new comedian in the person of John Faulk, former army sergeant. Faulk, who comes from Texas, does a new type of comedy narrative routine, Taylor said, that has in it a large amount of pathos. He will undoubtedly start on the *Columbia Workshop* and then will graduate to a program of his own.

In making his statements about the new CBS shows, Taylor also said that the network had hired Will Roland, former head of Camp Shows in the ETO; Irving Mansfield, previously with Fred Allen, and Cy Howard, former chief writer for Jack Benny, as producer-directors.

Should Have Stood in Bed Is Consensus of Delegates To Ohio State Ed-Air Institute

Execs See It as Waste of Time—Nothing New

By Cy Wagner

COLUMBUS, O., May 4.—Pre-dominant attitude of broadcasters attending the 16th Institute for Education by Radio, conducted here by Ohio State University, May 3-6, was that the institute was just a waste of time. This attitude was summarized by a top exec of one of the major webs who said, "I could have stayed at my desk in New York and dictated 85 per cent of the proceedings."

Subjects discussed were all grouped around the over-all theme of the meeting: *Radio's Post-War Responsibilities*. But as happened at this conference and similar ones in the past, few concrete conclusions as to what exactly were radio's post-war responsibilities were reached. Topics discussed ranged from *Has Radio Reconverted?* to *Improving International Understanding Thru Youth Discussion*, but the majority of the radio people found little new information as a result of the discussions. Many of the broadcasters stated that the material brought out at the meetings was old stuff and that they already had been fully informed about these subjects by accounts in the trade press.

Hodge-Podge?

One web exec who has attended each of the Ohio institutes since their beginning in 1930 stated that in his opinion the reason why this institute and others similar are failures is that they are a hodgepodge of various elements interested in broadcasting, ranging from small fry educators to PTA representatives, United States broadcasters and even foreign broadcast representatives. It was his contention, and others agreed with him, that it would be much better if these various elements had their own institutes or meetings, or if two elements that could talk about specific problems affecting their spheres of influence were to get together. At this smaller type of meeting something concrete could be agreed upon.

In making this observation this exec pointed out that the institute had deviated greatly from its original form. In its beginning, he said, the institute concerned itself only with the specific subject of how education

NAEB-NAE Merger Nixed

COLUMBUS, O., May 4.—Proposal that the National Association of Educational Broadcasters (NAEB) join the National Association of Educators (NAE) was turned down for the time being at a meeting here of the NAEB executive board Thursday (2). Proposal that NAEB (org of colleges, universities and school-system broadcasters) join NAE (national group representing educators in all branches of education) was made because it was felt that by joining the group more money could be raised to finance the program of informing educational institutions on how to get into FM station operation. It is expected that there will be 150 to 200 FM educational applications within the next two years. Proposal was temporarily turned down by NAEB, however, because it was felt that by joining NAE ed broadcasters would be just one small cog in the big NAE wheel and therefore would lose power, purpose and identity.

by radio could be accomplished. He said top-ranking educators from all over the country attended. Now, he stated, educators on hand were, in the majority, small fry and, he pointed out, there were no Frank Stantons, Niles Trammells, C. L. Menzers or Bill Paleys around to represent broadcasting. They didn't show up, he said, because they knew there was nothing to gain by attending.

Comercial-Ed Mix-Up

Another thought expressed was that until about seven years ago the institute had few commercial radio elements in it, but that now it had commercial mixed up with the educational and that just added to the confusion. The objective seemed to be that of breaking down the various groups here into levels and having meetings for the various levels.

One other exec pointed out that no agency people were here, and rightly so. But, he said, if there were going to be any meetings about radio public service programing, agency execs ought to be represented because a lot of their stuff, even tho commercial, could still be called public service.

Indicative of the feeling against this meeting and the many others like it that are springing up in radio today was the fact that NBC had no top execs here. CBS had Lyman Bryson, Davidson Taylor and a few others. But no Stanton and no Paley. Even Taylor, it was said, had to be coaxed like hell to come.

Chi Ad. Fed. Votes Top Air Plugs and Segs

CHICAGO, May 4.—Announcement on radio winners in the Chicago Federation of Advertising Clubs fourth annual contest for tops in advertising was made today.

Radio judging committee was composed of Jules Herbuvaux, Central Division NBC program manager; Walter Preston, Midwest CBS program chief; Ade Hult, Mutual's Midwest head; Bill McGuiness, WGN commercial manager; Ed Borroff, ABC chief here; Jim Stirton, Borroff's assistant.

Ads were judged from standpoint of results as well as "technical excellence" and all voting was by secret ballot. Ads had to be produced, or ideas conceived in Chicago.

Awards are as follows:
Spot Announcements: Rit (Earle Ludgin Agency).

Web (Daytime program): *Breakfast Club*, ABC, Swift & Company; *Philco Radio*, sponsors: McCann-Erickson, J. Walter Thompson, Hutchins, agencies.

Web (Children's program): Tom Mix, Mutual, Ralston, sponsor; Gardner, agency, St. Louis.

Web (Musical Variety): *Tin Pan Alley of the Air*, NBC; Leaf Gum, sponsor; Bozell Jacobs, agency.

Local (Audience Participation): *Mr. and Mrs. WGN*, Sealy Mattress, sponsor; Schwimmer-Scott, agency.

Local (Music Variety): *Melody Lane*, WBBM, Wieboldt stores, sponsor and handler.

FM Cuts Speed Down to Walk; AM Aps Soar

(Continued from page 5)

A far more significant factor is the attitude by most governmental and unofficial bodies that FM is an "academic" proposition and likely to remain so for a long time. Commissioner Durr, complaining of this in his speech at Columbus, O., Friday (3) hit at plans of manufacturers to include FM bands in only nine per cent of their proposed 1946 radio production.

Durr added that he didn't want to leave the impression that FM isn't going ahead, and he emphasized that 834 applications had been filed with FCC as of April 1. But he added that nearly 70 per cent of the bids were from standard broadcast operators who were in a position to maintain a "wait-see" attitude on FM until assured that FM would pay economically.

Edge for Locals

Meanwhile, in contested AM applications, FCC is continuing to show high preference to applicants who live within the community where the station is to be operated. Three proposed grants Friday (3) were given to applicants "most identified with the community interest." FCC announced that "The Commission has consistently held that with mutually exclusive applications for the same facility, it will give preference to the applicant most familiar with the needs of the community."

Successful applicants in the proposed decisions were Huntington Broadcasting Corporation, Huntington, W. Va.; Thomas N. Beach, Birmingham, and Frank E. Hurt and son, Boise, Idaho.

Frank C. Balmert back at WPAY, Portsmouth, O. Ed Schlueter and Bob McHendrix, announcers, new at the station.

WLW

700 ON YOUR DIAL

THE NATION'S
MOST
MERCHANDISE-ABLE
STATION

Out of 56...

... night-time, half-hour periods per week among the four Worcester area stations, Hooper Survey (January-February, 1946) gives WTAG the highest rating in 51. Three of the remaining five were money-give-away shows.

*WTAG has no money-give-away shows.

WTAG

WORCESTER

Too Short for a Head

ORSON WELLES reported ready to sign for Mercury Theater series under Pabst sponsorship, replacing Danny Kaye after May 31 show. . . . Dinah Shore leaving the air not because of sponsor's production and distribution problem, as announced, but because of illness. . . . Formation of a religious radio association to be recommended to the 16th Annual Institute for Education by Radio at Ohio State University by Willard Johnson, v.-p. of National Conference of Christians and Jews. . . . American Civil Liberties Union has expressed its support of FCC's recent PubServe report.

WOV, New York, has added a new department, local sales, completely separate from the regular sales staff, in which to place returning servicemen who want to break into radio. . . . Manitoba-owned stations—CKY, Winnipeg, and CKX, Brandon—have been embarrassing Canadian government by the fact that the Province owns them while Saskatchewan and Alberta have been refused permits for stations, so the Dominion has offered to buy the two outlets to add them to the CBC chain. . . . CAB membership on May 10 will discuss org's future action.

Layoffs: Ten CBS shows set for a summer hiatus. Programs, hiatus periods and take-off dates are: Fannie Brice, 13 weeks, June 16; Lux Radio Theater, 8 weeks, July 1; Joan Davis Show, 8 weeks, July 22; Jack Carson Show, 13 weeks, July 3; Mayor of the Town, 8 weeks, July 6; Thin Man, 8 weeks, June 16; Inner Sanctum, 8 weeks, July 2; FBI In Peace and War, 7 weeks, July 4; Lanny Ross Show, 7 weeks, July 1; Jack Smith Program, 7 weeks, July 1. Vento Tommy Riggs takes over for Ginny Simms on May 10, and An Evening With Romberg for Red Skelton June 11.

Our own Lolly Knickerbocker: Nelson A. Rockefeller will host local and indie station reps at a luncheon May 7 at the Biltmore Hotel, New York, and discuss the organization of the Community Committee of New York on behalf of the United Jewish Appeal. . . . Poet Bud Rainey, WTIC, Hartford, Conn., severely injured last winter when he fell, is back on his feet. . . . Jim Christensen, radio director of Wolfe, Jickling, Down & Conkey, Detroit, organizing a club of ex-Iowans now living in the Motor City. . . . Hal Tate back in Chi to start a new seg, "Tate's Variety Show," over WCFL. . . . E. W. Ziebarth, WCCO (Minneapolis) educational-production chief director, has been named State director for the National Association for Education by Radio. . . . Eugene H. Konstantynowicz, director of morning Polish language shows on WJBK, Detroit, heading for Florida after an extended illness.

Pete Jaeger's new firm, Souvenir Company, will turn out albums of great moments in radio. Three radio shows already set to participate are Breakfast in Hollywood, Breakfast Club and Bride and Groom. . . . FCC warns that, beginning August 1, operator requirements at stations will be stiffened and wartime relaxation of engineering standards is out. . . . Cliff Arquette leaves Glamor Manor June 28 on doctor's orders. Eddie Dunn will pilot the show from New York for the summer. Producer Tom McDermott will drop out in the fall when the show returns to the West Coast and Ken Burton will take over there. . . . Johnny Desmond is transcribing songs in French for the State Department's overseas short-waving. . . . Despite reports published in Pittsburgh area newspapers, WJPA

is not for sale nor is ownership contemplating such a move.

The Revolving Door: Alan B. Johnstone appointed to handle sales promotion and publicity for KXL, Oakland, Calif. . . . Terry McGough upped from commercial manager to station manager of WNAB, Bridgeport, Conn., succeeding Bruff W. Olin Jr. . . . Joseph Hershey McGillvra, Inc., named exclusive rep for KXLR, Little Rock, Ark. . . . Dan Orth, salesman for Mutual's Midwest Division, leaving to open an auto dealership in Des Plaines, Ill. . . . Lewis Gomavitz, former stage manager for Billy Rose, and during the war assigned to navy radar school in Chi, has joined WBKB, Windy City tele station, as manager of studio operations. . . . Albert V. Cole named production assistant in the field program division of NBC video.

MBS's Nos. 301 and 302 are KRIG, Odessa, Tex., with a coverage of 7,166 radio homes, and WIRA, Fort Pierce, Fla., with 4,355 radio homes. . . . Frank Parker has been authorized by FCC to open an FM station at Danbury, Conn. . . . Lucky Tiger Manufacturing Company expanding its radio sked with new programs in several markets. . . . Share the Wealth, Saturday night CBC quiz show, sponsored by Colgate-Palmolive-Peet, will broadcast from Swift Current, Sask., June 29. . . . WPEN, Philly, has issued a poster listing dial settings for local and surrounding town outlets, FM designations and several check-up points. . . . Card is being offered to set repairmen. Station also furnishes gummed labels, carrying station identification and space for repairman's name and address, to be attached to sets as reminders.

Ex-G.I.'s: Olive Johnson back as supervisors of commercial traffic and Sid Stewart returned as assistant news ed at WTIC, Hartford, Conn. . . . E. Lee Fonden resumes as promotion manager at KLZ, Denver. . . . Tommy Reynolds, chief announcer; James R. Wiggins, spieler, and A. J. Zlabovsky, head of the continuity department, back at KABC, San Antonio. . . . Fred Reiter speling again for WFLA, Tampa. . . . Kenneth Blyer, bookkeeper, and Charles H. Girt, chief studio engineer, resume at WHBC, Canton, O. . . . John Peters has joined WMMN, Fairmont, W. Va. . . . Gil Hodges upped to chief spieler on his return to WTAG, Worcester, Mass. . . . Carl Bodner and Floyd Jackson announcing for WPAY, Portsmouth, O. . . . Jack Jurey re-spieling at WKBN, Youngstown, O.

KGO, San Francisco; WRNL, Richmond, Va., and WBML, Macon, Ga., picked as winners of Try 'n' Find Me contest, conducted by Kenyon & Eckhardt for Wesson Oil and the ABC series. Station managers received Benrus watches. . . . WOR, New York, deb's Juvenile Jury, changing panel of five kids giving their views on problems of six-to-twelve-year-olds, May 11. . . . Sinclair Refining has purchased 1,000 station break announcements on five NBC stations.

In-and-Out: Charles Love named head of San Bernardino branch of KPRO, Riverside, Calif. Hank Johann appointed musical director. . . . Barbara Dew has replaced Charlotte Lide as chief of WIS (Columbia, S. C.) music department. . . . Dick Caughlin has joined WIS announcing staff. . . . George E. Hughes made veepee of the Universal Broadcasting Company. . . . Edward R. Hitz named assistant sales manager of NBC Eastern net sales. . . . Dave Timmons added to WNHC (New Haven, Conn.) staff.

Flippen To Try "Life" on CBS

HOLLYWOOD, May 4.—Another participator will take the coast-to-coast air this week when CBS bows in Jimmy Saphier's package, *That's Life* Thursday (9), 6:30 p.m. (PST). Sustainer will use Jay C. Flippen as emcee, with people from audience relating amusing experiences. Idea is to get a couple of name people on each week. Kickoff show slanted at Mother's Day, will bring mothers of pix names in interview, with following week's seg featuring William Bendix.

Thru interview gimmick, ailer expects to dodge AFRA fees on name participants. Show is written and produced by Howard Blake, who also owns package. It will originate from CBS' Vine Street Playhouse.

King-Trendle Sale To ABC Adds 5th O&O Outlet to Net

NEW YORK, May 4.—Expansion plans of American Broadcasting Company took a long step forward this week with the web's purchase of all outstanding stock of the King-Trendle Broadcasting Corporation of Detroit for \$3,650,000. Deal, announced Thursday (2) by Edward J. Noble, chairman of the board of ABC, is contingent upon FCC approval.

King-Trendle Corporation, which grossed \$2,357,000 last year, owns WXYZ, Detroit; WOOD, Grand Rapids; and the Michigan Network, servicing a group of outlets within the State. WXYZ is an ABC affiliate and WOOD an NBC affiliate.

Wood To Be Sold

Under present plans, the King-Trendle Corporation, a wholly-owned ABC subsidiary, will retain WXYZ and the Michigan Network, but will sell WOOD.

ABC, with the acquisition of WXYZ in Detroit, now has five owned-and-operated stations—the others being WJZ, New York; WENR, Chicago; KECA, Los Angeles, and KGO, San Francisco. Trade, however, points out it still needs a full-time operator in Chi.

DETROIT, May 4.—Disclosure of the sale of WXYZ to ABC proved a surprise even to staff members here, altho negotiations, closely guarded, had been under way for about six months. Price was set high and the deal was not expected to go thru for this reason. Expectation here now is that another network, unnamed, may make a bid for the station before the deal is finally okayed by the FCC.

Plans of George W. Trendle, originally head of the present United Detroit Theaters Circuit before he switched 100 per cent to radio, are to operate as a production agency after the deal is finally okayed. He is retaining rights to *Lone Ranger*, *Green Hornet*, *Challenge of the Yukon*, and *Ned Jordan*, *Secret Agent*—the last named not now in production—and would continue to produce these shows, presumably using the facilities of WXYZ for both the direct origination and the Coast rebroadcast.

H. Allen Campbell, general manager of WXYZ, is slated to leave with Trendle, while James G. Riddell, assistant commercial manager, is expected to be upped to the post of general manager. Merritt Schoenfeld, who has been with the local ABC office for some months, is expected to take over in a supervisory capacity. Also slated to go with the new Trendle agency are Earl Moore, formerly station supervisor, who is currently handling television research, together with the entire staff of the *Lone Ranger* group, including Fran Striker, principal writer.

Anson Gets Film Style Build-Up

HOLLYWOOD, May 4.—When Chicagoan Bill Anson, KFWB's new platter pilot, pulls into town Friday (10) Warner's indie will undertake the task of making him a local celeb overnight, utilizing typical Hollywood promotion to do the trick. He starts his wax whirling chores May 20, by which time outlet will try to get town's ears trained to take the newcomer. Station Manager Harry Maizlish and flack Gil Simon last week laid groundwork for campaign designed to shoot Anson to fame in 10 short days. Goodly portion of KFWB's \$50,000 Anson promotion budget will be used in the first month he is here.

When disk jockey Al Jarvis left KFWB couple of months ago for KLAC, Warner indie faced threat that Jarvis would pull with him the listener following he had built up in his 11-year association with KFWB. To meet the challenge of Jarvis's switch, KFWB at that time said it would bring to the Coast the nation's top name jockey. However, station soon realized no jockey is a "name jockey" if he comes from out of town, and that any newcomer that hits the film village would have to be built. What takes place in next 90 days will answer trade's question: Can disk jockey be skyrocketed to fame, or must he undergo gradual growth?

To lend a hand in its flash campaign, KFWB hired indie flack Jack Lawson and record exploiter Jack Daly for a 30-day concentrated drive. Daly's duties will include arranging music shop window displays, contacting schools and colleges thruout Southland area, while Lawson will plant yarns with daily sheets and mags. Ad agency Smith, Bull & McCreery will buy all available space in newspapers for display ads.

For campaign kick-off, KFWB will corral top name recording talent, Warner pix people, waxery reps, press, etc., for reception at the airport when Anson arrives. Station will do remote pick-up, describing procedure with interviews of pix celebs lending listener appeal. Newsreels will grind away footage to be used in Warner's pix Palace chain thruout area (three theaters are first run houses).

Newcomer will devote first 10 days in town to making the rounds. Special Anson days will be held at race track, Ice Capades, schools and colleges, and he will get the celeb's spotlight in night clubs and ballrooms. Station will use spot shots, Warner

Kay Seg Set On WOR-MBS

NEW YORK, May 4.—Beatrice Kay comes back to the air with her own show, title *The Beatrice Kay Show*, via WOR and Mutual network. WOR gets the airing May 23. The web picks it up the following weeks. Peter Lynn Hayes will work with Kay and the show format will be song and patter, with stress on oldies and current revival of standards.

Deal is WOR's and it's that station's latest program bid as New York's No. 1 station programwise. While webs are talking seg development, WOR is presenting development on the air—and proving that experimentation isn't dead and showbiz still lives—in broadcasting.

Kay show replaces *You Make the News* (10:10:30 p.m.) Ted Cott's *So You Think You Know Music* will not be kicked off MBS despite the fact that the Carl Brisson seg takes over its time. Web likes the seg since it's good name dressing for the public service show window, but time is still a question mark.

Author Landry

NEW YORK, May 4.—Bob Landry, who is one of the CBS execs the trade says is slated for exit from CBS (*The Billboard*, April 27), will write a book on radio, either before or after he takes the walk. With Landry's background, the opus figures to be as complete as any book on broadcasting yet compiled, with plenty of the history as well as the actual workings of microphomania. Book may also be the kiss good-bye, since several organizations are said to be ready to offer promotional slots to Landry when he's ready to talk business.

theaters will run film trailer, Radio Row (Sunset Boulevard) will be draped with streamers heralding his arrival. Payoff on high-powered, Hollywoodish campaign: Unsuspecting ticket buyers at Warner theaters will find cashiers throwing into their change half-dollar size plastic disk resembling record bearing Anson's name and KFWB call-letters.

Anson was picked for the three-and-a-half platter show by agency and press reps recently when KFWB staged a live audition, pulling in disk jockeys from New York, Chicago, Philadelphia and Louisville. Job pays guaranteed \$250 per week, plus slice of coin commercials bring in. As show stands now, he will receive around \$500 weekly paycheck, with chance to build it to \$1,500.

Daylight Time Helps Net E.T Plug; DC Yelps

WASHINGTON, May 4.—Local broadcasters are publicly proclaiming that confusion is at a minimum over the changes necessitated by Washington remaining on standard time, while New York switched to Daylight Savings Time. Privately, however, some are singing a different tune.

House district committee has revealed to *The Billboard* that two local stations had written letters asking the committee to consider legislation putting the district on daylight time. In response to these and other pleas, the house group is asking the district commissioners to submit reasons why they desire Washington to remain on standard time. Hearings are likely to be held in the near future.

Meanwhile, Federal Communications Commission this week gave approval to the American Broadcasting Company to use network transcriptions for a trial period of 30 days. ABC's plan is to record network shows originating in Daylight Saving Time cities for rebroadcast at the usual hour in cities remaining on standard time. Commission waved its rule requiring all transcribed programs to be announced, but specified that ABC affiliates using transcriptions must make a daily announcement that "some or all of the

WEAF Disks, Airs CCNY Vet Meet

NEW YORK, May 4.—Latest public service move by NBC's key Station WEAF was the recording of the City College of New York's radio conference on jobs for vets. Entire session was disked and then cut and dubbed at NBC especially for an airing at 11:30 p.m. Wednesday (2), same day as the gathering. It was handled very much like a wire recorder job, except that no wire recorder was involved, a wire being run from the conference at the McAlpin Hotel direct to NBC recording and the platters cut there.

While the hour, 11:30 p.m., wasn't the best which WEAF could have used to bring radio's job message to vets, it was the only time open. Broadcast was well ballyed and did a good job of presenting the meat of the conference. Unusual slant was that speakers came from other webs besides NBC and from indie stations as well, one of the few times that WEAF has given air time to competing station men.

It's a different WEAF these days.

ABC programs broadcast are delayed transcriptions." FCC stated that the 30-day period would be used by the Commission to determine whether any permanent change should be made in its transcription rules.

KARK NEXT TO Top Station

IN NATION IN DELIVERING

'BONUS LISTENING'



KARK Progresses
The KARK city-by-city Hooper continuous measurement record is really progressing. Last year the station only tapped two firsts, Bob Burns and World Parade. Its major competition, ABC Station KGHI and CBS outlet KLRA, are both in the same town, so the hometown pull is equal—but the record (which follows) isn't.

Program	Nat'l Rating	City Hooper	Bonus Points	Rank
Fibber McGee and Molly	28.9	43.0	14.1	1
Mr. D.A.	20.8	32.6	11.8	1
Amos 'n' Andy	16.9	30.3	13.4	1
Eddie Cantor	17.2	27.8	10.4	2

That's a sweet record. When KARK tops 'em, it does so by at least 10 points. That's plenty of dialers—even in Little Rock.

THE BILLBOARD'S analysis of Hooper ratings for October, 1945---February, 1946, places Little Rock's KARK second among the nation's top network "Audience Delivering" stations. And KARK produced a 43.0 rating on Fibber McGee and Molly---top figure in the nation!

HERE'S BILLBOARD'S STORY ABOUT KARK

The Little Rock market dominates Arkansas—and KARK delivers the Little Rock market! For the full story of KARK's leadership, talk with any Petry man!

NBC and SOUTHCENTRAL Quality Networks



KARK

5000 WATTS - 920 Kc.

LITTLE ROCK, ARK.

Ed Zimmerman, Vice-Pres. and General Manager, Little Rock, Arkansas

Natl. Rep.: EDWARD PETRY & CO., New York, Chicago, Detroit, St. Louis, Los Angeles, San Francisco

"As Pretty as a Gainsborough"—BILLBOARD



BILLBOARD thus describes the picture of how Portland's first station delivers a daytime audience—Sunday afternoons and in week-day "soap hours"—according to the Hooper-Billboard 1945-'46 tabulations.

Program	Nat'l Rating	Portland Hooper	Bonus Points	Rank*
The Shadow	11.2	18.6	7.4	1
John Charles Thomas	10.3	15.6	5.3	1
One Man's Family	10.4	20.0	9.6	2
Portia Faces Life	7.4	17.6	10.2	1
Young Widder Brown	6.7	16.1	9.4	1
Right to Happiness	6.6	14.9	8.3	3
Pepper Young's Family	6.4	14.3	7.9	3

*Rank among the first five stations on each program.



Ask any Weed & Company man about bonus listening on Portland's first station

HOOPER EVENING SECTIONAL INDEX



Based upon the sectional "FIRST FIFTEEN" "Network Hooperatings" for the period October, 1945-February, 1946.

Vol. II No. 1

May, 1946

Program	East	North Central	National	South	Mountain	Pacific
BOB HOPE	25.6	33.5	29.5	32.0	35.3	29.3
FIBBER MCGEE & MOLLY	26.5	33.5	29.1	33.5	32.7	23.5
RED SKELTON	"	31.5**	25.1	29.3	"	27.5
EDGAR BERGEN	24.1	27.9	24.8	24.9	24.2	21.8
LUX RADIO THEATER	24.3	28.8	24.2	22.1	24.9	17.7
JACK BENNY	23.5	24.0	23.7	19.4	"	32.5
FRED ALLEN	21.7	23.5	22.2	19.6	26.4	22.8
WALTER WINCHELL	23.5	"	20.8	21.1	"	19.9
MR. D. A.	19.3	23.1	20.7	22.9	22.3	17.7
SCREEN GUILD	18.6	25.6	20.5	19.7	21.8	18.6
EDDIE CANTOR	18.8	19.8	18.2	"	18.8	"
BING CROSBY	18.1	20.8	18.1	18.4	19.3	"
JACK HALEY	17.8	19.7	18.0	"	"	"
TAKE IT OR LEAVE IT	16.6	20.5	18.0	19.0	"	"
ABBOTT & COSTELLO	16.5	21.2	17.9	"	"	17.8
JOAN DAVIS	17.8	"	"	"	"	"
AMOS 'N' ANDY	"	20.9	"	20.9	"	"
BOB BURNS	"	"	"	19.8	21.0	17.5
KAY KYSER (10-10:30 p.m.)	"	"	"	18.7	19.5	"
GREAT GILDERSLEEVE	"	"	"	"	26.8	23.1
TRUTH OR CONSEQUENCES	"	"	"	"	23.6	18.4
BOB HAWK	"	"	"	"	19.1	"
DR. I. Q.	"	"	"	"	17.7	"
CAN YOU TOP THIS	"	"	"	"	"	17.5

"—Not in the section's "FIRST FIFTEEN"

**—Not rated in East due to being after 10:30

***—December, '45-February, '46

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CBS Is First; MBS Doubles Editor Tab; NBC Still Strong

(Continued from page 7)

year in which there were four webs—1942. MBS's record is the best in the Ninth Annual web compilation, it being the only operation to double voting strength.

Editors voting MBS first slot, there were 19 of them, gave O'Bryon the nod because of "his steadily improving pic service," his "clip sheet," and his willingness to "try anything once."

No MBS Hopping Hoopers

"More than any network, MBS has improved its public relations operations in the past year, and that's a tough job, since it still hasn't programs that regularly get into the rarified ozone of the hopping Hoopers," is the way one Midwest editor transmitted his vote for O'Bryon.

ABC Touches Bottom

Earl Mullen's American Broadcasting System public relations operation slid down to the last slot, thru losing first place tabs. Whereas last year Mullen took 16 firsts, he only found 13 willing to go to town for him this year. Most editors noted that the ABC operation was beginning to be the job that Mullen had handled thru previous years "before the Chet LaRoche-Fred Smith extravaganza" set him rolling on his axis. Mullen lost out by just 4 points (1 first place). Last year he won by 66 points.

Actual index of newspaper lineage made by one of the ad agencies, amazing enough, bears out the editors' vote. In press clipping, CBS comes in first (color tele publicity helps here of course). NBC runs a close second, without a rainbow to help Eiges. MBS has been getting real space, not in the senior net-

work class yet of course, but enough to make the editors voting indicate that they run publicity as they vote. ABC, without Breneman wouldn't tilt any scale and for some reason the editors don't credit the Hollywood breakfast operation to Mullen and American.

The ballots are in, Reuben H. Donnelly has compiled the votes—and know-how again pays off—it's Columbia on the top and MBS on the way up.

UNIONS IN FM

(Continued from page 8)

workers directly will get in FM station operation. This type of union must be big and wealthy because its approach will be one of public relations only and not an attempt to directly solicit memberships. Smaller unions would want to solicit members, and operating a station for this fundamental purpose would be too costly. Cheaper means could be found.

Under the public relations type of union FM operation, the national headquarters would own 49 per cent of stock in a station, and the local in which the station was located would own 51 per cent. This would give the local the right to have authority in operation and would enable it to program for its community instead of for national union objectives primarily. This, according to Novik, is the way it should be done. For under the public relations type of operation a union local could win labor in general and itself, specifically, a lot of good will by programming in the community interest and not just in the union's interest.

NOW

THE FIRST

MAJOR IMPROVEMENT

in radio facilities in years

FOR

MINNEAPOLIS • ST. PAUL

5000 WATT*

DAY and NIGHT

WLOL

MUTUAL—BASIC

Located between NBC and CBS on the dial

NORM BOGGS

General Manager

*CP granted, in operation in May, 1946.

HOOPER DAYTIME SECTIONAL INDEX

Based upon the sectional "TOP TEN" "Network Hooperatings" for the period October, 1945-February, 1946.



Vol. 11 No. 1

May, 1946

Program	East	North Central	National	South	Mountain	Pacific
WHEN A GIRL MARRIES	7.8	7.9	8.2	10.7	8.7	6.6
BREAKFAST IN HOLLYW'D (Kellogg)	*	9.2	7.8	9.1	8.4	8.7
PORTIA FACES LIFE	7.3	7.9	7.8	9.8	*	6.4
YOUNG WIDDER BROWN	7.3	7.5	7.4	9.4	*	*
MA PERKINS (CBS)	7.2	8.4	7.3	*	8.8	*
BREAKFAST IN HOLLYW'D (P. & G.)	*	*	7.3	8.5	9.5	8.2
PEPPER YOUNG'S FAMILY	*	*	7.2	11.9	*	6.2
BIG SISTER	7.8	7.3	7.1	*	*	5.8
HELEN TRENT	7.3	8.7	7.1	*	8.2	*
OUR GAL, SUNDAY	7.4	8.1	7.0	*	7.8	*
STELLA DALLAS	6.7	*	7.0	9.2	*	6.5
KATE SMITH	7.1	7.4	*	*	*	*
AUNT JENNY	6.4	*	*	*	*	*
LIFE CAN BE BEAUTIFUL	*	8.0	*	*	*	*
MA PERKINS (NBC)	*	*	*	10.0	7.8	6.0
BACKSTAGE WIFE	*	*	*	9.9	*	*
RIGHT TO HAPPINESS	*	*	*	9.2	*	5.9
LORENZO JONES	*	*	*	8.5	*	5.8
GUIDING LIGHT	*	*	*	*	9.6	*
WOMAN IN WHITE	*	*	*	*	9.5	*
TODAY'S CHILDREN	*	*	*	*	9.1	*

*—Not included in the section's "TOP TEN"

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WITH's Tinsley B.R.'s FM Pitch

NEW YORK, May 4.—Unusual sight of an indie station from out of town ballying a type of broadcasting for the ad agency fraternity was noted this week when Tom Tinsley of WITH, Baltimore, took over the Crystal Room of the Ritz Carlton to permit Major Armstrong, FM inventor and C. M. Jansky, radio research engineer, to lay the story of FM before time buyers. Industry has known for a long time that ad agencies look with wrinkled brows at the idea of thousands of stations being added to the radio broadcasting picture and are apathetic, if not openly hostile, to FM broadcasting.

As one topper stated at the meeting, *sotto voce*, "What do we need it for?" It was that question that Jansky endeavored to answer, with Armstrong simply giving the pitch background info on his own trials and tribulations with his baby frequency modulation.

Jansky's story that FM meant buying coverage that would be the same day and night, that could be predicted

come rain or shine—coverage without hula skirt fringe listeners—intrigued the contract-signers, but they admitted that they're still waiting to find out what FM is going to do about programs, as webs still can't deliver chain programs to FM'ers. Also lack of receiving sets for the new band was admitted, altho Armstrong said that if the war hadn't interrupted the growth of FM, there would have been no new band and hundreds of thousands of FM sets would have been in the hands of consumers at this time.

Jansky drifted away from an engineer's stance when he advocated the more-station pitch of FM, saying that more stations meant more program competition and that he was not ready to go along with the network prey who admitted before the FCC that he thought broadcasting has achieved a maximum listening audience.

Jansky insisted that competition was the American way—and there are millions who still have to be sold on "regular listening" and that they may be sold thru FM.

WITH's FM station co-operated with Jansky's former experimental station in Washington, which has since been sold, in establishing coverage data when two stations on the same wave length are within 40 miles of each other.

Most of the objections to FM went unspoken, and a majority of the media men and women left the meeting with the same feeling with which they came. They're going to have enough trouble keeping their regular AM clients on the air this summer and fall without peddling FM to them.

Tinsley, however, was given a great deal of credit for making the meeting possible, and everybody who was able to stay for the chalk-talk of Jansky felt that the meeting had explained things about FM on which time buyers were in a fog.

NO BEEFS IN MY BIZ!

Bouquets, not beefs, greet my act! 50,000 "front line" pictures a day for 11 years! Long-hairs, along with big-time pop favorites, use Moss PHOTO-REPRODUCTIONS to put themselves over!

8x10's 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2; 30x40, \$3.85
Postcards 24 in quantity

Write for Free Price List B, Samples and "How To Sell Yourself!"



MOSS PHOTO SERVICE
185 W. 46th St., N.Y. 19
BRyant 9-8482

... in Southern CALIFORNIA ...

the most

"listened-to"

Independent

is ...

KLAG

LOS ANGELES
570 KILOCYCLES

Represented

by

BURN-SMITH, INC.

New York • Chicago

Here is a TRANSCRIBED "Outdoors" Program that has *Everything!*

OUTDOOR LIFE TIME

A READY MADE AUDIENCE NUMBERING 20,000,000

Regular appearance of America's best known outdoor life authorities makes OUTDOOR LIFE TIME a Listening "Must" for the 20,000,000 Sportsmen who buy fishing and hunting licenses each year . . . and who spend FOUR MILLION DOLLARS ANNUALLY for equipment and supplies.

In addition . . . these same authorities will provide listening enjoyment for the multitudes of dog lovers, boating enthusiasts—in fact, EVERYONE who enjoys life in the open!

POPULAR ENTERTAINMENT . . . WIDE "HUMAN INTEREST" APPEAL
Amazing oddities and fascinating facts about life in the open—told in friendly, non-technical, "down-to-earth" language—make OUTDOOR LIFE TIME popular entertainment for every member of the family!

MAIL-PULLING CONTESTS AND POINT-OF-SALE PROMOTION

Sure-fire "mail-pulling" contests—as well as potent point-of-sale promotion pieces—unique in transcribe radio—are available as optional services with OUTDOOR LIFE TIME. *OUTDOOR LIFE Magazine is read by 1,500,000 sportsmen every month!

Produced in Association with America's Leading Magazine for Sportsmen
OUTDOOR LIFE*

WRITE, WIRE OR PHONE FOR AUDITION RECORDING

Richman PRODUCTIONS
10 EAST 43rd ST., NEW YORK 17, N. Y. • MUrray Hill 2-5854

TELE LIFT TO GET LEGAL TEST

Louis-Conn to Be Guinea Pig

Theater to project fight in order to test "Property Rights" in television

NEW YORK, May 4.—Louis-Conn fracas will be seen in at least one motion picture theater, via television, despite the fact that no large screen video was announced by John Royal, NBC v.-p., when he met the press April 30 and told of the deal with Mike Jacobs for the scanning. This theater showing will be a large screen job and has nothing to do with the fact that at least 50 theaters (news-reel as well as nabe houses) will have regular home-type direct viewing receivers in their lobbies or lounges as an added attraction.

Theater is being financed to make a test on "property rights" in television. No extra charge will be made for the showing of the fight, which will be projected with full commercials (Gillette).

Equipment to be used is the puzzle. DuMont's patented process (photographing the pic on the face of a high-intensity kinescope) won't be available. Only two sets of equipment are in existence and both of these are in the hands of Paramount Pictures, and they're not loaning them to anyone for a legal test. Rauland equipment (*The Billboard* April 13) is tied to the 20th Century-Fox Picture org and it is loath to become involved in any test which might lead to a decision to the effect that any public airing belonged to anyone who picked it up. Both 20th and Paramount have other plans which such a decision would bust wide open.

Precedent for such a decision was laid down years ago when pic houses presented at 7 p.m., in many areas thruout the nation, the *Amos 'n' Andy* airings in order to get the audience into the houses early. Muzak's free use of off-the-air attractions on its wired music service has never been adjudicated, since the platter-wire corporation begged the question by signing a "consent degree" with the Mutual network and agreed to use the net broadcasts intact at any time

Promoters' Fears Nix Don Lee Plans

HOLLYWOOD, May 4.—Don Lee plans to air his first outdoor night pick-up over tele outlet W6XAO fell thru at the last minute, forcing the station to pull both radio and tele equipment from Los Angeles's Wrigley Field.

Event was the Ike Williams-Enrique Bolanos title fight April 30, but tie-up was canceled. Fight promoters feared air coverage would hurt receipts and pulled legal punches to stop the broadcast.

When bickering ended, Don Lee was permitted to carry the fight locally over KHJ (Hollywood) and several key Don Lee outlets. Net agreed not to publicize the event in any way before 8 p.m. fight night.

W6XAO coverage was never an issue in the squabble, inasmuch as 200-odd video receivers in the area would obviously not affect the gate. Okay came too late for W6XAO to reinstall equipment in time for the fight. Outlet was forced to settle for film program.

that they chose to air a sports or news event. NBC and CBS have warned Muzak of legal action if the latter attempts to use their air stuff, but even web attorney's are not certain that they'd win and are just as happy that Muzak doesn't want any battling at present.

However, in the case of the Louis-Conn championship battle, the case is a little different, as RKO has purchased the picture rights and any use of the television show in a picture house would impair the value of the rights. Moreover, NBC's contract with Jacobs (which is not only for this fight but for all his fights for one year) covers not only television rights for home use, but theater television also. In this case (the motion picture theater's use of the television version of the Louis-Conn fight), the theater would be infringing on both NBC and RKO's rights if either legally have a protectable property.

DuMont and Rauland officially will not be able to lease or lend equipment for any theater large-screen television. NBC's one large screen projector (made for its New York theater showing some years ago) has been dismantled. On the latter equipment, engineers point out that it was a Schmidt lens job and that every lens in this type of projection set has to be molded especially to achieve a proper focal length for each theater, i.e., to project from the receiving tube to the screen.

Scophony is said to have theater projection equipment in America that might be sneak previewed in such a deal as this, but any foreign corporation such as S will hesitate to become involved in legal complications at this time. Lawyers point out that despite the fact that the equipment manufacturer could in no way be tied up with an alleged air pirating (if it is judged pirating), the firm is certain to be forced to be a party to any suit as participating with "full knowledge" of the fact.

Regardless of any legal involvement, the theater will show the fight. Next step will be up to NBC and the Mike Jacobs org and/or RKO Pictures. Showing can't be permitted to pass without challenge, as it would set a vital precedent.

Louis-Conn ring battle will be only one of the battles involved in television's coverage of the biggest prize fight in history—dollarwise.

Sonora's Prexy Not Muzzled by Miller Pressure

CHICAGO, May 4.—Interesting angle to the verbal blockbuster that Joe Gerl, Sonora Radio and Television Corporation prexy, tossed at CBS last Monday (29) is the fact that pressure was put on Gerl to try to muzzle him. In a speech before the South Bend (Ind.) Chamber of Commerce, Gerl rapped the net for its current pitch against black-and-white video "as a campaign of irrelevancies and falsehoods, designed only to confuse the American people until the network has time to catch up with its more astute competitor, the National Broadcasting Company."

Attempt to gag Gerl was made by F. A. Miller, prexy of WSBT, CBS affiliate in South Bend. It's known that Miller, who is also publisher of *The Tribune*, South Bend's only newspaper, called Columbia execs last Saturday (27) in New York and, following his phone call, told the South Bend Chamber of Commerce, of which he is a member, that he would resign if Gerl criticized CBS. Miller also phoned Gerl and put the heat on him, but the latter refused to budge from his stand. They finally compromised, Gerl agreeing not to name CBS in his speech but refer to the web descriptively as "the network that's campaigning for color television."

Agency Execs Want Producers To Learn Air-Pic Technique

NEW YORK, May 4.—Production men in advertising agency radio departments will be assigned video jobs as soon as possible. Agency thought on the matter is that clients will be wary of "unknown" production men—that is, production men known in video circles but unknown to radio bank-rollers. It's argued that an agency client will be much more inclined to loosen the purse strings when he is assured that producer so and so who grabbed a solid rating for his radio program will take over the video program reins.

Video men figure the agency logic is questionable, and that video producers, unknown to radio bank-rollers, can do the best program job. But agencies are admittedly conditioned to the idea of "personal contact." Time and again agencies have lost accounts to one another because one key man exits. Decision to build up tele producers who already have acceptance as radio producers is traceable to this conditioning.

For the radio producer it means one thing—he'll have to become a double-threat man with recognized competence in radio and video.

There's already a noticeable trend in this direction. Agencies, for instance, have been holding video auditions for clients at DuMont's John Wanamaker studios. Sessions are not only proving to be a means of giving radio producers video savvy, but are also resulting in sales. C. F. Mueller (Mueller's Macaroni), for instance, was recently sold on a video program via this audition pitch and will air Monday nights over WABD. Duane Jones is the agency handling the opus, titled *Let's Have Fun*. Title may change since WGN's Jimmy Costello (*See Air-Pic Technique on page 17*)

NBC, Zenith, B&K OK for Chi; Three Bids Await FCC

WASHINGTON, May 4.—Only three applications are still pending at Federal Communications Commission for Chicago television stations, with FCC announcing Friday (3) that construction permits have been granted to National Broadcasting Company and Zenith Radio Corporation. Balaban & Katz Company previously had been granted a license. Applications still pending are from Raytheon Manufacturing Company, American Broadcasting Company, and WGN, Inc. A seventh channel still hasn't been applied for.

New video stations for Baltimore and Pittsburgh, however, were indefinitely delayed as FCC continued "without date" scheduled hearings in those cities. Hearst Radio, Inc., and Tower Realty Company, of Baltimore, and DuMont Laboratories, and Westinghouse Radio Stations, Inc., of Pittsburgh, are the applicants affected.

'Experimental' RCA Receiver Installed At Wanamaker's

NEW YORK, May 4.—First RCA television projection receiver seen out of labs or presentations has been installed at John Wanamaker's in one of the third floor music-record "model rooms." These rooms, if entered from one side, are "clients booths" of Station WABD. If entered from the other side, they are part of the music-radio-record department. However, only one of the two doors to each room is open at any one time. At night, the "clients" enter, and in the daytime J. W.'s customers.

RCA projection set has a screen approximately 18 by 24 inches in size, set in the left side of the cabinet which is about the size of an expensive radio-phonograph combination. Altho a price tag was on the receiver on installation day—it said \$450—it has since been removed, as neither RCA nor the OPA have set a price on the receiver. Viewing room is too small. Most clients who have seen it comment on this, as the viewer is within a few feet of the receiver, and the screen is not designed for close viewing.

RCA states the instrument is still not a production line model, but just one of the many "experimental jobs" developed in Camden.

DuMontReconsiders, Showbiz Comes in Again Via Legiter

NEW YORK, May 4.—Altho DuMont has been "all tied up" with its "teletest" advertising and production campaign, the execs had time during the last fortnight to decide that its station WABD would have to forego its original plans of forgetting show business and would have to get into the production swim.

A sizable budget is being set by the organization with an entire Broadway play being planned for a special attraction. Details are not ready for release, but it's definite that DuMont has forgotten its idea that it could stay in video and not be a production originating entity.

PHOTO REPRODUCTIONS
PHOTOS 8x10 5²/₀ EA.
 Genuine Glossy Photographs
 Unsurpassed in Quality at any Price
 NO NEGATIVE CHARGE—NO EXTRA
 100 8x10 \$ 6.00 MOUNTED
 1000 8x10 \$55.00 ENLARGEMENTS
 FAN MAIL PHOTOS 20x30 \$2.50 EA.
 1000 5x7 \$ 30.00 30x40 \$3.85 EA.
 1000 POST CARDS \$ 20.00
U.S. A.'s LARGEST REPRODUCTION HOUSE
COPY-ART
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 Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.
 WE DELIVER WHAT WE ADVERTISE

Burrelle's
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 BA 9147 7-8371



"If you're trying to pick up something really hot . . .

Listen to ABC"

JUST as better programs are getting more and more people to listen to ABC stations, economical rates are getting more and more advertisers to listen to ABC's sales story. No matter how you look at it, ABC offers advertisers the best value in radio today: *One network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more—yet ABC's 202 stations reach all the people who live in Twenty-Two Million* radio homes located in practically every major market in the U. S.!*

What's more, the per-dollar value of advertising on ABC is growing greater all the time as more families everywhere depend on their ABC stations for news and entertainment. They are finding that ABC gives them worth-listening-to programs of every kind—the news presented by *Winchell, Davis, LaGuardia, Swing* and a score of other famous reporters; great music on such programs as the *Boston Symphony* and the *Sunday Evening Hour*; the fine daytime entertainment of the *Breakfast Club*,

Breakfast in Hollywood, Ladies Be Seated, Bride and Groom. That is why ABC keeps building—and holding—a bigger audience for advertisers.

It's because they are able to reach this rich, nation-wide audience *during good time periods at economical cost* that so many leading advertisers are using ABC today. Valuable ABC franchises have already been nailed down by some of the shrewdest buyers of radio time—General Mills, Philco, Swift, Kellogg, Westinghouse, P & G, Jergens and many more. If you are looking for good radio time at low cost, get the full story from an ABC representative as soon as possible.

**Night-time coverage. This figure continues to climb with steadily improving station facilities.*

7 REASONS

why more leading advertisers sit up and listen to ABC

1. **ECONOMICAL RATES**—Network X costs 43.7% more than ABC per evening half-hour, Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**, located in practically every major market in the U. S.
3. **EXPERT PROGRAM SERVICE** available if and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** that is making more and more people listen to ABC.
5. **GOOD WILL**—a nation-wide reputation for public service features that present *all* sides of vital issues.
6. **202 STATIONS**—eager to cooperate in making every program a success in every way.
7. **PRACTICAL TELEVISION**—program-building on an economical basis.

American Broadcasting Company

A NETWORK OF 202 RADIO STATIONS SERVING AMERICA

TELEVISION REVIEWS

Balaban & Katz

Reviewed Thursday (2), 7:30 to 9 p.m. Style—Newscast variety and drama. Sustaining on WBKB, Chicago.

There was plenty of variety in the program tonight but it added up to weak entertainment. Most ambitious undertaking was the half-hour one-act, *The Dark Cellar*. Written by Herb Bailey. Chicago *Billboard* staffer, originally for radio, it proved to be good tele fare from the script standpoint. Direction was another thing, however, for all too often dramatic effect of the lines was lost by the fact that most of the lines for cameras were so far away from the thespians that they assumed pigmy proportions in the viewer. More half-shots and close-ups would have upped the dramatic impact considerably.

Jon Sierra Players, local semi-pro group, did a good job, with Angel Casey copping the honors. Jeffrey Brandt was convincing. Jon Sierra whipped the production together before the play hit the studios where Beulah Zachary, of the WBKB staff, handled video direction.

Elmo Turner teed off the program with his "Behind the News" seg. In a dissertation on the Spanish question, he tossed weights on each side of a balance scale to illustrate how various world events checked and counter-checked the pro and anti-Franco pressure groups. Good idea, but the prop-scale used made the execution of the idea seem amateurish.

Thorton Brothers, teen-age hillbilly novelty quartet of the Hoosier Hot Shot school, were okay for kids. Best bit was when one lad played two ocarinas in harmony. John Nicholls Booth chose as his text for his *Looking at Life* seg, Dr Clarence Mills' book, *Climate Makes the Man*. It was a scholarly dissertation, delivered informally, but too much on the text-book side to be judged good entertainment.

Elgin time signal, viz-quiz spot in which the first viewer who phoned in the correct identity of an object

Burbank on Parade

Reviewed Monday (29), 9:15-9:45 p.m. Style—Variety and films. Sustaining on W6XAO (KTSL), Hollywood.

Tonight's scanner was unfortunate all the way down the line, having been thrown together by W6XAO's televisers. Original plan to airpic a title boxing match fell thru at the last minute, forcing station to reach out and grab the first available attraction. Show was aired after only two hours of rehearsal, meeting with no success.

Coming civic promotional week, *Burbank on Parade*, was chosen as main live attraction, and consisted of a disorganized series of acts, loosely tied in with civic betterment, but mostly time-fillers. Bill included a ping-pong match, an interview with old-timers, a trick cyclist, a round of boxing, cartoonist chalk talk and an odd assortment of similar attractions.

Video-wise, program suffered from fuzzy close-ups and inadequate lighting, plus of course, the sketchiest excuse for production.

shown on screen (century old page slitter) won theater tickets, and Jack Worth's *Melting Pot Tour* rounded out the program. Latter supposedly took viewers to Chicago's famed Hull House to get a taste of Chicago's old Mexico. Only touch of Mexico provided, however, was a folk dance in costume by Chico and Cavella, some folk songs by Rosita plus an interview with two of the Hull House workers on the problems faced by the Mexican population of the city.

Of course, any criticism of WBKB productions must be tempered by the knowledge that the staff has only two cameras and a pint-sized studio to work in. But if video sets are to be sold in the Chi area, it will take much better talent, production, direction and camera work to do the trick than seen here tonight. The novelty of tele certainly won't be strong enough, and sets must be sold before sponsors buy time.

The Headmaster

Reviewed Monday (29), 8:30 p.m. Style—Drama. Sustaining over WABD, New York.

Jay Strong's first one-act play with DuMont's new facilities was adequate, professional and indicated what can be done at the John Wanamaker studios. Nevertheless, it didn't hold interest.

Essex Dane's script, being a character study, required far better actors than Strong had gathered together. Opening, in which each of the performers used a few speeches from out of the play's context to establish character, was so well done and the characters were so real that the viewers expected something sock. Excitement ended with the intro.

Face of the headmaster washed out too often, and the trick of bringing in the dead wife's voice, coming from a head many times the size of the living characters in the play, destroyed the illusion. Instead of making the production real, it lent a touch of the bizarre that was entirely out of place, especially since the wife eventually materialized in proper form.

Play was peopled with men who were unreal. Never for a moment, except in the introduction, did the viewer believe them. There was still very little modeling light, and while materialization is ideal stuff for video, it can't take the place of performers on the air.

If there had only been someone in the play the viewer believed, it might have come to life. It didn't.

The Magic Carpet

Reviewed Wednesday (1), 8:45-9:15 p.m. Style—Variety. Sponsor—Alexander Smith Carpet Company. Agency—Anderson, Davis & Platte. Station—WABD, New York.

Bud Gamble's *Magic Carpet* production, of *The Circus* made use of a half dozen acts from the Big Show, tied together with a wisp of story and a few film sequences. Technically, it was okay, the camera following acrobats, juggler, tumblers and other variety turns well. Gamble's film sequences, mainly shots of lions, bareback riders, etc., were smoothly integrated with the live acts and aided measurably in imparting the circus flavor which could not otherwise have been brought to the video screen.

Video has always been considered a proper medium for the presentation of variety acts—which generally number few people. Thus, in Wednesday's show the camera was able to take the acts by turn, focusing on ringmaster G. S. Gordon; such notable clowns as Emmett Kelley, (See *The Magic Carpet*, opp. page)

Second Viewing

After two scannings, Super Suds' Station WABD's *Here's How* has eliminated most of the bugs that were in its first presentation (*The Billboard*, April 27). Bubbles that looked like pieces of mica are used only at the closing of the program and the number of episodes was cut considerably. Commercial opening, altho some tabbed it corn, is nonetheless effective. A box of Super Suds is seen and the circle in the center of the box falls out and the name of the show, *Here's How*, appears in the circle, as do other credits. The cards finally all fall away and the announcer is seen thru the opening. That was all to the good, it tied the commercial visually into the show. Then came bug No. 1. The announcer insisted on reading his script and smelled up a swell opening sequence and all other sequences in which he was used.

First how-to-do-it was a film sequence on how to wash windows with ease. Everybody wondered why Mrs. Fosters, the housewife, stopped after doing one pane. But it (the demonstration) was clear and well done. Second film bit was too long. It was a sequence showing how a girl was chosen as the model of the year—what happened to her—from the day she sent in her picture until she modeled for the leading photographers. Some of the close-ups were swell, but as a number of the shots were clips from reels not taken for video, they often blacked out. However, there was plenty of glamour shots and the black sequences weren't too often. Commercials brought the singing trio of "lots-more-suds-with-Super-Suds" fame to life from two picture frames with a tricky pitch between a schoolmarm and two students. If the continuity lacked sparkle, that will be improved. Another commercial, later in the scanning, had cartoonist Getz drawing the milk bottle test, with the bottles coming to life. His comments as well as his sketching turned the routine "more suds from Super Suds" into entertainment as well as selling. Final kitchen bit was a chef satire which degenerated into slapstick at its slappiest. They laughed as he dropped the alarm clock into the stew when thyme was in the recipe. That gives some idea of just how "inspired" the scripting was.

Despite the negatives, the show did move. The lighting was effective and the commercials showed imagination.

Al Foster, the producer for William Esty Agency, has come a long way in three tough lessons.

Review Protection

NEW YORK, May 4.—Agency men, who know nothing about radio, usually get into the field and avoid looking bad, no matter how little they know—as witness a radio exec who still insists that all dramatic scripts be written "so many words to a minute." Even if an author explains that a scene should be played quickly, he has the wordage cut down to the exact number the agency man's "investigation" has revealed to be the "correct" number. He still insists—and he now has his own agency.

In video it's a different matter. The sponsor brings his entire business family to the studio and if the show is skedded on DuMont or CBS he actually gets into the control room. Therefore the agency man is on the spot. One know-nothing has a deal with the station over which his show is telecast. If the show's good, it's his good work. If the show stinks, it's all the fault of the cameramen and the station production head who calls the shots.

When a reviewer checks on the "credits" for any scanning, the station rep is in a dither. He can't give the credits until he gets an idea of what the reviewer thinks of the show—and if the reviewer won't talk, the p. a. is in the toughest of tough flack spots.

And the deal is ironclad. The agency just won't go on the air if it's violated.



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WLS advertisers numbered 153 in the year 1945 (not including network), 114 of them (74.5%) had used WLS in previous years. They *knew* from experience just what they were buying—and they came back for more because **WLS GETS RESULTS!**

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AMERICAN AFFILIATE



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DU MONT TO BATTLE MUSIC NIX

Other Ops See Risk Too Great

Non-union tootlers already used—CBS circus airing with Evans band a slip

NEW YORK, May 4.—Altho most network musical authorities believe that the AFM edict that union musicians are not permitted to work on television stations, is boycott, and should not be permitted to stand without contest, neither NBC or CBS are prepared to do anything about it at this time. Both webs have too much at stake to battle Jimmy Petrillo on something which at this time means little or nothing to the bank-roll.

Besides webs point out that by recording all music and using the transcriptions it's actually possible to obtain better musical quality than could be achieved, under present studio conditions, thru live music. Pix do it all the time. Thus far Petrillo has been unable to stop the release of transcriptions for television since the contracts which the companies have with the union have considerable time yet to run and are not reopenable for matters such as this. If the video-music feud hasn't been solved before the end of current AFM-recording contracts, that will be a house of another color.

CBS's telecast of the Ringling Bros. and Barnum & Bailey entire show from Madison Square Garden Friday (3) with Merle Evans' circus band music was a slip-up and eased by without official sanction of Columbia's 20th (brass) floor. Evans is expected to draw a reprimand from the national office of the union, altho the plea will be made that he did not realize that the scanning of the show was an official violation of union regulations. Ordinary routine would be to assess the show manager—(See DuMont to Battle on page 34)

Webs Go E. T.; Latest Seg MBS 'Sports Stadium'

NEW YORK, May 4.—Webs continue to go transportation on special shows. Besides the use of the platter stuff for easing Daylight Saving Time mess, they are cutting waxes thruout the country and then dubbing highlights of each take into a sock airing. Platters are still used for this purpose, altho webs admit that the flat disks will be replaced by wire recordings as soon as enough of the recorders are available.

Latest show to be based upon transcriptions, is MBS Sports Stadium of the Air which will dub highlights of sporting events from all over the country into one network seg. Seg will be emceed by a sports name and will have guests who will comment on the highlights which are aired. Deal is plus promotional pitch since it will permit of bows to sport names from different sections of the country, etc.

If show has what it takes, there are two sponsors who will sign the dotted line, since it has a national, yet localized, appeal for the male dialing segment.

Serious Fadeout

HOLLYWOOD, May 4.—Comics turn grey trying to slip in an eyebrow-lifting gag once in a while but when a jokester wants to voice a serious line for a good cause and runs into a net's brick-wall opposition, the old tiff takes a new twist. Ed Gardner's appeal for food to feed Europe on Friday's (3) *Duffy* airing held one line Sid Strotz couldn't swallow. Altho NBC's Coast veepee nixed it, Gardner stuck to his guns, using it on both first and repeat airings. Strotz showed who was boss, twice fading "Human Flesh" from controversial line: "Its dogs that grow fat on human flesh—." (Strotz felt line was too strong as it stood. Gardner held punch was needed to hit message home.)

CBS Derby Tele Nixed by IBEW-IATSE Claims

NEW YORK, May 4.—Presentation of the Kentucky Derby over CBS's WCBW canceled at the last moment because of the usual union differences between IBEW, AFL union which has jurisdiction over Columbia's television technicians, and IATSE which claims jurisdiction over the motion picture camera end of television.

CBS had employed, it's understood, amateur Louisville cameramen to photograph the running of the derby, but the newsreel cameramen warned the Churchill Downs organization that they would not photograph the race if the CBS men were permitted to do so.

Result was that CBS canceled the scanning. What was promised Bristol-Myers to recompense it for the out-of-pocket expenses of the two performers who were skedded to go to Louisville to be photographed at the races, so that when they did the live Vitalis commercial in the studio they would be identified with the race, was not disclosed. CBS was very anxious to make it clear that the sponsor was in no way involved with the union squabble.

CBS took the scanning away from NBC which had hoped to do the race, but its withdrawal came too late for NBC to do very much about it.

AIR-PIC TECHNIQUE

(Continued from page 14)

has had a show on the air for some time with the same title.

ABC, together with the agency handling Decca Records, also viewed a version of John Reed King's *Record Shop* at the Wanamaker studios recently. Commercial version was promoted as *Decca Record Shop*.

Caples agency is also using the audition methods to attract clients and train producers. Week ago Friday (26) it showcased *Look Who's Here*, an interview and variety program at the DuMont studios.

WTAG, Worcester, Mass., has added Bill Osberg to the announcing staff, Almina Morley and Halina Kiljanczyk to the continuity department, and Agnes Tucker to program department.

Clear Music Use With Us, 2 Pubs Say

Warners, Robbins Set Policy

NEW YORK, May 4.—Warners' Music Publishers' Holding Corporation and Jack Robbins, two of the top publishing groups in the music business, this week stated that performances of their tunes via video would have to be cleared with the pub rather than ASCAP. Check-up of these pubs—precipitated when a singer complained that she would be unable to perform certain ASCAP music over NBC television—puts the clincher on what has long been expected, namely, that the question of video music rights is as tangled and fuzzy as it could possibly be. Bank-rolling of a high-priced video show by Standard Brands and increased interest in tele by advertisers and agencies underline the copyright muddle and are expected to force clarification soon.

Warners and Robbins are not the only pub groups which have not delegated video rights to ASCAP. Meanwhile, ASCAP admits the nebulous state of affairs, and last week John G. Paine, the society's general manager, told an NAB district meeting here that the music industry had not yet determined whether video would come under the category of "small" or performing rights—which ASCAP handles—or dramatic or grand rights—which are cleared thru the pubs directly. Paine's statement followed recent claims by the society that 80 per cent of its pub—(See Warners and Robbins, page 20)

NBC Plays Safe; No Pick Up of Tosky From Italy

NEW YORK, May 4.—Tho the Lea Bill has become law, the National Broadcasting Company will not pick up Toscanini's six concerts at La Scala Opera House, Milan, Italy, for rebroadcast in the United States. Permission to broadcast the concerts, skedded for May 11 and 14, May 23 and 25, and June 24 and 27, has been requested by the Swiss and Italian broadcasting systems.

NBC's thinking on the matter ties in with the efforts of the National Association of Broadcasters to secure an over-all agreement with James C. Petrillo, musicians' union chief. Were the web to carry Tosky there would be danger of lighting a fire which might damage radio's chances of reaching an understanding with AFM on much larger issues.

MAGIC CARPET

(Continued from opposite page)

Charley Ball and Harry Dam and Truzzi, juggler; Al Swartz and Angelo Calderone, acrobats, and a batch of side-show characters, including Alex Linton, sword swallower; Ada Mae Sabo, snake charmer; Sing Lee, who does tricks with fire, and George (Red) White, a spieler.

They all did their turns to recorded circus music, and the moppets pondered these magical phenomena at leisure in their homes, possibly with peanuts and pop on the table.

One thing was lacking—the circus atmosphere of pageantry, color and magnitude.

More Radio and Television News on Page 52

neither too EXPANSIVE....

...nor too SCANT....



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MONEY MARKET

OF EASTERN OKLAHOMA

Just Right!

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John Esau

GENERAL MANAGER

5000 WATTS TULSA, OKLAHOMA

FREE AND PETERS, National Representatives

47 Execs Tell Local of Pix Pact Provisos

Musickers Like Deal

HOLLYWOOD, May 4.—Ray Menhennick and Harry Roth, members of American Federation of Musicians' Local 47 motion picture studio committee, who just returned from New York confabs with flicker moguls and James Petrillo on increased salaries, etc., for picture studio musicians, made their report to local union group. Spike Wallace, Local 47 prexy; Phil Fisher, radio contact, and Maurie Paul, member board of directors, were others who took part in eastern talks.

Upping of pic studio musician's salary from minimum of \$5,200 yearly to \$7,200 was major item, but numerous other important advantages were secured. Warner Brothers, 20th Century-Fox and MGM agreed to increase their staff bands from 35 to 50 men. Paramount from 30 to 45, and RKO, Republic and Universal from 25 to 36 musicians. For the first time studio musicians will get two weeks' vacation with pay. Sideline conductor (who is seen on the screen as conductor) is to receive double the pay of actual musical conductor not on screen.

Sweetening Is Out

Sweetening or dubbing (re-recording) a small band several times to make it sound like a large crew is absolutely out under the new set-up. Another major victory by the AFM is the matter of the studios paying musicians a weekly salary whether they work or not. Heretofore pic musicians at \$5,200 year basis were paid in lump sums for several weeks of work and frequently did not receive any pay for six to eight weeks at a stretch. Now a check for \$133 will be given them weekly, totaling the yearly \$7,200 minimum.

Double pay is effective for recording work at studios on Sundays and holidays. A 10-minute rest period during each hour's work also goes into effect. Musicians at studios for over five years are to receive a 60-day notice for dismissal and musicians employed for over one year get a 30-day notice in case of dismissal. Rather than wait indefinitely for date to report to work musicians are to be informed by 6 p.m. of the day previous whether they are to work the following day. Music off soundtracks, which is banned from being used in any other film, now cannot be used in televised film shows. However, 16mm. film firms are not effected by this decree at present, altho their rising importance will probably bring a similar restriction.

Poor Parrish

NEW YORK, May 4.—Tunsmith Mitchell Parrish, who has always said: "If I didn't need to hold a steady job for a livelihood, I'd go back to school, I love school," braved insecurity last week. He vacated the court clerk job which he has held for 10 years and registered at New York University. Said Parrish: "I'm getter older and in spite of the financial loss I want to finally satisfy this life-long wish." Student Parrish (*Stardust, Stairway to the Stars, Lilacs in the Rain*, etc.) has been getting about 15 grand annually from the ASCAP royalty melon.

Editorial

100G and No Takers?

We had the privilege of making a five-week European tour this past summer with Judge Justin Miller, president of the National Association of Broadcasters, and are thoroly convinced that the NAB prexy is the most honest of men as well as among the most conservative. When the judge, therefore, tells station men that James Petrillo, head of the American Federation of Musicians, is seeking a public relations man for the AFM, and that he further offered one flack \$100,000 per annum to tackle the job, and was refused, we, for one, believe it.

It is gratifying to learn that Petrillo feels that someone must be hired to get the musicians of the country a fairer, if not an actually favorable press. It is somewhat startling, on the other hand, to learn that public relations toppers, these days, are turning down \$100,000 jobs, even tough jobs.

Elsewhere in this department is a story, *Flash! AFMusicians' Local Says "The Press Is Swell."* which tells of the public relations activities of Los Angeles Local 47, AFM. A guy named Kelly Shugart is public relations director, and his healthy public relations attitude is well expressed in the aforementioned story. We wouldn't know Shugart if we fell over him and don't know anything about him except that he is public relations director for Local 47. Maybe he could switch his flacking efforts from 47 to the national AFM. Maybe there are reasons why he couldn't do the job. But, as *The Billboard's* contribution toward helping the AFM set up a much-needed national publicity department, let this editorial serve as an advertisement:

WANTED

PUBLICITY DIRECTOR TO TELL AMERICAN MUSICIANS' STORY TO PRESS AND PUBLIC. SALARY \$100,000 PER YEAR. APPLY TO: JAMES PETRILLO, PRESIDENT, AMERICAN FEDERATION OF MUSICIANS, 570 LEXINGTON AVENUE, NEW YORK, N. Y.

ASCAP's Nebraska Biz 18G 1st 4 Mos.; State Wants Looksee

LINCOLN, Neb., May 4.—State Treasurer Edward Gillette reported receipt of \$548 from American Society of Composers, Authors and Publishers officials as the 3 per cent tax on its income in Nebraska from August 10 to December 31, 1945. This would set society's take at about \$18,267.

Gillette said, however, that he had requested ASCAP to also furnish an itemized account of the revenue it had received from Nebraska music users before he would accept the payment.

The 1945 Nebraska Legislature passed an act to permit ASCAP to do biz with music users in the State

Judge Mulls Dismissal Move In Denton - Haskins Suit

NEW YORK, May 4.—Motion by Tommy Dorsey, Embassy Music and RCA-Victor for dismissal of the Blue Blazes Copyright infringement case brought in Supreme Court here by Denton & Haskins, publishers, is being considered by Justice Lloyd Church, who is reserving decision.

Dorsey's attorney, Lee Eastman, has asked dismissal on the grounds that the action, if it belongs in court at all, should come up in Federal Court. Song, penned by Sy Oliver and Jimmie Lunceford years ago, is said by Denton & Haskins to have been used by the defendants without proper consent.

after operating on an anti-ASCAP law for years.

Flash! AFMusicians' Local Says "The Press Is Swell"

LOS ANGELES, May 4.—*The Billboard's* recent editorials urging James Petrillo to hire a top-flight public relations man to present the musicians' side of labor-management disputes to the public were followed by several interesting developments this week and last. (See editorial in columns above.) Last week (*The Billboard*, May 4) Prexy Justin Miller, of the National Association of Broadcasters, told station men at a New York district meeting that Petrillo has been trying to hire a press agent, that he'd offered one publicity topper a 100G a year to tackle the job, but that the p. a. had turned it down on the grounds that "it was too late."

"Press Is Swell"

This week Kelly Shugart, director of public relations for the Los Angeles musicians' association (Local 47, AFM), wrote *The Billboard*, commenting on the editorials. Shugart said among other things: "... The press is swell..." and "we solve our programs in a very ethical and publicly approved manner thru the science of public relations—in short, good relations with everyone."

Shugart's comment in full follows: "... Our Local 47 has had a public

relations man (myself) every since "Spike" Wallace has been president—since 1940. I believe it shows up in our magazine, *The Overture*, and our public relations policy thruout the city. We have more than 11,500 members and everyone approves of our program of p. r. The press is swell. We release news every time anything happens of interest to the public. We present programs and the music critics of the five metropolitan papers cover our entertainment.

\$30,000 Vet Fund

"To solve the veterans' entertainment problem, we gave a program at the Hollywood Bowl with more than a dozen stars and 300 musicians. The press went to town and publicized the event to the extent that more than 20,000 persons attended the show and we grossed more than \$30,000 for a fund to pay for good entertainment and music for our wounded veterans.

"Under separate cover I am mailing our magazine and if you look thru this publication you will see what we did on this particular project. In other words, we solve our programs in a very ethical and publicly approved manner thru the science of public relations—in short good relations with everyone."

OPA Eyes Music Biz Blacketeers

NEW YORK, May 4.—Black market in music items, including disks, pianos and other instruments, has the Office of Price Administration toying with the idea of once again putting price controls on these items, this time only at the retail level, however. Agency has been getting numerous complaints re blacketeering activities of some retailers. On instruments, the procedure is simply to make a customer pay above ceiling, but give him a receipt for the ceiling price.

On disks, blacketeers have worked out a number of other twists. One which plagues manufacturers most (tho it hasn't reached proportions widespread enough to needle them into counter-action), is the routine in which illegal operators with recording studio connections simply dub copies of any label's current pop hits and sell these to stores, labelless. Stores get these dubbed items at a low price and sell at high prices because they are made only on current top hits. In more normal procedure, used record joints seem to be the biggest offenders. Fairly typical is the incident which happened to Buddy Johnson, ork leader, and booker Frank Sands, of the Gale agency, in Detroit recently. They toured record shops all over town looking for Johnson platters and couldn't get them. Finally they found some in a used record shop, but the dealer asked two bucks apiece, claiming that the disks were "collector's items."

'Cement' Hardens to Neat \$1,650 Theater Week for Gaillard

HOLLYWOOD, May 4.—Slim Gaillard, who worked for peanuts in local cocktaileries after splitting of the team, Slim and Slam of *Flat-Foot Floogie* fame several years ago, has hit the long green class again with his *Cement Mixer* disking.

Gaillard's Trio goes into the Orpheum Theater, Los Angeles, May 21 at \$1,650 a week stand. Featured regularly at Billy Berg's Club here, Gaillard is not expected to double at spot, with Berg bringing in Edgar Hayes crew as subs.

Peg Lee Gets Simms Borden's; May Stick

HOLLYWOOD, May 4.—Chirper Peggy Lee has been penned to a regular assignment on the CBS Borden show, starting immediately, replacing Ginny Simms. Miss Lee came up with contract in pitch for show by Marylyn Maxwell, Janet Blair, Vivian Blaine and Georgia Gibbs. Ralph Wonders, of General Artists Corporation, and Carlos Gestel, Lee's p. m., negotiated deal with Young & Rubican. Simms departure from series is indefinite, at least 13 weeks. However, Lee may continue on show, with Simms jumping to another sponsor.

HudsonOrkPopLure For Longhair Trade

CHARLESTON, S. C., May 4.—Town's forthcoming music festival, traditionally a longhair workout for the upper crust, will make a bid for the masses this year. It has booked Dean Hudson ork, in addition to the usual symphony and star soloists. Festival's schemers hope Hudson will attract the hoi polloi and that the serious artists will then be able to do a converting job before the new customers go home.

90 Stokowski Tootlers Get 35¢, 8-Wk. Jump

HOLLYWOOD, May 4.—Ninety symphony musicians playing the summer season at Hollywood Bowl, under direction of Leopold Stokowski, gain an increase in total salary of about \$35,000 for eight weeks of concerts thru an agreement just reached by Local 47, of the American Federation of Musicians, with Dr. Karl Wecker, managing director of the Bowl. Minimum has been upped from \$70 to \$85 for eight services per week, altho it is expected that musicians will actually perform 11 services per week bringing weekly take to \$107.50. Of the 11 services, four are actual concerts and remaining seven are rehearsals.

Hollywood Bowl's highly successful season last year instigated salary raises. Deal for similar raise to Los Angeles symphony men is expected to roll into action shortly altho fact that L.A. symph operates thru donations whereas Bowl is primarily commercial will be taken into consideration. Local AFM will duplicate last year's successful music for hospitalized vets concert at Bowl August 21 with about 350 musicians participating plus pic and radio names.

Cleffers Form New Rhapsody Disk Firm

HOLLYWOOD, May 4.—Tony Harrison, writer of *Little Grass Shack*, now collaborating with Allie Wrubel and Bobby Worth, and Pearl Walla, another penner, have combined forces to start the Rhapsody Record Company. Firm will be outlet for Walla's pop tune-smithing and occasionally Harrison's stuff, altho his contract with Southern Music gives them prior choice.

Harrison and Walla have issued their first four sides by the Esquires Trio and are cutting batch by the Four Barons. Both crews are handled by Frederick Bros.' Agency, and disk firm expects to make additional deals for its small band talent.

Courtney Record Company doing pressing for Rhapsody, and distribution will be direct on Coast, with distributors being sought in the East.

Why Ma Day Posies Will Go to Maria

NEW YORK, May 4.—There'll be a roomful of flowers at the Lincoln Hotel come this Mothers' Day and they'll all be marked: "To Maria Kramer from Lee Castle ork." Story behind the bouquets is this: Frederick Bros.' Erv Brabeck, after weeks of trying, finally got Owner Kramer to listen to the Castle band. Brabeck had pitched that the band was the ideal aggregation to follow Buddy Morrow's men into the Green Room. Kramer, after hearing the ork, said that it needed a bit more polish before its conversion from a hot jump outfit to a sweet commercial one was complete. Brabeck agreed, but moaned that the next month's calendar, tho including a host of one-nighters, didn't have a hotel stay which he felt was necessary to smooth out the Castlemen. Result was that Kramer canceled a previous commitment and booked the Castle ork for her Roosevelt Hotel in Washington, beginning May 21 for an indefinite period with the understanding that whenever the band thought itself ready, it could come into the Lincoln. It's "Mother" Kramer from now on in.

Editorial

Extra \$\$ From Industry

In the adjoining column, *Hit Notes' 2d Edition Uses 12 Tune Names*, tells of a stationery manufacturer cashing in on the popular appeal of titles of a dozen current and/or recent top pop songs. This stationery firm has been utilizing the idea for some time, and other manufacturers of such widely diversified items as jewelry, soap and clothing have from time to time added to the sales appeal of their merchandise by using current pop, or more often, standard song titles.

Recently, Arnold Shaw, advertising and publicity director of Leeds Music Corporation, worked out a tie-up with a milliner to put out a couple of new hat creations called the *Johnny Fedora* and the *Alice Blue-Bonnet*. Shaw and Leeds worked out this deal as a promotion stunt for the tune.

Publishers generally haven't often collected for usage of their titles, or excerpts from their songs, by firms in other industries. Some pub execs believe the promotion value is enough. Others feel they can't prevent usage of phrases from the English language, even if they happen to have popularized those phrases into national household words. That latter point, of course, would have to be determined by legal eagles and would undoubtedly vary with each individual situation. The whole point of this piece, however, is that, by and large, usage of song titles by other industries is just another phase of the music publishers' business which doesn't seem to have received adequate attention. Reasoning of some publishers that the royalties or other monies to be derived from this source would be too small to be worth the effort, hardly seems to stand up under close scrutiny. There were publishers who spoke the same way about the sale of lyric rights to their tunes to magazines in the earliest days of the developments of these mags. In the first year of lyric mag publication the amount was small, probably a couple of thousand dollars a year, all told. But today, publishers collect close to \$500,000 annually from the various lyric mag outfits.

Maybe sales of tune titles or excerpts to firms in other industries on a commercial basis would never get to be a big revenue-producer for the publishers. But then again, maybe it would. It's an old idea that has never been given a real trial. Maybe the way to approach it is for individual publishers, with properties that could be utilized, to put some guy with connections in other industries to work to see what he can sell and how much he can get. Or maybe the Music Publishers' Protective Association ought to give it a fling. Harry Fox does all right for some publishers and, of course, for Harry Fox, more or less peddling synchronization rights to picture companies and licensing diskeries. Maybe MPPA ought to try to find a Harry Fox for non-show biz industries.

What could it, or the publishers, lose?

Dump Trial Board and Save 48¢ Is 802 Group Pitch

NEW YORK, May 4.—Abolition of the trial board of Local 802, American Federation of Musicians here, and assumption of its duties by the exec board is an idea held by several key 802'ers, among them a member of the trial board itself. This idea, which is the subject of increasing discussion (and dispute), might become an issue in the nearing election campaign since it visualizes a saving to the local of \$48,100 a year, the total wages now paid the chairman and eight members of the board.

Notion was born of the fact that the trial board in recent years has had relatively little to do. Meetings (twice weekly) often run only 20 or 30 minutes, according to members.

Exec Board Sieve

Those who would abolish the trial board say that the exec board handles most raps against members before channeling them down to the former by meeting three times a week instead of the customary twice. Advocates say the execs could handle all trial matters, saving the \$125 a week now paid Jack Stein, trial board chairman, and the \$100 per week paid his associates, Bill Powers, Irving Bloom, Edgar Daly, Jack Downey, Hy Jaffe, C. G. McGibeny, Frank Lamberti and Ralph Redmond.

Violently on the other side of the fence is a large group of members who declare that there is plenty for a trial board to handle but that abuses are being winked at. Cited as an example is the business of taking on a star musician as sub-contractor for a club date, thereby enabling him to work on his day off. This is an exchange floor scandal, altho its legalities are not clear.

There is also much whispering

about underscaling, kick-backs and other traditional malpractices. Union's problem in such cases generally involves the vigilance of its business representatives, and their willingness to turn in offenders. Members who refer to these evils say that the way to cure them is not to be found in abolition of the trial board, but rather in a renewed vigor in prosecuting offenders. It is pointed out that most offenses against union by-laws have the effect of reducing employment among the rank and file.

Other opponents of the abolish-the-trial-board movement confine their arguments to a review of the present board's additional duties, stressing that its members earn their salaries in a multitude of other ways, and that the time does not hang heavily on their hands between board meetings.

JT-Hamp-Tone's 1st 2-Side Harris "Hey"

NEW YORK, May 4.—Musicraft's acquisition of the Lionel and Gladys Hampton firm, Hamp-Tone Records, first reported in *The Billboard* April 6, was announced this week by Jefferson-Travis Corporation, owners of Musicraft.

A new corporation has been formed, with Gladys Hampton as president. Stated purpose is to "provide a long-felt need for a show-window for promising Negro talent." First skedded release is a two-sided *Hey! Ba-Ba-Re-Bop*, featuring Wynonie Harris.

'Hit Notes' 2d Edition Uses 12 Tune Names

ST. LOUIS, May 4.—Hart Vance Company, stationery manufacturers here, has brought out a "second edition" of its "Hit Notes," decorated writing sheets and envelopes, using titles of 12 current and fairly recent top pop tunes.

Titles included are: *It's Been a Long, Long Time; I Can't Begin To Tell You, It Might as Well Be Spring, I'll Buy That Dream, Symphony, That's for Me, Till the End of Time, Aeren't You Glad You're You?, No Can Do, It's Only a Paper Moon, The More I See You and I Wish I Knew.*

Stationery for the most part just uses a song title with an appropriate illustration, but in several instances it also uses musical notes. Firm also puts out another package called "Melody Notes," which does the same caper with titles of standard tunes. (See editorial, *Extra \$\$ From Industry*, in adjoining column.)

VA Wants Names At Scale Price

NEW YORK, May 4.—Veterans' Administration, beginning this June, will institute a program which calls for the weekly appearance of name bands at VA army and navy general hospitals.

Brig.-Gen. F. A. Kerr, former deputy director of the army special services division, will head the program. His duties will also include the sponsorship and supervision of canteens and distribution of music items as such instruments, folios, sheets, etc.

Program is not interested in the small cocktail combo or small ork units, but in name bands. Kerr is to be assisted by several members of the Treasury War Finance Committee who have had contact with name orks and bookers during frequent War Bond drives. Program, it is understood, will not operate on a "free or semi-free" basis anywhere similar to the USO-Camp Shows method. Veterans' Administration wants to buy bands at scale.

Making History

NEW YORK, May 4.—Discussing Irving Caesar, who has been in the Alley's eye lately in his losing battle for re-election to the exec board of the American Society of Composers, Authors and Publishers and also in his fast try for a spot as publisher rep on the ASCAP Appeals Board, a bunch of the boys recalled an unhappy taxi ride Caesar took long ago. He was in a hurry to get to the studio for one of his *Safety Songs* airers and was trying to boot the cab in, like a jockey, when a cop intervened, ordering the cabbie to pull over.

"What's yer name?" barked the cop to the hackie.

"Napoleon," said the driver—and that was his name.

Caesar then got excited and told the cop that he was in a rush and couldn't wait.

"Who are you?" bellowed the officer.

"My name is Caesar," said Caesar.

"Oh," said the cop, "a wise guy!"

"Less Mill-Run, More Top Hits Output" Pressure Up; Number of Releases Down

Diskers See Need for Greater Pub-Waxery Co-Op

NEW YORK, May 4.—After increasing the number of new pop releases per week, major diskers have found it's no go, and are resuming the wartime policy of concentrating production on established hits. Bad news for publishers, who like to see a fast and furious turnover, the decision is due to dealer pressure, in a complicated situation which has been baffling the industry for some time. Production is soaring at RCA-Victor, Decca, Columbia, Capitol and among a few of the so-called indies, but execs admit that as matters stand it is impossible to predict when production will be sufficiently high to fill public demand for solid juke and retail hits plus publisher demand for a "normal" amount of new releases. Dealers have been expressing dissatisfaction with the new releases, complaining that there is no public yen for most of them, and asking that the production be altered to provide more volume on genuine hit stuff.

Little Pub-Disk Co-Op

Record execs and key publishers admit that the fundamental factor is too little integration between pubs and waxers where tune picking is concerned. All too often a song becomes a hit purely because of record activity, with the pub's attention vainly directed elsewhere. One day he wakes up to find that his prized No. 1 plug is a disk dud, while his previously neglected property is occupying top slot on the juke. Recorders believe that the situation will not improve until publishers reconcile themselves to the fact that records make the hits and that disk firms can use nothing but top turntable materials. When that day comes, say waxers, pubs and disk firms will find themselves co-operating more profitably in the exploitation of songs, instead of working at variance.

Cited as current examples of disks which are national hits practically without benefit of publisher help are Perry Como's *Prisoner of Love*, Bing Crosby's *Sioux City Sue*, Sammy Kaye's *I'm a Big Girl Now*, Mills Bros.' *Don't Be a Baby, Baby*, and Lionel Hampton's *Hey! Ba-Ba-Re-Bop*. In most cases the pub has been in the position of climbing on the bandwagon after the record became a smash, and naturally the pub has found his No. 1 plug suffering from the competition.

Big Girl and Gypsy

Dealers want *I'm a Big Girl Now* and *The Gypsy*, and so the recorders are going to do what's best for the biz—give the public what it cries for. Both Decca and RCA-Victor are curtailing new releases. Columbia, which has never recently exceeded two pops per week, will stay at that figure. In the indie field the situation is similar, where a firm is lucky enough to have a boff team. Majestic, for example, shows distrib reports which demand Louis Prima's *Angelina*, *Robin Hood* and *Brooklyn Boogie*, and such three Sun's items as *Twilight Time*, at the expense of newer tunes held in higher esteem by their publishers. Another angle cited by record insiders is that during the war, when production was down a retailer had to order 500 copies of a platter in order to be sure of getting 50. Where the average new pancake is concerned, all he can now sell is 50, and it burns him to be getting 500. So he asks the disk house to please make 500 more of

Gypsy and 500 less of the newie.

Best trade minds see the problem unsolvable simply by increased record production facilities. They say that the disk biz is no longer an infant, that the public has developed firm tastes, and that publishers are going to have to calculate a song's shellac potentialities more carefully when labelling it "No. 1 Plug." Either that, or they will continue in the uncomfortable position of working on something else while a neglected tidbit scrapes ceiling.

'Irons' as 'Doll' Follow-Up

NEW YORK, May 4.—Tune, *Too Many Irons in the Fire* by the late Johnny Black, will be the Edward B. Marks Music Corporation's chief concern for the next few months. Ever since Black's *Paper Doll* caught on after its second turn around, Marks men have been searching the tunesmith's contributions for another *Doll*. Org thinks they found it in *Iron* number.

Finney to World E. T.?

NEW YORK, May 4.—C. M. Finney, former prexy of the Muzak, is slated for a top exec spot with World Broadcasting System, Inc., this summer. Finney, tho denying any recent contact with the transcription org, did say that he'd be back in the music biz shortly. The ex-Muzak brassman has been heading an industrial engineering org the past five months.

Warners and Robbins Set Policy on Music Clearance

(Continued from page 17)

lisher-members had delegated tele rights to the society.

30-Day Withdrawal Clause

Despite ASCAP's picture of confusion, the television industry, such as it is, has been operating under a "nominal" ASCAP contract, giving video permission to use the entire catalog. Contract has a 30-day withdrawal clause—the original intention being the society would withdraw such rights on 30 days' notice when it deemed the new industry of sufficient commercial stature.

Now, the society's authority in the matter is questionable in view of its own statements and those of publishers. Some ASCAP thought is to the effect that the matter may prove to be beyond ASCAP's ken and that the courts may have to adjudicate these rights. In the meantime, Warners' copyright office, queried this week, stated: "The question is up. We haven't given those rights to ASCAP. The simplest method would be to clear with Warners direct." Robbins feels the same way.

Industry Disadvantage Seen

Trade insiders are of the opinion that ASCAP's seeming lack of authority re tele rights will rebound to the disadvantage of the video industry, for it leaves the way open for the publisher to make individual demands of telecasters. It's claimed that the lack of authority also clears the way for a rash of infringement suits as soon as video really begins to attract sponsors. Maybe that time is now.

Sox Box

NEW YORK, May 4.—Frank Sinatra, Van Johnson and Louis Prima aren't the only ones who are thankful for bobby-soxers. Dr. C. T. Murchison, president of the Cotton Textile Institute, recently delivered a learned speech to a hosiery convention in which he uttered such profundities as: "I have drawn considerable satisfaction from the current vogue for anklets and half-hose from which the current term 'bobby-soxers' is derived. . . . We may deplore the antics of this younger generation such as their maniacal autograph hunting and reaction to crooners and swing bands, but in all fairness must admit that they show real common sense when they choose cotton foot coverings." In behalf of show-biz, *The Billboard* remarks that while it deplores the maniacal attire of the bobby-soxers, it must admit they show real common sense in spending their pocket money on records and shows and stuff.

Hilton, Ex-Ad Agency VP, Musicraft Prexy

NEW YORK, May 4.—Musicraft announced this week (as indicated in *The Billboard* three weeks ago) that its new president is Peter Hilton, ex-Maxon Advertising Agency veepee.

Hilton was with the agency for eight years and prior to that was advertising and publicity director for the late Ralph Hitz when Hitz ran the National Hotel Management Company, operators of Hotel New Yorker and a chain of other hostleries.

Hollyw'd Contacters New Exec Setup; No Salary for Director

HOLLYWOOD, May 4.—Film city office of Music Publishers' Contact Employees' Union selected Nate Winecoff as regional head to replace Al Compate, whose song plugging duties keep him too busy to handle job. Position remains unsalaried even tho local set-up requested paid director were turned down by Bob Miller, outfit's national prexy, located in New York. Miller's reasoning on matter was that dues collected from local members totaling about 110 weren't enough to cover costs of salaried director. New York City division of MPCE has over 400 song contact members.

Alternating Set-Up

Winecoff remains local director until the end of the year whereafter the board of eight governors will alternate directorship every half year. Mac Green becomes org's secretary, Lucky Wilbur will handle applications for new members who desire to become song contact men and Harry Coe is to take care of new publishing firm members. Compate handled all these duties previously. The board of governors consists of Art Schwartz, Martin Music; Mack Martin, Barton Music; Al Solomon, Mills Music; Al Compate, Republic Music; Wilbur, Advanced Music; Coe, Fox Music; Green and Winecoff, Southern Music.

With officers selected, MPCE plans to hold monthly meetings to hear individual complaints as well as meet informally ringing in a name singer or maestro as guest.

Agency Rebuilds Ork To Get Hotel Date on 2d Try

CHICAGO, May 4.—Mutual Entertainment Agency here temporarily stepped out of its role as booker and practically organized a band this week. Ex-serviceman Joe Vera, still in uniform, came into the agency office here and obliging bookers contacted Chi hotels to see if they were interested in his wares. Hotel Continental, which houses the New Horizon, was interested but turned down Vera's outfit after an audition. Mutual then began hand picking musicians and welded them into a band. Second audition got hotel spot's approval on Friday (3) and a contract was signed later that day. Thus, the sought after New Horizon contract goes to Vera and his ork (7).

Negro Hollywood AFM Local Demands Pit Band at Lincoln

HOLLYWOOD, May 4.—Lincoln Theater owners and Negro AFM local 767 are huddling over union demand that a house band be put in.

Theater management feels pit work is not needed because house will have different name groups on stage each week. Union, however, will probably press issue with theater manager expected to bow to AFM.

Not 'Easy,' 'Away'

NEW YORK, May 4.—The Emil Coleman's (Judy Lang vocal), De Luxe Record No. 1010, selected as a "possibility" last week, was incorrectly listed as *Take It Easy*. Name of tune actually is *Take It Away* and is published by Magnet Music, Inc.

THE VAGABONDS

try Trilon

Henry KING



ZESTFUL-CLICKY ARRANGEMENTS OF HIT TUNES AND ALL TIME FAVORITES... EXCLUSIVE WITH TRILON

NEW RELEASES

- 113 I'M STILL IN LOVE WITH YOU
- 12457 ANGELINA
- 12458 YOU ARE MY SUNSHINE
- LAZY RIVER

Paramount's Picture "PEOPLE ARE FUNNY"

- 116 AS IF I DIDN'T HAVE ENOUGH ON MY MIND
- NEAR TO YOU
- 117 MY SHAWL
- YOU MAY NOT LOVE ME

THE ONE AND ONLY KING OF SOPHISTICATED SWING AS HEARD IN THE UNIVERSAL PICTURE "SWING SERENADE" JOINS HANDS WITH TRILON!

FROM 20th CENTURY FOX'S "DO YOU LOVE ME" - VOCAL BEE NAROID

VOCAL MICHAEL BARTON

TRUMPET SOLO TOBY MERTZ

ADAPTED FROM "MOONLIGHT SONATA" BY HENRY KING

VOCAL MICHAEL BARTON



Raymond MANTON

TERRIFIC ON BROADWAY...
 AMERICA'S NEWEST TENOR STAR • SUPERB WITH TRILON!

- 111 BEGIN THE BEGUINE WITH THE VAGABONDS
- 118 DONKEY SERENADE
- 118 STARDUST WITH JACK "KILROY" ROSS AND HIS ORCHESTRA
- 118 TEMPTATION

RETAIL PRICE PLUS FED. TAX **75¢** CUSTOMARY TRADE DISCOUNTS AND TERMS APPLY!

Jack ROSS



JACK "KILROY" ROSS IS HERE... HE GIVES YOU THE HOT FOOT WITH HIS HIGH BRASS TRUMPETS!

- 118 STARDUST
- 119 TEMPTATION
- IRISH OF NOTRE DAME
- TEA FOR TWO

Jack RIVERS



and HIS MUDDY CREEK COWBOYS

THE COWBOY STAR OF "WEST OF THE ALAMO" SINGING HITS FROM MUSIC BORN IN AMERICA!

- 18575 AT LEAST A MILLION TEARS
- 18576 DETOUR
- 18576 I'VE FOUND SOMEBODY NEW
- SARGENT'S STOMP

Mr. Dealer!
TRY TRILON TODAY
 WIRE-PHONE OR WRITE YOUR NEAREST DISTRIBUTOR NOW

Money Talks!
NAME BANDS
 WE WANT YOU!
 *Before You Sign
 WIRE-PHONE-WRITE
TRILON

Mr. Distributor!
JOIN TRILON
 FOR THE FASTEST GROWING PROFITS IN RECORDING HISTORY
 WIRE-PHONE-WRITE **TRILON NOW!**

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Introducing
A Record Company
With A Reason!

Hamp-Tone
RECORDS, INC.

"The Hamp-Tone label is intended to be a show-window for promising Negro talent of all types — hot jazz, folk music and spirituals as well as dramatic and classical entertainment. In that respect, it has the active support of the Negro press and outstanding Negro cultural organizations!"

HAMP-TONE Records, Inc.
40 W. 46th St., New York 19, N. Y.

Gladys Hampton
PRESIDENT

NOTE: The Jefferson-Travis Corporation, owners of the Musicraft Record label, are pleased to make available to Hamp-Tone their extensive pressing plants in Los Angeles, California, Norwalk, Conn., and Ossining, N. Y.



WATCH FOR FIRST
HAMP-TONE
RELEASES
JUNE 1st!

On the Stand

Sonny Dunham

(Casino Gardens, Santa Monica, Calif.)

(Booked thru General Artists' Corporation)

(Personal manager, Warren Pearl)

TRUMPETS: Johnny Carroll, Carl Berg, Richard Morse, Sonny Dunham.

TROMBONES: Dick Bellrose, Joe Gentile, J. C. Miller, Sonny Dunham.

SAXES: William Krabi, Robert Cheney, Johnny Halbur, Hi Robbins, Robert Farrington.

RHYTHM: Jay Calkins, piano; Norman Colman, bass; Paul Miller, guitar; Johnny Bock, drums.

VOCALISTS: Louise Douglas and Pete Hanley.

ARRANGERS: Hal Jordan, Sonny Dunham and Jay Calkins.

There are no powerhouse pyrotechnics here, but plenty of solid riding stuff. Band's product is polished, held up by a well-balanced finished tone. Reason the Dunham aggregation works so smoothly is that it has suffered few personnel changes. Aside from bassman Colman and the third trumpet Morse, group has remained the same for the last 10 months. Also to its advantage is the fact that the band has taken back at least 10 of its sidemen who went into service. This makes for a closely knit crew that works together in fine form.

Tho Dunham sticks to danceable tempos and stays clear of fireball speed stuff, his band packs zip and drive. Library alternates between fast and slow stuff. Arrangements are well done, especially *Half-Past Jumping Time* and *Man With a Horn*. In the latter, Dunham takes to his trumpet for an easy display of sharp clear-toned blowing. Maestro thru-out numbers switches from trumpet to trombone.

Vocal assignments are shared by Louise Douglas, who handles the rhythm tunes, and Pete Hanley, who sticks to ballads. Miss Douglas turns in an eye-earful with pleasing piping of *Stranger in Town* and *Ain't Misbehavin'*. Hanley is still learning, but has good quality in his voice. He will do better when he learns to relax more.

Band has what it takes, and with proper pushing could hit top rungs.

ASCAP Appeal Board To Be Named May 29

NEW YORK, May 4.—The 1946-'47 appeals board of the American Society of Composers, Authors and Publishers is now being voted by the membership. Ballots will be counted May 29. Candidates for the two pop writers slots are Abel Baer and Peter DeRose, incumbents, and Lee David, Bud Green, Jesse Greer and John Redmond. Either Marc Blitzstein, Vittorio Giannini or Douglas Moore will replace incumbent Harvey Enders in the standard writer chair. Enders is not running.

In the pub field, Max Mayer is not running for re-election, and the two seats are being sought by Sid Kornheiser (incumbent), W. C. Handy, John Lister and Charles O'Flynn. Incumbent John Sengstack faces Herbert Coleman for the standard pub position. Irving Caesar, a surprise nominee for a publisher spot on the board, withdrew almost immediately and does not appear on the ballot. His previous official positions in the Society have been as a writer. He recently was defeated for re-election as a writer-member of the exec board.

Cap Takes Additional 8,000 Feet for Shipping-Mailing

HOLLYWOOD, May 4.—Cramped for space, with an ever increasing personnel, Capitol Records has taken over additional 8,000 square feet to

D. C. Douses Lights; R. R. Situash Tuff

(Continued from page 3)

ment biz and "whole industrial economy" might be "seriously crippled" within 20 days if the strike lasts. ODT ban extends to nearly all freight shipments except fuel and food.

Association of American Railroads is unable to estimate what per cent of normal freight movements will be stopped by the order, but one official guessed that "well over half" of freight travel will be stopped. Itinerant entertainment ops will be hard hit.

No Federal Order Foreseen

No national order restricting use of electricity in any showbiz enterprise is contemplated, feeling being that local public utility commissions should make decisions based on local conditions. But for the Washington area, electric restrictions on showbiz appear probable. Potomac Electric Power Company, which furnishes electricity to most of the capital, is urging the local public utilities commission to limit "all commercial establishments, stores, and theaters," to electric power only during the hours between 2 p.m. and 6 p.m. on weekdays.

Local entertainment ops are showing little anxiety. Theaters have already started dim-out practices, cutting out marquee and display lights. Many night clubs are expected to follow suit even if such action is not made mandatory. Biggest spots here are located in hotels which have adequate coal stocks, and they fear only restrictions on electric power. Typical comments are: Mischa Bass, manager of Balalaika—"My only concern is with possible cuts in electricity." Joseph Citron, manager of Trade Winds—"I'm not a bit concerned. As far as I know, we have plenty of coal."

Room Operators Optimistic

Managers of Metronome Room and Embassy Room, located in Wardman Park Hotel and Statler Hotel, respectively, anticipate no reduction in activity, figuring that hotels will receive electricity regardless of official orders. Mayflower Hotel cocktail lounge expressed worry over possible electricity cuts.

President Truman at press conference Thursday (2) hinted that seizure of struck mines by the government may be in the wind, saying that the stoppage had not yet reached the point where he views it as a strike against the government, but "if it becomes necessary" he will take that view. Truman dodged a direct answer as to how long the strike would have to continue before warranting federal action, replying that anybody's guess was as good as his. Truman said strikes against the government would not be tolerated.

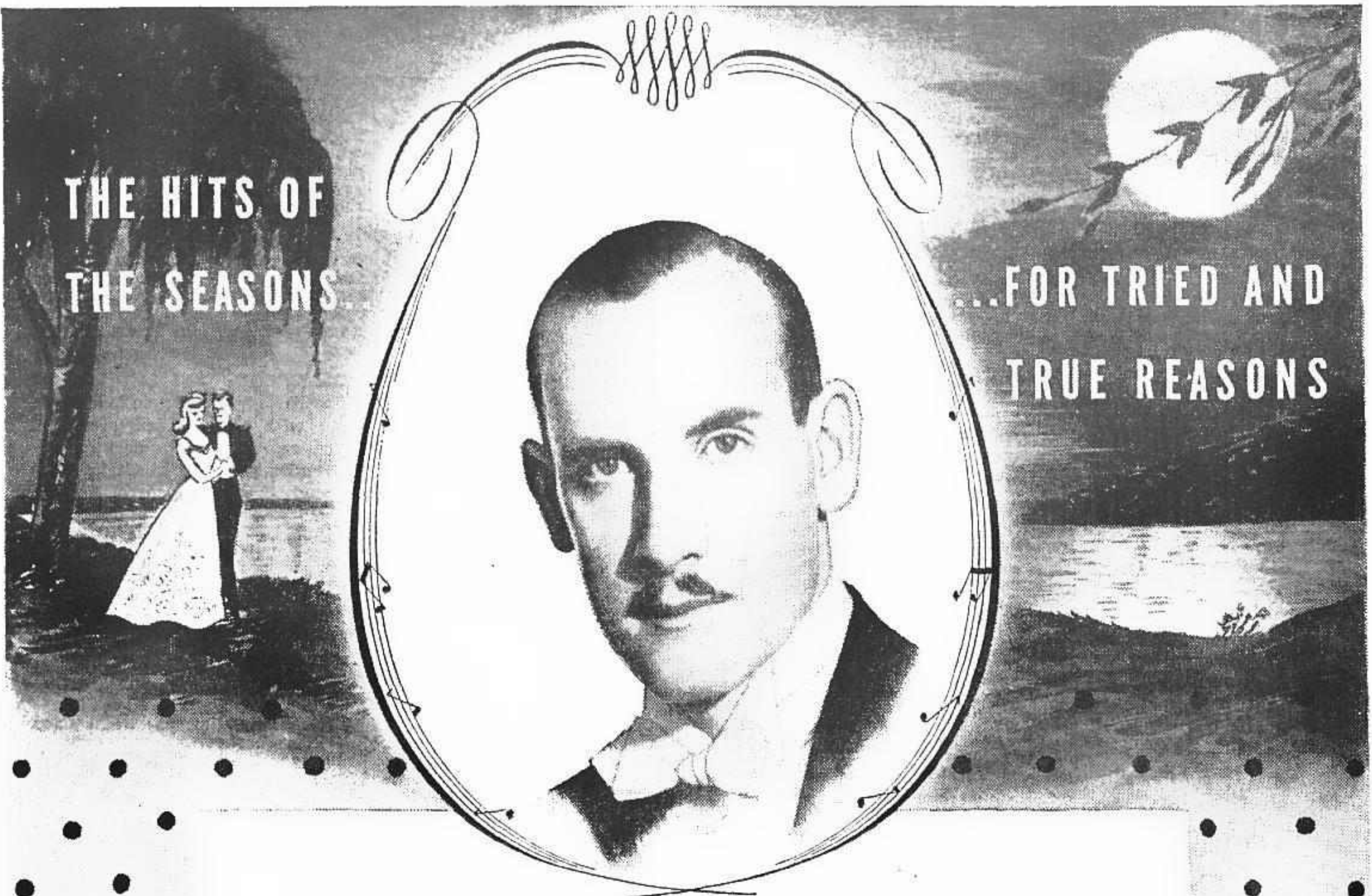
N. Y. To Decide Whether McDevitt Is a Contacter

HOLLYWOOD, May 4.—Matter of Barney McDevitt's record exploitation activities for Robbins-Feist and Miller pub firms being in direct competition to song pluggers contact men, mentioned in last week's issue of *The Billboard*, has been turned over to Eastern office for decision by local MPCE.

Miller, of MPCE in New York, expected to hold to his previous decision that McDevitt's record exploitation contacts are not strictly competitive to song pluggers and therefore it is not necessary for him to join union.

house their accounting and mailing departments.

Space formerly occupied by armed forces radio service. Move is temporary, however, since Capitol expects to build an addition to their forthcoming executive offices at Sunset and Vine to house accounting and mailing divisions.



LARRY CLINTON

presents

New Recordings of Old Favorites

The songs *everybody* loves... vintage '46! Larry Clinton presents streamlined versions of the melodies rated "tops" on the all-time Hit Parade!

You'll love 'em...all over again!

"STARDUST"

Vocal by Quartette
and

"WHERE OR WHEN"

COSMO RECORD 481

Setting a New High

"STORMY WEATHER"

Vocal by Quartette
and

"SOLITUDE"

COSMO RECORD 482

Tune in on 3 great COSMO bands—TONY PASTOR, Hotel Pennsylvania; HAL McINTYRE, Hotel Commodore; and BOBBY BYRNE, Roseland Ballroom—on the air almost every night from New York with their COSMO record tunes. The dial is set, the music is grand!

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Interstate Music Suppliers
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New York City 19, N. Y.

Legum Distributing Co.
108 Light Street
Baltimore 2, Md.

Triangle Dist. Co.
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Pittsburgh, Pa.

Stephenson Film Co.
816 Gray Avenue
Houston, Texas

Herb E. Zobrist Co.
2125 Westlake Avenue
Seattle 1, Washington

Apollo Records Dist. Co.
615 Tenth Avenue
New York City

Associated Dist. Co.
Tabor Building
Denver, Colorado

Garden State Dist. Co.
201 Warren St.
Newark 4, N. J.

Fredarick Lee Co.
325 Second Ave., South
Minneapolis, Minn.

James H. Martin, Inc.
1407 Diversey Blvd.
Chicago 14, Illinois

Scott-Crosse Co.
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Philadelphia, Pa.

Capitol Sales Co.
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Cleveland, Ohio

HARRY W. BANK, President
HERB HENDLER, Director of Artists and Repertoire.

"JUKE BOX"

SCORES AGAIN WITH

THREE TERRIFIC "TWISTERS"

JB { NOT ON THE FIRST NIGHT
505 { THE LAZIEST GAL IN TOWN
by Frankie and Her Boys

Frankie and Her Boys hail from the Middle West, where they take their music as they find it—rough and ready. Here are really great Juke Box and Specialty Store recordings. They are worth double the price. They will coin riches for the operator and still on one playing to anyone.

JB { PINE TOP'S BOOGIE WOOGIE
506 { ECCENTRIC RAG
by the Bailey Swing Group

The Bailey Boys are Harlem's best arranged jazz band. They play the best spots. They are the class of the musicians. This is boogie woogie in the smooth fashion. You can never get enough of these. The performance of these boys is perfect.

JB { I'M A SPECIALIST
507 { MY LOVE'S A COUNTRY GAL
by Johnny Ryan and His Orchestra

Ryan is a specialist. His recordings are among the top of the country and have always found a ready market. Every record he has made has been a big hit. Where is the man or woman who has not wanted the Chlo Sales specialty? You can satisfy them with this record. It's a PIP!

And don't forget those other JUKE BOX Rip Snorters!

JB 504 ★ R. M. BLUES and RHYTHM BLUES
Roy Milton and His Solid Senders

JB 503 ★ MILTON'S BOOGIE and GROOVY BLUES
Roy Milton and His Solid Senders

JB 502 ★ VOO-IT, VOO-IT and CRYING BLUES
The Blues Woman with Buddy Banks Sextet

List price, \$1.00 plus tax • Distributors in principal cities

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Two Great New STERLING SMASHES

SR 105

PLUCKIN' THE BASS
and
I'M GETTIN' SENTIMENTAL
OVER YOU

ROY ELDRIDGE
and His Orchestra

Eldridge is always up among the top trumpeters of the land. He shows off to his best advantage in two standard HOT tunes. They are great dance tunes! His band on these records are "ALL STARS."

SR 7005

YOU ARE TOO
BEAUTIFUL
and
ROBERT THE ROUE

BUDDY CLARK
with Orchestra

Buddy Clark—just out of the Army—returns to the air on two commercials. He is recognized as one of the top singers of America. America's fine singer warbles the Rodgers and Hart "Beautiful" song, which is now among the most popular tunes of the day. The coupling is a show "special." Listen to the lyrics! They're a treat!

More Sterling POP Successes!

SR 7001 { ONE-ZY, TWO-ZY
WE'LL GATHER LILACS
TOMMY JONES AND HIS ORCHESTRA

SR 7002 { WHERE DID YOU LEARN TO LOVE?
ALL THROUGH THE DAY
TOMMY JONES AND HIS ORCHESTRA

SR 7003 { I'M A BIG GIRL NOW
DON'T BE A BABY, BABY
RUBY NEWMAN AND HIS ORCHESTRA

SR 7004 { SEEMS LIKE OLD TIMES
IT COULDN'T BE TRUE
RUBY NEWMAN AND HIS ORCHESTRA

LIST 75c plus TAX Distributors in Principal Cities

STERLING RECORDS INC.

7 WEST 46th ST. NEW YORK 19 CHelsea 3-3337

Music—As Written

NEW YORK:

Johnny Redmond, vet ASCAPenner who did a stretch in the navy, has organized his own pub firm, Novelty Music Company. Currently working on *The Tune of Luna Park*, and has a couple of hillbilly novelties cooking. One is called *Somebody Went and Stole My Steel Guitar*, the other, *Hillbilly Hangout in the Hills*. Jimmy Cavanaugh and Sammy Michaels are Redmond associates. . . . Johnny Messner, out of the army, played his first date, a week-end at Palisades (N. J.) Park (4 and 5).

Ray McKinley ork on a New England one-nighter tour. Looking for a Frank Dailey Meadowbrook date in June. . . . Bobby Armstrong, ex-Buffalo network musical director, now with Leeds Music as arranger and vocal coach. . . . Mary Lou Williams did a new album for Asch called *Signs of the Zodiac*. . . . *Wall Street Journal* story on disk biz says wax-ories will cut more than 30,000,000 platters in '46. You're guess is as good as the cash canyon sheet's. . . . Enoch Light paired a tune with social significance, *No Restriction Signs Up in Heaven*, anti-justice tune, and a novelty, *Do You Do?* on his latest Continental platter.

Now They Can Sit Department: Piano benches were decontrolled by OPA this week. . . . Horace Bloom, erstwhile sales manager for Interstate Music, is now ditto for Smith-Benny Sales Company, national distrib for DeLuxe Records. DeLuxe is building an addition to its Linden, N. J., plant. Pressery claims to be turning out 300,000 disks a month. . . . Musicraft sent out a questionnaire card to disk jockeys this week. Asks jocks whether they received records good, bad or broken. . . . Rumored that despite his activity in other businesses, Horace Heidt may still reorganize his band and come back as soon as his MCA contract expires. . . . International Guitar League holds its annual festival in Cincy August 13-16.

Platter Palaver

Musicraft company has appointed Peter Fritch advertising manager. . . . RCA-Victor signs Deep River Boys, who will kick off with the story of "Ee-Bobba-Lee-Bob," backed by "That Chick's Too Young To Fry." . . . Melody Record Supply appointed New York distrib for Black and White and Harmonia Records. . . . Black and White has a Red Norvo album coming up. . . . United Broadcasting Company, which operates a large Chicago independent recording studio, will have a pressing plant going in early May for job pressings. Will have 40 presses for both 10 and 12-inches, and claims it will be able to handle 10,000,000 waxes a year by the time the plant is completed. . . . Three Suns album, called "Twilight Time," being released by Majestic.

Reports that Broadcast Music, Inc., will buy out E. B. Marks Music are exaggerated, according to Bob Burton, BMI exec. BMI has had an option to buy Marks for \$1,000,000 ever since the pub moved out of American Society of Composers, Authors and Publishers five and a half years ago. It's not too unlikely the purchase will eventually be made, but BMI still has three years in which to make up its mind.

CHICAGO:

Warm public reaction to current concert attractions has Chi concert bookers and promoters shouting about this autumn's concert possibilities. . . . Mostly activity in the new surge of concert booking here centers around MCA, GAC and smaller agencies operating thru the bigger agencies that control a good portion of the talent. . . . Jimmy Dorsey will play the Plantation Club, Dallas,

for a week beginning June 12. . . . Carmen Le Fave ork has been at Park Plaza, St. Louis, for the last six months and will remain there thru the summer. . . . Charley Wright and ork have had their option for the summer picked up at Bellerive Hotel, Kansas City, Mo. . . . Harry Cool, who cuts six sides for Signature Records May 16, opens the summer park season at Denver's Elitch Gardens the same day. . . . Frankie Masters closes May 15 and will then do a theater tour in Texas for five weeks.

HOLLYWOOD:

Ray Kellogg, who began to climb to fame with Sonny Dunham's band before entering service, back on ladder under guidance of Carlos Gastel and opens Trocadero May 8. . . . Oliver Sabin, of Musicraft Records, in town. . . . Martin Block affected by California bug and probably will locate here permanently come next winter. . . . Buddy Rich, another to cut Bob Troup's *Route 66* for Mercury. . . . Al Williams, of Encore Records, set up Sam Donahue sides when both were in service in England. . . . Leighton Noble finally exits Coast for Waldorf, New York.

Bob Strong, the maestro, headed hurriedly eastward but hopes to bring crew here this summer. . . . Morse Preman, jobbing biggie, died here last week. . . . Claude Lakey, former Harry James alto saxist-arranger, heading own outfit on Four Star Records after leaving service. . . . Since Cadet jumped gun on issuing *Cement Mixer* by Slim Gaillard, Four Star issued *Mixer* by (See Music—As Written on page 34)

THE MAN WHO MADE "SIOUX CITY SUE" FAMOUS
THOMAS HAS HIS HAT IN THE RING AGAIN WITH

"RAGTIME COWBOY"
from "SANTA FE"

and SLEEPYHEAD • NATIONAL 5012

DICK THOMAS

RELEASE
DATE TO BE
ANNOUNCED
NEXT WEEK

NATIONAL
Records

Vogue

THE PICTURE RECORD

NOW ON SALE

"Study in Blue" by Phil Spitalny—Vogue Album No. V-100

R 707	{ Sugar Blues Basin Street Blues	} Clyde McCoy	R 715	{ Waitin' For The Train To Come In I Can't Begin To Tell You	} Shep Fields
R 722	{ Put That Ring On My Finger Tear It Down	} Clyde McCoy	R 724	{ Sweet I've Gotten On You Everybody Knew But Me	} Frankie Masters
R 711	{ Seems Like Old Times I've Been Working On The Railroad	} Art Mooney	R 735	{ Welcome To My Dreams Anybody Home	} Frankie Masters
R 730	{ All Through The Day Piper's Junction	} Art Mooney	R 714	{ Doodle Doo Doo All I Do Is Wantcha	} Art Kassel
R 732	{ In The Moonmist I Don't Know Why I Love You Like I Do	} Art Mooney	R 723	{ You Won't Be Satisfied Wave To Me My Lady	} Art Kassel
R 712	{ Atlanta G.A. Aren't You Glad You're You	} Shep Fields	R 718	{ In The Doghouse Now Some Sunday Morning	} Lulu Belle & Scotty
			R 721	{ When I Gets To Where I'm Going You're Only In My Arms To Cry On My Shoulder	} Patsy Montano

Due to the great demand for the New Vogue Picture Record, we are unable to make deliveries for the next 30 days but orders are being accepted for future delivery.

MODERN MUSIC SALES CORPORATION

45th STREET at 10th AVENUE • NEW YORK 19, NEW YORK

ALL PHONES—CIR 6-4100

VOGUE RECORDINGS, INC.

BOOK BUILDING, DETROIT 26, MICHIGAN

DIVISION OF SAV-WAY INDUSTRIES • DETROIT 13, MICHIGAN



RECORD BUYING GUIDE

PLAY SAFE, Mr. Operator:

Robbins-Feist-Miller — The Big 3 — publish the proven hits . . . songs that have passed the "acid-test" of popularity. Top artists, powerful promotion via radio and motion pictures, exploitation in the press . . . reduce speculation, increase profits for you.

DON'T GAMBLE . . . consult this guide to music machine prosperity, appearing in this space from time to time.

from Robbins

From 20th Century-Fox's "DO YOU LOVE ME"

I DIDN'T MEAN A WORD I SAID

BON BON	Davis 2106	TED MARTIN	De Luxe 1017
BOB CHESTER	Sanora 3004	DANNY O'NEIL	Majestic 7171
ELLA FITZGERALD	Decca 18814	SLEEPY VALLEY FIVE	Cosmo SS 701
HARRY JAMES	Columbia 36973	KATE SMITH	Columbia 36963
SAMMY KAYE	Victor 20-1795	JO STAFFORD	Capitol 238

ALL THAT GLITTERS IS NOT GOLD

MILDRED BAILEY	Majestic 1034	TONY PASTOR	Cosmo 474
JIMMY DORSEY	Decca 18872	DINAH SHORE	Columbia 36971
FRANCES FAYE	International F507		

JUST A-SITTIN' AND A-ROCKIN'

GEORGIE AULD	Musicraft 15044	DELTA RHYTHM BOYS	Decca 18739
CHARLIE BARNET and the DELTA RHYTHM BOYS	Decca 23541	DUKE ELLINGTON	Victor 27587
THELMA CARPENTER	Majestic 1023	STAN KENTON	Capitol 229

PICKLE IN THE MIDDLE (AND THE MUSTARD ON TOP)

ARTIE AUERBACH	Mercury*	LOUIS PRIMA	Majestic 7179
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from Feist

SEEMS LIKE OLD TIMES

GEORGIE AULD	Musicraft 15060	ART MOONEY	Vogue 711
THELMA CARPENTER	Majestic 1030	VAUGHN MONROE	Victor 20-1811
FIVE RED CAPS	Davis 2101	RUBY NEWMAN	Sterling 7004
GUY LOMBARDO	Decca 18737	HENRY RUSSELL	Urban*
NICK LUCAS	Diamond 2021	BOBBY SHERWOOD	Capitol 257
MACK TRIPLETS	De Luxe 1016	KATE SMITH	Columbia 36950
GAIL MEREDITH	Manor 1020		

From MGM'S "FAITHFUL IN MY FASHION"

I DON'T KNOW WHY (I JUST DO)

GEORGIE AULD	Musicraft*	TONY MARTIN	Mercury*
LARRY CLINTON	Cosmo*	ART MOONEY	Vogue R732
KING COLE TRIO	Capitol*	BOBBY SHERWOOD	Capitol 107
DE MARCO SISTERS	Majestic*	FRANK SINATRA	Columbia 36918
SKINNAY ENNIS	Signature*	DAVID STREET	Diamond*
TOMMY DORSEY	Victor*	CLAUDE THORNHILL	Columbia 36858
EDDIE HEYWOOD	Decca*		

from Miller

MORE THAN YOU KNOW

MILDRED BAILEY	Decca 4267	BENNY GOODMAN TRIO	Bluebird 10723
COUNT BASIE	Okah 6584	ERSKINE HAWKINS	Bluebird 10504
RANDY BROOKS	Decca*	HELEN MORGAN	Victor 27684
SONNY BURKE	Okah 5955	MUGGSY SPANIER	Decca 4328
PERRY COMO	Victor*		
PLINER-EARL	Liberty 348		
RAY EBERLE	Apollo*		
BENNY GOODMAN ORCHESTRA	Columbia 55002		

*Soon Available.

Artists Listed Alphabetically

THE BIG 3 MUSIC CORPORATION

ROBBINS MUSIC CORPORATION • LEO FEIST, INC. • MILLER MUSIC CORPORATION



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. OH! WHAT IT SEEMED TO BE
2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
3. THE GYPSY
4. SHOO-FLY PIE AND APPLE PAN DOWDY
5. ALL THROUGH THE DAY
6. PRISONER OF LOVE
7. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
8. SIOUX CITY SUE
9. I'M A BIG GIRL NOW
10. SEEMS LIKE OLD TIMES
11. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
12. PERSONALITY
13. CEMENT MIXER (PUT-TI, PUT-TI)
14. DAY BY DAY
15. IN LOVE IN VAIN

Due to an error in transmission, "Prisoner of Love," Mayfair Music tune which rated No. 5 position in the HONOR ROLL OF HITS last week (May 4 issue), was omitted from the chart. All other tunes listed from No. 5 down should have been listed one position lower in the chart.

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
12	1	1.	CHICKERY CHICK	Campbell Connelly..	Santly-Joy
6	4	2.	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
18	3	3.	CRUISING DOWN THE RIVER	Cinephonic	*
5	9	4.	ALONG THE NAVAJO TRAIL	Peter Maurice.....	Leeds
7	2	5.	ASHBY DE LA ZOOCH	Noel Gay	Manhattan
18	5	6.	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
12	8	7.	IT MIGHT AS WELL BE SPRING	Chappell	Williamson
7	7	8.	I'LL BUY THAT DREAM	Bradbury Wood...	Burke-Van Heusen
7	6	8.	LET BYGONES BE BYGONES	Feldman	*
4	12	9.	ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
11	6	10.	I DREAM OF YOU	Peter Maurice.....	*
1	—	11.	IN THE LAND OF BE-GINNING AGAIN	Feldman	Feist
16	11	12.	KENTUCKY	Campbell Connelly..	BMI
7	13	13.	IF I HAD A DOZEN HEARTS	Victoria	Paramount
21	10	14.	I'LL CLOSE MY EYES	World Wide.....	*
3	17	15.	SOME SUNDAY MORNING	Chappell	Harms, Inc.
3	17	15.	GOOD, GOOD, GOOD	Campbell Connelly..	Berlin
1	—	16.	THIS HEART OF MINE	Bradbury Wood ..	Triangle
2	—	17.	WAITIN' FOR THE TRAIN (To Come In)	Francis Day	Martin Block
1	—	17.	MARY LOU	Francis Day	Mills
14	16	17.	MY HEART IS DANCING WITH YOU	Irwin Dash.....	*
4	18	17.	IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.
11	19	18.	NANCY	Chappell	Stanwood
18	—	19.	SYMPHONY	Chappell	Chappell
6	14	20.	I'M SO ALL ALONE	Peter Maurice.....	*
3	—	20.	RANCHO SERENADE	Southern	Southern
8	20	20.	LOVE STEALS YOUR HEART	Chappell	*

*Publisher not available as Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set. DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946. GIVE ME THE SIMPLE LIFE (Triangle), sung by John Payne and June Haver in 20th Century-Fox's "Wake Up and Dream." National release date not set.

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published. I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945. IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set. PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

Music Popularity Chart

Week Ending
May 3, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, April 26, 8 a.m., and ending Friday, 8 a.m., May 3)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately over 60 per cent alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
8	All Through the Day (F) (R)	Williamson	ASCAP
1	Ashby de la Zoch (R)	Manhattan	ASCAP
1	Cement Mixer (Put-ti, Put-ti) (R)	American Academy of Music	ASCAP
	Come to Baby, Do (R)	Leeds	ASCAP
16	Day by Day (R)	Barton	ASCAP
16	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
1	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
4	Full Moon and Empty Arms (R)	Barton	ASCAP
10	Give Me the Simple Life (F) (R)	Triangle	ASCAP
6	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
3	I Fall in Love With You Every Day (R)	Stept	ASCAP
22	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
6	In Love in Vain (F) (R)	T. B. Harms	ASCAP
2	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
6	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
13	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
10	One-zy, Two-zy (R)	Martin	ASCAP
14	Personality (F) (R)	Burke-Van Heusen	ASCAP
9	Seems Like Old Times (R)	Felst	ASCAP
9	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
5	Sioux City Sue (R)	Morris	ASCAP
	Symphony (R)	Chappell	ASCAP
3	The Gypsy (R)	Leeds	ASCAP
4	They Say It's Wonderful (M) (R)	Berlin	ASCAP
7	We'll Gather Lilacs (R)	Chappell	ASCAP
1	Where Did You Learn to Love? (R)	Morris	ASCAP
3	You Are Too Beautiful (R)	Harms, Inc.	ASCAP
3	You Stole My Heart (R)	Harms, Inc.	ASCAP
11	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP
4	You've Got Me Crying Again (R)	World	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Wks. Last to date	This Week	TITLE	Lic. By
1	1	1	OH! WHAT IT SEEMED TO BE..... Frank Sinatra... Columbia 36905—ASCAP	ASCAP
2	4	2	THE GYPSY..... Dinah Shore... Columbia 36964—ASCAP	ASCAP
6	2	3	PRISONER OF LOVE..... Perry Como... Victor 20-1814—ASCAP	ASCAP
5	10	4	LAUGHING ON THE OUTSIDE (Crying on the Inside)..... Teddy Walters..... ARA 135—BMI	BMI
14	4	5	OH! WHAT IT SEEMED TO BE..... Frankie Carle—Columbia 36892—ASCAP	ASCAP
6	7	6	SIoux CITY SUE..... Decca 23508—ASCAP	ASCAP
9	4	7	ONE-ZY, TWO-ZY (I Love You-zy)..... Phil Harris..... ARA 136—ASCAP	ASCAP
4	3	8	LAUGHING ON THE OUTSIDE (Crying on the Inside)..... Dinah Shore..... Columbia 36964—BMI	BMI
2	9	9	Cement Mixer..... Alvino Rey..... Capitol 248—ASCAP (Charlie Barnet, Decca 18862; Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet CR-201; Wingy Manone Ork, 4 Star 1074; Hal McIntyre, Cosmo 475)	ASCAP
1	—	10	ALL THROUGH THE DAY (F)..... Perry Como... Victor 20-1814—ASCAP (Ray Bloch, Signature 15017; Dick Haymes-Helen Forrest, Decca 23528; Louanne Hogan, Musiercraft 355; Tommy Jones Ork, Sterling 7002; Vincent Lopez, Mercury 3004; Frank Sinatra, Columbia 36962; The Three Suns, Majestic 7175; Margaret Whiting, Capitol 240; Art Mooney Ork, Vogue)	ASCAP
9	—	11	SHOO-FLY PIE AND APPLE PAN DOWDY..... Dinah Shore... Columbia 36943—ASCAP	ASCAP
10	8	12	SHOO-FLY PIE AND APPLE PAN DOWDY..... Stan Kenton..... Capitol 235—ASCAP	ASCAP
6	8	13	YOU WON'T BE SATISFIED (Until You Break My Heart)..... Perry Como-The Satisfiers..... Victor 20-1788—ASCAP	ASCAP
1	—	14	IN THE MOON MIST..... Capitol 243—ASCAP (Paul Barron Ork, Majestic 7170; Phil Brito, Musiercraft 15056; Randy Brooks, Decca 18752; Les Brown, Columbia 36961; Johnny Desmond, Victor 20-1810; Will Osborne Ork, Black & White BW 200)	ASCAP
1	—	15	LAUGHING ON THE OUTSIDE (Crying on the Inside)..... Andy Russell..... Capitol 252—BMI	BMI
6	—	16	ONE-ZY, TWO-ZY (I Love You-zy)..... Freddy Martin... Victor 20-1826—ASCAP	ASCAP
1	—	17	SEEMS LIKE OLD TIMES..... Kate Smith... Columbia 36950—ASCAP	ASCAP

Coming Up

ALL THAT GLITTERS IS NOT GOLD.... Dinah Shore... Columbia 36971
IN LOVE IN VAIN (F)..... Margaret Whiting..... Capitol 240

ANOTHER
Capitol
DISCOVERY!

SKITCH
HENDERSON

HIS PIANO AND HIS ORCHESTRA

'CYNTHIA'S IN LOVE'
(Vocal by Jene Byron)

and

'SWAN LAKE'
(Adapted from Tschaiikovsky)

Introducing his great new piano-styled band! Skitch Henderson, Capitol keyboard sensation, was first heard on Paul Weston's wonderful record of 'Full Moon and Empty Arms.' Backed by his dance band featuring three French horns, Skitch plays deep, sweet, rhythmic music. Here's two sides of Henderson genius—a haunting ballad and a streamlined classic. Another Capitol First!

CAP. 255 50c plus tax

Capitol RECORDS

FROM HOLLYWOOD

Sunset and Vine

VAUGHN MONROE

AND HIS ORCHESTRA

ALL THE TIME
and
LOVE ON A GREY-
HOUND BUS

Vocals by Vaughn Monroe
and The Norton Sisters
(both from the M-G-M picture
"No Leave, No Love")

RCA VICTOR 20-1860



CHARLIE SPIVAK

AND HIS ORCHESTRA

ALONG WITH ME
(from the Musical Revue "Call Me Mister")
and
SPRING MAGIC

Vocals by Jimmy Saunders
and the Stardreamers

RCA VICTOR 20-1876

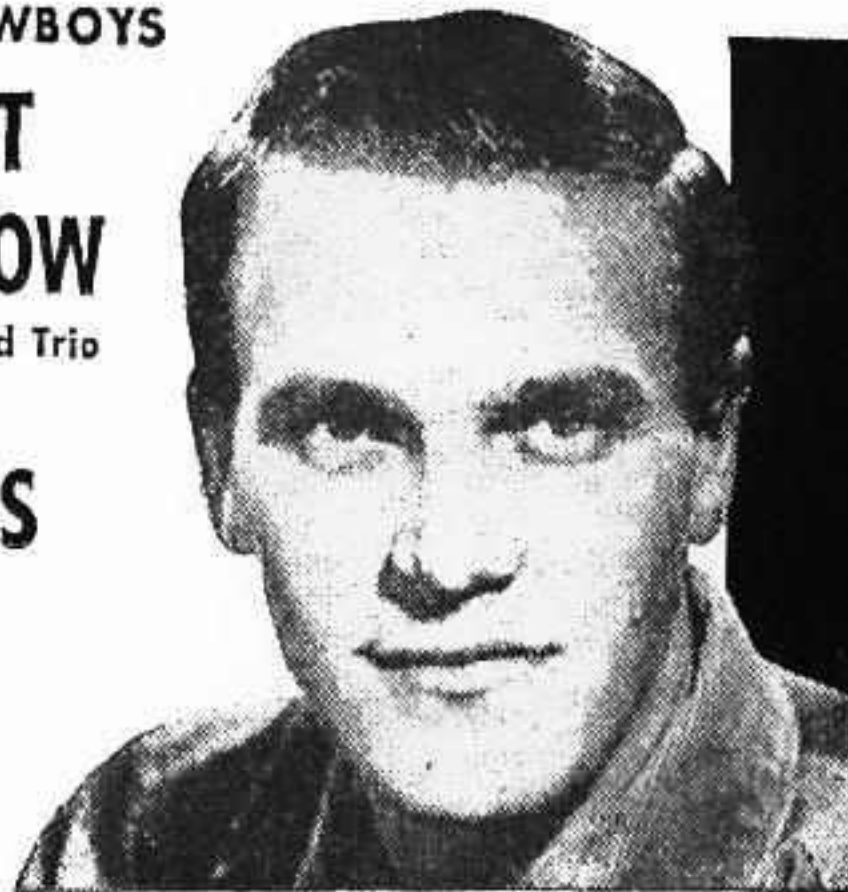


EDDY ARNOLD

AND HIS TENNESSEE PLOWBOYS

CAN'T WIN, CAN'T
PLACE, CAN'T SHOW
Vocal refrain by Eddy Arnold and Trio
and
ALL ALONE IN THIS
WORLD WITHOUT
YOU

RCA VICTOR 20-1855



DEEP RIVER BOYS
Male Quartet with piano, guitar and bass
THE STORY OF EE BOBBA LEE BOB
and
THAT CHICK'S TOO YOUNG TO FRY

RCA VICTOR 20-1863



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Title	Label
5	1	1	1.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	BMI (R)
3	8	2.	2.	THE GYPSY (R)	Leeds
4	6	3.	3.	ALL THROUGH THE DAY (F) (R)	Williamson
12	2	4.	4.	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
6	5	5.	5.	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
4	4	6.	6.	PRISONER OF LOVE (R)	Mayfair
6	7	7.	7.	SIOUX CITY SUE (R)	Morris
8	3	8.	8.	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
11	—	9.	9.	PERSONALITY (F) (R)	Burke-Van Heusen
2	10	10.	10.	I'M A BIG GIRL NOW (R)	World

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	POSITION	Title	Label
7	1	1.	1.	PRISONER OF LOVE Perry Como Victor 20-1814	
4	2	2.	2.	I'M A BIG GIRL NOW Sammy Kaye Victor 20-1812	
13	4	3.	3.	OH! WHAT IT SEEMED TO BE Frankie Carle Columbia 36802	
3	5	4.	4.	LAUGHING ON THE OUTSIDE (Crying on the Inside) Dinah Shore Columbia 36964	
12	3	5.	5.	OH! WHAT IT SEEMED TO BE Frank Sinatra ... Columbia 36905	
1	—	6.	6.	THE GYPSY Ink Spots Decca 18817	
2	8	7.	7.	BUMBLE BOOGIE Freddy Martin ... Victor 20-1829	
1	—	7.	7.	LAUGHING ON THE OUTSIDE (Crying on the Inside) Andy Russell Capitol 252	

(Continued on page 133)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
8	1	1.	1.	The Voice of Frank Sinatra	Columbia C-112
9	2	2.	2.	Don't Fence Me In	Decca A-417
37	3	3.	3.	Glenn Miller	Victor P-148
1	—	4.	4.	Latin American Favorites	Decca DA-427
9	5	5.	5.	The Bells of St. Mary's	Decca A-410

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
25	2	1.	1.	Warsaw Concerto	Victor 11-8863
4	2	2.	2.	Jalousie	Victor 12160
30	4	3.	3.	Clair De Lune	Victor 11-8851
46	1	3.	3.	Chopin's Polonaise	Victor 11-8848
6	—	4.	4.	Spellbound	Victor 28-0404

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
2	1	1.	1.	Grand Canyon Suite	Victor 1038
12	2	2.	2.	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
1	—	3.	3.	Lily Pons Waltz Album	Columbia MM-806
3	—	4.	4.	Night and Day	Victor M-1033
35	—	5.	5.	Rhapsody in Blue	Victor DM-358

Music Popularity Chart

Week Ending
May 2, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	Position Last Week	Position This Week	Record
14	1	1	OH! WHAT IT SEEMED TO BE —Frankie Carle (Marjorie Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511)
6	4	2	I'M A BIG GIRL NOW —Sammy Kaye (Betty Barclay) Victor 20-1812 (Ruby Newman Ork, Sterling 7093; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499)
6	3	3	SIoux CITY SUE —Bing Crosby (Bob Haggart Ork) Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36963; Tiny Hill, Mercury 2024)
6	2	4	PRISONER OF LOVE —Perry Como (Russ Case Ork) Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
2	9	5	LAUGHING ON THE OUTSIDE (Crying on the Inside) —Dinah Shore (Sonny Burke Ork) Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Sammy Kaye, Victor 20-1856)
5	10	6	SHOO-FLY PIE AND APPLE PAN DOWDY —Guy Lombardo (Don Rodney) Decca 18809 (Mack Triplets, De Luxe 1013; Johnny Desmond, Victor 20-1861; Stan Kenton, Capitol 235; Connie Haines, Mercury 3009; Dinah Shore, Columbia 36943)
7	9	7	SHOO-FLY PIE AND APPLE PAN DOWDY —Stan Kenton (June Christy) Capitol 235 (See No. 6)
2	15	7	THE GYPSY —Ink Spots Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
1	—	7	THE GYPSY —Hildegard-Guy Lombardo Decca 23511 (See No. 7-B)
7	6	8	SHOO-FLY PIE AND APPLE PAN DOWDY —Dinah Shore (Sonny Burke Ork) Columbia 36943 (See No. 6)
5	11	9	HEY! BA-BA-RE-BOP —Lionel Hampton Decca 18754 (Tex Beneke-Glenn Miller Ork, Victor 20-1859; Louis Prima, Majestic 1044)
12	7	9	OH! WHAT IT SEEMED TO BE —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (See No. 1)
1	—	9	THE GYPSY —Dinah Shore (Sonny Burke Ork) Columbia 36964 (See No. 7-B)
14	5	9	YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day) Columbia 36884 (Louis Prima, Majestic 7144; Ella Fitzgerald-Louis Armstrong, Decca 23406; Perry Como-The Satisfiers, Victor 20-1788; Dick Stabile Ork, Coronet COR-511; Art Kassel Ork, Vogue *) *Number not available at press time.
8	—	10	OH! WHAT IT SEEMED TO BE —Charlie Spivak (Jimmy Saunders) Victor 20-1806 (See No. 1)
8	5	10	ONE-ZY, TWO-ZY (I Love You-zy) —Freddie Martin (The Martin Men) Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegard-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174; Jan Garber Ork, Black & White BW 311)

(Continued on page 120)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Position Last Week	Position This Week	Record
15	1	1	GUITAR POLKA Al Dexter Columbia 36898
2	5	2	NEW SPANISH TWO-STEP Bob Wills Columbia 36966
7	—	3	SOMEDAY (You'll Want Me To Want You) Hoosier Hot Shots-Sally Foster Decca 18738
1	—	3	ROLY-POLY Bob Wills Columbia 36966
7	4	3	WAVE TO ME, MY LADY Elton Britt Victor 20-1789
12	2	4	SIoux CITY SUE Zeke Manners Victor 20-1797
7	—	4	SOMEDAY (You'll Want Me To Want You) Elton Britt Bluebird 33-0521
13	4	5	SIoux CITY SUE Hoosier Hot Shots Decca 18745
1	—	5	DETOUR Elton Britt Victor 20-1817
8	—	5	HONEY, DO YOU THINK IT'S WRONG? Al Dexter Columbia 36898

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Position Last Week	Position This Week	Record
11	1	1	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754 (Louis Jordan and His Tympany Five Decca 18818)
2	3	2	BEWARE Five Decca 18818
10	3	2	SALT PORK, W. VA. Louis Jordan Decca 18762
2	2	3	I KNOW The Jubilaires-Andy Kirk Decca 18782
6	3	4	DON'T BE A BABY, BABY Mills Brothers Decca 18753
2	—	5	R. M. BLUES Roy Milton Juke Box JB-504
1	—	5	CEMENT MIXER Slim Gaillard Trio Cadet CR-201

DECCA brings you

THE GREATEST SHOW on EARTH

for your COIN MACHINES

ANDREWS SISTERS

with Vic Schoen and
His Orchestra

AVOCADO
HER BATHING SUIT NEVER GOT WET

DECCA RECORD NO. 18840 ... 50¢



CHARLIE BARNET

and His Orchestra

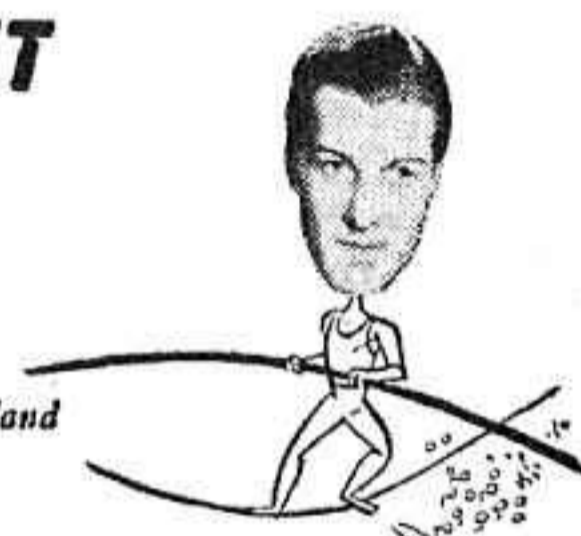
CEMENT MIXER

Fox Trot—Vocal Chorus by Art Robey

MADAME BUTTERBALL

Fox Trot—Vocal Chorus by "Peanuts" Holland

DECCA RECORD NO. 18862 ... 50¢



CARMEN CAVALLARO

and His Orchestra

CONCERTO NO. 2 IN C MINOR, OP. 18
(Third Movement)

CONCERTO NO. 2 IN C MINOR, OP. 18
(First Movement)

(Sergei Rachmaninoff) Both Instrumental Fox
Trot—Piano Solos by Carmen Cavallaro

DECCA RECORD NO. 18863 ... 50¢



RANDY BROOKS

and His Orchestra

HARLEM NOCTURNE

Instrumental Fox Trot—
Saxophone Solo by Eddie Caine

THUNDER ROCK

Instrumental Fox Trot

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PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approx-
mately two weeks in advance of actual
release date. List is based on information
supplied in advance by record companies.
Only records of those manufacturers vol-
untarily supplying information are listed.

