

The **Billboard**

AUGUST 31, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

LAS VEGAS

Showbiz Boomtown Today and Tomorrow

THE STORY OF NEVADA'S
NIGHT-AND-DAY KLONDIKE
—Page 3

•

DINAH SHORE
"Is There Anyone Finer?"
(See Music) ⇨



WCOP

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This arrangement assures even greater audiences for WCOP's new 5000-watt signal. It's another step in the vigorous promotion of WCOP as Boston's most progressive station. New power, new studios, new and aggressive merchandising techniques to help you reach all of Greater Boston...America's third richest market!

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The Billboard

Dealer Tie-Ins Top in Station Ear Promotion

BOSTON, June 29. — WCOP, Cowles's Boston station and local outlet for the American Broadcasting Company, is seeing to it that the recent uppage in power won't be missed by any listener in the coverage area. Besides a sock newspaper, car card and mailing campaign, the station has worked out a reciprocal deal with the Radio Technicians' Guild (an org comprising all radio repair stores in metropolitan Boston) whereby all sets coming into their stores are automatically calibrated for the best reception to WCOP.

Besides this shrewd and practical way of plugging the call letters, the guild is servicing free of charge all radio sets in the WCOP coverage area which are having trouble getting WCOP reception. A call to the station complaining about reception rates a visit from a radio repair man pronto.

In the first four weeks of the agreement the guild served 20,000 sets and inserted more than 5,000 WCOP call letters on push-button sets. The agreement calls for two announcements per day Monday thru Saturday for the guild, with the arrangement continuing indefinitely. And with radio sets needing plenty of servicing after the war years, the set-up looks good to impress WCOP on a flock of radios.

WCOP Boston

A Cowles Station Exclusive American Broadcasting Company Outlet in Boston

LAS VEGAS AS SHOWBIZ MINT

L. A. To Stay Open Despite Worst Polio Epidemic Since '43

HOLLYWOOD, Aug. 24.—Altho Los Angeles is now combating its worst polio epidemic since 1943 with wave on the increase, area will not be subjected to shutdown of any of its amusement spots. Dr. George M. Uhl, city health director, today revealed that careful analysis of other areas throught the U. S. where spots were shuttered in fighting this disease, no relief resulted. According to Uhl, latest theory is shutdowns force populace to change normal routine of life and in seeking other amusements they come into contact with strange crowds, which, it is believed, may prove just as dangerous.

The medicos here are advising people to go easy on getting into crowded theaters, ballrooms, etc. General survey of spots reveals no biz slump which can be blamed on the epidemic. Beach weather has cut into vaude grosses and usual summer dip has leveled off nitery takes.

No '46 Building For Showbiz, '47 Maybe, Says CPA

WASHINGTON, Aug. 24.—Showbiz construction will stay in doldrums for at least another four months, say Civilian Production Administration officials in the light of CPA's first over-all report this week (20) on operation of the first 19 weeks under the construction limitation order. Hardly a trickle of showbiz building got by the CPA regional offices during that period, with nix put on more than a billion dollars worth of non-housing construction. CPA says there's no chance for a change in the situation the balance of the year.

CPA experts are pessimistic about (See No Showbiz Bldg. on page 4)

Nation's Showmen Asked To Gab With OIT on Global Biz

WASHINGTON, Aug. 24.—With an eye peeled on the international possibilities of showbiz, Commerce Department is giving the come-on to the trade to sit down and talk shop with its Office of International Trade. In line with OIT's advisory trade relations program announced this week, the department says it would welcome queries from showmen on global problems.

Tho no committees have yet been set up to cover the biz, OIT is known to be interested in broadening its new advisory service to include the entertainment field. Organization of committees in other trades is now going on, a group spokesman says, but a committee to handle international entertainment stumbers will have to wait until "Showmen tell us what their specific problems are."

Dutch Theater's Easy Snapback From Nazi Yoke

By Frank Gill

NEW YORK, Aug. 24.—Holland's theater today shows little of the effects of the Nazi domination of that country during the war. In fact, except for France, Dutch legit seems to be the least affected of any in former German-occupied countries.

Authority for this is the prominent Dutch actor-manager, Cees Laseur, currently in New York to deb here. Laseur lived thru the Nazi era, still running his repertory company at the Centraal Theater, Amsterdam. "There was considerable division of opinion," Laseur explained, "when the Nazis first came, as to whether we should go on playing or not. Some of the public and some actors thought we should withdraw completely until after the war. Others—the majority, as it turned out—begged us to continue as the theater was one of their very, very few outlets for relaxation during the trying days of occupation."

Nazis Easy To Fool

The Nazis kept a strong censorship over legit in Holland, but were surprisingly easy to hoodwink, says Laseur. "They didn't demand that we play Nazi propaganda shows," he said, "merely restricted the playing of the works of foreign authors to Shakespeare and Shaw. I was lucky, however, in that I managed to squeeze in two French plays during occupation without encountering any trouble from the Nazis."

Laseur's only brush with Gestapo officialdom came when he put on Shaw's *Captain Brassbound's Conversion*. "We had to let the Occupation Government pass on shows before we could do them," Laseur explained, "and they gave me permission to do this show. Everything went well until the morning of the opening night. I got a call from Nazi headquarters telling me I couldn't put the show on that night. I discovered that they had checked the script and found that in the last act the American navy comes to the rescue. That they objected to. After much argument, I agreed to change the costumes, and when the bluejackets did come on, by no stretch of the imagination could they be tagged as members of any known navy. The show went on, but I had people scattered among the audience to shut down applause at the sailors' entrance. Re- (See DUTCH THEATER on page 4)

Cash-in-Advance Rent Policy for A.C. Convensh Hall

ATLANTIC CITY, Aug. 24.—From now on its strictly cash on the line at Convention Hall here, following the debacle of Sam H. Grisman and his five weeks of operettas (*The Billboard*, August 17). And the cash will have to be in advance, too.

This is the edict laid down by the city fathers, who were never too happy about the Grisman deal with the Convention Hall Commission, headed by Ezra Bell. Considerable controversy was aroused when Bell teamed up with Grisman taking a gate percentage for the commission's share. When shows flopped, Atlantic City Amusement Men's Association chanted: "It panned out as we predicted." The association believed that the auditorium was not built for shows, and Grosman's trouble with acoustics proved them right.

In short, showmen who hope to use the hall, will have their headaches galore, with little co-operation from the management. Nothing is being booked for the place, according to Philip E. M. Thompson, hall manager, until after the season. But when the convention season starts, hall will go back to the role for which it was built—exhibits.

New Coast Blader For 40-Wk. Trek

HOLLYWOOD, Aug. 24.—Hollywood on Ice, Boris Petroff blade stager, will kick off its reported 40-week tour October 12 in Long Beach. New entry into skating field will be under different sponsorship each date and will play civic auds. Long Beach engagement is under auspices of the 25,000-member oil workers union with Shrine, police, Elk sponsorships to follow. Promotion is already underway in Long Beach, Oakland and Sacramento.

Petroff will utilize two 50 by 30 tanks; one to be used for current date with other moving ahead for next engagement so no time will be lost. Company of 100 is headed by Audrey Miller, Canuck Gold Medal blader, costumed by Marco Montodoro, Ice Follies designer. Advance booker is Mike Goodman, formerly with Polack Bros.' Circus. Show is booked solid in California for the rest of the year.

Niteries Buy Top Talent To Lure Playboys

Game Rooms Pay Freight

By Al Fischler

LAS VEGAS, Nev., Aug. 24.—Talk to any Las Vegas club operator and he'll tell you that business-wise, every night is New Year's Eve, but he'll add cautiously that today's boom is a mere drop in the bucket compared to what is in store for this town in the next few years. And Las Vegas night club owners aim to be ready to meet the projected boom with clanging cash registers by developing good entertainment to a point where it becomes the third major attraction offered by the desert playtown, ranking alongside gambling and divorces.

The phenomenal growth of Las Vegas as a resort has clear heads spinning, surpassing any believed fantastic estimates previously made. From a frontier town of 8,000 in 1940, city shot up to a wartime high of 25,000 and has stayed there. Rather than diminishing in population, town is expecting continued growth to hit 50,000 mark in next five years. Moreover, accessibility of area to both Hollywood and San Francisco areas has made it ranking spot for quick vacations. Reno, pre-war playground for smart crowds, now ranks a poor second to Las Vegas.

Nitery Ops Benefit Most

Top beneficiary of influx tourist and sporting trade has been the nitery ops, from small, intimate rooms to larger, swank hotel spots. Clubs, in all instances, also operate legalized gaming casinos. In every case, the operator has increased talent budget and operating costs way out of line with what owners in other areas might consider good business. Reason is simple: Owners are using (See LAS VEGAS on page 43)

15,000 Vets Training For Showbiz; 10,045 In Music, 2,490 Air

WASHINGTON, Aug. 24.—Fifteen thousand vets, among some 1,100,000 are taking showbiz on-the-job and institutional training, Veterans' Administration announced this week. Combined total under G.I. Bill of Rights and Public Law 16 lists music training in No. 1 spot in entertainment group, while radio and legit training run far behind in second and third slots.

Breakdown of entertainment biz figures shows 10,045 vets taking music training, 2,490 in radio, 1,650 in legit, 475 in movies and 160 in theater and ballroom management.

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Utah Antes 500G For Showbiz Part In '47 Centennial

SALT LAKE CITY, Aug. 24.—There's \$500,000 new money for the Utah amusement business to be spent during 1947—and eventually there is to be more where that came from. A special session of the Utah Legislature has just appropriated the 500G for the Utah Centennial Commission which is staging a State-wide celebration in 1947, commemorating the arrival of Brigham Young and his L. D. S. (Mormon) Pioneers in what is now Salt Lake Valley.

Every cent of the 500G will go directly or indirectly to the amusement business. It will be used to underwrite contracts to be made far in advance for national championship tournaments in golf, tennis, bowling, horseshoe pitching, archery, skiing, swimming, a title boxing match, pro football games and track championships. In the direct amusement field, the commission will book opera, stage and movie stars, vocal and symphonic conductors, choreography directors, writers, symphony orchestras, light opera troupes, several score of vaude and outdoor acts.

Among the major features of the celebration will be a 20-day stadium production with name bands, name stage, screen, opera, concert and radio stars and spectacular lighting and staging effects. It will include also a season of drama with name stars, a light opera troupe to tour the 10 largest cities, symphony and opera for Salt Lake and Ogden, and two or three vaude aggregations, each with orchestra, thrill acts and standard acts, and each with one "name" to tour the sticks on hitches of about seven weeks each. The remaining \$1,500,000 expected to be spent on the centennial is scheduled to be appropriated at the regular session of the Legislature in January.

Concert Review

Veloz and Yolanda

(Reviewed at Hollywood Bowl, Hollywood, Saturday, August 10, 1946.)

Veloz and Yolanda scored solidly with the Bowl crowd. Mitting was not for terp technique alone, but, to a great extent, stemmed from the warm stage manner and presence of the pair. Each number was announced by Veloz, whose sense of humor vies with his dancing as palm puller. Couple came on in second half of program after a yawn-provoking orchestral session by the Bowl Symphony Orchestra, guest-batoned by Constantin Bakaleinkoff.

Twosome opened with a beautiful interpretation to the Fibich *Poeme*. Cakewalk to *Darktown Strutter's Ball* brought chuckles. New Latin dance, *Guabina-Bambuco* (syn-copated Spanish waltz), proved interesting. Kiddy version to *Carousel* theme was cute and clicked. Customers were invited to sing along with the ork to *Whispering* while couple danced. Audience participation gimmick went over big. *Blue Danube* and jitterbug session to Paderewski's *Minuet* brought solid response. Program closed with *Tango Yolanda*.

Alexander Laszlo played his own *Hollywood Concerto* for piano. Work is written in an unorthodox six-movement form, each individually titled (*Hollywood and Vine*, *Sunset Strip*, *Jungle of Art*, etc.). Composition, written in symphonic jazz style, is as superficial as its title. It's clever in spots, but these are too far between and are not developed capably. Orchestra seemed in need of more rehearsals and was plagued by fuzzy cut-offs.

No Showbiz Bldg. In '46, Says CPA

(Continued from page 3)

building prospects for show folk even after turn of the year, despite prospective easing of materials early next year, and are talking in emphatic terms about an imminent manpower shortage in the building industry. There is just an outside chance, however, that this particular problem can be licked, they say, and that is the only base of hope that entertainment folk can have for giving rein to some long pent-up construction, including theaters, racetracks and the like, sometime in 1947. Radio ops are getting a better break in the construction, but insiders are advising that newcomers to radio should put no stock in hopes of getting transmitter equipment and other apparatus from the government's big surplus supplies.

Despite War Assets Administration's avowed determination to break a log jam of hundreds of millions of dollars worth of electronics equipment, insiders say there is nothing that can be done now to salvage the waste. WAA is claiming that by reorganizing its electronics division and sales procedures it will be able to get these surplus items to the public, but investigators from both the surplus property investigating committee headed by Representative Slaughter (D.-Mo.), and the Senate War Investigating Committee headed by Senator Mead (D.-N. Y.), disclosed that most of the surplus electronics stocks are now almost valueless to industry because WAA held on to them too long. Investigators are blaming not only WAA and its predecessor agencies but also some of the original owning agencies, such as war and navy departments which refused to declare stocks surplus until the equipment was ready for the junk yard.

One top Congressional investigator revealed that a recent survey of surplus electronics stocks showed that roughly 85 per cent can be written off as "outrightly lost to the public" and the balance might well be lost by the time WAA gets around to disposing of it. Surplus disposal administrators have insisted that main reason for holding the electronics equipment in warehouses and depots was to avoid glutting the market in competition with private industry. Slaughter committee, however, is known to be readying some stiff criticism against WAA and its predecessors on this issue.

Courtney Savage Dies

NEW YORK, Aug. 24.—Courtney Savage, 56, playwright and writer for screen, radio, periodicals and newspapers, died in Rome Friday (23). He recently went to Italy as correspondent for the news service of the Catholic Welfare Conference.

Born in New York, Savage had a literary career which spanned 37 years. He began writing fiction in 1909, subsequently becoming secretary of the Forum Publishing Company and later associate editor. In 1933 he became director of dramatics and continuity for Columbia Broadcasting System, where he wrote and directed many of the popular daytime serials. From 1925 on, he was a prolific contributor to the Broadway stage. Among his plays were *Don't Bother Mother*, *They All Want Something*, *The Buzzard*, *Virtue's Bed*, *Nellie Was a Lady* and *The Little Dog Laughed*. His most recent play, *Home Is the Hero*, was given a pre-Broadway showing by the Blackfriars' Guild. He served as an information specialist for the Armed Forces Radio Services.

He is survived by a brother, Robert Savage, and two sisters.

Montreal Sues Two Orgs for Uncollected Amusement Taxes

MONTREAL, Aug. 24.—Much indignation has been aroused locally by the action of the city of Montreal, acting for the provincial government, in slapping court action against two non-profit organizations, the Montreal Festivals Incorporated and the Symphonic Concert Society, charging them with failing to collect amusement taxes. While local critics and government officials were discussing the merits of the affair, on whether such non-profit organizations should be taxed, the Montreal festivals caused a sensation when, thru their counsel, they pleaded guilty, Friday (23), to two charges of failing to collect amusement taxes at two concerts.

Chief City Recorder J. A. Thouin postponed his sentence until September 9 to give the city time to prepare a statement of how much taxes the festivals failed to collect. It appears that the festivals will be fined the sum due.

Symph Society Doesn't Show

The Symphonic Concert failed for the second time to appear in court thru counsel, and hearing on two similar charges was delayed until next week. It is believed that the society is taking an indifferent attitude, hoping that public indignation will force the government to "forget" about the amusement taxes.

It had been a custom for some time that concerts given by these two non-profit groups were allowed to go tax-free, but the provincial government suddenly ordered the city to do the collecting. Thus, the city tax collector, escorted by a squad of police went to the last concert of the Symphonic Concert Society, on the mountain, and warned society officials that if one single ticket was sold, taxes would be collected on the spot for every person there.

Seeing this the society did not sell any tickets (75 cents) and allowed several thousand persons to hear the concert for free. At the end, however, Mayor Camillien Houde spoke to the crowd and explained the situation, pointing that the city was only acting for the government. He then asked the music-lovers to "give" whatever they could. It was reported that this take, for which no tax could be collected as no tickets were "sold", was higher than that of any other previous concerts where the admission was 75 cents.

In a statement issued after it pleaded guilty in court, the Montreal festivals stated in part, that "in fact the amusement tax has been imposed in virtue of a law adopted several years ago, to cover expenses involved to give help to poor people and for the construction of hospitals and sanatoria. The Montreal festivals hope to receive full co-operation on the part of the provincial government in the development of musical art, and they will reciprocate in collecting the amusement tax in the future."

AGVA Gets 3½Gs From Folded Blader For Acts' Salaries

HOLLYWOOD, Aug. 24.—AGVA last week collected more than \$3,500 in back salaries due performers who appeared in George Arnold's ice show, *Summer Night*. Frigid spectacle folded after four-day run in Hollywood's El Patio Theater.

Union first stepped into picture on opening night (14), when Arnold paid out \$1,050 in rehearsal pay several hours before curtain time. Cash bond posted by show operator covered one week's salary for all talent.

Dutch Theater In An Easy Snapback From Nazi Yoke

(Continued from page 3)

sult, the climax was greeted in dead silence."

Death of Playwrights

What made Holland's legit such a difficult problem during the war, Laseur said, was the scarcity of native playwriting talent. At the best of times the Dutch theater has existed mainly on imported scripts, and today the Yank plays are getting a big showing in all Dutch houses. Most of the theaters are small. The major houses are the Municipality (Amsterdam), a 1,000-seater, and the Royal in The Hague, 800 seats. Both are government controlled and there is a strong effort to try to keep these houses as much away from commercial theater as possible. The government would prefer to have experimental theater or highbrow classics performed in their centers.

In general, all Dutch theaters are repertory houses, with standard companies on a yearly contract. A daily change of bill is not unusual and road tours seldom last longer than five to six weeks. At that, thespians—there are some 350 in all Holland—can live at home thruout their tour, since no theater on the road is more than four hours auto ride from Amsterdam. Actors on the average pick up from 300 to 500 guilders (\$75-\$125). On these salaries, small for Broadway, actors can live comfortably in Holland.

Laseur, who has handled the Centraal for the past 14 years, is one of the largest importers of Yank drama in Holland. In former years he staged and played in numerous shows, including *Life With Father*, *Jacobowsky and the Colonel*, *Golden Boy* and *You Can't Take It With You*. He also has appeared in many British plays in Holland and, in 1937, co-starred with the late Owne Nares in London.

Laseur is hoping that the war, brought home so frighteningly to Holland, may give birth to a few real native dramatists. But, meanwhile, the Dutch prefer to subsist on imported stage fare.

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The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



AMER. SCHOOL VS. SUPERMAN

"Pot" Return Set; Opposish Segs Jittery

Imitative Shows A-Building

NEW YORK, Aug. 24.—Unless stopped by some governmental bureau, the Tums Pot of Gold seg comes back to life on ABC October 3. This seg, which has been wet-nursed back to the ether by former FCC head James Lawrence Fly, will have plenty of entertainment as well as the stay-home-and-answer-your-phone-and-maybe-win-\$1,000 appeal. Base of the program is no different than during the time when it exited from the air with plenty of anti-freegold feeling at the FCC, an attitude that Fly is known to have spearheaded.

Talent includes Peter Donald, as emcee; Vera Holly and Jimmy Carroll, vocalists, and Harry Salter's ork. Trade believes that it'll be a show for listening appeal even without the cash. Greatest immediate ache is at the agencies that have shows competing with the 9:30 p.m. Thursday slot. Agencies and sponsors are said to have sent notes thru already asking the senior webs about finding some other time for them. Secondary aches are being found at the stations which have been able to avoid too many cash handouts for listening ideas by pointing to the fact that the FCC and the webs don't think they're good programing, etc. With Pot of Gold due back, there isn't a small or a medium billing agency that isn't readying a money seg . . . and most of them reputedly without the entertainment factor that will make, ABC hopes, the Tums slot hold up.

Hearts and Flowers Plus Cash Appeal

HOLLYWOOD, Aug. 24.—Mutual comes up early next month with a new audience participation seg believed to be one of the few stanzas in which home listeners get the big prizes rather than studio audience. Stanza, packaged by Raymond Morgan Agency, is tagged *Heart's Desire* and bows in September 9 from Hollywood. Coast-to-coast ainer will be released at 3 p.m. EST, Mondays thru Fridays.

Program gimmick calls for listening audience to submit letters telling of their *Heart's Desire* for something not within their reach. Studio judges will read letters over the air, and award best letter writer with item desired.

Ben Alexander will handle emseeing, with Michael Roy doing announcing and Roy Maypole producing.

Joe Koehler Goes "Sponsor"

NEW YORK, Aug. 24.—Joe Koehler, radio editor of *The Billboard*, leaves this week to take on the editorship of a new monthly trade publication for the radio industry. New sheet will be tagged *Sponsor*, and its trade coverage will be exclusively from the standpoint of the guy who foots the bills.

WHDH Gets Red Sox and Braves Games With Jim Britt for 1947

BOSTON, Aug. 24.—General opinion in local radio circles that Station WHDH, owned and operated by The Herald-Traveler Newspaper Corporation, was readying a few surprise moves got plenty of support by the announcement that Yankee Network key Station WNAC would not broadcast home games of the Red Sox and Braves during the 1947 season.

WNAC, long identified as the baseball station in Boston thru top broadcasting of Jim Britt, gives no explanation of the decision not to air the games. Beyond the announce-

ment that WHDH would broadcast the 1947 games, no details are available. Trade explanation is that WHDH opened its wallet and held out plenty of green lure to Britt.

San Diego Newbie To Become CBS 'Full Net' Outlet

SAN DIEGO, Aug. 24.—Papers tying KSDJ (recently licensed station of *The San Diego Journal*) to Columbia Broadcasting System, received the blessings of CBS New York brass, bringing outlet into the fold as a "full network" station. (This differs from web's "basic station" category in that time buyer doesn't have to buy San Diego unless he so desires). Outlet, going on the air October 15, will operate with 5 k.w. Strongest station here now is 1,000 watts, altho others have applied for power boost. With KSDJ going CBS, town will now have all four nets (others: KGB, Mutual-Don Lee; KFSD, NBC; KFMB, ABC). Personnel hired to date includes Mike Gould, manager, and Ed Tidwell (formerly with KGB and AFRS) as program manager. Studios to be in *Journal's* new building, with facilities including a 500-seat studio.

hard worker and would do the union the most good. Chicago's 27 delegates are for her to a man, but some of the more conservative members in New York's ranks, which number 30, will battle to beat her down.

Many of Gotham's reps are believed to be for Clayton Collier, but to knock out pressure from the so-called liberal wings of Chicago and Hollywood locals, New York will lead the argument for a name personality to hold the top post. As it looks today, the we-want-a-name snowball is gaining among the middle-of-the-

(See AFRA VOTE on page 6)

Liberal VS. Conservative In AFRA Vote

Name Proxy Idea Gains

HOLLYWOOD, Aug. 24.—When American Federation of Radio Artists holds its elections of officers tomorrow, final day of AFRA's three-day national convention here, plenty of sparks will fly as the various factions composing the 194-man gathering press for their nominees.

HOLLYWOOD, Aug. 24.—To give assembled AFRA-ites a touch of Hollywood glamour, delegates entering last night's banquet were greeted by a bevy of beauties tagged the "Reception Committee." Headed by Penny Singleton, group remained at the door thruout the evening, extending typical film-city welcome to guests.

Chief rift appears to be between the "liberal" and "conservative" groups. Former is said to be solidly supporting Chicago's Virginia Payne who, they feel, has proved herself a

CBS Battles Half-Pint Segs

Seventeenth year sees Columbia's ed sessions fighting the thrillers

NEW YORK, Aug. 24.—Return of CBS' *American School of the Air*, September 30, for its 17th year of consecutive broadcasting will not only make a determined pitch for adult listeners but it will do so in the 5-5:30 p.m. time slot in opposition to the strongest kid shows on other webs.

Attempt to buck the blood and thunder stuff with an educational seg is of more than passing significance to the connoisseurs and it's highly interesting to the trade to note that the Thursday series of *American School* will be devoted to *Tales of Adventure*. In other words, altho CBS is pointing for a more all-embracing self improving audience, and altho it is in a general way opposing kid shows with an educational series, it is nevertheless making a bid to hold the kid audiences with adventure stories. Thursday series, for instance, will air such classic items as *Huckleberry Finn*, calculated to hold both kids and adults.

Research Dept. Okay

CBS decision to switch the show from the "in school" level to appeal to a wider group comes as a result of recommendations made by the CBS Research Department, which last year conducted a series of studies to determine the program's potentialities in the 5-5:30 p.m. slot as against the 1944 of 9:15-45 a.m. Bob Hudson, CBS educational director, states the program did well against the blood and thunder opposition in the tests, and this fact, plus revisions in program format, lend an optimistic outlook for the coming season, according to CBS reasoning.

Local Cut-In?

Regarding program format, major revision will be in *American School* (See CBS Amer. School on page 16)

Disking the Disk Spinners

Block and Gray Aches Ahead

AFRA group, other trade segments see nothing but trouble if gimmick grows

NEW YORK, Aug. 24.—"Disk Jockey Networks" using such platter personalities as WNEW's Martin Block and Mutual's Barry Gray, has segments of the industry in a dither, with squawks beginning to percolate thru AFRA. Block, it's argued, will be obliterating the jobs of some 30 disk jocks if he follows thru on his announced intention of furnishing that many stations recordings of his (See AFRA, Trade Segs on page 16)

Cookies and Milk

NEW YORK, Aug. 24.—Not to be outdone by the webs, WNEW in September, will come forth with its own Mr. and Mrs. Program, a la Dick and Dorothy, Hil Jinx, etc. But there'll be a difference. The Mr. and Mrs. will be, respectively, nine-year-old David Anderson and eight-year-old Joan Lazar, and the 30-minute opus will be tabbed *Cookies and Milk with Jack and Jill*.

"They'll talk about the same nothings the web shows use," said one WNEW exec, "but these kids are likely to be more sensible!"

P. S.: Show already is set for a bankroller, deal just awaiting inking early next week. It will be aired Sundays.

FTC Moving In On Air Ad-Copy

WASHINGTON, Aug. 24.—Federal Trade Commission is readying a new investigation procedure to tighten up on all radio advertising, according to sources at the commish. Clamping down on radio ad material on an industry basis, rather than a case-to-case basis, is expected to make a clean sweep of questionable radio advertising.

New approach to ad matter also may be made on a project scale, that is, following one product all the way down the line, regardless of manufacturer or advertising medium. New method, correctly used by the Food and Drug Administration, is being set up to include radio-advertised products that can't be identified with any particular industry.

WORRIERS SEE BUBBLE BURST

Outlying Indies Fear New Grants

"Look before leap" policy in order, say execs; new AM grants 'promiscuous?'

HOLLYWOOD, Aug. 24.—When the radio station ownership bubble bursts, whether it be six months or six years from now, West Coast States will feel it first, according to execs who warn that the boom can't last forever. From here on out, they argue, it will be wise to tread cautiously and look before leaping into the ether waves. Industry is looking anxiously toward the FCC, particularly in view of what some quarters call "promiscuous" grants of new AM licenses in areas already served by more stations than are believed necessary. Coast operators feel that the situation will be most critical in the three Western States and Mountain States because of three factors: (1) Centralization of population. (2) Concentration of stations in metropolitan areas, and (3) competition for web affiliation.

Indies in metropolitan areas have little reason to fear a drastic drop in revenue for some time to come. Sister stations in outlying districts, however, which show no appreciable gain in population, fear inroads being made by new operators, and eye pending applications with alarm.

As it now stacks up, total Coast station operations are in direct proportion with population. Latest figures show that 9.1 per cent of nation's population is concentrated in three West Coast States, with 9.4 per cent of nation's radio stations in same locale. The real danger, as seen from Coast eyes, is that new stations cropping up will be located in sparsely populated areas, which are now serviced by powerful indies or net outlets from near-by metropolitan areas.

Proving their point further, Coast-ers point out that of the 38 indie stations in California, only three outlets are located outside metropolitan areas. One of these three, KTRB, services Modesto with approximately 15,000 population. KTRB's supremacy is threatened by two applications for stations in same city. In Santa Maria, a town of 7,000 population, KSMA seems to be making out okay, but here, too, another station is expected. Santa Rosa, approximately 50 miles from San Francisco, and with a 11,000 population, is now serviced by local indie KSRO, as well as most San Francisco stations.

Licked Before Perking

Thus, it is held, unless new station owners build within metropolitan areas of either San Francisco or L. A., they will be licked before they start. For one thing, it is believed, small town population won't support a mediocre station when they can pick up the best net shows from one of four large 50 kw. affiliates (KFI, Hollywood; KPO-NBC, San Francisco; KSL-CBS, Salt Lake City, and KOA-NBC, Denver). On the other hand, it is reasoned, small indies in outlying districts can't exist without net affiliation of some kind to pay part of the freight. Completing the vicious circle, nets are chilly on taking on any appreciable number of new affiliations in areas

Jinx Figures Jinxed

NEW YORK, Aug. 24.—In last week's story about *Hil Jinx*, seg was tagged in the 8:30-9 p.m. slot instead of the 8:30-9 a.m. both in the headline and in the story itself. *Jinx* is still rated number one for the period but another error walked in with the second program being credited as *Dick and Dorothy* (WOR) instead of the two segs which make up the WABC airing of from 8:30 to 9 a.m., *Missus Goes a Shopping* and *Margaret Arlen*. The WOR seg rated 19 per cent of the audience while the WLBC rated 20 per cent. The actual rating figures were correct as reported.

South Africa Beefs On Commercial Air Control by SABC

JOHANNESBURG, S. A., Aug. 20.—Commercial broadcasting in South Africa is undergoing the same sort of beefing that has for the past year marked the conflict between the provinces and the Parliament of Canada. Liberals feel that nothing can be expected from the third (C) web as long as it's under the supervision of the South African Broadcasting Company (SABC), which runs the other two radio networks. The only thing that the third chain is expected to do is to collect money that would normally be spent by advertisers on some remote station, outside British South Africa, beamed at Commonwealth.

Beefing is going on even before the "C" network is in operation, and is typical of anger against the government which gets the anti-SABC resident just nothing—and actually isn't expected to get anything but the beef off the chest of the beeper.

now serviced by more powerful web outlets.

Another factor which makes the indie station pic n. s. h. is the West's wide open spaces, which drastically limits over-all rural coverage for small-powered stations. In the East, for example, a small town station can usually draw upon its own immediate listening area plus appreciable audience from neighboring area within reach of its transmitter. In the West, particularly the eastern portions of California, Oregon, Washington, and the States of Nevada, Utah, Idaho and Colorado, there is nothing but jackrabbits, sage and desert between towns, which makes over-all listening audience outside of immediate vicinity of the station only a little above zero. Yet despite these discouraging trends, FCC okays are still being dished out, says one top web exec, who adds that many would-be operators are completely green to radio.

To curtail new grants is generally admitted to be against principles of free enterprise. On the other hand, it is argued, continued granting of more stations at this time (AM or FM) is bound to have serious repercussions in the not too distant future.

Union Sues ABC, KGO for 100G On Nixed Talks

SAN FRANCISCO Aug. 24.—Following in the wake of its refusal to broadcast CIO President Philip Murray's transcribed talk a week ago, KGO-ABC on Tuesday rejected a second attempt by a union official to take to the air. This time it was CIO Secretary James Carey who sought broadcast time in support of the forthcoming AFL-CIO collective bargaining election among cannery workers. Like Murray's speech, the talk slated by Carey was banned by the station on the ground that it was "not of sufficient direct interest to listeners."

KGO officials met with Carey at his hotel here and following hours of heated negotiations turned down Carey's amended talk "because the last two paragraphs still mentioned the cannery election." Next move was a \$100,000 damage suit against ABC and KGO filed by Donald Henderson, president of the CIO Food, Tobacco and Agricultural Workers' Union. The action charged the union was damaged to that extent by KGO's refusal to broadcast speeches in behalf of the cannery union by Murray and Carey.

Canuck Wants \$1,200

CALGARY, Aug. 24.—A claim for \$1,200 damages has been filed in a Supreme Court of Alberta against CFCN by D. F. McIntosh as a result of station's cancellation of his broadcast. McIntosh asked the station for an apology. His letter was read on a news broadcast, but the apology was refused.

An official of the station said the broadcast had been canceled because it contained material judged to be libelous.

AFRA VOTE

(Continued from page 5)

readers, with plenty talking up Edward Arnold. Name backers feel that other entertainment unions, such as Screen Actors' Guild, etc., have achieved considerable weight in the eyes of employers as well as the public by exploiting the celebs in their folds, and feel that's what AFRA needs. It was this line of reasoning that elected Lawrence Tibbett, AFRA's retiring prexy.

Hollywood's "liberals" are expected to push for Frank Sinatra, thereby hoping to satisfy pro-name as well as strong pro-union factions. Many local AFRA-ites in latter group will try to fight Arnold's nomination, basing their arguments on their experiences with him when he headed SAG. These delegates, however, are accused by others as being in the Leftist fringe of the liberal camp. Arnold already has declined nomination but those backing him feel he can be swayed to accepting should he be elected. Sinatra reportedly said he would take the post. Dark horse in the running is Dick Powell, with Ken Carpenter being held as an ace in the hole as a compromise nominee and, as things now stack up, latter has a very good chance of clinching the AFRA top chair if the heatedly conflicting camps reach a stalemate. Hollywood's 96 delegates could easily swing the voting were it not for the split in its own ranks in prexy picking.

Outlaw 'Outlaw' Tix

DETROIT, Aug. 24.—A campaign of Catholic groups against *The Outlaw* spilled over into radio here, when *Radio Schoolhouse*, on WXYZ, innocently offered free tickets to this show at Palms State Theater as prizes of juve participants. Move is attacked by *Michigan Catholic*, official organ of Detroit archdiocese, in new issue out today. Editor indicates that advertising manager of sponsoring department store expressed regret for the incident.

"For Free" Pic Name Seg Being Dreamed in L. A.

HOLLYWOOD, Aug. 24.—Plan for an institutional radio show for the movie industry is now jelling, masterminded by Don Fedderson, general manager of local KLAC and pic producer Walter Wanger. Plan, which neither Fedderson nor Wanger would deny nor confirm, calls for a platter variety show to be syndicated thru-out the country "for free," thus offering the small indies a top drawer Hollywood sustainer.

Thought behind venture is to provide a class show, which would offer promotional-entertainment seg for small station as well as provide screen biz with a tailor-made public relations program on a nationwide scale. Format, which is to be flexible with each stanza, would call for use of top talent, writers and production, idea being to bring stars like Bob Hope, Clark Gable and Bette Davis to the hinterlands with "messages" from Hollywood.

Pic Industry Okay Needed

While both Fedderson and Wanger have worked out most of the production details (in conjunction with J. L. Kaufman, Universal-International pic publicity official), final okay from producers and the Eric Johnson office is needed before idea can go to the wax works.

Insiders favor plan as natural radio-pic tie-up, pointing out that such a program, if well done, would give pix the public relations break, sorely needed to combat bad film-land publicity.

Platter series would be carefully policed to prevent any commercialization on part of local indies, thus preventing any outlet from attempting tie in series with local advertisers. It is believed that Johnson office would appoint a committee to supervise entire series.

Aside from prestige to be gained, KLAC's only direct benefit would be exclusive Los Angeles rights to the platters, plus rights for sister outlet KYA in San Francisco, and possibly WLIB, New York, all three outlets being owned by Ted and Dorothy Thackrey, of *New York Post*.

DES MOINES, Aug. 24.—Radio is going all out on covering the Iowa State Fair this year, August 23-30, with 11 stations maintaining staffs to cover centennial. This is nearly twice the number of stations that broadcast the last fair held (1941).

No Action on Close; Protest Due to His Off - the - Air Stuff

WASHINGTON, Aug. 24.—Federal Communications Commission will probably take no action on complaint made by Anti-Defamation League of B'Nai B'Rith this week (20) against Upton Close, MBS commentator, for alleged anti-Semitic utterances.

Commission legal experts point out that charge does not refer to Close's broadcasting opinions, but to opinions expressed in his weekly sheet *Closer-*

NAB Wants In On E.T.'s

WASHINGTON, Aug. 24.—National Association of Broadcasters this week (23) filed a brief with FCC supporting commission's order recommending relaxation of Rule 3.407 involving identification of transcriptions. Commission is expected to grant NAB request to take part in hearings skedded.

Ups and thus cannot be considered within FCC jurisdiction.

Check with commission officials reveals no specific complaint in the making other than the visit by the delegation of the Jewish org.

Caracas Poet Aired Bounced for Rave On Falange-Franco

CARACAS, Venezuela, Aug. 24.—Radio Caracas has canceled a contract of Eugenia Zuffoli, accused of spreading Falangist propaganda over "Stampas Poeticas." The studio was swamped with telephone calls of protest after Miss Zuffoli read an article favoring the Falangist and dedicated it to Franco.

The station said Miss Zuffoli, a Spaniard, read the article during her regular poetry hour without consult-

Portland, Ore., Schools to Use KUOM Kid Series on E.T.'s

MINNEAPOLIS, Aug. 24.—*Old Tales and New*, children's radio series, written by Betty Girling, director of the University of Minnesota School of the Air, and broadcast since 1938 over KUOM, University station, has been picked by the Portland (Ore.) public schools for use on e. t.'s during the coming school year.

Seg has had only a Minnesota airing in the past.

ing any of the studio heads. Because of the prompt action by Radio Caracas, the government levied only a light fine of \$30 against it.

It's YANKEE NIGHT in the Old Town Hall

Lester Smith

THE ANSWER MAN

NELSON CHURCHILL

BILL HAMN

LOUISE MORGAN

BILL CUNNINGHAM

CEDRIC FOSTER

The YANKEE NETWORK is as much a New England Institution as the Old Town Hall

★

ASK YOUR PETRY MAN about availability for sponsorship of some of these PERSONALITIES who reach New England's Largest Home-Town Audience thru The YANKEE NETWORK

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

Represented Nationally by EDWARD PETRY & CO., INC.

Denny Suggests Durr for Trip To Moscow for International Communications' Conference

FCC Acting Boss No Like Leaving U. S. for Too Long

WASHINGTON, Aug. 24.—Acting Chairman Charles R. Denny, of Federal Communications Commission, has recommended Commissioner Clifford J. Durr to the White House at FCC's official member of the U. S. delegation to World Communications Conference in Moscow this fall. State Department officials revealed today they are hopeful that the Moscow parley will pave the way, not only for the formal International Communications Conference to be held next year, but also for the world's first parley on short wave broadcasting. State Department hopes the world powers will agree to schedule a short wave parley some time after next year's International Communications Conference and thereby establish for the first time a permanent arrangement for short wave beaming between U. S. and the rest of the world.

Denny Not Going

More than a mild stir is anticipated when the White House okays Denny's choice of Durr as a member of the U. S. delegation, inasmuch as most FCC insiders have generally expected that Denny himself would attend the Moscow meeting, which is expected to last as long as six weeks. Denny has indicated he has no wish to be absent from the country for so long a stretch. All signs point to President Truman's making a final decision some time before fall on a permanent chairman for FCC.

Durr, who is regarded as one of the best informed members of commission on world communications, is expected to be accompanied by at least two FCC world communications experts if Truman okays him. The U. S. delegation will probably consist of at least 15 and possibly as many as 20 members, including Francis Colt DeWolf, chief of State Department's telecommunications division, and representatives of army, navy, coast guard, commerce and Civil Aeronautics Administration. Dr. J. H. Dellinger, communications expert at Bureau of Standards, is likely to go along as a consultant.

No Formal Decisions

The Moscow conference is not skedded to arrive at formal decisions, but it is intended to explore key radio problems and make recommendations for entire frequency spectrum for deliberation by next year's International Communications Conference. The Moscow conference originally had been slated to open August 28, but a deferment is now definitely being considered. State Department insiders emphasized that the projected deferment until some time in September has no relationship to the current communications problems resulting from the crisis stirred by shooting down of U. S. planes in Yugoslavia. As recent as Thursday (22), State Department made formal request to USSR for staging of conference on Sept. 15, and was advised that Great Britain wanted a September 23 date, while France desired a date some time later in September. Russia also advised State Department that China had not yet indicated a date. Consequently, State officials are now talking in terms of a parley opening some time between September 15 and September 30.

State Department is prepared to

recommend at Moscow detailed plans for a permanent International Telecommunications Union, which is now a paper organization. The union, if perfected, would provide permanent boards and commissions which could act on broadcast arrangements as they develop in the coming years, which State Department officials point out, will witness "the sharpest advance in history in use of radio for world relations." Nothing more than a favorable recommendation will be sought at the Moscow meeting, which will be empowered to propose the plan for consideration at next year's world parley. Subsequent to next year's international conference, the specific task of setting up a world-wide short wave broadcast program in which the ITU would play a key part would be discussed by the world powers, according to current plans. U. S. commercial broadcasters would be expected to be represented at such a conference.

The Moscow parley will not confine itself to discussions of short wave in the radio field, it was emphasized. "All broadcast matters involving standard, short wave, commercial point-to-point—will be taken up."

KSTP Lets 3 Newsmen Out

ST. PAUL, Aug. 24.—Stan Hubbard (KSTP) has raised the organizing heat of the local American Newspaper Guild unit, by firing three of his seven-man local news department. Competition (WCCO) is fully organized and the boys let out feel that the ANG has been remiss in not getting in and organizing KSTP as they did the CBS C-&O outlet.

All sorts of rumors have been running around the Twin Cities on why the let-out. Topper of all of them is that Stan Hubbard wants to make as high a net as possible so that he can quickly pay for his take-over of the majority stock of the KSTP operation. Hubbard isn't talking.

Competition Comes To CHSJ, St. John

ST. JOHN, N. B., Aug. 24.—Broadcasting warfare is on the verge in this area. To prove they mean business, interests headed by K. C. Irving and A. N. McLean, of St. John, are completing transmission facilities near Sand Cove, on the Bay of Fundy shore four miles west of St. John. Included are towers and a station. The studio for the new station will be in the city proper of St. John, and for which a building was bought about six months ago. The building is now being remodeled to suit.

Tentative plans for the new station involve hooking up with some of the top Hollywood, New York, Chicago segs and including sports features with which no regional connection has been made by the currently operated station, CHSJ. This is affiliated with one of the networks of the Canadian Broadcasting Corporation and is headed by H. P. Robinson (who dominates the local press, the provincial telephone monopoly, radio,

Light Lunch

WASHINGTON, Aug. 24.—Columbia Broadcasting System's WTOP has the distinction of having put on a luncheon which had Washington officialdom and press sorry they hadn't brought their own food—and WTOP's manager, Carl Burkland, who arranged the affair is proud of his achievement. The fare at the luncheon was largely dandelion leaves and some grass called "Zucchini."

For desert there were two grapes per person. In a speech, Clinton P. Anderson, secretary of agriculture, droolingly discussed such edibles as potatoes.

"The luncheon was a great success," explains Burkland. Object of the luncheon was to convince capital press and officialdom of how little the average person in Greece gets in a typical meal under current famine conditions abroad.

Vallee Is as NBC Wants Him; Back To '37 Variety Form

HOLLYWOOD, Aug. 24.—Agreement was reached on Rudy Vallee show format late yesterday in huddle between Vallee and Sid Strotz, NBC Coast v.-p., with web getting what it wanted. Sparks started flying at week's end when the net informed Vallee it won't accept his show unless changes were made to better the package over his last season's series for Procter & Gamble, Tiff loomed involving MCA (Vallee rep), William Biow (who wanted Villa Vallee as was for Phillip Morris), with NBC sticking to its guns for revamp.

Net nixed Villa Vallee night club theme, wanted (and finally got) Vallee to return to his old Fleischmann's Yeast 1937 airshow format. Latter's argument against Fleischmann format is that it takes a full hour (which he then had) to put on a variety show. He also told NBC more talent was available during late thirties to be aired as "discoveries." Both Biow and Phillip Morris were satisfied with Villa Vallee, but NBC argued show's Hooper last year was n. s. h., when package worked on a \$14,500 budget, and with current budget on show down to \$9,000, web was worried.

Vallee held his show had an average 12 Hooper, not the lowest rating-wise on net. He also felt new show (with Billy House replacing Pinky Lee in the comedy department), was given a fair hearing. Platter of rough rehearsal, he said, was piped into Niles Trammell, who said nix, calling it "unacceptable to network." Rehearsal was sans music and audience and was not held to give NBC brass sampling of format, but to convey idea of show to ad-boss Biow.

New format will stick to NBC's tailoring, following variety line blended with situation comedy. Show skedded for September 3 kick-off.

and has various other financial and industrial interests).

He bought and merged five dailies so now he owns the only two dailies in St. John. At present he is building a tower at the CHSJ transmission facilities at Coldbrook, three miles east of St. John. The new tower is much higher than its older companion. The aim being to greatly broaden the air coverage, in competing with the invading station.

CBS Contests NLRB's White-Collar Decision

NEW YORK, Aug. 24.—CBS this week filed exceptions to recent NLRB order that 14 disputed ballots in the white-collar elections held at the web in June be counted.

CBS's exceptions are summarized in the following three points:

(1) The separate voting group of miscellaneous studio employees should be eliminated. The challenged ballots of Don Hallman, Eusolph Bretz and Blanche Hunter should be voted in the city-wide white-collar unit rather than in any miscellaneous studio employees group, and the ballots of Dorothy Claras, Henry S. Ross and Chester F. X. Burger should also be voted in the city-wide unit.

(2) In the event board determines to create a voting group of miscellaneous studio employees, ballots of Dorothy Claras, Henry S. Ross and Chester F. X. Burger should be voted in such group rather than in city-wide white-collar unit.

(3) If board determines to create a voting group of miscellaneous studio employees, it is imperative that the board clarify its supplemental decision of June 7, 1946, in order to establish a definite basis for determining the scope of such group.

Apropos the supplemental decision referred to above, board at that time stated the following: "We believe that these employees might properly either be included in the city-wide unit of white-collar workers or be set apart as a separate unit. We make no present determination as to the appropriate unit for the miscellaneous group."

CBS is now urging that a determination be made, in the light of difficulties encountered by the NLRB in framing the report, and that the determination be to include this group with the city-wide unit.

Says CBS: "If this little group is later consolidated with the overall unit, as the board evidently contemplated it might do, the ballots of the miscellaneous group will have no effect at all on the decision as to representation of the overall group. By counting them in the city-wide unit now, the ballots can influence, as they should, the decision as to representation for the city-wide unit."

FCC Current Grants Prove The Smaller the Town The Quicker the Grant

WASHINGTON, Aug. 24.—FCC this week continued to pinpoint the map with standard broadcasts grants. Stations receiving AM okays were: B. J. Barrier Jr., Yazoo City, Miss.; Henry K. Arneson, Thief River Falls, Minn.; Medford Printing Company, Medford, Ore.; Palatka Broadcasting Company, Palatka, Fla.; Lake Huron Broadcasting Company, Saginaw, Mich.; Tarboro Broadcasting Company, Inc., Tarboro, N. C.; Downing Musgrove, Douglas, Ga.; Huntsville Broadcasting Company, Alabama, and Queen City Broadcasting Company, Boise, Idaho.

CP grants went to the following FM stations: WIME, Inc., Jackson, Mich.; Portsmouth Radio Corporation, Portsmouth, Va.; Alamance Broadcasting Company, Inc., Burlington, N. C.; Cowles Broadcasting Company, Des Moines; Lamar Life Insurance Company, Jackson, Miss.; Saviers Electrical Products Corporation, Reno; Owensboro Broadcasting Company, Owensboro, Ky.; Freeport Journal-Standard Publishing Company, Freeport, Ill., and the Greenville News Company, Greenville, S. C.

'Radio Anti Sin' Must Give Heavenly Side

NAB Willard Says 'Speak Up'

AKRON, Aug. 24.—Radio in America must drop its "wishy-washy" attitude and develop editorial policies if it is to gain its proper place in the nation, A. D. Willard, executive vice-president of the National Association of Broadcasters, told nearly 100 radiomen at a news clinic held in Canton, O., Tuesday (20).

"Radio in America is against nothing but sin and the sin must be so obvious that we are sure there is no one on the other side," Willard declared.

He told the conference that he saw signs already that radio in general and networks in particular, were becoming more conscious of the necessity of taking definite stands on civic and national problems.

Some stations and networks have programs frankly labeled editorial, altho there is a Federal Communications Commission ruling against a radio expressing an opinion," he said. "This ruling infringes on the freedom of expression.

"Radio is most vulnerable to government regulation. But newspapers could also be regulated by the government because of newsprint shortages and the movies because of film shortages," he said.

Twenty-eight of 36 Ohio radio stations were represented at the clinic, the first statewide news session held under the auspices of the Ohio

Air Clerics Yen Own Station Op

MINNEAPOLIS, Aug. 24. — Apparently stymied in their efforts to buy time on existing stations locally, air-minded clergy are seeking to set up their own outlet, it was disclosed when Northwestern Bible School, Fundamentalist headquarters here, applied for a 1-kw. operation. The proposed station, if approved by FCC, would operate during daytime at 900 kilocycles and would be called WBR, initials of the school's president, Dr. W. B. Riley. Officials said purpose of station would be to provide an outlet for religious broadcasts and educational programs. School's application for an FM station, made last January, is pending.

Religious program broadcasting came to a head here earlier this summer when WDGY, indie, banned all weekday religious segs, confining sky piloting to Sundays only. This was met by a blast from the clerics who declared they had as much right to buy time as any business enterprise. But the ban stuck. This is the answer.

Association of Broadcasters.

Eighty-six news and staff editors and reporters attended the luncheon and discussed getting news and then getting it out, sources of local news, use of local reporters, wire recorders and the obstacles faced in radio reporting.

Discussion leaders included John Murphy, news editor of WCKY, Cincinnati; Glenn Jackson, program director of WSPD, Toledo, and Lester Spencer, assistant manager of WHIO, Dayton.

Newell-Emmett Closes Free Time For Science Pub

NEW YORK, Aug. 24.—Radio promotional campaign of precedental stature has been arranged by Newell-Emmett Company for McGraw-Hill's *Science Illustrated*, one of the publisher's magazine ventures in the popular field. Deal, which was set by the agency's George Foley, involves tie-ups with four network programs, one on each of the major webs, whereby the contents of the mag will be plugged in return for similar blurbs in the mag and in the agency's newspaper promotion for the mag.

Shows involved include *Exploring the Unknown*, over Mutual, Sundays, 9-9:30 p.m.; Harry Wismer sports broadcasts over ABC; Maggi McNellis on NBC afternoons, and *Hobby Lobby* on CBS.

Mutual's opus, *Exploring the Unknown*, each month will dramatize the mag's lead article. In addition, the program each week will offer at the rate of 13 for one dollar a collection of *Science Illustrated Pamphlets*. These will contain a pictorial treatment of the program's scripts. Tie-up with the Mutual program also calls for program plugs in the mag plus additional mentions in the agency's national newspaper campaign.

More Tie-Ups

On NBC, Maggi McNellis once a month will dramatize the mag's lead article appealing to women; and on ABC, Wismer once a month will do a take on the mag's lead sports story. As with the MBS show, both the NBC and ABC segs receive return plugs in the mag.

Deal with CBS's *Hobby Lobby* involves the mag's running a contest (See *Newell-Emmett* on page 16)

Bear Fish

CHICAGO, Aug. 24.—This is the case of a fisherman catching a bear and should qualify for the best fish story of the year. Ed Hortsman, chief engineer of ABC's Central Division went after muskies near Tower, Minn. Four miles off shore they came across a mother bear swimming with two cubs. Hortsman threw a net over one of the cubs and got permission from the State to keep it, brought it home to Chi and put it at ABC's transmitter 22 miles southwest of Chicago. The cub gnawed a hole in his pen that night and vamoosed.

The biggest one got away.

12 to 1 A.M. Sold By CBS' WBBM

CHICAGO, Aug. 24.—Proof that the late nighttime is still almost Class A time was afforded this week by WBBM, local CBS C. & O. station selling a national advertiser, Barbasol, the 12 midnight to 1 a.m. slot. Agency is Erwin, Wasey. Subject of late nighttime segs was kicked around during the war, with proponents claiming more listeners were tuning in than was supposed.

Barbasol org evidently feels production is coming pretty close to wartime, with workers still coming in on the swing shifts. National sponsors are waking up to the possibilities that all good air time isn't between 6 and 9:30 p.m. Particular seg over WBBM will be done with a platter jockey and a specially built program of e. t.'s Monday thru Sunday.



Want to hire the best salesmen in WABCity?



FOUR of the best-known salesmen in the richest, biggest market in America* work for WABC—and for many advertisers. They could work for you, too.

ARTHUR GODFREY (6:00-7:45 A. M., Mon.-Sat.)

The irrepressible redhead has never been better—he's now at his all-time audience peak.

PHIL COOK (8:15-8:30 A. M., Mon.-Sat.)

"The Man of a Thousand Voices"—and hundreds of thousands of faithful listeners.

MARGARET ARLEN (8:45-9:00 A. M., Mon.-Sat.)

She always has been—it looks as though she always will be—New York's leading woman's commentator.

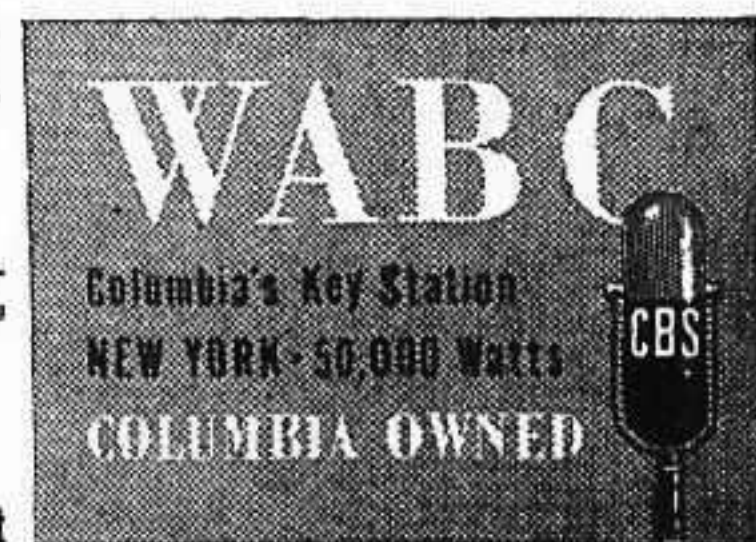
BILL LEONARD (9:15-10:00 A. M., Mon.-Sat.)

Have you heard his "This Is New York"? It's WABC's newest show—and already one of New York's best.

All four of these programs are among New York's top 10 locally-produced, non-network shows. (See the August "Pulse.")

If you want to tell your story to hundreds of thousands of families in the New York market, any one of the four can do it for you. Call WABC, or your nearest Radio Sales office, for details.

*WABC's 33-county Daytime Primary Area. (CBS Listening Areas Study, 7th Series)



The #1 station in the #1 market

REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS: NEW YORK, CHICAGO, LOS ANGELES, ST. LOUIS, SAN FRANCISCO, ATLANTA

Scott Wants Air For Atheism; See FCC Fireworks

WASHINGTON, Aug. 24.—Federal Communications Commission is watching latest efforts of Robert Harold Scott to get back on the air in San Francisco, campaigning for atheism. Expectations are that FCC will be getting a bid for re-hearing from KQW and KPO, which are now being besieged with requests by Scott to get on the air on grounds of FCC's recent celebrated decision supporting his right to atheistic preachments as among constitutional privileges of free religion.

Decish denied Scott's petition to revoke licenses of KQW, KPO and KFRC, but comish supporting Scott's right to go on air. With KQW counsel seeking a stay during which to examine Scott's latest request, observers here see more legal fireworks.

Pubserv Gets Okay; Who Is To Pay?

WASHINGTON, Aug. 24.—FCC is continuing to dole out AM grants to the hills and hamlets, with Grand Canyon Broadcasting Company winner in a two-way wrangle for a 250-watt spot in Flagstaff, Ariz., which claims a population of 8,000. Commish proposed decish this week (23), gave Grand Canyon the nod over N. Pratt Smith, of the same community. Exactly how the little community will support the station was something not revealed in testimony before the commission.

Arguments were based on public service, location of Arizona State College in Flagstaff, and lack of any radio outlet in the community. It doesn't even have a daily paper. Commish ruled that reasons of public service warranted a grant for Flagstaff, but offered no advice on how to make the thing go.

Comparative Territorial Index

Based on "FIRST TWENTY" Program Hooperatings, as compared with Pacific Coast ratings, rank order and network competition for these same programs. Both are for period July, 1946. National figures are average of two ratings.



Vol. 2 No. 2E August 1946

National Opposition	Program	National Hoop-erating	National Rank	Pacific Coast Rank	Pacific Hoop-erating	Pacific Coast Opposition
Harry Wismer Bob Crosby Show Spotlight Bands	MR. D. A.	12.7	1	1	14.3	No Sponsored Show No Sponsored Show News (Miles) Rex Miller
Edward Maher Flight of the Week Contented Program	SCREEN GUILD PLAYERS	10.5*	2	11	9.6	No Sponsored Show Gabriel Heatter Contented Program
No Sponsored Show No Sponsored Show Upton Close	MAN CALLED X	9.3	3	12	9.5	No Sponsored Show No Sponsored Show Gabriel Heatter
No Sponsored Show Academy Award No Sponsored Show	KAY KYSER (10:00)	8.2	4	28	7.8	No Sponsored Show Academy Award Gabriel Heatter
Lone Ranger Henry J. Taylor Inside of Sports H. V. Kaltenborn	BOB HAWK SHOW	8.9	5	9	8.9	No Sponsored Show No Sponsored Show Dr. I. Q.
Berkshire Festival No Sponsored Show National Barn Dance Can You Top This?	YOUR HIT PARADE	8.6	6	39	7.3	No Sponsored Show No Sponsored Show National Barn Dance Adv. of Bill Lance
Gene Autry Show No Sponsored Show Frank Morgan Program	DREW PEARSON	8.4	7	81	4.4	Gene Autry Show No Sponsored Show Frank Morgan Program
Fishing & Hunting Club of Air No Sponsored Show Hildegarde	DR. CHRISTIAN	8.3	8	31	7.4	No Sponsored Show The Cisco Kid Hildegarde
Festival of Amer. Music Special Investigator Tommy Dorsey & Co.	CRIME DOCTOR	8.2	9	13	9.2	No Sponsored Show Mystery Is My Hobby Ask Me Another
Hour of Mystery Freedom of Opp. July 1-7 Mystery Is My Hobby July 15-21 Hour of Charm	TAKE IT OR LEAVE IT	8.2	10	10	8.8	Hour of Mystery No Sponsored Show Hour of Charm
No Sponsored Show Bob Hawk Show (Repeat) No Sponsored Show	DR. I. Q.	8.1	11	23	8.4	No Sponsored Show Bob Hawk Show No Sponsored Show
Detect & Collect Hobby Lobby By Popular Demand	JACK HALEY WITH EVE ARDEN	7.9	12			
Woody Herman July 1-7 Adv. of Sam Spade July 15-21 No Sponsored Show Highways in Melody	ALDRICH FAMILY	7.7	13	2	13.5	Adv. of Sam Spade Melody Tours Night Editor Kings Mon
No Sponsored Show No Sponsored Show No Sponsored Show	AN EVENING WITH ROMBERG	7.6	14	18	8.7	No Sponsored Show No Sponsored Show No Sponsored Show
Break the Bank It Pays To Be Ignorant Gabriel Heatter Real Stories— Real Life	PEOPLE ARE FUNNY	7.5	15	8	10.1	This Is Your FBI No Sponsored Show No Sponsored Show
No Sponsored Show Gabriel Heatter No Sponsored Show Real Stories— Real Life	TELEPHONE HOUR	7.5	16	46	6.4	Lum & Abner Ed Sullivan Jack of All Trades Michael Shayne
Earl Godwin Lum & Abner No Sponsored Show No Sponsored Show	SUSPENSE	7.4	17	49	6.3	Lum & Abner No Sponsored Show Meredith Willson Ork

CLEVELAND'S
Chief
STATION
GETS
BIG HAND

Listeners heartily applaud Cleveland's **CHIEF** station again and again for the best local shows on the air. WJW has more local daytime listeners in Northern Ohio than any other regional station.

BASIC **WJW** **850 KC**
ABC Network **5000 Watts**
CLEVELAND, O. **DAY AND NIGHT**
REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

art van damme
AND HIS SWING QUINTET
For Swing with a Zing!

RADIO ON THE AIR 15 TIMES WEEKLY NBC

NBC TRANSCRIPTIONS 117 COMPLETE SHOWS

THE FEELIN'S MUTUAL
MUTUAL ENTERTAINMENT AGENCY
203 NO. WABASH AVENUE CHICAGO

Comparative Territorial Index

Based on "FIRST FIFTEEN" Daytime "Program Hooperatings," as compared with Pacific Coast rankings, rank order and competition for these same programs. Both are for period July, 1946. Network figures are average of two ratings.



Vol. 2 No. 2D August, 1946

National Opposition	National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition
No Sponsored Show No Sponsored Show Fred Waring Show (TT)	CBS MBS NBC	6.4 1	BREAKFAST IN HOLLYWOOD (Kollogg)	1	9.0	Road of Life No Sponsored Show Sierra Pioneer
Dick Tracy No Sponsored Show Superman	ABC CBS MBS	6.3 2	PORTIA FACES LIFE	6	6.8	Try 'n' Find Me No Sponsored Show No Sponsored Show
Terry & the Pirates No Sponsored Show No Sponsored Show	ABC CBS MBS	6.3 3	WHEN A GIRL MARRIES	5	7.3	Jack Berch No Sponsored Show No Sponsored Show
No Sponsored Show Give & Take (MWF) No Sponsored Show	ABC CBS MBS	5.7 4	LORENZO JONES	11	5.8	No Sponsored Show Strange Rom. E. Winters No Sponsored Show
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	5.6 5	PEPPER YOUNG'S FAMILY	3	8.1	Listening Post (TWTF) Club Time (Monday) Burrill Wheeler (NTTF) No Sponsored Show
Try 'n' Find Me G. E. House Party (MWF) No Sponsored Show	ABC CBS MBS	5.5 6	STELLA DALLAS	9	6.2	No Sponsored Show G. E. House Party (MWF) Johnson Family
No Sponsored Show No Sponsored Show Fred Waring Show (TT)	CBS MBS NBC	5.2 7	BREAKFAST IN HOLLYWOOD (P. & G.)	2	8.1	Young Dr. Malone No Sponsored Show No Sponsored Show
No Sponsored Show Give & Take (MWF) No Sponsored Show	ABC CBS MBS	5.1 8	YOUNG WIDDER BROWN	15	5.4	Ladies Be Seated Rosemary No Sponsored Show
No Sponsored Show Surprise Party (TT) No Sponsored Show	ABC CBS MBS	5.1 9	MA PERKINS	4	7.4	Ethel & Albert Surprise Party (TT) Zeko Manners
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	4.8 10	ROMANCE OF HELEN TRENT	24	4.5	Breakfast Club (Swift) Take It Easy Time Lone Journey
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	4.8 11	MA PERKINS	16	5.3	Glamour Manor Morton Downey Coke Club No Sponsored Show
Ladies Be Seated No Sponsored Show No Sponsored Show	ABC CBS MBS	4.7 12	RIGHT TO HAPPINESS	7	6.8	No Sponsored Show Bachelor's Children No Sponsored Show
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	4.6 13	OUR GAL, SUNDAY	19	4.9	Breakfast Club (Philco) Victor H. Lindlahr David Harum
No Sponsored Show Surprise Party No Sponsored Show	ABC CBS MBS		LIFE CAN BE BEAUTIFUL	21	4.7	Baukhage Talking Surprise Party (TT) No Sponsored Show
Baukhage Talking No Sponsored Show No Sponsored Show	ABC MBS NBC	4.4 15	BIG SISTER	42	3.5	Glamour Manor No Sponsored Show No Sponsored Show

(Continued from opposite page)

Lum & Abner No Sponsored Show Phillip Morris Frolics	ABC MBS NBC	7.4 18	BIG TOWN	22	8.6	Lum & Abner Count of Monte Cristo No Sponsored Show
Boxing Bout Mercury Summer Theater Spotlight on America	ABC CBS MBS	7.3 19	MYSTERY THEATER	52	6.1	No Sponsored Show Mercury Summer Theater Gabriel Heatter
Doctors Talk It Over Harry Wismer Encore Theater No Sponsored Show	ABC ABC CBS MBS	7.3 20	FRED WAR-ING & HIS PENNSYLVANIANS	78	4.5	Dark Venture No Sponsored Show Adventures of the Falcon

*Program broadcast during first July reporting period only.

AFRA To Ask 35% Wage Hike; Wants Name Credits For 2 Leads in 15-Min. Segs

Closer Co-Operation With AFM and IBEW Favored

HOLLYWOOD, Aug. 24.—When American Federation of Radio Artists opens negotiations with the four major networks this fall, the union will demand a 35 per cent boost in wages. First approved in a caucus session, wage demand is expected to be passed with little trouble when delegates ballot tomorrow morning (25).

Presented by New York delegation and passed on the floor was the recommendation that in future negotiations AFRA should band together in closer co-operation with American Federation of Musicians and International Brotherhood of Electrical Workers. New York's George Heller said that such legislation as the Lea Bill is forcing all the radio biz unions to join forces. It was also agreed that AFRA would fight to have the Lea Bill repealed by Congressional action, should it be declared constitutional in AFM's current test case fight. As to closer co-operation between the three unions, it was mentioned that AFRA has come out on the weak side of negotiations in some instances in the past because radio unions failed to stick together. Example of this was AFRA's recent negotiation with the Southern California Broadcasters (repping indie stations here) which were carried on independently from IBEW's wage wranglings with SCB. Both unions were talking new contracts at the same time. AFRA was first to reach an agreement with the broadcasters, getting a substantially lower wage hike than IBEW.

2-Lead Credits

Also passed was a resolution that in future web pact talks AFRA should demand name credits for two leads in each 15-minute airshow and complete cast naming in all longer broadcasts. Some from New York group

opposed 15-minute seg credits, but this was voted down by Chicago-Hollywood bloc.

It was recommended and approved that AFRA call upon Equity and Screen Actors' Guild to name a joint committee composed of members of all three unions to settle the television jurisdiction issue. Proposed plan calls for this committee to issue cards to members belonging to the three orgs, covering their activity in the airpix medium. Members would not be required to pay more dues for their tele cards. This joint committee would then pick which one of the three unions would negotiate with telecasters.

AFRA's books revealed surplus of \$168,000 in its treasury and 124 stations organized in 35 states. Org claims increase of 5,000 members since its last convention two years ago. Plans were voiced for intensive campaign to organize hitherto untouched outlets.



..... RIGHT! and Al Jarvis with his "Original Make-Believe Ballroom" is

on **KLAC**
570 ON THE DIAL **LOS ANGELES**

Represented by ADAM YOUNG JR. CO., New York-Chicago

CBS To Split Net for Fall Football Sked

Only Coast Gets Shortshift

NEW YORK, Aug. 24.—Columbia Broadcasting System's football coverage this fall will undergo a revamping in line with the web's policy of hyping sports generally. Departure from policy of past years provides that whenever more than one game of top importance is scheduled for the same day, CBS will split the network and pick up both, rather than go whole hog on one. Idea is Red Barber's, and among sportswise execs in the trade the plan is figured as assuring both better football coverage and better station relations. A Midwest station, it's pointed out, would much rather take a game between two hot local teams than an equally hot Eastern one. CBS in its football coverage has never split the web before.

CBS's decision to more fully cover American football via the split web technique is significant in view of old squawks to the effect that all major webs picked up the same game. CBS plan of regional pick-ups not only breaks with this practice, but goes one step further. It's expected Barber will concentrate on Eastern, Middle Western and Southern games. West Coast will remain a weak spot in the over-all plan because bank-rollers have the teams out there sewed up.

Regarding mechanics of the coverage, Barber and assistant Jimmy Dolan will travel to game's location perhaps two days prior to the event and will talk to scouts, players, check strategy, etc. They'll also review motion pix of teams' previous games in order to get a more adequate line on potentialities. And at the broadcast the web plans to use an observer from each team. Opening game, Army-Vilanova, on September 21, will be worked by Jimmy Dolan. Barber, incidentally, will try to develop some football announcers as part of his over-all theory of specialization.

WFIL "Sport" Tie-Up

PHILADELPHIA, Aug. 24.—WFIL announced a deal with Macfadden Publications calling for a promotion piece on the station's sports shows and commentators to be included in 6,000 copies of the first issue of Sport, new national slick mag, due to hit the local stands next Wednesday (28). Tom Moorehead, WFIL sports commentator, and Don Kellett, station sports advisor and University of Pennsylvania basketball coach, featured in the station piece congratulating the new mag. Insert adheres to the publication's general format.

100 8 x 10 PHOTOS \$6.60 NO CHARGE FOR NEGATIVE

Now you can get the photo reproduction work with a reputation for top notch quality at prices you would expect to pay only for cheapest cut-rate quality. Join our enthusiastic thousands of satisfied customers from Coast to Coast. 250 Glossy Postcards, \$7.15, no negative charge. Before ordering anywhere, send for our complete Price List, Free Samples, Ordering Instructions. Courteous and honorable treatment guaranteed.

