

JULY 27, 1946
25 CENTS

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

THIRD ANNUAL DONALDSON AWARDS

(Sponsored by The Billboard)

THE PEOPLE OF THE THEATER VOTE
THE 1945-1946 SEASON'S "BESTS"
IN DRAMA, MUSICAL, "FIRST PLAY,"
DIRECTION, ACTING (INCLUDING
STAR, SUPPORT AND DEBUT), SCENIC
AND COSTUME DESIGN, WORDS-MUSIC
BOOK, DANCING, DANCE DIRECTION
—Page 3

DONALDSON AWARDS ON THE AIR:

ABC, 7:30-8 P.M. (EDST)
SATURDAY, JULY 27

DELTA RHYTHM BOYS

Not Sweet—Not Hot—Just Rolling, Jumping
Syncopation (See Music) ◻



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DONALDSON AWARD WINNERS

Nostalgia Stuff

NEW YORK, July 20.—Current *Saturday Evening Post* carries showbiz yarn by Maurice Zolotow, former *Billboard* staffer, who locales his yarn in a spot which will take troupers right down memory lane. It's Gus and Andy's Steak House, known to the trade as "the Greeks". Zolotow puts in a hefty plug for G. and A's hamburger and onions.

Gus and Andy started back in 1912 with an apple stand on the West 47th Street spot they now occupy, graduated into a delicatessen, then restaurant, and became a favorite hangout of the trade. In the lush days of vaude, with the Palace just around the corner, the pair did a land-office business. Old-timers and a slew of the new crowd still make the spot their headquarters. Currently, Andy (Ponaros) is making extensive alterations, including a cooling system, while brother Gus is visiting the family in Greece.

Pitt Percenters Oppose Posting Bonds for Ops

PITTSBURGH, July 20.—Local talent agents have decided not to put up cash bonds in behalf of nitery owners, and have even gone on record as opposed to the practice, at a formal meeting of the Entertainment Managers' Association of Pittsburgh this week. James Lanagan, EMA president, representing 21 of the town's 25 AGVA-franchised agents, said he "does not believe" agents should post bonds, that he will ask those who already have done so to withdraw them, and that he will "find means" to compel others (the four not affiliated with EMA) "to go along."

Meantime, in New York, Matt Shelvey, AGVA's national administrator, was out on the firing line with a statement that "if the operators get funny with us, we'll make them put up bonds for two weeks, as per the constitution, instead of one." He made it clear that agents requesting a return of their bonds would have to wait for 30 days. He said that agents, by assuming obligations of club owners, will have to pay with their bonds if any contracts are in default. Owners who refuse to post the paper will be declared unfair, Shelvey said, and eventually they'll have to shutter.

Doesn't seem to be anything more than academic in the whole situation as business is way off in Pittsburgh and the summer season is one of the worst in years. A lot of spots could fold and save a ton of headaches.

'State of Union,' 'Born,' 'Show Boat' Tabbed Tops in Play, 'First Try' and Musical Classes

Bolger, Hammerstein, Jones & McCracken Double Winners

By Bob Francis

NEW YORK, July 20.—The ballots are counted and for a third successive year the theater has picked its own "bests." Nearly 2,500 fellow workers in the theater, representing all the theatrical trades, voted their choices for a new set of winners in all 27 categories of the Third Annual Donaldson Awards. Balloting in some instances ran extremely close and drew a solid cross-section of trade evaluation of legit achievement for the 1945-'46 season.

In the straight play division Howard Lindsay and Russel Crouse carry off Donaldson Award gold keys as co-authors of *The State of the Union*, which ran away out in front as the choice for "best play" of the season. In a category which was newly added this year, the best "first" play by an author to reach Broadway, honors went to *Born Yesterday* with author, Garson Kanin, also receiving voters' accolade as season's best director for his staging of it. Louis Calhern's shrewd portrait of Justice Holmes in *The Magnificent Yankee* was tabbed the year's best performance by an actor, and Judy Holliday scored similarly among the actresses with her study of the ex-chorine in *Born Yesterday*.

"Truckline" Blasted, But Brando Is Boosted

During the season *Truckline Cafe* precipitated a pitched battle between author, producers and critics. However, while the smoke of conflict was on, almost everybody agreed that Marlon Brando, a comparative newcomer to the stem, had done a fine job. His fellow workers evidently thought so, too, for Brando was in

the top slot for the year's best supporting performance. Best support by an actress was that of Barbara Bel Geddes for her role in *Deep Are the Roots*, which has brought her (See Donaldson Award on page 48)



The 3 Toppers

- Best Play
State of the Union
- Best "First" Play
Born Yesterday
- Best Musical
Show Boat

Philly Tax Boost Stifles B.O.; Maybe It's Ol' Debbil Heat

PHILADELPHIA, July 20.—It's still early to tab the b.-o. effect of the hike in local amusement tax from 4 to 10 per cent which went into effect here July 1, but current signs are not cheering. Boost puts a drag on all amusement ducats of 30 per cent, which includes the still prevalent federal tax nick. Can be the reason for dearth of theatrical fare here this summer. Except for regular al fresco Robin Hood Dell concerts and *Follow the Girls* at the Forrest, biz is at a standstill. Even dance promoters are laying low, realizing that high thermometer combo with 30 per cent tax gash offers too big a hurdle.

Town hasn't had a single name band since Billy Eckstine on June 8, and no others are in immediate sight. Movie houses, socked hardest by the tax-clip, warned city fathers that it will be the last straw for the camel's back.

The increase, to hypo a \$4,500,000 fund to help pay off salary boosts for local police and firemen, looks to disappoint the city sachems. On the basis of tax receipt reports for the first six months of 1946 at 4 per cent rate, city's take was only \$1,079,729, an up of only 25 per cent over same period a year ago. If same admish ratio prevails during next six months, best the town treasury can hope for is an additional \$2,699,322, leaving collections plenty short of the objective.

IA BATTLES FOR JURISDICTION

Mull \$425,000 Bill To Give N. Y. Schools 10 Basement Theaters

NEW YORK, July 20.—Backed by Eugene Connolly, American Labor Party council member from Manhattan, a bill will be introduced in the city council the end of next month calling for an appropriation of \$425,000 to build 10 experimental theaters

in New York City. The bill will actually be introduced by a Democrat to encourage bi-partisan backing and insure passage.

Theaters would be located in school basements of scattered areas. Each (See Mull \$425,000 Bill on page 4)

All Fields Are Involved in Chi

1,200 delegates, 910 locals attend "rough and ready" powwow—charges aired

By Cy Wagner

CHICAGO, July 20.—What promises to be the most rough-and-ready convention in the history of the International Alliance of Theatrical Stage Employees (IATSE) and its affiliate, the Moving Picture Machine Operators of the United States and Canada (MPMO), will be held here at the Stevens Hotel July 22-27. Fights over jurisdiction of various theatrical trades, charges of present office holders being affiliated with racketeering groups, and the attempt of IA to gain more control in radio, television and among the legit theater publicists are just a few of the controversial subjects that are ex- (See IA WANTS 'EM on page 17)

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USO To Shelve Europe Jan. 1, Hyping Pacific

NEW YORK, July 20.—G.I.'s in the ETO will receive no entertainment from USO-Camp Shows, Inc., after 1946. Decision by CSI execs sends all overseas units to the Pacific, where they figure conditions are tougher for servicemen.

Hospitalized vets are to get an augmented program next year. Right now CSI services 103 vet hospitals, but expects to take care of 175 to 185 beginning January, 1947. Lawrence Phillips, exec vice-president of CSI, said current entertainment must be restyled. Vet hospitals "are partly filled with men from World War I who like their music soft and quiet, while their younger comrades from War II want 'hotter' music and faster acts."

No decision has been made on entertainment to be fed to the North Atlantic wing, Alaska and South Atlantic wing. This depends on the talent and units available. G.I.'s will get the same kind of acts in the future—legit, variety, musicals and bands.

In 1946 CSI maintained 19 units in the Atlantic, servicing soldiers with a show every three or four weeks. European CSI program in 1947 is being curtailed because of a shortage of funds.

See Crix Shuffle On N. Y. Post, Telly

NEW YORK, July 20.—Stem grapevine is smoking with rumors of at least two shifts in occupants of first-string drama crix chairs. Most prevalent is that John Mason Brown returns in the fall to his old stand on *The Post*. Vernon Rice has been holding down the slot since the death of Wilella Waldorf last March. Tip is, too, that *The World-Telegram* is quietly in the market for a new drama pundit. For last three months, the sheet's legit reviewing niche has been occupied by William Hawkins, since the resignation of Burton Roscoe.

On *The Post*, Paul Denis, assistant to nitery editor Earl Wilson, moves over September 1 to take on newly created radio editorship. (First announced by *The Billboard* several months ago). Wilson's new assistant, if any, is undecided. Might be an outsider. Denis's weekly vaude column will continue, probably.

If PM does a folderoo at end of year—as rumored—it will make one drama critic (Louis Kronenberger) at liberty and open to offers.

Detroit USO May Linger; Moving to Iodice Bldg.

DETROIT, July 20.—The local USO is being set up to continue operations indefinitely, with a move scheduled this week to the building occupied by Peter J. Iodice's Amusement Booking Service. Three-story structure, formerly the Moose Temple, has an auditorium, restaurant and other facilities, making it ideal for USO purposes.

Iodice bought the property a couple of years ago with the idea of using it as a night club, but the deal never went thru, and it has been leased out for special parties instead. He will continue to occupy offices in the building. Plans call for centralizing all special USO show bookings in the territory thru the new office. F. Lee Johnson is director of the organization here.

Ice Show Review

HOLIDAY ON ICE

(Third Edition)
(Opened Friday, July 19)

MOSQUE THEATER, NEWARK, N. J.

Presented by Calvin G. Gilbert, Emery F. Gilbert and W. Carl Snyder. Staged by Truly McGee. Musical director, Ray Cavanaugh. Costumes and decor, Ann Elliott. Special costumes, John Baur, Brooks Costumes, Mme. Berthe. Musical arrangements, Matthew Alagna, J. Waddell, Julie Dale. Music and lyrics (It's Faster on Ice), Carmen Nappo and Ben Mann. Stage manager, William Stein. Lighting, Charles Toronto. Press representatives, Charles Washburn, Daphne Poli. Advance, George Poli.

CAST: Tony LeMas, McGowan and Mack, Hal Ring and Kenny Lamb, Peggy Fahy and Phil Hiser, Ray Frost, Betty Atkinson, Four Elgins, Bissell and Farley, Ted Meza, Murray Gilbraith, Holly and Day, Jo Ann McGowan, Dorothy Goos, Leo Freisinger, principals.

Holiday on Ice has just about everything a good icer should have to make it click—beautiful girls, comedy, costumes, music and exceptional skating. Unveiling of the 1946 edition, the first to play a theater, revealed that a traveling ice show can make itself at home in a large theater as well as the skating arenas to which it is accustomed. At the Mosque \$10,000 was spent to extend the stage, enlarging the skating area. Extension built right over the first 15 rows of the orchestra, construction begun two weeks in advance of the show. Seven trailer-truckloads of freezing equipment were installed over the stage floor. When the engagement is concluded the producers are responsible for restoring the place to its original condition.

Show will play theaters only. Although booked at Mosque for three weeks, it is expected that local fans will stretch the run. Next stop on schedule, Rochester, N. Y.

Outside of usual opening wrinkles, show proved splendid and colorful. Individual stand-outs include Hal Ring and Kenny Lamb in a hilarious comedy act, and Ted Meza, who does a drunk take-off. In *My Home Town* number Peggy Fahy does a terrific mime of a burlesque gal doing a strip. She has natural flair for comedy—smart comedy.

Nearly all the comics pulled the "Trenkler" stunt of dashing across the ice at a mad clip and diving right off the edge and down the aisle to kibitz with audience. Even the horse act, Meza and Hiser, gets laughs with it.

Two ensemble numbers are top-pers. One, *Rhythmiana*, is done to some passionate background music in bolero tempo as the chorus and principals dance around in the darkness with their costumes strobolit. Show has the fetchin'est bunch of chicks this side of Sunset Boulevard. Other ensemble number is the *Hoop Skirt*, with the girls gliding around

Equity "Jrs." Take Up Cudgels On Frank Fay's Anti-Red Stance

NEW YORK, July 20.—More potshots between Frank (Harvey) Fay and the junior members of Actors' Equity are on the agenda after the column Fay did last week (8) in *The New York Journal-American* as pinch-hitter for George Jean Nathan. Fay pegged his piece on an Equity rule calling for a two-year waiting period and 50 weeks' work before junior members can become seniors, vote and hold office. The actor's stand is particularly pertinent now, because actor Sam Jaffe, who does not love Fay's ideas, is heading a committee that is reopening the entire question. Fay takes cognizance of the movement to cut down the 50 weeks' rule

Proser-Troc Deal Near Ink; 60G Tag

HOLLYWOOD, July 20.—Contracts covering sale of Trocadero were in the mails at week end and are skeddled for inking first part of next week by Norman Staller, spot's owner, and buyer, Monte Proser, boss of New York's Copacabana. Proser is reportedly paying \$60,000 for Troc key and will spend \$110,000 on planned lavish redecorating. When Troc's current bill closes August 4, spot will remain shuttered for two to three months for revamping purposes. Spot, therefore, is unaffected by 30-day liquor licenses.

Proser is expected to change Troc's tag and is said at one time to have favored using same name of his Gotham location. However, a new Santa Monica nitery already has taken name of Cabana Club (formerly Deauville Club) which may force Proser to pick another name or fight it out with Santa Monica location.

Proser's talent policy plans call for playing same packages on both coasts. This would allow him booking advantages in that he could guarantee talent double runs. Some in trade say Proser is working out deal with Chicago nitery to take his package so that talent bundle after playing New York Copa would move to Chi spot and then to Hollywood.

Proser is expected to charge lower prices than similar spots here and comparable with New York Copa's level and is expected to eliminate cover charges.

MULL \$425,000 BILL

(Continued from page 3)

house would have a staff of 10 people, including actors, a director and a stagehand. Connolly expects to line up legit stars and bigwigs to testify for the bill.

Each theater would have a yearly operational nut of \$25,000 for salaries, \$15,000 for renovating each building and an over-all administration expense for the 10-theater project of \$25,000. Idea stresses neighborhood participation in legit. Houses would be open to Equity Library Theater.

in soft-blue costumes.

Other goodies are the Elgins, with hat and Indian club routine, the only non-skating act, but no one seemed to mind. Also Betty Atkinson, a baton twirler; Jo Ann McGowan, 13-year-old champ, and Ray Frost, a personable lad. Dorothy Goos and Murray Galbraith do a *Pygmalion* number which also got a big hand.

Ork, working on stage to left, played too loudly during entire show, drowning out all vocal numbers.

Billy Berg, Irked At Slim's Vaude, Threatens To Sue

HOLLYWOOD, July 20.—Billy Berg, local nitery op, last week revealed his intention to file suit against Slim Gaillard, William Morris Agency and Metropolitan Theaters, Inc., of L. A., over Gaillard's alleged breach of contract. Berg will charge that Gaillard was yanked from his nitery to do a week's vaude stint at L. A.'s Lincoln Theater beginning July 16 without his knowledge or okay in direct violation of Gaillard's contract.

According to Berg, the first inkling of Gaillard's vaude deal came when the trio failed to show up for work Tuesday night (16). Gaillard subsequently claimed innocence in the mix-up, telling the op that William Morris office had assured him of Berg's okay for a p. a. stint. Berg had previously granted the Gaillard combo time off to play a total of three weeks of local vaude and trio allegedly assumed that op had given blessings in this instance.

Morris Claims Okay

William Morris office when informed of Berg's action said Gaillard had assured the booking agency of Berg's approval of the trio's theater date, pointing out that the op had guaranteed the Morris office of his willingness to grant the Gaillard trio temporary releases in order to play local theater or radio dates. Berg had previously approved current Lincoln Theater date, the Morris agency asserted.

Gaillard has long been a booking and management headache to the Morris agency, having made many private deals for recording sessions, etc., allegedly without okay from the Morris office, holder of Gaillard's contract. Talent agency finally clamped down on his extra-curricular activities several months ago (*The Billboard*, May 4), putting a contract-signing clamp in his writing arm. Berg stated that his contract with Gaillard expires January, 1947, after which trio is reportedly heading on Eastern tour.

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The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



"42 MEN KILLED EVERY WEEK"

Kenyon & Eckhardt To Pay Cash to Stations Coming Up With 'County Fair' Promosh

Competish Start Worrying in Advance

NEW YORK, July 20.—Reversing the trend of expecting broadcast stations to carry the entire load of program promotion in return for a "maybe" prize, Kenyon & Eckhardt last week sent a letter to all stations carrying *County Fair*, stating that they'd back local promotion ideas for the seg if the K. & E. promosh department thought them sock. K. & E. stands ready to say it with cash direct

to the stations, so that the percolators won't have to dig too deeply into their own pockets.

Thus far (in one week since the offer went out) three out of the 148 CBS stations carrying the program have come up with ideas, and all of them have been given the "long green" light.

Agency wasn't ready yet to say how deep in the sponsor's pocket (Borden's) it would dig, but since all the other Hal Davis gimmicks have come thru with upped Hooperatings, it's pretty certain that there's a long road ahead before the stop light is reached.

Davis Yens

Davis yens going to the 75 American Broadcasting Company stations carrying the *Try 'n Find Me* opry with the same idea. Other agencies ache about the idea plenty and react just as they did to the 1945 \$25,000 CBS prize contest for the *Biggest Show in Town* promotion. The latter they characterized as "being like paying your spouse to be a good wife." Fifteen percenters point out that while it may increase the rating of a show in an individual town, this bankrolling local promotions could end up with a sponsor having to put it on the line for over half a network, and that would be prohibitive. "It's one thing," stated the flack head of a top billing station, "to run a contest on a national promotion in order to step up local acceptance, and still another to tell stations, if you have a good promotion idea for our program, we'll pay the promotion bill. In the former case you at least get a free ride part of the way."

However, the results of the K. & E. "cash for promotion" drive, is being watched by every agency man. K. & E. has come up with a number of dypsies on *County Fair* that have paid dividends and this may be another case of "being first with the mostest."

Dinah's New Seg Set for Big Build-Up

Ford To Give It the Works

NEW YORK, July 20.—Dinah Shore, who has never hit her potential Hooper, will be given the chance to do it this fall when she takes over the spot held down this spring by Bob Crosby (CBS, 9:30-10 p.m., Wednesday). Besides inheriting the audience tuned to the Old Gold Sinatra program ahead of her, Miss Shore's budget provides for top guest names as audience grabbers. Both Bob Hope and Bing Crosby have been set for multiple shots.

Sponsor, Ford Motor Company, will also spend a sizable chunk for promotion and publicity in an attempt to lure some of the listeners dialed to Hildegard, who finishes on NBC just as Dinah starts. Mood stealing is what the agency, J. Walter Thompson, has in mind in this case. Dinah also is expected to have her husband, George Montgomery, on some of her segs.

2d Air-Minded Dress Maker Buys Desmond

MBS Seg To Plug 'Judy & Jill'

NEW YORK, July 20.—Johnny Desmond, who has been shaking around a little loosely without a show of his own, will try to recapture his teen-age listeners for Horowitz & Duberman, kid dress sewers. Trade style of the H. & D. isn't as air-sock as "Teentimers" which pays the bills on NBC, but the cloak and suit industry knows "Judy and Jill" even better than it knows "Teentimers," and the advance pitch will promote Desmond in a big way and collect upon him more than the NBC seg did.

When the ex-G.I. pair of tonsils (See *Dressmaker Buys* on page 17)

Communications ?

WASHINGTON, July 20.—FCC is now on record with one of the most philosophical discussions on religion ever to come from a government agency. In the course of turning down a petition this week, FCC devoted 500 words to describing the conceptions of God as well as the beliefs of atheists and agnostics.

Petition by a California atheist called for FCC to revoke the licenses of KQW (San Jose, Calif.) and KPO and KFRC (San Francisco), on the grounds that they refused to sell him any time for preaching atheism. FCC replied that the question is too broad to be settled on the basis of three stations.

Wording used by FCC in its announcement is viewed as a model of preaching worthy of any pulpit.

"The God of one man," FCC stated, "does not exist for another, and so strongly may one believe in his own particular God that he may be led to say: 'Only my God exists, therefore he who denies my God is an atheist.'"

Continuing, FCC remarked: "God is thought of as a God of stern justice and a God of mercy; as a God to be worshipped or appeased; as a God of the meek and lowly; and a God of the powerful who divinely appoints kings and other rulers of men."

Mystery Segs Glut the Air

Programing evil seen by trade in heavy sked of thrillers and killers

By Paul Ackerman

NEW YORK, July 20.—Lopsided preponderance of cops and robbers shows on nighttime network radio schedules is the latest "cause for alarm" symptom among industry execs. Feeling that something is wrong in the unprecedented mushrooming of these segs has already percolated to agency men, some of whom regard the situation as a programing evil revealing radio's penchant for imitation, lack of imagination and fear of new ideas. It's comparable, they say, to the variety program fad which followed the success of Rudy Vallee's debut with his *Connecticut Yankees*, the cash giveaway craze which reached a peak with *Pot o' Gold* and the run of amateur and quiz programs.

Check of the nighttime schedules beginning at 6 p.m. indicates a total time of 19 hours devoted to mysteries, murders and assorted cops and robbers hoke. This is in addition to many of the same type in the afternoon hours, and also other nighttime mysteries which are off the air for the moment but slated to return, such as *Inner Sanctum*. The relation between production costs and rating on these shows is quite favorable, with the result that even more of them are expected come next fall. Molle's *Mystery Theater*, for example, airing on NBC, Fridays at 10 p.m., recently snatched a Hooper of 10.6 with a production cost of \$2,600, to lead all Friday evening shows. Seg even beat out some with a production nut five or six times that sum.

Heavy Nights

Check of the skeds puts Monday, Wednesday and Sunday evenings in the lead, with three and one-half hours devoted to thrillers, chillers and killers on each of these nights. American Broadcasting Company, which leads in over-all nighttime cops and ("42 Killed Every Week," page 18)

SCB and IBEW Settle for 30%, 18% Pay Hike

HOLLYWOOD, July 20.—Ten-week-old battle between Southern California Broadcasters and International Brotherhood of Electrical Workers over engineers' wage boost ended late last night when union, by vote of 45 to 13, agreed to accept one of the highest hikes ever of (See *SCB, IBEW Settle* on page 17)

'PARADE' OFF TO FAST START

NBC Ahead Of Schedule

Net to use 400% more closed cirks to promote its shows—kick-off July 26

NEW YORK, July 20.—NBC, the senior webwork, will increase its use of closed circuits during the 1946-'47 season at least 400 per cent for its *Parade of Stars* continuing pitch, opening with a gala send-off July 26. Date of this presentation is earlier (See *'Parade' Starts Fast* on page 14)

Corrections

WASHINGTON, July 20.—Any unemployed proofreaders might do well to contact the Clear Channel Broadcasting Service. At a hearing this week, CCBS Director Victor Sholis presented to FCC a three-page document listing errors in his testimony given at the clear channel hearing the previous week. Included in the list were several dozen misplaced numbers, a couple of mixed up call letters, and a notation to "change California to Colorado."

'Barn Dance' May Bow to Rogers Show

Miles Woos New Package

NEW YORK, July 20.—Unless a hitch develops, Miles Laboratories will bring new Western music-comedy package to air waves this fall headlined by Roy Rogers, Dale Evans and Gabby Hayes, with Spade (See *'BARN DANCE'* on page 9)

AGENCIES SAY NET SEGS N. S. H.

New Shows, Talent Needed

Ad boys, accused of lack of ideas, point to webs' use of warmed-up floppers

NEW YORK, July 20.—Beef inspired by network flackeries to the effect that ad agencies have fallen down dismally in the matter of developing new program ideas and talent has caused a great amount of (See AGENCIES CLAIM on page 18)

Godfrey Stays Put

NEW YORK, July 20.—Bidding by key network stations for Arthur Godfrey ended late this week, with CBS Prexy Frank Stanton signing him up for another five years of daily broadcasting on WABC, New York, and WTOP, Washington, where A. G. built himself. Termer carries him thru 1951.

All told, Godfrey is doing 22 hours of broadcasting weekly, including his 9-9:30 p.m. Tuesday *Talent Scouts*.

The broadcaster has been with WTOP since 1934 and with WABC since 1941.

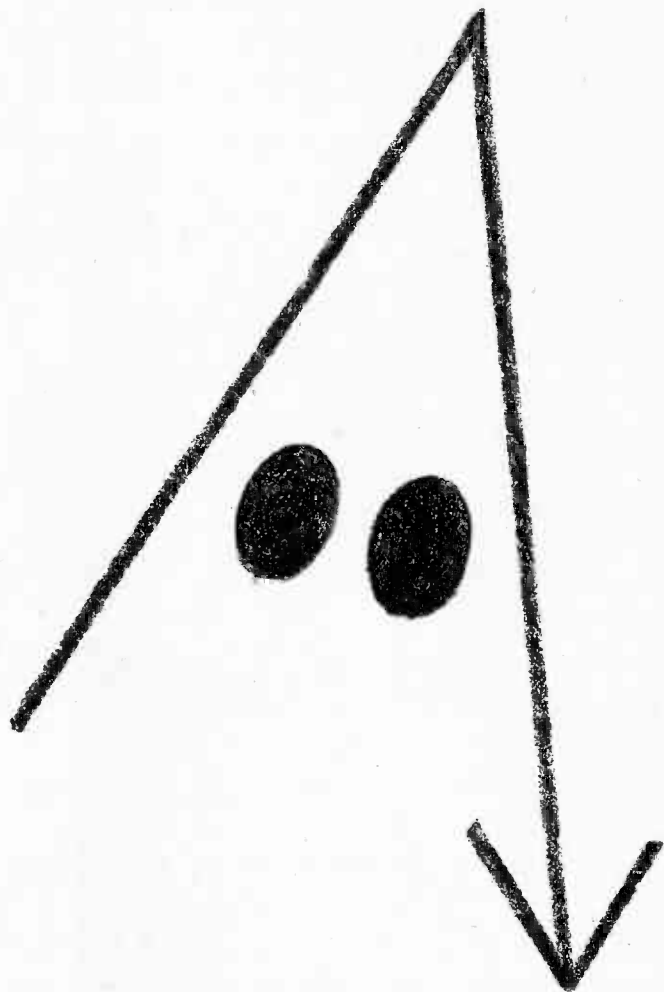
CBS Wants Sports Listeners And Bankrollers Too; No Yen For Baseball, Despite Barber

All Eyes Turn to Cross-the-Board Skedding

NEW YORK, July 20.—There's more than meets the eye in the sports revamp at CBS, and the philosophy motivating Columbia's approach to athletic coverage is believed likely to spread. Problem, boiled down to elementals, is simply that networks never have been able to tap con-

sistently and continuously the vast sports audience known to exist. Newspapers have been doing it for years and their consistent sports coverage is proof of tremendous readership. But the webs, outside of occasional events of tremendous interest,

ABC SPOTLIGHT ON THE KKK



ONE MILLION DOLLARS
FOR FIFTEEN SLENDER MINUTES
OF FREEDOM

ONE OF THE MOST URGENT AND
DRAMATIC RADIO PROGRAMS OF ALL TIME

DREW PEARSON... from the steps of the State Capitol at Atlanta

TODAY, JULY 21st

7:00-7:15 P.M. EASTERN DAYLIGHT TIME... STATION WJZ...

and coast-to-coast network of the American Broadcasting Company

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Web & Sponsor Back Pearson

Million-dollar insurance and ads sustain freedom of the air—in Georgia

NEW YORK, July 20.—Radio's attack against intolerance gained momentum this week with one of the webs, American Broadcasting Company, and its client, Lee Hats, pointing up the Ku Klux Klan issue in a dramatic advertisement scheduled to run today in *The Danbury (Conn.) News-Times* and Sunday (21) in *The New York Times*. Danbury is the home of the Frank H. Lee Company, which sponsors Drew Pearson's Sunday night news program over ABC. Ad, highlighted by a sock drawing of a white-hooded head, is titled "\$1,000,000 for 15 Slender Minutes of Freedom" and calls attention to the fact that both the web and sponsor insured Pearson's life for \$1,000,000 in view of the danger to the commentator while broadcasting Sunday from the steps of the State Capitol in Atlanta. Pearson, who had attacked the Klan in previous broadcasts, was threatened by Klansmen in the event he set foot in that State.

ABC-Lee ad, considered a masterpiece in that its scope is not only promotional but public service, calls the Sunday broadcast "one of the most urgent and dramatic radio programs of all time." It goes on to say that "today, July 21, Drew Pearson tests the validity of American free speech. . . . Angered at what he considers the bigoted, un-American activities of the Klan, Pearson has attacked them. . . . Was challenged. . . . Threatened with injury to life and limb. . . . Armed with only the power of his words, Pearson will deliver this Sunday broadcast from the steps of the State Capitol in Atlanta . . . in the presence of Gov. Ellis Arnall of Georgia."

Altho news comment programs admittedly have more license than other radio packages, ABC's support of Pearson's attack on the Klan brings to a head and emphasizes a very ticklish situation in commercial radio, namely, networks' and sponsors' soft-pedaling of controversial issues thru (See WEB, SPONSOR on page 18)

Curioso?

NEW YORK, July 20.—Curious angle to networks' failure to develop continuous sports listening is the fact that sports were instrumental in the development of radio, as well as other show business forms. Dempsey's battles with Georges Carpentier and Luis Firpo are outstanding examples. Similarly with films, in very early days, coverage of sports aided greatly in developing camera technique.

Similarly in television—the Louis-Conn fight having shaped up as a milestone indicating the potential of the video medium. Currenly, boxing and wrestling are most popular in tele, and in earlier video days baseball and football took the nod. There's not been much of the two latter in the war years owing to lack of mobile equipment, but these sports features are expected to return as sock video fare, when equipment loosens up.

such as the Louis-Conn fight, Kentucky Derby and World Series, admittedly have missed out. This despite the fact that top sports events, such as the Dempsey-Carpentier and Dempsey-Firpo battles helped boost radio tremendously.

In line with this thought, a CBS exec this week stated that "we are (See CBS Wants Sports' on page 18)

WIP Staffers On Strike, But Outlet Perks

Gimbel & Execs Man Controls

PHILADELPHIA, July 20.—Save for the absence from the air of familiar voices of the announcers and disk jockeys on WIP, local Mutual station, the listening public could never tell that 45 staff members—including the announcers, engineers, office employees and studio pages—went out on strike one minute before midnight last Tuesday (16). And if not for the local newspaper accounts and those picketing the Gimbel department store corner housing the studios, the public would never know that a strike is on. For the (See WIP STAFFERS on page 18)

Will you lunch with Our President?

YESTERDAY, Our President lunched with a top agency executive who *knows* his networks.

To the consternation of O.P., he discovered that his friend's conception of Mutual dated way back to 1945! So what else could O.P. do but tell the story of *today's* Mutual (today being July 23). Among other things O.P. pointed out that...

★ Mutual added 46 stations in important markets in the past year.

★ Many Mutual outlets in major markets (such as Washington, Minneapolis, Jacksonville, Pittsburgh and Canton) are going to more power and will enter more homes. WLW, KOB and WNAX are now carrying Mutual programs.

★ Further improvements are around the bend, in about 15 major markets.

★ The increasing popularity of Mutual's more than 200 single-station markets has revised old coverage ideas.

★ Mutual is continuing to sell tested programs to alert sponsors. Typical of these are: Queen For A Day, Special Investigator, Twenty Questions, House Of Mystery, Real Stories, True Detective Mysteries, Mystery Is My Hobby and Nick Carter.

★ We have many other low-cost *sponsorable* shows, such as "Married For Life," "True Confessions," "Leave It To The Girls," "Alexander's Mediation Board."

★ In the past year, 19 advertisers increased to *Full Network*—including a few who are taking a summer vacation, but will come back *full blast*.

There was much more that O.P. told his friend. For instance, he pointed out that the World's Largest Network is the Nation's Least Expensive network buy—an important consideration in these days of rising distribution costs. He emphasized that your problems are Mutual's problems because our success depends on your success on our network.

As Our President can only eat one luncheon a day, he is deputizing our 25 salesmen to take some of you to luncheon and to feed you these and other statistics along with meat and potatoes. These salesmen will try and get the point over to you that in these "new model" days, it is the "new model" Mutual which will give you *more for your money*.

Mutual

Broadcasting System

WORLD'S LARGEST NETWORK

Ted Enns Reports on a Cowles Station "Diary" Experiences

NEW YORK, July 20.—At the half-day meeting of New York station operators, held to discuss a possible New York area diary study and devoted exclusively to a discussion of the technical features of the diary (family listening record), the last speaker in the informal discussion was Ted Enns, of the Cowles stations, who reported what had been done by Cowles management as a result of direct application of diary findings to station operation. Listed as accomplishments were:

- (1) Adjustment upward of 12 noon-1 p.m. rate after "total area" had been measured and noontime listening had been discovered to equal evening audience.
- (2) Upward adjustment of

7-9 a.m. rate after "total area" had been measured and early-morning listening had been found to equal mid-morning and mid-afternoon.

(3) Sale of certain early morning and late evening periods with relatively lower ratings after diary had demonstrated high "turnover" for those periods (diary shows "weekly" compared with "daily" audience program by program). The application of the high weekly turnover to the low daily rating revealed large audiences which listen "at least once a week." Enns found these "up-to-now hard-to-sell" periods attractive to sellers of low-priced "impulse purchase" items and to advertisers seeking "institutional advertising coverage of large groups."

(4) Sale of certain periods to manufacturers of high-priced or hard-to-sell merchandise on demonstration of low "turnover" factor. "They are back there day after day, loyal and expectant listeners to the program. You can drive your sales points home one by one."

(5) The use of "audience flow" information to determine cause of loss or gain of audience for use in program realignment.

(6) The use of "composition of the radio audience" showed that the some ratings were higher than others and the programs involved, therefore, superficially looked more desirable, "the

actual number of people who could be expected to buy the product, in terms of their sex or age, frequently was higher on

figures, this 60-40 adjustment has been made in the computation of both the "total" rating and the "radio homes listening projection."

AREA HOOPERATINGS										
WIOU Area					Months: Oct. 1946-Feb. 1947					
Monday thru Friday - - - DAYTIME										
Local Time	Sets-In-Use			Program	WIOU Area					
	CITY	OUTSIDE	AREA		Hooperatings		Listening Homes		AREA	
	Daily	Weekly	Daily	Weekly	Daily	Weekly	Daily	Weekly	Daily	Weekly
12:00-12:15	20.0	30.0	24.0	Mary Brown	6.0	12.0	10.0	22.5	7.6	16.2
	36,000	72,000	40,000		90,000	76,000	162,000			

a low rating than a high rating program."

Enns is not a Hooper salesman, but rather a "satisfied customer." Therefore, samples of the computations which may be looked for in a diary report are included in this report. Note: On the hypothetical station, which is the "subject" of the report, actual projections to radio

Because the area surveyed for one station typically fits no other station, it cannot validly be used as a base for reporting listening to another station. Competition is, therefore, totaled by "other NBC" (because station WIOU in the illustration is assumed to be an NBC affiliate), all ABC, all CBS, all MBS, all "others."

BMB's Reports Ready October 1

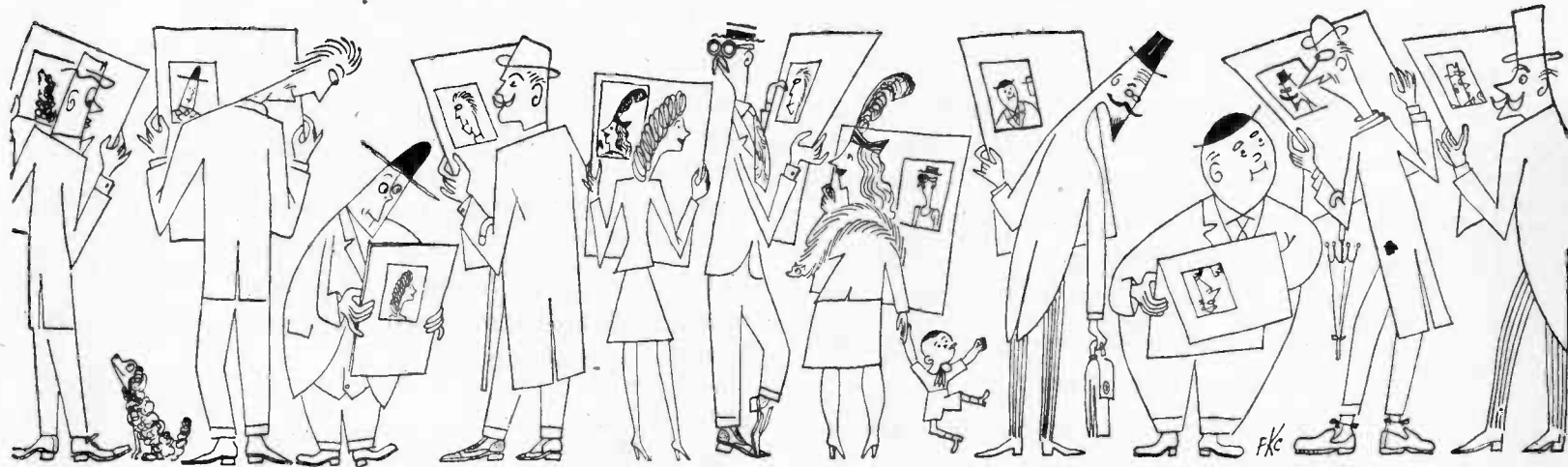
NEW YORK, July 20.—The Broadcasting Measurement Bureau's sessions starting next week (July 24) with ad agency, sponsor and trade paper men will be held to clarify a number of uses of BMB material, and other points, too. First reports will be in the hands of the stations around October 1, which is far ahead of industry speculation which anticipated thru February 1, 1947. However, the two printed books (station and networks) will not be available October 1 (BMB's "Clarifying" Talks, page 17)

COMPETITIVE-AREA HOOPERATINGS										
WIOU Area					Months: Oct. 1946-Feb. 1947					
Monday thru Friday - - - DAYTIME										
Local Time	Area Sets In Use	Other NBC		All ABC		All CBS		All MBS		All Others
		Area Hooperatings		Area Hooperatings		Area Hooperatings		Area Hooperatings		Area Hooperatings
		Daily	Weekly	Daily	Weekly	Daily	Weekly	Daily	Weekly	Daily
12:00-12:15	24.0	0.1	0.3	4.5	6.3	5.6	10.1	4.8	7.1	0.7

homes accompany the rating. In the illustration, the total area is assumed to contain 1,000,000 radio homes, 600,000 "inside" the city, 400,000 "outside." When "city" and "outside" data are combined into "total area"

The periods to be covered in the above illustrated manner start 6:00 a.m., and run to midnight daily for seven consecutive days. The ratings are directly comparable with program Hooperatings (32-city).

WASHINGTON'S IN THE NEWS... and listens to it on WTOP!



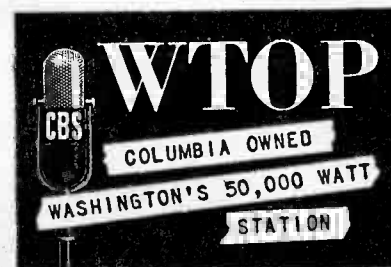
TAKE a quick look at the front page of your favorite newspaper. Chances are that Washingtonians—by birth or by ballot—hit at least half the headlines. And odds are that more stories are datelined Washington than any other news center.

With so much happening in their own district, it's no wonder D.C.ers are news minded. Nor is it surprising so many listen to WTOP to get that news.

WTOP carries a complete complement of Columbia Network news, plus an array of Columbia-calibre local newscasts. Prepared by the combined WTOP-CBS Washington staff, these originations are by-lined by some of the biggest names in radio journalism: Eric Sevareid, Dil Henry,

Larry Lesueur, Claude Mahoney, Tris Coffin, Gunnar Back, John Adams and Joe McCaffrey!

With WTOP devoting so much capital service to news broadcasting, there's no better way to spread the news about your product throughout Metropolitan Washington than on one of our network quality local newscasts. A few now are available for sponsorship. For details get in touch with us or Radio Sales. Why not do it today?



ABC GETTING FCC BUILD-UP?

S. S. C. & B. Adding Plenty R. & R. Staff

Plenty Radio Emphasis

NEW YORK, July 20.—Agency firm of Sullivan Stauffer, Colwell & Bayles, Inc., intends to make a big splash in radio and is adding top additional personnel for this purpose. Not yet announced, but already set for exec posts with the ex-Ruth-rauff & Ryan men are Jack Van Nostrand, who is resigning from R. & R., and Phil Cohen, formerly chief of the Domestic Division of the OWI and later with the same agency in London. Van Nostrand, now in Hollywood, where he is locating offices on Sunset and Vine, will head up the Coast operations of the firm. Cohen, who was with the program department of CBS prior to his OWI stint, and later a member of the R. & R. Radio Planning Board, will head up radio production in New York under Bayles and Stauffer. Van Nostrand, incidentally, was at Young & Rubicam originally with Done Stauffer, and handled production. He was radio editor at R. & R.

According to John Cohane, ex-R. & R. v.-p., now with the new company, negotiations are under way for additional radio personnel. This, together with the already potent line-up of radio-wise execs already set, is regarded in trade circles as indicative of plenty of cut-throat competition in the works for this fall. "We intend," said Cohane, "to specialize in package goods and hope to maintain an equal balance between radio and black and white."

As indicated in *The Billboard* (July 6) Noxzema and Smith Bros. are already in the shop, the former sponsoring *Mayor of the Town* on CBS, 8:30 Saturdays, and the latter a heavy buyer of spots. It's expected, too, that the ex-R. & R. men will be able to grab a good chunk of the Lever Bros. and American Tobacco Company billings. President Sullivan, who has worked closely with Lever Bros. and other large accounts, and Don Stauffer, are expected to be instrumental in engineering switches in billings.

The Smith Bros. account, incidentally, will use spots and local participation shows, according to present plans.

NEW YORK, July 20.—Addition of Jack Van Nostrand and Phil Cohen to Sullivan, Stauffer, Colwell & Bayles, Inc., follows shortly after the exodus of Daniel J. O'Meara and Joseph E. O'Connor from R. & R. to new agency. O'Meara, who for seven years prior to his R. & R. experience was Eastern sales manager for Plough, Inc., will supervise all drug accounts. O'Connor will head up merchandising activities.

Another switch from R. & R. to Sullivan is Ruth Schlitz, who was secretary to Stauffer and Bayles at the parent company. This will give the goings on that old home week touch.

George Schreier has joined New York-NBC flackery. . . . Robert G. Clayton, news spieler, and Paul Gilmore joins sales staff at WHBC, Canton, O.

Sky's the Limit --- In Promises

AT EVERY hearing held on Frequency Modulation channel applications, where standard AM station operators are among the bidders (which is at most of the hearings), a great majority of the briefs make the same promises of religious broadcasts, public service, education, local news and other window dressing that were made by the AM stations in their original license applications—at a time when they didn't know any better.

These promises, generally, go unquestioned by the hearing officer and become part of the record. Only in a few cases, most recently in New York, do any of the competing applicants point the finger at the three-sheeting briefs. This despite the fact that most station operators off the record admit that "no one expects to live up to that baloney."

In New York, with the channel fight being hot and heavy, and "liberal" groups vying with "conservative" wave-length desirers, the noblesse oblige routine went out the window. Station WBNX, which promised plenty of religious broadcasts, admitted upon cross examination that it was programing none—at WBNX. "The world with a fence around it was promised in public service by WBYN, with practically none of what it promised showing up on the present WBYN skeds.

If the Federal Communications Commission made it clear that the operational promises made by the applicants would be part of the license grant, and that periodical check-ups would be made to ascertain if the licensee lived up to his promises, there would be little need for any other form of "control."

The only other "controlling device," as suggested some weeks ago in *The Billboard*, might be a "usage formula," i.e., if the licensee didn't do a good enough job to reach enough listeners, if he didn't snare a high enough Hooper, BMB, Nielsen, or any other acceptable form of audience index, then a license might be revoked, after a "legal" number of warnings and a public hearing.

It's time to make the "promise" the "act."

Unless the FCC really doesn't want a clean-cut operation, unless the FCC really wants to make grants on the basis of promises which it doesn't expect to be true, unless the FCC is working towards government control of actual programing, it has only to underline the fact that a station, like a restaurant, public utility, theater, night club or any public service, has to live up to the license—a license that includes the applicant's promise of performance . . . or else.

The industry needs some public service from the Commission.

CAB Implements Deal; Delivers CEH 32 Papers

NEW YORK, July 20.—Anticipating by 15 days the deadline for turning over of "interim" contracts with the C. E. Hooper organization for the continuance of the services of the CAB, which the Hooper organization agreed upon on June 17, the co-op organization turned over for Hooperatings on July 15, 30 papers of firms which in the past subscribed only to CAB.

These 30 included Procter & Gamble, whose Dr. Smeltzer at one time headed CAB operations and who was one of that organization's top supporters, despite their stepping away from the recall method which he backed. Others in the parade-leading 30 were Sterling Drug, Bristol-Myers, the Texas Company and U. S. Rubber. A majority were not "token" subscribers, i.e. the subs who had no shows on the air and therefore paid the minimum \$25 a month for which Hooper is to collect \$1 a month. The CAB in their cases collect \$300 a year

"BARN DANCE"

(Continued from page 5)

Cooley orchestra. Package would replace Alka-Seltzer's *National Barn Dance*. Should deal be definitely set, Rogers package will end a 14-year association, one of radio's oldest, by severing Miles and *Barn Dance* ties.

Due to its six personnel, show will originate in Hollywood, taking last big airshow from Chicago to Coast. Understood Rogers will first do series of guest shots on *Barn Dance* just prior to kicking off his own show, thereby linking old with the new. Reason for hush-hush is said to be caused by fact that *National Barn Dance* cast is unaware of reportedly pending switch.

Art Rush is putting final wrappings on the show, for which he claims three different sponsors are bidding. Rush will cut audition disks this week.

(typo in original *Billboard* report stated \$30) and pays Hooper just \$12.

Later in the past week two more contracts were delivered to Hooper. These were Pedlar & Ryan, and Geyer, Cornell & Newell, Inc., both agencies with shows on the air.

Coast RDG Sets Web Confab; Freebairn-Smith New Prexy

HOLLYWOOD, July 20.—Radio Directors' Guild will open negotiations with networks here next week now that the membership has picked a new exec panel. Demands will be similar to what has already been granted meggers by webs in New York except for minor details.

New officers picked at last week's meeting include Thomas Freebairn-Smith, prexy; Bob Dwan, vice-president; Jay Allabaugh Jr., secretary, and Owen Vincent, treasurer. Members of council are Charles Vanda, William T. Johnson, Ezra McIntosh, Leonard Reeg and Phil Cohan.

WXYZ, WOOD Sale Okayed

Commission also approves web's purchase and resale of Noble stock

WASHINGTON, July 20.—Federal Communications Commission appears strongly determined to build up American Broadcasting Company as a major rival for Columbia Broadcasting System and National Broadcasting Company, even to the extent of compromising on its oft-expressed policy of holding down prices paid for station transfers. Latest evidence of this is seen in speedy approval of FCC this week of ABC's bid to buy WXYZ (Detroit) and WOOD (Grand Rapids) for \$3,675,000 from King-Trendle Broadcasting Corporation. Tossed in with the two standard stations, almost as an afterthought, are Detroit video and FM grants. At same time, FCC announced approval of ABC's stock deal in which the web takes control from Edward J. Noble and resells about \$12,000,000 worth of stock to its affiliates.

Acquisition of WXYZ gives ABC a profitable Detroit outlet to add to owned-and-operated stations in New York (WJZ), Chicago (WENR), Los Angeles (KECA) and San Francisco (KGO). When proceeds from the stock sale begin to flow into ABC coffers, it is anticipated that the net is likely to be shopping around for one or two more stations in profitable market areas. WOOD is to be disposed of at a later date.

WOOD in Trust

Only qualification tacked onto the FCC green light is that WOOD is to be held in trust by ABC with all profits frozen until such time as the Grand Rapids station can be sold (See *FCC Okays Sale on page 11*)

WEAF Draws Br'klyn Queens A.M. Audience

NEW YORK, July 20.—NBC's key outlet, WEAF, out to change the daytime picture, starting with the morning, has made some progress, according to the latest *Hooper Continuing Measurement of Radio Listening*, covering May-June, 1946. Total share of audience from 8 a.m. to noon, still puts it fourth among the web outlets in the area, but its "share of audience" has gone up from the last report (March-April), 2.2, from 10.8 to 13.

The increase has come from increased dialing in Brooklyn, where WEAF's share rose from 7.6 to 13.9, in Queens, where WEAF's share rose from 15.4 to 21.1 and to a lesser degree in Manhattan, where the station moved from 11.1 to 12.8. In Bronx and New Jersey the picture wasn't rosy, with the WEAF index in the former dropping from 14.5 to 11.7 and the latter from 7.6 to 6.7. Bronx and New Jersey pictures are said to be due for an improvement as soon (See *WEAF Is Attracting, page 11*)

NO LIEN ON BROADCAST TIME

FCC Policy Set By WINS, WJOL

Cases emphasize transfers "sans strings"—fixing of responsibility chief factor

WASHINGTON, July 20. — Approval by FCC this week of the sale of WINS (New York) by Hearst Radio to Crosley Corporation, reversing original stand, and proposed decision to turn down license renewal of WJOL (Joliet, Ill.) are both seen as serving notice to broadcasters that every proposed station transfer in the future must emphasize that the seller is completely free (See WINS, WJOL SET on page 18)

KGO Gets 50 Kw.; New AM, FM Grants

WASHINGTON, July 20.—American Broadcasting System's KGO (San Francisco) has permission to increase its power to 50 kw., FCC revealed yesterday in announcing a host of actions in the standard broadcast field and two in the FM field.

Granted permits for new standard stations were: Texarkana Broadcasting Company for a 250-watter in Texarkana, Tex.; Caribbean Broadcasting Corporation for a 1,000-watter in Arecibo, Puerto Rico; Mitchell Broadcasting Association for a 250-watter in Mitchell, S. D.; Dickinson Radio Association, for a 250-watter in Dickinson, N. D.; Annapolis Broadcasting Corporation for a 1,000-watter (See KGO'S 50-KW on page 18)

5th Channel Order Adopted; a Blow to NAB, Major Webs

WASHINGTON, July 20.—Senate Small Business Committee's continuing its fight to see that veterans and small business men get a chance to break into radio, hailed as a victory, action by FCC this week adopting the order reserving every fifth Class-B FM channel for one year.

Formal adoption of the order is considered a heavy blow to National Association of Broadcasters and the larger networks, which put up a strong but futile fight against reservations.

Only modification made by FCC in adopting the order is that no channels will be reserved in areas where less than five frequencies are available. (See 5TH CHANNEL on page 18)

Wheeler Dive Cues Committee Revamp Of Communications

WASHINGTON, July 20.—Senate Interstate Commerce Committee, which handles legislation on all communications, is headed for major personnel and policy changes next session as result of Senator Burton K. Wheeler's defeat in Montana Democratic primary this week, with Senator Edwin C. Johnson, viewed certain to succeed Wheeler as chairman. Johnson is known to have been cool to Wheeler's anti-monopoly policy, altho Johnson has shown sympathy to many of Wheeler's isolationist and domestic policy ideas.

Johnson's probable accession to the chairmanship is based on the likelihood that the Democrats will retain control of the Senate even tho House control is in doubt in next November's election. Wheeler's defeat will leave the way clear for appointment of another Democrat to the committee, and Senator Glen H. Taylor is regarded as a good bet to move into the strategic spot. Taylor, a one-time showman, keenly interested in radio, just emerged victor in a fight to keep some FM channels reserved for vets and "small biz."

Johnson, an "independent" Democrat, is best remembered in radio circles as a leader in the Senate fight for enactment of the Lea-Vandenberg Act.

Clear Channels Set For August Wind-Up

WASHINGTON, July 20. — With final testimony in the drawn-out clear channel docket slated to be completed early in August, interest of the FCC members has dropped off to practically zero. Only Commissioner Rosel H. Hyde participated in this week's hearings. Next week, testimony will be taken three days, with hearings then adjourning until August 5. September decisish is expected.

Proposed changes in engineering standards embracing all AM broadcasting, as well as the clears will be discussed at August session. Chief change proposed by FCC is a 30 kc. separation of stations in the same area instead of 40 kc.

Testimony in this week's hearings was highlighted by request of Victor A. Sholis, of Clear Channel Broadcasting Service, for increased power for all standard stations, with a specific request of 500 kw. power for WLW, Cincinnati.

Sterling Drug Commercials On FTC Pan; Hearings Soon

WASHINGTON, July 20.—Federal Trade Commission will soon hold hearings on its charges of false radio advertising against Sterling Drug, Inc. FTC contends Sterling has been advertising that "druggists of America" are sponsors of the Bayer Aspirin program. In addition, FTC charges that the use of the words "now 15 cents" in referring to the price of a (See STERLING DRUG on page 18)

FM, AM Set Production Up; New Fall Designs Lacking

WASHINGTON, July 20.—Radio consumers probably have seen no evidence of it yet, but recent "considerable" increases in production of FM and AM consoles may soon be reflected in more sets for sale at radio (See FM, AM SET on page 18)

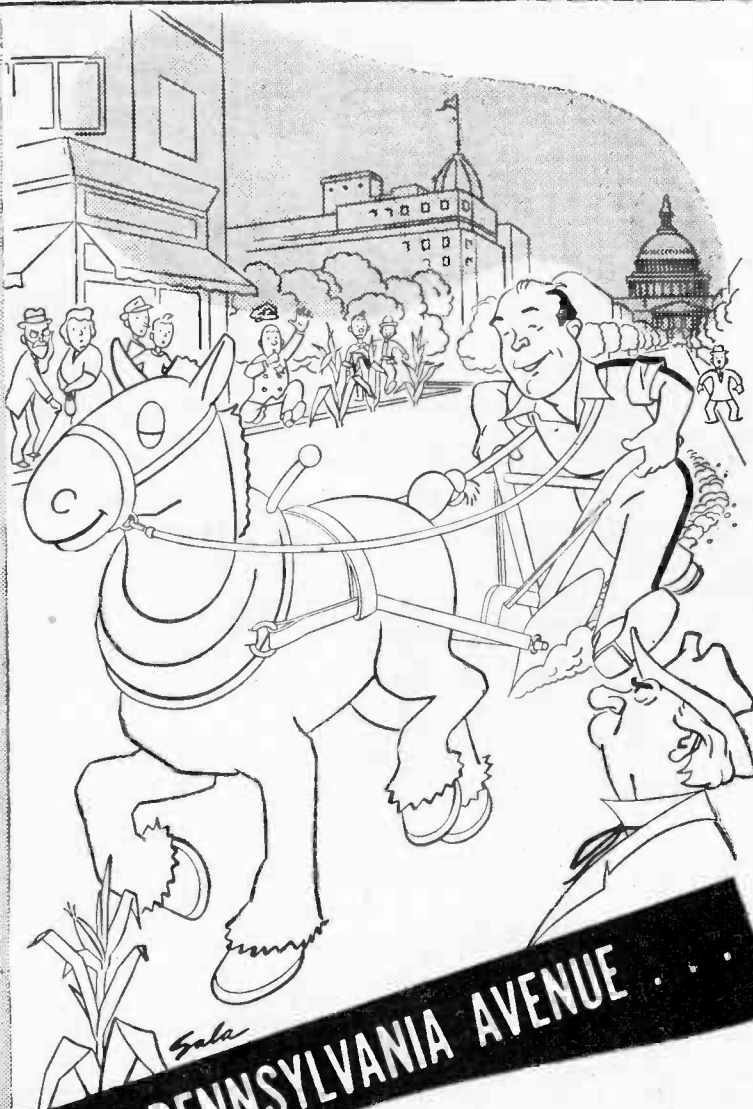
In spite of its being the SEVENTH largest city in the nation (SIXTH in sales)* Washington still likes a touch of plain, friendly corn in its radio fare. And Easy Gwynn, Midas-like, grows corn that turns to gold at his touch!

Like many of the other name personalities at the new WOL, Easy Gwynn is new to Washington. But his rating-rearing record in other metropolitan centers is almost legendary. In only six months on WIBC, Indianapolis Mutual station, Easy Gwynn grew an 11.5 Hooper rating† at 4:45-5:00 in the afternoon, Monday thru Friday—leading the second-highest station by a 187% margin. In Indianapolis, his mail pull—without giveaways or special offers—ran up to 2700 pieces of mail in a single day.

At WOL Easy Gwynn makes noises like a disc jockey every morning from 6:00 to 8:00 and every afternoon from 4:00 to 5:00 (Monday through Saturday), with the usual proportions of time signals, weather bulletins, news, music and chatter in the unusual Gwynn manner.

And the corn grows tall on Pennsylvania Avenue and all along the Potomac.

To find out what Easy Gwynn's brand of friendliness can do for you in the lush Washington market, ask Katz or WOL—Washington's fastest-growing station.



* Sales Management "Survey of Buying Power," May, 1946.

† Continuing Measurement of Radio listening, Fall-Winter, 1945-46.

BASIC MUTUAL

A COWLES STATION

WOL

"THE VOICE OF WASHINGTON"

Represented nationally by
THE KATZ AGENCY, INC.

WEAF Is Attracting Br'klyn A.M. Crowd

(Continued from page 9)
 as the Metropolitan News Round-Up hits the ether, since The Bronx Home News will be a co-operating newspaper and The Newark (N. J.) Star-Ledger will report for Northern New Jersey. Improved Brooklyn picture is said to be credited to the fact that co-operation with The Brooklyn Eagle started in advance of the MNR, with Jinx Falkenberg and Tex McCrary doing a broadcast a week from The Eagle plant.

Another indication of what the

Met Round-Up will mean to WEAF is indicated in the fact that The Tarrytown Daily News, one of the papers in Westchester co-oping, turned to the Hi, Jinx show for a quote when the editor wanted to back up his attack on the pic The Postman Always Rings Twice. His editorial quoted plenty from the script, in which Falkenberg and McCrary took Postman apart, and a news story with a two-column head, tied into the editorial, with credits to WEAF and the program. This credit, it's believed, wouldn't have been so sock if the paper and the station weren't tied together on the news round-up.

FCC Okays Sale of WXYZ and WOOD

(Continued from page 9)
 under procedure outlined in the AVCO decision which calls for published notification of intention to sell a radio station. Since at no time has the web expressed any desire to hold on to the NBC-affiliated WOOD, this qualification is considered no stumbling block for ABC. Only prospective purchaser for WOOD, so far in sight is Liberty Broadcasting Company which has bid \$850,000 for the outlet.

FCC's attempts to foster increased

competition among the various networks, first officially announced in its famous report on chain broadcasting six years ago, now appear to be reaching a crescendo topped only by its action in divorcing NBC's Red and Blue networks. The proposed turn-down of CBS's bid to take over KQW (San Jose) from Ralph R. Brunton's Pacific Agriculture Foundation is seen as part of FCC's plan to keep the two bigger chains from getting too far ahead of ABC and Mutual Broadcasting System. CBS has one more chance to change the commission's mind on KQW on July 30 when oral argument on the proposed nix is slated.



"YANKEE GOES TO DETROIT"

Exclusive-for-New England Coverage of Automotive Golden Jubilee

Four members of Yankee's Special Features Department, under the direction of Linus Travers, Executive Vice-President of The Yankee Network, recently returned from the Automotive Golden Jubilee celebration in Detroit. They brought with them, via Wire Recorder, behind-the-scenes interviews with top-ranking executives of the automotive industry; PLUS an important message from Governor Kelly of Michigan especially directed to New England dealers, future customers and to the six New England governors.

"Yankee goes to Detroit", another example of on-the-spot reporting of headline events, was broadcast June 8, 10 to 11 PM from WNAC, Boston, over Yankee stations in New England; and presented before the Massachusetts State Automobile Dealers Association 6th Annual Convention, Boston, June 18.

ILLUSTRATIONS: 1. Mary Grace Simescu, Queen of the Golden Jubilee with George W. Mason, President of the Automobile Manufacturers Association and President of Nash-Kelvinator. Wire-recorded interviews include: 2. Chrysler Corporation; 3. Henry Ford II; 4. General Motors; 5. De Soto Division of Chrysler; 6. Nash Motors; 7. Chevrolet Division, General Motors; 8. Packard Motors Company.

THE YANKEE NETWORK INC.

Member of the Mutual Broadcasting System

21 Brookline Avenue, Boston 15, Mass.

Represented Nationally by EDWARD PETRY & CO., INC.



Television on the Way

Reprint From the July 16, 1946 Editorial Page of the St. Louis Post-Dispatch

What the color television question narrows down to is whether the nation wishes to hold up one good thing in hope for something better some time in the future. This has never been the American way of solving technological and economic problems. Consequently, radio organizations across the country are going ahead with plans for immediate commercial use of black-and-white television, and the Post-Dispatch radio station, KSD, announced yesterday that it expects to have sight-and-sound broadcasts on the air by next March.

The issue, as described recently by a Post-Dispatch correspondent, is between advocates of color television vs. proponents of black-and-white transmission. The color champions want to hold up present monochrome television until color reproduction is practicable. But the principal fact in this dispute is that black-and-white supporters already have won. The Federal Communications Commission has provided standards for, and is encouraging swift development of, black-and-white television. The FCC has good reasons for doing so.

Color television's advantages, in eye appeal to viewers and advertisers, is offset by serious faults. Color is not now an integral part of the televised image, but is added to the picture with a rotating color wheel. According to the Electronics Industries magazine, this produces images of low light intensity, with fuzzy edges, viewable only in a dark room. Furthermore, color equipment is costly, color transmission has to be line-of-sight without interfering obstacles, and color networks do not appear to be feasible through use of coaxial cables.

But the main consideration is that black-and-white television is ready to go. The television of the Louis-Conn fight proved this to enthusiastic viewers in four cities. Sets are being produced in volume. Use of color is, on the other hand, at least three years off by admission of its champions. Meantime, science is working on an "electronic" color system, which might some day assure direct reception of color scenes instead of the mechanical application of color.

Color's proponents now contend that black-and-white television equipment will become obsolescent in a few years. In a few more years, of course, present color equipment may also be obsolete. But American industry has never held up progress for lack of perfection; it has produced, perfected and overcome obsolescence in a steady advance. What would have become of motion pictures, if they had been delayed until the perfection of technicolor, which even now is not completely satisfactory?

Consequently, the FCC's decision for immediate introduction of television heralds an impressive addition to our economy, and a new means for mass entertainment and information.

KSD

ST. LOUIS • 550 KC

Owned and Operated by the
ST. LOUIS POST-DISPATCH

National Advertising Representatives
FREE & PETERS, INC.

NIGHTTIME TALENT COST INDEX



Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 12E (Report July 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	13.3	1/2 hr. 363	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 338.35	\$.38
WINCHELL** L. & M. ABC 183	12.6	1/4 hr. 862	Corliss Archer—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 6,000	\$ 476.19	\$.46
SCREEN GUILD Lady Esther Powder Blow CBS 149	10.5	1/2 hr. 256	Ed Maher—ABC Fantasy—ABC Fight of Week—MBS Contented Hour—NBC	\$10,000	\$ 952.38	\$1.18
KAY KYSER (10 p.m.) Colgate P-P Ted Bates NBC 139	14.3	1/2 hr. 430	Esquire Sports—ABC Great Moments—CBS Dorsey Endorsed—MBS	\$ 8,500	\$ 825.24	\$.98
MAN CALLED X Pepsodent F. C. & B. NBC-126	9.8	1/2 hr. 14	Concert Time—ABC American Forum—MBS Upton Close—MBS Crime Photog—CBS	\$10,000	\$1,020.41	\$1.39
BOB HAWK Camels Esty CBS-150	9.8	1/2 hr. 180	Lone Ranger—ABC H. J. Taylor—MBS Inside Sports—MBS Kaltenborn—NBC	\$ 4,000	\$ 408.16	\$.48
ALDRICH FAMILY General Foods Y. & R. CBS-145	9.7	1/2 hr. 378	Woody Herman—ABC Passport to Romance—MBS Cities Service—NBC	\$ 8,500	\$ 876.29	\$.93
JACK HALEY Sealtest McK. & A. NBC 69	9.7	1/2 hr. 52	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 745.61	***
DR. CHRISTIAN Chesbrough Mc-E. CBS-147	8.9	1/4 hr. 401	Fish & Hunt—ABC Fresh-Up Show—MBS Hildegard—NBC	\$ 4,000	\$ 449.44	\$.53
DREW PEARSON Lee Hats W.H.W. ABC-185	8.7	204	Gene Autry—CBS To the Opera—MBS Frank Morgan—NBC	\$ 2,500	\$ 287.36	\$.33
PEOPLE ARE FUNNY Raleigh Seeds NBC-144	8.5	1/2 hr. 256	Alan Young—ABC It Pays To Be Ignorant—CBS Heatter—MBS Real Stories—MBS	\$ 3,000	\$ 352.94	\$.40
YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151	8.4	3/4 hr. 582	Gangbusters—ABC Boston Pops—ABC To the Girls—MBS J. Trimble—MBS Net'l Barn Dance—NBC Can You Top This?—NBC	\$10,500	\$1,250.00	\$1.29
TAKE IT OR LEAVE IT Eversharp Blow CBS 150	8.3	1/2 hr. 312	Mystery Hour—ABC Freedom of Opportunity—MBS Hour of Charm—NBC	\$ 4,500	\$ 542.17	\$.56
LOUELLA PARSONS (Sub) Jergens L. & M. ABC-200	8.2	1/4 hr. 91	Corliss Archer—ABC Exploring Unknown—MBS M.-Go-Round—NBC	\$ 2,500	\$ 304.88	\$.34
TRUTH OR CONSEQUENCES Duz Compton NBC-74	8.1	1/2 hr. 313	Famous Jury Trials—ABC Mayor of Town—CBS Sat. Night Revue—MBS	\$ 7,000	\$ 864.20	\$.86
DATE WITH JUDY Tums R. W. & C. NBC-143	8.1	1/2 hr. 126	Lead a Band—ABC Romance Theater—CBS Falcon—MBS	\$ 4,500	\$ 555.56	\$.66
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	6.9	1/2 hr. 674	Sam Pettengill—ABC CBS Workshop—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 652.17	\$.74
TRUE DET. MYSTERIES O'Henry A. M. & W. MBS-269	5.8	1/2 hr. 28	Down Alley—ABC Sum. Elec. Hr.—CBS RCA-Victor—NBC	\$ 2,000	\$ 344.83	\$.41
CARMEN CAVALLARO Sheaffer Pen Seeds NBC 142	6.1	1/2 hr. 29	Elmer Davis—ABC Galen Drake—ABC CBS Workshop—CBS Open House—MBS	\$ 6,200	\$1,087.72	\$1.26

*Insufficient data.
Includes second broadcast on Pacific Coast. *The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.
L. & M.—Lennen & Mitchell. F., C. & B.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC-E.—McCann-Erickson.

Average evening audience rating is 5.5 as against 6.3 last report, 5.4 a year ago. Average sets-in-use are 18.4 as against 21.9 last report, 18.5 a year ago. Average available audience is 69.8 as against 75.5 last report, 70.3 a year ago. Sponsored network hours reported on were 58.1/4 as against 70 last report, 71 a year ago.

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DAYTIME TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for Week-day Daytime



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 12D (Report July 15, 1946)

Program Sponsor Agency Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	6.4	272	Terry & Pirates—ABC Feature Story—CBS Pete Howe—MBS	\$ 2,300	\$ 359.38	***
BREAKFAST IN HOLLYWOOD Kellogg Pep K. & E. ABC 193	6.0	238	Godfrey & Hawk—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$ 1,500	\$ 250.00	\$.39
PEPPER YOUNG'S FAMILY P. & G. P. & R. NBC 79	5.9	609	Lady Be Beautiful—MBS Cinderella, Inc.—CBS Ladies Be Seated—ABC	\$ 2,650	\$ 449.15	***
LORENZO JONES Bayer D. F. & S. NBC 141	5.6	495	Our Singing Land—ABC Give and Take—CBS This Is Your Country—MBS	\$ 2,000	\$ 357.14	\$.59
PORTIA FACES LIFE General Foods Post Raisin Bran B. & B. NBC 87	5.5	272	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$ 2,750	\$ 500.00	***
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 194	5.3	239	Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBC	\$ 1,500	\$ 283.02	\$.46
MA PERKINS P&G, Oxydol D. F. & S. NBC 136	5.0	654	Al Pearce—ABC Winner Take All—CBS True Confessions—MBS	\$ 1,300	\$ 260.00	\$.50
RIGHT TO HAPPINESS Ivory Soap Compton NBC 186	5.0	394	Ladies Be Seated—ABC Cinderella, Inc.—CBS Lady Be Beautiful—MBS	\$ 2,250	\$ 450.00	\$.79
STELLA DALLAS Phillips Milk of Magnesia D. F. & S. NBC 140	4.8	416	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$ 1,750	\$ 364.53	\$.65
BIG SISTER Lever Bros. Rinso R. & R. CBS 142	4.6	276	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$ 2,500	\$ 543.48	\$.94
MA PERKINS P&G Oxydol D. F. & S. CBS 73	4.6	179	Powers Charm—ABC Lopez Luncheon—MBS Melody Sketches—NBC	\$ 1,300	\$ 282.61	***
ROMANCE OF HELEN TRENT Kolyonos-Bisodol D. F. & S. CBS 142	4.6	653	At Your Request—ABC R. Maxwell—MBS Van Damme Quartet—NBC	\$ 1,800	\$ 391.30	\$.75
BREAKFAST CLUB Swift McC-E & J.W.T. ABC 237	4.5	156	O'Neill & Stuart—CBS Shady Valley—MBS Daytime Classics—NBC	\$ 3,000	\$ 666.67	\$1.07
OUR GAL, SUNDAY Anacin D. F. & S. NBC 140	4.5	492	At Your Request—ABC This Is Your Country—MBS Maggi McNellis—NBC	\$ 1,750	\$ 388.89	\$.71
JUST PLAIN BILL Anacin D. F. & S. NBC 63	4.4	505	Jack Armstrong—ABC Cimarron Tavern—CBS Captain Midnight—MBS	\$ 2,000	\$ 454.55	***
GUIDING LIGHT General Mills K. R. NBC 125	4.3	224	Co-ops—ABC 2nd Mrs. Burton—CBS Cedric Foster—MBS	\$ 3,000	\$ 687.67	\$1.24
LIFE CAN BE BEAUTIFUL P&G Ivory Soap Compton CBS 67	4.3	386	Baukhage—ABC News for Women—MBS Various—NBC	\$ 2,500	\$ 581.40	***
GRAND CENTRAL STATION Pillsbury McC-E CBS 120	5.9	408	Sat. Sr. Swing—ABC Opry House Matinee—MBS Nat. Farm & Home Hr.—NBC	\$ 3,000	\$ 508.47	***
STARS OVER HOLLYWOOD Bowey's Darl-Rich Sorenson CBS 49	4.7	381	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$ 4,000	\$ 851.06	***
THEATRE OF TODAY Armstrong B., B., D. & O. CBS 148	4.6	169	News—ABC W. Chaplin—NBC House of Mystery—MBS	\$ 2,500	\$ 543.48	***

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average daytime audience rating is 3.5 as against 3.8 last report, 3.7 a year ago. Average sets-in-use are 14.1 as against 15.0 last report, 13.3 a year ago. Average available audience of 70.2 as against 71.8 last report, 68.4 a year ago. Sponsored network hours reported on were 84 1/4 as against 90 1/2 last report, 81 1/4 a year ago.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedler & Ryan. KR—Knox Reeves. McC-E—McCann-Erickson. L&F—Lambert & Feasley.

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KEY TO THE FASTEST BOOMING MARKET IN THE UNITED STATES



THE twelve counties in the rich San Francisco Bay Area have leaped from a population of 2,083,900 in 1940 to 3,007,100* on January 1, 1946. This is one-third of the estimated population for the entire State of California.

As the San Francisco Bay Region looks to KYA for its broadcasts, so may the astute advertiser find in KYA the key to this vast and constantly expanding market.

For full information about the Northern California market, consult our national representative, Adam J. Young, Inc., New York and Chicago.



*SOURCE: CALIFORNIA TAX-PAYERS' ASSOCIATION.



Popularity... of a radio station is as perceptible as that of an individual. In Detroit, the esteem in which WWJ is held by the community clearly reflects its popularity. For over a quarter of a century, this market of millions has lauded WWJ's progressive policies and public services, and applauded WWJ's variety of programs and personalities. Because they like, they listen... a fact evidenced by the results which WWJ obtains for products advertised on it.

AMERICA'S PIONEER BROADCASTING STATION — First in Detroit

National Representatives: THE GEORGE P. HOLLINGBERRY COMPANY



NBC Basic Network Associate FM Station WENA

OWNED AND OPERATED BY THE DETROIT NEWS

"Crossroads" Sell CBS on Long Pubservs; Juve Delinquency Next

NEW YORK, July 20.—Many-angled impact of CBS's *Operation Crossroads* has resulted in a decision by web execs to make a fetish of occasional 60-minute public service programs built around national or international themes. Next on sked is a 60-minute program on juvenile delinquency, to be produced in the fall by Bob Shayon, who did the *Crossroads* job. Indicative of the effort the web is putting behind this show is the fact that Shayon has been assigned to do it and nothing else between now and the broadcast. His time will be taken up by research in various cities. His trek will be topped off by attendance at the conference on juvenile delinquency in Washington in September. The broadcast will emerge shortly after that date.

Thinking behind the CBS decision to

go all out on occasional 60-minute programs takes the following lines: Such shows, as evidenced by *Crossroads*, get a terrific press and more than pay their way in lineage and prestige. Additionally, the impact, not only on listeners but on Washington and the FCC, is tremendous and far outweighs the impact of a dozen lesser pubserv ventures. Clifford Durr, FCC commissioner, apropos of *Crossroads*, is said to have remarked, "if there were more programs like that there would be less need for the *Blue Book*."

Choice of Shayon for the job is not only regarded as logical (in view of his *Crossroads* experience) but also significant. He is being groomed, as one CBS exec phrased it, as "practical Corwin."

Shayon has already begun to work up his material. His swing around the United States will include cities which have pressing delinquency problems, Chicago, Los Angeles, San Antonio, Detroit and San Francisco. He'll also visit Moline, Ill., where 'tis said, the city fathers have a unique way of handling the problem. Also on the Shayon itinerary are meetings with J. Edgar Hoover, Attorney General Tom Clark and various police commissioners. He'll also attend night courts to see how different judges handle cases.

Husing Says 20 Years Are Enough

NEW YORK, July 20.—Ted Husing, who does his swan song as a CBS contract employee August 3 with the Atlantic City Race Track broadcast, stated that after 20 years with CBS a new deal is advisable, and besides, says Husing, "I can make as much money in 14 weeks as a free lance as I can make at Columbia in one year."

The sportscaster, who came to CBS in 1927, formally winds up his contract on August 8 and will then be available to all webs. "I've been hobbled long enough and after 20 years want a vacation and a chance to take things easy," Husing said.

Trade observers point out that the Husing-CBS association always held a strong element of friction, inasmuch as the web, according to Husing's supporters, never made much of an effort to sell the top-ranking sportscaster commercially. On the other hand, it's pointed out that NBC has been able to peddle sportscaster Bill Stern successfully, altho the latter hasn't near the personal following in the sports world.

"Parade" Starts Fast; NBC Ahead of Sked

(Continued from page 5)

than last year's because net wants Syd Eiges, flack chief, on the razzle-dazzle, and he takes his two weeks with pay on the 27th.

It's not certain whether Niles Trammell will brass the event, but fairly certain for the billing are emcee Charles Hammond, NBC's promotion and ad boss; Clarence Menser, program v.-p., and Eiges. They will present, besides the details of the *Parade Bandbox* (the promotional round-up which will contain, as usual, all the suggested program pitches, flack copy, ad copy and live and recorded material on NBC's 1946 *Parade of Stars*), plans for the two big network programs featuring the stars of the season. Tentative dates for the two broadcasts are October 6 and 7, with the former fairly certain and the latter just as certain to be shifted. The Sunday (6) airing will run two hours, from 4 to 6 p.m., and the maybe-Monday (7) also two hours, from 10 to midnight. Commercials will be canceled from Coast to Coast for the event, which production-wise is expected to profit from last year's rather sloppy stop-watch handling.

Web Has Learned

The expansion of the promotion mindedness of the net is indicated by the fact that last year Charley Hammond wrote his bid in July for a web on-the-air-bally for the *Parade of Stars*, and it took weeks before the idea reached first base. This year the two nets had become part of the *Parade* and no sooner had a memo been written than it was okayed and the *Parade* committee met and started work on the programs. Actually, it wasn't even necessary for Hammond to attend the committee meeting to set the pace, so fast has "audience promotion" traveled at NBC.

After the first closed circuit intro of the plans, the circuits will be taken over by the working committee, i.e., the boys who'll implement the promish—Easton Wooley, director of stations; Roy Porteous, audience promotion manager, and Tom Knode, second man in NBC press. It's the general idea that step-by-step reports will be made by these three on progress, with special emphasis on "what's new."

Bandbox To Beat Deadline

Progress report on *Parade* indicates that while Hammond promised the stations that the bandbox would be in their hands by August 15, it'll actually be there about a week ahead of that, and mailings on the *Parade* already are being made.

Weekly half hour e.t., which was in the works, and still is part of the continuing promotion, was never actually part of the operation. Fact that several monkey wrenches have been thrown into the machinery, which will at least delay it, does not affect the situation that the over-all *Parade* is way ahead of sked, for which Hammond gives Roy Porteous plenty of bows.

Shawn Co-Ordinating

Fred Shawn, administrative assistant to Clarence Menser, has been given the job of co-ordinating the two web broadcasts, which is a man-size job, since this year's effort will be to get every NBC star-studded show into the airing. Shawn, up not too long ago from WRC, Washington, knows the local station reaction to air promotion and thus is in a top position to sell the agencies and sponsors on co-operating. It's his major job until the *Parade* disturbs the ether, Wartime manpower aches, which were a sizable hurdle last year, are missing this year in the promotion division—and altho production of promotional material, i.e., printing, mats, etc., presents

Y&R's Taylor to N. W. Ayer

HOLLYWOOD, July 20.—Glen Taylor resigned from his Young & Rubicam post of vice-president in charge of Hollywood radio to manage the local radio division for N. W. Ayer. At Ayer, Taylor will also be able to free-lance as producer. He is being replaced at Y. & R. by Al Scapone, former head of agency's Hollywood program development department.

problems, there's enough personnel to handle them.

Plans for CBS's start-the-season-right promotion are still in the conception stage, with every indication that Columbia will come up with another dipsy like the 25G for the top station promotions of *The Greatest Show in Town* build-up which sparked last year. Lack of a v.-p. in charge of promotion and advertising since the exit of Paul Hollister has a "slight" retarding action, but it's not expected to be long now.

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NOW 5000 WATTS**

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Serving the entire Metropolitan area of 3 million people

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Represented nationally by the Katz Agency

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- CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB 5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO
- STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF GUM
- SONG ALBUM ON DIAMOND RECORDS
- NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014

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CENTRAL BOOKING OFFICE • CHICAGO



Soon!

WLAW will cover **ALL** **NEW ENGLAND** with **50,000** watts **ON 680 KILOCYCLES**

Represented Nationally by **WEED & CO.**

In the Worcester area, the overall Hooper Listening Index, Dec. '45 thru Apr. '46, looks like this:

WTAG	52.9
Station B	16.8
Station C	14.7
Station D	11.3
Station E	4.8

W T A G
W O R C E S T E R

100 8 x 10 PHOTOS \$6.60 NO CHARGE FOR NEGATIVE

Now you can get the photo reproduction work with a reputation for top notch quality at prices you would expect to pay only for cheapest cut-rate quality. Join our enthusiastic thousands of satisfied customers from Coast to Coast. 250 Glossy Postcards, \$7.15, no negative charge. Before ordering anywhere, send for our complete Price List, Free Samples, Ordering Instructions. Courteous and honorable treatment guaranteed.

MULSON STUDIO, BRIDGEPORT 8, CONN.

TOO SHORT FOR A HEAD

Y&R Nabs \$1,000,000 Taystee Plum; FCC Eyes 'Bride & Groom'

CHI OFFICE of Young & Rubicam last week bagged the million-buck Taystee Bread account (Purity Baking Company) which Campbell-Mithun has had since 1938. Programming hits 12 different markets with 12 shows, the biggest of which is *Breakfast With Dorothy and Dick* over WORN, New York. Another is six-shot weekly newscast by Cedric Adams over WCCO, Minneapolis. News show over KSTP, Minneapolis, with Marc Gregory, has been dropped as part of plan not to have duplicating news segs in same cities.

Rumors persist that Trafton Robertson, morning waker-upper on Washington's WMAL, will be shelved for Jimmy Gibbons, sports spieler, who appears slated for bigger things. . . . Al Pearce has gotten an okay from his medics, but Armour is holding up signing until OPA situation is clarified. . . . FCC is reported giving ABC's *Bride and Groom* the once-over to see if it mocks marriage. The seg already has an ache from reported plans of one couple to file suit because they claim they were stood up at last minute.

KGO, San Francisco, received FCC's okay to boost its power to 50 kw. . . . New E. Alfred Turner-Ralph Brass comedy show, situation series based on a cigar counter attendant with delusions of grandeur, titled *Smokey*, making the agency rounds. . . . WJBK, Detroit, starting twice-a-week airing of midget auto races from Motor City Speedway. . . . Philly actors getting a showcase, *Adventure Incorporated*, KYW's first live dramatic program, written and produced by staffer Roy La Plante.

A radio institute devoted entirely to public service broadcasting will be held July 29-August 9 in Madison, Wis., on the U. of Wis. campus. . . . Arch Morton will supervise Columbia Pacific network sales. . . . U. S. Department of Agriculture will resume its "Homemakers' Chats" script service in a few weeks. Scripts were used by more than 500 stations. . . . WOL, Washington, is promoting a newly-wed contest with the winners to receive a free honeymoon at Rehoboth Beach, Del.

Bankroller reported ready to buy *The Fat Man*, Dashiell Hammett-ABC mystery seg. . . . Dates for reshuffle of some of General Foods' shows set. Kate Smith Sings, returning to CBS in the Fannie Brice Sunday spot, 6:30-7 p.m., starts October 6 for Postum, with Foote, Cone & Belding the agency. *Adventures of the Thin Man*, the Sanka show which left CBS June 9, takes over the Kate Smith time, Friday, 8:30 p.m., starting August 9, with Young & Rubicam Agency.

WINN, Louisville, airing the 13-week e-t. series on syphilis and its control. It's one of the WKY, Oklahoma City, co-oping stations. . . . Ed Ford, copywriter at N. W. Ayer, prepping a new book, *Don Marshall, Announcer*, for October publication. WCAE, Pittsburgh, was used as model for the illustrations. . . . WPEN, Philly, has set up its FM station and entire sales staff on the top floor of the tallest building in town. . . . WCOP, Boston, has debbed a Saturday afternoon three-hour opera broadcast, via disks, called *The Legend of Opera*.

Producer Lynn Gordon and Earl Wint worked on a new show idea, to be released by J. Walter Thompson this fall, touted as being replacement for soapers. . . . More than 200

people attended Creighton University's radio institute July 12-13. . . . Raymond E. Nelson, Inc., has moved to new quarters on Madison Avenue, New York. . . . Tom Moorehead, sports director of WFIL, Philly, is bringing in Martha Gable to help report women's sports events.

"Seventeen" magazine will soon begin a program over WOR-Mutual which will bring its features and departments to the air. . . . KMBC, Kansas City, Mo., already has shelled out 10G for its historical book on the industry to commemorate broadcasting's 25th anniversary. Station is offering all outlets copies at cost. . . . Eloise Kummer, Chi air actress, and Ray Jones, AFRA assistant national exec sec, to be hitched August 3. Edmund B. Abbott will become v.-p. in charge of radio for Shaw-Levally Agency, Chi, August 12.

Art Hodes band, after playing a jam session on *Jazz Classics* July 15, immediately was signed to open a new Broadway nitery on or about August 15. The ork was auditioned while it played the show, night club op sitting in the studio while the airing went on. *Classics* is written, produced and narrated by Allan T. Zachary over WNYC, New York City-owned station, and features non-commercial jazz.

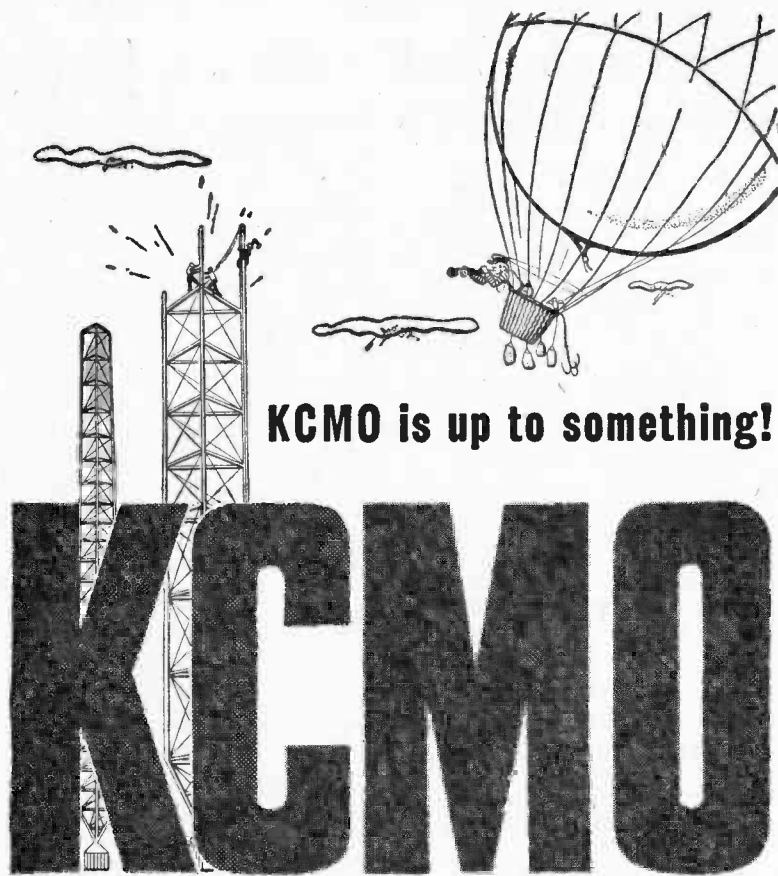
Former *Billboard* scribe, Charlie Siegler, now writing a political column for a Brooklyn daily, and his managing ed. Tony Casey, were interviewed Wednesday (17) by Ted Lawrence, disk jockey at WHN, New York. Casey writes music on the side and during the interview the platter of his latest, *The Hick With the Hiccups*, was given a twirl. . . . Paul Barnes heading speech department of Radio Institute of Chi. . . . Jim Lanz, spieler, joining KCMO, Kansas City, Mo.

Donald McGibney, veteran newscaster, joining WBBM (Chi) staff again, replacing Paul Neilson. He will have two shows.

WTOP, Washington, opens its second annual radio workshop September 3 in conjunction with public schools. Script writing and production will be emphasized. . . . Tess Gardell, original "Aunt Jemima," playing at the Casa Seville, Franklin Square, L. I., nitery, starting July 23. Hat designer Lily Dache received 5,000 designs after offering \$100 plus her professional services to the male who submitted best idea for a lady's bonnet. Offer was made on Dave Elman's "Hobby Lobby."

Louise Carlyle signed for another 13 weeks with two-year option for *Sunday Evening Party*. . . . Karl Schullinger heading west to set up Pedlar & Ryan's Hollywood office to handle new Camay drama show this fall. . . . Dennis Day's new show will inherit old Bob Burns time, 7:30 p.m., Thursday. . . . Mark Lee, Don Lee net flack chief, will fly to New York to be married. . . . Jack Haley will fill in for Kay Kyser August 28 and September 11 while the professor takes a furlough. . . . Art Linkletter's *People Are Funny* inked for another six-year stretch for Brown & Williamson Tobacco Company.

The Revolving Door: John L. Barnes has left WGAC, Augusta, Ga., to become v.-p. and manager of a new outlet to start in Alberton, Ga., some time this summer. . . . Carl Victor has joined WCHA, Chambersburg, Pa., as chief announcer.



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Movie-Town Backstage

Reviewed Tuesday (16), 9-9:30 p.m.
Style—Interview, style show, film strips.
Sustaining over W6XYZ (Paramount),
Hollywood.

First in Paramount's pix plug series (*The Billboard* July 20) packed plenty of eye-appeal, with drum-beating centered on studio's soon-to-be-released *Blue Skies*. Designed by Edith Head, interviewed by Dick Lane, the show told of problems of picking wardrobe for flapper-era flicker. Double-dose of sweet stuff was added to a sugar-coated commercial, with a personal appearance of Olga San Juan (one of pic's principals) modeling a couple of gowns she wears in the film.

In addition, film strips of production stills were cut in, showing how glamour gal will look on the screen in garb. Skit ended with Lane asking filmstress for date to attend premiere, thereby allowing a chance to plug pic's local showing.

While tele here hasn't reached stage where its plugs can mean much to movie b. o.'s, outlet is wise in using trial-and-error days to develop pix-plugging program formats. For a first plunge, tonight's scanning was very well handled. Glib gab by Miss Head and Lane made entertaining ear material, while lush-looker Olga San Juan fed the eye.

Film strip flash-ons in seg such as this are a good gimmick, but could be used to better advantage. Rather than use them in a single series, they would be more interesting if cut in individually thruout the program at appropriate spots. This would make for a more closely knit over-all effect.

Lenses did well for themselves. Best shot was camera moving in for a close-up of dress designer's sketch held by Miss Head. Drawing came thru with clarity.

Baseball Game

Reviewed Monday (15), 1:15 to 3:15 p.m. Remote baseball pick-up, telecast sustaining on WBKB, Chicago.

The value of sports as video programming was again proven with this show, the first of WBKB's new series. The station will telecast at least four games per week of the Chicago Cubs when the team is playing at home.

Because of excellent work on the part of Reinald Werrenrath, WBKB's director of special events, who directed the telecast of the game between the Cubs and the New York Giants; Harry Birch, cameraman; and Jack Gibney, announcer for the game as well as park supervisor of the telecast, the program had plenty of interest. It had interest because, for one reason, Birch, a former Hearst newsreel cameraman, manipulated the camera so that action of the whole game was always kept in view. Of course, because the station used a long-shot 14-inch lens thruout the game, figures on the screen were small. The players appeared about 1½ inches tall on a 9 by 12-inch screen. Of course, it would have been better if the station had been able to use a turret lens on its camera and thereby had been able to use a series of long-shot, mid-distant and close-up lens. But with the iconoscope used for the program (the station still does not have the image orthicon it ordered months ago) it was not possible to use a lens turret, and thus only one lens could be placed on the camera. The station has experimented with using 17 and 23-inch lenses on the ike, but these enabled them to pick up pix of only a small portion of the field at one time—the batter, catcher and umpire at one time, for example. The only thing that could be done while using this type of lens when the ball was hit, was pan the camera. And even a cameraman as good as Birch was not able to pan smoothly and quickly enough to get all the necessary action with these lens. As a technical note,

Who Will Pay the Freight?

To the Editor:

For some time I have been reading the comments of Mr. McDonald, of Zenith Radio Corporation, on the subject of television. His latest in *The Billboard* (June 29) merely adds to my confusion. He has argued at various times (1) that black-and-white television is a long way off; (2) that black-and-white television is here but is inferior to color; (3) that color television still needs to be developed; (4) that there is no point developing television shows until we have a good number of television sets sold; (5) that it is useless to manufacture television sets until there are television programs, and now (6) that there is no point developing television programs because advertisers aren't interested, etc., *ad nauseam*.

I am indifferent to Mr. McDonald's private motives in all these arguments to delay public acceptance of television. The point is that black-and-white television is here, is in operation, and its wonders have been seen by large numbers of people on the night of the Louis-Conn fight. Television stations in many cities are experimenting with telecasting technique, and by the fall and winter of this year I fully anticipate that there will be large numbers of television sets on the market.

Mr. McDonald's latest concern that "advertisers are not going to pay for television" seems to belie the fact that Lever Bros., Gillette, Standard Brands, Waltham Watch and several others are actively engaged in perfecting their telecasting technique, while several large advertising agencies such as Ruthrauff & Ryan, J. Walter Thompson and others are giving more and more of their time to perfecting telecasts for some of their accounts.

As a general principle, may I say that the question of which will come first—television shows or a large television audience—merely befuddles the issue. Many large corporations—and I am personally familiar with some—plan definitely to proceed into television sponsorship on an experimental basis; i.e., by using experimental funds not part of their regular advertising budget. Then, as television shows begin to sell merchandise, a regular advertising budget will be allocated for this purpose.

I don't see anything particularly strange in this development; it is exactly the same pattern followed by radio in the early 1920's, and I see no reason to believe that the growth of television will be any different.

Sincerely,

Joseph Gerl, President.
Sonora Radio & Television Corp.

Stop! Look! Listen!

Reviewed Thursday (18), 8:48-9:17 p.m. Style—Quiz. Sustaining over WCBW (CBS), New York.

This is a tele version of the movie boner routine, with a solid negative. There were too many boners without enough show. Gil Fates, emcee, promised not only a boner-quiz but a load of hilarity—a load that wasn't there. The performers weren't given time to develop characterization and there was hardly a scene that was played out without being "frozen" by a contestant (or the hex voice), which chimed in when a fluff was missed by the studio observers.

The winner, Fred Hurdman Jr., Thornton Model Agency flack, caught 16 errors, which gives some idea of the overload of boners. In fact, there were so many stoppages that it seems unfair to call attention to the fact that the performers created only shells of characters. Never for a moment were they real. Practically the only real person scanned by the cameras was the scorekeeper, Marie Raymond. She seemed alive in a cast of puppets.

Fates worked too hard. When an emcee isn't easy, an entire quiz snaps like the strings of a violin drawn too tight.

Tony Miner, CBS video production boss, directed this and should have known better. A great number of shot-callers in television have had no theater experience and can't be expected to have showbiz sense. Miner has been part and parcel of the theater for years and shouldn't fall into a production trap that delivers minus entertainment. Also, it was a surprise to see him call camera shots before they were in focus.

When the boss slips—

it might be pointed out that the reason a turret lens can't be used on an icon is that the image plate of the tube is so big it requires a large, heavy lens to encompass the field of the plate. With orthicons, and their smaller image plates, lighter, smaller lens can be used, and thus the weight of a turret with numerous lens attached is not prohibitive.

The Elks' Parade

Reviewed Tuesday (16), 8:40-9:07 p.m. Style—Special events. Sponsor—BPOE. Producer—American Broadcasting System. Station WABD (DuMont), New York.

When video thinks more of its sponsor than it thinks of its audience, it smells. The covering of the Elks' parade, which took over New York's Fifth Avenue July 12, was 80 per cent with an eye to the bank roll and 20 per cent to the viewers.

Attempt of film was to get as many Elks in the footage as possible. Only about five minutes was actual parade scanning. The rest was wasted on introing the potentates. Dr. L. Carson Spier, Elk topper, handled the audio end of the presentation and he was easy, human and real. However, most of the time he was ahead or behind the pic, which isn't good, to say the least.

Only really worth-while shot was the opening, with Elk officials coming down the steps of the mother lodge. From then on it was just a small town film personal, not even good amateur 8mm. stuff.

Second Viewings

Return of Dick Lane and well-balanced fare to *Hits and Bits* (W6XYZ, Paramount, Hollywood) made this scanning (Tuesday, 16, 9:30-10 p.m.) the best seen hereabouts for a long, long time. Lane's sure-fire style lifts even a ho-hum bill, but when coupled with good acts, the show comes up a tele topper.

Jack Shafton's puppets, in kick-off slot, ran smoothly, giving home-viewers close-up peek at dancing dolls. Eleven-year-old Frankie Day, singing *Tampico*, was sure bait for the "ain't she cute" crowd.

Phil Arnold's panto routines kept pace high and must have pulled yocks from set owners. Graceful terp team, Byron and Margo, made for easy eyeing.

Acro workout by Berryl Cuff came

Ford Enters Sports Via Garden Deal

WNBT Series Likely in Fall

NEW YORK, July 20.—The Ford Motor Company reached a tentative agreement with the Madison Square Garden Corporation Wednesday (19), for an option on all events handled by that corporation with the exception of boxing. While there are a number of details to work out, it's understood that Ford will present the star attractions of the Garden over WNBT (NBC) this fall.

Wednesday meeting was attended by Ford Motor Company officials, J. Walter Thompson and Garden officials. Included in the latter were General Kilpatrick and Ned Irish. Garden is said also to have agreed to use its efforts to arrange for the scanning of Garden events not controlled by the corporation, in addition to the events which they "own."

SAG Committee on Tele Jurisdiction

HOLLYWOOD, July 20.—When Screen Actors' Guild opens contract negotiations next January with motion picture producers, special attention will be focused on tele rights. SAG's 10-year pact expires next June. Some studios' pic player pacts have lately included clauses covering tele in which actors' right to parktake in air pix medium is restricted to film companies. Whether thespians will have right to claim more dough should their film be beamed via video is something which hasn't been definitely ironed out.

Guild fact finders (Harpo Marx, Dick Powell and Tudor Williams), will look into questions concerning features filmed for theater distribution and later used in tele, as well as flickers made especially for video. Final jurisdiction is up to Associated Actors and Artistes of America, AFL international covering all performers.

last. Competent but did not deserve final slot honors.

Klaus Landsberg, W6XYZ director, used dissolves for little girl singer and dance duo scanning. In latter, device was particularly useful. With one camera giving full view and the other shooting at toe-work close-ups, lookers got an interesting montage effect.

The *Red Benson Show* (WABD, DuMont, New York) gets worse instead of better with each scanning. The program caught (Wednesday, 17, 9:05-9:35 p.m.) had more of Benson on the preem and less entertainment. Benson opened singing *Old Man River*, which, since Dave Lewis, of Caples Agency, writes the show, must be Lewis's idea of how to bring a comic to the screen. Benson murdered it straight—without an attempt to be funny. Bessie Bubbles, the kid on skates who is supposed to be a stooge to top Benson, didn't have a funny line or situation. Rosemary White, the program's bid for the title "Benson Girl," did nothing or was nothing as far as video was concerned.

Experimentation is okay, but play-boying around with a medium is good for nothing.

IA Wants 'Em Unless AFL Got 'Em First

20,000 New Members Seen

(Continued from page 3)
pected to create plenty of fireworks at the convention of one of the entertainment industry's most powerful unions.

On hand for the convention will be about 1,200 delegates representing 55,000 members in 910 locals and 600 cities throuth the country.

Chi Local's "Racket" Charge

Even before the convention got under way, the fireworks started. Monday (15) members of the Chicago local (110) of the union charged in a letter to delegates that the union prexy, Richard F. Walsh, and other officers of the union were allowing to remain in the outfit members who carried out the racketeering policies of George Browne and Willie Bioff, convicted labor racketeers who formerly headed the IA. Walsh, in Chi this week to meet with his board of directors in pre-convention confabs, denied the charges and said that he had cleaned out all the racketeers and would allow no more to gain control or have any voice in the union. The letter was sent out by a group of the Chi local which is backing William Bennett, of Washington, who will run against Walsh. Previous attempts on the part of members of the union to level the racketeering finger at Walsh failed in the last two biennial conventions of the union. The Walsh slate was elected at Columbus, O., in 1942 in spite of the charges and was re-elected again in 1944 in St. Louis, where the same charges were repeated. This year's convention is expected to find the charges either sustained or dropped once and for all.

Legit Managers and P. A.'s

Another principal subject is possible chartering under the IA of legit theater managers. Another branch of the legit field might also petition for a charter, the publicists (ATAM). ATAM is voting in Los Angeles this week, said John Robinson, IA spokesman, to decide if it is to go CIO or AFL. If it votes for the latter the IA will undoubtedly get ATAM.

Walsh Wants Them All

Relative to television, Walsh said this week that IA plan is to get into the union all television employees except those who have organized by other long-standing AFL unions. IA estimates that in the next two years it should add about 20,000 new members in the field of television and radio. Cameramen, stagehands, engineers—everyone except janitors at video stations—are the meat of the IA, Walsh said. Walsh pointed out that his union already has exclusive contracts with DuMont in New York and WBKB here, and contracts for non-complete representation with CBS and NBC in New York. However, Eugene Atkinson, president of the Chi local, said that the contract with WBKB was not an all-inclusive one and that other unions (all AFL) would be allowed here. The IA fight in video is one of direct opposition to IBEW, with which it has been fighting in New York (at NBC, for example). For this reason Walsh said that IA was "courting" NABET, IBEW opponent in the radio engineers' field, in an effort to further weaken IBEW.

Moving Into Radio

In a pre-convention meeting Walsh also said that IA was going to move more forcefully into the radio picture. Plan is to organize all men who

Image Orthicon Loaned WKBK To Scan Sports

NEW YORK, July 20.—Conscious that the remote sports pix being aired by WBKB were not selling video, and being egged on by Paul Mowrey, American Broadcasting Company video boss, RCA has loaned the Balaban and Katz organization an image orthicon for the scanning of the Tam O'Shanter Golf Tournament skedded for July 25-28. Image orthicon will also be employed to scan the other sports events which ABC is airing over the outlet.

Tam O'Shanter scanning will, it's said, use for the first time in the Midwest the portable micro-relay transmitter.

ABC also announced today that it had obtained an exclusive on the Detroit Golden Cup Races. It will film as well the Minneapolis Aquatennial during the week it takes over the Twin Cities and will air the special events films on all the five stations with which it has contracts, the week of the 29th.

SCB, IBEW SETTLE

(Continued from page 5)
fered in the industry. Indies, divided into three classifications according to the power, will increase wages by 30 per cent for Class 1, 30 per cent for Class 2, and 18 per cent for Class 3. Engineers will receive \$85 per week for Class 1, \$75 per week in Class 2, and \$67 per week in Class 3. Contract is for two years with proviso it can be opened next year on wage question. Paper is retroactive to May 1. This leaves guys at KMPC a little unhappy because their contract with station was up in August of last year and they had hopes of 11-month retroactive pay.

Some broadcasters claim they were left at union's mercy because KFVB, with its Warner Bros. pix tie-up, likes to stay in good with IBEW and agreed to pay more than other broadcasters wanted to go.

DRESSMAKER BUYS

(Continued from page 5)
went on the bobby-soxer seg, he had just returned from khaki and was virtually unknown. Today he has his following and the MBS program (date not set but tentatively it's in October), will no doubt reach for a higher Hooper from the outset (Teentimers has a 2.8 on the basis of the last report.)

Radio industry still can't catch the import of two junior dress manufacturers coming to the webs, without a single adult clothing (fem or otherwise) broadcasting, altho men's clothing manufacturers bankrolled pre-war segs. No fem dressmaker has put it on the line as yet.

handle any kind of property on the stages of radio station auditoriums. In Chi the IA has tried to organize the boys who move around scenery and what have you at WGN and other stations. But so far their attempts have not been too successful. From now on, however, the fight is to be intensified until all radio station property movers, even laborers, are under IA jurisdiction. Example of what this would mean to radio is that if this campaign is successful radio station laborers would get the same scale as Hollywood studio laborers—\$1.43 per hour minimum for a 36-hour week.

Other highlights of the convention will be the talks by William Green, AFL prexy, and Eric Johnston, motion picture industry chief.

BMB's "Clarifying" Talks; Nothing Is Taken for Granted

(Continued from page 8)

tober 1, since printing conditions can not be anticipated at this time.

Network book, while interesting in that it will report for the first time in the history of broadcasting four net audiences on a comparative basis, will be more decorative than useful, since each network map will be for the "full" network and that full web is used only by a fraction of net subscribers. (Full net, according to the BMB formula, will mean every station on a network, whether it's "basic," "supplementary," "bonus" or anything.) There are comparatively few sponsors that take every station affiliated with a web. The top programs reported upon in *The Billboard Talent Cost Index* show only two programs on NBC, for instance, taking 145 of the net's 155 stations. However, each web will receive a set of the IBM cards for its affiliates tabbing the unduplicated net coverage (even if a listener tunes three NBC stations in his dialing, the net rates only one listener) and by running the cards thru an IBM tabulator the web can obtain the exact maximum coverage for any combination of affiliates. BMB also will run off the cards for a service fee and where they do the seal of BMB approval on the report is available.

Indies' Ray of Hope

Indies in New York, Chi and a number of other cities that have nixed BMB are not entirely out of luck, since the BMB county maps will list call letters of every station which hits its minimum of 10 per cent listeners. However, the maps will not show the actual coverage of that county by that station, just the fact that the station is listened to. This is one of the reasons that the trade feels that these indies will go along on the projected Hooper diary-coincidental area rating study of New York, since they will have no figures at all to reveal to prospective advertisers unless they should choose to subscribe to the Nielsen New York study which, it's pointed out, does not, as far as metropolitan New York stations go, actually cover the market reached by many of these stations.

Another interesting revelation which will be made at the meeting will be that BMB will not take for granted that its figures are sacrosanct, but will start checking its own reliability against all existing indexes, Hooper, Nielsen, Pulse and diary studies and will also make its own checks on its sample, methods and everything. As one BMB official explained it (altho not for personal quotation), "We will not make the CAB error of believing our method is the correct method. It's the one we've started with, but no one on our board of directors is tied to any type of survey. All we want are figures that are accurate and which fairly gauge the ability of stations to deliver listeners."

Equipment Deliveries Seen Prelude to Programing Hypo

WASHINGTON, July 20.—Mass televising may get under way sooner than anticipated if RCA claims of heavy deliveries by fall of studio and field equipment are correct, an FCC spokesman said this week.

It was stated that the commission is highly pleased over reports that RCA has already commenced quantity production of all types of video equipment.

GE Bldg. Will Hold ABC Towers; WOR Picks 444 Madison

NEW YORK, July 20.—American Broadcasting Company and WOR have located sites for their video antenna towers—if and when FCC approves their video applications. ABC will add three floors to the top of the General-Electric Building on 52d Street and Lexington Avenue for this purpose, and WOR will use an antenna tower at 444 Madison Avenue. Latter site houses WBAM, FM outlet of WOR.

ABC plans, it's understood, may inconvenience video plans of CBS. The latter, during its demonstrations of color television, picked up its signal not from the Chrysler Tower but from the GE Building, from which the signal was reflected. ABC's plans may knock out this convenient video reflector.

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Agencies Claim Net Segs N. S. H.

(Continued from page 6)

pique among top-ranking agencies that now point cynically to webs' production efforts. With all radio conceding that programing needs a hypo, agencies are taking stock of the webs' production efforts and are finding them n.s.h.

Angle which gives agencies a bang is the fact that the networks are now trying to develop, via sustainers, performers who already have flopped commercially. Prime instance cited is the Milton Berle show which CBS regarded so highly while the seg was in the process of being built. Berle didn't do well for Eversharp, it's pointed out, so why ballyhoo him as part of a talent development drive? Jack Kirkwood, another CBS comic who was tried and found wanting by Colgate and is now being given a whirl as a CBS sustainer, is cited as another example. Ditto Johnny Morgan, whom NBC is bringing on and who didn't make the grade for Ballantine.

Memories

"There used to be a time in radio," said one agency topper, "when a performer would start sustaining and finally make the grade on a commercial. The networks have reversed this. Now a performer does a turkey with a commercial show and the webs build him up via sustainer."

Not in quite the same category as the Berles, Morgans, Kirkwoods, etc., but indicative of the number of ex-commercials now kicking around on sustaining time are such numbers as *Famous Jury Trials*, *Gangbusters*, *The Green Hornet*, *Alexander's Mediation Board*, etc. "There must," say the agencies, "be some new stuff around. . . . Even if the nets put on new, untried people, and even if they flopped, we would have saluted them. . . . But instead of this they are raking up the leftovers."

In all fairness, some agency execs concede that CBS's *Talent Scouts* show is a move in the right direction. Program, incidentally, is being offered for \$7,500 and has stirred up plenty of agency and sponsor interest.

KGO'S 50 KW.

(Continued from page 10)

in Annapolis, Md.; John W. Davis for a 250-watter in Portland, Ore.; Walter Tison for a 1,000-watter in Tampa; Radio Dinuba Company for a 250-watter in Dinuba, Calif.; Texas Broadcasters for a 1,000-watter in Houston; Caprock Broadcasting Company for a 1,000-watter in Lubbock, Tex., and Central Broadcasting Corporation for a 1,000-watter in Flint, Mich.

FM grants went to two non-commercial educational broadcasters—Grant Union High School, North Sacramento, Calif.; and School District No. 4, Eugene, Ore. Applications of 10 bidders for FM stations in San Francisco were designated for a consolidated hearing.

FM, AM SET

(Continued from page 10)

stores, according to industry bigwigs here.

Bond P. Geddes, Radio Manufacturers' Association exec, this week said that consoles now comprise 5 per cent of the total set production, as compared with only about 1 per cent in the past, with increase due to the acquisition of larger stocks of lumber by the industry.

RMA official declared however, he was not disturbed over the lack of new fall designs for radio sets.

CBS Wants Sports' Ears, Bankrollers

(Continued from page 6)

looking for a formula. We are groping, but we intend to do a comprehensive sports job. We'll know in six months whether we've succeeded." CBS stations, he added, would be asked for advice and help in seeking for such a formula. Fact that the web will take its problems to the stations is regarded in the trade as of more than passing interest, in that one of the banes of network sports coverage is stations' refusal to carry web sports events rather than local advertisers' segs.

Time is propitious, CBS believes, for a new attempt to crack the sports segment of the listening audience, inasmuch as experts in the field foresee another "golden age" in the offing. In the last two years, airings of such sports as golf and tennis have declined tremendously, and even major sports such as football have been off, but activity and interest in these are coming back strongly. The football picture, according to CBS, is particularly good, with colleges already reporting ticket demands well in excess of last year, and sponsors are talking dough.

Cross-the-Board Yen

CBS, while already planning intensive coverage of such events as the London Olympics in 1948—is particularly anxious for a commercially sponsored sports show across the board—something the web has never had. According to all indications, it will not be akin to Bill Stern's stint at NBC—trade thought on the subject being that Stern's pitch is not so much sports, but color stuff based upon sports personalities.

No CBS Baseball?

Despite the coming of Red Barber to the web, CBS is not thinking of baseball particularly, feeling that such program can only "louse up" skeds. Inability of webs to carry the ball games, whereas local radio does, is also indicative of the many problems inherent in webs' sports coverage. Even football, it's pointed out, isn't handled to best advantage by the webs, particularly in view of all webs' insisting on carrying the same games on Saturdays.

As against CBS's forthcoming attempt to gain solid audience impact via sports, it's argued that perhaps sports programs do not lend themselves to sustained interest; that Conn-Louis fights come only once in awhile to grab a 67.7 Hooper; that baseball can't be carried on the web and must be left to indies, etc.

Detractors also point out that Adam Hats on Mutual and Gillette on ABC draw some awfully low Hoopers, which are hard to fathom in view of admitted sports interest. They also claim that baseball will always ache the major webs; and finally, maybe network radio just isn't geared to maintain continuity of interest in sports and coverage must be left to local outlets and regional webs, a la Atlantic Refining's hook-up. In any event, CBS will make a determined pitch.

STERLING DRUG

(Continued from page 10)

dozen tablets is misleading, since it implies recent reduction in price.

Sterling Drug, on the other hand, declares the complaint is now invalid since the Bayer program has discontinued both practices. Sterling is also under FTC fire for "misrepresentations" concerning ads for Phillips Milk of Magnesia Skin Cream and Cleansing Cream.

WINS, WJOL Set FCC Air Policy

(Continued from page 10)

of any connection with the station.

Revised agreement between Hearst and Crosley which won approval by FCC—Commissioners Clifford Durr and Paul Walker dissenting—eliminated the clause giving Hearst free broadcasting time for 10 years to pay off \$400,000 of the \$2,100,000 sales price. In the proposed denial of license renewal of WJOL, reason advanced by FCC was that the station is reserving free time for the use of the former owner, A. J. Felman.

Majority opinion in the proposed rejection of the WINS sale in April emphasized the time reservation clause as the chief reason for disapproval. FCC insiders claim the commission henceforth will closely scrutinize proposed station transfers for evidence of concessions granted the seller in the matter of free time.

In the memorandum opinion issued in the WINS transfer approval, the commission majority expressed themselves as satisfied that the revamped agreement is in the public interest. They likewise put their okay on Crosley plans to broadcast some of WLW's public service programs over WINS. The two dissenters, Durr and Walker, who stated that the price for the physical properties was too high, expressed further dissatisfaction with the revamped contract which, according to an FCC lawyer, provided for payment by Crosley of \$1,700,000 with the additional \$400,000 to be paid thru Crosley turning over to Hearst transmitters and other radio equipment to the tune of that amount.

In the Joliet case, FCC proposes to grant only a temporary renewal of WJOL's license for three months, giving the operator, Joliet Broadcasting Company, an opportunity to abrogate the agreement with Felman which reserves for the former owner 45 minutes of free time daily. Otherwise, states FCC, the license will be terminated.

Effects of time reservation agreements between parties to a station sale, the proposed decision stated, "is in derogation of the licensee's duty to assume complete responsibility for the operation of his station."

WIP STAFFERS

(Continued from page 6)

handful of non-union execs remaining, including Benedict Gimbel Jr., WIP prexy, are keeping the station on the air and meeting all commercial commitments.

Striking 45 are members of Local No. 1, American Communications Association, which started negotiations with the station for a new contract and had served warning in advance of "no contract—no work." According to Gimbel, union asked increases in base pay averaging 60 per cent.

The union filed a complaint with the FCC, protesting station's operation of its 1,100-watt auxiliary transmitter, instead of its regular 5,000 watts. William Bender, union rep, charged such operation was of "dis-service to the public and to the station's sponsors, since the auxiliary transmitter was using only one-fifth of the power for which it is licensed and for which the sponsors are paying." Gimbel promptly denied violation of any FCC rule. He said, "We are operating in conformity with the provisions of our license."

5TH CHANNEL

(Continued from page 10)

Adoption of the order shapes up as a significant victory for the Senate group, since it is recalled that FCC went on record last year as saying "FM channel reservation is not feasible."

"42 Killed Every Week" as Mystery Segs Glut the Air

(Continued from page 5)

robbers programing, on Monday night has the *Lone Ranger*, *Fat Man* and *I Deal in Crime*, a blood-chilling total of 90 minutes. MBS the same evening has *Bulldog Drummond* and the *Casebook of Gregory Hood*, each a half hour seg, and NBC and CBS each devote a half hour to *Traveling Man* and *Crime Photographer* respectively. Latter seg, incidentally, switches to 9:30-10 p.m., Thursdays, starting August 8.

NEW YORK, July 20.—CBS, recognizing juvenile delinquency as a national problem, will do a super-duper 60-minute program on the subject this fall (see another report on these pages). But crime is so rampant on evening radio that one cynic remarks the CBS public service feature will probably be preceded and followed by murder!

The mystery stuff on Tuesday night totals two hours, Mutual airing *Nick Carter* and *Adventures of the Falcon*; NBC presenting *The Man Called X*, and CBS coming in with *Big Town*.

In Wednesday night's three and one-half hours of cops-and-robbers fare ABC again leads with segs totaling 90 minutes, including *Lone Ranger*, *Court of Missing Heirs* and *We, the Guilty*. CBS totals an hour with *Ellery Queen* and *The Whistler*, and ditto NBC, with *Mr. and Mrs. North* and *Mr. District Attorney*.

Thursday Weakest

Thursday is the sleepest night of all, with CBS's *Suspense* and *Mr. Keen* totaling one hour.

Friday bounces to three hours, ABC totaling two hours with *This Is Your FBI*, *Adventures of Sam Spade*, *Lone Ranger* and *The Sheriff*; MBS airing *Voice in the Night*, and NBC presenting *Mystery Theater*.

Two and one-half hours of Saturday night thrills are largely ABC's, whose sked includes *Green Hornet*, *Dark Venture*, *Famous Jury Trials* and *Gangbusters*. That's two hours' worth. NBC has *Lights Out*.

In Sunday's three and one-half hours ABC gives out with *Hour of Mystery* and *Policewoman*; CBS presents *Richard Lawless* and *Crime Doctor*; MBS broadcasts *Special Investigator* and *Mystery Is My Hobby*, and NBC *Rogues' Gallery*.

That's the picture. As one agency insomniac puts it, "radio kills 42 men every week!"

(Editor's note: Clear distinctions cannot always be drawn differentiating crime shows and other types of thrillers. Such opera as *Lights Out*, *Suspense* and *Lone Ranger* sometime range far afield from the conventional whodunit standards, but they are considered sufficiently akin to the cops-and-robbers type to be classified in this category.)

WEB, SPONSOR

(Continued from page 6)

fear of alienating sections of the country. The National Broadcasting Company, for instance, is known to have recently nixed an attack on the Klan by *Mr. District Attorney*. Producer Ed Byron and Scriptor Bob Shaw had the opus prepared, but couldn't get clearance.

In the same vein, and indicative of sponsors' awareness of social problems, is the recent decision of *Superman*, MBS thriller, to attack the Klan. Mr. D. A.'s debut in this direction was scheduled at about the same period of *Superman*, but only the MBS seg was able to clear all hurdles and get going.

SONGSELLERS' SCOREBOARD

Promoters Buy More B & C Orks in Effort To Slash High Name Band Guarantees

Looks Like Prices May Start Down by Fall-Winter

NEW YORK, July 20.—Despairing of getting top bands for less than war-boom guarantees and convinced that in an increasing number of cases the bands no longer pull sufficient people to merit such guarantees, some promoters are beginning to do the next best thing—they are marketing for lesser names. When big names are available for work and a Max Kearson, Roy Hartenstine or John Solenberger turns 'em down in favor of an Enoch Light, Jimmy Palmer, Johnny Messner or even a slightly more expensive Vincent Lopez, band agencies see handwriting on their office walls.

That there is a trend in this direction is agreed by all. Offices have in the last couple of weeks got nibbles for their weaker (and cheaper) attractions from promoters who of recent years have been buying strictly off the top shelf. Ops who have recently used the \$750 to \$1,000 bands and have bothered to promote them properly have been surprised to find them going into percentage once in a while and have found the margin of profit more favorable than with some \$2,500-\$4,000 egg-layers.

Drive Is On

But the main consideration is to drive down the prices of big-timers. It has been found that this will be accomplished only when there are more orks competing for jobs than there are jobs available. So the promoters, rather than let themselves be driven out of business, seem to be embarked on a policy of increasing the number of bands competing for jobs—and they are doing this by buying bands which six months ago would not have been considered for their ballrooms. The Pennsylvania and upper New York State territory is going enthusiastically for the new gadget, having been hit most heavily during the current epidemic of band bloomers. Bookers calculate that the ops will try to get a B or C attraction

every third or fourth time, depending on how frequently the clientele will stand for such stuff. A couple of months of concerted purchasing of this sort is figured to make other orks more reasonable in their demands.

Simmons Folderoo

Meanwhile the most dramatic example of what is happening to one-night promoters nowadays is furnished by H. A. Simmons, who has been trying to build the Western Canadian territory, has been buying all the American names he could get, has been paying the high guarantees demanded, and last week gave up the ghost. Les Brown, skedded to play Simmons' territory last week, was canceled out and left high and dry in Fargo, N. D. He decided to give his

(see Promoters Buy on page 24)

Sam Lutz To Manage Lawrence Welk Ork

HOLLYWOOD, July 20.—Following his recent re-penning with Music Corporation of America (*The Billboard*, July 20), maestro Lawrence Welk has taken on personal rep Sam Lutz to handle his biz. Lutz, formerly with Lou Breese and Henry Busse, will concentrate on motion picture, record and transcription contacts for Welk here, but will make occasional trips to New York and Chicago when Welk is playing locations in either city. Lutz will not travel the one-nighter route with the band. Terry George, trombonist with Welk, continues as personal manager for the band on the road.

Tied in with the Welk-Lutz arrangement is the music publishing firm called Leroy Music, started by Welk about a year ago. Pubery has been inactive during this time, but Lutz will work on a BMI or ASCAP deal for the firm.

'Londontown' Tune Restrictions Make It Tough on Waxers

NEW YORK, July 20.—Restrictions on Bregman-Vocco-Conn tunes from the J. Arthur Rank film *Londontown* are driving diskers batty. Restriction is that no platters can be released until four weeks before the film has its preem here in the United States. Trouble with that is that the Yank preem isn't set, altho film will have a London bow-in in August. Tentative preem for the U. S. is around October or November, but that is not definite enough for plans of many waxers. Tunes are *So Would I*, *My Heart Goes Crazy* and *You Can't Keep a Good Dreamer Down*.

Leeds - Adams' Fuss To Supreme Court

NEW YORK, July 20.—The Lou Levy-Berle Adams fuss over Louis Jordan and *Caldonia* hit Supreme Court here yesterday (19), with Levy's Leeds Music seeking a total of \$400,000 from Adams's Preview Music, Edwin H. Morris Music and Jordan. Suit stems from Levy's beef that Adams and Jordan had been obligated by contract to give Leeds *Caldonia* and other Jordan compositions.

Six separate causes of action are involved in the case, as presented to the court, and the Jordan songs, *Buzz Me* and *Don't Worry 'Bout That Mule* are cited in addition to *Caldonia*. Morris, who published *Caldonia* on assignment from Preview, is charged with having conspired with Adams to deprive Levy of profits. Defendants deny all allegations and seek dismissal.

Theater Exhib a Disker, Too

HOLLYWOOD, July 20.—Regal Records is among new Coast entries in the platter parade. Outfit starts the ball rolling with a couple of albums by pianist Calvin Jackson and singer Tony Farrell. Lee Naify, prexy of Regal, is a theater exhibitor. Ed Quirk is v.-p. and general manager.

Full Season Hooperatings For Singers

Crosby, Shore, Hildy 1, 2, 3

Hooperating Radio's Orks and Vocalists—Part 2

NEW YORK, June 20.—Following last week's full-season Hooper scoreboard of all shows which owe their appeal to seg's orchestras, *The Billboard* this week comes up with the air singers' tabulation. In the accompanying chart only those shows on which it is felt the singer is the chief attraction are listed. Also only performers whose chief function is singing are included.

For example, Crosby is included despite the fact that he does a slick emcee and an occasional comedy job on his show, because his chief appeal is his songselling. By the same token, Eddie Cantor is omitted from the tabulation even tho he sings an occasional song simply because his chief function is as a comic. For those interested, however, Cantor's full-season average is a hefty 17.5, second only to Crosby's.

Russell's Davis Lift

Andy Russell, who appeared as a regular feature on the Joan Davis Show, is omitted because it is believed that too great a portion of the show's audience is drawn by Miss Davis rather than Russell. Russell-Davis show, however, has a season average of 14.9, just behind Cantor.

Judy Canova show is also left out despite the fact that Miss Canova does plenty of chirping. Reason here is simply that too substantial hunk of gal's appeal is her comedy rather than warbling. Canova show average, at any rate, is 14.1, breathing hot on la Davis's neck. Only debatable name listed in the accompanying chart (debatable from standpoint of whether singing is chief appeal) is Rudy Vallee. *The Billboard* decided (See SINGERS' FULL on page 25)

FULL SEASON HOOPERATINGS OF SINGERS

	Sept. 15	Sept. 30	Oct. 15	Oct. 30	Nov. 15	Nov. 30	Dec. 15	Dec. 30	Jan. 15	Jan. 30	Feb. 15	Feb. 28	March 15	March 30	April 15	April 30	May 15	May 30	Average
1. Bing Crosby	—	—	—	—	—	—	—	—	—	—	25.0	23.5	23.1	21.7	23.2	20.1	17.4	—	22.0
2. Dinah Shore	7.1	10.8	14.3	12.0	12.2	15.2	15.7	—	13.9	14.7	14.3	15.7	13.1	15.0	14.5	11.1	—	11.8	13.2
3. Hildegard	—	11.0	12.4	18.5	14.5	14.0	15.3	12.5	13.6	12.4	12.8	11.5	9.8	13.1	11.5	11.6	8.1	8.4	12.4
4. Rudy Vallee	9.1	7.3	10.9	10.5	11.5	12.5	12.2	11.9	13.7	12.2	—	12.7	10.7	13.5	12.4	10.8	13.3	12.8	11.6
5. Frank Sinatra	—	10.5	9.5	9.3	9.8	9.9	13.0	10.7	10.4	10.5	13.9	11.6	10.4	11.9	10.9	9.0	9.8	9.0	10.6
6. Kate Smith	—	11.4	9.3	11.1	10.3	11.3	10.3	11.8	9.1	11.0	10.6	11.1	12.7	8.7	7.5	9.0	8.8	10.1	10.2
7. Ginny Simms	6.3	—	8.8	7.5	9.2	8.8	8.8	8.8	9.4	11.0	11.3	8.9	8.9	8.9	6.3	6.0	9.0	—	8.5
8. Dick Haymes	4.1	7.9	8.2	8.8	8.8	9.2	7.7	9.8	9.1	7.6	8.3	8.3	7.9	10.6	7.9	8.3	7.5	6.5	8.1
9. Jack Smith	4.1	5.9	6.6	7.8	8.0	7.4	9.4	9.0	8.6	8.3	8.5	9.5	9.5	8.7	8.9	9.0	7.1	6.9	8.0
10. John Charles Thomas	6.6	6.6	4.5	7.9	8.5	8.1	8.7	10.4	9.1	9.8	9.0	8.2	8.9	10.3	8.5	6.6	6.6	7.2	8.0
11. James Melton	7.0	6.4	6.4	7.3	7.3	8.4	9.0	9.8	10.0	8.2	8.0	8.2	6.8	8.9	8.7	6.5	7.0	6.0	7.8
12. Nelson Eddy	—	6.1	7.1	6.2	6.5	7.4	7.6	11.4	7.3	8.4	7.0	7.3	8.2	6.5	6.5	4.5	5.4	4.8	7.0
13. Tony Martin	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	6.2	8.1	6.8	7.0
14. Gene Autry	—	—	3.7	6.0	5.7	7.3	7.4	8.9	8.3	7.5	7.5	8.8	5.1	7.3	5.7	4.5	5.5	4.6	6.5
15. Andrews Sisters	4.6	5.1	5.5	6.9	4.4	6.4	6.3	6.8	5.0	3.2	5.3	6.9	5.2	4.9	—	—	—	—	5.5
16. Lanny Ross	—	—	—	—	—	—	—	—	—	—	—	—	—	—	6.3	4.7	5.1	5.7	5.5
17. Mary Small	3.4	4.5	3.7	3.9	3.5	3.9	3.9	6.6	5.9	4.8	4.4	2.9	—	—	—	—	—	—	4.3
18. Cliff Edwards	—	—	—	—	—	—	—	—	—	—	—	—	—	—	4.0	3.5	1.8	2.6	3.0

Too Heavy Disk Inventory Is Big Dealer Squawk at NAMM Meet; Up to Mfr., Distrib

Indie Plattery Rumors Rife; Sheet Music Gets Once-Over

CHICAGO, July 20.—Big yowl of dealers in connection with disks at National Association of Music Merchants' first post-war convention which wound up here Thursday (18) was that they are, and have been for some time, carrying much too heavy an inventory. They felt practically unanimously that the time had come for manufacturers and distributors to relieve them of this burden. Some dealers maintained that distributors had become so accustomed (during the days of the disk shortage) to carrying absolutely no inventory of their own, and showing everything off onto the dealer, that they were endeavoring to continue the practice today, when great majority of retailers are overloaded.

Short Orders

So bad is this situation, key dealers from many sections of the country told *The Billboard*, that they are ordering all records in extremely limited numbers, even those which distrib salesmen insist are headed for top hitdom. Harry Callaway, for instance, of the Thiele Music Shop, San Diego, one of the West Coast's biggest, said that he had lost plenty of sales on hits due to this policy, but still felt he was coming out ahead of the game by gradually getting his inventory down. Other dealers agreed. Inventory control, generally, came in for plenty of attention on the part of the dealers, and the manufacturers came thru for them with plenty of material on this theme. RCA-Victor devoted practically its entire fourth-floor exhibit to presentation of its new inventory plan. This is same gimmick which is a feature of the tour which RCA-Victor execs, including Jack Williams, Herb Allen and others, have been making. Columbia, with probably the flashiest exhibit floor booth at the show, also gave plenty attention to it in private dealer talks. Paul Southard, Columbia veepee in charge of sales, headed Columbia delegation, while Jim Murray, RCA-Victor veepee in charge of the record division, lead the Victor guys. Decca was represented by its Chi distrib and Ed Manning, New York sales promotion key man. Capitol had Glenn Wallich and others execs on hand.

Some Indies Concerned

General atmosphere around the big four indicated supreme confidence in ability to get back into pre-war production, merchandising and selling. Atmosphere around some independent diskers, on the other hand, was somewhat on the frantic side. At the phonograph record clinic held Tuesday (16) and attended by some 400 dealers, two indie manufacturers got up on the floor, following speeches, and asked questions indicating their concern with the future. Matt Wiley, of Cadet Records, Los Angeles, for instance, wanted to know whether dealers resented fact that indies were selling (in most cases) disks which dealers had to retail for 75 cents. Wiley explained, while asking the question, that indies had to charge that kind of money due to their heavy costs. When chairman of meeting asked the question, nevertheless, practically all dealer hands in the room went up, indicating dealer resentment of 75-cent price as against 50-cent tab.

Moe Asch, of Disc Company of America, another indie, asked wheth-

er the independent record manufacturer was performing a useful function for the dealer, and would continue to have a place in the business. Dealers, thru spokesmen, told him yes, if indies put out worthwhile, different product and didn't try to compete with the biggies.

Mergers, Sell-Outs, Etc.

But probably most interesting sign of independent record manufacturer maneuvering is indie plattery rumor-mongering which went on at the show. Gossip had it from one day to the next that Cosmo, for instance, was going to take over, merge with, buy out, join, etc., Mercury, National, ARA, Savoy and a couple of other outfits. It is known that Harry Bank, Cosmo prexy, has been confabbing with Mark Leff, but Leff wasn't in Chi at the show. He was on the Coast, readying plans to sell ARA to other interests, but not Bank (see story in this issue). Bank also knows Irving Green, of Mercury, and Al Green, of National, but there was no evidence that anything definite in the way of buy-outs, mergers, or such would happen. So much plain and fancy bull-tossing went on that someone finally started to spread the story that Cosmo was taking over Cosmo. At any rate, the chatter and confusion on this subject indicated that there are definitely a bunch of mergers, sales, etc., in the wind among independent diskers. Next few weeks should see some of them coming to a head.

Sheet-Music Clinic

This year for the first time convention set aside a special clinic for sheet music, at which S. D. Harris, of Carl Fischer Music Company, jobbers, and Gene Gamble, of Gamble-Hinged, made speeches. Harris pitched for dealers to do their business thru jobbers, excepting in cases where they were very large, in which instances he conceded that they would do better by dealing with pubs direct. Gamble hit low prices on reprints and non-copyrighted publications. He said copyrighted stuff was generally priced adequately high, but called for lifting of nick on the reprints and non-copyrights. Racks didn't come in for any discussion at all. The one question from the floor concerning the topic was fluffed by the meeting's chairman, Robert Schmitt.

Convention as a whole was a smash success, with 7,421 registrants wearing out their dogs catching the exhibits of some 175 instrument manufacturers, radio, phono manufacturers and other outfits, some of whom had more than one display.

Popeye's Pop Now a Record Maker, Too

HOLLYWOOD, July 20.—Dave Fleischer, creator of Popeye, is the latest disk entry, with plattery tabbed Cartoon Records. Fleischer's set-up calls for a *Wonderland* series of kiddie albums with accompanying book containing story and song. First release is skedded for September 15.

Patsy Bolton, Eddie Cantor's new young singing find, has been signed by Cartoon. Walter Greene is musical director. Charles Clayton, formerly with 20th Century Record plant here, and Saul Bernie, movie producer, are in firm with Fleischer. Bernie is heading East August 4 for distributor tie-ups.

Jive to Bingo

CHICAGO, July 20.—Joe Marsala, jump clarinet star, and Adele Girard, jazz harpist, turned up at the National Association of Music Merchants with a very sedate and unjivey children's musical game. Called toono, it has sets of cards with pictures, markers and three vinylite records which moppets play to hear what markers go over what pictures. Game operates on same principle as bingo. Vinylite platters feature Miss Girard singing and talking plus music by a bunch of symph men.

Decca Jumps Mr. Jordan From 4 To 6 Bits Retail

NEW YORK, July 20.—When Decca releases Louis Jordan's next coupling, *Choo Choo Boogie* and *That Chick's Too Young to Fry* on Monday (29), price will jump to 75 cents retail from the 50-cent retail nick Jordan disks formerly sold for. Whether this is the beginning of a new trend toward putting more 50 centers on the 75 on Decca's part, or whether the other majors plan to jump the prices of some of their platters isn't known right now. Plenty of complaints have been coming thru on rising costs, and it isn't too unlikely that some price hikes on retail level will take place in the next few weeks to months.

"Roberta" Tops Pitt Civic Opera Span, 55,000 "In the Bag"

PITTSBURGH, July 20.—Future of Civic Light Opera Company here seemed definitely assured Wednesday (17) when *Roberta*, with Bill Johnson and Mona Bradford in the leads, drew a record 9,926, to bring the total of three performances to 25,464 payees. Opera officials predicted a certain attendance of 55,000 for the week, with good weather.

Vagabond King, last show of the eight-week season, is a virtual sell-out already, with only a few \$1.20 seats remaining.

New Moon, with Lansing Hatfield and Jane Farrar, set the previous attendance with 36,553 in the sixth production that opened on July 8, despite the fact that Thursday (11) was lost due to rain.

Philly Theater Into Dancery

PHILADELPHIA, July 20.—Fans Theater, which has had a checkered career as a film-flesher, may become a ballroom this fall. Located in the West Philly sector, playhouse has been dark since the beginning of the year following a feeble try on the part of Izzy Hirst with Negro name bands for the stage. Originally Fay's, which featured unit shows in vaude's heyday, house was operated for many years by Sam Steifel, now of Hollywood, who made a go of vaude shows with burly queens in the lead for the lure. Theater, purchased from Steifel by Morris Wax, was sold this week to Paul Kleiman, local theater owner. Located in the heart of a Harlem sector, Kleiman figures on converting the house into a Savoy-styled dancery, with one local combine of dance promoters already interested in such a project.

Leff Selling Interest in ARA Waxery

Not To Disk, Showbiz Folk

HOLLYWOOD, July 20.—Mark Leff, prexy of ARA Records, has just told *The Billboard* in an exclusive statement that he is definitely selling his interest in the disk firm to another interest and that the deal would be closed very shortly. Leff's frank admission of easing out of the ARA picture followed rampant rumor along Vine Street row that ARA was folding and also that Cosmo Records was absorbing ARA along with National Records, an Eastern plattery. However, Leff insists that the two interests wanting to purchase ARA from him are not in the record game and are not even vaguely connected with showbiz. A New York group is supposed to be interested and also a West Coast org.

Plant Closed

Altho he did admit that he had closed ARA's own pressing outlet temporarily in order to take inventory, Leff insists that waxery is moving right along, pointing to two new distributors just signed this week in Memphis and New Orleans and also several new talent negotiations which are continuing. Even the own pressery is shut down, ARA is supplying sources with records pressed by several indie pressing plants contracted by them, including a large output from Olympic Pressing Company. All trade and mass publication advertising has been dropped by ARA with Leff's announced intention to pull out. Move by Leff to sell came as a surprise to many in the trade, since firm has been adding name talent regularly and expanding its exec personnel. How Bruce Altman, sales promotion manager; Lou Bring, musical director, and Shelby York, production head, will fare in change of ownership remains to be seen. Important talent names cutting for ARA include Hoagy Carmichael, Ginny Simms, Phil Harris, Judy Canova, Smiley Burnette, Jan Savitt, Earl Hines, Art Tatum. ARA recently absorbed Symphony Records, West Coast firm dealing in classical works and featuring in particular the Santa Monica Symphony Orchestra.

No 'Okla' and 'Boat' Tunes For England Till Shows Hit

LONDON, July 20.—*Oklahoma* and *Show Boat* scores are restricted here for performances of all kinds, reason being that both musicals will play here in the near future, and Chappel doesn't want tunes played to death before the musicals open.

New J. McPartland Ork

CHICAGO, July 20.—Jimmy McPartland, who had his own band a short while before the war and who has played a trumpet with Tommy Dorsey and other name bands, is currently organizing another band here. Harold Lee, who will be the band's business manager, said that the orchestra would ultimately be a 14-man modern commercial sweet swing outfit, altho initial organizational difficulties may force unit to preem with eight pieces. No booking agency alliance has been set yet and no dates lined up, but band is expected to be ready by September 1. McPartland's frau, Lee Page, will be featured on piano with the ork.

AN HONORARY DEGREE TO GAC

The Annual Billboard College Music Survey showed that beyond a shadow of a doubt, GAC not only stands alone with its name bands and vocal units, but also is by far ahead of the field representing the bands that will rate tops in '47 and thereafter.

Thus, only 14 years after our first booking, GAC rates highest in music today. It is extremely gratifying that the college students of America have elected us to that coveted position, for it is to them, and the countless millions of young dancers and music fans that our efforts have been, and shall always be directed.



8TH ANNUAL COLLEGE POLL
FAVORITE BANDS
(All Styles)

1. Tommy Dorsey	340
2. Woody Herman	276
3. Stan Kenton	219
4. Harry James	173
5. Tex Beneke and the Glenn Miller Band	154

8th Annual College Poll
Most Promising Newer Orchestras
(Most Likely to Reach the Top)

1. Stan Kenton	356
2. Tex Beneke (with the Glenn Miller Ork.)	217
3. Elliot Lawrence	107
4. Randy Brooks	78

8TH ANNUAL COLLEGE POLL
FAVORITE GIRL SINGERS

1. Jo Stafford	448
2. Dinah Shore	440
3. Peggy Lee	123
4. Helen Forrest	103
5. Billie Holiday	82
6. June Christy	64

8TH ANNUAL COLLEGE POLL
FAVORITE MALE SINGERS

1. Bing Crosby	559
2. Frank Sinatra	462
3. Perry Como	341
4. Dick Haymes	133
5. Johnny Desmond	54

8th Annual College Poll
Favorite Singing Groups

1. Ink Spots	322
2. King Cole Trio	238
3. Pied Pipers	238
4. Mills Brothers	214
5. Andrews Sisters	184
6. Modernaires	53
7. Charlotiers	41
8. Delta Rhythm Boys	35
9. De Marco Sisters	23



GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

R.K.O. BUILDING • ROCKEFELLER CENTER • NEW YORK 20, N. Y. • CIRCLE 7-7550

Music---As Written

NEW YORK:

Feedback

Bob Stevens, until recently a Decca exec, is going into the music publishing business. . . . Famous Music's next plug, after *To Each His Own*, will be *You Are Everything To Me*, a Mexican song hit with English lyrics by Mack David. . . . Frankie Carle has a new vocal quartet, called the Sunrise Serenaders. Band just did a couple days' work in a Phil Regan pic at Monogram. Also did a Universal short.

Dorsey Bros.' Music Company publishing Jimmy Littlefield's score of *Icetime*, Sonja Henie's latest show. TD skedded to record *Lovable, Wonderful, Kissable You*, from the score. . . . De Luxe Records will be out next month with a house organ entitled *Platter of News*. Will supplement the weekly news letter to disk jocks, and will be a four-page, two-color job with photos. . . . Henry Wells leaving the Rex Stewart band to form his own combo under management of Dave Sternberg, who handles Stewart.

Jimmy Palmer goes back into Post Lodge, Larchmont, N. Y., July 30 for five weeks with options. . . . Art Mooney held over at Palisades Amusement Park, Fort Lee, N. J., for the rest of the season. . . . Jimmy Lunceford does two weeks at Coronet Club, Philly, opening August 30. . . . Claude Thornhill follows his Hotel Sherman, Chi, job with a couple weeks at Chase Hotel, St. Louis, opening September 20. . . . Ben Ribble, discharged from the army, has reorganized his band and is now at Donahue's, Pompton Turnpike, N. J.

Pubs and Penners

Broadcast Music, Inc., has acquired exclusive sales agency rights in the U. S. for France Music, a French firm which has a lot of Charles Trenet material. . . . Famous Music has pubbed something called *My O'Darlin'*, *My O'Lovely*, *My O'Brien* by Paul Secon and Lou Singer. . . . Herb Leventhal new professional manager of Lewis Music.

Band Babble

Lil Green handed her contract back to Joe Glaser. . . . Gray Raines will bow in with his new band in September. Harry Moss Agency will route him thru the South as a starter. . . . The music people now signed for *The Fabulous Dorseys* film include Paul Whiteman, Gene Krupa, Woody Herman, Lionel Hampton, Charlie Barnet, Art Tatum, Henry Busse, Bob Crosby, Bob Eberly and Helen O'Connell. . . . Leslie Long (fem) back on vocals, with Eddie Stone band at Belmont-Plaza Hotel here. . . . Bill Powell who bought the Ferguson Bros.' Booking agency some time ago, has taken on the Darlings of Rhythm and the Fred Harris ork. . . . Miff Connor, former George Paxton trumpeter, has formed a tenor band and will go into Knickerbocker Yacht Club, Long Island, Thursday (18).

CHICAGO:

Sherman Hayes ork, which has been at Walnut Room, Bismarck Hotel here for several months, has signed with Cosmo Records and cut first sides here this week. . . . Charlie Spivak's band went into percentage at Hub Ballroom, Edlestein, Ill., Sunday (14). Band opened at Chi's College Inn, Hotel Sherman, Friday (19), following Tex Beneke and the Glenn Miller ork.

Musicraft has just released two Fontaine Sisters' numbers, *Missouri Waltz* and *Linger in My Arms*. Sisters have just written two tunes, one a beguine, other a ballad. . . . Robert Crum, piano soloist who held forth at New Horizon Room, Hotel Continental, for about three months, has been succeeded by Henri Rose. Crum will do a three-week engagement at Raddison

Hotel, Minneapolis, beginning August 2.

Carl Schreiber's ork, which has been at Byrd's Ballroom on Chi's West Side since last September, is still playing there on week-ends and doing some one-nighters in the Midwest. Clyde Balduchum, of McConkey office here, just returned from a booking tour thru Illinois, Indiana, Tennessee and Kentucky and got dates for Bob Sylvester and Sonny Dunham at the Spur, in Karnak, Ill., as well as engagements for Betty McGuire's All-Girl Orchestra and Walter Neilsen, unicyclist, at Silver Slipper, Memphis. . . . Chi's Aragon Ballroom will celebrate its 20th anniversary with a two-band broadcast over Mutual networks Tuesday (23.) Orks will be Eddy Howard and George Olsen. . . . Aragon will bring in Harry James for a one-nighter in August.

HOLLYWOOD:

Second MCA band to go into Mission Beach Ballroom since operator Larry Finley's anti-trust suit against firm is Jimmy Grier, starting August 6. Sterling Young led off. . . . Fluffed off for past two years on the tune he wrote, William Morris booker Charles Wick has hit first recording of *I Want a Grown Up Man* by Orrin Tucker's band for Musicraft. Bobby Weiss, firm's talent man, heard the tune at a party and followed thru.

It's Tommy Tucker and not Orrin Tucker going into Palladium in November. Dancery's outside flackery fumbled. . . . Ted Steele renewed at Palace Hotel, San Francisco. . . . Lawrence Welk booked for six days at Pleasant Festival, Aberdeen, S. D.

Stan Kenton doing biggest biz at Meadowbrook since Benny Goodman, taking \$6,125 for the first week. Band also doing Universal short. . . . Dick Jurgens playing only Southern California date at Aragon, August 9-11 before heading for Chicago.

Ed Fishman's Capitol Attractions booking firm may be absorbed by an Eastern outfit, with Fishman taking over a major job with the combined set-up. He just returned from a five-month tour with the Carter Moreland Troupe. . . . Frances Langford switched from ARA to Mercury.

DELTA RHYTHM BOYS

Not Sweet—Not Hot—Just Rolling, Jumping Syncopation

BACK in '35, five students at Dillard University, New Orleans, formed a combo known as the Frederick Hall Quartet (four voices and a piano) that built quite a rep thruout Southern and Middle Western schools and churches.

Their music was full, rich and deep and based on slicked-up versions of well-known Negro spirituals and folksies. After graduation the combo went to South America and blazed a 10-month boff trail thru Buenos Aires, Santiago and Lima. Meanwhile they changed their name to the Delta Rhythm Boys, taking their cue from their distinctive style.

Two of the original five—Les Gaines, bass, and Traverse Crawford, second tenor—are still with the group. Carl Jones, first tenor and arranger; Kelsey Pharr, bary, and Rene DeKnight, pianist and arranger, are replacements. Gaines has written and collabed on such hit tunes as *Take the A Train* and *Just a-Sittin' and a-Rockin'*.

One of the top combos in showbiz today, the Delta boys have headlined clubs, theaters and radio shows. They were featured on the *Amos 'n' Andy* program (NBC) for 36 weeks last season. After their guest shot on the *Carnation Milk* seg July 29 they open at the Chanticleer, Baltimore, for four weeks.

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ROMANCE WITHOUT FINANCE

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SHE'S A RANK CHICK

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Ray Anthony

(Reviewed at Roseland Ballroom, New York, July 17. Personal Manager: Fred Benson. Booking: Music Corporation of America.)

TRUMPETS: John Jelinek, Clyde Hare, Jimmy Schoun, Marty White, Ray Anthony.
TROMBONES: Tommy Oblak, Ray Paulson, Paul Selden, Billy Lang, John St. Amour (French horn).

SAXES: Everett Evans, Leo Anthony, Lou Sadar, Eric Christensen, Eddie Slejko.

RHYTHM: Eddie Ryan, piano; Johnny Stebal, guitar; Stan Slejko, bass; Dick Farrell, drums.

VOCALISTS: Dee Keating, Bill Johnson, Billy Lang.

ARRANGERS: Ray Anthony, Jack Rosenberger, Bill Bailey, Ray Paulsen.

Less than a year ago Ray Anthony was leading a widely discussed navy band in the Pacific. Less than a year from now he may be breathing down the necks of orkdom's names. He meets practically every requirement: His music is completely danceable, he is as colorful a front man as has appeared in years, he is developing an individual "sound" and he puts the emphasis on what the payees demand.

The most serious dancers in the country patronize Roseland Ballroom and make it a tough location. Either an ork plays solid dance music in a steady tempo or the terpers make you wish you'd stayed in the butcher business. And these care-hardened cookies who have seen orks come and go for years don't generally go for cuteness on the bandstand. So what does Anthony do? He stands them on their ears. He gives them rumbas, waltzes and Peabodies. He keeps the ballad tempos fast enough for a normal person to navigate. And then, when he's got these tough terpers breathless and sweaty, he makes them gather around the bandstand for a 10-minute show that has them howling for more at the finish.

Promoters whose clients have been squawking about the non-danceability of some swing orks would do well to investigate this guy. His gimmick is a modified two-beat (definitely not Dixieland, tho) with a terrific drummer named Dick Farrell hammering out a relentless rocking rhythm that seems to swing more than most four-beats.

The library has all the best-known standards and the latest pop hits. Arrangements strive for tonal color, playing one section against another and calling for very little solo work. Anthony's trumpet, which once

graced a great Glenn Miller section, is spotted frequently, and is particularly effective on the ride numbers, where he is a visual as well as an aural seller. He bends over backward, lifts his head, closes his eyes and makes that horn sound like a goosed banshee. On the last note he leaps two or three feet in the air and the customers go wacky.

Serious students of modern jive will undoubtedly pick many quarrels with this bunch, but the people who pay the freight will like the dance tempos, will think Anthony is a terrific trumpeter, will enjoy his bandstand antics (which never violate good taste, by the way) and will want him back. Which reminds us that Roseland just renewed the guy for an additional seven weeks.

The vocal department is better than average. Doc Keating sings a pert rhythm number and looks healthy, normal and natural, which can't be said of too many chirps. Bill Johnson does a good, if unexciting ballad, and Billy Lang, a cherubic young tram man, bounces thru a couple of novelties in promising style.

With no disk affiliation yet, Anthony will find that climb tough. But if one of the platteries grabs him, cuts and sells him properly, he could move right on up.

SCA To Hold Elections; Present Execs Look Set

HOLLYWOOD, July 22.—Screen Composers' Association, group of flicker scorers who organized about a year ago in order to gain greater royalty payments from ASCAP and freer access for additional sales to their writings, is holding an election of officers this week. Election blends with current visit of org's counsel, Leonard Zissu, from New York. Zissu made a generalized report on his efforts in their behalf last week, but nothing definite has been revealed, with groundwork remaining the important element.

A new slate of officers has been suggested by some members of SCA, but group in office now is expected to be retained. It includes Max Steiner, president; Adolph Deutsch, v.-p.; Ed Plumb, secretary, and Roy Webb, treasurer. A board of directors totaling 12 is also expected to be swept back into office.

Forthcoming meeting of Songwriters' Protective Association here in August, with John Schulman and Fred Ahlert coming from New York for confabs with org's recently appointed West Coast heads, including Wolfe Gilbert, Jule Stein and Frank Loesser and national Prexy Sigmund Romberg, now on the Coast, may take up matters deeply concerning SCA's interests.

Managers Tilt With Dram Guild on Foreign Royalties

NEW YORK, July 20.—Confab Tuesday (16) between League of New York Theaters and Dramatists' Guild brought to light objections from the managers to a provision in new minimum basic agreement calling for inclusion of foreign plays. Previously, managers were permitted to buy a foreign play outright. Now the pitch is for the producers to pay regular royalty under terms of a new pact. Translators' royalty is also slated to be upped.

Managers have turned out in full strength for negotiations, and so far each side has indicated a desire to compromise. Conferees go into the musical comedy section of the agreement next week.

Morocco's Garbage Cans in Dressing Rooms in 802 Beef

NEW YORK, July 20.—Because Local 802, American Federation of Musicians here, does not believe garbage cans belong in dressing rooms, El Morocco, chi-chi nitery, is having a headache. Chauncey Gray and Machito bands playing the spot have been complaining of inadequate dressing facilities and the added discomfort caused by the aroma from the cans which are in the same room. Union gave the spot until tonight (20) to provide more likely quarters for the tootlers, with the likelihood an extension would be granted.

What brought union tempers to the fore and otherwise aggravated the situation is said to be the fact that the spot's manager, Ray Dillman, has a room in which no garbage cans are stored and to which he occasionally retires for a rest. Union members say he is reluctant to allow the musicians to dress in that room and claims inability to find them space anywhere else on the premises.

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GOT A DATE WITH
AN ANGEL
I DON'T KNOW WHY



MONICA LEWIS
-SIG. 15029-
SHOULD I TELL YOU
I LOVE YOU
PUT THE BLAME
ON MAME



RAY BLOCH
SIG. 15005
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MEADOWLAND



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SIG. 15031
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2018 COAX ME A LITTLE BIT
IF I HAD MY WAY
2019 WHATTA YA GONNA DO?
PAINTING THE CLOUDS WITH SUNSHINE
2021 SEEMS LIKE OLD TIMES
GIVE MY HEART A BREAK
2022 MY BLUE HEAVEN
EVERYONE IS LOOKING FOR THE RAINBOW

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Promoters Buy More B&C Orks To Cut Big Guarantees

(Continued from page 19)
outfit a vacation, and they reassembled in Bellingham, Wash., this week on what was to have been the next stop after the Simmons tour.

The anvil that broke Simmons' back was Gene Krupa, on whose tour week before last the promoter dropped a reported \$10,000. That Krupa was the last ork to play for Simmons is pure coincidence—the op had been taking it on the lug consistently. The territory was a boon to bands headed west and gave great promise of developing into a lucrative proposition for the promoter, but he simply couldn't stand guarantee gaff. The circuit is not completely lost, however. Tony Lupien and Ed Goldstein, who routed Earl Hines and Duke Ellington thru that area during the last three months, are in New York shopping for orks. Hitherto less active than Simmons, the duo has a tie-up with the powerful Canadian Legion and might survive more easily than Simmons, who had to go it unsponsored by so influential a group.

Canuck Union Limit

A complicating factor, as far as offices are concerned, comes from the Canadian Musicians' Union, which has decided to limit Yank name band showings to one per month in any given Canadian town. Simmons brought in so many bands that the Canadian dance outfits were begin-

ning to feel the pinch, it's said. Limitation of name band work in the territory has another aspect, however. It will permit the promoter to work on each dance with the greatest possible care and might assist in building the territory for the future.

Industrial Boom?

While all are deeply concerned over the plight of the one-night business, some agency people foresee salvation in the form of an economic boom which they think will occur by the end of this year when industrial production gets rolling. It is their prediction that this boom will make the war market seem anemic. With this in mind they are not too worried over the present rockiness of the one-nighter road. Should the boom be delayed, or should it not eventuate, ork salesmen concur in the belief that not only more promoters but many band leaders are going to have to go to work for a living.

Another angle is the rapidly approaching end of the summer season. By September 15 all the summer locations will be closed and the band lists will be replete with crews looking for bookings. Between these bands, hungry for work, and the situation being created by promoters buying lighter names, it is possible that ork prices will start down by the beginning of winter.

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SUNSET AT VINE HOLLYWOOD

Eckstine, Millinder Make Pix To Hypo Tour Grosses

NEW YORK, July 20.—The movie trail blazed by Louis Jordan, whose *Caldonia* short has been a means of hyping his road take, is now to be followed by Billy Eckstine, Lucky Millinder and other leaders. Eckstine has just completed work on a 30-minute featurette titled *Rhythm in a Riff*, which will be distributed according to the same principle which paid off for Jordan. The Eckstine flicker will be planted to dovetail with his personal appearances on road tours. As often as possible he will hit town during the run of the picture, take bows between screenings, and otherwise try to boost one-nighter receipts. Film, made here by a new outfit called Associated Producers of Negro Motion Pictures, embarked on an ambitious schedule that includes films for Eckstine, Millinder, Henri Woode, International Sweethearts of Rhythm and other orks shortly to be signed. In *Rhythm in a Riff* Eckstine plays the hero, gets an opportunity to do a little acting and plenty of opportunity to display his vocal technique. Songs include *Prisoner of Love*, *You Call It Madness*, *I Cried for You*, *Lonesome Lover Blues*, *Second Balcony Jump*; *Taps Miller*, a title tune, and others. Ann Baker is also featured. Lucky Millinder recently wound up an as yet untitled one-reeler, which

Astor Pictures will distribute in coordination with Millinder's road activities. Henri Woode is starred in a 30-minute featurette still untitled. The Sweethearts of Rhythm will appear in a straight band sequence in another film.

Singers' Full Season Hoopers

(Continued from page 19)
to include him, but you can skip the show if you don't agree. Chart itself indicates, of course, that air appeal of singers runs pretty even with their general appeal as proved by the recent *Eighth Annual College Poll* conducted by *The Billboard* (see July issues). In the male singer division of that poll this is true at any rate. Crosby placed No. 1, with Sinatra No. 2. And in the season's Hooperatings Bing is once again, with Sinatra just behind Vallee for No. 3 male slot. Dinah Shore, who was just nosed out by Jo Stafford in the *College Poll*, lands the top fem singer rating, followed fairly close by Hildegard.

Rest of chart reveals many interesting points, tho reader must again be cautioned that it is not wise to jump to pat conclusions on basis of cold ratings. Time shows are on the air, their competition and many other factors must be taken into consideration. Sunday thru Saturday evening and Sunday afternoon shows are ones included.

Majestic Sets Lucuona Boys; Ayres for Album

NEW YORK, July 20.—Lecuona's Cuban Boys, Havana rumba outfit now working on the West Coast, has signed an exclusive disk contract with Majestic Records. Slated to open at Copacabana here August 15, the band will cut its first slides on or about that date. Majestic has also signed Lew Ayres to narrate an album of Bible stories. Script, still untitled, is in preparation.

Burgess CRC Industrial Mgr.

BRIDGEPORT, Conn., July 20.—Joseph Burgess Jr. was appointed manager of industrial relations for Columbia Recording Corporation this week. Prior to a four-year army stretch, Burgess had been personnel manager of the Columbia Broadcasting System.



LILYANN CAROL

GEORGE W. CLARK
Boston Daily Record
July 8, 1946.

"... for her first engagement in a night club, Lilyann Carol, that tiny, beautiful, black-haired youngster—she's really quite grown-up now—who helped for so long to make Louis Prima's band more important... it is a pleasure to report that Lilyann is good, but very, very good, and has a great career before her. . . . Joe Holton, the 20th Century-Fox scout, is already interested. . . ."

PERSONAL MANAGEMENT
JERRY ROSEN
204 Central Park South,
Circle 6-7216 New York 19, N. Y.

HELD OVER
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Boston

BOOKED
HIPPODROME Thea.
Baltimore, Aug. 1-14

BOOKED
RKO THEATRE
Boston, Aug. 15-22

BOOKED
STEEL PIER
Atlantic City, Aug. 25-Sep. 1

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ECKSTINE IT'S A SMASH HIT!

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TELL ME PRETTY BABY 9018

BLUE • NAT'L 9018 PRISONER OF LOVE NAT. 9017
2ND BALCONY JUMP! ALL ISING IS BLUES

JOE TURNER "TOPS IN BLUES"

MY GAL'S A JOCKEY! NAT. 4002
I'VE GOT LOVE FOR SALE

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RAGTIME COWBOY NAT 5012
FROM **SANTA FE SLEEPYHEAD**

STILL GOING GREAT
NAT 5011 **MOANIN' IN THE MORNIN', TOO SOON**
GRIEVIN' IN THE EVENIN' TO TUCSON

THE ORIGINAL AND STILL THE BEST!
NAT 5010 **SIoux CITY SUE** **SOME DAY DARLIN'**

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- BOB CROSBY . . . Decca
- TEX BENEKE . . . RCA Victor
- HARRY COOL . . . Signature
- PHIL BRITO . . . Musicraft
- THREE SUNS . . . Majestic

AS IF I DIDN'T HAVE ENOUGH ON MY MIND

By Charles Henderson, Harry James, Lionel Newman

Recorded by

- HARRY JAMES . . . Columbia
- DICK HAYMES . . . Decca
- MARTHA TILTON . . . Capitol
- HENRY KING . . . Trilon
- EILEEN BARTON . . . Mercury

Watch For

I WANT MORE, MORE, MORE

By Charlie Tobias and Nat Simon

NEW YORK • CHICAGO • HOLLYWOOD



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. THE GYPSY
2. THEY SAY IT'S WONDERFUL
3. DOIN' WHAT COMES NATUR'LLY
4. SURRENDER
5. PRISONER OF LOVE
6. TO EACH HIS OWN
7. I DON'T KNOW ENOUGH ABOUT YOU
8. SIOUX CITY SUE
9. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
10. I GOT THE SUN IN THE MORNING
11. I DON'T KNOW WHY (I JUST DO)
12. IN LOVE IN VAIN
13. ALL THROUGH THE DAY
14. COME RAIN OR COME SHINE
15. ONE MORE TOMORROW

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Week	Last	POSITION	SONG	ENGLISH	AMERICAN
5	1	1.	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Words & Music
17	3	2.	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
12	2	3.	MARY LOU	Francis Day	Mills
10	4	4.	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
3	8	5.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
10	6	6.	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
12	8	7.	IN THE LAND OF BE-GINNING AGAIN	Feldman	Feist
9	4	8.	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
18	7	8.	LET BYGONES BE BYGONES	Feldman	*
29	5	9.	CRUISING DOWN THE RIVER	Cinephonic	*
5	10	10.	HOMESICK—THAT'S ALL	Chappell	Mayfair
3	11	11.	PRIMROSE HILL	Lawrence Wright	*
1	—	12.	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
4	14	13.	YOU WON'T BE SATISFIED (Until You Break My Heart)	Chappell	Mutual
8	20	14.	I'D LIKE TO GET YOU ALONE (When You're Lonely)	Campbell-Connelly	Marks Dash, Connelly, Inc.
4	16	14.	YOU CAN BE SURE OF ME	Irwin Dash	Bourne
8	19	15.	COAX ME A LITTLE BIT	Victoria	Triangle
10	—	16.	THIS HEART OF MINE	Bradbury Wood	ABC
1	—	17.	CYNTHIA'S IN LOVE	Chappell	Santly-Joy
23	12	18.	CHICKERY CHICK	Campbell-Connelly	Sun
4	19	19.	AMADO MIO	Chappell	Sun
15	9	20.	ON THE ATCHISON, TO-PEKA AND SANTA FE	Sun	Feist
16	13	20.	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- ALL THROUGH THE DAY** (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
- DO YOU LOVE ME?** (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.
- I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.
- IN LOVE IN VAIN** (T. B. Harms), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
- LOVE ON A GREYHOUND BUS** (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
- NIGHT AND DAY** (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.
- ONE MORE TOMORROW** (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.
- STRANGE LOVE** (Famous), in Hal Wallis Production's "The Strange Love of Martha Ivers." National release date—September, 1946.
- TO EACH HIS OWN** (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.