- ADVENTURE Bill McCune Ork (Marshall Young)
(MAMA'S MOOL-LEN-YANNA) Stork CR-1003
- AFTER HOUR CREEP Lois Russell Ork (GARBAGE MAN) Manor 1022
- A HUNDRED YEARS FROM NOW .. The Jones Brothers (AIN'T SHE) Majestic 1038
- (Oooh! Look-A There) AIN'T SHE The Jones Brothers (A HUNDRED) Majestic 1038
- PRETTY? Jimmy Cassidy-Al Sack Ork (LOVE ON) Black & White 780
- ALL THE TIME Kay Kyser (Michael Douglas) (LOVE ON) Columbia 36979
- ALL THROUGH THE DAY Art Mooney (PIPER'S JUNCTION) Vogue*
- ALL WOMEN ARE WOLVES Bill McCune Ork (Tiny Morris) (BLUE) Stork CR-1002
- AREN'T YOU GLAD YOU'RE YOU .. Shep Fields Ork (ATLANTA, G. A.) Vogue*
- ASHBY DE LA ZOOCH Tommy Tucker (Don Brown-The Three Two Timers) (PIN MARIN) Columbia 36980
- ATLANTA, G. A. Shep Fields Ork (ATLANTA, G. A.) Vogue*
- A TWO-PIANO RECITAL Pierre Luboshutz-Genia Nemenoff Victor DM-1047
- ALBUM (4-12") Ernie Andrews-The Air Crew-Calvin Jackson Ork (MY PRETTY) G & G 1028
- BABY, I'M GONE Bach Choir of Bethlehem and Ork—Ifor Jones, Dir.—Lucius Metz-Mack Harrell Victor DM-1045
- BACH: CANTATA NO. 78: JESUS, THOU MY WEARIED SPIRIT ALBUM (4-12") E. Power Biggs Victor DM-1048
- BACH: ORGAN MUSIC Bull Moose Jackson Ork (I KNOW) Queen 4116
- BAD MAN JACKSON, THAT'S ME .. Clyde McCoy Ork (Sugar Blues) Vogue*
- BASIN STREET BLUES Bob Crosby Ork (GENERAL JUMPED) ARA 143
- BIG FAT MA, SKINNY PA Bill McCune Ork (Marshall Young) (ALL WOMEN) Stork CR-1002
- BLUE Freddy Martin (DOIN' WHAT) Victor 20-1878
- BLUE CHAMPAGNE Porky Freeman (TIGER RAG) ARA 133
- BOOGIE WOOGIE BOY Cass County Boys (SEE THAT) ARA 4006
- BOOGIE WOOGIE COWBOY General Platoff Don Cossack Chorus—Nicholas Kostrukoff, Dir.—S. Slepoushkin (KALEENKA) Victor 11-9118
- BORODIN: PRINCE IGOR, GALITZK'S ARIA (12") Duke Martin and His Roundup Gang (RODEO ROSE) Eagle 701
- BRONCO BUSTER ..

At the suggestion of a number of readers who seemed to have difficulty finding the reverse side of records listed under this feature, The Billboard this week institutes another improvement in the Advance Record Releases feature. Immediately preceding the record number in the alphabetical listing of the first tune of a record mentioned, will be found the first several words of the title of the tune on the reverse side, so that the reader may more easily find the reverse side under its place in the alphabetical listing.

- STELLA BROOKS ALBUM Stella Brooks Disc 620
- As Long As I Live Disc 5030
- I'll Never Be the Same Disc 5032
- I'm a Little Piece of Leather Disc 5032
- Jazz Me Blues Disc 5031
- St. Louis Blues Disc 5031
- West End Disc 5030
- BY THE LIGHT OF THE SILVERY MOON Enoch Light Ork (Patsy Garrett) (NO RESTRICTION) Continental C-1185
- CAMPRA-FOX: RIGAUDON Virgil Fox (GIGOUT: TOCCATA) Victor 10-1208
- DOIN' WHAT COMES NATUR'LLY .. Freddy Martin (Glenn Hughes-The Martin Men) (BLUE CHAMPAGNE) Victor 20-1878
- DON'T FEEL SORRY FOR ME Happy Perryman and His Happy-Go-Lucky Mountaineers (THERE'S A) Columbia 36981
- DO YOU DO? (DO YOU DON'T?) .. Enoch Light Ork (Patsy Garrett-Lamp-lighters) (IF I) Continental C-1186
- DVORAK: SONGS MY MOTHER TAUGHT ME (12") Jarmila Novotna-Victor Ork—Frieder Weissman, Dir. (SMETANA: THE) Victor 11-9153
- ESQUIRE'S ALL AMERICAN ALBUM Leonard Feather's Esquire All-Americans Victor HJ-6
- Gone With the Wind Victor 40-4003
- Long, Long Journey Victor 40-4001
- Snafu Victor 40-4001
- The One That Got Away Victor 40-4002
- EVERYONE KNEW BUT ME Frankie Masters Ork (SWEET I'VE) Vogue*
- FANCY WALTZ Skertich Brothers (Tamburica Ork) (SPRINGTIME POLKA) Columbia 12273
- FRANCES FAYE ALBUM Frances Faye International Vol. 12
- All That Glitters Is Not Gold International F507
- Boogie-Woogle Washerwoman International F501
- I Can't Believe That You're In Love With Me International F508
- I'm Drunk With Love International F504
- Personally International F503
- Purple Wine International F505
- Return to Sorrento International F502
- Well Allright International F506
- GARBAGE MAN BLUES Lois Russell Ork (AFTER HOUR) Manor 1022
- GEMS FROM SIGMUND ROMBERG. Sigmund Romberg and His Ork-Eric Mattson-Genevieve Rowe-Lawrence Brooks-Lillian Cornell-Victor Male Chorus Victor M-1051
- SHOWS, VOL. 1, ALBUM Wingy Manone Ork (BIG FAT) ARA 143
- GIGOUT: TOCCATA IN B MINOR .. Virgil Fox (CAMPRA-FOX: RIGAUDON) Victor 10-1208
- GOD SHALL WIPE ALL TEARS AWAY The Kings of Harmony of Alabama (I'M A) Manor 1024
- GRIEVIN' MY HEART OUT FOR YOU Sons of the Pioneers (NO ONE) Victor 20-1868
- GUITAR POLKA Frankie Marvin (IT'S A) .. San Antonio 103

(Continued on opposite page)

Music Popularity Chart

Week Ending
May 2, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entries into best selling, most played or most heard features of the Chart.

DOIN' WHAT COMES NATUR'LLY .. Dinah Shore with Spade Cooley Orchestra Columbia 36976

With Dinah riding the disk crest once more with her current "Gypsy" and "Laughing on the Outside," this click tune from the Irving Berlin show "Annie Get Your Gun," should continue the chirp's parade of platter hits. Idea of backing the gal with the Cooley cowboy ork was good, too, for this tune and should help sales, widening the disk's appeal to include sagebrush symphony lovers. Reverse, "I Got Lost in His Arms," is good Dinah, too.

THE WHIFFENPOOF SONG Tex Beneke and the Glenn Miller Orchestra (Artie Malvin and the Crew Chiefs, vocal) Victor 20-1859

This old college tune gets an ear-pleasing going over by the Beneke-led Miller aggregation. Band hasn't sounded better on any of its disks, and the Artie Malvin-Crew Chiefs vocal treatment is strictly in the campus groove. Reverse, "Hey! Ba-Ba-Re-Bop," could easily be big, too, since the tune is getting plenty of play on the Hampton cutting and Beneke does a good word-slinging job on it.

(Continued on page 120)

ADVANCE RECORD RELEASES

(Continued from opposite page)

- HARRIET** The Airlane Trio (Vera Massey) (YOU'RE GONNA) De Luxe 1015
- HEADIN' DOWN THE WRONG HIGHWAY** Paul Westmoreland and His Pecos River Boys-Buddy Kelley (WRONG SIDE) .. San Antonio 102
- HOMINY GRITS** Smiley Burnette (TEN GALLON) ARA 4005
- HONEY, DO YOU THINK IT'S WRONG?** Frankie Marvin (POPCORN POPPIN') .. San Antonio 104
- HOPELESS POLKA** Edward Krollkowski Ork (SUNDAY AFTERNOON) Columbia 12275
- I FALL IN LOVE WITH YOU EV'RY DAY** Jack Carroll (Dave Rhodes' Ork) (OH GEE) Music Art 753
- IF I COULD BE WITH YOU ONE HOUR TONIGHT** Wingy Manone Ork-Kay Starr (TIN ROOF) ARA 145
- IF I HAD YOU** Enoch Light Ork (Danny Sullivan) (DO YOU) Continental C-1186
- I KNOW WHO THREW THE WHISKY IN THE WELL** Bull Moose Jackson Ork (BAD MAN) Queen 4116
- I'LL BE AROUND IF YOU NEED ME** "Grandpa" Jones (IT'S RAINING) King 502
- ILLINOIS STOMP** The Jacque Rabbits (LADIES' LULLABY) ARA 144
- I'M A POOR PILGRIM OF SORROW** .. The Kings of Harmony of Alabama (GOD SHALL) Manor 1024
- IN LOVE IN VAIN** Johnny Desmond (Russ Case Ork) (YOU STOLE) Victor 20-1867
- IN THE LAND OF THE BUFFALO NICKEL** Ray McKinley (SAND STORM) Majestic 7184
- IN THE DOGHOUSE NOW** Lulu Belle and Scotty (SOME SUNDAY) Vogue*
- IT'S RAINING HERE THIS MORNING** "Grandpa" Jones (I'LL BE) King 502
- IT'S A SIN WHAT YOU'RE DOIN' TO ME** Frankie Marvin (GUITAR POLKA) San Antonio 103
- I'VE BEEN WORKING ON THE RAILROAD** Art Mooney Ork (SEEMS LIKE) .. Vogue*
- I'VE GOT BIG BULGING EYES FOR YOU** Annisteen Allen and Her Home-Town Boys (I WANT) Queen 4115
- I WANNA BE LOVED LIKE A BABY** .. The Jones Brothers (THEM THERE) Majestic 1039
- I WANT A MAN (WHO'S GONNA DO RIGHT)** Annisteen Allen and Her Home-Town Boys (I'VE GOT) Queen 4115
- I WONDER IF YOU BURN ALL MY LETTERS** Dude Martin and His Roundup Gang (OLEOMARGARINE) Eagle 702
- JESUS IS REAL TO ME** Sky Light Singers (NEW JERUSALEM) Manor 1020
- JESUS PRAYED FOR YOU AND I** .. Ernestine Washington and Heavenly Gospel Singers (THE UNCLOUDY) Manor 1025
- JUST A LITTLE TALK WITH JESUS** .. Brown's Ferry Four (WILL THE) King 530
- KALEENKA (12")** General Platoff Don Cossack Chorus-Nicholas Kostrukoff, Dir. (BORODIN-PRINCE) Victor 11-9118
- LA BAMBA** Bill Gale and His Globe Trotters (WHO DID) Columbia 12274
- LADIES' LULLABY** The Jacque Rabbits (ILLINOIS STOMP) ARA 144
- LIFE'S TOO SHORT** The Cats and the Fiddle (ROMANCE WITHOUT) Manor 1023
- LISZT: HUNGARIAN RHAPSODY NO. 6 (12")** National Symphony Ork-Hans Kindler, Dir. Victor 11-9154
- LOVE ON A GREYHOUND BUS** Kay Kyser (Lucyann Polk-Campus Kids) (ALL THE) Columbia 36979
- LOVE ON A GREYHOUND BUS** Bonnie Lou Williams-Al Sack Ork (ALL THE) Black & White 780
- MAMA'S MOO-LEN-YANNA** Bill McCune Ork (ADVENTURE) Stark CR-1003
- MOTHERLESS CHILDREN** Heavenly Gospel Singers (THEY PUT) .. Manor 1021
- MY PRETTY** Ernie Andrews-Calvin Jackson Trio (BABY I'M) G & G 1028
- NEW JERUSALEM** Sky Light Singers (JESUS IS) .. Manor 1020
- NO ONE TO CRY TO** Sons of the Pioneers (GRIEVIN' MY) .. Victor 20-1868
- NO RESTRICTION SIGNS (UP IN HEAVEN)** Enoch Light Ork (Lamplighters) (BY THE) Continental C-1185
- OH GEE, OH GOSH, OH GOLLY** Jack Carroll (Dave Rhodes' Ork) (I FALL) Music Art 753
- OLEOMARGARINE** Dude Martin and His Roundup Gang (I WONDER) Eagle 702
- PIN MARIN** Tommy Tucker (Don Brown-The Three Two Timers) (ASHBY DE) Columbia 36980
- PIPER'S JUNCTION** Art Mooney Ork (ALL THROUGH) .. Vogue*
- POPCORN POPPIN' MAMA** Frankie Marvin (HONEY DO) San Antonio 104

(Continued on page 132)

THE MAY ARRAY OF Musiccraft HITS! CONTINUED!



ORRIN TUCKER
and Scottie Marsh

15064
ALL THE TIME
LOVE ON A GREYHOUND BUS

(from the Metro-Goldwyn-Mayer Picture "No Leave, No Love")

Orrin Tucker and Orchestra
Vocals by Orrin Tucker and Scottie Marsh



PHIL BRITO

15066
MAMA
IF SOMEBODY EVER BREAKS MY HEART

(It's Gonna Be You)
with Walter Gross and Orchestra



MEL TORME & THE MELTONES

363
THERE'S NO ONE BUT YOU
WILLOW ROAD
with Sonny Burke and his Orchestra



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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

JIMMY CARROLL (Music Art 750-51)

Without You—FT; V.
Don't Let Me Dream—FT; V.
Melancholy Baby—FT; V.
And Then I Looked at You—FT; V.

Here is a new voice who handles pash lyrics like a veteran. Carroll sounds like a million and has terrific backing from Dave Rhodes Orchestra. He makes every word and note count on "Without You" and does some fine selling on the oldie ballad backing it up, "Melancholy Baby." "Don't Let Me Dream" is also in the romantic ballad tempo and Rhodes makes with some good fiddling. The flip-over "And Then I Looked at You" is another love ballad on which he clicks.

Here's a name worth watching and four sides worth stocking.

MARIE GREENE (Signature 15022)

Strange Love—FT; V.
Penthouse Serenade—FT; V.

Marie Greene hasn't been around wax since she recorded "Intermezzo" for Columbia some years ago. Her new coupling makes her return a mighty welcome one. She has just the intimate style for "Strange Love," a ballad from the film "The Strange Love of Martha Ivers." Her Merry-men, who do topnotch piano and guitar work, set the sweet slow tempo of the oldie, "Penthouse Serenade," which she delivers in a voice that sounds young and is individual.

For locations where sweet mood music is the thing, this is a double-header.

DINAH SHORE (Columbia 36971)

Come Rain or Come Shine—FT; V.
All That Glitters Is Not Gold—FT; V.

Dinah has just the voice for the ballad from "St. Louis Woman"—"Come Rain, Come Shine," and gets fine support from Sonny Burke's orchestra. This is one of the best cuttings of the song. There's another click for the Shore gal on the flipover, "All That Glitters Is Not Gold," the calypso novelty tune. Every word Dinah sings is clear and she takes the faster tune right in her stride.

Here are two good cuttings that Dinah's fans will go for.

TEX BENEKE AND THE GLENN MILLER

ORCHESTRA (Victor 20-1858-59)

Strange Love—FT; VC.
The Wiffenpoof Song—FT; VC.
Cynthia's in Love—FT; VC.
Hey-Ba-Ba-Re-Bop—FT; VC.

The cutting of "The Wiffenpoof Song," the old college song which was adopted by the air corps, would delight the late Glenn Miller and certainly please his loyal fans. Artie Malvin and the Crew Chiefs handle the vocal on this slightly faster version of "Wiffenpoof." The band is great. Tex Beneke is at the mike for "Hey-Ba-Ba-Re-Bop," which Lionel Hampton and Curley Hammer have created, and it's one of the best versions of the tune with the band playing full and swingy. Artie takes the vocal again on "Strange Love," the Eddie Heyman-Miklas Rozsa tune for "The Strange Love of Martha Ivers," and does one and a half good choruses. The old Miller brass sounds out clear and good for the ballad. More limited in appeal is "Cynthia's in Love," which has Artie Malvin, Lillian Lane and the Crew Chiefs doing the chanting, but even here there are many things to be said in favor of the cutting.

The Beneke-Miller band delivers four sides which will get coins here.

BON BON (Davis 2109)

There's No One But You—FT; V.
Without Any Strings—FT; V.

For one chorus and a half, Bon Bon makes much of the Prince George Hotel air commercial which has been rewritten as "There's No One But You." It's a good ballad and Bon handles it in his best style. "Without Any Strings" is another pleasant ballad which is only important because of Bon's way of singing it. Park Avenue Trio give him support on both sides.

"There's No One But You" is the side that will count.

LOUIS PRIMA (Majestic 7179)

Pickle in the Middle—FT; VC.
Come Rain or Come Shine—FT; VC.

For the fast novelty, "Pickle in the Middle," Prima is very much in evidence with his trumpet and his voice. He makes it a catchy side, but it doesn't have the terrific appeal of his dialect tunes. His trumpet talks again on the reverse side, "Come Rain or Come Shine." Here, Jack Powers sings the words to the ballad from "St. Louis Woman" and makes it an average cutting of the song. Prima's name is enough to stack these.

TONY PASTOR (Cosmo 474)

Who's Got a Tent for Rent—FT; VC.
All That Glitters Is Not Gold—FT; VC.

Housing shortage makes up lyrics of "Who's Got a Tent for Rent," which Tony Pastor shares vocally with Virginia Maxey. It's only a fair novelty tune. Pastor has had and done better. Tony, Virginia and the Tunemasters take turns with the flip-over, "All That Glitters Is Not Gold." Tony's share of the calypso novelty is clear and good. Virginia and the Tunemasters swallow half their lyrics.

"All That Glitters" is the better of the two sides.

GEORGIE AULD (Musicraft 15059)

You Haven't Changed at All—FT; VC.
Daily Double—FT.

Lynn Stevens has the vocal on the ballad "You Haven't Changed at All" and does a good job of it. Auld's sax is clear and good. For the flipover, Auld turns in some commercial swing that gets better and hotter as the disk goes on. Once again his sax is heard and it's good.

Plenty here to hold the interest of the coin crowd.

PETE JOHNSON'S ALL-STARS

(National 4001)

1946 Stomp—FT.
I May Be Wonderful—FT; VC.

Johnson's "1946 Stomp" sounds like 1920 jazz. It's a fast solid instrumental that has lots of Johnson's piano thruout, and the All-Stars prove their title. Etta Jones does some mighty good singing in "I May Be Wonderful," a fast tune with a taunt in it. Once more Johnson's piano is front and center and fine.

This is good bait for nickels and a double-header at that.

SAMMY KAYE (Victor 20-1856)

I've Never Forgotten—FT; VC.
Laughing On the Outside—FT; VC.

Betty Barclay lends her cute voice to the words of "I've Never Forgotten," the Sammy Cahn-Julie Styne tune from "Earl Carroll's Sketchbook," which comes out no-better-than-standard for Kaye. Same absence of lift and spirit is evident in "Laughing On the Outside," which has a Billy Williams on the vocal. It's not one of the good versions of the tune.

If the location goes for Sammy Kaye, the duet will go. If not, it's no dice for either side.

LES BROWN (Columbia 36972)

Yes, There's Good Blues Tonight—FT; VC.

In Love in Vain—FT; VC.

Here are a pair of sharp cuttings by the Brown aggregation. Lead-off side, "There's Good Blues Tonight," gives Doris Day a chance to turn in a final vocal. She certainly can sing the novelty tune. "In Love in Vain," from the pen of the late Jerome Kern for "Centennial Summer," gives the band a chance to change to sweet styling, which it also does well. Jack Haskell does the vocal, but the band portion is better.

"Good Blues Tonight" will garner plenty of nickels.

TAB SMITH (Hub 3009)

Riffin' the Bass—FT.
Fat Mouth Blues—FT; VC.

Tab Smith, the hot alto sax star, divides "Riffin' the Bass" with his unidentified bass man. He's terrific for his portion, and the bass is hot and good. Side also has some unlisted ensemble chanting. Betty Mays sets the tempo for the blues vocal of "Fat Mouth Blues," the flipover. Her singing is so-so, but the band is great on the side.

Jazz fans will find more in this than juke fans.

SACASAS YSU (Victor 23-038)

Poco Loco—FT; VC.
Si No Te Veo Mas—FT; VC.

"Poco Loco" is a fast rumba which features the fine voice of Octavio Mendoza in the Spanish lyrics. Ensemble is also featured. On the opposite side, Walfredo de Los gives out on "Si No Te Veo Mas," a sweet bolero. Band's sax section shows up to good advantage on this side.

Where South American music clicks, jukes have a double one here.

JOHNNY GUARNIERI (Majestic 1035)

Jealous—FT. *Make Believe*—FT.

With Cozy Cole giving out softly at the drums and Bob Haggert at the string bass, Guarnieri makes neat work of the oldie, "Jealous." He plays a great piano and gets a chance to show it off. Same combo is at work on the other side for "Make Believe" from "Showboat." It's a swing version and a mighty good one.

Where they listen instead of dancing, this is a good duet for the juke.

Music Popularity Chart

Week Ending
May 2, 1946

NEW RECORDS

HAL McINTYRE (Cosmo 475)

The Gypsy—FT; VC.

Cement Mixer—FT; VC.

Nancy Reed proves that "Cement Mixer" doesn't require a male singer by turning in a terrific vocal on the Slim Gaillard tune. Band leaps out on the fine arrangement to good effect. Frankie Lester makes with the voice for "The Gypsy" and does well on it.

A cinch double-header.

MARVA LOUIS—COLERIDGE DAVIS
(Hub 5001)

Harlem Caballero—FT; V.

Follies Fantasy—FT.

"Harlem Caballero," rhythmic samba from the "Atlantic City Follies of 1946," gives Marva Louis a fine opportunity to display her pipes. She does a chorus and a half with the Coleridge Davis outfit backing her up. "Follies Fantasy" from the same show is an instrumental beauty with lots of piano. In fact, there's so much piano, it might be a concerto for that instrument. Band is soft and effective on the side.

Here are two good ones for listeners only.

RAY McKINLEY (Majestic 7178)

We'll Gather Lilies—FT; VC.

Have Ya Got Any Gum, Chum?—FT; VC.

Ray makes his first recording with his regular band and does a lot better for himself than with earlier sides on which he used studio bands. Ann Hathaway makes every line of "We'll Gather Lilies" count. It's a push ballad and she sells for all she's worth. Maestro and the vocal ensemble take the words of "Have Ya Got Any Gum, Chum?" and make the cute novelty click. Ray can be heard plainly and effectively.

"We'll Gather Lilies" has more appeal of the two sides.

JOHNNY MOORE'S THREE BLAZERS

(Aladdin 129 and 130)

You Are My First Love—FT; V.

Race Track Blues—FT; V.

Till the Real Thing Comes Along—FT; V.

Rocks in My Bed—FT; V.

Threesome with Charles Brown at the piano; Eddie Williams, bass, and Johnny Moore, guitar, follows the King Cole groove in these offerings. Pairing faves tunes with relative newcomers, group makes for easy listening on all sides. Brown handles chants in top-drawer fashion as he knuckles a captivating keyboard. Numbers spin at a slow gait, with vocal and instrumental work on the mellow pattern. B sides, "Race Track Blues" (a Blazers original) and Duke Ellington's "Rocks in My Bed," get the same quality treatment that marks "First Love" and "Real Thing."

Altho geared for race spots, sides could pull coin wherever Harlesem harmonies are in demand.

FREDDIE STEWART (Bel-Tone 7003)

The Gypsy—FT; V.

Marinette—FT; V.

Freddie Stewart puts plenty of romantic appeal into his high-pitched piping of both ballads. Billy Reid's "Gypsy" tees off with a typical "zigeuner" fiddle intro as a scene setter, with the Ramon Joe Sanns ork breaking into a swiny tempo. "Marinette" gets sweet serenading from Stewart, who possesses a fine sense of song styling.

With "Gypsy" headed for the tune ladder's top rung, disk may prove a money-maker.

JACK McVEA AND HIS ALL-STARS

(Black & White 768)

Jam Boogie—FT.

Frantic Boogie—FT.

Interest in this couplet is largely in the groovy eight-to-bar pattern. "Frantic Boogie" displays fine solo and ensemble abilities. Russell Jacquet puts the growl mute on his trumpet for the hot effect, with McVea's tenor sax chiming in on the riff ride. Altho there isn't much musical meat on the reverse, solid beat and interesting instrumental workout lets it pass.

Hot jazz jukes could go for "Frantic Boogie."

BONNIE LOU WILLIAMS AND JIMMY

CASSITY WITH AL SACK

(Black & White 779 and 880)

You Haven't Changed at All—FT; V.

Who Cares—FT; V.

Love on a Greyhound Bus—FT; V.

All the Time—FT; V.

Vocalists Williams and Cassity each take sides in this disk doubling, with Al Sack's ork providing sweet mood support. Bonnie Lou lends easy voice to the Loewe-Lerner love hitler, "You Haven't Changed at All." Tune has appealing quality and should click. Flipover finds Cassity batoning "Who Cares," but tune is of the who

cares caliber and there's not much for the ear. Miss Williams takes a pleasurable platter trip on "Greyhound Bus," a ditty with a novelty kick. Cassity picks on another ho-hum ballad for the reverse and fails to hurdle the handicap.

"Greyhound" should drive in with the cash, with "You Haven't Changed" making the turntable timetable at a later date.

SLIM GAILLARD QUARTET (Cadet 202)

Baby Won't You Please Come Home—

FT; V.

The Hop—FT.

Consisting of Gaillard, guitar; Dodo Marmarosa, piano; Zutty Singleton, drums and Tiny Brown's bass, the foursome strikes a responsive note in this contrasting couplet. Gaillard handles the rhythm vocal in fine form for "Baby," his groovy guitar pickings and Marmarosa's soothing Steinway setting the slow spin. "The Hop" makes the surface steam with plenty of instrumental fire. Gaillard sets the sizzling pattern, leading the way for plenty of piano, drum and bass excitement. Abrupt ending, an obvious recorder's mishap, mars the side.

A nickel napper on the Coast where Gaillard has a big following, sides could spin to fill-filling advantage in jazz jukes anywhere.

STAN KENTON (Capitol 250)

Painted Rhythm—FT.

Four Months, Three Weeks, One Hour

Blues—FT; V.

Cut from the same cloth as his "Artistry Jumps," Kenton's "Painted Rhythm" rings the bell. Spotlight falls on the maestro's artistic pianistics, the smooth bass of Eddie Sfranski and Vido Musso's tenor saxing, sparked by Jimmy Simms's trombone. After a short rhythm intro by piano and bass, riff pattern is set forth in a quiet manner, with Kenton, Musso, and Simms taking turns on the ride. Band bites in with cutting crispness and displays plenty of rhythmic fire. Flipover finds June Christy putting her sultry pipes to a weak blues tune that proves a handicap hard to overcome.

Kenton fans will feed phonos for "Painted Rhythm."

ELLA MAE MORSE AND FREDDIE

SLACK RHYTHM SECTION

The House of Blue Lights—FT; V.

Hey, Mr. Postman—FT; V.

For back-room boogie with a mellow eight-to-the-bar kick, in Morse teams her tobacco pipes to the Slack rhythm wing, giving big-time treatment to a small-time tune. Riding a solid rail, chirp chants it out with a contagious lil. Dialog patter between Miss Morse and tune's clefter, Don Raye, is clever but takes up too much surface. "Postman" is typical B side stuff.

Ella Mae's song salesmanship will bring plenty of repeat plays of "Blue Lights."

ANDY RUSSELL (Capitol 252)

They Say It's Wonderful—FT; V.

Laughing on the Outside—FT; V.

Andy Russell will make 'em wilt with this winning doubleheader. Picking two of the season's top love lullabies, he lends his lush larynx to high romancing. With Paul Weston's moonbeamed music for backing, Russell woos himself to new heights. Irving Berlin's "Wonderful," to be featured in Broadway's "Annie Get Your Gun," and the heavily plugged "Laughing" provides sure-fire material.

With both songs of major import, this disk is a double entry for the jukes. Particularly potent is "Laughing."

FRANK PARKER (Mercury 2075)

Begin the Beguine—V.

You Are Too Beautiful—FT; V.

"Beguine" has been waxed too many times before for the A side here to mean anything commercially. Parker's tenor voice is in fine form and brilliant background is furnished by Paul Baron's 34-piece ork with all the slickness of a Kostelanetz job. However, all the strings, woodwinds, French horns, etc., really have little to do since Parker never stops singing. The Rodgers-Hart ditty, "You Are Too Beautiful," has been heard less often and the record fills a real need here. Chalk this one up as a "prestige" item for Mercury and tab it for retail sales.

Limited for jukes, but classy for the society crowd.

ART GIBSON (Mercury 6005)

Learn To Love Your Brother—FT; V.

I'm Checking Out—FT; V.

Gibson is backed by the Mountain Melody Boys in these two sides, hillbilly numbers in the usual vein. "I'm Checking Out" holds most interest what with a piano interlude and a Hawaiian guitar breaking up the choruses, all of the torchy, beer-crying variety. Flipover sounds rather like a hallelujah kick.

Strictly for mountain music locations, but will earn nickels in those.

(Continued on page 132)

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GEORGE

Olsen

and his Orchestra

★ Surrender

Vocal by Ray Adams

and ★ I've Got A Walkie-Talkie

Vocal by Judith Blair

Majestic 7186

"Surrender" looks like a "comer" this summer. And "I've Got A Walkie-Talkie" is the perfect follow-up for Olsen's great "Chickery Chick." Incidentally, keep your eye on Ray Adams!

★ Who Do You Love, I Hope

From The Show "Annie Get Your Gun"

Vocal by Judith Blair

and

★ Pin Marin

Vocal by Ray Adams and Judith Blair

Majestic 7185

A pair of great songs back-to-back. "Who Do You Love, I Hope," from the new Rodgers-Hammerstein show, could really be a sensation.

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DuMont To Battle Music Nix; Other Ops See Risk Too Great

(Continued from page 17)
ment an extra fee, but in this case, since video has no scale and no regulations to cover actual air performances, the Big Show can't be tapped.

DuMont Alone in Contest

Only holder of a video license that is in a position to actually ignore the AFM proxy's nix is DuMont. Other operating station owners, with the exception of Philco, are in a position which would make any nose thumbing expensive. Balaban & Katz in Chi own theaters using music and are part of the Paramount pic organization. Don Lee on the West Coast has a regional network to worry about and Television Products, Inc., is a subsidiary of Paramount pic, which has just settled its screening musical aches.

Philco won't make an issue of the matter (musical nix) at this time, execs in Philadelphia have stated. On the other hand DuMont is ready and expected to carry the ball. Already non-union musicians have been used on its Station WABD, and more are expected to be employed on special shows. Pianist was used for Pulitzer Varieties Friday, April 19, and on the same night a John Wanamaker amateur musical session was aired with sacred music (it was Good Friday).

Other Unions?

If other unions employed by DuMont (IATSE, mainly) object to working with non-union tootlers, they would also have to nix working with most of present day performers who are non-union also. In the case of performers, jurisdiction has thus far been a moot point, with a four-way committee still sitting on the problem, whenever they can get together (SAG, AEA, AFRA, AGVA), so actors have no protection now.

DuMont no doubt would be willing to talk with AFM about music, but since AFM won't talk, they feel free to pick up music where they may.

How long AFM can permit this to continue is unknown. If more and more organizations that have no other musical union obligations enter video, Petrillo may find himself either inspiring other unions to take in musical workers in the air-pic field, or else point another order-way-out.

Violations Ahead

Moreover there are certain to be a number of other violations of the Petrillo order not to play for a scan-

ning, since television is bound to pick up parades with marching bands, special events with musical backgrounds, etc. And since thus far the rule is "members beware," the burden is placed on musicians who can't know at all what's going on everywhere and AFM members are going to be hurt.

Here again is the case of the chicken or the egg. Petrillo wants television to come of age before setting scales and video knows that music is a great part of what viewers will want even in the intro stage.

Industry still feels that it's time for the AFM proxy to set a temporary "interim" scale, and save everybody's face... including his own.

MUSIC—AS WRITTEN

(Continued from page 24)

Wingy Manone's Jivers... Joe Liggin's follow-up for Honeydrinker is Sugar Lump... Burke-Van Heusen writing three for Paramount's Emperor Waltz, which stars Bing Crosby.

Avadon Ballroom, with Barney McDevitt as manager, preems this week with Bobby Sherwood and Jan Garber's band plus Paul Martin for intermission. Spot will have Saturday matinee dancing... ARA Records switched recording sessions from 6000 Sunset Studio to Universal on Hollywood Boulevard... Noel Frederick signed Billy Wilson's new ork to his recently opened booking office... Opie Cates' crew cutting for Four Star... Lyn Murray, CBS, New York musical director, heading for Hollywood, permanently, having just bought home next door to Peggy Lee's and Dave Barbour's new domicile... Spade Cooley to do couple of albums for Columbia.

Wally Stoller, of Frederick Bros.' Agency, to Seattle for Jack Wendover's opening at Olympic Hotel... Arrivals from the East: Lou Levy, Happy Goday and Maurie Cohen... Bill Parent said to be heading here for spot as exec with new Enterprise Record Company.

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Petrillo Note To Locals Tips AFM's Attitude

NEW YORK, May 4.—James C. Petrillo, president of the American Federation of Musicians, has written all locals advising them how to conduct negotiations with radio stations under the Lea Act, it is understood from AFM officials. Pointing out that nothing in the act prevents locals from negotiating new pacts, and

nothing prevents stations from voluntarily accepting union proposals, Petrillo says that a threat must not be used to hasten negotiations. In case the station balks, locals are to report to the Federation before threatening action.

This letter is thought in AFM circles to be a logical step in Petrillo's campaign for eventual adjudication of the Lea Act's constitutionality. It is considered of paramount importance by the union that no local jump the gun by getting too tough with an individual station. Under AFM plans, any toughness that is undertaken will be deliberate, and planned to provide the courts with an ideal test case.

ON ITS WAY
RILEY SHEPARD

SINGS

"ATOMIC POWER"

MUSICRAFT RECORD NO. 1-5070

LEEDS MUSIC CORPORATION
RKO Bldg., Radio City, New York, N. Y.

Chi Indie Booker In Concert Switch

CHICAGO, May 4.—Paramount Attractions, local office which formerly dealt in act and one-night band bookings, is planning its first venture into the concert field this fall. Paramount will operate in Middle Western cities within a radius of 350 miles from Chicago and will try to present five or six attractions a year in each town.

Billy White heads the new department. He plans a trip to New York in mid-May and hopes to return to Chi with some talent commitments in plenty of time for next fall's expected boom. White intends to operate the concert tours from September thru next spring.

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BARRY GRAY, VARIETY

and.....

"WILL APPEAL TO JUKES AND SHOULD BE ROLLED BY JOCKS AS NOVELTY TUNE..."
BARRY GRAY, VARIETY

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**Feinberg's Resignation
 Letter Tips Ex-Sec's Pro
 Administration Position**

No Successor Yet; Unity Says "Stronger Than Ever"

NEW YORK, May 4.—Willie Feinberg's resignation from the secretaryship of Local 802, American Federation of Musicians here, will be effective June 19. Meeting of the local exec board Tuesday (30) heard Feinberg's letter of resignation and discussed plans for naming a temporary successor, who will hold office until the December elections. Feinberg's decision to step out was exclusively reported in *The Billboard* April 20. He has not yet accepted other employment, altho it is no secret that every major band office in town is bidding for him.

Feinberg's letter of resignation was highly complimentary to Rosenberg, dwelling at length on the gratification he derived from his 11½ years of work with the administration. A key paragraph, concerning the forthcoming elections, reads: "I trust that the administration will be returned to office every election indefinitely. I wish to assure all of you of my undivided loyalty and support in the future."

No Neutrality

This statement destroys the last hope of Rosenberg's opponents that Feinberg might back an opposition candidate. That he has little intention even of remaining neutral during the campaign is read into a succeeding paragraph: "I further wish to assure the administration as well as my successor of my fullest cooperation and advice if they see fit to

call upon me."

It is understood that Feinberg has been asked to name his own successor, but has refused. A Blue Ticket caucus is scheduled for the near future, after which the exec board will pick the temporary secretary.

The Unity Ticket, Rosenberg's perennial opposition, reacted sharply this week to reports of possible disunity, and thru several spokesmen issued official statements to the effect that Unity has never been as well-knit as now. Group expects to spring a couple of pre-campaign surprises which it hopes will take all the starch out of the Blue. While Unity members were originally elated over Feinberg's withdrawal, their public conversation reflects the belief that the Blue is automatically whipped. What few impartial observers can be unearthed in the local appear agreed that unless Feinberg's new job prevents him from taking an active stand in the campaign, he will be of great influence in electing many Blue candidates. He has long been regarded as one of the union's outstanding vote-getters.

Downey Back on Disks

NEW YORK, May 4.—Morton Downey cut four sides for Majestic Records this week, and is now huddling with the waxery over a term contract. Tunes were all Irving Berlin items from the *Blue Skies* pic.

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Dreamy and Danceable Is Formula, Say Promoters; Pseudo Re-Bop Terpoison

Kids-to-Ops-to-Bookers-to-Orks Beefs; Biz Good—But

NEW YORK, May 4. — Dance crowds want romance nowadays. Also, strangely, they want to dance. Because too many orks are making it impossible for them to dance, they (the terpers) are squawking to promoters and location ops, who are squawking to band agencies, who are in turn putting heat on the bands. In conversations between bookers and maestri, the leaders are being reminded that the fundamental purpose of a dance band is to provide terp music, and that the sooner they learn that Lionel Hampton, Woody Herman and Stan Kenton have the commercial re-bop market cornered, the better off they'll be.

As promoters explain it to agencies, when a guy and his gal pay \$4 for Herman, they do it with their eyes open, knowing what they're going to get, not expecting to do the dreamy all night. But when they go for somebody else they expect to dance and don't appreciate being chased off the floor every five minutes by a musical gun-fight that may or may not be jitterbug stuff.

Fewer Productions?

Same goes for production numbers. Leaders are having their noses rubbed in the memory of the late Glenn Miller, who used to content himself with a few productions per evening and devote the rest of the time to tickling the clients' toes. Promoters regard as desirable a situation in which all the customers are dancing or all the customers are watching, but they get the willies when a third of the customers watch, another third dances, and another third makes for the checkroom.

Consistent with this whole picture have been recent polls, all of which have showed so-called sweet music on the ascent. Erskine Butterfield,

singing pianist still in the army and who is entertaining troops at a Southern camp, was here last week and said that he was amazed at the G.I.'s post-war distaste for jive. They want ballads all night—the moodier the better. This, of course, tallies with promoters' versions of what ex-G.I.'s are demanding for their admish fees.

College Kids, Too

Other beefs have been coming from college kids who are more than ever emphasizing that when they are in soup-and-fish and their fraills are in evening gown, they don't want to work up a fast sweat just because the bandleader admires Dizzy Gillespie. A gander at any agency's booking sheets shows that the preponderance of prom bookings are going to bands that can be relied upon to hold it down for the evening. Gander at *The Billboard Music Popularity Chart*, under *Most Played Juke Box Records*, also shows the emphasis on melody and danceable rhythm from stem to stern.

Because the emphasis is equally on romance, the clincher comes from one promoter who points out that there's no place like a dance floor for making new friends, and that there's nothing like a pretty slow ballad for making the new friendship flower. A lot of the younger maestri are in for a re-education. Fact that biz is good is not considered pertinent. Promoters and bookers want business to stay good. It's no longer a case of two schools of thought—the music must be danceable and the emphasis must be on dancing, or else, say the promoters.

Majestic Makes 'Big Girl' 2 Ways on One Disk; Air-Juke Twist

NEW YORK, May 4. — Majestic Records has added a catch-all wrinkle to the World Music (Sammy Kaye) tune, *I'm a Big Girl Now*, currently riding the disk crest on Kaye's RCA-Victor version. Firm has put the song on both sides of a Ray McKinley disk. One side contains lyrics suitable for radio broadcast, the other side bluer lyrics more fit for jukes. To make the phono appeal stronger, the band, a small group of McKinley's musickers, is labeled "Ray McKinley and His Soda Fountain Boys."

Tune has caused a bit of jealousy on record row. In the past, Kaye has been fairly careful about circulating his special material to disk companies, giving RCA-Victor's competitors a chance to climb on the bandwagon before it was too late. *Big Girl*, however, was a hit before many recording execs had even heard of it, according to the talk. Decca was among waxeries that recently cut it, with Gertrude Niesen, but a number of other companies appear to be laying off.

Byrnes Up \$400 at Ritz

BRIDGEPORT, Conn., May 4. — Making his second appearance of the season at the Ritz Ballroom here last Sunday (28), Bobby Byrnes drew 1,532 persons, grossing \$1,838.50. This surpassed his previous appearance (January 27) by 314 persons. Take last Sunday was \$1,461.60.

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• Roy Milton and His Solid Senders | JB 506 { PINE TOP'S BOOGIE WOOGIE
ECCENTRIC RAG
• Bailey Swing Group |
| JB 504 { R. M. BLUES
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• Roy Eldridge and Orchestra |
| SR 103 { AINT'CHA GLAD!
EMPTY BED BLUES
• Monte Easter and His Orchestra | 7003 { I'M A BIG GIRL NOW
DON'T BE A BABY, BABY
• Ruby Newman and His Orchestra |
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Let's Take the Long
Way Home | 908 { Symphony
The Balls of St. Mary's |
| 754 { Nola
Twelfth Street Rag | 902 { You Always Hurt the
One You Love
Jealousie | 910 { You Belong to My Heart
Stars in Your Eyes |
| 768 { The Irish Washerwoman
El Manisero | 904 { Easter Parade
I'm Forever Blowing
Bubbles | 920 { Oh, What It Seemed
To Be
Lili Marlene |
| 826 { Put on Your Old
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Bernstein Has No Comment, Taps Denies Columbia Pix- Shapiro - Bernstein Tie-Up

Sun Music (Decca)-Columbia Stets; Roberts-Fisher Happy?

NEW YORK, May 4.—Shapiro-Bernstein and Columbia Pictures are working on a deal whereby the publishing house, one of the few major outfits without film affiliations, will handle choice Columbia pic tunes. Louis Bernstein, of S-B, limiting his remarks to "no comment," also said that he would not deny that a deal is in the hopper.

Sun agreement with Columbia, Sun gets first crack at all material used in Columbia films. This apparently, would have to be abridged in some fashion to permit Shapiro-Bernstein to get appropriate stuff for itself. Decca's Sun Music, on its part, guarantees Columbia a fixed minimum amount of money for its share of Sun's income.

Jonie Taps, former S-B professional manager, is musical director of Columbia Pix, whose president, Harry Cohn, an old-time alleyite, is known to have a yen for moving into the music racket. At the beginning of this year Columbia and Sun Music, a Decca Record offspring, began an arrangement under which Sun is now publishing tunes from Columbia pic scores, including current Rita Hayworth flicker, *Gilda*. Altho Decca has co-operated by making a flock of disks on *Gilda*, tunes' support from other firms has not been forte and reports have leaked back here that the composers, Allan Roberts and Doris Fisher, would prefer to see their material hyped by publisher with real contact stuff.

Mask and Wig Scorer Sets Own Philly Pub Company

PHILADELPHIA, May 4.—Clay Boland, local songwriter-dentist who has written most of the recent Mask and Wig Club scores for the University of Pennsylvania's undergraduate shows presented each fall, has formed his own publishing company, Clay Boland, Inc.

Writer also has an interest in General Music, Moe Jaffe's firm. Latter outfit has *All Is Not Gold That Glitters* as its No. 1 song. Jaffe collabs with Boland on many songs.


Taps told *The Billboard's* Hollywood office Friday (3) that Roberts and Fisher have been given a 100 per cent salary boost and are very happy. He also indicated contentment with Columbia's Sun deal and denied what Louis Bernstein would not deny—a pending arrangement with Shapiro-Bernstein. Under the

Moffett To PM Bartley Ork


NEW YORK, May 4.—George Moffett, manager of Hal McIntyre, has pacted a personal management paper with Dallas Bartley, ex-Louis Jordan bassist, now leading his own jive combo. Outfit is still not assigned to any booking office, but Moffett is huddling with William Morris, which handles McIntyre. Like McIntyre, Bartley records for Cosmo.

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Ex-G.I.'s, Canuck Promoters Trailblaze New One-Nighters

NEW YORK, May 4.—Couple of ex-G.I.'s named Ed Goldstein and Tony Luppia are causing talk in orkston with the missionary job they've done in Western Canada, opening a seven-day string of one-night stops in Saskatchewan, Alberta and Manitoba. Their territory is strictly mainline choo-choo stuff, starting at Du-luth, Minn., and proceeding in convenient jumps to Port Arthur, Ont.; Winnipeg, Regina and Saskatoon, Sask., and Edmonton and Calgary, Alta.

Earl Hines recently came back from the circuit, on which he was the pioneer, talking of tie-ups with

the Canadian Legion, chambers of commerce and the Hudson Bay Company, all of which resulted in banner biz and boff press. Luppia and Goldstein are giving the Western Canucks what has evidently been more or less lacking until now—exploitation by means of records, air time, stunts, etc.

Boon to Yank Orks

Opening of a Western Canada territory guaranteed against panic is a boon to American orks and recalls the industry's perennial Canadian problem—educating the above-the-border market. Sid Shaw, Toronto promoter, and Harry Law, ditto in London, Ont., and Niagara Falls, are regarded, along with the new Western duo, as top promoters in any man's territory. But much of Canada is uncharted ground. Public is not well educated to name value, record distribution is highly unsatisfactory and local bands are generally behind the times. So when an American name comes in, his advanced style invariably baffles a portion of the clientele.

Local agencies are keenly aware of the situation and of the potentialities which await nothing but the sort of trail-blazing which Law, Goldstein and Luppia are doing. Law and Shaw, for example, gladly put out heavy prices for American orks, knowing they'll barely break even on the date but counting on the long-range educational value of the evening to help build businesses comparable to those enjoyed by American ops in cities of equal size. Meanwhile they do good biz with the local orks.

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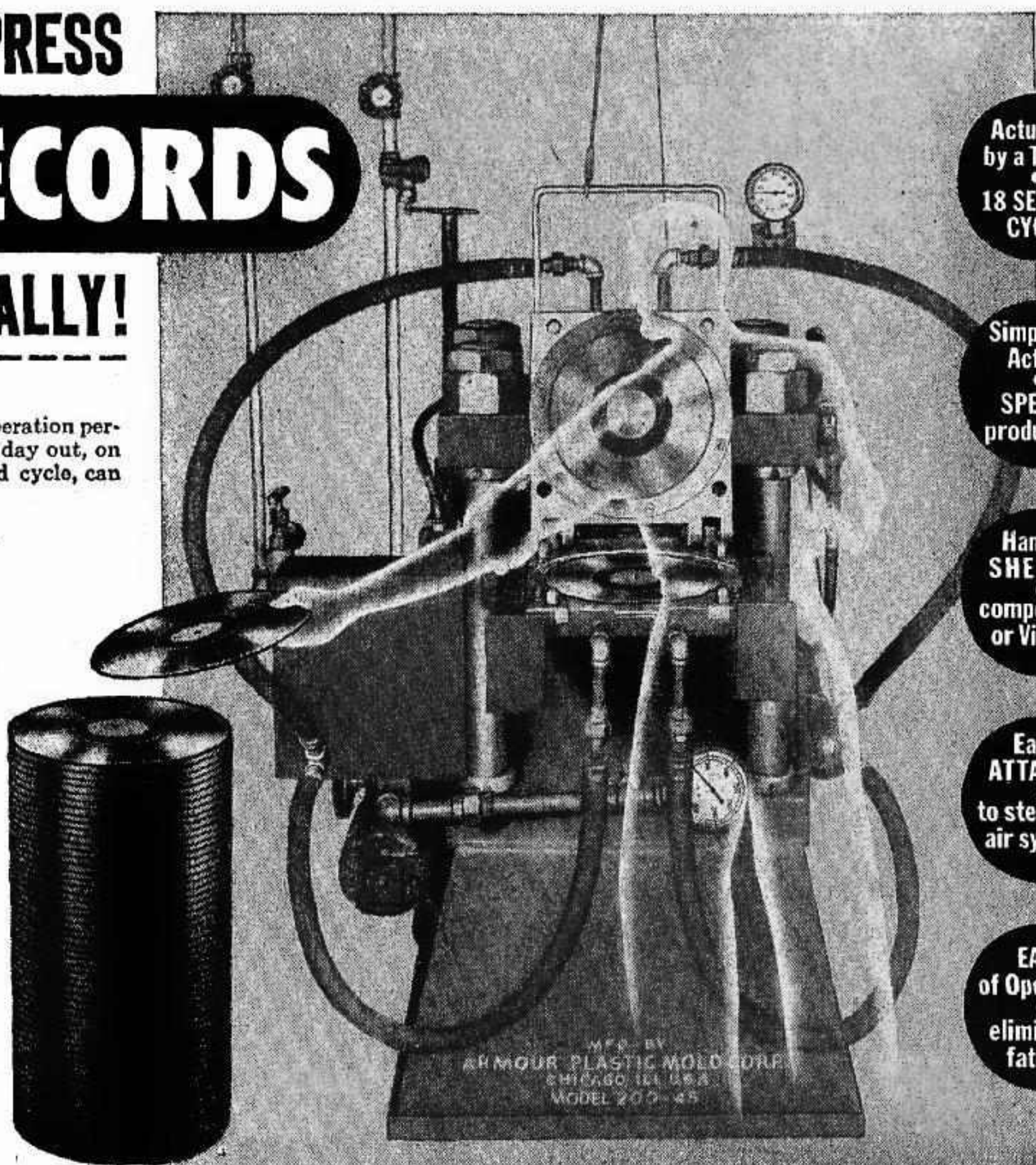
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Society Eyes Others

NEW YORK, May 4.—Complaint committee of the American Society of Composers, Authors and Publishers will deal next week with Mrs. Bessie Stasny, whose Stasny Music Corporation is charged, after investigation, with "acts derogatory to the welfare of and prejudicial to the society." Widow of Jack Stasny, who built the firm to high repute during the 10-cent sheet music days by use of strikingly colorful covers, Mrs. Stasny is cited in the ASCAP bill of particulars as charging amateur songwriters "from \$25 to \$500" for the publication and servicing of songs.

It is alleged that Mrs. Stasny has charged as high as \$160 for mere publication of a song, and has asked \$285 for an orchestration. In one letter to a client, she is supposed to have asked a fancy sum for publication, but assured the writer that after 10,000 copies were sold the dough would be refunded.

Advance Royalties Twist

Similar activities on the West Coast by other publishers have taken a new twist. One enterprising outfit which charges amateurs a standard \$60 for publication, now sends the sucker an "advance royalty credit." This is a printed slip of paper which informs the would-be Berlin that he now has to send only \$50, with the other \$10 to be taken from his "royalties."

ASCAP recently has been comparatively free of trouble with this sort of thing, but the complaint committee is now embarking on a crusade to rid the society of the last remnants. It is understood that its eye is on at least two pubs besides Stasny. Early this year Broadcast Music, Inc., established a policy of canceling the contracts of foul balls immediately upon becoming convinced of their nature.

WM Pacts Karr Society Ork

NEW YORK, May 4.—William Morris Agency signed Bill Karr, society leader, to a booking contract this week and set him into the Carlton Hotel, Washington, opening May 13. Karr, a saxist, fiddler and singer, had a fling in Hollywood before forming his present eight-piecer. Office has its ear to the ground on the guy, reminiscent of its treatment of Steve Kisley, also a society maestro, who is now working with a large band at Chi's Edgewater Beach Hotel.

GENE AUTRY

Back on the Pic, Radio,
Rodeo Range

"OKLAHOMA'S Singing Cowboy," Gene Autry, is picking up where he left off in 1942, when he enlisted in the army. On June 1, he begins work on the first of four pix for Republic. He has

returned to the air for his former sponsor, Wrigley, and is riding the disk saddles for Columbia, adding platters to the more than 300 total he cut before signing up. The amazing thing about the buckaroo's fame is how it has continued to hold up despite his absence. Autry still is the hottest horse opera star of the celluloid, air and bronco-bustin' worlds—he gets more mail than any flicker flamer.



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Albert's Cow Plugs

NEW YORK, May 4.—Benny
Alberts, Feist music plugger
who has been a Broadway land-
mark for at least 35 years,
keeled over the other day, giv-
ing quite a scare to his asso-
ciates. When he finally came
to, it took two men to hold him
up, he was so shaky. When one
of them suggested that after so
many years of activity he ought
to take a couple of weeks off,
Benny snarled, "Are you kid-
ding? Who'd take care of my
contacts?" P. S.—The doctor
found nothing wrong with
Benny that a vacation won't
cure, and he's now on his way to
the country where he will un-
doubtedly have the cows singing
four part harmony on *Seems
Like Old Times*.

**Dealer Disk Swaps,
Deals Going Strong**

NEW YORK, May 4.—Disk biz con-
ditions continue to transform retailers
into David Harums as well as mer-
chandisers. Swapping of records be-
tween dealers, often between those in
different States, is no longer uncom-
mon, with thousands of platters
changing hands in that manner every
month. Activity is particularly heavy
here and in Newark, Baltimore,
Washington, Cincy and up-State New
York, but is by no means restricted
to those areas.

A dealer who is "in" with one
major record company is often "out"
with another, and the trick is for him
to locate another dealer who is will-
ing to swap. Guys who romanced
distrib counter-men during the war
are still doing it, padding their or-
ders so as to ship the surplus to less
fortunate brethren out of town.
Sometimes a nice profit rides on such
transactions, taking them out of the
swap category. It is said that records
of every major diskier are involved
and that the situation as to the out-
put of one firm is no different from
that of any other, depending entirely
on the town. Every city seems to
have its share of dealers who are
overloaded with the merchandise of
one firm and hungry for the produce
of another.

**802 Non-Partisan's Push
For Quorum General Meet**

NEW YORK, May 4.—The non-
partisan committee of 19 which was
formed to fight the Lea Act in Local
802, American Federation of Musi-
cians here, is proceeding with
schemes for getting a quorum to the
May 13 general membership meeting
of the local.

Pledge cards are being circulated
among the rank and file, committing
signatories to attend the confab. New
members are being specially button-
holed to come around and see what
a general membership meeting is like.
In addition, the 19 plan to circulate
on the exchange floor of the local, her-
alding the meeting thru megaphones.
The committee came into being April
8, during the local's hectic price list
meeting.

**Mitford, Canuck Agency,
Sets Beneke, Count Basie**

TORONTO, May 4.—Tex Beneke
and the Glenn Miller ork will make
a one-night stand at Royal York Hotel
here June 14. Kinsmen Club of To-
ronto West is presenting the band,
arranged by the Mitford Agency.
First 1,000 tickets sell at \$1.75.

Mitford Agency also inked Count
Basie's ork at the Pier, Hamilton,
Ont., for May 8.

**Brandwynne Cleared on Day
Off Charges by 802 Board**

NEW YORK, May 4.—Nat Brand-
wynne, called before the exec board
of Local 802, American Federation
of Musicians here on charges of
having played on his day off, was
cleared when he declared the date
had been signed long before his job
at the Roosevelt Hotel here. He said
he had understood that the matter
had been cleared with the union by
Music Corporation of America.

Some months ago, Carmen Caval-
lano, also an MCA ork, was cleared of
a similar charge under like circum-
stances.

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Other Orks May Use, But Promoters Will Want In

NEW YORK, May 4.—One of the most elaborate press manuals ever sent out on any band is the one prepared for Tommy Dorsey by Hy Gardner, local flack. Packing everything from the usual billing sheet and biogs to radio scripts, school paper interviews and an envelope full of mats, the thing has a three-color cover, is printed in offset and bound with a plastic spiral. It's called *Annual Manual of Ideas*, and is a far cry from the usual mimeo throwaway mailed by band agencies.

By-Product which figures to more than foot the bill for the fancy press manual is a slick paper souvenir program containing much of the same material as the manual. It will be sold for 50 cents at Dorsey dances. Published by one of Dorsey's myriad corporations (Popular Programs, Inc.), the program advises the purchaser that it "takes you behind the scenes with the sentimental gentleman, his sidemen and featured artists." Part of the nut is defrayed by ads from Slingerland drums, King trombones; Broadcast Music, Inc., and RCA-Victor disks.

Dorsey, as has been announced, plans to spread the program gimmick. Blurb in book asks the purchaser to request programs featuring other orks. Trade regards the idea, which has been done before, as a

sound one, particularly if promoters are cut in on the take. Whether ops would take kindly to having the things hawked on their premises without getting a cut is another matter. When a promoter lays out a \$5,000 guarantee for Dorsey he usually lays in an extra supply of wienies and pop, and doesn't relish the idea of kids wasting their half bucks on somebody else's concession.

Gordon Gets 30 Disks on "Three Little Girls" Score

NEW YORK, May 4.—Latest in the procession of songwriters-turned-pic-producer, Mack Gordon seems to be getting an extra boost from the music biz. Thirty (count 'em) disks have been lined up by Bregman-Vocco-Conn for the score of Gordon's first 20th Century-Fox epic, *Three Little Girls in Blue*.

Score consists of five Gordon-Joe Myrow tunes and one by Gordon and Harry Warren. Songs will be split between BVC and its subsid, Triangle, with *This Is Always* and *Somewhere in the Night* so far grabbing the major share of disks. Pic will be out in August, records in July.

Ceiling 28

CEDAR RAPIDS, Ia., May 4.—It seems that women don't like to admit they are 30 years old so the Danceland Ballroom here is changing the name of its "Over 30" dance night to "Over 28."

Danceland started the "Over 30" dance night several years ago with special sweet music to attract older dancers.

Airtime Doing Davis Job; Adds Mail Order

NEW YORK, May 4.—Joe Davis, who is exploiting his Davis albums by sponsoring six Washington and Baltimore air shots a week, is so pleased with results that he is now dickering with stations in Detroit, Atlanta, New Orleans and Philly. His first program over WINX, Washington, and WCBM, Baltimore, Monday (29) and Tuesday (30) resulted in calls and wires from would-be distributors of the Davis line. He says retailers have begun to perk up, too.

Never one to overlook a trade twist, Davis had Andy Sanella do a special recording of something called *Romantic Serenade* (written and published by Davis), and the special disk is now the theme of his Baltimore and Washington radio shows. He figures the repeated uses will scare up a demand for the song, whereupon he'll issue it on the Davis label and begin shipping sheet copies. Meanwhile, he is turning part of his attention to retailing records via mail order. Full-page ads in the out-of-town editions of New York's *Sunday*

SPA Contract Ready Except For "Slider"

Sheet Scale In, But How?

NEW YORK, May 4.—Songwriters' Protective Association committee to draw up the proposed form contract for presentation to the association has wound up its work on all points except one—sheet music royalties.

Committee is in unanimous agreement that there shall be a sliding scale of sheet royalties presented in the contract demands, but there is as yet no unanimity as to minimum, maximum and intermediary steps in the scale. Matter will be turned over to SPA exec council for decision.

On May 12, Fred Ahlert and John Schulman, SPA attorney, will fly to the West Coast to talk contract matters with SPA's California contingent. Before then, the SPA council is expected to iron out the sheet royalty kink. Sigmund Romberg, SPA president, entrains May 13 for the West Coast, where he will combine contract gab with work on the Universal version of his show, *Sunny River*.

Mirror and *Sunday News* and in the widely circulated *Pittsburgh Courier* are expected to help turn the trick. Fact that he is offering albums of Harry James, Dick Haymes, Sammy Kaye, Three Suns, etc., doesn't figure to hurt, either.



MEMO: FREDERICK BROS Agency, Inc.

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- ADA LEONARD and HER ALL GIRL ORCHESTRA, in "Carnival on Ice," Colosimo's, Chicago
- FLETCHER HENDERSON ORCHESTRA—New Club DeLisa, Chicago
- WILSON HUMBER ORCHESTRA—The Casino, Quincy, Ill.
- ANSON WEEKS ORCHESTRA—The Sky Club, Chicago
- ROY ELDRIDGE—Regal Theater, Chicago
- DON REID ORCHESTRA—Melody Mill Ballroom, Chicago
- RAY MASON and HIS MUSICAL GEMS—Muehlebach Hotel, Kansas City
- "SULLY" HIS ORCHESTRA—Hotel Claridge, Memphis, Tenn.
- AL JAHNS and Theater, Chicago
- THE RADIO ROGUES—The Frolics, Omaha, Neb.
- GERALD WILSON—Club El Grotto, Chicago
- VIOLA LANE—Bellerive Hotel, Kansas City
- JACK CRAWFORD—Stage Lounge, Chicago
- "QUE PASA BABY" VARIETY SHOW—on Tour, Puerto Rica
- DOROTHY DONEGAN—Regal

And These Are Confirmed Rumors

Milo Stelt
General Manager
CHICAGO OFFICE
75 EAST WACKER DRIVE

Condon's Det. Concert Does 27C: "Booking Uncertainty"

DETROIT, May 4.—One-night Eddie Condon jazz concert drew 1,800 people grossed \$2,700 at Masonic Temple Auditorium Wednesday (1). Figure was low for the 4,621-seat hall, but show was hurt by small amount of advance publicity, caused by uncertainty in booking. Program was originally canceled when Condon wanted to call off his tour, but auditorium managers in other cities declined to okay the cancellation, and he was accordingly reinstated in the Detroit appearance with only 10 days' advance notice.

TORONTO, May 4.—Eddie Condon and other jazz artists appeared for a one-night stand at Massey Hall here April 29, before 1,500 fans. Admish was \$1-\$2.50. Milford agency sponsored the show, which included Condon, Dave Tough, Gene Schroeder, Sid Weiss, Max Kaminsky, Wild Bill Davison, Tony Parenti, Brad Gowans, Jack Lesberg, George Brunis and Joe Sullivan.

Butterfield's Colonna Trek Set by WM: No Agency Pact

NEW YORK, May 4.—Word got out this week that Billy Butterfield had signed with William Morris Agency, but as is so often the case, the word was wrong. Mike Vallon, speaking for Butterfield, says that substitution of the new ork for Jimmy Palmer's outfit on the Jerry Colonna one-nighter tour was made without any strings, and that he is listening to offers from interested agencies.

Butterfield band, now in rehearsal, will do a flock of New England one-night dates before setting forth with Colonna June 15. It will be a six-eight week tour. Allan Wylie and Pat (fem) O'Connor are doing the Butterfield singing and will make the Colonna trek.

A. C. Hotel's New Room

ATLANTIC CITY, May 4.—Hotel Shelburne here has just opened its new Diamond Room. No entertainment policy yet set. Hotel is also building a new cocktail musical lounge on the Boardwalk side of the hotel, which will have capacity for 300.

Phipps Debts as Lounge Op

DETROIT, May 4.—Kyle Phipps, old-timer in the field but new as bar owner, has taken over the former Repeal Cafe here and rechristened it the Tropicana Show Bar. Spot has been redecorated as a smart cocktail lounge, and Carl Vincent, pianist, has been booked in for an indefinite stay.

Gross, Hemingway to Oxley

NEW YORK, May 4.—Flack Jerry Gross has joined and Phil Hemingway has rejoined the Harold Oxley office. Hemingway left the agency some weeks back to retire to the grave-monument biz. Both will handle cocktail combo bookings.

IN SHORT

East:

Milton Berle deal for the Roxy, New York, if, as and when, will call for \$20,000 for himself. Betty Reilly into La Conga, New York, July 18, for \$750. . . . Willie Shore opens at Club Charles, Baltimore, June 11. . . . Jerry Cooper set for Olympia Theater, Miami, after winding up Clover Club there. . . . Modernaires at Trocadero, Hollywood. . . . Vagabonds go into La Martinique, New York, June 5. . . . Mousie Powell starts at Coney Island's Irish Stable House May 31 for the full summer.

Charles Trenet's contract bought by William Morris office from Lou Levy. . . . Ethel Waters into Club Baron, Harlem, May 15. . . . Sherry Britton into El Morocco, Fall River, Mass., June 19. . . . Dan Leeds, Jack Lenny and Harry Harris now with Paul Small, New York. . . . Miriam La Velle into the Capitol, New York, about June 6.

Air Lane Trio starts first theater date at the Hippodrome, Baltimore, May 9. . . . Benny Meroff, who came out of USO to become an agent for CRA's Chi office, has had enough of flesh peddling. He's going back as a performer. . . . Bill Neff will do a 50-minute, nine people act, at the Capitol, Washington, May 9. . . . Jan Murray gets four weeks with options at the Rio-Cabana, Chicago, following Buddy Lester. . . . The Harmonettes made their preem at the New Chancellor, Utica, N. Y. . . . Bob Lehmann current at Burke's Log Cabin, Utica. . . . The Velvetones held at Oasis, Lebanon, Pa.

St. Louis:

Vivian Peper has joined the chorus of the Municipal Opera. . . . Norman Granz's jazz concert has been booked for Kiel Auditorium, featuring Coleman Hawkins, Lester Young, Helen Humes and Mead Lux Lewis. . . . Buck and Bubbles and Pete Nugent follow the Ink Spots into Club Plantation. . . . Jeanne Webb rounding out a solid year at the 400 Club.

Chicago:

Paul Marr Agency is taking over the more spacious Wald-Gervis offices, vacated when latter org moved to the West Coast. . . . Bill Samuels

Bob Crosby-Rodin Pay Chirp \$150 in AGVA Firing Beef

HOLLYWOOD, May 4.—Bob Crosby and band manager Gil Rodin have been ordered by local office of AGVA to shell out \$150 to former thrush Jewel Hopkins, who charged that orker owed her \$400 in back salary. Miss Hopkins brought charges before AGVA claiming she was fired without two weeks' salary in lieu of standard fortnight notice. Subsequent hearing brought out that singer was owed one week's salary of \$125 plus \$25 for one-nighter.

Rodin proved to satisfaction of AGVA that Miss Hopkins had been given standard two weeks' notice. Chirper apparently didn't recognize dismissal notice as the real thing.

Longer Symph-Op Season For Gotham's City Center

NEW YORK, May 4.—Laslo Halasz is working on an expanded symphony and opera season for City Center here this fall, opening September 20. Altho nothing is set yet, plans shape up for a combined season about twice as long as the usual five and one-half week opera series. Same ork will be used for both operas and concerts, which will be a departure from present procedure. This season the opera orchestra comprises 75 men, the symphony outfit 54. Likelihood is that 54 men will be put to work for the longer stretch, playing all performances.

and Cats N' Jammer Trio's third disk for Mercury Records is on the counters. Outfit is set for the Paradise Theater, Detroit, May 10-18.

Jack Russell, of Mutual Entertainment Agency here, took a short booking tour thru Indiana this week. . . . Bob Weems, head of local GAC org, is also out of town on what is rumored to be a big deal. GAC personnel will not come up with Weems's destination, but he'll be back Monday (6). . . . Clyde Baldschun joined the McConkey office here in the location band booking department. He was an indie before (See IN SHORT on page 45)

Tony Martin and Jerry Gray Inked by Mercury Records

CHICAGO, May 4.—Mercury Records which has talent for almost every type of disk, now has a male singer "anchor man," Tony Martin, who will record exclusively for the firm. Martin has already cut three disks for Mercury and the Al Sack's ork that follows Martin on the radio is featured on the disks also. Making a determined comeback, the singer has MGM and radio contracts under his belt. First Martin-Mercury release will appear June 1.

Diskery has also signed Jerry Gray and his ork. Gray was formerly arranger for the Glenn Miller outfit. Mercury will release five records twice a month, on the first and 15th.

Silver Says Small Pubs Give Up Anti-Peatman Push

NEW YORK, May 4.—The Peatman system is safe—at least from the "committee" of small pubs who, it was reported, had organized to break it (The Billboard, April 27 and May 4).

Abner Silver, of Lincoln Music Corporation, and alleged leader of the small pub vigilante group, said this week that many of the pubs who had promised support of a movement to rid the industry of Professor P's method of noting a tune's worth, had reneged. "Committee" therefore, Silver said, had disbanded.

Thompson-Keyboard Slugfest

NEW YORK, May 4.—Keyboard, 52d Street spot, has been found "guilty of perpetrating physical violence" on Cecil Thompson, ork leader, by Local 802, American Federation of Musicians here. Thompson showed up at an 802 exec board meeting with a black eye and head injuries to complain that he had been ganged when he refused to play after the normal 3 a.m. closing April 23. Exec board has turned the matter over to its attorneys to see how far they can go in punishing the Keyboard. Opposition version of Thompson's black eye was that he threw the first punch. Spot is owned by Thurlow Waters and managed by Sal Muscara.

802 "A" for Hickory House

NEW YORK, May 4.—Hickory House here has been put in the "A" classification by Local 802, American Federation of Musicians.

Boss's Serenade

NEW YORK, May 4.—Herman Schubert, operator of Pelham Heath Inn here, is a proud man these days. Present occupant of his bandstand, Bud Waples, uses Franz Schubert's Serenade as a theme, and Herman is happy in the delusion that Waples wrote the number in honor of him.

802 Clears Herbie Fields Of Hamp Sit-In Charges

NEW YORK, May 4.—Lionel Hampton seems to have a fatal attraction for old associates. Last week it was Herbie Fields, former Hampton saxist now leading his own ork, who was called on the carpet by the trial board of Local 802, American Federation of Musicians here, on charges of sitting in illegally with Hampton at the Aquarium Restaurant. Three weeks ago, Benny Goodman, for whom Hampton used to work, was brought up on the same charge.

Like Goodman, Fields was cleared of the rap. After trial board's informant said that Fields had spent some time on the Hampton stand last March 16. Fields testified that he had not been "sitting in" in the strictest sense, having received \$16 for the job. There was no evidence to the contrary, so he was dismissed with a clean bill of health.

Two Bands, No Show For Riviera, Says Miller

NEW YORK, May 4.—Riviera, swank spot on the New Jersey side of George Washington Bridge, will tee off a two-band, no show policy next month, with Leo Reisman and Noro Morales, currently tabbed for the job. Bill Miller, operator who also runs Embassy Club here, originally had Carmen Cavallaro and Xavier Cugat in mind. Morales is now playing the Embassy.

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Follow Deluder

PHILADELPHIA, May 4.—Harry Ranch and His Kernels of Korn, at the 20th Century Lounge here, turned up at Ciro's, a block away, and with instruments blaring, walked in with signs reading, "Follow Us to the 20th Century." Both spots are owned by the Palumbo family interests, so there was no bloodshed.

AGVA To Stand On Contract in Coal Emergency

(More details on the fuel shortage situation may be found on Page 3 and elsewhere.)

NEW YORK, May 4.—The solid fuel shortage that has shuttered, or is threatening to shutter, niteries in the Midwest and other sections of the country has given AGVA a bundle of headaches. Matt Shelvey, AGVA head, admits that the situation is serious but says that his first concern is about unions' members and to see that ops don't use the coal strike as a gimmick to cut salaries or breach contracts previously signed. If an op can run his spot, even if for one show a night, Shelvey said, he can see no reason why money should be sliced. His argument is based on the belief that ops apparently have been able to continue running as restaurants. So, he ruled, if a cafe can stay open for even one show, the acts shall be paid their regular contract figure.

Shelvey also pointed out that ops already have approached him with a plan to permit paying performers one-third of their regular salary, based on one-show-a-night basis. Shelvey contends that this amounts to a two-thirds cut and AGVA will not permit it because actor's living costs are still the same. However, if by an official act of governmental authority, it becomes impossible for a club to continue operating, AGVA will allow all contracts to be suspended. Clubs will then be given 48 hours pending a solution. If no solution is in sight, contracts may be mutually dissolved.

In New York the fuel shortage has not reached the serious proportions of the Midwest. The mayor's office said it was "exploring the situation" and if action is necessary it will be city-wide without singling out places of entertainment for special treatment. The city fuel administration is studying the situation, and the Consolidated Edison Company, which furnishes practically all the power for stem spots, says it has about a month's supply of fuel on hand. Ordinarily, stockpiles are enough for three months.

New Orleans Casino Says AGVA Uses 'Big Stick' Tactics

NEW YORK, May 4.—French Casino, New Orleans, has sent Matt Shelvey a letter stating that no contract exists between AGVA and the club and that to force the spot to appoint the union as exclusive bargaining agent for all artists working there when only three AGVA members were in Patterson's employ at the time of the walkout is "big stick" tactics. Letter also emphasizes that the spot employs two AFM bands, members of which cross the picket lines set up by AGVA.

Shelvey says that first of all, 12 AGVA members worked in the club and walked out when the spot was put on the unfair list. Furthermore, he says, the New Orleans Central Labor Council has just voted to give AGVA all assistance in its controversy with A. C. Patterson, Casino op. Shelvey also emphasized that under an AGVA basic minimum agreement, the union does not permit compulsory mixing. He charges that Patterson, who pays his girls \$12 to \$18 a week, forces his girls to mix.

Dallas Turnaway Biz Inspires Raft Of New Niteries

DALLAS, May 4.—New niteries, mushrooming in and around the city, are dated for May openings. They'll ease pressure on old, congested spots, but there's plenty of biz for all. Boom wartime crowds here continue to pack the terp spots, with turn-away biz on week-ends.

New Plantation ballroom (capacity 3,000) beat the field with Russ Morgan ork drawing 3,500 both opening night (19) and Saturday (20). Band, in for three weeks, gives way to Clyde McCoy crew. Spot has open-air dance floor under way, adjoining the mansion-styled winter quarters, to handle 4,000 tempers. Joe Landwehr and Dick Wheeler, also owners of Houston's Plantation, built this largest of local danceries.

Yacht Club Debts May 10

The Yacht Club, revamped ballroom, which is now a 1,500 seater, debuts May 10 with nautical motif and name band not yet picked. Op is (Miss) Arlene Smith who managed the spot when it was the Plantation.

Greenville Gardens and The Oaks—both al fresco summer spots only—begin operating May 15. Each can handle 1,200 customers. Former's op is Jim Threat, also owner of the local Sylvan Club. The Oaks is owned by four Tabor brothers, with Tillman Tabor general manager.

Swankiest deal is Pappy's Showland, seating 1,500, and dated for June 15 opening. Stage, with sliding dance floor, is open air; patrons are under semi-circular roof and seated on three terraces, affording good view from the far corners. Also, club is equipped with 19 speakers around the walls. Roof has a private room for celebs. Brand new spot is owned by Carl (Pappy) Dolsen, former partner of Abe and Pappy's Dallas and Houston clubs.

Oregon Clubs Sans Licenses as Liquor Commish Eyes 'Em

PORTLAND, Ore., May 4.—No 1946 licenses have been issued to Oregon niteries by the State Liquor Control Commission. Clubs have been operating, of course, but under 1945 letters of authorization, pending completion of a survey of conditions by the commission.

One of the first to be tripped by the commish's survey is a member of the State Legislature—Jack Bain, op of the Tropics Club. Commission revoked his letter of authorization after two minor girls allegedly were served liquor at the Tropics, resulting in their later arrest at a hotel.

Birmingham Temple Opens Nov. 1 With 3-Day Vaude

BIRMINGHAM, May 4.—Temple Theater, legit house, dark all season except for *Desert Song*, *Angel Street* and *Rebecca*, will open November 1 as a remodeled vaude and first-run house. Birmingham Theater Operating Company, which runs the house, also has operated the Pantages Theater, week-end vaudeur, for the last five years, but loses its lease on the building June 1. When construction of a modern Negro film theater gets under way.

Policy of the new Temple will be three-day vaudeville and motion picture runs—Fridays thru Sundays—with road shows booked for dark nights. A. B. Covey, present manager of the Pantages and Strand theaters here, will also handle the Temple.

Pitt Ops Face AGVA's 'Unfair' In Bond Nixing

PITTSBURGH, May 4.—Night Club Owners' Guild of Pittsburgh and AGVA, Local 7, prepared today for a long, hard fight over the cash bond issue as Nat Nazarro, exec sec of AGVA, announced that he would declare every spot in town unfair due either to "failure to negotiate a minimum basic agreement" or "failure to post cash security under a signed minimum basic agreement." The two sides have been stating their positions daily in the front pages of the three Pittsburgh papers and charges and countercharges are being hurled back and forth.

Monday (29) NCOG announced that all affiliated clubs were eliminating shows within two weeks because of AGVA's insistence that they post a cash bond.

NEW YORK, May 4.—National AGVA has served a warning on all Pittsburgh cafes who threaten to throw out union performers rather than post cash bonds that none of them will be permitted to reopen with AGVA acts until they pay up for all open contracts now in force. Until such time as they do, they will be placed on the national unfair list and no AGVA franchised agent can book them and no member can play them.

On the same day, AGVA struck the first concrete blow by declaring Churchill Tavern, Liberty Cafe, Redd's, Onyx Club and Club Riviera unfair for not posting a bond under the signed agreement. An issue was then raised as to why the cash bond should be placed in New York and not in Pittsburgh. AGVA then agreed to the bond being placed in Pittsburgh, but NCOG wanted to retain the privilege of countersigning the checks. This AGVA refused and said they were placing all the clubs on the unfair list.

Joseph Lieber, exec sec of NCOG, in a statement to *The Billboard*, said the clubs were fulfilling all present agreements and that if AGVA chose to pull the shows before the expiration of the agreement there is nothing the Guild could do. As it stands now, the Guild is scheduled for a meeting Monday (6) and Nazarro is planning to pull all shows that evening.

Art Kaye To Handle AGVA's Hollywood, S. F. Bond Drives

NEW YORK, May 4.—With the arrival of Arthur Kaye, AGVA West Coast rep, a drive will get under way to bring Hollywood and San Francisco clubs to deposit cash bonds with the union. Kaye is due on the Coast about the end of this month to take over from Tess Diamond, who recently resigned.

Florine Bale, former head of the Dallas office, will replace Miss Diamond. Kaye will be West Coast regional director. He will also set up AGVA offices in Salt Lake City and Denver. Branch of the Dallas office already has been set up in Fort Worth.

Borsht Resorts Ink With AGVA; Agents OK Check-Off

NEW YORK, May 4.—Number of borsht resorts already have signed agreements with AGVA, agreeing to use only union members during the coming season. Before the season gets rolling, Arthur Kaye, now working thru the territory, expects to get all the mountain spots signed.

Meanwhile, all the agents booking the resorts have agreed to install the check-off method of collecting AGVA dues.

Bracken's 5G Plus 50-50 Pre-H'wood

NEW YORK, May 4.—Eddie Bracken, current at the Paramount, is getting a package together with which he'll do two weeks after Parade wind-up. Package will carry Tommy Dix, Rosa Linda, a gal dancer, and Barbara O'Brian, ex-Our Gang comedy flickerite. She will do a bit with Dix and one with Bracken.

Show will do a split week at Hartford and Providence and a full at the Earle, Philly, starting May 12. Deal in all houses calls for a \$5,000 guarantee plus 50 per cent of the gate. After these dates are completed, Bracken goes back to the West Coast and later this year plans to come back East for a legit.

Walters, Ted Lewis In Unmerry Mixup On \$, Ethics, Etc.

NEW YORK, May 4.—Ted Lewis, due to open at Lou Walters' Latin Quarter July 14, may not if the present controversy explodes. Argument grew out of difference between a claimed verbal understanding, and a written contract signed by Walters and Lewis. According to the written contract, Lewis is to come into the LQ with two boys and a girl. Understood that Lewis claims that his deal went beyond that. He was also to come in with eight sidemen, salaries of whom were to be paid by Walters.

LQ op denies making such a deal. He claims that loyalty to his own musicians would prevent him from making any such arrangement. He adds, however, that the kind of dough Lewis is asking for his sidemen is considerably more than he (Walters) is willing to pay. Lewis also wants the right to pick the acts on the bill with him. Walters insists that is in his jurisdiction.

While this argument was simmering, Lewis signed to open at the Riviera May 23 for Bill Miller. When Walters came back to New York from the West Coast and heard about it, he did a burn, saying it was "irregular" for a star committed to open in one spot to go to work in a competitive spot.

N. Y. Niteries Next in AGVA Bond Drive; Chi Area Antes Up

NEW YORK, May 4.—A drive to get all the New York niteries to put up cash bonds with AGVA to guarantee salaries of performers is slowly gaining momentum. Present campaign is concentrated against the small spots in the Village, Brooklyn and the Bronx. But as soon as these come thru, the pressure will be put on the big clubs with budgets that run into heavy dough. Among the clubs which will be told to put it up will be Monte Proser's Copacabana, Dario's La Martinique, Lou Walters' Latin Quarter and others in the same class.

CHICAGO, May 4.—Cash bonds of more than \$53,000 from 23 local area niteries have been deposited with AGVA in the last few days as a result of the campaign by Jack Irving, local rep. Among the spots which have put up the dough and the amounts are the following: Chez Paree, \$10,000; Latin Quarter, \$10,000; Rio Cabana, \$7,500, and the Frolics, \$6,200. Rest of the dough came from smaller spots, among them being the Stork Club, Council Bluffs, Ia., with \$1,250.

IN SHORT

(Continued from page 43)

the war and had also been with Paramount Music Corporation. . . . Dave Baumgarten, of the local MCA office, is also out of town. . . . Dennis Morgan was recently forced to turn down a deal involving 24G for a bit more than a week's work. Offer was made by Jack Denney before he joined GAC office here, and Morgan's new picture contract was the reason for the refusal.

Cincinnati:

Dorothy Hacker, organist and pianist, current in Music Box Room, Fountain Square Hotel. . . . Truly McGee's new icer, *Rhythm on Parade*, bows Hotel Netherland Plaza's Restaurant Continentale May 14. . . . Terri Blanchard hopped from the Mocambo, Miami Beach, Fla., to head up new layout which bowed at Latin Quarter, Newport, Ky., Friday (3). Line-up also has Saul Grauman's *Musical Stairtone Revue*, Wilkey and Dare, and Sammy Leed's ork. Charley Hudson, organist and 88'er, still in intermish slot.

Peter Higgins on a two-weeker at Lookout House, Covington, Ky. Also on the menu are Max and Gang, Dancing Grays, Lindsey Ladies and Bob Snyder's ork. . . . Carol Gable, late Henry Busse canary and until recently with an army band, caroling at Beck's Supper Club, Newport, Ky., where Joe Perrin, another Busse old-timer, is directing the band. . . . New line-up at Ben Rafalo's Cat and Fiddle has Ginger Healy, Rose La Rose, Gloria Royale, Frank Csuri, Helen Craig and Jackie Duncan. Herman Rafalo is on the podium.

Philadelphia:

Movie producer John H. Auer has taken an option on Sophie Tucker's autobiog, *Some of These Days*. . . . Dewey Yesner, who formerly had the Shangri-La here, is set to buy a hotel in Florida. . . . Bill Bailey, Philly dancer and brother of Pearl, hit of *St. Louis Woman*, has given up dancing to join the Pentacostal Church in New York.

Pittsburgh:

Trumpeter Sal LaPerch has left the Hal McIntyre band to return here to form his own orchestra. . . . Georgie Claire, former dancer, is now a booker here. . . . Beverly Stull, accordionist, is planning to return home soon after a long stand at Hotel Kenmore, Boston. . . . Sunny Miller, of Miller's Cafe, is remodeling his place. . . . Two new spots are going up outside of Pittsburgh but their construction is being held up by the CPA. . . . Linton Garner, brother of pianist Errol Garner, has been added to the Leroy Brown combo at Hollywood Show Bar.

Eager Beaver

NEW YORK, May 4.—A blind ad under Public Notices last week appeared in *The New York Herald-Tribune*, saying "Night Club owners: Comedian, entertainer, exceptional. No dirt. Will assist in bar."

If the guy does land a job thru the ad he'll be in hot water right away. The bartenders' union does not allow a guy to draw them from under the mahogany unless he's a member. AGVA, on the other hand, won't permit a guy to work there unless he joins up. And besides it says no doubling in the same spot.

If he wants to sell vocal corn and becomes an AGVA member, that's okay with the union. But he can't also dish out liquid corn in the same spot.

West Coast:

Veloz and Yolanda taking their *Dansation of 1946* revue to Oakland, San Jose, San Francisco, Stockton, Fresno, Long Beach, San Bernardino, Pomona and Bakersfield. . . . Johnny Olson renewed at Do Dee Club, Los Angeles. . . . Don Zalaya and Dorothy Byton Dancers set for Last Frontier, Las Vegas.

Betty Bradley, Wesson Brothers and dance team of Marvin and Christina open at Troc, Hollywood, May 9. . . . Red Nichols set for Orpheum Theater, L. A., end of May. . . . Terry Twins, vocalists, into Morgan's Club, Albuquerque, May 10. . . . Jack McVey opens at Zanzibar, Sacramento, May 10. . . . Herschel Coleman ork held indefinitely at Uptown Club, Bakersfield, Calif.

Al Larson, now with McConkey Orchestra Company, in charge of cocktail units. . . . Eugene Jackson Trio opens middle of this month at La Casita, Riverside, Calif. . . . Hunter Gray and trio featuring Leomina Gray set to open at Last Word, Los Angeles. . . . Andy Russell to play Orpheum, L. A., week of June 4. . . . Charioteers to do Eastern p. a. tour starting early this month. . . . Keye Luke and Ruth Terry to open at Golden Gate, San Francisco May 15.

San Francisco:

Sam Rosey, Hollywood MCA booker, talking things over here with Hershey Martin, local MCA chief. . . . Rex Weber set to open at 365 Club. . . . Raul Martinez, Latin tenor at La Fiesta, claims an RKO film offer.

Jade Ling, Forbidden City terper, married recently to Delwyn Young, restaurant owner. . . . Beverly Cranford has taken over management of Izzy Gomez's. . . . Rex Weber goes from Golden Gate to star spot at Bimbo's 365 Club. . . . Cross and Dunn top new Bal Tabarin show. . . . Ben Yost Vikings ditto at Kona Club. . . . Billy Grant, Comic, has opened his own nitery, Alabama, in San Leandro, Calif. . . . Club Savoy will reopen in June when conventions start hitting town.

Comic Whitey Roberts replaced Sid Ganz at the Music Box. . . . Eddie Fitzpatrick's ork opened at the St. Francis Hotel Mural Room. . . . Paul Wing, of the Chinese team of Wing and Toy, now doing a single hoof job at Forbidden City. . . . Cross and Dunn at Bal Tabarin.

Here and There:

Smiley Burnette got over the Holy Week slump by taking pictures with customers backstage at a buck a throw. In Sylacauga, Ala., he plugged gimmick over the air and pulled 1,000 customers at a buck each. . . . Russ Andre, Birda and Bill Carty, all together at Sammie Mossuto's, Spokane, Wash. . . . A show at the Bath Home and Hospital, Bath, N. Y., headed by Gus Van, skedded to run an hour, ran way over when World War I vets recognized Van and wouldn't let him off.

Harold Marks, formerly manager of the Primrose Country Club, Newport, Ky., has opened his own cocktail lounge, the Mardi Gras, on the main drag in College Hill, Cincinnati suburb.

Barbara Carroll, pianist, and Fred Fay, accordionist, opened Marty Goldberg's new lounge at Chateau Crillon, Philly.

Paul E. Brown has closed at Hotel Louis Joliet, Joliet, Ill., to return to the Sawtooth Club, Sun Valley, Idaho. . . . Bob Hicks Page, of Altoona, Pa., formerly in advance of the Linton De Wolfe and Robert Bell units in vaude, has joined Hygienic Productions, Cleveland, to book the firm's pic, *Mom and Dad*, thru the Northwest.

State Hefty 47G; Others Slump Awaiting New Bills

NEW YORK, May 4.—With new bills skedded to preem this week-end, Stern houses showed a drop in box-office figures. Loew's State (3,500 seats; average \$25,000) was the only exception. House, with Irene Bordoni, Block and Sully and *Gilda*, zoomed to \$47,000 as against the previous week's \$22,500. New bill (reviewed in this issue) has Johnnie Davis ork, Diamond Brothers, Vic Perry and a second week of *Gilda*.

Radio City Music Hall (6,200 seats; average \$100,000) saw \$142,000 for its fourth week with the Three Swifts, Marion Carter and *Green Years*, compared with the previous week's \$147,000. Bill opened with \$137,000, followed by \$138,000.

Roxy Off to 90G

Roxy (6,000 seats; average \$75,000) got \$90,000 for its third week with Connee Boswell, Jackie Miles and *Dragonwyck*. Previous week saw \$99,000, after opener of \$90,000.

Paramount (3,664 seats; average \$75,000) slipped to \$82,000 for its second stanza of Eddie Bracken, Johnny Long ork and *The Virginian*, after a \$98,000 opener.

Capitol Wind-Up 65G

Capitol (4,627 seats; average \$65,000) wound up its six-weeker with \$65,000 for the bow. Bill of Xavier Cugat, Harvey Stone and *Ziegfeld Follies* started with \$91,000. Then followed \$80,000, \$70,000, \$58,000 and \$69,000. New bill (reviewed in this

issue) has Guy Lombardo ork, Willie Shore, Annamary Dickey and *Postman Always Rings Twice*.

Strand (2,770 seats; average \$45,000) finished its three-weeker with Louis Prima ork, Joe and Jane McKenna and *Devotion* by collecting \$52,000. Started with \$74,000 and followed with \$63,000 and \$64,000. New bill (reviewed in this issue) has Carmen Cavallaro ork, Lenny Kent, Barbara Blane and *Her Kind of Man*.

Hampton Big 41G At Philly Earle

PHILADELPHIA, May 4.—Lionel Hampton and ork set the town on edge as he did the biggest biz in weeks with seven shows a day. He hit a high \$41,000 at the Earle (3,300 seats; prices, 45 cents to 95 cents).

On the bill with Hampton were Arnett Cobbs, Bilton Buckner, George Jenkins, Winni Brown, Johnny Griffin, Madeline Green, Rimmer Sisters and Red and Curley. Pic, *They Made Me a Killer*.

"Vanities" Fair 30G at Gate

SAN FRANCISCO, May 4.—With *Earl Carroll's Vanities* as the stage attraction, Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) grossed \$30,000 for week ended Tuesday (30). Pic, *A Game of Death*.

For Men Only

FULLERTON, Pa., May 4.—Local firemen might be a happy group but for the Fire Company's Club and its five-cent beer. Bartenders will sell the brew to members only. The ladies whose husbands fight fires do not have membership cards, so can't get beer at the clubhouse.

Mrs. Edgar Moyer, president of the auxiliary, declaring the time has come when the ladies should also be able to slap their nickles on the bar, is going to do something about it. Fire Company Prexy Harold Wescoe said he would send a delegate to the next ladies' meeting to hear the complaint, but indicated he wasn't prepared to rush into a change in the set-up.

Wessons Set for L. A. Orph

NEW YORK, May 4.—Wesson Brothers start their first West Coast theater job under the Fred Stiefel banner when they open with Andy Russell June 4 at the Orpheum, Los Angeles. Wessons were formerly an Abby Greshler property.

Cortez Unit for Griswold

NEW HAVEN, Conn., May 4.—Griswold Hotel, New London, recently taken over by a syndicate headed by Morton H. Mencher, will open its Main Room May 28 and run it on a week-end policy. Jose Cortez unit set so far.

Eckstine Sudan Date May Be Name Wedge In Uptown Niteries

NEW YORK, May 4.—Billy Eckstine's current run at Club Sudan in Harlem, has touched off trade dickering which may lead to a revival of uptown niteries as name ork locations.

Club Baron, Sudan's competitor, has been resisting the idea of buying bands, but is expected to succumb shortly. Both locations have been courting the downtown trade, and it is figured that ork names of the Basie or Ellington variety might be the means of turning the trick.

Condon's N. O. Jazz Concert

NEW ORLEANS, May 4.—Eddie Condon and his jazz aggregation, "The Barefoot Mob," are coming to New Orleans for a concert sponsored by the National Jazz Foundation Sunday (5). Two New Orleans jazzmen, Tony Parenti and George Brunies, who haven't been here in years, come in with the outfit.

Norfolk Algonquin New Mgt.

NORFOLK, Va., May 4.—Algonquin Restaurant, under new management of Harry Calevas, has inaugurated a supper club policy which will continue thru the summer. Don Val's ork, with June Evans, singer, is the first attraction.

A removable, 200-square-foot parquet dance floor has been installed.

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American Room, Hotel La Salle, Chicago

Talent Policy: Dancing and floorshows at 7:40, 9:30 and 11:30 p.m. Owner, Avery Brundage; manager, Roy Steffen; publicity, Ed Deans. Prices: \$1.50 minimum, week days; \$2 Saturdays.

Here, where acts change from time to time, Florian Za Bach, his violin and his orchestra seem to go on forever.

Blond Florian on the violin proved to be the artistic highlight. With conspicuous spotlights (Chi niteries are supposed to be operating with a minimum of electricity because of the power crisis) pouring down on him, Za Bach's violin playing merited him the most encores and the biggest mits of the evening. Za Bach had complete audience attention as he gave them Mendelsohn's *Concerto in E Minor*, *Danny Boy* and *Hora-Staccato*, and the payees mitted him back more than once. His last offering was Kern's *Smoke Gets in Your Eyes* and he retired to more hearty applause.

Magician Terry Lynn followed the routine of magic acts with few exceptions. Among the former was his Australian whip trick in which he splits a deck with a whip and only "the" card remains whole. He used female table-sitters and uninspiringly confused them with a polished night club version of the old pea and shell game. He did give away two bottles of champagne, and the gray-haired performer occasionally displayed stage savvy with his ad lib lines. Lynn was also used as emcee, but did it straight, with comedy at a minimum.

Garron and Bennett, ballroom terpers, featured the usual amount of twirls and liftings. Their acrobatic twirling, however, was a salient feature and, for the most part, exceeded

NIGHT CLUB REVIEWS

Beachcomber Lagoon, Miami Beach, Fla.

Talent Policy: Dancing and continuous entertainment. Owner, Ned Schuyler; manager, Jack Castleman; publicity, Les Simmonds. Prices: From \$2.50.

Beachcomber, to be opened during the summer for first time, is using outdoor patio for dancing and show, and club during stormy weather. So far, biz has kept up to expectations by use of various contests.

Rose Gallo, canary with winsome style and own piano playing, is ample. Uses original ditties and chirps to good results. Opened with *You Said Adieu to Me* and *Say It Over Again*. Followed with *These Precious Days I Spent With You*. Warmed up with *Summertime* and final number was a medley of Irish ballads, including *Irish Lullaby* and *My Wild Irish Rose*. Nice hand at the finish.

Hal Wayne and ork moved to this spot with shuttering of Five o'Clock Club and kept things moving at a lively tempo.

The rest of their offerings in appeal. Their waltz, Parisian bolero, and Moorish fantasy, done to the tune of a Tchaikowsky medley, received no more than average reaction. Their Gay '90's wind-up, however, to *Old Gray Bonnet*, brought laughs. This number seemed to stir the audience into a better palm-whacking mood and they closed well after having sagged in the middle.

Maestro Za Bach's ork (6) played behind the show and supplied dance music. Al Chamberlain, master of the marimba, supplied between-show music.

Village Corners, N. Y.

Talent Policy: Floorshows at 9:30, 12 and 3, and dancing. Owner, Sol Gold. Host, Dick Shay. Publicity, Al and Lee Mernit. Prices: \$2.50 minimum Saturdays.

Show caught April 24 is pleasant entertainment, neither pretentious nor sock. There's an occasional flash of talent but it's like panning for gold. With room half empty, however, entertainers have a tough time selling.

Stan Irwin, emcee and comic, is the standout. Timing for his gags was off, so at first he gave to an unbroken silence. But when he switched to dialects, response was immediate and loud. Irwin is handsome and carries himself well, but has a hand mannerism, rapidly opening and closing fingers of left hand when telling a gag; it's annoying and detracting.

Brings on Charlotte Lee, attractive blonde in red bra and skirt, who taps to *Temptation*. Fair response. Girl connects when she returns later in black bra and skirt, trimmed with gold sequins, for a tap boogie number in which she machine-guns on her toes. She has something there, but needs better staging and costuming. Great hand.

Dee Dee Baxter does a swoonatra of *If You Were But a Dream*. Boy has a nice tenor voice and probably sends the women who'd like to mother him, but can improve his appearance. Also lacks polish in song presentation. Does much better with a novelty number, in which he is joined by Irwin, who gets back of Baxter, sticks his hands in front of the singer and proceeds to make gestures, unbutton his coat, etc. This one gets laughs and has possibilities, but should be hoked up more.

Flo Thomas, tall, slim singer, dressed in white evening gown, looks good, but murders *Don't Fence Me In* and *Egyptian Ella*. Her numbers appear to have been switched at last minute. New ones are not her style. With her gait and peculiar tonal quality, she's a natural for re-bop.

Irwin solos again with a mimic turn. Does take-offs on Clark Gable, Jimmy Stewart, Henry Aldrich, Ronald Colman, Lou Costello, Bing Crosby and Barry Fitzgerald, all of which are okay.

George Hartman ork (4) plays for show and dancing. Gladys Johnson ripples the ivories during intermissions. Spot seems to pick a special type of musician for the interlude slot. Miss Johnson, in addition to having looks, caresses the piano. Her repertoire ranges from semi-classical to longhair, such as Beethoven's *Moonlight Sonata*, and she drifts from one to the other with the smoothness of a gliding swan.

Club Casino, Pittsburgh

Talent Policy: Floorshows and dancing at 10:30 and 12:30. Owner-manager, Don Metz. Booker, Don D'Carlo. Prices: 75-cent cover week-days, \$1 Saturdays and holidays.

Club, built up by Don Metz from a nabe spot to one of city's leading money-getters, is featuring a production show for first time. Results are socko.

Show is built around Eddie (Nuts) Kaplan and Allene Dale, Tanglefoot, and Flash Lane, making first niterie appearance here. Kaplan is using a lot of his old burly material but has fashioned a smooth running show that is bringing plenty of yocks and, when caught on opening night (22), plenty of customers. Outfit is augmented by three local acts who fit in nicely.

Entire cast went into audience at opening, shaking hands with the customers in a big *Hi, Neighbor*, number. Tanglefoot was next with a strong panto and rubber leg dancing turn. Kaplan followed as a candy butcher, with Allene Dale playing

Queens Terrace, New York

Talent Policy: Floorshows at 10 and 1. Owner-operators, Tony Gerardo and Louis Vello; publicity, Nick Greenfield. Prices: \$1.50-\$2.50.

Show here is good enough for a Stern niterie. It's paced well, packs a lot of sight values, has better-than-average singing and some excellent comedy.

Garry Morton, emcee and comic, does a creditable job. A good deal of his material seems to be based on stuff done by name comics, but he shows a delivery that compares favorably with the best of them. Sells skillfully a lot of one and two-liners, mixing them up with fast ad libs that are essentially yock material. Also does a couple of parodies in okay fashion, altho his G.I. bit is no longer groovy. Main fault is his speed and smartness which do not register too well in a nabe joint. This same kind of delivery in a New York cafe would be sock.

Lyn Monaco, a good-looking boy singer, showed a nifty pair of pipes. Routine is all ballads which makes for a slow pace. Works too hard on each number and seems to be pressing. With proper coaching, boy should make the grade in the near future.

Patricia Lane, a cute canary who resembles Judy Garland, showed a big voice, selling a group of jump tunes with palm-pulling skill. Worked a bit with Morton for some nice titters.

Ralph and Eileen, standard novelty dance team, sell as good as ever. Good looks (they're both cute, small youngsters) and well-handled bits of biz pull nicely. Boy's slow splits and cigaret lighting trick are handled cleverly for top effects.

Doree Antone, blond toe-tapper, costumed in sequin tights and a matching bolero jacket, flashed an attractive pair of gams. Routine, however, lacks imagination. At first, her tip-toe tapping draws attention, but when it continues in the same style even tho to different tempos, it becomes monotonous. Kid was way ahead after first number but lost ground after that.

Joe De Carlo's ork cuts a good show.

Silver Slipper, Memphis

Talent Policy: Dancing and floorshows at 10 and 12. Owner, Dr. J. L. Wright; manager, Leon Rowlett, assistant manager, W. E. Kelly. Prices: \$2.50 minimum plus tax.

The long-shuttered Silver Slipper which reopened last October has now shaken down to a good standard niterie such as the Midsouth has not had in the last 10 years. Public acceptance is growing, patronage is now fairly steady, altho heat and the lack of air conditioning have forced discontinuance of the popular Sunday tea dances for the summer.

Podium is held by Owen Elkins and his local ork, four brass, four saxes and three rhythm, plus girl vocalist who was sick on night caught. Feature of ork is Jamae at the piano who turns in a fine performance. Her piano solos gained hearty applause from the audience, both during floorshow and when she took the lead in dance sessions. Particularly good was her *Polonaise*. Acoustics of the Silver Slipper are excellent; tone of the piano, however, is poor.

Floorshow, in addition to Jamae has only two performers, both local talent. Glen Curtis, on first, showed tapping ability. Followed by Kathleen O'Connor, under contract to go with Radio City Rockettes. She showed real skill.

straight. Audience seemed cold at first, but Kaplan kept pouring it on and soon had them with him.

Carol Hull, local fem, was on in fourth spot with a controlled acro number that received a good hand. Kaplan and Company came back with the misfit soldier burly scene (See *Casino, Pittsburgh*, on page 49)

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Talent Policy: Dance band and floorshows at 9:15 and 11. Owner, Tommy Callahan; manager, George Gebhardt; publicity, Don Hill. Prices: \$1.50 minimum weekdays; \$2.50 Saturdays and holidays. Drinks from 40 cents.

Combining top cuisine with sound talent, this intimate 240-seater has come a long way since its Primrose Country Club days. Predominately a late crowd gathering point, Tommy Callahan, since taking over some two years ago, has built up his dinner and supper business, and in decor spot compares favorably with its counterparts hereabouts. Renovation gave the room a refreshing attractiveness, making for a pleasant relief from the barn-like atmosphere of the old Primrose layout.

New show, which opened Friday (3) with Jerri Blanchard getting top billing, is pleasant entertainment. La Blanchard, svelte blond songstress, scored with her numerous specially adapted offerings, best of which were *Wife of the Life of the Party* and a humorous parody on *Begin the Beguine*. Earned an enormous mitt, but she should use a mike, as she isn't audible to rear-room patrons.

Vying for top honors with La Blanchard is Saul Grauman's Stair-tone Revue, which employs an ingenious stair gadget, with Grauman's Darlings (3) tapping out slick results on *Tea for Two*, a boogie-woogie number and *The Bells of St. Marys*. Grauman and gals do a masterful job and win all the way.

Lending plenty of weight to the new bill are Wilkey and Dare, whose eccentric comedy knockabout routines are among the best ever seen here, with the Dare gal knocking herself out a la Cass Daley. Had the house guffawing thruout. Sammy Leeds's emseing is sock job and his ork provides excellent show and dance music. Charlie Hudson continues a draw at the bar and in the intermish slot with his organ capers and pianistics.

Cotton Club, Hollywood

Talent Policy: Continuous floorshow 8 to 12 p.m.; no dancing. Owner-manager, Lew LeRoy; headwriter, Ben Berkowitz. Prices: Minimum, \$2 Saturdays and Sundays. Dinner, \$2 up; drinks, 60 cents up.

Lew LeRoy, who formerly ran the Swanee Inn, recently opened this room on Sunset Strip. Continuous entertainment is by necessity of contrasting nature. It runs full range from lush-voiced song stylings of Valaida Snow to the full-steamed word-slinging of Smokey Whitefield and from the sugary vocalizing of Bobby Pittman to the white-hot bebopping of Russell Jacquet's band (5). Gene Rodgers's piano-dusting rounds out the fast moving musical session.

Miss Snow headlines. A smooth entertainer, she holds the crowd well with her song interpretations. Gene Rodgers neatly knuckles the keyboard, sticking to synco take-offs on Liszt's *Hungarian Rhapsody*, *Anvil Chorus* and a deftly fingered straight interpretation of Chopin's *Polonaise*. While there's nothing wrong with his product, Rodgers would do better to stick to Delta-brand music at this location.

Bobby Pittman is young and still learning, but has a soothing lyric tenor. His voice and style closely resemble those of Bill Kenny (Ink Spots). Crowd went for his *Embraceable You* and *Prisoner of Love*. Smokey Whitefield adds pep to the show, just about knocking himself out on *Caldonia*, *Hit the Jive* and *Jack and Minnie the Mocher*.

Trumpet man Russell Jacquet fronts a small but groovy crew that backs the acts and bites off a couple of hot riff jam sessions. Assisting are Bill Austin on piano, Bill Ellis on sax, Bill Cooper on bass and Al (Cake) Wichard on drums.

La Conga, New York

Talent Policy: Floor shows at 8:30 and 10:30 p.m.; Saturdays, 1:30 show. Owner-ops, Joe Monte, Gardner and Jack Greene. Prices: \$2.00-3.50 minimum.

Maybe it was opening-night jitters, or a poor p.a. system, or bad ventilation, or all three. Whatever it was, the results were anything but satisfactory when caught May 20.

Three acts tried very hard, but with the exception of Miguelito Valdes, the amateur presentation and bad spotting were too big a hurdle for the other two acts to beat. Both Nancy Donovan, singer, and Edwards and Diane, ballroom team, if put into the right rooms and presented properly, can do better. At least, they have done okay in other spots. But here, it was strictly no dice.

Show opens with well-stacked, attractive, red-haired Nancy Donovan coming on cold, after a bad intro, for *Temptation*. Mike was dead or was down so low she could barely be heard by ringsiders. Next came *Day by Day* and finisher was *Yiddishe Momma*. Gal has a wonderful voice and knows how to build, but payees were out of voice range, so they turned to chattering and result was an egg.

Edwards and Diane, a fairly attractive ballroom team, have some eye-catching tricks, knee-hold spins and overhead whirls among them. But in between their stunts they seemed to be fighting the music. Requesters yelled for tango and waltz. They tried with a tango, music dropped and they had to stop for a quick talk-over and then into the waltz. Effect was unintentionally ludicrous.

Miguelito Valdes doesn't bother to build. He opens sock and stays that way all the way. His Afro-Cuban chants, ear-piercing yells, mugging and cavorting whether alone or with a bongo are audience compelling. Boy did four numbers, ending with a shouted request, *Ba-Ba-Lu*, and staggered off beat to the sox.

Jose Curbelo did a bad show-cutting job. Pupi Campo okay for dance sets.

New Windsor Bar, Pittsburgh

Talent Policy: Dancing and floorshows at 10:30 and 12:30. Owner, Tony Caprini; manager, Al Caprini; booker, George Claire. No price policy set (awaiting OPA action).

Windsor was another nabe bar until the Caprini brothers decided to branch out. They now have an 800-seater which was jam-packed opening night. Acts were from the best crop in the Pittsburgh area and selected judiciously to get the spot started right.

Big hit of the show was the team Billy and Eddie. Boys have a sharp singing and dancing routine and had to beg off.

Ginger and Armida, dance duo, opened the show and bowed off to a good mitt. Stewart Sisters followed with a fast tumbling and acro act. Kept the crowd roaring.

Harry Manning, emsee, did his bit in the next spot—a very strong turn as a platter mimic. His material is new and well handled.

Billy and Eddie were on next, then the Stewart Sisters came back in a high-kick number to close the show.

Hud Davis, out of the army and former drummer with Benny Goodman, has the ork and he does an excellent job on show and dancing.

Top Hat, Union City, N. J.

Talent Policy: Floorshows at 10 and 12. Operator: Johnny Hannon. Prices: \$1.50-42.

Room is a class spot with an impressive marble-stepped entrance dominated by a gigantic neon sign. Walk in to a bar with main room opening at the left. Color scheme is turquoise, grey and off-white. Chairs and bandstand are in red.

Show caught Tuesday, April 23, (See *Top Hat, Union City, page 49*)

Florentine Gardens, Hollywood

Talent Policy: Dance orchestra and floorshows at 9:30 p.m. and midnight. President-General manager, Frank B. Mount; publicity, Roy Booth and David Alton, producer, Dale Grotz; stage director, Al Brown; headwaiter, Eddie Brady. Prices: admission, \$1.25-1.50; tax, dinner, \$3 up.

Frank Bruni's *1000 Lofty* revue is top entertainment and is above anything in the local nitery field. Stand-out comedy by Jimmy Savo, sock dancing by Jon and Inga Zerby, and ace singing by Patty Jo Atkins. Put together with a curvy line of girls, enhanced by costumes by Betty Colburn and Madame Houba, the show gets peak rating for its ensemble numbers.

With the spirit of fun as his theme, Gould goes glamorous in *Memories of Ziegfeld* and *A Beautiful Girl With a Fan*. Choreography of both are imaginative and commercial, with Jon and Inga Zerby copping honors. Also doing their own act, this personable team turns in sensational work with a Parisian-flavored turn featuring lifts and spins. Miss Zerby dons her ballroom gown for a tasteful, short wardrobe raising the blood pressure of visiting firemen.

Jimmy Savo handles the bulk of the comedy with his panto, getting off to a slow start. His stuff is terrific at times, but there are gaps between the parts that are mitt-getters. His songs, all adapted to his panto get laughs. In the second show, *I Married a Strip Tease Dancer* is cleverly done in his elfish manner. A. Robins, who pulls pop-up bananas, a camp chair, a mop and other gadgets out of his flowing smock pocket, fills three trunks and rolls them off, one hooked behind the other, with the first making a prop locomotive. Bedecked in a red yarn wig, Robins monotonously hums thruout the turn.

"Snowball" Whittier, ex-Ted Lewis performer, needs the old maestro to help him get laughs. His *Me and My Shadow* in the second show with Candy Candido is also unfunny. Candido, a hold-over, doesn't get laughs in this edition either.

Betty Jo Atkins, pint-sized singer making her initial nitery appearance, is a show highlight. However, it isn't until she chooses tunes adapted (See *Florentine Gardens on page 49*)

Kitty Davis, Miami Beach Fla.

Talent Policy: Dance band and floorshows at 9:30 and 11. Owner-manager, Kitty and Danny Davis; publicity, Lew Rosenfeld. Prices: From \$2.50.

This beach spot has a policy of introducing newcomers and current offerings is no exception. Julie Oshum, come, just out of the service, where he starred in *This Is the Army*, opened here for his second club engagement, and does a grand emcee job.

Bertica Serrano, held over, continues a show-stepper at each appearance. Offers a great personality, top terp talent and torrid Spanish ditties.

The Irelands give first with an up-and-down squat dance which clicks, and later come back to do an adagio with the man doing a rare souce. Earned an enormous mitt.

Frances Deaver, thrush, combines looks and voice for swell returns. Chirps *Blue Skies* for opener, then *Everybody Knew But Me* and *Cow Cow Boogie*. For encore, she offered a Mexican song, *Hey There, Charlie*, which wowed 'em. Scored heavily.

Johnny Silvers cut the show in usual clever manner. Carlos Honez band added for rumbas. Peak biz fills this spot nightly.

18 Club, New York

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Freddie Lamb; publicity, Lem Galas. Prices: \$4 minimum.

Henny Youngman, Jerry Bergen, Floria Vestoff and Renay Curtis, plus a lot of funny blackouts by Marty Roth and Al Sproul, probably do a real job. The blackouts, visible all over the room, get yocks, but as far as the rest of the show is concerned, it might just as well have been a radio broadcast. About 20 ringsiders could see performers do their spots. Rest of the house could see little.

Youngman, tall enough to be seen, did better than the rest. Reception, however, was mixed. He had some sock gags plus a Milton Berle rib routine which registered okay, but he also had a lot of his old stuff in which nothing happened. In fact, Youngman cracked a few times, "It's mighty quiet in here." Some of his oldies are tired. When he used his earmuffs a customer observed, "He wears them because even he (Youngman) (See *18 Club on page 49*)

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"Renee & Root were re-elected in this space when they were recently at the Five o'Clock Club. But they stand out so very much better on the high stage at the Clover Club that they hardly appeared like the same team, this plus the fact that Root is getting back into dancing form following a long stretch with Uncle Sam overseas. Prior to his entry into the Navy Root was one of the top dancers in this country. Based on last night's performance, he is again on his way to the top."—Paul M. Bruum, Miami Beach Evening Sun.
"Renee & Root were only recently at the Five o'Clock Club on the Beach. We liked their smart dance routines then, and found them even more delightful on the raised Clover floor. For one thing Renee wore a flowing gown that did wonders for Root's lifting spins."—George Bourke, Miami Herald.

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VAUDEVILLE REVIEWS

Capitol, New York

(Thursday, May 2)

Guy Lombardo's band gets a big boost from Willie Shore, who hasn't played the Stern in four years. The small-churn-faced comic shoots his yock across effectively for yock after yock from a packed house. He has two act routines. First, Oh, My Ach-ting Back, reaps the bigger harvest. It consists of talk-sing liners and sells all the way. His other routine, a restaurant scene, did okay, but wasn't in the same gurgle-provoking class.

In the soft-shoe department, Shore manages to bounce around, mixing sand, buck-and-wing and novelty stuff. In between he keeps up an incessant chatter, throwing in bits of biz for sock hands. After the walk-off, the boy's mug suddenly appeared on the top of the set and was good for more mitts.

Lombardo's ork, with its yoayo delivery, is a listenable band which knows its top tunes and sells them without blowing payees out of the house. Started with Sioux City Sue, with Don Rodney introing the vocal. Boy looks good and sings pleasantly. Outfit's biggest numbers were its Lombardo Family Album by Allan Zee, house producer, and Tales From the Vienna Woods, featuring twin pianos. In the former, cartooned scenes are flashed on the backdrop depicting holed events in the climb of the Lombardos. Sidemen are meanwhile grouped in twos and make like a glee club giving out with novelties. Pit goes down after the band winds up with Love on a Greyhound Bus, seguing into its theme, Auld Lang Syne. Rose Marie solos Don't Be a Baby, Baby in good fashion. She also does a good job with the male trio. Kenny Gardner, a good-looking lad with a smooth tenor voice, does a solid chore with All Thru the Day.

Annmary Dickey, Met canary and hotel room singer, looks surprisingly slim. Effect is gained by clever diagonal-striped costuming. She opens with Grand Night for Singing and follows with a love medley. Next is an aria from La Tosca, introed by a clever and amusing bit to get the non-longhairs on her side. Result is excellent. Gal did the same thing recently at the Wedgewood Room and registered with it. She came back for an amusing bit with the Lombardo trio for Shoo-Fly Pie. Initial surprise is effective, but final result is only fair.

Bob Williams and his comedy dog act get plenty of titters. The boy may not have the best canine routine in the world, but when it comes to selling he's up there doing a solo. His boyish enthusiasm, punctuated by surprised giggles, is as infectious as it is effective. Williams is strictly a personality lad and is good at it. He works with two dogs, a smooth-haired mutt and a springer spaniel. Latter does limp routines, while the former does a rope-jumping bit.

Pic, Postman Always Rings Twice. Biz excellent.

Olympia, Miami

(Wednesday Afternoon, May 1)

Another sock bill this week with one show-stopper and every act a click.

Lucy Nash, swinging rope gymnast, starts proceedings with a routine aerial specialty. She finished with 25 giant whirls to a big mitt.

Leslie and Carroll cleaned up in the deuce spot. Leslie's tenor and Miss Carroll's sweet soprano, together with charming personality and looks, were just what the customers wanted. They chirped solos and duets, with Sweetheart and a

Oriental, Chicago

(Thursday Afternoon, May 2)

With their schedule thrown off and future performances uncertain because of Chi's coal-electricity curtailments, the artists in this week's Oriental show presented the payees with a show that had few weak spots. Top billing went to no one in particular. Acts included Louis Jordan and His Tympany Five, Allan Jones, holdover Jane Russell; Manhattan Debs, dancers, and Jean Carroll, comedienne.

First on were the Manhattan Debs, who do a lively tap routine. They use all the tricks, including acrobatics, but their timing is noticeably off. This detracts somewhat, but did not stop aisle-sitters from mitting them well.

Allan Jones, making his second appearance here within the last few months, seemed to go better with the theater audience than he did with nitery customers. Jones gave them I've Got You Under My Skin, It Might as Well Be Spring and a Gershwin medley in his typical style. Applauded back to the mike, he offered Symphony and Lord's Prayer as a token to war dead. He closed with the inevitable Donkey Serenade. Jones's casual manner seemed to go well with the crowd, and when he came on a few bobby-sox squeals were heard. Otherwise it was all voice and the Lord's Prayer and Donkey Serenade merited most of the whacks.

Comely comedienne Jean Carroll had much more confidence than she had material. With excellent timing and lots of savvy she offered many yock-getters that were definitely not new. Her monolog was slightly too risque for a combo house. She ended with a medley-parody on hotel rooms. She got a good hand but was not mitted back for an encore.

Louis Jordan (6) with the Tympany Five, seemed to capture the payees' attention more completely than any one else. The versatile Louis dances almost as well as he plays his instrument. With almost an excess of vim he paces the boys thru Don't Worry About the Mule and Hey! Ba-Ba-Re-Bop. His novelty numbers, Salt Pork, W. Va.; Beware and Caldonia, received quite an ovation. Louis uses showmanship to put over numbers that you might have heard too many times.

Holdover Jane Russell gives all she's got aside from oomph, but her talents do not measure up to her beauty. Her offerings, A Sittin' and a Rockin' and Shoo Fly Pie indicate that she has learned a bit thru constant public appearances but hasn't learned to sing. In her intro of herself, the voluptuous Miss Russell said, "Now I'll try, etc." That is just what she does.

Ray Lang and the Oriental ork follow the whole show except Jordan and do especially well behind Jones on his vocals.

Show closes with Jordan tap terping between the Manhattan Debs. Production had a bit of almost everything and the biz was good.

medley of George M. Cohan hits their best. A big hand for this pair.

Freddie Stritt, emcee, does a little of everything—a few stories, a bit of magic, some business with gadgets and a song. Folks went for him in a big way.

Rufe Davis, full of sound effects from radio and imitations, had the customers rolling in the aisles. He stopped the show cold.

Zarco and Beryl, in an adagio specialty, do two numbers. They have plenty on the ball and got a good mitt.

Pic, The Virginian.

Strand, New York

(Friday, May 2)

For a show that packs a hefty comedy wallop, some marvelous singing, good novelty dancing and topped by a great piano player with a band that sells novelties and sweet tunes with lots of skill, the kudos this week go to the Strand's new bill.

Surprise of the layout is Lenny Kent in his first big-time Stern theater job. Comic bounces out and asks, "How do ya like me so far?" and drew titters right away. Titters built up to giggles and finally to resounding yocks as the boy got to work. He started with You Go to the End of the Line, dragging in all kinds of topical situations. Is smart enough to make it short and shoot in a lot of one and two-liners that just about fractured them. In his lampooning bits of Miguelito Valdes, Carmen Miranda and the Jack Cole Dancers, he works fast all the way for sock results. Stopped cold for a resume bit for seat-hunting customer, a plant, Cye Baron, and almost broke up the house. His lousing-up-of-band routine was another sockeroo. Also did a jive song which the hepsters ate up, even tho Kent can never be accused of being a singer. He stopped the show and was forced to beg off. But even on the final walkoff he was still working, exiting with a satirical split which just about raised the roof.

Carmen Cavallaro opened with Lady Be Good, working in a pin spot at a piano. He has the good sense to give with plenty of piano which audience expects and appreciates. Mixed stuff well between numbers like Warsaw Concerto and Voodoo Moon, throwing in current pops, sans jump, for a good band show that registered all the way. Finished with requests for juicy mitts.

Cavallaro has two okay singers with him this trip. First is Gloria Foster, a lovely brunette with a creamy voice and a polished delivery. Her first was Prisoner of Love and second Coax Me a Little Bit (Continued on opposite page)

Loew's State, New York

(Thursday, May 2)

This is a strictly so-so bill which has only one real high spot—Vic Perry, English importation, who is debbing on the Stern in his pick-pocket act. His routine and patter are fast and smooth, and the act is a pop yock-getter, especially the climax when Perry lifts a bra from a fem obviously a plant, and girl dashes off the stage.

Headline billing goes to Johnny (Scat) Davis and his ork which turns in a pretty mediocre showing of jive. Davis, still striving to sell the hep-cat juve act, opens with Cement Mixer, which segues into the outfit's only sweet number, Nancy With the Lafin' Face, with the vocal handled by the ork's crooner, Garth Andrews, a student of the swoon school of peddling pipes. Davis later returns for Sheik of Araby, which gets corny treatment and later swings into Hey! Ba-Ba-Re-Bop, the best number this 16-piecer turns out. Closer is Slip It On. Davis also does the emcee chores thruout.

Tommy Trent and His Puppets continue to be a nifty act that gets the pew-sitters.

Comedienne Diane Berry takes a whale of a time to put herself across for laughs. Cutting her opener and more concentration on her broad comedy hoofing would pep up this act considerably. As it is, it's spotty and not too funny at best. However, it got hands from Thursday's audience. Miss Berry has possibilities in her knockabout style of comedy in the manner of Cass Daley or Lorraine Rognan, but she doesn't exploit them.

Closer is the Diamond Brothers with their usual fast patter, song-and-dance and clowning.

Biz fair when caught. Film is Gilda, holdover.

Golden Gate, San Francisco

(Wednesday Afternoon, May 1)

Jump and jive of Buddy Rich's ork is laddled out straight. Rich is sensational with the drum sticks. As for his band, the boys are definitely on the brass standard. They tolerate no lulls. From the opener *Poontang*, a Rich original in collab with arranger Ed Finkell, to the finale, *Desperate Desmond*, the show is groovy, loud and spontaneous.

Dottie Reid clicks with the intriguing *Where Did You Learn To Love Like That?* The Will Maston Trio of Negro steppers are show-stoppers. Sammy Davies contributes a mimic routine, but he should omit trying to imitate Danny Kaye.

Gate this week has a really gifted comic in Dave Barry. His patter is, for the most part, new and original, and he has the gift of innate mimicry. Pic, *Dong Dong Williams*.

Orpheum, Los Angeles

(Tuesday Afternoon, April 30)

Ralph Edwards's radio show, *Truth or Consequences*, brings plenty of yocks to a packed house. Edwards is one air personality whose excellent timing, nimble mind and originality make him as much at home on the vaude stage as on the air.

T & C vaude edition is patterned after the air seg, with the same format, comedy routines and audience warm-up. Entire act moves fast and funny, sandwiching the warm-up and five routines in 45 minutes. Show ends with seat-sitters howling for more.

Audience warm-up has Edwards weaving in and out, joking with customers and selecting contestants. On-stage gags cooked up and acted by producer Al Paschall, director Bill Burch and idea man Phil Davis are planted to get the audience in a T & C frame of mind. Example: Stooze walks across the stage munching a sandwich and carrying a lit candle. Reason: "Just had time for a light bite."

Contestants chosen at the opener

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Radio City, Minneapolis

(Friday Night, May 3)

Any doubt that this town is flesh hungry is dissipated by this week's offering of Frankie Carle ork. Throngs came early and stayed late and mitted everything on the stage. And Carle, as usual, doesn't disappoint. *Sunrise Serenade* signature raises curtain and maestro immediately goes into medley of *Rose Marie*, *Diane*, *Charmaine* and *Margie*.

Frank Tucker, comic terpster, abetted by Miss Tremaine, does a routine turn or two with usual comedy shenanigans to big hand. Marjorie Hughes, canary, did a fair job with *Oh! What It Seemed To Be* but not so hot on *Surprise Party*. She shouldn't try to compete with the brass. Ork then swings out on *Riding on Two Flats* and the kids love it.

Bob Thomas, new band tenor, has fine voice but must learn to sell to be top flight. He did *Day By Day* and followed with Jerome Kern medley *That's Why I Love You*, *All the Things You Are*, *Smoke Gets in Your Eyes* and *Make Believe*.

First show-stopper, Johnny Moran, comic, did an all right job with his take off on long hair maestros. Piece de resistance was the ever-present Carle medley on the 88. He began with *Laughing On the Outside*, *Crying On the Inside*, and ran thru *Stardust*, *Sunrise Serenade*, *Louise* and several others and finishes well with *Hindustan*. Carle has learned plenty about showmanship since he first brought his own band here several years ago. Show could stand more of his ivory tickling. Sign off of the hour show was a fast Carle boogie.

Pic, *Hoodlum Saint*. Biz very good.

included a cab driver, a sailor, several housewives and two sedate old men. Muffing their questions, they go thru a silly set of stunts, act foolish and enjoy it. Cab driver did a hula with grass skirt and an elderly gal read gags with Edwards while the stooge, screened from her, got splattered with custard pies. Pay-off was a race between two men to see who could dress quicker, using women's clothes, of course.

If anything, the T & C stage version is funnier than the air seg. This should be a good week at the box office.

Pic, *Just Before the Dawn*. Biz, excellent.

TOP HAT, UNION CITY

(Continued from page 47)

is a mixture, with at least two of the acts turning in excellent performances. First is Alan Drake, who does a competent job as emcee and is in there punching all the way with more than average success as a comic. Drake is a good-looking lad with a pleasant personality. Started things off with a terrific scat version of *Beat Me Daddy*, which helped liven up the spot. Considering the fact that he opened cold in a room that was one-quarter full, boy did a stand-out job of warming them up. Came back in a later spot for okay results but material was n. s. g. It's a combo of Lester, Molly Picon, Frances Faye and every other comic around. But boy's spirit and heavy punch won him a fine hand.

Second act with promise is Marcia Carroll, a youngster who has a good warbling style, a pretty face but an annoying habit of hiding it behind a mike. Opened with a sophisticated medley which was not for her, getting only so-so hands. Her next, *I'm a Big Girl Now*, and her last one, *Tree That Grows in Brooklyn*, were right down her alley. Does novelty and personality numbers well. Customers went for her.

Mary Jane Brown is a good hooper who sells a lot of clean taps with skill. Looks good and delivers. Dance team of Ricardo and Norma tried very hard but never got started. Girl was obviously nervous and boy was trying too hard. Have a few

STRAND, NEW YORK

(Continued from opposite page) with a beguine beat. Built competently for fine hands. Second is Frank Gallagher, a curly-headed bary with a good physique. Boy does ballads with a lot of savvy. Has excellent stage and mike presence and knows how to sell. Did three numbers and could have done more.

Barbara Blaine, long-legged novelty dancer, warmed the house with her one-legged taps and handstand slow motion scissors. Showed a new bit this time, a spin tap to *Thais*, seguing into deep bends and more clean taps.

Rechelle and Beebe, knockabout dance team, started well but grew monotonous with their heavy over-acting. When the combo tried subtlety it registered; when he lays it on thick it doesn't sell any more.

Pic, *Her Kind of Man*.

18 CLUB, NEW YORK

(Continued from page 47)

man) is tired of them." Comic punched well when he had something with which to punch, but his blue stuff and his Negro gags bordered on the offensive too many times and watered down his hands.

Jerry Bergen got a lot of yocks, but for what is a mystery. Either the waiters were jammed in the aisles so that even if a customer stood up, Bergen couldn't be seen, or the pint-sized panto-comic worked so far down stage that ringsiders completely hid him. Why he didn't use the blackout stage where everybody could have seen him remains a mystery. He did what sounded like funny bits with Elizabeth Walburg, a tall gal. At least she was visible.

Floria Vestoff, hooper, still gives out with clean taps and was well received. Renay Curtis, Diane Fountaine and Gaye Dixon did okay with their pipes, but with Roy Sedley, Alan Stone and Marco, hold-overs, pulling their blackouts behind them, the kids had a tough time registering. Gaye Dixon is the only canary who does a single.

FLORENTINE GARDENS

(Continued from page 47)

to her rich coloratura that she gets the payees off their hands. Her *Smoke Gets in Your Eyes* in the second show is a rafter shaker.

The last show has, in addition to those named, Barney Grant, who strums a geetar and gives out with homespun humor. Material is purposely corn and unshackles chuckles. Hottest act in the late show is the Rhythm Boys, two Negro dancers with Harleemish stepping. After weak vocalizing at the start, the boys go into heavy tapping, putting in slides and jump-splits.

NTG emcees the show in his usual heckling manner.

Ork (14), batoned by Emil Baffa does a bang-up job accompanying the show and playing for dancing.

CASINO, PITTSBURGH

(Continued from page 46)

and scored. Allene Dale is especially strong in this one, playing a WAC sergeant. Verne Black, another local girl, followed in a rhythm tap number, well received. Flash Lane, next turn, used a mimic routine which didn't measure up to his gags.

Kaplan's next scene, *Crazy House*, was loaded with top-drawer walk-ons and kept the customers laughing.

Cornell Cooper, 6' 4" Negro bary who has played this house for two years, scored solidly with three swell arrangements of *Leave Me Off Up-town*, *Chloe* and *Jumping Jive*. Singer is a good bet for the top spots.

Finale is audience participation stint which everyone seemed to enjoy. Pic-Colo Pete, house band, did dance and show chores okay.

corking tricks but little in between. Arthur Frye cuts a good show but best thing is his voice. Boy can sing a fine song tho appearance is only fair.

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Donaldson Award Committee Gives Nod to "First Play"

By Robert Francis

NEW YORK, May 4.—Opening gun of the third annual Donaldson Awards, legit's yearly accolades to its own, was fired Wednesday (1), when the 1945-'46 committee met at Sardi's Restaurant to discuss final arrangements.

A dozen leaders in the theater have consented to help guide the destinies of Donaldson Award balloting. Producers are represented on the committee by Arthur Hopkins, Frank (Harvey) Fay and Laurette (Glass Menagerie) Taylor, winners of last year's gold keys for performance, represent the actors and actresses. Peter Birch and Bambi Linn, who snared similar awards as the Stem's best dancers (*Carousel*), act for the terping contingent. Ward Morehouse, of *The Sun*, represents the Broadway critics and Bradford Hatton acts for the stage managers. Bert Lytell, Actors' Equity proxy, again lends his counsel, as does Ruth Richmond, executive secretary of Chorus Equity. Treasurers and ticket sellers are repped again by their business agent, Morrie Seamon. Milton Weintraub, executive secretary of ATAM, represents managers and press agents, and John McDowell, secretary, acts for the stagehands.

Representing *The Billboard*, which sponsors the awards, named for its founder, W. H. Donaldson, are the publishers, William D. Littleford and Roger S. Littleford Jr.; Leonard Traube, editor-in-chief; Joseph Koehler, indoor editor, and Robert Francis, drama critic.

Discussion centered upon inclusion

of additional awards to the regular 22 categories in this year's balloting. *The Billboard* suggestion of the addition of four more gold key honors for the best Stem debut performances by an actor and actress in both the straight play and musical divisions was endorsed. In line with this thought to encourage new talent in the theater by means of annual laurels, the suggestion of a similar award for the best first play of an author to achieve Broadway production during the past season, received the committee's immediate approval.

The booklet containing the names of all eligibles to be voted for is already in preparation, as are the ballots. Both will reach voters in about two weeks.

Reilly's D. C. Trek In Pitch for Year's Limit on Ticket Use

NEW YORK, May 4.—Return to the pre-war time limit on train ticket use to a year is the primary reason for James Reilly's visit to Washington next week. Reilly, exec secretary of the League of New York Theaters, will confer with John J. Pelley, proxy of the Association of American Railroads, to see whether he can get the org to extend the present 90-day deadline.

Not only do the managers get a break in price by buying round-trip tickets, but they get special party rates by purchasing for blocks of 20 people or more. If Reilly's trip is successful, legit patrons out West may get a longer time to see the shows, as producers will not need to cut short runs to keep their productions within the time limit.

Lou Levy's Big Bid For Los Legitery

LOS ANGELES, May 4.—Talent manager-music pub Lou Levy launched a pitch for big-time legit theater on the West Coast with the opening April 25 of *Over 21* at Mayan Theater here (reviewed in last week's issue). Levy, Andrews Sisters' pilot and owner of Leeds Music, plans to produce four legit shows annually. *Over 21* will be followed by Elsa Shelley's *Pick-Up Girl*, starring Virginia Weidler, after which Levy expects to produce originals. First would be a lush musical with Andrews Sisters, Phil Harris and Carmen Miranda, planned for fall opening.

First Move To Meet Need

Levy's entry into legit marks positive move toward bringing more attractions to L. A. Rapid growth of the area finds the town with only one legit house and a population over the 2,000,000 mark. Terrific influx of confirmed Eastern theatergoers has built up demand for more plays which cannot possibly be satisfied by present offerings. Road-show attractions which play the Biltmore Theater, lone legit house, are often sold out weeks ahead.

Demand for legit has grown steadily during last five years, little has been done to satisfy the public. Film biz has reacted indifferently to the whole matter, altho major pic outfits regularly sink big dough into Broadway shows with film possibilities. Movie industry has made no effort to foster promising local pro-

BROADWAY SHOWLOG



Performances Thru May 4, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	715
Apple of His Eye (Biltmore)	2- 5, '46	102
Born Yesterday (Lyceum)	2- 4, '46	104
Dear Ruth (Henry Miller's)	12-13, '44	558
Deep Are the Roots (Fulton)	9-26, '45	254
Dream Girl (Coronet)	12-14, '45	155
Glass Menagerie, The (Playhouse)	3-31, '45	460
Harvey (48th Street)	11- 1, '44	617
I Remember Mama (Music Box)	10-19, '44	649
Life With Father (Bijou)	11- 8, '39	2,720
Magnificent Yankee, The (Royale)	1-22, '46	120
O, Mistress Mine (Empire)	1-23, '46	118
State of the Union (Hudson)	11-14, '45	197
Voice of the Turtle, The (Morosco)	12- 8, '43	873

Musicals

Are You With It? (Century)	11-10, '45	203
Billow Dollar Baby (Alvin)	12-21, '45	156
Call Me Mister (National)	4-18, '46	20
Carousel (Majestic)	4-19, '45	442
Follow the Girls (Broadhurst)	4- 8, '44	866
Late Song (Plymouth)	2- 6, '46	103
Oklahoma! (St. James)	3-31, '43	1,348

	Opened	Perfs.
Song of Norway (Imperial)	3-21, '44	716
St. Louis Woman (Martin Beck)	3-30, '46	41
Three To Make Ready (Adelphi)	3- 7, '46	65

Moves into Broadhurst May 20.

REVIVALS

	Opened	Perfs.
Pygmalion (Barrymore)	12-26, '45	146
Red Mill, The (46th St. Theater)	10-16, '45	238
Showboat (Ziegfeld)	1- 5, '46	187

BALLET

Ballet Theater (Metropolitan Opera House)	4- 7, '46	25
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OPENINGS

This Too, Shall Pass (Belasco)	4-30, '46	7
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Took an almost unanimous thumbs-down from critics. No: Lewis Nichols (Times), Vernon Rice (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM). No opinion: Barclay Hudson (World-Telegram).

CLOSINGS

Antigone (Cort)	2-28, '46	67
Saturday (A)		
Carmen Jones (City Center)	4- 7, '46	23
Saturday (A)		
Candida (Cort)	3- 5, '46	24
Saturday (A)		
I Like It Here (Golden)	3-22, '46	51
Saturday (A)		

'Annie' Cast To Get Postponement Pay

NEW YORK, May 4. — Richard Rodgers and Oscar Hammerstein II will have to pay the cast of *Annie Get Your Gun* a half-week's salary for layoff last week when a beam backstage at the Imperial Theater buckled and caused postponement of the opening. Producers had sought permission from Actors' Equity to consider the four performances lost (Thursday to Saturday) a non-paying layoff.

Show, a smash on the road, had racked up a terrific advance sale here. It opened Tuesday (30) in Philadelphia at the Shubert Theater and will stay there until the Imperial equipment is approved by city solons.

Stagehands Protest "Annie"

NEW YORK, May 4.—Strong protest was made by 300 stagehands at a meeting of the Theatrical Protective Union (Local 1, IATSE) Sunday (28) about events which led to a buckling of a blockbeam backstage at the Imperial Theater while sets for *Annie, Get Your Gun* were being hung. Deckhands claim the show was too heavy for the house and state that in the future they won't handle productions which endanger the lives of their members.

According to the union, the key men in each show—curtain men, fly men, front light men, etc.—will be the determining factor as to whether stagehands will handle a show. They furthermore claim that the producer and designer of the show were trying to save money when they built what they call "an extra-heavy set." Their contention is that some of the scenery could be detached and made movable so that it could be handled by grips instead of being tacked on. Union expects to confer with the League of New York Theaters on the matter after its elections May 12.

Montreal Crix Build Hot Fire for "Maid"; Rap Theater Aims

MONTREAL, May 4.—Criticized as crude fun in bad taste, terrible acting and the kind of stuff which killed vaudeville, *Maid in the Ozarks* received what is probably the worst slapping ever accorded locally to a play started by a pro troupe. Ignored by the five French dailies, who usually play up English affairs, *Maid* was ripped apart by crix of the three local English dailies.

The crix scarcely noted the plot to concentrate their fire on the acting and the general atmosphere of the play. S. Morgan-Powell, in *The Star* also ripped the theater on this Continent. He said "It is not showing any spirit of leadership just now. Producers are concentrating obviously upon entertainment designed to appeal to the largest number of people. Otherwise it would be impossible to explain the presentation of such pieces as *School for Brides* and *Maid of the Ozarks*. The latter has no particular relation to either the drama or the theater."

50G Fire Razes Chi UPC

CHICAGO, May 4. — Uptown Players Club, Chi's biggest little theater and one that for the last 22 years had furnished New York and Hollywood with many top flight actors, was razed by fire Saturday (20) and destroyed. Damage was estimated at \$50,000. No one was injured. Players were giving *You Can't Take It With You*, when fire broke out under the orchestra pit. About 300 persons in the audience escaped.

talent. Success of Levy's production program may mean more West Coast tryouts and general legit expansion.

Hill & Dale Preview

MILLBURN, N. J., May 4.—Paper Mill Playhouse here has had sock b.o. for season's initial production, *Bitter Sweet*. Show, which opened April 22, will be held over for a six-week run. Dorothy Sandlin and Ralph Magelssen head the cast.

Florence Reed has been signed as guest star for Morristown Stock Company's opener May 20 at Jersey Theater, Morristown, N. J. Lead-off choice is Somerset Maugham's *The Circle*.

Cedarhurst Associates, Inc., reports it will not operate the Playhouse at Cedarhurst, L. I., this season.

Mary MacArthur, 17, daughter of Helen Hayes and Charles MacArthur, makes her legit debut at Bucks County Playhouse in Pennsylvania this summer. Suburban strawhatter is planning to use her in supporting roles. She is skedded to appear in a play with her mother early in July.

Sabinson - Katzell Musical 'Rainbow,' After 'Heartsong'

NEW YORK, May 4.—Lee Sabinson and William R. Katzell have added a musical play to production schedule, to follow new Arthur Laurents comedy, *Heartsong*. Song-and-dancer is titled *Finian's Rainbow* and stems from typewriters of E. Y. Harburg and Fred Saily. Lyrics are Harburg's and score is by Burton Lane and Earl Robinson.

Producers head for West Coast within next few weeks to start casting. Have a yen for Ella Logan for one of the leads and would like either Barry Fitzgerald or Will Fyfe for another. Also there's a good slot for Jimmy Savo.

Broadway Opening

THIS TOO, SHALL PASS

(Opened Tuesday, April 30, 1946)

BELASCO THEATER

A drama by Don Appell. Staged by Don Appell. Setting by Raymond Sovey. Company manager, Lee K. Holland. Stage manager, Joseph Olney. Press representatives, Karl Bernstein and Martha Dreifblatt. Presented by Richard Krakeur and David Shay.
 Janet Alexander Jan Sterling
 Martha Alexander Kathryn Givney
 Dr. Steven Alexander Ralph Morgan
 Mac Sorrell Sam Wanamaker
 Buddy Alexander Walter Starkey

On the score of effort and good intentions, Don Appell rates better than a passing mark for *This Too, Shall Pass*. Unfortunately neither combines to the fruition which the sincerity of his idea warrants. Appell is concerned with intolerance, a timely subject these days on which the theater should speak with authority. However, in spite of sincerity and intent, *Pass* packs no body blow to racial and religious wrong thinking because Appell has scripted and obviously contrived the play in order to make his point.

For an act and a half all goes well enough with *Pass*. Appell intros a Midwestern household — father, mother and daughter—to which returns a son from the Pacific and his pal. Pal has been corresponding with the daughter, and the altar clinch is in the offing. Appell builds reasonably and well to this point. Father, daughter and son know that the pal is a Jew. Race or religion makes no difference. They accept him for what he is. Then the scripting begins to slip. Mama, for purposes of Appell's premise, turns out to be a first-class bitch. She refuses her consent to the marriage and drives the lad out of the house.