MULSON STUDIO, BRIDGEPORT 8, CONN.

Vet on Program Ideas

To the Editor:

According to some, perhaps the vets have done a brodie as far as the remaking of Midwest radio goes. However, there is much that is not on the surface. You have to look a bit deeper than the thousand and one ex-G.I.'s who have program ideas to sell. Sure, about one out of 100 have something—at least a basic idea that might be developed—providing the so called ex-G.I.'s able to grab off those "three a day" for the wife and kids while he is developing.

But what is the guy going to do if the program chief of the station says see me in two weeks, you have a good idea but you'll have to work it over, and the thousand and one other stalls that come from the top boys.

I speak from experience. I arrived out of the army after three and one half years of service, full of ideas—ideas that have paid off in the Army Special Service branch . . . even going so far as to rate a spread in your publication. But try and sell any one of the program ideas to most anyone. Seems to me they are afraid to take a chance.

The kind of chance that show business has to take. Maybe the idea is a stinker and will flop, but if the ex-G.I. or anyone for that matter flops in the office of the chief of the program department after about 50 tries he is more or less counting himself out before he has an opportunity to hit the air. . . . It seems to me that the radio vets got plenty of play when they got paid off with sergeants' pay . . . but now that the deal requires something besides peanuts, it seems that the guy just isn't good enough.

Maybe I am wrong! Could be. Program ideas are a dime a dozen. But some of the ideas that clicked with G.I.'s on crowded troopships and in the out of the way holes all over the world will, I think, click if given the proper chance.

I have, like everyone else, some ideas, but try and sell 'em! One show, *So You Want To Be a Ham*, is a natural . . . and it worked to over a million dogies. That, I think is a good basis to start.

No, I don't think that it is the vets who have hit a low pitch . . . rather I think it's radio business. It just wants to keep what it has.

FRANK WIZIARDE.

Open Door to Chi Program Ideas at MBS, Says Kobak

CHICAGO, Aug. 24.—Ed Kobak, Mutual prexy, in Chi this week, claimed MBS more receptive to new ideas than any other webs and admonished Chi radio moaners that it need not be dead if radio men here came up with some good ideas. Prexy cited such shows as *Meet the Press* and *Leave It to the Girls* as typical of what the web would do when presented with new ideas. Both shows were conceived by Martha Rountree, Washington presswoman (ex-Billboard staffer), and were immediately aired by Mutual. Another typical case was that of Jack Barry, WOR announcer, who dreamed up *Juvenile Jury*.

Shows, almost in the same category, are *Author Meets Critic*, *What's the Name of That Song?*, *It's Up to Youth*, *Special Investigator*, *Lady Be Beautiful* and the *Carrington Playhouse*. Kobak said in each case web was presented with what it thought was a good idea and promptly aired it to make sure. If idea doesn't come thru it's just as promptly shelved. In any case exec thinks Chi could and should come up with network caliber shows and he'd be mighty glad if it did.

ABC Chi Program Slot Still Open

CHICAGO, Aug. 24.—ABC's central division is still looking for a program director to replace Gene Rouse, who ducked several weeks ago. Both Ed Boroff, v.-p. in charge of web here, who returned from vacation this week and C. T. (Swanee) Hagman, newly appointed general manager were combing with a fine tooth to discover the "right man." Scores of applications have come both from inside and outside the web, but no decision has been reached.

Meanwhile Boroff was giving the new general manager an orientation course in the web's operation. Hagman, who is best known for his stations relations and selling, will probably concentrate in those departments for a while at least.

Drug Preem

CHARLOTTE, N. C., Aug. 24.—The formal opening Monday (19) of the new Rexall-Liggett drugstore in Charlotte, N. C., was aired by WBT in a special on-the-spot broadcast by Lee Kirby, who toured the country as special announcer on the *Million-Dollar Rexall Train*. Any retail store opening is national news today, says the station flack.

Pa. Air Board Wants To O-O FM Towers For Flight Hazards

HARRISBURG, Pa., Aug. 24.—FM station owners have another "agency" to contend with in Pennsylvania, with announcement by the State Aeronautics Commission that it is asking the FCC for a check list of all applicants so that tower locations can be appraised to what hazards they present to aircraft.

State Aeronautics Commission spokesmen said the single "steel needle" tower jutting 500 feet into the air from a ridge in open country is the worst type of "air hazard." Pilots claim murky daylight weather is the most dangerous time and may ask stations to keep their warning lights lighted on cloudy days.

WQXR and KMPC Anti Plea Nixed On Oakie Station

WASHINGTON, Aug. 24.—FCC this week (19), in line with its policy of helping along the little fellows, denied petitions by 10-kw. WQXR, New York, and 1-kw. KMPC, Bakersfield, Calif., to rescind its March grant of a 250-watter to Washita Valley Broadcasting Corporation, Chickasha, Okla. Commish ruled that the Oklahoma station would not interfere with WQXR and KMPC, tho all three outlets operate on a frequency of 1560 and tho the New York and California stations are asking for power boosts to 50 kws. and 10 kws., respectively.

Hope Gets That Man Godfrey for Tues. Competish

NEW YORK, Aug. 24.—Columbia Broadcasting System girds itself for another whack at Bob Hope Tuesday (27) when a sustainer, Arthur Godfrey's *Talent Scouts*, moves into the 10 p.m. slot to await the comic's return in the fall. Since October 18, 1938, the day Hope hit the NBC air, some 17 shows have opposed him more or less ingloriously, and bringing on another has some of the aspects of a trip to the chopping block.

But there's plenty of hope in the CBS hearts. Godfrey faces the David-Goliath episode with plenty of verve, and Irving Mansfield and Bessie Mack are auditioning like mad—convinced they have a sensational opus in the making. Trade hopes this is so, for a good battle with the champ would liven up the schedules. But a gander at the long list of past opposish gives plenty reason for pause. Here 'tis:

Chesebrough's *Dr. Christian* was the first adversary, battling seven months from October 18, 1938, to April 11, 1939. Griffin's *Time to Shine* took over May 2, 1939, to hold for five months until October 24, 1939. The late Glenn Miller's band (Liggett & Myers) gave some good opposition, holding the CBS spot from January 2, 1940, to February 26, 1942, more than 26 months. Four months later General Motors' *Cheers From the Camps* tried it, remaining in the spot briefly—from June 9, 1942, to September 22, 1942. In December an *American in England* took over for one month.

Murder in 1943

During 1943 eight CBS programs scrambled for an audience opposite the comic, the web trotting out the following sustainers in quick succession: *Only Yesterday*, January; *Jazz Laboratory*, March; *Suspense*, May; *Passport for Hunter*, August; *Passport for Adams*, September; *Suspense*, October, and *Romance* in December.

From March to August, 1944, Columbia Presents *Corwin* held the time, and then two national advertisers, Wrigley and Ford, bank-rolled some opposition. Wrigley's was *Service to the Front*, holding on one year, from September 12, 1944, to September 25, 1945. Ford tried Bob Crosby October 2, 1945, with the Bob Cat yelling Uncle February 26, 1946.

"Casey" Next

Casey, *Crime Photographer* came on in March, 1946, and *Night Life* took over in June. That brings it up to that man Godfrey, who everybody admits works hard enough already. *Scouts*, on the air a couple of months, has been drawing phenomenal mail—some 26,600 pieces being on tap currently. These letters are requests for auditions, and the figure given does not include Godfrey's personal mail, ticket requests, etc.

Bessie Mack, handling the auditions at four-hour sessions held Monday, Wednesday, Thursday and Friday afternoon, plus two hours Friday evening, checks 350 acts weekly, a total of approximately 3,000. Producer Mansfield personally has auditioned about 500.

FCC "Permanents" Slow

WASHINGTON, Aug. 24.—FCC this week (23) upped its flow of permanent license renewals to 15 and brought to a trickle granting of temporary licenses. Temporary licenses were granted to seven stations until November 1, pending receipt of additional information. None of the temporary licenses concerned *Blue Book* violations.

TOO SHORT FOR A HEAD

**Henry Morgan May be for Kyser?
Champagne in WNEW Founts!**

Radio wag, Henry Morgan, may land a sock half-hour show after all. It depends on whether George Washington Hill gives Kay Kyser a release from the Colgate-Palmolive-Peet seg. Kyser wants his freedom. Morgan, tho widely known in radio for his irreverent treatment of sponsors and other hallowed "traditions," has never had an opportunity to showcase his brand of comedy on a top program. . . . When WNEW, New York, holds its official clambake next month in honor of its move to new quarters, Conover and Powers model gals will take guests on a tour of the studios, ala NBC-Radio City tours. But with a difference. WNEW will pay the guests 50 cents for taking the tour instead of vice-versa! Will Yolen, flack head, plans to gimmick the water fountains for the party. They will give forth champagne!

Voice of Washington, WOL's local news seg becomes a year old Labor Day, September 2. . . . A visual comparison between the first 15 nighttime programs in national ranking and the same number of local firsts has been completed by WTAG, Worcester, for the period from December, 1945 to April, 1946. Tabbed "The Hooper Masterpiece," data shows the 15 top choices in the city are WTAG programs, 14 of the next 15 also are WTAG's, and also 13 out of the third group of 15.

First publication to bear the Broadcast Measurement Bureau imprint is *Radio Families USA—1946*, a 260-page spiral-bound book showing radio family ownership as of January, 1946, for every county and about 1,000 cities. Listing for each locality includes total families, per cent radio families and number of radio families. Fifteen cities have radio ownership of 99 per cent or better. Leading all is Cleveland Heights, O., 99.7 per cent of whose families have radios. Second is Oak Park, Ill., with 99.6 radio ownership, and Upper Darby, Pa., is third with 99.4 per cent. . . . Henry Russell, former Fitch Bandwagon music chief, named musical director of NBC's western division. . . . *Grand Slam*, replacing *Bachelor's Children* for Continental Baking, starts September 30, Monday thru Friday, 11:30-45 a.m., on CBS. The Irene Beasley package deal was set thru the Bates Agency. Roger Strouse will be stage director.

Bing Crosby will make guest appearances on two programs as part of the promotion plugging Paramount's "Blue Skies." He'll star on the Screen Guild Players seg Monday (26) on CBS, and on Louella Parsons program, September 1, on ABC. . . . Herbert Bayard Swope Jr., ex-naval lieutenant, returns to CBS in the news and special events department. He'll assist Bob Bendick in handling remote and mobile operations. . . . Former CBS staffer, Stewart Garner, added to promotion corps of Ruthrauff & Ryan's Hollywood office. . . . Patrick Michael Cuning, associated with Edgar Bergen in a video production enterprise, in a few days starts a nationwide tour to survey tele needs of indie stations. Bergen joins Cuning in New York early in October for confabs with agency execs.

Sound Off, army recruiting service's musical dramatic series on CBS will be extended five more weeks until October 2. For this second extension the show, featuring Mark Warnow's ork and Lynn Murray Chorus, moves to Wednesday, 7:30-8 p. m. starting

September 4, to fill spot temporarily vacated by *Ellery Queen*. . . . Arthur Hanley, who scribbles the NBC *Honeymoon in New York* gags, has tied up the title and material of the one-time mag *Ballyhoo*. Expects to use title plus some of the cleaner gags for a new air seg. . . . WJR, Detroit, shows up consistently as the second station in the giant WLW market surveys made by Nielsen Audimeters.

Minstrels come back to MBS in a seg titled "Gold and Silver Minstrels," with "Gee Gee" James as a fem Rochester and Jack Arthur as interlocutor. It's backed by Ray Block's ork and debuts September 14. . . . WMT, Cedar Rapids, Ia., brochure indicates that a "clean plowing contest" came up with an attendance of 35,000, when on the same day the Drake relays drew 10,000 and the Penn relays 17,000. Clean plowing for those not among the cognoscenti, is a method of eradicating the European Corn Borer, a dangerous pest. Brochure points out that "WMT reaches an area covering one-quarter of all Grade A farm land in the U. S." . . . Disk jock, Alan Courtney, joins KMYR, Denver, September 16 to originate a 90-minute show tabbed Courtney's Campus Club.

MBS station list now totals 337, including eight new ones, five of which are still to be constructed. The three new percolators already on the air are WCTA, Andalusia, Ala.; WHHT, Durham, N. C., and WWNR, Beckley, W. Va. . . . Hollywood's KGFJ has set deal with Theater Guild rep, Queenie Smith, for a quarter-hour seg spotlighting various phases of the theater. Guests will explain casting, acting etc., show will feature air auditions. . . . William S. Pirie Jr., appointed director of national sales, and William R. Dothard named director of local sales, at WFBR, Baltimore. Pirie moves over from post of director of local sales, succeeding Andrew H. Gilgartner, who died last week. . . . Frank Gaither appointed commercial manager of WSB, Atlanta, replacing Bob Pollock.

More than 10,000 food and clothing parcels have been sent to children of France, Greece, Belgium, Holland, Poland, Austria, Italy and Hungary by listeners of the Nancy Craig program, WJZ, New York, during the past three months, according to figures furnished by the Foster Parents' Plan for War Children, Inc. . . . Frank Galen, comedy writer, signed by the Colgate-Palmolive-Peet Company for the new Dennis Day show, "A Day in the Life of Dennis Day" bowing over NBC, October 3, 7:30 p.m. . . . Fren Robbins, emcee of WOV's 1280 Club, off for a short vacation in Martha's Vineyard, Mass. . . . Walter Kaner, who did the "Tokyo Mose" broadcasts for G. I.'s in the Pacific, signed by Ben Tucker, Hudson Bay Fur Company for two weekly Broadway commentary programs over WINS, New York, effective immediately.

Video series titled *Serving Through Science*, sponsored by U. S. Rubber Company in cooperation with the encyclopaedia Britannica starts Tuesday (27) at 9 p.m., over DuMont's WABD, New York, featuring Dr. Miller McClintock, Britannica research consultant. Programs will also telecast in Philly over WPTZ and Washington over W3XWT. . . . Richard P. Doherty appointed director of the NAB's employee-employer relations department, starting early in Sep-

tember. . . . Come September, WWDC, Washington, adds the *Tailwaggers Club* to its weekly seg, *Animal Fair*, members of the Dog Doters Club will train pups on the air, giving listeners pooch pointers. . . . Howard H. Wilson Company, takes over the representation of WNOG, Norwich, Conn., and WGAT, Utica, N. Y., both outlets are owned and operated by J. Eric Williams and H. Ross Perkins.

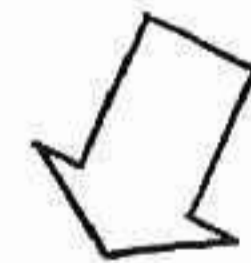
Interesting series of statements apropos the FCC's Blue Book and the survey by the Bureau of Agricultural Economics recently made by G. A. Richards, president and majority stockholder of WJR, Detroit, WGAR, Cleveland and KMPC, Los Angeles. Says he in part: "No one in the radio indus-

try should feel radio is doing a perfect job. Such self-esteem would breed a complacency. . . . The objectives of the FCC and of responsible broadcasters are virtually the same so there need be little friction between them. . . . No taint should be attached to commercialism and the FCC is ill-advised when it discredits sponsorship because of the possible shortsightedness of a few sponsors. . . . Women who dislike daytime serials are those who are not familiar with them. The same situation exists with men. . . . Radio must continue to be predominantly entertainment. . . . Radio must at all times observe good taste, must be conscious of its responsibility to the people. . . ."



Annie doesn't live here anymore. She opened her show in Philadelphia and went on to Broadway success. But eight million prosperous people do live and buy in the rich 14,000 square mile area covered by WIP.

Your clients looking for big game?
Train your sure-shot sights on



REPRESENTED NATIONALLY BY GEO. P. HOLLINGBERY CO.

*WITH THANKS TO MISS MERMAN AND MESSRS. BERLIN, ROGERS & HAMMERSTEIN, et al

SPOT VS. OVER-ALL COVERAGE

ABC Sells Two Labor Day Film Sport Scannings

NEW YORK, Aug. 24.—ABC has sold two out of the three special events that they'll film over the Labor Day week-end. Berkray Corporation (garment manufacturers) will bankroll the "Hopeful," which will be run at Saratoga August 31. The Cleveland Air Races (August 30-September 2) will be underwritten for the television air by U. S. Rubber.

Third event, the Detroit Gold Cup Races, was supposed to have been ticketed for Texaco, but at the last minute the deal blew up. Texaco is said to have wanted a continuous promotion, and ABC at the moment is in no position to deliver a number of top sport scannings.

Air dates for the three events haven't been set, but they'll hit the cameras of the five stations that American is using within a week after the taking of the footage.

Deals underline the fact that special events and sports lead the video field in salability.

First AT&T Relay Test in Hollywood

HOLLYWOOD, Aug. 24.—Telephone Company, laying groundwork for its future tele operations here, is giving its video relay equipment a spin. Relays, built by Bell laboratories and held as standby equipment during Louis-Conn scanning were tried out Thursday (22), beaming Paramount's (W6XYZ) show from atop phone company's Hollywood office to Mt. Wilson and back (50 miles round trip) to demonstrate equipment. Para's signal was piped to phone company via wire. Pic quality was marred by faulty synchronism.

Paramount has been operating via its own relay since its transmitter was moved to Wilson. Phone test was carried on independent of Para's usual relay operations. Don Lee will use phone relay system September 9 for remote pickup. (Lubeke as yet doesn't know what the subject will be.) Bell System relays expected to play potent part in local tele picture since all telecasters will be operating from Hollywood studios while their transmitters will be on Mt. Wilson.

Rezoning for Tele Brings Protests

SAN FRANCISCO, Aug. 24.—Contemplated rezoning of three and one half acres on the north side of Twin Peaks to allow a television station atop the heights, has brought protests from residents of the area. A committee of home owners has complained to the City Planning Commission that they had bought property because of assurance that the district was to remain a first class residential zone and the three and one half acres made into a park.

The petition for rezoning to commercial classification came from Grove J. Fink, representing *The Examiner* which has an application for a television transmitter on Twin Peaks. Fink says he has a lease from the city on the land. The commission has set a hearing for September 19.

Single Application Bows Out As FCC Grants One in Month

WASHINGTON Aug. 24.—For the first time since the turn of the year, television application withdrawals, dropped to a single one in a month, an FCC analysis revealed today, but inside observers are hinting at a continued coolness by "small business" toward the video industry largely on basis of the television requiring big money. The coolness, emphasized by a falling off in bids for video licenses and by only a single television grant this week, is beginning to stir wide attention in government circles as well as industry.

Biggies Only Okayed

Under scrutiny by government folk is FCC's allocation plan. Particular significance is attached to fact that currently operating commercial videos are all owned by biggies NBC, CBS, DuMont, General Electric, Philco and Balaban & Katz with television being slated strictly for the larger communities. Big-time also has the experimental stations in tow with Don Lee and Television Productions in Los Angeles and DuMont in Washington. With some 408 tele-stations skedd by FCC for 169 communities, only one town (Amarillo, Tex.) has a population less than 60,000. FCC engineers frankly see the little fellows and small communities practically closed out of television because of high cost in getting a station started. DuMont has so far submitted the lowest estimate (\$115,000) for its D. C. experimental station. At that, DuMont upped its estimate to \$396,355 for commercial equipment and tacked on another \$396,052 to cover its first year's operating costs. First year's op is expected to wind up well over the million dollar mark.

Not for "Shoe Stringers"

The commission would like the little fellow in on the medium, but feels it's too expensive for shoe-stringers. Commission feeling is underscored by Capital Broadcasting Company's futile fight for one of the District of Columbia channels, pitted against such successful biggies as Bamberger Broadcasting, DuMont, *The Evening Star*, NBC, and Philco. FCC in ruling WWDC (Capital Broadcasting) out of the picture frankly voiced its doubts that anybody could count on any sizable returns in early period of video and broadly hinted that plenty of green—(See *Single AP Bows Out*, page 16)

Chi Video Trade Show Pushed Back to 1947; Reason--No Sets

CHICAGO, Aug. 24.—First concrete action in the Electric Association's plan to establish Chi as a top center of video came this week with the formation of a committee by tele manufacturers of their sales and ad execs for the purpose of taking an active part in the campaign.

Ernest H. Vogel, v.-p. of sales, Farnsworth Television & Radio Corporation, was elected chairman of the group. Consensus of the committee was that the video exposition, originally planned for this fall (see recent issue of *The Billboard*), should be held in the early spring of 1947 instead. Reason for the date shift is that manufacturers couldn't get enough receivers in operation to make the exposition pay off. Belief was the public shouldn't be stirred up concerning video too far in advance unless receivers were available. As program is intended to sell video sets as well as stimulate interest in programming, etc., the exposition would have fizzled if John Q. couldn't have bought.

However, reps of NBC, ABC, WGN and WBKB promised a big blowout for the exposition, such as having big time radio segs which can be adapted for video brought in from Main Stem and Hollywood; also the best present video shows on all webs (See *Chi Tele Show in '47*, page 16)

\$200 Hour Scale Set by Eddy for WBKB Ad Segs

CHICAGO, Aug. 24.—With more tele equipment on order than any video station in the country, WBKB, thru its prexy, Capt. Bill Eddy, expects to build itself into the nation's greatest telecasting station. One of B & K's top inducements to potential advertisers came this week with station going commercial, yet keeping rates down to about 1/10 New York's outlets.

Rate card, as announced by Eddy, operates on a curve scale according to the number of receivers in the area. Scale, on the basis of the 450 receivers now in use in Chi, starts at \$100 per hour. This includes two hours' rehearsal, also full facilities of the station such as direction, production, sets, etc. Sponsors get this rate until receivers operating reach 1,001. Then scale hikes to \$200 per hour.

These charges are below cost, according to Eddy, but station is willing to carry advertisers along in effort to build tele. By offering time at below standard commercial rates, WBKB is hoping to take the lead over New York and other cities where sponsor will have to put out plenty for time in addition to talent (See *\$200 Hour Scale on page 16*)

ABC Sports Back On WBKB Sked

CHICAGO, Aug. 24.—Timed so as to make ABC's latest brochure mean something, WBKB's Captain Eddy has managed to obtain the loan of two orthicon cameras and the ABC Wednesday and Thursday sked of boxing and wrestling from the Rainbow Arena go back on the air starting next week.

Four page flash brochure is ABC's way of collecting on television and sports in Chi.

NBC for Hot News as Hypo

CBS takes commentator approach — ABC "special eventing" ad men like all

By Joe Koehler

NEW YORK, Aug. 24.—NBC and CBS ideas of visual news coverage at present are at opposite ends of the television scale. NBC strives for visual immediacy, which naturally limits its actual news coverage, while CBS covers the news and tries to do it as eye satisfyingly as possible. NBC's coverage is actually a newsreel theater on the air, CBS segs are the news of the day plus pix, some stills, some cartoons, some graphs and some movies.

ABC's thinking is midway between the two. It wants news on the air pictorially but at the present time views its coverage in terms of special events, rather than all over news reporting via the camera. Not having a big budget as yet, ABC thinks in terms of having every assignment pay off, i.e., sponsored. Factually, when a special event shows up that the American boys think they'd like to cover, Paul Mowrey, web tele boss, goes out and tries to sell it. If he snares a sponsor they do it. If he can't sell it—he's been battling about 80 per cent on these specials—the web just forgets anyone had the idea.

Same Day Scanning

Paul Alley (NBC) is certain that getting footage on something which happened the same day that his *Esso Reporter* is scanned on WNBC (New York) is the best video news hypo in the world. His average of two clips per telecast of material based on things that happened within the previous 24 hours has taken some doing, but NBC has two camera men at its call (thru Jerry Fairbanks studios). Alley is the first to admit that not all the clips have been tops but his first aim has been to get the footage on the air. "We'll get better material as we go along and lick the immediacy problem," is his assurance to anyone who contends that a considerable amount of what he airs is just not air pix.

Alley would like a Staten Island fire every newsreel day but news doesn't run that way so he substitutes *New Yorkers Visit Ships of Eighth Fleet* and *West Point Graduates Record Class* (June 5) to give that touch of "it happened today." His film coverage of the pending *Ship Strike* (June 10) brought the impact of what would happen smack before the viewers. Twenty-four hours after the Paris Peace Conference convened NBC scanned motion pix of the event (July 31) and it took just five days to get the film of the underwater *Operation Crossroads* on the air (July 30).

No Coverage Attempt

No attempt is made in the Alley (See *Spot Vs. Over-All on page 16*)



Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BARclay 7-5371

Berlin and Bornstein At It Again

Odds and Ends Suits

NEW YORK, Aug. 24.—Suits and countersuits against one another are currently being kicked around in Supreme Court here by attorneys for Irving Berlin and Saul Bornstein, of Bourne, Inc., is suing Irving Berlin for \$11,050. The action was disclosed when the Berlin attorneys moved for examination of Saul Bornstein, head of Bourne, before trial of the suit in New York Supreme Court. The motion is scheduled for argument August 28. Berlin, in answers to the action, made a general denial of all allegations and counterclaimed in a suit against Bourne, for \$25,995.87 to which Bourne also made a general denial.

Bourne seeks to recover \$2,500 for alleged rental of premises occupied by Berlin subsequent to split up in September, 1944; \$1,984 for moneys owed by seven employees who went with Berlin after split up. Bourne's claim is that both had agreed that if any employee wished to leave on his own accord, Berlin was to pay up loans; \$342 as overpayment made by Harry Fox to Berlin for synchronization rights to tunes, *Grizzly Bear*, and *My Harem*; \$10,154, as part of profits that Bourne says he would have received from a rack order for the revived tune, *Always*, which the firm was prepared to fill, but thru alleged objections and certain representations by Berlin, was canceled. Bourne alleges that the representations made by Berlin were false and untrue, and that one week later Berlin filled the rack order for 92,000 copies of *Always*; \$157 for damage to office after Berlin left and \$1,200 for converting a removable unit consisting of a refrigerator, sink and closet.

Berlin's Story

Berlin retaliated with the 25G suit, less amount due Bourne on a fourth cause of action which was conceded: That of moneys distributed by Bourne at Berlin's request totaling over \$3,400. Berlin counterclaims plead that the September, 1944 agreement provided that Bourne account for royalties on certain sheet music from July 1, 1944, to time of split up, and also defendant's share of mechanical royalties, which Berlin says, Bourne failed to account for despite demand and claim that Bourne has in its possession in excess of \$10,000, also \$15,000 royalty money that Bourne received from ASCAP and \$995.87 as Berlin's share of royalties in New York, Chicago and Los Angeles offices.

Bourne is actually suing for \$21,108.06 less \$10,057.11, which it admits is owed to Berlin on royalties leaving a balance of \$11,050.95. Under the split-up agreement on September 12, 1944, Berlin surrendered 50 per cent of the stock interest in the firm and Bornstein agreed to assign and deliver to Berlin the copyrights of all interest in the songs composed by Berlin alone or in collaboration with others.

Berlin, in affirmative defenses, contends that under the agreement in 1944, Bornstein delivered a general release which bars Bornstein's claims to the rack order, synchronization rights and other causes, but admits the fourth cause which seeks recovery for moneys paid at Berlin's request. Schwartz & Frohlich represent Bourne. Berlin is represented by O'Brien, Driscoll & Raftery.

Power Politics

NEW YORK, Aug. 24.—Said a cynical musician upon gazing at another one of those Tito tells off U. S. headlines: "I think that Tito is trying to promote himself a week at Loew's State."

Myerson Pop Artist and Rep Head for MGM

Record Diskery Moving

NEW YORK, Aug. 24.—Harry Meyerson left Decca this week to take over as popular artists and repertoire chief for Metro-Goldwyn-Mayer's record division. Meyerson's spot at Decca will be filled by Morty Palitz, and there is a good likelihood that Tootie Camarrata, recently returned from England and still under contract to Decca, may move into the artist-rep, music director or combination-of-both slots at the firm.

55% of ARA Is Sold to Group Headed by Atty.

HOLLYWOOD, Aug. 24.—Vagueness of new ARA Record Company ownership reached some point of clarity with announcement that prexy, Mark Leff, has sold major interest to financial group headed by Attorney Morton Garbus, just elected new ARA prexy. New set-up is said to give financial group 55 per cent control of ARA with Leff, represented by his wife, still retaining 20 per cent, and Boris Morris, who sold out to Leff originally, back in fray with a 25 per cent interest. Leff's remaining interest, however, does not mean he will have any say from a management standpoint. It is considered likely that Morris will exert important influence on ARA's talent relationship and line-up. Amount of money involved in the sale was not revealed. Deal follows weeks of varying reports of the buying out of ARA by radio net interests, flicker firms and other platter indies like Cosmo, etc.

All Execs To Stay

Garbus also told *The Billboard* that he is currently negotiating to secure the services of one of the better known recording men in the biz to direct ARA's destiny, but he would not reveal his name. All exec personnel with ARA under Leff reportedly will remain with new set-up including Bob Appel, assistant to the president; Shelby York, v.-p. in charge of sales; Lou Bring, musical director; Dave Gould, talent director; Bruce Altman, director of sales promotion; Elbert Lew, art director, and Irving Zeitlin, comptroller.

ARA backlog orders are beginning to be taken care of with firm's own presses starting to roll plus production from indie pressers supplying ARA. ARA's 40 indie distributors thruout the country are said to have offered full co-operation in working with new management.

Talent Chief Gould is picking up plans which remained stagnant during new ownership tangle to sign new

Hotel Assn. Says "Drastic" Jumps and "Featherbedding" Out; Many Orks Get Notices

New 802 Scales Mean 55% Average, Some 75% Hikes

NEW YORK, Aug. 24.—The Hotel Association of New York City, representing 41 of this town's larger hotels, said no to the new wage scale (25 per cent higher than present scales plus 25 per cent extra if floorshow or ice show, plus 5 per cent for special nights, etc.) of Local 802, Associated Musicians of Greater New York yesterday (23) when they notified the AFM local that the members of the group would "give no recognition to the unilateral terms fixed by it (the union)."

At the same time two weeks dismissal notices were issued by hostelryes to practically every band in town who was getting less than the new scales. Affected were such orks as Blue Baron at the Hotel Edison Green Room,

Vincent Lopez at the Taft, Nat Brandwynne at the Biltmore. Unaffected were bands who were and are getting more than the new scales call for. Example of this situation is Sammy Kaye on the Roof at the Hotel Astor. Notices were given by some hotels who were not members of the association, as well as by association houses. The Dixie, not an association member, posted notice on its orks. On the other hand a few non-association members, notably the Waldorf-Astoria (one of the largest hostelryes in town, but not a member) did not give Griff Williams' band notice, tho they did give the relief orks their notice.

In the meantime none of the contracts for bands set by bookers to open after September 2 (union's effective date for new scales) have been approved by the union.

Will Not Be a Party

David Drechsler, attorney for the hotel association, said that the union's demands meant an average increase of 55 per cent over all classifications and ran as high as 75 per cent in some categories. He also protested on behalf of these members of the association, who employ musickers against the new provision whereby 802 wants all spots to employ for the year beginning September 2, at least as many musicians as they did in the year previous. Drechsler called this "featherbedding." He said: "Local 802 without conference or previous consultation of any kind with management and in violation of existing contracts, imposed drastically increased wage (See *HOTELS RAP HIKE*, page 34)

GAC May Nix Split Commish On Its Bands

Rockwell In for Meet

NEW YORK, Aug. 24.—Tommy Rockwell, General Artists Corporation prexy, is due in from Hollywood today and Rockwell, Art Weems and other New York GAC men will meet tomorrow (26) to decide policy on a number of rather pressing problems.

Coming in for a full share of discussion will be the question of whether the office can afford to split commissions with indie bookers and agents on band bookings. Policy in the act department for the past six weeks has been not to split commissions with anybody, and there is a distinct chance this policy may be adopted for the band department, too.

Also in for plenty of mulling will be question of what to do with bands affected by current hotel and nitery situation here. (See other stories in this department on 802-Hotel Association dealings in past week).

Aquarium Gets Duke for 5G; Spot Is "In"

NEW YORK, Aug. 24.—Duke Ellington is penciled in for the Aquarium here for four weeks beginning October 10 at \$5,000 per week. Owner Ben Harriman's snaring of the Duke seems to put the clincher on the question of whether the street-front spot is the type which should be played by top name bands. When Joe Glaser and Harriman originally started to put name bands into the location, many bookers, leaders and other location owners thought Glaser was nuts.

With names like Ellington working the spot, however, it is turning out to be formidable competition for other name band locations, and particularly the Zanzibar nitery which has been playing top nego names, including Ellington. Louis Prima is also skedded to play the spot, coming in on February 10, 1947.

attractions, with the names of the Merry Macs, Carmen Miranda, John Carradine, Ernie Felice, the Treniers and Mae West mentioned.

Vaude in for Tootler Jump, Too; Doubling

NEW YORK, Aug. 24.—In addition to Local 802's projected scale increases in hotels, night clubs and legit houses, union expects to secure similar hikes in the vaude field. Besides the matter of a boost in the basic wage, union is anxious to hike the fee for doubling, and also limit the number of instruments upon which a musician may double. This, it's figured, would enable more musicians within the band to cash in on some extra dough.

Another angle on doubling involves drummers. These men play a variety of percussion instruments, but are not paid for doubling. Local hopes to secure a revision in this matter, but in vaude and legit argument put forth is that a saxophonist is paid \$1 daily for doubling on a clarinet, so why not the drummer.

Matter of vacations is a primary one in both the vaude and legit aims of the union. One week vacation is already the rule is presentation houses, but local wants to extend this. In legit, current contract calls for one week after a show runs 50 weeks. Owing to fact that so many musicals fold after much shorter runs, local figures in the vacation clause needs revision.



Eddy Howard

Sensation of the music world for his smash-hit recording of "To Each His Own" ... scores another brilliant success with:

YOU'LL SEE WHAT A KISS CAN DO
and
IF I'M LUCKY

(Vocals by Eddy Howard and Trio)

Majestic No. 7206



The Three Suns

America's favorite trio, with two intriguing new tunes:

RUMORS ARE FLYING
and
IT'S ALL OVER NOW

Majestic No. 7205

Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

Brilliant Play Marks Plugger Tourney ... But in Traps & Such

By Joe Csida

NEW YORK, Aug. 24.—The qualifying round of the Professional Music Men's Golf Tournament took place Thursday (22) at the Engineer's Golf Club, Roslyn, Long Island. As golf tournaments go, it took strictly last place. As a day's outing and a funfest for the industry's song-pluggers, it was a walk-away winner.

By and large, the tourney was marked by brilliant play in sand traps, wooded areas and the men's shower room. In their usual tradition-breaking fashion, many of the pluggers (reporting their scores) disproved the old theory that two and two make four. Two and two often made two, quite frequently just one, and on at least one occasion, two and two added up to zero. Latter equation, however, is very difficult to achieve unless the mathematician has absolute privacy or is temporarily ignored by his fellow players.

One professional manager drove so many balls into irretrievable territory that one of his contactmen, playing in the same foursome, mumbled: "He should have given them to Como, MacCrae or Kaye instead. At least we'd have gotten a plug out of them."

A Daniel Boone

General manager for one firm said to another g. m., who was spending the greater portion of his afternoon in the woods: "We're gonna get you one of those fur caps. You're a regular Daniel Boone, the way you spent all your time in that forest."

And speaking of the rough, two contacters, who were last seen wandering in the woods after errant balls, are still missing. If they don't show up by next Tuesday, searching parties will be sent out after them. Insults were tossed about on every subject from certain players' wearing apparel to their alleged lack of observance of the rules and regulations.

Said one guy to another, who was rather garishly attired: "Who wrote the lyrics to your outfit?"

Said another about a player who seemed to have developed a tendency to throw the ball out of the rough instead of hitting it: "Too bad there's no baseball scouts around. He's got a better arm than Di Maggio."

Said still a third, commenting on a friend's ability on the green: "Putts? With a 'z' are the only putts he knows from!"

Some of the boys are first rate golfers and these tried midst the hubbub and schmubub to play golf. Bob Miller, PM prexy, supervised the tourney with great earnestness and managed, under extremely trying circumstances, to please the majority of the members. Qualifiers, listed below, received \$25 each. (Other prizes are listed following description of contest and winner's name):

CLASS A QUALIFIERS	Net Score	Handicap
Rocco Voeco	77	13
Tommy Valando	71	16
Mike Sukin	70	13
Dave Dreyer	71	17
Jerry Johnson	78	11
Ralph Smitman	77	17
Larry Stock	73	11
Jack Bregman	76	17
CLASS B QUALIFIERS	Net Score	Handicap
Lester Sacks	71	21
Louis Comito	67	21
Lon Mooney	77	22
George Jay	76	22
Solly Cohn	78	21
Ted E. Black	77	22
Larry Taylor	79	22
Paul Barry	80	20
CLASS C QUALIFIERS	Net Score	Handicap
Jule Stern	75	25
Murray Baker	73	25
Paul Case	82	25
Marvin Fisher	63	25

Mickey Glass	88	25
Irving Siegel	80	28
Mourae Golden	67	28
Arthur Valando	74	27

CLASS D QUALIFIERS	Net Score	Handicap
Jerry Lewin	81	29
George Pincus	85	36
Leo Diston	80	36
Irwin Gurr	73	30
George Dallin	82	30
Harry Goodman	86	36
Chas. Ross	79	30
Murray Luth	79	30

Winner of the low gross score—qualifying round, Larry Stock, 84—\$100.

Winner of the low net score—qualifying round, Marvin Fisher, 63—\$50.

Winner of the putting contest—Paul Barry—The Shubert Woods.

Winner of the birdie trophy by Radio Dally—Mike Sukin, 2 birdies.

Winner nearest to the pin on 14th hole—Rocco Voeco, 7 1/2 feet.

Winner of the sand blasting contest—Jule Stern, 6 feet—Capitol Phonograph.

Winner of the chipping contest—Leo Langlois, 11 inches—Majestic Radio.

Winner of the booby prize—Gene Goodman, 12 golf lessons, Sablan's Golf School—a net 164.

Winner of the first guest prize—Louis Dreyer, gross 74, net 64—\$50 certificate.

Winner of the second guest prize—Buddy Clark, gross 83, net 66—\$25 certificate.

Winner of the driving contest—Marvin Fisher—Waring Blender.

First play-offs will take place Tuesday (27) and *The Billboard* will carry announcements of winners.

Handy - Raeburn Blow - Up Happens; Boyd Using Richards

HOLLYWOOD, Aug. 24.—George Handy, ultra modern arranger, whose works were an intricate part of Boyd Raeburn's highly controversial band, is no longer writing for Raeburn. Handy and Raeburn have been feuding for months now and blow-up was expected before this. Handy, who has his own personal manager to push his wares, namely Jerry Breitman, is expected to do a batch of scoring for Woody Herman.

Meanwhile Raeburn was taken on *The Musical Writings* of Johnny Richards, another arranger, highly regarded by the jazz critics. Richards had his own band back East last year, but jobs secured for outfit were not in category to pay off caliber of musicians who could play Richards heavy arrangements.

DINAH SHORE

Is There Anything Finer?

POLLS and record sales answer, "No, she's tops." La Shore climbed fast to dizzy heights of pop thrushdom and has stayed up there to date. Her present stint is on the Paramount (N. Y.) stage, heading the show, and, in the fall she goes back to the airwaves with comic, Peter Lind Hayes, in a new series for Ford Motor Company.

For several seasons now, Dinah has headed all types of polls and radio ratings. Last year she won hands down as the favorite chirper of G. I.'s, high school and college kids in *The Billboard* poll. This year, with an average 13.2 Hooperating for the year, she leads the fem chanting contingent. Dinah has gone a long way in eight years from the little singer on WNEW, New York, who got her break on the Eddie Cantor show. She sang last year with longhair orks in New York, Detroit, Philadelphia and Milwaukee and had made a couple of money-making pix, to say nothing of her platters which rank high regularly in *The Billboard* hit lists.



Cap Disks Prep Indiana Plant For Early '47

HOLLYWOOD, Aug. 24.—Glenn Wallichs, top Capitol Records exec, arranged the purchase of a 60,000 square foot building in Anderson, Ind., as headquarters for firm's Midwest pressing plant during his recent trip. Roy Marquardt, Capitol v.-p. in charge of manufacturing, is in Anderson this week to arrange installation of record presses and other equipment. Wallichs stated that pressing plant should be in operation by early '47 (and will take Midwestern load off Capitol's recently acquired Scranton, Pa., plant and newly built Los Angeles pressing quarters).

Recent Capitol personnel changes have been made to increase activity in firm's advertising and promotion operations. National sales manager, Floyd Bittaker, announced that Harold Woodmansee, the advertising manager, is heading up department devoted to the creation and production of dealer displays, direct mail and trade and national advertising. Newly organized sales promotion division has George Oliver in charge, assisted by Charles Craig. Oliver's department will handle exploitation of records, Capitol talent, flicker tie-ups and radio station relations.

Capitol's board of directors now consists of five people with addition of Donald Royce, of Wall Street's Blythe firm, and John Griffin, v.-p. in charge of sales. Buddy DeSylva, Johnny Mercer and Glenn Wallichs are the remaining board members.

Mystery Gal

NEW YORK, Aug. 24.—What teleprinter transmission and a composing room can do to headlines every once in a while is a pity. Last week we sent thru a head of a Will Bradley story which read: "Bradley Forms Own Ork; GAC to Handle." When the paper came out the head read: "Bradley Forms Own Ork; Gal to Handle." Where they got the gal from we don't know. Band's personal manager is Van Tonkins (as stated in story), and GAC, of course, is General Artists' Corporation, who are booking the new aggregation.

Majestic Changes 'B,' Ups Price to 75c on Howard's 'Each Own'

NEW YORK, Aug. 24.—Majestic Records this week pressed new copies of Eddy Howard's *To Each His Own* with Howard's theme *Careless* on the flipover instead of the tune originally on the reverse side, *Cynthia's in Love*. Along with the changed "B" side, went a price hike.

Original *Own* was a 50-cent retailer, and new one goes for 75 cents over the counters. Reason is said to be that in an effort to meet the demand for the disk, Majestic is having records pressed in plants other than their own, and consequently records cost them so much to produce they have to get the 75-cent retail nick.

Engel "Investigators" Find 135,000 Bootlyric Sheets Sold in N. Y. Every Month

Two Circulation Men Find 15 Spots, Talk With Pushers

NEW YORK, Aug. 24.—Investigation by Lyle Engel, lyric magazine publisher, revealed that there are conservatively 135,000 copies of bootleg lyric sheets being sold in the Metropolitan New York area every month. What the maximum might be no one knows. At any rate, Engel this week wrote Walter Douglas, chairman of the board of Music Publishers' Protective Association, about his findings. He also sent a copy of his letter to music publishers. The letter follows:

August 23d, 1946

Mr. Walter Douglas
Music Publishers Protective Association
45 Rockefeller Plaza
New York City

Dear Walter:

Very early in July, I instructed several of the men in my circulation department to forget their regular duties and to go out and check areas in and around New York for evidence of bootlegs on sheets being sold.

The following is a listing of the date, time and locations at which such song sheets were being sold:

Date	Time	Location
July 1	8:30 p.m.	Fordham Road, Bronx
July 12	5:00 p.m.	1 East 42d Street—Entrance
July 17	5:10 p.m.	42d Shuttle at Lexington Subway
July 29	10:00 a.m.	B.M.T. between 36th and Pacific streets
July 31	11:00 p.m.	Merrick Theater, Jamaica
Aug. 1	1:30 p.m.	42d Street between 5th and 6th avenues
Aug. 4	4:30 p.m.	B.M.T. Station, Coney Island
Aug. 5	8:30 p.m.	Jamaica Avenue, Jamaica
Aug. 8	1:30 a.m.	49th Street and Seventh Avenue

Aug. 9	6:30 p.m.	42d Street between B'way and 6th Avenue—in front of cigar store
Aug. 13	9:00 p.m.	Tremont Avenue and Southern Boulevard, Bx.
Aug. 13	9:30 p.m.	Fairmont Theater, Bronx
Aug. 16	4:30 p.m.	Grand Central Station
Aug. 16	5:00 p.m.	14th Street, Manhattan

Naturally, you could not expect two circulation men, who are inexperienced investigators to uncover all the evidence which might prove to be a new and widespread development in the marketing of bootleg song sheets. Our circulation men spoke to the illegal peddlers and were told that sales of between 300 and 500 illegal song sheets are made each day. In view of the fact that they are being sold at so many locations at the rate of between 300 and 500 each time, I believe this racket is very well organized and appears to be much bigger than we suspect. If we figure that only 15 outlets sell 300 copies at each location, we get a total of 4,500 copies sold per day—in one month, these 15 outlets could sell 135,000 copies which is a minimum figure. Thus far, we have only uncovered 15 outlets—it is obvious that there must be many more. Knowing that the music publishers would be interested in this current development, I am sending them a copy of this letter.

Very truly yours,
LYLE K. ENGEL
President.

BOSTON, Aug. 24.—Dick Haymes and Margaret Whiting looked like they were headed for a record-busting week at the RKO Theater here, if opening day (Thursday 22) is any criterion. Did \$8,805 first day, which tops Betty Hutton's and Frank Sinatra's previous highs for the preem day at this house.

SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC



HURRICANE HIT SWEEPING THE COUNTRY

(It's gonna depend on)

THE WAY THAT THE WIND BLOWS

words and music by JOAN WHITNEY & ALEX KRAMER

A HIT ON THESE RECORDS...

JIMMY DORSEY

Decca Record No. 18900

DINAH SHORE

Columbia Record No. 37072

GORDON MACRAE

Musicraft Record No. 15084

ALVINO REY

Capitol Record No. 280

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Canuck Promoter - Leader Uses Yank Names To Build New Spot

DETROIT, Aug. 24.—Policy of booking in occasional name bands for one-nighters has paid off in a big way for Jack Kennedy, Canadian promoter-band leader, during the past several months. Kennedy's base of operations is at Sarnia—60 miles north of Detroit in a direct line, at the mouth of Lake Huron—a town of about 20,000 population at the northwestern end of Lower Ontario. Canadian territory, including the widely scattered smaller cities, has long been considered an excellent field for good show attractions, and reports from bookers indicate the territory has been starved for them in recent years.

Kennedy has fronted his own band, about 14 pieces, at the Kenwick Terrace (with a dancing capacity of 2,500) in Sarnia, for the past several years. He has built up a faithful local following, and draws from a wide territory beyond the town limits for his patronage. Last winter he switched his policy to a spot booking on a one-night basis of names, once every month or so on the average. Blue Barron, Ina Ray Hutton, Tommy Dorsey, Scat Davis, Les Brown and others were booked in. Results were uniformly successful—in fact, Kennedy has acquired the reputation of never losing money on a promotion.

Builds New Spot

Meanwhile, he built up a new spot, Kenwick-on-the-Lake, along the shore of Lake Huron, about eight miles out of town. Spot is a Hollywood style summer resort, with Mexican style decorations. Spot is said to have cost \$100,000, and holds 5,000 dancers on the floor.

Most significant, it was built up in good part from the proceeds of

the big dates at Kenwick Terrace. Kennedy moved out to the lake spot for the summer and has been doing even better than at the Terrace. Larger capacity, novelty and the lack of any similar big outdoor spot over a great distance is helping to bring in his crowds. Location is only a few miles from the Blue Water Bridge, so that American trade from the huge summer resort colony north of Lake Huron can drive over readily for the evening.

Monroe's \$5,300

Typically, Kennedy did \$5,300 on a Wednesday with Vaughn Monroe as the attraction. Earlier, he grossed \$3,800 with Charlie Spivak. Monday he has Jan Garber set for a one-nighter, with Alvino Rey and Guy Lombardo to follow. He moves back into Kenwick Terrace after Labor Day. Continuing with the same name band policy, spicing up the regular appearances of his own band, which is somewhat in the Lombardo manner and one that appears to be popular with the Canadian trade. Bookings for the big bands are being handled thru the Detroit office of MCA, tho there is no exclusive contract.

Meservey's Educational Disks

NEW YORK, Aug. 24.—Lt. Col. Douglas Meservey, formerly NBC program exec, DuPont ad chief and military governor of Bremen, Germany (among other achievements during the war), is going into the educational disk and film biz. Firm will be called Simmel-Meservey, and will operate out of Beverly Hills, Calif.

Dexter To Head New Race Dept. at Capitol

HOLLYWOOD, Aug. 24.—After repeated dealer and distributor queries, Capitol Records is moving into the race record field with firm's Dave Dexter heading department. Waxery has already recorded sides by blues artists Julia Lee, Jesse Price and Geechie Smith and expects to add a batch of other colored blues attractions. Dexter will double in brass from his renewed role as editor of Capitol magazine after taking a flinger in publishing field with his own *Note* rag.

Early September releases by Capitol will include initial sides specifically slanted toward blues market. Thereafter one race record at least will be included in Capitol's semi-monthly output. Dexter will work under Jim Conkling, Capitol's recording head, altho his extensive background in the jazz and blues field will be fully utilized by allowing him to completely supervise all race cutting sessions. Alan Livingston, assistant to Conkling, will also work with Dexter from time to time. Platters will go at 50 cents per. Dexter will also handle jazz dates for Capitol a la his *History of Jazz* album series for firm last year. Occasional previous releases by King Cole Trio and Cootie Williams band via Capitol have registered in race market, but Lee, Price, Smith array is the real earthy race quality stuff.

ASCAP Shindig at Carroll's

HOLLYWOOD, Aug. 24.—Annual ASCAP Coast shindig takes place September 9 at Earl Carroll's nitery. Biz meeting will hold forth during afternoon with evening devoted to all star show and dinner. Larry Shea, Western division head of ASCAP, relays info that ASCAP New York bigwigs will be present including Deems Taylor and John Gregg Paine.

Music for Miners

SCRANTON, Pa., Aug. 24.—Music will be piped into the veins of the earth here to ease the fatigue of anthracite miners. Sonic Services, Inc., has contracted with Pennsylvania Coal Company to supply music for one of the main shafts at the Ewin Colliery, where more than 1,000 miners are employed.

John Waugaman Jr., president of the Sonic Company, said the innovation marks first venture into this phase of musical entertainment. Music also will be piped to dressing shanties and other points where miners assemble at the mines.

MCA Confab Mulls Plans for Newer Orks

CHICAGO, Aug. 24.—Primary purpose of the meeting of the key men of Music Corporation of America here week last was to determine the course of action for some of the agency's new band properties. Newer orks with agency include Skitch Henderson, who was just signed a couple of weeks ago, Jack Fina and Ziggy Elman. Couple of other new orks will be signed in the next few days, the names are not releasable at the moment.

With musicians unions planning scale hikes, and severe ones at that, all agencies see progress possibilities for newer bands made even tougher than ever before, since buyers will be inclined to want the top names if they have to pay top-heavy dough. Present at the meeting were Maurie Lipsy and Jim Brady from the local office, Larry Barnett from New York, Eames Bishop from the Coast, D'Arv Barton from Cleveland and Norman Steppe from Dallas.

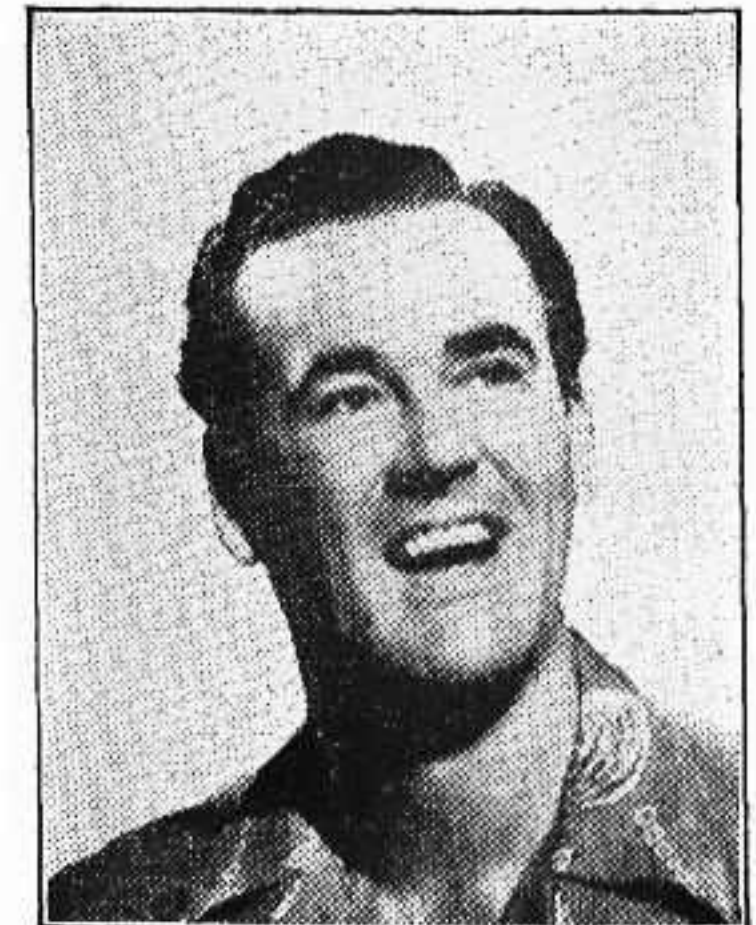
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Persian Record Deal Has Ten-Yr.-Old Yank Film Trimmings

HOLLYWOOD, Aug. 24.—Deal involving foreign record market has just been closed between small local indie waxery, Rhapsody Records, and Amid Ahkbar, Persian distributor of radios, phonos, records and also a motion picture theater operator. Ahkbar is here negotiating distributorship of USA radio and phono lines in Persia and got with Tommy Harrison, of Rhapsody, and arranged to buy lots of 25,000 records, especially made to tie in with music from current American motion pictures making the theater rounds in Persia. Flickers showing in Persia are generally six to 10 years after original showing in the USA. Arrangement calls for Rhapsody to be notified by Ahkbar in advance just what flickers will be displayed and then will accordingly check music featured in film and record same. (According to Ahkbar, Persian populace loves American music, but names mean nothing and they can only identify music on records if arrangement and tempo are exactly the same as used in the pictures. Therefore Harrison will have to see that recorded versions are as similar as possible to film fare.

30 Days in 21 Towns

Potentials of deal are supposedly unlimited since flickers are featured for a month each in 21 major Persian cities from Teheran to lesser centers.

Price to Ahkbar for platters will be usual 49 cents each, with additional export charges, etc., up to Ahkbar. Harrison may issue some of the specially cut disks for local consumption if tune revivals fit in with current song interests. Another international angle Rhapsody is considering is changing American pop song hits into Chinese and wax Oriental versions for the Eastern world.

Supreme Court May Review Out-of-Bound Army-Navy Terp Ban

NEWPORT NEWS, Va., Aug. 24.—Question of whether the army and navy have the right to station military police and shore patrolmen outside a public ballroom declared out-of-bounds to service personnel, continues here and may be decided by the United States Supreme Court. Test is the case involving Bert Kay, operator of the Barn, who on February 10 won the first round in his battle with military and naval authorities of this area when Federal District Judge Sterling Hutcheson handed down a ruling which held that the C. O. did not have the right to station police outside the hall.

Stay Granted

A stay of execution, however, was granted by the Circuit Court of Appeals of the Fourth Judicial Circuit, which on July 29 reversed Judge Hutcheson's decision. Kay's counsel now has applied for a writ of certiorari, which, if granted, means the findings will be reviewed by the U. S. Supreme Court. Kay contended, in seeking a restraining injunction against the army and navy, that the patronage of his ballroom had been so injured by the presence of military and naval police at the door that he had to close the place.

Another Biscuit-Maker

CLIFTON HEIGHTS, Pa., Aug. 24.—Another new biscuit source of supply is setting up in business here and will be operating by early September. Firm is Marco Products Company in this suburb, seven miles outside of Philadelphia. Present product will be a shellac-type biscuit, but aim is eventually to put out a non-breakable plastic biscuit. Capacity in beginning will be about 50,000 biscuits a week.

Bullets Encores As a Disk Maker

HOLLYWOOD, Aug. 24.—Record label ownership seems to attract all brands of people in biz, tunesmiths, band leaders, publishers, etc. And now talent manager Bullets Durgom can be added to fold. Durgom, p. m. for Andy Russell, Pied Pipers, Connie Haines and Page Cavanaugh Trio, among others, just purchased the Encore label, including masters by the Sam Donahue band, Ray Linn's ork and Cafe Gala Group. Al Williams and Sid Abramson sold out Encore to Durgom. Durgom did not state just what he plans to do with Encore set-up.

Romberg 120 Middle Brow One-Nighters

HOLLYWOOD, Aug. 24.—Composer Sigmund Romberg will start 120 one niters from New York early in February, playing thruout country with full ork of 60 musicians and four soloists, winding up on the West Coast in June. Romberg, who will conduct own program, will do two and a half hour show of light opera and American classics, including generous portion of his own compositions. According to composer, concerts will offer what he calls "middle-brow—music, which a symphony ork would call low-brow and, which a pop ork would call high-brow." Harry Squires, former MCA and William Morris booking agent, now an indie operator, is handling the Romberg jaunt.

Sterling's First Tunes On Columbia Platters

NEW YORK, Aug. 24.—First tunes of Sterling Music, Count Basie's Burke & Van Heusen affiliated publishing house (announced exclusively in *The Billboard*) set up for the Count by his personal manager, Milt Ebbins, will be five originals he recently cut for Columbia Records. Tunes are: *Mutton Leg*, *Wild Bill's Boogie*, *Hob Nail Boogie*, *Stay On It*, and *Get Goin' Blues*. Another tune skedded for recording soon, and in the catalog will be *The King*, which Basie penned in honor of Benny Goodman. Ebbins said he and the Count are considering the possibility of expanding the new firm by accepting material from writers other than Basie.

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 El Paso, Texas, 817 Texas Street.....Main 892
 Erie, Pennsylvania, 2005 State Street.....Erie 2-6488
 Evansville, Indiana, 422 N. W. Seventh Street.....Evansville 5274
 Fort Wayne, Indiana, 1609 So. Calhoun Street
 Fort Worth, Texas, 409 Jones Street.....Fort Worth 2-5385
 Fresno, California, 1234 "O" Street.....Fresno 4-4746
 Grand Rapids, Mich., 41 Market St., S. W.....Grand Rapids 9-3244
 Harlan, Kentucky, Hoskins Street
 Hartford, Connecticut, 346 Ann Street.....Hartford 2-4115
 Houston, Texas, 1312 Live Oak Street.....Fairfax 3121
 Indianapolis, Indiana, 326 West Georgia Street.....Lincoln 8445
 Jackson, Mississippi, 620 East Pascagoula Street.....Jackson 2-3618
 Jacksonville, Florida, 530 E. Forsyth Street.....Jacksonville 5-7008
 Jersey City, New Jersey, 157 Tonnele Avenue
 Johnstown, Pennsylvania, 80 Hickory Street
 Joplin, Missouri, 922 Pennsylvania Avenue.....Joplin 2611
 Kalamazoo, Mich., 112-114 Parkway Ave.....Kalamazoo 2-0276
 Kansas City, Missouri, 2101 Broadway.....HA 7447
 Knoxville, Tennessee, 708 North Broadway.....Knoxville 3-1116
 La Crosse, Wisconsin, 222 Pearl Street.....La Crosse 769
 Lansing, Michigan, 404-406 Kalamazoo Plaza.....Lansing 2-0808
 Lexington, Kentucky, 309 North Ashland Avenue
 Little Rock, Arkansas, 301 E. Markham Street.....Little Rock 4-1681
 Los Angeles, California, 700 Turner Street.....Madison 7141

Louisville, Kentucky, 207 E. Broadway.....Jackson 7201
 Manchester, N. H., 22-24-26 Commercial Street.....Manchester 6086
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 Minneapolis, Minnesota, 63 South 13th Street.....Bridgeport 3266
 Muncie, Indiana, 204 East Willard Street.....Muncie 6614
 Nashville, Tennessee, 128 Sixth Avenue, South.....Nashville 5-6331
 Newark, New Jersey, 221 Frelinghuysen Avenue.....Bigelow 8-3200
 New Haven, Connecticut, 121 Olive Street.....New Haven 8-3112
 New Orleans, Louisiana, 733 Tchoupitoulas Street.....Magnolia 2011
 New York, New York, 585 Hudson Street.....Watkins 9-3800
 Niagara Falls, N. Y., 11th St. & Whitney Ave. Niagara Falls 6921
 Norfolk, Virginia, 267 Bank Street.....Norfolk 2-2741
 Oakland, California, 9th & Jackson Streets.....Highgate 8330
 Oklahoma City, Okla., 127 E. California St.....Okla. City 3-5475
 Omaha, Nebraska, 914-20 North 18th Street.....Jackson 0456
 Philadelphia, Pennsylvania, 429 North 7th Street.....Market 2800
 Phoenix, Arizona, 441 W. Madison Street.....Phoenix 3-3103
 Pittsburgh, Pennsylvania, 420 Duquesne Way.....Atlantic 3975
 Portland, Maine, 94 Commercial Street.....Portland 2-0131
 Portland, Oregon, 300 N. W. 14th Street
 Providence, Rhode Island, 267 Harris Street.....Gaspee 6523
 Reading, Pennsylvania, 145 South 8th Street.....Reading 4-2169
 Richmond, Virginia, 401 East Canal Street.....Richmond 3-8331
 Roanoke, Virginia, 515 Norfolk Avenue, S. W.
 Rochester, New York, 67 Mortimer Street.....Main 9050
 Rockford, Illinois, 118 South First Street.....Main 2325
 Sacramento, California, 1131 "S" Street.....Main 7661
 Saginaw, Michigan, 125 Davenport Street.....Saginaw 3-6474
 St. Louis, Missouri, 2653 Locust Street.....Newstead 3000
 St. Paul, Minnesota, 174 East Sixth Street.....Garfield 7351
 Salt Lake City, Utah, 310 W. Second So. St.....Salt Lake City 3-3911
 San Antonio, Texas, 1801 Broadway.....Garfield 1261
 San Diego, California, 215 West Market Street.....Main 6138
 San Francisco, California, 1201 Bryant Street.....Market 4000
 Savannah, Georgia, 22 Bay Street, West.....Savannah 8143
 Scranton, Pennsylvania, 204 Monroe Avenue
 Seattle, Washington, 1212 First Avenue, South.....Elliott 4100
 Shreveport, Louisiana, 206-208 Market Street.....Shreveport 5209
 Spokane, Washington, So. 122 Monroe Street.....Main 4288
 Springfield, Illinois, 1007 E. Jefferson Street.....Springfield 3-4509
 Springfield, Mass., 484 Worthington Street.....Springfield 4-8255
 Tacoma, Washington, 2316 South "A" Street
 Tampa, Florida, 604 Ella Mae Avenue.....M-1805
 Toledo, Ohio, 28 No. St. Clair Street.....Adams 5104
 Tulsa, Oklahoma, 14-18 North Guthrie Street.....Tulsa 3-6121
 Waco, Texas, 207-209 So. Fourth Street
 Washington, D. C., 1330 New York Ave., N. W.....National 6800
 Waterbury, Connecticut, 127 East Main Street.....Waterbury 4-2143
 Wheeling, Virginia, 1422 Main Street
 Wichita, Kansas, 904 E. First Street.....Wichita 5-0628
 Wilkes-Barre, Pa., 85-97 East Union Street.....Wilkes-Barre 2-5106
 Wilmington, Delaware, 18th & Market Streets.....Wilmington 8158
 Worcester, Massachusetts, 290 Franklin Street.....Worcester 6-4351
 Youngstown, Ohio, 265 West Rayen Avenue.....Youngstown 4-1111



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Music—As Written

NEW YORK:

Al Green, prexy of National Records, says no one is buying his company at the present time. He tied up with distributors who handle Cosmo because he was not covered by distribs in certain territories and Cosmo was. Similarly Cosmo needed some production help so he agreed to press for them at his plant in Phillipsburg. No deal further than that between the two, says Green. . . . Chappel & Williamson are splitting the tunes from the new 20th Century Fox film, *The Shocking Miss Pilgrim* (Grable and Haymes) Chappel will plug *For You, For Me, Forevermore* and *Aren't You Glad We Did* from the pic, while Williamson will make its drive on *Changing My Tune*.

Steve Sholes, director of specialty recordings for RCA-Victor, flew to the Coast yesterday (23) to record Roy Rogers, Sons of the Pioneers, and will line up some hot jazz dates while out there. . . . David Selznick threatened to sue Capitol if they didn't yank Bobby Sherwood's disking *Duel in the Sun*, same title as Selznick's disk, but Selznick footed half the cost of recalling and killing the platter.

Al Stone, who wrote *Symphony*, has another one skedded for November drive by Robbins. It's called *There is No Breeze (To Cool The Flame of Love)*. Lyrics are by Dorothy Dix. . . . Guy Lombardo, who copped the final two heats of the National Motorboat Sweepstakes with his Temp VI, plays a one-nighter for Coca-Cola exec's daughter's birthday party in Atlanta. Coke is flying Guy down from Detroit, the rest of the band from New York. Plane fares alone will cost coke biggie \$1,600. . . . Irving Mills in town looking over music-comedy scripts. If he finds one he likes he will produce it in the fall.

De Luxe Records' new plant, which they hoped to have ready by August 15 won't be ready until mid or end September. . . . "Music In Radio Broadcasting" is a book every publisher interested in usage of his product in radio could read to good advantage. It's published by McGraw-Hill. . . . French Government gave John Paine, ASCAP general manager, the Croix de Chevalier of the Legion of Honor in recognition of his work in the field of international copyrights. . . . Ex-G. I. Hugie McFarland, who in 1941 and 1942 was band boy for the Raymond Scott ork, is now the band's road manager.

Finalists in Mutual Broadcasting System's hunt for a chirp for the Tommy Dorsey band are Sherry Sherwood, 18, of Washington; Marilyn Daye, 19, of Columbus, O.; Naomi Wright, 21, of Miami Beach, Fla.; Jerrie Madsen, 22, of Oakland, Calif.; Peggy Jones, 23, of Wichita, and Roxanne Threet, 23, of Los Angeles. Final winner will not only be band's singer, but will get part in Dorsey flicker, *The Fabulous Dorseys*. . . . Radio and electric phonograph prices have been increased 3 per cent by OPA. . . .

CHICAGO:

Paramont Attractions here has set Fred Waring and His Pennsylvanians for a one-nite concert at Convention Hall, Cleveland, September 25. Hall holds 10,000. Waring will also play at Purdue University's Hall of Music September 27 and the Cadle Tabernacle, another 10,000 seater in Indianapolis September 28. . . . Bernie Yuffy, pianist, who had his own ork which broadcast over BBC while he was in the Canadian Army and who has written many published songs, may soon join the Will Back ork as 88'er.

Norman Ebron Trio, which finished a 19-month engagement at Denny Holland's Town House, Milwaukee, is

skedded to do a request return there beginning September 1. . . . George Bieber in from New York to represent Sammy Kaye's Republic Music firm. Bieber will set up offices in the Loop and handle the Midwest operations of the org. . . . The Bob Cross ork and Milt Herth Trio combination broke all records in a one-day engagement at Orpheum Theater, Joliet, Ill., when they pulled \$3,960 at popular prices.

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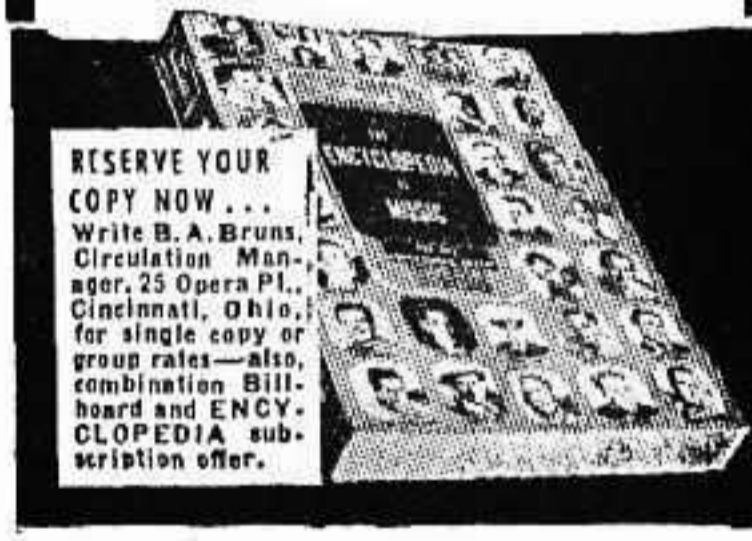
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... Eddy Howard netted a neat \$2,370 for a one-nighter at Caloma, Paw Paw Lake, Mich., on a privilege basis. Spot has played such orks as Masters, Weems, Prima.

DETROIT:

Arturo Waters' orchestra, currently at Club Casanova, may stay on as sole attraction at this downtown spot, originally slated to revert to floor-show policy this fall. . . . Jimmy Jeffner, orchestra leader and staff arranger for the Delbridge & Gorrell office, is planning to leave September to start a four-year course in chiropractic, under the G. I. Bill of Rights. . . . Leo Sunny orchestra, which played for the Milk Fund Picnic at Cashmoor Park, St. Clair Flats, Saturday (17), may go to Atlanta for the fall.

Eddie Cliff, vocalist, held over at the Bowery for a third week. . . . Eddie Martin's band moves into the Motor Bar at the Book-Cadillac next week, replacing Nev Simons. . . . Phil Brestoff orchestra leader at Hotel Statler Terrace Room and also musical director of WXYZ, has returned from a month's vacation in Hollywood, where he visited his wife, Dee Parker, vocalist with Jimmy Dorsey.