Music Popularity Chart

Week Ending
July 19, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 12, 8 a.m., and ending Friday, 8 a.m., July 19)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
19.	All Through the Day (F) (R)	Williamson	ASCAP
1.	Azusa (R)	Leeds	ASCAP
11.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
4.	Cynthia's in Love (F) (R)	ABC	ASCAP
10.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
6.	Doin' What Comes Natur'llly (M) (R)	Berlin	ASCAP
7.	Don't Be a Baby, Baby (R)	Triangle	ASCAP
15.	Full Moon and Empty Arms (R)	Barton	ASCAP
17.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
9.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
9.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
5.	I'd Be Lost Without You (R)	Advanced	ASCAP
2.	If You Were the Only Girl (R)	Mutual	ASCAP
5.	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
17.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
16.	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
5.	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
13.	More Than You Know (M) (R)	Miller	ASCAP
5.	Night and Day (F) (R)	Harms, Inc.	ASCAP
16.	One More Tomorrow (F) (R)	Remick	ASCAP
11.	Prisoner of Love (R)	Mayfair	ASCAP
6.	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
16.	Sioux City Sue (R)	Morris	ASCAP
8.	Strange Love (F) (R)	Famous	ASCAP
5.	Surrender (R)	Santly-Joy	ASCAP
14.	The Gypsy (R)	Leeds	ASCAP
5.	There's No One But You (R)	Shapiro-Bernstein	ASCAP
15.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
1.	Too Many Irons in the Fire (R)	Marks	BMI
2.	Whatta Ya Gonna Do? (R)	BMI	BMI
3.	Who Do You Love, I Hope? (M) (R)	Berlin	ASCAP
2.	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

cluded in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Going Strong		Lic. By
			Position	Title	
13	3	1	1.	THE GYPSY	Dinah Shore...Columbia 36964—ASCAP
17	1	2.	PRISONER OF LOVE	Perry Como...Victor 20-1814—ASCAP	
8	7	3.	DOIN' WHAT COMES NATUR'LLY (M)	Dinah Shore-Spade Cooley Ork...Columbia 36976—ASCAP	
4	6	4.	TO EACH HIS OWN	Eddy Howard Ork...Majestic 7188—ASCAP	
11	2	5.	THEY SAY IT'S WONDERFUL (M)	FranK Sinatra—Columbia 36975—ASCAP	
11	5	6.	THE GYPSY	Ink Spots...Decca 18817—ASCAP	
5	8	7.	THEY SAY IT'S WONDERFUL (M)	Perry Como...Victor 20-1857—ASCAP	
1	—	8.	SURRENDER	Woody Herman...Columbia 36985—ASCAP	
11	13	8.	THE GYPSY	Sammy Kaye...Victor 20-1844—ASCAP	
2	11	9.	WHO DO YOU LOVE, I HOPE?	Elliot Lawrence...Columbia 37047—ASCAP (George Olsen, Majestic 7185; George Price, Stork CR 1010; Andy Russell, Capitol 271)	
6	4	10.	DOIN' WHAT COMES NATUR'LLY (M)	Freddy Martin...Victor 20-1878—ASCAP	
12	10	11.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell...Capitol 252—BMI	
4	9	11.	SURRENDER	Perry Como...Victor 20-1877—ASCAP	
6	7	12.	I DON'T KNOW ENOUGH ABOUT YOU	Peggy Lee...Capitol 236—BMI	
1	—	13.	DINAH	Sam Danahue...Capitol 260—ASCAP	
8	12	13.	THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse...Capitol 251—ASCAP (Hal McIntyre, Cosmo 486)	
15	13	14.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore...Columbia 36964—BMI	
1	—	14.	PRISONER OF LOVE	Ink Spots...Decca 18864—ASCAP	
1	—	15.	CYNTHIA'S IN LOVE	Tex Beneke-Glenn Miller Ork...Victor 20-1858—ASCAP	

(Ray Bloch Ork, Signature 15021; Frankie Carle, Columbia 36994; Bob Eberly-The Song Spinners, Decca 18896; Skitch Henderson Ork, Capitol 255; Eddy Howard Ork, Majestic 7188; Jack Owens-Jimmy Hilliard Ork, Mercury 3014; Tony Pastor, Cosmo 483)

Coming Up

STONE COLD DEAD IN THE MARKET	Ella Fitzgerald-Louis Jordan	Decca 23546
(He Had It Coming)		
TO EACH HIS OWN (F)	Tony Martin	Mercury 3022
YOU CALL IT MADNESS BUT I CALL IT LOVE	Billy Eckstine	National 9019

3 GRAVE RECORDS

MARTHA TILTON

Sings

'YOU MAKE ME FEEL SO YOUNG'
and
'SOMEWHERE IN THE NIGHT'
CAP. 272
50c plus tax



With Paul Weston and His Orchestra from the 20th Century Fox Picture "Three Little Girls in Blue"
Two top tunes sweetly sung by Liltin' Martha Tilton—the first a swiny hit and the second the year's best torch song!

Stan Kenton

and his Orchestra

'RIKA JIKA JACK'
Sensationally different! The band sings while June Christy warbles without words!



'ARTISTRY IN BOOGIE'
A new Kenton eight-beat version in the amazing series that included 'Artistry Jumps!'
CAP. 273 50c plus tax

'YOU CALL IT MADNESS BUT I CALL IT LOVE'
King Cole turns in his finest ballad singing on Russ Columbo's greatest song!

'OH BUT I DO'

The Trio sings this one! A rhythm tune bigger than 'Straighten Up And Fly Right'



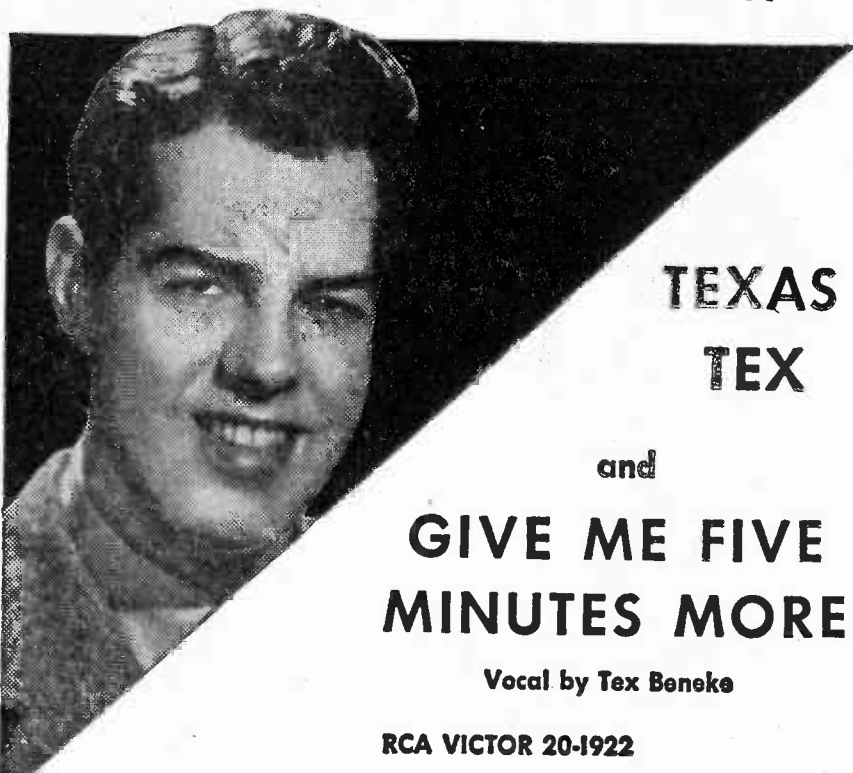
The KING COLE TRIO

CAP. 274 50c plus tax

Capitol RECORDS
FROM HOLLYWOOD
Sunset and Vine

Tex Beneke

AND THE MILLER ORCHESTRA



TEXAS
TEX

and
**GIVE ME FIVE
MINUTES MORE**

Vocal by Tex Beneke

RCA VICTOR 20-1922

Vaughn Monroe

and his orchestra

**JUST THE OTHER
DAY**

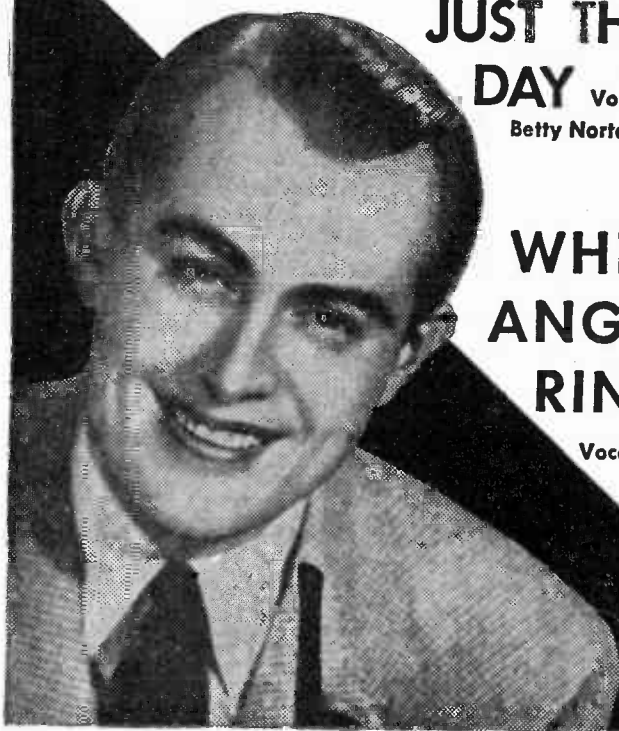
Vocal by Vaughn Monroe,
Betty Norton and the Moon Maids

and

**WHEN THE
ANGELUS IS
RINGING**

Vocal by Vaughn Monroe
and the Moon Maids

RCA VICTOR
20-1920



**ELTON
BRITT**
Singing
with Orchestra

Rogue River Valley
(from the Universal motion picture "Canyon Passage")
AND
Gotta Get Together with My Gal

RCA VICTOR 20-1927



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Title	Label
14	1	1	1.	THE GYPSY (R)	Leeds
10	2	2	2.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
7	3	3	3.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
2	8	4	4.	TO EACH HIS OWN (F) (R)	Paramount
15	4	5	5.	PRISONER OF LOVE (R)	Mayfair
10	5	6	6.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
3	6	7	7.	SURRENDER (R)	Santly-Joy
17	11	8	8.	SIOUX CITY SUE (R)	Morris
5	7	9	9.	ONE MORE TOMORROW (F) (R)	Remick
16	13	10	10.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
8	14	11	11.	IN LOVE IN VAIN (F) (R)	T. B. Harms
15	10	12	12.	ALL THROUGH THE DAY (F) (R)	Williamson
2	13	13	13.	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
10	15	14	14.	FULL MOON AND EMPTY ARMS (R)	Barton
7	9	15	15.	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Title	Label
12	1	1	1.	THE GYPSY	Ink Spots.....Decca 18814
				<i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	
4	3	2	2.	SURRENDER	Perry Como.....Victor 20-1877
				<i>More Than You Know</i>	
18	2	3	3.	PRISONER OF LOVE	Perry Como.....Victor 20-1814
				<i>All Thru the Day (F)</i>	
12	5	4	4.	THE GYPSY	Dinah Shore.....Columbia 36964
				<i>Laughing on the Outside (Crying on the Inside)</i>	
4	6	5	5.	DOIN' WHAT COMES NATUR'LLY	Freddie Martin....Victor 20-1878
				<i>Blue Champagne</i>	
6	4	6	6.	DOIN' WHAT COMES NATUR'LLY	Dinah Shore.....Columbia 36976
				<i>I Got Lost in His Arms</i>	

(Continued on page 124)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
4	1	1	1.	Dancing in the Dark	Decca A-447
				<i>Carmen Cavallaro</i>	
1	—	2	2.	Annie Get Your Gun	Decca A-468
				<i>Ethel Merman</i>	
48	2	3	3.	Glenn Miller	Victor P-148
				<i>Glenn Miller and Orchestra</i>	
2	3	4	4.	Twilight Time	Majestic 1041
				<i>Three Suns</i>	
1	—	5	5.	Musical Depreciation	Spike Jones

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
41	4	1	1.	Clair de Lune	Victor 11-8851
				<i>Jose Iturbi</i>	
57	2	2	2.	Chopin's Polonaise	Victor 11-8848
				<i>Jose Iturbi</i>	
15	3	3	3.	Jalousie	Victor 12160
				<i>Boston Pops</i>	
9	—	4	4.	Warsaw Concerto	Columbia 7443-M
				<i>Kostelanetz</i>	
11	5	5	5.	Spellbound	Victor 28-0404
				<i>Al Goodman</i>	

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Title	Label
12	2	1	1.	Kostelanetz Conducts	Columbia M-574
				<i>Andre Kostelanetz</i>	
5	3	2	2.	Exotic Music	Columbia X-264
				<i>Andre Kostelanetz</i>	
23	1	3	3.	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
				<i>Rachmaninoff, Philadelphia Orchestra</i>	
51	2	4	4.	Rhapsody in Blue	Columbia X-251
				<i>Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor</i>	
9	—	5	5.	Grand Canyon Suite	Victor 1038
				<i>Toscanini, NBC Symphony Orchestra</i>	

Music Popularity Chart

Week Ending
July 18, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
13	1	1	THE GYPSY —Ink SpotsDecca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
8	2	2	SURRENDER —Perry Como (Russ Case Ork)....Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Vogue R-765)
6	6	3	DOIN' WHAT COMES NATUR'LLY (M) —Freddy Martin (Glenn Hughes-The Martin Men)Victor 20-1878 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193; Dinah Shore-Spade Cooley Ork, Columbia 36976)
17	4	4	PRISONER OF LOVE —Perry Como (Russ Case Ork)....Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Elvona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
12	3	5	THE GYPSY —Dinah Shore (Sonny Burke Ork).....Columbia 36964 (See No. 1)
9	5	6	DOIN' WHAT COMES NATUR'LLY (M) —Dinah Shore-Spade Cooley OrkColumbia 36976 (See No. 3)
9	8	6	THEY SAY IT'S WONDERFUL (M) —Perry Como (Russ Case Ork)Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
3	11	7	TO EACH HIS OWN (F) —Eddy Howard Ork (Eddy Howard)Majestic 7188 (Ope Gates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921)
7	9	8	DOIN' WHAT COMES NATUR'LLY (M) —Jimmy Dorsey (Dee Parker)Decca 18872 (See No. 3)
12	7	8	THE GYPSY —Sammy Kaye (Mary Marlow)....Victor 20-1844 (See No. 1)
8	17	9	THEY SAY IT'S WONDERFUL (M) —Frank Sinatra (Axel Stordahl Ork)Columbia 36975 (See No. 6)
10	10	10	LAUGHING ON THE OUTSIDE (Crying on the Inside) —Sammy Kaye (Billy Williams)Victor 20-1856 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Dinah Shore, Columbia 36964)
12	14	11	THE GYPSY —Hildegard-Guy Lombardo.....Decca 23511 (See No. 1)
3	20	12	ONE MORE TOMORROW (F) —Frankie Carle (Marjorie Hughes)Columbia 36978 (Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
7	15	13	I DON'T KNOW ENOUGH ABOUT YOU —Mills Brothers (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)

(Continued on page 124)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
13	1	1	NEW SPANISH TWO STEP ..Bob Wills.....Columbia 36966
8	2	2	CINCINNATI LOUMerle Travis.....Capitol 258
13	5	3	SOMEDAY (You'll Want Me To Want You)Elton Britt.....Victor 20-1864
12	3	4	ROLY-POLYBob WillsColumbia 36966
4	4	5	NO VACANCYMerle Travis.....Capitol 258
26	6	5	GUITAR POLKAAl Dexter.....Columbia 36898
6	6	6	WAVE TO ME, MY LADY ..Gene Autry.....Columbia 36984
5	—	6	LONG TIME GONETex Ritter.....Capitol 253
2	6	6	THO' I TRIED (I Can't Forget You)Wesley Tuttle.....Capitol 267
1	—	6	BLUE TEXAS MOONLIGHT , Elton Britt.....Victor 20-1873

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1	STONE COLD DEAD IN THE MARKET (He Had It Coming) ..Louis Jordan-Ella Fitzgerald...Decca 23546
22	2	2	HEY! BA-BA-RE-BOPLionel Hampton.....Decca 18754
8	1	3	THE GYPSYInk SpotsDecca 18817
3	13	4	R. M. BLUESRoy Milton.....Juke Box JB-504
13	6	5	I KNOWAndy Kirk-The Jubilaires.....Decca 18782
4	4	6	I KNOW WHO THREW THE WHISKEY IN THE WELL ..Bull Moose Jackson..Queen 4116
2	—	6	I'VE GOT A RIGHT TO CRY ..Erskine Hawkins..Victor 20-1902
8	4	6	(GET YOUR KICKS ON) ROUTE 66King Cole Trio.....Capitol 256
1	—	7	PETOOTIE PIEElla Fitzgerald-Louis Jordan...Decca 23546

Nickel Coaxers

CLICK

CLICK



XAVIER CUGAT

and his Waldorf-Astoria Orchestra



CAB CALLOWAY

and his Orchestra

SOUTH AMERICA, TAKE IT AWAY!

(Rhumba)
(from "Call Me Mister")

CHIQUITA BANANA

(Rhumba) (The Banana Song)

Vocals by

BUDDY CLARK

with Chorus

COLUMBIA 37051

A BLUE SERGE SUIT

WITH A BELT IN THE BACK

AFTERNOON

MOON

Vocals by Cab Calloway

COLUMBIA 36993

TWO SMART MAESTROS

+

FOUR SLICK TUNES

=

A FEAST FOR THE FANS!

COLUMBIA RECORDS



Trade Marks "Columbia," and Reg. U.S. Pat. Off. Columbia Recording Corporation A Subsidiary of Columbia Broadcasting System, Inc.

GEORGIE AULD

"The Most Versatile Saxophonist of Our Time"
AND HIS ORCHESTRA

ALBUM S 1

- 373 AIR MAIL SPECIAL
HONEY
vocal—Georgie Auld
- 374 CO-PILOT
STORMY WEATHER
vocal—Lynne Stevens
- 375 GEORGIE PORGIE
IT HAD TO BE YOU
vocal—Lynne Stevens
- 376 IN THE MIDDLE
STOMPIN' AT THE SAVOY
- 377 BLUE MOON
JUMP GEORGIE JUMP



GEORGIE AULD

VINCENT YOUMANS MELODIES

Piano Album

WALTER GROSS AT THE PIANO

- 385 I KNOW THAT YOU KNOW
(from "Oh Please")
- 386 THROUGH THE YEARS
(from "Smilin' Through")
- 387 TEA FOR TWO WITHOUT A SONG
(from "No No Nanette")
- 388 SOMETIMES I'M HAPPY
(from "Hit the Deck")
- MORE THAN YOU KNOW
(from "Great Day")
- TIME ON MY HANDS
(from "Smiles")
- ORCHIDS IN THE MOONLIGHT
(from "Flying Down to Rio")



WALTER GROSS

MUSICRAFT RECORDS INC.
NEW YORK • HOLLYWOOD



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A FARMER'S LIFE (Is a Very Merry Life) Jerry Colonna (Frank DeVol Ork) (MY FICKLE) Capitol 276

ADVENTURE Bobby Doyle (Ray Bloch Ork) (TWILIGHT SONG) Signature 15035

AFTER YOU'VE GONE Page Cavanaugh Trio (FISH AND) ARA160

ARTISTRY IN BOOGIE Stan Kenton (RIKA JIKA) Capitol 273

J. S. BACH: THREE PART INVENTIONS ALBUM (3-12") Erno Balogh Disc 770

BACK ROOM PIANO Frank Froeba and His Boys Decca A-448

Down by the Old Mill Stream Decca 23602

I Wonder Who's Kissing Her Now Decca 23603

It's a Sin To Tell a Lie Decca 23604

Just a Girl That Men Forget Decca 23604

Moosie Mousie Boogie Decca 23603

St. Louis Blues Decca 23601

Sugar Blues Decca 23601

BALLROOM DISC SERIES

Standard Fox Trots Album (4 10") Disc 401

Modern Fox Trots Album (4 10") Disc 402

Waltzes Album (4 10") Disc 403

Rumbas Album (4 10") Disc 404

Sambas Album (4 10") Disc 405

Tangos Album (4 10") Disc 406

BARNYARD BAND Al Trace and His Silly Symphonists (SORRY) Coronet Cor-14

BETWEEN THE DEVIL AND THE DEEP BLUE SEA Marion Mann (Bob Haggart Ork) (YOU TOOK) Vogue R-731

BEWITCHED Marie Greene (Dave Mann Ork) (I GOT) Signature 15030

BLUE SKIES Phil Spitalny All-Girl Ork (Francine) (SEVILLE) Vogue R-733

BRAZIL Boston "Pops" Ork-Arthur Fiedler, Dir. (INTERMEZZO) Victor 10-1219

BUNCH OF RHYTHM Horace Henderson Ork (MAKE LOVE) Jamboree 909

BURMA ROAD BLUES, PARTS I & II Roy Milton's Sextet (Roy Milton) Hamp-Tone 104

CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany Five (Louis Jordan) (THAT CHICK'S) Decca 23610

DEED I DO Horace Henderson Ork (SMACK'S BLUES) Jamboree 908

DERRY DERRY DUM Harry Cool Ork (Harry Cool) (IT HAD) Signature 15036

DREAMY EYES Carlisle Brothers (SHE WON'T) King 541

JOAN EDWARDS YOUR HIT PARADE STAR ALBUM Joan Edwards (Vogue Ork) Vogue V-103

Go West, Young Man More Than You Know

Love Means the Same Old Thing This Is Always

EFFIE'S BOOGIE Effie Smith (NOTHIN' YOU) Aladdin 151

EVENING BREEZE Herb Jeffries (Hamp-Tone All-Stars) (YOUR GUESS) Hamp-Tone 106

FISH AND CHIPS Page Cavanaugh Trio (AFTER YOU'VE) ARA-160

FIVE MINUTES MORE Harry Cool Ork (Harry Cool) (THIS IS) Signature 15038

FOR THE CHILDREN ALBUM The Jewell Playhouse Vogue V-106

The Boy Cried Wolf, Parts 1 and 2

The Trial of Bumble the Bee, Parts 1 and 2

FOUR SQUARES ONLY Gladys Hampton's Quartet (STAR TIME) Hamp-Tone 105

FROM THE LAND OF THE SKY Johnny Bothwell Ork (I LEFT) Signature 15034

BLUE WATER Signature 15034

GATE SERENE BLUES Hamp-Tone All-Stars (JENNY) Hamp-Tone 107

GET YOURSELF A REDHEAD Hank Penny (MISSOURI) King 540

GIVE IT UP Annisteen Allen and Her Home Town Boys (SHE LOST) Queen 4124

GOOGIE'S BOOGIE Johnny Moore and His "Three Blazers" (MY SILENT) Exclusive 224

I GOT LOST IN HIS ARMS Marie Greene (Dave Mann Ork) (BEWITCHED) Signature 15030

I GUESS I EXPECTED TOO MUCH Dolores O'Neil (Buddy Weed Ork) (SH-H THE) Cosmo 497

I GUESS I'LL GET THE PAPERS Shep Fields Ork (Jack Prince) (SUR-RENDER) Vogue R-765

I LEFT MY HEART IN MISSISSIPPI Johnny Bothwell Ork (Don Darcy) (FROM THE) Signature 15034

I LEFT MY HEART IN MISSISSIPPI Sam Donahue Ork (Bill Lockwood) (JUST THE) Capitol 275

I SOLD MY HEART TO THE JUNK MAN The Basin Street Boys (Eddie Beals' Quartet) (VOOT NAY) Exclusive 225

I WAS WRONG Eddie Dean and His Boys (Eddie Dean) (THERE'S A) Majestic 11001

I WON'T TELL ON YOU Art West and His Sunset Riders (SHE'S MINE) Urban 116

(I'll Be With You) IN APPLE BLOSSOM TIME Jo Stafford (All-Star Trio-Paul Weston Ork) (THIS IS) Capitol 277

I'M GETTIN' USED TO LOVE AGAIN The Velvetones (SINGING RIVER) Coronet Cor-3

INTERMEZZO Boston "Pops" Ork-Arthur Fiedler, Dir. (BRAZIL) Victor 10-1219

IT HAD TO BE YOU Harry Cool Ork (Harry Cool) (DERRY DERRY) Signature 15036

IT'S NO GO Henry Russell Ork (SEEMS LIKE) Urban 119

JAZZ GEMS VOL. I Charlie Ventura Lamplighter

Charlie Boy Lamplighter LL 106

I Don't Know Why I Love You Like I Do Lamplighter LL 106

Stompin' at the Savoy, Part 1 Lamplighter LL 105

Stompin' at the Savoy, Part 2 Lamplighter LL 105

The Man I Love, Part 1 Lamplighter LL 107

The Man I Love, Part 2 Lamplighter LL 107

JENNY Hamp-Tone All-Stars (GATE SERENE) Hamp-Tone 107

JUST THE OTHER DAY Sam Donahue Ork (Mynell Allen) (I LEFT) Capitol 275

LA FILLE AUX CHEVEUX DE LIN Yehudi Menuhin (SALUT D'AMOUR) Victor 10-1220

LEARN TO DANCE THE RHUMBA, BEGINNERS, ALBUM Paul Shahin Vogue V-102-1

(Continued on opposite page)

Music Popularity Chart

Week Ending
July 18, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

- RIKA JIKA JACK** Stan Kenton and His Orchestra, June Christy vocal..... Capitol 273
You can count on Kenton for a fast and solid click with this one. It's a catchy, extremely rhythmic novelty with the Kenton band and the Christy vocal both excellent. Watch it soar. It's backed by another in Kenton's "Artistry" series, good, too, the not quite up to previous "Artistry."
- WHEN YOU MAKE LOVE** Margaret Whiting..... Capitol 269
Another one of those Cap chirp beauties. The Whiting lass could easily find this her best yet, from sales, most played and every other standpoint. Tune is beautiful and so is la Whiting's heartfelt selling of it. Flipover makes it double-header possibility, since it's another ballad beaut, "Along With Me," and sold equally well by Miss Whiting.
- FIVE MINUTES MORE** Frank Sinatra with Axel Stordahl Orchestra Columbia 37048
This should be the Voice's biggest disk in a long, long time. Tune is a rhythmic lickeroo and Sinatra's carefree, contagious peddling of it is a delight to hear. Reverse is "How Cute You Can Be," which is cute, but that's all. The biggie is "Five Minutes" and it should take less time than that to catch on clear around the country.
- I WANNA GO WHERE YOU GO** Tommy Dorsey and His Orchestra..... Victor 20-1938
TD gives this oldie new life with top tramping plus plenty stuff from the sax section, plus an especially tricky and tantalizing tenor sax ride. It could easily be a top revive hit. Backing is Jerome Kern's "The Song Is You," done in wild instrumental style.
- ATOMIC BOOGIE** Pete Johnson..... National 4003
If you want boogie and you want it atomic, Johnson's your boy. His pianistics on this side really explode, and he gets terrific support from the group of swingdingers playing with him. This is a cinch in the race locations, and could without too much trouble get right into the over-all best sellers and most played charts. Backing, a slow blueser called "Back Room Blues," is scrumptuous 88-lbg of its kind, too.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- LEARN TO DANCE THE RHUMBA, INTERMEDIATE ALBUM** Paul Shahin Vogue V-102-2
- LEARN TO DANCE THE RHUMBA, ADVANCED ALBUM** Paul Shahin Vogue V-102-3
- LIMEHOUSE BLUES** Ray Bloch Ork (MEADOWLAND)..... Signature 15005
- LINGER IN MY ARMS A LITTLE LONGER** Bobby Byrne Ork (Karen Rich) (THIS IS) Cosmo 496
- ROSA LINDA ALBUM** Rosa Linda ARA-5
Blue Skies ARA-4509
Carmen ARA-4510
Holiday for Strings ARA-4509
Lesson in Boogie ARA-4512
Rigoletto ARA-4510
St. Louis Blues ARA-4512
Waltz in A ARA-4511
Warsaw Concerto ARA-4511
- LONG, STRONG AND CONSECUTIVE** Marion Mann (Bob Haggart Ork) (YOU'RE GONNA) Vogue R-758
- LOVE IS THE DARNEST THING** Tony Pastor (Tony Pastor-Virginia Maxey) (THAT LITTLE) Cosmo 495
- LOVE ME OR LEAVE ME** Kay Starr (The Lamplighter All Stars) (SWEET LORRAINE) Lamplighter 110
- LOW-DOWN CHARIOT** The Golden Bell Quintet (WHO'S THAT)..... Victor 20-1939
- MAKE LOVE TO ME** Horace Henderson Ork (BUNCH OF)..... Jamboree 909
- MARY LOU** Louis Prima-Foy Willing and Riders of the Purple Sage (Foy Willing and Riders of the Purple Sage) (VOUT COWBOY)..... Majestic 5003
- MEADOWLAND** Ray Bloch Ork (Glee Club) (LIMEHOUSE BLUES) Signature 15005
- MISSOURI** Eddie Dean and His Boys (Eddie Dean) (NO VACANCY) Majestic 11000
- MISSOURI'S ONLY SLEEPING** Hank Penny (GET YOURSELF) King 540
- MOTHER'S ONLY SLEEPING** J. E. Mainer's Mountaineers (WORKIN' ON) King 543
- ART MOONEY MEDLEY ALBUM** Art Mooney Ork Vogue V-101
All Through the Day I've Been Working on the Railroad
I Don't Know Why Piper's Junction
- MY FICKLE EYE** Jerry Colonna (Frank DeVol Ork) (A FARMER'S) Capitol 276
- MY NECK OF THE WOODS** Tony Pastor (Tony Pastor) (TOO MANY)..... Cosmo 498
- MY SILENT LOVE** Johnny Moore and His "Three Blazers" (GOOGIE'S BOOGIE) Exclusive 224
- NO VACANCY** Eddie Dean and His Boys (Eddie Dean) (MISSOURI) Majestic 11000
- NOTHIN' YOU COULD DO** Effie Smith (EFFIE'S BOOGIE) Aladdin 151
- NURSERY DAYS ALBUM (3-10")** Woody Guthrie Disc 605
- OH, BUT I DO** King Cole Trio (YOU CALL) Capitol 274
- OO-WE BABE** Deacon Lem Johnson (WALKIN' THE) Queen 4125
- PIG FOOT PETE** Ella Mae Morse-Freddie Slack (YOUR CONSCIENCE) Capitol 278
- PLEASE AND SAY IT ISN'T SO** Hal McIntyre (30 MILES) Cosmo 499
- RIKA JIKA JACK** Stan Kenton (June Christy) (ARTISTRY IN) Capitol 273
- "TEX RITTER" COWBOY FAVORITES ALBUM** Tex Ritter..... Capitol BD-27
Bad Brahma Bull Capitol 20068
Blood on the Saddle Capitol 20067
Boll Weevil Capitol 20066
Chisholm Trail Capitol 20065
Rounded Up in Glory Capitol 20067
Rye Whiskey Capitol 20068
San Antonio Rose Capitol 20065
Try Me One More Time Capitol 20066

(Continued on page 124)

NO VACANCY
Capitol Record #258

Sung by **CAPITOL'S**
New Recording Star
MERLE TRAVIS
(Reverse Side)
"CINCINNATI LOU"

TOP SONGS

By REDD EVANS and
AUSTEN CROOM-JOHNSON

- Victor 20-1866... Tommy Dorsey
- Decca 18834... Mills Bros.
- Columbia 36960... Kay Kyser
- Cosmo 470... Hal McIntyre
- Muscraft 363... Mel Torme
- Four Star 1083... Ray Herbeck
- Davis 2109... Bon Bon

THERE'S NO ONE BUT YOU

By REDD EVANS and
AUSTEN CROOM-JOHNSON

RECORDED BY TOP ARTISTS

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- Columbia Gene Krupa
- Majestic George Paxton
- Capitol Sam Donahue
- Muscraft Kitty Kallen
- Signature To be announced
- Decca Harry Cool

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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

FREDDY MARTIN (Victor 20-1921)

To Each His Own—FT; VC.
You Put a Song in My Heart—FT; VC.

The blend of tenor sax stemming from the maestro with soft strings and brassy, plus warm lyric singing by Stuart Wade, makes this a highly pleasant plattering. Smooth and stylish is the Martin spinning for the contagious ballad chant, "To Each His Own," inspired by the movie of that name. And it's just as attractive for Cliff Friends's "You Put a Song in My Heart."

Soaring the song heights, "To Each His Own" in the Martin manner is as pretty as the phono fans will want to hear it.

FRANK SINATRA (Columbia 37048)

Five Minutes More—FT; V.
How Cute Can You Be?—FT; V.

Eschewing the dragged-out dittying to make the fem platter fiends purr, Frank Sinatra sings it in forthright rhythmic style for these sides. And they sell, particularly for Sammy Cahn's and Jule Styne's "Five Minutes More." Giving it that "Saturday Night" styling, Sinatra sings it light and airy to good effect for a ditty that is inherently tuneful and catching. Also keeps to a rhythmic beat for "How Cute Can You Be?" but ditty has none of the qualities or appeal of the first side and the spinning is most unimpressive. Axel Stordahl's music matches the setting created by the singer.

There will always be five more for "Five Minutes More."

TOMMY DORSEY (Victor 20-1938)

I Wanna Go Where You Go—FT.
The Song Is You—FT.

Tommy Dorsey takes two standards and dresses 'em up in swing style. Most fetching is his jump fashioning for "I Wanna Go Where You Go (Then I'll Be Happy)." Plenty tuneful and toe-tapping with clipped phrases of the trombone trio to start and finish the side, with a dash of swirling saxes and riding tenor. Moreover, you can still recognize the melody, which is more than can be said for Jerome Kern's familiar "The Song Is You." Save for a flash of the maestro's sweet horn slides, the band might as well been bearing down on "Ja Da." Neither the sock ensemble passages nor the forced improvisations of trumpet or clarinet make much musical sense. As a result, the lovely Kern melody serves merely as an excuse for loud and raucous blowing that is one big blare and nothing more.

It's fanciful fashioning for "I Wanna Go Where You Go" and should easily capture the fancy of the phono fans.

THE DE CASTRO SISTERS (Enterprise 187, 199)

Peru—FT; V.
Penicillin Makes You Willin'—FT; V.
Maracas in Caracas—FT; V.
Nina From Argentina—FT; V.

New label entry tees off with a delightful double disk of the De Castro Sisters. Their first time on wax, this nitery threesome blend their vocal talents on Latin-pulsed novelties with rousing results. (English lyrics sparingly spiced with Spanish.) Cuban charmers are particularly good in "Peru" and "Nina." Former is only one of four selections taken at a slower tempo and comes up as a pleasant ballad. Others are rhythm novelties of which "Nina" holds most interest. Impression is that with better material, girls could hit high. Jose Madera's ork provides backing.

Sides could win nickels.

PETE JOHNSON (National 4003)

Atomic Boogie—FT.
Back Room Blues—FT.

For some real exciting keyboard fingering, the diskophiles will find their fill here. For Pete Johnson whips the black-and-whites in inspired fashion. His eight-to-the-bar Steinwaying for an "Atomic Boogie" packs all the power of an atom bomb. And the ivories are just as scintillating as he strokes them for a slow and thought-out "Back Room Blues." Apart from the piano kicks, Johnson gets exciting instrumental support from a small band that really jumps along with the keyboard capers as well as sandwiching in some fine riding by Budd Johnson on alto sax and Hot Lips Page on trumpet.

Grooving like a gangbuster, the Pete Johnson eight-to-the-bar doings for "Atomic Boogie" should make the music boxes jump.

TEDDY WALTERS (Musicraft 15077)

You Call It Madness—FT; V.
This Is the Night—FT; V.

Teddy Walters adds to his stature on wax with his word-slinging for these sides. With a lush string and woodwind setting created by the Mannie Klein music makers, it's pash piping that brushes against fem ears just the right way for the Russ Colombo classic, "You Call It Madness." In the same style, Walters woos with the romantic wordage of the mood ballad, "This Is the Night." In each instance, he adds a lick of guitar-pickings to his lyricizing.

For the coin-catching, it's a cinch for "You Call It Madness."

STAN KENTON (Capitol 273)

Rika Jika Jack—FT; V.
Artistry in Boogie—FT.

It's an infectious, rollicking rhythm dish, spiced by June Christy's peppery piping and flavored by the Kenton crew's chorus chanting that makes the novelty topside disk dynamite. Band bites in on the beat with its powerhouse pyrotechnics to round it out as one of the best offerings to come from this aggregation. Reverse, another in Kenton's "artistry" series, bulks solidly on the eight-to-the-bar pattern held thruout by Eddie Szafranski's bass. Pyramiding from Kenton's keyboard, sidemen join in individually to build for a wild wind-up.

Phono fans will wear out "Rika Jika Jack."

DANNY O'NEIL (Majestic 7198)

That's My Home—FT; V.
And Then It's Heaven—FT; V.

Sweet and soulful singing that flows easy and relaxed out of the spinning grooves makes it highly pleasant plattering for Danny O'Neil. And with vocal and instrumental help under the direction of Virg Davis, sells both songs like a million. Sid Robin's "That's My Home" is a plaintive cowboy ballad of the wide-open spaces and just as big in appeal as O'Neil needs it. Tuneful and contagious, and rich in commercial appeal, is the rhythm ballad, "And Then It's Heaven," which has what it takes to take hold.

If the song scores as it should, spinning of "And Then It's Heaven" is a rich phono potential.

THE THREE SUNS (Majestic 7197)

Five Minutes More—FT; VC.
By the Waters of Minnetonka—FT.

Only an organ, accordion and guitar in this get-up. But the threesome whip out a bright and breezy interpretation for "Five Minutes More" that is entirely toe-tapping and contagious. Plenty of musical color comes out of the three instruments with Artie Dunn's sugary piping for added measure. And it's an attractive musical arrangement the three lads put together for "By the Waters of Minnetonka," making it pretty plattering in a rhythm setting for a pretty Indian lullaby.

It's contagion for coin-catching the way they spin so sprightly for "Five Minutes More."

MARGARET WHITING (Capitol 269)

Along With Me—FT; V.
When You Make Love To Me—FT; V.

The romantic appeal in Margaret Whiting's piping is plenty pronounced for "Along With Me." From Broadway's "Call Me Mister," tune is destined to climb high on the love lullaby ladder. With strings accenting for the orchestral accompaniment, Miss Whiting woos to win from the start. Backside is rich in melodic content and takes on full meaning under Miss Margaret's honeyed handling.

A twin winner.

JOHNNY MERCER-THE PIED PIPERS (Capitol 268)

My Sugar Is So Refined—FT; V.

JOHNNY MERCER (Capitol 268)

Ugly Chile—FT; V.

Despite the double feature on "Sugar," side causes little excitement. Trouble is trite tune material. However, Mercer and the Pipers give it their all, with Paul Weston's ork lending the rhythmic kick, dressed up ditty isn't hard to take. "Ugly Chile" is slightly amusing but holds little appeal beyond that.

Music ops will have to depend largely on popularity of Mercer and the Pipers to pull coinage for this couplet.

Music Popularity Chart

Week Ending
July 18, 1946

NEW RECORDS

EMIL COLEMAN (DeLuxe 1030)
Siboney—FT; VC.
Os Pintos No Terreiro—FT.

The Latin rhythms expounded by Emil Coleman spinning here brings out all the musical excitement they create. Moreover, Coleman brings out their melodic richness with added color in his contrasting tonal effects. Most engaging is his gay and lively "Os Pintos No Terreiro" for the samba steppers. It's a rumba beat and just as engaging for "Siboney," only that the Ted Martin singing for this familiar Ernesto Lecuona melody lacks the spirit of the music makers.

Where they drop coins for the Latin ditties, they'll do just that for "Os Pintos No Terreiro."

PAGE CAVANAUGH TRIO (ARA 151)
Saipan—FT; V.
Air Mail Special—FT.

PAGE CAVANAUGH TRIO (Encore 514)
Hi There, High Pants, Low Pockets—FT; V.
Cotton Tail—FT; V.

The Page Cavanaugh Trio (Cavanaugh on piano, Al Viola on guitar, Lloyd Pratt on bass) is another Coast combo on a King Cole kick but this one has a fetching style all its own. Couplets consist of vocal items on the A sides backed by high-powered instrumental grooving on the flip. Wordage wares are on the trite side, lads leaving impression that with better material they could score high. However, they reveal fine sense of rhythm singing in "Saipan" and "Hi There." Musical meat is held in reserve for reverse surfaces. Rhythmically clean cut, trio comes in for individual honors in speed spinnings of "Air Mail" and "Cotton Tail." A favored device is for guitar and piano to ride in unison for a couple of measures while the ivory knuckling left and string bass fill in the harmonies. Effect is highly refreshing.

Jazz phono fans will dig for coin to dig these disks.

THE FOUR STAR RHYTHM SECTION
(Rhythm 108, 109, 110)

I'm Confessin' That I Love You—FT.
I Found a New Baby—FT.
These Foolish Things—FT.
I Never Knew—FT.
Rhythm Blues I—FT.
Rhythm Blues II—FT.

New label limits itself to cutting only rhythm wing. Gimmick is students can use disks as accompaniment while practicing, thereby developing their jamnistic talents. Rhythm group consists of Stan Wrightsman on piano, Nick Fatool handling hides, Artie Shapiro, bass, and Al Harris on guitar. Topsides are taken at slow pace with brighter beat held for flipovers, giving learners chance at varying rhythms. Key in which group is playing is listed on each label to help out student.

Not for phonos.

GABY DALIAS (Peerless 2213, 2308)
Hilos de Plata—FT; V.
DeCarazon a Carazon—FT; V.
Lagrimas de Sangre—FT; V.
Perdon Si he Vuelto—FT; V.

Senorita Dalias puts heart and soul into her authentic projection of these Latin lullabies. Spanish lyrics throat. "Hilos de Plata," a tuneful ditty, is spiced by bolero beat backing from Jean Garrido's ork. On the reverse, music makers set the romantic mood for La Gaby's mellow ballading. Latin-America's top-notch tunesmith, Augustin Lara, rings the melody bell with his "Lagrimas" (bolero) and the Spanish songstress sells it well. The Rafael de Paz ork lends sparkling support here and turns to typical American fox-trot tempo for flipover.

Border-town boxes will go for these, giving preferred play to Lara's "Lagrimas."

WYNONIE "BLUES" HARRIS
(Apollo 372)

Playful Baby—FT; V.
Papa Tree Top—FT; V.

It's earthy blues shouting for a set of spicy race blues that Wynonie Harris hits off here. And with the tenor sax of Johnnie Alston sparking the accompanying jump band, his blues beatings are something to occupy the attention. At a lively clip, he calls-out for his "Playful Baby," liking much the way she plays. It's the slow and salty singing for a characteristic "Papa Tree Top" who is tall on money and women.

The race locations will lap up the blues shouting for both sides.

ANDY RUSSELL (Capitol 271)
Pretending—FT; V.

Who Do You Love, I Hope?—FT; V.

Pairing both facets of his song personality, Andy Russell rings the bell with this contrasting couplet. With Paul Weston's ork furnishing the moonbeam music and an unbilled vocal group on the assist, his projection of "Pretending" will wilt the bobby-sox brigade. Flip finds the lullaby lad taking his first wax fling at a rhythm tune and the bouncy beat is becoming Ditty ("Who Do You Love?" from Irving Berlin's "Annie Get Your Gun") gets equally smart selling from the vocal group and ork.

A double-headed nickel-nabber, the B side may prove to be the better money maker.

TEX RUSSELL AND HIS HOLLWOOD COWBOYS (Aladdin 506, 507, 508)

You Can't Break the Chains of Love—FT; V.

Moon Over Montana—FT; V.

You Waited a Little Too Long—FT; V.

Put Your Little Foot Right Out—FT; V.

Texas Tornado—FT; V.

What It Seems To Be Blues—FT; V.

It's pleasant prairie piping which makes this triple decker a Western treat. Non-nasal vocalists Coby Joens, Dude Jackson and Jack Lewis share chant chores with fiddles, guitars (electric and rhythm) and piano holding moderate tempo. Miss Jones's chirping charms in "You Can't Break the Chains." Dude Jackson's ballading on flip-over is convincing, as is his warbling "You Waited," and "What It Means." He and Miss Jones join for duo on "Little Foot" ("Varsaviana," old Mexican folk polka dusted off in Warner Brothers' pic, "San Antonio"). Bright beat of "Texas Tornado" helps Jack Lewis put it across.

All sides should spin for profit in Western music boxes, collecting most coin for "Tornado" and "Little Foot."

THE BASIN STREET BOYS (Exclusive 220, 225)

Jumpin' At the Jubilee—FT; V.
Nothin' Ever Happens to Me—FT; V.
Voot Nay on the Vot Nay—FT; V.
I Sold My Heart to the Junk Man—FT; V.

The Basin Street Boys are at their best in the rhythmically infectious novelties, "Jumpin'" and "Voot Nay." Slower paced B sides are musically weak, vocally unimpressive. With the Eddie Beal instrumentalists biting off the brisk beats, voice blenders build for solid results in "Jumpin'." "Voot" is catchy with boys giving the "voot-vot" lyrics plenty of lift.

Race jukes can spin brightly with top sides.

FREDDIE FISHER (Maestro 702, 706)

When Paw Made Love to Maw—FT; V.

Tea for Two—FT; V.

Get Away From the Fishwagon, Gertrude—FT; V.

Without You for an Inspiration Dear—FT; V.

Another new label. It's strictly off the cob stuff, but those who like musical burlycuting may enjoy these offerings. Fisher does nasal vocals on "Paw" and "Get Away" which are in keeping with the corn music. Ollie Harris turns in a sample of silly speed singing on "Tea for Two" with ork's pots and pans providing the obligato. "Without You," voiced by Doy O'Dell, appears out of character with the others in that an attempt is made at straight stuff. Unfortunately, it's n.s.h.

All sides (except "Without You") should pay off for ops.

MARTHA TRIANA (Peerless 2219, 2346)

Que Pasa Contigo—FT; V.

Samos Diferentes—FT; V.

No Vuelva Contigo—FT; V.

Cuanda Volveras—FT; V.

Martha Triana strikes a responsive note with her sincere south-of-the-border song stylings in this double dishing. Her interpretative insight is especially noteworthy in the appealing "Que Pas Contigo" and "Cuando Volveras." Accompaniment on the first disk is by Abel Dominguez' ork, the Continental Orchestra filling the bill for the second. Four bolero ballads voiced in Spanish.

Limited to language locations.

(Continued on page 131)

IT'S A
HIT
IF IT WEARS
THE NEW



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"MY NECK OF THE WOODS"

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ALBUM REVIEWS

LATIN MOODS (Black and White 55)

Al Sack's eight-sided sequel to his Velvet Moods disk book spins south-of-the-border sorcery from start to finish. Rich, full-bodied ork arrangements are near Andre Kostelanetz quality. Getting the top-drawer touch are such Latin-pulsed lovelies as Carioca, La Cumparsita, Orchids in the Moonlight, Jealousy, La Cucaracha, Mexican Hat Dance, Adios Muchachos and Jesusita. Particularly outstanding is his plush plattering of Cumparsita. Here pizzicato violins set the tango tempo as sweeping strings hold the melody line. Also noteworthy, Orchids in the Moonlight, in which woodwinds weaving amidst strings effectively flavor this tasty tuneful dish. Set should prove big seller across the counter with colorful cover lending assist. In addition, juke ops will find it a nickel puller.

A NIGHT AT THE GALA (Encore E-1)

First platter package presented by this young waxery is a six-sided disk dedication to Hollywood's Sunset Strip smart spot, Cafe Gala. Shorn of its rococo atmosphere, location's entertainers come up as bland stuff cut from typical cocktailery cloth. Johnny Walsh (spot's owner, who warbles for the elbow-benders) tries hard to sell September Song and (on flipover) One for My Baby but fails to impress. Edie and Rack, keyboard duo, beamed via NBC and CBS as Griffith and Godwin, offer listenable versions of Begin the Beguine and Slaughter on Tenth Avenue and lend instrumental support to Walsh's warbling. Miss Griffith recites the usual intimate cafe selections from her Steinway, with Godwin joining in the ivory dusting chores on third disk. Nothing in album for phono ops. Its merchandis-

ing pull is greatly restricted to customers who inhabit nitery or perhaps tourists who may want it for memento's sake. Red and yellow cover bears title only and won't spur sales.

REQUEST RUMBAS (Black and White 56)

Listenable, danceable but not exciting, Henry King's eight cuttings within these covers have the synthetic sound of a hotel band's fling at Latin music making. Arrangements lean on reeds, subdued brass, occasionally spotlighting the maestro's Steinway. Moderate beat is pronounced thruout. Selections are Tabu, Lamp of Memory, Negra Consentida, Si Si Si, Jungle Drums, Bruca Manigua, Grillito and Batamu. Best of the batch is Batamu and Negra. In former the King keyboard sets the rumba pulse, is joined by the rhythm wing, with a muted trumpet taking the melody. Latter's distinction is due to brighter beat. Terpsable tempos should make sides good coin collectors in music machines. Kids practicing rumba steps will help its store sales. Pastel-hued jacket holds sketch of couple in native garb.

ST. LOUIS WOMAN (Capitol CE-28)

Its first show album, label joins growing trend by waxing original cast in song highlights from the Harold Arlen-Johnny Mercer St. Louis Woman, now on Broadway's boards. Company's ork and choral group, batoned by Leon Leonardi, provide capable support for the principals. Ten surfaces include Li'l Augie Is a Natural Man, voiced by Robert Pope; spirited version of Cake Walk Your Lady, by a choral group; It's a Woman's Prerogative and Legalize My Name, both cleverly projected by Pearl Bailey; Ruby Hill and Harold Nicholas intro Come Rain or Come (See ALBUM REVIEWS, page 130)

Smash Hits!



EFFIE SMITH
(Vocal)

"Effie's Boogie"
"Nothin' You Can Do"

#151 Buddy Harper and His Band

Newest Hillbilly Hit



MARY DE PINA
(Vocal)

"Chickashay Gal"
"I Won't Be Here To Welcome You"

#509 Joe Maverick and his Hot Dogies
Vocal Joe Maverick

"Boogie-Woogie Man"
"I Love My Man"

#147 Monte Easter and his Band

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Record Sales Co., Birmingham, Ala.
Music Sales Co., Memphis, Tenn.
J. C. Boylan Co., Cleveland, Ohio.
Davis Sales Co., Denver, Colo.

Taran Dist. Co., Miami, Fla.
O'Rourke Agencies, Honolulu
Mesner & Mesner, Hollywood, Calif.
Pan-American Record Distributing, Detroit, Mich.
Blue Bonnet Music Co., Dallas, Texas.
Commercial Music Co., St. Louis, Mo.
Independent Record Sales, Los Angeles, Cal.

BMI Screening Kills 5 Out of 6 Would-Be's

NEW YORK, July 20.—Employing a screening process prior to permitting new publishers to affiliate, Broadcast Music, Inc., has in recent months been turning down five out of every six applicants. A seven-point questionnaire is sent to each publisher-applicant, requiring listing of owners, stockholders and execs, their past experience in the business, their exploitation and promotion plans, and whether they intend to charge writers for publication or exploitation.

Answers to the questionnaire enable BMI to screen out obvious amateurs and occasionally tip the mitt of would-be song sharks. Those sharks who manage to slip by the questionnaire are generally nabbed in a month or two and have their contracts canceled. Biggest recent pain in BMI's neck has been from amateurs—usually prosperous small-towners who have always had the songwriting yen, have finally written something and wish to publish it themselves.

Lectures on the pitfalls of the music biz have no effect at the outset, and are forgotten later when the Johnny-come-lately discovers he has no performance credits and imagines himself the victim of a conspiracy.

Lawrence "Drive" In Hi Gear; 4 Guesters

NEW YORK, July 20.—Elliott Lawrence ork, in the throes of a concentrated build-up, has grabbed four radio network guest shots which don't figure to hinder the campaign.

First was Thursday (18) on the

Long's Decca Pact Has Month To Run; Renewal Unlikely

NEW YORK, July 20.—News in last week's issue of *The Billboard* that Johnny Long is thru at Decca drew a howl from Long's pilot, Johnny O'Connor, who says the band is still under contract to the outfit and recently got a royalty check neighboring \$9,000. A fast retake shows that Long's contract, which expired in January, was in fact renewed by Decca since the earlier contract had guaranteed the leader a specified number of sides and had not been completed. The new deal expires in about a month and the best dope at this writing continues to be that it will not be renewed.

O'Connor says he has had no word from the company about non-renewal of the Long agreement, and that, quite the contrary, they have been talking to him about future cutting sessions. At the same time, it is understood that General Artists Corporation has already lined up another disk home for Long, in the event O'Connor's continuing optimism proves groundless. Decca officials, discussing Long, emphasize that the band has always sold its share of platters, but that all production has to be diverted to artists of the Crosby-Andrews Sisters ilk.

Chesterfield Supper Club over NBC. On July 27 band does *Teen Timers* on NBC. On July 28 the leader moves to CBS for *We the People*. And on September 7 back to NBC for a guest stint with Vaughn Monroe on the Camel show.



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**Hammond Keynote
 Veepee; May Add
 Barnet, Pop Jazzists**

NEW YORK, July 20.—John Hammond resigned Thursday (18) from his post as talent scout for Columbia Records Corporation and on August 1 will move to Keynote, where he will hold down a vice-presidency. He is understood to have bought some Keynote stock during the recent flotation and is also understood to have been seeking a change of scene for some time. The Keynote set-up is expected to be more to Hammond's liking than Columbia, where his views on artists and repertoire didn't always coincide with those of the frankly commercial-minded hierarchy. Keynote, which hopes to take itself out of the so-called indie class (see *The Billboard*, July 20), will give Hammond free rein. One of his first moves is said to be the signing of Charlie Barnet, recently vacated from Decca, to head a budding roster of pop bands. Barnet has told friends that a couple of other disgruntled names are to join him at Keynote, and endeavors will be made to build the pop side without compromising anybody's idea of what jazz should sound like.

Last week Keynote signed Norman Corwin, Paul Robeson and Lee J. Cobb to attend to other aspects of its campaign in various disk fields. Milt Ebbins, reported set as West Coast director, says there is no deal. Meanwhile, Columbia expects to announce Hammond's successor in a couple weeks, and Barnet, slated to go to Hollywood next month for a solo job in *The Fabulous Dorseys*, has let it be known that he is going to scrap his band again and reorganize after the film.

Just Plane Amazin'

NEW YORK, July 20.—Because the modesty of Metro's music firms, Robbins-Feist-Miller, is exceeded only by their profits, the group is taking no bows for having changed the name of Ferde Grofe's *Constellation Suite* three weeks before the airplane of the same name was kiboshed by the government. Composition's monicker was altered to *Aviation Suite* last month on the basis that in a few years the Constellation plane might be out of fashion and the title would lose meaning. When the government stepped in and put the plane out of fashion ahead of time, Robbins-Feist-Miller had reason to congratulate itself on previously unsuspected foresight.

**Como Has a Piece of
 Santly-Joy's Oxford**

NEW YORK, July 20.—Perry Como owns a slice of the new Santly-Joy subsidiary, Oxford Music, it was learned this week.

Singer thus joins his crooning competitors, Frank Sinatra (Barton Music), Bing Crosby (E. H. Morris Music) and Dick Haymes (Beverly Music) in the pub biz,

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Hill Drops Band To Be Mercury Distrib

CHICAGO, July 20.—Tiny Hill, band leader, who also has been working for Mercury Records as a contact man and folk artist recording chief, is disbanding his orchestra to become distributor for Mercury. Hill will have the Mercury Colorado and Wyoming territory, and headquarters in Denver.

Altho Hill is disbanding his regular band and discontinuing playing dates on a year-round schedule, he undoubtedly will get a band of free lance sidemen together to play one-nighter and other dates in the West from time to time. But these will be rare so that he can devote most of his time to the Mercury distributorship and the new ranch he recently bought in Colorado. Hill also will continue in charge of hillbilly talent and recordings for Mercury. Records in the latter field will be cut in Hollywood, under Hill's direction.

ASCAP Seeks Better Pub Platter Data

NEW YORK, July 20.—American Society of Composers, Authors and Publishers is finding it difficult to keep disk jocks informed of new platters of ASCAP ditties. In a letter to publisher-members, Society complains that its monthly bulletin to radio stations is falling short of the mark because of the incompleteness of the info. Asks the pubs to send in name of company, artist, title and record number on all tunes recorded.

Xavier's Ex

NEW YORK, July 27.—Until Jose Luis Monero cut eight sides with the Alberto Iznaga ork for Davis Records he was just a singer with Xavier Cugat, picking up what odd jobs he could on the side. He is now in possession of a five-year exclusive contract with Cugat and is slated to work in Cugie's next film. Necessity for the ex was brought home sharply to Cugat one day when he had a recording session at Columbia and Monero was off recording for Davis. Joe Davis now has eight Monero sides and expects Cugat to build the singer to an extent sufficient to merit issuance of a Monero album a year or so from now.

Wald-Gervis Bust Up; New Plans Not Set

HOLLYWOOD, July 20.—Partnership arrangement of Jean Wald and Bert Gervis in the Wald-Gervis Agency has ceased with a split-up of the duo this week. Exact reason for disagreement and break-up is not revealed, but Gervis is expected to retain Wald-Gervis office space here and revive his Bert Gervis Agency tag. Wald expects to open an office of her own, altho she is considering several deals from other agencies, including possible representation here for an Eastern firm. How attractions signed to Wald-Gervis Agency will be divided had not been decided at the end of last week, but Gervis is expected to hold on to the biggest percentage of crews, since most of them were brought out by him from Chicago.



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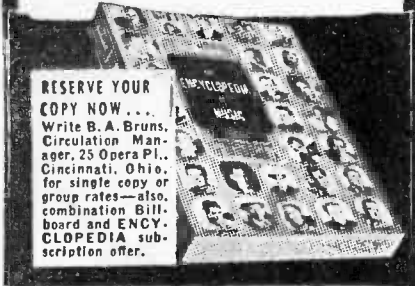
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Colonna- Butterfield Unit Drops Omelets In K.C., St. Louis, Etc.

KANSAS CITY, Mo., July 20.—Promoters Johnny Antonello and Jimmy Nixon won't soon forget the Jerry Colonna unit which took the worst bath in recent local history at Municipal Auditorium last Saturday (13). Unit consisting of Colonna, Billy Butterfield, Tony Romano, Kay McKenzie and Bonnie Lou Williams, drew a total of 220 people into the huge auditorium at \$1.50 and \$2, including tax. These prices, while steep, have been no barrier on other Kaycee promotions.

Next night Colonna and company did similar business in St. Louis, and word from Oklahoma City is that the promoters have quit the business after trying to balance books following the unit's appearance. It has been the same story thruout this territory despite the fact that all agree the bunch put on a good enough show.

One thing which has apparently cramped Colonna's style is that he has occasionally been booked close behind the Bob Hope troupe. It is figured that if Colonna had come thru the area ahead of Hope, neither would have suffered, but that Hope skimmed the cream and left nothing but whey for his radio colleague.

The Hope unit drew a hot blast a couple weeks ago from the *Kansas City Star* columnist, Landon Laird, who complained that the Skinnay Ennis ork looked as if it has been sleeping in its uniforms. He also had words to say about other costuming.

Lonesome 508 for Colonna's 1-Nighter 'Jamboree' at St. L.

ST. LOUIS, July 20.—Jerry Colonna played to a pitiful audience of only 508 paid admissions at Kiel Auditorium Sunday (14). His *Hollywood Jamboree* included Tony Romano, Benny Lou Williams, Kay McKenzie, Pat O'Connor, Allen Wylee and Billy Butterfield ork (19).

Capacity crowds at the ball park, Forbes Park Highland, Steamer Admiral, municipal opera and excessive heat all combined to cause poor attendance.

Rosenberg 'Critical' Says Hospital, But 802 Says He's Better

NEW YORK, July 20.—Jack Rosenberg, president of Local 802, American Federation of Musicians here, was stricken suddenly early Thursday morning with a heart attack. He was reported in a critical condition at Polyclinic Hospital yesterday (19).

His office told *The Billboard* that Rosenberg was improving steadily. He was seriously ill in 1941, but pulled thru and had been in fine fettle the past couple years.

Rumor VictorShellac Substitute Due Soon

CAMDEN, N. J., July 20.—A substitute for shellac, which is expected to break the bottleneck in phonograph record production, may soon be announced here. RCA-Victor recording engineers and chemists have made so much progress in that direction that an announcement of complete success appears imminent. The price of shellac has increased 50 per cent in the past three months. And even so, the supply from India, said to be in the hands of speculators, is far short of the present demands of the platter industry.

88-er Is Half Team In Own Spot, So What Can Union Do

MIAMI, July 20.—Musicians' union here is having a time with Bill Jordan, piano-playing operator of Bar of Music nitery. Jordan, who has been entertaining in his own place since 1937 without taking out a union card, has refused to join and has also refused to apply the six-day week rule to the other half of a two-man piano act in which he plays. The other half of the act has quit under what is said to have been union pressure, and the episode is becoming a local issue, with Jordan threatening to use non-union bartenders, etc.

Ventura Ork's Fast Start Into Tailspin

NEW YORK, July 20.—Charlie Ventura ork appeared heading toward a panic this week after having got off to a flying start last month. Booking contract between Ventura and Harry Moss Agency was torn up Friday (19), when Moss notified John Gluskin, Ventura's manager, that things hadn't panned out as originally blueprinted. Roseland Ballroom, where Ventura had expected to play an eight-weeker, cut the engagement to one week (August 6-12), leaving the band in a bad way for bookings.

Ork caused much discussion when originally formed, because Joe Waller, operator of Post Lodge, Larchmont, N. Y., and Lou Brecker, of Roseland, bought it without the formality of an audition. Reports from Post Lodge, where Ventura has been working, say the band shapes up okay, but has been drawing beefs because of its loudness. Brecker is understood to have been scared off the long engagement for this reason.

Moss said: "It's good band, but it's not on a salable kick, and is not at all what we'd expected. Main reason we want to get out of the picture, tho, is that bookings which were supposed to have been set before we took the band have fallen thru and the situation as it stands is not attractive or promising enough to warrant us knocking ourselves out." Ira Mangel, associated with Gluskin, says a couple of other agencies want the band and that decisions as to the future will be made next week.

Hartenstine Mulls Meadowbrook Policy

NEW YORK, July 20.—Roy Hartenstine, Pottstown, Pa., dance promoter, is thinking of converting his Sunnybrook Ballroom to a policy similar to that employed at the Meadowbrook by Frank Dailey. Hartenstine talked to bookers here about the feasibility of taking names in one-week stretches, getting radio wires, etc.

Year in and year out Hartenstine has been among the most successful operators in the one-night field. His Saturday night Sunnybrook hop is an institution in the heavily populated Pottstown area, and even during the current wave of brodies he has managed to make money. Harry James drew \$6,000 for him recently, one of the best one-nighters band has had in the East. Because of all this, bookers are excited about the prospects of having the guy switch to a location policy. Hartenstine's decision is expected shortly.

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Reese DuPree & Other Ops Form Own Association

PHILADELPHIA, July 20.—Much concerned over the entrance of so many new figures into dance promotion, particularly in the race field, Reese DuPree, vet local race promoter, has banded together the standard promoters thruout the South and here into the National Negro Promoters' Association. DuPree, who faces heavy competition here and in the South for the first time this year, was elected prexy of the new association.

Here in Philadelphia, DuPree faced heavy competition for the first time with the coming of several independent promoters, principally the newly organized Savoy Attractions. Having the field for himself for many years, DuPree held a virtual monopoly. However, the Savoy firm, which includes both white and Negro capital, crashed DuPree local territory heavily in recent months in staging proms with Count Basie, Louis Jordan and Billy Eckstine. As a matter of fact, some weeks saw the promoters falling over each other. In a single week, Duke Ellington, Count Basie and Buddy Johnson were put up by rival promoters with the result that everybody was hurt.

Situation is even more critical down South for the colored promoters. Charge is made that new promoters have grabbed up leases on available dance sites, freezing out the old promoters. It is reported that a group of Washington promoters, in hogging leases, were able to freeze out the standard promoters in the entire West Virginia territory. New association says that if it doesn't get co-op from the New York band offices against the newies, it will build its own bands. Org looks for support from race groups here to stage a show-down. It was learned that Southern promoters, on several occasions, were successful in getting Negro civic protective groups to picket a dance hall when an outside promoter brought in a band.

New association members feel that since they carried thru the lean years and helped the New York offices route their bands, they should have the first call now that the lush years have set in. Boys burn no end at sight of an outside promoter playing a name to a full house after they had played the same attraction for losses for many years past.

Shapiro-Bernstein Buys 'Guitar Boogie'

NEW YORK, July 20.—Elliott Shapiro, of Shapiro-Bernstein, this week bought Arthur Smith's *Guitar Boogie* which Smith had cut on Super Records. Smith's disk has turned into a sensation, particularly in the Philadelphia area where dealers were trading it for the hottest of the current pops.

Price undisclosed, but it is expected there will be other disks on it soon.

Glaser Sets Fields With RCA-Victor Wax Pact

NEW YORK, July 20.—Herbie Fields and his ork have signed a disk contract with RCA-Victor and will do their first date next week. Fields, whose ork is handled by Joe Glaser, joins Louis Armstrong and Henry (Red) Allen, other Glaser properties signed to RCA-Victor papers since last winter.

Fields' band is now at Rustin Cabin, Englewood Cliffs, N. J.

Tex Beneke Will Drop Miller Tag Soon--Don Haynes

NEW YORK, July 20.—Name of the late Glenn Miller will be dissociated from the Tex Beneke band as quickly as possible, according to Manager Don Haynes. Co-owner of the band with Miller's widow, Haynes says he believes the time is approaching when Beneke will have to pull the customers himself, and continued use of the Miller label will cease to be in good taste.

Agreeing that the magic of the Miller reputation helped get the ork around the circuit in such fancy style (\$3,000-\$3,500 for one-nighters) the first time, Haynes is sure the outfit went over big enough in most places to repeat on its own merits, without artificial assistance. With this in mind, he is now bargaining for a radio commercial which will bill the band as "Tex Beneke and his orchestra." Says he can grab another commercial which will use the Miller billing, but that he is shooting for the strict Beneke tag.

GAC Inks Raeburn; Palladium Eyes 'Im

HOLLYWOOD, July 20.—Showcasing of Boyd Raeburn's band at the Morocco has borne fruit, with General Artists' Corporation penning the crew to a booking contract. Dick Webster, of GAC here, handled the deal. Raeburn's outfit has been, in the main, inactive for over eight months, during which period he broke his contract with the William Morris Agency. Band confined itself to recording dates for Jewel Records and occasional one-nighters.

Unusual musical style of band, rated by the critics but supposedly shunned by the dancing crowd, caused operators to shy from buying the outfit, but capacity biz at Morocco since Raeburn opened there several weeks ago has instigated renewed interest.

Maurie Cohen, Palladium head, is known to have expressed interest in bringing Raeburn into his spot which is just around the corner from the Morocco.

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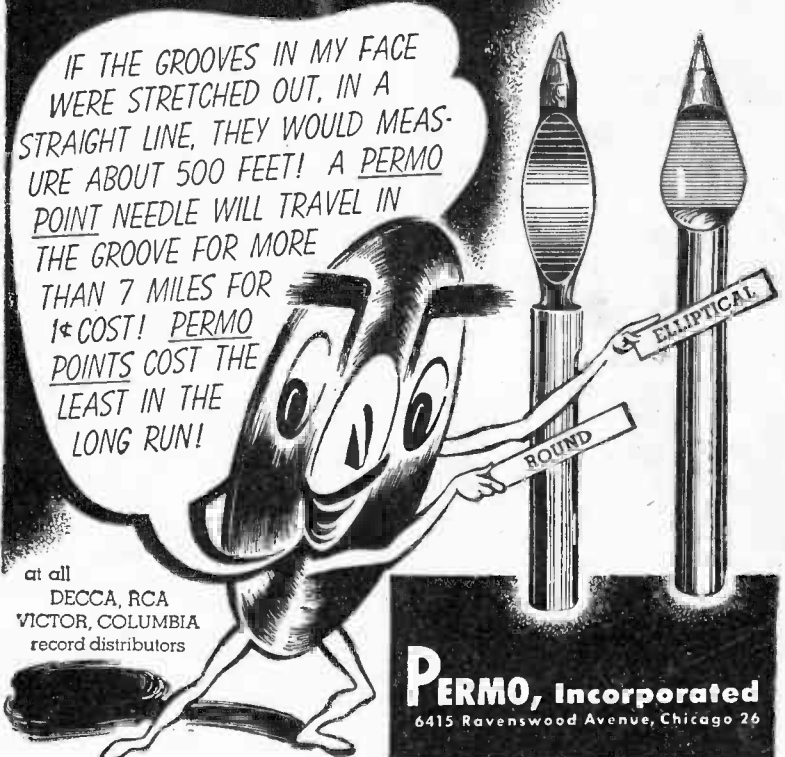
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Biz or No Biz, Det. Spot To Add Dancing

DETROIT, July 20.—Local ops are going ahead with expansion plans despite poor business conditions in the cocktail lounge field. The Burgundy Cafe, in the Hotel Fort Wayne, which recently dropped even a pianist, is being closed for remodeling and enlargement.

Spot actually is taking over part of the lobby of the hotel to install a dance floor and is slated to open in the fall with a small unit and dancing policy for the first time. Owner is Peter Parker, who formerly had the Ambassador Club here.

Philly Palumbo's Click Lights Mid-Aug. With Name Talent

PHILADELPHIA, July 20.—The Click, newest cocktailery, owned by Frank Palumbo, nitery chain op, is skedded to light about August 14.

On the site of the former Shangri-La nitery, Click will bring in top musical talent with a name band figured for the starting.

Philly Nabe Lounge Buying Names; Slam Stewart Trio 1st

PHILADELPHIA, July 20.—Watts Zanzibar becomes the first local nabe musical bar to bring in a name attraction.

Located in the North Philly Negro sector of town and bringing in Slam Stewart Trio, opening Monday (22).

IN SHORT

New York:

Shaunard Trio held over indefinitely at the Mermaid Room of Park Central Hotel.

Doreen Day, chirper at Bermuda Terrace, Hotel St. George, Brooklyn, has had her contract extended indefinitely. . . . Jose Curbelo ork inked for China Doll July 25. Curbelo is importing chanter Tito Rodriguez from Havana for date. . . . Dinah Shore to the Paramount July 24.

Jerry Wayne, current at Loew's State, to guest at Pelham Heath Inn (25). . . . Jimmie Lofton's band expected to go to Anchor Room, Port Washington, L. I. in fall. . . . Dinny Dinofor, former drummer with name bands, building a six-piece unit for himself.

Virginia Lee inked Universal Pictures contract and has left for the West Coast. . . . Ballard Brothers, out of army, rehearsing a new act here. . . . Christine Cabot, formerly with Les Elgart's ork, now doing singles in club dates around here. . . . Hermanos Trio inked with Moe Gale office. . . . Joan Roberts to the Plaza July 31. . . . Griff Williams ork and Tito Guizar to Starlight Roof, Waldorf-Astoria, August 8.

Chicago:

The Dale Sisters are in their third month at the Whip. . . . The De Marlos, now at Mayfair Room, Blackstone Hotel, will begin a return engagement at New York's Biltmore Hotel September 12. . . . Nardo and Her Doves were featured in the dance spot backed with a line of 24 girls at Aquatennial Wednesday (17).

Ed Hall, recently discharged vet who had his own ork in pre-war days, has joined staff of Frederick Bros.' cocktail department, replacing A. C. Bernstein. This is first personnel change to take place there since department boss Joe Musse came in from GAC about May 1.

Miriam Seabold, ballet dancer, goes into Walnut Room, Bismarck Hotel, July 26 for eight weeks. Haskell, the magician, will be on the bill with her. . . . Lind Brothers into Latin Quarter Friday (19) when Merry Macs moved to Coast. Macs turned down a Chicago theater deal.

Arthur Lee Simpkins comes to Latin Quarter August 9. . . . Jean Sheldon and Stuart Morgan, dancers, booked into Milwaukee Centurama July 26 as part of Veloz and Yolanda show.

Atlantic City:

Jackie Miles leads off at the new Copa Cabana now under Joe Moss aegis, show including Masters and Rollins, Marian Niles, Bob Diamond and the Boots McKenna Girls. . . . Andy Arcari takes his accordion squeezing to Traymore Hotel. . . . Jayne Manners and Jerry Lewis added starters at 500 Cafe. . . . Larry Lane and His Mello Men first in at reopening of Manor Room at Wildwood Manor Hotel.

Detroit:

Justine Wayne is opening at Ted Lipsitz's Supper Club. . . . Bob Garner is joining Don Michele and the Musical Dons, currently at the Adams Avenue Brass Rail, as guitarist, replacing Bob Monti. . . . Marguerite Kolberg is opening at the Wedgewood Room, replacing Bob Montgomery. . . . Russ Oldenburg, who closed a nine-month stand at the B-J Cocktail Lounge last winter, has opened a return engagement. . . . Bill Emerson, with Cliff Bell's Admiral Bar before the war, has taken over management of the Penobscot Club, the Motor City's only sky spot. Eddy Shepher, former manager, has opened a dude ranch near Brighton, Mich.

Miami:

Piano team of Bill Jordan and Irving Laibson at Bar of Music split

after working 1,200 hours together, due to union difficulties. . . . Tommy Dix, honeymooning here, accepted a return engagement at Kitty Davis's for a limited time. . . . William Powell, booking agent here, reported seeking a spot for fall opening. . . . Jack Armstrong and Al Edridge, known as Royal Jesters, due in at 5 o'Clock at a later date than originally skedded.

San Francisco:

Buster Shaver, with Olive, George and Richard, and Joey Rardin, top the new Bal Tabarin show opening August 8. . . . Mary Landa, Kona Club dancer, married to Al Davidson in Reno. . . . Red Nichols and His Five Pennies set for Music Box, July 23. . . . The Hurricane, tropical club, closes its show after seven years and will operate as an eatery and bar only. . . . Uncle Tom's Cabin in at Bush Street Music Hall July 25 for an indef run. . . . Dwight Fiske inked for two extra weeks at Kona Club at a good price boost. . . . Shaw and Lee, clicking in Crazy Show at Club Lido, held over for another four weeks. . . . Di Maggio's Yacht Club drops band and floorshows August 15, going back to restaurant biz. Sledding too rough.

Pittsburgh:

Members of the Night Club Owners' Guild will hold their first annual picnic at Luthuanian Country Club on Route 51, August 11. . . . Jimmy Spitalny, son of Maurice Spitalny, KDKA musical director, and a nephew of Phil and Leopold Spitalny, is rehearsing his new band. . . . Singer Joan Price moves in to Club 413 Monday (29). . . . Emsee George Scotti a holdover at Riviera. . . . Guitarist Tony Fornaro has replaced Grif Howe in Harry Walton Quartet at Mercur's Music Bar. Howe is leaving to enter school in New York. . . . Harold Cohen, drama critic on The Post-Gazette and best local outlet for nitery flacks, is on vacation. His desk has been taken over by Edward Martin.

Philadelphia:

Izzy Hirst, burly impresario, has incorporated all his theatrical enterprises, including a chain of movie houses. . . . Dorothy Grove, local songbird, ailing at Jewish Hospital. . . . Lady Armstrong Trio takes over at the Blue Room. . . . Ted Blake heads new show at Ciro's.

Clarence Robinson, who produces the Zanzibar shows in New York, will do the same for the new Cafe Society here which bows August 2 and has Bobby Evans set for emsee chores. . . . El Dorado, shuttered for redecorations, to reopen in mid-August. . . . Jackie Farrell and Barbara Long lead off in the new Swan Club revue.

Tim Welch quartet featuring Malroy Scott, alternating with Nick De Frances and Lea Lawlor team, make up new musical line-up at the Copa. . . . Jeanne Maxey Quartet and Howard Boone, piano-vocals, at the Twin Bar at near-by Gloucester, N. J.

St. Louis:

Art Licata coming back into Tune Town for fourth engagement. . . . Mimi Walters, Marina, Marie Bono, Ben Mann and Herb Mahler's ork comprise new show at North Shore Club. . . . Mills Brothers booked into Club Plantation, to be followed by Louis Jordan. . . . Dorothy Shay playing return date at Crystal Terrace, of Park Plaza, to be followed on August 2 by Renee De Marco. . . . Tony Puelso, manager of Fox Theater, returned from a vacation in Los Angeles. . . . Dave Ferry now in Treasure Isle of Mark Twain Hotel.

Show at Top o' the Town includes Vince Vernon, Mary Brown and The Modernizers. . . . Benny Beckner,

former band leader, doing a single at Zodian Bar. . . . Tony Di Pardo set for Forest Park Highlands. . . . Alan Gale and Edwards and Dianne opened at Starlight Roof, July 19. . . . Joe Schirmer Trio to open at Steeplechase Cocktail Lounge. . . . Harry Crawford, manager of Missouri Theater, vacationing in Hollywood. . . . Ben R. Jones, manager of Theaters, Inc., recently disposed of eight houses in Missouri and Kansas.

The Maryland Hotel is making extensive improvements and will build a new night club named Lord Baltimore to be managed by Jerry Steinbaum, for early September opening. . . . Sam and Harold Koplar, owners of the Starlight Roof, Chase Hotel, and Crystal Terrace, Park Plaza Hotel, were hosts July 16 to 500 orphans at the home of Donald Barnes, Chesterfield, Mo.

West Coast:

Jackie Green set for Billy Gray's Band Box, Hollywood, starting September 2. . . . Ella Mae Morse going into S. F.'s Music Box August 20. . . . Alan Carney to follow La Morse, after which Maxie Rosenbloom and Max Baer take over on November 12. . . . Morgan's Club, Albuquerque, has held over Guy Rennie, Kit Carson and Denise Lemley until August 2. . . . Skippy Anderson, former 88-er with Phil Harris, tees off with a new six-man combo at Eddie Gordon's New Melodee Club, L. A. . . . The Three Macks and Terry Shannon come west from Chicago to open Bowery, New Long Beach spot owned by Jimmy Blankenship, which preems July 26. . . . Owl and Cactus clubs, Winterhaven, Calif., to be booked exclusively by McConkey Agency. . . . The Blanchards held over at Music Box, S. F.

Pinky Tomlin set for Del Mar Beach Club, Del Mar, Calif., August 1. . . . Pauli, song stylist, held over for another month at Pago Pago, L. A. . . . Tillie Dieterle, 88-er, opened Rotisserie, new Hollywood swank eatery. . . . Red Callender Trio going into Somerset House, Riverside. . . . Lou Math combo opening at Hotel California, Fresno, end of month. . . . Jack Denny, ex-name ork fronter, to head new picture department for McConkey Agency, as well as handling ork bookings. . . . Arthur Lee Simpkins booking at Chicago's Latin Quarter advanced from August 16 to August 9. . . . Marion Abernathy signed by Harold Oxley office for a 10-week (See In Short on page 46)

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Rush St. Bid for Chi Trade Vs. Randolph a Death Rattle

CHICAGO, July 20.—Feeling expressed by ops here recently that spot owners along the near North Side's Rush Street, former nitery mecca, were about to attempt to lure the Randolph Street trade back is apparently without foundation, a check made by *The Billboard* reveals.

Opinion of bookers and ops is that Rush Street has developed into an eatery row and that entertainment facilities there, in comparison to Randolph Street, are practically nil. Presence along Randolph Street of heavy talent-budgeted spots such as the Latin Quarter, Band Box, College Inn, Blackhawk Restaurant, Bismarck Hotel's two spots and the big combo theater, Oriental, seems to back this opinion.

Current attractions along Randolph Street include the Merry Macs, Borrah Minevitch's Harmonica Rascals; Jack Carter at Latin Quarter, with Lind Brothers coming in; Mills Brothers at Oriental; Lionel Hampton at Band Box, with Louis Armstrong coming in; Tex Beneke and Glenn Miller ork at College Inn, with Charlie Spivak coming in, and the Del Courtney band at the Blackhawk.

Locational advantages of Randolph Street in comparison to Rush Street are that it is in the heavily traveled Loop, in close proximity to other entertainment spots in the downtown area and within walking distance of the shopping district. Chicago Theater, Chi's other big vaude-movie house, as well as the more prominent movie houses, are within a block or two of Randolph Street. In addition, big new niteries such as Copacabana, skedded to open in August, and proposed Martin million-dollar Stork Club will occupy sites within a block of the street. A new cocktail lounge, the Randolph Square Lounge, to be opened this year, will be on the corner of Randolph and Clark.

In addition, several cocktail lounges which feature small combo-type entertainment, such as Brass Rail, Hollywood Show Lounge and

Riviera Lounge, are located on Randolph.

Rush Street picture, comparatively bright six or seven years ago, is now quite calmed. One of the few spots still sticking with a talent policy, Club Alabam, could in no way be compared to the Randolph Street bistros' type of entertainment offerings. Colony Club, once a thriving Rush Street entertainment spot, is now the Steak House, and the 885 (See *Rush Street Bid* on page 45)

H'wood Ops Trim Prices, Hold Line To Lure Payees

HOLLYWOOD, July 20.—Night clubs, cocktaileries and ballrooms in this area have not upped prices despite death of OPA. In some cases spots have purposely lowered prices a little to bring home the fact that removal of price control should not keep spenders away.

Trianon Ballroom has cut out odd cents on drinks formerly charged under OPA. Price reduction looks good and simplifies figuring checks. Billingsley's, Sunset Boulevard class eatery (no entertainment, but caters to showbiz crowd) is beating its drum about 5 per cent cut in all its prices.

Ciro's, Sunset Strip swankery, has carried on an ad campaign boasting no price boost. Number of other spots are following same line of ad copy. Reason for keeping ceilings is that biz here hasn't been too hot and ops fear boost in prices may discourage remaining customers. OPA's death is hurting nitery biz indirectly, according to majority of ops. Hold-the-line policy is nicking proprietors because they have to absorb increases in costs of foods (especially meat) but think it's worth it until prices are again stabilized.

AGVA To Give Up on Cash Bonds If H'wood Ops Throw In Sponge on Nitery Org

NEW YORK, July 20.—Friday (19) confab between Max Sisenwein, counsel for Florentine Gardens, and Matt Shelvey, AGVA administrator, produced a deal whereby the union would agree to forego ultimatum on bond dough by July 24 and ops agreed to forget about forming a guild.

AGVA will tackle each club individually in Hollywood and try to shake them loose for the bonds. Agreement makes AGVA's job easier, since it doesn't have to face a united body but a single club, which is naturally weaker. Settlement climaxes a "war of nerves" waged by both parties and will probably end with Hollywood niteries falling into line.

HOLLYWOOD, July 20.—End of week brought no change in squabble between AGVA and Hollywood nitery ops over recent union demands for cash bonds. With local situation status quo, AGVA's regional director, Arthur Kaye, is in San Francisco to

Conn. Shore Spots In Pre-War Groove; New Hartford Club

HARTFORD, Conn., July 20.—The summer boom is on along the Connecticut shoreline, with niteries getting their share of the folding money. Seafood locations are taking top grossee as in pre-Pearl Harbor days.

Construction has started on a new supper club here with an estimated seating capacity of 350. According to reports, a contest to select a name for the location will be announced soon, with Kenny (Senator Claghorn) Delmar as judge. Plans are said to call for a sunken dance floor, two elevations of tables and mirrored class ceiling.

launch similar cash bond drive in Bay City area.

With both factions agreed on inadvisability of six-day week at this time, only point of difference remains AGVA's demand for cash bonds (*The Billboard*, July 20). Ops stanchly maintain that established club owners, being well-known business men and property owners, should not be required to furnish any kind of bond. Surety bond suggested by AGVA (one by which the union could get the dough to pay off acts after a quick decision) won't work either, ops hold, since it couldn't be obtained thru normal bonding channels. In addition, owners voiced fear that giving in to AGVA's cash bond demands would set a dangerous precedent and leave them open to bond demands from all other unions.

Meanwhile it was reported that Max Sisenwein, attorney for Florentine Gardens and spokesman for Hollywood club owners, is in New York to get together with AGVA's chief, Matt Shelvey, in effort to reach settlement.

AGVA's recent ultimatum, calling for cash bond by July 24 on threat of pulling talent from shows, was reported still on the fire, but it appeared unlikely that union would enforce its threat.

Liquor License Nix Socks Troc-Moc-Elm In H'wood 30 Days

HOLLYWOOD, July 20.—Liquor licenses of three Sunset Strip night-spots, Trocadero, Mocambo and Elmer's Fireplace, Thursday (18) were suspended for 30 days by California State Board of Equalization. Niteries are charged with selling liquor after midnight curfew.

Suspension, according to board order, goes into effect August 12. Understood Troc will shutter August 4 when current show Lecuona Cuban Boys and De Castro Sisters, leave. Because spot has been on sales block (and reportedly sold to Copacabana's Monte Proser), Owner Norman Stolar has not booked any other show for the period hit by the ban.

Elmer's will just close the bar, leave food department open. Mocambo's plans are not yet certain.

New ABS H'wood Office-Link To Offer Acts 40-50 Weeks

DETROIT, July 20.—Howard Bruce, associate in the Amusement Booking Service, is leaving next week for Hollywood to open a branch office for the ABS there. After locating the new office, which he plans to have open by August 15, Bruce will remain there to take charge, but will make frequent commuting trips to Detroit, which will remain headquarters of the booking organization. Peter J. Iodice, head of the office, will remain here.

Objective of the new branch is to facilitate tie-ups with Western bookers in routing acts across the country. ABS wants to bring new talent into the territory, and to offer acts that have played the circuit here new routings, up to 40 or 50 weeks, spread across and West and up the Coast.

Pa. Group Seeks New Curbs On Social & Fraternal Clubs

HARRISBURG, Pa., July 20.—Further restrictions on the operation in this State of social and fraternal clubs, market for fresh talent, will be sought in the 1947 Legislature by the Federated Legislative Committee of Pennsylvania. At a meeting here, the committee urged ending of "special privileges," which it claims these liquor-licensed clubs now enjoy. In its legislative program, the group, representing about a dozen civic and church organizations, will ask a ban on Sunday liquor sales in clubs; an increase in the price of club liquor licenses; and inclusion of clubs in the State liquor license limitation quota law.

Vancouver Beacon Shuttters For 6 Weeks for Face-Lifting

VANCOUVER, July 20.—The Beacon Theater, formerly the Pantages, which has played vaude and then vaude-pix since it was first opened as a unit of the Pantages circuit, is to be completely modernized and will be closed for six weeks for the face-lifting job. The house was recently purchased from the Godson Estate by the Canadian Odeon Chain. Whether the former policy of presenting vaude-pix will continue when the theater reopens about September 1 has not been decided by the management.

Free Show Is Det. Bowery Op's Answer to Vaude-Hungry Kids

DETROIT, July 20.—Complaints about the teenagers being the forgotten generation as far as today's flesh presentations go are common, but Frank Barbaro, owner of the Bowery Cafe, has done something about it on a big scale. Situation stems from the fact that the youngsters can't get into the night clubs—legally, at any rate—and there is little chance for them to see the top shows of the day, with vaude a rarity, even in a town the size of Detroit. As numerous viewers-with-alarm have indicated over the last decade, vaude went into the niteries when repeal came along and was probably saved thereby. However, it cut the stage off from one of its most profitable and, in the long run, most important fields of patronage, when minors were banned in spots serving drinks.

Barbaro's answer to the situation, worked out quietly in recent months, has been to invite the youngsters of his own community in for a Thursday afternoon show at 3:30. Bill includes the headliners and major part of the show of the week, giving the youngsters their fill of the names they've read about and heard their elders talk about. Acts obviously unsuitable for the teenagers are omit-

ted, of course, and the show is shortened somewhat from the typical four-hour Bowery performance.

Admish Free

Admission to the kid shows is free and the youngsters flock in capacity crowds—sometimes more than capacity. That goes for the pre-teenagers as well, when the show is one that will draw them. Typically, Dell O'Dell, topflight fem magician, recently drew a house of 2,500 youngsters including the pre-teens, probably setting an all-time house for a Bowery show, since the spot seats only 1,500 normally.

Support of the local authorities in the suburb of Hamtramck where the Bowery is located has been enlisted for the Thursday ventures. The police and fire department crews are on hand to assist in handling the crowds, assuring the safety of the youngsters. Needless to say, the bar is closed down for the event. Only thing served is soft drinks. With no admission charge and no attempt really to sell anything, the shows are definitely not a commercial venture on Barbaro's part, but an essential piece of community service for the younger generation, operated at an obvious cash loss to the spot.

**Don Metz Club Casino,
Pittsburgh**

(Monday, July 15)

Talent Policy: Dancing and floorshows at 10:30 and 12:30. Owner-manager, Don Metz; booker, Don D'Carlo. Prices: \$1 cover charge.

Strongest turn seen in a Pittsburgh nitery this year is on tap at Metz's. They are three gals (with an accompanist) who call themselves the Ginger Snaps. Played this same spot last year and are back in for three times the dough and certainly worth it.

Outfit opened with *I'm Gonna Love That Guy* and followed with *There You Are* and *Amen*, which had the whole room rocking with applause. Gals couldn't beg off so they just stayed on for about 30 minutes with every song receiving a terrific mitt. Ginger Snaps have just returned from the Coast where they tested for 20th Century-Fox and are now waxing on Victor records. All have striking appearance, wear smart wardrobe and click solidly.

Ballet dancer Lee Carter got the show off to a good start with a well-executed toe ballet. Femme has looks, good wardrobe and is well trained. Holdover Bob (Rubber Legs) Hart followed and drew the same big mitt that has kept him at this spot for five weeks. Emsee Harry Manning, next turn, did an excellent job on platter mimicry. His gags are fresh and he was well received. Ginger Snaps came on for the closer.

Piccolo Pet's ork is top drawer both for show cutting and terp playing.

NIGHT CLUB REVIEWS

Club Brazil, Los Angeles

(Monday, July 15)

Talent Policy: Dancing and floorshows at 10:30 and 12:30. Owner, Paul Mirabal. Prices: \$1 cover.

Continuing its presentation of Latin-American entertainment, the Brazil is featuring Miguelito Valdes and Chico and his ork. Show is authentic and entertaining and the patrons, even on an off-Monday, gave the bill a top hand.

Show opened with Chico hitting out a brisk Latin beat. Directing from the skins, this new band leader put his crew (four reed, two brass, and four rhythm, including Conga drums) thru the paces. Only two weeks old, outfit has smart rhythm and bounce and shows promise of being in the top bracket in the field of fast south-of-the-border music.

Valdes did five numbers. Opened with a spirited tune. Got a stronger hand for his second, a ballad, *Anytime You Want*. A bright rumba followed, with Valdes dividing his time between vocalizing and Conga drumming to good results. Strong tunes are the ballad and his chanting and mugging *Babalu*, the closer. Valdes wastes too much time by addressing to friends in the audience and delivering a discourse on a non-working mike. Tirade also draws attention from his singing, which is tops in its field.

Colosimo's, Chicago

(Wednesday, July 17)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2:30. Owner-operator, Irv Benjamin; publicity, Dirck Courtenay; head-waiter, Paul Bergamini. Prices: \$2.50 weekdays; \$3.50 Saturdays, Sundays and holidays.

In the second opening at this spot since it changed hands and was redecorated, the place has been changed into a miniature Madison Square Garden with Max Baer, Slapsie Maxie Rosenbloom and King Levinsky all in the ring at once.

Colosimo's models were first on with an ensemble number, *Modern Roberta*. Singer Sol Feola, who is also an ork member, was way off on the vocals during this number. Spot's ork, with Mel Cole fronting, backed the show, and Ada Leonard's all-girl band was a one-night hold over from previous production. The girls supplied dance music.

Sophisti-Skates, a novelty skating pair of girls, gave with all sorts of acro-skating. Their finale, in which they used neck bands and did a fast body twirl while skating in a circle, was the high point and they drew a good hand. Marilyn Hare, blond single chirp, was a good sales lady with average pipes. Unnecessary table-side noise didn't help her any, but she drew two encores. Gal gave *All in Favor Say Aye*, an oldie, and *The Eagle and Me*.

Allan Drake, comedy-emsee had a few good gags and did an okay rendition of *Beat Me Daddy* with strong ork support. Second chorus line ensemble was *Melody Rhythm*. This one featured Margo Johnson, who danced well but lost her hat in the middle of one of her kicking and twirling sessions. Feola again did a bad vocal job on *June Is Bustin' Out*.

Puglistics began when Max Bear entered and sang a parody to *Lady Is a Tramp*. Baer's title was *I Don't Wanna Be a Champ*. His delivery is fast and many of his gags went well. He introed Slapsie Maxie as the Noel Coward of the psychopathic ward. While Baer gave straight comedy, Slapsie sold his personality and did a good job. They put a lot into their act and are strong on fast retorts, but their lines are often bluish.

Guest King Levinsky almost hammed up some of Slapsie's jokes, but payees didn't seem to mind. The club was completely filled.

Biltmore Rendezvous,

Los Angeles

(Thursday, July 11)

Talent Policy: Dancing and floorshows daily at 1:30 p.m.; 7:30 p.m. Sundays. Owner, Biltmore Hotel. Manager, Sid Sibont. Prices: \$1.25 and up.

Current revue at this mid-town daytime plush spot is entertaining. Consists of three new acts, one hold-over.

Best of the bunch, judging by ring-side response, is Russ Clark's Puppets. Act is clever. Customers go for his stripper and doll and drunk.

Frank Cook toots a hand-free harmonica while strumming his own guitar accompaniment. His version of *My Blue Heaven* gets good hand.

Martell Twins, in kick-off slot, win palms with their unison tap routines. Look-alikes have eye-appeal, making occasional rough spots in act easier to take. Knock-down drag-out slapsticks by hold-overs, Armando and Lita, show little improvement since last time. Trimming act considerably may help, giving it much-needed zip.

Revue is capably tied together by Al Gayle's emseeing. His ork provides suitable support for acts, as well as tunes for terppers.

Leon and Eddie's, New York

(Wednesday, July 17)

Talent Policy: Floorshows at 8, 10, 12 and 2. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50 minimum.

Eddie Davis is still the best entertainer in the show here which follows the customary line-up. While some of the other acts are good, notably the Great Marcos and Gloria and Johnny, the roller skaters, nevertheless Davis turns in the most entertaining portion of the bill with his gags, parodies and chirping of pops. Show should pull the customers, having enough variety to please the out-of-town trade.

Opener is Odette De Johns, a hotcha terper who hasn't anything novel in her presentation. She does more or less standard wiggles and footwork, and it adds up to very little.

Chirper Gloria Wallace, a looker, needs more punch in her pipes before she really hits the big time. She sells her songs—*Coax Me a Little Bit* and *You Never Say Yes*—but has a tendency to overdo the archness. Her finale is a newie by the ork leader, Art Waner—*Atomic Joe From Mexico*—which might get somewhere if sold sock. Gloria hasn't yet got what it takes to sell it that way.

The Great Marcos do a sock job of acro work and cull deservedly heavy mitts for their work. The same with the skaters who have a lot of flash and color in their act.

The rest of the bill consists of holdovers, emsee-chirper Bob Wayne, who peddles his vocal chords well but could cut down on the emseeing verbiage, and June St. Claire, who brings the whistles and the mitts for her stripping.

Eddie Davis takes over from her and gives the show a sock climax. He divides the corn and the smart gags niftily, pleasing all types of table-sitters, and does it expertly.

Waner and his boys handle the show well.

Kelly's Stables, New York

(Friday, July 19)

Talent Policy: Continuous show from 9 p.m. Owners-operators, George Lynch, Ralph Watkins. Publicity, Al and Lee Merrit. Prices: \$2 minimum weekdays; \$2.50 Saturdays and Sundays.

A new trio headed by chanting guitarist Mary Osborn, ex-Russ Morgan ork, has moved in here to share rhythm honors with Red Allen and J. C. Higginbotham and their swing outfit. Others rostered with the new trio are pianist Sanford Gold and bull fiddler Frenchy Cauette (both members of the same air forces band which Gold fronted.)

Threesome is still finding its level, but it has individually good musicians who can co-ordinate their separate endeavors skillfully. They cover the pop field pretty well with Mary Osborn handling the vocals and doing a good selling job, especially in torchies such as *Can't Help Lovin' That Man o' Mine* and *You've Changed*, in which she does okay peddling pipes and getar. Gold is a slick 88-er with style and skill. Cauette handles the accompanying chores well.

Red Allen and his outfit are hot on rhythm and sound. Range of this group from past hits such as *Blue Skies* and *I'm Beginning To See the Light* to comedy jive *Get the Mop* and *Drink Hearty* is wide and the barriers are down. Outfit has managed to control some of its blare in this low-ceilinged room and is a natural to bring in the hepcats for a session strictly in the groove. With Allen are J. C. Higginbotham, Don Stovall and bass fiddler Ben Molton, who does a job with *Can't Believe You're in Love With Me*.

Dual music outfits mark a new trend at this spot, which is cutting out individual names and sticking to groups.

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Riviera, Fort Lee, N. J.

(Thursday, July 18)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Bill Miller; publicity, Howie Horwitz and Seth Babits. Prices: \$3.50-\$4 minimums.

Comic Willie Howard is one of a handful of old-timers in the vaude-nitery biz whose name is a draw wherever he goes. So it was to be expected that his appearance as headliner in the new show here would be signaled by yocks, hands and whistles. Still sticking to the old routines, Howard played up to his crowd and turned in a sock job. Had to beg off after he had done all his pop numbers from French professor to soap box spieler. The only one he left out was the operatic quartet. As usual, Al Kelly was on hand with his slick double-talk routines, a wonderful feed for Howard's type of sly comedy.

Second headliner is Betty Reilly, a chirper with whistleable looks and a good set of pipes, who specializes in the Latin numbers. She, too, hit the heavy mitts and had to give recall after recall, especially after her Yiddish number, which clicked solid. Opener was Sierra, followed by Sebastian and the Yiddish piece. Recalls were Guadalajara and Babalu, in both of which she accompanied herself on the guitar. Gal has a swell stage personality and tho her voice didn't sound as powerful or as brassy as in her recent date at the Capitol, she clicked, nevertheless.

Hold-over act, Chandra-Kaly Dancers, mixed their Oriental and boogie numbers with a new Brazilian dance, *El Sereno*, about a lamplighter who meets his gal in a storm, and a number set in Louisiana and based on Negro spirituals. There is a noticeable similarity in the steps of both the Latin and Louisiana numbers, both of which are too long. The group's best showing still remains in the Orient.

Jack Harris, acting as emcee, fronts his smooth ork for the show and lulls. Noro Morales relieves for the Latin rhythms.

Latin Quarter, New York

(Sunday, July 14)

Talent Policy: Dancing and floorshows at 8:30 and 12:30. Owner-operator, Lou Walters; publicity, Gertrude Bayne and Irving Zussman. Prices: \$3 minimum.

Lead an old horse into his corral and he'll frisk all over the place. Surround him with friends and he's happy. To show it, he'll bring out every trick that's won him a lump of sugar and a hand, even tho he's not so sure of himself as he once was. Likewise Ted Lewis.

The battered high hat, the clary and the bits of top showmanship including "Is everybody happy?"—they're still there. Lewis is at home at the LQ (he played the spot years ago when it was the Palais Royal). The customers on opening night were his kind of mob and were with him solid, so he gamboled thru the more than two-hour show and proved he still has it in him.

He works alone and with Geraldine DuBois, shapely chirper, and Paul White and Elroy Peace. In addition to several familiar numbers, including shadow bit using Peace, Lewis has three new songs—an occasion for rejoicing in itself—all yock pullers. *My Family* is a clever specialty, telling about his supposed relationship to Joe E. Lewis, Sophie Tucker, Jimmy Durante, George Jessel and Harry Richman. *Mom, They Made the Nose Too Long* is a parody on Joe E. Lewis's well-known tune. Miss DuBois joins him for *The Face and the Body*, good but in need of trimming.

Paul White stands out as a sock comic singer-hooper, getting laughs galore with *Is Everybody Chilly?*, for which he appears in a lavender suit with white and black stripes, yellow arctic hat and scarf and brown earmuffs. Does a Harlem preacher routine and joins Peace, (See Latin Quarter, N. Y. on page 45)

Le Ruban Bleu, New York

(Wednesday, July 17)

Talent Policy: No dancing; continuous entertainment from 9:30 p.m. Owner-operator, Tony Mele; publicity, Madeline Capp. Prices: \$3 minimum.

The audience was terrific opening night. Any act would trade its make-up kit for that kind of mob. Packed house had their gloves off and were set to pound at the walk-on, a good thing because the hit of this show is the new air conditioning.

New face of the spot is smart, deep blue walls with pinkish-white modernistic design around the lights. Chilled atmosphere is comfortable, which compensates somewhat for a weak bill, sadly in need of a strong headliner. The current entertainers are fair enough, but none has enough vitamins to sock the rest home.

Altho Ruby Hill is in the ace slot, it's Bob Howard who rakes in the top hands. With a hep crowd working along with him, Howard was as much at ease as if he were at a table instead of banging the 88 and singing. Opened with *Melancholy Baby*, segued into *I'm Gonna Sit Right Down and Write Myself a Letter*, then *For Me and My Gal*, a parody on *One Meat Ball* and an imitation of a player piano. Each was loudly applauded. Re-call brought *The Same Old Shillelagh*, done in brogue, a rib-tickler. Back again for *My Blue Heaven*, *That Old Gang of Mine* and a community sing of *Hey! Ba-Ba-Re-Bop*.

Lovely Ruby Hill, in a strapless black gown with ebony-greenish sequined gloves, made a slick appearance but was in so-so voice. Opened with a special number, *There's No Business Like Showbusiness*, which relates her almost sad experiences in *St. Louis Woman* (losing lead role, then regaining it in a storybook climax), in questionable taste. Continues with *I Was There*, which was fair, seguing into a swingy *Put the Blame on Mame, Boys*, a great number which she sold well. Brought back for *15 Minutes a Day*, blue in spots, and *When You're Smiling*. Closed with the inevitable *Come Rain or Come Shine*, hit song which she did in *Woman*, showing that she can put across that type of song.

Wallace Puppeteers (2) work back of a portable stage, incongruous in this small room. Duo managed to bring a touch of individuality to its routine with pianist-emsee, line (6), ballroom team and an Apache pair. Bits are humorous and entertaining but sans hand mastery.

Tiny brunette Nora Ravel, in a blue sequined bra and skirt, emoted a Latin tune, *You Belong to My Heart* and *Tico-Tico*. With little coaxing she followed with *Besame Mucho* and *Amour*. Polite hands.

Cedric Wallace Trio (bass, 88 and electric guitar) are out of this world. Delight between acts and cut show competently.

Villa Madrid, Pittsburgh

(Monday, July 15)

Talent Policy: Continental entertainment with combined show at 12. Owner, Etzi Covato; manager, John Maganotti; booker, Morry Fremont. Prices: 55 cents cover charge.

This established downtown spot cut its talent budget to the bone this week, and while the show is weak in spots, it's still okay summer fare. Mary Norris opened with a rhythm tap to fair reception. Sandy Lyle followed in a juggling turn with a lot of patter and one or two good original tricks. His soft hat twirling trick received a sock mitt. Strongest act on the bill, Frances Page, sang three oldies, *Begin the Beguine*, *My Man* and *Somebody Loves Me*. Encored with *Gypsy*, and was well received. Closing turn, Diamond and Baker, knockabout comics, opened with fast patter, did tumbling and closed in a fast acro tap. Mark Lane emseed the show and his ork backed up and played for dancing.



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Olympia, Miami

(Wednesday, July 17)

With all acts getting equal billing this week, honors were about even.

Konyot put his trained horse thru a number of routine but difficult feats which the customers liked for good results.

Diana Berry, an elongated hooper with eccentricities, drew laughs and plenty of bows.

Jimmy Leeds, likable comic, talks and sings, and works hard to put his stuff across. Was rewarded with a heavy mitt.

Jack De Leon has a good voice. Sang pop airs which went over big.

Three Aces, fast moving acro specialty, showed several hair-raising stunts and a sock finish. Took several bows.

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VAUDEVILLE REVIEWS

Golden Gate, San Francisco

(Wednesday, July 17)

A good stageshow here this week, if only because it teams up Freddie Slack's ork and Ella Mae Morse. But there's also xylophonist "Pansy" Sanborn and that graceful ballroom pair, Don and Beverly.

The Slack band presents a couple of new vocalists, Dotti Ann Dare and Bob Matthews, who are highly accomplished in getting the most out of the drab monotony of currently pop tunes. They did this to *It Had to Be You*, *Laughing on the Outside* and *Gypsy*.

As for Ella Mae Morse, she's still adept in the warbling department, getting much applause for *Sunny Side of the Street*, *House of Blue Lights* and a medley including *Mr. Five by Five*, *Shoo Fly Pie* and *Patty*. Slack and Miss Morse join to give *Cow-Cow Boogie*, which they recorded.

Sanborn is again the genius at satirizing the conflict between finished virtuosity and manual befuddlement. His curious clowning earned its reward. Liked plenty. The Sanborn xylophone never got a better workout.

Don and Beverly have good looks, agility and charm. They do not try to be comics. Just straight ballroom stuff, and it's good for a couple of encores.

Slack works the piano at a racing pace with brass blasts calculated to "send." Best was the specialty, *Cuban Sugar Mill*.

Pic, Without Reservations.

Loew's State, New York

(Thursday, July 18)

With mostly known show names in the roster, this week's bill turns out to be a snappy and entertaining 60 minutes. Skill and boffability are well balanced.

Opener, the Willys, a quintet of expert Indian club jugglers, do a nifty job with some slick tricks, including the difficult balancing-juggling routine which cops a heavy mitt.

Puppets have been frequent in recent bills here, but Virginia Austin, current puppeteer, brings something new with her offering. She blends comedy and realism in her manipulation of the strings and gets well-deserved laughs and hands.

Comic Jack E. Leonard gets off quite a few quickies that bring a delayed response from the crowd. He has some fair material, tho at times he seems to be forcing it a little hard for yocks. However, the crowd liked him and he had to beg off.

The musical end of the bill is well taken care of by Jerry Wayne, who socks over several oldies and new pops, opening with *Holiday for Strings*, seguing into *They Say It's Wonderful* and closing with *Blue Skies*. For a recall, he did a new number, *I Hate 'Em*, which is only so-so.

Ben Carter and Manton Moreland seem to get as much fun out of their dialog routines as the audience. Their unfinished sentence routine culled the yocks aplenty, as did the whiskey routine at the end. Solid with the crowd.

Closer is the flashy acro act of Billy Wells and the Four Fays, who go thru their paces expertly and with nice touches of comedy.

Ruby Zwerling and the house band did okay by the show. Film, *Two Sisters From Boston*. Biz, fair.

Chicago, Chicago

(Friday, July 19)

Show runs exactly 59 minutes, features no big name, but is good, nonetheless.

Bill toppers are the Charioteers, William Williams, Edward Jackson, Ira Williams, Howard Daniel and James Sherman, piano accompanist. First offering was *Gauche Serenade*, followed by *All I Need Is You*. Quartet has arrangements that give both first and second tenors ample chance to give out, and they really do. During rendition of *Ride, Red, Ride*, spot blinked to give effect of horsemen traveling at top speed. Trick, together with the fine voices, drew a solid mitt. Encore was the serious *House I Live In*. They put everything into this one and closed tremendously.

Lou Breese and the theater ork (14) opened show with *When Uba Plays Rumba on the Tuba*, featuring Joe Masek on the flute and Earl Gaines on the tuba.

Nip Nelson, mimic and impressionist, was easily as good here as he was at the Palmer's Empire Room about five weeks ago. Did the theme songs and instrumental specialties of Kay Kyser, Guy Lombardo and T. Dorsey orks and drew a good mitt. His version of Bing Crosby was okay and his Kate Smith socko.

Fred and Elaine Barry, ballroom terpers, spread all over the big stage in perfect rhythm. Finale, *Sleepy Dance*, was done beautifully and scored heavily. Ben Beri, juggler, starts out with three white balls, graduates to four and five, plus Indian clubs, and finally makes with three tamborines. Guy has two kids who help him, and one played a few bars of *Polonaise* on the 88 with ease and savvy.

Pic, O. S. S. Biz good.

Million Dollar, Los Angeles

(Tuesday, July 16)

The joint is jumpin' again this week with a solid bill headlined by International Sweethearts of Rhythm (17) and Joe Liggins and the Honey-drippers. Sandwiched between the riffs and rides is Wonderful Smith, comic of the Red Skelton air show, completing an offering that's sure-fire.

Ann Mae Windburn fronts the Sweethearts (all-gal ork) in smooth and easy style. Fem musikers are top instrumentalists and dish out a polished brand of music, offering such widely titled concoctions as *Don't Get It Twisted* and *The Thing*. Instrumental breaks fall to Pauline Brady on the skins and a sensational sax tooter, Vi Burnside. Latter socked 'em between the eyes with *After You've Gone* and *I Cover the Water-front*.

In the vocal bracket, featured thrush Mildred McIver does *Day by Day* and *Mr. Postman Blues* well, while Jimmy Davis sells his *I Ain't Mad at You* with ease. Surprise vocal shot was guitarist Coleen Ray doing *Temptation*. Gal has a deep voice and knows how to peddle a tune.

Only minus quality about the Sweethearts is ill-fitting, badly styled costumes. Dress the gals up a bit in smart outfits, and the act is a top stage attraction.

Liggins' crew did its now-famous *The Honeydrinker* plus *The Drippers Boogie* and current record hit *I've Got a Right to Cry*, with Liggins on vocals. Followed with *Caravan* and *Tanya* which had plenty of bounce.

Wonderful Smith's topical monologue in which he talks to the President long-distance, is smooth, clever and expertly timed. Frequent and skillfully placed references to fact-finding committees brought louder yocks each time. Bit was short, zippy and well-received.

Pic, *Avalanche*. Biz, excellent.

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Roxy, New York

(Wednesday, July 17)

The headliners this week are crowd magnets, but what they give the pew-sitters is pretty so-so fare. The secondary acts in this somewhat over-long bill are the ones that really give and get the hands.

The general production theme is nautical, the chorus and the Varsity Eight opening with a sea song medley and dance. The production is colorful and gives John Guelis an opening to prove that he's an ace terper with fine ballet work in a short but stand-out number. In addition, there's comic Jess Renna and his midget car, doing a quick on-and-off, culling boffs as he goes.

Harold Barnes on the tight wire is a sock act. Does both acro work and dances, even a few ballet entrechats. Heavy mitt.

First headliner is chirper Jane Pickens, who accompanies herself for her opener, *Full Moon and Empty Arms*. When she gets down to the business of singing, she is tops, but in this number she gets so involved playing the original Rachmaninoff music that the climax of the song is more 88-ing than chirping. She can handle the ivories well, but shouldn't subordinate her singing. Between the first number and *Dixie*, which she delivers in bouncy style, Miss Pickens indulges in an overlong kibitz with the audience, using the old flashing mirror as a gimmick. This could be cut without any harm. It finally segues into *How Many Hearts Have You Broken?*

The Debonairs, a quintet of tapsters, click solidly with a comedy navy drill routine which sent them off to top mitting. Theirs is a definitely new type of routine.

Closer is Chico Marx, who gets his biggest laughs from his comedy capers with members of Paul Ash's house band. One orker 88's with him, another does a violin-piano duet, and both click. Marx's own noodling on the piano is the old routine, with few highspots thruout, tho he gets a good hand for his pains.

Ash and the ork play a good show. Pic, *Centennial Summer*. Biz, very good.

Latin Quarter, Chicago

(Friday, July 19)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owner-manager, Ralph Berger; production, Selma Marlow; publicity, Miller and Hixon.

Two new acts—the Lind Brothers and the Andrew Sisters dance team—have been brought in to replace the Merry Macs and Ted and Flo Vallett, baton twirlers and acro team, for the *Summer Revue*. Held over are Jack Carter, comedian, and Borrah Minevitch's Original Harmonica Rascals.

The Lind Brothers, Chicago favorites, who were last seen here about five months ago at the 5100 Club, continue to win their audience with their unusual vocal arrangements. The three—Murray, Dale and Phil—are able to do both pop and classical numbers, and their routine ranged from *Shoo Fly Pie*, done to the tune of *Eili, Eili*, to the operatic aria, *Vesti La Guibba*, which they do both straight and with a modern rhythm tempo. Numbers such as *Glory Road* and *Flight of the Bumble Bee* prove their ability as entertainers. This ability definitely fits them for theater, radio and smart supper clubs.

For this show the Harmonica Rascals have prepared a routine that differs from the one they used during previous engagement here. It has more top harmonica playing, more subtle pantomime by Johnny Puleo and less rough-house clowning. It was as successful as anything they have done in the past.

Vine Gardens, Chicago

(Friday, July 19)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner, Jimmie Poppas; manager, Helen Weiss; publicity, Sam Honigberg. Prices: \$1 minimum Saturday.

This small intimate nitery can almost always be counted on for a top-notch show. Main reason is that Owner Jimmie Poppas pays for talent on the theory that good entertainers draw enough cash biz to warrant out-lay.

First on is Isabelle Johnson, terper with personality and a clever routine. Gal throws the flesh around in a way that draws prolonged palm pounding from the payees.

Holdover chirp, Jessie Rosella, seems to be a perennial of the place and with good reason. Sang a throaty *Gypsies and Fascinating Rhythm* to great reaction.

Toni and Ray, ballroom dancers to musical comedy tunes, both in normal and slow motion, got healthy mitting.

Duke Dorrell, comic musician, fiddles in all kinds of poses, holding bow in his mouth and ear. Good yocks.

Emsee Billie Samuel, just out of army, shows table sitters he hasn't forgotten how to make 'em laugh.

College Inn, Hotel Sherman, Chicago

(Friday, July 19)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard Mayer. Prices: \$1.50 and \$2.50 minimums.

Charlie Spivak and his ork (17) provide the new College Inn show and give out with about 42 minutes of good entertainment. One of the first offerings was fronter on the trumpet to Massenet's *Elegie*. Leader was joined by ork's four trumpet men and the number drew a good hand.

Spivak's four vocalists, the Stardreamers, did solid with *Coax Me*. Rossie Nichols comes down from the brass section to sing *Shortie's Got To Go*.

Jimmy Saunders, the male vocalist, opened with *Wagon Wheels* and was mitted back to do *Prisoner of Love* and *They Say*. Is a good looker and a fairly good salesman, but has only average pipes. He was joined in two of his numbers by the Stardreamers.

Ork's arrangement of *Clair de Lune* in dance tempo was well done and Charlie's trumpeting here was socko. Show is blended in the proper proportions. Biz near capacity.

USO Performer in Accident Gets \$3,697 for Injuries

HARTFORD, Conn., July 20.—President Truman has signed a bill by which Miss Violet Ludokiewich, of Fairfield, Conn., a USO entertainer, will receive sum of \$3,697 for injuries suffered when a coast guard truck and a streetcar collided October 20, 1944.

Miss Ludokiewich and other members of USO unit, *Musical Maids*, were being driven to Bridgeport from New Haven, where they had staged a show for armed forces, when accident occurred.

French Trio for "Vanities"

NEW YORK, July 20.—The Trio Daresco, a French skating combo (two men, one girl, has been inked to appear with the Skating Vanities, which debbs in Montreal early in August. Trio, first foreign act to be booked here, sails from Sweden July 24, and will go immediately to Ottawa, Canada, for rehearsals. Act booked by International Theatrical Agency.

What Is "Normal"?

WASHINGTON, July 20.—It's peaceful now at Delmonico's, formerly the Duet Club, but the five owners are still groggy over the week's happenings. First Sophie Tucker's son, Bert, resigned as manager and went to New York. Then the waiters called a strike, and the owners pressed food checkers, cashiers and bus boys into service as waiters. The substitutes were doing nicely when half a dozen fire trucks pulled up outside and firemen began hooking up hoses. Seems somebody had called to say the place was burning up. Next day the waiters came back. Everything became normal—no false alarms, no nothing.

RUSH STREET BID

(Continued from page 41)

Club is no longer in the entertainment picture. Joe Miller, spot's op, reportedly feels that the coin is in the eatery biz. Places such as the High Hat are closed, and names like Willie Shore, Skelley Sisters and Frank Libuse are only memories.

Rush Street has a favorable location in that it is a back-prop for Chi's Gold Coast, but opening of places like the Cameo Room and Imperial House, swank eateries with single pianists supplying entertainment, seem to emphasize concentration on restaurant biz. Both these spots are on Walton Street, in the Rush Street district. Places like the Trade Winds, cocktail lounge-restaurant featuring a piano single, seem to be Rush Street mainstays.

Randolph Street is so firmly entrenched that any Rush Street revival group will have to shell out plenty of coin for talent and promotion to lure the trade back. Not only will they be battling against the advantages of Randolph Street's location, but the feeling of the public that Rush Street means restaurants, while Randolph Street signifies Chi's Great White Way.

LATIN QUARTER, N. Y.

(Continued from page 43)

who also can shake a mean hoof, for a couple of numbers. Peace sings *I Know Who Threw the Whiskey in the Well* for good results.

Murtah Sisters work hard to put over their facial maneuvers and singing and click solidly. Open with *Every Time*, segue into a *Frankie* number, then a Cuban parody of *No Can Do*, *Frankie and Johnny a la Chinese*, Russian and Italian, and slow up with a *Hats* routine in which they become milliners. Kate Murtah solos with *Ol' Man River*, not so hot, and trio winds up with a nutty *Hawaiian War Chant*.

Jeanne Frances and Jerry Grey rate a good hand for unusual spins and the fem's surprising flexibility. Return for a weird snake dance that is effective, but too many duplicated spins.

Puppeteers Bill and Cora Baird get a tough break, working on the upper level. Accustomed to vaude stages, they don't begin clicking until the last part of their act, the three cats synchronized to a recording. Nervousness and height handicap and threw the usually sock team off.

The exquisite Wally Wanger Girls, gorgeously costumed, appear in four production numbers, a spectacular opener, a Hawaiian routine done partially with black light, *McNamara's Band* with Lewis and a Mexican closer. Tall, blond Gail Bennett appears as Miss Broadway, and Sirki De Vysenof and the Four Esquires handle the terping chores capably. Sol Klein ork (14) cuts the show admirably—occasionally backed by T. L., who seems to be itching to get a baton back in his hand. Buddy Marlowe ork plays for dancing.

Detroit's Lee 'n' Eddie's Shuttered by Sheriff

DETROIT, July 20.—Lee 'n' Eddie's, one of the town's half dozen top night spots with a history of name attraction shows, was closed yesterday by the sheriff after a protracted dispute over alleged hidden partnerships of individuals considered "undesirable" by the State Liquor Control Commission. At a hearing on Thursday there was conflicting testimony indicating outsiders objected to were involved, with owner Philip Flax pointing to them as creditors rather than partners.

Flax asked for approval to sell the club as a going asset and pay off creditors. Whether spot will be allowed to reopen at all or license revoked remains uncertain.

New show was scheduled to open this week with Ted Smith, Ron and Mary Norman, Three Harmonicats and Artie Fields ork. Nan Blakstone, laying over here to do recording, narrowly escaped serious injury yesterday when a heavy plaster ceiling collapsed in hotel, missing her by inches.

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Capitol in Stem Van With Hot 106G as Others Fade

NEW YORK, July 20.—With the first wave of summer crowds receding, biz around the vaude-pic houses showed a drop from the previous week, except the Capitol, which did a swift upswing to high figures.

Capitol (4,627 seats; average, \$68,000) with George Paxton ork, Joey Adams, Hal LeRoy and *Easy To Wed* did a hot \$106,589 for opening week, a smash rise from previous week's \$77,760 for fifth week of Ritz Brothers, Gracie Barrie, Buddy Morrow ork and *Two Sisters* From Boston.

Music Hall Dips

Radio City Music Hall (6,200 seats; average \$100,000) did a good \$130,000 for the fourth week of Ben Dovon, Paul Haakon, Dolores Anderson and *Anna and the King of Siam*, a drop of \$17,000 from the previous week's figures.

Roxy (6,000 seats; average \$75,000) did a low \$63,000 for third week of Donald O'Connor, Three Swifts and *Smoky*. Opening day of new show, Chico Marx, Jane Pickens and *Centennial Summer* (reviewed in this issue) hit a record \$16,314.

Para Ditto

Paramount (2,664 seats; average \$75,000) in third week of Andy Russell, Raymond Scott's band, Pied

Joe Louis Sole Owner Of Chi Rhumboogie; Plots Name Acts, Orks

CHICAGO, July 20.—Rhumboogie, South Side Negro section nitery, is now entirely owned by world champ Joe Louis, says Charlie Glenn, ex-owner of the spot. Louis came into ownership about July 1, but he is understood to have had an interest in the club for some time.

Glenn bought the spot in 1940 for \$15,000 and had since invested approximately \$29,000 in repairs and remodeling of the elaborate club. Trade circles asserted that Louis's investments were already so substantial that no heavy coin transaction was involved.

Glenn, an auto dealer and president of Rhumboogie Recording Company, will stay on as manager until Louis gets settled and finds a new one. Louis is skedded to put in a two-week p. a. beginning Monday (22). Glenn said that Louis intends to bring in a new and high-budgeted talent policy. Berry Brothers, Negro tappers who have played the bigger combo houses here, are on the list for early August, and a name band policy is said to be in the offing.

Darling-Lehr Teams Up With McConkey

CHICAGO, July 20.—Affiliation of the Darling-Lehr Agency of Chi with the McConkey Orchestra Company's West Coast office was made by June Darling here Friday (19). Darling-Lehr org, which has been in existence on its own in Chi for two years and has been associated with other Chi agencies for the last 10 years, will retain the Chi office. Arrangements to handle the local end while the two partners are on the coast have been expected.

Darling and Lehr who have approximately 36 coast acts, will handle the act biz for the McConkey Hollywood office which is headed by Jack Kurtze. A Portland, Ore., office will be affiliated with them in that area. Expected that operations should begin about August 1 from McConkey's West Coast office.

Pipers, Alan Carney and *The Searching Wind* did \$70,000. Previous week was \$88,000.

Strand (2,770 seats; average \$45,000) had dropped from \$60,000 to \$55,000 in the second week of Spike Jones ork and *Of Human Bondage*.

Loew's State (3,500 seats; average \$25,000) did a fair \$34,000 for Jackie Gleason, Josh White and *Two Sisters From Boston*. New show (reviewed this issue) has Jerry Wayne, Carter and Moreland and held over pic.

Bren's Drop Shows For Bands; Radio Room Turns Nitery

HOLLYWOOD, July 20.—Tom Breneman's switches from a floorshow policy to semi-name bands starting August 7, in a bid to grab evening biz off Hollywood-Vine Street club row. Spot which Breneman acquired to house *Breakfast in Hollywood* radio seg, will launch a continuous dancing policy, with Eddie Lebaron's ork and Don Pablo Cuban band.

Like Breneman's, neighboring Club Morocco gave up floorshows and cocktail units in favor of bands last month, bringing in Boyd Raeburn's ork. Spot is reportedly doing big biz under new policy.

Other change in Hollywood-Vine location is Radio Room, now operating as a cocktail lounge, which shifts to night club with dancing, following expansion alterations. Op Nate Sherry also will convert the bowling alley at the same location into a swank eatery. All clubs are but a short distance from Hollywood Palladium, thus converting a small area into somewhat of a "band row."

D. C. Combo Shopping for New Site After ABC Nix

WASHINGTON, July 20.—Its plans to convert the Willard Hotel's Grand Ballroom into D. C.'s largest nitery having been nixed this week by the Alcoholic Beverage Control Board, Anger-Young Enterprises is now looking over new sites in the hope of a fall opening for a swank club using top-flight entertainers.

ABC Board, after prolonged hearings, refused to grant Anger-Young a liquor license for the Grand Ballroom because no way has been found to block off the proposed club from the rest of the Willard Hotel. Under D. C. law, no liquor license may be granted to a club that has immediate access to living quarters.

Levitt's Back, Anchor's Got 'Im; Revives "Green Room"

NEW HAVEN, July 20.—Al Levett, again is owner of the Anchor Bar and restaurant, former rendezvous for performers playing this city and plans to revive the "green room" atmosphere of the place that was lost during the war years. Levett, now a city alderman, sold the spot shortly before the war and went into industry. He repurchased the place last month, taking possession during the second week in July.

Decor will be marine atmosphere, with addition of autographed photos of celebs. Music will be furnished by a juke box. Anchor will cater to casts from the near-by Shubert Theater and vaude artists from the Arena.

Follow-Up Review

CASINO RUSSE, NEW YORK: Newcomer to the floorshow here is Nicholas Alexander, who has well-trained pipes, good looks and a sound knowledge of chirping. Accompanying himself on a guitar, he varies his program with *Caucasian Folk Song*, *Meadowland*, which brought heavy hands, and *Play Gypsy*. Another old gypsy song came as a recall, and Alexander had to beg off.

The rest of the show remains colorful, and very Russian with Marusia Sava chanting her sad and gay songs; Vladimir Lazarev, Eve Soltesz and Eleanor Trieber terping expertly; Cornelius Codolban handling the longhair moments on his violin and Dmitri Matvienko doing his flashy Cossack dagger dance. Monsieur Garry handles the emcee chores.

In Short

(Continued from page 40)

tour, starting out in Houston. . . . Maurice Rocco to play Atlantic City's Harlem Club August 16. . . . Gene Rodgers opens at Pagoda, Buffalo, then moves to Lindsey's Sky Bar, Cleveland.

Here and There:

The Major Modes Trio held over at the Mint, La Crosse, Wis. . . . Jack Everette ork in 14th week at Paramount Club, Centralia, Ill. . . . Colonnade Theater Restaurant, Bethlehem, Pa., is limiting shows to Thursdays, Fridays and Saturdays during July and August and will go back on full week after Labor Day. . . . Dean Carroll, Baltimore thrush, opened Hotel International, Panama City, for a 10-week date July 15.

Cliff Edwards (Ukulele Ike) has inked with Walt Disney Studios for a five-year span to work with cartoons. Opener will be Jiminy Cricket in *Fun and Fancy Free*. . . . The Middletons, marionette act, resting at Hotel Clayton, Detroit, for summer. . . . Robert Drake and Little Jeane, comedy duo, inked for 10 weeks at Moore's Inlet Cate, Wildwood, N. J. . . . Victory Inn, L. A., formerly a cocktail lounge, has turned into a nitery with a six-piece combo and June Arthur, the Four Q's, Quigg Quigley, and Hal Hamilton, emcee.

Gypsy Rose Lee to Latin Quarter, Newport, Ky., August 9, for two weeks. . . . Evelyn Knight to Palmer House, Chi, September 12. . . . Jackie Miles for Riocabana, Chi, August 6 for four weeks with options.

Diosa Costello and Charles (Dizzy) Smith to Downtown, Detroit, July 25 for one week. . . . Lloyd and Willis to Interstate Circuit, starting August 1 in San Antonio Majestic; Metropolitan, Houston, 8th; the Worth, Fort Worth, 16th, and Majestic, Dallas, 22d. . . . Ray McKinley and band, Modernaires, Paula Kelly and Three Sailors to Indianapolis Circle August 15; Palace, Akron, August 22 for four days. . . . Ray McKinney and band to Earle, Philly, August 23.

Liggins' Honeys Fair 25G H'wood Mil-\$; Woody 35G

HOLLYWOOD, July 20.—Joe Liggins and the Honeydrippers, at the Million Dollar Theater, will probably wind up with a par \$25,000 for the week (2,400 seats, 55-98 cents, average 25G). Sharing spotlight are International Sweethearts of Rhythm and comic, Wonderful Smith. Pic, *Avalanche*.

Swingster Woody Herman's ork was good for a healthy \$35,200 in 31 performances. Bill included Jeanne Blanche and Pat Henning. Pic *Dark Alibi*.

Oriental Heads for 250G in 4-Weeker; Chi Thea. 48G in 3d

CHICAGO, July 20.—In her third and last week at the Chicago Theater, Vivian Blaine, movie chirp, pulled in a \$48,000 gross. On the bill with her were Fred Lowery and Dorothy Rae and Low, Hite and Stanley. Takes for the two previous weeks, 65G and 54G, a \$167,000 total in three weeks to this 4,000-seater with prices running from 65 cents thru 95 cents. Pic, *Do You Love Me?*

Oriental Theater, with Mills Brothers, Nelson Sisters and Danny Drayton, pulled a healthy 58G. This house has 3,300 seats and same scale. Pic, *Postman Always Rings Twice*. Show, which is in for four and has one week to go, pulled \$75,000 and \$64,000 the first two weeks—the 74G mark for the first week is second only to the record set by Jane Russell. With \$196,000 in for the first three weeks, this show has a fairly good chance of running into the \$250,000 bracket for a month.

"For Sale" Sign Up As New Haven Op Hits Town, Curfew

NEW HAVEN, Conn., July 20.—Characterizing New Haven as "strictly a one-night town," and claiming that the State liquor laws hinder his business, Walter Bonavia, former owner of Bonnie's in New York's Sheridan Square, has offered his local nitery, Walter's Crossroads, for sale. Bonavia opened last February, offering two floorshows nightly, with singing waiters and a girl vocalist. Op claims that 1 o'clock closing law and no-women-at-bar policy prevent him from operating successfully.

Owner says business was good only on Saturday nights, with the rest of week scarcely paying for electricity. He claims the place is excellent for straight restaurant, but no spot for a showman.

A. C. Chez, H'wood 'Revue' Fold; AGVA Covers Acts

NEW YORK, July 20.—AGVA bonds covered two night spots that folded in the past week. Union is paying performers of Atlantic City's *Chez Paree* and Hollywood's *Revue of the Americas*.

Altho the pulmotor treatment was tried by new ops Ray Ball and Morris Feldman, the Atlantic City club called it a day. Last show was headlined by Joan Barry. Union's \$2,000 bond covers that situation.

Out on the Coast, *Revue*, a Latin-American traveling show, did a fold but with a \$3,000 bond safe in AGVA's strongbox. The union says it has collected nearly \$500,000 since January 1, 1946, and paid performers in shuttered spots about \$180,000.

Frisco Golden Gate Sub-Par 30G With Slack Ork, Morse

SAN FRANCISCO, July 20.—Altho there are some advance visitors in town for the big Shrine conclave which gets underway here Tuesday (23), the influx is not noticeable at box offices. Golden Gate (2,850 seats; average \$32,000; prices, 55 cents to \$1) will gross under \$30,000 for week ending Tuesday (23). Stage show has Freddie Slack's ork, Ella Mae Morse, Fred (Pansy) Sanborn and Don and Beverly.

Magic

By Bill Sachs

JOHN S. VAN GILDER, Knoxville magi enthusiast, who went to New York five years ago for a weekend and had such a good time that he remained in the metropolis, crashed the July 7 issue of *The Knoxville News-Sentinel* and other Southern newspapers with a page article titled, *New York Unrolls Orchid-Strewn Carpet for Lord and Lady Summer Visitors*. Van Gilder takes his readers thru New York's exclusive art exhibits, theaters, niteries and cafes and knows his New York as only out-of-towners do. During the war he voluntarily escorted some 25,000 visiting service men and women thru New York's wonders, in addition to teaching sleight of hand to wounded soldiers in hospitals up and down the Atlantic Coast. . . . Lester Lake, the Great Marvel, has returned to Cincinnati following an extensive tour of the East and is working on a new baffler, which he will present at the fall get-together in Colon. . . . Landrus, magiker and illusionist, set his Indoor Magic Circus for a July 28 appearance at Indian Echo Cave, Pennsylvania. . . . Joe Stuthard, British mystifier, who recently completed a highly successful two-weeker at Cafe de l'est, Montreal, Ont., was tendered a farewell dinner at Eugene David's Shop by fellow magicians July 12. Stuthard returns to England soon to fill engagements there. Guests included George Williams, Bud Eby, Don Grosini, Tom Blincoe, Gaudreau, Freddie Willard, Bill Kalman and Eugene David. . . . Gali Gali won raves from Montreal critics during his successful stint at the Normandy Roof there. . . . Howard Huntington is in Omaha prepping his magic show for a fall tour of schools. . . . Bill Baird is presenting his wizardry at the Frolics Cafe, Omaha. Local Magic Club held a dinner in his honor. . . . Edward Rector Tullock, society magiker, current at Bar Harbor Resort and Night Club at Gull Lake, Minn., is considering an offer to play a full summer stand at the resort next year. Tullock says magic presentations would prove a terrific shot in the arm for several spots in that neck of the woods.

HART S. FISHER, youthful Ottawa, Ill., magician, is playing Illinois with his *Magical Fantasies* to hefty takes. The 18-year-old Hart organized his troupe in February and premed it March 2 at the Roxy Theater, Ottawa. Traveling in a 25-passenger bus and carrying a cast of 10, which includes Colleen Reilley, Loyce Cross, Joyce Stone, Joan Stone, Marge Ernst and Bob Hamil, Fisher plans to tour the Southeast soon. He tosses a word of thanks to John Calvert and Harry Blackstone for their assistance in helping him get started. . . . Dr. Zina B. Bennett, prominent Detroit magus, was the subject of a two-page story in a recent issue of *Physicians' Bulletin*, distributed by the Eli Lilly Company. Story included a series of three-color illustrations showing his work with giant and colored cards. . . . Earl Abrams (Bernard) writes that he has been discharged from the army and asks about Mandrake the Magician. . . . Augustus Rapp, former tent show mystifier for over half a century, now residing in retirement in Nashville, recently visited Al Munroe in Detroit. Munroe is a past president of the Society of Detroit Magicians. . . . Claude Noble, Detroit magic hobbyist, garnered a full-page story in *The American Weekly*, July 7 issue, detailing his efforts to contact the spirits of Thurston and Clarence Darrow. . . . Duke Montague will launch a school lyceum tour for the Kline office September 14 in the Southwest. . . . Old-timer Ed Reno, of Kankakee, Ill., who is 84 years old, is still on the road and doing

Burly Return Talk Alerts Omaha Axers

OMAHA, July 20.—A report that Omaha was being scouted for a return of burlesque lined up opposition among the citizenry overnight. According to rumors, a group composed of backers of a Kansas City burly house and Minneapolis and Chicago men talked with a local theater man about making Omaha a link in a burly chain. Nothing was decided, tho it was said that ramps long stored in the basement of the house in question were being dusted.

A speculative newspaper story drew quick nixes from some of the solid citizens, among them John S. Sampson, chairman of the city's welfare board. "I would like to see Omaha bring in good musicals such as *Oklahoma* and class plays, but old-fashioned burlesque with risque stories and suggestive remarks by actresses would be anything but edifying, nor would it do our morals any good." He declared unalterable opposition to return of burly. The Omaha Ministerial Union also is drafting a statement about the venture. "Comic burlesque" would be all right with Tom Knapp, city welfare inspector, who keeps an eagle eye on wrongdoers. "But suggestive and vulgar shows would be bad for the community," he said.

Pop Concert

Gershwin Memorial Concert Hollywood Bowl, Hollywood, Calif.

(Saturday, July 13)

About 20,000 devotees of the late George Gershwin overflowed the sylvan recesses of Hollywood Bowl to pay annual homage to the memory of a great American composer. Batoned by Paul Whiteman, this year's concert was unquestionably a success. Guest artists included Jo Stafford, Johnny Thompson and a gifted young pianist, Earl Wild.

For a curtain raiser Whiteman led the full symphony ork in a Gershwin medley which included such memorable show tunes as *Swanee*, *Do It Again*, *Of Thee I Sing*, *Someone To Watch Over Me* and *Liza*. Symphonic arrangements gave these classics a rich and complete interpretation.

Thrush Jo Stafford's interpretation of Gershwin's *Man I Love* and *They Can't Take That Away From Me* gave listeners the feeling that's the way Gershwin meant his ballads to be sung.

Baritone Johnny Thompson offered *Somebody Loves Me* and *Maybe* and joined Miss Stafford in a medley from *Porgy and Bess*. Duet, ably supported by Whiteman and backed by a mixed chorus, was vivid and exciting.

Earl Wild, who is a skilled and imaginative young pianist, thrilled the audience with *Rhapsody in Blue* and *Concerto in F. American in Paris*, originally programed, was omitted without explanation.

Concert was prologued by a moving eulogy of Gershwin, written by Oscar Hammerstein II and narrated by Truman Bradley.

several shows a week, according to W. F. Fisher. . . . Harry Schontell and Company plan to tour Oregon, Washington, Idaho and Western Montana this fall under auspices of schools and civic organizations. . . . Fabian recently played a week at the 21 Club, Grand Rapids, Mich. . . . John Matthews (Dr. Quack) is playing a string of one-night private and night club dates in the Michigan-Ohio territory.

Burlesque

By UNO

Eddie Lynch's chorines at the Globe, Atlantic City, include Lillian Denke, Nancy Payne, Ann Powell, Betty LaVerne, Terry Lee, Ann Boyle, Regina Bertric, Peggy Cunningham, Alice Welsh, Pat Callahan, Mabel Frye, Frances Walters, Edna Lynn and Rosalie Dean. . . . Emmett Callahan, former burly theater and show manager, is now piloting *Obsession*, with a cast of two, from the Coast to Chicago. . . . Irving Becker another ex-manager of burly companies, again will conduct a road tour for *Tobacco Road*, its twelfth, starting in September. . . . Helene McCree DeCenzie, returned from Honolulu and reopened at the Liberty, San Francisco, where husband Pete DeCenzie, former house pilot, is newly partnered with Happy Hartman in the photo stamp biz. . . . Howard, Boston, features Hank Henry, Virginia Kinn, Billy Jones and Mar-Shan with vaude acts Ray and Rita, Paul King and Herbert Sisters. . . . Phil Silvers and Rags Ragland signed by Monte Proser for the Copacabana, N.Y., to follow run of Joe E. Lewis. . . . Bobby Vail signed for the Midwest Circuit for 1946-'47. . . . Walter Budd, former straight man, has been booked for an overseas USO unit.

Cy Messitte is to open a theatrical agency in Manhattan shortly. . . . Linda Lynn, now at Swing Club, N.Y., returns to the Hirst Circuit next season fortified with Lanni Russell dance routines. . . . Mills Duo—Johnny, now a steamfitter at the Brooklyn Navy Yard, and Babe—celebrated a 34th wedding anniversary last week. . . . Bob LaVerne, magician, last season in burly and now a talker at Wonderland show, Coney Island, N. Y., returns to the Hirst Wheel next season thru Phil Rosenberg, . . . Don Casino, husband of Carol Lord, strip-tease, is being initiated as a talker at Tirza's Wine Bath show on Coney Island, N.Y. Is a vocalist in musicals during the theatrical season. . . . Jessica Rogers, after a vacation at home in Tampa, reopens for the Hirst Circuit in Washington August 16. Sister Linda continues at the Rialto, Chicago, for producer, Chuck Gregory. . . . Mac Dennison and Jack Coyle, recently returned from a hospital tour of *Breezing Along* on the USO, are skedded for another unit for overseas. . . . Ralph (Count of No Account) Rogers, character-comic, closed a Mark Leddy-booked engagement at the Civic, Portland, Me, to become the husband of a non-pro in Providence, R. I., on July 11. . . . Cy and Alfreda Walker are vacationing at Edgewater Park Hotel, Grand Island, N. Y., where Frank Wagner operates the park. . . . Murray Kaufman, who formerly ran stock burlesque at West End Theater, Bridgeport, Conn., is now in the movie business there, having recently purchased the Liberty Theater. Sammy Kaufman, former burly juvenile singer, is his assistant.

N. Y. Garden Credits Circus With 928,000, Ice-Rodeo 861,045

NEW YORK, July 20.—Ringling Bros.' Circus played to 928,342 at its opening here to top all other events scheduled at Madison Square Garden during the fiscal year ending May 31, according to figures released Monday (15) by Gen. John Reed Kilpatrick, president. This represents a sizable chunk of the 5,298,544 Garden total announced for the year. Show averaged 12,056 for 77 performances. Prices were scaled to \$6 and resulted in a record estimated gross of \$2,000,000.

Ninth annual Sonja Henie *Hollywood Ice Revue* drew 206,771. Shipstad & Johnson's *Ice Follies* pulled 160,407. The rodeo played to 493,867 in 33 performances. Sports events and rentals, including boxing, basketball, track, hockey and political meetings, accounted for the rest of the attendance, about 3,500,000.

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DONALDSON AWARD WINNERS

Third Donaldson Awards

Hammerstein as Triple "Oscar"

NEW YORK, July 20.—When Oscar Hammerstein II takes his third air-bow Saturday (27) over ABC's Coast-to-Coast hook-up to receive his Donaldson Awards scroll and key, he will rack up a perfect score. His book and lyrics for *Carmen Jones* put him at the top in the words-and-rhymes categories for the 1943-'44 season. Last year *Carousel* put him in the top slot for similar chores. And now *Show Boat* brings him in a three-time winner.

Two other repeaters vie for honors with Hammerstein with scores of two-out-of-three. Joan McCracken carried off best supporting award for her chore in *Bloomer Girl* last year. This time her stepping in *Billion Dollar Baby* has brought her a scroll and key for the second time in a row. Voters thought the Motleys' costumes for *Lovers and Friends* were the best of the 1943-'44 season. The designers missed the top slot in last year's voting, but they came back again with a win for their *Pygmalion* garb.

Calhern Cops 'Best Acting' Honors for 'Yankee'; Judy Holliday for 'Born'; Brando, Bel Geddes 'Best Supporting'

Other Palms to Bruce, Douglas-Douglass, Bailey, Jones, Mielziner, Abbott, McCracken, Garrett, Munshin, Helmore

(Continued from page 3)

plenty of critical kudos and a Hollywood contract.

With the idea of encouraging new talent in the theater, the Awards Committee this year included categories in both the straight play and musical divisions to give honors to the best Broadway debuts of the year. Paul Douglas's portrayal of the hard-boiled junk dealer in *Born Yesterday* put him at the top of the voters' list. While the Theater Guild's revival of *He Who Gets Slapped* proved itself commercially unstable for a long Stem stay, young Susan Douglass packed a lot of savvy and charm into the part of the little bareback rider. It did all right by her—or vice versa—resulting in a current movie contract and a Donaldson key for a distaff side debut.

Mielziner, Jones Romp Off With Decor Honors

The 1945-'46 season packed plenty of top-flight efforts by the set designers. Top honors were carried off by Joe Mielziner with his settings for *Dream Girl*. Season's clothes-draping by costume designers had plenty of imagination and color, also which resulted in a lot of contenders. The Motleys took first place for their dressing of Theater, Inc.'s revival of *Pygmalion*.

Show Boat let the field in the musical division. Not only did the Kern-Hammerstein II operetta prove itself tops of season's competitors, but in the opinion of showfolks its tunes, book and lyrics are still out of the topmost drawer after a mellowing of 19 years. The late Jerome Kern was voted the best tunemaster of the year, and Oscar Hammerstein II walked

away with book and lyric honors. Another honor accruing to *Show Boat* stems from the "best supporting performance" award to Carol Bruce for her Julie, a role created by the late Helen Morgan.

Bolger Double Winner And 2 From "Mister"

Ray Bolger emerges as another of the year's double winners. Bolger was tallied for the season's best chore in a musical for his clowning, singing and dancing in *Three To Make Ready*. He also took the laurels as the best dancer of the year. Betty Garrett rated the best fem performance award, making a terrific hit for herself in the G.I. revue, *Call Me Mister*. *Mister* also spotlights Jules Munshin, one of the town's younger up-and-coming comics, as giving the best debut performance by an actor.

Several other song-and-dancers were highlighted by the achievements of individuals concerned with them. Tom Helmore received the nod for best supporting performance for his ubiquitous valet in *The Day Before Spring*. Pearl Bailey took top debut honors for her torrid chanting in *St. Louis Woman*. George Abbott, who hasn't staged a musical in some years, proved that his hand hasn't lost its skill by snaring the top direction award for *Billion Dollar Baby*. Also bringing honor to *Baby* and to themselves were Joan McCracken, voted the best danseuse of the year, and Jerome Robbins, whose dance direction was tabbed tops. *Lute Song* was, of course, a season standout for ultra-magnificence in settings and costumes. It hit the vast majority of the balloteers the same way, because (See Donaldson Awards on page 50)

No Awards Ads

The Billboard does not solicit and will not accept advertising which is in any way connected with the plays and persons voted winners in the Third Annual Donaldson Awards.

Donaldson Awards

2,500 Troupers Cast Ballots For 'Their Own'

NEW YORK, July 20.—As a recapitulation of what the Donaldson Awards stand for, an over-the-shoulder peek may be in order. Three years ago *The Billboard* got the notion that individual attainments in the theater should be honored, not by any small critical or fan group, but by a democratic vote of all those who know best about such matters—the fellow workers of the theater itself. *The Billboard* decided to sponsor such a system of accolades and named them for its founder, the late W. H. (Bill) Donaldson, who spent a lifetime as the friend of showfolks.

A committee was formed comprising top-ranking representatives of all the theatrical trades, with members of *The Billboard* staff in an advisory capacity, and a plan was evolved whereby actors, stagehands, producers, managers, treasurers, stage managers, press agents, critics—in short, everyone who had to do with the making of a legit season—would have an opportunity to express their preferences for best accomplishments by their fellow workers: To assure an absolutely impartial and democratic vote, the ballots are secret, self-sealing and addressed directly to the Reuben H. Donnelley Corporation, nationally known tabulators of such polls. *The Billboard* receives only the final numerical tallies from them.

9,000 Mailed; 2,500 Vote

To allow sufficient time for the distribution of ballots, their return and tabulation, the original committee set the annual theatrical season as beginning on May 1 of one year and ending on April 20 of the following year. Any play, actor or technician appearing on Broadway during that period is eligible for an award in one or another of the categories. With the ballot each voter receives a booklet listing the casts and credits of all such productions. All that the voter has to do is refer to the list, fill in his ballot, seal and mail it.

About 9,000 ballots and enclosures went out in the mails this year, and while naturally many recipients who appeared in shows already closed have left town and are hard to reach, a return of over 25 per cent tabs the theater as solidly Donaldson Award-conscious.

The Billboard wishes to thank the Donaldson Awards Committee for its co-operation and also extends thanks to both Actors' Equity and Chorus Equity for their assistance in reaching their out-of-town members. A particular bow goes to Brad Hatton, representing the stage managers on the committee, for lining up the assistance of his brothers-in-the-trade in getting out the vote from the casts of their individual shows.

Donaldson Awards

Statistical Record Of the Season

NEW YORK, July 20.—Voters in the Third Annual Donaldson Awards this year made their choices from 74 productions, 20 of them musicals and 8 of them revivals. Fifteen in the list were "first" plays.

Season's eligibles lighted 25 theaters, with the Belasco leading with nine different tenants. Shortest runs were two and three performances respectively for *Live Life Again* and *Song of Bernadette*. Enjoying longest run is current *Deep Are the Roots* at 342 performances, with *Red Mill* a hot second at 320.

Productions gave employment to 37 press agents (not counting assistants) during course of the season. Karl Bernstein and Dick Maney tied for first place in drumbeaters' league with six shows apiece. Jim Proctor was right behind with five.

Two best-sellers made the novel-to-play switch to be thrown for a loss. *Strange Fruit* and *Song of Bernadette* were both floperoo.

Classics got a good play. Shakespeare drew two revivals. Andreyev and Moliere, one apiece.

Craftsmen concerned with season's productions included 80 producers and 91 authors, some obviously collaborating. Twenty-eight composers contributed scores, and lyrics stemmed from 24 typewriters. Sixty-nine directors had a hand in Broadway staging and 21 dance directors put choruses thru their paces. Thirty-one scenic designers dreamed up the backgrounds, and 32 costume designers were responsible for the clothes drappings. Five shows employed production supervisors.

Donaldson Awards Committee

1945-1946

FRANK FAY For the Actors	LAURETTE TAYLOR For the Actresses
BERT LYTELL For Actors' Equity	RUTH RICHMOND For Chorus Equity
ARTHUR HOPKINS For the Producers	BRADFORD HATTON For the Stage Managers
PETER BIRCH For the Dancers	BAMBI LINN For the Dancers
MORRIE SEAMON For the Treasurers	MILTON WEINTRAUB For the Press Agents and Managers, ATAM
WARD MOREHOUSE For the Critics	JOHN McDOWELL For Stagehands, Local 1

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LEONARD TRAUBE, Editor in Chief
JOSEPH KOEHLER, Indoor Editor
and
ROBERT FRANCIS, Drama Critic
(Originator of the Donaldson Awards)

... AND THE RUNNERS-UP

NEW YORK, July 20.—While only winners rate the Donaldson Awards scrolls and keys, there is still satisfaction to be derived by the "nearly-got-its" and others in the race. In many instances the vote ran extremely close. In the play division *Born Yesterday* was a solid runner-up to *State of the Union* for all-over best play honors. *Home of the Brave* ran a substantial third and *Deep Are the Roots* made a good fourth. *Dream Girl* polled plenty of votes for fifth slot. Voters' preferences also were divided strongly on *Hamlet*, *Magnificent Yankee*, *Pygmalion*, *Antigone* and *O Mistress Mine*.

Of the 15 "first" plays qualifying it is interesting to note that only *Born Yesterday*, the winner, currently survives on Broadway. However, it was given a great run for first money by Arthur Laurent's war play, *Home of the Brave*, which only lasted 69 performances. Two other war plays drew third and fourth ratings, *Sound of Hunting* and *The Wind Is Ninety*. *This, Too, Shall Pass* was next highest scorer, and scattered voting went to *Strange Fruit*, *A Joy Forever* and *Walk Hard* in that order.

Gordon Behind Kanin

Theater electorate bunched contenders for season direction honors close together under Garson Kanin's substantial win for his own *Born*:

2. Michael Gordon.....*Home of the Brave*
3. Bretaigne Windust.....*State of the Union*
4. Elia Kazan...*Deep Are the Roots*
5. Elmer Rice.....*Dream Girl*

Others receiving solid vote recognition: Alfred Lunt (*O Mistress Mine*), Tyrone Guthrie (*He Who Gets Slapped*), Arthur Hopkins (*Magnificent Yankee*), Cedric Hardwicke (*Pygmalion*), Guthrie McClintic (*Antigone*).

Douglas Trails Calhern

Same situation maintained in best performance (actor) category, with Louis Calhern (*Magnificent Yankee*) out in front with the next four bunched closely.

2. Paul Douglas....*Born Yesterday*
3. Joseph Pevney.....*Home of the Brave*
4. Alfred Lunt....*O Mistress Mine*
5. Cedric Hardwicke.....*Antigone*

Other substantial vote-gatherers: Spencer Tracy (*Rugged Path*), Maurice Evans (*Hamlet*), Ralph Bellamy (*State of the Union*), Walter Huston (*Apple of His Eye*), Edmund Gwen (*You Touched Me*).

Betty Field Runner-Up

Plenty of favorites were in the field for best performance (actress) honors. Each of them had a solid following. After Judy Holliday (*Born Yesterday*) the first four rated:

2. Betty Field.....*Dream Girl*
3. Lynne Fontanne...*O Mistress Mine*
4. Barbara Bel Geddes.....*Deep Are the Roots*
5. Gertrude Lawrence...*Pygmalion*

Additional vote-gleaners were: Ruth Hussey (*State of the Union*), Katharine Cornell (*Antigone*), Dorothy Gish (*Magnificent Yankee*), Carol Goodner (*Deep Are the Roots*) and Katharine Cornell (*Candida*).

Corey's "Near-Win"

Vote for supporting performance (actor) was extremely close, with Wendell Corey (*Dream Girl*) literally breathing on Marlon Brando's (*Truckline Cafe*) neck for a photo-finish.

2. Wendell Corey.....*Dream Girl*
 3. Dick Van Patten...*O Mistress Mine*
 4. Minor Watson...*State of the Union*
 5. Melville Cooper...*Pygmalion*
- Followed by: Myron McCormick (*State of the Union*), Marlon Brando (*Candida*), Paul Douglas (*Born Yesterday*), Joseph Pevney (*Home of the*

Race for Awards Marked By Close Voting; 'Born' No. 2 To 'Union,' 'Mister' to 'Boat'

Brave), Alan Baxter (*Home of the Brave*).

Bel Geddes Way in Front

Barbara Bel Geddes (*Deep Are the Roots*) won best supporting performance (actress) hands down, and the contenders were:

2. Mildred Natwick.....*Candida*
3. Judy Holliday...*Born Yesterday*
4. Evelyn Vardon.....*Dream Girl*
5. Maudel Turner...*State of the Union*

Also receiving a solid vote: Dame May Whitty (*Therese*), Frances Reid (*Hamlet*), Carol Goodner (*Deep Are the Roots*), Beatrice Pearson (*Mermaids Singing*), Dorothy Gish (*Magnificent Yankee*).

No one approached Paul Douglas's (*Born Yesterday*) lead for debut performance accolade, altho next four tabbed a good vote.

2. Ossie Davis.....*Jeb*

3. Gordon Heath.....*Deep Are the Roots*
4. Marlon Brando...*Truckline Cafe*
5. Frank Sundstrom.....*The Assassin*

Scattered votes went to the following: Marlon Brando (*Candida*), Walter Starkey (*This, Too, Shall Pass*), Melchor Ferrer (*Strange Fruit*), Yul Brynner (*Lute Song*), Henry Barnard (*Home of the Brave*).

Mary James Second Best

Some confusion crept into the vote for best debut (actress) with some ballots cast for seasoned Stem performers who naturally were ineligible. Eliminating the latter, the next four contenders after winner Susan Douglass were:

2. Mary James....*Apple of His Eye*
3. Ruth Hussey...*State of the Union*

Winners

The Third Annual Donaldson Awards 1945-1946

Straight Play Division

- Best Play.....*State of the Union*
- Best "First" Play.....*Born Yesterday*
- Best Performance (actor)—
LOUIS CALHERN.....*The Magnificent Yankee*
- Best Performance (actress)—JUDY HOLLIDAY....*Born Yesterday*
- Best Supporting Performance (actor)—
MARLON BRANDO.....*Truckline Cafe*
- Best Supporting Performance (actress)—
BARBARA BEL GEDDES.....*Deep Are the Roots*
- Best Debut Performance (actor)—PAUL DOUGLAS...*Born Yesterday*
- Best Debut Performance (actress)—
SUSAN DOUGLASS.....*He Who Gets Slapped*
- Best Direction—GARSON KANIN.....*Born Yesterday*
- Best Scenic Designs—JO MIELZINER.....*Dream Girl*
- Best Costume Designs—MOTLEY.....*Pygmalion*

Musical Division

- Best Musical Play.....*Show Boat*
- Best Performance (actor)—RAY BOLGER...*Three To Make Ready*
- Best Performance (actress)—BETTY GARRETT....*Call Me Mister*
- Best Supporting Performance (actor)—
TOM HELMORE.....*Day Before Spring*
- Best Supporting Performance (actress)—CAROL BRUCE...*Show Boat*
- Best Debut Performance (actor)—
JULES MUNSHIN.....*Call Me Mister*
- Best Debut Performance (actress)—
PEARL BAILEY.....*St. Louis Woman*
- Best Direction—GEORGE ABBOTT.....*Billion Dollar Baby*
- Best Dancer—RAY BOLGER.....*Three To Make Ready*
- Best Danseuse—JOAN McCracken.....*Billion Dollar Baby*
- Best Book—OSCAR HAMMERSTEIN II.....*Show Boat*
- Best Score—JEROME KERN.....*Show Boat*
- Best Lyrics—OSCAR HAMMERSTEIN II.....*Show Boat*
- Best Dance Direction—JEROME ROBBINS.....*Billion Dollar Baby*
- Best Scenic Designs—ROBERT EDMOND JONES.....*Lute Song*
- Best Costume Designs—ROBERT EDMOND JONES.....*Lute Song*

4. Elizabeth Ross.....*Song of Bernadette*
 5. Geraldine Stook...*Winter's Tale*
- There were only a scattering of votes for the rest.

Among the scenic designers, the first four follow-uppers to Joe Mielziner's solid win were:

2. Ralph Alswang.....*Home of the Brave*
3. Donald Oenslager.....*Born Yesterday*
4. Motley...*He Who Gets Slapped*
5. Donald Oenslager...*Pygmalion*

Motley took the costume design award for *Pygmalion* and then took runner-up slot for *He Who Gets Slapped*.

2. Motley...*He Who Gets Slapped*
3. Irene Sharaff.....*Hamlet*
4. Mainbocher.....*Dream Girl*
5. Irene Sharaff.....*Would-Be Gentleman*

"Mister" Makes It Close

In the musical division there was another close race with *Show Boat* topping *Call Me Mister* by a scant margin. *Billion Dollar Baby*, *Red Mill* and *Lute Song* were bunched behind the leaders in that order. *Day Before Spring* and *St. Louis Woman* also received nods from voters.

In the musical direction field Hassard Short finished in almost a dead heat with George Abbott (*Billion Dollar Baby*).

2. Hassard Short.....*Show Boat*
 3. Robert H. Gordon.....*Call Me Mister*
 4. Rouben Mamoulian.....*St. Louis Woman*
 5. John Houseman.....*Lute Song*
- Billy Gilbert (*Red Mill*) and John C. Wilson (*Day Before Spring*) also drew a good vote.

Best performance (actor) returns showed Eddie Foy Jr. (*Red Mill*) next best to Ray Bolger (*Three To Make Ready*).

2. Eddie Foy Jr.....*Red Mill*
 3. Jules Munshin...*Call Me Mister*
 4. Charles Fredericks...*Show Boat*
 5. Yul Brynner.....*Lute Song*
- Next in line were: David Burns (*Billion Dollar Baby*), Lew Parker (*Are You With It?*), Tom Helmore (*Day Before Spring*).

Garrett-Green Tussle

Best performance (actress) had Betty Garrett (*Call Me Mister*) well out in front with next four contenders running about even:

2. Mitzi Green...*Billion Dollar Baby*
3. Carol Bruce.....*Show Boat*
4. Joan McCracken.....*Billion Dollar Baby*
5. Mary Martin.....*Lute Song*

Also good scorers were: Jan Clayton (*Show Boat*), Pearl Bailey (*St. Louis Woman*), Brenda Forbes (*Three To Make Ready*).

Vote was close again for best supporting performance (actor), with David Burns (*Billion Dollar Baby*) pushing Tom Helmore (*Day Before Spring*) for first place.

2. David Burns...*Billion Dollar Baby*
 3. Jules Munshin...*Call Me Mister*
 4. Lew Parker...*Are You With It*
 5. McKay Morris.....*Lute Song*
- Additional top scorers were: Eddie Foy Jr. (*Red Mill*), Kenneth Spencer (*Show Boat*), Ralph Dumke (*Show Boat*), Buddy Ebsen (*Show Boat*), Yul Brynner (*Lute Song*).

Bruce-Bailey 1-2

Pearl Bailey was a solid runner-up to Carol Bruce in best performance (actress) class (musicals):

2. Pearl Bailey...*St. Louis Woman*
3. Brenda Forbes.....*Three To Make Ready*
4. Patricia Marshall.....*Day Before Spring*

5. Odette Myrtil.....*Red Mill*

Others up in balloting: Mitzi Green (*Billion Dollar Baby*), Luba Malina (*See The Runner-Up on page 50*)

Broadway Opening

MAID IN THE OZARKS

(Opened Monday, July 15, 1946)

BELASCO THEATER

A comedy by Claire Parrish. General manager, Adolph Adler. Stage manager, Les McLeod. Press representative, J. M. McKechnie. Presented by Jules Pfeiffer.

Gram Calhoun Ervil Hart
Thad Calhoun Larry Sherman
Mohawk Jack Mathiesen
Bart Calvert John Ladd
Lydia Tolliver Johnnie Williams
Temple Calhoun Jon Dawson
Frances Tolliver Gloria Humphreys
Cypress Young Burman Bodel
Amy Young Evelyn Wells Fargo
Daisy Belle Cecile De Lucas
Miss Bleeker Marcelle Gaudel

This one doesn't deserve a review in the ordinary sense. Its humor stems from cracks about ladies' anatomies, lice, bedbugs and mail-order catalogs. It's an all-time vulgarity low for Broadway legit. But its top mortal sin is dullness. Since it has come to town defying criticism, with a bid for sucker trade via the two-for-one route, there is obviously no need to take it seriously one way or the other, except that such atrocities shouldn't be allowed.