In order to give her a proper come-uppance, Appell has arranged a handmade off-stage accident in which the son is killed by jumping in front of his pal's car. The tragedy unites the young Jew and the gal, leaving mama behind the eight ball with the apparent loss of her whole family. The last act and a half is pretty grim and unreal. It hardly seems possible that intelligent people can react as the author would have you believe. Certainly this appeared to be the consensus of first-night customers who received his message with respect but with little enthusiasm.

As a matter of record, however, *Pass*'s five players give the piece a delivery that disguises much of the ineptitude of the scripting. Sam Wanamaker manages a poignant portrait of a sensitive Jewish ex-G.I. who can't figure out what he has been fighting for if age-old prejudices are still to the fore. Ralph Morgan is excellent as the tolerant, kindly father, and Kathryn Givney makes the mother far more believable than seems possible. Walter Starkey does well by the returned lad who has to die to give Appell's drama its melo finish, and Jan Sterling is sufficiently blondly eye-filling as the confused daughter.

More than somewhat of *Pass* is

4 Summer Theaters for Maine Stock Co.; Set for Bridgton

PORTLAND, Me., May 4.—Announcement that a legit stock company will operate this summer at Bridgton, heart of Southern Maine camp and resort section, indicates that the State will have four summer theaters this season. Jay Julien of New York Playmakers Company has leased Riverside Theater from Independent Order of Red Men and will open a 10-week season there June 25. Julien is reported to be bringing a company of 27.

Lakewood Theater, granddaddy of them all, will open its theater season June 15 under direction of Mrs. Herbert L. Swett. Ogunquit Playhouse is expected to open under the guiding hand of Mrs. Walter Hartwig. Boothbay Playhouse also is scheduled for another season.

Once-famed Deertrees Theater at near-by Harrison will be a music school this season, as was its original design.

Stagehands' Nominations In

NEW YORK, May 4.—Nominations are in for the May 12 election at Stagehands' Union. Prexy Joseph Dwyer is running for re-election. For vice-president, George Fitzpatrick is opposed by Joseph Gehlman; Executive Secretary John C. McDowell, who has held the position for 25 years, has opposition from Fred Pikuritz. For secretary-treasurer, John J. Garvey is running against Martin Quinlan. The present biz agents, John Goodson and Louis Yeager, are opposed by Solly Pernick and Vince Jacobi, who held the jobs the year before.

There are 32 members in the contest for the 14 positions open as delegates to the IATSE convention in Chicago this July. Seven candidates are in the race for the three jobs on the Board of Trustees. Paddy Harvey, head of Replacement Committee (he gives out the jobs), has Rene Carnus running against him.

confusing because Appell has concocted too rich a mixture of motivation with situation. The jigsaw cuts too fine a pattern, nor has his direction improved matters in any way. It's another case of author-director being too close to his script. While putting the accent on the "too," he it remarked that *This Too, Shall Pass* is likely to pass off the Stem. Too bad!

ROUTES

Dramatic and Musical

- Annie Get Your Gun (Shubert) Philadelphia.
- Antigone and Candida, with Katherine Cornell (Court Square) Springfield, Mass., 6-8; (Bushnell Aud.) Hartford, Conn., 9-11.
- Around the World (Shubert) New Haven, Conn.
- Ballet Russe de Monte Carlo (Opera House) Boston.
- Blackstone (Colonial) Boston.
- Bloomer Girl (Shubert) Boston.
- Dark of the Moon (Royal Alexandra) Toronto.
- Day Before Spring (Studebaker) Chicago.
- Deep Are the Roots (Selwyn) Chicago.
- Desert Song (Municipal Aud.) New Orleans 8-11.
- Goose for a Gander, with Gloria Swanson (Hanna) Cleveland.
- Hamlet, with Maurice Evans (Ford's) Baltimore.
- Harvey, with Joe E. Brown (Civic Aud.) Pasadena, Calif., 8; (Civic Aud.) Fresno 10; (Civic Aud.) San Jose 11.
- Laughing Room Only, with Olsen & Johnson (Forrest) Philadelphia.
- Lambs Will Gamble (Walnut) Philadelphia.
- Late George Apley (Erlanger) Chicago.
- Laura (Wilbur) Boston.
- Merry Wives of Windsor (National) Washington.
- Oklahoma (Biltmore) Los Angeles.
- Polonaise (American) St. Louis.
- Second Best Bed (Cass) Detroit.
- School for Brides (Locust St.) Philadelphia.
- State of the Union (Blackstone) Chicago.
- Up in Central Park (Shubert) Chicago.
- Voice of the Turtle (Plymouth) Boston.
- Voice of the Turtle (Geary) San Francisco.
- Windy Hill, with Kay Francis (Harris) Chicago.

OUT-OF-TOWN OPENINGS

VOLPONE

(Opened Tuesday, April 29, 1946)

LAS PALMAS THEATER, HOLLYWOOD

A satire by Ben Jonson. Presented by the Actors' Laboratory. Freely adapted and directed by Morris Carnovsky. Settings and costume plates, Mordecai Gorelik. Costumes, Virginia Sharpe. Managing directors, Roman Bohner and Phil Brown. Publicity, George Doroff.

Volpone, a Rich Levantine, J. Edward Bromberg
 Mosca, his Tody Norman Lloyd
 Voltore, a Notary Rhys Williams
 Corvino, a Merchant Marc Lawrence
 Colomba, his Wife Phoebe Brand
 Corbaccio, a Usurer Housely Stevenson
 Canina Ruth Nelson
 Captain of the Sheriff Leslie Breman
 Leone, Corbaccio's Son Lloyd Bridges
 The Judge Marc Lawrence
 Clerk of the Court Alvin Hammer
 Grooms in Volpone's House
 Peter Virgo and David Fresno
 Musician Robin Short
 The Two Sheriffs Tony Garat and Ken Cook

Were sardonic Ben Jonson alive today, it's a sure bet that he'd be delighted with the Actors' Lab production of his amusing farce, *Volpone*. This free-and-easy adaptation of Ruth Langer's translation of the Stefan Zweig (German) version proved an engaging vehicle for such outstanding performers as J. Edward Bromberg, Rhys Williams, Phoebe Brand and Housely Stevenson. The cast romps thru the play with energy and glee, in an interesting and highly entertaining modern interpretation.

Carnovsky's deft directorial hand has eliminated any classical heaviness, combining medieval stylized settings and interpretation with modern language usage and welding the entire production into a bright comedy.

Plot concerns the diabolical efforts of Volpone, a rich, money-mad Levantine who conspires to give his so-called friends a thoro mental trouncing. With the aid of his servant, Mosca, Volpone feigns mortal illness. His greedy friends thereupon frantically try to outdo each other, showering favors, gold and precious gems upon him, each hoping to be remembered kindly in his will. In their desperate efforts to outbid each other, Merchant Corvino offers his wife to comfort the Levantine, while Usurer Corbaccio goes one better, disinheriting his only son in favor of Volpone. To carry out his scheme, Volpone wills everything to Mosca, who decides to keep his employer's riches. Mosca then banishes Volpone from his own home on threats of exposing the plot.

J. Edward Bromberg's Volpone is an acting gem, wringing every laugh from Jonson's broad caricature. To Carnovsky falls the task of making Corvino live. Painting the author's character with a fine, delicate brush, Carnovsky's scene in which he awkwardly convinces his wife to visit the ailing Volpone is a masterpiece of pantomime and pathos.

Norman Lloyd (Mosca), Rhys Williams (Voltore, the notary or lawyer), Housely Stevenson (Corbaccio), Phoebe Brand (Colomba) and Ruth Nelson (Canina, the lady of loose morals) are all excellently cast. Marc Lawrence's brief appearance as the judge is likewise well done. Mordecai Gorelik's interesting and novel settings and Virginia Sharpe's splendid and colorful costumes add to the general excellence of the performance.

Volpone is a revival, having been presented last year by the Actors' Lab with outstanding success. The group has earned the attention and support of theatergoers, offering the best in acting and production to be seen on the West Coast in some time. Embodying many of the ideas (and talent) of the old Group and Mercury theaters in New York, the Lab promises to contribute very much to the growth of legit theater in Hollywood.

LAMBS WILL GAMBLE

(Opened Monday, April 29, 1946)

NIXON THEATER, PITTSBURGH

A new comedy by Lew Lipton and Ralph Murphy from an original story by Buster Keaton. Directed by Ralph Murphy. Production designed and lighted by Frederick Fox. Press representative, Michael Goldreyer. Louis Cline, general manager. Produced by Helen Bonfils and George Semnea.

CAST: Walter Gilbert, Sunnie O'Dea, Frances Fannelull, Arthur Hunnicutt, Walter N. Greata, Peggy Wagner, Helen Bonfils, Robert Ober, Jack Hartley, Fred Burton, Lex Lindsey, James Deedy, James O'Neill, Tina Valenti, Eugene Stuchman, George Andre, Florence Beresford, William Hollenbeck, Gertrude Dallas.

Lambs Will Gamble had a three-day tryout in New Haven, Conn., and came to Pittsburgh for its first full week. It has two magnificent sets and an excellent cast with capable direction, but in its present shape the play is not there. Authors are planning a lot of rewrite before the opus is ready for its scheduled opening in New York the week of May 20.

Action takes place in a swank gambling house in Palm Springs, Calif., and moving across the stage are a gambling proprietor, a big shot producer (thoroly disliked by every-

Pittsburgh Crix Tab

They gave this one a unanimous thumbs-down. Drew a zero score from Harold Cohen (Post-Gazette), Karl Krug (Sun-Telegraph) and Kaspar Monahan (Press).

one and the eventual murder victim), a Hollywood actor and actress, a Supreme Court justice, a stuffy Boston aristocrat, a breezy newspaperman and his latest love, a much-married dowager with her titled husband, a small-town sheriff who is there to close the place, and other assorted characters. A storm of flood proportions comes up and maroons everyone in the place for the night.

During the action, the stick man discovers the producer has been using crooked dice and a few minutes later he is found murdered. The sheriff suspects the actor and is about to hold him for court when someone suggests a kangaroo court to be presided over by the Supreme Court justice. The trial is held, the actor exonerated and the real murderer revealed.

Arthur Hunnicutt's sheriff was the outstanding acting bit in the play, followed closely by Walter Gilbert's gambler and Sunnie O'Dea's film actress. Miss O'Dea seems to have made an excellent transition from dancing to straight roles. Jack Hartley's stodgy producer is a fine job and the rest of the cast handle their roles well.

Beaumont, Tex., Launching Legit With N. Y. Clicks

BEAUMONT, Tex., May 4.—There'll be name plays if not name players in the newly created legit season going into operation here under the aegis of the Jefferson Amusement Company. Opener is *You Can't Take It With You* which preems May 14 as the deb show to flack full fall-winter season. Such shows as *Oklahoma*, *Carousel*, *Voice of the Turtle* and *Song of Norway* are among the best-known shows skedded for playing at the City Auditorium, according to Irving Coyn, speaking for Julius Gordon, Jefferson Amusement Company prexy.

Cast in the opener includes David Atlee Phillips, formerly with the New York company of *Junior Miss*; Brooks West, who played with the Lunts in *The Taming of the Shrew* and in *There Shall Be No Night*; Jack Bostick, recently in the Stem revival of *The Tempest*, and Mildred Wooley, Olive Lockhart and Erin Kameron.

Show will play Galveston May 13 and Houston May 15. It will be the first of three planned for summer showing.

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Coal Facts Chill Industry; 24-Hour Week Socks Biz as Ops Ask for More Lenient 56

Order Throws Showbiz Into Confusion

(Continued from page 3)

day. Night clubs, if they did not serve food, were ordered closed except for four hours daily, and ballrooms and cocktail lounges were also without electricity except for the hours specified. Night clubs serving food were allowed to continue full-scale operations, but could use no lights for show purposes.

House Ops Seek 56 Hours

First to react to the order were theater owners who requested a 56-hour week, rather than the 24-hour week the order allotted them. ICC order asked that they operate from 2 p.m. to 6 p.m. daily or remain closed all day Sunday. Owners and ops petitioned that they would have to operate at a loss under such conditions and that people who were at the theaters were not home using electricity, but the order prevailed. Another theater op's request was to change the hours of the order. In this way they hoped to be able to operate from 6 p.m. until 10 p.m., but this was also refused because those are the hours when most power is used for those purposes and conservation would be held to a minimum during those hours.

Theaters Cut Performances

Thursday (2), first day of the power reduction, theaters operated from opening time until 6 p.m., but are now down to the schedule that the commerce commission called for. Two big combo houses, the Oriental and Chicago, both of which depend on much stage lighting for their vaude shows, intended to cut down to a one-vaude and two-picture performance daily. Balaban & Katz, owners of the Chicago and several other movie palaces in the city, announced that they intended to abide

by the order and that schedules would be adjusted accordingly. Loop vaude houses announced that they would run the movie feature twice and the vaude show once during the remainder of the crisis.

Niteries Least Affected

Night clubs were least affected because the order did not touch establishments that served food except that no show lighting could be used. With house lights going and performers doing their acts while spotted with everything from flashlights to candles, the clubs went on as usual. With dancers and emcees giving forth from within a circle of candles or whatever other means the ingenious ops could think up, an air was effected which did little or no harm to business and gave the payees plenty to talk about.

Straight taverns and cocktail lounges not blessed with the food (See Coal Facts Chill on page 65)

Former Gen. Mgr. of WGRC, Ex-G.I., Sues for Old Job

LOUISVILLE, May 4.—Suit to get back his job as general manager of WGRC, which he left to enter the army in 1943, was filed in Federal Court by Stephen Cisler Jr. Filed under Selective Service Act provisions, the suit named the Northside Broadcasting Corporation as defendant and asserts that Cisler had a five-year contract, from May 31, 1938, for \$425 a month plus commissions. Discharged last January 11, he applied to Porter Smith, president, and Charles Lee Harris, v.-p., for his former position but without success, Cisler avers. Smith's only comment was, "The contract expired and the board of directors saw fit not to renew it."

Ferguson Succeeds Vincent, Resigned as TA Treasurer

NEW YORK, May 4.—Dave Ferguson will succeed Walter Vincent as treasurer of the Theater Authority until the next election in September. Vincent, who resigned because of ill health, is also president of the Actors' Fund. Ferguson is executive secretary of the Jewish Theatrical Guild.

Theater Authority has allocated \$25,000 to its beneficiaries. Seventy-five per cent of the melon goes to contributing orgs—AFRA, AGVA, Actors' Equity, etc., and the rest to showbiz welfare groups.

"Song of Our City" Pageant Sparks Detroit Auto Jubilee

DETROIT, May 4.—Top subject around town these days is the Automobile Golden Jubilee and Sesquicentennial Celebration set for May 31-June 9. Until this week, however, everything in connection with the celebration was still in the talk stage. Things began to crystalize with announcement of a two-show musical and dramatic pageant set for Olympia Stadium May 31 and June 2. The shows will precede the Pioneer's Banquet June 7 and the closing jamboree next day.

Pageant has been named *Song of Our City* and will be produced with both local and national participation. Production staff, except for feds, will be composed entirely of vets. Building of the largest theatrical set ever constructed here is under way. A cast of 500 will participate, including nationality chorus and dance groups and leading players from all civic theaters and music groups.

Producer-director is Jess Kimmel, a recent army dischargee. Nationality participation will be co-ordinated under direction of Mrs. Alice L. Sickles and Miss Lola DeGrille, of the International Institute. Local groups taking part include Wayne University Players, Catholic Theater, Civic Theater, Players' Club, Negro Theater Group and members of other cultural and labor groups.

Music is being specially written for the pageant by Alex North, who recently wrote a clarinet concerto, on commission from Benny Good-

man, for performance this fall by Leonard Bernstein and the New York City Symphony. Story is being scripted by Karl Hoffenberg, former scribbler for local stations WWJ and WJR. He is another recent dischargee. Narration and dramatization are by Lee Rogow.

Stage manager is Bill Ross, who rode herd for road companies *My Sister Eileen* and *The Great Waltz*. He spent two of his four years in the army with Maurice Evans in his Shakespeare and soldier-show musicals in the Pacific.

Anna Sokolow, concert terper and choreographer, is handling the dances, aided by local teacher Fannie Aronson. Claire Apeton will co-ordinate costuming. Theme song has been written by Millard Lampell (*The Lonesome Trail*) and Earl Robinson (*Ballad For Americans*). Ditty will be used by both the automotive industry pageant, *Tribute To the Pioneers* and to the Olympia affair. Entire production is under piloting of Alfred Stern, technical consultant to Baldwin & Mermey of New York, national and technical directors of the Golden Jubilee. (Mermey was an executive of the New York World's Fair, 1939).

Ducats are being handled by the Junior Chamber of Commerce under chairmanship of William R. Van Ittersum.

Auto-Suggestion

DETROIT, May 4.—Selling appearances in the Auto Jubilee here to Hollywood stars was getting nowhere until this week. Flackers tried to woo the headliners, but got cold stares or abrupt refusals on the grounds that the extra dough would only go to Uncle Sam. Then, this week, word seeped thru the grapevine that there might be some new cars involved in the deal. Now the pic names are flirting with the flackers for invites to appear.

White House Huddlers Rx "Ghost" for Drab Talks

WASHINGTON, May 4.—Top administration advisers are quietly suggesting to President Truman that it would be a good idea to import some expert radio commercial writers to put spark in radio speeches delivered by various members of the inner circle. These advisers are pointing out that many key speeches made in the past have fallen flat for lack of "air savvy."

Only administration leader to show signs of commercial "tricks" on the air, they say, is Economic Stabilizer Chester Bowles, and he is an old advertising agency man. Weekly talks given by Bowles over the American Broadcasting network, it is said, are examples of how all administration scripts should be done—short sentences, dramatic pauses and playing up of key words are part of the Bowles technique. Unmentioned in the suggestion, but underlying the idea of paying attention to commercial "punch" in air speeches, has been the relative lack of listener response to radio appeals made by the President himself.

Dominion and Provinces "Competing" on Tax Bite

MONTREAL, May 4.—Dominion showbiz is keeping close tabs on the current dominion-provincial conference on financial and taxation matters in Ottawa this week. Their interest is in whether the federal or provincial governments will put the tax bite on them. At present, both governments take parallel chews out of showbiz funds, and discussion centers around a final discussion as to which government will finally take over.

Feds have offered to pay provinces the sum of \$15 a year for each person in the province, provided they get the tax levying job and agree not to raise the ante on showbiz if they get sole collection job.

So far no agreement has been reached.

Capitol Hill Action Unlikely On Bills Affecting Showbiz

WASHINGTON, May 4.—Congress, with a mass of "must" legislation to be passed before the skedded July adjournment, is expected to toss all bills affecting entertainment biz into the scrap heap. Sponsors of showbiz bills are as anxious as ever to have their measures enacted, but expect committee pigeonholes to be stubborn about yielding the measures for hearings. Schedules outlined by Senate Majority Leader Alben Barkley and House Speaker Sam Rayburn include congressional consideration of OPA extension, the British loan, draft extension and several major appropriation bills, but fail to mention any measure directly affecting showbiz.

Emanuel Celler said that he is still hopeful of getting action on his bill to set ceiling prices on the sale of radio stations, but admitted that "the cards are stacked against me." Attitude of the House Interstate Commerce Committee, which is sitting on the bill, reflects general congressional attitude of postponing any new amendments to the Federal Communications Act until the new Congress takes over next year.

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Magic

By Bill Sachs

JIM SHERMAN is back at his Chi headquarters from the West Coast, where he has been appearing in the Edgar Bergen - Charlie McCarthy after-shows the last 10 weeks. The Bergen broadcasts during that period were made from the Pasadena Playhouse Theater, Pasadena, Calif., and after the regular Sunday night airings Bergen and his aids gave a 30-minute show to jammed houses. . . . Al Sharpe, recently discharged from the army, is relaxing at his home in Dallas. . . . The Lippincotts, Mal B. and Maxine, after three months of one-nighters in Southern theaters, have their trailer parked on the beach at St. Augustine, Fla., with nothing much on their minds but some plain and fancy fishing. They report that the tour just concluded was a lucrative one. In New Orleans they enjoyed visits with the Gwynnes, and Eddie and Lucille Roberts. In Georgia Earl Weatherford and wife, magi and tent-show operators, paid their usual visit. In Georgia the Lippincotts preceded Birch the Magician in several spots. . . . Thornton the Magician is playing niteries in the New York area while rehearsing a full evening's show for the road. . . . W. W. Van Gorden is working niteries thru Western New York State under the name of Delmar. Margie Lane is his new girl assistant. Delmar typewrites that he

visited with Joe Basile, band leader, and Peaches and Peggy Hale, of the Peaches Revue, while they were in Buffalo recently with the Hamid-Morton Shrine Circus.

HARDEEN JR., handled by Dick Richards, of the Al Grossman Agency, after a swing around RKO and Loew houses in the East, is playing indie stands in the New York area, with present bookings carrying him up to June. He is set for early stopovers at the National, Richmond, Va., and the Carmen, Philadelphia. . . . Paul Duke takes his *Symphony of Smoke* to the Walton Roof, Philadelphia, Thursday (9) for a fortnight's stand. . . . Dell O'Dell is back as headliner at the Bowery, Detroit. . . . Cal Emmett, after stop-offs at the New Yorker, Houston, and Rocking M Dude Ranch, San Antonio, is currently manipulating at the Monte Carlo Club, Reynosa, Mexico. . . . Lenore Walton, back home in New York for a two weeks' rest, had a spot on the program at the Knights of Magic's annual show at the New York Barbizon Plaza Sunday (5). Miss Walton claims to be the only femme member of the KOM. Other magi programed were Francisco, Harry Bernstein, Phil Wayne, Kolma, Norbert, and Francis Carlisle, emcee. Samuel Safrinoff was show chairman. . . . Great Haskell is showing off his wares at the Esquire Club, Montreal, his first appearance in the Canadian metropolis since his release from the army. He had appeared previously at the Normandie Roof of the Mount Royal Hotel; the Chez Maurice and El Morocco there. . . . L. Raymond Cox, assisted by Diane Forest, presented his *Merry Magical Mysteries* at the annual Children's Party staged by the Cincinnati Woman's Club last Saturday (4). . . . Jules and Tita have just concluded a week at the Gayety Theater, Montreal, with their magic turn.

LOAN-TALENT LINK

(Continued from page 3)

and will be plugged as "direct from New York's Harlem." Deal calls for one-way transportation with money payable in pounds after tax deductions.

Talent circles doubt if such a deal is anything more than an isolated case by agents who in the past have sold acts abroad. It is pointed out that as of April 29 there was a joint agreement between Variety Artists Federation and the Agents Association of England which limits the number of foreign acts imported from abroad. Agreement says 40 per cent of the variety acts playing West End may come from the outside. In the provinces only 25 per cent of the actors may be imports.

Some sources say that if the British loan issue now before the Senate doesn't come thru the import quota may be cut still further. Answer is that Greater Britain just doesn't have the accommodations, foreign exchange, food and lodging to permit of any expansion at this time.

HARLEM SAFETY PITCH

(Continued from page 3)

heavy appeal campaign to downtowners will result.

To live up to their floorshow claims, clubs are seeking name talent for their shows (see Music Department). Ethel Waters is booked as Club Baron's next attraction, and the lines are out to pick up other names when available. (For current talent and operations see *The Billboard*, May 4.) Top names would have a radical change in club policy above 125th Street, where colored names in last few years have seldom worked except when they were either going up the pop scale—or coming down.

Burlesque

By UNO

HARRY CONNELLY, Frank Smith and Fred Frampton re-engaged by Hirst for next season. . . . Mabel Fry, Laureth Baxter, Dee Bailey and Jean Goday new Eddie Lynch chorines at the Hudson, Union City, Pa. . . . Star and Garter, Chi, after 10 years of pix, returns to burly next season under the ownership of Warren Irons, manager of the Folly, Kansas City, Mo., and Arthur Clamage. . . . Troc. Philly, changes to stock next week, with Billy Hagan again the featured comic. . . . Louise Sharac out of a Hirst unit cast three days last week in Kansas City, Mo., thru illness. . . . Georgia Lee, stripper, who remained one year at the Liberty, San Francisco, is making her second appearance in the East. Has re-signed with Phil Rosenberg for 1946-'47. . . . Mabel White and Bobbie Pegrin, former talking woman and producer, respectively, are new ops of Woodburn Bar, Cincinnati. . . . Irma Voogele and Bobby Faye closed at Jacques, Waterbury, Conn., April 27 and were replaced by June Stevens and Ralph Morgan thru Dave Cohn. Other new principals are June Stevens and Joy Davis. Held are Cress Hillary and Dorothy Norman.

STEPIN FETCHIT set by Arthur Bryson for RKO vaude in featured spot. . . . Earl LaVere, formerly associated with Arthur Fisher, booker and program director for WINS, New York, is now connected with the Oscar Lloyd agency. . . . Phil Rosenberg, Hirst circuit booker, visited burly stops in St. Louis, Detroit and Indianapolis last week. . . . Lotus DuBois, strip and talking woman on the Hirst wheel, was birthday partied last week in Cleveland at the Gung Ho.

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BIZ IN TURMOIL BY ODT BAN

Agents Await Clarification Of Unusual Emergency Code

Future activities of major circus, carnival orgs in doubt—cessionaires may be hit by freight, express embargo—truckies with power plants sit best

By Pat Purcell

CHICAGO, May 6.—Office of Defense Transportation ban on freight and express shipments to go into effect Friday (10) has circus and carnival agents in all sections of the country holding their respective breaths until the ODT office in Washington, D. C., opens today so they may get a clarified ruling.

Ban was ordered to help conserve the nation's dwindling stock of coal, the result of the soft coal strike which started April 1 and settlement of which was not in sight this morning.

John Gass, head of the railroad division of ODT, reported the ban on special trains includes those carrying circuses and carnivals—but also pointed out this does not effect electrified and Diesel lines. Three-fourths of the nation's railroads depend upon coal.

Cole Bros.' Circus seems most likely to be the first to feel the blow. The Cole org is due at Hamilton, O., Friday (10) and P. N. Branson, general agent and traffic manager, said it is likely that the show will be moved directly from Anderson, Ind., Thursday into Cincinnati, which was originally scheduled for a week-end stand.

Special Permit Possible

Gass' order said that special permits for moves may be obtained from ODT headquarters in Washington in the event of "unusual circumstances." (See *Coal Jam Jimmies* on page 66)

NOTICE

All Colored Cowboys and Jack Johnson, ex-fighter; Felix Cooper, Buck Wyatt and any outstanding Colored Acts and Band wanted for world's first all-star Colored Rodeo, to take to the road May 30th. Write, wire:

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Care Chamber of Commerce Lufkin, Texas

ELEPHANT MAN

To join on wire, also Side Show Boss Canvasman, one Seat Man. Cuyahoga Falls, Ohio, 8; Niles, 9; Youngstown, 10 and 11; Cleveland, 13 and 14; Elyria, 15.

JACK MILLS MILLS BROS.' CIRCUS

WANTED

Seatman and Pole Rigger by Ralph Noble, supt. Stamford, 9; Seymour, 10; Bowie, 11; Wichita Falls, 13; Vernon, 14; all Texas.

DAILEY BROS.' CIRCUS

Dailey Program

1—"Flags of All Nations," staged by Leo Snyder, with musical arrangement by Joseph Rossi. 2—Hank, elephant. 3—Clowns. 4—Riding monkeys. 5—Mildred Pyle, single traps. Si Kitchie Duo, carrying perch. Hazel La Buef, single traps. 6—Red's bears, Tommy's dogs, Jeffs' dogs. 7—Clowns. 8—Nemo, elephant, presented by Raymond Frievoegel. 9—Aerial ballet. 10—Clowns. 11—Pina Medel, wire. Acevedo Sisters, wire. Arturo Acevedo, wire. 12—Senor Francisco, slide for life. 13—Elephants worked by Norma Davenport. 14—Concert announcement, Freddy Fredericks. 15—The Acevedos, juggling; Medel, juggling. 16—Liberty horses, worked by Freddy Fredericks, Hazel King, Bert Wallace. 17—Clowns. 18—Si Kitchie. 19—Menage, Bert Wallace, Mildred Pyle, Hazel King, Dorothy Lee Brown, Jeanette Wallace, Tommy O'Brien, Freddy Fredericks, Hazel La Buef, Norma Davenport, Catherine Barney. 20—Hank, elephant. 21—Senor Francisco and Senora Ramona, iron jaw. 22—Freddy Fredericks and rodeo performers. 23—Long mount of elephant herd.

California State Fair Canceled

SACRAMENTO, Calif., May 4.—California State Fair, skedded for August 29-September 9, was canceled Friday (3) at a special meeting of the board of directors. Shortage of materials and labor was given as reason.

Previously Gov. Earl Warren had stated that he did not want fair to be held if it required materials or labor which could be used in veterans housing. Civilian Production Administration had turned down an application for use of new materials needed to rehabilitate plant.

Fred H. Bixby, fair president, pointed out it was best to cancel than operate without horse racing and livestock exhibits. Directors were unanimous in their decision, he said.

Alcatraz Riot Clouts 101 Biz

BERKELEY, Calif., May 4.—Revolt of convicts on Alcatraz Island in San Francisco Bay proved too tough a counter-attraction here Thursday and Friday (2-3) for Jimmie Wood's 101 Ranch Wild West Show, the org experiencing its poorest business of its current tour.

Alcatraz is visible from the showgrounds, and natives wouldn't take time off from talking about viewing the gun battle on the island to think of the show.

Thursday night, Sally Rand, who operates a night club at El Cerrito, near here, came over in riding togs and proved she really can ride, but even this added attraction didn't help.

Barnes Bros. Chalk Attendance Bulge At Chi's Stadium

CHICAGO, May 4.—Continuing to present every performance despite the theatrical blackouts here as the Stadium generates its own power, Barnes Bros.' Circus has played to a phenomenal business the past three days, with both performances today being sell-outs.

Advance sale for the Sunday matinee indicates another turnaway and the Sunday night sale, usually very light, was running almost double the normal pace when checked tonight.

Show was strong enough to register a steady increase over the 1945 pace before the black-out hit, and unquestionably the shutdown of night movies the past two nights has helped bulge the building.

Mound City Police Circus Crowd Tab Soars to New High

ST. LOUIS, May 4.—St. Louis Police Circus, including today's matinee, has played to over 4,000 more people in 21 performances than in 27 openings thru the same period last year.

Sell-outs were assured for tonight's show, and for both performances Sunday, the closing day.

Police estimated that between 10,000 and 12,000 were turned away from performances Thursday and Friday. And with no reserved seats left for tonight or either performances Sunday, more turnaways were expected.

Union Rule Stops Fields' Tie With R-B

(Continued from page 3)

said that Fields will not be able to handle the circus out of town because the union does not make any provision for multiplicity of employment for flacks on the road.

Fields made a false start last year when he opened here with Ringling and got as far as Philadelphia before the union rule caught up with him and Tom Killilea was contracted to replace him.

ATAM rule states that the only field an agent can have multiple employment in is legit, and that's in New York with jobs limited to six. If Fields should change his mind and go with the Big Show he would have

Detroit Merges Sesquicentennial With Auto Jubilee

DETROIT, May 4.—Plans for the Golden Anniversary of the automobile have been merged into a two-way celebration, with the addition of plans to commemorate the sesquicentennial of the formal transfer of Detroit and the Northwest Territory from England to the United States, known locally as Evacuation Day.

Negotiations for the amusement attractions were under way this week, but most contracts were still tentative. Definite attraction is Ed Wynn, who has been signed to appear in connection with the Jubilee Jamboree June 1 on Washington Boulevard.

Fred Rivard, of WXYZ, has been appointed director of the Jamboree show, with Clare Toppin, who has been in charge of entertainment at the Detroit USO the past four years, as entertainment chairman, according to George F. Pierrot, general chairman of the Jamboree.

Stevens Bros. Well Painted

TISHOMINGO, Okla., May 4.—Stevens Bros.' Circus, which opened its season Saturday, April 27, in Antlers, Okla., is in here today.

Show is well painted. Canvas, used only three weeks last fall, looks good. Big top is 60, with three 30's; side show, a 50, with two 30's; pit show, 20 by 30; horse top, 40 by 70, and cookhouse, 20 by 40. Well-painted trucks are flashed with lettering by John Grady. Seats and ring curbs are new.

Staff includes: Robert and Ione Stevens, owners; Robert Stevens, (See *Stevens Dazzles* on page 66)

Montgomery Gets Big Biz on Calif. Trek

LAKEVIEW, Ore., May 4.—C. R. Montgomery Circus has scored with five weeks of capacity business playing Northern California, show officials said here. Show is under management of Al Moss, and all matinees have opened on time. Weather has been good and Owner C. R. Montgomery is pleased with the start of his second season in the business.

A new big top has been ordered for May 15, along with a new horse truck.

Show came in here today. Staff includes C. R. Montgomery, owner; Al Moss, manager; Bill Longstreet, (See *Montgomery Clicks* on page 65)

to relinquish his jobs of flacking *Dream Girl*, *Pygmalion* and the Old Vic Company.

It's not known who will replace Fields on the road.

WANTED KING BROS.' CIRCUS

For Sideshow, Colored Minstrel Bass Player, also Clarinet doubling Saxophone. Rigger and Kid Workers for big top. Ticket Sellers and Candy Butchers. Meals and A-1 sleeper accommodations furnished. Address: Richwood, May 8; Sutton, 9; Weston, 10; Buchanan, 11; Elkins, 13; Grafton, 14; all West Va. Materiale protetto da copyright

C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTS

ACTS FOR BIG SHOW

CLOWNS—Jimmie Mader, Koko and Brace, Mel Henry, wire. MUSICIANS—Cornet and Trombone; Fuzzy Lamberts, wire.

CAN PLACE—Sober Electrician, working men for big top, prop men. Ben Behee, did you get wire? Will send transportation.

Big show acts, clowns, wire Cal Hicks, Equestrian Director. Musicians, Jack Bell. All others wire Al Moss, Mgr.

Henry Griffin, Popcorn Taylor, Red Madison, wire Bennie Levine or come on, will place you. Vale, Ore., 7; Ontario, 8; Nyssa, 9; Homedale, Idaho, 10; Sacramento, Cal., 11-12

WORLD OF MIRTH OPENS BIG

Penticton Winner For Crescent; Org Moves to Victoria

PORT ALBERNI, B. C., May 4.—Henry Meyerhoff's Crescent Shows, which debuted April 4 at Penticton, B. C., close their engagement here tonight, with Victoria the next spot, May 13-25.

Despite cold weather, business at Penticton for the three-day stand was fair. New Westminster proved a different story, however, org making the 450-mile jump from Penticton for a 10-day stand, April 9-20, and was rained out 9 of 10 days. Larwell Park, Vancouver, only a 12-mile jump, was better, with business good both weeks.

Shows have 11 rides and 22 concessions and moves on 2 flats, 10 boxcars and 2 sleepers. After the Victoria date, shows jump to prairies and will play as far east as Winnipeg.

Executive staff includes: Henry Meyerhoff, owner-manager; Louis Pringnitz, secretary-treasurer; Bert Bell, grounds foreman; Charlie Speers, electrician; Max McAra, concession boss. Rides Foremen—Octopus, Jack Seibert; Lindy Loop, Shorty Worsnop; Roll-a-Plane, Mike Sherbitistoff; Spitfire, Mick Zmaeff; Ferris Wheel, Slim Greenslade; Silver Streak, Louis Hille; Merry-Go-Round, Frank Ricard; Tilt-a-Whirl, Pete Gorkoff; Aerial Joy Ride, Steve Mosich; Kiddie Auto, Shorty Moody.

Concessions Named

Concessions and ops include: Candy floss, Mr. and Mrs. Fred Christmas; Arcade and diggers, Charles Speers; Bingo, Tommy Duncan; banners, Jack Robinson; shooting gallery, L. C. Cramer; dart games, William Sumner; pickout, Ed Lorque; crown and anchor, Emile Tredeau; bears and cigarette gallery, Eve and May Herstad; huckle buckets, N. J. Trenton; penny pitch, A. Ellis; darts, George Dippie; stock wheel, J. W. Weatherhead; photo gallery, Phyllis Weatherhead; pool game, George Scully; cookhouse and hot dogs, Louis Prignetz. Jack McGee is *The Billboard* agent.

Sam Feinberg, Concession Op, Dies in San Antonio

CHICAGO, May 4.—Sam Feinberg, well-known concessionaire who was with the Beckmann & Gerety Shows and later with Peter Kortez, died in San Antonio, Wednesday (1), according to word received here today.

Joe Streibich, secretary of the Showmen's League of America, which will handle arrangements, said a service will be held in San Antonio today and the body will be brought here for another service and burial in Showman's Rest. Service here will be at 1 p.m. Wednesday in Sbarbaro Chapel, 708 North Wells Street. Feinberg was born in Rochester, N. Y., October 10, 1874.

Franklin Combo Contracts Wharton, Childress, Tex.

ST. LOUIS, May 4.—Don Franklin Shows this week closed contracts to play Wharton (Tex.) District Fair September 25-29 and Childress (Tex.) Fair. Milt Hinkle, general agent, inked the contracts.

Rain Cuts Jones Gross in Wash.

Two days lost to weather, but owners sure final gross will hit 40G

WASHINGTON, May 4.—Every cloud has a silver lining, E. Lawrence Phillips and Morris Lipsky, co-owners of Johnny J. Jones Exposition, learned this week.

Show, which opened a 10-day engagement here Wednesday (24) to a record throng, was rained out Thursday and Friday (25-26) to cut deeply into the expected final gross. Sunday (28) was a different story, however.

The sun came out in all its glory and with it the largest crowd ever to pass thru carnival turnstiles here, said Edward Kelley, superintendent of National Arts.

Phillips and Lipsky are confident show will exceed 40,000 by closing time, despite the weather. Show gave two benefit performances at Walter Reed Hospital, featuring Johnny Reagle's *Follies Revue* and the Bell Rio Midgets Tuesday (23).

Phillips was honored with a 25-year membership jewel at the Odd Fellows banquet here and he also was guest speaker with Gene Autry at the Touchdown Club. He also was guest of honor at a dinner given by the Washington Elks.

American Expo First Show in Pittsburgh

PITTSBURGH, May 4.—American Exposition Shows, operated by Gooding Amusement Company, moved here from their opening week stand in Springfield, O., to be first shows in. Located on the old Exposition Park, about half its former size, biz April 29 was good. Shows may stay over two weeks if lot in Washington, Pa., cannot be cleared in time.

Staff includes Jack Lampton, general agent; Charles O'Brien, manager; Al J. Bird, special agent; Harry Fox, chief electrician; F. A. Rosevelt, secretary, and Wayne Robinson, advertising agent.

Org has 10 rides, 5 shows, and 35 concessions. Shows move on 33 trucks and have 2 light towers. New rides are Flying Scooter, Roll-o-Plane and Looper. Shows, newly painted, are operated by Milo Anthony, Rex Barnes, Ed Strassberg, Bert Parry and F. A. Winslow.

Concessionaires are Max Feldman, Rupert Otterbacher, H. C. Boyles, R. W. Clark, A. W. Lewis, Floyd Hurney, W. S. Myers, Harry Stubbs, J. Lamont, J. L. Douglas, Frank Spooner, Gertrude Lockridge, Al Sexton and Nan Lampton.

Walton's Wild Life Inked For Texas State Fair

DALLAS, May 4.—Raymond A. Walton's International Sportsmen's Wild Life Exhibit has been awarded contract to exhibit at State Fair of Texas here this fall. Horace Black, State Fair artist and designer, will construct a special front for the exhibition.

Walton's org includes Ivin J. Riddle, manager; Ruth Riddle, cashier, and John Welch and James Peabody, animal attendants.



THERE'S A REASON for the big smile Frank Bergen, owner of the World of Mirth Shows, was wearing when this picture was taken. Show's opening day at Richmond, Va., drew 8,000 paying customers.

Lee Wade, Ride Op, Succumbs in Mich.

ADRIAN, Mich., May 4.—Lee Wade, 87, ride operator, died here Wednesday (1). Wade started in the business over half a century ago with a horse-powered ride with which he toured Michigan.

For years he was with the shows operated by his son, Roscoe T. Wade, retiring in 1938. His name is being carried on with the Joyland Midway Attractions and W. G. Wade Shows, operated by another son. Third generation is represented by W. G. Wade Jr., who has assumed a position as superintendent of the No. 1 Shows, operated by his father, since his discharge from the service, and in D. Wade, a son of Roscoe T. Wade, who is general representative of W. G. Wade Shows.

Sooner State in Strong Kingfisher, Okla., Bow

KINGFISHER, Okla., May 4.—K. E. Vanderford's Sooner State Shows, aided by ideal weather, successfully opened their season here, April 6-13, under American Legion Post auspices. Inclement weather the latter part of the stand failed to dampen patrons' enthusiasm, with the result that grosses held up well thruout.

In addition to Owner-Manager Vanderford, line-up includes Mrs. Doris Vanderford, secretary-treasurer. Concessionaires are Mr. and Mrs. Jim Hinson and son, Mr. and Mrs. Virgil Turner and son; Mr. and Mrs. Everett Harper and son, Harold; Bonnie Walton; Mr. and Mrs. Charley Blevins and daughters, Greta and Gertrude; Mr. and Mrs. Claude Hasson, Tom Peel, Mrs. Bill Garzer, Billie Garzer and Charles Crider.

Carl Walton is ride superintendent, with Vars Chilton, in charge of Merry-Go-Round. John Homister has the Mix-Up. City, county and Legion officials co-operated.

Weather Hurts Hannum

CAPITOL HEIGHTS, Md., May 4.—Cold weather greeted Morris Hannum Shows in its opener here April 22, holding the crowd to a minimum. Show, sponsored by the VFW, had plenty of newspaper space but even this could not overcome the elements.

Richmond Tip Totals 8,000

Liberal use of radio and newspapers pay off—Alexandria next stop

RICHMOND, Va., May 4.—Eight thousand paying customers poured thru the gates here Tuesday (30) as World of Mirth Shows opened the season. Shows were scheduled to open Monday (29) but an hour before opening a drenching rain postponed it a day.

Shows used plenty of paper and that, combined with liberal use of newspaper space and radio time, paid off. Lucille Wheeler, feature writer on *The Richmond Times-Dispatch*, gave shows a three-column splash in Monday's edition. Lew Hamilton, show's press agent, conducted daily cuff interviews over Station WLEE, with station setting aside part of its 1450 Club Show for the interviews.

Shows close here tonight and open Monday (6) at Alexandria, Va. Visitors here opening night included W. T. Homburg and a large representation from the W. W. Workman Tent Circus Saints and Sinners of America. Guests were dined and taken on a (See *Press and Radio* on page 67)

Ohio Engagements Big for W. S. Curl

HILLSBORO, O., May 4.—Despite some bad weather, W. S. Curl Shows are doing good business in Ohio. Local date was played near the courthouse, and business was good despite rain in the daytime. Lot was hard packed and well drained, and midway patrons were plentiful at night.

Opening in London, O., was okay despite cold weather. Line-up includes W. S. Curl, owner-manager; Mrs. Curl, in charge of office; Lee Becht, general agent; Pat Hardin, ride superintendent; Don Wagner, electrician; Eugene Barney, lot man; Mrs. Lee Becht, press; Gordon Borders, *The Billboard* sales agent and mail; William (Fats) Vandergriff, special agent.

Concessionaires are Mr. and Mrs. D. Gheen, Mr. Reed, Mr. and Mrs. Ted Cole, Mr. and Mrs. Reilly, Mr. and Mrs. Chick Wagner, Mr. and Mrs. Tom Stevens, Mr. and Mrs. Ed Bowers, Bob Brown and Lucille Veidt.

IAS Open House Party In New Building May 8

ST. LOUIS, May 4.—International Association of Showmen has moved into its newly purchased building at 413-415 Chestnut Street here. Open House will be held Wednesday (8) when members of Royal American Shows and Hennies Bros.' Shows, playing here, will be hosted.

Papers consummating the sale were signed Wednesday (1). Equipment was moved from old headquarters the following date. Purchase price was about \$30,000.

Missouri Show Women's Club will rent the top floor of the building. Considerable improvements to the building are planned.

ROYAL AMERICAN BOW FLASHY

Wet Weather No Handicap

Org offers brilliant picture
—5 searchlights sweep sky
—billing sets record

ST. LOUIS, May 4.—Royal American Shows, glistening like a gem, officially opened its 25th anniversary season at Grand and LaCleda here Wednesday (1).

Silver is the motif for the entire org, in keeping with the silver anniversary of the shows.

Weather was a bit unkind Wednesday and Thursday, light rains falling intermittently, but it failed to dampen the ardor of the neighborhood customers who turned out in such large numbers that gross receipts on shows, rides and concessions showed an increase of 50 per cent for the corresponding period a year ago.

Midway was prepared to handle crowds even in inclement weather, as it was blanketed with a thick carpet of shavings. Shows arrived here Saturday (27) which gave the management plenty of time to prepare every detail.

Lights Flash It Up

Considerable neon has been added, and new show fronts exuded class. Five big searchlights, recently purchased from the Army Surplus Division, swept the skies and were visible for many miles.

Carl J. Sedlmayr, owner and general manager, took the rubber off his bank roll for the most extensive advertising program any carnival has ever handled in St. Louis. Newspaper and radio time was much heavier (See R-A Bows in Flash, opp. page)

Golden West Reaps Biz on Choice Lot In No. Sacramento

NORTH SACRAMENTO, Calif., May 4.—Golden West Shows ended a week's engagement here April 23 after one of the biggest weeks in show's history for a still date. General Manager Harry (Polish) Fisher booked shows on the main stem, spotting it directly across from the town's largest theater, marking the first time any org has set there and spot paid big dividends for shows, rides and concessions.

Lines of over a 150-foot long to rides were not uncommon and concessions were often swamped. Shows closed after 2 a.m. Sunday.

Fisher and his partner, Harold H. Shapiro, hosted town and State officials. Town was well billed and local papers co-operated.

Line-up includes: Harry (Polish) Fisher, general manager-owner; Harold H. Shapiro, secretary-treasurer and owner; Rose Fisher, assistant to Shapiro; Homer Rees, general foreman; Jerry O'Brien, assistant general foreman; Wallace (Blackie) Laroux, Joseph Long, Lee George, show-owned rides; Mary Webb and Prince Umwah, side shows; Paul Beers and Homer Stearns, percentage concessions and Chairplane; Harold Atherlie, grab and popcorn; Homer Rees and Jerry O'Brien, ball games, penny pitch and cigarettes; Tex Cavanaugh, 3; Sickinger and Miller, 6; Louis Dreslin, watch-la and pony ride; A. Weber, 1; B. Souders, grab joint; A. Straughn, photos and nickel guns; George Stickels, novelties; C. Mitchell, palmistry; J. Jackson, 1; and E. W. Edwards, Kiddie Ride and one concession.

Paul Beers and Homer Stearns will open with their new Chairplane in Sacramento early next week. Homer Rees and Jerry O'Brien are in charge of the painting and general renovating. They plan to bring shows into quarters late this winter in top condition and have started a renovate-as-it-goes plan.

Fisher said shows will begin fair season with the Calaveras County Fair at Angels Camp, Calif., May 16-19. Other fairs and celebrations scheduled include: Jackson, Calif., Italian Fiesta, June 7-9; Calistoga, Calif., Fair and Horse Show, July 2-7; Dixon, Calif., Fiesta, July 17-20 and Amador County Fair, Plymouth, Calif., August 7-11.

Hennies Strong At Getaway in East St. Louis

EAST ST. LOUIS, Ill., May 4.—Hennies Bros.' Shows, brightly painted and boasting several new fronts, opened the season here tonight. Org arrived Friday (3) and was forced the to set up during intermittent rains, but everything was ready at noon.

The sun broke thru at 3 p.m. and the clear skies brought out an excellent play for shows, rides and concessions.

A review of the org will appear in next week's issue of *The Billboard*.

Ohio Valley Clicks At Kenton Opening

KENTON, O., May 4.—Despite cold weather, Ohio Valley Shows got off to an auspicious start here April 27, with the initial two days resulting in good business. Ferris Wheel and Whip were top money getters among rides. All concessions reported good business.

Jack Murphy and Bill Harris returned from a successful booking trip, on which several fair dates were signed. Manager and Mrs. Roxie Harris returned from Michigan where they purchased a new trailer.

Vancouver Victory Combo Bows at Langley Prairie

VANCOUVER, B. C., May 4.—Victory Shows, new carnival headed by Owner A. J. Moss, bows at Langley Prairie, 20 miles east of here, May 12. Shows have 5 rides—Chair-o-Plane, Kiddie Auto, Merry-Go-Round, Ferris Wheel, Kiddie Plane—Monkey-drome, Girl Show and Reptile Show and 20 concessions. After a number of B. C. dates shows will play the Ponoka (Alberta) Stampede, June 29-July 1.

Winooski-Burlington Ink Reid, Kirkwood for June

WINOOSKI, Vt., May 4.—King Reid and Joseph E. Kirkwood shows will play the Burlington-Winooski area in June.

Reid will come in under VFW auspices, while Kirkwood plays South Burlington under auspices of the AMVets.

Endy Opener Delayed a Day

WILMINGTON, Del., May 4.—Endy Bros. Shows, appearing here under auspices of Tall Cedars of Lebanon, officially opened Tuesday (30), on the South Market Street showgrounds. Opening was scheduled Monday, but late arrival forced a postponement.

Karr Sets 2 Kansas Fairs

JONESBORO, Ark., May 4.—Joe Karr, of the Wonder City Shows, has contracted Craighead County Fair here, September 16-21, and Poinsett County Fair, Harrisburg, Ark., September 23-28.

Strates Has ANU Post

BRIDGETON, N. J., May 4.—James E. Strates Shows have organized their own post of the Army-Navy Union, an org for war veterans.

Binghamton Proves Winner for Buck

BINGHAMTON, N. Y., May 4.—A record-shattering attendance greeted O. C. Buck Shows here opening night, Monday (29), and business continued in that vein. Shows, sponsored by the American Legion Post, was favored with good weather. Monday and Tuesday night crowds were estimated at over 10,000.

Legion committee, headed by Fred Hunter, did a good job lining up newspaper and radio publicity. Plenty of paper was used.

Wednesday (1) a kiddie matinee was held, with orphans being special guests. Shows reaped good publicity from this, *The Binghamton Sun* using a picture.

Shows made 150-mile trek over the Catskill Mountains from Newburgh, N. Y. Some of the trucks didn't arrive until Monday morning but everything, excepting one Ferris Wheel, was up and ready for opening.

Bill Malarkey and Charley Marcy, local concession and fair men, were guests of the shows. Visitors at Newburgh included Maurice Levi, O. Lynch, Mr. and Mrs. Walter Sibley, Arthur Canfield, R. G. Ogden and Nelson Beardsley.

Shows opens at Herkimer, N. Y., next week.

FOR SALE

The flashiest 20-ft. Bottle Store ever built, new ANCHOR top, all complete, ready to go, cost over \$500 to build, \$250 takes it. P. A. System for Bingo, complete, \$85.00. No wires or letters, come and get it.

HUB TRAILER PARK
KIRKWOOD, MO.

DANCERS

FOR TURKISH VILLAGE

Oriental, Turkish, Egyptian, Cymbal and Castanet Dancers. Must have A-1 Wardrobe. \$60.00 per week net. One day off each week.

Full season of 17 weeks for Riverview Park, Chicago, Ill. Open May 15th.

ALL REPLY AND SEND PHOTO TO:
Suite 1912, 203 N. Wabash, Chicago, Ill.

FOR SALE

2 LeRoi Ferris Wheel Unit Engines.
2 Waukesha Ferris Wheel Unit Engines. Address

JAMES E. STRATES SHOWS
TRENTON, N. J.

WANT TO BOOK

Ferris Wheel for the balance of season. Agents and dealers for Percentage. Stock Concessions of all kinds. Pop Corn, Snow and Bingo.

C. V. (BILL) COX

Coastal Plain Shows Mount Guilford, N. C.

Florida Amusement Co.

Wants to join at once Ball Game Agent, two Agents for Roll Down. Must be sober, able to put own stores up and down.

HOWARD INGRAM
SYLVA, N. CAR.

INDEPENDENT RIDES AND SENSATIONAL FREE ACTS WANTED

For three or four day festival and celebration for either July or August. Send open dates and terms to
MARYSVILLE LIONS' CLUB
K. M. Stover, Chairman, Marysville, Pennsylvania

Harry Craig Shows WANT

ACTS FOR ELABORATE SIDE SHOW. WILL BOOK ANY SMALL GRIND SHOWS. WANT GIRLS FOR POSING AND GIRL SHOWS. CAN USE A FEW GOOD SECOND MEN ON RIDES. ALSO FOREMAN FOR PILOT TRAINER.

Want Agents for Ball Games and Six Cats. Cortes Henderson wants Skillo and Grind Store Agents. Will book Scales and Basketball. Also Want Mall Store Agent. All address
LEVELLAND, TEXAS, THIS WEEK.
With Good Route of West Texas Towns to Follow

RIDE MEN—ATTENTION—RIDE MEN

CARAVELLA AMUSEMENT SHOWS

—WANT—

Ride Superintendent—First and Second Men on Ferris Wheel and Merry-Go-Round; top salary to reliable and capable men.

Anyone knowing whereabouts of David Gray, Detroit, Mich., please advise at earliest convenience. Blackie Malasky, Smitty, come on. Scotty Shorts, advisable you contact us at once.

BESSEMER, PA., WEEK OF MAY 6-11 — MEADVILLE, PA., WEEK OF MAY 13-18

WANT CONCESSION AGENTS

Folly Beach Amusement Park, 12th Season, Now Open, Operating Seven Days a Week. Can place for Cork Gallery, Cat Back and Bumper Store sober, capable Agents for these Concessions. Drinks and week-end vacationists need not apply. Can also place one Counter Man for Bingo that can relief call. Have several cabins available now for help. Remember this is an all-season spot—no moves. No ups or downs. You can get that winter b. r. here if you are capable and will go after it.

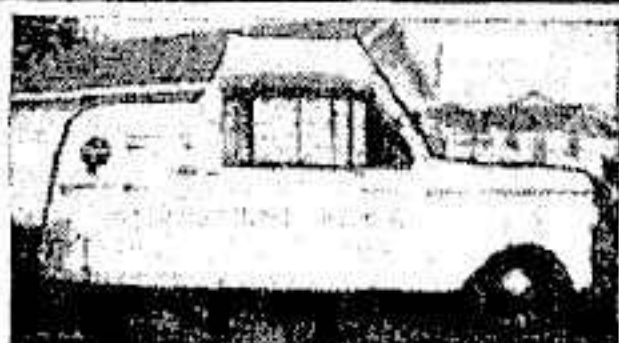
Art D. Hansen, Folly Beach Amusement Park
FOLLY BEACH, CHARLESTON, SO. CAR.

FOR SALE—LUNCH WAGON

1941 Willys chassis, frame and motor; 14,000 miles, good rubber. Five-burner griddle, Butane gas; custom built, stainless steel interior, drink box, ice cream box and plenty storage space. A real sacrifice for \$1500.00, cash or terms.

PAUL D. DOWNEN

3640 Stonewall SHREVEPORT, LA.



MISS ANATOMY

or "Looking Thru a Live Girl"
ILLUSION

All internal anatomy apparently becomes plainly visible.

It's worked with a girl in a swim suit.
SCIENTIFICALLY CORRECT

great with health lecture for
SIDE SHOW OR STAGE.

Small apparatus complete, \$125.
Send \$50 with order, balance C. O. D.

Address:

WALTER ELKAN

246 Fifth Ave. New York 1, N. Y.

WANTED

LOT MAN AND ASSISTANT MANAGER
JOIN OR WIRE

W. T. COLLINS SHOWS

(Winterquarters) MORRISTOWN, MINN.

WANTED

FIRST-CLASS CARNIVAL

Auspices V. F. W., July 3-6, Inol.

Big crowds expected.

Write **L. R. KENTNER**, Savanna, Illinois.

WANTED

for Girl Show, also Talker. Wire me at once
come on. Lots of fairs.

JACKIE CODY

c/o Frear's United Shows
Cross, Kans., 6th to 10th; then Kingman, Kans.

FOR SALE

Car Kid Ride, \$400.00 cash. Good condition.
Now operating.

H. M. THOMPSON

25 Vouves St. BILOXI, MISS.

KILGORE SHOWS

WANT

Agents for well-framed Stock Joints. Want Agents for Ball Games, also couple to take charge of new Corn Game. Legitimate Concessions that don't conflict. Ride Man to take charge of Mix Up. No drunks or chasers.

Fairfield, Texas, this week; Decatur, Texas, Rodeo, May 13 to 18.

Many Fairs and Celebrations to follow.

C. F. ZEIGER UNITED SHOWS WANT

Foreman for new Allan Herschell Merry-Go-Round. Will furnish new outfits for money-getting Shows. Have some Side Show Acts. Want Manager with few more Acts. Can place a few more Dancing Girls, useful Carnival People in all departments. Write

La Junta, Colo., May 6 to 11; Pueblo, Colo., May 13 to 18.

WANTED

Ferris Wheel and Ride-O Foreman; top wages to good men. For Sale—Canopy Top with tapered sidewall, 16 feet deep by 50 feet long; no poles. Made for Animal Show, used only eight weeks, \$300.00. Top and Sidewall for Ten-Car Kiddie Auto Ride, \$75.00. Photo Gallery, complete with two-way Hassan deluxe photo machine and cabinet, top and sidewall, no frame, \$175.00.

HAPPYLAND SHOWS

3633 SEYBURN AVENUE

DETROIT, MICH.

JOHN R. WARD'S WORLD FAIR SHOWS

WANTED FOR COLORED REVUE

Completely organized Show, must be tops, or capable Manager-Producer-Talker who can organize a high-class Revue. Can place outstanding Colored Acts—Dancing Team, Singers, Tap Dancers, Emcee, fast-stepping Chorus Girls (no sticks). Trumpet, Trombone, Drums for Band, also other outstanding Musicians who can cut it. Also want a Foreman for Spitfire. We furnish sleeping accommodations on train. Top salaries paid from office. No boozers or agitators wanted. Address:

JOHN R. WARD'S WORLD FAIR SHOWS, Evansville, Ind., this week; Indianapolis next week.

LONE STAR SHOWS

WANT

RIDE HELP FOR MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, OCTOPUS AND ROLL-O-PLANE.

ALL MERCHANDISE CONCESSIONS OPEN EXCEPT BINGO AND PENNY PITCH.

Address: Utica, Miss., this week; then per route.

**R-A Bows in Flash
Despite Ineconomy**

(Continued from opposite page)
than in the past, and the billing topped any previous effort.

Executive Staff

Carl J. Sedlmayr, owner and general manager; Carl J. Sedlmayr Jr., assistant to the general manager; Walter H. Devoyne, business manager and secretary; Sam Gordon, concessions manager; J. C. (Tommy) Thomas, general agent; Herb Pickard, press agent; Fred Burd and Danny Harrison, assistant secretaries; Sammy Smith and Charles Lovell, trainmasters; C. J. Mooneyhan, *The Billboard* and mail; Slim Sourby, scenic artist; Pop Whitman, in charge of construction; Ed Nelson, boss carpenter; Johnny Drome, chief electrician, and Bama Steppe, master mechanic.

Attractions

Sportland Arcade, Harry Julius; Motordrome, William Kemp; Hollywood Monkeys and Wild Life, Leo Carroll; Victory Follies, Danny Brown; Circus Side Show, Cortes, Skeeter and Snookey Lorow; Before Eye (life show), Moe Eberstein; Harlem in Havana Minstrels, Leon Claxton; Fun House, Mrs. Max Kimmerer; Snake and Reptile Show, Charles Flogle; Atomic Bomb War Show, Nat D. Rodgers; Rose's Midget Revue, Max Kimmerer; Glass House, Mrs. Charles Flogle, and a Fat Show.

Rides and Foremen

Merry-Go-Round, Blacky George; Baby Auto ride, Charles Cohen; Octopus, Hughey; Roll-o-Plane, Jack McKeever; Scooter, Tom Liles; Miniature Train, Fly-o-Plane, Jack Darragh; Ferris Wheels (4), Tex Darrington; Caterpillar, Jack Strutz; Rocket, Charles Larkin; Hey-Day, Frank Stubblefield.



Now ready to consider

LEGITIMATE

CONCESSIONS

**MILWAUKEE CENTURAMA
and MIDSUMMER FESTIVAL**

ON THE LAKEFRONT, MILWAUKEE

JULY 12 TO AUGUST 11

Greatest outdoor event ever held since the World's Fair. Preparations for one million attendance. Backed by tremendous national advertising program. Most elaborate entertainment program in fair and festival history.

Now accepting proposals for legitimate, catering and sales concessions. No exclusives except arranged for. All concessions must be flashed and decorated in keeping with Festival and midway standard.

JOHNNY J. JONES EXPOSITION

Altoona, Pa., this week; Johnstown, Pa., May 13 to 18

Percell's Pioneer Shows

Week May 13-18, Towanda, Pa.

Can place Shows of all kinds, Penny Arcade, non-conflicting Concessions. Answer

MICKEY PERCELL

Waverly, N. Y.

FLORIDA AMUSEMENT CO.

WANTS Sober Chair-o-Plane Foreman, few more Second Men who can drive. No drunks. Grind Store Concessions. Sober Agents for Alley, Blower. Clothespin Agent, Roll-Down Agents. Address **SCOTTY DEVINE**. Place Bingo for season. Riley, contact me immediately. All address **HOWARD INGRAM**, Sylva, N. C.

DICK'S PARAMOUNT SHOWS, INC.

WANTS

WANTS

SHOWS: Have complete GIRL SHOW. Need Manager and Talent. Good proposition to the right party. Want SIDE SHOW ACTS. Magician to do Punch and Pitch. Can place Iron Lung, Wild Life and Funhouse. PLAYING THE BEST SHOW TERRITORY IN THE EAST.

HELP: Second Man on Ferris Wheel. Semi driver preferred.

Port Reading, N. J., week of May 6th; Roselle, N. J., week of May 13th; then New England.

MAJESTIC GREATER SHOWS

CAN PLACE FOR

Long season of choice still dates and 12 big fairs. Flat Rides not conflicting. Excellent opportunity for Kid Rides. Side Show, Motordrome, Monkey Show and Grind Shows. Concessions of all kinds. Help on all Rides. Will buy top and banner line suitable for Side Show, also smaller tops. Al Wallace wants fast, experienced Giddle Man. Dick Hyland wants Readers for American Palmistry. Positively no gypsies on this show. Bob DeLauer wants Swinger Agents. Jimmy Johnson wants Girls for Dancing Show.

SAM GOLDSTEIN, Owner-Manager

HARRY E. WILSON, Asst. Mgr.

Ambridge, Pa., week May 6; Monaca, Pa., week May 13.

IMMEDIATE DELIVERY

PENNY PITCH BOARD =2, 5 Jack Pots\$65.00
 PENNY PITCH BOARD =4, with 1 1/2" inside squares. This is the board they work as a nickel board 60.00
 4" Bear Blocks, Huckley Buck Kegs, Addem-Up-Dart Boards, Aluminum Milk Bottles, Circulating Fish Ponds, Darts for Dart Games; Hoops for Hoop-La Blocks, 4, 5, 6, 7 & 8 inches; Corks to fit Cork Barrels.
 Hoop-La Boxes of hollow construction, made in 3 sizes. Set of 30 ..\$50.00
 Shoot-a-Crown for Cork Galleries.
 50 for 27.50
 Clown Heads for Balloon Dart Games.
 50 for 25.00
ALL OF THE ABOVE FOR IMMEDIATE DELIVERY.

COMING SOON!

New Cork Gun—will outlast all others 20 to 1.
 Write for Catalogue.
RAY OAKES AND SONS
 BOX 106 BROOKFIELD, ILL.
 Home of the World's Finest Zoo

GREATEST
 gun attraction
 of all times...

CARNIVALS—PARKS—
 ARCADES

See page 159 →

WANTED

Boomerang Operators take charge, also one Operator to go along with ride to Puerto Rico. Steady work immediately.

Apply

HARRY WITT

U. S. RIDING DEVICES

298 Junius St., Brooklyn 12, N. Y.

FAIRWAY SHOWS

Opens in Bismarck, N. D., May 25
 WANT Ride Help for Little Beauty Merry-Go-Round, Ferris Wheel and Glider. Shows: Mechanical Show and other Side Shows with own equipment. For Sale: Loop-o-Plane, Lead Gallery and Penny Arcade.

EMIL J. ZIRBES
 Box 122, Bismarck, N. Dak.

JOE

Received card too late for last issue. Really mean it, am serious; come on. If you need money or ticket wire me.

KITTY KELLY

Zacchini Show Macclenny, Fla.

TENTS

Concession Tents made to order. In stock, two 100 ft. lengths, 8 ft. sidewall, 7.68 oz. white drill. Two 100 ft. lengths, 7 ft. sidewall, khaki duck.

D. M. KERR MFG. CO.
 1854 W. Grand Ave. CHICAGO 22, ILL.

WANTED

Manager, Caller for Bingo. Also Counter-men, Percentage Dealers. No drunks.

Johnny J. Denton Shows
 Somerset, Ky.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Sow Hollow Bay, S. C.
 Dear Pat:
 Ballyhoo Bros.' Circulating Exposition arrived here on its fleet of five luxury liners and freighters and received the greatest welcome ever extended any show or celebrity. Thousands of well-wishers, including city and county officials from all parts of the United States and officials of finance companies, all wildly waving documents, lined the docks. So large was the crowd that the bosses were given a motorcycle escort to the edge of the city limits where our lot was situated. As it isn't the shows' policy to boast about welcomes, we'll pass up the rest of the story.

Our personnel was doomed to disappointment upon its arrival. For years we made this part of the country during poke-weed season. Imagine the shows being delayed on the ocean long enough to arrive 10 days late. Annually we looked forward to poke-weed salad, which we learned to relish during the depression. Altho the weed was tough thru the lateness of the season, many of our people grazed in a poke-weed field armed with vinegar, pepper and salt. In order to preserve the distinctive flavor of the weed, Manager Pete Ballyhoo ordered the 200 individually owned show dogs kept on leash for the week.

As you already know, this show believes in tie-ups with local big shots to made headlines. As an opening event, General Agent Lem Trucklow arranged for the burg's mayor to cut a ribbon stretched across the main gate's marquee, which would add to our welcome home. The mayor, who had never done any ribbon slashing before, was a bit reluctant about being the official tape-cutter because it was election year and he feared that the

local Scandal Mongers' Club, an anti-everything organization, might throw its weight to his opponent. After our legal adjuster convinced His Honor that pictures of the event would appear in every paper in the U. S. A., because he would be the first mayor ever honored with the privilege of cutting red tape on the entrance of a show that recently returned from a world tour, his Nibbs agreed to go thru with it.

On Tuesday night at the scheduled opening, we had already let 500 patrons with ducats under the ribbon in order not to lose the sales. Our girl revue lined up behind the ribbon across the marquee to add to the beauty of the event. His Honor, family, constituents and members of the Scandal Mongers' Club arrived for the grand event. His Nibbs wanted to back out because of the gal flash, but our legal adjuster convinced him that gals were essential to all night club, beach and race track pictures where celebrities participated. The hour arrived. His Honor reached for his glasses to find that he had left them at home. Being very near-sighted, he grabbed the scissors and started cutting. Imagine his surprise when he learned that he had missed the gate ribbon and had cut five G-string ribbons by mistake. Due to the smallness of the burg, the bosses decided to make it a one-day stand and ordered the shows loaded on Thursday to get a Saturday opening at our next spot.

P. S.: Say Pat, do you and the boys in the office like canned poke-weed salad? The dogs are still on leashes and the women folk of the show put up some that are mixed with dandelions. Just say the word and we'll send some.

MAJOR PRIVILEGE.

BLUE RIBBON SHOWS

MOST BEAUTIFUL SHOW OF ITS SIZE ON THE ROAD

Featuring Bob Fisher's Fearless Flyers

CAN PLACE

First-class Carnival Electrician. We have own transformers and fully equipped truck. Must know how to wire show of ten rides, ten shows and fifty concessions. No drunks.

RIDE HELP—Can use sober, reliable Help that can drive semis.

CONCESSIONS—Can place Merchandise Concessions only.

SHOWMEN—JINX LANE wants Girls for Dancing and Posing Shows, with or without costumes. Kenny Guiler, contact me. Good proposition.

LESLIE LUCAS—Can place People for 10-in-1. Will book Fun House, Monkey Circus, Wild Life.

This show has a nice route of still dates and fairs. Florida this winter.

Will book Roll-o-Plane, Octopus, Spitfire, Live Pony Ride. All address

EDDIE YOUNG, Mgr.

Glasgow, Ky., this week; then per route.

WONDERLAND

A WORLD'S FAIR ON WHEELS
 COLLEGE PARK, MD., MAY 13 TO 18

LOCATED ON HIGHWAY NO. 1 OPPOSITE MARYLAND STATE COLLEGE

WANT—Kiddy Auto and Kiddy Airoplane, or any other Kiddy Ride.
 HELP—Sober Electrician, Big Show Secretary. No other help wanted.
 CONCESSIONS—Custard and Grind Stores for Suitland, Md., and balance of season.
Al Porter, 3056 Thayer St., N. E., Washington, D. C.

Wonder City Shows

WANT

Stock Concessions, Rides not conflicting with Merry-Go-Round, Wheel, Plane, Kid Auto, Kid Plane. Place any show with own equipment for 15%. Committee money plus government tax. White Campbell, contact me. Address:

JOE KARR

Wonder City Shows
 New Madrid, Mo., May 6-11; Charleston, Mo., May 13-18.

GREENVILLE, MISSISSIPPI NOW

More big spots to follow—Illinois, Iowa and Wisconsin fairs; south in time for cotton. Want Girl for Tinting Board. Capable Agents for Slum Stores, join on wire. Jonsey, Curly Mahan, Carl Hammond, get in touch with me.

M. H. (MAC) MATTHEWS

WANTED

Independent Shows and Concessions. Business Men's Club Celebration, Mattydale, N. Y., ten big days, May 23 to June 2, inclusive—two Sundays and Memorial Day. Free gate and attractions.

HOLMAN'S RIDES

Seneca Falls, N. Y.

WANTED AT ONCE

Good Front Man to make strong opening. Must be sober and experienced. Salary or salary and percentage. Tattooed Man that can put it on in a hurry. Girls for Bally and Illusions, Fire Eater, good Freaks, other Working Acts. Boss Canvasman that can get it up and down. State all in first letter; be ready to join on wire. No salary too high if you are worth it. Answer to **GEO. COLLINS, Mgr. Side Show, Peppers All-State Shows, Memphis, Tenn., May 8th to 11th; then as per route.**

Priced To Sell

SINGLE LOOP

Good Condition. 7 1/2 H.P. Motor.

J. L. LUCAS

2521 Riverside Drive Los Angeles 26, Calif.

WANT AGENTS

FOR BLOWER OR BOWLING ALLEY Wire

BEN OR EP GLOSSER

c/o John R. Wards' World's Fair Shows
 Bell Starr, Legal Adjuster, Evansville, Ind.,
 This Week; Indianapolis, Next Week

FOR SALE

#5 Eli Ferris Wheel with neon lighting system for \$5500.00 cash. Can be seen in operation in Dallas, Texas. Address:

BOX 2968, Dallas 1, Texas

WANT

OCTOPUS FOREMAN
 TOP SALARY — MUST BE CAPABLE
 Address

JOHN R. WARD'S WORLD FAIR SHOWS
 Evansville, Ind., This Week; Indianapolis, Next Week

SECOND-HAND SHOW PROPERTY FOR SALE

\$75.00, Folding Organ, 3 1/2 Octave, playing cond.
 \$25.00, Stag Horn Armchair. Cost \$100.00, bargain.
 \$27.50, African Indian Chief, life size, wax head with crown. In glass case.
 \$20.00, Electric Nut Toasting Machine, floor model.
WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

WOLF SHOWS

Want Shows, Concessions, also Agents. Book or buy Merry-Go-Round, Roll-o-Plane or Loop-o-Plane. Granite Falls, Minnesota, this week; Minnesota, Minnesota, May 12-15; Herman, Minnesota 16-19.

BEE'S OLD RELIABLE SHOWS WANT

Ride Help on all Rides. Top wages and sure if you can do the jobs. Drunks, stay where you are and save transportation, as you won't last here. Russell Smith, wire or come on. Want Concession Agents for Stock Concessions. Will frame what you want for reliable people. Want Agents for Razzle Dazzle and Roll Down. T. C. Bromley, wire. Address:

BEE'S OLD RELIABLE SHOWS
Nicholasville, Ky., May 6th to 11th; Irvine, Ky., May 13th to 18th.

WANT

Experienced Counter Men. Long and pleasant season. Salary good and guaranteed. Write or wire

E. M. McINTYRE
Care W. C. Kaus Shows
Ashboro, N. C.

WANT

CAPABLE MAN AND WIFE TO OPERATE NEW COOKHOUSE. WANT HELP ON ALL RIDES. CAN PLACE 10-IN-1, GRIND OR PIT SHOWS. COME OR WIRE:

S. O. LEE, Mgr.
Central American Shows
Eureka, Kan., this week; then per route

WANTED

Whip Foreman, also Second Men on Ferris Wheel, Merry-Go-Round, Caterpillar. Top salaries, bonus, long season. We play New York City. Address:

CHARLES GERARD
900 Grand Concourse, Bronx, New York City

WANTED

Agents for Slum Stores—putting on more stores. Jimmie Hilyard, get in touch with me. Jack Martinkus, if you want to make real money instead of chicken feed, this is the place. No drunks, please.

ORVILLE MILLER
Prel's Broadway Shows Penns Grove, N. J.

SOUTHERN STATES SHOWS WANT

Few more Stock Concessions, especially want Photo Gallery. No gypsies. Hoop-La. Experienced Ride Help. All address:

JOHN B. DAVIS, Mgr.
Dade City, Fla., this week

WANTED

Stock Concessions of all kinds, Kiddie Rides, Shows, Celebrations start next month. Jacksonville, Tex.; then Rusk; two Saturdays.

BREWER UNITED SHOWS

Tivoli Exposition Shows WANT

For Twenty Fairs and Celebrations Two more good Shows with own transportation. Want few more legitimate Concessions. Write or wire **H. V. PETERSEN, Mgr.,** Sedalia, Mo., this week.

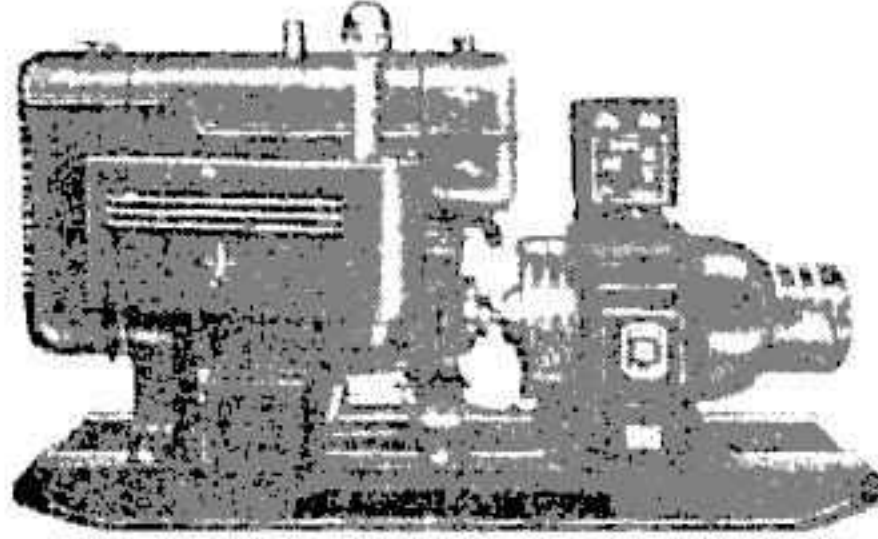
SURELITE & POWER PLANTS

DESIGNED FOR OUTDOOR SHOWS AND NOT GOVERNMENT SURPLUS GASOLINE AND DIESEL ENGINE UNITS 2 KW. TO 50 KW.

SUPERIOR FEATURES

- Constant Voltage
- Splash Proof
- Fool Proof Coupling
- Oversize Engine
- Standard Parts
- Moderate Cost

IMMEDIATE DELIVERY



10,000 WATT A. C., \$995.00

SOLD BY **EDWARD C. FLAHERTY**
43-87 VERNON BLVD. LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

GREATEST
gun attraction
of all times...

CARNIVALS—PARKS—ARCADES

See page 159 →

SUNSET AMUSEMENT COMPANY

Exclusive Diggers open, Girl Show Equipment open. Want Acts for Side Show. A few legitimate Concessions open. Leavenworth, Kan., this week; Chillicothe, Mo., next.

R & S AMUSEMENTS WANT

Penny Arcade, Frozen Custard, Photos, String Game, Guess Your Age, Scales, Penny Pitch or any legitimate Concessions. Can place reliable Ride Help at all times. WANT — Girls for Posing Show — WANT

Presenting Two Outstanding Acts

LOU CAGLIA
and
HIS WONDER HORSE
"CHIEF"

SELDEN
THE STRATOSPHERE MAN
138 FT. IN THE AIR

Playing the Best Proven Money Spots
Write—J. M. RAFFERTY—Wire
Plymouth, N. C., this week; Windsor, N. C., next week.

NICK'S UNITED SHOWS

WANT AT ONCE

Canvasman; Truck Mechanic with tools, must be good; Ride Help for all Rides. Drunks and chasers, do not waste your time and mine. All address or come on to Decatur, Indiana.

G. C. Mitchell, gen. agt. COATESVILLE, PA. This Week
AMP SHOWS Fred C. Boswell, bus. mgr. PHOENIXVILLE, PA. Next Week

"JUGGY"

RIDES—Will hook or buy Roll-a-Plane or Kiddie Autos, Book Pony Ride. Want Second and Third Men for Wheel, Chair-o-Plane and Tilt-a-Whirl. (Notice: Transportation for Rides booking.) SHOWS—Have complete outfit for Jig Show. Want Funhouse, Hillbilly, Unborn and Snake Show. Have transportation. CONCESSIONS—Place Hit-Striker, Custard, Rotary, Coca-Cola, Dart Game, Lead Galleries, others not conflicting. All replies to **A. M. PODSOBINSKI, Gen. Mgr., A.M.P. SHOWS** Coatesville, Pa., this week; then the Big One, Phoenixville, Pa. P.S.: Grind Store, Razzle and Roll Down Agents, please contact Fred C. Boswell immediately. Special Notice: Virginia, West Virginia and North Carolina Fair Secretaries, contact G. C. Mitchell for few open dates. (Mel, I wired you.)

GARDEN STATE SHOWS WANT — 6 RIDES — 6 — WANT

Custard, Scales-Age, Striker, Rumper, Country Store, Basketball, Coca-Cola Bottles. SHOWS OF ALL KINDS, liberal p. c. Will furnish canvas to any worthwhile attraction. Excellent including for Arcade, Fun House and Drama. We have a route of the best still dates obtainable and some of the best fairs and celebrations in Pennsylvania, including THE GREAT KIMBERTON FAIR, Port Providence Fair, McClure Beansoup Homecoming and Fair. We are featuring CLARA TORINA, the SKYSCRAPER GIRL, as free attraction. Now playing Coplay, Pa.; Phillipsburg, N. J., next week. All Address: R. H. MINER, Coplay, Pa., this week.

United Exposition Shows WANT GIRL SHOW

CAN ALSO PLACE OTHER SHOWS (have tops and fronts). What have you? Mechanical, Snake, Cook, Athletic. Complete Minstrel. RIDE HELP — Can use few Men that drive. CONCESSIONS — Candy Floss and Custard. Address: Bonham, Texas, this week; Durant, Okla., next week.

HAVE GOOD PROPOSITION

For Cookhouse Manager with car. Will furnish complete equipment, including brand-new 16 by 24 top complete, kitchen equipment mounted on semi trailer. Must be responsible party. Wire immediately. **PEPPERS ALL STATES SHOWS** Corinth, Miss., this week; then Memphis Cotton Festival.

Playing Minnesota, Iowa, Missouri, Arkansas Secretaries Fairs and Celebrations

We have open dates August, September, October. CONCESSIONS WANTED — Photos, Popcorn, Ball Games, \$25.00 each spot. Slum Stores, Percentage, office owned.

McArdell's Midway of Fun

Eden Valley, Minn., this week; Brainerd, Minn., week May 13; Walker, week May 20.

MIDWAY SHOWS

Opening May 11th Snelling & Larpenue Aves., St. Paul city limits. 7 Rides, including 2 new just arrived from factory. Can use a few more Stock Joints not conflicting. Fun House, Mirror or any Grind Show. No Mitt Camps. Can place Ride Help on all Rides. Jack Rielly, contact. Have for Sale—6 Practice Golf Machines, can be used as a Concession; 1 12x15 Cook House, complete with Cher, truck for same; everything \$350. 1 Corn Game House; 2 8x16 Concessions, tops, side walls, nearly new; 2 Mouth-o-Phones, 1 4-Wheel Trailer. Cheap if taken at once.

WANTED AT ONCE

Good Half & Half for Annex, also Novelty Act that can Lecture and Tattoo Artist. Wire or write

W. B. SUTTON
O. C. BUCK SHOWS
Herkimer, N. Y.

WANTED

SIDE SHOW ACTS, FREAK TO FEATURE **L. LUCAS**

c/o Blue Ribbon Shows Glasgow, Ky.

MISS ANATOMY
 or "Looking Thru a Live Girl"
ILLUSION
 All internal anatomy apparently becomes plainly visible.
 It's worked with a girl in a swim suit.
SCIENTIFICALLY CORRECT
 . . . great with health lecture for **SIDE SHOW OR STAGE.**
 Small apparatus complete, \$125.
 Send \$50 with order, balance C. O. D.
 Address:
WALTER ELKAN
 246 Fifth Ave. New York 1, N. Y.

WANTED
LOT MAN AND ASSISTANT MANAGER
 JOIN OR WIRE
W. T. COLLINS SHOWS
 (Winterquarters) MORRISTOWN, MINN.

WANTED
FIRST-CLASS CARNIVAL
 Auspices V. F. W., July 3-6, Incl.
 Big crowds expected.
 Write L. R. KENTNER, Savanna, Illinois.

WANTED
 Girls for Girl Show, also Talker. Wire me at once or come on. Lots of fairs.
JACKIE CODY
 c/o Frear's United Shows
 La Crosse, Kans., 6th to 10th; then Kingman, Kans.

FOR SALE
 Ten-Car Kid Ride, \$400.00 cash. Good condition. Now operating.
H. M. THOMPSON
 125 Vevcas St. BILOXI, MISS.

R-A Bows in Flash
Despite Inclemency
(Continued from opposite page)
 than in the past, and the billing topped any previous effort.
Executive Staff
 Carl J. Sedlmayr, owner and general manager; Carl J. Sedlmayr Jr., assistant to the general manager; Walter H. Devoyne, business manager and secretary; Sam Gordon, concessions manager; J. C. (Tommy) Thomas, general agent; Herb Pickard, press agent; Fred Burd and Danny Harrison, assistant secretaries; Sammy Smith and Charles Lovell, trainmasters; C. J. Mooneyhan, *The Billboard* and mail; Slim Sourby, scenic artist; Pop Whitman, in charge of construction; Ed Nelson, boss carpenter; Johnny Drome, chief electrician, and Bama Steppe, master mechanic.

Attractions
 Sportland Arcade, Harry Julius; Motordrome, William Kemp; Hollywood Monkeys and Wild Life, Leo Carroll; Victory Follies, Danny Brown; Circus Side Show, Cortes, Skeeter and Snookey Lorow; Before Eve (life show), Moe Eberstein; Harlem in Havana Minstrels, Leon Claxton; Fun House, Mrs. Max Kimmerer; Snake and Reptile Show, Charles Flogle; Atomic Bomb War Show, Nat D. Rodgers; Rose's Midget Revue, Max Kimmerer; Glass House, Mrs. Charles Flogle, and a Fat Show.

Rides and Foremen
 Merry-Go-Round, Blacky George; Baby Auto ride, Charles Cohen; Octopus, Hughey; Roll-o-Plane, Jack McKeever; Scooter, Tom Liles; Miniature Train, Fly-o-Plane, Jack Darragh; Ferris Wheels (4), Tex Darlington; Caterpillar, Jack Strutz; Rocket, Charles Larkin; Hey-Day, Frank Stubblefield.



Now ready to consider

LEGITIMATE
CONCESSIONS

MILWAUKEE CENTURAMA
and MIDSUMMER FESTIVAL
 ON THE LAKEFRONT, MILWAUKEE
JULY 12 TO AUGUST 11

Greatest outdoor event ever held since the World's Fair. Preparations for one million attendance. Backed by tremendous national advertising program. Most elaborate entertainment program in fair and festival history.

Now accepting proposals for legitimate, catering and sales concessions. No exclusives except arranged for. All concessions must be flashed and decorated in keeping with Festival and midway standard.

JOHNNY J. JONES EXPOSITION
 Altoona, Pa., this week; Johnstown, Pa., May 13 to 18

KILGORE SHOWS
WANT
 Agents for well-framed Stock Joints. Want Agents for Ball Games, also couple to take charge of new Corn Game. Legitimate Concessions that don't conflict. Ride Man to take charge of Mix Up. No drunks or chasers.
 Fairfield, Texas, this week; Decatur, Texas, Rodeo, May 13 to 18.
 Many Fairs and Celebrations to follow.

C. F. ZEIGER UNITED SHOWS WANT
 Foreman for new Allan Herschell Merry-Go-Round. Will furnish new outfits for money-getting Shows. Have some Side Show Acts. Want Manager with few more Acts. Can place a few more Dancing Girls, useful Carnival People in all departments. Write
 La Junta, Colo., May 6 to 11; Pueblo, Colo., May 13 to 18.

WANTED
 Ferris Wheel and Ride-o Foremen; top wages to good men. For Sale—Canopy Top with tapered sidewall, 16 feet deep by 50 feet long; no poles. Made for Animal Show, used only eight weeks, \$300.00. Top and Sidewall for Ten-Car Kiddie Auto Ride, \$75.00. Photo Gallery, complete with two-way Hassan deluxe photo machine and cabinet, top and sidewall, no frame, \$175.00.
HAPPYLAND SHOWS
 3633 SEYBURN AVENUE DETROIT, MICH.

JOHN R. WARD'S WORLD FAIR SHOWS
WANTED FOR COLORED REVUE
 Completely organized Show, must be tops, or capable Manager-Producer-Talker who can organize a high-class Revue. Can place outstanding Colored Acts—Dancing Team, Singers, Tap Dancers, Emcee, fast-stepping Chorus Girls (no sticks). Trumpet, Trombone, Drums for Band, also other outstanding Mustefans who can cut it. Also want a Foreman for Spitfire. We furnish sleeping accommodations on train. Top salaries paid from office. No hoozers or agitators wanted. Address:
JOHN R. WARD'S WORLD FAIR SHOWS, Evansville, Ind., this week; Indianapolis next week.

LONE STAR SHOWS
WANT
 RIDE HELP FOR MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, OCTOPUS AND ROLL-O-PLANE.
 ALL MERCHANDISE CONCESSIONS OPEN EXCEPT BINGO AND PENNY PITCH.
 Address: Utica, Miss., this week; then per route.

Percell's Pioneer Shows
 Week May 13-18, Towanda, Pa.
 Can place Shows of all kinds, Penny Arcade, non-conflicting Concessions. Answer
MICKEY PERCELL Waverly, N. Y.

FLORIDA AMUSEMENT CO.
 WANTS Sober Chair-o-Plane Foreman, few more Second Men who can drive. No drunks. Grind Store Concessions. Sober Agents for Alley, Blower. Clothespin Agent, Roll-Down Agents. Address SCOTTY DEVINE. Place Bingo for season. Riley, contact me immediately. All address
 HOWARD INGRAM, Sylva, N. C.

DICK'S PARAMOUNT SHOWS, INC.
WANTS **WANTS**
 SHOWS: Have complete GIRL SHOW. Need Manager and Talent. Good proposition to the right party. Want SIDE SHOW ACTS. Magician to do Punch and Pitch. Can place Iron Lung, Wild Life and Funhouse. **PLAYING THE BEST SHOW TERRITORY IN THE EAST.**
 HELP: Second Man on Ferris Wheel. Semi driver preferred.
 Port Reading, N. J., week of May 6th; Roselle, N. J., week of May 13th; then New England.

MAJESTIC GREATER SHOWS
CAN PLACE FOR
 Long season of choice still dates and 12 big fairs. Flat Rides not conflicting. Excellent opportunity for Kid Rides. Side Show, Motordrome, Monkey Show and Grind Shows. Concessions of all kinds. Help on all Rides. Will buy top and banner line suitable for Side Show, also smaller tops. Al Wallace wants fast, experienced Giddle Man. Dick Hyland wants Readers for American Palmistry. Positively no gypsies on this show. Bob DeLawter wants Swinger Agents. Jimmy Johnson wants Girls for Dancing Show.
SAM GOLDSTEIN, Owner-Manager Ambridge, Pa., week May 6; **HARRY E. WILSON**, Asst. Mgr. Monaca, Pa., week May 13.



PENNY PITCH GAMES
 Size 48x45", with 5 Cork Pins \$4.95
 75-Player Complete Set \$5.95
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WANT TO BUY AMMUNITION
 .22 SHORTS FOR GALLERY
 Any Amount — State Price
SHOOTING GALLERY
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MIDWAY CONFAB

Jackpot wars need no air support.
 Jerome St. Gottschalk and Spiny Cutler have formed a partnership and will develop a show for the show name of "Gotta Getta Corporation."

George Miller Lechner left Fargo, D. Minn., to go with Redemptive Show, he was host at a convention and trade for members of his side show.

Joe Kane informs that he has contracted Phillips County Fair, Helena, Ark., week of September 30 for the Wonder City Shows, making a total of 10 fairs to date.

Few weeks of mud and rain decide whether you'll remain a trouper.

Dwight J. Babinet and Betty Field of Minneapolis were married April 28, and 150 guests attended the reception at the home of William (Pop) Babinet. The Babinets will spend the season on the Gem City Shows.

H. M. Kilpatrick, carnival and circus advance agent for the last 20 years, is recuperating in Western Sanatorium, Black Mountain, N. C. He was with the Dodson's World's Fair Shows in 1944.

Louis Leichtamer joined F. E. Gooding Amusement Company with root beer and other concessions. . . Veterans of Foreign Wars Post will sponsor the F. E. Gooding unit's stand in Canton, O., late this month.

All lots should be located on hills high enough for the winds to keep them clean.

Slim Donaldson infoes that he has sold 30 gross of balloons at the Farmers' Day in Alexandria, La., April 13. . . R. V. (Kentucky) Ray sends in a snappy program for the Corpus Christi, Tex., Optimists' Club Splash Days, indicating that he baled up a bank roll.

John Sullivan, tattoo artist who resides near Shamrock carnival lot in St. John, N. B., plans to take to the road soon. Sullivan has been on the road with a number of carnivals thru the Maritime Provinces, including the Lynch Shows, with which he trouped last year.

Jean Nadja, who recently played host to friends at her new home in Philadelphia, is preparing to return to the road. Recent guests, says Jean, were Bobby Kork and Sandy and Tommy Kirk. Kork, who recently completed a tour with a USO unit, plans a brief vacation before going out again for the season.

Remember the old-timer who said, "As long as there are showfolks, they'll make eight-balls?"

Buddy Ann Hudson joined Jack W. Donohue's Unique Acts Show on Dick's Paramount Midway at Cambridge, Md., jumping from Kansas City, Mo. . . Russell K. Pfaunl, Dayton, O., detective sergeant, who is retiring after 26 years on the force, has constructed a trailer concession and has booked a jewelry store at 12 Ohio fairs.

Most unusual thing about the past few seasons was, we sent home money on closing days instead of writing for some.

Agents making Leeton, Australia, have life made easier for them as a map published by the Leeton and District Progress Association shows the location of the show grounds. . . Rex and Finnie Ingham and son have returned to Ruffin, N. C., after a good season in schools with their animals and birds. Joe Oberjosh, formerly with the Inghams, is back

in Ruffin after four years in Honolulu.

L. C. (Curly) Reynolds, co-owner of World of Today and International shows, visited the St. Louis office of The Billboard; Harry W. Hennies in East St. Louis, Ill., where Hennies Bros. Shows were unloading, and Royal American Shows' midway Thursday (2). . . Myrtle McSpadden, Lone Star Shows, was also in St. Louis on a leaving trip and to visit shows playing the area.

Gypsy Pete, Victory Expo, writes from San Antonio that he scored at the Battle of Flowers and renewed acquaintances with Marie Charlie and Alzona and Seattle Helms of the Max Goodman Shows. . . F. E. Gardner and wife (Carolina and Lena) joined Hennies Bros. Shows on concessions. . . Roy Allen and Frank McKay are set to join Breuer's concessions on Dyers Shows May 15. . . Charles Elliott (Stinky) Davis infoes that he will be with Mike Conti as Girl Show manager.

Detroit Notes: Walter Schafer, press agent with W. G. Wade Shows, has returned from Los Angeles, where he went to celebrate his parents' golden wedding anniversary. He also visited Ted Metz, who formerly had the side show on the Tom Mix Circus. . . W. G. Wade Shows opened in Pontiac, Mich., Wednesday (1). . . Cameron Murray is moving the No. 2 Wade Shows to the east side of Detroit at Mack and Maryland avenues for a 10-day stand.

When a manager bragged that he had been running his show for over 20 years, a bystander remarked, "And it never looked its age so much."

Mr. and Mrs. Frank Hanaski and their three-year-old daughter, Swana Lea, left St. Louis last week to join Rainey United Shows in Minneapolis, where they have a string of concessions. . . R. L. (Bob) Lohmar, business manager Wonder Shows of America, last week spent several days visiting shows in St. Louis before heading north on a booking tour. . . C. Eddie Rood also spent several days in St. Louis, looking for talent for his girl show on John R. Ward's World's Fair Shows.

Patsy Valdeles, singer and dancer who recently closed in New York, has purchased the

A Pipe Dream
 Dick Hillburn came out of a fog in Wilmington, Del., with this one:
 S. M. Freehearted, big time side show manager, hired a man and his wife for his Ten-in-One. The man did the human pin-cushion and the woman the ladder of swords. The manager did not pay salaries, all hands being on percentage. Figuring the man was worth more than the woman, the pin-cushion was given 15 per cent and his wife 10 per cent. Things went well for a few days until the pin-cushion cracked to the manager: "Say, Boss, my wife is jealous because I'm getting more money than she is, so will you please cut me down to 10 per cent?"
 Being a man who wanted to see peace in all families, the manager gave him the cut with pleasure, and the couple lived happily ever after on fewer sandwiches.

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 Famous Beehive Hybrid Popcorn
 Certified to Pop Out More
 Than \$100.00 Per Bag.
\$10.75
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ORDER FROM NEAREST WAREHOUSE
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FOR SALE BINGO AND GRAB JOINT
 Both hooked with X. BINGO, with canvas like new, 18"x30", complete with new counters, stools and R.C.A. public address system. GRAB JOINT, complete, ready to operate. Will sell together or separate. A bargain. Write, wire, call or come see.
SPARKS & FLOYD
 Sunflower State Shows Liberal, Kan.



Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.
Tate's Curiosity Shop
 Route 9, Box 365
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CARNIVAL AND WHOLESALE POPPERS
 Pops 60 Lbs. Corn Per Hour
NEW PEANUT ROASTERS
 — FULL LINE OF SUPPLIES —
 Popcorn, Seasoning, Salt; Glassine Cones, Bags, all sizes; 5c, 7 1/2c and 10c Cartons.
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WAFFLE IRONS
 4" Commercial Sta. Cast Aluminum. Complete with wooden handles and formulas, \$2.50 each. Terms: 25% with order, balance on delivery.
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POPCORN
BOXES-BAGS-SEASONINGS
Consolidated Confections
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 With Own Tools
 Wire
ROGERS
GREATER SHOWS
 Mattoon, Illinois

BULLET ASH TRAY
 Top of 20 mm. shell in ash tray of airplane metal. Individual white boxes. Gross \$18.60; Dozen \$1.70. F. O. B. Rahway, N. J.
 Terms: Check with order.
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SHOOTING GALLERIES
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WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
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Cotton Club Revue on Sparks Bros' Shows. . . Mr. and Mrs. Ernest Dallabate lost their concession equipment in a fire at South River, N. J., which destroyed Fred Fornier's equipment. . . Emma Holderness sustained a broken arm in a fall. . . Jumbo Finn's Fat Show closed with Bill's Rides and has joined Sparks Bros' Shows. . . Jim R. Campbell, formerly with Crafts 20 Big Shows, has opened a Penny Arcade on the beach at Oceanside, Calif.

This season cookhouse managers can proudly mention that their prices are slightly lower than was the price of the recently held Jackson Day dinner.

Dave (Chief) Chisholm writes from Wichita Falls, Tex., that his wanderings the past winter took him to the Royal American Shows in Tampa, Hennies Bros. in Birmingham, L. H. Heth Shows in North Birmingham, Johnny J. Denton in Cullman, Ala., Shan Bros. and the John R. Ward Shows in Nashville, Wallace Bros. in Madisonville, Ky., The Billboard office in St. Louis, and the World of Today in Wichita, Kan., and finally he joined the D. S. Dudley Shows in Wichita Falls.

L. E. Roba Collins is emceeing and doing magic with Joe Darpelo's Side Show on Hennies Bros' Shows. Last season he was with Austin Bros' Circus. . . William O. (Bill) Murray continues with Frank and Lena Preti's concessions, on Central States Shows. He reports that business on the Preti concessions was good during the winter. Charro Days, he says were big. . . La Vonnie, high pole performers, are providing the free act with A. M. P. Shows. Act includes Vonnie Wilson, aerial performer and trick motordrome rider, and Jerry D. (Jaydee, the Great) Martin, aerial contortionist, who is also mailman and The Billboard sales agent. They were married at Douglas, Ga., March 15.

LEW (L. A. Osenbaugh) Blue reports that his side show racked up good biz with International Shows at Coffeyville, Kan., and Bartlesville, Okla. Line-up includes Miss Electra, Lyle Montrole, Curly and Frances Pritchette, Mona Blue and Teresa Tracy. Blue is on the front, and Al Smith handles the tickets. . . Eugene (Candied Sweets) Lefebre, Laconia, N. H., who wintered at his radiator shop, is with Great Eastern Shows of Maine, on which he has candy floss, country store, pitch-till-you-win, higher striker, popcorn and candied apples and waffles. Winter visitors at his radiator shop included Martin Black and George Storti, Maine Amusement Shows, and Herbert Noble, ride foreman of Great Eastern Shows.

Years ago when midway Wild West shows paid off with meals and the privilege of wearing company-owned wardrobe, a cowboy said to another, "The show had a big week." "Yeah! Yeah!" answered the other, "they gave me 50 cents, too."

Mr. and Mrs. William Snapp, owners Snapp Greater Shows, were hosts at their Joplin (Mo.) home to 30 members of the org. Among those present were Mr. and Mrs. Bob Lantz, Mr. and Mrs. Paul Schreiber, Mr. and Mrs. Bill Maedeic, Dr. and Mrs. George Cox, Mr. and Mrs. Guy Waring, Mr. and Mrs. Paul Ferris, Mr. and Mrs. Gus Skoglund, Mr. and Mrs. J. Mitchell, Mr. and Mrs. Woodie Oldham, Mr. and Mrs. Jack Robinson, Mr. and Mrs. David Punch, Mr. and Mrs. Cecil Bantly, Mr. and Mrs. Earl Loutz, Mr. and Mrs. Charles Rowland and Mrs. Marie Jones. The following night Mr. and Mrs. Charles Rowland gave a Mexican dinner to the same group.

Immediate Delivery ROOT BEER BARRELS

With or Without Carbonator for Indoor and Outdoor

SPECIAL
 Root Beer Syrup. No sugar needed, just add water. Order your season's supply now.
Only \$2.60 Gal.
 Terms: 1/3 Dep., Bal. C. O. D.

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 World's Most Popular Rides
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BULK High Expansion — Ohio Grown **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn

LAST CALL—HOOSIER STATE SHOWS—LAST CALL
 Opening in Kokomo, Ind., May 11th, in the Heart of a Big Pay-Roll District.
 All Mills and Factories Working.

Wanted to buy, book or lease one or two Kiddle Rides. Will book one more major Ride. Want to book Shows and Concessions. NO GYPSIES—NO GRIFT. Ride Help wanted on Parker Two-Abreast and Ell 12. Help on Chair-o-Plane; wife can work Dumper Store. Tickets if I know you. Want sensational Free Act for Farmland, Ind., Free Fair, July 15th to 20th. Jack Jaeger, am waiting to hear from you. Address all mail to

E. M. (SAILOR) EVANS, 1000 West Monroe Street, Kokomo, Indiana.
"THE SHOW WITH A MILLION FRIENDS"

WOLFE AMUSEMENT COMPANY
 For Ninety-Six, S. C., First Show in Nine Years, May 6-11th;
 Seneca, S. C., to Follow, City Playgrounds

Can place a few Legitimate Concessions. Can use a few capable, sober Ride Men. Ben Holliday, get in touch with me. Good opening for Penny Arcade. Can place any show on small percentage, with own transportation. Get with the show that plays all up town locations, and opens every Monday night. Charlie Russ wants reliable, experienced Cook House Help, top salary. Also Agents for Stock Stores and Ball Game.

ALL MAIL AND WIRES TO BEN WOLFE
 — NO RACKET — — NO GATE —

ROGERS GREATER SHOWS WANT
 Ferris Wheel Foreman and Ride Help. Must drive trucks.
 Mattoon, Ill., this week; Danville, Ill., next week

J. R. EDWARDS SHOWS, INC.
 Wanted to join at once and sell exclusive, Popcorn, Carmel Corn and Peanuts, \$50.00; wagon preferred. Can place Ferris Wheel, Octopus, Roll-o-Plane and Tilt-a-Whirl at 25%. CONCESSIONS—Can place Percentage Bumper, Percentage Mouse. Johnny Johnson, come on. Mr. Constable, contact me at once. Can place Sound Truck, also sensational Free Act.

All Mail and Wires to J. R. EDWARDS Willard, Ohio

ROLL TICKETS 100,000
PRINTED TO YOUR ORDER \$21.50

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.
 10,000 \$7.25
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Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

POP CORN! ON the Midway!
 Yes, folks, you will find hundreds of poppers doing a popping good business on the Midway of Outdoor Shows this season and most of these operators will use their old standby shelled

HOOSIER PRIDE POPCORN and Supplies
 A penny postal card will bring our list. If in a hurry
 Phone or Wire
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WANTED
 For Minstrel Show, Cavalcade of Amusements
 Chorus Girls. Can place one good Blues Singer. Can place Drummer. People that have worked for me before, wire me.
FRED SAWYER
 Mgr. Minstrel Show
 Cavalcade of Amusements, Memphis, Tenn.

When EAST Get Your Hi-Test South American POPCORN
 Fresh Roasted PEANUTS from **VIRGINIA & SPANISH PEANUT CO.**
 Providence 7, Rhode Island
 Write, Wire or Phone GAspee 2543

CONFECTION ITEMS NOW AVAILABLE FOR SALESBOARD OPERATORS
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 High Popping Volume. Bulk or Package—CL or LCL Shipments. Samples on Request.
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SOUTH AMERICAN POPCORN
 Direct to you from our farms. Quality is supreme. Growers since 1932. Send \$2.00 for liberal sample. Price, \$8.50 per cwt., or 500 lbs. corn and 50 lbs. seasoning for a total of \$57.50. Order yours now.
M. M. BURNETT & SONS
 Spencerville, Ohio

WANTED
 Grind Concessions, man to put up concessions, second man for Merry-Go-Round.
MIKE ZIEGLER
 MILNER HOTEL PHILADELPHIA, PA.

CARAVELLA AMUSEMENT SHOWS

Playing Proven Spots in Proven Territory

—Including—

Bona Fide Fairs ★ Big Firemen's Conventions ★ Homecoming Weeks

CAN PLACE

RIDES—Will book or buy any good Flat Ride not conflicting.

SHOWS—Want Acts for Side Shows. Attractive proposition for Iron Lung, Mechanical City, Monkey, Fun House, Glass House, Girl Revue.

HELP—Want reliable and capable Men on all Rides, First and Second Men on Ferris Wheel and Merry-Go-Round. Good sober Drivers, top wages, best treatment.

ELECTRICIAN—Best proposition if capable. Wire immediately.

ALL ADDRESS

CARAVELLA AMUSEMENT SHOWS

Bessemer, Pa., This Week
Week of May 6-11

Meadville, Pa., Next Week
Week of May 13-18

PENN PREMIER SHOWS

WANT—2 good men to handle front Marquee. Salary no object.

CAN PLACE—Legitimate Concessions of all kinds. Fish Pond, Rotarys, French Fry, Apples, Hoop-La, String or any legitimate concession.

JIMMY DAVIDSON WANTS—1 Wheel Agent, also agents for Coupon Stores, Roll Downs, Skillis and Swingers. All those who worked for me before, come on. We have choice territory and will operate every week.

CHARLES HAYS WANTS—Girls for Revue. Hotels paid. Good proposition, long season south.

WANT—Sword Swallower, Mental Act, Tattoo or other Side Show acts.

FLASH DAVIS WANTS DROME RIDERS. Bauer Betty O'Day, Marx Deer, wire.

CAN PLACE Talkers and Ticket Sellers.

This Show has already booked 22 weeks of Celebrations and Fairs. Address all mail to

LLOYD D. SERFASS, Gen. Mgr.
MIDDLETOWN, N. Y. (First Show in City Limits in 6 Years)

WORTHY SHOWS, INC.

CAN PLACE

Useful Carnival People, Ride Help, Whip Foreman, Grind or Pit Shows, Small Arcade, Concessions that do not conflict.

James J. Kaney, Tom Bell Smith, Tracy Hale, Mickey and Curley, contact.

WORTHY SHOWS, Dunkirk, N. Y.

H. B. ROSEN AMUSEMENTS

NOW SHOWING DAYTON, TENN., STRAWBERRY FESTIVAL,
Auspices of Veterans of Foreign Wars—Location: School Grounds.

WANT

WANT

SHOWS: Will book Girl Show. Must have not less than 3 Girls. Will furnish new Top with Panel Fronts. Want Side Show, if you have something to put inside. Will furnish 20x80 top, 110-ft. front with new Banners. Want Man to make Openings for Animal Show and Ticket Sellers.

RIDES: Want Second Men for Merry-Go-Round, Chair-O-Plane, Loop-the-Loop, and Loop-O-Plane.

CONCESSIONS: Want Agents for Photo Gallery, Popcorn, Candy Apples, Bowling Alley, Duck Pond, Cigarette Shooting Gallery, Swingers and Slum Skills.

WILL BOOK COOK HOUSE OR UP-TO-DATE BIT DOWN GRAB

ADDRESS:

H. B. ROSEN, Mgr., DAYTON, TENN., then per route

JOHN McKEE SHOWS

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WANT

Account of Disappointment **WILL BOOK:** Auto Kid Ride and Kiddie Swing.

RIDE HELP—Those that can Drive Semis given Preference. **CHAIR-O-PLANE FOREMAN.**

SHOWS—10-In-1, Snake, Monkey, Fun House, with own transportation.

Slim Moore **WANTS** Concession Agents.

Answer as Per Route: East Alton, Ill., until May 11; Hannibal, Mo., following.

MID-WESTERN EXPOSITION

WANTS

Mechanical Show, Fun House, Glass House, Man and Wife for Illusion Show. One Grinder for Snake Show (good proposition). Will place any 10¢ Merchandise Concessions not conflicting. No gift tolerated on this show. Want to buy or book Octopus, Spiltire or any Rides not conflicting. Have good route to offer all showmen. Address:

MALVERN, ARK., THIS WEEK; THEN PER ROUTE.

WHITE STAR ATTRACTIONS

MANSFIELD, OHIO, THIS WEEK

CANTON, OHIO, MAY 13-18; FREMONT, OHIO, MAY 20-25

WANT Lea Gallery, BB Gallery, String Games, Darts, Cane Rack, Carmel Corn and Peanuts, Salt Water Taffy, Waffles and Frozen Custard. Want Straight Sales and any other 10¢ Grind Stores. Will Buy or Book Roll-O-Plane, Tilt-A-Whirl, Train, Ride-O or Kiddie Ride. Can Also Place Shows not conflicting. All replies to

A. O. COFFMAN, Mgr.

CLUB ACTIVITIES

National

Showmen's Association

1564 Broadway, New York

NEW YORK, May 4.—Alan Corelli is mourning the loss of his mother. Jack Carr critically ill in Nassau Hospital, Mineola, L. I. Neal Carr is recovering from a broken ankle. Nathan House is becoming accustomed to his artificial limb. Dada King's physical check-up showed him in good health. Jackie Allen is recovering from a recent operation. Pat Martino brought in four new members: Louis Cucco, C. W. Canupp, Moe Biers and Mahlon L. Taillon. R. C. McCarter brought in Russell Harms. Sammy (Humpy) Walker brought in Manny Rosen.

Recent visitors included Laz Fink, Morris Levi, Sam Torris, Sol Wexler, Casper Sargent, Pistol Pete Miller, Harry Mirsky, Jacob Alfred, Louis Elias, Sol Eichen, Curly Lane, Shrimpy Rappaport, John Cavanaugh, Sam Walker, Ben Braunstein, Harry Kaplan, Dave Brown, Ike and Nate Weinberg.

Letters from Turkey Red Frumkin, Jerry Martin, Happy White, Rex Billings, Harold Paddock, Harry Meyers and Harry Weiss. Executive Secretary Walter K. Sibley recently visited James E. Strates Shows at South River, N. J., and O. C. Buck Shows at Newburg, N. Y.

Pacific Coast

Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, May 4.—Meeting opened by President Mel Smith, who voiced a eulogy for the late J. D. Newman, whose funeral that afternoon had been attended by many club members. Gavel was then turned over to Vice-President Bill Hobday. Also on the rostrum were Harry Suker, vice-president; Ed Mann, secretary, and John T. Backman, treasurer. Lights were dimmed and a minute of silence was observed out of respect for Newman and the late J. E. Pepin.

Elected to membership were Herman Appelman, Edward Turner, Roy Hurd, Thure Peterson, W. E. Alexander, Elmer Greene, Elliott Brouillette, Michael Fagan and Merlin Hinkle. Patrick O'Neil was initiated.

Jack Hughes is in a Sawtelle (Calif.) hospital with a broken leg. Dan Meggs is ill in Long Beach. Maj. Bobby Cohn was reported ill in the East.

Past Presidents Sylvester Cronin, Harry Hargrave and Ed Brown gave short talks.

Patrick O'Neil donated an album of 12 records for the club's juke box.

Ladies' Auxiliary

Mabelle Bennett, vice president, presided. A letter from President Betty Coe telling of a bazaar benefit party given at Marie Jessup's home, with Isobel Myers, as co-hostess, was read. Letters from Rita De Angelo, Cecile Bowen, Peggy Bailey, Lucille Giligan, Minnie Fisher and Bertha Cohen, third vice-president, also were read.

Leta Johns reported that Tillie

Showfolks of America

San Francisco

SAN FRANCISCO, May 4.—Regular meeting was called to order by President Sammy Corenson. Death of member R. J. Thompson, of Sausalito, was announced. Funeral was here April 23. Burial was in Showfolks Rest, Mt. Olivet Cemetery. Death of Katherine Schwartz, better known as Cynthia Grey, of *The San Francisco News*, also was announced.

Correspondence was read from Mill Williams, Jennie Reigals, Marie Bailey, Mel Smith and Walter Hale.

Voted to membership were Louis A. Diamond, John P. Erwin, Joy V. Erwin, Chester D. Nichols and Norman B. Ferber.

Visitors included Floyd Cooper, Reno; Norman Ferber, New York; Jewell S. Taylor, Phoenix, and Mr. and Mrs. Pete DeCenzie, who leave shortly for Honolulu.

Jack Lewis presented three new members—Mr. and Mrs. Erwin and Mrs. Irwin's brother, Chester Nichols. Lewis also presented the club with a set of phonographs taken in 1916. These will be framed and added to our collection.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, May 4.—Pot Luck Party awards went to Mom Wasserman and Charles Thomas. Mollie Foster was credited with affair's success.

At the April 30 meeting welcomes were extended Rebecca Daniels and Claire Sopenar, the latter recently returning from New York and Canada. Myrtle Hutt Beard and Madeline Ragan will be in charge of the social Tuesday (7), with Pat Seery as hostess.

Final meeting will be held Tuesday (28). Clubrooms will be opened in June to receive donations for the Rummage Sale scheduled June 27-28 at 546 West Division.

Uttke was hospitalized at Santa Monica following an automobile accident. Bank award went to Lucille Dolman. Gay Hildebrand, chairman for the UNRRA drive, for canned goods, turned in cash donations from Mike Krekos, West Coast Shows; Hort Campbell, Gladys Patrick, Edith Hargrave, Don Cronin, Norma Burke and Alice P. Jones.

Fern Redmond sent in five new members, Beulah Hurd, Mary Patricia Adams, Maxie Smith, Laura Fisher and Jewell Wilson. Rose Rosard, Vivian Horton and Mabelle Bennett announced a May 15 bazaar party, while Opal Manley, Rose Fitzgerald, Marie Morris and Helen Smith will stage one June 12. Edith Hargrave, Dot Cronin, Peggy Forstall and Ruby Kirkendall announced a chicken dinner July 15.

WANTED

FLY-O-PLANE FOREMAN

JOIN OR WIRE

W. T. COLLINS SHOWS

(Winterquarters) MORRISTOWN, MINN.

WANT

FOR ATHENS, TEXAS, OLD FIDDLERS' CONTEST

MAY 20-25 — 100,000 PEOPLE EXPECTED

PENNY ARCADE, CANDY FLOSS, GUESS YOUR WEIGHT, FROZEN CUSTARD, NOVELTIES AND ALL CONCESSIONS.

Address:

SCHAFFER'S JUST FOR FUN SHOWS

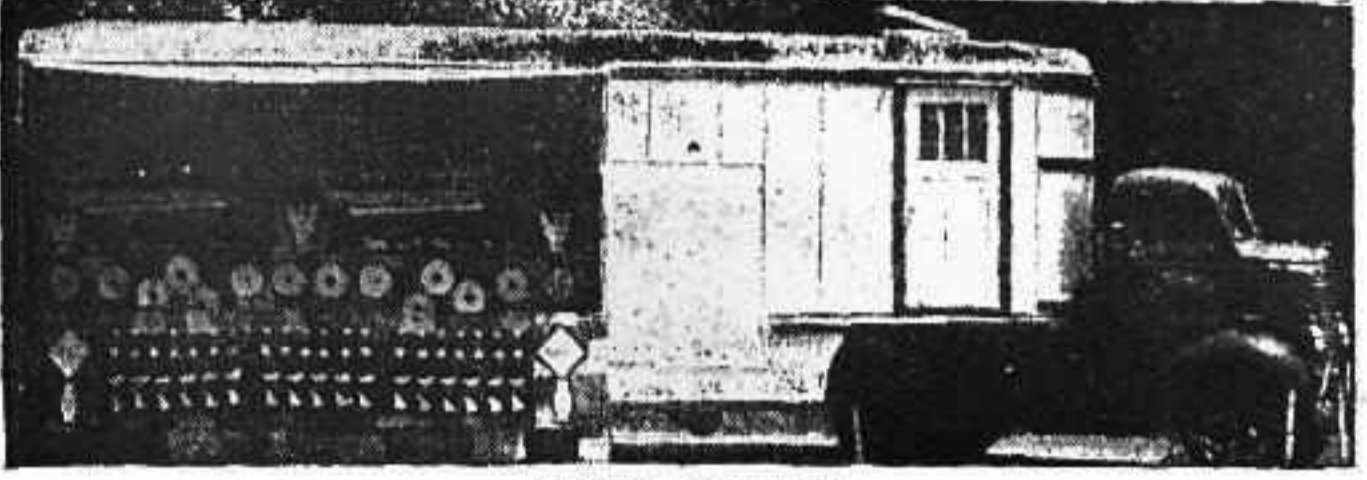
W. A. SCHAFFER, MGR., 714 SOUTH HASKELL, DALLAS, TEXAS

WONDER SHOWS OF AMERICA

Will book well-organized Monkey Show, Midget Show.
 Want outstanding Freak for office-owned Side Show. Top salary paid out of office.
 Train Help—Grant Chandler wants to hear from Polers, Chalkers and useful Train Help. Porter for train.
 We can always use experienced Ride Help for all Rides. Good salary and best of treatment.
 Want for Cookhouse—Waiters and good Griddle Man. Contact Bill Allen.
 Peggy Newman wants Readers for American Palmistry.
 All reply to Texarkana, Ark., week of May 6-11; Fort Worth, Tex., week of May 13-18.
Reply to GENERAL MANAGER

PEPPERS ALL-STATES SHOWS

"America's Finest"
WANT FOR MEMPHIS COTTON FESTIVAL
MAY 13-18
 On Beale Street, in the Heart of Memphis
The Biggest Spring Date in the South
RIDE HELP—Foremen for Super Roll-o-Plane and late model Smith & Smith Chairplane. Can place Second Men on all Rides. Must be semi-drivers. Wives to sell tickets. We pay top wages to good Ride Men.
CONCESSIONS—Can place any legitimate Concession. Want Agents for office-owned Pea Pool, Basket Ball and Slum Stores. Must be capable and sober. No chasers tolerated.
SHOWS—Can place Crime, War, Bouquet of Life, Wild Life, Illusion, Mechanical or any Show not conflicting with what we have. Must have own outfit. Can use Talkers and Grinders on all Shows. Want two White and four Colored Dancing Girls for Girl Show. Salary guaranteed out of office. Jim Ayres can place two more Colored Dancing Girls on featured Minstrel Show.
OVER 150,000 people expected to attend the big MEMPHIS COTTON FESTIVAL—Right on Beale Street, in the heart of Memphis, Tenn., and billed like a circus.
All Address
F. W. PEPPERS, Owner, or E. H. BROOME, Manager
 This week, Corinth, Miss.; then Memphis



FOR SALE
THIS LEAD SHOOTING GALLERY OUTFIT
 Built on 28-Ft. Kingham Semi Trailer, with 1940 Chevrolet Tractor; dual rear axle; low mileage, 12,000. 6 Rows Moving Targets—2 Ducks, 2 Rabbits, 2 Rolling Balls. 60 Pull-Up Pipes and Owls; 2 Revolving Bells; 40 Spinning Stars, Dogs and Cats; 7 1/2 ft. Steel Sidewalls to Counter; 3 Overhead Steels; 18 Remington Auto-Loading Rifles; 4 Hi-Standard Pistols; 1 Smith & Wesson Revolver, 22 on 38 Frame; 35 Pistol Clips; 5,000 Loading Tubes; 2 Tube Loading Machines; 14 ft. Living Quarters; One 5-Tube P.A. Loud Speaker System Complete. Everything in A-1 condition and ready to use immediately.
 SICKNESS IN FAMILY REASON FOR SELLING
 WILL SELL COMPLETE FOR \$5,000.00
F. C. BRINER 6615 S. Broadway, St. Louis 11, Mo.

WANT

Two or three Grind Shows. Will book or buy Octopus or Roll-o-Plane; must be reasonable.
 Mr. Lucas, why don't you come over with Oliver?
 Will book any Ten-Cent Grind Concessions. Want Agents for Slum Skillo or Roll-Down.
 Want Musicians for Colored Minstrel, \$35 guarantee out of the office.
 Want Chorus Girls for same.
 C. C. Leasure wants Agent for Pea Pool.
 Smokey Jones wants two Girls for No. 2 Show.
 Ride Men and Showmen, you will appreciate our route. Pulaski, Tenn., May 6 to 11; Murfreesboro, Tenn., May 13 to 18.
JACK OLIVER, SPARKS BROS.' SHOWS

DON FRANKLIN SHOWS

WANT RIDES, SHOWS, CONCESSIONS for the Cameron, Tex., Centennial Celebration, heart of downtown, week starting May 20 and for entire season. A clean, new Show playing downtown locations. A free gate and no grift. Will book for entire season, Roll-o-Plane, Octopus, Kiddie Rides and due to late delivery, Tilt. Clean Shows of merit. All above 25% including Fairs if you join now.
 Want Concessions that work for stock.
 We hold contracts for the following outstanding Texas County Fairs: Childress, La Grange, Richmond-Rosenberg and the Wharton District Fair which had over 100,000 paid admissions in 5 days last time held in 1941.
 This week, Diboll; next week, Madisonville; then the big one at Cameron; all Texas.
Don Franklin, owner-mgr. J. C. Harris, asst. mgr.

JAMES E. STRATES SHOWS

CAN PLACE
 Operator for Fat Show or Fat People Show, all framed; good proposition for complete Fat Show. Useful Carnival People in all departments, Assistant Electrician. Carpenters, Blacksmiths. Colored Performers and Musicians, address JERRY JACKSON. Girls and White Musicians for Girl Revue, address AL MERCY. Have opening for good Canvasman and Ride Help on major Rides. Address
JAMES E. STRATES, General Manager
 Trenton, N. J., week of May 6

Mickey Mansion Wants

Talker for most modern Side Show on road. Bill Redman, wire; Happy Harry St. Claire, come on. Frank Lentini with us. Want best Knife Throwing Act.
 Wire
WORLD OF PLEASURE SHOWS
 Wayne, Mich., May 7-12; Lansing, Mich., 14-19.

WANT

SHOWS: Want organized Hillbilly Show or Girl Show, must have at least 4 Girls; have complete outfits for same except P.A. Sets; War Show or Crime Show.
HELP: Prof. Tom Johnson wants Chorus Girls for Minstrel Show. Munroe Bros. want Acts and Help for Side Show, also Girls for Girl Show, Ferris Wheel Operator that drives truck.
CONCESSIONS: Frozen Custard, Snowballs, Candy Apples, Cotton Candy, High Striker, Cigarette Pitch, Hoopla, Novelties, Jewelry.
FOR SALE: Eli Unit mounted on 4-wheel truck, in perfect condition; 30x60 Khaki Top, 8 foot blue sidewall, fair condition; 20x30 Khaki Top, 8 foot blue sidewall, fair condition; Front Marquee, 20x40, blue and green, fair condition. All replies:
L. J. HETH SHOWS
 Hopkinsville, Kentucky, this week; then per route

MAGIC EMPIRE SHOWS

WANT GENERAL AGENT, MUST HAVE CAR, SOBER AND RELIABLE. SALARY NO OBJECT TO RIGHT MAN. Will book Bingo, Diggers, Frozen Custard. Want Stock Concession Agents for well-flashed joints. Man and Wife preferred, also Percentage Agents.
 Want Man to take over Chair-o-Plane, also other Ride Help. Contact
A. SPHERIS, Magic Empire Shows, Gloster, Miss., May 7-12.

BEAM'S ATTRACTIONS

Want capable Concession Agents for Ball Games and Slum Stores (all new). Show carries limited number of Concessions, giving Agents exclusive rights on Concessions operated. No grift. Can book Pitch-Tilt-You-Win, Scales, Novelties, Game Rack, Heart Pitch. Want Front Man for attractive, modern Snake Show, no ups or downs. Ride Help can always be placed. Playing Johnstown this week. Address all wires and letters to **M. A. BEAM, WINDBER, PA.**

HAVE ROCKET RIDE

Reconverted from Lindy Loop. 12 cars, seats 48. Just overhauled and painted. Only two in use like it. See in operation. \$7,500 cash, or rather book in good park, as I haven't transportation.
REX HOWE
 18th and Broadway Louisville, Ky.

FOREMAN WANTED

For Octopus, Ferris Wheel, Tilt-a-Whirl and Kid Rides. Also want good Second Men, Workmen in all departments. Come on and go to work. Top wages to all reliable men. Want good Electrician on straight salary. Doc Withaus wants Concession Agents, will frame any joint you can work. Want to book Bally and Grind Shows. You have it to yourself here. Want Cookhouse Manager and other Help for Grab Joint. Novelties open. Address:
GREATER RAINBOW SHOWS
 Fort Scott, Kan., this week; then per route.

Coal Facts Chill Industry; ODT, Light Bans Confuse

(Continued from page 52)

presented a dimmer but no inspired picture. Kerosene lamps, candles and battery fed lamps helped create an atmosphere that hadn't been supplied in years. Owners and operators, left to their own ingenuity, reported that biz had increased in many spots in the Loop, but the picture was slightly different away from downtown where novelty gimmicks aren't so commonly expected or accepted.

Ballrooms Hit Week-Ends

Ballroom ops were still unsure as to their program schedule and were worried as to the all-day Sunday curtailment, since the week-end represents their heavy coin days. Survey revealed that ops were willing to abide by the 24-hour week order, but got involved with the commission on the issue of hours. First night of the curtailment saw most establishments operating but using no outside lights. Rainbo Ballroom has dug-up a portable generator and is using 50 giant carbide lamps in front of the place. Ballrooms, cafes, clubs and theaters all reported that the public is more amused by the novelty and the romantic effect of the dim-out than they were aggravated by the inconvenience.

Warning on Old Equipment

City fire officials cautioned the public and business men on the dangers of over-use of antiquated illumination equipment, but said that they would not openly interfere except in the case of open disregard for safety.

Spokesman for the AGVA here said that all acts and actors were covered by contract guarantees (see story in Night Club-Vaude department). Whether this would hold true if all establishments are closed was not stipulated.

New twists as a result of the power shortage keep cropping up. Late yesterday it was announced that railroads were authorized to begin curtailing passenger travel, and by May 15 may cut it to 50 per cent of normal. Effect that this development would have on bands and traveling artists can readily be seen.

Powerless by June?

Spokesman for Commonwealth Edison Company, biggest local power dispensers, said that the city could have gone on full power strength until approximately May 20, but that curtailments would add 10 days. If stocks are not replenished by June, however, Chicago will be for all practical purposes, powerless.

With ops cashing in on the novelty aspect and the public going along on the "gag" basis, everyone except movie and legit ops seemed to be temporarily happy. Wage cuts for piece-workers, limited operating hours for vaude houses as well as more profound menaces to the city's welfare may well change the picture to a grim one in a short time. Meanwhile, pessimism is as noticeably absent in high places as it is in taverns and clubs and opportunistic emcees are reaping a harvest of yocks with song parodies like when the lights go on again.

Meanwhile, other sections thruout the nation are following Chi's lead. Indiana Public Service Commission has authorized the Northern Public Service Company to ration power in 22 up-State counties and made plans for a brown-out of the rest of the State. Philadelphia, yesterday, voluntarily went on a limited brown-out, and a number of advertising signs were extinguished.

CHICAGO, May 4.—Legit houses were the hardest hit of any show business operation here by power

shutdown edict by the Illinois Commerce Commission (I.C.C.), with managers running around like mad attempting to rig up makeshift lighting systems so their plays could go on. Commission decree of no lights except between 2 and 6 p.m., for commercial establishments caught all legiters with their guard down, but immediately they banded together to lodge a protest appeal with the commission.

Chances for legit theaters to remain open when movies were closed appeared slim, however. Four Shubert theaters, the Blackstone, Studebaker, Harris and Selwyn, operated as usual thru Saturday night despite the ruling. Other Shubert house, the Great Northern, was dark anyway. Erlanger, independently owned, also defied the ICC.

Theater representatives claimed reason for their ignoring the ruling was that the commission hadn't decided on their appeal to remain open and hadn't issued any notice to them directly.

Civic Buys Generator

Civic Theater (Anna Lucasta) got the jump on the others and played it safe by buying an \$800 gas-operated generator. George Kay, technical stage director, had the outfit operating for Friday night's show.

Officials of the Metropolitan Opera (opening here Monday (6) at the Civic Opera House) planned to get lights by the unique method of having a generator attached to a motorboat which would cruise up and down the adjacent Chicago River.

Shubert reps were frantically seeking power generators in case their appeal failed, but at last reports, were not too optimistic over the situation, since Kay had apparently bought the last one in town.

Todd Show'll Continue

Mike Todd, however, whose *Up in Central Park* is doing a whopping biz at the Shubert Theater, loudly proclaimed via radio and newspapers that his show would go on regardless. Todd placed the following ad in all newspapers: "The show must go on. If the use of city power is denied during the course of the present emergency, *Up in Central Park* will continue to play all scheduled performances at the Shubert Theater thru the resourcefulness and technical wizardry of master electrician George Salthouse.—Michael Todd."

Reps said a system of auto lights, reflectors and batteries would probably do the trick.

Legiters made their appeal to ICC on the basis of: (1) They could not operate on matinee schedule as could the movie houses. (2) Closing of plays here would throw many actors out of work. (3) Advance tix sales are running in the \$500,000 class. The Met has 100G advance, the *Park*, 160G.

What will happen to legit here is anybody's guess, but opinion is that it will struggle thru with makeshift devices, even if the ICC is hard-hearted.

MONTGOMERY CLICKS

(Continued from page 54)

general agent; Jack Alloway, press; Harry Hendricks and Ken Drake, legal adjusters; William B. Brown, assistant; Cal Hicks, equestrian director and announcer; Jack Bell, band leader; Sweater McFarland, boss canvasman; Bill Matchett, red wagon; Mrs. Al Moss, secretary; Connie Rogers, treasurer; Bennie Larene and Jimmie McGee, reserve seat tickets; Etan Johnson, banners; Edna Hicks, Lil Bell and Amada Alarde, ticket takers. Side Show, I. B. McCoy, manager; George Swartees, canvas; Earl Stone, tickets and second openings.

JONES GREATER SHOWS

WANT for Beckley, W. Va., Week May 13; Huntington, W. Va., Week May 20; 5th Ave. Location, St. Albans, W. Va., Week May 27; Charleston, W. Va., Week June 3.

SHOWS—Can place Monkey Show, Animal Show or Wild Life with own outfits. Want Talker and Acts for Side Show. Harrell, wire.

CAN PLACE Flat Ride not conflicting with what we have. Want to buy Kiddie Auto Ride; must be A-1 condition.

CONCESSIONS—Want Penny Arcade, good proposition; Cork and Lead Gallery, String Game; no Gypsies.

HELP—Can use sober Ride Help that can drive semis. Specks Moore, Tex Ayecock, Brady says come on. Want Lot Man and Builder; John Farris, come on. Jack Kelly wants Cookhouse Help.

Address JONES GREATER SHOWS, Kenova, W. Va., this week.

BRIGHT LIGHTS EXPOSITION SHOWS

WINCHESTER, VIRGINIA, IN HEART OF TOWN, WEEK MAY 13TH

WANTED WANTED WANTED
Looking for Girl Show, have new top, panel front, stage and drapes. Patsy Jones, wire. Also have complete outfit for Half and Half with Panel Front. Can place Fun House, Wild Life, Motordrome or any Show not conflicting. Walter Poole wants Working Acts for Side Show and General Help. Can place Bowling Alley, String Game, Shum Blower, Hoop-La, Lead Gallery, B. B. Gallery, Huckle Buck. Place one Flat Ride, Canvas Man. Our fairs start early in August, including Lewis-town, Indiana, Ford City, all Pennsylvania; Luray and Rocky Mount, Virginia, and others. Write or wire
JOHN GECOMA or L. C. HECK
Martinsburg, W. Va., this week; Winchester, Va., week May 13; Charles Town, W. Va., week May 20.

J. J. PAGE SHOWS

WANT Foremen for Chairplane, Loopoplane and Ferris Wheel. "Bulldog" Atkinson wants Talent for Athletic Show.

CAN PLACE Girls for Hollywood Revue. Want Working Acts for 10-in-1. Openings for Musicians and Performers for Colored Minstrel Show. Can place useful Show People in all lines.

Everybody address J. J. PAGE SHOWS, Johnson City, Tenn.

AMERICAN BANNER SHOWS

Salem, Mass., May 6 to 11. St. John School Fund.

WANT WANT
WILL BOOK FOR SEASON—2 Abreast Merry-Go-Round, Roll-o-Plane or Loop-o-Plane, Octopus, 25%. WANT CLEAN SHOWS with own transportation. CONCESSIONS—Any Games that play for and give out stock.
WIRE OR COME ON . . . DON'T WRITE
JOE SHINE, Gen. Mgr., Salem, Mass.

SOUTHERN VALLEY SHOWS WANT

Stock Concessions of all kinds, everything open. Counter Men wanted for flashy Bingo. Dealers for office P. C., three Agents for Slum Skillo and Grind Store. Will buy Tilt-a-Whirl for cash; must be in first-class condition. Have seven Rides and playing money spots, with route of good fairs starting in August. Write or wire

SOUTHERN VALLEY SHOWS
Lake Providence, La., this week; Rayville, La., next week.

16 Weeks—MAINE CELEBRATIONS and FAIRS—16 Weeks

Want for Interstate Spring Festival, June 15-22. Over 80,000 people to draw from in Kittery, Maine-Portsmouth, N. H., area. Legitimate Concessions of all kinds. Shows with own, 25%. Rides with or without transportation. Especially want Merry-Go-Round and Chairplane. Would consider booking complete set of Rides. Address: MANAGER.

ATOMIC EXPOSITION SHOWS

P. O. BOX 351, BATH, MAINE

FOR QUICK SALE

Parker Shooting Gallery, eight feet, moving target, no motor, crated ready for shipping, \$250.00.

RAY RESSEL

3854 2nd Street RIVERSIDE, CALIF.

ATOMIC SHOWS

Opening in Winsted, Minn., May 21-22. Can use few Concessions and Shows.

Address: 931 Weeks Ave., S. E., Minneapolis, Minn.

WANTED

Foremen for Ferris Wheel and Tilt-a-Whirl, Second Men all Rides. Can use organized show with or without equipment. Will sell X on Popcorn and Floss.

HYALITE MIDWAY

Salina, Kans., May 6-11

IF THESE DOLLS
DON'T STOP 'EM
NOTHING WILL!



The Rumba Glamour Doll
38 In. High

Here's a colorful set of 3 beautiful Glamour Dolls, all 38 in. High. . . . The Rumba Doll (shown above), the Jitterbug Doll and the Ballet Doll. Complete set of 3 Glamour Dolls sent prepaid anywhere in U. S. A. for \$16.50. Your money back in 5 days if not 100% satisfied.

Send for your set TODAY
JOE END & CO.

799 Broadway, New York 3, N. Y.

Coal Jam Jimmies Travel; Agents Await Dope on Code

(Continued from page 54)

This message was sent out Friday, with the statement that "exactly what this exemption will constitute is now being formulated."

Branson said he would attempt to get a ruling today on what constitutes "unusual circumstances" for a special permit, and if nothing definite can be learned, he will cancel the move into Hamilton, O., and make a longer stand in Cincinnati with emergency advertising. Local brownouts or dimouts cannot effect the circus performance as the show generates its own power thru two 75-kw. caterpillar Diesels. Next move, according to the veteran agent, would be an effort to get the show on roads powered by Diesel or electricity.

Cavalcade Moves Fast

Bobby Kline, general agent for the Cavalcade of Amusements, succeeded Saturday in switching his railroad contracts for the move this week from Decatur, Ala., to Memphis, Tenn., for the revived Cotton Festival next week. Kline's new contracts call for a Tuesday close in Decatur with the show arriving in Memphis Thursday (9), one day ahead of the ban.

"We can play the Cotton Festival as we generate our own power—after that we will have to do the best we can," Kline declared.

R-B in Jeopardy

Ringling Bros. and Barnum & Bailey, scheduled to close at Madison Square Garden Sunday (12) has its run to Boston for a three weeks' stand at the Garden in latter city endangered. R-B moved to Boston by a circuitous route via Albany, N. Y., to avoid the State of Connecticut, a move which makes the use of steam trains imperative. A straight run

over the electrified New York, New Haven & Hartford road could be made were it not for the Connecticut difficulty.

Most of the eastern major carnivals are on partially and wholly electrified roads—but there may be some early moving this week in order to get to locations more favorable for a lengthy sit.

Royal American Shows opened a 19-day engagement Wednesday (1) in St. Louis, and the difficulty may be solved before this one will be called upon to make another move. In any event, Carl J. Sedlmayr could remain on his present location for a longer period if the city license can be extended.

Hennies Bros.' Shows, which bowed in East St. Louis, Ill., Saturday (4) may have to park there until coal starts pouring from the mines again.

Truckies Have Edge

Truck shows—both circus and carnival—can move at will as long as they purchase their gas at the right time of day. In Illinois today it was possible to buy gas only between 2 and 6 p.m., at power pumps.

A great many of the truck shows carry their own power plants, which so far has eliminated them from any of the regulations—but those who depend on city juice in the territories now effected, and the territory apparently is widening with the passing of each hour, are not sitting quite as comfortably.

Shows on the West Coast are not likely to be effected at once as most rail lines are Diesel-powered, and the oil-burners prevail in the Texas territory now being worked by Dailey Bros.' Circus.

Barnes Gets a Break

Chicago and Northern Illinois were first hit by the dimouts, and it caught the greater portion of the indoor operators without warning. Barnes Bros.' Circus in the Chicago Stadium wasn't hurt. In fact, it was helped—as the building's own plant generates its power. Harry Mamsch and Edward A. Hock, playing Chicago lots, rushed out and bought small portable generators for lights, and the rides turned merrily on with their gas-powered motors.

The embargo on freight and express effective next Friday may be a stunning blow to concessionaries who order supplies weekly for delivery at each stand. This type of shipment will be definitely out for the duration of the order, only perishable foodstuffs, coal and oil being exempt.

Relief from this situation, which the nation's leaders are now terming a "national disaster," apparently cannot be forthcoming for at least seven days after the coal starts pouring from the mines again, and these experts claim the longer the strike remains in effect, the longer it will take to get the supply distributed for normal consumption.

Tougher Than War

Unquestionably the travel situation will be more difficult than it was during the war when the problem was congested lines and terminals. This time it is railroads without power, and every effort is to be made to conserve power for hospitals, schools and emergencies. A complete blackout was threatened in Chicago today.

In the Illinois area, all major industry was placed on a 24-hour week, and officials of the O. Henry Tent & Awning and the United States Tent & Awning reported that on such short working hours it would be impossible for them to meet their commitments to shows; and under the freight and express embargo, they can't ship any-

Stevens Dazzles In New Paint Job

(Continued from page 54)

manager; Ione Stevens, secretary-treasurer; Robert Duke, general agent; E. K. Duke, press; Dick Plante, car manager with two billers; Frank Burns, general superintendent; Shorty Gileson, assistant; Lonnie Fuller, equestrian director.

Also Willy T. Dustin, head ticket seller; Mel Lewis, side-show manager and bannerman; Johnny Grady, pit show manager; Barney Kenny, boss props; Eddie Shear, superintendent of candy stands, with Dave Nading, snow cones; Lyman Nielson, candy floss; Mrs. T. Stevens, novelties, and Louise Villepontaux, popcorn.

Doc Stevens has the midway lunch stand; Bob Grubb, the concert. Others on the staff are Johnny Latoski, superintendent of ring stock; Don Nading, mechanic and electrician, and J. Roland, superintendent of side-show canvas.

Clown alley is headed by Harry Villepontaux, with Chuck Fuller assistant, Ardell Young and Joy Roland as joeys. Side Show has Mr. Tabor, magic, Punch, and Ester Papaton and Honor Stevens, specialty acts. Mrs. Fuller has the calliope and uniphone.