HOLLYWOOD:

Jack Archer in from New York and rolling into action in his new role at William Morris's Beverly Hills band department. . . . King Sisters may play Strand Theater, New York, with Alvino Rey. . . . Booker Phil Shelley just returned from Chicago. . . . Eddy Howard, with his *To Each His Own* Majestic Record zooming him into potent box office, is likely to go into Casino Gardens in mid-October.

Ex-Tommy Dorsey chirper, Edith Wright, warbling in San Fran. . . . Buddy Worth, brother tunesmith Bobby Worth, formed new ork playing first

Song Senders Disk Nuptials & Sermons

DETROIT, Aug. 24.—The pre-war singing messenger is back in town—with a difference—all packaged up with a recording deal by the same outfit. New group here, known as Song Senders, has started the service, taking orders for songs to be delivered at a given time over the phone to the chosen recipients. Songs are given "live" by the senders. Organizing the new company are Francis K. Derry, James J. O'Bryan and Charles J. Spencer. The first two named are ex-G.I.'s. All have been active in school dramatics in the past and are set to make a business out of the new line.

Second part of their activity is the recording of weddings and some types of other special events. Typical speciality is recording of sermons for churches or clergymen. There is said to be a sizable demand waiting to be tapped for recording the wedding services, giving the couple a permanent record on disks of their vows. They also do recordings for a local music school.

dates at Glendale and Pasadena, Calif., civic auds. . . . Majestic Radio in contest give-away gimmick at Avadon Ballroom.

Decca's Jack Kapp exiting to New York this week with word that ever-increasing Hollywood music activity will necessitate frequent and longer trips here than his previous annual excursions. While here, Kapp looked over a couple of recording sites, including newly built 6000 Sunset set-up, but has decided to wait until materials are available in order to build super quarters here.

RKO snagged Tex Beneke for short in expansion of this department. . . . Chicago's Sharon Pease in town. . . . Red Doff flacking Enterprise Records. . . . Chirper Pat Friday just penned with Enterprise. . . . Eugene Mathis back in exec role with Allied Record Manufacturing after session in service. . . . Key Lab Record Machine Manufacturing has Robert Trumpis as new general manager. . . . Leo Fortin, trumpeter and original member of band, back with Lawrence Welk after service stretch.

Bullets Durgom may land Pat Flaherty to succeed Doris Day with Les Brown. Brother Nick is Durgom's new leg man.

Pied Pipers will be joined by the Page Cavanaugh Trio at El Cortez Hotel. . . . Seymour Heller to San Francisco to work out personal appearances for the De Castro Sisters in connection with Enterprise Records. De Castros also set for Columbia's *Over the Santa Fe Trail*. . . . Horace Heidt likely to swing back to low budget bands at his Trianon after Lionel Hampton's run, with Jimmy James a return possibility.

Key Laboratories, record machine manufacturers, announced Robert Trumpis as new general manager. . . . Ed Fishman made appearance at Local 47, AFM, to reinstate license canceled year ago and likely to be granted if old claims are settled. . . . AFM Local 47 picnic turned out to be big event, with thousands attending. . . . Tex Beneke ork to do Universal short when they arrive here.

PHILADELPHIA:

Lou Chaiken takes over bandstand at River Drive Terrace, with Casa's orchestra moving down the road apiece to the Old Falls Tavern. . . . Glen Gray next in the band parade at Orsatti's Gateway Casino at nearby Sommers Point, N. J. . . . Eddie Matthews leaves the Earle Theater pit to bring his tenor sax to Eddie Phillips's crew at Lexington Casino.



HIS WAY TO FAME!



FRANKIE

"PEE WEE"

KING

on

BULLET RECORDS

with his **GOLDEN WEST COWBOYS**

WESTERN MOTION PICTURES

WSM

'GRAND OLE OPRY'

JUST RELEASED

"THAT CHEAP LOOK IN YOUR EYE"

BACKED BY

"YOU WERE THE CAUSE OF IT ALL"

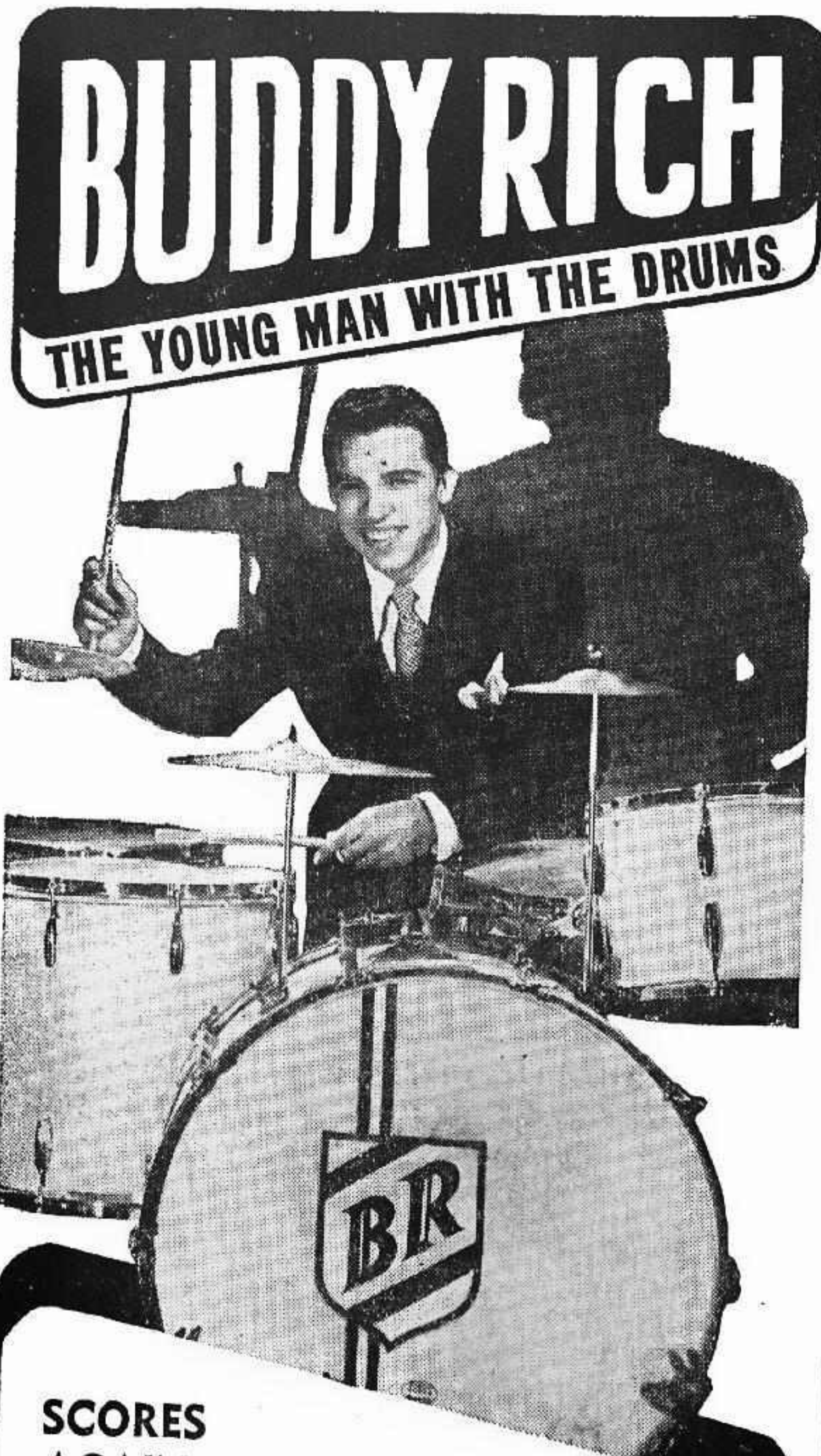
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MANAGEMENT: J. L. FRANK, WSM, NASHVILLE, TENN.

3 MORE
PROGRESSIVE DISTRIBUTORS
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MERCURY RECORDS
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Complete Record Service
RECORD your MASTER in Chicago's
MOST MODERN RECORDING STUDIO
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Order your 10" and 12"
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84 E. LAKE ST. CHICAGO 1, ILL.
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The Complete Recording Organization

You can't miss
with this NEWEST recording
by **LAWRENCE WELK**
"ROGUE RIVER VALLEY"
from the Universal Picture
"CANYON PASSAGE"
coupled with
"GUITAR POLKA"
Vocal Chorus by
Bob "Tex" Cromer
Decca #18877



BUDDY RICH

THE YOUNG MAN WITH THE DRUMS

SCORES AGAIN . . .

at the

AQUARIUM

RESTAURANT, New York

Repeating His Triumph in His First New York Theatre Engagement at the

Strand Theatre

The Billboard said, "... pulled sock mitts practically all the way . . ."

AND AGAIN AND AGAIN ON . . .

MERCURY RECORDS

—3017

(Get Your Kicks On)

ROUTE 66

THE IGGIDY SONG

—3025

QUIET RIOT

BABY, BABY,
ALL THE TIME

Ps. Mgt. LOU MINDLING Dir. MUSIC CORP. of AMER.



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. TO EACH HIS OWN
2. SURRENDER
3. THE GYPSY
4. FIVE MINUTES MORE
5. DOIN' WHAT COMES NATUR'LLY
6. SOUTH AMERICA, TAKE IT AWAY
7. THEY SAY IT'S WONDERFUL
7. I GOT THE SUN IN THE MORNING
8. I DON'T KNOW ENOUGH ABOUT YOU
9. PRISONER OF LOVE
10. I DON'T KNOW WHY (I JUST DO)
11. IN LOVE IN VAIN
12. CYNTHIA'S IN LOVE
13. IF YOU WERE THE ONLY GIRL
14. WHO TOLD YOU THAT LIE?
15. ALONG WITH ME

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

The list of England's Top Twenty for the week ending August 16 was not published due to the Press Wireless strike in New York last week. This list is published herewith for the record:

WEEK ENDING AUGUST 16

1. Bless You for Being an Angel. 2. Primrose Hill. 3. I Can't Begin to Tell You. 4. Laughing on the Outside (Crying on the Inside). 5. Down in the Valley. 6. There's a Harvest Moon. 7. Let Bygones Be Bygones. 8. Money Is the Root of All Evil. 9. In the Land of Beginning Again. 10. Cruising Down the River. 11. Mary Lou. 12. Oh! What It Seemed to Be. 13. Into Each Life Some Rain Must Fall. 14. You Can Be Sure of Me. 15. Coax Me a Little Bit. 16. Homesick—That's All. 17. You Always Hurt the One You Love. 18. You Won't Be Satisfied (Until You Break My Heart). 19. Prisoner of Love. 20. Love Is a Merry-Go-Round. 20. A Door Will Open.

WEEK ENDING AUGUST 23

Weeks to date	Last Week	This Week	POSITION	SONG	ENGLISH		AMERICAN
					ENGLISH	AMERICAN	
10	1	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Words & Music	
8	2	1	2	PRIMROSE HILL	Lawrence Wright	*	
3	6	2	3	THERE'S A HARVEST MOON	Strauss-Miller	*	
8	4	3	4	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI	
22	3	3	5	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn	
5	5	4	6	DOWN IN THE VALLEY	Leeds	Leeds	
34	10	5	7	CRUISING DOWN THE RIVER	Cinephonic	*	
17	9	6	8	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist	
23	7	7	9	LET BYGONES BE BYGONES	Feldman	*	
14	8	8	10	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun	
15	12	9	11	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy	
2	18	10	12	DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn	
12	11	11	13	MARY LOU	Francis Day	Mills	
15	13	12	14	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun	
9	14	13	15	YOU CAN BE SURE OF ME	Irwin Dash	Dash, Connelly Inc.	
13	15	14	16	COAX ME A LITTLE BIT	Victoria	Bourne	
10	16	15	17	HOMESICK—THAT'S ALL	Chappell	Mayfair	
6	17	16	18	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun	
1	—	17	19	ONE MEAT BALL	Leeds	Leeds	
4	—	18	20	DAY BY DAY	Campbell-Connelly	Barton	
1	—	18	20	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen	
2	20	19	20	LOVE IS A MERRY-GO-ROUND	Francis Day	Shapiro-Bernstein	
1	—	19	20	AS IF I DIDN'T HAVE ENOUGH ON MY MIND	Edwin Morris	Melrose	
5	—	20	20	AMADO MIO	Chappell	Sun	
4	—	20	20	CYNTHIA'S IN LOVE	Chappell	ABC	

*Publisher not available as The Billboard goes to press.

(See Play Status of Films on Page 110)

Music Popularity Chart Week Ending Aug. 23, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Aug. 16, 8 a.m., and ending Friday, 8 a.m., August 23)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
2	Adventure (R)	Starlight	ASCAP
5	All the Time (F) (R)	Robbins	ASCAP
23	All Through the Day (F) (R)	Williamson	ASCAP
4	Along With Me (M) (R)	Witmark	ASCAP
2	And Then It's Heaven (R)	Remick	ASCAP
2	Blue Skies (F) (R)	Berlin	ASCAP
7	Cynthia's in Love (R)	ABC	ASCAP
11	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
1	Five Minutes More (R)	Melrose	ASCAP
14	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
14	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
14	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
7	If You Were the Only Girl (R)	Mutual	ASCAP
10	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
22	In Love in Vain (F) (R)	T. B. Harms	ASCAP
1	It's My Lazy Day (F) (R)	Stevens	BMI
4	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
16	More Than You Know (M) (R)	Miller	ASCAP
16	Prisoner of Love (R)	Mayfair	ASCAP
1	(Get Your Kicks On) Route 66! (R)	Burke-Van Heusen	ASCAP
20	Sioux City Sue (R)	Morris	ASCAP
5	South America, Take It Away (M) (R)	Witmark	ASCAP
10	Surrender (R)	Santly-Joy	ASCAP
19	The Gypsy (R)	Leeds	ASCAP
10	There's No One But You (R)	Shapiro-Bernstein	ASCAP
20	They Say It's Wonderful (M) (R)	Berlin	ASCAP
1	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
6	To Each His Own (F) (R)	Paramount	ASCAP
7	Whatta Ya Gonna Do? (R)	BMI	BMI
4	Who Told You That Lie? (R)	Stevens	BMI
1	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
6	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Going Strong		Lic. By
	Weeks Last to date	This Week	
9	1	1. TO EACH HIS OWN (F)	Eddy Howard Ork. Majestic 7188—ASCAP
5	6	2. FIVE MINUTES MORE	Frank Sinatra. Columbia 37048—ASCAP
4	5	3. TO EACH HIS OWN (F)	Freddie Martin. Victor 20-1921—ASCAP
3	5	4. TO EACH HIS OWN (F)	Tony Martin... Mercury 3022—ASCAP
9	2	5. SURRENDER	Perry Como... Victor 20-1877—ASCAP
2	4	6. SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters. Decca 23569—ASCAP
3	—	7. STONE COLD DEAD IN THE MARKET (He Had It Coming)	Ella Fitzgerald-Louis Jordan. Decca 23546—ASCAP
10	—	8. THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse. Capitol 251—ASCAP
12	7	9. DOIN' WHAT COMES NATUR'LY (M)	Dinah Shore-Spade Cooley Ork. Columbia 36976—ASCAP
3	4	9. TO EACH HIS OWN (F)	The Modernaires-Paula Kelly. Columbia 37063—ASCAP
16	3	10. THE GYPSY	Ink Spots. Decca 18817—ASCAP
12	—	10. THE GYPSY	Sammy Kaye. Victor 20-1844—ASCAP
2	—	10. SOUTH AMERICA, TAKE IT AWAY (M)	Xavier Cugat. Columbia 37061—ASCAP

Coming Up

ROUTE 66	King Cole Trio	Capitol 265
MABEL, MABEL	Woody Herman	Columbia 36995
ALONG WITH ME	Margaret Whiting	Capitol 269



BOBBY SHERWOOD AND HIS ORCHESTRA

'LEAST THAT'S MY OPINION'

'SHERWOOD'S FOREST'

Ultra modern Sherwood original. Bobby's band pulls all the stops . . .

From the Musical Play "ST. LOUIS WOMAN"
Vocal by Bobby Sherwood
Novel vocal-instrumental treatment of a Broadway hit tune.

CAP. 286*

HAL DERWIN with Frank DeVol and His Orchestra

'I GUESS I'LL GET THE PAPERS AND GO HOME'

A new smooth Capitol singing discovery artfully interprets an easy-going ballad.

'THE OLD LAMPLIGHTER'

Pleasantly nostalgic song styled by Hal's unusually fine baritone.

CAP. 288*



CAP. 289* COOTIE WILLIAMS and His Orchestra

'WRONG NEIGHBORHOOD'

Vocal by Bob Merrell

Out-and-out blues . . . sung "low-down" . . . Cootie's growl horn is high-lighted . . .

'LET'S DO THE WHOLE THING OR NOTHING AT ALL'

Vocal by Cootie Williams

The trumpet master obliges with the vocal on his most-requested number . . .

*50c plus tax



Capitol RECORDS

FROM HOLLYWOOD

Sunset and Vine

BETTY RHODES

WITH CHARLES DANT AND HIS ORCHESTRA



RUMORS ARE FLYING
and
HOW COULD I?

RCA Victor 20-1944

RHYTHM

ETTA JONES

with J. C. Heard and his Orchestra

Osculate Me, Daddy and Mean to Me

RCA Victor 20-1941

CONTINENTAL GEMS

HENRI RENÉ

and his Musette Orchestra

The Continental Polka and The Canary Polka

(from the M-G-M production "Easy to Wed") (Le Canari)

RCA Victor 25-0069

LATIN AMERICAN

ORQUESTA BILLO'S CARACAS BOYS

El Caimán—Son Guaracha and Despacio Se Va Lejos—Guaracha

(The Alligator) (The Less Haste, The More Speed)

Vocals by Victor Pérez

RCA Victor 23-0288



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
7	1	1	1.	TO EACH HIS OWN (F) (R)	Paramount
19	2	2.	2.	THE GYPSY (R)	Leeds
8	4	3.	3.	SURRENDER (R)	Santly-Joy
12	3	4.	4.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
15	5	5.	5.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
15	6	6.	6.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
10	10	7.	7.	ONE MORE TOMORROW (F) (R)	Remick
3	12	8.	8.	FIVE MINUTES MORE (R)	Melrose
6	9	9.	9.	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
20	8	10.	10.	PRISONER OF LOVE (R)	Mayfair
2	7	11.	11.	IF YOU WERE THE ONLY GIRL (R)	Mutual
20	14	12.	12.	ALL THROUGH THE DAY (F) (R)	Williamson
22	11	13.	13.	SIoux CITY SUE (R)	Morris
5	15	14.	14.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
4	13	15.	15.	WHO TOLD YOU THAT LIE? (R)	Stevens

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
3	2	1.	1.	TO EACH HIS OWN (F).... You Put a Song in My Heart	Freddie Martin...Victor 20-1921
7	1	2.	2.	TO EACH HIS OWN (F).... Cynthia's in Love	Eddy Howard...Majestic 7188
4	4	3.	3.	FIVE MINUTES MORE.... How Cute Can You Be?	Frank Sinatra...Columbia 37048
3	8	4.	4.	TO EACH HIS OWN (F).... I'll See You in My Dreams	Tony Martin...Mercury 3022
2	7	5.	5.	TO EACH HIS OWN (F).... Holiday for Strings	Modernaires-Paula Kelly...Columbia 37063
9	3	6.	6.	SURRENDER.... More Than You Know	Perry Como...Victor 20-1877
5	6	7.	7.	SOUTH AMERICA, TAKE IT AWAY (M).... Route, 66	Bing Crosby-Andrews Sisters...Decca 23589

(Continued on page 114)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
2	3	1.	1.	Cole Porter Review Album	David Rose...Victor P-156
5	2	2.	2.	Annie Get Your Gun	Ethel Merman...Decca A-468
5	1	3.	3.	King Cole Trio	King Cole Trio...Capitol BD-29
9	4	4.	4.	Dancing in the Dark	Carmen Cavallaro...Decca A-441
1	—	5.	5.	Night and Day	Allan Jones...Victor M-1033

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
46	1	1.	1.	Clair de Lune	Jose Iturbi...Victor 11-8851
62	2	2.	2.	Chopin's Polonaise	Jose Iturbi...Victor 11-8848
20	3	3.	3.	Jalousie	Boston Pops...Victor 12160
14	5	4.	4.	Warsaw Concerto	Kostelanetz...Columbia 7443-M
50	—	5.	5.	Warsaw Concerto	Wallenstein, Los Angeles Philharmonic Ork...Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
28	1	1.	1.	Rachmaninoff Concerto No. 2 in C Minor	Rachmaninoff, Philadelphia Orchestra...Victor DM-58
17	2	2.	2.	Kostelanetz Conducts	Andre Kostelanetz...Columbia M-574
55	3	3.	3.	Rhapsody in Blue	Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor...Columbia X-251
8	—	3.	3.	Tchaikowsky Nutcracker Suite	Eugene Ormandy, conductor Philadelphia Orchestra...Victor DM-1020
7	—	4.	4.	Strauss Waltzes	Andre Kostelanetz...Columbia M-481
31	—	5.	5.	Grieg Piano Concerto in A Minor	Arthur Rubinstein...Victor DM-900

Music Popularity Chart

Week Ending
Aug. 22, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	POSITION This Week	Record
8	2	1	TO EACH HIS OWN (F) —Eddy Howard Ork (Eddy Howard)Majestic 7188 (Opic Cates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Fleeta Four, Emerald 101)
4	4	2	FIVE MINUTES MORE —Frank Sinatra (Axel Stordahl Ork)Columbia 37048 (Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197)
3	3	3	TO EACH HIS OWN (F) —Freddie Martin (Stuart Wade)Victor 20-1921 (See No. 1)
18	1	4	THE GYPSY—Ink SpotsDecca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 747; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
10	5	5	SURRENDER—Perry Como (Russ Case Ork)Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765)
14	7	6	DOIN' WHAT COMES NATUR'LLY (M) —Dinah Shore-Spade Cooley OrkColumbia 36976 (Freddie Martin, Victor 20-1878; Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193)
1	—	7	CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany FiveDecca 23610
5	12	8	TO EACH HIS OWN (F) —Tony Martin (Al Sack Ork)Mercury 3022 (See No. 1)
4	8	9	SOUTH AMERICA, TAKE IT AWAY (M) —Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23569 (Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel Tones, Musicraft 381)
17	10	10	THE GYPSY—Dinah Shore (Sonny Burke Ork)Columbia 36964 (See No. 4)
1	—	10	FIVE MINUTES MORE —Tex Beneke-Glenn Miller OrkVictor 20-1922 (See No. 2)
11	6	11	DOIN' WHAT COMES NATUR'LLY (M) —Freddie Martin (Glenn Hughes-The Martin Men)Victor 20-1878 (See No. 6)
11	—	11	I DON'T KNOW ENOUGH ABOUT YOU —Mills BrothersDecca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)
1	—	12	TO EACH HIS OWN (F) —The Modernaires-Paula KellyColumbia 37063 (See No. 1)
16	—	13	THE GYPSY—Sammy Kaye (Mary Marlow)Victor 20-1844 (See No. 4)
4	—	14	STONE COLD DEAD IN THE MARKET (He Had It Coming) —Ella Fitzgerald-Louis JordanDecca 23546 (Four King Sisters, Victor 20-1943)
1	—	14	SOUTH AMERICA, TAKE IT AWAY (F) —Xavier CugatColumbia 37051 (See No. 9)

(Continued on page 114)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record
18	1	1	NEW SPANISH TWO-STEP . Bob WillsColumbia 36986
5	4	2	DRIVIN' NAILS IN MY COFFINFloyd TillmanColumbia 36998
18	2	3	SOMEDAY (You'll Want Me To Want You)Elton BrittVictor 20-1864
1	—	4	FILIPINO BABYCowboy CopasKing 505
7	3	4	NO VACANCYMerle TravisCapitol 258
6	5	4	STEEL GUITAR STOMP Hank PennyKing 528
1	—	4	WINE, WOMEN AND SONG . Al DexterColumbia 37062
11	—	4	YOU CAN'T BREAK MY HEARTSpade CooleyColumbia 36935

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record
3	1	1	CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany FiveDecca 23610
10	2	2	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella FitzgeraldDecca 23546
4	—	3	I'VE GOT A RIGHT TO CRY . Erskine HawkinsVictor 20-1902
1	—	3	THAT CHICK'S TOO YOUNG TO FRY Louis Jordan and His Tympany FiveDecca 23610
19	—	4	DRIFTIN' BLUES Johnny Moore's Three BlazersPhilo P-112
18	3	4	R. M. BLUES Roy MiltonJuke Box JB-504
1	—	4	FAN IT Woody HermanColumbia 37059
1	—	4	SALT PORK, W. VA. Louis Jordan and His Tympany FiveDecca 18762

LOOK new hits in sight!



THE MODERNAIRES
with PAULA KELLY

TO EACH HIS OWN
(from the picture, "To Each His Own")
HOLIDAY FOR STRINGS
COLUMBIA 37063

SALUTE TO GLENN MILLER
(Medley)
JUKE BOX SATURDAY NIGHT
COLUMBIA 36992

GENE KRUPA
and his orchestra

BOOGIE BLUES
Vocal by Anita O'Day
LOVER
COLUMBIA 36986

IT'S JUST A MATTER OF OPINION
Vocal by Carolyn Grey and Buddy Stewart

THAT'S MY HOME
Vocal by Buddy Stewart
COLUMBIA 37067

Four discs showing skyrocket potentialities. Cash in on their sure-fire popularity!

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GEORGE BARRY

and his
MAGIC CLARINET



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SOLID HIT ON CORONET 17**

WHATTA YA GONNA DO!

By Sunny Skylar and Patrick Lewis.

George Barry and His Orchestra—two years at the
Arcadia Ballroom, New York, broadcasting over Mutual,
Coast to Coast

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**TOP SONGS
RECORDED BY
TOP ARTISTS
ON
TOP LABELS**

Victor 20-1866...	Tommy Dorsey
Decca 18834...	Mills Bros.
Columbia 36960...	Kay Kyser
Cosmo 470...	Hal McIntyre
Musicraft 363...	Mel Torme
Four Star 1083...	Ray Herbeck
Davis 2109...	Bon Bon

THERE'S NO ONE BUT YOU

JUST THE OTHER DAY

Victor	Vaughn Monroe	Capitol	Sam Donahue
Columbia	Gene Krupa	Musicraft	Kitty Kallen
Majestic	George Paxton	Signature	Harry Cool

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MUSIC PUBLISHERS • 1270 SIXTH AVE. (RKO BLDG.), NEW YORK
LOUIS BERNSTEIN, President • GEORGE PINCUS, Gen. Mgr.

PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

- Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.
- A MAN IS A BROTHER TO A MULE. Andrews Sisters-Eddie Heywood Ork (THE HOUSE) ... Decca 23841
 - AFTER YOU GET WHAT YOU WANT YOU DON'T WANT IT... Dardanelle and Her Men of Music (Dardanelle) (BOOGIE IN) ... Victor 20-1959
 - AREN'T YOU KIND OF GLAD WE DID? Vaughn Monroe (Betty Norton-Vaughn Monroe) (CHANGING MY) ... Victor 20-1946
 - ARKANSAS ... Annisteen Allen (I KNOW) ... Queen 4128
 - AVALON ... Lou Bring Ork (JUST YOU) ... ARA-162
 - BAGEL AND LOX ... Eddie (Rochester) Anderson (Teddy McRae Ork) (EIGHTY-SIX) ... Apollo 1018
 - BATTLE HYMN OF THE REPUBLIC. Red Nichols Ork (YOU SATISFY) ... Mercury 8015
 - BLOWTOP BLUES ... Lil' Green and Her Ork (IT'S BAD) ... Victor 20-1957
 - BLUE FLAME ... Lennie Lewis (MEAN, BAD) ... Queen 4133
 - BLUE SKIES ... Count Basie (Jimmy Rushing) (THE KING) ... Columbia 37070
 - BLUE SKIES ... The Smoothies (Henry "Hot Lips" Levine) (ROLL ME) ... Apollo 1015
 - BOOGIE IN BEE ... Dardanelle and Her Men of Music (AFTER YOU) ... Victor 20-1959
 - BOOGIE IN "C" ... The Aristo-Kats (WATCH YOURSELF) ... Victor 20-1954
 - BREAKING MY HEART ... Joe Liggins and His Honeydrippers (TANYA) ... Exclusive 231
 - CHANGING MY TUNE ... Vaughn Monroe (Betty Norton-Vaughn Monroe) (AREN'T YOU) ... Victor 20-1946
 - CHIQUITA BANANA ... Johnny Bøhwel Ork (Claire Hogan) (SOMEWHERE IN) ... Signature 15045
 - CLAIR DE LUNE (No. 3 of Suite Bergamasque) ... Cincinnati Summer Opera Ork (Fausto Cleva, Dir.) (LIEBESTRAUM) ... Decca 29217
 - COME BACK TO ME, BABY ... T-Bone Walker (MY BABY) ... Mercury 8016
 - CONCERTO THEMES, Parts I and II (12") ... Arthur Wittmore-Jack Lowe. Victor 28-0409
 - CROWN PRINCE BOOGIE ... Jay McShann Ork (SHIPYARD WOMEN) ... Mercury 8014
 - DON'T BLAME ME ... Jack McVea and His All Stars (O-KAY FOR) ... Apollo 761
 - DON'T FORGET ME ... Delmore Brothers (MIDNIGHT TRAIN) ... King 548
 - DON'T JIVE ME, BABY ... Buster Bennett Trio (I WANT) ... Columbia 37071
 - DON'T TAKE YOUR LOVE FROM ME ... John Conte (Jerry Jerome Ork (I FALL) ... Teentimer Original TO-1
 - DON'T TELL ME YOUR WORRIES ... Bill Carlisle (RAINBOW AT) ... King 535
 - DOUBLE CROSSING MAMMA ... Terry Sell (THAT NAGGIN') ... Courtney 137
 - DREAM TRAIN ENGINEER ... Leon Rusk (UNTIL DAWN) ... King 546
 - EASY LISTENING ALBUM ... Ray Bloch Ork ... Signature S-2
 - A Pretty Girl Is Like a Melody ... Signature 15051
 - All the Things You Are ... Signature 15052
 - People Will Say We're in Love ... Signature 15052
 - Smoke Gets in Your Eyes ... Signature 15050
 - The Very Thought of You ... Signature 15051
 - The Way You Look Tonight ... Signature 15050
 - EASY TO LOVE ... Blanka (Henri Rene Ork) (JUST ONE) ... Victor 25-1069
 - EIGHTY-SIX ... Eddie (Rochester) Anderson (Teddy McRae Ork) (BAGEL AND) ... Apollo 1018
 - ESPANHARLEM ... Ray Bloch Ork (JEALOUSY) ... Signature 15015
 - ETHEL MAE ... Arthur (Big Boy) Crudup (SO GLAD) ... Victor 20-1949
 - GO AHEAD! ... Swan's Silvertone Singers (I CRIED) ... Queen 4134
 - HALLOWEEN ALBUM ... Lionel Barrymore (Dr. Miklos Rosza, Dir.-Marian Bell-Edwin Lear-John Ford) ... ARA-A-7
 - HE DIDN'H ASK ME ... Pearl Bailey (Mitchell Ayres Ork) (I AIN'T) ... Columbia 37068
 - HOW CUTE CAN YOU BE? ... John Conte (Jerry Jerome Ork) (YOU AND) ... Teentimer Original TO-3
 - HOW DEEP IS THE OCEAN? ... Johnny Moore's Three Blazers (Charles Brown) (YOU SHOWED) ... Modern Music 139
 - I AIN'T TALKIN' (Though It's All Over Town) ... Pearly Bailey (Mitchell Ayres Ork) (HE DIDNT) ... Columbia 37068
 - I CRIED HOLY ... Swan's Silvertone Singers (GO AHEAD!) ... Queen 4134
 - I DON'T KNOW WHY ... Slim Gaillard (JAM MAN) ... Atomic 250
 - I FALL IN LOVE WITH YOU EVERY DAY ... John Conte (Jerry Jerome Ork) (DON'T TAKE) ... Teentimer Original TO-1
 - I KNOW HOW TO DO IT ... Annisteen Allen (ARKANSAS) ... Queen 4128
 - I LEFT MY HEART IN MISSISSIPPI. Porkey Freeman Trio (Jesse Ashlock) (THAT BABY'S) ... ARA-4012
 - I LIKE MIKE ... Helen Forrest-The Chickadees (SOMEWHERE IN) ... Decca 18886
 - I WANT TO WOOGIE WOOGIE ... Buster Bennett Trio (DON'T JIVE) ... Columbia 37071
 - I WORSHIP YOU ... Clyde Moody (IF I) ... Bullet 608
 - IF I HAD MY LIFE TO LIVE OVER... Clyde Moody (I WORSHIP) ... Bullet 608
 - (I'll Be With You) IN APPLE ... Jimmy Hilliard Ork (OH, WHAT) ... Mercury 3021
 - BLOSSOM TIME ... Ernest Tubb (YOU WERE) ... Decca 48013
 - I'M BEGINNING TO FORGET YOU... Stefano Lombardi (Victor Continental Ork) (TU SOLAMENTE) ... Victor 25-7080
 - IN CERCA DI TE (Perduto Amor (IN SEARCH OF YOU) (LOST LOVE)) ... Hoagy Carmichael (The Little Sisters and Andy) (WALK IT) ... ARA-161
 - IT AIN'T GONNA BE LIKE THAT ... Lil' Green and Her Ork (BLOWTOP BLUES) ... Victor 20-1957
 - IT'S BAD WITH MY MAN AND ME... Johnny Moore's Three Blazers (TRAVEL-IN' BLUES) ... Modern Music MM-131
 - IT'S THE TALK OF THE TOWN ... Slim Gaillard (I DON'T) ... Atomic 250
 - JAM MAN ... Ray Bloch Ork (ESPANHARLEM) ... Signature 15015
 - JEALOUSY ... Blanka (Henri Rene Ork) (EASY TO) ... Victor 25-1069
 - JUST ONE OF THOSE THINGS ... Lou Bring Ork (AVALON) ... ARA-162
 - JUST YOU, JUST ME ... Los Tres Vaqueros (TELEA DE) ... Victor 70-7249
 - LA BAMBA

(Continued on opposite page)

Music Popularity Chart

Week Ending
Aug. 22, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an- try into best selling, most played or most heard features of the Chart.

TO EACH HIS OWN Ink Spots.....Decca 23615
Already the top tune of the day, the screen ballad gets an additional hypo in the soulful singing of Bill Kenny, as he leads the Ink Spots all the way for a song tailor-made for his interpretations, mated with "I Never Had a Dream Come True," also a screen song from "Talk About a Lady," which lends itself to both ballad and rhythm treatment in the Ink Spots' impressions.

BEGIN THE BEGUINE Frank Sinatra with Axel Stordahl's OrkColumbia 37084
As much at home for the rhythm singing as he is for the swoon songs, the Voice spins it out bright and impressively for the Cole Porter classic—and he makes the words count. Coupled with a concert styling for Gershwin's "Where Is My Bess?" from the "Porgy" opera.

BEGIN THE BEGUINE Russ CaseVictor 20-1940
Still another instrumental version of the Porter classic which the label fosters now that Artie Shaw has cut a new instrumental of the best-seller for a Musicraft album (see Album Reviews). And while there is no overshadowing the Shaw classic, Russ Case, who provides musical support for the label singers, takes no back seat with his version. Sets it forth with a catchy riff pattern adopted to the familiar theme, entirely in sock style and thoroely toe-tapping thruout. Coupled with a lively instrumental setting for "Night and Day."

CHANGING MY TUNE Vaughn Monroe with Vocal Refrain by Monroe and Betty Norton. Victor 20-1946
A new George Gershwin ballad to be introduced on the screen in the forthcoming Betty Grable-Dick Haymes starrer, "The Shocking Miss Pilgrim." It's a lush lullaby rich in contagion and commercial appeal. Moreover, song gets a striking send-off here, with the maestro warbling it romantically as a ballad and Betty Norton giving an engaging rhythmic twist to the tune at a faster beat. Another from the same screen score, "Aren't You Kind of Glad We Did?," a rhythm ditty of rich design, backs up the ballad.

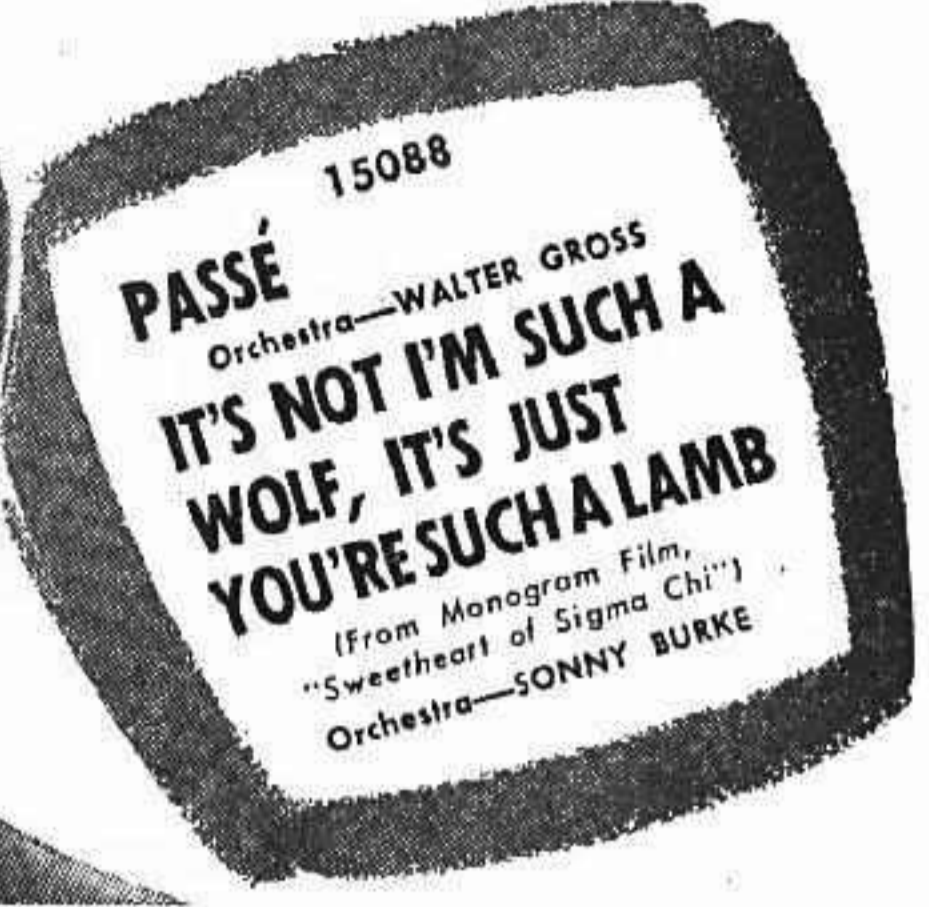
ADVANCE RECORD RELEASES

(Continued from opposite page)

- LIEBESTRAUM (A Dream of Love).. Cincinnati Summer Opera Ork (Fausto Cleva, Dir.) (CLAIR DE) ..Decca 29217
- (When I Put on My) LONG WHITE The Buchanan Brothers (The Georgia Cata- ROBEVictor 20-1953
- MAKE UP YOUR MINDThe Saddle Tramp (RESTFUL RIVER)Courtney 117
- MEAN, BAD AND EVIL BLUES Lennie Lewis (BLUE FLAME).. Queen 4133
- MIDNIGHT TRAINDelmore Brothers (DON'T FORGET)..... King 548
- MEMORIES OF YOUIllinois Jacquet and His All Stars (MERLE'S MOOD)Apollo 760
- MERLE'S MOODIllinois Jacquet and His All Stars (MEMORIES OF)Apollo 760
- MY BABY LEFT MET-Bone Walker (COME BACK)Mercury 8016
- OH, WHAT YOU DOJimmy Hilliard Ork (Jeanne McKenna) (IN APPLE)Mercury 3021
- OH, YOU BEAUTIFUL DOLLChuck Foster Ork (Chuck Foster) (OPEN UP)Mercury 3027
- O-KAY FOR BABYJack McVea and His All Stars (DON'T BLAME)Apollo 761
- OPEN UP THAT DOORChuck Foster Ork (Chuck Foster) (OH, YOU)Mercury 3027
- OPERETTA FAVORITES ALBUMJeannette MacDonald (Russ Case Ork).... (3 10")Victor M-1071
- Donkey SerenadeSmoke Gets In Your Eyes
- Giannina MiaSweetheart Waltz
- Romany LifeThey Didn't Believe Me
- OUT CALIFORNIA WAYSons of the Pioneers (YOU'RE GETTING)Victor 20-1952
- PASSETex Beneke-Glenn Miller Ork (Lillian Lane) (THE WOODCHUCK)Victor 20-1951
- RAINBOW AT MIDNIGHTBill Carlisle (DON'T TELL)King 535
- REMEMBER WHEN YOU SANGDennis Day (Russ Case Ork) (YOU "OH PROMISE ME"?)Victor 20-1947
- RESTFUL RIVERThe Saddle Tramp (MAKE UP)Courtney 117
- RICH MAN'S BLUESDinah Washington (Lucky Thompson and His All Stars) (WALKING BLUES).. ..Apollo 374
- ROLL ME OVERThe Smoothies (Henry "Hot Lips" Levine Ork) (BLUE SKIES)Apollo 1015
- RUMORS ARE FLYINGFrankie Carle (Marjorie Hughes) (WITH- OUT YOU)Columbia 37069
- RUMORS ARE FLYINGHarry Cool (Harry Cool-Mindy Carson) (THE WHOLE)Signature 15043
- SAN ANTONIO ROSEBob Wills and His Texas Playboys (THE CONVICT)Columbia 37009
- SHIPYARD WOMEN BLUESJay McShann Ork (CROWN PRINCE)Mercury 8014
- SHUT THAT GATEThe Buchanan Brothers (The Georgia Cata- mounts) (LONG WHITE).Victor 20-1953
- SO GLAD YOU'RE MINEArthur (Big Boy) Crudup (ETHEL MAE)Victor 20-1949
- SO LONGJohnny Moore's Three Blazers (Charles Brown) (YOU LEFT)Modern Music 143
- SOCIETY BOOGIEHadda Brooks (WHAT DO)Modern Music MM-133
- SOMEWHERE IN THE NIGHTJohnny Bothwell Ork (Don Darcy) (CHI- QUITA BANANA)Signature 15045
- SOMEWHERE IN THE NIGHTHelen Forrest-The Chickadees (I LIKE)Decca 18886
- SUGAR FOOT STOMPYank Lawson Ork (YANK'S TWO)Signature 15044
- TANYAJoe Liggin and His Honeydrippers (BREAKING MY)Exclusive 231
- TELEA DE GALLOS EN SANLos Tres Vaqueros (LA BAMBA)Victor 70-7249
- MARCOS

(Continued on page 110)

PHIL BRITO



GORDON MACRAE



MIGUELITO VALDES



DIZZY GILLESPIE



Musicraft RECORDS

NEW YORK

HOLLYWOOD

LOOK AT THIS RECORD

APPROACHING

NO. 7



IN THE RACE FIELD

THE ORIGINAL

- JB 504 R.M. Blues . . . Rhythm Blues
 - JB 503 Milton's Boogie . . . Groovy Blues
- By Roy Milton & His Solid Senders

HERE'S THE OFFICIAL RECORD . . . 18 WEEKS IN BILLBOARD'S POP CHART

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to Date	Last Week	This Week	
7	1	1	STONE COLD DEAD IN THE MARKET (He had It Coming) Louis Jordan-Ella Fitzgerald . . . Decca 23546
18	3	2	R. M. BLUES . . . Roy Milton . . . Juke Box JB-504
10	4	3	ROUTE 66 . . . King Cole Trio . . . Capitol 256
24	2	4	KEY I BA-BA-RE-BOP . . . Lionel Hampton . . . Decca 18754
10	2	4	THE GYPSY . . . Ink Spots . . . Decca 18817

6 WEEKS IN BILLBOARD'S POP CHART

The ORIGINAL VOO-IT VOO-IT . . . CRYING BLUES
JB 502 by The BLUES WOMAN with Buddy Banks Sextet

Also those fast-selling JB 505 Not On The First Night . . . The Laziest Gal In Town by Frankie and Her Boys. JB 506 Pine Top's Boogie Woogie . . . Eccentric Rag by The Bailey Swing Group.

NEW RELEASES NOW READY FOR IMMEDIATE DELIVERY WILL BE BEST SELLERS

- JB 508 FAT BOOGIE WOOGIE . . . LOVED AND LOST
By Ollie Jackson and His Band
- JB 509 BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE
By Ollie Jackson and His Band

LATEST STERLING RELEASES

- SR 106 ST. LOUIS BLUES . . . TIME FOR JOOKIN'
By Judy Canova
- SR 107 I NEED A GIRL LIKE YOU . . . EVENING BLUES
By Monte Easter and his Orchestra

AND still selling FASTER than we can produce them

- SR 105 Pluckin' the Bass . . . I'm Gettin' Sentimental Over You
By Roy Eldridge and Orchestra
- SR 100 Blues for My Daddy . . . Lillette's Boogie
- SR 101 Variety Blues . . . That's What Happened to Me
By Lillette Thomas and Her Boys
- 7005 You Are Too Beautiful . . . Robert the Rove
By Buddy Clark with Orchestra

DISTRIBUTORS IN PRINCIPAL CITIES . . . OR
JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.



PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

INK SPOTS (Decca 23615)

To Each His Own—FT; V.
I Never Had a Dream Come True—FT; V.

Already the top tune of the day, the Ink Spots, with Billy Kenny for the solo singing, wrap it up handily for "To Each His Own." Lending itself to the Ink Spot treatment, it's tailor-made plattering. Also designed for their dittying is Allan Roberts' and Doris Fisher's "I Never Had a Dream Come True" from the movie "Talk About a Lady." Kenny kicks it off in the slow ballad tempo, and the other lads pick it up for the second stanza in contrasting rhythm style, with the spinning selling strong all the way.

"To Each His Own" a match for nickels, with the mated side also rich in music box meaning.

FRANK SINATRA (Columbia 37064)

Begin the Beguine—FT; V.
Where Is Bess?—FT; V.

As much at home with the rhythm ditties as with the swoon songs, the Voice makes it count for a bright and rhythmic interpretation for Cole Porter's "Begin the Beguine" classic. Contrasting, Frank Sinatra concertizes, showing plenty of understanding for the song, for the George Gershwin aria, "Where Is Bess?" from the "Porgy" opera. Axel Stordahl's musical accompaniment is as ever superb.

With the Cole Porter movie spotlighting the song, Frank Sinatra's "Begin the Beguine" singing spells rich coin crops.

VAUGHN MONROE (Victor 20-1946)

Aren't You Kind of Glad We Did?—FT; VC.
Changing My Tune—FT; VC.

Vaughn Monroe jumps the guns, and it's great guns, in introducing two new Gershwin melodies from the forthcoming Betty Grable-Dick Haymes flicker, "The Shocking Miss Pilgrim." And while the music may not have the familiar Gershwin qualities, it's still beaucoup rich in commercial appeal, particularly the way Monroe waxes it, for the ballad "Changing My Tune." The maestro sings it strong as a slow ballad, with Betty Norton taking over the second stanza at a livelier beat to give the song an attractive rhythm setting. Monroe shares the show-style lyrics of "Aren't You Kind of Glad We Did?" with Miss Norton spinning it at a bright beat.

The song rich in hit qualities, "Changing My Tune" will bring in plenty of change for the music boxes.

LOUIS JORDAN (Decca 23610)

That Chick's Too Young To Fry—FT; VC.
Choo Choo Ch'Boogie—FT; VC.

Louis Jordan is entirely in his element for both of these Harleemese rhythm opuses, particularly for the eight-beat "Choo Choo Ch'Boogie." And Jordan brings out all of the contagion packed in the chant, singing several verses with some sax sorcery sandwiched in. Slip-up at the waxwork has this side labeled as "Jenny Polka" by "Whoopie" John Wilfahrt. But there is no mistaking Mr. Jordan. Spins it just as bright for "That Chick's Too Young to Fry," sending it off with his characteristic song and then turning it over to the hot horns in his small band to blow off steam. And that they do to a beat that jumps.

Both sides spin as money-makers, with greater attraction in "Choo Choo Ch'Boogie" because it gives more of the maestro in a song to his suit.

RUSS CASE (Victor 20-1940)

Night and Day—FT.
Begin the Beguine—FT.

Russ Case comes from behind the singers for the first time. And with a Cole Porter twosome, makes it a bright and tuneful spin for both sides. Interest is centered on Case's rhythmic creation for "Begin the Beguine," which has been a classic for this label in the Artie Shaw setting and which the clarinet-tooling maestro has re-fit for Musicraft (see Album Reviews). Case blends a fetching riff pattern to the theme and orchestrates it richly without losing any of the melodic or rhythmic appeal of the tune. Also spins it out brightly for "Night and Day," with the clarinet riding a stanza.

Plenty potent for both the hoof and for the ear to have the fans pack the phonos for "Begin the Beguine" in the Russ Case creation.

PHIL BRITO (Musicraft 15080 & 15086)

And Then It's Heaven—FT; V.
Five Minutes More—FT; V.
Whatta Ya Gonna Do?—FT; V.
That Little Dream Got Nowhere—FT; V.

Wrapping his romantic bary pipes around wordages that are out of the top drawer, these sides should bring a deepening wave of enthusiasm for the song seller. With plenty of warmth in his song styling, all the more appealing because of Walter Gross' rich musical bank, Brito sells it with equal effectiveness for the ballads "And Then It's Heaven" and "That Little Dream Got Nowhere," as well as for the bright rhythm singing for "Whatta Ya Gonna Do?" and especially for "Five Minutes More."

Strong in song selection as well as in singing, each of these four sides hold much meaning for the music ops.

LES BROWN (Columbia 37066)

The Whole World Is Singing My Song—FT; VC.
I Guess I'll Get the Papers—FT; VC.

Geared to commercial grooving, Les Brown spins it smoothly for both of these new songs, making them thoro'ly tuneful and toe-tapping. With Doris Day for the dittying and Ted Nash cutting in with his tenor sax, the cutting is clean at a bright beat for the sentimental "The Whole World Is Singing My Song." And there is plenty bounce applied to the ballad "I Guess I'll Get the Papers," which has more of Nash's tenor niceties and Jack Haskell for giving voice to the torch lyric.

Phono play will depend largely on popularity levels reached by the songs themselves.

DENNIS DAY (Victor 20-1947)

You Keep Coming Back Like a Song—FT; V.
Remember When You Sang 'Oh Promise Me'—FT; V.

With tenor piping that's tops, there's much luster to the lyrics as Dennis Day gives out for both of these ballads. Most striking is his song selling for Irving Berlin's "You Keep Coming Back Like a Song," from the "Blue Skies" movie. And with Russ Case's music providing the ballad with a bright rhythmic beat, Day brings out all of the melodic and lyrical appeal of the tune. Cut from the wedding song pattern by Mann Curtis and Vic Mizzy, and set at a slow tempo, it's a sugar-coated needling of nostalgia for "Remember When You Sang 'Oh Promise Me'."

The Irving Berlin movie ballad holds plenty of phono attraction in this diskling.

TEDDY WALTERS (Musicraft 15085)

My Heart Stood Still—FT; V.
What Is There To Say?—FT; V.

With rich romantic appeal in his pipes, Teddy Walters makes the most for both of these standard show ballads. And for each, adds a lick of his own stellar guitar pickings with the Mannie Klein music providing colorful body for his song. Singing and selling in the slow tempo, there's warmth in the Walters wordage for "My Heart Stood Still" from "A Connecticut Yankee" and as much for "What Is There To Say?" from "Ziegfeld Follies of 1933."

The more familiar "My Heart Stood Still" will satisfy the deepening wave of Walters fans at the music boxes.

GENE KRUPA (Columbia 37067)

It's Just a Matter of Opinion—FT; VC.
That's My Home—FT; VC.

Gene Krupa turns a "fashions in music" trick—shades of Mitch Ayres—for Moe Jaffe's and Carl Lampl's novelty rhythm ditty, "It's Just a Matter of Opinion." With Buddy Stewart singing it sweet and Carolyn Grey dittying it hot, the Krupa horns hit it off as a rumba, waltz and as a stomper, making it an engaging musical novelty. More reserved is the music making for Sid Robin's outdoor ballad, "That's My Home," with Stewart singing of the wide open spaces and the trombone trio with Charlie Ventura's tenor sax providing the instrumental luster.

The novelty interpretation of "It's a Matter of Opinion" should bring in some nickels.

ROY ELDRIDGE (Decca 23637)

Tippin' Out—FT.
Hi Ho Trailus Boot Whip—FT; VC.

Displaying plenty of rocking qualities in his band, and with the Roy Eldridge

Music Popularity Chart

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Aug. 22, 1946

NEW RECORDS

trumpet ripping off a steady procession of hot notes, this spinning is something to occupy the attention. For Eldridge's and Buster Harding's "Tippin' Out," based on a blues theme, the band beats a solid and righteous brand of jazz with the maestro getting hotter and higher on his horn as the side spins its way. A faster clip is whipped out for "Hi Ho Trallus Boot Whip." And once the band ensemble sing out the meaningless double-talk lyrics, the tenor sax rides out handsomely to set the stage for Eldridge's own horn that literally scrapes the ceiling as his band boys rock out a solid beat. Creates a feverish pitch on both sides with his horn work. Where the rocking rhythm knocks 'em out, either side will k.o. the music box fans.

CLAUDE THORNHILL (Columbia 37065)

Under the Willow Tree—FT; VC.
Twilight Song—FT; VC.

Orchestral brilliance to the nth degree is the achievement of Claude Thornhill as he introduces his new band with this needling. It's a band not only with body, but with soul as well, with the maestro's own piano styling creating an enchanting mood that is disturbed only by the singing of Buddy Hughes, who doesn't feel for the lyric as the maestro and his men do for the music. A bright tempo is set for "Under the Willow Tree," with a slow ballad spin for "Twilight Song." And for both, the spinning is generous with Thornhill's Steinway sparkle.

Where the Thornhill music takes hold, there is no getting enough of his music for both sides.

DICK HAYMES & HELEN FORREST
(Decca 23548)

Come Rain or Come Shine—FT; V.
You Stole My Heart—FT; V.

Both in good voice and gushing with vocal charm, the boy-belle combination of Dick Haymes and Helen Forrest sells for both of these ballads. Share the wordage for the ballad "Come Rain or Come Shine" from the St. Louis Woman musical. Slight tempo pick-up for the sentimental love lyrics and melody of "You Stole My Heart." Earl Hagen provides lush musical setting for the singing.

Phono play will depend largely on the popularity of the singers, which is top drawer in many quarters.

MEL TORME (Musicraft 397)

It Happened in Monterey—FT; V.
Born To Be Blue—FT; V.

Joined by his singing corps of Mel-Tones, Mel Torme spins out a zingy and arresting rhythm arrangement of "It Happened in Monterey" in which he weaves in the familiar "Ramona" melody. On his own, Torme lights a terrific lyrical torch for his own "Born To Be Blue," a slow and moody opus. And while there is much to be desired in his solo voice, there is no denying his terrific selling qualities, which is what makes this spinning count. On both counts, Sonny Burke's music provides the proper covering.

Rhythm harmonies for "Monterey" make it a likely subject for the music boxes.

FOY WILLING (Majestic 6000-6001)

Cool Water—FT; V.
Chained to a Memory—FT; V.
Have I Told You Lately?—FT; V.
Live and Learn—FT; V.

The sweet-voiced harmonies of Foy Willing and the Riders of the Purple Sage make for a perfect blend for these cowboy chants. And with a lively small band providing toe-tapping support, their soft singing falls as smooth as balsam on the ears, making for a real pleasantry. Moreover, there is real vocal quality in their pipes. Take it at a slow ballad beat for "Have I Told You Lately?" with a brighter tempo taken for the other three sides. Selections, as the singing, are out of the top drawer.

For the folk song fans, there is rich coin appeal in each of these four sides.

EDDIE HEYWOOD (Decca 23590)

I Don't Know Why—FT.
Loch Lomond—FT.

It's the piano improvisations of Eddie Heywood, rich in ideas and in interpreting, that makes for the major interest in this spinning. With the band providing just enough of a musical frame for the maestro's keyboarding, Heywood turns in smartly-tailored rhythm rambling for the ballad "I Don't Know Why." And it's entirely the piano for "Loch Lomond," Heywood making it rich in rhythm and

tempo variations to really show off his Steinway artistry.

For piano jazz enthusiasts rather than for the coin box crowds.

HAL MCINTYRE (Cosmo 555)

It's a Lie! It's a Lie! It's a Lie!—FT; VC.

Among My Souvenirs—FT; VC.

Hal McIntyre goes all out on the novelty "It's a Lie," treating it entirely lyrical, with Frankie Lester, Nancy Reed and the band ensemble given over to the verses and stanzas. However, this 16-bar ditty is entirely void of humor or originality lyrically, and has even less appeal melodically. Much more the liking is the rich scoring McIntyre turns in for the familiar "Among My Souvenirs," getting the slow ballad off to a smooth start with Lester making the lyrics refreshing all over again.

The familiar "Souvenirs" melody may find some coin spenders.

GORDON MACRAE (Musicraft 15084)

I'm So Lonesome I Could Cry—FT; V.
The Way the Wind Blows—FT; V.

Displaying fine feeling for the song story, giving full meaning to his rich baritone piping, Gordon MacRae registers a favorable impression in this songfest. Both slow ballads, he sells it strong for "The Way the Wind Blows," an attractive love lullaby. And effectively brings out the torch qualities of "I'm So Lonesome I Could Cry." Walter Gross' music set the MacRae pipes off nicely.

"The Way the Wind Blows" hold much promise for song popularity, and if it soars the hit climes, there is plenty of phono attraction in this lad's singing here.

JOSH WHITE (Decca 23582)

Jelly, Jelly—FT; V.
Back Water Blues—FT; V.

With a high degree of artistry in his singing style, bringing out the full meaning and expression of a Negro folk song, Josh White sells both of these blues like a million. Piping really jells for Earl Hines' and Billy Eckstine's "Jelly, Jelly" blues as he provides exciting sexual stimulation for the sensuous song. For the mated side, reviving Bessie Smith's "Back Water Blues," it's down-to-earth clinging of the impoverished folk as he sings of home lost because of a flood. Accompanying himself on guitar, added bass and drums accent the rhythmic beat.

Race locations will lap up his "Jelly, Jelly."

BLANKA WITH HENRI RENE

(Victor International 25-1069)

Just One of Those Things—FT; V.
Easy To Love—FT; V.

A Continental chanteuse, with flavored accent and all, Miss Blanka makes her singing and styling count in the Continental manner for both of these Cole Porter favorites brought back in the movie "Night and Day." Takes both songs at a bright tempo, with the flavor enriched no end by the richly instrumental and colorfully scored music provided by Henri Rene.

Where the phonos provide a French flavor, both sides will satisfy.

RENE CABEL (Decca 50000-50001)

Nada Tiene Nada Vale—FT; V.
Amlgo—FT; V.
Para Que Sufras—FT; V.
Tu Nombre—FT; V.

A robust bary chanter in south-of-the-border style, Rene Cabel is in good voice for the selling of these Spanish lullabies. All tuneful, the Rafael Munoz music adds the tasty Latin rhythmic setting. "Nada Tiene" side gets the guaracha beat with bolero rhythms applied to the other three sides. Most familiar is the "Para Que Sufras" side.

Where the Spanish sides attract coinage.

BUDDY JOHNSON (Decca 11000)

They All Say I'm the Biggest Fool—FT; VC.

Fine Brown Frame—FT; VC.

With his band whipping out a nice jump beat in a shuffle rhythm, Buddy Johnson's husky chanting registers big for "Fine Brown Frame," colorful Harlemese wordage describing the fem body. Tenor and trumpet get in a whirl around the riff theme between his vocal stanzas. "Biggest Fool" is a slow torch ballad of race design with Arthur Prysock, carrying the side as a better seller than he is a singer.

"Fine Brown Frame," with the maestro staging "fine brown frame" beauty quests on his band stands, should capture plenty of coins at race spots.

(Continued on page 110)

BIG BLUES NEWS

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Kirkwood Piles Up Record Gross on Lynchburg Stand

LYNCHBURG, Va., Aug. 24.—A tiff over who was going to write the public liability on the show cost the Joseph J. Kirkwood Shows one complete night here but once the issue was settled the org went on from there and piled up the biggest still date gross in its history.

Arriving here in plenty of time and all set to open Monday night (12) under auspices of the Veterans of Foreign Wars, shows were notified by the city fathers that the Lloyd's policy for public liability was no good. A firm in Richmond, so the story goes, always had written the insurance in the past, but when Curtis Bockus, general agent, contacted the firm Saturday (10) he was told the firm had discontinued the practice.

When the hunt started, with Decker, Carson and Bockus contacting various insurance brokers both in Richmond and other cities without success. Finally a broker in Staunton, Va., agreed to cover the show with a front policy, written by a Maryland company with Lloyd's re-issuing a policy to the Maryland firm covering it 100 per cent and assuming all liability, and the city fathers okayed it.

It is believed certain interests in Richmond were responsible for the mixup, hoping to bar the shows from appearing here, but nothing official could be learned on the why or wherefore.

After getting the insurance deal straightened away, shows opened Tuesday (13) to slow business and all hands figured this one would be a flop. Thursday (15), however, the crowds started to come and that day, plus Friday and Saturday were better than good. Friday there were 7,826 paid admissions, while Saturday's gate check showed 9,841. It was necessary to have five ticket boxes to handle the crowds.

Visitors here included Ban Eddington, W. M. (Billy) Breese, Mrs. John Marks and Al Huband.

Small Lot, Rain Fail To Halt Buck

MALONE, N. Y., Aug. 24.—Because of the small lot, the O. C. Buck Shows were unable to set up in their entirety here for the Franklin County Fair this week, but despite this and one night being rained out, show did a good business.

Arriving here Sunday (18), after closing to only a fair date in Plattsburg, org opened for a preview and did a surprising business. Rides especially received a big play.

Monday, opening day of the fair, weather was threatening but it was Children's Day and attendance was good. Tuesday (20) biz was only fair and the night was rained out. Veterans' Day, Wednesday, gave everyone a big play.

Mr. and Mrs. Sam Beatty, representing Bucky Allen's concessions, (See *Can't Stop Buck on page 99*)

Kelley-Best Line-Up

LOUISVILLE, Aug. 24.—Line-up for the T. W. (Slim) Kelley-Dick Best Side Show on Cavalcade of Amusements for the Kentucky State Fair: Betty Lou Williams, double bodied; La Goldie, sword swallower; Neil Neilson, rubber skin; Notty Not, two noses and one eye; Bill Capps, anatomical; Mildred Harlow, mentalist; Eddie Oakie Kuhn, midget; Earl and Tex Brown, tattoo; Lucile Capps, sword box and electric chair; Corrine Hall, alligator girl; Kitty Gordon, armless; Lucky Bishop, human volcano; LeRoy, magic and inside lecturer; Bobby Kork, annex with Fay Kelley, tickets, and Irene Best, nurse; Bob Garner, George Ryan and Georgette Ice, front talkers; Chester Spencer, Jerry Best and Kitty Kelley, front tickets.

World of Mirth Tries Portland, Me., Still

PORTLAND, Me., Aug. 24.—World of Mirth Shows moved in here for a still date, spotted for the first time at Bayside Park, and was ready to go Monday (19) only to have rain wash out the night opening.

For the first time in the org's history, the Portland newspapers came thru with full coverage. They broke out with daily pictures, one of which was a full length photo of Manager Frank Bergen, and with plenty of stories.

L. Harvey (Doc) Cann, general agent, signed Showhegan Fair for 1947. This gives the shows four of Maine's top fairs, others being Presque Isle, Bangor and Gorham.

Jim McGee, show's blacksmith, who had been on the sick list for an extended period, has resumed his duties.

Charge of Fists Murder Upheld by Ionia Justice

IONIA, Mich., Aug. 24.—Charged with murder because of a fistic encounter that resulted in the death of Clare F. Hodge, non-pro of Portland, Mich., Cloris Howard, of Tampa, a concessionaire at Ionia Free Fair, was ordered held for circuit court after a hearing in justice court here.

Dr. Charles E. Black, pathologist, testified that it was unusual for the injuries disclosed by an autopsy, multiple brain hemorrhages and a neck fracture, to be caused by blows from fists, but he found no evidence of another weapon.

Howard told police he resented remarks made by Hodge to women employed in another concession.

Two J. J. Page Employees Killed in Truck Accident

RICHMOND, Ky., Aug. 24.—Two employees of J. J. Page Shows, en route from Mount Sterling to London, Ky., were killed Sunday (18) when a truck-trailer overturned on the Winchester Road eight miles from here.

The victims were Jake Morris Brobeck, 28, Washington College, Tenn., and Dewey Charles Woodby, 31, Johnson City, Tenn. Police said they were riding atop the vehicle. The wheels sank into a soft shoulder on the road, and the heavily loaded vehicle toppled over a bank 10 feet high and both men were pinned beneath it. Two other unidentified passengers escaped injury.



SHOWFOLKS AT THE ILLINOIS-INDIANA EXPOSITION, Danville, Ill., took time off to pay their respects at the grave of C. A. Wortham. Left to right: Mike Conti, Sid Roman, Dolly and Freddie Reed, Ernie A. Young, Sunny Bernet, Harry W. Hennies, Al Sweeney, T. F. Shouse, Fred (Mississippi) Baker, J. C. McCaffery, Charles Sheesley and Van Van Ture.

Life Pic Spread For Crafts Show

SAN JOSE, Calif., Aug. 24.—Carnival biz in general and the Crafts Shows in particular will get tremendous publicity break in the September 9 issue of *Life* magazine. Full coverage of the Crafts Shows in color photos will be carried, Gene Cook, mag's entertainment editor, has announced.

Pics were made by Bradley Smith, who did ice show and night club pix in recent issues. Story covers complete background and working physical plant, including set-up and tear-down.

To eliminate usual air shots from wheel, Smith had a power company erect two 80-foot poles, with a platform atop, to which he had to be hoisted via boatswain's seat on rope pulleys. The entire job took 10 days, with Bradley shooting 600 pix. Free act feature is Great Volero, atop 100-foot swaying pole in his first job since his army discharge.

Considerable difficulty was encountered shooting night scenes because of the excessive neon, but a new process enabled Smith and his assisting cameramen to perfect these shots.

Crafts Shows, it is understood, was selected by *Life* editorial board in New York as show to be used for the story. Hal F. Eifort, Crafts secretary, wrote copy and directed job at this end. Story is not usual type of individual or group tour, but actual informal shots of hundreds of people covering all phases and departments. Mag will hit stands during show's best engagement of the year in Oakland, and is expected to prove big boon to biz.

Bill Martin, Veteran Concessionaire, Dies

DAVENPORT, Ia., Aug. 24.—W. C. (Bill) Martin, 52, veteran concessionaire, died here Thursday (22) in his drawing room on the Royal American Shows. A heart attack was given as the cause.

Martin had the midway grab joints on Royal American and operated numerous concessions at the Florida State Fair.

His widow, the former Genevieve Streider, eldest daughter of Pa and Ma (P. T.) Streider, of the Florida State Fair, accompanied the body to Tampa, where funeral services were to be held Monday (26).

Pa and Ma Streider were on a train en route to Chicago for official visits to the Wisconsin State Fair in Milwaukee and other annuals thru the Southwest when advised of Martin's untimely passing. They immediately changed their reservations and returned to Tampa.

Where To Put It Puzzle for Wagner Crew

Kentucky Grounds Too Small

LOUISVILLE, Aug. 24.—Al Wagner, Joe Scholobio and Whitey Weiss did everything except hit themselves on their respective heads with ironing boards as they attempted to put the Cavalcade of Amusements on the Kentucky State Fair Grounds.

Lot is cramped, and there is just enough space, but it took the combined efforts of the trio to locate the inches needed.

Shows and rides operated for nine days at Middletown, O., the first in some 15 years, and judging from the office wagon records, the last that will want to play it for some time. No concessions, even ball games, operated, and none of the ride or show fellows was bent over carrying the cash.

Fate, in the form of fire, took two wallops at the org in Middletown. Bob Edwards's Casino top and equipment burned to the ground, while two drome motors were destroyed. The well caught on but was saved.

No Biz for Krekos In Ore. Ghost Town

VANPORT, Ore., Aug. 24.—West Coast Shows had an "only fair" four days ending Saturday (17) night here in this ghost town of what formerly was Oregon's second largest city. A former war-industry housing center, town now is populated mainly by Negro war workers collecting their Social Security, veterans caught in the housing pinch and unemployed from the now defunct ship-building plants—all of whom constitute a public more inclined to gawk at the Side Shows than to dig down for that two-bits.

As General Manager Mike Krekos explained, show was on a stopover between a good seven days at Coos Bay, Ore., during a regatta, and a week at Gresham for the Multnomah County Fair opening Monday (19).

Show collected 20 cents admission to lot, throwing in free lion act in middle of evening, but rides generally were higher than those in parks in this area. Also, shows were only a stone's throw from Jantzen Beach park.

A. W. Coe, press agent, said Fly-o-Plane, new this year, drew the best play, bringing 35 cents a ride. Kid rides brought 20 cents, compared with 9 and 14 cents at local parks, while other rides were 25 and 30 cents.