Pfeiffer claims that some 6,500,000 customers have passed the Ozark wicket in the last five years. He also claims that out-of-town pew-sitters were convulsed by the humor of the piece. Preem-night audience at Belasco certainly didn't take it that way, unless one reporter has gone deaf. At an honest estimate, *Ozarks* is too shoddy, cheap and moronic to raise even a furtive smile on anyone who has been able to get beyond the fourth grade. Pfeiffer expects the opus to be an equally hot draw on the Stem via the bargain-hunter juiced-up ad route. Maybe so, but it would seem a sad commentary on metropolitan intelligence if native curiosity lasts more than a few weeks. The goings-on make *Tobacco Road* look and sound like a Sunday school picnic.

Cast, set and production are a combo out of the bottom-drawer. One player, Evelyn Wells Fargo, gives promise of doing good character work when she gets a vehicle with wheels.

Strawhat Opening

BURLESQUE

(Opened Monday, July 15, 1946)

BOSTON SUMMER THEATER, BOSTON

A play by Arthur Hopkins and George Watters. Presented by John Huntington and Lee Falk. Staged by Lee Falk. Sets, Paul McGuire. Lighting, Eliot Duvey. Technical adviser, Ann Corio.

Bonny Eileen Heckart
Jimmy Elliot Duvey
Skid Bert Lahr
Lefty William Mendrek
Mazie Ruth Homond
Gussie Dorothy Lambert
Sylvia Marco Lois Harmon
Bozo Robert Weil
Harvey Howell Allan Tower
Jerry Evans Joe Battaglia
Girls of the Chorus Peggy Corday, Marian Seldes, Mimi Key, Marilyn Parent
The Woman Scorned Peggy Corday
Ekdysiast Irene Allarie
Singer Fred Graves

Judging by audience reaction and critical hat-tossing, Bert Lahr's starring stint in *Burlesque* is a sock straw hat attraction. And if the management's plans to revive this oldie on Broadway come autumn go thru, the Stem is in for plenty of laughs and entertainment. Lahr is a natural as Skid, the burlesque comic who hit big time and then drinks himself back to his old spot on the peelry circuit. Eileen Heckart, as Bonny, Skid's wife and partner, does a stand-out job of making her part come to life. It's a tough role and she turns in a top performance.

Plot, except for a few creaking



BROADWAY SHOWLOG

Performances Thru July 20, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	804
*Born Yesterday (Lyceum)	2-4, '46	191
Dear Ruth (Henry Miller's)	12-13, '44	671
*Deep Are the Roots (Fulton)	6-26, '45	342
Glass Menagerie, The (Playhouse)	3-31, '45	548
Harvey (48th Street)	11-1, '44	735
Life With Father (Bijou)	11-8, '39	2,808
On Whitman Ave. (Cort)	5-8, '46	85
*State of the Union (Hudson)	11-14, '45	285
Swan Song (Booth)	5-15, '46	77
Voice of the Turtle, The (Morosco)	12-8, '43	961

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	76
Around the World (Adelphi)	5-31, '46	59
*Call Me Mister (National)	4-18, '46	108
Carousel (Majestic)	4-19, '45	531
Oklahoma (St. James)	3-31, '43	1,437
Song of Norway (Broadway)	3-21, '44	804
*Three To Make Ready (Broadhurst)	3-7, '46	156

REVIVALS

Red Mill, The (46th St. Theater)	10-16, '45	320
*Show Boat (Ziegfeld)	1-5, '46	224

ICE SHOWS

IceTime (Center)	6-20, '46	39
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OPENINGS

Maid in the Ozarks (Belasco)	7-15, '46	8
Unanimous flooring by the critics. No: Howard Barnes (Herald Tribune), Jim O'Connor (Journal-American), Vernon Rice (Post), Robert Sylvester (News), Lewis Funke (Times), Louis Kronenberger (PM), Robert Coleman (Mirror), Herrick Brown (Sun), William Hawkins (World-Telegram).		

*Indicates play or personnel or both drew top honors in Donaldson Awards. (See stories in this issue.)

joint, emerges as solid entertainment. Burlesque backstage is something most theatergoers don't know much about, and the concentrated dose which Hopkins and Watters whipped up provides plenty of laughs. Final scene in the Third Act is the opening performance of a new burlesque show and it turns out very funny. The dance done by the chorus girls (supervised by Ann Corio) rates as one of the funniest of the many rib-tickling scenes in the play.

Acting honors also go to Ruth Homond as Mazie, the quick-tempered soubrette; Dorothy Lambert, as Gussie, the oversize partner of Bozo, and to Robert Weil, who plays Bozo.

DONALDSON AWARDS

(Continued from page 48)

Robert Edmond Jones is the third double winner on both counts.

Awards To Be Aired On Saturday, July 27

Comes Saturday (27) and the new crop of 1945-'46 winners will receive scrolls and keys citing them as the season's bests in practically every department of legit endeavor. Presentations will be made via a half hour aircast, 7:30 to 8 p.m., over WJZ (New York) and a Coast-to-Coast ABC hook-up. Frank (Harvey) Fay, winner of the 1944-'45 best performance award, and Bert Lytell, honorary president of Actors' Equity, will emcee the program. Excerpts from the winning plays, *Union* and *Yester-*

THE RUNNERS-UP

(Continued from page 49)
(*Marinka*), Emily Ross (*Billion Dollar Baby*), Helen Craig (*Lute Song*), 4. Lew Parker... *Are You With It?*

Brynnner Behind Munshin

Jules Munshin (*Call Me Mister*) more than doubled tally of nearest competitor for best debut award.

2. Yul Brynner... *Lute Song*
3. Charles Fredericks... *Show Boat*
4. Lew Parker... *Are You With It?*
5. Edward Dew... *Red Mill*

Other vote-cullers next in line were: Kenneth Spencer (*Show Boat*), George Hall (*Call Me Mister*), Michael O'Shea (*Red Mill*).
Best debut (actress) rated Patricia Marshall in second slot after Pearl Bailey (*St. Louis Woman*).

2. Patricia Marshall...
..... *Day Before Spring*
3. Virginia Gorski...
..... *Billion Dollar Baby*
4. Ruby Hill... *St. Louis Woman*
5. Shirley Van... *Billion Dollar Baby*

Win and Place for "Ready"

Dancing category (actor) gave Ray Bolger (*Three To Make Ready*) a tremendous lead. Runner-up was Harold Lang in same show.

2. Harold Lang...
..... *Three To Make Ready*
3. James Mitchell...
..... *Billion Dollar Baby*
4. Billy Callahan... *Call Me Mister*
5. Danny Daniels...
..... *Billion Dollar Baby*

Same was true of fem dancing. Vote put Joan McCracken (*Billion Dollar Baby*) far out in front.

2. Pearl Primus... *Show Boat*
3. Jane Deering...
..... *Three To Make Ready*
4. Mary Allen Moylan...
..... *Day Before Spring*
5. Maria Karnilova...
..... *Call Me Mister*

Among the season's composers, Harold Rome ran nearest to Jerome Kern's (*Show Boat*) win.

2. Harold Rome... *Call Me Mister*
3. Harold Arlen... *St. Louis Woman*
4. Frederick Loewe...
..... *Day Before Spring*
5. Victor Herbert... *Red Mill*
Morton Gould (*Billion Dollar Baby*) and Raymond Scott (*Lute Song*) also were well up in balloting.

Four next best dance direction chores to Jerome Robbins (*Billion Dollar Baby*) were voted to:

2. Helen Tamiris... *Show Boat*
3. Yeichi Nimura... *Lute Song*
4. Charles Walters...
..... *St. Louis Woman*
5. John Wray... *Call Me Mister*

Jones Then Bay

In set designers' category for musicals, Howard Bay's decor for *Show Boat* was just behind Robert Edmond Jones (*Lute Song*).

2. Howard Bay... *Show Boat*
3. Oliver Smith...
..... *Billion Dollar Baby*
4. Lemuel Ayres... *St. Louis Woman*
5. Adrian Awan... *Red Mill*
Lucinda Ballard scored second behind Jones (*Lute Song*) for her dressing of *Show Boat*. Irene Sharaff was one jump behind for same chore for *Billion Dollar Baby*.

2. Lucinda Ballard... *Show Boat*
3. Irene Sharaff...
..... *Billion Dollar Baby*
4. Lemuel Ayres... *St. Louis Woman*
5. Mary Grant... *Marinka*

day, will be included. Ray Bolger will be on hand to sing his *Old Soft Shoe* number from *Ready*. Carol Bruce will chant *My Bill* from *Showboat* and Betty Garrett and Jules Munshin will contrib their hit numbers from *Mister*.

As is usual in the summer months, film commitments have carried a number of the awardees to the West Coast. But Louis Calhern, Garson Kanin, Susan Douglass, Barbara Bel Geddes, Tom Helmore and Joan McCracken are expected to receive their accolades via pipe-in from Hollywood.

Out-of-Town Opening

MARY HAD A LITTLE

(Opened Monday, July 15, 1946)

GEARY THEATER, SAN FRANCISCO

A farce comedy by Muriel Herman, Arthur Herzog Jr. and Al Rosen. Presented by Al Rosen. Directed by Leon Errol. Company manager, George B. Hunt. Stage manager, Munt Diamond. Press representative, William Roddy.

Dolores McQuade Claire Carleton
Mary White Mary Brian
Thomas Cranton III Edmund Lowe
Dr. James Hamilton (Jimmie) Fred Sherman
Esther Stuart, R.N. Lynne Lyons
Betty Kathleen Maguire
Mrs. Daisy Jones Virginia Belmont
Princess Olga Romanoff Lori Irving
Mrs. Lucy Bell Jean Dean
Basil Chumley Gerald Oliver Smith
A Minister Jack Hayes
Max (a Walter) Frank E. Bristow

Producer Al Rosen will hardly get away with this one. It rates no better, and probably a lot less, than the average burlesque show. Yet the guffaws from a packed house were loud and real, even if the farce was based on misunderstanding and misinformation. Opener is cleverly done, even if the rest falls away to nothingness.

Curtain lifts on a bedroom scene set on a dimly lighted stage, no action. Only voices of two supposed lovers. Audience is led to believe the voices come from an apparently occupied bed. The dialogue leaves nothing to the imagination. Stage lights flash on. The bed is occupied, of course, but by a lone blonde who disgustedly turns off the radio—and the voices. This was the best bit of blackout of the whole business.

Then the thing picks up the maternity angle, drifts into a strip-tease, wobbles along on a doctor's idea to provide a boon to motherhood by using a type of twilight sleep involving hypnosis, and winds up in the usual off-color "mixed up" situations.

Edmund Lowe and Mary Brian may mean something to the stage—and if so, they had better try film acting again. It must be said, however, of Lowe, that he gives off the only flavor of professionalism in the entire cast. Some of the girls on stage had plenty of physical charms, variously and frequently displayed. Claire Carleton has the heaviest assignment among the women and she gives a performance that gains in vitality what it lacks in subtlety. Lori Irving does an interesting strip-tease in the midst of a phony Russian princess character.

Mary Had a Little is Simon-pure corn on the cob, in the can and outside the silo.

Lahr's 'Burly' 8½G, Boston; 'Angel St.' 3½G, Cambridge

BOSTON, July 20.—Fair and cool weather plus the pull of Bert Lahr's name as guest star in *Burlesque* drew \$8,500 at Boston Summer Theater. Production moves to Cambridge for July 22-27.

Angel Street, with Francis Lederer resuming after an illness, pulled \$3,500 at Cambridge Theater.

Roger Pryor and Phyllis Brooks open July 22 at Boston Summer Theater in *Goodbye Again*.

ROUTES

Dramatic and Musical

Bloomer Girl (Curran) San Francisco.
Come On Up, with Mae West (Selwyn) Chicago.
Follow the Girls (Forrest) Philadelphia.
Harvey (Erlanger) Buffalo.
Merry Wives of Windsor (Mayfair) Portland, Ore., 22-24; (Auditorium) Oakland, Calif., 26; (Auditorium) Sacramento 27.
Meet the Wife (National) Washington.
Oklahoma (Biltmore) Los Angeles.
Obsession (Music Hall) Kansas City, Mo., 25-27.
State of the Union (Blackstone) Chicago.
Up in Central Park (Shubert) Chicago.
Voice of the Turtle (Metropolitan) Seattle.
Voice of the Turtle (Cass) Detroit.

BLUMBERG—Mrs. Miriam, 31, wife of Irving Blumberg, assistant publicity and advertising head for the Warner Brothers, Philadelphia, theater circuit, July 13 in Jefferson Hospital there. In addition to her husband, a daughter, her mother, a brother and a sister survive. Services in Philadelphia July 15, with burial in Montefiore Cemetery there.

**TO
ARTHUR BORELLA**

from a Friend in New England.
I'll miss you, Arthur. "The good times have come and gone."

VIOLA KNEELAND
Medford, Massachusetts

CAFFREY—Joseph, killed in an auto accident in Rolla, Mo., July 4.
CYPRESS—Dave, with H. W. Jones's bingo on the Marks Shows, drowned recently. Survived by his widow and one child.

DANIELS—James P., for five years special agent for Sunset Amusement Company, July 13 in Monroe City, Mo.

DAVIS—Charles, 65, member of the advance staff of Mills Bros.' Circus, in St. Joseph's Hospital, Beaver Dam, Wis., July 4. Burial in Juneau, Wis.

DE LORENZO—Rocco Lewis, 90, former showboat musician and oldest member of the Milwaukee Association of Musicians, in Milwaukee July 11. Former member of Ferrullo's Orchestra and the De Bona String Quartet. Survived by five sons and a daughter—all musicians.

DOYLE—James Norbert (Jerry), assistant city editor of *The Times-Herald*, Washington, recently in that city of burns sustained in a fire at his home. He was well known to many outdoor showfolk.

DREYER—Charles, 94, former vaude and minstrel show performer, July 16 in Receiving Hospital, Detroit. He and his late wife, Maria Dreyer, were formerly a comedy singing and dancing team, playing Keith time. No immediate survivors. Interment in Mount Elliott Cemetery, Detroit.

FABER—Mrs. Lillian, 43, wife of Nat Faber, amusement game operator at Rockaway and Coney Island, in Rockaway Beach, L. I., July 12. Member of the Ladies' Auxiliary of the National Showmen's Association.

HOGAN—Raymond, 38, trumpet player with Crescent Amusement Company, July 13 in Pulaski, Va., of a heart attack. Survived by his mother. Burial in Fayetteville, N. C., July 15.

HUDSON—Ida B., mother of Frank E. Hudson, formerly with the Cavalcade of Amusements, in Greensboro, N. C., July 2.

LACHMAN—Mrs. Dave (Irene), wife of Dave Lachman, former co-owner of the Lachman and Carson Shows, July 12 in Lake Charles, La. Interment in Kansas City, Mo., July 16.

LUITTO—Marlin, 48 (Jumbo Finn), 720-pound side show attraction, July 17 while making an appearance with the McKee Shows at Cass Lake, Minn. Survived by his widow and a brother. Burial in West Frankfort, Ill.

McCLOSKEY—Harry, 50, owner of

THE FINAL CURTAIN

the McCloskey Shows, in Los Banos, Calif., July 13 of a heart attack. He was a member of the Showfolk of America, Inc., San Francisco; Showmen's League of America, Chicago, and the Pacific Coast Showmen's Association, Los Angeles. Survived by his widow, Margaret, known professionally as Zorima. Services Tuesday (16), in San Francisco, with interment in Showfolks' Rest, Mount Olivet Memorial Park there.

McLAUGHLIN—John, 50, Pony Track operator, in Coney Island, N. Y., July 9. He operated the Pony Track at Coney the past 15 years. Survived by his widow, two daughters and a brother. Interment in St. John's Cemetery, L. I.

O'BRIEN—Mickey, 54, walk-around clown with Downie Bros.' Circus for nine years, July 12. Survived by two sisters and two brothers. Burial in Roopville, Ga.

OSBORNE—Mrs. Mary, wife and assistant of Tom Osborne, magician, July 10 in Philadelphia. Services in Philadelphia July 13, with burial in that city.

PEARSON—E. W., secretary-manager of the Western N. C. Colored Fair, Asheville, N. C., July 4 in that city. He had operated for fairs continuously for 33 years. Survived by his widow and three children. Burial in Asheville.

PIKE—Harry C., 50, circus and carnival fat man, July 15 of injuries sustained in a traffic accident near Cambridge, O. He had been an attraction this season with Milo Anthony's 10-in-1 on the American Exposition Shows. Body returned to Washington C. H. (O.), his home, for burial.

POAGE—Edward A., 45, assistant engineer of Station KPO, San Francisco, in that city July 11. Survived by his widow and two children.

PUCKETT—George R., one of Station WSB's (Atlanta) first hill-billy stars, in Atlanta July 13. At the time of his death he was singing with the Stone Mountain Boys over Station WAGA, Atlanta. Puckett, who was blind, won fame for his singing and guitar and piano playing. Survived by his widow, a daughter and a brother.

SHANNON—Mrs. Adelaide, 75, original star of the Shannon Players

who toured Ohio and the Midwest for many years, at her home in La Rue, O., July 16. Survived by a son, Harry Jr., and a daughter. Services and burial in La Rue July 18.

SMITH—Herman, J. R., 21, employed by the Cavalcade of America, in an Indianapolis hospital of injuries sustained when he fell from a wagon on one of the railroad flats July 45. Smith's home was in Chattanooga.

STEIN—William Henry, 58, entertainer and dancer for more than 20 years, July 15 in Episcopal Hospital, Philadelphia. A member of the dance team of Hill and Stein, he played the old Keith circuit and earlier was with Dumont's Minstrels. Survived by his widow, Anna May, and a sister. Services in Philadelphia July 18, with burial in North Cedar Hill Cemetery there.

**In Loving Memory
of My Father**

EARL TAYLOR

July 29, 1944

FRANK TAYLOR

SWEARER—Mrs. Emma Price, 66, one-time musical comedy performer, July 9 at her home in Philadelphia. After starting in vaudeville as an acrobatic toe dancer, she went with the Weber and Field shows of 1911 to 1914, acting as understudy for Lillian Russell and Bessie Clayton. She starred with Eddie Foy Sr. in a number of shows, including *Bright Eyes*, *Over the River*, and *Time, Place and the Girl*. She left show business in 1918, when she opened several dancing academies in Philadelphia, and in recent years coached professional dancers. Survived by a son, Samuel Victor Barr. Services in Philadel-

**IN LOVING MEMORY
OF MY HUSBAND**



JIMMIE GROSS

Who Passed Away on July 14, 1945

His Wife
HELEN

phia July 12, with burial in Fernwood Cemetery there.

TAYLOR—Burt, 57, former circus advance agent, in Corpus Christi, Tex., July 6. Worked for the Ringling and Hagenbeck-Wallace circuses and legit road shows.

VAUGHAN—Mrs. Elizabeth Boyd, 45, former actress, in Greenwich, Conn., July 11. She was a prominent member of the Garden Club of America and had been chairman of the judges at the International Flower Show in New York. Survived by her husband, a daughter and a son.

WILDING—M. E., 76, secretary of Mills Bros.' Circus for many years and former director of Clark County (Wis.) Fair, at his home in Neillsville, Wis., July 8.

Marriages

CANNATARO-JAEGER—Thomas Canataro and Thelma Mae Jaeger, concessionaires with Baker United Shows, July 11.

GREEN-ANDERSON—Luther Green, play producer, and Judith Anderson, actress, in New York July 11.

KEENAN-SERAFIN—Bobby Keenan, drummer, and Frances Serafin, in Bridgeport, Conn., July 6.

LAVOREL-CARROLL—Henri Lavorel and Madeleine Carroll, actress, in Paris July 13.

LINDSAY-ROSE—Hugh Wilson Lindsay, Wilmington, Del., announcer, and Gloria Rose, in Elkton, Md., June 18.

MOFFETT-SULLIVAN—Tommy Moffett, announcer and disk jockey at Station WHAT, Philadelphia, and Alice Sullivan, nonpro, in Philadelphia July 7.

ROBERTS-WHITE—Philip Roberts and Georgia White, both with Anderson's Greater Show, July 9 in Hastings, Neb.

SCHULER-SIRLAS—Will Schuler and Senna Sirilas, both members of the Crescent Amusement Shows, in Pulaski, Va., July 13.

Births

A son to Mr. and Mrs. John Gerald Davis July 13 in Hahnemann Hospital, Philadelphia. Father is co-owner and operator of Trianon Ballroom in that city.

A son to Mr. and Mrs. Leon Ettis July 8 in Lying-In Hospital, Philadelphia. Father is guitarist-singer with the Don Crist Trio at Melody Inn in that city.

A daughter to Mr. and Mrs. Bernard Keeney July 19 in Reading, Pa. Father operates a number of theaters in that city.

A son to Mr. and Mrs. Earl Needhammer July 7 in Jewish Hospital, Philadelphia. Mother is the former Ginnie Rennie, of the KYW, Philadelphia, radio staff.

A son, William, to Mr. and Mrs. Thomas Speck July 5 in Germantown Hospital, Philadelphia. Father is manager of the Trans-Lux Theater in that city.

A daughter to Mr. and Mrs. Bernie Morgan July 12 in Philadelphia. Father is a music composer, arranger and instructor in that city.

A daughter to Mr. and Mrs. Frank Lee in Fairmont, W. Va., July 9. Father is program director of Station WMMN, Fairmont.

Twin daughters to Mr. and Mrs. Jim Richards in San Francisco July 1. Father is on sales staff of Station KFRC, San Francisco.

Triplet boys to Mr. and Mrs. Grady Jackson, co-owners of the Jackson Shows, July 9 at Drude City Hospital, Tuscaloosa, Ala.

A son, Millard Luis, to Mr. and Mrs. Millard Ochs, July 12 in St. Thomas Hospital, Akron. Father is manager of Warner Bros.' Strand Theater there.

MOVE TO MAKE V-J HOLIDAY

NAAPPB Prexy Asks Truman To Make August 14 Day Off; Seeks Aid of Outdoor Ops

McSwigan Points to Need for "Supplication, Rejoicing"

CHICAGO, July 20.—Enlisting the aid of park and beach owners, carnival owners, showmen's clubs and fair secretaries thruout the United States, the National Association of Amusement Parks, Pools and Beaches Tuesday (16) started a concerted drive to get President Truman to name August 14 a legal holiday in commemoration of the first anniversary of the unconditional surrender of Japan. A. B. McSwigan, of Kennywood Park, Pittsburgh, president of the NAAPPB, in collaboration with A. R. Hodge, secretary, sounded the opening gun when he wired the President Tuesday urging him "to proclaim Wednesday, August 14, as a day to be set aside when the nation may make grateful supplication, as well as patriotically rejoice in our great victory."

In addition to McSwigan's wire to the chief executive, Hodge's office sent out wires to carnival owners, park owners, showmen's clubs and fair secretaries thruout the country, urging them to take similar action. In addition, park owners in each State were wired, asking them to write or wire their senators or representatives, urging them to support such a resolution if and when it comes before Congress.

Gilmer, Tex., Warms Up for Harvest at Yamboree Revival

GILMER, Tex., July 20.—The Yamboree, suspended since 1941, because of the war, returns here the week of October 21, and the townspeople and folks thruout neighboring counties and beyond are getting primed for the big event.

Title of the week-long festival was coined locally and was patented, with astute foresightedness by its sponsors, after the first event, held to celebrate the harvesting of the sweet potato crop, the biggest cash-producer of the area.

Since its inception, the Yamboree, comprised of carnival concessions, (See *Gilmer Warms Up* on page 60)

Circus Historical Society

WICHITA, Kan., July 20.—This will be my last column under this heading, as I have resigned as CHS publicity director. Paul Van Pool will be my successor. I will continue to write my notes from Wichita.

Tom and Bob Parkinson, Decatur, Ill., have returned from an extended trip thru the West, during which they visited Cole Bros. at St. Joseph, Mo.; Dailey Bros. in Gallup, N. M.; the remains of Arthur Bros. show in Baldwin Park, Calif., and Bailey Bros. and Mills Bros. They also visited Bill Green, Joe Fleming and Art Stensvad. They took photos of all shows. Recently discharged from the armed forces, Tom has returned to Northwestern University.

E. W. Cripps and Herb Fursier visited the Ringling show at Buffalo, June 19. Herb also caught the Conk- (See *Circus Historical* on page 60)

Queens Slips Out Of World Center For United Nations

NEW YORK, July 20.—Boro of Queens withdrew its bid to harbor the proposed \$100,000,000 World Trade Center at Flushing Meadow Park Wednesday (17) after Park Commissioner Robert Moses revealed that he headed a mayor's special committee which was secretly endeavoring to turn the former World's Fair site into a permanent home for the United Nations Organization.

However, the Queens Chamber of Commerce announced its intention of surveying other likely acreage within the boro, with the intention of submitting additional bids for the site.

Sparky Laferty, Polack's Elephant Trainer, Killed

CHICAGO, July 20. — George (Sparky) Laferty, 40, San Diego, Calif., elephant trainer for Polack Bros.' Circus, was killed, and George E. Hall, Dallas, elephant attendant, was injured as the show was moving Friday (19) from Muskogee, Okla., to Joplin, Mo., for an opening there today.

Train was rounding a sharp curve at high speed near Miami, Okla., according to reports reaching Chicago, and leg chains on the elephants were torn from their moorings. Early report was not clear what happened to the two men riding in the car; one version being they were crushed when the elephants were thrown off balance, and the other was they were knocked thru an open door of the car by the impact. Hall suffered a broken leg.

Ethel Robinson, who handles the booking of all acts for both Polack units, moved fast to locate Spencer Huntley at Waterloo, Ia., and to speed him to Joplin on a chartered plane to take charge of the act. Huntley arrived in time for the performance tonight.

Circuses Day and Date

KINGSTON, N. Y., July 20.—Bradley & Benson Circus and the James M. Cole Circus played day and date here Thursday (18), Cole moving its original date up a day in an effort to drive B. & B. off its route.

Whiskers, or Else

COUNCIL BLUFFS, Ia., July 20.—The old-fashioned ducking stool, menace of Puritanical days, has been revived here to encourage a whisker derby for Council Bluffs' Frontier Days Celebration in August.

Herb Wallace, whisker contest chairman for the Junior Chamber of Commerce, said all naked-faced citizens will get a horse trough bath if they don't let 'em grow. Before a victim is dunked, he will be given a court trial before three judges wearing nifty crops of alfalfa.

Hamilton, Ont., Out About 13G on Fete; Result Satisfactory

HAMILTON, Ont., July 20.—With dense crowds swarming the streets for the parades and the amusement attractions, heavy attendance at all sporting events and visitors showing a decided interest in the historical and industrial background of the city, Hamilton's Centennial celebration, July 1-6, was written off by the city fathers as a decided success despite an approximate \$13,000 deficit.

Cd. W. Dennis Whitaker, director of the centennial, reported that the \$13,000 would more than cover any investment by the city, this sum representing the difference between the original appropriation (variously reported at \$25,000 or \$85,000) and the amount returned by the committee in cash and assets.

Colonel Whitaker said deficit cannot be considered a deficit, as it is impossible to judge accurately the benefits accrued thru advertising and cash spent by visitors with local merchants, etc.

Bernie Head Hits Chicago To Start Bally for Biggie

CHICAGO, July 20.—F. Bernard Head, contracting press agent for the Ringling Bros. and Barnum & Bailey Circus, arrived in Chicago Friday (19) to start the wheels in motion to bally the coming of the Big One for August 2-11 at Soldier Field.

Frank Braden and Allen Jones Lester are scheduled to start the story work about next Thursday, and they will be followed by F. Bev Kelley, press chief; Sam (Barrymore) Stratton, and Frank (Radio) Morrissey.

F. A. (Babe) Boudinot's tackers, billers and lithographers have been lighting up the town for a week.

Pennsy Legislators Aim To Kill Sunday Racing

HARRISBURG, Pa., July 20.—Williams Grove Speedway, Mechanicsburg, Pa., was target in blast from the Federated Legislative Committee of Pennsylvania, which indicated it would seek definite law changes at the 1947 legislative session to outlaw Sunday automobile racing in the State.

Many opponents to Sunday racing have already claimed races are illegal, but can find no sufficient legal grounds for action against promoters.

Centurama Perks Up; See Black Windup

8,000 Laud Production

By Pat Purcell

MILWAUKEE, July 20.—Centurama, Milwaukee's version of a great way to celebrate a 100th anniversary and, of more interest nationally, the first of the sustained post-war celebrations (this goes on for 31 days) seems to be catching on with age, and there is every reason now to believe that the city fathers will have a chance to get out without dipping into any special funds to pay off when it is all out and over August 11.

Despite a horde of folks around the first two nights, July 12 and 13, business wasn't what was anticipated in any department and there were a flock of lengthy kissers around here.

Tonight it was different, tho, as some 8,000 pushed their way in to see the massive stage production which gives a brief glimpse of the city's history and a very satisfactory presentation of pro singers, dancers, comedians, jugglers and what have you.

The huge amphitheater on the lake front (seating 8,800) was sparsely populated indeed first seven nights despite an attractive bill; and those with heavy dough invested were discouraged because the powerful *Milwaukee Journal* emitted several beefs which certainly were not designed to lure jollification seekers. But the close of the first week seemed to be a signal for the folks to come out, and Friday night's production was bowed in for the edification of some 6,000, the biggest crowd to date and followed by the big biz tonight.

Games, Concessions Off

Both the independent midway and the area occupied by the Johnny J. Jones Exposition had lots of folks to work to. More of this phase of the celebration is recorded in the carnival section of this edition.

From an over-all business standpoint, right now it looks like game operators and the individual food and drink spots are not going to do too well, but the heavy investors are going to make it all right, as all signs indicate bigger and better things for the remainder of the run.

After all, the city pops have the most invested in Centurama, the stage production—something like \$12,500 a day being the nut. With prices set at \$1.20, \$2.40, \$3.60 and \$5, they won't need too many turnouts like this week end in order to get it thru with flying colors.

Harry Harrison, who specializes in advance ticket sales, had charge of this phase of this industry, and his telephone crews succeeded in disposing of more than 100,000 books at \$7.50 a throw, the coupons in each book being good for a like amount in exchange for Centurama tickets. Very few of these markers came thru the first week, and the (See *Centurama's Biz Big*, page 63)

Sheehan Offers Aqua Follies Hit At Mpls. Annual

MINNEAPOLIS, July 20. — Al Sheehan has done it again. His *Aqua Follies*, highlight of the Seventh Annual Minneapolis Aquatennial which bowed Wednesday (17) night, was hailed as top entertainment both on stage and in water by 3,500 who turned out for the premiere in the 5,000-seat Theodore Wirth Pool Amphitheater.

Show unfolded under clear skies, marking the 39th consecutive performance of Sheehan-produced presentation here to go without a rain-out. Start of opening performance was delayed 30 minutes due to last-minute trouble with sound system and side lights.

Boogie Number Sells

Lid was lifted on 135-minute show by Penny Perry, Minneapolis-born (*Aqua Follies Gets Top*, page 63)

Sponsors for Mills Hit Back at Critics, But Damage Done

PORTAGE, Wis., July 20.—The weather wasn't the only thing that was hot when Mills Bros.' Circus played here Wednesday (10). Show's personnel was still sizzling over what was termed "an unfair and undemocratic" blast by the Chamber of Commerce at Janesville, Wis., against show's sponsorship deal for its appearance there Saturday (6). The VFW Military Order of Cooties came back with a red-hot retaliation published in *The Evening Gazette* the same day the show was in town, which was too late to counteract the damage done.

The Chamber used pretty strong language in the letter it sent out to its members under the heading, "Don't Be a Sucker." It "unalterably opposed splitting the take 50-50 with the circus." The sponsors defied the Chamber to find an amusement organization that would give a better break.

Instead of paying \$6 for a book of tickets, the Chamber asked, "Wouldn't it be better if the organization needs funds to give it \$3 direct and save yourself the other \$3?" to which the Cooties replied: "We do not go out as an organization asking anyone to donate. We are giving tickets in return for money received."

The Cooties also pointed out that they had received approval of the city manager and city council for the circus and that they still felt these officials were running the city and not the Chamber of Commerce secretary.

A. R. Hodge Dies

CHICAGO, July 22.—Alfred R. Hodge, secretary-manager of attractions at Riverview Park for 27 years and secretary of National Association of Parks, Pools and Beaches since its inception, died suddenly at his home here at 7 p.m. yesterday. Funeral services for Hodge, who had been in the amusement business for about 35 years, his first connection having been with Riverview Park as publicity manager, will be held at Hebblethwaite Funeral Home, 1567 Maple Avenue, Evanston, Ill., July 24 at 2 p.m. His widow, Besse E., and a sister, Mrs. George A. Schmidt, survive. Further details in next week's issue.

Brit. Honor Lambo

MORGANTOWN, W. Va., July 20.—Frank Lambo, assistant manager of bingo on the Marks Shows, was called to Washington to receive the British Medal of Honor for exceptional bravery on the field of battle during the war.

Medal was presented by Lord Inverchapel, British ambassador to the United States.

Savin Rock's "Heat" Coaster Almost Set

NEW HAVEN, CONN., July 20.—Sky Blazer, new 3,000-foot Roller Coaster now under construction which provoked coast-to-coast blast by Drew Pearson, will be ready for use at Savin Rock Park here about August 1, park officials have announced.

Pearson had attacked the construction in the face of lumber shortage. Savin Rock Park Company, owners, pointed out that the lumber had been purchased well in advance of government controls and the project had twice been okayed by government officials, once prior to Pearson attack and again immediately thereafter. Coaster, designed by Vernon Kiernan, will have 70-foot height and streamlined all-steel trains and will be operated by Operating Associates, local firm.

New park offices, also now under construction, will be opened about August 1.

India'polis Riverside Gets 70,000 in Week

INDIANAPOLIS, July 20.—All indications are Riverside Park here is headed for its best season in history. The week of June 24 was tops to date for the season, with more than 70,000 persons tallied.

The improved picnic facilities have proved a great drawing card. Weather, which was anything but good early in the season, has been ideal of late. Personnel follows:

Administrative Personnel—John L. Coleman, Robert D. Coleman, H. E. Parker, F. A. Holmes, Francis Shaw, George Burrows, Earl Hall, Alice Corydon and Louise Donough.

Roller Rink—Tom Egan, Murlie Davis, Albert Sturm, Louis Riggs, Robert Treser, John Carrel, William Durham, Fred Knoop, Alvin Miller, Arnold Edgar, Edward Brethman, Robert Morgan, Roy Johnson, Dorothy Porter, Lawrence Carrigan, Rosanna Hall, Elizabeth Corydon, Cletus Laudenschlager, Elbert Holy Jr., Donald Lykens, Calvin Rogers, Arnold Smith and Jerry Gedig.

Organists—Bert Ponard and M. R. Jones. Stands—George Hatton, James Hall, Charles Worsham, Forrest Van Fossan, Harold Coons, Ronnie Magenheimer, Lewis Smith, Bryan Pack, John Hirt, Walter Hatton, George Wilmington, Dick Ends, Richard Jacobs, John Cox, James Martin, Ivan Handwork, Charles (See 70,000 THROUG IND., page 63)

Here's a Duo With "Monop" On Alfresco in Venezuela

NEW YORK, July 20.—In Venezuela, with nearly 3,500,000 people and literally hundreds of thousands of square miles, Samuel Bakerman and his partner, J. A. Borges Villegas, of Caracas, have created their own Utopia. They own the only three outdoor units, a park and two motorized carnivals. Moreover, no independent concessionaires or showmen are involved.

Bakerman, taking time off from his enterprises which operate 52 weeks a year, is in this country for a month in an attempt to buy new and replacement rides. While here he will also try to make a deal for an elephant or two. While visiting The

Detroit War Council Shifts Annual to Edgewater Park

DETROIT, July 20.—The seventh annual sponsored by the Northwest War Council of Detroit will be moved to an amusement park for the first time when the event opens August 19 for a seven-day stand at Edgewater Park, according to arrangements made this week. Earlier announced plans called for booking of a carnival, concessions and other attractions at Grand River and Greenfield roads, opening August 11, but the decision was made to shift to the park with its available established amusement attractions despite the late date.

In previous years the Northwest War Council has used rodeos and in 1945 a circus, playing in three dif-

ferent locations to meet local needs of the various community groups which make up the council.

Emphasis will be upon a fair this year, repeating the wartime exhibit emphasis, but with the displays moved into the Edgewater Roller Rink, which will be made available for this purpose. The 1945 fair scored a signal honor in having the first public exhibit anywhere of a new 1946 automobile. Arrangements are being handled by Pat O'Toole, president of the council.

San Fran Flag Hoisting Keeps Centennial Moving

SAN FRANCISCO, July 20.—San Francisco continued California's centennial observances Tuesday (9) with a parade and the raising of the American flag over Portsmouth Square exactly as was done by Captain Montgomery, USN, July 9, 1846. Maj. Webster Nolan was chairman and a lengthy program included talks by Mayor Roger Lapham, Judge Leo Cunningham, District Attorney E. G. Brown, Judge C. J. Godell, representing Gov. Earl Warren, and Commodore R. W. Cary, USN, of Treasure Island.

Music was furnished by the San Francisco Municipal and the Naval Training Station bands, and Consuela Gonzalez and Giovanni Molinari, popular radio and night club entertainers, furnished the entertainment interlude. More than 200 prominent civic and fraternal leaders occupied boxes in the grandstand, with Art Craner being the sole representative of the amusement industry.

Similar smaller centennial observances will be held thruout California this and next year, with a lavish three-year program now in the making to begin in January, 1948, observing the 100th anniversary of the discovery of gold in the West.

Three Wis. Spots Give Mills Only Fair Biz

MANITOWOC, Wis., July 20.—Business in three Wisconsin spots—Manitowoc, Waupun and Beaver Dam—proved just fair for Mills Bros.' Circus, with only one full house registered, that coming at the matinee here Monday (15).

A strong night house was on hand. Crowds were slim at both shows in Waupun and the same was true at Beaver Dam.

Dog Racing Gets Preferred Spot on California Ballot

SACRAMENTO, July 20.—An initiative measure to legalize greyhound racing in California will have position No. 2 among the 17 proposed constitutional changes which will be on the November ballot, according to a statement made this week by Secretary of State Frank M. Jordan.

Did You See Snakes?

SEATTLE, July 20.—Now it can be told!

Officials at Woodland Park Zoo gave away a wartime secret Friday (12) by announcing all except two of the reptiles viewed by hundreds of thousands here since Pearl Harbor were made from rubber and papier mache.

"The war made it impossible to buy live snakes of any kind," said a zoo official.

Two Drivers Hurt In Philly Race

PHILADELPHIA, July 20.—Rex Records, Stamford, Conn., and Ernie Robinson, Philadelphia, midget drivers, were hospitalized as the result of accidents during a meet here Thursday (18). Records received head lacerations when his car crashed into a guard rail. Robinson's back was injured when his car turned over.

Rex Mays, Long Beach, Calif., won a feature eight-lap race in 1:48:25. An estimated 13,000 attended the meet, sponsored by *The Philadelphia Inquirer* Charities, Inc.

Sid Jessop Takes a Week Off Running a Golf Meet

CHICAGO, July 20.—Sid T. Jessop, of the U. S. Tent & Awning Company, had a respite this week from his business of trying to fill canvas orders of harassed showmen. But he was still plenty busy. As president of the Medinah Country Club, he was host to the 1946 Chicago Victory National Golf Championships, held July 17-21 for the benefit of the Hospitalized Veterans' and Servicemen's Recreational Fund.

If there was a sprinkling of show-folks among the crowds traipsing over the Medinah course, it was because of those ducats Sid sent out with the compliments of U. S.

Pilot Killed at Omaha

OMAHA, July 20.—Before a crowd of 30,000 at the World's Fair of Aviation here Friday (19) a Gruman F-8-F Bearcat, piloted by Lt. J. N. Baldwin, Memphis, crashed from a height of 200 feet and exploded in a ball of fire. Baldwin was killed instantly.

Billboard he outlined his activities in the Torrid Zone.

"Business for the past three years has been very good," he said. "Before that it hardly paid to operate a carnival but now, Venezuelans, like everyone else, have a great deal of money."

"Go Crazy" for Rides

Describing what outdoor show business can be like in the land below the border, he said: "We have gone in to some places where they have never seen a carnival. It would take four or five days to get people to try the rides for the first time. (See Duo Has Monopoly on page 63)

RAS SETS ALL-TIME RECORD

Calgary Gives Gross of 115G

Top money for any 6-day run on Continent—U. S. annuals to splash it

CALGARY, Alta., July 20.—A new all-time high carnival gross for a six-day run on the North American Continent was established by the Royal American Shows here at the Calgary Stampede and Exhibition which closed Saturday (13), with the imported U. S. aggregation of rides and shows scooping up a grand total of \$115,610.

The gross, announced jointly by Carl Sedlmayr, Royal American owner, and J. Charles Yule, Stampede general manager, eclipses the previous all-time record of \$105,000, set by Hennies Bros.' Shows at the Alabama State Fair, Birmingham, in 1944.

And it more than doubles the previous record for the Stampede, that figure, according to Yule, having been \$59,016, set a year ago.

New Records Anticipated

The terrific business done by the show amazed both the show personnel and the Stampede execs. Showmen, while not discounting the huge gross, predict it will be short-lived as a record.

"You ain't seed nothing yet," they opine, borrowing the words made famous by the late Tex Rickard, himself no first of May in showbiz.

Conclusions drawn by the carnival trade from the mammoth gross racked up here is that the big shows once (See RAS Sets Record on page 56)

Report Omaha Plans 'Toothy' Ordinance

OMAHA, July 20.—What to do about carnivals is a current strong topic in Omaha, and the heat is coming from several quarters.

For one thing the city legal department is drafting a carnival ordinance which it says has teeth in it.

Letters to the editor appearing in *The Omaha World-Herald* continue to berate carnival games, tho some writers offer no solace for those who assert they lost their money.

So far this year the city has issued permits to show to 10 carnivals and for two more yet to play the city, while applications of three others are pending.

The proposed city ordinance, which is expected to find favor with a majority of the city council members, would provide that a carnival company be investigated before an application is accepted by the council; inspection of rides and concessions for safety, fire protection and elimination of fire hazards and games; payment of daily permit fee by each concession, display of ceiling prices on concessions and specifying what each offers and closing of concessions for violations of regulations.

The city welfare board also is discussing plans to have carnivals pay an occupation tax, and name a resident agent. Purpose of the resident agent would be for some recourse after shows have left the city, board members said.



STAFF of the L. J. Heth Shows has no trouble smiling after the big July 4th at Connersville, Ind. They are, left to right, Joe J. Fontana, general agent and assistant manager; L. J. Heth, owner-manager; Floyd R. Heth, concession manager, and Charlie Wren, special agent.

Cavalcade Okay in Ind'pls Despite Opposish, Lot Beef

INDIANAPOLIS, July 20.—In spite of some tough opposition, including the American Association all-star baseball game which drew 20,000 persons, Al Wagner's Cavalcade of Amusements opened a 10-day stand here Tuesday (16) and Wednesday to satisfactory grosses. Show is playing on the old circus grounds at Southeastern and Keystone, and it was necessary to get the permission of 75 per cent of the people living with a radius of 500 yards of the lot before city officials would allow it to be used because the last two orgs that used the lot left it in a deplorable condition; so bad, in fact, that residents had petitioned the city council not to grant any more show licenses for the spot.

Canvassing Pays Off

Joe S. Scholibo, general agent, and Lieut. Evan weeks, of the police department, canvassed the neighborhood and got the necessary signers.

The Lafayette (Ind.) Exposition proved a winner for Wagner. Despite the 40-cent gate, attendance was up each night after Thursday. Shows and rides reported a good take.

Jack Norman, after three years in the army, is back and has produced a great girl show for Cavalcade. Norman before going in the army was emcee of the Charm Hour girl show for Beckmann & Gerety. His new show opened at Indianapolis last Tuesday with 14 girls in the line. Featured are Lukela and Keoni, Makalika and Norman. Costumes were designed and made by Mrs. Norman, with four changes.

Norman was in charge of Special Service shows at Camp Haan, Calif., including a soldier-civilian revue, *Grins and Bitters*. Show sold more than \$5,000,000 worth of bonds.

Herman J. R. Smith, 21, laborer with the show, died in Indianapolis Monday (15) from injuries suffered when he fell from atop a wagon on one of the flats.

Alamo Expo Gets V-J Fete

GREAT BEND, Kan., July 20.—Great Bend Horse Show and V-J Day Celebration midway contract for the week August 12-17 has been awarded to the Alamo Exposition Shows. Ted Custer signed for the show. Event will be held in city park.

World of Mirth Gets Weather—Some Money

LEWISTON, Me., July 20.—Thanks to a break finally in the weather, after some rough treatment early in the season, World of Mirth Shows are substantially ahead of last season, financially speaking.

Week's stand here, ending tonight, proved a good one. Weather was ideal, local dailies and Station WCOU went the limit with free space and time, and spending was free. Shows opened here Monday (15).

Bath Is Red One

The week previous, at Bath, Me., was another good one, despite light business opening night, Monday (8). Tuesday (9) things picked up and continued good the rest of the week. A final tabulation showed the gross to be 8 per cent over a year ago.

The Bath *Daily Times* was generous with stories and pictures, as was The Brunswick Record, a weekly publication.

Show has made a fast recovery since the start of the season, when, it was reported, it was in the red approximately \$40,000 after several weeks of bad weather.

Drome Rider Injured

Wednesday (10), at Bath, Joe Penquin, one of Doc Cann's ace Drome riders, suffered leg and arm fractures while stunting. He will be out of action some time.

Saturday (13) at Bath, Bucky Allen was host to children from the Bath orphanage. Bucky personally escorted the youngsters from show to show with time out for hot dogs, cold drinks, etc. As a final gesture, he made certain each child left the grounds with a little change in his pocket. The same day, General Manager Frank Bergen entertained 57 newsboys.

Shan Bros. Flattens Paintsville, Ky., Mark

PAINTSVILLE, Ky., July 20.—Bringing the largest midway to appear here in years, Shan Bros.' Shows broke all previous attendance and gross records during the American Legion's annual July 4 Celebration. Located within walking distance of the heart of town and ideal weather prevailing, 14,000 passed thru the gates, paying a 20-cent admission.

Shows, rides and concessions had the biggest single day's grosses of the show's career. The spot opened only fair Monday night, picked up to good biz the next three days, with the Fourth going over with a bang. Friday night was good, with Saturday matinee and night going over the top.

Siebrand Biz 10% Off At South Salt Lake

SALT LAKE CITY, July 20.—Siebrand Bros.' Shows, pioneers of Firemen's Park in South Salt Lake City, played a fair but not too hot date in the third renewal of its option at South Salt Lake City Days. Approximate attendance was 24,000 and the gross take about 10 per cent less than 1945. Loss was on the first day—cold. Hurt also was the still date being played by Monte Young Shows four miles closer to Salt Lake City. Young's business trailed off on the opening of the Siebrand show but cut into Siebrand's gross.

Harry Pike Dies, 4 Others Injured in Highway Accident

CAMBRIDGE, O., July 20.—Harry C. Pike, 50, of Washington C. H., O., 452-pound fat man, an attraction with Milo Anthony's Side Show on the American Exposition Shows, was fatally injured, and four other members of the staff, including Anthony, suffered injuries in a traffic accident on U. S. Route 40, near Fairview, 18 miles east of here.

A tractor-trailer carrying carnival equipment belonging to Anthony skidded on a curve and plunged into a 50-foot ravine. Pike, who had been riding in the front seat with Anthony, died several hours after the accident in a local hospital.

Also hospitalized were Milo Anthony, 42, of Cincinnati, owner of the Side Show; William J. Winters, 61 of Wampum, Pa., and Gilbert Smith and his wife, Virginia, of Portland, Ind.

The truck was en route from Vandergrift, Pa., to Zanesville, O., where the American Exposition Shows are currently playing their last still date of the season.

Mrs. Dave Lachman, Wife Of Former Show Owner, Dies

LAKE CHARLES, La., July 20.—Mrs. Dave (Irene) Lachman, whose husband was co-owner of the Lachman & Carson Shows, died here Friday (12) after a brief illness. They had resided here the past five years, Lachman being in business.

Funeral services were held Tuesday (16) at Kansas City, Mo.

JJJ Wraps It Up Despite Heavy Moaning; Indies on Way to Centurama Victory

Milwaukee Doesn't Go for Hanky-Panks But Guzzles Beer

MILWAUKEE, July 20.—The word has been spread from Coast-to-Coast that the Milwaukee Centurama is a larry from a midway standpoint, but a peek at official figures doesn't bear out this rumor, and there are some folks around here who are destined to get well. The business of getting well might have been made a lot easier if a few early yelps on midway prices hadn't reached the newspapers, and it is apparent that folks are holding their dukes in their jeans quite effectively when passing the concessions, also they don't like paying ride prices from 40 to 60 per cent higher than they can ride 'em for at State Fair Park in the west end of the city.

Regardless of all this, the first seven days of the operation the Johnny J. Jones front gate, shows and rides grossed \$41,182.25, and that isn't exactly fodder for horses or elephants. A good slice of this came thru the 14-cent gates, which adds materially to the bank roll of E. Lawrence Phillips and Morris Lipsky, but doesn't mean a thing to their operators, but there have been plenty of folks for all hands to show their wares.

True, Wisconsin's Thompson Law, which was designed to make life almost unbearable for concessionaires, is being sternly invoked so the real estate purchasers are limited entirely to hanky-panks—and the customers are not going for them. The concessionaires say they can't flash up their stores under this operation, so there is little along either side or in the center of the front and to make folks stop. The owners are not crying about the ride business, and while the show operators are not exactly overjoyed with their results, they are getting better than coffee and cake dough.

Ralph Lockett, general agent of JJJ, was called before the city council last week and asked why JJJ rides cost more than State Fair Park's, and he must have given a satisfactory answer, as the prices remain unchanged. On the independent midway, Charles (Gus) Chan, the director, has made several fancy re-location moves in order to give the boys and girls a hand, and the set-up tonight was such that all were getting something of a fling at the huge crowds.

Phil Little, mayor of the independent pike, reported that his large cafeteria isn't doing too well, but this stand is serving as an excellent dress rehearsal for the fair season. His lengthy sandwich store has been doing okay, and the watermelon stand is getting it. The beer store, however, is little Phil's stand-by, and Milwaukee's guzzlers are guzzling away at a merry clip. This caused something of a yelp, as it is hard to buy a bottle of beer in the city's spots, but there seems to be a lot of it on the Centurama grounds.

Chan reported tonight that the turn-in for the first seven days surpassed anything the old Midsummer Festival ever did in nine days, and Little whispered that he is now set so that he can't lose anything with the three big weeks to go. So Uncle Phil looks like a cinch for a winner.

Reports on over-all attendance made by Milwaukee police seems a little on the absurd side, as they have a 100,000 - or - no - count complex. Nevertheless, the place is alive with people every clear night, and Sunday (14) produced the only rain so far.

TOMMY BUCHANAN

Contact
HON. WALTER LOWERY
Gulfport, Miss. Now much to your gain. Regards, **TED.**

Victory Expo Claims Record; Loses Only 3 Days of Campaign

PITTSBURG, Kan., July 20.—Victory Exposition Shows have what may be a record for any show on the road this season. Playing principally thruout the Southwest, the org, in here this week, has been out since February 20 and has lost only three days because of rain, according to Don Brashear, general agent. To top it off, the outfit has opened on schedule at every spot.

Another possible record looms for the org, which may wind up with the longest season of any show this year. It is not skedded to close until December 2, the final day of the Valley Midwinter Fair at Harlington, Tex.

Among recently snared 1947 contracts is one for the Charro Days Celebration, Brownsville, Tex., February 8-16. Date will mark opening of next season. Contract was signed by Brashear.

Org is now carrying 12 rides, 10 shows and 35 concessions. Of latter, 25 are office-owned. C. B. Sherman has 5 concessions, Whitey Jacobs 3, and Jack Edwards 2. Shows which have been getting good money are Leota Davis' *Dance of the Nations*, girl revue; Clyde Davis with *Deep Sea Monster* and *Unborn* shows; Madame Burleson with *Harlem Steppers*, minstrel show; Jack Nelson with *Animal Show*; Sam Baldwin with *Hawaiian Show*, Blackie Pike's *Funhouse* and *Jimmie James's Glass House*.

Besides Brashear, other members of show staff are Alvin and Lowell Vandike, co-owners and operators; Mrs. Velma Vandike, secretary; Mrs. Mildred Vandike, treasurer; W. O. Nelson, chief electrician, and Howard Brown, special agent.

Buster Ellis, concession operator, who was taken to a Salina, Kan., hospital two weeks ago for his second operation of the season, is reported improving.

Kyle's Ace Amusements Open N. E. Sked July 26

NEW HAVEN, Conn., July 20.—Charles C. Kyle, owner of Ace Amusements, announces a unit of that show will play New England spots. Show will open in Windsor, Vt., Friday (26) for three days.

Kyle says early spring dates in New York and Bridgeport, Conn., were okay despite adverse weather.

Harry McCloskey, Veteran Show Op, Is Heart Victim

LOS BANOS, Calif., July 20.—Harry McCloskey, 50, veteran carnival operator well-known in both the Middle West and Pacific Coast areas and owner of McCloskey Shows, died of a heart attack here Saturday (13).

Burial was in San Francisco Tuesday (16). (Further details on Final Curtain page.)

PINE STATE SHOWS WANT

FOR LOUDON, TENN. (FIRST SHOW IN 8 YEARS), AND LONG ROUTE SOUTH, INCLUDING PROVEN PAY-ROLL TOWNS AND FAIRS. OUT UNTIL XMAS.

Ball Games, Custard, Candy Floss, Apples, Hi-Striker, Shooting Gallery, Cork or Lead, Long or Short Range, Fish Pond, Duck Pond, Darts, Special Stock Stores, \$21.00 if join this spot. Bob Bullock wants Roll Down, Razzle Dazzle and Coupon Store Agents. Neal Benway, Bert Bowlius, Johnnie Combs, Tom Sparks, contact Bob Bullock. Peck, can place your Stores. Will book Flat Stores only if accompanied by Stock Concessions. Ida Groner wants Bingo Help (top salary), also Stock Store Agents. Will sell X on Photos. Good deal for attractive joint. Will book, buy for cash or lease #5 Wheel or Loop-o-Plane or book any Ride not conflicting with our four. Good proposition for any Show of merit. Have nice set-up for Five-in-One, also Girl Show. Attention, Fair Secretaries in Georgia, Alabama and Mississippi: We have few open dates. Contact us. Mrs. Caruso wants a Pea Pool and a Tub Chuck Agent for most beautiful joints on road. All address:

R. T. (BOB) BULLOCK, Business Manager
JOHN J. CARUSO, Owner
Loudon, Tennessee, this week; then per route.

DAMARISCOTTA FAIR

JULY 31-AUGUST 1-2-3

Can place Shows with or without tops. Have 2 30x50 tops complete. Concessions all open.

Blue Hill, Exeter, Maine, Fairs to follow; then Danbury, Conn., Fair.

All address

ROSS MANNING SHOWS

ROSS MANNING, Mgr.

Camden, Maine

HARRISON GREATER SHOWS, INC.

WANTS WANTS WANTS

For Columbia, Pa., in the heart of town. First show in five years in town.

Want Slum Concessions of all kinds. No exclusive. Few more Grind Shows open with or without outfits. Want Performers and Musicians for Minstrel Show. Stella & Chison, get in touch with me at once. Want Snake Show, Monkey Speedway or Monkey Show or Illusion Show, Glass House or Fun House. Few choice Rides open, such as Roll-o-Plane, Octopus, Spitfire or Kiddie Rides. Our line of Fairs start in two weeks from Virginia to Florida. All winter's work in Florida. Want Ride Help of all kind. Foremen for Ferris Wheel and Merry-Go-Round. Top salary. Curley Graham wants Coupon Agents, Slum and Skillo Agents, one first-class Wheel Man, P. C. Dealers for Fairs starting in two weeks, then Florida for all winter. All mail and wires to

FRANK HARRISON, Owner & Manager, Columbia, Pa., this week.

POPPING OIL

10 Gal. Oil (Butter Flavored) and 300 lbs. Popcorn (Large Yellow), \$50.25—No C. O. D.'s. Send check with orders.

C. R. FRANK, 933 N. Broadway, St. Louis, Missouri

STANDARD SHOWS

WANT

Second Man on Wheel, salary \$55; must drive semi; if not capable don't answer. Can use a few Stock Concessions. Can place Cook House for six Fairs including Wyoming State Fair, Big Horn County Fair.

Thermopolis, Wyo., this week, or as per route.

CALL! CALL! CALL!

TATHAM BROS.' SHOWS

Want for the Great Mt. Vernon State Fair, July 29 to August 3, Concessions of all kinds.

SHOWS—Pay us tax and committee money only.

Will book two Rides not conflicting with what we have. Want Second Men for all Rides.

Address V. F. W. HOMECOMING, Virden, Ill., week July 22.

REGENT SHOWS

WANT for Falmouth, Ky., Fair next week, and nine more good Celebrations and Fairs to follow. Want Shows of all kinds. Want Cook House, Penny Arcade, Concessions of all kinds. Want experienced Ride Help on all Rides. Top salary for good men. All replies

HARRY ALKON, Carnival Manager

New Haven, Ind., this week.

ENLARGING SHOW

Need a few Concessions. What have you? Any Show that doesn't conflict. Will buy or book Merry-Go-Round and Mix-Up. Ride Help on all Rides.

Haileyville, Okla., this week.

DICKSON UNITED SHOWS**WORLD OF MIRTH SHOWS WANT**

READERS for Palmistry Booth. Long season Fairs beginning Presque Isle, Me., July 29. Answer to

RACHEL LILLY

World of Mirth Shows Augusta, Me., week July 22; then as per route.

JOHN McKEE SHOWS

WANT KIDDIE SWINGS, WILL BOOK OR BUY SHOWS: 10-in-1, Monkey Circus, Animal Show, RIDE HELP on Wheel, Tilt, Octopus; must drive Semis. CONCESSIONS that work for ten cents. AGENT for Glass Spindle. SLIM MOORE WANTS AGENTS FOR STOCK STORES, WHEEL, SCALES, BINGO HELP. GOOD SALARY. For Minnesota Fairs and South. (DAVE, COME ON.)

Address: JOHN McKEE, Mgr.

Staples, Minn., this week.

WANTED

Ferris Wheel, Merry-Go-Round, Kiddie Ride, Pony Ride, some Shows and Concessions, or what have you for our Shaderville Homecoming, 5 miles from Farmland, Ind., week of Aug. 26-31—6 big days and nights. Large crowds. Address all mail to

LEM L. FORD

Ridgeville, Ind.
Telephone: Farmland, Ind., #115-L.

WANTED CAPABLE CONCESSION AGENTS

MOLLIE DECKER wants Beat the Dealer Agent and Six Cat Worker. JACK STONE wants Agents for Razzle and Roll-down. Can place other capable Agents for office Stores. Address Care

Joseph J. Kirkwood Shows

Poughkeepsie, N. Y., this week, followed by Trenton, N. J.

FULLER GREATER SHOWS

Want Foremen on Chair-o-Plane, Wheel and Merry-Go-Round at once. Best treatment. Top wages. Can also place Shows with own outfits and Concessions of all kinds. Write or wire

PAUL E. FULLER

514 MAIN MEYERSDALE, PA.

FOR SALE

One 8-Car Allan Herschell Kiddie Auto Ride, A-1 condition. New top and sidewall blue canvas. Chrome trimmed, scenery all newly painted. Complete with bulbs, wire, new fence and 180 feet of new 20-in. blue bally cloth. One 8-Seat Kiddie Swing, like new, built last winter, just repainted, including new wire, bally cloth, 1 1/2 horse power G.E. motor. New Chrome Trimmed Arch Entrance with 64 studded lights. Chevrolet 1 1/2 Ton Truck, A-1 condition, 8 tires (2 new), body built to haul above Kiddie Rides. Twenty-three hundred dollars cash. Now operating on Sparks Bros. Shows. Real flash, come see for yourself. M. F. TILLOTSON, Sparks Bros.' Shows, Dyersburg, Tenn., July 21st thru July 27th.

WANTED

For Fairs, two Novelty Acts, Iron Tongue, Pin Cushion, two Working Men, Cook, one Ticket Seller. Ted and Betty Yates, contact me at once.

CLAUDE BENTLEY

JAMES E. STRATES SHOWS
Syracuse, N. Y.

FOR SALE

ALLAN HERSHELL DE LUXE 3-ABREAST MERRY-GO-ROUND.

WANTED

SCALES AND OTHER CONCESSIONS. MOUND CITY SHOWS
Waverly, Ill., this week; then as per route.

FRANK E. HUDSON

or anyone knowing his present whereabouts, please get in touch with me. Mother passed away in July. Important matters require his attention.

RICHARD HUDSON

P. O. BOX 1772 GREENSBORO, N. C.

WANTS—RIDE HELP—WANTS

Can place experienced Ferris Wheel Help; good salary, long season. Joe Lee, contact me at once. Millville, N. J., this week; Oriental (Fair), Pa., next week; Dalmatia, Pa., Aug. 5th to 10th.

Write I. K. WALLACE Per Route.

Endy Makes Friends; Gets Cash in Canton

CANTON, O., July 20.—First major carnival here since before the war, and its first visit to the city, Endy Bros.' Shows experienced a nice week July 8-13, at Stark County Fairgrounds under the Maccabees lodge. Thursday (11) was rained out shortly before opening time, otherwise weather was okay.

Joe Rowan handled advance, including press and radio. He made a deal with Henderson Carson, local attorney and candidate for Congress, for the Wednesday matinee, which proved one of the best of the season so far for the shows. Monday night drew better than a 2,200-paid gate while Saturday night's attendance was around 7,000.

Dave Endy went all out to create good will on the first appearance of his shows here. Tuesday he was host to more than 70 members and their ladies of the Charles Siegrist Showmen's Club, and personally directed a membership campaign for the club. Wednesday afternoon he was host to 200 children from the Fairmount Children's home near Alliance. The home band played a concert on the midway and Endy conducted the orphans to the attractions. He also treated the kids to floss, popcorn, custard and other refreshments. Thursday noon he was a guest at the Canton Shrine Luncheon Club and he arranged a program with show entertainers participating.

The new girl revue front is near completion and will be 30 feet high and 110 feet long. Several new wagons have been built since the show left winter quarters. Front gate was the source of wide comment here.

Police lent excellent co-operation and Louis (Stretch) Rice tossed a party for them closing night. Robert Parker, representing Bartlett diggers, spent a couple of days with the show here. Other visitors included F. E. Gooding, of the F. E. Gooding Amusement Company, Columbus, O.; Frankie Bland, agent for Penn-Premier Shows, and J. R. Edwards, of the J. R. Edwards Shows. C. H. Todd, who handled auspices details, and Rex McConnell made a lot of contracts in advance and during showing.

After two weeks in West Virginia, org will make a stop in Kentucky, and will then head east working its way down the coast for its first fair on Labor Day at Staunton, Va.

Strates Opening Strong After Watervliet Score

SCHENECTADY, N. Y., July 20.—James E. Strates Shows got off to a strong start in its stand here this week. Quick work following short run-in from Watervliet had show up and ready to go on time, with Dick O'Brien again doing excellent job of laying out the lot. Opening here was preceded by strong publicity in both dailies, handled by C. W. (Chick) Franklin.

Watervliet, previous week, wound up strong. Opening day had been washed out by rain, but powerful finish had everyone on the show smiling. Visitors during that stand included Clem Schmitz and Mrs. Dr. Victor Phelps, Ste Agathe, Que., sister of Percy Morency. Claude Bentley's mother, son and brother also visited him.

Jumbo Finn Heart Victim

CASS LAKE, Minn., July 20.—Jumbo Finn, manager of the fat show on the John McKee Shows, died of a heart attack here Thursday (18). (See Final Curtain for other details.)

Is This a Record?

BLUFFTON, Ind., July 20.—For the 31st time, the Bluffton Free Street Fair here has contracted the F. E. Gooding Amusement Company to supply the midway.

The annual, one of the first to organize in Indiana for the purpose of holding agricultural fairs on the streets, returns this year after having been suspended in 1941.

Wallace of Canada Rakes in Kale on Class "B" Circuit

MELFORD, Sask., July 20.—Wallace Bros.' Shows, owned by J. P. (Jimmy) Sullivan, continue to move across Canada to the accompaniment of excellent, if not record, grosses, while playing the Western Canadian Class "B" Fair Circuit.

Out since May 4, when org opened at London, Ont., rides and shows have all been raking in big money. Concessions, too, are meeting with extremely good business.

Dorothy Lewis and her Monkey Show have been clicking. She almost lost her equipment in a railroad accident going into Norando, Que., when three boxcars were derailed. The *Follies*, headed by Jeanne Nanson, is also doing big biz. Jack Rosenheim and Jonnie Branson, in charge of Wild Life and Side Show respectively, have been raking in good totals.

All of the eight major rides have been getting extraordinarily heavy play. Joe Woschitz, in charge of the candy apples, floss, carmel corn and photo concessions, is enjoying his greatest year. Phil Cronin, concession manager, has an average of 42 working the fair circuit.

Show moves on 20 cars, four of which are 72-foot sleepers, eight are 72-foot boxcars and eight are railroad-owned boxcars.

RAS SETS RECORD

(Continued from page 54)

they hit the major U. S. fairs this year will send the record into the discard.

Wait for the Biggies

"After all," they reason, "Calgary's attendance of 339,748, while a record-breaker for the spot, doesn't come within striking distance of past attendance at leading U. S. fairs—and there's every reason to believe the U. S. attendance will be higher this year and that the folks on that side of the border will spend as freely—if not more so—than the Canadians."

To say Sedlmayr was pleased with the gross here is indeed a masterpiece of understatement, to coin a new expression. He had plenty of reason, not only because of the gross, but because when he entered the contract with the Stampede the Canadian buck was pegged 10 per cent lower than the U. S. single note. And barely a week ago, by which time his show was already operating in Canada, the Canadians had officially boosted their dollar even Stephen with the U. S. dollar.

All of which means that Mr. Sedlmayr not only left here with a record bundle, but that he wouldn't have to get it sliced by 10 per cent when he headed back to the U. S.

Sedlmayr was also pleased with the fact that show got thru the stand here with nary a mishap to patrons or personnel. He also had plenty of reason to believe the folks had liked his outfit, for his newly acquired money told him so.

WANT IMMEDIATELY

Wheel Foreman. Must drive Semis. Highest salary. Will book flashy photo. Money Grove, Texas, this week; Mt. Pleasant, Texas, July 29-Aug. 3.

FAIRWAY AMUSEMENTS**WANTED IMMEDIATELY**

A-1 Wheel Foreman for brand-new No. 12 Eli Wheel and Foreman for Loop-o-Plane. Salary no object if you know your stuff and will take care of Rides. Wire

WILLIAM O. HAMMONTREE, Gen. Mgr.
Silver Slipper Shows Benton, Tenn.

STAR AMUSEMENT CO.**WANTS**

For three good Celebrations straight in a row—Humnoke, Ark., July 23-27; Heber Springs, Ark., July 30-Aug. 3; De Witt, Ark., Doughboy Reunion, Aug. 5-10. Will book Rides, Shows and Concessions that don't conflict. Contact me. MELBA BURNS, c/o Star Amusement Co. Humnoke, Ark.

WANT FOR**Burdick's Greater Shows**

Ferris Wheel Foreman No. 5 Wheel and other useful Ride Help. Place Merchandise Concessions of all kinds. Reasonable privileges. Place independent Shows, 25 per cent. Brownwood, Texas, 22-27. Our Fairs start week Aug. 5-10, Junction, Texas; Fredericksburg, Texas, Fair, Aug. 12-17. Other Fairs, Celebrations to follow. P.S.: Have twenty-seat Mix-Up for sale, good condition, \$800.

Merry-Go-Round Wanted

Will make good proposition for small Merry-Go-Round with own transportation for our Wisconsin Fairs. Address:

JOHN FRANCIS, Mgr., John Francis Shows
Darlington, Wis. (Fair), this week; Green Lake, Wis. (Fair), next.

MIDWAY OF MIRTH SHOWS

Want Ferris Wheel Foreman. Shows with own outfits. Will book one major Ride for Fairs. Address:

Farmersville, Ill., this week; Palmyra, Ill., Annual Home Coming, July 29-Aug. 3; then Leglon Free Fair, Covington, Ind. It's a Big One!

Concessions Wanted**FOR AMERICAN LEGION VICTORY CARNIVAL**

Cohocton, N. Y., August 7, 8, 9 and 10.

Write or Wire E. W. FOLTS, Cohocton, New York.

WANTED

Capable Coupon Agents for Pin Store and Bowling Alley. This show carries twenty Shows and Rides and plays Fairs until Dec. 2. Gene Kirkwood and Leon McLendon, wire me. Also Agent for Penny Pitch.

G. B. SHERMAN

PARSONS, KANS.

OCTOPUS FOR SALE

8 tub, good condition, \$5,000.00. Transportation if desired.

Greater Rainbow Shows

Washington, Iowa, this week; Williamsburg, Iowa, next week.

HOME STATE SHOWS**WANT**

Wheel Foreman and Second Man. Top salary. Richland, Iowa, July 24-27; Kellerton, July 30-August 3.

SAMMY EPPLE WANTS

CAPABLE OUTSIDE MAN FOR WHEEL. WORK SIX DAYS A WEEK. WIRE

c/o HARRY CRAIG'S HEART OF TEXAS SHOWS
Borger, Texas, this week; then as per route.

ROGERS & POWELL**WANTS**

Ringo, Grind Stores, Scales, Cotton Candy, Cigarette Gallery. Danny Arnett, wire. Address:
Clarksdale, Mississippi, this week.

POPCORN CONCESSION AT LIBERTY

New Trailer and Popcorn Machine. Would like to book with carnival company having a string of fairs. Give the States you show in; prefer Ohio, Michigan and Indiana.

HARRY E. HUNTING

General Delivery DAYTON, OHIO

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

No Tilt, Kan.
July 20, 1946

Dear Pat:

The reason this show is considered outstanding is, its personnel is made up of fertile and creative minds. While some shows continue on their merry ways happily in thought, "What was good enough for father, is good enough for me," this trick is forever creating new ideas. Ballyhoo Bros. were the first to carry a double-deck Merry-Go-Round by mounting their kiddie swing on top of the big swing's centerpole. It proved to be more of a decoration than a money getter, but as every show carries more decorations than actual money making equipment, the bosses are happy over inventing an idea that no other show uses.

Not satisfied with having the only double-deck swing, the bosses went further by installing devices that make the loading and unloading three times as fast as before. Our horses are equipped with mechanical buckers that throw the patrons onto chutes when the ride is over, and hooks, similar to those used to pick up mail bags on fast trains. The hooks grab patrons as the swing whirls around. Admissions are collected on the ride. Often we pick up a few people who had no intentions of riding, but it stimulates business.

Our latest ride was invented by the creative mind of Jake Ballyhoo. It has been patented under the name Hay Hook. Really its an old Chairplane with the seats removed and in their places hooks like those used to pick up and load hay have been placed. When the new ride starts whirling its operator merely throws levers that drop the hooks over patrons standing near by and lift them into the air. That has 'em riding whether they like it or not. There isn't anything like it when it comes to stimulating business.

This is the first show to operate a heel proof cookhouse. When a patron mounts a stool in our scoffery two leg irons immediately grab his ankles and can only be released by a lever in the cashier's hands. It is not an embarrassing device; it's practical. During rainy weeks we've had some customers on stools for three-day stretches. There isn't anything inhuman about it because the diner is allowed to eat and add to his bill during the time spent there.

Denton Okay at Bluefield, Nix Biz at Richland, Va.

BLUEFIELD, Va., July 20.—A location remote from town failed to keep the folks away from the Johnny J. Denton Shows here the week ended July 13; they came out strong and spent freely.

Previous week's stand at Richland, Va., proved blank. Show was plagued by rain and crowds were slim. "Laughing Sal" was added for bally on the Funhouse and scored a big hit.

James Ayres and his *Little Harlem Revue* joined here and bagged top money. Show carries a seven-piece band, directed by William Johnson at piano, with Rilford Green on drums; Colmon Boylston, fourth tenor; Charles Auston, second tenor; Marvel Woods, alto; Clinton Davis, first trumpet, and Garrett McClellan, second trumpet. Chorus includes Laura Green, Anna Mae Jones, Helen Baldwin (Aunt Jemima); Viola Ayers, blues singer and straight; James Ayers and Johnny Walker, comics, and Marylee Gravis, specialist.

Sooner or later someone will spring him. Once while making a two-week stand, the cookhouse had three general agents, a Caterpillar foreman, three talkers and a press agent leg-ironed so long that we had to run an "at liberty" ad in *The Billboard* to get different managers to lift them.

What the bosses are working on now is an electric pocket device that will start a bell ringing when money hits any part of a stick's body or clothing except his hands. We have already installed movie cameras that record all sound effects for each play on our concessions, to keep the agents on the up.

MAJOR PRIVILEGE

Off-Again, On-Again Gets Byers Pub Break in Omaha

OMAHA, July 20.—It was on-again, off-again, on-again for Byers Bros. here this week. Auspiced by the VFW, org set up in city park property in East Omaha. City park commissioners who said they hadn't been consulted, took matter up with city council, and the council instructed police to run the carnival. That was Tuesday (16). But on the following day the city papas, having presumably reconsidered, gave show go-ahead until July 28.

On-again, off-again routine made *The Omaha World-Herald*. So, too, did three-column cut of Byers's front entrance — all of which, when weighed, was found very helpful.

Merriam & Robinson Org Gets Biz With Split Week

SHEFFIELD, Ia., July 20.—Merriam & Robinson played two towns this week, Clarion, Ia., the first three days and here the last three days. Org, which has been doing good business since opening, plays fairs and street celebrations only.

Staff includes Al Merriam, manager; Mrs. Al Merriam, secretary and treasurer; Bob Robinson, concession manager; Jack Haley, advance and lot superintendent and aid to Robinson with concessions. Org has 5 rides, 5 shows and about 40 concessions.

Moore Tops 6G July 4, Nears 10G on the Week

OLNEY, Ill., July 20. — Jack Moore's Modern Shows played a red one here July 4 week. Gross for the week, exclusive of tax, was \$9,735, of which \$6,485 was accounted for on the Fourth itself, when a crowd of 35,000 swarmed the fairgrounds for the American Legion's celebration.

Moore had five major rides, two kiddie rides and four shows on the midway.

Radford, Va., VFW Post Gets \$1,727 From Denton

RADFORD, Va., July 20.—Both the Johnny J. Denton Shows and the Veterans of Foreign Wars post here were the winners when the gross was counted for the week June 24-29.

Show paid the VFW \$1,727.78 despite the fact that two nights were lost by weather, Harry W. Ward announced.

Peppers Signs Tenn. Annual

FLORENCE, Ala., July 20. — Graves H. Perry, general agent for Peppers All-State Shows, announced here he had signed the midway at the Lawrence County Fair at Lawrenceburg, Tenn., September 23-28. Dr. E. R. Braly, president, and H. W. Holstford, president and secretary, respectively, signed for the fair.

PENN PREMIER SHOWS

CAN PLACE

Sober, reliable Electrician. Guaranteed over \$100.00 a week. Must know Transformers.

CAN PLACE Ball Games, Photo, Pan Game, One-Dice, Cork Gallery, Guess-Your-Age, Scales and Hi-Striker.

Want Chairplane Foreman.

Cliff Osteen can place Dancing Girls for Hawaiian Show. Salary guaranteed from office.

Can place Annex for Side Show. Also Tattoo, Sword Swallower or other Act to feature. Address all mail and wires to LLOYD D. SERFASS, Wesleyville, Pa., this week; Sharon, Pa., next week. Followed by Canton, Ohio, in the heart of the city.

Fair Secretaries in Kentucky, Tennessee and Alabama, have few open dates left.

J. J. PAGE SHOWS

Want to join at once, Agent that knows Kentucky and the South, Prefer one with car.

Wax-e White and Randolph Williams want Acts for Circus Side Show. John L. Webb, get in touch. Want Colored Musicians. Salary from office and percentage of Minstrel Show. Want Talent for Girl Shows.

Can place legitimate Concessions. Good opening for Scales, Guess-Your-Age Custard, Ice Cream and others.

Address J. J. PAGE SHOWS, Morehead, Ky., this week.

CONCESSIONS—SHOWS

Wanted for the Following Dates—All in Indiana

DELPHI—August 7-8-9-10, Around the Square, Indiana's Largest Street Celebration
WINAMAC—Pulaski County Fair—Free Admission, August 13-17
CONVERSE—Miami County Fair, August 20-24

CONCESSIONS—Want Legitimate Stock Concessions, Cork Gallery, String, Bumper, Pitch-Till-U-Win, Bowling Alley or any Stock Concession. Want Candy Floss, Root Beer, Grab, Waffles, French Fries, Custard, American Palmistry. (Positively no others need apply.)
SHOWS: Want Shows with own outfits to join at once. Fun House, Glass House, large Side Show, Big Snake, Fat, Midget or any worth-while Show not conflicting. RIDES—Will book one or more major Rides not conflicting. Prefer Spit-Fire, Flying Scooter, Super Roll-o-Plane. Want First Man for Little Beauty Merry-Go-Round, Second Man for Wheel, other general Ride Help; top wages and fair treatment.

BAKER UNITED SHOWS

Martinsville, Indiana, this week; Lebanon, Indiana, week of July 29th.

WESTERN ACTS, HILLBILLIES WANTED

To enlarge Western Show. Musicians, Dancers, Novelty Acts. Wire

WONDER SHOWS

GEO. A. GOLDEN
Camanche, Iowa, this week.

FOR SALE

MILLS ICE CREAM FREEZER

In perfect condition. Used only 3 months. 2½ gallon capacity. Can be seen in operation.

J. E. ROSE

North Beach, Maryland

BINGO CALLER OR RELIEF CALLER WANTED

Must be sober and reliable. Also want Ball Game, Slum Store Agent. Come on, will place you. Here until Sept. 15th. Have cabin available.

ART D. HANSEN

Folly Beach Amusement Park, Folly Beach, Charleston, S. C.

HENNIES BROS.' SHOWS

CAN USE TWO TRICK RIDERS THAT CAN CUT IT. ALSO STRAIGHT RIDERS. TOP SALARY. WIRE OR COME ON. Address:

O. L. HAGEN, Mgr.

Toledo, Ohio, this week; Danville, Ill., next week.



PENNY PITCH GAMES
 Size 46x46", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

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 All Readings Complete for 1946

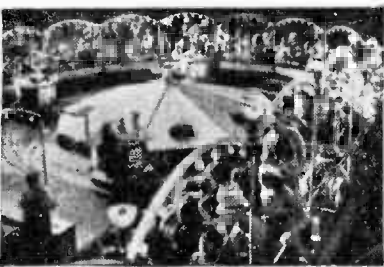
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 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polly. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
 Signa Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
METAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

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 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

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 — MODEL 1946 —
 REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
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CRETORS Popcorn Machines

POPPERS BOY
PRODUCTS COMPANY
 80 E. 13th St. CHICAGO 5, ILL.

WANTED
 20 to 24 ft. Popcorn Trailer—must be factory built. Prefer Glass Enclosed, Stainless Steel outside, Chromium finished inside. If you've got what I want, I'VE GOT WHAT YOU WANT—CASH ON THE BARRELHEAD!!

AL HILL
 c/o HILL HOTEL MOBILE 14, ILL.

ATHLETIC SHOW EQUIPMENT OPEN
 Joe Turner, wire.
SUNSET AMUSEMENT CO.
 Monroe City, Mo.

MIDWAY CONFAB

Fair at fairs?
 Roland G. Faulhuber is now with Frank Zorda's 20-in-1 show, doing a fire act and lecturing.

Van Maletti is now featured on the Worthy Shows by Whitey Rogers and Jim Rilley. Recent visitors were Frank Rose and Wingie Shaffer.

A. Steiner, Bloomsburg, Pa., plans to play five fairs in Pennsylvania. He had the cookhouse with the B. & V. Shows, but ill health had forced him to leave the road for a while.

"Only way one can wind up with money in this biz," advised an old-timer, "is to make it quickly and die young."

Les Hart, insurance broker in San Francisco with the Rushton McConnell & Company, has been a frequent visitor to the various shows on the Pacific Coast.

Mrs. Bertha Crowe has returned to her home in Portsmouth, O., after spending her vacation with her husband, Charles H. Crowe, on the Majestic Shows.

Old-timer claims that he played the Keith-Albee Circuit with a ball game and a pickout box, and has a trunk lettered "Theater" to prove it.

J. FRANK WARREN, who was recently named general manager of the Crafts 20 Big Shows by O. N. Crafts, owner, steps into the job with 12 years' experience under his boss. Warren replaces Roy E. Ludington, who was forced to retire two months ago because of ill health.

A painting of the historic Ricketts Circus, Sixth and Chestnut streets, Philadelphia, was used by the Continental Distilling Corporation for a litho and on a menu cover for Philly restaurants.

Con Haney, operator of three rides at Meyers Lake Park, Canton, O., for the past several years, has received a new Octopus which he has contracted for one of the F. E. Gooding Amusement Company's units for the fair season.

Jack Dadswell, now with Sparks Circus publicity staff, reports a pleasant fishing jaunt Sunday (14) at the country place of Jack Shaffer on Webber's pond near Vassalboro, Me. Shaffer is a 10-in-1 and arcade operator.

Manager advised that most truck shows are loaded 60 per cent with living equipment (including house trailers), and 40 per cent show property.

Mary Audrey Gordon, confined to St. Marie Ward, Holy Cross Hospital, Calgary, Alta., writes that showfolks and concessionaires of the Royal American Shows gifted her with \$108 when the org played the exhibition there.

Mrs. Floyd Sheaks was guest of honor at a stork shower given by the women on Happy's Attractions while the show was playing Cambridge, O. Refreshments were served by Mrs. Besse Powelson and daughter, Fay. Mrs. Sheaks left for Wilkes-Barre, Pa., to await the stork.

Big Business

Max Cohen, of Rochester, N. Y., reports that the Gates-Chili Volunteer Fire Department came up with a novel alibi for failure to book a carnival for its annual doings.


Chairman of the committee reported rides were dispensed with because of the high prices charged by the owners; so the firemen gave free pony rides to kids.

Harry (Polish) Fisher's start in carnival business and the birth of the Showfolks of America, No. 2, in his novelty shop in San Francisco was colorfully described by Dorothy Walker's column, "Who's Who," in the July 11 edition of "The San Francisco News."

Most natives imagine that a small crowd is a big one with, "I was in that awful crowd at the carnival last night. More people were there than attended the church's ice cream social."

R. E. Pedrick, World War I vet who has been with the government transportation corps, was a visitor to the Chicago office of *The Billboard* Monday (15). He has purchased a 40-foot food and soft drink concession truck, complete with living quarters, and will make fairs and carnivals this year. Pedrick lives at 13503 Southwestern, Blue Island, Ill.

Gus McGarrigle and his partner, Charlie Madden, concessionaires with Endy Bros.' Shows visited the former's father, James McGarrigle, carnival veteran, at St. John, N. B., when the show played Bangor, Me. Young McGarrigle suffered severe injuries to his face and one of his hands while fighting the Japs in the South Pacific. He was awarded the Purple Heart.



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Manager advised that most truck shows are loaded 60 per cent with living equipment

Bell Ringers

Then there was the yesteryear high-striker concessionaire, whose prizes were the much-touted 50-cent seegars. He knew natives well enough to know that they were ever looking for something for free. When biz was bad he'd lay his hammer where one could easily get hold of it and then hide behind a booth. Soon as a nosy person picked it up and made one swing with the maul, the concessionaire would step from behind his hiding place with, "That's 10 cents you owe me."

HUNDREDS OF ORDERS

for Repair Parts tell us how many **BIG ELI WHEELS** are now in active service and that their owners are determined to keep these wheels in constant operation during these busy Celebration weeks. No Park or Midway is complete without a **BIG ELI WHEEL**.



ELI BRIDGE COMPANY
 Builders
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WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

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COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 3/2" cast iron grate, carrying base, completely assembled, \$16.95.

FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete \$9.75
 5" Coleman Burner 6.45
 7" Coleman Burner 7.95

Complete line tubing, tees, wall valves, generators, air gauges.

American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50

MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete 18.95

Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete 15.00

10% Discount on Orders of \$25.00 or Over.

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REBUILT POPCORN MACHINES
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SARATOGA KETTLE POPPERS



12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.

CONCESSION SUPPLY CO.
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NEW FORTUNE
 Buddha Papers on
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 20 Cases **.22 SHORTS**
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Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Carrizo Springs, Tex., 22-26; Crystal City 28-Aug. 5.
Alamo Expo.: Anthony, Kan.
A.M.P.: Keyser, W. Va.
American Expo.: Fort Recovery, O.
American United: Rupert, Idaho.
Anderson Greater: Downs, Kan.; Trenton, Neb., 29-Aug. 3.
Badger State: (Fair) Roseau, Minn., 22-24; Mahanomen 26-28.
Baker United: Martinsville, Ind.; Lebanon, 29-Aug. 3.
Barkoot Bros.: Clarksville, Mich., 23-25.
B. & C. Expo.: Fredonia, N. Y.; Mt. Morris 29-Aug. 3.
Beam's Attrs.: Bridgeville, Pa.
Bee's Old Reliable: (Fair) Lawrenceburg, Ky.; (Fair) Harrodsburg 29-Aug. 3.
Belton: Thomasville, N. C.
Bernard & Barry: Toronto, Ont., Can.
Berryhill United: Beaver Dam, Ky.
B. & H.: Sumter, S. C.
Bill's Rides: Parrish, Ala.
Bistany Greater: Freehold, N. J.; Borden-town 29-Aug. 3.
Blackmon's Rides: Newport, Pa.; Shade Gap 29-Aug. 3.
Blue Grass State: Central City, Ky.
Blue Ribbon: Mansfield, O.
Brewer's United: Corsicana, Tex.
Bright Lights Expo.: Tyrone, Pa.; Clymer 29-Aug. 3.
Brownie Am.: Minneapolis, Kan.
Buck, O. C.: Fort Edward, N. Y.
Buffalo: Alexandria Bay, N. Y.
Bunting: (Fair) Macomb, Ill.; (Fair) Mt. Sterling 29-Aug. 2.
Burdick's Greater: Brownwood, Tex.; (Fair) Junction Aug. 5-10.
B. & V.: Olyphant, Pa.; (Fair) Oswego, N. Y., 29-Aug. 3.
Byers Bros.: Council Bluffs, Ia.
Capell Bros.: Bristol, Okla.; Yale 29-Aug. 3.
Capital City: Nicholasville, Ky.; Georgetown 29-Aug. 3.
Caravella Am.: Ridgway, Pa.; (Fair) Wash- ington 29-Aug. 3.
Carr, Lawrence: Gloucester, Mass.; Newport, R. I., 28-Aug. 2.
Casey, E. J., No. 1: (Rodeo) Melville, Sask., Can., 24-25; (Fair) Gilbert Plains, Man., 26-27; Roblin 29-30; (Fair) Swan River Aug. 1-3.
Casey, E. J., No. 2: (Fair) Rosburn, Man., Can., 24-25; Carlyle, Sask., 26-27; (Fair) Stoughton 29-30; (Fair) Swan River, Man., Aug. 1-3.
Cavalcade of Amusements: (Southeastern & Keystone Sts.) Indianapolis, Ind., 22-25; Muncie 29-Aug. 2.
Central American: Sutton, Neb.
Central States: Clifton, Kan.
Cetlin & Wilson: (Fair) Lockport, N. Y.; (Fair) Clearfield, Pa., 29-Aug. 3.
Chaos, Jimmie: Piqua, O.
Cherokee Am. Co.: Canton, Kan., 25-27.
Coastal Plain: Kershaw, S. C.
Coleman Bros.: Amsterdam, N. Y.
Collins, Wm. T.: (Fair) Rolla, N. D., 22-24; (Fair) Cooperstown 25-27; (Fair) Wadena, Minn., 29-Aug. 3.
Continental: Middlebury, Vt.
Continental Am.: Newland, N. C.
County Fair: McCook, Neb.
Crafts 20 Big: Sacramento, Calif., 23-31.
Craig, Harry: Berger, Tex.
Crescent Am. Co.: Radford, Va.; Marion 29-Aug. 3.
Crystal Expo.: Erwin, Tenn.
Cudney Border State: Westville, Okla.
Cumberland Valley: Lewisburg, Tenn.
Cunningham's Expo.: Ft. Pleasant, W. Va.
Curl, W. S.: Camden, O.
DeLuxe Am.: Putnam, Conn.; Wilson 29-Aug. 3.
Denton, J. J.: Hinton, W. Va.
Diamond Midway: Calamus, Iowa.
Dick's Paramount: Norwich, Conn.
Dickson United: Halleyville, Okla.
Dixieland: Walker, Minn.

WANTED

ZALLEE BROTHERS' CIRCUS

Agent with car, Aerial Acts, Dog and Pony
Act. Wire Cherokee, 24; Storm Lake, 25;
Holstein, 26; Ida Grove, 27; all Iowa.

WEBSTER BROTHERS' CIRCUS

Wants small Lunch or Grab Stand, Pick-Out Pony, Pony Drill, Trained Animals of all kinds, few Ground Acts, Enlarging show, Harry Gillman, Whitey Huntley, get in touch with us July 23, Marlette; July 24, Sandusky; July 25, Harbor Beach; July 26, Bad Axe; July 27, Sebawaing; July 29, Caro; all Michigan.

WANTED

Small Crab Joint

MIKE ZIEGLER

Milner Hotel Philadelphia, Pa.

TIVOLI EXPOSITION SHOWS WANT

Good Cookhouse. Have opening for one more good Show. Want few more good Ride Men who can drive semis. Wire or write
H. V. PETERSEN, Mgr., Kirksville, Mo., this week.

Dobson's United: (Fair) Colfax, Wis., 24-27; Reeve 30-31.
Douglas: Tacoma, Wash.
Dudley, D. S.: Las Cruces, N. M.
Dumont: West Newton, Pa.
Eddie's Expo.: Brookville, Pa.
Ellman United: Neenah-Menasha, Wis.; Mon-roe Aug. 1-4.
Endy Bros.: Charleston, W. Va.
Exposition at Home: Chester, Pa.
Fairway Am.: Honey Grove, Tex.; Mt. Pleas- ant 29-Aug. 3.
Fay's Silver Derby: Forrester, Ill.
Fleming, Mad Cody: Thomson, Ga.
Florida Am. Co.: Sparta, Ga.; Douglas 29- Aug. 3.
Folks Celebration: Albuquerque, N. M., 22-31. Lake 31-Aug. 4.
Franklin, Don: Madisonville, Tex.; Conroe 29-Aug. 3.
Frear's United: Cambridge, Neb.
Fuller Greater: Rockwood, Pa.; Midland, Md., 29-Aug. 3.
Garden State: (Fair) Kimberton, Pa., 24- Aug. 3.
Gay Way: Bremen, Ga.
Gem City: Wabasha, Minn.; Red Wing 29- Aug. 3.
Gentsch, J. A.: Holly Springs, Miss.
Geren's United: (Fair) Fowler, Ind.; (Fair) Hamlet 31-Aug. 3.
Gold Bond: Tomah, Wis.
Gold Medal: (Fair) Urbana, Ill.; (Fair) Charleston 29-Aug. 3.
Golden West: (Celebration) San Francisco, Calif., 23-28.
Gooding Am. Co., No. 1: Washington C. H., O.
Gooding Am. Co., No. 2: Brownstown, Ind.
Gooding, F. E., Am. Co.: Cleveland, O.
Gooding Greater: North Vernon, Ind.
Great Sutton: Beardstown, Ill.
Greater Rainbow: Washington, Ia.; Williams- burg 29-Aug. 2.
Greater United: Lamesa, Tex.
Grimes Am.: Bristol, N. H.; Hillsboro 29- Aug. 3.
Groves Greater: Alexandria, La.
Hale's: Craig, Mo.; Maryville 30-Aug. 3.
Hames, Bill: Leonard, Tex.
Hammond Pla-Park Shows: Bonham, Tex.; Farmersville 29-Aug. 3.
Hannum, Morris: Trenton, N. J.
Happy Attrs.: West Jefferson, O.; Mt. Stor- ling 31-Aug. 2; Commercial Point 2-3.
Happyland: Pontiac, Mich., 22-Aug. 3.
Harrison Greater: Columbia, Pa.
Hartsock Bros.: Hull, Ill.
Heller's Acme: Roseto, Pa.
Hennies Bros.: Toledo, O.; Danville, Ill., 29- Aug. 3.
Heth Expo.: Oconomowoc, Wis.
Heth, L. J.: Lexington, Ky.
Hill's Greater: Atlantic, Ia.; Omaha, Neb., 29-Aug. 3.
Home State: Richland, Ia.; Kellerton 29- Aug. 3.
Hoosier State: Waynedale, Ind.
Imperial: Princeville, Ill.
International: Schuyler, Neb., 22-24; David City 25-27.
Jackson: Tuscaloosa, Ala.
Jansen's Midway: Hatton, N. D., 22-24; Nielsville, Minn., 26-28; Mountain, N. D., 30-Aug. 2.
Jayhawk Am.: Axtell, Kan.
Johnston, Lloyd G.: Oakland, Ia.
Jones Greater: Grafton, W. Va.
Jones, Johnny J., Expo.: (Centurama) Mil- waukee, Wis., until Aug. 10.
Joyland Am. Co.: Lawrenceburg, Ind.
Joyland Midway Attrs.: Chlo, Mich.
J. P. M.: Saranac Lake, N. Y.; Tupper Lake 29-Aug. 3.
Kaus, W. C.: Burlington, N. C.
Keystone Expo.: Loris, S. C.; Conway 29-Aug. 10.
Kirkwood, Joseph J.: Poughkeepsie, N. Y.; Trenton, N. J., 29-Aug. 3.
Lagasse Am. Co., No. 1: Greenfield, Mass.; Lowell 29-Aug. 3.
Lagasse Am. Co., No. 2: Woonsocket, R. I.
Lamb, L. B.: (Fair) Donnellson, Ia.; Central City 29-Aug. 3.
Lankford's Overland: Adel, Ga.
Lawrence Greater: Emmaus, Pa.
Lee Am. Co.: Rome, Ga.; Anniston, Ala., 29- Aug. 3.
Leeright, J. R.: Plattsmouth, Neb.
Lone Star: Belleville, Ill.
Long's United: Sacramento, Calif.
Mace, Herbie: Rockville, Md., 22-Aug. 3.
Madison Bros.: Lovington, Ill.; Clinton 29- Aug. 3.
Magic Empire: Humboldt, Tenn.
Maher, John K.: (Fair) Golconda, Ill.; (Fair) Harrisburg 29-Aug. 3.
Maine Am.: Ellsworth, Me.
Majestic Greater: Postoria, O.
Manning, Ross: Camden, Me.; (Fair) Dama- riscotta 29-Aug. 3.
Marks: Clarksburg, W. Va.
McDown Midway: Mayview, Mo.
McKee, John: Staples, Minn.; South St. Paul 29-Aug. 3.
Meyerhoff's Crescent: Winnipeg, Man., Can., 22-29.
Meeker: Missoula, Mont.; Kalispell 29-Aug. 3.
Merriam & Robinson: Churdan, Ia., 24-25; Ogden 26-27; Rippey 29-30; Conrad Aug. 1-3.
Mid-Continent: Carrollton, Mo.
Midway of Mirth: Farmersville, Ill.; Pal- myra 29-Aug. 3.
Midwest: Three Forks, Mont.
Mighty Page: (40th & Charles Sts.) Nash- ville, Tenn.
Model Shows of Canada: Edmunston, N. B., Can.; River du Loup, Que., 29-Aug. 7.
Moore's Modern: Peru, Ind.
Mound City: Waverly, Ill.
Nick's United: Elwood, Ind.
Northern Expo.: Big Timber, Mont., 23-25; Harlowton 26-27; Roundup 29-30; Lewistown 31-Aug. 3.
Page Bros.: Franklin, Tenn.
Page, J. J.: Morehead, Ky.
Pauls Am. Co.: Anderson, Mo.
Peinn Premier: Wesleyville, Pa.; Sharon 29- Aug. 3.
Penpers All-State: Ottumwa, Ia.; Knoxville 29-Aug. 3.
Percell's Pioneer: Canton, Pa.
Pike Am.: Charity, Mo., 26-27; Humansville 29-Aug. 3.
Pine State: Loudon, Tenn.
Prel's Broadway: Pleasantville, N. J.
Pryor's: Madison, W. Va.
Rainbo: Argos, Ind.
Reid, King: Barre, Vt.

Regent Am. Co.: New Haven, Ind.; Falmouth, Ky., 29-Aug. 3.
Regal Expo.: Hartsville, Tenn.; Clarksville 29- Aug. 3.
Rogers Greater: Rockport, Ind.; Boonville 29-Aug. 3.
Rogers & Powell: Clarksdale, Miss.
Rogers Bros.: Crookston, Minn.; Abercrombie, N. D., 29-30; Howard Lake, Minn., Aug. 2-4.
Royal American: (Fair) Saskatoon, Sask., Can.
Royal Expo.: Montezuma, Ga.
Rosen, H. B., Am.: South Pittsburg, Tenn.
R. & S. Am.: Clinton, N. C.; Goldsboro 29- Aug. 1.
Schafer's: Palestine, Tex.
Shan Bros.: Logan, W. Va.
Shipley's Am.: Bells, Tex.
Siebrand Bros.: Idaho Falls, Idaho.
Silver Slipper: Benton, Tenn.
Sims Model: Edmunston, N. B., Can.
Smith, Casey: Frederick, Okla.
Smith, George Clyde: Duncansville, Pa.; Sykesville 29-Aug. 3.
Smith's Greater: Randleman, N. C.
Snapp's Greater: Ottawa, Ill.
Sooner State: Minco, Okla.
Southern States: Madison, Fla.
Southern Valley: Orange, Tex.
Sparks Bros.: Dyersburg, Tenn.; (Fair) Ful- ton, Ky., 29-Aug. 3.
Sparks, J. F.: (Fair) Paris, Ill.
Srader, M. A.: Dodge City, Kan.
Standard: Thermopolis, Wyo.; Rawlins 29- Aug. 4.
Standard: Thermopolis, Wyo.
Star Am. Co.: Humnoke, Ark.
Stebler Greater: St. Paul, Va.
Stephens: Monroe, Ia., 25-27.
Strates, James E.: Syracuse, N. Y.
Strong Am. Co.: Cedar Bluffs, Neb., 24-25; Weston 27-28.
Sunflower State: Ogallala, Neb.
Sunset Am. Co.: (Fair) Monroe City, Mo.; (Fair) Carthage, Ill., 29-Aug. 2.
Sweeney's Attrs.: Philippi, W. Va.
Tatham Bros.: Virden, Ill.; Mt. Vernon 29- Aug. 3.
Tassell, Barney: Colonial Beach, Va.; Alex- andria 29-Aug. 10.
Thompson Bros.: Everett, Pa.
Tinsley's Rides: La Grange, Ga.
Tivoli Expo.: Kirksville, Mo.
Triangle: (Fair) Harrington, Del.; Carlisle, Pa., 29-Aug. 3.
Turner Bros.: Petersburg, Ill.; (Fair) Taylor- ville 29-Aug. 2.
Twin City: New Virginia, Ia.; Charter Oak Aug. 1-3.
Twin Rivers: Ankeny, Ia.
United Expo.: Maryville, Mo.; Moberly 29- Aug. 3.
Utah: Expo.: Price, Utah; Vernal 29-Aug. 3.
Veterans United: Salix, Ia., 23-24; Garretson, S. D., 26-27; Oheyedyan, Ia., 30-31.
Victory Expo.: Parsons, Kan.; Eureka 29- Aug. 3.
Virginia Greater: Frederick, Md.
Wade, W. G., No. 1: (Fair) Ithaca, Mich.; (Fair) Hastings 30-Aug. 3.
Wade, W. G., No. 2: Wakarusa, Ind.; Butler 29-Aug. 3.
Wallace Bros.: Hazard, Ky.
Wallace Bros. of Canada: (Fair) Lloydmin- ster, Sask., Can., 22-24; (Fair) Vermilion, Alta., 25-27; (Fair) Vegreville 29-31; (Fair) Red Deer Aug. 1-3.
Wards, John R., World's Fair: Logansport, Ind.
West Coast: Roseburg, Ore., 23-28; Eugene 30-Aug. 4.
White's Rides: Summerville, Ga.
Whitney & Scott: Burt, Ia.
Wilson's Famous: Monmouth, Ill.; (Fair) Lewistown 29-Aug. 2.
Wolf, Madella, Minn., 22-25; Chaska 26-28.
Wolfe Am. Co.: Gaffney, S. C.
Wonder City: Danville, Ill.; Brazil, Ind., 29- Aug. 3.
Wonder Show of America: Camanche, Ia.; South Beloit, Ill., 29-Aug. 3.
World of Mirth: Augusta, Me.; Presque Isle 29-Aug. 3.
World of Pleasure: Ironwood, Mich.
World of Today: Moorhead, Minn.
Zeiger, C. F., United: Casper, Wyo., 22-28.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barr Bros.: Dafer, Mich., 23.
Beatty, Clyde: Vancouver, B. C., Can., 22- 26; Chilliwack 27.
Bell Bros.: Hawley, Minn., 25; Breckenridge 26.
Cole Bros.: Denver, Colo., 22-24; Pueblo 25; La Junta 26; Colorado Springs 27.
Daley Bros.: Cass Lake, Minn., 23; Cloquet 24; Superior, Wis., 25; Duluth, Minn., 26-27; Mankato 29; Windom 30; Sioux Falls, S. D., 31; Watertown Aug. 1; Marshall, Minn., 2; Willmar 3; Morris 4.
Gould, Jay: Buffalo, Minn., 24-25.
Hunt Bros.: Attleboro, Mass., 25.
Kelly, Al G., & Miller Bros.: Parker, S. D., 23; Salem 24; Howard 25; Madison 26; Flandreau 27.
King Bros.: Lincoln, Me., 23; Millinocket 24; Patten 25; Houlton 26; Danforth 27; Calais 29; Eastport 30; Machias 31; Ellsworth Aug. 1; Bar Harbor 2; Belfast 3.
Mills Bros.: Neillville, Wis., 23; Owen 24; Eau Claire 25; Menomonie 26; Durand 27; Whitehall 29; La Crosse 30; Winona, Minn., 31; Rochester Aug. 1; Red Wing 2; Hastings 3.
Montgomery, C. R.: Pelican Rapids, Minn., 23; Frazee 24; New York Mills 25; Henning 26; Browerville 27.
Packs, Tom: Pittsburg, Pa., 22-27.
Patterson Bros.: Elk Rapids, Mich., 23; Man- celona 24; Bellaire 25; Central Lake 26; Charlevoix 27.
Polack Bros., No. 1: Long Beach, Calif., 22-28; Stockton 30-Aug. 6.
Polack Bros., No. 2: Leavenworth, Kan., 23- 24; Kansas City, Aug. 2-8.
Ringling Bros. and Barnum & Bailey: (Michi- gan & Wyoming) Detroit, Mich., 21-23; (Harner & Conner) Detroit 24-28.
S. M. S. Ranch Rodeo: Sussex, N. J., 27-28.
Stevens Bros.: Berthold, N. D., 25.
Webster Bros.: Marlette, Mich., 23; San- dusky 24; Harbor Beach 25; Bad Axe 26; Sebawaing 27; Caro 29.

Zallee Bros.: Cherokee, Iowa, 24; Storm Lake 25; Holstein 26; Ida Grove 27.
101 Ranch Wild West: Arvada, Colo., 23;
Canon City 24; Walsenburg 25; Trinidad 26-27; LaJunta 28; Lamar 29; Garden City, Kan., 30; Dodge City 31.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Playland Park) Rye, N. Y., 22-27.
Barrett, Roy (Polack Circus) Kansas City, Kan., Aug. 2-6.
Carter Dramatic Co.: Ashton, Mich., 22-27.
Cindy & Tweedy Victory Players: Jackson, O., 29-Aug. 10.
Curtis, Rube (Police Circus) Pittsburgh, Pa., 22-28.
DeClou (Slout Players) Hillsdale, Mich., 22-27.
Dorsey, Don (Summit Beach Park) Akron, O., 23-28.
Green, Sammy, Minstrels: Hawkinsville, Ga., 24; Cochran 25; (81 Theater) Atlanta 26; Eastman 27; (Frolic) Birmingham, Ala., 29- 30; McRae, Ga., 31.
Hanneford, George, Family (Fair) Urbana, Ill., 23-26; (Fair) Darlington, Wis., 27-29.
Hershey, Lew (Stadium) Decatur, Ill., 22-27.
La Zellas, Aerial (Fair) Harrisburg, Ill., 23-27.
Long, Leon: Atlanta, Ga., 26-Aug. 8.
McClung's, C. C., Pythons (Fair) Logansport, Ind., 22-26.
McKennon, Marian, Players: Tupelo, Miss., 22-28.
Montague, Duke: Scottsbluff, Neb., 22-Aug. 4.
Overman, Wally (Frontier Days) Cheyenne, Wyo., 22-27; Denver, Colo., 28-Aug. 10.
Parker's, Tom, Hillbilly Jamboree: Hot Springs, Ark., 24; McKenzie, Tenn., 25.
Plunkett's Stage Show: Canyon, Tex., 25-27; Panhandle 29-31; Borger Aug. 1-3.
Renfro Valley Folks: Muskegon, Mich., 24-25; Grand Haven 26; Sparta 27; Beiding 28; Lansing 29-31; Durand Aug. 1; Owosso 2; Chesaning 3.
Romas, Flying (Fair) Lawrenceburg, Ind., 23- 26; (Fair) Ravenna, O., 30-Aug. 2.
Slout Players Tent Show: Hillsdale, Mich., 22-27; Albion 29-Aug. 3.
Spartan Bros.: Tent Show: Palo Pinto, Tex., 23-25; Perrin 26-28.
Ward-Bell Flyers (West View Park) Pitts- burgh, Pa., 22-27; (Harlacker's Circus) Law- rence, Mass., 29-Aug. 3.
Wing's, Robert G., Donkey Baseball: Bright- on, Mich., 23-24; Inlay City 25-26.
Webb, Capt. George: White Bear Lake, Minn., 25-28; Ravenna, Neb., 31-Aug. 2.

CIRCUS HISTORICAL

(Continued from page 52)

lin Shows, Wallace Bros. and Chero- kee Rodeo at Brantford, Ont., Garden Bros. at Galt, Ont., and James M. Cole at Lockport, N. Y.

Walter W. Tyson, past president of the CHS, has picked up an excellent 7 by 42 inch two-sided herald used by the Barnum show in its Great Britain tour of 1889-1890. Herald has about two dozen old cuts on it. Walter visited the Cherokee Rodeo when it played Guelph.

Joe and Thelma Fleming visited the Al G. Kelly and Miller Bros. show, Bell Bros. and Stevens Bros. Mr. and Mrs. William Lerche, Bellevue, O., caught Mills Bros. there, and Bailey Bros. at Bowling Green. They saw their old friends, Cleo and Leon Bennett.

Bill Green spent a day at Salina, Kan., on Cole Bros. It was a 100-mile drive, but Bill says it was worth it.

A note to CHS members: Please do as well with your news items for the new publicity director as you did for me. And to Paul Van Pool: Best wishes for a lot of good reading. —BETTE LEONARD.

GILMER WARMS UP

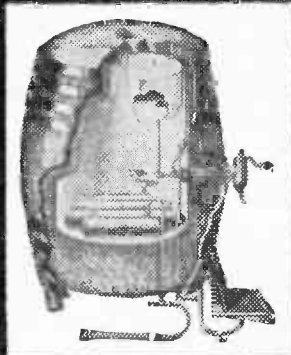
(Continued from page 52)

street dancing and fiddling—grew steadily until its wartime suspension. Attendance mounted and the annual festival prospered and sparked similar festivals elsewhere.

At Opelousas, in St. Landry Parish, Louisiana, heart of Louisiana's sweet potato growing country, for instance, that community has come up with a Yambilee and has arranged a wide variety of entertainment for its event October 9-10.

Meanwhile, the sponsors of the doings here are content, not only with the knowledge that they were in first, but also that their event this year looms as likely to surpass previous editions. Particularly happy are C. H. Cox Sr. and C. H. Cox Jr., who manage the Crystal and Strand theaters here. Their houses get the cream of Upshur County's show-going folks, but when the Yambilee starts, that cream runs richer.

ROOT BEER BARRELS



With or without carbonators

Rebuilt CARBONATORS and BARRELS, Jumbo \$285 Large 250

Rebuilt CARBONATORS \$250 Root Beer Barrel, Snow Cone and Juice Joint Operators:

NO SUGAR NEEDED

We have syrups in all flavors, including Orange, Raspberry, Strawberry, Cherry, Pineapple, Kola and Root Beer. Nothing to add. Syrups come in 15 gallon wooden drums to prevent breakage.

In 15 Gallon Drums \$1.90 PER GALLON

Plus \$5.00 for Drum

One Case Lots \$2.50 4 Gallons to Case 2 Gallon

ICE CREAM AND CANDY APPLE OPERATORS:

- Skewers, 5 1/2 In. Round, Per Thousand \$1.75
- Granulated Peanuts (35 Lbs. to Box) Lb. 30
- Chocolate Coating, Lb. 75
- 58 Lbs. to Drum, Full Strength.

CANDY APPLE AND CARAMEL CORN OPERATORS!

We have a Special Mix, no Sugar or Glucose needed to make Candy Apples or Caramel Corn. \$2.50 a Gallon in 15 Gallon Drums. In Case Lots—4 Gals to Case—Cal. \$3.00. Special formula included. When in or near here, come in and we will try to get you hard-to-get items.

Terms: 1/3 Deposit, Balance C. O. D.

WIRE OR PHONE YOUR ORDER

JOSEPH ARCHER AND SON
1309 S. HOMAN AVE.
CHICAGO 23, ILLINOIS
Phone Rockwell 2309

MIDWAY CONFAB

(Continued from page 59)

Showmen's Association, and who represents Bartlett's Diggers. He visited with Endy while the shows were there. Endy has been a member of the Siegrist Club for several years.

Whitey Sharpe has added his Snake Show to Thompson Attractions. W. Caselman, of the same org, has received his new house trailer. George Young is credited with keeping the trucks in top shape and Whitey Dans continues to hold the Eli Wheel on top with the same outfit. . . . Amber West, dancer, and Jimmy Fay, front man of West's Jewel Box Casino with the George Clyde Smith shows, recently visited their parents in Wilkes-Barre, Pa.

Line-up for Billy Cornell's Chocolate Dandies on the O. C. Buck Shows includes Cornell, owner-manager; Marion Ford, chorus director; Betty Wise, exotic dancer; Beatrice Smith, sweet singer; chorus—Mary Baker, Loretta Stewart, Mary Brisker, and Tony Sanger; band—Charles Burt and Roger Smith, trumpets; Maurice Larkin and Miller Brisker, sax; Thomas Mitchell, piano, and Samuel Lilly, drums; Harry Horner is talker; Homer Bosh, boss canvasman, and Larry Smooth, tickets.

Michigan Showmen's Association has come up with a beautiful booklet—the cover silver finished—to describe and picture the club's facilities. The ding on the advertising must have been pretty fair.

George (Whitey) Golden, boss concessionaire of the Wonder Shows of America, visited in Chicago Thursday (18) on his way back to Dubuque, Ia., after having spent some time with Morris Lipsky and the Johnny J. Jones gang in Milwaukee. . . . J. C. McCaffery and Harry Hennies also were among those inspecting the Milwaukee set-up.

Remember those lean years when we'd get ready to poor-mouth the pitch-til'-you-win boardinghouse mistress and she'd beat us to the punch with, "I was out to the carnival last night and lost \$10. You people really rake in money?"

Detroit Notes—Bert H. Britt, ride superintendent of Ramona Park, Grand Rapids, and Mrs. Britt visited W. G. Wade Shows at Muskegon. . . . D. Wade, general representative of the Wade Shows, has returned from a trip thru Indiana. . . . Walter (Wingie) Schafer has left the Wade Shows as publicity man to go with a show in New York territory. . . . Sam Adler, photo machine builder, is resuming activity in the fall when the supply of materials is a little freer. . . . Mr. and Mrs. Roscoe T. Wade, owners of the Joyland Midway Attractions, stopped over at their home here en route from a celebration at Carleton, Mich., to a date for the Dow Sportsmen's Club at Sanford, and reported good business in the smaller up-State towns they have been playing.

CARAVELLA *** AMUSEMENTS

Cleanest Midway

8 RIDES

5 SHOWS

Featuring

THE GREAT HUGO ZACCHINI
Sensational Cannon Act

LAST CALL FOR WASHINGTON FAIR, WASHINGTON COUNTY

FIRST FAIR IN FIVE YEARS—JULY 29-AUG. 3
2,000,000 POPULATION TO DRAW FROM

All Concessions Open, Including Cook House, Grab, Pop Corn and Photo. Space Definitely Limited.

CAN USE: One More Flat Ride and Roll-o-Plane.

CAN USE: Good Help on All Rides. Agents for Office Owned Concessions. Reliable Advance Man, One Who Is Familiar With Southern Territory. No Boozers.

CAN PLACE: Iron Lung, Hillbilly and Minstrel Show.

—DON'T MISS—

MERCER FAIR, GRATZ FAIR, ALTOONA MOOSE STATE CONVENTION

Whitey Usher Wants Good Geek. Salary and Percentage. Frank Schweitzer Can Use Agents. Doc Burns Wants Freaks.

ALL WIRE

CARAVELLA AMUSEMENTS

RIDGWAY, PA., THIS WEEK — WASHINGTON, PA., NEXT WEEK

POPCORN HYBRID YELLOW

\$8.90

Per cwt. in 500 lbs. or more. Less amounts, \$9.80 cwt.

SEND FOR LIST OF POPPERS' SUPPLIES

CONSOLIDATED POPCORN CO.

2401 SO. ERVAY ST.

DALLAS, TEX.

WANTED—CONCESSIONS—WANTED

GREATER SAUK COUNTY FAIR

BARABOO, WIS., AUGUST 7-11

Don't Overlook This Big County Fair. All Concessions—Grab Joints, Candy Floss, Jewelry, Novelty, Scales, etc., are invited. Reserve your space now. Write, wire or phone.

KENNETH H. CONWAY, Secretary, Baraboo, Wis.

5 Big Days—Aug. 7 to 11—5 Big Nights. Featuring Ernie Young's Headline Circus Acts, Fireworks, Thrill Shows.

TAZEVELL AGRICULTURAL FAIR

AUGUST 5-10

WANT Lunch Stands, Drink Stands, Fortune Tellers and other Carnival Games.

Running and Harness Races every day.

Write **MANAGER Tazewell Fair and Horse Show, Tazewell, Virginia.**

WANT—TICKET SELLERS—WANT

WHO CAN MAKE OPENINGS FOR THE FAIRS STARTING NEXT WEEK AT MUNCIE, IND. TOP SALARIES. ADDRESS.

KELLEY & BEST

c/o Cavalcade of Amusements, Indianapolis, Ind., until July 25th; then Muncie, Ind.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS

DAY & NIGHT SERVICE SPECIALLY PRINTED

CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80

Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE MAN FOR OFFICE WAGON

Must have carnival experience. Salary one hundred per week. Do not apply unless you know your business. There is no bookkeeping to do, we have our own man for that department.

Address: Indianapolis, Ind., until July 25th; then Muncie, Ind., and Ionia, Mich., Fairs.

Fun House Operator WANTED

Good proposition, new equipment, booked on show that has best Fairs in Minnesota. Write or wire

CHET JUNKIN
3736 Blaisdell, Minneapolis, Minn.

JOHNNY GREEN WANTS

Capable Grind Store Agents, also Nylon Wheel Man, Counter Men for Cookhouse and general Concession Help. This show plays seven of the best fairs starting next week. Wire or come on immediately.

JOHNNY GREEN
c/o Johnny J. Denton Shows
Hinton, W. Va.
Jimmy Casey, have an opening for Clothes Pin.

DINER HELP WANTED

Experienced Griddle and Counter-man wanted. Long season.

HOMER WOOD
Care Dicks Paramount Shows,
Norwich, Conn., this week.

WANT HALF AND HALF

For Side Show Annex. Can join immediately. Wire

DALE BARRON
Dicks Paramount Shows,
Norwich, Conn., July 22-27.

WANT AGENTS

For Ex. Cat Rack and Fish Pond; prefer couples. Excellent, permanent, all winter park. Plenty soldiers here at Kessler Field. No gate or grift. Will book one Flat Ride. Wire or phone officer.

AMERICAN LEGION BEACH-PARK
BILOXI, MISS.

American Beauty Shows WANT

Flat Ride for good string of Minnesota Fairs, also good Family Act for Society Circus. Can use Mechanical Show.

Route: Montevideo, Minn., July 27-29.

ROYAL EXPOSITION SHOWS WANT

Neat Grab or small Cookhouse to join on wire. Also Long Range Gallery, 5 in 1 or other small Show. Wire, don't write.

Montezuma, Ga., this week.

WANT ELECTRICIAN

Capable Man for medium sized show. Salary \$50.00 per week. Wire

M. A. BEAM
Care Beam's Attractions
Bridgeville, Pa., this week

WANT

Foreman for Wheel, also Help on Merry-Go-Round. Must be sober and reliable. Drunks, don't answer this ad. Want legitimate Concessions working for stock only. No grift.

SAM TASSELL
6839 Walnut Street PHILADELPHIA, PA.

Lloyd Serfass Finds Business Changed Since Service Hitch

ERIE, Pa., July 20.—There'll be some changes made may be just a song title to many, but to Lloyd D. Serfass, general manager and owner of the Penn Premier Shows, it carries plenty of meaning.

Serfass, whose show played here this week, can't get over how much bigger grosses are these days than before he enlisted in the marines in 1943. While serving in the South Pacific, Serfass says, he spent many hours figuring how he would go about getting back into the carnival business when he got to be a civilian.

"Finally the day came to leave Okinawa. I was sent to Guam and then back to the States for discharge," Serfass said. "Upon returning home, I found that most of the people who worked for me before the war were anxious to come back. That settled one problem. I placed orders for tickets, going on the theory business would be about the same as before the war.

Things Are Different

"What a surprise I received! Opening the season in Peekskill, N. Y., our business was up over 80 per cent of what it had been before the war. I've had to reorder on ride and show tickets five times since opening, something I never had to do before.

"Our first seven weeks gave us mostly rain and cold weather, but despite that we were so far out in

front it was amazing," Serfass went on.

Lakewood, N. Y., Off

The show is going the same route it used before the war, plus a few new celebrations, and now since the weather has been favorable business has been capacity-plus. Only one spot, Lakewood, N. Y., which was played a few weeks back, has been off, Serfass says.

"There was no kick on attendance," the Penn Premier owner says, "because more than 15,000 paid admissions were tabbed at the gate, but spending was poor."

The staff, in addition to Serfass, includes Mrs. Lloyd Serfass, secretary-treasurer; Albert Bydiark, superintendent; Frank Bland, general representative; Duke Brownell, special agent; James Davidson, business manager and lot superintendent; Miles Detrick, transportation foreman; Mrs. Frank Bland, press representative, and Ernest Arnold, mailman and *The Billboard* agent.

Golden West Shows Play San Fran Fiesta July 22

SAN FRANCISCO, July 20.—Harry Polish Fisher, general manager of the Golden West Shows, announced his org will play the Columbia Fiesta here July 22-28. Show will be spotted on the streets surrounding Washington Park in the heart of the city.

The Shriners' national convention will be held here at the same time and the show is expected to draw heavily from the 100,000 attending the conclave.

Hennies Bros. Kalamazoo Okay; Battle Creek Is Up

CHICAGO, July 20.—J. C. McCaffery, general agent for Hennies Bros.' Shows, reported here today that business for the org is going along "in a satisfactory manner" at Kalamazoo, Mich., where the show closes tonight.

Battle Creek biz the week before was surprising, McCaffery reported. The first four days were light but the stand closed with a rush the last two days to top the 1945 gross.

Martin Leonard, Lou's Son, Out of Hospital

CHICAGO, July 20.—Martin Leonard, 2½-year-old son of Mr. and Mrs. Lou Leonard, who was injured June 25 when he fell four stories from a window, has been released from the hospital. With his dad, he was a visitor at the Atwell table in Hotel Sherman Monday (15), apparently none the worse from the accident.



MEMBERS of the J. A. Gentsch Shows posed in ankle-deep water before they began the rugged task of getting off the lot at Trenton, Tenn., Friday (5). Trucks and trailers were winched off, the task not being completed until Sunday (7) afternoon. Damage to equipment was light.

Ward Satisfied With Hammond, Ind., Biz; Ralph Clawson Joins

HAMMOND, Ind., July 20.—John R. Ward World's Fair Shows will close a seven-day run here Sunday (21) with business satisfactory, regardless of what happens tonight or tomorrow, according to Eddie Hollinger, office manager. Ward expressed himself as "well pleased with the business."

Ralph J. Clawson, who recently severed his connection with Sparks Circus, has made a deal with Ward and was on the lot Friday night. Exact nature of Clawson's capacity was not announced, altho it was intimated Ward plans to launch an intensive building program prior to his fair dates.

Clawson was scheduled to join Irv Polack's No. 2 circus unit at Dallas two weeks ago, but, as Clawson explained it, he was unable to report on the date contracted due to the pressure of other business, and Polack made other arrangements.

Canadian Legion Tosses Party for Lynch's Lads

ST. JOHN, N. B., July 20.—Before the Bill Lynch Shows completed a two-week stand at St. John under the Canadian Legion, the Legion tossed a testimonial dinner for carnival personnel in the Legion center.

Commending the shows and their owner, William P. Lynch, for cooperation and providing a fund for charitable uses of ex-servicemen was Monte Chase, Legion vice-president and committee chairman at the lot. He explained that most of the money in the charity fund comes from the Legion's percentage as auspices each year.

Joe Hogan, of Newark, N. J., beat-the-dealer concessionaire, spoke on the fraternity that prevails between residents of the U. S. and Canada and referred to the hospitality accorded him on the Canadian side of the border. Other speakers were Bill Martin and Eldon Wilson, concessionaires.

During the St. John engagement the shows hosted parties from the Protestant and Catholic orphanages, reform school and Veterans' Hospital.

Joe Jason Buys Interest In John Courtney Concern

CHICAGO, July 20.—John F. Courtney, general manager of the manufacturing concern bearing his name, announced today that Joseph J. Jason, Chicago, former owner-manager of Southern Exposition Shows, had purchased a one-fifth interest in the Courtney business.

Prior to entering the outdoor amusement field Jason, who sold his show interest last spring to Troy Williams, was a precision machinist foreman with the Crane Company.

Ohio Valley Bags Two More

YOUNGSTOWN, O., July 20.—Ohio Valley Shows have bagged two more contracts, signing for the Crogan and Roger Young Celebration, July 30-August 3, at Fremont, O., and for the annual street fair at Markle, Ind., September 4-7. Fremont date will mark the return of veterans, and, besides carnival, will offer fireworks, parade and free attractions. Markle fair is sponsored by Business Men's Association of that town. Roxie Harris, special agent for the show, contracted the spot.

Aqua Follies Gets Top Crowd Raves At Mpls. Annual

(Continued from page 53)

Chicago canary, who gave out with the National Anthem. Jane Dillard, comedy Texan, and Lyle Draves headed the cast, as they did in '45. Opening number was *Aqua Boogie*, with 16-gal stage line and 8 posers going thru paces highlighted by jittingbugging of two kids, Tommy Mahoney and Barbara Harlow, who know how. Water ballet gals, trained by Helen Staw, University of Minnesota, moved jiving into the water for swell precision hand-paddling. Four men and a gal, featuring la Perry and Burt Hanson, tenor, provided appropriate tunes.

First diving event brought June Breck, Pete Desjardins, Jimmie Patterson, Earl Clark, Charlie Diehl and Lyle Draves to the three and five-meter springboards. All - champs crew thrilled house. Calgary Brothers, knockabout acros with a new twist, convulsed with their slow motion antics.

Dillard Shows Class

Dillard took water for fancy offerings which were well received, nary a hair on her head being displaced, and the gals marveled. Martells and Mignon, adagio four, headed *La Fiesta Aqua*, Latin offering participated in by stage line and water chorus. Along with Aqua singers, highlight came when two of the Martells heave a dozen Aquabelles. Lantern light on stage and in water helped effect tremendously.

Divers returned for jump from five-meter boards and 35-foot tower to bring out gasps from audience. Patterson and Clark stole the show. Stubby Kruger proved one of if not the best water comics ever seen here. Aided by Desjardins, he gave that little extra something to pool comedy which had audience mitting hard and long. Narda and Her Doves, aided by stage line and water ballet, along with Aqua singers, showed well in *Aqua Gardens* production set. Wind-up had Narda, who does a Hawaiian dance, her birds and chorus in black light. Water ballet did fine rhythmic swimming in garland number.

Comedy Routine Sock

Dillard and Draves, dual swimming event, showed excellent precision. Duo drew big hand. All divers, plus Ed Chamberlain, turned yocks, to make merry with the various springboards and towers. Costuming for comickery was superb. Finale was production number, *Grand Night for Sailing*, with dozen water-belles in pool with miniature sailboats, with entire cast either on stage or in water. Thearle-Duffield fireworks climaxed the evening.

Preston Lamber emceed. Ben Barnett's 10-piece ork worked thruout. Johnny Williams did the stage ballet and costuming.

Show runs thru July 28, with 14 presentations set and two Sunday matinees being considered.

House is scaled from \$1.50 to \$3, tax included.

Crystal Expo Signs Bristol Event; License Fee Waived

BRISTOL, Va., July 20.—George B. Yancey, general agent for Crystal Exposition Shows, announced today the signing of all midway attractions for the State Firemen's convention the week of August 12. Yancey, who says this will be the only carnival to play the Bristol city limits this year, revealed the city council waived the usual \$1,000 license fee.

Crystal Exposition also will furnish the midway at the East Tennessee Colored Fair in Knoxville.

Centurama's Biz Is Big After a Slow Initial Week's Run

(Continued from page 52)

bulk of the more than 65,000 that have been turned in have been earmarked for the weeks featuring Veloz and Yolanda (July 26-August 1) and Eddie Cantor, August 2 until closing.

Naturally the Centurama committee cannot hold all of this advance sale money, which exceeds \$750,000, as there are such expenses as federal taxes and Harrison's fees to be deducted. Regardless, it is a neat sum to have around.

The majority of the complaints and yelps come under the carnival department—and they haven't been of too serious nature—but *The Journal* did let out a terrific howl today around a few of Donald O'Connor's gags, chiefly one which had to do with something about the umbilical cord. These complaints, or beefs, have not reached a major crescendo, but certainly have given the council room sojourners something to fret about.

Every effort is being made to make it convenient for the folks to buy tickets for the production, and more tickets are to be added early next week. Matinee business could hardly be termed putrid as there haven't been enough folks around to be noticed, so from now on kids accompanied by an adult planking down 50 cents can see the matinee for free. Midwayites hope this will lure more tots to the lot in the heat of the day.

Thru this agent's eyes the current program doesn't have the appeal of the opening bill, but the 8,000 present tonight went for it hook, line and sinker most of the way. Eddie Weisfeldt, the producer, has succeeded in tying the pageant continuity a bit tighter, and Stephen Swedish's baton swinging over the huge pit orchestra was all that could be desired. Even Jessica Dragonette tossed him a sweet smile.

Dragonette Clicks

Miss Dragonette is sharing top-billing honors with O'Connor, and merrily she got a bad break in her position on the bill. The folks had been parked on the benches for an hour and a half, no intermission, before la Dragonette appeared, and during her first two numbers, slightly on the longhaired side, they were restless and the buzzing was so audible it disturbed those who were interested in listening. When she went into *Siboney*, however, they were all ears and they pulled her back to encore with *If I Love You*, from *Carousel*, and this went over so big she had to do another one.

Judging from O'Connor's work tonight and his reception, there was no excuse for any off-color cracks, if there were any, and he insists there wasn't. Tonight he gabbed a bit to grab some hearty guffaws, warbled a medley from three pictures he made before going into service and then walloped them with a nifty soft-shoe turn. He closed by taking Swedish's baton to lead the orchestra and finally got off by introducing Fred Lowery.

Lowery's whistling bit proved a novelty the program needed, and he introduced Dorothy Rae, composer-thrush who held up her end admirably. Other vaude turns were offered by the Three Swifts and Low, Hite and Stanley. Gloria Gilbert socked with her ballet-spinning in the finale.

Gae Foster's Roxyettes came up with three complete changes, the first being a precision tap, the second a hoop number and the third a picture in which the costuming was outstanding.

In the water follies section Eddie Diehl, heavyweight diver, was out, as he left to fill a previous engagement

Duo Has Venezuela Alfresco Monopoly

(Continued from page 53)

Once the natives found it was fun they go crazy for them. They refuse to stand in line and they all want to get on at the same time. For protection we finally had to erect six-foot wires fences, supported by reinforced posts, around each unit."

Buster Brown ex-Seabee, managed the Coney Island road unit which is named after the park Bakerman and his partner own in Caracas. The other unit, Ciudad Mecanica (Mechanical City), is operated by natives. Each show carries five rides plus concessions and light plants, and is motorized.

They operate their park according to the American formula with free acts, automobile giveaways, fireworks and a 15-cent gate. Rides include a Roller Coaster, Whip, Stratoship, Merry-Go-Round, Flying Skooter, Seaplanes and Skooter Boats. The Dancing Downies and the Great Wallendas have filled free-act dates there this year. Park business has been big.

But it hasn't been all peaches and cream. Branching out Bakerman took one of his carnivals to Trinidad and split a sorry month between Port of Spain and San Fernando. Even tho he had his own light plants he had to buy government juice. All of the wiring had to be changed and concessions were out with the exception of hoop-la and one or two others. American troops had left the country and the economic situation was bad. Even if there was money to be made, it couldn't be taken out of the country. However, there was one bright spot. Skilled craftsmen were available for \$2 per day and Bakerman took advantage of the situation to build, paint and repair.

The ambitious partners are still intent upon expanding to take in more territory. Within the next few months they plan to send a carnival to Curacao in the Dutch West Indies. That will involve another freighter move.

in Minneapolis's Aqua Follies and will return Monday (29). Whitey Hart subbed for him in the comedy routine with Eddie Rose.

70,000 Throng Ind. Riverside in Week

(Continued from page 53)

Dobbins, Richard Rosborough, Fred Wise, Ray Eccles, John Bennett, Melvin Malone, James Wolf, Garland Denton, Paul Jarred, Leo Keys, George Arseneau, Francis Lamarre, Charles Sweazy, Glen Fields, William Sawyer, Raymond Stewart, Harold Barlow, Keen Pruitt, Tommie Brown, Samuel Hutton, Rodney Smith and Floyd Amos.

Cashiers—Margaret McBride, Ruth Sandberg, Lillian Sucharyk, Cecelia Bennett, Rose Rusie, Geraldine Smith, Beatrice Torrence, Lena McRoberts, Nellie Wagner, Lois Hutton, Myrtle Lewis, Pearl Foddrill, Hazel Hopper, Lavone Bennett, Myrtle Burgelin, Bertha Nicholas, Freda Weaver, Naomi Mabrey, Lola Powers, Vanessa Melson, Hazel Branson, Mary Ward, Susie Colenne, Ruth Sterrett, Dorothy Jennings, Helen Vaught, Ina Staten, Kathryn Williams, Louella Smith, Rovene Seller, Jean Murphy, Buelah Madden, Carolyn Miller, Dona Smith, Lena Crocker and Betty Wolfe.

Rides—Paul Carlstedt, William Boggs, Herman Staten, Sam Woolbright, Everett Stewart, Hollis Long, Fred Romine, William Hyneman, Dester Smith, Theodore Lewis, Al Seler, Leonard Symmes, Eddie Carr, Thomas Blankenship, John Carson, Franklin Rizzo, John Evans, Ben Summers, Mike Leakas, John Book, Woodson Baxter, Cris Clawson, Offie Dunn, Elbert Mock, Cleveland Mock, Frank Tarman, Paul Henshaw, William R. Shields, Riley Foddrill, Dave Drummond, LeRoy Grinstead, Ira Belles, Walter Wyckoff, Edwin Woods, William Cochran, Earlton Wheeler, Duane Stimer, Roy Morrow, J. V. Thomson, Robert LaFever, George Torrence, Gleason Upchurch, Charles Black, Albert Noel, Mike Sucharyk, Paul Hopkins, Oliver Grady, Raymond Alexander, Norman Williams, Claude Nicholas, George Dean, Ernest Parish, Jack Kinz, Rodman Parrott, Joseph M. Jones, William Sweazy, Fay Rugh, Jim Johnson, Jerome Alvey, William Murdock, Howard Hill, Robert Rusie, E. W. Kaiser, Lester Routh, Byron Coe, Raymond Lakin and Joseph Kearns.

Police Officers—Billy Smith, James Marple, Frank Reilly, Charles Icenogle, George McAlister, Hod Eller, Willard Brandt, Anthony Sweeney, William Gezas, Ernest Whitsett, Norman Scott, Walter Bergman, Warren Daily and Edward Dugan.

Game Row—L. H. Rambo, John Williams, Richard Burnette, Robert Kendall, L. H. Rambo Jr., Shan McCleave, Mrs. Shan McCleave, Callie Hargraves, Glen Klipinger, LeRoy Wood, Mrs. Fern A. Hendershott, Jewell Stacks, Evelyn Stout, Richard Lane, Roy C. Hendershott, James Coonfield, Jackie Harrison, James Gray, Richard Clark, Irvin S. Thorpe, Mrs. Irvin S. Thorpe, Lee Howerly, Glen Rambo, Mrs. Glen Rambo, Herbert Johnson, Don Barnes, Joe Zimmerman, Walter Carpenter, Quincey Miller, Mrs. Quincey Miller, Cliff Thomas, Mrs. Cliff Thomas, Albert Dodds, Billy Perrish, Dorothy Staples, LeRoy Stegemiller, Jimmy Bertrand, Robert Dickmeyer, Cora Long, Mabel Melson, Keith Ingerman, Jimmy Achgill, Irene Brooks, Bell Arthur and Robert BonBurg.

REGAL EXPO SHOWS, INC.

WANTS FOR CLARKSVILLE, TENN., WEEK JULY 29

45,000 SOLDIERS' PAY DAY

Want Ride Help; semi drivers given preference; top salaries to capable men. Want Comedian, Musicians and Chorus Girls for Colored Minstrel. Address Prof. Tom Johnson. Good proposition to Freaks and Side Show People. Talkers. Want Dancers for Hula and Posing Show. Babe La Barie, communicate; have proposition for you. Will book Stock Concession, \$25.00; no grift. Have own percentage. Want capable Cook House Man; have fully equipped Cook House Kitchen in truck. A. C. E. Argue, communicate, please. All replies to above answer quickly. Have 12 Fairs and all winter in Florida. Hartsville, Tenn., this week.

FOLKS CELEBRATION SHOWS WANT

Ferris Wheel and Tilt-a-Whirl Foreman, also Chairplane Foreman. Can also use good Second Men for all above Rides; must be capable and sober. 10-in-1. Can place Tattoo Man, Fat Lady or Man, or any other good Working Acts. Can use capable Builder that can produce. Want Billposter.

Wire; don't write. Albuquerque, New Mexico, until July 31.

HENNIES BROS.' SHOWS

WANT FOR BINGO—2 CALLERS, 5 COUNTERMEN
BARNEY AND VIC KRALICK, COME ON.

Address Toledo, Ohio, this week; Danville, Ill., next week.

RIDES WANTED

Ferris Wheel, Merry-Go-Round, Chairplane. Anthony Bellino, Reithoffer's Show, Blackmon, get in touch with me right away. Very good church spot, St. John Baptist Church, Manayunk, Pa. Open July 29 to Aug. 10, incl. Other spots to follow.

Phone: Manayunk 0518

**Luther McBride
or Harry Yeager**

1114 South 47th St. Philadelphia, Pa.
Phone: Belgrade 0418

DIXIELAND SHOWS

CAN BOOK

Eli due to disappointment, also Show of merit. Concessions—Slum Stores not conflicting. Open all winter. Show carries four Rides, twenty Concessions, two Shows.

Walker, Minn., July 22nd-28th; Motley, Minn., Fair, Aug. 8th-10th, or address as per route.

W. L. BOSTWICK

RAY CRAMER WANTS

High-class Mind Act, man or woman; must have good wardrobe and know how to get money without heat. Our fair season is on now—ten outstanding fairs. I have beautifully framed booth and P.A. system, ready to go.

Address:

JOHN R. WARD'S WORLD'S FAIR SHOWS
Logansport, Ind., this week.

FOR SALE

One Parker Baby Q 32-Ft. Merry-Go-Round, perfect condition, new engine and new Royal Blue Top. Price \$6,500. Route: Big Timber, Mont., July 23-24-25; Harlowton, Mont., July 26-27-28; Roundup, Mont., July 29-30; Lewistown, July 31-Aug. 1-2-3.

NORTHERN EXPO SHOWS

FOR SALE

8 Exhibit Rotary Pusher Type Merchandisers, A-1 shape. Also brand-new Blue Anchor Top and Frame. Complete, ready to run. Now operating Lawrenceburg, Ind., Fair.

L. I. THOMAS

King Hotel Lawrenceburg, Ind.

BUDDY DAVIS

THE ORIGINAL RED SKINS

Contact

ELSIE CALVERT

immediately

Care WONDER SHOW, Camanche, Iowa.

WANTED

Rides, Show and Free Act for FALL FESTIVAL

to be held the week of September 16-21. Contact CHARLES CHILDS, Chairman, Feeney-Bennett Post, The American Legion, Middleport, Ohio

QUINCY OLD SETTLERS' PICNIC

Aug. 8-9-10. 80th Annual.

Want Concessions and Shows. Want Girl Show.

MANAGER SMITH BROS.
Quincy, Ind.

WANTED

Slum Store Agents. All Fairs now. Agents must be able to put them up. Drunks caused this ad. Reed, answer.

H. E. RODY

Care L. J. Heth Shows Lexington, Ky.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**
Shot From a Cannon Over Two Ferris Wheels

WANT

WANT

FIRST CLASS COOKHOUSE, ALSO GRAB, TO JOIN TRENTON, NEW JERSEY. This is a very profitable show for operator that caters to showfolks. CONCESSIONS: Rat or Mouse Game open (Lamont, wire). Will book Ball Games or any 10-cent Grind Concessions. Photos open. HELP: Mechanic that can keep the finest fleet rolling. Builder, Painter and a few more experienced Ride Men that drive. Frank Savage, Yellow Burnett and all Help wire

TOMMY POPLIN, Ass't Mgr.

All Others:

JOSEPH J. KIRKWOOD SHOWS

Address: Poughkeepsie, N. Y., this week; then Trenton, N. J.

INTERNATIONAL SHOWS

WANT RIDE HELP OF ALL KINDS—MUST BE ABLE TO DRIVE SEMIS. TOP SALARY. FERRIS WHEEL MAN, FIRST CLASS. TOP SALARY. MAN TO OPERATE SNAKE SHOW, ALSO MINIATURE CIRCUS. CAPABLE MAN TO TAKE OVER COMPLETELY FRAMED SIDE SHOW. WANT CONCESSIONS OF ALL KINDS—PHOTO GALLERY, COKE BOTTLES, BALL GAME, FISH POND, BUMPER JOINT OR ANY OTHER NOT CONFLICTING. WANT BUCKET STORE AGENTS. AGENTS FOR RAZZLE DAZZLE, ROLL DOWN—MAN TO TAKE WHEEL. SLUM STORE AGENTS OF ALL KINDS. ADDRESS:

COLEMAN LEE, Mgr.

Schuyler, Nebr., July 22-24; David City, Nebr., July 25-27; then as per route.

WANTED FREAKS AND SIDE SHOW ACTS

To enlarge show for our big route of fourteen Fairs starting at once. Salary no object if you have what I want.

Wire

GLENN PORTER

Care World of Mirth Shows

Augusta, Maine, now; Presque Isle, next week.

WANT MUSICIANS

Musicians for Minstrel—Trombone and Trumpet. Can use others. Want Concession Agents for Clothes Pin Pitch, Hoop-La, Watch-La, etc. Good proposition to capable party to take charge of well-flashed Stock Concessions. Prefer Man and Wife that work. Wire, no time to write. Will buy Minstrel Banners if in good condition. Want Stock Concessions. Wire

Mgr. CONTINENTAL AMUSEMENT SHOWS

NEWLAND, N. C.

RODEO BAR Z RANCH WILD WEST



On account of extensive alterations, will not be held on Fair Grounds. Instead Hartland Highway to White River Jct., Vermont. Can place well-framed Bingos, Hoop-La, Eating Stands, Legit Percentage Games. Shows with something inside. Concord, New Hampshire, and others to follow, but contact here for July 26-27-28, day and night. Committees, address for indoor and outdoor events at any time:

Charles Kyle or Howard Emery

Box 26, Hartland, Vt., Tel. 2-12; Post Office, White River Jct., Vt.

BEAM'S ATTRACTIONS

Want experienced Help for Merry-Go-Round and Tilt. Good wages for sober, reliable men. Front Man for Fun House (salary and commission). Will book any type Shooting Gallery, Pitch Till You Win, Scales and Fish Pond. This show plays only community sponsored events and fairs. Write or wire

M. A. BEAM, BRIDGEVILLE (ALLEGHENY CO.), PENNA.

WORLD OF MIRTH SHOWS, INC.

WANTS Ride Help for Waltzer; top salaries, best working conditions and long season of fairs, starting Presque Isle, Maine, July 29. All answers to

BURAL BRAGG

WORLD OF MIRTH SHOWS

Augusta, Maine, week of July 22; Presque Isle, Maine, week of July 29.

WANT

Good Scooter Foreman. Must be able to keep in repair motor cars. Salary no object. Can use good, sober and reliable Ride Men. Good salaries. Wire or come on.

WONDER SHOWS OF AMERICA

Camanche, Iowa, week July 22; South Beloit, Ill., week July 29.

SID CRANE

WANTS

For Museum Opening December 1, Norfolk, Va.

Freaks and Working Acts. Want to hear from Girl Musical Act.

Annex, Charolett, already contracted. Wire or Write

SID CRANE

Crescent Amusement Co.

Radford, Va., July 21st

Marion, Va., To Follow.

WANT

CHAIRPLANE AND FERRIS WHEEL HELP

Capable First Men, Wire

ROGERS GREATER SHOWS

Rockport, Indiana

SPECIAL PLASTIC GEARS

For

ELI NO. 5, NO. 12 FERRIS WHEELS

\$10.00

SILENT — DURABLE.

Shipment to United States and Canada.

PLASTELITE ENGINEERING CO.

P. O. Box 412 Fort Worth 1, Texas

WANTED

To Join At Once

AGENTS

FOR PAN GAME AND PEA POOL

PEPPERS ALL-STATES SHOWS

Ottumwa, Iowa, This Week;

Then Per Route.

WANTED

Man or Man or Wife To Work With Me on Carnival Show, To Join

Lexington, Ky., This Week.

State If Truck Driver.

HARRY HARRIS

Care L. J. Heth Shows

WANTED

One High Working Sensational

Free Act.

Lawrence Greater Shows

Emmaus, Pa., July 22-27

CARNIVAL WANTED

For Big Labor Union Celebration

Sept. 2 to 7

JEFFERSON CITY, MO.

Contact H. HARRISON, Chairman Labor Day Committee, Central Labor Union, 601 Monroe St., Jefferson City, Mo. Telephone 3147.

FOR SALE

ONE GUIDE-A-PLANE, Rome, Ga., July 22-27; Anniston, Ala., July 29-Aug. 3.

LEE AMUSEMENT CO.

Permanent Address: BOX 1763, Montgomery, Ala.

WANTED

Shillo Agents and Outside. Want to buy Evans Big Six Wheel, first-class condition. Blackie Thompson, come on

JACK O'NEIL

MAGNOLIA SHOWS IUKA, MISS.

BRIGHT LIGHTS EXPOSITION SHOWS

5 COUNTY FIREMEN'S CONVENTION

CLYMER, PA.—6 DAYS, 6 NIGHTS—WEEK JULY 29 TO AUG. 3
PARADES, FIREWORKS, SOMETHING DOING EVERY MINUTE

Place Rides, Shows and Concessions not conflicting.

Saul Saulesburg wants Concession Agents. Dannie Donine wants Swinger Agent. Place Working Acts and Freaks for Side Show. Place Billposter with a car. We have all Celebrations and Fairs. Fair Secretaries in South Carolina and Georgia, have a couple of open weeks in October. Write or wire

JOHN GECANNA or L. C. HECK

Tyrone, Pa., this week; Clymer, Pa., week July 29; New Kensington, Pa., week August 5; Lewistown, Pa., Fair, week August 12.

LAWRENCE GREATER SHOWS

CAN PLACE

WANT SHOWS—Monkey, 10-in-1; have complete outfits. Fun House, Glass House, Girl Show.

RIDES—Want Kiddie Auto, #5 Eli Ferris Wheel, Rolloplane.

CONCESSIONS—#1 Candy Stand, Grab Joint, Cook House, Custard Studio, 10c Grind Stores. Everything open except Pop-Corn and Bingo.

RIDE HELP WANTED—Foreman for #5 Eli Ferris Wheel, Ridee-O, Smith & Smith Chairplane, come on; don't wire. Highest salary paid, also Second Men on all Rides. Foremen and Second Men that drive semi-trailers.

EMMAUS, PA., JULY 22-27

BLUE GRASS STATE SHOWS

Can place for Du Bois County Fair, Huntingburg, Ind., week of August 5, also Farmers' and Merchants' Free Fair, Salem, Ind., week of August 12. We hold exclusive Concession contract for these Fairs. Also a Circuit of Bona Fide Fairs to follow.

LEGITIMATE CONCESSIONS of all kinds, Fish Pond, Duck Pond, Long Range Shooting Gallery, Devil's Bowling Alley, Hi-Striker, Ball Games or any legitimate 10c Stock or Slum Concession. Diggers open for balance of season.

Good proposition for Flat Ride. Tilt-a-Whirl or Octopus preferred. Can place Man with Sound Truck, also Man to take care of office-owned Canvas and Fronts. Reliable Ride Help in all departments. Top salary paid every week.

We are positively booked until December 1. If you want to make money hop on the band wagon now. Hitch yourself to a guiding star before it's too late. All wires:

C. C. GROUSCARTH, Gen. Mgr.

Central City, Ky., this week; then as per route.

WANT TO BUY

8-CAR WHIP

RIDEE-O

CATERPILLAR

48-SEAT CHAIRPLANE

TILT-O-WHIRL

Must be in perfect condition for immediate delivery.

B. GERTZ

503 Sutter Avenue

Brooklyn 7, N. Y.

WILL BOOK OR BUY

Auto Kiddie Ride, furnish wagon for same. Can place Ride Help, truck and tractor drivers, Chorus Girls for Al Mercy's Charm Hour Revue. Joe Schiavo wants married couple to operate swell flashed Fishpond; good proposition.

JAMES E. STRATES SHOWS

Syracuse, N. Y., All This Week.

SHOOTING GALLERY AMMUNITION FOR SALE

20 CASES

Advise best price you can pay.

FRED MAYER

1359 Jefferson St., N. W.

Washington, D. C.

TRIANGLE SHOWS

WILL PLACE Managers and Talkers for Iron Lung, Unborn, Radio Show. Best propositions to capable men. Will book Organized Hillbilly or Western Musical Troupe. We have complete outfit and transportation.

WILL BOOK complete Organized Jig Show. or Monkey, Wild Life, Illusion or any others except Girl, with own outfits and transportation. Liberal percentage.

WANT capable, sober Show Builder who knows how to build fronts on new 30-foot semis.

CAN PLACE Billposter. We furnish truck.

WANT Foremen for Moon Rocket and Caterpillar.

CAN always use good sober Ride Men at all times.

All reply to

JAKE SHAPIRO, TRIANGLE SHOWS

Harrington (Fair), Del., this week; Carlisle, Pa., next week.

WM. T. COLLINS SHOWS

Pride of the Northwest

WANT

For 10 of the Best Fairs in Minnesota: Wadena, Perham, Rochester, Rush City, White Bear, Worthington, Jackson, Bird Island, Jordan, Hutchinson; Austin, Minn, the Hog Caitol of the World, for Labor Day.

Want the Following Shows With Their Own Equipment and Transportation: 10-in-1, Monkey, Hillbilly, Fun House or Glass House, Snake,

Fat Show or Any Show of Merit.

Want General Help on All of Our Ten Rides That Can Drive Semis.

WM. T. COLLINS, Mgr.

COOPERSTOWN, N. D., JULY 25-27

WANT AT ONCE

Photo Gallery, Cigarette Gallery, Lead Gallery, Balloon Darts, Bumper, Coca-Cola Bottles, Groceries and Toy Store open; Rat Game open, Penny Arcade.

Jack Ross wants Girls for Girl Show. Thelma Beck, contact your Sister Louise at once on this show. Want folks to handle Minstrel Show. Want Girls and Musician for Minstrel; office paid and transportation. Show going South, Fairs start last week in August. Keller, Virginia, and Warsaw biggest little fair in Virginia; Williamston, Dunn, Clinton, Wadesboro, all North Carolina. Bennettsville, Dillon, Marion, South Carolina. Show closes November 16; Frederick, Maryland, this week; Belair, Maryland, next week.

VIRGINIA GREATER SHOWS

BELTON SHOWS WANT

For our fairs, 10-Cent Stock Concessions of all kinds. Want strong Side Show. Can also place Grind Shows, Fun House, Glass House. Want Octopus and Tilt. Can furnish transportation if needed. If you know the South you know what these are. Bassett, Va.; then Mt. Airy, N. C.; Floyd County Fair, Floyd, Va.; then Greater Galax Fair, Galax, Va.; Tin City Fair, Leaksville, N. C.; Mayodan Community Fair, Mayodan, N. C.; Harnett County Fair, Angier, N. C., with five more bona fide fairs to follow.

Will Book High Sensational Free Act or Cannon Act.

All Address This Week, Thomasville, N. C., Then As Per Route.

C. J. BELTON, Owner

W. R. WHITEY JOHNSON, Mgr.

CLYDE PARRIS, Agent

CENTRAL AMERICAN SHOWS

Want to book Snake Show, Ten-in-One, Mechanical, Monkey Show. Want Corn Game, Photos, Popcorn, Ball Games, Palmist, Diggers, Cigarette Gallery, Hoop-La, Fish Pond. Want Slum Concessions that work for 10 cents. Man and Wife to take over Cookhouse. WANT WHEEL FOREMAN, MERRY-GO-ROUND FOREMAN. ALSO SECOND MEN ON ALL RIDES. TOP SALARY. WANT ELECTRICIAN. WANT GENERAL AGENT WITH TRANSPORTATION. WANT SECRETARY AND LEGAL ADJUSTER. (AL HERMAN, GET IN TOUCH WITH ME.) WANT AGENTS FOR RAZZLE DAZZLE, SKILLO, WHEELS. Show will stay out until middle of December. CALL OR WIRE

STEVE LEE, Mgr.

Sutton, Nebr., July 22-27; All Picnics and Fairs to Follow.

WANT WANT WANT

Join on wire. Flat Ride, Rolloplane, Geek Show, Monkey Show, Arcade, Stock Concessions, Scales, Age, Custard, any Stock Concessions not conflicting. Want A-1 sensational Free Act for long season South. Positively 15 Celebrations and Fairs starting Mountain City, Tenn., Bean Festival, sponsored by city, benefit City Fund, August 5-14. Big ones to follow. Have open time in South Georgia and Florida late October and November. Wire. Will buy 450 Amp. 3-Pole Switch; good condition. Want Cable, No. 1, 2 or O. All address (wire; no time to write)

CONTINENTAL AMUSEMENT SHOWS

Newland, N. C.

Interested in Placing Following Concessions for National Air Races, Cleveland, Ohio, August 30-September 2, 1946

Candy Floss, Frozen Custard, Candy Apples, Peanuts and Popcorn and Novelty Items

Prefer Trailer Self-Contained Units for Each Concession.

THE CLEVELAND CONCESSION CO.

214 MARION BLDG.

CLEVELAND 13, OHIO

FLORIDA AMUSEMENT CO.

Playing Georgia choice tobacco markets. Place Slum Concession, also two Slum Agents and Ball Game Agent. Place one more Ball Game. Want Agents for Razzle. C. S. Poole, Business Manager, wants to hear from Agent who worked with him before. Conditions best in country. Tobacco selling highest prices. Want to buy Tilt or Octopus for cash. All address

HOWARD INGRAM

Sparta, Ga., this week; Douglas follows.

WANTED TO BOOK ELI FERRIS WHEEL

For twelve choice Wisconsin Fairs and then South. Can use first-class Advance Man to book our show through the South. A real proposition for the right man. A beautiful show and no grift. Can use several Ride Foremen and other Ride Help on account of receiving new Rides. We are now enlarging our show. A few more Concessions not conflicting, as we do not carry too many of a kind.

Marion, Wisconsin, this week (Celebration); Portage, Wisconsin, next week (Fair).

BODART SHOWS

E. A. BODART & SONS, Owners

THESE SPOTS ARE CREAM

La Salle, Ill., this week, V.F.W. Summer Festival; Dubuque, Iowa, July 29 thru Aug. 4; Delaware County Fair, Manchester, Iowa, Aug. 6-9; Clear Lake, Iowa, B.S.J.H. Celebration, Aug. 10-13; Jackson County Fair, Maquoketa, Iowa, Aug. 15-18; Big 4 County Fair, Nashua, Iowa, Aug. 19-23 American Legion Street Fair, Marengo, Iowa, Aug. 24-28; Iowa County Fair, Mineral Point, Wis., Aug. 30-Sept. 2; Grant County Fair, Lancaster, Wis., Sept. 5-8; Old Fashioned Street Fair, Vandalia, Mo., Sept. 10-14; followed by ten (10) big things in the cotton country.

Want Penny Arcade; Shows with own outfits, non-conflicting; good Pony Ride; sober, reliable Help; Second Men all Rides, fifteen Concession Agents for Hanky Pank Stores. Glass and Funhouse open. (Cut out and save.)

DYER'S GREATER SHOWS

LOOK—GIRLS—LOOK

Eddie Miller has opening for two good Strippers, one Hula or Rumba or inexperienced Girls considered that have looks, youth and figure. Wardrobe and transportation furnished. Top wages and bonus. That's for sure. Show opens Aug. 5th.

HAPPYLAND SHOWS

E. H. MILLER

Pontiac, Mich., July 22 to Aug. 3.

WARDROBE FOR SALE

Excellent condition. 10 White Fringed Skirts, Boleros, 6 Can Can Black Taffeta, 6 beautiful Chinese, 10 Bra and Ruffled Panties (flowered), 8 Malta Colored; Bally with Aprons. Just \$200.00 takes all.

RAYNELL, Care WONDER SHOW

CAMANCHE, IOWA

FROM THE LOTS

Golden West

WALNUT GROVE, Calif., July 20.—Show closed here Thursday (18) after one of the best weeks of the season. Business was good in all departments. This was a nine-day spot, the extra days being added after the show found that business held up every night. Next spot is a three-day celebration. Weather was perfect and it was the first show here this season.

General Manager Harry Polish Fisher received a write-up from Columnist Dorothy Walker in *The San Francisco News*.

The nine-day stand ending July 9 at the Calistoga Fair and Horse Show was excellent. The Fourth was especially big. Weather helped as days were hot and evenings cool.

Enid, Normyn and Nathan Fisher Cohn visited.

A membership drive made by Annette Hagler for the Show Folks of America of San Francisco netted 16 new members and renewed membership for several more. A pot-of-gold drawing was held with the proceeds going to the Show Folks Cemetery Fund.

Estelle and Brownie Rosenthal and Mr. and Mrs. Joe Alterman, of San Francisco, vacationed in Calistoga and visited every night. Johnny Dresow, Oscar Lowenthal and Kelly McShay were also visitors.

Gen. Hap Arnold attended the fair and was featured by all local papers. Publicity and advertising was big.

World of Pleasure

MARQUETTE, Mich., July 20.—Playing under auspices of the American Legion on the brewery lot, show opened here Monday (15) to a packed midway. Spot has a big parking lot and show put in a back gate which met with approval.

Mrs. John Quinn's mother is visiting. Everyone enjoyed the motion pictures Tuesday night (16) taken by Mrs. Quinn in Bill Rice's corn game.

Glen Coley has a new house trailer. T. J. McManus has added two ice cream concessions to his string, the other two being ball games. Forrest Pool's father, who recently marked his 80th birthday, is active around his son's concessions.

The writer and Owner Quinn enjoyed a visit with Kim Sigler, who is running for governor on the Republican ticket. Mr. Garcia, of Tampa, is visiting.—EDGAR C. MAY.

Ohio Valley

REYNOLDS CORNERS, O., July 20.—Week ended July 14; location, Reynolds and Dorr; auspices, American Legion; weather, excellent; business, okay.

Hot weather greeted us on arrival here and stayed all week, giving us the largest gross of the season. Crowds actually lined up for the rides and concessions got a big play.—BILL HARRIS.

Bright Lights

NEVILLE ISLAND, Pa., July 20.—The new Merry-Go-Round arrived here. It got a big play and a final tabulation showed it led all the rides.

Mrs. Helen Nazar flew to Pueblo, Colo., for the funeral of her father.—MRS. MARY SALSBERG.

CAN PLACE

For ten weeks, Major Rides. First in all locations; well promoted. For Sale—15 Kw. Light Plant, cheap. Also Kiddie Ride.

H. WOLFE

St. Francis Hotel NEWARK, N. J.
Phone: Mitchell 2-7100

Capital City

DANVILLE, Ky., July 20.—Folks are still talking about the big week we had at Stearns, Ky., July 1-6. The Ferris Wheel topped the rides, while Thurston Apple reported his second largest gross in history on the Motor-drome.

There are a lot of new faces around. Tommy Guy joined, as did M. Glasgow, to take charge of apples and snowball concession; Mr. and Mrs. Kingley with frozen custard, candy floss and candy apples; Jack Land with two photo booths, replacing Dick Wilson, who left us at Jellicocreek, Ky., to organize his own show; Morgan Hoyes' wife and Kenneth Crawford, the latter to work in bingo for Bob Shelton.

Charlie Cope replaced Beasley as night watchman. Secretary Joe Lowery made a business trip to Chattanooga. Owner J. L. Keef is on a buying trip.—DILEI CUNNINGHAM.

RAY CRAMER WANTS

For high-class Illusion Show that gets top money on midway a Magician that knows how to present large illusions and take full charge in presenting shows in high-class manner. Must be able to sell Sword Box and Fish Bowl Illusion Annex. Prefer one with carnival experience. Ten outstanding Fairs.

JOHN R. WARD'S WORLD'S FAIR SHOWS

Logansport, Ind., this week.

JACKSON SHOWS

WANT

Bingo, Fish Pond and other Stock Concessions. Kid Ride and any Ride not conflicting, any Grind Show. Show has two Fairs contracted and best route in Mississippi Delta for fall. Want Man to take charge of up-to-date Cook House. Address:

**GRADY JACKSON, Owner
PHIL ROCCO, Mgr.**

Tuscaloosa, Ala., July 22 to 27

TENTS NEEDED

20 x 30 OR A BIT LARGER OR SMALLER

We have demand for Tents and will pay cash for same or will allow liberal sum for same as a deposit on any one of our 4 Walk-Thru Shows. See our ad page 65 July 20 issue of The Billboard.

CHAS. T. BUELL & CO.

Newark, Ohio

WANTED AT ONCE

AGENTS

for Roll Down and Razzle Dazzles.

FOREMAN

for Wheel and other Ride Help.

Bee's Old Reliable Shows

Lawrenceburg, Ky., this week; then as per route.

Pryor's Amusements

WANT

Ride Help Merry-Go-Round, Chairplane. Top wages, no tickets. Want Agents for Stock Concessions. Will book Grab Joint. No Mitt Camps or Photo. Don't call, wire or come on. Madison, W. Va., this week.

AMMUNITION

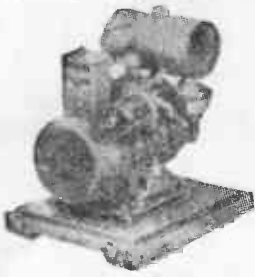
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Will run vacuum cleaner, radios and lighting, 3 hrs. on 1/2 gal. of gasoline, 300 watt, 115 volt, 1 1/2 h.p., Briggs-Stratton engine, with carrying case, complete tools and spare parts. Also bargains on 2.5, 5, 10 and 25kw. sets.