Show program follows: 1—Grand entry. 2—Stevens' dogs, Bob Tabor's monkeys, Fuller dogs. 3—Clowns. 4—Bonnie Fuller and Dianne Gordon, swinging ladders. 5—Henry Yentz and Albright, jugglers. 6—Juan De Avila, Roman rings. 7—Clowns. 8—Chuck Fuller, riding monkey; Albright dogs; Bob Grub, ponies. 9—Harry Villepontaux, balancing trapeze; Dianne Gordon, Spanish web. 10—Johnny Latoski and Bob Grub, specialty horse. 11—Clowns. 12—Sonny's dogs and ponies. 13—Concert announcement. 14—Harry Villepontaux, comedy. 15—Gatshell's dogs. 16—Clowns. 17—Don Leon, wire act, concert announcement. 18—Diane Gordon, trapeze; Henry Vountz, cloud swing. 19—Fuller's riding act. 20—Clowns. 21—Albright's Alaskan husky dogs and ponies.

Visitors at Antlers were A. Morton Smith, Vern Brewster and Mrs. Jerome Merrill, of Gainesville, Tex.; Mr. and Mrs. Vernon Pratt and daughter Mr. and Mrs. Herb Walters, Mr. and Mrs. Grady, Mr. and Mrs. Snodgrass, Mr. and Mrs. Cowan and Mr. and Mrs. Downs, all of Hugo, Okla.; Chief and Tullie Keyes, Mr. and Mrs. Wicks, of the Kelly-Miller Circus; Mr. and Mrs. Ross McKay, of Kansas City, and the McKay brothers, of Oklahoma City.

WANTED

Experienced Bingo Caller take complete charge; must be experienced working for cash and jackpots. Salary \$100.00 per week, plus per cent. If you drink stay away; booze caused this ad.

Crescent Amusement Co.

Kings Mountain, N. Car., this week; Rutherfordton, N. Car., next.

WANTED

Foremen for Merry-Go-Round and Eli No. 5 Wheel; good salary. This week, Marcus Hook, Pa.; Collingdale, Pa., May 13 to 18. Apply

SAM TASSELL

5839 Walnut St. Philadelphia, Pa.

WANTED

For Milo Anthony Deluxe Side Show of America Working Novelty Acts of all kinds, Freaks and Annex Attractions, Girls for Illusions and Bally Lecturer and Ticket Sellers, Working People and Semi Trailer Truck Driver. All people must be sober and reliable. Address all mail and wires to

MILO ANTHONY

c/o American Exposition Shows Washington, Pa.

EDDIE'S EXPOSITION SHOWS

WANT Penny Arcade, Frozen Custard.

WANT SHOWS that don't conflict. Art Kimple wants Talkers for Shows.

FOR SALE—24-Seat Chairplane.

Jeannette, Pa., May 6-11; Butler, Pa., May 13-18.

Answer as routed.

EDDIE DIETZ

HELLER'S ACME SHOWS WANT

FOREMAN AND SECOND MAN for 8-Car Whip, Foreman for Chair-O-Plane. Sober and reliable help on other Rides. Good treatment, top wages, and long season South. North Hackensack, N. J., to May 12; then Schuetzen Park, North Bergen, N. J., May 14th to May 26th, Two Sundays

WANT CONCESSIONS—Pop Corn, French Fries, Candy Floss, American Palmistry. Nothing else.

ALL ADDRESS AS PER ROUTE. HELP, COME ON.

HEDRICK'S GAY-WAY SHOWS

FRED HEDRICK, Owner STANLEY REED, Mgr.

WANTED—Shows preferred with own outfits, good proposition. Can place Flat Ride. Custard, String Game or any other Concession that works for stock. Ray Price wants Slum and P. C. Dealers. S. D., please contact us at once.

FOREST CITY, N. C., THIS WEEK

CENTRAL STATES SHOWS

This Is Not a War-Born Midway

Want Girl Show talent. Good proposition for any good Grind Show. Opening for Penny Arcade, Farm or Mechanical. Cliff Knox wants Agents for Knife Rack and other joints. Jack La Feber, Jack Wilson, Mexican Joe Brockway, wire.

W. W. MOSER, Mgr.

Holsington, Kansas, this week; Dodge City, Kansas, May 13-19.



**PROFITWISE
MEANS
INSURANCEWISE**

**INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST**

**HAVE BINDING POWER
INSURANCE IN FORCE
ON RECEIPT OF
WIRE OR TELEPHONE**

SEE US FIRST

CHAS. A. LENZ

"The Showman's
Insurance Man"

1728 First St., N.
St. Petersburg, Florida
Phone 5914



★
A1938 Insurance Exchange
Chicago, Illinois

AGENTS WANTED

50-50 or 25 per cent for seven stock concessions and seven percentage concessions. Also want two intelligent women or man and wife to operate "Guess People's Age." Must be quick in figuring—65 per cent.

AL KEVETT

Nick's United Shows

Decatur, Ind., THIS WEEK ONLY

**Doc Hagaar Wants for
HALL OF ODDITIES**

Freaks to feature, Girls for Illusions, Inside Lecturer, Ticket Men who can grind, Working Men. Come on.

W. G. WADE SHOWS, Pontiac, Mich.

TRUCKS-TRAILERS

FOR IMMEDIATE DELIVERY

A good assortment of used Tractors, Trailers and Trucks.

BERMAN SALES CO.

Pennsburg, Pa. Phone: Pennsburg 521

SMITH AMUSEMENT CO.

WANTS--WANTS--WANTS

Stock Concessions of all kinds. Agents for Grind Stores. Mitt Camp open. Want Girl Show with or without equipment. Georgetown, Tex., May 6-11; then per route. Will book any Flat Ride. Will buy Mixup or Tilt-a-Whirl in good condition.

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RED McFARLIN, Gen. Agt. & Legal Adjuster

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Want for Lew Hamilton's Girl Show: Talker-Manager, must be sober, and capable of taking complete charge. Also few more Dancing Girls. TOP SALARIES. Address

LEW HAMILTON

c/o WORLD OF MIRTH SHOWS
Alexandria, Va., May 6th to 11th; New Brunswick, N. J., Week of May 13

**Press and Radio
Serve To Boom
W of M Opener**

(Continued from page 55)

tour of the shows by General Manager Frank Bergen.

Staff includes Frank Bergen, general manager; Ralph Smith, secretary-treasurer; L. Harvey (Doc) Cann, general agent; Gerald Snellens, contracting agent; L. T. (Pete) Christian, special agent; Elizabeth Murphy, assistant secretary; Wallace A. Cobb, traffic manager; Lew Hamilton, public relations; Jim Bergen, assistant to Frank Bergen; Doc Moorehouse, ticket sellers and takers; Red Gamble, lot superintendent; Jim McGee, blacksmith; Eddie Reitter, builder; Jack Arnott, superintendent of paint department; J. L. Edwards, chief electrician; Beulah Molnar, The Billboard sales agent and mailman; Beth Arnott, Bessie Traylor and Beulah Molnar, front gate ticket sellers.

Cookhouse, with Tommy Riggins, operating, and wife, Marge, at the till, will line up with George (Two Shy) Hawkins, Babe and Red Sechrist, Carl and Ann Blair, Chuck Gallagher, Wilbur Lake, Leonard Mays, Joe Dadham, Larry Jones and Tom Brown.

Shows

Doc Cann's Motordrome, with Jack Elliott, Flash White, Harry Simpson, Manuel Banuelos and Dottie Harris, riders; Leonard Vance and Robert Floyd, ticket sellers; Frank Markham, talker. Illusion, A. W. (Mac) McAskill, manager and magician, Frank Cranford, lecturer; Ginger O'Toole, assistant lecturer; Rusty McGuire, talker; Johnny Scarboro, ticket seller, and Judy Rosenberg, Theo Purdy and Mae McAskill, illusions. Iron Lung, Jack Linderman, owner; Georgia Brown, manager, and Dorothy Faircloth in the lung. Lew Hamilton has the Girl and Midget shows; Joe Sciortino, Hawaiian, Posing and Life; Blondie Mack, Monkey and Wild Life; Glenn Porter, Side Show; Dave Irwin, Eskimo Village; Jack Arnott, Hillbilly; Sam Wise, Jap Suicide Plane; Whitey Turnquist, Penny Arcade; Charley Holiday, Laughland and Bughouse; Ray and Catherine Walsh, Baby Show; Eddie Cermaine, Mickey Mouse; Bob Buffington, Showboat; Glenn Porter, Snake Show.

Rides

Silver Streak, Floyd (Sparky) Covington, foreman; Earl Cody and Kenneth Robbins; Flying Scooter, Charley Holiday, owner; B. Glazer, foreman; John Milo, clutch; Joseph E. Parden, tickets; Octopus, Ernie Elkey, foreman; B. R. Lipsey, John L. Snavelly; Fly-o-Plane, Bob Givens, foreman; Buddy Candy, Clarence Frazer and Whitie McKean, tickets; Auto Scooter, Cy Holliday, foreman; Ben Shimleder, Harmon Clark, Melvin Brock, William James and Ruby Givins, tickets.

Spitfire, Clarence Moore, foreman; Joe Powell, Edward Marchand and Mabel Hamilton, tickets; Merry-Go-Round, Frank Anderson, foreman; Simon Smith, clutch; James Smith, Donald Boyles and Floyd D. Hauck, ticket sellers; Waltzer and Heyday, Don Clark, owner; John Griffiths, George Lentz, Jim Johnson, Robert Bradshaw and Clarence Money-maker, crew; Robert A. Clark, tickets; Ferris Wheel, Chet Fowler, foreman; Red Carroll, John Wyole, Eugene Horne, James Rosenbaum, crew; Kiddie Rides, Jake Linderman, owner; Miniature Train, Don Clark, owner; Roll-o-Plane, Clifton Driver, foreman; Preston Brantley, clutch.

Concessions

Bucky Allen, manager; Sam Beaty, assistant manager; Dada King, secretary; Wheels: nylon, Benny Levine; bears, Lew Lange; radio, Freddie Carlo; tires, Benny Glass; Raggedy

Ann, Jack Fields; ham and bacon, Bob Paul; blowers, Eddie Berner, Don Paul, Johnny Daniels, Burt McGrean; pan games, Joe Baizman, Mickey Levine, Casey Allen, Harry Baum; beat the dealer, Lefty Eieholtz; clothespin pitch, Dick Thornton, Smokey Scruggs, Whitey Paine.

Razzle, George Harris, Si Slovin, Scully Deluccia; balloon dart, Hi and Willie Steinberg; diggers, John Anderson; hoop-la, Joe Doherty; one dice, Morris Spitecove, Harold Evans; palmistry booth, Rachel Paine, Virginia Fields, Vera Thornton, Vivian McGrean, Sena Gamble and Bertha Harper; bowling alley, Jimmie Summers, Jim Rounds, Tom Sanders; penny pitches, Carol and Harry Tillman, Nathan Jackson; bingo, Bill Jones, manager; ball games, Norman Faircloth, John H. Montgomery, Chet Kazin, Sam Gillman; cigarette gallery, Elizabeth Murphy; duckpond, Rose Lange; shooting gallery, Donald Murphy; photo gallery, Mr. and Mrs. Irving Nixon; scales, Don Murphy; novelties, Abe Spiegel; custard, Mrs. Fannie Linderman; candy floss, Vera Hauck; popcorn, Doc Cann; high striker, Ada Edwards.

TENTS

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\$16.50

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NEED CONCESSIONS—High Striker, Cane Rack, Pitch Till You Win, and Frozen Custard. Legit Concessions only to be booked. Will sell Exclusive on Popcorn, Carmelcorn and Peanuts; trailer preferred. Join at once, Willard, O.

KURT ADAMS, come on at once.

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Made in 50 sets of 100 cards each. Played in 3 rows and 5 columns—no top and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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White, Green, Yellow, Black on White, postal card 3 1/2x5 1/2. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$50.00. Ping Pong Balls (for blowers), D.I., 1.50. Replacements, Numbered Balls, Ea., .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$ 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100, 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4-5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M, 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M, 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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FROM THE LOTS

Magnolia Expo

DOUBLE SPRINGS, Ala., May 4.—Org scored good biz here. Shows have 3 rides, 20 concessions, animal show and wrestling bear show. Staff includes C. W. Hendrix, owner-manager; Mrs. C. W. Hendrix, secretary-treasurer; Pete Milsay, general manager; Ben Tosh, electrician; Jack Schultz, Ferris Wheel foreman; Johnnie Jones, Chairplane foreman, and Mrs. W. F. Lockhart, The Billboard sales agent.

Shows celebrated Easter Sunday at a barbecue dinner, with Owner-Manager Hendrix as host. Present were Mr. and Mrs. Horner Genter, Mr. and Mrs. Jack O'Neil, Mr. and Mrs. Louis Snyder, Mr. and Mrs. Al Bergeron and son Jimmie, Mr. and Mrs. W. F. Lockhart, Harry Fenner, Jack Cook, Frank Morrison, Lon Morton, Clarence and Alma Lee Morton; Marie, Mate, Butch and Gene Hendricks; Ben Tosh, Jack Schultz, A. J. Cobb, Pete Milsay, and Mr. and Mrs. C. W. Hendrix and son, Johnny. An egg hunt for children followed.

Visitors included Bill Bailey, Brown Cole, Blackie McPete and Wilson, all of the Frank Sparks Shows; Mickey O'Brien, Cole Bros.' Circus, and Mrs. Spears and daughter, Marcelion, Hennies Bros.' Shows.—MRS. W. F. LOCKHART.

Alamo Exposition

TEXAS CITY, Tex., May 4.—Business here, altho off from last year, was good. On the season to date, biz has been spotty but still ahead of last year. All equipment is in top condition. Herman Reynolds is mechanic. Top money-getter among shows is Shorty Tappen's Circus Side Show.

Eddie Boothman entertained Joe Murphy, Dallas, and gave him blueprints of the show's Funhouse so Murphy and Denny Pugh can have a similar one made for their Dallas park. Albert Wright and Manager Jack Ruback made Galveston their headquarters during the Texas City date and gave several parties.

Mrs. Andy Custer was guest of honor at a baby shower. Bennie Hyman, lot man, has recovered from a recent illness. New Spitfire is expected momentarily, which will give the show 10 rides, 10 shows and 50 concessions.

Shows have three more weeks in Texas, then into celebrations and fairs. Shows will furnish midway attractions for the big Legion celebration in Lawton, Okla., the first week in June.—TED CUSTER.

James E. Strates

EAST BRUNSWICK, N. J., May 4.—This was a new town to the show and would have been a red one if the weather had held up. Opening day saw more than 7,000 on the midway with all shows doing capacity biz. Rest of the week, however, was marred by rain. The final two days it was cold, but even at that crowds were good.

Mrs. Mabel Strates and her two daughters visited. Jerry Jackson added two more pieces to his band and four more performers. A baby chimpanzee is the newest addition to Josh Kitchen's Animal Circus.

A get-together for the show personnel was held and was well attended. Two more army trucks have been added, giving show eight trucks, two caterpillars, five tractors, one jeep and one navy baby tug.

Marks

LYNCHBURG, Va., May 4.—Org moved in here from Richmond, where it closed its stand on the Petersburg Pike location Saturday (27) after marking up a satisfactory week.

Opening night at Richmond drew 4,000. Tuesday and Wednesday business was fair in spite of inclement weather. Thursday was lost, due to rain. Friday was fair. Saturday's children's matinee, sponsored by merchants, was good, and night crowd put the week on the satisfactory side.

Chet Dunn rejoined with Octopus and concessions. Rose and Thelma Swaney are now with Mr. and Mrs. Danny Newman. Johnny Oranallas, of the Vanities, made a quick trip to Parkersburg, W. Va., to replenish the wardrobe and bring back additional performers.

Mr. and Mrs. Hymie Cooper spent Easter with Mr. Cooper's parents in Boston. Scotty Kean left Sunday (28) for Paterson, N. J., to attend the funeral of his sister, Mrs. May Gillespie.

Recent visitors included Thomas J. Nelson, former auditor; Joe Phelps, of Endy Bros.; Frank Harrison and Tommy Rice, of Harrison Greater Shows; Jimmie Raftery and Eddie Lewis, of the R. & S. Amusements; John Montgomery and Joseph Johnson, of the World of Mirth Shows.—TED GRACE.

Mighty Page

MURFREESBORO, Tenn., May 4.—Week ended April 27; location, Jones Locker Lot; weather, cold and rain; business, fair.

Originally scheduled for Athens, Ga., shows had to forego playing the stand because of the poor condition of the lot and they remained over in Atlanta until Monday (22) before moving to Murfreesboro.

A semi, carrying Chairplane and Kiddie Ride, was wrecked on the mountain near Tracy City, Tenn., while minor trouble prevented many of the trucks from arriving here until late Wednesday (24).

Org followed the Heth Shows on the same lot by one week here. Opening Thursday (25), rain and cold held attendance to a minimum. Same was true Friday. Despite cold Saturday, a large crowd thronged the midway. Rides failed to gross in accord with the crowd, but the gross of rides, shows and gate helped to take the sting from three inactive days and two days practically lost due to the elements. Frank Zordas' Side Show had a satisfactory turn, while Frank Tezzano's Show experienced the best night since opening.

Harry Morris, electrician, continues getting the shows up and down in fast style. Visitors including Ellis Winton, Cumberland Valley Shows; Doug Wright and Johnny Reid.—ROBERT L. OVERSTREET.

W. C. Kaus

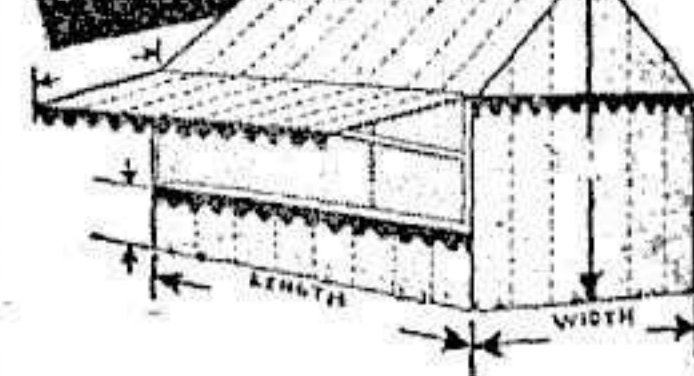
DURHAM, N. C., May 4.—Crowd spent freely here to bring gross above average except for one night which was rained out. Easter Sunday and the following Saturday matinee clicked.

Assistant Manager Jack Perry spent the week in New York. Marie Kaus went to Pennsylvania to be with her children, Billy Jo and Kathleen, for Easter. Peggy Elkins joined her husband, Eddie, here. Grover Hill returned to New Bern, N. C., to pick up his wife.

Visitors included Frank Edmondson, Father Tate; Secretary Potts, High Point, N. C., Fair; Mr. Howard, Tarboro, N. C., Fair; Tom Hason, Larry Sunbrock, Sherwood Upchurch, Father Curran and Dave Endy.

Eddie Elkins and Hank Owens celebrated birthdays.—HERB SHIVE.

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Wheels and Laydowns. All types. 48-Inch Glass Covered Bio Sixes. 48-Inch Race Horse Wheels. 30-Inch Counter Size Little Sixes. Counter Wheel Posts and Wall Posts. Jumbo Chrome Plated Skillets. Baker Scissor Buckets. Chrome Plated Race Tracks, 12 & 15 Horse. Huckle Buck Kegs in sets of six in frame. Milk Bottles, both Steel and Aluminum. Soup Peps—Big Dice and Chuck Logs. Pen Games and Pea Pool outfits. Under and Over Seven Layout Cloths. Beat the Dealer Layout Cloths. Roll Downs, Penny Pitches and Razzles. WATER FALL BLOWERS, Bingo Blowers.

Note: A small advance in prices on some items. At present immediate delivery on all items except blowers.

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Foreman for 16 Wheel, also Foreman for Caterpillar and other Ride Help. Must be sober and reliable. No moving; steady work year round at the best.

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 Concessions and Shows of All Kinds
 Vanceburg, Ky., this week; Flemingsburg Firemen's Festival Next. Everybody write, wire or come on.

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 Good Drawing Community
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A-1 PRE-FLIGHT TRAINER

Complete, mounted to operate on trailer; can be pulled on Midway. Ready to take in cash in 10 minutes. Other interests force me to stay in. Bargain and a money maker. Phone, write or wire.

C. L. WOOD
 Phillisburg, Kan.

Florida Amusement

BRYSON CITY, N. C., May 4.—Shows moved here after week at Murphy, N. C., which proved the most successful stand since org left Florida. Stand here is the first for any shows in five years. Sponsored by the Lions' Club, shows are spotted on same lot as Bill Monroe's Hill-billy Shows. Previous two weeks were spent at Greenwood and Anderson, S. C., under American Legion auspices. Sensational Kays, high-wire act, joined at Anderson, replacing Malkovia, who joined Barnes Bros.' Circus in Chicago. The Kays will continue with the org until June, when they leave to play park dates. Malkovia is expected back after filling Barnes Bros.' indoor dates.

Fireworks continue as a nightly attraction and are proving a big lure. J. W. Barkley is handling the office. Scottie Devine joined to handle the office-owned concessions, replacing Danny De Rose.

Doc Rutherford, press agent, was in Baltimore last week. W. H. Sanders underwent an operation while in Greenwood. Jimmie Deal, Ferris Wheel foreman, returned after reporting to his draft board. Iodine Bailey and Slim Seivers run a race getting their rides up and down.

Jimmie Haynes has his electric truck in shape. Jack Long's Snake Show had its biggest week yet at Murphy. Marjorie Flynn's Shows was among the top money getters there.

W. A. Nelson joined with his streamlined train. He was formerly with James E. Strates Shows as an artist, and prior to that was with the Art Lewis Shows. Org plans to play near-by territory for several weeks, Manager Ingram says.

Majestic Greater

ANNAPOLIS, Md., May 4.—Week ended April 27; auspices, American Legion Post; location, ball park; weather, rain three days; business, excellent, when open.

In spite of rain, all shows, rides and concessions showed a good gross, with most concessions getting off the nut Monday night (22). Rain spoiled Tuesday, but Wednesday was clear and the lot was packed. Shows didn't open Thursday and Friday because of rain. Saturday, even tho it was cold, was the best day of the week, with kiddie matinee one of the biggest thus far.

The writer's mother and brother visited en route to North Carolina. Troy Scruggs, Ferris Wheel foreman, visited his folks in Washington, and later his mother and two sisters visited the shows. Owner-Manager Sam Goldstein visited Jones Shows at Washington, also the Prell Shows in Alexandria, Va., and purchased several transformers from the Jones Shows. Betty Gould is doing a good job in front gate ticket box. King's Colored Show is doing okay. Pat England's Wild Life Exhibit is clicking. Natie Roth is under a doctor's care. Roy Rosier is doing well with Cavalcade and Gali-Gali shows.—HARRY E. WILSON.

Harrison Greater

RICHMOND, Va., May 4.—Show's two-week stand in Fayetteville, N. C., proved a winner despite chilly weather. Lot was adjacent to Fort Bragg, where the Ninth Airborne Division was camped following its return from overseas. Boys were show hungry and they really turned out. Former Judge Glenn Cobb was a frequent visitor, as were Alex MacKethan, secretary of the Cumberland County Fair and members of Lawrence Greater Shows.

Fast move to Goldsboro, N. C., where Tommy Rice had the lot laid out in good shape. Members of the Shrine turned out to welcome Manager Frank B. Harrison. Lester Gilger (See Harrison Greater on page 70)

Showmen Everywhere Need These Helpers!

- 1. Coleman Hot Plate**— Gives you city gas cooking anywhere. Instant lighting. Solodur Metal Fuel Tank, resists rust and corrosion. Built-in pump. Hinged top. Fine for lunch counters, hot-dog stands, etc. Two and three burner models.
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- 4. Coleman Floodlight Lanterns**—America's greatest outdoor lights. Light instantly. Floodlight a 100-ft. area with powerful brilliant light. Storm, wind and rain can't put them out. Genuine Pyrex glass globe. Safe, can't spill fuel even if tipped over. One and two mantle models.

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Capital City

PORTLAND, Tenn., May 4.—Four successful weeks on Nashville lots gave shows a good start on the season. Johnnie Keef is owner; O. C. Cunningham, manager and lot superintendent; Joe Lowery, secretary; Bill Sterling, general agent; Herace Drenon, electrician and transportation superintendent; Dixie Cunningham, The Billboard sales agent and mail. Shows consist of six rides. Thurston Apple joined with his Motordrome, featuring Mickey Apple. Capt. Bill Callier joined with rides. Ride line-up includes Rolloplane, Houston Wilburn, foreman; Sam Blassingame, second man; Ferris Wheel, Oscar Watts, foreman; Wayne Harper, second man; Chairplane, Paul Dunlap, foreman; J. B. Davis, second man; Merry-Go-Round, Frank Halcomb, foreman; Frank Pool, second man.

Ticket sellers are Martha Dunlap, Willie Pool, Elizabeth Holcomb, Ida Goggins, Dixie Cunningham. Concessionaires are Buddie Martin, Kakie Caggins, Dick Wilson, Carl Little, Gus Yager, Pinkie Smothers, Jack Winslow, Fred Russell, Joe Lowery and Johnnie Johnson. Buck Goggins expects an early delivery on his new top. Col. H. P. Davis, Chattanooga, visited and will join May 6 with his Freaks and Oddities shows.

Page Bros.

DYER, Tenn., May 4.—Week ended April 27; weather, rain; business good when weather permitted.

E. Z. (Dad) Reading joined with two concessions. Jerry Wagner has taken over the Monkey Circus. A surprise party was held for Mr. and Mrs. L. R. Page, newlyweds, in Humboldt, Tenn. Attending were Mr. and Mrs. W. H. Tandy, Mrs. Frost, Ellis Roberts, May Howard, Mr. and Mrs. Cliff Craig, Harry Thomas and Mr. and Mrs. W. E. Page. Mrs. Abe Franks was hostess at a shower for them.

Ellis Roberts took delivery on the new sound system. Pete Hendrex has his fishpond in action. The writer, Arnold, added another concession.—**VIRGIL ARNOLD.**

Joyland Amusement

MOREHEAD, Ky., May 4.—Week ended April 27. Business good, despite rain and cold the latter part of the week.

Flying Scooter, operated by Terry Seevers, took top money honors for rides. Bill Cook returned with the new light plant and it's now in operation. L. I. Thomas's concessions had a good week.—**MRS. G. H. JOHNSON.**

Franks' Playland

MACON, Ga., May 4.—Business continues good on neighborhood lots. East Macon lot, at Melrose and Washington, last week was on a par with opening week, Manager W. E. (Bill) Franks said. A new nylon hosiery stand drew big crowds nightly.

HARRISON GREATER

(Continued from page 69)

ligan and W. D. Hayes, of the Shrine committee, proved a big help in getting space in the local press. Paper did a piece on the Marvelous Millettes, a Crash Dunnigan turn, show's free act. Visitors included Chief of Police Hines, friend of Patrick Fenerty, show's business manager, and John Keeler and Paul Prell.

At Roanoke Rapids, N. C., a small billing war took place. Another show decided to play the town, and the old saying of a town not being able to support two shows at the same time proved true. Despite this, Brownie's Broadway Revue and the Caterpillar, under direction of Bill Berry, did big business. Everyone

was sorry to hear of the death in Miami of George Hartley Jr.

Morris Harrison, known as Uncle Buckie, and his wife, Aunt Posie, were among the visitors at Roanoke Rapids. Others included Eddie Crabtree, Claude Seacreeze and John Harrison, all of the Cetlin & Wilson Shows; Buster Gordon, of cannon note, now a carnival manager; Bill Jones, of bingo fame; Ben Herman, Col. Sykes McRorie, Dale Barron, Shirley Lawrence and Lewis King, all of the Lawrence Greater Shows, and Bob Royal, former carnival trouper and now in the trailer business. Manager Harrison placed an order for a trailer.

Much work had to be done on the lot at Newport News, Va. Opening night attendance was estimated at 5,000. Newspapers were liberal with space and the billing was well done. Sheriff Curtin and Acting Chief of Police Kennedy were nightly visitors, as were Edward K. Johnson and Pete Thompson. Curly Graham and Leo Hirsch reported Funhouse business excellent. The George Goodman bingo unit registered its best single week since the opening in Florence, S. C. Maxie Glynn has added to his rolling diner. Jimmie Sakobie finally got a good week in during this stand, his French vanilla getting heavy play. Eva Rice's popcorn and apple stand was among the top grosses.

April 22 found the show in Richmond, where the Prell and Marks shows were playing. With three shows in town at one time, hotel space was at a premium and the lobbies looked like the Sherman at convention time. Visitors were Sam, Joe, Abe and Paul Prell; John Marks, Chet Dunn, Tex Leatherman, Jimmie Connors, Walter Holiday, Tommy Heath, Al Palmer, Billie Breese, Gerald Snellens and Doc McCann.

Sponsored Events

Mammoth Spring, Ark., Skeds July 4 Celebration

MAMMOTH SPRING, Ark., May 4.—Mammoth Spring Civic Club is sponsoring a July 4 celebration. Program includes boat races, radio stars, guest speakers and automobile give-away.

E. E. Sterling heads the entertainment committee.

Halifax Gets 50G for Cele

HALIFAX, N. S., May 4.—Nova Scotia Assembly voted to limit Halifax city council to a \$50,000 maximum for the city's 200th anniversary celebration here in 1949. City had planned a \$200,000 expenditure.

Perry, Okla., Celeb Set

PERRY, Okla., May 4.—Annual Cherokee strip celebration is scheduled here September 15-17.

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Want Shows with transportation. Any Show that can produce, we have a good proposition for you. Lushers, don't answer. Dan Riley, wire. Rides—We can place a couple more Rides. We have five. Concessions—Can place Concessions not conflicting. P. C. and Slum Agents who can stand good treatment, answer. Drunks and agitators not tolerated. Free Acts—If you want a long and pleasant season's work wire. This show never closes. We are not in the coal strike region. Don't write, wire **TEX ROLLINS**, Owner and Manager, or **BILLY BURTON**, General Agent, Care Holley Hotel, Charleston, W. Va.; this week, Dunbar, W. Va.; next week, Milton, W. Va. P.S.: Will buy Five-in-One Top and Mirel Show Top if in good condition. What have you for immediate delivery!

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Address c/o **RIO GRANDE SHOWS**, Harrison, Ark., this week; Branson, Mo., next

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Reliable Manager, write or wire **YETTERS COURT, TRENTON, N. J.** P.S.: Alice and Eddie Richardson, congratulations on your Ninth Wedding Anniversary. And thanks, Mollie Decker, for your kindness to my sister and family in Trenton.

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Jacksonville, Ill., this week; then Streator, Calumet City, Kankakee, Harvey and the Wisconsin Fairs.

Want Ride Help for Merry-Go-Round, Tilt-a-Whirl, new Caterpillar. Must be able to drive Lewis. Want legitimate Concessions of all kinds, also Shows with own transportation. Address: **FIDLER'S UNITED SHOWS, Jacksonville, Ill., this week; then per route.**

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High Springs, Fla., till May 12.
WALTER McKINNON, Mgr.

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Shows, come on—Geek, Deep Sea, Jig or any Show with or without own outfit or Walk Through. Will buy or book for long season—Tilt, Octopus, Kiddy Rides or any Ride not conflicting with Merry-Go-Round, Ferris Wheel, Spit Fire or Chair-o-Plane. Booking all Grind Stores and Slum Stores for Mansfield, Ohio, this week; Fremont, Ohio, week May 12. Flats and gyms, save your time. Wire all replies to **A. O. COFFMAN, Manager, WHITE STAR ATTRACTIONS**

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ROY ALLEN

BAD WEATHER SLOWS UP COLE

Indianapolis Opener Hurt

La Fayette, Danville deliver despite adverse elements—Bloomington, Peoria sock

INDIANAPOLIS, May 4.—Heavy rain delivered a staggering blow to Cole Bros.' Circus here Thursday (2), opening day of its four-day stand, and the matinee was called off. Night show went on, however, to a fair house, despite the wet lot. Break in the weather should help make up the opening day loss.

It was the second successive day of rain encountered.

At La Fayette, Ind., Wednesday (1), an all-night rain greeted the show on arrival. Lot was muddy and there was delay in setting up. Despite the weather and lateness of the matinee, there was a strong house, and it was a full house at night.

At Danville, Ill., Tuesday (30), weather wasn't much better. Afternoon was threatening, but a strong (*Inclomency Puts Crimp, page 81*)



GEORGE W. SMITH, left, manager of the Ringling Bros. and Barnum & Bailey Circus, and James A. Haley, center, president, receive medals in recognition for their work during the War Loan drives. It was reported that \$190,000,000 in bonds were sold by the Ringling circus during the drives. Presentation was made by A. D. O'Connor, associate field director of the U. S. Savings Fund Division of the United States Treasury. Others receiving medals were Mrs. Aubrey B. Haley, Mrs. Charles Ringling, Robert Ringling and Edward F. Kelly, the last named assistant general manager.

First Televised Circus—Big Show

NEW YORK, May 4.—Entire Ringling-Barnum show was televised by CBS from Madison Square Garden here Friday (3), marking the first time that a full circus performance was transmitted via video. Images were clear and plenty of circus atmosphere was present with the crowd's vocal enthusiasm and music from Merle Evans's band coming over the loud speaker. But color was lacking, and the part of the show depending upon StrobLite, including the train in the spec, *Toyland*, failed to transmit.

Wednesday (1) night, several side show acts, including Mae Sabo, snake trainer; Sing Lee, fire eater; Alex Linton, sword swallower, and George (Red) White, were televised over Station WABD on the Alexander Smith *Magic Carpet* show.

Cetlin-Wilson Aids Sparks Show Move Out of Newport News

PULASKI, Va., May 4.—Sparks Circus played to full houses, both afternoon and night, here Wednesday (1).

Petersburg, Va., matinee, April 27, was half-hour late, show having been late in arriving from Newport News, Va., 75 miles distant, where bad weather was encountered. Half house was on hand for matinee; full for night performance.

Aid from the Cetlin & Wilson Shows enabled Sparks to get off Newport News lot, where circus showed April 25 and 26. A torrential rain turned lot into quagmire and the carnival loaned tractors and other heavy equipment to help get circus trucks out. Attendance for all Newport News performances ranged from half to three-quarter houses, with opening day shows the lower of the two days because of heavy rains.

Dailey Corners Gelt at Bonham

BONHAM, Tex., May 4.—First circus to play here in 16 years, Dailey Bros. cornered plenty of gelt Wednesday (1) with two overflows. Show arrived at 4 p.m., and an estimated 1,500 persons were on hand to meet the train. Schools in Bonham and surrounding towns were dismissed at noon.

Bonham was in line with four other spots—Paris, Mount Pleasant, Nacogdoches and Lufkin—in Texas, which gave with full or overflow houses.

At Paris, Tuesday (30), show failed to appear for a matinee, being late arriving because of a rainstorm at Mount Pleasant the day before, which delayed show getting away. One performance at night was witnessed by a straw house.

At Mount Pleasant, a full house turned out for the matinee, but the night show was canceled by rain. More than two inches of rain fell and show didn't get equipment off the lot until 10 a.m. the next day.

Ideal weather at Nacogdoches helped and show, after playing to a strong house at the matinee, had an overflow crowd on hand at night. Lufkin gave with a strong matinee and a full one at night.

R-B Hits \$1,500,000 April 4 Thru May 3

NEW YORK, May 4.—Attendance at the Garden here has helped up to the extent that an estimated 200,000 paid approximately \$450,000 to view the Ringling circus during 14 performances (April 27 thru May 3). Total gross now runs in the neighborhood of \$1,500,000. Show opened April 4.

Advance sale, which continues heavy, indicates that there will be few vacant seats at the remaining 12 performances.

Beatty Piles Up 205G in L. A.

Beats Russell '45 take by 5G—fire rules nix straw houses, halt bigger rise

LOS ANGELES, May 4.—A gross of \$205,000 was registered here by the Clyde Beatty Circus in its 35-performance, 17-day engagement which closed April 28. This bettered by \$5,000 the gross of Russell Bros. in its 24-day stand in Pan-Pacific Auditorium last year. Beatty circus, showing under canvas on the Washington and Hill lot, had been billed for 17 days, with two performances slated each day, but an extra "premiere" was given April 11.

Houses were packed nearly every performance and had it not been for strict fire rules, which banned the seating of people on the track or in aisles, there would have been many straw houses. Ticket wagons were shut down at 7:30 p.m. some nights.

Side show and concessions reported heavy business. Billy Hammond's Wild West after-show, added on the last day of the San Diego engagement, also got a heavy play.

The new 800,000,000 candlepower searchlight recently purchased has been mounted on a new Ford 1½-ton truck. Truck and mountings are painted red. The searchlight itself and attachments are painted aluminum. A battery of four 500-candlepower lights are mounted over the cab, and these are used to light up lot on tear-down nights, thus enabling the generators to be taken to the train earlier.

Showmen Attend Newman Funeral

WHITTIER, Calif., May 4.—Funeral services for Jacob D. Newman, general agent for Cole Bros.' Circus since 1937, who died in St. Paul Tuesday (23), were held here Monday (29) at the White-Emerson Mortuary. Burial was in Rose Hill Cemetery.

Services were conducted by Rev. W. W. Kaler, with Mel Smith, president of the PCSA, delivering the eulogy.

Show people attending included Mabel and J. Ed Brown, Paul Eagles, Mrs. Jack Austin, Ben and Dick Austin, Mrs. Ida Snattinger, Dave and Fred McCartney, E. (Snapper) Ingraham, Dave and Harry Martin.

Floral tributes were sent by P. M. Branson, William J. Lester, Paul Eagles, Mrs. Newman, the Martins, Cole Bros.' Circus, PCSA and *The Billboard*.

Pallbearers were S. L. Cronin, Capt. Anthony Greenhaw, Bob Robertson, Harry Callan, Doc Garnett and Bill Gilman.

Hartford Council To Mull Location for Big Tops

HARTFORD, Conn., May 4.—Common council will discuss a suggestion by Harland French, CFA, Williamantic, Conn., Monday (13), that Hartford find a new spot for circuses, as the former Barbour Street location is now being used for a temporary veterans' housing project.

H-M Gets 120G; Buffalo Record

BUFFALO, May 4.—A record gross of about \$120,000 for Hamid-Morton Shrine Circus at Memorial Auditorium here was established during the 12th annual event April 22-27.

Previous high was \$106,000, racked up in 1944. Last year's figure dipped to \$100,000.

Plans for the 1947 circus, under the Hamid-Morton banner, are under way, Brig. Gen. Edwin Ziegler, Shrine spokesman, said. Henry P. Bronkie again served as director general of this year's circus.

Garden Bros. Opens At Windsor; Lists Route

WINDSOR, Ont., May 4.—Garden Bros.' Circus launched its season with a six-day stand, beginning Monday, April 29, and closing today.

Route follows: Hamilton, Ont., May 6-11; Niagara Falls, Ont., May 13-15; Oshawa, Ont., May 16-18; London, Ont., May 20-25; Galt, Ont., May 27-29; Owen Sound, Ont., May 30-June 1; New Liskeard, Ont., June 3-4; Noranda, Que., June 5-8; Kirkland Lake, Ont., June 10-12; Timmins, Ont., June 13-15; Sault Ste. Marie, Ont., June 18-22; Sudbury, Ont., June 24-27; North Bay, Ont., June 28-29; Brantford, Ont., July 3-5; St. Catharines, Ont., July 6-10; Chatham, Ont., July 11-13; St. Thomas, Ont., July 15-17, and Sarnia, Ont., July 18-20.

Montgomery Gets 2 Full Houses at Gridley, Calif.

GRIDLEY, Calif., May 4.—C. R. Montgomery's Wild Animal Circus drew two full houses here April 27, coming here from Marysville, Calif., where the show, despite little advance advertising, drew a strong night house after a fair matinee.

At Grass Valley, Calif., April 24, show had a full one at the matinee and a strong night crowd.

Bailey Packs 'Em; Stevens Gets Honors

Newberry Attracts 12,000

MARIETTA, O., May 4.—Bailey Bros. Circus, which got the season off to a great start at Newberry, S. C., April 5-6, when it drew over 12,000 at three performances, continues to pack 'em in along the way. Show overcame weather obstacles earlier in the season to pile up record attendance at various spots.

At the opening in Newberry, Mayor Dave J. Hayes acted as honorary equestrian director and introduced Owner Bob Stevens. The mayor then started the first performance on its way. Two other honors came to Stevens at this performance. He was named traveling secretary of the Newberry Chamber of Commerce by President James Beard and a colonel on the governor's staff.

The *Newberry Observer* signaled the opening of the show by coming out with a special edition, with 16 pages devoted entirely to the show.

Asheville, N. C., went big for three shows, the matinee being strong despite a downpour of rain. The two night houses were turn-aways. Other turnaways were registered at Kingsport and Bristol, Tenn., and Middlesboro, Ky. Business at Lexington and Somerset, Ky., was light.

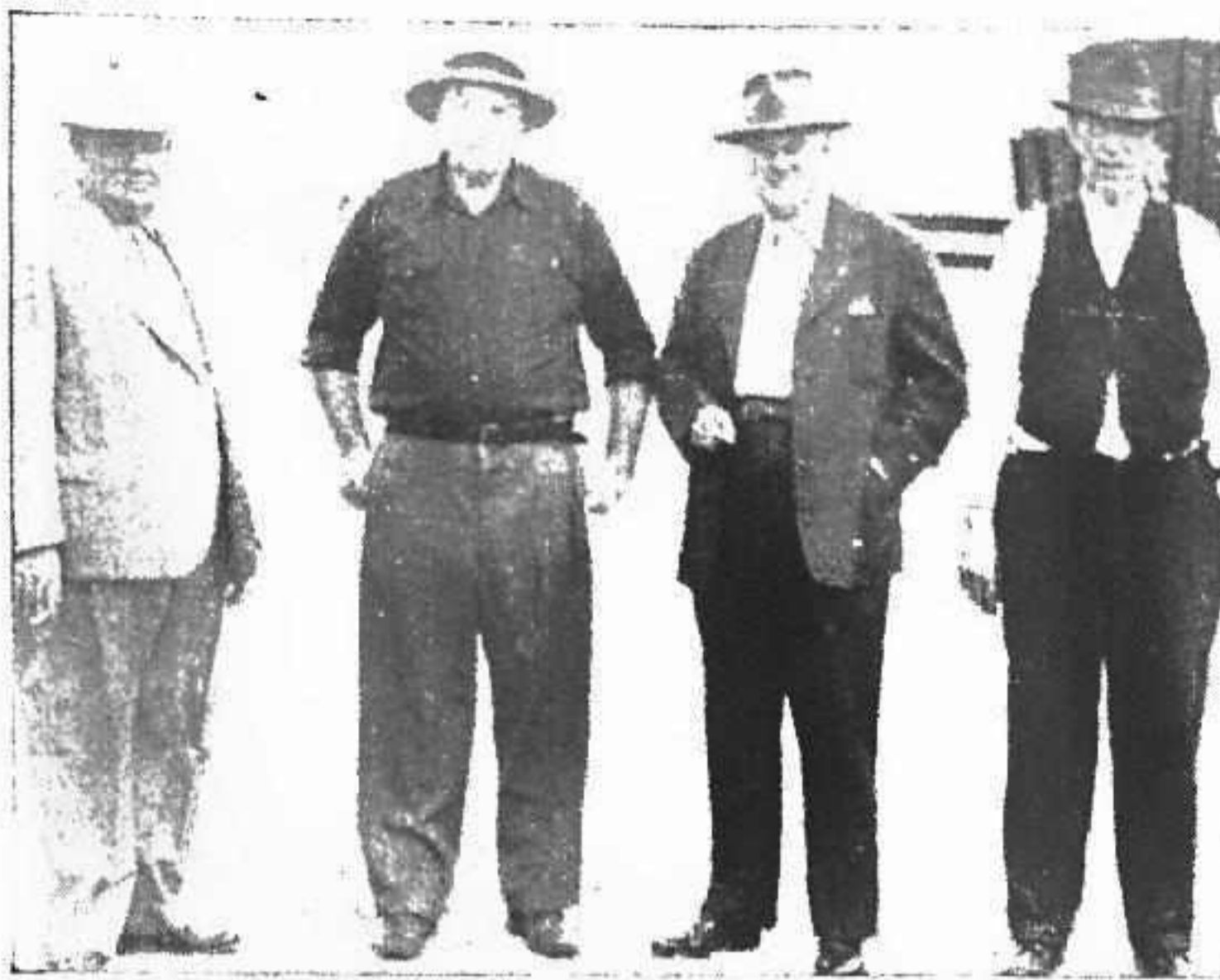
The Program

Big show program, directed by George L. Myers, follows:

- Display No. 1—"Americana," with entire personnel.
 - No. 2—Captain Engerer and His Lions, with Gladys Gillem.
 - No. 3—Clown number, Spangles Land, produced by Albert White, with Jack Kennedy, Charles Ralmer, Bill Bailey, Shorty and Peggy Sylvester, Tommy Whitesides, Jack Looney, Roy Lee Virtue, Lawrence Cross and Rube Simons.
 - No. 4—Comedy bar act, Blondie, Bruce and Jimmy La Blonde.
 - No. 5—Hollywood Aerial Ballet, Ruth and Peggy Henderson, and Jerry Keller.
 - No. 6—Johnny Pringle's Canine Revue in three rings.
 - No. 7—Clown wedding number, Albert White, producer.
 - No. 8—Spanish web and cloud swing number, Jerry Keller, Edna Pierce, Delores Whitesides.
 - No. 9—Shetland ponies, presented by Opal Stevens.
 - No. 10—Clown number by the Merry Makers.
 - No. 11—Henderson Trio, juggling act, with Peggy, Lew and Ruth Henderson.
 - No. 12—Rudy Rudyoff's troupe, with Rudy, Erna and Rudy Jr., and the Arabian dancing stallions.
 - No. 13—High-wire act, Delores Whitesides, King Reynolds, John Pringle.
 - No. 14—Clown quartet.
 - No. 15—The Great Ernesto, contortionist; Johnny Pringle, juggler, and Jimmy La Blonde, contortionist.
 - No. 16—Aerial acts, Lew Henderson, Delores Whitesides, Jimmy La Blonde.
 - No. 17—Clown number, Louis-Conn fight.
 - No. 18—Liberty Horses, presented by Rudy Rudyoff Jr.
 - No. 19—Henderson Trio, balancing and acrobatic act.
 - No. 20—Clown walkaround.
 - No. 21—Dolly Jacobs's performing elephants with Capt. Corry Lee.
- Concert feature attraction, Princess Tanit Kao, the Miracle Girl.
Grand finale.

The Staff

Staff includes Bob Stevens, owner; James M. Beach, general agent; Harry Fitch, legal adjuster; C. C. Smith, secretary-treasurer; Leon Bennett, Side Show manager; Johnny Wall, general superintendent; Al Dean, steward; Harry Miller, inside ticket superintendent; Pete Sandusky, chief mechanic; Walter D. Nealand, general press representative; Don McCollough, press and schools; George L. Myers, equestrian director; Harry Swank, purchasing agent; Jack McFarland, 24-hour man; Frank (See *Bailey Packs 'Em* on page 81)



SHORTLY BEFORE DAILEY BROS. HIT THE ROAD for the season, Ben C. Davenport, owner and general manager, lined up with some of his executives for a picture. Left to right: Charley White, legal adjuster; Davenport; Jack Knight, outdoor advertising, and Ralph Noble, general superintendent. (Photo by Paul Van Pelt)

Capacity Houses Greet Hunt in Trenton Opener

TRENTON, N. J., May 4.—With much fanfare, Hunt Bros.' Circus inaugurated its 54th season at Burlington, near here, Monday (29), before a capacity house. Performance is unquestionably the strongest Owner Charles Hunt has ever offered.

On the tanbark were his sons, Charles Jr., equestrian director, and Harry, announcer and band leader, who kept the show running smoothly.

Presented in three rings and on a small elevated platform, Hunt is exhibiting a wide variety of acts, including the Zoppe-Zavatta Troupe of bareback riders, the Skating Carltons, Happy Spitzer and his mule and cart, and the standard family acts.

The Program

- Display No. 1—Hunt's military ponies and mules, presented by Eddie and Charles Hunt in Rings 1 and 3.
 - No. 2—Valencie Troupe, offering head-balancing feats on a swinging trapeze with routines of the act interspersed with fast novelty tumbling.
 - No. 3—Ring 1, rolla-rolla, Eddie and Mildred Hunt; Ring 2, George Merrill, clown juggler; Ring 3, Marvin and Hazel Case, rolling globes, with man spinning ropes and girl juggling.
 - No. 4—First concert announcement, introducing Dave Nimo, cowboy movie star.
 - No. 5—Happy Spitzer and his educated mule.
 - No. 6—Ring 1, Mrs. Charles Hunt, swinging ladder; Ring 2, web, Ellen O'Day; Ring 3, Mrs. Eddie Hunt, swinging ladder.
 - No. 7—The Levines, perch act.
 - No. 8—Second concert announcement.
 - No. 9—The Zoppe-Zavatta Riding Act. This one is tops. Four men, two girls and two boys make up the act, and some of the routines executed by the older men, especially on the "family" horses, are a revelation.
 - No. 10—Ring 1, Eddie and Mildred Hunt, Roman rings; Ring 2, the O'Days, Roman rings.
 - No. 11—Hunt's Liberty horses, presented by Charles Hunt Jr.
 - No. 12—The Skating Carltons, two girls and a man working on the elevated platform.
 - No. 13—Marvin and Hazel Case, wire act.
 - No. 14—Hunt's high-school horses, presented by Charles and Mildred Hunt.
 - No. 15—Eddie Hunt in clown attire with trick mule.
 - No. 16—The Zoppes and their unsupported ladders.
 - No. 17—Hunt's elephants, presented by Capt. Roy Bush.
- Dave Nimo presents the usual concert and has four men and women as assistants.

Mills Okay in Marysville, O.

MARYSVILLE, O., May 4.—Mills Bros.' Circus drew a full house at the matinee here, April 25, and a strong house at night.

English Shows Back on Road

LONDON, May 4.—Circus fans in England will be offered pre-war circus fare this summer, as practically all old shows as well as several new ones, will be on tour.

Bertram Mills's Circus, the "Big Show" of Britain, is out again under Cyril and Bernard Mills, traveling on three special trains as before the war. Show opened April 16 at Windsor.

Lord George Sanger Circus, another pre-war favorite, opened March 30 at Oxted. At the second performance three trapezists, Duarte Sisters and Claude Yelding, fell 45 feet to the ring, but escaped with minor injuries. Girls were bruised but appeared in their riding act later in the show.

Newcomer is Billy Smart's New World Circus which opened at Middlesex April 5. Not as big as the Mills and Sanger shows, Smart presents some novel ideas such as steel tubing stalls in the horse tent and a wooden-floored entrance flanked by ticket windows.

Untamable Lion!

LOUISVILLE, May 4.—Arthur Hoffman, Cole Bros.' Side Show manager, dipped into the past to come up with a great bally feature — the untamable lion.

Hoffman had the cage spotted across the entrance so a curtain could be withdrawn and give the tip a peek—and it pulled 'em.

Frank Phillips, formerly with Alfred Court, handled the big male Nubian.

H-M Hits 130G in Buffalo, Beating Henie Take by 27G

NEW YORK, May 4.—Bob Morton, managing director, Hamid-Morton Circus, said that the six-day Buffalo showing which ended April 27, grossed \$130,000, about \$27,000 more than the previous Municipal Auditorium record established by Sonja Henie in 1944.

Prices ranged from 50 cents for kids to \$3. Seating capacity is 8,000.

Miami JCC Sponsors Show

MIAMI, May 4.—Hippodrome Thrill Circus, under auspices of the Miami Junior Chamber of Commerce, opens a week's engagement here Monday (6). American Eagles, high-wire act, is feature.

WHAM!!!

ANOTHER SOCK HIT AT ST. LOUIS POLICE CIRCUS

Billboard review said, "Count Ernesto Wiswell and his usual sure-fire Ford." St. Louis Post said, "The crowds howled."

St. Louis Police Dept. said, "6th time here and funnier than ever."

Thanks—Frank Wirth.

Thanks—Capt. Buck and all the St. Louis Police Committee for a very pleasant engagement.

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Please describe fully variety, also whether organ and monkey included together with acts; also best cash price. P. O. BOX 1540, San Antonio 8, Texas.

James M. Cole Gets Overflow At Hagerstown

HAGERSTOWN, Md., May 4.—Best of the best for the first time since 1943, Owner-Manager James M. Cole having been in the army, the James M. Cole Circus has been doing okay since opening April 25 at Canton, Pa.

Big problem thus far has been getting up on time, but the show has been drawing well.

Performances here Wednesday (1) were part of a May Day affair that pulled a full matinee house and an overflow night crowd.

Previous day at Waynesboro, Pa., the show ran into difficulty in setting up. Lot, a former industrial plant site, is virtually a rock pile. Show pulled in on time, but the matinee was delayed 45 minutes. Afternoon show drew a three-quarter house and there was an overflow night crowd.

Full One at Chambersburg
Chambersburg, Pa., April 29, accounted for a strong matinee and a full one at night. Stand at Lewisport, Pa., April 27, was held to a matinee. Show, handicapped by an inexperienced crew, arrived late. Strong house turned out.

Staff: James M. Cole, owner-manager; H. J. Lane, general agent; Dorothy Cole, treasurer; Frank Casey, superintendent of canvas; John Berger, lights; Charles Mackey, assistant; Frank Whalen, properties; Joseph M. McMahon, front door; Ayres Davies, reserved seats; Maynard Visengood, reserved ticket sellers; Bill Tumber, Side Show manager; Henry Vonderheid, concessions; James Madison, maintenance; Mike Guy, bandmaster; Charles Cuthbert, announcer, and Maybelle Sawdey, Mary Christy, Viola Frederickson and Mrs. Cuthbert, grandstand ticket takers.

Billers Named
Billers in advance are George Shively, brigade agent; Richard Schultz, Joseph Favareau and Walter Widener.

On the midway are Bill Maithis, popcorn, and Henry Vonderheid, candy floss, novelties and grab joint. Side Show has Capt. Christy's Lions and Frank M. Farrell, magician and ventriloquist.

Prices are 60 and 90 cents. Grandstand goes for 60 cents and concert, 25 cents. Side Show price is 30 cents to everyone. Winky Hoffman works the come-in.

- Program**
- Display 1—Tournament.
 - Display 2—Jimmy Troy, comedy traps and Bedell Troupe, comedy acrobats.
 - Display 3—Monty Beehler and the Conleys, riding dogs and monkeys.
 - Display 4—Capt. Christy's lions.
 - Display 5—Miss Nelson and Grace McIntosh, Spanish web.
 - Display 6—Winky Hoffman and Chuck Roman, clowns.
 - Display 7—Frieda, elephant worked by Sam Warren.
 - Display 8—Ruth Conley, riding.
 - Display 9—Jimmy Troy, slack wire.
 - Display 10—Tony Beehler, dogs.
 - Display 11—Tama Frank, high school horse.
 - Display 12—Clowns.
 - Display 13—Miss Nelson and Grace McIntosh, single traps, and Jimmy Troy, Roman rings.
 - Display 14—Clowns.
 - Display 15—Great Alvarado, tight wire.
 - Display 16—The Conleys, riding.
 - Display 17—Clown walkaround.
 - Display 18—Bedell Troupe, teeterboard.

Concert is presented by Tama Frank and Patsy and consists of an impalement act, whip cracking, rope spinning and catches.

Big top is an 80, with three 40's. Side Show is 50 with two 20's. Visitors at the Canton opening included Fred Timon, Charles Lockier and Clayton Hawks, of New York State, and Mr. and Mrs. Herbert A. Douglas, West Chester, Pa.

UNDER THE MARQUEE

First of May week.

Ringling-Barnum will play Reading, Pa., June 19; Allentown, Pa., 20 and Easton, Pa., 21. Fairgrounds will be used in Allentown.

George Bechtel called for Europe to scout for circus and out-look calls for Dave Solti, of the George A. Howell office.

Most bluebirds are illusions that materialize out of thin air.

Harold Barnes, wire walker, currently appearing at Locw's State, visited The Billboard New York office Wednesday (1). He has a long list of vaude engagements.

The Big One will again be on the Carriage Fairgrounds lot, Cincinnati, July 6-7. Show played the same lot last season and prior to that used the old show lot in Cummins-ville.

System of running shows for the past four years seems to be fool-proof.

William Heyer, Ringling horseman, has defied his lavish blue satin period costume, complete with feathered hat, in favor of the more conventional top hat, white tie and tails when presenting his horse, Starless Night, at the New York run.

L. W. (Doc) Butler, Baltimore, former banner man and ticket seller and now with Confidential Reports, Inc., visited his son, D. T. Butler, at Burlington, N. C. He also visited in Greensboro, N. C., with Ray Goode, who does the wire act on Sparks Circus.

What puzzles canvassmen the most are the CFA members who help set up and tear down circuses for pastime.

Harold Voise, Cole Bros.' Circus, who was injured in Louisville, is back with the show. . . Edgar H. Wilson, attorney from Rockford, Ill., is with the Cole show for a month. . . Mr. and Mrs. Sverre Braathen, Madison, Wis., caught the Cole show at Peoria, Ill., and took pictures.

When it comes to circus fans, one must hand it to Adele Reenan, Cincinnati. In addition to going to Louisville for the opening of Cole Bros. and then to Indianapolis to catch it again, she arranged a swell window display in a suburban Cincinnati florist shop with posters, photographs and sundry circus items.

We'd go places if we could forget the notion that owning one's own circus is caused only by the law of averages.

Capt. and Mrs. Kenny Hull, formerly of the Ringling show, were visitors at the Clyde Beatty Circus in Los Angeles. Back from 17 months overseas, Hull is slated for discharge in June and will probably spend the summer resting before connecting with a job, probably with a circus. His wife, Edris, now a model in L. A., at one time worked elephants and menage on the Big One.

Ringling-Barnum plays Canton, O., July 4; Cole Bros. will be there May 27. . . Showfolks attending the recent wedding of Lillian Strook, Akron, aerialist, to Donald Campbell, included George Arnold and family; Mrs. Margaret Klein and daughter, Peggy, a bridesmaid; Slivers and Myrtle Johnson, Rex McConnell and wife, Canton, along with several night club entertainers and bookers. . . Lester Rodgers has rejoined Cole Bros. with his peanut concession.

It's all in the way you say it: "Here is one with a comfortable grip," said a

boss canvassman while handing a worker a sledge hammer.

Jack and Ruth Malloy and Leo and Jack Mullane visited Barney and Jimmy Arensen, clowns with Barr Bros.' Circus at show's opening in Nelsonville, O., April 27. Malloy, former owner of Malloy's Circus, has disposed of most of his trained stock, canvas and other equipment and is now in the brick contracting business in Canton, O. . . Al Butler, contracting agent Ringling Bros. and Barnum & Bailey Circus, has completed arrangements for the Big One's showing in Canton, O., July 4.

Arthur Hockwald has bought two of Arthur Bros.' Circus cars and is readying a minstrel show at Baldwin Park, Calif. Show will play the West Coast. . . Visitors to the 101 Ranch show at Stockton, Calif., were Capt. Anthony Greenhaw and Lieut. L. D. Lindsay, of the Army Transportation Corps. . . Peter P. Ermatinger, manager of the Biltmore Theater, Los Angeles, and former manager of the old Madison Square Garden, New York, is looking forward to a visit from Bev Kelley and Al Butler, of the Ringling show, which, rumor has it, will visit the Coast this year.

Then there were the early-day showmen who didn't mention much money, but promised beginners "something to write home about."

Bill Montague, publicity director of CFA, visited the New York offices of The Billboard, en route to his West Hartford, Conn., home after catching Hunt Bros.' Circus opening at Burlington, N. J. . . Ringling program butchers, under supervision of Willie Lish at Madison Square Garden, include Tom Pence, Jake Besser, Huey Long, H. Harris, Harry Fields, Truck Brandinger, Harry Moskowicz, Herman Dude and Cocky White. Willie Lish, Tom Pence, Victor Le Bow and Shotgun Egan will handle road sales. . . Member of Butchers' Local 178, working Garden during the Ringling show, have raised \$115 as their contribution towards entertaining orphans when the Big Show plays host to the youngsters Monday (6). Money represents voluntary contributions with the campaign under the direction of Pat Connelly, business agent, and Willie Lish. . . John H. Brice, Big Show police chief for several decades, missed being among those present at the Garden for the first time in many years. . . Anna Lee, fem lead of RKO's Bedlam, started her professional career as a trapezist in England. . . Jim Stutz visited Charlie Campbell at Sylvia, N. C., and also caught Bailey Bros.' Circus at Asheville, N. C.

California Joe and his Hollywood (See Under the Marquee on page 81)

Man Bites Zebra

LUFKIN, Tex., May 4.—If the old adage about it being news when a man bites a dog is true, then news was made when Dailley Bros.' Circus showed here.

Seems a zebra made a getaway. A Lufkinite helped in capturing it. While assisting in the process, said Lufkinite found his hand firmly entrenched in zebra's mouth. Before the animal would let loose, the Lufkinite was forced to bite the animal in the ear. Taken to a hospital for treatment, it was found the man was not seriously hurt.

Lufkin Daily News carried story with head: Zebra Bites Lufkin Man: Lufkin Man Bites Zebra.

Dressing Room Gossip

Cole Bros.

Show is clicking in mid-season form. With the rough spots ironed out, as Pat Purcell of *The Billboard* said in his story, it's a showman's show, with more talent than I've seen in many a day.

An innovation this year is a bus, owned and operated by the Cristiani family, holding 65 persons. Car is driven by Pete Cristiani and Dick Lewis, with Bogonghi as copilot. We are all praying that Bogonghi doesn't swallow that whistle. Or do we?

Champaign, Ill., gave us the first rain of the season—and how! James McElwee, Peoria, Ill., was host at a dinner in his penthouse atop the Pere Marquette Hotel, Peoria. Hortense Cristiani was guest of honor. Other guests included Ruth and Paul Nelson, Don Beall, Florence Tennyson; Lucio, June, Belmonte, Ruth and Mogadore Cristiani; Harold Voise, Mr. and Mrs. Freddie Freeman, Noyelles Burkhart and Winn Partello. (Dressing Room Gossip on page 81)



R. M. HARVEY, general agent for Dailey Bros., is now in his 50th year as a circus agent. He made his first contracts for the Great Wallace Shows, owned by B. E. Wallace, in 1896.

Dewey, Okla., Rodeo Scheduled July 4-7

DEWEY, Okla., May 4.—The 30th annual Dewey Round-Up will be held July 4-7. A \$750 prize is offered in steer roping, with \$500 prizes offered for calf roping, bulldogging, saddle bronk riding and Brahma bull riding.

Entries close at 6 p.m. July 3. H. C. Courtney is manager and H. D. Binns arena director.

Siegrist Showman's Club

CANTON, O., May 4.—Bob Granger winds up his duties as manager at the Grand Theater here to engage in outdoor activities for the summer. Recent visitors included Jack, Jake, and Harry Mills, Dick Dillon, Jack Lampton, Mr. and Mrs. Tom Gregory, Doc Waddell, Don C. McIver, Jack Grady, Roy Howze, C. A. Klein and F. E. Gooding.

Club will revive its annual fall round-up in November when it will honor 12 of its members recently discharged from the service. Shindig probably will be held in Hotel Bellden here.

Wolf Point Stampede July 11

WOLF POINT, Mont., May 4.—Annual Wolf Point Wild Horse Stampede will be held here, July 11-13, under Wolf Point Commercial Club auspices. Officers are W. E. Burnison, manager; T. R. Kelly, secretary; J. T. Brownlee, treasurer, and L. M. Clayton Jr., chairman. G. E. Montgomery, Clayton, and Mike M. Vukelish have charge of advertising, while Dr. P. M. Fedra, Frank Hanel and H. M. Dasinger form the concession committee.

William W. Cole Dies

OMAHA, May 4.—William W. Cole, 79, former manager of Cole Bros.' Circus and owner and manager of the W. W. Cole Circus which wintered here, died Monday (29) after an illness of several weeks. He also was builder and manager for 10 years of Krug Park here and a past exalted ruler of Omaha BPOE Lodge. Survivors include a son, William Jr., and a brother, Ralph, of Danville, Ill.

Klein To Emcee Sisters Rodeo

SISTERS, Ore., May 4.—First of a list of attractions for the Sisters Rodeo, June 15-16, was announced with signing of George S. Klein, of Goldendale, Wash., as emcee. Trick riding and roping exhibitions will be presented by Chet and Juanita Howell. Western Melodiers will provide music for dances to promote advance interest in the rodeo.

W. Va., Ky. Miners Deliver Heavy Cash Despite Coal Strike

WILLIAMSON, W. Va., May 4.—King Bros.' Circus rolls along to good business thru the coal mining areas of Kentucky and West Virginia. One of the first circuses in several years to play this territory, show is reaping a harvest.

Miners, strike-bound for more than five weeks, apparently want to play and let John L. Lewis worry for them. They have money to spend and they spend it.

This town, in the throes of a bituminous mine strike, provided full houses, matinee and night, Wednesday (1). Paintsville, Ky., April 30, provided a full house in the afternoon and an overflow onto the front at night with only a gap in the higher-priced reserved section. Rain before the night show failed to keep 'em away.

Hazard, Ky., April 26, came up with an overflow matinee and a full house at night. Night biz was chalked up in the face of sudden cold and light rain. Chairs and planks were used in the afternoon to increase seating.

Whitesburg, Ky., the previous afternoon, accounted for a full matinee, but the night show was hurt by a heavy storm. Cumberland, Ky., April 24, had a three-quarter matinee and full house at night. Harlan, Ky., the previous day, was so big it was necessary to close ticket windows before show time.

R-B's Annual Hospital Stunt

NEW YORK, May 4.—Ringling circus personnel entertained patients of Bellevue Hospital here Thursday (2) for the 44th consecutive year. An estimated 6,000 patients were entertained by a herd of elephants, clowns, assorted acts and Merle Evans's band.

Burma Takes Walk

MARION, O., May 4.—Burma, Mills Bros.' elephant, got itchy feet here Tuesday, April 23, snapped her chain and went for a stroll that left in its wake two upturned sheds, not to mention some badly damaged fences.

Her unhurried walk was halted only momentarily when a leg chain was snapped on her, but the chain broke. Only when her own truck was brought to the scene did her walk come to an end. Nonchalantly she ambled up the ramp and into the truck.

She was back on the lot in time for the matinee.

Annual Shrine Show Set for Narragansett

PROVIDENCE, May 4.—Annual Shrine Circus at Narragansett Park here has been skedded for week of June 24. Matinee and evening performances will be staged daily, with thrill show as added night feature.

Al Martin is booking acts and attractions. Production will be directed by J. C. Harlacker, with E. C. Whelden representing the Shrine. Six new cars, one Piper Cub plane and a fast motorboat are included among attendance prizes.

Fog Hits 101 at San Leandro

SAN LEANDRO, Calif., May 4.—Foggy weather played havoc with the 101 Ranch Circus here Monday (29), result being a small house. Watsonville, Calif., proved better, both from the standpoint of weather and the take. Strong house saw the matinee and a full house caught the night show. Salinas, Calif., weather proved too much for the show, cold keeping attendance down at both shows.

Circus Historical Society

WICHITA, Kan., May 4.—Mrs. Allen P. Wescott is recuperating from a recent operation at North Cassine, Me., hospital. Fulton White, Portland, found it necessary to cancel his scheduled circus party March 31 because of illness.

New England fans are planning to convene at Boston while the Ringling show is there. Division No. 9 held a meeting at the home of former president, Walter W. Tyson, Guelph, Ont., but none of the members found it possible to attend the convention at Peru, Ind.

Thalia Dechart, now at Centralia, Ill., has had a poem published in the magazine, *Tribute to Triumph*. Robert Sams is publishing *Showman*.

Fay F. Reed, CHS No. 17, was a Shrine Circus visitor at Sioux Falls, S. D. He and Mrs. Reed are a vacation at St. Paul.

Parke Davis & Company feature two-page story on Robert D. Good, Allentown, Pa., in a recent issue of the house publication, *Modern Pharmacy*.—BETTE LEONARD.

Joe Rossi's Roster Named

CHICAGO, May 4.—Roster for Joe Rossi's band with Dailey Bros.' Circus follows: Joe Rossi, director and trumpet; Willard Isley and Frenchy LeBoeuf, trumpets; Joe Pomilio and Robert Banky, clarinets and saxophones; Jingle Carsey and Spooks Birchett, trombones; J. Wallace Miliken, bass, and George Gardner, baritone; Louie Grebbs, calliope; Sam Barham, bass drum, and Billy Todd, snare drum.

SPARKS CIRCUS

WANTS

Seat Butchers and Griddle Man. Cookhouse and sleeper furnished. Come on.

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Uniontown, Pa., 9th; Charleroi, Pa., 10th; Weirton, O., 11th; East Liverpool, O., 13th; McKeosport, Pa., 14th.

SPANGLES TIGHTS
ALBERTIS CO.
440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

NUMBER 2 UNIT POLACK BROS.' CIRCUS UNIT WANTS

1946 Season Opening Week Monday, June 3, PHOENIX, ARIZ., EL ZARIBAH SHRINE CIRCUS

TUCSON, ARIZ., June 12 to 15, and entire season of this UNIT TO FOLLOW

Union Band Leader, Boss Property Man. Circus Acts doing two more acts.

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DIRECTORS
IRV J. POLACK
LOUIS STERN
SAM T. POLACK

IRV. J. POLACK, DIRECTOR

Care Polack Bros.' Circus Auditorium, Oakland, Calif.

May 9 to 19

OTHER

POLACK BROS.' CIRCUS UNIT

SAM T. POLACK—Manager, Phoenix, Ariz.

GEORGE PAGE—Boss Butcher, Auditorium, Oakland, Calif.

NATE LEWIS—Announcer and Equestrian Director, Auditorium, Oakland, Calif.

SPARKY LAFFERTY—Boss Animals, Phoenix, Ariz.

Circus Acts in East, Contact

ETHEL ROBINSON, 413 Ashland Bldg., Chicago

POKER DECK RODEO CO.

ELMDALE, KANSAS

RALPH GRAHAM, Producer

JACK RUMSEY, Mgr. and Stock Contractor

H. O. BOWEN, Advertising Manager

WANTED—One good Guitar Player, one good Swing Fiddler for Western band. Union wages for full season. Can use a few more Cowboys and Cowgirls on weekly guarantee. R.C.A. approved contests; long season booked. Opening here May 12th.

REVERE BEACH JUBILEE SET

George Hamid Banquet M.C.

'Every day a holiday' slogan for event opening May 21 —Amvets outing in July

REVERE, Mass., May 4.—With the slogan "Every day a holiday," and program including almost everything in the way of entertainment, plans are nearing completion for the Revere Beach Golden Jubilee which starts Tuesday (21).

Carver's Diving Horse will be headline attraction for six weeks plus a bill of "double features." Golden jubilee banquet will be held opening night, with George A. Hamid as emcee. In July and August the Miss Revere Beach and Miss Massachusetts finals for the Atlantic City Miss America pageant will feature.

To Honor Amvets

In addition, there will be aquatic sports and contests, outings and one day in July devoted to the first annual outing of the Amvets, World War II organization. Amvets will parade on the boulevard.

Come September, a firemen's muster revival, with assurance of 35 resurrected handtubs and a contrasting parade of old and new equipment, is set.

City will hold a 10-day carnival, parade, series of free acts and fireworks to tie in with the jubilee.

Mayor Backs Project

Back of the project are Mayor Raymond E. Carey, veteran beach operator; Charles E. Freeman, operator of Nautical Gardens; N. George Sabbagh, operator of the Cyclone; J. Victor Shayeb, son of another pioneer, Frederick T. Hurley, whose activities on the beach extend back before 1896; John J. Hurley and son, William, who have operated Hurley's Hurdlers since 1896, and Howard H. Trask, who operates the Derby Racer in company with Richard L. Bopp.

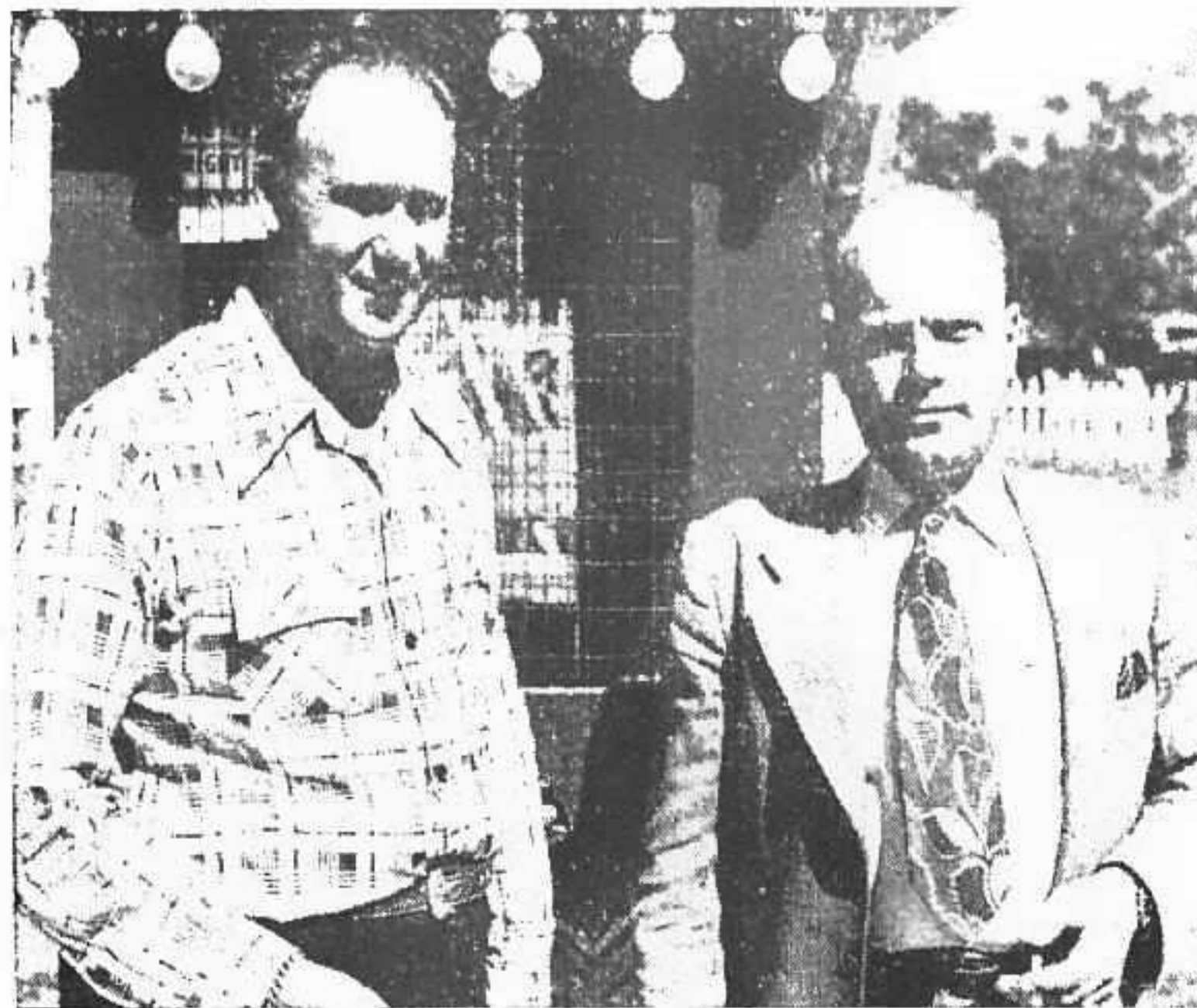
Directing activities is George C. Clark, chamber of commerce executive. Harry Della Russo is chairman of the jubilee committee.

Trade Show Returns To NAAPPB Meeting

CHICAGO, May 4.—Annual trade show, missing during the war, will again be a feature of the NAAPPB meeting here December 2-5 in Sherman Hotel. Monday, December 2, has been set aside as Exhibitors' Day, with the day and night devoted to inspection of the exhibits. The hall also will be open for inspection at various times during the three-day conclave.

Program sessions will open December 3 and will continue daily thru December 5, with the annual banquet winding up the event.

President A. B. McSwigan announces the following committee in charge of publicity: Joe Colihan, Excelsior Park, Excelsior Minn., chairman; Harry J. Batt, managing director, Pontchartrain Beach, New Orleans; L. K. Chrisman, manager, Riverview Beach Park, Pennsville, N. J., and R. S. Shogren, publicity manager, Excelsior Park.



TRANSFERRED TO NEW RIVERSIDE Park, Phoenix, Ariz., from Crystal City Park, Tulsa, Okla., are W. B. (Bert) Davidson, left, and J. P. Hedrick. Both spots are owned by John Mullins. Davidson will be park manager, while Hedrick will have charge of the office.

CONEY ISLAND, N. Y.

By UNO

The sale of Feltman's world-renowned restaurant, covering about 250,000 square feet, was the big news at this resort. For the first time since its birth in 1874, Feltman's and its famous hot dogs were no longer in the Feltman family. New owners are Benno M. Bechhold, executive vice-president of the Savoy-Plaza Hotel in New York; Alvan Kallman and Harry Socoloff, who bought the property from Charles L. and Alfred F. Feltman, sons of the late Charles, the founder, and who have been the operators along with Charles A. Feltman, son of Charles L. Price of sale is said to have been in the neighborhood of 850G. Plans, according to current talk, are for a large restaurant to skirt the Boardwalk front, something Coney has been without all these years. Last two Sundays Feltman's was open for just the Surf Avenue front. Crowded back of the Merry-Go-Round was an arcade.

Also tops in the news was the sale by Jimmie Krymes of his pet ride, the Sky Dive, on the Bowery, to Phillip Calemales, who will operate it in conjunction with his Rocket on Surf. Calemales's partner in the Rocket is Joe Asem (short for Asemacopoulos). Phillip is also finan-

Illions Sets Units In Dallas, Memphis

NEW YORK, May 4.—Harry A. Illions, ride impresario and owner-operator of Celoron Park, Jamestown, N. Y., has booked units at Texas State Fair Park, Dallas, and Fairgrounds Amusement Park, Memphis.

Bozo and Rapid rides, both of which have been idle since the last showing of the Canadian National Exhibition, are being rebuilt before shipping to Texas. They will be operated under supervision of Roy Rupard, secretary, and F. E. Tennant, superintendent of exhibits. Fun-houses and other units will be added later.

Century Ferris Wheels are in operation at Memphis.

cially interested in a number of candy booths in the Stillwell Avenue railroad terminal. Krymes was a former partner of his in the Rocket. Sale of the Sky Dive by Krymes was necessitated by Jimmie's recent 300 by 150-foot property acquisition on the Bowery corner of West 12th, opposite his other rides, Loop-the-Loop and Virginia Reel. New site, now occupied by Tom Baker's and Carl Clarnet's streamlined Whip; Faber's electric game, and other attractions, all of whose leases terminate the end of this season, will tenant a flock of rides, Krymes says, that will far surpass even his present and past money-getters. Entire project will have a cement floor. The 300 feet extending along West 12th may even stretch further to the Boardwalk, provided satisfactory terms can be arranged with the incumbent, Johnny Rose, owner of Rose's Baths. Outside on the Bowery front, the pavement will take on a new asphalt appearance similar to the block adjoining.

Steeplechase Park is due for a thoro reopening May 18. Park began partial operation Easter Sunday with the operation of the Parachutes and a few beach-front kiddies rides.

Luna Park, save for several spots on its exterior leased out for the second successive season to the Resort Amusement Company, is still dark and likely to remain so another season due to a much-involved court procedure that entangles the Prudence Bond people, Bill Miller and the Danziger brothers, all principals in the park's last operation, in the settlement of the insurance money as the result of the fire in the latter part of the 1944 term.

Herman Woolf has taken increased space on the Boardwalk and erected a large arcade that houses, besides the usual coin machines, guns and photo booths, six Pre-Flight Trainers. Trainers are going up all over the island. In the Woolf establishment they are being operated by Irving Fenichel and Max Needelman. Former is of the Milrose Amusement (See Coney Island, N. Y., on page 78)

Celoron Skeds 100 Outings; 5 Rides Added

JAMESTOWN, N. Y., May 4.—Extensive renovations and additions underway at Celoron Park will total about \$100,000. Owner Harry A. Illions announced. Equipment, formerly operated by Illions at Belmont Park, Montreal, is being transferred here and will be in operation when the park opens Decoration Day. A preview will be staged May 25-26.

Over 100 outings have been booked and new rides brought in from Canada include the Roll-o-Plane, Loop-o-Plane, Kiddie Rides, Auto Speedway and Crystal Maze.

Park personnel at present number 62 and includes painters, electrician and carpenters. Park has been painted and electrical displays have been revised and enlarged.

George Carr, former park owner is manager. Other personnel includes Mrs. Ella Swank, executive secretary; Mrs. Frances Clarke, in charge of cashiers and secretaries; Pearl Liedblad, bookkeeper; Henr Hoyer, general superintendent; Sar Knickerbocker, ride superintendent; Charles Carson, maintenance; Dann Dale, Caterpillar; Bill Smith, Rolle Coaster; Blanche Smith, assistant ballroom manager; Frank Watkin Roll-o-Plane; George Johnson, R. dee-O; C. B. Holt, Merry-Go-Round; John Benson, Whip; Robert Lincstrom, assistant, Roller Coaster; Ca Westerline, ballroom manager, an Oscar C. Zimmer, rink manager.

Warren Frank is scenic artist; John Erickson, sign painter. Henry Getman is in charge of outings, and Everal Erickson is handling promotion.

Compounce Picnic Reservations Boon

BRISTOL, Conn., May 4.—Because of the number of bookings receive plans are to enlarge the picnic facilities at Lake Compounce here, according to Julian H. Norton, secretary. Spot already has built a new administration building with reception room and information bureau, and opened the shooting gallery and increased refreshment facilities on the midway.

Gillette miniature railroad, which carried over 125,000 persons around the lake last summer, apparently has lost none of its appeal, if opening day's business is any criterion.

Park opened Easter Sunday with ideal weather conditions, estimated 30,00 thronged the midway. Feature of Easter Sunday was a concert by the New Departure Band, Bristol. It marked first time in history the concert season at Compounce started so early.

Until May 30, when park starts daily schedule, spot will be open each week from Wednesday thru Sunday. Dances are held three nights a week with name bands featured Sunday. Charlie Barnett's orchestra plays Sunday (5), followed by Randy Brooks Sunday (12).

Paul H. Huedepohl, manager Jantzen Beach Park, Portland, Ore., says shipment of about 20 new Dodgems is under way. Park is using these to replace its Scooters. Scooters will open the swim pool Saturday (11).

Syndicate Buys Utah Resort

Freed, Kimball Purchase Spot

Lagoon Amusement, closed since 1912, will open doors about June 15

SALT LAKE CITY, May 4.—Lagoon Amusement resort, closed since 1912, will reopen this summer—probably around June 15—giving Salt Lake City and Utah its fourth major resort.

Spot, owned by Julian Bamberger and the Bamberger Electric Company, has been purchased by a syndicate of four Salt Lake City men under the name of the Utah Amusement Corporation. Syndicate includes David, Robert and Peter Freed, sons of an automobile family, and Ranch S. Kimball. The four have plenty of moola to swing the deal.

Resort is an extensive plant with a natural lake, one of the few fresh water pools in the area, a midway, dance hall, picnic area, eight rides, an arcade, rollerdrome, plenty of parking space and a race track, the latter unusable now because of the gambling laws.

Plant is located midway between Salt Lake City and Ogden at Farmington.

Because of its rundown condition, Freed said exact date of the opening has not been set. Major owner will be Kimball, with Freed the manager.

Ex-G.I.'s Creation Wins First Prize in Riverside Contest

AGAWAM, Mass., May 4.—Ed Carroll's Riverside Park here came in for some unusual publicity following the annual Easter Parade promotion at the park, thanks to the ingenuity of a former G.I.

Harry Storin, originator of the parade gag, this year offered a prize for the most attractive Easter bonnet. Francis J. Bucalo, 29, of Springfield, Mass., the former G.I., saw the advance publicity and fashioned a hat for the event. He selected a pretty, young steno from a Springfield insurance office to model the creation, which won first prize.

Local dailies played up the story with pictures, and now a national magazine is interested in a feature story.

Midget City, Detroit, Donated to Boys' Club

DETROIT, May 4.—Midget City, operated for several years as a true miniature park on Plymouth Road before closing two years ago, will not be reopened, Orrin L. Dorworth, founder, announces.

Spot has been donated to the Boys' Club of Detroit, which may reopen it as a paying attraction in one of the municipal parks.

New Attractions Set for Oaks Spot

PORTLAND, Ore., May 4.—Oaks Amusement Park opens Saturday (18) with several new attractions, says Robert E. Bollinger, manager. All buildings have been painted and the 13 rides overhauled. Rides operating week-ends were Caterpillar, Octopus, Fly-o-Plane, Scooter and Merry-Go-Round. New feature this season will be a fishpond game, a high striker and a photographer. The Penny Arcade, open-air platform and monkey cage have been enlarged.

Oaks will take advantage of a recent city ordinance permitting Sunday dances when conducted by organizations.

Every Wednesday at the park will be children's day, taken over by the Journal Juniors, promoted by The Oregon Journal.

Dances Get Under Way At Lynd, Minn., Spot

LYND, Minn., May 4.—While the regular season won't open until June 19, dances are being held twice weekly at Lyndwood Park here, Owner-Manager Dave Lamphere says. Annual farm bureau picnic and dance was held April 22.

Billed for August 11 is the 17th annual beauty talent event, plus a drum majorette contest. Event is a big draw and an all-out advertising campaign is planned. Bob De Haven WCCO, Minneapolis, will emcee, while Clyde Snyder's Attractions will provide professional entertainment.



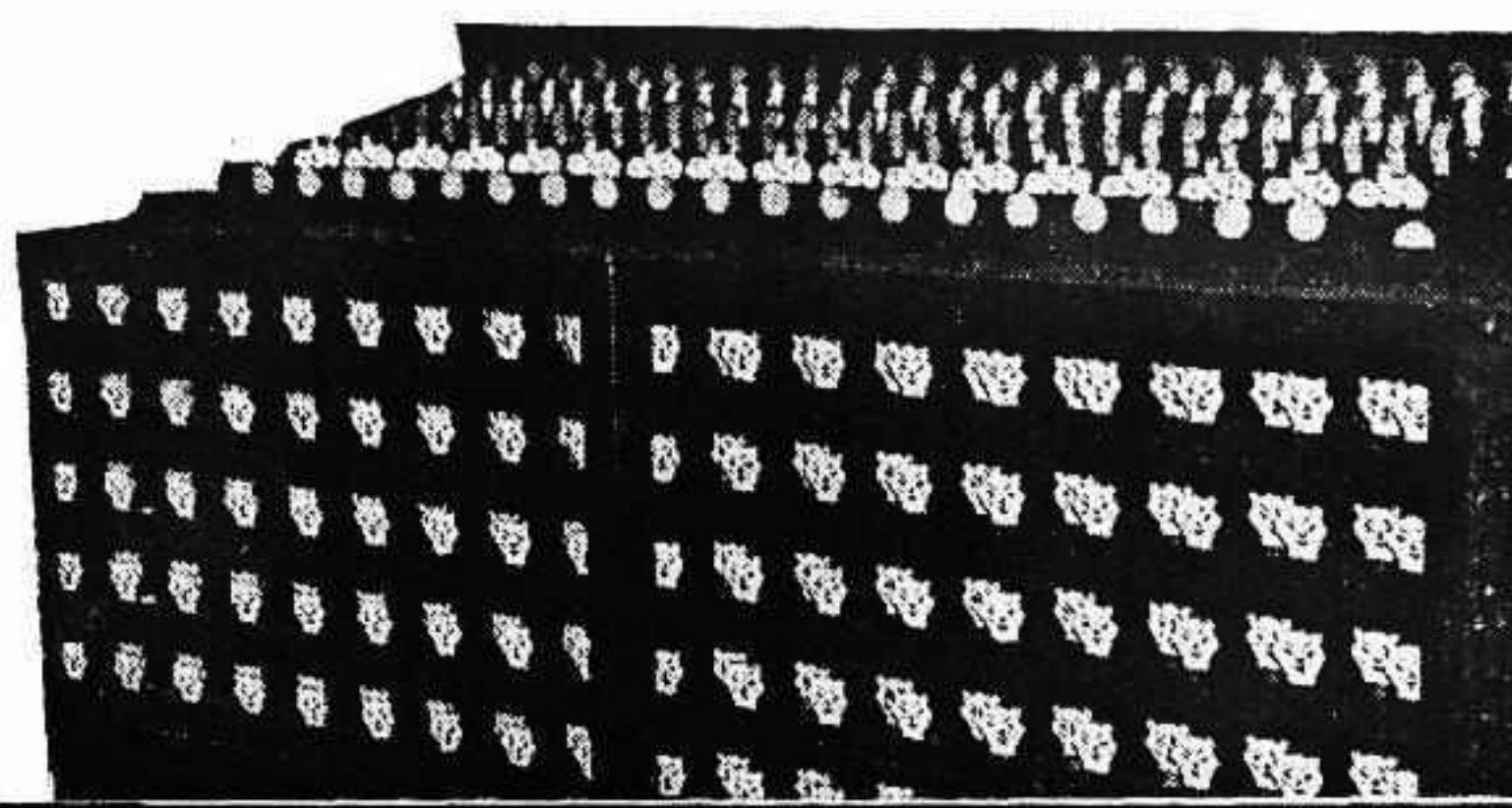
FOR SALE THE "FLYING CIRCUS"

WORLD'S LARGEST AMUSEMENT RIDE

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Located on Venice Pier in Venice, Calif. Amusement zone has been discontinued. Forced to vacate immediately. Will sell this first-class money maker at a fraction of its original cost. In perfect running condition—operated until April 15.

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P. O. Box 185, Venice, Calif.



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Here's the sensational money-maker you want
GENUINE U. S. NAVY

ELECTRIC MACHINE GUN

REAL-NOVEL-BRAND NEW-SHOOTS PELLETS
Set up a battery of four guns and our attractive target background and start scooping up the dollars!

\$3250 COMPLETE WITH GALLERY, FOUR GUNS AND 100,000 PELLETS!

The ELECTRIC MACHINE GUN was specially developed for the Navy and used in the Air Technical Training Command for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually hit a moving target at 25 feet. No plumbing or compressors are necessary—just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS. IMMEDIATE DELIVERY GUARANTEED! WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!

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Pop Ludwig Proves Neon Lights and Glass Bricks Worthwhile for Funspots

Virginia, Long Beach, 25 Per Cent Ahead of Last Year

LONG BEACH, CALIF., May 4.—H. A. (Pop) Ludwig, manager of the up-and-coming Virginia Park at the north end of the famed Long Beach Pike, proved to the skeptics that glass bricks, neon and plenty of modern touches attract patrons.

Business last year was 33 1/3 per cent ahead of the best previous year, and this year it is up 25 per cent over the first quarter of last year.

Now operating 12 rides, including the giant Crane Sky Ride, and 32 concessions, one of which is a 24-lane bowling alley, funspot is a magnet for crowds. Two new rides will be in operation soon. The Gyro Globe Corporation is installing a new Gyro Globe, and a new Spitfire will soon be brought in by Homer Jones.

More Lights Planned

Already well lighted, the park will soon have its illumination almost doubled. Arrangements have been made with the city to bring in another power line to supply electricity

Phoenix Treasure Isle Preps for '46 Opening

PHOENIX, ARIZ., May 4.—Altho hampered by a shortage of materials, Treasure Island Amusement Park, under management of Joe Weber, is rapidly being put in shape for the 1946 season.

Manager Weber said that the park recently installed a 12-car Whip and what is believed to be the largest Merry-Go-Round ever to be brought into the State, under supervision of Charles M. Clarke and Floyd Hughes, engineering directors. W. L. Patrick is spot's purchasing agent.

for a dozen or more huge light towers to be erected on the pike.

Another project that will boost patronage is a large parking lot now under construction on the beach side of the park. Parking has long been a big problem to Ludwig and his concessionaires.

As soon as building restrictions permit, Virginia Park will have a (See Pop Ludwig Proves on page 99)

Louisville Fontaine Ferry Opens May 11; Dance June 1

LOUISVILLE, May 4.—Flashing new paint, Fontaine Ferry Park here, managed by John F. Singhiser, opens next Saturday (11). Pool and roller rink will open the same time.

Gypsy Village, park's dance pavilion, bows June 1 with a local ork. A new terrazzo floor has been installed.

John R. Singhiser, manager's son, has rejoined the staff as assistant manager after 45 months' of service.

Admission charge is 12 cents after 6 p.m. daily. County days, which have pulled crowds from near-by Kentucky counties in former years, are scheduled each Sunday.

Ole's Dude Ranch Reopens; Features Sunday Jamborees

CAMDEN, N. J., May 4.—Ole's Ranch reopened for the season last week. Ranch is an amusement park with various outdoor attractions, in addition to dancing and hillbilly shows every evening.

A Western jamboree is featured each Sunday, with displays of riding and roping skill.

Davidson, Hedrick Get Phoenix Spots

PHOENIX, ARIZ., May 4.—W. B. (Bert) Davidson, former concession manager of Crystal City Park, Tulsa, Okla., has been appointed general manager of the new Riverside Amusement Park here, while J. P. Hedrick, formerly accountant at Tulsa, will be lot office manager. Both parks are John Mullins' enterprises. Riverside, picnic and swim spot, makes its debut this year as the State's only year-round amusement park. Recent additions are a new Spitfire and Funhouse. A shooting gallery tail ends the midway with a Ferris Wheel at the entrance. Gallery is a three-place joint, long and short range lead galleries and an air gallery framed together with two agents working the three leads.

Hi School Night at Excelsior

MINNEAPOLIS, May 4.—First of a series of special events at Excelsior Park here will be held Friday (10) when spot will stage Twin Cities high school night. Prepsters will get reduced rates on rides, shows and dancing. Excelsior opened for the week-ends April 20, and will operate on Saturdays and Sundays until formal opening Friday (17), says Joe Colihan, manager. Bud Strawn's ork again holds forth in the ballroom.

Stoffels Opening Own Zoo

GREENSBURG, Pa., May 4.—Mr. and Mrs. Walter Stoffel, who have had Mrs. Stoffel on many carnivals, are opening their own outdoor zoo on a 50-acre lot near here. Stoffels will have 50 cages. Stoffel said he will house many of Terrell Jacobs's cats at the conclusion of Jacobs's present indoor dates.

CONEY ISLAND

(Continued from page 76)

Company, Inc., distributors of 73 phonograph machines thruout Brooklyn territory.

Site of Allan Kramer's Comet on West Eighth and Surf has a new Merry-Go-Round, a Murphy-Saratoga machine installed by the McCullough brothers. Kramer is erecting on Kramer-Tilyou property at West Eighth and the beach three buildings to be launched as the Atlantic Baths. George C. and Leonard McCullough have partially demolished the Tilyou homestead, an old Coney landmark in the shape of a white wooden domicile long inhabited by the Tilyou seniors, standing by itself a good distance away from a gate on Surf and West 15th. Razing is to make room for a new Dangler, a Chair-o-Plane, ride that will operate alongside the McCullough's first island Carousel possession.

Four brothers Garto, all back from the army, comprise Frank, operating old-time movies on Stillwell Avenue; Tony, linked with Carl Clarnet in amusements and attractions at South Beach, Staten Island; Joe, partnered with Louis Reiser in a photo studio on the Bowery, and Alfred, back in business with Oscar Buchwald, his former associate, about to launch a new girl show on the Bowery, the Bowery Follies, to replace their former Bowery Barn.

Large auditorium on the Boardwalk, property of Child's Restaurant, has its front sectioned off into stores. Rest of the site is being let for commercial purposes.

Almost an entire block on West Eighth, opposite the old firehouse, has been bought by Stanley Gersh and Sam Garber and turned into a big plant for the manufacture of a large assortment of arcade and concession games under the firm label of Perfect Games, Inc.

2 Week-End Previews Skedded for Olympic

NEW YORK, May 4.—Olympic Park, Irvington, N. J., debuted the first of two skedded week-end previews today. Second look-see will take place May 11 and 12, with the season's formal opening set for Saturday (18).

Henry Guenther has given his spot a general face-lifting thru use of paint and the addition of several rides. With gas buggy trade once more a factor, the parking lot has been doubled in area and paved.

New rides are a Cuddle Up, Bubble Bouncer, Helicopter and Auto Speedway. New Skooter basin, 250 feet long, has been built, and some of the older rides have been shifted to new locations. Ed Ball's Kiddyland has been renovated and has added several attractions.

Joe Basile's band, with Bubbles Ricardo as vocalist, will again be a feature. Usual four-act free circus gets under way May 18. Swim pool opening is set for May 25.

Ed Carroll, Riverside Park, Agawam, Mass., visited New York on a band-buying trip.

EDGEWATER BEACH PARK CAN BOOK

One major and one Kiddie Ride, at 15%. Can place Foreman for Merry-Go-Round, top salary. Can also place American Palmistry, Mug Machine, and Pitch-Till-U-Win; also Scale and Age. We book only one of a kind. All address

FRANK WAGNER

2786 Delaware Ave. Kenmore 17, N. Y.

CANADA

Due to unexpected transfer of Armed Forces from Halifax, N. S., we will sacrifice

PRE-FLIGHT TRAINER

in use one month, for \$975.00, F. O. B.

JONES ELECTRIC

St. John, N. B., Can.

WANTED FOR RODEO PARK

If you have a ride that will not stand the "gaff" on the road—place it in stationary spot for the season. Big Sunday take. Write

BOX 376

Phone or Wire Park Boothwyn, Pa.

AGENTS AT ONCE

Cork Gallery, Pitch, Ball Games and all Grind Stores. Park near Buffalo, Long, pleasant season. No lusers or tourists.

Wire **COWAN**

164 Eugene KENMORE, N. Y.

WALDORF PARK

Robins Lake

East Bridgewater, Mass.

Wants Rides and Concessions.

WANTED

Rides of all kinds, also Concessions for park opening Memorial Day. Operating Saturdays and Sundays only. Phone or write:

BOBBY DEASE THEATRICAL AGENCY

535 COURT ST. READING, PA.
If you want to make money here's the spot.

WANT PARK OR BEACH SKOOTER RIDE

Location for
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Write BOX D-188, The Billboard, Cincinnati 1, O.

OCEAN PARK

The best 12-month location in America

3 Million People — 2 Top Ballrooms — Name Bands
Swing Shift Every Week

Want Rides and Concessions capable of getting real money. Concession Men, come prepared to build your own thousand dollar building.

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LIMITED NUMBER OF

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POKER GAME OPERATORS

Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers.

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BROOKLYN 24, N. Y.

TO CONTINUE FAIR COLLEGE

Williams Grove S'day Races Big

Turnout in face of newspaper, church opposition—purses upped to \$4,050

MECHANICSBURG, Pa., May 4.—Second Sunday (April 28) auto race of the season at Williams Grove Speedway drew announced attendance of 26,800 in face of church and newspaper opposition.

Events were run off without accident, with Ted Horn, Paterson, N. J., first; Joe Chitwood, Reading, Pa., second, and Eddie Zalucki, Detroit, third. Purses totaled \$4,050, up from \$3,000 offered the first Sunday meet of the year here.

Threatens Arrest

Rev. William T. Swain, pastor of the Monaghan Presbyterian Church, Dillsburg, near the track, told his congregation the morning of the race that owner-operator, Roy Richwine, would be arrested if he attempts to hold any more Sunday speed contests. Next race is scheduled for Sunday, May 19.

Swain declared the event violates Pennsy's Blue Law of 1794, which was amended frequently, but never changed to provide for Sunday racing. Fine for violation is \$4 or six days imprisonment if fine is not paid.

In near-by Harrisburg, *The Patriot* (a.m.) and *The Evening News* (p.m.) continue to fight against the events. Both papers refuse advertising and advance publicity on Sunday racing, altho they accept Williams Grove Park ads from Richwine.

Absence of accidents held anti-Sunday racing newspaper stories to traffic jams and church opposition, both played up in *The Patriot* and *Evening News*.

Faces Two Suits

Richwine's worries came from another source. Trespass action was filed against him in Cumberland County Court, Carlisle, Pa., Saturday, April 27, by Clifford C. Gearhart, Mechanicsburg, seeking to recover damages for injuries allegedly suffered last October 7 when a race car turtled a guard fence and landed among spectators.

Gearhart's claim is the second suit in Cumberland County Court pending against Richwine as a result of the same race meet. H. G. McBeth, Shippensburg, Pa., previously having led a damage action seeking \$50,000 for injuries.

Emporia Skeds First Annual in 30 Years

EMPORIA, Kan., May 4.—First county fair here in 30 years will be held, September 2-4, following organization of Lyon County Fair Association. New org is purchasing and for a fair site and plans to obtain as much equipment as possible. Attractions tentatively planned include a horse show, horse racing, carnival, pageant, dancing, parade and rodeo. Kenneth T. Anderson is president, and Kenneth A. Scott is in charge of amusements. Both reside here.

Sponsors point out that Emporia is the center of a trading area embracing about 70,000 people and that the trading area is principally agricultural.

Western Association Lists Points in Service Program

SACRAMENTO, Calif., May 4.—Points in the service program of the Western Fairs Association follows:

An "In Service" training for fair managers and staffs to raise professional standards thru an annual College of Fairs.

Association's first full-time professional staff, comprised of three specialists long associated with fair business and allied activities of newspaper work, advertising, publicity, public relations and carnivals, is augmented by necessary clerks and specialists.

A continuous study by this staff thru field trips to fairs, observation, consultation with fair staffs and outside experts to develop and exchange the best techniques of the industry.

To Plug Value

Creation of Bureau of Agricultural Research, a division of Western Fairs, to receive, prepare and publicize value of fairs as stimulants to better breeding and better agriculture.

Continuous study of master premium list for addition of articles for exhibit, development of better health rules to protect livestock from disease and insure healthier animals.

Place the highest emphasis on increasing revenue and added business operation in concessions and commercial, industrial and machinery displays.

Attempt to place greater emphasis on judging standards, schools for judge training, and educational aspect of exhibits.

Stress use of fairgrounds for purposes other than fairs, such as picnics, livestock sales, agricultural clinics, etc.

Provide a clearing house for fair managers.

To Create Library

Start a program to have fairs declared in the same classification as educational institutions so that materials for buildings may be obtained on priorities.

Creation of a reference library as a guide to better management, where the best trade literature is available, including published indexed summaries on the College of Fairs and annual meetings, to be available to fair executives.

Issuance of a bi-weekly (association publication) to disseminate ideas and carry communications of the trade.

Development of scientific approach to fee basis for concessions and carnivals, based on per capita rates, percentages or flat rates related to per capita, but trending toward ultimate fixing of assessments on the per capita basis.

Exchange Managers

An aggressive advertising and publicity campaign designed to acquaint rural and urban people with the social and economic value of fairs as stimulators of agriculture, industry and trade, better living for all—and to relate this friendly public opinion to legislative problems.

An "exchange managers" system whereby managers and key assistants will work at three adjacent fairs under direction of their managers to familiarize themselves with problems they encounter.

Operation of an "extension service" of the College of Fairs, under which the association staff and fair people will meet in seven strategic centers to

discuss and solve problems before the opening of the fairs concerned.

Achievement of uniformity in fair management practices in the interests of efficiency.

Aid Advertising

Conformity of fair practices with State, county and district regulations, cognizant that 68 of the fairs are in California where State aid and supervision makes uniformity particularly practical.

Development of a block booking system whereby commercial exhibitors will be able to buy space at groups of fairs, thus making the construction of more elaborate displays and mass merchandizing feasible.

Creation of advertising and publicity services available to member fairs, such as mats, make-ups, drawings, copy, speeches, radio material, motion pictures, photographs and similar material.

Maintenance of an information service between fairs on carnivals, concessions, exhibits, pitchmen, shows and rides.

Preservation of current support for fairs, agricultural schools and other farm and industry purposes from the 4 per cent levy on pari-mutuel wagering at thoroughbred tracks, which makes California's fair aid, including \$2,000,000 annual premium moneys, the most liberal in the world.

Ga. Fair Gives 6G To Charitable Units

MACON, Ga., May 4.—Gifts of over \$6,000 from profits of the 1945 Georgia State Fair were made this week by Macon Exchange Club, operator of the fair. George Adams, Exchange club president, announced the following institutions, and amounts, as recipients:

Red Cross, \$200; Boys' club, \$3,500; YMCA, \$150; Hephzibah Orphans Home, \$250; Georgia Industrial Home, \$250; Christian Church Youth Center, \$1,500.

Sum of \$250 was earmarked for an Orphans' Christmas party and \$200 was allocated for a city-wide model airplane contest.

Georgia State Fair is owned by Macon Chamber of Commerce and operated under lease by the Exchange Club. E. Ross Jordan is manager.

Educational Exhibits Hit Record at Nebraska State

LINCOLN, Neb., May 4.—More exhibits than ever before for the Nebraska State Fair loom, says Secretary Ed Schultz.

A new high for the number of displays to be made in the educational department has already been reached, he reported, with 48 counties having made entries.

Previous record was 36.

B-C Gets Bloomsburg, Pa.; Grand Forks, N. D., Dates

CHICAGO, May 4.—Grandstand stage attractions at Bloomsburg, Pa., and Grand Forks, N. D., fairs have been contracted thru the Barnes-Carruthers office here.

Fred H. Kressmann did the selling.

Western Ass'n Sponsor Again

Many-point, long-range service program drafted—plan intensive job of selling

SACRAMENTO, May 4.—The College of Fairs, conducted under sponsorship of the Western Fairs Association in February at San Luis Obispo, will be held again next year, according to a long-range service program drafted recently.

Sponsored as a step to develop well-equipped fair managers, college is, however, only one of the many points embraced in the service program which are intended to further development of fair managers.

Plan Library

Establishment of a reference library and clearing house of information also are provided. So, too, is the publication of a bi-monthly association organ. Exchange of managers also is included.

Strong emphasis in the program is given to publicity. Efforts will be made to sell them as educational mediums. In line with this, the association plans to obtain building and other priorities such as granted to colleges and fairs.

The publicizing job will embrace selling fairs to commercial exhibitors, and, in line with the pitch to exhibitors, it is planned to execute a method by which exhibitors could buy space at fairs by units of fairs and under uniform conditions.

Plan Special Campaign

Publicizing the value of fairs to breeders and farmers also is proposed, via a special campaign. Member fairs also will be assisted in their exploitation under a project calling for the preparation of art work, mats, releases, radio scripts, etc., which they could use.

Details of the many-point plan are listed in another column in this section.

Gasparilla Day For Tampa in '47

TAMPA, May 4.—Tampa's Annual Piratical Celebration, last held in 1941, will be renewed next February 10 in conjunction with the Florida State Fair. Ye Mystic Krewe of Gasparilla decided at a recent reorganization meeting, at which James W. Warren, soft drink company executive here, was named first lieutenant.

Officers and directors at a meeting this month will name a captain to succeed the late G. A. (Dolph) Hanson, who directed the gigantic pirate invasion, parade and celebration for many years.

Celebration drew thousands of visitors to Tampa each year prior to the war. Big pirate three-masted ship, Jose Gaspar, on which the mythical pirates sailed up Tampa Bay during the simulated invasion, was used by the shore patrol as headquarters during the war but was moved recently to the Hillsborough River for reconditioning.

New Org Plans Several Big Annuals for Florida Spots

TAMPA, May 4.—Florida will be well dotted with district and county fairs if plans described in articles of incorporation filed with the secretary of state by the All-Florida Agricultural and Industrial Association, 635 First Avenue S., St. Petersburg, mature.

Listed as board chairman and general manager is R. M. Williams, Tampa (apparently not known among fair executives in Tampa and not listed in the city directory), and Walter Fuller and R. J. Bowen, St. Petersburg, as incorporators. Stock was listed at 50 shares without par value. Articles say that the organization is dedicated to upbuilding of Florida agricultural and livestock industries.

Letterhead states that 20 district and 30 county fairs are scheduled, including locations at Pensacola, Tallahassee, Jacksonville, Ocala, St. Petersburg and Miami, besides promotions of celebrations and expositions.

Directors listed are impressive with A. W. Higgins, Florida Power Company, and Roy E. Dugan, Oscar Gebherd, W. H. (Jack) Holland, Wayman Willingham, Walter C. Gregory, J. E. (Doc) Webb, Hubert Turland, W. T. Baynard, Lee R. Sheffield and Walter D. Fuller, mostly from St. Petersburg, named. In this list the address of Williams is given as St. Petersburg.

P. T. Strieder, general manager of Florida State Fair here, said today that he did not know Williams and had no advance knowledge of the broad plans indicated. However, he said that he had received a letter from Williams, asking him to set dates of Florida State Fair for February 11-23 next year instead of the 11 days starting February 4, as already scheduled. He said the fair board had decided to retain the dates as scheduled.

Williams' plans call for establishment of a big permanent agricultural and livestock fair in St. Petersburg, with attendant industrial plants and a one-mile trotting track. It was

explained that the St. Petersburg Fair would be larger than Largo County Fair, but that the older annual "will be helped and co-operated with" and no dates would conflict.

For Co-Operation: See Luxemburg

LUXEMBURG, Wis., May 4.—This village plugs Kewaunee County Fair here and vice-versa. Result: Everyone wins and everyone is happy. Illustration of co-operation is given by official village stationery, which, besides showing pic of fairgrounds, centers pic of the "Welcome to Luxemburg" road sign, with the accompanying line, "Home of Kewaunee County Fair."

Julius Cahn, fair secretary, affectionately known as "the Count of Luxemburg," says, "I am proud of the co-operation the village gives." I haven't heard of any municipality that gives its fair as much co-operation."

Hughesville Draws 'Em

HUGHESVILLE, Pa., May 4.—Auto races at the Hughesville fairgrounds here Sunday, April 28, attracted a crowd estimated at 20,000 by Ted Nyquist, promoter. Winner of the feature race was Morris Cooney, Denver, with Dutch Culp, Allentown, Pa., second; Jake Pickler, Philadelphia, third, and Joe Sanford, New York, fourth.

Around the Grounds

Karl L. King and band have been signed by the Iowa State Fair to give morning concerts in the Plaza. They will also appear in front of the grandstand each afternoon.

Mr. and Mrs. George B. Flint celebrated their 38th wedding anniversary April 28 while in St. Louis. Flint, who is nearing his 50th year in showbiz, is sales representative for Boyle Woolfolk Agency, Chicago.

Frank Winkley has booked his thrill show at Windsor, Ont., Speedway for four appearances, July 18-20, with performances each night and a matinee the final day. He'll also play the new Detroit Speedway for night shows, July 26-28, inclusive.

Veterans of both World Wars would be given a day off by employers to attend Veterans' Day at the Edmonton, Alta., Exhibition under plans proposed by exhibition executives. Annual plans to make strong pitch to vets, with special grandstand shows on that day.

Moose Jaw (Sask.) Exhibition has contracted Wallace Bros.' Shows for its midway and grandstand. Attractions include the Duncan Royal Scotch Collies; Rena, Gina and Trey, musical act; Four Stevens and Big Boy, comedy and bear act; Count Reno and his bicycle; the Great Ricardo, and Four Yost Men.

Building committee of the Union County Fair Board, La Grande, Ore., under chairmanship of Robert F. Ball, has voted to ask the county court to direct the county engineer to survey county property at the fairgrounds with a view to expanding grounds and facilities. County fair is scheduled September 26-28.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended May 3. The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.



Arkansas

Conway—Paulkner Co. Fair Assn. Oct. 9-12. Guy H. Jones.
Hot Springs—Garland Co. Livestock Show and Fair. Probably Oct. 2-5. David K. Landess.
Mount Ida—Montgomery Co. Fair Assn. Oct. 1-3. Roy Wright.

Colorado

Julesburg—Sedgwick Co. Fair Assn. Sept. 10-12. Blanche Buchanan.
Loveland—Northern Colo. Pioneer Junior Fair. Aug. 14-16. Paul L. Ohnger.

Connecticut

Bethlehem—Bethlehem Fair Soc. Sept. 7-8. Mrs. Frank Devine.
Chester—Chester Agrl. Soc. Aug. 24. William G. Stark.

Illinois

Danville—Mid-Summer Expo. July 29-Aug. 4. R. D. Moleworth.
Ottawa—La Salle Co. Junior Fair. Aug. 27-28. Edmund Freese.
Pekin—Central Ill. District Fair. Aug. 19-25. Lee Lott.
Roseville—Warren Co. Fair. Aug. 20-23. E. H. Kirkpatrick.

Indiana

Bluffton—Bluffton Free Street Fair Assn. Sept. 24-26. Dwight Gallivan.

Iowa

Albia—Monroe Co. Fair Assn. Aug. 15-16. Charles O. Greenlee.
Leon—Decatur Co. 4-H Fair. Aug. 5-7. W. B. Halstead.

Kansas

Emporia—Lyon Co. Fair Assn. Sept. 2-4. Kenneth A. Scott.
Osawatomie—Osawatomie Free Fair. Aug. 20-22. G. R. Lovv.

Kentucky

Broadhead—Broadhead Fair. Aug. 12-17. W. O. Yaden.
Falmouth—American Legion Fair. July 31-Aug. 3. C. M. Wilson.
Warsaw—Gallatin Co. Farmers' Fair. Aug. 22-24. R. P. Davis.

Louisiana

Coushatta—Red River Parish Assn. Sept. 25-28. O. P. Oglvie.
Tallush—Louisiana Delta Fair Assn. Oct. 8-11. James M. Gilfoil, Omega, La.

Maine

Dover-Foxcroft—Piscataquis Valley Fair. Aug. 31. Frank A. Pierce.
Skowhegan—Skowhegan State Fair. Aug. 11-17. Raymond S. Finley.
Springfield—N. Penobscot Agrl. Soc. Aug. 31-Sept. 2. L. A. Averill, Prentiss, Me.

Maryland

La Plata—Charles Co. Fair. Sept. 26-29. W. Mitchell Digges.

Mississippi

Maud—Mutual Assn. Colored People of South. Tenn. Sept. 16-21. Laura E. Young, Union City.

Missouri

Sainte Genevieve—Ste. Genevieve Co. Fair Assn. Sept. 6-7. H. A. Geisler.

New Jersey

Branchville—Sussex Co. Farm and Horse Show. Aug. 8-10. John W. Raab, Newton, N. J.

New York

Peekskill—Westchester Co. Fair. Sept. 11-13. Michael Buckley, White Plains, N. Y.

North Carolina

Shelby—Cleveland Co. Fair. Sept. 23-28. Dr. J. S. Dorton.

Oklahoma

Blackwell—Kay Co. Free Fair Assn. Sept. 10-14. W. R. Hutchison, Newkirk, Okla.
Boise City—Cimarron Co. Free Fair Assn. Oct. 3-5. William E. Baker.
Pauls Valley—Garvin Co. Free Fair. Sept. 5-7. Lowell Caskey, Stratford, Okla.
Stillwater—Payne Co. Free Fair. Sept. 11-14. Dick Fisher, Cushing, Okla.

Oregon

Fossil—Wheeler Co. Fair. Sept. 17-18. L. J. Marks.
Newberry—American Legion Fair. Oct. 28-Nov. 2. Frank Sutton.

Pennsylvania

Beaver Springs—Beaver Community Fair Assn. Sept. 18-22. Ira A. Kline.
Martinsburg—Morrison Cove Comm. Fair Assn. Oct. 24-26. Ella S. Ebersole.
New Bethlehem—Farmers & Merchants Agrl. Show. Aug. 14-16. Loudon Stuart.
Schaefferstown—Heidelberg Comm. Fair Assn. Oct. 16-18. R. W. Smith.
Tioga—Tioga Valley Fair. Aug. 6-10. Carl H. Forrest.
Washington—Washington Co. Agrl. Fair. July 29-Aug. 2. J. R. Henderson, Hickory, Pa.

South Dakota

Nisland—Butte Co. Fair. Aug. 22-24. Albert Osenbrug, Newell, S. D.

5,000 See Lynch Open at Tampa

TAMPA, May 4.—Jimmie Lynch Death Dodgers, booked by Associated Artists (Earl Newberry), of Jacksonville, Fla., launched post-war activities today before 5,009 payees at Florida State Fairgrounds here.

Tickets brought 90 cents on advance sale, \$1.25 at the gate for unreserved sections, and \$1.85 for boxes, adding up to an approximately \$5,500 gross. Success of the debut prompted scheduling of second show for next Sunday (5).

Jimmie Lynch, Bob Maynard and Al Gross did the driving. Happy Maxwell and Lawrence Anderson, clowns, filled intervals while Jimmie Van Cise, show manager, worked the mike. Al Gross got top hand. He was at the wheel in the crash roll and dive bomber crash. Show followed the same routine of pre-war presentations.

Besides drivers, clowns and miker-man Van Cise, show's personnel includes: Ed Van Cise, special agent; Jim Crews, boss billposter, and John Henderson, track manager, who had six trackmen. Floyd (Whitey) Newell, until last week concession manager for Bush & Laube, on the Sparks Shows, joined to handle the press.

Show was equipped with five new Dodge sedans, one 1940 sedan, a new 1½ ton stake truck and a one-ton panel truck. Three junkers were used for the dive bomber fire wall and crash roll.

Show's route includes stands at Jacksonville, Atlanta, Birmingham; Cleveland and Warren, O.; Milwaukee; Springfield, Mo.; Fort Wayne, Ind.; Dayton and Cincinnati, O., and Providence, R. I. Earl Newberry, down from Jacksonville, Fla., supervised gates at the opener.

Pine Ridge—Oglala Sioux Indian Fair Assn. Aug. 28-31. John Collett.
Rosebud—Rosebud Sioux Indian Fair. Aug. 29-31. Carl B. Aamodt.

Tennessee

Dickson—Dickson Co. Fair Assn. Sept. 18-21. T. I. Hickerson.
Jamestown—Fentress Co. Fair. Sept. 12-14. P. G. Crooks.
Jonesboro—Washington Co. Fair. Sept. 18-21. Mrs. H. W. Stegall.
McMinnville—Warren Co. Fair Assn. Sept. 12-14. P. J. Whinton.
Springfield—Robertson Co. Fair Assn. Oct. 10-12. E. E. Childers.

Texas

Henderson—Rusk Co. Fair & Agrl. Assn. Oct. 21-26. Pete McNeel.
Palestine—Anderson Co. Fair. Oct. 11-19. C. O. Miller Jr.
Pecos—Pecos Fall Fair. Oct. 3-5. Alton Hughes, Chamber of Commerce.

Virginia

Abingdon—Southwest Va. Fair. Aug. 14-17. G. Y. Booker.
Pinecastle—Botetourt Co. Fair Assn. Aug. 26-31. W. N. Minter.
Wise—Wise Co. Fair. Aug. 29-31. B. F. Gilham.

West Virginia

Fairview (Daybrook)—Clay District Fair. Sept. 12-14. Mrs. Margaret Gardner.
New Hope—Beaver Pond Dist. Farmers' Fair. Sept. 12-14. C. P. Hylton, Princeton.

Wisconsin

Eagle River—Vilas Co. Agrl. Soc. Aug. 16-18. Emil Martinson, Conover, Wis.
Rhinelander—Oneida Co. 4-H Club and School Fair. Aug. 23-25. J. M. Reed.

It's Now a Fact

SPRINGFIELD, Ill., May 4.—The army is out and Illinois has its State Fair back. Final release came Wednesday (1) and just by way of observing the occasion—and cashing in on the publicity—Manager William V. (Jake) Ward staged a ceremony, and a luncheon was tossed in the Women's Building, with army and State officials on hand.

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Dressing Room Gossip

(Continued from page 75)

Pete Cristiani is becoming more popular every day.

Bloomington, Ill., was like old home week for the Voise troupe. It's their old stamping grounds. Visitors have been numerous and included Mr. and Mrs. William E. Griffin, parents of Billy Griffin, clown with the show; Bert Hodgini, who operates a night club at Terre Haute, Ind.; Mr. and Mrs. Tom Gregory, who came from Cleveland to say hello; Eddie Billetti, who owns the Hebelers Shops and who makes anything in the way of rigging; Harold T. Ramage, Ben Wiley, Carl Arnheim, Mr. and Mrs. Paul Mahaffey, Wilbur Robinson, Mrs. Sturtevant, Mr. and Mrs. Fred Reid, Colonel Tipton, Andy Anderson, Harry R. Mueller, Mr. and Mrs. Herman Miller, Mr. and Mrs. J. H. Mueller, Percy Moore, one of the better cowboys, who visited his daughter, Maudie, who is with our show, and Mr. and Mrs. Sverre O. Braathen.—FREDDIE FREEMAN.

Ringling-Barnum

Highlight of the week was our annual trek to Bellevue Hospital to entertain the crippled children and shut-ins. Steve Dohanos, Saturday Evening Post cover artist, spent a day in the backyard with the clowns to get an idea for a clown band wagon cover. It will be on a forthcoming issue.

Visitors included Bill Day and Jim Hoye, circus fans, who caught the circus and showed their colored slides taken last season, and Bob Morton. Governor Dewey and family caught the show last week.

Paul Jerome is on the sick list. Dutch Luley is handling The Billboard sales in his absence. Los Arriolas, trampoline act, worked for the first time April 30. Act consists of six people, and was well received. William Heyer, with his girl menage riders, playing their glockenspiels to the tune of The Bells of Saint Mary is a sight to see. They play while mounted on horseback.

Backdoor Scenes — Bob Kellogg, back after an illness, looking okay. . . . Paul Jung busy as a beaver with his radio shows. . . . Arthur Springer, fashion plate of the big top, rushing like mad to change clothes after the show. . . . Frank Morrissey scanning the green sheet trying to pick a winner. . . . The delicious aroma of coffee brewing and drifting thru the 50th Street tunnel from the direction of Con Colleano's dressing room drives the cast coffee-wacky during the performance.—DICK MILLER.

Clyde Beatty

After a four-week visit with Mr. and Mrs. Clyde Beatty, Mr. and Mrs. Fred Ringlers, Detroit, have returned to their home. After a 17-day rest, the gang in the dressing room is set to go. I see Reuben (The Greek) Olvera counting trunks and rubbing his head.

Stars attending our last week in Los Angeles included Edward Arnold, Dick Haymes, Lloyd Nolan, Zachary Scott, Carol Landis, George Emerson, Edmond Lowe and Mary Gardener. Circus folks visiting were Myrtle and Vern Goodrich, Montie Montana; Mr. and Mrs. Poodles Hanneford and daughter, Grace; Mr. and Mrs. Vincent Talent, Mr. and Mrs. Herbert Weber, Mr. and Mrs. Adolph Delbosq and daughter, Bernie Brown and her sister, and Mrs. James Maddox, sister of Elden E. Day.

Grace Hanneford, after working all day on a set on location, baked a pie and cake for the girls in the dressing room.—DON FRANCISCO.

101 Ranch Wild West

Visitors at San Leandro, Calif., included Frank Shepard, formerly with the Foley & Burk Shows and who now has an amusement center there, and Ray Wheeler and Shorty. Wheeler and Shorty are taking out an indoor circus. They report that Georgia McMann will be with them for the summer dates, doing web. She is the daughter of Ell Wheeler and Frank McMann.

At Santa Cruz, we celebrated Ruby Wood's birthday. She received a pen and pencil set from the office staff and a cake. Jimmy Wood gave her four gardenias. Mrs. Kathleen Norris visited the Henrys. At Watsonville, Bernice and Frank Dean marked their 11th wedding anniversary. Mrs. Dean received a corsage from Fred and Celia Bowery; a silver cream and sugar set, with tray, from Dorothy and Smokey Sky Eagle, and a Rogers silver set from her mother.

Frank Dean bought a new saddle, and Bernice bought a smart shirt and boots. Dorothy Sky Eagle bought a new leather jacket. In Stockton the writer bought a dachshund for \$25 and named her Christine Selarious. Blevans Miller, Carol Avelon and Ruby Wood followed suit and each bought one.

At San Jose, Dot Vernon, former rodeo performer, visited the show and led the opening parade. Dot and her husband, Bill Bolten, have a ranch. They were hosts at a party for Jack Dalton, Chief Sky Eagle, Tony Madison and Hope McKlennan. All had to put their names on a big white Stetson hat that hangs over the door and also sign the autograph book.—TONI MADISON.

Bailey Bros.

Everything continues to run smoothly in spite of opposition. Jimmy Wall's capable crew gets the big top up hours before matinee time. Joe Robinson does a good job with the midway. Larry Bennett's Side Show is setting records. Elmer Vorris really puts out tasty meals. Flat tires and motor trouble are just memories with Able Sadowski in charge of transportation. New tractors arrived in Parkersburg, W. Va., for the pole and canvas trailers.

Marietta, O., found Capt. Coy Lee sporting a new uniform and entertaining many friends and relatives. Albert White, producing clown, is proud of his new numbers and wardrobe. He is supported by Jack Kennedy, Rube Simonds, S. W. (Bill) Bailey, Shorty and Peggy Sylvester, Charles Rainer, Lee Virtue, Tommy Whiteside and Jack Looney.

Walter D. Nealand spent a day on the show. Visitors included John Wyatt, CFA from Bellaire, O.; Ted Ray, just out of the navy, who has The Charlestown Gazette; Charles Jones, R. C. Boyles; Mrs. Fluman and son, Phil; Mr. and Mrs. Lourella, who have a dog and cat act; Stanley Dawson, Doc Ogden and E. F. Hillhouse.

Punch and Judy, who now prefer to be called Terrell and Correll, are anxiously awaiting summer vacation.—DOLLY JACOBS.

Bob Dickman

Show had good business in Maryland. Clinton had one turnaway, and Indian Head and Leonardtown were big. Bucky Leahy, clown, and Harris and Wales, novelty act, are hits. Robinson, magician, also serves as equestrian director and keeps show moving smoothly. Ross Sisters joined recently, doing three numbers.

Inclomency Puts Crimp in Cole Biz

(Continued from page 72)

house turned out. Light showers fell early in the evening, but by the time the show got under way a full house was on hand.

Bloomington, Ill., proved a red one. Aided by the elements, there was a full matinee and a straw at night. Heavy rains held crowds down at both shows in Champaign, Ill., April 28. A good crowd was on hand for the matinee, but the show was four hours late in arriving due to a locomotive breakdown. By the time the matinee started, many had left. House was well-filled, however. Rain fell before and during the night show, but a paying house was on hand.

Two overflow crowds attended at Peoria, Ill., April 27. Show was late in arriving here from Springfield, Ill., delaying start of the matinee over an hour. This failed to stop the crowd, however. It was a sell-out.

Springfield gave two full houses April 26. On a promotion by Harry S. Mueller, publisher of the Circus Album for Shut-Ins, 55 Cub Scouts were guests.

Cole Bros. Side Show

CHICAGO, May 4.—Line-up for Cole Bros.' Circus Side Show follows: Manager: Arthur Hoffman.

Ticket Sellers: E. R. Knodell, C. B. Christian and Leo Fortune.

Ticket Takers: Glen Garard, George Churchill.

Inside Lecturer: R. Goldie Fitts. Acts: Jenny Lee, snakes; Frank Phillips, fighting lion; Francine Acconer, armless wonder, with Mrs. Acconer, assistant; Francisco (Pipo) Rolin, musical act; Fred (Manipo) Harris, magic and Punch; Carlos Rica Jrevalo, Mexican juggler; Rose Westlake, astrologist; Hawaiian Village, Joseph Carvalko, Pat Oliveria, Ginger Wright, Mary Pomfret, Thelma Bryant; Nina Brown and Anna Fitts, mystery; Annex Dancers, Billie Dick, Jennie Arno, June Carter and Leona Teodaro, with Ben Asabalam, flagolet player.

Band and Minstrel: Lockwood Lewis, leader; R. V. Lewis, trumpet; Pat Shelton, trumpet, sax and clarinet; George Tilford, sax; William (Bo) Mills and Henry Grundy, trombone; William Mays, tuba; Noah Robinson, bass drum; Robert (Shuffin Sam) House, snare drum and comic; Dee Freeman, comic; Tiny Glass, song and dance; Barbara Smith, soubrette; Irene Lewis, mistress of ceremonies.

Canvas: William Booth, Charles A. Young, Robert Goodlet, Claude Whited, H. J. Massey, Dan McMullen, Joseph Ware, Frank Earl, K. Earl Mason and William H. Snow.

BAILEY PACKS 'EM

(Continued from page 73)

Burns, bannerman; J. E. Hill, brigade manager; Bennie (Signs) Wells, front door; Pappy LaBlonde, boss props; Charlie Cook, head usher; Mrs. LaBlonde, grandstand tickets; Elmer Voris, chef.

Frank Ellis is general manager of the concession department; Mrs. Laura Anderson, secretary-treasurer, and Mrs. Gladys Ellis, cashier. Others include Al Losh, manager of privilege car; Roy Shelby, stock manager; Slim Van Camp, candy apples and snow cones; Walter (Ginsberg) McNiece, outside novelties; Mr. and Mrs. Bob Hunt, inside novelties; Jeff Hampton, grab; Mrs. Pete Sandusky,

UNDER THE MARQUEE

(Continued from page 74)

stunt horse, Pinto, together with Ferdinand the Bull, were booked for a 12-week season with Garden Bros.' Circus opening at the Windsor, Ont., Arena, April 29, by the Detroit Gas Sun Office. . . . Romig and Reaney and their indoor circus opened at Club Gay Haven, Dearborn, Mich., as the headline attraction.

The Illinois State Register, Springfield, let out with a "Clap Hands, Here Comes the Circus" piece Friday, April 26. It did a strong, selling job. . . . The Newark Evening News, Newark, N. J., in a story headed "Spring—and No Circus Here," opined that the day of the big top in and about Newark seems to be a thing of the past. Shedding a newspaper tear, The Evening News pointed out that near-by Nutley had turned down the Big One on the grounds that it is too big for that town to handle.

Leo Blondin, top man at the Oklahoma City Zoo, came in for a lot of publicity, and ditto the zoo, recently, when Mike Gorman, one of the newspaper boys, broke out with a yarn describing Leo's grief in rounding up enough chow in these food-scarce days. Gorman had the animals organizing a protective association and issuing a formal protest to Blondin, with an "or else" ultimatum. Done in gag style, feature stressed difficulty of zoo keepers in snaring stale bread these days.

penny pitch; C. A. Larkin, privilege car chef; Raymond Riley, candy floss, and Jimmy O'Donnell, assistant; Ted Milligan, Warren Franklin, Frank Walbes, C. A. Murphy and B. W. Huddleston, seat butchers.

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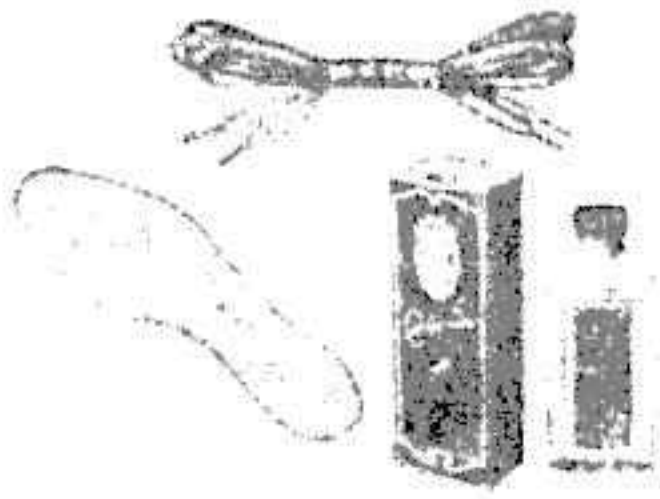
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CAMBRIDGE, MASS.

RSROA World Meet for Oct.

Time tentative owing to travel bottleneck — N. Y. to be probable location

DETROIT, May 4.—Dates for the first international meet to be held in modern skating have been tentatively set for October, with New York as the probable locale, according to Secretary-Treasurer Fred A. Martin, of the RSROA, which will be host to the big event.

Earlier dates in July were first discussed, but the idea has been dropped in order to allow a more favorable transportation picture to develop. Entry of a team from New Zealand, for instance, would be impossible in July because all available transportation facilities are reserved for families of servicemen being sent to this country, and similar conditions prevail elsewhere.

Martin pointed out that this was designed to be the first real world meet in roller skating, altho large meets, including most countries of Europe, were held across the Atlantic before the war.

A. S. Barker, Vancouver, B. C., president of the RSROA of Canada, was a visitor at the national office of the RSROA of U. S., in Detroit April 21. He was en route to Ontario and Quebec for organizational meetings.

Ohio RSROA Hosts Cincy Press Men At Cocktail Party

CINCINNATI, May 4.—Officers of the Ohio Chapter of the Roller Skating Rink Operators' Association of the United States held a cocktail party and buffet reception in the Hotel Netherland Plaza here May 1 for representatives of radio stations, the local press and trade paper men to announce plans for the Great Lakes Regional Championships to be staged by the U. S. Federation of Amateur Roller Skaters in Sefferino's Rollerdom May 7-11.

Fred A. and Robert Martin, Arena Gardens Roller Rink, Detroit, national secretary-treasurer and assistant secretary, respectively, of the RSROA, and C. V. (Cap) Sefferino, of the local rink, spoke briefly in outlining plans for the contests and objectives of the national body. Also present were George E. Anagnost, Skateland, Columbus, O., secretary-treasurer of the RSROA Ohio chapter; Walter H. Delscamp, Dayton, O., the group's president, and Phil Hays, Arcadia Roller Rink, Chicago.

Regional contests will embrace skaters from Ohio, Kentucky, Indiana, West Virginia, Michigan, Wisconsin and Illinois. Winners in the regionals will compete in the nationals at Madison Square Garden, New York, June 24-28.

Conn.-Mass. Honors Taken by Holland's Club of Bridgeport

BRIDGEPORT, Conn., May 4.—Members of Holland Dance and Figure Skating Club, Bridgeport, captured all but one title in the annual Connecticut - Massachusetts roller skating championships at Bill Holland's Skateland here last week as a large crowd looked on.

Pauline Renturri and Joseph Polinio, Hartford, won the uncontested juvenile dance crown.

Meet was sanctioned by the Amateur Skating Union and the Amateur Athletic Union. First, second and third place winners became eligible to compete in the national championship at Norwood (O.) Rink, May 7-11.

Results: Novice men's figures, Dan- (Conn.-Mass. Honors on opp. page)

Toronto Arena Club Show Draws 20,000

TORONTO, May 4.—Roller Revue of 1946, held recently in Canada's largest rink, Mutual Arena here, drew a nightly average of 5,000 customers. Admission for the four-night show was 75 cents and \$1. First-nighter was sponsored by the Downtown Kinsmen Club for local child welfare.

Guest rollers from London, Ont., and Winnipeg took part in the seventh annual revue presented by the Toronto Roller Skating Club. Costumes and routines were products of club members, of which 325 appeared in 25 acts. Sidney J. Shaw, Mutual manager, directed the revue.

Winnipeg Club Stages Revue

WINNIPEG, May 4.—The 10th annual revue of the Winnipeg Roller Skating Club was held April 22-25 in the city's roller rink. Proceeds of opening night went to the Kinsmen Fund for a recreational center for physically handicapped children. Guest artists in the two-hour show were Stella Russell and Mary and Dae Harriss, of the Toronto Roller Skating Club.

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Old-Timers' Club is being formed at Earl Van Horn's Mineola (L. I.) Rink as a social organization. All skaters who have been active in the spot prior to 1939 are eligible for membership.



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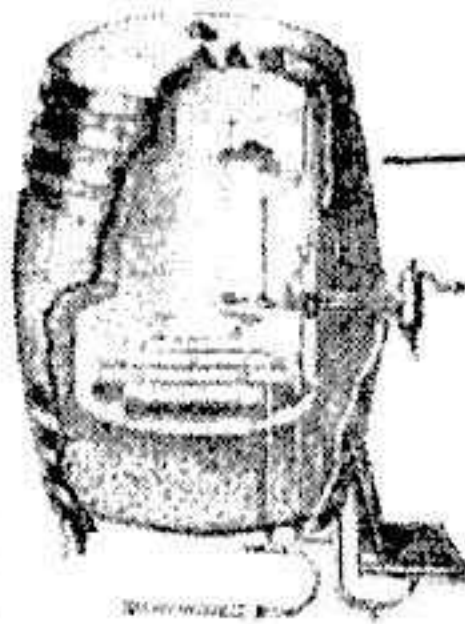
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REP RIPPLES

GEORGE E. BURR (Edwin George) has been operating a 16mm. picture circuit, with headquarters in Jefferson City, Mo., since last November. He plans to move under canvas this summer. . . Mr. and Mrs. Ralph Doulin, who have their hall show around Jackson, Mo., will go tent the middle of June and add short drama bills. Four people will do the show. . . Nick Hyman, who has his unit in New England, will have a vaude-pic show in Maine coastal towns starting about June 15. Ernest Grober will handle the film. . . Vermont Players will circle out of Rutland, Vt., this summer. They have added a pic outfit, cutting their cast to four people. . . Crown Point Players will offer pic and drama in their New York territory. Summer show will have three performers. . . George W. Colby, who has a vaude-pic show around Brimley, Mich., will go straight pix in June and move into Wisconsin for the summer. . . Hill's Vaude-Pic Show is playing halls around Thomasville, Ga. . . Clinton Players, who have been operating the past winter in St. Lawrence County, New York, will add pix to their flesh show and play resorts in that State. . . Dyke's Show, P. J. Dyke, owner,

is operating straight pix around Eveleth, Wash., but will add flesh for three people after June 1 and go to tent. Org has film enough to play month stands. . . Crawford's Drama-Pic Show, now in the Medicine Hat, Alta., Can., sector, will go to four people for the summer, featuring *Ghosts Walk Regularly* as a ghost show. . . Levine's Vaude-Pic Show is in halls around North Bay, Ont., using short-cast three-people bills.

ARTHUR CARLSON has closed his religious pic show and is readying a vaude-pic org at Providence to play halls in New Hampshire and Vermont. . . Brownie's Show is around Laramie, Wyo. . . V. R. Fate, old-time repster, writes: "I am impressed with the way pic and drama shows are going out. Looks as tho tent rep will have to give 'em what they want and what pays. Old-time rep set-up was generally too expensive for towns it played." . . Gifford's Show, now in Southwest Kansas, will play most of the summer in Oklahoma. Org shows vaude-pic and small animals and plays halls. . . David (Chick) Billett will have a colored show at fairs and celebrations around New Orleans. . . Doss & Mae Show, drama-pic, will soon take to the road after a three-year layoff, opening near Caldwell, Idaho. . . Fred Lytell, former repster, out of the business for some time, is with the Libby Glass Company, Toledo. . . Harlin Talbert is on the advance for the Lewis Lyceum Company playing in Oregon.

Rep Plays

By E. F. Haman

TENT rep is awakening after some years of sleep. One operator writes: "I hope that anyone going into the biz will not make the mistake of putting good-sized dough into an outfit and then trying to crimp on talent and bills. If he does, he'll find the gate down to the ever-dying amount of the unlucky \$13 by Friday of any week he does biz."

He goes on saying: "Only a fool would open a restaurant with everything but good food, and it's the same with a rep outfit and no show. Folks are more critical than ever. In fact, they know a lot more than they ever did about shows and showbiz, even too much."