Shows ran no newspaper ads and thus got no publicity, depending on posters in Vanport area.

Cohen, in Chicago, Preps For ACA December Meet

CHICAGO, Aug. 24.—Max Cohen, general counsel and secretary-treasurer, was here today arranging for the 13th annual American Carnival Association meeting to be held at the Hotel Sherman December 2-5.

The program will be drastically different from heretofore, when all sessions were held at night, Cohen pointed out. A meeting of counsel will be held early Monday afternoon of the four-day gathering, after which the board of directors and officers will meet, with a general membership meeting Tuesday afternoon while the International Association of Fairs are in their meeting.

James's Canuck 1-Nighters Beat All Yank Bands

LONDON, Ont., Aug. 24.—Canadian tour of Harry James has been declared the greatest money-maker of any American band to play four one-nighters. James combo played three arena spots at Niagara Falls, Hamilton and London, Ont., and the Palace Pier at Toronto, to break all Canadian records.

Top night was here where Arena was packed with 8,300 fans at \$1.50 advance and \$1.75 gate admission. Advance sale was upwards of 2,000 with majority paying full price at door. At Toronto, band pulled about

No Limit

NEW YORK, Aug. 24.—One of best indications of the importance commercial radio shots have assumed since Peatman Audience Coverage Index became the "sheet" is George Pin-cus's (Shapiro-Bernstein g.m.) line when he takes a friend to lunch. "Pal," says George, as his friend eyes the menu, "order like you had a radio commercial."

6,500 at \$1.75 and \$2.00. Hamilton and Niagara Falls prices were equal to London's with over 5,000 cram-ming into both spots.

Bamford Sells Beach Dancery to Ex-Pards

SAN FRANCISCO, Aug. 24.—A. V. Bamford, owner of the Pacific Amusement Corporation, and Joe Slavisky, who is associated with Bamford, have sold their interests in the Edgewater, beach dancery, to their former partners, Ellis Levey, manager of the Telenews Theater; Newt Jacobs, district manager of RKO pictures, and Robert Crossman, local realtor. A change in the music set-up has Buddy McDonald's ork replacing Dick Reinhart, who goes into Mondre Cafe, Oakland. Frankie Carle opens at the Edgewater August 28 and remains over Labor Day week-end. Deals are reported on to bring in Xavier Cugat and Carmen Cavallaro for week-end stands.

'Sugar's' Single Disk Sweet Sales

NEW YORK, Aug. 24.—Instance of a single record, and practically nothing else, pushing a tune hitward is *My Sugar Is So Refined*, Capitol Songs ditty waxed on Capitol Records by Johnny Mercer. Disk hit the market in New York July 1, on the West Coast a couple of weeks later, and tune hasn't had more than a half dozen live air shots since that time.

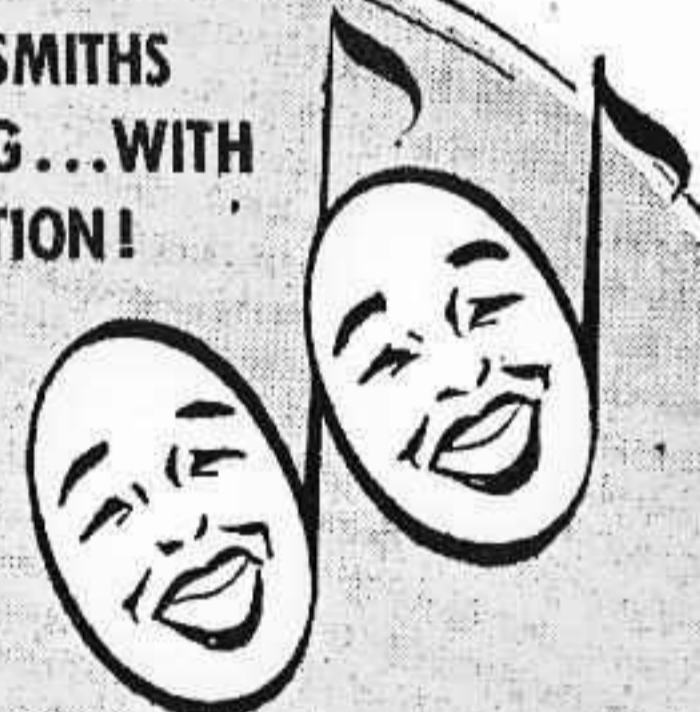
Still it is on both the Music Dealers' Service and Song Distributing Corporation racks, and is selling somewhere around 2,000 copies a day. Twist is that no other waxery made the tune because they didn't want to buck a Mercer disk on it.



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Ben Murray To Manage Newark Terrace Room

NEWARK, Aug. 24.—Ben Murray has signed as manager of the Terrace Room here, now under new management and to be opened September 17 as a ballroom.

Finley Gets 2 Partners, But Holds 'Control'

SAN DIEGO, Calif., Aug. 24.—City council okayed Larry Finley's refinancing deal for his Mission Beach amusement park holdings. Under new set-up, Finley retains policy control and one-third interest, with remaining two-thirds to Tom Haines and Frank J. Cuthrie, local ops of Balboa Park midget auto races. Partnership involves Finley's entire Mission Beach holdings, including the ballroom, roller-rink, concessions, etc. Deal had to be passed by council because park is owned by city and leased to Finley.

New partner set-up expects to retain ballroom's name band policy. Big biz slump here resulting from depleted G.I. population since war's end and fact that fleet has been out on Bakini atom bomb tests, has knocked out Mission Beach Ballroom's biz. Situation is so tough that Finley reportedly has been trying to wriggle out of his two weekend pact for the Tex Beneke aggregation, but as it stands Beneke will probably agree to drop one weekend and play only the October 11, 12, 13 part of the engagement. Indicative of the general slump here this season has been the sour b.-o. takes of Jimmy and Tommy Dorsey, Frankie Carle and Stan Kenton. All these bands have been hitting high generally in other West Coast territories. Despite this, however, ops hope to continue name band policy looking forward to time when fleet returns in fall, bringing back around 50,000 bluejackets. Biz, tho, is never expected to reach wartime peak.

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That Disk Jockey Influence Again

SAN FRANCISCO, Aug. 24.—What a well-listened-to disk jockey radio broadcast can mean in the way of a Stratosphere Record build-up is indicated by event which took place via the *Open House* show on Station KRE, Oakland, Calif., recently. Afternoon recorded session frequently features transcribed music. A standard radio transcription by Joe Schirmer Trio, *Boogie Joy*, made such a hit with dealers that they deluged local record shops for the platter, not realizing that it had not been cut for public play. Record dealers in turn frantically queried Station KRE as to where they could secure copies of the platter.

Since several of the station staff are interested in the Pacific Record label, they immediately endeavored to locate and cut the Joe Schirmer Trio. Meanwhile, Universal Records, another Oakland indie, heard about the demand for *Boogie Joy* and immediately waxed the tune with a different instrumental group, and are reaping a local harvest with the record, which has turned out to be the firm's biggest seller.

Paul Mills From L. A. to N. Y.

NEW YORK, Aug. 24.—Paul Mills moved in from the West Coast office of Mills Music and American Academy of Music last week to the firms' offices here. Mills worked out of New York prior to his stretch with the marines in 1942. Mills has been contacting, and under pen names, was on *Cement Mixer* and *Yep Rock Heresi*, with Slim Gaillard.

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The Hard Way

HOLLYWOOD, Aug. 24.—This week the following plaint from Casimer Emanuel Kuczorski, of Dynamic Music Company here, reached *The Billboard*:

"Inasmuch as we are a small concern and are having difficulty making ends meet, we sincerely hope that you will get one of your columnists to mention something about our three enclosed tunes."

First tune enclosed was *I'm Glad I Took the Omnibus*, by Case Kusby. Firm is having difficulty with American performances on this, says Casimer Emanuel, because Yanks use slang contraction "bus" instead of word "omnibus." He said that for that reason he was trying to make a deal with an English firm on it.

Second tune was *Gust of Wind*, by Case Kusby and Casimer Emanuel Kuczorski, which Mr. K. said "is a torch above the average singer's ability to perform." Third song was *Nite-Cap*, by Case Kusby, which Kuczorski said "should be welcomed by the trade and public because of its popular appeal."

The Billboard "columnists" hardly blame Case Kusby, who might even be Casimer Kuczorski, for resorting to night-caps, what with titles with words people don't use any more, and songs singers can't sing. These small publishers really have it tough.

Johnson, Fine Brown Frame Seg Busts Newark Aud Marks

NEWARK, N. J., 24.—Buddy Johnson ork drew the biggest crowd in the history of Graham Auditorium here Saturday night (17), topping Billy Eckstine's previous record. Total of 2,238 people jammed the auditorium, overflowing to the two flights of stairs leading up to the ballroom until Newark police stopped the sale of tickets.

Money had to be refunded to about 100, and it was estimated that 500 were turned away. Band grossed \$3,916.50 at \$1.75 head. Johnson's cut was \$1,879.92. Big draw was the elimination contest to find "Miss Fine Brown Frame," of Newark. Promoter of dance was Al Cooper.

Johnson's "Dream" \$2,160

ATLANTIC CITY, Aug. 24.—Buddy Johnson ork drew 1,800 on a one-nighter at Waltz Dream Ballroom here Friday night (16). Admish was \$1.50 per head, netting \$2,160.

Jordan, Brooks, Monchito Set for 400 Reopening

NEW YORK, Aug. 24.—400 Club reopens September 6 with three bands pencilled in. Louis Jordan, Randy Brooks and Monchito will alternate. During the summer spot had a face-lifting job done by Franklyn Hughes, stage director.

Ruby Hill Signs With Cosmo

NEW YORK, Aug. 24.—Ruby Hill, of the recently folded legit musical *St. Louis Woman*, was signed to a disk pact by Cosmo Records last week. Hill paper makes three signed by Cosmo in a week, with Charlie Barnet and Fran Warren having hancocked terms.

Big T's Fair B'port \$1,500

BRIDGEPORT, Aug. 24.—Jack Teagarden, making his first appearance in Bridgeport in several seasons, did fairly well at Pleasure Beach Ballroom here last Sunday (18) drawing 1,250 persons, and with ducats cut to \$1.20, gross totaled \$1,500. Charlie Spivak was originally booked for the date but was held over an extra week in Chicago, so will play Bridgeport tomorrow (25) instead.

Sears To Carry Mercury Disks

CHICAGO, Aug. 24.—Mercury Records were accepted by the Sears Roebuck store chain for both the catalog and retail markets this week.

Mercury disks, already handled by Kresge, Neisner and Gamble stores, among others, will go on sale in the 467 Sears stores immediately and will be on sale thru the Sears' catalog after the first of the year.

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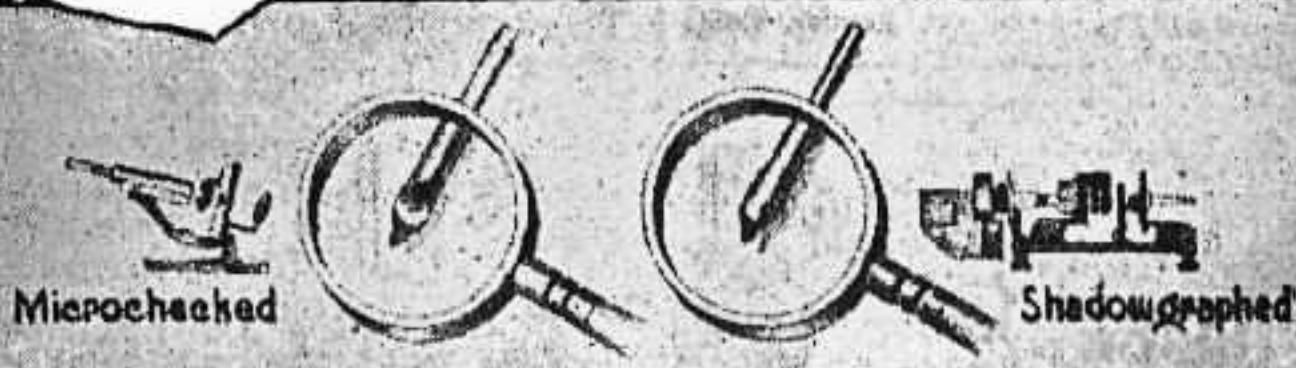
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AGVA & H'wood Ops Make Sweet Music Together

NEW YORK, Aug. 24.—The Hollywood ops-AGVA fracas, which started out like a knock-down and drag-out battle, ended with sweetness and light being shed by all participants. The final deal brought cash bonds from all the major clubs as soon as Shelvey got together with them. At one time it looked like show in at least one major club would be pulled. But when it seemed that Shelvey wasn't bluffing, the ops fell in line.

The deal finally agreed upon called for a \$5,000 bond from the Florentine Gardens, with \$100 principal minimum and \$60 for the chorus line. Slapsy Maxie's also put up a \$5,000 bond. Principal minimum also applies but not the chorus scale. Room doesn't use lines. The Band Box anted up \$1,000. Its minimum for principals was set at \$85. Charlie Foy's, Larry Potter's and the Bar of Music each forked \$500 bonds.

2-Year Pact

The only concession ops got was a two-year contract. Originally they sought a five-year contract. Shelvey explained that two-year deal did not represent any departure from AGVA practices, even the most of its contracts are year to year. All contracts, he said, renew themselves automatically from year to year unless either party notifies the other, on 30 days' notice, to the contrary.

There are still other clubs in and around Hollywood that haven't paid cash bonds or signed basic minimum agreements. However, Shelvey said these were small places and he expected little trouble in bringing them into line. Deals were all made individually. Shelvey flatly refused to recognize or dicker with the organization set up by cafes.

IN SHORT

Chicago:

Whitey Roberts, comic at Chi's Blackhawk has had his option picked up and will be there thru September 17. . . . Ken Maynard and his horse are currently playing an engagement at National Theater, Louisville. . . . Jackie Cooper and Diosa Costello will come to Latin Quarter, Friday (30) and be on the bill with Arthur Lee Simpkins, who will be held over, . . . Piano playing drum majorette, Betty Morgan, will open at Colosimo's, August 28.

National Theater, Louisville, will go back into full week bookings August 29 with the Ink Spots. . . . St. Charles Theater, New Orleans, which was closed all summer will return to combo productions on a weekly booking basis. . . . Earl Carroll's Vanities show, skedded to come to Latin Quarter is off and Billy Rose's Diamond Horseshoe show will come into Ralph Berger's spot instead. . . . Brown Hotel, Louisville, again will use floorshows now that difficulties with AGVA have been settled. . . . Billie Burke, mimic, replaced Ben Perry, singing emcee at Helsing's Vodvil Lounge Monday (19). Perry went to Dykeman Hotel, Minneapolis.

Philadelphia:

Buddy Lewis back at Sciolla's before starting a Canadian theater tour. . . . Louis Levitsky purchased the three-story building housing the Coronet Cafe, for \$125,000. No change in nitery operation contemplated. . . . Alan Gale set for September 13 opening at Beverly Hills Country Club, Covington, Ky.

Herrero, added at Swan Club. . . . Robert and Dunham new at Roman Grill. . . . Jack Lamont and Charlie Lavine with their *Nature's Mistakes of 1946*, take over at Di Pinio's Cafe. . . . Don Crist Trio returns to Tom Crosse's Clock Musical Bar. . . . Three Boys and A Girl new at Club Au Revoir. . . . Carioca Musical Bar has opened a balcony lounge. . . . Frank Reynolds heads new revue at Ralph Puppio's Cumberland Cafe.

Atlantic City:

Sophie Tucker took away \$20,000 for her four weeks at Joe Moss's Copa Cabana. . . . Terry Lawlor, Tommy Dix, Juanita Rios and Carlos and Linda comprise new revue at Bath and Turf Club. . . . Jane Clements teams with accordionist, Andy Arcari, at Traymore Hotel's Submarine Grill. . . . Garcia and La Blanca at Cliquot Club. . . . Gloria Dale added starter at Jockey Club.

Detroit:

Howard Benedict, whose unit, the Novelaires, was at the Sapphire Room, Hotel Wardell-Sheraton, when his leg was broken in an auto accident June 11, expects to be on crutches for another six months. . . . Three Rays, just closed at Downtown Theater, moved into the Bowery in a last-minute switch when Jerri Blanchard canceled out. . . . Bobby Stevenson, fronting the Trio at Wedgwood Room, is buying a trailer, preparatory to going South for the winter. . . . Carol Kay new vocalist at London Chop House.

Ollie Miller, just completing one-year at Mardi Gras, is moving over to the B & J Cocktail Lounge. . . . Pianist Joan Ruane, formerly at Penobscot Club, is getting married next month. Will quit the profession and live in Providence, R. I. . . . George Corsi and Gee Cee Trio, just closing at Club Recreation, are opening Monday at the El Dorado Room, Cleveland, with an NBC remote broadcast set for three nights a week. Unit, in for four weeks with option, will cut two disks for

Musicraft during the engagement.

Leroy Smith, Negro violin soloist, out of the hospital following an operation, will be back on the stand in about a month. . . . Bill Holleman, who just closed at the Seward Hotel, is forming a new trio, which will open at the Duchess Bar. . . . Marion Branton, en route to a show at Selfridge Field for USO, received serious head injuries Monday (19) when the bus she was riding stopped suddenly.

Pittsburgh:

Henry Lewis's new Belvedere Terrace will open about September 21 in suburban McKeesport. Maxie Rosenbloom and Max Baer have been inked for the preem. . . . Two other class spots skedded for openings in September are Club Ankara and Jackie Heller's Carousel. . . . Pianist Erroll Garner, home on vacation from Club Suzy-Q, Hollywood, is in on a three-week deal at Mercur's Music Bar, where he got his start four years ago.

Sunny Miller holding a regular Saturday afternoon swing session. Four other spots have already followed suit. . . . Bulletin Index, local weekly news magazine, devoting entire August 31 issue to nitery industry.

Cincinnati:

Lindsay Lovely Ladies wind up an 18-week stand at Lookout House, Covington, Ky., September 4, to fulfill European USO commitments. Gene Sheldon, current Lookout House headliner, closes Wednesday (28), with the Slate Brothers replacing. Sheldon is off to New York to headline Nat Carson's new revue, *Sweet Bye and Bye*. . . . Nan BlaKstone opened a two-weeker at Newport, Ky., Latin Quarter Friday (23). . . . Revamped Glenn Rendezvous, Newport, Ky., reopens Wednesday (28), with Joey Adams, Tony Canzoneri, Mark Plant and Yvonne Armon Dancers first in.

Miami:

Ned Schuyler's opening show at Beachcomber in November will headline Sophie Tucker and another top act. . . . Tommy Nunez ork, Rickey Carmen and Betty Hill provide continuous entertainment at Club 22. . . . Maria Lawler, thrush who appeared at several spots here, is warbling on an NBC show in Chicago. . . . George Bourke, *Miami Herald* amusement editor, back on the job after a vacation in the metropolis. . . . Vagabonds, now at Clover, go into La Martinique, New York, next.

San Francisco:

Ella Mae Morse opens August 28 at Joaquin Garay's Copacabana. . . . Slapsy Maxie Rosenbloom and Max Baer said to be headed for the Copa in September, opening at \$3,500, plus percentage, highest stipend ever paid there. . . . June Edwards and thrush, Betty Black, have joined mimic, Bob Hopkins, at 365 Club. Hopkins held for eight weeks.

Sally Rand out of her local club for a two-week run at a Las Vegas, Nev., spot. Wally Vernon filling in. . . . Howard Frederick's ork replaces Eddie Fitzpatrick's crew in Mural Room of St. Francis Hotel in September. First big spot for Fredericks, a local unknown. . . . Stanley Morgan Trio moved from burned-out Backstage to the Arabian Knights. . . . Two new spots opening here are the Barbizon Room, with singer Guy Cherney and Al Wallace's ork, and El Boraccho Club, with the Four Aces.

West Coast:

Bimbo, op of the 365 Club, San Francisco, to Italy for a visit. . . . Ella Mae Morse going into Joaquin

A. C. Lounges Relight

ATLANTIC CITY, Aug. 24.—Altho the summer season is in its last lap, two cocktaileries are getting a new lease on after-dark life with extensive remodeling. Boardwalk Lounge in beachfront Shelburn Hotel is re-opening as plush room with entertainment by the Nonchalants and the Russ Peters ensemble. Also relighting is the Foxwell Brothers' Hollywood Music Bar on the Boardwalk with Danny Delnero's keyboard impressions.

Philly Gets New Nabe Spot

PHILADELPHIA, Aug. 24.—Joe Pitts' Musical Bar, in Pitts Hotel, located in North Philly, lights up with the Jerome Ashford Quartet moving over from Cafe Society.

Garay's Copacabana, San Francisco, end of month, after which she leaves for a personal appearance tour of Eastern RKO theaters. . . . Marilyn Hare set for Imig Manor, San Diego Hotel. . . . Don Guthrie Trio, currently in 20th week at Las Vegas Players Club, held over indefinitely at spot. . . . Frank Duggan, Frederick Bros.' cocktail booker, upped to berth in agency's radio department, replacing Jack Creamer, who has switched to MCA. Duggan and Tom Kettering, Frederick Bros.' v.-p. and Billy McDonald (head of ork dept), signed for another year by agency.

Senor Wences going into Million Dollar Theater, L. A., end of month. . . . Hunter Gray Trio, featuring Loomine Gray, held over for another six weeks at Last Word, L. A. . . . De Castro Sisters' repeat engagement at Reno's Normandy Club starting September 5, follows a week's stint at S. F.'s Golden Gate Theater. . . . Tronior Brothers go into Lincoln Theater, Los Angeles, September 3.

Bobby True Trio, currently at Tally-Ho, Avalon, Catalina Island, drew fourth holdover and is now set until October 1. . . . Jimmy Ames at Swanee Inn, Hollywood, end of month. . . . The Downbeaters, with Mitzi Triola, going into Maryland Room, Maryland Hotel, San Diego, September 1. . . . Four Majors set for Commercial Hotel, Elko, Nev. . . . Four Spaces set for same spot October 1. . . . Pat Robbins, William Morris booker, switches from band department to devote full time to acts.

John and Inga Zerba set for Nevada Biltmore (Las Vegas). . . . Hurtado Brothers booked for Del Paseo Restaurant, October 1 (Santa Barbara). . . . Abbott and Costello's package, soon to go on tour, includes the Blanchards, Jean Blanche, Ben Yosi's Vikings and Fred Sandberg. Company will play civic auds in one-night stands, and after its August 24 kick-off in Oakland, will go to San Francisco, Denver, Oklahoma City, Tulsa, Kansas City, Milwaukee, Chicago, Cincinnati, Grand Rapids, Buffalo, Toledo and Minneapolis.

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OPS MULL SINGLE ACT POLICY

AGVA's Next Drive for Better Dressing Rooms

NEW YORK, Aug. 24.—Better and cleaner dressing rooms and more of them will be next drive to be started by AGVA now that the cash bond situation has been about wound up. "Dressing room facilities are deplorable," said Matt Shelvey. "There are only a handful of clubs thruout the country which give performers a place to dress and wash up. The rest of them use alleys, and some of them don't even have alleys," he said.

In some cases, where it is difficult for a spot to find quarters suitable for dressing rooms, AGVA feels, sanitary corrections at least must be made. Where space is available, it must be set aside for performers, Shelvey added.

Where ops hedge, the union will call in local board of health. If there still is no action, AGVA will level against the spot with every means at its command, said Shelvey. In many clubs, performers are forced to undergo conditions that, the union says, are dangerous to health. Frequently only one toilet is available and many so-called dressing rooms have no water. Nails on rickety walls are often the only place to hang expensive wardrobes. Overcrowding is common. The least AGVA will settle for is hot and cold running water in each dressing room and carpets on floors so performers don't have to stand barefooted on cold, damp and frequently dirty floors.

Miami Paper Warns Mobsters Of Vigilantes

MIAMI, Aug. 24.—A vigilance committee is to be organized in Miami Beach to combat a war of gangsters the coming winter season, according to an article printed in *Miami Daily News*. Joseph E. Thornton, special agent in charge of the local FBI office, revealed that his men know of the growing tension, caused by the efforts of New York, Chicago, Detroit and New Orleans mobsters to share in the gambling racket controlled by a beach syndicate, but cannot act unless some federal statute is violated. FBI expects Miami Beach and Dade County authorities to handle the situation, but will back them up in case of federal law violations.

It is reported top gamblers have acquired control of three prominent beach hostleries so far, and are angling for more. If this goes on, hotel ops fear it will mean the end of Miami Beach as a family resort.

Caracas Open-Air Vaude Big

CARACAS, Venezuela, Aug. 24.—Vaude isn't dead in Venezuela. Big outdoor Sunday vaude shows in the bull ring at popular prices are attracting thousands of customers each week. Average show is about 20 acts, the cream of theater and nitery talent in Caracas. Shows will continue until bullfighters take the lime-light late in October.

Positive the Accentuate

NEW YORK, Aug. 24.—Catalino has the usual Latin accent but with an odd twist that his agent, Freddie Fields, believes makes him not only distinctive but also more commercial. When Fields got back to town he spoke to Catalino and noticed that the accent was disappearing. When the agent asked about it the band leader told him proudly, "I goin' to night school."

"Night school!" shrieked Fields, "Ya wanna be a bum. Without that accent your dough will drop. Get out of there quick."

Bookers Hunt Gimmicks To Replace Played-Out Band Shows; Mull Lines, Musicals

Sammy Kaye Working on New Formula; MCA Talking

NEW YORK, Aug. 24.—That the present band show formula has outlived its purpose is freely admitted by theater bookers. But most of them say they have nothing else to play and until something comes along to take its place, it will have to do.

The latest gimmicks, talked about for some time, is (1) the addition of a chorus line and (2) making the band part of a show in which every sideman will participate. Idea as yet is hazy, but roughly it would require sets and drops, the former would of necessity have to be simple. Show would run along musical comedy lines.

Kaye Sparks Idea

Leading exponent of plan is Sammy Kaye, who is now working on the idea with a prominent presentation house producer. Latter, who asked his name be kept out of it until he gets formal permission to go ahead, said that formula would not be based on the old Publix units. "It will be completely different. The band won't look like a band until it starts playing and the show will run about an hour."

Some of the boys at MCA have

AGVA Cashier Held In \$3,200 Shortage

NEW YORK, Aug. 24.—American Guild of Variety Artists discovered last week, when auditors checked cash receipts coming in from dues, that accounts were shy \$3,200. After questioning, they claimed that Mrs. Marion Cusack (ex-Marion Marlowe, ballet dancer), employed in the cashier's department, was responsible. She allegedly admitted helping herself, according to the D. A.'s office, explaining that if things had been permitted to run she would have repaid every cent and been in the chips herself. The dough, she said, was "borrowed" to finance Henry Woode, a new band.

Cash turned into AGVA by dues collectors have three checks. One receipt goes to the member, one to the local and the third to the national office. When amounts deposited and amounts on receipts didn't check, the hunt began.

Mrs. Cusack allegedly returned \$400 and was turned over to the district attorney's office which charged her with grand larceny. Bail of \$2,500 was allowed. Hearing will be held August 28 in Felony Court. AGVA said that amount lost was covered by a surety bond.

been talking about a similar plan for some time. Understood that their plan calls for getting line producers to put together groups which will be used by all its bands. MCA denies knowing anything about such a plan, but at least one line producer said he had already been approached and asked for his opinion.

Whether a workable plan will come up is still too soon to say. But if it jells it may be the end of the theater band shows, which, as one booker put it, "are slowly but surely being passed by the parade."

Det. Latin Quarter License Suspended On Ownership Rap

DETROIT, Aug. 24.—License of Latin Quarter, Detroit's premier night spot, closed for summer, was suspended by State Liquor Control Commission as a result of charges of "concealed ownership." Contention is that Tony Morelli, former manager of Club Royale, who actively managed spot most of last year since withdrawal of Lou Walters, is not actual owner.

Morelli did not appear personally at hearing in response to demand of commission altho he was represented by attorney, and license was accordingly suspended. Indications are that legal moves seeking injunction or other court relief will follow. Talent bookers are hopeful spot will reopen September 12, as scheduled, with Enric Madriguera.

AGVA Nicks Seattle Nitery for \$1,320 Line Underpayment

NEW YORK, Aug. 24.—The Melodylane, Seattle nitery, was hit with a \$1,320 bite by AGVA for underpaying the chorus line. Discovery was made when a new regional rep entered the picture.

Spot signed a minimum basic AGVA agreement a year ago which called for a chorus minimum of \$50 a week. Despite the contract, AGVA said, club was paying the kids only \$45. Total due the line is \$1,320.

Club has agreed to make restitution weekly, with some of the girls being owed as much as \$250. Those who have left will get their money thru AGVA after names have been checked.

Skyhigh Act Price Blamed

Owners talk about dropping names, but trade believes biz would suffer

By Gill Smith

NEW YORK, Aug. 24.—With attractions still in the Tiffany class, and even then hard to buy, nitery ops readying their fall shows are talking about dropping their supporting acts, including lines, and concentrating on the name performer. The exponents of the plan are not localized. They are in New York, Chicago, Boston, Philadelphia and Florida.

Biggest fault with a single act policy, say the bookers, is that business will not hold up. Give a name \$5,000 and put in a show for another \$3,000, and assuming there is business around, the take will reach \$18,000 to \$20,000, according to authoritative sources. By the same token, they say, use just a \$5,000 attraction and don't give it a supporting show and the figure will not get above \$10,000. The theaters discovered this long ago. When they have a top "A" flicker they support it with a sock flesh show. The combo, they figure, will bring results. They have proved it time and time again.

Pennies Don't Lure Bucks

It's true that niteries don't have the lettuce that vaude-film houses have. But the principle is the same. One large talent buyer says you can't spend pennies and expect to come up with dollars. You have to spend dollars to bring in the dollars. A shoestring operation is doomed to flop before it starts.

A Tucker, a Lewis, or a Berle is a big draw. Everybody agrees on that. It is the major reason why they get top dough and can work 52 weeks. Berle can get \$10,000, Lewis \$5,000 and Tucker anywhere between \$4,000 and \$5,000. But to pay them that kind of dough, a cafe must do the business; not for one night or one week, but consistently. But no matter how good they are they can't continue to do two-three shows a night, week after week, and pull in the spenders. First of all, they can't do more than 35 or 40 minutes. On occasion when the house is full of friends, they may be able to do an hour. But friends don't pack a house every show every night. It takes the average customer to fill the gaps. Berle who is a mass comic gets his biggest mits from his pieces of business when working with somebody else. He wouldn't go on as a single. He knows too much for that.

Tucker and Lewis do singles but neither can stay on the floor indefinitely. There has to be something ahead of them, even if it is only a dance team.

Make 'Em Spend Dough

The problem every cafe has is not only in bringing them in but in keeping them put, running up tabs. If there is only a single working, the customers walk out as soon as the show is over. Some of them may stick around to dance, but the majority take a powder. So if customers come in for the show, the most they can be expected to stick around is an hour and a half. It's true that a fairly good tab can be run up in 90 minutes. The chances, however, are that the tab, exclusive of minimums or covers, (See *Ops Mull Single* on page 43)

Walnut Room, Bismarck Hotel, Chicago
(Friday, August 23)

Talent Policy: Dancing and floorshows at 7:45, 9:45 and 11:30. Owner, Otto Eitel; production, Ed Beck; publicity, Bob Carey. Prices: \$3 minimum.

Sherman Haye's ork, which has been here for 21 weeks, opened the show with an Irish medley. Room's typical two-act show featured Vela Montoya, Spanish dancer, and hold-over magician, Haskell.

Miss Montoya's first number was done to the rhythmic *Breeze and I*. Her introductory monolog set the audience in a Latin mood and the payees rewarded her well. She is a master at the use of castanets and altho her dancing was fine the noise-makers aided much in bringing her a solid mitt. She closed to a selection from *Carmen* and drew another good hand.

Haskell the Magician had lines that fit into every trick and a beautiful assistant. He pulled very few of the stock tricks and did one stunt to the chiding of a phonograph record. Timing on this one was very sharp and the audience responded spontaneously. His finale in which he spears three given cards in mid-air with a sword really caused mouths to open and he, too, withdrew to the sound of palm whacks.

Haye's ork (12) backed the show, supplied dance music and featured the singing of Dell Welcome. Biz good.

NIGHT CLUB REVIEWS

Andres, Syracuse, N. Y.
(Sunday, August 18)

Talent Policy: Dancing and floorshows at 9:30 and 12:30. Owner-manager, Ray Martino. Prices: \$1.50 minimum.

Andres, only local air-conditioned club, is getting all the summer play. Current show is strong. Barry Huston, in his 10th week as emcee, does a swell job. Al Norton's "Cock-tails," four-gal line, opens. Gals have looks and wardrobe and work as tho they really meant it. Tap routine was followed with a fine fan number. Girls close show with as fast an acro "circus" routine as has been seen in this neck-of-the-woods in many a day.

Huston, in the deuce spot, has a powerful, full-toned voice, gives out with what Mr. and Mrs. Syracuse want. Does comedy, pop and operatic numbers, all with same easy-going style. Did *Prisoner of Love*, *Love Is Wonderful*, *Night and Day* and others. Has a winning personality, knows how to sell a number and is an asset to any room, large or small.

Ceil Charles, one of line kids, steps out to do a neat, fast acro bit. Kid has class, handles herself nicely on floor and got plenty of mitts.

Steven Day, nice looking boy in white tie and tails, tapped himself

into immediate favor with a fine routine that won a great hand.

Naomi Stevens, in featured spot, has charm, sophistication, looks, wardrobe and voice all rolled into one. Gal not too forte on pipes, but voice is suited for sophisticated numbers she is chirping. Used all specials, except for *Doin' What Comes Natur'ly*. Gal's *Best Friend Is No*, a corking number, done in her cute, inimitable style, sent Miss Stevens off solidly.

Dick Robinson (6) ork cut show neatly and played dance music solidly. Addition of Johnny LaTone and guitar a great asset to outfit.

Lookout House, Covington, Kentucky

(Wednesday, August 21)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambau; publicity, Betty Kapp. Prices from \$2.

Fun Time Frolics highlights the hilarious Gene Sheldon, master pantomimer, and Dell O'Dell, femme mystifier, who lead a solid supporting pack thru 90 minutes of sock entertainment. Production interspersings are excellently handled by the Lindsay Lovely Ladies (8), who offer a speedy Dixieland tap at the bow-in and return midway with a South American shot, in which Peggy Ray takes solo honors on a Latin ditty.

Charles Carrier keeps the fast pace with an expert juggling turn. He amazes with his potato-slicing item and the reckless abandon with which he tosses around cups, saucers, spoons and glasses. Pulled a huge mitt.

Shavo Sherman's take-offs on Durante, Butterworth, Groucho Marx and Jolson proved rib ticklers.

Harry Schuster baritoned his way to plenty of palm-whacking with a forceful delivery on *Ole Man River* and *Burgandy*. Encored with *I've Got Plenty of Nothing* and went off a winner.

Moon-faced Sheldon's mirth-making becomes infectious from the outset, when he does his inimitable banjo routine and the subsequent finger entanglements with strings, chairs, etc., until his finale, a character comedy monolog terrifically done and liked. Working in grotesque attire, Sheldon packs a plethora of sock rubber-legged clowning and hot music into his session and boffs 'em at every move. His riotous threading-the-needle turn had payees doubled in knots. House quaked with laughter as he ambled off.

Difficult spot of following Sheldon proved no handicap to Miss O'Dell. She won 'em immediately with her wide variety of legerdemain and pleasant line of fresh chatter. Table sitters got a terrific kick out of her money on the bunny bit and she garnered a walloping round of applause at the bow-off. Her distribution of magic favors between shows endeared her all the more to patrons.

Bernie Wulkotte continues his good emcee job, and the Feilden Foursome still is on hand for the intermissions. Bob Snyder's ork does a capable dance and show music job, with Larry Vincent still the 88-er draw at the bar.

Miami Mulls Barring Minors From Clubs

MIAMI, Aug. 24.—Another headache is looming for niteries. City commission is considering a new ordinance to prohibit minors from visiting clubs, even if liquor is not served to them.

Ops feel there is no justice for them, and that the many new and proposed regulations will result in most of the biz going across the causeways to beach niteries, where the authorities are more lenient.

Vine Gardens, Chicago

(Wednesday, August 21)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner, Jimmie Pappas; manager, Helen Weiss; publicity, Sam Honigberg. Prices: \$1 minimum Saturday.

Altho everyone on this bill drew his share of audience reaction, Regan Callais, interpretive dancer drew the lustiest whacking. Tall, blond and shapely gal came on in a rather abbreviated cerolian costume and gave a poetical narration that classified her as a girl who was uncertain as to her paternal ancestry. This set it just right for her terping. To Chole, she gave evidence of lots of dancing ability and was rewarded with a strong and prolonged mitt.

Emsee Larry Ross is playing a return date here. Capable enough at the regular emcee chores, Ross' real forte is mimicry. His version of a friendly poker game with himself as dealer is a classic and his facial manipulations split many sides.

Phil D'Rey, ventriloquist had few lines that got more than a chuckle, but won them over when he had his dummy sing, *Laugh, Clown, Laugh*. Trick of putting the dummy back into the suitcase and continuing to whistle *Mocking Bird* got a good hand. As an encore he used Emsee Ross as the dummy and payees guffawed heartily at this one.

Jessie Rosella, an institution here, started out with a Russian medley of *Dark Eyes* and *Meadowland*. The corpulent chirp then gave *Stormy Weather* and *Sunny Side of the Street*. She ended with a fine job of *To Each His Own*. Anita Jackobi acro-dancer got most of her reactor with somersaults and one hand twirls. She seemed to be hampered because of an elevated stage but did a good terp job to *Begin the Beguine*. Joe Kish's ork (5) backed the show and Joe Page helped with dance music. Biz good.

Milwaukee Act Demand Booms

CHICAGO, Aug. 24.—Milwaukee niteries talent demand which has been restricted to such places as Tic Toc and Hotel Schroeder has suddenly blossomed out. Loud calls for substantial names for fall bookings are reported emanating from the Bee City by Chi bookers this week.

Tic Toc which has held virtual sway over other Milwaukee spots can expect competition from such places as the Club 26, Club Milwaukee, the new Showboat Cafe and the Hotel La Salle, according to spokesman from three of the biggest agencies here.

Showboat Cafe is a new and remodeled version of the old Mian Club and was whipped into shape for an estimated 40G by Nick Gentile, owner of the Stage Door Bar. Spic is bringing in Max Baer and Slaps Maxie Rosenbloom August 29 immediately after their close at Chi Colosimo's.

La Salle Hotel is coming up with its first big name booking September 20 when the King Cole Trio will play a one-week engagement. Tri will come down from New York where the Kraft Music Hall program emanates, to do this job, which their first week-long engagement in these parts for some time. The booking was done by Julie Dale, GAC here, and the Showboat booking was done by Johnny King, Frederick Brothers.

These bookings together with track comments that Club 26 and Club Milwaukee are yelling for the best they can get for September and autumn seem to imply that a who new market for Chicago bookers carrying the heavier names is opening up and that the city famous for being has diverted its attention to the sights that are beheld while the beer is being drunk.

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NEW YORK, Aug. 24.—A flock of new bills gave Stem houses New Year's Eve business last week. Practically all of them had long street lines for all shows. The only theater which didn't look too good against previous weeks was the Strand and that one was in its last week. Radio City Music Hall (6,200 seats; average, \$110,000) polled a big \$150,000 for its initial frame with Bob Williams, Estelle Sloan and Notorious.

Roxy Tee-Off

Roxy (6,000 seats; average \$78,000) hung up some kind of a record when it took in \$125,000 for its tee-off with Vivian Blaine, Jerry Colonna, Rolly Rolls and *Claudia and David*. First week of previous bill was \$95,000.

Capitol (4,627 seats; average \$72,000) was another bell-ringer. Preem figure was \$108,000 for Mitzi Green, Gene Krupa band and *Holiday in Mexico*. Take was slightly below first week of previous bill which was \$110,000.

Para 92G

Paramount (3,654 seats; average \$75,000) collected \$92,000 for its fourth stanza with Gil Lamb, Dinah Shore, Dick Stabile ork and *Strange Love of Martha Ivers*. Previous week's take was \$100,000. Opener was \$110,000 and second week \$101,000. Buddy Lester replaced Lamb Wednesday (21).

Strand (2,770 seats; average \$45,000) wound up its four-weeker with \$42,000 for Robert Alda, Buddy Rich ork and *Two Guys From Milwaukee*. Previous week saw \$53,000. Opener was \$58,000 and second week \$56,000. New bill, reviewed this issue, has Bob Crosby band, Don Cummings, the Dunhills and *The Big Sleep*.

Loew's State (3,500 seats; average \$25,000) moved up to \$36,000 for John Calvert, Ray Eberle and *To Each His Own* against previous week's \$27,000. New bill, reviewed this issue, has Al Trace, Bill Johnson, Lathrop and Lee and second week of *To Each His Own*.

"Hirohito's Horse" Gets Into Ryan Act

NEW YORK, Aug. 24.—Dick Ryan starts in show business the end of this month and gets his first Eastern date November 17. Odd part of Ryan's act is his partner. Second half of the team is reputed to be Hirohito's white horse. It's a two "person" act (the house provides the white wing) in which Ryan tells how he got the oat burner out of Japan.

First Eastern date will be at Mechanic's Hall, Boston, and will run for eight days. Before working in Beantown, Ryan may break his jump with a couple of days at the

Los Angeles:

Mil-\$ Latin Show Hits Clinker Zig; 'Sugar Chile' 35G

LOS ANGELES, Aug. 24.—Million-Dollar's current Latin revue, headlined by Amalia Aguilar, is heading for a chilly \$21,000. Bill includes Nestor Amoral and Joe Carioca, Marvin and Christina, and Chico's Club Brazil ork (21). Pix, *Suspense* and *South of Monterey*.

Frankie "Sugar Chile" Robinson last week hypoed take to \$35,000. Big time Crip, Will Matsin Trio, Dorothy Dandridge and Floyd Ray's ork (17) shared stage. Pic, *The French Key*.

Boston:

Haymes \$8,800 RKO, Opening Day

BOSTON, Aug. 24.—Dick Haymes, currently on a vaude tour, broke a long standing house record when he grossed more than \$8,800 for an opening day stint at Boston RKO Theater. Show, which is a Haymes package, opened August 22, and includes Margaret Whiting, Nicholas Brothers, Dick Buckley and acro act.

Previous house record was made by Frank Sinatra back in December, 1943. Haymes returns to Hollywood next week, resuming his air show September 5.

H'wood Supper Club Trying Names; Arthur Blake Starts

HOLLYWOOD, Aug. 24.—Larry Potter's Supper Club, week-old swankery, will switch to a name policy Wednesday (28) when Arthur Blake opens. Potter will hold over Martha Davis.

Blake is set for two weeks with options. Name policy is on experimental basis, because spot hasn't been open long enough for Potter to know the kind of crowds he can attract.

St. Louis Horse Show. Show skedded for September 17. Act does eight to 12 minutes and sells for a reputed \$3,200.

FOLLOW-UP REVIEWS

RUBAN BLEU, NEW YORK: Nikki Montan, latest addition to upstairs chi-chi nitery, didn't show too much when seen Wednesday (21). Only distinctive thing about her is her name. Her work is strictly for cocktail bars. Attractive brunette uses an accordion and a piano, switching from one to the other.

Opened with *Dark Eyes* on the groan box and followed with *Play Gypsy, Play*. Switched instruments and gave with the *Warsaw Concerto* on the Steinway. Then went back on the accordion for *Blue Danube* in four-beat to polite applause from a full house.

tympani ever seen. One of the boys has a fair voice and the rest give background effects. However, result never jells into anything that is commercial for Big City spots. The kids came North with quite a rep. In time they should live up to it. Right now they have to get their routines geared properly for New York audiences. In addition, they need a frontier pretty bad. If they get these assets they should start moving. As they are now, they are just another rumba band with prettier costumes.

FLORENTINE GARDENS, HOLLYWOOD: Newcomers to colorful bill are Lionel Kaye with his mad auctioneering and harmonizing Mills Brothers and both have to beg off. Kaye got off to a fast start, building his comedy with a well-paced progression. His "purchasers" are individuals and couples at start. He times well, hitting peak with five guys from the audience doing the hat exchange routine. Corny, the turn takes life because of Kaye's banter.

Mills Brothers have the audience in their palms from the start. *I Don't Know Enough About You*, warm-up tune, a solid mitt-getter. They run thru a standard and wind (See Follow-Up Reviews on page 42)

COPACABANA, NEW YORK: Lecunoa Boys (caught Wednesday August 21), make a colorful picture on the bandstand. Full-blown rumba costumes look mighty pretty up there. But when it comes to delivery for ear rather than sight, the 18 guys fall down with a thud. Band plays the show and seems to do it adequately altho there is no spark and lift to make the production numbers stand out. But their shortcomings become obvious when they go into their after-piece.

In this one the boys go in for a lot of biff-bang, using Mexican hats, serapes and dragging out all the

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Thursday, August 22)

Guitarist, Alvino Rey and his ork (20) headlined here and had the help of Dick and Sunny Millard, tap team and radio's Professor Backwards (Jimmy Edmondson). The Rey guitar was featured many times during the 48-minute show and was used in the opener to *Bumble Boogie*.

Vocalists included Jimmy Joyce, who did a fine job on *Night and Day*; the Airliners, who sang *Baby, I'm Gone*; trumpet man, Chuck Peterson who throated *Sittin' and a Rockin'*; pianist, Rocky Coluccio who did a novelty version of *Cement Mixer*, and Jo Ann Ryan, who offered *To Each His Own* and was mitted back to do *Supulveda*. Miss Ryan has a nice voice but doesn't exhibit much stage savvy. Put much more life into her second number.

Millards came on with *Fine and Dandy* and really kept their cleats pounding thruout. Fem uses her sleek shape to full advantage and they got quite a hand for their rendition of *Cherokee*. Lad's dancing up and down the steps of a small triangular platform went very well. This is duo's first trip into the big time combo sphere and pair should be there for some time to come.

Profesor Backwards, who entered in academic garb gave out with some of the cleanest and best written monologue heard here in some time. His gags on goings on in Washington brought many yocks and a few spontaneous rounds of applause. Edmondson concludes with his backward spellings and pronunciations of multi-lettered words. He is quite capable of making a gag out of almost any incident and retired to a solid mit.

Ork played *Stardust* using only rhythm and Rey drew several laughs from the singing guitar with *My Buddy and My Bonnie*. Band closed the show to *Tumbling Tumbleweed*. Holdover pic, *Two Sisters From Boston*. House full.

Olympia, Miami

(Wednesday, August 21)

Summer vaude finds this house hard pressed at times to fill out a bill which comes up to Olympia standard, but current show okay.

Ross Wyse Jr., comic from *Follow the Girls*, got a lot of laughs with his stuff and antics, some new, and earned a good mitt at finish.

Customers warmed up to Neal Stanley after a slow start with his satire.

Al and Connie Fanton, terp team

Loew's State, New York

(Thursday, August 22)

Al Trace and his sidemen tried very hard to break thru the customer's reserve. But either they didn't understand him, found him confusing or something. For the harder the boys worked, the less the mitt pay-off. The kind of stuff the band does—the corn, funny hats, name ork take-offs, all usually good for results—didn't mean a thing. Here and there the group's antics got chuckles but even those were scattered. Maybe the customers have to hold glasses in their hands to find Trace's material funny, because on stage his stuff never looked or sounded funny; just silly.

Walter Nilsson, unicycle act, also found them tough out front. His crazy one-wheeled apparatuses, his hesitant topple, all good and all salable, didn't find any buyers at show caught. A few kids squealed but the a.k.'s sat on their hands and watched with dead-pans.

Lathrop and Lee, one of the best hoofing teams around, still show class in their work and wardrobe and got across a little better, altho they weren't the hit they usually are. Couple's delicate but clear cut taps are a delight to see and hear. They managed to get fair response.

It was Bill Johnson's man-sized bary which broke the ice. His opener, *God's Green Earth* was a nice warmer-upper, and his second half, *To Each His Own*, cut the plate. Came back with a long-haired version of *Pagliacci* and segued into a rhythm beat on same tune. Called back and this time it was *The Way You Looked Tonight*. Crowd couldn't get enough and singer was forced to beg off.

Lenny Gale, short chunky comic, who closed the bill, started badly. Opening gags died. His impressions were adequate as far as take-offs were concerned but material that went with it was from hunger. It wasn't until he went into his soap operas and commercials that he finally registered. From then on it was one yock after another. If boy could get the first part of his act into shape he'd be up there pushing for the top. Without it he's just another comic. Pic, *To Each His Own* in second week.

with plenty on the ball, were recalled for several bows.

Doraine and Ellise have excellent voices which they use to good advantage, warbling old and new ballads.

Len Manning with his pal, Mitzi, round out a good show. Pic, *O. S. S. Biz*, good.

Strand, New York

(Friday, August 23)

New show has marquee value and should do big business, particularly with a little something called *The Big Sleep* on the screen. Flescher, however, is not distinguished as far as routines are concerned. Bob Crosby band and supporting acts do okay, but no better than other band shows which have played the house.

Ork came up with *Summertime* for a few bars to be greeted by a well-coming mitt. After a short intro by Bob to explain he wasn't Bing, he went into *Sioux City Sue*, and proved it. At tail end of bill Crosby came back again for *I Don't Know Why* with his Town Criers taking over. In between, the band played a couple of jumpers with the brass blasting out in the usual fashion. On one tune, described by fronter as California jazz, the key men came down for a short ride. Crosby didn't stack up too well as a band leader. He either stood up there motionless or just snapped his fingers lackadaisically. Most of his gags were about his brother and what Hope had said about the groaner, and won titters.

The Town Criers (Lucy Ann and Gordon Polk, Gus Bivona and Ralph Collier), all fresh and youthful, look like they just left a college prom. Comic of the group is Polk, a cadaverous guy who looks like Boris Karloff. He showed a pretty good routine taking a back-handed swipe at *Cement Mixer* in an off-hand manner that was amusing to see and hear. Also threw in bits here and there for delightful returns. In the vocal department, quartet stacks up okay. Opened with *Rings on My Fingers* and followed with *By the Sea*. Came back later for *Doin' What Comes Natur'ly*.

Don Cummings got plenty of yocks with his girdle bit. Opened easy with his open and sotto voce monolog. Used rope mostly for a prop, tho he managed to win giggles with it also. But real payoff came from his radio commercial-drunk routine in which he wrestled with a girdle.

The Dunhills (three boys) did a pleasing job with their unison hoofing. Act is classy and boys look good. Flash closer, a bridge flip, got big hands.

Million Dollar, Los Angeles

(Tuesday, August 20)

Plenty of flash and fire in the current revue but little else. Amalia Aguilar, headlining a Latin bill, shares the stage with Nestor Amoral and Joe Carioca, Marvin and Christina, and Chico's Club Brazil ork (21). Pix, *Suspense* and *South of Monterey*.

Miss Aguilar's act borders on burly, selling the dance via short garb with gyrations. Gal's work has plenty of zip but shows little that hasn't been seen before. Amoral and Carioca's song and comedy routines please, but pair hold stage too long to wear well. Best palm puller was Nestor Amoral singing *Baia*. Duo's asides in Spanish collect a couple of chuckles from Latins in the house, but rest of the customers are left in the dark.

Marvin and Christina's terp work is effectively sold with colorful garb, black lighting, etc. Chico's ork, for most part, is rough and loud, fitting well into revue's general make-up. Band's *Sin Tin Ball* coaxes polite mitting. Eddie Gomez, ballading *La Borrachita* (*Little Drunken Girl*), passes for good response.

FOLLOW-UP REVIEWS

(Continued from page 41)

up the first set with *Paper Doll*. Emil Baffa and ork assisting on the finale. Encored with *Lazy River*, writing their own ticket.

Production numbers, *Oriental Fantasy* and *Memories of Ziegfeld*, continue outstanding. Patty Jo Atkins, diminutive coloratura, holds her own and "Snowball" Whittier is better than when he opened with his imitations of Ted Lewis.

Sinatra May Open With Silvers at N. Y. Copa in 1-Day Cuffo

NEW YORK, Aug. 24.—Frank Sinatra may come in for one-day date, for free, to open at the Copacabana with Phil Silvers September 4. Reason for expected cuffo appearance is two-fold. Sinatra was very close to Rags Ragland and he's a good friend of Silvers. Proser admitted that discussions were under way, but also pointed out that the Voice was now making a picture and couldn't get away. Money would be out of the question. But as a good-will gesture, insiders say, if singer can get away, he will certainly work at the club, even if for just one show. Meanwhile Silvers will go on with Saul Chaplin, who worked with him overseas.

Tilton Shuffles Martinique Date; To Play N. Y. Cap First

NEW YORK, Aug. 24.—Martha Tilton, who was set to open at La Martinique about September 12 when the room was to relight for the season, will go into the Capitol Theater instead. Theater opening is indefinite depending on when current show goes out. However, it figures to change show about mid-September. Tilton will play the cafe sometime in the future.

Harvey Stone and the Vagabonds plus a line will preem at La Martinique. There will be no replacement for Tilton.



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Las Vegas as Showbiz Mint; Buys Top Talent To Lure \$\$\$

(Continued from page 3)

clubs merely as attraction to gaming rooms. They have made dining room and small clubs so enticing that average visitor is amazed at how cheap entertainment can be. No spot in town has either a minimum or cover charge, and food and drinks are a good 40 to 50 per cent cheaper than in comparable Hollywood or Eastern niteries. Any losses (and there are months when figures switch to crimson columns) are chalked up against gaming room expenses—and gladly in most cases. Ops admit freely that it's the profits from the gambling rooms that foot the bills.

Top Talent Bought

For talent Vegas can draw upon best that Hollywood offers plus ace Eastern names. For example, swank Last Frontier Hotel, one of town's top hostleries, has played the following top acts during past year: Dave Apollon, Sophie Tucker, Duncan Sisters, George and Gene Bernard, Lionel Kaye and Paul Winchell. Earl Carroll's packaged *Vanities* and an ice show have both played hotel. Same spot will feature Think-a-Drink Hoffman, Liberace and Arthur Lee Simpkins, among others during coming season. With an average weekly budget of between \$4,000 and \$5,000, Frontier Hotel has to pack them in to make a profit. Large Ramona Room, which seats about 500, gets only \$2.50 or \$3 for de luxe dinner which would cost twice as much in comparable Hollywood club. Drinks likewise are scaled downward.

Other swank hotels, including El Rancho Vegas and Horace Heidt's Nevada Biltmore, have also opened the purse strings to pay for talent. At Heidt's Biltmore Sally Rand is currently fanning the ringsiders at reported price of \$3,000 per week. The El Rancho Vegas, where Benny Fields headlines current show, has spent dough recently to get the Wesson Brothers, Merry Macs and Delta Rhythm Boys, and will get Harry Richman as soon as he winds up stay in Hollywood's Floretine Gardens. In all cases budgets are far out of line with prices, yet average operator talks of increasing talent expenses this coming season.

24 Hours a Day

With no curfew on any activity, town is wide open around the clock. Bars never close, and restaurant-clubs present late shows at 2 a.m. In this connection, Nevada ops have sharp edge on California owners, who are licked by midnight liquor sale curfew. Owners are expecting to feel some drop in revenue, however, when six-day week for AGVA members becomes effective September 1. Owners probably will elect to shutter Monday nights and hope that gaming rooms will continue to get normal play.

While talent stacks up with any metropolitan American entertainment center, shows are not always first-rate production efforts. Over-all policy is for short and sweet offerings, so that customers don't linger too long in club rooms at expense of adjoining gambling salons. Favorite customers are those who come in for dinner and drinks, stay to see the show, then adjourn to dens of chance. The character who decides to stick

around to see all three floorshows is usually looked upon as strictly a square from Delaware.

Smallies Use Music

Aside from four top hotels (fourth is El Cortez, which will use one name act and supporting bill) there are a score of smaller clubs which offer musical combos and sporadically some acts. Top entertainment therefore remains with three resort hotels (Frontier, Rancho Vegas and Nevada Biltmore). All three hotels are last word in easy living, having been completed after Pearl Harbor and designed in informal Western motif.

In the works are several new hotels which are expecting to outclass anything now available. Frank Sinatra is building Hotel New Horizon which will be a city in itself. Another hotel project, complete with private airport, is planned by Hollywood attorney Jerry Geisler. And Der Bingle has announced plans to build a mammoth tourist city in the Lake Mead Boulder Dam area, approximately 40 miles from Las Vegas. Since Crosby development is to be on government land, gaming will be verboten, which means an added influx of tourists to Las Vegas.

City Promotion Minded

City authorities are pressing hard

to promote the town and are backed by all phases of the entertainment biz. Chamber of Commerce has made its pitch in half dozen national magazines, plus local papers and trade papers advertising in Hollywood. A year ago C of C retained J. Walter Thompson agency to handle its advertising. Working from Chamber headquarters, Flack Ruth Lusch, has carried on a multi-faceted publicity campaign to sell area to Hollywood and San Francisco trade. That town has been sold is evidenced by terrific upsurge of all biz as reflected in bank deposits. Starting out with mere \$3,907,608 in 1940, bankings are now up to total annual deposits of more than \$24,000,000. Gambling profits, of course, cannot be estimated. Town promoters beam when they talk of the future, holding that area surrounding Vegas is greatest untouched recreational region in America and will expand to the largest or one of largest year-round play zones in the nation. When that happens, they say, present-day boom will seem tame. To speed the development, operators are pledged to continue making Las Vegas attractive to all vacationers regardless of how much dough one wants to spend. The policy of first-class accommodations, food and entertainment at popular prices will remain, owners feel, so long as there are gaming tables to play. And should gambling ever be nixed by law, which is highly unlikely, Las Vegas will probably think of some other gimmick to take its place. It's that kind of town.

Ops Mull Single Act Policy; Skylight Talent Price Blamed

(Continued from page 39)

seldom runs above \$12. The same customer who sticks around for say two hours or two and a half hours because there is something going on may leave \$25.

Cafe ops have another headache from so-called name acts. Many of them now insist that a condition of their employment is that there be no service while they're on. Hotels operate that way, but they usually do a large dinner business and can stand it. Besides, they make plenty on the rental of rooms. However, cafes, which have no other source of income than their own operations, find that buying such names means that a couple of hours of business are knocked out. If a spot opens at 9 and closes at 1, or at least there is little business after 1, it has to do its big business in four hours. If there is no service for say two hours of the four, it will lose out. Multiply that by seven and you find that for 14 hours of the week the house has practically shut up shop. If the spot does three shows, the problem becomes greater. It means that three hours a night are knocked off.

Two-Show Trend

Last season there developed a tendency for names to refuse to do more than two shows, even the house policy calls for three shows a night. A one-act plan means that for the third show there is nothing going on but dance music. A \$2.50 minimum or a \$2 cover just to hoof isn't going to bring in many customers.

Last season the Clover Club, Miami, tried out the one-act plan. After two nights, it was forced to change. In New York, the Versailles has used

the one-act for some time. If it worked for the Versailles it was because spot has a rep as a dinner spot. For dinner, the room is jammed. For the second show, there is plenty of white space.

Compare that with the spots such as the New York Latin Quarter, Carnival, Diamond Horseshoe, Zanzibar and Copacabana. Rooms do a turnaway biz nightly because of the attraction. But the repeat business, the hayseed trade, comes with the show.

One trade source said, "A steak can be good. But precede it with a cocktail and bring on the steak garnished with vegetables and it becomes delicious. Without these trimmings it's just a hunk of meat." If any cafe thinks it can do real business with just a single name it will find it's serving patrons just meat on the hoof. And for that kind of dish they're not coming back."

Consensus of opinion was that it will be a lot better to put on real shows with lines, dancers and singers than depend on a single name to make money. "If a name isn't available, trade advises ops, hire a good line and dress it well, add a production singer or singers and a comic, give show a good play and you'll do better week in and week out than the other guy who has the big name and nothing else."

Miami Price Lid Off Again

MIAMI, Aug. 24.—At the close of winter season, nitery ops vowed they were fed up with name acts running into four-figure salaries, several spots finishing on the wrong side of the ledger. Announcement that Ned Schuyler has contracted Sophie Tucker for his Beachcomber opener for more dough than she drew down at Latin Quarter engagement last winter is an indication that the lid is off again, with the sky the limit for name acts. Competition promises to be worse than ever, with the boys paying any figure to beat each other and several new spots bidding for biz.

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JOCKEYING FOR STEM HOUSES

Upped Entries Choke Lanes; 80 Minimum?

'Twas Worse Last Season

NEW YORK, Aug. 24.—Despite usual controversial and pessimistic trade gossip about number of legit entries due for a Broadway unveiling during coming season, Scenic Artists' Local No. 829 reports a 25 per cent jump over contracts as of this time last year. So far, potential producers and set designers have signed up for at least 80 new productions. Obviously, contract signatures are not conclusive, as signing only requires managers to post bonds, which may be withdrawn if shows run into production difficulties. However, current set-up is indicative of a fat season ahead—at least in volume.

Also all signs point to another legit bottleneck due to stem house shortage when the bow-ins get under way. But situation doesn't figure to be as acute as in the fall of 1945. A year ago in this period 19 playhouses were lit out of a possible 33. Only one bow-out occurred among the oldies during the next few weeks, leaving 15 stages available. Thru September, October and November, 46 new shows made their appearance, which meant treading on one another's heels for playing space.

Current tally of show listings stands at 19. With two vacationers, *Dream Girl* and *O, Mistress Mine*, returning to the fold, 21 stages will be occupied, and with the Winter Garden and John Golden theaters out of the running this year, only 10 houses are open for new tenants at the moment. *Song of Norway* vacates the Broadway Theater in September and there are at least four more weakies which may decide to call it a day within the next few weeks, which will up the potential available list to 15. However, League of New York Theaters announces registered opening dates for five shows during September, eight for October and five for November. But November entries include three offerings by American Repertory Theater which will all hit the stage at the International Theater. In addition, three others sked Broadway bow-ins for October, *Playboy of the Western World*, *Loco* and *Happy Birthday*, and two more are on the November list, *Sweet Bye and Bye* and *Finian's Rainbow*. Total brings fall incoming tab to 21 against a likely 15 show spots. Outlook is not as tough as last year, but it's still tough enough.

Fall months of 1946-'47 season presses pedal heavy on revivals. About 30 per cent of the expectancy have been around the stem previously. List is headed by new edition of MacArthur-Hecht *Front Page*, Jose Ferrer brings in *Cyrano De Bergerac*, *Lady Windermere's Fan* skeds another waving; American Rep Troupe will spotlight *Henry VIII*, *What Every Woman Knows* and *John Gabriel Borkman*, and Theater Incorporated will add Synge's *Playboy of the Western World* to the total.

Three of the five musicals skedded (See *Jockeying on Stem on opp. page*)

Shubert Mourns His Loss

NEW YORK, Aug. 24.—During the ATAM-League of New York Theaters conference recently, road flacks were haggling with producers over pay hikes. Point after point was brought up by the drum beaters to promote more dough. Finally in desperation the press agents threw their Sunday punch.

"We need the dough for hotel expenses today on tour," they said, adding that in pre-war days, whenever the entire cast of a show bedded down in a hostelry, the flacks got their shelter cuffs. But today, they claim, the picture has changed. On tour now p. a.'s are glad to get any accommodation they can—and pay for it. J. J. Shubert, who had been listening impatiently to the pleas, broke his silence. "If I had known that," he said, "I'd have cut your salaries in the old days."

Managers Fencing With 3 Unions on Pay, Conditions

NEW YORK, Aug. 24.—League of New York Theaters is currently fighting on three labor fronts—musicians, press agents and treasurers—over wages and working conditions. Toughest opponent is Local 802, AFM, which is asking for pay hikes of from 30 to 100 per cent and a nix on extra-curricular doubling. At present 802'ers may handle four instruments. The union would limit them to two instruments, thus distributing total money earned in ork more evenly and making more jobs. Two-week vacations are high on the list of demands, but 802 wants holidays to be given for less than the 50-week time needed. The local claims that average show never runs that long. New provision is needed, says union, to make it possible for more sidemen to vacation.

Association of Theatrical Agents and Managers, currently mediating wage raises with League, has weighed in with a new proposal cutting rate for company managers from \$150 weekly to \$130. Present scale is \$115. Company bosses working on musicals would get \$25 more. Union is also asking \$250 for its road flacks, but indications are that they will settle for much less. Minimum now is \$165. Counter proposals were sent to Anna Rosenberg, mediator.

Executive committee of Treasurers and Ticket Sellers' Union (Local 751, IATSE) meets Monday (26) to mull over League's reply to their demand for a 40 per cent hike. Producers are offering 10 per cent to treasurers and 7 per cent to b.-o. aids. Probability here is that b.-o. men will nix offer and will pitch for a greater boost. Scale is now \$90 for treasurers and \$70 for assistants.

Memphis Skeds 11 Shows 1946-1947

MEMPHIS, Aug. 24.—Eleven top productions are skedded for the fall-winter season at the Ellis Auditorium here, according to Col. C. A. McElravy, managing director. Shows booked are: *Skating Vanities of 1947*, November 10-17; *The Hasty Heart*, November 29-30; *Voice of the Turtle*, December 5-7; *Blossom Time*, December 28-29; *Student Prince*, January 17-18; *Life With Father*, January 24-25; *State of the Union*, February 7-8; *Holiday on Ice*, February 14-21; *Blackstone's New Show of 1001 Wonders*, February 25-March 1; *Hamlet*, March 14-15, and *Oklahoma*, March 23-26.

For the sixth consecutive time, Colonel McElravy was re-elected secretary-treasurer of the International Association of Auditorium Managers at their 21st annual convention in Chattanooga. This year's confab was the largest ever held, consisting of 60 cities, eight of them new.

Dallas Casino Winds Up With Record 260G

DALLAS, Aug. 24.—Fair Park Casino here, now in its 10th and last week of the 1946 season of operettas, has chalked the highest gross receipts and largest attendance in its history. Out of the eight weeks so far only three have been relatively light, but over-all figures point to a record 226,000 total attendance, exclusive of 10,000 cuffs given in other years to servicemen. Last year's total was 215,000; 1944, 223,400; 1943, 203,000, and 1941, 156,200. There was no operetta season in 1942.

This season's gross receipts are expected to top the \$250,000 allotted budget by \$10,000. This sum, plus small profits from past seasons, may give the Casino a free \$25,000 with which to enlarge the stage for 1947. This year's budget was high because of talent costs and the inflationary cost of scenic materials. Current production is *Rose Marie*.

Plans for the 1947 season will be made early in September, but already sked is for more musicals and fewer operettas. Among shows being eyed for 1947 are *Too Many Girls*, *The Gay Divorcee*, *Irene*, *East Wind*, *Monsieur Beaucaire*, *Music in the Air*, *Sweethearts*, *Student Prince*, *Bitter Sweet*, *Merry Widow*, *Chocolate Soldier*, *Great Waltz*, *Sally*, *On Your Toes*, *Desert Song*, *Rio Rita* and *Roberta*. Hopes are that rights to *Show Boat* can be obtained. Allan Jones, who drew 30,000 in *Cat and the Fiddle* in July, hopes to be back next season in *Nina Rosa*. *Cyrano De Bergerac*, a pop revival last year, also is expected to be on the 1947 list.

"Okie" 100G in 16 For Portland High

PORTLAND, Ore., Aug. 24.—Oklahoma broke all records for its road tour during its 16-performance run here at the Municipal Auditorium. Gross for the 16 shows was \$100,000.

This figure also topped any of Portland's show grosses, according to J. J. Parker, booker. Advance sale for *Oklahoma* was \$65,000, with matinee ducats from \$1.20-\$3.50 and evening from \$1.80-\$4.20.

Rome Skeds 4 U.S. Hits; 'Foxes' Goes to Prague

NEW YORK, Aug. 24.—Four American plays have been purchased for fall presentation in Rome. Two Lillian Hellman scripts, *The Little Foxes* and *Children's Hour*, will be done by Rod Geiger, who did the Italian movie *Open City*, and who will present *Anna Lucasta* (*The Billboard*, August 24).

Producer for the other two scripts, both by Rachel Crothers *When Ladies Meet* and *Susan and God*, hasn't been set but both have been bought by an agent. *Foxes* also has been sold to Anna Perlikova for fall production in Prague.

Ballet Thea. Signs With Theater Guild For Stem and Road

NEW YORK, Aug. 24.—In line with the Ballet Theater's decision to use legit theaters for its showcase in its coming season on Broadway and in its swing thru the country (*The Billboard*, August 10), dance group has inked with the Theater Guild to be included on the outfit's subscription series, opening at the Broadway Theater September 30 for a five-week season, and then throught the country.

Ballet group, meanwhile, has signed British longhair composer, Benjamin Britten (whose opera *Peter Grimes* had its Yank preem recently at the Berkshire Musical Festival), to write a ballet. Leonard Bernstein also has been inked to do his second dance score for the group.

"Lute" Preps Trek; Chi Preem Sept. 16

NEW YORK, Aug. 24.—*Lute Song* goes into rehearsal September 1 to prep for 27-week road tour sponsored by Theater Guild. Yul Brynner will play his original role and Dolly Haas will replace Mary Martin. Louis Hector will take over role created by McKay Morris. No replacement has been set yet for Helen Craig.