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7'x7' square. Stands approximately 7' off the ground. Comes with red and white striped canvas and khaki bag for protection. Staves and pole constructed of aircraft structural aluminum. Very neat, streamlined in appearance, portable. Can be erected or dismantled in 3 minutes by one man. Can be used for Concessions and Shows at Circuses, Carnivals, Fairs, Beaches and Special Events. Suitable for the following joints: Snow Balls, Floss Candy, Pop Corn and Peanuts, Juice, Ice Cream, Beer, Glass, Wheels, Penny Pitch, Swinger, Hoop-La, Ticket Booths, Taffy Candy, Candied Apples, Novelties, Jewelry, Horoscopes, Palmistry, Guess Your Weight, Guess Your Age, Drinks, Grab Joint. Shipping weight, 26 pounds. Price \$69.50 F. O. B. Knoxville. Shipment guaranteed satisfactory or money refunded. Can also furnish with Sidewalls, price \$75.00 extra F. O. B. Knoxville. Sidewalls make it suitable for use as a tent or Cabana on beaches. Write, wire or phone

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HILLBILLY SHOW

WANTED

Must be high class and have not less than seven people and understand the show business. Will furnish complete top, stage, seats, sound system; also transportation for performers. Don't misrepresent. Wire Ottumwa, Iowa, this week; Knoxville, Iowa, next week.

Frank W. Peppers, Mgr.

EDDIE WHEELER

CAN PLACE

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Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation \$10.00
Dues \$10.00 Yearly

Douglas Greater

BELLINGHAM, Wash., July 20.—Playing day and date with the Clyde Beatty Circus here two days, personnel did plenty of visiting. Slim Tremain, secretary, enjoyed his stay here, this being his home town.

Visitors were numerous in Everett, Wash. Included were Mr. and Mrs. George Hiscox, owner-manager of the Ziegler Shows; Mrs. Fern Huggins, Grace Flynt and Arthur Smith, of the late Spike Huggins West Coast Shows; C. E. McDonald, who helped Slim Tremain in the office July 4; Mr. and Mrs. M. M. Buckley, of the Ziegler contingent, and Mr. and Mrs. Pete Kortes, of the Clyde Beatty Circus.

Jack Housman, son of Mr. and Mrs. French Housman, visited his folks here. A member of the armed forces, Jack flew in from Texas. Mrs. Louise Kellogg, school chum of Mrs. E. O. Douglas, helped in the candy floss booth on the Fourth.

A. K. Hawkins added his Crime Show here. Jim Moore, brother of Mrs. Douglas, recently discharged from the army, is in charge. New shows joining were 10-in-1, Snake and Dope shows, operated by Martin Arthur, former owner of Arthur Bros.' Circus.

Mrs. Douglas gave a surprise party for Midge Holding and Mrs. Housman. Al Smith also entertained. Mrs. Housman, incidentally, accompanied her son to Seattle and thence to Portland. E. O. Douglas and Cupcake Woronuk went salmon fishing. Suffice to say they came back with a tall story.

Crescent Amusement

VINTON, Va., July 20.—Shows opened here Monday (15) to a good crowd and shows and rides enjoyed good business. Concession business was slow. The Vinton Fire Department was sponsor.

Crane's Side Show continues on top. George Smith, assistant manager, lays out the midway. All rides are now being painted in preparation for fairs. Garret Scott, brother of the late C. D. Scott, was a nightly visitor here. He is in business in Roanoke, Va.

John Jones reports a nice business with his new Penny Arcade. Queen's Pony Ride is a new addition to the midway. Gregg's cannon act continues to draw. Captain Marshall has the big ape under control.

Will Schuler and Senna Sirlas were married in the Side Show tent in Pulaski, Va., Saturday (13).—**LOUIS BRIGHT.**

Baker United

TIPTON, Ind., July 20.—Following the wedding July 11 of Thelma Mae Jaeger and Thomas Cannataro a dinner was served the personnel. Mrs. Cannataro formerly had a ball game and a Monkey Show on the Hoosier State Shows.

Mr. and Mrs. Jack Jaeger plan to leave the show and go to their home. Wilbur Funk and Jimmy Long, who are handling the Monkey Show for Mrs. Cannataro, plan to add 20 new monkeys.—**JACK JAEGER.**

**ELECTRIC CANDY FLOSS MACHINE AND JOINT COMPLETE
READY TO OPERATE**



Unit consists of
THREE STAR SPECIAL!!!
★ FLASHY UMBRELLA, 7'x7'.
★ PORTABLE PANEL JOINT, Working Counter, 30"x42"x34" high. Front and (2) Sides finished in white enamel, ready for your own lettering. Shelf with ample room for storage. Hinged Glass Case enclosed top and (3) sides.
★ ELECTRIC CANDY FLOSS MACHINE is 1946 Model Double Head with ball bearing mount and 1/2 HP AC ball bearing motor and Enamelled Pan. ENTIRE UNIT CAN BE SET UP OR DISMANTLED IN 10 MINUTES.
UNIT IS ADAPTABLE FOR CIRCUSES, CARNIVALS, PARKS, BEACHES, FAIRS AND SPECIAL EVENTS

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Wheel Agents, Blower and Clothes Pin Agents, capable Agent for Head of Balloon Dart Store. Man and Wife for Ball Games, also Penny Pitch Agent.

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UTICA, MICH., JULY 25-28
MONTROSE HOMEcoming, AUG. 7-10
LAPEER DAY CELEBRATION, AUG. 20-23
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RIDE FOREMEN WANTED FOR ALL RIDES

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WANTED! WANTED! WANTED!

TWO AIRPLANE RIDES, manufactured by the Eyerley Aircraft Co., by name of "Acro-Plane." Used at the Chicago World's Fair in '34. Rides must be complete and in good condition. WRITE OR WIRE IMMEDIATELY.

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Get Your Orders in Now!

These Items Are Available
#2 Penny Pitch Boards with 5 Jack-pots. Each \$65.00
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Clown—Clown Head for Dart Games. Per 100 50.00
Aluminum Milk Bottles, Heavy Cast. Ea. 1.75
Maple Wooden Bottles. These are the best. Each 1.75
(\$2.00 Extra for Loading the Maple Bottles)
Have 2 Fish Ponds available, 12-foot size. These will be the last for this year. Each Complete 300.00
Have Hoops for Hoop-Las, 4", 5", 6", 7", Per Doz. 1.20
Darts for Dart Games—made to our specifications. Per Gross 20.00
3 Legged Milk Bottle Stands, 1 1/2" thick. This is Masonite on the top and Masonite on the bottom. Rubber tired all around. This is the finest Bottle Game Stand we ever made. Ea. 15.00
A few Dally Cork Guns. New. Write for Prices
All of these items go out almost the same day you order.

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TOP MONEY if you really know your business.

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FAT PEOPLE

At once. Long season.
Wire—State salary, Weight and Age.
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Care Hennies Bros.' Shows, Toledo, Ohio, this week; Danville, Ill., next week.

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Now available. Puncture proof, ball bearing, 1/2 bore or 5/8 bore. Complete bearings, wheel and rubber, 2.75x10, 1 or 50, \$6.00 each. No air required. No rim cuts, Out-run pneumatic.

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One Tent, 3-piece, thoroly roped round end, 40x60 with 2 steel Center Poles and 6 ft. Walls. Ends 12-41 oz. army duck, middle, 9.93 oz. army duck. Slightly used, like new, pre-war material. First good offer gets it.
Add to your Walk-Thru Show. Old time Movie Attractions, Banners, Lithographs for display, diamond crimp Chromaloid for decorating fronts. First \$25.00 takes all. Write for descriptive list.
For Sale: Concession Tent, Preservo, steel frame Beach Umbrella, papier-mache Animal Heads, Bally Cloth, Oil Paints, Light Reflector, 35mm. sound and silent Films. Write to:
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Mills No. 2 (Heavy Duty) Ice Shaver, in good condition. Price \$400.00. Liberty Root Beer Barrel, 2-way faucet, in good condition. Price \$20.00. Portable, 1-way Kwikut 6x8 Concession Stand. Price \$35.00. Will ship F. O. B. on 1/3 Deposit, Balance C. O. D.

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All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

TAKE NOTICE

The Brotherhood of American Showmen will meet for their convention some time in October at the Hotel Niagara, Niagara Falls, New York. You will receive notice in due time to make reservations.
ROBERT G. STICKNEY, President.

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Seaside Park — Virginia Beach — Virginia

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For Merry-Go-Round, Tilt-a-Whirl, Scooter, Rolloplane, Ferris Wheel, Whip, Dark Ride, Rideco

AGENTS FOR SCALES AND BALL GAMES

Wire or Write

JACK L. GREENSPOON OR ART LEWIS
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SIDE SHOW ACTS WANTED

HALF & HALF FOR ANNEX, also two more Acts for our string of fair dates. Will pay top salary for A-1 Fire Eater. Jackie Doyle, wire or come on.

JAMES THOMPSON

MORRIS HANNUM SHOWS

TRENTON, N. J.

**USED FORD
SPECIAL OBSERVATION BUS**

26-Passenger. Blue Safety-Glass Top.
Like New. ONLY 2 LEFT.

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TENTS—Concession, Cypsy, Camping, Flashy trimmings. Tents of all sizes.
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Khaki — Blue — Olive.

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Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

O. C. Buck

CLAREMONT, N. H., July 20.—Show baptized a new lot here, opening Monday (15) under auspices of the Veterans of Foreign Wars. Lot is known as Simms Circus Field on Washington Street.

With the temperature dropping to 35 degrees, opening night was marred. Tuesday (16) business picked up. Ninety newsboys from *The Daily Eagle* and *Manchester Union* were guests.

Show's first jamboree was held at Westfield, Mass., Wednesday (10). A total of \$582 was raised for the benevolent fund, which will be handled by Jimmie Sabia, E. C. Evans and Whitey Sutton. Harry Horner conducted the auction and Sutton was emcee. Next jamboree will be held at Fort Edward (Glens Falls), N. Y., next week.

Mr. and Mrs. O. C. Buck entertained members of the show at Riverside Park, Agawam, Mass. Ed Carroll, owner of the park, opened his restaurant and grill for the party following the closing of the park.

All rides and shows are getting fresh paint in preparation for the fair season. First fair will be at Gouverneur, N. Y., followed by Malone, Rhinebeck and Fonda, all in New York State; Great Barrington, Mass., and Danbury, Conn.—ROY F. PEUGH.

J. F. Sparks

FAIRFIELD, Ill., July 20.—Show opened here Monday (15) to a large, spending crowd after a good week at West Frankfort, Ill. Next week the fair season starts at Paris, Ill. Bill Logsdon will join there with his Side Show.

Joe Adams has signed as billposter. George Harr went to Nashville and Birmingham on a buying trip.

Latest word from Owner J. F. Sparks, who recently underwent an operation at Rochester, Minn., is that he's doing okay and expects to join the show next week at Paris. Mrs. Sparks and son visited him in Rochester.

The Sparks Social Club, originated by General Agent Bill Dollar, is a big success. It affords entertainment for the personnel one night each week. Officers include Howard Reeves, Ward Cartee, Dick Finnell and Mrs. Margaret Davis, with Dollar as emcee. First week we had a minstrel show, second week a box supper and last time a bingo party.

R. E. Finnell, assistant manager, is in charge in the absence of Sparks. Frenchy Crawford is back after undergoing two operations in Atlanta.

Blue Grass State

MARION, Ky., July 20.—Moved here from Boonville, Ind., played the week of July 4 to good business, was made okay and shows opened Monday (8) to a good crowd, and business held up all week.

Shows will remain in Kentucky the rest of the month, with fairs starting early in August.

Since opening, Owner G. C. Groscurth, has added three Fruehauf trucks and two Federal tractors. Everything has been painted and shows make a nice flash.

General Agent Jerry Fish is a frequent visitor. Russell Groscurth, brother of the owner, joined — chief electrician and maintenance man. Harvey (Doc) Arlington joined in Petersburg, Ind., to take charge of the office wagon and handle press and radio.

Show has added to features, a fireworks display each night and admitting ladies free each Monday night. Dr. Roy Rice, who operates the *Birth of Twins* show, says his business is way ahead of last year. Howard Easto and family visited the entire week of July 1 at Petersburg, Ind.—HARVEY (DOC) ARLINGTON.

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**Builders for Good TENTS
for Over 75 Years.**

**Hooper's Flameproofing Com-
pound Khaki, Forest Green,
Blue, Olive Green and White.**

**UNITED STATES
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CONCESSION TENTS**

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121 West 8th St. KANSAS CITY 6, MO.
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**CARNIVAL AND CONCESSION TENTS
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CHARLES DRIVER — BERNIE MENDELSON

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FOR SALE

Bingo or Cook House, newly framed, 16x24, with new canvas, completely equipped for Bingo or Cook House, ready to go; G.M.C. Truck with 25-foot Semi Trailer, in A-1 condition. \$2500.00 for All.

R. MARLEAU

Lakeview Hotel, Manitou Beach,
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WANT

A capable young Man and Woman to operate and take complete charge of Ball Game for the balance of the season. Excellent fairs starting at once. Write or wire

IRENE SECHREST

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Lockport, N. Y., this week

OHIO VALLEY SHOWS

Want Concessions

of all kinds, also Girl Show for Crogan and Roger Young Celebration week of July 29 at Fremont, O. Fireworks, Parade, Free Acts. Will sell ex on large Cook House. Wire or write:

ROXIE HARRIS,
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FOR SALE

Concession Trailer, 18 ft. equipped Mexi-hot Grill, 3 Soda Pumps, 2 Milk Shake Machines, Root Beer Barrel, Ice Box, Paper Cups, Syrup, 3 10-gal. Soda Tanks, good Tires, 3 Awnings. Also selling Kelvinator Ice Cream Cabinet and Pop Corn Machine.

C. STANLEY JR.
Blue Ridge Summit, Pa.

FOR SALE

Ferris Wheel, 1 '36 Ford Truck and Trailer, new upholstered Seats, 3 people a seat, made over from Parker to Ell style. Can be seen in operation at Chandler, Texas. Selling on account of sickness. \$3,250.00. Must be Cash. Everything in good condition. **JACK VREELAND**

Box 1156 Chandler, Texas

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Ping Pong Balls, printed 2 sides, \$30.00
Ping Pong Balls (for blowers), Dz. . . . 1.50
Replacements, Numbered Balls, Ea.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
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Thin Plastic Markers, brown color, M . . . 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
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Hill's Greater

SOUTH SIOUX CITY, Neb., July 20.—Week ended July 13; weather, ideal; auspices, VFW; location, City Park; business, good.

Show opened here Monday (8), but business was off due to the drowning of two local boys, and community was not in the mood for entertainment. Things picked up Tuesday, however, and business the rest of the week was good. Saturday (13) was tops with 5,000 going thru the front gate.

The Dipsy Doodle led the rides with the Whirl-a-Way second. The U. S. bomb raider and turrets the show has mounted on a platform received plenty of publicity.

Everyone saddened by the news that Mrs. Iva Briggs, wife of Tommy Briggs, concessionaire and banner man, was found dead in a cabin at Red Oak, Ia. Body was sent to Wichita, Kan., for burial.—FRANK GASKINS.

Smith's Greater

KERNERSVILLE, N. C., July 20.—This turned out to be a banner spot, with all rides and concessions doing well. More than 4,000 paid admissions were clocked at the front gate the final night.

Mr. and Mrs. Joe Spear joined with three joints, and Mr. and Mrs. Howie Mason joined with popcorn. Joe Canning is the new Merry-Go-Round foreman.

Mr. and Mrs. Smith marked their birthdays, July 6 and 7 respectively. Mrs. Smith was gifted with a gold watch band by her husband.

Harvey Brooks Jr., who suffered a badly mangled hand when he caught it in the ride's gears, is coming along okay. Mr. and Mrs. Joe Kinlaw have a new house trailer and Joe says "I never had so much room in my life." —PHIL MASILEK.

Marks

MORGANTOWN, W. Va., July 20.—The week following July 4 usually is weak, but we were agreeably surprised here, business being very satisfactory, especially Friday and Saturday (12-13). Everyone was saddened by the untimely death of Dave Cypress, colored lad who worked for Guy Markley on H. W. Jones's bingo, who was drowned. A collection was taken up, and with the assistance of bingo, a substantial sum was sent to his widow.

J. W. Cannon and sons joined with their Dog, Pony and Monkey Show.

Show moved to Fairmount from here, a short trek of 18 miles, playing under auspices of the Fraternal Order of Police.

Midway Shows

ST. PAUL, July 20.—Org owned by Rocco and son will continue to play celebrations until it opens the fair season. One of the biggest celebrations due is the Raspberry Festival, Hopkins, Minn., July 27-28. Outfit will also play at the St. Louis Park Volunteer Firemen's annual celebration August 2-4.

Thus far, the rides and concessions have been bagging takes surpassing any previous year.

Hedrick's Gay-Way

MARTINSVILLE, Va., July 20.—Thru the efforts of Ray Price, shows had an army sound truck on the lot which added to the fanfare.

Shows played a return engagement in Sylva, N. C., and Mr. Campbell entertained the staff under his big top. Mr. and Mrs. Hedrick visited friends in Winston-Salem, N. C.—HIGH G. COFFEY.

CONTINENTAL SHOWS

WANT FOR THE FOLLOWING FAIRS

BARTON, VERMONT, AUGUST 14-15-16-17
LYNDONVILLE, VERMONT, AUGUST 22-23-24
WESTPORT, NEW YORK, AUGUST 27-28-29
BOONVILLE, NEW YORK, LABOR DAY WEEK

WE HOLD THE EXCLUSIVE AT ALL FAIRS AND IF YOU WANT LOCATIONS, NOW IS THE TIME.

CONCESSIONS—Ball Games, Custard, 10-Cent Grind Stores, Eating Stands will all be taken care of. \$20.00 deposit per joint will hold choice space—otherwise will take care of you on grounds.

SHOWS—Grind Shows of all kinds, Penny Arcade.
Louis "Peanuts" Baker and Jersey Steve want Coupon Agents for Razzle Dazzle and Clothespin Store.
WILL BOOK ONE FLAT RIDE.

Flat Stores—Take Notice: Save your gas and your time, as none will be allowed. Wire or telephone

MIDDLEBURY, VT., July 22 to July 27 Inclusive; then as per route.
ROLAND CHAMPAGNE

PIONEER SHOWS WANT

CONCESSIONS AND SHOWS FOR BENTON FARMERS'

PICNIC AND FIREMEN'S FAIR

Day and Night, July 29th-August 3d

WATKINS GLEN POLICE FROLIC, Week August 5th

TROY, PA., FAIR WEEK, August 12th

Have Exclusive Midway at Hemlock, N. Y., Forksville, Pa., Fairs.

Can Place Free Act, Ride Help, Useful Help.

Fair Secretaries, Committees Have Open Time. Replies to

MICKEY PERCELL, Mgr.

PIONEER SHOWS, This Week Canton, Pa.

ATTENTION—READY TO GO

MODERN DINER

Complete with Light Plant, Frigidaire, Butone Gas, mounted on 24-foot Tractor, painted white enamel inside and out. Can arrange tables and chairs. This is not a sucker joint. I know how to cater to show folks. Also have Popcorn Joint. Want to book with a live show that has fairs and will offer exclusive.

E. STANLEY

DRAKE HOTEL

Phone PA 0816

CINCINNATI, O.

GEM CITY SHOWS

WILL BOOK FOLLOWING RIDES FOR AUSTIN, MINN.; NORTHWOOD, IA.; NEW ULM, MINN.; ST. PETERS, MINN.; AND MASON CITY, IA., AND FOR SOUTHERN CIRCUIT:

RIDES: ROLL-O-PLANE, CATERPILLAR, WHIP, CHAIR-O-PLANE OR ANY RIDE NOT CONFLICTING. WILL BOOK OR BUY ONE MORE FERRIS WHEEL. MUST HAVE OWN TRANSPORTATION. PERCENTAGE RIGHT. Louis Cutler: I am holding Octopus open for you, also waiting for your letter.

CAN USE SECOND MEN ON RIDES WHO CAN DRIVE SEMIS.

SHOWS: WILD LIFE, UNBORN, FUN HOUSE, ILLUSION OR ANY SHOW NOT CONFLICTING. Ted and Brownie, Harry Thomas has good proposition for you both; wire at once. Jack Korie needs 2 fast selling Ticket Men. Bill Holt can use Girls for Posing Show and Jewel Box Revue. Also Workingmen in all departments.

CONCESSIONS: ALL CONCESSIONS THAT HAVE WRITTEN BEFORE, WRITE AGAIN. GUESS YOUR AGE, NOVELTIES, MERCHANDISE CONCESSIONS NOT CONFLICTING.

JACK DOWNS, Mgr.

Wabasha, Minn., this week; Red Wing, Minn., next week; then the Big One—Austin, Minn.

MARKS SHOWS

Want Experienced Show Painter that can letter; also Painter Helpers. Can use good Show Carpenters and Builders. Must join at once.

Can place Pop Corn and Candy Apple Concession. Must be modern with first-class equipment. Address

JOHN H. MARKS

Clarksburg, W. Va., This Week; Beckley, W. Va., To Follow.

FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not in a de

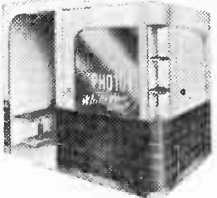
from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50.
VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70% unlimited quantities while they last. Orders shipped on 25% deposit.

Concession Supply Co.

1857 Ottawa Drive

TOLEDO 6, OHIO

Coin or Regular Streamline PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.

Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

ELECTRICIANS

GROUND CABLE FOR SALE.

No. 6 Stranded 3 1/2¢ Per Foot
No. 4 Stranded 5¢ Per Foot
No. 2 Stranded 7¢ Per Foot

Used—Like New.

C. & H. ELEC. CO.

436 W. Juneau Ave.

Milwaukee, Wis.

ZOO—LOCATIONS—ZOO

Have locations for nice organized Zoos in Mississippi; North and South, East and West. Best open Sept. 1st. Can handle County and State. All replies: General Delivery, Nashville, Tenn. Attention, Knox Qualls.

E. E. POWERS

WANTED FIRST-CLASS DROME

That Can Stand Prosperity.

CAPTAIN RITZ

c/o Happyland Shows

Pontiac, Mich., July 22-Aug. 3

FOR SALE

Pre-Flight Trainer, complete with Coin Box, Projector, Map and Signs. Ride is new, but due to disappointment in booking, will sell for

\$650.00

DON W. OTTAWAY

Phone 2-0908

3105 N. St. Francis

Wichita, Kan.

MARTIN & MOORE SHOWS

WANT FOR THE STREETS OF JERSEY CITY AND BAYONNE, N. J.

We show all Church Bazaars and Celebrations. Excellent opening for Frozen Custard, Candy Floss, Duck Pond, Fish Pond, Mug Gallery, Shooting Gallery, High Striker, Scales, Age, Pitch-Till-You-Win. We will only have one of a kind.

Wire or Phone

JACK F. MARTIN
383 Broadway, Bayonne, N. J.
Bayonne 3-0345

WILLIAM B. MOORE
Hotel Plaza, Jersey City, N. J.

Model Shows of Canada

ST. STEPHENS, N. B., July 20.—Shows will remain in New Brunswick a few more weeks and then return to Quebec to start fairs. After showing several spots in Ontario, shows made the big jump into New Brunswick and played to good business, especially at Moncton, N. B., where, due to some opposition, they moved to a new location and business was excellent.

Mr. and Mrs. Bill Nelson, with their two shows, *Wonderland Museum* and the trained Animal Show, and Mr. and Mrs. Maxie Kadin with their 1946 *Follies*, report business has been very good.

Model Shows opened in Guelph, Ont., after which Belleville and Kingston, Ont., were played. Shows were purchased last spring by Frank Rome and Joe C. Harris. Shows lost their general agent, Jack Swivel, early in the season.

Staff includes, in addition to Rome and Harris, Mrs. Frank Rome, treasurer; Mrs. Joe Harris, secretary; R. H. Goeke, assistant manager; Mrs. R. H. Goeke; Jack Manko, electrician; Pat Algiers, lot superintendent; Pop Kay, trainmaster, and Bunny Andrews, front gate ticket seller.

Ride men include G. J. Ross, Merry-Go-Round; Paul Emile Moran, Ferris Wheel; Paul Lavallie, Tilt-a-Whirl; Leo Joly, Caterpillar, and Walter St. Pierre, Ridee-O.

Concessionaires are Mr. and Mrs. Jack Clancy, Penny Arcade; Tommy Brown, cookhouse; Mrs. Frank Rome, lunch bar; Nick Sims, candy kitchen; P. R. Mason, long range gallery; Mr. and Mrs. Sam Glass, flasher and wheel; Whitey Anthonson, big cats; Russell Sisters, mitt camp; M. J. Randall, buckets; Mr. and Mrs. Teddy Cloutier, hoop-la, fishpond and scales; H. Andrews, swinger; Ruper Walsh, over and under; Mr. and Mrs. Androff Borris, ball game and darts; Baby Thore, bingo; Jack Walsh, radio and bear wheel; M. Markey, radio and lamp wheel; Eddie Mulline, razzle-dazzle; Joe Tannous, roll down, and Mr. and Mrs. W. Topolinsk, photos.—**MRS. R. H. GOEKE.**

Royal Canadian

VANCOUVER, B. C., July 20.—Show, playing lots in and around Vancouver since June, closed a successful six-day run at Oak Park under the Marpole Community Association.

This old-time carnival was the first to ever tour the Canadian West. In May, 1910, it moved out of Winnipeg, heading west, consisting of a track Merry-Go-Round, shooting gallery, jewelry spindle, drop case and Snake Show, and traveled via horse and wagon. Show was issued the first carnival license ever written in the Province of Alberta and Bill Baddeley has it framed and hanging in his office car.

Two years later the first U. S. show came into Western Canada, the Con T. Kennedy Shows.

Royal Canadian Show's staff includes Bill Baddeley, manager; George Crawshaw, secretary; Cecil Jones, ride superintendent. Ride foremen are Joe Burger, Merry-Go-Round; Pete Zebin, Chair-o-Plane; Cecil Jones, Ferris Wheel, and Cecil McIntosh, kiddie rides. Concessionaires include Jeanie Ellis, crown and anchor; Eddie Ellis, mitt camp; J. Ellis, jingle board; Betty Crawshaw, pick out; Jeannie Cusack, cigarette gallery; Bill Palmer, blankets; Jack Chandler, hoop-la; Leve Boldich, slot machines; Eddie Harbottle, pans; Johnny Richards, six-arrow; Richard Crawshaw, under and over; Vera Jones, candy floss and popcorn; Jerry Crawshaw, bingo; George Heckel, photos, and Jimmy Stephens, grease joint.

WANTED

Strip Tease Dancers, also Oriental Dancers for Girl Show. Salary no object. Also Side Show Attractions and Talkers. Wire

H. SINGER or H. SPECTOR

COLEMAN BROS.' SHOW

This week, Amsterdam, N. Y.; next week, Oneonta, N. Y.

WANTED

Shows, Concessions, Fun House, Motor Drome and Arcade.

20 Fairs and Celebrations in Minnesota.

Want Ride Help—No Drunks.

FOR SALE—8 Turn Styles, one 7½ K.W. Light Plant.

Arrowhead Shows

5605 Ramsey St., Duluth, Minn.

CONCESSIONS WANTED

For Fishermen's Convention, Firemen's Parade, Eastern Shore—BALL GAMES, POP CORN, OTHER GRIND STORES, week of August 12th to August 17th. EDDIE GORDON, contact me if interested, you can have exclusive. Will also book Chair-O-Plane or Octopus for balance of season.

Kay Amusement Company

2756 N. 46th St. Philadelphia, Pa.

FOR SALE

Two 4 for 25c Photo Machines, factory built, collapsible Cabinets, precision built Cameras, motor driven and automatic. Takes pictures and cuts film. Can be stopped for each pose. No shutter trouble as shutter is behind lens attached to Camera. Dark-room 3x5½ ft. Ready to operate, \$500.00 each.

MRS. J. C. SIMPSON

3204 Steiner Ave., S.W. Birmingham, Ala.

WANTED RESTAURANT HELP

Fast-stepping Waiters and Griddle Men, also extra Dishwashers and Yard Man. Top salaries to right people. Drunks need not apply. Our Fairs start week after next. Contact immediately by wire. Humphrey Henson, contact Buddy Spain or come on. All reply this week in care of Wonder Shows of America, Inc., Clinton, Iowa. **A. R. (Dutch) Whiteside or "Buddy" Spain**
WONDER SHOWS OF AMERICA

NOTICE NOTICE

J. R. N. AND OTHERS

Can be contacted until August 1st at Kemper Lane Hotel, Cincinnati, Ohio.

CLIF WILSON
Kemper Lane Hotel

FOR SALE

.22 SHORTS

\$90.00 PER CASE OF 10,000

BOX D-259, c/o Billboard, Cincinnati 1, O.

WANT

Wrestlers and Fighters. "Smoky" Brown, contact me at once. Red Duren.

ANDERSON GREATER SHOWS

Downs, Kans., week of July 22; Trenton, Nebr., week of July 29.

WANT HAMMOND PLA-PARK SHOWS

North Texas District Fair, Arlington Downs, Arlington, Tex., August 24 Thru September 2

Texas' newest Fair involving 51 counties, drawing population 1,500,000.

WANT—Octopus, Spitfire, Roll-o-Plane or any Ride not conflicting. Can use one more No. 5 Eli Wheel.

WANT—Shows of all kinds and Concessions. Address all mail and wires to

BOB HAMMOND, Gen. Mgr.

Bonham, Texas, July 22-27; Farmersville, July 29-Aug. 3; Covington, Aug. 5-10; Decatur, Aug. 12-17; Arlington, Aug. 19-Sept. 2. Also five County Fairs to follow, and Houston Jr. C. of C. 4-H Club Fair, and Rodeo.

CORRECTION!

As result of error in telegraphic transmission, incorrect dates were given as "two weeks commencing August 29 on King Street, in the heart of town, Alexandria, Va.," in our advertisement on Page 62 of last week's issue. Correct dates are Two Weeks Commencing JULY 29.

WANTED

RIDES—Tilt, Octopus, Whip or any Ride not conflicting with what we have. SHOWS—Must have merit. No Girl Shows. Concessions of all kinds, no Grift or Percentage. This week, Colonial Beach, Va., right near Boardwalk. Two weeks commencing July 29, Alexandria, Va. P.S.: Can place good sober, reliable Ferris Wheel and Spitfire Foreman.

BARNEY TASSELL UNIT SHOW

WANT—CAPELL BROS.' SHOWS—WANT

Bristow, Okla., this week; then Yale, Okla., next week.

The biggest celebration in the State—the American Legion Annual Reunion, held in the city park, with several other good ones to follow. Have several Arkansas and Louisiana Fairs. Winter unit out all winter in the South. CAN PLACE ANY STOCK CONCESSIONS NOW AND FOR BALANCE OF SEASON. USEFUL CARNIVAL PEOPLE, CONTACT. Wire or Come on—No Time To Write.

Address: **H. N. CAPELL, as per route**

SUNSET AMUSEMENT CO.

Wants for Hancock County Fair, Carthage, Illinois

All kinds of Concessions that work at Illinois Fairs. Can place experienced Ride Men that can drive Semis for Octopus, Tilt, Spitfire and Caterpillar. Want non-conflicting Shows with own equipment.


Monroe City, Mo., Homecoming, this week; Carthage, Ill., Fair, next week.

FOR SALE—PENNY ARCADE—FOR SALE

Complete, one hundred machines, new top and ballys, nice front, Ford tractor and twenty-four-foot semi trailer. Now operating on Show and can be booked for balance of season. Will pay for itself at next four fairs. Cash—no propositions. Answer:

WORLD OF TODAY SHOWS

Moorhead, Minn., this week; then as per route.



**PROFITWISE
MEANS
INSURANCEWISE**

**INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST**

- HAVE BINDING POWER
- INSURANCE IN FORCE
- ON RECEIPT OF
- WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's Insurance Man"

1728 First St., N.
St. Petersburg, Florida
Phone 5914



★
A1338 Insurance Exchange
Chicago, Illinois

FOR SALE

8 MUTOSCOPE SKY FIGHTER GUNS, mounted on 10 ft. trailer. Steel frame, canvas top, neon lights, truck tires. All complete ready to operate.

1 15x24 GREEN TOP. Made to fit frame. No side wall.

1 AIRLINE COMBINATION P.A. SET AND VICTROLA, 30 amp., 60 peak. Two 14" Jensen Speakers, valve type. One Mike.

Address:
CHARLIE HOWE
c/o Rogers Shows, Rockport, Ind., this week; Boonville, Ind., next week.

WANT

Carnie and Concessions for Aug. 30-Sept. 30 week end. Must be clean, sober and suitable for rural audience.

Theatrical Enterprises
108 Walnut Street
Room 14, Nunn Building
Lexington 9, Ky.

WANTED

For Fairs and Celebrations
American Readers, Agents for Slum Stores, and Cookhouse Help.

FRANK AND KITTY HARRISON
BILL HAMES SHOWS
Leonard, Texas, July 22 to 27.

**WANTED
WILL BOOK**

Girl or Hillbilly Show, String, Bumper, Darts, Novelties, Blocks, Photo or 2 Ball Games.

Will be at Mayview, Mo., week July 22-27.

McCown Midway Shows

WANTED

Sober, reliable disabled veteran to run World War II Show. Write

E. L. LAWLOR
Box C, Arnolds Park, Ia.,
giving full particulars.

WANT

Concession Agents for Stock Stores. Can also use two Agents for Pan Joint and Over and Under. Address:

HOWARD THOMPSON
Belton Shows
THOMASVILLE, N. C.

West Coast Amusement

KLAMATH FALLS, Ore., July 20.—Following a stand-off engagement at Mount Shasta, Calif., made to break the long jump to this high-up town in the Cascades, shows opened to big business Tuesday (2) and proceeded to pile up the biggest week of any of the 20 years the outfit has made Klamath Falls.

Holiday grosses ran 25 per cent ahead of 1945, previous peak for July 4, and on Sunday (7), closing day, business ran high. Rides, shows and the front gate ran away ahead of expectations. A check showed that every concessionaire and individual operator got big money.

Ten rides, 7 shows and 40 concessions were in operation, with a 20-cent front gate prevailing. Stand was well-billed, with credit going to Bill Jessup, general agent, and Marie Jessup, who did the promoting. It was Bill, too, who succeeded in holding the downtown location for the show, practically in the center of the town.

Visitors included A. H. Lea, secretary-manager of the Multnomah County Fair, Gresham, Ore., and officers of the Labor Day Fair and Rodeo, Lakeview, Ore. Mike Krekos, shows' general manager, who was busy thruout stand, left closing day for San Francisco, and picked up a new car at Sacramento on his way. Harry Myers, manager, is also sporting a new car. Myers and Everett W. Coe, co-manager, have the org running smoothly.

The show-within-a-show, staged for the benefit of the Pacific Coast Showmen's Association, July 2 got \$700, an increase over last year. Same day a drive for dues for San Francisco Show Folks found 35 members paying up for '47. In addition, bank nights and other forms of fund-raising continue weekly. Final receipts will be divided between various worthy causes and the PSCA, its ladies' auxiliary, and the showfolks in San Francisco.

After by-passing Bend, Ore., last season, shows returned here after Klamath Falls and had another holiday-week business. No outdoor show of any kind had played here since our last visit in '44 and populace came out strong. Weather during opening days was warm, but latter part of week turned cooler and Saturday (13) threatening. Oregon rainfall this year has topped a 56-year record.

New Fly-o-Plane continues to top the rides, with A. J. Budd's Side Show running ahead of other attractions. Hunter Farmer rejoined the shows after a week spent in the San Francisco bay area on business. Charles Walpert's Funhouse is a consistent weekly money-getter and Edith Walpert continues to be an important cog in the make-up of the show.

Organization's annual picnic will be held at Roseburg, Ore., Thursday (25). Many city, county and State officials and members of various civic and fraternal orgs will be guests.

—ART CRANER.

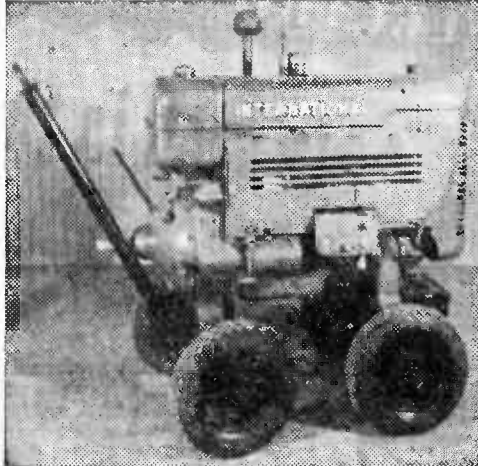
J. A. Gentsch

HUNTINGDON, Tenn., July 20.—Show moved out of the water at Trenton, Tenn., and set up here Monday (8). Weather here was little better and we blew four nights in a row because of rain. Show got in only two days and two nights but those were red ones. But three days out of two weeks is rough.

The Trouper's Amusement Club held a barbecue Wednesday (10) in the jig show. Two pigs, weighing 180 pounds, were roasted and everyone enjoyed the feast and forgot the water.

Visitors included W. E. Butler, J. O. Tuck and Joe Curry.—WHITTIE STEWART.

POWER UNITS
FOR ALL TYPES OF RIDES
LE-ROI & INTERNATIONAL ENGINES



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**MERRY-
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WHEEL
CHAIR
-O-
PLANE
FLAT RIDES**

U-2 \$575.00

EDWARD C. FLAHERTY
43-87 VERNON BLVD. LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

WONDER CITY SHOW
WANTS TO BOOK

No. 12 or No. 5 Eli Wheel to make Twin Wheels. Will cut both Wheels 50-50. Place any other Ride not conflicting with Merry-Go-Round and Smith & Smith Plane. Notice, Ride Owners, can guarantee you a choice route of still dates with 10 Southern Fairs starting September 16 and closing November 18. We have 7 high-class Shows, 40 Concessions, Diesel Light Plant and Sound Car. All address

JOE KARR, WONDER CITY SHOWS
Danville, Ill., July 22-27; Brazil, Ind., July 29-August 3; Bicknell, Ind., August 5-10; Evansville, Ind., August 12-17; Lawrenceville, Ill., July 19-24.

FOR SALE

Surplus Game Equipment Formerly Used on Conklin Shows and Riverside Park, Springfield, Mass.

Baltimore Wheels and Electric Flashers.

One 24" 6 Number P. C.—
One Side, 30-40-1.00.
Other Side, 40-50-1.00.

One 30" 24 Number—
One Side, 4 to One.
15 Number, Other Side, 9 to One.

One 30" 24 Number—
One Side, 4 to One.
Other Side, 6 to One.

One 36" 24 Number—
One Side, 4 to One.
Other Side, 6 to One.

One 54" P.C. Chuck Color Tub Wheel.

Two 40" 24 Number—
One Wheel, 6 to 1—8 to 1.
Other Wheel 12—5 to 1, Colors P.C.

One 16 ft. 54 space Flasher, 4 numbers to 8 combination, 6 ext. Red.

One 16 ft. 54 space Flasher, 5 numbers to 8 combination, ext. Red.

One 12 ft. 72 space Flasher, 18 number, 3 to 1.

One 12 ft. 72 space Flasher, 5 comb. to 8 P.C.

One 12 ft. 64 space Flasher, Shamrock 20/3-4 space.

Three 16 ft. 120 space Flashers, 24-8/1.

Six Iron Ball Game Tables for Bottles.

Four Auto Bumpers, complete.

JACK L. GREENSPOON
c/o Seaside Park Virginia Beach, Virginia

FOR QUICK SALE

GLASS HOUSE OR MIRROR MAZE

Portable and new thruout, used only four weeks, consisting of new Top, Banner, Frame, Flooring, Wiring, Ticket Box, 42 new extra strength 3/4" Plates and Mirrors with Posts; also Laughing Gallery Mirrors, in fact, complete thruout with exception of P. A. System.

This must be seen to be appreciated, as it is framed to go on any size show. Sickness only reason for selling, as it is making money every day.

Lowest price, \$4,700.00 Cash, or \$4,500.00 without 3 new Laughing Gallery Mirrors.

FIELDING GRAHAM
Western Union, Wabasha, Minn., week July 22nd; Austin, Minn., week Aug. 4th; New Ulm, Minn., week Aug. 11th. Permanent address: 3049 E. 32nd., Kansas City, Mo.

PEPPERS ALL STATES SHOWS

WANT Concession Agents for Guess Your Age and Scales, Slum Blower, Penny Pitch, String Joint, 2 American Readers for Mitt Camp, Swinging Ball.

SHOWS: Want Man and Wife to take complete charge of Snake Show. WANT Fat Show, Illusion Show, Mechanical Show, Crime Show with your own transportation for 10 bona fide Fairs. Tom Mehl, waiting for you. Have 35x65 top, with stage, seats, aluminum panel front for high-class Hillbilly Show; also transportation for performers. No time to write, wire at once to Ottumwa, Iowa.

FRANK W. PEPPERS, Manager



Rauland ELECTRONIC SOUND

**is back in the
show business!**

**Mobile Electronic
Sound Systems**

Illustrated: RAULAND Model 821
20 Watt Mobile Amplifier. Operates on 117 volt A. C. or 6 volt D. C. Has phono player provision for 2 microphones. Will cover 5,000 people indoors, or 25,000 sq. ft. outdoors. Remarkably compact and rugged.

RAULAND . . . the preferred name in Sound Amplification in the entertainment world . . . is back again with a remarkable new line of advanced Sound equipment. Again, RAULAND is the first choice of old users and is winning new friends among leading bands, ballrooms, theaters, circuses, carnivals and shows. Long famous for superb tone quality, abundant coverage, and day-in and day-out dependable, trouble-free performance, RAULAND Sound is today better than ever . . . the quality Sound equipment for those in the show business who want the best.

Write for details and for the name of your nearest RAULAND distributor.

(Formerly Rauland-Webster)

Electroneering is our business

RADIO • RADAR COMMUNICATIONS
SOUND TELEVISION

Rauland

THE RAULAND CORPORATION • CHICAGO 41, ILLINOIS

PHOTO CONCESSIONAIRES, ATTENTION!

PHOTO-CASE & KEY CHAIN

Smart—New
Plastic
Photo
Holder



THE PHOTO TO FIT AND SNAP IT IN — QUICK

— Holds one or two photos —

WE CARRY A COMPLETE QUALITY LINE OF . . .

Eastman Kodak Direct Positive Paper of any size, and CHEMICALS to develop direct positive paper.

FRAMES

Gum Back Mounts, light grey embossed with silver. Cardboard easel-back mounts—various sizes. Popularly priced Glass and Mirror Frames.

COME IN ALL SIZES AND ATTRACTIVE PATTERNS

NOVELTIES

Plastic Rings to fit any finger with space for postage-stamp-size Photos. Walnut color plastic Money Clips with space for Photo. Key Chain and Plastic Locket Sets (as pictured.)

Write for Illustrated Folder and Prices.

We pay transportation on first order.

QUALITY PHOTO SUPPLY CO. 1869 S. BLUE ISLAND AVE., Dept. BB
CHICAGO 8, ILL.

W. C. KAUS SHOWS

WANT NOW FOR THE FOLLOWING FAIRS

Roanoke Rapids, N. C.; Dunn, N. C.; High Point, N. C.; Martinsville, Va.; Ashboro, N. C.; Sanford, N. C.; Lexington, N. C.; Laurenburg, N. C.; Chester, S. C.; Newberry, S. C.; Charleston, S. C.

SHOWS—On account of disappointment can place high-class **SIDE SHOW** with own outfit and transportation—can also place **Mechanical Show, Wild Life** or any money-getting **Grind Show**.

All Concessions open. Shrimpy Rappaport, contact Eddie Elkins.

RUSS OWENS, Manager W. C. KAUS SHOWS
Burlington, N. C., this week; Selma, next.

G. E. PORTABLE POWER PLANT

Fifteen kilowatt Portable Electric Plant, powered by six cylinder Hercules Motor, mounted on four wheels, six-ply heavy duty tires. Condition new. Ideal for carnival use. Price \$1,500.00.

KNOXVILLE TRUCK SALES & SERVICE, INC.

PHONE 4-1426

KNOXVILLE, TENNESSEE

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, July 20.—Morris A. Haft was named chairman of the nominating committee at a meeting Wednesday (17). The board of governors will hold a special meeting Wednesday (24).

Harry Ross is vacationing in Chicago. George Golden dropped in for a visit. James Lamont is recuperating after his recent operation. August Jansley, who was taken ill in Milwaukee, was brought to Chicago for hospitalization.

The sick list includes William J. Coultry, Tom Vollmer, George Terry, H. D. Wilson, W. C. Deneke and John U. Lefebvre. Joe Sorenson is on the mend and hopes to be back at work soon.

Secretary Joe Streibich and Ed Wall visited the John R. Ward Shows at Hammond, Ind., with Eddie Hollinger playing host. The secretary also visited Art Gielow's rides at Delavan Lake, Wis. Ralph Lockett and Buddy Paddock were Chicago visitors this week.

Callers at the rooms included Max Brantman, Ginger Nye, Rudy Singer, Oliver Barnes, Larry O'Keefe, Ed Wall, Ozy Breger, Julius Wagner, Maxie Herman, Petey Pivor, William Meyers, Cecil Meyers and Leo Berlington.

Ladies' Auxiliary

President Louise Rollo is back from her vacation, as are Maud Geiler, who visited her folks in Jackson, Miss., and Edith Hargrave, Los Angeles, who visited with Virginia Kline in Salem, Ore., en route to California.

Letters received from Viola Fairley, first vice-president; Audrey (Peggy) Davies, Grace Goss, Virginia Kline, Ann Rankine, Myrtle Hutt Beard and Mabel Wright.

Several members visited the Cavalcade of Amusements at Joliet, Ill., and were treated royally by Mrs. Al Wagner.

Returns on cash awards have been received from Nancy Whiteside, Rose Clawson, Helen Westmoreland, Opal Stephens, Blanche Sullivan, Bertie Bee Miller, Ruth Saunders, Mrs. Jackie French, Aileen Patricia Taylor, Bernice Peterson, Inez Dolly Cooper, Evelyn Dorothy Lee and Mrs. Hazel Maddox. If you have not received your book, please write secretary Elsie Miller, 4215 West Fifth Avenue, Chicago 24, Ill.

Agnes Brown, who has been seriously ill in her home, is on the mend.

The secretary is anxious to contact Frieda Rosen. Anyone knowing her whereabouts please write the secretary.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, July 20.—Jack Dickstein, past president, will be presented with a life membership card at the next meeting July 31.

George Wish has been discharged from the army and is manager of concessions at Jefferson Beach Park here. Ben Moss is sporting a new car. Bernard Robbins has returned from a visit to New York after catching some of the Eastern shows.

Ray Ellis left to join Gypsy Bob Myers on the Page Shows. Nate Golden, of the Cavalcade of Amusements, was in on business.

Clubrooms are open every day and showmen from orgs playing in and around the city are welcome visitors. Danny Ellis and Sam Goldstein, the latter manager of Majestic Shows, were among recent visitors.

Kokomo Jimmie Aarons passed

National Showmen's Association

1564 Broadway, New York

NEW YORK, July 20.—New membership cards were mailed to Albert Farley, Charles Smith, Hyman Nirenstein, Jack Hewitt, Victor Sigler, W. H. Cosleman, Raymond Parker, Orest J. Devany, Lester W. Nelson, Joseph Bolner, Sam Weisser, Harry Weinraub, L. T. (Pete) Christian, Billie Marco, Samuel J. Golden, Floyd Sheaks, Morris Black, Bernard Miller, Leo Suggs, Sam Walker, Louis Elias and Harry Conti.

Visitors included Jack Green-spoon, John McCormick, Mrs. Lillian Elkins, Maurice Rosen, Maurice Black, Charles Davenport and Joseph Bolner. Harry Weinraub recently made a donation to the Veterans' Fund.

Ladies' Auxiliary

A picnic was held at Palisades (N. J.) Amusement Park. Owners Jack and Irving Rosenthal gifted members with complimentary tickets for attractions. Attending were Ethel Shapiro, Magnolia Hamid, Doris Eichholz, Mildred Peterson, Jeannette R. Finkel, Anna Halpin, Babe and Art Allen, Jackie Bloom, Fred Coleman, Saul Selicoff, Sam Finkle, Jeanne Grey, Arthur Halpin, Peggy and Charles Holtz, Theresa and Al Janpol, Dr. and Mrs. Mor Lewinskin, Margaret and Joe Mckee; Agnes, Doc and Jackie Morris; Irene and Bill Moore, James Peterson, Helene and Sam Rothstein, Ruth and Sam Robbins, Elinor and Joe Rinaldi, Sam Shapiro, Sidone and Manny Silvers, Mary Sibley, Mae and Grace Schoonmaker, Dolly Udowitz, Anna Lee and Nelson Wilkins.

Entertainment committee chairman Ethel Shapiro is accepting applications for participation in the amateur show scheduled for November. News for inclusion in these notes should be sent to Doris Eichholz, 1327 Groes Avenue, the Bronx, New York.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, July 20.—The first meeting in July was held in the new clubrooms and altho there is still much remodeling and redecorating to be done, club was able to use part of the main room. Herb Sucher says the rostrum will be ready for the next meeting Thursday (25). E. J. Rose says the decorating job is coming along fine.

Reports were given by Treasurer Harry Levine, Mora Bagby and Martha Levine for the bazaar committee, Mora Bagby for sick and relief, and Violet Sucher for the financial board and ways and means.

Letters were received from May and Bill Allman with interesting news of the LeFors and Groff shows, from Steve Murphy, of San Francisco, and from Show Folks of America.

Send in your membership applications at once. No more memberships will be accepted when the list reaches 500. Dues for 1947 are now being accepted.

Lucille and Sammy Dolman and Jack Vinnick were present after short absences. Moe Eisenmen donated \$5 and E. J. Rose \$10 to the club. Maxine Sucher, daughter of Herb and Violet Sucher, was introduced.

Meetings in August will be on the 8th and 22d.

away last week in Madison, Wis., and was buried in East St. Louis.

Showmen's dedication book is now in the secretary's office and any member desiring one is asked to write. New 1947 cards are also ready.

Showfolks of America

San Francisco

SAN FRANCISCO, July 20.—President Sammy Corenson presided Monday (8). Following the salute to the flag members sing *Happy Birthday to You* for Recording Secretary Edna Raiford.

Letters were read from Mr. Dawson, of Minneapolis; Robert Watry, C. L. Danford and Alex Martin.

Elected to membership were Harry Dilbeck, Hallie Martin, Salvatore Consolini, Edmund V. Clark, George M. Murry, Manuel A. Briga, Leslie T. Pruitt, George W. Roberts, John Dowling, Vincent J. Cirencione, Cora E. Reed, William Dalziel and Louis Aldrich, all brought in by Harry Low; Donald V. Sonders, C. R. Voltenchoff, John B. Huddleston, John S. Britton, A. C. Stickle, Alma E. and Homer L. Rees, Fred Jacob, John Weber, James Bowen, Paul Kauffman, George Houk, Pete Vlovich, David Kagan and Annette Hagler, all turned in by Mrs. Annette Hagler from the Golden West Shows; Pat and K. T. Melchonian, Donald and Gerald Gill and Mary Webster, recruited by Ralph Deering, and Joe Steinberg.

Guests introduced included Lois and Armored Daughtery, Enrico Montello, Harold Shapiro and Dave Kagan. Members absent for some time who were introduced included Rose Fisher, Mickey Hogan, Council Raiford and Mrs. Library.

The sick list includes Harry Reynolds and Louis Schoelthal, both patients in the San Francisco hospital, and Paul Lindner. Billie Anderson and Mrs. Erna Galiani are now fully recovered.

Harry Low, custodian, was given a rising vote of thanks for his work. Albert Roche reported \$777 on hand for the sale of Chevrolet tickets.

Milt Williams reported no further news regarding the leasing of new quarters. Pete and Helen DeCenzie were on hand and Helen, recently returned from Honolulu, reported on her trip.

Mrs. Ethyl Weidmann won the \$30 pot of gold. She donated \$5 to the cemetery fund and the balance went to the refreshment fund.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

Ladies' Auxiliary

Excitement prevailed at the July 15 meeting when Bonnie O'Mally was caught in the elevator for two hours and had to be rescued by firemen.

Minnie Fisher, chairman, opened the meeting. Back from a vacation, Gertrude DiSanti brought in bingo prizes and a cash donation, gifts from Edith Walpert, past president. Pauline Burduss was back after an absence.

Florence Lusby reported that her son, Phillip, had been married July 4 in Panama City, Panama, and that he would bring his bride to L. A., where they will live. Leta Johns, chairman of the sick committee, reported that Marge Latiker was ill but that Bertha Harris was better.

Mora Bagby won the bank night award. Norma Burke, Leta Johns and Mary Taylor turned in articles for the bazaar.

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, July 20. — Regular meeting Tuesday (16) in the Hollywood Room of the Morrison Hotel, with Peggy Richards, first vice-president, presiding in the absence of President Morton Schaeffer, who is vacationing with his family at Glacier National Park.

Remodeling at the club is progressing and the first social will be held in August. A souvenir journal will be issued in connection with the annual Halloween barn dance at the Midland Hotel.

John T. Lamey, chairman of the board, told of Kathlyn May, known professionally as Egypt, who was stricken blind. She is a patient in Passavant Hospital. Aid has been given her by showfolks and at Tuesday's meeting, \$64 was pledged to buy a Seeing-Eye dog for her. Contributions should be sent to Mrs. Violet Lamey, 2444 Leland Avenue, Chicago.

Rose Page visited the Cavalcade of Amusements and brought back 35 new memberships. She was ably assisted by Mae Sopenar and Hattie Wagner. Jack Baillie, of the Cavalcade, donated \$5. Carl Nelson donated a similar amount to the resale shop.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 20.—President Chester I. Levin and son Leo have returned from an Eastern trip and state that they visited several shows.

Ed (Slim) Johnson, Leo Levin Harry Althuler, Harold (Whitey) and Rosalie Elliott and Tony Martone visited the United Exposition Shows at Topeka and Leavenworth, Kan., and obtained a number of petitions for membership.

Curley Vernon, owner of United Shows, entertained the Kansas City delegation royally.

Clubrooms are open daily for showmen playing in this vicinity.

FOR SALE

CHAIRPLANE

Can Be Seen in Operation
LAKEWOOD PARK
Youngstown, N. Y.

C. H. TOTHILL, Mgr.
Tel. 59

CLEARFIELD COUNTY FAIR

Clearfield, Pa., WEEK JULY 29 to AUGUST 3 Inclusive

BEDFORD COUNTY FAIR

Bedford, Pa., WEEK AUGUST 5 to 10 Inclusive

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS FOR ALL FAIRS. ALSO EATING AND DRINKING STANDS.

WANT—Grind Shows. Will furnish wagons if required.

WANT—Show Carpenter. Want Show Painter. Want Mule and Caterpillar Drivers. Again we say, boozers, please stay away.

CAN PLACE a few Carnival Workers in all departments.

WANT—Man and Women Drome Riders.

Le Roy Hunter, please contact McDonald. Tex Forrester, please contact this office immediately.

WILL PLACE FIRST-CLASS ILLUSION SHOW WITH OWN EQUIPMENT. WE WILL FURNISH WAGONS FOR SAME. WE CAN ALSO PLACE GLASS HOUSE AND FURNISH WAGONS.

All address, this week, Lockport, N. Y., Fair.

CETLIN & WILSON SHOWS

WANT FIRST-CLASS COLORED SHOW TO PLAY FAIRS WHERE THIS TYPE SHOW HAS NOT BEEN SHOWN IN 9 YEARS.

WANT—HILLS GREATER SHOWS—WANT

★ FOR A STAR-STUDED ROUTE OF FAIRS ★

Atlantic, Iowa, Legion Homecoming, July 22 to 27; Omaha, Nebr., Saint Lucia Fiesta, 8 days on streets, Aug. 3 to 11; Burwell, Nebr., Rodeo and Fair, Aug. 12 to 17; Broken Bow, Nebr., Custer County Fair, Aug. 19 to 24; Lexington, Nebr., Dawson County Fair and Horse Show, Aug. 26 to 30; Iola, Kan., Allen County Fair, Sept. 2 to 7; Wewoka, Okla., Seminole County Fair, Sept. 9 to 14; Perry, Okla., Cherokee Strip Celebration, Sept. 16-21; Nacodoches, Texas, Livestock Show and Fair, Oct. 15-19; Texas City, Texas, V. F. W. Fall Celebration, Oct. 21-26; Velasco, Texas, V. F. W. Fall Fair, Oct. 28-Nov. 2.

WILL BOOK LEGITIMATE CONCESSIONS OF ALL KINDS, NO "EX." Jack Miller wants Agents for Pin Store and Roll-down. J. D. Summers wants Agents for Roll-down and Razzle Dazzle. Jack Thomas wants Agents for Slum Skilloos and Count Store. Henry Hukil wants Grab Joint Help. WILL BOOK ANY WORTH-WHILE SHOWS WITH OWN EQUIPMENT: FUNHOUSE, ILLUSION, MECHANICAL. CAN PLACE ACTS FOR SIDE SHOW.

We have nine Rides, six Shows and thirty Concessions. A bona fide route. This show stays out until the 1st of December. WILL BOOK TILT, OCTOPUS, SPITFIRE AND CATERPILLAR. (JACK VINSON, CONTACT.) CAN ALWAYS PLACE SOBER RIDE MEN.

Wire H. P. HILL, Mgr., as per route above

BARRY COUNTY FREE FAIR

HASTINGS, MICHIGAN, JULY 29-AUGUST 3

Can place independent Shows and a few more legitimate Concessions. Doc Hagar wants Working Acts for Side Show. Fred Miller wants Girls for Girl Revue. Shiawassee County Free Fair, Corunna, Michigan, follows Hastings. Address:

W. G. WADE SHOWS

Graiot County Free Fair, Ithaca, Michigan, this week

WANT

Two Shows of merit for 12 weeks of Ohio Fairs. Book Roll-o-Plane. Want Second Man for Eli Wheel. Have for Sale—Loop-o-Plane; can be seen in operation Lucasville Fair, week July 29.

HOWARD BROS.' SHOWS

Week July 22, Winchester, Ohio

HENNIES BROS.' SHOWS

WANT FOR COOKHOUSE

COOKS — WAITERS — GRIDDLEMEN

Wire

GUS BETHUNE

Care Hennies Bros.' Shows, Toledo, Ohio, this week; then per route.

Want--JOHN FRANCIS SHOWS--Want

WANT HELP FOR ALL RIDES THAT CAN DRIVE SEMI TRAILERS. A FEW MORE CONCESSIONS THAT CAN WORK IN WISCONSIN. CAN PLACE 2 GRIND SHOWS WITH OWN TRANSPORTATION. NO GIRL SHOWS.

Dallington, Wis. (Fair), July 23-29; Green Lake, Wis. (Fair), July 31-Aug. 4; then Baraboo, Menomonie and Plymouth—all Wisconsin Fairs to follow.
Address: JOHN FRANCIS, Mgr., Per Route.

WANTED COUPLE

Preferably man and wife

To Manage and Operate New All-Electric Pinball Horse-Race Concession on Crafts' 20 Big Shows.

Contact

RAGLAND & KORTE

Care Crafts' 20 Big Shows
Sacramento, Calif.

—FOR SALE—

Long-Range Portable Shooting Gallery, A-1 condition.

GIRLS GIRLS GIRLS

For Dancing and Posing Shows. Guarantee \$50.00 per week or percentage. Don't write, wire and come on. Mary White.

ANDERSON GREATER SHOWS

Downs, Kans., week of July 22; Trenton, Nebr., week of July 29.

FOR SALE

25 DODGEM CARS

Good running condition. Can be seen at South Beach Staten Island. Phone Monarch Operating Co., Gibraltar 7-8370, or write c/o Chas. Tirelli, 338 Fingerboard Road, Ft. Wadsworth, S. I., N. Y.

FOR SALE**NINE RIDES**

**HERSCHELL-SPILLMAN 36 PASSENGER
MERRY-GO-ROUND**

#5 ELI WHEEL

16 CAR OCTOPUS

24 SEAT SMITH CHAIRPLANE

MINIATURE PARKER MERRY-GO-ROUND

MINIATURE WHIP

MINIATURE AIRPLANES

MINIATURE TRAIN

100 K.V.A. Transformer Unit, Complete With Switches; Mounted on Two Axle Trailer. Two Special Light Towers, Plenty of Ground Cable. This Equipment Is Positively the Finest To Be Found Anywhere.

Am Interested in Selling as a Unit for Cash Only.

Can Be Seen in Operation Now.

**OPTIONAL—ONE EIGHT CAR WHIP WITH STREAMLINED
CARS — JUST UPHOLSTERED AND PAINTED.**

WYATT SHEPHERD

8074 LORENA AVE.

HAYWARD, CALIF.

**American Carnivals
Association, Inc.**

—By Max Cohen

ROCHESTER, N. Y., July 20.—A membership application was received from Fremont W. Smith, owner of Smith Shows, bringing the total to 195 shows. Cetlin & Wilson Shows' contribution to the public relations fund was \$250.

The visitation program last week included Jones and Marguerette Concessions at Sea Breeze, N. Y., Tuesday (9); Holman's Rides at Barnards, N. Y., Wednesday (10), and Smith Shows at Bushnell's Basin, N. Y., Thursday (11) where the shows were exhibiting under a local firemen's organization, with 2 shows, 4 rides and 21 concessions, but with no gate or free act. Virtually 100 per cent of the personnel applied for and received membership cards in the association. We also visited a firemen's carnival at Gates-Chili, New York, but there was no organized show in operation.

Saturday (13) we visited Cetlin & Wilson Shows at the Black Rock lot in Buffalo, exhibiting under the Army and Navy Union. Owners Jack Wilson and Issy Cetlin extended many courtesies, and in addition to the public relations fund contribution, 100 personnel membership cards were issued.

Personnel membership cards issued during the past week included Jones concession, 9; Marguerette concessions, 7; Holman's Rides, 1; Johnson Balloon Company, 2; Smith Shows, 30; Cetlin & Wilson, 100. Standings in the personnel membership race at present are James E. Strates, 281; Cetlin & Wilson, 101; World of Pleasure, 86; I. T. Shows, 45.

Visitors at the association's offices during the past week included Fremont W. Smith, owner of Smith Shows; Walter Schafer, formerly of W. G. Wade Shows and Reno Di-Marco, concessionaire.

The American Standards Association has issued its 1945-1946 year book which lists the association and the writer as members of the committee handling the outdoor safety code. The New York Times magazine section for July 14 carried an interesting article and photographs on the outdoor amusement industry, all of which is favorable to the industry.

We have been advised of the development of a new type of fluorescent lamp-holder featuring a new contact design which provides positive contact under conditions of shock and vibration.

Word from the Office of Price Administration at Washington which indicates that notwithstanding that the OPA is technically out of business, that an order signed by the President June 30 requires the retention of all records by business men previously required by OPA.

The Civilian Production Administration has furnished a detailed report on production during June, from which it appears that the production of plywood is steadily mounting upward; that the production of radios is about 8 per cent higher than during April and that the production of tires has now reached a new high. Automobile production remains relatively constant and the manufacture of trucks has declined somewhat. Fractional horsepower electric motors are being produced at a slightly greater rate than in previous months, and steel production has now been increased to 87 per cent of capacity.

Indications from Washington are that the tax outlook is now changing somewhat and pay roll taxes for Social Security will be retained at 1 per cent for next year. Some are



WALTER MARCO, owner of the sound truck on the American Beauty Shows, and his assistant Ralph Earheart, narrowly escaped injury recently when the truck, pictured above, met head-on with another car and finished by wrapping itself around a guard rail fence. Three people in the other car were hospitalized.

proposing a five-year tax program in order to aid business men to project their plans on a longer than year to year basis, but it is doubtful if such a plan can be adopted since the tax situation is now somewhat obscure and is not likely to undergo any clarification until the price control program is again definite. At the moment, it is unlikely that any reductions can be expected.

Tire manufacturers are now permitted to use a larger proportion of natural rubber. Lumber prices have been increased about 20 per cent in sales of less than 1,000 feet. Prior to its expiration June 30, OPA authorized special ceiling prices on nylon hosiery and the manufacturers of aluminum ware were also awarded an increase in prices, indicating that both of these products should be plentiful soon.

**NOTICE NOTICE
TWIN CITY SHOWS
CAN USE**

Fish Pond, Mug Joint, Dart Joint, Jewelry, Candy Floss, Jingle Board, Ice Cream, High Striker, Cane Rack, Watch-La, Shim Spindle and any other Stock Concessions that don't conflict with what we have. Can use Second Man for Eli No. 5 Wheel.

New Virginia, Iowa, July 24-25-26-27; Charter Oak, Iowa, Aug. 1-2-3; Griswold, Iowa, Aug. 13-14-15; Coon Rapids, Iowa, Aug. 18-19-20-21; Sac City, Iowa, Aug. 23-24; Trenton, Mo., Aug. 26-31—North Central Mo. District Fair; Mercer, Mo., Sept. 4-5-6-7.

Peppers All States Shows

HAVE COMPLETE COOKHOUSE, READY FOR BUSINESS. WANT RESPONSIBLE PARTY TO TAKE CHARGE FOR 10 FAIRS AND BALANCE OF SEASON. ADDRESS:

Frank W. Peppers, Mgr.
Ottumwa, Iowa, this week; Knoxville, Ia., next week.

SHEET WRITERS**ATTENTION**

Have opening for you in America's finest Wild Life Exhibition. Long list of good Fairs. Larkins, answer.

Doc H. D. Hartwick

c/o James H. Strates Shows
This week, Syracuse, N. Y.; then Elmira.

WANTED**FERRIS WHEEL FOREMAN**

JOIN AT PRINCEVILLE, ILL., THIS WEEK.

IMPERIAL SHOWS**WANTED TO BUY**

Bingo, complete with frame. Must be in good condition.

EDWARD SCULLEY

2354 Boone St. CINCINNATI 6, OHIO

B AND V SHOWS

WANT FOR OWEGO, N. Y., FAIR—WEEK JULY 29th

With Caledonia, Ithaca, Angelica and Brookfield to follow.

Rides—Kiddie Rides, Rolloplane, Tilt, Fly-o-Plane.

Want Fun House, Arcade, Drome.

Can place Grind Shows. Concessions all open. Want Ride Help.

J. VAN VLIET, Mgr.

Olyphant, Pa., July 22-27.

BISTANY'S GREATER SHOWS

FREEHOLD, N. J., Week July 22; BORDENTOWN, N. J., Week July 29;

then South; Virginia, North Carolina, South Carolina and Florida all winter.

WANT Rides that do not conflict. WANT Shows. Any money-getting Show with their own outfit. WANT Concessions: Guess Your Age, Scales, Diggers, Fish Pond, Ball Games or any ten-cent Grind Stores. Will book flashy Bingo for rest of season and all winter's work in Florida. Geo. Goodman, wire, Too late to write, wire. Those joining now given preference in Florida.

LEO M. BISTANY, Mgr.

Freehold, N. J.

For Sale—RIDEE-O—For Sale

12-Car Ridee-O, in perfect shape. Can be seen operating now on Capell Bros.' Shows. Will sell with transportation or without. Contact:

H. N. CAPELL, Bristow, Okla., this week

Yale, Okla., next week, or per route.

TENT FOR SALE

150 ft. long, 30 ft. wide, 12 ft. side-wall. Poles and stakes fair condition.

Tent now up. Will dismantle and chip on 50% deposit.

First \$300.00 Gets It!

GAYER & LEWISTON, 200 Monroe, Detroit 26, Mich. Phone: Clifford 3334

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Aquatennial Bows With Big Parade; 88 Specials Are Set

MINNEAPOLIS, July 20.—Sparked by the preview showing of Aqua Follies Wednesday and Thursday (17-18), Minneapolis Aquatennial's Victory Celebration got under way here Friday (19) and continues for 10 days, with 88 special events charted for the seventh annual festival.

The lid was lifted officially when the 22 candidates for the title of Queen of the Lakes met for the first time Friday and were introduced at the Aqua Follies Show in the evening.

Gerald L. Moore, general manager, tabbed this year's festival as "certainly the largest and potentially the greatest aquatennial of all."

Stassen Heads Parade

First big general crowd-puller was today's parade. Frank Collins, Aquatennial president and parade chairman, appointed Harold E. Stassen, former Minnesota governor and potential Republican candidate for president, as grand marshal. Among Stassen's aids was Minneapolis's only living winner of the Congressional Medal of Honor, Lt. Donald E. Rudolph.

The parade drew floats from Portland, Ore., New Orleans, Atlantic City, Kansas City, Omaha, Des Moines and Bismarck, N. D. Los Angeles is sending a civic delegation. A

5,000 See Colonna Antics for Indianapolis Cops' Pal Clubs

INDIANAPOLIS, July 20.—Jerry Colonna, moustachioed screen and radio comedian, appeared with other entertainers at the Fairgrounds Coliseum Tuesday (16) under sponsorship of the Indianapolis Police Department's Pal Clubs, before more than 5,000 persons.

Proceeds will be used to purchase athletic equipment for the Pal Clubs which are directed by Sgt. Emmett Staggs. Stadium was scaled general admission, including tax, \$1.20 and reserved seats \$2.40.

Billy Butterfield and his ork furnished the music. Besides Colonna, the troupe included Tony Romano, Fay McKenzie and Bonnie Lou Williams.

Children at the James Whitcomb Riley Hospital witnessed the comedian's antics Monday afternoon.

WANTED FOR
BIG CAMP DOUGHBOY WELCOME
HOME REUNION
Week of August 6th to 10th, inclusive. Shows and Rides; carnival already booked. Can work thru us or the carnival. Big crowds and plenty of money. Also big Rodeo in connection. Write and Billie, please contact.
R. J. RAWLINGS
DE WITT, ARK.

WANTED
2 Free Acts, 1 Platform and 1 Aerial for
Annual Fall Festival
Sept. 4-7, Markle, Ind.
Write or Wire W. O. RANDOL, Chairman,
Markle, Ind.

CARNIVAL WANTED
Want to book outstanding Carnival immediately for
ANNUAL JUBILEE CELEBRATION
Villsca, Iowa, Sept. 2 to 7.
Excellent downtown carnival site. Address promptly,
giving full information, including terms.
H. A. ENO, Chamber of Commerce
Villsca, Iowa

twilight illuminated parade is set for Wednesday (24).

Water Ball New Feature

New feature this year is the first annual water ball in Municipal Auditorium immediately after the night parade. Tommy Sheridan's ork has been booked for the dance. Other new attractions include the outboard motorboat races and water skiing contests at Lake Calhoun Sunday (21). The canoe derby down the Mississippi from Bemidji, Minn., to Minneapolis, favorite post-war feature, was renewed this year after a wartime layoff.

A minstrel show will play six nights in the Lyceum Theater, the barbershop quartet contest will be held, music festival at Lake Harriet is scheduled and an assortment of sports events, including a yachting, swimming, trapshooting, baseball, archery, tennis, golf, badminton and horseshoes, are on tap. Winners of the music festival will be sent to the Chicagoland Music Festival August 17 as Northwest representative.

A change in program this year calls for the crowning of the 1947 Queen of the Lakes as the climax of the music festival finals at the Auditorium Saturday (27). The 1946 queen is 19-year-old Marilyn Lindstrom.

Labor Org Will Sponsor Rodeo, Circus in Buffalo

BUFFALO, July 20.—A rodeo and thrill circus will be staged in Civic Stadium here for six days, August 6-11. Offices have been opened in the Arcade, 617 Main Street. Charles Watts is chairman for the Buffalo Federation of Labor (AFL). The J. E. Ranch Rodeo has been contracted to furnish the rodeo.

Tex Sherman, recently with Hunt Bros.' Circus, is directing publicity. Other cities in which Watts will stage similar events are Atlanta, Jacksonville, Tampa and Miami.

Pageant To Feature 150th Anniversary of Piqua, O.

PIQUA, O., July 20.—This bustling industrial community of 20,000 in the upper Miami River Valley will mark its 150th anniversary with a five-day celebration starting August 4.

Piqua has a unique historical background that will be depicted nightly during the fete by a pageant with 500 in the cast. There will be a street parade, boat races and other events. Town will be decorated.

Wayne, Mich., Books Acts

DETROIT, July 20.—Flying Melzoras and the Great Gregoresko have been booked by Henry Lueders, of the United Booking Association, for the 20th annual home-coming here, sponsored by the Odd Fellows, week of August 6.

Smoke-Eaters Win \$484

OSCEOLA MILLS, Pa., July 20.—Twenty-third annual Firemen's Fair sponsored by the Columbia Fire Company here netted \$484.02, it was announced by the finance committee of the event.

Council Bluffs Sets Frontier Days Show

COUNCIL BLUFFS, Ia., July 20.—Execs of Frontier Days, combined with a district 4-H Club demonstration and the Midwest Horse Show here August 11-17, are still working on the attraction program.

Doc Murdock, veteran showman, has been engaged to handle the midway and grandstand attractions. A carnival has also been booked, but platform attractions remain up in the air.

Event will be held on leased 80-acre tract, formerly the Kennel Club, not far from Omaha. Site provides a grandstand seating about 4,000, good flood lighting and buildings.

Frontier Association, sponsor, was late in getting organized, but has picked up speed and is moving briskly. Individual memberships have been sold to 2,500. Many contributions from merchants and manufacturers have also been received.

Nineteen service clubs are represented in the organization, of which Robert O'Brien, managing editor of *The Nonpareil Daily*, is president. Practically every prominent business man in the city is a member of a committee or board.

Martha S. McCauley is doing publicity.

American Expo Ends Stills; Celebrations, Fairs Next

ZANESVILLE, O., July 20.—American Exposition Shows, closing here tonight, is thru with its still dates and, according to Charles O'Brien, manager, outfit will play two celebrations before picking up its customary fair route in Indiana and Michigan. Celebrations are at Fort Recovery, O., on the streets next week, with South Bend, Ind., to follow for a Catholic church jubilee. First fair unit will be Columbia City, Ind. Unit winds up early in October in Kentucky.

Jack Lampton handled advance details for all still dates.

New Haven Legion Offers Carnival for Home Fund

NEW HAVEN, Conn., July 20.—Hughson-Miller Post of the American Legion is sponsoring a carnival next week with the proceeds to go to a building fund. Besides a Ferris Wheel and Merry-Go-Round, there are 15 booths for refreshments and games.

Nylons will be given away every hour, and a radio every evening.

Maple Festival Elects

CHARDON, O., July 20.—Clifton Rossiter has been re-elected president of the Geauga Maple Festival, Inc., one of the first outdoor promotions in this territory annually. Event was called off this year due to crop shortage. Other officers are vice-president, Arthur Carlson; secretary, Wayne Johnson, and directors, Thomas White, A. S. Richards, Mrs. Robert Goodrich, Wilson W. Smith, Charles Rickard, Richard Breed, Glen Ellston and Carl Brinkman.

Sandusky Regatta Set

SANDUSKY, O., July 20.—The 20th annual Sandusky Bay Regatta and the first national championship races for the Interlake Sailing Class Association will be held August 3-4.

Casey Plays Smeaton, Sask.

SMEATON, Sask., July 20.—Fifth annual exhibition of Smeaton Agricultural Society will have E. J. Casey Shows on the midway. Prize list has been boosted and crop conditions in the area are excellent.

Garrison, North Dakota ANNUAL FALL FESTIVAL

September 13 and 14
Wants Rides, Concessions; Also a Good Two Hour Show for THE BIGGEST CELEBRATION IN THE GARRISON DAM AREA.

Write:
EARL BENNETT, Gen'l Chairman
Festival Committee
Junior Chamber of Commerce,
Garrison, North Dakota

MERRY-GO-ROUND WANTED!

Swern & Company, Trenton, N. J., will buy or rent Carousel, 16-ft. diameter or less, for November and December, 1946.

SEND DETAILS AND PRICE TO
JOHN SCOTT, Display Mgr.

African Dip, complete with gal. tank; Electric Flash Game, complete; Pitch-Until-You-Win Game; Slum Spin, country store; Popcorn Machine, rotary type, large; two (2) Gasoline Stoves, 2 and 3 burner; two (2) 6x12 Tops, complete with side wall; two (2) Tops, 6x12 only; Electrical Equipment, one (1) 200 Amp. Main Line Switch Box, one (1) 100 Amp. Main Line Switch Box. Address all inquiries to
PIONEER PROMOTION CO., INC.
Jas. W. Gessford Sr., Mgr.
1305 Dale Drive Silver Spring, Maryland

WANTED CARNIVAL

or Rides for any week between now and Labor Day, except week of August 5 to 11.
Address replies to
LEE BARTON, Chairman
Labor Day Committee
1074 East North St. GALESBURG, ILL.
Phone 1649-8

WANT

Ferris Wheel Foreman for No. 5 Wheel, also Second Man. Stock Concessions of all kinds. Shows of all kinds with own transportation. Will book or buy Tilt or Octopus and Kiddie Rides. Agents for five office-owned Stock Concessions. Have four Celebrations and ten Fairs.
BREWER'S UNITED SHOWS
Corsicana, Texas, this week

WANTED

Experienced Man to work Mug Joint on Fairs, 50-50 proposition.
MISS G. MASON
c/o Billboard, 1564 Broadway, New York City 19.

SECOND-HAND SHOW PROPERTY FOR SALE
5¢ Each Wood Rings for Knife or Cane Rack.
\$65.00 Gas & Electric Revolving Pop Corn Popper.
\$5.00 Brown Velvet Background, 3' 6" by 9' 6".
\$35.00 New Sleeping Tent, 10x12 ft., with poles.
\$10.00 Lower Jaw Rhinoceros. Great prop.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

BINGO HELP WANTED

Sunflower State Shows
Ogallala, Nebr., this week; Lenora, Kans., next week.

BLACKMON'S RIDES

Want Ride Help on Octopus, Chair-o-Plane and Merry-Go-Round. Good wages. Long season. July 22-27, Newport, Pa.; July 29-Aug. 3, Shadep Gap, Pa.
E. L. BLACKMON or K. B. BARNHILL.

FOR SALE

Shooting Gallery established ten years. Good location and ammunition for 2 years. Reason for selling, other business. Building included. Reasonable.
THEODORE TARGIN
32 WARD ST. WEST HAVEN, CONN.
Phone 90290-W

WANTED

About 5 Rides consisting of a Ferris Wheel, Merry-Go-Round, Kiddie Cars, Airplanes and Tumbler for Labor Day Picnic, Sept. 2, 1946. Expecting crowd of 6000 to 8000 people. Contact
A. L. GIBBS
Rector, Arkansas

EARLY ANNUALS GRAB FODDER

3 in Illinois Top '45 Marks

Columbus, Ind., attendance increases 20%—rain keeps Ashley, O., from nut

MARTINSVILLE, Ill., July 20.—Martinsville Fair, a new one, teed off auspiciously here this week, and by Friday (19) night was headed to wind up with a profit. Thru Thursday afternoon attendance was estimated at 25,000 by H. T. Bennett, secretary. Hot, dry weather prevailed from opening Monday, when front gate was free. Paid gate went on Tuesday.

Biggest grandstand crowd thru Friday was provided by the WLS Barn Dance Show, which drew 2,000. Appearing in the show were Rex Allen, Patsy Montana, Five Sharps, Gessner's Dogs; Tom Corwin, imitator, and Flasho, magician.

Harness horse races drew better than half the 2,000 capacity grandstand Tuesday and Thursday, with Wednesday's turnout of 1,800 accounting for a peak afternoon crowd. Society horse show, which opened Wednesday, continued for three nights, with a Western-style horse show skedded for tonight's closing performance.

Madison's Bros.' Shows racked up good business, getting strongest play at night.

Ashley, Ill., Runs Ahead

ASHLEY, Ill., July 20.—Washington County Fair, suspended last year, resumed this week in excellent weather, and up to Friday (19) night was running ahead of 1944 attendance. A society horse show is a nightly feature. Acts booked thru Edna Deal and Ray Chute, St. Louis, are co-featured every night with one exception. Cook Greek Roys, from (See *Early Annuals Grab*, page 112)

Ideal Weather Gives Warren, Minn., 40th Annual Record High

WARREN, Minn., July 20.—An all-time high attendance, estimated at 15,000 by Secretary Walter R. Holbrook, was chalked up by the three-day 40th annual Marshall County Fair which closed here Saturday (13). Ideal weather prevailed thru-out, and all attractions did good business. Badger State Shows on the midway had excellent gross. *Mirth of Freedom* was presented in front of the grandstand.

Closing day auto race program lured 7,000, biggest turnout of the three days. Next largest crowd had been drawn previous day, when Frank Winkley's All-American Thrill Show had pulled a huge throng.

Little difficulty was met in handling crowds, the management having obtained success in advertising for volunteers and an efficient crew was on hand for the opening. Annual had been well plugged, with outdoor advertising distributed over a radius of 75 miles, thus overlapping some other towns in the Red River Circuit, of which the association here is a member.

Gets It, But When?

MOOSE, JAW, Sask., July 20.

—Lady Luck gave Trevor Seaborn, of Moose Jaw, the double-cross. Attending the Moose Jaw Exhibition, Seaborn won the fair's giveaway, a new car.

Sad part is that the guy will have to walk for a long time yet. Enjoying no particular priority, he has to wait until his name comes up in the long waiting list of would-be new car purchasers.

La. Gov. Okays 500G Kid Bldg.

BATON ROUGE, La., July 20.—An appropriation for \$500,000 for the construction of a Youth Building at the Louisiana State Fairgrounds, Shreveport, has been approved and signed by Gov. J. H. Davis. The governor vetoed an appropriation of additional \$350,000, which would have otherwise been available in the first half of the biennium.

The governor also signed a bill appropriating \$240,000 for State and parish fairs, and a part of this sum will go toward the support of the State fair this year.

Florida State Fair Runs Feb. 4-15 in '47

TAMPA, July 20.—Florida State Fair Association picked February 4-15 as the dates for the 1947 event at the annual meeting and all officers and directors were re-elected.

Officers include Carl D. Brorein, president; J. Edgar Wall, chairman of the board; C. A. McKay and F. D. Jackson, vice-presidents; E. P. Taliaferro, treasurer; Russell Kay, secretary; J. C. Huskisson, executive secretary, and P. T. Streider, manager.

Brorein announced that additional emphasis will be placed on county exhibits, and the entertainment program will be extended. Streider is scheduled to leave in mid-August to visit leading Midwestern annuals.

No Holiday So Saskatoon Exhib. Visitors Can Be Fed

SASKATOON, Sask., July 20.—Wednesday, July 24, Citizens' Day at the Saskatoon Industrial Exhibition, won't be a civic holiday, the city fathers thumbs-downing proposal because declaration of a statutory holiday would leave residents and visitors without enough restaurants to feed them. City council members pointed out that some restaurant owners wouldn't be able to round up required staffs and that others might balk at paying extra holiday wages to which employees would be entitled.

Saskatoon Trades and Labor Council this week took a belt at the exhibition, charging it with being unfair in its wage scale. Fair, it was charged, customarily paid \$3 a day for help, with employees working from noon to closing time during fair week. A resolution was passed asking the exhibition to pay "decent wages." Steve McEachern, exhibition manager, refused comment.

Danville Revival Goes for Heavy Flack Campaign

DANVILLE, Ill., July 20.—Strong flack job is being done by the Indiana-Illinois Exposition, to be held here July 29-August 4, as a revival of a fair suspended more than 15 years ago.

Event is airing a daily man-in-the-street quiz over radio Station WDAN here, and is giving front-gate admission tickets to program participants. R. D. (Duke) Molesworth, secretary-manager, closed the deal, which calls for 30 such airings.

Station will also broadcast three 15-minute programs daily direct from the grounds during event, and will build a studio for that purpose. Annual is also making a strong pitch, via newspapers and outdoor advertising. Billing embraces 75-mile radius. A newspaperman, Molesworth, who at one time served as secretary-manager of North Iowa State Fair, Mason City, and as publicity director of Missouri State Fair, Sedalia, is doubling as publicity head and secretary-manager.

Strong attraction program has been contracted. WLS Barn Dance program will be held Monday afternoon and night, Frank Winkley's thrill show Tuesday and Thursday afternoons; auto races, under National Speedways, Wednesday and Sunday afternoons, and Cal Thompson's White Horse Troupe Friday and Saturday afternoons. An Ernie Young revue will be staged nightly in front of the grandstand. Nightly fireworks have been contracted thru Illinois Fireworks Company, this city. Hennies Bros.' Shows will be on the midway.

Other features will include a pony exhibit, Rabbit Show, Wildlife Show, a U. S. Army Air Forces Show from Chanute Field, Ill., and a better homes show. All space allotted for commercial exhibitors has been sold.

Considerable work has been done on plant. All buildings have been re-roofed and painted, the race track has been put in good condition, the grounds beautified and a new entrance has been built.

Event is sponsored by the American Business Club, this city.

Ky. To Rent, Borrow Bleachers; Governor Nixes Repair Deal

LOUISVILLE, July 20.—Horse show patrons at the Kentucky State Fair this year will use temporary bleachers and boxes. Gov. Simeon Willis has given his okay after he had blocked the award of an \$89,700 contract for the remodeling and repairs necessary to reconvert present grandstand into horse show ring.

The governor objected to the repair contract because the price was too high—approximately twice the estimate.

"The only reason for doing any building now in the face of rising prices is to have a fair," Willis declared. "But when we're not even sure the contractor can complete the work in time, I can see no reason to spend the money."

Temporary stands will be borrowed and rented. Sufficient seating has been "promised," an official said.



J. M. DEAN, recently named secretary-manager of the Mississippi State Fair, Jackson, has dug into the task of arranging for the annual next October which will be the first under State supervision in many years, and means that livestock shows will receive State aid.

\$100 Fine Squares Regina Bldg. Case

REGINA, Sask., July 20.—Regina Exhibition board Thursday (18) pleaded guilty in Police Court here to altering the pari-mutuel building at the fairgrounds without a permit and was fined \$100 and costs.

City Solicitor G. Fraser Stewart agreed on behalf of the city to the imposition of a nominal fine. Magistrate W. B. Scott said that in view of the many accomplishments of the board, \$100 and costs might be considered nominal.

Fair board counsel, Frank L. Bastedo, said that while a technical offense existed, there had been no intention to evade the law by not getting a permit from the city building permits committee. He said that a federal order-in-council, giving the city council and the building inspector power to refuse a permit, had only become effective in March and that the board, applying for a permit May 14, had been assured verbally by the building inspector that a permit would be granted. While this did not defend the violation, he said, it did show the board acted in good faith.

Estevan, Sask., Shows Up In Every Paid Department

ESTEVAN, Sask., July 20.—Paid admissions at Estevan's 34th Annual Exposition, a two-day event, totaled 6,160. Also attending were 2,000 exhibitors, directors, officials and other complimentary admissions. Last year total paid admissions were just short of the 6,000 mark.

Grandstand paid admissions for the two days totaled 5,001. Last year the grandstand total was 4,996.

President Joseph Hill said that the show had the best and largest number of livestock exhibits he had seen in 15 years. Prize money for stock totaled \$3,500.

Wallace Bros.' Shows were on the midway and the George Hamilton Booking Agency, Winnipeg, provided platform attractions.

ALL CALGARY RECORDS FALL

Detroit Bookers Say Act Demand Unprecedented

DETROIT, July 20.—Record demand for shows for annuals and celebrations is reported by local booking offices handling outdoor attractions. Restoration of numerous celebrations that were blanked out during the war, plus the decision of other groups and communities to stage events for the first time has resulted in an unprecedented demand.

Bottleneck has developed in the situation, however, with not enough rides and carnival organizations to fill available dates. Promoters have apparently waited too long to make contracts for their midways, and have been besieging booking offices and other amusement sources with requests for shows.

Typical of the situation was the report of Henry Lueders, of the United Booking Association, that the field was the biggest in his 25 years of booking in this territory. Lueders has set two major unit shows to some 25 dates in the Michigan-Indiana-Ohio field. First unit, *Stardust Fantasy*, is a complete revue, opening Thursday (25) at the Dearborn County Fair at Lawrenceburg, Ind.

Show features Rhythm Queens, six-piece fem orchestra; Lady Barbara's ponies, dogs and monkeys; the Romas, flying act; Joan Barry, magic; Musical Alberts; St. Clair and O'Day Trio, bicycle-unicycle; York and Lewis, dance stylists; Happy Tom and Jerry, skating; Helen Ray, vocalist; Buddy Melton, emcee, and line of 16 girls.

International Varieties, Lueder's second unit, including acts and scenery, is playing a series of dates running solid for eight weeks, opening Sunday (28) at the Eaton County Fair, Charlotte, Mich. This unit features Flying Melzoras; Skylarks, high act; Sam and Jenny, comedy black-face; Johnny Dailey, skating; McIntosh's monkey and dog circus; Ray and Lillian, novelty musical; Helen Hart, acrobatic control dancer, and George Marco, mimic, and six-piece band.

Calif. Personnel Board Okays Cow Jobs, Salaries

SAN FRANCISCO, July 20.—State personnel board has approved appointments to key positions for the Grand National Livestock Exposition to be held November 15-24 in the San Francisco Cow Palace.

Appointees approved were Sam E. Kramer, horse show manager, \$700 a month; Alex Wilson, manager of the livestock division, \$345 to \$425 a month, and E. O. Bondeson, superintendent of admissions, \$25 to \$35 a day.

The assembly interim committee on fairs and expositions this week inspected the Cow Palace and the renovation which will place the big structure in shape for this year's show. Committee is on a State-wide tour studying needs of fairs and expositions to determine allocation of the State fairs and expositions fund.

Chippewa County Fair, Montevideo, Minn., has hiked its front gate admissions from 35 cents to 50 cents, Secretary Carl Engstrom, has announced.

AROUND THE GROUNDS

Second annual Carlisle (Pa.) Fair, August 20-24 is conducting a beauty contest to determine "Miss Carlisle of 1946," Willis G. Morrison, president, inchoes.

Doc Waddell, globe-trotting circus evangelist, opened the Ashley, O., fair each day with his "prayer and sermonette," a surprise arranged by Harry S. Wigston, fair secretary-manager. Waddell was scheduled to repeat last year's appearance at the Richmond, O., fair this week.

Grandstand concessions at Kansas State Fair, Hutchinson, will be handled by the Hutchinson Jr. Chamber of Commerce. The Jaycees will sell cold drinks, ice cream and cushions, and, in addition will operate a fair information booth in connection with a soft drink stand. . . . Pearl Snyder and Artie Charles have joined the Daley Bros.' rodeo and will open with it August 2, playing New England fairs.

Lester Cole, emcee for the Barnes-Carruthers Grandstand Show at the Calgary Stampede, did a yeoman job during the rain closing night. Standing up to his ankles in water, he held the audience for almost 20 minutes as he gave out with song and a la Bob Hope while rain pelted the spectators, most of whom had foresightedly come prepared with coats, Indian blankets, etc. When the rain subsided and the stage was swept clear of water, the show went on.

"Twenty-eight years is a long time to run an arena, but it wasn't too long," Jack Dillon, Western Canadian stockman, told the Calgary (Alta.) Stampede grandstand crowd closing day Saturday (13), when he was gifted with a special trophy as a token of appreciation for his long service as arena director, which he ended with this year's event. The presentation was made by R. W. Ward, Stampede prexy. Dillon also promised to be back next year, even tho he wouldn't direct in the arena.

B. Ward Beam's Congress of Daredevils and the WLS *Barn Dance* have been booked by Steuben County Fair, Bath, N. Y., as one-day attractions, J. Victor Faucett, secretary, has announced. Annual, which runs September 2-7, will have Beam's aggregation closing afternoon and the

WLS troupe Tuesday, September 3, the latter for an afternoon and a night show. *Sky High Revue*, a Frank Wirth production, will be offered each night. Acts, also booked thru Wirth, include Kay and Karol, juggling act, and A. Robins, clown.

Dearborn County Fair, Lawrenceburg, Ind., which operates this week, used a 20,000 free-distribution eight-page (standard-sized) newspaper titled *Dearborn County Fair News* to spearhead its publicity campaign. Featured on page 1 was a picture of the construction of the new 3,000-seat grandstand, and a picture of the old, antiquated stand razed to make way for the new one. Also featured is a tribute to World War II veterans over the signature of Leonard Haag, fair secretary. The eight-pager was distributed thru the mails to box holders on rural routes.

B. Ward Beam's Congress of Daredevils, booked into the Lawrenceburg (Ind.) Fair, also used a mailing piece, sent to box holders, to plug the show's stand there Wednesday (24) afternoon and night. First page of four-pager is confined to huge reverse block with no illustrations and wording confined solely to "The Greatest Thrill Show of All Times." Inside double-truck spread gives show's title and powerful presentation of some of the auto and motorcycle stunts of the troupe. Back page offers another bold flash on show, together with show dates. Page size is 9½ by 12 inches, with printing in brown.

Four members of Regina (Sask.) Exhibition board were named on the king's honor roll recently. C. B. McKee, chairman of the attractions committee, was named Commander of the Order of the British Empire (CBE); Hugh McGillivray, past president, was named an Officer of the British Empire (OBE), as was J. F. Sweeney, chairman of the publicity committee, and Dr. F. H. Auld, a director, was named a Member of the British Empire (MBE). All were honored for work done with wartime civilian organization.

Widely known for its appearances at exhibitions in Western Canada during the past four years, the army band of No. 12 District Depot, Regina, has disbanded.

Hard Liquor May Be Sold At Sacramento Co. Annual

GALT, Calif., July 20.—Patrons of the Sacramento County Fair here July 20-27 may find a bar serving hard liquor on the grounds—something which has been taboo at the California State Fair, 20 miles away, and at many county fairs thruout California. State Board of Equalization received an application for a license from Cameron Concessions, operated by Ruth M. Cameron, who proposes to sell beer. So far there has been no protests against issuance and it is assumed the license will be granted. Last year only beer was sold on the grounds.

Cancellation of the State Fair this year may prove a big boon to the event here. Seven days of pari-mutuel racing and other features, more ambitious than in the past, are also expected to boost attendance.

Eugene Kenefick is secretary-manager. Harry LaBreque is handling arrangements at the Sacramento office in the Sacramento Hotel.

Gov. Kelly Places Five

On Michigan State Board
DETROIT, July 20.—Five appointments to board of managers of Michigan State Fair, dormant since Pearl Harbor, were made by Gov. Harry F. Kelly and confirmed by the State Senate in a special session: Harry L. Weaver, Traverse City; Sidney E. Ferriss, Detroit; Lynn Gardner, Stockbridge; Frank Wheatlake, Big Rapids, and Albert Kessler, Wixom.

339,748 Visit For New Mark

Carnival established all-time high—75-grand paid in premiums and prizes

CALGARY, Alta., July 20.—Breaking records almost daily, the Calgary Exhibition and Stampede closed Saturday (13), with a new all-time attendance total of 339,748, which eclipsed the previous peak of 294,101, set last year, by 45,647.

Not only did front gate admissions soar to an all-time high, but practically every other record in the books, which span 61 years of operation, was tossed into the discard. Exhibits were away up, not only in number, but quality; grandstand patronage surged upward and on the midway—well, the Royal American Shows piled up an all-time high gross for any six-day annual on the North American continent.

Record Carnival Gross

Rides and shows shovelled in a gross take of \$115,610. This is nearly double the '45 gross of \$59,016, racked up by another midway organization. (For details of this record-breaking midway business, please turn to the Carnival Section.)

The tremendous turnout posed plenty of problems for Stampede execs. But, by making last-minute additions to the police and grounds forces, they succeeded in bringing the event in to the finish without any serious mishaps.

Top Premiums Paid

The sum of \$75,000, also a new record, was offered for premiums and prizes, and this was one of the many factors which accounted for the tremendous turnout, J. Charles Yule, general manager, said.

Calgary's housing facilities were taxed to the utmost, the accommodation bureau at the Canadian Pacific Railway reporting placing more vistors than ever before.

Rain Three Days

Weather on the whole was excellent. It rained Monday (8) night and there was rain and high wind the following day. The exhibition closed in rain Saturday night, but the weather didn't deter the attendance of pleasure-seekers.

Bill Linderman, Red Lodge, Mont., won the Stampede all-around honors by a wide margin; Jerry Ambler, Glenwood, Wash., took top money in the saddle bronk riding competition, and Frank Duce, Cardston, snared the distinction of being Canada's all-around cowboy champion.

Mid-South Colored Offers

\$3,000; Page Bros. Booked
MURFREESBORO, Tenn., July 20.—With \$3,000 offered in premiums, Mid-South Colored Fair here is going all out in its area in efforts to publicize amount offered. Caliber and number of exhibits will surpass those of pre-war years, Dr. James R. Patterson, secretary, has announced.

Band concerts and free acts will be offered day and night the last two days. Opening day there will be free gate. Horse show is skedded for Friday night, August 16, with an auto show that night and following night. Page Bros.' Shows have been booked for the midway.

ATTENTION, ALL ACTS

Can use two high thrill Acts and from 10 to 20 more Platform Acts for our Aug., Sept., Oct. Fairs. Offer route or spot booking.

**GRAND-STAND CIRCUSES
FREE ATTRACTIONS
GIRL REVUES
ORCHESTRAS
THRILL ACTS
BANDS**

J. C. MICHAELS ATTRACTIONS
FOR
FAIRS
REUNIONS
CELEBRATIONS
THIRTY YEARS OF
Dependable LEADERSHIP.

213 Reliance Bldg.
Kansas City, Mo.

ACTS WANTED

FOR MY
CIRCUS AND FAIR DATES
FOR 1946

CAN ONLY USE FEATURE
ACTS

ERNIE YOUNG

155 N. CLARK ST.
CHICAGO, ILL.

FIREWORKS

DAY AND NIGHT DISPLAYS

Awarded 7 Gold Medals and 21
Cash Prizes.

Manufacturers of the World's Most
Beautiful and Safest Fireworks.

CONTI FIREWORKS CO.

P. O. Box 495 New Castle, Pa.

**DUE TO FLOODS IN
PENNSYLVANIA**

We were unable to hold our Annual Nite Fair,
June 8-13 at Northumberland. Want for week of

AUGUST 19-24

HOOKIES NITE FAIR
NORTHUMBERLAND, PA.

Shows and Concessions of all kinds.
Free Acts, state price or no answer.

WILLIAM ALLEN

17 Haas Ave. Phone 180-R Sunbury, Pa.
Manager, Hookies Nite Fair
Northumberland, Pa.

TOPSFIELD FAIR

August 26 Thru 31

Wants Cookhouse, Clean Shows
and Concessions.
Rates Very Reasonable.

R. P. Trask, Gen. Mgr.
TOPSFIELD, MASS.

WANT

RIDES, FREE ACT.
LEGITIMATE CONCESSIONS AND SHOWS
FOR STREET FAIR, 13th Annual, Sept. 5,
6, 7, ASHTABULA, O.

More than 20,000 attendance.

Write:

JOHN J. PORTER, Sec.
Marine Bank Bldg. Ashtabula, O.

WANT CARNIVAL

To play the Randolph County Fair the last week in
September or first or second week in October if possible.
Must have a good number of good Rides.

WILLIAM A. RADNEY, Secy.
R. L. HODGES, Fair Mgr.
Roanoke, Ala.

American Indian Expo Offers Peace Pipe Pageant as Lure

ANADARKO, Okla., July 20.—The American Indian Exposition, credited with being the only incorporated firm managed, controlled and operated exclusively by Indians, will offer *Pageant of the Peace Pipe* as its big feature August 20-24 here in the community known as "The Indian Capital of the Nation." Narration for the spectacle has been prepared by Margaret Pearson Speelman, of the Haskell Institute, Lawrence, Kan., who is regarded as one of the foremost white authorities on Indians.

The pageant is the only feature of the annual which is changed from year to year; otherwise, the fair, intended primarily for exhibiting livestock, poultry, agricultural produce and crafts, remains the same.

Many other features, however, are offered. These include Indian dances and singing. War dances, fast dances and slow dances are all presented. Each tribe offers its own particular dance. Thus, the Pueblos give the butterfly dance, the Navajos of New Mexico provide their mountain chants, the Caddos offer their rabbit dance and the Kiowas present their eagle dance.

A parade opens the exposition, with all Indians dressed with complete headdresses and costumes. These headdresses and costumes are estimated to be worth a huge sum.

Official State Fair

One-third of the Indian population of the U. S. lives in Oklahoma, and it is estimated that half of the total Indian population lives in this State, New Mexico and Arizona. To them this is their big event, recognized officially by the State of Oklahoma as the Oklahoma Indian State Fair, and they throng to it, either as exhibitors, participants or as spectators. Thousands come early and camp thruout the entire run.

Primarily a mecca for Indians, the fair holds strong appeal to whites, who find the singing and dancing incantations and the exhibits of strong appeal.

The Indians also go for carnivals, and Joseph W. Hayes, secretary, himself of the Chickasaw tribe, announces that Harry Craig's Heart of Texas Shows have been booked for the midway.

The event was established formally in 1936, when it was incorporated by the State.

Birmingham Dresses Up for Annual; New Lid for Grandstand

BIRMINGHAM, July 20.—Grandstand and race track of the Alabama State Fair here, September 30-October 5, will show a vast difference over war years.

Reroofing job, costing about \$20,000, gives the stand a new top. Area underneath the stand, used last year by the U. S. government for the manufacture of shells, is being reconverted back to exhibit section.

This section, comprising approximately 50,000 square feet, is to be filled with commercial exhibits and displays of women's clubs and schools. Area surrounding the grandstand will have been beautified before annual's opening.

Race track, little used during the war, will have been reconditioned and its fences rebuilt. Once again auto races and thrill shows will be back on the program, Frank Winkley's thrill unit being booked in for two days—Thursday and Friday afternoon—and auto races, under National Speedways, being carded for three afternoons—Tuesday, Wednesday and Saturday.

Another wartime casualty, the cattle show, is also back. Other features of the attraction program, already booked, include the *State Fair Revue*, a Barnes-Carruthers produc-

Int'l Harvester Books 6 State Annuals; No Machinery Exhibits

CHICAGO, July 20.—International Harvester Company has arranged for presentation at only six fairs—and may contract for only one more, Chicago headquarters of the company announced this week.

Company has already taken space at the State fairs of Illinois, Indiana, Ohio, Wisconsin, Minnesota and Iowa. National Dairy Congress, Waterloo, Ia., may be added, it was said.

No farm machinery, however, will be on display due to the shortage, exhibits being framed to keep the company's name up front and to build good will. Tent show, in most instances comprised of eight people, will be presented at various times thruout the day. Shows are being arranged thru local booking agencies and radio stations.

Company did not exhibit at annuals during the war, altho it did pay for the customary space, just by way of helping the expos along.

Recruiting Exhibit Top at Harrington

HARRINGTON, Del., July 20.—One of the interesting features of the first post-war Kent and Sussex Fair here next week will be a U. S. Army recruiting caravan which will cover 10,000 square feet of space near the main entrance and will give patrons a chance to see some of the great weapons that helped bring the Axis to its knees. Eight officers and 58 enlisted men will explain operations of the weapons.

Another new feature will be the firemen's parade Friday, with companies and their auxiliaries from all over the Delmarva peninsula participating. Special prizes have been posted for the fire company, band, and drum and bugle corps, with 30 or more in line that make the best appearances. All companies, bands and bugle corps will be awarded \$10 consolation money.

While the midway opens Monday (22) with Jack Kochman's Hell Divers, the official opening will be the following morning when the day will be dedicated to the children. Attractive purses and special prizes are on the five-day harness racing card. Thursday, Governor's Day, will feature the visit of Gov. Walter W. Bacon and members of his staff. It will be rallying day for politicians of both parties.

There will be many commercial exhibits as well as farm machinery, poultry, horses, ponies, swine, rabbits, calves and cattle. As usual, the 4-H Club and domestic exhibits are set. Auto races close it Saturday.

tion; nightly fireworks by Thearle-Duffield, Chicago, and Hennies Bros.' Shows on the midway.

The U. S. war show has also been signed.

J. Allen Darnaby, for years identified with independent fairs and promotions, is here now, handling special promotions. R. H. McIntosh is secretary-manager.

U. S. To Return Syracuse Oct. 1

SYRACUSE, July 20.—State fairgrounds here will be returned to the State by the Federal Government by October 1, Peter J. Connolly, executive assistant to Sen. James M. Mead, said Thursday (18). Return of the grounds, which are now used to store surplus war materials, will come too late for a revival of the annual this year.

While here Connolly conferred with Syracuse University officials who have previously indicated their interest in securing the plant for a veterans' university.

All-Iowa Speed Days Set

CEDAR RAPIDS, Ia., July 20.—Thursday, August 15, will be Thrill Day at the All-Iowa Fair at Hawkeye Downs here. Auto races are set for August 11, 12 and 16 with harness racing August 13 and 14. Stage-shows are set for each afternoon and evening.

171 Annuals for Mass.

BOSTON, July 20.—A record total of 171 fairs is scheduled for Massachusetts. Lifting of wartime restrictions on travel is responsible for the increase.

IONA REID

AND HER

DEATH DRIVERS

AMERICA'S MOST SENSATIONAL
STUNT QUEEN

The Only Woman In America
Doing a Head-On Collision with a Man
A COMPLETE AUTOMOBILE
AND MOTORCYCLE THRILL SHOW
Truly Spectacular Acts

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AUTO STUNT MEN

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Organized Carnival Co.

Complete with Rides, Shows, Concessions

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LYON COUNTY (KANSAS) FAIR
Week commencing Monday, Sept. 2
Contact: Kenneth A. Scott, Emporia, Kan.

Forest Park Free Fair

Hanover, Pa., Sept. 2-3-4-5-6-7-8.

Want Shows, Concessions, Free Acts.

A. KARST, Sec.

PHONE 3-5286

Int'l Livestock Set for Pre-War Style Comeback

CHICAGO, July 20.—The biggest livestock show of them all—the 47th Annual International Live Stock Exposition here November 30-December 7, in the International Amphitheater at the Chicago Stock Yards, will be “bigger and better than ever before”—and, it should be added, any similarity between that statement and a press agent's build-up is purely coincidental.

Ever since 1941, when the event hit its peak attendance of 400,000, the expo has been held on a vastly reduced scale, the huge amphitheater having been taken over and used by the U. S. Signal Corps. Thus, without adequate facilities, and shackled by many other war restrictions, the show was held out in the open at the Chicago Stock Yards, not as a full-scaled expo, but only as a market animal show.

The Signal Corps has released the mammoth show building and the show resumes this year in it, with everything geared for the expo to not only regain its pre-war stride, but extend it—to lure a bigger attendance than ever before.

Increase Prize List

Increased prize lists have been drafted, with cash disbursements to run far in excess of the \$100,000 offered in 1941. Uniform prize lists, amounting to \$6,000 per breed, an increase of approximately 100 per cent over 1941, will be up in the breeding classes of each of the three major beef cattle breeds—the Aberdeen, Angus, Hereford and Shorthorn.

Hiked premiums will also be offered in the sheep and swine classes, with Hereford hogs added for the first time, and Yorkshire swine, not included in 1941, reinstated. The International Junior Livestock Feeding Contest, with farm boys and girls exhibiting steers, lambs and hogs they raised, and the collegiate and junior livestock judging contests will also be back on the program.

Among other distinguished features back this year will be the international grain and hay show, the world's largest farm crops display; the international wool show, a huge meats show, and national sheep shearing contests.

Resume Horse Show

A boost in attendance is expected from the resumption and extension of the international horse show, a big pre-war feature. Eight night shows and five matinees, one more matinee than ever before, will be presented, a sure-fire crowd-lure in the past.

The national 4-H Congress will also be held in connection with the expo. Last year this feature drew 1,080 youths, representing 46 States and including guest members from South America and Canada. War-time participation of 4-H'ers in the congress fell off due to conditions which prevailed, but it is expected to take a big jump this year, not only because of the removal of restrictions but because the congress will celebrate its 25th anniversary. In commemoration, a special event, probably a pageant, will be presented under the direction of the national council on 4-H Club work, with headquarters here.

Champ 4-H Entrants

Practically all of the 4-H delegates to the congress are required to have

Mass. Not Liberal With Premium \$

BOSTON, July 20.—Massachusetts, the State, that is, is not too liberal with its aid to fairs, a breakdown of its Department of Agriculture budget for the 1946 annuals shows.

A total of \$25,000 is allocated for the support of the various annuals. Of this, \$18,200 is budgeted for premiums and has to be shared by a total of 171 events, big and little, for an average of only slightly more than \$100 per event.

Breakdown on the \$18,200, as announced by L. J. Brems, who is serving his first year as director of fairs for the department, shows how the division, long division, at that, will be done.

Fourteen major fairs will share \$11,350; 105 grange fairs will whack up \$2,575; 19 community fairs will cut up \$2,265; six poultry and rabbit shows will divide \$1,145, and 25 miscellaneous events will share \$1,145.

Brockton, Brems points out, does not receive premium money, but \$1,200 is allotted for setting up exhibits in the department's building on the grounds. The State, Brems adds, also spends \$150 for ribbons for the two outstanding exhibits at each grange fair and \$50 for certificates given to young people in judging contests.

Winkley Preps Thrillers

For Dates With Annuals

ST. PAUL, July 20.—Ken Heath, discharged recently from the army air forces, has been added to Frank Winkley's All-American Thrill Show in preparation for the fair season, Winkley announced here. Heath is a motorcycle stunter.

Jimmie James and Crash Cook have rejoined the org. Mickey and Mousie, clown acrobats, are also back, and Herb Black, another clown with the show last year, has rejoined.

Eddie Glassner, Chicago; Wally Thompson, Omaha, and Buddy Campbell, Cleveland, have also been added.

Del Norte Dates Changed

CRESCENT CITY, Calif., July 20.—Dates for the Del Norte County Fair have been changed from August 21-25 to August 31-September 2, Robert McClure, secretary-manager, announced.

won first on the county level, then on the State level in order to go to the event as a State representative in any classification. All-time high participation of 4-H'ers in the congress totalled 1,800 boys and girls.

The expo will adhere to its basic admission price scale this year, but will add the federal tax on admissions, which was imposed since 1941. Thus, general admission will be 74 cents and horse show tickets will be scaled at from \$1.24 to \$2.74.

B. H. Heide, now in his eighties, continues as secretary-manager of the show, with W. E. Ogilvie, associated with the expo since 1929, doing yeoman work as his assistant. Ogilvie also doubles as secretary of the dog show, staged by the International Kennel Club of Chicago. This event, rated second only in size to the Westminster Kennel Club show held in New York's Madison Square Garden, was a wartime casualty, but will be resumed October 19-20.

"THE WHOLE TOWN TURNS OUT"

Says the Fair Secretary



... because we book SELDEN for our event!

Thrills... Skillfulness of performance... Originality... The looked-for qualifications when booking an act that attracts... and SELDEN makes all three outstanding.

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Care of THE BILLBOARD CINCINNATI 1, OHIO



NEW JERSEY STATE FAIR

TRENTON, N. J.

"SOMETHING TO CROW ABOUT" SEPTEMBER 22-29, INCLUSIVE

GET YOUR RESERVATIONS IN EARLY FOR CHOICE LOCATIONS!

NATIONAL ADVERTISERS: We Have a New Industrial Building With Excellent Display Accommodations.

INDOOR CONCESSIONS: Several Buildings With Good Space Available for Jewelry Stands, Demonstrations, Glass Blowers, Run Menders, Metal Workers, Gadgets, Medicine Workers, Photo Gallery, Etc.

FOOD CONCESSIONS: Eat Stands, Drink Stands, Ice Cream, Frozen Custard, Popcorn, Candy Apples, Peanuts, Etc.

Write or Wire

JOHN McCORMICK

Concession Mgr.

NORMAN MARSHALL

Secy.

Fair Grounds, Trenton, N. J.

WANT GAMES (Must Be Legitimate). All Concessions Open.

Apply to CETLIN & WILSON SHOWS, En Route, or to the Fair Grounds as Above.

The Largest Kids' Day in the East

LANG TROUPE

6 PEOPLE TEETERBOARD ACT

FEATURING DAINTY CAROL AND MARY

Topmounters in Board to Board Routines, 3 High to Shoulders, Full Twisters, Forward Double Gainors and Backward 2½ Somersault While Blindfolded to 15-Ft. High Perch Chair.

SECOND ACT — 3 PEOPLE COMEDY KNOCKABOUT ALSO ANOTHER FINE TEETERBOARD TROUPE

THE SIX ERVINGS

In Fast Routines Using Two Boards—Featuring Miss Ericka.

SECOND ACT — 3 PEOPLE COMEDY KNOCKABOUT Some Open Time for Illinois and Indiana Fairs.

Address

ERVIN P. LANG, 1623 Saemann Ave., Sheboygan, Wis.

HOLLYWOOD

DEATH DODGERS

Sensational Post War Auto-Cycle Thrill Show

Featuring

- ★ YOUNG DOC MACKENZIE — Bus Jump, Crash Roll Over
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WANT CONCESSIONS!

The Great Central Northampton Fair, Wellwood, Va. August 13, 14, 15 and 16, 1946.

Merry-Go-Round, other Rides, and all types of Concessions.

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WANTED—COMPLETE MIDWAY

RIDES, SHOWS AND CONCESSIONS FOR

WESTERN NORTH CAROLINA FAIR

LATE SEPTEMBER OR EARLY OCTOBER.

Write or Wire—MONROE REDDEN, HENDERSONVILLE, N. C.

BEATTY JUMPS TO 20 CARS

Canadian Bow Gets Big Biz

Five units added as train leaves States for historic tour of Vancouver Island

VICTORIA, B. C., July 20.—The Clyde Beatty Circus was increased from 15 to 20 cars before it left Bellingham, Wash., for Canada. One of the additional cars is for the advance, three are for equipment and the fifth is a sleeper, it was announced by Manager Ira M. Watts.

The first circus ever to bring a show train to Vancouver Island and the first major American org to play the island spots since Miller Bros.' 101 Ranch ferried its wagons and stock across from the city of Vancouver in 1912, show found the natives waiting and eager, and business so far has been great.

For opening stand at Port Alberni Monday (15), people came by special boats, trains and busses from lumber camps and surrounding towns. *The West Coast Advocate* called it the largest crowd ever in the little city whose normal population is less than 2,500. Result was a strong matinee and turnaway at night.

Next day the same thing was repeated at Courtenay, which is even smaller than Port Alberni. Majority of folks in these spots had never seen an elephant.

Moving to Victoria Wednesday (17) for a three-day stand, show has done nothing but business here, giving (See *Beatty Adds Cars on page 112*)

Dailey Moving Okay Despite Long Runs; Using New Big Top

GRAFTON, N. D., July 20.—Despite arrival at 10 a.m. after a run of 130 miles from Devils Lake, Dailey Bros.' Circus was ready at 3 p.m. for its matinee here Thursday (18). Show's previous two runs, from Williston to Minot to Devils Lake, also exceeded 100 miles.

Labor conditions have improved and show is moving on schedule, according to Manager Ben C. Davenport, even the Superintendent Ralph Noble left for Gonzales, Tex., because of ill health and Boss Canvasman Whitie Ross is no longer with it. Davenport also announced that Ivan Douglas has returned to take over the menagerie top; Louie Reed, late of the Cleveland Zoo, is in charge of caged animals, and Hank Carlyle has replaced Harry N. Brown as 24-hour man.

Show makes an impressive flash with new big top received at Havre, Mont., July 10. Sidewall had been used during previous week following blowdown at Billings. Canvas of old big top was burned to salvage the hardware.

Hitting Grafton at a slack season in farming, show drew near-capacity at the matinee and a full night house. Opening stand in North Dakota at Williston was light Monday (15), following fair business at Plentywood, Mont., Sunday (14). Two full houses were reported at Malta, Mont., Thursday (11).



VICTOR ROBBINS and his band on Sparks Circus lined up for their picture, left to right, as follows: Percy Cayuga, baritone; Lon Harris, bass; Bill Tobias, trombone; Robbins, leader and trumpet; Jack Carroll, solo cornet; Doss Gibson, snare drum; Ted Girard, bass drum, and Fred Mulle, air calliope. Kay Burslem is drum majorette.

Calif. Earthquake Fails To Shake Biz For Polack Unit 1

SAN BERNARDINO, Calif., July 20.—Polack Bros.' Circus, Unit No. 1, ran into excellent business, the first July rain here in 15 years, a heat wave and an earthquake this week.

Capacity turnouts were pulled Tuesday (16) and Wednesday (17), altho mercury hit 101 Tuesday, 98 the following day. Slight earthquake struck at 6:30 a.m., Thursday and worried circus. During matinee it rained lightly, but stopped an hour before night show. Rain and threat of rain held down attendance. Sam Ward promoted the date.

Joe O'Donnell met with plenty of opposition in promoting unit's previous stand in San Diego, Calif., where he found circus day and date with bull fights and races "south of the border," Del Mar's first county fair in five years, midget auto races which have been drawing 20,000, and opera under the stars, not to mention other assorted events. However, the circus, sponsored by Al Bahr Shrine Temple, weathered it all. Biz was off until Thursday, then started to build. Stand wound up with good houses, including two turnaways.

Some of the young lovelies of the Big One are pictured in a photo feature titled *Teens Under the Big Top* in the July issue of *Seventeen*.

Elgin, Ill., Police Grab Con Artist Posing as Clyde Beatty

ELGIN, Ill., July 20.—A slick-talking man talked such a good circus that he had some townfolk believing he was Clyde Beatty; that he had sold his interest in his circus to George A. Hamid; that he had his lions and tigers parked in Buffalo, and had a lot of them readied up to cash his checks.

A suspicious individual called *The Billboard's* Chicago office and asked if the man could be Clyde Beatty. When *The Billboard* was informed

King & Sparks Do Extra Shows At Bangor, Me.

BANGOR, Me., July 20.—King Bros.' Circus pulled three capacity houses here Thursday (18), two days after the Sparks Circus had to give four performances Tuesday (16).

Sparks was the first circus to play Bangor in six years. The downtown ticket sale sold out for both scheduled performances, and an extra show was necessary afternoon and night to accommodate the crowds. A strong promotional tie-up with Freese's Department Store accounted for a tremendous outpouring of kids for the matinee, many of whom had never seen a circus before.

Sparks' date meant a home-coming for Bandmaster Victor Robbins, who spent his youth in Bangor before joining the John Robinson Circus in 1922 and who still winters here.

Extra Night Show for King

King Bros., after doing turnaway business at the matinee and scheduled night show, gave a second performance at night that also filled the big top. Manager Floyd King reported two capacity houses Wednesday (17) at Rockland, Me., where Sparks played to excellent business less than a week before (11). King's first stand in Maine was at Sanford Monday (15), 12 days behind Sparks, (See *King & Sparks on page 112*)

Big Bertha Gets Top Grosses on Michigan Stand

FLINT, Mich., July 20.—After fighting the elements last week, not to mention the labor shortage which has been plaguing the Big One this season, Ringling Bros.' and Barnum & Bailey Circus got a break all the way this week and the receipts tell a successful story.

Playing here Thursday (18), the show had a three-quarter house for the matinee and a full one at night. Temperature in the afternoon was in the 90's but dropped at night.

Food Inspectors Busy

What was described as a routine check by the Bureau of Foods and Standards came about here. As a result, show was ordered to discontinue serving meat it had on hand for its employees and to discontinue selling an artificial fruit drink to customers, which, bureau officials ruled, did not have enough sugar. Michigan regulations require an 8 per cent sugar content in fruit drinks for public consumption.

With *The Toledo Blade* and *The Toledo Times* giving with more publicity than they had in years, show registered two turnaways at night shows in a two-day stand Monday and Tuesday (15-16). Matinee Monday was only fair, but the Tuesday afternoon crowd almost filled the big top. Con Colleano fell seven feet to the ground when his wire broke in the night performance Tuesday. He was knocked unconscious but was not seriously injured.

Cleveland Stand Okay

Weather was ideal at Cleveland and 25,000 attended Saturday and Sunday (13-14). Show made the (See *Big Bertha Gets on page 112*)

Kelly-Miller Straws 'Em As Route Shifts to S. D.

GREGORY, S. D., July 20.—Maybe it's the show's six bulls that are paraded on the main drag at noon-time, but whatever the reason, capacity and straw business seems to have become a habit with the Al G. Kelly-Miller Bros.' Circus. Two full houses turned out here Tuesday (16), and straw had to be used Monday (15) for both shows at Winner and Sunday (14) at Mission, where matinee only was scheduled.

Show's final Nebraska stand, at Valentine, drew a turnaway in the afternoon and capacity at night Saturday (13). At Ainsworth, Neb., Friday (12), there was a three-quarter matinee and full night house. Bassett, Neb., produced two straw houses Thursday (11).

Big Top Lost in Storm, Mont'y Uses Menagerie

HEBRON, N. D., July 20.—The C. R. Montgomery Circus exhibited in its menagerie top here Friday (12) after a storm the previous day had destroyed its big top, the management informed the press. It was also said a new big top was on order and was expected any day.

Ice for use by the show here was trucked from Bismarck, 65 miles away.

Buck Owens Org Different; Wild West Features Show; Horses Do Labor of Bulls

Equine Motif Gives Program Spice—Personnel Is Happy

By Justus Edwards

PERU, Ind., July 20.—At first glance, the Buck Owens Circus & Wild West appears to be like any other show of similar size. But start looking around this new outfit launched last spring by Buck Owens and Si Rubens, and you find there are a number of things that are at least a little different. A couple of minor details catch the eye first on the midway. One is the side show banners, somewhat arty in design and entirely devoid of lettering. The other is the office wagon which, instead of being rear end out, is parked parallel with the midway, so the ticket windows are on the side.

Hoss Opry for True

Pass thru the royal blue marquee and you find yourself in a hip-roofed top, 60 by 100 feet, that contains nothing but horses, horses, horses. Then it becomes apparent that this is perhaps the horriest motorized show that ever took to the road, and that's not overlooking the Tom Mix opry of 10 years ago.

Inside the big top, the program scarcely gets under way when the menage number comes on with five horses and riders. Even a bigger surprise comes when the Liberty acts appear—three of them with six horses each. From a herd of "toy" horses in the side show, one is brought in for a track specialty and introduced as the world's smallest Percheron (age, 4 years; weight, 40 pounds). And carrying the equine motif still further, Buck Owens enacts with his horse, Goldie, one of those rescue scenes which, to the strains of soft music, is altogether effective.

Buck blows the whistle thruout and does a neat and concise job of announcing. At about the three-quarter mark in the program he proclaims that this indeed is a show that "throws traditions to the winds," that whereas most shows save their cowboys and cowgirls for the concert, this one presents them in the main performance.

Then the show really comes to life and finishes with color and action aplenty. Four couples, in bright Western togs, do a quadrille on horseback, with Buck doing the calling. Leon Snyder, son of Leo (Tiger Bill) Snyder, next executes a series of horses catches. Then the three rings are given over to some really solid rope-spinning by Snyder, Joe Chwirka and Shorty Schearer, each finishing with specialties. With them in the Wild West line-up are Alta Mae (Mrs. Buck) Owens and Erma Lee Niquette, Meulah Schearer, Novel Freeman and Harry (Junior) Rawls. All turn out for trick riding, which gives the show a fast finale.

The Spangled Section

Straight circus acts include the expert trampoline work of the Morales family (4), Felix's well-sold head slide, Paul Walcott's dogs, featuring a wall-scaling Gordon setter; Paul and Ellen Knight on the tight wire, Virginia Lynne's chair balancing, the DeKohl Trio's juggling, and the usual assortment of swinging ladders, cloud swings and webs, the latter with special wardrobe. Acts thruout have a clean, well-dressed appearance.

The clowning of Joe and Sig Bon-Homme and Charles Lewis Jr. and Sr. follows the conventional pattern (firecraker, hair-cutting, diaper, etc.) with one notable exception—not once is the water gag used.

John Dusch's band of nine pieces and calliope gives with good old circus music.

Big top is a 90 with three 40's (a popular size this season) and has

9,600 See Williams's Opener at Buffalo; Rochester in Assist

BUFFALO, July 20.—Strong advance and a last-minute publicity stunt which brought Rochester of Jack Benny's radio program to the show opening night, proved a lure for the customers, and as a result Jim Williams's Olympia Thrill Show got off to a good start at the Civic Stadium here Wednesday (17). Show closes Sunday (21).

There were 9,600 persons on hand for the opening. Rochester, playing a local nitery, agreed to attend the opening and go into the animal cage to pick out one of Terrell Jacobs's lions as a present for Jack Benny. Thursday (18) attendance was 8,000.

Headliners include Jacobs, Jimmie Lynch and His Death Dodgers and the Hanneford Family. Tickets go for \$1 plus tax, with children half price.

Packs' Biz Builds At Grand Rapids

GRAND RAPIDS, Mich., July 20.—With an aggregate of 17,000 the first three days of a five-day stand, Tom Packs' Circus, under police auspices at Bigelow Stadium, played to steadily increasing attendance here this week. Show opened Tuesday (16) night to about 4,000 and drew approximately 6,000 Wednesday and 7,000 Thursday. Date was midway between Cole Bros., late in June and Ringling-Barnum, billed for July 30.

Packs' second season at Columbus, O., for the Police Athletic Association, drew a total attendance of 27,000 to Red-Bird Stadium during seven performances of a five-day stand ending Sunday (14). While the sponsors were satisfied with their take, their lack of push on the advance sale failed to make the date a heavy winner for the promoter. Show opened just one week after Ringling-Barnum's two-day stand and was day and date with first four days with Ward's World Fair Shows, spotted just 200 yards away. Strong program, with a fireworks finale, received good notices from the press.

nine-high blues (painted yellow) all the way around. Canvas is white without colored trim, but bally cloths and seat ends of blue and red give a needed touch of color.

Big show prices are \$1.20 for adults, 60 cents for kids and 60 cents for reserves. Concert and side show each gets 25 cents.

Concert and Side Show

Concert features are Stormy, a handsome white horse with a movie build-up, and H. S. (Professor) Gatchell, a grizzly old fugitive from the barber chair, with a troupe of dogs, he cues entirely by voice over a mike.

George E. Foster's Side Show is housed under a push-pole top that (See Owens Wild West on page 112)



OBERT MILLER, of the Al G. Kelly-Miller Bros.' Circus, is proud of his new elephant trailer (top) and his new canvas spool-truck, of which he says: "The spool wagon is working fine. It loads fast and saves time and labor. I wouldn't be without it."

Heat Hurts Biz On Cole Return Thru Midwest

NORFOLK, Neb., July 20.—Cooler weather, welcomed after an unrelenting heat wave, marked Cole Bros.' departure from Iowa and return to Nebraska on its westward trek. Show had two full houses at Sioux City, Ia., Monday (15) after a Sunday layoff and, playing here next day, drew better than half a house at the matinee and about three-quarters at night. Show was said to have been the largest to play Norfolk in 16 years.

Business was somewhat spotty on the show's return across the Middle West from a successful swing thru Michigan, ranging from a surprisingly big day at Elkhart, Ind., July 5, to light attendance Saturday (13) at Carroll, Ia., where matinee was only slightly late despite a 7:30 a.m. arrival. Heat during most of this interval was terrific and was credited with taking a toll in attendance. Latest arrival was at Cedar Rapids, Ia., July 10, where matinee did not start until 4:45 p.m.

Biz Off at 2 Spots For Polack Unit 2

MUSKOGEE, Okla., July 20.—Temperature here was up, attendance down for the Polack Bros.' Circus, Unit 2, which closed its three-night two-matinee stand Sunday (14). Receipts totaled approximately \$3,800. Slim take was attributed chiefly to the near-100-degree weather and to a lesser extent to opposition from the Muskogee Western Association Ball Club, which was at home two nights. Date was sponsored by the Junior Chamber of Commerce.

Unit's previous stand, a 10-day 14-performance stay in Dallas, also ran into hot weather and poor attendance. Figures released by Sam T. Polack put total attendance at 37,000. Matinees were hurt by heat. Delay in printing of tickets, which set back start of advance sale by 10 days was also ascribed as reason for disappointing biz.

B&B Dodges License

WILMINGTON, Del., July 20.—Bradley & Benson Circus, billed here for July 24 will avoid the recently doubled city circus license by playing outside the city limits on the Richardson Park lot at Five Points.

MOTORIZED CIRCUS

FOR SALE

BOX D-241

The Billboard, Cincinnati 1, O.

SIDE SHOW PEOPLE

WANTED

Ticket Sellers, Acts, Girls and Oriental Dancers wanted for

DAILEY BROS.' CIRCUS

Wire

MILT ROBBINS, Side Show Mgr.

Duluth, Minn., July 26-27; Mankato, 29; Sioux Falls, S. D., 31.

NOW BOOKING

Late Fairs—Indoor Dates

4-WARD BELL FLYERS-4

Doubles, Twisters, Two and a Half, Somersault, Passing Leap.

"Guaranteed Performance."

Now Appearing:

Westview Park, Pittsburgh, Pa., July 15-27. Permanent address: 204 Sunset Ave., Dallas, Texas.

COLORED MUSICIANS AND GIRLS WANTED

For

DAILEY BROS.' CIRCUS

Wire

JOHNNIE B. WILLIAMS
Duluth, Minn., 26 and 27; Mankato, Minn., 29; Sioux Falls, S. Dak., 31.

WANTED

Organized Circus for two or three day stand, August or September date. Sponsored by strong auspices. Can produce big advance sales. Wire, write or phone.

R. W. Tommie Stevens
Central Hotel Waco, Texas.

BUCK OWENS CIRCUS

WANTS

Side Show Acts, Punch, Half and Half; also two Dancing Girls. Can also use Drummer and Calliope Players for Band. Need Boss Groom; get in touch with show, Phyllis Darling, wire the show, Cambridge, Ohio, July 31; Zanesville, Aug. 1; Lancaster, 2; Circleville, 3.

NOTICE

To all Locals and Members of International Alliance Bill Posters, Billers & Distributors:
Bailey Brothers' Circus has NOT SIGNED Agreement.
JOHN J. GRADY, International Secy.

WANTED

2 good Phone Men.

SAM WARD

Shrine Temple, Portland, Oregon

CIRCUS PHOTOS

Death of Black Diamond, set of five interesting 5x7 views, \$1.50. Wortham & Allen Water Circus Calliope, 8x10, showing beautiful carving, 50¢. Many others. List for stamp. NAT GREEN, 64 W. Randolph St., Chicago 1, Ill.

UNDER THE MARQUEE

Any billing clashes?

Nick Hinig, vice-president of the Charles Siegrist Showman's Club, who hails from Dover, O., is back home after a week's vacation with Cole Bros. in Michigan as guest of Mr. and Mrs. Joe Haworth.

Average report: Weather, fine; lot, dusty; business, big.

"The clown of all clowns" is the tribute paid Arthur Borella by Tommy Whiteside, producing clown with Mills Bros.

Arguments between show managers and their help aren't decided by who is right—but by who is left.

Jake (Corrigan) Disch, George Bink and Leo Demers of Cudahy, Wis., visited Mills Bros. at Burlington, Wis. Disch, the Walters Trio and Baker's comedy mule act played the July 4 Celebration at Fond du Lac, Wis. . . . Harry Winslow, contracting agent, visited Joe Haworth on Cole Bros. at Kankakee, Ill.

Showman who advised that his staff wasn't up to the 1940 efficiency can be grateful his competitors' staffs aren't either.

Emmett W. Sims, p. a. for Cole Bros., was quoted by Columnist Carleton Cady of Grand Rapids, Mich., as authority for the statement that anyone who pronounces "calliope" with four syllables and sounds the final

"e" is a towner, a rank first-of-May or a slave of Webster.

It has never been settled between press agents and billposters which department is mostly responsible for big houses.

After prospects of four circuses within a month, Missoula, Mont., wound up with one, writes P. P. Celli. Bell Bros., billed for June 17-18, failed to show. Clyde Beatty and Dailey Bros. considered dates, but passed the town up. Then Bobby Burns, g. a. for Sello Bros., discovered the situation and set his outfit on the Milltown lot July 4.

The Ringling-Barnum banner brigade, designated as advertising car No. 3, began work in Chicago Tuesday (9) for the show's 10-day engagement starting August 2. Lee S. Conarroe is manager; W. S. Owens, banner squarer; M. D. Röss, boss bannerman, and Jack Adams, B. E. Phillon, Don Demirjian, Tony Jacobs, J. E. Long and J. B. Scanlon, tackers.

An old-timer advised: "Always be good to a First of May. The time may come when you'll have to ask him for a job on his show."

In 1894 Charles W. Rife, as agent for the Walter L. Main Show, put over a newspaper contract in Fort Plain, N. Y., that shut out the advertising of any other circus and caused Ringling Bros. to cancel the town. Last Saturday he visited the R-B lot



JAKE, HARRY AND JACK MILLS and Jack's daughter held still for this picture taken by Clarence A. Kachel when Mills Bros.' show played Jefferson, Wis., July 5.

in Cincinnati and landed on page 8 of the Sunday Enquirer shaking hands with big Jim Haley and thus ending the 52-year "feud" between Ringling and himself.

Eddie (Rollo) Beisel, who was in clown alley with several shows, is now located in Reno, Nev., where he has a leather goods manufacturing company. One of the recent products of the firm was hand-tooled silver-mounted saddle for Admiral William Halsey. Beisel recently visited in Westminster, Calif., near Los Angeles, where he cut up a few with his old friend Eddie Cluston.

Reason present-day managers don't wear beards is too many people try to get into their hair. Furthermore, beards are uncomfortable when wet with dew.

Comes now the male half of the falsely reported Lee-Jacobs marriage with a squawk of his own. His name is Coy Lee, not Corey Lee. Whoever sent the phony wire to The Billboard reporting the marriage obviously took the name off Bailey Bros.' printed program, which lists Lee as assistant in Dolly Jacobs's elephant act but misspells his first name.

We like carnival agents that tell newspaper editors and towners that the midway he represents is owned by one of the big circuses.

Carl Fraser, Mills Bros. general agent, and Mr. and Mrs. Bob Bach, visited at Herm Linden's home in Aurora, Ill. When the show played the town, the Lindens were guests of Jack Mills. . . . Paul (Skinny) Cressman writes he had a great visit with Tommy Bryden, car manager of Sparks Circus, and his bill crew of Ray Shea, J. Raymond Norris, Charlie O'Brien, Harry Crabtree, Dan Cashman, Mike Woods, Ronald Waite and George (Kaiser) Hanes.

Tough luck won't let loose of Lathabee Rubyatte, Arab tumbler on the Mills Bros.' show. After being without his car more than a week while it was being repaired, trouble with his trailer hitch caused it further damage and once more it had to be left behind. Martha Hagerman's single trap and loop occupy centering position in Mills Bros.' opening aerial display.

Elaine Nippo, of Mills Bros., is convalescing from her recent operation at the home of Mr. and Mrs. Dale McGuire, La Porte, Ind. . . . Tex Coöper, 82, and his wife, Nona, former circus midget, celebrated their 28th wedding anniversary Saturday (13) at Hollywood, where they are film players. . . . Frank Clark, who recently joined the James M. Cole

show, is playing calliope for street bally and on the midway but not with the band. . . . Whitie and Rosalee Rodenburg visited Polack Bros.' No. 2 unit at Muskogee, Okla.

Jim B. Flanagan arranged a gay party at Meriden, Conn., when the Hunt Bros.' advance was there. Present were Earl Chapin May, Mr. and Mrs. Minert DeOrlo, Jean Fernley, Dan Stewart, Charlie Parker and E. W. (Slim) Somers, Hunt brigade agent. . . . When the Clyde Beatty show played Klamath Falls, Ore., Thomas Hayden visited Lou Walton, come-in clown. . . . Mrs. William Walleit and son of Havre de Grace, Md., visited friends on the Benny Fox Circus at Aberdeen Proving Ground, Md. They also caught the Joe Hodgini riding act at Carlin's Park and the R-B show at Baltimore. Tom Aiton advises by postcard (See Under the Marquee, page 112)

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Want Trick Roper, Trick Riders (prefer man and wife)—Loose Rope Bronc Riders.

ATTENTION, FAIR SECRETARIES

We have a few open dates in Tennessee, Kentucky, West Virginia and Virginia. We operate the year around. Write or wire.

BOX D-261, THE BILLBOARD

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for

"WORLD'S GREATEST INDOOR CIRCUS"

ARABIA TEMPLE, HOUSTON, TEXAS—NOVEMBER 1 TO 12
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Write, Wire, Phone

R. W. MILNER, JR., Chairman, Esperson Bldg., Houston, Texas, or
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Scotch Bag Piper, Anatomical Wonder, Tattoo Artist, Fat Girl, Midgets, Mitt Reader, Hawaiian Musicians and Dancers, Oriental Dancers, Accordion Player, Magician who can do Punch and Judy and lecture, Twisto, Half-and-Half who can stand prosperity, prefect acts that pitch, Fire Eater, Iron Tongue, Australian Bushman, John Hapnah, come on, Carter Family, Prof. Maxie, Popeye Hill Steele, Beulah, wire at once, Cecil (Bumps) Latham, come on. Boss Canvasman for Side Show, Sam Marietta, get in touch with me. Working Men that can drive Semi, Man to handle elephant, Chastis, agitators and lishheads, save your stamps, you won't last here.

Fairs start at Lawrenceburg, Ind., July 21-27; Marion County Fair, New Bethel, Ind., July 29-August 2; Shelbyville, Ind., Aug. 4-9; Rockville, Ind., Crawfordsville, Ind., Lake County Fair, Crown Point, Ind., Hartford City, Ind., Thorntown, Ind., Louisa, Ky., other fairs to follow. Write or wire as per route.

CUBAN MACK

c/o Joyland Amusement Co., Lawrenceburg, Ind., this week.

HAVE OPENING FOR GOOD PHONE MEN

Seattle, Washington, engagement of

POLACK BROS.' CIRCUS

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Contact JOE O'DONNELL, Agent Polack Bros.' Circus, Mayflower Hotel, Seattle, Washington

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Outstanding Outdoor Announcer

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First Class Complete Rodeo Troupe for Big Labor Day Celebration To Be Held at Liberty Park in Natchez.

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Book Tickets, Banners. 3 crews working year around. Police, labor and vet. deals.

FRANK B. HILDEBRAND

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WANTED

Girl Topmounter for Shoulder Perch Act. Age 18 to 24. Photo a must if unknown to me. State experience and salary expected. BOX D-263, The Billboard, Cincinnati 1, O.

FOR SALE YOUNG MALE AFRICAN LION

15 Months and Gentle. Cage Included.

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NET ELASTIC OPERA HOSE

Black or Suintan, \$5.00. Rhinestones with Settings, \$2.75 gross. Metal Spangles, all sizes and colors. Chainette Fringe, 3" and 6". Net Panties, \$1.50. Folder? Yes.

C. GUYETTE

346 W. 45th St. New York 18, N. Y.
CI-cle 6-4137

Ringling-Barnum

Our ninth week finds us heading for a nine-day stand in Detroit, which everyone with the show will welcome after our one-dayers.

Visitors at Fort Wayne—Members of the Hanneford family, Terrell Jacobs, Eva May Lewis, Emmett Kelly's son and Earl Shipley. Cleveland—Mr. and Mrs. Charley Jones, Ted Deppish, Mr. and Mrs. Gordon Alday, Charley Malois, Jack Mitchell, Eddie Sprankle and June Martin. Toledo—Margaret Bickley's daughter and Mr. and Mrs. Kreis.

Martha Wallenda and Joe Barbetti celebrated their birthdays. Word has been received from Pete Daniels that his father died while show was in Buffalo. Betty Hackett has rejoined. Commander Jack Leontini, back from China, visiting the Wallendas, worried about getting shipping space for his 36-horse Liberty act from Sweden to England in time for Christmas engagements.

Backyard Scenes: The welcome sight of John Howard Thomas hitting the lot with 60 new workmen. . . . All departments painting like mad to have everything spic and span for Detroit and Chicago. . . . Clarence and Tiny Carr cutting it up with midget members of clown alley. . . . Sun bathing taking the backyard by storm. . . . Eager beavers practicing between shows. . . . Frenchie Skyball lamenting his losses from tossing the dominos.—DICK MILLER.

Bailey Brps.

Kewanee, Ill., gave us our first straw house in some time. Rain caught up with us at Monmouth but was more than welcome. It broke the heat wave that was about to get everyone down, thus stalling "dog days."

With Punch and Judy's arrival from Robbinsdale, Minn., with their grandmother, Mrs. Fuller, the juvenile department is complete. In fact, the kids have just about taken the show over. Shirley Stevens, Jane and Delores Sadowski, Diane Pressly, Patty Milligan and Beverly Welbes even put on a show of their own, taking in over \$15, and no passes. Punch is bossing the elephant department and Judy has taken the ribbing title from Ginsburg. One never knows where a punk will pop up. They're in spec, the clown car, crowding Harry Miller out of his ticket box and in Al Dean's hair. We only hope they won't tip C. C. Smith's office over payday. Ballyhoo Bros. has nothing on us, no, sir!

Pat Knight turned Uncle Sam's wardrobe back and has donned his wire pumps again. Coy Lee is looking for a secretary to help him with the flood of mail he's receiving. (See BAILEY BROS. on page 88)

Stevens Bros.

Bob Grubb, of the Wild West, and Don Nading, mechanic, rejoined with the ring stock truck, which was laid up awaiting replacement parts. A sleeper trailer that broke loose and rolled down a hill near Sturgis, N. D., was a total loss.

More ice cream and cake: Johnny LaToska had a birthday. Mrs. Lulu Stevens sounded an alarm when her iron became overheated, but no damage was done. Mrs. Ione Stevens has been doing the cooking since Mrs. Nola Grady was called home by the death of her brother. Chuck Fuller was out of the program a couple of days with an infected ear.

General Agent Raymond Duke was back to talk business with Owner Bob Stevens. Richard Plante, of the advance, was with him. Mrs. Duke and son, Lee, left for her home in Ora, Ind., to await a blessed event.

The mosquitoes certainly turn out en masse for the show.—HARRY VILLEPONTEAUX.

DRESSING ROOM GOSSIP

Cole Bros.

It looks as if Mr. Cole is on his way to the wide-open spaces, and I wouldn't be surprised if we saw the mode-o-day before long. A lot of our folks are looking forward to the trip, Brownie Gudath in particular. He informs me his house has been completed and he plans a house warming as soon as we hit the Los Angeles area.

Weather was ideal thru Iowa and the green, grassy lots made it a pleasure to work. Happy birthday was sung to Mrs. McFarland, our favorite girl friend, and Ralph Winarski, our likable boss prop man. Recent additions: Charles Reymer, late of Bailey Bros., and Whitey Ross, side show canvasser. Harold Hall and Mark Anthony recently joined Homer Cantor's staff.

Many visitors the past week: Milt Woodward, Dorothy Emerson, Wayne Larey, Dorothy Carter, Pop Johnson, the Ballard kids, Doc Wilson (sorry to hear of Mrs. Wilson's operation), Mr. and Mrs. Russell Warner, Roy Warner, Ed Raycraft, Happy Hunt, Carl Myers, Mr. and Mrs. Chuck Simpson, James McElwee, Nellie and Bausey Dutton, Kate and Tom Smith with whom the writer and wife tramped so many years on the old Yank show; Mr. and Mrs. Larson and daughter; Brownie Gudath's daughter, Elinor; Peggy Wadell, Johnnie Wehkos, Joe and Eva Lewis, Andy Bakalar, Gleason the doctor of deception and his twin daughters, Jane and Janet, and Mr. Carlock.

Thanks, all you nice people, for those letters which I can't possibly answer. I agree with you that we have the finest program in this or any other country. And what I said about those three little monkeys still goes.—FREDDIE FREEMAN.

Dailey Bros.

This weekly stint has been bequeathed to us by Dorothy Lee Brown, and we hope to carry on without a break the remainder of the season.

Our new big top arrived at Havre, Mont., amid great rejoicing, after sidewalls had been the order of the day since loss of the old top at Billings. A few natives in a couple of towns availed themselves of our misfortune by watching the performance thru binoculars from hills. We also found that people will sit in a drizzle to see a circus. Our hats are off to the folks of Cut Bank, Mont.

Old Doc Stork had a heavy load when he brought a dozen youngsters to the Mexican boa constrictor in the side show. Betty (Bob-A-Lee-Bob) Acevedo is back on the wire after a 10-day lay-off with three cracked ribs and an injured ankle. A vote of thanks to Mitt Carl for the July 4 dinner. Orchids to the Great Northern Railway for hauling us with a Diesel engine. At Lewistown, Mont., our rolling stock shared interest of the natives with the largest locomotive ever to wheel into town.

We'll be here again next week if the mosquitoes don't carry us away.—HAZEL KING.

Sparks

Jack and Emily Edda visited at Lawrence, Mass. Mrs. Ray Goody, with Ray's sister, stopped en route to Canada to visit Ray's parents. Spiller's seal act and Charlie Webb, of King Bros., were recent visitors.

Jose Fernandez said he was getting a cradle made. "Getting a baby?" the gang asked. "No," said Jose, "it's a cradle for my new aerial act."

Mrs. DeHaven has some effective new stunts in the elephant act. Mell (See SPARKS on page 88)

King Bros.

From my trailer I see Mrs. Eva Hinkley doing a big washing to radio accompaniment, while Bill Shelford, Johnnie Sobol and Little Joe cut it up with them under a shade tree. David Jr. is more interested in his new-found art of walking. And there goes Naido Cristiani, running like a rabbit.

Paul Sullivan and Ralph Keniston, of Concord, N. H., spent several days with us rehashing wagon show stories. Dr. and Mrs. Howard and friends visited at Dover, N. H. So did Walter Herod, one of the better wire walkers, who furnished us with some hard-to-get gadgets for the act.

Thelma Pierce celebrated her birthday and thanks Bill Dimsdale for the lovely gift. Mae Schoonover is knitting little garments—for her dog act. The Powells' daughter, Ora, and her son, Paul, are with us. Papa Cristiani is in the big acro act, still agile for his age. Bennie is also back, giving pep to the act.

Eddie Baker, our new steward, is doing fine. Arthur Jordan is helping with the serving. Ken Eckert is one of the busiest men on the show. All credit to Chester Welch, big top boss; to Arthur Stahlman and the butchers in the menagerie, and to Leon Robinson and the side show crew with Homer Roberts, Pappy Johnson and Joe Applegate.—EDDIE HENDRICKS.

Buck Owens

Business has perked up somewhat, and so have the heat and storms. At Connersville, Ind., the peaks were lowered when a storm came up, and we lost the matinee. The writer enjoyed Indiana's beautiful scenery the day our bus broke down and we missed the matinee at Elwood.

At Wabash, Harry Taylor, rodeo owner, visited Buck Owens. Felix Morales welcomed his mother and sister, Teresa, and the latter's husband and baby daughter for a visit. They had come from the Montgomery show. Perry and Myrtle DeKohl and daughter, Virginia Lynne, who recently came on from Bell Bros., have been enjoying a visit from another daughter and her son of Tampa, Fla. Glen Dando recently joined John Dusch's band.

We had a real wild horse hunt at Peru, Ind. Seems there was a horse on the lot no one could catch, so our formidable cowboy force was called out, and with speedy results. Chief Gaucho Owens managed to "lower the boom" and the animal was defeated.

I couldn't catch up with all the visitors at Peru. Among them were Dr. Boyd, formerly with Al G. Barnes; Nick and Dorothy Carter, Terrell Jacobs, Mr. and Mrs. Earl McClain, Etta Hodgini, and Harry Parkhurst and son, all Peruvians; Chalmer Condon, CHS, and Tommy O'Conner, Logansport, and Burt Wilson, CFA, Chicago.—NORMAN HANLEY.

Al G. Kelly-Miller Bros.

Karen Kay Miller received many gifts when her eighth birthday was celebrated July 6. Now she has a little cousin also with a July birthday—the daughter of Mr. and Mrs. Dore Miller, born Tuesday (9) at the home of Isla's parents in Smith Center, Kan.

Our first wreck of the season was at Spalding, Neb., when the water wagon sideswiped a car on a narrow bridge.

Newcomers include Mr. and Mrs. Carl Stone, in the side show, and Mel Lewis, back with his *Oriental Village* featuring Esther Pepiton and Mickey (See Kelly-Miller on page 88)

Clyde Beatty

Seattle was our last big city in the States, and the folks went on a buying spree. When this hits print, the show will have had its first week in Canada. The gang is looking forward to some Sundays off.

What group of ladies are called the Jesse James of the padroom (and I don't mean Harry James)? And why do mailmen get gray? Well, Henry Kyes has had a backlog of mail in the last 10 towns, and the only way he could get it was to wire. And to add to his worries, *The Billboard* never seems to get here.

Mrs. Ann Reynolds took a flying trip to Sarasota, Fla., and will rejoin later. Ruben Olvera celebrated his birthday in Seattle. Good luck, old man.

I see Bob Reynolds on his knees taking those jackpots, he doesn't mind if he has to stand on his head. Clyde Beatty got in some great fishing in the Northwest. One day he came back with 15 rainbow trout—and that's no fish story. Seen on the lot, visiting friends: Mrs. Art Concello and Randy.

Visitors at Seattle were P. N. Branson, general agent, and Bill Lester, contracting agent, of Cole Bros.—DON FRANCISCO.

Bradley & Benson

Mrs. Hom Mix is back after a short absence. A "double new" has been added—a new side show top and a complete new show under it. Tommy Thornton is manager. A new act in the big show is Louis & Oliver, head and hand balancing.

Owner Jimmy Bagwell presented Linda with a cute Dalmatian puppy. The Bagwells were host a recent week-end to Agnes Maier, CFA, of Woodside, L. I.

William M. (Bill) Breese, director of our press and radio department, received a nice writeup in the *Johnsbury, Vt., paper*, and we agree with the editor on all the nice things said about him.

Sally Bagwell somewhat grudgingly turned her popcorn trailer over to the big show for a ticket wagon and office. The writer really enjoys working in it. Thank you, Mrs. Bagwell.—JOSEPH W. SCHAROUN.

James M. Cole

This is the show that plays the vacation spots. While in the Adirondacks, everyone took advantage of the streams and pools to enjoy a real tourist Sunday. When Tama Frank showed movies taken on the show, it was apparent Mike Guy had stolen the acting honors.

The Dobas have joined with their perch act. This is their first circus since Cole Bros. in 1936. Bus-buying is the vogue—first Mike Guy and now the Beehlers. Ayres Davies has a new house trailer.

Mr. and Mrs. Cole entertained visitors at Elizabethtown, N. Y., including Mrs. Kate Fisher and daughter, Eliza Walker; Mr. and Mrs. Dayton Stevenson and Mr. and Mrs. Page Walker and family. Other recent visitors were Mr. and Mrs. Joseph McCabe and Elinor Boardman.

There was some excitement at Lake Placid when Bill Tumber's dog upset a lamp in the trailer. Quick action by the showfolks prevented a serious fire.—CHARLIE CUTHBERT.

Webster Bros.

Now in our sixth week, we are having Michigan summer weather with warm days and cool nights. We had a great crowd Sunday (14) at Waterford, where matinee only was given under auspices of the Oakland County Sportsman Club. Four mem— (See WEBSTER BROS. on page 88)

NEW YORK IN 'CLEAN-UP' DRIVE

Arcades First To Feel Sting

Campaign, citywide, not aimed solely at fun spots—Coney's girlies draw fire

NEW YORK, July 20.—General clean-up of Coney Island, the Rockaways and other New York outdoor amusement spots is in full swing, with practically all city departments co-operating in the drive, which is not aimed at the resorts alone, but is part of a city-wide campaign spark-plugged by the departments of sanitation and licenses.

As far as beaches and amusement parks are concerned, the drive started off before the official opening of the outdoor season with a moderate and unballyhooped clean-up of penny arcades at Coney Island and Rockaway Beach. Arcade owners voluntarily eliminated a comparatively small number of movie and still-picture machines—all using State-censored subjects—or changed the machine displays at the request of the license commissioner, Benjamin Fielding.

In the interim Commissioner Fielding cracked down on Coney Island's girl shows — temporarily closing them on June 24 on charges that they were "indecent and repugnant" and resorted to "undue misrepresentation." One show, Palace of Wonders, dropped its girl show, only a nighttime added attraction, and resumed operation as a straight (See Arcades Are First on page 88)

Crystal Beach, Ont., Cashes In on Fourth

BUFFALO, July 20.—An all-high July 4 was registered by Crystal Beach Park, just across Lake Erie in Ontario, with well over 35,000 people in attendance and spending even better than anticipated. Weather was hot, clear and perfect. This Fourth topped the 1945 record high of 56 years in biz. Spot has so far had a terrific season, drawing 12,000 to 18,000 persons each Wednesday, which are special community days when neighborhood stores close. Special newspaper promotion via printed coupons also helps during week; coupons entitle bearer to reduced boat fare on Crystal's own S. S. Canadiana, and reduction on most amusement devices.

Annual Elks' Crippled Kiddies' Day, July 2, brought 350 youngsters to park, where Elks supplied them with food and transportation to and from boat dock, and Crystal Beach Company with free boat ride and free rides. Starting Monday (8) park features free acts, with the Great Knoll first attraction. The Henry Duo, dog act, was next. George A. Hamid is booker.

Fire Ruins Starlight Pool

NEW YORK, July 20.—Fire Wednesday night (17) destroyed the two-story bathhouse of Starlight Pool, part of the long-shuttered Starlight Park, the Bronx. Park and pool are slated to disappear completely, as they occupy part of the right of way of the forthcoming Bronx Crosstown Highway.



PICTURED above is lovely Jane Farrar, recently starred in the Pittsburgh Civic Light Opera's production of "New Moon," taking the throttle of West View Park's new Fledgling Flyer. Fledgling Flyer was the name selected in a contest to name the new streamlined miniature railway at West View. Ruth Bodecker, of suburban Dormont, sent in the winning entry and was awarded a \$100 savings bond by George M. Harton, president of West View.

"Prices High? Hell, No!" Roar Ops Fighting Adverse Publicity

VIRGINIA BEACH, Va., July 20.—Hotel ops here are tearing their hair over stories of \$20-a-day rates and \$10 steak dinners attributed to this resort that have "spread the length and breadth of the nation," according to Joseph E. Spruill, executive secretary of the Chamber of Commerce. Spokesman for the innkeepers, Spruill says they will organize a strong counter-offensive to counteract the damage from adverse publicity.

While business at the hotels is good, he says, hotels are by no means all booked up for the rest of the season. And as for the rates, there are accommodations as low as \$7 a day, American plan, at waterfront hotels.

He was particularly miffed at a

Bathroom Hazards Must Go, Fielding Warns Coney Ops

NEW YORK, July 20.—License Commissioner Benjamin Fielding warned operators of 25 of Coney Island's 40 bathhouses Friday (12) to eliminate health and fire hazards within their establishments or face the loss of their licenses in 30 days. Action followed personal inspection by Fielding Thursday (11).

Olympic, N. J., Sets Acts

IRVINGTON, N. J., July 20.—Olympic Park is presenting three separate free attractions Sunday (21), the twice-daily open-air circus, the regular concerts by Joe Basile's band and, as special feature, Reg Kehoe and His Marimba Queens. Circus line-up for the coming week is Ullaine Malloy, trapeze; Sally, Jack and Mascot, tumblers; Dunedin, fem unicyclist, and Spiller's Seals.

recent feature article by Cornelius Vanderbilt, who, he says, had the resort packed to capacity late in June, and quoted the \$20 rates. Vanderbilt also said that seafood plates cost a minimum of \$5, and steaks, when available, twice as much.

Principal among the hotelkeepers backing the movement are Henry Barkley, of Gay Manor; Ed Derring, of the Cavalier, and Mrs. Lucy F. Trafton, of the Trafton-Chalfonte.

Savin Rock Ops Say Real Estate Debate Has Cost 'Em Plenty

NEW HAVEN, Conn., July 20.—Hot dog stand owners at Savin Rock are up in arms over new West Haven parking rules, claiming that a personal issue over the sale of shore property is really at the bottom of it.

For the past eight years patrons on Rock Street, principal midway thoroughfare, have been parking at 45-degree angle from curb, but recently they have been ordered to park parallel, and plenty of tickets have been passed out to die-hard angle parkers. Concessionaires claim that new policy has driven away trade, also reducing number of cars that can be parked at one time.

Operators say policy was inaugurated at instigation of a night club owner across the street who is anxious to purchase property owned by one of the concessionaires for use as parking lot. Ops claim that refusal to sell property caused police change in policy.

Law enforcers of West Haven deny vigorously, chief of police claiming that angle-parking is a traffic menace, and that cars backing out cause tie-ups and collisions. Possible solution, chief says, is for property owner to sell 80 feet of his land to the town, which would then widen the street.

NAAPPB Sets Show Revival For Chi Meet

Hodge Expects Big Exhibit

CHICAGO, July 20.—Interrupted for five years by the war, the annual Trade Show, sponsored by the National Association of Parks, Pools and Beaches will be back at the Sherman Hotel for the annual winter conclave of outdoor showmen December 2-5.

Already literature and application forms for space have gone out from the Chicago office of A. R. Hodge, secretary. Hodge said 100 were mailed out Friday (12) and 1,500 went out this week.

"Space will be at a premium shortly, you can bet on that," Hodge said. "I predict that 60 per cent of it will be sold by the first part of next week. All told we will have 88 booths."

Members of the convention location and exhibit committee, in addition to Hodge, are Elmer E. Foehl, Willow Grove Park, Philadelphia; H. B. Schmeck, Philadelphia Toboggan Company; Carl Henninger, Kennywood Park, Pittsburgh, and Edward L. Schott, Coney Island, Cincinnati. Appointments were by A. B. McSwigan, NAAPPB president.

The exhibit contract mailed out reads that reservations for space will be honored in the order received and in the event that space selected by a customer is already rented the next space available will be given, subject to the acceptance by the customer.

At the last Trade Show in 1941, attendance was off. The majority of exhibitors, facing curtailed production schedules because of the lack of materials, displayed only pictures. This year, however, it's expected to be just the opposite, with attendance at a high peak and exhibits the best in many years.

San Antonio Funspot Defies Polio Ban To Reap Harvest

SAN ANTONIO, July 20.—Playland Park, after having rigidly adhered to the city's quarantine against children attending public gatherings because of a polio epidemic, kicked over the traces July 3 and threw the gates open to all ages, James E. (Jimmy) Johnson, owner, declaring the quarantine was unfair.

Children and adults flocked to the funspot on July 4, and a golden harvest was reaped, and Johnson was apprehended by the law. Police Commissioner Anderson signed Johnson's bond, and charges were dropped as no penalties were provided in the quarantine.

There was quite a stir in political circles, but the majority seemed to side with Johnson, who said: "I see no difference in allowing children here, in the open air, or permitting them to be dragged thru the stores, or allowing them to ride on the buses."

It seems that Johnson has won his point, and city officials have been held up to some ridicule over failure to enforce edicts.

Riverview Notes

By Henry

CHICAGO, July 20.—The boys and girls, it seems, are kidding Bob Jagert and Ted (The Greek) Kazanis about their recent boat trip to Silver Beach. Seems the boys came back broke. . . . Nick Delano, owner of Handwriting Analyzed, wasn't around when we dropped by, but his helper, Marian Nuccio, who is in her first year at the stand, reported business was good. Kay Soss, back at the park after three years, also works Delano's stand.

Toni MacLaughlin, who will be a bride in August, said business at her dad's fishpond was excellent. "We have plenty of business but not enough hands to take care of it," Toni reported. She turned the tables on your reporter and asked the questions, the main one being, "Where can we find an apartment?" . . . Of course there was no answer for that one.

Andy Pasha, who has been on a vacation, is back at his old stand with spill-the-milk. Pasha has a scholarship at DePaul University, Chicago, and plans to enroll there this fall. He's a Chicago boy. . . . Johnny Peluso, of Motordrome note, had a slight mishap recently, suffering a bruised ankle during his act in the Drome. He's back on the job, however. . . . Bill Snyder, of the Drome, commented, "We have no kicks at this place, business has been swell."

Art Casolari, who works for Mrs. Battaglia in the rabbit race, complained he had yet to make this column. No complaints now, Art, we hope. . . . Jean Rungi, of the coke bottle game, was drinking a cup of coffee and apparently enjoying it. . . . Morris Bedlin and wife, Dorothy, are in a dither. They sold their car, thinking they were in line for a new one, and now can't buy even a used one. "And we gotta go on the road when the park closes," moaned Morris.