Kriel Show Opens in June

IOWA CITY, Ia., May 4.—Lowell Kriel will have Kriel's Fun Show on the road, opening early in June, under a 25 by 62 top. Org, made up of Mr. and Mrs. Kriel and three children, will play week stands, with three bills weekly. Program will include three-act comedies, vaude and a five-piece ork.

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CONN.-MASS. HONORS

(Continued from opposite page)
iel Ryan, first; Willard Holland Jr., second, and Robert Benn, third. Novice ladies' figures, Theresa Loici, Elaine Roscoe and Alice Woerner. Novice dancing, Robert Benn and Alice Woerner, Donald Decker and Josephine Graden and Daniel Ryan and Catherine Michaels. Novice pairs, Marion DeCava and Robert Benn. Juvenile dancing, Pauline Ranturi and Joseph Pollicino, Hartford. Novice men's free skating, Donald Decker. Junior pairs, Donald Decker and Theresa Loici. Ladies' pairs, Josephine Graden and Dorothy Mager, Alice Woerner and Georgette Forcier, and Vivian Decker and Marion DeCava.

Williams Brewer, of the Earl Van Horn Dance and Figure Skating Club, Mineola, L. I., N. Y., refereed. Judges were Alfred McCullough, Gladys and George Werner, and Ozzie Nelson, of New York.

Oregonians Grab 2 Titles In Pacific Coast Regionals

PORTLAND, Ore., May 4.—Oregon entries in the USFARS Pacific Coast Regional tournament at Oakland, Calif., returned home with two firsts — junior dance and fours — under their belts, plus some minor awards. Rosella McGinnis and Harold Syverson took the junior dance event. Winners in the fours were Shirley Brezee, Norma Batie, Rick Jensen and Don Fredericks.

Art Russell, head pro at Imperial Rink here, accompanied the entrants. Others making the trip included Chris Jeffries, owner, and Mrs. L. T. Latourette, manager, Imperial Rink, and Hank Zanotti, pro at Fee's Rollerdrome, Portland.

Special railroad car was chartered to carry Oregon and Seattle entries to the contests.

Waltz Roller Skating Club, Philadelphia, has been organized and granted a charter under the non-profit corporation law of Pennsylvania.

Engel To Referee USARSA Nationals

CINCINNATI, May 4.—Carl B. Engel, Chicago, former Olympic games judge, will officiate along with other referees at the national championships of the U. S. Amateur Roller Skating Association in Norwood (O.) Roller Rink, it was announced by Edward J. Von Hagen, operator of the Norwood rink and president of the United Rink Operators' Association, affiliate of the USARSA. Contests will be held May 7-11.

Engel is noted as a roller skating judge.

Vancouver Operators Get Licenses for New Spots

VANCOUVER, B. C., May 4.—Vancouver is to have two new roller rinks, operating licenses having been granted Dr. F. M. Hall and G. H. Brewerton and R. Svendsen and E. J. Tarling.

Hall and Brewerton, operators of Moonlight Roller Rink here, are going to build a modernistic rink, to be named Rainbow Gardens, at 29th Avenue and Kingsway. Plans call for a steel and glass structure surmounted by a huge glass dome which will be floodlighted with revolving colored lights. Use of an electric organ and a professional coach is planned.

Svendsen and Tarling will build on the south side of Kingsway at Sidney.

Skate Policy for Windsor

WINDSOR, Ont., May 4.—Windsor Arena has switched to a roller skating policy, operating Tuesday thru Saturday nights. Skating is not legal on Sunday. C. M. Head is managing the Arena, which has become affiliated with RSROA of Canada. Organization of a skating club is planned. Ralph Ford is organizer.

Roller Rumbblings

Texas Ice Palace, closed for a long time in Beaumont, Tex., reopened May 3 as a roller rink.

Roller skating has made its 1946 debut at Ocean Beach Park, New London, Conn., with Mickey Lovetre, former concessionaire, operating.

United Rink Operators' Association recently published the first issue of its official publication, *The American Roller Skater*.

Bob Seibert, formerly of St. Louis, is now teaching four classes weekly at Pacific Skating Rink, San Diego, Calif.

B. C. Wintz, former manager of Forest Park Rink, Hanover, Pa., and now in the army, is in basic training at Fort McClellan, Ala.

New section, including a practice floor, is being added to H. D. Ruhlman's Lexington Roller Rink, Pittsburgh. It is slated to be completed in September.

Hank Zanotti has joined the professional staff at Jess Fee's Rollerdrome, Portland, Ore., where his wife, Evelyn, is head pro. Zanotti recently completed five years in the army. Until the Zanottis joined the rink, instruction was in charge of Dolores East, who remains at the Rollerdrome.

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 31; army Special Services. Pre-army stock companies, comedy, dramatic stock preferred. Miles E. Solle, 2448 S. Central Pl. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

ACTOR; pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodge, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

ALTO SAX-CLARINET MAN, 24; radio, club, theater experience. Union. Available May 15. Location job preferred. Robert E. Smith, General Delivery, Lisbon Road, East Liverpool, O. Phone 1958. 465/4/27

ANNOUNCER; passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WXLK, AFRS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wislari, 242 East 87th St., New York 28. Tel. LE. 4-3272. 426/3/28

ARRANGER; musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford I. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 410/3/16

ASSISTANT manager motion picture theater; 3 1/2 years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 916 Edgar Ave., Ealingham, Ill. Phone 766-W. 483/3/30

BARITONE VOCALIST; popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/77

BARITONE; sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Ruse). Seeks opportunity with dance band. Harry M. Goodmuth, 2742 Wilkens Ave., Baltimore 23. Phone ED. 3138-J. 431/3/30

BARITONE; popular, classical. Featured with 45-pc. coast guard band (2 yrs.). Radio, night club exp. Own arrangements. Interested musicals, night clubs. Nick A. Cornell, 3111 Park Ave., Bronx, N. Y. Me. 5-8878. 458/4/20

BARITONE, 25; night club, dance band, radio exp. (10 yrs.) References on request. Interested dance band; radio recording. Anthony Rea, 127 Goodwin St., Bridgeport, Conn. Phone 4-1427. 460/4/27

CLARINET-SAX MAN; legit theater ork preferred. Pre-army college symph. band exp. B. A. (Music) AAF Band. Will consider dance band offer. David W. Westgate, 109 West 77th St., New York, N. Y. TRA. 4-9846. 449/4/13

COIN MACHINE MECHANIC, 10 yrs' experience all types, including juke, as mechanic, route man. Henry F. Plemme, 59 N. Water St., Mobile, Ala. 471/5/4

COMIC, dialect, character actor; performed 200 G.I. shows, wants to become professional entertainer. Excellent for stage or bit parts. All reasonable offers considered. Radio, vaude preferred. Paul Jacobson, 1402 Sterling Place, Brooklyn. President 3-7296. 464/4/27

DRUMMER; solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

DRUMMER; 10 yrs. pre-army local band, small combo exp. Interested all fields. Andrew P. Gonnella, 515 Wharton St., Philadelphia. Phone Howard 0996. 473/5/11

ELECTRIC GUITARIST, 30, seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, club, preferred. Edward E. Schledorn Jr., 6026-68 68th St., Brooklyn, N. Y. 413/3/16

EMSEE, straight man; army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burlesque, vaude preferred. George H. Clune II, Broun Grove, Scottsville, N. Y. 429/3/5/23

EMSEE; 3 1/2 years Army Special Services shows; vocals, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 749 No. 63d St., Philadelphia. Greenwood 3220. 429/3/30

ENTERTAINMENT DIRECTOR, actor, comedy script-writer. Pre-army comedy team, theater, clubs. Army entertainment specialist; general production. Resorts preferred. Frank Kuritsky, 22 Woolson St., Mattapan, Mass. CUN. 2683. 472/5/4

GUITARIST, SINGER, DANCER; specialty numbers. Pre-army part of "Three Heat Waves." Interested in forming trio, but will work single. References on request. Steve La Marr, 20 Williams St., Brooklyn, DIC. 2-4757. 470/5/4

HILLBILLY MUSICIAN, fiddle, guitar; hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 613 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX man; 8 years' dance band exp. (clarinet, sax), army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LEAD ALTO SAX, clarinet man; bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAFF Symphony Orchestra. College. Seeks show or dance band. Location job preferred. Frank Johnson, Aiden Hotel, 4526 Sheridan Road, Chicago. 432/3/30

LEAD TRUMPET MAN; 12 years' exp. with semi-name bands. Coast guard dance band; military band soloist. Angelo Castiglioni, 2318 Frenchmen St., New Orleans. Phono FR. 7455. 434/3/30

LYRIC WRITER; pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 158. 425/3/23

LYRIC WRITER; popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. SCH. 4-9054. 443/4/6

MAGICIAN; pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Spangler, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MOTION PICTURE PROJECTIONIST; trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

ORGANIST; 8 years theater, cocktail lounge exp. Consider all offers except rinks. Theater, radio, preferred. Will travel. Buddy Nolan, P. O. Box 106, West Point, Pa. Phone: North Wales 834. 440/4/6

PHONOGRAPH RECORD LIBRARIAN, 28; classical repertoire; knowledge of light, popular music. Excellent references. Desires position with radio station, publishing company, record retail store. Ernest H. Lorman, 839 Riverside Drive, New York, N. Y. WA 3-2123. 448/4/13

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- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
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Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

PIANIST, GUITARIST, SINGER; work single, team, ork. Pre-army 10 years show biz exp. Interested all fields. Adolphe E. Salecto, 2525 Federal St., Philadelphia, Pa. 450/4/13

PROJECTIONIST; camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PROJECTIONIST; 40; civilian and army experience—all type equipment. Desire to locate in Ohio, Kentucky, Illinois, Indiana, Virginia. George Takacs, 305 McKinley Ave. S. W., Canton, O. Phone 6155. 456/4/20

PROJECTIONIST, mechanic; 4 yrs. pre-army experience. Starting salary, \$40 wk. Leslie R. Begshaw, 1405 1/2 Main St., Kansas City 6, Mo. 468/5/4

PROJECTIONIST, ASS'T THEATER MANAGER; 3 1/2 yrs. army exp. Pre-army operator. East preferred. Jack Muncy, North Tazewell, Va., Box 13. 474/5/11

PUBLICITY WRITER; free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4847 N. Harding St., Chicago. 435/3/30

RADIO ACTOR, 27; varied experience—legit, tele, radio. Scholarship student 6 years. Excellent references. Irving Berlow, 739 Arnow Ave., Bronx, New York. Olinville 5-6479. 451/4/13

RADIO ANNOUNCER-PRODUCER-WRITER; college graduate, pre-army experience all phases; 3 years with metropolitan station. Wrote, produced, announced army radio shows. Seeks job with future. Murray Benson, 6209 23d Ave., Brooklyn, N. Y. ES. 6-2061. 447/4/13

RADIO ANNOUNCER, 25; college. Army radio shows. Willing to serve as apprentice to gain experience. Transcription furnished on request. Travel anywhere. Vernon Paule, 7034 South Indiana Ave., Chicago 37. Phone Aberdeen 1076. 463/4/27

RADIO ANNOUNCER, pre-army. Exp. Mutual affiliates (Conn.); sports editor, special feature announcer, newscaster. Excellent references. Starting salary \$50 wk. Gorton T. Wilbur, 85 Federal St., New London, Conn. Phone 2-1430. 475/5/11

RADIO-TELEVISION ACTOR, 29; American Academy Dramatic Arts (graduate); 8 yrs. professional acting; excellent references. Interested legit, radio. Brant Gorgan, 645 East Peru St., Princeton, Ill. Phone 748. 472/5/11

RADIO PRODUCER-ANNOUNCER; varied program exp. (2 years). Ent. dir. Army Spec. Ser. (3 years). Fine recommendations. Don Whitman, 12741 Birwood Ave., Detroit, Mich. Hogarth 6464. 455/4/13

RADIO SCRIPT WRITER, director, producer. Pre-army free-lance writing (Norman Corwin, Mitchell Grayson, WNYC, Fawcett Publications, etc.). Irving Levinson, 118 Riverside Drive, New York, N. Y. SU. 7-4150. 445/4/13

RADIO SPOT SALES; 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood N. J. 444/4/6

SINGING BOY for ensemble; Army Special Services (2 years). In army show "Egg in Your Beer." Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

SINGING GUITARIST, yodeler; "Gene Autry" style, seeks opportunity legit, radio. References on request. Marvin Green, Box 651, Portalea, N. M. 466/5/4

STRING BASS MAN; double electric guitar. Banjo soloist. Radio, club exp. Read, fake. Seeks small combo. AFM. Roy J. Geyer, 182 N. Genesee St., Waukegan, Ill. 477/5/11

TELEVISION PRODUCER; formerly motion picture ass't producer; sales, engineering background. Videowince 1940. Seeks position with aggressive firm, excellent references. N. Delville, 16 W. 87th Street, New York, N. Y. 417/3/16

TENOR VOCALIST; popular, semi-classical. Double in dramatics. Interested all fields. Resort, club, preferred. Starting sal. \$75 wk. William Freeman, 142 Margaret Blvd., Merrick, L. I., N. Y. Freeport 5338. 462/4/27

TENOR CLARINET, vocalist; loc. 802, civilian and army band exp. Will travel. Arthur Randolph, 232 E. 116th St., New York. Phone LE. 4-9378. 438/3/30

THEATER MANAGER; projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marvin Martin Manheimer, 432 Hull Dr., Tallahassee, Fla. Phone: 1276W. 420/3/16

THEATER MANAGER, publicity director; 10 years exp. (Independent, circuit operation). Desires position with growing org. New England preferred. Pierce Parkhurst, 29A Elm St., Gloucester, Mass. 452/4/13

THEATER MANAGER; 5 yrs. pre-army experience (Balaban & Katz Theaters, Aurora, Ill.). Willing to travel anywhere. Ernie M. Anderson, 310 Walnut St., Aurora, Ill. Phone 5310. 459/4/20

TRUMPET MAN; play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Meehl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

TRUMPET MAN; 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/6

TRUMPET MAN, 23; lead; wants to join dance band. Radio, club, vaude preferred. Club date, society band exp. Joseph N. Merola, 244 60th St., Brooklyn. Phone Windsor 9-8145. 461/4/27

TRUMPET MAN; pre-navy road exp. with semi-name band. Play lead sweet band; jazz-jump band. Combo exp. Wm. S. Alley, 534 Anastasia Ave., Coral Gables 34, Fla. Phone 48-5631. 476/5/11

VETERAN, 27, seeks clerical position with music publishing firm or booking agency. Willing to learn field. Music background. Jerry D. Goodman, 1372 Riverside Drive, New York, N. Y. WA. 7-5529. 446/4/13

VETERAN, 2 yrs. college business administration, music theory. Professional musician (sax, clarinet) while student. Seeks job with future in music publishing or record company. Willing to travel. Bernard A. Lang, 216 W. 102d St., New York, N. Y. AC. 4-6869. 467/5/4

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

VOCALIST; civilian and navy dance band experience. Seeks opportunity—night club, road dance band. James Martin Mills, 548 W. 162d St., New York, N. Y. Wadsworth 8-9408. 457/4/20

WEST COAST PUBLICITY; 5 years' cartooning experience; layout, copy exp., 2 years Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., Capital 3714. 364/2/16

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0446. 414/3/16

WRITER; special material; comedy, music, for any type act. Stage dances for cafe, theater acts. Interested radio, club, vaude. Bob Sidney, c/o Dall, 309 West 71st St., New York, N. Y. VA. 6-1807. 469/5/4

THE FINAL CURTAIN

ACEVEDO—Francisco, 46, radio commentator of Puerto Rico, in San Juan, April 23. A fluent linguist, he taught languages in New York for some years.

ADAMS—Roscoe C., 65, band leader, in Albany, April 24. He started as member of Doring's Band, Troy, N. Y., and was band leader at the Olympic Games at Lake Placid in 1932.

BAILEY—Gertrude May Stein, 79, concert and recital contralto, in Bronxville, N. Y., April 27. She made her debut in the old Madison Square Garden, New York; toured in 1891 with the Emma Juch Opera Company, and appeared as soloist in Symphony Hall, Boston.

BICKLING—Mrs. Alice McGibney, 73, concert pianist, at her home in West Chester, Pa., April 12. She was a member of a family of 13 which was nationally known for its instrumental concerts. Survivors include three daughters, two sons, a sister and four brothers.

BOWERS—Raymond H., 57, assistant tax collector of Asbury Park, N. J., and former road representative for various theatrical attractions, in Belmar, N. J., April 26.

BROWN—Teddy, 44, xylophonist, vaude artist and former band leader, in Birmingham, England, April 30. He was featured in the revue, *Road to Laughter*, playing English cities, at time of death. A native of New York, he was a former member of the New York Philharmonic Orchestra. Some 20 years ago, the then Prince of Wales was instrumental in bringing Brown and his band to London where they scored a hit. In recent years, he soloed as a xylophonist and comedian, playing up his enormous weight, well over 300 pounds. During the war he was president of American Overseas Artists and organized entertainment for American troops.

BURNS—Mrs. Harry, 45, former dialect comedienne under the name of Helen Lockwood, in Philadelphia April 27. Deceased was accompanying her husband, Harry Burns, on tour with Olsen and Johnson's *Laffing Room Only*.

CLAUDIS—Dane H., 71, banjoist, who played vaude for more than 50 years, in Los Angeles April 27. He is credited with having introduced community singing in vaude houses. He recently had played character parts in movies.

COHA—Charles P., former member of Metropolitan Opera Company Ork, in New York, April 23.

COLE—William H., 79, former manager of Cole Bros. Circus and owner-manager of the W. W. Cole Circus, April 29 in Omaha. Survivors include a son, William Jr., and a brother, Ralph, Danville, Ill.

CONNOLLY—John M., 38, manager of Station WBRC, Birmingham, in Pensacola, Fla., April 29, of a heart attack while attending the annual meeting of Fifth District, National Association of Broadcasters there. With WBRC since 1929, he was made assistant manager in 1937 and promoted to manager in 1945. Survived by a son, three daughters and two brothers, Dudley, of NBC, New York, and James, of WJLD, Bessemer, Ala.

CROUSE—Charles H., 46, who conducted a column in *The St. Louis Star-Times* under the name Kid Regan, suddenly April 23 of a heart attack. He boxed professionally as a youth, at one time traveling with a circus.

CUMINGS—Pierce A., 46, vice-president of N. W. Ayer & Son, Inc., in Brynmawr, Pa., April 27. He worked in editorial capacities on newspapers in Portland, Philadelphia, San Diego and Houston before joining Ford Motor publicity staff. He joined the Ayer firm as copywriter, in 1929, and became a vice-president in 1944.

DAVIS—Edward, 86, a founder of Philco Corporation, in Philadelphia

April 21. Survivors include his widow, Helen, and two daughters.

DAVIS—John, retired Atlantic City hotel and nitery operator, in that city April 12 of a heart attack. Survivors include four sons and four daughters.

DENNEE—Charles F., 83, musician and composer, in Brookline, Mass., April 29. His lullaby, *Sleep Little Baby of Mine*, sold nearly 1,000,000 copies.

DENTON—Betty, 39, concessionaire, and wife of Earl Denton, in Rookeville, Tenn., April 27 of a heart attack. She also leaves her mother and several brothers and sisters. Services in Sweetwater, Tenn.

DIMITRIEW—Kyra Blanc, 39, member of the faculty of the School of American Ballet and a former solo ballet dancer, in New York April 26. Graduate of the Moscow State School of Ballet, she appeared at the Moscow Bolshoi Theater from 1925 to 1930, after which she became principal dancer of Max Reinhardt's *Die Fledermus* in Berlin. Following appearances with the Ballet Russe de Monte Carlo in Paris and Monte Carlo, Kyra Blanc (her pro name) came to America as soloist with the American Ballet at the Metropolitan. Survived by her husband, Vladimir Dimitriew, a former director of the ballet school.

DONALDSON—Mrs. Hildegard Nash, concert violinist and wife of Norman V. Donaldson, managing director of Yale University Press., in New Haven, Conn., May 1. She toured the United States and Europe until her retirement in 1941.

DULMAGE—Leo, 63, trick and comedy unicycle and bicycle rider known professionally as Willie Ride, recently in Savannah. He was in show business 50 years, first appearing at Saginaw, Mich., his home town at the age of 12. For a brief period he was part of the team, Dulmage and Kitty, his former wife, who is believed to survive.

FEINBERG—Sam, concessionaire, died May 1 in San Antonio. Services were held in San Antonio and Chicago, with burial in Showman's Rest, Chicago. Feinberg was born in Rochester, N. Y., October 10, 1874.

FOX—Grace, stage, screen and radio actress, in New York, April 27. Appeared in Corse Payton's Lee Avenue (Brooklyn) Stock Company and Broadway productions. Funeral services conducted by Actors' Fund of America.

FREDERICK—Elmer W., 53, nitery operator, in Abington (Pa.) Memorial Hospital April 12. Survivors include his widow, Bertha, and two step-children.

GOOD—Marcus E., 67, assistant chief of Allentown (Pa.) Fire Department, in that city April 10 while fighting a fire at the Rialto Theater. Good was active in the Great Allentown Fair for many years and for 30 years officiated at the harness and running races. Burial in Greenwood Cemetery, Allentown.

GOTHARD—Lawrence O., 60, former member of the Gothard Trio, iron jaw and wire act, at his home in Huntington, W. Va., April 27. Deceased toured with many outdoor shows, including the old Sparks and Hagenbeck-Wallace circuses. Survived by his widow, Belle. Burial in Spring Hill Cemetery, Huntington.

GOUDEY—Gordon E., 85, Canadian owner-operator, April 11 in Wellesley, Mass. Goudey founded a chewing gum manufacturing business in Boston, specializing in supplying theaters and vending machines in New England States. He designed and built Goudey's Theater, Barrington Passage, N. C., about 20 years ago. Survivors include a daughter, Mrs. J. F. Correa, Wellesley, Mass.

HAMILTON—Albert M., 53, man-

ager of the Empress and Norwalk theaters, in Norwalk, Conn., April 20. He entered show business in his youth as a vaude booker and theater manager.

HARDY—Marlborough, 87, actor, under pro name of Hardy Vernon, in Toronto, April 27. Made New York appearances with Henry Miller, John Drew, Ada Rehan, Kyrle Bellew, Robert Mantell and May Fortescue. Worked for Augustin Daly, James J. Hearn, J. M. Palmer and Charles Frohman, and later directed his own road companies. His wife was the actress Evelyn Cook who died in 1943.

HARNED—Virginia, 74, until her retirement in 1918 one of America's foremost actresses, in New York, April 29. Twice wed, first to E. H. Sothern, and then to William Courtenay. Made first stage appearance at 16 with a road company of *Our Boarding House*. After scoring a success in *The Dancing Girl*, she created the role of Trilby in the Boston production of *Sveigali* in 1895 and later played the same part at the Garden Theater in New York. Headed her own company for several years. Her family name was Hickes. No known survivors.

HUGHES—Richard F., former showman and manager of the Rialto Theater, Tampa, drowned in New Orleans April 23. He was also with Royal American Shows. Survivors include his widow, a son and a daughter.

KELLMAN—Samuel, 70, nitery operator, in Philadelphia April 29. Survivors include his widow, Yetta, and three sons.

IN MEMORY

of My Beloved Wife

ANNE NICHOLS

Who Passed on April 24, 1946
Ending a thirty-year co-partnership in amusement production along the eastern seaboard.

ALFRED W. NICHOLS

KYRIMES—Richard, 49, ride operator, in New Brunswick, N. J., April 23. Operator of Motor Parkway ride at Coney Island, N. Y. Survived by his brothers, James and George Kyrimes, Coney Island ride owners; widow, three daughters and a sister.

LENZ—Andrew Francis, 70, veteran actor, in New York April 27. He played with the old Proctor, McKee, Rankin and other stock companies; appeared for several seasons in the *Mission Play* in Pasadena, Calif., in Broadway productions during 1920's, and later in radio. Services May 1 at Walter B. Cooke Chapel, New York, with interment in Easton, Pa. Survived by his widow, Elita M. Lenz, and two sisters, Pauline Lenz and Maude Steiner.

LORIA—Gaetano, 71, singing and elocution teacher, in New York, April 30. A protege of King George VI of England, whose speech difficulties he helped overcome, and former coach of Enrico Caruso and Lauritz Melchior.

LYONS—Billy, 40, ventriloquist, in San Francisco April 24.

McMILLAN—Jeter D., 65, builder of the Daytona Beach (Fla.) Pier and Casino, April 22 at his home in that city. Survived by his widow, a daughter, two brothers and three sisters.

McMULLIN—Patrick W., 79, band musician for 60 years, recently in St. John, N. B. Survived by two daughters.

MATLOCK—W. B., 23, brother of

Midgie Miller, burlesque performer, in Kingsville, Tex., recently when he fell from an oil derrick.

MILLER—Ben, 54, popcorn grower and well known in outdoor show business, in an Urbana (Ill.) hospital April 16 following an operation. Survived by his widow, a daughter, a brother and two sisters. He was a member of the Showmen's League of America.

IN APPRECIATION

Your kind expression
of sympathy in the loss of my
beloved husband

RAY W. ROGERS

will always remain fresh in my
memory. May God bless each
of you.

EMMA N. ROGERS

MOORE—Roy F., 50, scenic artist and dealer in stage supplies, April 9 in St. John, N. B. Survived by his mother, four brothers and three sisters.

POLLATSCHEK—Sigmund, 75, violinist, trombonist and secretary of Musical Mutual Corporation (formerly a union), which owns Yorkville Casino, New York, in that city April 30. He was formerly member of the Old Guard Band and Conrad's Society Orchestra. Member of Local 802, American Federation of Musicians.

ROOT—Henry, 78, member of the sales staff of KYA, San Francisco, in that city April 29. Survived by his widow. Burial in Golden Gate National Cemetery at the Presidio, San Francisco.

SCHIFF—Josef, 38, former violinist of the Rochester Orchestra, in Rochester, N. Y., April 25. Official photographer of the United States Naval Academy.

SEGARRA—Consuelo, 70, Mexican actress, in Mexico City, April 28. Toured Europe and the Americas and appeared in many motion pictures.

SELLERS—Morris, 74, former New Jersey and West Chester (Pa.) night club operator, in the latter city April 20. Survived by his widow, Bertha; a daughter, a son and four brothers. (See *FINAL CURTAIN* on page 99)

IN LOVING MEMORY OF MY DARLING WIFE

VICTORIA TORRENCE



Who Passed Away May 6, 1945
FRANK TORRENCE

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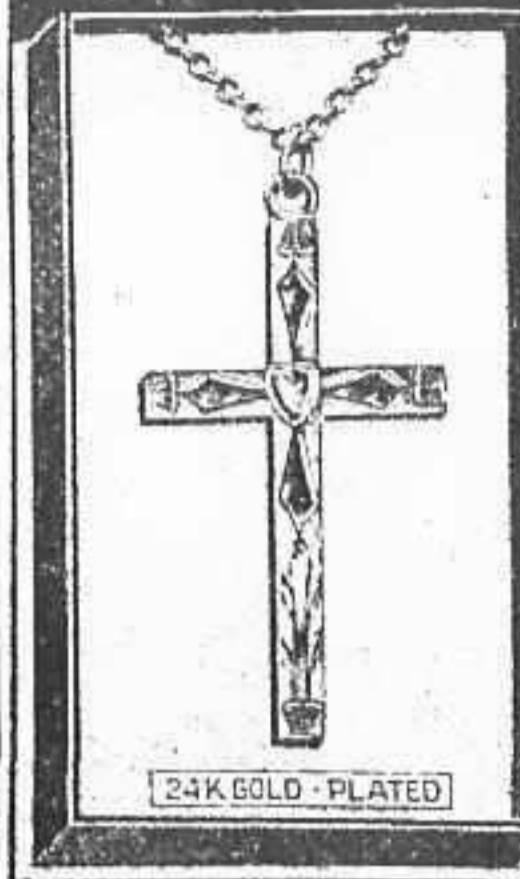
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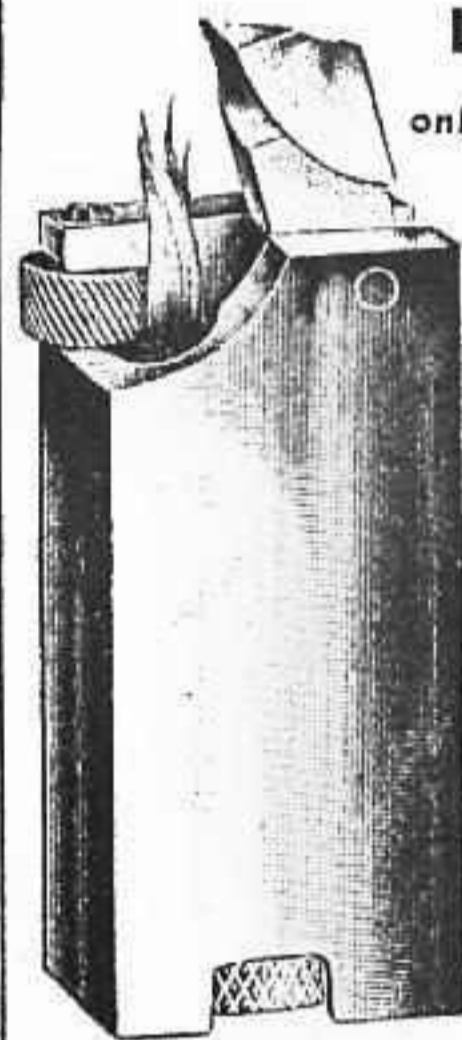
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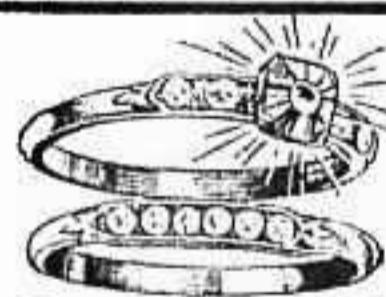
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Dept. B W 24, 703 Vandiver Bldg. Montgomery 4, Ala.



TOY METAL GUN

Trigger Makes Loud Noise

\$3.00 Per Doz. Immediate Delivery

ATOMATIC DISTRIBUTING COMPANY

712 METROPOLITAN BLDG. DETROIT 26, MICH.

NEW EASY WAY TO TIGHTEN CLOTHES LINE



PITCHMEN! NEW AUTOMATIC DEVICE TIGHTENS CLOTHES LINES

Here's a flashy demonstrator "sell on sight" gadget for county fairs, carnivals, store demonstrations, house-to-house. New automatic device tightens clothes lines, electric fence wire, tennis nets, tent ropes, etc. Used with rope or wire lines, single, double or criss cross. Get descriptive circular, prices, and special agents' deal.

CHICAGO HOUSEWARES CO.
1003 E. 75th St., Dept. B-3, Chicago 19, Ill.

PLASTIC CHARMS

FOR YOUR SLUM PRIZES
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thous. F.O.B. New York
\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

SAMUEL EPPY & CO.
333 Hudson St. New York 13, N. Y.

LUMINOUS

Flowers—Religious and Novelty Subjects—Statues Artistically Hand Decorated and Finished in High Gloss—Washable. #11 Crucifix, 9", 2 Colors. Doz. \$6.00

LUMINOUS PAINT

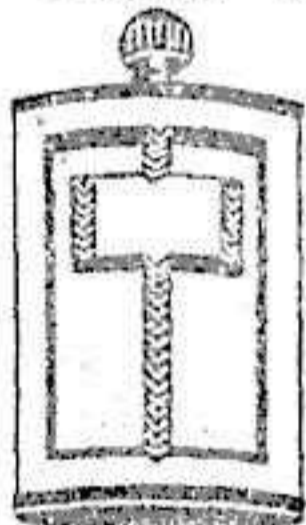
1 Doz. 1 Ounce Bottles \$3.00
1 Doz. 2 Ounce Bottles 5.75
25% With Order, Balance C. O. D.
Write Dept. BM for Photographic Booklet and Price List.

NITE GLOW PRODUCTS CO.
106 W. 46th St. New York 19, N. Y.



B. S. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10
 B. S. 101—3 Diamond Wedding Ring to match. Each 4.50
 Sizes 5 to 7

WHILE THEY LAST



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110
\$3.60 Per Dozen in Lots of 12 Dozen or More.
 \$4.60 Per Dozen in 1-Dozen Lots

ROHDE-SPENCER CO.
 223-225 W. MADISON STREET
 CHICAGO 6, ILLINOIS

MEXICAN DESERT CACTUS PLANTS—SMALL, 8" to 12" tall, \$1.00; MEDIUM, \$1.25; LARGE, \$1.50. Postpaid. General Merchandise Co., Laredo, Texas.

MEXICAN LIVE JUMPING BEANS—SPECIAL variety for making molasses, \$5.00 per 50 lb. bag. Info. Sample Bulletin, \$1.00. Mailmark Press "B," Box 493, Indianapolis 6, Ind.

NATIONALLY KNOWN FAMOUS JUMBO LIKE Balls, \$5.00 dozen and \$1.50 hundred. Info. Sample Bulletin, \$1.00. Rex Bank of Fla., 602 W. Main, Louisville, Ky.

NEW! CUTE! DIFFERENT! ALL PLASTIC! Picture Cards, 2 1/2" x 3 1/2" \$1.50 per 100. \$10 to F.O.B. Unique Products, Box 105, Cliff Rd., N. J.

OFFER THE NEWEST ITEMS—FIRST! OUR monthly New Products Bulletin sends you listings of 100 Newest Products and where to get them first before they come on the "open market." Sample Bulletin, \$1.00. Mailmark Press "B," Box 493, Indianapolis 6, Ind.

PITCHMEN, CARNIVAL WORKERS, DEMONSTRATORS—Sell Silverware, the Jolly Plate. Contains pure silver in Royal tone, 60 pieces at \$21.00 net gross, \$1.00 plus at \$30.00 per gross. Rabino, 228B E. 2nd St., New York 9, N. Y.

POPULAR BRAND CIGARETTES, \$1.30 carton shipped prepaid, minimum 3 cartons. Send cash or money order. Ehrhart, Box 839, Newark, N. J.

RUBBER SWIMMING TUBS, WINGS, BATHING Caps, Belts, 35 No. Beach Hats, Sun Glasses, Toy Trucks, Cones, Balloons, Straw Beach Hats. Auslander, 1044 51st, Brooklyn.

SALESMEN ALL OVER THE COUNTRY cashing in on our new Signs for taverns, cafes, bars, etc.: \$1.00 brings colorful samples (worth \$3.00 retail) and price list. Satisfaction guaranteed. Kolortone, 328 Oak St., Detroit Lakes, Minn.

SELL FULL, PART TIME, INDIVIDUALIZED Belts, Buckles, Cap Buttons, Tie Holders, Trousers Emblems. Every veteran prospect. Fast profits. Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I.

SEWING MACHINE LIGHTS—COMPLETE FOR any make machine. Hot seller for \$3.50. Costs \$1.75. Quantities of six. Sample, \$2.50. Individually boxed, chrome plated. Marshall Sales, 20 W. Jackson, Chicago 4, Ill.

UNPAINTED WALL PLAQUES, BOOKENDS, Novelties, 100 Assorted, \$3.45. 30 different, \$1.00. Illustrated List Free. R. Omaha, 612 Broadway, St. Paul (1), Minnesota.

WE PAY YOU \$25 FOR SELLING FIFTY \$1.00 assortments Birthday, All Occasion cards. Tremendous demand. Sell for \$1.00; your profit, 50¢. It costs you nothing to try. Write for samples. Cheerful Card Co., 130 White Plains, New York.

500 GROSS IMPORTED FROM HAITI, 60 INCH Beaded Necklaces. Closeout per gross, \$6.00. Kopitka, 26 West 47th St., New York 19, N. Y.

ANIMALS, BIRDS, PETS

ASSORTED DENN SNAKES, BOA CONSTRUCTORS, Giant Rattlers, Dragons, Snider Monkeys, and Squirrels. Snake King, Brownsville, Tex.

ASSORTED DIAMONDBACK DENN FOR immediate shipment. Small Den, \$20.00, contain 7 small to large Rattlesnakes. Medium Den, \$35.00, contain 10 medium to large Rattlesnakes. Large Den, \$50.00, contain 15 large to very large Rattlesnakes. Live arrival guaranteed. Rattlesnakes fixed tree. Write wire Mrs. Arthur Jones, American Reptiles Co., West Point, Ky.

AVAILABLE FOR IMMEDIATE SHIPMENT—Denns of mixed non-poisonous Snakes, \$15.00, \$25.00 and \$35.00. Boas, Diamond Back Rattlers, Moccasins, Iguanas, Bearded Lizards, Chase Wild Animal Farm, Egypt Mass.

BABY RHESUS MONKEYS, MANGUEBY MONKEYS, Bear Cubs, African Green Monkeys, Mona Monkeys, Pitfall Monkeys, Hawks, Mice, Peccaries, Boa Constructors, Denn Mixed Snakes, Chase Wild Animal Farm, Egypt, Mass.

BEAR CUBS, GOLDEN EAGLES, RED FOX Pups, Coyotes, Monkeys, Coatis, Peccaries, Wild Cats, Snakes, various other animals. Charone Animal Ranch, Burlington, Wis.

EDUCATED MALE BABOON—SALUTES, Walks Tight Rope, Rolls Barrel, Pushes Wheelbarrow. \$150.00 with cage. No props. Janca Keller, General Delivery, Columbus, O.

FOR SALE—FOUR TRICK DOGS THAT CAN make anyone a good living. Write J. J. Evans, Rear 161 Charles S. W., Maestlon, O.

FOR SALE—ONE HIGH-DIVING MULE AND two Horses. 30 ft. jumps; two years in action. H. G. Tucker, Silo Route, Durant, Okla.

FOR SALE—BREAK 3-YEAR MARE COLT with hump on back like a camel. Lena Schwartz, La Motre, N. D.

FOUR (4) HIGH SCHOOL HORSES, GOAT Acts, High Diving Dog. Will sell in singles. Trainer H. R. Miller, Wilton, Wis.

"GIANT JUNGLE RATS" (COYPU)—REAL Rats, long tails, \$40.00 each; \$75.00 pair. Ground Hog, \$10.00. Rex Ingham, Ruffin, N. C.

MALE CHIMPANZEE—6 YEARS OLD, VERY gentle, rides bicycle, walks tightrope, waltzes to music, roller-skates, excellent specimen, \$850.00 F.O.B. shipping point, Tame African Green Monkeys, \$50.00 each. Gentle Filipino Monkey, fine pet, \$75.00. Rhesus Monkeys, young, \$25.00 each. Monkeys F.O.B. New York. Tremlich's, 215 Fulton St., New York 7, N. Y.

SHETLAND MULES—5 PURE WHITE, 2 Black, 1 Brown. All under 44 inches, gentle; two, three and four years old. Will deliver up to 500 miles. Price, \$1,500.00 for 8; will not sell separately. Gifford's Shetland Pony Farm, Box 429, Port Arthur, Texas.

IMPORTANT NOTICE
 All Classified Ads must be limited to **50 WORDS OR LESS**

BLOWN GLASS LUSTRE VASES
 in four tints, RUBY, CRANBERRY, AZURE and AMBER, with artistically HAND-PAINTED FLOWERS.
 SOLD ONLY IN FOUR COLORS.
 No. 4365 K
\$21.00 Per Doz. Pieces
 PACKED: 1/3 DOZ. PIECES.
 In Doz. Lots, \$18.00 Per Doz. Pieces
 Size: 8 Inches High. Weight: 10 Lbs. Per Doz.
 Please Send for Our Price Lists (K) that constantly Aim to Bring to Our Customers a Graphic Message of Our Newly Added Gift Goods to the Already Existing Splendid Values. Prompt Delivery to Retailers. No C. O. D. Shipments Without 25% Deposit.

LEO KAUL IMPORTING AGENCY, Inc. **333** and 335 SOUTH MARKET STREET Chicago (K) 6, Ill.

ENGRAVING JEWELRY IS BACK!

No. 259 \$2.10 Doz. \$24.00 Gross
 No. 518 \$1.25 Doz. \$13.50 Gross
 No. 868 \$2.10 Doz. \$24.00 Gross
 No. 517 \$1.25 Doz. \$13.50 Gross

WHOLESALE ONLY PLEASE STATE YOUR BUSINESS

WRITE FOR COMPLETE PRICE LIST
HARRY PAKULA & CO. 5 NO. WABASH AVE. CHICAGO 2, ILL.

RADIOS BRAND NEW TABLE MODEL

6 TUBES SAMPLE **\$26.50** F.O.B. N.Y.C. O.P.A. Approved

FULLY GUARANTEED SUPER-HETERODYNE BUILT-IN AERIAL A. C. - D. C. 110 V. ALL ELECTRIC

IMMEDIATE DELIVERY!
 Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now! SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

ROYMART CO. 104 FIFTH AVE., DEPT. BB-21 NEW YORK 11, NEW YORK

WARM WEATHER CANDIES with RADIO

#109—24 6-oz. delicious assorted pure sugared Hard Candies packed in clear glass jars—8 genuine leather fancy Billfolds, regular \$1.50 retail value, and one large two-color combination Big Bertha Elephant made of high quality genuine circular fabric—full cotton stuffed. Has rolling eyes and unraised trunk. Approx. size 13 1/2 x 20. Complete asst. Each—\$10.55.

#110—One 5-tube nationally known standard make, beautiful cabinet, table model Super Het AG-DC-110 volt, fully licensed and guaranteed—a real famous name radio that will surprise you; also 24 jars 6-oz. Hard Candies and 12 Leather Billfolds, individually boxed, same as in our #109 asst.; also 12 fancy pkgs., 12-oz. ea., Mrs. Palmer's delicious old fashion Pan Oaramels individually wrapped. Complete asst., \$46.75 Each.

BIG VALUE CHOCOLATE ASSORTMENTS

#108—24 1-lb. pkgs., 1 2-lb. pkg., 1 large two-color combination Big Bertha Elephant, same as in our #109 asst. Complete asst. Each—\$18.75.

#102—20 1-lb. pkgs., 2 2-lb. pkgs. and one large embossed Wood Chest with mirror in lid, packed with two lbs. Chocolates and Confections. Complete asst. Each—\$18.25.

PROMPT SHIPMENT—ALL PRICES NET CASH—F. O. B. CHICAGO—1/3 CASH WITH ORDER.

Mrs. Palmer's Candies 800 N. CLARK STREET, Rm. 229 CHICAGO 10, ILLINOIS
 KNOWN FOR GOOD QUALITY CANDIES SINCE 1924

MERCHANDISE FOR ALL CONCESSIONS
 BALLOONS, WHIPS, GAMES, FLYING BIRDS, AIRPLANES, HATS, BATONS, ALUMINUM, CLOCKS, LAMPS, GLASSWARE, SLUM, ETC. Send for our special Carnival List #43.

EXCEL MDSE. & NOVELTY CO.
 1316 FARNAM STREET OMAHA 2, NEB.

LATEST REAL MONEY-MAKER AN EYE STOPPER

No. D298 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Wgt. 13 lbs.
 COSTS YOU \$3.95 Lots of 10: \$3.85 ea.
SPORS CO., 5-46 Lamont, Le Center, Minn.

MEN—Build a Wholesale Route GET INTO A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-cleaning counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

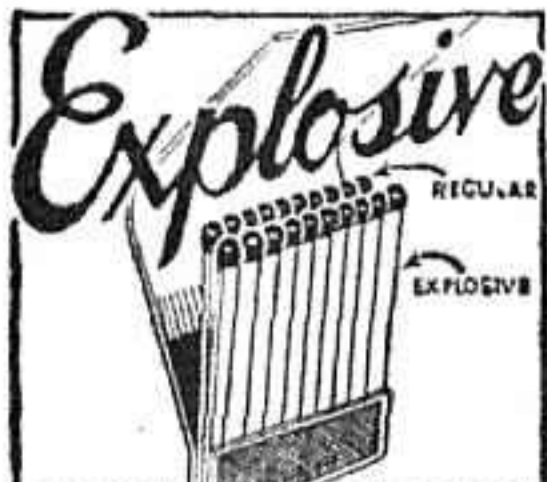
A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-Z, Spencer, Ind.

Gold-Filled White Stone Flash Stickpins \$4.00 Doz.

Asst. Gents' Stickpin, Doz. \$4.00
 Old Fashioned Wide Gold Shell WEDDING RINGS, Each 1.50
 Ladies' and Gents' Asst. RINGS—Sterling and G. F. Doz. 5.00
B. LOWE, Holland Bldg., St. Louis 1, Mo.

BIG PROFIT YEAR ROUND SELLERS!



EXPLOSIVE BOOK MATCHES

JOBBERS SUPPLIED



CIGARETTE LOADS

SMOKERS' FUN SHOP



LYLE DOUGLAS

Mfr. Joke Novelties
238 W. DAVIS DALLAS 8, TEXAS

BUSINESS OPPORTUNITIES

AAA-TRAVEL TRADES—20 MONEY MAKING
Ideas, \$1.00. No personal checks. G. Clark, 129 N. Rose St., Kalamazoo 12, Mich.

ADVERTISING SIMPLIFIED—EARN BIG PAY.
Learn in 3 months or money back. Introductory offer \$1.00 postpaid. Young Publications, Kent 5, O.

ARCHERY IS GETTING BIG PUBLICITY—8
Shooter Range, \$98.00. 4 Shooter Range, \$50.00. Profits \$100.00 per week. Stan Johnson, new address, 515 Clinton St., Jamestown, N. Y. my11

BE INDEPENDENT—START A BUSINESS OF
your own and enjoy financial freedom. Little or no cash required. Details free. W. M. Drexler, 258 Broad, Newark 4, N. J. my25

BUBBLE LIQUID—FIVE DIFFERENT BASIC
Formulas. Sample "Miracle," Wand. Source supplies. All for \$3.00. Johnson, 1028 E. 63rd St., Chicago 37, Ill.

EXHIBIT SHOW—CONSISTING OF NOTED
Steer Moutans, and skeleton, mounted separately on two-wheel trailer, complete, attractive, profitable, convenient and easy to show. Further particulars, write Jack Guth, Baker, Mont.

GET 200 MONEY MAKING DEALS—BUSI-
ness Plans, Rare Formulas, Schemes, Unusual Items. Folio Free. Formica KA, Box 572, Dayton, O. my18

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swing ten feet, price \$5.00 plus 10¢ postage. State size, height. M. Frost, 2111 S. 59th Court, Cicero 50, Ill.

HURRY! SELLING SUCCESS TIPS—PLANS,
supply sources galore; booklet and opportunities only 25¢. Parcell Market, 2701 S. Main, Elkhart, Ind. my18

MAIL ORDER OPPORTUNITIES—READ OLD-
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MAKE MONEY WITH MAGIC SHOW—SE-
crets of old-time showman revealed. Big money to be made now. Get your share. Postal brings free details. Ellis, 70B Sagamore, Winthrop 52, Mass. my11

PUBLISH A 60-PAGE MAGAZINE—YOUR
name on front cover as publisher for \$2.50 monthly. You get free advertising space and many other benefits. Sample copy and full particulars, 25¢. Covell, Box 116, Roxbury 19, Mass.

PORTABLE RINK COMPLETE—41x105. USED six months, maple floor, 150 pps. skates. Operating to capacity crowds. Cash only. Roller Rink, Adams Hotel, Tampa, Texas.

PUBLISH YOUR OWN MAGAZINE—HAND-
some, big. Few dollars starts you. Real profits. Everything furnished. Sample and full plan, 25¢. Write Mailmart Press "B," Box 403, Indianapolis 6, Ind.

REAL HOME BUSINESS MONEY-GETTERS
in Big Mail Buyers' Directory-Magazine. Tips, plans, supply sources galore. New. Different. 25¢ brings big issue. Write Ron Wollard, Newark 1, O.

SELL BOOKS BY MAIL—TREMENDOUS SALES
and profits. We furnish everything and help you succeed. Details free. Century, 101-B West 14th St., New York 11, N. Y. my11

SHOWBOAT MAJESTIC AND TOWBOAT FOR
Sale—Has steam calliope, air conditioned, newly painted, in A-1 condition, ready to operate. For details write T. J. Reynolds, Point Pleasant, W. Va.

START PROFITABLE BUSINESS—PACKAGE,
sell, amazing cleaner under your name. Details free, sample 25¢. Linnell Co., Box 1720-U, Cleveland 5, O.

SUREFIRE PROFIT MAKER—WRITE US TO-
day for free information on what sells, who buys and how to reach them. Remolett B, 1022 9th St., Rock Island, Ill. my11

"THE INDEPENDENT WRITER" MAGAZINE.
Somerville 51, N. J., for new, beginning writers who want to sell. Sample copy, 25¢. my25

WONDERFUL OPPORTUNITY TO OPERATE
a Rental & Sale Spot Reducing Unit to homes. Very small investment. Write for details. Give references. Home Reducing Co., 147 W. 42d St., N. Y. 18, N. Y. Chelsea 3-3270. je1

YOUR OWN BUSINESS SHOWING TALKIES
theaterless communities. No investment. We rent sound equipment, programs, reasonable. Remarkable possibilities. Earn \$50-\$200 weekly. 2200 R. K. O. Building, Radio City, New York. my11

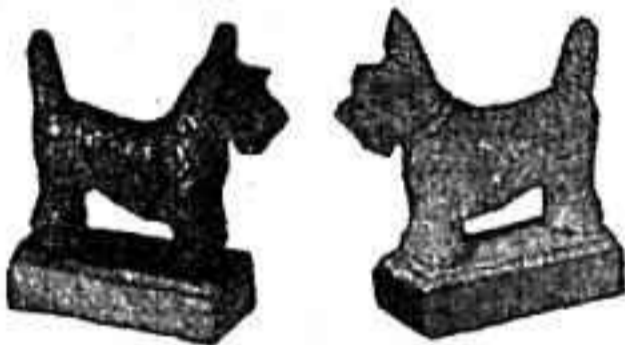
600% PROFIT—A REAL MONEY MAKING
Opportunity. For complete details write to: Ideal Sales Co., 1444 West 18th St., Chicago 8, Ill. je2

IMPORTANT NOTICE

All Classified Ads must be limited to

50 WORDS OR LESS

THE ORIGINAL TRICKY DOGS



NEW LOW PRICE!
\$1.55 Per Doz. Sets

NOW ONLY \$18.00 Per Gross Sets
F.O.B. Chicago

One set to a slide box; display card with each 3 Dozen Sets.

MADE AND PACKED EXACTLY AS BEFORE!

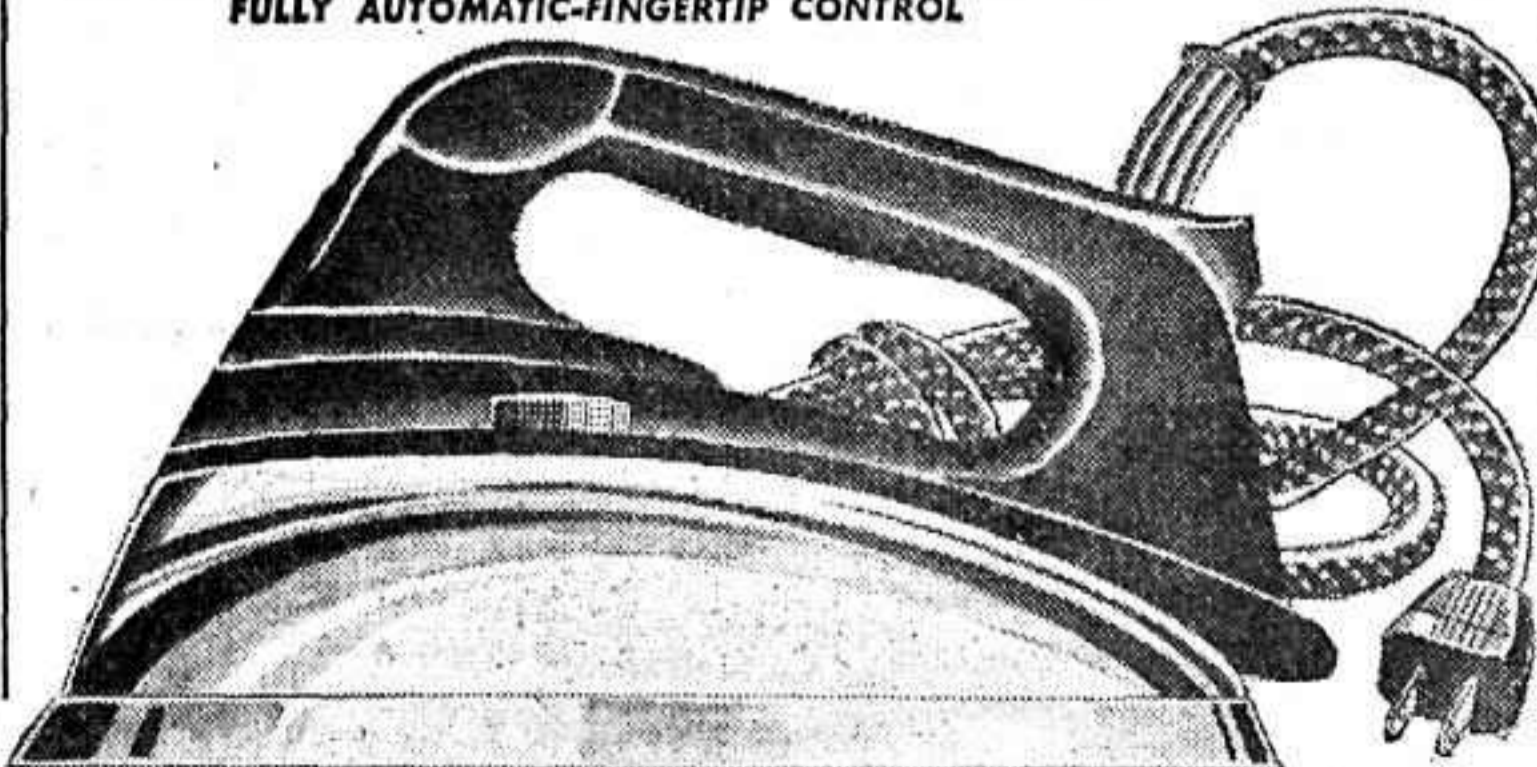
Same high quality; same attractive, sturdy slide box; same sell-on-sight appeal! But new molding and magnetizing equipment enables us to lower our price.

ORDER FROM YOUR JOBBER

H. FISHLOVE & CO.
714 N. Franklin St. CHICAGO 10, ILL.
Manufacturers Since 1914 of Novelties That Amuse

BACK IN PRODUCTION AGAIN!

FULLY AUTOMATIC-FINGERTIP CONTROL



110-120 Volts Individually Boxed Insulated Plug \$6.63
Underwriter Approved 6 Ft. Heavy Duty Cord 12 to Master Carton Each
Chrome Finish F. O. B. Chicago. 25% With Order, Balance C. O. D. In Lots of 12

COMMANDER PRODUCTS 343 SO. DEARBORN ST. CHICAGO 4, ILLINOIS

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SUN GLASSES

Made for U. S. Navy Sports model, dark green oval lenses, made of ground and polished meniscus glass "Supersurfaced." Natural plastic frames with nose pads. Full-view temple pieces with wire core; metal hinges. Each pair of sun glasses is in a green Fabrikoid case. **ORDER WHILE THEY LAST.**

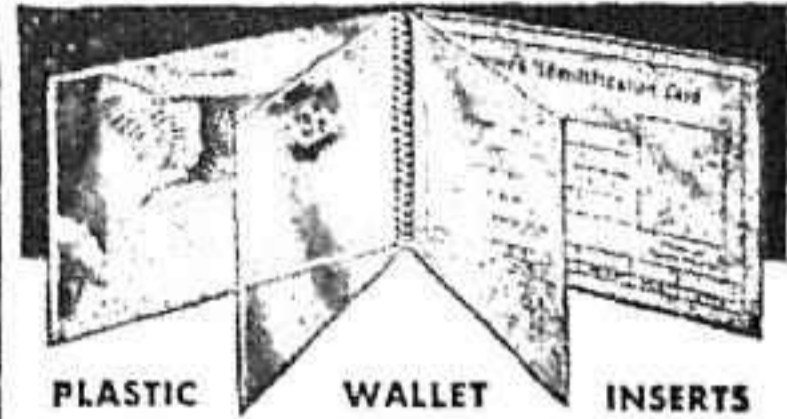
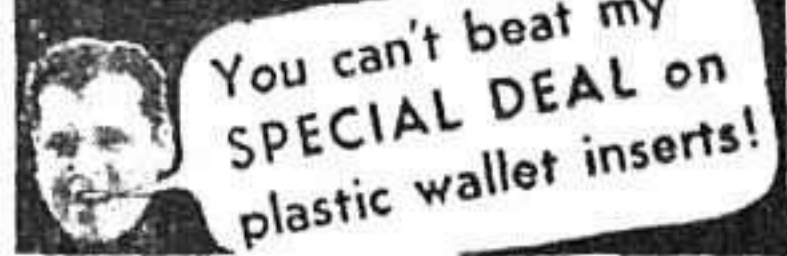
\$15.75 PER DOZEN

Minimum Order One Dozen. Send 25% With Order. Immediate Delivery.

KING COLE JEWELRY CO.

Distributors and Manufacturers Novelties, Curios, Jewelry
414 WASHINGTON AVENUE ST. LOUIS 2, MO.

ED MASTERS SAYS



PLASTIC WALLET INSERTS

\$3.50 assortment (dozen) of 4, 5 and 6 envelope books
—easily sold for \$7.50. **NOW ONLY \$1.50**
(discounts on gross lots)

IMMEDIATE DELIVERY! Take my advice, mister! If you want to make some real money—dollars, not pennies—you'll go after this tremendous plastic wallet insert market right now! It's big—it's easy to sell—and it sure offers swell profits! Just to prove what I say, I'm making this special introductory deal: I'll

send you a dozen handsome plastic wallet inserts with 4, 5 and 6 envelopes, all with heavy plastic covers. Sell these for 50c to \$1 each and get at least \$7.50 on the whole lot. Think! All for \$1.50 investment! My inserts are the finest on the

Greatest Value in the Country!
NEW AGENTS WANTED!
Profitable Territories Now Open!

Edmasters' MONEY-BACK GUARANTEE

You've absolutely nothing to lose! If you aren't 100% satisfied with my deal when you see it, or if you can't sell a few inserts, I'll refund your money on the inserts you have left. But you'll really have no trouble making \$6 on this assortment!

ORDER NOW!

market—strong wire spiral binding, clear, heavy plastic envelopes, and I put an identification card in each insert. Remember, to sell wallet inserts today you must show an assortment of attractive designs in different price ranges. That's just what I give you here. Rush me \$1.50 for your trial shipment and start making these big profits at once. No personal checks, please.

EDMASTERS CO.
Dept. B, 113 N. 3rd St. Brooklyn 11, N. Y.

Ed Masters THE WALLET INSERT KING

GENUINE MAN EATER SHARKS' TEETH EARRINGS AND BROOCHES AND SETS

EARRINGS \$1.80 Per Doz. Samples 25c Each
BROOCHES \$3.00 Per Doz. Samples 50c Each
EARRING BROOCH SETS ... \$4.80 Per Doz. Samples 75c Each
SHELLS AND NOVELTIES OF ALL KINDS.
Send for Catalogue.

Russ Renaud Novelties

(Formerly J. A. Whyte & Son)
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P. O. Box 1101, Little River Station

Make Your Own RUBBER MOLDS

with **RED LATEX MOLDING COMPOUND**

Earn money, have fun; make your own molds for plater objects. Produce novelties and gifts for home and to sell to friends. RED LATEX MOLDING COMPOUND (80% density) now available in quart and gallon quantities. Gives perfect results, easy to apply. Send for complete information and prices.

OHIO SUPPLY CO.
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CANDY

One-pound boxes fast selling assorted Chocolates. Retail ceiling \$1.25. Cost you, 36 boxes to case, \$21.00 delivered. Terms: 1/4 down, balance upon delivery. 5% discount on orders for 25 cases or more. Mail your orders to

LEE STINE

43-45 E. Baltimore St. Hagerstown, Md.

50c—FLYING BIRDS—50c

With double action and plenty of bright colors. They are different. Sold only to demonstrators. \$15.00 a hundred. Sample 25¢.

RUNYAN MFG. CO.

2606 N. WILLIAMS PORTLAND 12, ORE.

NEW Suction-Cup AUTO FLAG-HOLDER



For Automobiles, Homes, Windows, Fairs, Celebrations, etc. Complete with 3 American Flags. Sensational seller. Sell for 50¢ each. Sample 25¢.

Adjustable, Used in Horizontal or Vertical Position
Doz. \$2.40
Gro. \$25.00
25% Deposit with order.

Write for List of Over 200 Popular Items.
GORDON MFG. CO.
110 E. 23d St., Dept. F-A, N. Y. C.

RADIOS

WITH SALESBOARDS FOR OPERATORS
10c Board Takes in \$150.00
Pays Out \$21.00 in Consolations
Complete Deal **\$33.50**

6 R.C.A. Tubes, Plastic Cabinet, latest advanced type A.C. and D.C. Current, built-in Aerial, 5" Dynamic Speaker. This is guaranteed to be the finest Radio of its type in America and will be sent C. O. D. "Open for Inspection." No deposit required. If not as represented can be refused.

DELIVERY THE SAME DAY.

R. & R. SALES

BOX 267 ST. LOUIS, MO.

1c AND 10c

"GOOD 'N FRESH CANDY"

AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10 Cellophane Bags (Boxes of 2 Doz.), Good Ass. 64¢ Doz. Net
14 120 Count Boxes, Good Ass. 65¢ Box Net
F. O. B. Chicago. Limit Per Order, 100 Boxes of Each Item. No C. O. D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details.
CASTERLINE BROS.
2030 Sunnyside Ave., Dept. F, Chicago 25

Believe It or Not!

18" and 21" SUITCASES

90c EACH Wood Reinforced Metal Corners Packed Nested



18" Zipper Utility Bag

\$1.20 Each Excellent Quality Duck, Reinforcing Metal Frame, Rigid Bottom, Metal Studs.

F. O. B. Kansas City, Mo. Subject 20% Tax Unless for Resale.

CLOSE OUTS!

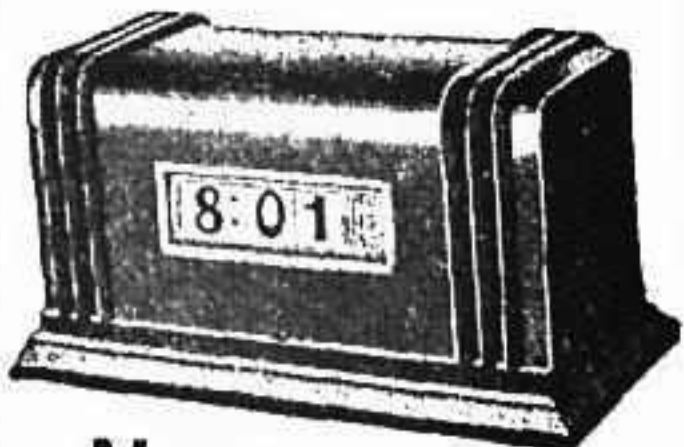
Standard Brand Manicure Sets

50c, 75c, \$1.50
Leather Novelties

TERMS: Check with order or C. O. D. DELIVERY: 3-4 Weeks

Travellers Luggage Corp.

Premium Division
11 BROADWAY NEW YORK CITY



New Self Starting NUMECHRON Electric Clock

New "Commander" Model in choice of Walnut, Ivory or Black—all in rich, lustrous plastic. A beautiful clock and a perfect time keeper. O.P.A. approved. Priced for quick sale.

NOTE: We carry all rated accounts. All others, 1/3 deposit, balance C. O. D. n.e.t. f.o.b. Memphis.

PRICES

RETAIL PRICE — \$12.95
\$8.75 Each in Doz. Lots
\$9.00 Each in Lots of 6
\$9.50 SAMPLE Prepaid

ALLIANCE SPECIALTY CO
Dept. 21, Falls Bldg. Memphis 3, Tenn.

YOU CAN DO IT

A PARADE of \$\$\$

Selling Genuine
HOLLYWOOD MASK PERFUMES
2 Dram Individually Boxed. Retail 75c
INDIAN ROMANCE—for Blond NEW YEAR—for Brunette
#25—for Dark
Broker and Demons. Pr. \$17.25 Gross.
F.O.B. Chicago. 25% Dep., Bal. C.O.D.
(Intro. Offer—4 Each Odor for \$2.00)
HOLLYWOOD MASK
243 E. Illinois St. CHICAGO 11, ILL.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! BRAND NEW POSTAGE STAMP Machines, \$7.50; 100 Match Vendors, \$9.00; Weighing Scales, \$15. Northside Sales Co., Inc. Chicago, Ill. my25

AA BUYS! NEW POSTAGE MACHINES, 1/2 Ledyard and Teller Weighing Scales, Nut Vendor, Adair Company, 6926 Roosevelt, Oak Park, Ill. 3-8

A-1 CIGARETTE AND CANDY VENDING Machines. All makes, models, lowest prices. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago, Ill. my11

ADVANCE 200 BALL GUM MODEL D Machines for Sale. Price \$1.00 each in lots of one hundred. Serial 1/3 deposit. Albert Gerry, Box 6435, Philadelphia 45, Pa.

BELL PRODUCTS CO. IS RAPIDLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. my13

CIGARET VENDORS FOR SALE—500 PERFECTLY RECONDITIONED in our own shops. Keltner Vendors, 4509 N. Clark St., Chicago 40, Ill. my18

CLOSE OUT—CANDY MACHINES, 5 SELECTIONS, \$20.00 each; 3 Dufrenoy's, \$25.00 each; 5 New Hershey, one cent, two coin slot, \$10.00 each. B. & J. Vending Co., 121 Lake Erie Drive, Euclid 23, Ohio.

DIGGERS WANTED—SET OF 6 OR 8 DIGGERS. Must be in good shape. No junk accepted. John Lyons, 1043 1/2 3rd Ave., Huntington, W. Va. my11

FOR SALE—FIVE WATLING HOROSCOPE Scales, \$147.50 each, excellent condition. One Sheffield DeLuxe, \$49.50. F.O.B. Dallas. C. L. Stevens, 4225 Gilbert Ave., Dallas, Tex.

FOR SALE—PHONOGRAPH EQUIPMENT. 1 Wurlitzer 500, \$450.00; 1 Seeburg Royal, \$200.00; 1 Rock-Ola 20, \$200.00; 1 Seeburg 20-record, \$43 Cabinet, \$450.00; 1 Seeburg Hi-Tone ESRC, \$600.00. Machines guaranteed clean and in good working condition. 1/3 certified deposit. Taylor Amusement Co., Brunswick, Ga.

FOR SALE—3 SKEE BALL ALLEYS, 35 FT. long, Coney Island make, in operation. \$100.00 each. Also 6 Gal. Root Beer Barrel. C. O. Bretnik, 606 W. State St., Rockford, Ill.

FOR SALE—SNACKS, 3 COMPARTMENT, 14 Machines with slug ejectors, \$8.00; Walzer 14 Hershey Machines, \$1.50; Counter Games, \$3.00 to \$5.00. Al Hoff, 1918 Rose, Baltimore 13, Md.

FOR SALE—100 EXHIBIT NOVELTY Merchants, \$69.50 ea. and 100 Jennings Cigarolas, \$99.50 ea. This equipment in beautiful operating condition and appearance. Write, wire or phone your order. Monarch Coin Machine Co., 1545 N. Fairfield Ave., Chicago 22, Ill. Telephone ARMITAGE 1434.

HELP WANTED—PHONOGRAPH AND PIN Game Mechanic. Steady job and good wages for dependable person. Write, giving qualifications and wages desired. Redmond Tobacco Co., Arkville, N. Y. my11

LATE PANORAM—\$330.00. EXCELLENT condition, including 6 new lamps, film, solenoid conversion. Not crated. Box 33, Durham, N. H.

MARBLER—5, ASSORTED COLORS, GLASS Azules, 10,000 for \$10.00; 55,000 for \$50.00. Send cash with order. Albert Gerry, Box 6435, Philadelphia 45, Pa.

ONE COMPLETE ARCADE FOR SALE WHICH consists of one Photo Gallery, Shooting Gallery, Streamlined Card Machines, Diggers, etc. Can be seen on location, 359 W. Main St., Lexington, Ky., or contact Sarah Wish at above address.

PAGE DIME DOUBLE JACKPOT, BELL, BLUE Front, \$59.50. 5 Winsa Cigarette Roll Machines, \$19.00 each. Shooting Gallery, \$250.00. Duvy, Chikaraburg, Ala.

PHONOGRAPH RECORDS—USED RECORDS from juke boxes, assorted, all kinds, 10¢ each, lots of 500, 1/3 deposit. Taylor Amusement Co., Brunswick, Ga. my11

POSTAGE STAMP MACHINES OF EVERY description. Bought, sold and exchanged. Box 775, c/o Billboard, 1564 Broadway, New York 19, N. Y. my11

SPECIAL—100 1/2 5¢ COMB. NUT VENDERS, \$9.95 each. 50 1/2 3-column Snack Nut, \$15.00 each. 10 1/2 Kicker-Catchers Games, \$22.50 each. Wanted: 100 Model N Adams Gum Vendors. Cuneo Vending, 142 W. 42nd, New York.

THE BEST 300-PIECE PENNY SCALE OPERATION in entire South, covering N. C., S. C., Ga. Late equipment including Watling, Mills, Kirk, Jennings. Locations top notch, including many bus stations and permanent U. S. Army Posts. \$8.50 monthly average. Price, \$145.00 each. Call or wire Pennies, Inc., 246 Charlotte St., Asheville, N. C. Phone 2542.

THREE MILLS 1940 1-2-3's F. P., \$69.50 OR \$200.00 (takes the lot. Machine perfect, 1/3 deposit, balance, C.O.D. P & N Amusement Co., Paris, Tenn. Tel. 636-M.

TWO TEN-CENT MILLS GOLD CHROMES—One with club reels. Three 5-cent Gold Chromes, excellent appearance and condition. One hundred forty-seven fifty each. Glen Hammer Co., 853 N. Flores, San Antonio, Texas. my11

WANTED—MECHANICS, ONE BUCKLEY Track Odds man, also one combination man for music and coin operated amusement machines. United Novelty Co., Inc., Biloxi, Miss. my11

WANTED—ALL TYPES OF 1¢, 5¢ LEGAL Grip Machines or Shuckers, Vendors for Peanuts, in good order. J. E. Arnold, 606 W. Broad St., Savannah, Ga.

WANTED TO BUY—HIDE AWAYS 24's AND TWIN 12's. Will pay \$225.00 for clean 616's. Phoenix Distributing Co., 1211 N. 3rd Ave., Phoenix, Ariz. my25

WANTED TO BUY—NEW OR USED Harvard Metal Typers or Groetchen Metal Typers. Also Ball Gum. Heunen, 2647 Middle Road, Davenport, Iowa.

1 SPORT SPECIAL 1-BALL WITH JACKPOT, \$165.00; 1 Skylark Comm. F.P. or F. O., like new, \$150.00; 1 A.M.I. 1941 Phonograph, refinished, mechanically perfect, \$375.00. The lot for \$650.00. Want 145 Steppera. James Lindsey, Box 75, Lakewood, N. Y.

11M ENVELOPES FOR JENNINGS VENDOR Bag; Nickel, Penny, No Value Checks with hole. For operators only. Wanted: Roll-Em Top Glass. Coleman Novelty, Rockford, Ill.

50 ROLLER ARMS (NEW) FOR STEWART-McGuire 1¢, 5¢ bulk vendors, 60¢ each! Adair Co., 6926 Roosevelt, Oak Park, Ill. my18

100 BUREL PEANUT MACHINES, \$7.50 EACH: 150 Stands, \$1.50 each; 25 Nab Diners, 2 Red Head Skill Times, \$80.00; 1 Pacific Jack Pot, \$25.00; 1 Dark Horse, \$25.00; 3 Selacteria Cake Machines, \$12.00 each. Neptune Vending Co., 215 Frederick St., Baltimore 2, Md.

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BANDS

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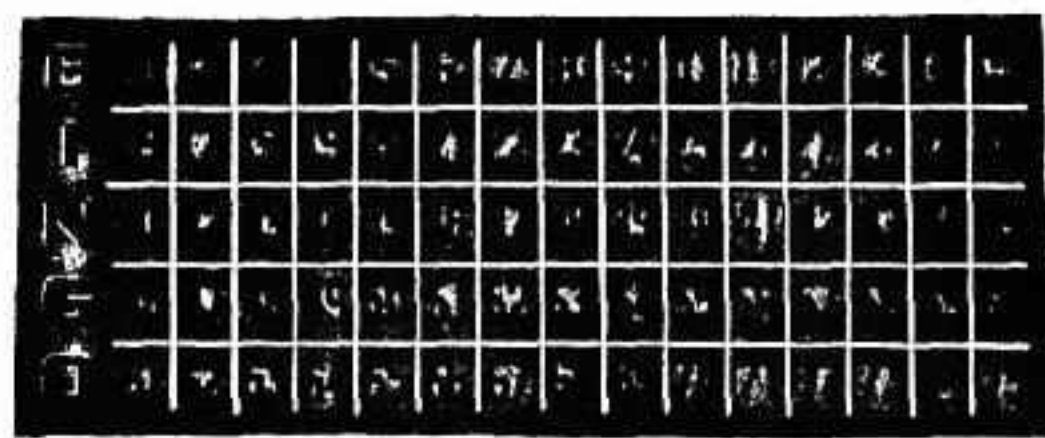
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JUMBO
ALL PLUSH BEARS

Assorted Colors, 36 Inches Tall, Cotton Stuffed, Well Constructed

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Beautifully finished in hi-lighted ivory against a charming flowered background. Mounted on a solid hardwood base.

\$12.00 Dozen

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\$15.00 Dozen

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20 ASST. SAMPLES 50¢ FLIRTATION CHEESE CAPS
New, Clever, Illustrated
Retail 15¢ each. They'll play to get several kinds. Big demand. Ideal for Parks, Carnivals, Arcades, Shows, etc.

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 1 1/2" X 20"
25 DIFFERENT SLOGANS
\$2.00 PER HUNDRED

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Pants
 PRINTED TO ORDER
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 50% REQUIRED ON ALL ORDERS

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 All You Want!
 Prompt Delivery!
 Low Prices!
 Write or Wire—
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26 INCH
BALLOON STICKS
 NEW LARGE SIZE
 Approximately 1/4 Inch in Diameter
\$1.00 PER GROSS
 Send \$1.50 for Sample Gross Prepaid
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STERLING SILVER LADIES' WHITESTONE RING
 BEAUTIFUL SET IN BLACK ONYX
 A Closeout, \$3.50 per Doz. or \$36.00 in Gr. lots. Send 25% with order, bal. C.O.D. or send \$1.00 for samples.
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FOR SALE—COMPLETE BOOTH EQUIPMENT for 400 sq. ft. booth. Major Supply Co., Inc., 1175 S. Wabash Ave., Chicago, Ill. 41782

FOR SALE—AIR RIFLE GALLERY, 14' X 24' X 10'. 14' long, 24' wide, 10' high. Includes 1000' of air rifle, 1000' of air pistol, 1000' of air gun, 1000' of air rifle, 1000' of air pistol, 1000' of air gun. Write M. S. ...

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TENTS—12' X 12' TO 100' X 100'. PUSH ...

THEATER SOUND PROJECTORS, AIDS, ...

THEATER SEATS, PROJECTORS, SCREENS, ...

TRUNK, FLASHER, 20-IN. DOUBLE WHEEL, ...

1488 FULFON GREEN CONCESSION TOP ...

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35MM. FILM—YOU NEED 'EM. I GOT 'EM. ...

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ACCORDION PLAYER—NEW AND OLD TIME band, good wages. Write Musician, General Delivery, Albert Lea, Minn.

ACCORDIONIST, PIANIST, GUITARIST—Good readers. Location job, short hours, fine salary. Other instruments. Write Box C-176, Billboard, Cincinnati 1, Ohio.

BOXERS—ALL WEIGHTS, WHITE, NEGRO, amateur, professional, for summer carnival tours. Send full details. Manager, P. O. Box 636, Reading, Pa. my18

COMMERCIAL DANCE MUSICIANS—ALL instruments. Established territory. Name, State all frankly first letter. Address Box C-175, Billboard, Cincinnati 1, Ohio. je1

DANCE MUSICIANS—ALL INSTRUMENTS for replacements on Midwest territory bands. State all first letter. Collins Booking Service, Grand Island, Neb. je1

GIRL BASS—PREFERABLY DOUBLING violin for hotel orchestra. Immediate opening. Write or wire experience, age. Box C-174, Billboard, Cincinnati 1, Ohio. my18

HELP WANTED: MALE—BIRD EXPERT to take care of birds, exhibit, etc., to rear and breed same. Live on premises. Good salary. Reply in full to Glass Lounge, Box 84, Ormond Beach, Fla. my25

MUSICIANS WANTED—TENOR SAX DOUBLE Clarinet, String Bass Player, Guitar Man, Girl Singer also wanted. Location jobs only. Now closing eight months' engagement. Wire immediately, Joe Costa, 1301 1/2 N. 6th St., Springfield, Ill. my18

NEED PUBLICITY AGENT, FINANCIAL backer. High class mental act. Girl, 18, has large mail order reputation. American tour book-let preferred. Available after June 20th. Tressa, Box 14, Hazel Park, Mich. my18

PIANIST—READ, FAKE, GOOD LOCATION job, indefinite. No characters. \$60.00 per wk. Musician, P. O. Box 663, Pascagoula, Miss. je1

PROFESSIONAL WATER HIGH DIVER, MALE or female; amateur considered and trained for old established Free Attraction. Booked at all the big parks, fairs and celebrations. Best of salary and treatment. Address H. D. Act, Billboard Pub. Co., Cincinnati 1, Ohio.

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STRING BASS—FOR ESTABLISHED BAND. Working year thru with no layoffs. Other dance musicians submit applications for later openings. Send full particulars to Box C-168, Billboard, Cincinnati 1, O. my11

WANTED—MORE TALENT FOR HIGH School Assemblies, 1946-'47 season. Especially wanted, a Marionette Program; or what have you? State your price per week. Dorothy Bennett Bureau, 210 S. 34th St., Omaha, Neb. my11

WANTED—VIOLINIST FOR SMART COCK-tail Unit with Gypsy Soul. Must have good tone and intonation, read, fake. Cut or no notice. No cowboys or hillbillies. Wire Leader, Room 871, Nueces Hotel, Corpus Christi, Tex. my11

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WANTED—MUSICIANS TO WORK IN TER-ritory band headquartered in Memphis, Tenn., June 1st. Pat Trickey, Tri State Attractions, P. O. Box 1808, Memphis, Tenn.

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All Classified Ads must be limited to 50 WORDS OR LESS

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Worth Covered Base Balls	Per Doz.	\$ 2.75	Tumblers	5 4.00	
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Small "Pin Up" Plaques	.85	Cloth Flag Bows	1.35	Humorous Mirror	3.00
R. W. & B. Batons, Gross	16.50	Mirror Memo Books	4.50	Lead Pencils	2.15
Jr. Batons, Gross	8.00	Painting Puzzle Book	6.50	Fuzzle Pictures, Per Bale (250)	1.50
Silver Cans, Gross	14.50	Tongue Novelty, Per Bale (200)	1.50	Wheel Tops	4.50
Flying Birds, Gross	16.50	Airplane Gliders	4.00	Paper Hats	5.00
Parachute Trooper, Gross	21.00	Assorted Precut Brooches	9.60	Comic Hat Bands, Per 100	1.55
Medium Leis, Gross	4.00	Per 1,000	17.50	Comic Books, Per 100	1.50
Medium Plaster, Gross	7.00	Flag Buttons, Per 100	2.00	Motto Buttons, Per 100	.90
Swaggers, Gross	9.50	MacArthur Buttons, Per 100	1.45	Army Metal Buttons, Per 100	.40
Jr. Swaggers, 29", Gross	9.00				
Aluminum Milk Bottles, Each	1.75				
Wood Milk Bottles, Each	.50				
Jumbo Tails, Per 100	21.00				
Knife Rack Rings, Per 100	2.75				
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 Miniature Mugs Per Gross 4.00
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STERLING SILVER WHITESTONE RING
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 A riot of fun & action for all ages. This fellow will sit up, wag his tail, or play dead, just like a well trained pup. Finger control makes every movement a laugh.
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 Genuine leather Wallet and calf. Close out 84 doz. at \$7.20 doz. 50% deposit.
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PERFUME NUTS—Imported
 From Haiti, 25¢ Seller (New Item), Gr. Pkgs. \$ 4.00
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 Toys, Cels, Bags, etc. 10 Gross Lots, Gr. 1.50
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COMPACTS—PLASTIC,
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 Cell. Env., Wonderful Giveaway. In 10 Gr. Lots, Gr. 1.50
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100 JEWELRY ITEMS
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 Backs, Asst. Styles, Beautiful Numbers, Doz. 2.00
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 Genuine Silver Dollar. \$18 Doz. Sample 2.00
 20% DEPOSIT WITH ORDER
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ALL THE LATEST NEW MAGIC; ALSO GOOD Used Magic. Circulars and lists free; stamp appreciated. Powers, 116 18th, Dunbar, W. Va.
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ELECTRIC FANS! MAKE YOUR OWN. 16-in. balanced Aluminum Fan Blade, 1/4-in. bore. Fits any motor, 1/8, 1/3 hp., \$3.50. 18-in. all-welded guard, \$3.00. Adjustable floor standard, 4-8 ft. height, rigid, sturdy, \$3.00. Table standard fits any motor base, \$3.75. Ted Riseman, 1461 No. 3rd St., Springfield, Ill. JE1X
FOR SALE—TAKE TIPS 120 TO BOOK; BUN- dles of 5, \$17.00 gross; 10% with order. G. E. Lynch, Lynch Bldg., 14 Seneca St., Oil City, Pa. MY25

NEW OGD WHITE ENAMELED HELMETS, leather sweatpads, adjustable straps, fits any size head, ten to carton, \$25.00 per 100. Wabash Photo Supply, Terre Haute, Ind. MY11
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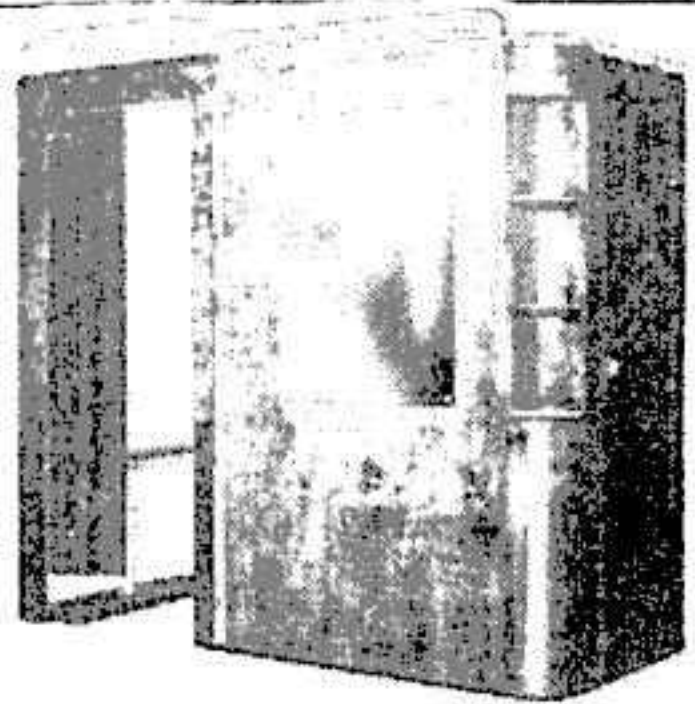
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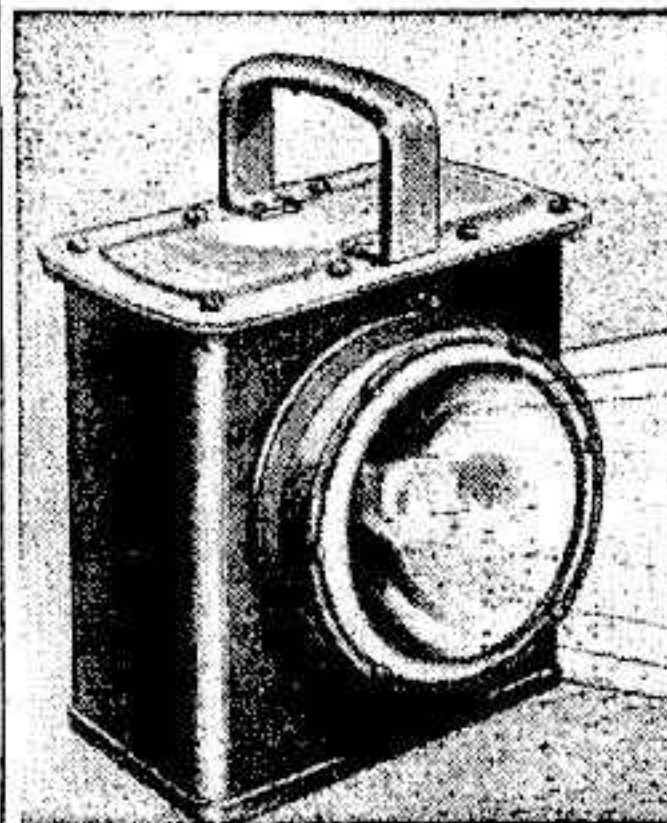
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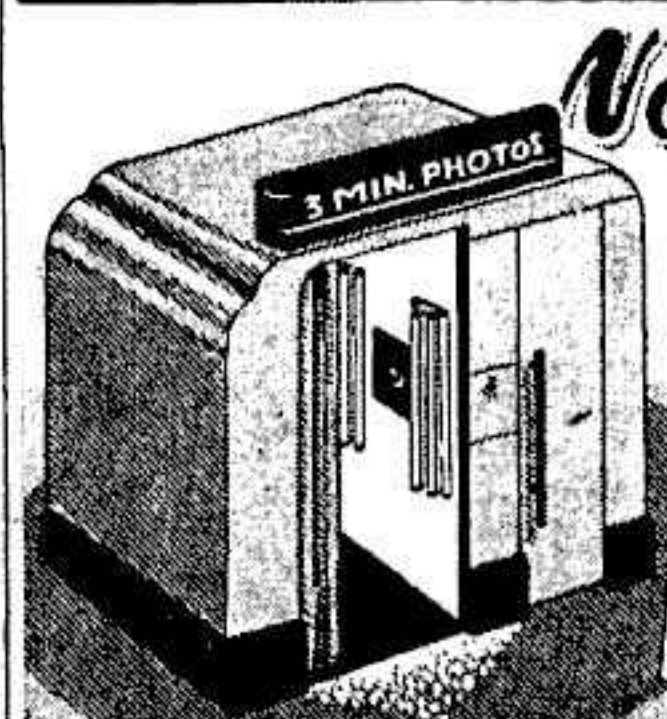
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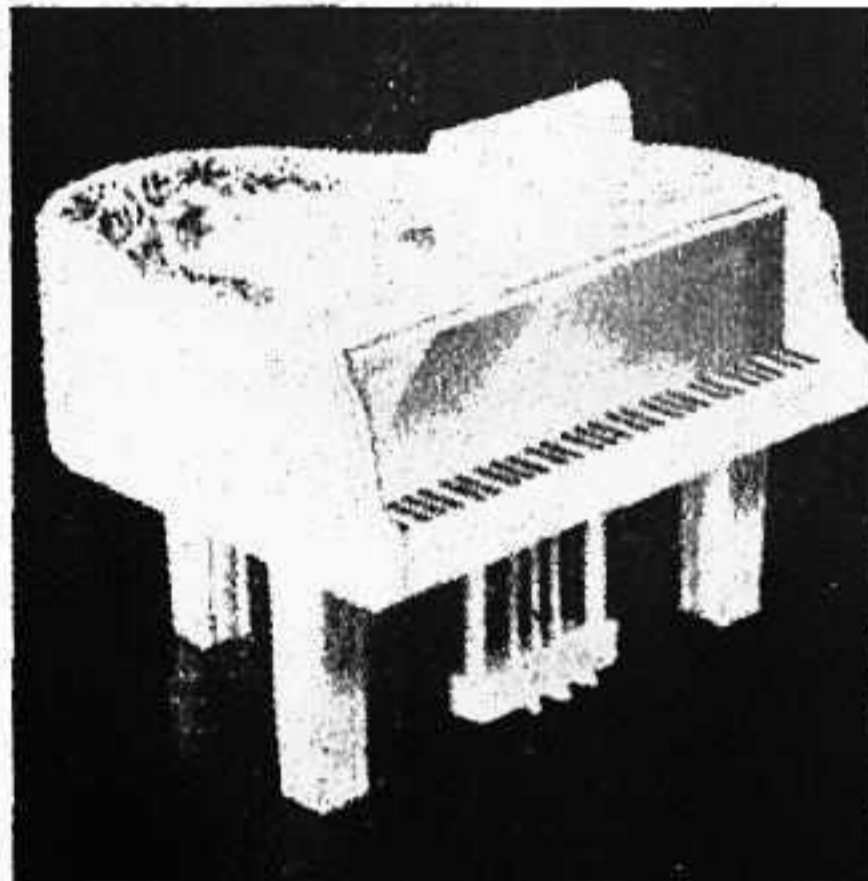
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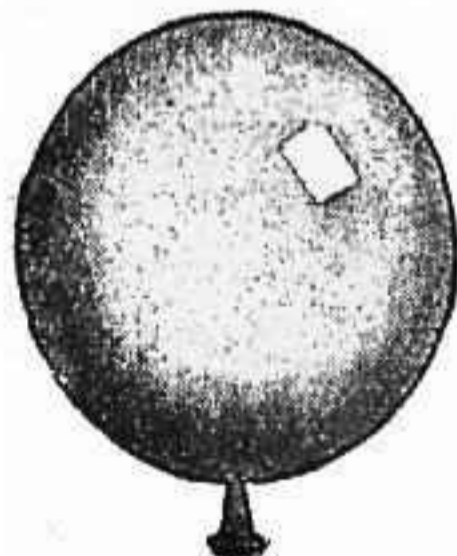
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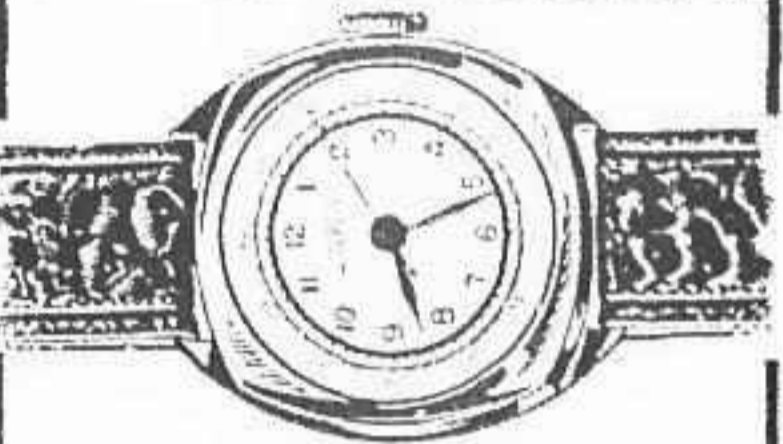
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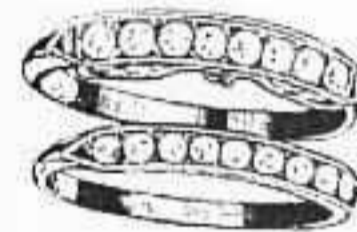
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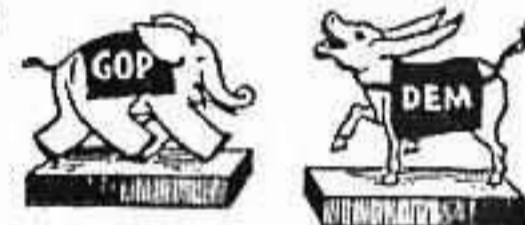
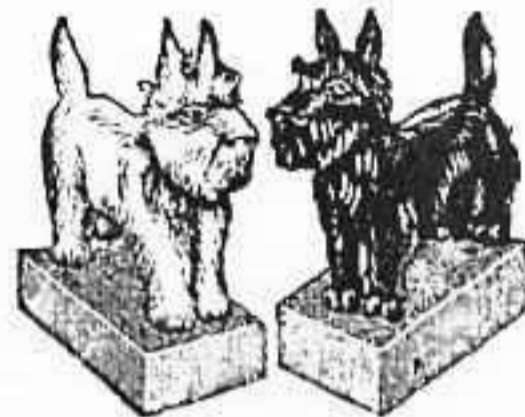
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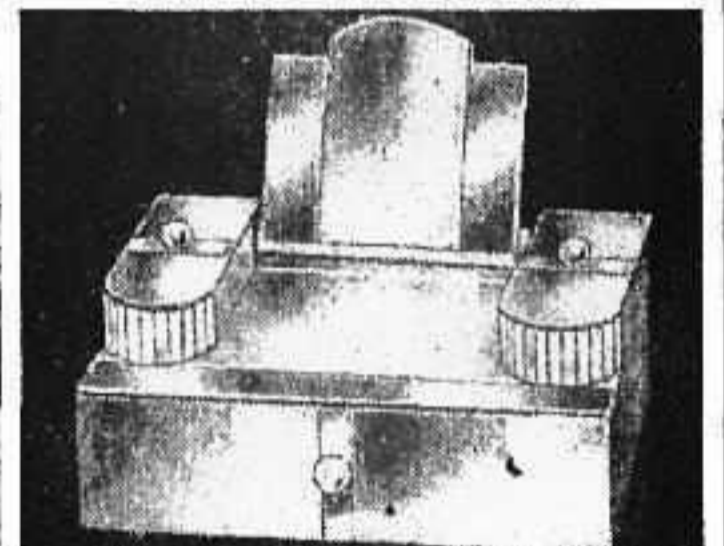
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Squirting Cigarette, Amer. Mado.	1.80	4.20
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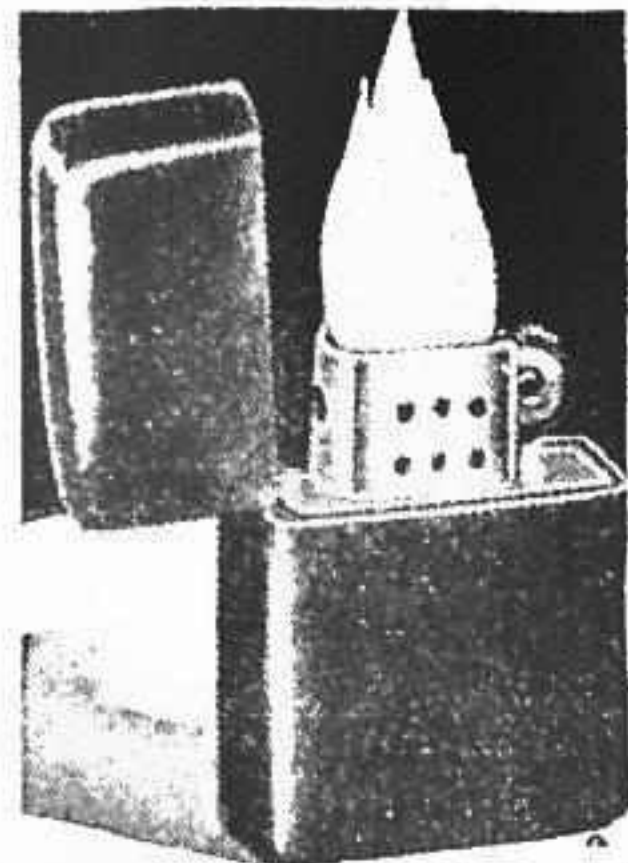
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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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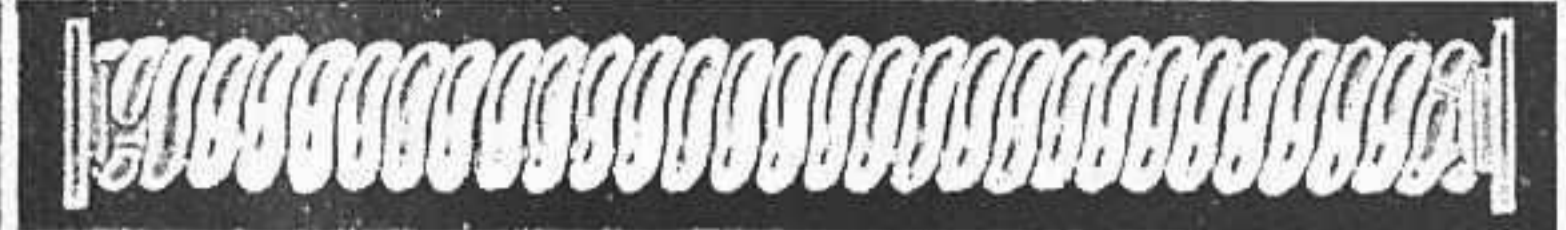
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In Lots of 6 or More
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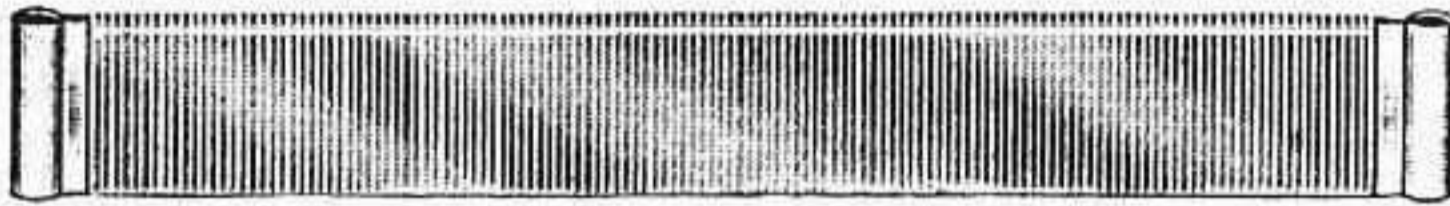
GOLD PLATED TIE SLIDE WITH DISCHARGE EMBLEM—6 ON A CARD
PER DOZ. NO. PER GR.
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HEAVY STERLING SILVER MEN'S DISCHARGE RING NO. 4R119
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White Finish Only
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1 SAMPLE, \$59.50

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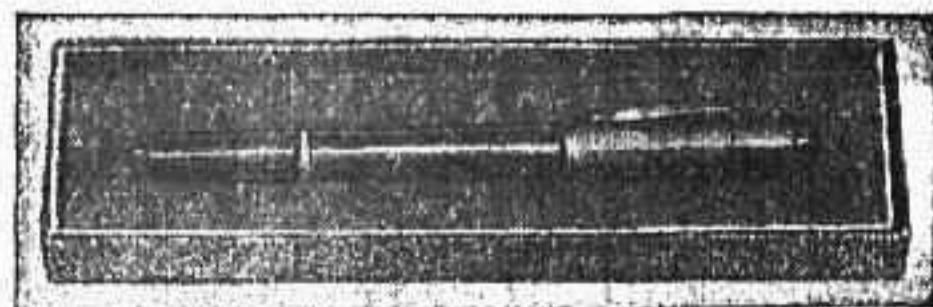
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a Chain Model and Stand for Hotels, Banks and Public Institutions—**\$7.50 ea.**



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By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

RALPH GUILD STEWART . . . of condenser and knife-sharpener note, is still working to successful turns in Portland, Ore.

T. D. ROCKWELL . . . currently at the Stephens Hotel, Los Angeles, plans to sell sun glasses around the City of the Angels in addition to working his hotel stint.

CINDY AND RED TWEEDY . . . formerly with Tweedy Brothers, musical team, have signed with Mary Ragan's show, opening some time this month. The Tweedys are in Columbus, O., preparing their act.

THE BOYS AND GIRLS . . . would like to read pipes from Fine-Art Hanks, Malcolm Griswold, Art Davis, Leo Powers, Chic Denton, Pearl P. Campbell, Charlie Ross, Red McCoy, Sgt. Rubin Bluestein and Harry (Shorty) Mills.

DAN RICE . . . continues to good results with his layout in Baltimore.

DICK FRANCIS . . . is operating a book store in Jersey City, N. J., to good results.

MIGHTY ATOM . . . pitched his wares to a big house on the Boardwalk, Coney Island, N. Y., Easter Sunday.

JACK KAHER . . . is working Luna Park, Coney Island, N. Y., with a handwriting layout to click takes.

DOC FOSTER . . . former ace pitcher, is on the ticket box at the Wonder Wax Museum, New York.

EDDIE LEONARD . . . is doing nicely with foot aids at a spot on 14th Street, New York.

NEW YORK DURING . . . Easter Week by Harry Greenfield: Joe Glass working ties to slick business. . . Doc O'Neil pitching health books downtown to the streets to good turns. . . Kid Schlomer getting the geedus with chocolate bars. . . Mr. and Mrs. Sol Addis walking into the Capitol Theater on a vacation. . . The 50th Street Store looking attractive with good passouts. Sighted almost everywhere: balloon workers, radio gadgets, horoscopes, glass cutters and fresh flower workers.

GEORGE WARD . . . is assisting brother, Bob, in the operation of the latter's med show in Florida.

Smart Stuff

By E. F. Hannan

THE MANAGER of a city department store tells me about a demonstrator who worked his store and talked in double-talk or with chatter that was way off from what his listeners understood.

"These boys and girls," the manager said "come in here and talk over the heads of the average buyer, even those of the big cities. They are full of the Broadway gossip-type of lingo," he added.

"The demonstrator I refer to," he continued "came into my store with a dream book and talked in the language of only those customers who might be patrons of such stores that are far above having dream book salesmen making talks. They mean well, but they have studied the lesson

from the book.

"The best money-getters of this kind are those who know the simple talk of the majority."

There is an old saying, "You can reach a man's mind only by coming down to the level of the mind you wish to reach."

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.



The **OAK RUBBER Co.** RAVENNA, OHIO

SALESMEN—JOBBER

America's Largest Selling Zipper Wallet

No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass-cases, large change holder, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Key Cases.

SUPREME LEATHER PRODUCTS COMPANY

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PAPER MEN

Good publications for small towns and rural areas. Have some new deals. Would especially like to hear from you Eastern boys. Plenty of good maps in stock.

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PLASTER PRODUCTS

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DETROIT ART INDUSTRIES, INC. 5195 LORRAINE DETROIT 8, MICH.

SALESMEN

Sideline. If you now cover territory where Baseball, Tip or Jar Games are sold I can offer you an EXCLUSIVE proposition that should increase your earnings considerably. Information regarding yourself and lines now carried will be appreciated. All replies held in strict confidence.

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The Billboard Cincinnati 1, O.

MEDICINE MEN

SELL VITAMINS

A Reliable Quality Line
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100% Profit or Better.

Terms—Cash With Order.

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PITCHMEN

New Dancin' Rastus. Sensational rhythmic dancing contortionist of the year. Stewart, of Florida, clears \$100.00 to \$150.00 daily. Item red hot. Sells to young and old alike—year around business. Send 75¢ for sample; returns for \$1.95.

AMERICAN TOY FAIR 133 E. Pearl St. CINCINNATI 2, OHIO

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. (Dept. B) Columbus, Ohio There is No Substitute for Quality.

Pop Ludwig Proves That Flash Pays Off

(Continued from page 75)

new office buildings, 200 by 56 feet, the end of which will be two stories. There will be plenty of glass brick and neon lighting. Plans have been drawn and money allotted.

When he took over management of the park just before the war, Ludwig had little with which to work. He had \$24,000 working capital and a few acres of ground at the extreme south end of Long Beach Pike. Management seekers entering the park end, near Municipal Auditorium, would have to walk a quarter mile before they reached his area—and pass between a double row of attractions all the way, each one of which was competing for the public's entertainment dollar.

Takes Firm Hand

Ludwig took hold with a firm hand. He planned to go after the family trade and, therefore, discouraged such attractions as girl shows, cocktail bars and liquor stores. When the lease ran out a few months ago on the only cocktail bar in Virginia Park, it was not renewed.

Department of both personnel and patrons is kept at a high level. Courtesy on the part of concessionaires and attendants is evident everywhere, even during the busiest hours.

Ludwig operates no concessions himself—he merely manages the funspot for a large Pacific Coast in-

urance company—but keeps firm control by holding the right to terminate a concessionaire's lease on 30 days' notice. He rarely has to exercise that right, however. They regard Pop as their friend, rather than landlord, and know he'll go to bat for them on any legitimate issue. Another reason they want to stay is that Virginia Park is a money-maker, and what is more important, there has been no rent increase this year, nor is any contemplated.

No Duplications

Virginia Park has a diversified assortment of attractions and Ludwig has the figures to prove his business-like, forward-looking policies have paid off. Last year the rentals on this once-unprepossessing bit of beach property totaled \$130,000.

"Glass-Brick" Ludwig

Ludwig is called Glass-Brick Ludwig, because of the lavish use of glass brick on nearly all buildings. "With neon lights behind a glass brick front you've got something to knock the eyes out of the customers," says Ludwig, "and redecoration is a cinch."

With the new parking lot, the added lighting facilities, the new rides and the new administration building, the future looks rosy to Ludwig and his people. Then, too, the navy has just announced Long Beach will be the permanent base for the new Fifth Fleet, manned by 40,000 pleasure-loving tars and other thousands of well-paid shore workers.

FINAL CURTAIN

(Continued from page 85)

SPARKS — Arthur, 24, cowboy radio singer, killed in auto accident in Lima, O., April 25.

STONEHOUSE—Thomas, 55, retired vaude actor known as Tom Long, in Warwick, N. Y., April 29.

SUDEKUM—Anthony, 66, theater exec, in Nashville, April 28. As president of Crescent Amusement Company, he controlled 150 theaters in Tennessee, Kentucky, Alabama, Arkansas, Mississippi and North Carolina. Active in civic and philanthropic enterprises.

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his son, Roscoe, he retired to his home at Adrian. Survived by three sons, Roscoe, owner of the Joyland Midway Attractions; W. G. Wade, owner of two carnivals bearing his name; and Ernest L., former general agent with both Joyland and Midway shows; three daughters, including Mrs. Lela May, former wife of Clay May, assistant manager of World of Pleasure Shows; Mrs. Hazel Crane, corn game operator with the W. G. Wade Shows, and widow of Allen Crane, with whom she formerly operated the Crane Shows, and several grandchildren, including W. G. Wade Jr., superintendent of the W. G. Wade No. 1 unit, and D. Wade, general representative of the Wade Shows. Interment in Oakwood Cemetery, Adrian.

WEAVER—Earnest H. (Bevo), 40, carnival concessionaire, in a Little Rock, Ark., hospital, April 27. Survived by a son, a daughter and a brother. Burial April 30.

WEST—Mary Johnson, at the home of her son-in-law, Wallace A. Cobb, trainmaster, World of Mirth Shows, in Richmond, April 13. Interment in Oakwood Cemetery, that city, April 15.

WHITE—James L., 63, discoverer of Carlsbad Caverns, in Carlsbad, N. M., April 25.

WOOD—Alfred L., 69, drama critic and book reviewer of *The Springfield Evening Union*, in Springfield, Mass., April 29. Wrote several books and magazine articles on theatrical subjects.

LETTER LIST

(Continued from page 97)

- | | | | | |
|--------------------|--------------------------|----------------------|---------------------|-------------------------|
| Chase, A. John R. | Good, Selva | Keller, John | Miller, Mrs. R. E. | Scudo, Leo |
| Cutter, Rose A. | Graves, Flo J. | Kelly, David | Miller, L. Lawrence | Stattard, William Henry |
| Davis, Mrs. Walter | Green, Marshall L. | Leahy, Louis | Morgan, Chas. | Stewart, Manuel |
| Dole, Wm. | Gray, E. J. | Levan, Jim | Mullin, R. J. | Strom, Everett |
| Dover, George | Gray, Gerald | McWaters, Jr. | O'Leary, G. and H. | Swan, Walter |
| Eubanks, John M. | Hahn, John | Ray, E. | Palmer, Frank | Talbot, W. J. |
| Fisher, E. L. | Hart, Mrs. | Robinson, Charles A. | Palmer, E. K. | Taylor, Betty Jean |
| Fisher, Tate M. | Hart, Mrs. | Robinson, William H. | Reid, James | Taylor, Kenneth L. |
| Forrest, Thomas P. | Haley, H. D. | Robinson, William H. | Reid, James | Thomas, Fred A. |
| Foster, Ray | Holtman, Mr. & Mrs. Jack | Robinson, William H. | Reid, James | Thomas, J. A. |
| Fulton, Mrs. | Holtman, E. J. | Robinson, William H. | Reid, James | Thomas, Gwendolyn |
| Gillette, Charles | James, John R. | Robinson, William H. | Reid, James | Vanderheld, Henry |
| | Kaplan, Ben | Robinson, William H. | Reid, James | Wilson, E. A. |
| | | Robinson, William H. | Reid, James | "Doc" |
| | | Robinson, William H. | Reid, James | Woods, John |
| | | Robinson, William H. | Reid, James | Wray, Velma |

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TAKES IN (1500 holes @ 5¢) \$75.00
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Size	Price	Made to exacting U. S. Government standards, this fine tested war surplus film has just been released. Panchromatic high speed. 8 exposures.
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620	- 33c	
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JOHN F. KLEIN
P. O. Box 107 WESCONNETT, FLA.

FINAL CURTAIN
(Continued from page 85)

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ANOTHER "ARISTA" SMASH HIT!

ELECTRIC THERMO BROILER
With Thermostat Indicator

- Complete portable electric unit
- High-finish heavy gauge aluminum
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\$11.74 IN 1/2 DOZ. LOTS



PORTABLE AUTOMATIC RECORD CHANGER
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No. 4511 BUTTERFLY EARRINGS. Sterling with gold-shell antennae. Silver-plated earscrews. Per doz., \$19.50.



No. 4501 BUTTERFLY PIN. Gold-shell antennae. Two-piece safety-catch pinback. Per doz., \$16.50.



No. 4513 HEART EARRINGS. Silver-plated metal earscrews. Per doz., \$12.00.



No. 4504 TWIN HEART NECKLACE. Sterling silver chain. Per doz., \$19.50.



No. 4507 ROSE HEART EARRINGS. Hand-made sea shell flower. Silver-plated earscrews. Per doz., \$10.50.



No. 4503 HEART NECKLACE, 18-inch sterling chain. Per doz., \$19.50.

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108-116 EAST WALNUT ST. — MILWAUKEE 12 WIS.

We have bought the complete line of the Marcy Mfg. Co., Inc., 138 W. 17th St., New York, N. Y.
Originators and Manufacturers of Colorful Birthday, All Occasions and Joke Cards. Creators of popular selling cards, "You Can't Take It With You," "Six Men in Every Woman's Life," "Advice on Health," "To a Deserving One," and dozens of others. Fastest 10c selling cards on the market. Seeing is believing.

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JOKER NOVELTIES

926 BROADWAY DEPT. L-1 NEW YORK 10, N. Y.

Editorial

Young Men Enter

By Walter W. Hurd

An interesting fact in the past history of the coin machine trade is the large number of young men who entered the business during the years following World War I. Many of them are still in the business today as pioneers and leaders.

In addition to the new developments in machines, following the end of another war, one of the big expansions will be in the numbers of young men who will come into the business. A publicity article in one of the big magazines recently said, "a good many war veterans have gone into the business," referring to a special type of machine operation.

Inquiries coming to the trade press show definitely that many young men are deeply interested in the possibilities offered by a new industry like the coin machine trade. Most of these inquirers are veterans, naturally. At present it is not so easy to say just which types of machines are attracting the most inquirers, but an off-hand guess would suggest that vending machines are getting the most attention.

The trade may well expect that a lot of these young men will never enter the business. They have a right to investigate different lines of business and that is what many of them are doing. But there will be some thousands who will enter some part of the business and become the future industry personnel.

Just when the industry is feeling the impelling zest of a new age is a good time for young men to get into the trade, and it is likewise a good time for the industry itself to engage all of the young men it can find a place for.

A book could well be written with general suggestions to guide newcomers in getting set in the trade. Briefly, there are several accepted ways which the young man should consider before making his final decision:

1. Start Small, Grow Big. This is the time-tested way of getting into any business. It means buying a few machines and gradually adding to the route from month to month. In this bustling age, the method seems pretty slow, but there is no law against it.

2. Work in a Factory. The manufacturing facilities of the industry have practically been doubled and many young men will be employed in plants. This is one way to learn the business from the inside. One difficulty is that plants are in a few large centers.

3. Work for a Distributor. At present, this is probably the most acceptable way to get into the coin machine field. If a young man then wants to become an operator, most distributors will finance and help the new man in many ways.

4. Work for an Operator. This is the school of actual experience and is the ideal way to become an operator, considering the one drawback that most established operators do not make plans to start a competitor in the business.

5. Start with Penny Machines. This is a practical way by which many newcomers have taken time to learn operating by actual experience, and on the smallest possible investment.

Young men who think of starting with penny machines should be aware of the unethical promotional schemes that are sometimes fostered in the penny machine field.

6. Use Financing Plan. There are important financing companies now that will finance the purchase of coin machines for men that can qualify. In many cases financing can be arranged thru local distributors of coin machines.

7. G.I. Loan Plans. Veterans are able to secure aid in one or more ways for buying machines, or for apprentice jobs.

8. Buy a Route. Men who can secure the financing are able to buy established routes of coin machines as an investment. Routes are becoming more and more the unit of business rather than machines.

Young men who think of entering the business should keep in mind that it requires a bigger investment now than in former years, and that most of the country is now fairly well covered with established routes. Newer types of machines may offer more in available territories.

Newcomers should remember that an established industry also has well defined trade practices and that a business can go forward only as everybody keeps the rules. Men who have thousands of dollars invested in a business must be on guard against unethical practices and unfair competition.



"I'll always love you for this, Hector!"

(By Roland Coe, reprinted from NEW YORK POST)

News Digest

FEDERATION—Plans for a national federation of phonograph owners' associations were laid at the annual meeting of the Ohio Phonograph Owners' Association in Cleveland, culminating two years of groundwork looking toward such an organization. Organizational meeting is tentatively scheduled for May 15 in Cleveland.

OHIO—More than 1,000 music operators, distributors and manufacturers representatives turned out for the Ohio State Automatic Phonograph Owners first post-war convention, with increasing costs of operation and the need for 10-cent play among major topics.

NAMA—Regional convention of National Automatic Merchandising Association at Philadelphia attracted more than 100 operators of service and vending machines from New Jersey, Pennsylvania and adjacent States. Emphasis was upon public relations for the industry, moves to prevent reappearance of swindlers in the trade, and new types of machines.

BLITZ—Brownout hitting Chicago and Northern Illinois threatened to be a near blackout for a large part of the coin machine business in what has been called the nerve center of the industry. With taverns and theaters ordered to stop using electricity after 6 p.m. and juke boxes limited to operation between 2 and 6 p.m., many coinmen were thankful at least for restaurant locations, which were allowed to remain open as usual. Some manufacturers feared the limitation on power use by factories to 24 hours a week might halve production, but others said they could keep assembly lines busy at least part of the time without power.

GAMING—Legalization of gaming came to the fore in two sections of the nation, as a large daily in New York urged it as a means of combating the evils of illicit gaming and as a revenue measure. In Arizona, preparations are being made to put it to a vote of the citizens in the November elections.

TELEVISION—Fourth firm entered the field to provide coin-operated radios for hotels with an announcement that it also plans to sup-

ply coin television and FM sets as soon as they are available.

PARTS—Scarcity of electronic parts continued acute, but coin machine manufacturers were most concerned about the steadily worsening shortage of copper wire as strike votes were taken in plants of two big copper producers just after a month-long walkout ended. OPA granted manufacturers of vacuum tubes price increases ranging from 15.5 to 20 per cent.

EXPORTS—January figures on exports of U. S. coin machines disclosed that the industry's foreign trade gradually is moving back toward the pre-war level as such markets as the Philippine Islands and Switzerland reopen. Meantime, New York State approved legislation to establish a world trade fair which would also have a permanent center for display of merchandise to foreign buyers.

TAXES—Action on federal excise taxes is not expected before late this year when other federal taxes may come up for consideration. Few changes, however, are forecast by most observers, and revision of the excise levies is expected to be very selective, as one observer put it.

TRAINING—Despite Veterans Administration's new and tighter regulations on job training for veterans, coin machine industry continues to carry full share of training program. VA issued clarification of procedures for establishment of the program in plants of distributors, operators and manufacturers.

BOSTON—Work is going forward in formation of the Automatic Phonograph Operators' Guild for music men thruout Massachusetts. Dinner is planned soon in Boston to complete plans for the organization.

STEEL—Steel production continued to dwindle with the nation's shrinking coal pile. Coin machine makers were using supplies sparingly, but they said supplies still were easier than during the recent steel strike. But U. S. Steel said it is cutting production to about 45 per cent of capacity compared with normal operation at about 85 per cent.

LAUNDRIES—Coin laundry operations continued expanding as op-
(See News Digest on page 108)

Chicago Brownout Crimps Coin Biz

License Chief Confers With Arcade Group

Blendow Issues Report

NEW YORK, May 4.—At a meeting of the Arcade Owners' Association of America held here Thursday (2) night at the Park Central Hotel, trade members heard a report read from Al Blendow, president of the association. This was the last scheduled meeting of AOA until the last Thursday in September, which starts a new season.

The complete text of the report from Blendow is printed below:

This is by way of informing the membership of the very pleasant meeting that the New York City Committee of the Association had with License Commissioner B. Fielding on Monday, April 22, 1946. Members of the committee consisted of myself as spokesman, Herb Weaver, Nat Faber, Sam Holzman, Max Schaeffer and his partner, Mr. Schork, and Al Meyers.

Co-Operation Promised

We were very cordially received by Commissioner Fielding and his secretary, Mr. Meehan. He expressed a desire as commissioner to co-operate wholeheartedly with all the arcade owners in greater New York City and assured the committee present that in the future any differences of opinion between the arcade owners insofar as the operation of their business is concerned, and either the New York Police Department or the License Commissioner's Office, would be ironed out by talking the matter over in the commissioner's office. He amplified this by saying that any time he would feel free to call upon the Committee of the New York Arcade Owners to discuss with them personally anything that might arise which would call for such discussion.

He further stated that he was working in complete harmony with Police Commissioner Walender and that it was understood between them that in the future any licensed Penny Arcade or any equipment in a licensed Penny Arcade would be solely under the jurisdiction of the license commissioner and that he as license commissioner will not tolerate any individual policeman or detective taking upon himself the authority to act as censor or declare any equipment illegal.

To Observe Law

He went on to say that he was "old-fashioned enough to believe in the Constitution of the United States and in the principle that any man accused of a misdemeanor or crime is innocent until he is proved guilty in court." Following this train of thought, he stated that he would not order or permit the removal of any equipment from arcades until such equipment was declared illegal by a high court of the State, and even in that event he would give all of the arcade owners 24 hours' notice to remove any such objectionable equipment from their premises. He also agreed to further review and personally inspect such machines as Western Baseball and Ten Pins which had been ordered removed from arcades about a year ago by both the license department and the police department. Mr. Herb Weaver, a member (License Head Talks on page 112)

Calendar for Coinmen

May 12-16—Radio Parts and Electric Equipment Conference, Stevens Hotel, Chicago.

May 14—National Automatic Merchandising Association (Kentucky, Ohio, Michigan, West Virginia meeting), Neil House, Columbus, O.

May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.

May 28—New York State Photo Suppliers' and Users' Association, Broadway Central Hotel, New York.

June 5-7—Associated Retail Confectioners of U. S., Hollenden Hotel, Cleveland.

June 24-27—National Confectioners' Association, Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, Miami.

More Publications Join U. S. Press Discussion Of Coin Machines Trade

Stories by Business Week, Richmond Times-Dispatch

CHICAGO, May 4. — Follow-up stories, based on the coin machine news release sent out by Chicago's Commonwealth Edison Company and the original story prepared by *The New York Times*, continued to show up in the country's magazines and newspapers this week.

Business Week (April 27, page 36) carried a feature story entitled "Pinball Payoff" which was based on trade sources and recently published information. And the editorial writer for *The Richmond (Va.) Times-Dispatch* (April 21) let himself go editorially on the subject of coin machines in tomorrow's world.

These are but two examples of the widespread public interest in coin machines as a business enterprise which has grown up of late. For the interest they will have to trade leaders, the pieces are reprinted here:

Business Week

(April 27, Page 36)

Nobody can guess how many nickels, dimes, and quarters jingled into pinball games, slot machines, alley roll games, and other coin-operated amusement devices during the flush war years. Closemouthed operators and manufacturers in the fast moving, low-cost amusement field admit only that the take has been unprecedented. They anticipate a continued silver flood as long as pay envelopes stay fat.

Plagued by Shortage

To the dozen-odd manufacturers, mostly in Chicago, continued popularity of the nickel games means a backlog of demand for replacement of war-born devices that will take them years to fill. New taverns, bowling alleys, and amusement places will swell the number of possible locations, increase sales later when beer and liquor shortages and restrictions on non-essential building disappear.

Along with juke boxes and coin vending machines, new amusement machines were war casualties. Makers converted 100 per cent to war production, doubled their capacity in the process.

Now they find their biggest re-conversion headache in the lumber shortage. Lack of wood for cabinets, tables, and shipping cases, plus scarcity of electrical equipment, holds back capacity output at present.

Few Innovations

No startling post-war games are in prospect, according to manufacturers. More elaborate, complicated versions of the basic pre-war games are the rule.

But prices run 50 per cent above pre-war. First post-war pinball games cost as high as \$582; pre-war types that sold for \$125 to \$175 in 1940 now cost \$200 to \$300. Used machines, in great demand, often sell as high as pre-war new prices.

Biggest volume seller is the depression-born pinball game, known to the operators as a 5-ball game. Without the automatic device which regards the high scorer with cash, pinball games are licensed as games of skill in 17 States and about 300 cities. One-ball games, or consoles with automatic payout devices, run second in popularity to pinball. They are classed with the slot machine as gaming devices, declared illegal in 38 States. Four Western States, Washington, Montana, Idaho, and Nevada, license them in private clubs.

Tax Enforcement

In many other localities, local law enforcers shut their eyes to one-ball games in private clubs, if not also in taverns and public amusement places. Lodges, veterans clubs, officers' clubs, and country clubs in many communities pay off the mortgage or meet operating expenses from their share of the take of a half dozen "one-armed bandits."

Only clew to the actual number of games in operation is the federal tax. A federal use tax of \$100 a year on gambling devices and \$10 a year on pinball games and juke boxes in the 1945 fiscal year brought in \$19,000,000. Seventy-five thousand stores or taverns paid the \$100 use tax on one or more machines and 329,000 paid the \$10 fee for juke boxes or pinball games. Few locations operate only one game.

Best 1941 estimate placed the total (See More Publications on page 108)

May Halve Mfg. Output

Ops hardest hit as order closes best locations in heavy-play evening hours

By John Carlson

CHICAGO, May 4.—Brownout of Chicago, nerve center of the coin machine industry, will have a quick and severe impact on every phase of the trade, spokesmen for manufacturers, distributors and parts makers say.

Ordered May 1 by Illinois Commerce Commission to safeguard public health and safety during the current coal shortage, the electrical shut-down cuts manufacturing and industrial users of power to a total of 24 hours from Monday thru Friday each week. Stores, taverns, theaters and almost all other commercial users which form the bulk of coin machine locations are restricted in their use of electricity from 2 to 6 p.m., Monday thru Friday each week.

Even the certain locations such as taverns, food stores and restaurants may remain open during evening hours if they serve or sell food, their use of current is restricted. Juke boxes and other coin-operated equipment which use electricity are specifically limited to operation during the four-hour afternoon period.

Drastic Cut

More drastic than the wartime curfew, the curtailment is expected to continue for about seven days after coal production is resumed, and this hinges on ending of the nationwide "holiday" walk-out of United Mine Workers. While there was some hope of a speedy solution to the coal crisis, and resultant withdrawal of the order, similar power curbs were being considered by power commissions in other States. Thus, if a settlement is not reached, the brownout may become national in scope.

Order first will have an immediate effect on production of coin machine manufacturers here, who by large account for a huge proportion of the industry's output. Together, according to trade sources, they produce 65 per cent of the nation's juke boxes, 85 per cent of its amusement machines and 47 per cent of the vending and service equipment. In addition, Chicago is the home of 65 manufacturers engaged in making parts for coin machines.

Three-Day Operation

One large manufacturer of amusement machines said that the effect of the brownout would be to cut production by almost 50 per cent. Thus, he said, if a plant were normally operating on a 40-hour week, the 24-hour limit would cut activities to three full days each week. If materials shortages already were curtailing output, the overall drop would not be so great.

Manufacturers agreed that lower production would be reflected in the withholding of deliveries to distributors. This, if the crisis continues, is expected to deliver a blow to the trade thruout the nation.

From the Chicago operators' point of view the brownout will be even more painful. Michael Spagnola, executive secretary of Illinois Phonograph Owners, Inc., spoke for juke operators:

"It will almost put us out of business" (See Chi's Brownout on page 108)

New York:

Irving Fenichel, Melrose Amusement Company, Inc., and Max Needleman are operating six Pre-Flight Trainers in Herman Wolf's new arcade on Coney Island's Boardwalk. . . . Two more new arcades on Surf Avenue, Coney Island, are slated for an early opening. . . . Max Schaffer has added three Pre-Flights to his arcade at 52d and Broadway.

Leo Stover announces that his Greyhound Race machines are being installed in several spots along Surf Avenue and the Boardwalk. . . . Sidney Lefin, Baltimore operator, announces that he will open on the Boardwalk with an arcade next week.

Al Cohn, Asco Vending Machine, left last week for a Canadian trip to sign up distributors for his new nickel hot-nut vender. . . . "Sugy" Sugarman has been spending a lot of time around his Newark (N. J.) spot of late. . . . Jack Mitnick was on a business trip to Connecticut last week.

Al Bloom, Speedway Products, Inc., was present with a solid gold pen and pencil set last week by Jack Rubin, vice-president of Automatic Music Operators' Association, for his eight years' service as secretary of the organization. Bloom resigned recently to devote his full time to his new concern.

George Panser and Irving Kaye, Amusement Enterprises, Inc., makers

COINMEN YOU KNOW

of Bank Ball, and Sol Wohlman, Pan Coast Amusement Company, makers of Hi-Score Skee-ball Alley, have announced additional distributors for their coin machines.

Joseph Daly, ice cream vending machine manufacturer in Newark, N. J., announces that production is getting under way. . . . It is expected that along with several other companies that make ice cream venders in the Midwest, two other Eastern firms will make announcements soon on their machines.

Jack Spiegler, Joker Novelty, has purchased Marcy Manufacturing Company, New York, and is planning big things in the way of novelty and joke cards. . . . Jack Firestone, G. F. G. Skill Games, claims that they have something "really now," ready for announcement soon.

Three Suns will appear at the Sixth Annual Midwestern Juke Box Owners' Shows in Cleveland. Boys are being flown to the affair.

Bernie Wolfson, Runyon Sales Company, New York, spent a good deal of time in Virginia last week. His firm's new record department is getting under way in full steam.

Harry Berger, West Side Distributing, is headed for a two-week business trip to Dallas, then up to Chicago. . . . Bill Bloomenthal, Tri-State Vendors, reports sales high, but his shortage complaint, like other coinmen, still ranks high.

Sol Trella has been elected secretary of the Automatic Music Operators' Association to fill the unexpired term of Al Bloom. . . . Hal Meeks, Eastern Electric Vending Machines, reports that first machines go on location next week. . . . Max Munves, of Mike Munves, reports business booming.

Matty Forbes, Cigarette Merchandisers' Association, never gets a rest. Now that the price increase of cigarettes thru vending machines has been set and settled, he is busy planning the annual outing of the organization.

Jack Fitzgibbon, Jafco, has just augmented his staff and states that

he has something new to spring in the near future.

Leo Knebel, Manhattan Photo, tells us that his wife, Easie, is resting easy after a successful operation, but will remain in the hospital for another two weeks.

H. Rosenberg, of the firm of the same name, reports that things are starting to click now. He has just added to his staff. . . . Barney Berkens, A.O.A.A., reports that new members are being added to the arcade association almost every day.

M. Price, Radio Chef, is expected to make an announcement regarding his hot-dog vending machine almost any day. . . . Murry Saeid and Jack Turnim, Birmingham, coin machine operators, have been in town the past week and plan to stay over for a few more days.

Len Kilburn, just out of service, has joined the staff of Martin Lears, Inc. . . . East Coast Sales & Distributing Company reports that the Rock-Ola juke box is really getting action from operators.

C. M. Jones, a newcomer to the field, is expected to make an announcement soon on a new-type coin machine.

Chicago:

Art Steini, Peoria distributor, came in on business. He was ready to do business, too—driving his own truck to insure immediate delivery.

Joe Simon, Iowa Sales Company, Davenport, is anticipating breaking his gin rummy losing streak. . . . Bill Cohen, Silent Sales, Minneapolis, on his trip here, stopped off in the Tri-Cities to give Joe a new deck of cards guaranteed not to lose.

Henry Fox, Louisiana distributor, combined business and pleasure on his recent Chicago visit. He spent a lot of time, however, searching for an eating spot to rival the New Orleans cuisine he is accustomed to. . . . Jim Hanning, Keokuk, Ia., coinman, was also in town a short time ago. He reports excellent business in the Corn Belt.

Art Douterious, of Mills Sales, Oakland, Calif., and Ed Webb, of Stock-

ton, passed thru the Windy City en route to Detroit, where Art will pick up a new car to drive home. They will stop over at Churchill Downs to witness the running of the Kentucky Derby.

Bill Marmar, Sicking, Inc., Cincinnati, reports the recently published story of his gift of white shirts flooded his mailbox with orders from coinmen everywhere. Bill, who is not in the shirt business, would like to oblige, but even in Cincinnati white shirts are scarcer than cats at a dog show. . . . Dick Graves, Boise, Idaho, and O. W. Glenn, of Las Vegas, Nev., were in town looking things over.

Rusty Griffiths, Benton Harbor, Mich., distributor, a vet of almost 40 years in the coin trade, was in town for a reminiscing session with Vince Shay, of Bell-o-Matic. Rusty is getting ready for a record summer business at the popular Michigan resort city.

Roy Bazelon, at Monarch Coin, was on the go with out-of-town visitors, among them Charles Galloway and James Wakely, operators from Vancouver, Canada, and Ed Heath, well-known Macon, Ga., distrib. Firm's Clayton Nermeroff is out of town on an extended business trip thru Middle Northern States. He's expected back May 6. . . . Jack Kaufman visited manufacturers for his K. C. Novelty Company in Philadelphia.

Al Stern says operators still have a chance to win nylon hose offered by his World Wide Distributors firm for best letters on the subject of money-making games. Entries continue to stream in, he said, and late comers will be welcomed. Prizes are three pair of nylons for four winning 24-word letters giving views on best earning games from location standpoint.

Boots Strange, 30-year coinman from Danville, Va., and Henry Fox, New Orleans, were among Southern visitors. . . . Si Case and Emery Goussalt, Kankakee, Ill., ops, dropped in on business. Other callers were Ed Peters, Triangle Sales, Peoria, Ill., and Lawrence Murphy, Westville, Ill.

John Chrest, at Exhibit Supply Company, reports critical item of the moment is cabinets—or "just plain wood." . . . Walter Anderson, whose Automatic Beverage Dispensers is busy rebuilding vending machines, manufacturing sirups and operating machines, is back from an out-of-town business trip. . . . Jim Mangan will be one of the judges in the Illinois essay contest sponsored by VFW Ladies' Auxiliary and The Chicago Daily News. High-school students will compete with essays titled "What Can I Do for My Country?"

Al Sebring's brother, Morrie, is back in town with the Sebring stable. Now running at Sportsman's Park, hesses were brought from Florida, where they were money winners. Al's Bell Products office is liberally decorated with photographs of his brother's thoroughbreds, which include Hickory Jim, Swain, Donagal and Gold Fancy. At the moment, however, Al has little time for sport; he's busy readying coin-changer deliveries—due in 30 days.

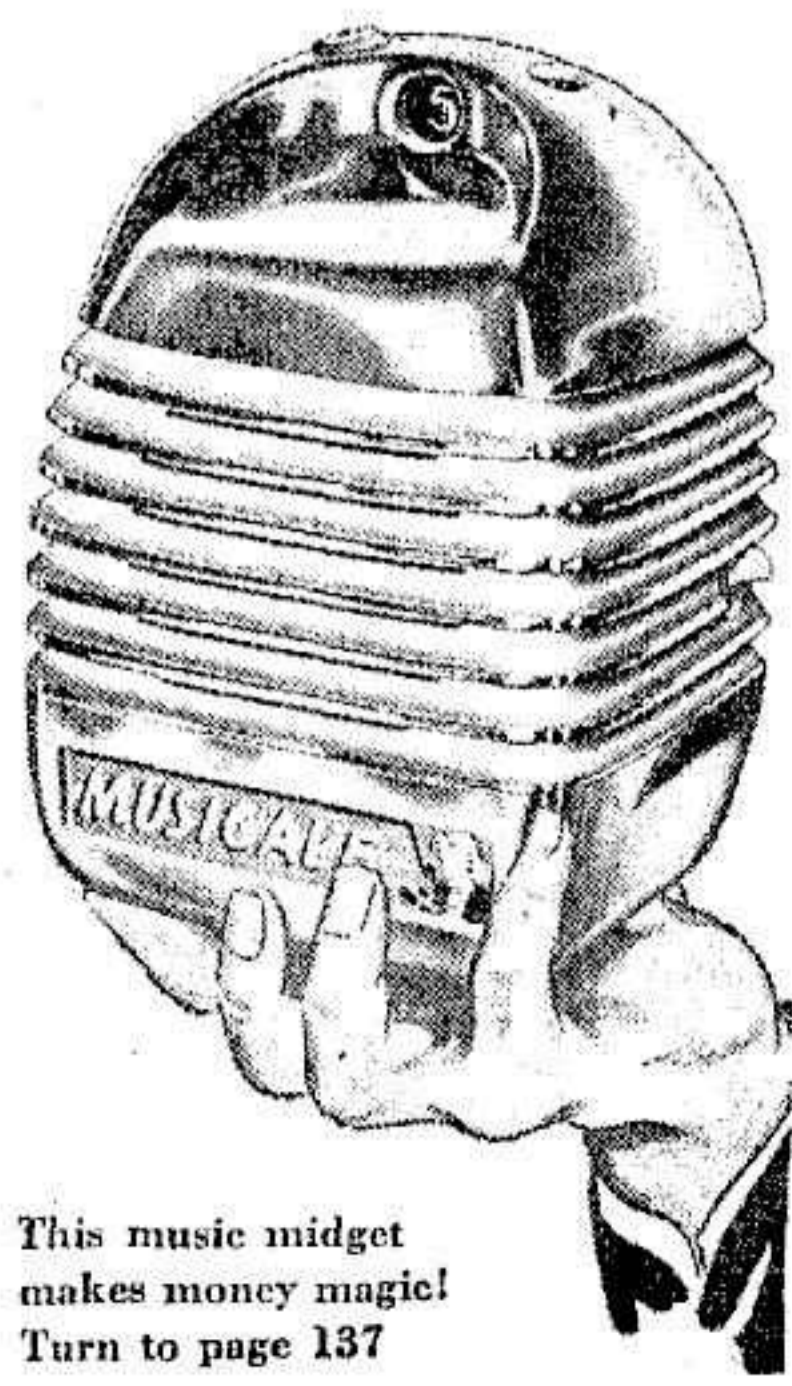
Vince Murphy, Monarch Coin sales manager, was seen at the Sherman in heavy confab on a reported distrib deal with William (Bud) Parr, of Solotone Corporation, Los Angeles. With them were Charles Robinson, Robinson Sales Company, Los Angeles, and Ernie Brennan, General Music Company, San Francisco. . . . Loren P. Meyer, executive secretary of Automatic Phonograph Manufacturers' Association, is back at his Evanston headquarters after a trip East which took him to Atlantic City and other points.

Tom Hungerford, director of public relations for the National Automatic Merchandising Association, was kept busy at the recent convention (Coinmen You Know on page 110)

FOR SALE

2 5¢ Mills Gold Chrome, 2x5 P.O.	\$160.00
2 5¢ Mills Ex., 3x5 P.O.	100.00
1 25¢ Mills Ex., 3x5 P.O.	125.00
4 25¢ Mills Blue Fr., 3x5 P.O.	150.00
4 25¢ Mills Brown Fr., 3x5 P.O.	175.00
5 25¢ Mills Gold Chr., 2x5 P.O.	200.00
2 5¢ Mills Wolf Hd., 3x5 P.O.	47.50
1 10¢ Watling Rotatop, 3x5 P.O.	80.00
1 10¢ Pace Comet, 3x5 P.O.	65.00
1 5¢ Pace Comet, 3x5 P.O.	60.00
4 5¢ Pace Comet, 3x5 P.O.	60.00
2 5¢ Pace Sluggproof, 3x5 P.O.	85.00
2 5¢ Pace Club Royal, 3x5 P.O.	110.00
1 10¢ Pace Club Royal, 3x5 P.O.	130.00
1 25¢ Pace Club Royal, 3x5 P.O.	145.00
6 Columbias, 3x5 P.O.	55.00
2 10¢ Jen. 4 Star, 3x5 P.O.	35.00
1 10¢ Jen. Goose Neck, 3x5 P.O.	30.00
1 25¢ Jen. Goose Neck, 3x5 P.O.	47.50
3 20¢ Jen. Clearolas	75.00
1 25¢ Jen. Golf Ball	200.00
1 10¢ Jen. Golf Ball	200.00
1 Pace Twin Reel, B-10	285.00
1 Pace Twin Reel, B-5	265.00
4 Rock-Ola-Medcine Speakers	48.50
Original Mills Brown Front Casting and Cabinets	15.00
1 Tanferan	25.00
2 Jennings Multiple Cubes	45.00
2 One-Two-Three, F.P.	35.00
11 Mills Chicago Stands	12.00
4 Model 100 Wurlitzer Boxes (With Brackets)	15.00
2 Wurlitzer #320 Boxes	7.50
4 Rock-Ola (A.C. or D.C.) Wall	10.00
2 Buckley With Bracket	4.00
4 Rock-Ola Bar Boxes, 5¢	22.50
2 Rock-Ola Bar Boxes, 5¢-10¢-25¢	45.00

General Novelty Co.
521 N. 16 ST. MILWAUKEE 3, WIS.



This music midget makes money magic! Turn to page 137

About You and CMI

By James Gilmore

Five hundred applications for associate memberships in Coin Machine Industries, Inc., had been received up to May from operators and distributors throwing their support behind the industry's public relations program.

The applications came from all parts of the United States as well as many parts of Canada and Mexico, in the three months since the first invitation to join in the program was issued from the association's office in Chicago.

But even this showing is not up to the quota which the officers and directors of CMI fixed in their careful plans for the program, which is of such vital importance to every member of the trade. Quotas were set for each State and a grand total of 1,000 applications of operators and distributors was fixed as the goal for the first three months. Some States have nearly reached their quotas, but many are quite short of full representation.

The Public Relations Committee of Coin Machine Industries is unanimously of the opinion that a great many operators and distributors have carelessly neglected to send in their applications. These should be sent in at once if this program is to be developed to its fullest extent.