Lute will open in Chicago for a four-week stand September 16 and thereafter tour key cities. Plans are also in making to take it to London in the spring. Vivian Leigh is reported to want to play the Mary Martin role opposite Brynner. London trek must be held in abeyance until she finishes her commitment in *Skin of Our Teeth* which gets a West End revival this winter.

Post To Pilot "Purse"; Buloff a Likely Lead

NEW YORK, Aug. 24.—Ted Post will direct *Silk Purse*, comedy-drama, which is sponsored by new production firm of Allen Adler and Werner Claus. Show will go into rehearsal as soon as authors John Lloyd and Nina Anton have completed necessary revisions.

Lloyd arrives today (24) from Hollywood and will immediately go to work on the script. Plot revolves around the rise of an Italian dress manufacturer, and Joseph Buloff is the likely choice for the lead. Producers expect to put *Purse* into rehearsal about October 1.

OUT-OF-TOWN OPENINGS

THE GENTLE APPROACH

(Opened Wednesday, August 21, 1946)

BELASCO THEATER, LOS ANGELES

A comedy in three acts by John O'Dea. Presented by Theater Production Guild. Directed by Harold Daniels. Producers, Josef Montague and Clancy Cooper. Settings, R. L. Grosh & Sons. Costumes, Chaffin and Koret. Stage manager, George Ramsey.

Paul Bannister.....Clancy Cooper
Myrtle.....Lillian Fontaine
Patsy Bowron.....Isabel Jewell
Nelia Vall (Mrs. Parker).....Jacqueline Dewit
Larry Parker.....William Wright
Bunny Bartlett.....Marcy McGuire
William Makepeace O'Hallahan.....Wally Cassell
Joe Fefarri.....George Ramsey

Here's a case in which top direction and acting have taken the author's first play, crude and rough in spots, and molded it into an amusing and highly entertaining farce played for all it's worth and garnering plenty of guffaws. John O'Dea has come up with a breezy, fast-moving piece, avoiding the usual clichés and strained attempts at sophisticated cleverness which so often mar this type of farce.

Plot, generally interwoven in smooth fashion, concerns a returning serviceman, played to perfection by William Wright, and his literary wife, who believes that each returning G.I. reverts to civilian life with a mass of psychological problems requiring a special approach. The over-intelligent wife (Jacqueline Dewit), views her movie-star husband with cold consideration under the false impression that he bears unhealed mental scars which need care. The husband thereupon spends two acts chasing her with pre-marital seductive desires only to fall victim to a misunderstanding concerning the parenthood of a mythical heir. It is only after considerable harassing and heartache that love returns to the home and the story-writing wife is made to realize that there is nothing wrong with her husband that a little womanly charm can't cure.

Strong supporting cast romp thru their roles with ease. Especially good are Isabel Jewell as the authoress' smart-talking secretary; Lillian Fontaine as Myrtle, a most obnoxious cook, and Marcy McGuire, jitterbugging teen-aged reporter. Wally Cassell's deft characterization of Brooklyn's William Makepeace O'Hallahan steals scenes with plenty to spare. Clancy Cooper, Dan Stowell and George Ramsey complete an excellent cast. One set, depicting swank Bel-Air home of the Wrights, is authentic and well executed.

Theater Production Guild has high hopes of eventually bringing the show east for a stab at Broadway. With a careful tightening job and re-writing of the second act, may have the stuff to score.

THE WIZARD OF OZ

(Opened Monday, August 19, 1946)

GREEK THEATER, HOLLYWOOD

An operetta in two acts. Music and lyrics by E. Y. Harburg and Harold Arlen from the Metro-Goldwyn-Mayer picture, "Wizard of Oz." Presented by the Hollywood Starlight Theater Association. Revised book by Frank Gabrielson. Staged by James Westerfield. Produced under direction of Barrie O'Daniels. Books and lyrics, L. Frank Baum. Musical director, Ray Sinatra. Choreography, Val Raset. Choral direction, Joyce Rubanoff. Settings, Norman Rock. Costumes planned by Kate Drain Lawson, executed by Brooks Costume, under supervision of Ernest Schrappe. Technical director, Al Hamilton. General stage manager, Phillip Whiting. Company manager, George O'Connell. Press representative, Jack Proctor.

Aunt Em Helena Dare
Joe Kirby Smith
Uncle Henry Paul Craik
Dorothy Donna Lee O'Leary
Mayor of the Munchkins Thomas Glynn
Sorcerer of the North Natasha Carr
Wicket Witch of the West Vicki Vale
Scarecrow George Mann
Tin Woodman John Pelletti
Cowardly Lion James Westerfield
A Private Gene Collins
First General David Oldham
An Old Lady Avis Kent
Lord Growlie Eric Davey
Gloria, His Daughter Fay Adler
The Wizard of Oz William Vedder
Two Witches Helena Dare, Myra Brannen
Tibba Paul Craik
Drum Specialty Joey Preston
Trampoline Comedians Kreck and Bodo
Unicyclist Paul Gordon

Fourth in its initial season's series of open-air musical comedy productions, Hollywood Starlight Theater Association's *The Wizard of Oz* stacks up as the best offered so far. Gay and sparkling, show makes for a thoroughly enjoyable evening as cast romps thru two hours of make-believe situations, merry melodies and colorful dance routines. Having to overcome the handicaps of limited stage and lighting facilities, Director James Westerfield fully utilizes all he has at hand.

Sparking the production from start to finish is the 18-year-old vocal charmer, Donna Lee O'Leary. Her refreshing stage manner and fine singing as Dorothy (the little lass who wanders thru the Land of Oz) wins long and loud applause. James Westerfield, doubling from his director's post, pulls yocks a-plenty for his performance as the Cowardly Lion in search of courage. Overplaying, as his part demands, his enactment of the quivering King of the Beasts steals the comedy cake. George Mann, as the brainless Scarecrow, and John Pelletti, as the heartless Tin Woodman, keep the laugh ball rolling.

Val Raset, choreographer of the season, capably captures the gay spirit of the show in his creations. Particularly noteworthy, *Jitterbug*, is a precision tap routine by the line. To add further appeal to the many kids attending, a drum specialty by the nine-year-old prodigy, and a tap feature by 14-year-old Gene Collins are thrown in. Settings are simple but adequate. Ray Sinatra's ork provides suitable support.

JOCKEYING ON STEM

(Continued from opposite page) are new stuff. Max Gordon brings Park Avenue, the Nunnally Johnson-George Kaufman-Arthur Schwartz-Ira Gershwin song-and-dancer to town, and Nat Karson presents *Sweet Bye and Bye*, the new Perlman-Nash-Duke opus. Lee Sabinson is prepping *Finian's Rainbow*. Also on tap will be *Gypsy Lady*, which is a combo of the Victor Herbert-Harry B. Smith operettas, *The Fortune Teller* and *The Serenade*. The first American version of *Yours Is My Heart*, Mathe Franz Lehar tuner, rounds out the fall musical list.

Of top interest among new straight plays will be unveiling of *The Iceman Cometh*, by the Theater Guild. *Iceman* marks the first Stem scripting return by Eugene O'Neill since his classic *Ah! Wilderness* in 1933 and

Subway Cirk's Fancy Grosses; 'Baby' Packs 'Em

By Robert Francis

NEW YORK, Aug. 24.—For the first time in more than a half-dozen seasons, musicals are ringing the bell on the subway circuit. To date, Jules Leventhal has shuttled three song-and-dancers out of seven entries between the Flatbush Theater, Brooklyn, and Windsor Theater, the Bronx, and returns are all on the plus side of the ledger. Subway editions of *On the Town* and *Are You With It* racked up grosses of \$17,000 and \$17,500, respectively, at the Flatbush and ran some \$800 to \$900 less at the Windsor, due to lower capacity—solid takes at \$1.80 tops with increases to \$2.40 on Friday and Saturday nights.

Current is *Billion-Dollar Baby*, which unveiled at Brooklyn house Tuesday (20) to first-night standees and to the tune of 9G advance. Judging from opening night reception, *Baby* should do equally good biz for the Leventhal-Brandt till. Aside from a few set deletions and substitution of drapes due to staging limitations, production is solid and well up to original Broadway standard. Original ensemble has been held practically intact and dance patterns are as smooth as previously at the Alvin. Principals, for the most part, are recruited from understudy ranks or played their roles during last weeks of Stem run and are uniformly satisfactory.

Outstanding is work of young Virginia Gorski, who stepped from dancing ranks to take over lead for Joan McCracken when latter quit show early last summer. Miss Gorski has all the earmarks of a song-and-dance comer. She has looks and personality and sells herself long over the foots. Her terping can stand improvement, but a bit more experience in the stepping department should get her a general managerial nod. Other principals giving an excellent account of themselves are Harold Gray, who replaced David Burns; Douglas Deane, who understudied William Tabbert, and David Thomas, who took over Robert Chisholm's chore.

All-in-all, the subway season looks to be one of the most profitable in years. Grosses in four straight plays at the Flatbush show up with solidly profitable takes. Two of them, *Good Night Ladies* and *Dear Ruth*, have been booked back for return engagement and skedded another week apiece at each house before the season's end. *Ladies'* initial week ran to \$7,384 and the repeat stanza jumped to 10G. *Ruth* did \$12,700 on bow-in week and came back for an additional \$10,650. *Suds In Your Eye* and *Late George Apley* didn't fare quite as well. Former grossed 7G and latter \$7,485. Figures, however, put both substantially in the black. Season will run thru September 15, when both houses are skedded to return to their winter vaude-film policies.

his turkey, *Days Without End*, early in 1934. Others on the schedule are *A Flag Is Born*, Palestinian drama by Ben Hecht; a comedy, *The Magnificent Heel*; another laugh-slant called *Barnaby and Mrs. O'Malley*, based on Crockett Johnson's comic strip; a drama, *Mr. Peebles and Mr. Hooker*; *Present Laughter*, London importation of Noel Coward's latest; still another comedy, titled *Loco*; Anita Loos's opus, *Happy Birthday*; Maxwell Anderson's newest, *Joan of Lorraine*; Moss Hart's play, as yet untitled, and *Hear That Trumpet*, which arrives under Arthur Hopkins' banner.

Mrs. Kern "Proud"

Beverly Hills, Calif.,
August 12, 1946.

To the Editor:

Your most gracious letter, the gold key and the two award scrolls awarded to my late husband, Jerome Kern, for his work in *Show Boat* have arrived safely.

I cannot express my deep emotion and gratitude to you and the Donaldson Awards Committee. But please believe I am a most proud woman.

My deep regret is that Mr. Kern was not permitted to live to receive this honor in person and to be able to read your most gracious letter.

Sincerely,

EVA KERN

(The final tabulation of votes in the Third Annual Donaldson Awards, sponsored by The Billboard, placed "Show Boat" as the best musical and Jerome Kern's score for it as the best of the 1945-'46 season. The awards were made posthumously to Mr. Kern.—Editor's Note.)

VA Invites Strawhat Theatricals To Play Vet Hospital Cirk

WASHINGTON, Aug. 24.—Veterans' Administration, enthusiastic over a surprise appearance of Helen Hayes and her daughter, Mary MacArthur, at a vets' hospital in New York State recently, is now hoping that the example will be followed by other stars on the summer stock circuits. VA officials told *The Billboard* that their aides at the hospitals will provide transportation for hospitalized patients any time any of the stock shows are willing to reserve seats for the boys.

Also, VA hospitals are prepared to accommodate the artists who want to present shows in the hospital auditoriums. Miss Hayes and daughter took time off from *Alice Sit-By-the-Fire* to perform at Suffern (N. Y.) Hospital. Red Cross Motor Corps brought patients to the show from vet hospitals at Castle Point, Lyons and Bronx.

ROUTES

Dramatic and Musical

Bloomer Girl (Shubert) Chicago.
Blackstone (National) Washington.
Come On Up, Ring Twice, with Mae West (Selwyn) Chicago.
Cordella, with Zasu Pitts (Wilbur) Boston.
Carmen Jones (Auditorium) Atlantic City.
Dream Girl (Cass) Detroit.
Dear Ruth (Plymouth) Boston.
Front Page (Shubert) New Haven, Conn., 29-31.
Harvey (Harris) Chicago.
Hasty Heart (Geary) San Francisco.
Lady Windermere's Fan (Curran) San Francisco.
Life With Father (Colonial) Boston.
Merry Wives of Windsor (Erlanger) Buffalo, N. Y., 26-29; (Auditorium) Rochester 30-31.
Mary Had a Little (Shubert-Lafayette) Detroit.
Oklahoma (Auditorium) St. Paul 28-31.
Obsession (Shubert) Philadelphia.
State of the Union (Blackstone) Chicago.
State of the Union (Biltmore) Los Angeles.
Tobacco Road (Erie) Schenectady, N. Y., 29-31.
Up in Central Park (Music Hall) Kansas City, Mo.
Voice of the Turtle (Davidson) Milwaukee.

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Magic

By Bill Sachs

JAY PALMER AND DOREEN, en tour in Europe with the USO unit, *In the Groove*, writes from Mannheim, Germany: "Have been in Bremen, Bremenhaven, Frankfurt, Hanover, Hamburg, all in Germany, for the last three months. Now in Mannheim, 12 miles from Heidelberg, a beautiful city and undamaged. Mannheim is hurt very bad. We got next to Stuttgart and Munich, both in Germany, then on to Salzburg, Linz and Vienna, in Austria. Saw a circus here, Marchstadt Circus Lillipup. Very good. Lots of rides and games, and they're still using the swinging-ball racket which I did at Coney Island, N. Y., 25 years ago. We go to Paris for our vacation, August 24-September 1, and have special duty orders to go to Brussels, Belgium, for a couple of days. This trip is much better than our last one over here, with good hotels, good food and good service." . . . Lester (Marvel) Lake is breaking in his new Chinese routine with a three-week stint for the Cincinnati Gas & Electric Company at the Cincinnati Zoo Food Show. . . . The MAES convention will be held in Baltimore September 27-28, with *The Baltimore News-Post* sponsoring one of the two big shows. A feature of the conclave is to be a series of lectures. Dr. Henry Ridgely Evans will talk on the history of magic, and DeGraham will demonstrate the uses of his utility apparatus. Convention headquarters will be the Lord Baltimore Hotel. . . . Current *Sensation* magazine carries a Blackstone story ghosted by Walter Gibson. . . . Capt. Peter Warlock, who is soon to get his discharge from the British army, will publish a new magic monthly, *The Pentagram*. . . . Wilmington, Del., society columns carried an account of A. Felix DuPont's enthusiastic comments on Milbourne Christopher's recent performance there. . . . A novel about an escape artist, by Maurice Zolotow, will soon be published by *Random House*. . . . Becker the Magician (William F. Becker) opens the season at Springfield, Ill., August 12, for a lyceum tour in schools, clubs and churches thru Illinois.

MAGIC IS RAMPANT in Chicago these days, what with Bill Baird held over at the Chez Paree; John Platt current at the Casino; Marks at Vine Gardens, and Haskell at the Bismarck Hotel. . . . Truxton Hosley, magician-mentalizer, is keeping busy in and around his native Auburn, N. Y., and is exploiting his talents via an attractive new herald. . . . Russell Swann hopped into Detroit recently for a special performance for the Fisher Body people. . . . J. C. Admire, who was to have handled the advance this season for Joe Ovette (The Great Ovette), who passed on several weeks ago, has partnered with Eddie Gordon and will handle the latter's magic attraction billed as Gordon the Wizard and His Magical Revue. Balat Twins will appear with the Gordon unit and Admire will work 18 days ahead, wild-cattling and contracting under auspices. . . . Paul Hubbard is in Cincinnati prepping his magic for his school season which gets under way September 12 at Springfield, O. . . . C. Thomas Magrum, who received five battle stars and six ribbons for his two years' service with the army in Europe, and followed that with six months of entertaining for the USO in England, France, Germany and Austria, is resting at his home in Rock Island, Ill. Magrum tells of spotting Don Marcus, Roy Benson, Hirber, Audley, Walsh, Scarne, Jack London, Al Keane, Duval, Hartley and Frakson in New York recently, and Haskell doing a neat assortment of magic in Chicago. He also spent a day recently with Ed Reno at Kankakee, Ill., and took in the birthday party recently tossed in Reno's

Syracuse Gets First Ice Show in 6 Years

SYRACUSE, N. Y., Aug. 24.—*Holiday on Ice*, first ice show to come here in over six years, will play the State Armory August 24 thru 31. Date marks first time State Armory was ever leased to an ice outfit.

Present unit sponsored by Skating Vanities, Inc., of which owners and directors are George Tyson, Maurice Chalpin and Carl Snyder. Company of over 110 includes Goos and Galbraith, Atkinson and Hain, McGowen and Mack, Leo Freisinger, Karen and Ray Frost, Ted Meza, Tony LaMac, Phil Heiser and Leo Goeller. Show produced and directed by Gae Foster and George Hale, both of whom spent current week here readying for opening. Musical director is Nick Francis, with Milton Blakeley emceeing. Advance sale good at \$3 top.

Minn. Show-Nitery July Tax Take Up

ST. PAUL, Aug. 24.—A sharp increase in Minnesota night club and admission tax collections was recorded in July, compared with the same month a year ago, the Federal Collector of Internal Revenue here declared. Cabaret tax collection last month in Minnesota were \$109, 824, as against \$84,568 in July, 1945. A 25 per cent hike in admissions raised the July, 1945 figure of \$582,199 to the July, 1946 total of \$727,504. These increases were noted in the face of a decline in general tax collections, which dipped from July, 1945, figure of \$40,475, 714, to last month's total of \$34,257,078.

Hurok Seeks Unemployment Tax Refund for Don Cossacks

NEW YORK, Aug. 24.—Demanding a refund of \$3,000 of federal unemployment taxes, Hurok Attractions, Inc., has filed suit in Federal Court against the U. S. Government and James W. Johnson, Collector of Internal Revenue, charging that the Don Cossack Chorus had been wrongfully taxed this amount for the years 1942-'45. Hurok claims that he paid the taxes under protest, since the chorus members are not employees of his company, but are co-partners in the outfit, managed and booked thru Hurok.

John Andrew Is Named Auditorium Mgrs.' Pres.

CHATTANOOGA, Aug. 24.—John L. Andrew, of Houston, was named president of the International Association of Auditorium Managers at the annual election here August 14. Joseph C. Grieb, of Milwaukee, is president emeritus.

Other officers named were P. E. M. Thompson, vice-president, District 1; J. Baxter Smith, District 2; William C. Maas, District 3; Harry B. Boyer, District 4; Burt Welborn, District 5; J. D. Price, District 6; David Olmsted, District 7, and Charles A. McElravy, secretary-treasurer. Directors at large named were Emory D. Jones, Nathan Podoloff, Ed J. Quigley and Ted Brownell.

honor, where he bumped into Dorney, Doc Bennett, 2-10 Danniel, Al Monroe, Bert Allerton, Ashley, Russ Walsh and others. Magrum says he is readying a new program for a fall tour. . . . Bob Nelson, of the Nelson Enterprises, Columbus, O., has just issued a new 60-page magic catalog with a lot of appeal for the pro. It goes for a thin dime. His recently distributed mental catalog, 148 pages, and the new magic catalog go for 30 cents for the two.

Burlesque

By UNO

Nadine, after her vacation in Atlantic City, opens the season in featured spot at the Howard, Boston, September 2. . . . Margie Hart, Joey Faye, Jack Diamond and Sidney Stone are booked to reopen Mike Andrades's El Morocco Club, Fall River, Mass., thru Joe Sullivan, exclusive booker for the spot. . . . Billy Gilbert, ex-featured burly and pix comic, started directing rehearsals of *The Temporary Mrs. Smith* comedy August 21. . . . Bella Gilbert, ex-burly principal, is in New York on a visit from Los Angeles where she is a hostess. She is also visiting her sister, Mrs. Anna Shure, in Paterson, N. J. . . . Doris Claire, formerly with the late Sim Williams's shows on the old wheels, is now retired in Clifton, N. J., where her husband, Jimmie James, ex-ork leader, is teaching piano. . . . Roene (Mrs. Sim Williams) is a farm owner in Stuyvesant, N. Y. . . . Les Nichols, singer, opened August 30 with the Jack Mann show at the Star and Garter, Chicago, thru Milt Schuster.

Phil Silvers, who was skedded to open along with Rags Ragland at the Copacabana, New York nitery, September 5, will single because of the death of Ragland August 20 in Hollywood. . . . Margaret Hastings (Panama Hattie) is set for the initial show September 18 at Nat Renard's new nitery in Somerset Hotel, Manhattan. . . . Sammy Spears, comic, opens at the Fox, Indianapolis, August 31. . . . Herbie Fay has returned from his fourth trip overseas with USO camp shows. His former team-mate, Ruth Mason, is retired at her home in Fords, N. J. . . . The Mad Sterlings, comedy-vocal team, have switched to burly, with Ronnie Sterling taking over as producer-manager, and George, as comic, at the Empress, Detroit. . . . Joe DeRita, comic, has signed with Dave Schooler for *Happy Days* musical. . . . Harry Shapiro, back from the West Coast, leaves again this time to manage *State of the Union*, Western company, which opened at the Blackstone, Chicago, recently. He formerly managed *Carmen Jones* at the Broadway, New York. . . . Jack Blue has opened a new dance school in the 50's, New York, which he is operating in conjunction with the one he has in Jersey City. . . . Casino, Pittsburgh, will reopen September 1, with Virginia Kinn headlining the first bill.

Art Watts Unit To Tour Jack Kane Burly Houses

YOUNGSTOWN, O., Aug. 26.—Art Watts's *Whirl of Girls* last night concluded a five-week stand at Paul Alvin's R-Villa Club here to begin a tour of the Jack Kane circuit of burlesque theaters, opening at the Gayety, Akron, Friday (30).

Mack D. Ferguson, emcee, closed with the Watts unit to go to his home in Louisville for a vacation before opening on the Midwest Circuit for Milt Schuster. He has been replaced by Happy Ray.

Besides Ray and Watts, unit includes Virginia Pollard, Melody Layne, Jean Webb, Vivian Keenan, Kandy Kane, Helen Perry, Jerry Martin and Dolores LaRue. Al Daisey's ork is on the stand. Watts unit is being sold to Kane as a package, with members of the cast set thru the Phil Rosenberg office.

"Kiss" No. 1 Strawhatter

NEW YORK, Aug. 24.—No. 1 pop on the strawhat hit parade according to official compilation is *Kiss and Tell*. Second, *Blithe Spirit*. Four other plays are close on the heels of the leaders: *Angel Street*, *Arsenic and Old Lace*, *Junior Miss* and *Over 21*. *Hasty Heart*, despite the fact it is restricted to certain areas as a silo show, also is being played regularly.

ALEXANDRE—Rene, 61, French actor, in Paris August 19. He was secretary of the State-subsidized Comedie-Francaise Theater in Paris and toured the United States in 1944, playing the role of Cyrano De Bergerac.

BATEMAN—Edgar, 86, English songwriter, in London August 20. He wrote songs for Sir Harry Lauder, Marie Lloyd and other British stars.

BENNETT—Mrs. Anna Sinnott, singer and former member of the St. John's Light Opera Company, Philadelphia, August 24 in Millville (N. J.) Hospital. Her husband, a daughter and sister survive. Services in Philadelphia August 21 with burial in Westminster Cemetery there.

BETZ—Theodore ('Teddy'), with the Marks Shows, suddenly August 21 in Ronceverte, W. Va. Burial in Oak Lawn Cemetery, Baltimore.

BRESNAN—Mrs. Cecelia Melia, 62, former soprano for 35 years, professionally known as Cecelia Melia, August 16 at her home in Philadelphia of a heart attack. Two brothers and two sisters survive. Services and burial in Philadelphia August 20.

CARR—Trem, 54, motion picture executive and leader in the film world since 1922, August 18 in San Diego, Calif., of a heart attack. Survived by his widow, daughter, brother and sister. Interment at Forest Lawn Memorial Park, Los Angeles.

CASSELMAN—C. S., 69, pioneer of wagon show days, August 18 at his home in Bristol, Ind., of a stroke. Forty-five years ago he owned and managed Casselman's Variety Show, a horse and wagon one-nighter. In 1917 he put his show on trucks and continued playing one-night stands until 1934.

CHABRIER—Marcel, 53, French film and radio star, drowned at Piedmont, in Canada, August 18. He had been appearing on the French network of the Canadian Broadcasting Corporation and was to appear in several film productions.

COLLET—Richard, 61, British theater manager, in London August 19. He was general manager of the D'Oyly Carte (Gilbert and Sullivan repertoire) Company which appeared in this country in 1934.

CURROTT—William H., veteran Michigan theater operator, August 8 at Cheboygan, Mich.

DORIAN—Bertha Adeline, 74, former circus and vaude performer, of a heart ailment in Kokomo, Ind., August 18. She joined the Sells-Floto Circus as an aerialist and trouped with various shows until she retired in 1927. A son, Fred Herman Voight, died in 1944. Survivors include three grandchildren. Services and burial in Kokomo August 20.

FINK—Ed R., 72, veteran showman and comedian, suddenly July 19 in Arlington, Tex. Burial in Masonic Cemetery, Arlington.

FLAGLE—Lawrence, 31, who with his wife, Stella, had trouped with various circuses and carnivals as the world's smallest parents, Akron, August 18. A native of Clarksburg, W. Va., he had been employed at the Firestone Tire & Rubber Company since the war. Besides his widow, he leaves a son, Harry, and a daughter, Shirley.

KETZLER—Walter F., 63, musician, concessionaire and vaude and rep performer, in Covington, Tenn., August 1 of a heart attack while visiting a daughter there. Ketzler began his show career with the Campbell Bros.' Circus when 13 years of age. He played the Pantages and Orpheum circuits and appeared with the Gould Players, Wolf Bros., and Fontinelle Players, and for several years had out his own tent show, the Dolly Ketzler Dramatic Company, which he gave up in 1925, due to ill health. In 1935 he operated a concession with Hartsock Bros.' Shows and later was with Omar's Greater Shows and Roy Gray's Grand Union Shows. Since 1942 he had resided in Covington, where he operated a photo shop.

THE FINAL CURTAIN

Survived by his widow, Hazel, and two daughters, Mrs. Lenora Minor and Mrs. Bette Gonzales. Burial in the family plot, Wichita, Kan., August 5.

KNOWLES—Edward, 36, night club singer known professionally as Edward Hockney, August 17 at Episcopal Hospital, Philadelphia. A brother survives. Burial in Holy Cross Cemetery, Philadelphia, August 21.

LaBIRD—Mrs. Charles, wife of the assistant manager of the Sells Bros.' Circus, and a former trouper with Barnett Bros. and Wallace Bros.' circuses, in Winterhaven, Fla., August 19.

LARSON—Henry, rep and stock player, in Los Angeles recently. Larson had been with Crawford's Comedians, Bill Plunler, Roy E. Fox, Doug Morgan, Guy Kaufman and other rep shows. Survived by his widow, Stella, a sister and brother. Interment in Inglewood Park Cemetery, Los Angeles.

IN MEMORY OF SAM LAWRENCE

A WONDERFUL FELLOW AND GREAT SHOWMAN WHO WILL ALWAYS BE REMEMBERED BY HIS PALS AND FRIENDS.

**RHEA and TOMMY
CARSON**

LAWLER—William (Aussie), 55, formerly of the act known as Aussie and Czech, in Compton, Calif., recently of a heart ailment. Born in Freeburg, Australia, Lawler came to this country in 1923 and joined the Australian Woodchoppers, featured act with Hagenbeck-Wallace Circus. In 1925, when the act disbanded, Lawler and his wife formed the Aussie and Czech Novelty Ax Throwing and Australian Whipcracking act, playing vaude circuits in this country, Europe and Australia. Survived by his widow and several brothers and sisters in Australia. Services in Compton, June 28, with burial in Roosevelt Park Cemetery there.

LEYSSAC—Paul, renowned actor and lecturer, in Copenhagen, Denmark August 20. A native of France, Leyssac came to the United States about 25 years ago and joined Eva Le Gallienne's Civic Repertory Company. He played many roles in the United States and translated many of Hans Christian Anderson's Fairy Tales into English and French. Ap-

peared in the legit theaters in New York, London, Paris and Brussels.

MARTIN—W. C. (Bill), 52, concessionaire with Royal American Shows, at Davenport, Ia., Friday (22) of a heart attack. (For further details see Carnival section.)

NAY—Lloyd, 51, former secretary to H. A. (Pop) Ludwig, manager of Virginia Park, Long Beach, Calif., and more recently secretary to C. F. Norris, park concession operator, at Naval Hospital, Long Beach, Calif., August 14. Nay was well known to showfolks on the Long Beach Pike where he was active with Ludwig in the organization of the Virginia Park amusement zone.

OSTA—Walter, 73, for 12 years a ride employee at Riverview Park, Chicago, and at the time of his death manager of the Mill on the Floss, a boat ride, crushed to death August 17 when he fell between a moving boat and the side of the channel. Survived by two sons, Max and Daniel. Services for both him and his wife, who died two days after her husband, were held in the Blessed Sacrament Church, Chicago. Burial in St. Adalbert's Cemetery. Pallbearers, all Riverview employees, were W. Michler, Frank Ketter, Thomas Wisissiki, John Brennan, Herman Ziemke and H. Mielke.

RAGLAND—John (Rags), 40, stage and screen comedian, who rose from burlesque to Broadway and the screen, in Cedars of Lebanon Hospital, Hollywood, August 20 after several months' illness. A native of Louisville, Ragland first hit stardom on Broadway in *Panama Hattie*. His first movie role was in *Whistling in the Dark*, in 1941; his last, *Hoodlum Saint*. Survived by his son, John Jr. Services in Louisville were tentatively set for August 23.

RULLMAN—Leo, New York amateur magician, in Milwaukee August 21. Deputy Port Collector in New York the past 20 years, he was rated one of the best amateur magis and was a former officer of the Society of Amateur Magicians. He played USO-Camp Shows in the New York area.

SAX—Ada, 80, retired concert pianist who had played with the late Victor Herbert, in New York August 19.

SIMMONS—Jay, 52, operator of the Commodore Skating Rink, Perysburg, O., in St. Petersburg, Fla., August 14. He formerly managed the Bijou Theater, Toledo.

STAD—Ben, 61, musician and founder of the American Society of the Ancient Instruments, in Gloucester, Mass., August 19. He studied in Paris under Henri Casadesus and at

CHANNING POLLOCK

Channing Pollock, 66, critic, playwright and essayist, in Shoreham, L. I., N. Y., August 17. Born in Washington, he studied at the Polytechnic in Prague, Czechoslovakia, and began his career in 1898 as dramatic critic of *The Washington Post*. In 1897 he joined the staff of *The New York Dramatic Mirror* and from 1898-1899 served in the same capacity on *The Washington Times*.

While with *The Times* he published a volume of *Stage Stories* and a novel, *Behold the Man*. Best known as a playwright, Pollock authored more than 30 plays, some in collaboration with other writers. His works include *The Stepping Stones*, *A Game of Hearts*, *The Little Gray Lady*, *Napoleon the Great*, *In the Bishop's Carriage*, *Clothes*, in collaboration with Avery Hopwood; *The Secret Orchard*, *Ziegfeld Follies of 1921* and *The Enemy*.

He also wrote a book, *The Footlights—Fore and Aft*, and founded and published the magazine, *The Show*. From 1899 to 1903 he served as general manager for William A. Brady, and was general representative for the Shuberts from 1903 to 1906. The past several years he devoted his time to lecture tours and writing for various magazines.

Pollock was a director of the British Society of Authors, Playwrights and Composers, a director of the Authors' League of America and one of the founders of the Friars.

Survived by his daughter, Helen, and a sister, Mrs. Arthur Keeney.

17 was concertmaster of the Leipzig (Germany) Philharmonic Orchestra.

SUGG—George E., 57, box-office treasurer at the Philadelphia Arena, August 14, in Wildwood, N. J., of a heart attack. A sister and brother survive.

TODD—Bertha, 39, estranged wife of Michael Todd, producer, August 12 in St. John's Hospital, Santa Monica, Calif., while undergoing a minor operation. Survived by her husband and son, Michael Jr.

WILLIAMS—Mrs. Linna Ancil, sister of Lou Walton, of the Clyde Beatty Circus, July 3 in Marion, Ind. Burial in Marion.

ZANFRETTA—Enrico, 83, ballet teacher, in New York August 18. He made his debut at La Scala in Milan, Italy. Spotted by a Shubert agent in London, he was brought to New York in 1912 to dance in *Robert, the Devil* at the Winter Garden. He operated a dance school on Broadway until a few years ago.

Marriages

ALLEN-PEARL—Roy Allen, member of the road company of *Anna Lucasta*, and Margaret Pearl, non-pro, in New York August 17.

DAILY-HUNT—Francis Wilson Daily, announcer at KYW, Philadelphia, and Alice Hunt, KYW program supervisor in Philadelphia August 23.

ESKEW - SCHMIDT—Tom Mix Eskew, son of James Eskew, owner of the J-E Ranch Rodeo, and Jackie Schmidt, in Pittsburgh recently.

MARKER - TUDOR—Thomas Marker, son of Tom and Carrie Marker and nephew of the late Joe Schenk and Marion Tudor, of the Tudor Sisters and Avery, July 10 in Indianapolis, it has just been learned.

TALIAFERRO-CONNELLY—William J. Taliaferro, editor of *The Mesa (Ariz.) Journal-Tribune*, and son of Mabel Taliaferro, actress, and Jane Connelly, Station KOY, Phoenix, Ariz., in that city August 17.

VAN HORN - WHITE—Earl Van Horn, operator of the Mineola (L. I.) Rink, and Jean White, pro roller skater, in Mineola August 19.

WIEHE-RICH—Theodore C. Wiehe, vice-president of Schenley Distilling Company, and Mrs. Gertrude D. Rich, actress, in Reno, Nev., August 20.

Births

A son, Jeffrey Alan, to Mr. and Mrs. Milton Howard in Detroit recently. Mother is the former Jane Fulton, vocalist on Station WWJ.

A son, Walyor David, to Mr. and Mrs. Julian Weinstein in Baptist Hospital, Alexandria, La., August 13. Father is known professionally as Johnny Kelno, radio commentator. Mother is a former dancer known as Itaska.

A daughter, Gloria Maureen, to Mr. and Mrs. C. R. MacLeod in Mercy Hospital, Portland, Me., August 18. Parents are known as Mack and Mitzie, skating team.

A daughter to Mr. and Mrs. A. Gomez August 4 in Hahnemann Hospital, Philadelphia. Father is bass player in the Embassy Club orchestra that city.

A son to Mr. and Mrs. Harry Manilug, August 13 in Pittsburgh. Father is a comic, and mother is Sylvia Starr, dancer.

A son to Mr. and Mrs. Jackie Cooper in Good Samaritan Hospital, Los Angeles, August 19. Father is a screen star; mother is former actress June Horne.

Divorces

Florence Courtney, concert trombonist, from John Courtney, ride builder, in Chicago August 16.

Shirley Mendelson from Bernie A. Mendelson in Chicago August 5.

POLIO PARALYSIS CONTINUES

Tapering Off Is Expected

Five more Minnesota fairs called off—park ops feel effect of great plague

CHICAGO, Aug. 24.—Devastation and blight wrought upon outdoor show business mounted this week thruout the North Central States, but Federal health authorities projected a brighter outlook by reporting the peak is in sight and a tapering off could be expected.

Even with that reassuring word, it is anyone's guess just how long the scare will persist. Publicity has jolted and marred business in areas relatively free of cases.

Losses high in the millions, however, have fallen to outdoor show biz since the polio scare first started. Many events were canceled, others, it developed, should have been, and the ones that went thru as scheduled certainly felt the effect of the scare.

Five more Minnesota fairs were called off since the report was tabulated in *The Billboard* (August 24). These are at Albert Lea, Blue Earth, Montevideo, Kasson and Preston.

Nebraska Is Hit

The Boyd County Fair, scheduled at Lynch, Neb., Thursday and Friday (22-23), was postponed until September 26-27. County Agent Walter Sire said a poll of 4-H Club parents favored the postponement.

In some sections, altho the beef was not too loud, park operators were feeling the effect of the dreadnaught, especially from the kiddie angle. With newspapers and radios harping on keeping the children at home or away from crowds, parents were taking heed and amusement spots noticed the falling off.

In Indianapolis, all but one of the 21 wading pools in the city were closed as a defense against the spread of the plague. Paul V. Brown, director of parks and recreation, said no epidemic was imminent, but pointed out the order was based on the recommendation of Dr. Gerald F. Kemp, director of public health, purely as a preventive measure.

Circuses, like carnivals and fairs, are hard hit. Scattered reports in—(See POLIO PARALYZES, page 99)

St. Johns, N. B., Tightens Licensing of Tent Shows

ST. JOHNS, N. B., Aug. 24.—A new policy in handling license applications for all tent shows is now in effect here. All applicants must be referred by the city chamberlain to the city's executive director, E. R. Colter, who uses the police and fire departments to investigate safety angles.

An unusual situation prevails, inasmuch as the best lot within the city limits is a city-owned sports field, available for tent shows with enough drag by auspices to overcome objections from near-by residents. Thus far this season, only one show has succeeded in getting into this lot and only two have been able to buy licenses.

Milwaukee Journal Blasts Lake Front As Exhibition Site

MILWAUKEE, Aug. 24.—The powerful *Milwaukee Journal* this week spoke its editorial mind firmly as opposition to the lake front center as a site for any future expositions.

What sparked the blast was a proposal voiced by Ira Bickhart, executive director of the recent Centurama, to the directors of the Mid-Summer Festival Corporation that the lake front area be prepared for regular use by major exhibitions.

Specifically, he suggested that foundations under the Centurama stage and some other installations be kept intact so that "a permanent outdoor arena or theater, which could be expanded," could be located there.

Hopping on his suggestions, the *Journal* in an editorial on the news page, picked it apart. Said the *Journal* in brief: "The area was intended to give the people free access to the shores at all times; that use of it for an exhibition would destroy its park value; that the traffic, experienced at the Centurama, and the noise occasioned by the latter argued against its use as an exhibition site."

The *Journal* allowed, however, that the area may be used for such celebrations as properly belong in a park and that marine events may properly be held off the area. But as for another exposition? The *Journal's* answer was an emphatic "no!"

Raise Harness Purses

PLYMOUTH, N. H., Aug. 24.—Directors of Plymouth Fair voted a substantial increase in the purses for harness racing.

Billy Rose: "Build Big Expos For Keeps, Have Low Tariffs"

NEW YORK, Aug. 24.—Billy Rose, diminutive showman whose name is synonymous with successful entertainment features at world's fairs, sounded off on fair operation Wednesday (21) in his Pitching Horseshoes, Broadway-style column, which appears as a paid ad in *The New York Daily News* and as a column in about 70 other papers thruout the country. (See *Billboard*, August 24.)

Writing with authority as a result of his notable success in originating and staging the Aquacade at the New York World's Fair, his successful supervision of the Fort Worth Centennial, and noteworthy participation in the Great Lakes Exposition, as well as many other similar events, he predicted that the contemplated staging of several major temporary fairs would be financial flops unless they were turned into annuals. Specifically mentioned were the proposed world's fairs at Miami, Los Angeles, Detroit, Chicago, New Orleans, Mexico City and London.

Cites Cost Difference
Rose, who admits to having made

Edgewater Park Experiment With Fair Is Success

DETROIT, Aug. 24.—A promotion, known as the Detroit Fair, sponsored by the Northwestern War Council, opened a six-day run Monday (19) at Edgewater Park, marking the first time any Detroit amusement park has put on a paid gate. Sponsoring org has been auspicing carnivals, rodeos and circuses the last three years to raise funds for a war memorial building.

Paid attendance was 5,400 first night, 5,100 Tuesday and 3,200 Wednesday. In addition, there were 3,200 free admissions Wednesday, Veterans' Day. Monday was Kids' Day, with 2,000 children admitted free. Gate charge was 12 cents, of which 2 went for tax. Polio scare hit hard, especially on Children's Day.

Skating rink, 160 by 125 feet, was used to house 30 commercial exhibits. Sixteen additional exhibitors who had bought space failed to show because of lack of merchandise. Features included an army and National Guard recruiting exhibit and a National Guard exhibit. Park's two free acts, Capt. Jimmie Jamison, high diver, and the Slayman Ali Troupe, six tumblers, also were presented.

80,000 at Soap Box Derby

AKRON, Aug. 24.—A crowd of 80,000 persons, 50,000 of whom stood, saw the All-American Soap Box Derby here Sunday (18). It was the biggest turnout in the history of the event, a promotion of the Chevrolet Motor Company.

65,198 See Midget Car Race in L. A.

LOS ANGELES, Aug. 24.—What is believed to be the largest midget auto race crowd in the history of the sport was recorded at the Coliseum, Saturday (17), when 65,198 customers clicked the turnstiles to see the veteran Sam Hanks win the 250-lap event.

Twenty cars started and 14 finished the race, which was devoid of mishaps but crammed with thrills.

Omaha Readies Rules on Shows

OMAHA, Aug. 24.—Indications are that Omaha's new carnival regulating ordinance will embrace most indoor and outdoor shows.

Circuses, rodeos, floorshows and "all around similar entertainment" will be covered, it is believed. Ordinance, according to drafters, will require inspection of each show before granting of a permit, with the cost of permit to be based on show's estimated profit. Permit will be required for each individual concession. Shows will be required to display card specifying the prices, the type of entertainment and policy.

Thomas Knapp, city welfare inspector, estimated that the new ordinance will bring the city approximately \$4,000 in added revenue each year. The permits will cost from \$1 to \$8 and must be renewed periodically under the proposed law. It is expected that the ordinance will be on the city's books by the next outdoor season.

Bally for Grease Joint Gives Cops Extra Labor

NEW HAVEN, Conn., Aug. 24.—It took cops to hold back lines scrambling to buy hot dogs.

Edward Tenin flabbergasted New Haven when he picked out a location for a grab joint smack in the middle of the residential section. He further shocked the wise guys when he ran eight-column by 18-inch ads proclaiming his opening.

Novelty seeking New Haveners gave Tenin an opening night not seen since *Gone With the Wind* premiered. Two cops kept traffic unsnarled, and scoffers swooned as Tenin handled the griddle and grossed around \$150 an hour at his three-man stand.

Williams Will Present Jimmie Lynch in Chi

CHICAGO, Aug. 24.—James T. Williams, Chicago promoter, will present the Jimmie Lynch Death Dodgers combined with a motorcycle thrill rodeo at Soldier Field for four performances, September 1-2.

Williams recently presented a combo thrill circus in Buffalo and took a financial loss, but show was strong enough so it has been booked for next year under auspices.

POLIO HASTENS CLOSINGS

Banard Bros., Patterson Quit

Reports indicate ops wish to avoid plagues—wind hits canvas truck at Lincoln, Ill.

CHICAGO, Aug. 24.—Reports have come to *The Billboard* that two shows will wind up their seasons a week after tonight's closing at Ottumwa, Ia., of Mills Bros.' Circus. There also have been unconfirmed rumors of further closings.

September 1 will end the 1946 tour of Patterson Bros. in Michigan and of Banard Bros., which is heading across Indiana toward Ohio, where it had quarters last winter and opened in the spring.

Buck Lucas, in announcing the closing plans for Banard Bros., notified the Barnes-Carruthers office in Chicago that the show's horses, ponies and dogs then would be available for bookings as a unit. The word came from Martinsville, Ill., and show was to be in Farmersburg, Ind., today.

Show has been having spotty business and was canceled out of Huntsville, Mo., August 16, because of polio. Best stand of the season is reported to have been at LaGrange, Mo. A hard wind hit the show a week ago at Lincoln, Ill. A center pole was broken and a tree crashed onto the canvas truck.

Patterson To Close

FLINT, Mich., Aug. 24.—Patterson Bros.' Circus will bring its season to a close September 1, in order to prepare for its annual winter dates, H. M. Fairchild announced here. Season was declared by Fairchild to have been successful, the influx of tourists in Michigan being regarded as a helpful factor.

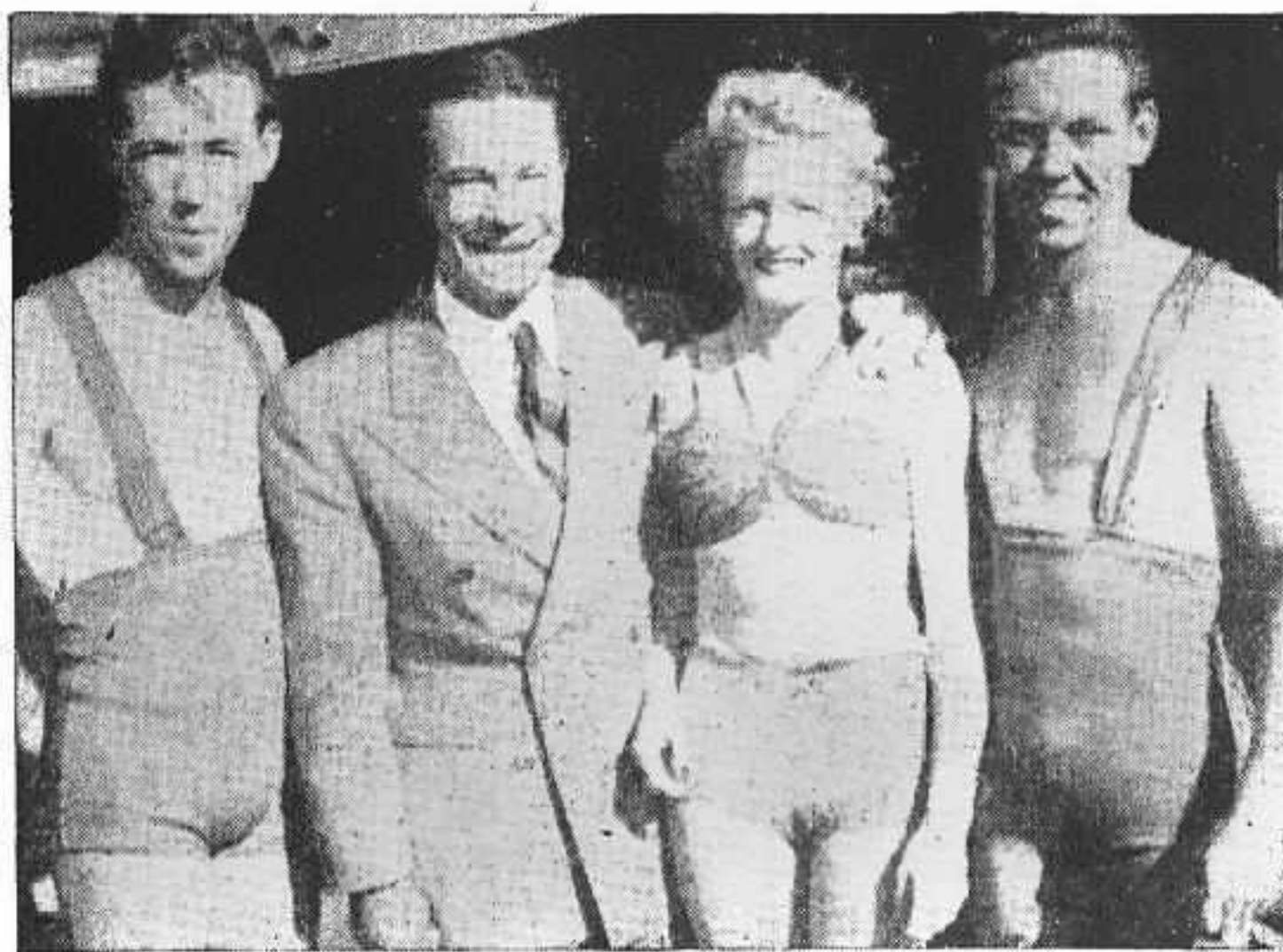
Opening at winter quarters in Holly May 11, show did not leave Michigan all season and crisscrossed the State three times. More than half of the spots played were new to the show, and getting lots was a major problem. The early part of the season was a struggle, due to the weather and the help shortage. June brought a break in the weather, but the show never did get a full crew of workmen.

The first of August, the show bought a new 50-foot round top with three 30-foot middles, a new truck, light plant, sleeper trailer and a number of used cars. Objective for next season: "Not the biggest truck show on the road, but the flashiest."

31-Horse Carousel Tops Gainesville, Tex., Program

GAINESVILLE, Tex., Aug. 24.—A 31-horse carousel trained by Vern Brewer will be one of the features of the Gainesville Community Circus, which will open its post-war tour at the Cooke County Fair here Labor Day with three performances.

Two six-horse Liberty and a tandem high school by Gerry Mitchell are among other new acts. Spec is costumed by Lanquay, of Chicago.



JOE E. BROWN, reformed cirkie, with Clayton Behee (left), Rose Behee and Robert Behee (right), facing Burt Wilson's camera on the Ringling-Barnum lot in Chicago. Brown and Clayton Behee have been friends since they worked together in the film, "Circus Clown," in 1934.

96 Southern Negroes Join R-B; To Assist, or What?

By a Staff Correspondent

MADISON Wis., Aug. 24.—Arrival of Art Eldredge with 96 Negro workmen from the South brought a measure of surcease this week to the labor shortage on the Ringling Bros. and Barnum & Bailey Circus. The men were spread out among various departments, and Leonard Aylesworth, to whom most of them were assigned, reported he had a crew of 172 on canvas. One apparent result of the new help was the erection in Madison of the menagerie top, heretofore used this season only for stands of more than two days.

How long the recruits will last and how many will be left after their pay day is a matter of widespread speculation. Two previous imports of Southern labor have dwindled virtually to the vanishing point, and it is reported some of the latest batch already have eased away.

Some Questions

Some bosses complain bitterly that the present-day crop of inexperienced help is highly unsatisfactory. They contend that the green hands have to be coddled along and, being averse to hard work, want to quit before they can be taught their duties. On the other hand, there are those who have sized up the newcomers as a likely bunch and are hoping for the best. At any rate, the management is making an effort to lick the problem.

The two-day engagement here Wednesday and Thursday (21-22) rounded out a week that was entirely satisfactory without being spectacular. Tendency of customers thru-out Wisconsin to go for reserves has materially strengthened the gross, even when attendance has fallen considerably short of capacity.

Madison's matinees drew half a house opening day and a somewhat better crowd the second, while the first night was near capacity and the second about two-thirds.

Workout at La Crosse

The new workmen and everybody else got a workout Tuesday (20) at La Crosse, where a bad railroad move resulted in a very late arrival. It was past noon before anything reached the lot, and matinee (96 Negroes Join R-B on page 98)

Miller and 101 Get a Break in Home Territory

EL RENO, Okla., Aug. 24.—Here in the heart of Oklahoma, where Col. Zack T. Miller and the old 101 Ranch title are "known and loved," a friendly reception is being given the show with which both are now associated. It is a break long overdue for Jimmie Wood's valiant outfit, which has come over a long, hard trail from the West Coast, beset by opposition, polio scares and a lack of encouraging business.

With ideal weather conditions prevailing here Wednesday (21), two full houses turned out, with an overflow at night.

When the show played Ponca City Thursday (15), many friends and fellow townsmen of Colonel Miller and his daughter, Blevin, were in the crowds which yielded a substantial day's business. *The News* carried a story recalling the start of the original 101 Ranch Show there 50 years ago and the initial performance given at Blackwell, Okla. At the matinee, a large group of Indians from the Ponca, Kaw and Otoe tribes appeared at Miller's invitation in a series of ceremonial dances, and 50 youngsters from the American Legion Home School were guests of the management.

The show played to an estimated total of 5,000 at El Reno Saturday (17) and had a fair day at Stillwater Sunday (18) in hot, murky weather.

Mills To Hike For Quarters

Combination of happenings, accentuated by polio, said to be reason for finish

OTTUMWA, Ia., Aug. 24.—Mills Bros.' Circus called it quits for 1946 after its final performance here tonight. Jack Mills, in announcing the closing, said the show would be moved to winter quarters at Ashland, O.

Mills is known as a conservative operator and has followed a policy of early closing in previous seasons. However, the pre-Labor Day closing of this year ostensibly was hastened by a streak of poor business caused by the infantile paralysis situation in Minnesota and the possibility of further interference from the disease. Even after coming out of Minnesota, the show felt effects of alarm over polio in some of its Iowa towns.

104 Stands Played in 18 Weeks

Show opened at Ashland, April 20, after which it moved to Mansfield, O., for its first stand on the road. The season lasted 18 weeks and one day, and consisted of 104 stands. Of these, 99 were for one day and five for two days, making 109 playing days in all. As in former years, no Sunday dates were played. The tour covered 5,550 miles and took in Ohio, Indiana, Illinois, Wisconsin, Minnesota and Iowa.

The two-day stands were Columbus, Canton, Youngstown and Cleveland, all in Ohio, and Waukegan, Ill. A three-day stand was scheduled for Minneapolis, but was canceled because of polio and three small towns were substituted.

All dates were under auspices and telephone ticket promotions were used in a considerable portion of the towns. Mills has announced a continuance of this system for next season.

Closing Halts Dive Into Red

It is understood the show played along pretty consistently to winning business until polio hit, and it is generally assumed the halt was called before losses had a chance to throw the balance in the red.

At Burlington, Ia., last Tuesday (See *Polio Closes 'Em on page 85*)

RFA Switches to Philly

NEW YORK, Aug. 24.—Rodeo Fans of America will pass up New York this year and hold their sixth annual convention and party in Philadelphia, September 14, second day of the Roy Rogers Championship Rodeo at the Philadelphia Arena. All previous RFA conventions have been held in New York during the course of the Madison Square Garden Rodeos.

N. Y. Rodeo Ups Scale

NEW YORK, Aug. 24.—A 50-cent increase has been made in all five admission brackets for this year's Madison Square Garden Rodeo, scheduled for September 25 thru October 27. Extra dough provides a top of \$6 with other sections going for \$5, \$3.50, \$2.50 and \$1.75.

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Address: Cleveland, Tenn., August 29; Murphy, N. C., 30; Sylva, 31; Asheville, 1 and 2.

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AT LIBERTY

Beautiful High School Albino Horse. Twenty-five different tricks. Showing time fifteen minutes. Flashy wardrobe, bridle, saddle and new trunk. Can furnish 8x10 photo on request. Also can furnish plenty of character references; I expect you to do the same.

VANCE JERNIGAN MALVERN, ARK. 22 Miles Northeast of Hot Springs, Ark.

Montgomery, an Animal Man At Heart, Will Add Wild Creatures to Show in 1947

Menagerie as It Stands Is Owner's Pride and Joy

By Justus Edwards

MEMPHIS, Mo., Aug. 24.—The C. R. Montgomery Wild Animal Circus justifies the wild animal part of its title with a menagerie which is by all odds the most extensive carried by any motorized show and which, moreover, contains a collection of cat animals that would do credit to a railler.

Here is a census taken here a week ago of the shows' three 24-foot and one 16-foot sectional cages: Six tigers and two cubs, five lions and three cubs, three leopards and one cub, two pumas, two bears, a chimpanzee, an assortment of monkeys and an emu.

Needless to say, the cubs, all born this season on the road, elicit plenty of interest from the customers. So do a lion and a tiger, living together in peace and harmony in the same compartment. There is also one elephant which, unfortunately, does not work, either in the performance or on the lot. She has stood so many years in a zoo that she shows no inclination to be anything but an exhibition animal.

Menagerie Top in the Works

The menagerie at present is side-walled between the marquee and big top. However, Cecil Montgomery last week went to Chicago and placed an order with the O. Henry Tent & Awning Company for a menagerie top to match the new big top received a couple of weeks before. An 80 with three 40's, the big top is of a lively shade of green, trimmed in red, and makes a nifty flash. The menagerie will be a 70 with three 30's, of the same color scheme. Delivery is scheduled for mid-September.

Being an animal man at heart, Montgomery is sold on his menagerie and believes it is his best investment. He has learned, however, that the folks are disappointed because the animals do not perform. Accordingly, he plans to put wild-animal acts in his program next season. He also hopes to have performing elephants and his own ring stock.

The cage animals look healthy and well fed. The feeding problem is solved by using horse meat, advertised for in advance and butchered on the show. Incidentally, Montgomery has a lot more animals back home in Oregon.

How Show Was Started

By his own admission, Montgomery is a farmer who went into show business because he liked it. He ran, and still runs, a mink farm near Albany, Ore., and started collecting wild animals as a hobby. Then he built circus-style cages to put them in. The idea grew, and in time he accumulated seats, canvas and all other appurtenances needed for a circus. Whenever a circus played thru Oregon, showmen went to see his layout and were impressed. He talked to this one and that one about joining him in putting the thing on the road; But he never seemed to get anyplace, he wanted someone with know-how, and the war didn't help. He did take his stuff to Jantzen Beach, Portland, Ore., and put on a wild-animal exhibit that outwardly looked like a circus. Still it wasn't a circus—and he had the circus bug. Finally, last year in mid-season, when all the other shows were well on their way, he advertised for people in *The Billboard*, got an organization together and took the plunge.

He was warned the going would be rough, and it was. It was disillusioning and disheartening, and some preconceived notions had to be altered. But whatever loss Montgomery took could be charged up to experience. After wintering at El Monte, Calif., near Los Angeles, he took new cour- (See Montgomery to Add on page 83)

Crisis Averted

BRATTLEBORO, Vt., Aug. 24.—The route boys of *The Brattleboro Reformer* had called a strike for Monday (19). That same day the circulation manager handed out passes for King Bros.' Circus. The strike was promptly forgotten.

Biz in Wash. OK for Cole

Two matinees delayed by late arrivals—lot switched at Wenatchee

EVERETT, Wash., Aug. 24.—Generally satisfactory business, with late matinees in a couple of stands, marked the tour of Cole Bros.' Circus across Washington the past week. Hot afternoons and comfortable nights have been the rule, and the matinees have ranged from light to fair, night crowds have been mostly capacity.

After a long move from Wenatchee, the matinee here Thursday (22) was two hours late and drew half a house, followed by near-capacity attendance at night.

Despite some delay in arrival at Wenatchee, plus a last-minute lot change, the matinee there Wednesday (21) was on time. About three-quarters of a house was on hand in the afternoon and a full house greeted the night performance. The old lot in the south end of town proved too small, so show moved to a site in the north end. Haul had to be made thru business district, which did no harm in building interest in the show.

The two-day stand at Spokane Monday and Tuesday (19-20) drew light matinees, but capacity houses were racked up for the night performances.

An effective merchant's promotion helped produce a good day at Little Kennewick Sunday (18).

The matinee was two hours late at Walla Walla Saturday (17) as a result of a delay in the run from La Grande, Ore. Better than half a house turned out in the afternoon, and the night house was packed.

Long N. E. Trek Ends for King

CHATHAM, N. Y., Aug. 24.—After the most extensive tour of the New England States made by any show this season, King Bros.' Circus headed down the eastern side of New York State this week, and after a long run tomorrow (25) to Frederick, Md., will be in Dixie for the rest of the season.

Show's date here Wednesday (21) cashed in on the closing of a local recreational project for children, and the matinee was better than the night house. A big day was reported at North Adams, Mass., Tuesday (20), with a turn-away at night. The matinee there was late because of a hard move over the Mohawk Trail that delayed the arrival.

At Brattleboro, Vt., Monday (19), a satisfactory matinee and good night house turned out in damp weather. Show had a light day Saturday (17) at Manchester, Vt., where there was a hard rain before and during the night show.

Mike Colinari, cowboy clown with the S. M. S. Ranch Rodeo, suffered a fractured vertebrae when a prop collapsed while working at Warrensburg, N. Y., Sunday (10).

Sparks Gets It In N. C.; Tour Of Georgia Set

MACON, Ga., Aug. 24.—Away down here in the land o' cotton, old times are not forgotten. That goes for circus titles, too.

Marshall Green, general agent for the Sparks Circus, here negotiating for the Georgia tour next month, reported the show has been doing highly gratifying business in North Carolina. The South was always good for the old Sparks show under the management of Charles Sparks. For more than 20 years, it wintered in Macon, and since his retirement Mr. Charles has lived here at the Hotel Dempsey. He is now away, however, and will not be in town September 9, when the present organization bearing the Sparks title is scheduled to play here on the Central City Park lot.

Return route thru the Carolinas had to be laid out to take in the towns not played in the spring. However, all of Georgia was passed up on the trek north, show jumping across the State from Florida to Charleston, S. C.

Hit Rain in Tobacco Country

KINSTON, N. C., Aug. 24.—Sparks Circus, completing a swing thru the Bright Leaf Tobacco Belt, was packing them in until it ran into rain the last two days. Rain in the afternoon resulted in wet grounds at night here Wednesday (21), and crowds at both performances were about three-quarters of capacity.

At New Bern, N. C., Monday (19), the show's appearance coincided with the opening of the tobacco market, with prices at their highest in 10 years. Business was big, and a turn-away was chalked up at night.

Circus-hungry crowds produced two full houses at Wilmington, N. C., Saturday (17). Take was also good the day before at Lumberton, N. C.

Weather Chills Attendance At Portland, Ore., Stampede

PORTLAND, Ore., Aug. 24.—Cold nights put a chill on attendance at the fifth annual Portland Stampede at the Jantzen Beach arena, July 30-August 4, under direction of Bobby Rowe. Attendance was slightly over 24,200 persons, at \$1.80 to \$2.40. Management expected 28,000.

Rodeo put up \$8,000 in day money and a \$3,000 silver-studded saddle, using 80 horses and 35 Brahmas from Christensen Brothers, of Bend, Ore. Show went on six nights and a Sunday matinee.

Dailey Bros.

Very nearly a lost week. Hank Carlyle won the time pool (5 p.m.) on the run from Miles City, Mont., to Mobridge, S. D. You never saw small tents and big top go up any faster.

Flora Wilkins joined clown alley but balked at the "chairy pie" portion of a clown's duties. Whitey Halsey's wife, Peggy, sent him a photo of herself as a gentle reminder. Mildred Pyle, who hasn't worked since her serious operation, couldn't stand being a lady of too much leisure and is making spec on Jean Allen's horse and side saddle. Freddie Fredericks has a handsome new horsehair bridle for his wonder horse, Denver.

Gertrude Burton (wardrobe) was hostess at a chicken dinner. Guests: Jean Allen, Red Rumbel, Bessie Polk, Freddie Fredericks, Tommy O'Brien and the writer. On Joan Wilkins' seventh birthday, all the small fry went swimming, after which ice cream and other goodies were served.

Clyda Erber went home to prepare her young daughter for school, and Erber wanders around with a vacant look. Howard Saunders' daughter is with him a few weeks. Rosemary Stock, Norma Davenport's cousin, is making her customary summer visit and becoming quite a performer. John Bush, in the army, spent his furlough with his mother, Louise Imber. Lehman Goodman visited his mother, Bessie Polk, twice the last few weeks when he was a few miles away with another organization. Pearl Farris and Joe Rossi have announced their engagement, the nuptials to be solemnized in winter quarters.

Everyone familiar with dogs knows the patience and fortitude displayed in adversity by "man's best friend." May, a Spitz, was kicked on the shoulder by a horse and the bone broken in two places. Tommy O'Brien had the leg put in a cast, and now May manages to get around on three legs, with the splint as a crutch. She visits the dressing rooms with wagging tail and a pleased expression.

Nellie Kitchie just revived ye scribe with coffee and cake.—HAZEL KING.

King Bros.

Jack and Kay Burslem, and Charles and Percy Clarke joined at Vergennes, Vt. Mrs. Harold Rumbaugh, wife of the associate owner, returned to her home at Everett, Wash., flying from New York, after spending two months on the show. Pearl Van, of Northville, N. Y., delivered a load of spruce poles at North Adams, Mass. A. C. Bradley is back from a trip thru North and South Carolina. The dressing room personnel is looking forward to the return soon of the Coriell Troupe.

Fred Jones, veteran actor, who years ago ran away from home at Wellington, Kan., to join Montana Jack's one-ring circus, visited at Brattleboro, Vt., where he is appearing in a strawhat theater. Grace Shell, widow of Johnny Shell, is spending her vacation on the show. Leslie B. Ulrich, CFA, of Sheffield, Mass., paid his second visit at Chatham, N. Y., while show was in Vermont. Flo McIntosh was visited by her mother from New Glasgow, N. S., and her sister from Boston. Angus and Estella Shisholm, of the Side Show Minstrels, were entertained by friends from Pittsfield, Mass. Chester Gregory, Side Show manager is constantly enlarging and improving his department.

Bozo Ward thinks it was a mean trick for the musicians' sleeper to leave him at a wayside store en route to Chatham, N. Y. Elmer Myers, who holds down the connection box, is looking forward to seeing the gang at the Broadway Hotel, Hot Springs, this winter.—EDDIE HENDRICKS.

Dressing Room Gossip**Ringling-Barnum**

Our Wisconsin stands have been pleasant with warm days and cool nights, all except Green Bay, which gave us our worst night of the season. Welcomed at Eau Claire were the 96 new workingmen. Visitors from Minnesota included Sumner (Sunny) Peterson, of Minneapolis; Frank C. Friedman, St. Paul, and Frank Kindler and Willard Gehrenbeck, St. Cloud. John Heidl and Marvin Gauger spent the day on the Oskosh lot, and Mrs. Heidl and daughter, Beatrice, joined them at night. Lots of circus fans were on at Madison, and the CFA threw a swell party for the show folks the first night there.

Recent birthdays: Patsy Cartier, John Ringling North and Buddy Watkins. Buddy's mother gave him a surprise party.

Back Yard Notes: Dr. Paul Jung, PDQ, DDT, and Dr. Paul Jerome, LSM, FT, have opened their chiropractic office and report business is good. Treatments by appointment only. Office hours, 5-7. . . . Flash! The Harem gag now has a bass drum. The toy train in spec met with a slight accident at LaCrosse, Wis. Seems that Tex Rowan forgot to throw a switch in the backyard causing it to jump the track. . . . In spite of the high winds Sunday at Eau Claire, Six Foot, keeper of the prop top, got it up after six tries and with the help of some 14 kids. . . . John Tripp boasting about Chicago and the men's dressing room loudly booing in retaliation.—DICK MILLER.

Stevens Bros.

At last we are out of North Dakota and back in South Dakota, where business has picked up and we've had some ideal weather. Two of our towns were canceled because of polio, but we played two others instead. Nome, N. D., was substituted for Enderlin, N. D., and Forman, N. D., for Britton, S. D.

John Grady missed the lime one day and drove to the next day's town, but before he found out he was a day ahead he engaged all the kids in town. When he finally did arrive, he explained he couldn't drive, sleep and watch the lime at the same time.

Mrs. Nola Grady entertained with a big feed on her birthday. Don Nading is keeping the rolling stock in good shape, making the long jumps with only a few minor mishaps.—HARRY VILLEPONTEAUX.

Bailey Bros.

We are still suffering from the heat—10 degrees hotter than hades most days. Customers are few for matinees but come out in full force at night.

With just a short time before school, the children are making the most of it. They have moved into Marion Davis's department now. Jasper Henderson and Punch Jacobs have taken charge of the ponies. The girls have taken over Marion's trailer, with Shirley Stevens demonstrating her culinary art. But not one seems to know how to wash dishes, and Davis is developing dishpan hands. Suzy Henderson's second birthday was celebrated at Tullahoma, Tenn., with a party between shows. All the youngsters attended but Suzy, who fell asleep just before the festivities.

Col. Stevens has added another big biz and is supervising its conversion into compartments. Harry Rooks is the most versatile man on the lot, doing his acts in the big show, pinch-hitting as boss electrician, and even donning the boxing

Cole Bros.

After the dusty lots in scenic Idaho, it was quite a relief to see the green grass of Oregon and Washington.

Thanks to the Chambertys, on behalf of Otto and yours truly, for that wonderful silver buckle and belt for what little help we gave them. Personally, I think we messed up their act, but thanks, anyway.

The Hindman Flameproof Company, of Los Angeles, did a great job on our canvas from stem to stern.

Vickie Kernan, member of the ballet, was rushed to the hospital with acute appendicitis. She is the third member of the ballet we've left behind in hospitals, the others being Josephine Wright and Jerry Worth. Jack Biggers, our trainmaster, also is in the hospital in Denver. Last reports were he was coming along okay. Whitey Warrey, Jack's assistant, is doing a good job in his absence.

Others on the sick list include Ruth Nelson, who took a nasty buster off a jumping horse; Rae Brownell, Pat Scott, Maudie Moore and Charles Luckey.

Harold Voise's other imported bar performer arrived. He didn't take as long getting here as the other one, who really only made one stop—Alaska. Incidentally, Harold has two of the best bar acts the writer has seen in a long time and his flying act takes a bit of a beating.

Billy Burke says the most misused word in circus business is ballet and if you don't think so, just stand in Ring 1 during spec. Of course, you must have insurance.

Visitors recently included David W. Evans, of Ogden, Utah; George Sweet and Dapples, Betty Warren, and my good friend, the one and only Jack Dempsey. Nice seein' you again, Jack.

Familiar questions: Where's the cookhouse? . . . Are the ladies out yet? . . . Which way to the bus? . . . Where are the coaches? . . . Do you need a ration card here?—FREDDIE FREEMAN.

Clyde Beatty

We'll start this one with a quote the writer picked up at Regina, Sask.: "Time may not heed our injunction to 'turn back in its flight,' but the circus makes us children again, for at least one day."

One can tell the season is in the home stretch. In clown alley, Kenneth Waite, Lew Walton, Art Cooksey, Tommy Rouse and George Barnaby are talking about winter dates; Mel Remmick is talking about his apartment in Chicago; the DeWaynes are getting their vaudeville act set; our young folks are preparing for their trips back home and school, and some of us are wondering what happened to the pay we've received for 22 weeks.