There are some new faces at the Freak Show, owned by Ray Marsh Brydon, and managed by Leona Haligan. There's Patricia Beardslee, fire and ballet; her husband, Ray, tickets and second opening; Carol Fortune, cartoonist and scenery; Twisto Stevenson, human corkscrew; Johnny Webb, human pin-cushion; Joanne Branick, snake girl; Yogi Ray, tattoo artist, escapes and magic; Black Ace, who is not a stranger to the show, having recently returned after being away for a spell, and Rolie Clemens and Rita, knife act.

G. H. Francis, 78, says he's feeling tip-top and "You're just as old as you feel and I feel fine." He's been at Riverview off and on since it started back in 1904. He's on the hi-striker and someday says he's going to try and figure out just how many cigars he has given away in his life. Born July 30, 1868, Francis has been in showbiz all his life, and was with the old Barnum & Bailey Circus. Says his favorite food is fried chicken and French fries.

Jack Weeks is a newcomer at the shooting gallery on the walk. He's a musician by trade, he says, but is trying this part of show business for a spell.

Exodus of Sailors Leaves San Diego Biz Down, Not Out

SAN DIEGO, Calif., July 20.—Parks and an amusement center in the downtown business area are doing strong business, but still the take is much below that of the lush days when innumerable sailors walked the streets between combat assignments. In some instances business was reported 80 per cent under "normal."

Broadway Amusement Center, located at the lower end of the Stem here, recently had a change in ownership. Hort Campbell, veteran showman, has bought back the holding, with Dale Petross staying as manager. Glenn Ray, who with Campbell was one of the original owners, is operating a miniature park on El Cajon Boulevard.

Playland, occupying the corner of two of the busy downtown streets, has a Ferris Wheel and 30 concessions. Altho business is off, the take is still good. Owned by Nate Rosenberg and managed by Mel Smith, spot is holding its own. Playland was started by Hort Campbell, who built the concession stands and hauled them to the lot during the night to be set up.

Monte Hall is operating a small spot just south of the main drag. He has a Ferris Wheel and 20 concessions. His business is reported near the top of the list.

Curtis and Elmer Velare have a giant Ferris Wheel, Skooter, Tilt-a-Whirl and concessions just a few doors north of the drag, also in the downtown area. Business continues good but with some dollars off.

Where it was necessary to worm one's way thru the streets during the war there are times of the day now that a cannon can be shot down the street without hitting a sailor. Week-ends are strong.

While Strolling Thru the Park

Bert Nevins, Palisades (N. J.) Park tub-thumper, made the news-reels and landed pictures in New York and elsewhere with his baby crawling championship contest staged at the park Wednesday (17).

New York World-Telegram used a full page of pictures Thursday (18) to depict the fun features at George C. Tilyou's Steeplechase Park, Coney Island.

Ali Ben Ali, hypnotist, will open at Camden Park, Huntington, W. Va., July 28. Date was set by Ted Garden, of Lawrence Golden office, New York.

H. M. Shelley, president of the Boardwalk Association, has been named to the Jacksonville Beach, Fla., Chamber of Commerce, filling the vacancy created by the death of James Q. Palmer. . . . Business on the Florida Boardwalk July 4 was good. Here's a breakdown by departments: Games generally off from last year about 20 per cent; bath houses 20 per cent ahead of last year, and eating places reporting better than a year ago.

A. R. Hodge, of Chicago, secretary of the NAAPPB, left this week to attend the New England Association of Amusement Parks, Pools and Beaches meeting at Riverside Park, Agawam, Mass., Tuesday (23).

Atlantic City "supenintendents," who gather daily to watch the Boardwalk being rebuilt, are comfortable as William F. Casey, director of public works, has placed benches near Albany Avenue so that they can sit and watch the workmen.

CONEY ISLAND, N. Y.

By UNO

Portable public address system equipment has been installed on the beach in a cleanliness campaign. And on the Bowery, between Jones Walk and West 12th, ride owner Jimmy Kyrimis has at his own expense placed can receptacles at strategic points to help out in the campaign. . . . In the city's crusade against bathhouse ops charged with disregarding fire and sanitary regulations, Chamber of Commerce chiefs have requested more specific accusations, claiming that references of a general nature tend to give Coney a black eye and hurt ops who have spent big money to modernize and improve their establishments.

Two deaths last week: Johnny McLaughlin, pony track op, of a heart ailment, and Lillian Faber, wife of Nat, poker roll game op, July 12 of high blood pressure.

Morris Hanan, Albert Falcon and Joseph Mayo, who operate the Blue Bird Casino on Surf and West 12th, include among their entertainers Johnny Aladdin and His Five Lamps and Jeanne Berkley, vocalist. Another ork is skedded. Manager is Michael Ford, ex-army lieutenant,

who is on record as having jumped off the Brooklyn Bridge in 1939. Singing waiters, all ex-G.I.'s, are Phil Cronan, Gene Garney, Smiling Billy Mason, Neil Campbell and Jack McGuinness. Head barkeep is Johnny Weismantel. Same firm also runs the Gay Way bar, minus entertainment, at Surf and Stillwell. . . . Seymour Machson for the first time in 27 years is not operating his photo studio on Coney. Spot has been taken over by Fishbein and Maginn for frozen custard. Machson, however, is still partnered with Carl Clarnet in concessions on Stillwell and operates a camera shop in midtown Manhattan, with assistance of Sol Liebowitz, former Coney bottle game boss, just back after four years in the navy. . . . Mrs. Frieda Zipper is celebrating her 10th year as a weight guesser on Surf. . . . Louis Blumenthal, an army dischargee, manipulates a guess-your-age in a barber shop on West 15th. . . . Harry Turner, at the Velodrome, has added wrestling exhibits Wednesday nights to tie up with boxing on Mondays.

Stephen and Ria Torres have the (See Coney Island on page 88)

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Riverview, Chi, Holds Food Price Despite Possible Loss

CHICAGO, July 20.—If it isn't the weather park owners worry about it's something else. And the something else in the case of Riverview is the way food prices are going up.

Parks all over the country are faced with the same problem. Some have upped their prices, especially on holidays.

At an informal meeting of execs at Riverview the talk got around to food prices and the fact that prices at the Chicago layout are the same today as they were last year despite the fact wholesale prices are up around 40 per cent.

Hot dogs go for 15 cents at Riverview, all soft drinks are 5 cents, as are ice cream cones, candy bars and potato chips, etc. Sodas and sundaes go for 20 cents.

"On the face of it, we can't make things come out even at those prices now, G. G. Botts, secretary and comptroller, said, "so we talked it over the other day. Some were in favor of boosting prices. After much discussion we decided to keep our present prices."

Asked how they could go along with present prices, Botts said the only thing that will take care of them will be volume.

"I know some parks have raised their food prices, but we feel we will be paid off in the long run with good will. We're going to do our best to keep our present prices unless things take another jump. In that

case we may be forced to up the price. For the present, however, we decided to let the present prices stand," Botts said.

Crowds Don't Scare

ATLANTIC CITY, July 20.—In spite of the bad publicity because of sharp increases in food prices, particularly along the Boardwalk, there is no keeping back the crowds. Ideal weather last Sunday (14) prompted a capacity crowd to turn up here. Visitors found themselves in the midst of a virtual tug-of-war between hotel owners and restaurateurs who have been seeking to "hold the price line" since the demise of the OPA and others who apparently have adopted the slogan of "get all we can while we can."

The 10-cent hot dog has become virtually non-existent, now selling at 15 cents. Ten-cent ice-cream cones went up to 15 cents; hired bathing suits went up to \$1.55 and \$2, a 25 to 50 per cent rise over last year; parking spaces went up to as high as \$2, and price of a movie at most Boardwalk temples went up to 98 cents, when 78 cents was the 1945 high.

At neighboring Ocean City, a spokesman declared that "just because things are generally sky-high at Atlantic City, people get the impression the same condition exists along the South Jersey coast, and that is not true." He added that Ocean City prices have changed little since the end of the OPA. At Wildwood an official declared that rents have not increased since the OPA went out, altho food in restaurants has risen in cost about 20 per cent.

Palisades Notes

PALISADES PARK, N. J., July 20.—Jack Dempsey drew gobs of youngsters in his two-day appearance. He came to drum up interest in the annual Soap Box Derby in Akron, O., and after his talk plenty of the kids must be busy with saws and hammers getting their cars ready. . . . Annual Baby Crawling Contest was held this week. Regular starting barrier was set up by Joe McKee and Joe Rinaldi with a rabbit running on ahead just like the dog races. Plenty of newsreel and still pix coverage. . . . Meat shortage caused hot dog stands to limit customers to one apiece. They were taking bags of them home before the limitation.

How to get into the outdoor showbiz department. . . . Harry Kaufman, guess-your-weight, used to be the official weighing-in man at the New York race tracks. . . . Jimmy Podesta, Motordrome rider, used to be a midget auto-racing champion and holds seven national titles. . . . Earl Purtle, Drome operator, also was a midget racing champ as well as regular racing cars and motorcycles. . . . Dan Usland, of the mouse game, studied medicine until he fixed up a first-aid case in an amusement park and stayed on to help the fellow out with his concession.

Sid Schectman, of Bert Nevins' office, seems to enjoy his work and can be seen almost any night riding the rides with one gal or another. . . . Steve Ellis, the Giant ball team announcer, up to visit the park and trying his pitching arm at the ball games. Almost as good as some of those Giant pitchers, too! . . . Bobby Lewis, of the office staff, is the

Ex-G.I. Puts Duck Boat to Profitable Use at Rocky Glen

SCRANTON, Pa., July 20.—When the boys in service boarded those "ducks," the landing boats used to invade islands of the Pacific during the war, it was no pleasure jaunt. But one enterprising ex-G.I. here has turned one into a pleasure vehicle and, incidentally, a profitable venture.

Ben Sterling Jr., owner of Rocky Glen Park here, was visited recently by the ex-G.I. and the plan outlined. Anxious to give an ex-G.I. a break, Sterling told him to go ahead.

"This boy brought the duck and put it to work," Sterling says. He charges 25 cents a ride and can take 24 people on a trip. He comes out of the water onto the beach, discharges a load, puts on another load and takes off. People are getting a helluva kick out of it.

"This is just another way an ex-soldier can make a living and also use some of the surplus equipment the government is offering for sale. I thought that by passing it on some other G.I.'s may take up the idea and also add something new to other parks."

Settlement of Toledo Car Strikes Revives Business

TOLEDO, July 20.—Settlement of the 10-day streetcar and bus strike here Friday (12) brought smiles to amusement operators in the city. Business at Walbridge Park, Willow Beach Park and Municipal Zoo was down 25 to 40 per cent during the strike.

Among shows booked into the zoo during strike was WLW's Midwestern Hayride (6-7). Altho first show of season in zoo bowl, attendance was less than half of last year.

The Frabells and Alan Corry, wire act, played Maplewood, N. J., and the City Stadium, Atlantic City, for George A. Hamid.

well-known former NYU basketball star. . . . Art Mooney and his band now have six spots a week over major networks. . . . Russ Irwin and His Music Players holding down the relief spot for the fifth consecutive year.

Va. Beach Notes

VIRGINIA BEACH, Va., July 20.—Larry Kent, emcee-comic, has come out of several months' retirement to a feature spot on the current bill at the new Ocean Club. Buddy Morrow's ork is making the music at the newly renovated spot, which cost \$50,000. Kent, by the way, is the father of a second daughter, Karen Lee, born June 27. Mrs. Kent is the former Ruth Kaye, radio network singer. . . . Chick Ciccone, principal in the former vaude team of Chick and Andy and discoverer of the Four Pennies, is making a comeback with his own hot five-piece combo at Casino Park. Chick claims to be the originator of "blue blowing," or making hot music with a funnel, kazoo or comb and paper, and plans to revive the art here. Ethel Myers is his vocalist. . . . Phil and Mildred Crane, singers, are highlighted on the current Dunes Club bill, with Peggy McCue, terper, and the D'Albreds, dance team.

ST. JOHN, N. B., July 20.—Robert J. Arseneau, recently discharged from the Canadian army after four years' service, has been named superintendent of Rockwood Park, a suburban pleasure spot which offers bathing, angling, boating and dancing, plus a zoo, in the summer, and skating and other sports in the winter.

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AL NICHOLS STUDIO

BOX 181

HUDSON, N. H.

RSROA's College for Pros Called Greatest; Draws 80 To Intensive 13-Day Class

Bergin Again Chairman; '47 School to San Francisco

NEW YORK, July 20.—Attending pros surmounted housing difficulties and a last-minute location change to make the 1946 Professional Conference and College of the Society of Roller Skating Teachers (allied with the Roller Skating Rink Operators' Association) the greatest in its six-year history, according to Dean Fred J. Bergin, Fresno, Calif. School was held July 1-13 at Louis J. Brecker's Gay Blades Rollerdrome here instead of Eastern Parkway Rink, as originally scheduled, because of the difficulty in finding hotel accommodations in Brooklyn. Approximately 80 pros attended. Chief group accomplishments involved new judging methods, the taking over of authority by pros in

test dances and test figures and exhaustive research in gold dances. It was announced that the first gold dance test will be held at Arena Gardens, Detroit, December 11. Pros have been granted authority by the RSROA to set rules for the first time.

Intensive Study

Classes were scheduled from 9 a.m. to 6 p.m. daily, Monday thru Saturday, with an hour off for lunch. Little time was used for breathing spells as the pros took advantage (See RSROA'S COLLEGE, page 88)

USARSA Champ Turns Pro

NEW YORK, July 20.—Walter Bickmeyer, who won his seventh consecutive national figure skating title this year at the USARSA contests in May, has turned professional to join the technical staff of Blaes Bros., Inc., skate manufacturers. Bickmeyer won his first national title in Cleveland in 1940 as a juvenile and retained the title in 1941. The next year he won the championship in the novice division and advanced to the junior division in which he won in '43. For the past three years he took the title as a senior skater. In addition, he teamed to win the juvenile dance championship in '42 and the '45 fours title.

Erie Spot To Keep Club Plan

ERIE, Pa., July 20.—After completing its first year of club membership skating, Twelfth Street Roller Rink here reported business good enough to warrant continuance of the plan.

Rink had been faced with discrimination charges and immediately suspended "open to the public skating" in favor of "for members only." According to Manager A. O. Johnston, the club plan not only gives him control over general attendance, but helps eliminate rowdiness and undesirables. Operations will be suspended during July and August.

Summer Operation in N. J.

CAMDEN, N. J., July 20.—Summer still finds roller skating a major activity in Jersey. With benefit of a cooling system, Skateland here is operating daily, with many parties booked by church, school and social organizations. Amusement park rinks are also active. Riverview Beach Park Rink, Pennsville, is open daily, and Lake Worth Park Rink, near Watsonstown, is operating every night except Mondays.

\$25,000 Blaze Hits Del Monte Rollery

MONTEREY, Calif., July 20.—Fire of undetermined origin struck Del Monte Rollerdrome early Sunday (7), doing damage estimated by its owner, W. S. Van Winkle, of Port Chicago, at \$25,000, reports Armand J. Schaub.

It is understood that the loss is covered by insurance. Thru the efforts of the Seaside and Fort Ord fire departments, Van Winkle was successful in saving the maple floor, and operations are expected to resume in about six weeks.

Apparently the blaze started in the skate room, destroying all skates, including those stored by private owners; records and the sound system. Considerable damage was done to the building. It took more than four hours to extinguish the fire.

50G Suit Slapped On Hollywood Bowl

LOS ANGELES, July 20.—Suit for \$50,000 damages has been filed against Russell Garner and Sid Grauman, operators of Hollywood Roller Bowl, by Mrs. Lorene Hairston, who charged that thru negligence of the operators she incurred a broken leg while skating last March.

According to her suit, her leg was injured in such a way that it will be shortened permanently, and she asks the amount for medical expenses and lost salary.

She contends that she formerly earned \$75 a week in a war plant and is now unable to obtain employment because of her injury. She is the mother of two children who have appeared in roller skating sequences in motion pictures.

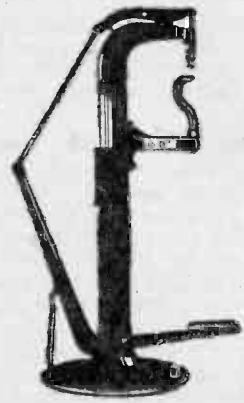
Last Word in Equipment At AOW Hackensack Arena

HACKENSACK, N. J., July 20.—Hackensack Arena, new unit in the America-on-Wheels chain, scheduled to open September 5, will be equipped with the latest in facilities and will be one of the finest rinks in the country, according to Operator W. Schmitz.

In addition to the experimental plastic floor being installed, there will be a post-war Hammond organ, together with a new type wide-range sound system and a large carpeted lobby. Another attraction will be a sporting goods store where everything from shoe skates to souvenir jewelry may be bought.

Located at Atlantic and First streets, the rink may be reached conveniently by bus and car.

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Skating Floor 50x120 with interlocking section, 4' by 12", in fair condition. 150 2x0's, 50 2x4's, 16 ft. in length. 170 pairs Chicago Rink Skates with extra parts, 5 pairs of Shoes Skates. Automatic Recording Machine, two Jensen Speakers, two Amplifiers, and one Michrone. Price, \$2,000.00.
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Arcades Are First To Feel Sting in N. Y. Cleanup Drive

(Continued from page 84)

freakery. Both of the other shows, Tirza's Wine Bath Revue and the Bowery Follies, were allowed to re-open.

Commish's Surprise Visit

Fielding again went into action at Coney Island on July 12 with a surprise inspection of the 40 bathhouses which resulted in warnings, or summonses, to 25 operators in whose establishments sanitary violations or fire hazards were allegedly discovered.

Restaurants, lunchrooms and drink stands at the resorts have also been given a look-see by the various city departments, and warnings to clean up have been served on violators of health and sanitation codes. On Monday (15) Dr. Israel Weinstein, city health commissioner, was granted power to close, within 48 hours after warning, any such establishments failing to remedy violations in their places of business.

The general public also is being cracked down on by city and park police and inspectors of the department of sanitation. The past week end (13-14) 347 persons on the beach at Coney Island were served with summonses for various infractions, such as undressing in restrooms or on the beach, littering the boardwalk or beach and playing ball in restricted areas.

They are part of a city-wide drive under way for several months.

Coney Island and the Rockaways were favored by ideal weather the past week end and drew near-record crowds. Rockaway's attendance on Sunday (14) was estimated at 1,392,000—an all-time high—while Coney Island drew 1,200,000, third largest of the season. Jones Beach hit the season peak with 100,000, and its parking lots were jammed with 19,000 autos.

BAILEY BROS.

(Continued from page 83)

Marion Davis celebrated his birthday.

When we showed Aurora, the following put on a show at Mooseheart: The Hendersons, Johnny Pringle's dogs, Skinny Goe's band, Marion Davis, ponies, and the clowns. George Meyers and Bob Stevens were made honorary members of the Moose.

Real old-timers visiting were Charlie Burnwood, 80 (this was the first circus he'd seen since he quit the LaPearl show in 1884); Billy Grey, 85, trap drummer, and Mrs. Doc Radcliff (Nevada Belmont), 85, former shooting champ. Wisconsin fans who visited were Mr. and Mrs. Sverre Braathen, Bob and Dorothy Zimmerman, Ed and Lilian Fuhrmann, Alfred Schadde, M. E. Wenger and B. J. Dunruidie. Other visitors were Ira McKinney, Fred Schmagar, Stormie Schultz, Jack Wright and Curly Phillips.—DOLLY JACOBS.

KELLY-MILLER

(Continued from page 83)

Wayman. Earlene Stokes is now working in the big show, and Dores Miller is doing wire for the first time since returning from the army. Hunkie Johnson is doing trick riding and roping in the concert. Little Frankie Noel rides his favorite pony in spec and goes to the pay wagon every Sunday. The Frazier family left to play fairs. Lawrence White returned to his home in Joplin, Mo. Howard Smith left in Ravenna, Neb. Recent visitors were Kenneth Williamson, Chappie Pease, Tom McLaughlin, brigade manager, and Mabel and Swede Johnson.

Mrs. Alberta Craig always has a

Coney Island

(Continued from page 85)

palatial Seven Seas double decker eatery and cabaret on Surf. J. C. Johnnie and His Continentals furnish the music, with another band in prospect for a nitery addition. Cashier is Peter Voulgiris; head bartenders, Emil (Dutch) Kurtz and Mike Mahoney; floormen, Stephanitis Cossmo and Salvatore Curute. Salvatore D'Andanto is clam bar chef, nine years in that capacity for Torres. . . Arthur Pelatsgi, mike man at Fascination, wears three battle stars won after four years with a radar outfit in the tropics. . . Johnny Moore, singing waiter, formerly of Shamrock Irish House, is now at Sawdust Trail nitery in Manhattan. Wife is Alameda Sells, former burly principal and sister of Rita Collins, also ex-burly. . . Surf Bar at 23d, managed by Clark Underwood, features Don Allen, pianist. . . Louis Pappas and son, Leo, with Scotty Brown assisting, operate a drink and pop-corn stand on Stillwell alongside Joe Salvia's newsstand. . . Charlie Traub, oldie wholesale concessionaire with outdoor shows, also on the island for the past 40 years (his last was a hoop-la game on Stillwell), in now helping Monroe Ehrman on Coney publicity.

Neil Kyrimes and Isadore Rubenstein are partnered in Comet poker tables (35) on Surf. Personnel includes Jean Breeze, Susan Jones and Marion Vanech, counter girls, and Irving Davis, Joe Colewell, Hal Feinstein, William Johnson and James Rice, stickmen. Marion's late dad, Bill, once controlled all the concessions in Steeplechase Park and many more elsewhere on the island. Neil is still on the inactive navy reserve list. . . Twenty thousand Brooklyn Boy Scouts paraded on Coney last week, soliciting funds. . . Gus Miller operates a Carousel, one of the oldest on the island, at Smith Street car terminal. . . Joey Jacobs, who was an ice cream man on the beach, is back at the bottle game for Abe Seskin. . . Abraham and Bessie Angel and a flock of little Angels operate a three-unit frozen custard and drink emporium on Surf alongside the p.o. . . Harold J. Nisnoff, former co-worker with Billy Friedberg in the publicity department of Steeplechase, is back from the army. Re-inforced with a new camera, he is helping Frank Tilyou steal space in dailies and mags. . . William Beveridge is a new brakeman at Wonder Wheel.

SPARKS

(Continued from page 83)

Henry cut his face while shaving, infection set in and now it's like a full moon.

A quiet Sunday afternoon: Harry Hammond listening to the radio while Metoo accompanies the music on his E flat tuba; Kay Burslem bathing her dog, Batchey; DeHaven oiling the elephants; Oscar Lowande making new web loops; Damoo cutting the toenails of his leopards; Charley Clarke fiddling while Ernie Burch burns the frills on his latest creation with an iron.

The snake Metoo used in his Cleopatra act in the July 4 festivities "escaped" afterward and nothing was seen of it until one night Metoo found it between the sheets when he went to bed. It was purely an oversight that we omitted Dime Wilson from the July 4 program. Dime was the life of the party and his blackface sketch was a wow.—CHARLES F. CLARKE.

smile for everyone. Red Foker is doing a fine job with the big top, even tho we are having some windy days. JONNIE MAE SNYDER.

RSROA's College For Pros Big Click

(Continued from page 87)

of every minute to add to their knowledge and to contribute freely in the many sessions inviting open discussion. Curriculum included methods of class instruction, organization of clubs, aids for the new professional and specialized instruction in dancing, figure, hockey and ballet. Dean Bergin acted as chairman, with various pros contributing to the teaching assignment. About two-thirds of the time was spent in classroom sessions, with the remaining one-third utilized on the rink floor in practical instruction.

Fred Bergin was elected chairman. Elected to the board of representatives were William McMillan, Skateland, Cleveland, and Louis Bargmann, Riverside Stadium, Washington, for three-year terms; William Opatrny, Empire Rink, Brooklyn, and Clifford Wilkins, Queens (L. I., N. Y.) Rink, two years, and Betty Lytell, New Dreamland Rink, Newark, N. J., and Joseph Nazarro, Southgate Rink, Seattle, one year.

Next year's school will be held in San Francisco, following the RSROA nationals, and will be in charge of the board of representatives with Roland Cioni, Park Circle Rink, N. Y., chairman of speed, and Dick McLachlen, Arena Gardens, Detroit, chairman of hockey.

Heavy Registration

Among pros registered were John Adams, Arcadia Rink, Detroit; Louis Bargmann, Riverside Stadium, Washington; Thomas Boydston, Lincoln-rink, Lincoln, Neb.; Donald Bromley, Rollerland, Oakland, Calif.; Florence Chapman, Vancouver (B. C.) Roller Bowl; Roland and Margaret Cioni, Park Circle Rink, Brooklyn; Jack and Elizabeth Cleary, Eastern Parkway Rink, Brooklyn; Charles Dancy, Skateland Rink, Denver; Edna Davis, Lexington Palace, Pittsburgh; Henry De Poi, Skateland, Cleveland; Edwin and Grace Deviney, Riverview Rink, Pennsville, N. J.; Irene Eisenzimmer, Skateland, Yakima, Wash.; Vera Elesin, Arena Gardens, Detroit; James and Millie Ferris, Bay Ridge Rink, Brooklyn; Vivian Heard, Arcadia Rink, Detroit; Shirley Hill, Health Center Rink, Norfolk, Va.; Mary Helen Holmes, Doling Park Rink, Springfield, Mo.

Frank and Liola Holtzclaw, Frank's Rink, Boise, Idaho; Donald Holmans, unattached, Dorchester, Mass.; William Hopper, Dexter's Rink, Niagara Falls, N. Y.; Edward Kosjer, Skateland, Johnstown, Pa.; William Lenox, Eli Skating Club, New Haven, Conn.; Raymond Lentz, unattached, New York; Betty Lytle, New Dreamland, Newark, N. J.; George McCann, unattached, Patterson, N. J.; Richard and Margie McLaughlin, Arena Gardens, Detroit; Edwin McLaughlin, Hartford (Conn.) Skating Palace; William McMillan, Skateland, Cleveland; Jesse McNames, Ing Skating Palace, Rockford, Ill.; Daniel McNeice, Rollerland, Columbus, O.; Rose Martin, Arena Gardens, Detroit; John Mason, Rollerland, San Jose, Calif.; Emily Melville, Bal-a-Roue, Medford, Mass.; Benjamin Morey, Eli Skating Club, New Haven, Conn.; W. W. Morrison, Doling Park Rink, Springfield, Mo.

Joseph Nazarro, Southgate Roller-drome, Seattle; William and Dorothy Opatrny, Empire Roller-drome, Brooklyn; C. W. R. Pattison, Redondo (Wash.) Arena; Rudyard Pavlik, New Planet Rink, Chicago; Frank Porter, Warnoco Rink, Greeley, Colo.; Laurence Pryor, Ventnor (N. J.) Athletic Center; Laird Pitts, Delaware Rink, New Castle, Del.; Lillian Reilschneider, Lincoln-rink, Lincoln, Neb.; Lonie Riley, Hillside Roller-drome, Richmond Hill, L. I.; Irene Roeder, Sunnyside Rink, Woodside,

Not a Dull Moment For Agawam Help

AGAWAM, Mass., July 20.—Riverside Park here faces its toughest schedule next week. Spree opens Sunday with a championship outboard classic on the river opposite the spot and two big outings. Monday brings Harry James, who last year set a new dance record. Tuesday opens the 17th summer meeting of the N. E. Association of Amusement Parks and Beaches and the second auto giveaway.

Wednesday highlight will be the greater Springfield Chamber of Commerce clambake, one of the biggest social events of the area every year; Thursday, the final rehearsals of the roller-skating show; Friday, the opening of the skate show in the ballroom; Saturday, several more outings and Sunday (28) will be Legion Day, a new feature on Ed Carroll's calendar which is expected to draw top Legion officials and members from Western Massachusetts.

Next day Carroll and Harry Storin, who celebrate birthdays Friday (26), may take off for Coney Island for a "rest."

WEBSTER BROS.

(Continued from page 83)

bers of the Ringling advance visited at Lake Orion. Show's first two-day stand at Fenton gave folks a much-needed rest. The Greiner Troupe had to add a wing to their trailer to accommodate the visitors, Fenton being their home town. Next day in Millford, Slim Girard was visited by his parents and brother from Owosso. Bob Wing, of Wing's Donkey Baseball, stopped off at Manchester. Mr. and Mrs. Harry Gilman, of Flint, who formerly had their own dramatic show, spent a day on the lot. Les Curtis and Virgil O'Dell, of the Ziegler shows, also visited. Mrs. Coul's family from Detroit visited at Waterford. At Hartford Fred Robertson showed us pictures of the Whitney Family Circus he tramped with 40 years ago. Other recent visitors included Mr. and Mrs. Mickey McDonald, Bob Green and family, Don Smith and J. Perry.

Ed Meyers, of Ann Arbor, spent his vacation on the show, working on the front door. Everyone was saddened by the death of Tinkeg Toy, specialty pony, formerly owned by Red Malloy, of Canton, O. Two sacred asses, brought to this country by the John Dodge Estate, are featured in the Side Show. John Young recently visited the Renfro Valley folks. Mary Young is handling the No. 1 Side Show ticket box and wants it known she is no longer a first of May.—R. W. COULS.

L. I., Arthur Russell, Imperial Rink, Portland, Ore.; Robert Ryan, unattached, Dayton, O.; Fred Sebiell, Arena Gardens, Detroit; Jeffrey and Alicia Seyfried, Roller-cade, Cleveland; Charles and Dorothy Sharp, unattached, Titusville, N. J.

William Stewart, Chez Vous, Upper Darby, Pa.; Arlis Snyder, Arena Rink, St. Louis; Helen Stewart, Rialto Rink, Springfield, Mass.; Florence Suesser, 12th Street Rink, Erie, Pa.; Robert Viafora, unattached, Dorchester, Mass.; Clifford and Mildred Wilkins, Queens Rink, Elmhurst, L. I.; Mary Williams, Playland, York, Pa.; Herbert Wilson, Gay Blades, New York; Edmund and Winifred Young, Ventnor (N. J.) Athletic Center; Ralh Zickafoos, Lima (O.) Rink; Violet Kelly, Chez Vous, Philadelphia, and Fred W. Doerr, Moonlite Gardens, Bucks County, Pa.

Bob Ronan Recalls Days of M&M Show

Editors *The Billboard*:

During the past years I have been reading with great interest stories on your page reminiscent of past repertoire companies. As I have read them I have been conscious of the fact that no one has mentioned, what I believe is one of the finest, or rather was one of the finest touring tented repertoire companies in the Midwest, the Leroy Mitchell M&M Tent Show, which for 27 years annually played thru the two Dakotas, Nebraska and Iowa, bringing to hundreds of persons their first and only experience with the "live" theater.

I remember the coming of the M&M Show to our community (Fort Pierre, S. D.), was looked upon as an occasion second to none. The first thaw had hardly passed when the townspeople began looking for the familiar red and white half-sheets announcing the early June arrival of Mitchell's touring tented theater. In my own case I saved my weekly allowance for several weeks in advance so I would have the price of admission necessary to take beyond the canvas marquee to gaze upon the wondrous red and gold curtain that sheltered the stage within.

Every night during the three or four-night engagement I used to thrill to the carrying-ons of the real actors as they portrayed the various characters in the variety of bills being offered. It was not only we kids who thrilled to the efforts of the "heavy" and the antics of "Toby" who made us laugh with his painted freckles and red wig, and fell in love with the young ingenue, but the adults, themselves, who came dressed in their "best," applauded and laughed with great gusto and considered the M&M Show as a yearly "must" on their entertainment calendar.

Acquaintances made by youngsters in their early tent show going days later became romances and in many cases led to marriages.

Traveled Many Miles

Farmers and people from communities surrounding Fort Pierre, where the show didn't play, would drive for 40, 50 or 60 miles to witness the performances and once again meet old friends whom they only saw when the M&M Tent Show came to town.

Mitchell and his wife always took their places in the canvas chairs in front of their house trailer an hour or so before each evening show so they could shake the hand of the numerous townspeople they came to know almost intimately after a period of years.

As for the performance itself, even after attending the show regularly for nearly 17 years, I still found it

Where They Are

By Will H. Locke

FARMERSVILLE, Calif., July 20.—Mr. and Mrs. John (Jack) Ellis, who have been playing *Rip Van Winkle* in schools of Eastern cities for several years, are at home in Grand Rapids, Mich., where Jack is handling publicity at Ramona Park.

Billy and Minnie Neff, old-time troupers, are living in their own bungalow in Lynwood, Calif. Billy plans to tour the coast schools with *Rip* this fall.

Hal Price, who has been in pictures in Hollywood for several years, is with *The Red Mill* at the 46th Street Theater, New York.

Arthur and Owina Woods have deserted the ranks of the troupers and are living in their home in Los Angeles, where Arthur has a service station.

Hal Worth, repster of bygone days, has the Dallas Costume Shoppe. His sister, Olga, well-known stock leading woman, is with the U. S. Government Censorship Division in Munich, Germany.

high type of entertainment and I am sure that anyone who has been subjected to an M&M offering feels the same as I do. From the opening concert by the orchestra, with its many specialties, to the play being given, to the vaudeville between acts, to the last joke in the after-show, it was always clean, wholesome entertainment. The performers, themselves, were always perfect ladies and gentlemen and accepted without reservation by the locals, who enjoyed talking to real actors and actresses. During the day the company patronized our stores and shops and in turn we went to their show. In the 27 years that the M&M Show visited Fort Pierre and pitched its tent on the fairgrounds I know of no incident where there was any ill-feeling between the traveling troupe and the gentry of the community.

Well Known in Field

Many of the old players with the Leroy Mitchell show were well known in the repertoire field. Such names as Walter X. Price, Helen Gentry, the always funny "Skip" Dean, Mary Mitchell, Madge Norris, Sunny and Ardyce Dexter and George Sales were popular personalities that graced the stage of that canvas theater.

Now that I have been exposed during the past few years to some of the finest theatrical productions in stage history and have watched the great stars of the stage perform in many of the most elaborate productions imaginable, I still have yet to experience the thrill that came over me when the bright yellow trucks of the M&M Show came to town in the early morning to set up its tent for its annual three or four-day engagement. Many times as I have watched the Lunts, Helen Hayes, Maurice Evans, Miriam Hopkins, Elliot Nugent and other stars perform I have harkened back to the days of the M&M Show and the opening chorus by the company that preceded each evening's performance: "Hello, everybody, hello, hello, we're here to entertain you with the M&M Show!"

BOB RONAN.

Latham Show Back on Road

NOME, TEX., July 20.—Latham's Tent Show is back on the road after a four-year absence, opening at China, Tex. with 16mm. pix and new light plant. Mrs. Fay Latham was welding at shipyard in Beaumont, Tex., and Latham drove a truck for a gas company. Former is a sister of Walter Clark, billposter on the Ringling show, and half sister of Harry James, noted trumpet player.

Two Big Days for Nelson

HARRISBURG, Pa., July 20.—The Snookum Nelson Minstrels had a big day at Newport News, Va., also at Chester, Pa. Following Harrisburg, org will play a few New Jersey spots, then go south for the tobacco season. The staff: Max Gelfman, owner-manager; Mrs. Louise Gelfman, secretary; Snookum Nelson, producer; Frank Cook, bandmaster; Rommie Johnson, boss canvasman; James Riley, electrician. In the show are nine chorus girls; Julia Pepper and Cora Gardner, blues; Peg-leg Lightfoot and Bobby and Nunie, ballroom dancers; Jazz Lips Richardson, tap dancer; Princess Rita, exotic dancer; Billie Grimes, straight man; Sarah Williams, prima donna; Nelson, Possum and Sunny Williams, and Zeke Myers, comics. Band is made up of 11 pieces. Show dated Silas Green a few weeks ago, both having okay biz.

Winstead Is Doing Biz

CHARLOTTE, N. C., July 20.—The Winstead Minstrels continue to do good biz despite inclement weather. Org carries a 12-piece band and ork Agent C. E. McPherson has added several new styles of paper. Show now has 12 girls in line. Frank Slone is now manager, as other business keeps Owner David G. Surles away from show. Willie and Virginia Jones continue to go over big. Billy Hunt, who had been contracting agent, left to enter soft drink biz. On the staff are David Wiles, amusement director; Ted Hubbard, musical director; Willie Jones, lot superintendent; Alema Demas, chorus director; Dian Ray, wardrobe; W. H. Williams, lithographer; Leroy Anderson, electrician; W. Heavy, boss canvasman; Walter Thomas, seats; Graham Walters, billposter.

Film Roadshowmen

By E. F. Hannan

H. J. CUTTING, who operates 16mm. shows in Pennsylvania, asks "Why won't film roadshowmen eventually take over pix in smaller places?" The answer is that in some places they already have and with rise in interest it's a cinch that they will spread rapidly in the future.

In the case of traveling roadshowmen who carry on over wide areas and not in circle fashion it is conceded by most operators that flesh makes a good break for pix with these shows and helps to build up an air of a bigger outfit coming to town. Religious film operators even admit that a songster or reader is a strong card along with pix. All in all, Cutting need not be in doubt as all angles of this branch of showbiz are having a great push upward.

Rep Ripples

HAZEL FELTON, who has returned to her home 8207 Main Street, Kansas City, Mo., from hospital after a serious operation, is getting along okay. King Felton and Hazel, who retired from showbiz two years ago to sell house trailers, have their magic show ready to play Southern theater dates this winter, planning to spend four months in the Texas Valley. The Feltons were with many rep orgs in the Middle West, Hazel as comedienne, and King in a featured vaude act. They played independent vaude houses during the winter. . . . Byron Gosh visited the Carter-Murdick Players in Paris, Mich., a four-people show doing a concert in front of tent, doubling four-piece overture pit ork, and doubling on stage, presenting sketches, singing, magic and musical acts. Show also has a trained dog act and a program of 16mm. pix. Org is playing week stands. Carter Dramatic Company and Murdick Bros. combined their shows and played a celebration at School Section Lake in Michigan, auspices of Veterans of Foreign Wars. Biz was excellent. They have several celebrations they expect to play together. The Carter org bought a tent from Murdick Bros.' Circus and is enlarging show. Now playing lower Michigan, Carter will soon go in the Upper Peninsula.

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JULY 21-27

CALIFORNIA

Galt—Sacramento Co. Fair. July 20-28. Eugene Keneffick.
Petaltuna—4th Dist. Agrl. Assn. July 26-28. Dolph Young.
Santa Maria—Santa Barbara Co. Fair. July 24-28. Jesse H. Chambers.

DELAWARE

Harrington—Kent & Sussex Co. Fair. July 23-27. Ernest Raughley.

ILLINOIS

Belleville—St. Clair Co. Fair Assn. July 23-26. J. R. Kamper.
Golconda—Pope Co. Agrl. Soc. July 23-26. Phillip Schottle.
Macomb—McDonough Co. Agrl. Fair Assn. July 23-26. Earl Coplan.
Paris—Edgar Co. Fair Assn. July 21-26. T. J. Trogdon Jr.
Urbana—Champaign Co. Fair Assn. July 23-26. Frank M. Corray.

INDIANA

Lawrenceburg—Dearborn Co. Fair. July 22-27. Leonard Haag.
Logansport—Cass Co. Fair Assn. July 21-27. William (Babe) Thomas Jr.
North Vernon—Jennings Co. Fair Assn. July 21-26. S. B. Berkshire.
Rockport—Spencer Co. Fair Assn. July 22-27. Harold L. Hargis.

IOWA

Donnelson—Lee Co. Fair. July 23-25. Carroll I. Redfern.

KANSAS

Anthony—Anthony Fair Assn. July 22-27. O. E. Morrison.

KENTUCKY

Lawrenceburg—Lawrenceburg American Legion Fair. July 23-27. C. O. Humston.

MICHIGAN

Ithaca—Gratiot Co. Agrl. Soc. July 22-27. James O. Peet.

MINNESOTA

Mahnomen—Mahnomen Co. Agrl. Soc. July 26-28. E. A. Rummel.
Roseau—Roseau Co. Agrl. Soc. July 22-24. Charles Christianson.
Wabasha—Wabasha Co. Agrl. Fair Assn. July 25-26. A. J. Doffing.

NEW YORK

Lockport—Niagara Co. Fair. July 22-27. Mayor Fred Ringueberg.

NORTH DAKOTA

Cooperstown—Griggs Co. Fair. July 25-27. Carl Lingby.

OHIO

Richwood—Richwood Ind. Agrl. Soc. July 23-26. Dana D. Lowe, R. 3, Marysville, O.
Washington C. H.—Fayette Co. Agrl. Soc. July 23-27. Frank E. Ellis.

WISCONSIN

Darlington—Lafayette Co. Fair. July 26-29. Charles O'Connell.
Tomah—Monroe Co. Fair Assn. July 26-30. Paul H. Rose.

CANADA

LaFecche, Sask.—LaFecche Agrl. Soc. July 23-24. Mrs. J. A. Whalley, Woodrow, Sask.
Lloydminster, Sask.—Lloydminster Agrl. Exhn. Assn. July 22-24. George K. Ross.
Saskatoon, Sask.—Saskatoon Industrial Exhn. July 22-27. S. N. MacEachern.
Vermilion, Alta.—Vermilion Exhn. Assn. July 25-27. S. C. Heckbert.

JULY 28-AUGUST 3

CALIFORNIA

Santa Barbara—Santa Barbara Fair. July 30-Aug. 4. H. W. Hitchcock.
Santa Rosa—Sonoma Co. Fair Assn. Aug. 3-10. Ralph H. Brown.
Ukiah—12th District Agrl. Assn. Aug. 2-4. Norman G. Buhn.

ILLINOIS

Carthage—Hancock Co. Jr. Fair Assn. July 30-Aug. 2. Dick Cunningham.
Charleston—Coles Co. Fair Assn. July 29-Aug. 3. Robert R. Blackford.
Danville—Illinois-Indiana Expo. July 29-Aug. 4. R. D. Molesworth.
Elgin—Kane Co. Fair. July 29-Aug. 3. Harold P. Echternach.
Harrisburg—Saline Co. Agrl. Assn. July 29-Aug. 2. L. M. Hancock.
La Fayette—La Fayette Fair. July 30-Aug. 2. Charles Caverly, Toulon, Ill.
Lewistown—Fulton Co. Fair Assn. July 28-Aug. 2. Joe L. Jackson.
Mount Sterling—Brown Co. Fair. July 30-Aug. 2. Walter I. Manny.
Mount Vernon—Mount Vernon State Fair Assn. July 29-Aug. 3. Joen Marquis.
Sparta—Randolph Co. Fair Assn. July 30-Aug. 2. Harry Foster.
Taylorville—Christian Co. Fair Assn. July 28-Aug. 2. Clifford C. Hunter.

INDIANA

Boonville—Boonville Fair Assn. July 29-Aug. 3. Albert C. Derr.
Hamlet—Starke Co. 4-H Fair. July 31-Aug. 2. John M. Hill.
Muncie—Muncie Fair. July 29-Aug. 2. A. G. Norrick.
New Bethel (P. O. Wanamaker)—Marion Co. Fair Assn. July 29-Aug. 3. Harry C. Roberts.
Osgood—Ripley Co. Fair. July 28-Aug. 3. W. B. Delay.
Rushville—Rush Co. Agrl. Assn. July 29-Aug. 2. Ernest E. Privett.

IOWA

Central City—Linn Co. Fair. Aug. 2-4. T. W. Lewis.
Knockville—Marion Co. Fair Assn. Aug. 1-4. A. C. Milner.

KANSAS

Eureka—Greenwood Co. Fair Assn. Week of July 29. Harrison Brookover.

KENTUCKY

Harrodsburg—Mercer Co. Fair. July 29-Aug. 3. John S. Buster.

MAINE

Damariscotta—Lincoln Co. Fair Assn. July 31-Aug. 3. Emery W. Booker, Brunswick.
Presque Isle—Northern Maine Fair. July 29-Aug. 2. Albert C. Brewer.

MICHIGAN

Hastings—Barry Co. Agrl. Soc. July 30-Aug. 2. F. W. Kelly.



1946 FAIR DATES

Arranged According to Dates, States and Cities

MINNESOTA

Baudette—Lake of the Woods Co. Fair. Aug. 2-3. John F. Clark.
Bayport—Washington Co. Agrl. Soc. Aug. 2-4. Fred S. Lammers, Stillwater, Minn.
Howard Lake—Wright Co. Agrl. Soc. Aug. 2-4. Paul Eddy.
Little Falls—Morrison Co. Agrl. Soc. Aug. 2-4. D. T. Sargeant.
Littlefork—Northern Minn. Dist. Fair Assn. Aug. 3-4. George Dahl.
Perham—East Otter Tail Co. Fair Assn. Aug. 2-4. C. B. Weber.
Thief River Falls—Pennington Co. Agrl. Soc. July 30-Aug. 3. A. F. Berge.
Sauk Centre—Stearns Co. Agrl. Soc. Aug. 1-4. F. L. Parsons.
Wadena—Wadena Co. Agrl. Soc. July 29-Aug. 1. Clyde E. Kelsey.

MISSOURI

Kahoka—Clark Co. Agrl. Assn. July 30-Aug. 2. Lynne Gregory.
Mansfield—Ozark Summit Expo. July 31-Aug. 3. W. C. Coday.
Macon—Macon Co. Fair. July 30-Aug. 1. A. Verne Baker.

MONTANA

Lewistown—Fergus Co. Fair. Aug. 1-3. Henry J. Otten.

NEW YORK

Oswego—Tloga Co. Agrl. Soc. July 29-Aug. 3. William M. Miller.

OHIO

Lucasville—Scioto Co. Agrl. Soc. July 31-Aug. 3. A. S. Moulton.
Plain City—Plain City Ind. Agrl. Soc. July 31-Aug. 4. H. S. Foust.
Ravenna—Portage Co. Fair. July 30-Aug. 3. M. H. Patch.
Xenia—Greene Co. Agrl. Soc. July 30-Aug. 2. Mrs. J. Robert Bryson.

PENNSYLVANIA

Clearfield—Clearfield Co. Fair Assn. July 29-Aug. 3. Robert G. Leavy.
Oriental—P. O. S of A Fair. July 31-Aug. 4. Wallace Hockenbroch, Liverpool, Pa.
Washington—Washington Co. Agrl. Fair. July 29-Aug. 2. J. R. Henderson, Hickory, Pa.

WISCONSIN

Green Lake—Green Lake Co. Junior Fair. Aug. 1-3. W. C. Voskin.
Monroe—Green Co. Fair. Aug. 1-4. W. R. Schuetze.
Portage—Columbia Co. Free Fair Assn. Aug. 1-4. O. G. Clafin.
Slinger—Washington Co. 4-H Club Fair. Aug. 1-4. E. E. Skalskey, West Bend, Wis.

CANADA

Red Deer, Alta.—Red Deer Agrl. Soc. Aug. 1-3. D. W. Robertson.
Vegreville, Alta.—Vegreville Exhn. Assn. July 29-31. John Fitzallen.
Regina, Sask.—Regina Agrl. Exhn. Assn. July 29-Aug. 3. James Grassick.
St. Paul, Alta.—St. Paul Agrl. Soc. Aug. 1-2. Roger Belzil.

AUGUST 4-10

ARKANSAS

Hatfield—Hatfield Fair Assn. Aug. 8-10. Mrs. Joe Lewis.

CALIFORNIA

Antioch—Contra Costa Co. Fair. Aug. 9-11. Mrs. Blossom Meister.
Santa Rosa—Sonoma Co. Fair Assn. Aug. 3-10. Ralph H. Brown.
Turlock—38th Dist. Agrl. Assn. Aug. 5-10. W. Coburn Cook.

ILLINOIS

Altamont—Etingham Co. Fair Assn. Aug. 5-9. Mart Alwert.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 6-10. H. E. Hood.
Augusta—Augusta Community Livestock Assn. Aug. 6-8. B. Q. Hoskinson.
Benton—Franklin Co. Fair. Aug. 5-9. Joe Bauer.
Bloomington—McLean Co. Fair. Aug. 6-8. Eugene G. Mosbacher.
Fairfield—Wayne Co. Fair Assn. Aug. 6-10. Ralph C. Finley.
Kankakee—Kankakee Co. Fair Assn. Aug. 6-9. F. R. Henrekin.
Knoxville—Knox Co. Fair Assn. Aug. 6-9. Arvey W. Hanson, Galesburg, Ill.
Lincoln—Logan Co. Fair Assn. Aug. 4-9. Wilbur E. Layman.
Marshall—Clark Co. Fair. Aug. 5-10. H. R. Bamesberger.
Springfield—Illinois State Fair. Aug. 9-18. Wm. V. (Jake) Ward.

INDIANA

Centerville—Wayne Co. 4-H Fair Assn. Aug. 5-10. Martha Brumfield, R. R. Richmond.
Fort Wayne—Allen Co. 4-H Club Fair. Aug. 7-9. Mrs. Esther Salomon.
Greencastle—Putnam Co. Fair Assn. Aug. 5-10. Roy O. Sutherland.
Huntingburg—Dubois Co. Fair Assn. Aug. 5-10. W. H. Utt.
Portland—Jay Co. Fair Assn. Aug. 4-9. Charles C. Hartzell.
Rochester—Fulton Co. 4-H Fair Assn. Aug. 6-9. Fred Rankin.
Shelbyville—Shelby Co. Fair Assn. Aug. 4-9. Harry Melks.

IOWA

Burlington—Burlington Tri-State Fair. Aug. 7-8. A. L. Bicken.
Centerville—Appanoose Co. Fair. Aug. 6-9. A. M. Farber.
Grundy Center—Grundy Co. Agrl. Assn. Aug. 7-10. C. S. Macy.
Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 6-9. Arthur J. Secor.
Leon—Decatur Co. 4-H Fair. Aug. 5-7. W. B. Halstead.
Manchester—Delaware Co. Fair. Aug. 6-9. E. W. Williams.
Oskaloosa—Southern Iowa Fair Assn. Aug. 5-9. Clyde A. Hanna, New Sharon, Ia.
Rockwell City—Calhoun Co. Expo. Aug. 7-9. Dwight W. Ewing.
Vinton—Benton Co. Agrl. Soc. Aug. 3-6. Volney Palmer.

KENTUCKY

Germentown—Germentown Fair Assn. Aug. 8-10. R. K. Asbury.
Russell Springs—Russell Co. Fair Assn. Aug. 7-10. Melvin A. Smith.
Shelbyville—Shelbyville Co. Agrl. Assn. Aug. 6-10. Phil W. Moesser.
Stanford—Lincoln Co. Fair. Aug. 9-10. O. B. Redd.

MAINE

Bangor—Bangor State Fair. Aug. 5-10. Harold O. Pelley, Skowhegan, Me.
Upper Gloucester—Vacationland Agrl. Fair. Aug. 4-10. George I. Finlay.

MICHIGAN

Cheboygan—Cheboygan Co. Fair Assn. Aug. 6-10. Harold G. Sellers.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 5-10. E. R. Hancock.
Ionia—Ionia Free Fair. Aug. 5-10. Rose Sarlow.
Milford—Milford Fair Assn. Aug. 7-10. M. H. Moore.

MINNESOTA

Arlington—Sibley Co. Agrl. Assn. Aug. 9-11. Louis Kill.
Austin—Mower Co. Fair. Aug. 7-11. P. J. Holand.
Bagley—Clearwater Co. Agrl. Soc. Aug. 7-10. F. L. Renne.

Detroit Lakes—Becker Co. Fair. Aug. 7-11. George W. Peoples.
Fairbault—Rice Co. Agrl. Soc. Aug. 10-13. Henry Adams.
Farmington—Dakota Co. Agrl. Soc. Aug. 8-11. C. H. Gelder.
Glenwood—Pope Co. Fair. Aug. 8-11. J. A. Ledahl.

Hibbing—St. Louis Co. Fair Assn. Aug. 9-11. J. J. McCann.
Long Prairie—Todd Co. Agrl. Soc. Aug. 6-8. Logan O. Scow.
Mottley—Morrison Co. Agrl. Assn. Aug. 8-10. V. Lockwood.
Northone—Koochiching Co. Agrl. Soc. Aug. 7-9. C. W. Bray.
Rochester—Olmstead Co. Agrl. Soc. Aug. 8-11. A. C. Burgan.

Zumbrota—Goodhue Co. Fair Assn. Aug. 8-11. George W. Freeman.

MISSOURI

Eldon—Eldon Community Fair. Aug. 6-9. J. T. Simpson.
Higginsville—Lafayette Co. Fair. Aug. 8-10. Ernest W. Baker.
Moberly—Bullesta Fair. Aug. 8-10. J. C. Patterson.
Paris—Monroe Co. Agrl. Assn. Aug. 6-8. R. B. Sproul.
Prairie Home—Prairie Home Fair. Aug. 7-8. Dr. A. L. Meredith.
Shelbina—Shelby Co. Fair Assn. Aug. 6-9. Ernest E. Key.
Springfield—Ozark Empire District Fair. Aug. 10-16. G. B. Boyd.
Trenton—North Central Mo. Fair. Aug. 8-10. J. R. Whan.

MONTANA

Dodson—Phillips Co. Fair. Aug. 10-11. S. E. Kodalen.
Great Falls—North Montana State Fair. Aug. 5-10. Dan P. Thurber.

NEBRASKA

Franklin—Franklin Co. Agrl. Soc. Aug. 6-9. Maurice F. McAvoy.

NEW JERSEY

Branchville—Sussex Co. Farm and Horse Show. Aug. 8-10. John W. Raab, Newton, N. J.

NEW YORK

Caledonia—Caledonia Fair. Aug. 6-10. William W. Fraser.
Gouverneur—Gouverneur Agrl. Soc. Aug. 6-10. B. A. Doods.
Whitney Point—Broome Co. Agrl. Soc. Aug. 6-9. C. R. Johnson.
Croton—Hartford Ind. Agrl. Soc. Aug. 7-10. Clell H. Sinker, R. 2, Centerburg, O.
Pikeston—Pike Co. Agrl. Soc. Aug. 8-10. Frank B. Cooper.
Urbana—Champaign Co. Agrl. Soc. Aug. 5-9. Howard Goddard.
Warren—Trumbull Co. Free Fair. Aug. 6-10. Frank Neal, Nutwood, O.
Wilmington—Clinton Co. Agrl. Soc. Aug. 6-10. Gertrude Hanks.
Woodfield—Monroe Co. Agrl. Soc. Aug. 7-9. Ralph Schumacher.

PENNSYLVANIA

Bedford—Bedford Fair Assn. Aug. 5-10. A. C. Brice.
Flourtown—Flourtown Fair. Aug. 7-17. William J. Goss.
Tloga—Tloga Valley Fair. Aug. 6-10. Carl H. Forrest.
Tazewell—Tazewell Co. Fair. Aug. 5-10. Miss Faye Harris.

VIRGINIA

Glenville—Gilmer Co. Fair Assn. Aug. 7-10. C. W. Marsh.

WEST VIRGINIA

Antigo—Langlade Co. Agrl. Soc. Aug. 9-11. Ira V. Goodell.
Baraboo—Sauk Co. Agrl. Soc. Aug. 7-11. Keneth H. Conway.
Cedarburg—Ozaukee Co. Fair Assn. Aug. 7-11. Ray Gierach, Thiensville, Wis.
Chippewa Falls—Northern Wis. District Fair. Aug. 6-11. A. L. Putnam.
Elroy—Elroy Fair Assn. Aug. 9-11. Wilfred J. Pierick.
Jefferson—Jefferson Co. Fair. Aug. 7-11. Horace L. Burl.
La Crosse—La Crosse Inter-State Fair Assn. Aug. 7-11. Joseph W. Frisch.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 5-8. Gustav A. Sell.
Stoughton—Dane Co. Junior Fair. Aug. 9-11. H. H. Cummings.
Wausau—Marathon Co. Agrl. Soc. Aug. 10-14. H. A. Kiefer.
Wilnot—Kenosha Co. Fair Assn. Aug. 9-11. E. V. Ryall, Courthouse, Kenosha, Wis.

WYOMING

Newcastle—Weston Co. Fair. Aug. 9-10.

CANADA

Fort William, Ont.—Canadian Lakehead Exhn. Aug. 5-10. W. Walker.
Nipawin, Sask.—Nipawin Agrl. Soc. Aug. 5-6. Mrs. K. Carter, Codette, Sask.
Olds, Alta.—Olds Agrl. Soc. Aug. 9-10. I. G. Paulson.
Pont Rouge—Que Portneuf Agrl. Soc., Div. A. Aug. 8-11. Romeo Piche.
Saint Hyacinthe, Que.—St. Hyacinthe Regional Expo. Aug. 5-8. Alphonse Deschenes.
North Battleford, Sask.—North Battleford Agrl. Soc. Aug. 5-7. Frank Wright.
Prince Albert, Sask.—Prince Albert Exhn. Aug. 8-10. Gordon M. Cook.

AUGUST 11-17

CALIFORNIA

Ferndale—Humboldt Co. Fair Assn. Aug. 13-18. Dr. Jos. A. D. Hindley.
Quincy—Plumas Co. Fair. Aug. 16-18. Raymond W. Isle.

COLORADO

Brush—Morgan Co. Junior Fair. Aug. 15-16. Fort Morgan—Morgan Co. Junior Fair. Aug. 15-16. R. B. Spencer.
Loveland—Northern Colo. Pioneer Junior Fair. Aug. 14-16. Paul L. Olinger.
Greeley—Weld Co. Junior Fair. Aug. 14-15. Francis W. Dressor.

IDAHO

Gooding—Gooding Co. Fair. Aug. 15-17. Grace—Gem Valley Black & White Fair. Aug. 16-17. Earnest M. Skinner.
Weiser—Washington Co. Fair. Aug. 15-17.

ILLINOIS

Cambridge—Henry Co. Fair Assn. Aug. 13-16. N. E. Werbach.
Mount Carmel—Mount Carmel Fair. Aug. 13-16. E. Guy Pixley.
Vienna—Johnson Co. Fair. Aug. 13-16. George Gray.

INDIANA

Bicknell—Knox Co. Farmers Fair. Aug. 13-17. T. P. Wesley.
Brazil—Clay Co. 4-H Fair. Aug. 13-15. R. D. McHargue.
Brownstown—Jackson Co. Fair Assn. Aug. 12-17. Richard Elliott.
Connersville—Fayette Co. Free Fair Assn. Aug. 13-16. W. Erb Hanson.
Kendallville—Noble Co. Fair. Aug. 12-16. U. C. Brouse.
La Fayette—Tippecanoe Co. 4-H Exhibit. Aug. 12-14. Mrs. Sarah J. Norris.
La Porte—La Porte Co. Fair. Aug. 13-17. Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 14-17. Roy Gibson.
Rockville—Parke Co. Fair Assn. Aug. 13-17. Earl G. Swaim.
Salem—Farmers' & Merchants' Fair Assn. Aug. 14-16. Noble C. Johnson.
South Bend—St. Joseph Co. Fair. Aug. 14-17. Oscar Valentine.
Winamac—Pulaski Co. 4-H Fair Assn. Week of Aug. 12. Frank Stephens, Star City.

IOWA

Adel—Dallas Co. Fair Assn. Aug. 15-17. Harold H. Beane.
Albia—Monroe Co. Fair Assn. Aug. 15-16. Charles O. Greenlee.
Allison—Butler Co. Fair Assn. Aug. 15-17. Virgil E. Shepard.
Alta—Buena Vista Co. Agrl. Soc. Aug. 13-16. G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 14-16. Cliff Harde.
Bloomfield—Davis Co. Fair. Aug. 13-16. C. C. Wagler.
Cedar Rapids—All-Iowa Fair. Aug. 11-16. C. D. Moore.
Clarinda—Clarinda Agrl. Fair. Aug. 14-16. Forest Wynn.
Columbus Junction—Louisa Co. Fair. Aug. 13-16. H. M. Duncan.
Davenport—Miss. Valley Fair & Expo. Aug. 13-18. Frank Harris.
Decorah—Winneshek Co. Agrl. Soc. Aug. 15-18. Leon R. Brown, Cresco, Ia.
Des Moines—Polk Co. 4-H Fair. Aug. 14-16. Russell D. Wells, 202 Royal Union Bldg.
De Witt—Clinton Co. Club Show. Aug. 13-16. Leo M. Coverdale.
Eldora—Hardin Co. Fair. Aug. 12-16. C. W. Haase.
Elkader—Elkader Fair. Aug. 13-16. E. F. Seifert.
Emmetsburg—Palo Alto Co. 4-H Show. Aug. 12-14. H. E. Barringer.
Fonda—Pocahontas Co. Agrl. Soc. Aug. 17-19. B. F. Barber.
Harlan—Shelby Co. Fair Assn. Aug. 12-15. J. H. Frederickson.
Independence—Buchanan Co. Fair. Aug. 12-16. B. O. Gates.
Indianola—Warren Co. Fair. Aug. 12-15. C. R. Williams.
Lorimer—Lorimer Agrl. Fair. Aug. 12-15. Clyde M. Thompson.
Malvern—Mills Co. Fair. Aug. 13-16. D. M. Kline.
Maguoketa—Jackson Co. Fair Assn. Aug. 15-18. L. S. Lein.
Mount Ayr—Ringgold Co. Fair Assn. Aug. 14-17. Cleta Swigart.
Nevada—Story Co. 4-H Fair Assn. Aug. 13-15. Glenn Z. Randau, RFD 2, Ames, Ia.
Northwood—Worth Co. Fair Assn. Aug. 12-14. E. T. Flatnes.
Osage—Mitchell Co. Agrl. Soc. Aug. 15-18. Max Katz.
Rock Rapids—Lyon Co. Fair Assn. Aug. 14-16. Ed E. Frank.

KANSAS

Colby—Thomas Co. Fair Assn. Aug. 13-16. J. B. Kuska.
Columbus—Cherokee Co. American Legion Fair. Aug. 12-17. Roy Thomas.
Dighton—Lane Co. Free Fair. Aug. 14-16. G. F. Dodge.
Holton—Jackson Co. 4-H Fair. Aug. 14-16. Matt J. McAsey.
Lane—Lane Agrl. Fair Assn. Aug. 16-17. William M. Christian.
Norton—Norton Co. Fair Assn. Aug. 13-16. Fred Roark.
Paola—Miami Co. Fair Assn. Aug. 14-16. L. L. Lauer.
Wamego—Pottawatomie Co. 4-H Fair. Aug. 12-15.

KENTUCKY

Brodhead—Brodhead Fair. Aug. 12-17. W. O. Yadon.
Columbia—Columbia Fair. Aug. 14-17. Alfred W. Flowers.

Springfield—Washington Co. Fair Assn. Aug. 12-17. Charles E. Montgomery.

MAINE

Skowhegan—Skowhegan State Fair. Aug. 11-17. Raymond S. Finley.

MASSACHUSETTS

Lakeville—Middleboro Agrl. Soc. Aug. 11-17. Thomas D. Senna. West Tisbury—Martha's Vineyard Agrl. Soc. Aug. 16-17. Charles A. Turner.

MICHIGAN

Mason—Ingham Co. Fair. Aug. 12-17. Jay O. Davis. Midland—Midland Co. Free Fair. Aug. 12-18. H. D. Parish.

MINNESOTA

Aitkin—Aitkin Co. Agrl. Soc. Aug. 12-14. F. C. Kaplan. Bemidji—Beltrami Co. Fair Assn. Aug. 12-14. Harriet Padra, Solway, Minn. Brainerd—Crow Wing Co. Fair Assn. Aug. 15-17. B. C. Wilkins. Breckenridge—Wilkin Co. Agrl. Soc. Aug. 15-18. Cyril Wenner. Elk River—Sherburne Co. Fair. Aug. 12-14. E. E. Bjug. Grand Rapids—Itasca Agrl. Assn. Aug. 15-18. Francis Mullins. Hopkins—Hennepin Co. Agrl. Soc. Aug. 15-17. Mike W. Zipoy. Le Center—Le Sueur Co. Fair Assn. Aug. 16-18. W. J. Baker. Litchfield—Meeker Co. Agrl. Soc. Aug. 15-16. D. E. Murphy. Mora—Kanabec Co. Agrl. Soc. Aug. 12-14. Victor Elfstrum. New Ulm—Brown Co. Fair. Aug. 15-18. William A. Lindemann. Owatonna—Steele Co. Free Fair. Aug. 13-18. O. A. Schroeder. Red Lake Falls—Red Lake Co. Fair. Aug. 16-17. Elbert L. Larvick. Rush City—Chisago Co. Agrl. Soc. Aug. 12-14. George W. Larson, North Branch. St. Charles—Winona Co. Agrl. Assn. Aug. 16-18. R. M. Dixon. Saint Cloud—Benton Co. Agrl. Soc. Aug. 16-18. C. H. Varner. Waconia—Carver Co. Fair. Aug. 15-18. L. A. Schreiber. White Bear Lake—Ramsey Co. Agrl. Soc. Aug. 15-18. R. Rreeman, Court House, St. Paul.

MISSISSIPPI

Philadelphia—Neshoba Co. Fair Assn. Aug. 12-16. Roscoe Ray.

MISSOURI

Boonville—Cooper Co. Fair. Aug. 14-15. R. W. Mills. Mexico—Audrain Co. Fair Assn. Aug. 13-16. Clarence Mackey.

MONTANA

Billings—Midland Empire Fair. Aug. 12-17. Harry L. Fitton. Havre—Hill Co. Fair. Aug. 13-15. Earl J. Bronson. Shelby—Marias Fair & Rodeo. Aug. 16-18. Clifford D. Coover.

NEBRASKA

Bartlett—Wheeler Co. Fair Assn. Aug. 16-18. Otto Reimer. Burwell—Garfield Co. Frontier Fair Assn. Aug. 14-16. Edward F. Sime. Desher—Thayer Co. Agrl. Soc. Aug. 13-16. E. J. Grupe, Byron, Neb. Fremont—4-H Club Fair. Aug. 14-16. C. W. Motter. Fullerton—Nance Co. Fair Assn. Aug. 12-15. E. M. Black. Holdrege—Phelps Co. Agrl. Soc. Aug. 14-16. A. F. Johnson, Funk, Neb. Sidney—Cheyenne Co. Fair. Aug. 13-16. E. L. Hoover.

NEW YORK

Afton—Afton Driving Park & Agrl. Assn. Aug. 13-17. Harry G. Horton. Batavia—Genesee Co. Agrl. Soc. Aug. 12-17. Glen W. Grinnell. Ithaca—Tompkins Co. Fair. Aug. 13-17. Merle F. Curry. Lowville—Lewis Co. Agrl. Soc. Aug. 12-17. Cyril L. Seymour, RFD 1, Turin, N. Y. Middletown—Orange Co. Fair Assn. Aug. 12-17. Alan C. Madden. Waterloo—Seneca Co. Agrl. Assn. Aug. 13-16. George Leet, Seneca Falls, N. Y.

OHIO

Berea—Cuyahoga Co. Agrl. Soc. Aug. 14-18. William H. Kroesen. Celina—Mercer Co. Agrl. Soc. Aug. 11-16. W. F. Archer. Hilliards—Franklin Co. Agrl. Soc. Aug. 13-15. Arch A. Alder. Jefferson—Ashtabula Co. Agrl. Soc. Aug. 13-17. E. W. Jamppon. Mount Gilead—Morrow Co. Agrl. Soc. Aug. 15-17. E. Leo Wilcox. Owensville—Clermont Co. Agrl. Soc. Aug. 13-16. J. W. Evans. Pomeroy—Meigs Co. Fair Assn. Aug. 14-16. Charles Radford Jr. Troy—Miami Co. Agrl. Soc. Aug. 14-17. E. O. Ritter. Wellston—Jackson Co. Agrl. Soc. Aug. 13-16. Harmon Martin. Zanesville—Muskingum Co. Agrl. Soc. Aug. 13-17. Perl D. Elliott, New Concord, O.

OREGON

Scappoose—Columbia Co. Fair Assn. Aug. 14-18. Ralph Langdon. Tillamook—Tillamook Co. Fair. Aug. 14-17 (tentative). C. H. Bergstrom.

PENNSYLVANIA

Abbottstown—United Farmers' Assn. Aug. 13-17. C. David Hoke. Butler—Butler Fair & Expo. Aug. 13-16. O. M. Miller. Kutztown—Kutztown Fair Assn. Aug. 12-17. Elmer A. F. Kline. New Bethlehem—Farmers & Merchants Agrl. Show. Aug. 14-16. Loudon Stuart. Troy—Troy Agrl. Soc. Aug. 13-17. H. D. Holcombe.

TENNESSEE

Carthage—Carthage Agrl. Assn. Aug. 14-17. Stanton Hunter. Murfreesboro—Mid-State Colored Fair. Aug. 15-17. Dr. James R. Patterson. Tracy City—Grundy Co. Fair Assn. Aug. 15-17. E. J. Cunningham.

UTAH

Logan—Cache Co. Fair Assn. Aug. 15-17. Newell J. Crookston.

VERMONT

Barton—Orleans Co. Fair. Aug. 15-17. F. G. Brown.

Lyndon—Northwest Wash. Fair Assn. Aug. 14-17. Dr. A. E. Rusco.

VIRGINIA

Abingdon—Southwest Va. Fair. Aug. 14-17. G. Y. Booker. Weirwood—Weirwood Fair Assn. Aug. 13-16. Charles N. McCune, Box 136, Chesapeake.

WEST VIRGINIA

Marlington—Pocahontas Co. Fair Assn. Week of Aug. 12. Fred C. Allen.

WISCONSIN

Eagle River—Vilas Co. Agrl. Soc. Aug. 16-18. Emil Martinson, Conover, Wis. Eau Claire—Eau Claire Junior Fair. Aug. 12-15. Carl M. Johnson. Fond du Lac—Fond du Lac Co. Fair Assn. Aug. 14-18. J. B. Kolsta. Hammond—St. Croix Co. Youth Fair. Aug. 13-15. N. E. Erickson. Manitowoc—Manitowoc Co. Fair. Aug. 14-18. Otto C. Heidemann, R. R. 2, Kiel, Wis. Mauston—Juneau Co. Fair Assn. Aug. 12-15. Manly Sharp. Medford—Taylor Co. Youth Fair. Aug. 15-18. William L. McPetridge. Menomonie—Dunn Co. Fair. Aug. 14-18. Lyle C. Pollock. Milwaukee—Wisconsin State Fair. Aug. 17-25. Ralph E. Ammon. Neillsville—Clark Co. Agrl. Soc. Aug. 16-19. Harold Huckstead. Rice Lake—Barren Co. Agrl. Fair Soc. Aug. 15-18. L. R. Gilbertson. Seymour—Outagamie Co. Fair Assn. Aug. 15-18. Michael Burns. Superior—Tri-State Fair Assn. Aug. 12-18. Max H. Lavine.

CANADA

Charlottetown, P. E. I.—Charlottetown Provincial Exhn. Aug. 13-16. J. W. Boulter. Gently, Que.—Nicolet Co. Agrl. Soc., Div. B. Aug. 13-14. Roger Houid. Richmond, Que.—Richmond Co. Agrl. Fair. Aug. 15-17. Miss Antoinette Linahen. Roberval, Que.—Roberval Fair. Aug. 15-19. J. Edward Bolly. Saint Francois-du-Lac, Que.—South Shore Agrl. Soc. Aug. 15-17. Alexandre Trudeau. Saint Leonard, Que., Can.—Nicolet Agrl. Soc., Div. A. Aug. 13-14. Lorenzo, St. Arnaud, St. Wenceslas. Victoriaville, Que., Can.—Arthabaska Agrl. Soc. Aug. 12-14. Philippe Granger. Waterloo, Que.—Shefford Co. Agrl. Soc. Aug. 10-13. R. R. Bachand.

AUGUST 18-24

CALIFORNIA

Grass Valley—Nevada Co. Fair. Aug. 22-25. Loyle E. Freeman. Hayfork—Calif. Trinity Co. Fair. Aug. 24-25. J. D. Berry. Mariposa—35-A Dist. Agrl. Assn. Aug. 23-25. Viola F. Purcell. Roseville—Placer Co. Fair. Aug. 23-25. Tom J. Pugh. Stockton—San Joaquin Co. Fair Assn. Aug. 17-25. E. G. Vollmann. Susanville—Lassen Co. Livestock Show & Rodeo. Aug. 21-25. A. A. Jensen.

COLORADO

Akron—Washington Co. Fair & Rodeo. Aug. 22-24. James E. Alshouse. Burlington—Kit Carson Co. Free Fair. Aug. 19-21. G. M. Baxter, Flagler, Colo. Flagler—Kit Carson Free Fair. Aug. 19-21. George M. Baxter. Kiowa—Elbert Co. Fair Assn. Aug. 23-24. David Rice, Simla, Colo. Montrose—Montrose Co. Jr. Fair. Aug. 21-23. Fred Humphrey. Sterling—Logan Co. Fair & Round-Up. Aug. 19-21. Dean H. Dows.

CONNECTICUT

Chester—Chester Agrl. Soc. Aug. 24. G. Stark.

Durham—Middlesex Co. 4-H Fair. Aug. 24-25. Emille Lindermere, Portland, Me. Farmington—Hartford Co. 4-H Fair. Aug. 23-24. Mildred Reed, RFD 1, Bristol, Conn. Orange—New Haven Co. 4-H Fair. Aug. 23-24. Florence Lichtenstein, New Haven.

IDAHO

Burley—Cassia Co. Fair & Rodeo. Aug. 22-24. Saul H. Clark.

ILLINOIS

Anna—Anna Fair. Aug. 19-24. J. F. Norris. Carmi—White Co. Fair Assn. Aug. 19-23. Max Endicott. Fairbury—Fairbury Fair. Aug. 20-23. George H. Decker. Greenup—Cumberland Co. Fair Assn. Aug. 19-24. John Jenins. Greenville—Bond Co. Fair Assn. Aug. 21-23. C. Schrumf. Mendon—Mendon-Adams Co. Fair Assn. Aug. 20-23. Sidney Wright. Milford—Iroquois Co. Agrl. & 4-H Club Fair. Aug. 20-22. Ellen Marie Allen. Pekin—Central Ill. District Fair. Aug. 19-25. Lee Lott. Princeton—Bureau Co. Agrl. Fair. Aug. 20-23. Wayne Slutz. Roseville—Warren Co. Fair. Aug. 20-23. E. H. Kirkpatrick. Stronghurst—Henderson Co. Fair. Aug. 21-23. Ralph Butler. Warren—Warren Fair. Aug. 22-25. J. W. Richardson.

INDIANA

Boswell—Benton Co. Fair Assn. Aug. 21-23. Lendall Lowman, Earl Park, Ind. Brookville—Franklin Co. 4-H Fair Assn. Aug. 20-23. Martha Gesell. Cayuga—Vermilion Co. Fair. Aug. 20-23. V. N. Asbury, Newport, Ind. Converse—Miami Co. Agrl. Assn. Aug. 20-24. D. E. Warnock. Corydon—Harrison Co. Agrl. Soc. Aug. 19-23. Dr. L. B. Wolfe. Crown Point—Lake Co. Agrl. Soc. Aug. 20-25. George H. Neises. Ednora—Elmore Township Fair. Aug. 21-24. Mrs. Lenore Summerville. Frankfort—Clinton Co. Fair Assn. Aug. 18-24. O. M. Ricks. Spencer—Owen Co. Fair Assn. Aug. 19-24. Lois K. Long. Terre Haute—Vigo Co. Fair. Aug. 20-25. E. J. Acree. Wabash—Wabash Co. Draft Horse Assn. Aug. 20-24. W. K. Delaplaine.

IOWA

Alkona—Kossuth Co. Fair. Aug. 21-23. A. L. Brown. Avoca—Pottawattamie Co. Fair. Aug. 19-22. R. F. McKinley.

Boone—Boone Co. Agrl. Assn. Aug. 19-21. T. N. Nelson.

Collax—Jasper Co. Agrl. Soc. Aug. 19-21. Leslie Doak, R. 1, Newton, Ia.

Coom Rapids—Four-County Fair. Aug. 18-22. Joe King.

Corning—Adams Co. Fair. Aug. 19-23. A. L. Gauthier.

Corydon—Wayne Co. Fair. Aug. 19-21. O. K. Engene.

Des Moines—Iowa State Fair. Aug. 21-30. Lloyd B. Cunningham.

Eagle Grove—Eagle Grove District Junior Fair. Aug. 19-22. M. K. Frey.

Eldon—Wapello Co. Fair Assn. Aug. 19-22. L. W. Hall.

Estherville—Emmet Co. Agrl. Show. Aug. 18-20. Robert C. Fincham.

Fort Dodge—Webster Co. Agrl. Assn. Aug. 19-21. Floyd D. Huling.

Greenfield—Adair Co. Fair Assn. Aug. 19-22. H. W. Crooks.

Hampton—Franklin Co. Fair Assn. Aug. 19-22. Glenn D. Craighton.

Hartley—O'Brien Co. 4-H Show. Aug. 19-20. B. G. Vanderberg.

Le Mars—Plymouth Co. 4-H & Agrl. Soc. Aug. 19-21. H. H. Jones.

Monticello—Jones Co. Fair Assn. Aug. 20-23. Ross Baty.

Mount Pleasant—Henry Co. Fair. Aug. 20-24. W. H. Baister.

Nashua—Big Four Fair Assn. Aug. 19-23. Norton Bloom.

Orange City—Sioux Co. Agrl. Soc. Aug. 20-22. Gerrit Van Stryland.

Waverly—Bremer Co. Fair. Aug. 22-24. L. V. Ormston.

West Liberty—West Liberty Fair. Aug. 19-22. Jay L. Duncan.

West Union—Fayette Co. Fair. Aug. 19-23. Ed Bauder.

KANSAS

Abilene—Central Kansas Free Fair Assn. Aug. 19-23. Ivan Roberson. Alken—Northern Lyon Co. Fair. Aug. 22-24. T. B. Davis. Delphos—Ottawa Co. Fair Assn. Aug. 22-24. Edward Anteme. Edingham—Edingham-Atchison Co. Fair Assn. Aug. 20-23. Clarence J. Hegarty. Ellsworth—Ellsworth Co. 4-H Fair. Aug. 23-24. Glasco—Cloud Co. Fair. Aug. 19-21. R. M. Sawhill. Great Bend—Barton Co. 4-H Fair. Aug. 21-22. Hays—Ellis Co. 4-H Fair. Aug. 21-22. Hutchinson—Reno Co. 4-H Fair. Aug. 22-23. Johnson—Stanton Co. 4-H Fair. Aug. 23-24. Kingman—Kingman Co. 4-H Fair. Aug. 19-22.

Macksville—Macksville Community Fair. Aug. 22-24. Fred Hopley.

Manhattan—Riley Co. 4-H Fair. Aug. 20-22. Mankato—Jewell Co. 4-H Fair. Aug. 23-24. Oberlin—Decatur Co. 4-H Fair. Aug. 21-22. Onaga—Pottawatomie Co. Fair Assn. Aug. 21-23. A. H. Haughawout.

Osuwatomie—Osuwatomie Free Fair. Aug. 20-22. G. R. Loly.

Oswego—Labette Co. Fair. Week Aug. 19. Roy Neher.

Pratt—Pratt Co. Fair Assn. Aug. 22-24. Creola—Charles Baker.

Richmond—Richmond Free Fair Assn. Aug. 21-23. John H. Roekers.

Rush Center—Rush Co. Agrl. Fair Assn. Aug. 20-24. Roy Peterson.

Sublette—Haskell Co. 4-H Fair. Aug. 23-24. Frank McCoy.

Wakeeney—Trego Co. Free Fair. Aug. 20-23. Lew H. Galloway.

KENTUCKY

Falmouth—Falmouth Fair. Aug. 21-24. H. B. Best. Lebanon—American Legion Fair. Aug. 21-24. W. J. Crowds. Lexington—4-H District Fair. Aug. 19-21. J. Ed Parker. London—Laurel Co. Fair. Aug. 21-24. Ellie Asher. Richmond—Madison Co. Fair & Horse Show. Aug. 22-24. Meredith J. Cox. Warsaw—Gallatin Co. Farmers' Fair. Aug. 22-24. R. P. Davis.

MAINE

Cornish—Cornish Agrl. Assn. Aug. 19-28. Leon M. Ayer. Union—North Knox Agrl. Soc. Aug. 20-25. James L. Dorman, East Union, Me.

MARYLAND

Ellicott City—Howard Co. Fair Assn. Aug. 21-22. James Clark Jr.

MASSACHUSETTS

Marshfield—Marshfield Agrl. Soc. Aug. 18-24. Horace C. Keene.

MICHIGAN

Armada—Armada Agrl. Soc. Aug. 22-25. Roy Conner, Richmond, Mich. Big Rapids—Mecosta Co. Fair Assn. Aug. 20-23. Charles Midgley, Paris, Mich. Caro—Tuscola Co. Fair Assn. (Caro Fair). Aug. 19-24. Carl F. Mantey. Greenville—Greenville Agrl. Club 4-H Fair. Aug. 23-24. Hazel Briggs. Ironwood—Gogebic Co. Fair. Aug. 19-21. W. B. Faulh, Bessemer, Mich. Lowell—Kent Co. 4-H Agrl. Assn. Aug. 21-23. K. K. Vining, Grand Rapids, Mich. Marshall—Calhoun Co. Fair Assn. Aug. 20-24. B. D. Carpenter. Sandusky—Sanilac Co. 4-H Free Fair. Aug. 21-24. Clarence E. Prentice. West Branch—Ogemaw Agrl. Soc. Aug. 20-23. Thomas P. Rau.

MINNESOTA

Albert Lea—Freeborn Co. Agrl. Soc. Aug. 19-24. Herman D. Jensen. Alexandria—Douglas Co. Agrl. Assn. Aug. 19-22. R. S. Thornton. Appleton—Swift Co. Fair Assn. Aug. 22-25. J. G. Anderson. Barnum—Carlton Co. Agrl. Assn. Aug. 23-24. A. H. Dathe. Caledonia—Houston Co. Agrl. Soc. Aug. 23-31. Ed Zimmerhaki. Garden City—Blue Earth Co. Fair. Aug. 19-21. Dan James. Herman—Grant Co. Agrl. Assn. Aug. 23-25. G. I. Haney. Jackson—Jackson Co. Fair. Aug. 22-25. Anton C. Geiger. Kasson—Dodge Co. Fair. Aug. 19-22. O. A. Erickson. Osage—Shell Prairie Fair. Aug. 19-21. B. E. Bruer. Pequot Lakes—Crow Wing Co. Agrl. Soc. Aug. 22-24. C. A. McLaird.

Pine City—Pine Co. Agrl. Soc. Aug. 19-21. Leonard Marhart.

Pine River—Cass Co. Agrl. Assn. Aug. 19-21. Homer Fraser.

Preston—Fillmore Co. Agrl. Soc. Aug. 22-25. Charles H. Utley.

Princeton—Mille Lacs Co. Agrl. Soc. Aug. 21-24. R. C. Angstman.

Saint James—Watwan Co. Fair Assn. Aug. 23-25. Hubert Ransom.

Saint Paul—Minnesota State Fair. Aug. 24-Sept. 2. Raymond A. Lee.

Saint Peter—Nicollet Co. Agrl. Soc. Aug. 22-25. Hilton E. Miller.

Shakopee—Scott Co. Agrl. Assn. Aug. 19-21. R. T. Schumacher.

Tyler—Lincoln Co. Fair Assn. Aug. 22-25. Jens S. Bollesen.

Waseca—Waseca Co. Agrl. Soc. Aug. 19-21. Leon J. B. Sexton.

Worthington—Nobles Co. Fair Assn. Aug. 19-21. L. A. Hons.

MISSISSIPPI

Pontotoc—Pontotoc Co. Livestock Show Assn. Aug. 21-23. Q. S. Vail.

MISSOURI

Linn—Linn Community Fair. Aug. 23-24. Walter F. Heidage.

Sedalia—Missouri State Fair. Aug. 18-25. Roy S. Kemper.

MONTANA

Sidney—Richland Co. Fair. Aug. 22-24. J. M. Suckstorff.

NEBRASKA

Bassett—Rock Co. Fair. Aug. 23-25. Arthur A. Weber. Benkelman—Dundy Co. Agrl. Soc. Aug. 21-23. Joe W. Laughlin. Bladen—Webster Co. Fair Assn. Aug. 21-23. F. J. Haller.

Broken Bow—Custer Co. Agrl. Soc. Aug. 19-22. L. G. Sullivan.

Central City—Merrick Co. Fair Assn. Aug. 20-23. Perry Gage.

Geneva—Fillmore Co. Agrl. Soc. Aug. 20-23. Mrs. Elizabeth Drake.

Grant—Perkins Co. Agrl. Assn. Aug. 22-24. W. E. Cannady, Madrid, Neb.

Homer—Dakota Co. Fair. Aug. 22-24. Louis M. Jeppesen, Hubbard, Neb.

McCook—Red Willow Co. Fair. Aug. 20-23. Don L. Thompson.

Minden—Kearney Co. Agrl. Soc. Aug. 22-24. Mervin Peterson.

Oakland—Burt Co. Fair. Aug. 19-22. Charles H. Walton, Lyons, Neb.

Ogallala—Keith Co. Fair Assn. Aug. 21-24. F. J. Sibal.

Spalding—Greeley Co. Free Fair Assn. Aug. 19-21. Don C. Smith.

Springfield—Sarp Co. Fair. Aug. 22-24. O. R. Caley.

Wahoo—Saunders Co. Agrl. Soc. Aug. 21-23. E. J. Erickson.

Weeping Water—Cass Co. Agrl. Soc. Aug. 21-23. E. Thomas Stacey.

NEW JERSEY

Troy Hills—Morris Co. Fair Assn. Aug. 21-24. Harry Wombold.

NEW YORK

Bristol Hills—Ontario Co. Agrl. Soc. Aug. 22-25. Mrs. Janette D. Dewey, Canandaigua.

Cambridge—Cambridge Valley Agrl. Soc. Aug. 20-24. P. J. Houlton, Hoosick Falls.

Elmira—Chemung Co. Agrl. Soc. Aug. 18-25. Robert Turner, Horseheads, N. Y.

Hamburg—Erle Co. Agrl. Soc. Aug. 19-24. J. C. Newton.

Kingston—Ulster Co. Agrl. Soc. Aug. 21. Albert Kurdt.

Malone—Franklin Co. Agrl. Soc. Aug. 19-24. H. B. Kelly.

Norwich—Chenango Co. Agrl. Soc. Aug. 21-24. Russell L. Hogue.

Penn Yan— Yates Co. Agrl. Soc. Aug. 21-24. Oliver Wilcox.

Pike—Silver Lake Agrl. Assn. Aug. 20-22. Henry M. Wagenblass, Warsaw, N. Y.

Sandy Creek—Sandy Creek Fair. Aug. 20-24. William J. Potter.

Walton—Delaware Co. Fair. Aug. 20-23. Paul G. Williams.

OHIO

Athens—Athens Co. Agrl. Soc. Aug. 20-23. L. C. Baker, Athens, O.

Chillicothe—Ross Co. Agrl. Soc. Aug. 21-23. Charles J. Betsch.

Columbus—Ohio State Fair. Aug. 24-30. Bryan P. Sandles.

Delphos—Allen Co. Agrl. Soc. Aug. 20-24. L. E. Foley.

Dover—Tuscarawas Co. Agrl. Soc. Aug. 21-23. S. O. Masa.

Greenville—Darke Co. Fair. Aug. 19-23. Frank Hiestand, Rossburg, O.

Hicksville—Defiance Co. Agrl. Soc. Aug. 18-23. Allen D. Elliott.

London—Madison Co. Agrl. Soc. Aug. 18-22. Fred M. Guy, Irwin, O.

Marshfield—Richland Co. Agrl. Soc. Aug. 23-24. Orville Kibler.

Mercer—Mercer Central Agrl. Soc. Aug. 20-24. Louis Peach Jr.
Tiona—Tiona Community Fair Assn. Aug. 23-24. Ida Blanchard.

SOUTH DAKOTA

Custer—Custer Co. Fair. Aug. 23-24. C. R. Simonson.
Nisland—Butte Co. Fair. Aug. 22-24. Albert Osenbrug, Newell S. D.
Onida—Sully Co. Fair. Aug. 22-24. John Moe.
Sioux Falls—Sioux Empire Fair Assn. Aug. 20-25. Al Halverson.

TENNESSEE

Gallatin—Sumner Co. Colored Fair Assn. Aug. 22-24. Edw. V. Anthony.
Lebanon—Wilson Co. Fair. Aug. 21-24. A. W. McCartney.

UTAH

Heber—Wasatch Co. Fair Assn. Aug. 23-24. John Anderson.
Kaysville—Davis Co. Fair. Middle of August. Elen Agren, Farmington, Utah.
Murray—Salt Lake Co. Fair. Aug. 20-24. Chester L. Bello, Magna, Utah.

VERMONT

Hartland—Hartland Fair. Aug. 21-23. Max P. Rogers, R. 2, Woodstock, Vt.
Lyndonville—Caledonia Co. Fair. Aug. 22-24. A. E. Donahue.

VIRGINIA

Tasley—Central Agrl. Fair Assn. Aug. 21-24. J. Edgar Thomas, Box 243, Accomac, Va.

WASHINGTON

Chehalis—Southwest Wash. Fair Assn. Aug. 22-25. Vernon Zerwekh.
Cheney—Cheney Community Fair. Aug. 22-25. Mamie Ottomeler.

WEST VIRGINIA

Lewisburg—State Fair of W. Va. Aug. 19-24. Robert E. Sydenstricker.
Sutton—Braxton Co. Fair Assn. Aug. 19-24. Earle Morrison.

WISCONSIN

De Pere—Brown Co. Fair Assn. Aug. 21-25. William S. Klaus.
Gillett—Oconto Co. Youth Fair. Aug. 23-25. Emery J. Ansoerge.
Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 22-24. Raymond Wall.
Ladysmith—Rusk Co. Fair. Aug. 20-23. F. J. Manning.
Mondovi—Buffalo Co. Agrl. Assn. Aug. 24-27. J. V. Whelan.
Phillips—Price Co. Agrl. Soc. Aug. 23-25. F. W. Heath.
Platteville—Platteville Fair Assn. Aug. 23-25. W. G. Pitts.
Rhineland—Oneida Co. 4-H Club & School Fair. Aug. 23-25. J. M. Reed.
Saint Croix Falls—Polk Co. Fair Assn. Aug. 23-25. W. R. Vezina.
Sturgeon Bay—Door Co. Fair Assn. Aug. 22-25. John H. Miles.
Wautoma—Waushara Co. Fair Assn. Aug. 22-25. H. N. Haferbecker.

WYOMING

Lusk—Niobrara Co. Fair & Rodeo. Aug. 23-25. T. A. Godfrey.
Pine Bluffs—Laramie Co. Fair Assn. Aug. 22-24. Charles W. Stephens.
Powell—Big Horn Basin Fair. Aug. 22-24.

CANADA

Ayers Cliff, Que.—Stanstead Co. Agrl. Soc. Aug. 22-24. M. B. Corey, Hatley, Que.
Chicoutimi, Que.—Chicoutimi Agrl. Soc. Aug. 21-27. Simon Maltais.
Cookshire, Que.—Compton Co. Agrl. Soc. No. 1. Aug. 19-21. Aug. Gamache.
Sherbrooke, Que.—Sherbrooke Fair. Aug. 24-31. Norrey W. Price.
Saint Bruno, Que. Can.—Chambly Agrl. Soc. Aug. 21-22. Albert Bernard.
Saint Victoire, Que. Can.—Richelieu Agrl. Soc. Aug. 23-24. J. U. Girouard, St. Ours, Que.
Wildwood, Alta.—Wildwood Agrl. Soc. Aug. 22-23. Mrs. Emily Browne.

AUGUST 25-31

CALIFORNIA

Crescent City—Del Norte Co. Fair. Aug. 31-Sept. 2.
McArthur—Int.-Mt. Fair of Shasta Co. Aug. 31-Sept. 2. Fran Gassaway, Fall River Mills.

COLORADO

Pueblo—Colorado State Fair. Aug. 25-31. Frank H. Means.

CONNECTICUT

Lyme—Lyme Grange Fair Assn. (Hamburg Fair) Aug. 28. Charles W. Jewett.
North Stonington—New London Co. 4-H Fair. Aug. 30-31. Anne Stoebner, R. D. 1, Lebanon, Conn.
Vernon—Tolland Co. 4-H Fair. Aug. 30-31. Marilyn Palmer, Storrs, Conn.
Woodstock—Woodstock Agrl. Soc. Aug. 31-Sept. 2. Donald Williams, R. 3, Putnam.

IDAHO

Boise—Western Idaho State Fair. Aug. 27-31. F. H. Netzel.
Lava Hot Springs—Lava Hot Springs Fair. Aug. 30-31.
Preston—Franklin Co. Fair. Aug. 30-31.

ILLINOIS

Aledo—Mercer Co. Agrl. Assn. Aug. 27-30. John W. McHard.
Bridgeport—Lawrence Co. Fair. Aug. 27-30. Grover C. Gross.
Du Quoin—Du Quoin State Fair. Aug. 26-Sept. 2. H. E. Strong.
Fairmount—Vermilion Co. Agrl. Fair Assn. Aug. 27-30. William D. Baird, Jamaica, Ill.
Jerseyville—Jersey Co. Fair Assn. Aug. 25-29. Rupert E. Greeling.
Mazon—Grundy Co. District Fair. Aug. 30-Sept. 2. W. P. Carter.
Mendota—Mendota Tri-Co. Fair. Aug. 31-Sept. 2. Paul A. Stenger.
Morrison—Whiteside Co. Central Agrl. Soc. Aug. 27-30. V. M. Dearingler.
Newton—Jasper Co. Fair Assn. Aug. 26-30. Dale Wilson.
Oregon—Ogle Co. Fair. Aug. 31-Sept. 2. E. D. Landers.
Ottawa—LaSalle Co. Junior Fair. Aug. 27-28. Edmund Freese.
Peotone—Will Co. Fair Assn. Aug. 27-29. Clarence M. Ginter.
Petersburg—Menard Co. Agrl. Fair. Aug. 28-30. Lloyd W. Chalcraft.

INDIANA

Indianapolis—Indiana State Fair. Aug. 30-Sept. 6. Orval C. Platt.
Lyons—Lyons Community Club Fair. Aug. 28-31. Arthur Foster.
Peru—Miami Co. 4-H Club & Livestock Assn. Aug. 27-29. Robert Radel.
Princeton—Gibson Co. Fair Assn. Aug. 26-31. Charles A. Steele.
Rensselaer—Jasper Co. Fair. Aug. 27-30. William H. Bahler.
Sunman—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey.
Warsaw—Kosciusko Co. Fair Assn. Aug. 28-Sept. 1. Lozler Helvey.

IOWA

Bedford—Taylor Co. Fair Assn. Aug. 26-31. Sid E. Webb.
Cresco—Howard Co. Fair. Aug. 26-30. C. C. Nichols.
Humboldt—Humboldt Co. Fair. Aug. 26-29. Walter E. Crissey.
Manson—Calhoun Co. Fair. Aug. 30-Sept. 2. Sara S. Klotz.
Mason City—North Iowa Fair Assn. Aug. 30-Sept. 3. Harold S. Palmer.
National—Clayton Co. Agrl. Soc. Aug. 27-30. Leon T. Birdsall, Monona, Ia.
Postville—Big 4 Agrl. Soc. Aug. 30-Sept. 2. A. S. Burdick.
Spirit Lake—Dickinson Co. Agrl. Soc. Aug. 29-31. L. E. Hendricks.
Tipton—Cedar Co. Fair. Aug. 27-30. C. S. Miller.

KANSAS

Alma—Wabaunsee Co. 4-H Club Fair Assn. Aug. 29-31. Al J. Peclunsky.
Belleville—North Central Kansas Free Fair. Aug. 26-30. Homer Alkire.
Big Springs—Douglas Co. Fair Assn. Aug. 28-30. Pete Bahmaier.
Cimarron—Gray Co. Fair Assn. Aug. 28-30. Charles Turtevant.
Coffeyville—Inter-State Fair Assn. Aug. 26-31. John R. Thompson.
Garden City—Finney Co. Fair Assn. Aug. 28-29. Coburn Jones.
Garnett—Anderson Co. Fair Assn. Aug. 28-30. Fred L. Coleman.
Girard—Crawford Co. Fair Assn. Aug. 26-29. Lon Hartong.
Goodland—Northwest Kans. Dist. Free Fair Assn. Aug. 27-30. H. R. Shimeall.
Hardtner—Barber Co. Fair Assn. Aug. 27-30. J. M. Molz.
Junction City—Geary Co. 4-H Fair. Aug. 28-30. Paul B. Gwin.
McPherson—McPherson Co. 4-H Fair. Aug. 26-28.
Mound City—Linn Co. Fair Assn. Aug. 27-30. Pat Landers.
Ness City—Ness Co. 4-H Fair. Aug. 26-27.
Ottawa—Franklin Co. Agrl. Soc. Aug. 26-28. A. D. White.
Salina—Saline Co. 4-H Fair. Aug. 28-30. Albert Frehe.
Scott City—Scott Co. Free Fair. Aug. 29-30. William O. Wikoff.
Stockton—Rooks Co. Free Fair. Aug. 27-30. Ray Marshall.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.

KENTUCKY

Alexandria—Alexandria Fair. Aug. 31-Sept. 2. J. W. Shaw, Newport, Ky.
Brooksville—Brackem Co. Fair. Aug. 29-31. Joshua Cummins Jr.
Louisville—Kentucky State Fair. Aug. 25-31. C. W. Taylor.
Manchester—Clay Co. Fair Assn. Aug. 29-31. J. M. Rogers.

MAINE

Dover—Piscataquis Valley Fair. Aug. 31. Frank A. Pierce.
Springfield—N. Penobscot Agrl. Soc. Aug. 31-Sept. 2. L. A. Averill, Prentiss, Me.
Windsor—Windsor Fair. Aug. 27-Sept. 2. E. R. Hayes.

MARYLAND

Bel Air—Harford Co. Fair Assn. Aug. 28-30. A. G. Ensor.
Cumberland—Cumberland Fair Assn. Aug. 27-30. Carl C. Schmutz.

MASSACHUSETTS

Heath—Heath Agrl. Soc. Aug. 29. Mrs. Arthur Crowningshield, Charlemont, Mass.
Middlefield—Highland Agrl. Soc. Aug. 30-31. Willard A. Pease, Chester, Mass.
Spencer—Spencer Fair. Aug. 31-Sept. 2. Armond Jalcber.
Topsfield—Essex Co. Agrl. Soc. Aug. 26-31. Robert P. Trask.

MICHIGAN

Bad Axe—Huron Co. Fair. Aug. 27-31. Glenn Wakefield, Kinde, Mich.
Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 27-31. Hans Kardel.
Croswell—Croswell Agrl. Soc. Aug. 28-31. Paul Helm.
Escanaba—Upper Peninsula State Fair. Aug. 27-Sept. 1. Harold P. Lindsay.
Goodells—St. Clair Co. 4-H Club Fair. Aug. 30-31. Earl C. McCarty, Port Huron.
Iron River—Iron Co. Agrl. Soc. Aug. 28-30. V. C. Vaughan.
Jackson—Jackson Co. Fair Assn. Aug. 27-31. E. R. Hively.
Marne—Berlin Fair. Aug. 27-30. Mrs. Harvey Walcott, Coopersville, Mich.
Norway—Dickinson Co. Free Fair. Aug. 30-Sept. 2. Frank J. Mollare, Iron Mountain.
Pickford—Pickford Dist. Agrl. Soc. Aug. 31-Sept. 3. Dudley Aldrich.
Richmond—Richmond Agrl. Assn. Aug. 31-Sept. 2. Fred Penwarden.
Traverse City—Northwestern Michigan Fair. Aug. 26-31. Arnell Engstrom.

MINNESOTA

Caledonia—Houston Co. Agrl. Soc. Aug. 23-31. Ed Zimmerman.
Fergus Falls—Otter Tail Co. Agrl. Soc. Aug. 28-31. Knutson Hanson.
Grand Marais—Cook Co. Agrl. Soc. Aug. 30-Sept. 2. M. J. Humphrey.
Marshall—Lyon Co. Agrl. Soc. Aug. 27-30. T. J. Meade.
Morris—Stevens Co. Agrl. Soc. Aug. 30-Sept. 2. Albin G. Anderson.
Pipestone—Pipestone Co. Agrl. Soc. Aug. 26-28. E. F. Anderson.
Proctor—St. Louis Co. Fair Assn. Aug. 30-Sept. 2. Owen J. Larkins.
Saint Paul—Minnesota State Fair. Aug. 24-Sept. 2. Raymond A. Lee.
Slayton—Murray Co. Agrl. Soc. Aug. 29-Sept. 1. W. M. Leebens, Fulda, Minn.

Two Harbors—Lake Co. Agrl. Soc. Aug. 27-30. Torstein Grinager.

MISSISSIPPI

New Albany—Union Co. Fair Assn. Aug. 29-31. L. C. Wilson.

MISSOURI

Albany—Gentry Co. Fair. Aug. 29-31. Kenneth Grace.
Appleton City—Appleton City Fair. Aug. 28-30. Crump Taylor.
California—Moniteau Co. Fair. Aug. 27-30. Harold Kinde.
Canton—Lewis Co. Fair Assn. Aug. 28-31. Harry M. Ward.
Marshfield—Webster Co. Fair Assn. Aug. 28-31. Claude E. Lewis.
Maryville—Fall Fair & Livestock Show. Aug. 30-Sept. 1. Norwood Benning.
Platte City—Platte Co. Agrl. Assn. Aug. 28-30. J. Frank Sexton.

MONTANA

Chinook—Blaine Co. Fair. Aug. 31-Sept. 2. Floyd Bowen.
Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. G. F. Boyd.
Miles City—Eastern Montana Fair. Aug. 29-31. J. H. Bohling.

NEBRASKA

Arlington—Washington Co. Agrl. Soc. Aug. 28-30. H. C. McClellan.
Arthur—Arthur Co. Agrl. Soc. Aug. 29-31. Loyal F. Simon.
Aurora—Hamilton Co. Agrl. Soc. Aug. 26-29. H. E. Toof.
Beaver City—Furnas Co. Fair Assn. Aug. 29-31. John J. Metzger.
Chadron—Dawes Co. Fair. Aug. 31-Sept. 2. Harry Kuska.
Columbus—Platte Co. 4-H Fair. Aug. 27-30. W. L. Boettcher.
Concord—Dixon Co. Agrl. Soc. Aug. 28-30. Roy E. Johnson.
Culbertson—Hitchcock Co. Agrl. Soc. Aug. 27-30. Ervin Coyle.
Dunning—Blaine Co. Agrl. Soc. Aug. 30-Sept. 1. George Zutavean.
Harrison—Sioux Co. Agrl. Soc. Aug. 29-31. Wayne C. Unitt.
Hartington—Cedar Co. Agrl. Soc. Aug. 29-Sept. 1. V. E. Rossiter.
Hastings—Adams Co. Agrl. Assn. Aug. 27-30. Paul E. Pierce.
Imperial—Chase Co. Fair. Aug. 26-28. H. M. Garber.
Johnstown—Brown Co. Agrl. Soc. Aug. 31-Sept. 2. Kenneth Graff.
Kearney—Buffalo Co. Agrl. Assn. Aug. 26-30. S. A. Wilson.
Kimball—Kimball Co. Fair Assn. Aug. 29-31. Vert B. Cargill.
Lewellen—Garden Co. Fair. Aug. 26-28. Paul Temple.
Lexington—Dawson Co. Agrl. Soc. Aug. 27-30. Monte Kiffin.
Nelso—Nuckolls Co. Fair. Aug. 27-29. William A. McHenry.
North Platte—Lincoln Co. Agrl. Assn. Aug. 27-29. Wesley Shoup, Sutherland.
Ord—Valley Co. Fair Assn. Aug. 26-29. C. C. Dale.
Orleans—Harlan Co. Junior Fair. Aug. 26-28. W. A. Lennemann.
Osceola—Polk Co. Fair. Aug. 26-28. Don Nordberg, Stromsburg, Neb.
Pierce—Pierce Co. Agrl. Soc. Aug. 25-27. A. P. Gottsche.
Seward—Seward Co. Agrl. Soc. Aug. 28-31. Russell M. Struthers.
Stapleton—Logan Co. Fair & Rodeo. Aug. 31-Sept. 2. V. K. Magnuson.
Syracuse—Otoe Co. Fair Assn. Aug. 27-29. J. F. Sorrell.
Walthill—Thurston Co. Fair. Aug. 28-31. Alfred D. Raun.
West Point—Cuming Co. Agrl. Soc. Aug. 25-29. Ed M. Baumann.
York—York Co. Agrl. Soc. Aug. 27-30. W. E. Stover.

NEVADA

Elko—Elko Co. Fair & Nev. Livestock Show. Aug. 30-Sept. 2. Charles A. Sewell.
Fallon—Nevada State Fair. Aug. 31-Sept. 2. C. J. Thornton.
Winemucca—Humboldt Co. Fair Assn. Aug. 31-Sept. 2. Mildred R. Tobin.

NEW HAMPSHIRE

Canaan—Mascoma Valley Fair Assn. Aug. 27-29. William A. Shepard.
Lancaster—Coos & Essex Agrl. Soc. Aug. 30-Sept. 2. Carroll Stoughton.
Pittsfield—Pittsfield Fair Assn. Aug. 27-31. William M. Osgood.

NEW JERSEY

Flemington—Flemington Fair Assn. Aug. 27-Sept. 3. Major E. B. Allen.

NEW YORK

Altamont—Schenectady Co. Fair. Aug. 27-31. Dan C. Frederick.
Angelica—Allegany Co. Agrl. Soc. Aug. 28-31. L. L. Stillwell.
Avon—Genesee Valley Breeders' Assn. Aug. 30-31. John Steele.
Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 27-31. Spencer D. Cassidy, Mechanicville.
Chatham—Columbia Co. Agrl. Soc. Aug. 31-Sept. 2. William A. Dardess.
Cortland—Cortland Co. Agrl. Soc. Aug. 28-31. Harry B. Tanner.
Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. LeRoy K. Kuribaum.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 26-29. James W. Watson.
Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 27-30. L. F. Winne.
Rochester—Monroe Co. Fair Assn. Aug. 28-31. Howard B. Bloomfield.
Watertown—Jefferson Co. Agrl. Soc. Aug. 27-31. G. H. Righter.
Westport—Essex Co. Agrl. Soc. Aug. 27-30. Lester H. Labdell, Wadhams, N. Y.

NORTH DAKOTA

Fargo—Red River Valley Fair Assn. Aug. 26-31. A. D. Scott.

OHIO

Burton—Geauga Co. Agrl. Soc. Aug. 30-Sept. 2. Charles A. Riley.
Caldwell—Noble Co. Agrl. Soc. Aug. 28-30. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Aug. 27-Sept. 2. E. R. Zieger, Youngstown, O.
Columbus—Ohio State Fair. Aug. 24-30. Bryan P. Sandles.
Napoleon—Henry Co. Agrl. Soc. Aug. 27-30. James D. Murray.
Norwalk—Huron Co. Agrl. Soc. Aug. 27-30. Mrs. Elfreda Crayton.
Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 25-31. Harry Kahn.

OKLAHOMA

Apache—Apache District Fair Assn. Aug. 28-31. O. H. Goff.

OREGON

Canby—Clackamas Co. Fair. Aug. 28-31. John P. Telford, Oregon City, Ore.
Gold Beach—Curry Co. Fair. Aug. 29-30 (tentative). R. M. Knox.
Hillsboro—Washington Co. Fair. Aug. 29-31. Mrs. Leon S. Davis, R. 2, Hillsboro.
Hood River—Hood River Co. Fair. Aug. 28. A. L. Marble.
Monmouth—Polk Co. Fair. Aug. 29-31. Josiah Wills, Dallas, Ore.
Ontario—Malheur Co. Fair. Aug. 31-Sept. 2. Harry Sandquist.

PENNSYLVANIA

Gilbert—West End Fair Assn. Aug. 28. J. F. Sniffer.
Huntingdon—Huntingdon Co. Agrl. Fair. Aug. 26-31. J. M. Harper.
Indiana—Indiana Co. Fair. Aug. 27-31. Bertha E. Jones, Plumville, Pa.
Jennerstown—Jenner Fair. Aug. 27-30. M. E. Knepper.
Ligonier—Ligonier Valley Fair Assn. Aug. 30-Sept. 2. R. A. Hardy.
Mechanicsburg—Grangers (Fair) Picnic. Aug. 26-Sept. 2. Roy Richwine.
Newfoundland—Greene-Dreher Comm. Fair. Aug. 29-31. Henry G. Botjer, Greentown.
Stoneboro—Great Stoneboro Fair. Aug. 29-Sept. 2. Walter B. Parker.
Wattsburg—Wattsburg Agrl. Soc. Aug. 27-31. H. M. Burrows.
Wind Ridge—Richhill Agrl. Soc. Aug. 27-29. Floyd Campbell.

SOUTH DAKOTA

Parker—Turner Co. Fair. Aug. 26-28. J. C. Jensen.
Pine Ridge—Oglala Sioux Indian Fair Assn. Aug. 28-31. John Colhoff.
Rosebud—Rosebud Sioux Indian Fair. Aug. 29-31. Carl B. Aamodt.
Tripp—Hutchinson Co. Fair Assn. Aug. 28-31. William E. Hoff.

TENNESSEE

Alexandria—DeKalb Co. Fair. Aug. 28-31. Columbia—Mid-State Fair. Week of Aug. 25. George L. Buchnau.
Dresden—Weakley Co. Fair. Aug. 29-30. A. M. Walker.
Sparta—White Co. Fair. Aug. 29-31. Paul Andrews.

TEXAS

Arlington—North Texas Fair. Aug. 24-Sept. 2. Glenn Turpin.
Johnson City—Blanco Co. Fair. Aug. 30-31. B. J. Wendler.

UTAH

Coalville—Summit Co. Fair Assn. Aug. 29-31. Barbara Blonquist.
Provo—Utah Co. Fair. Aug. 28-31. S. W. Clark.
Richfield—Sevier Co. Fair. Aug. 28-30. Ernest R. Anderson.
Tremonton—Box Elder Co. Fair. Aug. 26-28. Vernal Millie, Brigham, Utah.

VERMONT

Essex Junction—Champlain Valley Expo. Aug. 26-31. H. K. Drury.

VIRGINIA

Pinecastle—Botetourt Co. Fair Assn. Aug. 26-31. W. N. Winter.
Galax—Galax Fair. Aug. 26-31. G. F. Carr.
Keller—Eastern Shore Agrl. Fair Assn. Aug. 26-31. J. Milton Mason.
Wise—Wise Co. Fair. Aug. 29-31. B. F. Gilliam.
Woodstock—Shenandoah Co. Fair Assn. Aug. 27-31. Boyd M. Ramey.

WASHINGTON

Battle Ground—Mid-County Agrl. Fair. Aug. 29-31. Ed Spencer, R. 5, Vancouver.
Ellensburg—Kittitas Co. Fair. Aug. 31-Sept. 2. Wendell W. Prater.
Port Angeles—Clallan Co. Fair Assn. Aug. 30-Sept. 2. W. C. Geller.
Walla Walla—Southeastern Wash. Fair Assn. Aug. 30-Sept. 2. Leslie L. Stewart.

WEST VIRGINIA

Dunbar—Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. Va.
Pennsboro—Ritchie Co. Fair Assn. Aug. 27-30. J. B. Murphy.

WISCONSIN

Athens—Athens Agrl. Assn. Aug. 27-29. R. Neuenschwander.
Chilton—Calumet Co. Fair Assn. Aug. 30-Sept. 2. T. Henry Weeks.
Elkhorn—Walworth Co. Agrl. Soc. Aug. 30-Sept. 2. Charles A. Jahr.
Galesville—Trempealeau Co. Agrl. Assn. Aug. 30-Sept. 2. Frank M. Smith.
Grantsburg—Burnett Co. Fair Assn. Aug. 29-31. Ray G. Lidbom.
Hayward—Sawyer Co. Fair. Aug. 28-31. J. K. Walker.
Janesville—Rock Co. 4-H Fair. Aug. 26-29. Roy T. Glasco.
Luxemburg—Kewaunee Co. Agrl. Assn. Aug. 31-Sept. 2. Julius Cahn.
Mineral Point—Southwestern Wis. Fair. Aug. 30-Sept. 2. C. L. Winn.
Oshkosh—Winnebago Co. Fair & Expo. Aug. 27-30. Taylor G. Brown.
Plymouth—Sheboygan Co. Agrl. Assn. Aug. 30-Sept. 2. W. H. Eldridge.
Rosholt—Rosholt Community Fair Assn. Aug. 31-Sept. 2. R. L. Wroldstad.
Saxon—Iron Co. Fair Assn. Aug. 30-Sept. 1. Mrs. Edward Skaja, Hurley, Wis.
Spooner—Washburn Co. Junior Fair. Aug. 26-28. W. H. Dougherty.
Union Grove—Racine Co. Agrl. Soc. Aug. 27-29. E. A. Polley, Rochester, Wis.
Wausaukee—Marquette Co. Free Fair. Aug. 30-Sept. 2. Charles B. Drewry, Marinette.
Westfield—Marquette Co. Agrl. Assn. Aug. 30-Sept. 2. W. P. Fuller.

WYOMING

Afton—Lincoln Co. Fair. Aug. 30-31. Orrin Jenkins.
Buffalo—Johnson Co. Fair. Aug. 29-30. William B. Long.
Casper—Natrona Co. Fair. Aug. 29-30.
Sundance—Crook Co. Fair Assn. Aug. 30-31. John Binney.
Wheatland—Platte Co. Fair & Rodeo. Aug. 30-31. C. R. Stumpff.
Worland—Washakie Co. Fair Assn. Aug. 29-31. Charles W. Gentry.

CANADA

Almonte, Ont.—North Lanark Agrl. Soc. Aug. 29-31. Howard Giles.

Arnprior, Ont.—Arnprior Agrl. Soc. Aug. 26-28. W. H. Murphy. Bedford, Que.—Missisquoi Agrl. Soc. Aug. 30-Sept. 1. Paul Omer Roy. Brampton, Ont.—Peel Co. Agrl. Soc. Aug. 31-Sept. 2. H. J. Laidlaw. Elmira, Ont.—Elmira & Woolwich Agrl. Assn. Aug. 30-Sept. 2. Arthur H. Zilliox. Harrow, Ont.—Colchester South Agrl. Soc. Aug. 29-31. Langton Capstick. Invermere, B. C.—Windermere District Agrl. Assn. Aug. 30-31. N. M. Marples. Papineauville, Que.—Papineau Agrl. Soc. Aug. 28-29. N. J. Frappler, Plaisance, Que. Port Perry, Ont.—Port Perry Agrl. Soc. Aug. 31-Sept. 2. R. D. Woon. Quebec, Que.—Quebec Provincial Expo. Aug. 30-Sept. 8. Emery Boucher. Rainy River, Ont.—Atwood Agrl. Soc. Aug. 29-31. J. K. McQuarrie. Ridgetown, Ont.—Ridgetown Agrl. Soc. Aug. 27-29. R. W. Green. Rimouski, Que.—Rimouski Agrl. Soc. Aug. 28-31. Alfred Dube, Beausejour, Que. Saint Jean, Que.—St. Jean Agrl. Soc. Aug. 31-Sept. 2. J. R. St. Arnaud. Saint Liboire, Que.—Bagog Agrl. Soc. Aug. 27-28. Hilaire L'Heureux, St. Hughes, Bagot. Saint Romuald, Que.—Levis Agrl. Soc. Aug. 29-30. T. Carrier, Pintendre, Que. Saint Stanislas, Que.—Champlain Agrl. Soc. Aug. 27-28. J. T. Jacob. Sherbrooke, Que.—Sherbrooke Fair. Aug. 24-31. Norey W. Price. Truro, N. S.—Central Nova Scotia Exhn. Aug. 27-30. W. R. Retson.

SEPTEMBER 1-7

CALIFORNIA

Cedarville—Modoc Co. Fair. Sept. 6-8. Stuart B. Waite. Monterey—Monterey Co. Fair Assn. Sept. 7-15. J. Van Lobel Sels.

COLORADO

Craig—Moffat Co. Fair & Rodeo. Sept. 6-7. Charles A. Stoddard. Holyoke—Phillips Co. Fair. Sept. 4-6. R. E. Ensminger. Rifle—Garfield Co. Fair Assn. Sept. 1-2. E. P. Brown. Rocky Ford—Arkansas Valley Fair-Rodeo. Sept. 3-5. Carl Holder. Yuma—Yuma Co. Fair. Sept. 2-4. Glenn S. Thompson.

CONNECTICUT

Bethlehem—Bethlehem Fair Soc. Sept. 7-8. Mrs. Frank Devine. Goshen—Goshen Agrl. Soc. Sept. 1-2. Mrs. Samuel L. Blakeslee. Haddam Neck—Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark, R.F.D. 1, E. Hampton. North Haven—North Haven Fair Assn. Sept. 6-8. Harry Wooding. Wapping—Wapping Fair. Sept. 7. Evelyn L. Fosten, Broad Brook, Conn.

IDAHO

Cambridge—Washington Co. Fair Assn. Sept. 4-6. Arthur Wilson. Downey—Marsh Valley Fair. Sept. 6-7. B. M. Almond. Jerome—Jerome Co. Fair Assn. Sept. 5-7. Lewiston—Nez Perce Co. Fair. Sept. 6-8. Tom K. Cuning. Sandpoint—Bonner Co. Fair. Sept. 12-14. Merle Samson.

ILLINOIS

Albion—Edwards Co. Fair Assn. Sept. 3-6. Loy L. Thread. Belvidere—Northern Ill. Fair Assn. Sept. 6-8. George P. Marshall. Farmer City—De Witt Co. Fair. Sept. 2-6. Edwin S. Wightman. Highland—Highland-Madison Co. Fair. Sept. 1-5. H. W. Homann. Marion—Williamson Co. Fair. Sept. 1-6. Ray Miller. Melvin—Ford Co. Fair of Melvin. Sept. 4-7. C. D. Thompson. Oblong—Crawford Co. Fair Assn. Sept. 2-6. O. B. Price. Salem—Marion Co. Fair. Sept. 2-7. W. R. Hancock. Sandwich—Sandwich Fair Assn. Sept. 4-8. C. R. Brady.

INDIANA

Akron—Akron Agrl. Fair Assn. Sept. 4-7. J. R. Emahiser. Goshen—Elkhart Co. Fair. Sept. 2-7. John P. Stack. Kentland—Newton Co. Fair. Sept. 2-6. A. M. Schuh.

IOWA

Derby—Derby Dist. Agrl. Assn. Sept. 2-5. Lewis O. Ryan. Guthrie Center—Guthrie Co. Fair. Sept. 3-6. M. L. Branson. Jefferson—Greene Co. Fair Assn. Sept. 5-8. D. E. Lyon. Missouri Valley—Harrison Co. Fair Assn. Sept. 3-6. Fred C. Behm. Moville—Woodbury Co. Fair Assn. Sept. 4-7. F. H. Rebsky. Spencer—Clay Co. Fair Assn. Sept. 2-7. W. J. Knipe. Waukon—Allamakee Co. Agrl. Assn. Sept. 3-6. A. M. Monserod, Harpers Ferry, Ia. Webster City—Hamilton Co. Fair. Sept. 2-6. L. L. Chatman.

KANSAS

Beloit—Mitchell Co. Fair Assn. Sept. 3-6. Frank L. Hill. Berryton—Berryton Grange Fair Assn. Sept. 5-6. Mrs. Pauline Hoyt, Richland. Burden—Eastern Cowley Co. Fair Assn. Sept. 4-6. Fred Allen. Burlington—Coffey Co. Fair Assn. Sept. 2-7. Carl Henning. Caldwell—Sumner Co. Fair Assn. Sept. 4-6. George W. Murray. Clay Center—Clay Co. Free Fair Assn. Sept. 3-6. V. R. Vergades. Cottonwood Falls—Chase Co. Fair Assn. Sept. 4-7. Carl A. Ballweg. Dodge City—Southwest Fair Assn. Sept. 3-8. Bethene Karns. Emporia—Lyon Co. Fair Assn. Sept. 2-4. Kenneth A. Scott. Gardner—Johnson Co. Free Fair Assn. Sept. 4-7. Marvin Turner. Horton—Tri-Co. Fair Assn. Sept. 4-6. J. J. Lindsay. Iola—Allen Co. Fair. Sept. 2-7. Wayne Archer.

Smith Center—Smith Co. Fair Assn. Sept. 4-7. James L. Farrand. Syracuse—Hamilton Co. Fair Assn. Sept. 6-7. Frank G. Bieberly. Thayer—Thayer Home-Coming Picnic and Fair. Sept. 4-6. H. M. Minnich. Tonganoxie—Leavenworth Co. Fair Assn. Sept. 4-6. George L. Baker. Topeka—Kansas Free Fair. Sept. 7-13. Maurice W. Jencs. Wellsville—Wellsville Picnic Fair. Sept. 5-6. J. H. Cramer. West Mineral—Mineral District Free Fair. Sept. 4-7. John Blair.

KENTUCKY

Hartford—Ohio Co. Fair. Sept. 2-7. J. R. Russell. Russellville—Logan Co. Fair. Sept. 2-7. Joe G. Strange.

MAINE

Blue Hill—Hancock Co. Agrl. Soc. Sept. 2-4. Howard Curtiss. Guilford—Guilford Athletic Assn. Sept. 7. Philip H. Jackson. Lewiston—Androscroggin Agrl. Soc. (racing). Sept. 2-7. Wm. B. Harnden, Auburn.

MARYLAND

Timonium—Maryland State Fair. Sept. 2-12. Henry A. Parr III, Pimlico Race Course, Baltimore.

MASSACHUSETTS

Blandford—Union Agrl. Soc. Sept. 1-2. Charles O. Binder. Dudley—Dudley Hill Fair. Sept. 1-2. Florence M. Penniman. Northampton—Three-County Fair. Sept. 1-7. John L. Banner.

MICHIGAN

Alpena—Alpena Co. Agrl. Soc. Sept. 2-7. Alex. Root. Cassopolis—Cass Co. Fair. Sept. 3-7. Harry B. Ibbotson, Dowagiac, Mich. East Jordan—Charlevoix Co. Agrl. Soc. Sept. 3-6. L. O. Isaman, Bellaire, Mich. Fowlerville—Fowlerville Agrl. Soc. Sept. 3-7. O. B. Hall. Gladwin—Gladwin Co. Fair Assn. Sept. 1. L. W. Baumgardner. Hart—Oceana Co. Agrl. Soc. Sept. 4-6. August B. Marx, Shelby, Mich. Mount Pleasant—Isabelle Co. Farm & Youth Fair. Sept. 3-6. B. C. Mellencamp. Pinconning—Pinconning Fair Assn. Sept. 6-7. Meryl A. Bird.

MINNESOTA

Blue Earth—Faribault Co. Fair Assn. Sept. 5-8. L. B. Erdahl, Frost, Minn. Cambridge—Isanti Co. Agrl. Soc. Sept. 4-7. L. O. Carlson. Luverne—Rock Co. Agrl. Soc. Sept. 4-7. Herbert F. Moeller. Montevideo—Chippewa Co. Fair Assn. Sept. 1-4. Carl Engstrom. Redwood Falls—Redwood Co. Agrl. Soc. Sept. 7-9. E. M. Johnson. Wheaton—Traverse Co. Agrl. Assn. Sept. 5-8. A. W. Vye.

MISSISSIPPI

Sebastopol—Sebastopol Community Fair. Sept. 3-7. L. R. Anthony.

MISSOURI

Bethany—Northwest Mo. State Fair. Sept. 3-7. Lester M. Maple. Bowling Green—Bowling Green Fair Assn. Sept. 4-7. Olin Bell. Brunswick—Brunswick Fair Assn. Early in Sept. L. A. Kinkhorst. Gainesville—Ozark Co. Fair. Sept. 5-7. H. T. Harlin. Holcomb—FFA Holcomb Fair. Sept. 2-7. C. O. Hall, R. 2, Kennett, Mo. Lebanon—Laclede Co. Fair Assn. Sept. 4-6. J. C. Benage. Marceline—Tri-County Fair. Sept. 3-6. Vance Magee. St. Charles—St. Charles Co. Fair. Sept. 5-7. J. L. Evans. Sainte Genevieve—St. Genevieve Co. Fair Assn. Sept. 6-7. H. A. Gelsler. Unionville—Putnam Co. Fair Assn. Sept. 3-6. Marple Wyckoff. Versailles—Morgan Co. Fair. Sept. 4-7. Gene N. Bartram. West Plains—Howell Co. Fair Assn. Sept. 4-7. E. E. Thornburgh.

MONTANA

Baker—Fallon Co. Fair Assn. Sept. 6-8. B. L. Dooley. Bridger—Fair & Rodeo. Sept. 1-2. Mike M. Kapor. Fort Benton—Chouteau Co. Fair. Sept. 6-8. John T. Phelan. Glendive—Dawson Co. Fair Assn. Sept. 2-4. Verne Jones.

NEBRASKA

Bridgeport—Morrill Co. Fair Assn. Sept. 2-4. J. Cedric Conover. Chappell—Leuel Co. Fair Assn. Sept. 3-5. R. R. Fritchman. Eustis—Frontier Co. Agrl. Soc. Sept. 4-6. G. C. Huette. Gordon—Sheridan Co. Agrl. Soc. Sept. 5-8. George B. Comer. Hemingford—Box Butte Co. Fair. Sept. 5-7. Frank Dee. Lincoln—Nebraska State Fair. Sept. 1-6. Edwin Schultz. Lincoln—Lancaster Co. Agrl. Assn. Sept. 1-6. B. F. Preston, Route 5. St. Paul—Howard Co. Agrl. Soc. Sept. 3-6. Charles Dobry. Stockville—Frontier Co. Fair Assn. Sept. 3-6. Richard Hopkins, R. 2, Bartley.

NEW HAMPSHIRE

Contoocook—Hopkinton Fair. Sept. 2-4. Harold R. Clough. Keene—Cheshire Fair Assn. Sept. 5-7. Helen W. Adams.

NEW YORK

Bath—Steuben Co. Agrl. Soc. Sept. 2-7. J. Victor Faucett. Boonville—Boonville Fair Assn. Sept. 2-7. E. R. Hargrave. Brookfield—Brookfield-Madison Co. Agrl. Soc. Sept. 2-5. R. F. Burdick. Dunkirk—Chautauqua Co. Fair. Sept. 2-7. C. C. Cain. Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. Leroy K. Kurldam. Palmyra—Union Agrl. Soc. of Palmyra. Sept. 4-7. W. Ray Converse. Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 2-5. C. W. Lohnes.

NORTH CAROLINA

Fairmont—Fairmont Fair Assn. Sept. 2-7. Jack Huffines. Spruce Pine—Toe River Fair Assn. Sept. 3-7. W. M. Wiseman.

OHIO

Andover—Andover Street Fair Assn. Sept. 6-7. William S. Grabert. Bellefontaine—Logan Co. Agrl. Soc. Sept. 2-6. M. N. Nichols. Canton—Stark Co. Agrl. Soc. Sept. 2-5. Ed S. Wilson. Dayton—Montgomery Co. Fair. Sept. 2-5. Ralph C. Haines. Findlay—Hancock Co. Agrl. Soc. Sept. 4-7. Lester Stough. Fremont—Sandusky Co. Agrl. Soc. Sept. 2-6. Russell S. Hull. Marietta—Washington Co. Agrl. Soc. Sept. 1-4. L. E. Apple. McConnellsville—Morgan Co. Agrl. Soc. Sept. 5-7. Ray G. Smith. Medina—Medina Co. Agrl. Soc. Sept. 5-8. Paul M. Jones. Millersburg—Holmes Co. Agrl. Soc. Sept. 4-7. Fred C. Schnell. St. Clairsville—Belmont Co. Agrl. Soc. Sept. 5-7. William R. Butcher Jr. Van Wert—Van Wert Co. Fair. Sept. 2-6. N. E. Stuckey. Wauseon—Fulton Co. Agrl. Soc. Sept. 2-6. O. J. Keller.

OKLAHOMA

Arnett—Ellis Co. Fair Assn. Sept. 5-7. J. D. Cresswell. Cushing—Cushing Free Fair. Sept. 3-7. E. J. Kersting. Hydro—Hydro District Fair. Sept. 5-7. Grace R. Felton. Miami—Ottawa Co. Fair Assn. Sept. 2-6. Gaston Franks. Pauls Valley—Garvin Co. Free Fair. Sept. 5-7. Lowell Caskey, Stratford, Okla. Pawnee—Pawnee Co. Fair Assn. Sept. 3-5. E. Joe Sharp. Shattuck—Ellis Co. Fair. Sept. 5-7. M. M. Karn. Taloga—Dewey Co. Fair. Sept. 5-7. H. Dale Martin.

OREGON

Halfway—Baker Co. Fair. Sept. 5-7. W. W. Evans. Lakeview—Lake Co. Fair. Sept. 1-2. E. A. Petsch. Salem—Marion Co. Fair. Sept. 2-8. A. A. Geer. Salem—Oregon State Fair. Sept. 2-8. Leo G. Spitzbart.

PENNSYLVANIA

Ebensburg—Cambria Co. Fair Assn. Sept. 2-7. Walter Good. Ford City—Armstrong Co. Fair. Sept. 2-7. W. B. Mechling. Forksville—Sullivan Co. Agrl. Soc. Sept. 4-7. Otis Hatch, R. D. 2, Dushore, Pa. Hanover—Forest Park Free Fair. Sept. 2-8. A. F. Karst. Lakewood—Northern Wayne Comm. Fair. First week in Sept. I. J. Weber. Laurelton—Union Co. West End Fair Assn. Sept. 4-7. J. Frank Snyder. Lehighton—Carbon Co. Agrl. Assn. (Lehighton Fair). Sept. 2-7. Frank R. Diehl. Linesville—Linesville Community Fair. Sept. 4-6. O. C. Lance. Meyersdale—Somerset Co. Fair Assn. Sept. 2-6. George R. Paxton. Northampton—Twin-County Agrl. Assn. Sept. 4-7. Warren J. Dech. Port Royal—Juniata Co. Agrl. Soc. Sept. 2-7. J. H. Book. Waterford—Waterford Fair Assn. Sept. 4-7. Sam Lewis. Youngsville—Youngsville Community Fair Assn. Sept. 6-7. Russell F. Crippen.

SOUTH DAKOTA

Edgemont—Fall River Co. Fair. Sept. 2-3. Kenneth Helsel. Huron—South Dakota State Fair. Sept. 3-7. Frank L. Hafner.

TENNESSEE

Cookeville—Putnam Co. Agrl. Fair. Sept. 5-7. W. J. Huddleston. Oneida—Scott Co. Fair. Sept. 2-7. E. C. Terry. Spencer—Van Buren Co. Fair. Sept. 5-7. H. L. Hollingsworth.

TEXAS

Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.

UTAH

Morgan—Morgan Co. Fair. Sept. 4-6. Cleve Peterson. Nephi—Juab Co. Fair Assn. Sept. 5-7. J. E. Worthington.

VERMONT

Rutland—Rutland Co. Agrl. Soc. Sept. 2-7. Arthur B. Porter.

VIRGINIA

Clintwood—Farmers' Fair Assn. Sept. 5-7. Howard Clark. Manassas—Manassas Horse Show & Fair Assn. Sept. 2. J. M. Baucum. Martinsville—Martinsville Colored Agrl. Fair. Week of Sept. 2. J. F. Reynolds. Pennington Gap—Lee Co. Fair Assn. Sept. 2-7. R. C. Carter, Jonesville, Va. Staunton—Virginia State Fair. Sept. 2-7. Charles B. Ralston.

WASHINGTON

Goldendale—Klickitat Co. Fair. Sept. 5-7. Max A. Maurer. Kelso—Cowlitz Valley Fair Assn. Sept. 6-8. Langley—Island Co. Fair Assn. Sept. 6-7. Benj. M. Herring. Menlo—Pacific Co. Fair. First week in Sept. Helmer Basso, South Bend, Wash. Monroe—Snohomish Co. Fair Assn. Sept. 6-8. Allen Barlin. Moses Lake—Grant Co. Fair Assn. Sept. 7-8. Bud Saunders. Mt. Vernon—Skagit Co. 4-H Fair Assn. Sept. 4-7. Mrs. M. C. Tewart. Olympia—Thurston Co. 4-H Fair. Sept. 6-8. Mrs. Rena Longmire. Vancouver—Clark Co. Fair. Sept. 5-7. R. T. Colse.

WEST VIRGINIA

Dunbar—Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. Va. Moundsville—Marshall Co. Fair Assn. Sept. 4-7. Jesse D. H. Sullivan. Parsons—Tucker Co. Fair Assn. Sept. 2-7. E. L. Moon.

WISCONSIN

Beaver Dam—Dodge Co. Fair Assn. Sept. 5-8. Forrest Knaup. Black River Falls—Jackson Co. Fair. Sept. 7-10. Douglas J. Curran. Crandon—Forest Co. Agrl. Soc. Sept. 5-8. Joe Kluss. Durand—Durand Kiwanis Club Fair. Sept. 7-8. Joseph H. Riedner. Ellsworth—Pierce Co. Fair Assn. Sept. 3-6. H. G. Seyforth. Gays Mills—Crawford Co. Fair & Agrl. Soc. Sept. 5-8. L. M. Feldmann, Prairie du Chien. Lancaster—Grant Co. Agrl. Soc. Sept. 6-8. Norman Clapp. Marshfield—Central Wis. State Fair. Sept. 1-5. R. R. Williams. Shawano—Shawano Co. Fair. Sept. 5-8. Louis W. Catteau.

WYOMING

Douglas—Wyoming State Fair. Sept. 5-7. Torrington—Goshen Co. Fair. Sept. 2-3. E. P. Perry.

CANADA

Abbotsford, B. C.—Central Fraser Valley Fair. Sept. 6-7. L. J. Kettle. Alberni, B. C.—Alberni Agrl. Assn. Sept. 5-7. Brome, Que.—Brome Co. Agrl. Soc. Sept. 2-4. George A. McClay, Knowlton, Que. Delta, Ont.—Delta Fair Assn. Sept. 2-4. Isaac Stevens, Phillipsville, Ont. Durham, Ont.—Durham Agrl. Soc. Sept. 5-6. Walter G. Bayley. Langley Prairie, B. C.—Langley Agrl. Assn. Sept. 2-3. Miss L. Anderson. Mission, B. C.—Mission Agrl. Soc. Sept. 4-5. G. W. Harrison. North Sydney, N. S.—Cape Breton Co. Exhn. Sept. 2-6. Charles Munn. Perth, Ont.—South Lanark Agrl. Soc. Sept. 5-7. M. J. Donohoe. Pictou, N. S.—Pictou & North Colchester Exhn. Sept. 3-5. F. W. Mackay. Granby, Que.—Granby Hort. Soc. Sept. 5-8. Loran G. Ball. Quebec, Que.—Quebec Provincial Expo. Aug. 30-Sept. 8. Emery Boucher. Quyon, Que.—Pontiac Agrl. Soc., Div. C. Sept. 5-7. Gervase O'Reilly. Valleyfield, Que.—Valleyfield Fair. Sept. 2. Sauveur Gosselin. Vankleek Hill, Ont.—Vankleek Hill Agrl. Soc. Sept. 4-6. J. Campbell.

SEPTEMBER 8-14

ALABAMA

Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 9-14. Marie Dickson.

ARKANSAS

Mulberry—Crawford Co. Fair Assn. Sept. 13-14. T. J. House. Ozark—Franklin Co. Fair Assn. Sept. 12-14. J. M. Hopper.

CALIFORNIA

Anderson—Shasta Co. District Fair. Sept. 12-14. Dudley V. Saeltzer. Gridley—Butte Co. Fair. Sept. 12-15. Merced—Merced Co. Fair. Sept. 11-15. W. C. Woxberg. Monterey—Monterey Co. Fair Assn. Sept. 7-15. J. Van Lobel Sels. Napa—25th Dist. Agrl. Assn. Sept. 12-15. Lowell Edgington. Paso Robles—16th Dist. Agrl. Assn. Sept. 11-14. George Steffan. San Mateo—San Mateo Co. Fair Assn. Sept. 14-28. Norvell Gillespie. Sonora—Tuolumne Co. Fair & Horse Show. Sept. 13-15. Mrs. Frances M. Graham.

COLORADO

Calhan—El Paso Co. Fair Assn. Sept. 13-15. Fred C. Wagoner. Deer Trail—Deer Trail Fair. Sept. 13-15. Richard Price. Eads—Kiowa Co. Free Fair. Sept. 12-14. C. E. Hightower. Hayden—Routt Co. Fair & Rodeo. Sept. 13-14. H. K. Bailey. Hotchkiss—Delta Co. Fair Assn. Sept. 10-13. Garner McKnight. Hugo—Eastern Colo. Fair Assn. Sept. 12-14. John S. Jones. Julesburg—Sedgewick Co. Fair Assn. Sept. 10-12. Blanche Buchanan.

CONNECTICUT

Berlin—Berlin Fair. Sept. 13-14. Emma Supernaut. Brooklyn—Windham Co. Agrl. Assn. Sept. 12-15. Edmond Keane, Box 334, Putnam, Conn. Fairfield—Greenfield Hill Grange Fair. Sept. 14. Helen B. MacQuarrie, Southport. Madison—Future Farmers' Fair. Sept. 14. Albert Bishop, Guilford, Me. Norwichtown—Norwich Grange Fair. Sept. 13-14. Mrs. Luella P. Browning. Wallingford—Wallingford Grange Fair Assn. Sept. 13-14. Flora E. Hough.

IDAHO

Blackfoot—Eastern Idaho State Fair. Sept. 10-14. Ival H. Wartchow. Cottonwood—Idaho Co. Fair Stock Show. Second week in Sept. August Hoene. Pfler—Twin Falls Co. Fair & Rodeo. Sept. 11-14. Thomas Parks.

ILLINOIS

Elizabeth—Elizabeth Comm. Fair. Sept. 13-14. S. W. Buford, Stockton, Ill. Henry—Marshall-Putnam Fair. Sept. 10-13. R. H. Monier, Sparland, Ill. Olney—Richard Co. Fair Assn. Sept. 9-14. W. H. Shultz. Shawneetown—Shawneetown Fair Assn. Sept. 9-13. Charles I. Oldham.

IOWA

Audubon—Audubon Co. Agrl. Soc. Sept. 9-13. A. B. Jensen. Marshalltown—Central Iowa Fair. Sept. 10-13. George A. Price. Onawa—Monona Co. Fair Assn. Sept. 8-11. Harold J. McNeill. Sac City—Sac Co. Fair Assn. Sept. 10-13. Charles A. Hacke. Sibley—Osceola Co. Livestock Show. Sept. 10-13. Sam D. Robinson.

KANSAS

Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. O. M. Hurlbut. Topeka—Kansas Free Fair. Sept. 7-13. Maurice W. Jencs. Washington—Washington Co. Fair Assn. Sept. 12-14. A. C. Fuhrken. Winfield—Cowley Co. Fair Assn. Sept. 10-13. G. B. Wooddell.

KENTUCKY

Beattyville—Lee Co. Fair. Sept. 12-14. Hickman Patrick.

MAINE

Exeter—New Exeter Fair. Sept. 10-12. Millar S. Quimby, Corinna, Me. South Paris—Oxford Co. Agrl. Soc. Sept. 9-14. Elmore C. Edmunds.

MASSACHUSETTS

Brockton—Brockton Fair. Sept. 8-14. Frank H. Kingman. Greenfield—Franklin Co. Agrl. Soc. Sept. 9-11. Whitman B. Wells.

MICHIGAN

Allegan—Allegan Co. Agrl. Soc. Sept. 9-15. E. W. DeLano. Cadillac—Northern District Fair. Sept. 9-13. T. O. Huckle. Coldwater—Branch Co. 4-H Fair. Sept. 10-14. Gordon R. Schlubatis. Harrison—Clare Co. Fair. Sept. 11-14. Dan Holcomb. Imlay City—Lapeer Co. Fair. Sept. 9-13. J. M. Dunn. Petoskey—Emmett Co. Fair Assn. Sept. 10-14. Leo S. Kowalski. Saginaw—Saginaw Co. Agrl. Soc. Sept. 8-14. Clarence H. Harneden. Stalwart—Stalwart Agrl. Soc. Sept. 10-11. Mrs. Mae Warren.

MINNESOTA

Bird Island—Renville Co. Fair Assn. Sept. 9-11. Paul Kolbe. Canby—Yellow Medicine Co. Fair Assn. Sept. 9-11. Kenneth Knutson. Fairmont—Martin Co. Agrl. Soc. Sept. 13-15. A. P. Krahmer. Jordan—Scott Co. Good Seed Assn. Sept. 13-15. Herbert G. Strait. Madison—Lac qui Parle Co. Agrl. Soc. Sept. 12-15. C. M. Hanson. Nevis—Hubbard Co. Agrl. Assn. Sept. 10-12. Mrs. John Avenson, Park Rapids, Minn. Willmar—Kandiyloni Co. Fair Assn. Sept. 11-14. Albert E. Thompson, Spicer, Minn. Window—Cottonwood Co. Fair. Sept. 10-12. J. H. Tschetter. Mountain Lake, Minn.

MISSISSIPPI

Ripley—Tippah Co. Fair Assn. Sept. 12-14. J. S. Mills.

MISSOURI

Aurora—Tri-County Fair. Sept. 11-14. Harry E. Ritchhart. Ava—Douglas Co. Fair Assn. Sept. 12-14. Claude Hibbard. Cape Girardeau—Southeast Mo. District Fair Assn. Sept. 9-14. H. W. Keller. Cole Camp—Cole Camp Fair. Sept. 12-14. E. L. Junge. Galt—Galt Community Fair. Sept. 11-13. G. O. Maxwell. Grant City—Worth Co. Fair. Sept. 12-14. Frank Barker. Marble Hill—Lutesville Bollinger Co. Fair Assn. Sept. 12-14. Mary E. Allen. Perryville—Perry Co. Fair. Sept. 13-14. Werner T. Weber. Vandalia—Vandalia Community Fair. Sept. 11-14. R. W. Asbury.

MONTANA

Hamilton—Ravalli Co. Fair. Sept. 12-14. Richard A. Hork. Polson—Lake Co. Fair. Sept. 10-11. Les Baldwin.

NEBRASKA

Bloomfield—Knox Co. Agrl. Soc. Sept. 8-10. Chris E. Alexander. Chambers—Holt Co. Agrl. Soc. Sept. 11-13. Edwin A. Wink. Clay Center—Clay Co. Agrl. Soc. Sept. 10-13. Ivan J. Richert. Crete—Saline Co. Agrl. Soc. Sept. 13-15. Morris C. Rhea. David City—Butler Co. Agrl. Soc. Sept. 8-10. R. C. Zeilinger. Fairbury—Jefferson Co. Fair. Sept. 10-13. J. M. Nider, Jansen, Neb. Humboldt—Richardson Co. Agrl. Soc. Sept. 11-13. L. E. Watson. Leigh—Colfax Co. Agrl. Soc. Sept. 14-15. Otto C. Weber. Mitchell—Scottsbluff Co. Agrl. Soc. Sept. 10-14. Harold Ledingham. Norden—Keya Paha Co. Agrl. Fair Assn. Sept. 12-14. J. A. Rossenbach. Scribner—Dodge Co. Agrl. Soc. Sept. 11-13. Otto J. Schellenberg. Stanton—Stanton Co. Agrl. Soc. Sept. 8-11. Ervine E. Pont. Valentine—Cherry Co. Agrl. Soc. Sept. 13-15. E. B. Foster. Wayne—Wayne Co. Fair Assn. Sept. 12-14. William E. Von Seggern. Waterloo—Douglas Co. Fair. Sept. 11-14. R. D. Herrington.

NEW HAMPSHIRE

Plymouth—Plymouth Fair. Sept. 10-13. W. J. Neal, Meredith, N. H.

NEW JERSEY

Bridgeton—Cumberland Co. Co-Op. Fair. Sept. 12-14. Raymond R. Riley.

NEW MEXICO

Alamogordo—Otero Co. Fair Assn. Sept. 13-14. Murry Morgan.

NEW YORK

Dundee—Dundee Fair Assn. Sept. 10-12. L. R. Hamner. Hemlock—Hemlock Lake Union Agrl. Soc. Sept. 11-14. Glenn C. McNinch, Conesus. Mineola. L. I.—Mineola Fair. Sept. 10-14. Charles Boechert. Morris—Morris Fair Assn. Sept. 10-13. J. Gordon Downie, R. D. 1, Oneonta, N. Y. Peekskill—Westchester Co. Agrl. Assn. Sept. 11-13. John Dunn, Box 407, White Plains. Vernon—Vernon Agrl. Soc. Sept. 10-15. Charles Warren, Sherrill, N. Y.

NORTH CAROLINA

Asheville—Buncombe Co. Dist. Colored Fair. Sept. 9-21. E. W. Pearson. High Point—High Point Fair Assn. Week of Sept. 9. T. C. Fotts.

NORTH DAKOTA

Wishek—Tri-County Fair Assn. Sept. 12-14. John Weber.

OHIO

Bellville—Bellville Ind. Agrl. Soc. Sept. 11-14. E. O. Kochheiser. Cadiz—Harrison Co. Agrl. Assn. Sept. 12-14. L. H. Barger. Carthage, Cincinnati—Hamilton Co. Agrl.

Soc. Sept. 11-14. Clarence A. Peters, 410 Courthouse. Circleville—Pickaway Co. Agrl. Soc. Sept. 11-14. Mack Parrett. Eaton—Preble Co. Agrl. Soc. Sept. 10-13. William B. Pryor. Lisbon—Columbiana Co. Agrl. Soc. Sept. 10-14. J. H. Sinclair, Hanoverton, O. Marysville—Union Co. Agrl. Soc. Sept. 11-14. Gwynn Sanders. Montpelier—Williams Co. Agrl. Soc. Sept. 9-14. Barr J. Lockhart. Randolph—Randolph Ind. Agrl. Assn. Sept. 13-14. Mrs. Margaret Sanford. Sidney—Shelby Co. Agrl. Soc. Sept. 8-13. Kenneth McDowell. Toledo—Lucas Co. Agrl. Soc. Sept. 12-15. Charles N. Glann, 411 Michigan St. Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 10-13. Ross A. Winter. Wooster—Wayne Co. Agrl. Soc. Sept. 10-13. W. J. Buss.

OKLAHOMA

Altus—Jackson Co. Fair. Sept. 11-14. C. G. McMindes. Alva—Woods Co. Free Fair Assn. Sept. 11-14. J. H. Whitney. Antlers—Pushmataha Co. Fair. Sept. 12-14. Powell West. Beaver—Beaver Co. Free Fair Assn. Sept. 11-14. Mrs. Lola Benjegerdes. Blackwell—Kay Co. Free Fair Assn. Sept. 10-14. W. R. Hutchison, Newkirk, Okla. Chandler—Lincoln Co. Free Fair. Sept. 12-14. A. M. Jarvis. Chickasha—Grady Co. Fair Assn. Sept. 12-14. M. G. Tucker. Clinton—Custer Co. Free Fair. Sept. 11-14. Carl F. Neumann, Arapaho, Okla. Dewey—Washington Co. Free Fair. Sept. 10-12. Joe Clark. Duncan—Stephens Co. Free Fair. Sept. 12-14. Herb. Galloway. Durant—Bryan Co. Free Fair. Week of Sept. 9. Allen Hill. Fairview—Major Co. Free Fair. Sept. 10-12. Roy O. Ward. Hobart—Klowa Co. Free Fair. Sept. 12-14. Eva Stokes. Holdenville—Hughes Co. Free Fair. Second week in Sept. (if held). V. J. Frye. Hollis—Harmon Co. Fair. Sept. 12-14. T. S. Cunningham. Madill—Marshall Co. Fair Assn. Sept. 13-14. Marietta—Love Co. Free Fair. Sept. 12-14. Jasper M. Harl. Mangum—Greer Co. Fair. Sept. 12-14. William J. Beck. Norman—Cleveland Co. Free Fair. Sept. 11-14. Opal Croton. Okmulgee—Okmulgee Co. Fair. Sept. 12-14. Pawhuska—Osage Co. Free Fair Assn. Sept. 9-12. Harold Shearhart. Poteau—LeFlore Co. Free Fair Assn. Sept. 9-14. Harold V. Yerby. Purcell—McClain Co. Free Fair. Sept. 12-14. L. J. James. Shawnee—Pottawatomie Co. Free Fair Assn. Sept. 12-14. Mrs. H. L. Swink. Stigler—Haskell Co. Fair. Sept. 11-13. D. C. Brant. Stillwater—Payne Co. Free Fair. Sept. 11-14. Dick Fisher, Cushing, Okla. Tulsa—Tulsa State Fair. Sept. 14-21. W. K. Gray. Watonga—Blaine Co. Fair. Sept. 10-12. C. W. Van Hyning. Waurika—Jefferson Co. Free Fair. Sept. 11-13. Hugh DeWoody. Wewoka—Seminole Co. Free Fair Assn. Sept. 11-14. W. F. Lott.

OREGON

Burns—Harney Co. Fair Assn. Sept. 13-15. D. C. Jordan. Madras—Jefferson Co. Fair. Sept. 12-14. Mrs. B. N. Conroy. Myrtle Point—Coos Co. Fair Assn. Sept. 11-14. P. C. Roper.

PENNSYLVANIA

Cambridge Springs—Community Fair Assn. Sept. 12-14. John M. Graham. Cochranton—Cochran Comm. Fair Assn. Sept. 12-14. Charles W. York. Conneautville—Conneautville Comm. Fair. Sept. 12-14. Ethel Nicolls, R. D. 2, Springboro. Cookport—Green Township Fair Assn. Sept. 12-14. J. D. Joiner, Alverda. Edinboro—Edinboro Community Agrl. Assn. Sept. 12-14. Norman P. Manners. Harford—Harford Agrl. Soc. Sept. 11-13. Elton Robbins. Jamestown—Pymatuning Community Fair. Sept. 12-14. Joseph D. Ryburn. Mill Hall—Clinton Co. Grange Agrl. Assn. Sept. 11-14. J. Rex Haver, Lock Haven. Millersburg—Millersburg Farmers' Fair Assn. Sept. 12-14. Neil B. March. Millport—Oswayo Valley Rural Community Fair. Sept. 11-14. Ethel Schade. Reading—Reading Fair. Sept. 8-15. Charles W. Swoyer. Spartansburg—Sparta Comm. Fair. Sept. 12-14. Telford S. Berkey. Sugar Grove—Sugar Grove Comm. Fair Assn. Sept. 12-14. Stanley Lawrence. Ulysses—Ulysses Community Fair Assn. Sept. 12-14. Elizabeth Heller. Unity—Plum Township Farm Show. Sept. 12-14. J. W. Hornbeck. Waynesburg—Waynesburg Fair Assn. Sept. 12-14. Ambrose Bradley. West Alexander—West Alexander Fair Assn. Sept. 11-14. Paul Rogers. York—York Co. Agrl. Soc. Sept. 10-14. John H. Rutter.

SOUTH DAKOTA

Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell. Rapid City—Pennington Co. Fair. Sept. 13-14. K. T. Mears. Webster—Day Co. Fair Assn. Sept. 12-14. J. H. Aaland.

TENNESSEE

Centerville—Hickman Co. Fair. Sept. 9-14. J. W. Shouse. Covington—Tipton Co. Fair. Sept. 10-13. C. E. Johnson. Harriman—Roane Co. Fair. Sept. 9-13. W. B. Stout. Jackson—West Tenn. Dist. Fair. Sept. 9-14. A. U. Taylor. Jamestown—Fentress Co. Fair. Sept. 12-14. P. G. Crooks. Jasper—Marion Co. Fair. Sept. 12-14. J. E. Graham. McMinnville—Warren Co. Fair Assn. Sept. 12-14. F. J. Winton.

Maryville—Blount Co. Fair Assn. Sept. 9-14. P. A. Waters. Woodbury—Cannon Co. Fair Assn. Sept. 13-14. Mrs. J. H. Cummings.

TEXAS

Cleburne—Johnson Co. Fair & Rodeo. Sept. 9-14. C. S. Peyton. Mt. Pleasant—Titus Co. Fair & Dairy Show. Sept. 10-14. A. B. (Cub) Gilpin. Tyler—East Texas Fair. Sept. 9-14. V. F. Fitzhugh.

UTAH

Duchesne—Duchesne Co. Fair & Rodeo. Sept. 13-14. William H. Fitzwater. Manti—Sanpete Co. Fair. Sept. 12-14. Rudolph Hope.

VIRGINIA

Bland—Bland Co. Fair Assn. Sept. 13-14. T. E. Mallory. Covington—Allegheny Co. Fair Assn. Sept. 9-14. Thomas B. McCaleb. Luray—Page Co. Fair. Sept. 10-14. Amos Cave. Lynchburg—Lynchburg Am. Legion Fair Assn. Sept. 9-14. Abe Cohen. Warsaw—Northern Neck Fair Assn. Sept. 9-14. L. F. Altaffer.

WASHINGTON

Colfax—Whitman Co. Fair Assn. Sept. 12-14. Troy Lindley. Davenport—Lincoln Co. Fair Assn. Sept. 12-14. Lee R. Foster. Deer Park—Deer Park Comm. Fair Assn. Sept. 12-14. L. D. Boyd, R. F. D. 1, Clayton. Friday Harbor—San Juan Co. Fair. Sept. 12-15. Cecil Carter. Grange Hall—Darrington Fair. Sept. 13-14. Muriel Fleming, R. 3, Arlington, Wash. Puyallup—Western Wash. Fair Assn. Sept. 14-22. A. E. Bartel. Ritzville—Adams Co. Fair. Sept. 13-14. Mrs. Owen Wiffin. Skamokawa—Wahkiakum Co. Fair Assn. Sept. 12-14. H. O. Weyrich, Cathlamet, Wash. Fairview—(Daybrook) Clay District Fair. Sept. 12-14. Mrs. Margaret Gardner. Grafton—Taylor Co. Fair Assn. Sept. 12-14. Helvetia—Helvetia Comm. Fair Assn. Sept. 12-14. Mrs. James McNeal. New Hope—Beaver Pond Dist. Farmers' Fair. Sept. 12-14. C. P. Hylton, Princeton. Petersburg—Tri-County Fair. Sept. 11-13. C. L. Sticker. St. Marys—Pleasants Co. Fair. Sept. 11-14. Granville Kester. Webster Springs—Webster Co. Fair Assn. Sept. 9-14. Ralph Cunningham.

WEST VIRGINIA

Friendship—Adams Co. Agrl. Assn. Sept. 12-15. Robert W. Roseberry. Iron River—Bayfield Co. Fair. Sept. 12-15. R. J. Holvenstot, Washburn, Wis. Richland Center—Richland Co. Agrl. Soc. Sept. 12-15. H. J. Gochenaur. Webster—Central Burnett Co. Fair. Sept. 9-11. R. E. Krause. Weyauwega—Waupaca Co. Fair. Sept. 12-15. Frank Haffner.

WISCONSIN

Aylmer, Que.—Gatineau Co. Agrl. Soc., Div. A. Sept. 12-14. R. K. Edey. Chilliwack, B. C.—Chilliwack Agrl. Assn. Sept. 9-12. Ian T. Hepburn. Dresden, Ont.—Camden—Dresden Agrl. Soc. Sept. 10-12. H. J. French. Huntingdon, Que.—Huntingdon Agrl. Soc. Div. A. Sept. 12-13. John Small. Lindsay, Ont.—Lindsay Central Exhn. Sept. 10-14. W. E. Agnew. Oshawa, Ont.—South Ontario Agrl. Soc. Sept. 9-11. E. W. Webber, Columbus, Ont. Oxford, Que.—Cumberland Co. Exhn. Sept. 10-13. Claude Thompson. Renfrew, Ont.—South Renfrew Agrl. Soc. Sept. 10-13. Walter Galbraith. Richmond, Ont.—Carleton Co. Agrl. Soc. Sept. 12-14. M. E. Mullen. Smithville, Ont.—Smithville Agrl. Soc. Sept. 12-14. C. J. Shrum. Strathroy, Ont.—Strathroy Fair. Sept. 9-11. F. Langan. Maniwaki, Que.—Gatineau Agrl. Soc., Div. B. Sept. 9-11. Palma Joanis. Welland, Ont.—Welland Co. Agrl. Soc. Sept. 12-14. G. K. Brown. Yarmouth, Que.—Yarmouth Co. Agrl. Soc. Sept. 10-13. Philip Godfrey, Deerfield, N. S.

CANADA

Aylmer, Que.—Gatineau Co. Agrl. Soc., Div. A. Sept. 12-14. R. K. Edey. Chilliwack, B. C.—Chilliwack Agrl. Assn. Sept. 9-12. Ian T. Hepburn. Dresden, Ont.—Camden—Dresden Agrl. Soc. Sept. 10-12. H. J. French. Huntingdon, Que.—Huntingdon Agrl. Soc. Div. A. Sept. 12-13. John Small. Lindsay, Ont.—Lindsay Central Exhn. Sept. 10-14. W. E. Agnew. Oshawa, Ont.—South Ontario Agrl. Soc. Sept. 9-11. E. W. Webber, Columbus, Ont. Oxford, Que.—Cumberland Co. Exhn. Sept. 10-13. Claude Thompson. Renfrew, Ont.—South Renfrew Agrl. Soc. Sept. 10-13. Walter Galbraith. Richmond, Ont.—Carleton Co. Agrl. Soc. Sept. 12-14. M. E. Mullen. Smithville, Ont.—Smithville Agrl. Soc. Sept. 12-14. C. J. Shrum. Strathroy, Ont.—Strathroy Fair. Sept. 9-11. F. Langan. Maniwaki, Que.—Gatineau Agrl. Soc., Div. B. Sept. 9-11. Palma Joanis. Welland, Ont.—Welland Co. Agrl. Soc. Sept. 12-14. G. K. Brown. Yarmouth, Que.—Yarmouth Co. Agrl. Soc. Sept. 10-13. Philip Godfrey, Deerfield, N. S.

SEPTEMBER 15-21

Florence—North Ala. State Fair. Sept. 16-21. C. H. Jackson. ARKANSAS Fort Smith—Ark.—Okla. Livestock Expo. Sept. 16-21. Arthur D. Murphy. Gentry—Gentry Fair Assn. Sept. 19-21. Henry Parker. CALIFORNIA Orland—Glenn Co. Fair. Sept. 18-21. G. F. Cantwell. San Jose—Santa Clara Co. Fair Assn. Sept. 17-22. Russell E. Pettit. Tulare—Tulare-Kings County Fair. Sept. 17-22. A. J. Elliott. Yreka—Siskiyou Co. Fair. Sept. 20-22. W. Kleaver. Yuba City—13th Dist. Agrl. Assn. Sept. 21-22. Reba Perry. COLORADO Castle Rock—Douglas Co. Fair. Sept. 21-22 (tentative). Charles E. Kirk. Kremling—Middle Park Fair. Sept. 20-21 (tentative). Mike Hinman. CONNECTICUT Meriden—Meriden Grange Fair. Sept. 20-21. Mrs. B. B. Tinkham, South Meriden. GEORGIA Milledgeville—Middle Georgia Fair. Week of Sept. 16. F. Paisley Davis. IDAHO Bonners Ferry—Boundary Co. Fair. Sept. 19-21. James Keyes. Nez Perce—Lewis Co. Fair. Sept. 19-21. Fred Snyder. Saint Maries—Benewah Co. Fair Assn. Third week in Sept. C. E. Brown. ILLINOIS Nashville—Washington Co. Fair Assn. Sept. 17-20. Phil Heggemer. INDIANA Auburn—De Kalb Co. Free Fair. Sept. 17-21. W. E. Walter.

Bourbon—Bourbon Fair Assn. Sept. 18-21. W. H. Erwin. Hartford City—Farmers & Merchants Agrl. Assn. Sept. 17-21. Robert Newbauer.

KANSAS

Blue Rapids—Marshall Co. Fair Assn. Sept. 17-20. Bob McHugh. Havensville—Havensville Community Fair Assn. Sept. 9-21. Paul Randel. Hutchinson—Kansas State Fair. Sept. 15-20. S. M. Mitchell.

KENTUCKY

Barbourville—Knox Co. Agrl. Fair. Sept. 20-21. Gray H. Williams. Booneville—Owsley Co. Fair. Sept. 19-21. H. M. Williams. Hardinsburg—Breckinridge Co. Fair. Sept. 20-21. E. B. Kennedy.

MAINE

Farmington—Franklin Co. Agrl. Soc. Sept. 17-21. Frank E. Knowlton.

MARYLAND

Hagerstown—Hagerstown Agrl. Assn. Sept. 16-21. Charles Cushman.

MASSACHUSETTS

Cummington—Hillsdale Agrl. Soc. Sept. 20-21. Francis R. Wells. Great Barrington—Barrington Fair Assn. Sept. 15-21 (tent). Edward J. Carroll, Agawam.