Fundamentally, it is insurance to perpetuate the industry. Neither operator nor distributor can afford to neglect taking part in it. The greater the co-operation that can be built in the industry the less the regulation, legislation and taxation that will result.

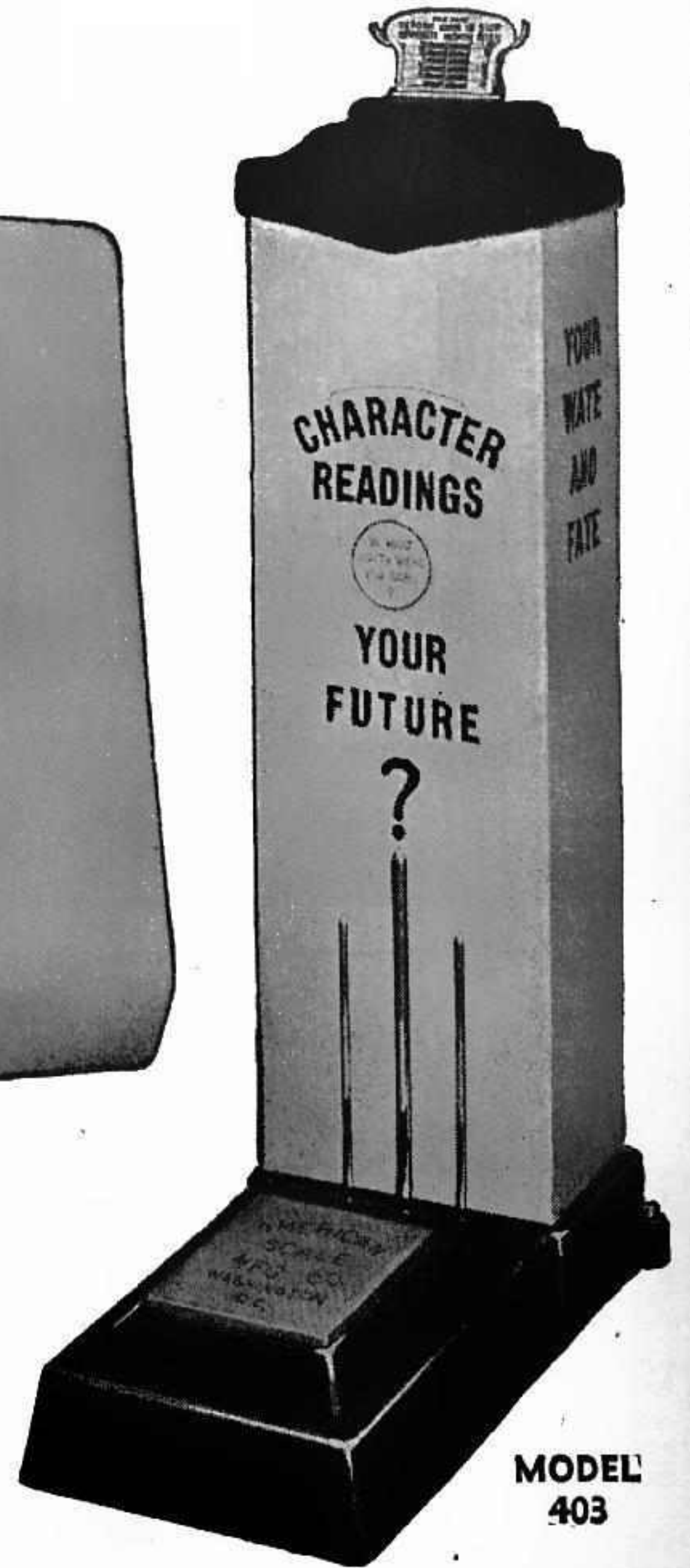
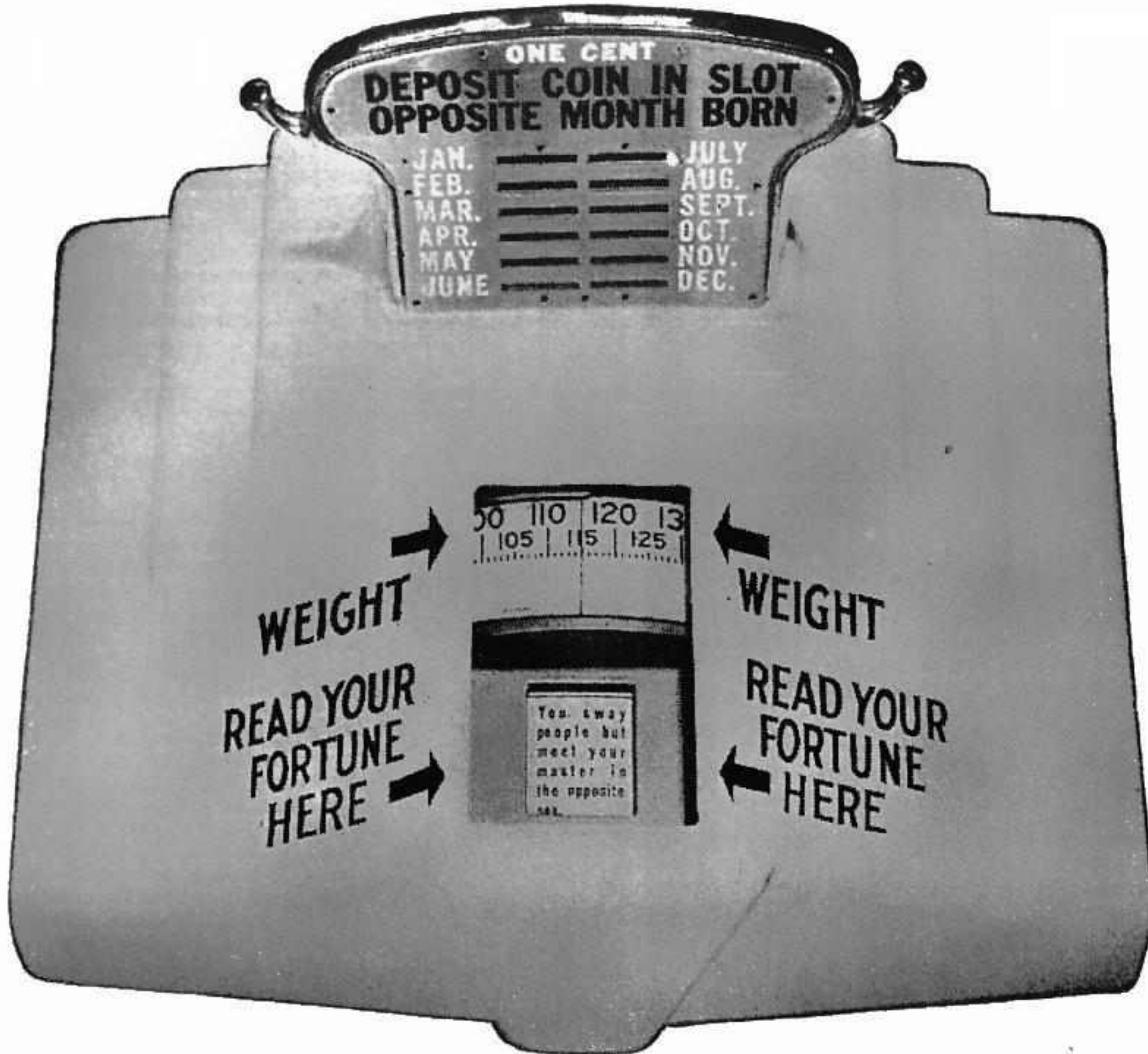
Operators and distributors need have no fear that manufacturers will fail to contribute their full share to insure the success of the Public Relations Program.

Complete list of the operators and distributors who have joined in support of the program will be published early in June, listing the new associate members alphabetically by States.

Applications should be addressed to Coin Machine Industries, Inc., Room 508, 134 North La Salle Street, Chicago 2, Ill. Applications should be made on the company's letterhead or accompanied by the applicant's business card.

THEY'RE HERE!

... AND YOU CAN GET THEM IN 15 DAYS



The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% automatic—the coin does all the work.

Gets locations and holds them. Start earning real scale money by ordering today.

AMERICAN SCALE MFG. CO.

3206 GRACE ST., N. W.

Cable Address: "AMSCA"

WASHINGTON, D. C.

Look To The GENERAL For LEADERSHIP

IT'S GENERAL FOR THE INDUSTRY'S LEADERS!



-In Md.
-In D. C.
-In Del.

EXHIBIT'S
"BIG HIT"

Its Name Describes
the Game!

BIG . . . you bet it's big! It's a tested source of BIG profits and GENERAL is ready to put you next to this sure-fire money-maker now!

GENERAL'S TOP-RANKING LEADERS

- ★ AIREON Electronic Phonographs
- ★ COTTLIEB'S Stage Door Canteen and Grip Scale
- ★ A. B. T.'s CHALLENGER
- ★ Amusement Enterprises BANK BALL
- ★ Daval's GUSHER, MARVEL, AMERICAN EAGLE, etc.
- ★ Jennings' STANDARD CHIEF, SUPER DELUXE CLUB CHIEF, Bottled Beverage Dispenser, Dairy Drink Dispenser
- ★ Coin Arts Industry's SHINE-A-MINIT
- ★ Max Glass Mfg. Co.'s CHAMPION HOCKEY



Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

Coinmen Doing Their Part In G.I. On-the-Job Training Program, VA Heads Report

Lowdown on Plan Given in Question-Answer Form

CHICAGO, May 4.—Coin machine companies are showing interest in the "on-the-job" training program for veterans wanting to learn the trade despite the recent tightening of regulations, according to Veterans' Administration and Illinois educational officials.

Program may be used in training for virtually all types of jobs, from general mechanic to salesman. According to reports reaching VA officials here, a general program for training men in the coin machine industry has been set up in Colorado, but no details could be learned.

Procedures, as they apply to veterans under Public Law 346 (Servicemen's Readjustment Act of 1944, commonly known as the G.I. Bill of Rights) and Public Law 16 (Vocational Rehabilitation Act for disabled veterans), were explained by C. E. Hostetler, director of vocational rehabilitation and education for the Veterans' Administration in Illinois, Indiana and Wisconsin. Hostetler's explanations, boiled down to question-answer form, follow:

What First?

Q. What should a veteran who wants to take training under the program do first?

A. He should apply for a certificate of eligibility on Form 1950. This may be done at any office of the Veterans' Administration. He must file a certified (notarized) copy or a photostatic copy of his discharge paper or release from service with the application.

Q. What should an employer who wants to set up such a program do first?

A. He should first lay out a legitimately planned program of training for the particular job for which he desires to train men, whether it be mechanic, toolmaker or salesman. In most States this program must be approved by a designated State educational agency. In Illinois, for instance, it should be submitted to the State Board of Vocational Education, but the employer should be sure to obtain approval before starting the program.

Q. What about wages for the trainee?

A. The proposed program of study submitted for approval should include the prevailing wage scale the prospective trainee is to receive and the objective wage scale toward which he is working. For example, take a veteran who is training to become a phonograph mechanic. Suppose the prevailing wage for unskilled help around the plant is \$30 per week and that for mechanics is \$50 per week. Then \$30 would be his prevailing wage scale and his objective is \$50, the pay for which he will be eligible when he completes his training.

What Payments?

Q. Then what does the veteran draw in payments?

A. In this hypothetical case he is to receive \$30 a week from the employer, and he is eligible for a subsistence allowance from the government of \$20 per week. Subsistence payments, however, cannot exceed \$65 per month for single men or \$90 per month for married men under the G.I. Bill of Rights. Under Public Law 16, for disabled veterans, they receive a minimum of \$105 monthly if single and \$115 if married.

Q. What if the veteran does not want to take a full-time course?

A. Under Public Law 346, a full course is 36 hours or more per week. If he takes less than a full course his subsistence allowance is prorated. If he takes between 35 and 27 hours, he gets three-fourths of the full-time allowance. Courses between 26 and 18 hours allow one-half subsistence. Between 17 and 9 hours entitle the veteran to one quarter. Less than 9 hours, none.

Q. What if the employer does not feel the trainee is skilled enough to be of any money value to him or he is unable to pay him a wage?

A. The veteran still may take training on the job in the plant, and he will receive subsistence payments in accordance with the hours he puts in, up to a maximum of \$65 a month if single or \$90 a month if married. Disabled veterans, under Public Law 16, would draw a minimum of \$105 per month.

When To Start

Q. Can the veteran begin his training program before receiving his certificate of eligibility?

A. Yes, but he does so at his own risk in case of default or at the risk of the employer. Hostetler emphasized that veterans should be certain that the company for which they intend to work has been approved for the training, and the employer should be certain the veteran is or will be eligible to take it. No veteran, however, should sign a contract with a training establishment pending receipt of his authorization to take the course.

Q. Does the employer have to obtain separate approval for each veteran he hires under the program?

A. In Illinois and most other States the answer is no. The employer usually needs to make only one application for a given job classification. Suppose, for instance, an employer had obtained approval of a program for training juke box mechanics and he wanted to hire another veteran under the program to train as a tool designer. Then he would have to make a new application on his train-



PERC SMITH, head of the arcade division of Exhibit Supply, is working overtime these days to speed machines off the production lines.

ATTENTION, OPERATORS!! COLUMBIA BELLS

New-Improved-1946 Models
IMMEDIATE DELIVERY

Fresh off the production lines — featuring an array of new mechanical improvements—comes the famous COLUMBIA TWIN JACK-POT BELL!

These new improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one—plus double slug protection!

COLUMBIA makes more money faster—costs less money to own.



OPERATORS' PRICE

\$132⁵⁰

F. O. B.
Roanoke, Virginia

ROANOKE VENDING MACHINE EXCHANGE, Inc.

13 SOUTH JEFFERSON STREET ROANOKE, VIRGINIA
(Telephone 2-7418)

ing course for tool designers.

Q. How does the veteran go about collecting his subsistence payments from the government?

A. He presents his certificate of eligibility to the employer, who fills in a certain portion of the form relative to dates when training begins and other related information. This is then mailed to the regional office of the Veterans' Administration. Payment of subsistence follows. It usually is a month or more before the first payment is received.

Job Guarantee

Q. Do employers of veterans under the training program have to guarantee jobs for trainees when they have finished the course?

A. That has generally been the practice in the past, but according to a recent announcement from Washington, job-training establishments will not have to guarantee veterans work at the end of their training if unforeseen circumstances prevent it. But the emphasis seems to be on the "unforeseen circumstances." The announcement pointed out that VA will not authorize an employer to take veterans when he has reason to believe that a job will not be available.

Q. What about government supervision of establishments providing on-the-job training?

A. The G.I. Bill of Rights (Public Law 346) provides for periodic checks of employers who give the training to see that such programs are actually in progress, but Veterans' Administration in Washington has announced that it would not interfere with "existing practices" in recognized schools and on-job training places.

Investigate First

Hostetler cautioned veterans to make careful investigations of the job opportunities in the field of training they wish to pursue before selecting a particular course.

"The opportunities for employment in many fields have been exaggerated by glorified and misleading publicity," he added. "Every veteran planning to take on-the-job training should know what to expect when he has completed his course of study. It is of paramount importance that a veteran train himself in a field in which he can subsequently get a job."

Any firm fishing to sponsor such a program may obtain additional information at the nearest office of Veterans' Administration.

Massachusetts Bill To Put Stiff Tax on Machines Withdrawn

BOSTON, May 4.—Bill which would have imposed a tax on all coin-operated machines has been withdrawn from the Massachusetts Legislature.

Number of trade organizations participated in the action designed to have the bill killed.

When the legislator who originally proposed the bill was informed that his bill would result in imposing a rather high tax on all types of coin-operated equipment, he withdrew the bill.

Cash in John Q.'s Pockets Takes Dip

WASHINGTON, May 4.—While United States Government holdings climbed about \$201,000,000 to \$22,304,000,000 for the week ending April 24, cash in the hands of the public slumped \$71,000,000, the weekly condition statement of the Federal Reserve Board disclosed.

Gold stock dropped \$4,000,000 to \$20,247,000,000, and excess reserves of member banks rose \$50,000,000 to \$870,000,000.

Gold certificate reserves to deposit and federal reserve note liabilities combined ratioed 44.2 compared with 44.3 the previous week.

Jennings Execs On Trip East

CHICAGO, May 4.—William Lipscomb, sales manager for O. D. Jennings & Company, Eastern Division, left Monday (29) on a two-week business tour of the New England States.

Lipscomb said that he would visit all Jennings dealers in those States as well as others in New Jersey and Pennsylvania.

Prime aim of the tour, he said, was to hold conferences on future production and sales plans for the firm's new equipment.

On his itinerary is Boston; Springfield, Mass.; Philadelphia, and cities in Vermont, Maine, Connecticut and New Jersey.

Trio Nabbed After Cigarette Venders Stolen From Clubs

READING, Pa., May 4.—Coinmen in the area applauded the reasoning of Berks County police who trapped three Philadelphians suspected of 17 club robberies, which included 70 vending machines.

Paul Kleinman, chief of Berks County detectives, mailed the suspects special invitations to join the Boyertown Orioles Club. The men accepted the bid and were met at the door by police. Kleinman said the men specialized in the theft of vending machines and admitted to stealing 40 of the 70 missing machines.

Seven of the robberies occurred in Philadelphia, the rest in Chester, Bucks and Montgomery counties. Detective chief estimated the value of the stolen machines at \$20,000, cash contents at \$3,500 and the value of the missing contents at more than \$1,000.

Although they have not admitted the other burglaries, police are reasonably certain of a confession before the men go on trial.

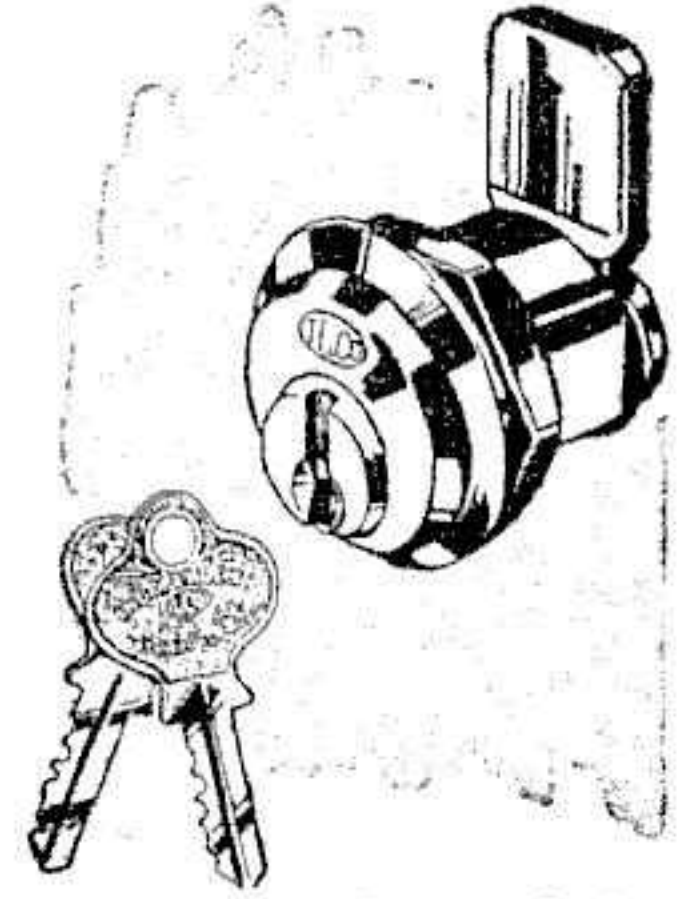
East Canadian Coin Firms Add Novelties

HALIFAX, N. S., May 4.—Novelty sidelines to the coin machine business have been added by two local operators. Novelty Jobbing Company of Halifax has added toys, toilet sets and other fast-selling items to display on machine locations.

The company which operates juke boxes and other types of machines has a showroom display of the machines and merchandise in combination.

Sportland Arcade, Dartmouth, has inaugurated a department featuring the sale of seasonal items including souvenirs, novelties and giftware. According to William R. Beazley, owner of the location, the sideline has attracted new customers who might otherwise not visit the spot.

What's Yours stays Yours



With dependable ILCO Coin Machine Locks on duty there's never a question about who'll bank the take from your vending machines. Carefully designed and engineered, pick-resisting, shock-resisting, ILCO locks offer plenty of trouble for the light finger boys—but no trouble for your collectors.

Installing ILCO Coin Machine Locks on all your equipment is the best kind of collection insurance you can have.

No. 4082S Coin Machine Lock, 5 Pin tumbler type. Solid Brass Cylinder. Cam movement 90 degrees. A high quality lock that insures safety and protection. An ILCO pick-resisting lock. Thousands of key changes.



INDEPENDENT LOCK COMPANY
Fitchburg, Massachusetts

UNITED FOR BETTER BUYS

NEW RELEASES	★	NOW DELIVERING
EVANS TEN STRIKE	BALLY SURF QUEEN	GENCO TOTAL ROLL
ABT 1c CHALLENGERS	UNDERSEA RAIDER	CHICAGO COIN GOALEE
BOWLAWAY SKEEROLL		CHAMPION HOCKEY

SLOTS SPECIALS IN RECONDITIONED MACHINES MISC.

5c Blue Front ... \$125.00	Single Safe Stands \$ 39.50	Lucky Strike \$100.00
10c Caille, 3/5 ... 59.50	5c Chrome, 2/5 ... 149.50	Sky Fighter 195.00
5c Brown Front.. 139.50	10c 4 Star Chief.. 115.00	Track Odds, D.D. ... 425.00
10c Brown Front.. 169.50	5c Sil. Moon Chief 125.00	Lucky Lucre '41... 175.00

WRITE TODAY FOR OUR PRICE LIST — TERMS: 1/3 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

FOR SALE—COMPLETE ARCADE for \$15,000

With 1/3 down payment at 722 Gramby St., Norfolk, Va., with the following equipment:

Complete 6 Gun A.B.T. Shooting Gallery	Dart Game
Complete Picture Studio	Dump the Lady
Complete Knock Down the Bottle	Hot Dog Stand and Refrigerator Counter
2 Recording Machines and 2 Booths	1 Adding Machine
2 Microscope 5-Reel Selector	1 Desk and Chairs
4 Microscope Picture Machine	2 New Oil Stoves
3 Pin Balls	5 Cash Registers
1 DeLuxe Base Ball	1 3'x2' Safe
1 Submarine	1 Typewriter
1 Name Plate Machine	

This Arcade is now rented at \$1,000 per month to a month-to-month tenant and can cancel this agreement at 7 days' notice. We pay rental of \$270 per month, leaving a net of \$730 per month. Call or Write

AMERICAN PHONO CO. 1891 Coney Island Ave. Brooklyn 30, N. Y. Esplanade 5-1838	AMERICAN VENDING CO. 810 5th Street Miami Beach 39, Fla. 58-1619
Wurlitzer 850 \$795.00	Wurlitzer 412 \$149.00
Wurlitzer 750 775.00	Wurlitzer P12 125.00
Wurlitzer 700 675.00	Wurlitzer Boxes, 5c-10c-25c, Cracked Covers. 8.00
Wurlitzer 800 725.00	Packard Pige-Mor 5c Boxes, Like New ... 22.50
Wurlitzer 800K 460.00	Seeburg Casino White
Wurlitzer 500 495.00	
Wurlitzer 616 215.00	

2 50c Mills Original Brown Front. Each \$385.00
Complete Set of 3 Mills Brand New Hand Load Emeralds, 5c-10c-25c. For the 3 Machines . 795.00
1 Skee Ball, Like New, Victory Roll, 9 Ft. 199.00
WANTED SALESMAN—Knowing How to Call on Florida Operators, Jobbers and Distributors.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE 16700 NINE MILE ROAD EAST DETROIT, MICH.

★ **WANT COUNTER GAMES** ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine
Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

ALL MILLS SLOTS

Work and look perfect, ready to go. All Machines have Knee Action and Cash Head.

5c

Blue Fronts, 3-5 P.O.	\$129.00 Ea.
Cherry Bell, 3-5 P.O.	139.00 Ea.
Brown Fronts, 3-5 P.O.	139.00 Ea.
Chrome, 2-5 P.O.	199.00 Ea.
Gold Chrome, 2-5 P.O.	199.00 Ea.

25c

Blue Fronts, 3-5 P.O.	\$169.00 Ea.
Cherry Bell, 3-5 P.O.	179.00 Ea.
Brown Fronts, 3-5 P.O.	179.00 Ea.
Chrome, 2-5 P.O.	239.00 Ea.
Gold Chrome, 2-5 P.O.	239.00 Ea.
Slot Stands	9.50 Ea.

CONSOLES

Bally Club Bells, F.P.	\$249.00 Ea.
Keency Super Bells, Comb.	329.00 Ea.

PHONOGRAPHS

Wurlitzer 71 Counter M.	\$219.00 Ea.
Wurlitzer 24A	399.00 Ea.

HARRY HOKE

4020 Minnesota Ave., N. E.
WASHINGTON, D. C.
Phone, Franklin 1832

Michigan Ops See Big Play By Tourists

Vacation Trade 2d

DETROIT, May 4.—Michigan coinmen are expecting the richest season since before the war as the State's expanded tourist program gets under way this month in expectation of record crowds flooding resorts and summer vacation spots.

Entertainment of visitors and tourists is Michigan's second largest industry and thru an extensive State-sponsored program of education, research and extension, resort owners this year expect to offer thousands seeking rest and relaxation the benefit of accommodations limited only by new building restrictions.

Trade Outlook

With a large per cent of the resorts and hotels using coin-operated music boxes, venders and amusement machines as an integral part of their service and entertainment, the anticipated influx of vacation-seekers is naturally expected to be reflected in increased profits for operators.

In the augmented program designed to emphasize Michigan's role as a summer Utopia, eight State-sponsored schools are operated. Aided by a State appropriation and with the co-operation of Michigan State College, courses are being provided with classes in resort management, food preparation, menus, and construction

Last Word

NEW YORK, May 4.—Columnist Walter Winchell got in the last word on the recent pother about alleged gaming by coin machines. In his nationally syndicated column, he declared: "The hullabaloo against penny-ante gamblers in New York seems like all sound and fury signifying nothing. If the City Fathers are really interested in abolishing gambling—they will have to shut down Wall Street."

of resort facilities. Michigan is the first State to undertake a scientific resort program of this kind.

While many of the benefits may not be apparent this year due to a slow start in the schedule because of the war, this year's expected migration of vacationists will feel early effects of the program.

Eight schools, offering concentrated five-day courses to high school boys and girls expecting to take summer jobs in resorts, were opened last week in the Upper Peninsula. Courses give training for front office help, kitchen helpers, social and sports counsellors and chambermaids.

New Locations

George E. Bishop, secretary-manager, Upper Peninsula Development Bureau, says he has had inquiries from about 330 persons willing to invest from \$5,000 to \$100,000 in resort properties in the Upper Peninsula.

Coinmen, realizing that vacationers are more in the mood for music, amusement and refreshment in the summer than during the work-a-day months, have high hopes that the vacation period will be a bonanza.

Venders Doing Peak Trade In Eastern Baseball Parks

NEW YORK, May 4.—Vending machines in baseball parks are doing a peak business, according to Teddy Pillorn, peanut machine operator in the Bronx.

Pillorn claims that he is arranging for installation of food venders in the parks soon.

WANTED TO BUY FOR CASH
LAST CHANCE TO GET HIGH PRICES FOR THESE GAMES

Big Parade	\$100.00	Showboat	40.00
Bolaway	50.00	Sky Blazer	65.00
Clover	40.00	Skyline	25.00
Dixie	25.00	Snappy	40.00
De-Re-Mi	65.00	Sports Parade	40.00
Double Play	65.00	Sporty	20.00
Duplex	65.00	Stars	65.00
Four		Star Attraction	
Diamonds	40.00	Iton	40.00
Jolly	20.00	Stratolliner	40.00
Knockout	85.00	Sun Beam	65.00
Leader	65.00	Tower	40.00
Legionnaire	40.00	Twin Six	40.00
Nippy	15.00	Velvet	40.00
Ocean Park	15.00	West Wind	70.00
Oh, Boy	15.00	Wild Fire	40.00
Polo	20.00	Zombie	65.00
Roxy	25.00		

WANTED TO BUY COUNTER GAMES

A.B.T. Target, Late	\$17.50
Challenger	17.50
Gottlieb Gripper, Single	9.00
Gottlieb Gripper, Triple	12.00
Kicker & Catcher	17.50
Plikes Peak	12.00

We Will Buy All Makes of Phonographs
IDEAL NOVELTY COMPANY
PHONE: FR 5544 2823 LOCUST ST.
ST. LOUIS, MO.

MILLS MACHINES REFINISHED AND OVERHAULED

1 10c Mills Cherry Bell, 3-10 P.O. @	\$175.00
2 5c Mills Cherry Bells, 3-10 P.O. Ea.	150.00
1 5c Mills Brown Front, 3-5 P.O. @	150.00
2 10c Mills Blue Fronts, 3-5 P.O. Ea.	150.00
2 25c Mills Blue Fronts, 3-5 P.O. Ea.	200.00
8 5c Mills Blue Fronts, 3-5 P.O. Ea.	125.00
1 5c Mills War Eagle, 3-5 P.O. @	110.00
5 Mills Q.T. Safety Stands. Ea.	15.00
100 Mills Cash Box Doors. Ea.	1.00
10 Sets Mills Gold Award Reel Discs for	50.00
25 Mills Club Handles. Ea.	2.50
50 Oval Mills Brown Front Reward	
Plates. Ea.75
6 Metal Safety Stands Without Locks	
for	50.00

MILTON BRAUN
A Wizard on Mills Silent Bells Exclusive.
MILLS MACHINES BOUGHT, SOLD, REPAIRED, REFINISHED, OVERHAULED AND REBUILT
RT. 3, BOX 428 SAVANNAH, GA.

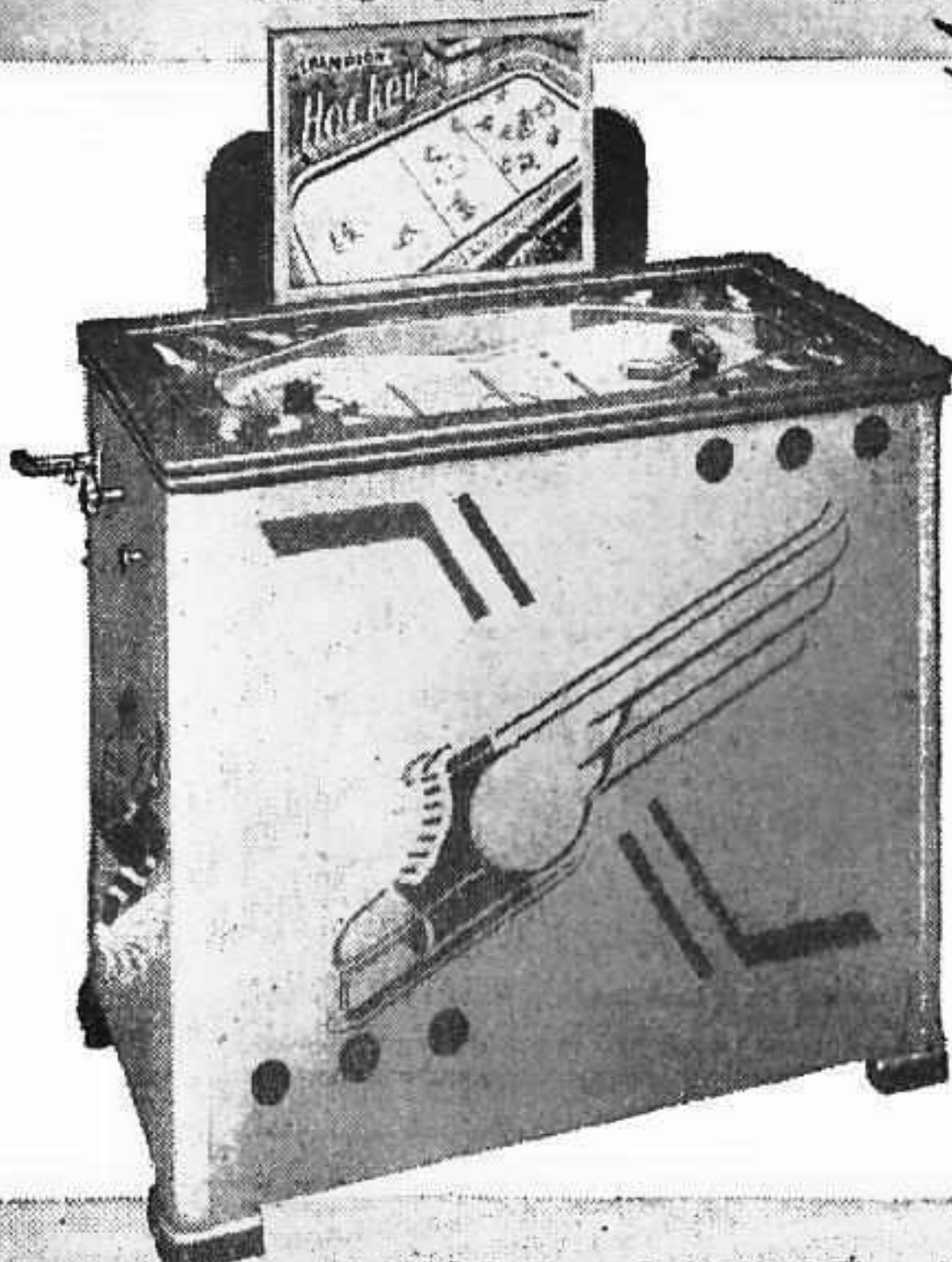
FOR SALE

Coin Machine Route

Located in Rocky Mountain State
26 Phonographs of assorted makes and models, many with remote boxes. Good chance to expand and high priority for new machines. Also about same number of Pin Ball Machines and Cigarette Machines. Also Consoles, Slots, Scales, Arcade, Counter Machines, etc. Records, Truck, Supplies, etc. Near \$18,000 figured at. Top cash box prices for all equipment, plus 20% on those on location. Good income, long established business. Must sell for cash. Will assist new owner for 30 days.
BOX D-191, The Billboard, Cincinnati 1, O.

IRV AND OSCAR SCORE AGAIN!

AUTOMATIC COIN NOW DELIVERING



THE 2-PLAY SENSATION!

WHIRLWIND ACTION!

COMPETITIVE APPEAL!

TOP EARNINGS ON ANY LOCATION!

NO SERVICE CALLS!

De Luxe Model

ONLY **\$289⁵⁰**

SEE IT — PLAY IT — NOW AT

AUTOMATIC COIN MACHINES & SUPPLY CO.

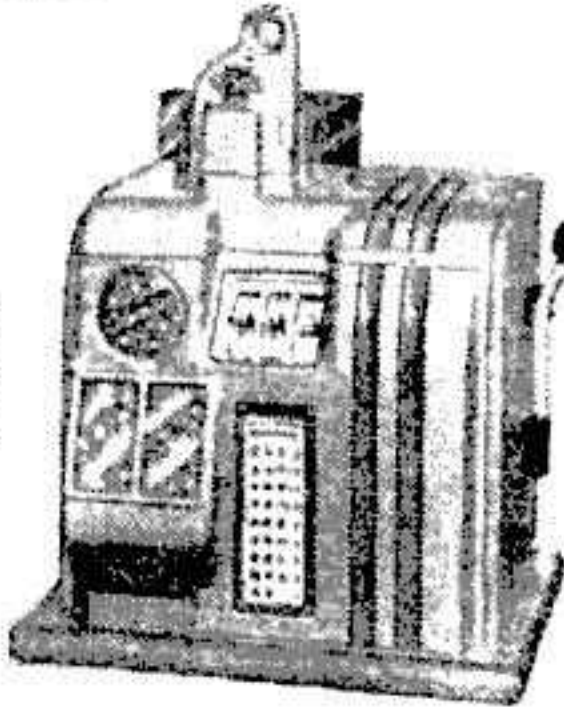
ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

WIRE—PHONE—WRITE YOUR ORDERS TODAY!

NEW COLUMBIA DOUBLE JACKPOT BELL



NEW

NEW

5c, 10c or 25c Play
\$127.50 EACH In Lots of 5 or More
\$132.50 single

New Chrome Club Model, \$169.50 each
Write for quantity price

Columbia Chrome Bell features 10-Stop Wide Fruit Reels ★ Twin Jackpot ★ Convertible from 5c to 10c, 25c or \$1 Play on location. Change Parts included with original purchase ★ operates as Cash Payout. Jackpot capacity adjustable for 5c, 10c or 25c coins.
1/3 Deposit with Order, F. O. B. Chicago.

Factory Distributor

ABCO NOVELTY CO.

809 W. Madison St. CHICAGO 7, ILL.
MANY OTHER COUNTER GAMES
Write for Free Illustrated Circular Showing Other Machines

SLOTS-CLUB BELLS

Original—High Serials

- 1 Set Mills Bonus Bells, Serial No. Above 470,000. Set \$800.00
- 1 5c Bonus Bell, Late 175.00
- 5 5c Brown Fronts, 3-5 P.O. 135.00
- 4 10c Brown Fronts, 3-5 P.O. 145.00
- 4 25c Brown Fronts, 3-5 P.O. 185.00
- 37 5c Blue Fronts, 3-5 P.O. 125.00
- 23 10c Blue Fronts, 3-5 P.O. 130.00
- 6 25c Blue Fronts, 3-5 P.O. 190.00
- 3 5c Pace Club Bell, 3-5 P.O. 95.00
- 1 10c Pace Club Bell, 3-5 P.O. 110.00
- 1 5/10 Pace Club Bell, Double Slot. 185.00
- 1 5/25 Pace Club Bell, Double Slot. 225.00
- 1 50c Pace Club Bell, Royal 285.00
- 15 10c Pace All-Star Comets, 3-5 P.O. 65.00
- 8 5c Pace Deluxe or Rockets (Silver) 90.00
- 4 10c Pace Deluxe 110.00
- 2 5c Mills O.T. 75.00
- 5 5c Jennings Chiefs, 3-5 P.O. 90.00
- 2 10c Jennings Chiefs, 3-5 P.O. 95.00
- 1 10c Jennings Silver Chief 135.00
- 19 1c Imps 4.95
- 18 1c or 5c Liberty Bell, Marvets 14.50
- 2 Mills Single Cabinet Stands, Cracked 45.00
- 1 BALL PAYOUT
- 3 Bally Derbys \$ 12.50
- 5 Bally Belmonts 12.50
- 35 Bally Preakness 14.50
- 21 Bally Preakness Deluxe 22.50
- 15 Bally Fairgrounds 22.50
- 12 Bally Sport Pages 37.50
- 18 Bally Grandstands 50.00
- 5 Bally Grand National 55.00
- 6 Bally Pacemakers 55.00
- 3 Bally Thistle-down 55.00
- 3 Gottlieb Track Records 55.00
- 1 Bally Sport King (New) 175.00
- 2 Microscope Skyflights 150.00
- (Crating Extra)
- 1000 Bags Original R.W.B. Tickets, Machine Folded, Stamped in 5's \$ 1.50
- 1200 Late Sales Boards 1.50
- NEW MACHINES
- Pioneer's Swifley Counter Game \$39.50
- 1/3 Deposit With Order, Balance C. O. D.

UNION SALES CO.

409 N. Adams Street GREEN BAY, WIS.
All Phones: Howard 2995

FOR SALE A Bargain

Will Sell \$3,000.00 Stock Latest Blackhawk and Gardner Sales boards for \$1,500.00.

First 1/3 Deposit Sent Gets Them. Shipped Balance C. O. D.

Pueblo Music Company
206 South Grand Ave. Pueblo, Colo.

PRICE ON PREMIER BARREL ROLLS

In our ad May 4 issue of The Billboard was a regrettable error. Write for correct prices.

CULP MUSIC COMPANY
1405 East First Street TULSA, OKLA.

PHONOGRAPHS-READY FOR LOCATION!

- 1 Wurlitzer 700, Exc. Cond. \$675.00
 - Wurlitzer 24 Hideaway, R.G., Orig. Cab. 325.00
 - Seeburg 8800 or 9800, ESRC, New Grille Cloth \$625.00
 - 1 Seeburg 8800, ES 575.00
- PARTS AND SUPPLIES FOR MUSIC MACHINES**
- 1 Wurlitzer 600 Speaker \$27.50
 - 3 Wurlitzer 300 Adapters 32.95
 - 1 Wurlitzer 24 Adapter 39.50
 - 1 Wurlitzer 130 Adapter 37.95
 - 2 Keeney Adapters 24.95
 - 3 Wurlitzer 616 Amplifiers 38.95
 - 1 Wurlitzer 600 Amplifier 49.50
 - 1 Wurlitzer 500 Amplifier 49.50
 - 2 Wurlitzer 304 Stoppers 19.50
 - 1 Wurlitzer 145 Stepper 40.00
 - 6 Solenoid Drums for Wurlitzer 21.95
 - 2 Buckley 32 Selection Chrome 14.95
 - 15 Wurlitzer 125, 5-10-25c 20.00
 - Cinadagraph 12" P.M. Speakers, Brand New 8.95
 - Rock-Ola Motors—Wurlitzer D.C. Motors
 - 8 3-Wire Select-o-Matics \$85.00
 - Astatic B2 Crystal Pick-Up Cartridges 4.75
 - Metal Chandelier Speakers 10.00
 - UA-15 All Purpose Amplifiers, Comp. with Tubes 45.00
 - 2" Hard Rubber Casters, Per Set of 4 1.35
 - Zip Cord, 500' Rolls, Per Ft.02
 - Line Cord, Per Ft.05
 - Program Strips, 500 Sheet Pkgs. 3.00
 - Wurlitzer Main Gears 3.50
 - 4 WATLING SCALES, LIKE NEW 95.00
 - 4 Seeburg 20 Sol., 5c, Wireless Wall-O-Matics 37.50
 - 2 GSRI Selection Receivers With Tubes 50.00
 - 1 Wurlitzer Motor Converter and Kit for 32 Volt Output 50.00

BACKGROUND INVASION SCENERY IN 12 VIVID COLORS FOR SHOOT-A-BAZOOKA, CHICKEN SAM CONVERSIONS
\$12.50 COMPLETE, INCLUDING TANK TARGET

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS
1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y.
Phone: Bryant 9-0817

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

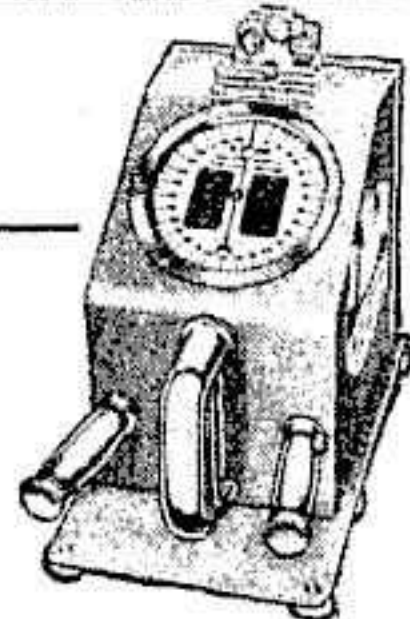
NOW DELIVERING
GOTTLIEB IMPROVED DELUXE

GRIP SCALE

3-Way Strength Tester
Power House for Profits!

STAGE DOOR CANTEN

First In Quality—First In Earnings!



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

1946 COLUMBIA BELLS NOW DELIVERING

Factory Fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protection.

Columbia makes more money faster — costs less money to own — no wonder it's the money-making king.

Write, Phone or Wire Your Order Now

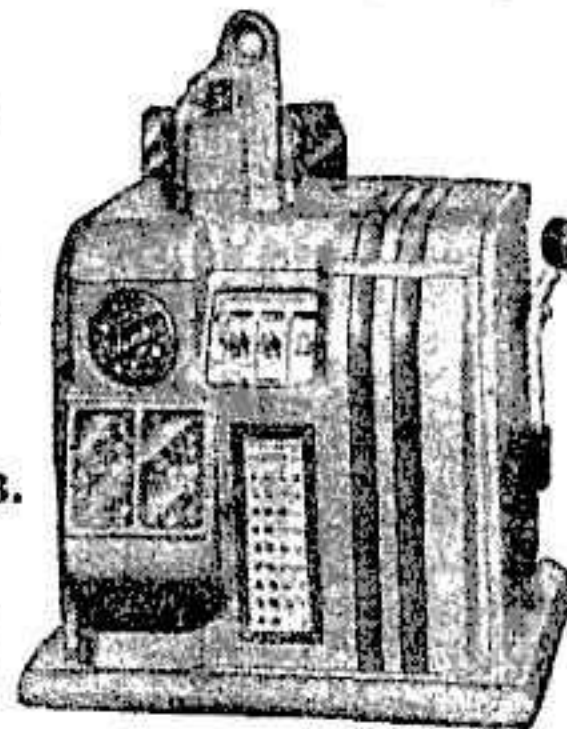
OPERATOR'S PRICE **\$132.50** F. O. B.

IN LOTS OF 5 \$127.50 EACH

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C. O. D.

HUNTER SALES COMPANY

2621 McKinney Ave. (Telephone Tremont 7-5947) Dallas 4, Texas



MARKEPP VALUES

- FIVE BALL PIN GAMES**
- Eagle Leader \$89.50
 - Squadron \$145.00 Zig Zag 69.50
 - Paratrooper 105.00 Trailway 70.00
 - PanAmerican 69.50 Micro 59.50
 - Victory 115.00 Belle Hop 79.50
 - Gold Star 54.50 Ten Spot 69.50
 - Stratoliner 55.00 Four Roses 69.50

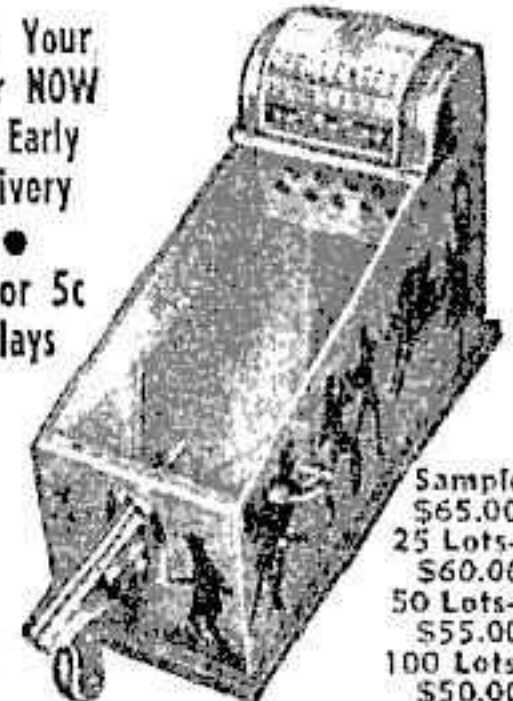
- ARCADE EQUIPMENT**
- Seeburg Targets Conv. \$ 95.00
 - Keeney Air Raider 139.50
 - Bally Rapid Fire 145.00
 - Tall Gunner 95.00
 - Liberator 175.00
 - Pikes Peak 17.50
 - King Pin 205.00
 - Shoot the Chute 74.50
 - 3 Slightly Used Gealces Write
 - Chicago Coin Hockey 195.00
 - Ace Bomber 225.00
 - Poker Joker 79.50

- MUSIC**
- 1 Master Rockette, 1940 \$450.00
 - Kleen-Tone Speaker, New 29.50
 - 3 A.M.I. Hi-Boy 302, Ea. 425.00
 - Seeburg 8800, R.G., w/Transmitter 850.00
 - 2 A.M.I. Streamliners, 5-10-25c, Ea. 375.00
 - 3 Playmaster and Spectravox, Ea. 415.00
 - 1 #24-42 Wurlitzer 495.00

The FAMOUS A. B. T. CHALLENGER is Back!

Rush Your Order NOW for Early Delivery

1c or 5c Plays



- Sample \$65.00
- 25 Lots—\$60.00
- 50 Lots—\$55.00
- 100 Lots—\$50.00

SLOT MACHINES & CONSOLES
32 Track Time \$ 85.00
Jumbo Parade, P.O. 135.00
All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1042

WANT

5 BALL FREE PLAYS

TEN STRIKES

ARCADE EQUIPMENT

COUNTER GAMES

WRITE—PHONE—WIRE

AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
PHONE CAPITOL 1111

FOR SALE—SPECIAL

- 2 5c Super Bells
- 1 5c Jennings Fast Time, C.P.
- 3 Jumbos, C.P.
- 1 1938 Keeney Track Time
- 1 Flat Top Liberty Bell
- 1 Exhibit Jockey Club
- 1 Evans Jungle Camp
- Entire Lot Off Location
- "As Is"—\$800.00**
- ACE DISTRIBUTING COMPANY**
- 1317 Kentucky ST. LOUIS 8, MO.
(Phone: Franklin 0125)

WANT

MUSIC ALL MODELS
★
CONSOLES

- SUPER BELLS COMB.
- CLUB BELLS
- HI HANDS
- JUMBO PARADES COMB., F.P. & P.O.
- SUPER BELLS TWINS, 5/25 COMB., F.P. & P.O.
- MILLS THREE BELLS

WRITE—WIRE—PHONE TODAY!

STATE QUANTITY, CONDITION AND PRICE

H. ROSENBERG CO.

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

TWO PHOTOMATICS

- A. Outside Lights
- B. Newly Refinished
- C. Preheaters
- D. 25c Operation
- E. Excellent in Performance

\$595.00 Each Not Crated

ONE PHOTOMATIC

- A. Inside Lights
- B. Latest Models Made
- C. Excellent Appearance
- D. Operating Perfectly
- E. 25c Operation

\$795.00 Not Crated

WILL GLADLY DEMONSTRATE ALL MACHINES

ARCO SALES CO.

1514 MARKET STREET
PHILADELPHIA 2, PA.
LOCust 5629

**More Publications
Join U. S. Press
Trade Discussion**

(Continued from page 101)

of full and part-time operators of all coin devices, including juke boxes and coin vending machines, at 55,000. The majority of operators usually own and service several types of machines on routes that vary from 25 or less to several hundred machines.

Receipts from the machines are usually split with the location owner on a basis ranging from 30 to 50 per cent of the take, depending on the popularity of the location. Operators' service and other expenses usually average around 50 per cent of their share. Juke boxes are the biggest profit makers, with pinball, one-ball, and slot machines trailing.

Richmond Times-Dispatch

(Richmond, Va., April 21)

One influence in modern society which is consistently underestimated is that golden-throated, rainbow-colored colossus at the drugstore or confectionery just around the corner—the juke box. *The New York Times* Magazine atones for this inattention belatedly in a revealing article which should open a few people's eyes, as it did ours, to the real magnitude of this gurgling Gargantua. There is, says *The Times*, one juke box in this country for every 500 people, and each swallows an average of 320 nickels a week. That's 4,640,000,000 nickels a year, son, or \$232,000,000.

This is just the beginning. The industry which produces these dispensers of the Hey, Nonny Nonny and the Old, Lowdown Blues is busily producing for the biggest boom in its history: Whether or not you like Bing Crosby's crooning or the Andrews Sisters' frantic harmonizing with your beer, you'll have to take them. They'll be louder, too. Juke box manufacturers are trying to compete with the "piped music" industry, which is making inroads among the carriage trade. "To meet this threat," says *The Times*, "the juke box manufacturers have designed new models—their first since 1942—calculated to gain the victory by sheer power." One little wonder weighs in at 400 pounds, is five feet tall, gives off chiaroscuro patterns of light, and blasts forth with more volume than a Fiorello LaGuardia.

Juke Origin

The juke box industry (which is also the pinball and slot-machine industry) does not like to have its prodigious product disparaged and discourages use of the term "juke" in favor of "automatic phonograph," even though "juke" goes all the way back to Chaucer's *Troilus and Criseyde*. In that fourteenth-century best seller Chaucer uses the word "jowken," meaning to rest or sleep. In the rural South, where remnants of Elizabethan English keep cropping up, the word became "jouke," and the local tavern or what-have-you became a "jouke joint." When the magic new music box came along with its siren song, it promptly became the "jook" or "juke" box.

This is the background of the juke box on the eve of its anticipated boom. Where now one of these dream boxes serves 500 citizens, a few years from now there may be one for every family. Our advice to anyone who can't take much "Hey, Ba-Ba-Re-Bop" is to get while the getting's good. We, ourselves, are thinking of a nice quiet island in the Pacific.

**Chi's Brownout
Hits Coin Biz**

(Continued from page 101)

ness," he said, "but our members expect to co-operate to the limit, at the same time hoping for an early improvement in the situation."

Venders Best Off

Spagnola pointed out that juke boxes will be allowed to operate only during the lightest hours of play, losing out on the profitable after-dark period.

Arcade operators indicated that they are in a similar plight. Not only will the heavy play hours be lost, but machines which do not require electric current will remain idle. Thus, while a tavern which serves food may use current for lighting during evening hours, an arcade will have to close its doors after dark.

Vending machine operators are likely to fare best. Large percentage of vending locations are either out-of-doors or in public places, which are not affected by the order. Railway stations, apartment buildings, garages, for example, are among those exempt.

Nevertheless, theaters, office buildings, factories and many others among the most highly rated vending machine locations will be turning away nighttime crowds, thus putting the squeeze on play.

Bleakness of the overall picture was somewhat lightened by confidence generally expressed by trade sources that the situation would be of short duration. Both operators and manufacturers hoped for a quick end to the coal miners' "holiday" and return to normal operations. Meanwhile, they are unanimous in attempts to co-operate fully with government and power officials.

NEWS DIGEST

(Continued from page 100)

erators announced opening of new laundries, equipped with juke boxes and vending machines, in Toledo and San Francisco. One company reported that it now has 110 such laundries in operation. In Philadelphia, a complete, neatly decorated laundry with coin-operated machines was opened in a swank apartment house.

SUBURBS — Suburban locations are attracting many coin machine operators as the "flight from the city" to the suburbs continues at a rapid pace. Altho long a trend among U. S. city dwellers, the movement was accelerated during the war, and experts report that it is being heightened by postwar desire of thousands to own their own homes.

WANTED—WANTED!

In Good Condition

- | | |
|--|-----------------|
| | WILL PAY |
| Wurlitzer 412..... | \$100.00 |
| Wurlitzer 61 Counter Model..... | 100.00 |
| Wurlitzer 616..... | 165.00 |
| Wurlitzer 616, Life-Up Top and Bottom..... | 200.00 |
| Wurlitzer 24..... | 250.00 |
| Wurlitzer 600 Rotary..... | 340.00 |
| Seeburg Rex..... | 160.00 |
| Seeburg Gem or Regal..... | 300.00 |
| Mills Throne..... | 235.00 |
| Mills Empress..... | 285.00 |
| Rock-Ola Master..... | 325.00 |

SEND LISTS OF MACHINES YOU HAVE FOR SALE

NEW YORK DISTRIBUTING CO.
632 Tenth Ave. New York 19, N. Y.
Circle 6-9570

**SELLING OUT ALL
SALES BOARDS.
LESS THAN FACTORY PRICES
OUR LOSS—YOUR GAIN**

Holes	Name	Profit	Price
1200	5c American Beauty	Avr. \$28.00	\$3.23
912	5c Beach Pal	Avr. 26.48	2.85
1280	5c Deal Me In	Avr. 33.15	3.14
1000	5c Doggy	Avr. 29.00	2.88
1080	5c Dog Gone Cute	Avr. 30.58	2.80
1977	5c Dollar Book Spl.	Avr. 38.85	3.93
1260	5c El Toro	Avr. 32.41	3.17
1248	5c Eyes of the Fleet	Avr. 32.00	3.28
480	25c Flyer	Def. 40.00	.84
1280	5c Flamingo	Avr. 32.25	3.06
1584	5c Get the Point	Avr. 43.30	3.65
480	25c High Five	Def. 40.00	1.06
1400	5c High Stepper	Avr. 38.50	3.26
1140	5c Hot Corner	Avr. 34.25	2.84
1000	25c Jack Pot Charley	Avr. 53.25	1.00
1250	5c Liberty Smokes	Avr. 31.40	3.06
1200	5c Nice Form		3.06
1200	5c On Defense	Avr. 35.02	2.70
840	5c On Guard	Avr. 23.91	2.65
1600	5c Our Defense	Avr. 40.69	3.11
600	25c Quarter	Avr. 50.50	2.54
1600	5c Rapid Play	Avr. 33.43	3.25
1380	5c or 10c Red-White-Blue Candy Boxes (Def. 5c \$18.00) (Def. 10c \$45.50)		1.70
1080	5c Rough Riders	Avr. 28.02	2.77
1600	5c Speedway		3.75
2160	5c Speedway Special	Avr. 53.95	3.95
1200	25c Texas Charley	Avr. 102.00	1.85

Immediate Delivery. 1/3 Cash, Balance C.O.D.

MYCO AUTOMATIC SALES CO.
347 SO. HIGH ST.
COLUMBUS 15, OHIO MAin 1600

**Mutoscope
PHOTOMATICS**
Rebuilt and Repainted, Like New. **\$750.00** EA.

PHOTOMATONS
(4 for 25c)
Reconditioned and Repainted, Like New. **\$750.00** EA.

PHOTO MACHINE
(4 for 25c)
All automatic except for developing, beautiful mahogany cabinet with darkroom complete, sink and developing tanks. **\$795.00** EA.

ALL PRICES F. O. B. N. Y.

**WANTED
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.22 SHORTS**
Any Quantity
WILL PAY HIGH PRICE

SIMON SALES, INC.
215 W. 64th St. New York 23, N. Y.
Trafalgar 4-6900

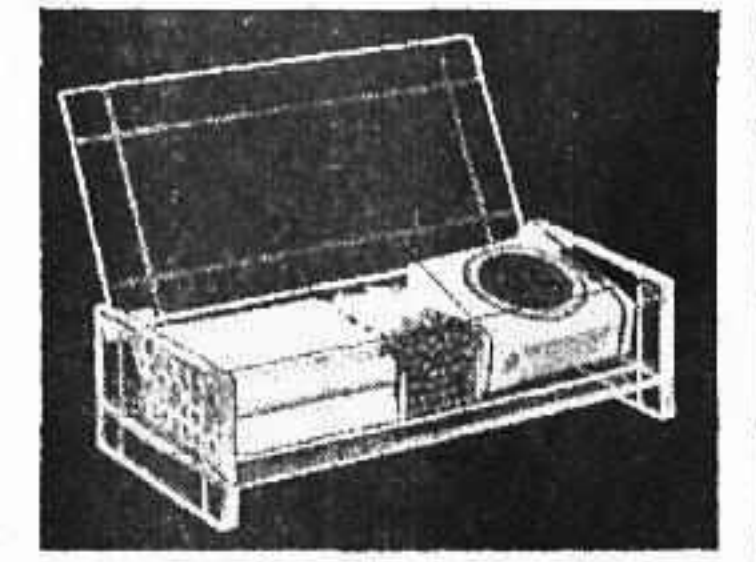
**WANT TO BUY
CHICAGO COIN GAMES**
Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

**F. P. & K.
DISTRIBUTING CO.**
577 Tenth Avenue
New York 18, N. Y.
Longacre 3-6235

**AT LIBERTY
Phonograph Serviceman**
Fully capable of building, rebuilding and operating a good sized phono route. Acquainted with all types of Phonos and Slots. Northwest territory preferred.
BOX D-189, The Billboard, Cincinnati 1, O.

**MICHIGAN OPERATORS
REFINISHING**
ALL TYPES OF COIN MACHINES FINISHED TO LOOK LIKE NEW
Schneider Specialty Co.
356 North Campbell Detroit 9, Mich.
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LATEST SALES BOARD NOVELTY
Boxes made from Plastic. During the war used in Airplanes. A sample assortment will convince you.



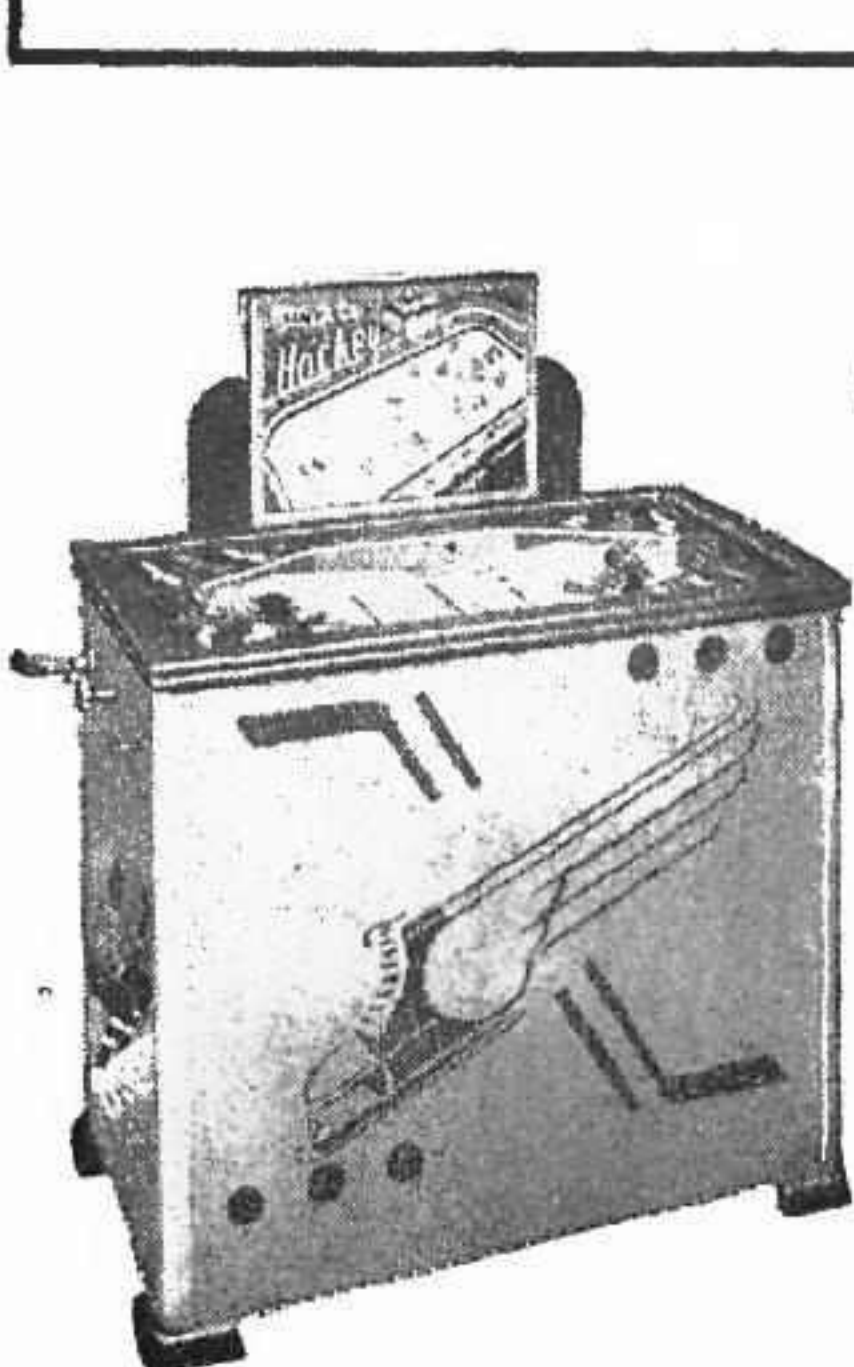
Packed Six (6) to an Assortment . . . \$14.88
If Beard Wanted, 1,000 Hole Board93

WHILE THEY LAST
Sample Dozen **\$11.52**
A Trial Order With Full Information Will Convince You.
Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.
411 NORTH BISHOP DALLAS 8, TEXAS

NOW DELIVERING!
"SMILEY" . . . \$39.50
Brand New Legal Counter Game
BUBBLES . . . \$249.50
5-Ball Revamp Pin Game
BIG TOP . . . \$249.50
5-Ball Game
ORDER TODAY
LEON TAKSEN COMPANY
2035 Gormantown Ave. Phila. 22, Pa.
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**A SENSATIONAL WINNER
From the House of Winners!**



**2 PLAY GAME
TOPS IN
COMPETITIVE
ACTION**

Deluxe Model
\$289⁵⁰

DELIVERY NOW!

Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
Mpls. Phone GENEVA 3645. St. Paul Phone NESTER 5720

IF IT'S NEW EQUIPMENT YOU WANT

WE HAVE IT!

IMMEDIATE DELIVERY ON **ALL THE LATEST GAMES**

GET ON OUR MAILING LIST TODAY!

ACTIVE AMUSEMENT MACHINES CO.

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417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active—All Ways"

**SALESBOARDS—All Orders Shipped
Same Day Received**

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	162.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

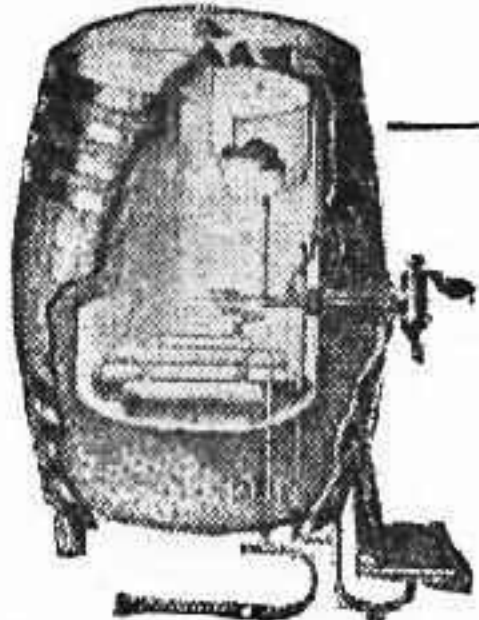
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Immediate Delivery

**ROOT BEER
BARRELS**

With or Without Carbonator for Indoor and Outdoor

SPECIAL
Root Beer Syrup. No sugar needed, just add water. Order your season's supply now.
Only \$2.60 Gal.
Terms: 1/3 Dep., Bal. C. O. D.



CONCESSION SUPPLY & EQUIPMENT CO., Room 1411, 120 S. LaSalle St., Chicago 3, Ill.

COINMEN YOU KNOW

(Continued from page 102)

of the NCWA greeting old friends and coinmen among the candy conventioners at the Sherman Hotel. Among others he talked with were Bill Culliffe, of the Candy Distributing Company, Atlanta, and H. D. Dwyer, Dwyer Novelty Company, Marion and Anderson, Ind. Dwyer and Culliffe predict expanded business as soon as shortages are eased.

Ralph Boid, of Piedmont Canteen Service, Greensboro, N. C., and Herb Geiger, Geiger Automatic Sales Company, Milwaukee, were among coinmen at the candy conclave.

H. Zorinsky, H. Z. Vending & Sales Company, Omaha, was registered for the National Candy Wholesalers' Association convention, but combined the confab with a shopping trip in search of new machines. . . . C. M. McMillan, Washington, executive secretary of NCWA, was elated with attendance at the Chicago convention. With the association's sights set for 1,000, over 1,200 registered and numerous others who did not register were visitors. . . . Among vender men registered were R. W. Zaug, Modern Vending Service, New London, Wis.; H. E. Davies, Davies Automatic Sales, Racine.

I. Silverman, Automatic Sales Company, Altoona, Pa., and wife attended the candy convention. Altho Silverman has only been in the vending business since 1941, he is not a newcomer to the coin industry having pioneered the arcade business in Pennsylvania. Mrs. Silverman was among conventioners, who attended the Edgewater Beach Hotel luncheon. . . . Jules Peres, New Orleans Coin Machine Company, in town shopping for new machines.

Jack Kaufman, Casy Novelty Company, Philadelphia; Sam Horwitz, Acme Novelty Company, Pittsburgh; J. A. Fencil, Green Bay, Wis.; Ross Lewis, Peoria, Ill., and A. L. Kropp, Meridian, Miss., also were on the Chicago visiting list.

English Nathan, of Harry Marcus Company, returned recently after an extended business tour of the West Coast. . . Harold Pincus visited Iowa, Nebraska and Kansas City, Mo. While in Nebraska he named Leonard Weiland, Central Vending Company, distributor for parts and supplies in Omaha.

Jimmy Johnson, Globe Distributing Company, has had a packed house lately and one of his visitors was O. W. Glenn, Las Vegas, Nev. . . . Ted Rubinstein, at Marvel, has been less rushed lately. His right-hand man, Bill Perry, helps take the load.

Art Churvis, son of Mac Churvis, trade publicist, recently had one of the leading roles on WBBM's *That Men May Live*. . . Lew Terry, Amco Distributors, is also among those who recently returned to the city after a trip thru other Midwestern States.

Los Angeles:

Curly Robinson, managing director of the Associated Operators of Los Angeles County, Inc., reports his organization is strongly supporting the new public relations program of Coin Machine Industries, Inc., realizing it is a good sign when manufacturers begin to see the necessity of such an activity for the industry. AOLAC recently made a generous subscription to the building fund of local YMCA. . . . Phil Robinson, of Chicago, in town, visiting with Bill Wolf at his M. S. Wolf Distributing Company offices.

Preston Jarrell now has his Coinmatic Distributors in new quarters added to the old offices and is planning even further expansion into the adjoining building for sales and display rooms. Jarrell announces that L. H. Eddy has joined his forces in

the vender sales and service department. . . . Bill Happel, of Badger Sales, at the Nevada Biltmore, Las Vegas, Nev., over the week end. Bill says consoles are selling well. . . . Ray Powers, manager of E. T. Mape Music Company, in San Francisco over the week end checking with Mape's office there.

Charles A. Washburn, Ace Distributing Company, has moved the record and music department into a new building on Pico. Games will stay at the old headquarters. . . . Bill Abel, Washburn's sales manager, reports their artist, Jimmy Walker, is on tour with Jimmy Wakely thru Southern California; Las Vegas, Nev.; Salt Lake City and points further East. . . . Bill Leuenhagen on a fishing trip in the mountains. Leuenhagen has sold one of his music routes to Jerry Karpman. . . . Aubrey Stemler advises that he has delivered a large order of Bally Victory Specials and expects a shipment of Derbys soon.

Detroit:

Charles Petzold, new Capitol Record Distributing Company branch manager, comes into the territory after a year and a half with the company in Philadelphia. . . . Carl Schram and Saul and Milton Herman are forming the Vend-O-Drink Company at 2685 Calvert Avenue. . . . Harry Weinberger, of Reliance Merchandise Company, is leaving on another Eastern buying trip. . . . Aaron Lipin reports that Maurice Rocco and Tony Pastor numbers are proving leading favorites on local machines.

Max Falk, Falk Sales Company, has returned from a buying trip thru several adjacent States. . . . Max Baskin and Harry Paull have taken in Harry Kruman, who is a brother-in-law of both, as a partner in their business and are expanding their route of amusement machines. . . . Ben Paull has disposed of his amusement machines and is specializing in music boxes, adding new machines to his route. He is operating as Paull's Amusement Company.

ARCADE OUTFITTERS

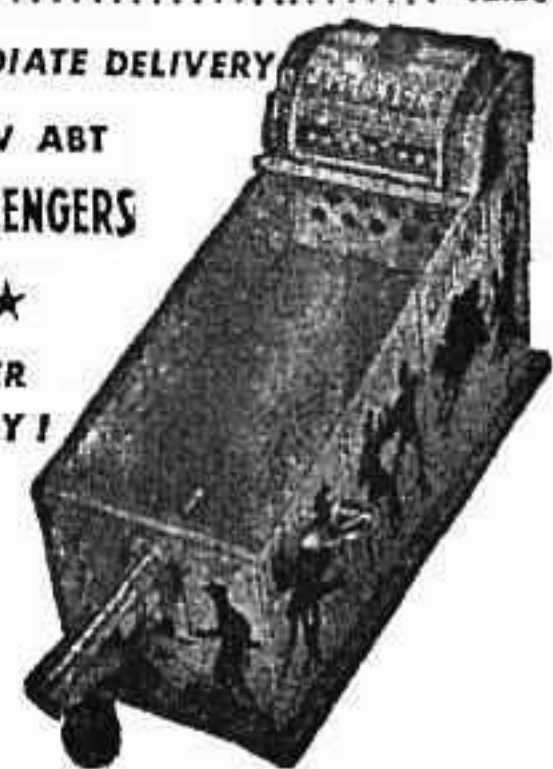
COUNTER GAMES

Mills Flip Skill	\$32.50
Bingo or Criss Cross	10.00
ABT Red, White & Blue; Fire and Smoke, Etc.	25.00
Kicker & Gatcher	22.50
Kill the Jap, New	22.50
Kill the Jap or Poison the Rat	12.50
Pikes Peak	20.00
Scooter	12.50

IMMEDIATE DELIVERY

NEW ABT
CHALLENGERS

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ORDER
TODAY!



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GRIP SCALE
CHICAGO COIN
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New or Rebuilt—Any Make or Model—Munves Has Them All

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N.Y. 1, N.Y. (Bryant 9-6677)

We Are Establishing A New Department for Amusement Equipment

For Arcades and General Operation
Complete line of new and used equipment will be stocked and WE
GUARANTEE EVERY GAME SHIPPED WILL BE LETTER PERFECT
WATCH FOR FURTHER ANNOUNCEMENT

FULL VALUE FOR YOUR MONEY!

PHONOGRAPHS		WALL BOXES	
Wurlitzer 600R	\$425.00	Mills Throne, Like New	\$350.00
Wurlitzer 950	750.00	Mills Empress, Like New	395.00
Wurlitzer 616, Lite-Up Grille	225.00		
Wurlitzer 24 Victory Model	445.00	Wurlitzer #100 Box	\$19.50
Wurlitzer 500 V.K.	525.00	Wurlitzer #125 Box, Guaranteed	24.50
Seeburg Hi-Tone 8800, ESRC	650.00	Wurlitzer #325 Sweet Music Boxes, 5¢	24.50
Seeburg Hitone, 8800, ES	600.00	Seeburg Wireless, 20 Sel.	37.50
Seeburg Classic	450.00	Seeburg Wireless, 24 Sel.	27.50
Rock-Ola Spectravox and Playmaster, Including Two 5¢ Bar Boxes	475.00	Buckley Chrome, 32 Sel.	17.50
		Buckley Chrome, 24 Sel.	19.50
		Packard Boxes, Like New	32.50
ACCESSORIES			
Wurlitzer 616 Amplifier	\$35.00	8" PM Speaker, New	\$ 4.25
Wurlitzer 24 Amplifier	45.00	Wurlitzer 412 Speaker	22.50
Rock-Ola Amplifier	25.00	Rock-Ola Motor, Any Type	22.50
Classic, Vogue Gem Amplifier	55.00	Solenoid Drums for Wurlitzers	14.50
Wurlitzer 145 Stepper	45.00	Original Covers for Wurlitzer #125 Boxes	5.95
Wurlitzer #304 Stepper	19.50	Wurlitzer and Seeburg D.C. Motors	10.00
Wurlitzer 304-305-308 Transmitter	19.50	Wurlitzer and Seeburg Motors	29.50
Wurlitzer #130 Adapter	27.50	Hi Tone Slug Proof Coin Mechanism	19.50
Bakelite Crystal Pick Up	3.95	Wurlitzer 950 Slug Proof Coin Mech.	19.50
Metal Crystal Pick Ups	3.45	Main Gears	4.00
Wurlitzer #600 Speaker	29.50	Casters, Per Set	1.00
Seeburg Speaker	29.50	Rubber Casters for Rock-Ola	1.25
Chandler Speaker, Chrome, Comp.	34.50	Large Rubber Casters, Set	1.25
12" PM Speaker, New	7.95	Seeburg Brackets	2.50
TRANSFORMER FOR WUR. 616 AND 412	\$6.95	Buckley Brackets, Curved	2.50
POWER TRANSFORMER FOR WUR. 24 AND UP	\$6.95		
UNIVERSAL AMPLIFIER WITH TUBES	\$47.50		
AMUSEMATIC LITE LEAGUE, NEW	\$425.00		
ABT CHALLENGERS, NEW	65.00		

WRITE FOR QUANTITY PRICES
COMPTON 9 COL. NEW SELECT-A-PAK CIGARETTE
MACHINE \$ 79.50
PLASTICS FOR ALL MACHINES. WE HAVE ALL JUKE BOX
TUBES IN STOCK. WE HAVE ALL TRANSFORMERS, RE-
SISTERS, CONDENSERS.

We have parts for all Phonographs—Write your needs!
WE HAVE ALL PARTS FOR WIRELESS BOXES
All mase. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on
our clean reputation! WRITE—WIRE!

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VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
C.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

COSTS
YOU
ONLY
\$9.50
Each
F.O.B.
Chicago

HERE IS WHAT YOU GET

- NEW! Flashy, 14 Color Score Glass
- NEW! Large Size Bumper Caps
- NEW! Score Cards
- NO MECHANICAL CHANGES

VICTORY GAMES

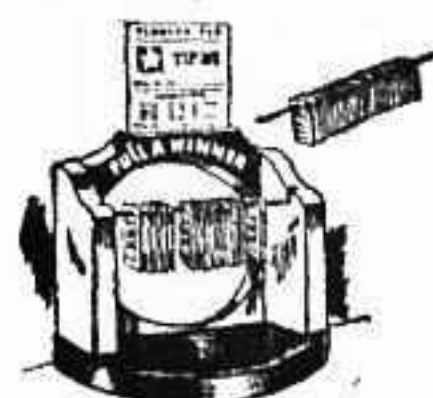
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RUSH
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ORDER
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NOTHING
ELSE TO
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BUY "FAIR PLAY" TICKET GAMES



Yes, buy "Fair Play" Ticket Games and you buy the BEST . . .
We are the largest manufacturer of Tab Tickets . . . sold exclusively
thru distributors and operators . . . Easy to handle for faster play
. . . makes you the most profit. Made for Jar or Box use or
for our "Dangling Ticket Vender" illustrated. Specializing in

RED-WHITE & BLUE 2160's - 2170's - 2180's
Single or Staped in 5's

TIPS 120's BASEBALL 120's BINGO 1050's
136's 1250's

COMBINATION 1440, 1836, 2052, 2280, 2520

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

WORTHMORE DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

WHY DO OPERATORS PREFER MERCURY CONVERSIONS?

1. We specialize only in Ray-Gun Conversions.
2. Best designed and executed scenery available.
3. Expert workmanship. Replacement of parts needed after machine has been completely disassembled, cleaned and checked.
4. Entire cabinet sanded. Refinished professionally so as to be as good or better than when new.
5. The first post-war "new" development in coin machines—Black Light. Something all operators like—it triples and quadruples "takes."
6. We gladly invite you to visit our shop. You will be amazed at the time and effort we spend on making these games perfect.
7. Money-back guarantee on all Mercury Products.

WE SPEND MORE TIME REPAIRING AND REFINISHING
THESE MACHINES THAN WAS USED WHEN FIRST MADE

SHOOT the WOLF

WE WERE FIRST!

With this outstanding game you can get and hold the most fastidious locations.

After weeks of experimentation and consultation with makers of Black Light products, we have completed and are ready to deliver the BEST in Black Light.

AN ALL-ELECTRONIC RAY GUN

As stated above, in perfect condition with Black Light scenery—absolutely tops in operating condition, and COMPLETE WITH A FREE PLAY UNIT! . . . \$249.50
Send 1/3 Deposit F. O. B. Chicago

Scenic Conversions Done by Seacrest Art Studios

We are proud to guarantee our scenery to be the most complete, beautiful and outstanding made.

SHOOT THE WOLF Complete with 5 pieces of scenery (sides, center pieces and new doll with lens already inserted), black light tubing and attachments.

Ready to plug. Scenery in Black Light, 5 colors. Beautiful, lustrous—guaranteed to rejuvenate your machines and make them the top money-makers on your routes. \$59.50

MAID 'N' MONSTER } With Black Light . . . \$59.50

FOR SHOOT THE CHUTES }
SHOOT THE BARTENDER } Without Black Light. 15.00

FOR CHICKEN SAMS } Send 1/3 Deposit

THESE CONVERSIONS INSTALLED ON LOCATION IN 20 MINUTES

Check these points: Black Light kits include all necessary parts and wire for black light operation. All kits (with or without Black Light) contain 5 pieces, including side pieces, center scenic drops and a new hand-painted doll complete with lens already installed. Makes a new machine out of your old equipment.

TOP NOTCH RAY GUNS (Without Black Light)

SHOOT THE BARTENDER } \$189.50 FREE PLAY UNIT
MAID 'N' MONSTER } \$10.00

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These are our ever-popular, complete reconversions. Completely refinished and repaired as are all our products—and bearing the Mercury guarantee.

WANTED—Chicken Sams. Paying \$55.00. Must be complete with all parts.

FINEST IN WORKMANSHIP HIGHEST IN QUALITY

6651 N. CLARK ST. CHICAGO 26 ILL. COIN MACHINE COMPANY TELEPHONE BRIARGATE 2516

SPECIAL SALE

All Machines Cleaned, Checked and Ready for Location

ONE BALLS	SLOTS AND CONSOLES
1 Bally Victory, F.P. (Old) . . . \$ 25.00	5 Mills War Eagles, 5c. . . . \$ 99.50
1 Bally Grandstand, P.O. . . . 50.00	5 Mills Blue Fronts, 5c. . . . 119.50
5 Bally Preakness, P.O. . . . 11.50	1 Mills Wolf Head, 5c. . . . 75.00
5 Bally Arlington, P.O. . . . 11.50	1 Galloping Dominos (Walnut) 149.50
2 Bally Hawthorne, P.O. . . . 49.50	1 Jumbo Parade, Comb. 5c 175.00
3 Bally Pimlico, F.P. 275.00	1 Jumbo Parade, P.O., 5c. . . 119.50
5 Bally '41 Derby, F.P. . . . 195.00	1 Exhibit Longchamp, 5c. . . 15.00
3 Bally Sport Special, F.P. . . 119.50	10 Folding Slot Stands . . . 3.00
2 Fortunes, Comb. 185.00	
1 Big Prize, P.O. 49.50	
5 A.B.T. Challengers, 1c . . . 19.50	

Get our prices on Salesboards and Bingo Tickets. One-Third Deposit, Please.

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STAGE DOOR CANTEEN	274.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
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EVANS BANGTAIL, 5c Comb., F.P. and P.O., 7 Coin	674.00
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EVANS 5c BANGTAIL and GALLOPING DOMINO, Cash Pay EACH	596.50
NEW JENNINGS LITE-UP SUPER DELUXE CHIEFS AND STANDARD CHIEFS	WRITE
NEW GROETCHEN COLUMBIA, J.P.	\$132.50

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Sky Chief	\$165.00	Genco Victory	\$94.50	Zig Zag	\$68.50
Keep 'Em Flying	145.00	Marvel Baseball	90.00	Horoscope	69.50
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Shangri-La	134.50	Texas Mustang	79.50	School Days	69.50
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Sun Valley	125.00	Spot Pool	74.50	7-Up	67.50
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Yanks	95.00	Sluggo	72.50	New Champ	59.50
		Jungle	72.00	Big Chief	49.50

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GOTTLIEB STAGE DOOR CANTEEN
THE PROVEN MONEY-MAKER

GOTTLIEB Improved Deluxe GRIP SCALE

Three-Way Strength Tester—Powerhouse for Profits!

Exclusive Distributor for N. Illinois, N. Indiana, E. Iowa and Michigan.

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Brown Anti-Aircraft	\$ 69.50	Keeney Submarine	\$125.00
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"SMILEY"

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LEGAL ANYWHERE!

"Smiley" is sweeping
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More \$\$\$ for you!

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GUARANTEED SPECIALS
MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

SELECT THE EQUIPMENT YOU NEED FROM
THE WORLD'S LARGEST STOCK
★ Ready for Immediate Delivery ★

SPECIAL—10 PANORAMS \$379.50 EA.

CHICAGO COIN
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New machines to be delivered* in
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Williams "Suspense"
Bally Surf Queen
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PILOT TRAINER, \$850.00

Hottest Money Maker for Arcades and Outdoor Amusement Spots

WE HAVE EVERYTHING FOR THE OPERATOR, INCLUDING COMPLETE LINES OF PARTS, RECORDS, PLASTICS, NEEDLES, ETC.

NOW ON DISPLAY IN OUR SHOWROOM

NEW 1946 AMI PHONOGRAPH

• MUSIC •

10 Singing Towers	Each \$479.50	1 Rock-Ola Commando	Each \$615.00
5 Rock-Ola Masters	445.00	Seeburg Rex, Remote Control, Can Be Used for Remote Control Special	375.00
2 Rock-Ola Standards	435.00	3 Wurlitzer 500	495.00
1 Rock-Ola Spectravox & Playmaster	435.00	3 Seeburg Regals, Beautiful Condition, Repainted	395.00
10 Wurlitzer 616, Perfect Condition	279.50	5 Seeburg 12's	179.50
7 AMI 40 Record Hi-Boys	545.00	6 Rock-Ola 12's	145.00
1 Rock-Ola Premier	545.00	3 Seeburg Envoys, Remote Control	525.00
1 Seeburg Plaza	395.00	2 Seeburg Colonials, Remote Control	525.00
1 Wurlitzer 61, Counter Model with Stand	215.00		
3 Seeburg Classics, Remote Control	490.00		

AMI-WIRED MUSIC STUDIO

CANNOT TELL FROM NEW
WILL CRATE FOR DELIVERY—COMPLETE **\$4,750.00**

WE HAVE BEEN APPOINTED EXCLUSIVE DISTRIBUTOR FOR
SOLOTONE MUSIC SYSTEM

WRITE OR WIRE TODAY FOR COMPLETE SOLOTONE PLAN

BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINES \$24.95

★ SPECIAL ★

5 Rex Skee Ball Alleys	Each \$139.50	5 Jap Guns, all parts there—not necessarily working	Each \$ 75.00
2 Victory Rolls	175.00	5 Jap Guns—guaranteed 100% working order	1,000.00
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- ★ Bally's Under Sea Raider ★ Williams Suspense ★ Pioneer's Smiley
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- ★ Mills Vest Pocket ★ Daval's Counter Games
- ★ Columbia Twin Jackpot Bells

USED CONSOLES

HI HANDS	\$189.50	SUPER BELLS	\$289.50
CLUB BELLS	249.50	Jumbo PARADE, F.P..	109.50
PACES REELS	\$249.50		

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ACT FAST—WHILE THEY LAST... EVERY MACHINE GUARANTEED CLEAN AND IN A-1 OPERATING CONDITION... YOU CAN'T AFFORD TO MISS OUT ON THESE BUYS

FREE PLAYS					
A.B.C. Bowler	\$ 59.50	G.I. Joe (Conv.)	\$ 74.50	Sky Rider	\$109.50
Air Circus	119.50	Gobs	99.50	Sluggo	64.50
Amer. Beauty	94.50	Gold Star	49.50	Snappy, '41	69.50
Anabel	29.50	Gun Club	79.50	Spot-Cha (Rev.)	89.50
Big Parade	129.50	Home Run, '42	74.50	Spot Pool	72.50
Boloway	79.50	Invasion (Rev.)	119.50	Star Attraction	69.50
Bombardier	109.50	Knockout	109.50	Streamliner	189.50
Captain Kidd	89.50	Majors, '41	69.50	Strip Tease (Rev.)	129.50
Champ	69.50	Midway (Rev.)	139.50	Tall Gunner (Conv.)	59.50
Defense, Genco	89.50	Paratroop (Rev.)	104.50	Ten Spot	59.50
Five, Ten, Twenty	124.50	School Days	59.50	Venus	79.50
Foreign Colors	139.50	Sea Raider	79.50	Victory	99.50
Four Roses	59.50	Seven Up	59.50	Yanks	99.50

ARCADES		ONE BALLS	
2 Bally Defender	\$219.50	1 Kcep Punching	\$ 99.50
1 Chiclin Hockey	209.50	1 Mutoscope Ace Bomber	249.50
3 Keeney Anti-Aircraft, Brown	59.50	1 Mutoscope Sky Fighter	249.50
1 Keeney Submarine	119.50	2 Mills Pancrams	369.50
1 Kirk Night Bomber	259.50		

CONSOLES		SLOTS	
3 Bally Club Bells	\$229.50	2 Mills 5c Blue Front	\$139.50
1 Evans '40 Pacers	319.50	3 Mills 10c Blue Front	189.50
1 Jumbo Parade, 5c P.O.	109.50	1 Mills 25c Blue Front	189.50
1 Keeney Twin Super Bell, 5-5c	395.00	2 Mills 5c Cherry Bell	149.50
2 Pacers Races, 5c, Brown	179.50	1 Mills 25c Cherry Bell	195.00
1 Jumbo Parade, 5c F.P.	109.50		
1 Jennings Silver Moon, 25c P.O.	219.50		
1 Jenn. Silver Moon Totalizer, 5c Comb.	129.50		

BARGAIN HUNTER SPECIALS	
20 Factory Rebuilt Cigarette Machines, Rowe & U-Need-a-Pak, 8 & 9 Col., Sold as Lot Only	\$1300
11 Jennings Hi-Boy Scales, Sold as Lot Only	500
15 Wurlitzer 100 Wall Boxes (Sold as Lot Only)	225
20 Buckley Wall & Bar Boxes, Chrome, Sold as Lot Only	200
30 Seeburg Selectomatic Wall Boxes (24 Rec.), Sold as Lot Only	225

WRITE AND GET ON OUR MAILING LIST—IT PAYS!!!
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.



SILENT SALES SYSTEM
635 "D" ST., N. W., WASHINGTON 4, D. C.

FOR SALE—READY FOR LOCATION
ATTENTION . . . NEW LOW PRICES

All American	\$ 45.00	Four Aces	\$114.50	Pick-Em	\$ 24.50
American Beauties, Conv.	64.50	Gobs	109.50	Pin-Up Girl, Conv.	164.50
Arizona, United Conv.	199.50	Keop 'Em Flying	129.50	Shangri-La, Gottlieb	124.50
Bally Rapid Fire	109.50	Majors, '41	54.00	Silver Skates	45.00
Big Parade	114.50	Mills Eagle, 1 Ball Conv.	69.50	Sluggo	59.50
Brazil, United Conv.	189.50	Mills 1-2-3, Free Play	49.50	Sport Parade	55.00
Bubbles, Conversion	179.50	Mills Owl	59.50	Toplo	79.50
Chiclin Hockey	175.00	Monicker	79.50	Turf Champs, Pay Out.	49.50
5-10-20	90.00	Paradise	45.00		

IMMEDIATE SHIPMENT ON NEW GAMES—WRITE

WE BUY AND SELL ROUTES OR EXTRA PIN GAMES. LET US KNOW WHAT YOU HAVE.

BANISTER & BANISTER DISTRIBUTING CO.

442-4 MASS. AVE. RILEY 4617 INDIANAPOLIS 4, IND.

PIN GAMES	CONSOLES	NOW MAKING REGULAR DELIVERIES
Sky Chief	Galloping Dominos	Of the P. & S. Revamps
Victory	'41 Two-	Production — Shangri-La
New Champ	Toned	Eagle Squadron
Stars		Torpedo Patrol
		Paratroops

\$74.50
BUYS THE MILLS NEW VEST POCKET BELL
Don't Delay—Order Today!

ROY MCGINNIS CO. 2011 Maryland Avenue BALTIMORE 18, MD. UNIVERSITY 1800

WILL SELL FOR \$110,000.00 TO RELIABLE BUYER ONLY

PHONOGRAPH AND PINBALL ROUTE
Located in Southern Connecticut—Large Industrial City
Equipment consists of 74 Phonographs, 145 Pinballs, about 280 Wall Boxes, 3 Trucks and large stock of Records, etc. Gross income \$110,000 per year. Net income \$60,000 a year. Terms: One-half cash.
BOX D-176, The Billboard, Cincinnati 1, Ohio

Max Glass Into Production on Hockey Mach.

CHICAGO, Ill., May 4.—A coin-operated, non-electric, two-player hockey game is in production at the Max Glass Manufacturing Company here with 450 already shipped to distributors, and parts and material on hand for 1,500 more, Glass says.

The company has been in the distribution and arcade business since 1933, but the new hockey game is its first venture into the manufacturing field.

Simplicity of construction is the outstanding feature of the machine, according to Glass. Using the gravity principle and lever action ball lift, it has no electrical parts except those used for illumination.

Only gears in the box are those between the manual turning knobs operated by the player and the hockey stick. Upon insertion of the nickel, the eight balls used in the game are released and raised as needed by the players. The playing field is so treated that the ball which is released at the center of the field might roll to either end for the initial stroke.

Playing field is ridged and the lower quarter of the sides are fitted with a tempered steel strip so that the ball may approach the player from any angle regardless of the position of the stick at the stroke.

Balls are raised manually, and only one ball is on the field at a time. The score is computed by the number of balls in the boxes at the rear of each player's guard after eight balls have been played.

Gear action is housed on an angle-iron frame set into the wooden housing. Except for the gears and the cast iron receptacles for the balls, all parts are manufactured at the factory.

The box itself is block constructed, having no legs and can be leveled on any kind of flooring by special devices at the four corners. Four floodlights at opposite sides of the octagonal playing field provide for illumination, and a lighted backboard, elaborately decorated, provides for the scoreboard.

G. F. G. Skill Games Rolling Now at New Chestnut Ave. Site

BROOKLYN, N. Y., May 4.—G. F. G. Skill Games is settled in its new quarters at 1604 Chestnut Avenue and production on firm's new games is moving forward rapidly, Jack Firestone, president, says.

Murray Goldberg is secretary of the company, which he said now employs over 25 on the production line. Firestone, vet coinman, was associated with several of the large manufacturers before establishing his own concern.

New Brit. Company To Manufacture Coin Machines in London

LONDON, May 4.—National Novelty Company, Ltd., 9 Mansfield Street, W. 1, London, has been formed to carry on the business of manufacturing coin machines.

Articles of registry listed the authorized capital stock at 500 shares with a par value of one pound per share. Incorporators were S. S. Fisher, 90 Village Wage, Pinner, secretary, and Mr. Simler, 33 Farmilo Road, E. 17, clerk.

WE ARE FACTORY DISTRIBUTORS FOR THE FOLLOWING COMPANIES:

Williams Mfg.	A.B.T. Mfg.
Mills Novelty	Genco
D. Gottlieb	Bally Mfg.
Chicago Coin	Exhibit Supply
Packard Mfg. Co.	

WE ARE MAKING DELIVERY ON

SUSPENSE GOALEE
STAGE DOOR CANTEEN
VICTORY DERBY
UNDERSEA RAIDER
VEST POCKET BELLS
BLACK CHERRY BELLS
PLA-MOR WALLBOXES
A.B.T. CHALLENGERS
PIONEER'S SMILEY

3 Rapid-Fire Guns. Ea. \$ 99.50
1 Singing Tower 495.00
1 Wurlitzer 24 345.00
1 Wurlitzer 616 Light. 325.00
1 Mills Throne of Music 345.00

Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

ACME DOES IT AGAIN!

IMMEDIATE DELIVERY
OF
WURLITZER #125 WALL BOX COVERS

MADE OF ALUMINUM AND BEAUTIFULLY FINISHED IN A LACQUER CRACKLE FINISH. PRICE \$7.95 EA.

Limited Quantity
WRITE · WIRE · PHONE
ACME SALES CO.
505 W. 42nd ST.
New York 18, N. Y.
LO. 3-4138

WANTED
CIGARETTE
VENDING MACHINES

ROWES—ROYALS AND PRESIDENTS
NATIONALS—9-30 AND 9-50
STEWARTS—9 COLUMN CHAMPIONS
U-NEED-A-PAKS—9 COLUMNS

Address: BOX 300, c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

Compare!
"PRE-FLIGHT TRAINER"
that's All we ask!

for name of
WRITE, WIRE, PHONE nearest distributor
PRE-FLIGHT TRAINER CO.
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NEW COLUMBIA BELLS
5-10-25c, \$132.50 Each
CHAMPION HOCKEY
DeLuxe Model—\$289.50
Eastern Pennsylvania, Southern New Jersey and Delaware distributor.
LEHIGH SPECIALTY CO.
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PHILADELPHIA 21, PA.
Phone: Poplar 3299

**Manufacturers and
Manufacturers' Representatives*
ARE INVITED MAY 15-16-17-18**

GRAND OPENING and HOUSEWARMING . . .

- You are cordially invited to attend our "OPEN HOUSE WEEK" commemorating the opening of our OWN new building, pictured below. This celebration will take place at our new location, 6655 Olive Boulevard, University City 5, Missouri, on May 15, 16, 17, 18.
- We would deem it a pleasure if you could arrange to be with us during the "Christening." Our new home will encompass all the latest features for the handling, storing and servicing our many customers.
- In the event that your plans are such that you are unable to be with us during the opening ceremonies, please consider this a standing invitation to visit OUR HOME at all times.

Sincerely yours, *Al Price*



DISTRIBUTORS OF CIGARETTE VENDING MACHINES SINCE 1937
WITH OUR ADDED FACILITIES, WE ARE NOW ABLE TO TAKE ON
ADDITIONAL LINES OF COIN-OPERATED MACHINES AS EXCLUSIVE
DISTRIBUTORS IN THE ST. LOUIS TERRITORY.

AL PRICE TOBACCO CO.
6655 OLIVE BLVD. UNIVERSITY CITY 5, MO.



PEACHES from GEORGIA

What is the most
needed replacement
unit for phonographs?
We have it—watch for
amazing announce-
ment.

DIXIE'S MOST PROGRESSIVE DISTRIBUTOR

Heath Distributing Company

217 Third St. Phones—2681 and 2682 Macon, Georgia

Sales Board Buyers in Canada Only

Buy Direct

SAVE DUTY
AND SALES TAX
All Styles—All Sizes—From 100 to 5,000

WRITE US FOR SAMPLES AND PRICES

PREMIUM PRODUCTS COMPANY
179 KING STREET WINNIPEG, MANITOBA, CANADA



Three Sensational Cards That Always Produce
GREATER ACTION—LARGER PROFITS

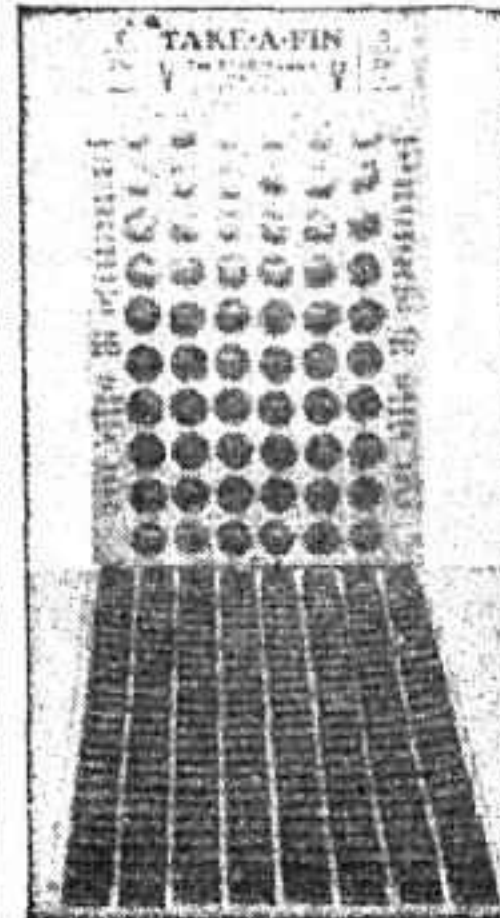
Now Available in Unlimited Quantities—Phone, Wire or Write

• **TAKE-A-FIN**

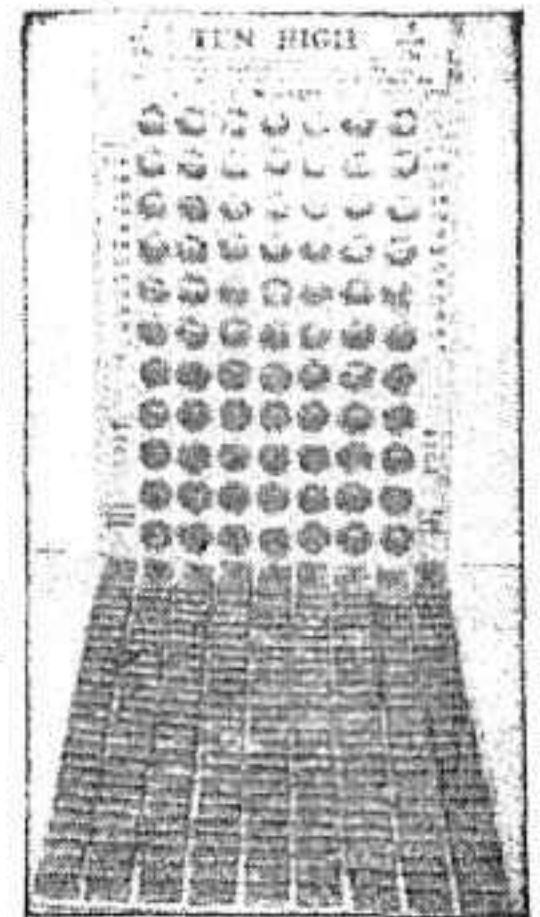
(60 seal card) has ten \$5.00, one \$2.00, one \$1.00 and 48 seals which pay 50c.

	1000 Tickets	1125 Tickets
TAKE IN	\$50.00	\$56.25
AV. PAY OUT	26.00	26.25
AV. PROFIT	24.00	30.00

A GOOD, STEADY SELLER—ATTRACTS
AND HOLDS PLAYERS—ORDER NOW!



More
for Your
MONEY
in
MUNCIE

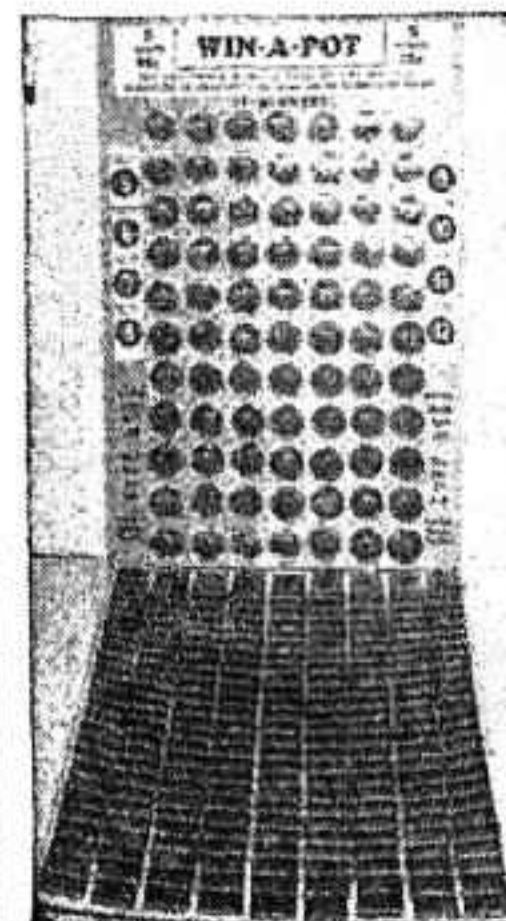


• **TEN HIGH**

(77 seal card) has two \$10.00, one each of \$9, \$8, \$7, \$6, \$5, \$4, \$3, \$2, \$1 and 66 seals which pay 50c each.

	1000 Tickets	1125 Tickets
TAKE IN	\$50.00	\$56.25
AV. PAY OUT	27.00	27.25
AV. PROFIT	23.00	29.00

TOP IN ITS FIELD—QUICK TURNOVER
—FAST REPEATS—LOTS OF COLOR



• **WIN-A-POT**

(77 seal card) carries eight seals that say Pot and pays consecutively if hit \$5, \$6, \$7, \$8, \$9, \$10, \$11, \$12 and 69 seals which pay 50c each.

	1000 Tickets	1125 Tickets
TAKE IN	\$50.00	\$56.25
AV. PAY OUT	27.00	27.25
AV. PROFIT	23.00	29.00

JOBBER, DISTRIBUTORS, WRITE FOR QUANTITY
PRICES ON TICKETS OF ALL KINDS

SAMPLES OF ANY
OF ABOVE DEALS \$3.00

A. B. C.
NOVELTY COMPANY

Manufacturers

310-312 N. WALNUT ST. MUNCIE, IND.

GET 'EM NOW!

IMMEDIATE
DELIVERY

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL
VICTORY DERBY
UNDERSEA RAIDER

Orders taken subject to prior sale

THOROBREDS . . . \$395
LONG ACRES . . . 395
PIMLICOS . . . 325
'41 DERBYS . . . 295

One-third deposit with order,
F. O. B. Baltimore

WANT TO BUY MILLS SLOTS

Must be ORIGINALS. Advise Quantity
Denomination, Condition, Price.

Write,
Phone
or Wire

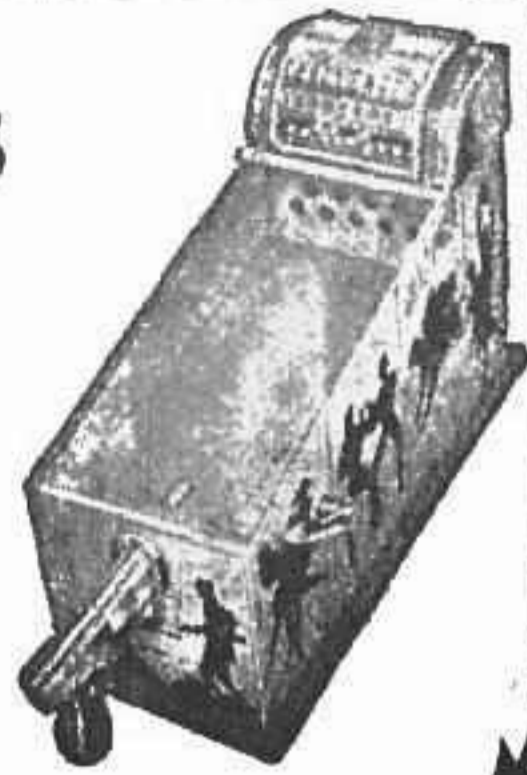
CALVERT SALES CO.

COIN OPERATED EQUIPMENT
708 N. Howard St. VERNON 3034 Baltimore-I, Md.

**BRAND NEW
A. B. T. CHALLENGERS**

IN STOCK FOR DELIVERY!

ORDERS
FILLED
IN
ROTATION



Eastern Distributor: Coin Chutes, Parts
and Supplies for All A. B. T. Products

West Side **DISTRIBUTING CO.**
612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

**Beattie Purchases
J. Downing Routes,
Holyoke Music Shop**

HOLYOKE, Mass., May 4.—William Beattie, of South Hadley Falls, proprietor of the Beattie Novelty Company, has bought the juke box and pinball machine business here from Jimmy Downing. In the sale goes the Jimmy Downing Music Shop at 427 Main Street, which will be known hereafter as the Beattie Music Shop.

This consolidates all the juke box and entertainment machine business in Holyoke in the hands of Beattie, who also has the sole concession for this business at Westover Field. He also has several installations as far north as Greenfield.

With the merger, Beattie will have about 50 juke boxes in Holyoke and the same number of pinball machines. He has had 12 juke boxes and 25 pinball machines.

Downing will concentrate on his orchestra business and the Beechwood in South Hadley Falls which he bought recently.

**JAR DEALS
AND
SALESBOARDS**



ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

**FOR QUICK SALE
SKEE-BALL ALLEYS**
ALL TYPES — ALL SIZES — READY FOR LOCATION

UNDERSEA RAIDERS (Like New)	\$295.00	CHICKEN SAMS, Converted to Shoot-the-Bears, Shoot-the-Ducks and Coinex—all repainted cabinets	\$75.00
PARACHUTES	49.50	KEENEY SUBMARINES	60.00
AIR RAIDERS	85.00		

Every Machine Guaranteed in Working Order.

JOY NOVELTY CO. 8635 LINWOOD AVE. DETROIT 6, MICH.

**Uncle Sam Offers
Wartime Factories
With Easy Credit**

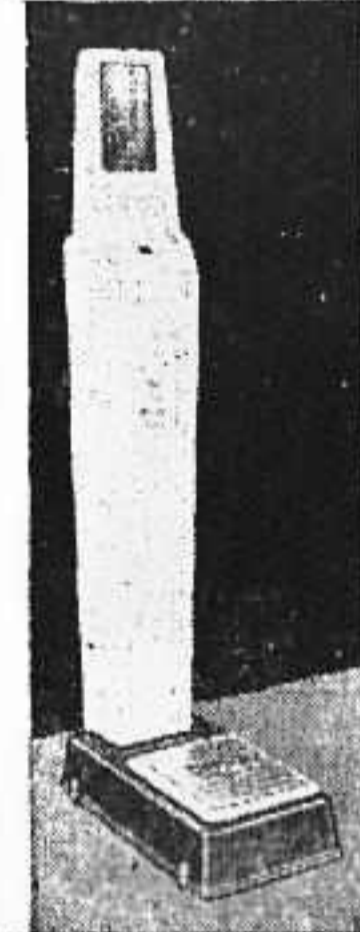
WASHINGTON, May 4. — Easy credit has been used heavily by the War Assets Administration in disposing of 310 discontinued war plants to date.

Typical rates offered by the agency for used factories are 7 per cent down and 4 per cent interest with 10 years to pay.

Other deals involve \$300,000 for a plant to make chrome-plated specialties, \$100,000 for a motor freight terminal and \$1,700,000 for a penicillin plant.

In many cases where terms are not acceptable to the WAA, the Reconstruction Finance Company will advance cash to pay for the desired site. A small firm got a \$31,000 loan for surplus auto and marine equipment. A veteran borrowed \$728 to buy a jeep for use in his small business, and another ex-G.I. got \$4,000 for a light plane to spray crops.

MR. OPERATOR: Thanks for your response to my recent ads on the



"NEW" 1946 "NATION" WEIGHING MACHINE
I was convinced that it would meet with your approval.
★ All porcelain
★ Correct height, 64", base 11 1/2 x 23 1/2
★ Foolproof operation — only 5 moving parts
★ For indoor or outdoor locations.
\$100.00 Cash
\$25.00 Dep., Bal. C. O. D.
\$108 On Time
\$10.00 With Order,
\$5.45 Per Mo.—
Give Bank Ref.
SPECIAL PRICE 5 OR MORE

F. O. B. Tennessee. Orders Filled in Rotation.
RUSS THOMAS
Vending Machines and Supplies
3285 OVERLAND PL. MEMPHIS 11, TENN.
Tel. 4-7187

Economy Supplies The Nation!

WE HAVE THEM AT LAST!

Rectifiers
28 and 32 Junction

Casters for All Music Boxes and
Other Hard To Get Parts

WRITE OR WIRE
"ECONOMIZE WITH ECONOMY"

ECONOMY SUPPLY CO. 2015 MARYLAND AVE. BALTIMORE 18, MD.

**WURLITZER COIN SLIDES
REPAIRED**

Work smooth as new \$2.50 each. One day service on exchange.
One week and your old slides back.

KEEL SCALE COMPANY

739 E. 7th STREET COLORADO CITY, TEX.

MILLS SLOTS—RECONDITIONED

- 5¢ Original Gold Chrome, 2-5 Payout \$227.50
- REVAMPED MILLS SLOT MACHINES
- Black Front Specials—Hard Chrome Specials—Gold Chrome Specials.
- Nickel, Dime and Quarter Play. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player. Write.
- USED PACE CONSOLE SLOT MACHINES
- 5¢ Royal Club Console \$ 95.00
- 5 & 10 Twin Royal Club Console 275.00
- USED PACE SLOT MACHINES
- 25¢ Bantam Bell \$ 50.00
- USED CAILLE SLOT MACHINES
- 25¢ Play A.C.J.P. Bell \$275.00
- 5¢ Play Caille, 2-4 Payout 42.50
- USED FREE PLAY CONSOLES
- 5¢ Jennings Bob Talls \$117.50
- 5¢ Jennings Silver Moon 117.50
- 5¢ Keene Super Bell 300.00
- 5¢ Bally High Hand 174.50
- USED ONE BALL FREE PLAY TABLES
- Bally Thoroughbred \$364.50
- Bally '41 Derby 217.50
- USED ONE BALL CASH PAYOUT
- Big Three \$ 75.00
- REVAMPED FIVE BALL GAMES
- Catalina \$249.50
- USED FIVE BALL FREE PLAY GAMES
- Clover \$ 25.00
- Towers 79.50
- USED CASH PAYOUT CONSOLES
- Baker's Pacers Dally Double, Factory Reconditioned \$375.00
- BRAND NEW JENNINGS SLOTS, 1946 MODELS.
- FACTORY DIST. FOR N. E. STATES.
- Bronze Chiefs, Standard Chiefs, DeLux Chiefs and Super DeLux Chiefs, in 5¢, 10¢, 25¢ & 50¢ Play. Factory Prices. Write.
- BRAND NEW GROETCHEN SLOTS, 1946 MODELS.
- Standard Columbia Jackpot Bell—Convertible to Penny, Nickel, Dime & Quarter Play \$132.50
- Chrome Club Columbia—Convertible, 1¢, 5¢, 10¢, 25¢ 169.50
- BRAND NEW BALLY GAMES
- Victory Derby \$574.50

**AUTOMATIC COIN
MACHINE CORP.**

338 Chestnut St. Springfield, Mass.
Phone 4-1109, 4-1100

**BUSINESS
OPPORTUNITY**

Very profitable, well-established Jobber and Distributor of Coin-Operated Machines, located in large middle-west city; must dispose of going business because of other interests. Average sales during past 10 years over \$750,000 per year. This deal will take \$250,000 to handle. Only those who can prove financial responsibility need reply.

BOX 735

The Billboard, 155 N. Clark St., Chicago 1, Illinois

WILL PAY—

**\$80.00 Per Case for
.22 AMMUNITION, SHORTS OR LONGS**
BOX 783, CARE BILLBOARD
1564 BROADWAY NEW YORK 19

ARCADE EQUIPMENT FOR SALE

Included are Keeneey Submarine, Evans Ten Strike, Viewing Shows, Pin Ball Machines, Bell-o-Ball, Ray-o-Lite Guns, etc. Will sell at bargain price as I need the space.

M. W. ZABOROWSKI

MIKE'S PLAYHOUSE
716 Ohio Avenue Wichita Falls, Texas

**Oregon City Votes
Salesboard License**

OREGON CITY, Ore., May 4.—"Question and Answer" type salesboards reappeared in numbers a few hours after the city commission voted to license this kind of board. License fee and terms of regulations await drafting of an ordinance by City Attorney Alden Miller.

Commissioners voted after Lonnie Logsdon, of the L. L. Amusement Company, who has been in business here for 15 years, presented one of the boards in question. He had removed his boards three weeks earlier from locations.

Logsdon explained how the board operated and it was noted that the State attorney general has ruled this type of board a game of skill and therefore legal. It was pointed out also that this type board operates in neighboring Portland. He stated that minors would not be permitted to play his boards, a provision city commissioners moved to incorporate in the ordinance.

1 MASSENGILL POOL TABLE

- New Cover, Balls & Dime Chute, Slate Bed \$295.00
- 1 White Balls 29.50
- 1 Anabel 27.50
- 1 Jack-in-Box Stand 32.50

Machines on Location.
1/3 Deposit.

PORTER ENTERPRISES

P. O. Box 6037 W. Asheville, N. C.

**PUSH
PUSH
PUSH
CARDS**

All Sizes, Styles from 10 to 600 Holes.
Also JP Cards, Fund Raising Cards, Etc.
FREE Catalog Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

**ATTENTION!
OPERATORS IN NORTHEASTERN
NEW YORK STATE AND NEW JERSEY**

CONTACT US FOR
INFORMATION ABOUT

H. C. EVANS CO.

LINE OF 1946 MONEY-MAKERS

PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

CLOSEOUTS

- 1930 R.W.B.'s, Profit \$24.50; \$1.00 Ea.; \$100.00 Gross, 1936 Comb. Tickets, Pr. \$20.80; \$1.00 Ea.; \$100.00 Gross, 320 Hole Jumbo Ten Shot, 10¢ Per Sale; Aver. Profit \$12.82; \$1.50 Ea. 25% deposit with order, balance C. O. D.

FRIEDMAN KLEIN SALES CO.
Kansas City 6, Mo.



ACE



COIN COUNTER DISTRIBUTORS

ILLINOIS—INDIANA—MICHIGAN
NATIONAL COIN MACHINE EXCHANGE

1411 Diversey Blvd., Chicago 14, Ill.

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WASHINGTON—OREGON
ADVANCE AUTOMATIC SALES CO.

1350 Howard St., San Francisco 3
Western Distributors (Div. of
Advance)
3126 Elliott Ave., Seattle 1
1226 S. W. 16th Ave., Portland 5

IOWA—MISSOURI—NEBRASKA
MONARCH COIN MACHINE CO.

1545 N. Fairfield Ave., Chicago 22

KENTUCKY—EASTERN TENNESSEE
CITIES LISTED BELOW

SOUTHERN AUTOMATIC MUSIC CO.

211 E. 10th St., Chattanooga 3, Tenn.
242 N. Jefferson, Lexington, Ky.
603 Linden Ave., Dayton 3, Ohio
542 S. 2nd St., Louisville 2, Ky.
325 N. Illinois, Indianapolis 4, Ind.
425 Broad St., Nashville 3, Tenn.
228 W. 7th St., Cincinnati 2
710 N. W. 2nd St., Evansville, Ind.
1329 S. Calhoun St., Ft. Wayne, Ind.

SO. CALIFORNIA—
NEVADA—ARIZONA

BADGER SALES CO.

1612 W. Pico Blvd., Los Angeles 15

OKLAHOMA

CLIFF WILSON DISTRIBUTING CO.

1121 S. Main, Tulsa, Okla.

GEORGIA—ALABAMA

HEATH DISTRIBUTING CO.

217 Third St., Macon, Ga.

W. PENNSYLVANIA—W. VIR-
GINIA—MARYLAND AND OHIO
COUNTIES BORDERING PENNSYLV-
ANIA

B. D. LAZAR COMPANY

1635 Fifth Ave., Pittsburgh 19

WISCONSIN—MINNESOTA

MILWAUKEE COIN MACHINE CO.

3130 W. Lisbon Ave., Milwaukee 8

UPPER MICHIGAN PENINSULA—
NO. DAKOTA—SO. DAKOTA

BADGER NOVELTY CO.

2546 N. 30th St., Milwaukee 10

ROCHESTER—
NORTHERN NEW YORK

EASTERN SALES CO.

1824 E. Main, Rochester, N. Y.

MISSISSIPPI—LOUISIANA

CRESCENT CIGARETTE SERVICE

1400 St. Charles Ave., New Orleans

NEW MEXICO—COLORADO—
WYOMING

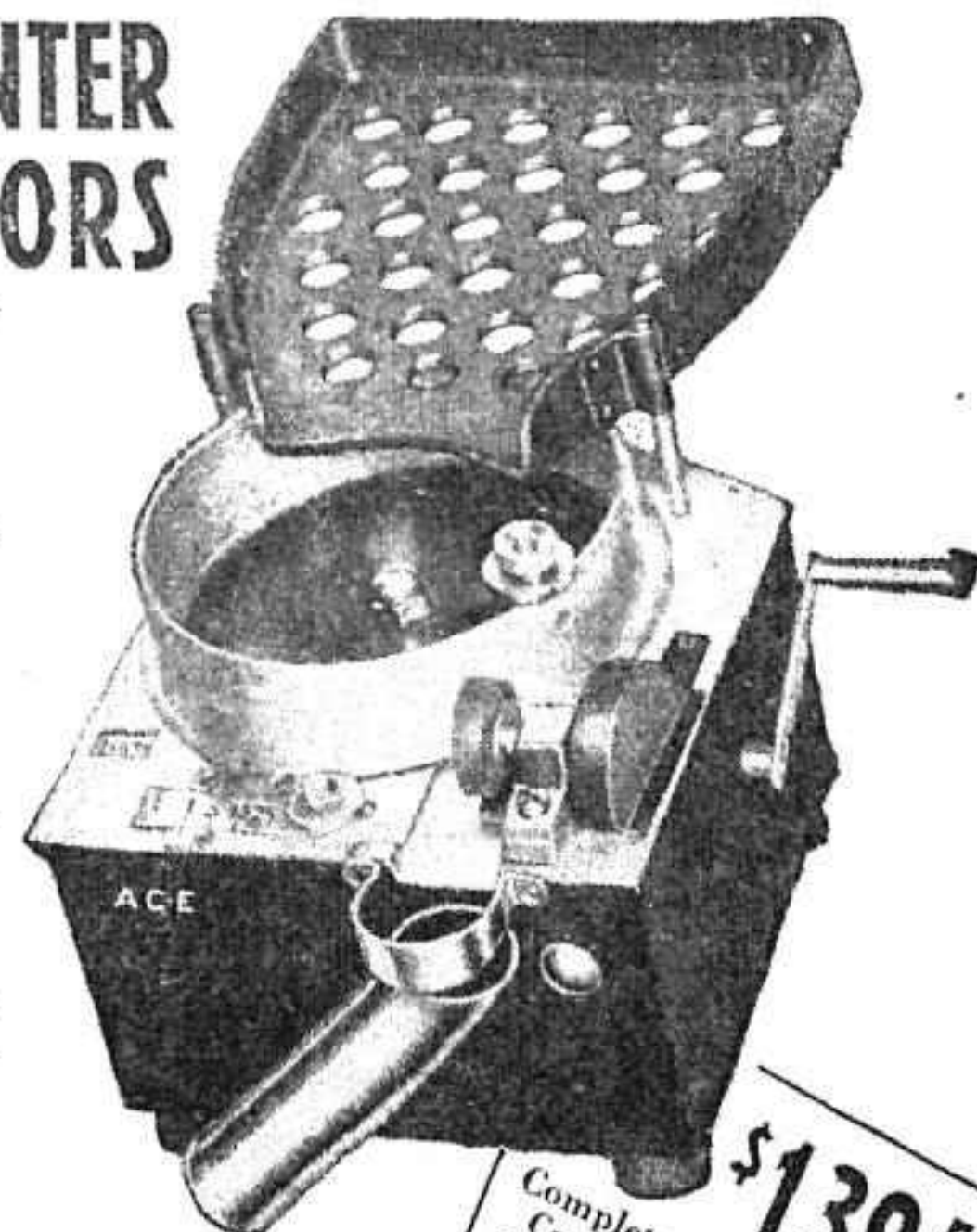
AJAX MUSIC COMPANY

1331 E. 16th Ave., Denver

FLORIDA

FLORIDA AMUSEMENT CO.

2025 Hollywood Blvd.
Hollywood, Fla.



Complete with Carrying
Case and Money Tubes
ONE-YEAR GUARANTEE

\$139.50

WATCH FOR
DELIVERY DATE

Manufactured
by
ACE COIN
COUNTING
MACHINE CO.
3715 No. South-
port Ave.
Chicago 13, Ill.



SEEBURG RAY-O-LITES
RECHECKED, REPAINTED, NEW SCENERY, EQUIPPED
WITH BRAND NEW DUCK OR BEAR TARGETS
Complete with base, \$159.50 each
These Revamps Will Increase Your Play Tremendously

USED EQUIPMENT

PIN GAMES		ARCADE EQUIPMENT	
Malors	\$ 62.50	Gottlieb Grip Tester (Brand New)	\$ 38.50
Spot Pool	75.00	Rapid Fire (Newly Painted)	165.00
Big Three, 1 Ball F.P.	85.00	Air Raider (Newly Painted)	150.00
Scoop	25.00	Shoot Your Way To Tokyo (Newly Painted)	165.00
Legionnaire	60.00	Keeney Submarine (Newly Painted) ..	125.00
Progress	35.00	Chicago Coin Goalee (New)	525.00
Metro	54.50	MUSIC AUXILIARY EQUIPMENT	
Five-Ten-Twenty	115.00	Seeburg Speak Organ	\$ 35.00
Horseshoe	75.00	Rock-Ola Wall Boxes (Late Model) ..	10.00
Big Time	45.00	Seeburg W.S. 2 Z Wireless Wall-O- Matics	42.50
PARTS		Seeburg 5-10-25¢ Bar-O-Matics	59.50
Permo Point Needles	35¢	Seeburg 5-10-25¢ Wall-o-Matics, Wire- less	59.50
Main Gun Cable for Seeburg Ray-O- Lites (Rubber Covered)	\$ 6.15	Universal Amplifiers, Model A	54.50
Gun Cables for Seeburg Ray-O-Lites ..	2.00	Universal Amplifiers, Model B	74.50
3,000 Ohm Wire Wound Resistors for Seeburg Amplifiers, Each	1.25	Operators' Tool Kits, Especially Made for Phonograph Operators, Each	3.85
Genuine 1480 Gun Lamps, Each	60¢	New 12" Speaker Built Into Walnut Cabinet	16.50
PHONOGRAPHS			
Seeburg R.C. Special Hide-A-Way Unit, Wireless	\$300.00		

We Carry a Large Stock of Operators' Parts and Supplies. Let Us Know Your Requirements.
W. B. NOVELTY CO., INC. 1012 MARKET ST. ST. LOUIS, MO.

PACKARD IN JUNE!
PLA-MOR PHONOGRAPHS

HOMER E. CAPEHART Announces That
We Will Begin Shipments of PACKARD
PLA-MOR PHONOGRAPHS in June.

NOW DELIVERING PACKARD PLA-MOR ACCESSORIES

PLA-MOR WALL BOX	\$ 38.95	NO. 700 DAHLIA, WALL SPEAKER	\$19.95
NO. 1000 ROTATING SPEAKER	159.50	BAR BRACKET	5.00
NO. 900 ROSE, WALL SPEAKER	49.95	30 WIRE CABLE, Per Ft.19
NO. 800 DAISY, WALL SPEAKER	33.95	ADAPTORS — WRITE FOR INFORMATION	

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- GROETCHEN COLUMBIAS • DAVAL GUSHER • VEST POCKET BELLS
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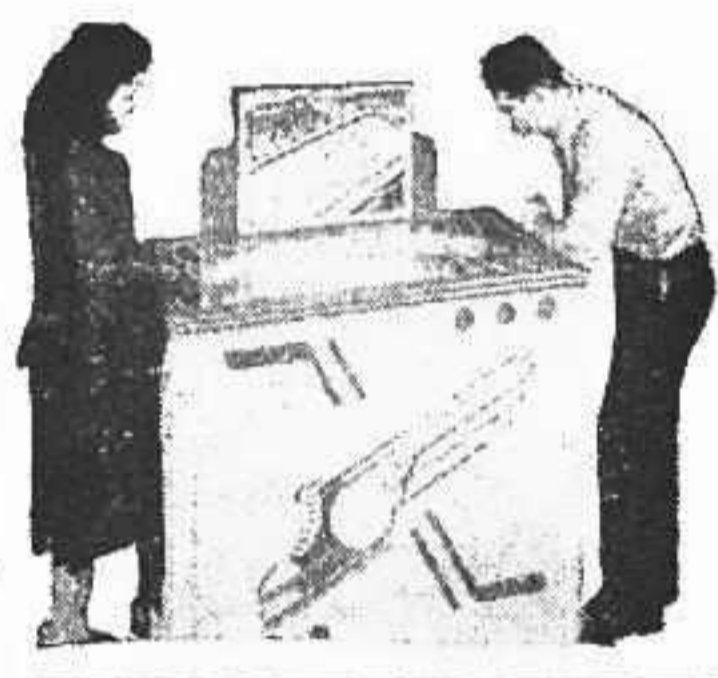
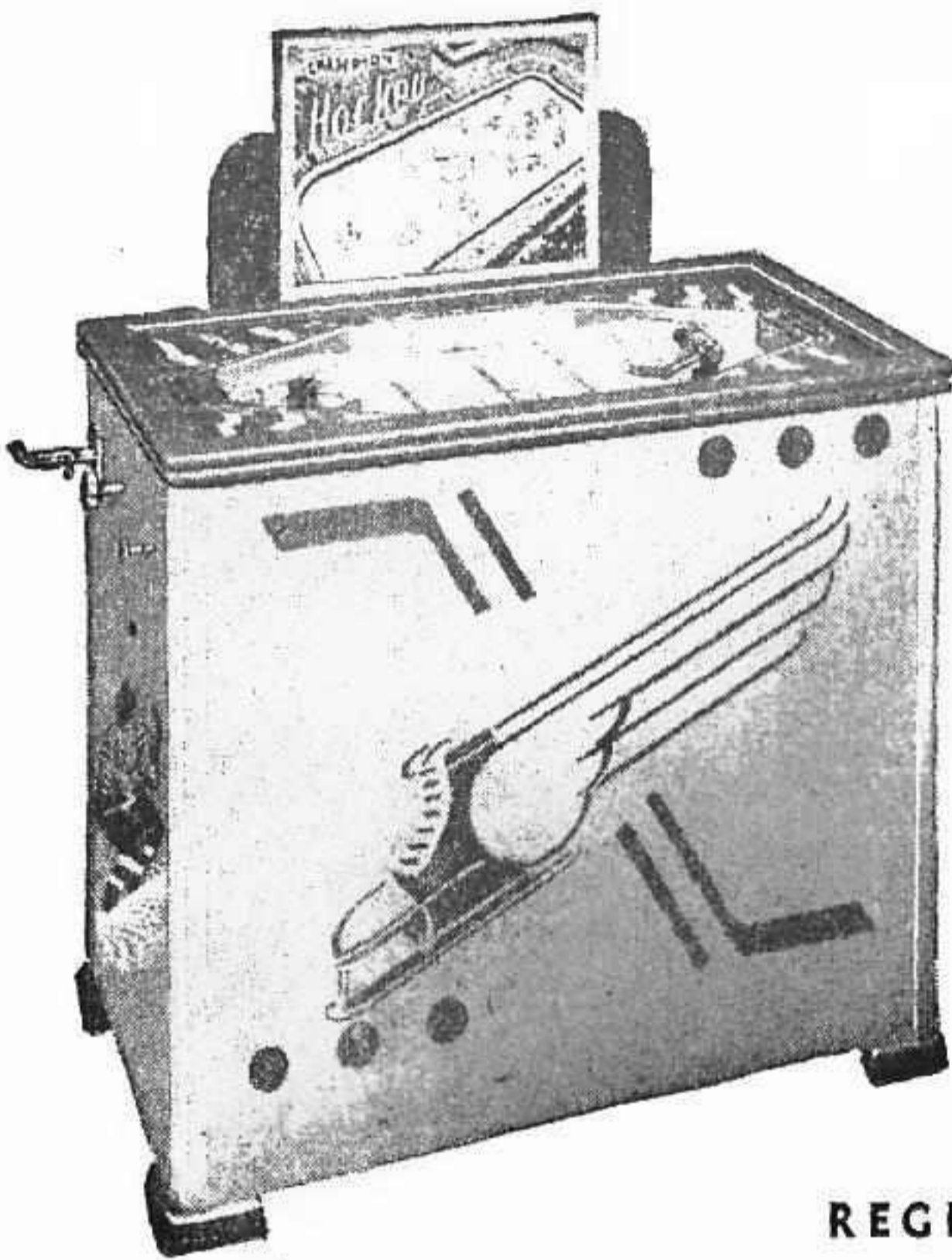
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ONE BALLS	CONSOLES
TURF KING	BALLY CLUB BELLS
JOCKEY CLUB	(Free Play and Payout Combination)
CLUB TROPHY, F.P.	BALLY ROYAL DRAW
KENTUCKY	(Free Play and Payout Combination)
SPORT KING	BALLY HIGH HAND
SPORT SPECIAL, F.P.	(Free Play and Payout Combination)
SANTA ANITA	BOB TAILS, F.P.
LONG SHOT	JUMBO PARADE
PHONOGRAPHS	FAST TIME
Wurlitzer 750E	BIG GAME
Wurlitzer 71	PACES REELS, RAILS
Seeburg 8800	SARATOGA, RAILS
Seeburg Gem	
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NEW A. B. T. "CHALLENGERS"

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SENSATION OF TODAY! STANDARD FOR TOMORROW!



**2 PLAY!
FAST ACTION!**

Deluxe Model
ONLY \$289⁵⁰

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The Invisible Ray

Converted Chicago Coin HOCKEYS \$285	TRIPLE YOUR TAKE ALL OUR PRODUCTS	Converted Seeburg RAY GUNS \$235
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HOCKEY MACHINE IN TECHNICOLOR | **HAVE A MONEY-BACK GUARANTEE** | **SHOOT THE MOTHER-IN-LAW** COMPLETE MACHINE

These machines are completely overhauled by factory-trained engineers. The cabinets are completely resanded and finished in beautiful lacquer rather than paint. Every part of the mechanism is thoroughly reconditioned and replaced with new parts where necessary. Our recorders have proved beyond a doubt that our games are the finest conversions on the market. Our proof . . . compare them with all others.

SHOOT THE MOTHER-IN-LAW, Scenic Conversion. Sparing no expense, we have Craig Parker Studios exclusively doing our scenic conversions.

No blots, no blurs, hair-line registration . . . twelve different colors. The highest quality in technicolor paint, with complete fluorescent fixtures and black-lite tube. Truly more brilliant than noon. **REALLY PRICED LOW AT \$55.**

Immediate Delivery on Central's Products. Send 1/3 Deposit, Balance C. O. D.
Plain Scenery—\$14.50 Plain Machine—\$179.50

CENTRAL COIN MACHINE COMPANY
CENTRAL
2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

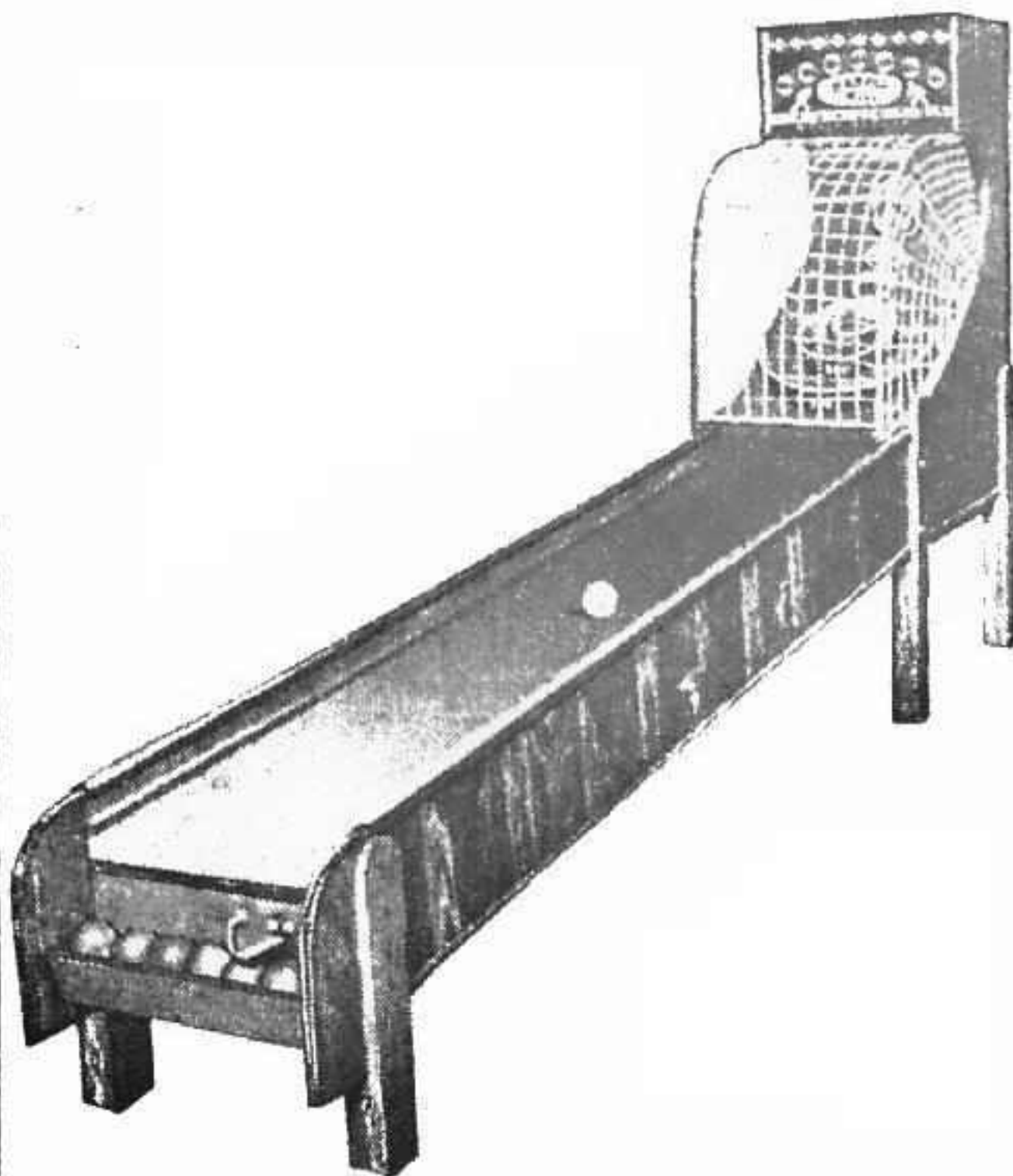
IF YOU THINK THAT'S A HIT

Watch for the new JENNINGS fifty-cent play SILVER EAGLE

INTERCHANGEABLE
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INTERLOCKABLE
FEATURES

Make The New
PREMIER
Barrel Roll

A Great
6 GAMES IN 1
COMBINATION



Here is the most sensational innovation!

3 lengths—10½ Ft., 12½ Ft. and 14 Ft. with all backboards and playing fields interchangeable and interlockable. And even the barrel roll, which adds a competitive skill shot to the player appeal, is optional—games can be supplied with or without. With these interchangeable features it's **NO WONDER GAMES NOW ON LOCATION ARE KEEPING PLAY AT AN ALL TIME HIGH.**

The Premier Barrell Roll is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

PREMIER COIN MACHINE MANUFACTURING CORP.
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GOTTLIEB'S STAGE DOOR CANTEEN
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PACKARD PLA-MOR WALL BOXES AND SPEAKERS
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Mills 1-2-3, 1941, F.P. \$ 75.00 MILLS 50¢ SILVER CHROME, 2-5 PAY
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5 BALL FREE PLAYS

READY FOR LOCATION — COMPLETELY RECONDITIONED

Star Attraction \$74.50	All American \$57.50	Target Skill \$34.50
Ten Spot 74.50	Hi Hat 72.50	Victory 94.50
Zig Zag 74.50	Argentine 75.50	Junglo 69.50
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Snappy, '41 69.50	Horoscope 74.50	New Champ 72.50
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School Days 64.50	Sea Hawk 69.50	Towers 87.50
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REVAMPS

Grand Canyon \$249.50	Flying Tigers \$110.00	Idaho \$249.50
Streamliner 249.50		

Bargains! — ARCADE — Thoroughly Reconditioned!

Evans Playball \$149.50	4 Keeney Anti-Aircrafts (Brown Cabinets), Ea. \$ 35.00
Evans Tommy Gun 75.00	Test Pilot 110.00
Periscope 95.00	5 Mutoscope Skyfighters, Late Models, Ea. 210.00
Keeney Air Raider 99.50	Keeney Submarine 99.50
Poker Joker 79.50	
View-a-Scopes (on Stand), Ea. 15.00	

Special! — CONSOLES — Real Buys!