Clyde Beatty will play winter dates at Houston, Fort Worth and New Orleans, after which he will go to Hollywood for a picture for RKO.—DON FRANCISCO.

gloves to amuse the folks who stay for the concert.

Laurence Cross received word from his daughter who re-enlisted in the WACs, that she is now in Germany. Shorty Sylvester is on the sick list. Rocky and Max Miller have been busy entertaining visitors.

It was a mighty pleasant surprise when Frank Walter walked on the lot at Winchester, Tenn., to spend a few days before going to Mexico. F. J. Vaughn, who visited at Winchester, has seen every circus in this territory since 1895 and can recall most of the programs. That's a lot of shows and some memory, we'd say.—DOLLY JACOBS.

C. R. Montgomery

Things are going okay for this organization, now that we are out of the polio region and getting a break in the weather.

Grace Orton underwent a major operation at Ottumwa, Ia., where her sister resides, and came thru in fine shape. Robert Orton Jr. (Little Tex), is back after a two-week vacation. Mrs. Longstreet visited after being discharged from the hospital.

Several bones in George King's foot were broken when a truck ran over it. George and Joe B. Webb are never asleep, waiting for the pick-up to bring them into town, but they always seem to make it in record time. No one has missed a meal since George Surtees took over the cookhouse. They say Jack Bell has turned Indian, so we'll let you figure out where he was for one day. Red Steffan, an old-time show musician, visited at Memphis, Mo., and occupied Jack's bandstand at the matinee. Jack Grable is collecting police tickets. He now has specimens from three States.

Marie Price blossomed out with a new gold outfit in the Side Show. Mabel Johnson is a new addition to the Side Show, doing the sword box and dancing. She is considering buying a pair of roller skates so she can make it from the Side Show to the big top without loss of time. Duke Kamakua made a trip to Milwaukee.—FRED KARR.

Buck Owens

Hills, hills and then a hill—we certainly had them coming thru Tennessee and into North Carolina.

Our matinee was late at Corbin, Ky., where some smart boys of the village had to be convinced we could run the backyard ourselves. We fought our first real hills coming into Morristown, Tenn., and as a result were late with the matinee. Capt. John Dusch broke down and missed the day, but Buck Owens brushed off his musical doctor's degree and took the band thru its paces. Tige Hale, band leader for Bradley & Benson, paid us a call, but the writer missed him by 30 minutes. Try again, Tige.

Our debonaire Mr. Owens furnished a lot of amusement teaching a horse he'd just bought that he was a rider, regardless of the animal's efforts, to unseat him.

We still wonder what mental processes the natives go thru getting in a mood to cut guy ropes. They tried it one night and managed to cut one. An argument in favor of Darwin.

How's your clutch holding out?—NORMAN HANLEY.

MIKE GUY CAN PLACE

Drummer, Cornet and Clarinet in his band.
Wire JAMES M. COLE CIRCUS, Tacoma, Wash., Aug. 27-28; Olympia, 29; Longview, 30; Portland, Ore., Aug. 31-Sept. 3.

SIDE SHOW ATTRACTIONS
COLORED MUSICIANS WANTED FOR
JAMES M. COLE CIRCUS

LONG SEASON ASSURED. LEON BENNETT WOULD LIKE TO HEAR FROM HAPPY AND MARIE LOTER. All others contact:
BILL TUMBER, Pocomoke City, Md., Aug. 29; Exmore, Va., 30; Portsmouth, Va., Sept. 2; then as per route.

TELEPHONE SALESMEN

Program Tickets and Banners.

PATTERSON BROS.' CIRCUS

R. #2.

HOLLY, MICH.

Patterson Bros.' Circus

Wants to buy Pony Drill, and other Hay Eating Animals.

R. #2.

HOLLY, MICH.

August waning.

Whitey Harris, clown policeman, visited his mother in Detroit recently.

Thomas R. Vaughn spent several days in St. Louis before leaving for Iowa State Fair, Des Moines.

Stevens Bros. and Al G. Kelly-Miller Bros. were both canceled out of Britton, S. D., because of polio.

Just learned that trouping for 50 years brings on baldness.

Ben Holmes closed as contracting agent for Banard Bros.' Circus at Lacon, Ill., July 16 and joined advance of the Triangle Shows at Vandergrift, Pa.

Tex Sherman, until recently press agent for Hunt Bros., visited *The Billboard* New York offices Tuesday (20), en route south to look over likely rodeo territory.

Representatives of the realm of art and letters on the Ringling-Barnum lot at Madison, Wis., were John Stewart Curry, painter, and Dixie Willson, author of "Where the World Folds Up at Night."

Courage is admirable, but showbiz could use a few who are scared of their jobs.

Frank Kindler, CHS, and Willard Gehrenbeck, CMBOA and CHS, both of St. Cloud, Minn., visited the Big One at Eau Claire, Wis. . . . L. T. (Pete) Christian and Jim Stephenson caught Bradley & Benson at Culpepper, Va.

UNDER THE MARQUEE

Personnel of the side-show band and minstrels with King Bros.: William (Spark Plug) Goodman, manager and comic; Angus J. Harley, trombone; Angus Chisholm, trumpet; T-Bone Jones, sax; Jim Hayden, drums; Stella Chisholm and Rose Moran, singers.

Northside Rodeo Association offered a free wedding to the Jerome County couple who would volunteer to be married astride Merry-Go-Round horses at a Wild West Show at Jerome, Idaho, recently. Included in the offer were a ring and a wedding cake.

One feature of circusbiz is, a rainy week in August is just as troublesome as one in May.

Rudolph Cox, a youthful workman with Bradley & Benson, was knocked out when a truck on which he was standing passed under an overhead bridge and his head failed to clear. After treatment at police headquarters at Johnson City, Tenn., he returned to the show.

Charles Sparks was in Chicago for a week, looking fit and cutting it up with the boys in the Ringling-Barnum office and at the Atwell Club. He was en route from a visit with relatives at Butler, Pa., to Hot Springs for his annual sojourn.

Thru Melvin D. Hildreth, CFA, of Washington, the personnel of Bradley & Benson expressed gratitude to Mrs. T. I. Martin, head of the fire-

men's auxiliary at Culpepper, Va., for serving hot coffee to the wet and chilled showfolks the night flood waters swept across their lot at Culpepper.

When Shows day-and-date each other, it turns out to be a day of class reunions of members of the old school.

Keith T. Crowe advises from Calgary, Alta., that he is "ashore for good now" and, having finished with the "A" circuit fairs in Canada, is returning to Victoria, B. C., to organize an indoor circus. He adds that he expects to go under canvas next year and catch up where he left off before going into the navy.

Members of the billing crew of the C. R. Montgomery Circus are Francis and Elsie Kitzman, Ed Sprague and E. N. Cofield. They were visited along the line by Bob Stalkup, lithographer for the Clyde Beatty show, who flew from Vancouver, B. C., to Cheyenne, Wyo., for Frontier Days.

At Sheldon, Ia., where Bell Bros. and Dailey Bros., appeared five days apart, the former's billing received some rough treatment at the hands of the opposition, according to Dr. F. W. Nelson, commander of the local American Legion post. The Legion sponsored the Bell show, which which Nelson called "the most beautiful on the road."

Maybe there is a secret about how to be a real trouper, but the old-timers aren't letting it out to the First of May's.

Jean Allen Rodeo received a big splash in *Parade*, newspaper magazine section, Sunday (18). Magazine carried 13 pictures, occupying four full pages. . . . Col. Herman E. Mootz, 80, is asking a Cody, Wyo., court to rule on a will he claims Buffalo Bill Gody wrote 32 years ago giving him sole ownership to the name, Buffalo Bill, as a trademark.

King Bros. is contracted for Sylacauga, Ala., September 17, according to Bob Sams, of Birmingham. . . . *The Advertiser-Democrat of Norway and South Paris, Me., had nothing but praise for King Bros. in a page one review carried after the show played the fairgrounds, midway between the two towns.*

The Chapman boys, Henry and William, now back from the wars, got a double-page spread of pictures Sunday (18) the magazine section of *The Philadelphia Inquirer*. The Chapmans, both of whom toured with circuses and carnivals before the war, have unpacked their equipment and set it up in the roomy backyard of their home in Philadelphia.

If she looks at the equestrian director with anger after coming down from her rigging, its probably because he blew his whistle before she could take six more bows.

On the same front page of *The Leader-Post* at Regina, Sask., with a three-column arrival photo of the Clyde Beatty Circus was news of a snowfall at Calgary, Alta., where show had played a week before. . . . The Beatty show, applying to play London, Ont., September 24-25, was asked by the city council to select other dates because the Bernard & Barry Shows were contracted for that week.

Harry Herzog, former Ringling-Barnum horse trainer, survived the war in Germany and is living in Bamberg, a little town in Northern Bavaria, according to a letter re-

ceived by Robert D. Good, of Allentown, Pa. His father, who was with him on the Big One in the early '20s, died in 1939 but his mother is still living. Herzog's home and cosmetic factory were destroyed when Dresden was bombed.

No one has so much idle time on his hands as has the lover of circuses who drops around a big top to have an idle chat with the workmen that are trying to get the big top up to make a 5 p.m. matinee.

When Cole Bros. played Wenatchee, Wash., Otto Griebing tossed in a few extras for the benefit of his friend, Rufus Wood, editor of *The World*. Six years ago, Wood tried his hand at clowning on the Cole show.

Joseph Meyers has returned home to Auburn, N. Y., from a week's vacation on the James M. Cole show, which he helped ready for the road last winter and spring. During a two-day stand at Long Branch, N. J., he helped the show's mechanics, Dave McIntosh and Raymond Altamase, with a lot of repair work on the rolling stock. He reports Ralph Noble is getting the show up and down in fast time.

The Flying Melzoras, who recently completed a tour with the Garden Bros.' Circus of Toronto, were featured in pictures and a story on page 1 of *The Newark (O.) Advocate*. Act is presently appearing at Buckeye Lake. Cast includes Mrs. Jane Melzora, 59, her two sons, Buster and Ray, and her daughter-in-law, Ann. With her husband, Mrs. Melzora started in circus business in 1911 with the Walter L. Main Circus and they later appeared with the Cole and Rice Circus and Ringling-Barnum.

James M. Beach, formerly general agent for Bailey Bros. and other shows, joined the advance of the Sparks show at Macon, Ga., as contracting agent. . . . Paul M. Conway, attorney and *The Billboard* correspondent at Macon, made a 7,500-mile tour to the West Coast and back as delegate to the National Shrine Convention at San Francisco but didn't find a circus anywhere along his route. So immediately upon returning home he set out for another 650 miles to spend the week-end on the Sparks show at Emporia, Va., visiting James Edgar, Arnold Maley and other friends. He reports Virginia was good for the show.

Stands Collapse, 50 Hurt As Round-Up Opens Tour

LIVERPOOL, N. S., Aug. 24.—The Round-Up, booked for a tour of the Maritime provinces under canvas, had an unfavorable start here at a sports field, when about 50 persons were injured, six severely, when a stand collapsed just a few minutes before opening.

Injuries consisted of fractures, cuts, abrasions, scratches and bruises. Doctors, rushed to the scene, treated the injured and sent some to the hospital for further treatment. Despite the mishap the performance went on about an hour late.

Troupe is headed by Hank Show and his horse, Shawnee. Also featured are the Rythm Ranger Riders, billed from Oklahoma, and Roseta, a yodeling cowgirl, billed from Texas. Program includes trick and fancy riding, as well as cowboy singing, dancing and music. Admission here was \$1 for adults and 50 cents for children.

CIRCUS PHOTOS

Collectors' Items. Letterheads, Route Cards, White Tops, etc. Parade Photo, 10-horse hitch, and list, 25¢.

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Rain Causes Dailey To Blow Iowa Town; Ottumwa a Red One

OSCEOLA, Ia., Aug. 24.—After experiencing an upturn in business the first two days of this week, Dailey Bros.' Circus passed up Osceola Wednesday (21) because of adverse weather. A start at unloading was made, but steady rain and condition of the lot made the outlook so discouraging that operations were stopped. After stuff was reloaded, the train proceeded to Red Oak, Ia.

Playing to two good houses, show had its biggest day in three weeks at Ottumwa, Ia., Monday (19) and drew a big night house next day at Knoxville, Ia., after a fair matinee. It was the first railer to make Knoxville in 10 years.

Show had some lean going and lost two days outright as a result of polio in the Dakotas and Minnesota. Alarm over polio also prevailed at Shelton, show's first stand in Iowa, and business was light there Saturday (17), as it had been for Bell Bros., Monday (12).

Dailey faces cancellation of its date at Kirksville, Ia., August 28, as a result of a ban on public assemblies until after Labor Day, because of polio.

Spot Near Washington Gives Hunt a Red One

MARLBORO Md., Aug. 24.—Hunt Bros.' Circus played to good business on its annual visit to this community Monday (19), several hundred standees being on hand.

The Hunt show first came to Marlboro more than 50 years ago under the ambitious title, Hunt's New Modern Shows. The outfit displays its trend toward modernity this season with two-way radio and a striking new big top of blue, with ascending spirals of red on the center poles.

Local engagement benefitted from publicity in *The Washington Times-Herald*, carrying the story of the Hunt family and pictures of the Ninno Troupe. A large delegation of Washington circus fans attended, headed by Dr. William H. Mann, chairman of the James E. Cooper Top, CFA, and Melvin D. Hildreth, past-president of the CFA. Walter Jenner, now of the Washington Zoo, also visited.

52 Rodeo Performances Will Be Staged at Garden

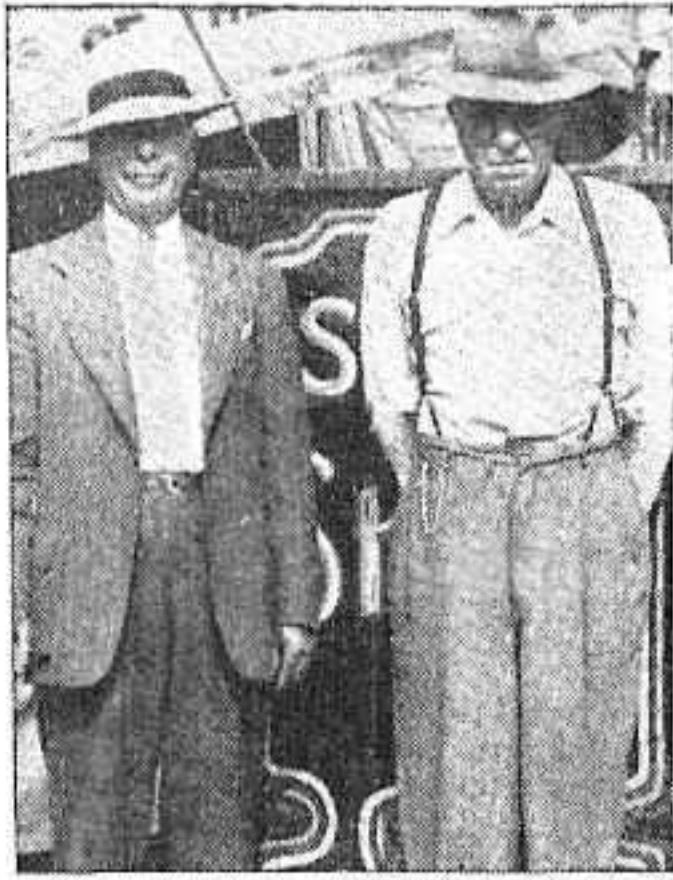
NEW YORK, Aug. 24.—Tickets go on sale at Madison Square Garden Wednesday (28) for the 21st annual Championship Rodeo which will occupy the Garden from September 25 thru October 27. There will be 19 matinees (Wednesdays, Fridays, Saturdays and Sundays) during the 33-day run, making a total of 52 performances.

According to Frank Moore, rodeo manager, more than 200 cowboys already have signed up to compete for the more than \$150,000 prize money which will be passed out. Gene Autry will replace Roy Rogers as feature entertainer at this year's rodeo. For the first time, a Canadian girl, Patsy Rogers of Calgary, will participate in the Garden rodeo.

Montgomery Passes Date at Mexico, Mo.

MEXICO, Mo., Aug. 24.—The C. R. Montgomery Circus arrived here Wednesday (21) morning but instead of playing its billing passed on to Thursday's stand at Salem, Mo., 165 miles farther. The date here was close after the fair, and town was heavily billed by Dailey Bros. for August 30.

Montgomery played to capacity business Tuesday (20) at Pittsfield, Ill.



A. C. Bradley, left, legal adjuster, and L. D. Hall, superintendent of King Bros., held still for this picture at Norway, Me. —Photo by Jack Quinn.

Pendleton Round-Up Offers \$2,500 a Day In Prizes Sept. 11-14

PENDELTON, Ore., Aug. 24.—Pendleton Round-Up, September 11-14, is offering \$10,000 or \$2,500 a day in prizes, says E. N. Boylen, arena director. This in addition to the \$5,000 Sam Jackson cup and the \$1,000 Northwest bucking contest.

The \$5,000 Jackson award may be made this year, three cowpokes having won it twice. They are Everett Bowman, Ike Rude and Bill McMacken, all of whom will compete. John Bowman was 1945 winner.

The Eddie McCarty rodeo stock, now under management of Mrs. McCarty since death of her husband, will be used. This includes 40 buckers and 30 steers and will supplement the 70 head owned by the Round-Up Association. Also, Tim Bernard, of Tonasket, Wash., will bring 70 head of buckers and 25 Brahmas.

Notes From Wichita

WICHITA, Kan., Aug. 24.—At the 75th anniversary celebration of Lincoln, Kan., the attractions included the Central States Shows, the Flying Valentines as a free attraction, and Fred K. Leonard's high school horse. We also attended the horse show at Iola, Kan., and visited Ted Meyers, recently returned from Germany.

The 101 Ranch played Wichita two days to fair business. The temperature stood at 105, and the polio scare helped cut attendance. Many friends were on hand to greet Col. Zack Miller, who was a familiar figure in Wichita in the heyday of the 101. Show has a pleasing performance. We enjoyed visits with Mr. and Mrs. Luke Anderson. Mr. and Mrs. Bud Anderson came down from Emporia to spend a few days with the show.

Harry W. Mason (The Duchess), former clown on Dailey Bros., is now chief steward on the S. S. Bunker Hill in the merchant marine. . . . Mr. and Mrs. Fay F. Read, of Sioux Falls, S. D., recently visited the Kelly-Miller and Dailey shows. . . . Pete and Evelyn Woods and Blackie are playing free-act dates for the J. C. Michaels Agency out of Kansas City, Mo. Ma is running a picture show in Missouri. . . . Bill Kasiska was disappointed when he was prevented by illness from catching Mills Bros. when it played his home town, Baraboo, Wis. . . . John M. Kelly, former Ringling Bros. lawyer of Baraboo, is writing a circus book called *Rain or Shine*. . . . The old North Street lot at Madison, Wis., where the Big One played August 21-22, is to become a housing project for veterans. That means in 1947 a new lot will have to be broken in.—BETTY LEONARD.

Some Canada Spots Slump for Beatty, But Only Slightly

BRANDON, Man., Aug. 24.—As compared with the frequent sell-outs and turnaways on the Canadian route, business for the Clyde Beatty Circus was somewhat off at Yorkton, Sask., Wednesday (21); Dauphin, Man., Thursday (22), and the first of a two-day stand here yesterday. Yet, by ordinary standards, the attendance even in these towns has been far from discouraging.

The show packed and jammed 'em at both performances at Moose Jaw, Sask., Tuesday (20), which was one of the big days of the season. Weyburn, Sask., was also okay Monday (19), and Regina, Sask., turned in a good two days Friday and Saturday (16-17).

Watts Gets Winner With Buffalo Rodeo

BUFFALO, Aug. 24.—The first annual Buffalo Federation of Labor Rodeo, promoted by Charles Watts, proved a big winner and plans are under way to make it an annual event.

Staged in the Civic Auditorium show used the J. E. Ranch Rodeo, featuring Mary Parks, pint-sized cowgirl; Ann Greely, Beryl Jackson and Junior Eskew, who roped and tied a calf in 13 seconds. Brahma Rogers and John Carruthers did the clowning, and Ted Allen, of horse-shoe pitching note, gave exhibitions. The Berosini Troupe and the Great Arturo completed the contract bill.

One of the highlights was the three events put on by the Niagara Frontier Horsemen's Association.

A heavy publicity campaign was used under direction of Tex Sherman.

Title Leaders Set Pace In Pioneer Days Contest

OGDEN, Utah, Aug. 24.—Leaders in national championships in rodeo competition held their own in Ogden's Pioneer Days Rodeo, with \$7,500 added purses.

Results: Bareback Bronk—Howard Baker, Phoenix, first, with Frank Duce, Alberta, Can., and Bill Linderman, Red Lodge, Mont., tied for second. Calf Roping—Toots Mansfield, Rankin, Tex., first, with Chuck Sheppard, Phoenix, second, and Lewis Kinkade, Tucumcari, N. M., third. Saddle Bronk—Bill McMacken, Chandler, Ariz., first, with Jerry Ambler, White Salmon, Wash., second, and Bill Linderman, Red Lodge, Mont., and Frank Finley Phoenix, splitting third and fourth. Steer Wrestling was won by Hank Mills, Pueblo, Colo., with Dave Campbell, Las Vegas, Nev., second, and Steve Heacock, third.

Night Rodeo Gains Favor With Success in Tucson

TUCSON, Ariz., Aug. 24.—Plans are being made for a series of night rodeos here as the result of two successful night shows conducted under the management of Tom Clark. Lonnie Allen was arena director and Kermit Lewis secretary. Main event in the first night's show was the team-tying contest, won by Asbury and Eddie Schell and paying them \$585. The second night Charles Whitlow and Pete Grubb won top money in team tying, \$630.

Kelowna Stampede Set

KELOWNA, B. C., Aug. 24.—Prizes totaling \$400 will be awarded in the chuck wagon races at the third annual stampede here September 2-3. Other events will be the mountain race, bronk riding for the Western Canadian Championship, steer riding, wild horse racing, wild cow milking and calf roping. Fireworks and dancing also are on the program. Manager of the show will be Roy B. W. Eden.

Ask Circus Stamp

HARTFORD, Conn., Aug. 24.—Congressman Herman P. Koppelman has urged the Post Office Department at Washington to approve a stamp, suggested by William L. Montague, publicity director of the Circus Fans' Association, commemorating the circus as an American institution. The proposed design includes a picture of P. T. Barnum, an elephant and a calliope, with a big top in the background.

Polack Units Click In Calif. and Colo.

NAPA, Calif., Aug. 24.—Favored by excellent weather, Polack Bros.' Circus, Unit No. 1, played to good business at the fairgrounds here August 16-18, under auspices of the NAPA Shrine Club. Both matinees and all the night shows, but the last one drew capacity crowds.

No. 2 Okay at Grand Junction

GRAND JUNCTION, Colo., Aug. 24.—Four night performances and three matinee drew good crowds here for Polack Bros.' Circus, Unit No. 2, sponsored by El Je West Shrine Club, August 15-18. Show played in the ball park. Rain threatened the opening performance, but quit before starting time.

J. M. Cole in Delaware

MIDDLETOWN, Del., Aug. 24.—After a Sunday run from Bridgeton, N. J., the James M. Cole Circus played to light crowds at New Castle, Del., Monday (19) and here Tuesday (20). Show is putting in two weeks on the Del-Mar-Va Peninsula.

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Kirkwood Piles Up Record Gross on Lynchburg Stand

LYNCHBURG, Va., Aug. 24.—A tiff over who was going to write the public liability on the show cost the Joseph J. Kirkwood Shows one complete night here but once the issue was settled the org went on from there and piled up the biggest still date gross in its history.

Arriving here in plenty of time and all set to open Monday night (12) under auspices of the Veterans of Foreign Wars, shows were notified by the city fathers that the Lloyd's policy for public liability was no good. A firm in Richmond, so the story goes, always had written the insurance in the past, but when Curtis Bockus, general agent, contacted the firm Saturday (10) he was told the firm had discontinued the practice.

When the hunt started, with Decker, Carson and Bockus contacting various insurance brokers both in Richmond and other cities without success. Finally a broker in Staunton, Va., agreed to cover the show with a front policy, written by a Maryland company with Lloyd's re-issuing a policy to the Maryland firm covering it 100 per cent and assuming all liability, and the city fathers okayed it. It is believed certain interests in Richmond were responsible for the mixup, hoping to bar the shows from appearing here, but nothing official could be learned on the why or wherefore.

After getting the insurance deal straightened away, shows opened Tuesday (13) to slow business and all hands figured this one would be a flop. Thursday (15), however, the crowds started to come and that day, plus Friday and Saturday were better than good. Friday there were 7,826 paid admissions, while Saturday's gate check showed 9,841. It was necessary to have five ticket boxes to handle the crowds.

Visitors here included Ban Eddington, W. M. (Billy) Breese, Mrs. John Marks and Al Huband.

Small Lot, Rain Fail To Halt Buck

MALONE, N. Y., Aug. 24.—Because of the small lot, the O. C. Buck Shows were unable to set up in their entirety here for the Franklin County Fair this week, but despite this and one night being rained out, show did a good business.

Arriving here Sunday (18), after closing to only a fair date in Plattsburg, org opened for a prevue and did a surprising business. Rides especially received a big play.

Monday, opening day of the fair, weather was threatening but it was Children's Day and attendance was good. Tuesday (20) biz was only fair and the night was rained out. Veterans' Day, Wednesday, gave everyone a big play.

Mr. and Mrs. Sam Beatty, representing Bucky Allen's concessions, (See Can't Stop Buck on page 99)

Kelley-Best Line-Up

LOUISVILLE, Aug. 24.—Line-up for the T. W. (Slim) Kelley-Dick Best Side Show on Cavalcade of Amusements for the Kentucky State Fair: Betty Lou Williams, double bodied; La Goldie, sword swallower; Neil Neilson, rubber skin; Notty Not, two noses and one eye; Bill Capps, anatomical; Mildred Harlow, mentalist; Eddie Oakie Kuhn, midget; Earl and Tex Brown, tattoo; Lucile Capps, sword box and electric chair; Corrine Hall, alligator girl; Kitty Gordon, armless; Lucky Bishop, human volcano; LeRoy, magic and inside lecturer; Bobby Kork, annex with Fay Kelley, tickets, and Irene Best, nurse; Bob Garner, George Ryan and Georgette Ice, front talkers; Chester Spencer, Jerry Best and Kitty Kelley, front tickets.

Life Pic Spread For Crafts Show

SAN JOSE, Calif., Aug. 24.—Carnival biz in general and the Crafts Shows in particular will get tremendous publicity break in the September 9 issue of *Life* magazine. Full coverage of the Crafts Shows in color photos will be carried, Gene Cook, mag's entertainment editor, has announced.

Pics were made by Bradley Smith, who did ice show and night club pix in recent issues. Story covers complete background and working physical plant, including set-up and tear-down.

To eliminate usual air shots from wheel, Smith had a power company erect two 80-foot poles, with a platform atop, to which he had to be hoisted via boatswain's seat on rope pulleys. The entire job took 10 days, with Bradley shooting 600 pix. Free act feature is Great Volero, atop 100-foot swaying pole in his first job since his army discharge.

Considerable difficulty was encountered shooting night scenes because of the excessive neon, but a new process enabled Smith and his assisting cameramen to perfect these shots.

Crafts Shows, it is understood, was selected by *Life* editorial board in New York as show to be used for the story. Hal F. Eifort, Crafts secretary, wrote copy and directed job at this end. Story is not usual type of individual or group tour, but actual informal shots of hundreds of people covering all phases and departments. Mag will hit stands during show's best engagement of the year in Oakland, and is expected to prove big boon to biz.

Bill Martin, Veteran Concessionaire, Dies

DAVENPORT, Ia., Aug. 24.—W. C. (Bill) Martin, 52, veteran concessionaire, died here Thursday (22) in his drawing room on the Royal American Shows. A heart attack was given as the cause.

Martin had the midway grab joints on Royal American and operated numerous concessions at the Florida State Fair.

His widow, the former Genevieve Streider, eldest daughter of Pa and Ma (P. T.) Streider, of the Florida State Fair, accompanied the body to Tampa, where funeral services were to be held Monday (26).

Pa and Ma Streider were on a train en route to Chicago for official visits to the Wisconsin State Fair in Milwaukee and other annuals thru the Southwest when advised of Martin's untimely passing. They immediately changed their reservations and returned to Tampa.

World of Mirth Tries Portland, Me., Still

PORTLAND, Me., Aug. 24.—World of Mirth Shows moved in here for a still date, spotted for the first time at Bayside Park, and was ready to go Monday (19) only to have rain wash out the night opening.

For the first time in the org's history, the Portland newspapers came thru with full coverage. They broke out with daily pictures, one of which was a full length photo of Manager Frank Bergen, and with plenty of stories.

L. Harvey (Doc) Cann, general agent, signed Showhegan Fair for 1947. This gives the shows four of Maine's top fairs, others being Presque Isle, Bangor and Gorham.

Jim McGee, show's blacksmith, who had been on the sick list for an extended period, has resumed his duties.

Charge of Fists Murder Upheld by Ionia Justice

IONIA, Mich., Aug. 24.—Charged with murder because of a fistic encounter that resulted in the death of Clare F. Hodge, non-pro of Portland, Mich., Cloris Howard, of Tampa, a concessionaire at Ionia Free Fair, was ordered held for circuit court after a hearing in justice court here.

Dr. Charles E. Black, pathologist, testified that it was unusual for the injuries disclosed by an autopsy, multiple brain hemorrhages and a neck fracture, to be caused by blows from fists, but he found no evidence of another weapon.

Howard told police he resented remarks made by Hodge to women employed in another concession.

Two J. J. Page Employees Killed in Truck Accident

RICHMOND, Ky., Aug. 24.—Two employees of J. J. Page Shows, en route from Mount Sterling to London, Ky., were killed Sunday (18) when a truck-trailer overturned on the Winchester Road eight miles from here.

The victims were Jake Morris Brobeck, 28, Washington College, Tenn., and Dewey Charles Woodby, 31, Johnson City, Tenn. Police said they were riding atop the vehicle. The wheels sank into a soft shoulder on the road, and the heavily loaded vehicle toppled over a bank 10 feet high and both men were pinned beneath it. Two other unidentified passengers escaped injury.

Where To Put It Puzzle for Wagner Crew

Kentucky Grounds Too Small

LOUISVILLE, Aug. 24.—Al Wagner, Joe Scholobio and Whitey Weiss did everything except hit themselves on their respective heads with ironing boards as they attempted to put the Cavalcade of Amusements on the Kentucky State Fair Grounds.

Lot is cramped, and there is just enough space, but it took the combined efforts of the trio to locate the inches needed.

Shows and rides operated for nine days at Middletown, O., the first in some 15 years, and judging from the office wagon records, the last that will want to play it for some time. No concessions, even ball games, operated, and none of the ride or show fellows was bent over carrying the cash.

Fate, in the form of fire, took two wallops at the org in Middletown. Bob Edwards's Casino top and equipment burned to the ground, while two drome motors were destroyed. The well caught on but was saved.

No Biz for Krekos In Ore. Ghost Town

VANPORT, Ore., Aug. 24.—West Coast Shows had an "only fair" four days ending Saturday (17) night here in this ghost town of what formerly was Oregon's second largest city. A former war-industry housing center, town now is populated mainly by Negro war workers collecting their Social Security, veterans caught in the housing pinch and unemployed from the now defunct ship-building plants—all of whom constitute a public more inclined to gawk at the Side Shows than to dig down for that two-bits.

As General Manager Mike Krekos explained, show was on a stopover between a good seven days at Coos Bay, Ore., during a regatta, and a week at Gresham for the Multnomah County Fair opening Monday (19).

Show collected 20 cents admission to lot, throwing in free lion act in middle of evening, but rides generally were higher than those in parks in this area. Also, shows were only a stone's throw from Jantzen Beach park.

A. W. Coe, press agent, said Fly-o-Plane, new this year, drew the best play, bringing 35 cents a ride. Kid rides brought 20 cents, compared with 9 and 14 cents at local parks, while other rides were 25 and 30 cents.

Shows ran no newspaper ads and thus got no publicity, depending on posters in Vanport area.

Cohen, in Chicago, Preps For ACA December Meet

CHICAGO, Aug. 24.—Max Cohen, general counsel and secretary-treasurer, was here today arranging for the 13th annual American Carnival Association meeting to be held at the Hotel Sherman December 2-5.

The program will be drastically different from heretofore, when all sessions were held at night, Cohen pointed out. A meeting of counsel will be held early Monday afternoon of the four-day gathering, after which the board of directors and officers will meet, with a general membership meeting Tuesday afternoon while the International Association of Fairs are in their meeting.



SHOWFOLKS AT THE ILLINOIS-INDIANA EXPOSITION, Danville, Ill., took time off to pay their respects at the grave of C. A. Wortham. Left to right: Mike Conti, Sid Roman, Dolly and Freddie Reed, Ernie A. Young, Sunny Bernet, Harry W. Hennies, Al Sweeney, T. F. Shouse, Fred (Mississippi) Baker, J. C. McCaffery, Charles Sheesley and Van Van Ture.

CARAVELLA *** AMUSEMENTS

CLEANEST MIDWAY

"DON'T BE A POLIO VICTIM"

RIDE OWNERS: Place Following Rides—Tilt, Roll-o-Plane, Octopus.

SHOWMEN: Side Show, Mechanical City, Fat Show, Monkey.

CONCESSIONS: Stock Stores of All Kinds. No Racket.

"This Show

Out Thru November and Strictly Out of Epidemic Territory"

RIDE HELP: On All Rides. Good Treatment. Top Wages.

— All Wire —

CARAVELLA * AMUSEMENTS**

Barnesboro, Pa., This Week — Johnstown, Pa., Next Week.

BLUE HILL, MAINE, FAIR

First Since the War

Sunday, Sept. 1; Monday (Labor Day), Tuesday and Wednesday, Then

THE LITTLE WORLD'S FAIR, ORLAND, MAINE

Sept. 6 and 7

Two Fairs in the One Week

Then the Sleeper of all Maine Fairs

EXETER, MAINE

September 10, 11 and 12

No Wheels or Coupons for the above Fairs.

Bristol, Conn., week September 16 to 21—Welcome Home Celebration to All Veterans. Free Acts, Fireworks, Free Gate.

September 28 to October 5—Danbury Fair, Conn., combining with the O. C. Buck Shows for this date.

Write or wire ROSS MANNING, Hancock House, Ellsworth, Maine

WANT

For BARNEY TASSELL UNIT SHOW

RIDES, SHOWS AND CONCESSIONS not conflicting (no gift or percentage), for Bowling Green, Virginia, Labor Day week, September 2d; then two weeks around Richmond, Virginia; three weeks of my Tobacco Festival spots, followed by six weeks of bona fide fairs, first one beginning week of October 14, Fairmont, North Carolina, closing in Florida, November 23. Can place Ferris Wheel Foreman and other reliable, sober Ride Men. Write, wire this week:

UPPER MARLBORO, MARYLAND. Phone: UN 4549

REGAL EXPOSITION SHOWS, INC.

Featuring FLYING LA VALS

Want for long string of fairs and winter in Florida, Truck Drivers and Help in all departments. Want Freaks and Acts for Side Show. Want Talkers and Ticket Sellers. Johnny Reed wants Agents. Want Cook-house Help. Bill Valentine wants Woman Leaper.

Alexandria, Tenn., Fair this week.

Dayton, Tenn., Labor Day Celebration first week September

WANT WANT WANT GATE CITY SHOWS

Can place for 15 weeks of Fairs and Celebrations including Forest City Legion Fair—this week with La Societe Des 40 Hommes et 8 Chevaux Fiesta at Lenoir, N. C. . . . Golden Harvest Week, uptown location, North Wilkesboro, N. C., and 12 others with all winter in Georgia and Florida.

Want Stock Concessions of All Kinds . . . Bingo . . . Cookhouse . . . Ball Games . . . Diggers . . . Novelties . . . French Fries . . . Custard . . . Long and Short Range Galleries. And any Stock Concessions.

Can Place Shows with Own Equipment and Transportation . . . Snake . . . Minstrel . . . Midgets . . . Drome . . . Arcade . . . Posing-Girl Revue . . . Fat People. Want Monkey Show with or without Equipment.

Want Flat Rides . . . Tilt . . . Caterpillar . . . Ridee-O . . . Fly-o-Plane . . . Any rides not conflicting . . . Capable Ride Help . . . A-1 Lot Man . . . Tidball, wire . . . Sound Truck . . . Al Devine, wire . . . Want A-1 GENERAL AGENT who knows South, prefer one with car. Top Salary. . . . Want Promoters capable selling Exhibit Space at Big Dates under strong Auspices.

THE ORIGINAL EVERYBODY'S DAYS

SOUTH'S BIGGEST EVENT

Thomasville, N. C., October 17-18-19, 1946

GIVEN AWAY FREE—New Automobile—\$2,500.00 in Furniture And many other prizes

THREE MAMMOTH DAYS AND NITES

Free Gates—Free Acts

Now Selling Concession Space—Location on Main Street. No exclusive this date . . . Sales and Stock Concessions All Kinds . . . Palmistry, etc. . . . Demonstrators . . . Want extra set Rides for Colored location this date . . . Shows and Attractions of all kinds for both White and Colored locations—150,000 people to work to—Wire for Space now. We hold exclusive contracts. Shows—Rides—Concessions.

All Address—GATE CITY SHOWS

Forest City, N. C., This Week; Then As Per Route

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LEGITIMATE CONCESSIONS OF ALL KINDS

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NELSONVILLE, OHIO
6 Days, Commencing
MONDAY, SEPTEMBER 30
Downtown Location
Week of PAYDAY
BONA FIDE CELEBRATION

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WANT FOR LEHIGHTON FAIR AND FIVE FAIRS TO FOLLOW

SHOWS { Iron Lung
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SIDE SHOW. Have complete outfit.
Liberal percentages.

CONCESSIONS: Grind Stores of all descriptions. Have few choice wheels open.

HELP: SECOND MEN ON ALL RIDES; SEMI DRIVERS PREFERRED.

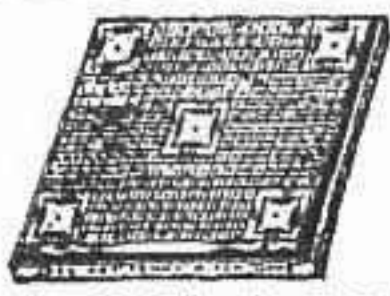
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WANT BILLPOSTER

With car or truck, to join immediately.

SIAN BROS.' SHOWS

Harlan, Ky., this week



PENNY PITCH GAMES

Size 48x48", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$18.00

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75-Player Complete \$5.00
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1/3 Deposit on All Orders.

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Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
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Samples of the 4 Readings, Four for 25¢.
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120 Pages, 2 Sets Numbers, Clearing and Polloy.
1200 Dreams. Bound in Heavy Gold Paper
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HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
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Very Well Written, \$3.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your
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Send for Wholesale Prices.

MIDWAY CONFAB

Labor Day near.

Fred Owens and James Kirby re-joined Wilber Young's cookhouse on the Crescent Amusement Company after an absence of several weeks.

After seven weeks with J. J. Page Shows in Virginia and Kentucky, W. E. Franks returned to Macon, Ga., to supervise harvesting of his peanut crop.

Sheepskin you get from the old trouping school isn't the kind that will keep you warm all winter.

Lieut. John O'Hare visited the Florida Amusement Company during its engagement in Opelika, Ala., his cousin, Cleo Renee, being a member of Doral Dasher's Girl Show.

Mrs. Shirley Lawrence left for her home last week to make arrangements for the unveiling of a tombstone for the late Sam Lawrence September 8.

When prizes are given out to the greatest noise maker, probably the guy with the four-horn loudspeaker set will put in his bid.

Winchester Amusement Company has signed for the midway at the Capitol Heights, Md., Volunteer Fire Department's Celebration week of September 2.

Amusements Sunday (25) at Louisville.

Rainy weeks spares show secretaries the fatigue that comes from carrying heavy bags of rolled silver to fair managers' offices.

Gerald Snellens, contracting agent, World of Mirth Shows, infos his org got plenty of publicity breaks during its stand at Portland, Me. Flash White, drome rider, a native of Norway, Me., rated numerous press notices.

Duke Del Rio is back on the road, having the side show on the Sunflower State Shows. His line-up includes Dorothy Evans, ticket seller; James Murphy, front man; Duke and Margie Del Rio, whips and knife throwing; the latter also doing fire eating, and Gilbert Latimer, magician.

Difference between show train travel and regular train travel is, the first comes under the head of amusement, and the latter as pleasure.

"Selina, the Seal Woman" with the John R. Ward World's Fair Shows, and Mary Taylor Sims, wife of a Burlington, Ia., newspaperman, had a reunion when Ward org played Burlington. They were friends and schoolmates in the Lyons, Kan., public schools.

Lola Conklin opened with Mr. and Mrs. Fred Bancroft's Side Show at East Rainelle, W. Va., after closing with Lawrence Greater Shows at Sunbury, Pa. It took four days and two reroutings to get a little less than 400 miles by bus and train. Buddy Hudson is now ticket seller on the Bancroft show and also grinds between ballys.

Luke and Ann Lee King have enlarged their Harlem Swing Revue with George Clyde Smith Shows. Chorus line now has seven girls, featuring Mary Lee Riddill. Ann Lee will open her Creoles in Oil show, featuring Dorothy King. New canvas has been bought, also a new front for the Creole show.

John L. Porter, "father" in Karn's Fat Family on Hennies Bros.' Shows, suffered a heart attack while playing Danville, Ill., and is in St. Elizabeth Hospital. . . . After having stayed off the road for six years, itchy feet got the better of Bootsie Harrington, who has purchased a new car and will tour from Banning, Calif., east and join some outfit.

Cecil, Frog Boy, gave a watermelon party for personnel of Billy Logsdon's Side Show on J. F. Sparks Shows at Carmi, Ill. Guests included Linda Lopez and Jimmy Farmer. . . . Sid Crane was guest of honor at a surprise party, given by personnel of his Side Show, when Crescent Amusement Shows played Kingsport, Tenn. It was Sid's 50th birthday.

Personnel of Jerry Carmen's Follies on Johnny J. Jones Exposition includes Sigrid Sorenson, the Cooper Sisters; Gus Schulz, organist; Fielden



WILLIAM P. LYNCH, owner and manager of the Bill Lynch Shows, has enjoyed a big season in Canada's maritime provinces — New Brunswick, Nova Scotia and Prince Edward Island. Org does not leave this territory.

Robert E. Jacobs infos that C. W. and J. W. Byers received a new Ferris Wheel in time for the opening at Bancroft, Ia., and the Byers Bros. are now booking via airplane with Jimmie Byers at the controls.

Showmen aren't excited over the economist's words: "This country should have a 35-week work year." We're lucky to get in 30.

Adron E. Bell, concessionaire on Wallace Bros.' Shows, is now a full-fledged pilot, having passed the test recently. . . . Mr. and Mrs. Bell, also on the Wallace org, received their new house trailer recently.

Mr. and Mrs. R. J. McCaskill are back on their Midwest route after a two-week trip thru the South filling in their fall route, which is booked solid thru October. They purchased a new Schult Luxury Liner in St. Louis.

William I. (Bill) LaRue, magician, mentalist and hypnotist, who recently sold his theatrical agency in Memphis, will take his new magic show on the road, joining Cavalcade of

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

Write for Catalog
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Unlimited Quantities

Buy direct from world's largest plaster manufacturers.

Highly colored Cowboy Hats; assorted red, yellow and tan.
2-inch size . . \$2.16 gross
3-inch size . . \$3.60 gross
3 3/4-inch size . . \$5.00 gross

1 1/2-inch Human Skull, exceptionally fine details; \$1.80 gross

These items not sold to stores.
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THE VERY BEST QUALITY
POPCORN
Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
SALT AND SEASONING

Distributors—
CRETORS Popcorn Machines

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FLOSS MACHINE RHEOSTATS



To adjust splinterhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50.
VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Hands or Ribbons, \$5.00 Ea. Double Hands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70¢, unlimited quantities while they last. Orders shipped on 25% deposit.

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Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

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Hot Dog Sellers, it's new, different, better. Will revolutionize the Hot Dog as you never dreamed it could be done. Looks, tastes better, costs no more. Sells nickel extra. Formula, dollar money order or cash.

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REPEATER - THRILLER - UNLIMITED CAPACITY



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U. S. RIDING DEVICES CORP.
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REBUILT POPCORN MACHINES

POPCORN

BOXES-BAGS-SEASONINGS
Consolidated Confections
1314 S. WABASH AVE. CHICAGO, ILL.

FOR SALE

MANGELS 8-CAR WHIP

Booked for 1946 season with James E. Strates Shows. Ride in good operating condition.

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DON TRUAX
o/o JAMES E. STRATES SHOWS
Cortland, N. Y.

THE APE BOY

Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS: SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE.

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CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80
Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS

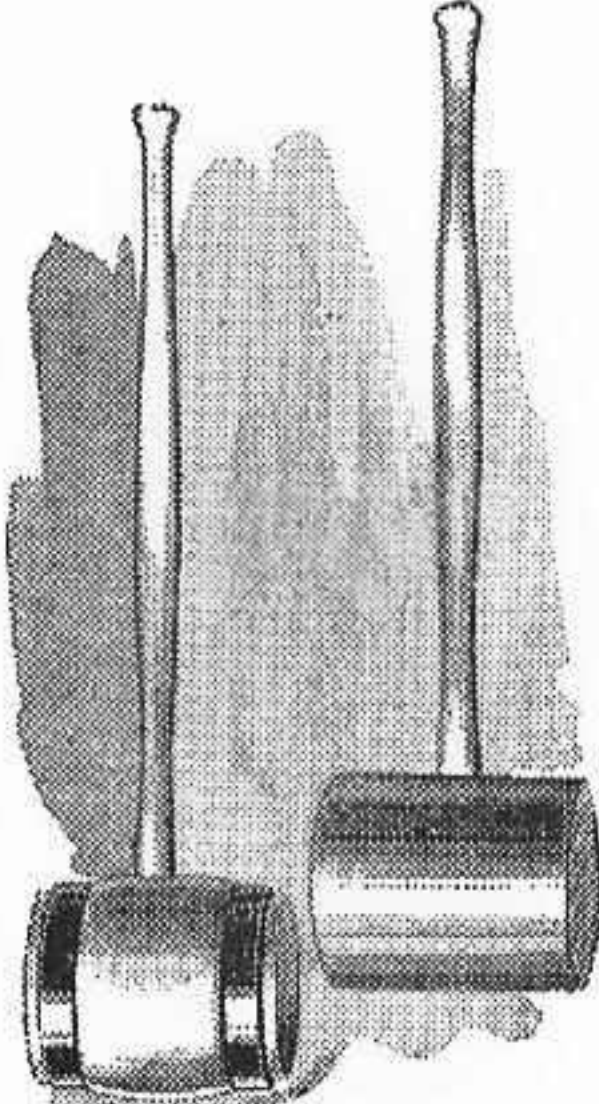
1 ROLL.....	75c
5 ROLLS.....@.....	60c
10 ROLLS.....@.....	50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up to your Last Number

BRAND NEW WOOD MAULS

\$3.50 P.P. 35c



LAKEVIEW PRODUCTS CO. 6030 Broad St. PITTSBURGH 6, PA.

Cantrell, drummer; Marion Jones, wardrobe mistress; Frank Jones, boss canvasman, and Bobby Whalen, candy pitch. Rodeo personnel with the shows include Marie and Red Simpson, Stan and Polly Insley, Bobby Boulter, Leroy Overstreet, Tex Burell and son, Harold.

What No One has been able to figure out is, how much money does a midway gross when a press agent announces that business was up to expectations.

Bulldog Atkinson, wrestler and Athletic Show operator, formerly with J. J. Page Shows, visited The Billboard's Cincinnati office, Tuesday (20), to advise that he is the same Bulldog Atkinson who won the lighthavy and heavyweight wrestling championships of the South Pacific at the armed forces tournament held in Brisbane, Australia, May, 1943. Atkinson also was the subject of several stories in Yank, the soldier mag, and while in the service appeared at arenas in Honolulu, Australia and New Zealand. He's currently wrestling in Cincinnati under the Ross Leader banner.

Personnel of the Side Show on American United Shows visited Cole Bros.' Circus at Ontario, Ore., Wednesday (14), writes A. G. (Heinie) Heineckel, Side Show manager, who was with Cole Bros. in 1930. . . Station Texas Tommy reports from Floresville, Tex., that business with her fishpond is holding up despite hot weather. Her father, Buffalo Cody, who is nearing his 97th birthday, is working the glass pitch, and her husband, John Henderson, works the penny pitch. Others on the show include Glen Allen, owner-manager; Mrs. Allen, secretary-treasurer; Rolf Weldon, dart game, and Mr. and Mrs. Floyd Thorpe, two concessions.

Detroit Notes: Lloyd (Charley) Westerman, long-time partner with Louis Rosenthal, treasurer of the Michigan Showmen's Association, in the supply firm bearing the latter's name, now has his name included in the firm name of Rosenthal & Westerman. . . Mr. and Mrs. Bert H. Britt, of the Cavalcade of Amusements, visited W. G. Wade Shows during the Ingham County Fair at Mason, Mich. . . D. Wade, general agent of the Wade Shows, who has been confined to his hotel in Detroit by illness, has rejoined the shows. . . Leo Lipka, former carnival owner and past president of the Michigan Showmen's Association, is confined to his home, following hospitalization, by diabetic complications. . . Joseph Budjack, developer of the charact-o-graph, is in Columbus, O., for two weeks. . .

RB BRAND HYBRID POPCORN PAYS YOU MORE!

Scientifically developed to pop out \$125 and up from 100-lb. bag. Try a bag for bigger profits. \$8.90 per 100 lb. bag in lots of 500 lbs. or more. Smaller amounts, \$9.80 cwt. Send for full list of poppers' supplies at unbeatable prices and quantity discounts. Ryan, Rody and Wrigley-- "Suppliers to show biz Since 'Way Back!'"

CONSOLIDATED POPCORN CO. 2401 SOUTH ERVAY ST. DALLAS 1, TEXAS



We Manufacture the Perfect ELECTRIC PENNY PITCH

All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. \$95.00 complete. Immediate delivery. Write for pictures and literature. STANLEY GERSH PERFECT GAMES CO. SAM GARBER 2894 WEST 8TH STREET CONEY ISLAND 24, N. Y. Phone: ES-planade 2-4383

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SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS PEANUTS--POPCORN AND COMPLETE LINE OF SUPPLIES--SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD CHUNK-E-NUT PRODUCTS CO. (DEPT. M) Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

WANTED for WANTED HALL OF ODDITIES

Working Acts, Girls for Illusions, Magician that can act as Inside Lecturer, Mentalist that can pitch Astrology. Also want a good Advance Man; must know Southwest and have own car. This show stays out all winter. Will play New Mexico, Nevada and California. Wire now for a winter job!

DOC HAGAAR

c/o WADE SHOWS #1, Bad Axe, Mich., this week, or per route.

OHIO SUPER YELLOW POPCORN

BULK High Expansion -- Excellent Quality PACKAGE Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans for the retail trade. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

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POPCORN MACHINES--IMMEDIATE DELIVERY

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SPITFIRE RIDES

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NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

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WANT WORKING ACTS AND SIDE SHOW PEOPLE FOR NEW OFFICE-OWNED SIDE SHOW. CAN PLACE A FEW MORE CONCESSIONS. For 3 of the best Fairs in Arkansas. Out until Christmas. Address:

PANA, ILL., THIS WEEK; THEN PER ROUTE.

COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying base, completely assembled, \$16.95. FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

- Three Gallon Tank Complete.....\$9.75
5" Coleman Burner 6.45
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Complete line tubing, tees, wall valves, generators, air gauges.
American Ten Gallon Tanks With Large Foot Pump, Air Gauge...\$17.50
MODEL 460-G Handy Gas Plant with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete 18.95
Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete 15.00
20% Discount on Orders of \$25.00 or Over.

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A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

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BAKER'S GAME SHOP

- Can Make Shipment Now.
Standard Roll Downs, Complete...\$12.50
Jumbo Chrome Plated Skillets 30.00
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12 & 15 Horse Chrome Tracks \$50.00 & 65.00
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15-Number 30-In. Wheels 55.00
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Ball Chuck Wheels, 30 In. 50.00
P. S.: Have No Penny Pitches, Punks, Six Cats, Laydowns, Base Balls, Razzles, Wood Skillets nor Swingers. . . . No Catalogs. Keep This Ad.
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12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo. CONCESSION SUPPLY CO. 1857 Ottawa Drive, Toledo 6, Ohio

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3 GREAT DAYS—Aug. 31-Sept. 1-2

BIGGEST LABOR DAY EVENT IN MICHIGAN

Right on the Main Street of Romeo

Only 40 Miles From DETROIT

OVER 100,000 PEOPLE EXPECTED

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First Revival of This Great Annual Since the War

CONCESSIONS WANTED

All Types of Legitimate Concessions Welcome.

No Exclusives Except Corn Game.

COME ON IN—WE'LL TAKE CARE OF YOU

Can Also Use 1 or 2 Small Grind Shows

Don't Forget the

MICHIGAN SHOWMEN'S ASSOCIATION

BENEFIT SHOW AND CARNIVAL AT

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New 4-Door Chevrolet Sedan To Be Given Away the Last Night.

ROSCOE T. WADE, Joyland Midway Attractions

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FROM THE LOTS

Florida Amusement

OPELIKA, Ala., Aug. 24.—This is shows' first spot in Alabama after a tour of Georgia. Final Georgia stand was at Moultrie, where shows played under American Legion and Veterans of Foreign Wars posts auspices. Money appeared plentiful, but customers were careful of their spending. Ride business at Moultrie was light.

C. S. Poole is doing an excellent job as business manager and all concession boys are happy. Larry Davis, formerly with Sparks Circus, joined as biller. Celso Rennie joined Doris Deshon's House of Mooch. Mrs. Richardson, Alice the Alligator Girl, joined at Moultrie and enjoyed a good week.

Walter B. Fox joined here. Mr. and Mrs. Bert Nebor left to play Virginia fairs. They will return to the shows in the fall to play winter dates. Red Cole, former trainmaster for the old Sparks Circus, has charge of the front gate.

Bill Murray's stand has taken on a new line of stock. Owner Ingram was seen inspecting some rail coaches, and everyone is wondering if he is contemplating going on rails. Two new show tops arrived from Dize Tent Company.

Mr. and Mrs. Lee, of Lee's Amusements, showing in Dadesville, were over for a visit. Jodine Bailey leaves for a much needed rest. George Kelley, former lot superintendent of the L. J. Heth Shows and former trainmaster for other shows, visited, coming here from Birmingham. He brought word that Charlie Strickler, who has been with the Heth shows for so many years, is taking a rest.—JODINE BAILEY and J. J. BARKLEY.

O. C. Buck

PLATTSBURG, N. Y., Aug. 24.—Despite the fact two other shows and a circus preceded us here, crowds here have been okay. Show opened to good attendance. Wednesday (14) was Children's Day and was well attended. Show sent a Wheel over to Hogansburg, Ind., for a church festival and business was beyond expectations. Attendance was announced at 8,000.

Owner O. C. Buck left Tuesday (13) for New York to arrange delivery of a new Whip and kiddie auto rides at Malone for the opening of the Franklin County Fair Sunday (18).

Shows' first fair at Gouverneur, N. Y., was a decided success, with opening-day attendance announced as 10,000. Visits were exchanged with the King Reid Shows which were playing at near-by Carthage. James A. Carey, State auditor of county fairs, was a visitor Friday (9) at Gouverneur.—ROY F. PEUGH.

Keyman's Amusement

BRICELYN, Minn., Aug. 24.—After opening May 13 in Sioux Falls, S. D., org has played three and four spots per week to satisfactory business. Since July 4, we have played Minnesota and Iowa towns but will move back into South Dakota for September.

Staff includes Henry Keyman, owner-manager; Mrs. Keyman, secretary; Ole Olson, advance.

Concessionaires are Mr. and Mrs. George Marks, mitt camp and scales; Mr. and Mrs. G. G. Wiggins, clothes pin, cork gallery and slum spindle; George Karst, slot rack; George Manz, hit and miss; Ben Martin, pan game, beat the dealer, over and under and penny pitch; R. Peters, jingle board and pea ball; Roy Harvey, kiddie autos, striker and cage. Office has string game, dart balloon, milk bottles, novelties, popcorn, add-'em-up darts and photos.

Majestic Greater

MILFORD, Mich., Aug. 24.—Week ended August 10; auspices, Milford fair; weather, spotty; business, good.

This was our first fair of the season and proved okay, in spite of rain Thursday (8), which was children's day, and cold weather Saturday (10). Opening day the midway was packed and customers were in a spending mood. Owner Sam Goldstein reported the day's gross was far ahead of last year. Rain couldn't keep them away Thursday and the gross was high.

Grace and Eddie LaMay, formerly in the carnival business and now owners of the Hut in Gibsonton, Fla., were welcome visitors, as were Doc Howard, oldtime trouper who lives in Milford; many members of the Michigan Showmen's Club and friends and relatives of Owner Goldstein. The writer visited Mrs. Sam Goldstein in Detroit and the Happyland Shows in Wayne, Mich.

Owner Goldstein made several trips to Detroit. William G. McKee, Loop owner, celebrated his 52nd birthday Wednesday (7). Charles Harbaugh is planning many fishing trips.—HARRY E. WILSON.

Golden West Shows

VACAVILLE, Calif., Aug. 24.—Org closed here Sunday (11) after a week of top biz in all departments. All concessions reported big grosses, with Chuck Haggler's enterprises capturing top money.

Spotted in the center of town with plenty of advance publicity, show was the first to play here in several years.

Annette and Chuck Haggler have added another concession, giving them three, and have also bought a new living trailer.

Dave Kagan, who operates the nylon and candy concession since joining at Jackson, Calif., reported a big play.

General Manager Polish and Rose Fisher have left on a tour of Quincy, Anderson and Red Bluff to complete arrangements for the playing of these fairs.

Biz so far this season, reports secretary-treasurer Harold H. Shapiro, is 95 per cent ahead of the grosses of last year to date.

Hoosier State

SHERIDAN, IND., Aug. 24.—Opening night, Monday (5), was washed out, but Tuesday was okay, and crowds were good and business fair the rest of the week.

The writer, *The Billboard* sales agent, returned from the Corner Sanitarium, Mooresville, Ind., Wednesday (7), following a major operation, and is recuperating. Mrs. Vivian Parmelee is acting as nurse.

Walter Jones is back as second man on the Ferris Wheel after spending a week in a hospital with an infected hand. One of Jack Galligan's bingo stands joined here.—THELMA EVANS.

Lone Star

GREENUP, Ill., Aug. 24.—Show opened here Sunday (18) to a big crowd, and shows, rides and concessions did bang-up business all week. Previous week, at the Mount Carmel (Ill.) Fair, rain was plentiful, but business held surprisingly well.

Show made record time to Mount Carmel from Benton and opened Sunday night (11) to a big crowd. Folks are still talking about the big stand at the Franklin County Fair at Benton, where business was almost unbelievable. Midway was packed from morning until night every day.

New faces around the lot include (See *From the Lots* on page 66)

WANTED WANTED WANTED

REGENT SHOWS

For Labor Day week at Hopkinsville, Ky.—Soldiers' Reunion and Labor Day Celebration. Three automobiles given away. Over 100,000 soldiers will be there. Largest celebration below the Ohio River. Governor to make speech.

Can place for this engagement and 12 Fairs in Alabama and Georgia to follow: Girl Show (operators of Girl Shows know what this spot is). Want Ride Help who can drive semis, \$65.00 per week.

CONCESSIONS: Bingo, Penny Arcade, Cookhouse. Will place Line-Up Stores, Skillos, Roll Down, Razzle Dazzle, Bucket Store or any legitimate Concessions. Can also place capable Agents. Earl Livingston, Pat McCarthy, Otis Hall and Kid Bruce, contact.

C. L. HILLMAN, Business Manager

All Replies to

REGENT SHOWS

Office, Marengo, Indiana, this week.

PINE STATE SHOWS

WANT FOR BIG LABOR DAY SPOT

Opening Wednesday, August 28, through Monday, September 2, Iuka, Miss. All Concessions open. Due to disappointment will sell X on Bingo; also Photos, Pop Corn, Diggers, Cookhouse or Sit Down Grab.

FRANK BYNUM, MAC McCLARY, BILL ROBERTS, J. D. STEPHENS AND W. SHORTY, WIRE BOB BULLOCK AGAIN AND COME ON; YOUR WIRES DELAYED TILL TOO LATE TO ANSWER. BOB RAY AND JIMMIE REED, COME ON. Need Percentage and Coupon Agents. Will book Nail Store or Frame for capable Man. All who have worked for us before wire or come on. Complete Girl Show open. Charles Dwinle, wire. Will book any Ride not conflicting. Can use dependable Ride Help who drive semis. All address:

R. T. (Bob) Bullock, Bus. Mgr.; J. J. Caruso, Owner

WANTED—JOHNSON SHOWS—WANTED

Rides, Shows and Concessions for East Jordan, Sept. 3-4-5-6, and two Michigan Fairs to follow; then South for the winter. Show will positively work all winter. Have good proposition for Merry-Go-Round. Will book any Ride we do not have. All Concessions open except Bingo and Pea Pool. Book Rides and Shows with own transportation, 25 per cent. This is a new show and watch us grow. Want Foreman for Chairplane. Wire or call

C. E. "SLEEPY" JOHNSON, Jackson, Mich., this week; East Jordan next week.

JONES GREATER SHOWS

Will Book for NICHOLAS COUNTY FAIR, Summersville, W. Va., Week of September 16

Stock Concessions of all kind. Wonderful opportunity for Bingo at this spot.

Will book Ferris Wheel, also want Kiddie Ride. Eddie Cole, answer. Want Merry-Go-Round NOW and for balance of season. Will book or buy. Little Beauty model preferred.

Want for balance of season and for season of 1947, experienced Help in every department. All applications given consideration and answered promptly.

This show positively has solid booking at bona fide fairs for the next three months and all dates are proven money spots.

All address

JONES GREATER SHOWS

Pennshoro, W. Va. (Ritchie County Fair), this week; Parsons, W. Va. (Tucker County Fair and West Virginia State Firemen's Convention), week September 2.

BULLOCK AMUSEMENT CO.

WANTS

Legitimate Concessions that work for stock. No exclusives. Joe Wasso, I answered your wire to Hickory.

Want Grind Shows, Fun House and Pit Shows.

Want Ferris Wheel Foreman that can drive semi; also other Ride Help that can drive. Concession Agents for Milk Bottles, Coke Joint and Duck Pond.

Will book Sensational Free Act for balance of season.

Can place any Ride not conflicting. Show will be out until after Armistice week.

Hamlet, N. C., This Week; Siler City, N. C., To Follow.

LAWRENCE CARR SHOWS

WANT

For the biggest Celebration in New England, 6 big days and nights, starting Labor Day, September 2 to 7, Medford, Mass. Monster bonfire, \$2,000 Fireworks Show, Free Acts and Parade.

Concessions of all kinds, Cookhouse or Grabs, Ice Cream, Frozen Custard, etc.

LAWRENCE CARR

Medford, Mass.

MERRY-GO-ROUND

2 or 3 Abreast. 36 Ft. or Over.

KIDDIE RIDES

Give Details as to Condition and Price.

A. T. MORITZ

Telephone: Randolph 0901

SAN DIEGO 5, CALIF.

Wanted

4733 CHOCTAW DRIVE

CARNIVAL WANTED

An all-winter engagement for Carnival with Rides and Concessions in the mining town of Thomasville at Thomasville, Ariz. Will draw crowds from Phoenix, Mobile, Thomasville, Buckeye, Tombstone, Mesa, Tempe, Glendale, Coldwater and many others surrounding this territory. Any show wishing for further information write or wire to

DR. P. W. HOXWORTH, Gen. Manager, Thomasville Mining Co., P. O. Box 936, Phoenix, Ariz.

FAST BINGO COUNTERMEN WANTED

Contact JACK MILLER

c/o W. C. KAUS SHOWS

Roanoke Rapids, N. C., This Week; Dunn, N. C., Next Week.

COOK HOUSE FOR SALE COMPLETE

16-30. Will sell cheap. Can book same with show. Reason for selling, owner going to hospital. This Cook House is booked with Wolfe Amusements. All wires to

JOHN ROBERTS

WOLFE AMUSEMENTS, Clarksville, Ga., this week; Walhalla, S. C., next week.

RIDES FOR SALE

One 40-Ft. Parker Merry-Go-Round (has new Top), \$4,250.00. One Eight-Car Whip, has Eli Power Unit, \$4,000.00, or \$8,000.00 for both Rides. See them operate in park here. Both are in good condition and well lighted. One 20 horse power, three phase, late model, electric motor. With Starter Switch—\$175.00. Address:

HARRY H. ZIMDARS

BOX 69, HOT SPRINGS, ARK.

(PHONE 3530-W)

BERRYHILL UNITED SHOWS

GROWING EVERY DAY.

Want Shows of all kinds, especially 10-in-1. Best proposition in U. S. for Shows.

Wants all types of Concessions—no ex.

Bob Miller wants Ball Game and Bucket Store Agents. Dave Phillips and Ruby Wheat, come on. Tompkinsville this week, then as per route. Phone, write or wire

LEO BERRYHILL, Mgr.

WILL BOOK

Kiddie Rides, also a few more Independent Shows. Schaghticoke, N. Y., Fair, Labor Day week; followed by Morris, N. Y., Fair, and the Great Cobleskill, N. Y., Fair. Address all correspondence to

KING REID SHOWS

BALLSTON SPA, N. Y.

ADAMS AMUSEMENTS

WANTED

WANTED

WANTED

MANCHESTER, VT., FAIR, SEPTEMBER 13, 14, 15

Girl Show and other Shows. All Concessions open. Don't write; come on.

FOR SALE

Ferris Wheel, \$2,200.00; Mix-Up, \$950.00; Pinto Merry-Go-Round, \$600.00. Can be seen at Manchester Fair. A-1 running order. Will sell one or all. Other show stuff.

FRANK J. ADAMS

General Delivery, Manchester, Vt.

WAYNESBURG FAIR

September 11-14

Waynesburg, Pa.

WANTED CONCESSIONS, SHOWS

Bingo, Cook Houses, French Fries, Ice Cream/ All Eats open except Popcorn. Wanted—Capable Man to handle grandstand Eats and Drinks. Grind Stores, Ball Games or any legitimate Concessions. Shows—10-in-1, Monkey, Funhouse, Wild Life, any Show of merit. No Geck or Girl Shows. Wire or write

HOWARD BROS.' SHOWS

Wind Ridge, Pa. (Jacktown Fair), Aug. 27-29; Stoneboro, Pa., Aug. 29-Sept. 2; Findlay, Ohio, Sept. 4-7.

(Ambrose Bradley, Secy., Waynesburg, Pa.)

FLORIDA AMUSEMENT CO. WANTS

Capable, sober Secretary; join on wire. Want Side Show with own outfit. Foreman and Second Man for Octopus, take over Labor Day. Want to hear from Texas Smith. Mrs. Sky Putman, wire me.

HOWARD INGRAM

East Tallassee, Ala., this week; Arab follows.

WANT TO LEASE COMPLETE SET RIDES

With or without transportation. Will give good proposition with guarantee on each Ride each week. Have strong route of Fairs and Celebrations running into Florida. Disappointment cause of this ad. Wire, giving full details quick.

BOX 2424

HICKORY, N. C.

WANT FOR THE TWIN-COUNTY FAIR

NORTHAMPTON, PA., SEPTEMBER 4, 5, 6, 7

Exhibits, Fireworks and Bands each day. Want Shows and Concessions. TED BARKEY, Care Postmaster, Secretary, Northampton, Pa.

Motorized Carnival
FOR SALE
CHEAP FOR CASH

Consisting of the following: Five Rides, six Trucks, Hot Wagon with 25 Kw. Transformer, eight Concessions, two Shows, three large Light Towers, three 1500 Watt Spot Lights or Searchlights, new 250 Amp. Welding Equipment, plenty of Ground Cable and Miscellaneous Equipment. Address:
BOX 425, c/o Billboard
390 Arcade Bldg. St. Louis, Mo.

Cudney Border State Show
WANTS

Kiddle Ride, also any major Ride except Merry-Go-Round and Ferris Wheel. Can use a few more Concessions for a string of Fairs starting at Prague, Okla., Sept. 5-6-7; Chandler, Okla., Sept. 12-13-14; others to follow. Henryetta, Okla., this week.

WANT SHOWS

Dancing Girl, Side Show Manager with few acts, I have some acts. Will book any money-getting Shows. Want Octopus Foreman. Good Help on all Rides and Shows, wire, may be able to place you. Long season, good show territory.
Salida, Colo., this week; Rocky Ford, Colo., Fair and Watermelon Days, Sept. 2 to 6.
C. F. ZEIGER UNITED SHOWS

CAN PLACE

5 or 6 Novelty Stands. Tenn. Valley A. & I. Fair, Knoxville, Tenn., Sept. 23-28. First fair since 1941. Will be big. E. J. Desplenter, if interested wire. Also want to hear from following people: Jimmie Phillips, Roy Dear-duff and Henry Lucas. Write or wire
O. E. BRADLEY
P. O. Box 2325 Knoxville 12, Tenn.