MICHIGAN

Adrian—Lenawee Co. Agrl. Soc. Sept. 16-21. H. H. Hungerford. Centerville—St. Joseph Co. Grange Fair. Sept. 16-21. F. J. Kemmerling, Leonidas, Mich. Ludington—Western Mich. Fair Assn. Sept. 17-21. Irvin L. Pratt, Scottville.

MINNESOTA

Anoka—Anoka Co. Agrl. Soc. Sept. 19-22. C. A. Wickstrom. Hutchinson—McLeod Co. Agrl. Assn. Sept. 16-19. Everett Olson.

MISSISSIPPI

Corinth—American Legion Fair & Stock Assn. Sept. 16-21. R. D. Thomas Jr. Forest—Scott Co. Colored Fair Assn. Sept. 18-23. Ananias Ware. Maud—Mutual Assn. Colored People of South. Sept. 16-21. Laura E. Young, Union City, Tenn.

MISSOURI

Lamar—Lamar's Farm & Indust. Expo. Sept. 19-21. Marion E. (Bud) Moore. Rockport—Atchinson Co. Fall Fair. Sept. 19-21. E. S. Bratrud. Warsaw—Benton Co. Fair Sept. 19-21. O. V. Singleton.

NEBRASKA

Albion—Boone Co. Agrl. Assn. Third week in Sept. Floyd Gilmer, Loretto, Neb. Beatrice—Gage Co. Fair. Sept. 17-20. J. M. Quaakenbush. Ellwood—Gaspar Co. Free Fair. Sept. 18-20. M. R. Morgan. Tecumseh—Johnson Co. Fair. Sept. 17-19. Walter Roberts.

NEW HAMPSHIRE

Rochester—Rochester Agrl. Assn. Sept. 16-21. Ralph E. Came.

NEW MEXICO

Farmington—San Juan Co. Fair Assn. Sept. 21-23. H. F. Thatcher. Willard—Torrance Co. Fair Assn. Sept. 20-21. Mrs. Abe Hambrick.

NEW YORK

Cobleskill—Cobleskill Agrl. Soc. Sept. 16-20. William H. Golding.

NORTH CAROLINA

Burlington—Burlington Community Fair. Week of Sept. 16. Pete Nese. Mount Airy—American Legion Agrl. Fair. Sept. 16-21. George K. Snow. Spindale—Rutherford Co. Fair. Sept. 16-21. F. E. Patton, Rutherfordton, N. C.

OHIO

Ashland—Ashland Co. Agrl. Soc. Sept. 18-21. James S. Atterholt. Delaware—Delaware Co. Agrl. Soc. Sept. 16-20. John G. Wagner. Lebanon—Warren Co. Agrl. Soc. Sept. 17-20. Corwin Nixon. Logan—Hocking Co. Agrl. Soc. Sept. 18-21. Harley Meyer. Paulding—Paulding Co. Agrl. Soc. Sept. 18-21. Ernie Rulman. Smithfield—Jefferson Co. Agrl. Soc. Sept. 18-21. W. E. Rose, R. D. 1, Rayland, Ohio.

OKLAHOMA

Ada—Pontotoc Co. Free Fair Assn. Sept. 16-19. Bill Bevers. Anadarko—Caddo Co. Free Fair Assn. Sept. 16-21. Jim Tomlinson. Bristow—Creek Co. Free Fair Assn. Sept. 18-21. Wayne L. Smith. Cordell—Washita Co. Fair Assn. Sept. 16-18. James V. Son. Eufaula—McIntosh Co. Fair. Sept. 19-20. Sam Criswell. Guymon—Texas Co. & Panhandle Free Fair Assn. Sept. 17-20. Clifford Hatcher. Hugo—Choctaw Co. Fair Assn. Sept. 19-21. Robert Massengale. Oklahoma City—Oklahoma Co. Free Fair. Sept. 16-18. W. Cromwell. Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill. Pryor—Mayer Co. Fair. Sept. 19-21. Ellsworth Hammer. Tulsa—Tulsa State Fair. Sept. 14-21. W. K. Gray. Walters—Cotton Co. Free Fair Assn. Sept. 19-21. Guy Benge. Woodward—Woodward Co. Free Fair. Sept. 17-19. J. D. Edmondson.

OREGON

Condon—Gilliam Co. Fair Assn. Sept. 19-21. Cal Monroe. Fossil—Wheeler Co. Fair. Sept. 17-18. L. J. Marks. John Day—Grant Co. Fair. Sept. 19-21. Charles Trowbridge. Redmond—Deschutes Co. Fair Assn. Sept. 20-22. Jack Hardison. Tygh Valley—Wasco Co. Fair. Sept. 20-22. Floyd L. Kelly Maupin, Ore.

PENNSYLVANIA

Albion—Albion Community Fair. Sept. 19-21. Charles Wiggins. Allentown—Great Allentown Fair. Sept. 17-21. M. H. Beary. Beaver Springs—Beaver Community Fair Assn. Sept. 18-22. Ira A. Kline.

Derry—Derry Twp. Community Fair Assn. Sept. 19-21. J. A. Greubel. Gratz—Gratz Fair Assn. Sept. 17-21. Guy R. Klinger. Honesdale—Wayne Co. Fair. Sept. 17-21. R. W. Gammell. McConellsburg—Fulton Co. Fair Assn. Sept. 18-21. Charles W. Earley. Mill City—Falls-Overfield Fair. Sept. 18-20. North East—North East Community Fair. Sept. 19-21. Mrs. Margaret M. Luebke. Tionesta—Forest Co. Fair Assn. Sept. 19-21. K. W. Flowers. Townville—Townville Community Fair. Sept. 19-21 (tentative). C. A. McKinney. Trotter—Dunbar Township Community Fair. Sept. 18-20. Kenneth Mowry, Leisenring, Pa.

SOUTH CAROLINA
Kingstree—Williamsburg Co. Fair Assn. Sept. 16-23. H. C. Crawford.

SOUTH DAKOTA
Clear Lake—Deuel Co. Fair Assn. Sept. 19-21. Fred Seegar. Murdo—Jones Co. Fair Assn. Sept. 19-21. M. E. Sanderson.

TENNESSEE
Alamo—Crockett Co. Colored Fair. Sept. 16-21. E. D. Brown. Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 16-21. Mrs. M. H. Atwood. Dickson—Dickson Co. Fair Assn. Sept. 18-21. T. I. Hickerson. Jackson—Madison Co. Colored Fair. Sept. 16-21. J. E. McNeely. Jonesboro—Washington Co. Fair. Sept. 18-21. Mrs. H. W. Stegall. Manchester—Coffee Co. Free Fair. Sept. 19-21. E. D. Jernigan. Nashville—Tennessee State Fair. Sept. 16-21. Phil C. Travis. Pikeville—Bledsoe Co. Fair Assn. Sept. 19-21. R. C. Smith. Trenton—Gibson Co. Fair. Sept. 16-21. John R. Wade. Sevierville—Sevier Co. Fair. Sept. 16-21. Ernest Thurman.

TEXAS
Corsicana—Corsicana Livestock & Agril. Show. Sept. 17-21. E. C. Mueller. Marshall—Central East Texas Fair & Livestock Expo. Sept. 16-21. Oscar B. Jones.

UTAH
Salt Lake City—Utah State Fair. Sept. 16-22. Sheldon R. Brewster.

VERMONT
Tunbridge—Union Agril. Soc. Third week in Sept. Edw. R. Flint.

VIRGINIA
Dungannon—Scott Co. Fair Assn. Sept. 18-21. Charles W. Compton, Wood, Va. Martinsville—Henry Co. Fair Assn. Sept. 16-21. O. B. Hensley. Rocky Mount—Rocky Mount Fair. Sept. 17-21. H. F. Fraulin.

WASHINGTON
Puyallup—Western Wash. Fair Assn. Sept. 14-22. A. E. Bartel. Waterville—North Central Wash. Fair. Sept. 20-22. G. Merton Dick.

WEST VIRGINIA
Mannington—Mannington District Fair Assn. Sept. 18-21. Goffe H. Sturm. Point Pleasant—Mason Co. Agril. Fair. Sept. 19-21. Summersville—Nicholas Co. Fair Assn. Sept. 18-21 (tentative). B. N. McCutcheon.

WISCONSIN
Ashland—Chequamegon Regional Fair Assn. Sept. 19-21. Walter W. Wilcox. Bloomington—Blakes Prairie Agril. Soc. Sept. 20-22. Robert Brodt. Lodi—Lodi Union Agril. Soc. Sept. 20-22. Roy Gunderson. Viroqua—Vernon Co. Agril. Soc. Sept. 18-22. Oren G. Johnson.

CANADA
Armstrong, B. C.—Interior Provincial Exhn. Sept. 16-19. Mat Hassen. Caledonia, N. S.—Queens Co. Fair. Sept. 17-20. H. G. Wilson, Shelburne, N. S. Chapeau, Que.—Chapeau Agril. Soc. Sept. 16-18. Irvine P. Cahill. Cloverdale, B. C.—Lower Fraser Valley Agril. Assn. Sept. 17-18. T. W. Currie, New Westminster. Digby, N. S.—Digby Agril. Soc. Sept. 18-19. H. E. Chisholm, Bear River, N. S. Palmouth, N. S.—Hants Co. Agril. Soc. Sept. 17-19. Charles Douglas. Galt, Ont.—South Waterloo Agril. Soc. Sept. 19-21. Robert E. Cowan. Ladysmith, B. C.—Ladysmith Agril. Assn. Sept. 18-19. Rev. C. McDiarmid. Lansdowne, Ont.—Lansdowne Agril. Soc. Sept. 16-18. L. W. Moxley. Lawrenceville, N. S.—Annapolis Co. Exhn. Sept. 17-19. Donald White. Leamington, Ont.—Leamington District Agril. Soc. Sept. 16-21. Cecil Stobbs. McKellar, Ont.—McKellar Agril. Soc. Sept. 17-19. Leonard Moffat. Middle Musquodoboit, N. S.—Middle Musquodoboit Agril. Soc. Sept. 17-18. George S. Dickey. Midland, Ont.—Tiny & Tany Agril. Soc. Sept. 19-21. Robert G. Nesbitt. Napanee, Ont.—Lennox Agril. Soc. Sept. 16-18. George T. Walters. Shawville, Que.—Shawville Fair. Sept. 19-21. R. W. Hodgins. South Burnaby, B. C.—S. Burnaby Agril. Assn. Sept. 20-21. Mrs. J. C. Bellinger, New Westminster. Springfield, Ont.—South Dorchester Agril. Soc. Sept. 17-18. E. E. Ward. Stratford, Ont.—Stratford Agril. Soc. Sept. 16-18. F. H. Bell.

SEPTEMBER 22-28
ALABAMA
Athens—Limestone Co. Agril. Assn. Week of Sept. 23. W. A. Wells. Attalla—Etowah Co. Fair Assn. Sept. 23-28. O. H. Bruce. Jasper—Walker Co. Fair. Week of Sept. 23. James D. Dickson.

ARKANSAS
Blytheville—Mississippi Co. Fair Assn. Sept. 23-29. J. Mell Brooks. Harrisburg—Polk Co. Fair Assn. Sept. 25-28. Edward S. Maddox. Imboden—Lawrence Co. Fair Assn. Sept. 26-27. H. B. Sallis.

ALABAMA
Athens—Limestone Co. Agril. Assn. Week of Sept. 23. W. A. Wells. Attalla—Etowah Co. Fair Assn. Sept. 23-28. O. H. Bruce. Jasper—Walker Co. Fair. Week of Sept. 23. James D. Dickson.

ARKANSAS
Blytheville—Mississippi Co. Fair Assn. Sept. 23-29. J. Mell Brooks. Harrisburg—Polk Co. Fair Assn. Sept. 25-28. Edward S. Maddox. Imboden—Lawrence Co. Fair Assn. Sept. 26-27. H. B. Sallis.

Prescott—Nevada Co. Free Fair. Week of Sept. 23. G. C. Murray. Texarkana—Four States Fair. Sept. 23-29. H. A. Craver.

CALIFORNIA
Bakersfield—Kern Co. Fair. Sept. 24-29. George W. Wendt. Colusa—Colusa Co. Harvest Festival. Sept. 25-28. William S. Randall. Red Bluff—Tehama Co. Fair. Sept. 27-29. George F. Blake.

CONNECTICUT
Gulford—Gulford Agril. Soc. Sept. 25. Marie E. Griswold. Durham—Durham Agril. Fair Assn. (Durham Fair). Sept. 27-28. John A. Jackson. Hazardville—Union Agril. Fair. Sept. 25. Boyd R. Grant, Melrose, Conn. Stafford Springs—Stafford Fair. Sept. 26-29. C. D. Benton.

GEORGIA
Atlanta—Southeastern Fair Assn. Sept. 27-Oct. 6. Mike Benton. Cartersville—American Legion Bartow Co. Fair. Sept. 23-28. Lewis E. Rogers. Marietta—Cobb Co. Fair Assn. Sept. 23-28. J. H. Henderson.

IDAHO
Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 26-28. Clarence W. Neider. Moscow—Latah Co. Fair. Sept. 26-28. Elbert McProud. Orofino—Clearwater Co. Fair Assn. Sept. 27-28. C. Ross Trout.

INDIANA
Bluffton—Bluffton Free St. Fair Assn. Sept. 24-28. Dwight Galivan.

KANSAS
Ellis—Ellis Co. Junior Free Fair Assn. Sept. 25-28. Jack R. Nicholson. Kincaid—Kincaid Farmers' Fair. Sept. 26-28. W. R. Brown. Vinland—Vinland Grange Fair. Sept. 26-28. I. F. Schellenberg.

KENTUCKY
Brandenburg—Meade Co. Fair. Sept. 27-28. Katherine Kegglin. Murray—Calloway Co. Fair Assn. Sept. 25-27. R. K. Kelley. Owenton—Owen Co. Fair. Sept. 27-28. A. E. Rose. Robinson—Robinson Harvest Festival. Sept. 25-27. John C. Feltner, Quicksand, Ky. Vanceburg—Lewis Co. Agril. Fair. Sept. 27-28. Garnet May.

LOUISIANA
Coushatta—Red River Parish Assn. Sept. 25-28. O. P. Ogilvie. New Iberia—Sugar Cane Festival & Fair. Sept. 27-29. J. R. Langan. Port Allen—W. Baton Rouge Parish Fair. Sept. 27-29. A. E. Camus.

MAINE
Andover—Oxford North Agril. Soc. Sept. 25-28. L. R. Hall. Monmouth—Cochewegan Agril. Assn. Sept. 25-26. Clement H. Smith. North Waterford—World's Fair Assn. Sept. 27-28. Bill Butten. West Cumberland—Cumberland Farmer's Club. Sept. 23-28. Frederic C. Wilson, R. F. D. 5.

MARYLAND
La Plata—Charles Co. Fair. Sept. 26-29. W. Mitchell Digges. Taneytown—Carroll Co. Fair. Sept. 24-28. George E. Dodder.

MASSACHUSETTS
Franklin—Franklin Fair Assn. Sept. 22-28. William A. Murray Jr. Huntington—Littleville Comm. Fair Assn. Sept. 25 (tent.). Elmer O. Olds. Sterling—Sterling Farmers Club. Sept. 25. Charles W. Wiles.

MICHIGAN
Hillsdale—Hillsdale Co. Agril. Soc. Sept. 22-28. H. B. Kelley. Kalamazoo—Kalamazoo Free Fair. Sept. 23-28. Hartman Kakabaker.

MINNESOTA
St. Vincent—St. Vincent Union Industrial Assn. Sept. 26-27. L. C. Ward.

MISSISSIPPI
Fulton—Itawamba Co. Fair. Sept. 27-28. H. L. Holland. Laurel—South Mississippi Fair. Sept. 23-28. R. B. Jeffries.

MISSOURI
Carthage—Jasper Co. Agril. Expo. Sept. 27-28. R. C. Grissom. Dexter—Stoddard Co. Fair. Sept. 23-28. Jesse Mothersbaugh. Nevada—Vernon Co. 4-H Fair. Sept. 27-28. J. Headrick. Senath—Dunklin Co. American Legion Fair. Sept. 23-28. Lyle Richmond.

NEW HAMPSHIRE
Deerfield—Deerfield Fair Assn. Sept. 26-28. W. C. Maxwell, R. F. D. 1, Raymond, N. H.

NEW JERSEY
Trenton—New Jersey State Fair. Sept. 22-29. Norman L. Marshall.

NEW MEXICO
Belen—Valencia Co. Fair. Sept. 26-28. Portales—Roosevelt Co. Fair Assn. Sept. 26-28. W. G. Vinzant. Tucumcari—Quay Co. Fair Assn. Sept. 25-27. Roy H. Smith.

NORTH CAROLINA
Albemarle—Stanly Co. Fair Assn. Sept. 23-28. Frank B. Patterson. Asheboro—Center of N. C. Fair Assn. Sept. 23-29. W. C. York. Murphy—Cherokee Co. Fair. Sept. 23-28. T. W. Axley. Shelby—Cleveland Co. Fair. Sept. 23-28. Dr. J. S. Dorton.

OHIO
Barlow—Barlow Agril. Assn. Sept. 26-27. C. E. Lawton. Carrollton—Carroll Co. Agril. Soc. Sept. 25-28. Leonard George, Harlem Springs, O. Fredericktown—Fredericktown Comm. Fair. Sept. 25-28. Irl Willits. Gallipolis—Gallia Co. Agril. Soc. Sept. 25-27. John N. McNealy. Hamilton—Butler Co. Agril. Soc. Sept. 23-27. John W. Cochran, Seven Miles, Ohio. Kenton—Hardin Co. Agril. Soc. Sept. 24-27. Mrs. I. E. Wetherill.

Old Washington—Guernsey Co. Agril. Soc. Sept. 25-27. Thomas E. Gracy, Cambridge, Ohio.

OKLAHOMA
Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill.

OREGON
Eugene—Lane Co. Fair Assn. Sept. 25-28. Lennie Halderson. La Grande—Union Co. Fair Assn. Sept. 26-28. W. R. Gekeler. Medford—Jackson Co. Fair. Sept. 24-26. R. G. Fowler. Moro—Sherman Co. Fair Assn. Sept. 26-29. LeRoy C. Wright.

PENNSYLVANIA
Bloomsburg—Bloomsburg Fair Assn. Sept. 23-28. Harry B. Correll. Ephrata—Ephrata Farmers' Day Assn. Sept. 25-28. R. U. Fasnacht. Lampeter—Lampeter Community Fair. Sept. 25-27. Wayne B. Rentschler. Shanksville—Stony Creek School & Community Fair. Sept. 25-28. Edith Geisel. Wooddale, Mt. Pleasant—Pleasant Valley Comm. Fair. Sept. 25-28. Eugene V. Keefer.

SOUTH DAKOTA
Mitchell—Corn Palace. Sept. 23-28. Bradley Young.

TENNESSEE
Gainesboro—Jackson Co. Fair Assn. Sept. 26-28. Johnnie Brown. Huntington—Carroll Co. Fair. Sept. 24-28. J. F. Walters. Knoxville—Tennessee Valley Fair. Sept. 23-28. Pat W. Kerr. Lawrenceburg—Lawrence Co. Tenn. Valley Fair. Sept. 23-28. Hiram W. Holtford. Lexington—Henderson Co. Colored Fair. Sept. 23-28. Prof. C. O. Bond. Ottway—Greene Co. Fair. Sept. 25-28. George R. Justis, Greeneville, Tenn. Westmoreland—E. Sumner Co. Fair Assn. Sept. 27-28. Miss Gustine Simmons. Winchester—Franklin Co. Fair Assn. Sept. 27-28. Floyd Anderson.

TEXAS
Denton—Denton Co. Fair Assn. Sept. 24-28. O. L. Fowler. Iowa Park—Wichita Co. Fair Assn. Sept. 23-28. Ira A. Campsey. Leonard—Leonard Fair Assn. Sept. 24-28. H. H. Blackburn. Paris—Lamar Co. Fair Assn. Sept. 23-28. Dorcy Mackey. Sherman—Red River Valley Fair. Sept. 23-28. Frank Thompson. Texarkana—Four States Fair. Sept. 23-29. H. A. Carver. Wharton—Wharton Co. Fair Assn. Sept. 24-28. Amherst—Amherst Co. Fair Assn. Sept. 24-27. W. M. Gannaway. Farmville—Five-County Fair Assn. Sept. 23-28. J. C. Brickert. Roanoke—Roanoke Fair. Sept. 23-28. Lester T. Hutson.

WASHINGTON
Yakima—Central Wash. Fair Assn. Sept. 25-29. J. Hugh King.

WEST VIRGINIA
Clay—Clay Co. Fair. Sept. 25-28. A. E. Hedrick. Philippi—Barbour Co. Street Fair. Sept. 25-27. H. F. Brittingham.

CANADA
Beachburg, Ont.—North Renfrew Agril. Soc. Sept. 23-25. Mrs. E. H. Weedmark. Belleville, Ont.—Belleville Agril. Soc. Sept. 23-25. E. S. Denyes. Bridgewater, N. S.—Lunenburg Co. Agril. Soc. Sept. 24-27. W. J. Crouse. Collingwood, Ont.—Nottawasaga & Great Northern Exhn. Sept. 26-28. O. G. Bernhardt. Kingston, Ont.—Kingston & District Agril. Soc. Sept. 26-28. Mrs. P. A. Conley. Owen Sound, Ont.—Owen Sound Agril. Soc. Sept. 28-Oct. 1. E. V. Radbourne. Tillsonburg, Ont.—Tillsonburg Agril. Soc. Sept. 24-26. Jack M. Climie.

SEPTEMBER 29-OCTOBER 5

ALABAMA
Athens—Limestone Co. Colored Fair Assn. Sept. 30-Oct. 5. Maxie Allen. Birmingham—Alabama State Fair. Sept. 30-Oct. 5. H. R. McIntosh. Lexington—Lexington Fair Assn. Oct. 3-5. C. P. McMeans.

ARKANSAS
Batesville—Independence Co. Fair. Oct. 2-5. Mrs. Thurl G. Noe. Bentonville—Benton Co. Fair Assn. Oct. 2-4. Ross Martin. De Queen—Sevier Co. Livestock Show & Fair. Oct. 3-5. Ralph B. Kite. El Dorado—Union Co. Livestock Assn. Sept. 30-Oct. 5. Julius Miller. Hamburg—Ashley Co. Fair Assn. Oct. 3-5. Mrs. Fred Greenon. Hampton—Calhoun Co. Fair Assn. Oct. 3-5. J. A. Rayborn. Hope—Third Agril. Dist. Livestock Assn. Sept. 30-Oct. 5. W. A. Mudgett. Hot Springs—Garland Co. Livestock Show & Fair. Oct. 2-5. David K. Landess. Mena—Polk Co. Fair Assn. Oct. 3-5. Mrs. Norma Cranford. Mount Ida—Montgomery Co. Fair Assn. Oct. 1-3. Roy Wright. Paris—Logan Co. Free Fair Assn. Oct. 2-5. Earl Flisk. Perryville—Perry Co. Fair Assn. Oct. 3-5. Elam Turner. Piggott—Clay Co. Fair Assn. Oct. 3-5. James B. Swift. Pocahontas—Randolph Co. Fair Assn. Oct. 3-6. Ben A. Brown. Russellville—Pope Co. Fair Assn. Oct. 1-4. C. R. Turner. West Helena—Phillips Co. Fair Assn. Oct. 3-5. David S. Barlow, Helena.

CALIFORNIA
Fresno—Fresno District Fair. Oct. 1-6. T. A. Dodge. Lancaster—50th Dist. Agril. Assn. Oct. 3-6. D. R. Jaqua. Madera—Madera District Fair. Oct. 3-6. H. J. Bunce.

CONNECTICUT
Danbury—Danbury Fair. Sept. 29-Oct. 6. George W. Nevius.

Harwinton—Harwinton Agril. Soc. Oct. 5-6. Paul Klambt, RFD 2, Torrington, Conn.

GEORGIA
Atlanta—Southeastern Fair Assn. Sept. 17-Oct. 6. Mike Benton. Canton—Cherokee Co. American Legion Fair. Sept. 30-Oct. 5. W. T. Barnes. Carrollton—Carroll Co. Fair. Sept. 30-Oct. 5. Frank J. Searcy. Conyers—Rockdale Co. Legion Fair. Sept. 30-Oct. 5. Louis C. Summers. Elberton—Elberton Fair. Week of Sept. 30. I. V. Hulme. Manchester—Tri-County Fair Assn. Sept. 30-Oct. 5. Welby Griffith. Sparta—Hancock Co. Fair. Week of Sept. 30. J. David Dyer.

INDIANA
Aurora—Aurora Farmers' Fair Assn. Oct. 4-5. Patricia Hill.

IOWA
Waterloo—Dairy Cattle Congress. Sept. 30-Oct. 6. E. S. Estel.

KANSAS
Auburn—Auburn Grange Fair. Oct. 4-5. Mrs. Ina Cellers. Belle Plaine—Belle Plaine Community Fair. Oct. 3-4. Dallas W. Davis. Cheney—Sedgewick Co. Fair Assn. Oct. 3-5. Frank Ryniker. Hillsboro—Marion Co. Fair Assn. Oct. 1-4. J. W. Herdt. Sedan—Chautauqua Co. Free Fair. Oct. 3-5. Carl Ackerman. Stafford—Stafford Co. Fair. Oct. 1-4. Everett E. Erhart. Wichita—Kansas Nat'l Livestock Show. Oct. 1-5. Conlee Smith, Livestock Exch. Bldg.

KENTUCKY
Smithland—Livingston Co. Agril. Fair. Oct. 4-5. Marjorie W. Rhea.

LOUISIANA
Amite—Tangipahoa Parish Fair. Oct. 2-4. Elmer Puls, Hammond, La. Donaldson—South Louisiana State Fair. Sept. 29-Oct. 6. R. S. Vickers. Haynesville—Claiborne Parish Fair Assn. Oct. 3-5. Charles L. Cook. Leesville—Vernon Parish Fair. Oct. 1-5. G. W. Bass. Oak Grove—West Carroll Parish Fair. Oct. 4-6. J. Wayland Smith.

MAINE
Fryeburg—Fryeburg Fair. Sept. 30-Oct. 5. G. Myron Kimball. Leeds—Leeds Agril. Assn. Oct. 3 (tentative). J. J. Murphy, North Leeds, Me.

MARYLAND
Frederick—Great Frederick Fair. Sept. 30-Oct. 5. Guy K. Motter.

MICHIGAN
Coopersville—Coopersville Agril. Assn. Oct. 4-5. Duane W. Dalgleish. Hartford—Van Buren Co. Fair. Oct. 1-5. Paul F. Richter Jr. Saline—Saline Community Fair. Oct. 3-4. C. H. Osgood.

MISSISSIPPI
Meridian—Mississippi Fair & Dairy Show. Sept. 30-Oct. 5. W. R. Cannady. Senatobia—Panola-Tate Co. Livestock Assn. Early in Oct. S. R. Morrison. Tupelo—Mississippi-Alabama Fair & Dairy Show. Oct. 1-5. James M. Savery. Yazoo City—Yazoo Co. Fair Assn. Sept. 30-Oct. 5. J. N. Ballard.

MISSOURI
Caruthersville—American Legion Fair. Oct. 2-6. H. E. Malloure. Garthage—Jasper Co. Agril. Expo. Oct. 4-5. R. C. Grissom.

NEBRASKA
Omaha—Ak-Sar-Ben Livestock & Horse Show. Oct. 1-6. J. J. Isaacson. Pawnee City—Pawnee Co. Fair Assn. Oct. 1-4. Kenneth Butterfield.

NEW MEXICO
Albuquerque—New Mexico State Fair. Sept. 29-Oct. 6. Leon H. Harms.

NEW YORK
Trumansburg—Union Agril. Soc. Oct. 2-3. Lorenzo Clinton.

NORTH CAROLINA
Cherokee—Cherokee Indian Fair Assn. Oct. 1-5. William E. Ensor Jr. Enfield—Firemen's Agril. Fair. Sept. 30-Oct. 5. George R. Ivey. Fayetteville—Cumberland Co. Fair. Sept. 30-Oct. 5. Connor Holland Jr. Goldsboro—Wayne Co. Fair. Week of Sept. 30. W. C. Denmark. Lenoir—Franklin Co. Fair Assn. Sept. 30-Oct. 5. D. A. Fleming. Reidsville—Reidsville Fair Assn. Sept. 30-Oct. 5. William M. Oliver. Rocky Mount—Rocky Mount Fair. Sept. 30-Oct. 5. Mrs. Norman V. Chambliss. Shelby—Cleveland Co. Negro Fair. Oct. 2-5. Rev. A. W. Foster.

OHIO
Attica—Attica Fair. Oct. 1-4. Carl B. Carpenter. Coshocton—Coshocton Co. Agril. Soc. Oct. 1-5. C. V. Croy, RFD 1, Dresden, O. Georgetown—Brown Co. Agril. Soc. Oct. 2-4. Luther Kestel. Loudonville—Loudonville Agril. Soc. Oct. 1-3. Charles Bernard Jr. Ottawa—Putnam Co. Agril. Soc. Oct. 1-5. Joseph Brickner.

OKLAHOMA
Boise City—Cimarron Co. Free Fair Assn. Oct. 3-5. William E. Baker. Muskogee—Oklahoma Free State Fair. Sept. 29-Oct. 6. Ethel Murray Simonds.

PENNSYLVANIA
Hughesville—Lycoming Co. Fair Assn. Oct. 1-5. Elton B. Edkin. New Holland—New Holland Farmers' Day. Oct. 3-5. I. W. Culler.

TENNESSEE
Bolivar—Hardeman Co. Colored Fair Assn. Oct. 3-5. W. B. Hunt. Huntington—Carroll Co. Colored Fair. Oct. 2-5. W. A. Cox.

TEXAS
Ablene—West Texas Fair Assn. Sept. 30-Oct. 5. Grover Nelson. Angleton—Brazoria Co. Fair Assn. Sept. 30-Oct. 5. Gene Williams.

Bowie—Bowie Fair Assn. Oct. 2-5. Mrs. Earl Sansom.
 Conroe—Montgomery Co. Fair. Oct. 3-6 (tentative). Fred L. Yates.
 Dallas—State Fair of Texas. Oct. 5-20. Roy Rupard.
 La Grange—Fayette Co. Fair Assn. Oct. 4-6. Marshall H. Holloway.
 Lamesa—Dawson Co. Fair Assn. Oct. 3-5. Mrs. Matt McCall.
 Lubbock—Panhandle South Plains Fair Assn. Sept. 30-Oct. 5. Mrs. Irma Luce.
 McKinney—Collin Co. Fair. Oct. 1-3. W. Hammond Moore.
 Pecos—Pecos Fair. Oct. 3-5. Alton Hughes, Chamber of Commerce.

VIRGINIA

Danville—Danville Fair Assn. Oct. 1-4. B. F. Barr.

CANADA

Aylmer, Ont.—Aylmer Fair. Sept. 30-Oct. 3. H. R. Lashbrook.
 Caledonia, Ont.—Caledonia Agrl. Soc. Oct. 3-5. W. S. Hudspeth.
 Elmvale, Ont.—Flos Agrl. Soc. Sept. 30-Oct. 2. Thomas E. Smith.
 Markham, Ont.—Markham Fair. Oct. 3-5. R. H. Crosby.

OCTOBER 6-12

ARKANSAS

Arkadelphia—Clark Co. Fair. Oct. 10-12. George S. Dews.
 Conway—Faulkner Co. Fair Assn. Oct. 9-12. Guy H. Jones.
 Fayetteville—Washington Co. Fair Assn. Oct. 8-11. James W. Holder.
 Magnolia—Columbia Co. Fair Assn. Oct. 7-12. W. L. Jameson Jr.
 Pine Bluff—Southeast Ark. Livestock Show & Fair. Oct. 7-14. W. Arthur Lee.
 Prescott—Nevada Co. Free Fair Assn. Oct. 9-11. G. C. Murray.
 Waldron—Scott Co. Fair Assn. Oct. 10-12. Norman Goodner.

CALIFORNIA

Ventura—Ventura Co. Fair. Oct. 9-13. Helen E. Borchard, Camarillo, Calif.
 Watsonville—14th Dist. Agrl. Assn. Oct. 10-13. E. F. Johnson.

CONNECTICUT

Riverton—Riverton Fair Soc. Oct. 12. H. P. Deming, R. R. 2, Winsted, Conn.

FLORIDA

Milton—American Legion Milton Fair. Oct. 7-12. Thomas S. Maddox.
 Pensacola—Pensacola Interstate Fair. Oct. 7-13. J. E. Frenkel.

GEORGIA

Athens—American Legion Fair. Oct. 7-12. F. H. Williams.
 Butler—Taylor Co. American Legion Fair. Oct. 12-19. J. S. Green.
 Columbus—Chattahoochee Valley Expo. Oct. 7-12. Felix L. Jenkins.
 Covington—Am. Legion Newton Co. Fair. Oct. 7-12. Guy Rogers.
 Madison—American Legion Morgan Co. Fair. Oct. 7-12. H. E. Haley.
 Summerville—Chattanooga Co. Fair Assn. Oct. 7-12. S. H. Gilkeson.

KANSAS

Kingman—Kingman Co. Fair Assn. Oct. 9-12. Arthur Goenner, Zenda, Kan.
 Wakefield—Wakefield Free Fair. Oct. 10-11. Mrs. Mildred Eye.

KENTUCKY

Mount Olivet—Robertson Co. School & Agrl. Fair. Oct. 11-12. J. W. Colvin.

LOUISIANA

Alexandria—Rapides Parish Fair. Oct. 8-10. B. W. Baker.
 Clinton—East Feliciana Parish Fair. Oct. 7-11. A. R. Cain.
 De Ridder—Beauregard Parish Fair Assn. Oct. 8-12. O. J. Hood.
 Franklinton—Washington Parish Fair Assn. Oct. 9-12. L. R. Mills, Bogalusa, La.
 Gtbsland—Bienville Parish Fair. Oct. 10-12. Roy Brice, Arcadia, La.
 Monterey—Concordia Parish Fair Assn. Oct. 10. R. W. Kemp.
 Oberlin—Allen Parish Fair Assn. Oct. 9-12. G. C. Meaux.
 Olla—North Central La. Fair. Oct. 8-12. H. Vinyard.
 Ruston—Lincoln Parish Fair. Oct. 8-12. L. K. Brooks.
 Tallulah—Louisiana Delta Fair Assn. Oct. 8-11. James M. Gilfoil, Omega, La.
 Thibodaux—Terrebonne Agrl. Fair. Oct. 12-13. Peter Bourgeois, Houma, La.
 West Monroe—Ouachita Valley Fair Assn. Oct. 8-12. John H. Birdsong.

MAINE

Litchfield—Litchfield Farmers' Club. Oct. 8-9. Rhona Maloon.
 Topsham—Sagadahoc Agrl. Soc. Oct. 8-10. Samuel Woodward, RFD 2, Brunswick, Me.

MARYLAND

Prince Frederick—Calvert Co. Fair. Oct. 9-11. J. B. Morsell.

MICHIGAN

Brown City—Brown City Agrl. Assn. Oct. 11-12. Louis F. Reuter.

MISSISSIPPI

Jackson—Mississippi State Fair. Oct. 7-12. J. M. Dean.

MISSOURI

Charleston—Charleston Voc. Agrl. Fair. Oct. 7-13. Edgar Thomas, East Prairie, Mo.
 Memphis—Scotland Co. Agrl. Soc. Oct. 10-11. Vernon Winkler.

NEW HAMPSHIRE

Sandwich—Sandwich Grange Fair Assn. Oct. 12. Mrs. Mabel E. Ambrose, North Sandwich.

NEW MEXICO

Roswell—Eastern New Mexico State Fair. Oct. 9-12. E. E. Patterson.

NORTH CAROLINA

Charlotte—Southern States Fair. Oct. 7-12. Mrs. Helen S. Spencer.
 Greensboro—Greensboro Fair. 7-12. Norman Y. Chambliss.
 Henderson—Golden Belt Fair. Oct. 7-12. C. M. Hight.
 Hickory—Catawba Fair Assn. Oct. 7-11. John W. Robinson.
 Littleton—Littleton Fair. Oct. 7-13. T. R. Walker.

Spring Hope—Nash Co. Fair. Week of Oct. 7. Hobart Brantley.
 Winston-Salem—Western Carolina Fair. Oct. 8-12. W. A. Jones.

OHIO

Lancaster—Fairfield Co. Agrl. Soc. Oct. 8-12. Russell W. Alt, R. R. 1, Baltimore, O.

PENNSYLVANIA

Hollidaysburg—Community Farm Show. Oct. 9-11. Norman K. Hoover.
 Mount Joy—Mount Joy Community Exhibit. Oct. 10-12. Mrs. Dorothy Hendrix.
 Myerstown—Myerstown Community Fair Assn. Oct. 9-11. James B. Woodford.

SOUTH CAROLINA

Marion—Marion Co. Fair Assn. Oct. 7-11. D. M. Harper.
 Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 7-12. W. C. Lewis.
 Spartanburg—Piedmont Interstate Fair Assn. Oct. 7-12. D. C. Todd.

TENNESSEE

Springfield—Robertson Co. Fair Assn. Oct. 10-12. E. E. Childers.

TEXAS

Anderson—Grimes Co. Fair Assn. Oct. 10-12. J. W. Jennings.
 Beaumont—South Texas State Fair of YMBL. Oct. 10-19. K. D. Schwartz.
 Bellville—Austin Co. Fair Assn. Oct. 9-12. H. M. Brouillette.
 Crockett—Houston Co. Fair & Livestock Show. Oct. 7-12. J. H. Reimicke.
 Dallas—State Fair of Texas. Oct. 5-20. Roy Rupard.
 Fort Worth—Texas Pan-American Expo. Oct. 6-12. Homer Covey.
 Haskell—Central West Texas Fair. Oct. 7-12. Mrs. Floyd King.
 Jourdanton—Atascosa Co. Fair Assn. Oct. 10-12. Leon F. Steine.
 Livingston—Trinity-Neches Regional Fair. Oct. 9-12. H. N. Martin.
 Lufkin—Texas Forest Festival. Oct. 7-12. Glenn Burges.
 Palestine—Anderson Co. Fair. Oct. 11-19. C. O. Miller Jr.
 Richmond—Fort Bend Co. Fair Assn. Oct. 10-13. C. I. Snedecor, Box 575, Richmond.
 Tomball—Harris Co. Fair Assn. Oct. 10-13. Quincy Edwards.

VIRGINIA

Chesterfield—Chesterfield Co. Fair Assn. Oct. 10-12. J. C. McKesson, RFD 11, Richmond.
 Richmond—Atlantic Rural Expo. Week of Oct. 7. Paul Swaffar.
 South Boston—Halifax Co. Fair. Oct. 8-12. W. W. Wilkins.

CANADA

Ingersoll, Ont.—Ingersoll Agrl. Soc. Oct. 10-12. Don Mackenzie.
 Moraviantown, Ont.—Moraviantown Indian Agrl. Soc. Oct. 8-10. Johnson Huff, Bothwell.
 Simcoe, Ont.—Norfolk Co. Agrl. Soc. Oct. 7-10. Harold I. Pond.
 Woodbridge, Ont.—Woodbridge Agrl. Soc. Oct. 12-14. N. George Wallace.

OCTOBER 13-19

ARKANSAS

Little Rock—Arkansas Livestock Show Assn. Oct. 14-20. Clyde E. Byrd.

GEORGIA

Americus—Sumter Co. Fair Assn. Week Oct. 14. O. C. Johnson.
 Bainbridge—Decatur Co. Fair. Oct. 14-19. T. E. Rich.
 Butler—Taylor Co. American Legion Fair. Oct. 12-19. J. S. Green.
 Cordele—Central Georgia Fair. Oct. 14-19. J. D. Rainey.
 Macon—Georgia State Fair. Oct. 14-19. E. Ross Jordan.
 Monroe—Walton Co. American Legion Fair. Oct. 14-19. H. H. Shores.
 Sandersville—Washington Co. Fair. Oct. 14-19. Gordon S. Chapman.
 Swainsboro—Emanuel Co. Fair Assn. Oct. 14-19. Earl M. Varner.

KANSAS

Harper—Harper Co. Agrl. Fair Assn. Oct. 15-18. R. E. Dresser.
 Inman—Inman Community Fair. Oct. 17-19. William J. Braun.
 Newton—Harvey Co. Fair Assn. Oct. 15-18. Guy W. Webster.

LOUISIANA

Doyle—Livingston Parish Fair Assn. Oct. 17-19. L. B. Rogers.
 Jonesboro—Jackson-Winn Parish Fair Assn. Oct. 14-19. R. G. Pipes.
 Morehouse—Morehouse Fair & Livestock Show. Oct. 16-17. T. H. Milliken, Bastrop.
 New Roads—Pointe Coupee Parish Fair Assn. Oct. 18-20. J. Wade LeBeau.
 New Verda—Grant Parish Fair Assn. Oct. 17-19. Odella Purvis.
 Shreveport—Caddo Parish Junior Fair. Oct. 17-18. C. S. Shirley, Courthouse.
 Shreveport—State Fair of Louisiana. Oct. 19-28. W. R. Hirsch.

MARYLAND

Upper Marlboro—Southern Md. Agrl. Fair Assn. Oct. 14-16. Wm. T. Davis.

MISSISSIPPI

Kosciusko—Central Miss. Fair. Oct. 14-19. S. A. Splvey.

MISSOURI

Kansas City—American Royal Livestock & Horse Show. Oct. 19-27. A. M. Patterson.

NORTH CAROLINA

Ahoklie—Atlantic District Fair Assn. Oct. 15-18. E. M. Weaver.
 Beaufort—Cartarat Fair. Oct. 14-19. T. E. Kelly.
 Boonville—Boonville Agrl. Fair. Oct. 17-19. J. R. Walker.
 Henderson—Vance Co. Colored Fair. Oct. 14-19. Alfred Bullock Jr.
 Monroe—Union Co. Fair Assn. Oct. 14-19. M. W. Williams.
 Raleigh—North Carolina State Fair. Oct. 14-19. J. S. Dorton.

OKLAHOMA

Cherokee—Alfalfa Co. Free Fair. Oct. 15-18. J. A. Schmoock, Helena, Okla.
 Pond Creek—Grant Co. Free Fair. Oct. 15-18. Mr. Dedrich, Medford, Okla.

PENNSYLVANIA

Hopewell—Northern Bedford Co. Fair Assn. Oct. 17-19. W. T. McAllister, R. D. 1, Roaring Springs.

Schaefferstown—Heidelberg Comm. Fair Assn. Oct. 16-18. R. W. Smith.
 Washingtonville—Montour-DeLong Fair. Oct. 15-18.

Yellow Creek—Northern Bedford Co. Fair. Oct. 17-19. W. T. McAllister, R. D. 1, R. S.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 14-20. J. A. Mitchell.
 Manning—Clarendon Co. Fair. Oct. 14-10. Harry P. Thames.
 Rock Hill—York Co. Fair Assn. Oct. 14-19. Paul M. Sealy.
 Union—Union Co. Fair. Week of Oct. 14. M. C. Page.

TEXAS

Center—Shelby Co. Fair Assn. Oct. 15-19. Bubba Cowser.
 Dallas—State Fair of Texas. Oct. 5-20. Roy Rupard.
 Nacogdoches—Nacogdoches Co. Fair & Livestock Expo. Oct. 15-19. John L. Balley.
 Palestine—Anderson Co. Fair. Oct. 11-19. C. O. Miller Jr.
 Yorktown—Yorktown Fair Assn. Oct. 16-18. Paul A. Schmidt.

VIRGINIA

Petersburg—Petersburg Fair. Oct. 14-19. R. Willard Eanes.

WEST VIRGINIA

Oak Hill—Fayette Co. Negro Fair. Oct. 17-19. J. Edgar Jordan, Fayetteville.

OCTOBER 20-26

ALABAMA

Mobile—Mobile Co. Fair. Oct. 23-Nov. 12. Mort L. Bixler.

FLORIDA

Crestview—American Legion Harvest Fair. Oct. 21-26. Harry A. King.

KANSAS

Buhler—Buhler Community Fair Assn. Oct. 24-26. J. A. Johnson.

LOUISIANA

Eunice—Tri-Parish Fair Assn. Oct. 24-27. Mrs. R. S. Parrott Sr.
 Shreveport—State Fair of Louisiana. Oct. 19-28. W. K. Hirsch.
 Sulphur—Calcastrou-Cameron Fair. Oct. 21-26. Dr. A. H. Lafargue.

MICHIGAN

Barryton—Barryton Community Fair. Oct. 22-23. James A. Morton.

MISSISSIPPI

Yazoo City—Yazoo Negro Fair Assn. Oct. 21-26. R. J. Pierce.

MISSOURI

Kansas City—American Royal Livestock & Horse Show. Oct. 19-27. A. M. Patterson.

NORTH CAROLINA

Wilson—Wilson Co. Fair. Week of Oct. 21. W. H. Dunn.

OKLAHOMA

Enid—Garfield Co. Free Fair Assn. Oct. 21-25. J. B. Hurst.

PENNSYLVANIA

Martinsburg—Morrison Cove Comm. Fair Assn. Oct. 24-26. Ella S. Ebersole.
 Unionville—Unionville Community Fair. Oct. 24-26. Roland Conrad, West Chester.

SOUTH CAROLINA

Chester—Chester Co. Fair. Oct. 21-26. W. C. White, American Legion.
 Columbia—South Carolina State Fair. Oct. 21-26. Paul V. Moore.
 Greenville—Greenville Co. Colored Fair Assn. Oct. 21-26. U. S. G. Sweeney, R. 3, Box 72, Simpsonville.
 Greenwood—Greenwood Co. Fair. Oct. 21-26. E. B. Henderson.
 Waterboro—Colleton Co. Fair Assn. Oct. 21-26. E. E. Jones.

TEXAS

Eagle Pass—Eagle Pass International Fair. Oct. 21-26. J. M. Mabe.
 Henderson—Rusk Co. Fair & Agrl. Assn. Oct. 21-26. Pete McNea.
 Liberty—Trinity Valley Expo. Week of Oct. 21. M. T. Kay.

VIRGINIA

Suffolk—Tidewater Fair Assn. Oct. 22-25. H. C. Holman.

OCTOBER 27-NOVEMBER 2

ALABAMA

Dothan—Houston Co. Fair. Oct. 28-Nov. 2. Mrs. L. J. Lunsford.

COLORADO

Durango—San Juan Basin Fair. Nov. 1-3. Chamber of Commerce.

FLORIDA

Panama City—Bay Co. Fair Assn. Oct. 28-Nov. 2. Hugh Sills, Box 71, Bay Harbor.

GEORGIA

Augusta—Exchange Club Fall Fair. Oct. 28-Nov. 2. O. O. McGahee.
 Eastman—Dodge Co. American Legion Fair. Oct. 28-Nov. 2. R. T. Ragan.
 Gainesville—Northeast Georgia Fair. Oct. 28-Nov. 2. Herbert H. Aderholdt.

LOUISIANA

Jennings—Jefferson Davis Parish Fair Assn. Oct. 31-Nov. 3. J. C. Barman.

SOUTH CAROLINA

Chester—Chester Co. Colored Fair. Oct. 28-Nov. 2. M. M. Sitton.
 Columbia—South Carolina State Colored Fair. Oct. 28-Nov. 2. Mrs. H. G. Reese.
 Florence—Pee Dee Fair Assn. Oct. 29-Nov. 2. William B. Douglas.
 Newberry—American Legion Fair. Oct. 28-Nov. 2. Frank Sutton.
 Orangeburg—Orangeburg Co. Fair Assn. Oct. 28-Nov. 2. J. M. Hughes.

UTAH

Ogden—Ogden Livestock Show. Nov. 2-6. E. J. Fieldstedt.

CANADA

Amherst, N. S.—Maritime Winter Fair. Oct. 30-Nov. 5.

NOVEMBER 3-9

ARIZONA

Phoenix—Arizona State Fair. Nov. 8-17. Paul F. Jones.

SOUTH CAROLINA

Lancaster—Lancaster Co. Colored Fair Assn. Nov. 4-9. C. H. Turner.
 Sumter—Sumter Co. Fair. Nov. 4-9. J. Cliff Brown.

NOVEMBER 10-16

ARIZONA

Phoenix—Arizona State Fair. Nov. 8-17. Paul F. Jones.

NOVEMBER 24-30

SOUTH CAROLINA

Brunson—Hampton Co. Fair Assn. Nov. 25-30. W. F. Hogarth.

TEXAS

Harlingen—Valley Mid-Winter Fair. Nov. 26-Dec. 1. Joe L. Mock.

DECEMBER 1-7

ILLINOIS

Chicago—Internat. Livestock Expo. Nov. 30-Dec. 7. B. H. Heide, Union Stockyards.

IOWA

Ackley—Four-County Fair. Dec. 2-4 (tent.). Joe W. Coble.

OHIO

Bluffton—Bluffton Agrl. Soc. Dec. 4-6. Harry F. Barnes.

DECEMBER 15-21

OHIO

Columbus Grove—Putham-Allen Co. Agrl. Soc. Dec. 18-20. Amos L. Goodwin.



Coming Events

These dates are for a five-week period.

Arkansas

De Witt—Doughboy Welcome Home Reunion. Aug. 6-10. R. J. Rawlings.
 Mammoth Spring—Soldiers, Sailors & Marines' Reunion, Am. Legion. Aug. 12-17. E. E. Sterling.

California

Bishop—Annual Home-Coming. Aug. 31-Sept. 2.
 Chula Vista—Fiesta de la Luna. Aug. 15-18. Alfred F. Henderson.
 Healdsburg—Harvest Festival, Chamber of Commerce. Aug. 29-Sept. 2. B. B. Rush.
 Hynes—Hay & Dairy Show. Aug. 22-24.
 Pittsburg—Horse Show & Rodeo. July 27-28.
 San Diego—Flag-Raising Centennial. July 30. John Davidson, 3328 Carleton St.
 San Francisco—Western Gift & Toy Show. Aug. 4-8. Kay Leber, 1355 Market St.
 San Francisco—Flower Show. Aug. 21-22. Glenn T. Mack.
 San Francisco—S. F. Tolletries Show. Aug. 18-23. Kay Leber, 1355 Market St.
 San Leandro—Dahlia Show. Aug. 30-31.
 Santa Barbara—Old Spanish Days. Aug. 8-10. S. J. Stanwood.
 Ukiah—Air Show. Sept. 2.

Colorado

Boulder—Boulder Powwow. July 27-29. Perry Frazier, Chamber of Commerce.
 Denver—Denver Market Week. Aug. 12-19. Carl Litzenger, Box 5428, Term. Sta.
 Durango—Spanish Trails Fiesta. Aug. 10-11. Ruble Jones.
 Salida—Days of '49. Aug. 26-31.

Connecticut

Norwich—Elks' Charity Fair. Aug. 5-10. Robert C. Woodmansee.

Illinois

Ashkum—Am. Legion Home-Coming. Aug. 31-Sept. 2. Durl J. Mulligan.
 Assumption—Home-Coming Celebration. Week of Aug. 18. Clarence DeBrun.
 Blandinsville—Farmers' Picnic. Aug. 8-9. Harold Lashbrook.
 Chicago—Merchandise Fair. July 29-Aug. 3. Walter J. Kenney, 200 Fifth Ave., New York.
 Cullom—Am. Legion Home-Coming. Aug. 16-17. Edward Hahn.
 Dallas City—Lions' Club Festival. Aug. 19-

Wood River—Am. Legion Home-Coming. July 27-28. Fred F. Penning.
York—Old Settlers' Reunion. Aug. 1-4. E. J. Mehler, West York, Ill.

Indiana

Brookston—Am. Legion Street Fair. Aug. 14-17. S. M. Wynkoop.
Brownstown—Am. Legion Soldiers' Reunion. July 22-27. H. A. Vermilya.
Butler—Chamber of Commerce Street Fair. July 29-Aug. 3. Harold Doolittle.
Charlestown—Charlestown Community Fair. Aug. 15-17. Willis L. Barnes.
Cloverdale—Am. Legion Picnic-Home-Coming. July 25-27. O. B. Foster.
Columbia City—Old Settlers & Am. Legion Festival Days. Aug. 7-10. George Leininger.
Covington—Am. Legion Free Street Fair. Aug. 5-10. C. Frank Youngblood.
English—Community Club Home-Coming. July 22-27. M. M. Flanagan.
Farmersburg—Old Settlers' Picnic. July 31-Aug. 3. Charles E. Sharpe.
Galveston—Vol. Fire Dept. Fair-Celebration. July 31-Aug. 3. Wm. A. Goldsberry.
Odon—Old Settlers' Meeting. Aug. 15-17. H. O. Marshall.
Otterbein—Am. Legion Jubilee. Aug. 29-31. H. C. Myers.
Quincy—Old Settlers' Picnic. Aug. 8-10. Alvin W. Smith.
Terre Haute—Miners' Picnic. Aug. 9-11. Paul Emery, 2811 N. 16th St.
Whitestown—Whitestown Picnic, Am. Legion. Aug. 9-10. Loren Pipes.

Iowa

Charles City—Junior Chamber of Commerce Centennial Celebration. Aug. 15-17. E. L. Zipse.
Charter Oak—Old-Time Carnival. Aug. 1-3. William Groth, Am. Legion.
Cherokee—Pilot Rock Plowing Match. Aug. 22-24. Willard F. Fee.
Coggan—Harvest Home, Am. Legion & Business Men. July 26-27. Mrs. Pearl Custer.
Creston—Mid-West Horse Show. Aug. 13-14. Horse Hurst.
Drakesville—Old Soldiers-Settlers' Reunion. Aug. 30-31. Mary Keegan.
Garner—Centennial Celebration. Aug. 19-20. E. C. Elling.
Gladbrook—Corn Carnival & 4-H Show. Aug. 14-17. Kermit Fallgatter.
Grissold—Soldiers' Reunion. Aug. 13-15. Fay T. Powers.
Sheldon—Air Show. Aug. 27-29. Jim Vander Ploeg.
State Center—Iowa Centennial & Vets Home-Coming. Aug. 14. Bert Merrill.
Sumner—Vets. of Foreign Wars Celebration. Aug. 7-9. Harold Rundle.
Webster City—52d Ia. Vol. Inf. Picnic-Reunion. Aug. 11. W. H. Frazier.

Kansas

Cherryvale—Soldiers' Reunion. Aug. 5-10. Oscar E. Utter.
Downs—Annual Celebration. July 24-27. Joseph W. Asper.
Erie—Soldiers-Sailors' Reunion, Am. Legion. Aug. 12-17. A. F. Redmond.
Lebanon—Lebanon Anniversary & Home-Coming. July 31-Aug. 3. Roy Snow.
Lenora—Chamber of Commerce Celebration. July 31-Aug. 2. Earl Personett.
Sterling—Old Settlers' Picnic & Diamond Jubilee. Aug. 8-10. H. C. Bruce.
Washington—Fall Festival. Aug. 23-25. Leo Lindner.

Kentucky

Flemingsburg—Lions' Club Horse & Cattle Show. Aug. 15-16. James Batoon.
Princeton—Horse Show, Country Club. Aug. 7-9. W. C. Sparks.

Maryland

Glen Burnie—Vol. Fire Dept. Carnival. Aug. 2-10. Ernest Hein.

Michigan

Barryton—Home-Coming, Chamber of Commerce. Aug. 3. Clyde Mosier.
Blissfield—Am. Legion Harvest Festival. Aug. 14. C. T. Hoagland.
Disco—Home-Coming. Aug. 31-Sept. 2. J. O. Barbee, Center Line, Mich.
Lapeer—Home-Coming. Aug. 21-22. L. M. Kehoe.
Marion—Annual Celebration. Aug. 7. Howard B. Fosnaught, Chamber of Commerce.
Montrose—Home-Coming. Aug. 7-10.
Romeo—Peach Festival. Aug. 31-Sept. 2.
Wayne—Wayne Home-Coming. Aug. 6-10. Norris M. Sherwood.

Minnesota

Minneapolis—Minneapolis Aquatennial. July 19-28. W. M. Dickson, 612 Builders Exchange.
Montevideo—Fiesta Days. July 27-29. Chipewa Co. Fair Assn.

Missouri

Albany—Fall Festival. Aug. 29-31. Kenneth Grace.
Buffalo—Soldiers' Reunion, Am. Legion. Aug. 1-3. Fred R. Morrow.
Clarence—Civic Club & Legion Home-Coming. Aug. 22-24. B. L. Edrington.
Clinton—Horse Show. Aug. 7-9. Col. H. B. Long.
Craig—Reunion & Home-Coming Celebration. July 25-28. John L. Pflaumer.
Cuba—Old Settlers' Reunion. July 26-27. A. M. Munro.
Crane—Am. Legion Reunion. Aug. 1-3. Carl W. Hilton.
Diggins—Annual Picnic. Aug. 8-10. John H. Rudolph.
Edina—Fall Festival, Lions' Club. Aug. 31-Sept. 2. J. E. Schofield.
Gallatin—Am. Legion Fall Festival. Aug. 20-23. R. B. Wade.
Hamilton—Am. Legion Race Meet. Aug. 27-30. A. B. Goodrich.
Hopkins—Hopkins Picnic. Aug. 23-25. Lyle Ulmer.
Houston—Old Settlers' Reunion, Chamber of Commerce. Aug. 14-17. Nolan Akins.
Humansville—Am. Legion & VFW Reunion. July 31-Aug. 3. L. T. C. Roberts.
Jackson—Am. Legion Home-Coming. Last week in Aug. J. R. Short.
Jonesburg—Community Home-Coming. Aug. 15-17. Wilford E. Hart.

King City—Livestock & Horse Show. Aug. 15-16. T. H. McElroy.
La Plata—Commerce Club Fair & Festival. Aug. 28-30. R. E. Gooding.
Lucerne—Stock Show. Aug. 29-31. A. E. Maxwell.
Miller—Chamber of Commerce Picnic. Aug. 21-24. Rush S. Crawford.
Ravenwood—Picnic, Am. Legion. Aug. 8-10. Clyde Adcock.
Rolla—Am. Legion-VFW Carnival. July 31-Aug. 3. A. L. Johns.
St. Louis—Jewelry & Silverware Show. Aug. 25-28. Fred Sands, Dierks Bldg., Kansas City.
Seymour—Home-Coming Reunion. Aug. 22-24. Willis Williams.
Slater—Horse Show. Aug. 1-2. Charles A. McMillan.
Steelville—Livestock Show. Aug. 28-31. A. Earl Straub.
Tarkio—Tarkiesta, Chamber of Commerce. Aug. 1-3. Harry A. Love.
Ulrich—Ulrich Home-Coming. Aug. 14-17. R. E. Graham, W. J. Brown.
Washington—Farm Products Show. Aug. 23-25. J. T. Gibbs.
Wentzville—Home-Coming. Aug. 31-Sept. 2. O. H. Niederjohn.

Nebraska

Barstow—Old Settlers' Picnic-Celebration. Aug. 8-9. E. A. Crabb.
Blue Hill—Home-Coming & 4-H Fair. Aug. 1-3. Clarence Scheiding.
Hay Springs—Festival & Stock Show. Aug. 15-17. Max B. Horn.
Jansen—Jansen Picnic, Am. Legion. July 25-26. Allen L. Tinstman.
McCook—Vets. of Foreign Wars Celebration. Aug. 13-15. Ralph H. Lemon.
Omaha—Santa Lucia Festival. Aug. 3-11. Alfio DeMauro, 518 Woolworth Ave.
Oxford—Oxford Fall Festival. Aug. 8-11. J. P. Allen.
Ravenna—Ann-E-Var, Chamber of Commerce. July 31-Aug. 2. A. E. Erazim.
Trenton—Am. Legion Pow-Wow. Aug. 1-4. Ray Hedke.

New Jersey

Fair Haven—Firemen's Fair. July 27-Aug. 3. Hamonton—Our Lady of Assumption Celebration. Aug. 12-17. Ralph Santelli.
Raritan—St. Rocco Celebration. Aug. 12-17. Anthony J. Santora.

New York

Granville—Fire Dept. Carnival. Aug. 3-10. Morris Rote-Rosen.
Wellsville—Firemen's Convention-Celebration. Aug. 7-9. John Crowner.

North Carolina

Newton—Soldiers' Reunion. Aug. 11-17. Miss Willie Self.
Wilson—Miss-N. C. Pageant, Chamber of Commerce. Aug. 2-4. John E. Thomas.

Ohio

Archbold—Am. Legion Home-Coming. Aug. 6-7. John B. Couch.
Byesville—Byesville Home-Coming. Aug. 12-17. Martin F. Nagel.
Cincinnati—Food Show at Zoo. Aug. 20-Sept. 2. A. E. Scheffer, 1252 Elm St.
Cleveland—National Air Races. Aug. 30-Sept. 1.
Cygnet—Home-Coming, Vol. Fire Dept. Aug. 13-17. M. K. Martin.
Fort Recovery—Harvest Jubilee. July 22-27. Burleigh Burke.
Gibsonburg—Home-Coming & Ox Roast, Vol. Fire Dept. Aug. 28-31. Frank Otney.
Howland—Firemen's Celebration. Last week in July. Myron Baker, Warren, O.
Hoytville—Hoytville Home-Coming. Aug. 5-10. D. D. Leatherman.
Magnolia—Magnolia Home-Coming. Aug. 7-10. W. H. Chaddock.
Malvern—Home-Coming & Firemen's Celebration. July 31-Aug. 3. Clarence Laubacher.
Minerva—Tri-County Fair. Aug. 12-17. C. C. Rue.
New Bremen—Festival, Woodmen of World. Week of Aug. 12. Arnold W. Hegemier.
North Industry—Home-Coming. July 23-27. Vol. Fire Dept., George Marlow.
Sylvania—Firemen's Carnival. Aug. 7-11. John Brighty.
Tiltonville—Vol. Fire Dept. Street Fair. Aug. 12-17. Durwood R. Reece.
Valley City—Street Fair, Vets. of World War II. Aug. 24-25. William Schafer.

Oklahoma

Anadarko—American Indian Expo. Aug. 20-24. Joseph W. Hayes.
Yale—Am. Legion Home-Coming. July 31-Aug. 3. H. A. Dempsey.

Oregon

Astoria—Salmon Derby. Aug. 28-Sept. 2. Frederick C. Hetzel.
Portland—Pacific Northwest Gift Show. Aug. 11-14. Kay Leber, 1355 Market St., San Francisco.

Pennsylvania

Clymer—Firemen's Convention-Celebration. July 29-Aug. 3. Paul Federlino.
Erie—Lawrence Park Vol. Firemen's Celebration. July 31-Aug. 3. Harry Frame.
Harmony—Vol. Fire Co. Celebration. Aug. 26-31. James Eppinger.
Kimberton—Firemen's Fair. July 24-Aug. 3. John Yeager, Phoenixville, Pa.
Lilly—Am. Legion Celebration. Aug. 5-10. James Rodgers.
Martinsburg—Memorial Picnic-Reunion. Aug. 9-10. E. G. Fouse.
New Galilee—Firemen's Carnival. July 29-Aug. 3. J. A. Fusetti.
Pen Argyl—St. Rocco Celebration. Aug. 5-10. James P. Gallagher.
Pittsburgh—Police Circus. July 22-27. Chester B. Morley, City-County Bldg.
Rockwood—Vol. Fire Dept. Celebration. July 22-27. Charles E. Kootz.
Roseto—Roseto Celebration. July 22-28. Pasquale Vicario, Bangor, Pa.
Shade Gap—Soldiers, Sailors' Picnic & Fair Reunion. July 29-Aug. 1. J. M. Harper.
Six-Mile Run—Am. Legion Picnic. Aug. 8-10. George Skipper.
Tower City—Am. Legion Celebration. Aug. 13-17. Clyde E. Stutzman.

Wellsboro—Am. Legion Festival. July 29-Aug. 3.
West Reading—Community Celebration. Aug. 29-31.

South Dakota

Custer—Gold Discovery Days. July 26-27.
Aberdeen—4-H Fair & Show. Aug. 27-28.
Burke—Home-Coming Days, Community Club. Aug. 30-31. P. J. Fahrenbacher.
Deadwood—Days of '76, Chamber of Commerce. Aug. 2-4. Nell Perrigoue.
Dell Rapids—Cootie Days, Am. Legion. Aug. 5-7. LeRoy Healey.
Howard—Farmers' Days, Community Club. July 29-30. Dr. E. Hofer.
Howard—Farmers' Days. July 29-30.
Hudson—Firemen's Sports Days. Aug. 7-8. Floyd Torkelson.
Madison—Turtle Days. Aug. 2-3. Chalmers Polley.
Rapid City—M. Day. July 31-Aug. 2.
Salem—Harvest Festival. Aug. 26-27.
Salem—Paris Days, Am. Legion. July 31-Aug. 1. Ralph Sarlette.
Timber Lake—Days of 1910. Aug. 23-24. R. J. Gibson.

Texas

Leonard—Old Settlers' Reunion. July 22-27. S. L. Johnson.

Utah

Kaysville—Horse Show. Aug. 17-18.
Roosevelt—Utah Indian Days. Aug. 22-23. Mayor George H. Harrison.

Virginia

Berryville—Horse & Colt Show. Aug. 22-23. A. B. Hummer.

Washington

Seattle—Pacific Northwest Gift Show. Aug. 18-22. Kay Leber, 1355 Market St., San Francisco.

West Virginia

Bluefield—Industrial Exhibit. Aug. 22-24. B. B. Housman.
Chester—Firemen's Carnival. July 29-Aug. 3. George Swearingen.
Circleville—Home-Coming Celebration. Aug. 15-17. C. A. Warner.
Davis—Am. Legion Carnival. July 28-Aug. 3. E. F. Creegan.
Martinsburg—Vol. Firemen's Convention-Celebration. Aug. 21-23. C. A. Thompson.
Morgantown—Farm-Home Week. Aug. 26-29.

Wisconsin

Brillion—Firemen's Picnic. Aug. 4. L. E. Williams.
Madison—Eastside Business Men's Festival. July 31-Aug. 4. Trygve Strand.
Milwaukee—Centurama & Mid-Summer Festival. July 12-Aug. 11. Ira A. Bickhart.
New Glarus—Swiss Centennial. Aug. 15-18. Ed N. Fuhrmann.
Portage—Soldiers' Celebration-Jamboree. Aug. 31-Sept. 2. H. H. Niemeyer.
Waupaca—Veterans' Home-Coming. Aug. 15-18. Earl Jenney.

Wyoming

Basin—Bean Festival. Aug. 9-10.
Lovell—Lovell Day. Aug. 28.

Canada

Simcoe, Ont.—Canadian Gladiolus Show. Aug. 16-17. Mrs. J. A. Carleton, Guelph, Ont.



These dates are for a five-week period.

California

San Joaquin—Aug. 18. Dr. J. Myron Carr, 2230 Pacific Ave., Stockton, Calif.

Illinois

Springfield—Aug. 17-18. Dr. George H. Fleschli, Ridgley Bank Bldg.

Indiana

La Porte—July 28. Thomas A. Webster.

Maryland

Catonsville—Aug. 31. Foley, 2009 Ranstead St., Philadelphia.

Massachusetts

Berkley—Aug. 18. Dr. William S. Nitt, 634 Main St., Fall River, Mass.
Great Barrington—Aug. 10. Foley, 2009 Ranstead St., Philadelphia.
Hamilton—Aug. 24. Foley, 2009 Ranstead St., Philadelphia.
Marshfield—Aug. 18. Mrs. D. L. Sheraton, Hingham, Mass.

Michigan

Albion—Aug. 3. Mrs. Jesson Purdon, 500 Linden Ave.
Jackson—Aug. 4. Mrs. Rose Baldwin, 221 W. High St.

New Jersey

Sparta—Aug. 4. Foley, 2009 Ranstead St., Philadelphia.

New York

Ithaca—Aug. 16. Flora Smith, R. D. 4.
Schenectady—Aug. 18. Foley, 2009 Ranstead St., Philadelphia.
Troy—Aug. 17. Foley, 2009 Ranstead St., Philadelphia.

Ohio

Chagrin Falls—July 28. Lee S. Wade, 11103 Kinsman Road, Cleveland.
Middletown—Aug. 11. Leonard Reedy.

Pennsylvania

Sharon—Aug. 24. Mrs. Louise McClintic.
Skytop—Aug. 3. Foley, 2009 Ranstead St., Philadelphia.

Rhode Island

Newport—Aug. 11. M. J. Casey, 190 Robinson Ave., Pawtucket, R. I.



These dates are for a five-week period.

Arizona

Flagstaff—20-30 Club Rodeo. Aug. 2-4. Joe Lucero.

California

Eureka—Redwood Empire Rodeo. Aug. 23-25. Sidney Bartlett.
Fortuna—Fortuna Rodeo. July 27-28. Clarence Johnson.
King City—King City Stampede. July 28. R. E. (Tex) Garner.

Colorado

Boulder—Powwow Days Rodeo. July 28-29. Perry Frazier.
Colorado Springs—Rodeo. Aug. 21-25. J. D. Ackerman.
Monte Vista—Ski-Hi Stampede. July 31-Aug. 2. John H. Beatty.
Pueblo—State Fair Rodeo. Aug. 26-31. Frank H. Means.
Sterling—Overland Trail Round-Up. Aug. 19-21. William J. Truitt.
Trinidad—Round-Up. Sept. 1-2. Brandy Deveton.

Idaho

Caldwell—Homesteaders' Stock Show Night Rodeo. Aug. 7-10. T. E. Wright.
Preston—Night Rodeo. Aug. 1-3. M. M. Reeves, Box 289.
Soda Springs—Henry Stampede Rodeo. Aug. 10-11. Al Evans.

Iowa

Cedar Rapids—Clyde S. Miller Rodeo. Aug. 30-Sept. 2.
Sidney—Iowa's Championship Rodeo. Aug. 20-24. J. C. Howe.

Kansas

Abilene—Clyde S. Miller Rodeo. Aug. 20-23.
Pretty Prairie—Pretty Prairie Rodeo. Aug. 13-15. Bruce H. Voran.

Montana

Bozeman—Bozeman Round-Up. Aug. 2-4. Bill Huffine.
Ekalaka—Days of '85. Aug. 10-11. Gentry Bush.
Shelby—Marlas Fair Rodeo. Aug. 16-18. Clifford D. Coover.

Nebraska

Burwell—Nebraska's Big Rodeo. Aug. 14-16. Edward F. Sime, Box 551.

Nevada

Winnemucca—Humboldt Co. Fair Rodeo. Aug. 31-Sept. 2. Mildred R. Tobin.

New Mexico

Las Vegas—Cowboys' Reunion & Rodeo. Aug. 2-4. H. A. Hilgers, J. Harvey Brown.
Tucuman—Sheriff's Posse Rodeo. Aug. 12-14. C. V. Beilmhor.

Oklahoma

Ada—Ada Rodeo. Aug. 14-18. E. E. McKendree.
Elk City—Elk City Rodeo. Aug. 31-Sept. 1. George W. Peeler.
Lawton—Pioneer Celebration & Rodeo. Aug. 3-6. Don Harvey.
Ponca City—Ponca City Rodeo. July 26-28. Ralph Coppock.
Vinita—Will Rogers Memorial Rodeo. Aug. 23-25. C. N. Tyler.
Woodward—Elks' Rodeo. Aug. 9-11. George Keller.

Oregon

Portland—Jantzen Beach Rodeo. July 30-Aug. 4. Bobby Rowe.

South Dakota

Hot Springs—American Legion Stampede. Aug. 17.
McLaughlin—Rodeo Celebration. Sept. 1-2. Wilmer A. Krause.
Rapid City—Range Days. Aug. 19-21.
Sturgis—Key City Rodeo. Sept. 1-2. Richard B. Williams.
White River—Frontier Days. Aug. 17-18. Frank Krogman.

Texas

Big Spring—Rodeo. Aug. 7-8. Tom Good.
Pampa—Top o' Texas Rodeo. Aug. 16-18. E. O. Wedgeworth.
Waco—Bear Club Rodeo. Aug. 12-16. Ralph R. Wolf, 365 B. U. Sta., Waco.

Utah

Logan—Cache County Rodeo. Aug. 15-17. M. R. Hovey.
Price—Robbers Roost Rodeo. July 25-27. Ben Ward.
Tremonton—County Fair Rodeo. Aug. 26-28. G. Melvin Foxley.

Washington

Ellensburg—Ellensburg Rodeo. Aug. 31-Sept. 2. Fred T. Hofmann.

Wyoming

Cheyenne—Cheyenne Frontier Days. July 23-27. Robert D. Hanesworth.
Dubois—Dubois Rodeo. July 27-28. Tom W. Smith.
Evanston—Evanston Cowboy Days. Sept. 1-2. Greybull—Greybull Rodeo. Sept. 2.
Jackson—Rodeo & Race Meet. Aug. 25-26.
Riverton—Riverton Rodeo. Aug. 24-25.
Thermopolis—Thermopolis Rodeo. Sept. 1-2. Vern Eastman.

Canada

Vernon, Sask.—Vernon Days Rodeo. Aug. 14-15. L. Christensen.

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Balloons, #11	15.00	
Balloons, #13	16.00	
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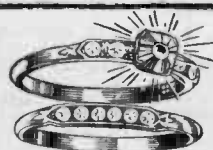
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MANUFACTURERS OF ADVERTISING NOV- elties: If interested in having us represent you throughout Ohio in sale of imprinted novelties, please contact Novelty Sales Co., 3651 E. 49 St., Cleveland 5, O.

PENNANTS, BALLOONS, WHISTLES, ETC.— Price List free. Engel Novelty Co., 3401 Spring Grove Ave., Cincinnati 25, O. jv27

PHOTOS, JOKES, CARTOONS, NOVELTIES, etc. Samples, \$1.00. Large assortment, \$2.00. Lists, 10c. Metro, Box 404, Mt. Vernon, N. Y.

PIN-UPS—12 GORGEOUS GIRLS IN FULL colors, 50c Cartoon books, 6, all diff., \$1.00. Metro, Box 404, Mt. Vernon, N. Y.

PLASTER—IMMEDIATE DELIVERY, ATTRAC- tive, medium, \$14.00 gross, \$7.50 half gross. Wire Compo-Craft, Sedalia, Mo.

SELL FULL, PART TIME—INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders. Thousand Emblems. Every veteran prospect. Fast profits. Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. au31

SELL NEWEST JOKE NOVELTIES TO DEAL- ers—Carded and bulk. Big repeaters. Extremely low wholesale prices. Sample new item free. R-R Manufacturing Co., Dpt. BB-1, 17 W. Fifth, Hutchinson, Kan. jv27

SELL COPROD—MIRACLE AUTO POLISH. Send \$1.00 for samples, retail \$2.00. Robert Corbin, Corbins Products, Barnesville, O.

SUREFIRE PROFIT MAKER—WRITE US TO- day for free information on what sells, who buys, and how to reach them. Rennolet B, 1022 9th St., Rock Island, Ill. au10

TANNED SKINS FOR WALL DECORATION and wild animal exhibitions on hand ready for shipment. Wildcat, \$7.50; Sunk, \$2.50; Possum, \$1.75; Fox, \$4.00; Raccoon, \$3.00. Ross Allen, Silver Springs, Fla. Telegraph Ocala, Fla. jv27

UP TO 100% PROFIT SELLING OUTSTAND- ing \$1.00 Christmas Card assortment. Costs 30c up per box. Religious. Gift wrapping. Birthday. 35c up. Bonus. Request \$1.00 Christmas box on approval. Free sample, 50 for \$1.00, 25 for \$1.00 Personal Christmas Card and Stationery Portfolios. Special offers. Elmira Greeting Card, M-139, Elmira, N. Y.

WAGONMEN, SALESMEN—FAST SELLING deal. 72 This 10c Aspirin, one genuine calf zipper Billfold, total retail value \$10.20. Merchants' cost, \$3.60. Your cost, \$2.60 each in dozen lots. Sample, \$3.60 prepaid. Money back guarantee. Jack Hoefler, Manufacturer's Agent, 1715 S.W. 11th St., Miami 35, Fla.

WE PAY YOU \$25.00 FOR SELLING FIFTY \$1.00 boxes. Think of it! 50 beautifully assorted Christmas Cards sell for only \$1.00, your profit 50c. Write today for free samples. It costs nothing to try. Cheerful Card Co., Dept. 201, White Plains, New York. au3

GEM-LIKE Transparent Lucite JEWELRY!
SET WITH BRILLIANT RHINESTONES—INDIVIDUALLY BOXED



No. 4511 BUTTERFLY EAR-RINGS. Sterling with gold-shell antennae. Silver-plated earscrews. Per Doz., \$19.50.



No. 4501 BUTTERFLY PIN. Gold-shell antennae. Two-piece safety-catch pinback. Per Doz., \$16.50.



No. 4513 HEART EAR-RINGS. Silver-plated metal earscrews. Per Doz., \$12.00.



No. 4506 ROSE HEART NECKLACE. Hand-made sea shell flower. Sterling chain. Per Doz., \$12.00.

NO CATALOG. SAMPLES OF ALL ITEMS SHOWN HERE. \$10.00



No. 4504 TWIN HEART NECKLACE. Sterling silver chain. Per Doz., \$19.50.

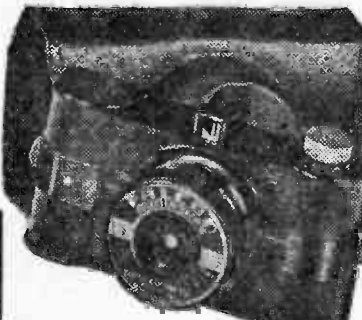


No. 450 HEART EARRINGS. Hand-made sea shell flower. Silver-plated earscrews. Per Doz., \$10.50.



No. 4503 HEART NECKLACE, 18-inch sterling chain. Per Doz., \$19.50.

CHAS. DEMEE MFG. CO.
108-116 EAST WALNUT ST.—MILWAUKEE 12, WIS.



FALCON CAMERA—\$2.30 EACH

(Add 25c for Carrying Case)

SPENCER ELECTRIC DRY SHAVER \$2.08 Each In Dozen Lots

MARINE LIGHTER TABLE MODEL Highly Chromed Finish. \$3.00 Each

DUNHILL SILENT FLAME LIGHTER \$1.35 EACH

STAINLESS STEEL WATCH BANDS, DOZEN \$ 6.00
BULLET KEY CHAIN (30 or 45 Caliber) GROSS 8.00
MAGNETIC PUPS, GROSS 16.50

25% Deposit With C. O. D. Orders

B. & N. SALES 913 PINE ST., ST. LOUIS 1, MO.

CARNIVAL PLASTER

LARGE SIZE, ASST. (12 pcs.)	Box	\$3.80
MEDIUM SIZE, ASST. (50 pcs.)	Box	7.50
SMALL SIZE, ASST. (50 pcs.)	Box	4.75
PLASTER SPECIAL, ASST. (100 pcs.)	Box	5.00
SLUM PLASTER, ASST. (144 pcs.)	Box	2.75

Charley, Ranger, Majorette, Sport Girl, Kewpie, Tall Cat, Duck, Spitz, Scotty, Pekinese Dog, Circus Horse, Ship, Elephant, etc.

CARNIVAL SPECIAL		SLUM SPECIAL	
Wool Cover Baseball, Doz.	\$ 2.00	Hawaiian Lels, Pastel Color	Per Gro. \$ 3.50
Rubber Balloons # 5, Gross	2.75	Felt Comic Hat Band, 1,000	17.50
Rubber Balloons # 16, Gross	21.00	Comic Button, 50 Ligne, 1,000	12.50
Apex Feather Darts, Doz.	2.25	Metal Flag Pin, carded, 1,000	10.00
Shooting Cocks, 1,000	2.25	Metal Wedding Ring	.75
Lash Whips, Gross	17.50	Metal Pistol, Scotty Dog	1.75
Red-White-Blue Batons, Gross	15.00	Plastic Animal, Asst.	1.75
Red Color Batons, Special, Gross	9.00	Plastic Froches, Asst.	3.60
Chesterfield Cans, Jumbo, Doz.	4.50	Plastic Comb, Asst. colors	3.60
Chesterfield Cans, Junior, Doz.	2.00	Glass Whiskey Glasses	3.00
Rayon Pillow Tops, Special, Doz.	3.75	Glass Beer Mug w/handle	3.50
Pin-Up Plaques, 3 1/2", Gross	9.00	Glass Salt & Pepper Sets	3.25
Aluminum Clg. Lighter, Doz.	6.00	Glass Ash Tray	3.25
Yellow Insect Light Bulb, 200 watt	6.00	Imported Football Charms	3.00
Metal Magnetic Dog, Doz.	1.50	Imported Wooden Bubble Pipe	1.00

Complete Line for Bingo Game, Hoopla, Fish Pond, Darts—Ballbon, Ball Game, Digger Machine and other Concessions.

1/3 Deposit with Order, Balance C. O. D.

ORIENTAL TRADING CO.

1115 Farnam St., Omaha 8, Neb. Phone Jackson 61115

WIGGLE FISH

New — Alive With Action — Realistic — Three-Color Embossed — Life Like — will sell on sight. 18 inches long. Be first in your territory with this new novelty. Works on string, crawls and wiggles with that fascinating action to make it a sure-fire hit wherever demonstrated. **PACKED 1/2 GROSS TO BOX — PER GROSS, \$21.60**

WISCONSIN DE LUXE CO. 1902 N. Third St., Milwaukee 12, Wis.

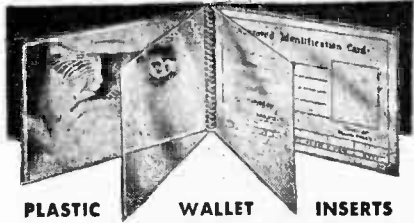
CASH AND CARRY . . . COME AND GET IT!

No. 30 Balloons, Lels, Cameras, Boxed Birthday and Greeting Cards, Flying Birds, Trick Dog, Etc. Mirrored Vanity Boxes, beautiful assorted styles. Musical Electric Religious Altars, Electric Christmas Trees, good items for Wagon Men and Agents.

BARNEY MERCANTILE CO.

2487 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

ED MASTERS SAYS...
You can't beat my SPECIAL DEAL on plastic wallet inserts!



\$3.50 assortment (dozen) of 4, 5 and 6 envelope books — easily sold for \$7.50.

IMMEDIATE DELIVERY! Take my advice, mister! If you want to make some real money—dollars, not pennies—you'll go after this tremendous plastic wallet insert market right now! It's big—it's easy to sell—and it sure offers swell profits! Just to prove what I say, I'm making this special introductory deal: I'll send you a dozen hand-some plastic wallet inserts with 4, 5 and 6 envelopes, all with heavy plastic covers. Sell these for 50c to \$1 each and get at least \$7.50 on the whole lot. Think! All for \$1.50 investment! My inserts are the finest on the

NOW ONLY \$1.50
 (discounts on gross lots)

Greatest Value in the Country!
NEW AGENTS WANTED!
 Profitable Territories Now Open!

Edmasters' MONEY-BACK GUARANTEE
 You're absolutely nothing to lose! If you aren't 100% satisfied with my deal when you see it, or if you can't sell a few inserts, I'll refund your money on the inserts you have left. But you'll really have no trouble making \$6 on this assortment!
ORDER NOW!

market—strong wire spiral binding, clear, heavy plastic envelopes, and I put an identification card in each insert. Remember, to sell wallet inserts today you must show an assortment of attractive designs in different price ranges. That's just what I give you here. Rush me \$1.50 for your trial shipment and start making these big profits at once. No personal checks, please.
EDMASTERS CO.
 Dept. B, 113 N. 3rd St. Brooklyn 11, N. Y.

Ed Masters THE WALLET INSERT KING

1,000,000 BARGAINS AT FACTORY PRICES
 LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at once source. Write for new complete price list.
H. L. BLAKE
 112 E. Markham, Little Rock, Arkansas

Headquarters For COUNTER CARD MERCHANDISE
 NOTIONS—SUNDRIES
LEE RAZOR BLADES
 Write for Price List
LEE PRODUCTS CO.
 137 Whitehall St., Atlanta 2, Ga.

Be Our PERFUME DISTRIBUTOR
 Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cosmetics. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!
SELL STORES, JOBBERS OR DIRECT
 Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.
TOWER HALL 425-G Manhattan Bldg. Chicago 5, Illinois

ANIMALS, BIRDS, PETS

A CATALOG ON REQUEST OF REPTILE
 Items you can sell in your snake show. Also Live Large Harmless Snake Dens, \$20.00; Poisonous Snake Dens, not fixed, assortment, \$25.00. Ross Allen, Silver Springs, Fla. Telegraph Ocala, Fla. au3

ARMADILLOS (COMMONLY CALLED GRAVE
 Robbers—Alive; real pit show attraction, \$6.00 pair, cash with order, mail only. Prompt shipments. H. R. Ray, Box 13, Slagle, La. au3

ASSORTED DENS SNAKES, BOA CONSTRUCTORS, Giant Rattlers, Dragons; Spider Monkeys, and Squirrels. Snake King, Brownsville, Tex. se7

DENS ASSORTED HARMLESS AND FIXED
 Snakes, \$20.00, \$35.00 and \$50.00. 7-month Black Bear Cub, \$125.00. Large tame male Raccoon, \$30.00. Wild Raccoons, \$15.00. Ring-tail Monkeys, \$65.00. Sooty Mangabeys, \$60.00. Rhesus, \$40.00. Giant Rhesus, \$55.00. Hawks \$10.00. Owl, \$10.00. Slots, \$85.00. Squirrels, \$8.00. Immediate delivery. Wire money. Trails End Zoo, St. Stephen, S. C. au10

FOR SALE—LIBERTY HORSE ACT, WATER
 Buffalo, Himalayan Bear, Baluchi Donkeys, Deodorized Skunks. Benson Wild Animal Farm, Hudson, N. H.

GOOD TRICK MULE FOR SALE—\$200.00.
 Mary Lamb, Sand Springs, Okla.

HIGH SCHOOL HORSE, PONIES, SEA LION.
 Beanson Wild Animal Farm, Hudson, N. H. au3

JUNGLE RATS, SLOTHS, PENGUINS, MONKEYS, Baboons, Chimpanzees, Raccoons, Porcupines, Opossums, Hamsters (Miniature Syrian Bears), \$10.00 a pair. Gray Squirrels, \$10.00 pair. Boas, Pythons, Circus Mice, Waltzing Mice, Ica Fowl, Water Fowl. State your wants. John Thiele, 104-18 86th St., Ozone Park 17, New York.

MEXICAN BLACK SPIDER MONKEYS IN
 perfect health. Vaccinated against rabies; with health certificate. Price, \$45.00 each, taking 6 at \$40.00. Wire order. Immediate shipment. World's Reptile Importer, Laredo, Tex.

MIDGET BLACK, 2-YEAR-OLD PONY STALLION—About 36 inches. White legs and white in tail. \$150.00. Col. Robinson, Dunkirk, O.

"SILVER FIRE" PALOMINO PARADE AND
 Pleasure Gelding, Grand Champion of Indiana, 1944. Grand Champion Gelding, 1946. He is one of the top Palomino geldings of the nation. \$1,200.00. Silver lays down, sits up, counts, etc. Col. Robinson, Dunkirk, O.

WANTED—ONE OR TWO YOUNG HEALTHY
 Polar Bears reasonably priced. Junior Chamber of Commerce, 55 St. Paul St., Rochester 4, N. Y. jr27

WANTED—HIGH CLASS TRAINED ANIMALS,
 talking or educated Pony (small). Will pay tops for Seal Act, large or small. R. I., Box 591, Miami 33, Fla.

BUSINESS OPPORTUNITIES

EXCELLENT OPPORTUNITY FOR VETERAN
 with knowledge coin machine business. In

BE YOUR OWN MASTER—BUILD YOUR OWN
 business. Write A. C. Lunn Co., P. O. Box 311, Oklahoma City, Okla. au3

Northeast New England, medium sized compact music route, well established. Reason for selling given in correspondence. Box C-264, Billboard, Cincinnati 1, O.

LEARN TO SELL BY MAIL—SEND 25 CENTS
 for Introduction and Lesson One to our Mail Order Selling Course. Mail Order Institute, Dept. O, Box 1902, Cleveland 6, O.

PROFITABLE BUSINESS, VALUABLE BOOK-
 let, Tips, Plans, Supply Sources galore. Other Offers. Send 25c. Parcell Market, 2701 S. Main, Elkhart, Ind. au3

PHOTOS—D.P. ENLARGER, REDUCER.
 Photocopies, Laminating Press, Year Round Park, Store Lease. Furnished House, factory built, portable. Albert Brice, Pismo Beach, Calif. au3

START YOUR OWN BUSINESS—BECOME DIS-
 tributor, Co-Publisher. Bigger profits. Samples, 50c. Dornfeld, Box 1937C, Chicago 90, Ill.

700 WAYS TO MAKE MONEY LIST. 25c. Refundable. Joy Ser., 12 Centre St., Brockton, Mass.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used
 machines accepted for publication in this column.

AAA AMERICA'S POSTAGE STAMP MA-
 chines for sale. Buying all kinds. Multiplying Folders, 50 M., \$27.50. Write U. S. P., 100 Grand St., Waterbury 5, Conn. jr27

AA BUYS!—NEW POSTAGE MACHINES, 1c
 LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Co., 6926 Roosevelt, Oak Park, Ill. au17

A.B.T. TARGET MACHINES—EXCELLENT
 condition. \$26.50. Three for \$75.00. Have fifty machines. Ship same day. E. Ford, 1751 Morse, Chicago 26, Ill.

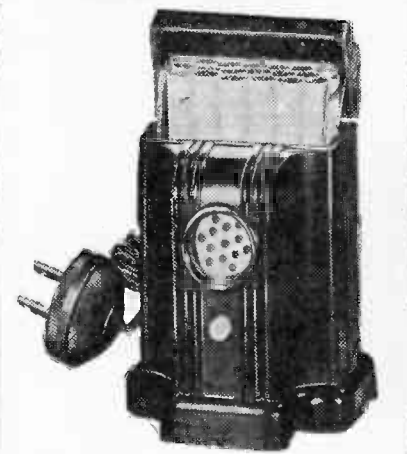
AIR RAIDER, \$115.00. K.O. FIGHTER,
 \$100.00. Exhibit Basketball, \$50.00. West-ern DeLuxe Baseball; Rock-Ola Baseball, \$65.00. Bally Racer, \$45.00. Mills Dumbell Lifter, painted, \$55.00. Uncrated. Funland, 518 Kansas, Topeka, Kan.

ARCADE EQUIPMENT—KEENEY ANTI-AIR-
 craft with Screen, \$49.50; Bally Defender, \$199.50; Bally Rapid Fire, \$125.00; Drivemobile, \$250.00; Zingo, \$125.00; Scientific Batting Practice, \$125.00; Gottlieb Ski-Ball-Ette, \$99.50; Pitch 'Em and Catch 'Em, \$159.50; Tokio Guns, \$95.00; Smiley, \$24.50; A.B.T. Target Skills, \$22.50. King-Pin Equipment Co., 826 Mills St., Kalamazoo, Mich.

A-1 CIGARETTE AND CANDY VENDING MA-
 chines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. de7

BALL GUM—WANTED BY EX-G.I. GIVE
 price and quantity in first letter. George Mills, 177 Edmund Ave., Paterson, N. J. au3

Now Available—Fast Selling TARCO PACK-LITE Electric Table Lighter



NO FLAME WICK FLUID FLINT BATTERIES
\$27.00 DOZEN
 Individually packaged in attractive gift box. Walnut case of genuine Phenolic. Over all size: 4" x 2 3/4" x 2 1/2". Complete with 6 ft. Cord and Plug.

The perfect item for Premium Users, Operators or any deal! Modern design with plenty of flash. Holds full pack of cigarettes... lift lid and cigarettes rise for easy selection. Press the button... presto!... an instant light... no flame—no smudge! Just plug TARCO PACK-LITE into any socket. Operates on A.C. or D.C. current, 110-120 volts. FULLY AUTOMATIC. Ideal for home or office.

ORDER FROM YOUR JOBBER
 Manufactured by **The Tarrson Company**
 230 E. Ohio St. CHICAGO 11, ILL.

ENGRAVING JEWELRY IS BACK!

1946

No. 259 \$2.00 Doz. \$22.50 Gross

No. 513 \$2.00 Doz. \$22.50 Gross

No. 518 \$1.10 Doz. \$12.00 Gross

No. 517 \$1.10 Doz. \$12.00 Gross

No. 508 \$2.00 Doz. \$22.50 Gross

WHOLESALE ONLY PLEASE STATE YOUR BUSINESS

Write for Complete Price List Which Contains More Than 50 More Big Selling Engraving Jewelry Items.

HARRY PAKULA & CO. 5 NO. WABASH AVE. CHICAGO 2, ILL.

OGDIN LEADS THE PARADE

With our new flashy Drum Majorette dressed in red and blue uniform and mounted on 14-in. stick. Colored feather in hat. Propeller baton whirls in the wind. The action toy you have been waiting for. No assembling or demonstrating. Small tots use as toy, older ones fasten to scooters and bikes.

Inquire at your local jobber for our full line of fast-selling items, including Pin Wheels, Whistle Bombers, Clown Clippers, Yankee Clippers, Foil Birds and Yellow Feather Birds, Toys and Novelties for year-around sales.

THE OGDIN MANUFACTURING CO.
 1801 Catalpa Dr. Dayton 6, Ohio

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES
NEW LOW 1946 WHOLESALE PRICE
 Equipped for 2 20W. Bulbs \$4.25 each Less Bulbs
 List Price—\$12.50 Each With Bulbs

EASY INSTALLATION JUST PLUG INTO SOCKET USED IN
 ● Stores ● Bathrooms
 ● Kitchens ● Factories
 ● Garages ● Concessions
 ● Board Premiums

ALSO AVAILABLE
 Industrial Channel Strips
 Commercial Chrome Brackets
 Desk Lamps Bed Lamps

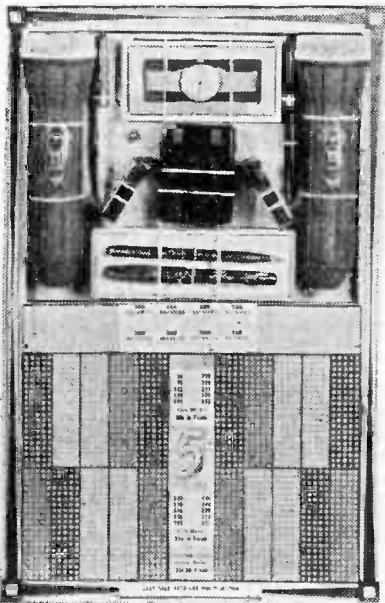
Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line. 25% Deposit With Order. Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING
 Dept. B, 113 N. 7th St. Phila. 6, Pa.
 Walnut 2-6787

FUR COATS JACKETS—CHUBBIES

Large assortment of NEW 1946 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
 236 W. 27th St. (Dept. b-3), New York 1, N.Y.

Genuine Zircon Rings
 The diamond-dazzling gem from Siam. Write for catalog.
National Jewelry Co.
 Dept. 3-W Wheeling, W. Va.



DEAL NO. 860
 MOUNTED ON A 2000 HOLE CUT OUT
 BOARD AT 5c PER SALE
\$21.50

Assortment Consists of
 2 Flashlights, 2 Fountain Pens, 2 Chrome
 Windproof Lighters, 1 Plastic Cigarette
 Case, 1 Pen and Pencil Set and 1 Man's
 Wrist Watch with sweep second hand.
 1/3 Deposit, Balance C. O. D., F. O. B.
 Pittsburgh, Pa. All Orders Shipped
 Immediately by Railway Express.

WEISS SALES CO.

1518 Forbes St., Pittsburgh 19, Pa.

BARGAINS — WORLD'S SERIES, \$50.00.
 Paratrooper, \$75.00. Bally Alley, \$40.00.
 Shot-a-Line Ray Gun, \$40.00. Three Way Grip-
 per, \$16.50. Bally Bull, 30 shots, \$40.00. Anti-
 aircraft, \$40.00. Strength Test Scale, \$40.00.
 Skygüter, \$150.00. Third deposit. Pop's Arcade,
 Anniston, Ala.

BELL PRODUCTS CO. IS BADLY IN NEED OF
 all types of equipment. Therefore we will pay
 top dollar for any amount of Pin Games, Consoles,
 Phonographs, Slots and Arcade Equipment. We
 will buy equipment on or off locations. Write, wire
 or phone Bell Products Co., 2000 N. Oakley,
 Chicago 47, Ill. se28

FOR SALE—DUGRENIER CIGARETTE MA-
 chines, in good operating condition and ready to
 set. 7 Column, repainted, like new, \$36.50. 9
 Column, \$65.00; 11 Column, \$90.00, original
 finish. Matheny Vending, 560-64 W. Douglas,
 Wichita, Kan. jv27

FOR SALE—IN CLEAN, GOOD WORKING
 condition. 3 Sportsmen, \$130.00 each. 1/2
 deposit. M. H. Packet, 85 Market St., Portland,
 Me.

FOR SALE—25 BUCKLEY DAILY DOUBLE
 Track Odds @ \$325.00 (late models). 15
 Buckley Long Shots @ \$875.00 (late models).
 16 Mills Bonus Slots @ \$165.00 (factory rebuilt
 2 months ago). All above in A-1 condition. A.
 Rasmussen, 319 W. Main, New Iberia, La. au13

FOR SALE—20 PRE-WAR NORTHWESTERN
 Ball Gum Machines, used only two months,
 \$7.00 each. 6-7 col. Rowe 5c Stick Gum Ma-
 chines, \$10.00 each. Wanted to buy, Ball Gum.
 State quantity available and price in first letter.
 Ray's Specialty Co., 4527 Prescott, Baton Rouge,
 La.

FOR SALE—MILLS FREE PLAY ONE BALL
 1-2-3. Clean and in good working order, \$35.00;
 Handicap Pinball 1c, \$15.00; Bubbles Pinball 1c,
 \$15.00; Air Way Pinball 1c, \$15.00; 1c or 5c
 Crane for Arcade, \$35.00. Frank Guerrini,
 Burnham, Pa.

FOR SALE—SHOOT YOUR WAY TO TOKYO
 Gun. Can't be told from new, \$125.00; Anti-
 Aircraft Gun, needs trigger, \$25.00. Frank
 Guerrini, Burnham, Pa.

HIGH STRIKER—IN FIRST CLASS CONDI-
 tion, for sale, \$200.00. Located New Casino,
 Virginia Beach, Va.

JUMBO PARADE CP, \$119.50. ABT TARGET
 Skill, \$17.50. Columbia Cig. Reels, \$44.50.
 Vest Pocket BG, \$44.50. Imps, \$7.50. 5c
 Watling Rotatop, \$84.50. Marvels, \$17.50. 5c
 Pace Rocket, \$127.50. 5c Brown Front, \$132.50.
 Slot Stands, \$6.00. QT Lock Stands, \$12.50.
 Wurlitzer P12 Light-up Grill, \$162.50. 1/3
 deposit. Owl Distributing Co., 201 S. 9th, In-
 dependence, Kan. Phone 531.

NEW METAL STANDS FOR A.B.T. CHAL-
 lengers, \$12.95 each. Wisconsin Novelty Co.,
 3734 N. Green Bay Ave., Milwaukee 6, Wis. au17

NICKEL MELLON BELLS, \$125.00. SAFE
 Stands, Q.T.'s, \$20.00. Chrome Vest Pockets,
 \$45.00. Yankee Mint Co., 391 Crescent St.,
 Brockton 34, Mass.

ONE ROTARY PUSHER, ONE FOOT-EASE,
 one Baseball Practice, all working. 5 Card
 Venders, one Air Raider, some other machines
 and parts, all can be repaired. Will sell all cheap.
 L. Crawford, 1010 N. Sylvania, Ft. Worth, Tex.

PENNY ARCADE—APPROX. 100 MACHINES,
 now located in fine park in New Jersey. Very
 reasonable. Write for particulars. L. M. Birmin-
 gham, Burlington, N. J.

PHOTOMATICS FOR SALE—2 LATE MODELS,
 all improvements, A-1 working condition, pre-
 heaters, etc. \$600.00 each. 1/3 deposit, balance
 C.O.D. Brill Amusement Co., 311 N. Reno St.,
 Los Angeles 26, Calif. jv27

SPECIAL BARGAINS—TWO CONSOLE GRIP-
 pers, Target Skill, Zoom, Skillarette, Pikes Peak,
 four Advance Shockers, three Bingos, Crisis Cross,
 Bomb Hit; three Mutoscope Card Vendors, like
 new; Mutoscope Hockey. Keith Amusement Co.,
 Anderson, S. C.

WANTED—USED GRIP MACHINES WITH
 all parts intact, any make. Peanut and Ball
 Gum machines, any make. Thomas Novelty Co.,
 Paducah, Ky. jv27

WURLITZER 616, LIGHT-UP GRILL, \$249.50.
 Set Nickel Dice, Quarter Mill's Club Bells,
 \$800.00. 30% discount, lot 43 Jack-Pot Slots,
 request list. Coleman Novelty, Rockford, Ill.

\$2,600.00 TAKES ALL—FOUR COMMANDOS
 A-1 shape; one Jack Pot Dice; two Bally Allevs,
 one new Daval Fruit Reel Machine; one Mills 1c
 Q.T. Slot. 1/3 deposit, balance C.O.D. ABC Novelty,
 2509 S. Presa, San Antonio, Tex. au3

**COSTUMES, UNIFORMS,
 WARDROBES**

ALL BRAIDED CELLOPHANE WAISTBAND
 Hula Skirts with Lels, \$7.50; Net Elastic Opera
 Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75c.
 Rhinestone G-Strings, \$7.00; Bras, \$2.00; Strip
 Panels, Bra and Gloves, \$7.50; Girl Show Ward-
 robe, reasonable, singles or sets, \$3.00 a costume.
 C. Guyette, 346 W. 45th, New York City. Tel.
 Circle 6-4137.

ANY TYPE THEATRICAL COSTUME—DE-
 signed to order, for men and women. Evening
 and cocktail gowns custom styled. Hats and
 headress to match. Box 747, c/o Billboard,
 Chicago, Ill.

ASSORTED BUNDLES OF COSTUMES, GOWNS,
 Trimmings, etc., \$5.00. Chorus Costumes, \$1.50
 each; Evening Gowns, \$5.00. Other Costumes and
 Accessories. C. Conley, 308 W. 47th St., New York.

CELOPHANE HULAS, \$7.00; STRIPTease
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 (7 1/2 x 16). \$25.00; Evening Gowns, Men's Suits,
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Fake Ink Blot	.80	6.75
Fake Bed Bugs	.80	6.75
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Hot and Salted Candies (Pkgs)	.50	5.40
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Hand Money (Unbreakable)	4.50	50.00
Hot Ciggy (Pkg'd)	.40	3.80
Hot Powder (Pkg'd)	.50	4.75
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Jumbo Dollar Bills 12"	.30	3.00
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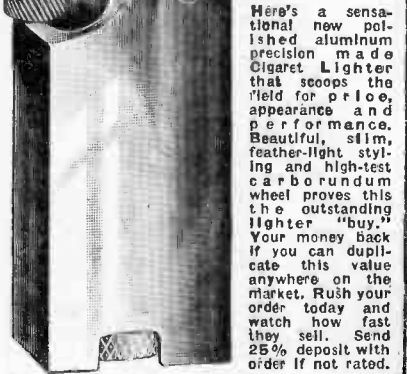
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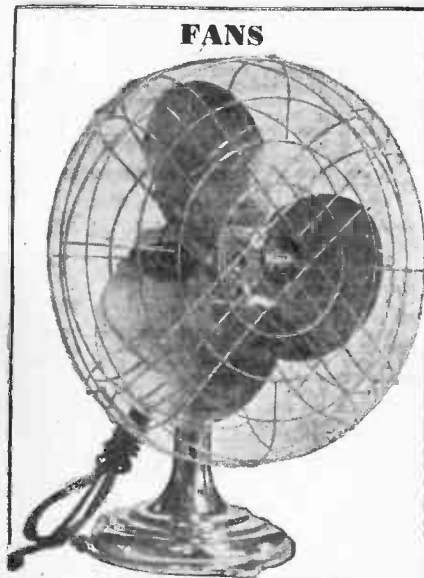
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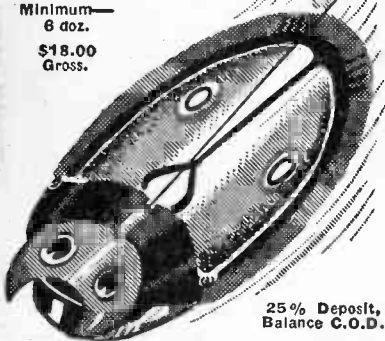
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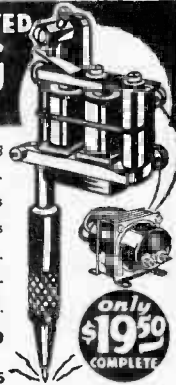
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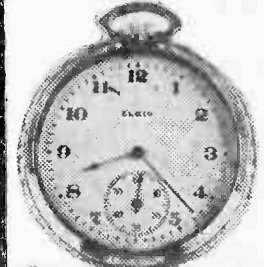
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SELLING LIKE WILDFIRE



- Ultra Streamlined Design, 7 Inches long, molded in BRIGHT, CONTRASTING COLORS.
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 SAMPLE \$13.20 DOZEN \$75.00
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Mike Jr. is a real, quality Home-Entertainment Radio Microphone that appeals instantly to everyone who owns a radio set! It is literally true that practically everybody is a prospect! Mike Jr. is great for furnishing home entertainment, but also has practical uses for voice students, dramatic coaches, to overcome "mike fright," etc.

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 Three Tube Amplifier
 5" Speaker
 Crystal Pickup
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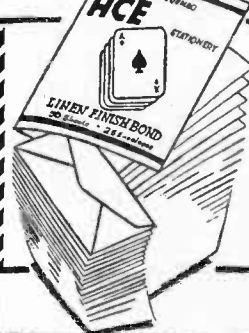
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 2,000 sold first 8 hours at a Fourth of July spot close by!
DEMONSTRATE IT AND IT SELLS LIKE HOT CAKES

Crowds gather like wild; just pull the string and the 11" rascal travels like lightning! All colors of the rainbow. "It's a Honey." Boys gather in the dough. Be first with this. Works and sells on any carnival lot, Rodeo, Department or Drug Store, in a window—anyplace. Sensation novelty toy of all times.

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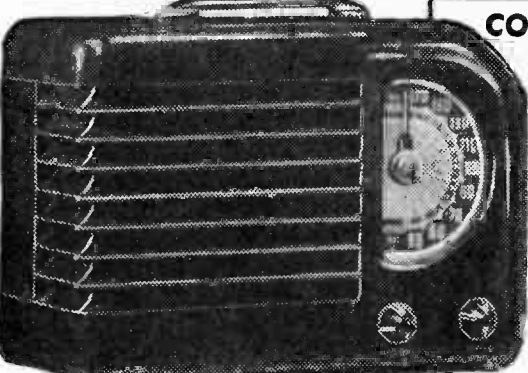
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★ **MALE VOCALIST—RADIO, STAGE AND** orchestra experience. Dramatic school graduate. Some experience acting in musical comedies. Prefer the stage and orchestral work. Arvene Bortles, United Artist, Boise, Iowa. Phone I-J-3. 14/7/13

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Genuine Vogue Super in gorgeous brown plastic case with flex handle. Uses dual purpose tubes for high efficiency reception. Covers full broadcast band. Dynamic speaker. Built-in aerial. Real eye appeal and priced right.

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The Billboard's

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There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

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Take this INITIAL step . . . quick turnover and profits will surely follow.

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4 heats controlled by 3 switches from 350-1050 watts, A.C., D.C. Gleaming white enamel bl. crackled top—2-tone heavy gauge steel—6 ft. approved cord—covered element, closed bottom. Sold only 3 to shipping carton.

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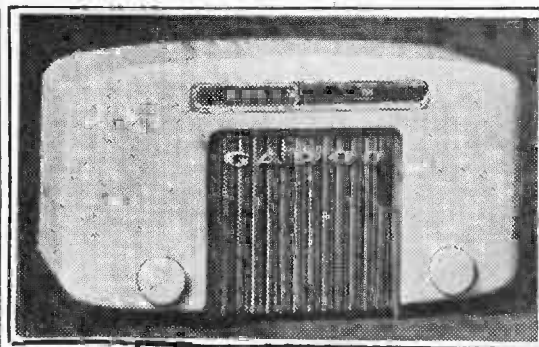


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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Ferguson, Mack 15c
Wages, Mrs. J. W. 10c (books)

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Allen, Wm.
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Allen, H. S.
Allen, Leo
Aloa, Alligator Boy
Anders, Frank
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Andreano, Mrs. Eva
Andrew, Russell B.
Archer, Willard
Asher, Blacky
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Atterbury, Robt.
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Bacon, Wm.
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Bammell, Cliff
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Barfield, Dave
Barfield, Fionnie
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Basil, Harry
Bassette, Dennis
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Beem, Mrs. Johnnie
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Billitt, Helen
Bird, Kenneth E.
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Clark Jr., E. C.

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Frank, Tony
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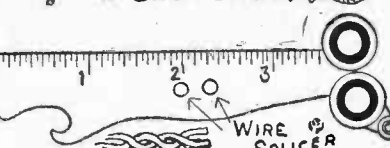
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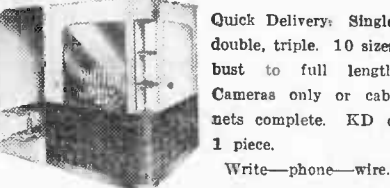
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(Continued from page 109)

Steinfeldt, W. G. White, Avo
Stennett, William T. White, Mrs. J. L.
Sterner, Virginia E. White, Louise
Stevenson, Lewy Whitmyer, J. A.
Stine, C. J. Wilkerson, Comella
Sty, Joe & Mary Williams, Mildred
Stockton, Fred T. Williams, Randolph
Stone, Brooks Wilson, Harry
Stone, Mrs. Carl Wilson, Jack
Straub, Irving L. Wilson, Sylvia
Straub, Donald Winnie, Winsome
Sullivan, Thomas J. Woodall, James
Sutton, Whitly Woods, Bryan
Sweeney, Ed Woods, L. T.
Tallison, Mary Sue Smokie
Tan, Gus
Tan, Miller
Tarbes, Bea
Tassillo, Joseph
Taylor, Charles Lawrence
Taylor, Ella
Taylor, Roxanna
Thomas, Wm. J.
Thompson, Earl
Tilghman, Earl R.
Tilman, F. N.
Topping, Elmer Lee
Traver, Mrs. H. G.
Travis, Jimmie
Troxell, Anna
Tyndall, Ira
Ulonya
Ulrich, C. G.
Uwanawich, Miller
Valere, Buddy
Valentine, Henry
Van Dyke, Alvin
Vandergrift, Karl F.
Vangness, Kenelm O.

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Clauter, George R.
Clements, S. D.
Cole, Olive C.
Conway, Rose
Cote, Oscar
Cowan, W. D.
Crawford, John A.
Davis, Honey
Delaney, John
Del Campo
DeVelde, Eddie
Duke, H. J.
Gardner, Sol
Garvey, Peter
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Glazer, Jack
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Davies, Lucille
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Dixon, Vyrion
Dorey, Eddie
Estep, Phyllis
Gray, Ruth
Hart, Kenneth
Raymond
Herman, Al N.
Hooker, James
Johnson, Hazel
Jones, William M.
Hulick, M. L.
Jones, Al

Walters, Carrie Joe
Walters, Geo.
Walters, Lee
Warner, B. J.
Washburn, George H.
Wasso, Ralph
Wasso, Tony
Watson, Tommie
Watts, Tex
Webb, Frank H.
Webb, W. M.
Wecker, Mrs. W. B.
Weed, Ann
Wehr, D. P.
Weiner, Mrs. Herman
Weir, Al
Wells, Mary
Welsh, R. J.
West, Johnnie
Whitaker, Pete

Woody, Jim
Worthy, H.
Worthy, Lee
Wray, A. V.
Wright, Frank D.
Wright, Mrs. Rondel
Yacla, Eddie
Yamanaka, Lucy
Yonkers, K. W.
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Kerrigan, Jerry
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Kowatch, George
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Solomon, William
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Watts, Tex
Webb, Frank H.
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Wecker, Mrs. W. B.
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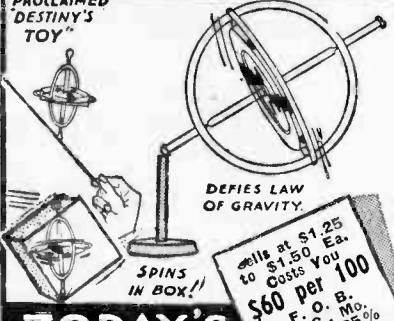
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DEFIES LAW OF GRAVITY.
SPINS IN BOX!
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This sensational new gyro-top is red hot. It demonstrates—and how! Full directions for success-proven, spectacular sales demonstration sent free with first order—an easy-to-learn rapid routine of crowd-collecting stunts—spinning in a box, balancing on pencil point, walking a wire, etc. . . . the perfect pitch for profits.
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The new improved Roto-Sphere has these EXCLUSIVE FEATURES—dynamic balance, heavy 4 1/2-oz. wheel, scientific all-metal construction; nickel-plated spring tension frame eliminating chatter, wobble and bearing injury. Longer spin due to steel pin-point frictionless bearings. Every top laboratory checked and approved.

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Agents wanted all over the world to sell these goods to retail stores. Liberal Commission on Orders and Re-Orders.

WE ARE ABLE BECAUSE OF A NEW PROCESS IN PRODUCTION TO TURN OUT OUR BOOKENDS, EVER AS BEAUTIFUL AT THE REDUCED PRICE OF
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SELLING THRU JOBBERS ONLY

Pipes For Pitchmen

By Bill Baker

DOC CURLEY BARTOK . . . has his Bardex Radio Minstrels exhibiting to good weather and business in Pennsylvania.

WANDA VALE . . . who is playing Texas locations to good turns, says she'd like to read pipes from Mr. and Mrs. Don Kimmel.

SAM FREED . . . sheet worker of note, is purveying trade papers in New York State to click returns. Sam advises that he recently enjoyed a visit with members of the J. M. Cole Circus during its stand at Whitehall, N. Y. He also visited with Floyd King, of King Bros.' Circus, at Fort Plains, N. Y.

SGT. RUBIN BLUESTEIN . . . erstwhile pitchman, has concluded a tour of the Pacific and Japan and is back in the States. He's with the 100th Company, Quartermaster Training Command, Camp Lee, Va., and he says he'd like to read pipes from his former co-workers in Pitchdom.

WHATEVER HAS BECOME . . . of Al (Pop) Adams, Bus Robertson, Leroy Crandall, Paul Miller, E. J. Ryan, H. L. (Doc) Wilson and Freddie Hudspeth. The boys and girls would like to read some pipes from you fellows, so let's make with the ink sticks, boys.

I. W. HIGHTOWER . . . pen purveyor extraordinary, is in St. Petersburg, Fla., and reports the city is in a boom stage and that lucre is plentiful. He adds that the town is playing host to the largest crowds in its history and that the city looks exactly like it did in 1924 before the big Florida real estate boom.

GEORGE HANEY . . . rad worker of note, accompanied by the charming Mrs. Haney, blew into Cincinnati last week and visited the pipes desk. George says he plans to remain in the Queen City visiting relatives and to make necessary repairs on his recently purchased civilian jeep before heading for Chicago. The Haney's recently completed a successful run in Kansas City, Mo.

AFTER A CLICK . . . 10-day engagement at the Sesquicentennial, Cleveland, Joe Pophoff ankle off to Milwaukee to play a four-week stand at the Centurama there. Joe says he is working the Milwaukee spot thru the courtesy of Sam Lalorski, a friend of road men. He says he'd like to read pipes from Steamboat Bill, of paddle note; Ray Herbers, med worker; Morris Kahntroff, the jam man; Joe Morris, snake oil, and Madaline Ragan.

STANLEY NALDRETT . . . ace gadget worker, after a lengthy silence, pipes from Flint, Mich., that he spent the winter in Memphis working his nifty gadget layout to his usually good takes. He recently concluded a successful four-week run in Grand Rapids, Mich., and when his current Flint stint is completed he plans to head for Northwest Canada for a few weeks. He says he plans to team up with a gadget worker to make a number of State fairs.

E. J. HAMILTON . . . Poet of the Ozarks, played Salem, Mo., July 4 to good results. He says he met several old-timers there who were getting the long green. Hamilton visited Thunderbird Ranch, whose owner is Madaline E. Ragan, and partook of a huge dinner and cut up jackies until early morning. Hamilton says the shindig took on the appearance of a pitchman's convention. In attendance were Paul Miller, (See PIPES on page 112)

ATTENTION: CONCESSIONAIRES— GIFT AND VARIETY BUYERS

Electric Toasters • Clocks • Flat Irons • Bread Boxes • Frying Pans
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At Unbelievable Low Prices

Electric Wall Clock, Ea. \$ 4.00	Metal Cap Guns, Repeaters with Holsters, Doz. \$ 8.00
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Electric Flat Irons, Ea. 4.00	Thick Aluminum Chicken Fryer, Ea. 2.75
Fluorescent Desk Lamp, Ea. 7.00	1 1/2 qt. Aluminum Sauce Pan, Doz. 5.76
Windproof Cigarette Lighter, Doz. 7.20	2 qt. Aluminum Sauce Pan, Doz. 7.02
Lighter Fluid, 4-oz. can, Doz. 1.20	3 qt. Aluminum Sauce Pan, Doz. 8.00
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Mechanical Repel-Expel Pencil, Doz. 4.25	9" Black Steel Skillet, Doz. 4.69
Plastic Poker Chips (Interlocking) 100 to box, Doz. Boxes 8.00	8" Chrome Skillet, Doz. 8.00
Large Floating Play Ball, Doz. 4.75	10" Chrome Steel Skillet, Doz. 8.80
Jingling Monks, Doz. 2.40	11" Chrome Steel Skillet, Doz. 9.60
Tumbling Fireman, Doz. 3.75	Large Metal Bread Box, Ea. 2.00
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Plastic Pin Wheels, Doz.75	2 qt. Whistling Glass Tea Kettle, Ea. 1.12
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Child's Leather Hand Purse, Doz.75	Large Wood Bread Boards, Doz. 4.00
Plastic Swimming Caps, Doz. 1.90	Fish Scales, Doz. 1.25
Metal Yo Yo, Doz.70	Gold Plated Candy Dish, Doz. 15.00

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100 TRICKS!
COIN TRICK BLOCK PUZZLE

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Full Instructions With Illustrated Pictures.
\$14.40 Per Gross, Sample 25¢.

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Here is the greatest slum value ever offered the carnival trade in a hundred years. Direct from the manufacturer.

No. 1—Six-in-One Multiple Screw-Drivers (Pocket Size), Gross	\$1.00
No. 2—Conventional Type Screw-Drivers (Pocket Size), Gross	1.00
No. 3—Oriental Letter Openers (Pocket Size), Gross	1.00
No. 4—Automatic Wrenches, Light Duty (Pocket Size), Gross	1.00
No. 5—Automatic Wrenches, Heavy Duty (Pocket Size), Gross	1.25

The above tools are tools—not trinkets. All made of full bright, full tempered steel. Highly polished and packed in 1 gross lots. Here is slum with an appeal. I pay 1/2 exp. chgs. on orders of \$10.00 or more. Order by numbers, please. Terms: Cash or 25% down, balance C. O. D.

A. O. VAN DRAKE CO. (Small Tools Manufacturer) VALPARAISO, INDIANA

SOUVENIRS—GIFTS

GENUINE BIRCH BARK CANOES JULY AND AUGUST SPECIALS

Canoe Malters, Doz.	\$1.00
5" Plain Canoes, Doz.90
8" Plain Canoes, Doz.	1.80
8" Canoes w/Seat, Doz.	2.10
10" Canoes w/Seat, Doz.	2.64
12" Canoes w/Seat, Doz.	3.60
14" Canoes w/Seat, Doz.	4.80

As an introductory offer we pay shipping charges when remittance accompanies orders of \$25.00 or more. Otherwise express C. O. D. Sample orders made up from \$15.00. Shipments Made Day Order Received. Each Item Marked With the Name of the City Where Shipped.

ROSS C. BICKLEY
Post Box 802 Sandusky, Ohio

PIPES

(Continued from page 111)

Fred Fondant, Ben Laurey, Mr. and Mrs. Benning, E. Cheeseman, Buck Miller and Chief and Mrs. Meyers. Black River Strummers, Chet Wedge and Eli Sabau and Hamilton provided the music.

TOM KENNEDY

well-known pitch proponent, comes thru with the following from Des Moines: "Read in a recent issue where I made a pitch on corn punk in a movie theater using illustrated slides. Someone must have handed you the wrong info. The facts are these: A fellow had about 10 dozen bottles of foot salve along with some other merchandise he was giving out at a country store program and I simply helped him out by giving a pitch on his salve. Before I was half way thru he whispered from the wings to sell the salve to those who wanted it. Well, I sold out every jar or bottle in that pitch, he and the usher making the passouts. I wish I could make a few pitches to movie audiences each week. In fact, who wouldn't? In a few years I could retire and buy a farm and get away from it all."

Wonder if Pete Staunton remembers when he did his juggling act under a lamplight in New York?

MEN—Build a Wholesale Route GET INTO A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our **BIG** line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. **WRITE TODAY!**

WORLD'S PRODUCTS CO., Dept. 8-B, Spencer, Ind.

HAWAIIAN LEIS

Assorted colors, \$3.50 gross. Pastel Plastic Canes, 21 inch, \$7.50 hundred. Baseballs, Whips, Shakers, Slum. Large Blue Target Balloons, 20¢ each. Write for list.

K. S. CAUFIELD
308 THIRD LOUISVILLE, KY.

WORTH LOOKING FOR!

Big last-minute News on Fast-Selling Berkeley Salesboard Deals, featuring "flash" merchandise—in greatest demand.

See **BERKELEY AD** on Page 136 in the Coin Machine Section.

SWING-IT PLASTIC PLANES

Beautiful Plastic Airplanes, 11 inch wing span, humming propeller, red, blue, green. Great to demonstrate. Box of 18, \$3.50.

E. MULLANEY
889 Wash. St. Dorchester 24, Mass.

Money-Maker

Streamlined Watch Bands
Smart looking: Stainless Steel, for Men, \$6 doz. Gold Plated, \$12 doz. Sample Gold Plated, \$1.50. Ladies' Gold Plated Bands, \$18 doz. Sample \$2. Minimum order 1 doz. (except sample). 5-day Money-Back Guarantee. **ORDER TODAY!**

SEMERAK & CO.
DEPT. B-9, 638 W. 18TH ST., CHICAGO 18

SELL ULTRA-BLUE STOCK SIGNS

To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15—Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100—Ultra-Blue Stock Signs, 7x11, \$6.00. No C. O. D.'s. **L. LOWY**, 8 West Broadway, New York 7, N. Y., Dept. 287

Early Annuals Grab Fodder; 3 Top '45 Marks

(Continued from page 76)

Station KWK, St. Louis, were presented Wednesday (17) night. The Lone Star Shows are on the midway

Brownstown, Ill., Hot

BROWNSTOWN, Ill., July 2.—Despite a complete rain-out opening day Wednesday (17), the Fayette County Fair here was well on its way Friday (19) to establish new all-time attendance records, both on the front gate and grandstand.

Wednesday's rain-out may serve to increase, rather than hurt the final total attendance, as the run, instead of closing today (20), has been extended thru Sunday (21) afternoon to permit the staging of the rained-out harness races. The carnival, too, will hold over.

The grandstand was packed and had an overflow at every performance beginning Thursday (18) afternoon and thru the following afternoon. Trotting races Thursday and Friday about packed the stands, with overflow of about 750 racing enthusiasts standing up thruout each day. Bob McKinley's rodeo Thursday night also had an overflow crowd, more than 2,000 cramming in to see riders and

ropers. Rodeo, which lost Wednesday night because of rain, will close tonight.

Midway play was so heavy Thursday (18) night, Sam Schaub, fair president, pointed out that carnival had difficulty handling the folks. John K. Maher's org was on the midway.

Lott Paces Columbus, Ind.

COLUMBUS, Ind., July 20.—Lucky Lott's Hell Drivers sent the Bartholomew County Fair off to a flying start here Sunday (14), luring 9,000 for afternoon and night shows. With ideal weather prevailing, attendance was up thru the remaining days, and the fair closed Friday (19) with an attendance of about 40,000, approximately 20 per cent above last year's total.

Lott's thrill-makers Sunday filled the 1,500 seat grandstand afternoon and night; there were 400 standees in front of the grandstand, and the race track and infield were lined with the overflow.

Monday, with no grandstand attractions, there was a free gate, with the carnival getting the breaks. Harness races were presented nightly Tuesday thru Thursday, and also on Thursday afternoon. A society horse show was the track feature closing night.

Gooding's Unit No. 1 was on the midway.

The fair, which netted a profit in 1945, would repeat this year, F. M. Overstreet, fair secretary, said Friday.

Ashley, O., Sees Loss

ASHLEY, O., July 20.—The Ashley Independent Fair here escaped rain Friday (19), but it rained hard in all directions a mile from the grounds, hurting attendance both afternoon and night. As a result, the annual, going into the final day today (20), attendance, was running under last year's by approximately 5,000. Harry S. Wigton, fair secretary, who placed attendance thru Friday at roughly 10,000, said he doubted that the event would come out on the right side of the ledger.

Annual opened Tuesday (16) night with horse pulling. Harness races were in for three afternoons, Thursday thru Saturday, with variety show by Grangers as night feature Thurs-

Owens Wild West Features Show; Work for Horses

(Continued from page 81)

has a 35-foot round top with three 30's. Personnel includes Robert R. Reynolds, inside lecturer, Punch and vent; Dwight Marshall, magic; Marjorie Marshall, sword box; Thomas Whitehurst, human pincushion and fire; Professor Gatchell, and Ray Garrison, annex. There are also two cages of monks, a baby buffalo, the "toy" horses and a Wild Life exhibit supplied by Tommy Buchanan.

Buchanan joined a month ago as fixer, and his wife, Patsy, is handling press and kid matinee promotions ahead. Ethel Foster is on the tax box, while the Niquette girls' mother, Billie Grimes, lends her genial personality to the front door. Show has an up-and-coming young lot superintendent in Charlie Grimes, who was schooled by Ben and Eva Davenport. He was with the Davenports 10 years, from their Society Circus and med show days until he left Dailey Bros. in 1943 to enter the navy.

Reconversion From War

At one point in his announcements, Buck Owens mentions the percentage of the show's male personnel that served in the armed forces. Something he omits is that he was a major in the Army Air Force.

Physically, the show has several aspects of a war reconversion job under its red paint. The office, cookhouse and two horse trucks were built from semi-trailer busses of the army; the sleepers are converted defense busses, and the light plant is army surplus.

The management hopes that impending imports of elephants will sooner or later take care of show's deficiency in that respect. Meanwhile, lack of bulls for work is filled by horses. Owens, in breaking his Liberty acts, showed foresight by using light Percheron stock for two of the groups. Two teams of the sorrels raise the poles and peaks of the big top, and the six blacks make up a hook-rope team to snake stuff off muddy lots.

Downhearted? No!

The Owens-Rueben combination appears to be a congenial and effective one, with Buck handling the back yard and Si the office. As is always the case with new shows, there have been plenty of grapevine rumors about this one, most of them as inaccurate as they are dire. It's true the outfit received an extraordinarily rough hazing from the weather, and it's no secret that business all season has been spotty. But if the partners are discouraged they certainly don't show it. The organization appears to be shot thru with optimism and loyalty. And, Owens observes that one sure way of maintaining loyalty is meeting pay days regularly.

The partners say that in framing their show they allowed for the traditional rainy day, that they piled up a sweet piece of get-away money at their Shrine-sponsored premiere at Springfield, Mo., April 23-28, and that they have managed to hold their own despite lack of any really big business since. And, with the show geared to make money, they say they are content to await the final returns in the fall before losing heart. Meanwhile, they are talking plans for next season for what they call "the coming show."

day. WLW *Midwestern Hayride* was set for Friday and fireworks for tonight.

Ray Howard's rides were on the midway.

KING & SPARKS

(Continued from page 80)

followed by Brunswick, eight days after Sparks' date.

Sparks had a big day at Water-ville Saturday (13), with circus-hungry natives filling the big top to overflowing both afternoon and night. Show's bulls and clowns were used in a downtown promotion. Business was off preceding day (12) at Belfast, with a weak matinee and fair night house. Show came to Bangor from Dover-Foxcroft, where a three-quarters matinee and good night house turned out Monday (15).

King Switches Last N. H. Stand

EXETER, N. H., July 20.—King Bros.' Circus showed here Saturday (13) instead of at Portsmouth, N. H., where the city council had denied the show a license.

A permit to exhibit at Dover, N. H., Friday (12) was granted after the licensing board had checked with officials at Nashua, N. H., where show appeared earlier in the week. Business at Dover was about the same as it had been July 2 for Sparks Circus—light matinee and about half a house at night. Attendance at Rochester, N. H., Thursday (11) was also light.

BEATTY ADDS CARS

(Continued from page 80)

three performances Thursday (18). And this in face of such opposition as the arrival of Canada's new governor general on a West Coast tour.

Returning to the mainland from Nanaimo over Sunday, show will be the first U. S. railroad circus in Vancouver since 1938 and will play it five days.

BIG BERTHA GETS

(Continued from page 80)

move from Youngstown okay and matinee opening day started on time.

Show was late arriving at Youngstown Friday (12) and matinee, which drew a fair crowd, didn't start until 5:15 p.m. The night show, however, started on time and many were turned away.

UNDER THE MARQUEE

(Continued from page 82)

from Virginia, Minn., that he's with Bell Bros.

When Albert Willis, of Galva, Ill., saw the old Two Hemispheres band wagon which B. J. Palmer has on exhibition at Davenport, Ia., he was reminded of all the goldleaf and paint Al G. Barnes used to put on his wagons in the early '20s when Willis was with the show. Willis visited Cole Bros. at Galesburg, Ill.

Walter Brown Leonard, 86-year-old ex-trouper, of Glens Falls, N. Y., enjoyed visits on Bradley & Benson there July 6 and James M. Cole July 12-13. Other old cirkies he observed on the lot were Billy O'Neil and Frank H. Burnham.

Mr. and Mrs. Clarence E. Kachel, CFA, of Whitewater, Wis., accompanied by Mrs. Frank E. Hall, formerly of the Wintermute, Hall and Vandenburg shows, visited Mills Bros. at several Wisconsin spots and Bailey Bros. at Beloit. . . . When Bailey Bros. played Champaign, Ill., Walter C. Glines met Ernie Stewart, contortionist, and Lew Henderson, with whom he trouped 35 years ago on Reading's Greater Shows. . . . Charles Davitt and Joe and Wally Beach, of Springfield, Mass., visited the Ward-Bell Troupe, the Canistrellis and LaTosca at an outdoor date at Holyoke, Mass., and the Millets at Chicopee Falls, Mass. . . . Seen on the R-B lot at Cleveland: Stanley Dawson, Columbus, O.; K. C. DeLong, Massillon, O.; Mr. and Mrs. Rex McConnell and Ted Deppish, Canton, O.

National Returns on Coin Play

Candy Prices May Go Up If Materials Do

Jobbers May Hike First

NEW YORK, July 20.—What to do about pricing in the absence of OPA is the vexatious problem confronting candy bar makers, who are faced on the one hand with sharp cost increases in such vital materials as corn sirup, and on the other with the prospect of consumer resistance to dime bars.

Leading manufacturers, called into a recent emergency session by the Association of Manufacturers of Confectionery and Chocolate in New York, reflected in their opinions an industry-wide concern over candy bar price policy regardless of what form OPA legislation may take. But they were unanimous in agreeing a "hold the line" stand was wisest until the final law is written.

Typical was the comment of Herman L. Heide, executive vice-president of Henry Heide, Inc. After citing the effect of the recent 25 per cent hike in corn sirup, as well as boosts for cocoa, sugar and packaging materials, Heide turned to the price question.

Possible Price Hikes

Manufacturers' prices need not advance very much, he said, but likelihood is that jobbers will add something and retailers may take the whole hurdle, jumping prices from a nickel to 10 cents. Result, he declared, would be censure of manufacturers by riled customers. Heide did not comment on the possible effect sales thru vending machines might have in such a situation.

Robert H. W. Welch Jr., James O. Welch Company, of Boston, said that his firm prices "are going to be determined not on supply and demand but on cost figures." He said that reduction in size of bars would avoid a rise in prices and provide the solution to public relations' problems as well as competitive factors. If OPA controls are reinstated, he looked for permission to follow such a course as the most likely form of price relief.

Tied to price difficulties is the prospect of a 7 to 10 per cent drop in total candy output from the 2,562,000,000 pounds manufactured in 1945.

Production May Fall

It was pointed out by Samuel D. Fried, president of the association, that decrease in production would result from continuing shortages of sugar, corn sirup, cocoa beans and chocolate.

Corn-sirup supplies were described as being smaller than at any time during the past five years.

Sugar is so critical that top OPA officials in Washington were advising continued rationing into 1948, even if price control goes by the board. George A. Dice, director of sugar rationing, recently declared that more people want more sugar than at any (See CANDY PRICES on page 142)



"Reprinted by permission of The American Weekly."

Tavern Jukes Take Slide

Price, location, weather and general biz troubles but trade holding steady

CHICAGO, July 20.—Despite unsettled conditions, and a marked decline in spending noted by most industries, play of all type coin machines is holding its own in most areas.

Resort areas are reporting increased play on amusement machines and juke boxes, but the usual summer slump is having its effect on candy venders.

Nationally, juke boxes in taverns and cafes are suffering a downward movement in play, mostly because of the shortage of beer. One big exception to this is the ice cream parlor location, where juke boxes are doing even better than ever. But this, too, can be expected because warm weather boosts business in such spots.

Weather Hits Candy

Candy vending machines, following a long-established pattern, are off 30 to 40 per cent in sales. Industrial locations are experiencing the biggest drop in candy sales since July and August, besides being warm weather months, are also vacation months.

Drink Vender Boom

Warm weather—particularly July and August—has just the opposite effect on sales thru soft drink vending machines. The soft drink venders are doing boom business in most areas, but sales are restricted since sugar and sirups are still in extreme short supply.

This is the picture in a few prominent coin machine business centers as reported by the trade:

WEST COAST—Juke boxes out here in Los Angeles report a mixed picture. Where new equipment is being used, play is as high as 20 per cent above normal for this time of year. On the other hand, operators with a majority of older machines report play in taverns and cafes off 20 to 25 per cent. Reasons given for this decline are the shortages of food and beer.

One San Diego music operator reports that his collections are off 45 per cent. A report on general business there, however, indicates that the city of San Diego is feeling the effect of post-war population shifts. Generally, San Diego business of all kinds has fallen off 80 per cent since the end of the war.

Pinball operators with new consoles and one-balls report their play is excellent.

Cig Price Effect

One prominent Hollywood cigarette operator says that the changeover from 15 to 17 cents per pack in cigarette vending prices caused him an 11 per cent sales loss. Complete changeover has not been made on machines and those still selling smokes at 15 cents per pack report (See NAT'L RETURNS on page 144)

News Digest

GUM—Announcement was made this week that the Wrigley Company has been forced to cut its shipments to wholesalers. Besides lack of sugar, shortage of spearmint oil is hampering production of firm's spearmint. Very shortly, the company will put another gum, probably Juicy Fruit, on the market.

PLAY—Play thruout the country—with the exception of some resort areas—is reflecting the cautious attitude the nation has on spending. Juke box play has also been affected by the shortage of beer and closing of taverns. Candy venders are in their usual summer decline, but soft drink venders are doing a boom business with the limited sirup they can obtain. For a complete report from various parts of the country, see "National Returns on Coin Play," which begins on this page.

VENDING—The engineer who helped work out details on Clarence Saunders' much publicized "Keedoozle," automatic grocery store, says the idea is suitable to coin adaption. Interest in the idea of vending food thru coin-operated machines continues.

MUSIC—More and more banks are finding that music—juke boxes or telephone music—is a great aid to their business. Grocery stores are giving music a try, too, but are using short commercials to break up the entertainment. Just how successful the latter idea will be remains to be seen.

RECORDERS—At the NAMM Convention in Chicago, one telephone music manufacturer reported he was considering the use of wire or tape recordings. Convention exhibited a number of wire and tape instruments containing the latest refinements, and coinmen were among the most interested audience.

PROMOTION—One coin-operated movie machine firm is using a unique location pro—to stimulate play of their machines. Locations are furnished with bright colored napkins

which have a drawing of the machine and a few selling lines. Look for increased use of location promotion stunts sponsored by both individual operators and by operators' associations.

EXPORT—Financial circles were worried this week that the Canadian move (July 5) revaluating the dollar might touch off similar moves in many other countries and result in deflating the U. S. dollar's foreign buying power. Sweden has already followed Canada's move. Britain may revise her pound. The government, as a result, is expected to tighten up its export regulations to keep necessary commodities from being shipped out to foreign buyers.

CANDY—Candy prices may go up if the candymakers have to pay higher prices to get the materials they need. This is the prediction of a spokesman for the candy industry. Corn sirup has already jumped in price. Allied trades in many areas have already hiked prices. In Chicago, for instance, ice cream cones, bars and sticks are selling now for 6 and 7 cents instead of 5. Soft drinks have gone up a penny or two.

DISKS—Operators of music machines everywhere are reporting platter supplies coming back to normal. Many operators and distributors as well are developing a double interest in disks, since many are retailing and distributing records as a sideline to their coin machine business.

LAUNDRIES—The coin-operated laundry, started as a wartime measure when regular laundry facilities were scarce, is spreading and prospering nationally. In metropolitan areas the automatic laundries are already established business fixtures. As they grow, these spots may provide excellent locations for other types of coin machines, particularly vending machines.

Pinball Game in Wartime Tel-Aviv Helped Many To Spend Hours of Waiting

Machine in Hotel Drew Steady Play of Yanks, English

By Grant Parr

(Editor's Note: Grant Parr has covered news events in the Middle East exclusively for "The New York Times" and the National Broadcasting Company. His home has been in Cairo, Egypt, since 1939, but as a war correspondent attached to the British Eighth Army he covered the North African campaign to the fall of Bizerte and Tunis. Later he represented NBC in Italy and in Palestine and Syria with side excursions into Austria, Greece and Hungary. He is now in the United States.)

Tel-Aviv might be called Palestine's Atlantic City, but it is a brighter, more modernistic version with its square-cut buildings stretching in a long white line up the blue Mediterranean. To an American just arriving from the States, it probably suggests the Century of Progress exposition of a few years back. Its dominant tone is the "world of tomorrow" modernity that characterized some places in pre-war Czechoslovakia and Germany.

Among the scrawling Arabic and Hebrew signs that dot the shops and hotels, a visiting American occasionally is brought up short by such signboards as "Schmidt's Delicatessen," or "American Bar," or "Drugs, Soda Fountain." And the drugstore is really American style. The soda fountain is more than an advertising stunt to catch tourists. You can actually get malted milks and sodas. American movies and juke box jive also were plentiful in the town, at least in the war days.

Remember Pin Game

But the touch of America that I remember most was in the bar of a little seaside hotel called the Avon, or something like that. It was a pinball game that looked like a close cousin of the one I used to play in the lobby of the Central Hotel in Lincoln, Neb., years ago.

In keeping with Tel-Aviv's general scheme of decoration, it had a glistening white cabinet and its four legs were still intact. As in the Nebraska version, you shot the balls up along the race, then they hit the chrome-plated springs, bouncing here and there to the flashing of multi-colored lights on the scoreboard at back. The score could get astronomical, if you

Report Change Mfg. in Boston

CHICAGO, July 20.—In the July issue of *Tide*, periodical devoted to advertising and marketing, appears the following note of interest to the trade:

"John Donnelly & Sons, the outdoor advertising firm in Boston, has applied for a television license thru which it proposes to produce television shows which can be projected onto outdoor screens, with commercials, sandwiched in between the entertainment. Incidentally, Donnelly also is building (on a sub-contract basis) coin-changing machines for the Boston manufacturer of vending machines and a cigar vending machine as well."

lived right, but the management was not in the least concerned.

Prizes, tokens or free games just weren't in the language at Tel-Aviv. It was strictly an amusement game. Fee was one Palestinian piastre, or roughly a nickel, per game. Its greatest service in the bar of the Avon was to determine who would pay for the drinks without quibbling.

But to get the decision you had to wait your turn. In the line would be representatives of practically all the allied nations, but the Canadians, British and Americans were the best customers.

Play for Drinks

"I say old boy, I'll play you for drinks, next round. What ho," a British captain would declare to the major beside him. On the first try the major hit the thousand, which was as good as any one could expect to do. Hitting the three thousand was generally regarded as in the realm of miracles. The major had taken careful aim, and he was pleased with his result.

"That's knocking them for six," he declared.

The captain simply pulled the plunger blindly and, of course, lit up the 3,000 without batting an eye. That was the way the game went.

Perhaps a USO singer stopping off in Tel-Aviv would follow the English officer to the machine while an American sergeant looked over her shoulder, giving a few of the usual kibitzer's suggestions on playing. Usually standing by was a young Jewish fellow, watching intently. He was the prototype of the man you meet everywhere in the Middle East and Europe—"the man who has lived in the United States."

To the sergeant's advice, he nodded vigorous assent and exclaimed, "You tell 'em, keed. Jus' the way I used to shoot 'em when I wuz livin' on ole Broadway. Yes sir, right at 200 West 125th Street, that was me, for two years. It takes us Americans to make these babies work."

I remember one round at the machine with a foursome composed of John Spratt, a Canadian; Hugh French, who has since got his name in lights on London's Piccadilly Circus; Marilyn Williams, an American singer, and Jeff Wade, then of the Office of War Information and now a Chicago advertising man. I had thought I was good, especially after the years of practice back in Nebraska, but Wade easily came out top man.

Sergeant Expert

Expert of the day, tho, was the American sergeant. When he shot those little steel balls the lights flashed like the beacons over a busy airfield. The scoreboard looked like the pari-mutuel board on Derby Day.

The military usually was keeping the machine busy. After the sergeant came a corporal, then two young be-medaled air corps officers. But at last, the "man from America" got his turn and played until his piastres ran out. As we left, another G.I. had taken his place.

I don't suppose it was the only pinball machine in Tel-Aviv, but you could easily have gotten the idea that it was the only one east of Gibraltar.

Rooms Open

NEW YORK, July 20.—A drop in the rush for hotel reservations here since July 4 has made conditions in the larger hotels "almost normal again," according to James A. McCarthy, executive secretary of the Hotel Association of New York City.

Present slack in the hotel room rush is expected to last until after Labor Day, officials state. Coinmen hoping to make week-end trips here to look over coin machine row can now be accommodated in most hotels.

Ted Bush Moves To New Offices In Minneapolis

MINNEAPOLIS, July 20.—Bush Distributing Company here, headed by Ted Bush, will move into its new building at 255-57-59 Plymouth Avenue North on or about August 1.

New building, modern and streamlined in design, will have three floors and a basement, containing a total of more than 30,000 square feet. First floor will house offices and showrooms.

A complete shop for reconditioning phonographs and pin games will take up the second floor. Facilities will also include a workshop for rebuilding amplifiers and speakers and three spray booths for refinishing cabinets.

Present address of the firm is 250 West Broadway. Bush has associated offices in Omaha, Milwaukee and Des Moines. Ozzie R. Truppman assists Bush in the management of the Minneapolis headquarters.

Bush entered the coin machine business in 1932 as an operator, when he formed the Acme Novelty Company. Eventually, with this firm, Bush had one of the largest pinball and music routes in the Twin Cities. In February, 1939, Bush set up the Melodee Record Shop in Minneapolis, and has since continued pushing his record business in addition to his distributing activities.

In late 1940 Bush decided to leave the operating business to devote all of his time to distributing coin machines. He sold the pinball route to Twin City Novelty Company and his music machine route to Advance Music Company.

Currently the Bush Distributing Company is distributing a variety of coin machines thru midwestern States for some 14 manufacturers.

A. Logan Heads New Huntington Op Association

HUNTINGTON, W. Va., July 20.—Coin Machine Operators' Association of Huntington was formed at a meeting July 12 in the Frederick Hotel.

A. M. Logan, of Tri-State Amusement Company, was elected president of the organization, and R. A. Hall, of Checker Amusement Company, was chosen treasurer. Mrs. Mary Mills, of Mills & Company, was selected as secretary.

Officials said any correspondence in regard to the organization should be directed to Mrs. Mills at 1234 Ninth Street, Huntington. Regular meetings will be held at the Frederick Hotel.

Gas Stations' Recuperation Slow Process

War Ills Remain

CHICAGO, July 20.—Indication that filling stations are among the slowest of any retail trades to recuperate from wartime difficulties was disclosed in Department of Commerce statistics, which will be interesting to trade members who have been basing location plans on these establishments.

While all retail trade has increased 175 per cent above 1939 figures, the statistics show filling station sales have advanced only 105 per cent.

Firm Fluctuation

Fluctuations in number of firms also reflect lagging progress of filling stations. Retail firms generally declined in 1943 to 85 per cent of the number in existence in 1939 but recovered to about 95 per cent in 1945. Number of gas stations, however, declined to 75 per cent of the 1939 level and by 1945 increased only to 85 per cent of the base figure.

Service station trade noted a total decrease of 56,300 firms between September 30, 1941 and December 31, 1943. During the subsequent recovery period 28,400 firms came back into the picture. This leaves a net reduction in number up until December 31, 1945, of 27,900 firms.

Sign of unsettled conditions in the trade is the fact that filling stations in 1945 led all other types of retail establishments in the proportion of ownership transfers with the exception of eating and drinking places. The proportion was 32 per cent compared with 20.7 per cent in 1944.

Halt Enforcing Hartford Juke, Pin Licensing

HARTFORD, Conn., July 20.—The chief of police announced that he had been advised by the Office of the Corporation Counsel to hold up enforcement of the city's newly passed ordinance to license juke boxes and pinball machines.

He said assistant corporation counsels had told him coin machine operators are planning to ask an injunction forbidding the city of Hartford from enforcing the law. He estimated that 650 pinball games and 300 coin-operated phonographs in the city would be subject to the license fee.

According to report, coin machine owners here plan to contest the constitutionality of the ordinance, which was to have gone into effect July 19.

Meanwhile, however, it was said that police officials will continue to check as to the locations of such amusement and music machines thruout the city.

J. Sachs Joins 16mm. Firm

NEW YORK, July 20.—James H. Sachs has been appointed assistant to the president and business manager of Young America Films, Inc., producers of 16mm. films. Sachs was formerly foreign press liaison officer in the Overseas Branch of the Office of War Information.

**G. Ponser, Kaye
Show New Line**

NEW YORK, July 20.—A new line of amusement equipment has just been completed by Amusement Enterprises, Inc., according to George Ponser and Irving Kaye and will be shown August 15 thru 18 at the Hotel New Yorker.

"Distributors, jobbers and operators are welcome at the showing of our new line," Ponser and Kaye state. "Three new coin-operated games will be the hub of the affair."

"Production of the new equipment has been started," the officials claim. "Coinmen from all parts of the country are expected to attend the four-day showings."

**Arcade Man's Band
Makes Ebony Disks**

NEW YORK, July 22.—Johnny Williams, owner of an amusement arcade on 116th Street, has completed recording two sides for Ebony Records with his five-piece band. *Look Out Jack* and *The Worse Woman Blues* are the tunes.

Further recordings with his band will be done soon, Williams states. Starting with his band as a hobby he has secured some of the top bookings in Harlem with it.

**Coin Trade Surveys
Airports at Philly
For New Locations**

PHILADELPHIA, July 20.—With Philadelphia fast becoming an important air terminal, coin machine operators see rich possibilities for placement of all types of amusement and vending machines in the city's Northeast and Southwest airports.

City officials announced this week that municipality will build large restaurants at the airports as part of the \$80,000,000 improvement program approved by voters last May.

Bids to operate concessions at the airports are now being received by the director of public works and numerous inquiries have already been made by local operators.

**English Coin Trade
Awaits Pat Buckley**

LONDON, July 20.—Ed Graves, writing in the current issue of *The World's Fair*, has the following item of interest to U. S. coinmen:

"Altho Pat Buckley should by now be on his European tour, which is intended to embrace England, there is still no news of him. Among other plans he is credited with one to seek sites for erection of two factories, which his company intends, says *The Billboard*, to build in Europe. One is to be a plastic molding plant and the other a custom die casting works."

**Laud Arcade Owners
For Movie Clean-Up**

NEW YORK, July 22.—A letter has been received by the Arcade Owners' Association of America from License Commissioner Ben Fielding thanking the organization for its support in "cleaning-up" arcade movie machine titles, according to Barnett R. Berkens, executive secretary.

Al Blendow, association president, had sent a letter sometime ago to all arcades in the city asking their cooperation in the license commissioner's movement to clean the titles.

Foreign Money Up, \$\$ Down

**Training Quiz Machine Changed
To Coin Play by Michigan Firm**

MILWAUKEE, July 20.—On location here is a test model of a coin-operated question-and-answer machine converted by Training Devices, Inc., of Lincoln Park, Mich., from a device used extensively for training and testing purposes by the armed forces during the war.

Eight 16mm. motion picture reels incorporated in the machine give player his choice of eight quiz subjects for a nickel. Dials on the machine's scoreboard automatically record correctness of player's answer to five questions projected consecutively on machine's ground glass screen.

Instrument panel contains the projector screen which measures approximately 8 by 13 inches; three indicator dials known as the "play", "time" and "score" indicators; two signal lights, one containing the word "correct" and the other "incorrect"; six push buttons numbered from one to six inclusive; one push button marked "start" and one marked "reinsert"; one selector lever and eight subject signal lights.

Subjects Selective

Player selects desired subject with selector lever, whereupon an appropriate question from desired subject appears on the screen. After three seconds allowed for reading the question, "time" indicator starts advancing at the rate of one point each quarter second until one answer is selected. If no answer is selected, indicator stops in 10 seconds.

Below question flashed on the screen are multiple possible answers. Player selects number of answer he deems correct and if is correct, signal word "correct" becomes illuminated, or if incorrect, "incorrect" signal lights up. In either case, after an answer is recorded, the number for the correct answer lights up to verify correct answer or indicate what it should have been.

"Time" indicator stops when a button is pressed recording an answer, and "score" indicator records a score based on time required to answer correctly. "Score" indicator remains unchanged if the answer is incorrect or if 10 seconds elapse. "Start" button lights up after each operation. Pressing the button brings new question to the screen.

132,000 Questions

The multiple unit projector may be stocked with as many as 32,000 questions at one time giving the machine an earning potentiality of \$2.40 an hour. According to Joseph Beck,

vice-president in charge of sales for Training Devices, machine on test location has averaged daily earnings of \$9.

Machines were used by army and navy during the war for training and testing on many subjects including ship and aircraft identification, technical and mechanical aptitude tests and various other classifications.

On test location here, subjects included are sports, law, war, cities, celebrities and miscellaneous. According to Beck, manufacturing will be done by a firm in Washington.

Beck said the machines would be massively constructed and air-cooled with screen at eye-level for convenient operation. Films for use in the machines, which will be called Tele-Quiz, will be manufactured by Educational Film Corporation, an affiliate of Training Devices, Inc. Thomas U. Sisson is president of Training Devices, and George F. Hellmuth is secretary.

According to Beck, machine will have its initial Chicago showing within a few weeks. Sales promotion will be handled by Tele-Quiz Sales Company.

**Coin Friends Guests
At Donohue Wedding**

BEVERLY HILLS, Calif., July 20.—A marriage of interest to the coin machine industry was solemnized here on June (22) when Daphne Donohue became the bride of Rudolph James Munzer. Rt. Rev. Msgr. Patrick J. Concannon officiated at Church of the Good Shepherd. Mrs. Munzer is the daughter of Mr. and Mrs. D. J. Donohue. Donohue is Western representative of the J. P. Seeburg Corporation.

Among those attending and representing the coin machine industry were J. P. Seeburg, Dolores and Jean Minthorne, Mr. and Mrs. P. D. Harvey, Mr. and Mrs. Ray Bergstrom, Joseph E. Kamys, and Lucille and Paul Laymon.

Arvid To Wax Local Faves

MOUNT VERNON, N. Y., July 20.—Formation of Arvid Records, Inc. was announced last week by Thomas F. Hanlon "to sell talent that is local in character, but popular in special areas." Venture is a new idea, Hanlon adds, but may be of interest to retailers and juke box operators.

**OPA End Sets
Off Revaluing**

**Sweden follows Canadians?
lead by boosting value of
krona to offset inflation**

WASHINGTON, July 20.—Following in the footsteps of Canada, the Swedish government (July 13) increased the value of the Swedish krona from 23.82 cents to 27.77 cents. Reason given the revaluation was a measure of inflation in the United States. The Swedish action is not expected to be felt heavily in this country, tho the move itself might start a wave of currency revaluations.

Swedish action is important because the government of that country has always maintained a nice currency balance.

In London, financial circles hinted that this second revaluation might touch off a series of similar moves. Great Britain was reported seriously considering following step, tho the passage of the British loan might forestall any immediate revaluation of the British pound.

Coin Machine Excise

In Ottawa meantime, Rt. Hon. J. L. Iisley, Canadian finance minister, reported on collections from his country's prohibitory excise taxes and the report specifically mentioned the tax on coin machines with a comparison of 1944-'45 and 1945-'46 revenue.

Iisley's report shows that the 25 per cent Canadian excise tax on coin machines netted the government \$74,071 during the 1945-'46 fiscal year. This is a decline from the previous fiscal returns for 1944-'45 when the excise tax amounted to \$85,151.

This means that during the 1944-'45 fiscal year, \$340,604 worth of coin machines were shipped into Canada. Figure for the year just ended June 30 shows coin machines with a total value of \$296,284 were shipped to Canadian buyers.

Traders in this country expect the trade with Canadian buyers will pick up as a result of the revaluation of the dollar.

Other returns on the excise taxes which will be of interest to the industry include soft drinks, candy and cigarette excise returns.

Other Tax Returns

The following figures are returns on the 1945-'46 fiscal year: soft drinks (two taxes, ad valorem and specific), \$16,657,176. Candy and confectionery (two taxes, ad valorem and specific), \$10,771,761. Cigarettes (two cents for each five cigarettes), \$58,118,894.

The British government took action this week which indicates that coin machine exports to that country may be reopened shortly. The following notice was released by the British Board of Trade:

"Application for import licenses cannot be considered in advance of receipt by the Import Licensing Department of the requisite evidence from the American Office of International Trade and Department of Commerce. Premature applications will only prove a source of confusion and will not assist in any way to secure favorable consideration of a subsequent application duly accompanied by the evidence issued by the American authorities.

"The new procedure does not affect applications for import licenses in respect to goods which are not covered by the list of goods subject to (See *Foreign Money Up on page 119*)

Calendar for Coinmen

July 31—National Automatic Merchandising Association, Region I (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

August 12-14—National Tobacco Tax Association, Hotel Utah, Salt Lake City.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 5—Automatic Music Operators' Association of New York, annual banquet, Starlight Room, Waldorf-Astoria Hotel.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.

October 21-26—Dairy Industries Exposition, Atlantic City.

November 11-14—National Hotel Exposition, Grand Central Palace, New York.

Coca-Cola May Push Cup Sales

Studies Indie Vender Field

Company beverage reported sold thru 200,000 bottle, 15,000 cup vending mchs.

CHICAGO, July 20.—Coca-Cola Company, top concern in the soft drink empire, is making plans to encourage wider sale of its beverage by cup venders operated by independents, according to reports here. Coca-Cola itself makes only the syrup, which it sells to its 1,095 franchised bottlers thru the country and to authorized syrup wholesalers.

Plans to push cup vender sales as soon as sugar and other shortages ease are said to be forming in the fountain sales division headed by Harold Sharp, a vice-president of the parent company. Report is that Dave Collins will head up a special vending department in this division with headquarters either in New York or Atlanta, Ga., hometown of the company. Best information is that he is doing the job now but without any special title as yet.

Officials of the company reached in New York were not ready to talk for publication about the firm's plans in regard to vending machines, but here is the way the various reports on the company's vending activities shape up:

Bottle Vender Backbone

Bottle venders are and undoubtedly will continue to be the backbone of the company's coin operation. Coca-Cola bottlers are reported to make up one of the two largest vending machine operations in the country. No actual figures are available, but good sources estimate that they operate between 200,000 and 250,000 bottle venders. This compares with 170,000 machines of all types Automatic Canteen report that it had in operation at the end of 1945.

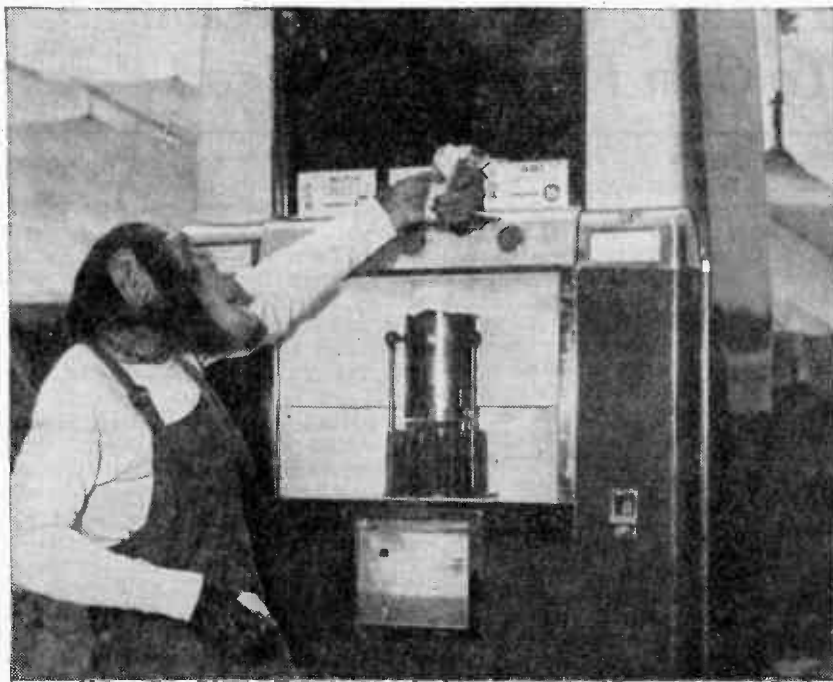
Out of these, it is reported, bottlers sell an average of one and a half to two cases of 24 bottles per day. At five cents a bottle, this would stack up to an average gross sale between \$560 and \$700 a year per machine on the basis of a six-day week. This would add up to total annual bottle vender sales of something like \$110,000,000, which is approximately 30 per cent of the \$350,000,000 worth of Coke reported sold in bottles yearly. And according to reports, nearly 80 per cent of Coca-Cola is sold in bottles.

Company's bottle venders are of two types. Pre-war figures list 110,000 of the horizontal cooler style (See Coca-Cola May on page 121)

NATD Invites Interest of Junior Execs

NEW YORK, July 20.—With the purpose of stimulating interest of younger officers in wholesale houses in the activities and program of the National Association of Tobacco Distributors, formation of the committee on membership for the junior executive division of the organization was announced recently.

John Griffin, of the J. P. Manning Company, Boston, was appointed chairman. Burdette E. Anderson, P. P.



ADAM THE CHIMPANZEE, of Ringling Bros. and Barnum & Bailey Circus, had no trouble at all operating this electronic sandwich vending machine, according to General Electric engineers who brought the vender out to the lot when the Big Show hit Syracuse. Adam, they said, reached into the door, grabbed a hot, melted cheese sandwich, ate it, cellophane wrapper and all.

Wrigley Cuts Wholesaler Quotas To Stretch Supply

CHICAGO, July 20.—Despite a shortage of materials which made it necessary to cut jobber quotas during July, full year earnings of William Wrigley Jr. Company should cover the annual \$3 dividend requirements on capital stock, says J. C. Cox, president.

In a communication to jobbers the firm said that in March, when spearmint was returning to the civilian market, "It was felt we had a fighting chance to supply our dealers adequately.

"We have fallen very short of that goal," the statement says, "and have been exhausting critical materials at a rapid rate.

"Consequently a revision of production has been made, and wholesalers' quotas for July and possibly ensuing months are being reduced."

Sugar, corn sirup and paper for packaging materials are the most critical items now holding up production of the chewing gum in quantity. Supply of spearmint oil is currently reported at such a low level that rumor has it Wrigley will shift a portion of the firm's output to a second brand, possibly Juicy Fruit, during September.