FREE PLAY & PAYOUT	Bally Club Bells, Comb. F.P. & P.O., 5¢ & 25¢ \$325.00
Keeney Super Bells, 5¢ Comb., F.P. & P.O., Like New \$295.00	Bally Hi Hand, F.P. & P.O. 199.50
Keeney Super Bells, Twin 5¢ & 5¢ Comb., F.P. & P.O. 550.00	Bally Club Bells, F.P. & P.O. 215.00
Keeney Super Bells, Twin 5¢ & 25¢ Comb., F.P. & P.O. 565.00	4 Rays Tracks, Ea. 40.00
Paces Real, 5¢ Comb., F.P. & P.O. 145.00	Paces Races, Red Arrow 185.00
Bally Skill Field 79.50	Paces Races, Brown Cabinet 175.00
	Baker Paces, D.D. 255.00
	Paces Races (Black Cabinet) 70.00

SLOTS IN STOCK FOR IMMED. DELIVERY

NEW	USED
Mills Black Cherry, 5¢ \$238.00	Mills O.T., Original Glitter Gold \$ 99.50
Mills Black Cherry, 10¢ 243.00	Mills O.T., Blue Front 89.50
Mills Vest Pockets, 5¢ 74.50	Grootchen Columbia, Chrome, 5¢
Mills Original O.T.'s, New Glitter Gold 179.50	Convertible 79.50
We have Metal Slot Stands on hand.	Columbias, 5¢ Convertible 69.50
Write for our prices and delivery on Jennings New Slots and Used.	Mills 5¢ Blue Front 154.50
Wire—Write, Wanted—Pin Games, Send Us Your List.	Walling Blue Seal, 5¢ 45.00
We carry a complete line of New Games, Amusement Games, Only 10 Minutes From the Loop, on the Outer Drive.	Mills 10¢ Blue Front 164.50
	Mills Original Brown Front, 5¢ 150.00
	10¢ \$175.00; 25¢ 225.00

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SEND US YOUR LIST!

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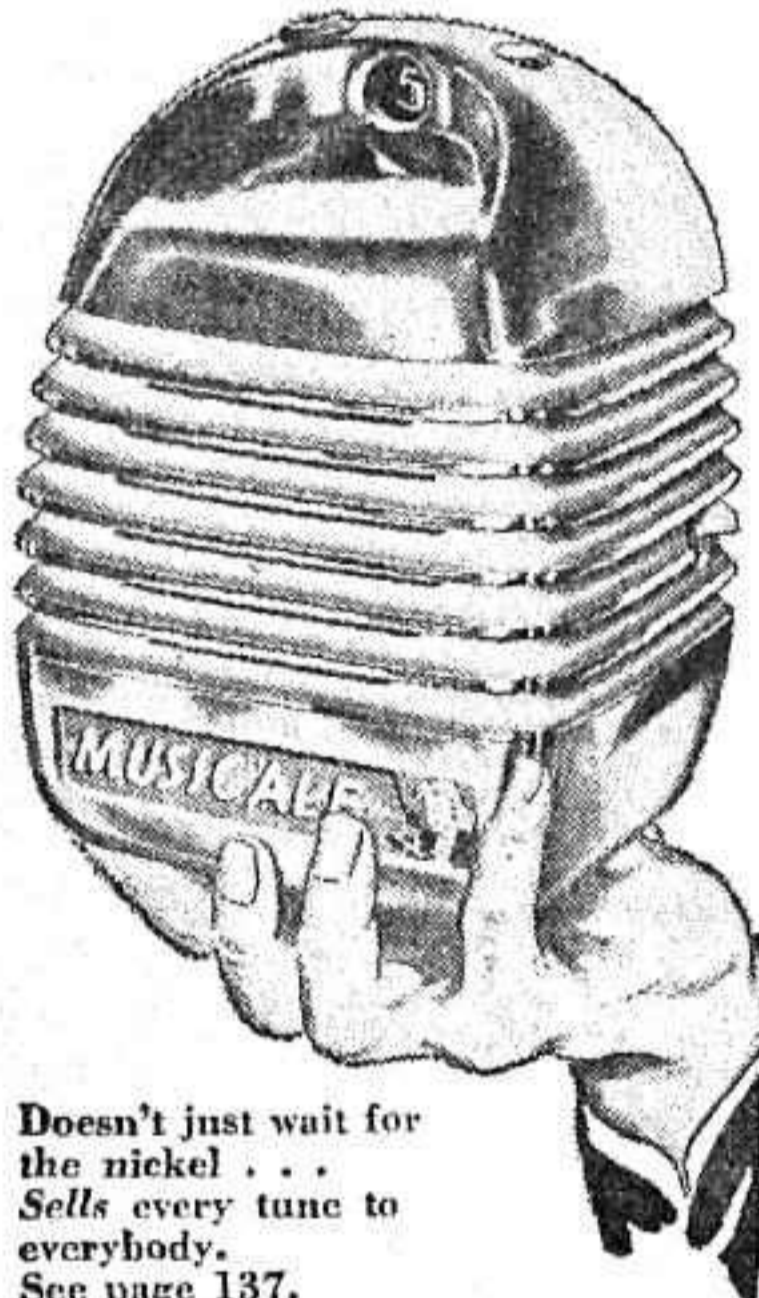
**WE PAY
\$20⁰⁰**

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POWERHOUSE
FOLLIES
BIG TOWN
BIG LEAGUE
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PUNCH OR TOPS**

WILL PAY \$15.00

For ANY other GENCO Free Play Games. All Games must be COMPLETE with all parts.

P&S MACHINE CO.
3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS



Doesn't just wait for the nickel . . . Sells every tune to everybody. See page 137.

RECORD REVIEWS

(Continued from page 31)

YES, THERE'S GOOD BLUES TONIGHT—Los Brown and Orchestra (Doris Day, vocal) . . . Columbia 36972
Here's a double-headed possibility. Doris Day's vocal on the Gabriel Heatter idea tune is good. Band is solid on both sides, and Jack Haskell's "In Vain" vocal is by no means in vain. Both should click.

LAUGHING ON THE OUTSIDE, CRY—Andy Russell with Paul Weston Orchestra . . . Capitol 252
THEY SAY IT'S WONDERFUL . . .

Backed by beautiful orchestral work from Paul Weston, Capitol's croon star has a cinch in the already-clicking "Laughing." On the reverse the "Annie Get Your Gun" (Irving Berlin musical) tune is well-handled by Russell, and the Weston music making helps make it, too, a strong contender.

SHE'S FUNNY THAT WAY . . . Connie Haines . . . Mercury 3006

With the Robbins-Felst-Miller combine pushing, and MGM plugging away to build top attendances for "The Postman Always Rings Twice," Connie Haines' treatment of this tune from that film has a great chance to hit the near-top of the juke and retail disk lists. Haines has always been a chirp with plenty of song-selling know-how, and she uses all of it on this ditty. Johnny Warrington's ork does a good backing job, but is a little too strong for la Haines in spots. Reverse is also good, tho it'll take lots of pushing before it hits.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

- | | | | |
|---|---|-----|---|
| 1 | — | 10. | THE GYPSY—Sammy Kaye (Mary Marlow) . . . Victor 20-1844 (See No. 7-B) |
| 1 | — | 11. | LAUGHING ON THE OUTSIDE (Crying on the Inside)—The Merry Macs . . . Decca 18811 (See No. 5) |
| 5 | — | 11. | SEEMS LIKE OLD TIMES—Guy Lombardo (Don Rodney—The Lombardo Trio) . . . Decca 18737 (The Five Red Caps, Davis 2101; Thelma Carpenter, Majestic 1030; Kate Smith, Columbia 38950; Mack Triplets, De Luxe 1018; Gail Merodith, Manor 1018; Ruby Newman Ork, Sterling 7004; Bobby Sherwood Ork, Capitol 257; George Auld, Muscraft 15060; Vaughn Monroe, Victor 20-1791; Art Mooney Ork, Vogue *) |
| 9 | 9 | 12. | OH! WHAT IT SEEMED TO BE—Dick Haymes-Helen Forrest (Earl Hagen Ork) . . . Decca 23481 (See No. 1) |

Coming Up

- BUMBLE BOOGIE**—Freddy Martin . . . Victor 20-1829
I KNOW—The Jubilaires—Andy Kirk . . . Decca 18782
LAUGHING ON THE OUTSIDE (Crying on the Inside)—Teddy Walters (Lou Bring Ork) . . . ARA 135

**H. Lemke Puts
Op Biz Aside
To Distribute**

DETROIT, May 4.—Henry C. Lemke said here that he is withdrawing from active management of his operating company to concentrate upon distribution of the new shoe-shining machine and other products. George Rambaum, Lemke's nephew, will step in as general manager of Lemke Coin Machine Com-

pany, but Lemke will remain as chairman of the board.

Lemke is taking over the presidency of the newly formed Shine-a-Minit Corporation of Michigan, which will have the shine machine as its major sales item, but will also handle popcorn venders and other special types in the Michigan territory.

He has acquired a 60-foot lot adjoining his original building and work on a new building for the company has been started. In spite of the present building restrictions, Lemke said he expects to be able to complete enough of the structure to start operations there within 60 days by using substitutes and only partially complete plans.

New firm plans to adopt a policy of giving preference on delivery to new machines to veterans, and Lemke said this proposal has won warm approval of Art Slade, executive of the manufacturing company. He already has started placing location orders on the new shine machines. Plan is to place them in all car barns and garages operated by the city street railway and bus company.

Rambaum, in taking over Lemke's operating concern, will have headquarters at 131 West Vernor Highway. He will operate a string of amusement machines, popcorn venders, photo and shine machines.

He entered the business nearly 14 years ago as a youngster, but he left after a number of years. Just before returning to the coin machine trade, he was with the Joy Novelty Company operated by Frank Stein here.

**British Amusement
Trades Plan Fair**

LONDON, May 4.—Amusement Trades Association has reappointed W. G. Green, W. H. Willmott and B. W. Brenner as directors of its exhibition for 1946. Association's governing committee

**You Can Always Buy
With Confidence From
Cleveland Coin
This Week We Offer:**

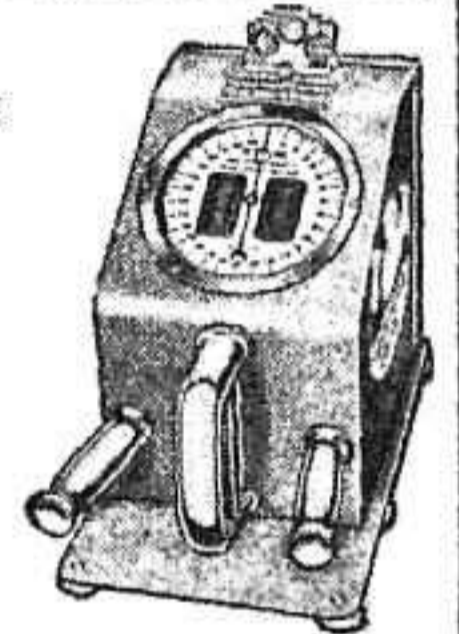
- MUSIC**
- | | |
|---|----------|
| 1 Mills 12 Record | \$125.00 |
| 4 Mills Panoram | 365.00 |
| 1 Wurlitzer 500 | 495.00 |
| 2 Wurlitzer 24 Victory | 495.00 |
| 5 Singing Towers | 350.00 |
| 2 Mills Throne | 350.00 |
| 2 Seeburg 9800, R.C. | 625.00 |
| 2 Seeburg 8800, R.C. | 652.00 |
| 2 Seeburg 8800 | 575.00 |
| Wurlitzer #100 Wall Boxes | 18.00 |
| Wurlitzer #310 Wall Boxes | 18.00 |
| BRAND NEW PACKARD WALL BOXES | |
| Seeburg WS2Z Wireless Wall Boxes | 39.50 |
| BRAND NEW UNIVERSAL AMPLIFIERS FOR ALL TYPE PHONES | 45.00 |

BRAND NEW ONE PIECE ALUMINUM BRACKETS FOR PACKARD BOXES. Ea. . . . \$4.50
50 or More. Ea. . . . 4.00

- ARCADE EQUIPMENT**
- | | |
|-----------------------------|----------|
| 1 Keep 'Em Punching | \$110.00 |
| 1 Bowl-a-Bomb | 150.00 |
| 2 Slap the Japs | 125.00 |
| 3 9 1/2 Ft. Bowling Leagues | 150.00 |
| 3 Seeburg Shoot the Chutes | 135.00 |
| 2 Metal Typers, 10¢ Play | 275.00 |
| 1 Evans Tommy Gun | 125.00 |
| 3 Chicago Coin Hockey | 189.50 |
| 1 Rotary Claw | 275.00 |
| 1 Smiling Sam | 150.00 |
| 1 Keeney Submarine Gun | 135.00 |
| 1 Evans Ski-Ball | 125.00 |
| 1 Bally Basketball | 95.00 |
| 2 Ten Strikes | 75.00 |
| 1 Gypsy Palmistry | 150.00 |
| 1 Bank-a-Ball | 150.00 |
| 2 Vitalizers | 125.00 |
| 2 Batting Practice | 125.00 |

**Now
Delivering
LEGAL
EVERYWHERE**

**GOTTLIEB'S
THREE WAY
GRIPPERS,
\$39.50
EACH**



FOR PREFERRED DELIVERIES: ORDER NOW! THE PERFECT POKERING TABLE—\$175.00.
250 BRAND NEW GENCO'S PUNCH-BALL, some with BASEBALL FRONTS—NON-COIN OPERATED—\$17.50 Each; 25 or More, \$15.00 Each!

**ORDER NOW — KEENEY'S
BONUS SUPER BELL**

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations. Distributors in OHIO AND WEST VIRGINIA! Place your order today for preferred delivery!

NOW DELIVERING

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|--|----------|
| Chicago Coin's GOALEE | \$525.00 |
| Genco's TOTAL ROLL | 525.00 |
| Gottlieb's STAGE DOOR GANTEEN | 274.50 |
| Exhibit's BIG HIT | 298.50 |
| Marvel's CATALINA | 249.50 |
| Pioneer's SMILEY | 39.50 |
| ACE COIN COUNTERS | 139.50 |
| A.B.T. CHALLENGERS | 65.00 |
| Daval's GUSHER | 54.00 |
| Daval's AMERICAN EAGLE | 50.00 |
| Daval's MARVEL | 50.00 |
| Keeney's BONUS SUPER BELL | 640.00 |
| Keeney's TWIN NICKEL BONUS SUPER BELL | 800.00 |
| Amusement LITE LEAGUE | 425.00 |
| Supreme BOLASCORE | 325.00 |
| Exhibit's PEP-O-METER | 295.00 |
| Exhibit's WISHING WELL | 295.00 |
| Exhibit's MERRY-GO-ROUND | 295.00 |
| Exhibit's VITALIZER | 225.00 |
| Groetchen's COLUMBIAS, interchangeable from 1¢, 5¢, 10¢ or 25¢ | 132.50 |
| 5 or More | 127.50 |
| Jennings STANDARD CHIEFS, 5¢ | 249.50 |
| 10¢ | 229.50 |
| DOUBLE REVOLVING SAFES, completely enclosed (brand new) | 225.00 |

- PIN GAMES**
- | | | | |
|------------------|--------|-----------------|----------|
| Line Up . . . \$ | 49.50 | Invasion . . . | \$125.00 |
| Skyline . . . | 59.50 | Metro . . . | 59.50 |
| Barrage . . . | 49.50 | Ten Spot . . . | 64.50 |
| Mills Owl . . . | 69.50 | '41 Major . . . | 69.50 |
| Landslide . . . | 49.50 | Sara Suzy . . . | 49.50 |
| Bandwagon . . . | 49.50 | Seven-Up . . . | 64.50 |
| Spotcha . . . | 125.00 | Big Time . . . | 59.50 |
| Bombardier . . . | 125.00 | Boontown . . . | 59.50 |

- ONE BALLS**
- | | |
|---------------------|----------|
| Sport Special, F.P. | \$175.00 |
| Record Time, F.P. | 175.00 |
| Blue Grass, F.P. | 195.00 |
| '41 Derby, F.P. | 325.00 |
| Sportsman, F.P. | 295.00 |
| Dark Horse, F.P. | 195.00 |
| Long Shot, P.O. | 250.00 |
| Santa Anita, P.O. | 150.00 |

20 MILLS 5¢ VEST POCKETS, Cleaned, Checked & Repainted, Each \$45.00

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6318-17

will hold its next monthly meeting May 15, according to announcement by John Holloway, chairman.

UNIVERSAL AMPLIFIERS

Built for Uncle Sam
Fits all Wurlitzers, Rock-Olas and Seeburgs except Hi Tones.
\$45.00 Complete With Tubes

The Most Complete Amp Ever Built.
ORDER TODAY

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AIREON MUSIC WILLIAMS' GAMES

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LATE MODEL

Serial KD 23 including 4000 Photoframes, Lots of Chemicals, and all the Mixing and Storage Equipment that is needed to operate all for \$895.00.

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| Attention . . . 69.50 | Scoop 29.50 |
| Bol-a-way . . . 79.50 | Sea Hawk . . . 49.50 |
| Chevron . . . 29.50 | Seven Up . . . 59.50 |
| Clover . . . 69.50 | Silver Spray 49.50 |
| Defense (Baker) . . . 49.50 | Skyline . . . 49.50 |
| Entry . . . 39.50 | Sparky . . . 39.50 |
| Four Diamonds . . . 69.50 | Speed |
| Fox Hunt . . . 49.50 | Demon . . . 29.50 |
| Gold Star . . . 49.50 | Spottem . . . 29.50 |
| Jungle . . . 79.50 | Super |
| Legionnaire . . . 59.50 | Charger . . . 39.50 |
| Line Up . . . 39.50 | Target Skill 49.50 |
| Mills Owl . . . 49.50 | Texas Mustang . . . 69.50 |
| Power House 39.50 | Trailway . . . 54.50 |
| Salute . . . 49.50 | Wild Fire . . . 59.50 |
| | '41 Derby (1 Ball) . . . 274.50 |

1/3 Deposit, Balance C. O. D.

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TRI-STATE SALES COMPANY, Inc.

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LEAGUE**
In operation at Chicago's
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Illinois Central Station—
Michigan at Randolph
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Arcade

SHOW AMUSEMATIC

Lite League

**TOPS THE WHOLE FIELD IN
INCOME**

Reasons:

- UNUSUAL PLAYER APPEAL—Exciting, fast game.
- MORE GAMES PER HOUR — Machine controlled tempo — can't be changed by player.
- ABSENCE OF PINS - BALLS - PLUNGERS - OTHER TROUBLESOME GADGETS — ASSURES MAXIMUM IN CONTINUOUS, UNINTERRUPTED OPERATION

Despite higher
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NO ADVANCE IN
OUR PRICE

**THIS
MACHINE**

(Legal in
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\$425

1/3 DEPOSIT, BALANCE C.O.D.



The Greatest Phonograph
Ever Manufactured
The New

ROCK-OLA

"PHONOGRAPH
OF TOMORROW"



The many orders already received are the best proof that operators are aware of that . . . and we have found it necessary to fill orders in rotation. Therefore . . .

Act Quickly

PLACE YOUR ORDER TODAY!

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Philadelphia 30, Pa.

AMUSEMATIC CORP.

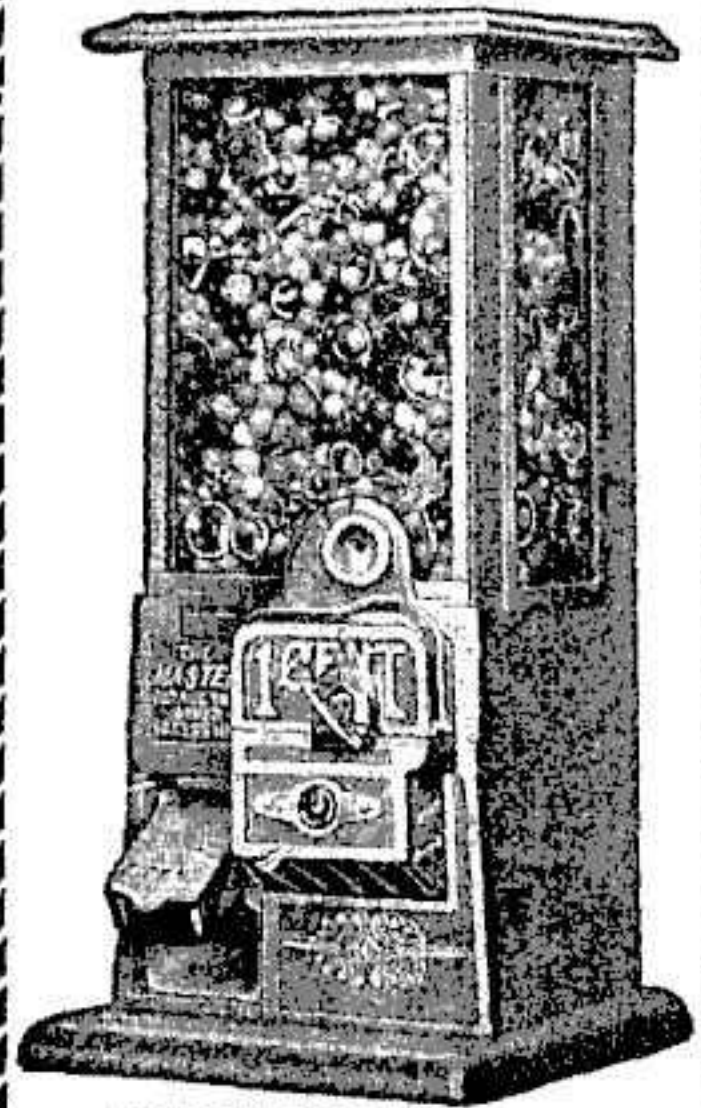
4556 N. KENMORE AVE.

Phone EDgewater 3500

CHICAGO 40, ILL.

Trade Urged To Block Swindles

"MASTER" NOVELTY PENNY VENDOR
IMMEDIATE DELIVERY



EASY TO OPERATE **\$13.95** Ea.
START A ROUTE NOW! In Lots of 5 Or More

Two Tons, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1,000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
TRI-STATE VENDING CO.
581 10th Ave. New York 18, N. Y.

NAMA Draws Eastern Ops

Greene addresses regional session at Philadelphia as E. J. Dingley wields gavel

PHILADELPHIA, May 4.—Operators of vending and service machines in New Jersey, Pennsylvania and adjacent States took a look at what the world of tomorrow may mean to the industry and came to the conclusion that the coin machine trade is just beginning to grow.

Among the more than 100 automatic merchandisers, manufacturers and suppliers attending the day-long regional convention of the National Automatic Merchandising Association, there were plenty of forecasts that tomorrow would see many new products marketed to the public by coin machines. Present expansion plans include the vending of frozen foods, ready-cooked sandwiches and hot and cold beverages by machines at any point beyond reach of ordinary selling or distribution. Fifteen per cent of the cigarettes and over 10 per cent of the candy sold in the U. S. are coming out of venders, it was pointed out.

E. J. Dingley, president of Unit Vending Corporation, Philadelphia, presided at the meeting which featured speakers representing virtually all branches of the trade. Robert Z. Greene, president of NAMA, spoke at the luncheon, and C. S. Darling, Chicago, executive director, summed up the legal outlook. Sessions were held in the Bellevue-Stratford Hotel.

Candy Problems

Arthur Echil, Philadelphia, treasurer of D. Goldenberg, Inc., and John Collins, president, New York Automatic Canteen Corporation, discussed the supply situation on candy, gum and nuts. L. D. Chamber, president of Peerless Weighing & Vending Machine Corporation, Long Island City, N. Y., discussed the outlook on service machines.

Beverage vender problems were taken up by I. H. Houston, New York, vice-president of Spacarb, Inc., and Jerry Garrison, Charlotte, N. C., Atlantic regional manager of Dr. Pepper Corporation. Greene, president of Rowe Manufacturing Company, Inc., joined with Lewis Gruber, New York, assistant general sales manager of P. Lorillard Company, and James Vipond, Scranton, Pa., president of D. & B. Distributors, Inc., in discussing cigarette vending.

Russell L. Strain, Chicago, vice-president of American Locker Company, Inc., acted as moderator at a clinic on public relations.

Addressing the luncheon, Greene sounded warning that unscrupulous promoters may besmirch the legitimate business of selling merchandise and service thru machines and called upon members of the trade to help stop such practices. He warned that current national interest in automatic merchandising "may again bring forth some of those same old-time promoters who preyed on the public prior to the last boom."

Progress of Trade

The NAMA president, himself head of a New Jersey cigarette machine manufacturing firm, reviewed the (See Ask Trade to Block, page 124)

Coin Laundry Bows With Candy, Drink Vending Machines

SAN FRANCISCO, May 4.—Latest coin-operated self-service laundry to open here has a lounge for women.

Housewives bring in the laundry, drop it into a washer—there are 25 of them—and while they retire to the lounge for a soda pop or candy bar, also machine vended, the clothes are washed, damp-dried and returned by an attendant in 30 minutes.

Price is 25 cents for up to 10 pounds. Soap is free.

Edwards Named Head of Kansas Business Group

KANSAS CITY, Kan., May 4.—J. Renz Edwards, president of F. S. Edwards Tobacco Company, jobber and large-scale operator of cigarette vending machines in this area, has been named president of the Kansas City Chamber of Commerce.

Edwards is the second coin machine industry leader to be highly honored by business circles in this industrial community. Across the river, the Kansas City (Mo.) Chamber of Commerce is headed by Elmer F. Pierson, president of Vendo Company, maker of vending machines and coin changers.

Edwards is a past president of the National Automatic Merchandisers' Association and the National Association of Tobacco Distributors. Currently he is serving on the boards of directors of both organizations.

He heads NATD's committee on relations with manufacturers, and has figured prominently in the group's recent series of regional conventions. Because he represents tobacco men in the jobbing and vending fields, Edwards has been instrumental in pushing vending machines to the fore as an accepted medium of tobacco merchandising. His most recent public appearance was as a featured speaker at the Western convention of NATD, held this week in San Francisco.

The Edwards vending machine interests are operated under the firm name, Cigarette Service Company.

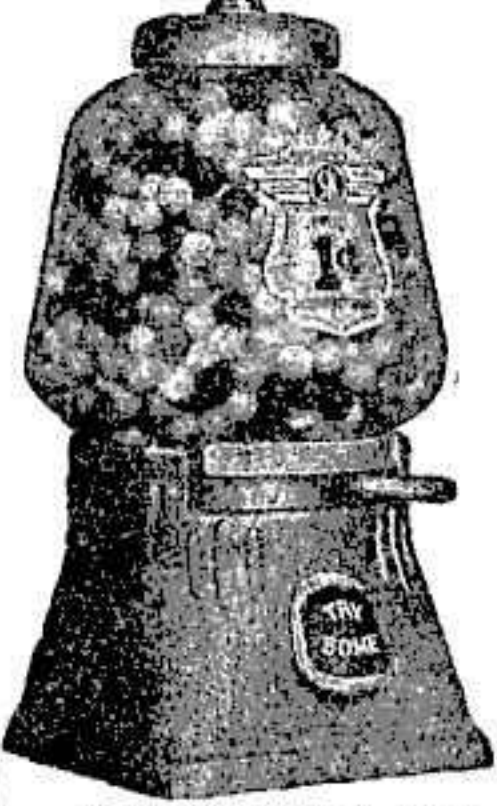
Ready New Ice Cream Vender

NEWARK, N. J., May 4.—Joseph Daly announced that his ice cream vending machine is in the process of construction and will be offered to the trade in small quantities about June 15. Machine will vend ice cream sandwiches, wrapped in tissue.

Machine was introduced at the recent convention of the Association of Ice Cream Manufacturers of Pennsylvania, New Jersey and Delaware, Daly said.

One ice cream manufacturer is reported to be backing the manufacture of the coin-operated vender. Announcements by other ice cream vender manufacturing concerns in the East is expected in the very near future.

In Stock 1c or 5c Counters Cast Iron Stands NEW-IMPROVED-1946 SILVER KINGS



IMMEDIATE DELIVERY

FACTORY TO YOU

\$7.50 EA.

50 or more

Sample \$8.95

10 @ \$8.25 Each

BEST FOR BALL GUM, PEANUTS, CANDY — NEW FEATURES

Machines and parts formerly manufactured by Tice Mfg. and Automatic Games, now being manufactured by

SILVER KING CORP.
622 DIVERSEY CHICAGO 14, ILL.

NEW MERCHANDISE for YOUR BULK VENDORS! POTATO CHIPLETS

Similar to Potato Chips but not in wafer form. "Potato Chiplets" are diced (cubes) to permit easy, clean vending through any type of bulk vending machine.

HERE'S A FAST 1c SELLER!

PACKED IN 35 LB. CTNS. @ 42c LB. VENDED AT RATE OF 80c LB.

5 LB. SAMPLE PACKAGE \$2.50

ORDER TODAY—

IMMEDIATE DELIVERY!

Terms: 1/2 Cash With Order, Bal. C.O.D., F.O.B. Newark, N. J.

ASCO. VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BICELOW 3-7744-5

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!



PRICES
1 to 9 \$10.91
10 to 24 9.95
25 to 49 8.98
50 to 99 8.25
100 to 199 \$7.98

The Finest TASTING RED PISTACHIO NUTS
70¢ Lb.

Candied Peanuts, Boston Beans, 30¢ Lb.
Spanish Peanuts, 22¢ Lb.
Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

CIGARETTE VENDING MACHINES
All Machines Fully Reconditioned and Ready for Location.

NATIONAL, 9A, Latest Model \$112.50
DUGRENIER CHAMPION, 9 Col. 87.50
DUGRENIER, 7 Col. 39.50
ROWE ROYAL, 10 Col. 90.00
U-NEED-A-PAK "E", 8 or 9 Col. ... 52.50
And Many More of All Types.

MILLS and SELECTERIA CANDY MACHINES—Write for Information, PROMPT DELIVERY.
1/3 Deposit, Balance C. O. D.
NATIONAL VENDING SERVICE CO.
512 Grand St. BROOKLYN, N. Y.

ON HAND FOR IMMEDIATE DELIVERY

Model V, \$10.75
Cabinet Style, \$12.75

Write Me Your Needs.
GLEN GILLETTE
428 Maple Edgewood, Penna.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1c venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe) each... \$10.75
Model "V" Deluxe Cabinet (as pictured) each... \$12.75

Terms: 1/2 Cash With Order; Balance C.O.D.
R. H. ADAIR CO.
8824-8926 Roosevelt Rd., Oak Park, Ill.



Circulation Facts Eyed By News Vender Planners

WASHINGTON, May 4.—Coinmen, interested in the manufacture and distribution of automatic newspaper venders are following closely reports from statistical agencies which issue figures on sales and circulation of daily and Sunday papers published in cities where coin-operated newsstands can be introduced.

In many large cities publishers are looking to the coin machine industry for machines which can provide maximum location sales at minimum cost. While not yet in wide-spread use, the venders have been used with marked success on the West Coast and in Canada.

In a recent issue *Editor and Publisher*, newspaper trade journal, called attention of its readers to machines which were displayed at the last meeting of the Western Conference of Circulation Managers.

Public Spending

According to the bureau of advertising of the American Newspaper Publishers Association, Americans and Canadians spent \$303,593,000 for daily and Sunday newspapers in 1945, an increase of 5.3 per cent over 1944 and 16 per cent over 1943.

Estimated average daily expenditure in the United States was \$1,877,000 for weekday editions and \$3,548,000 for Sunday editions, according to the bureau.

For both Canada and the United States the bureau estimated weekday average expenditure at \$1,976,000, Sunday at \$3,691,000, and total expenditures for the year in Canada at \$37,588,000 and in the United States at \$766,005,000.

According to Frank Gannett, chain newspaper publisher, the present tendency is toward a 5-cent daily and

retention of the dime price for Sunday editions. This, according to observers, will greatly boost the demand for machine dispensers.

Vancouver Operation

First consignment of Canadian-made machines went into operation in Vancouver early this month. Called "Auto Newsy," the vender is patented in the United States and Canada by Automatic News Venders, Ltd., Vancouver company formed by Drake L. Cummings, Laverne Bell and John Koleski.

Machines are now vending *The Vancouver Sun* and orders for machines have already been received from publishers in Portland, Ore.; Tacoma, Seattle, Spokane and Vancouver, Wash.

Simplex Manufacturing Company, Oakland, Calif., has adapted its Brownie vender for dispensing wrapped newspapers with nickel or dime operation. Servex dispenser, a machine with capacity of 30 papers of 40-page size, is being used in several Western cities.

New Patent

Latest coin newspaper vender patent was granted to John Cubete, Charleston, S. C., and calls for a plurality of coin chutes, which may hold the solution to the price problem. If prevailing prices remain below a nickel, multiple slot devices would be necessary.

In addition to Cubete's, six other machines have also been granted patents. Numerous devices for vending publications other than newspapers have likewise been turned in at the patent office.

The pocket sized reprint editions of popular books have found coin venders an important aid to wide-

Disk Vender Test Planned in N. Y.

NEW YORK, May 4.—An even as production of record reaches an even keel, stated by experts to be in another eight months, a coin-operated vending machine for records will be introduced to the public on test locations in drugstores and similar spots.

Machine will vend five current disk hits upon insertion of the correct amount of coins—probably about 50 cents. Disks will be changed about once a week so that repeat sales of hit tunes may be had in other establishments.

To Feature Peanuts In Ads Over Nation

ATLANTA, Ga., May 4.—National Peanut Council is launching its first national advertising campaign thru J. Walter Thompson Company's New York office, according to Helen E. Ridley, of the advertising agency.

Four full-page, four-color advertisements will appear in national magazines as part of the program. Peanuts in all forms will be featured in the ads.

spread circulation. Placed on trains and at resorts, railroad stations and other places frequented by travelers, marked increases in sales have been noted by publishers.

Coin-operated magazine venders have long been popular on the West Coast. Placed in gasoline stations, restaurants, hotel lobbies and other public places, their convenience and accessibility has increased magazine sales in sections where they are located.

Northwestern



Your Assurance Of
Postwar Security

Time and time again Northwestern coin venders have proved their worth as reliable, dependable "news" makers under any and all conditions. That's why prominent operators are offering interesting and profitable income by buying them now. To make sure of your place in the newsstand market, invest in Northwestern venders built for operating in the marketplace, keep in touch with activities through our free monthly paper *The Northwestern*.

THE NORTHWESTERN CORPORATION
1 EAST ARMY STREET, PORTLAND, OREGON

HAWKEYE MATCH VENDORS



again leading
the field.

Built in 2 models.
2 Books for 1c
or
1 Box for 1c.

Retails for \$5.95

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

**Operators, HERE'S NEWS
your locations will welcome**

**NATIONAL'S
NEW UNITS will be
Electrically
Operated!**

Words cannot completely describe the many superior features of these new and sensational Cigarette and Candy venders. Think of this: A Cigarette vender with smoother, quicker, easier, electrically-operated delivery! With nine columns and a bigger capacity! With every pack serving as its own display and requiring no column labels! With automatic rotation of merchandise! With nickel-dime-quarter operation! With NATIONAL'S modern design and sturdy construction! VERY SOON the new NATIONAL will be on display and you will see for yourself. You'll say that NATIONAL again is right in step with today's trend and demand—TOPS in automatic vending.

National Vendors Inc.

5055 Natural Bridge Ave St. Louis 15, Mo

L. H. CANTOR, Inc.
11219 Superior Ave.
Cleveland 6, O.

WEIDMAN NATIONAL SALES
5911 Fourth Ave.
Detroit 2, Mich.

E. C. McNEIL
713 So. Westmoreland
Los Angeles, Cal.

ED. BROWN, Inc.
2808 McKinney Ave.
Dallas 4, Tex.

MANUFACTURERS OF CIGARETTE AND CANDY VENDING MACHINES

REGAL

KING OF THEM ALL

Will you accept the opportunity that has solved the problems of hundreds of ambitious, far sighted men and women



and start now to do the sensible thing that will give you mastery over conditions that may be affecting you! Your future can be assured financially by operating a route of our Penny Bulk

Merchandisers. Special discount to new operators.

REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

Ask Trade To Block Swindles; NAMA Draws Eastern Ops

(Continued from page 122)

long progress of automatic merchandising from a small peanut and gum business to a major industry, interspersing his talk with anecdotes of personal experience in the trade.

"You will recall how those promoters worked," he reminded veterans present. "A high-pressure salesman of sandwich machines in the late 1920's would sell a group of machines to an investor. Then the promoter would agree to lease the machines from the new owner and to pay him 2 cents on the sale of every sandwich. In a few weeks the victim received his first 'profit.' It was a come-on to get him to invest the rest of his money. Then the promoter would move out of town and the victim would find that he had no profit, no machines and not even the price of a sandwich himself."

Stop Stigma

Greene urged coin machine operators throught New Jersey and Pennsylvania as well as the rest of the nation to help stop such promotions in this boom period. He pointed out that it is more than a simple swindle, where some innocent is bilked of his money. News of it reflects upon the entire industry and hurts the whole trade.

"With your help we can nip these things in the bud," Greene added. "We must prevent a return of the stigma our industry suffered from get-rich-quick, fly-by-night promoters who promised huge profits to the gullible in the '20's."

He also pointed out that automatic merchandising, defined as the sale of standard goods or needed public service thru machines, has come of

age during the war years. Its popularity in factories, restaurants, taverns, depots and elsewhere during those times when other types of merchandising came in for frequent abuse has given it a permanent and important place in American commercial life.

"Public acceptance of automatic merchandising and service is established," he declared. "It is no longer a novelty. Our industry is vigorous, essential, well-established and nationwide."

Recounting the early days of vending and service machine operation, he recalled "it was no bed of roses."

"Some people seemed to take pleasure in trying to beat the machines which conveniently offered them standard merchandise," he related. "A few workmen thought machines were being used to replace clerks in retail stores. And some of the retailers were suspicious, believing a automatic merchandising threatened their business."

World War II really proved automatic merchandising because its "silent salesman" stayed on the job 24 hours a day to provide necessary service, he added.

"We are a service industry, bringing goods to the consumer at locations where it is impractical or too costly to engage a personal sales attendant," Greene continued. "Thus we are creating thousands of jobs, developing an entirely new market, serving the public and blazing a new merchandising trail."

NAMA, he pointed out, enrolls exclusively operators, manufacturers and suppliers of coin-operated machines selling goods or services.

"Automatic merchandisers are typical of the small business men who have made our country great," he concluded. "They are conscious not only of business ethics, but also of their social and civic obligations. We are doing our part to help build industry, serving the public and taking our full share of responsibility."

PERPETUAL SALES BOARD

10c PLAY—
Average Gross Take\$57.50
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

NUTS—4—U PEANUTS

90 Pound Carton, Blanched ...\$24.30
INDIAN NUTS—NEW CROP.
100 Pound Carton—\$54.00.

BRAND NEW!

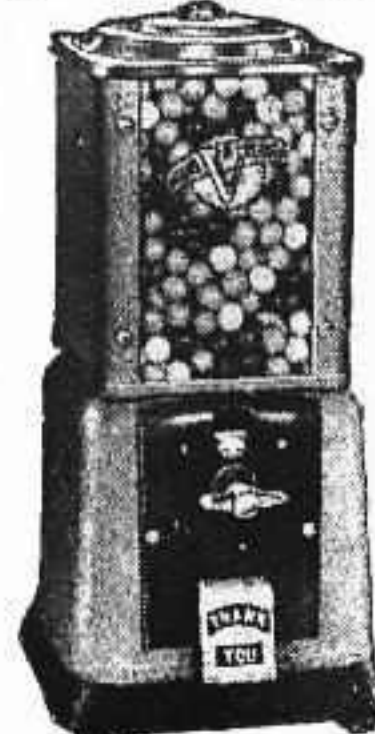
PROMPT DELIVERY!

Victor Model "V" 1 1/2 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$10.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$12.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.



COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c Play on Location.
Columbia Makes More Money F-A-S-T-E-R—Costs Less.

CHARMS

Fine Selection, 15 Gr.\$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order, F. O. B. Factory

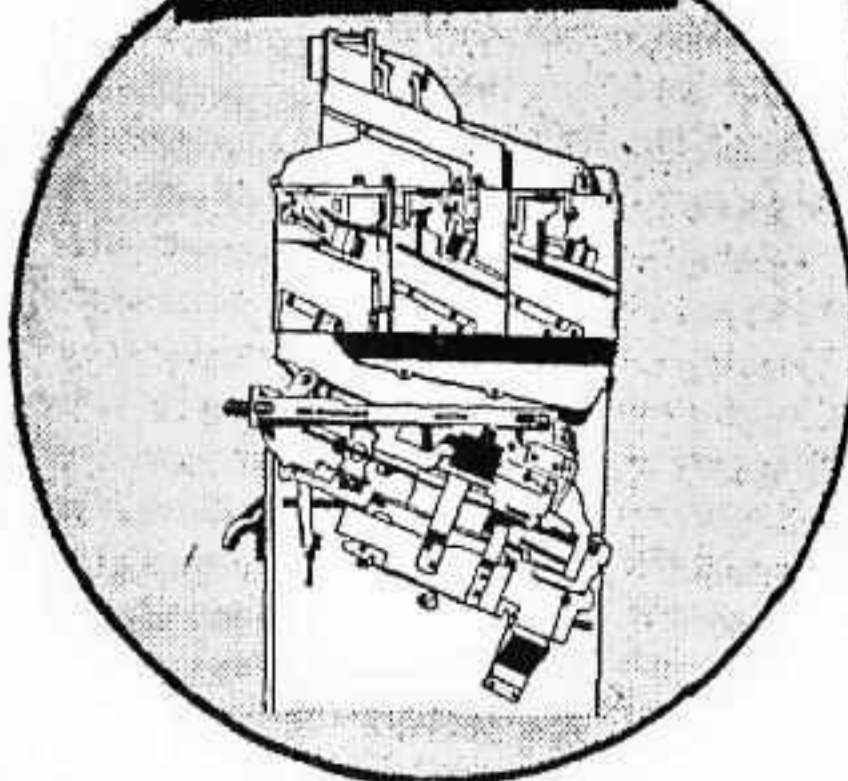
ROY TORR LANSDOWNE PENNA.

Another Feature

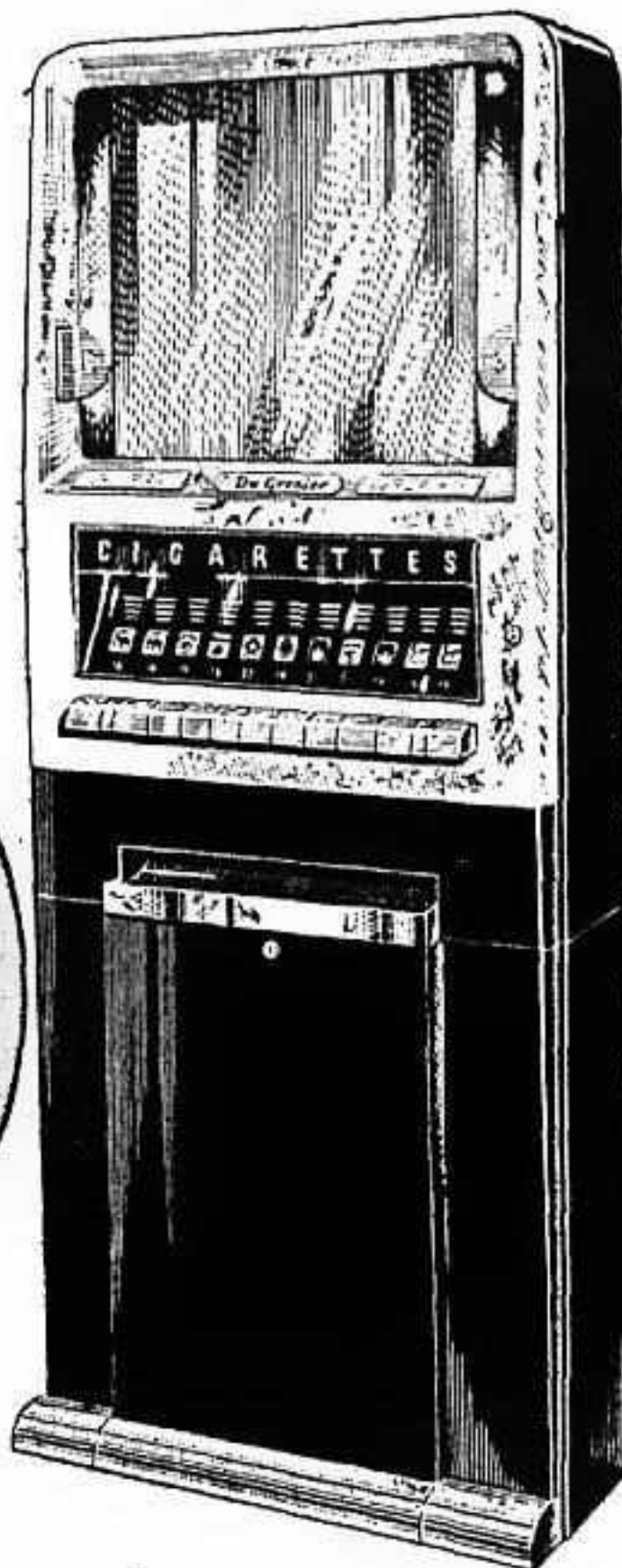
in the

DUGRENIER Challenger

Mechanism operates on nickels, dimes (quarters—optional). Separate slug rejectors for nickel, dime (quarter—optional). Coins automatically separated into proper channels from one insert slot.



All coin mechanism parts readily accessible and removable while unit is in cabinet, accomplished by removing one wing screw on separator and one thumb screw on lower coin mechanism.



ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

Name T. Williams, Atlanta, Distrib For New Vender

CHICAGO, May 4.—Vendit Corporation announced the eighth distributorship for its candy vending machine.

Appointment went to T. T. Williams Jr., 4462 North Conway Road, Atlanta. Territory will include Georgia, Florida, Alabama and Tennessee.

Launched recently as the national sales organization for venders made by American Vending Corporation in Kansas City, Kan., the new Chicago firm has closed most Southern, Midwest and Eastern States, President Sam Kogen said.

Report Eastern Ice Cream Makers Plan Vending Machines

NEW YORK, May 4.—Several ice cream manufacturers here and in Newark are, according to trade sources, considering privately at least three different ice cream vending machines. Only one machine is in the model state—the rest are on paper.

Machines would be financed in the manufacturing by the companies to handle their products, but sold to regular operators. Full details, by at least one company, is expected by the end of the month.

Northwestern Vendors

De Luxe Merchandiser . \$18.75
Model "33" 9.95
Model "38" 11.35
Model 40 (4# Globe) . 7.20
6# Globe, 15¢ Extra



33 Ball Gum (3 1/2# Globe) 8.40
(5# Globe, 15¢ Extra)

All Quotations Net, F. O. B. Factory.

IMMEDIATE DELIVERY.

NEW TIME-PAYMENT PLAN. One-Third Down, Balance in 6 or 12 Monthly Payments.

Send for List of Used Machines, Parts & Supplies. Send 1/3 Dep. When Ordering, Balance C.O.D.

IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor' 2823 Locust St. ST. LOUIS 3, MO.

CIGARETTE VENDING MACHINES FOR SALE

40 7-Col. S Model DuGreniers \$ 30.00
7 7-Col. V.D. Model DuGreniers 60.00
5 7-Col. V. Model DuGreniers 52.50
3 10-Col. Rowe Presidents 100.00
6 9-Col. W. Model DuGreniers 55.00
4 9-Col. W.D. Model DuGreniers 62.50

All prices F.O.B. Philadelphia, Penna. One-Third Down, Balance C. O. D. We are also equipped to refinish and repair all types of Vending Machines. Specializing in Cigarette Vending Machines.
CENTRAL VENDING MACHINE SERVICE CO.
387 E. Cliveden St. Philadelphia 19, Penna.

BALL GUM WANTED

We Pay Highest Prices
HENNEN & VOGT
2647 Middle Road Davenport, Iowa

Launderette Firm Enters Vender Field

Plan Milk, Juice Machines

NEW YORK, May 4.—Telecoin Corporation which currently is introducing Launderette stores using Bendix coin-operated washing machines on a national scale, now reveals plans for broad expansion in the coin machine field. Firm announces a new bulk milk vending machine with a fruit juice vender on the way.

Milk vender is "now out of the blueprint stage," said Telecoin officials. The fruit juice vending machine, said to employ new mechanical and design principles, is due for early announcement.

Meanwhile, Telecoin's system of Launderette stores has been growing

steadily since the first was opened here late in 1944. Altho a group of these stores operated successfully in New York residential neighborhoods during the first year, large-scale development had to be postponed until the war's end when more machines could be produced.

In recent months stores have been established in various cities thruout the country. Chicago, for example, now has six Launderettes with 15 more currently being installed, according to Elmer C. Hill, Telecoin's Midwest manager.

Telecoin, as distributor for machines manufactured by Bendix Home Appliance Company, does not operate the stores. Operators, some of them coinmen, receive a franchise for specified areas, buy the machines and build their stores under general supervision of Telecoin, following its master plan.

Chief competitor in the field is Automatic Laundry Distributors, Inc., which uses Westinghouse equipment under the trade name Laundromat. This company opened its first coin-operated laundry in Knickerbocker Village, New York, more than two years ago, and another in Mansfield, O., last fall.

Third unit was announced recently for Chicago in a South Side location and said to be the first in a chain of Chicago units.

Westinghouse equipment is sold to operators in a package unit, including dryers, extractors, water heaters, water softeners, drinking water cooler and scales with the coin-operated washing machine.

Officials of Telecoin, as well as Automatic, have indicated plans for using other coin-operated equipment to make their self-service laundries attractive to housewives. Juke boxes, soft-drink and candy vending machines are included among those suggested as possibilities.

Actually, the self-service laundry stores are a new wrinkle in the 13-year-old coin-operated washing machine business. Coin-metered washing machine services have long been well-established in apartment house locations thruout the country. But both phases of the trade are banking on a war-born washing machine shortage which cannot be relieved for many months. Manufacturers say

Beer Jobbers Seek To Halt Black Mart Trade in Beverage

CHICAGO, May 4.—Co-operating with the Treasury Department and the Office of Price Administration in efforts to abolish the current black market on beer, the National Beer Wholesalers' Association, which has been conducting an investigation into the activity of fly-by-night brewers and "tie-in" sales manufacturers, announced recently that evidence has been turned over to the government which is expected to result in early prosecution of offenders.

R. H. Hopkins, general manager of the organization, recently told association members that draught beer would virtually disappear this spring and that a black market in it had sprung up within the past three weeks.

Hopkins said that with the initiation of the government's 30 per cent grain cut by the nation's brewers on March 1, beer-hungry wholesalers and retailers bought blocks of brewery stocks at fantastic prices in order to maintain their supplies.

Sales Illegal

Hopkins said that tie-in sales of brewery stock requiring the purchase of the brewery's beer was illegal, while any wholesaler or retailer who must buy a brewery to get beer, would be better off out of business.

Evidence now in the hands of government authorities is expected to result soon in cases against a few firms in the Chicago area and several in Wisconsin, Hopkins said. He also scored brewers who have allocated large proportions of beer for foreign markets, depriving retailers and wholesalers here.

The official said that market manipulation and back-door tactics of a small proportion of brewers places ammunition in the weapons of reform and dry elements and hurts the industry as a whole.

Tax Refund Boosts Staley Net Despite Cut in Corn Supply

DECATUR, Ill., May 4. — A. E. Staley Manufacturing Company, Decatur corn sugar and sirup maker, reported net profits of \$992,584 for the first quarter of this year. This was an increase of 62.6 per cent over the \$610,375 earned by the company during the same period of 1945.

A. E. Staley Jr., president and chairman of the board, attributed the increase chiefly to repeal of the excess profits tax. Firm's gross earnings were below those of last year because of higher wages and higher prices for raw materials, he said. Increased expenditures for advertising also boosted the concern's expenses, he reported.

Earnings were equivalent to \$2.17 per share of common stock after allowances of \$19.85 per share on the \$3.75 preference stock and \$12.99 per share on the \$5 preferred. Earnings on the common compared with \$1.30 a year ago.

that 5,800,000 machines will be needed to fill the demand.

Altho Telecoin's entry into the vending machine field is expected to be on a broad front, it also opens the possibility of multiple machine locations, tying in venders with the Launderette stores. Another trend being watched by coinmen is the increasing participation of large manufacturing companies in the coin machine industry.

Cig Price Hike To Net Makers Large Revenue

WASHINGTON, May 4.—Increase of wholesale prices on cigarettes by 25 cents per 1,000 will bring manufacturers an additional \$87,500,000 a year, according to estimates by government officials.

Estimates were based on current production of 350,000,000 cigarettes per year, and officials said the manufacturers added revenue might rise to \$100,000,000 if production hits 400,000,000,000.

American Tobacco Company apparently will benefit most by the increase since its three chief brands account for about 30 per cent of all cigarette sales. Its income will be increased by nearly \$26,250,000.

R. J. Reynolds, which sells about 24 per cent of U. S. cigarettes, will add about \$21,000,000 a year to its gross revenue, and Liggett & Myers Tobacco Company will take in nearly \$18,375,000 more, it was estimated.

Philip Morris & Company, Ltd., is expected to net an additional \$8,750,000 from the price increase since it sells about 10 per cent of American cigarettes and P. Lorillard Company, which sells about 9 per cent, is expected to gain nearly \$7,875,000.

OPA officials, commenting on the one cent per pack price boost granted to vending machine operators, emphasized it was authorized because operators submitted figures to show that their profits would fall below pre-war levels if they were not allowed to pass along the increase in wholesale prices.

Postage Stamp Machines

Latest model, like new New York Postage Vender Type, 1000, rolls 12 and 32 stamps, costs \$200.00 each. Our price, \$17.50 each, any quantity. Roll type, like new, 12 and 32 stamps, cost \$65.00 each. Our price, \$32.50 each. We also buy any kind Vending Machines. Half deposit.

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

BARGAINS

In Cigarette Machines

15 DuGrenier 9-11 Col. Champs, Repainted Like New \$70.00
DuGrenier W Model, 9 Col. 62.00
National 9-30 Double Shift 62.00
National 7-30 Double Shift 62.00
7 Col. "5" Model Stewart-McGuire 37.50
All machines set for 20c. What have you to sell?
Half Deposit.

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

KING OF THEM ALL

REGAL

DeLuxe Merchandiser

BRAND NEW!
PROMPT DELIVERY!

Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Over a million sold before the war, with every machine giving complete satisfaction to its owner, and the machines we are building today are far superior in construction, and built to last indefinitely.



100 or More \$12.00
Less Than 100 12.20
Less than 25 13.00

1/3 Deposit When Ordering, Balance C. O. D.

DON VENDING SERVICE

305 FEDERAL ST. CAMDEN, N. J.

PIN GAMES (NEW)

Catalina \$249.50
Bubbles 249.50

PIN GAMES (USED)

Glamour Girl \$ 59.50
School Days 62.50
Bombardier 115.00
Action 125.00
Play Ball 59.50
Yanks 110.00
Grand Canyon 180.00
3 Up 49.50
Spot Pool 72.50
Metro 59.50
Gun Club 79.50
Clover 85.00
Marvel Baseball 125.00
Invasion 99.50
Jeep 99.50

NEW

YANKEE

(Divider Model)

Can be used with Cigarette or Fruit Reel. Change over in 2 minutes on location \$29.50

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS

IMMEDIATE DELIVERY

Changeable to 1, 5, 10, 25c

Play on Location.

Columbia Makes More Money F-A-S-T-E-R

—Costs Less.

MUSIC

All in perfect working condition

Wurlitzer 616, Lite-Up Grill \$275.00
Wurlitzer 800R, Victory Model 500.00

CONSOLES

All in Perfect Condition

Big Game \$109.50
Bob Tail 129.50
Club Bell, Combination 250.00
Silver Moon 119.50
Fast Time 119.50
Jennings F.P. Mint Vender 79.50
Mills 1-2-3 64.50

WORLD'S SMALLEST 3-REEL MACHINE

BRAND NEW

IMPS

Fruit

Reels

Only

1¢ or 5¢

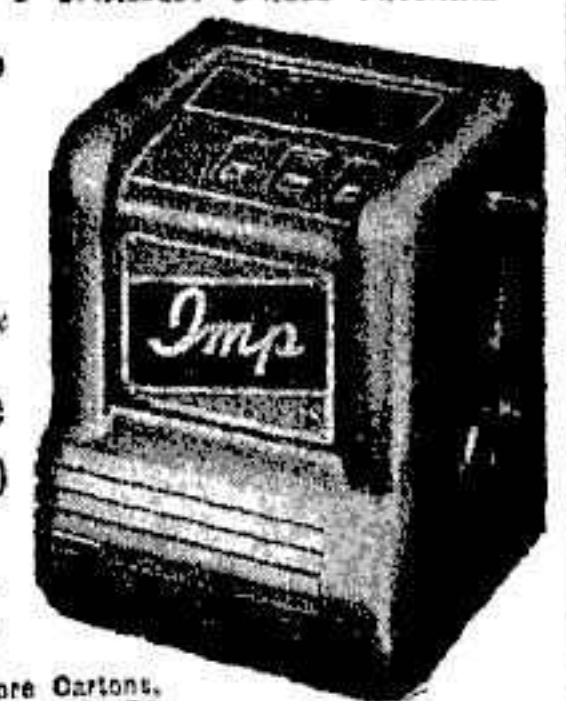
Sample

\$13.50

Carton of 6

\$72.00

5 or More Cartons, Ea. Carton \$69.50



CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 8-12 Cols. Ea. \$59.50

DuGrenier 7 Col. Model VD 72.50

DuGrenier 11 Col. Split Champion. Ea. 85.00

DuGrenier 7 Col. Model V. Ea. 89.50

Stewart & McGuire 7 Col. Model S. Ea. 49.50

Brand New Vest Pockets

MILLS \$74.50

USED COUNTER GAMES

Kicker & Catcher. Ea. \$29.50

Stepph Chase, New. Ea. 19.50

Lots of 5. Ea. 17.50

Poko-Reels (Divider Model) 19.50

Sparks Champion (Gold Award) 29.50

American Eagle (Fruit or Sport Reels) 29.50

A.B.T. Guns 35.00

USED MACHINES

Northwestern Deluxe \$16.95

Northwestern Standard 9.50

Northwestern Tri-Selector 22.50

U-Chu Ball Gum Machines 6.50

Variety Shops, 5 Col., Clean 15.00

Stands 2.50

Silver Kings, Rebuilt Like New 7.95

Snacks, 3 Col., New Finish 15.00

Stewart & McGuire 1¢ & 5¢ Comb. 9.50

Brand New Stamp Machine 17.50

Model V, Standard 10.75

Model V Deluxe 12.75

DEPOSIT REQUIRED WITH ALL ORDERS | SEND FOR COMPLETE LIST

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Walkouts Close Match Concerns

WASHINGTON, May 4.—Cigarette vending operators who stock their machines with matches were checking their supplies this week as the number of struck match factories increased.

If the strike wave continues, labor department officials said, 85 per cent of the country's match output would be affected. Already on strike are Ohio Match Company's plant in Wadsworth, O., and Diamond Match Company's in neighboring Barber-ton. The two plants have approximately 2,000 employees.

AFL National Match Workers' Council disclosed that 500 workers at Diamond's Springfield, Mass., factory were cutting their work week from 48 to 40 hours as a sympathy move. Additional walkouts were in prospect at the BFD Match Company, Cloquet, Minn., and the Diamond plant in Oshkosh, Wis.

Detroit News Cites Growing Import of Sales Thru Venders

DETROIT, May 4.—Increased importance of coin machine vender sales has been emphasized recently by numerous magazine and newspaper articles directing public attention to the fact that coin-operated machines have become big business. Under the title, "Dollar Maker," the following article appeared in the April 27 Detroit News. It is reprinted below for its interest to the trade.

"It is estimated that there are more than 250,000 cigarette vending machines in operation thruout the United States and that these machines represented about 15 per cent of the total cigarette sales of the country.

"War demands put a temporary stop to the manufacture of vending machines, but the reconversion of many plants to peacetime activity is now expected to greatly enlarge their output.

"This type of merchandising is most valuable for selling items of fixed cost and low price, such as candies and confections, cigarettes, soft drinks, etc.

"When, for instance, a confection or chewing gum company numbers its possible outlets in millions and wants its products on sale in every lunch wagon, industrial plant, soft drink stand, it is practically impossible to get salesmen to cover the outlets because individual orders are so small. There is also the difficult question of extending credit to such small outlets.

"The automatic vending machines provide a distribution outlet, take care of credit problems and also insure against price cutting.

"Vending machine manufacturers are fully aware that greatest source of trouble is machines getting out of order.

"To guard against this, one company makes actual tests of sample machines known as 50-year tests. To uncover faults the machine is mechanically operated 500,000 times, which is the equivalent of 10,000 sales per year for 50 years."

Tobacco Firms Plan To Close For Vacations

SAN FRANCISCO, May 4.—Many wholesale tobacco firms will continue this summer with their wartime practice of closing down for a 10-day vacation period, H. B. Patrey, of the National Association of Tobacco Distributors, revealed this week.

Patrey said that a nationwide survey of NATD members, now in process, was showing a definite trend toward simultaneous vacations for all employees, except a skeleton staff to handle emergency orders.

Under this plan, vending machine men and other retailers will be notified a month in advance of the shutdown to give them opportunity to stock up on merchandise to carry them over the period.

Patrey said that an unexpected year-around improvement in efficiency had developed when war-born shortages of manpower and goods led to the experiment. Previously, the traditional method of stringing vacations thru the summer months had caused confusion and hobbled an overburdened staff. The efficiency motive predominated, he said, in plans to continue summer shut-downs, even tho the trade is operating now on a nearly-normal basis.

Wrigley Earns \$1,548,422 in First Quarter

CHICAGO, May 4.—William Wrigley Jr. Company reported that its net earnings for the first quarter of 1946 totaled \$1,548,422 only \$301 less than its profits for the corresponding period last year. This year's net was equivalent to 79 cents per share.

Sales of gum, however, accounted for less than half of the company's earnings, the report showed. Credits for refunds on the previous year's excess profits taxes swelled its earnings by \$500,000 and \$320,625 of the quarter's net income represented profit on the sale of real property.

Actual earnings on sales, before taxes and special credits, amounted to \$1,009,759 compared with \$2,928,723 earned in the first three months of 1945.

Drop was attributed chiefly to the curtailment of shipments in the first two months of this year while the company was switching from its wartime brands back to Spearmint, which was returned to the market March 1. Wartime flavors were discontinued January 31.

Income report, however, did not include the company's profits from its unconsolidated domestic and foreign subsidiaries except the dividends paid by them. Equities in these firms were placed at \$131,420 for the first quarter of 1946 compared with \$72,747.

Wrigley also reported that it sustained a loss of \$80,311 on gum returned by the armed forces on sales made in prior years.

Coan To Limit First Sales to Established Ops

MADISON, Wis., May 4. — Coan Manufacturing Company is producing one of its selector-type candy vending machine models at the rate of 2,000 monthly, but is restricting sales to operators who are established and have candy quotas, according to J. W. Coan, president.

"We've taken the position that we will not sell any of our new equipment to new operators for the simple reason that new operators cannot obtain merchandise from candy manufacturers," said Coan.

Recently returned from an extended trip which brought him in contact with many vending operators, Coan said that he was concerned over reported attempts to sell machines to returned veterans.

"I found other ambitious salesmen calling on many prospective buyers of vending machines," he declared, "trying to get their money in the sales of the machines and promising them that they would arrange where-by they could buy candy bars.

"The unfortunate part of it all is that for the most part many new potential buyers are G.I.s—boys coming back out of service who are not familiar with the candy situation. It seems to me that they are entitled to know the truth."

Coan said that he has talked with candy and gum manufacturers and that all of those contacted had told him "that they don't want to open up any new accounts." Reason given was that restricted production made it impossible to supply old accounts adequately.

Discussing operations at his Madison factory, Coan disclosed that in

Hike Sugar Quota For Institutional User of 10 Per Cent

WASHINGTON, May 4.—Department of Agriculture's increased sugar allocation to 1,385,000 tons for April, May and June has resulted in the OPA boosting by 10 per cent the sugar allotments of institutional users during May and June.

Department's allocation boost, while not yet affecting other commercial users, will benefit hotels, factory canteens, State institutions, hospitals, child feeding centers and cafeterias.

Flavor Makers Group Plans Session at Chicago June 3

BROOKLYN, N. Y., May 4.—Flavoring Extract Manufacturers' Association of the United States will hold its 36th annual convention at the Drake Hotel, Chicago, June 3 and 4, according to Charles E. Davis, Brooklyn, chairman of the convention committee.

Speakers will include Paul S. Willis, president of the Grocery Manufacturers of America, and Hoyt C. Bonner, vice-president of Lamborn & Company, sugar brokerage firm.

addition to the model which is currently in volume production, two new models would appear shortly. One of them is to have 250-bar capacity, which firm claims to be the largest now available in vending machines.

Firm's U-Select-It machine was placed on the market 15 years ago, and more than 40,000 of the link-conveyor venders were produced during pre-war years, Coan added.



ADVANCE Ball Gum Machines

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01;
25 to 49, \$8.35;
50 to 99, \$7.95;
100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for everybody. Neat, light, clean, trouble free; one of OLDEST.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.




NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66;
50 to 99, \$8.25;
100 to 199, \$7.88.

COLLECTION BOOKS 50c DOZ.

Three-in-One Flat Coin Wrappers, the BEST, 85¢ Per M.
CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLE, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

... think of all the features you would like in a perfect merchandise vending machine ... then look for them in **STANDARD** ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION LEHIGH FOUNDRIES, Inc.
Factories at EASTON & LANCASTER, PA.

WILL BUY FIVE-CENT CANDY MACHINE ROUTE

Cash—No Route Too Small or Too Large. Write Details.
BOX 900, The Billboard, 1564 Broadway, New York 19, N. Y.

4 Turret 5¢ Coin Box, \$25.00 Ea.; 1 Coinomatic Change Maker, \$75.00; 2 Penny Changer, throws 5 pennies, \$7.50 Ea.; 1 Penny Counter, needs check ing, \$50.00; 3 Tally Counter Reel Games, \$17.50 Ea.; 6 Northwestern Model 33 Ball Gum Vendor, \$7.50 Ea.; 13 Masters 1¢ and 5¢ Model 77, \$10.00 Ea.; 8 Yu Chu Ball Gum, \$7.50 Ea.; 4 Snacks, 3 column, \$17.50 Ea. No List, No O. O. D. Order From This Ad.
J. CANTE, Union Beach, N. J.

Show Venders At NATD West Coast Meeting

SAN FRANCISCO, May 4.—Western convention of the National Association of Tobacco Distributors which opened at the St. Francis Hotel here Wednesday (1), featured a merchandising fair at which were displayed various types of coin-operated venders.

Patterned after the group's previous regional conclaves, the meeting differed only in that the sales managers' seminar was incorporated into the regular convention program taking place yesterday (3) and conducted by Joseph Kolodny, NATD managing director, and Fred Stefens, sales director of the organization.

Following the various business meetings, there were 15-minute open forums on government relations, vending machines, candy, cigars and cigarettes.

Merchandising fair which opened in the Green Room Wednesday will continue for the length of the convention.

Speakers who addressed the tobacco distributors were Sylvian Mirsky, NATD director, who made the welcoming address at the opening session; Richard C. Pinney, NATD president; Sam Grossman, convention chairman; Allan C. Davis, chairman of the group's fair trade committee, and H. D. Bracken Jr., NATD director.

Close Saturday

Pitt A. Walker, of Klauber-Wangenheim Company, prominent Los Angeles distributor, was scheduled to address the fourth session this morning. Yesterday's business confab was addressed by J. Renz Edwards, chairman of the committee on manufacturers.

Yesterday's session featured a presentation of the NATD management advisory service, followed by talks on the Department of Commerce's recent survey on the operating functions of the wholesale tobacco trade.

List Info Source For Vets Buying Surplus Property

WASHINGTON, May 4.—To assist veterans wishing to purchase surplus property from War Assets Administration, a veteran unit has been set up in each regional office. Persons wishing information about government surplus have been requested to consult the regional offices in their territory. Locations are listed below:

- Atlanta: 699 Ponce De Leon Avenue, N. E.
- Birmingham: Comer Building.
- Boston: 10 Postoffice Square.
- Charlotte, N. C.: 317 South Tryon Street.
- Chicago: 208 South LaSalle Street.
- Cleveland: 1746 East Twelfth Street.
- Dallas: 2001 McKinney.
- Denver: Boston Building.
- Detroit: 535 Griswold Street.
- Helena, Mont.: Power Block.
- Houston: 723 Main Street.
- Jacksonville, Fla.: Western Union Building.
- Kansas City, Mo.: Federal Reserve Bank Building.
- Little Rock: Pyramid Building.
- Los Angeles: 155 West Washington Boulevard.
- Louisville: 103 South Fifth Street.
- Minneapolis: Metropolitan Life Building.
- Nashville: Consolidated - Vultee Building.
- New Orleans: 7020 Franklin Avenue, at Lake Pontchartrain.
- New York: 70 Pine Street.
- Oklahoma City: Cotton Exchange Building.
- Omaha: Woodmen of the World Building.
- Philadelphia: 1528 Walnut Street.
- Portland, Ore.: 310 West Sixth Street.
- Richmond, Va.: Richmond Trust Building.
- St. Louis: 505 North Seventh Street.
- Salt Lake City: 504 Dooly Building.
- San Antonio: Transit Tower.
- San Francisco: 256 Montgomery Street.
- Seattle: Central Building.
- Spokane: 500 Welch Building.

Mayor Fights Drink, Cig Tax

CHICAGO, May 4.—Mayor Edward J. Kelly, of Chicago, came out in opposition to a proposal that a tax be levied on soft drinks and one cent added to the State tax on cigarettes to pay a proposed bonus to Illinois veterans.

Kelly suggested that a major part of the bonus at least could be paid from the State's surplus funds which have been accumulating during the war.

Proposal for the levy on soft drinks and the increase in the cigarette tax came from the Veterans' Compensation Commission which has been studying the needs of veterans of the State. The commission asked issuance of \$385,000,000 worth of bonds to be paid off from these revenues.

Three Venders Out For Cigars, More Reported in Works

NEW YORK, May 4.—Cigar vending machines are on the way back stronger than ever, according to latest reports. Already three different types of cigar venders are appearing in restaurants, taverns and drug-stores.

Location owners report that business done by the machines is "much

Coin, Slug, Dud Shows in Philly

PHILADELPHIA, May 4.—Collection of coins, dating back to 500 B. C., and including an "atom bomb medal," is on display at the Free Library here. Exhibit, prepared by the Philadelphia Coin Club in connection with National Coin Week, displays money of early civilizations, European and American currency.

German inflation after the last war is illustrated by a potato resting on a mark note. In 1923, a pound of potatoes cost the German hausfrau 50 billion marks.

Local coinmen are also observing National Coin Week by displaying various freaks and duds that turn up in coin machines. Displays are in showrooms of operators, who have also delved into their own private collections and put them on exhibition. Exhibits will continue until public interest begins to lag.

better than we hoped for." Many establishments were formerly wary about installation of the venders, believing they would waste space. Results, as they put it, "were amazing."

Current with the placement of the venders comes word from a manufacturer of cigarette machines that they are working on a cigar vender that will be "announced in the near future."

BRAND NEW IMMEDIATE DELIVERY



\$13.95

Master Novelty 1 1/2 Vender. Vends all kinds of Nuts, Candies & Ball Gum with no extra attachments required.

SEND FOR PRICE LIST OF ALL TYPES OF VENDING MACHINES

Terms: 1/2 Cash With Order, Bal. C.O.D., F.O.B. Newark, N. J.

ASCO VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5

Large April Cocoa Imports Help Candy Mfgs. Build Stocks

NEW YORK, May 4.—Large, month-end shipment of 235,000 bags of cocoa brought total imports for April to more than half a million bags.

Final figures, 535,398 bags, was said to represent one of the most impressive monthly import totals of the post-war period.

Approximately 128,000 bags of Ivory Coast cocoa are reported to be ready for shipment, importers said, and the remainder of the British West African crop earmarked for the U. S., about 254,000 bags, is to be purchased in the near future.

Ingredient for most candy bars as well as other vending machine confections, cocoa has been in chronic short supply but sugar rationing has automatically restricted its use.

Manufacturers currently are building up reserves from stocks entering the country, looking toward an expected drop in imports beginning in June. Only source yet unaccounted for is the new Brazilian crop, which is expected to push total 1946 cocoa imports over the 2,000,000-bag mark.

Anderson in New Erie Home

ERIE, Pa., May 4.—Mickey Anderson has moved his firm of the same name to 314-16 East 11th Street. Anderson deals in coin-operated amusement machines.

ORDER TODAY—GUARANTEED DELIVERY IN 30 DAYS!
TIME PAYMENTS—1/3 Down, Balance in 6 or 12 Months.
THE CHOICE OF OPERATORS WHO WANT THE BEST!

 <p style="text-align: center;">MODEL 40</p> <p style="font-size: 0.8em;">1 1/2 Single Unit, All Purpose Vending Machine. Capacity, 4 Lbs. (6 Lb. capacity, 15¢ extra). \$6.95 in lots of 100 or more \$7.20 in lots less than 100 \$7.45 sample</p>	<p style="text-align: center;">DELUXE</p> <p style="font-size: 0.8em;">1 1/2 and 5¢ Single Unit, All Purpose Bulk Vending Machine. Capacity, 6 Lbs. \$18.95 in lots of 100 or more \$19.50 in lots less than 100 \$19.75 sample</p> 	<p style="text-align: center;">MODEL 33</p> <p style="font-size: 0.8em;">1 1/2 Peanut Vendor. Capacity, 6 Lbs. \$9.60 in lots of 100 or more \$9.75 in lots less than 100 \$9.95 sample</p> 
<p style="font-size: 0.8em;">ALL PRICES NET F. O. B. FACTORY</p> <p style="font-size: 0.7em;">Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!</p> <p style="font-size: 0.7em;">ALL ORDERS FILLED IN ROTATION RECEIVED!</p> <p style="font-size: 0.7em;">SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES!</p> <p style="font-size: 0.7em;">Terms: 1/3 Deposit, Balance C. O. D.</p> <p style="font-size: 1.2em; font-weight: bold; text-align: center;">NORTHWESTERN SALES & SERVICE COMPANY</p> <p style="font-size: 0.8em; text-align: center;">AUTHORIZED "NORTHWESTERN" DISTRIBUTOR</p> <p style="font-size: 0.7em; text-align: center;">4105 16th AVE., BROOKLYN 4, N. Y. PHONE: WINDSOR 8-3600</p>		
<p style="font-size: 0.8em;">33 BALL GUM</p> <p style="font-size: 0.7em;">1 1/2 Ball Gum Vendor. Will Vend 1/2, 3/8, 1/4 Inch Ball Gum. 3 1/2 Lb. Capacity (5 Lb. capacity, 15¢ extra). \$8.10 in lots of 100 or more \$8.40 in lots less than 100 \$8.70 sample</p> 		
<p style="font-size: 0.8em;">NOW DELIVERING</p> <p style="font-size: 0.7em;">BRAND NEW COLUMBUS NUT and BALL GUM VENDORS BE FIRST WITH COLUMBUS . . . DISCOVER AMERICA'S ACE VENDORS.</p> <p style="font-size: 0.6em;">Model #48—1 1/2 Peanut . . . \$11.50 Ea. #48Z—1 1/2 Pist. Nut . . . 11.95 Ea. #48G—1 1/2 Ball Gum . . . 12.00 Ea.</p> <p style="font-size: 0.6em;">Write for free circular and quantity prices. ORDERS PROMPTLY FILLED IN ROTATION. PARTS and GLOBES AVAILABLE. SEND YOUR ORDER TODAY.</p> <p style="font-size: 0.8em; font-weight: bold;">CAMEO VENDING 432 West 42d, New York</p>		

Big Doings at Ohio Phono Meet

Map National Association

Convention hears outline of aims — organizational meet planned for May 15

CLEVELAND, May 4.—Most important development of the Ohio State Automatic Phonograph Owners' meeting here this week was the announcement that a new organization, the National Federation of Phonograph Associations, is being formed.

Announcement was made during the business meeting of the convention when William H. Rosenfeld, counsel for OAPOA and the Cleveland chapter, revealed that articles of incorporation were in the hands of Ohio's secretary of state.

Rosenfeld, who is acting as counsel for the federation, said that the new organization is the result of requests voiced by operators throughout the country. First formal discussion of the federation was held two years ago during the OAPOA convention at Cleveland's Hotel Statler.

Started in '44

During the 1944 convention a committee was appointed to study the question of a federation. Since that time, Rosenfeld said, work toward the actual formation of the group has been going ahead.

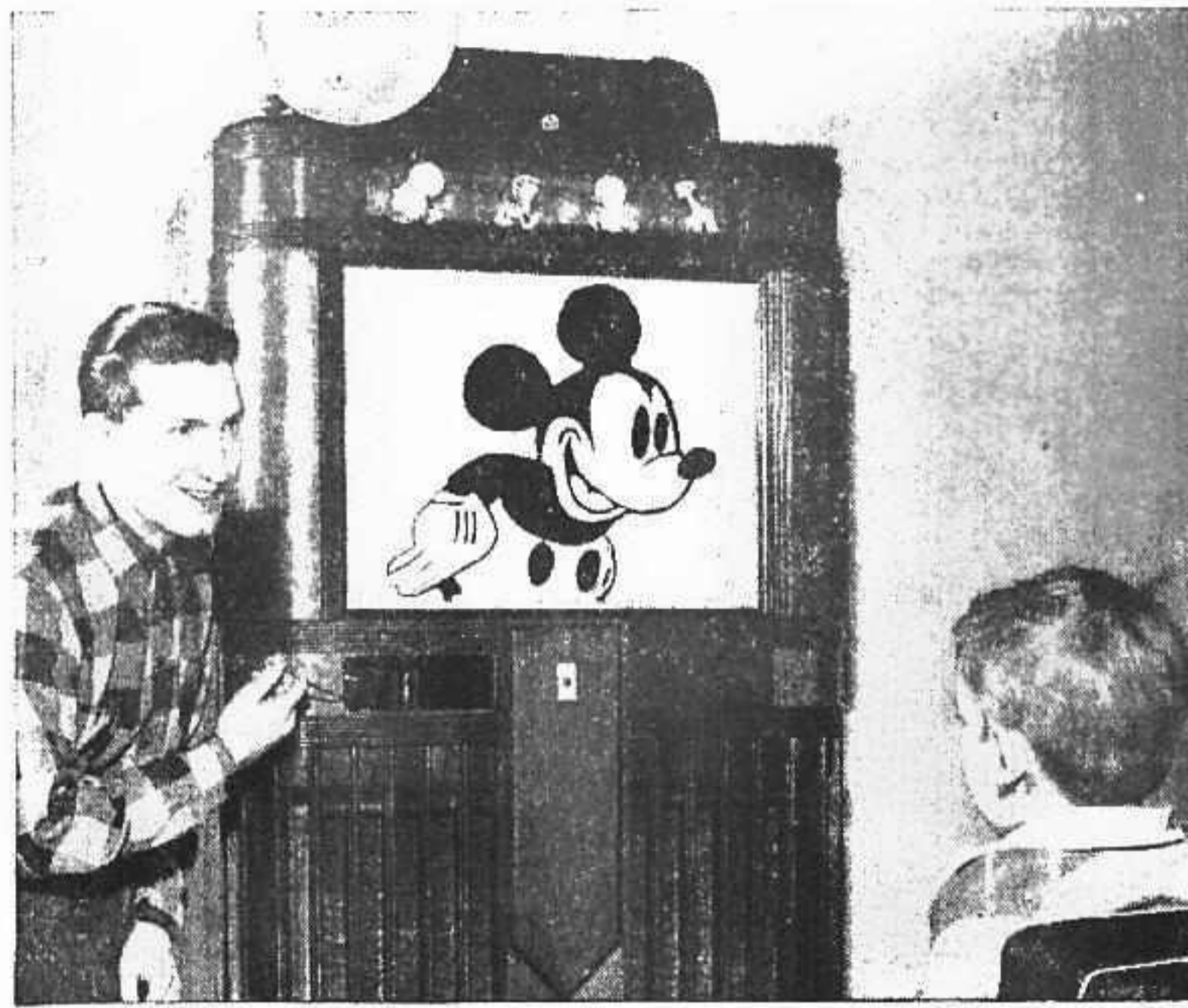
At the present time, a temporary board of trustees is directing formation of the federation until May 15, tentative date fixed for an organizational meeting. On that date, in Cleveland, Rosenfeld said, election of officers and a board of trustees will be held. Temporary board is composed of Leo Dixon, Cleveland; Joe Brilliant, Detroit, and Robert P. Edwards, Youngstown, O.

Any association of music machine operators can affiliate with the federation, Rosenfeld explained. Current impetus for the federation comes from Ohio, Michigan and Western Pennsylvania associations.

Purposes and prohibitions of the new federation, as announced by Rosenfeld, are printed here:

Purposes

1. To create an affiliation between trade associations in the phonograph operating industry so that they will be able to act together and speak with one voice respecting matters of common interest; to unite the various trade associations in the industry so as to present a united front.
2. To present information to the public, evidencing the importance of the industry and the contribution it makes to the prosperity and the welfare of all the people in the country.
3. To make available to members of the federation information and expert opinion respecting the industry; the part played by it in the economy of the nation, and the effect upon it of laws, regulations and governmental policies.
4. To compile statistics and other data relative to the industry.
5. As the representative of the industry, to co-operate and to recommend to the Congress of the United States and the Legislatures of the various States and other governmental agencies the enactment, amendment, adoption or repeal of statutes, regulations and rulings, and (See Convention Hears on page 130)



YOUNG FRY swap the "birdie" for Mickey Mouse on a coin movie machine screen at Chicago's Kiddyland Photo Studio. Machine's coin box is removed to accommodate a small camera, operated here by photog Sid Samuels.

Attendance Tops 1,000

Seventh OAPOA confab draws ops, distribs, mfrs. —has \$25,000 talent show

CLEVELAND, May 4.—More than 1,000 operators, distributors, manufacturers' representatives, members of allied industries and guests crowded Cleveland's Carter Hotel Wednesday (1) for the seventh annual convention of the Ohio State Automatic Phonograph Owners' Association.

During the morning members of the trade renewed acquaintances, visited the suites of three manufacturers who had showings, and then went to lunch and a business session. That night—before, during and after the banquet—the convention got a look at some \$25,000 worth of top entertainment, arranged by Sam Abrams, publicity director for the association.

Biggest news was an announcement regarding formation of a new operators' association, to be known as the National Federation of Phonograph Associations. Articles of incorporation are now in the hands of Ohio's secretary of state.

Meeting Soon

First formal meeting, to elect the federation's officers and directors, is tentatively scheduled for May 15, according to William H. Rosenfeld, acting counsel for the federation.

First scheduled item on the convention program was the 10:00 a.m. meeting of the State board at which association business was discussed and the board of directors was re-elected for another year.

Officers of the OAPOA are Leo J. Dixon, president; Jack Cohen, vice-president; Harry Lief, secretary-treasurer, and Sanford Levine, assistant secretary-treasurer. Executive board is composed of Gary Weber, Robert Pinn, James Ross, Harold Copeland, Robert Edward, Edward Elum and C. L. Hopkins.

Introductions Made

After the closed State board meeting was concluded, members of the association gathered for luncheon in the hotel's Sapphire Room. An open meeting and discussion followed. At that time Jack Cohen, Cleveland chapter president, welcomed members and introduced Dixon. Other State association officers were presented, and then Cohen introduced manufacturers' representatives, trade paper editors, representatives of record firms and other guests.

Among manufacturers' representatives introduced were A. R. Kelson, Rock-Ola; DeWitt (Doc) Eaton; AMI; Rudy Greenbaum, Aireon; H. F. Denison, Personal Music Corporation, and Bud Parr, Solotone Corporation. Communications were read from other manufacturers who were unable to attend.

Disk firm representatives stressed the importance of the juke box in its relation to the record business. Supply of disks, an important issue with operators, came in for discussion. Record spokesmen, in brief talks, expressed the opinion that platters will be back in quality and quantity within a short time.

Dixon's Talk

Meeting was then turned over to Leo Dixon, who kept his audience on (See More Than 1,000 on page 130)

Shortage in Electronic Parts, Copper Hits Mfrs.

CHICAGO, May 4.—Shortages of electronic parts and copper wire which have led at least two large makers of home radios to close down plants also are being felt acutely in the coin machine industry, trade sources reported.

Labor disputes and inadequate supplies of basic raw materials such as glass, plastics and, above all, copper, seem to be at the root of the trouble.

Copper wire makers are most pessimistic of all, and manufacturers of juke boxes and amusement games seemed to be sharing their gloom. Critical shortages of copper, it was pointed out, is behind the shortage of many other component parts.

No Substitute

There is no substitute for copper wire in transformers, speakers, fractional horsepower motors and cables which must be flexible, and spokesmen for such big copper producers as Anaconda and Kennecott declared that all signs point to a steady decline of copper supplies.

Surveying the supply situation, makers of coin phonographs reported that their production is running only one-third to one-half of capacity. But none reported any plans for shut-downs in the near future. Some, however, said they were shipping out machines with some the minor parts missing. These will be supplied later.

As for copper, Dave Gubbins, sales manager for Anaconda Cable & Wire Company at Chicago, said it appeared that "insulated copper wire is going out of the market." He said his firm now is promising delivery only by 1947.

Anaconda's miners in Montana were scheduled to take another strike vote this week after returning late in April from a month-long strike for a retroactive wage increase of 18½ cents an hour which had been reported settled at 9¼ cents an hour. Copper refinery workers were reported out on strike at many plants

of Anaconda and Kennecott as well as the American Brass Company, and several wire drawing plants also were said to be shut down.

Control Rumor

Imports of copper from Peru and other South American sources still are under control of the Metal Reserve Corporation, and there were rumors from Washington that plans to put the domestic supply back under government control were being studied.

Essex Wire Company, one of the larger producers, was reported to be so short of copper that it was having difficulty keeping its plant in operation.

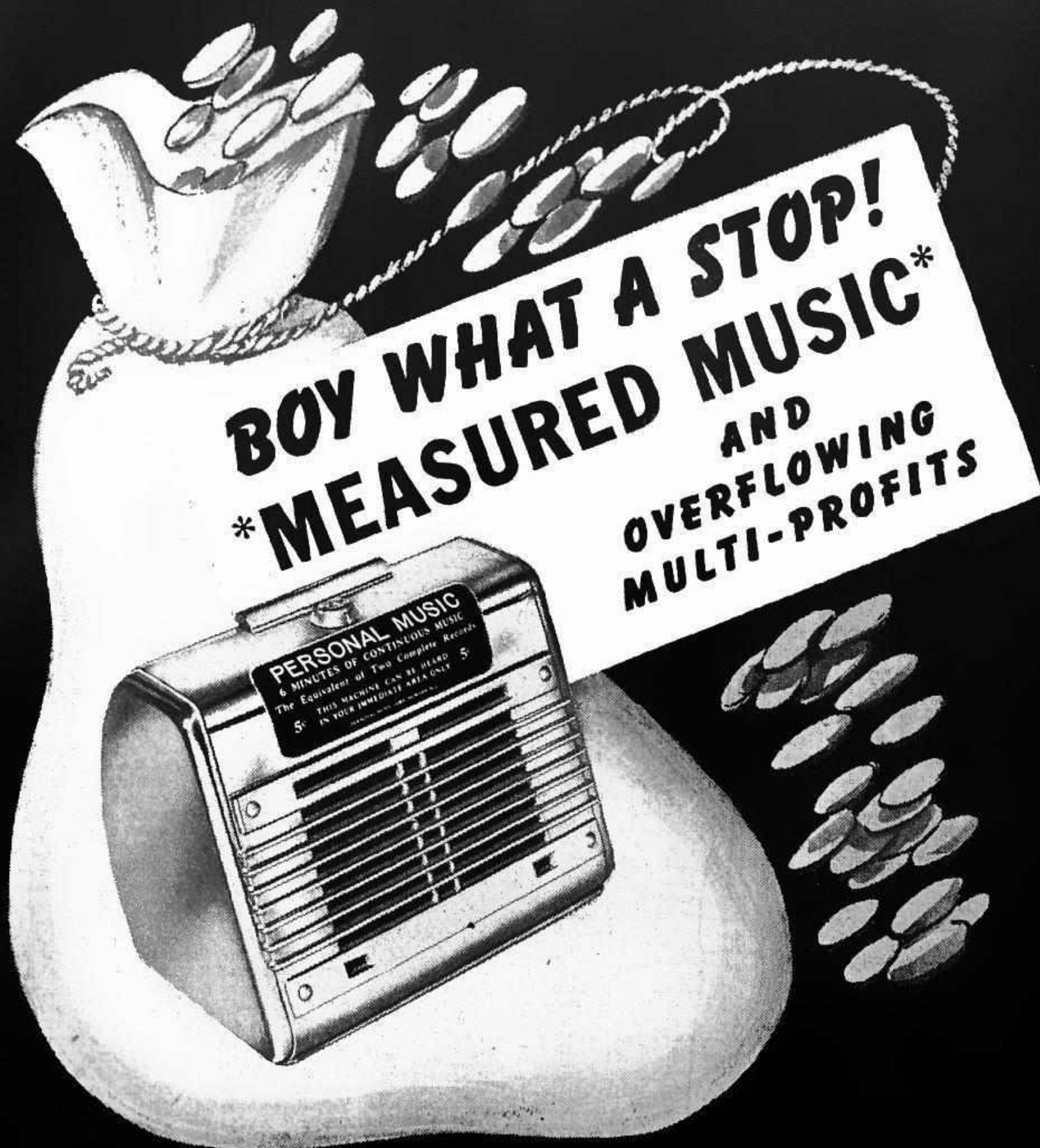
Electronic parts such as tubes, tube sockets and switches also are well up on the list of critical materials among coin machine makers. One purchasing agent said that as a result of an extended strike in the plant of one of its suppliers, his firm had had some difficulty in obtaining volume control equipment.

Cabinet Supply

Cabinets which were scarce earlier this year still are coming thru in a steady trickle sufficient to keep production going to the full measure of current electrical supplies. As one buyer put it, "I don't see how with the lumber shortage, but they are coming along about as fast as we can use them. Of course, they would be critical if we could get all the other materials and parts we need."

Another purchasing agent for a major phonograph maker summarized the situation this way: "We can't even begin to see daylight yet on any of the vital parts, but somehow we have been able to hold our own so far. With all the shortages, things seem to be coming out just about even but it is a tough and very depressing battle at times."

At the end of March, manufacturers of copper products including wire estimated their requirements at 713, (See Various Shortages, page 130)



These small, individual Measured Music units provide music for those who want music and for no one else. Each unit is a separate money-maker — it is heard only in the immediate area of the paying customer. Your profit can be your present one multiplied by the number of MEASURED MUSIC units you install in a location — one on each table and booth and several on a counter. A MEASURED MUSIC system is low in

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**3 Music Firms
Show Equipm't
At Ohio Session**

CLEVELAND, May 4.—Three manufacturers—AMI, Personal Music Corporation and the Solotone Corporation—had their equipment on display in the Carter Hotel here during the seventh annual convention of the Ohio State Automatic Phonograph Owners' Association May 1.

AMI's exhibit was staged by the E. & W. Distributing Company, Cleveland distributors. On hand were De Witt (Doc) Eaton, AMI sales manager; Monte West, and Gary Weber, head of E. & W. Burt Dean, the distributor's sales manager, helped engineer the show.

The same distributing firm staged the Midwest showing of Personal Music Corporation's "measured music" Phonettes. On hand was Harold F. Dennison, president of Personal.

The firm had a unique showing set-up. A complete studio was rigged in one room where visitors could see just exactly how the music was produced and amplified. From the studio, lines ran out to Phonette boxes in another room just as they might on location. After getting a look at the studio and location equipment, visitors were also shown the firm's parts and accessories.

Two new features of the equipment were described by Dennison. One of these is dual amplifying equipment, which automatically switches on an emergency amplifier without interruption. A signal light shows the serviceman that there is trouble somewhere and that he must correct it.

Volume control on the Phonettes is concealed. One volume switch is available, however, so that the location manager can tune his equipment up or down three decibels.

In the presidential suite, Solotone equipment was placed on display. Exhibit was staged by Timed Music, Inc., headed by Jack Cohen and Sanford Levine.

Solotone can be rigged up as either a telephone music system—piping the music into the various locations from a centrally located studio—or it can be set up in a location as a wired music installation, exhibitors stated.

For the showing, a changer had been placed in one room of the suite and a line was run into a booth erected in another room so that visiting operators could get an idea of how the equipment looks and performs on location.

Other manufacturers' representatives were present for the convention but did not stage showings at the hotel.

**First Color - Plastic
Vogue Disks on Sale
Now in East, South**

DETROIT, May 4.—Sav-Way Industries announced that its multi-colored unbreakable plastic Vogue records are on sale in New York, Massachusetts and Texas and production is running nearly 20,000 disks daily.

Current production, according to Thomas Saffady, head of the company, is entirely 10-inch popular recordings which retail at \$1.05. He reported that orders for 350,000 platters had been booked in New York yesterday (3) when the disks went on sale for the first time there.

Company at present is a partnership of Saffady and his brother, William, but it was announced that a stock issue for public sale is planned within two months.

**Various Shortages
Hit Manufacturers**

(Continued from page 128)

161 tons with a total of 430,261 tons needed just to meet unfilled orders. But to meet these needs they had only 385,976 tons in stock and 31,032 tons more on order from producers, he reported. This gave them a total "visible" copper supply of 417,008 tons.

But it left them with a deficit of 296,153 tons when compared with their actual needs at the end of March, and most representatives of copper producing and smelting firms say that supplies have been dwindling steadily since then. In addition, the copper product makers feel that they should have a working stock of at least 232,000 tons to keep production going smoothly.

What a small part of the demand for copper they are meeting, however, was indicated in the report on shipments. It was announced that copper and brass products actually shipped during March by brass mills, wire mills and foundries contained only 74,549 tons of copper. And in February they shipped only 73,316 tons of copper in these products.

Even for those small shipments, however, they were forced to dip into their stocks on hands for 15,900 tons.

Despite shortages and announcements that they could not promise delivery this year, the copper fabricators still continued to sign up huge piles of new orders. In March, they contracted for products containing 102,425 tons of copper. This was an increase of 36,842 tons over the orders for 65,583 tons booked in February.

**More Than 1,000
Take in Conclave**

(Continued from page 128)

the edge of their chairs with the interesting and valuable story of the OAPOA's work. Dixon spoke of the association's work to keep standards of the industry high and to render every possible service to its operator-member. His remarks were enthusiastically greeted and commented upon.

Proposal was made that the meeting give some attention to a plan for changing jukes from nickel to 10-cent, three-for-a-quarter play. Various points for and against the proposal were heard. Principal reason for sounding out operators on this question is the necessity for meeting increased costs. No definite action was taken during the meeting. The problem was left to the operators to talk over, think about and possibly act upon later.

Conclusion of the afternoon session was Attorney Rosenfeld's announcement concerning the national federation. Details of the federation are carried in a separate story on this page.

From the time the afternoon meeting ended and the evening session began, there was opportunity to visit exhibits, talk to manufacturers' representatives and discuss mutual problems.

Play Report

Music machine operators who have jukes on location where beer is sold compared notes and reported a decline in play. Continuing shortage of beer is forcing many tavern locations to close one day a week or shorten their operating hours. This condition has already had its effect on the juke box operating business everywhere. No one knows what the outcome will be, but operators at the meeting were determined to tighten their routes and see the situation thru.

At 6 p.m., the convention moved

**N. Y. Juke Group
Appoints Trella**

NEW YORK, May 4.—Sol Trella has been named secretary of the Automatic Music Operators' Association, according to Al Denver, association president. He succeeds Al Bloom, who has resigned to spend his full time with his new company, Speedway Products, Inc.

A gold lifetime Eversharp pen and pencil set was presented to Bloom Tuesday (30) by Jack Rubin, vice-president of AMOA, as a token of appreciation by the organization for Bloom's eight years' service.

In a speech of thanks, Bloom told the members that it was only because of his desire to give music operators better service, by way of his company, that he resigned.

**Convention Hears
Natl. Assn. Plans**

(Continued from page 128)

the pursuit of policies which shall promote the welfare of the industry and those employed in it and shall react to the benefit and general welfare of the industry and the nation.

6. To provide a general medium for an exchange of views between the trade association executives and the members of the federation.

7. To make the associations of the industry which will be united in this federation stronger and more useful to their members and to the public.

8. Generally and in a manner consistent with the welfare of the people of the nation and the members of the industry, to foster and encourage the competitive system of private enterprise which has made our country great and has been one of the essential influences preserving the individual freedom of its citizens.

Prohibitions

1. The federation shall not engage in any activity in violation of the statutes commonly known as the Sherman Anti-Trust Act, the Clayton Act and the Federal Trade Commission Act, or any similar law now or hereafter in effect.

2. One of the policies of this federation is that all its delegates and directors shall be executives engaged in the industry and not paid officers or employees of a member association; but it shall be the policy of this federation to invite and consider suggestions and recommendations which any paid officer or employee of any member association may care to address to this federation.

Local member-associations, Rosenfeld said, will do most of the legwork involved in supplying information to federation headquarters. In the headquarters, this information will be compiled for presentation to members thruout the country.

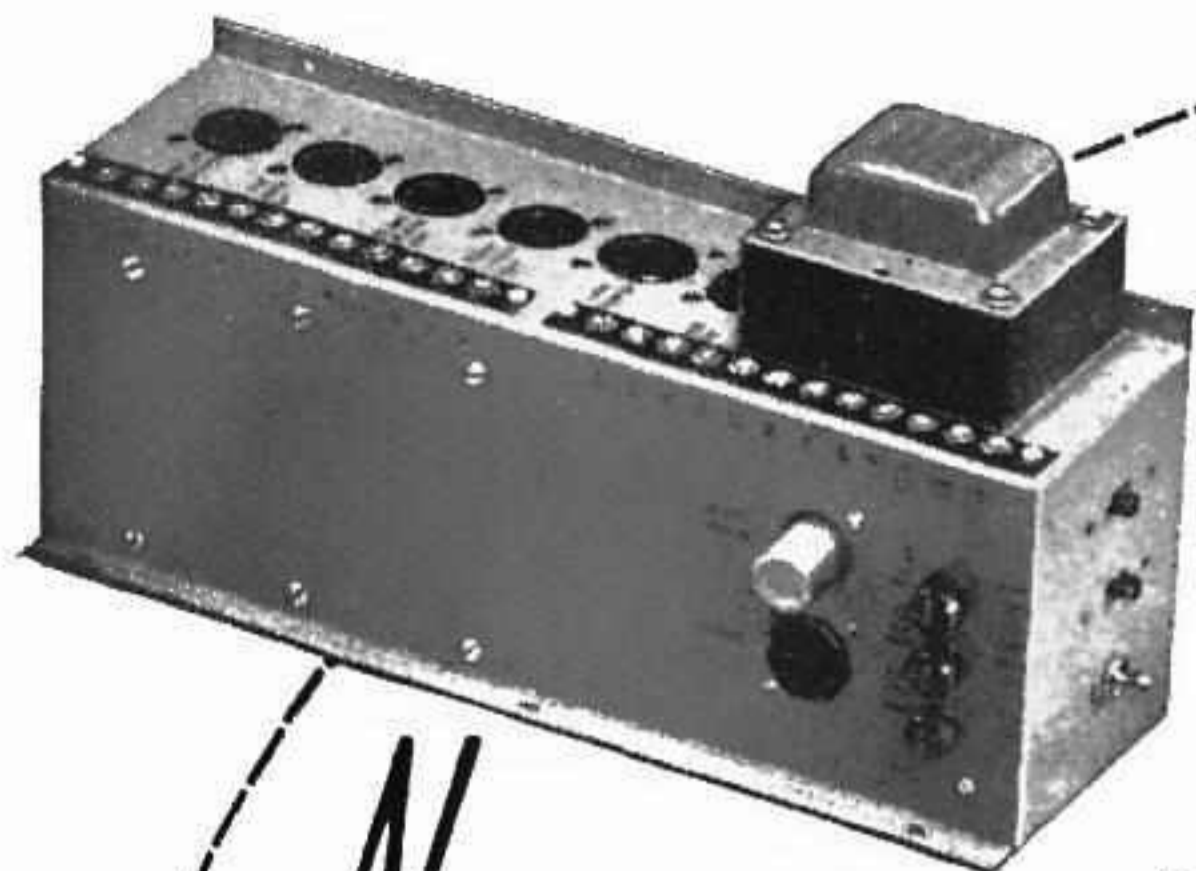
Financing of the federation, according to Rosenfeld, will be done entirely thru membership dues.

No permanent address has yet been fixed for the federation headquarters outside of designation of Cleveland as the site.

to the hotel's Rainbow Room for before-dinner cocktails and entertainment. The room was packed to capacity for the dinner. After Dixon's short address of welcome, the floorshow got underway with Alvino Rey and his band leading off.

In addition to Rey's organization, the following recording and stage personalities entertained the gathering: Three Suns, Fred Lowery and Dorothy Ray, Johnny Desmond, Ted Mossman, Ernie Benedict and His Polkateers; Frank Yankovic and his combo, Emile Boreo, George Barry, Mark Ballero and Mitchell and Twitchell.

Floor show ran on well after midnight. At 1:30 a.m. supper was served in the Sapphire Room.



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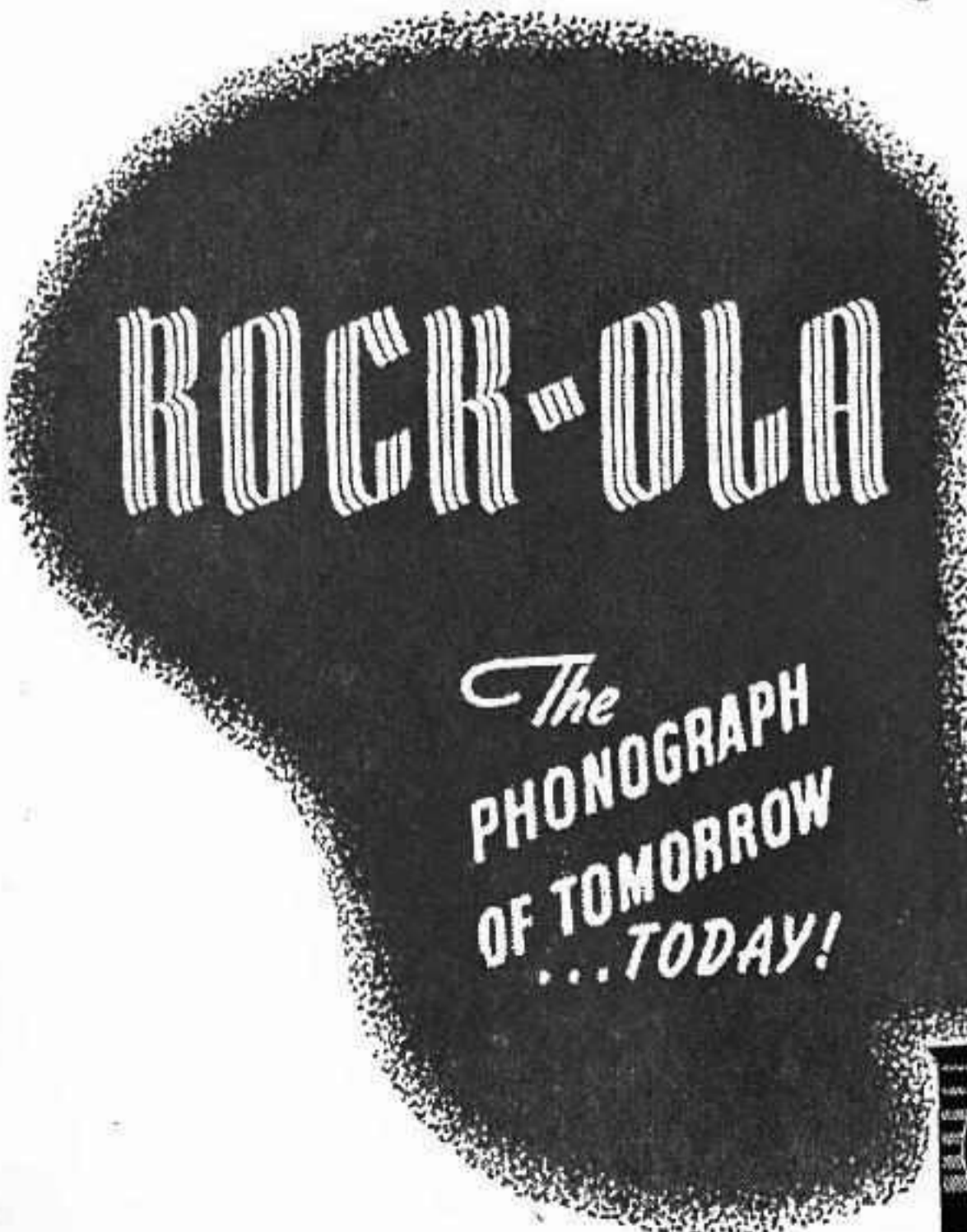
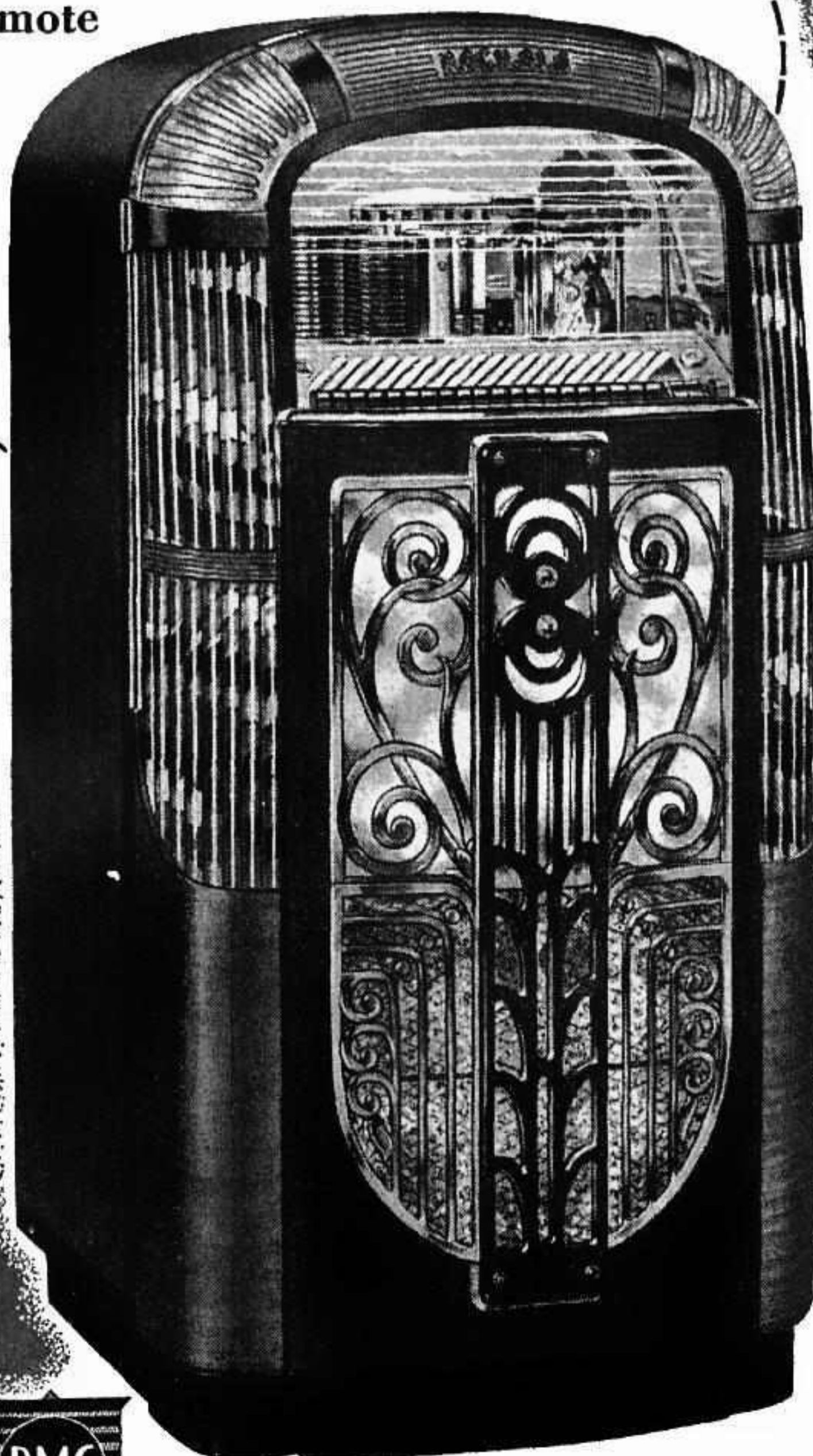
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Record Reviews

(Continued from page 33)

REX STEWART (Mercury 8001)

Boy Meets Horn—FT.
Jug Blues—FT; VC.

Both sides of this platter are re-
served for Stewart's cornet virtuosity.
Boy Meets Horn is a bit of Elling-
tonia, with half-fingered shunted
tones. Jug Blues is not strictly blues,
but a showy jazz piece, spotlighting
the round cornet tones with weaving
jazz figures as a rhythmic back-
ground. At times it is fine, workman-
like music that degenerates to corny

showmanship. But Stewart is superb
throughout.

Jazz fans will listen and the firm beat
will pull in j-bugs' nickels.

CONNIE HAINES (Mercury 3006)

She's Funny That Way—FT; V.
California Sunbeam—FT; V.

The Big Three (music publishing
firms, Robbins, Feist and Miller) are
putting the steam behind She's Funny
That Way, revived as the theme of
MGM's new flicker, Postman Always
Rings Twice, and the ditty, a good

ADVANCE RECORD RELEASES

(Continued from page 31)

- PRETTY PENNY Wayne King (SPRING RAIN) Victor 20-1862
- PROKOFIEFF: ROMEO AND JULIET Moscow State Philharmonic Ork—Serge
SUITE NO. 2 OP. 64 ALBUM Prokofieff Disc 754
- PUT THAT RING ON MY FINGER Clyde McCoy Ork (TEAR IT) Vogue*
- RODEO ROSE Dude Martin and His Roundup Gang
(BRONCO BUSTER) Eagle 701
- ROMANCE WITHOUT FINANCE The Cats and the Fiddle (LIFE'S TOO) Manor 1023
- RUMBA IMPROVISATIONS ALBUM Noro Morales and His Rhythm Sextet
Bangin' the Bongo Coda 3
Begin the Beguine Coda 5000
Josefina Coda 5002
Linda Mujer Coda 5001
Montuno in A Flat Coda 5002
Rumba Rhapsody Coda 5000
- RUMBA SESSION ALBUM Coda 2
- Bruca Manigua (Marcelino (Rapindey) Guerra's "Batamu" Ork) Coda 5008
- Guaracha (Carlos Varela's Havana Madrid Ork) Coda 5011
- Rumba Fantasy (Carlos Varela's Havana Madrid Ork) Coda 5010
- Rumba Stomp (Carlos Varela's Havana Madrid Ork) Coda 5009
- Rumbamba (Carlos Varela's Havana Madrid Ork) Coda 5009
- Sin San Sore (Marcelino (Rapindey) Guerra's "Batamu" Ork) Coda 5010
- Tierra Va' Tembla (Marcelino (Rapindey) Guerra's "Batamu" Ork) Coda 5009
- Voodoo Drums (Marcelino (Rapindey) Guerra's "Batamu" Ork) Coda 5011
- SAND STORM Ray McKinley (IN THE) Majestic 7184
- SEE THAT YOU'RE BORN IN Cass County Boys (BOOGIE WOOGIE)
TEXAS ARA 4006
- SEEMS LIKE OLD TIMES Art Mooney Ork (I'VE BEEN) Vogue*
- SMETANA: THE KISS, CRADLE Jarmila Novotna—Victor Ork—Frieder
SONG (12") Weissman (DVORAK: SONGS)
Victor 11-9153
- SOMEDAY Jack Carroll (Dave Rhodes Ork) (TEMP-
TATION) Music Art 752
- SOME SUNDAY MORNING Lulu Belle and Scotty (IN THE) Vogue*
- SPRING RAIN Wayne King (PRETTY PENNY) Victor 20-1862
- SPRINGTIME POLKA Skertich Brothers (Tamburica Ork)
(FANCY WALTZ) Columbia 12273
- STUDY IN BLUE ALBUM Phil Spitalny Ork Vogue*
- Alice Blue Gown
Blue Skies
Rhapsody in Blue, Parts 1 and 2
- SUNDAY AFTERNOON POLKA Edward Krolkowski Ork (HOPELESS
POLKA) Columbia 12275
- SUGAR BLUES Clyde McCoy Ork (BASIN STREET) Vogue*
- SWEET EILEEN Tommy Dorsey and His Clambake Seven
(Sy Oliver) (THERE'S NO) Victor 20-1866
- SWEET I'VE GOTTEN ON YOU Frankie Masters Ork (EVERYONE
KNEW) Vogue*
- TEAR IT DOWN Clyde McCoy Ork (PUT THAT) Vogue*
- TEMPTATION Jack Carroll (Dave Rhodes' Ork) (SOME-
DAY) Victor 25-1059
- TEN-GALLON HAT Smiley Burnette (HOMINY GRITS)
ARA 4005
- THE OLD LADY POLKA The Six Fat Dutchmen (THE SATUR-
DAY) Victor 25-1059
- THE RED MILL ALBUM Victor K-1
- Because You're You (Al Goodman Ork—Earl Wrightson—The Mullen Sisters) Victor 45-0201
- Every Day Is Ladies' Day With Me (Al Goodman Ork and Chorus—Earl
Wrightson) Victor 45-0203
- I Want You to Marry Me (Al Goodman Ork—Mary Martha Briney—Donald
Dame) Victor 45-0202
- In Old New York (The Streets of New York) (Al Goodman Ork and Chorus—
Earl Wrightson) Victor 45-0201
- Moonbeams (A Serenade) (Al Goodman Ork and Chorus—Mary Martha Briney—
Donald Dame) Victor 45-0203
- The Isle of Our Dreams (Al Goodman Ork—Mary Martha Briney—Donald Dame)
Victor 45-0200
- Wedding Bells (Badinage) (Al Goodman Ork and Chorus) Victor 45-0200
- When You're Pretty and the World Is Fair (Al Goodman Ork and Chorus—
The Mullen Sisters) Victor 45-0203
- THE SATURDAY WALTZ The Six Fat Dutchmen (THE OLD) Victor 25-1059
- THE UNCLOUDY DAY Ernestine Washington and Heavenly Gos-
pel Singers (JESUS PRAYED) Manor 1025
- THEM THERE EYES The Jones Brothers (I WANNA) Majestic 1039
- THERE'S A PLACE DOWN IN Happy Perryman and His Happy-Go-
DALLAS Lucky Mountaineers (DON'T FEEL) Columbia 36981
- THERE'S NO ONE BUT YOU Tommy Dorsey and His Clambake Seven
(Stuart Foster) (SWEET EILEEN) Victor 20-1866
- THEY PUT JOHN ON THE ISLAND Heavenly Gospel Singers (MOTHERLESS
CHILDREN) Manor 1021
- TIGER RAG Porky Freeman (BOOGIE WOOGIE) ARA 133
- TIN ROOF BLUES Wingy Manone Ork (IF I) ARA 145
- WAVE TO ME, MY LADY Art Kassel Ork (YOU WON'T) Vogue*
- WHO DID IT POLKA? Bill Gale and His Globe Trotters (LA
BAMBA) Columbia 12274
- WILL THE CIRCLE BE UNBROKEN? Brown's Ferry Four (JUST A) King 530
- WRONG SIDE OF THE TRACK Paul Westmoreland and His Pecos River
Boys—Buddy Kelly (HEADIN' DOWN)
San Antonio 102
- YOU STOLE MY HEART AWAY Johnny Desmond (Russ Case Ork) (IN
(BUT IT WASN'T STEALING) Victor 20-1867
- YOU WON'T BE SATISFIED Art Kassel Ork (WAVE TO) Vogue*
- YOU'RE GONNA HATE YOURSELF The Airplane Trio (Vera Massey)
IN THE MORNING (HARRIET) De Luxe 1015

* (Numbers not assigned at press time)

one, will bear a lot of listening espe-
cially from such warm and elegant
warbling as Connie Haines'. Johnny
Warrington's ork is a little loud be-
hind her and once or twice drowns
her out, but La Haines puts heart
and oomph into the lyrics, singing
fem version, of course. Faster paced
is California Sunbeam, a tune pro-
moted in connection with a certain
airline to the Coast. It's a rolling,
catchy item that could develop into
another Chattanooga Choo Choo.

Plug tunes with fancy dressing mean
coinage for the jukes.

CHUCK FOSTER (Mercury 3007)

Roll It Over—Novelty; VC.
Who Took Me Home Last Night?—FT; VC.

Foster and the band do an en-
semble vocal on a cleaned-up edition
of the G.I. rondo, labeling it Roll It
Over. Not too much interest here. Re-
verse features chirping of Marilyn
Paul and the tricky Foster band style;
dance tempo set at a bouncy pace.
Foster is capable of much better.

G.I.'s may contribute coins and Foster
name should bring in a few.

Parts Jobbing Said 'Unfair'

WASHINGTON, May 4.—Spokes-
men for the Radio Manufacturers'
Association announced that officials
of the Civilian Production Adminis-
tration have promised to investigate
RMA complaints of unequal distribu-
tion of scarce materials such as lum-
ber, copper wire and steel sheets.

According to J. J. Nance, chairman
of RMA government liaison commit-
tee, many radio manufacturers have
reported that lumber and steel mills
and wire manufacturers have refused
to produce the proper grades and
qualities of raw materials. Nance,
vice-president of Zenith Radio Cor-
poration, said his association also
will present CPA and other agencies
with detailed reports on the alleged
discriminations.

In a two-day session with govern-
ment officials, RMA also obtained
promises from the Office of Price
Administration that prompt action
would be forthcoming on price ad-
justments for set makers, RMA of-
ficials said. Formal orders are to
be issued next week, it was said, to
replace the material and wage in-
crease factors authorized last Novem-
ber.

Makers of vacuum tubes also an-
nounced that they will soon petition
OPA for a further increase in prices
above those approved March 16 on
the grounds of increased labor and
materials costs since those advances
were granted.

The session also was marked by
complaints from radio men that cop-
per wire is being exported and sold
to foreign buyers without regard
to OPA ceilings. Government experts
said the outlook for increased sup-
plies of fine copper wire and sheet
steel is extremely dark.

Small-Town Dance Hall Serves Juke Music to Teenagers

PERDIX, Pa., May 4.—Dance hall
with juke box music is operated here
to provide wholesale entertainment
for youngsters in the community.

Sponsored by civic and religious
groups, it is advertised as a non-
profit enterprise and there is no ad-
mission charge. This is a novel vari-
ation of the teen-age club idea, which
is being accepted more and more
as a concrete answer to the problem
of reducing juvenile delinquency.
Here, it is seen as an example of how
juke box equipped teen clubs can be
as helpful in small towns as in metro-
politan areas.

Chi Radio Show To Offer Large Parts Display

CHICAGO, May 4.—With virtually all available hotel space reserved for members of the trade, officials are looking forward to the largest crowd ever to attend the Radio Parts and Electric Equipment Conference and Show to be held at the Stevens Hotel May 13-16.

So far, more than 170 firms from every section of the U. S. have requested exhibit space at the show sponsored by the Association of Electronic Parts and Equipment, according to H. W. Clough, Belden Manufacturing Company, president of the group.

According to Kenneth Prince, general manager of the show, exhibits will include various types of radio, electronic and electrical devices, and manufacturers have planned promotional programs for the meet.

Of interest to coinmen will be exhibits of the Brush Development Company, Cleveland, maker of tape recorders; Guardian Electric Manufacturing Company, Chicago; Meissner Manufacturing Company, Mount Carmel, Ill.; Permo, Inc., Chicago; Webster-Chicago Corporation, and Standard Transformer Corporation.

Secretary of the association is Jerry Kahn, who will represent Standard Transformer Corporation at the show. Vice-presidents are Charles Golenpaul, Aerovox Corporation, New Bedford, Mass., and Samuel Poncher, Newark Electric Company, Chicago.

In addition to exhibits, the show will feature conferences on subjects of interest to the industry and experts will speak on a number of related subjects.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	Position Last Week	Position This Week	Record Title	Artist	Label
7	9	7	OH! WHAT IT SEEMED TO BE <i>Take Care</i>	Charlie Spivak	Victor 20-1808
1	—	8	THE GYPSY <i>Laughing on the Outside (Crying on the Inside)</i>	Dinah Shore	Columbia 36964
5	6	9	SIOUX CITY SUE <i>You Sang My Love Song to Somebody Else</i>	Bing Crosby and the Jesters	Decca 23508
4	—	10	SHOO-FLY PIE AND APPLE PAN DOWDY <i>I Been Down in Texas</i>	Stan Kenton	Capitol 235
1	—	10	THE CEMENT MIXER <i>We'll Gather Lilies</i>	Alvino Rey	Capitol 248

Aireon Ups Speaker Production in Move To Missouri Plant

KANSAS CITY, Kan., May 4.—Cinaudagraph Speakers, Inc., subsidiary of Aireon Manufacturing Corporation, has moved its plant facilities from Chicago to Slater, Mo., said R. C. Walker, president of the parent company.

Move ties in with plans for expanded manufacture of speakers to fill a backlog of orders and increased demand, officials disclosed.

The Aireon Speaker Division, headed by Madison Jones, will have headquarters here and will have direct supervision over Cinaudagraph activities, including sales plans and setting of company policies. Assisting Jones will be M. T. Olson, in charge of speaker manufacturing processes.

Parent firm maintains speaker research departments for the subsidiary company as well as for its phonograph organization, and is engaged in the development of new and improved lines.

J. Desmond Debuts "Nickel in Juke" Tune for Ohio Ops

CLEVELAND, May 4.—Johnny Desmond, Victor artist, star of a Philip Morris radio show and the Saturday morning *Teentimers' Club*, gave delegates to the Ohio State Automatic Phonograph Owners' Association a first performance of a new song about a juke box he has just composed.

Lyrice, which got a tremendous reception at the banquet, go something like this:

Just stick a nickel in the juke box and everything will be okay,

Just have to stick a nickel in the juke box to hurry every worry away.

'Taint hard to lick your troubles and the hard knocks;

It's easy to be breezy all day, etc.

Coinmen Find Dance Partners for Vets

PHILADELPHIA, May 4.—Call went out thru music machine men to gather at least 75 girl hostesses to act as dance partners for soldier-patients at Valley Forge Hospital near here. Four classes in dancing instruction will have to close unless partners became available.

Wounded servicemen at the hospital, many of them bedfast for months and some of them blinded, virtually have to learn to walk again during their recuperation. Dancing and walking to juke box music has been found to be one of the best means of restoring co-ordination. During the war coinmen were told, partners were plentiful, but now they are beginning to drop out of the program.

Juke box operators have promised the hospital fullest co-operation and even volunteered to provide transportation for the girls they can find for the project.

Music Management New in Charlotte

CHARLOTTE, N. C. May 4.—Music Management, Inc., has been issued an incorporation charter by the secretary of state of North Carolina.

Papers disclose that the principal office will be in Charlotte, and the firm will engage in the purchase and sale of musical instruments. Stock to the amount of \$300 was subscribed by Charles W. Whipple, Harry L. Whipple and James A. Donaldson, all of Charlotte. Authorized capital stock, \$100,000.

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George Wren • Phone: Riverside 8481

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Attention, Seeburg Phonograph Operators

OHIO — WEST VIRGINIA — VIRGINIA
OUR FIRST POST-WAR SEEBURG SERVICE SCHOOLS

CONDUCTED BY

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MORE CASH FROM YOUR COIN PHONOGRAPH

WHEN RECORDS PLAY BRILLIANTLY AND CLEARLY WITH "MIRACLE POINT" NEEDLES

DON'T DISAPPOINT customers with raspy, scratchy, blaring performance of the records they select on your coin phonograph. The Round Tip of a "MIRACLE POINT" Needle never "ovals"—with consequent failure to faithfully follow the record grooves. This secret precious metal alloy tip is microscopically machined to fit grooves precisely, playing with clear perfection.

Make friends of every customer with "MIRACLE POINT" Needles. Price 25¢ each. At your record jobbers!

M. A. GERETT CORPORATION
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Features Singer

Cousin Lee has canceled his WDEL, Wilmington, Del., airshow and is shopping around for a new park to open this summer. He will continue to book hillbilly acts in the area, including his own band which features Sarah Lee, singer. Jack Howard Publications, Philadelphia, is putting out a new song folio with 10 of Cousin Lee's original songs.

Elmer Newman, of the Sleepy Hollow Ranch Gang, featured on the *Hayloft Hoedown*, WFIL, Philadelphia, has only been writing songs for the past three months. But since the song bug hit him, he's turned out 17 songs and five of them have already been recorded.

Mel Force, writer of some of the most popular hillbilly songs, visited Philadelphia this week and spent three days with the boys at WFIL's *Hayloft Hoedown*. Jack Howard showed him the town. Force turned out to be such a swell guy that Jesse Rogers, Murray Sisters, Elmer and Pancake Newman have decided to use his songs on all their shows.

The Canyon Sweethearts, who are featured at various Eastern hillbilly parks, are really sisters. They are due for a big radio build-up in Philadelphia and are slated to be featured in an experimental movie which is slated to go before the cameras in the East sometime in June.

Rangers Disking

The Santa Fe Rangers, another ABC Network outfit working out of Philadelphia, has signed to do eight sides for Cowboy Records. Their first four tunes are *The Blue Ranger*, *I Round Up the Stars*, *Side Saddle Joe* and a Tex Ritter Publication written by Elmer Newman called *I Still Go On Loving You*.

Frankie Adams, head of the new hillbilly recording company, Sapphire Records, is busy rounding up talent. Armen Camp is slated to make the first two sides and Adams expects to introduce one new hillbilly single or group a month and feature them with a big promotion campaign to back them up. The ones who click will receive long-term contracts which will include vaudeville and park bookings.

Down Homers

The Down Homers are now on WTIC, Hartford, Conn. A cowboy quintet, they broadcast daily, Monday thru Friday, at 5:30 a.m. for early morning listeners to the New England Regional Network. Outfit is headed jointly by Guy Campbell, emcee and violinist, and Shorty Cook, Hawaiian guitarist. The quintet includes Shorty and Guy; Lloyd Cornell, bass singer, fiddler and yodeler; Bill Haley, singer and yodeler, and Bob Mason, the world's tallest cowboy, singer and guitarist. They came to New England from WOWO, Fort Wayne, Ind.

In a recent Cleveland radio poll, sponsored by *The Cleveland Press*, Pappy Howard and His Connecticut Kernels took four first places, two second, two third and one fourth. Pappy's *Cleveland Clambake*, a daily program, Monday thru Friday, 1:30 to 2 p.m., was rated as the best program. All Classes, and again took first place as the best daytime program. *Barn Dance Jamboree*, a regular Saturday night feature over WJW, took first place as the outstanding week-end night program, as did Judy Dell, who took another first place as female vocalist. Tex Ann, the Kernels' other girl vocalist, ran a close second to Judy. Pappy Howard's *Campfire Melodies* show, a comparatively new one, was rated second best weekday

night program. *Barn Dance Preview* took third place under week-end daytime program, and Pappy was rated the third best male vocalist. He came in again, in fourth place, as individual performer.

Stoney Cooper and Wilma Lee, his wife, heard daily over KLCN, Blytheville, Ark., report business very good. They have been working in Arkansas, Missouri, Tennessee, Kentucky, Illinois, Indiana, Mississippi and Alabama. Sunday, March 31, they played a show with Frank Dudgeon at Reelfoot Lake, Tiptonville, Tenn. Bob Autry, formerly of WMMN, is now at KLCN.

West Coast

William (Hopalong Cassidy) Boyd in New York working out details of a radio deal in which he'll portray Hopalong on the air. Boyd starts work on first United Artists' pic May 15.

Smiley Burnette, in at Hippodrome Theater, Baltimore early in May, has played this spot four consecutive years. Sunshine Boys have waxed six Western ditties for Pan-American.

Jeff Donnell will be teamed with Ken Curtis in *Cowboy Blues*, Columbia pix. Gene Autry has made a Columbia recording of *There's Happiness Again on the Range*, Western ballad which he wrote with Nat Vincent.

Ten tunes, six of them new numbers, to be used in Columbia pix, *Cowboy Blues*. Hoosier Hot Shots will intro the new Sammy Cahn-Saul Chaplain song, *Rhythm Is My Business*. Other tunes include *Elbow Room*, *Blue Bonnet Girl* and *Little Cowgirl*. Deuce Spriggins, with Carolina Cotton and cowboy band will do the Joe Green-John Crimer tune *I've Been Down in Texas* and Andy Parker's *The West Is as Wild as Ever*.

Pike on WKY

Russ Pike, "Radio's Singing Cowboy" and His Prairie Knights are now on WKY, Oklahoma City.

Hugh Cross, veteran hillbilly emcee, singer and composer of a number of popular folk songs, has taken over the *Cornhuskers' Jamboree* at WKRC, Cincinnati.

What Is Life Without Love?, written by Eddy Arnold, V. J. McAlpin and Owen Bradley has been recorded by Eddy for Victor. The song is being published by Adams, Vee & Abbott.

Edwards Music Company, which heretofore has been strictly a pop tune house, has now become a major Western house. Their first song, *When I Gets To Where I'm Goin'*, written by Jack Edwards-Duke Leonard-Sam Braverman, has been already recorded by Denver Darling on Decca, and Patsy Montana on Vogue, with two others in preparation. The song is being featured on many air programs.

A new novelty number has just been written by Janie Boyd Hamilton, Al Moquin and Jesse M. Ellison entitled, *O. K. Kay*, and will be published by Aetna Music Corporation. M. M. Cole Music has published *It's Back to the Plains for Me*, by John L. Cunningham, Ted Matheson and Marguerite Carr.

Al Clauser and His Oklahomans are still going strong thruout the Southwest, having opened their fifth year with Station KTUL, Tulsa.

Ralph Page, of Stoddard, N. H., a professional caller for 15 years, with a noted reputation as "the country's foremost singing caller," was guest caller at a recent session of the Community Folk Dancers of Hartford at Center Church House.



Musicale . . .

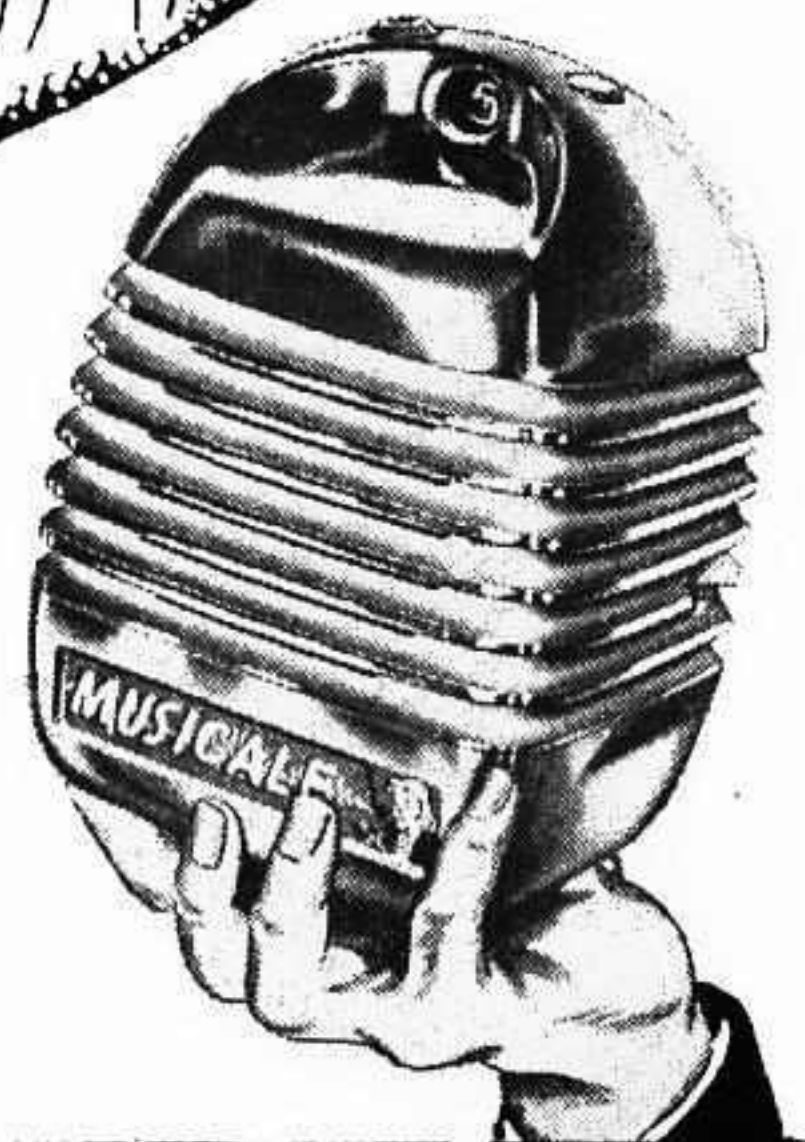
MUSICALE persuades all the customers to spend more money . . . using the magic selling power of the human voice to sell each recording.

MUSICALE is private music for the individual, not the "house" . . . every person who listens to each record pays for it—hundreds pay for the playing of each recording.

MUSICALE has rich, full tone, but low volume . . . because it is quiet, private entertainment, it will be welcome to thousands of NEW locations who have kept the door closed to music.

ONE MUSICALE installation can serve hundreds of locations, thousands of separate nickle taking, entertainment units. Only one set of records, no strips to change. Fewer service calls. Built to high fidelity telephone standards.

Get full proof that Musicale is fool-proof, profit tested. Wire or write today!



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**BACK AGAIN
EXTENSION SPEAKERS**

YES! We have resumed shipments on our extension speakers. Units are complete, consisting of an exceptionally high quality 12" P.M. Utah Speaker installed in an all wood walnut panel cabinet as illustrated. Send us an order today and watch collections increase.

10 Day
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Guarantee

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3722 N. CLARK ST. CHICAGO 13, ILL.

USED RECORDS

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POPULAR—HILLBILLY—RACE

We Will Ship the Record
Type You Specify.

10¢ Each

Minimum Shipment 100 Records

Write for Details

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c/o Billboard, Cincinnati 1, Ohio

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**WANTED
JUKE BOX
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Will Pay 8c Each. Write for Details.

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GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00

FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH

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QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS

Heavy Duty Replacement

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SEEBURG—Reconditioned Wireless Wallomatic Boxes \$28.50

Reconditioned 3-Wire Wallomatic Boxes 24.50

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Cut to Size. Per Square Inch 2¢
20"x50" Sheet \$10.00

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For Seeburg except 8800, 8800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

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Manufacturing Division
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Phone: Prospect 2700

**Blame Long Michigan Coin
Trade Slump on Bag of Woes**

DETROIT, May 4.—Protracted slump in the coin machine business, now in its eighth week here and elsewhere in Michigan, has reached proportions causing concern to many operators and distributors.

Conditions generally are unsettled, and various legal maneuvers have created further uncertainty among operators. Probably the biggest single factor is the shortage of beer and other alcoholic beverages, which has forced temporary closing of many spots and curtailed hours and patronage at others. Result is a loss of patronage on the machines, with juke boxes especially taking a serious cut. Some vending machines in the same type of locations are showing lower sales, but cigarette venders still appear to be getting good play.

Play Down 25%

Upstate, music operators' reports show equally serious drops, running to 25 per cent in some spots, Joseph Brilliant, president, Michigan Automatic Phonograph Operators' Association, indicated.

Distributors, too, are perplexed by the absence of operators from their showrooms. While slow deliveries on new merchandise are one reason for the current trade slump, the situation appears more critical in the used machine field. There is, however, a hopeful pick-up in revamping of older

games, altho only part of them appear to be really catching on.

Present situation appears to be a waiting period following announcements of new machines of many types. Pending their delivery, operators generally are holding on to their present equipment tightly. As a consequence, buying in the used machine market is dragging, but the trade is expected to readjust itself quickly once the shortages across the board are eliminated.

**Sales of Disks
Keep Mounting**

WASHINGTON, May 4.—After tallying up federal revenues from levies on amusements, tobacco and phonograph records, U. S. tax collectors think American citizens are getting back in the peacetime groove.

Tobacco tax collections for the month of March totaled \$99,436,400, the Bureau of Internal Revenue reported. This was an increase of \$25,815,900 over collections in the same month of 1945, when the war was nearing the end.

Buyers of phonograph records in March paid a total of \$399,400 in federal taxes, an increase of \$211,600 over last year. Levies on admissions to night clubs, theaters and concerts amounted to \$36,374,650, an increase of \$5,729,400, while operators of bowling alleys and pool tables paid \$56,900 in federal taxes, an increase of \$20,800.

Total tax collections from all sources, however, were down \$93,915,600, largely as a result of reductions in income taxes of individuals and corporations. Total U. S. revenue for the month amounted to \$5,023,693,100.

**Beverage Grain
Gets Second Cut**

WASHINGTON, May 4.—Juke box operators, who had hoped tavern locations would be able to squeak thru on allotted whisky and beer supplies, worried this week over the effect of another slash in whisky production and warnings by the Department of Agriculture of further cuts in beer output.

New order reduces whisky production 40 per cent below already reduced quotas for March and April. Distillers are now limited to three days' mashing for May, compared with five days capacity for March and April and 7 seven days for February. The May reduction will apply in June also, it was indicated.

In terms of grain supplies, distillers are now cut to 2,500,000 bushels of grain altogether. They can use no wheat, small amounts of rye and Grade 4 or sample grade corn.

The department spokesman said that breweries have been forced to reduce their use of grains to a degree comparable with reductions ordered now for distillers. What further cuts in allotments for brewers might be in the making were not discussed.

**Eatery Ad Boasts
Music Via Ceiling**

OMAHA, May 4.—Importance of music in dining rooms was re-emphasized this week as Cascio's Grille, new restaurant opening at 1620 South 10th Street, took large ads in

**Fourth Concern
In Hotel Radios
Eyes Television**

CHICAGO, May 4.—A fourth firm has announced its entry into the field of coin-operated radios for hotels.

Newest one is Coin-o-Matic Hotel Radio and Television, Inc., of Chicago, which, as the name implies, plans eventually to operate coin-operated coin-television and FM radio sets in hotels as well as the ordinary AM standard broadcast sets. Firm, which has headquarters at 120 South La Salle Street, is headed by Kennon V. Rothchild, a vice-president of American Business Credit Corporation.

Associated with him in the company is John W. Palmer, who has been active in the hotel supply business, and Harold E. Blanchette, another official of American Business Credit. Palmer, who was chief of the furniture and furnishing section of the Federal Public Housing Authority, building homes for war workers, is vice-president and apparently active manager of the radio firm. He formerly was vice-president of Albert Pick & Company, Chicago hotel supply company. Rothchild is president and Blanchette is treasurer.

Still Vague

Plans for coin-operated television and FM sets, of course, are quite vague, but Palmer was emphatic that the company plans to get into that field just as soon as sets are available. First locations, naturally, will be first-class hotels only, he indicated, but with prices of television sets still running pretty high, he expects to receive encouragement not only from set makers but television stations as well.

Coin-o-Matic's radio, unlike others shown so far, has both coin chutes and a clock on the front of the cabinet. It will operate two hours for 35 cents or 30 minutes for a dime. Cabinet is white plastic and, like the others, it is a table model.

Company already has taken ads in hotel trade papers to announce that it will install and service the radios itself, splitting receipts with the management. Palmer said "franchises" have been received for 10,000, with one order coming from Hotel Schroeder, Milwaukee.