T. AND T. AMUSEMENT CO.
WANTED

For good tobacco market dates, real money-making spots. Rides: Good opening for two or three Rides not conflicting. Concessions: Few more Grind Stores. Shows: One or two good Grind Shows contact. Dealers and Agents. Address:
Lamar, S. C., this week.

FOR SALE
SIX-TUB OCTOPUS

Can be seen in operation Aug. 26 to Sept. 6, Bogalusa, La. For information contact
ROY MAGEE
Bogalusa, Louisiana

GIRLS WANTED

\$55.00 per week. Salary guaranteed by office. Experienced or inexperienced. We pay transportation. Join next week; wire this week to
ROD RUSSELL
Lexington, Neb.; Iola, Kan., next week.

Tivoli Exposition Shows

CAN USE 3 MORE GOOD SHOWS for long string of Fairs until November, closing in Southern Arkansas. Write or wire
H. V. PETERSEN, Mgr.
Bedford, Iowa, Aug. 28-30, or as per route.

WANTED

Count Store Agents, Skillo Agents and P. C. Agents.
HENRY HETH
c/o L. J. Heth Shows Dickson, Tenn.

CARL STONE
CONTACT ME AT ONCE.
SAILOR KATZY
c/o Happyland Shows Traverse City, Mich.

WANTED BINGO HELP
Experienced Countermen. Top salary. No drunks. Fairs start in September. Wire
RAY JOHNSON
c/o Rosen Amusement, Jackson, Ga., this week.

LAWRENCE GREATER SHOWS
WANT FOR PORT ROYAL, PA.,
AND TEN SOUTHERN DATES TO FOLLOW

CONCESSIONS: Frozen Custard, Candy Floss, Scales, all Eating and Drinking Stands, Ball Games and Photos. All concessions open except Bingo and Popcorn.

SHOWS: Monkey, Wild Life, Funhouse and Arcade. Mendelsohn, get in touch with us. Any show with own equipment; liberal percentage.

RIDES: One more No. 5 Ferris Wheel, Roll-o-Plane, Octopus and Kiddie Auto Ride (interested in buying one or booking).

Want Ferris Wheel and Ridee-O Foreman and help in all departments, also one good canvas man.

Agents for Wheels, Roll Down and P. C. All office-owned joints.
Pottsville, Pa., this week;
Port Royal, Pa., to follow.

 **SURPLUS CARNIVAL EQUIPMENT**
FOR SALE

HEY DEY — LINDY LOOP — WAGONS

In fair condition. Also various equipment including complete Water Show, tank, ladders, etc. Can be seen in Walker Street quarters, Augusta, Ga. Address all communications to

INDEPENDENT AMUSEMENTS, INC.
Care of Johnny J. Jones Exposition, Inc., Fairgrounds
Indianapolis, Ind.—Aug. 26 to Sept. 6

J. J. PAGE SHOWS
Want To Join at Once—COOKHOUSE

Also want all kinds of legitimate Concessions. Performers and Musicians for Colored Minstrel. Everybody address J. J. PAGE SHOWS, Wise, Va., Fair this week.

I THANK YOU . . . I THANK YOU

Community of North and Northeast. Sorry, can accept none of your dates. Heading South, towards California. Will see you next summer, Southwest Community.

ZACCHINI BROTHERS' SHOWS
Awaits for more calls. Frostburg, Maryland, this week.
HUGO ZACCHINI, Manager

CARNIVAL WANTED
TO PLAY ONE OF THE BEST FAIRS IN LOUISIANA
FOR WEEK OF OCTOBER 8TH
Wire **CLIFF LILES, P. O. Box 675, Lake Charles, La.**

VETERANS' UNION CELEBRATION
Louisville, Ky., open September 9 for six weeks, then South.
All Concessions open and work. Two more Rides.
J. B. HENDERSHOT, Chairman
Room 501, Realty Building, Louisville, Ky.

WANTED FOR
BARKOOT BROS.' SHOWS

Want Shows, Rides, Merchandise Concessions of all kinds; also Ride Help. Week of August 26th, Chelsea, Mich.; American Legion Celebration, Veterans of Foreign Wars Big Labor Day Celebration, Sept. 2nd, Adrian, Mich.; Eagle, Mich., Fair, Sept. 4th, 5th, 6th, 7th.

Address Per Route to K. G. BARKOOT, Gen. Mgr.
P.S.: Ed Delbert no longer connected with this show. Bingo Game open.

On Great Salt Lake, Utah's Largest Bathing Resort
SUNSET BEACH
Under Management
Ira Dern and Phil Dern
Business Address 1804 Sunnyside Ave., Salt Lake City—1 1/2 miles of beach.
Wanted—Concessionaires or Carnival Company with Rides, etc., for great 100 year "Mormon Centennial", 1947. Will give good proposition right party. Will lease same for any period. Arrange immediately.
"Where you float like a cork"

FOR SALE
AFTER LABOR DAY
1—8 CAR WHIP
1—24 SEAT CHAIRPLANE
With transportation, \$6,000.00.
Without transportation, \$4,500.00.
HARRY HALLER
2649 N. Sacramento Ave. Chicago, Ill.

WANT
MERRY-GO-ROUND
Any size. Write, giving full particulars. Cash price.
A. A. TURNER
Box 127 Kentville, N. S., Canada

FOR SALE
#5 Eli Wheel, 4 year Power Unit, V Belt Drive, quitting business. Just closed season. Price reasonable. (Cash). Wire
GRACE DEALING
East Aurora, N. Y., or write
Add. South Wales, N. Y.

RODEO STOCK
FOR SALE
Roping Calves, Dogging Steers, Bareback Horses, Saddle Broncs, Brahma Bulls and Equipment.
JOS. A. MRAZEK
3660 Gravois St. Louis 16, Mo.

FOR SALE
20 Cates
.22 SHORTS
\$80.00 Per Case
Wire 1/4 Deposit.
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. New York 18, N. Y.
Tel.: Wisconsin 7-6173

FOR SALE
10x12 Cork Gallery complete. 6 Daisy Guns. 8x10, 10x10 and 10x12 Tops and Frames, one each. Frames A-1 Steel Jacks, all pin hinged. Stock Boxes, Light Stringers, Stakes, some Stock, 110 volt, 25 watt Hamilton P. A. System used 6 weeks. All for \$550.00. **HILL & JONES AMUSEMENT CO.**, 4271 5th Ave., S., Birmingham, Ala. Phones 8-0036-6-1139

WANTED
For Soldiers and Sailors' Big Fall Festival at Eldorado, Ill., Sept. 16 to 21.
RIDES, SHOWS, CONCESSIONS
Catching Two Big Pay Days. Sponsored by V.E.W. New Car to be given away, and other big prizes. Write or Wire:
L. E. LAZARO, Booking Agent,
R. R. 1 Eldorado, Ill.

FOR SALE
Rebuilt Kohr Frozen Custard Machine. New Compressor. 25 gal. hour, \$1,995.00. Also Bastian & Blessing Custard or Frozen Malted Machine. 15 gal. hour, \$1,300.00.
WILBUR MILLER REFRIGERATOR SERVICE
DIXIE HY. LIMA, O.

MINSTREL HELP PERFORMERS
Saxophone, Comedian, Chorus Girls. Following people contact me at once: Jazz Warren, Littlebit Reed, Spark Plug Hall, Beaver Kidd, Leola Thompkins, Hazel Stone, James Price; have opening; top salary. Wire or write
PEE WEE WHITTAKER
L. J. HETH SHOWS
This week, Dickson, Tenn.; followed by Onolda, Tenn.

AVAILABLE
Merry-Go-Round, Chair-o-Plane and Octopus for Southern dates after September 21st with own transportation.
BLACKMON'S RIDES
818 N. 32nd St. CAMDEN, N. J.

FOR SALE
8-Car Octopus in good condition. Can be seen anytime in operation, Carolina Beach, N. C. Priced right.
A. J. KAUS
Box 743 Carolina Beach, N. C.

WILL PAY CASH FOR USED RIDES
All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS.** R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 6-5232.

SOUTHEASTERN WORLD'S FAIR

ATLANTA, GEORGIA

SEPTEMBER 27 THROUGH OCTOBER 6, 1946

TEN DAYS — TEN NIGHTS

NOW BOOKING CONCESSIONS

(SCIENCE AND SKILL ONLY)

Address all communications **JOE REDDING**, P. O. Box 1006,

Atlanta 1, Georgia

DON FRANKLIN SHOWS

Free Gate. No Grift. Five Rides. Newest and Best Equipped Truck Show in Texas.

Our Texas Fair Route: Wharton District Fair, Sept. 25 to 29; La Grange, Oct. 4-5-6; Richmond-Rosenberg, Oct. 10 to 13; Harris Co., Tomball, Oct. 17 to 20; Waller Co., Hempstead, Oct. 23-26.

WANT SHOWS—Ten-in-One, Snake, Animal, Monkey, Glass House or any well-framed Grind Show. (No Girl Shows.)

WANT TO BOOK RIDES—Tilt, Octopus, Roll-o-Plane, Kiddie Train. Want Dodgem and Flying Scooter for Wharton.

HAVE IMMEDIATE OPENING FOR STOCK CONCESSIONS—Clothes Pins, Bumper, Bowling Alley. Have Platform Scales, transportation and privilege, \$35 per week for same.

DON FRANKLIN, Owner-Mgr.

Cameron, this week; Rockdale, next week; both Texas.

CARNIVAL WANTED for Childress State Fair, Sept. 24 to 26. Contact **PAUL ORD**, Chamber of Commerce, Childress, Tex., or **DON FRANKLIN**.

Wants--MEDICINE LECTURER--Wants

Good proposition. Salary or Percentage or both.

Medicine Performers doubling Orchestra and Band. Platform Show until winter, then under canvas. Now working Carolinas' Tobacco Markets and Florida. All winter's work.

WILL BOOK the following Concessions—Grab, Snowballs, Pop Corn, Candy Apples, Fish Pond, Bumper or any one Stock Concession, Mug and Ball Game, Crip Carroll, let me hear from you. This is a Free Show and we get the crowds and hold them on the Lot. No Flat joints and no Percentage. Write or wire

621 GRAVES ST.

MRS. L. C. SCOTT

BURLINGTON, N. C.

WE ARE STILL OUT

WANT Concessions and Shows that work in Wisconsin. **WANT**

Will play Galesville Fair, Aug. 30 to Sept. 2; Black River Fair to follow, and more Fairs to follow. **Tex Roberts**, get in touch with us.

DOBSON'S UNITED SHOWS

Grantsburg, Wis., Aug. 26-28.

BINGO WANTED

Can place at once, Corn Game for balance of season. All Fairs. Wire

C. C. Groseurth

BLUE GRASS STATE SHOWS

Leitchfield, Ky., this week; Hartford, Ky., Fair, next week.

WANTS—WOLFE AMUSEMENT—WANTS

CLARKSVILLE, GA. (APPLE FESTIVAL)

All this week; Walhalla, S. C., week Sept. 2-7.

Can place a good Ten-in-One Show, Snake Show or any Walk Thru Show on small percentage. Can place a few legitimate Concessions—Ball Games, Hoop-La, String Game, GOOD OPENING FOR MITT CAMP. Will buy or book Penny Arcade. Can place Octopus Foreman. Can use good Cook House Help, also Concession Agents. All mail and wires to

BEN WOLFE, Owner

JIMMY ANNIN WANTS

Workingman to handle Stock and Concessions, also drive semi, \$50 per week and tips. Also want Man for Bear Hoop-La, Percentage Dealers and Slum Store Agents, Girls for Cat Rack. Goshen, Ind., Labor Day week; then Chattanooga, Atlanta, Carolinas and all winter Florida.

Wire Care Western Union, Peru, Ind.

PROSPERITY CAUSE OF THIS ADVERTISEMENT

If you can stand prosperity can use P. C. Dealers of all kinds and Bingo Help for Hazard, Ky., this week, and six good North Carolina Fairs. Address:

ROY E. LOLLAR

c/o JOHNNY J. DENTON SHOW

HAZARD, KY., THIS WEEK

GREAT READING FAIR

Reading, Pa., September 8 to 14 Inclusive

HAGERSTOWN INTER-STATE FAIR

Hagerstown, Md., September 16 to 21 Inclusive

N. J. STATE FAIR

Trenton, N. J., September 22 to 28 Inclusive

WE HAVE SOME CHOICE SPACE LEFT FOR ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS WE PLAY UNTIL THE LATTER PART OF NOVEMBER.

CAN PLACE two good Show Carpenters for all-year employment.

WANT—Second Man for Chair-o-Plane.

WANT—Help for Merry-Go-Round.

WE CAN PLACE experienced Carnival Help in all departments. Come on and we will find a place for you.

All address

CETLIN & WILSON SHOWS

Sunbury, Pa., this week

WANT MAN TO JOIN IMMEDIATELY TO TAKE FULL CHARGE OF LIGHT TOWERS.

BISTANY'S GREATER SHOWS WANT

For Labor Day Celebration and Home Coming, **SOUTH HILL, VIRGINIA**. First show in five years in the heart of the city, with three Fairs and two Celebrations to follow in the Carolinas; then the Florida winter tour. We positively hold contracts for the best spots in Florida for all winter. This show never closes.

Can place Shows with or without equipment. Snake Show (Happy, wire me), Side Show, Monkey Show, Fun House. Will furnish complete outfit for organized Minstrel Show. All winter's work.

Rides—Can place Tilt-a-Whirl, Roll-o-Plane, Kiddie Autos, Miniature Train, Pony Ride. **Concessions**—Place all kinds legitimate Ten-Cent Concessions, Guess Your Age, Scales, Hoop-La, Ball Games, High Striker, Pitch Till You Win, no Roll Downs or Coupon Stores. Place couple choice Wheels that will work according to orders. Will sell ex. on Photos. Can place Sound Truck; Al Devine, come on. One more High Free Act; Miss Smith, wire me at once. Teeter Sister, get in touch with me. Wire, no time to write, as per route.

LEO M. BISTANY, Owner

Week Aug. 26, Clarksville, Va.; Aug. 31 to Sept. 7, **SOUTH HILL, VIRGINIA**.

GROVES GREATER SHOWS

WANT for Aug. 26-31, Colored Ball Park, Bogalusa, La., and **LABOR DAY CELEBRATION**, Sept. 2-6, auspices **CENTRAL TRADES AND LABOR COUNCIL**, in Goodyear Park, Bogalusa, La., and balance of season.

CONCESSIONS—Guess Your Age, Scales, Coke Bottles, Novelties and other ten-cent Stock Concessions.

SHOWS—Illusion, Snakes, Freaks or Fat Show with own outfits.

FAIRS—**WE HAVE MARKSVILLE, RUSTON, JONESBORO, JENNINGS and SULPHUR**, all Louisiana. All replies:

ED GROVES

BOGALUSA, LA., AUG. 26 TO SEPT. 6.

ROYAL EXPOSITION SHOWS WANT

For two Still Dates following here, then six weeks of Fairs in Georgia, with all winter in Florida. **SHOWS** with own outfits and transportation. We have one brand-new 20x40 with steel banner line if you have banners and something worth while to put in it. Want Penny Arcade, Scales, Novelties, Motordrome, Wild Life Exhibit, Mechanical City, Octopus, Spitfire, Auto Ride. Ball Game Agents and other Concession Agents. Can use one or two Second Men for Rides that drive semis. All address:

THIS WEEK, DUBLIN, GA.; THEN AS PER ROUTE.

P.S.: Will book Pan Joint and Pea Pool. Frank Horner, wire C. H. Lewis.

CRYSTAL EXPOSITION SHOWS

Big Whiting Johnson wants Minstrel Show Performers and Musicians; salary out of office. Want Ride Help in all departments. Can place legitimate Concessions of all kind. Will sell exclusive on Custard and Bingo. Can place Grind Shows with own equipment.

Address All Mail to

W. E. BUNCH

CLINTON, TENN.

FRANK M. SUTTON, SR., Presents

GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLEWEST"

WANT CONCESSIONS

FOR MARION FAIR (BIGGEST COUNTY FAIR IN ILLINOIS) AND BALANCE OF SEASON IN SOUTHEAST MISSOURI AND ARKANSAS. Marion opens Sunday, Sept. 1st. (6 Days and Nights.) Address: Zeigler, Ill., Aug. 25-30; then Marion, Ill.

LLOYD'S RELIABLE RIDES



WANT legitimate Concessions—Ball Games, Floss, Bumper, String, Cane Rack, Fish Pond, Long Range Gallery, Jewelry, Dave Tenyson no longer with this Show. Out until third week in September. No Gypsies. Walkerton, Ind., this week; Elkhart, Ind., Labor Day, and Wheatfield, Ind., following the same week.

FOR SALE

NO. 5 BIG ELI WHEEL

In A-1 condition, new Power Unit in June. Will give possession about Sept. 10. May be seen on our Show in Alma, Kan., Aug. 27 to 31, West Mineral, Kan., Sept. 3 to 7.

JAYHAWK AMUSEMENT CO.

SCIOTO VALLEY SHOWS

CONCESSIONS—Novelties, Guess Your Age, String Game, Ice Cream, Cork Gallery, Long Range Gallery, Watch-La, Clothes Pin, Pitch Till You Win or any other Merchandise Store that puts out stock and works for 15¢. No P. C. Flat or Mitt Camp. SHOWS—Any good Show with transportation. No Girl. RIDES—Kiddy. Auto with transportation. RIDE HELP—Want First and Second Men on Chair-o-Plane, Second Man for Wheel, Second Man for Merry-Go-Round.

Address:

WM. E. LAMB

Bracken County Fair, Brooksville, Ky., this week; then Peebles, Ohio, Sept. 2-7.

Brewer's United Shows

Want Ferris Wheel Foreman for No. 5 Wheel. One who can up and down and will take care of Wheel. Salary all you are worth. No Park Men wanted. Will book Seals, Shooting Gallery, Clothes Pins, String Joint, Candy Floss, Cane Rack, Huckley Buck, Coko Bottles or any Stock Concession not conflicting. Will book or buy Tilt, Octopus or Kiddie Rides. Can use Shows with own transportation. This Show has five Rides and twenty-five Concessions. Can use capable Agents for Office Joints. We have no racket. Nacogdoches, Tex., this week; then Center, Tex.

Wanted-Wanted-Wanted

SLUM SKILLO AGENTS

Earlington, Kentucky, this week; Paris, Tenn., next week; Downtown Labor Day.

CHARLIE BAILEY

Care SPARKS BROS.' SHOWS

FOR SALE

The following 8x8 Side Show Banners: Leopard Man, Fire Wreath, Magician, Tattoo, Pin Head, Big Mouth Savage, Big Snakes, Sword Swallower, Mind Reader, World's Strangest Family, Alligator Skin Girl, Midgot Father and Baby, Alligator Skin Girl, Half and Half, Scotch Bagpiper, Three-Legged Man, Pop Eye, Seal Girl, Turtle Girl. Also one Center Banner, 8x17, reading "World's Fair Freaks." Price for 8x8, \$10.00; 8x17, \$15.00. Entire lot of 18 Banners, \$160.00. All Banners are in good condition. Used one season. JOHN R. WARD'S WORLD'S FAIR SHOWS, Ottumwa, Iowa, this week; Lincoln, Nebr., next week.

SPIT-FIRE RIDE

FOR SALE

Now Operating in Good Condition at PALISADES AMUSEMENT PARK, N. J.

Contact

JACK OR IRVING ROSENTHAL

at PALISADES AMUSEMENT PARK, N. J.

FOR SALE

7 Mutoscope Sky Fighter Guns and 4 Penny Machines, mounted on 12 ft. trailer. Steel frame, masonite top, new truck tires. Machines in perfect condition. Price \$3,000. All complete, ready to operate. Address:

TED HAMILTON, 923 Malone Ave., Peoria, Ill.

AGENTS WANTED

For Blower. Come or Wire

FRENCHY LA PAGE

c/o Kirkwood Shows
Danville, Va., this week; Raleigh, N. C., next. Big Fairs.

HARTFORD, KENTUCKY OHIO COUNTY FAIR

STARTING LABOR DAY, SEPTEMBER 2 TO 7

AND **4** OTHER CHOICE **4** AND
BONA FIDE KY. FAIRS

BARREN CO. FAIR Glasgow, Ky., Week Sept. 9	BRECKINRIDGE CO. FAIR Hardinsburg, Ky., Week Sept. 16
MEADE CO. FAIR Brandenburg, Ky., Week Sept. 23	HARDIN CO. FAIR Elizabethtown, Ky., Week Sept. 30

Can place legitimate Concessions of all kinds. Also Flat Ride and Shows with own outfits FOR THESE PROVEN FAIR DATES. All Wire:

Blue Grass State Shows

C. C. GROSCURTH, Gen. Mgr.

All This Week, LEITCHFIELD, KENTUCKY

FOR SALE

12 CAR PORTABLE RIDE-O

In Excellent Condition — Has Had Best of Care.
Can Be Seen in Operation Daily at Seaside Park.
Delivery To Be Made After Labor Day.

Wire or Write:

JACK L. GREENSPOON or ART LEWIS

SEASIDE PARK VIRGINIA BEACH, VIRGINIA

Want—HEDRICK'S GAY WAY SHOWS—Want

For Benson, N. C., Annual Firemen's Celebration; then Lillington, N. C., Labor Day Celebration sponsored by Veterans of Foreign Wars, week Sept. 2d; Clinton, N. C., week of Sept. 16, auspices American Legion; then six weeks Tobacco Markets.

Ride Help that drive Semis. Concession Agents for Fish Pond, Bowling Alley, Pitch Till You Win, and other 10¢ Concessions. Have good proposition for small Grab and Custard. Good proposition for Man to handle Candy Apples and French Fries. Will book Candy Floss and any 10¢ Concessions that don't conflict with what we have. Want good Mug Joint. Need good Counter Men for Bingo. Will book one more major Ride with own transportation that doesn't conflict with what we have. Want Shows with own transportation balance of season ending late November Southern Georgia. Don't write, wire or come on. This Show positively playing cream of Tobacco Markets for eight solid weeks. Bill Clark, Jessie and Annie Way, contact Ray Price, James Kirby and Fred Owens, contact W. H. "Bill" Sargent. All address

HEDRICK'S GAY WAY SHOWS

Benson, N. C., until Aug. 31; then Lillington, N. C., for the BIG ONE.

—PAGE BROS.' SHOWS—

Want for the following Fairs—Van Buren County, Spencer, Tenn., Sept. 2 to 7; Cannon County Fair, Woodbury, Tenn., Sept. 9 to 14; Hartsville, Tenn., Around Court House, Sept. 16 to 21; Jackson County Fair, Sept. 23 to 28; Gainesboro, Tenn.; Cheatham County Fair, Ashland City, Tenn., Sept. 30 to Oct. 5; Robertson County Fair (on Streets), Springfield, Tenn., Oct. 7 to 12.

Concessions—Bumper, Penny Pitch, Guess-Your-Weight, String, Basket Ball, Hit-Miss Ball Game, Hoopla, Cigarette Shooting Gallery.

Man to take charge of Wax Show, 50-50 proposition.

Crossville, Tenn., this week; then as Route.

P.S. (Gypsy) James Johnson, come on.

WANTED

For CASS CO. FAIR, Cassopolis, Mich.—September 3, 4, 5, 6, 7

Legitimate Concessions of all kinds except Bingo. Can place Monkey Show, Pit Show, Animal Show, Fun House and Penny Arcade.

Branch Co. 4-H Fair; Coldwater, Mich., to follow. Write or wire

C. D. MURRAY, Manager

W. G. WADE SHOWS UNIT NO. 2

Rensselaer, Ind., August 25-30

MAJESTIC GREATER SHOWS

Now booking for the following North Carolina Fairs: Goldsboro, Troy, Oxford, Durham (White & Colored), Washington and two others to be announced later.

RIDES: Any Flat Ride not conflicting; Miniature Trains, Kiddie Ferris Wheel.

SHOWS: Fat Girl (Daddy, let's hear from you), Minstrel Show and Mechanical Show.

Can place immediately Merry-Go-Round Foreman and Second Man for Ferris Wheel.

Address

SAM GOLDSTEIN, Owner-Mgr.; HARRY E. WILSON, Assl. Mgr.

Marno, this week; Gladwin, week Sept. 2, both Michigan.

LIFE SHOW FOR SALE

Finest array of 24 Specimens in jars, including real full term. Also SHAW "TWO-HEADED BABY," complete with Inside Drapes and four 8x10 outstanding Banners. Sound Set with Turntable and 2 new large University Speakers. First \$1,000.00 takes all

Now in operation on Wonder Shows of America. Can stay on this Show for balance of season, or will ship at once.

JIMMY HURD

c/o WONDER SHOWS OF AMERICA,
Yankton, S. D., this week; Huron, S. D. (State Fair), next; then per route.

free

Write for your copy of the brochure that shows you why

PROFITS from POPCORN

are greater with a...

VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

WANTED

MUSICIANS AND SHOW GIRLS

Let me hear from "Specks" Hodges, also the Petersburg Drummer Boy and all Girls who worked for me. Theater work year round. Good salary. Short hours. Open September 6th. Contact immediately.

CHARLES LEWIS

(formerly Art Lewis Shows)

Casely Theater NORFOLK, VA.

ROYAL RIDES WANT

Parker Merry-Go-Round Foreman. Have good proposition for small Grab. Want Fun-house or small Shows with transportation. Mug Joint or any Concessions that do not conflict. Need a few good Agents.

Have 6 best Fairs all in Alabama.

Have big Labor Day Celebration in heart of 5000 Negro homes, sponsored by Roosevelt Civic League, between Birmingham and Bessemer, on 4-lane highway.

Mack McCoson, get in touch with me.

Moundville, Ala., this week; Bessemer, next; then Warrior; all Fairs.

BIG LABOR DAY CELEBRATION

Idle Hour Park, Phenix City, Ala., Aug. 31st through Sept. 8th, 2 Saturdays, 2 Sundays.

Booking Concessions of all kinds. Need Agents for office-owned Joints, one Beat the Dealer Agent. Will book American Palmistry, positively no gyps. Also to follow five 4-H Fairs in Southern Alabama. Blackie Devins, Jhamie Reed, contact Oscar McCarty. Will buy Animals for Wild Life Show. All replies:

C. W. HENDRIX

MAGNOLIA EXPO SHOWS

Phenix City, Ala.

P.S.: Bob (Curly) Bunch, contact me.

WANTED

Ten-in-One and Shows of all kinds, also Concessions of all kinds. Will buy or book any kind of Ride for Fair and Rodco at Minatare, Nebr., Aug. 30-31. Six more Fairs to follow.

All Wires to

ORVILLE SCHULTZ, Mgr.

Rocky Mountain Shows

WANTED

Roll Down and Slum Skillo Agents. Burlington, Ind., Fair starts Thursday, five days; good Fairs following.

MONK WINKLER

FOR SALE

Twenty-seat Mixup, Chevrolet Motor, twenty-foot Nabors Trailer, '37 Ford Tractor to haul same. \$1500.00 cash takes all. Contact

Burdick's Greater Shows

Johnson City, Texas

TENTS

**GOVERNMENT SURPLUS
BRAND NEW!**


1,000—16'x50' Hospital Ward
Tents. Each\$167.50

1,000—17'x20' Wall Tent, with
Flies. Each 72.50

All Complete with Poles, Stakes & Ropes
CHARLES DRIVER—BERNIE MENDELSON

O. HENRY TENT & AWNING CO.
4862 N. Clark St. Chicago 40, Ill.

ELECTRIC BILLS SHOCK YOU?



**SAVE MONEY —
MAKE YOUR OWN**

—with a Universal Lighting
Plant. Have all the electric-
ity you need, at LESS than
city rates. Models to carry up
to 500 bulbs—BUILT for
travelling shows. Lightweight,
compact, reliable—pay for
themselves in short order.

**Universal
LIGHTING PLANTS**

UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

TENTS

**GOVERNMENT SURPLUS
BRAND NEW!**

500—16'x50' Hospital Ward Tents.
Each\$150.00

500—17'x20' Wall Tent, with Flies.
Each 72.50

All complete with Poles, Stakes & Ropes
Write—Wire—Phone

STAR TRADING CENTER
318 S. 2d St. ORVALLIS, ORE.

16'x32' HIP ROOF TENTS

Water and fire repellent; used, but
in perfect condition; 4' walls, all
necessary ropes; no poles. \$75.00
each, F. O. B. Memphis; check
with order. We don't ship C. O. D.

SOUTHERN JOBBING CO.
400 N. Main St., Memphis, Tenn.

WANT

Foreman for brand new Spitfire.
First time up. If you can produce,
good salary and bonus. Work all
winter in South, then Florida.
Apply to

M. J. WASON

Care Matthew Riley Enterprises,
Clinton Hotel, Philadelphia, Pa.

FOR SALE—BINGO

Now in operation, all new canvas and
hinged frame, 24x16. For sale after Labor
Day. \$500.00, plus stock.

R. MARLEAU
Lake View Hotel, Manitou Beach,
Devils Lake, Mich.

WANT

SHOW PAINTERS AND ARTIST
Come On—Top Salary

ENDY BROS.' SHOWS
Alexandria, Va.

SHAN BROS.' SHOWS

**Can Place Legitimate Concessions for
12 SOLID WEEKS OF FAIRS**

Beginning LEE COUNTY FAIR, Pennington Gap, Va., With BIG LABOR DAY CELEBRATION,
Sept. 2; Followed by Maryville and Sevierville, Tenn.; Carlersville, Canton, Winder,
Sandersville, Monroe, Eastman, Fitzgerald and Valdosta, Ga.

Want Talker for front of Minstrel Show. Have wagon front, new
canvas and 20 people.

Want Capable Man to take complete charge of Wild Animal Exhibit.

Want Ticket Seller that will grind for front of Cannibal Village, all
new show. Trader Don, answer or come on.

SHAN WILCOX, Mgr.
Harlan, Ky., this week.

GEM CITY SHOWS

WANT FOR THE FOLLOWING ROUTE

MASON CITY, IOWA (FAIR), AUGUST 30-SEPT. 3, AND FOR 15 WEEKS DOWN SOUTH,
INCLUDING PINE BLUFF, ARK. McGEHEE, ARK. (FAIR); ELDORADO, ARK. (FAIR);
MONROE, LA. (FAIR); ALEXANDRIA, LA. (FAIR); LA FAYETTE, LA. (FAIR); LAKE CHARLES,
LA., AND OTHERS TO FOLLOW.

RIDES: Will book Octopus, Caterpillar, Whip, Chair-O-Plane and Flying Scooter. Earl Bunting:
Everything O. K. Am writing you.

SHOWS: Can place Side Show (Jack Korie, come on), Fun House, Glass House, Minstrel Show,
Snake Show, Fat Show or any worth-while Attractions with their own transportation.

CONCESSIONS: Will book any Concessions not conflicting. Snow Cone, Candy Floss, Pop
Corn, etc. Have other Stores that we will frame to suit capable Agents. Betty Downs
wants Agents for Bucket Stores, Fish Pond, Rat Game, Pitch-Till-You-Win. Will place
two Wheel Agents, one for Tire Wheel and one for Nylon Wheel. Rocco can use two
or three Agents for Grind Stores.

R. W. (BILL) HOLT IS NO LONGER WITH THIS SHOW.

Address all replies:
GEM CITY SHOWS
Mason City, Ia., until Sept 3; then per route.

SOUTHERN STATES SHOWS WANT

For a long and prosperous season in the best proven spots in the South, few more choice
Stock Concessions, one or two neatly framed Shows that cater to ladies and children; useful,
sober Ride Help, those driving semis given preference. FREE ACT starting at Adel, Ga.,
Sept. 9th. Will buy for cash or book small Merry-Co-Round. No junk. All answers to

JOHN B. DAVIS
Ocilla, Ga., this week; Fitzgerald, next week.

PIONEER SHOWS WANT

For Labor Day, VFW Street Fair on the Main Street, first in 15 years:
Concessions, Shows not conflicting. Following by Forksville, Pa., Fair,
September 4-7; Hemlock, N. Y., Fair, week September 9-14. Out till the
snow flies. Answer

MICKEY PERCELL
Sayre, Pa.

WILLIAM COWAN

WANTS

Capable Bingo Caller for No. 2 Unit, also want Relief Caller and good
Counter Men. Highest salaries and best treatment.

Write or wire care of Cetlin & Wilson Shows, Sunbury, Pa.

WILLIAM COWAN

CAN PLACE

A-1 capable Agent for Head of Clothes Pin Store, also Agent for Pin
Store. Also place good capable Agent for Head of Roll-Down and
Agents for Count Stores. Also want capable Wheel Agent. Write or
wire care of Cetlin & Wilson Shows, Sunbury, Pa.

ANTI-INFLATION TICKET PRICES

10,000 - \$6.80 EACH ADDITIONAL 10M - \$1.45

WORDING CHANGE\$2.00
COLOR CHANGE50

DALY TICKET CO.
COLLINSVILLE, ILL.
F. O. B. COLLINSVILLE, ILLINOIS

100M
for
\$19.85
All One
Copy

SHOW CARPENTER WANTED

To join at once.

Now Playing Aledo, Ill., Fair.
Kentland, Ind., Fair to follow.

**7 WEEKS OF FAIRS, AND ALL
WINTER'S WORK IN QUARTERS**

War-time Salary will be paid to a
man who can produce and do a
day's work. No "Wino" or "Cook-
house" trouper wanted. If you
can cut it,

WIRE AT ONCE TO:
OSCAR BLOOM, Mgr.
GOLD MEDAL SHOWS
Aledo, Ill., this week.

WANTED

Rides, Concessions and Hillbillies,
Eight Big Days and Nights.

Open September 1, Rudd's Beach,
Albany-Schenectady, N. Y. Road.
Bus Stop 7 and 11.

M. E. EDWARDS
Schenectady 6-9663

International Shows WANT

RIDE HELP OF ALL KINDS who can drive
semis. Top salary. "MA" POTTER WANTS
SIDE SHOW ACTS to feature, also Annex
Attraction. BEAR WHEEL AGENT WANTED.
BALL GAMES WANTED, ALSO CONCESSIONS
NOT CONFLICTING. MAN TO
HANDLE MINIATURE CIRCUS. ADDRESS:

COLEMAN LEE, Mgr.
Kearney, Nebr. (Fair), this week; then
Emporia, Kan. (Fair), and Eldorado, Kans.
(Fair).

WANT

Side Show Tattooer to join immediately.
Solid Fairs to December 1. Closing Charles-
ton, S. C. Wire

DALE BARRON
PRELL'S BROADWAY SHOWS
Huntingdon, Pa., Fairgrounds, Aug. 26 to 31.

WINCHESTER OR REMINGTON SPATTER PROOF

.22 SHORTS, \$100 PER CASE

1/4 Deposit.
P. O. BOX 2464, DETROIT 31, MICH.

FOR SALE

24-SEAT CHAIRPLANE

Can be seen in operation. First \$1,000
takes same.

LAKWOOD PARK
Youngstown, N. Y.

WANT FOR

AMERICA'S HEADLINE HILLBILLY ATTRACTION

YODELING COWGIRL, HOT FIDDLE MAN
and TALKER. All people who have worked for
me before, wire or write. Chick Varnell, wire
or come on.

TEXAS BENNY DOSS
c/o PEPPERS ALL-STATES SHOWS
Orosco, Iowa, this week; Webster City, Iowa,
next week.

STATE OF WEST VIRGINIA FREE FAIR

CHARLESTON, WEST VIRGINIA, AUGUST 31 TO SEPTEMBER 8 INCLUSIVE. NINE DAYS AND NIGHTS, TWO SATURDAYS AND TWO SUNDAYS. TEN MORE WEEKS CLASS A SOUTHERN FAIRS TO FOLLOW.

Will place legitimate Merchandise Concessions at Fair. No exclusives. Also Eating and Drinking Stands.

Want Grind Shows with or without equipment or transportation. Good opening for Glass House and Fun House.

Will book one more flat ride. Also Kiddie Ride. Talkers, Grinders. Also Carnival Workers in all departments.

Wanted Man Drome Riders, trick or straight. Colored Musicians. Trombone and one more Trumpet Player. All address

JOHN H. MARKS SHOWS

Charleston, W. Va., This Week; Then as Per Route.

JOHNNY J. DENTON SHOWS

WANT WANT WANT

For Choice Spots and Fairs

HAZARD, KY., this week, followed by downtown CORBIN, KY.; then All Fairs in North and South Carolina.

Cherokee Co. Fair, Murphy, N. C., September 15 to 23, followed by the Big Cherokee Indian Fair, Cherokee, N. C., September 28 to October 1; over 75,000 attendance at last fair.

Western North Carolina Agricultural and Industrial Fair, Hendersonville, N. C., October 3 to 9.

American Legion Fair, Lenoir, N. C., October 11 to 17.

Two more South Carolina Fairs to follow.

Can place all CONCESSIONS. No ex except Bingo, P. C. and Diggers. Good opening for Custard, Lead Shooting Gallery, Scales, Popcorn, Carmel Corn, Mug Joint and Jewelry Hoopla.

Can Place RIDES—Moon Rocket, Whip, Live Ponies. Will give good proposition to MOTORDROME.

This Show carries 10 office-owned Rides and 8 Shows.

RIDE FOREMAN wanted for Twin Wheels. Must be able to get them up and down. Will pay \$75 per week. If you drink please don't waste my time.

SHOWS—Have opening for Fun House Man to take full charge of beautiful Fun House built on trailer with 60-foot front. Can place any shows with own outfits. 25% to office. Have 20x30 Top and Banners for POSING SHOW.

WANT A-1 LOT MAN. Must be sober. Harry Harris, contact. Wire **JOHNNY DENTON**
Johnny J. Denton Shows, Hazard, Ky.

FOWLerville, MICH., FAIR

SEPTEMBER 4-7

AUBURN, IND., STREET FAIR

SEPTEMBER 17-21

IMLAY CITY, MICH., FAIR

SEPTEMBER 9-13

KNOX, IND., STREET FAIR

SEPTEMBER 24-28

Will sell exclusive Bingo for Fowlerville Fair. Can place Merchandise Concessions of all kinds. Diggers and Rotaries open starting at Belding, Mich., Labor Day. Ride Help for 10 major rides. Want Tilt-a-Whirl Foreman, top salary. Join on wire.

WORLD OF PLEASURE SHOWS

Warsaw, Indiana (Free Fair), All This Week

WANT—CAPITAL CITY SHOWS—WANT

For Russellville, Ky., Fair, Week Sept. 2

And Eight More in Tennessee and Georgia, Closing November 30. Concessions that work for stock. Good opening for Custard, Candy Floss. Mr. Mays, contact.

Shows with own equipment. Good proposition. Foreman for \$5 Wheels that drive semi. Will book or buy Octopus or Tilt. All replies:

CAPITAL CITY SHOWS

Liberty, Ky., Week August 26

WANTED

Electrician and Mechanic that can handle five rides. Guarantee top salary and very best of treatment. Sleeping quarters furnished.

All Replies to

RAYMOND CARSWELL

c/o WILLIAMS RIDING DEVICES

Spencer, N. C., This Week; Reidsville, N. C., Next Week.

ALPENA COUNTY FREE FAIR

Alpena, Mich., Sept. 2 to 7, six days and nights, with a big special Labor Day Celebration Sept. 2. CAN PLACE Shows and Concessions for this date, and Emmet County Fair, Petroskey, Mich., to follow. Address

W. G. WADE SHOWS

Bad Axe, Mich., this week.

R. & S. AMUSEMENTS

WANTS FOR THE FOLLOWING FAIRS AND CELEBRATIONS

RURITAN FAIR, ELIZABETH CITY, N. C. SEPTEMBER 2
FIREMEN'S FAIR, EDENTON, N. C. SEPTEMBER 9
V. F. W. TOBACCO FESTIVAL, GREENVILLE, N. C. ... SEPTEMBER 16
FAIR, WOODLAND, N. C. SEPTEMBER 30
FAIR, LITTLETON, N. C. OCTOBER 7
FAIR, CLINTON, N. C. OCTOBER 14
FAIR, WILMINGTON, N. C. OCTOBER 21
BRUNSWICK COUNTY FAIR OCTOBER 28
WILMINGTON, N. C., COLORED FAIR NOVEMBER 4
ARMISTICE CELEBRATION, WARSAW, N. C. NOVEMBER 11
WANT Custard, Novelities, Ball Games, Potatoes, legitimate Concessions of all kinds. Will book Grind Shows and any Novelty Attraction. Can place a number of Free Acts for six weeks. Want Kiddie Rides or any Flat Ride. All address: This week, Plymouth, N. C.

JAS. M. RAFFERTY

THE GREAT TARBORO FAIR

TARBORO, NORTH CAROLINA, SEPT. 16-21

NOW BOOKING CONCESSIONS OF ALL KINDS

(Bingo and Frozen Custard Sold)

For Space, Wire or Write

FAIR SECRETARY, Box 525, Tarboro, N. C.

WANT 10 RIDE, 10 SHOW CARNIVAL FOR WENDELL, N. C., TOBACCO FESTIVAL

OCTOBER 7-12

In the Heart of the Tobacco Belt.

Contact

EUGENE PRIVETTE, Zebulon, N. C.

CONCESSION AGENTS!

One Skills Agent and one Grind Store Agent wanted immediately for this two-week spot. Twenty thousand new soldiers here now. "Nuf said!" Agents must be capable and sober. Drunkards and agitators are not tolerated around this show. Big bona fide Rodeo here during Labor Day week, and our Louisiana Fairs start the middle of September. No putting up or tearing down joints. People joining now will have steady work all winter. Wire immediately.

MARTY MICHLS

SOUTHERN VALLEY SHOWS, LEESVILLE, LA.

P.S.: Red Bliss, Blackie Emmswiler, Jack Thorpe, Tom Fleming, Charley Olestaine, wire immediately. P.S.: Dick Lewis, you can reach me thru Billboard routes. What's wrong? I'll be looking to hear from you soon!

★ 30 CARS ★ Endy Bros. Shows ★ 30 CARS ★

"America's Smartest Railroad Show"

CAN PLACE:

MONKEY SHOW OR SPEEDWAY
For Balance of Season.
We Have Finest Equipment.

WANT:

Roll-o-Plane Foreman. Second Men for
New Looper Ride. Train Help.

FAIRS—17 WEEKS OF FAIRS—FAIRS
VIRGINIA STATE FAIR—STAUNTON, VA.

Opens Labor Day, Sept. 2-7
All Legitimate Concessions Open

NOW BOOKING EXTRA SET OF RIDES
FOR AMERICA'S LARGEST FAIR
ATLANTA, GEORGIA, SEPT. 26-OCT. 6
WILL PLACE SPITFIRE AND FLYING SCOOTER
WILL PLACE ALL LEGITIMATE CONCESSIONS IN ATLANTA
Wire NOW for Space

All Address: **DAVID B. ENDY, Mgr.**
ENDY BROS. SHOWS, ALEXANDRIA, VA., this week.
P.S.—Billy Garber can place Mitt Readers.

WANT

EXPOSITION AT HOME SHOWS

ROX GATTO, Owner-Manager

For all winter's season, have complete Girls Show for sober people. Want good Manager and Acts for 120-foot complete Side Show. Want good Minstrel Show, have complete outfit and transportation for same. Will book Monkey Show, Unborn, Penny Arcade on small percentage. Concessions: Will book Ball Game, Cat Rack, Hoop-La, Pitch-Til-You-Win, Fish Pond, String Game, Balloon Joint, Devils Bowling Alley or any ten-cent game. Will give exclusive on Photo Gallery. Will book two Mitt Camps. Want Couple for complete cookhouse. All winter's work. Want Scenic Painter. Want a good Southern Agent, also Billposter with own transportation. Wire or call

ROX GATTO, Manager
Chase City, Virginia, August 26th to 31st

FALL FAIRS

STARTING LAST WEEK IN SEPTEMBER, NEW IBERIA.

Want Stock Joints, Bowling Alley, Fish Pond, Blowers, Cook House; Cliff Coleman and Hoagland's Cook House. No gypsies or flaties. Write all in all inquiries.

HARRY BURKE SHOW

BOX 95, BATON ROUGE, LA.

Mighty Monarch Show

WANTS

One Flat Ride and Kiddie Ride for Georgia and Florida all-winter choice spots. Place legitimate Concessions of all kind. Merle Grattist, can place you. Want sober and reliable Ride Help; top salary. Ernest Leving, wire me or come on at once. Address:

N. P. ROLAND
DONALSONVILLE, GA., THIS WEEK.

KILGORE SHOWS

CAN PLACE

Grease Joint, Candy Floss, Peanuts and Popcorn and Mug Joint. Stock Joints that do not conflict. Can place reliable Agents. Want Man to take charge of Mixup. Grand Saline, Tex., Aug. 26-31; Wolf City, Tex., Sept. 2-7; Richardson, Tex., Fair, 10-14; Mesquite, Tex., Fair, 16-21. No drunks or chasers allowed.

The TILT-A-WHIRL Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

—Manufactured by—

SELLNER MFG. CO. Faribault, Minnesota

From the Lots

(Continued from page 58)

Leslie Pritchard, who joined to operate bingo; Jack Jaeger, Monkey Show and several concessions; J. E. Warren, Funhouse; Paul Johnson, Glider and the *Gay Paree Revue*; Mr. and Mrs. Steinfield, five concessions, and Mr. and Mrs. W. E. West, five concessions.

Oscar Stanfield's new show, Under the Sun, is enjoying nice business. Uncle Ezra's Farm topped the shows here.

Mr. and Mrs. Dick McSpaden, owners, marked their 26th wedding anniversary Saturday (10).—DICK McSPADEN JR.

Regal Exposition

COOKEVILLE, Tenn., Aug. 24.—Opening here was slow. There were plenty of people but folding money was short.

The first fair was played at Carthage. Business was slow the first of the week, but final night the largest crowd in its history was on hand. Gross for the week, however, was off from last year.

Jeep Milan, gradually recovering from injuries suffered last winter, joined the Flying La Vals here. Other members of the act are Carl Leake, Bill Valentine Sr. and Bill Jr. Henry H. Hughes, brother of Mrs. L. H. Hardin, is out of the marines after two years overseas and is a concessionaire on the show. C. A. Brown joined with his Animal Show.—NORMA CHAMBERS.

Alamo Exposition

GARDEN CITY, Kan., Aug. 24.—Shows opened here Monday (12) to a good play. Wednesday (14), which was V-J Day, was big, Albert Wright, shows' assistant manager, was host at a luncheon for his many friends here.

Joe Rosen, who, with Jack Ruback, is struggling to prove he's the show's best pool player, reports his son, Billy, who has a zoo in Nevada, is doing a big business and plans to build several more in Arizona. Little Johnnie Menter is assisting his mother.

The baby chimp, featured in the Monkey Circus, gets plenty of space in the papers. Connie Anne Gallagher, featured in the Circus Side Show as America's smallest daredevil, continues to draw crowds.—H. B. ROWE.

Bright Lights

REDSVILLE, Pa., Aug. 24.—Long trek from New Kensington, Pa., was made in good time and shows were up and ready for Monday's (12) opening here to a large crowd. Weather conditions were ideal until Friday (16) when shows were rained out. Tuesday (13), Children's Day, was big and the new Merry-Go-Round collected top money, with Bruno Zacchini's Octopus placing second. Doc Tumb's Side Show paced shows.

William Cowan sent 10 of his concessions here to help fill out the midway. Joe Decker was here with his grab joint, and Pete Manos moved in with his bear stand. Bob Parker's diggers were on hand, managed by Laura Manos, who with Claudia Donnini and Mary Salsberg are still on the bee.—MARY SALSBERG.

Ferris Greater

POMONA, Calif., Aug. 24.—Playing under auspices of the VFW, show closed six-day stand Sunday (5), a big winner. Saturday (4) was reported the biggest of the season. Weather was excellent all week. Org signed for this spot again next year.

Crescent Amusement

JOHNSON CITY, Tenn., Aug. 24.—This is our 20th week and business has shown a considerable increase in almost every town. VFW is the auspices here and business is good. Lot is located only three blocks from the center of the business district and the co-operation of the committee has been good.

Several concessions joined here, including Tommie Booth, formerly with this org, who was recently discharged from the Marine Corps and who has the guess-your-age-and-weight. The office-owned corn game is clicking. Mrs. Frank Long, wife of the secretary, is proud of her neatly framed popcorn and candied apple concession.

Everyone sorry to hear that Syl Boswell, with this org as a concessionaire for three years, is in critical condition.

Recent visitors included J. T. Tate, of the American Legion Rides, and Shan Wilcox, owner of Shan Bros.' Shows. Dickie Porter left Saturday (17) for California to enter school.

Shows move from here to Asheville, N. C., for a week under auspices of the VFW. Everyone is hoping the stand will be as good as last year.

Fast move was made to Kingsport, Tenn., from Morristown, where org enjoyed its third best still date of the season. Everything was up and ready for the Monday (12) opening, with business fair. Lot was located a considerable distance from town.

E. H. Brewer and Al Runion joined with coke bottles and guess-your-age. Willis Hagher joined with his cow with the human skin. Eddie Wetzel has his new pitch-till-you-win in action and Harry Lottridge added a blanket concession.

Harry Vlado reports a good season with his palmist booth and photos. Banks Thomas is in charge of Mr. and Mrs. Syl Boswell's concessions during Syl's illness.

Additions to Sid Crane's Side Show are Billy Wingert, known as Lena Ginster; George DeSelva, talker, and Frank and Bobbie Gerry, mentalist and tattoo, respectively.

Many visits were exchanged between personnel of this show and those of the Bradley & Benson Circus, which day and dated here Monday (12). Mr. and Mrs. L. C. McHenry, David and Rolfe Mahaffey, grandchildren of the McHenrys, and the writer visited the Shan Bros. Shows at Abingdon, Va., Tuesday (13).—LOUIS BRIGHT.

Pearlene Shows

DAVIS, Okla., Aug. 24.—After a good week in Tishomingo, Okla., show opened here Monday (13) and drew another red one.

M. and Mrs. W. R. Rupe joined with five new concessions, and Sam Nusz joined with two new rides. Buck Jones came on with a Wheel, and Mr. Rupe added a new Side Show. Other concessions include Mr. and Mrs. W. W. Wilson, snow cone and popcorn, and Frank Cowgill, beehive. This show plays spots in Oklahoma and Texas exclusively.—E. F. UNDERWOOD.

Vivona Bros.

IRVINGTON, N. J., Aug. 24.—Morris Vivona, general manager, recently visited the Allan Herschell Company plant, North Tonawanda, N. Y., where he purchased a new Kiddie Ride. He was hosted by Bill Wendler. Curley Boneberg is foreman of the new Octopus ride, which is transported on a new tractor-trailer. Fluorescent lighting and a revolving ball outlined in neon, illuminate the ride.—ANN VIVONA.

FERRIS WHEEL FOREMAN WANTED

And other sober, reliable Ride Help; semi truck drivers preferred. Write, wire: This week, Upper Marlboro, Maryland; week Sept. 2, Bowling Green, Virginia.

BARNEY TASSELL

W. C. Kans

NEW BERN, N. C., Aug. 24.—The 42-mile move here from Beaufort, N. C., was made without mishap and show was up Sunday night (11). Four night ball games during the week cut into business and Saturday (17) a severe storm caught the show between the matinee and night turn-outs and did some damage to concession tops. The lot was in a muddy condition but business was good.

This being the winter quarters of the show, we always play the spot twice. Visitors were plentiful, including, Cy Aurielo, Curtis L. Bockus, who was booking the J. J. Kirkwood Shows in a near-by territory, and several friends of Pappy Barnum.

Manager Owens had the ride boys out to quarters the last three days putting the buildings in shape for the winter storage. Mrs. Kause had Bill and Rose Hamilton tidying up her home, lawn and garden having opened her home here temporarily before Billy and Kathy start school again.

Lil Elkins bought Jack Perry's popcorn stand and will operate it the remainder of the season. Jack Korie came on from Rochester, Minn., with a 120-foot Side Show. He made the trip in four days. Aggie Trout celebrated her birthday and admitted to 42 years. Irene and Ruth Strunk, daughters of Mr. and Mrs. Jack Strunk returned to their home in Kulpmont, Pa.

Eddie Poppin went on a painting spree and really has everything looking brand new. The teen-agers will soon be leaving for school. Stanley Maddish left at the close of this engagement to enter the University of West Virginia.—HERB SHIVE.

Marks

BLUEFIELD, W. Va., Aug. 24.—The short move from Gary was made without any trouble. The Municipal Stadium lot here was ideal and *The Bluefield Daily Times* and *The Sunset News* were more than generous with publicity. The American Legion committee co-operated all the way.

The weatherman was in good humor until Saturday (17) when we had rain in the afternoon and again about 9:30 p.m., but despite this business was good.

Wednesday (14) Mr. Marks was host to 60 newsboys. The American Legion Drum and Bugle Corps paraded on the downtown streets and returned to the lot where they entertained.

GARY, W. Va., Aug. 24.—Week ended August 10, auspices of the American Legion; business, good.

Show had an uneventful move here from Beckley, W. Va., and opened Monday (5) to fair business, which picked up as the week progressed. Stand proved very satisfactory.

Ben and Charlie Rogers, brothers of John, our billposter, joined and were put to work by Hymie Cooper, cookhouse operator. Nick Steppe, secretary, had quite a few visitors from his home in Asheville, N. C.—EDDIE EGER.

Page Bros.

MURFREESBORO, Tenn., Aug. 24.—Tennessee State Colored Fair here was our first annual of the season. Fair drew 20,000 persons and business, especially on Friday and Saturday (16-17), was good. Dr. Thomas' Minstrel Show topped shows, with Eddie Woods' Side Show, second. Ferris Wheel led rides, followed by the Big Apple.

Shannon Rose joined here with two concessions. E. Z. (Dad) Reading is back after being on the sick list.—C. C. LEASURE.

B & C Exposition

WATERLOO, N. Y., Aug. 24.—All previous attendance records for this fair were broken and needless to say shows did okay. Shows put on a pre-vue Tuesday (13) and shows and rides received a big play. Fair opened Wednesday (14) to the largest opening-day crowd in its history, according to President George Collins.

The grandstand show, with Louie Goulier as emcee and headlined by Rita & Dunn, featuring Jumbo, along with five other acts, did turnaway business at each show.

Co-Owners Barnes and Colgrove were all smiles after this stand.—WINGIE SCHAFFER.

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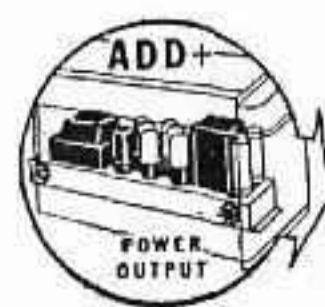
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NORTH TONAWANDA, NEW YORK

Virginia Greater

SALISBURY, Md., Aug. 24.—Week ended August 10; auspices, VFW; weather, fair; business, fair.

Shows pulled in here from Cambridge, Md., after losing Saturday night (3) there because of a heavy downpour. Shows tore down early and had to use a winch tractor to get the trucks off the lot.

Shows lost part of Monday night (5) here due to a breakdown of the town's power and midway was dark for more than an hour.

Louis Augustino's Wild Animal Show is now under its new 85-foot top, recently purchased from O. Henry Tent & Awning Company. George Berman, of Berman Motors, Pennsburg, Pa., delivered the new tractor.

Arthur Gibson rebuilt and repainted the shows' three kiddie rides and added new electrical effects. He was assisted by Leo Matina. Raleigh Gibson, ride superintendent, has the rides in top working condition. Bill Hartman, mechanic, went to Baltimore to get the tractor which was stolen from the shows a few weeks back and which was recovered by Maryland State Police.

Personnel of the shows and the Harrison Greater Shows, which were playing at the other end of town, exchanged visits. Other visitors were Mr. and Mrs. Buck Tilghman, Buck being an ex-circus trouper, and Noel Bass' son and daughter-in-law.

The writer has taken over as mailman and *The Billboard* sales agent, replacing H. W. (Happy) Arnold, and also is assistant electrician to White Goodrich.

Bill Hartman Jr. is operating the hoop-la to good results. Alice Penny is operating her dad's cigarette pitch. Rags Henderson, of the Minstrel Show and his fast-stepping dance routine goes over big with the natives. *Cotton Club Revue* has a lineup of seven girls and two comedians, Sidewall Smiddy and Spicer Copeland. Boss Williams is at the piano. Daybreak Nelson, Pistol Pete and wife and Pee-Wee and wife are no longer with the revue.

Norman and Eddie Stevens are back on the ride staff. Doc Hall, operator of the Funhouse, keeps busy checking loud speakers.—RONALD PRUE.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

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Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
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3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
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Can use Helpers on Rides; no experience if you can drive and lift. Seward, Neb., Aug. 28 to 31.

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Show opens Chadbourne, N. C., Sept. 9, last week of the Markets, with Fairmont, Fair Bluff and two other tobacco dates on closing weeks. Then Concord, N. C., Veterans' Home-Coming and Victory Celebration under the American Legion. Town been closed all year. First in.
Make all contacts to C. E. DAVIS, Mgr.
P. O. Box 186, or wire care Paradise Park OCEAN DRIVE, S. C.

Bee's Old Reliable

RUSSELL SPRINGS, Ky., Aug. 24.—This small town, deep in the Kentucky hills and 20 miles from a railroad, gave us plenty of business at the county fair. Final tabulation showed it the best week in the history.

Show moved here from Harrodsburg, Ky., and was ready to go Monday night (5). Opening crowd was small due to rain but Tuesday was very good. Fair opened Wednesday morning with Kid's Day and there were 500 kids waiting to get in. From then on until midnight, rides, shows and concessions got fat. Business continued good Thursday. Friday night the rains came and chased the crowd home. Saturday the midway was jammed and spending was easy.

Show, which has a new Merry-Go-Round and Octopus, contracted for this date in 1947.—DAVID J. HULS.

Ohio Valley

FORT WAYNE, Ind., Aug. 24.—Shows did satisfactory business at Allen County 4-H Club Fair here. Fair officials and the local press cooperated.

Manager Roxie Harris celebrated his 49th birthday here Friday (16) and was honored at a surprise party.—BILL HARRIS.

ROGERS & POWELL SHOWS

WANT

Rides, Shows and Concessions of all kinds, Bingo (good proposition), Fish Pond, all legitimate. Place Roll Downs, Wheels, Line-Up Stores, Sebastopol Fair, Sept. 2nd; Forest Scott County, Canton; Madison County, Clarksdale, and Rosedale, Carthage and Reinfork to follow. Jackson, Miss., this week. All replies to

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Seven Car Tilt-A-Whirl \$4500.00	Chevrolet Tractor and 22 Foot
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20—STOCK CONCESSIONS—20
Ball Game, Cat Rack, String Game, Cotton Candy, Snow Ball, Scales, Cigarette Gallery, Grind Stores of all kinds. Can use Girl Shows and other Shows with own transportation. Will book Octopus or Spitfire.

ROXIE HARRIS
General Delivery Farmland, Ind.

WANTED

Concessions and Shows for North Dakota Celebrations. Come on at once. Ellendale, N. D., Sept. 5-6-7; Wishek, N. D., Sept. 9-10-11; Lamoure, N. D., Sept. 12-13-14; Oakes, N. D., Sept. 18-19.

ATOMIC SHOWS

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PEARLENE SHOWS

Waurika, Okla., Aug. 26-31.

Rides that don't conflict. Show—Any kind. Concessions—Bingo, Mug Joint, Stock Stores, Mitt Camp, Scales, Hoop-La, Grind Stores, Agents all kind. Fairs in Western Oklahoma, then West Texas cotton.

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Mighty Page

HUNTSVILLE, Ala., Aug. 24.—Week ended August 10; location, Seminole Drive; business, satisfactory; weather, fair.

Following a blank near Columbia, Tenn., shows moved in here for good business. Opening, Monday (5) was fair and each night saw an increase. Week was climaxed Saturday (10) with a red one. Minstrel Show had its biggest gross of the season. The Tilt-a-Whirl topped rides, followed by the Octopus and Ferris Wheel.

Since the last report from Clarksville, Tenn., shows have taken the bad along with the good. Greenville, Ky., was a disappointment due to weather. Mount Vernon, Ind., was an equal disappointment, altho ideal weather prevailed. Princeton, Ind., was just fair with Vincennes okay. Paris, Ill., was the prize blank. Clinton, Ia., gave shows a good week's business, but it was below expectations.

Moving from Clinton to Nashville, Tenn., for a 10-day engagement at First and Spring Streets, returns were disappointing. Week's engagement at 40th and Charlotte was a shade better. Moving into Columbia, Tenn., with Cumberland Shows, day and dating, spot was a blank for both orgs. Twelve miles away, in Mount Pleasant, Page Bros. won a little money.

Shin Songer, free act, joined in Columbia, coming on from J. F. Sparks Shows. Mr. and Mrs. Mack House closed, returning to their home in Attalla, Ala. Roland Page, son of the show's owners, and recent navy dischargee, joined.

Show's staff includes W. O. Page, manager; Robert L. Overstreet, assistant manager and secretary; Robert Kline, general agent; Gypsy Bob Myers, concession manager; Earl D. Backer, special agent.—ROBERT L. OVERSTREET.

Majestic Greater

STANDISH, Mich., Aug. 24.—Week ended Saturday (17); Arenac County Fair; weather, fair; business, good.

Altho the fair itself did not open until Wednesday (14), shows opened Monday night (12) to only fair business. Things picked up Tuesday and held for the rest of the week. Charles and Bob Harbaugh report it was one of the biggest weeks with their concessions.

Douglas (Big Six) Rigsby celebrated his 34th birthday and Pat O'Brien marked his 43d here Saturday (17).

New Chevrolet truck, recently purchased by Owner-Manager Sam Goldstein, arrived. Meanest man in the world operated here, stealing the purse of Bob, one-armed bingo worker, while he was asleep.

Johnny Webb is holding up okay. Shorty Madden, the kid from Harlem, is doing a nice job on the Jinny. Betty Cook has returned, Dick Hyland, Gali-Gali op, reports business in Milwaukee was so-so. He returned this week.

Mrs. Goldstein, mother of the owner, keeps busy relieving on ticket boxes, etc. Mrs. Pat O'Brien injured her leg here when she fell down the steps of her trailer. The Tampa boys on this show were disappointed at the showing made by Tommy Gomez and many of them, including the writer, took it on the chin for plenty.

Pat McFrisby, in addition to doing the second man's work on the Ferris Wheel, did most of the equipment painting. Joe Martin is helping Lloyd Soules with the mechanical work.

The Kansas City Ramblers furnished the grandstand show here. George Cornish, fair president, cooperated in every way.

Two weeks more in Michigan and then we head South.—HARRY E. WILSON.



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Can use Ride Help to join at once, also Agents for Ball Game and Penny Pitch.

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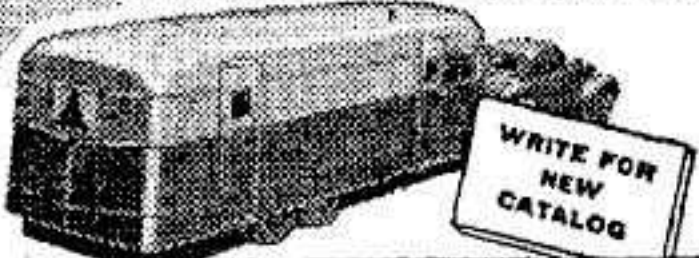


You'll be amazed at the comfort and convenience built into the Schult Luxury Liner for living or travel. In this modern mobile home, built to quality standards, you get every facility of a 2-bedroom house at modest cost. Comfort wherever you go, summer or winter... it is fully insulated.

COMPLETELY FURNISHED

Complete kitchen includes oven range, refrigerator, double sink, ample food storage space... Separate bedroom has permanent bed with luxurious mattress, wardrobe, hi-boy, and toilet room or built-in lavatory... Large closets, drawers, wardrobes for clothes, etc. Davenport in living room converts to extra double bed... Sliding doors give 3-room privacy!

See your Schult dealer or send today for latest catalog featuring 1946 Luxury Liner.
SCHULT CORP., Dept. 208 Elkhart, Ind.
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WHOLESALE

NEON TUBING

Shipped Anywhere in the U. S.
Place Orders Now for 1947 Season.
Volume Orders Quoted on Request.

Write for Price List.

D. L. COTTON

Box 679, Roswell, New Mexico

CARNIVAL MEN

Board your attraction at

Tropical Hobbyland

at no cost to you. We will care for and feed them this winter.
1525 N.W. 27th Av. Miami, Fla.

FOR SALE

Flying Jenny Merry-Go-Round, the best in business, built on trailer; one Alligator Show complete; one Ball Game Balloon joint; one Office Truck; one 1½ ton stake body Truck; one Marquee; Switch Boxes and Wiring for small Show. Equipment all in good shape.

JAMES BARBER

Box 481 Monroe, Wash.

SWEDE

Everything O. K. if you come home now. Your job still open. Contact me some way immediately.

MARGARET

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, Aug. 24.—Mrs. Edwina Grauso, office secretary, returned from her vacation, allowing Walter K. Sibley, executive secretary, to get in another round of show visiting. At Phillipsburg, N. J., he visited the Morris Hannum Shows, where he met Hannum, Simon Krause, James Oliver, Albert Gerand, Reid McDonald, J. H. Reeve, Harry Elliot, A. Grantonio, O. L. Devel, George Keefer and Tom Evans. Hannum ordered a table for the annual banquet. Visiting Dick's Paramount Shows at Washington, N. J., Sibley met Mr. and Mrs. Dick Gilsdorf, Solly Weintraub, Mr. and Mrs. Joe Lux, Harry Sturgis, James Tierman, Dell Barfield, Blinky Bernstein, Jerry Gerard and A. L. Miller. He also met Max Gruberg, whose shows were playing in South Philadelphia, and other personnel, including Jack Essener, Bill Price and Sy Dubrow. At Bridgeton, N. J., he visited Matthew J. (Squire) Riley.

Recent visitors here included Jack Hornfeld, Eddie Karn, Irving Mosias, Louie Candee, Louie Ulrich, Patrick Shilly, Jack Alfred, Joe Green and Ralph Goldstone.

Banquet table reservations are in from William Jones, Bill Rabkin, Alfred Blendow, *The Billboard*, George A. Hamid and Dorothy Packman. Letters received from True Perkins, Henry Cogert, William Bayless, Philip Faber, Henry Harris, Edward W. Wassman, Max Schaffer, Cyril J. Babka, Leo Brenner, Eddie Elkins, Murray Fitterman, Art Eldredge and Clinton Sinclair.

Showfolks of America San Francisco

SAN FRANCISCO, Aug. 24.—Regular meeting was held Monday (12) with Sammy Corenson presiding.

Corresponding Secretary Albert T. Roche, who marked his 79th birthday Thursday (8), read letters written to Leon Lieling, William Scott, V. Taube, Mrs. M. Grimm, Mrs. Wilma Bates and Long Greater Shows. President Corenson read a card from Mrs. Viola Warden.

New members are Leo Goleb, Bill Allman and Ed McDougall. Members absent for some time who were introduced included A. C. Stickle, Paul J. Kauffman, Nick Kachus, Dave Long, Mickey Hogan, Sol Grant, Louis Pillow, Ralph Deering, Cora Gaynoe, Dolores Coronada and Mrs. Helene DeCenzie. Ted Starr, guest of Mrs. DeCenzie, also was introduced.

Mrs. Billie Anderson presented a hand-made doily and a pair of pot (See S OF A on opposite page)

Michigan Showmen's Association 3153 Cass Avenue, Detroit

DETROIT, Aug. 24.—Attendance at Wednesday's (14) meeting was excellent, many members playing fairs in this vicinity. Membership has taken a jump and at this meeting 24 new ones were sent cards.

Secretary Benhard Robbins has been arranging jamborees at the various fairs to raise money for the building fund. Work of altering the game and recreation rooms has been started.

Mr. and Mrs. Mark Riley, of Miami, visited recently. They were in Detroit purchasing new equipment. Sam Soloff is again a familiar figure around the rooms, having returned here recently after many months in the South. Jack Raterink is back after a visit to the Northwest.

Pacific Coast Showmen's Association 623½ S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 24.—Past President S. L. Cronin presided at the Monday (19) meeting in the absence of President Mel Smith, who is in Las Vegas, Nev. Ed Mann, secretary, was also on the rostrum.

New members inducted included Julius Wolf, A. D. White, Ezie Sherman and Leonard Lundquist.

Larry Coe was in from Pismo Beach, Calif., and brought two membership applications.

Sick list includes George Hines, reported improving, and Charles McClelland, patient in South Sierra Sanitarium, Banning.

Weekly drawing was conducted by Dan Stover. Door prize was won by C. Alton.

Ladies' Auxiliary

Third Vice-President Bertha Cohen presided at Monday's (19) meeting in the absence of First Vice-President Mabelle Bennett, who is in Yakima, Wash., visiting her son and daughter-in-law, Harry and Marge Chipman.

A letter from Wilma White informs she is still at the rest home, but getting along nicely. Mimi Garneau wrote from New Mexico, enclosing her dues.

Edith Hargraves announces everything in readiness for the chicken dinner Monday (26). Bingo will be played in the evening. Dinner will start at 4:30 p.m. and as many will have guests it will be guest night at the meeting at 8 p.m.