Altho he said that profits for the first two months of the June quarter have been satisfactory, Cox added that third-quarter earnings may de-

Archibald, Charles Regensburg and Theodore L. Schwartz will serve as co-chairmen. Associate chairmen are Morton L. Annis, William Benzion, Robert Bercu, Paul L. Brogan Jr., Clyde L. Davis Jr., Morris Gartanlaub, Henry Gunst Jr., William B. McIntosh, Harry Mirsky, C. Martin Neff, Jack Newman and James W. Vipond.

Members of the committee include Morris Adler, Ernest P. Attea, Wil-

(See NATD Invites on page 121)

New England Venders To Meet July 31

NAMA Group at Boston

BOSTON, July 20.—Role of a trade organization combatting discriminatory legislation and excessive taxation will be a major topic at the New England regional meeting of the National Automatic Merchandising Association July 31. Meeting will be held in the Colonial Room of the Copley-Plaza Hotel.

Vending and service machine operators from Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island will be in attendance at the day-long session, which opens at 10 a.m. Paul Kimball, regional chairman, said that vending operators throught the territory are invited whether they are members of NAMA or not.

Work of the trade association will be discussed by Robert Z. Greene, national president of NAMA, who is scheduled to take up a number of actual case histories to illustrate the workings of the organization. Kimball will be in general charge of the sessions.

Darling on Trends

C. S. Darling, executive director of NAMA, will discuss trends in local and State legislation affecting vending machines. E. E. Adams, Boston, vice-chairman on legislation for the New England region, also will be on hand.

J. H. O'Neil, Watertown, regional vice-chairman on public relations, will conduct a clinic on what the individual operator can do to fur-

(See N. E. Venders Meet on page 120)

Florida Cities Seek Share of Cig Tax Money

TAMPA, July 20.—Florida municipalities are joining the scramble which already has developed in many other States for a share of State cigarette tax receipts.

Recent two-day meeting of legislators and city officials discussed a recommendation adopted by the Florida League of Municipalities. Proposal is to continue collection of the present 4-cent-a-pack tax on cigarettes, but to return to municipalities all except revenue from unincorporated areas.

In order to obtain the turn-back legislation each city would adopt an ordinance providing for such city-collected funds to be paid into its treasury.

Originally introduced by Mayor Perrine Palmer of Miami, the plan was supported by many cities throughout the State, representatives of which declared that they are having difficulty in finding money to carry on city activities because an increasing number of tax sources are being taken over by the State government.

A five-man committee of the League now has been appointed to work out a co-ordinated program of taxes which will prevent a three-way fight by county, city and State for the same funds.

cline because of the drop in sales and the conversion to a second item.

All thru the war the Wrigley company had to take its standard brands from the civilian market. Instead, Wrigley put out a gum under the trade name Orbit, advertising widely to explain that the firm considered Orbit a second-rater compared with the company's usual standard brands. Company won wide recognition for its honest, forthright advertising in this promotion.

Early this spring firm announced its intentions of bringing out the old standard gum, Spearmint. At that time, tho the prospects for production were not glowing, the firm felt that it could gradually work production schedules back to normal.

Since then, however, the continuing shortage of sugar, plus the shortage of spearmint oil and other raw and processed materials, has made full-scale production of the gum impossible.

Just how long it will be before these standard brand gums are available in plentiful quantity depends on the relief of material shortages. As things look now sugar is likely to continue scarce at least until 1947.

Plan Peanut Ad Campaign

ALBANY, Ga., July 20.—Plans for the 1946-'47 program to advertise peanuts will be laid at an annual meeting of the board of directors of the National Peanut Council in Memphis, Tenn., July 22-23, according to local members of the board.

Local members who will attend are Earl L. Speer and R. E. McCormack.

NYRTC Names Fleischer

NEW YORK, July 20.—Malcolm Fleischer was announced Thursday (18) as general counsel for the New York Retail Tobacco Council, Inc. He has been associated with the group since 1936.

See Shortage Of Sugar Till Spring of '48

Urge Rationing Continue

WASHINGTON, July 20.—Sugar rationing should be continued until the spring of 1948 irrespective of what happens to price control. This is the verdict of top-drawer OPA men, who say that demand for sugar is now higher than at any time during the war.

Deputy Administrator Geoffrey Baker and Director of Sugar Rationing George A. Dice listed the following arguments for continuing to ration sugar:

Estimated annual demand of 8,000,000 tons is millions short of the 5,400,000 tons which the United States is allotted by the Combined Food Board.

Carry-over from last year, at 1,400,000 tons, represents a 1,000,000 decline over the average pre-war carry-over.

Final tonnage from Cuban and Puerto Rican sugar crops will fall below early estimates.

"Users Frantic"

OPA officials emphasized that industrial users are "almost frantic to get all the sugar they can find," and that there was scarcely enough sugar to cover the fourth quarter of 1946 even under the present ration.

From the legal standpoint sugar rationing is authorized to continue in effect until March 31, 1947 under the Second War Powers Act. Without OPA the administration of rationing probably would be transferred to the Department of Agriculture, Baker said.

Neither Baker nor Dice indicated at this time opinions of what might happen to sugar prices under rationing in the event that OPA is not revived.

Start Chain of Coin Laundries Thru Wisconsin

MILWAUKEE, July 20.—Two new coin-operated laundries have been opened here by Alex B. LaZoris and Steve Garrone, Chicago realtors who plan to open two more within 30 days, according to a recent announcement.

Two new locations are at 1034 West Walnut Street, where 24 Bendix machines are in operation, and 5611 West North Avenue, where the firm has placed 20 machines of the same type.

According to LaZoris, cost of establishing the laundries was approximately \$15,000 each. Plans of the firm call for opening laundries in Madison, Racine, Kenosha and in suburbs of this city and Chicago, where the company now has three laundrettes in suburban spots.

The machines in use at all the locations will handle up to 10 pounds of laundry. Additional machines may be used for additional amounts. The machines are coin-operated at 25 cents for 10 pounds.

During the half hour necessary for washing, customers may take time to do their shopping. Clothes are given three rinses and are damp dried, ready for ironing.

Near-Chicago location of other laundrettes operated by LaZoris and

Gadget-Conscious Columnists Fancy New Vender Crop

NEW YORK, July 20.—New wrinkles in coin machines such as hot sandwich and coffee-with-cream venders continue to shine in "what's new" columns and features appearing in current magazines. Latest promoter is Clementine Paddleford in *This Week's* "Food for Conversation" column.

Miss Paddleford reports a vending machine which will cook hamburgers and hot dogs electronically in three seconds, and dresses up her piece with a cartoon depicting a robot with steaming sandwich in hand. A coin is being inserted into his head.

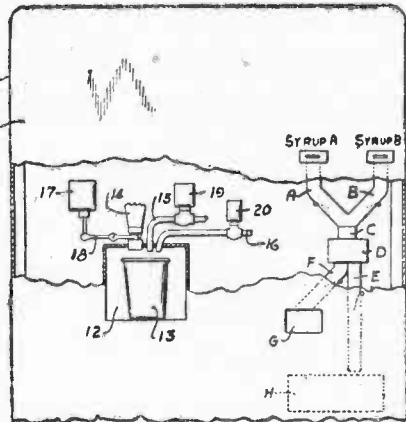
Another source of wonder to the columnist is the coffee machine which dispenses brew with four sugar-cream combinations and which has been reported nearing production stage.

Westinghouse Gets Patent on Selector Type Drink Vender

WASHINGTON, July 20.—Patent for a selective coin-operated cup vender of soft drinks has been granted to Robert H. Tull, Springfield, Mass., and assigned to the Westinghouse Electric Corporation, East Pittsburgh.

Patent is No. 2,403,470, and Tull claims five new features for his invention. Application for the patent was dated February 9, 1945.

Inventor's description of the machine, published in the *Official Ga-*



SCHEMATIC DRAWING of bulk beverage vending system patented by Robert H. Tull, Springfield, Mass.

zette of the U. S. Patent Office, follows:

"In a beverage dispensing system of the type wherein one of a plurality of sirups is dispensed into a cup together with a common diluent at a common dispensing station at each operation of the system, and which dispensing operation is initiated by the insertion of a coin, the combination of: a plurality of sirup selecting chutes, means associated with each of said chutes and actuated by the passage of the coin thru the chute for conditioning the system for dispensing the selected sirup, a common chute communicating with the plurality of sirup selecting chutes and means associated with the common chute for initiating a cycle for dispensing the selected sirup and the common diluent."

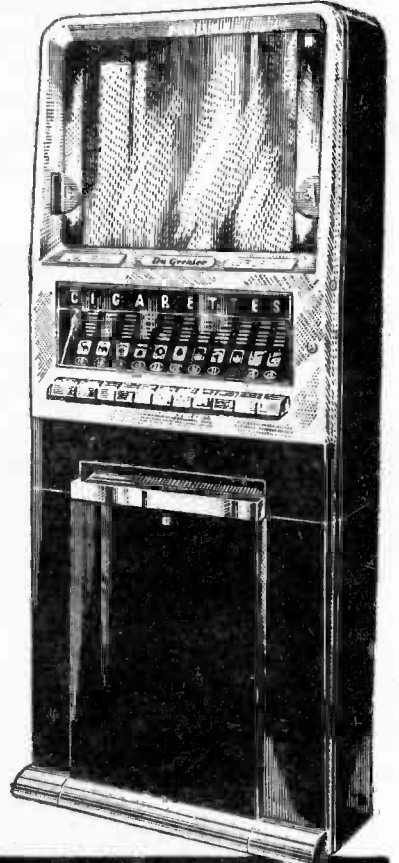
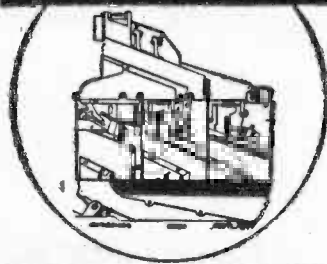
Garrone are plants at North Chicago, Zion City and Waukegan. Offices of the firm are at 10 North LaSalle Street, Chicago.



IN THE NEW DUGRENIER Challenger

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

ONLY THE CHALLENGER coin mechanism operates on nickels, dimes (and quarters - optional) in all combinations such as 3 nickels and one dime or 2 dimes and one nickel or 5 nickels, with separate slug rejection for each coin (quarter - optional). You can operate different columns to vend at 10¢ and 15¢ or 15¢ and 20¢ or 20¢ and 25¢ in the same machine at the same time. Coins are automatically separated into proper channels from one coin insert plate.



ARTHUR H. DUGRENIER, INC.
America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

WANTED by...

Precision-Bilt Co.

19 ARLINGTON STREET
BOSTON 17, MASS.

DISTRIBUTORSHIP

for 5c Candy Bar Automatic Machine

OUR SPECIALTY.

Selling and Establishing Operators Throughout Our Exclusive Sales and Service Organization

PRECISION-BILT CO.



Cigarette Vender in Restaurant's Party Room Attracts Play

DETROIT, July 20.—With the increasing patronage of cigarette vending machines resulting from cigarette tax peculiarities here, operators and location owners are uncovering new tie-in service ideas which increase play.

Typical is the use made of a selective vender in one of Detroit's best-known eating places with a large show business clientele. Machine is placed, not in the main din-

ing room, but in a private room used for special parties.

Small groups can thus serve themselves from the machine without the trouble of ordering or going into the main dining room to purchase cigarettes. In daily demand for private parties and meetings, the room has been found to be an ideal location for the machine.

Employees also buy their cigarettes thru the vender, or, in the absence of the cigarette girl in the dining room, use it to supply patrons. Idea is considered particularly applicable in cases where the cigarette concession is a separate operation in an establishment.

Canteen Report Shows Earnings Up, Sales Down

CHICAGO, July 20.—Automatic Canteen Company of America reported that its net sales for the 36-week period ended June 8 totaled \$8,296,000.

This was a drop of 10.8 per cent from its net sales of \$9,307,000 in the corresponding period of the 1944-'45 fiscal year. Company sells chiefly candy, nuts and other supplies for vending machines to its franchised operators thruout the country. Its fiscal year begins in September.

But the firm's net profits showed an increase despite the decline in sales. Net income for the 36-week period totaled \$420,294, equivalent to 93 cents a share of common stock compared with 90 cents in the same period of 1945, when profits totaled \$407,111.

A substantial part of this gain in earnings apparently was made in the 12-week period ended June 8, which included the months of March, April and May. Net income for this period amounted to \$161,175, equal to 36 cents per share. In the corresponding period of 1945 company's net earnings amounted to \$136,934 or 30 cents a share.

Company also announced payment of a quarterly dividend of 25 cents a share, payable September 1 to shareholders recorded on the company's books as of August 15. This will be the third such dividend declared this year, bringing payments to stockholders to 75 cents for the year.

Good Crop of Nuts Forecast for West, Southwestern Areas

CHICAGO, July 20.—Scattered regional estimates of the 1946 nut crop should prove encouraging for bulk vending operators as well as candy manufacturers.

In California, the almond yield is expected to reach an all-time high with an estimated production of 35,000 tons. Over last year alone, this is an 11,000-ton jump, and it is double the 1943 harvest.

Peanut market reports point to South Texas as a high-yield crop, but in most sections of the Southwest more rain is needed, it was said. Actual trading was at a low ebb, involving only old stocks, and prices quoted remained at OPA ceiling levels.

Francis N. Branson Fills NCA Exec Post Vacated by T. Ryan

CHICAGO, July 20.—Francis N. Branson has been appointed executive assistant to Philip P. Gott, president of the National Confectioners' Association, to succeed Thomas A. Ryan. Ryan resigned recently to open a Chicago office for Sanitary Automatic Candy Company of New York.

Branson formerly was assistant to the vice-president and legal counsel for Webster-Chicago Corporation, a firm manufacturing home record players and radios. He is a native of Chicago.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Class, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand \$4.00

BRAND NEW!

PROMPT DELIVERY!

Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard quired. **\$11.75**
Finish (glass globe), Each

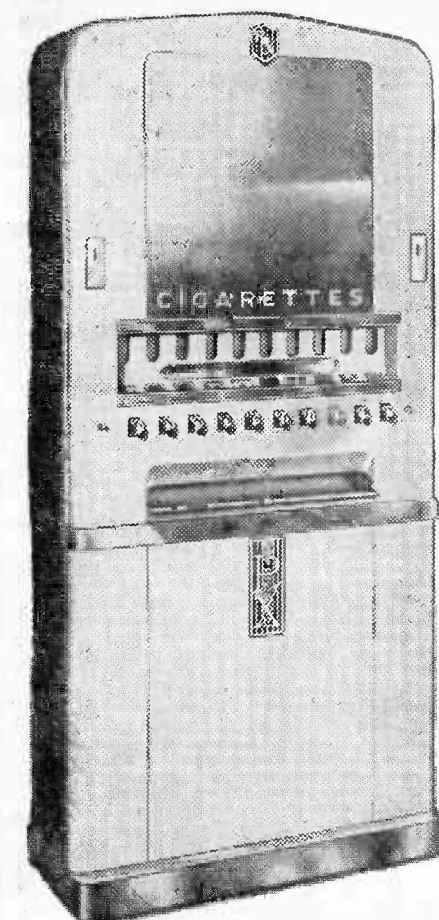
Model "V" DeLuxe Cabinet (as pictured), Ea. **\$13.75**

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross \$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid



"Let's get a pack of cigarettes at the PX"

- Millions have said it
- Millions more are going to say it
- And when they do, Lehigh's handsome new PX cigarette vendor will be Johnny on the spot in thousands of locations.

Write for PX Facts Now

STANDARD VENDORS DIVISION



FOUNDRIES, INC.
Easton, Penna.

FOR BULK VENDORS

PAN'S "HARD SHELL" CANDIES

HAVE WHAT IT TAKES

FINEST QUALITY — SNAPPY APPEARANCE
EASY VENDING — CORRECT PRICE
ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

311-329 W. Superior Chicago 10

ROY TORR LANSDOWNE PENNA.

Brand New!

Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 8¢ Postage Stamps. Sturdy! Compact Size! Foolproof! Operator's Price \$38.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY

6924-26 Roosevelt Rd. Oak Park, Illinois

Folders — \$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

CIGARETTE VENDING MACHINES

U-NEED-A-PAK MODEL 500, 15 COL. \$125.00
U-NEED-A-PAK, MODEL 500, 9 COL. 120.00
NATIONAL 9-30's, 9 COL. 72.50
NATIONAL 6-30's, 6 COL. 22.50
DUGRENIER W, 9 COL. 67.50
DUGRENIER S, 7 COL. 45.00

ADVANCE CANDY MACHINE, 4 COL., 64-BAR CAPACITY ... \$37.50

Our equipment reconditioned by New York's leading mechanics! Refinished like new. Ready for location!
PARTS AND MIRRORS FOR ALL MAKES.
1/2 Deposit, Balance C. O. D.

Uneda Vending Service

100-102 Scholes St. Brooklyn 6, N. Y.

BALL GUM WANTED

Will pay top price, any quantity.

AUTOMATIC SALES CO.

440 Park St. Beaumont, Texas

FACTORY DISTRIBUTORS—NOW DELIVERING

Brand New—COLUMBUS—Nut and Ball Gum Vendors. Be First With Columbus Machines in Your Territory.

Model #46—1¢ Peanut, Lots of 12 or More, Each \$10.00
Model #46Z—1¢ Pistachio, Lots of 12 or More, Each 10.40
#46G—1¢ Ball Gum or Marbles, 12 or More, Each 10.85
#46ZB—5¢ Peanut or Pistachio, 12 or More, Each 11.00

Free Circular and Quantity Prices. Orders Promptly Filled in ROTATION. Parts and Repairs Available. Send 1/2 Deposit, Balance C. O. D. on All Orders.

SENDING. 432 West 42nd Street, 18, New York

Venders Await Cig Price Ruling

Ohio Test on Biz Practice

Common Pleas Court holds State Unfair Sales statute violates U. S. Constitution

CLEVELAND, July 20.—Ohio tobacco men, as well as cigarette vending machine operators in the State, are closely watching latest developments on a ruling handed down here by Common Pleas Court in April of this year. Ruling was in a case where the plaintiff tobacco wholesaler charged another tobacco jobbing firm with selling cigarettes below cost and thus violating the Ohio Unfair Cigarettes Sales Act.

In its opinion the court declared that a section of the Ohio Unfair Cigarettes Sales Act was in violation of the 14th Amendment to the U. S. Constitution. (This amendment, adopted in July, 1868, is a part of the so-called "bill of rights" and is designed to protect the citizen from abridgment of his rights.)

Counsel for the plaintiff firm has announced its intention of taking the

case to a higher court for clarification of various cigarette wholesaling practices. Final decision on this case is expected to have widespread interest since approximately 25 other States have laws similar to the Ohio legislation which prohibit sale of commodities below cost.

The plaintiff firm in this Cleveland case filed suit against another tobacco jobbing house here last November and asked for a restraining order to bar the firm from wholesaling cigarettes to other dealers at \$1.42 per carton. This price, according to the complaining firm, was less than "cost to wholesaler."

For the past five years Ohio cigarette wholesalers have been getting \$1.45 per carton for the popular brands of cigarettes.

The plaintiff claimed that the firm, by cutting its wholesale price, had intent of injuring his competition and so lessening that competition. Answering these charges, the defendant denied the allegations and further questioned the legality of the Unfair Cigarettes Sales Act.

Cash, Carry Jobber

Important to note is the fact that the defendant in the case is largely a cash and carry cigarette jobber. Tobacco men usually divide cigarette wholesalers up into two broad classes—the cash and carry jobbers and the service wholesalers.

The court in its ruling declared that selling cigarettes at a lower price was one of the cash and carry wholesaler's assets and that he should not have this asset taken from him unless public welfare demanded such action.

"The court is of the opinion," the ruling says, "and therefore holds, that the provisions of the Unfair Cigarette Sales Act (sic) fail to recognize cost differentials between cash and carry wholesalers and service wholesalers are unreasonable and discriminatory."

Officials of the Ohio Association of Tobacco Distributors point out that

the present decision is binding only in Cuyahoga County (Cleveland and vicinity) and does not affect retailers.

Retail Price War

Prior to the war, cigarette vending machine operators in Ohio, as in most other States, often found their business at a disadvantage because of "loss leader" retail sales by chain or cut-rate drugstores and chain groceries. During the war, when cigarettes were in short supply, the common city "price wars" between cigarette retailers disappeared. Once popular brand cigarettes returned in good supply, however, price cutting began in earnest, and the old prob-

lem of what to do about loss-leaders in cigarettes was revived.

Common Pleas Court action in the Cleveland wholesale case will become important to cigarette vending machine operators and retailers in other States only after the case has been taken to Appellate Court, since Common Pleas courts are not "courts of record."

Meantime vending operators and retailers who have pledged themselves to support fair trade agreements are waiting for similar cases which are likely to arise in other States and which might eventually have bearing on both wholesale and retail cigarette sales practices.



VICTOR'S MODEL "V"
Famous Pre-War Vendor

DeLuxe Cabinet Type.
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.

Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

Model V, DeL. Cab. Type \$13.75 Ea.
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St., Brooklyn 12, N. Y.

CIGARETTE AND CANDY MACHINES
ALL EQUIPMENT FULLY RECONDITIONED, REPAINTED—READY FOR LOCATION!

Rowe 10-Col. Presidents	\$125.00
Rowe 10-Col. Royal	100.00
Rowe 8-Col. Royal	87.50
Rowe 8-Col. Imperial	87.50
National 9A, Latest Model	112.50
National 9-30	70.00
National 9-30, Special	77.50
National 9-50, Regular	90.00
DuGrenier 9-Col. W	65.00
U-Need-a-Pak 15-Col. 500	125.00
Rowe 8-Col. Candy Machine	85.00

Prompt Delivery.

All Types and Makes of Peanut and Gum Machines
Terms: 1/3 Deposit, Balance C. O. D.

NATIONAL VENDING SERVICE CO.
512 GRAND ST., BROOKLYN, N. Y.

FOR SALE
CIGARETTE VENDING MACHINES

7-Col. DuGrenier S Model	\$35.00
9-Col. DuGrenier W Model	64.00
9-Col. Champion	85.00
6-Col. U-Need-a-Pak E Model	37.50
9-Col. U-Need-a-Pak E Model	60.00

Handles for National Model 950 & 930, 75¢
All Equipment Reconditioned and Repainted, Ready To Be Put on Location.
We convert old type National Candy Machines to new type, complete \$20.00.
Also National Candy Machine Handles for conversion type, 65¢.
Will recondition and repaint any type of machine you have.
Terms: 1/3 Down, Balance C. O. D.

GORDON & STRAUSS
22 South Street, NEWARK, N. J.

Cig Tax in Pueblo, Colo., Up to Voters

PUEBLO, Colo., July 20.—Smokers and drinkers here will pay city employee wage increases if the new boosts are approved at the city election August 20.

Anticipating the pay approval, the city council has passed on first reading ordinances establishing a 1-cent sales tax on cigarettes, a tobacco dealers' license and an occupational tax on liquor dealers. The liquor tax will provide different fees for various types of licenses.

To raise more income, the city will also install more than 600 parking meters on downtown streets during August.

FOREIGN MONEY UP

(Continued from page 115)
the token import policy. Such applications will continue to be dealt with under the existing procedure." The statement then listed a long number of products—some essential, others not—which can be exported to Britain under the token plan. Coin machines were not listed, tho the British government gave the impression that other non-essential goods with pre-war market in Britain (1937-'38) would be added to the list from time to time. Since coin machines would definitely fall into that category, traders are hopeful exports to Britain can be resumed again in the near future.

QUICK! EASY! SERVICING

Saves Time! Saves Money!

Northwestern

Bulk Venders Give Immediate Access To

- ★ MERCHANDISE
- ★ MECHANISM
- ★ MONEY



JUST ONE OF THE REASONS WHY OPERATORS INSIST ON

Northwestern

WORLD'S FINEST BULK VENDERS



DELUXE

1¢ and 5¢
Single Unit, All Purpose Bulk Vending Machine. Capacity, 6 Lbs.

\$18.95 in lots of 100 or more
\$19.50 in lots less than 100
\$19.75 sample

MODEL 33

1¢ Peanut Vendor. Capacity, 6 Lbs.

\$9.60 in lots of 100 or more
\$9.75 in lots less than 100
\$9.95 sample

MODEL 39

1c Single Unit All Purpose Vending Machine. Capacity 4 Lbs. or 6 Lbs.

\$10.95 in Lots of 100 or More.
\$11.35 in Lots Less Than 100.
\$11.80 Sample.

ALL PRICES NET F. O. B. FACTORY

Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!

ALL ORDERS FILLED IN ROTATION RECEIVED!

SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES

Terms: 1/3 Deposit, Balance C. O. D.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHWESTERN" DISTRIBUTOR

4105 16th AVE., BROOKLYN 4, N. Y. PHONE: WINDSOR 8-3600



ADVANCE Ball Gum Machines


Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35.

It won't be long now until ADVANCE will be ready for everybody. Neat, light, clean, trouble free; one of OLDEST.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.




NOW Shipping ADVANCE PEANUT MACHINES

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66.

Slug proof. No Extra Cost.

GRIP MACHINES

Thoroughly reconditioned and refinished. Gottlieb Three-Way Grips, guaranteed same as new, \$22.50.

Holly, C. T. S., G. G., thoroughly reconditioned Grips, \$17.50.

(We reserve right to ship what we have.)



BRAND NEW G. G. GRIPS, IN ORIGINAL CARTONS \$22.50

COLLECTION BOOKS 65c DOZ., POSTPAID

Three-In-One Flat Coin Wrappers, the BEST. 85¢ Per M.

CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000\$52.50
Keg, 17,000 21.05

Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

See Frosted Items Taking Over 35% Of All Food Sales

CHICAGO, July 20.—Frozen foods eventually will represent 35 per cent of all retail food sales, with a potential gross of \$6,000,000,000, predicts R. M. Fisher, vice-president of the Creasey Company, wholesale grocers in Columbus, O.

This straw in the wind for trade members who have been eying frozen foods as a coming product for vending machine sales, was served up with suggestions as to how such a huge sales goal could be reached.

Current stumbling blocks, according to Fisher, are the multiplicity of brands, the lack of proper refrigerating equipment, and scarcity of suitable retail points. Speaking to members of the National Association of Retail Grocers, he also added a warning note concerning intense competition which would develop from new frozen food merchandising media. While he did not specifically cite coin-operated frozen food venders, these probably were one of the talked-about merchandising schemes to which he made reference.

Coin Trade Pioneers

Coin trade sources who have surveyed the frozen food sales already are coming up with solutions to each of the drawbacks listed by Fisher. In the equipment field, for example, such firms as Frez-o-Mat are pioneering refrigerated self-service units for which coin operation is planned.

Possibilities for great expansion of retail points in the distribution of frosted foods likewise is seen in coin-operated venders. Location plans currently being worked out already include such widely diverse places as theater lobbies, apartment houses and coin emporiums.

Problem of establishing name brands in the frozen food field are seen by coinmen as one for food processors themselves. Fisher urged that package display should give greater prominence to the product name than to the brand name, emphasizing that this would facilitate self-service merchandising.

He listed quality, waste-saving and high quality standards as factors which would ultimately give frozen foods a third of the national food sales volume.

Adman Says Aussies Eager for U. S. Goods

CHICAGO, July 20.—Introduction of many American consumer articles to Australians by G.I.'s stationed "down under" during the war has created a ready market for such products, according to Lloyd Ring Coleman, manager of the Australian offices of the J. Walter Thompson Company, advertising agency.

Coleman said that Australian business men were experiencing about the same reconversion difficulties as those in this country and their problems caused by material scarcities, rising costs and distribution snarls are also greatly similar.

The advertising executive said that the Aussies are becoming more advertising conscious largely because of methods introduced there by representatives of American firms and because they became familiar with American media during the war.

Geo. Wanisko on Sick List

NORTHAMPTON, Pa., July 20.—George J. Wanisko, proprietor of the George Novelty Company, 1716 Washington Avenue, here, is convalescing at his home due to an accident sustained while out on business. Mrs. Helen M. Wanisko is handling affairs during Wanisko's absence.

Story of Vending Machines Told In Vendo Color Film

KANSAS CITY, Mo., July 20.—Story of coin-operated automatic vending machines from 100 B.C. to 1946 A.D. is told in the Vendo Company's 20-minute movie titled *Three Keys to Tomorrow*. It is believed to be the first movie tracing the history of vending and certainly the first in color.

Show is done in full Kodachrome color with sound on 16mm. film. Altho produced primarily to acquaint beverage bottlers with the story behind the vending machine, the film has now become a part of the company's training program for newcomers to its staff. Officials said it is also available for showing by civic and service organizations because of its interest as an historical feature.

It gives a graphic, entertaining portrayal of the history of coin-operated venders as well as the story of the inception and growth of the Vendo Company from the day in 1936 when the principle of the revolving-disk type vending machine was invented. It also traces the company's work in production of radar equipment and other materials for the military forces during World War II and winds up with a glimpse of some of the post-war devices now going into production.

Scenario begins with the Romans, who thought up the first coin machine back in 100 B.C. when one was devised by Hero of Alexander to dispense the "waters of Jupiter" in his temple near Rome. Then the story shifts to the Americans of the Gay Nineties who revived the vending machine idea and dreamed up one that, at the drop of a coin, dispensed perfume—of all things.

Development of today's great vending machine industry from this awkward device is reeled off, showing how Americans constantly bent on improvements finally licked many mechanical difficulties to develop machines to vend bottled beverages. Film takes its title from the steps by which Vendo finally produced its Red Top vending device in 1937.

To Hold 5c Line On Soft Drinks

CHICAGO, July 20.—Lifting of price control will have no effect on the prevailing 5-cent price for bottled soft drinks, according to John J. Riley, secretary of the American Bottlers of Carbonated Beverages who pointed out that the traditional nickel-a-bottle sale is the basis of the industry's success.

President Joseph W. Milner of the organization has called on the federal government to formulate a plan for ending the present sugar scarcity in the shortest possible time.

N. E. Venders Meet Is Set for July 31

(Continued from page 116)

their public esteem of the industry. Clinic will follow Darling's talk.

Luncheon, at which Greene will speak, will be held at noon in the hotel. Highlight of the afternoon meeting will be an information panel on various problems of the industry and of the individual operators. Discussion is expected to range over a wide variety of topics, from care of candy and maintenance of machines to payment of commissions to locations.

Election of a new regional chairman will follow the forum.

ADVANCE NO. 11 BULK VENDOR Built for the Operator!

PRICES

1 to 9 \$10.31
10 to 24 9.35
25 to 49 8.66
50 to 99 8.25

The Finest Tasting RED PISTACHIO NUTS 70¢ Lb.

Salted Squash Seeds, 20¢ Lb.

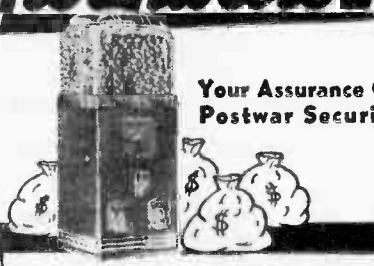
Spanish Peanuts, 22¢ Lb.
Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.


THE NORTH-WESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS.

HAWKEYE MATCH VENDORS

again leading the field.

Built in 2 models.
2 Books for 1c
or
1 Box for 1c.

Retails for \$5.95



HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

CIGARETTE MACHINES REAL BARGAINS ALL SET FOR 20c

DuGrenier Champs, 11 Col.\$ 75.00
Apple or Orange Mach., ABT Make, 5c Slot. Ea. 20.00
20 Peanut Mach. For Lot 100.00
Stewart & McGuire 7 Col. Mod. S. Ea. 30.00
DuGrenier W's, 9 Col. 55.00
Rowe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c, \$22.50 Ea. Repainted.

What Have You To Sell?
Half Deposit. Phone: BAL. 0606

HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

NATD Invites Jr. Executives Interest

(Continued from page 116)
 liam Bell, John Boonstra, Dan Canalos, Lewis W. Dallolio, John E. Downing, John R. Fazzano, M. Gerald Friedberg, Peter A. GaBauer, Paul Ghinelli, Frederick B. Hall, Edward Hamilton, R. J. Hoofstetter Jr., George R. Hipp, C. C. Irby, Albert F. Kauffman, Robert S. Kern, Edward T. Lagonegro, William R. Leidersdorf, John Marousis, Annette Ostrowsky, A. J. Rollings, Norman Rosenblum, Jerome M. Schulman, Leon Sconyers, Sid Sender, G. L. Sneck, C. W. Snider, W. L. Stautz, David B. Temkin, George Wiemuth, Donald L. Wiggins and Samuel T. Zucker.

According to Joseph Kolodny, managing director of NATD, the organization will open a Western branch office in San Francisco at 68 Post Street. Leo H. Shapiro will be in charge of the branch, Kolodny said.

Coca-Cola May Push Cup Sales; Mulls Indie Field

(Continued from page 116)
 which are fitted with vending tops made by the Vendo Company, of Kansas City, Mo. The upright cabinet-style venders are said to have been made mostly by the Mills Novelty Company (now Mills Industries, Inc.) Pre-war figure on these was 80,000, according to the report. Company officials, however, said they had no breakdown of the two types, but they indicated that the pre-war figures quoted were low.

Two Models Okayed

Explaining the firm's policy on "approval" of vending machines, they said that only the Mills and Vendo models are currently on their "recommended" list. Franchised bottlers, they said, are free to buy and use any make of vender, but the parent company will give its approval only to those which have passed a six-month test in Coca-Cola company's laboratories.

It was said that the company now is "running several tests on vending machines," but no names were available. Earlier, F. L. Jacobs Company of Detroit was reported making "approved" machines at its plant in Indianapolis and another report lists a cabinet model under the name Cavalier, which is supposed to have Frigidaire cooling unit.

Reports that Coca-Cola Company itself is handling all vender sales were labelled erroneous by company officials, but they explained that the national sales division headed by Vice-President Richard C. Fowler, one-time employee of Mills Novelty, simply helps local bottlers handle big national accounts. As they explained, Fowler's division merely helps them line up locations in the factories and offices of big corporations such as General Motors, DuPont or Sears, Roebuck, which have plants in several different bottlers' territory.

15,000 Cup Venders

In the cup vending field, Coca-Cola is reported to have only 15,000 machines dispensing its beverage. These appear to be owned and operated by bottlers and various independent companies. No figures were available on the business they do.

Before the war, two machines were said to have been "tentatively approved." One was made by Spacarb, Inc., New York, and another was sold under the name Frigidrink. Biggest of these was said to have capacity of 315 drinks.

Company officials, however, said the firm still is seeking the fully satisfactory cup vender and that submission of any new machines for test would be welcomed. Firm's dissatisfaction with cup venders is said to center on lack of uniformity in the mixing of the drink. Complaints also have been voiced that the mixing apparatus of the machines sometimes is unsanitary.

Sources in the soft drink industry report that Westinghouse Electric has been doing development work on a cup machine designed to eliminate the criticisms and that General Electric is planning to introduce a cup vender some time next year. Several other smaller companies also are said to be working on machines using various devices to assure uniform drinks and arrangements to wash out the syrup dispensing tubes automatically at regular intervals. New patents for cup venders have been issued in large numbers since end of the war.

New venders also are expected to be much larger than the pre-war machines. Capacities probably will run from 300 to as high as 1,000 cups, and one New York State firm

has announced design of a mammoth vender which would dispense 4,200 cups at one filling.

At present, according to Coca-Cola, independent vender operators can buy the syrup from authorized wholesalers and sell it as they wish. But the company has been involved in litigation over use of its trade name on venders which did not serve drinks according to its specifications, or vended other cola drinks.

Largest share of cup-vended cola drinks, however, is reported to be those of other companies such as Pepsi-Cola, Royal Crown and Dr. Pepper, which are said to have a more liberal price policy toward vender operators. These firms also have been more active in pushing sales by cup machine in recent years, it was said.

NEW!
WORLD'S FIRST
PRECISION BUILT
5 CENT
BULK VENDOR



NOW!
IMMEDIATE DELIVERY
 Write for Further Details.

Salesmen and Distributors wanted east of Iowa. Get in while there's no competition.

LOS ANGELES MANUFACTURERS
 Contact F. J. McKERNAN, Dist. Mgr.
 U. S. Bank Bldg. Johnstown, Pa.
 or VIRGIL E. EARL, Dist. Mgr.
 808 No. 3rd Milwaukee, Wis.

FOR SALE

- 5¢ CANDY VENDORS & 1¢ VENDORS
- 8 8-Colm. National Vendors, 162 Bars (with Cabinet Stands). Ea. . . . \$125.00
- 1 8-Colm. Rowe, 120 Bars (with Angle Iron Stand) 90.00
- 10 12-Colm. 72-Bar Du Grenier "Candyman," Ea. 50.00
- Some Used Stands 5.00
- 5 New 12-Colm. Du Grenier "Candyman," Ea. 65.00
- Some New Stands 7.00
- 20 U-Select-It Type 54-Bar Machines, with Vanack Slug Injector. Ea. . . . 30.00
- 1 U-Select-It Type 72-Bar Machine, with National Slug Injector. Ea. . . . 40.00
- 10 Nab Diner Cookie Vending Machines. Ea. 60.00
- Stands. Ea. 10.00
- 3 3-Colm. Burel Peanut Vendors. Ea. . . 8.00
- 2 Cabinet Stands. Ea. 4.00
- 2 3-Colm. Snack Peanut Vendor. Ea. . . 8.00
- 30 5-Colm. Wrigley's Short Tab Gum Vendors. Ea. 5.00
- 22 4-Colm. Chocolate Bar Vendors. Ea. . 4.00
- 2 Columbus Match Vendors. Ea. . . . 4.00
- 10 Advance 1¢ Stick Gum Vendors. Ea. . . 8.00
- 5 8-Colm. Hoff Wrigley's Short Tab Gum Vendors. Ea. 6.00
- 10 1¢ Rushour Candy Vend. Machines. Each 4.00
- 10 Columbus Peanut Vendors. Ea. . . . 9.00
- Peanut Mach. Floor Stands 3.00
- 15 Miles Autostack Outdoor Wrigley's P. K. Gum Vendors and 10 Stands—MAKE OFFER.

ALL MACHINES IN GOOD CONDITION.
 Terms: 1/3 Deposit with Order, Balance C.O.D., F.O.B. Chicago, Ill.
BARCO
 3713 North Newland Ave. Chicago 34, Ill.

REGAL

KING OF THEM ALL



IT DOESN'T TAKE A FORTUNE TO START MAKING A FORTUNE AND INDEPENDENCE

Special discount to operators

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

NEW NORTHWESTERN

MODEL 33 **READY FOR DELIVERY** DELUXE \$19.75
 \$9.95

RUSH YOUR ORDERS TODAY!
 WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHWESTERN
 ALSO AVAILABLE—MODEL 39 \$11.80
 ALL ORDERS FILLED AS RECEIVED!

NEW A. B. T. CHALLENGER
 \$65.00 Each

Lots of 25 \$60.00 Ea.
 Lots of 50 55.00 Ea.
 Lots of 100 50.00 Ea.

Ready for Delivery!
 New **GOTTLIEB 3-WAY GRIP SCALE**
 \$39.50 Each

MILLS Brand New Vest Pockets **\$74.50**

MUSIC

- Rock-Ola Imperial \$275.00
- Mills Throne 375.00
- Wurlitzer 61 Counter Model 199.50
- Seeburg Classic 450.00
- Rock-Ola Twelve 159.50
- AMI Singing Tower 450.00

CONSOLES
 All in Perfect Condition

- Harvest Moon \$119.50
- Big Game 109.50
- Bob Tail 119.50
- Zeta 59.00
- Fast Time 119.50
- Triple Entry 125.00
- Jennings F.P. Silver Moon Counter Model . 79.50
- Hi-Hand 189.50
- Keeney Super Bells 279.50
- Mills Jumbo Parade 124.50
- Big Top 119.50

USED COUNTER GAMES

- Arcade Grippers, Heavy Cast Iron, Floor Model \$49.50
- Imps, Cubs 8.90
- Superior Cig. Reels Vendor 7.50
- Steeplechase, New. Ea. 19.50
- Sparks (Gold Award) 29.50
- AMERICAN EAGLE (FRUIT OR SPORT REELS) 29.50
- A. B. T. Guns 29.50

DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

COLUMBIA BELLS
 Improved 1946 Models

\$132.50
 Lots of 5 \$127.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play

PACE
 THE BIGGEST NAME IN BELLS
 DELUXE CHROME BELLS

5¢ \$262.50
 10¢ 282.50
 25¢ 312.50

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINLESS STEEL DRILL PROOF PLATES.

NEW FIVE BALL, F.P.

- Catalina . . . \$249.50
- Surf Queen . . 327.50
- Suspense . . . 324.50
- Bubbles . . . \$249.50
- Stage Door . . .
- Canteen . . . 274.50

USED

- Gun Club . . \$ 72.50
- Grand Canyon 179.50
- Rotation . . . 39.50
- Hit the Jap (Gold Star) . . . 49.50
- Texas Mustang 59.50
- Legionnaire . . 69.50
- School Days \$ 49.50
- Sport Parade . . 49.50
- Cadillac 49.50
- Sea Hawk 59.50
- Sink the Ship (7-Up) 59.50
- Metro 59.50
- Mystic 59.50

BRAND IMPS, ea. . \$13.50

USED VENDING MACHINES

- Northwestern Tri-Selector \$22.50
- New Shipman 3 Col. Stamp Machine . . . 39.50
- Variety Shops, 5 Col., Clean, With Stand 17.50
- Snacks, 3 Col., New Finish, With Stand 17.50
- Brand New Stamp Machine 17.50
- Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New 15.00
- Model V Standard, New 11.75
- Model V DeLuxe, New 13.75
- Silver Kings, Rebuilt, Like New 7.95
- Waiting Guester Scale 150.00
- New Watling Guester Scale 175.00
- New 5¢ Hot Peanut Machines 39.50
- 1¢ Master Peanut Machines (Porcelain Finish), Sample, \$9.00. (Lots of 5). 8.50

Recorders: New Coin Device?

Display 2 at Music Exhibit

Designed from same patent under which two juke box companies hold licenses

CHICAGO, July 20. — Unveiling here this week of wire and tape recording devices to be produced as integral parts of two home radio-phonographs suggests that the time may not be far off when manufacturers in the coin-operated music industry also will unwrap plans along these lines.

This development, shown both by Stromberg Carlson Company and Jefferson-Travis Corporation, was one among several noted at the National Association of Music Merchants' show at the Palmer House which may have implications for the coin music trade.

Stromberg Carlson product, which will be included in the firm's radio-phonograph units shortly, is a wire recorder using patents of Armour Research Foundation for which several juke box manufacturers already have concluded licensing agreements.

Tape Recorder Shown

The acetate tape recorder presented by Jefferson-Travis—known to juke operators as maker of the Muscraft record label—was shown actually incorporated in an elaborate combination set expected to retail at about \$1,500.

A third recording device, also using tape, was the previously reported product of Brush Development Company. This unit, however, was exhibited as a simple recorder with no special applications.

Interesting feature of the Jefferson-Travis recorder is its sixty-track tape, which provides a greater degree of selectivity than devices introduced to date. Running in parallel lines along the tape, each track records two minutes of voice or music. A track selector enables operator to switch to desired selection for playback. One complete tape provides 120 minutes' recording time. This increased selectivity represents a step toward the solution of one problem which has been met in coin music applications.

6,000 Playings

Makers of the acetate tape claim that tests show reproduction with no appreciable deterioration after 6,000 playings. Sapphire needles used in recording and playing are said to "de-boss" the tape, rather than cut it.

The Stromberg Carlson recorder employs basic Armour-patented design, uses a reel 2 3/4 in diameter by 5/8 inches wide. It is fundamentally the same device for which J. P. Seeburg Corporation and Aireon Manufacturing Corporation have received licenses.

At least one manufacturer of coin-operated telephone music equipment has joined these firms in considering exploitation of recorder devices. This firm, which features tune announcements with records, has plans for using wire recorder to reproduce announcements in synchronization with music from phonograph records.

Altho the NAMM convention and show was primarily one for retailers (See 2 New Coin Devices, page 130)



A. A. SILBERMAN is hard at work in his new post as general manager of M. S. Wolf Distributing Company, with headquarters in Los Angeles. He will supervise all West Coast Wolf offices.

Taran To Build In Cuba for Big Latin Business

MIAMI, July 20.—Expansion of Latin American trade in coin machines has made necessary the construction of new and larger quarters for the branch of Taran Distributing, Inc., in Havana, Cuba, according to S. H. Taran, president.

Company's Havana offices will include ample space for the display and servicing of all types of machines as well as space for its record and appliance division, Taran said. Building will be modern in design. Firm is distributor for Wurlitzer phonographs in Florida and Cuba.

Taran declared that the decision to build in Havana was reached after company officials had come to the conclusion that Latin America will provide the leading foreign market for coin-operated machines for years to come.

5 Injunctions Stop Detroit Picket of Ops

DETROIT, July 20.—In a second court case involving picketing of juke box locations a Wayne County Circuit Court judge has issued five temporary injunctions restraining the AFL Music Maintenance Workers' Union from interfering with deliveries or picketing locations of three phonograph operators.

Plaintiffs in the case were three music companies and two restaurants. They alleged that the defendants, officers of the union and the Michigan juke trade organization were seeking to monopolize the phonograph business and that several acts of violence had occurred.

The court's temporary order restrained the union from "threatening or coercing" owners of the restaurants or employees of the plaintiffs and from "conspiring" to organize a monopoly of phonograph operation.

Business Week Does Story On Store-Ad Music Systems

NEW YORK, July 20.—Trend toward music in stores is the topic for a feature article in the July 13 *Business Week*. For the interest which it will have to the music machine industry, the feature is reprinted here:

In Hartford, Conn., housewives can now shop to music—but there's a catch in it: 30-second commercials at 4-minute intervals that, typically, may begin with a child's voice pleading, "Hey, Mom, please buy some of that swell Old Hundred ice cream in the refrigerator at the rear of the store. . . ." There is a 10-minute period of silence every hour—not sponsored.

Storecast Corporation of America began a 13-week test on June 17 in 15 supermarkets and one service-type store of First National Stores, Inc., with recorded music and commercials piped over Musak Corporation facilities.

Advertisers pay \$2.50 per store weekly for 32 commercials a week. This entitles them to point-of-sale displays—chiefly narrow cards attached to price tag slots on the edges of shelves, identifying advertised products as part of "The Storecast Line." The chain receives no share of the advertising income but gets free plugs for its own brands and has the use of the system for inter-store communication before and after store hours.

Two Others Operating

Storecast's earlier attempt to provide the same service died aborning when the war made leased telephone wires unavailable (*BW* July 26, '41, p39). But at least two other similar systems are now in operation. In San Francisco the Suggestone System is operated by E. T. Mape Music Company in 50 independent supermarkets and small chain grocery stores. Most of its advertisers are local firms that pay about \$250 a month for four spot announcements a day.

In Los Angeles, National Market-casting Company serves 500 of the area's 3,000 food markets. Rates to advertisers are \$1 a month per store per commercial. National claims it has several hundred other prospects, most of them supermarket units of chains which will not sign up until National can equip all their stores. The company is considering eventual

use of FM radio instead of leased telephone wires.

These West Coast firms report that customers like the service but that right now advertisers and agencies are hard to sell. National says its best friends are regional distributors of national products who can actually check on sales increases due to National's service.

Whether Storecast expands into the rest of the First National chain and into chains in other areas depends on the results of the Hartford test. Half its advertisers are regional, half national firms.

Care was taken not to advertise products of which the chain has competitive brands, such as coffee, or which are short in supply since this would not provide an accurate test of Storecast's pulling power. Sales of the advertised products in test stores will be checked against sales in the same stores in a pre-test period and in comparable First National units not equipped with the new service.

N. Y. Music Ops To Hold Annual Banquet Oct. 5

NEW YORK, July 22.—October 5 has been selected as the date for the annual banquet of the Automatic Music Operators' Association of New York, according to Al Denver, association president. The place will be the Starlight Room of the Waldorf-Astoria Hotel, with committees now starting the wheels rolling, Denver adds.

Annual banquet journal is under the direction of Barney Schland, organization manager, and Sol Trella, association secretary, is handling tickets.

Rosen Company Files Articles To Incorporate

PHILADELPHIA, July 20.—David Rosen, local coin machine distributor, has incorporated his company.

His attorney, Dewey Hoffman, filed papers with the secretary of state for certificate of incorporation as David Rosen, Inc. Petition states purpose of incorporation is for "buying, selling, installing, distributing and repairing coin-operated machines and amusement devices, vending machines and records."

In addition to machines, the Rosen firm is distributor in this territory for a number of record labels.

Ohio Phono Offices Closed

CLEVELAND, July 20.—Offices of Ohio Phonograph Owners' Association, 5005 Euclid Avenue, will be closed next week (15-19) while Virginia Holcomb, secretary, is on vacation. A member of the association's executive board will be on hand at the office from 9 a.m. to 1 p.m. each day to receive emergency calls, it was announced.

Bickers, Tennessee Phono Owner, Dead

CHATTANOOGA, July 20.—William Clark Bickers, well known in coin machine circles thruout the State, was fatally stricken with a heart attack in LaFayette, Ga., while on a collecting tour over his music box route.

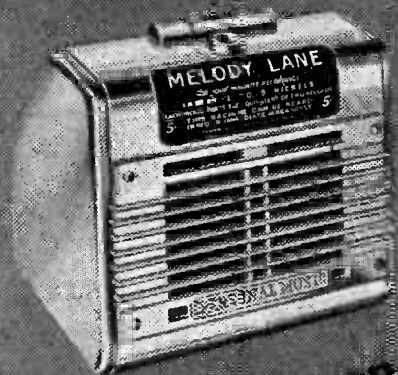
Bickers, 42, was found to be dead on arrival at the Kitchen-Cornette Clinic, where he was taken following the seizure. He is survived by his widow, Roberta Hawkins Bickers.

Bickers was born in Chattanooga, son of the late Mrs. Gertrude Ellas Bickers and Charles Semon Bickers. After graduation from high school he attended the University of the South and was a member of Alpha Tau Omega. He was a member also of St. Paul's Episcopal Church and the Eagles' Club.

Compare

PERSONAL MUSIC

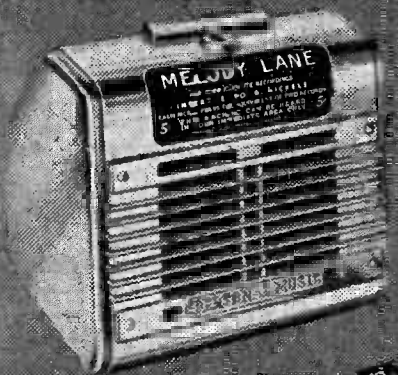
WITH ANY OTHER SYSTEM



- IN PROFITS



- IN SPACE CONSUMPTION



- IN SERVICE REQUIREMENTS

ALERT
MUSIC MERCHANTS
CHOOSE THIS
NEW SYSTEM

Personal Music systems are tops in profits, performance and customer appeal. Because each Personal Music box can be heard only in its immediate area, one may be installed at every table, booth and counter space; each one in which a coin has been inserted plays the same music at the same time. Every one is an individual profit maker. Customers like it too because they have music only if they want it—conversation is not in competition with noise.

The Personal Music box is only 6 1/4 inches high; the smallest music coin box in the industry; complete with High Fidelity speaker, timing device and coin mechanism. Soft, colored illuminated grill. Beautifully designed in smooth, easy-to-clean chrome, it takes up only a small space at tables or booths. No interference

with customer service.

Be sure of this: Servicing is at a minimum. Music is transmitted by telephone lines through an exclusively designed amplifier in a central studio—no records to change or title strips to replace. Personal Music boxes may be operated from hide-aways instead of telephone lines if desired; in this system the record player is located in any convenient concealed spot; the Personal Music Power Supply Unit does away with telephone circuits in this type installation.

THE HOME OF PERSONAL MUSIC



When you consider the advantages of Personal Music, you know why smart music merchants are cashing in on these Personal Music systems. Call or write today for complete information.

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

ADVANCE RECORD RELEASES

(Continued from page 31)

- SALUT D'AMOUR, OP. 12 Yehudi Menuhin (LA FILLE) Victor 10-1220
- SCHOOL DAYS ALBUM (3-10") Charity Bailey Disc 604
- SEEMS LIKE OLD TIMES Henry Russell Ork (IT'S NO) Urban 119
- SEVILLE Phil Spitalny All-Girl Ork (BLUE SKIES) Vogue R-733
- SHE LOST HER RE-BOP Annisteen Allen and Her Home Town Boys (GIVE IT) Queen 4124
- SHE WON'T BE MY BABY NO MORE Carlisle Brothers (DREAMY EYES) King 541
- SHE'S MINE Art West and His Sunset Riders (I WON'T) Urban 116
- SH-H THE OLD MAN'S SLEEPIN' Dolores O'Neil (Buddy Weed Ork) (I GUESS) Cosmo 497
- SILVER STARS, PURPLE SAGE, EYES OF BLUE Cass County Boys (THAT'S MY) ARA-4011
- SINGING RIVER The Velvetones (I'M GETTIN') Coronet Cor-5
- SMACK'S BLUES Horace Henderson Ork (DEED I) Jamboree 908
- SOCIETY RHUMBAS ALBUM Dick LaSalle Ork Vogue V-104
- Give Me All of Your Heart It's Always You
- I Dreamed About You Last Night Let Me Take You in My Arms
- SOMEWHERE IN THE NIGHT Martha Tilton (Paul Weston Ork) (YOU MAKE) Capitol 272
- SORRY Al Trace and His Silly Symphonists (BARN-YARD BAND) Coronet Cor-14
- SQUARE DANCES ALBUM Al MacLeod's Country Dance Band-Ed Durlacher, caller Decca A-474
- Billy Boy Decca 29210
- Cowboy's Dream Decca 29212
- Dip and Dive Decca 29211
- Mademoiselle From Armentieres (Hinkey-Dinkey Parlez Vous) Decca 29212
- She'll Be Comin' Round the Mountain When She Comes Decca 29210
- The Grapevine Twist Decca 29211
- STAR TIME Gladys Hampton's Quartet (Four Squares) Hamp-Tone 105
- STONE COLD DEAD IN THE MARKET (He Had It Coming) Four King Sisters (Billy May Ork) (THE COFFEE) Victor 20-1943
- SURRENDER Shep Fields Ork (Meredith Blake) (I GUESS) Vogue R-765
- SWEET LORRAINE Kay Starr (The Lanplighter All-Stars) (LOVE ME) Lamplighter LL-110
- TSCHAIKOWSKY: Solitude, Op. 73 No. 6 Leopold Stokowski-Hollywood Bowl Symphony Ork (TSCHAIKOWSKY HUMOR-ESQUE) Victor 11-9187
- THAT CHICK'S TOO YOUNG TO FRY Louis Jordan and His Typany Five (Louis Jordan) (CHOO CHOO) Decca 23610
- THAT LITTLE DREAM GOT NO-WHERE Tony Pastor (Tony Pastor) (LOVE IS) Cosmo 495
- THAT'S MY HOME Cass County Boys (SILVER STARS) ARA-4011
- THE BIRTHDAY RECORD, Part I (HAPPY BIRTHDAY; HAPPY ANNIVERSARY) The Holiday Quartet (THE BIRTHDAY) Collectors Items 901
- THE BIRTHDAY RECORD, Part II (JINGLE BELLS; AULD LANG SYNE) The Holiday Quartet (THE BIRTHDAY) Collectors Items 901
- THE COFFEE SONG (They've Got an Awful Lot of Coffee in Brazil) Four King Sisters (Billy May Ork) (STONE COLD) Victor 20-1943
- THE RUBAIYAT OF OMAR KHAYYAM ALBUM (2-12") Ralph Bellamy-Victor Chamber Ork-Macklin Morrow, Dir. Victor DM-1055
- THE WEDDING MARCH, Part I (PROCESSIONAL) Frederick Kinsley (THE WEDDING) Collectors Items 811
- THE WEDDING MARCH, Part II (RECESSIONAL) Frederick Kinsley (THE WEDDING) Collectors Items 811
- THERE'S A ROSE THAT GROWS IN THE OZARKS Eddie Dean and His Boys (Eddie Dean) (I WAS) Majestic 11001
- 30 MILES AN HOUR Hal McIntyre (PLEASE AND) Cosmo 499
- THIS IS ALWAYS Bobby Byrne Ork (Bob Hayden) (LINGER IN) Cosmo 496
- THIS IS ALWAYS Harry Cool Ork (Harry Cool) (FIVE MINUTES) Signature 15038
- THIS IS ALWAYS Jo Stafford (Paul Weston Ork) (I'LL BE) Capitol 277
- TOO MANY IRONS IN THE FIRE Tony Pastor (Tony Pastor) (MY NECK) Cosmo 498
- TWILIGHT SONG Bobby Doyle (Ray Bloch Ork) (ADVENTURE) Signature 15035
- TWO SLEEPY PEOPLE Monica Lewis-Bobby Doyle (Ray Bloch Ork) (WHY DOES) Signature 15037
- VOOT NAY ON THE VOT NAY The Basin Street Boys (Eddie Beals' Fourtet) (I SOLD) Exclusive 225
- VOUT COWBOY Louis Prima-Foy Willing and Riders of the Purple Sage (Foy Willing and Riders of the Purple Sage) (MARY LOU) Majestic 5003
- WALKIN' THE BOOGIE Deacon Lem Johnson (OO-WE BABE) Queen 4125
- WHAT IS LOVE? Shep Fields Ork (Meredith Blake) (WHATTA YA) Vogue R-764
- WHATTA YA GONNA DO? Shep Fields Ork (Jack Prince) (WHAT IS) Vogue R-764
- WHO'S THAT HAMMERIN'? The Golden Bell Quintet (LOW DOWN) Victor 20-1939
- WHY DOES IT GET SO LATE SO EARLY? Monica Lewis-Bobby Doyle (Ray Bloch Ork) (TWO SLEEPY) Signature 15037
- WILLOW ROAD Georgia Gibbs (Earle Hagen Ork) (YOU KEEP) Majestic 12000
- WORK SONGS TO GROW ON ALBUM (3-10") Woody Guthrie-Cisco Houston Disc 603
- WORKING ON ABUILDIN' J. E. Mainer's Mountaineers (MOTHER'S ONLY) King 543
- WOWO HOOSIER HOP RURAL RHYTHMS ALBUM Don't Tetch It-Nancy Lee and Her Boys
- Flat River, Mo.—Judy and Jen
- Out Where the West Winds Blow—Down Homers
- Who's Gonna Kiss You When I'm Gone?—Down Homers
- YODELING COWGIRL Art West and His Sunset Riders (YOU'RE PART) Urban 117
- YOU CALL IT MADNESS, BUT I CALL IT LOVE King Cole Trio (King Cole) (OH, BUT) Capitol 274
- YOU KEEP COMING BACK LIKE A SONG Georgia Gibbs (Earle Hagen Ork) (WILLOW ROAD) Majestic 12000
- YOU MAKE ME FEEL SO YOUNG Martha Tilton (Paul Weston Ork) (SOMEWHERE IN) Capitol 272
- YOU TOOK ADVANTAGE OF ME Marion Mann (Bob Haggart Ork) (BETWEEN THE) Vogue R-731
- YOUR CONSCIENCE TELLS YOU SO Freddie Slack-Ella Mae Morse (PIG FOOT) Capitol 278
- YOUR GUESS IS AS GOOD AS MINE Herb Jeffries (Hamp-Tone All-Stars) (EVENING BREEZE) Hamp-Tone 106
- YOU'RE GONNA HATE YOURSELF IN THE MORNING Marion Mann (Bob Haggart Ork) (LONG STRONG) Vogue R-758
- YOU'RE PART OF MY HEART Art West and His Sunset Riders (YODELING COW) Urban 117

Small Motor Output Said On Increase

May Equal Demand Soon

NEW YORK, July 20.—Fractional horsepower motors, vital to the manufacture of juke boxes and refrigerated venders are now being produced on an industry-wide basis of approximately 2,000,000 a month, and it is expected by trade leaders that within a short time supply should almost equal demand. Scarcity of the motors is one of the most perplexing problems which music machine manufacturers have been called upon to face.

Altho small motor makers have increased production about three times their pre-war rate, an enormous demand from household appliance manufacturers, electric tool makers and commercial sewing machine makers has caused the item to hold a high place on the list of hard-to-get products. Altho no delivery assurance can be given by United States manufacturers, export demand has just about doubled since before the war.

Currently increased production has been achieved only within the past few weeks, and prior to that bottlenecks were caused by shortages of copper, resulting from strikes in that industry since last January; non-production of silicon steel, which was caused by the OPA price structure which made heavier gauges of steel more profitable to produce; lack of trained labor; reconversion difficulties and shortages of nuts, bolts and other vital accessories.

Most Problems Solved

Most of these difficulties have been overcome, spokesmen said. They

Bing Can Even Get Free Play on Juke

HOLLYWOOD, July 20.—Juke box favorite Bing Crosby and writer Barney Dean dropped into a cafe here for a late snack.

They spotted one of those juke boxes in which you request your number and the operator speaks back to you.

Crosby requested a Benny Goodman record. The operator, of course recognized his voice. Before putting on the requested number, she said, "Ten cents, please."

Bing fished thru his pockets and couldn't find a dime. He replied, "Things are pretty tough, Miss—haven't got a dime."

He had hardly finished speaking when on came a record of himself singing *Ain't Got a Dime to My Name*, which he did in a recent picture. He didn't have to pay for it.

It was also pointed out that only one major manufacturer is currently engaged in making equipment for the Army and Navy, and only continued shortages of copper and steel are slowing up schedules.

Competing with juke box makers for the motors are manufacturers of household appliances such as electric toasters, vacuum cleaners, mixers, irons, washing machines, fan and oil burners.

It was also pointed out that intensified promotion of devices such as cooling systems, deep-freeze units and air-conditioning equipment has increased consumer demand for these products, all of which use fractional horsepower motors.

There has also been increased use of small motors on individual power machines in manufacturing plants which have substituted them for large belt-driven motors.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION		Record
	Last Week	This Week	
7	—	13.	HEY! BA-BA-RE-BOP—Tex Beneke-Glenn Miller Ork (Tex Beneke) Victor 20-1859 (Lionel Hampton, Decca 18754; Hamp-Tone All-Stars, Hamp-Tone 100; Louis Prima, Majestic 1044)
8	12	14.	PRISONER OF LOVE—Ink Spots Decca 18864 (See No. 4)
16	—	14.	SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork) Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast 2016)
3	18	14.	THEY SAY IT'S WONDERFUL (M)—Bing Crosby (Jay Blackton Ork) Decca 18829 (See No. 6-BL)
3	19	15.	BOOGIE BLUES—Gene Krupa (Anita O'Day)—Columbia 36986
1	—	15.	SURRENDER—Woody Herman (Woody Herman-The Blue Flames) Columbia 36985 (See No. 2)

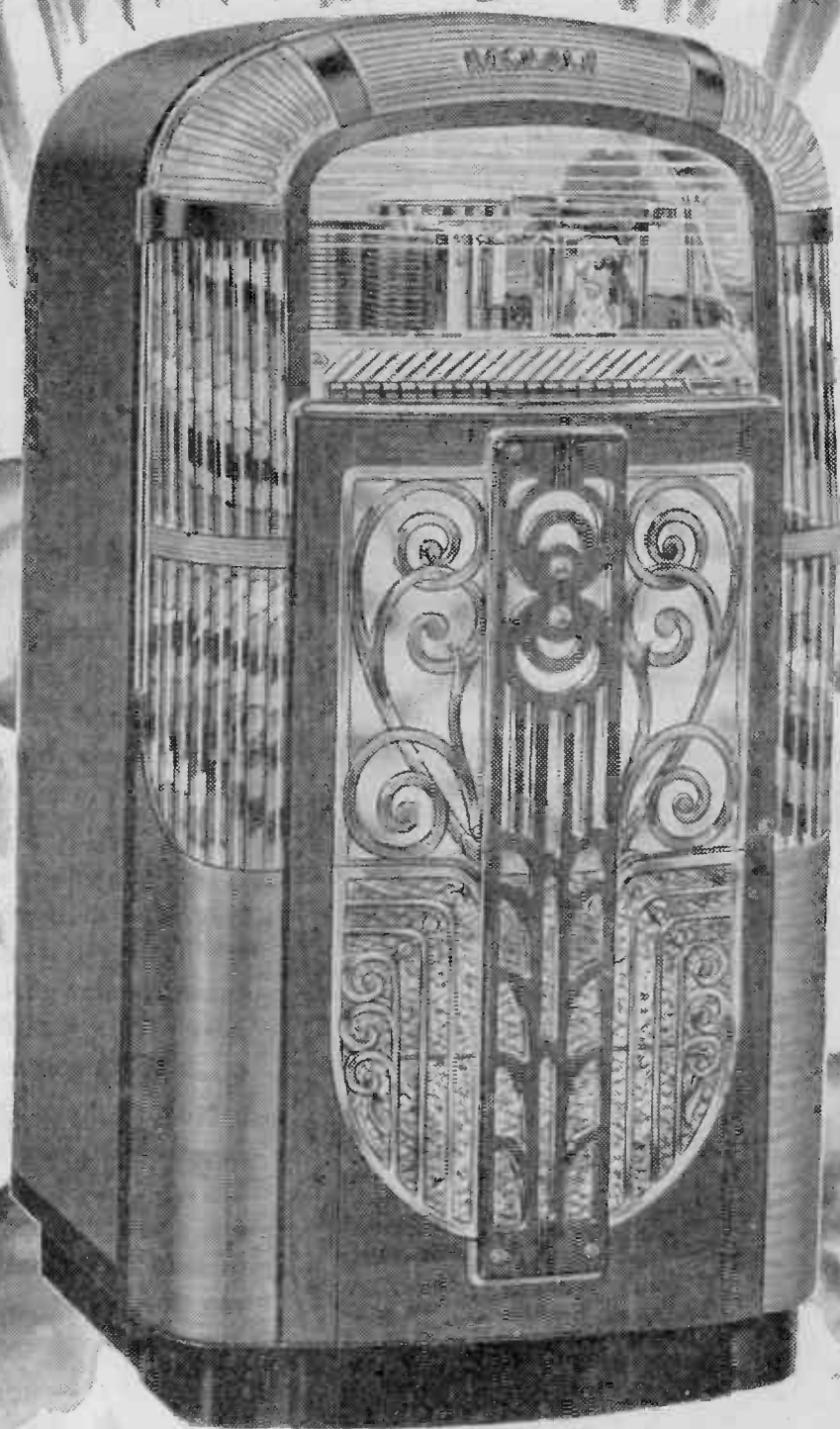
Coming Up

- IT'S MY LAZY DAY (F)—Vaughn Monroe (Vaughn Monroe-The Moon Maids) Victor 20-1892
- STONE COLD DEAD IN THE MARKET (He Had It Coming)—Ella Fitzgerald-Louis Jordan Decca 23546
- SALUTE TO GLENN MILLER—The Modernaires-Paula Kelly (Mitchell Ayres Ork) Columbia 36992
- HAWAIIAN WAR CHANT (Ta-Hu-Wa-Wai)—Spike Jones Victor 20-1893

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION		Record
	Last Week	This Week	
2	9	7.	TO EACH HIS OWN Eddy Howard Majestic 7188 <i>Cynthia's in Love</i>
6	5	8.	THEY SAY IT'S WONDERFUL Perry Como Victor 20-1857 <i>If You Were the Only Girl</i>
1	—	9.	STONE COLD DEAD IN THE MARKET Ella Fitzgerald-Louis Jordan Decca 23546 <i>Petootie Pie</i>
5	8	10.	THEY SAY IT'S WONDERFUL Frank Sinatra Columbia 36975 <i>The Girl That I Marry</i>



ROCK-OLA

The Phonograph of Tomorrow—TODAY

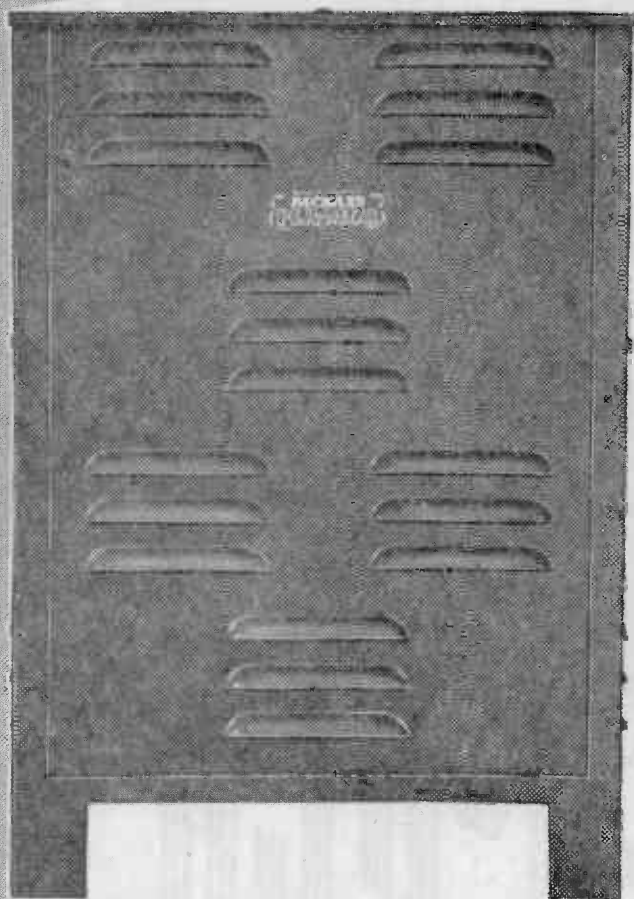
Presenting the ideas of *Tomorrow*
with the best of *Yesterday* to give
new exclusive features *Today*.



ROCK-OLA
Manufacturing Corporation
806 N. KEDZIE AVE. • CHICAGO 51, ILL.

PACKARD

all the way



Packard Pla-Mor Phonograph
Hideaway Model No. 400

● "Packard-All-The-Way" is not idle talk. It means the equipment—*All* the equipment—the *finest* equipment—for automatic music operators.

And "Packard-All-The-Way" means even more. It is synonymous with "first and foremost" all the way. The men who create and produce Packard music equipment are the same men who presented the first commercial electric automatic phonograph. They are the men who sold the idea into an industry and established its policy.

No, "Packard-All-The-Way" is not idle talk. It's important to you. When you go "Packard-All-The-Way," you get equipment with "built-in" advantages of play-appeal, operating efficiency and performance that only rich and complete experience can provide.

PHONOGRAPH SPECIFICATIONS

Dimensions: 36 1/8" High by 25 15/16" Deep; Weight: 171 lbs. Crated 238 lbs.; Record Changer: 24 Records—71AS Astatic Crystal Cartridge Pick-Up; Electrical Specifications: 110 Volts, A.C., 60 Cycle; Wattage: 305; Sound System: Amplifier—Model-51—16 Watts output; Tube Complement—1-5U4, 2-6L6, 2-6SN7, 1-6J5; Auxiliary Equipment: Provisions in Amplifier for connecting from one to four 8-ohm auxiliary speakers. Provisions in cabinet for direct connection of 30-wire Wall Boxes; Selections: Can select from one to twenty-four plays.

PACKARD MANUFACTURING CORP.
Indianapolis 7, Ind.

HOMER E. CAPEHART, *Chairman of the Board*

FOR WIDER PROFIT MARGIN . . .

FOR ASSURANCE OF MODERNITY



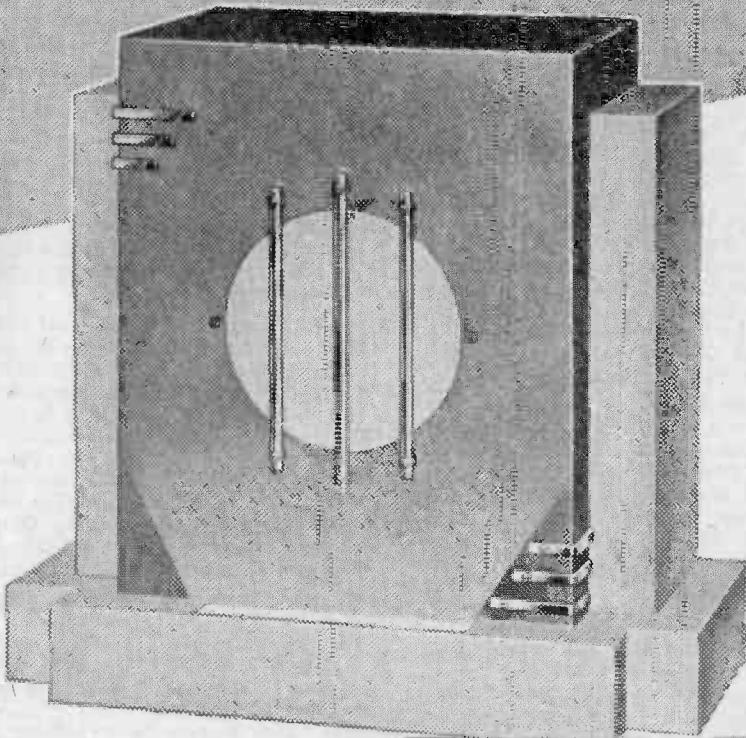
PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

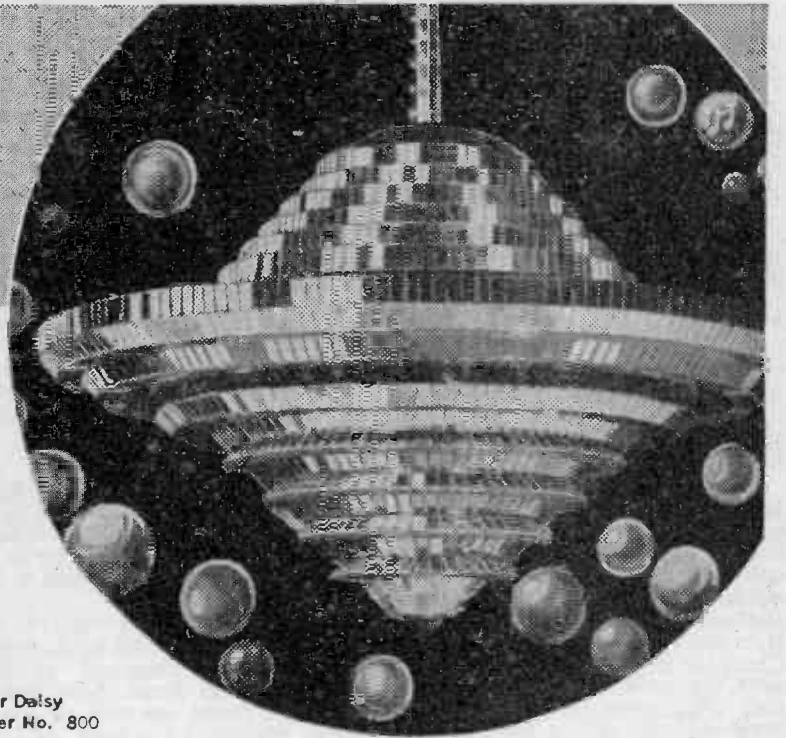
SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

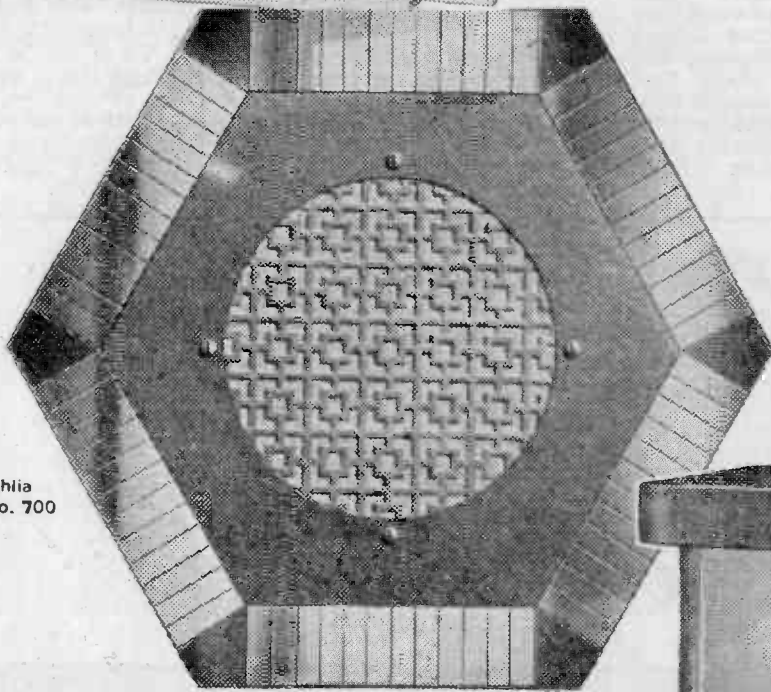
CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •



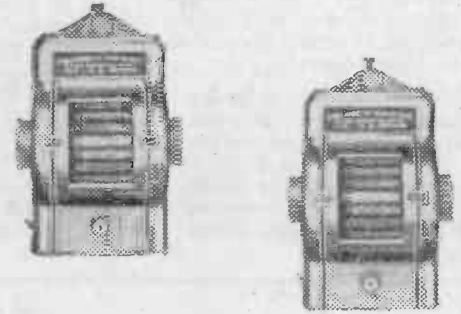
Packard Pla-Mor Daisy
Auxillary Speaker No. 800



Packard Pla-Mor Out-of-this-World
Speaker No. 1000

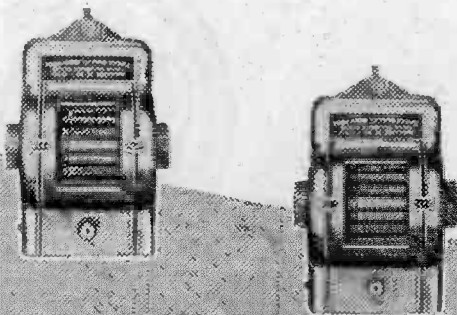
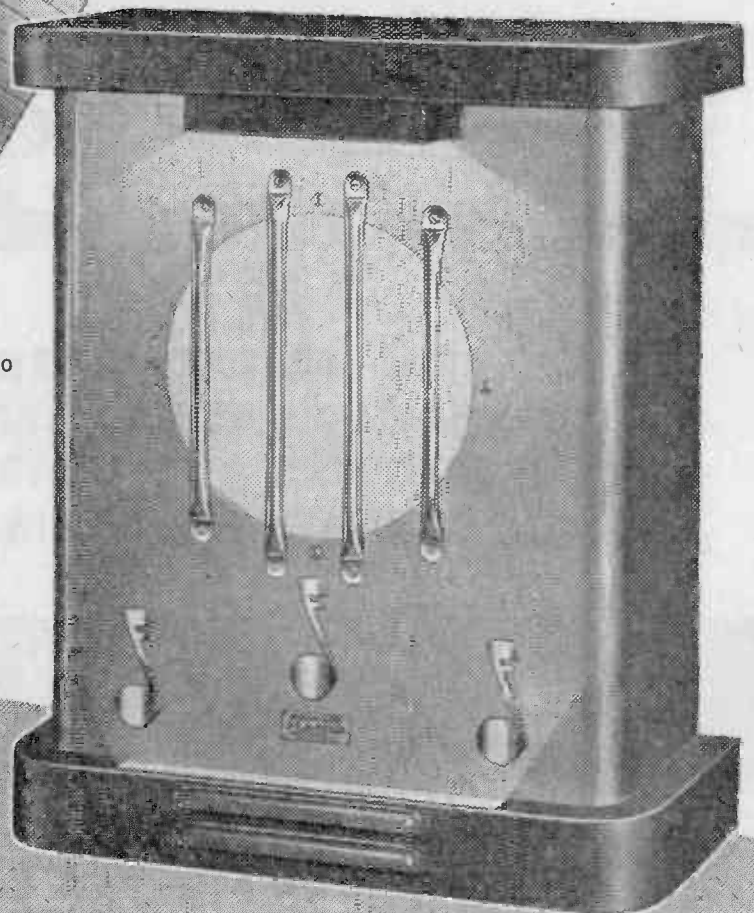


Packard Pla-Mor Dahlia
Auxillary Speaker No. 700



Packard Pla-Mor Wall Box

Packard Pla-Mor Rose
Auxillary Speaker No. 900



Packard Pla-Mor Wall Box

King of Hillbillies

Pete Cassell, born blind, and has become one of radio's greatest singers of hillbilly songs, became known as the "King of the Hillbillies" soon after he joined the staff of Station WSB, Atlanta. He still holds this title. Pete has starred on some of the largest and best known shows in America today, including the WSB *Barn Dance*, the *Light Crust Dough Boys*, and is currently featured on the WWVA *Coast-to-Coast Jam-boree*. He also has his own program titled "Pete Cassell's Old Country Store." Pete does all his commercials. Pete's wife, Ruth, dictates the commercial copy to him and he writes it off in Braille. He has been making personal appearances during the past few months.

Roy Acuff and His Smokey Mountain Boys, formerly of WSM, Nashville, are making a big p.-a. tour now and are packing them in. Roy started out April 15 and has appeared in Calquith, Donaldson, Bainbridge, Cario, Pelham, Cochran, and Dublin in Georgia; Union and Gaffney in South Carolina; Hagerstown, Md.; Martinsville, Roanoke, Covington, Richmond and Winchester, Va.; Charlestown, Westover, Clarksburg, Parkersburg in West Virginia; Cambridge, Marietta, New Philadelphia, Massillon, Canton, Wooster, Ashland and Mansfield in Ohio. Among the members of his show at present are Ford Rush; Velma and her bashful brother, Oswald; Sonny Day, accordionist; Tommy Magness, fiddler, and Pap, a comedian. Roy plugs *Stay a Little Longer*, *Golden Treasures*, *Precious Memories* and *Down in Union County*.

A fan club has been started for Big Slim, the Lone Cowboy, of radio, records, rodeo, stage and movies, and the first issue is out. *Big Slim News* is published by the Blue Ribbon Music Company, Staunton, Ill. At present, Big Slim is on tour with Hank Snow, the Singing Ranger.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

This week saw the debut of Rosalie Allen on Victor Records. Initial selections released by Victor are *Guitar Polka* and *I Want To Be a Cowboy's Sweetheart*. Rosalie Allen is a New York platter jockey who combines the records of well-known folk singers with her own unique style of singing and yodelling on her program. Victor also released this week two numbers by the Morris brothers, Wiley and Zeke. Top side is *Grave Upon the Green Hillside*, with the flip-over, *Tragic Romance*.

River Boat Broadcast

The Grand Ole Opry cast had the honor of making what is believed to be the first commercial broadcast from a river steamer on June 22. Tex Ritter, now on tour, dropped in on the cast to help out.

Decca released this week one of the four recordings made by Jimmie and Leon Short, members of Ernest Tubb's Texas Troubadors, last February. Tunes are two of the boys most requested numbers, *As Long as I Live* and *Could You Take Me Back?*

Burl Ives, folk singer, made such a hit in his debut film *Smoky*, that 20th Century-Fox has upped him to star billing and is preparing a special picture as his first starring vehicle. Decca has released two of the numbers Burl does in *Smoky*, *Down in the Valley* and *Cowboy's Lament*.

Korn's a Krackin', Mutual's weekly hillbilly show left on a 10-week tour June 29. Troup, including Lennie Aleshire, Clifford and Corrine, Bill Ring, Ann Ryan and Uncle Carl Haden, will tour thru Arkansas, Missouri, Kansas and Oklahoma with their weekly broadcasts coming from whatever town they happen to be in at the time.

Grandpappy Jones and His Carson Cowboys have been making personal appearances with rodeos in and about St. Louis during the past month. Latest appearance was at the big July 4 rodeo at Pevely, Mo.

New folk tunes released this month and now on music counters include *Kentucky Waltz*, by Bill Monroe, published by Peer-International; *Honey, Do You Think It's Wrong?* by Al Dexter and Frankie Marvin, published by Hill & Range; *It's Been So Long, Darlin'*, by Ernest Tubb, published by American Music; *You're Only in My Arms To Cry On My Shoulder* by Ed Nelson, Milton Leeds and Steve Nelson, published by Milene Music; and *All Alone in This World* by Vern McAlpin, Owen Bradley and Betty Wade, published by Adams, Vee & Abott.

Rusty Marion, of the KMOX *Barn Dance*, is back on the program after time out for an appendicitis operation. Sally Foster left the *Barn Dance* show when she married Earl Steele, announcer. Sally is now on the West Coast, where it is reported she will appear in some pictures. Mary Micollis, of the Micollis Sisters, is taking over Sally's solos for the time being. Billy Starr has been added to the troupe. Billy also has his own program every morning at 8:45.

The success of the *Children's Songs and Stories* in the Tex Ritter album, has prompted Capitol Records to issue a second album by Tex Ritter, aimed this time at the older folks. Tunes included in the album are *San Antonio Rose*, *Boll Weevil*, *Chisholm Trail*, *Rye Whiskey*, *Blood on the Saddle*, *Rounded Up To Glory*, *Bad Brahma Bull*, and *Try Me One More Time*.

Austry Picture

First picture starring Gene Austry since his discharge will be *Sioux City Sue*. Gene will try to recover the No. 1 cowboy rating now held by Roy Rogers. Both Austry and Rogers have a year to go on their present Republic contracts and that year will be of much importance to their careers.

Arkie the Arkansas Woodchopper, of NBC's *National Barn Dance*, is working constantly to develop new square dance calls and to make variations of the old ones. Formerly callers were limited to five calls and many folk tunes couldn't be used for square dances because there were no words for the callers to use. Now, however, with the 150 calls Arkie has developed, these tunes can be used and also many other good folk tunes which make good square dance numbers but which were not originally intended for that use.

A few weeks ago, Millie Good and her sister, Dolly, returned to the air for a guest appearance with the *Midwestern Hayride Show*, of WLW. Starred by that station several years back as the Girls of the Golden West, Millie and Dolly have been in retirement. However, the success of their guest appearance has persuaded them to recreate the noted team and the Girls of the Golden West will be heard regularly on the air again.

Smiley Burnette's new song, *It's My Lazy Day*, has been waxed by Vaughn Monroe for Victor and Evelyn Knight for Decca Records. Ditty will also be plugged by Russ Morgan, currently at Los Angeles's Biltmore Hotel. Roy Rogers in Oklahoma on pix location work.

When Ozzie Waters visited the White House recently, he presented the Chief Executive with his recording of *Missouri*. Bob Wills Music, Inc., pub house formed last week by batoner Wills, to stick to folk music exclusively.

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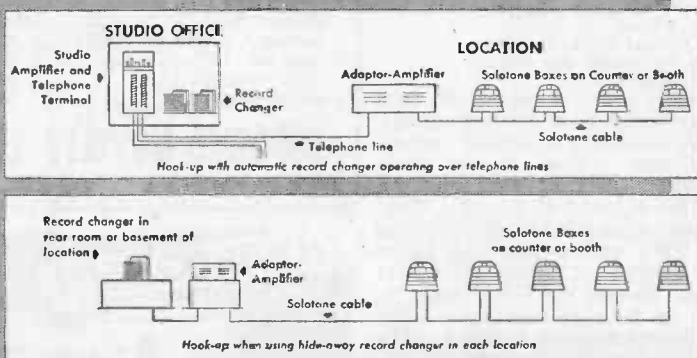
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Musicale Firm Will Establish East Coast Net

BALTIMORE, July 20.—Musicale, Inc., Washington, this week announced commencement of operations here with music furnished from firm's Washington studio over direct telephone wires. According to W. P. Moncreiff, president of Musicale, several locations are being wired and firm plans extensive expansion program.

Moncreiff said this was first long distance operation for firm's equipment and plans call for completion of a large network thruout the Eastern Coast territory as soon as telephone facilities become available.

Operation here will be in charge of Frank J. Crowley, with offices and studio at 12 East Lombard Street. Other officers are F. J. Kendall, vice-president and treasurer, and Walter Clark, chief engineer.

2 New Coin Devices Unveiled at Music Exhibit in Chicago

(Continued from page 122)

of musical instruments, radios and records, the representation of coinmen who looked over exhibits could find a number of ideas having possibilities for the music trade in addition to the recorders.

A number of refinements in record-changers were noted in the latest models of the larger radio manufacturers, which had extensive exhibits. Scott, maker of luxury radios, featured the new Swiss-made Thorens changer as alternative equipment. This changer employs four switches to enable repeat play, pausing up to three minutes, and play-back of any portion of a record. A record also can be rejected and passed over before it plays.

General Electric models carried a new pick-up which has a sapphire tip with magnet made of Alnico, new material said to be the most powerful magnetic material known. It's player, like several other makes, intermixes 10 and 12-inch disks.

Needle and record manufacturers, too, were showing post-war products claiming new features, most of which music machine operators and manufacturers have learned about thru other trade shows. More interesting to coinmen were predictions of improved record supplies offered by representatives of exhibiting platter manufacturers. Consensus on this problem seemed to be that diskeries are moving rapidly toward production levels which will satisfy demands, but fulfillment of the goal is still some months away.

ALBUM REVIEWS

(Continued from page 34)

Shine with dialog; June Hawkins appeals with *I Had Myself a True Love*, and *Sleep Peaceful, Mr. Used To Be*; *Lullaby* by Miss Hill and the rhythmically bright *Ridin' on the Moon* by Nicholas and chorus complete the set. Preferred plays go to *Prerogative*, *Legalize, Come Rain and Ridin'*. Bright red and white striped cover is eye-catcher. Inside gives pix and thumbnail biogs of principals. Booklet containing tunes' lyrics is included. For show albums waxeries would be wise to also print synopsis of plot and tell how the songs fit in, thereby increasing customers' interest. Without background info, majority of selections have little meaning to those who haven't seen staging.

ERROL GARNER (Mercury Album A-10)
Embraceable You; Lover, Come Back To Me—Mercury A-1001.
Sometimes I'm Happy; Always—Mercury A-1002.
Can't Get Started With You; I've Got You Under My Skin—Mercury A-1003.

Mercury's premier entrance into the album field is a slick-designed, three-disk package, obviously aimed at the counter trade. Cover reads "Errol Garner—Piano," and carries a photo of the ivoryist in action. Garner, former piano man with the Slam Stewart Trio, and moving up some since he played at Tondelayo's and the Three Deuces in New York, is billed as an Esquire discovery. His style is inclined to be flowery, with an over-amount of embellishments and arpeggios, and the beat is not emphasized. The choice of tunes ranges from Porter to Gershwin to Berlin and while there's a massive amount of wax already out on these selections, as standards they'll linger in the market for a long time yet and the platter company can expect profitable returns over the years. Individually, most striking item here is *I Can't Get Started With You*, backed by *I've Got You Under My Skin*.

Home consumption. Good tunes, but beat too vague for the boxes.

Name Meade Brunet Director RCA International Division

NEW YORK, July 20.—Meade Brunet, vice-president of Radio Corporation of America, Victor division, has been named managing director of the RCA International division, it was announced by David Sarnoff, RCA president.

Brunet succeeds Edwin N. Clark as head of the firm's exporting agency, which before the war handled foreign sales for a number of coin machine manufacturers.

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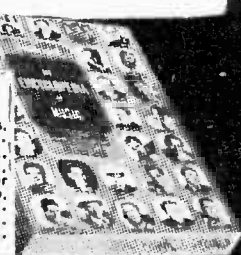
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Record Reviews

(Continued from page 33)

BETTY RHODES (Victor 20-1942)
What Is This Thing Called Love?—FT; V.
I've Got You Under My Skin—FT; V.

Keyed to the Cole Porter movie, Betty Rhodes offers up two of the composer's classics. Both are exotic lullabies and provide rich material for song styling. But in spite of a big and full voice, there is no enchantment in Miss Betty's piping. Nor is there any appreciable expression of tenderness or warmth in her lyrical projection. It's the conventional song styling that is just as easy to take as it is to leave alone. Nor does the musical background of Charles Dant, full as it is, enhance the songbird's efforts that are not so effortless.

No strength here for coin attraction.

ACE HARRIS (Hub 3019)
Shorty's Got To Go—FT; VC.
After Hours—FT.

Showcasing his vocal and piano antics, Ace Harris impresses with this spinning. Takes his singing in talking stride with plenty of humor in his projection of the lyrics for Lucky Millinder's *Shorty's Got To Go*, seeking out the cat who stole his chick. Band beats out a lively pace for the piper with some neat alto sax noodling sandwiched in. And it's the moody and low-down tinkling of the keyboard ivories for Avery Parrish's *After Hours*, a slow blues, for which Harris has added seasoned tenor sax and growl trumpet torridness.

The race spots will lap up Ace Harris's singing for *Shorty's Got To Go*.

TONY PASTOR (Cosmo 487)
Under the Willow Tree—FT; VC.
Willow Road—FT; VC.

Plenty of willow in this waxing. And it's all in good bloom. Most attractive is the English importation, *Under the Willow Tree*, cut from the same cloth as our earlier *Don't Sit Under the Apple Tree*. And while there is not as much significance on our shores attached to the willow tree, Tony Pastor sings it in catchy rhythmic style, sandwiching in a dash of his tenor saxing. Contrasting, Pastor sings out in an easy and relaxed manner for Mel Torme's *Willow Road*, a plaintive outdoor type of ballad. And again the maestro's sax variations make the spinning complete.

If *Under the Willow Tree* catches on here as it has in England, Pastor's platter is tailored for top coinage.

JIMMY DURANTE (Majestic 1059)
G'wan Home, Your Mudder's Callin'—FT; V.
There Are Two Sides to Ev'ry Girl—FT; V.

From his movie, *Two Sisters From Boston*, Jimmy Durante brings two of his song specialties for the spinning sides. Typically Durante and with comedy patter that platters well is *G'wan Home, Your Mudder's Callin'*, rich in Bowery color, with Schnoz needling the AFM cardholders as he always does so well, plus reminisce patter of his early childhood days. Projects his comedy personality on this platter, much more so than the mated spinning, another song specialty in *There Are Two Sides to Ev'ry Girl*. Comedy is weak and Durante gives with little gusto. His old-time partner, Eddie Jackson straights for him as well as adding a top tenor to the chorus. Ted Dale's music fills the calling well.

For the intimacy of home phonos.

SIR CHARLES (Apollo 759)
20th Century Blues—FT.
The Street Beat—FT.

It's back-room jump and jive music that Sir Charles (Thompson) spins for this session. Best sampling is *The Street Beat*, a mop-mop riff opus that features the uninhibited improvisings of such aces as Buck Clayton (trumpet), Dexter Gordon

(tenor), Charles Parker (alto) and J. C. Heard (drum rattle and roll), with the maestro adding a dash of his own one-finger variations at the keyboard. Tempo is slowed down for *20th Century Blues*, also a Sir Charles original, for which the ensemble rifting is scored with very little musical meat in the spinning.

It's a catchy title and a catchy beat for *The Street Beat* at race spots.

LOUIS PRIMA (Majestic 1052)

Angelina—FT; VC.
Little Boy Blew His Top—FT; VC.

It's no nursery rhyme for Louis Prima's own fashioning of *Little Boy Blew His Top*. For this little boy blew his top blowing the blues. Entirely in tune with the maestro's talents, Prima scores big in a jump-beat setting as he blows his hot bugle and chants the jive lyrics for this blues riff opus. *Angelina* is a reissue of an earlier Prima classic of the waitress at the pizzeria.

The jive hounds will hang around the music boxes for *Little Boy Blew His Top*.

DUKE HENDERSON (Apollo 373)

Fool Hearted Woman—FT; V.
Lottery Blues—FT; V.

A husky blues shouter, at the expense of diction, Duke Henderson cries out these characteristic race blues of his own origin in good style. Wails the wordage about his two-timing *Fool Hearted Woman*, but more effectively for an equally slow *Lottery Blues* as he bemoans the fact that his girl always plays the lottery but never wins. Jack McVea's small band provides a fetching jump riff setting for the singer.

With wordage that strikes home, *Lottery Blues* should get the players at race spots.

LUIS RUSSELL (Apollo 1012)

Sad Lover Blues—FT; VC.
The Very Thought of You—FT; VC.

Louis Armstrong's erstwhile piano pounder, Luis Russell's band serves here merely as a backdrop for an unbilled male romancer. In good baritone voice, with richness in his piping, singer sells the slow *Sad Lover Blues*, a torch race blues chant. Pipes it pashy, but unearthly slow, for Ray Noble's *The Very Thought of You*. Moreover, poor mechanical reproduction distorts the singer's voice, making him sound out of tune.

For crying in their beers at race spots, it's sad enough for them with *Sad Lover Blues*.

HENRI RENE (Victor International 25-0063)

Hejre Kati—FT.
Procession of the Sardar—FT.

Two classical csardic melodies are transcribed rhythmically and attractively by Henri Rene for his musette accordion-paced orchestra. Both highly tuneful pieces, Rene kicks them off in gay and spirited fashion. *Hejre Kati* is from *Scenes in the Csarda* and *Procession of the Sardar* is a familiar movement from *Caucasian Sketches*.

For home libraries.

BILL McCUNE (Apollo 1011)

Full Moon and Empty Arms—FT.
I Yimminy Yi—FT; VC.

Neither the band nor Abbey Albert's piano scintillates for *Full Moon and Empty Arms*, the Rachmaninoff Concerto opus. And just as unimpressive are the mill-run syncos for a trite smorgasbord novelty *I Yimminy Yi*, for which Tiny Morris and the ensemble turn in the meaningless lyrics. No style or even taste to this music making, with the maestro hampered by bad recording qualities captured by the wax.

Music ops can skip by these.

CEE PEE JOHNSON (Apollo 1005)

The "G" Man Got the "T" Man—FT; V.
I'm So Lonesome—FT; V.

With a small jump band laying down a musical mat that jumps, Cee

Pee Johnson rants for the race blues with little effectiveness and much poor diction. His pipings husky and harsh, it's a reefer song he shouts out for *The "G" Man Got the "T" Man*. And it's slow blues shouting for the torch ballad *I'm So Lonesome*, marked by poor song salesmanship.

No coin gravy in this grooving for the race spots.

TOM LINSOM (Englewood 1005)

It's Great To Be a Rooster—FT; V.
Won't You Be My Sweetheart?—FT; V.

Intolerable surface noise and inept engineering would immediately disqualify these two sides for commercial consideration, anything else aside. But the music by Tom Linsom's orchestra is dated, third-rate and full of fluffs. Unidentified vocalists croon the ditties mentioned above. The *Rooster* song has always been in poor taste, while the other loses any quality it might have thru the weak, wavering vocal treatment it receives.

Forget either side immediately.

ENRIC MADRIGUERA (Vogue R-760)

So It Goes—FT; V.
The Minute Samba—Samba; V.

One thing about these Vogue picture records, the technicolor paintings on the platters always command attention. Last few disks seem to be in a slight rut in this respect, however, every torch tune being illustrated by a guy walking out on his gal. *So It Goes* is a slick Madriguera production, the Lecuona ballad being dressed up with a vocal by Patricia Gilmore, assisted in the background by the Dana Choir. Canary's voice is inclined in spots to be cutish for the tune, but her tones and phrasing are good. *The Minute Samba* features a lengthy bit of fiddle scraping by Madriguera, after a vocal intro by the Dana Choir. It's showy samba, patterned probably after *Minute Waltz*, because of the time it runs.

For sophisticated, samba crowd but not the hep set.

LULU BELLE AND SCOTTY (Vogue R-720)

Grandpa's Gettin' Younger Ev'ry Day—V.
Time Will Tell—FT; V.

Comic drawing on this picture disk will help peddle the platter among rustic trade. On both sides, Lulu Belle and Scotty don't stint on the lyricising, being heard practically thruout save for a brief string interlude. Top side about *Grandpa* is fast-stepping hillbillyish ditty—the verses being just what the name implies. *Time Will Tell*, a plaintive lament crooned in the usual nasal fashion, will have payees crying in their beer.

Price is only object here; both sides are nickel-bait on the folk jukes.

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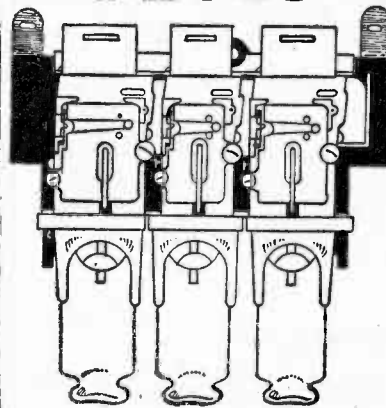
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Juke Boxes Topic of Vigorous Debate in Detroit Newspaper

DETROIT, July 20.—Interest is mounting here in the juke box debate currently being staged in the letters column of *The Detroit News*. Most recent exchange is between a citizen who hits at jitterbugs who enjoy what he terms the juke's "weird sounds," and a teen-age girl who champions music machines in a style calculated to warm a coinman's heart.

As an indication of what the man in the street is saying about one element of the coin trade, the letters are reprinted here.

Engineer Opposed

To the Editor: I am writing to see if I can get support in putting the finger on juke boxes. I am a traveling engineer and spend about 90 per cent of my time away from my Detroit home.

I am not rich enough to go to the first-class hotels, and must eat in restaurants. Nearly all of them have juke boxes, and their so-called music never ceases so long as the suckers, mostly youths, have so much money. They actually seem to think they are doing you a favor.

No person who has any musical talent could call juke boxes musical instruments. The noises they produce are the rhythm of the cannibals in the jungles.

I don't wish to deprive the youth of any enjoyment, but why aggravate the other 80 per cent of the patrons who, I am sure, do not want to hear any such weird sounds.

When I dine, I like to do so in peace and quiet. It has been said that about 5 per cent of us are mentally unbalanced. So, after seeing the sucker shell out another nickel, I shrug my shoulders and say to myself, "Well, that's just one of the 65

per cent," and I plug my ears with napkins and hope for the best.
(Signed) EXPRESSED.

Quick Answer

To the Editor: I would like to say a few things to "Expressed." I suggest, "Expressed," that you just keep on poking those napkins into your ears, or find a little hot-dog stand that has no juke box.

I am a teen-ager and I am proud to play the juke box and be one of the mentally unbalanced, as you call them. What do you call good music? I am a teen-ager and I don't like jazz and noisy stuff either, but I do like the sweet, soft, swing rhythms that most juke boxes have.

Just keep stuffing your ears and maybe you will wake up some day and realize that so long as there are teen-agers and people who like good music, there will always be juke boxes.

(Signed) Shirley Brown,
Roseville, Michigan.

Milwaukee Op Group Issues Warning Note

Letter Sent Locations

MILWAUKEE, July 20.—A letter reminding location owners in Milwaukee County of the services rendered by operators during the difficult war and reconversion periods has been sent to 2,500 tavern owners and 600 restaurateurs by Doug Opitz, secretary of the Milwaukee Phonograph Owners' Association. The letter reads:

"Very shortly the mad scramble for replacement of automatic phonograph machines will commence. There will be many new phonographs making their appearance in various parts of the State. All sorts of alluring promises are being made by new operators to supplant the established operators in almost all communities. Remember that while the service may not have been the best, yet practically without exception, your present operator saw you thru the toughest time to do business during the so-called war emergency.

An Even Break

"He certainly is entitled to more than an even break in the post-war era, and before you make any false starts in throwing out his equipment, give him every opportunity to meet the newcomer in the field who doesn't have the record of service and, in most cases, the financial ability and integrity of your present operator.

"There will be an avalanche of phonographs on the market and the liquor retailer will be the target for some high-powered specialty salesmanship. Watch the machines which you put in. Watch the company making them and be sure you know whether a guarantee will be given and how good it is.

"Members of the association are all reliable and established operators. In the event that you do not have a phonograph now, please call any member listed on this letter."

J. Gunn, McCreedy Join in Setting Up Detroit Coin Firm

DETROIT, July 20.—McCreedy Music Company, established at 9674 Yosemite Avenue about six years ago, is adding an affiliated company—G. & M. Central Service, which will share the same office for the time being. McCreedy Music is headed by Floyd McCreedy.

Current plans are for G. & M. eventually to move into a larger business location.

Partner in the new enterprise with McCreedy is Jack Gunn, member of the second generation of an old Detroit operating family. Gunn is a nephew of Mrs. Carrie Gunn, who recently sold out her interest in the Gunn Music Company after 30 years of operation, and a son of the late Carlyle Gunn, former pin game operator.

G. & M. is taking over the business operated for the past several years by United Music Operators' Central Service. United was set up by Lou Heilbronner. This firm served as a non-profit organization to offer cooperative service for member operators.

With the post-war readjustment, however, it was decided to reorganize, and the service department will become an entirely separate organization.

FOR SALE

- 12 BRAND NEW Seeburg 5-10-25 Select-o-Matics, plastic covers, not a crack or mark on them, some in original cartons never opened. Ea. \$50.00
 - 20 Seeburg 5-10-25 Wall-o-Matics, PERFECT, no cracks, etc. Plastic covers, complete with tubes. Guaranteed 100% O.K. Each 55.00
 - 40 Seeburg 5c Select-o-Matics (30 metal cov., 10 plastic covers). ALL boxes and covers in PERFECT CONDITION. Each 30.00
 - 2 SEEBURG DELUXE HI-TONES, RCES (1 walnut, 1 pearlite), 100% in perfect condition throughout, beautiful units. Each 650.00
- ALL THE ABOVE EQUIPMENT IS IN PERFECT CONDITION AND EXCEPTIONALLY CLEAN, 100% IN WORKING ORDER, READY TO OPERATE IMMEDIATELY. FIRST COME—FIRST SERVED.

MOHAWK MUSIC SERVICE

MOHAWK TRAIL GREENFIELD, MASS.
Address all correspondence to MR. ARTHUR K. STRAHAN

NEW PACKARD WALL BOXES - \$38.95

Speakers, Brackets and Cable

PHONOGRAPHS AND MECHANISMS	
Seeburg 8800, ES Only	\$525.00
Seeburg 9800, RC	560.00
Mills Empress	385.00
Wurlitzer Twin 12 and Adapter, Complete	250.00
Mills Throne	315.00
1 Seeburg 8200 Cabinet	475.00
1 Rock-Ola Twin Twelve Mechanism and Adapter, Complete	225.00
1 1942 Mills Throne	480.00

ANGOTT SALES CO., INC.

2616 Puritan Ave.

Detroit 21, Mich.



30 DAY SPECIAL—FOR IMMEDIATE DELIVERY ALL USED EQUIPMENT—READY FOR LOCATION

WURLITZER 500 K and Adapter, \$535; 500 Victory K and Stepper, \$545; 616 Lightup (new marbled glow paint), \$285; 750 E, \$735; 412, \$175; 320 Boxes, \$14.75 Each; Slow Stepper, \$29.50.
ROCK-OLA 20 Record HA (Spectravox), \$475; Premier, \$575; 1504 Bar Boxes, \$19.50 Each.
MILLS Throne, \$325; SEEBURG Regal, \$425; GENCO Total Rolls, \$525.

WRITE — PHONE — WIRE — COME IN

Modern Music Machine Company

2614 W. PICO BLVD., LOS ANGELES

Fitzroy 2887

WE BUY USED PHONO RECORDS

New Aluminum Universal Bar Box Bracket. Each, \$4.00
Guaranteed — Will Not Break or Chip

MERVIS TRUCKING CO.

7026 Lexington Ave.

(Express 4777)

Cleveland 3, Ohio

UNIVERSAL AMPLIFIERS

A Necessity for Every Operator as a Spare While Making Phonograph Repairs!
Fits all Wurlitzers, Rock-Olas and Seeburgs (except High Tones).
Complete with volume and tone control, tubes and switch. Fine tone quality.

\$45.00 each
Special offer.

1/2 Deposit, Balance C. O. D.

JAMES D. BLAKESLEE

43-15TH STREET

BUFFALO 13, N. Y.

Color Napkins Plug Soundies

SPRINGFIELD, Ill., July 20.—Southern Illinois locations which have Soundies movie machines have introduced colorful table napkins advertising their features.

The napkin, a colorful yellow and red piece, is intended to be used as a coaster for drinks and has pictures of the machines imprinted.

Copy advises patrons that they may have "A wonderful time for only a dime—have fun! See a Soundie!"

Idea has drawn attention of juke box operators in the region who pointed out that this type of promotion might be used to advertise juke boxes and records.

Newell, McKelvie Organize New Juke Concern at Detroit

DETROIT, July 20.—Joseph A. Newell, on the staff of the Downtown Theater, and Sam McKelvie, a newcomer in Detroit's coin machine industry, have formed a partnership to operate a route of music machines. Headquarters of the new firm will be at 2050 Cornell Avenue, Dearborn.

Newell said he has just returned from a buying trip thru Illinois, Ohio and Pennsylvania and he reported that there is a growing supply of music machines available as jukeboxes which were on location in army camps and similar spots are returned to the original distributors. He said these phonographs are now being offered to operators. Local music operators hailed this as the first new source of used machines that has developed since the war.

Aireon Will Redeem Preferred at L. A.

KANSAS CITY, Kan., July 20.—Aireon Manufacturing Company announced that it will redeem 1,155 shares of its 60-cent cumulative convertible preferred stock at \$12.50 a share, plus 5 cents a share in pro rata accrued dividends.

Payment will be made August 31 at the office of the California Trust Company, Los Angeles.

New York:

Taking the spotlight this week is the Challenger showing, bringing many visitors into the city for the three-day event such men as Joe Kleirman, Philadelphia; Frank Savastano, Bridgeport, Conn.; Harry Pearl, New Jersey, and Charles Friedman, Philadelphia. Other visitors included Vincent A. Gitz, Seymour Pollack, Phil Simon, John Kaufman, Jack Rosen, Moe Rottman, Morris Sykes, Ernest Krowder and Mr. and Mrs. Ernest Hubsier. H. Rosenberg Company, Inc., New York, and Active Amusement, Newark, shared the honors for the affair.

Nat Faber's wife, Lillian, died July 12 at Rockaway Beach. Nat operates poker roll machines at Rockaway and Coney Island. . . . Ted Stillman, inventor of the penny to the line game, is hard at work on a new 25 hole group game. . . . Sammy Spielman is perfecting a new coin machine game now that he will introduce on the fair circuit this fall. . . . Ten Panoramas out of a total order of 60 were shipped to Puerto Rico last week by Imperial Distributing Company.

Charles Katz and Leon Berman are partners in a new coin machine venture. . . . Johnny Williams, arcade owner, is recording with his five-piece band now. . . . Al Blendow reports everything moving along now. . . . Al Denver, AMOA president, is busy with plans for the annual affair of the organization at the moment. . . . Hotel situation has eased in the city—visitors report selection of hotels now possible.

J. W. Shillian, connected with Jack Hylton's juke box firm in England, arrives in New York July 20 by plane. Long known for his connection with the coin machine industry, Shillian will stop at the Commodore Hotel—before leaving for the Midwest.

Frank Acton, Speedway Product's foreman in the cabinet refinishing department, was off two days this week because of the death of his brother. . . . Howard Bloom, son of Al Bloom, was all thumbs recently and almost lost one of them in the band saw—he is recovering nicely. . . . Cigar vending machine manufacturers are planning release of new machines very shortly.

Charles Shankman, Capital Projectors, states that production of a remodeled Aece Theater is now starting to roll off production lines. . . . Al Blendow, sales manager of International Mutoscope, spent five days last week in Atlanta, Ga. . . . Joe Webster, arcade owner in Staten Island, reports the Island is on the upswing as far as biz goes.

Bob Jacobs after enjoying a medium business with his rifle range in his Coney Island arcade, installed a large flashing neon sign over the entrance (See NEW YORK on page 134)

Indianapolis:

Jack Owens, of the Owens Amusement Company at Charleston, Ill., had little success on his recent trip here in search of phonographs. . . . Robert Warff, of Crawfordsville, was in town recently on a hunt for parts for used juke boxes. . . . Al Calderon, of Calderon Sales Company, is suffering a severe case of ivy poisoning incurred on a recent fishing trip.

Simon Behrman, of the Sicking Company, was in Cincinnati visiting staff of his branch office there. . . . Bannister & Bannister Distributing Company has completed installation of an ornate new window sign. . . . Peter Stone, of Indiana Automatic Sales Company, won top honors in a July 4 tournament at Speedway golf course and made a hole-in-one the following Sunday on the same course. Pete says he makes office expenses by beating one of the local ops regularly. . . . S. T. Fowler, of Automatic Music Company at Cambridge City, was recently scouting coin machine row for equipment, new or used.

COINMEN YOU KNOW**Cincinnati:**

Members of the Automatic Phonograph Owners' Association were guests of Packard Manufacturing Company at the Turf and Field Club. Luncheon and cocktails were followed by a short talk by Harry Payne, who said firm's music equipment will be on the market in August. Among guests were Phil Ostand, Sam Chester, Jerry Levy, John Weisenberger, Al Lieberman, John Nicholas, Ray Bigner, Al Chasson, Herbert Black, Charles Trau and Marvin Plummer. Plummer is an operator in Dayton.

J. A. Wienand, sales manager for Rock-Ola's phonograph division, was in town with Warren C. Deaton and Ray Votaw, distributors in this area. Promoting sales and building good will, the trio has been having sessions with officials of Weaco Novelty Company, B. W. Novelty Company, K. & O. Music Company, Ace Sales Company, and Diamond Vending Machine Company. . . . Myron Erb, of Triangle Distributing Company, made operator rounds, too. His firm distributes for Aireon.

Boston:

Leo Pelletier, of Fort Kent, Maine, plans to service his 100-mile route by helicopter. 'Copter will be equipped with skis for winter flying. . . . Gus Biladeau was in Boston recently to purchase new phonographs. Gus plans to replace all his old models with new jukeboxes. . . . Leo Goulston, Boston broker, newcomer to the coin machine business, recently sold his stamp route and is looking for new equipment.

J. T. Chaplain, former representative for a major Chicago manufacturer, is back in the coin machine business. He will operate in Central Massachusetts. . . . Cliff McNeil, of McNeil Music Company at Lowell, buying additional phonographs on his week visit here.

Dick Johnson, Brockton operator, has added to his pinball locations at the shoe capital. . . . T. C. Marks, of Fall River, is touring New England in search of outlets. . . . Curtis Lawrence, of Claremont, N. H., has re-entered the coin machine trade since his discharge from the armed forces. . . . Ed Ravreby, of Associated Amusements, on a Cape Cod visit over the week-end.

Henry Factoroff recently visited Connecticut to look over a route. . . . Dave Bond, of Trimount Music, is the new owner of the Bissonette arcade in Lowell. . . . Si Redd, of Redd Distributing Company, is on his monthly vacation. Ops say he should get a two-way radio so people can keep in touch with him.

The Winnahs!

There's a quartet of happy golfers at the Mills and Bell-o-Matic offices these days. They are Vince and Grant Shay, president and advertising director of Bell-o-Matic, and Herb and Bill Mills, president and secretary of Mills Industries.

They turned in the low card at the St. Charles Country Club's "Fox Hunt" golf tournament. They were low against a field of 51 foursomes teeing off in the tourney. After deduction of club handicaps, Vince and Bill had net scores of 67 apiece, Herb carded 73 net and Grant 71. Their total score was 278 and it brought them a sizable pile of loot including toasters, a fishing pole, a dozen golf balls, two aluminum serving sets and a fancy barometer, in addition to a nice piece of money—\$500.

Kansas City:

Irvin Weiler, owner and general manager of Consolidated Distributing Company attended the recent Shrine Convention in San Francisco. Weiler is a member of the Kansas City Shrine band. Both Weiler and his service manager own and pilot their own planes, and when a call for service came in to Consolidated recently from an operator more than a hundred miles distant from firm's headquarters, Weiler and Jerry Joray, service manager, answered the call by air and were back in the office in less than three hours.

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Milwaukee:

Harold Stark, former juke box operator and well known in Wisconsin and Michigan coin machine circles, has joined United Coin Machine Company here as sales manager, according to Harry Jacobs Jr., president of the firm. During Stark's operating days he was also a trombone player with Heine and His Grenadiers, broadcasting daily over Station WTMJ, Milwaukee.

Detroit:

Mrs. Myrle Goldman, widow of David I. Goldman, has taken over Motor City Music Company, long-established music route which now is operating with about 100 machines. Of three sons who have been active in the business, only Max Goldman remains, and he is running the route for Mrs. Goldman. Harry has moved to California, and Morris is planning his own operation here. . . . American Vending Corporation is increasing capitalization to \$100,000 preferred stock and \$250,000 common.

Isidore Edelman is due back at Edelman Coin Amusematics Company after a vacation in the East. . . . Max Falk, Falk Sales Company, is getting set for a north woods vacation. . . . Sam Adler reports expansion plans for his photo machine production here. . . . Bradlee Willis says his Willis Coin Machine Service will concentrate on service work for other operators, rather than expansion of routes operated by the firm.

Crown Vending Machine & Supply, recently organized as a new jobbing house by a group of young business men, has shelved plans for opening. . . . Joseph Brilliant, MAPOA president, is vacationing at Mackinac Island, while Mrs. Elizabeth Lund, also of the MAPOA office, takes two weeks off in New York.

Leo Weinberger, head of Leo's Amusement Company, is the proud father of a girl, Dolores, born July 5. Dolores is the third grandchild of veteran Michael Weinberger, who founded and still operates S. & W. Coin Machine Exchange in partnership with Leo. All three are girls.

Sam Cali announces that the M C Music Company is now installed in its new quarters. Sam is planning a trip to the West Coast shortly, leaving his partners, Frank and Vincent A. Meli and Joseph Sperrazza with the business.

Mark Wayburn, with headquarters (See DETROIT on page 134)

Chicago:

Sol Gottlieb reports that reservations for the 1947 CMI convention in February are coming in at a heavy rate with many distributors thru the country asking for as many as 15 to 20 rooms for themselves and customers. He advised coinmen planning to attend the session to get their reservations in early since the Sherman Hotel and other hostels handling the conventioners are forced to limit space and they are pro-rating reservations. "It looks like it will be quite a gathering," Sol commented.

Howard Freer, advertising man for Empire Coin Machine Exchange, was another Chicago coinman seeking to escape the midsummer city heat in the Wisconsin lake region. He and his wife are up there for a two-week outing.

Hy Rosenberg, of H. Rosenberg Distributing Company, New York, was in town for a short stay this week. . . . Clyde L. Ford came in from Washington, and Woolf Solomon, of Central Coin Machine Company, came up from Columbus. . . . Ben Rodins, of Marlin Amusement Corporation, also made the trip from the nation's capital.

Southern coinmen in town included Ben Robinson, of Robinson Distributing Company, New Orleans, and Harry Hurwitz, of Birmingham Vending Company, Birmingham. . . . Max Roth, of Roth Novelty Company, Wilkes-Barre, was among visitors from Pennsylvania. . . . Iowa operators making the rounds included Ella Kurth, of Zeiring and Glen Rhodes, of Boone.

Gus Ondrus and his wife stopped over in Chicago on a trip from Union Pier, Mich., and dropped around to say hello to local distributors. . . . Marvin Bland, of Terre Haute, Ind., and Ben Robinson, Detroit, were in to survey the phonograph production outlook with Charley Slick, of Mills. . . . Among out-State Illinois

(See CHICAGO on page 136)

Los Angeles:

Charles E. Washburn, Coast Records president, is still north visiting outlying distributorships. Washburn is calling on dealers in Oregon, Washington and British Columbia. This trip will complete the current overall expansion project for Washburn's organization. . . . Nels Nelson is up north of San Francisco on business. Nelson reports his deliveries of the Personal Music Box continue to come thru regularly.

Bill Williams, of M. C. Williams Distributing Company, is caught downtown on jury duty. He reports shipments are starting now, with a sample of the new Dynamite expected the end of July. Williams' secretary, Evelyn Schell, has just returned from a two-week vacation, fishing in the High Sierras. . . . Aubrey Stemler recently planned to Fresno on business. Stemler's new partner, Skeets Gallagher, is still confined to his home after his recent illness. Some of the boys dropping in at the new Stemler-Gallagher offices include Ray Wherritt, from San Luis Obispo; E. R. Nowka, from Ontario, and local ops Earl Cale, Johnny Huntzman and Louis DePello.

Ken Brown and Preston Jarrell, Coinmatic Distributors, have returned from their flying junket thru Arizona in Brown's new plane. In Phoenix they visited Arizona Sales, Roy Garrison Sales and others. Among others in Tucson, they saw Paul Deveureux and Anderson Wired Music. George Burke, who held the fort at home, reports shipments of the new U-Need-a Monarch are now coming thru.

Recent callers at Paul A. Laymon's showrooms include Ollie Trevillian, Otto Pelsh and Bernard W. Lucy, from Santa Barbara; Ray Smith, Barstow; Glen Catlin, Montrose; Walt Leonard, Bellflower; Ivan Wilcox, Visalia; Fred (See LOS ANGELES on page 136)

Look To The **GENERAL** For LEADERSHIP

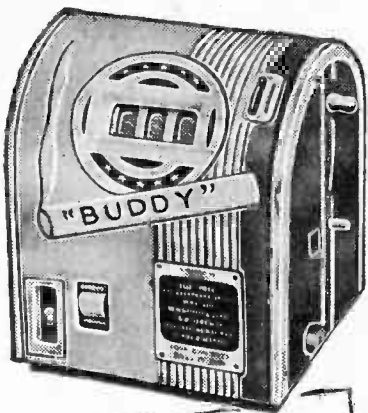
GENERAL LEADS AGAIN WITH

"BUDDY"

A Startling New Counter Game by DAVAL

Yes—it's General to the fore again with the newest counter game of 1946—yet one that has been proven to be the most consistent money-maker in the industry!

- Penny play, cigarette reel, in Modern sparkling design! All metal cabinet!
- Has the famous Daval coin-divider . . . all coins played are separated into 2 individually locked cash boxes, one for location owner, the other for operator.



IMMEDIATE DELIVERY \$35

IT'S GENERAL FOR THESE LEADING PRODUCTS:

- AIREON
- ELECTRONIC PHONOGRAPHS
- BANK BALL
- JENNINGS STANDARD CHIEF & SUPER DELUXE CLUB CHIEF
- DAVAL'S MARVEL & AMERICAN EAGLE
- CHAMPION HOCKEY
- GOTTLIEB'S GRIP SCALE
- STAGE DOOR CANTEEN
- EXHIBIT'S BIG HIT
- ABT CHALLENGER

Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, M.D.

COINMEN YOU KNOW

New York:

(Continued from page 133)

advertising the rifle range—result is that crowds now wait in line to try their aim.

Jack Garliner, Electronic Amusement Company, reports interest high with his new "B-29 Remote Turret Gunner." . . . Coin-operated electric fans are being installed in a Manhattan hotel within the next two weeks. . . . Harry Berger, West Side Distributing, left Friday for a short trip to the mountains. On his return several announcements will be made.

Marris Rood, Runyon Sales Company of New York, is plenty excited these days. His wife, Mildred, is expecting the stork the first of the year. . . . "Shugy" Sugarman's daughter, Lorraine, has just flown back from Texas. . . . Dave Lowy, of the firm of the same name, will leave within the next two weeks for a business trip to Chicago. . . . New electric light fixtures for Speedway Products are still on the floor because of lack of a man to install them, Al Bloom reports.

Theft of juke boxes in the East is starting again now that new machines are again on the market to allow thieves to use the old gags. . . . Several ops are now informing their locations about the various methods.

Jack Fitzgibbon, Jafaco, has a real system for a vacation—he works one day and then takes four off. He will continue his system until the first of the month when a surprise announcement will be made. . . . Barney Berkens, AOAA secretary, has just finished getting the organizational organ in the mails.

Bob Klein, discharged last week from the marines, is starting a cigarette vending machine route in the Bronx. . . . Sol Wohlman, Pan Coast, reports his shoe shining machine is getting set for production. . . . Jack Kane, Atlantic New York Corporation, has his hands full these days with the new amusement game interests of the firm.

Detroit:

(Continued from page 133)

at 1625 West Philadelphia Avenue, is operating a large route of postage stamp vending machines. . . . Robert D. McMillen and Dominic J. Accetta are incorporating Service Enterprises, with a capitalization of \$50,000, to operate a route of coin-controlled laundries at Saginaw. Headquarters is at 1125 East Genessee Street.

George Gullery is establishing the Arrow Music Company at 2624 Montclair Avenue. . . . Herbert Cameron is forming the Look and Play Music Company at 3550 Cass Avenue. . . . Robert and Mildred Rosenberg are taking over the F & F Popcorn Products Company at 2911 Myrtle Street.

Michael Boyd, newcomer in the music business, has established a route as Boyd's Music Company, with headquarters at 388 Elmhurst Avenue. . . . Sam Rose, Joy Novelty Company, reports that business is "way off" in their field.

Eddie Clemons, head of Music Service Company, is out on the West Coast for a month's vacation. Theodore F. Gillies is running the business meantime. . . . Dick Gunn, son of the late Carlyle Gunn, is running the Indiana coin machine operation originally founded by his father here as the Detroit Operators' Company. The elder Gunn died last January.

Tony Siracuse, long-time manager of the Gunn Music House, founded by another brother here 30 years ago, is planning to take a long rest but will probably return to the coin machine field afterwards.

PACE THE BIGGEST NAME IN BELLS

Deluxe Bells } \$1.00
 } 50c
 } 25c
 } 10c
 } 5c

PACE MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

FRISCO, New Marvel Revamp...\$279.50

SPECIAL

41 BALLY DERBY, 1 Ball, F. P...\$225.00

Reconditioned 5 Balls

Laura\$225.00
Flat Top 215.00
Hollywood 185.00
Sky Chief 165.00
Knockout 130.00
5-10-20 130.00
Air Circus 125.00
Yanks 125.00
Capt. Kidd 90.00
Bosco 85.00
10 Spot 65.00

One-Third Deposit, Balance C. O. D.

INTERSTATE COIN MACHINE CO.
314 Locust St. Springfield, Mass.

NOW DELIVERING — IN IOWA

PACKARD PLA-MOR ACCESSORIES

PLA-MOR WALL BOX\$ 38.95 NO. 700 DAHLIA, WALL SPEAKER.\$21.95
NO. 1000 ROTATING SPEAKER... 159.50 BAR BRACKET 5.00
NO. 900 ROSE, WALL SPEAKER... 49.95 30 WIRE CABLE. Per Ft.22
NO. 800 DAISY, WALL SPEAKER... 36.95 ADAPTORS — WRITE FOR INFORMATION

STEEL HIDEAWAY CABINETS — WRITE

CHI COIN'S GOALEE\$525.00
CHI COIN'S SPELLBOUND..... 325.00
MARVEL'S FRISCO 279.50
BALLY'S SURF QUEENS 327.50
BALLY'S VICTORY SPECIAL, FP .. 661.50
BALLY'S VICTORY DERBY, PO 646.50

IN STOCK FOR SHIPMENT!

Gilbert DISTRIBUTING COMPANY In Iowa
3203 Forest Ave. • Phone 7-0569 • Des Moines

McCALL NOVELTY CO.

READY FOR LOCATIONS—RUSH YOUR ORDERS

5 BALL FREE PLAY GAMES

Action	\$125.00	Flicker	\$75.00	Moniker	\$95.00
Alert	79.50	Foreign Colors	102.50	Paratrooper	129.50
American Beauty	139.50	Four Diamonds	52.50	Sea Hawk	82.50
Big Chief	89.50	Five-Ten-Twenty	89.50	Seren Up	67.50
Botaway	327.50	Gun Club	209.50	Showboat	95.00
Bally Surf Queen	95.00	Hollywood	129.50	Sky Line	195.00
Bombardier	89.50	Knockout	99.50	Sky Raider	129.50
Bosco	95.00	Jeep	79.50	Strip Tease	72.50
Captain Kidd	85.00	Jungle	129.50	Genco Slugger	90.00
Crossline	59.50	Legionnaire	152.50	Texas Mustang	78.50
Dixie	99.50	Marvel Baseball	129.00	Bally Topie	84.50
Eagle Squadron	99.50	Midway		Venus	

1 BALL GAMES

Bally Victory Special (F.P.)	\$681.50	Champion	\$32.50
Bally Victory Derby (F.P.)	646.50	Chrome Vest Pockets	54.50
Bally Horse	185.00	Blue & Gold Vest Pockets	49.50
Dark Sport Special	135.00	Black Hawk (Clg. Machine)	24.50
Mills 1-2-3 (F.P.)	42.50	Mills New Vest Pocket	74.50

1939 mod. 1/3 Deposit, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS, MO.

WILL PAY TOP PRICES FOR

SCHOOL DAYS
PARADISE
SPOT POOL
ABC BOWLER
BELLE HOP
SEA HAWK
HOROSCOPE
MIAMI BEACH
CHAMP OR NEW CHAMP

WRITE, PHONE OR WIRE TODAY!

MARVEL MANUFACTURING CO.
2847 Fullerton Ave., Chicago 47, Ill.
Everglade 0230

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.

Operators and Distributors

*You Always Get
More For Your
Money in Muncie*



THE MANUFACTURING CENTER OF THE TICKET
GAME INDUSTRY

- Jar Games
- Baseball
- Trade
- Spindle Deals
- Tallies
- Stimulators
- Tip Books
- Salesboards
- Sales Cards

Order From These Independent Man-
ufacturers Located in Muncie, Indiana

- GAY GAMES, INC.
- WERTS NOVELTY CO., INC.
- COMMERCIAL PRINTING CO.
- MUNCIE NOVELTY CO.
- A. B. C. NOVELTY CO.
- HOME TALLY CARD CO.
- NOEL MANUFACTURING CO.

Al Bergman says:

**"YOU NAME IT...IT'S 10 TO 1
We'll
Have it!"**

Complete stocks on
hand... but if we're
temporarily out of
what you need...
**WE'LL GET IT FOR YOU
... AND QUICK!**

Write, wire, phone...
We have the service,
parts and accessories that
will easily solve your
problems as an operator
... and our prices are
right!

We're distributors for all the
leading manufacturers of all
types of coin-operated equip-
ment... and we're complet-
ely stocked with Coin Machine
Parts and Accessories... in-
cluding Acme Plastics, Com-
pas Service Kits and Acces-
sories, Speakers, Wall Boxes,
etc., etc.

**Exclusive
Western New York
distributor for Aireon
Electronic Phono-
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ALFRED SALES, INC.
Distributors of Coin Operated Machines and Devices
1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER • IRVING KAYE
2 Columbus Circle, New York 19, N.Y.
Phone: Circle 6-6631

**EAGLE PHONOGRAPH
REPLACEMENT
PLASTICS**
available at **RIGHT** prices!

New CLEAR, TRANSPARENT PLASTIC WINDOWS
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest
Toughest • Non-Inflammable • Perfect Fit!**
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS
THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
800 Middle Sides.....	3.00
800 Top Centers (Right or Left, Red)....	8.00
800 Back Sides (Green)....	9.50
800 Top centers (onyx)....	4.00
600, 500 Top Corners.....	4.50
700 Top Corners.....	7.50
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
850 Peacock Glasses.....	3.50
950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
41-61-71 Top Corners.....	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow)...	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green).....	14.50
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green).....	6.00

SHEET PLASTICS	Each
20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear.....	\$12.50



If You Don't See What You Want... Ask For It! We May Have It In Stock!

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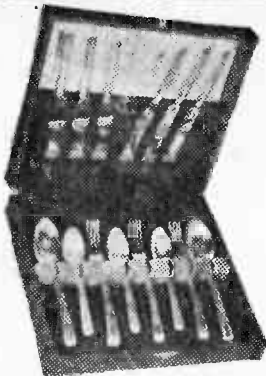
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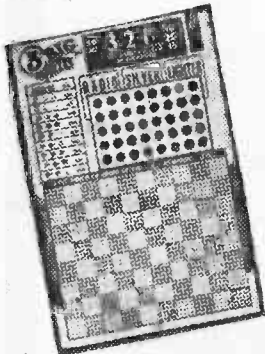
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A Sure-Fire Eye-Stopper! Brilliant multi-colored board.

\$42.50 in Lots of 6
Single Deal \$57.55. (Difference refundable on first order of 6.) 1/3 with order, balance C. O. D.

2,000 HOLES—10c PLAY	
TAKES IN.....	\$200.00
PAYS OUT:	
Consolation ..	\$12.55
(In trade)	
Cost of Deal ..	42.50
TOTAL AVERAGE COST.....	55.05
AVERAGE PROFIT.....	\$144.95

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WURLITZER PHONOGRAPHS		MILLS	
850s	\$800.00	Empress	\$395.00
800s	775.00	Thrones of Music	325.00
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700s	775.00	20 Remote Control War. 120 Model	
780s	700.00	Boxes @	\$17.50
500s	475.00	2 Seeburg Speak Organs @	25.00
600s, Rotary	435.00	4 350 Wurlitzer Speakers @	25.00
600s, Victory Rotary	485.00	3 145 Wurlitzer Steppers @	45.00
610s, Light Up	249.50	NEW & REVAMP AMUSEMENT MACHINES	
ROCK-OLAS		Chicago Coin's Goatee	\$525.00
Supers	\$475.00	Chicago Coin's New Spellbound	325.00
Masters	475.00	Genop's Total Roll	525.00
DeLuxe	440.00	Gottlieb's Stage Door Canteen	274.50
Standards	325.00	United's Trade Winds	274.50
Monarchs	250.00	Marvel's Frisco	274.50
Twelve Record	110.00	USED IN GOOD CONDITION	
Counter Models	150.00	2 Hollywoods @	\$175.00
SEEBURGS		2 Seahawks @	79.50
8800, E.S.R.C.	\$850.00	1 Click	79.50
Envoys	500.00	1 Argentina	89.50
Classics	450.00	1 Seven Up	69.50
Gems	375.00	1 Follies	49.50
Regals	375.00	1 Bally King Pins	175.00
Twelve Record	100.00		

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F. & W. AMUSEMENT CO.

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COOKEVILLE, TENNESSEE

DAY PHONE 125—NIGHT PHONE 352-W

\$10,000 STOCK SALESBOARDS

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.88
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.49
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST. **DIXIE NOVELTY CO., Box 2974, Beaumont, Texas**

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MACOMB

MUSIC SERVICE

EAST DETROIT, MICH.
16700 NINE MILE ROAD

COINMEN YOU KNOW

Chicago:

(Continued from page 133)
visitors were Frank Henry, of Bloomington; Doc Howington, who operates the Freeport Music Company; Ross Lewis, of Peoria, and Cliff Hanson, of Plano. . . . Joe Kline, roadman for Atlas Novelty, is planning an extensive trip thru Nebraska beginning August 1.

Al Sebring is in New York this week for the showing of his coin-changer there. New model, which features two change slots and dressed-up appearance, will be on display July 23 and 24 in offices of East Coast Sales & Distributing Company, 625 10th Avenue. Al is expected back at Bell Products offices here at the end of the week.

Vince Murphy, of Monarch Coin Machine Company, leaves July 20 on a two-week trip which will combine work and holidaying. He's taking Mrs. Murphy and their two children, Reed, 7, and Carol Ann, 15 months, with plans for spending most of the 14 days in Boston, the Murphys' home town. Distributor visits in the New England area are included in his schedule. . . . Herman Friedman, sales staffer at Coinex Corporation, is off to Nebraska on a 10-day swing which will include calls on coin firms and some vacationing. Murray Rosenthal, head of the firm, reports he will distribute a new amusement game nationally, details to be announced later.

Archie La Beau, La Beau Novelty Company, St. Paul, came in to talk machines at Jennings, stayed to sell O. D. Jennings' chauffeur, Elmer Cooper, a dappled livered chestnut pony. Elmer wanted it for his grandchildren. Other visitors included Willima Americus, Skill Amusement Company, Easton, Pennsylvania; Arnold Lee, Lee Sales, Fort Wayne, Indiana; Jack Canipe, Canipe Distributing Company, Memphis; Alf Gamble, East Lansing.

Los Angeles:

(Continued from page 133)
Allen and William Black, Bakersfield; S. W. Ketchersid and Stuart Metz, San Bernardino, and Raymond Cheong, who dropped by on his way from Mexico to San Francisco, en route to his Hawaii home. Cheong had previously spent considerable time in Los Angeles prior to the Mexico trip. Sample of the new Draw-Bell is now being shown at Laymon's showrooms. Jack Leonard, head of Badger Sales parts division, is getting acquainted with Southern California beaches and sporting a real native tan. . . . Fred Myers, K. & M. Service, is leaving for the northwest now that partner L. E. Kelley has returned from Texas. . . . Al Bettleman, of C. A. Robinson Company, is bragging about his recent catches of halibut and barracuda off Malibu.

Fred Gaunt, manager of General Music Company, is taking a well-earned vacation. Gaunt is enjoying a week at La Jolla's Valencia Hotel. . . . Ray Powers, manager of E. T. Mape Music Company, just returned from a five-day stay at Mape's Northern California ranch, fishing in the Sacramento River.

Bill Happel, of Badger Sales, is still in the Northwest. Callers at Badger salesrooms during Happel's absence include Al Cicero, Santa Maria; Glenn McCarter, Beaumont; Robert Boyd, San Diego; Tom Merchadant, Arcadia; Alex Koleopoulos, Bakersfield; Irvin Gayer, San Bernardino; Ben V. Counselman, Santa Ana; local operators Bernard Knott, Jack Bahler, S. J. Burris, George Hodges, Samuel Brown, Ben Corenblum, Clem and Ben Korte.

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Standard Thickness • Satin Finish

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USED FIVE BALL FREE PLAY	
1 ABC Bowler \$79.50	1 Boloway .. \$ 89.50
1 Alert .. 79.50	1 Bosco .. 89.50
1 Arizona .. 194.50	2 Brazil .. 194.50
3 Big Parade 149.50	1 Five & Ten .. 129.50
2 Flat Top .. 194.50	
2 G.I. Joe (Jungle) .. 89.00	
1 Sky Blazer .. 90.00	
1 Sky Chief .. 165.00	
1 Smack the Jap (Convert. Knock-Out) 119.50	
1 Spot Pool .. 89.50	
1 Bomb the Axis (Convert. Star Attract.) 49.50	
1 Three Score .. 32.50	
1 Venus .. 89.50	
1 Wagon Wheels .. 194.50	
2 West Wind .. 85.00	
1 Grand Canyon .. 194.50	
1 Invasion .. 139.50	
1 Jeep .. 115.00	
4 Keep 'Em Flying .. 175.00	
1 Laura .. 210.00	
1 Liberty .. 179.50	
1 Majors .. 75.00	
1 Marvel Baseball .. 135.00	
2 Midway .. 129.50	
1 Monicker .. 89.50	
1 Oklahoma .. 194.50	
1 Santa Fe .. 194.50	

USED ARCADE EQUIPMENT

1 Zingo	\$ 99.50
5 Rapid Fire, Bally	149.50

MUSICO

Packard Pla-Mor Wall Boxes	\$38.95
30-Wire Cable (Woven Cover), Ft.22
One-Piece Bar Bracket @	5.00
#700 Speakers	21.95
#800 Speakers	36.95
#900 Speakers	49.50
#1000 Speakers (Out of This World) ..	159.50

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magnesium copper sulphide rectifiers

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\$4.75 Ea. - Doz. \$4.50 Ea.

F24C3P

For GENCO Games
\$6.25 Ea. - Doz. \$6.00 Ea.

F28C7

For DOMINOES and BANGTAILS
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YOUR MONEY BACK GUARANTEE Plus Freight Paid Both Ways

IF THIS EQUIPMENT DOES NOT MEET
WITH YOUR COMPLETE SATISFACTION.



THIS TRIPLE TEST TAG GUARANTEES THAT THIS EQUIPMENT WILL MEET YOUR COMPLETE SATISFACTION OR YOUR MONEY BACK—PLUS FREIGHT PAID BOTH WAYS.

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REX	\$325.00	412	\$160.00
REGAL	325.00	71 COUNTER MODEL	225.00
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ENVOY, E.S.	450.00	Seeburg Wireless Boxes	335.00
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NEW FIVE BALL NOVELTY GAME

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A TERRIFIC BUY!
IMMEDIATE DELIVERY! **\$335.00** EACH

WE BELIEVE WE STILL HAVE THE
LARGEST STOCK OF 12 RECORD PHONOS
IN THE U. S. A.

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WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH	
10 SEEBURG 12 RECORDS	125.00

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG
NO INCREASE IN PRICE!
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★ One Balls

- 6 BLUE GRASS
- 8 CLUB TROPHY
- 7 '41 DERBY
- 5 FORTUNE
- 10 LONGACRE
- 2 LONG SHOT
- 6 PIMLICO
- 3 SPORT SPECIAL

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- 4 KING PIN
- 1 TEN STRIKE, HD-FP
- 3 AIR RAIDER
- 4 SUB GUN
- 2 SKY FIGHTER
- 3 SHOOT-THE-CHUTE

★ Consoles

- 3 BAKER'S PACER DD
- 1 BIG TOP, FP
- 2 BALLY CLUB BELLS
- 2 HIGH HAND

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THE FOLLOWING WILL INTEREST YOU

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2 Catalinas, Ea.	\$229.50	Your Future	15.00
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Juggling Clowns	25.00	1 780-E Wurlitzer Colonial	725.00
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* Mills Golf Ball Vendor, 25¢	215.00
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* Keeney Handicapper, P.O.	89.50
* Wurlitzer Twin Twelve	225.00
* Mills 4 Bell, 5/5/5/5 P.O.	475.00
* Paces Reels, P.O.	39.50
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All machines completely rebuilt. Machines marked (*) completely refinished.

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All types of 30 wire Wall Boxes and Adaptors; Mills and Jennings Free Play Mint Vendors. State quantity, condition and price.

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FOR THOSE WHO INSIST ON THE BEST

Mills Genuine Black Cherriles, used one month. Cannot be told from new. New machine guarantee.

5¢ 2/5 Club	\$238.00
10¢ 2/5 Club	243.00
25¢ 2/5 Club	248.00

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5¢	\$210.00
10¢	220.00
25¢	230.00
Bakers Rebuilt Chrome, 5¢ 2/5	200.00
Bakers Rebuilt Chrome, 10¢ 2/5	210.00
New Columbia Clg. G.A.	128.50
Used Columbia Clg. G.A.	75.00
Victory Chief, 5¢ 3/5	115.00
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Silver Chief, 5¢ 3/5	140.00
Four Star Chief, 5¢ 3/5	100.00
New Marvel Cigarette Machines	35.00
Used Libertys & Amer. Eagle	15.00
Mills Four Bells	385.00
Pace Saratoga, C.P. 5¢	75.00
Evans Rolletts Jr. 7-coin	75.00
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Watling Rol-A-Top, 5¢	95.00

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\$5.00 Allowance on Used IMPs and CUBS

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1 Silver Moon, F.P.	90.00
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1 Big Chief	35.00
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ORDER TODAY IMMEDIATE SHIPMENT



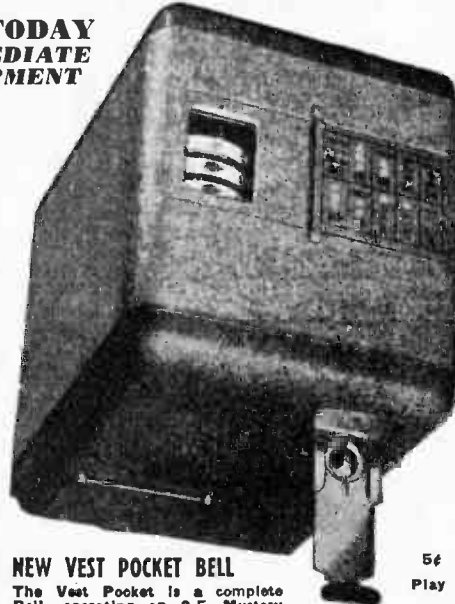
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Write For Prices

NEW SAFE STANDS \$27.50

Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

BLUE & SILVER or GOLD & SILVER.

5¢ Play

\$74.50

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COLORFUL TWIN JACKPOT PROFIT BUILDER!

ANOTHER WALSH JUMBO HOLE COIN COAXER

WITH UNUSUAL PLAYER APPEAL

800 HOLE 5¢ PLAY

\$15 TOP PAYOUT

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We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

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CONVERTED FROM

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DOUBLE PLAY

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\$60

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Conversions for outright sale \$249.50 each

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- 17 Blue 5c Q. T. 89.50
- 1 Blue 10c Q. T. 99.50
- 2 Mills 25c Brown Fronts 175.00
- 1 Gold Chrome, 25c.. 195.00
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WATCH AND WAIT FOR JENNINGS NEW 50c PLAY "SILVER EAGLE"

Reconditioned WURLITZER, Model 120 and Model 125 Boxes.....\$ 29.50
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UNDERSEA RAIDER, like new...\$295	Wurlitzer 616, in Metal Cab., has Packard Adaptor.....	\$185
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 Over 50 48c Ea.
 Over 100 46c Ea.
 Over 200 45c Ea.

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 5 Reel Poker Play with easy-to-read reels. One shot poker score card shows all winners. Ball Gum Vendor.
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 Lots of 10 or more 15.00
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FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
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NEW! Flashy, 14 Color Score Glass
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 NO MECHANICAL CHANGES

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Prices Very, Very Reasonable—No Order Too Small

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Just as big
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| BOLOWAY | SPORTY |
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Thoroughly experienced on all types of
Music, Games and Venders to take com-
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operation in Maryland. Must be sober and
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Refinished—CONSOLES—Reconditioned

5¢ Super Bell Com.\$274.50	5¢ Silver Moon. F.P.\$119.50
Mills Jumbo, C.P., Late Model 109.50	Galloping Dominoes, 2 Tone, J.P. 249.50
Bally Club Bell Comb. 275.00	

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\$149.50

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Mills Black Cherry \$225.00	10¢ \$250.00	25¢ \$275.00	Mills Copper Chrome \$225.00	10¢ \$250.00	25¢ \$275.00
Mills Silver Chrome 225.00	250.00	275.00	Mills Brown Fronts 150.00	175.00	200.00
Mills Gold Chrome 225.00	250.00	275.00	Mills Blue Fronts 125.00	150.00	175.00
Waiting Rotatops, 5¢ Only\$85.00					

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ON "TRUE FIT" CASTINGS AND CASES
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ABC Bowler\$62.50	Fleet, Plastic Bumpers \$59.50	Sea Hawk\$55.00
American Beauty 97.50	Fox Hunt 50.00	Seven Up 52.50
Beauty-Bally 35.00	Glamour 49.50	Snappy 75.00
Big Chief 42.50	Glamour, Plastic Bumpers	Spot a Card 79.50
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Catalina\$249.50	Oklahoma\$249.50
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MARVEL'S NEW 5 BALL REVAMP FRISCO — \$279.50

1/3 Deposit With Order, Balance C. O. D.

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QUICK DELIVERY!

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- DELUXE CLUB BELLS
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LIBERAL ALLOWANCES FOR OLD EQUIPMENT
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WANT TWO MECHANICS

TOP MONEY FOR GOOD ARCADE MAN!

No drifters. Prefer family man. A year-around job with live-wire
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For outside operation. One-ball experience necessary.

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Bell Products in the State of Okla-
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VEST POCKET BELL, the finest
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FREE PLAY GAMES**

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Send Us Your
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BELL-O-MATIC distributor of Mills
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matic payout ever made.

READY FOR LOCATION

VERY GOOD MECHANICALLY AND CLEAN

1 Longacre	\$375.00
1 Thorobred	375.00
1 Pimlico	325.00
1 Sport Special	125.00
1 New Keeney 5c Super Bell, Used One Day	675.00
1 Big Three, One Ball, Floor Sample	95.00
1 9800 Seeburg, E.S.R.C.	600.00
2 800 Wurlitzer	650.00

1/3 Deposit.

BROWN MUSIC CO.

514 Minnesota Ave. Kansas City, Kansas

**Roy McGinnis
Company**

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The authorized
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POCKET BELL, the finest auto-
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PRICES THAT DEFY INFLATION!

While They Last!

- 68 BALLY SPOTTEM
- 15 BALLY SCOOP
- 28 BALLY CHEVRON
- 19 BALLY PICKEM
- 15 BALLY TRIUMPH
- 12 BALLY VARIETY
- 28 STONER CHUBBY
- 22 BOOM TOWN

\$35⁰⁰
Each

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EAU CLAIRE, WISC.

Coin - Operated Vacuum Cleaner Seen Possible

NEW YORK, July 20.—Vacuum cleaner manufacturers and Eastern coin machine operators are readying plans to place coin operated vacuum cleaners in small apartment and rooming house locations, according to trade sources.

W. A. Munz, New York sales manager for the Hoover Vacuum Cleaner Company, said that the firm will have coin operated vacuum cleaners on the market in about three months and said that production had been held up by an 11-week strike which was recently settled.

Munz pointed out that larger cities with an abundance of rooming houses and small apartments were ideal market centers for the new product. According to officials of the Electrolux Corporation, shortage of cleaners at the present time is only obstacle in the way of firm's production of coin-sweepers.

"Any major appliance could be adopted to coin slot use," said a spokesman for Royal Vacuum Cleaner Company. "In fact, we believe that during periods of business depression widespread use of coin slots would stimulate installment purchases. Use of coin operated appliances will certainly grow in larger cities at the present time and should provide sound business opportunities for returning veterans."

L. K. Johns, manager of the Empire Vacuum Cleaner Exchange at Boston, said his firm would give preference on sales to operators planning to attach coin slots to cleaners. He said that the firm planned to sell coin slot attachments later.

Among other household appliances and machines which can now be obtained with coin operation attachments are washing machines, refrigerators, fans and radios.

CANDY PRICES

(Continued from page 113)

time during the war. Prediction was that the U. S. would scarcely be able to scrape thru the fourth quarter of 1946 under the present ration.

Thus, if increased demand during a period of reduced output were not to lead to rising prices, manufacturers agreed that the industry would have to keep its eye on the long-range advantages of holding to popular-priced bar candies.

Gott: "Hold Line"

Philip P. Gott, president of National Confectioners' Association, told manufacturers that holding public good will for the duration of the shortage — materials — price crisis would give the industry increased prestige.

"It is in the interest of our industry from the public relations' standpoint to show we have our feet on the ground," he declared.

Gott predicted that with restoration of OPA controls there was reasonable hope that candy bar producers would be granted price relief.

SAM STERN SAYS...

NOW DELIVERING NEW DAVAL

MARVELS AND AMERICAN EAGLE \$50.00

Ball Gum Models \$5 Extra

Gusher, Jack Pot or Bonus... \$54.00

ORDER TODAY!

SCOTT-CROSSE COMPANY
1423 Spring Garden St., Phila. 30, Pa.

FOR SALE

MILLS

3 25¢ Brown Front, 3x5	\$170.00
9 5¢ Chrome Front, 2x5	160.00
8 5¢ Chrome Front, 3x5	160.00
2 10¢ Chrome Front, 3x5	170.00
2 25¢ Chrome Front, 3x5	190.00
2 50¢ Blue Front, 3x5	425.00
2 10¢ Brown Front, 3x5	165.00
2 5¢ Brown Front, 3x5	145.00
1 5¢ Mellon Bell, 3x5	145.00
1 5¢ Blue Front, 3x5	125.00

JENNINGS

1 10¢ Golf Ball	\$180.00
1 25¢ Golf Ball	180.00
1 1¢ Duke	25.00
1 1.00 Chief	695.00
1 5¢ Jennings Chief, 3x5	135.00
1 5¢ Victory Chief, 3x5	150.00
1 Jennings Gigarola	65.00
23 Jennings Nut Venders	8.00

PAGE

1 10¢ Club Royale, 3x5	\$110.00
2 10¢ Pace Comet, 3x5	65.00
3 5¢ Pace Slugproof, 3x5	95.00

COLUMBIA

5 Columbia Convertible, 3x5 (new)	\$ 90.00
2 Columbia Convertible, 3x5	65.00

WATLING

1 10¢ Rotatop, 3x5	\$ 72.50
--------------------	----------

MISCELLANEOUS

Original Brown Front Castings and Cabinets, COMPLETE	\$ 15.00
1 10¢ Calite, 2x4	20.00
2 Rock-Ola Spectrovox	30.00
4 Rock-Ola Moderne Speakers	44.50
4 Rock-Ola (A.C.) Bar Boxes	22.50
4 Wurlitzer, Model 100, with brackets, Counter Games, 5¢ Sparks, Mercury, Gingers, Eagles, Liberty.	10.00
2 Double Cabinets, front door	32.50
3 Watling Stands, with locks	10.00
3 Watling Stands, no locks	8.00

General Novelty Co.

521 N. 16th St. Milwaukee 3, Wis.

FOR SALE

High Dive	\$109.50
South Paw	69.50
Hi-Hat	69.50
Venus	79.50
Snappy	69.50
Fiat Top	149.50
Big Top	69.50
Invasion	104.50
Monicker	124.50
Four Aces	124.50
Keep 'Em Flying	124.50
Sky Chief	169.50
Fox Hunt	49.50
Sky Line	49.50
New Champ	99.50
Contest	149.50
Wurlitzer #1 Counter Model	149.50
Wurlitzer #1 Counter Model	149.50

Central Amusement Co.
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Phone 2-6294.

NEW FIVE BALL FREE PLAY GAMES

Big Hit	\$334.00	Big Top	\$205.00	Foreign Colors	\$169.50
Big Three (Mills '39 1-2-3)	175.00	Bubble	205.00	Frisco	279.50
		Catalina	225.00	Surf Queen	327.50

Action	\$125.00	Invasion	\$139.50	Spot-Cha	\$ 89.50
Annabelle	39.50	Landslide	39.50	Spot Pool	69.50
Banner	39.50	Legionnaire	69.50	Strip Tease	69.50
Batting Champ	22.50	Limelight	29.50	Sunshine Baseball	89.50
Big Time	39.50	Paramount	22.50	Super Six	42.50
Boloway	69.50	Pin-Up Girl	49.50	Target	37.50
Bosco	89.50	(Silver Skates)	119.50	Ten Spot	49.50
Catalina	189.50	Progress	39.50	Texas Mustang	72.50
Champion (Bally)	39.50	Marines at Play	139.50	Thriller	39.50
Destroyer	72.50	Mills Owl	69.50	Twinkle	25.00
Entry	39.50	Mills 5 in 1	69.50	Victorious 43	119.50
Flicker	235.00	Short Stop	39.50	Victory (Genco)	92.50
Flying Tigers	69.50	Silver Skates	49.50	World Series (7-Up repainted, rails & legs sanded, new coin chutes)	89.50
Four Roses	119.50	Sluggo	49.50	White Sails (plastic bumpers)	49.50
Foreign Colors	119.50	Sky Rider	119.50		
Hollywood	189.50	Skyline	39.50		
Home Run '40	42.50	Spot-A-Card	69.50		

Prices subject to change without notice. All games subject to prior sale.
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St.
St. Louis 3 Mo.

VENDING MACHINES

5 Northwestern Standard, 1¢ or 5¢. Each	\$ 8.35
10 Columbus Model "A", 5¢. Each	7.25
Hawkeye Match Vender (new) 1¢. Each	5.95
Silver King Vender (new) 1¢	Write
Regal Merchandiser (new) 1¢	Write
10 Supreme Peanut Vender, 1¢. Each	6.25
10 Stick Gum Venders, 1¢. Each	5.50
5 Advance Candy, 2 Col., 5¢. Each	12.00

ARCADE AND COUNTER GAMES

10 Cubs or Black Jack, 1¢ Play. Each	\$ 6.25
2 Jolly Pin Games, 5¢ Play. Each	39.50
3 Evans Ten Strike, 5¢ Play. Each	95.00
2 Genco Play Ball, 5¢ Play. Each	185.00
2 Four Roses Pin Game, 5¢ Play. Ea.	89.50

Crating \$5.00 Extra for Arcade. Also have Parts and Globes.
C. E. BRADFORD
226 Hamilton St. Albany 3, N. Y.



AMERICA'S FINEST REBUILT 50¢ SLOTS

Available in Gold, Silver or Black Chromes

As Good As New 2/5 or 3/5 Pay

Here is your opportunity to get the finest rebuilt 50¢ slots on the market today...all machines sold on money back guarantee...rebuilt by factory trained mechanics...available from stock for immediate delivery!

Write for Distributors' Prices

SILVER CHROME CABINETS \$39.50
Brand new
Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.



Immediate Delivery!

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MILLS ESCALATOR SLOTS

MILLS 4 BELLS

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KEENEY SUPER BELLS-Combination Free Play and Cash

BALLY CLUB BELLS

BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.

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Join the Chorus That's Shouting the Praises of

"TALKING GOLD"

PLASTIC GRILLE CLOTH FOR JUKE BOXES

"TALKING GOLD" gives you more Beauty, more Eye-Appeal per dollar of cost than any money that has ever been spent before to enhance the looks of a Juke Box!

"TALKING GOLD" is a beautiful "four weeks' old baby" that everybody wants to adopt! New York music-men are going for "Talking Gold" 100%. And other territories are lining up fast.

A damp cloth keeps "TALKING GOLD" looking like new. No grit! No grime! No dirt!

"TALKING GOLD" gets attention and increases the play —AND PAY!

"TALKING GOLD" Plastic-Grille Cloth —comes in sheets 20"x50" (or multiples of this size).

PRICE—1c Per Sq. Inch. Full Sheet (1,000 Sq. In.) \$10.00. Save waste—Save money! Buy large roll. Use as needed.

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502 W. 45th ST.
N.Y. 19, N.Y.

AL BLOOM, President
TELEPHONE LONGACRE 5-0371

ORDER TODAY!

IMMEDIATE DELIVERY!

	Each
1 Thunderbolt	\$175.00
1 Chic. Hockey	175.00
3 Golf Ball Venders	225.00
3 Milk 5c Bl. Fronts	135.00
1 Jumbo Parade, P.O.	110.00
1 Big Game	125.00
3 Jennings Good Luck	30.00
1 All American	62.50
1 Spot-a-Card	79.50
2 Goalees (used 1 week)	Write
1 Paces Saratoga	100.00
1 '41 Galloping Dominos	175.00
1 Victorious 1944	65.00
1 Hawthorne	60.00
1 Grand National	60.00
1 Short Stop	60.00
1 Velvet	72.50
1 Super Chubbie	55.00
2 Gun Club	79.50
2 Seeburg Hi Tones 9800RC like new	690.00
2 5c Gold Chrome	215.00
3 Submarines—For the Lot	300.00

1/3 Dep.; Bal. C. O. D.; F. O. B. Boston

ED RAVREBY ASSOCIATED AMUSEMENTS, INC.

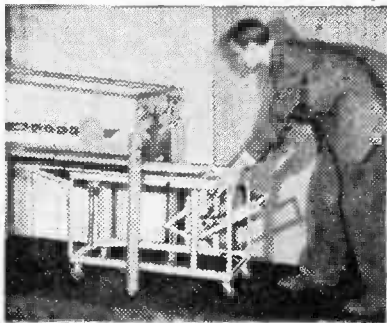
846 Commonwealth Ave.

Boston 15, Mass.

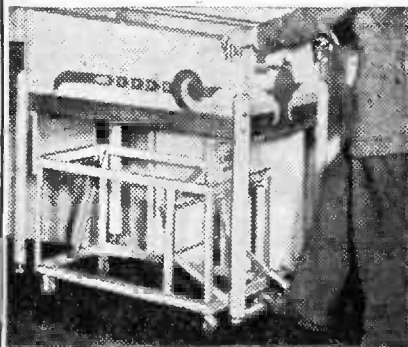
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**It's here again!
HAN-DEE
LIFT TRUCK
FOR PIN GAMES**



Lift rolls smoothly into position under pin game
Foot lever lifts machine from floor, locks it securely in raised position for moving.



Save wear and tear on your pin games—make more installations per day—safely, easily without back-breaking lifting and bending—with the Han-Dee Lift! It picks up practically any size pin game, completely assembled, holds securely while moving and sets it down again gently by means of an automatic hydraulic pump. One person, without lifting or bending, can make dozens of installations a day with complete safety to both operator and equipment. All-steel construction for long service with steel or Rockite Casters—priced at only

\$55.50

With Rubber Casters: \$59.50.