Made in Minneapolis

The radios, which he claims are highly selective by use of a three-gang tuning condenser, are six-tube superheterodyne receivers manufactured by a Minneapolis company he declined to name. He claims it also differs from the other coin-operated radios in that once the guest has inserted his dime or quarter, the radio must play continuously to obtain the full playing time. If the guest snaps off the radio, the coin drops immediately into the coin box and he must insert another to turn it on again.

Rothchild's company is not planning to fasten its sets down as protection against theft. Palmer said, however, they would be covered by theft insurance.

Firm also intends to try to make the electric clock on the face of the set a big selling point since, officials point out, very few hotel rooms are equipped with timepieces.

local papers to feature its music system.

Ads, announcing its opening May 1, declared the restaurant was featuring the only revolving ceiling speaker in the Middle West. Picture indicated the speaker is the crystal chandelier type.

THANK YOU

We are moving to Larger Quarters. Please ship your USED PHONO RECORDS to

MERVIS TRUCKING CO.

7026 LEXINGTON AVE.

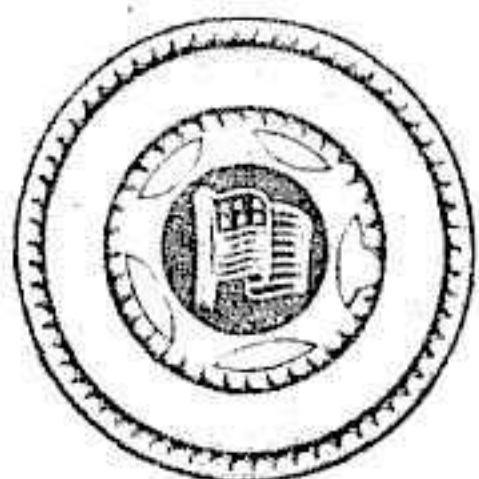
CLEVELAND 3, OHIO

ARCADE SPECIALS

Factory Reconditioned
Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
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AIR RAIDER	169.50
LIBERATOR	169.50
PERISCOPE	169.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
ROCKET BUSTER	149.50
CHICKEN SAMS	139.50
JENNINGS GOLF BALL VENDOR, 10c PLAY	129.50
25c PLAY	149.50
KEENEY SUBMARINE	129.50
LOVE TELLER	129.50
TEST PILOT	129.50
VITALIZERS	99.50
ELECTRIC CHAIR	99.50
EXHIBIT MERCHANTMAN	79.50
MUTOSCOPE (1) REEL	69.50
QUESTION GIRL	69.50
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All Equipment Sold on
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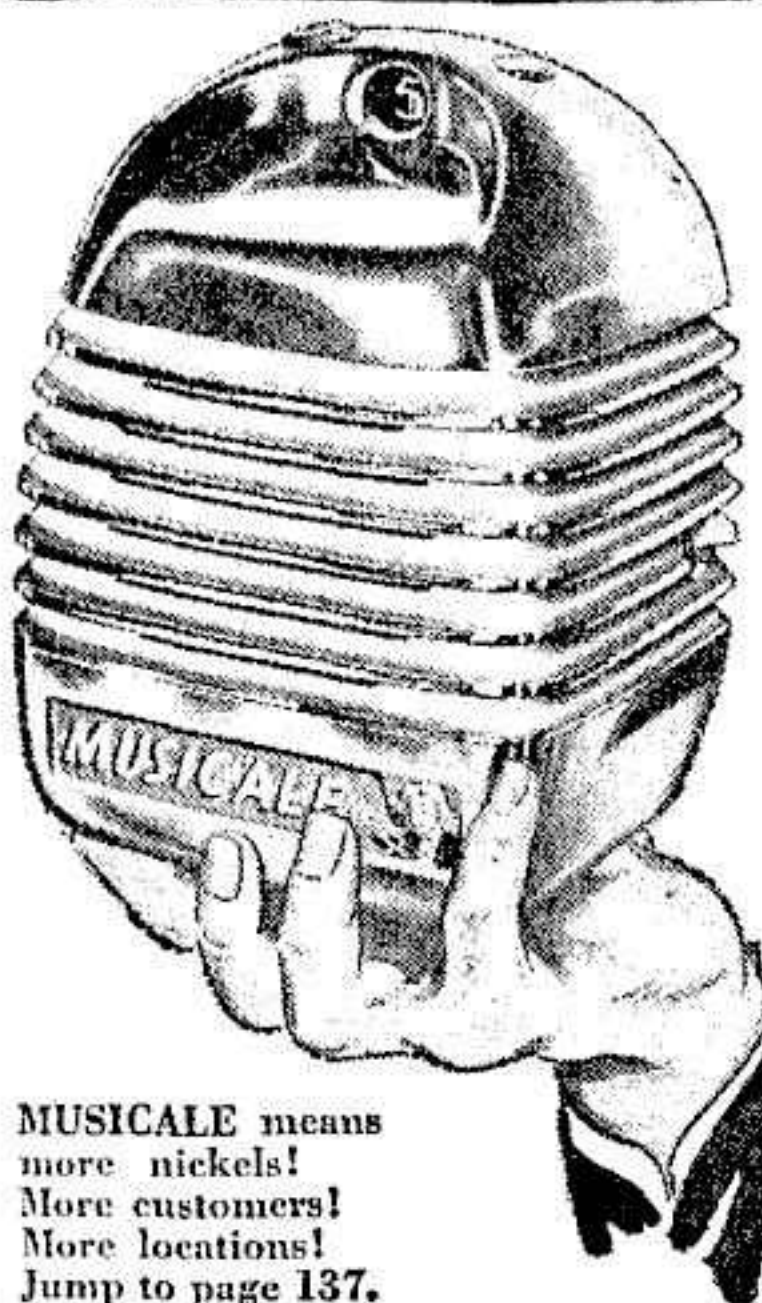
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IMMEDIATE DELIVERY 1000

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MAX GLASS DISTRIBUTING COMPANY

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MUSICALES means
more nickels!
more customers!
More locations!
Jump to page 137.

RADIO DEAL

For Operators and Distributors.
Write for Catalogue.

ABCO NOVELTY CO.

809 W. Madison St., Chicago 7, Ill.

AOAA Continues Drive To Enroll All Arcade Men

NEW YORK, May 4.—Increased emphasis on drive for new members ranks high among current objectives of the Arcade Owners' Association of America.

Recent additions to AOAA's membership roster include Fred W. Searle, Suburban Park, Manlius, N. Y.; Indianapolis; Capitol Projector Corporation, New York; C. J. Fendrick, Denver; A. Lissiansky, Reomat Corporation, New York; C. F. Albright, Oakland, Calif.; Ideal Novelty Company, St. Louis.

Among membership advantages offered to arcade men, according to AOAA President A. W. Blendow, is an insurance plan covering fire and public liability risks. Worked out in co-operation with insurance companies, plan affords arcade owners for the first time with insurance under standard rates, it is said.

Association held its final meeting of the current season May 2 at Park Central Hotel.

Black Market In Wood Grows

WASHINGTON, May 4.—National Lumber Manufacturers' Association reported that shipments of lumber from mills still are exceeding production, but makers of pinballs and other coin machine buyers of lumber were most perturbed by reports of a mushrooming black market in wood.

NLMA reported that shipments of 436 mills rose 1 per cent above production in the week ended April 20 and new orders booked amounted to 3.4 per cent more than output. Orders on hand amount to 89 per cent of the mills' stocks.

Building trade papers reported that a thriving black market business is going on, with lumber being peddled in grain trucks and mills bypassing established dealers to sell to peddlers and farm auctioneers who put it under the hammer for all the traffic will bear.

In a survey made by one publication, 44 per cent of the 89 Illinois dealers replying said they had received no lumber of any type since January 1. Meanwhile, it was reported that oak flooring was bringing a bootleg bonus of \$100 to \$250 above ceiling per 1,000 feet, while plywoods were said to be selling at three times the ceiling price.

Of 2,500 lumber dealers thruout the nation who responded to the questionnaire, most of them declared that their supplies were practically exhausted and shipments from the mills had dwindled to a trickle.

SALESBOARDS

Holes	Name	Specials—Immediate Deliveries	Profit	Price
400	Dollar Board	Def. \$ 7.00	\$.55	
600	Diamond Dust	Def. 11.00	.85	
1000	1c Cig. Board, Girls, 28 Pkg.		.78	
1000	25c Charley Board	Def. 50.00	.89	
1000	5c Lulu Board Jr.	Def. 18.00	.98	
1800	5c Lulu Board, X Thick		1.89	
1000	25c J.P. Charley	Avr. 52.04	\$1.12	
1000	25c J.P. Charley	Avr. 52.04	1.22	
1000	10c Ready Money, Seal		50.70	1.69
1200	25c Texas Charley	Avr. 102.28	2.29	
1000	5c Gusher, X Thick		28.80	2.79
1000	5c J.P. Bingo, Jumbo	\$22.85	\$1.89	
1000	5c J.P. Home Run	Avr. 27.00	1.89	
1184	5c J.P. Jumbo Tens	Avr. 33.25	2.48	
1020	5c J.P. Hot Stuff, Girls		27.00	2.78
1020	5c J.P. Wanna Dough, Girls		27.00	2.89
1800	5c J.P. Lulu, X Thick		31.75	2.79
2170	5c Tab. Rd. Wh. B. Tickets	\$36.00	\$1.25	
2170	5c Banded R.W.B. Tickets		36.00	1.64
120	Baseball Books, S.B., Am., Nat. D.			1.89
120	Tip Books, Single Banded, Dz.			1.89

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WORLD'S BEST BOARDS, TICKETS, CARDS
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DeLuxe Building Blue Earth, Minn.



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\$60

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- SPOT POOL
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- BOWLOW
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Send your list AT ONCE stating quantity,
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1c & 5c Liberty Bells, F.R.	\$17.50
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1c Skill Shot, Payout	19.50
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1c Daval Jiffy, Cig. Reels	9.50
1c Cub, Cig. Reels	8.50
Muto. Card Machine, 2 5c-Coin	
Chutes	29.50

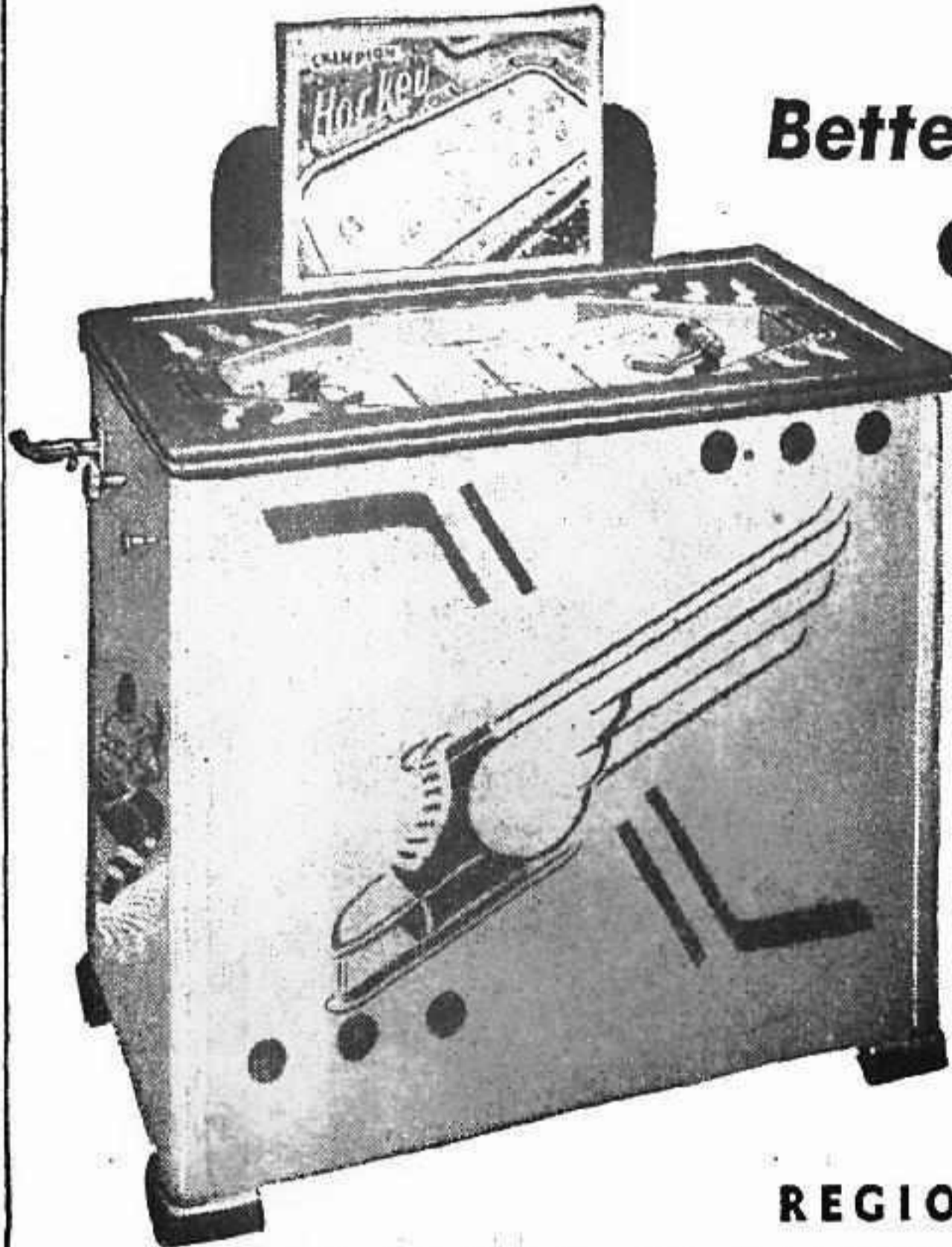
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**FAST, COMPETITIVE
2 PLAYER ACTION**



**Deluxe Model
\$289.50**

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We are producing and delivering 150 RED BALL machines per day. No other manufacturer in the coin machine business today can make this statement. It was with absolute confidence and foresight that we bought materials and supplies far enough in advance to enable us to have this material on hand in order for us to produce these machines. This venture involved over a million dollars. That was our confidence in RED BALL and the operators throught the country justified our beliefs.



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RED BALL is not a pin game and is not a pool table.

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RED BALL is absolutely LEGAL everywhere. RED BALL is a beautiful, well constructed machine of RED OAK and the dimensions of the machine are 33 1/2 x 8'7" long. It has an electric scoring device. It takes one minute and 25 seconds to play one game.

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RED BALL was discovered just before the war was declared. The war stopped us cold. We could not manufacture due to restrictions. We then presented it to the Armed Forces and asked their opinion of RED BALL for morale purposes. They accepted it and we received a AA-1 priority to manufacture them for the ARMY—NAVY—RED CROSS and USO CLUBS. Did they like it? Results prove, and answer your question. We received orders and delivered eight thousand four hundred and forty-one RED BALL machines during the war.

Operator's Price **\$395**

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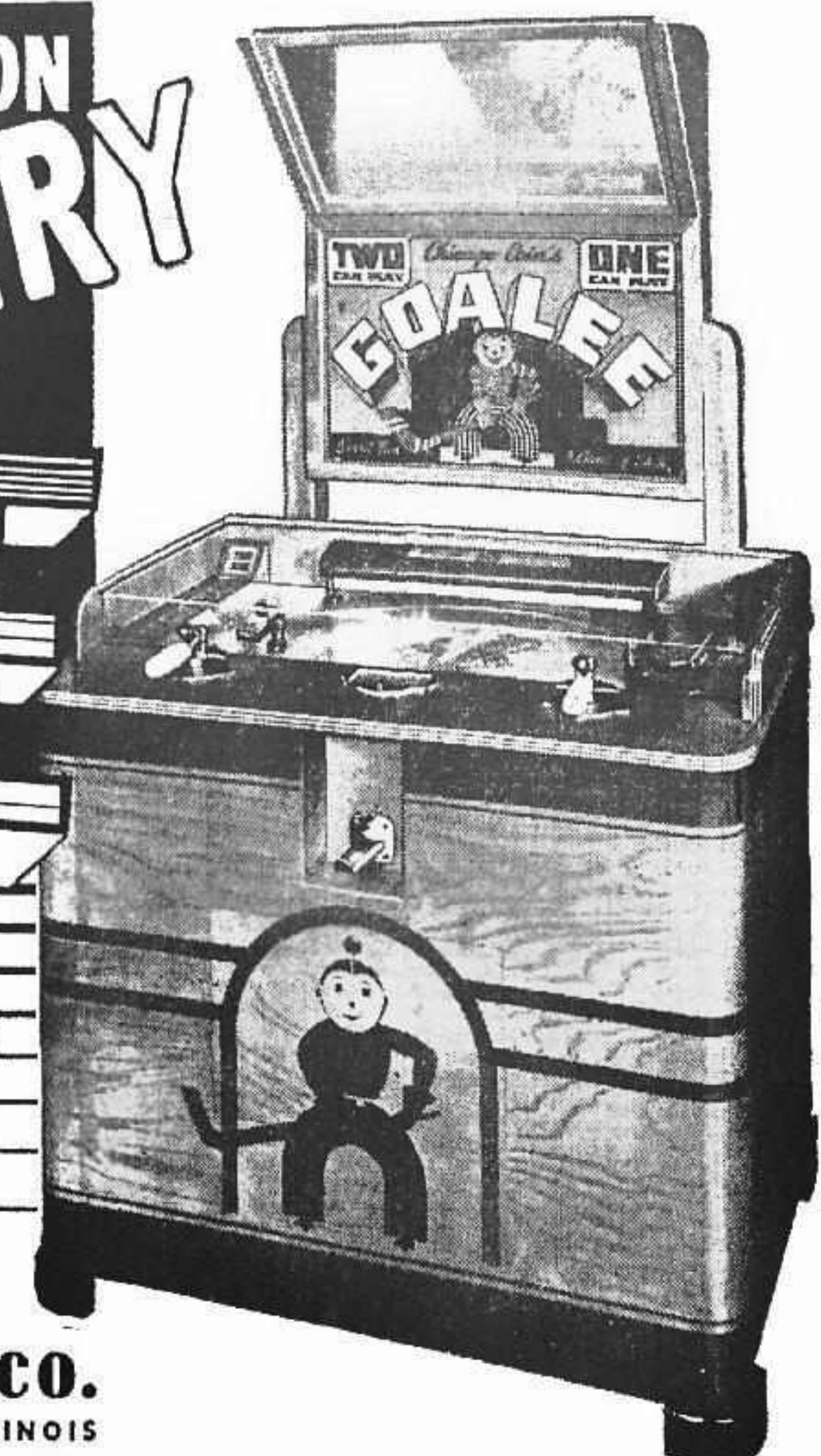
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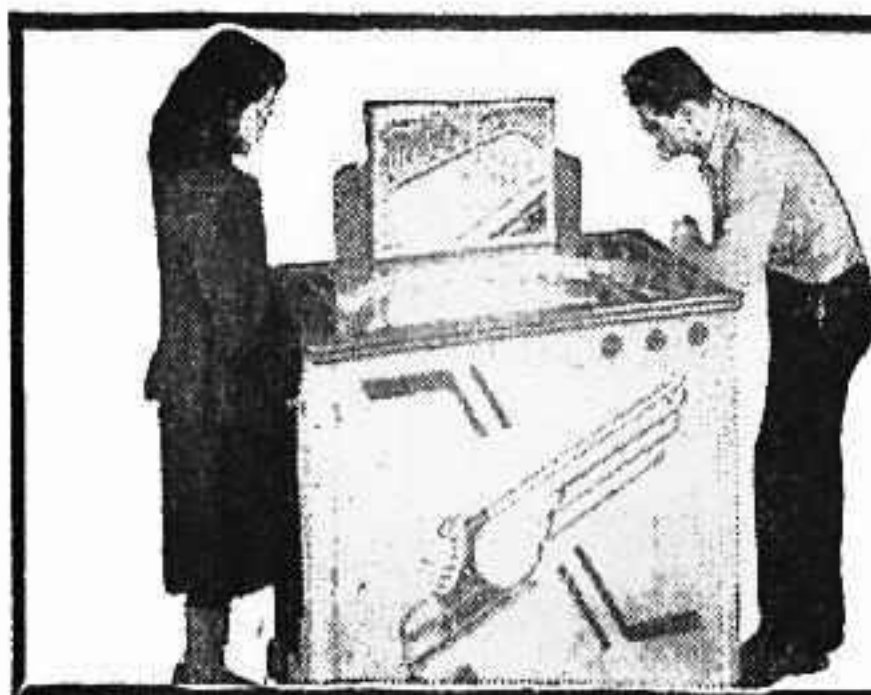
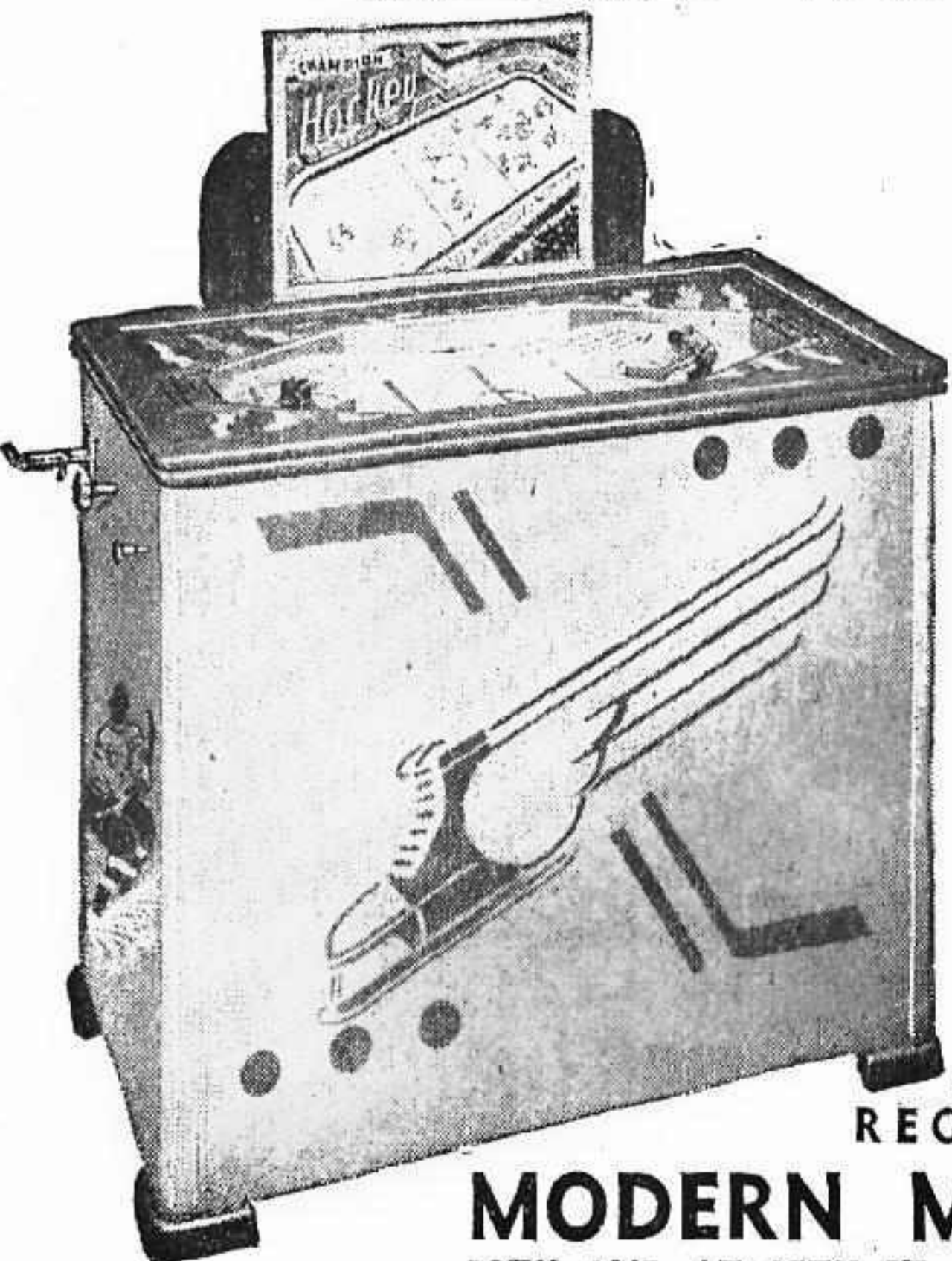


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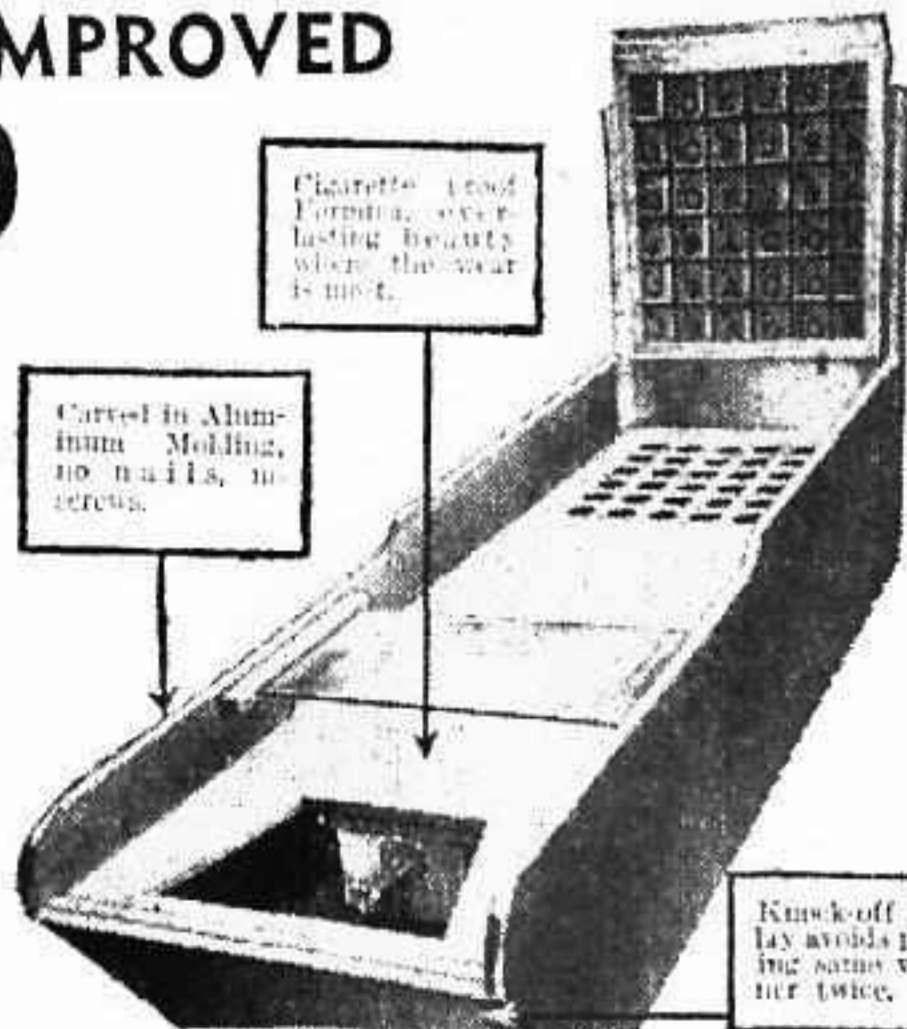
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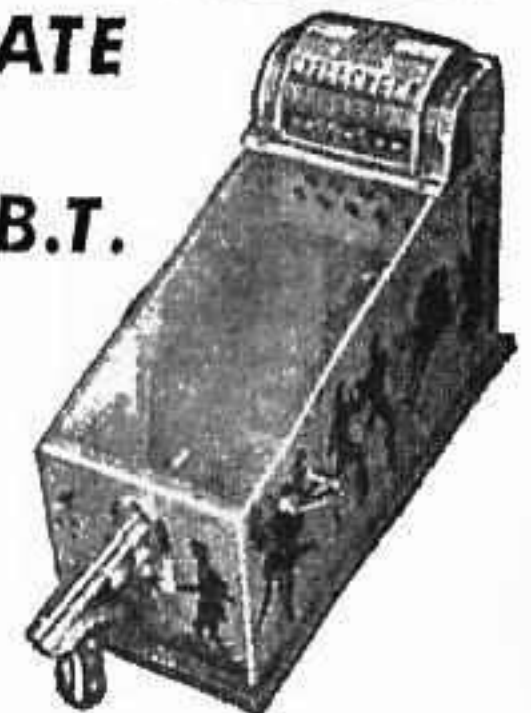
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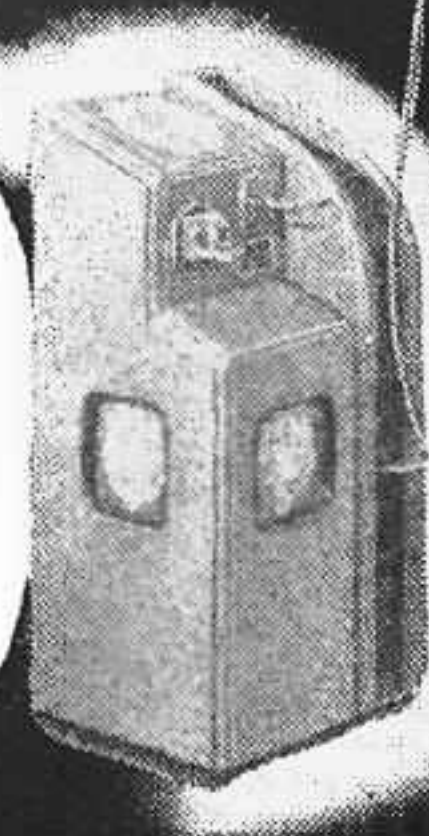
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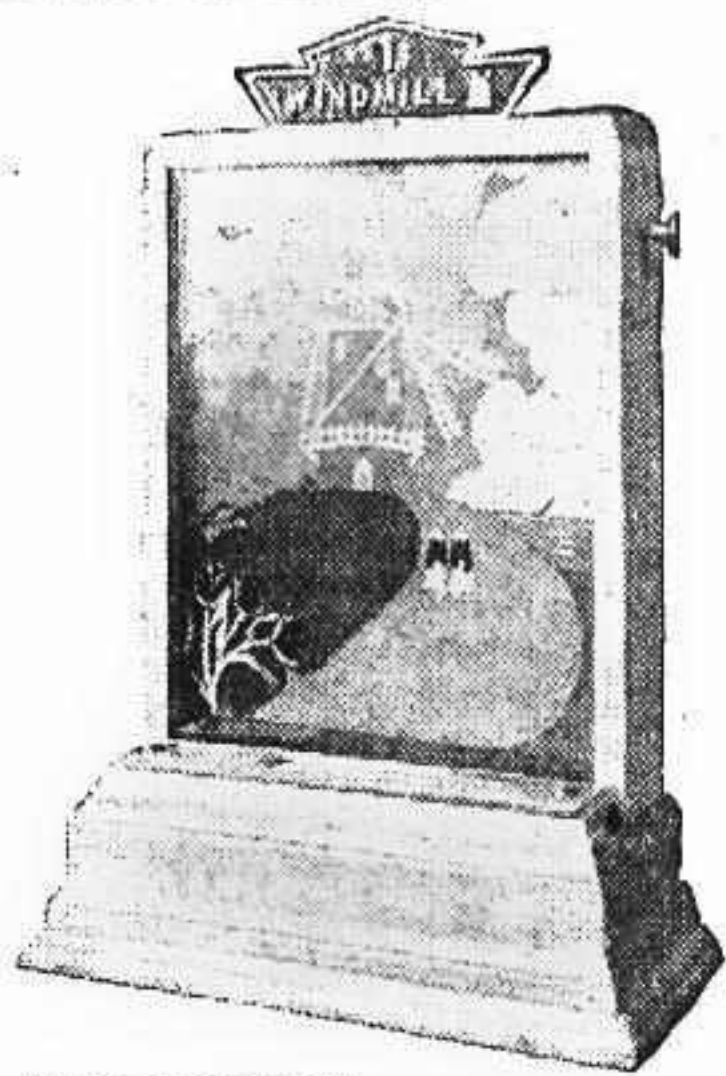
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WEIGHT 8 1/2 LB.



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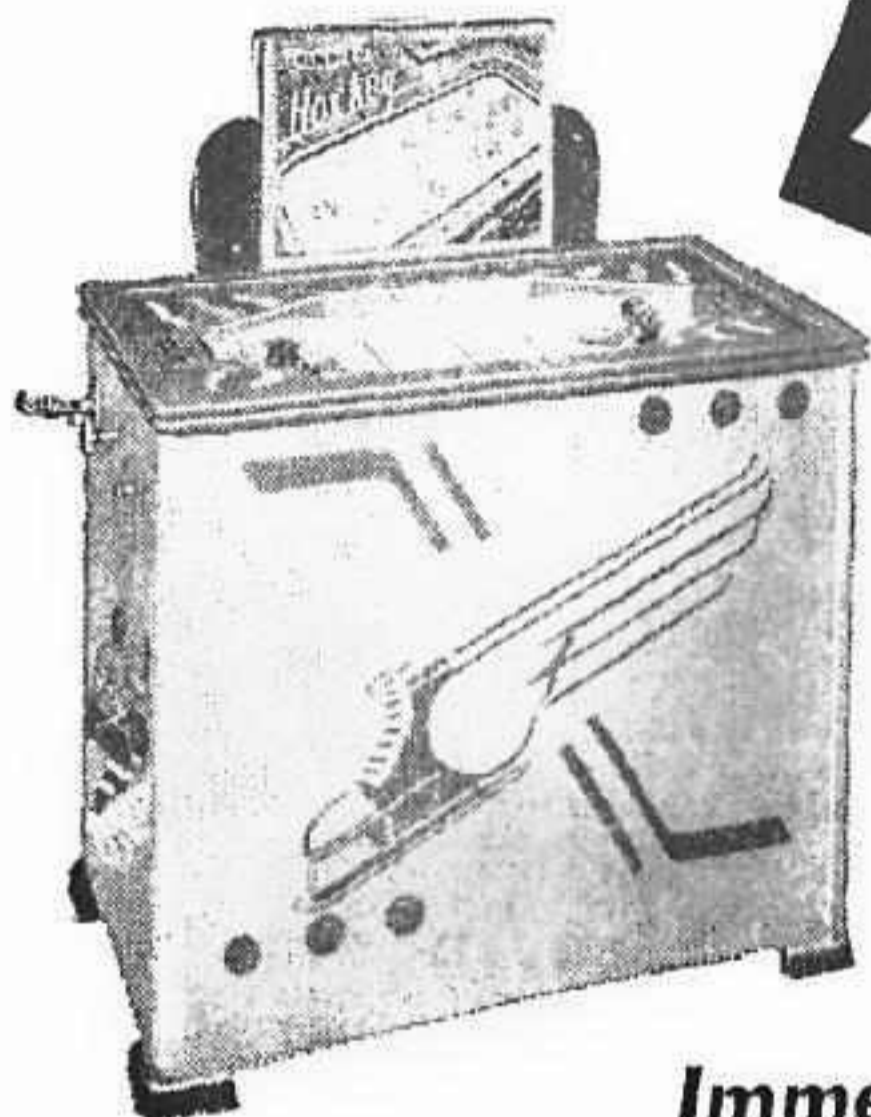
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Wurlitzer 600 Victory	\$550.00	12 Record Rock-Ola	\$150.00
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ABC Bowler	\$ 89.50	Victory	\$120.00	School Days	\$ 82.50
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Mills Vest Pocket, Blue and Gold	55.00		
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1 Jumbo, P.O., Extra Clean	125.00	1 Buckley Track Odds, J.P., latest model, new factory reconditioned	850.00
9 5¢ Bangtails, J.P. (New)	499.50		

GEORGIA OPERATORS: COME AND SEE OUR NEW MACHINES. COTTLEB'S CANTEENS, EVANS '46 DOMINOS, EXHIBIT'S BIG HIT, JENNINGS' NEW SLOTS, MUNVES'S SUPER SKEEROLL, MILLS' VEST POCKETS, BALLY'S UNDERSEA RAIDER, CHICAGO COIN'S GOALEE. One Half Certified Deposit Must Accompany All Orders

HEATH DISTRIBUTING COMPANY

217 THIRD ST. PHONES: 2681 and 2682 MACON, GA.

Hercules

A NAME YOU CAN TRUST

We Are Proud To Announce
Our Appointment As
EXCLUSIVE DISTRIBUTORS IN NO. NEW JERSEY
for PACKARD MANUFACTURING CORP.

We Have the Following for Immediate Delivery

Packard Pla-Mor Wall Boxes	\$38.95	Packard Bar Brackets	\$ 5.00
Packard "Out-of-This-World" Ceiling Speaker	\$159.50 Plus Tax		

OTHER NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Pioneer "SMILEY"	\$ 39.50	Gottlieb STAGE DOOR CANTEEN	\$274.50
Chicago Coin GOALEE	525.00	Williams SUSPENSE	324.50
Genco TOTAL ROLL	525.00	Bally SURF QUEEN	289.50
Amusement Enterprises BANK BALL, 9 Ft. Size	\$375.00		
(12 Ft. and 14 Ft.—Write for Prices)			

★ ARCADE EQUIPMENT ★

Every Piece A-1 Guaranteed — Ready to Operate on Location.

FIRST OFFER OF \$1000.00 TAKES ENTIRE LOT

1 Rocket Buster	\$209.50	1 Texas Leaguer	\$ 49.50	1 Bowl-a-Bomb (Skee Alley)	\$150.00
1 Rapid Fire	119.50	1 Keeney Submarine	129.50	1 Chester Pollard Golf Mach.	79.50
3 Air Raiders, Ea.	149.50	1 Batting Practice	129.50		
		1 Bally Alley	75.00		

WE ARE EXCLUSIVE DISTRIBUTORS IN NEW JERSEY FOR

ACME PLASTIC REPLACEMENT PARTS

SEE ACME SALES CO. AD PAGE 149

1/3 With Order, Balance C. O. D.



HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

IRV. ORENSTEIN

REMODEL YOUR OLD SKEEBALLS TO LOOK LIKE NEW!!! CORK LINOLEUM MATTING

Ready cut for 14-foot Wurlitzer Skee Ball Alleys; 10, 12 and 14-foot Bank Rolls. Also for 14 and 36-foot National Skee Ball Alley. Cut to your specifications for any other make.

NETTING

Ready for Wurlitzers. Cut to Your Specification for Any Other Make.

Immediate Delivery

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AMUSEMENT DEVICES 2459 Grand River Ave.,
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--- \$40.00 ---
MAKE YOUR OWN NEW

SINGLE AND
DOUBLE PLAY

HOCKEY

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new.

--- \$40.00 ---

1/3 Deposit, Balance C. O. D.

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

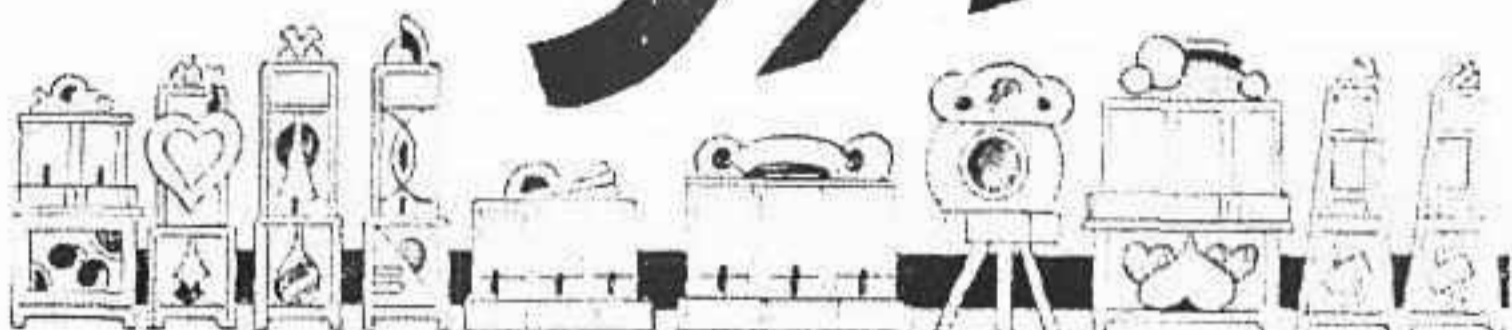
25c Mills Brown Front	\$200.00	Fairmount	\$450.00	Marvel Baseball	\$100.00
Brand New Vest Pockets	74.50	Turf King	325.00	Entry	39.50
5c Liberty Bells	15.00	'41 Derby	285.00	Catalina	249.50

1/3 Deposit With Each Order — Phone-Wire-Write

Lewis Coin Machine Service

3924 W. CHICAGO AVE. CHICAGO 51, ILLINOIS

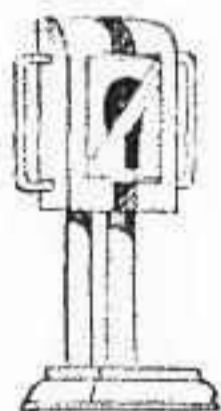
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Write Us To-Day
for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.



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NEW SCALES SOON



*We Can Rebuild Your Old Scales
and Make Them Look Like New*

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889 — Tel. COLUMBUS 2770
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BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE,
ASSEMBLED, READY TO USE

NO FILING OR FITTING

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE.....

\$44.75
PER SET

GOLD CHROME SETS

COMPLETE WITH CABINET
FITTED SAME AS ABOVE.....

\$34.75
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Why Use Inferior Sets When the Best Costs No More?
When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

QUICK DELIVERY

MILLS SLOTS

- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
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LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

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1700 W. WASHINGTON BLVD. CHICAGO 12, ILLINOIS

... it's
phenomenal!

"SUSPENSE"

- "SCHEMATIC" PANEL
- VISUAL BALL LIFT

ORDER FROM YOUR
JOBBER OR A
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DISTRIBUTOR

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DEPENDABLE MUSIC SYSTEMS

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FOR SEEBURG
PHONOGRAPHS
AND ACCESSORIES

ACE COIN COUNTER

\$139.50

Complete with
Carrying Case and
Money Tubes



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MINNESOTA
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RUSH
YOUR
ORDERS!

MORE for Your Money in Milwaukee Coin VALUES

5-BALL GAMES

JUMPER	\$29.50	BOOM TOWN	\$39.50	SCHOOL DAYS	\$84.50
RED HOT	29.50	LINE UP	49.50	SPOT POOL	64.50
FLAG SHIP	29.50	DIXIE	59.50	TOWERS	79.50
COMMODORE	29.50	SEVEN UP	69.50	SPOT-A-CARD	84.50
SARA-SUZY	39.50				

SLOTS

BLACK CHERRY BELLS, Orig. Mech., Club Handles,
D.P. Sides and Front, Knee Action, 3/5 or 2/5.
5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

Mills New Vest Pockets	\$ 74.50	Jenn. Master Silver Chief, S.P., 5c	\$ 98.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c	\$150.00	10c	\$129.50; 25c
10c	\$175.00; 25c	Jenn. 4-Star Chief, Compl. Recond. and Refin., 5c	98.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c	250.00	10c	\$119.50; 25c
Mills Vest Pockets, Like New, Blue, Silver Chrome	39.50	Jenn. Silver Chief or Silver Club Special, 5c	119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5c	215.00	10c	\$139.50; 25c
10c	\$225.00; 25c	Jenn. Victory Model, 5¢	119.50
Mills Cherry Bells, comp. refin., club handles, drill proof, 10c	185.00	Pace All Star Comets, Comp. Refin. In Gold and Silver Chrome, 3/5 5¢	\$79.50; 10¢
25¢	195.00	25¢	\$125.00; 50¢
Mills O.T., 10c, Rebuilt	69.50	Pace Rocket or Deluxe, 8P, 5¢	94.50
Watl. Rotatop, 3/5, 10c	79.50	10c	119.50
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5c, 10c, 25c	79.50	Mills Dice	39.50

CONSOLES

Pace Club Consoles, 10¢	\$125.00	Pace Saratoga, 5¢, Without Rails ...	\$ 69.50
Jenn. Club Consoles, 5¢	129.50	Bakers Pacers, Brown Cab., DDJP..	285.00
10¢	\$149.50; 25¢	The Favorite	49.50
Callie Club Console, Late Mod., 25¢	125.00	Rays Track, Late Serial Nos.	89.50
Bally Skill Field, 7-Coin Head	89.50	Paces Races, Black Cabinet	89.50
Four Horsemen, 7-Coin Head	149.50	Evans Roll-Itto	89.50
Pace Reels, 5¢, Without Rails, A-1 Condition	69.50	Longchamp	29.50
Pace Reels, 5¢, With Rails, A-1 Con- dition	89.50	Pamco Deluxe Bell	39.50
		Multiple Racer	69.50
		Derby Day, Slant	29.50

PAY TABLES MISCELLANEOUS

Keeney Fortune, F.P. or C.P.	\$189.50	Shoot Your Way to Tokyo	\$149.50
Skylark, F.P. or C.P.	139.50	Strips, S.P., C.H. or Club Special, Set of 345
Bally Challenger	94.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
Race King	94.50	20 Stop Star Discs, hardened80
Mills Big Race	49.50	Keeney Anti-Aircraft, Brown	79.50
		Keeney Air Raider, Like Now	149.50

ATTENTION, WISCONSIN AND UPPER MICHIGAN OPERATORS:
NOW DELIVERING CHICAGO COIN GOALEE, GENCO TOTAL
ROLL AND GOTTIEB STAGE DOOR CANTEEN

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

"THE HOUSE OF FRIENDLY
PERSONAL SERVICE"

ATLAS

Headquarters for
NEW Equipment

PIN GAMES

NEW!

DELIVERING NOW: STAGE DOOR CANTEEN\$274.50
EXHIBIT BIG HIT (Single Coin Play)\$298.50
REVAMPS: IDAHO, GRAND CANYON, STREAM-
LINER, CATALINA, BUBBLES, EA.\$249.50

ARCADE EQUIPMENT

NEW!

Delivering Now:

GOALEE\$525.00 TOTAL ROLL\$525.00
TEN STRIKE (Regular) 372.50 TEN STRIKE (F.P.) . 435.00
ABT TARGET SKILLS and CHALLENGERS, EA.\$65.00

SLOTS

NEW!

Jennings Bronze Chief, 5c.....	\$249.50	Jennings Super Deluxe (Life-Up) Chief, 5c.....	\$274.50
Jennings Bronze Chief, 10c.....	259.50	10c	284.50
Jennings Bronze Chief, 25c.....	269.50	25c	294.50
Jennings Stand'd Chief, 5c.....	249.50	50c Pace Deluxe Bell.....	500.00
Jennings Stand'd Chief, 10c....	259.50	\$1.00 Pace Deluxe Bell.....	600.00
Jennings Stand'd Chief, 25c....	269.50	Groetchen Columbia Jackpot Bell.	132.50

BRAND NEW DAVAL MARVEL AND AMERICAN EAGLE

1c or { COIN OPERATED, PLAIN\$50.00
5c Play { NOT COIN OPERATED, PLAIN 54.00
\$5.00 ADDITIONAL FOR BALL GUM MODELS

CONSOLES

NEW!

Delivering Now: BAKER PACERS, 5c, Standard.....\$475.00
BAKER PACERS, 5c, DAILY DOUBLE JACKPOT..... 525.00
EVANS BANGTAILS, 5c, JACKPOT P. O..... 596.50
Coming Soon: JENNINGS CHALLENGER (TWIN COIN)
EVANS 25c BANGTAILS, JACKPOT OR COMB. FREE PLAY & PAYOUT

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days
for full refund of purchase price!

SLOTS—CONSOLES—1-BALLS—ARCADE EQUIPMENT!
Tell Us What You Need . . . We'll Supply It!

PARTS! Get Them Here! PARTS!

#1489 Mazda Gun Lamps. Ea.49c	Panoram Excitor Lamps. Ea.	\$.50
1 1/8" Steel Balls. Ea.15c	Panoram 750W. Proj. Lamps. Ea. ...	2.75
1 1/16" Steel Balls. Ea.12c	Panoram Electronic Tube. Ea.	2.00

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Locks for Wurl. Phonograph85	Western Flaps75
Rubber Thumb Guards. Ea.05	30-30 Condensers75
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WATCH FOR GRAND OPENING . . .
ATLAS MUSIC CO. 221 NINTH STREET, DES MOINES, IOWA

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acme

UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED

PERFECT FIT
GUARANTEED
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

DETERMINE RIGHT OR LEFT AS YOU FACE PHONOGRAPH

WURLITZER MODELS

24 Top Corners	Each
24 Lower Sides	\$ 1.20
61-71-41-800-500 Top Corners	4.00
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700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
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800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

MILLS

Available in Red, Yellow or Green

Throne—Empress	Each
Top Corners	\$14.00
Throne—Empress	
Lower Sides	14.00

SHEET PLASTIC

20"x50"—Non-Brittle Pliable.
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

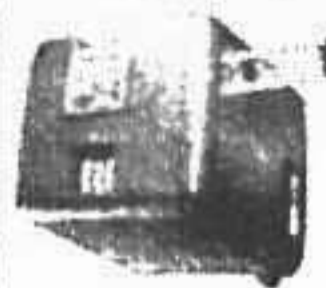
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PACKARD MANUFACTURING CORP.

Packard Pla-Mor Wall Boxes	\$34.95	One Piece Bar Bracket	\$5.00
30 Wire Cable Per Ft.	2.75	Coin and Wall Speakers	Write
1000 Speakers—Out of This World!			\$159.00 Plus Tax



MILLS VEST POCKET—\$74.50

F. O. B. Factory
NOW DELIVERING
MILLS BLACK CHERRY BELLS


In 5-10-25-50c Play—Made in 2 5 or 3 5 Payout on 1 Cherry

Distributors for
PACKARD MANUFACTURING CORP.
IN VIRGINIA
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A. B. T. MFG. CORP.
MILLS NOVELTY CO.
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VIRGINIA, NORTH AND
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And Other Leading Manufacturers



PROMPT DELIVERY

Keeneey's New
BONUS Super Bell

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PLACE YOUR ORDER NOW

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

1 Bally Champion	\$ 40.50	1 Gottlieb Champ	\$ 49.50
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1 Exhibit Sky Chief	160.00	1 Exhibit Jersey Club	79.50
1 Exhibit Shortstop	44.50	1 Keeneey Red Hot	39.50
2 Wurlitzer Boxes	10.00	1 Exhibit Duplex	62.50
1 Genco Band Wagon	49.50	1 Bally Monark	97.50
1 Supreme Rocket Buster	225.00	2 Bally Reserve	29.50
1 Super Torpedo	225.00	2 Chicago Coin Yanks	119.50
1 Liberator	179.50	1 Scientific Batting Practice	79.50
4 Kentucky Clubs	79.50	2 Chicago Coin Hockey	179.50
1 Majors 1941	69.50	2 Seeburg Symphonola	149.50
2 Gottlieb 5-10-20	119.50	4 Rock-Ola Windsor	300.00
		2 A.M.I. Top Flight	275.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

SMILEY IS HERE!

IMMEDIATE DELIVERY \$39.50

USED	NEW																																																				
<table border="0" style="width: 100%; border-collapse: collapse;"> <tr><td>Wurlitzer 71's</td><td>\$245.00</td></tr> <tr><td>Wurlitzer 81's</td><td>279.50</td></tr> <tr><td>Wurlitzer Victories, P.K.</td><td>495.00</td></tr> <tr><td>Pinorams</td><td>375.00</td></tr> <tr><td>Wurlitzer 412's, L.U. Cab.</td><td>165.00</td></tr> <tr><td>Mills Vest Pockets, Each</td><td>39.50</td></tr> <tr><td>Jennings 5c Blue Skins</td><td>150.00</td></tr> <tr><td>Columbia 5c Cigarette Reels</td><td>49.50</td></tr> <tr><td>Seeburg Shoot the Chutes</td><td>99.50</td></tr> <tr><td>10 1/2 Ft. Skee Barrel Roll</td><td>350.00</td></tr> <tr><td>Chicken Sam Coinex Conv.</td><td>89.50</td></tr> <tr><td>Chi Coin Hockey</td><td>210.00</td></tr> <tr><td>Astrology Scale, Rebuilt with Cards</td><td>160.50</td></tr> </table>	Wurlitzer 71's	\$245.00	Wurlitzer 81's	279.50	Wurlitzer Victories, P.K.	495.00	Pinorams	375.00	Wurlitzer 412's, L.U. Cab.	165.00	Mills Vest Pockets, Each	39.50	Jennings 5c Blue Skins	150.00	Columbia 5c Cigarette Reels	49.50	Seeburg Shoot the Chutes	99.50	10 1/2 Ft. Skee Barrel Roll	350.00	Chicken Sam Coinex Conv.	89.50	Chi Coin Hockey	210.00	Astrology Scale, Rebuilt with Cards	160.50	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr><td>Mutoscope Wooden Reels</td><td>\$ 17.50</td></tr> <tr><td>Wooden Drop Picture, Mut.</td><td>14.50</td></tr> <tr><td>Striking Clocks</td><td>69.50</td></tr> <tr><td>Stage Door Canteen</td><td>\$274.50</td></tr> <tr><td>Big Hit</td><td>208.50</td></tr> <tr><td>Suspense</td><td>279.50</td></tr> <tr><td>Surf Queen</td><td>249.50</td></tr> <tr><td>Bubbles</td><td>249.50</td></tr> <tr><td>Goalie</td><td>525.00</td></tr> <tr><td>Total Rolls</td><td>525.00</td></tr> <tr><td>Gusher, New Counter Game</td><td>54.00</td></tr> <tr><td>Marvel, New Counter Game</td><td>50.00</td></tr> <tr><td>American Eagles, Counter</td><td>60.00</td></tr> </table>	Mutoscope Wooden Reels	\$ 17.50	Wooden Drop Picture, Mut.	14.50	Striking Clocks	69.50	Stage Door Canteen	\$274.50	Big Hit	208.50	Suspense	279.50	Surf Queen	249.50	Bubbles	249.50	Goalie	525.00	Total Rolls	525.00	Gusher, New Counter Game	54.00	Marvel, New Counter Game	50.00	American Eagles, Counter	60.00
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WANTED: 100 Pin Games and 100 Phonographs.

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 PROSPECT AVENUE MAIN 5769-70 CLEVELAND, OHIO

HIGHEST OFFER BUYS THIS

Will sell the following, now operating, to the best offer:
5 Gun ABT Rifle Range, latest model; 3 sets moving targets, plenty shells and shots.

<ul style="list-style-type: none"> Mutoscope Punching Bag Scientific Bag Trainer Keeneey Air Raider Evans Tommy Gun Batting Practice Ch.-Pollard Football Large Kirk Horoscope Scale, about 5 sets cards 3 Exh. Light-Up Cards with about 40M various cards, 2 Mutoscope Card, World's Fair, Pull the Tiger's Tail, 10 Pins, ABC Bowler, Fox Hunt, Sea Hawk, Yacht Club, Velvet, etc. <p style="font-size: 0.8em;">Your chance to buy today at less than current prices. Can be moved at once or operated as now set up. Phone, wire!</p>	<ul style="list-style-type: none"> Chicoin Goatee Keeneey Submarine Super Torpedo Western Del. Baseball Rock-Ola Baseball Hand Knob Vibrator Exh. Footcase Exh. Fist Striker 	<ul style="list-style-type: none"> Sky Fighter K.O. Fighter Dumbell Litter Bally Racer Periscope Mutoscopes (10) Magic Eye Fortune Telling Machine
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KAY CEE DISTRIBUTORS

620 E. 71 TERRACE, KANSAS CITY, MO. PHONE: DELMAR 3603
Also offer 6 DuGrenier 7-Col. Cigarette Machines.

ROUTE FOR SALE

One of the best routes on the Pacific Coast, consisting of 37 late model Phones, 65 Wall Boxes, 7 Speakers, 11 One-Ball F.P. Machines, 4 One-Ball P.O. Machines, 10 Slots, 19 Five-Ball Machines, 2 Ray Guns, all on location, and Miscellaneous Shop Equipment. This route will pay for itself in less than one year.

PRICE \$50,000

ADDRESS: P. O. BOX 227, TILLAMOOK, OREGON

SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE



\$5000 TOP

400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.

\$43.06 PROFIT

Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO.

2222 S. MICHIGAN CHICAGO 16

GOTTLIEB 3-WAY STRENGTH TESTER GRIP SCALE

Look At All These Features:

Time-Tested, Tremendous Profit Maker! 1c Play—Sure-Fire Penny Catcher!
Operate in your present location—no additional overhead!
Entirely mechanical, trouble-free operation—ruggedly constructed!
3-way tester triples the take!

EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND

TRIMOUNT COIN MACHINE CO.

40 WALTHAM STREET BOSTON 18, MASS. (Tel. LIBerty 9480)

Chrome Cabinet Assemblies Custom Built!

Better Built by Buckley—
YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2 5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE— CHERRY OR DIAMOND ORNAMENTS

GENUINE CHROME (PERFECTLY PLATED)
SURF BLUE WRINKLE CHOCOLATE WRINKLE
TAN WRINKLE GREEN WRINKLE
GOLD WRINKLE COPPER WRINKLE

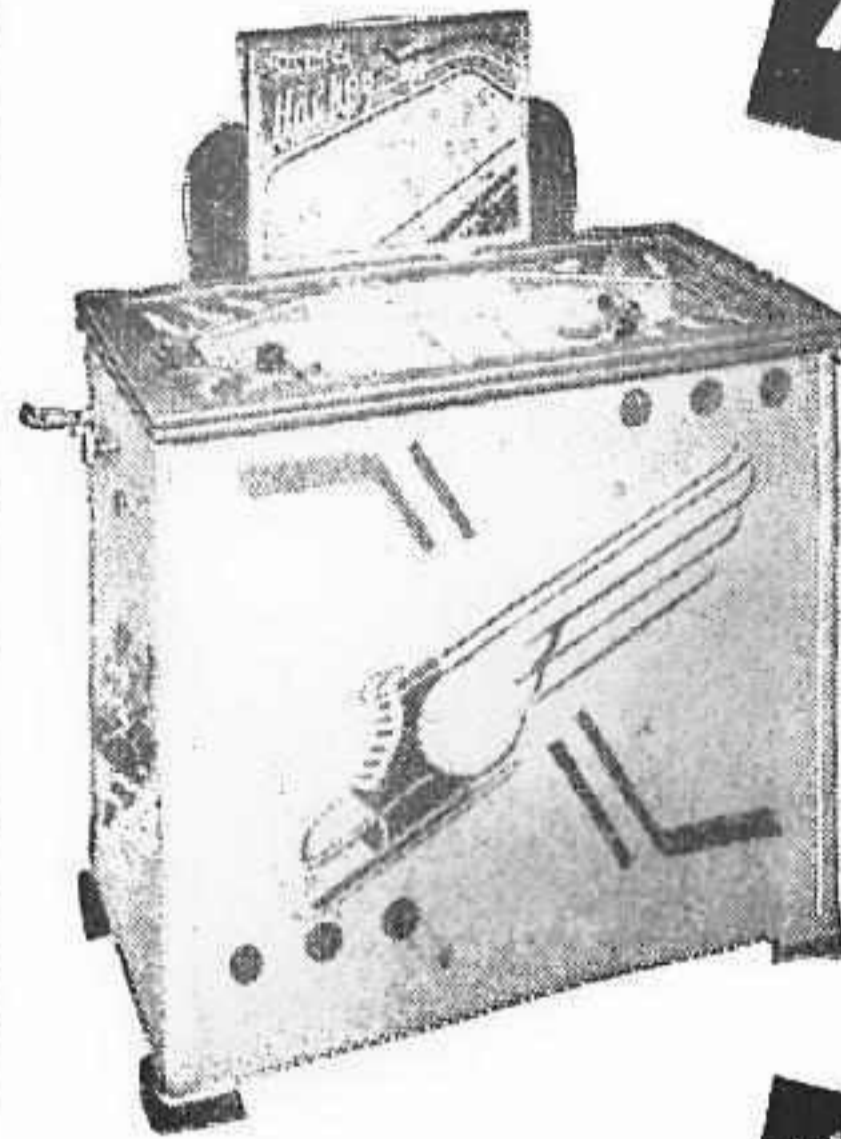
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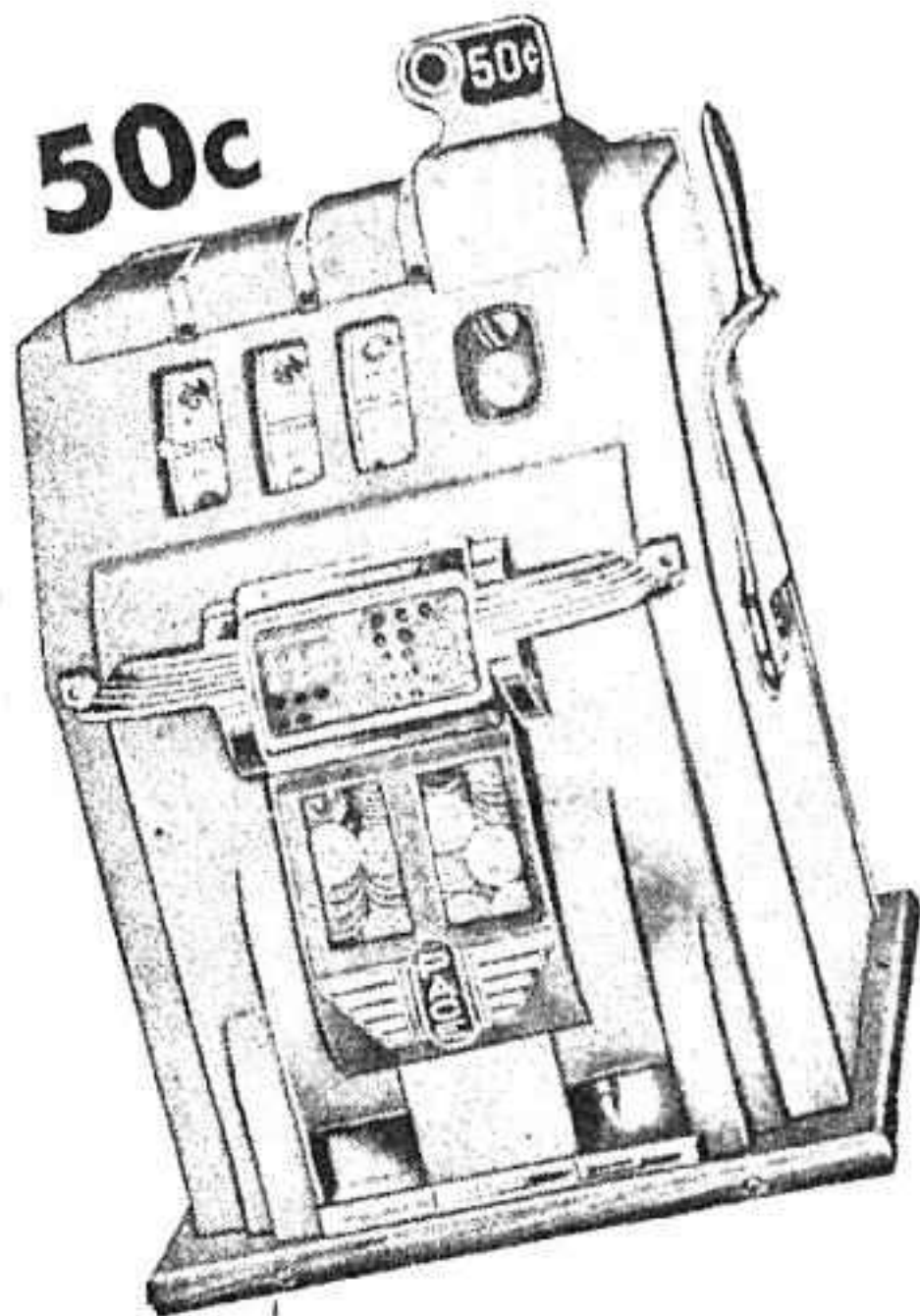
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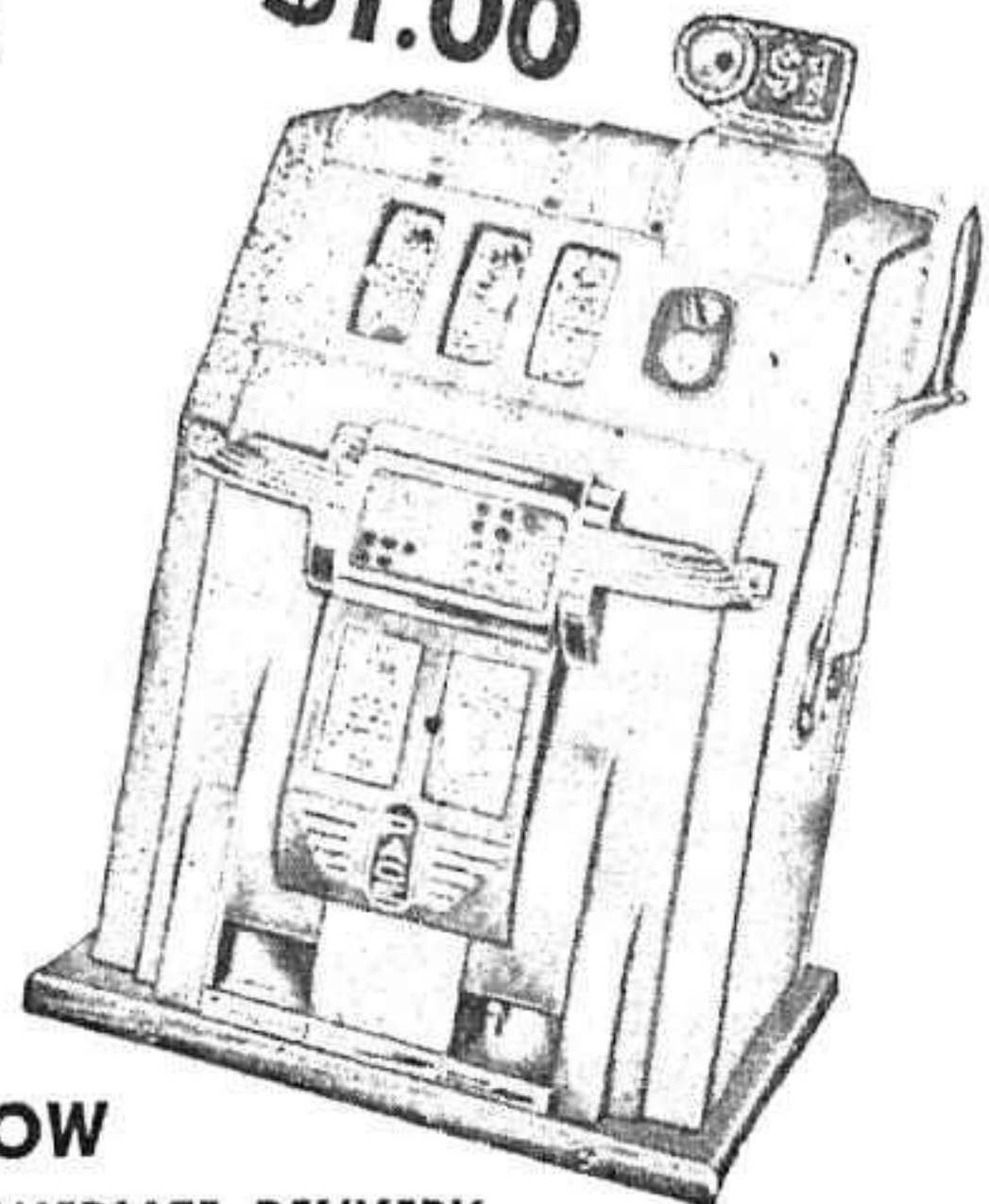
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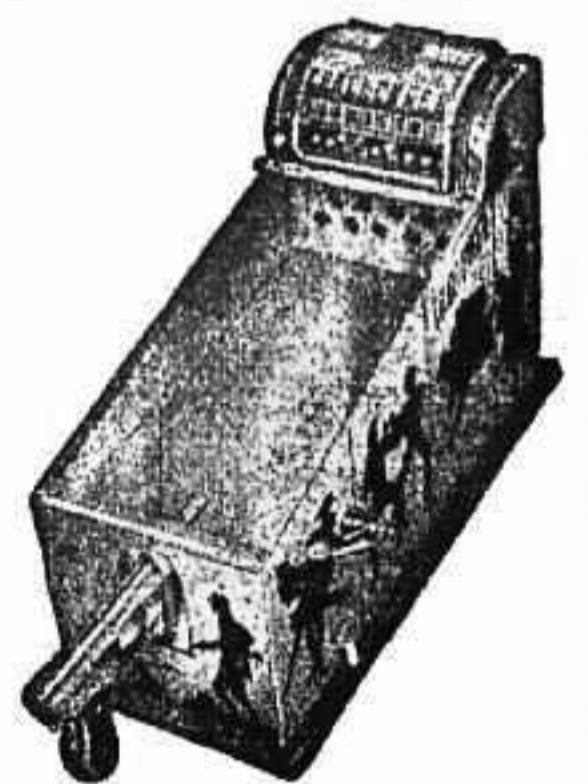
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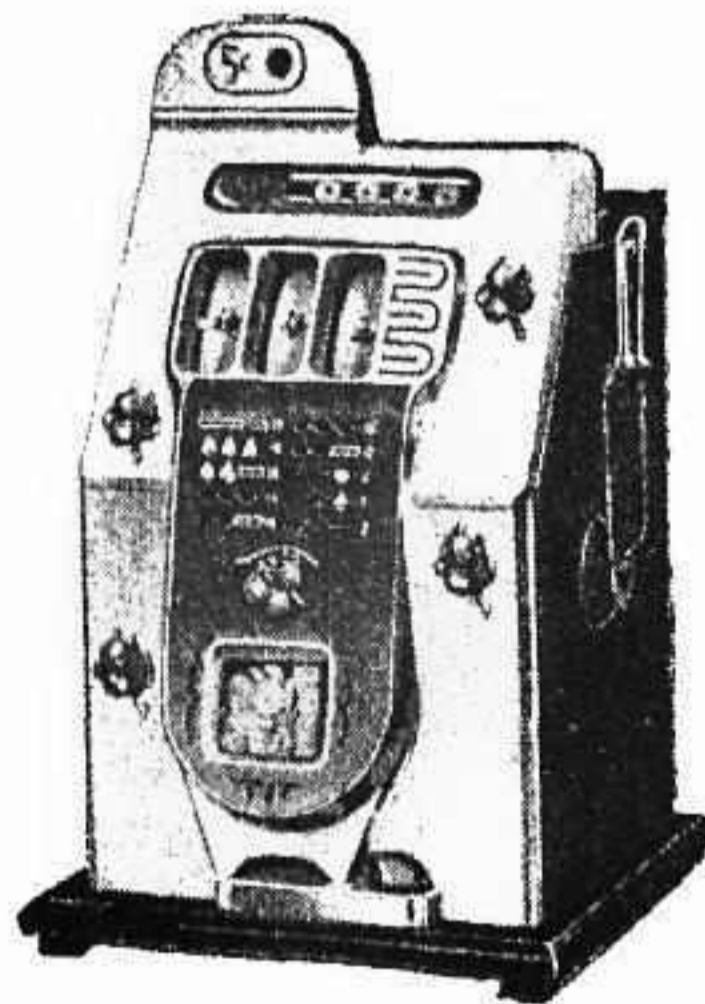
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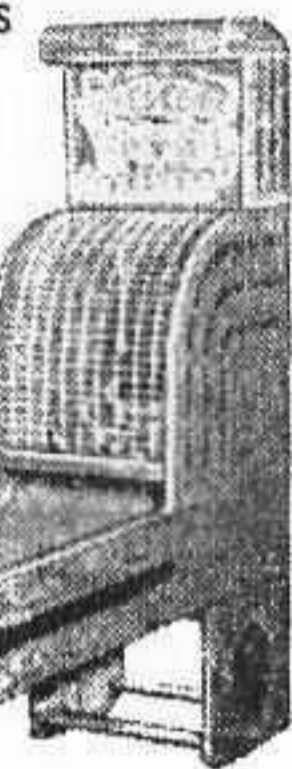
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Foreign Colors 169.50	Fun Amer. 59.50
Boleways 79.50	Capt. Kidd 79.50
Zip Zag 69.50	M. M. Owl 79.50
Velvet 69.50	M. M. 1-2-3 79.50
	'41 Derby 339.50


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5c Superbells, F. P. C. P.\$279.50	Jumbo Parades, C. P. L. Head..\$129.50
25c Superbells, F. P. C. P. 319.50	5c Jumbo Parade Comb., F. P. C. P. 229.50
4 Bells Serial, over 1000 399.50	25c Fastimes, C. P. 169.50
Kentucky Clubs, 7 Coin 89.50	25c Bobtail Totalizer 159.50
Keeney Triple Entrys, 9 Coin 159.50	5c Bobtail Totalizers, F. P. 119.50
Walling Big Games, F. P. 109.50	5c Silver Moon Totalizer, F. P. ... 119.50

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Rapid Fires, A-1 ..\$169.50	Voice Recorders ..\$150.00	Batting Practice..\$119.50
Air Raiders, A-1 .. 169.50	Periscope 149.50	Scientific Clock .. 89.50
Sky Fighters, A-1 199.50	Sea-a-Freak, new. 89.50	Popomatic 75.00
Panorams, late .. 379.50	Ace Bomber 249.50	Chi Coin Hockey. 209.50
Photomatic, late . 795.00	Tommy Guns.... 109.50	Keeney Submarine 159.50
Undersea Raider, 345.00	Shoot the Chute.. 129.50	Voice Recorder.. 150.00
9' Skee Rolls. 179.50	Daval 8' Bumper. 99.50	Undersea Raiders 345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each\$750.00		

THE OPERATORS' DREAM CONSOLE

COMBINATION F. P., C. P. 1 COIN HEAD 5 COIN MULTIPLE 2 COIN HEAD 10 COIN MULTIPLE, LARGE JACKPOT		WIRE - WRITE PHONE DISTRIBUTORS FOR OHIO, WEST VIRGINIA PREFERRED DELIVERY
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NEW MACHINES—PROMPT DELIVERY

CHICAGO COIN GOALEE \$525.00	GENCO TOTAL ROLL \$525.00	AMUSEMATIC LITE LEAGUE \$425.00	BALLY UNDERSEA RAIDER \$399.50
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RADIOTONE VOICE RECORDERS	F. P. K. SKEE ROLL BARREL	NEW GROETCHEN COLUMBIAS, \$132.50	BRAND NEW LARGE POPCORN MACHINE
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DOUBLE SAFES REVOLVAROUND
\$225.00—BRAND NEW—\$225.00

HEAVY STEEL, BURGLAR PROOF
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

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10¢ BLUE FRONTS 169.50	10¢ SILVER CHIEFS 199.50
25¢ BLUE FRONTS 179.50	25¢ CAILLE 2/4, LIKE NEW 99.50
5¢ COPPER CHROMES, LIKE NEW 205.00	5¢ CHERRY BELLS 159.50
10¢ COPPER CHROMES, LIKE NEW 210.00	DOUBLE REVOLVAROUND SAFES, Brand New, Heavy Loading Type .. 225.00
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5¢ GOLD CHROMES, LIKE NEW . 205.00	
50¢ JENNINGS CHIEF, A-1 349.50	

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

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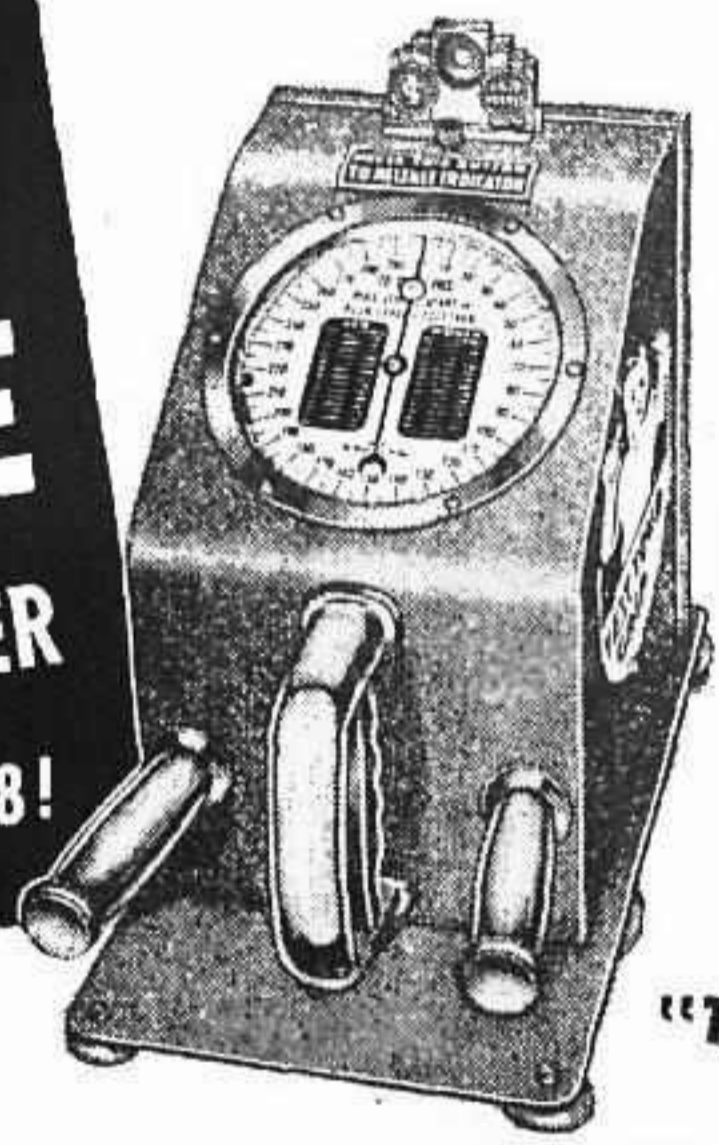
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MILWAUKEE see
Carl Happel

KEENEY RECONDITIONED SUPER BELLS

KEENEY SUPER, 5¢, F.P., P.O.	\$299.50	KEENEY TWIN, 5¢-5¢, F.P., P.O.	\$550.00	KEENEY TWIN, 5¢-5¢, P.O.	\$350.00
KEENEY SUPER, 25¢, F.P., P.O.	350.00	KEENEY TWIN, 5¢-25¢, F.P., P.O.	575.00	KEENEY TWIN, 5¢-25¢, P.O.	395.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, P.O.	495.00	KEENEY TWIN, 25¢-25¢, F.P., P.O.	595.00	KEENEY TWIN, 25¢-25¢, P.O.	425.00
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, P.O.	550.00	KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O.	575.00	KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	595.00

CONSOLES

MILLS THREE BELLS, 5¢-10¢-25¢	\$895.00
PAGE REEL, TWIN 10¢ & 25¢ P.O.	295.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-5¢	595.00
MILLS JUMBO, LATE HEAD, F.P.	129.50
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
EVANS DOMINOES, LATE TWO TONE, D.D., J.P.	295.00
EVANS LUCKY LUORE, 3-5¢, 2-25¢	295.00
PAGE REEL, LATE MODELS, 5¢	124.50
BALLY HI HANDS, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	129.50
BALLY CLUB BELLS, F.P., P.O.	239.50
MILLS JUMBO, LATE HEAD, P.O.	139.50

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BALLY LONGACRE	369.50
BALLY PIMLICO	295.00
BALLY CLUB TROPHY	199.50
BALLY '41 DERBY	199.50
KEENEY FORTUNE	189.50
KEENEY SKY LARK	139.50
BALLY BLUE GRASS	149.50
BALLY RECORD TIME	149.50
BALLY DARK HORSE	149.50
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MILLS '41 1-2-3	79.50

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MILLS BLUE FRONTS, 10¢	189.50
MILLS BLUE FRONTS, 25¢	189.50
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MILLS VEST POCKET, BLUE, GOLD	49.50
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ROCK-OLA PREMIER	575.00	WURLITZER MODEL 800	725.00
WURLITZER MODEL 780M	695.00	WURLITZER MODEL 24 VICTORY	495.00
ROCK-OLA MASTER NEW ROCK-O-LITE	475.00	WURLITZER MODEL 500	495.00
ROCK-OLA SPECTRAVOX, PLAYMASTER	450.00	WURLITZER MODEL 600	450.00
ROCK-OLA SPECTRAVOX	100.00	WURLITZER TWIN 12	250.00
PACKARD PLA-MOR BOXES	27.50	KLEER-TONE SPEAKER CABINET, 23" x 19" x 10"	24.50
ROCK-OLA LATE BAR BOXES	24.50	KLEER-TONE SPEAKER CAB., 27 1/2" x 23 1/2" x 14"	34.50
ROCK-OLA 5¢-10¢-25¢ BAR BOXES	49.50	WALNUT SPEAKER CABINET, 15" x 14" x 9 1/2"	4.95
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5-WIRE CABLE, PER FOOT	.12	12 IN. P.M. 20 OZ. SPEAKER	12.50
30-WIRE CABLE, PER FOOT	.22	12 IN. P.M. 16 OZ. SPEAKER	9.75
2-WIRE ZIP CORD, 250 FT.	4.95	12 IN. P.M. 48 OZ. SPEAKER	18.50
SHIELDED WIRE FOR TONE ARM, PER FT.	.08	12 IN. P.M. 64 OZ. SPEAKER	24.50

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BALLY RAPID FIRE	159.50
KEENEY AIR RAIDER	169.50
MUTOSCOPE SKYFIGHTER	275.00
NEW SKEE BARREL ROLL	449.50
NEW GENCO TOTAL ROLL	525.00
NEW LITE LEAGUE	425.00
MILLS DUMBBELL LIFTER	69.50
GENCO PLAYBALL, LATE	209.50
GOTTLIEB 3-WAY STRENGTH TESTER	39.50

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CRYSTAL PICK-UP, ALL MODELS	3.00	TITLE STRIPS (BRISTOL), 1,000	4.75	COIL WINDING MACHINE	7.95
MICRO SWITCH, RED OR GREEN	1.25	TUBULAR COIN WRAPPERS, PER 1,000	.65	WIRE STRIPPER AND CUTTER PLIERS	4.95
WURLITZER STAR WHEEL AND PIN	.75	MILLS SLOT AND CONSOLE LOCKS, ALL MODELS	2.50	WALSCO STAPLE DRIVER	3.70
MOTOR BELTS, ALL SIZES	.75	RECORD CARRYING CASE	5.95	ALL PURPOSE MACHINE TESTER	9.50
WURLITZER BRAKE-BANDS, ALL SIZES	1.25	NEW ENGINEER'S CONTACT SWITCH KIT	15.00	SPITFIRE WELDER	19.95
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WURLITZER RECORD TRAYS	.85	DUO LOCKS, LONG BARREL	.85	A.B.T. 500 COIN CHUTES, ALL MODELS	3.50
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ACE COIN COUNTER	139.50	NELSON DOUBLE-POINT NEEDLES	.75	CHANGE-MASTER, HOLDS \$10.00 IN NICKELS	9.85
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COIN CHUTES FOR V.P.	3.50	BALLY ESCALATOR BELTS	.75	GENUINE GUN LAMP 1489	1.00

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The Money Making King IMMEDIATE DELIVERY

Fresh off the production lines—with new mechanical improvements—it's the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one . . . plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r—costs less money to own. It's the money making KING.

CHANGEABLE
to 1c, 5c, 10c or
25c play

OPERATOR'S PRICE
\$132⁵⁰

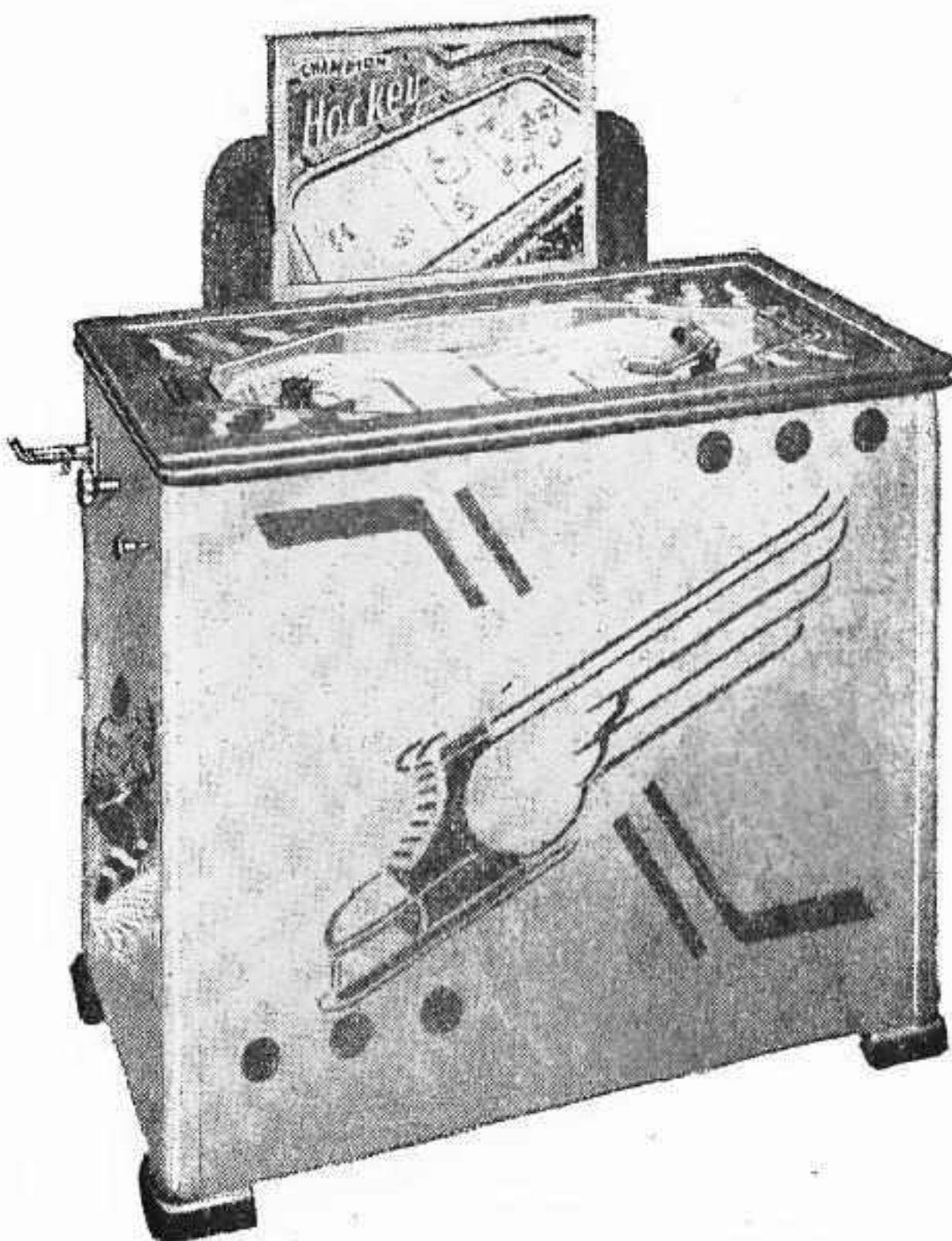
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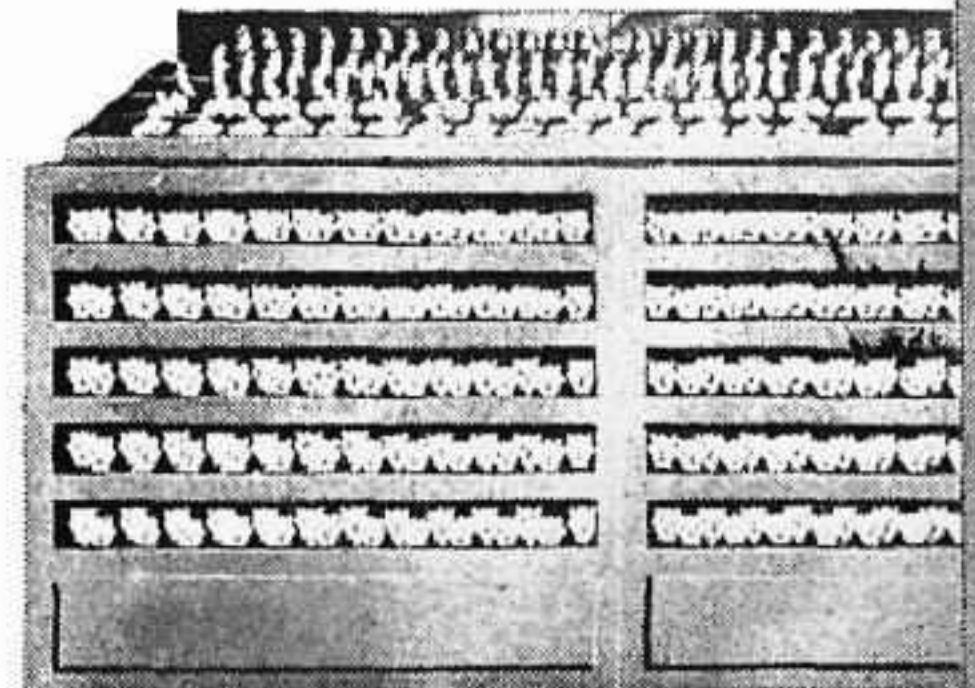
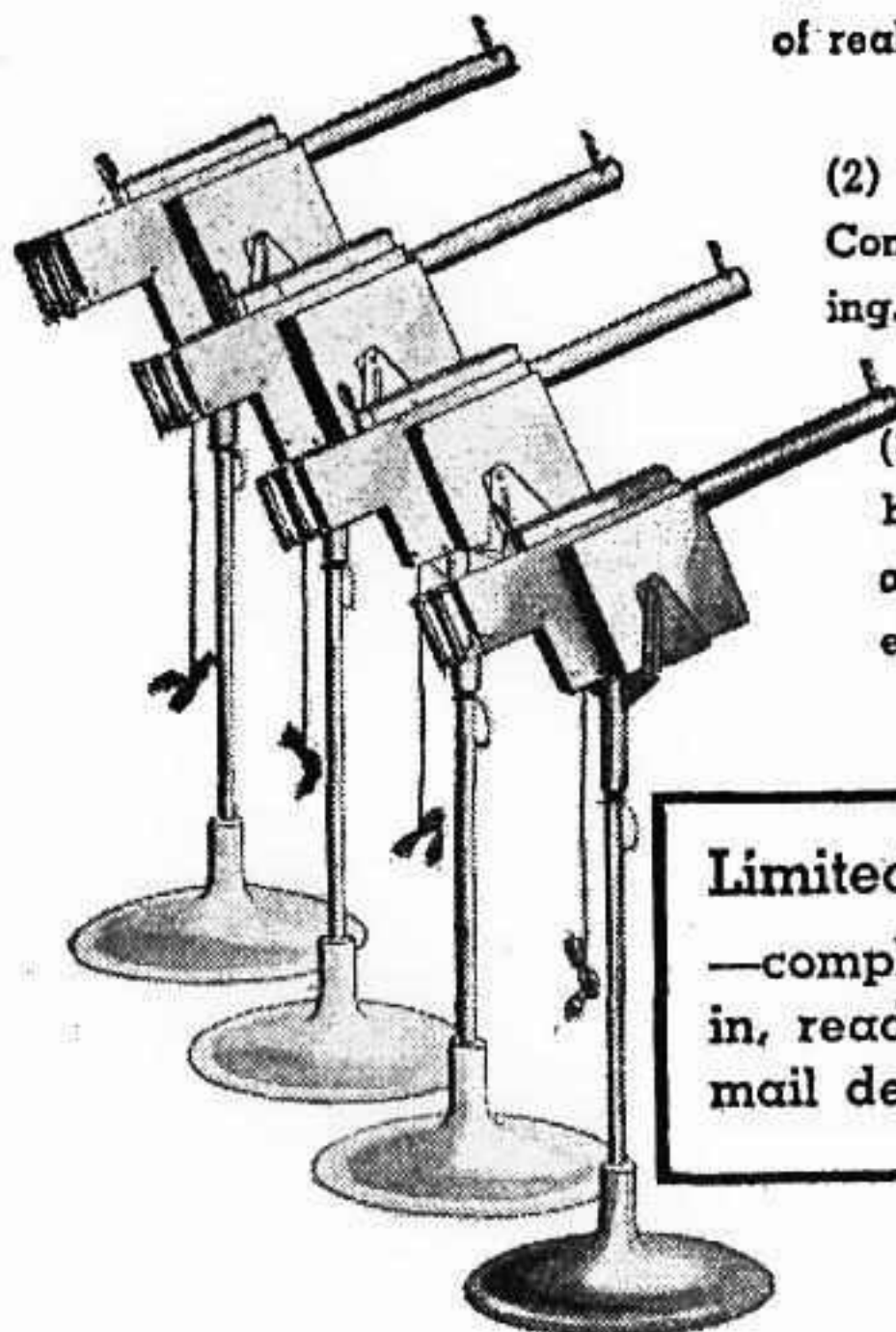
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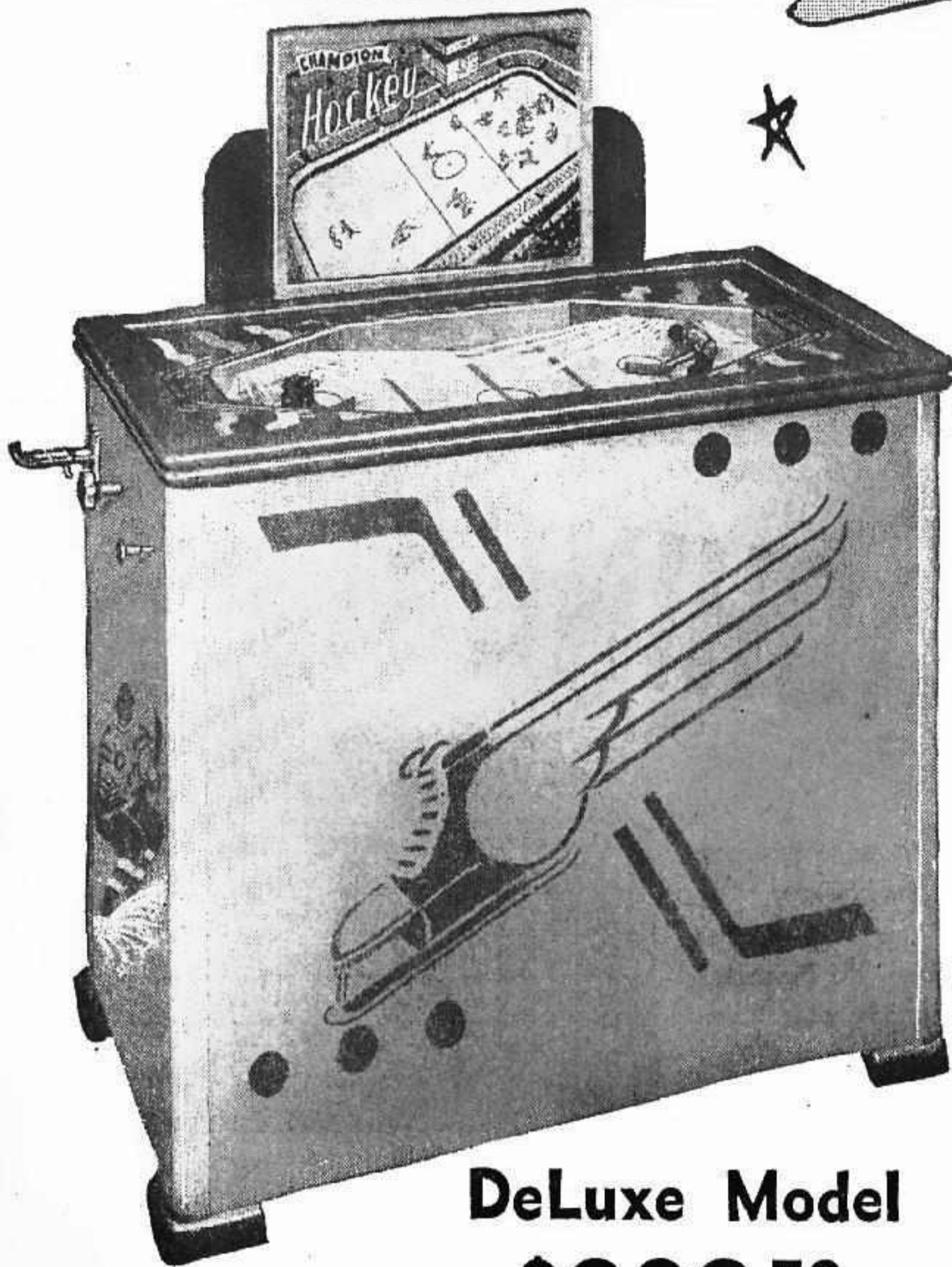
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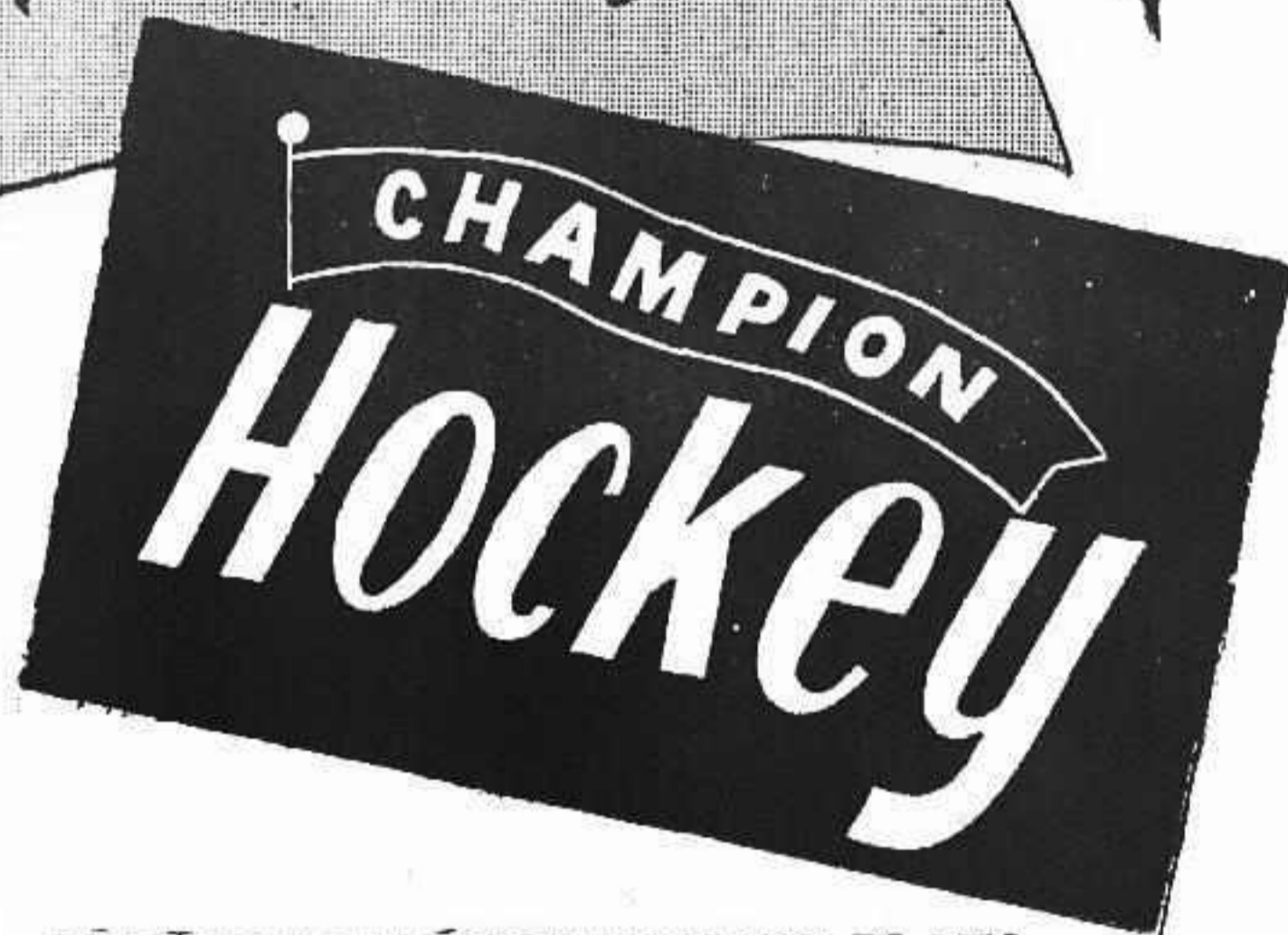
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Every player wants to beat the other fellow!
That's the spirit that keeps the nickels coming!

PLAYED "ACCORDING TO HOYLE"!

One puck at a time!

FLOOD-LIGHTED PLAYING FIELD!

4-point illumination direct on playing field per-
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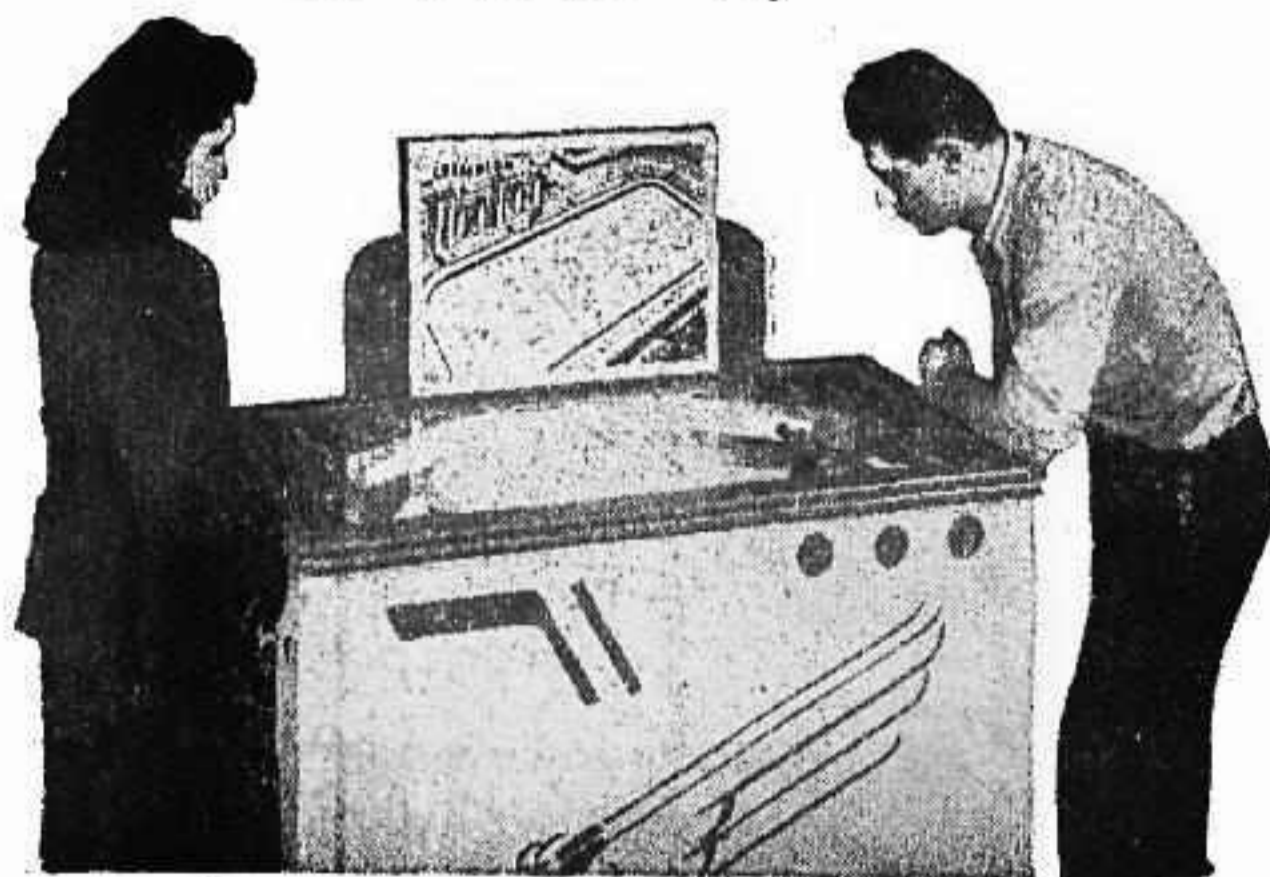
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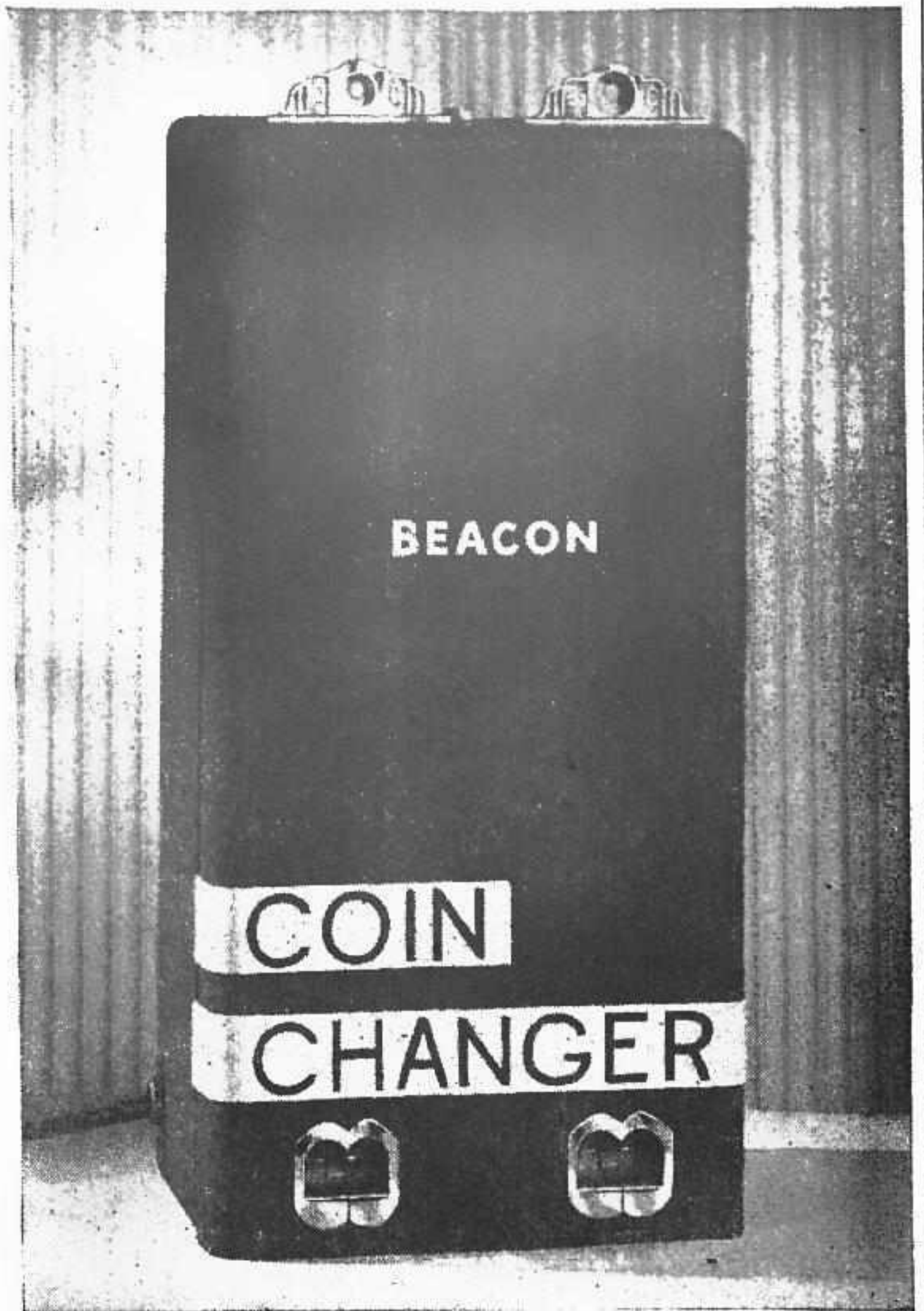
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Size—12"x24"x8". Weight 50 Lbs.

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will serve the public who
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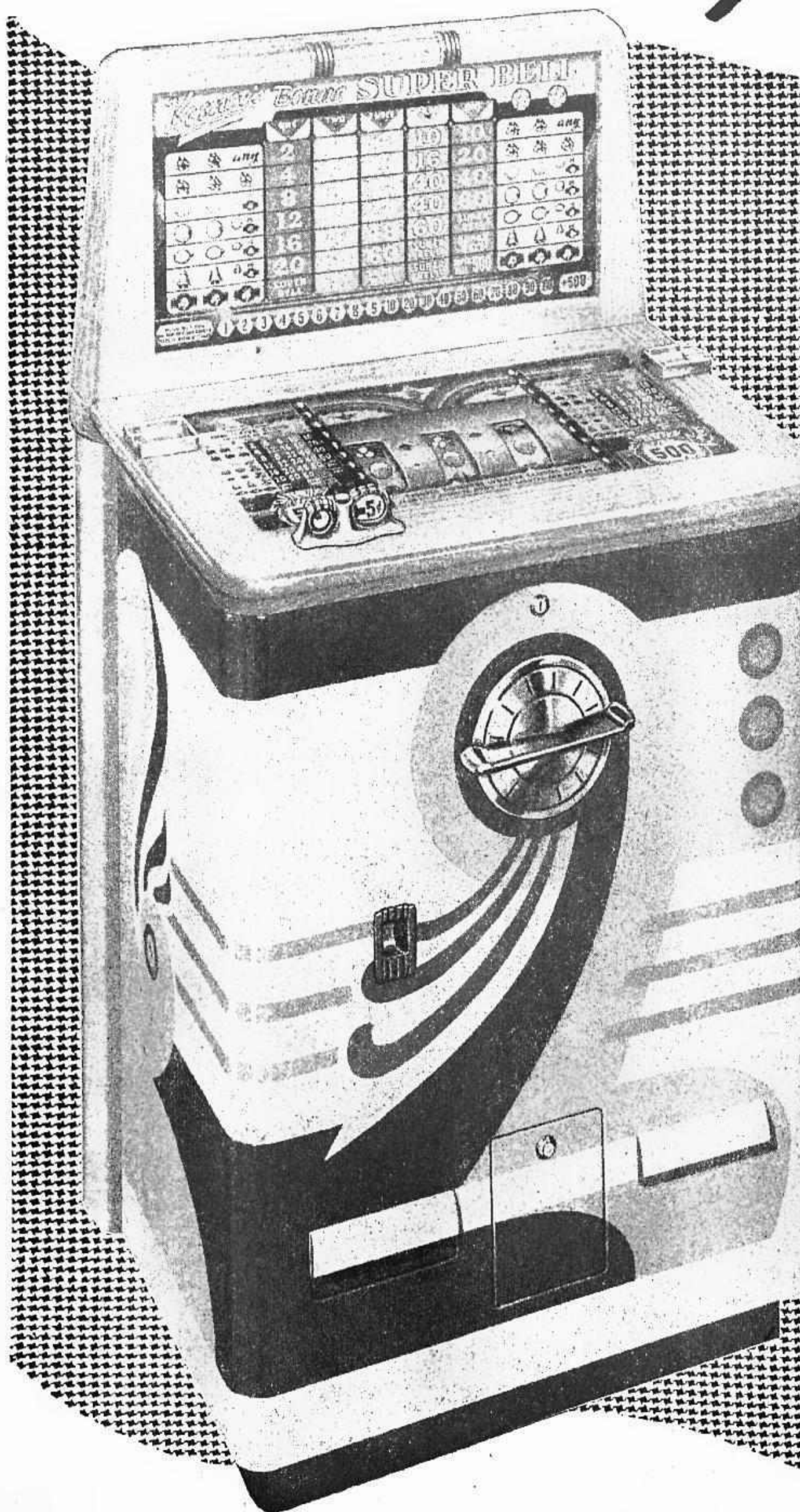
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- CONVERTIBLE FREE PLAY OR PAYOUT
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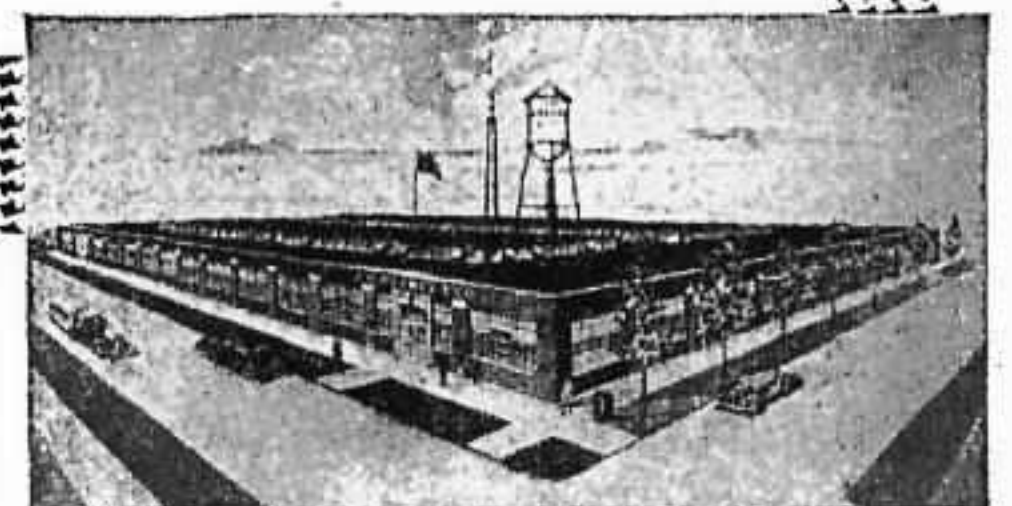
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2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

the house that Jack built

NO

NO HELIXES

NO MAIN GEARS

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NO TORSION SPRINGS

NO STAR WHEELS

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Challenger '47

30-RECORD
One Side **ELECTRIC SELECTION**



U.S. Challenge Co.
AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA
GENERAL OFFICE AND SHOWROOMS FIELD BUILDING CHICAGO, ILLINOIS



Lo and behold! Production at the present cannot meet the demands of operators everywhere seeking the best...but all we can say, patience shall be rewarded by waiting for a Jennings.

O. D. JENNINGS AND COMPANY

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Yes, look to Jennings for Your Most Eventful and Profitable Year

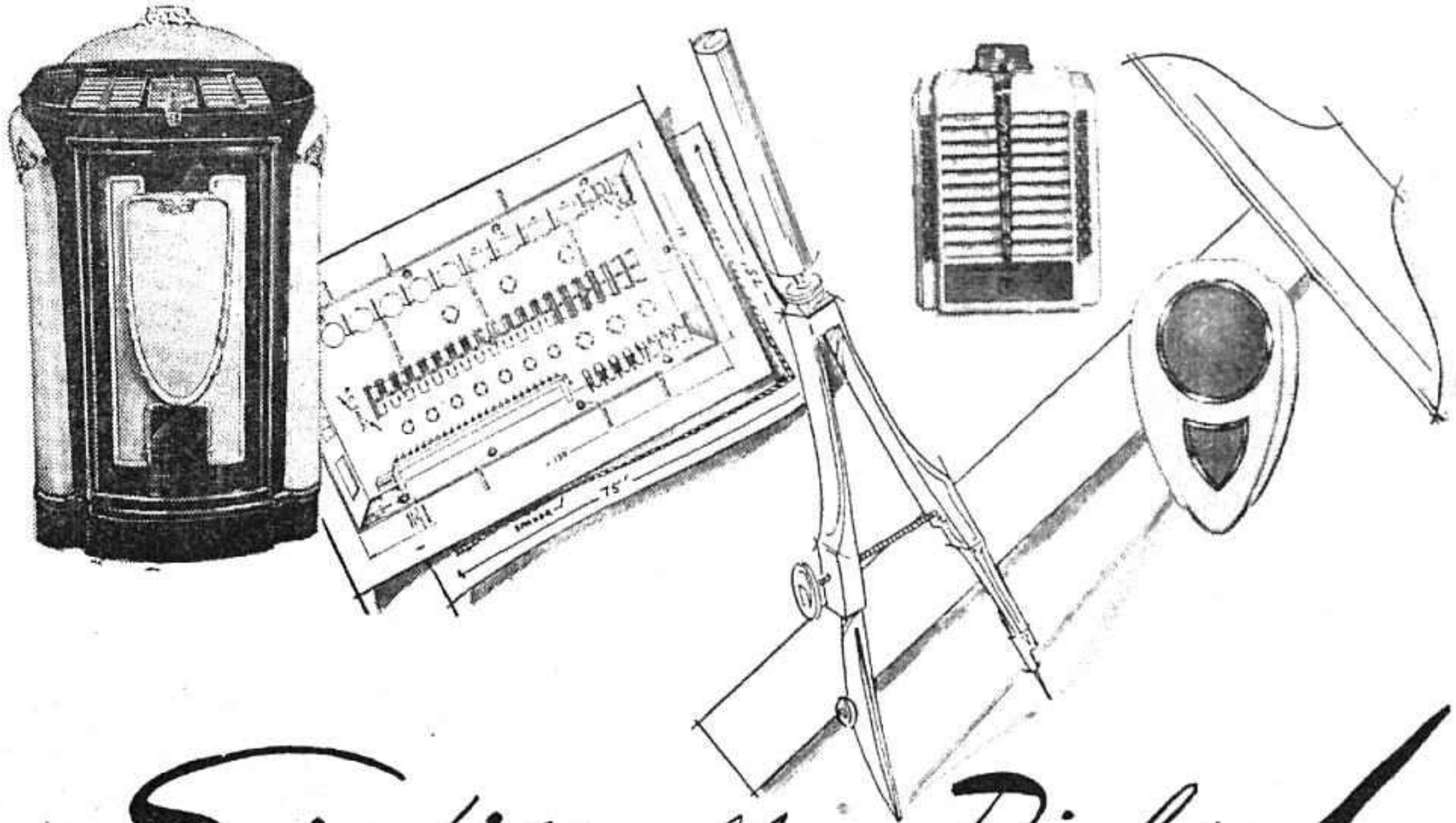


WING NUTS

Wing nuts in the AMI phonograph make all the important parts easily accessible, instantly demountable.

AMI

single mechanism, 20 records, 40 selections.



Scientifically Right!

**.. SCIENTIFIC SOUND DISTRIBUTION
ACCORDING TO **Seeburg** PLANS!
DEPENDABLE MECHANISMS**

Are customers constantly saying "turn that music up" ... or "turn it down"? The old-fashioned juke box has definite limitations ... it's usually too loud for those near it and too soft for those in the far end of a large room. What to do? Seeburg Scientific Sound Distribution is the answer ... using authentic Seeburg plans and equipment to give a beautifully even, listenable volume that never interferes with normal conversation. Seeburg is America's greatest music service ... a service customer's enjoy!

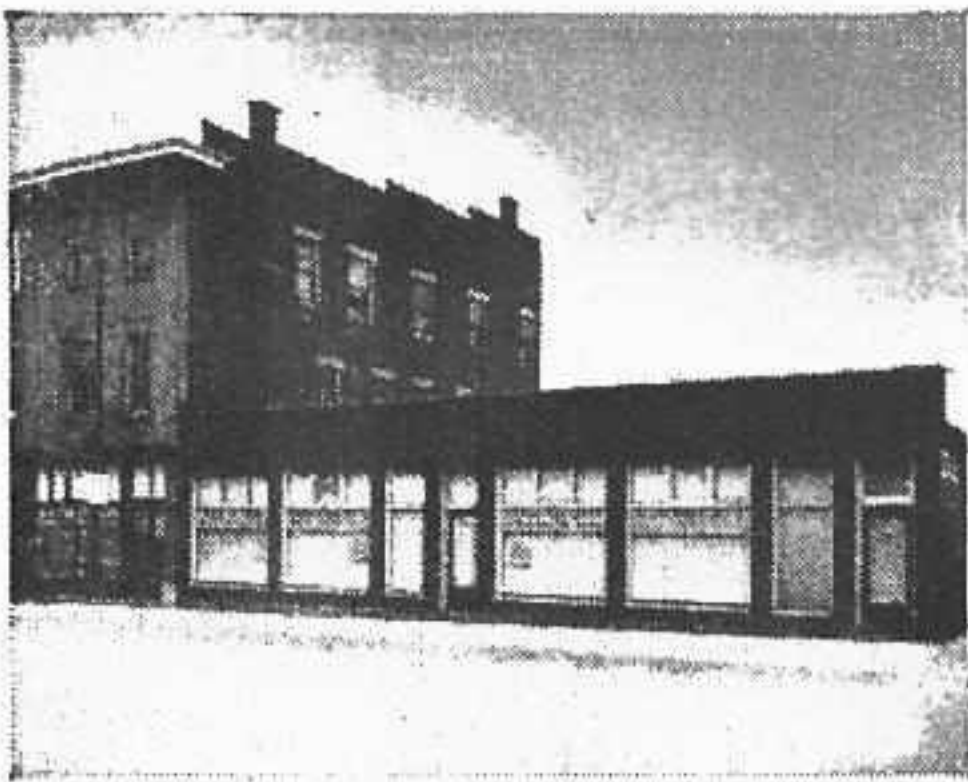


★ It used to be "Juke Box"
Now its Seeburg Scientific
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NOW DELIVERING

NEW DAVAL PRODUCTS MACHINES

MARVEL, PLAIN, COIN OPERATED	\$50.00
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ORDER FROM OUR OFFICE NEAREST TO YOU

Terms: 1/3 Deposit With Order, Balance, C.O.D.

SEE IT! HEAR IT!

at all Southern Automatic Music Offices . . .

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

DELIVERY NOW! GOTTLIEB STAGE DOOR CANTEEN

NOW DELIVERING! EXHIBIT BIG HIT

READY FOR DELIVERY! GOTTLIEB GRIP TESTER \$39.50

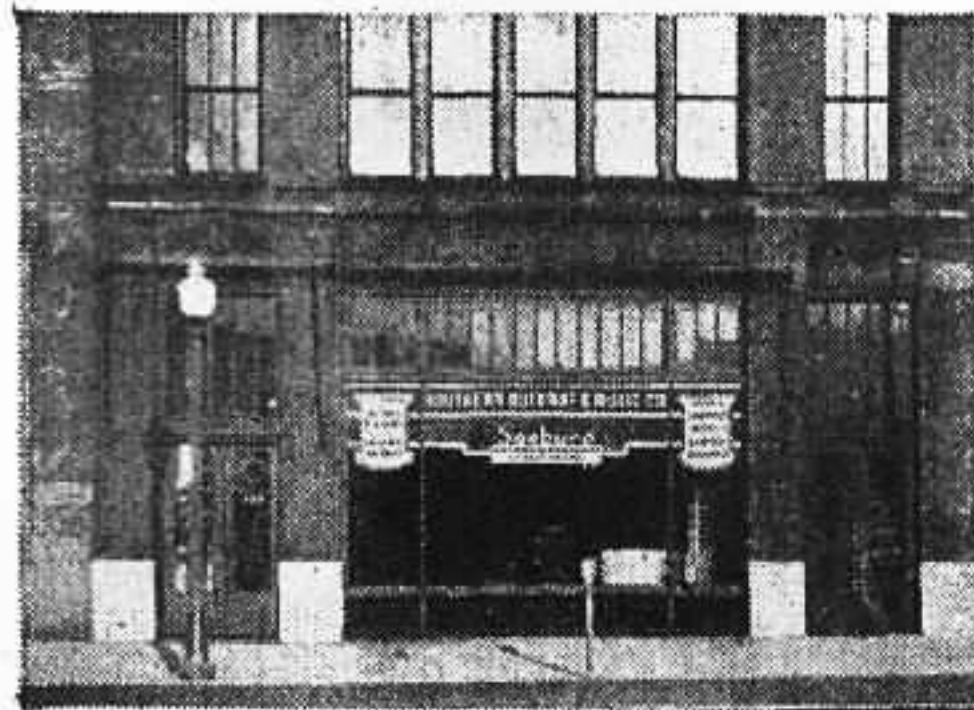
**DELIVERY SOON! ABT CHALLENGER
BAKER'S KICKER AND CATCHER**

SORRY!

Sold out of KEENEY BONUS SUPER BELL
...but COMING SOON...
SINGLE and TWIN BONUS SUPER BELL!



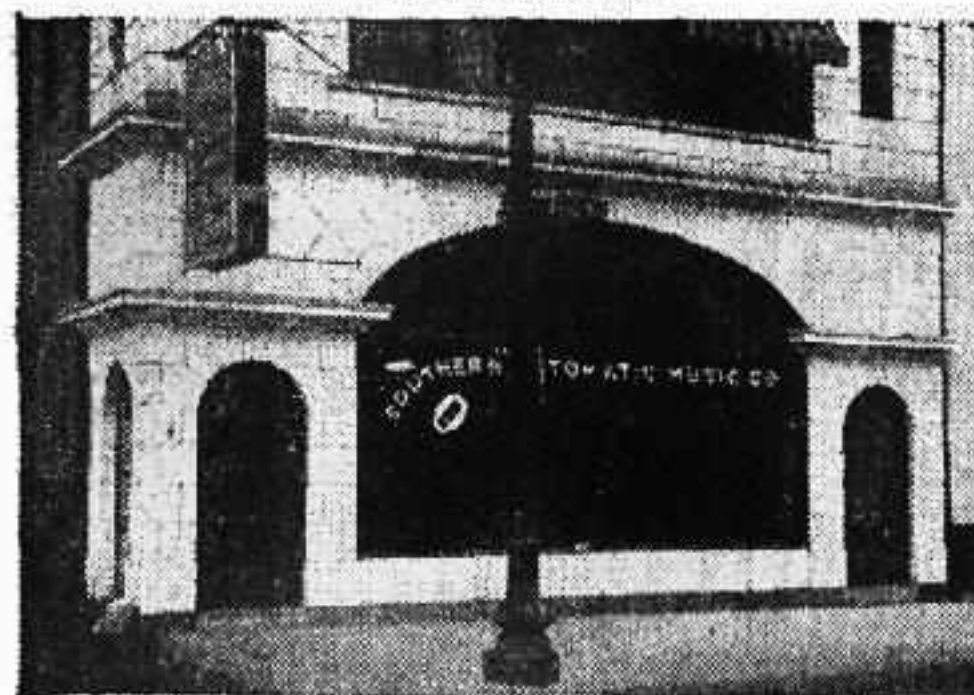
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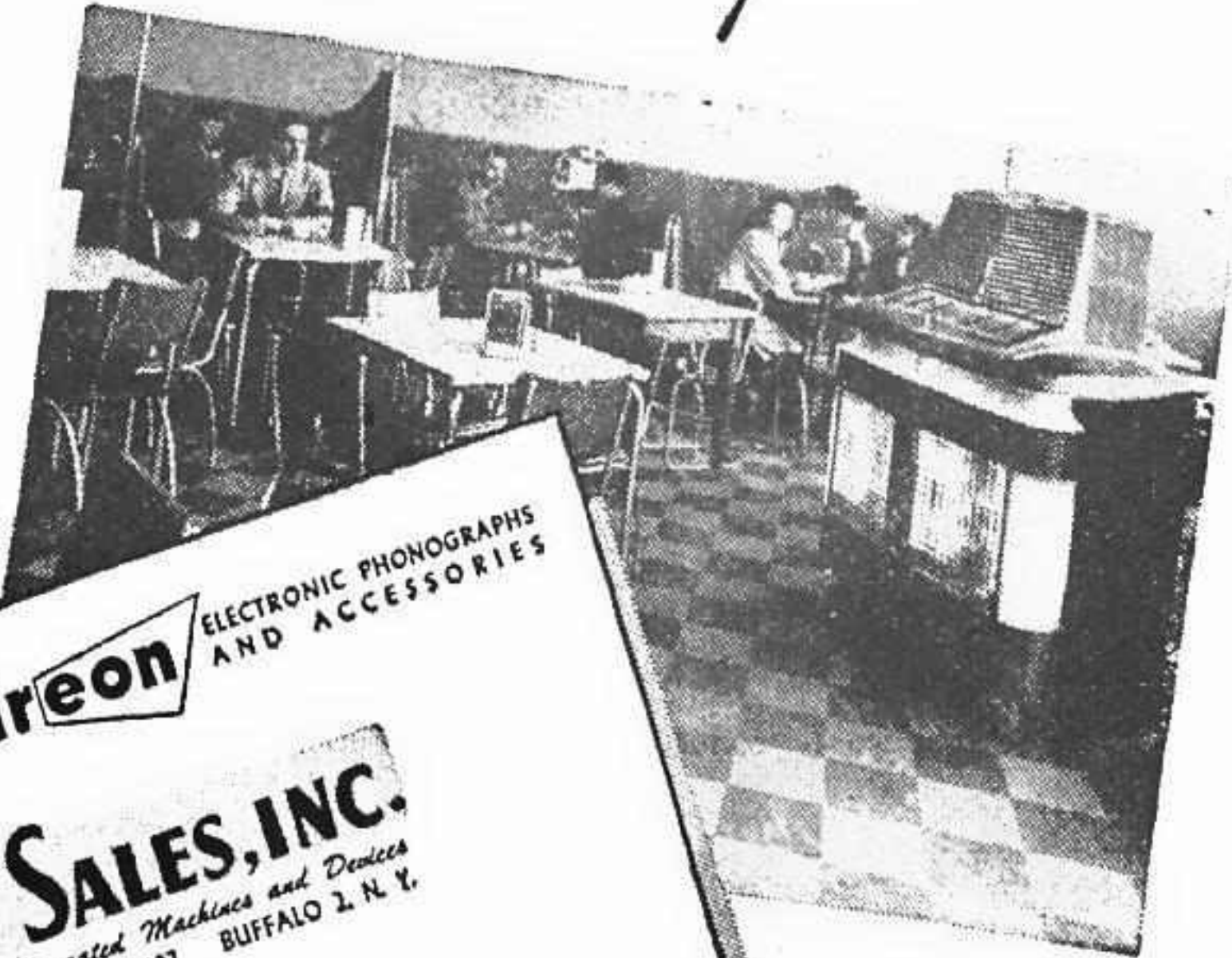
NOW DELIVERING
At All Offices . . .
The New Featherweight
COIN COUNTING
MACHINE
\$139⁵⁰ COMPLETE
with Carrying Case and Money Tubes



What Happens with Aireon on Location?

here's "Al" Bergman's Test!

He wasn't supposed to do it—but his demonstration Aireon Electronic Phonograph looked so beautiful, its music was so perfect, that Al Bergman couldn't resist trying it out on location! Selecting a restaurant where the automatic phonograph take had been right around \$40.00 a week for a long time, Al gave his Aireon a ten-day trial. If Al had any doubt that Aireon meant greater profit for music operators, the cash box convinced him! Just read his letter and see why Al Bergman says "From Now On—Aireon!"



EXCLUSIVE WESTERN NEW YORK DISTRIBUTOR OF **Aireon** ELECTRONIC PHONOGRAPHS AND ACCESSORIES

ALFRED SALES, INC.
Distributors of Coin Operated Machines and Devices
 1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.

Mr. Rudy Greenbaum
 Aireon Manufacturing Corp.
 1235 Grand Avenue
 Kansas City 6, Missouri

Dear Rudy:

Under separate cover I am forwarding a photograph of the first AIREON phonograph to be placed on location in the Western New York territory.

Although this phonograph was supposedly a display model, I was anxious to get the reaction as to its performance on location. I placed this phonograph in a location which grossed approximately \$40.00 per week and found the receipts jumped to nearly \$60.00 the first week.

We collected the money from the machine Saturday, about five P.M. and the following Tuesday we opened the cashbox so as to get an idea of how it was doing and found approximately \$25.00 in the box, thereby bearing out the fact that our machine will definitely take in 18% more per hour than any other phonograph.

Words cannot express how happy I am to represent the Aireon, which, in my opinion, is the greatest automatic phonograph ever to hit the market.

kindest personal regards,

Very truly yours,
ALFRED SALES, INC.
Al
 Alfred Bergman,
 President

AB:jd



We said it in a recent advertisement—"Only Aireon has Quicker Pick and Faster Play for Better Pay!" Read the Proof in the letter!

Aireon

MANUFACTURING CORPORATION

General Offices:

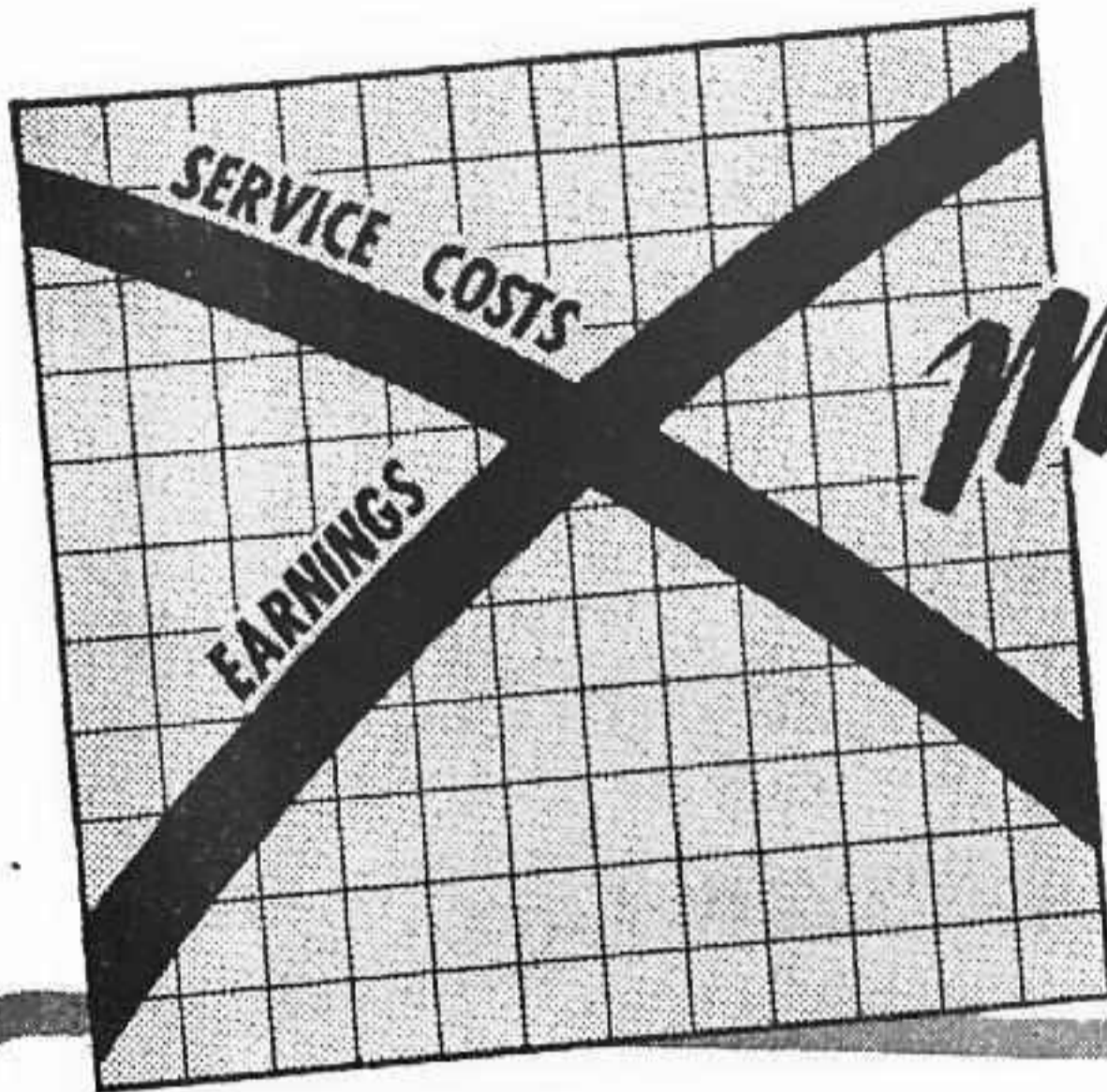
1401 Fairfax Trafficway, Kansas City, Kan.

General Sales Offices:

1233 Grand Ave., Kansas City 6, Mo.

In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

Plants and Laboratories: Slater, Mo. • Los Gatos, Calif. • Oklahoma City • Mexico, D. F. • Kansas City • Greenwich, Conn. • Pasadena, Calif.



marks the spot...

WHERE NET PROFITS BEGIN

EARNING-POWER is only half the story of pin-game profits. Low operating costs are equally important. In Bally's new post-war games you get an abundance of the color and flash, the fast action, the thrills and suspense that add up to top earning power. And you get the two factors that insure lowest operating costs. **FIRST**, new precision techniques mastered during the war, when the Bally plant won the Army-Navy "E" Award for "excellence in production" . . . improvements

in design and construction that guarantee long life on location, trouble-free operation. **SECOND**, to speed up adjustments and routine service, Bally offers the new, exclusive "get-at-able" mechanism housing . . . the handy swinging shelf feature of **VICTORY DERBY** and **VICTORY SPECIAL** . . . the neatly packaged mechanism of **SURF QUEENS**. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can get delivery!

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred **VICTORY DERBY** games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of **VICTORY DERBY**.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



Bally's big beautiful **VICTORY SPECIAL** is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way, **VICTORY SPECIAL** features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order **VICTORY SPECIAL** today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



Make a date with Bally's new sparkling **SURF QUEENS**—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, **SURF QUEENS** is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Seeburg Has It!

PLAYING APPEAL

Song titles magnified for easy reading. No buttons to push—just "push a tune." Simplified controls all on a center panel. Playing is made easy.

Seeburg has it!

REMOTE CONTROL

No wires necessary for Seeburg Wireless Remote Control. Just fasten the coin box on the wall and plug into any light socket.

Seeburg has it!

BEAUTY

Refreshingly new design. A rich cabinet, modern—streamlined—brilliantly illuminated without being ornate or gaudy. Blue mirrored door—colorful, reflective. Above all, the Symphonola is dignified.

Seeburg has it!

EASY OPERATION

Throughout, operation has been simplified. A single coin chute opening takes nickels, dimes or quarters. Top meter registers total plays. Title strips are quickly changed.

Seeburg has it!



SIMPLIFIED SERVICE

Large door swings open, revealing cleanly engineered mechanism. Speaker mounted on door is out of the way. Whole back is removed in a second—no hidden corners—everything accessible.

Seeburg has it!

ALL THIS *Plus*

SCIENTIFIC SOUND DISTRIBUTION

Seeburg offers a new approach to sound distribution—assures music at conversational level throughout the location. No hiss near the phonograph—no fade-away in far corners. A separate amplifier in the Symphonola feeds remote impedance matched speakers, providing sound at exactly the level required. Raising or lowering sound in remote speakers does not affect the speaker in the Symphonola.

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION!

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22



Remote Control



Wireless



3-Wire



12-inch



8-inch



Dual Remote

"Be Sure—Buy Seeburg"

Materiale protetto da copyright



Everybody Everywhere Is Learning to Recognize It!



THE SIGN OF THE MUSICAL NOTE is fast becoming one of America's best known trade marks

Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody...Everywhere



Already Wurlitzer's national advertising program promoting Wurlitzer location identification by the *Sign of the Musical Note* is getting results.

People look for the *Sign of the Musical Note* - find a place where they can have fun playing Wurlitzer Music - go back again and again.

As the campaign gains momentum so will the profits of Wurlitzer location owners

- and so will the demand for Wurlitzer Phonographs.

It all adds up to this: Wurlitzer Factory-Approved Music Merchants are in the most enviable spot in the industry from the standpoint of securing the best locations and making money. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions.

Watch **WURLITZER**
EXTEND ITS *Leadership*