If your distributor cannot supply you, write direct to

L. BERMAN & CO.

MANUFACTURERS, Evansville 8, Indiana

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERY

Holes	Name	Def.	Profit	Price
600	5¢ Diamond Dust	Def. \$11.00		\$.65
1000	1¢ Clg. Bd. Girlie, 26 or 28 Pk.			.78
1000	25¢ Charley Board	Def. 50.00		.89
1000	5¢ Nickel Charley	Def. 17.00		.96
1000	5¢ Double Flinn	Def. 24.00		.98
1000	25¢ J.P. Charley	Avr. \$52.04		\$1.22
1000	25¢ J.P. Charley	Avr. 50.00		1.10
1000	10¢ J.P. Ready Money Seal	50.70		1.69
1000	5¢ J.P. Home Run Baseball	27.00		1.89
1200	5¢ J.P. Tex. Charley Seal	102.28		1.89
1200	25¢ J.P. Texas Charley	Avr. 102.28		2.29
1184	5¢ J.P. Win-a-Fln. Jumbo	\$34.40		\$2.49
1000	5¢ J.P. Beat This Card	33.30		2.59
1020	5¢ J.P. Hot Stuff, Girlie	27.00		2.79
1020	5¢ J.P. Wanna Dough, Girlie	27.00		2.89
2400	10¢ J.P. Barrel	Avr. 92.65		3.49
1664	5¢ J.P. Victory Bell	Avr. 46.32		3.74
2170	5¢ Tab. Rd. Wh. Blue Tickets	\$36.00		\$1.39
2170	5¢ Rd. Wh. Blue Single Bd.	36.00		1.59
2280	5¢ J.P. Ticket Deal	Avr. 44.00		2.89
120	Baseball Books, Singles, Am., Nat. Dz.	1.95		
120	Tip Tickets Books, Singles	Dz. 1.98		

Grand Prize Boards, Real McCoy Boards, Etc.
SEND FOR NEW CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

MECHANIC WANTED

Experienced on Jukes and Pin Games, for New York State route; steady; good salary and working conditions. Write or wire

BOX D-258

Care Billboard, Cincinnati 1, Ohio

**Nat'l Returns on Coin Play
See Taverns and Jukes Slide**

(Continued from page 113)
increased business of 6 per cent.

Cut-rate drugstores out here are selling cigarettes for 14 cents a pack, a price with which the cigarette vending operator cannot hope to compete. Candy operators are vague about their play, but all are certain they could use more bar candy than they have been able to obtain so far.

EAST COAST—Juke box play in the New York areas is down 15 to 25 per cent, operators report. The shortage of beer, and the fact that this is a vacation period are contributing causes to this situation.

Vending machine operators here say that play has fallen off between 10 and 18 per cent. Cigarette vendors are holding their own, as are soft drink venders, but the big drop has been in candy venders. Operators are not concerned over the candy sales decline, however, since experience has taught them to look for this to happen.

Want New Equipment

Across the river in New Jersey, pinball operators report a drop of 20 per cent in business. This still leaves the operators ahead of their pre-war records, however, since play shot up during the war. With new equipment, operators expect play on amusement machines will pick up.

MIDWEST—In Chicago, vending machine operators say that candy sales have gone into their expected 30 to 40 per cent drop. Operators of candy and other venders in industrial locations say that examination of their books shows the four-day Fourth of July holiday cut heavily into receipts. The summer slump in candy sales here has been no heavier than normally expected. Operators of candy machines generally report that they are still receiving the same quantity of candy which they received last December. Most vending operators feel that they could easily sell 25 per cent more bar candy if it were obtainable. They report that some off-brands of bars are in plentiful supply, but the old favorites are nowhere near satisfying demand.

Backing up reports of drop in vending sales is the report of Automatic Canteen, which does business nationally. Canteen reports its sales off 10.7 per cent for the 12-month period ending June 8. This figure, however, does not indicate what kind of summer slump the sales are in.

Soft drink venders say that play is picking up. Shortage of sirups will keep the operators from pushing their sales up to any kind of a record, but the demand is heavy. Operators here, however, are concerned over prospects for increasing prices in both the candy and soft drink field.

Beer Cuts Jukes

Juke box operators in the Chicago area say that the shortage of beer and the vacation period has taken a 10 to 20 per cent cut out of their normal play. While this is a greater decline in juke play than during any of the seasons in the past three years, music operators are reminding each other that they came to expect higher-than-normal play during the war.

Amusement machine operators and proprietors of arcades say that business in the Chicago area is better than ever. One arcade, located in a transportation center, said that this season grosses will be higher than last season. Increased travel to resort areas is given the credit for this jump.

Not so pleasant is the report from South Bend, Ind., where three juke operators say their gross has fallen off 50 per cent during the past two months. General easing off of public spending and the beer shortage are thought to be the causes. Little relief is expected before September.

South Bend, Elkhart, Mishawauka and Goshen, Ind., taverns have found it necessary to close their doors two or three days a week because of the beer shortage.

Upper Michigan Brighter

Detroit operators say that juke boxes have fallen off 25 per cent. Amusement machine operators in the metropolitan area say that their gross is down one-third to one-half since patrons will not linger to play when the beer supply is tightly limited. Some spots here are limiting each customer to two drinks.

Story in up-State Michigan is much brighter. There, operators are reporting a 25 per cent increase over last year, chiefly due to the tourist trade.

Venders, except cigarettes, are averaging 15 per cent less. Short supplies is only a partial explanation for this decline, operators state. They feel that the reduction is probably an index to actual business decline because of the public's cautious attitude about spending.

METAL TYPERS

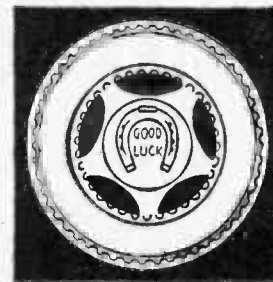
NEW MACHINES



EXPERT REPAIR SERVICE

METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON GROETCHEN METAL TYPERS

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715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Grotchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

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MUTOSCOPE
PHOTOMATICS
FOR SALE**

Latest Models. A-1 Condition. Ready to Operate.

Inside Lights Latest Improvements. 15c or 25c Slots.

\$600 EACH

One-Third Deposit, Balance C. O. D. We Will Crate Properly.

Brill Amusement Co.

311 No. Reno St. Los Angeles 26, Calif.

**NOW
DELIVERING**

BALLY VICTORY SPECIAL
BALLY VICTORY DERBY
BALLY SURF QUEENS
EVANS BANGTAILS
EVANS DOMINOES

ORDER TODAY!

PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

WANTED TO BUY FOR CASH

Chester Pollard Football Games \$75.00
Chester Pollard Golf Machines 20.00
Need not be in working condition, but must have all parts.

IDEAL NOVELTY COMPANY

2823 Locust St. St. Louis 3, Mo.
Phone, FRanklin 5544

FOR SALE

10 COLUMN ROWE ROYALS (As Is)
With Stripped Housings \$50.00
With Good Housings 65.00
AUTOMATIC CIGARETTE SALES CO.
1918 Washington Ave. St. Louis 3, Mo.

**MATCHLESS LAMPS
ARE BETTER!**



FOR ALL COIN OPERATING MACHINES

Preferred because
THEY GIVE DEPENDABLE SERVICE FOR
ALL GAMES, MUSIC AND WALL BOXES

MATCHLESS ELECTRIC COMPANY

564 WEST RANDOLPH STREET CHICAGO 6, ILL.

**WE ARE NOW DELIVERING BRAND NEW
EVANS BANG TAILS, FREE PLAY, CASH PAY and
COMBINATION P. O. and F. P. CONSOLES**

Exclusive EVANS Distributor For Northeastern California

WILLIAMSON DISTRIBUTING COMPANY

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NOW
GROSSING TOP
MONEY IN SQUADRONS

ARCADE, PARKS
and
PRE-FLIGHT STORES

Covered by
U. S. Patents

PRE-FLIGHT TRAINER

A GREAT MONEY-MAKER FOR THE OPERATOR
GET YOUR ORDER IN AT ONCE!!
CAN MAKE IMMEDIATE SHIPMENT

Roanoke Vending Machine Exchange, Inc.

13 SOUTH JEFFERSON STREET
ROANOKE, VIRGINIA

THE BEST IN MANY YEARS



**Built
To
Last!**

**Bonus
and
Jackpot
Appeal**

GUSHER BY DAVAL, \$54.00

Immediate Delivery—Order Today

McGLENN'S
DISTRIBUTING CO. PITTSBURGH, PA.
612 FIFTH AVENUE 612
ATLANTIC 1818

YES SIR, WE ARE READY!

THEY ARE READY TO GO TO WORK FOR YOU
ALL MACHINES READY TO PLACE ON LOCATION

MUSIC

Wurlitzer 800	\$725.00
Wurlitzer 750E	725.00
Wurlitzer 700	700.00
Wurlitzer 500	495.00
Wurlitzer 600	475.00
Wurlitzer 600 K. B.	495.00
Wurlitzer 71 and Stand	265.00
Wurlitzer 616	265.00
Seeburg 9800 R. C.	665.00
Seeburg 8800	625.00
Seeburg 8200	695.00
Seeburg 8200 Hideaways, clean	425.00
A. M. I. Hi-Boy, 40 record, like new	475.00
Mills Empress, clean	425.00
Mills Throne, clean	400.00

USED GAMES (Con't)

Four Aces	\$ 99.50
Four Roses	59.50
Gun Club	72.50
Horoscope	69.50
Hollywood	149.50
Invasion	79.50
Mustang	72.50
Metro	39.50
Monicker	89.50
Production	119.50
Snappy	64.50
Sky Raider	99.50
Spot Pool	69.50
Streamliner	249.50
Ten Spot	62.50
Topic	89.50
Venus	79.50
Victory	99.50
Yankee Doodle, f. s.	119.50

These games have been reworked and are ready to go! Grab your phone!

MUSIC EQUIPMENT—WALL BOX SPECIALS

50 Packard Pla-Mor Boxes	\$ 26.95
40 Seeburg Selectomatics	7.95
75 Wurlitzer #100 Boxes	9.95
25 Wurlitzer 120 Boxes	11.95
20 Wurlitzer 111 Boxes	18.95
3 Seeburg Wireless Strollers	19.95
15 Buckley Boxes, new	12.95
Wallbox Brackets, Per set	2.95
Universal Amplifiers	44.50

CONSOLES

Evans Dominoes, 1940, J. P.	\$225.00
Mills Jumbos, J. P., high head	129.50
Paces Twin Reels, 5 and 10c	225.00
Keeney Super Bell, 5 and 25c, C. P.	335.00
Keeney Super Bell, factory recon.	269.50
Walling Big Game, 5c, f. p.	89.50
Walling Big Game, 10c, c. p.	129.50
Walling Big Game, 25c, c. p.	149.50
Jennings Totalizer	107.50

NEW GAMES

Gottlieb's Superliner	\$322.00
Chicago Coin's Spellbound	324.00
Exhibit's Big Hit	334.00
Genco's Total Roll	525.00
Chicago Coin's Goalee, new	525.00
A. B. T. Challenger	65.00
Bally's Surf Queen	327.50
Bally's Victory Special	661.50
Amusematic Life League	425.00

We are ready to deliver
Just grab the phone and call 5-3609

NEW SLOTS

Mills Black Cherry Bells, 5c	Write
Mills Black Cherry Bells, 10c	Write
Mills Black Cherry Bells, 25c	Write
Mills Vest Pocket, new	\$ 74.50
Just traded for some brand, Pace Slots	Write
Columbias, new	132.50

ONE BALLS

Victory Specials, new	\$661.50
30 Longacres, clean	365.00
30 Thorobreds, clean	365.00

These machines ready for location
Don't wait!

USED SLOTS AND CABINETS

These machines have been overhauled and refinished—Ready To Go!

Mills Chrome, 5c, 2-5 pay	\$179.50
Mills Brown Front, 5c	179.50
Mills Brown Front, 10c	197.50
Mills Blue Front, 5c	117.50 up
Mills Blue Front, 25c	197.50
Jennings 5c 4 Star Chief	97.50
Pace 5c All Star	97.50
Walling 5c Rotatop	107.50
Columbia G. A., like new	87.50
Columbias J. P.	97.50

USED GAMES

A. B. C. Bowler	\$ 59.50
American Beauty	119.50
Bombardier	99.50
Bubbles, new	224.50
Casablanca, f. s.	119.50
Catalina, new	199.50
Confest, perfect	85.00
Eagle Squadron	119.50

Let us change your old machine into a new Extra Bell
Slots overhauled and refinished.. 35.00

Send one for a sample. You will be satisfied!

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Phone—5-3609, 5-3600, 37-3839

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"We Are as Close as Your Nearest Phone"

On
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it's ...

DYNAMITE!

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WILLIAMS

SOLD IN WEST VIRGINIA
EXCLUSIVELY BY

SHAFFER MUSIC CO.

1619 West Washington St. and 2129 Main St.
CHARLESTON, W. VA. WHEELING, W. VA.

ALSO AVAILABLE AT ANY OF OUR THREE OFFICES

The Best in Used Equipment

Consoles

Buckley "Track Odds".....	\$450.00
Evans "Bangtails".....	150.00
'39 Galloping Domino.....	139.50
'40 Galloping Domino.....	159.50
'40 Evans' Pacers.....	289.50
Bally "Roll 'Em".....	129.50
Buckley "Treasure Island"	
Digger.....	65.00
"Liberty".....	39.50
"Domineffe".....	69.50

Phonographs

Seeburg Hideaway.....	\$300.00
Rock-Ola "Imperial 20".....	250.00
Rock-Ola "'39 Standard"....	375.00
Rock-Ola "Monarch".....	275.00
Rock-Ola "Playmaster".....	275.00
8800 Hitone, RC.....	625.00
8200 Hitone, RC.....	650.00
Seeburg "Commander".....	525.00
9800 Hitone, RC.....	625.00
Singing Towers.....	350.00
Seeburg 3-Wire Boxes.....@	34.50
Rock-Ola Wall Boxes.....@	15.00

ARCADE EQUIPMENT

Bally "Defender".....	\$199.50	Exhibit "Vitalizer".....	\$124.50
Bally "Alley".....	59.50	Bally "Rapid Fire".....	149.50
Maid 'N' Monster.....	159.50	Seeburg "Rifle Range".....	159.50
"Shoot the Chutes".....	124.50	Supreme "Rocket Buster"....	139.50
"Shoot the Bartender".....	159.50	Evans "Tommy Gun".....	129.50
"Shoot the Wolf" (Black Lite)	189.50	Mother-in-Law (Black Lite)...	189.50
Keeney "Anti-Aircraft".....	79.50	Western's "Major Leaguer"....	129.50
Chicago Coin "Hockey".....	199.50	Keeney "Submarine".....	139.50
Chicago Coin "Goalee".....	425.00	Total Roll.....	450.00

SHAFFER MUSIC CO.

Charleston, W. Va. 606 S. High St. Columbus 15, Ohio Wheeling, W. Va.

Every BOWLING ALLEY LOCATION
SHOULD HAVE...

CHICAGO COIN'S



—and not only bowling alleys
but bus and train stations,
summer resorts, theater lobbies,
hotels, cigar stores and
everywhere else that people
gather. Goalee gets the play!



5c and 10c PLAY
MEANS
Twice the Income

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

ABSOLUTELY THE **B**EST MACHINE EVER **C**REATED
of good operating—

Keeney's

BONUS

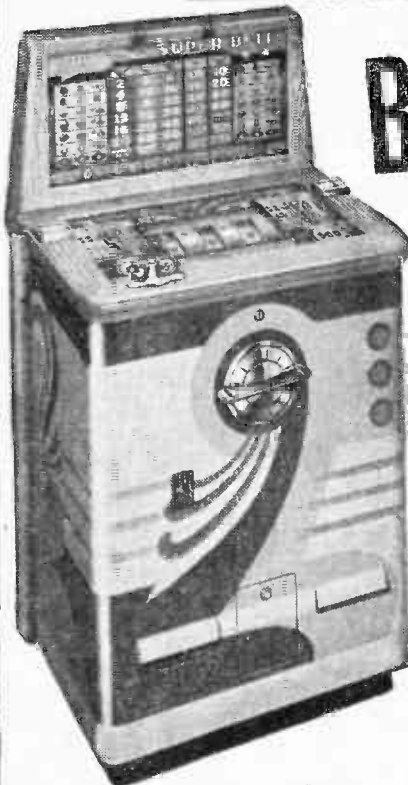
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NOW
DELIVERING

Single and Twin Models

All Machines COMBINATION FREE
PLAY & PAYOUT FIVE COIN MULTIPLE

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The Most SENSATIONAL MONEY-
EARNING Console Ever Devised!

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NICKEL, DIME
OR QUARTER



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KANSAS CITY 8, MO.
VICTOR 8404-8405

War Work of Two Chicago Coin Concerns Hailed by Newspaper

CHICAGO, July 20.—The important wartime contributions and employee relations of two Chicago coin machine companies were the subject of feature articles in a recent issue of *Garfieldian*, widely circulated community newspaper here.

The articles, concerning O. D. Jennings & Company and Exhibit Supply Company, are printed here below:

Forty years ago, O. D. Jennings, foreseeing a great future in coin-operated machines, started a small business in a loft on Illinois Street. There, with a few helpers, he made and repaired coin machines, and the quality of his work was such that his

organization outgrew its quarters five times in 20 years.

Mr. Jennings moved the business to its present permanent quarters at 4300 West Lake Street in 1926. This large, beautiful building is one of the most striking on the West Side. All construction on the building, more of which is contemplated in the near future, has been done with an eye to employee comfort and safety, and the company's record in these matters is enviable.

The company makes all kinds of coin-operated machines, including amusement devices, scales, vending machines and beverage dispensers. The Jennings plant was completely converted to the manufacture of war materials during the recent conflict, and among other things, made many radar parts and assemblies.

Some of the employees have been with the company almost since its inception, and many have been there over 25 years. This bespeaks well of the employee-employer relationships in this large, modern, airy plant. The company makes every effort to provide regular work for its employees in order to maintain a high level of annual earnings.

Wage rates are determined on the basis of skill, effort required, responsibility necessary and the conditions of the job. Overtime pay for extra hours is a standard practice. Whenever vacancies occur, present employees of the company are given first preference, and promotions are always made from the ranks when possible.

O. D. Jennings & Company have a special group insurance plan with one of the largest insurance organizations in the country, with the company paying the largest part of the premium. The policy provides the workers with life, sickness and accident protection. In addition to all these benefits, the company provides paid vacations and has an incentive bonus plan whereby it is possible for employees to increase their earnings.

Exhibit Supply Company

High among Garfield Park industrialists who contributed greatly to our nation's war effort is J. Frank Meyer, president of Exhibit Supply Company, 4222-30 West Lake Street.

Exhibit Supply manufactures a variety of coin amusement devices, among them the famous pinball machines. During the recent world-wide conflict, however, the company was entirely devoted to the production of materials of war and it was then Mr. Meyer made his great contribution.

He played a very important and personal part in the development and manufacture of a special aircraft switch which was and still is used to open bomb bay doors and release bombs and flares. Over 75,000 of these switches were made, and they were sold to every major aircraft company. The company also made radar parts and assemblies for submarines, one of which weighed over 400 pounds as it left the factory.

The company conducts a national and foreign business in normal times and is looking forward to an era of unexcelled prosperity. The plant, which was remodeled recently to provide extra comfort and safety for its employees, is now almost completely converted, and a plan for more and greater peacetime production is now under way.

There are over 200 employees at present and they receive from the company many protections and benefits. Among these are paid vacations, group insurance and an excellent pension plan.

Westinghouse Ups Output in Motors, Lamps

PITTSBURGH, July 20.—Prospect for improved supplies of fractional motors, light bulbs, transformers and other electrical components used by coin machine producers grew brighter with the recent release of production figures by Westinghouse Electric Corporation.

Gwylm A. Price, president of the corporation, said that rapid progress is being made toward making up production losses resulting from the prolonged Westinghouse strike. Stressing gains in output for appliances and heavy industrial equipment, he also reported an encouraging upturn in components and parts plants operated by the firm.

Fractional horsepower motors, it was disclosed, are now being produced at a rate 18 per cent above the 1941 average. These units, shortage of which has delayed coin machine production as much as any other single item, are being turned out in increasing quantities at the plant in Lima, O., it was said.

The company's lamp division now is operating at 70 per cent of normal capacity, and will hit 100 per cent by the end of July, if further material shortages do not develop.

Transformers, said Price, are rolling off assembly lines in Sharon, Pa., at a rate 75 per cent above the 1939 level and 67 per cent higher than the average output for the period 1938 thru 1940.

Among consumer items for which Westinghouse expects greatly increased volume within the next six months is the Laundromat, washing machine which is being produced for coin operation.

Another optimistic note was sounded in the report for refrigerator compressor units. A \$12,000,000 expansion program at the firm's plant in Mansfield, O., is expected to increase greatly production capacity for this equipment.

Atols Launch St. Paul Juke Distrib Firm

ST. PAUL, July 20.—Northwest Challenger Company, distributors for Challenger phonographs, has been incorporated here and opened quarters at 2373 University Avenue, St. Paul.

President of the firm is Mike Atol, also serving as vice-president. His brother, Elias Atol, is treasurer and sales manager, while Sidney Goffstein, an attorney, is secretary.

The Atol brothers, from Duluth, have been in the coin machine business for many years, operating Zenith Sales Company in and around the Arrowhead country at Duluth. Mike, temporarily at least, remains in charge of the Zenith firm while Elias heads up the new St. Paul distributing company.

In addition to handling Challenger music, the firm also said it has obtained the distributorship of Duval counter machines.

The present establishment, on one floor has 5,000 square feet and has a personnel of four. Elias Atol said several salesmen and an experienced service manager will be added. The firm, he said, plans to buy or build, depending upon the condition of the construction industry. A grand opening of the new firm and showrooms is being planned for a later date.

MUSIC

Wurlitzer 750E	Each \$795.00
Wurlitzer 950	795.00
Wurlitzer 500	550.00
Wurlitzer 24 Victory	495.00
Wurlitzer 500 Victory	675.00
Seeburg 8200, ESRC	675.00
Seeburg 8800, ESRC	650.00
Seeburg Envoy, ES	525.00
Seeburg Major, ESRC	550.00
Mills Throne	350.00
Buckley 24 Boxes, Lite-Up	16.50
Buckley 20 Boxes, Lite-Up	15.00
Seeburg Wireless Boxes	35.00
Wurlitzer #120 Boxes	17.50
Wurlitzer #304 Steppers	10.00
Wurlitzer #145 Steppers	29.50
Brand New 30-Wire Coded Cable, Per Foot	.29
Dupont Sheet Plastic, 60 Gauge, Yellow and Red Through and Through, Per Sheet	8.50

All Merchandise Subject to Prior Sale!
50% Certified Dep., Bal. C. O. D. or Sight Draft.
WRITE—WIRE—PHONE!
AMERICAN COIN MACHINE COMPANY
8 Centre Street Newark 2, N. J.
Phone: Market 2-6515

FRISCO, \$279.50

LATEST MARVEL 5 BALL REVAMP

CATALINA - - - \$249.50

RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION

Yankee Doodle	\$159.50	Spot Pool	\$ 72.50
Keep 'Em Flying	144.50	5-in-1	49.50
Hollywood	179.50	Shangri-La (P&S)	109.50
Shangri-La (Gott.)	149.50	Marvel Baseball	94.50
Big Top	150.00	Gun Club	79.50
Horse Run '42	92.50	Towers	69.50
TORPEDO	79.50	Victory	59.50
PATROL	129.50	Ten Spot	59.50
Chicago Coin Hokey (2 Players)	235.00		

COUNTER GAMES

1c & 5c Liberty Bells, F.R.	\$19.50
1c Mercury Cig. Reels	18.50
1c to 25c Comb., Head or Tail	9.50
1c Daval Jiffy, Cig. Reels	12.50
1c Bally Baby, Cig. Reels	8.50
5c Bally Reserve, Cig. or F.R.	10.50

5c Mills Cherry Bell Chrome \$225.00
Shoot Your Way to Tokyo, Clean, Ready for Operation 125.00
'41 Derby 275.00
Longacre 375.00
Contest, 1 Ball 85.00

1/3 deposit with order, bal. C. O. D.
MID-STATE CO.
2848 Roosevelt Road CHICAGO 12, ILL.
Sacramento 2691

FOR SALE

First Good Offer on Each Machine GETS IT!

1 Seeburg 8800, ESRC	1 Wurlitzer 71
1 Seeburg 8800, ESRC	1 Flat Top Pin Game
1 Colonel, ESRC	1 Arizona Pin Game
1 Wurlitzer 750E	1 Liberty Pin Game
1 Wurlitzer 500	1 May Bell, 3-5c, 1-25c
1 Wurlitzer 500 Victory	

ALL IN GOOD WORKING CONDITION.
1/3 Dep. with Order—F.O.B. Savannah, Ill.
SAVANNA MUSIC CO.
227 Main St. Phone 5855 Savannah, Ill.

The Intended Locations Didn't Materialize
We Have 2 Brand New

PILOT TRAINERS

In Original Crates Never Opened Will Sacrifice at

\$545.00 Each

Write or Wire BOX D-264
c/o Billboard Cincinnati, Ohio

WE HAVE IT!
Gottlieb's Sensational

SUPERLINER

DIXIE COIN MACHINE CO.
912 Poydras St. NEW ORLEANS 13, LA.

WANTED

Mechanic on Pin Games. Mechanic on Pay-out Consoles. Mechanic on One Balls. Good opportunity with established distributor.

ROY MCGINNIS CO.
2011 Maryland Ave. Baltimore 18, Md.
Phone: University 1800

BATTER-UP

The Original Jeter's Batting Game

For

BATTER UP STORES
ARCADES and PARKS
FAIRS and CARNIVALS

TOP MONEY

YEAR AFTER YEAR

BATTER-UP CO.
401 Mich. Bank Bldg. Detroit 26, Mich.

NOW DELIVERING!

Chicago Coin
SPELLBOUND - GOALEE

Exhibit BIG HIT	Bally SURF QUEEN
Gottlieb STAGE DOOR CANTEEN	Williams "SUSPENSE"

Murray Simon
NOVELTY AMUSEMENT CO., INC.
989 Main St. HARTFORD, CONN.
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ARCADE OUTFITTERS SINCE 1912

SUPER TRIANGLE, new, fascinating roll-down game. Entirely different. Ready for delivery. Write for Illustrated Circular.

STAMP MACHINE (Shipman's). Brand new. Vends 1c, 3c and 8c Postage Stamps. \$39.50 Ea.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

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N. Y. 1, N. Y. (Bryant 9-6677)



MARKEPP VALUES

IN STOCK NEW 5 BALL PIN GAMES

Chicago Coin Spellbound	\$325.00
Marvel Frisco	249.50
Marvel Catalina	249.50
Bally Surf Queen	327.50
Marvel Hollywood	249.50
Exhibit Big Hit	334.00
Exhibit Four Coin Multiple	396.50
Gottlieb Superliner	325.00

USED 5 BALL PIN GAMES

All Out	\$79.50	Four Aces	\$110.00
Ten Spot	32.50	Fleet	54.50
Polo	32.50	New Champ	89.50
Follies	32.50	Victory	105.00

NEW AND USED ARCADE

New Love Analyst	\$225.00
New Superroll 10 foot (Skee Ball)	349.50
New Genco Total Roll	525.00
New Lite League	425.00
Seeburg Target Skill Con.	98.50
Chi Coin Hockey	195.00
Bally Rapid Fire	125.00
1 Goaler Like New	Write
2 Wurlitzer Skee Balls, HI Score, A-1 Con.	@ 350.00

SLOTS — CONSOLES ONE BALLS

Jennings 4-Star Chief, 5¢	\$95.00
Jennings Chief 5¢	85.00
1 Callie 5¢	40.00
2 Rot-A-Top Watling 10¢, Each	85.00
Blue Front 5¢	125.00
Blue Front 10¢	150.00
Used Dark Horse, F.P.	149.50
New Victory Derby, C.P.	646.50
New Victory Special, F.P.	661.50
Used Long Acres, F.P.	425.00
'32 Track Time	85.00
Jumbo Parade, P.O.	105.00

MUSIC

1 Panoram Peek Con.	\$325.00
2 Panorams	350.00
Rockola Imperial Hideaway	285.00
Seeburg Rex Wireless Hideaway	305.00
Rockola Moderne Corner Speakers	50.00
Mills Throm	335.00
Wurlitzer Victory 24	465.00
Wurlitzer Victory 500	525.00
Seeburg HI Tone 8000, RC	650.00

A. B. T. CHALLENGER

1c or 5c
Play
Sample
\$65.00
Write for
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Gusher Daval's



New Jack
Pot or
Bonus
Counter
Game —
Hand Load.
A Real
Money
Maker.

Order from
Markepp
Now.

\$54.00

Also—American Eagle and Marvel Cigarette
1¢ & 5¢ play. Write for prices.
All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1043

Philly Coinmen Do Charity Job

PHILADELPHIA, July 20.—Local coin machine fraternity, which has turned in an excellent job for war service, continues to gain the goodwill of the public in turning its attention to various civic and charity enterprises that help to make for a better public relations for the industry.

Operators and distributors made a notable contribution toward the United Nations Relief Emergency Food Collection campaign. Virtually every member of the industry purchased at least five dollars' worth of stamps. And to further co-operate with the food collection drive, many operators arranged for their key locations to serve as depots for the sale of food stamps.

The industry also came thru with flying colors in answering the call of the Allied Jewish Appeal. As part of the Amusement Industry Division, which also included theaters, night clubs and theatrical enterprises, the coin machine industry more than doubled the total collected last year.

James Asmar Opens New Arcade in Old Detroit Riverview

DETROIT, July 20.—Belle Isle Amusement Center has been opened at 7217 East Jefferson Avenue here by James Asmar, it was announced recently. Spot is located in a building of the former Riverview Park and adjoins the Whittier Theater and head of the Belle Isle Bridge.

Machines in the arcade have been installed by Archie Gayer, of Gayer and Lewiston Enterprises, operators of Archie's Playland Arcade in the downtown section; Leo Weinberger, of Leo's Amusement Company, and Doc Searle, Ann Arbor op. Operation is on a partnership basis.

Included among coin-operated machines are a photo gallery, voice recorder, bowling machines and a variety of arcade-type amusement devices. Most of the space is given over to the operation of machine-gun target games which have proven popular in the location.

Texas Town Levies Fees on All Types Of Coin Machines

ROCKPORT, Tex., July 20.—City council of Rockport has adopted an ordinance levying a special business tax on all coin-operated machines.

Tax or license fee on each merchandising or music machine which is operated by coin of more than 5 cents was fixed by the ordinance at \$10 per year. Similar machines which operate on coins of 5 cents or less are to be assessed at the rate of \$1.25 each per year.

Law, however, makes a separate classification of what it describes as machines for "skill or pleasure." Machines of this type which operate on coins of more than 5 cents are subject to a license fee of \$30 per year, while those which operate on a nickel or less are subject to a fee of \$15 per year.

Scale Sales Hit \$7,200,000

WASHINGTON, July 20.—Value of shipments and balances, including coin-operated weighing machines, during the first quarter of 1946 amounted to \$7,200,000. Amount does not include value of scales used as laboratory equipment.

Russians Too

CHICAGO, July 20.—Altho pre-war exports of coin machines to Russia were almost negligible, a recent column by Keith Wheeler, in *The Chicago Times*, seems to indicate that Russians are developing a fondness for a great American pastime.

Wheeler wrote that while with the corps of correspondents covering "Operation Crossroads," he became acquainted with a talkative Soviet news reporter at the Navy Officers' Club on Kwajalein Island. Wheeler reports:

"He had a gleam in his eye, one of the navy's semi-socialistic 15-cent bourbon and sodas in one hand, and about \$2 worth of dimes in the other. He was trying to pull the lever with his elbow.

"Not only is he a sucker for the slot machines like the rest of us, but lately he's been caught kibitzing the ward room poker game with discernible interest."

Katz, Berman To Make Games

NEW YORK, July 22.—Charles Katz and Leon Berman are partners in a new coin machine manufacturing firm, Standard Games, Inc., located at 673 Broadway.

A new type amusement game machine will be their first offering to the trade. Manufacturing will be done in New Jersey.

Foundation Offers Fund for Inventors

CHICAGO, July 20.—The National Foundation for Science and Industry recently announced plans for establishment of grant research scholarships to inspire original thinking by inventors, according to an announcement here.

Entries will be studied by members of a committee appointed by President Alfred A. Babcock to determine the amount of the grants. The foundation also plans to distribute a monthly bulletin to 10,000 manufacturers outlining inventors' ideas.

Babcock said that technical and engineering development of practical ideas would be financed by the foundation thru technological schools in the Chicago area.

Harry Berger Buys Out Gassner Share

NEW YORK, July 20.—West Side Distributing Company, 612 10th Avenue, is now owned solely by Harry Berger. Purchase of all interests held by Sam Gassner was completed recently.

"Announcement of several new interests of the firm will be made within the next two weeks," Berger states.

Hearing on Slash In Beer Output Slated

GARDEN CITY, N. Y., July 20.—Secretary of Agriculture Anderson has granted a public hearing on the government order reducing production of beer 30 per cent, it was announced here by Peter Katavalos, acting president of the New York State Restaurant and Liquor Dealers' Association. The hearing was granted at the request of the Labor and

IT'S HERE!!

The Operator's Dream!

TEN \$5 WINNERS



Why a Dream?
● CHEATPROOF!
● EXCLUSIVE!
● ATTRACTIVE!

Jackpot contains 60 seals. 10 @ \$5.00, 1 @ \$2.00, 1 @ \$1.00, 48 @ 50¢. Average payout per seal \$1.28. \$24.00 profit in 200 25¢ sales.
ALL 21 WINNERS OPEN SEALS—TEN \$5.00 HITS ON EACH CARD.

GET-A-FIN

TAKES IN 200 Bundles of 5's \$50.00
PAYS OUT (21 Seals Go) 26.00

AVERAGE PROFIT \$24.00

Refills **\$24** per dozen, consisting of 1,000 Tickets (200 bundles of 5) and 60-Seal Jackpot Card.

SAMPLE DEAL
Complete With Tickets, Jackpot Card and Display Board **\$4.50**

Brilliantly Colored
DISPLAY BOARDS
15"x22"
One Needed for **\$2.00 ea.**
Each Location
USE THEM OVER AND OVER AGAIN.

Get-a-Fin Also Available in 1200 TICKET SIZE.
TAKES IN \$60.00
PAYS OUT 26.00

Average Profit \$34.00
\$30.00 PER DOZEN REFILLS.
Tickets and Jackpot Card complete.

All Tickets FOLDED AND BANDED in bundles of 5's, punched ready to be hung on display boards.

PROMPT SHIPMENT
DISTRIBUTORS, Write for Quantity Prices
The most complete ticket line. Write for catalog. Red, White, Blue—Bingo—Bingo Jackpot Cards—Combinations (101-102 Style)—Baseball Tips—Regular 120 Tips, etc.

CIRCLE PRODUCTS CO.
2421 Pratt Ave. CHICAGO 45, Ill.

2 LATE MODEL PHOTOMATICS
In Excellent Condition
Immediate Delivery!
\$1,000 Each
H. H. WEAVER
101-15 Metropolitan Avenue
FOREST HILLS, L. I., N. Y.
Phone: Boulevard 8-9574

Beverage Industries Associated, the announcement said.
Katavalos said that no grain fit for human consumption is used in making beer.

"SMILEY" LEGAL COUNTER GAME,
BRAND NEW. Each.....\$ 24.50

Champion Hockey, new	289.50
Amusematic Life League	Write
Chicago Coin Goalee	379.50
Rock-Ola Commando	575.00
Marvel Baseball	137.50
Keep 'Em Flying	129.50
Gobs	89.50
Yanks	89.50
Pitch 'Em & Catch 'Em (new)	169.50

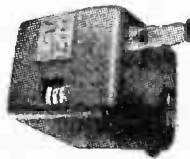
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IF THIS AD DOES NOT INCLUDE THE GAME YOU WANT — SEND FOR OUR COMPLETE PRICE LIST!

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\$74.50 MILLS NEW VEST POCKET BELL

PROMPT DELIVERY OF THE MILLS NEW VEST POCKET BELL IN SILVER AND GOLD HAMMERLOID FINISH ORDER TODAY!

PIN GAMES		CONSOLES	
League Leader	\$ 37.50	Paces Races, Brown Cabinet	\$150.00
Monicker	68.50	Paces Reels, Jr.	74.50
Towers	72.50	Paces Reels, Sr.	124.50
Hit the Japs	34.00	Galloping Dominos, 25¢, 2-Toned	275.00
Topic	70.00	Triple Entry	139.50
Pan American	60.00	Mills 4-Bells, Low Head, 4-5¢	450.00
Show Boss	52.50	Jumbo Parade, Combination	132.50
Slap the Japs	37.50	Super Bell, 5¢, Combination	235.00
Gun Club	59.50	Silver Moon, Free Play	35.00
Rotation	22.50	Club Bells, Free Play	198.50
Ten Spot	47.50	Duo Bell, Free Play	475.00
Keep 'Em Flying	130.00	Duo Bell, F.P., Push Button	585.00
Majors, 1941	50.00	High Hand, Combination	169.50
Metro	39.50		
Clover	62.50		
Velvet	49.50		

BRING YOUR 1 BALLS UP TO DATE WITH CONVERSION KITS

COMPLETE KIT TO CONVERT YOUR "41 DERBY" OR "PIMLICO" TO LATE TYPE "LONGACRES." KIT INCLUDES Longacre Glass, A.B.C.D. Unit, Bumpers AND NEW DAILY DOUBLE UNIT. EASY TO INSTALL. PRICE \$74.50 PER KIT.

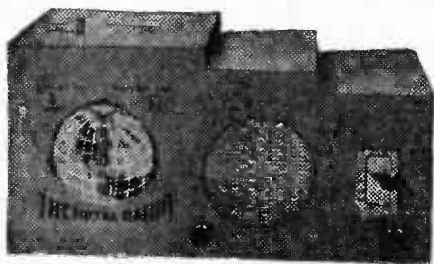
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ROY McGINNIS CO.

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OPERATORS! Learn to-day about your wonderful opportunities with...



Trade Mark © 1946—Pat. Pending.

TRADIO

(THE COIN OPERATED RADIO)

Operators—don't delay another day. Write, phone or wire at once for name of your nearest TRADIO Distributor. Learn first-hand the wonderful new big profits that are waiting for Operators of TRADIOS.

Learn about TRADIO'S superior construction. The excellent circuit and long list of exclusive features you get only in TRADIO, designed specifically for coin operation.

Find out about the thousands of splendid locations in Hotels, Tourist Camps, Club Rooms, etc., that are anxious to install TRADIOS.

Learn about the complete "kit" of carefully drawn up "leases," "guarantees" and "sales helps" that TRADIO, INC., will supply you.

But don't waste time! Act today. Write, phone or wire right now for the name of your nearest TRADIO Distributor. You'll be glad you did.

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PHONE: Asbury Park 1341

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Immediate Shipment—Brand New Factory Releases

BALLY VICTORY SPECIAL	\$661.50	MARVEL'S FRISCO	\$279.50
BALLY VICTORY DERBY	648.50	CHAMPION DELUXE HOCKEY	289.50
GOALIE	525.00	CATALINA	249.50
TOTAL ROLL	525.00	GROETCHEN COLUMBIA, TW, J.P.	145.00
JENNINGS CHALLENGER TW. CON.	495.00	NEW MILLS VEST POCKETS	74.50
AMUSEMATIC LITE LEAGUE	425.00	DAVAL'S GUSHER, J.P. & BONUS	54.00
RED BALL	395.00	GOTTLIEB 3-WAY GRIPPERS	39.50
EXHIBIT'S BIG HIT	334.00	50¢ PACE DELUXE BELL	500.00
BALLY SURF QUEENS	327.50	\$1.00 PACE DELUXE BELL	600.00
CHICAGO COIN'S SPELLBOUND	325.00	ROCKET BALL 8" 6"	335.00
GOTTLIEB SUPER LINER	322.50	ROCKET BALL 10" 6"	365.00

THOROUGHLY RECONDITIONED 5 BALL FREE PLAY PIN GAMES

Air Circus	\$139.50	Gold Star	\$ 59.50	Seven Up	\$ 79.50
All American	69.50	Gun Club	89.50	Short Stop	49.50
Bang Wagon	69.50	Hi Hat	109.50	Silver Spray	69.50
Bangs	49.50	Horoscope	79.50	Silver Skates	79.50
Belle Hop	89.50	Invasion	139.50	Sky Chief	175.00
Big Chief	69.50	Jeep	149.50	Sky Line	59.50
Big Parade	149.50	Keep 'Em Flying	169.50	Sluggo	89.50
Big Show	49.50	Landslide	59.50	Snappy '41	75.00
Big Six	49.50	League Leader	69.50	Spot-a-Card	99.50
Bowling Alley	59.50	Legionnaire	79.50	Spot Pool	99.50
Broadcast	69.50	Majors	59.50	Sport Parade	79.50
Cadillac	49.50	Majors '41	89.50	Speed Ball	75.00
Capt. Kidd	89.50	Marvel Baseball	129.50	Sun Valley	159.50
Champion	49.50	Mascots	69.50	Texas Mustang	89.50
Dixie	49.50	Metro	89.50	Towers	89.50
Drum Major	59.50	Miami Beach	89.50	Trailways	79.50
Fifth Inning	49.50	Midway	159.50	Twin Six	75.00
Flicker	79.50	Mystic	69.50	Velvet	89.50
Fleet	69.50	Owls	79.50	Victory	109.50
Four Aces	149.50	Pan American	69.50	Victorious Turf Champ	119.50
Four Roses	25.00	Paradise	25.00	Wildfire	79.50
Fox Hunt	59.50	Play Ball	75.00	World Series	99.50
Glamour	69.50	Playmate	49.50	Yanks	139.50
Girls Ahoy	89.50	Pickem	49.50	Yankee Doodle	189.50
Gobs	139.50	Pursuit	69.50	Zig Zag	89.50

NEW JENNINGS SLOTS

STANDARD CHIEF		BRONZE CHIEF		SUPER DELUXE CHIEF	
5¢	\$249.00	5¢	\$249.00	5¢	\$274.00
10¢	259.00	10¢	259.00	10¢	284.00
25¢	269.00	25¢	269.00	25¢	294.00

AVAILABLE FOR IMMEDIATE SHIPMENT

LATEST NEW UNITED REVAMPS

ARIZONA	\$279.50	OKLAHOMA
BRAZIL		SANTA FE
GRAND CANYON		GA.
IDAHO		STREAMLINER
SOUTH SEAS, RIVIERA, Each		TRADE WINDS

STANDARD Single Box Type Slot Stand \$24.50

BRAND NEW METAL "REVOLVE-A-ROUND" SAFE STANDS

UNIVERSAL Single	\$ 99.50
UNIVERSAL Double	169.50
Rigid all-steel construction. Very attractive finish. Modern design.	
DELUXE Single	\$165.00
DELUXE Double	215.00
Extra heavy cabinet. Beautiful 2-tone finish. Streamline design.	

LATEST BLACK LITE CONVERSIONS

Shoot the Wolf — Shoot the Mother-in-Law — Kilroy "Is" Here. Each \$249.50
Separate scenic conversions. Each \$55.00.

FLASH!!! We have available a sizable quantity of Wurlitzer, Seeburg and Rock-Ola Phonographs!!! Write for prices, and advise us of your requirements.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

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Hercules "A NAME YOU CAN TRUST"

MUSIC—FOR IMMEDIATE DELIVERY!

Prices quoted insure delivery of machines that have been checked and cleaned carefully. The bargain you buy is in the quality delivered—not the price!

1 Wurlitzer 950	\$775.00	1 Seeburg 9800, ES	\$615.00
1 Wurlitzer 71 Counter Model	235.00	2 Seeburg 9800, ESRC	665.00
2 Wurlitzer 24	395.00	1 Seeburg Envoy, ESRC	495.00
1 Wurlitzer 600-K	495.00	2 Seeburg Classics	475.00
1 Wurlitzer 61 Counter Mod. with Stand	190.00	1 Seeburg Major, RC	475.00
3 Wurlitzer 600-R	485.00	1 Seeburg Vogue	450.00
4 Wurlitzer 750-E	765.00	1 Seeburg 8800, ES	615.00
1 Wurlitzer 716	249.00	2 Seeburg 8800, ESRC	665.00
1 Wurlitzer 700	745.00	1 Seeburg Regal	375.00
2 Wurlitzer 616	269.00	2 Rock-Ola Spectravox with Playmaster	425.00
2 Wurlitzer 616, Remodeled	299.00	1 Rock-Ola Master	475.00
2 Wurlitzer 412 Lite-Up	189.00	2 Rock-Ola Standards	425.00
1 Wurlitzer 500	495.00	1 Mills Throne	375.00

WRITE US YOUR REQUIREMENTS. WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Genco TOTAL ROLL	\$525.00	Gottlieb SUPERLINER	\$322.00
RED BALL, Pool Table Pin Game	395.00	Bally SURF QUEEN	327.50
Pioneer "SMILEY"	39.50	Amusement Enterprises BANK BALL, 9 Ft. Size	375.00
Chicago Coin SPELLBOUND	327.50	(12 Ft. and 14 Ft.—Write for Prices)	
Exhibit BIG HIT	334.00		

1/3 WITH ORDER, BALANCE C. O. D.

HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

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WIRE OR AIR MAIL FOR THESE BARGAINS!

WURLITZER		SEEBURG	
Wurlitzer 81 Counter Model	\$189.50	Seeburg Rex	\$249.50
Wurlitzer 816	235.00	Seeburg Plaza	335.00
Wurlitzer 816, Illuminated	250.00	Seeburg Regal	375.00
Wurlitzer 816, Lite-Up Top and Bottom	275.00	Seeburg Crown, Victory '43 Cabinet	395.00
Wurlitzer 24	345.00	Seeburg Hi Tone, ES	550.00
Wurlitzer 600 Rotary	450.00	Seeburg Hi Tone, ESRC	595.00
Wurlitzer 600 Keyboard	475.00	Seeburg Colonel, ESRC	475.00
Wurlitzer 600 Keyboard	475.00	Seeburg Envoy, ESRC	475.00
Wurlitzer 42/24 Victory	450.00	Rock-Ola 12 Record	\$129.50
Wurlitzer 42/800 Victory	495.00	Rock-Ola Standard	375.00
Wurlitzer 24 Celler Job, Remote, and 5 Seeburg Wall-o-Matic Boxes	450.00	Rock-Ola DeLuxe	395.00
Wurlitzer 750E	695.00	Rock-Ola Super	425.00
Wurlitzer 800	695.00	Mills Throne	299.50
		Mills Empress	325.00

BOXES

Wurlitzer #320 Sweet Music Boxes, 5¢ \$19.00 | Seeburg 20 Sel. Wall-o-Matic, RC \$39.50
Buckley Lite-Up Chrome 5¢ Box \$17.00

WE CARRY FULL LINE OF EAGLE PLASTICS
FOR SEEBURG-WURLITZER-ROCK-OLA

NEW UNIVERSAL AMPLIFIER, with Tubes . . \$42.00

HUB DISTRIBUTING COMPANY

632 10th AVENUE

NEW YORK 19, N. Y.

PHONE: CIRCLE 6-9570

**Gutshall, L. A.,
To Have Phono
Service School**

LOS ANGELES, July 20.—A school for Aireon operators is being planned here by Jack Gutshall Distributing Company. The school will be held as soon as arrangements can be made. Herb Klemmer, factory representative, is here and will supervise the instruction courses with Jack Gutshall, who has distribution here and in San Diego.

Eddie Whisler, regional factory representative in Phoenix, was in the city discussing plans for sales promotion and service.

Visitors to the Gutshall firm in recent days include Ray Smith, Barstow operator, who has purchased a new single-engined plane. Joe Lein has returned to the music operating business, having recently purchased Gutshall's route. Gutshall will devote his time to distributing jukes and records.

FOR QUICK SALE

- 5c BLUE FRONTS \$120.00
- 5c BROWN FRONTS 140.00
- 5c WAR EAGLES 120.00
- 5c ROMAN HEAD 120.00
- 10c GOLD GLITTER 160.00
- 10c BROWN FRONT 175.00
- 25c BROWN FRONTS 180.00
- JUMBO PARADE, Cash Payout ... 100.00
- EVANS TOMMY GUN 75.00

CORMNEY SALES CO.

BOX 532

RICHMOND, KY.

America's Finest...

PHONOGRAPHS — READY FOR LOCATION!

5 AMI Top Flights	\$350.00	1 Rock-Ola Imperial	\$295.00
5 AMI Singing Towers	550.00	1 Rock-Ola Monarch	365.00
5 AMI Streamliners	550.00	1 Rock-Ola 16	225.00
5 Wurlitzer 412 or 312	225.00	1 Rock-Ola Standard	495.00
1 Wurlitzer P12	200.00	1 Rock-Ola Master	525.00
10 Wurlitzer 816	285.00	1 Rock-Ola Super	565.00
2 Wurlitzer 24	395.00	1 Rock-Ola Commando	665.00
2 Wurlitzer 600R	495.00	1 Seeburg Rex	395.00
2 Wurlitzer 600K	545.00	2 Seeburg HI Tones, ES	645.00
2 Wurlitzer 600K	545.00	2 Seeburg HI Tones, ESRC	695.00
5 Wurlitzer 750E	795.00	3 Seeburg #200, 1942, RCES	745.00
2 Wurlitzer 780E Colonial	765.00	2 Seeburg 12 Record	195.00
2 Wurlitzer 950	815.00		
2 Wurlitzer 850	845.00		

We Have the Best Plastics Available for Any Model Machine. Send Us Your Order!

WE CAN SUPPLY YOU WITH ANY OTHER MODEL YOU NEED!

1/2 Dep., Bal. C. O. D., F. O. B. Newark

RUNYON SALES COMPANY

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All Phones: Bigelow 3-3777

H. & S. SALES CO., INC.

122 HAWTHORNE AVE.

NEWARK, N. J.

OFFERS THE FOLLOWING EQUIPMENT:

NEW	
EXHIBIT BIG HIT	\$334.00
BALLY SURF QUEEN	327.00
CHICAGO COIN SPELLBOUND	325.00
GOTTLIEB SUPERLINER	322.00

USED		ARCADE	
PINS		12 7 1/2" Supreme Skeerolls	\$145.00
2 Twin Six	\$45.00	2 9" Supreme Skeerolls	165.00
3 Gun Club	50.00	6 Parachutes	70.00
2 Trailways	45.00	3 Roll-in-the-Barrel	150.00
2 Clicks	45.00	2 Jennings Barrel Roll	90.00
2 Horoscope	60.00	2 Sky Fighters	150.00
3 Belle Hop	60.00		
2 Spot Pool	70.00		
2 New Champ	70.00		
2 Invasions	75.00		

IMMEDIATE DELIVERY! 1/3 DEPOSIT; BAL. C. O. D.; F. O. B. NEWARK

WRITE—WIRE OR PHONE: BIGELOW 3-4826

NEW LOW PRICES

on **CASE AND CASTING ASSEMBLIES**

GREY HAMMERLOID FINISH, Black Cherry Model \$40.00

CHROME PLATED, With Cherry or Diamond Ornaments 50.00

Assemblies are complete with Drill Proof Sides, Award Plates, Club Handles, Coin Inserts, Etc. Black or Natural Oak Cases. Shipped in individual wood crates.

MILLS GENUINE ORIGINAL SILVER CHROMES
REBUILT LIKE NEW

5c \$200.00

10c or 25c 225.00

WE WILL NOW CONVERT YOUR OLD MILLS ESCALATOR MODEL SLOTS INTO NEW BLACK CHERRY MODEL FOR \$80 PLUS MILLS LIST PRICE ON NEW PARTS USED.

WOLFE MUSIC CO.

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**Parts Shortage
Seen Continuing**

WASHINGTON, July 20.—Survey of producers of basic materials and parts vital to the coin machine industry showed continued pessimism on prospects for relief from shortages of components for juke boxes, venders and other coin-operated machines.

Production engineers, anxiously eyeing labor trends, see no indication of real labor peace, the survey showed. The labor relations counsel for a leading manufacturer of speakers described the policy of the OPA in granting price increases in industries where wage increases have been allowed following conciliation as a "vicious circle" leading to further wage demands and additional price increases.

He pointed to the wage-compensating price advances for products of lead and copper already allowed and the inevitable rise in coal and freight prices following settlement of the strikes in those industries. Lead price hike, he said, has already been reflected in higher prices for cable and wire coverings.

Spokesmen also pointed to the dissatisfaction over organization of supervisory workers in the coal mines and warned unless the problem was settled there would be another strike of supervisors like that which closed the mines last October.

Further shut-down of the mines would mean industry would be obliged to enter the winter with an extremely small stockpile of bituminous. They pointed out that the coal industry is presently exhausting stockpiles instead of adding to them.

Observers believe that the situation has become so muddled in the steel industry that a return to wartime control does not seem unlikely. Already the Civilian Production Administration is at work on such an order, officials have confirmed.

**McDaniel Moves
In San Antonio**

SAN ANTONIO, July 20.—C. M. McDaniel, head of the C. M. McDaniel Distributing Company, announced that his firm has moved to new quarters at 851-53 North Flores Street, San Antonio.

Company now is housed in offices and showrooms of ultra-modern design, and McDaniel said the new

COMPARE!
Pre-flight Trainer
COIN-ARTS
★ INDUSTRIES ★
231 W. WIS. AVE., MILWAUKEE 3, WIS.
Phone: BROADWAY 4418

FOR SALE

All Machines Ready To Operate	Each
2 5¢ Mills Green Q.T.	\$ 60.00
4 5¢ Jennings 4 Star Chief	90.00
2 10¢ Jennings 4 Star Chief	100.00
2 5¢ Jennings 1 Star Chief, 3/5	50.00
2 5¢ Watling Rol-A-Top, 3/5	60.00
1 10¢ Watling Rol-A-Top, 3/5	75.00
2 Mills Single Slot Cabinets	25.00
1 Single Slot Cabinet (No Keys)	20.00
2 1938 Keeney Track Times	75.00
5 1¢ Gem Clp. Reel \$5.00—Lot of 5	20.00
1 1¢ Penny King	5.00
1 1¢ Imp	7.50
1 1¢ Daval Marvel (Chip)	5.00
1 1¢ Q.T. Indian Head	12.50
3 Jennings Good Luck, Cash (As Is)	15.00
2 Complete 5¢ Q.T. Mechanisms	15.00
Both for \$25.00	

Will Sell Entire Lot Above (Uncrated) for \$1,100.00
Terms: 1/3 Deposit, Balance C. O. D.
EAST SIDE SERVICE
1318 State St. East St. Louis, Ill.
(Phone: Hemlock 2519)

SPECIALS BY STEWART

- 3 Keeney Submarines, Arcade \$110.00
- 1 War Admiral, 1 Ball Pin .. 150.00
- 1 Grand National, 1 Ball Pin 47.00

2 Jennings Saratoga, Console \$85.00

- 2 5c Gold Chrome, Mills Slots \$220.00
- 2 Sea Hawks, 5 Ball Pin 70.00

STEWART NOVELTY CO.
1361 S. Main St., Salt Lake City, Utah

For Immediate Shipment
.22 SHORTS
Write, Wire, Phone for Prices.
SIMON SALES, INC.
215 West 64th St., New York 23, N. Y.
Phone: Tr. 4-6900

quarters for his service department will greatly expedite its work. Firm formerly was located on South Main Avenue.

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NEW... A TOP MONEY MAKER BY ACTUAL TEST!
REVAMPED FROM ANY GOTTLIEB GAME, INCLUDING WIRE BUMPER MODELS.

DISTRIBUTORS: Ship us your game and wire for SPECIAL Conversion Deal.

PRICE
\$249.50
F.O.B. CHICAGO

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MILLS SILVER CHROMES	
5c	\$225.00
10c	250.00
25c	275.00
50c	400.00

Write for complete Price List
Mills, Jennings
Walling & Pace

REBUILT—5c AND 25c PLAY MILLS Q. T.'s	
Blue, 5c	\$ 75.00
Glitter Gold, 5c	100.00
Blue, 25c	125.00
Glitter Gold, 25c	150.00

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\$177.50 F. O. B. CHICAGO

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\$290.00 F. O. B. CHICAGO

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F.O.B. Chicago **\$35.00**

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SPOT POOL
MIAMI BEACH
ABC BOWLER

Immediate Delivery!

PRICE

\$ 279.50

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Take Advantage of these Low Prices!

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Victory Derbys	WRITE FOR PRICES
Victory Specials	
Kentucky	\$239.50
Long Shot	239.50
Sport King	239.50
Santa Anita—Refinished	150.00
Skylark, F.P. & P.O.	150.00
Sport Page	90.00
Sport Special F.P.	175.00
Club Trophy F.P.	295.00
Handicappers	69.50
Thistledown	49.50

CONSOLES

Bobtails F.P.	\$119.50
Silver Moon F.P.	119.50
Jumbo Parade F.P.	110.00
Pace Reels—10c	179.50
Pace Reels—Rails P.O.	99.50
Pace Saratoga Rails P.O.	99.50
Bally Royal Draw P.O.	99.50
Bally Big Top P.O.	109.50
Watling Big Game P.O.	89.50
Mills 4 Bells—Latehead 4-5c	595.00
Jennings Cigarolla	89.50

VEST POCKET BELLS

Refinished & Overhauled Like New. **\$39.50**

CABINET SAFE STANDS

Write for Prices Refinished—Single & Double

BALLY SHOOT THE BULL

Refinished **\$85.00**

250 Reconditioned Counter Games Write for Prices

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Completely Reconditioned **\$129.50**

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Completely Reconditioned **\$99.50**

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Overhauled and Refinished **\$150.00**

Cabinets Refinished PHONOGRAPHS AND AUXILIARY EQUIPMENT COMPLETELY OVERHAULED

Seeburg 8800, RCES, Like New	\$695.00	Seeburg Selectomatic	
Seeburg Maestro RCES	595.00	Wall Boxes	\$ 5.95
Seeburg Vogue	525.00	Wurlitzer 430 Selective Spkr.	79.50
Wurlitzer 500	545.00	Wurlitzer 580 Selective Spkr.	139.50
Wurlitzer 600 K.B.	535.00	Wurlitzer 125 Wall Boxes	19.50
Wurlitzer 412—Marbleglo	250.00	Wurlitzer 120 Wall Boxes	17.50
Rock-Ola Commando	575.00	Wurlitzer Model 100 Wall Boxes	12.95
Rock-Ola Super	545.00	Wurlitzer Model 111 Bar Boxes	12.95
Rock-Ola DeLuxe	495.00	Wurlitzer Model 331 Bar Boxes	10.95
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AMI 5-10-25	275.00	Rock-Ola Dial Tone, like new	12.95

WE BELIEVE THAT WE DO THE FINEST JOB OF REFINISHING PHONOGRAPH CABINETS IN THE COUNTRY. IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PHONOGRAPH YOU PURCHASE FROM US, YOUR MONEY WILL BE CHEERFULLY REFUNDED.

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WE HAVE EVERYTHING FOR THE OPERATOR.

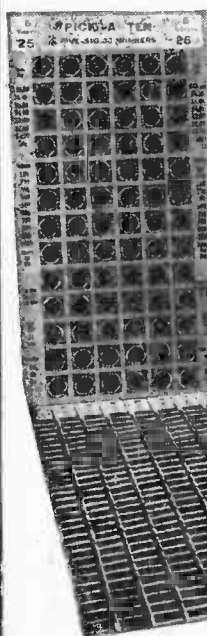
On or about August 1st we are moving to new and larger quarters — Watch for announcement!

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250 W. BROADWAY • PHONES CHERRY 3371 • MINNEAPOLIS, MINN. ASSOCIATE OFFICES • MILWAUKEE • DES MOINES • OMAHA

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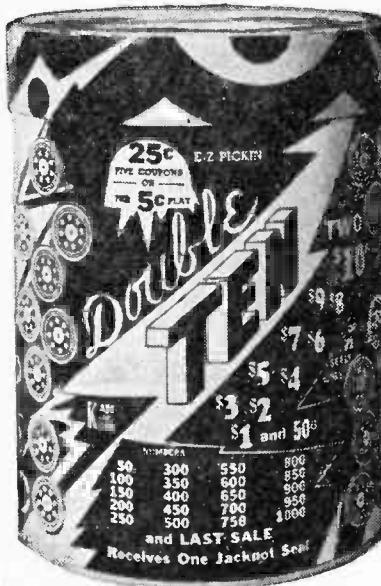
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A ONE-PIECE PRODUCT

Sturdily Constructed in Colorful Fiber Containers With Loose Tickets and Jackpot Seal Arrangements.



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1,200 Coupons — 5 to Bundle
 25c Per Bundle

Features All Seal Play

Takes in @ 25c Bdl.\$60.00
 Pays Out: 21 Seals 27.30

PROFIT (Average)\$32.70
 Retail Price\$4.72



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2,040 Red-White-Blue Coupons
 Folded 5 to Bundle—25c Per Bundle
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Takes in @ 25c Bdl.\$102.00
 Pays Out: 45 Seals 62.55

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RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner\$190.00	Argentine\$89.50	Spot a Card\$72.50
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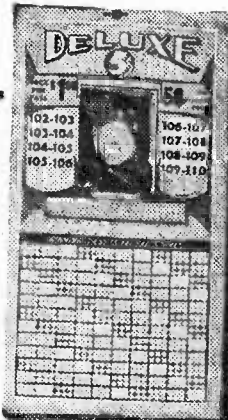
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720 Hole, 5¢ Play, Tip Board (All the Figures—Monest Figures)
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PAYS OUT:
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LOW PRICE \$7.95 ea. (In Lots of 6) (Sample \$8.95)

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SILVER EAGLE

WITH 50¢ PLAY

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Packard "Out of the World Speaker" Packard Wall Boxes and Cable **ON DISPLAY**
 Stop In and See the Marvelous Speaker In Action.

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 Pockets ..\$ 74.50
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 Seas .. 249.50
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 United .. 249.50
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 Bally Surf Queen
 Exhibit Big Hit
 Write for Jobbers' Prices.
 Champion Hockey
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 Winds ..\$259.50
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 Brazil .. 259.50

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Perfect, Clean Condition

Bally Club Bell, F.P. Comb.\$199.50
 Watling Big Game, F.P. 99.50
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 Jennings Silver Moon and Bob-tall, F.P. 99.50

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5-10-20 ..\$114.50
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25 Mills B & G 5¢ V. P., Factory Reconditioned, Repainted, New Reel Strips. Each\$45.00

IN STOCK — NEW MILLS
 5-10-25¢ BLACK CHERRYS
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K. C. NOVELTY CO.
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 MARKET 7-4641

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GOTTLIEB'S "SUPERLINER"

VICTORY SPECIAL \$661.50
SURF QUEEN \$327.50

Also All Other New Equipment.

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50 Panorams, imported from U. S. A. last year. Will be shipped free of duty price, \$225.00 Ea.

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BUY from CALVERT with CONFIDENCE!

Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our place! It's your assurance that what CALVERT sells, you can buy with CONFIDENCE.

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Orders taken subject to prior sale

THOROBREDS ... \$395
LONG ACRES ... 395
PIMLICOS ... 325
'41 DERBYS ... 295

One-third deposit with order, F. O. B. Baltimore

BRAND NEW

PACE SLOTS

All denominations! Immediate delivery—but you'd better ACT FAST!

Distributors in Md. and D. C. for the famous



VICTORY SPECIAL
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REAL BUYS

3 '41 Derbys. Each\$210.00
 3 Pimlicos. Each 275.00
 2 Sport Specials. Each 120.00
 5 Sportsman, F.P. Each 125.00
 2 Blue Grass. Each 150.00
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 1 Skylark, F.P., P.O. 135.00
 1 Fortune, F.P., P.O. 185.00

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VICTORY SPECIAL, 1 Ball, F.P. 661.50
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Wurlitzer 780-E Colonial\$675.00
 Wurlitzer 616, L.U. 275.00
 Wurlitzer Victory Model P.K. 475.00
 Wurlitzer 61, C.M. 175.00
 Seeburg 8200, Vic. Conv. 475.00
 Seeburg Colonel, ESRC 515.00
 Rock-Ola DeLuxe 445.00
 6 Used Packard Wall Boxes. Ea. 27.50
 10 Used Seeburg W52Z Wallomats. Each 39.50
 Light Up Auxiliary Speakers ... 24.50
 Mills Moderne Scales 55.00
 Used Columbus Peanut Mach. ... 5.50
 10 Used Smileys. Each 26.50

USED PINS

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 Venus ... 89.50 | Horscope ... 69.50
 Cadillac ... 39.50 | Stratoliner ... 59.50
 Champ ... 59.50 | Jelly ... 39.50
 Rowe Stick Gum Vendors ... \$ 9.50
 Shot Your Way to Tokyo 145.00
 Bally Rapid Fire 129.50
 Coincidence 200.00
 Seeburg Snoot the Chutes 89.50
 Chicken Sam 99.50
 Premier Skee Barrel Roll 275.00
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 A.B.T. Red-White-Blue 27.50
 4 Vest Pockets. Each 40.00
 Jennings Blue Skin 150.00
 5c Mills Blue Fronts 134.50
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NEW PINS

Super Streamliner Write
 Spellbound \$325.00
 Big Hit 334.00
 Surf Queen 327.50
 Total Roll 525.00
 Goalee 525.00
 Gusher 54.00
 Buddy 33.00

NEW ASCO STAMP MACHINES, \$22.50 Each

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 Please Write, Wire or Call.

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NEW EQUIPMENT

Gottlieb Grip Scale\$ 39.50
 12" P.M. Speakers & Cabinet .. 15.00

SLOTS

Columbia Bells\$145.00
 Pace Deluxe Bells, 5c 260.00
 Pace Deluxe Bells, 10c 285.00
 Pace Deluxe Bells, 25c 310.00
 Pace Deluxe Bells, 50c 510.00
 Pace Deluxe Bells, \$1.00 612.00
ALL SLOTS F. O. B. CHICAGO

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1 Wurlitzer 850\$775.00
 1 Wurlitzer 24 Victory 450.00
 1 Wurlitzer 24 365.00
 4 Wurlitzer 412 179.50
 10 Seeburg 8800, ES 600.00
 2 Seeburg Victory 475.00
 1 Rock-Ola 12 Record, D.C. 150.00
 1 Rock-Ola 16 Record, Lite-Up Cab. 250.00

FULL LINE OF SYLVANIA TUBES AT 10% OFF LIST!

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 4337 Manchester Ave. St. Louis 10, Mo.

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20 Cases
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| ABC BOWLER | SEA HAWK |
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| FOUR ROSES | SOUTHPAW |
| HOROSCOPE | STAR ATTRAC-TION |
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| PARADISE | 5-10-20 |
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PHONE CAPITOL 1111

FOR SALE

1 Blonde, \$40; 1 Dive Bomber, \$50; 1 Ten Spot, \$50; 2 Gun Clubs, \$75 Each; Shangri La, \$145; 1 Keep 'Em Flying, \$145.

L. R. PICKETT

565 FIRST AVE. BARTOW, FLA.

Reconditioned Used Games—Money Back Guarantee

REBUILTS	SEVEN-UP	GOTTLIEB
Arizona	Seven-Up	Belle Hop
Gasa Blanca	Four Aces	Spot Pool
Paratrooper	Metro	School Days
Strip Tease	Four Roses	ABC Bowler
Flat-Top		New Champ
Bombardier	CHICAGO COIN	Sea Hawk (Girls Ahoy)
Mills Jumbo, Free Play	Bolaway	Hi-Dive
Owl, 1 Ball	Home Run, '40	
Keeney Pot Shot, 1 Ball	(Plastic Bumper)	NEW GAMES
	'41 Major	Gottlieb Superliner
	Star Attraction	Exhibit Big Hit
GENCO		Chicago Coin Spellbound
Victory	EXHIBIT	Marvel Frisco
Gun Club	Landslide	Marvel Catalina
Capt. Kidd	Jeep	Bally Surf Queen
Hi Hat	Second Front	Champion Hockey
Big Chief	Sky Chief	
Sluggo	Big Parade	
	Knock Out	
	Air Circus	

JOBBER—WRITE FOR PRICES ON NEW GAMES

UNITED DISTRIBUTORS

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M. Y. BLUM
PHONE 4-6111
M. M. HAMMER

FRISCO . . \$279.50

Catalina	\$249.50	Genco Bangs, Free Play	\$ 49.50
Entry	40.00	Sea Hawk	55.00
Three-Up	45.00	Bandwagon	55.00
Flicker	75.00	Landslide	47.50
Glamour	50.00	Ten Spots	65.00
Longacre	359.50	Seven Up	65.00
Victory	50.00	B & Q Vest Pocket Bolls	49.50
Spottem	49.50	5¢ Liberty Bolls	75.00
50 Grand		Brand New Mills Vest Pocket Bolls	185.00
		25¢ Jumbo Parades	15.00
		1/2 American Eagles	15.00
		Hollywood	159.50
		Major '41	60.00
		Keeney Texas Leaguer	45.00
		Keeney Submarine	125.00

1/3 Deposit, Balance C. O. D.

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3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

REMOVAL SALE

We may be forced to move—Clearing Stock. Wire orders collect: stock won't last long.

FIVE BALL-FREE PLAY PIN GAMES

Bally—Broadcast	\$65.00
Bally—Mystic	55.00
Bally—Monicker	79.00
Bally—Topic	79.00
Bally—Pick'Em	25.00
Chi Coin—Dixie	45.00
Chi Coin—Glamour Girls Revamp	60.00
Chi Coin—Show Boat	55.50
Chi Coin—Sports	20.00
Genco—Four Roses	64.50
Genco—High Hat	85.00
Genco—Metro	50.00
Genco—Ten Spot	60.00
Genco—Victory	85.00
Genco—Zig Zag	72.50
Gottlieb—ABC Bowler	59.50
Gottlieb—5-10-20	135.00
Gottlieb—High Dive	90.00
Gottlieb—Spot Pool	70.00
Keeney—Four Diamonds	52.00
Keeney—Repeater	55.00

USED, BUT LIKE NEW

Pioneer—Big Top
 \$150.00 |

NEW MACHINES

Williams—Suspense
 \$307.00 || Bally—Surf Queen | WRITE |
| Exhibit—Big Hit | WRITE |

ARCADE

Jafco—Roll-a-Ball
 \$225.00 || Bally—Roll | 75.00 |
| Bally—Shoot the Bull | 65.00 |

BANISTER & BANISTER DIST. CO.

442-44 Massachusetts Ave.
Indianapolis 4, Ind.

DAVID ROSEN

Music and Automatic Equipment

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

DEAR MR. OPERATOR,

Here I am again to tell you about the equipment Dave has for you. I'm here because Dave's busy vacationing in the soothing, salty foam off South Jersey. (Good, huh? Just between us, Dave's afraid of the water.)

But here's the story. Dave has ALL the equipment you need—in stock—ready for delivery. He's got MUSIC, ARCADE AND PIN GAME EQUIPMENT—boy, oh boy, oh boy—has he got pin games! I said to Dave (when he let me get a word in edgewise), "Dave, you've got such a tremendous stock of first-class, money-making, ready-for-location equipment, I think you should sell some of it." (Wotta thought! But I like to get paid too!) "Furthermore," I continued, "You've got enough equipment to satisfy any operator. So let's run a MID-SUMMER CLEARANCE SALE AS A REAL MAIL-ORDER AUCTION." I grabbed my hat but continued, "Let's ask the operators to order any equipment they want and tell you what they'll pay for it. (That's the gimmik—you have to pay for it.). If the price is reasonable, ship it to him—if not, well. . ."

Dave agreed "we" might have an idea, despite the fact that I got it (don't tell Dave I said that because I never argue with the guy who signs the checks!).

So here's the story. Order any pin game, music machine or arcade piece AT THE PRICE YOU WANT TO PAY. Just tell Dave what you want and what you'll pay. Accompany your order with a deposit. Dave will either accept your offer and ship the equipment pronto or he'll return your deposit! But he'll only do that if your offer is ridiculous. I know you'll be satisfied because Dave really has the LARGEST STOCK IN THE COUNTRY and is anxious to ship.

SEND IN YOUR ORDER NOW!

Ad Man

P. S.: Operators in Eastern Pennsylvania can see the new AMI 40 selection phonograph "production model" on display in our showrooms. It's a honey! We also have the complete new Bally line ready for delivery.

JAR DEALS AND SALESBOARDS



ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

MECHANIC WANTED AT ONCE

One more good Mechanic wanted on Wur-litzer Photographs and Pin Balls. Must be honest and reliable and have some own tools. Most unusual opportunity for the right man. State experience and salary desired.

ACME AMUSEMENTS
Windber, Pa.

FOR SALE NOW

.22 Long-Range Splatter-Proof Ammunition, any amount. Communicate

P. O. BOX 339
Virginia Beach, Va.

HEADED FOR SKY-HIGH PROFITS
with
JET-PROPULSION SPEED

The New
Gottlieb
SUPERLINER



Featuring the
MAGIC
BUTTON

that
"Jet Powers"
PLAY APPEAL

New
SUPER-STREAMLINED
CABINET

ORDER NOW FROM

B. D. LAZAR CO.

1635 FIFTH AVE.
PITTSBURGH 19, PA.
Phone: Grant 7818

ROUTES FOR SALE
IN MIDWESTERN STATE

NO. 1— This Route May Be Split
100 PHONOGRAPHS
20 5 BALLS, GOALEES, TOTAL ROLLS,
RAY GUNS AND BANK BALLS.

NO. 2—
48 PHONOGRAPHS
30 1 BALL FREE PLAYS AND FREE
PLAY CONSOLES.

Either or Both Routes may be purchased for 10% above cash box prices. This 10% covers pre-paid Licenses, Records on Machines, Tools, Misc. Parts and Good Will. Will finance any reliable party.

An Excellent Investment Worth Investigating

— Write —

BOX D-260, The Billboard, Cincinnati 1, Ohio

VALUES
WITH A PUNCH!

FREE PLAYS

A.B.O. Bowler	\$ 59.50	Gun Club	\$ 64.50	Slugger	\$ 69.50
Air Circus	119.50	Hi-Hat	78.50	Snappy '41	84.50
Amer. Beauty	119.50	Home Run '42	78.50	Sports Parade	49.50
Argentine	89.50	Legionnaire	69.50	Spot Cha	79.50
Big Chief	49.50	Majors '41	59.50	Spot Pool	69.50
Big Parade	119.50	Miami Beach	69.50	Star Attraction	59.50
Big Top	159.50	New Champ	59.50	Stream Liner	179.50
Bombardier	99.50	On Deck	29.50	Super Chubbie	49.50
Bolaway	69.50	Paradise	69.50	Tail Gunner	59.50
Brazil	199.50	Play Ball	49.50	Ten Spot	59.50
Cover Girl	199.50	Sea Raider	79.50	Texas	74.50
Defense	94.50	Shangri La P&S	99.50	Venus	89.50
5-10-20	99.50	Short Stop	49.50	Victory	89.50
Flat Top	199.50	Silver Skates	49.50	Wagon Wheels	199.50
Grand Canyon	199.50	Sky Raider	89.50	Zig Zag	69.50

SLOTS

5¢ Jennings Chief	\$ 79.50	25¢ Gold Chrome	\$239.50	10¢ Black Cherry	\$239.50
5¢ Columbia Fruit	69.50	5¢ Blue Front	129.50	Bell	\$239.50
5¢ Columbia Clg.	49.50	25¢ Blue Front	159.50	5¢ Melon Bell	119.50
5¢ Gold Chrome	219.50	5¢ Cherry Bell	159.50	5¢ Watling Rotatop	69.50
		14 C. Green	59.50	Folding Stands	5.00
		5¢ Black Cherry	219.50	Mills Safe Stands	14.50

MULTIPLES AND CONSOLES

'41 Derby, F.P.	\$199.50	Club Bells	\$195.00	Paces Saratoga, comb. w/Rails	\$149.50
'45 Derby, REV. F.P.	249.50	High Hand	139.50	Paces Reels, w/rails	99.50
1-2-3, '41, F.P.	99.50	Jumbo Parade, F.P.	99.50	Silvermoon, comb. 5¢	159.50
Pimlico, F.P.	279.50	Jumbo Parade, P.O.	99.50	Silvermoon, P.O. 5¢	119.50
Spinning Reels	79.50	Mills 4 Bells	379.50	Silvermoon, F.P.	99.50
Two-Way Super Bell, 5-5	379.50	Paces Races Bl. Cab. with J.P.	159.50	Super Bell, 5¢ comb.	229.50
Big Game, P.O.	89.50				

ARCADES

Bally Defender	\$179.50	Keeney Air Raider	\$119.50	Mutoscope Sky Fighter	\$179.50
Bally Rapid Fire	99.50	Keeney Anti-Aircraft	99.50	Seeburg Rayolite REV.	89.50
Bally Sky Battle	149.50	Keeney Submarine Gun	99.50	Mills Panoram (Viewing Show)	389.50
Chl. Coin Hockey	149.50	Kirk Night Bomber	219.50	Mills Panoram Stands	14.50
Evans Play Ball	149.50	Keep Punching	89.50		
Exhibit. Hi-Ball	79.50	Mutoscope Ace Bomber	219.50		
Gottlieb Skee Balletto	79.50				

MUSIC

Seeburg Colonel	\$449.50	Windsor	\$299.50	Buckley 24-Record Adapter	\$ 24.50
Rock-Ola 16-Record Plain	199.50	Monarch	349.50	Wurlitzer 816	229.50
Rock-Ola 16-Record Illum. Cab.	239.50	'41 Premier	589.50	Wurlitzer 816 (Illum. Cab.)	279.50
Rhythm King 16	179.50	Commando	619.50	Wurlitzer 750E	699.50
Imperial 20	279.50	Stands for Rock-Ola Counter M.	7.50	Wurlitzer 42-24 (RV.) (Vic. Cab.)	449.50

TERMS: 1/3 Deposit, Balance C. O. D.

Every Machine Guaranteed and in Good Condition
PHONE: DISTRICT 0500

SILENT SALES SYSTEM
635 "D" ST., N. W., WASHINGTON 4, D. C.

BRAND NEW GROETCHEN SLOTS

1946 Models
Convertible to Penny, Nickel, Dime & Quarter Play.
Chrome Columbia Double Jackpot Bell .. \$169.50
Standard Columbia Double Jackpot Bell .. 145.00

REVAMPED MILLS SLOTS

Like New in Every Way
Black Front Special, Chrome Special, Gold Chrome Special. Originated by us. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player.
5¢ Play

RECONDITIONED JENNINGS SLOTS

10¢ Original Big Chief, S.J.P. Bell, 3-5 Payout

USED PACE SLOTS

5¢ Original DeLuxe Comet, D.J.P. Bell, 3-5 Payout

USED WATLING SLOTS

5¢ Original Rot-a-Top Twin J.P. Bell, 2-4 Payout

USED CAILLE SLOTS

5¢ Silent Sphinx, 2-4 Payout

USED MILLS SLOTS

5¢ Orig. Gooseneck J.P. Bell, 2-4 P.O. \$ 27.50

USED METAL SAFES & STANDS

Mills Double Safes with Double Doors .. \$100.00
Mills Single Safes with Double Doors .. 75.00
Mills Jack-In-the-Box Cabinets .. 50.00

RECONDITIONED MILLS CONSOLE SLOTS

5¢ Club Consoles (Like New)

BRAND NEW EVANS CONSOLES

1946 Models
Authorized Factory Dist. for N. E. States
5¢ Bangtails, F.P. & C.P., Seven-Coin Head

USED FREE PLAY CONSOLES

5¢ Keeney Super Bell

USED CASH PAYOUT ONE BALL GAMES

Bally Santa Anita

BRAND NEW ONE BALL FREE PLAY GAMES

Bally Victory Special

BRAND NEW FIVE BALL FREE PLAY GAMES

Exhibit Big Hit

USED FREE PLAY FIVE BALL GAMES

Wagon Wheels

BARGAIN IN USED ARCADE MACHINES

2 Bally Rapid Fires (Without Guns)
1 Keeney Submarine Gun (Complete)
1 Shoot-Your-Way-to-Tokyo (Complete)
All Four Machines for \$260.00.

WANTED FOR CASH

Used Keeney Super Track Times.
Used Gottlieb Stage Door Canteens.
Used Williams Suspense.
Used Original Mills Black Cherry Bells.
Used Jennings Standards, DeLuxe & Super DeLuxe Chiefs.

STATE LOWEST PRICE IN FIRST LETTER.

TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT, BALANCE C. O. D.
REF.: DUN & BRADSTREET—ESTABLISHED FIFTEEN YEARS.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET Telephone 4-1109 or 4-1100 SPRINGFIELD 4, MASS.

EAST COAST MUSIC COMPANY PRESENTS

MUSIC

- 2 Wurlitzer 750E. Ea. \$700.00
- 1 Wurlitzer 780M. \$700.00
- 1 Buckley Twin 12 in Steel Cabinet, with Amplifier, No Motor, Arm 75.00

SLOTS

- 1 Mills Original 50¢ Gold Chrome Hand Load \$300.00
- 1 Mills 5¢ Cherry Bell, F.P. 175.00
- 1 Mills 5¢ Mint Vender, F.P. 100.00
- 1 Jennings 5¢ Victory Chief 4 Star 135.00
- 1 Jennings 5¢ 4 Star Chief 85.00
- 1 Jennings 5¢ Silver Chief 125.00
- 1 Jennings 5¢ Jennings Slot, F.P. 94.50
- 3 Watling 5¢ Rotatop D.J.P. Ea. 50.00
- 1 Watling 1¢ D.J.P. 25.00
- 2 Callie 5¢ Ea. 12.50
- 3 Callie 10¢ Ea. 12.50
- 1 Callie 25¢ 12.50
- New Mills Vest Pockets 74.50
- New Mills Black Cherry Bells

CONSOLES

- 6 Buckley Track Odd, D.D. used one week, Ea. \$800.00
- 1 Keeney 5¢ Super Bell, F.P. 235.00
- 1 Keeney 5-25¢ Super Bell F.P., P.O. 450.00
- 1 Keeney 5-25¢ Super Bell, CPO only 390.00
- 2 Jumbo Parades, CPO, Ea. 125.00
- 3 Jumbo Parades, F.P. Ea. 84.50
- 6 Jennings Silver Moon, F.P., P.O. Ea. 150.00

PIN BALLS

- 2 Shantrol La. Gottlieb, Ea. \$125.00
- 1 Torpedo Patrol 125.00
- 1 Air Circus 200.00
- 1 Catalina 35.00
- 1 Rotation 35.00
- 1 Big Time 35.00

ARCADE

- 4 Diggers, 2 Exhibit Merchantman, 2 Electro Hoist, Ea. \$40.00
- 2 Pre-Flight Trainers, slightly used, Ea. 600.00

MISCELLANEOUS

- 1 Jack-in-the-Box \$50.00
- 2 Single Safe Stands, Ea. 35.00
- 6 Bases for Bally 1 Ball, Ea. 5.00

SURE! NOW DELIVERING THE LATEST NEW EQUIPMENT

- Mills Black Cherry Bells.
- Groetchen's Columbia.
- Keeney's Bonus Super Bells.
- Baker's Pacers.
- Pre-Flight Trainers.
- Jennings Bronze Chief.
- Jennings Club Chief.
- Jennings Standard Chief.
- Bally Surf Queens.
- Bally Victory Derby.
- Bally Victory Special.
- Bally Undersea Raider.
- Genco Total Roll.
- Gottlieb Super Liner.

YOUR OLD MILLS SLOTS REBUILD LIKE NEW INTO BLACK CHERRY BELL, GOLD CHROME, SILVER CHROME, BLACK CHROME, ETC., CABINETS, \$90.00 plus new parts used.

East Coast Music Co. 10th & Walnut St. CHESTER, PA. Phone: Chester 3637-9300



M. S. GISSER, Sales Manager

CONSOLES

- Keeney 5c Combination Super Bells \$250.00
- Keeney Twin Nickel Super Bells 335.00
- Sun Rays 145.00
- Paces Reels, Combinations 150.00
- Paces Saratoga, Combinations 140.00
- Silver Moons, F.P. 110.00
- Totalizers, F.P. 110.00
- Paces Saratoga, Sr., P.O. 110.00
- Paces Saratoga, Jr., P.O. 100.00
- Big Game, F.P. 95.00
- Late Mills Four Bells, 5c Play 450.00
- Keeney Kentucky Clubs 110.00
- Keeney Pastime 175.00
- Bally Club Bells, Combination 225.00

FREE PLAY GAMES

- | | | |
|--------------------------------|-------------------|--------------------------|
| American Beauty (New) \$125.00 | High Hat \$84.50 | Stratoliner \$69.50 |
| All Out 74.50 | Legionnaire 79.50 | Four Roses 74.50 |
| School Days 74.50 | Miami Beach 84.50 | Invasion 125.00 |
| Sluggo 79.50 | Snappy 74.50 | Champs 69.50 |
| Marmes at Play 125.00 | Towers 84.50 | Garage 49.50 |
| Kismet 175.00 | Sky Ray 59.50 | Owl 64.50 |
| Dixie 135.00 | Metro 64.50 | 1-2-3, Short Model 89.50 |
| Five, Ten, Twenty 135.00 | Wild Fire 69.50 | Eagle Squadron 125.00 |
| Star Attraction 84.50 | Paradise 69.50 | Ten Spot 74.50 |
| | | Pimlico 275.00 |

MUSIC

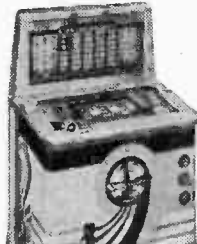
- A.M.I. 40-Record Highboy \$425.00
- Wurlitzer 616 250.00
- Wurlitzer 61 Counter Model 175.00
- Wurlitzer Victories 495.00
- Rock-Ola Commandos 650.00
- Mills Throne of Muslo 395.00
- Seeburg 9800 R.C. 675.00
- Seeburg 30-Wire Cellar R.C. 350.00
- A.M.I. Singing Towers 375.00

ARCADE

- Chicago Coin Hockeys \$189.50
 - Batting Practice 125.00
 - Pitchem & Catchem 140.00
 - Exhibit Late Type Vitalizer 175.00
 - Goalies (Used) Write
 - Rapid Fires 175.00
 - Keeney Air Raiders 175.00
 - Groetchen Metal Typer 325.00
 - Evans Tommy Gun 135.00
- EXHIBIT'S COMPLETE LINE OF ARCADE EQUIPMENT AT FACTORY PRICES!

OHIO AND WEST VIRGINIA OPERATORS!

WE HAVE KEENEY SINGLE COIN FREE PLAY, PAYOUT COMBINATION BONUS SUPER BELLS IN STOCK FOR IMMEDIATE SHIPMENT!



ORDER NOW AND DERIVE PROFITS NEVER BEFORE EQUALLED. WRITE! WIRE! PHONE!

BOWLING ALLEYS

- 10 1/2 Ft. Premier Skee Barrel Rolls \$295.00
- 9 1/2 Ft. Jafco Barrel Rolls 275.00
- 9 1/2 Ft. Bowling Leagues 150.00
- 9 1/2 Ft. Ball-a-Ball 100.00
- 9 1/2 Ft. Pin-Up Girls (now) 325.00

SLOTS

- Original 10¢ Chromes (Mills) \$195.00
- Mills 5¢ Black Diamonds 165.00
- Mills 5¢ Blue Fronts 150.00
- Mills 10¢ Blue Fronts 165.00
- Pace 10¢ Comet 85.00
- Watling 10¢ Rollatop 85.00
- Watling 10¢ Rollatop Console 135.00
- Pace 5¢ Club Bells 150.00
- Jennings' 10¢ Club Consoles 185.00
- Jennings' 5¢ Club Consoles 165.00
- Jennings' 10¢ Silver Moon Chiefs 195.00
- Bally 5¢ Twin Bells 100.00
- Mills 5¢ Vest Pockets 45.00
- Mills 25¢ Golf Ball Venders 285.00
- Brand-New Double Revolvearound Safes 250.00
- Mills (Used) Box Stands 15.00

VENDING MACHINES

- 1¢ Short Tab ROWE Gum Machines \$17.50
- 1¢ Hershey 2-Column Candy Bar Machines 12.50
- SHIPMAN 5¢ & 10¢ Stamp Venders 20.00
- Asco 5¢ & 10¢ Stamp Venders 20.00
- 1¢ Standard Stick Gum Venders 15.00

IMMEDIATE SHIPMENT ON

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| Exhibit's Big Hits | Chl. Coin's Spellbound | Marvel's Catalinas | Groetchen's Columbias |
| Gottlieb's Super Liner | Marvel's Frisco | Daval's Gusher | Bolascores |

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVENUE Phone: PProspect 6316-17 CLEVELAND 15, OHIO

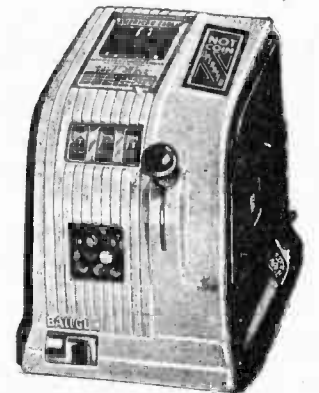
"Don't let this one get away!"

FISH STORY
2880 Holes at 5c \$64.00
Pays Out 27.88
PROFIT Average \$36.12
Thick DIE-CUT Board

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

NEW..IMPROVED 1946 MODELS

DAVAL AMERICAN EAGLE



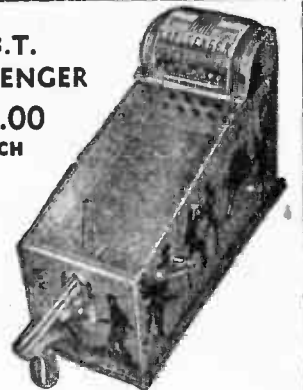
This neat little non-coin operated Counter Game is the center of attraction. Tax Free. \$54.00 Each

DAVAL GUSHER



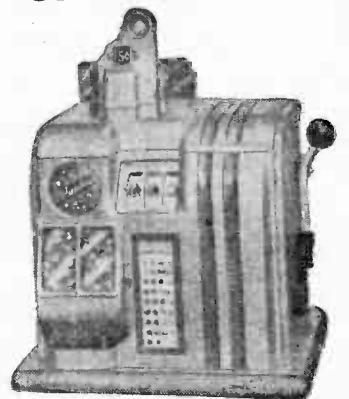
Another popular Counter Game by Daval. It's precision built with bell fruit reels and hand load jackpot. \$54.00 Each

A.B.T. CHALLENGER \$65.00 EACH



With 1c or 5c play, the Challenger is a favorite in any location.

COLUMBIA BELLS



The greatest little money-maker yet! Changeable to 1-5-10-25c play right on location, and only \$145.00 Each

IMMEDIATE DELIVERY ON ABOVE MACHINES
THOMAS NOVELTY COMPANY
1572 Jefferson Street Paducah, Ky.

IN
KENTUCKY
IT'S
BRANSON
FOR
JENNINGS
CHIEFS
and
CHALLENGERS
Also
AIREON

Electronic Phonographs
and Accessories
SCHERMACK STAMP VENDORS
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MAESTRO POINT PHONO. NEEDLES
PIN GAMES OF ALL LEADING MANUFACTURERS
SUPPLIES AND PARTS OF ALL KINDS

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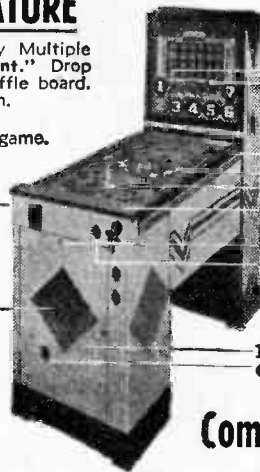
H. M. BRANSON
DISTRIBUTING CO.

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Phone: Wabash 1501

DOUBLE FEATURE

A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.
DROP CHUTE
METAL DIAMONDS



A UNIT GUARANTEED

To Reduce Service to a Minimum

FIRST RACE
SECOND RACE
(First Race Remains Lit 'Til Hit)
STAINLESS SIDE RAILS
FIRST RACE
SECOND RACE
STAINLESS FRONT RAIL
BENT COIN RETURN
FREE PLAY BUTTON

HEAVY FRONT DOOR
COIN RETURN

Complete as Pictured, \$289.50

All motor drives \$105.00. We can quote any operation on the following: Thoroughbred, Long-acres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy and any One-Ball Unit.

VICTORY SALES CO.

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JOHNNIE LA PORE
Advisor: EDDIE QUINN

NEW GAMES

Superliner	\$322.00	Bubbles	\$210.00
Big Hit	334.00	Black Cherry Bells	Write
South Seas	279.50	Vest Pocket Bells	74.50
Streamliner	269.50	Gottlieb Gripper	39.50
Idaho	269.50	Smiley	32.50
Catalina	225.00	Wind Mill	29.85



IMMEDIATE DELIVERY

PACKARD WALL BOXES — PACKARD SPEAKERS — PACKARD ADAPTERS

WRITE FOR OUR LATEST PRICE LIST

We Have a Choice Selection of Used Games—Guaranteed in Perfect Condition.



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	5¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Gaycoinc ★ IN MICHIGAN ★ **Gaycoinc**
IN FLORIDA

"Used"
Undersea Raiders,
Like New,
\$284.50

Bally Surf Queens
Bally Victory Special
Bally Victory Derby

Exhibit's Big Hit
★
New Champion Hockey,
Deluxe Model, \$289.50

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EXCLUSIVE BALLY DISTRIBUTOR

4866 WOODWARD AT WARREN
DETROIT 1, MICHIGAN

750 N. E. 79TH STREET
MIAMI 38, FLORIDA

SLOT BARGAINS

1 Mills 5¢ Blue Front 3/10 P.O. \$120.00	1 Mills 10¢ Gold Bonus Bell 3/5 P.O. \$175.00
1 Mills 5¢ Brown Front 3/10 P.O. 130.00	1 Mills 25¢ Gold Bonus Bell 3/5 P.O. 195.00
1 Mills 10¢ Blue Front 3/5 P.O. 145.00	1 Mills 25¢ Brown Front 3/5 P.O. 155.00

Above Machines have Knee Action club handles and guaranteed perfect running condition.
Ex-Ray 1 1/2 Cigarette Reel Machines with ball gum venders, used one week, like new beautiful machines, \$12.00 Each.

Terms: Half Cash with Order, Balance C. O. D.

Delca Sales Company, 106 High Ave., N., Canton 3, Ohio

**MINNESOTA, WISCONSIN, IOWA,
DAKOTAS AND MONTANA OPERATORS**

We have developed a number of most attractive finishes for Phonographs, Pin Balls, etc. We guarantee our refinishing jobs to compare favorably with any new factory jobs. We use up to six colors with beautiful designs—horses, girls, etc. Hundreds of these jobs are now on location. If you want to keep your good machines on location longer—write.

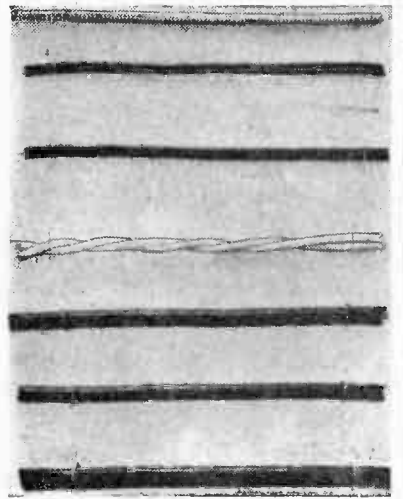
AUTOMATIC GAMES SUPPLY CO.

1607-09 UNIVERSITY AVENUE ST. PAUL 4, MINNESOTA

ATTENTION, OPERATORS
REPLACEMENT RUBBER PLUGS



Packed 250 to Carton
Lots of 250, ea. 12¢
Lots of 1,000, ea. 11¢
Lots of 5,000 Write for Prices



18-2 Twisted POSJ Wire 250 ft. to coil, per ft. 4¢ 1000 ft. \$30.00
18-2 Rubber POSJ Wire 250 ft. to coil, per ft. 5¢ 1000 ft. \$35.00
18-2 Plastic POSJ Wire 500 ft. to coil, per ft. 4¢ 1000 ft. \$30.00
18-2 Rubber POSJ Wire (Flexible Shield for additional protection against deterioration). 250 ft. to coil, per ft. 8¢ 1000 ft. \$75.00
18-2 Rubber SJ Wire (cotton filler). 250 ft. to coil, per ft. 8¢ 1000 ft. \$65.00
18-2 Rubber SJ Wire (cotton filler). 250 ft. to coil, per ft. 10¢ 1000 ft. \$80.00
14-2 Rubber SJ Wire (cotton filler). 250 ft. to coil, per ft. 17¢ 1000 ft. \$170.00

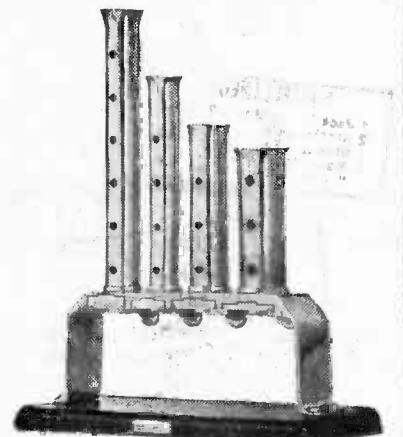
Above wire frequently referred to as Lamp Cord, Rip Cord, Motor Drop Cord or Extension Cord.

Terms: Net, 25% with Order,
Balance C. O. D. Express.
(Except to Rated Firms)

ELECTRIC FAN PRODUCTS

102 N. Niles Ave. South Bend, Ind.

MASTER CHANGER



Nothing on the market to compare with it.

Attractive . Fast . Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

Master Model (Illustrated) \$27.50
Junior Model (Two 5c Tubes) 17.50

F.O.B. Seattle.
(Distributor Discounts)

Northwest Sales Co.

Bell-o-Matic Distributor
3144 Elliott Ave., Seattle 1, Wash.

WE PAY 7c Each

for
JUKE BOX RECORDS
In Reasonably Good Condition, Not More Than 6 Months Old.

6c Each For Records Not More Than 3 Years Old.

And DON'T FORGET—We Pay the Railroad Freight. NO RED TAPE.

WANT USED "TOTAL ROLLS"

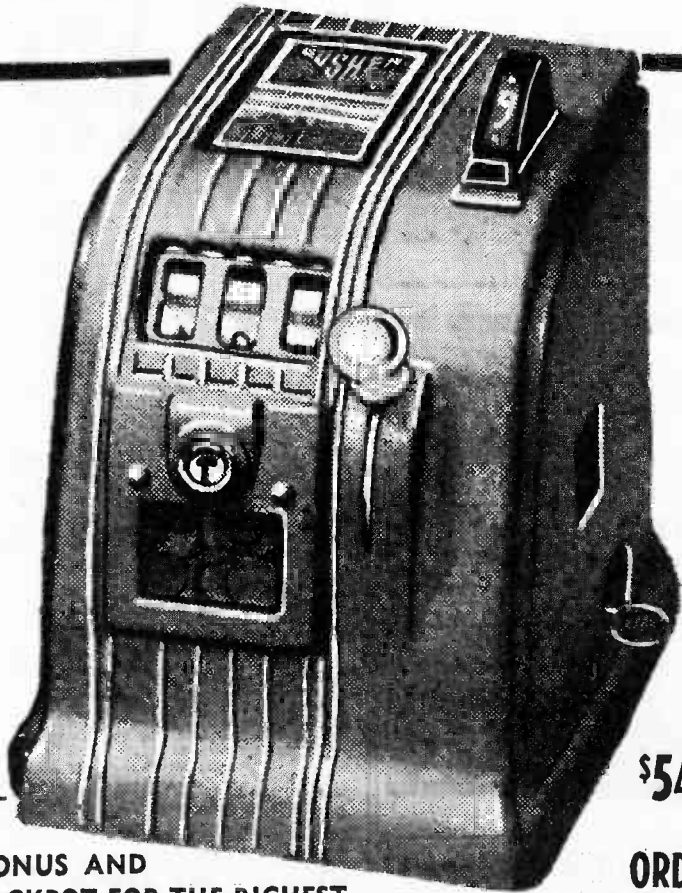
National Novelty Co.

183 Merrick Road, MERRICK, L. I., N. Y.
Phone: Freeport 8320

GUSHER...

FIRST NEW POSTWAR
COUNTER GAME BY

DAVAL



\$54.00

BONUS AND
JACKPOT FOR THE RICHEST
PLAY STRIKE IN YEARS!

ORDER
NOW!

NEW!

ABT CHALLENGER	\$ 65.00	BANK BALL, 9 ft.	\$375.00
BALLY VICTORY DERBY	846.50	12 ft.	449.50
BALLY VICTORY SPECIAL	681.50	BAKER PACERS, 5¢ St. Mod.	475.00
BALLY SURF QUEENS	327.50	Daily Double Model	525.00

SLOTS

Jennings Stand'd Chief, 5c	\$249.50
Jennings Stand'd Chief, 10c	259.50
Jennings Stand'd Chief, 25c	269.50
Jennings Super Deluxe (Life-Up)	
Chief, 5c	274.50
10c	284.50
25c	294.50

NEW!

50c Pace Deluxe Bell	\$500.00
\$1.00 Pace Deluxe Bell	600.00
Groetchen Columbia Jackpot Bell	145.00
Extra Bell Cabinet (Complete)	77.50
Genco Total Roll	525.00
Exhibit Big Hit	334.50

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days
for full refund of purchase price!

SLOTS

Jenn. Victory Chief, 5¢	\$125.00
10¢, \$140.00; 25¢	155.00
Mills Gold Chrome 5¢	175.00
10¢, \$195.00; 25¢	225.00
Jenn. 4-Star Chief, 5¢	105.00
10¢, \$115.00; 25¢	135.00
5¢ Mills Black, H.L.	175.00
West Pocket Bell, B1 & Gold	54.50
Chrome Columbia, J.P. (High Model)	
5¢, 10¢, 25¢ Play	94.50
Jenn. 25¢ Club Console	185.00

PHONOGRAPHS

Seeburg 8800 RC	\$825.00
Seeburg 9800 RC	625.00
Wurlitzer 600 (Rotary)	450.00
Wurlitzer 412	175.00
Wurlitzer Victory, Round	475.00
Mills Empress	395.00

CONSOLES — ONE BALLS

Sport King	\$209.50
Kentucky	249.50
Jockey Club	325.00
Victory Derby (used 2 weeks)	595.00
Club Trophy F.P.	275.00
Spinning Reels, P.O.	109.50
Watling Big Game, P.O.	119.50

All equipment listed above completely rebuilt and entirely refinished.

ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMITage 5005 · CHICAGO 47

ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19
 ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY
PERSONAL
SERVICE



VITALIZER

Exhibits

1¢ OR 5¢ PLAY

FOOT EASE FOR MILLIONS

LOCATIONS WAITING EVERYWHERE

As Permanent as Scales.
Ten Times More Operating Profit.

100% LEGAL

Modernistic All Steel Construction.
Illuminated Display Sign.
Separate Cash Box.

Price \$225.00 f.o.b Chgo.
Immediate Delivery

GET STARTED QUICK

Write for Catalog of Big Line of
Machines and Cards

EXHIBIT SUPPLY CO., 4222-30 W. Lake St., Chicago 24

OPERATORS GUARANTEED BUYS!

PACKARD EXCLUSIVE DISTRIBUTORS in

Minnesota, N. Dakota, Northern Wisconsin and Northern Michigan

OTHER GUARANTEED BUYS!

NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Wallbox	\$ 38.95
Packard Rotating Speaker	159.50
Packard Model 800 Wall Speaker	49.95
Packard Model 700 Wall Speaker	36.95
30-Wire Packard Pla-Mor Cable, Ft.	.22
Bar Brackets, Aluminum	5.00
Packard Hideaway Steel Cabinet	45.50

NEW MACHINES

New Bank Ball, 9'	\$375.00
New Bank Ball, 12' & 14'	Write
Chic. Coin Goatee	525.00

Mills Black Cherry Bells	Write
Bally Victory Derby	Write
Bally Victory Special	Write
Champion Hokey	200.00

JENNINGS 4-STAR CHIEFS

5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00
--

WATLING ROLATOPS

5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

Wanted—Mills Escalator Type Slots—
Write for Top Price!

Twin Ports
SALES CO.
230 LAKE AVE. SOUTH
DULUTH 2, MINN.
MELROSE 2888

This Week We're Buying

WANT SEEBURG

CHICKEN SAMBS
CONVICTS
JAILBIRDS

Must be complete with all parts—
Not necessarily in working order.

WILL PAY \$65.00



SHIP VIA FASTEST ROUTE

6651 N. CLARK ST.
CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE BRIARGATE 2516



ACE "Featherlite" COIN COUNTER

See your Distributor for further details

ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13

SPECIAL—THIS WEEK ONLY ACT NOW!

PHONOGRAPHS

SEEBURG HI-TONE, ESRC.....\$595.00	SEEBURG HI-TONE, ES.....\$550.00
WURLITZER 750E..... 700.00	WURLITZER 41..... 165.00
WURLITZER 616, Life-Up Dome and Grille, like new..... 245.00	WURLITZER 61..... 175.00
WURLITZER 500..... 475.00	WURLITZER 800..... 645.00
ROCK-OLA MASTER With Remote 475.00	WURLITZER 500 VICTORY.... 475.00
MILLS THRONE..... 295.00	WURLITZER 500, Leather Sides, Red Plastic Dome, Completely Remodeled 575.00
WURLITZER 950..... 675.00	SEEBURG CLASSIC..... 425.00
WURLITZER 600K..... 450.00	SEEBURG VOGUE..... 425.00
WURLITZER 600R..... 425.00	WURLITZER 850..... 725.00
WURLITZER 700..... 595.00	

GRUEN PRECISION DIODE METERS for Lining Up Wireless Boxes..\$14.50

WALL BOXES

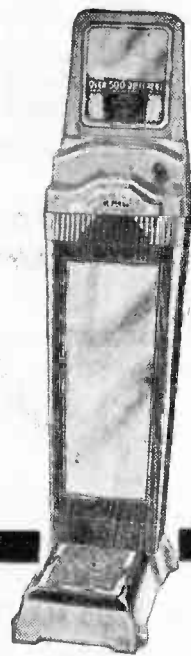
WURLITZER #100.....\$14.50	BUCKLEY CHROME, 32 Sel.....\$ 9.50
WURLITZER #120..... 19.50	BUCKLEY CHROME, 24 Sel..... 14.50
SEEBURG WIRELESS, 24 Sel. Perf. 25.00	WURLITZER #125, Perfect Cond.. 17.50
SEEBURG, 20 Sel. Wireless..... 15.00	ROCK-OLA, All Types..... Write

WRITE — GET ON OUR MAILING LIST!

All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on
our clean reputation! **WRITE—WIRE!**

WEST SIDE DISTRIBUTING COMPANY
612 TENTH AVENUE PHONE: CIRCLE 6-7533 NEW YORK 18, N. Y.

NEW SCALES SOON



**We Can Rebuild Your Old Scales
and Make Them Look Like New**

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889 — Tel. COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

WISCONSIN & UPPER MICHIGAN OPERATORS

WATCH FOR
AUGUST
SHOWING DATE
CHALLENGER
'47 PHONOGRAPH

UNITED Exclusive Distributors for Wisconsin
and Peninsula of Michigan for —
**CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES**

ALSO DELIVERING } CHICAGO COIN COALEE—GENCO TOTAL ROLL—
ABT CHALLENGER—CHAMPION HOCKEY—
BALLY SURF QUEEN AND OTHER GAMES.

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

Sky Fighter Conversion.....\$195.00	San-a Anita (1 Ball P.O.).....\$ 94.50
Seeburg Hideaway RC..... 345.00	Evans Lucky Lucre '41..... 129.50
Wurlitzer Counter Model '71, with Stand..... 259.50	Race King (1 Ball P.O.)..... 89.50
Wurlitzer Hideaway—Twin '12..... 245.00	Ca'lle Enamel, 10¢ 3/5 P.O..... 48.50
Bowling League, 9 ft..... 149.50	4-Star Jennings Chief, 10¢..... 99.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE GR-6772 MILWAUKEE 14, WISCONSIN

"DUCKY"
1800 R. M. Holes 5c Play
Takes In. \$90.00
Pays Out 47.06
PROFIT \$42.94

HARLICH'S
Newest

\$50
TOPS!

THEY'RE
TWO SWEET
NUMBERS
FOR
PROFIT
AND
ACTION
!!!

"IN THE DARK"
960 G. L. Holes 10c Play
Takes In \$96.00
Pays Out 46.48
PROFIT \$49.52

FORM NO. 1861
SPECIAL THICK

READY NOW!
OUR NEWEST CATALOG
SEND FOR IT TODAY!

HARLICH
MANUFACTURING CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

FORM NO. 936
SPECIAL THICK

READY SOON!
OUR NEW MILLION
DOLLAR PLANT!

COIN MACHINE PARTS

**RUBBER MALE PLUGS
CONTACT BLADES**

- Feather Weight.
- Light Weight.
- Medium.
- Heavy.

Bally 45 volt open-face Motor.
(Short shaft and long shaft.)

NEW PRICE NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

NEW LOW PRICES!

BUCKLEY CABINET ASSEMBLIES

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES
 SURF BLUE WRINKLE CHOCOLATE WRINKLE
 TAN WRINKLE GREEN WRINKLE
 GOLD WRINKLE COPPER WRINKLE

WRITE FOR NEW LOW PRICE LIST
 BETTER BUILT BY BUCKLEY—YOUR GUARANTEE

WANTED
 ANY QUANTITY
MILLS SLOTS
 ESCALATOR MODELS
 WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO 24, ILL. Ph: Van Buren 6636

MILLER VENDING COMPANY

Offers

PHONOGRAPHS

750-E Wurlitzer, with stepper \$750.00	850 Wurlitzer \$835.00
Victory Model 24 Wurlitzer 500.00	800 Wurlitzer 775.00
Chicago Coin Goalee, floor sample \$425.00	Bally HI Hand, Free Play, Pay-Out \$167.50
Keeney Super Bells, 5¢ combination 259.50	May Bell, 4-coin Play, Console, new 695.00
Mills Golf Ball Vender, 25¢, like new 237.50	

FREE PLAY GAMES, Ready To Operate

Big Chief \$ 40.00	Four Roses \$ 69.00	Spot Pool \$ 70.00
Brazil 215.00	Girls Ahoy 72.00	Sevep Up 55.00
Bombardier, P.S. 75.00	Monicker 75.00	Skyline 47.00
Cadillac (plastic) 45.00	Metro 40.00	Vacation 25.00
Commodore 22.00	Mystic 59.00	Victorious 65.00
Champs 60.00	Play Ball 59.00	Wild Fire 55.00
Dude Ranch 45.00	Silver Skates 55.00	World Series (rev.) 60.00
Drum Major 35.00	Schooldays 52.00	

TERMS: 1/3 Certified Deposit with Order, Balance C. O. D.
MILLER VENDING COMPANY

42 FAIRBANKS ST., N.W. Phones: 9-8632 9-6047 GRAND RAPIDS, MICH.

SLOTS FOR SALE

6 5¢ 3-5 Cherry Bell Roller Top Watlings	6 5¢ Roller Top Watlings	1 10¢ Mills Blue Front
3 10¢ 3-5 Pay Treasures	5 Late Model Clean Q. T.'s, 5¢	1 50¢ Roller Top Watling
1 5¢ Original Chrome Bell	1 10¢ Pace, 2-4 Pay	3 5¢ Mills Skyscrapers
1 25¢ Treasure Watling	1 5¢ Pace, 2-4 Pay	2 Pace Comet, 10¢, 3-5 Pay
2 25¢ Roller Top Watlings	5 ABT Challengers	1 10¢ Mills Cherry Bell
4 10¢ Roller Top Watlings	1 War Eagle, 5¢	22 Folding Stands
1 10¢ Jennings Chief Gold	1 5¢ Blue Front	12 1¢ Late Model Counter Games
1 5¢ Brown Cherry Bell Mills	1 5¢ Mills War Eagle	

All of this for only \$3,500.00. These machines are in average clean condition.
CANNON MUSIC MACHINE COMPANY
 57 BILTMORE AVENUE, PHONE 500 ASHEVILLE, N. C.

FOR OPERATORS WHO INSIST ON THE BEST



DISTRIBUTOR
 FOR SEEBURG
 PHONOGRAPHS
 AND ACCESSORIES

MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL
- Chicago Coin GOALEE
- Chicago Coin SPELLBOUND
- Gottlieb STAGE DOOR CANTEEN
- Gottlieb SUPERLINER
- Gottlieb THREE-WAY GRIP SCALE
- ABT CHALLENGER
- Ace COIN COUNTER

Write
 for
 Prices

S L O T S

BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.
 5c - - \$235.00 10c - - \$255.00 25c - - \$275.00

Mills New Vest Pockets \$ 74.50	Jenn. Master Silver Chief, S.P., 10¢ \$129.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ 150.00	Jenn. 4-Star Chief, Compl. Record. and Refln., 10¢ 119.50
10¢ \$175.00; 25¢ 225.00	Jenn. Silver Chief or Silver Club Special, 5¢ 119.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ 250.00	10¢ \$139.50; 25¢ 169.50
Mills Vest Pockets, Like New, Silver Chrome 55.00	Jenn. Victory Model, 5¢ 119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ 215.00	Pace All Star Comets, Comp. Refln. in Gold and Silver Chrome, 3/5 5¢ \$79.50; 10¢ 89.50
10¢ \$225.00; 25¢ 250.00	25¢ \$125.00; 50¢ 350.00
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ 79.50	Pace Rocket or Deluxe, SP, 5¢ 94.50
	10¢ 119.50

C O N S O L E S P A Y T A B L E S

Pace Club Consoles, 10¢ \$125.00	Skylark, F.P. or C.P. \$124.50
Callie Club Console, Late Mod., 25¢ 125.00	Bally Challenger 89.50
Bally Skill Field, 7-Coin Head 89.50	Race King 89.50
Pace Reels, 5¢, Without Ralls, A-1 Condition 69.50	Mills Big Race 49.50
Pace Reels, 5¢, With Ralls, A-1 Condition 89.50	Turf Champ 69.50
Pace Saratoga, 5¢, Without Ralls 69.50	
Keeney Super Bells, 5¢, Like New 294.50	
Evans Rolletto Jr., 7-Coin Head 94.50	
Evans Bang Tails, 7-Coin Head 94.50	
The Favorite 89.50	
Rays Track, Late Serial Nos. 89.50	
Paces Races, Black Cabinet 89.50	
Evans Roll-Ette 89.50	
Lucky Lucre, New Type Head 149.50	
Four Horsemen, 7-Coin Head 149.50	

M I S C E L L A N E O U S

Seeburg Wireless Wallomatics, Completely Reconditioned with New 70L7 Tube \$ 37.50
6 Seeburg 30 Wire Boxes, Late Type Metal Covers with 2 Adaptors, Lot 100.00 Strips, S.P., C.H., or Club Special, Set of 345
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
20 Stop Star Discs, hardened80
Keeney Anti-Aircraft, Brown 79.50
Keeney Air Raider, Like New 149.50

1/8 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

NOTICE

AMUSEMENT MACHINE MANUFACTURERS

Have ideas for the development of an entirely new Amusement Machine. Would like to contact reliable manufacturer that would sign contract before receiving full information or starting the invention. I prefer Slot Machine Manufacturer.

Royal Exchange, 1063 1/2 3rd Ave., Huntington, W. Va.

MUST SELL!

10 GENCO TOTAL ROLLS (Used 3 Weeks)

WANTED

GENCO PLAY BALLS (Will Pay \$100 Each)

LONGACRES and THOROBREDS

Write: S. SCHWARTZ

5428 W. WASHINGTON BLVD. LOS ANGELES CALIF.

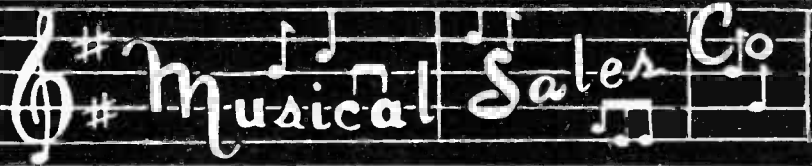
WATCH for "Central's" Brand New Game! Get on our mailing list today!

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

Operators find that Location Owners Rave about the Complete Remote Control of SEEBURG SCIENTIFIC SOUND DISTRIBUTION

SEEBURG engineers have carefully perfected every aspect of SEEBURG MUSIC SYSTEMS in order to efficiently distribute music to all parts of each location. Thus the patrons always enjoy music at a scientifically predetermined volume. With SEEBURG Remote Control the Location Owner can vary this volume by making one simple, central adjustment.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
 140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
 415 W. BROAD STREET RICHMOND 20, VIRGINIA

SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
 \$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE

400 HOLES—

10 Sections pay \$2.00 LAST SALE each section.

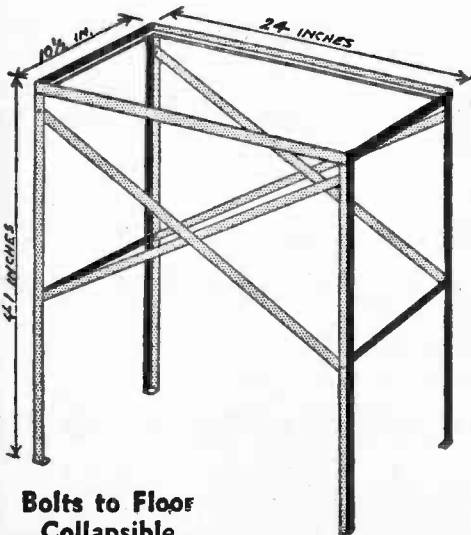
\$43.06 PROFIT

Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO.

2222 S. MICHIGAN CHICAGO 16

ALL METAL STANDS FOR A.B.T. PENNY PISTOLS



Bolts to Floor Collapsible

These stands are brand new, all metal, and painted black. They are collapsible and can easily be set up. Stands have feet that can be bolted to the floor. Single lots, \$12.50 each; lots of 25, \$10.50 each; lots of 100, \$9.50 each. Satisfaction guaranteed or your money refunded.

HEATH DISTRIBUTING CO.
 217 Third Street
 MACON, GEORGIA
 Phone: 2681

Packard Pla-Mor Wall Boxes . . . \$38.95	#700 Speakers . . . \$21.95
30-Wire Cable (Woven Cover), With Wall Boxes, Per Ft. 22	#800 Speakers 36.95
One Piece Bar Bracket 5.00	#900 Speakers 49.95
#1000 Speakers (OUT OF THIS WORLD) 159.50	

IMMEDIATE DELIVERY

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.	
MILLS VEST POCKET, F. O. B. FACTORY	\$74.50
ABT CHALLENGER TARGETS (SAMPLE)	65.00
ABT CHALLENGER TARGETS (LOTS OF 25)	80.00

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

FIVE BALL FREE PLAY

1 Bally Chevron	\$ 19.50
1 Keeney Red Hot	39.50
1 Venus	84.50
1 Bally Monicker	97.50
1 United Midway	129.50
1 Big Parade	129.50
1 5-10-20	129.50
1 Chicago Coin Yanks	119.50
1 Speed Ball	79.50

ARCADE EQUIPMENT

2 Sky Fighter	\$175.00
1 Supreme Rocket Buster	129.50
1 Super Torpedo	129.50
3 Liberators	129.50
1 Supreme Bolacore, F.S.	250.00

USED PHONOGRAPHS

2 A.M.I. Singing Tower	\$450.00
2 A.M.I. Top Flights	275.00
2 Rock-Ola Windsor	300.00
1 Mills De-Re-Mi	\$ 77.50
1 Rock-Ola Commando	597.50
1 Wurlitzer 800R	450.00
1 Wurlitzer 700	625.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

80 Broad Street, Richmond, Va.; Office Phonos 3-4511, 3-4512, Residence Phone 5-5328

EXCLUSIVE DISTRIBUTOR OF THE NEW

CHALLENGER '47 AUTOMATIC PHONOGRAPH

IN GREATER NEW YORK AND CONNECTICUT

H. ROSENBERG CO., INC.

625 Tenth Avenue LONGAcre 3-2479 New York 19, N. Y.

Don't Write... "VOICE-O-GRAPH"

\$3750 DOWN

STARTS YOU IN ONE OF THE MOST PROFITABLE OPERATIONS IN COIN MACHINE HISTORY WITH

TEN (10)

***VOICE-O-GRAPH**

AUTOMATIC COIN-OPERATED RECORDING MACHINES

---Investigate



No attendant necessary. Soundproof booth large enough for two people to record conversation or song. Records and Vends Record—and special mailing envelopes.

↓ MAIL THIS COUPON NOW! ↓

*Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
 44-01 Eleventh St., Long Island City 1, New York

Send me at once complete details on VOICE-O-GRAPH.

NAME
 FIRM
 ADDRESS
 CITY ZONE STATE 3-7-27

TESTED Empire Coin MACHINES

NEW GAMES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME	\$395.00
EXHIBIT'S NEW 5-BALL—BIG HIT, \$334.50; WITH 4-COIN MULTIPLE	398.50
MUNVES SUPER ROLL	\$349.50
PREMIER SKEE BARREL ROLL ...	429.50
NEW VEST POCKETS	74.50
NEW SPEED IRON SOLDERING GUN	14.95
AMUSEMATIC LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME	425.00
CHAMPION HOCKEY, 2 Player Legal Game \$289.50 UNIVERSAL Bar Brackets. Pr.	6.95
GENCO TOTAL ROLL	\$525.00
NEW JENN. SUPER DELUXE LITE UP CHIEFS—5c, \$274.00; 10c, \$284.00; 25c	294.00
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50
NEW JENNINGS BRONZE & STANDARD CHIEFS, 5c, \$249.00; 10c, \$259.00; 25c	269.00

SPECIAL!
SPECIAL!

Bally Victory Derby.....	\$646.50
Surf Queen	\$327.50
Victory Special.....	\$661.50
Marvel's Frisco—Newest 5-Ball Revamp.....	\$279.50
Groetchen Metal Typers—Factory Rebuilt.....	\$325.00
Mills Club Consoles—2-5c, 1-10c, 1-25c, All Four....	\$1195.00

MUSIC

Wurlitzer 800	\$695.00
Wurlitzer 616, Light-Up	295.00

CONSOLES

5¢ COMB. SUPER BELLS	\$289.50
BALLY SUN RAYS, F.P.	149.50
5¢ BAKER'S PACER, J.P., D.D.	195.00
MILLS BOX STANDS, COMPLETE	19.50
HI HAND, COMB.	209.50
GALLOPING DOMINOES, J.P.	249.50
MILLS JUMBO, F.P.	129.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	129.50
NEW EVANS DOMINO, J.P.	646.50
JENN. SILVER MOON, F.P.	129.50

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SPORTSMAN, F.P.	195.00
SKYLARK, F.P. and P.O.	178.00
RECORD TIME, F.P.	184.50
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GENCO HOOPS	39.50
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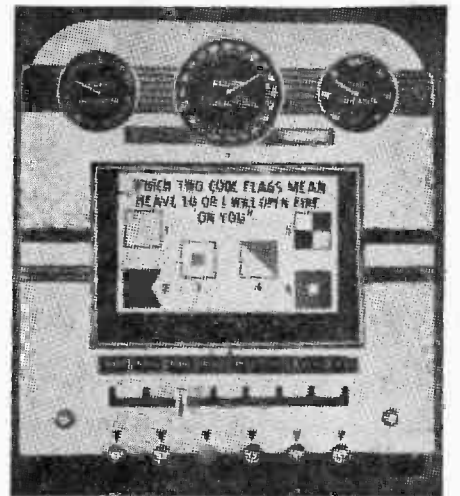
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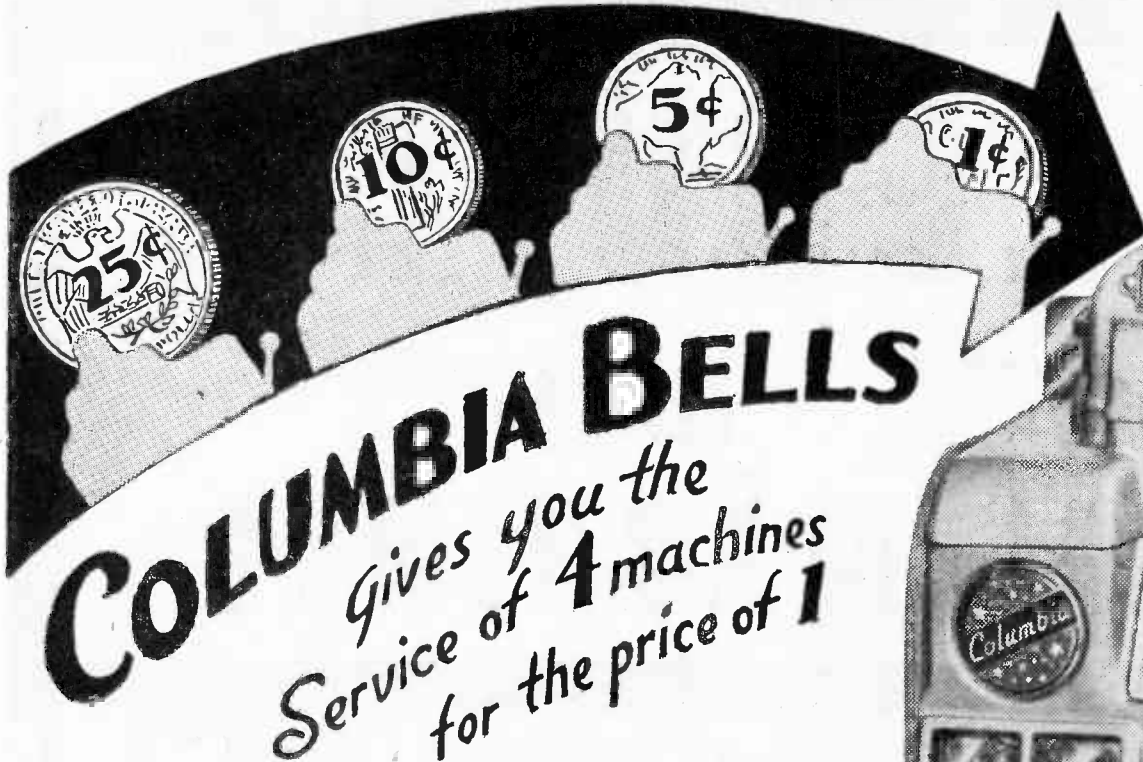


points to totalizer according to time needed by player to answer, and (3) the Totalizer which gives player his score.

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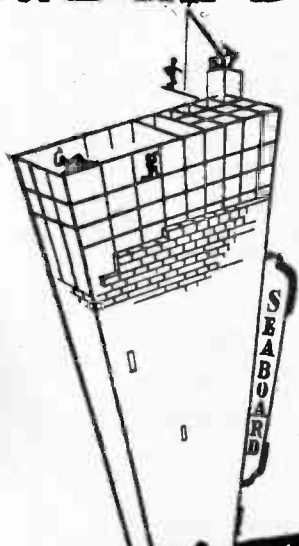
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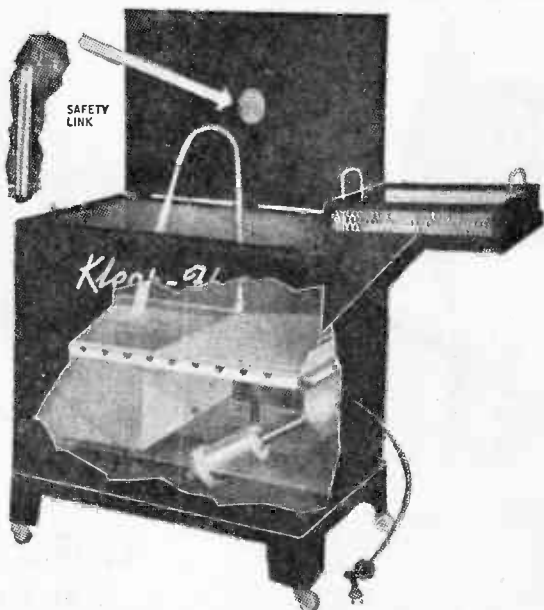
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5 COIN MULTIPLE

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10 COIN MULTIPLE, LARGE JACKPOT



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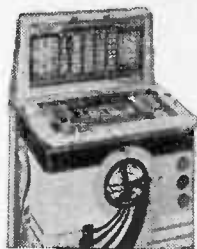
THE GREATEST MONEY MAKER OF ALL TIME

COMBINATION FREE PLAY OR
CASH PAYOUT

SINGLE OR TWIN SLOTS

UP TO 5 COINS EVERY PLAY

500 COIN BONUS IN
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**KEENEY'S
NEW BONUS
SUPERBELL**

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NEW MACHINES — IMMEDIATE DELIVERY

Gottlieb's SUPERLINER	\$322.00
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Jennings' SLOTS—ALL MODELS	WRITE
Mills' VEST POCKET	74.50
Amusematic's LITE LEAGUE	425.00

SLOTS

Vest Pocket—Blue/Gold	\$ 49.50	Mills 5c Console 3/5	200.00
Vest Pocket—Green	39.50	10c Silver Moon Chief	150.00
Mills 5c Hand Load 3/5	175.00	5c 4 Star Chief	125.00
Mills 5c Rebuilt New Black Cab.	175.00	5c 1 Star Chief	90.00
2/5	175.00	5c Silver Moon Chief	150.00
Mills 10c Chrome 3/5	175.00	5c Victory Chief	150.00
Mills 5c Chrome 3/5	160.00	5c Sky Chief	150.00
Mills 10c Cherry Bell 3/10	150.00	25c Chief	175.00

SEND 1/3 DEPOSIT WITH ORDERS:

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Keeney 5c Super Bell Comb.	\$275.00
Fast Time	99.50
Paces Pay Day	139.50
Club House	25.00
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25c Red Head Track Time	150.00
1940 Galloping Dominos	149.50
Triple Entry	109.50

ONE BALL TABLES

Blue Grass	\$149.50
Club Trophy	284.50
Dark Horse	139.50
'41 Derby	295.00
Grand National	79.50
Gold Cup	39.50
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1-2-3's, 1939	49.50
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1 Batting Practice	\$ 99.50
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8 Keeney Anti-Aircraft	39.50
2 Metroscope Diggers	89.50
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2 Ray-O-Life	39.50
1 Scientific Base Ball	69.50
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1 Chi Coin Hockey	149.50
1 Keeney Sub Gun	85.00
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3 Skyfighters	175.00
1 Mills Punching Bag	150.00
3 Bally Undersea Raider (New)	399.50

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GREATER APPEAL!
GREATER PLAY!
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HIGH SCORE - ROLL DOWN - LEGAL GAME

**EARLY DELIVERY!
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RED-BALL

**MACHINE THAT'S SWEEPING
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We are delivering 150 RED BALL MACHINES each day . . . no other manufacturer can make such deliveries.

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Write for exclusive representation in your territory . . . you have never sold anything so fast, so new, so different and so profitable.



See RED BALL at
Your Local Distributor
or place your order direct

Not a Pin Ball Machine . . . Not a Pool Table . . . But BOTH!

Yes . . . RED BALL is a combination of both—it has the appeal of Pin Ball and the skill of Pool or Billiards . . . AND RED BALL IS ABSOLUTELY LEGAL IN every state in the union.

A beautiful well constructed machine of RED OAK 33 1/2 x 8' 7" It has an electric scoring device and takes one minute and 25 seconds to play.

IT'S NEW . . . IT'S PROFITABLE . . . A SENSATIONAL MONEY MAKER

Operators average \$95. weekly and pay only 40% commission to a location. Pays for itself in 8 weeks. The armed forces permitted us to receive an AA-1 priority for RED BALL manufacture and we delivered 8,441 RED BALL machines to ARMY, NAVY, RED CROSS and USO CLUBS during the war. Service men know RED BALL and liked it . . . Get on the ball with RED BALL!

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Super APPEAL...
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Super PERFORMANCE...
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 MILWAUKEE see
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KEENEY SUPER BELLS, 5¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED\$325.00	KEENEY SUPER BELLS, TWIN 5¢-25¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED\$595.00	KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢, CASH PAY OUT, REBUILT AND RECONDITIONED\$695.00
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LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

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KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O. 650.00	MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢ 495.00	MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢... 395.00
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BALLY OLUB BELLS, F.P., P.O. 239.50	PACE SARATOGAS, TWIN 10¢-5¢, P.O. 295.00	EVANS DOMINOES, LATE D.D., JACKPOT 295.00
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WATLING BIG GAME, F.P. 124.50	PACE REELS, 10¢, P.O., LATE MODEL 169.50	MILLS JUMBO, LATE HIGH HEAD, P.O. 149.50
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MILLS BLUE FRONTS, 5¢ 189.50
MILLS BLUE FRONTS, 10¢ 199.50
MILLS BLUE FRONTS, 25¢ 215.00
MILLS BROWN FRONTS, 50¢ 395.00
PACE DE LUXE COMET, SLUG PROOF, 10¢ 149.50
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MILLS VEST POCKET, BLUE & GOLD 49.50
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CHANGE-MASTER, HOLDS \$10.00 IN NICKELS ...\$ 8.85
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HALF A RECORD IS BAD, BAD, BAD!

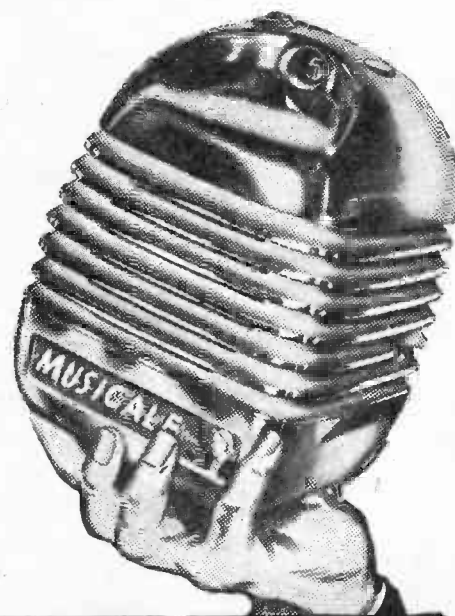


MUSICALE GIVES CUSTOMERS FULL RECORDINGS PLUS...

Does not cut off in middle of a record

Musicale *invites* each customer to listen to every recording... they hear the selection *privately* from individual speaker units... the operator gets a nickel from each unit from *every* record. Customers get the musical selections they want to hear IN FULL (they are never cut off in the middle of a recording because their nickel's worth of musical time has run out. There is no time clock in Musicale).

This means you get a nickel for every three minutes—twice as much potential revenue as ordinary systems. Your customer gets a choice of music because it is announced—and he hears the full recording of his choice. All this means more profit than you ever dreamed about. Wire or telephone today.



*No Time Clock
in Musicale*

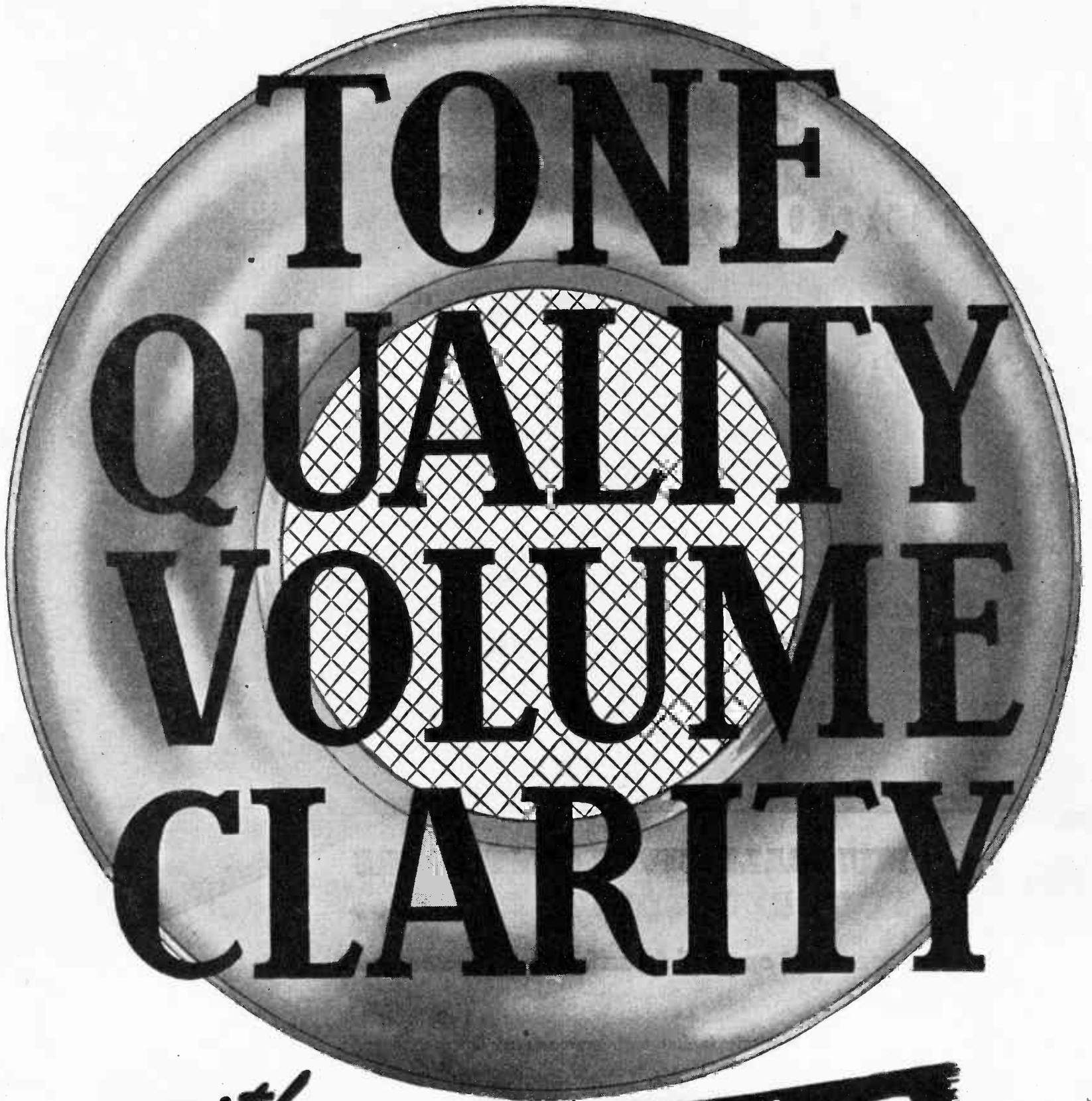
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Telephone Engineering

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CHICAGO, ILL.



with

Challenger '47

FILBEN MECHANISM

PHONOGRAPH



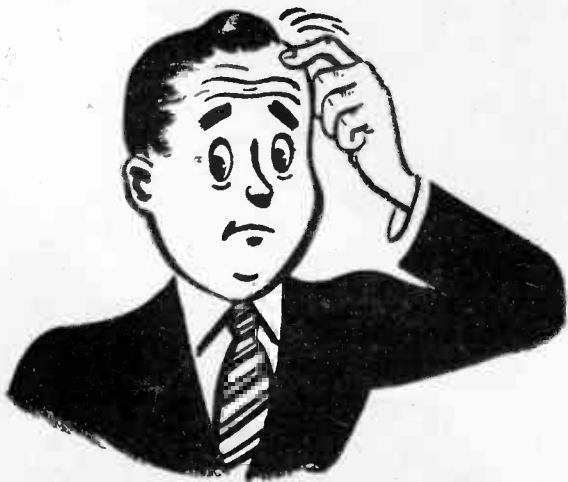
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EXCLUSIVE NATIONAL DISTRIBUTORS FOR FILBEN MANUFACTURING CO.

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Another O. D. JENNINGS "Trend for the Trade"



**Looking for a
New Machine?**



**Skeptical of
those you've seen?**

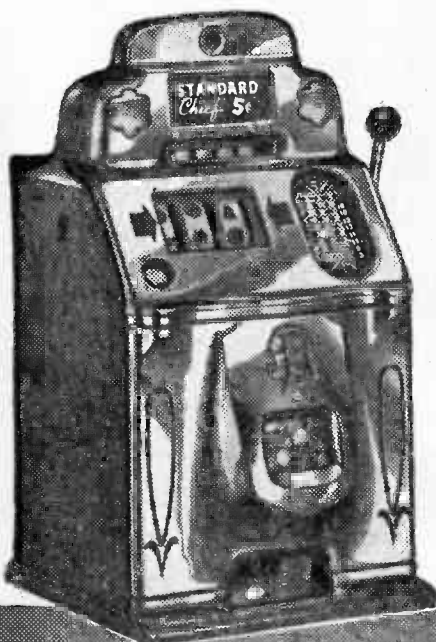
**Well then—Gander at Jennings'
Newest Sensation**

STANDARD CHIEF

(5c—10c—25c)

and Swoon!

**3 OF THE 75 JENNINGS DEALERS AND
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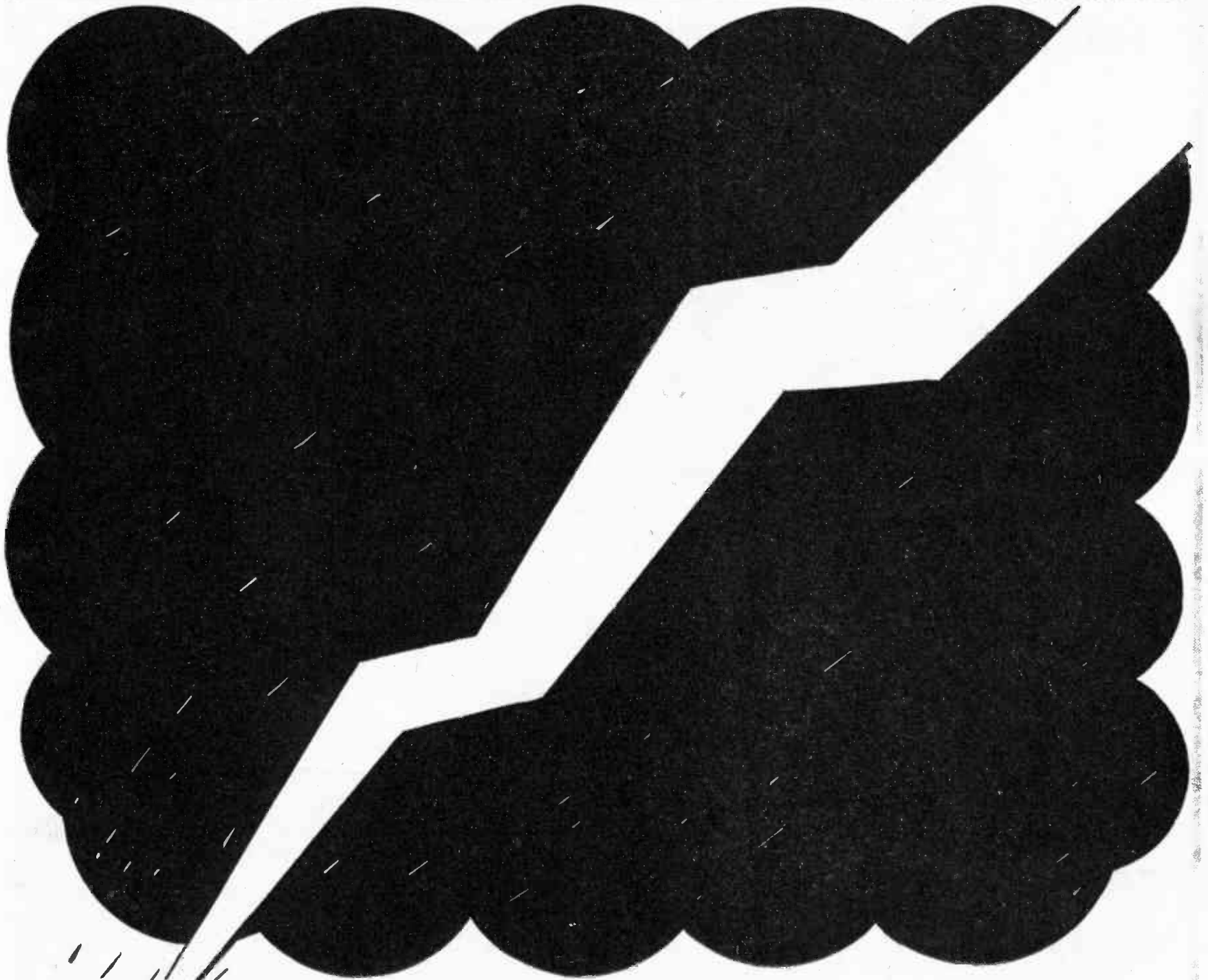


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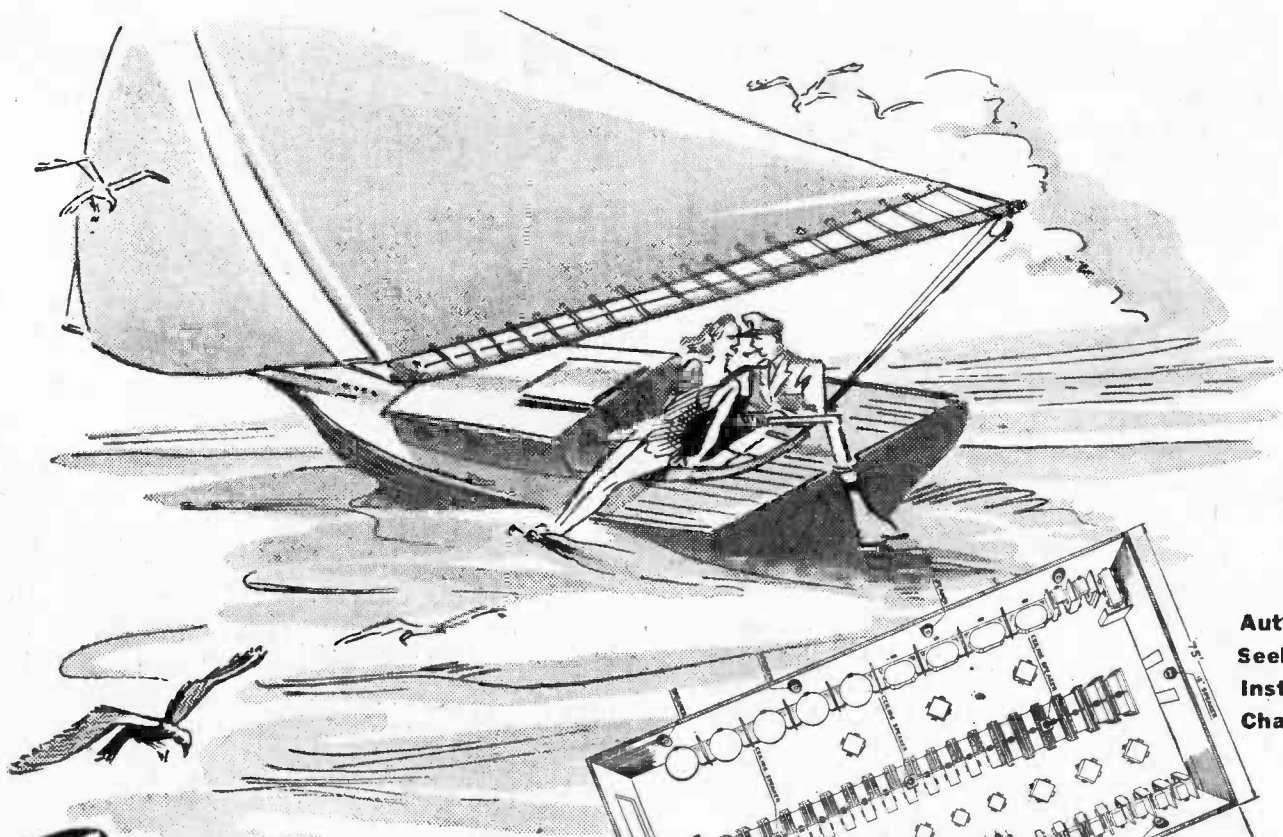


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Record Change!

AMi Model "A" Phonograph

PRODUCT OF **AMi Incorporated** 679 N. WELLS STREET • CHICAGO 10, ILL.



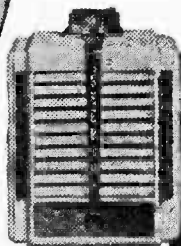
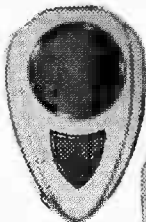
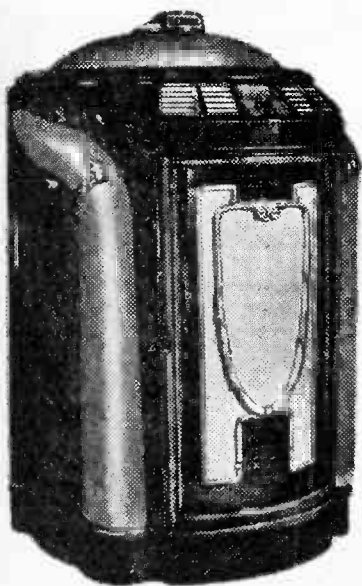
Authentic Seeburg Installation Chart

Smooth Sailing

.. you'll have smooth sailing as an operator if your course is *charted by **Seeburg** for Scientific Sound Distribution!



No complaints about "that screeching juke box" .. no constant routine of service calls .. when you install Seeburg Scientific Sound Distribution. This music system is being proclaimed by top-ranking restaurant owners all over the Southwest .. as "the finest thing ever developed for the presentation of recorded music". The volume is scientifically, evenly distributed and delightfully enjoyable over a large area .. never too loud or too soft. Install Seeburg and you'll have smooth sailing!



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Exclusive Southwest Distributors

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ORDER FROM NEAREST SOUTHERN OFFICE**

FREE PLAY GAMES

CLOVER	\$ 59.50	SCOREALINE	\$ 49.50
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CHAMPION HOCKEY	\$169.50	GOALEE	\$395.00
AIR RAIDER	149.50	SMILEYS	24.50
KIRKS NIGHT BOMBER	189.50	LIBERATOR	89.50
ALL STAR HOCKEY	159.50	BALLY DEFENDER	129.50
		1c OR 5c A.B.T. TARGET SKILL ..	24.50

CONSOLES, ETC.

KEENEY 5c SUPER BELL	\$260.00	10c MILLS BLUE FRONT	\$139.50
25c GROETCHEN COLUMBIA	74.50	10c WATLING ROTATOP	109.50
BLUE AND GOLD MILLS		FREE PLAY JUMBO PARADE ..	99.50
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\$5.00 EACH: 21 — DEUCES WILD — GEM VENDER — JUNIOR — TALLY
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SOUTHERN AUTOMATIC OFFICE**

ALSO DELIVERING

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EXHIBIT BIG HIT

GOTTLIEB PRODUCTS
CHAMPION HOCKEY

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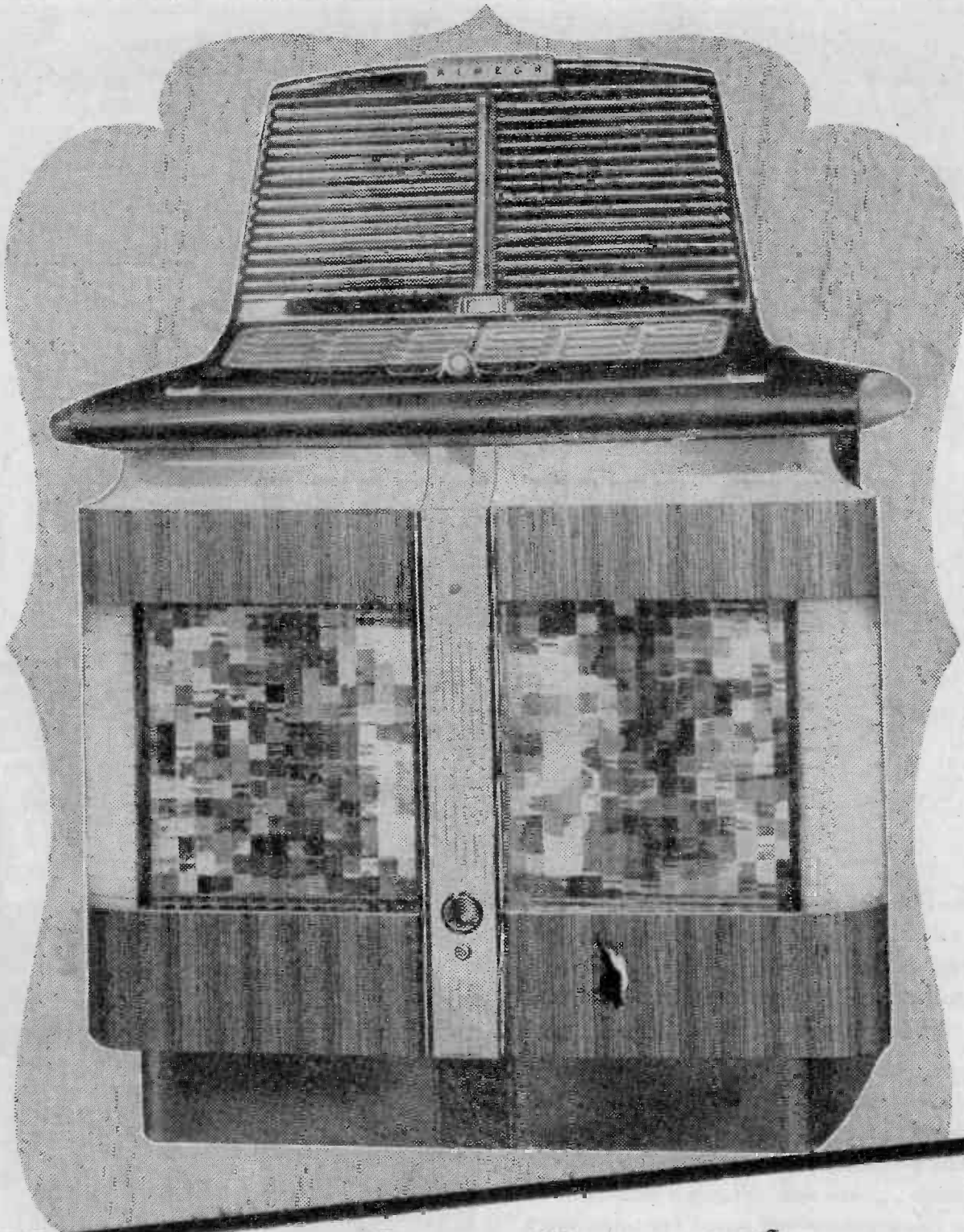
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*of
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Illumination*

• Irresistibly fascinating to players is the glow and sparkle of Aireon Electronic Illumination through softly colored plastics and gleaming crystal prisms. The modern beauty of seven cool, economical, fluorescent lights. For Top Play, Beauty, from now on—

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OLD FAVORITE BELL APPEAL PLUS NEW HOLD AND DRAW FEATURE

Bally's DRAW BELL

NICKEL OR QUARTER PLAY

All the flashy come-hither of the old familiar golden bells and bright red cherries! All the excitement and suspense of three spinning reels! *Plus* the new second-spin feature . . . designed to insure extra thrills to the player and extra profits to you! That's Bally's new post-war console . . . DRAW BELL!

Plenty of winners pop up on the first spin . . . insuring steady repeat play. And every miss comes so close to a winner that players can't resist a second spin . . . which results in an extra coin in the cash-box. For example, bars on the outside reels and a cherry in the middle . . . who wouldn't play a second coin to *hold the bars and spin the center reel again?* Practically every non-winner line-up has the "makings" of a winner, and players invariably try the second-coin-second-spin.

QUICKLY CONVERTIBLE . . . PAYOUT OR REPLAY

One unit serves all types of location, because DRAW BELL is quickly convertible from automatic payout to replay . . . and a sensational money-maker either way. Like all post-war Bally products, Bally's DRAW BELL features improved, simplified mechanism . . . easy access for adjustment and routine service . . . sturdy construction to live up to the long-life play appeal.

DRAW BELL consoles on test location are out-earning all other consoles and bells . . . boosting profits in lively locations and bringing slow spots back to life in a hurry. Because good news travels fast, the demand for DRAW BELL already far exceeds production . . . so order today . . . now . . . from your local Bally distributor. *Specify Nickel or Quarter play.*

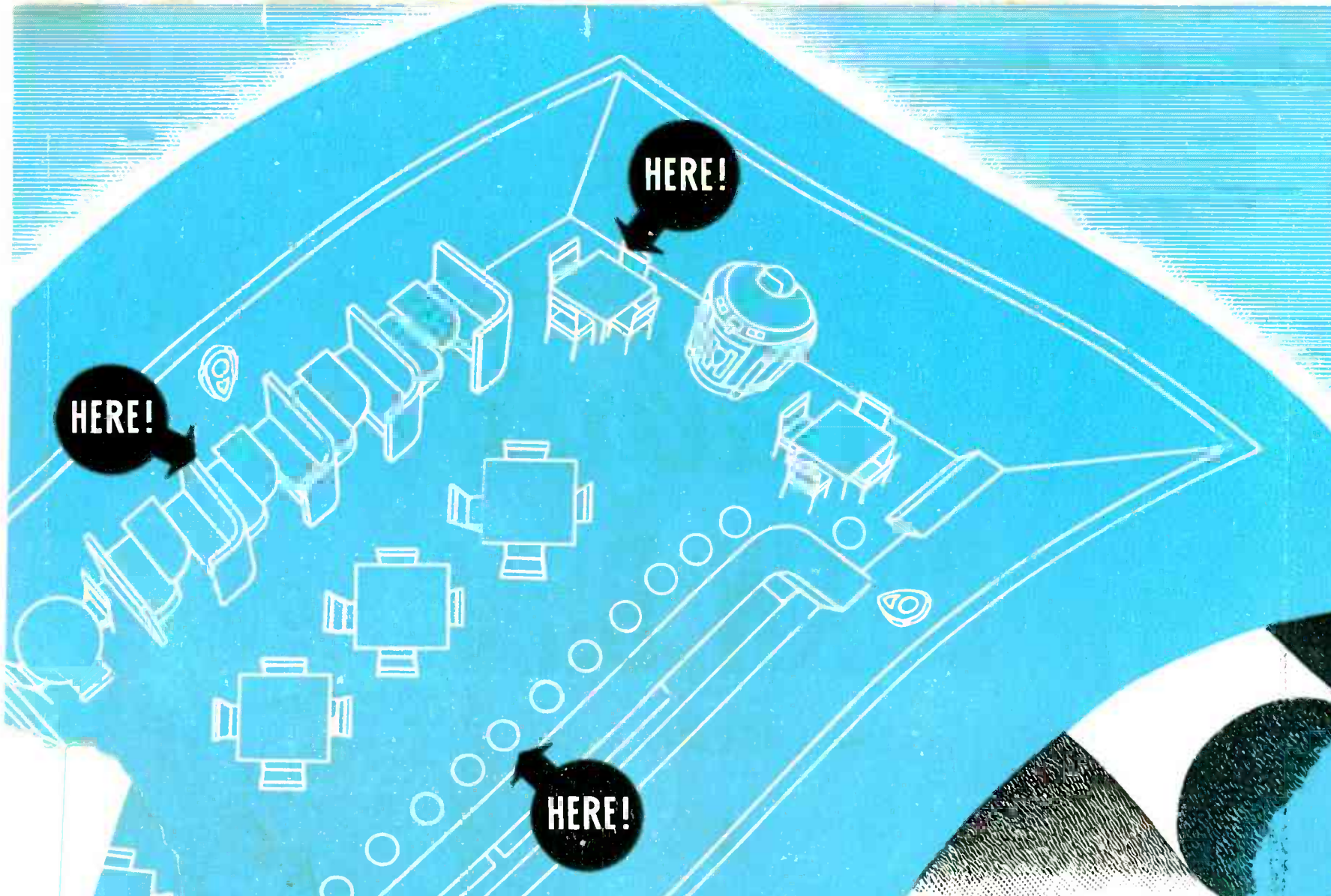


Bally

MANUFACTURING COMPANY

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2640 BELMONT AVENUE, CHICAGO 38, ILLINOIS



HERE!

HERE!

HERE!

SOUND at Conversational Level!

Scientific Sound Distribution is a new Seeburg development which permits flooding a location with sound at conversational level—no blare near the phonograph—no fade-away in far corners. A separate amplifier feeds impedance—matched speakers giving just the volume you want at every point without distortion.

With Seeburg Scientific Sound Distribution and Wireless Remote Control you have the perfect music merchandising system that encourages music selection.

The Symphonola "1-46" is setting new records on locations—thousands are now in operation. Be sure to investigate the greater service—the higher quality installation—this new music merchandiser will mean in the locations you operate.



Symphonola
"1-46"



Wireless
Vezlomatic



3-Wrs
Wallo nzia



12-inch Mirror
Speaker



8-inch Tear
Drop Speaker



Remote Control
Special



Dual Remote
Volume Control

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

"Be Sure - Buy Seeburg"

Everybody Sees It!

That's Why Every Location Owner Will Want a WURLITZER

In barber shops and beauty parlors . . . in doctors' and dentists' waiting rooms as well as in their homes, millions of people are seeing Wurlitzer advertising in national magazines.

Millions more are being told by Wurlitzer's outdoor billboards to look for Wurlitzer's *Sign of the Musical Note* to identify a place where they can have fun playing Wurlitzer Music.

No wonder Wurlitzer locations are feeling an upsurge in business. No wonder Wurlitzer Factory-Approved Music Merchants are finding it easier than ever to get and hold the best locations. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions

WATCH WURLITZER EXTEND ITS

Leadership