A pair of nylon hose, brought in by Bertha Cohen, was won by Lillabelle Williams. Trudy DiSanti and Mary Taylor won door prizes. A display of hand-made articles from members in San Francisco was shown, Past President Marie Tait, Fay Prosser, Ethel Denis, Marie Forrest and Dolores Cornado, making them for the bazaar in December.

Bird Brainerd, from the Heart of America Showmen's Club Ladies' Auxiliary in Kansas City, was present, as was Past President Nell Ziv. Martha Reilly and Leta Johns were present after an absence.

Showfolk of America 1839 W. Monroe St., Chicago

CHICAGO, Aug. 24.—The regular monthly meeting was held in the Hollywood Room of the Morrison Hotel Tuesday (20) with President Morton Schaeffer presiding. Entertainment consisted of movies taken at Banff and Lake Louise.

Florence Reisel, chairman of the home's board of governors who is in charge of the rehabilitation work at the Anny Lynch Home, reports the work is complete, except for installation of the new furniture. The next meeting will be held in the home.

Jack Lamey, chairman of the board of directors and general chairman of the barn dance committee, reports Guy Colby and His Band of Funsters will be on hand. Event will be held October 31 in the Midland Hotel Ballroom.

The seeing-eye dog fund for Kathleen May (Carmen Egypt) was augmented at Tuesday's meeting by \$25, the gift of Wade Booth, former SFA president. Contributions should be sent Mrs. Violet Lamey, 2444 Leeland Avenue, Chicago. Kathleen is resting at the home of a friend in Oak Park, Ill.

Florence Benton is in University Hospital and Lucien (Jack) Dawson, member of the San Francisco Chapter, SFA, is resting at Show Folks Home, 1839 West Monroe Street, Chicago 12.

GRINDER or TALKER WANTED

CANVASMAN WHO
CAN HANDLE PUSH-
POLE TOP

WANTED

Contact

NAT D. ROGERS

War Show—Royal American Shows

Davenport, Ia., week Aug. 25-31;
Topeka, Kan., Free State Fair,
Sept. 2-12.

TALKERS, CANDY PITCHMEN WANTED

Talkers wanted for Girl Show, Hawaiian Show and Posing Show. Good proposition if you can cut it. No drinking tolerated. Need two experienced Candy Pitchmen for my Hawaiian and Girl Shows. All answers:

J. SCIORTINO

WORLD OF MIRTH SHOWS

Essex Junction, Vt., this week;
Rutland, Vt., next week.

AGENTS WANTED

For Guess Your Age, Guess Your Weight Scales, and for Novelty Stands for the following Fairs: Charleston, W. Va.; Trenton, N. J., State Fair; Rocky Mount, N. C.; Danville, Va., and Greensboro, N. C. Also for Shrine Indoor Circus, Philadelphia, Pa.; Pittsburgh; Baltimore, Md., and for Portland, Me. Apply

A. HYMES

General Delivery, Charleston, W. Va.
or
Fair Grounds, Charleston, W. Va.

WANT

Couple to take charge and operate 28 ft. Bottle Ball Game booked on

JAMES E. STRATES SHOWS

Good proposition. Address:

AL CAMPBELL

James E. Strates Shows Cortland, N. Y.

FOR SALE

Super Rolloplane in A-1 condition. Can be seen at South Beach, Staten Island, N. Y. All replies to:

FRANK JOSEPH

168 Bay 53 St. Brooklyn 14, N. Y.

FOR SALE

New Concession Trailer, 16 ft. over all. Steel Frame, Aluminum Side Walls, Insulated Roof, beautiful Paint Job, Fluorescent Lights, Electric Brakes, opens all sides. A credit to any Midway. Trailer near Philadelphia.

BOX D-296, The Billboard, Cincinnati 1, O.

FOR SALE

30 ft. special built Fruehauf Semi-Show Trailer Stage Dressing Rooms, 150 ft. 8-ft. Side Wall, Universal P.A. Set, 2 Dynamic Speakers, 2 overland Mikes, Lights, Wires, Switch Boxes, Cost \$0,000.00 to build. Used one season. First \$3,000.00 takes it. Near Columbus.

MARY RAGAN, 137 E. Spring St., Columbus, O.

KIDDIE RIDES

FOR IMMEDIATE SALE

Ferris Wheel used 30 days; Elephant Ride, 10-seat, same as new; Smith & Smith 10-seat Airplane Ride, good condition, \$2,250.00. Also 5 beautiful Ponies, Brides and Saddles.

F. H. CULBERTSON
P. O. Box 905. Phone 3-3108. Scranton, Pa.

SYRUPS

NO SUGAR NEEDED

SNOW CONE—JUICE JOINT & ROOT BEER BARREL OPERATORS

We have all flavored Syrups, including Raspberry, Cherry, Strawberry, Pineapple, Orange and Root Beer. NO SUGAR NEEDED—NOTHING TO ADD.

All Syrups come in 15-Gallon Wooden Drums to prevent breakage and in 4 Glass Gallons to a Carton at the pre-war O.P.A. price of **\$1.90** per Gallon

NO DEPOSIT REQUIRED ON DRUMS OR GALLONS

Terms: 1/3 Deposit, Balance C. O. D. Orders Shipped Same Day Received!

Taffy Candy Operators! We have a special mix. NO SUGAR OR GLUCOSE NEEDED! \$2.50 gal. in 15 gal. kegs. Ice Cream and Candy Apple Operators! We have skewers in all sizes, round and flat.

Write—Wire—Phone

UNIVERSAL FLAVOR & SYRUP CO.
148 So. Western Ave. Chicago 12, Illinois
Phone: MONroe 4655

WANTED TO BOOK

**ROLL-O-PLANE
FLY-O-PLANE
OCTOPUS
TILT-A-WHIRL**

With a Show Routed on Fairs.

WILLIAM T. COLLINS
406 Erie St. St. Paul, Minn.

WANTED HELP WANTED HELP

For all kinds of P.C. Joists. Working Men for new "Comet" Ride, also for Concessions. Semi Drivers preferred. Agents for Baker Buckets and Slum Set Spindle. Bartley Bros., answer this ad. Out until Dec. 2d. Wire

L. ROSS or B. BURTON
WALLACE BROS. SHOW
Columbia, Tenn., this week.

WANTED

Slum Store Agents, Fish Pond, Lady for Photo Gallery, Ball Games, Coca-Cola, Wheel Agents for Blanket Store.

Long Season South.
Have eight fairs to play. All wires to

L. I. THOMAS
Crawfordsville, Ind., This Week;
Then Georgetown, Ill., Fairs.

CHUCK MOSS WANTS

Nail and Slum Store Agents for State Fair of Texas, Dallas, Oct. 5-20. WILL BUY 10 Cork Guns. Wire price. Address:

c/o WORLD OF TODAY SHOWS
Hamilton, Mo., this week; Spencer, Ia., next week.

SECOND-HAND SHOW PROPERTY FOR SALE

\$20.00 Large Imported Tom Tom. Good condition.
\$10.00 Government Hand Siren. Loud tone. Fine.
\$12.50 Fibre Stock Trunk, 29"x25"x25". Fine.
\$18.50 Unborn Wax Subject. Glass case. Very rare.
\$10.00 Wax Head showing Brain and Blood Vessels.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

American Carnivals Association, Inc.

—By Max Cohen

ROCHESTER, N. Y., Aug. 24.—Receipt of a \$25 contribution to the public relations fund from Holman's Rides is acknowledged.

Visits included Smith Shows Tuesday (13) at Fairport, N. Y., under fire department auspices; James E. Strates Shows, Batavia, N. Y., Fair, Wednesday (14), where we conferred with Owner James E. Strates and George A. Hamid, who was presenting the grandstand show, and Holman's Rides at Spencerport, N. Y., Thursday (15).

Walter Schafer, of B. & C. Exposition Shows, has been a frequent visitor at the association's offices.

S OF A

(Continued from opposite page)

holders with the request they be auctioned for the benefit for the cemetery fund. President Corenson and Adam McBride and Ralph Deering bought them and then presented them to Nellie Baker for the ladies' bazaar November 18.

Harry Leslie announced the death of Mrs. Lillian Connell, known professionally as Bonnie Collins. Sick and relief report showed Mrs. Boehem visiting Mrs. Vera Espinosa and Rose Labell and Mrs. Ethyl Weidmann visiting Harry Reynolds at San Francisco Hospital. Dr. Mannheim reported Jane Albright and Mrs. Red Kearns are coming along okay. Mrs. Weidmann said Reynolds expected to be in the hospital a year. It was voted to send him *The Bulletin* each month and the club will subscribe to *The Billboard* for him.

President Corenson appointed Fred Ramsey, George Lorraine and Jack Morganthal on the visiting committee. Ralph Deering and Cora Gaynoe were named to the East Bay visiting committee.

Pot of gold was won by Joe Alterman and Milt Williams. They received \$10, the balance going to the refreshment fund. Joe and Milt donated their winnings to the cemetery fund, which, for the evening, received donations amounting to \$26. The clown's head added \$3.12.

TYPE AND PICTORIAL POSTERS CARDS

Posters and Cards of every size and description for every occasion. Exclusive designs created for your show. LOW PRICES. Write for Samples!

24 HOUR SERVICE

METROPOLITAN PRINTING CO.
1326-34 VINE STREET • PHILA • PA

WANT RIDES

For
New Spanish Garden Park
BOB DRAKE
5041 W. Commerce St. San Antonio, Tex.

FOR SALE SUPER ROLL-O-PLANE

First Class Condition. New Booms, Boom Wheel, Chain, Lift Motor. With D-35 International Tractor and Semi-Trailer. Good shape, new Battery, Spare Tire and tube.

\$6,000.00 FOR ALL.
Can be seen in operation at
Mason City, Ia., Fair, Aug. 28-Sept. 3.
Address: **CHARLES ROTOLO, c/o Gem City Shows, Mason City, Iowa.**

PARK AMUSEMENT CO., INC.

WANTS AT ONCE NOW PLAYING ALEDO, ILL., FAIR

FOLLOWED BY
KENTLAND, IND., FAIR, Labor Day; OLNEY, ILL., FAIR, week Sept. 9; TRENTON, TENN., FAIR, week Sept. 16; COLUMBUS, MISS., FAIR, week Sept. 23

Then the BEST IN THE WEST
GREAT STATE FAIR OF TEXAS, Dallas, 16 Days, Oct. 5-20

CAN USE NOW—A-1 Talkers, Grinders, Workingmen, Bosses. Want Boss Tender for a gable end 4-pole off-center top, 30x140; all new.

WANT Man experienced in the handling, feeding and care of big reps. Have 5 now, 10 to 16 ft.; all good feeders.

NOW HAVE 9 Midgets. Want 2 or 3 more. Small ladies preferred. If you entertain, so much the better, but not required.

WANT experienced Man for Monkeys. Break, dress and handle.

FEATURE FREAK
For world's largest and finest side show. Working Acts, Bally Girls, Turkish Musicians, Scotch Pipers and Drummers. McLeod Family, Wire.

ALL WINTER'S WORK, 2 units, one to the Coast, the other to Mexico City.

ASIDE TO FAIR MANAGERS
We have never been sloughed and roused off a fair ground because of a slip-shod rag bag or for any other reason.

ALL REPLY AS PER ROUTE

RAY MARSH BRYDON, Contact Agent, Gen. Rep.

CONSISTENTLY BETTER EACH YEAR

JAMES E. STRATES SHOWS

35 CARS **ALL NEW BUT THE NAME** 35 CARS

"ALL THAT THE TITLE IMPLIES—AMERICA'S BEST MIDWAY"

OUR ROUTE OF FAIRS AND CELEBRATIONS

Cortland, N. Y., Aug. 26-31	Danville, Va., Oct. 1-5
Bath, N. Y., Sept. 3-7	Spartanburg, S. C., Oct. 7-12
York, Pa., Sept. 9-14	Anderson, S. C., Oct. 14-19
Williamsport, Pa., Sept. 16-21	Gastonia, N. C., Oct. 22-26
Bloomsburg, Pa., Sept. 23-28	Orangeburg, S. C., Oct. 28-Nov. 2
	Charleston, S. C., Nov. 4-9

N. E. Florida STATE FAIR, Jacksonville, Fla., Nov. 11-23

CAN PLACE
For Josh Kitchen's Monkey Circus, A-1 Monkey Show, Talker, capable of assisting in managing show, good proposition; also Lady to work Menage and Liberty Horse Act, Groom, and two good Grinders for Ticket Boxes. Address: Josh Kitchen's Society Circus. Salaries guaranteed by office. Want A-1 Merry-Go-Round Foreman, capable of handling 3-abreast Philadelphia Toboggan Machine. Grinders and Ticket Sellers for Hollywood Midget Revue, Hep Cats Revue. Capable Ride Men on all Major Rides. Sure, long season. Address:

JAMES E. STRATES, Gen. Mgr.
CORTLAND, N. Y.

NOLAN SHOWS WANT QUICK

Small Cook House or Grab. Well flashed Slum Skillo and Razzle Dazzle. Stock joints. One good Roll Down Agent. Dealers for Pan Joint and Beat the Dealer. Girls for Ball Games. Second Man on Super Roll-O-Plane. Man and Wife for two Kid Rides. Any Show with own equipment except Mechanical and Girl. Reasonable privilege (Tommy Mooney, Red Gilmore, can place all your joints. Wire quick).

Out until Nov. 11th. Fairs and Street Festivals in Colorado and New Mexico.

WATCH THIS SHOW GROW AND GO PLACES IN 1947
Wire:
LARRY NOLAN, Mgr.
Goodland, Kan., until Aug. 30th; Sharon Springs, Kan., Aug. 31 to Sept. 7.

FAIR-PERU, INDIANA—August 27th to 31st

GEREN'S UNITED SHOWS

WANT FOR GOSHEN, ELKHART COUNTY, FAIR—SEPTEMBER 2 to 7

Eating Stands, Custard, Snow, Root Beer, Soft Drinks, Photo Gallery, Stock Concessions that work for 10c. GRAND STAND privilege open. Shows for committee, 20 per cent. Rides—Will book two good Kiddie Rides, 30 per cent. Have North Judson American Legion Jubilee on streets, September 10th to 14th; then Greensburg American Legion Fall Festival, around Court House Square, September 17th to 21st. This is the show that knows and plays Indiana's best. All replies WIRE.

W. R. Geren, Peru, Indiana, Fair Grounds

CENTRAL AMUSEMENT CO.

WANTS FOR FOLLOWING TWELVE FAIRS

MURFREESBORO, ROBERSONVILLE, WHITAKERS, HERTFORD, JACKSON, WASHINGTON, AHOSSIE, SCOTLAND NECK, MT. OLIVE, TABOR CITY—ALL NORTH CAROLINA ANDREWS, S. C.; SUMMERVILLE, S. C.; WITH TWO MORE PENDING. CLOSING NOV. 30

WANT—Stock and P. C. Concessions. No grift, no gypsies. Want Bingo, Photos, Ball Games, Penny Pitch, Penny Arcade, Diggers, Rat Game, Pan Game, Pea Pool, Beat Dealer, any Concessions that can grind and stand prosperity.

WANT—Shows with or without own outfits. Have tops for 10-in-1, Girl, Minstrel or any worth-while Shows. Have bus for Minstrel Show. Will give extra good proposition to organized Minstrel Show.

WANT—Free Acts.

WANT TO BOOK—Octopus, Tilt or any Flat Ride, also can place Kiddie Rides or Pony Rides. Want Ride Help on Merry-Go-Round, Twin Wheels, Loop and Chairplane. Want to hear from the following people as you know what this circuit of fairs is: Farlie Sound System Man, Mrs. Cole, Red Gerber, Rudy, Mr. Green, Mr. Melphert, Mr. and Mrs. Harrington, Mr. Nugent, Mr. and Mrs. Domini, Jack Huffines, Geo. Barton, Charlie Sanders, Mr. and Mrs. Logan, Mr. and Mrs. Sam Swain. All mail and wires to

SHERMAN HUSTED, Mgr.

Ahossie, N. C., This Week; Then Murfreesboro, N. C., Week of September 2; Then as Per Route.

MINEOLA, L. I., N. Y. FAIR

SEPTEMBER 10, 11, 12, 13, 14

5 — BIG DAYS AND NIGHTS — 5

WANT—Shows, Side Shows, Animal, Girl, Fun House, Wild Life, Grind Shows. Must have your own outfit.

WANT—Pony Ride.

WANT—Concessions, Shouting Gal, Pitch-Till-You-Win, Duck Pond, Balloon Game, Slum Store, Scales, Photo Gallery.

WANT—Ride Help, Second Man on Ferris Wheel, Chair-o-Plane. We can always use good sober Ride Help.

I. T. SHOWS, INC.

2686 VALENTINE AVE.

I. TREBISH, Pres.

BRONX, N. Y.

PHIL ISSER, Gen. Mgr.

PHONE FORDHAM 4-3630 BEFORE 10 A.M.

28TH ANNUAL NATIONAL

AMERICAN LEGION CONVENTION

On the Streets of San Francisco, California

Starts September 29th to October 4th. Come in—Novelty Men, Camera Men, Guess-Your-Age and Scale Workers. This is a red one, Dingers, save your gas money. All others wire or write.

"WHITEY" MONETTE and JAKE SCHWARTZ

1013 MISSION STREET

SAN FRANCISCO, CALIF.

LAST CALL

FOR BIG

Gaithersburg, Maryland, Labor Day Week Celebration

This Will Be Big—WANT

Good small complete Cook House. Legitimate Stock Concessions; mention what you have. Foreman for Ferris Wheel, also Man for small Mangels Merry-Go-Round. Good opportunity for Grind Shows. Long season South.

Southern Fair Secretaries—We have some open dates.

HERBIE MACE SHOWS

Huston Hotel, Washington, D. C.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Knox's Fall Festival To Be Resumed Sept. 23

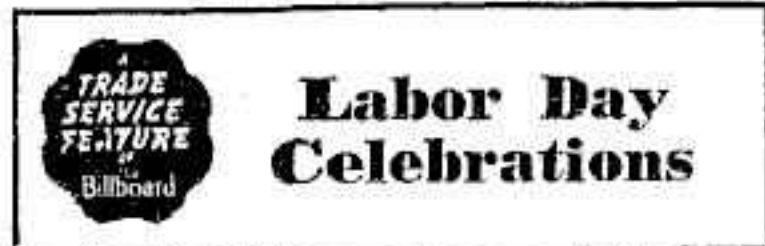
KNOX, Ind., Aug. 24.—For the first time since the war, Knox will stage a Fall Festival on the streets near the courthouse September 23-28.

Event is sponsored by the Knox Fire Department, with the co-operation of local clubs and civic groups. Charles Schafer is general chairman of amusements and concessions.

Fireworks, Rodeo, Regatta At Morro Bay, Calif., Event

MORRO BAY, Calif., Aug. 24.—The first annual Morro Bay Jubilee is slated to be held here August 31 to September 2 and will feature fireworks, a barbecue, regatta and rodeo.

Plans are under way to accommodate more than 5,000 visitors.



Labor Day Celebrations

Arkansas

Mabelvale—American Legion. Charles G. Holland.
Rector—A. L. Gibbs.

Illinois

East Moline—Veterans of Foreign Wars. Don Sweet.
Fairfield—Veterans of Foreign Wars. Ted Pappas.
Harrisburg—County Fair Assn.
Kewanee—Labor Unions. Don Sweet, E. Moline.
Mount Vernon—Sept. 1-2. Central Trades & Labor Council, Roy Rash.
Pans—Sept. 1-2. Mervin O. Denton.

Indiana

Cromwell—American Legion. Eddie H. Koher.
Crown Point—Sept. 1-2. Lions' Club. Francis Grandys.
Dugger—Lions' Club. Dan Griffiths.
Hammond—Russell S. Graves.
Terre Haute—Central Labor Union. LeRoy Musgrave.

Iowa

Toronto—Volunteer Pira Co. Edward J. Cavey.

Kansas

Florence—Chamber of Commerce. Noel Dannenfeler.

Michigan

Belding—Chamber of Commerce. Earl Eide.
Farwell—Louis Gee.
Manton—Harvest Festival. Rex Bostick.

Minnesota

Tracy—Box Car Day. Forrest Hedger.

Mississippi

Natchez—Junior Chamber of Commerce. Norman Lawrence.

New York

Akron—Lions' Club. F. E. Thomas and R. S. Richards.

Ohio

Coshocton—Central Trade & Labor Council.
Harold Randles, Coscoe, O.
Peebles—Adams Co. Reunion. Charles C. Tener.

South Dakota

Buffalo—Commercial Club. H. F. Gilbert.
Newell—Junior Chamber of Commerce. Vernon Hafner.
Parkston—Sept. 2-3. Commercial Club. L. J. Trentz.
Wagner—Chamber of Commerce. Ann Reinhardt.
White Lake—Commercial Club. U. W. Hilton.
Winner—Chamber of Commerce. R. C. Metzger.

Wisconsin

Beaver Dam—Sept. 1-2. Central Labor Union. Alice Hammer.

Wisconsin Rapids—Harry Klappa.

Wyoming

Rock Springs—

FOR SALE

12-Car Ride-O, completely reconditioned this year. Cars newly upholstered, painted and Seat Covers. May be seen in operation at Daytona Beach until Labor Day. Have choice of Le Roi or Buick motor. Don't miss this if you want a good buy! Price \$8,000.00.

JIM FOREST

31 N. Atlantic Daytona Beach, Fla.

WANTED TO BUY

Tilt-A-Whirl and #5 Ell Ferris Wheel. No Junk—Spot Cash.

MOSCA OUTDOOR AMUSEMENT CO.

2666 Grand Ave. Chicago, Ill.

Lenoir, N. C. Homecoming

LENOIR, N. C., Aug. 24.—Caldwell County Homecoming Celebration, seven-day event sponsored by a local American Legion Post, will be staged here late in September. A pageant, *Drums of Dixie*, produced by the John B. Rogers Producing Company, Fostoria, O., will be the feature. Fireworks will be offered nightly.

INDEPENDENT MIDWAY

CONCESSIONS

WANTED

(NO GAMES)

TEXAS FOREST FESTIVAL

OCTOBER 7-12

LUFKIN, TEXAS

WANT RIDES

FOR GRAPE FESTIVAL

Paw Paw, Michigan, September 12-13-14.

Contact NYLE ADAMSON

City Clerk Paw Paw, Mich.

FOR SALE

12 WHIP CARS

In good usable condition. Been replaced by new cars. (Woodlawn 359-W.)

TREGO AMUSEMENT CORP.

Gwynn Oak Park Baltimore 7, Md.

"Still in Cream"

Mineral Point, Wis., Aug. 30-Sept. 2; Lancaster, Wis., Sept. 5-8; each a county-wide event. Vandalla, Mo., Street Fair, Sept. 10-14; then the big one. Want Second Men all Rides, Working Men, Concession Agents, Actors who will act. For Sale—1937 Le Roi Motor on dolly, Ell Clutch Pulley, Belt Tightener and Crank. Stored EH Bridge Co.

\$125.00 takes it.

DYER'S GREATER SHOWS

FOR SALE

One eight-car Kiddie Auto Ride, and one slightly used Holman Electric Train, capacity 12 adults or 24 children; Ponies, Ticket Box, etc. Everything complete and operating. Price \$1,800.00 cash. Don't write, come and get it.

CHARLES COON

428 E. Government St. Pensacola, Fla.

WANTED For LIGONIER FAIR

Ligonier, Pa., Aug. 30-31 and Sept. 1-2. One of the few Sunday Fairs in the country. Last year 12,000 people attended this Fair on Sunday. Races, Free Attractions, Fireworks.

Can Place Rides and Shows with own outfits, very best proposition, and Concessions of all kinds. Write, wire or phone

PAUL E. FULLER,

514 Main St. Phone 42-W Meyersdale, Pa.

WANTED

Now and all winter Merchandise Concession. Agents with interest in work and property. If you are just touring, drink or chase, stay where you are. Will book Grab Joint, Pop Corn, Snow, Striker, Ducks, Coke, Bumper, Huckleby Busk, one of a kind, fifteen all winter, playing best spots.

Hahira, Ga., this week; Homerville, Ga., Legion Celebration follows.

LANKFORD'S OVERLAND

WISCONSIN MODEL MAJOR EXPO

Polio Wallops Sedalia's Bid For New Marks

Night Show, Autos Strong

SEDALIA, Mo., Aug. 24.—Withstanding a jolting polio scare-blow, the 44th Missouri State Fair, which opened here Sunday (18), was running more than 12,000 ahead of last year's attendance up thru Friday (23) morning, with attendance to that point placed at 145,000 by Roy S. Kemper, secretary-manager.

Polio scare kept gate from mounting, slashing Kid Day attendance by 70 per cent, and dealt a blow to the World of Today Shows on the midway. Annual felt full impact of polio threat, as the State Department of Health had singled event out—of all the fairs now in operation or about to go—in publicity on polio preventative measures.

Gross of the World of Today Shows on the midway was \$2,500 off from the rides' and shows' take of last year. Radio stations of the area had gone all-out in urging adults to attend, but had asked parents to keep the children at home. Illustrating the effect of this, Kemper pointed out Friday that of the more than 50 school bands skedded to participate, not more than 14, according to indications, would show by the time annual closes.

Night Crowds Big

Event, however, not only is doing brisk business at the outside gates, despite the dent of polio, but is racking up record-breaking grandstand night crowds for the Ernie A. Young Revue and acts. Amphitheater and bleachers, which offer seating capacity of 11,000, have been nightly sell-outs, with folks filling the aisles.

Besides Young's State Fair Revue, acts include Selden, the Stratosphere Man; the Paroffs, the Flying La Forms, the Two Sensational Kays, Mel Hall, Johnnie Laddie and Company, Charles Dixon and Seal, and Ernie Wiswell and his Funny Ford.

Young show, which is drawing raves, teed off Tuesday night. Grandstand feature first two nights was a horse show which, while it drew well, did not jam folks in as stage-show is doing. Horse show shifted to Coliseum Tuesday and continued there thru last night, playing to capacity.

Auto Races Get It

Auto races, under John Sloan, opening day lured a huge crowd. Including folks who moved into the infield, it is estimated that 12,500 saw the events. Auto races are skedded as the afternoon feature today, with Frank Winkley's All-American Thrill Drivers in tomorrow. Harness horse races, which had \$7,300 in purses, drew well, Monday thru Friday.

Governor's Day, Thursday (22), brought out a crowd of 41,000, and provided an excellent grandstand crowd. J. W. Meredith, superintendent of concessions, reported that it had been necessary to turn away many concessionaires, all available space having been exhausted. Entries of horses and livestock were (See Polio Hits Sedalia on page 77)



DR. A. H. FLEMING, left, secretary, and William M. Oliver, president, of the North Carolina Association of Agricultural Fairs, are pictured at the former's summer cottage near Louisville, N. C. They met recently to discuss plans for the 1947 convention scheduled for January.

N. W. Ohio Annuals Off To Good Start

TOLEDO, O., Aug. 24.—Northwestern Ohio's fair season got off to a good start Sunday (18), when larger crowds turned out than for the corresponding day last year.

Two annuals, the 69th Defiance County event at Hicksville, and the 96th Marion County Fair at Marion, both opened on that day to excellent crowds. More than 4,500 thronged to the Hicksville opening, where B. Ward Beam's Congress of Daredevils were the night grandstand attraction. Monday's and Tuesday's attendance were both placed at 5,000, and the event appeared headed for new attendance records. The W. S. Curl Shows were on the midway. Closing day (24) all county ex-servicemen and women were admitted free.

More than 30,000 persons attended the first three days at Marion. Fair execs were hopeful that attendance would hit 70,000.

About 7,500 attended the opening day of the 104th Seneca County Fair at Tiffin. Allen County's 26th Free Fair opened Sunday (25) in downtown Delphos. One of the few remaining free fairs supported by the State, the midway takes up nine city blocks.

Wisconsin Grosses Soar; New Record Set in 6 Days

MILWAUKEE, Aug. 24.—With three days still to go, the Wisconsin State Fair, which opened here Saturday (17), in six days had piled up an all-time high gross from gate, grandstand and parking that surpassed the previous record for a full nine-day run. Thru Thursday (22) the annual had grossed \$266,000 for six days as against \$205,000, the previous high for nine days, registered in 1941, when attendance of 672,288 was chalked up for a gate record which still stands. Thru Friday (23) night attendance was placed at 497,976, and Manager Ralph Ammon said there is little likelihood that the turnouts today and tomorrow will be sufficient to break the '41 gate record. However, attendance thru Friday night was about 60,000 ahead of the total of 438,929 for the full nine days in 1944, when the event was last held.

Attendance this year is hurt because of the polio scare, which is causing a sharp reduction in the number of children who attend.

Ammon Builds Entertaining, Edifying Org With Purpose

Crash-proof gates bring revenue necessity to present tops in entertainment—exhibits arranged to provide outlet and instruction—exploitation hits every angle

By Herb Dotten

MILWAUKEE, Aug. 24.—Viewed from any angle, Wisconsin State Fair, which closes Sunday (25), towers as a model of how a major expo—particularly a State-operated event—can be conducted as a purposeful exhibition, a source of education and fountain of worthwhile entertainment. And, what's more, it makes money for itself and for others concerned financially. To be sure, it is no discovery that Wisconsin State Fair is one of the best operated of the nation's expositions. But the current edition surpasses in purposefulness, educational value and entertainment those which have preceded it.

Middletown, N. Y., Annual Scores Big

MIDDLETOWN, N. Y., Aug. 24.—Final figures on the 106th annual Orange County Fair, which wound up six days of operation here Saturday (17), are expected to show a number of new attendance and gross records for New York's oldest fair.

New records were set by the night grandstand show, booked thru George A. Hamid, Inc. Acts included Loyal-Repensky Riding Act; Seven Brannocks, tumblers; Uncle Hiram and Aunt Matilda and their funny Ford; Henry Robinson's Elephants; California Queens, aerialists; Ripleys; Selden, the Stratosphere Man; Bobby Whaling and Yvette; Terry Tolman, emcee, and Joe Basile and His Band.

Interest in the 19 exhibit departments, some of which had more than 500 classifications, was high. Commercial exhibits were more plentiful than at any time during the war years. Some of the farm equipment, including chicken coops fashioned from Quonset huts, indicated farmers may gain from the research that went into the designing of equipment intended primarily for the armed forces.

Jack Kochman and His Hell Drivers provided the thrill show Friday and Saturday to heavy attendance. Coleman Bros.' Shows did good business on the midway.

Ray Bozo Cosmo and Happy Cromwell booked as strolling clowns for the Mineola (L. I.) Fair, Sept. 10-14.

The event, which had been kicked around politically, took a sharp turn for the better when in 1931 Ralph Ammon, with a background as a newspaperman and successful county fair secretary, stepped in as manager. Ammon's first step was to declare himself. He wanted a free hand and would brook no interference from the politicians. He told them so, and was given the green light.

Politics Submerged

Naturally there were some irksome incidents at first, politicians being die-hards. But these incidents are no more. Ammon's quick action killed them. On one occasion, for instance, he had a politician arrested for distributing campaign material on the grounds. This year, a five-minute talk by the octogenarian governor, Walter S. Goodland, gave dignity to the fair, and few, indeed, could read political implications into his appearance.

The pass situation is tight; the gates airtight. Your correspondent can testify to this. He was politely but firmly told at the outside gates, where turnstiles operate, that a press pass, normally honored at most fairs, would not be accepted; that he would have to obtain credentials from the press office.

Later, your correspondent again saw tight gates in action. Walked thru the grandstand gates by energetic and able Gordon Crump, publicity director, he encountered no difficulty then, and on leaving the stand temporarily, unaccompanied by Crump, he was handed a pass-out check. But when he returned and tendered the check, he was refused permission to re-enter. The ticket-taker pointed out that the original check, was needed. Thus, it was evident that all dodges to crash are rebuffed.

Gets Cash To Buy

By causing the customers to pay reasonable prices the event, under Ammon, has progressively brought forth better attractions. Stand, which seats about 14,000, was a sell-out both afternoon and night, a testimonial, indeed, to the show and its advance build-up, Sunday (18), the day your correspondent experienced the tight-gate situation.

And the show was superb, both afternoon and night. Matinee offered Grand Circuit harness races (\$50,000 over-all for purses), together with circus acts, booked thru Barnes-Carruthers, Chicago. At night there was a lavish, well-executed B-C revue, *World of Stars*, augmented by acts and capped by an excellent fireworks show, presented (See Wisconsin Outdoes on page 79)

Roughly, 31,000 kids went thru the turnstiles the first six days, whereas in previous years attendance of the youngsters for the corresponding period ran between 70,000 and 80,000.

Take on the midway rides, while up about 20 to 25 per cent over last year, (See New Wis. Mark on page 85)

Ohio Annual Dry Affair; WCTU Wins

No Liquor Sold Near Fair

COLUMBUS, O., Aug. 24.—The first Ohio State Fair since the war opened here today amid dry surroundings as the Women's Christian Temperance Union won its legal battle for enforcement of a 53-year-old law banning the sale of alcoholic beverages by the glass within two miles of a county or State fair.

Judge Dana W. Reynolds, in Common Pleas Court, Friday (23) refused to grant a restraining order sought by 10 tavern keepers barring Sheriff Jacob Sandusky, of Franklin County, from enforcing the law. Following Judge Reynolds' decision, Sheriff Sandusky announced he would see to it that no liquor was sold within two miles of the fair.

The tavern keepers, in asking Judge Reynolds for the restraining order, held the statute, passed in 1888 and dug up by the WCTU, was unconstitutional and was in conflict with the 1932 laws setting up the State Department of Liquor Control.

Won One Restrainer

A week ago the barmen had obtained from another judge a restrainer against the State Liquor Department and the Columbus Police Department, but a second court test headed up in the announcement of Richard W. Gordon, Columbus City Attorney, that he would file a petition in reply to the restrainer against the city handed down by Judge Joseph M. Clifford.

This means Sandusky is the only law enforcement officer in the Columbus area capable of cracking down since the State Liquor Department and the Columbus Police Department have been restrained, at least temporarily, from doing anything about the law. Sandusky said he planned to augment his force of deputies by swearing in members of the Columbus Police Department.

Things were dry around the Marion, O., County Fair Sunday (18) thru Friday (23). The State liquor store decided to close during the fair to avoid any trouble. Attorney General Hugh S. Jenkins held the sale of liquor by the glass was not permissible, but said the State could continue to operate its liquor stores within the two-mile zone. However, Common Pleas Judge Paul D. Smith held the store should remain closed during the fair, altho the liquor department had said the store would remain open because of Jenkins' ruling. Later it was decided to close the store rather than risk further trouble.

Rhodes Gets Letter

Mayor James A. Rhodes, of Columbus, was the butt of an attack by the WCTU in a letter dispatched by Milton L. Farber, WCTU attorney. Farber wrote the mayor that he had been instructed to point out that the restraining order against the city police had been handed down Monday (19) and "with the Ohio State Fair scheduled to begin this Saturday, no attempt has yet been made by you to force its dissolution."

Rhodes had said a week ago, before the first court restrainer was handed down, that he would call upon the police department to enforce the law.

Sam J. Levy Jr., son of the president of Barnes-Carruthers Theatrical Agency, Chicago, has been discharged from the navy and it took him virtually nothing flat to get back into civvies.

Crown Point May Double Attendance Figure of 1945

CROWN POINT, Ind., Aug. 24.—The Lake County Fair, given good weather, may wind up here Sunday (25) by doubling last year's paid attendance of 60,000, when the annual netted an \$11,000 profit.

Event opened here Tuesday (20) and paid attendance thru Friday (23) was almost equal to that of last year. With two big days to go—today and Sunday—an attendance of 120,000 persons is not out of sight.

Good weather has prevailed since the outset and the grandstand has been a sell-out every night since Tuesday. Wednesday afternoon was a sell-out and there were near sell-outs the other afternoons.

Night show was booked thru the Boyle Woolfolk office, Chicago. Bill included the Roseland Hupp (16) Girls, Beebe's Bear's, Smith's Dizzie Lizzie; Taylor Kids, acrobats; Malone Sisters, singing duo; Hubert Dyer and Company, comedy act; Bob and Mac Morris, balancing and roping, and the Dawn Sisters, comedy dancers.

Harness horse races were featured Wednesday thru Friday afternoon. B. Ward Beam's Congress of Daredevils are skedded for the track this afternoon, with a horse show taking over Sunday afternoon. Outside gate admission is 75 cents for adults, with grandstand adult price pegged at 60 cents.

Tuesday, Kid's Day, accounted for big business on the midway, where the Joyland Amusement Company operates. A total of 27,000 ride and show tickets were sold that day, with the carnival gross running between \$5,000 and \$6,000. Midway gross will double that of last year, if weather holds, fair execs believe.

Annual had spent \$10,000 in improvements since last year, and Secretary George H. Neises, said the fair already had gotten its investment back.

Morgantown, Pa., Firemen Get It With Western Bill

MORGANTOWN, Pa., Aug. 24.—Annual Morgantown Firemen's Fair opened Saturday (10), to a capacity crowd, with a heavy array of Western talent on tap. Event is scheduled for the evenings of August 10, 17, 24, 31 and September 2 and 7.

Opening bill included Paul Howard and His WSM Grand Ole Opry Gang from Nashville; the Arkansas Cotton Pickers, and Clyde Moody. Admission is 35 cents for all nights, with children under 12 admitted free. Final night will include an auto giveaway.

106-Year-Old Urbana, O., Annual Tops All Records

URBANA, O., Aug. 24.—Champaign County's annual—its 106th—broke all attendance and receipt records, Secretary Howard Goddard reported. Total receipts for the week had eclipsed last year's figure at the end of Thursday's events, with Friday still to go. Biggest crowd, 30,000, turned out Thursday, and 6,800 crowded the grandstand for afternoon races and the Fisher Circus in the evening. Grand Ol Opry drew 4,000 Friday night.

Great Barrington Re-Elects

GREAT BARRINGTON, Mass., Aug. 24.—All Great Barrington Fair Association directors were re-elected at a dinner meeting at Berkshire Inn last week and plans for the 105th event were discussed. Edward J. Carroll, president and general manager, presided.

Weather Mars Iowa Opening

Afternoon attendance about 4,000 below '41—midway play Friday reported good

DES MOINES, Aug. 24.—An intermittent drizzle at Iowa State Fair here Friday (23) marred what was to be the first big afternoon of the event, returned after a four-year wartime lapse, but despite the weather, attendance for the afternoon was estimated at 55,000. Gate for the corresponding day in '41 was 59,163.

There were two preliminary opening days, which are regarded more as "make ready" days. Wednesday (21) brought out 6,254, despite rain, and the following day netted 8,255. These figures are slightly below those for the 1941 corresponding days.

Rain Stops Hennies

Hennies Bros.' Shows, because of Wednesday's rain, did not go into action until Thursday night (22). Midway play Friday was regarded as good, altho one carnival official, by way of explaining that business was not extraordinary, said "Iowans hold tightly to their money."

Auto races, staged Friday afternoon, under John Sloan's banner, were credited with a packed grandstand and an overflow in the infield. Crowd was estimated at 14,000.

First night grandstand show, featuring a revue and acts booked thru the Barnes-Carruthers office, Chicago, was presented Friday. A sell-out was reported.

Holding rigidly to its policy of "Everybody Pays," instituted this year by Secretary Lloyd Cunningham, even employees working on the grounds and working newspapermen had to pay. There was grumbling from the employees who had to shell out \$4.80 for the fair's run.

235 Buy Space

Number of independent concessionaires hit an all-time high, 235 having bought space. Many of them came here as a result of the cancellation of the Minnesota State Fair.

Polio scare has had its effect here, but it is too early to determine how much fair will be affected. Several county 4-H groups, which were to exhibit, canceled. The fair management, as a safeguard, did a wide-spread DDT spray job on the grounds, giving the 4-H area a particularly strong going over.

Commercial exhibits exceeded in number any since the boom year of 1929. Every foot of space in the varied industries building was taken, with a total of 205 commercial exhibitors represented at the fair.

Record Attendance Seen For Vigo County Annual

TERRE HAUTE, Ind., Aug. 24.—From all indications the 11th annual Vigo County Fair, which closes here tonight, smashed all previous attendance records.

Event got off with a bang Tuesday (20) when 12,000 persons were on the grounds. Wednesday the weather was cloudy and cool yet attendance was big. Weather warmed up Thursday, but Friday was cloudy again.

Vancouver Has No Cash For Annual Until 1947

VANCOUVER, B. C., Aug. 24.—Finance committee of city council turned down a request from the Vancouver Exhibition Association for resumption of the pre-war grant, which aldermen thought ran around \$14,000.

City has not budgeted for it and the exhibition will have to wait till next year.



TWO OLD-TIMERS, A. E. Selden, the Stratosphere Man, left, and the immortal Barney Oldfield exchanged notes during the recent All-Iowa Fair at Cedar Rapids. Selden performed atop his high pole, while Oldfield was guest referee of the auto races for Al Sweeney and Gaylord White.

Chiawasse County Annual Tops 1945

CORRUNA, Mich., Aug. 24.—An estimated 49,000 persons attended the six-day Chiawasse County Free Fair here, a large increase over last year. There were 9,000 on the grounds opening night, the largest opening-day crowd in history. Successive days drew 6,000, 8,000, 11,000, 9,000 and 6,000 the final day when weather was cold and threatening.

Annual day and dated Ionia Free Fair.

Opening night featured the WLS Barn Dance, which played two grandstand shows to a capacity 1,200 persons and drew a gross of \$2,000. The remaining five days, Cherokee Hammond's Rodeo was the feature, drawing full houses at night, but only fair matinees.

W. G. Wade Shows, on the midway, reported a 12 per cent increase over last year's gross. Half of the percentage rise, it was said, came opening night.

Major new attraction this year was the dog show, staged one afternoon. Exhibits were heavy, with livestock up to capacity. Farm machinery exhibits were so heavy it was necessary to provide an extra 60x200 tent for them.

Fair was under a new administration this year, with Ernest R. Hancock, county agent, in as secretary, and George Gettman, president.

Reading, Pa., Ready; Buys Top for Stage

READING, Pa., Aug. 24.—In the event of rain, grandstand stagershow at the Reading Fair, September 8-15, will go under cover. A newly purchased tarpaulin, 40 by 45 feet, will be erected over the stage in the case of inclement weather, Secretary Charles W. Swoyer has announced.

Grandstand and track attractions include the Roxettes Revue; an ice show, Derby on Ice; Grand Circuit horse races, Jack Kochman and His Hell Drivers, Joie Chitwood and His Hell Drivers, AAA big car auto races, a "Miss Reading Fair" contest, and the Army Air Corps Band. Latter will make coast-to-coast broadcast over Mutual network Monday, September 9.

Nix Track at Punte, Calif.

PUNTE, Calif., Aug. 24.—County Regional Planning Commission has denied a petition by the local Veterans of Foreign Wars to operate a midget race track at the Skyranch Airport here.

Rain Hits Gate, Auto Races Hurt Davenport Event

DAVENPORT, Ia., Aug. 24.—Plagued by four days of bad weather and beset by disappointments attributed to John Sloan, auto race promoter, the renewal of the Mississippi Valley Fair and Exposition drew 48,263 in six days ending Sunday (18). Tho not up to expectations, attendance was considered sufficient to get event off the nut and perhaps net a small profit.

Blow to fair's efforts to rebuild and strengthen its prestige came over auto races, two days of which had been skedded. The Wednesday (14) speed events were not run. A crowd of 2,000 waited four hours in the grandstand and then was disappointed when efforts to iron out the track were abandoned.

Track had been wet down by Sloan's representative during the night and attempts to iron it out the afternoon of race day were delayed. Fair execs did not point the finger at Sloan then, but some of the patrons did, holding that the work had been delayed purposely to force cancellation and thus save promoter some money.

On Sunday (18) Sloan came up with only eight cars as 5,000 persons jammed the grandstand. Fair execs were quoted in the press as saying that Sloan had broken his contract and that his drivers, headed by Jimmy Wilburn, performed instead at Sedalia, Mo.

What saved the afternoon for the fair was Frank Winkley's Thrill Show. Altho not skedded to perform then, thrillers went on to salvage the program, as the auto racing, due to the shortage of cars, was confined to a few short races.

Exhibits at the event were off from previous years. Frank Harris, secretary-manager, attributed this to the fact that in past years the fair operated in the week between the Illinois State Fair and the Iowa State Fair and drew many of the exhibits going between those two major events. This year, Harris pointed out, the fair's dates conflicted with the Illinois event, which offered much higher premium awards.

John R. Ward's World's Fair Shows were on the midway.

Butler, Pa., Second Best in 106 Years

BUTLER, Pa., Aug. 24.—Cloudy skies and cool weather did not deter the 106th annual Butler Fair, which closed here Friday (16), from piling up attendance surpassed only by last year's event, which had the benefit of a huge turnout V-J Day.

Horse racing was again a feature, but closing afternoon card rained out. More than 150 horses were on hand, while the cattle and draft horse entries were the best in years. Junior livestock judging contests, exhibits by 4-H clubs and Dairy Calf clubs featured the four-day event.

Cetlin & Wilson Shows were on the midway. Grandstand show was supplied by George A. Hamid, Inc., New York.

Berea, O., Draws 71,448; 22,000 on Closing Day

BEREA, O., Aug. 24.—Cuyahoga County Fair here closed its five-day run Sunday (18) with a total attendance of 71,488, an increase of 1,621 over last year, when the event spanned four days.

A record crowd of more than 22,000 attended the final Sunday session.

Illinois State Highlights

SPRINGFIELD, Ill., Aug. 24.—Lack of help was the No. 1 problem at the Illinois State Fair. Four days after the opening Friday (9), signs "help wanted" were still up on some of the eating joints. At noontime that day, the grounds were still far from free of the previous day's debris, and William V. (Jake) Ward, manager, pointed out that of the 30 paper-pickers skedded to work, only seven had showed that morning. "And," Jake added, "I was going to have 60 ticket takers this morning, and my guess is that only 30 have shown up to now."

Most of the merchandise problems of concessionaires were hurdled, according to Claude Price, in charge of space rentals. Shortage of cabinets for ice cream venders proved most difficult of all the problems, he said. Headaches, too, were posed by the fact that many of the concessionaires are newcomers to the biz. The number of concessionaires was down from '41, but the total take from space rentals far surpassed that year, he said.

William V. (Jake) Ward played deep in the background—but he was effective. He had done a job of bringing back the annual to record proportions despite all kinds of handicaps. And one thing that is particularly noteworthy: He had apparently instilled a refreshing courtesy into his staff because the staffers give out willingly and courteously with help to those who sought information or assistance.

Exhibits of various State agencies are notable for their scope and effectiveness.

Bedford, Pa., Annual Beats 1945 Records

BEDFORD, Pa., Aug. 24.—Despite a rainout Tuesday (6), the Bedford Fair broke all attendance records and receipts were far greater than last year, which was the best in history, according to Secretary A. C. (Buddy) Brice.

Fair opened Monday night (5) with Joie Chitwood's Thrill Show and both grandstand and bleachers were sold out. Wednesday night Jack Kochman's Thrill Show played to a crowd, surpassing Monday night. Thursday (8) was another big one, with horse races the feature. Fair had 107 horses on the grounds. Friday's race crowd, while not as big as Thursday, beat last year. Saturday's automobile races, featuring such drivers as Ted Horn, Bill Holland and Tommy Hinnershitz, drew 21,000 paid admissions. Sam Nunis was the promoter.

Grandstand show consisted of Hamid's Grandstand Follies with 20 Roxyettes and two dance teams, Tiebor's Seals, Slivers Johnson, the Glen Grey Duo, the Skating Earls and the Flying Siegrists. Fireworks were featured four nights. Frank Cervone and his band and organ furnished the music.

On the midway were the Cetlin & Wilson Shows. Carnival gross was up from a year ago, and was the best in the seven years the show has played here.

Postpone Loveland, Colo.

LOVELAND, Colo., Aug. 24.—Due to the increase in polio, the Larimer County Junior Fair and Horse Show has been postponed until September 11-13. Feature will again be the Stone Age exhibit which displays Indian and pre-Indian artifacts which have been discovered in the area.

tiveness. Tented exhibit, "Your Illinois," does notable job of presenting functions of many State agencies. Also outstanding are exhibits and on-the-spot services of State public health department. Free chest X-rays are provided at two mobile units, which do big business. Novel feature of indoor public health exhibit is a knowledge test on health and sickness. Each visitor is given a sheet to check questions and answers. On-the-spot quick tabulation by IBM machine gives score. Quiz gets big play, taxing the machine. It serves its purpose of ascertaining level of public's knowledge of health, symptoms of illness, causes, etc., and of jarring the individual into thinking about health.

Display of army and air force equipment proved extremely popular. Infield was used for air force display, which highlighted German and Jap, as well as U. S. war planes; a rocket bomb, and a buzz bomb. Tents also housed exhibits, showing workings of various mechanisms. Army display also took much space a short distance from entrance from the grandstand, and it drew plenty of folks who wanted to look at guns and other war material. An army band was also on hand and gave out with concerts, one of which was broadcast.

One of the few new features Ward succeeded in building was a play area for kiddies adjacent to the grandstand. Equipped with see-saws, Jungle-Jim, Roman rings and sand boxes, and with sand underfoot, the area was supervised by paid attendants, and parents were free to leave their kiddies there. A miniature train runs outside the wire fencing of the play area. Separating the play area and the grandstand is a newly rehabilitated hospital.

Ionia's Stand Lures 78,286 Paid; Parking Also Takes Big Jump

IONIA, Mich., Aug. 24.—Grandstand attendance at Ionia Free Fair which closed here Saturday (10), totaled 78,286, a sharp increase over the 1945 total of 60,423, when the annual wound up with a profit of \$15,000. Total attendance this year was estimated at 300,000.

Biggest afternoon attendance was scored closing day when 9,273 paid and at least 2,000 were turned away. In their eagerness to see the afternoon show, grandstand turnaways ripped off many panels around the track.

Cars which paid for parking aggregated 22,988, more than double that for the previous year, when 10,245 were parked on a paid basis. In addition to the paid parking area, the annual had a free lot which, it is estimated, accommodated 20,000 cars.

Rose Sarlow, secretary-manager, in releasing figures, said the annual's profit will exceed last year's, but it is too early to ascertain the final count.

Plans for Colored Park Near Detroit Hit Snag

DETROIT, Aug. 24.—Plans for development of a colored amusement park at Sugar Island, 20 miles down the Detroit River, hit a snag with the filing of a suit in Circuit Court to restrain such construction. Suit was filed on behalf of Grosse Ile Township, which includes the island, on the ground the island property is zoned for construction of single homes.

Spot was formerly an amusement park but has not been regularly operated in 15 years, and would require largely new structures if actively developed now.

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Minnesota Loses 100 Grand As Result of Cancellation

ST. PAUL, Aug. 24.—Cancellation Wednesday (14) of Minnesota State Fair, originally due to open its 10-day run today, will cost "in excess of \$100,000 in voiding contracts with entertainment units and concessions," Raymond A. Lee, State Fair Board secretary said following the action taken because of the polio epidemic in Minnesota.

"This loss," he emphasized, "would be a small price to pay if it will save the life of one person who might otherwise be stricken by infantile paralysis because of his visit to the fair."

The cancellation was ordered by Dr. A. J. Chesney, executive officer of the Minnesota Department of Health, following a conference with fair board officials and other State officers in the office of Gov. Edward J. Thye in the State capital.

This is the first time in the fair's long history that it has been canceled because of an epidemic. The 1945 fair also was canceled because of the war, thus making it two years running that Minnesota's big one has been inoperative.

Chesley, the only person in the State with authority to place a ban on public gatherings, made his decision to close the fair after the Wednesday meeting attended by Lee; Sheriff Earle Brown, of Minneapolis, and Norris K. Carnes, of St. Paul, fair board vice-presidents, and Andrew Hanson, of Albert Lea, Minn., member of the fair board of governors. Others there were Governor Thye, Attorney General J. A. A. Burnquist; Dr. Dean Fleming, director of the State Division of Preventable Diseases; Commissioner of Education Dean Schweickhart and T. J. Berning, his assistant.

Coincident with the closing of the fair the health and education departments recommended that the schools of the State be opened two weeks later than usual.

Eye Other Annuals

Dr. Chesley, in making his order canceling the State Fair, said it did not affect any of the county fairs which have not yet run. However, if any complaint is made to his office concerning the operation of any county fairs in areas where polio is in evidence, he will give proper consideration to ordering such expos halted. He said reason why the State annual was stopped was that it was in the Twin Cities area, where more than half of the State's infantile paralysis cases are located.

The State Fair has completed its schedule of events for its opening and had received word from Lt. Gen. Jonathan M. Wainwright and Brig. Gen. Lewis C. Beebe, military heroes of Bataan and Corregidor at the time of their fall, that the two would be present.



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CARNIVAL WANTED
FOR BOONE COUNTY FAIR
Albia, Neb., September 17 to 20
FLOYD GILMER, Secy.
LORETTO, NEB.

La Porte Will Win Despite Slump in Strike-Bound Biz

LA PORTE, Ind., Aug. 24.—A strike at the local Allis-Chalmers plant and vastly reduced operations at the Kingsbury Ordnance plant down to 600 employees from 22,000, hit the 101st annual La Porte County Fair, which opened here Tuesday (13), but biz, while off from '45's peak, will still enable the annual to finish a winner.

Thru yesterday the grandstand had been packed three times in the afternoon and as many times at night. Harness horse racing is the afternoon feature. A Barnes-Carruthers show, which offers a revue with a 12-gal line and the songsters, and acts, among them Malikova and the Jig Saws, was presented four nights, Tuesday thru Friday, with the WLS National Barn Dance unit skedded for tonight.

Johnny J. Jones Exposition, on the midway for the fifth straight year, experienced a drop in biz which was in keeping with the fair's fall-off in attendance from last year.

Herbert J. Link, serving his first year as secretary, expressed particular pride in the size of the 4-H stock show. The farm machinery exhibit was made possible, Link pointed out, only because dealers, lacking new equipment for display purposes, were fortunate in borrowing equipment which they had sold new to farmers only recently.

Cardston, Alta., Winners

CARDSTON, Alta., Aug. 24.—Finalists at the Cardston, Alta., Stampede were:

Saddle bronk, Waldo Ross, Jack Ellison, Leo Orcutt, Rex French; calf roping, Frank Manyingers, Eddie Ivens, Ken Feathers, Fred Gladstone; steer decorating, Fred Marchand, Pat Wolf, Tom Duce, Eddie Connoll; bareback bronk, Bob Duce, George Allidoff, Jack Ellison, H. Peeltgreen.

The two-day show, which attracted more than 10,000 spectators, was under the direction of Herman Linder.

Seymour, Wis., Big Despite Off-Weather

SEYMOUR, Wis., Aug. 24.—Despite one night of rain and another of cool weather, the Outagamie County Fair registered new records in virtually every department, during four-day run ending Sunday (18).

Final figures are not yet available. However, Michael Burns, secretary, estimated the outside gate was up at least 20 per cent over '45 and the grandstand and midway take ran between 25 and 30 per cent over last year.

Fidler's United Shows were on the midway. Grandstand show, presented last two nights, was booked thru the Ernie Young office, Chicago. Acts included the Zavatta Troupe, the Carletons, Strong Trio, Ambassadors, Rolleriteers, Chick Thomas, Eddie Kozak, and Tripp & Fall. Happy Kellems clowned the grandstand and emceed the night show.

Afternoon programs the closing two days featured three harness races. Saturday's card was delayed until 4:30 p.m., due to the condition of the track following Friday night's rain. Frank Winkley's midget auto races drew an excellent afternoon crowd Friday.

Acts presented at the Afton (N. Y.) Fair included Kay and Karol, Phil's Riding School; Dr. Roy Pickard, xylophonist; Roberta's Comedy Circus, the Cart-o-Mobile and the Sensational Keenans. Show was booked by Frank Wirth.

Ill. Machinery Row Strong But There Are Few Machines

SPRINGFIELD, Ill., Aug. 24.—Farm machinery itself is conspicuous by its absence on the whole, but the companies which make and sell tractors, combines, plows, seeders, etc., are well represented at Illinois State Fair, which closed here Sunday (18). Only one major outfit—John Deere—had more than a token display of equipment. Stealing a march on other manufacturers, Deere came up with a representative line, and, what's more, has its display dressed up in an extremely eye-catching and attention-holding manner. Using a tent, 60 by 140 feet, and an open-air area of almost the same size, the Deere exhibit is by far the most arresting on machinery row—not that farmers, sorely in need of new equipment and with their pockets or strong boxes loaded, this year need much of a lure to stop in at the machinery exhibits.

Well-Dressed Show

However, the Deere Exhibit is plenty arresting. Inside the tent, flooring is of tanbark, with exhibit space flooring of quarter-inch white crushed rock and with simulated grass, made of paper, used as matting under many of the machinery units. Adding to the flash, all of which is done in good taste, is a tractor mounted on a turntable and another tractor in action on a raised platform, with speaker explaining workings of mechanism. Spotted in center of the tent is a modernistic office, which also serves as information desk.

International Harvester, always one of the big exhibitors, has a big layout, but so far as machinery is concerned practically all it has on display is the suggestion of same.

However, the company's exhibit does plenty of good-will building. Featured is radio (Station WDZ, Tuscola, Ill.) and stage set-up, with talent from that station giving out with broadcasters from the stage as well as strictly audience shows. All of which serves to draw the folks in. Other features of the tent, 80 by 200 feet and the biggest on machinery row, include an illuminated fountain, throwing out refreshing coolness and adding much to the general picture, and a section of an International service department.

Most of the other companies confined their exhibits to tented resting places for visitors. Allis-Chalmers tossed in free post cards, showing a tractor, and postage to all who came to its new tent. The Oliver Corporation showed movies in its tent; Massey-Harris had some equipment at its display, and Minneapolis-Moline used umbrellas rather than a tent for its area. Other manufacturers represented included Ford-Ferguson tractors and New Idea.

All-Iowa Seen as Breaking Even

CEDAR RAPIDS, Ia., Aug. 24.—All-Iowa Fair, which closed here Friday (16), was off in attendance, due to weather and inadequate publicity (see *Billboard*, August 24), but annual stood a chance of breaking even.

Closing day brought out 7,000 for the third afternoon of auto races under National Speedways and about 2,000 for the night show. Thursday's (15) night grandstand turnout totaled about 1,500. Off-weather hurt early part of six-day run, but it cleared off near the finish. Friday was clear until after the night show, when rain fell.

Barry County Annual Attendance Tops '45

HASTINGS, Mich., Aug. 24.—Attendance at Barry County Fair here exceeded last year. Being a free fair no actual gate count was available but W. G. Wade Shows on the midway reported business up 50 per cent.

Major special attraction was the Army Caravan, staged by units from Fort Custer and Selfridge Field, Mich., designed as an army air recruiting show.

Cherokee Hammond's Rodeo played the midway for the week, with races in the afternoon. Jack Raum's Thrill Drivers played matinee and night shows Saturday only, drawing an overflow crowd of 3,000.

Net figure on the grandstand show Saturday night was \$615.

Exhibits were up 50 per cent over last year. Machinery exhibits were few.

Oregon Retains '45 Prices; Will Absorb Federal Taxes

SALEM, Ore., Aug. 24.—Oregon State Fair will retain 1945 admission prices, 50 cents for adults and children under 14 free, Manager Leo Spitzbart announced after a conference with E. L. Peterson, State director of agriculture. Price also will include the 20 per cent federal tax.

Skowhegan Honors Vets

SKOWHEGAN, Me., Aug. 24.—Skowhegan Fair Association designated Wednesday (14) as V-J Day, and all veterans in uniform were admitted free. Major General Frank Lowe, veteran of both wars, headed the list of Legion dignitaries in attendance.

IT'S FAST MOVING! IT'S THRILLING!
A brand new sensation for your grandstand show.
THE SKATING MILLERS Present
SKY SKATING
ATOP A MOVING CAR
CURRENTLY HEADLINING
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Booked by Eddie Burke
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Forest Park Free Fair
Hanover, Pa., Sept. 2-3-4-5-6-7-8.
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Some Iowa Fair Execs Air Beefs With Bookers, Agents

DES MOINES, Aug. 24.—It's not all gold in the fair business this summer like most every one expected, but instead Iowa fair men have discovered plenty of headaches and repercussions are expected to follow later. In the beginning it looked like a crackerjack year, with the odds all in favor of a bumper crop. The war was over, men were back from service, the farmers were headed for top crops at heavy prices, many of the fairs were on full scale for the first time in years and people had the cash.

With the county and district fair season just hitting its peak and the State fair coming on, the picture has changed and fairmen in this State are not so happy over it all.

Centennial Little Help

State is playing up the Iowa centennial angle plenty but so far this has failed to bring in any large dividends. A check of the first batch of county fairs showed attendance about on par or slightly better. Rains, however, hurt business plenty at Davenport and Cedar Rapids.

The county fair secretary who knows his business is reporting profits this year, but many of the fairs (about 20) have new secretaries and they have run into plenty of trouble, with bookings particularly.

Some of them say they have been getting "taken" worse than a country bumpkin playing his first con game, and the repercussions can be heard around the grounds.

Claim Contracts Broken

Main difficulties seem to be that contracts are not being carried out; shows canceled when not necessary such as promoters facing a loss, and a shortage of acts and equipment. Instances have been reported where a carnival showed up with only one ride while it had signed as having eight, a booker delivered only two grandstand acts which is far short of a full program, and an entire show canceled with an excuse of rain but it did not rain until almost closing time.

Carnival business is reported as running 25 per cent down since July 4 while concessions are still more gloomy.

Fair men are talking about what they will do at their winter meeting to avoid some of these troubles, but whether they actually will do anything remains to be seen.

One of the more popular cures being talked about is a bond from all bookers, carnivals, promoters and others doing business with the fairs. This would be handled by the State association or some central office. This has been talked about before and probably will be talked about again this winter, and some of the secretaries are talking about action this time.

Gasparilla Day Returns To Tampa Fair Program

TAMPA, Fla., Aug. 24.—Gasparilla Day, Tampa's famous pirate fete, will be revived February 10, midway in the Florida State Fair, after a five-year wartime lapse. Ye Mystic Krewe of Gasparilla has been invading the city by sea since 1911, except for lapses during the two World Wars. The pageant will be under the direction of Joseph R. Mickler, general manager.

Entertainment features will include a name band and supplementary acts. Pirates are recruited from residents.

Indianola Bleachers Drop

INDIANOLA, Ia., Aug. 24.—A four-year old boy and a woman were injured when five rows of bleachers collapsed at Warren County Fair Thursday (15). About 25 persons were dropped to the ground in the crash. The injured were not hurt seriously and were released later from a hospital.

Around the Grounds

Selden, the Stratosphere Man, heads the bill of acts at Montgomery County Fair, Dayton, O., September 2-5.

Uncle Jack, Mary Lou and the Minex gang from WEEU, Reading, Pa., received top billing at Kutztown (Pa.) Fair, where they appeared Wednesday (14).

September issue of *Holiday* mag has an article titled *Fair Days Are Here Again*, tracing the history of the annuals from the days of Babylon and Athens.

Leo Spitzbart, manager, Oregon State Fair, has appointed Kenneth I. Jennings, Salem, superintendent of the poultry division. Ben F. Ricketts, Zanesville, will judge.

C. W. Taylor, manager of the Kentucky State Fair had Doc Waddell officially open the annual, Sunday (25), with a prayer.

Clevadore, escape artist, has top billing for the Orange, Conn., 4-H Fair for one night, being replaced the second day by a horse-pulling contest.

Mrs. Robert Coleman, Puyallup, Wash., has been named superintendent of the Hobby Hall exhibit of the Western Washington Fair, according to John H. McMurray, manager.

Middle Georgia Fair, Milledgeville, has changed its dates from the week of September 16 to the week of October 7. F. Paisley Davis, manager, infoes.

Showhegan (Me.) Fair attendance hit new highs. Pari-mutuel betting topped that of any other meeting in the State. A George A. Hamid revue and acts were presented with Joe Hughes representing the Hamid office. Francis Friend is manager of the annual.

Frank Kingman, secretary of the Brockton (Mass.) Fair and the International Association of Fairs and Expositions, made a two-day visit to the Illinois State Fair, Springfield, then returned to Brockton to prep for the event there.

Minnesota's polio siege dealt a heavy blow to the route of Frank R. Winkley's All-American Thrill Drivers, two playing dates being canceled at Minnesota State Fair, New Ulm and Kasson, and one each at Fargo, N. D., and Albert Lea, Minn. Winkley visited The Billboard's Chicago office Monday (19).

Grounds of the Upper Peninsula State Fair at Escanaba, Mich., will be sprayed with DDT before the 13th annual event opens Tuesday (27). The Michigan Department of Health will conduct the spraying program, aided by the Delta County sanitary engineer and several men provided by the fair.

Ernie George, stunt rider with B. Ward Beam's Thrill Show at Cuyuga, Ind., County Fair, was thrown from his motorcycle Thursday (22) while crashing thru a flaming board wall and the machine roared thru a picket fence and into the crowd. Five persons were injured, four seriously enough to be sent to a hospital. George was only slightly injured. Officials said the crowd had been warned against standing in that area to guard against just such mishaps.

All grandstand show records were broken at the Clearfield (Pa.) Fair, according to Harry Ganoe, president. *Sky-High Revue*, presented under the direction of Frank Wirth, had

16 line girls; the Malinoffs, adagio team; Dona Delores, Spanish dancer; Kay and Karol, with Tommy Kay, emcee; Phil's Riding School; Selden, the Stratosphere Man; Roberta's Comedy Circus; Memory Lane Trio, singers; Dr. Roy Prichard, xylophonist; Tien Tsi Liu Troupe, acrobats, the Cart-o-Mobile and Spring Garden Band, Martin Keller, conductor. Revue was presented on a new 75 by 55-foot, stage.

How to get into the movie business via the hamburger route was demonstrated by a group of 4-H boys and girls at the recent Appanoose County Fair, Centerville, Ia. The youths sold 250 pounds of hamburger placed between 260 dozen buns, and the customers washed them down with 153 cases of pop. This brought in \$370, and a similar amount was donated by the farm bureau to purchase a sound projector and films for meetings and parties.

It's
"JINGLE TIME"

If it's a "first time" or a "repeat"
A record attendance you'll greet
When SELDEN is there
To perform at your fair.
His thrilling act just can't be beat.

When a fair secretary books an act the first time he is just hoping it will ring up profits for the event. But when year after year the same act is engaged he knows that the success of the event depends upon this attraction. Fair secretaries all over the country know that Selden's spectacular and daring aerial swaying act assures their events record attendances and cash receipts.

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HUBLER-LOUIS BAR ACT
THRILLS AND COMEDY
Gen. Del., Cresco, Ia., Aug. 27-29; Mason City, Ia., Aug. 30-Sept. 1. Permanent Address, 223 Superior, Dayton 6, Ohio.

Franklin Agricultural Fair
Industrial Space solicited Sept. 22 thru Sept. 28, 1946. Pari-Mutuel Racing.
CORT R. HINCKEN, Sec.-Mgr.
P. O. Box 328 Franklin, Mass.

Polio, Rain, Car Shortage Bangs Owatonna, Minn.

OWATONNA, Minn., Aug. 24.—Impact of the polio scare hit with potent force here, hurting attendance and slashing midway business at the Steele County Fair, which closed Sunday (18).
Annual opened Tuesday (13) night, and the following day the Minnesota State Fair canceled out due to polio. Ominous picture of hidden death, conveyed in here by Twin City radio and newspapers, gripped folks here. Fair execs were kept busy stifling unfounded rumors as every county fair in the area folded up.

Weather Hurts, Too

Weather also dealt a severe blow, raining out Thursday night grandstand show. Rain restricted length of Friday night performance and cloudburst delayed Saturday's night show 'til 9:15 p.m. when only a small crowd was on hand.

Annual ran into major disappointment Sunday afternoon. With the grandstand jammed for the first sell-out, only four cars showed for the auto racing program under the John Sloan management. Money was refunded to all the customers. W. W. St. Clair, fair's publicity manager, pointed out: "We felt that we could not give the kind of a show we had spent a lot of money advertising."

Sloan, in explanation, maintained that he had sufficient drivers and car-owners under contract for the date, but that due to crack-ups and accidents, it was impossible for them to fulfill their contracts to him. He added that last-minute replacements were impossible due to the existing shortage of cars.

Young Show Clicks

Ernie Young show in front of the grandstand was rated by fair execs as one of the best Chicago bookers had sent in here in the ten years he has held the contract, but due to weather it was possible to present the show in its entirety only three of the six scheduled nights.

Daytime attendance for horse racing ran higher than in recent years. Max Goodman's Wonder Shows on the midway won the approval of the fair's customers, but the latter suffered severely from the drop-off in attendance, particularly youngsters, due to the polio scare.

Annual sought to overcome fear. It had entire 30-acre plant, including eat stands, tents and exhibition buildings, sprayed with DDT solution. (See Owatonna Banged on page 83)

Ellsworth—Pierce Co. Fair Assn. Sept. 3-6. H. G. Seyforth.
Gays Mills—Crawford Co. Fair & Agrl. Soc. Sept. 5-8. L. M. Feldmann, Prairie du Chien.
Lancaster—Grant Co. Agrl. Soc. Sept. 6-8. Norman Clapp.
Marshfield—Central Wis. State Fair. Sept. 1-5. R. R. Williams.
Shawano—Shawano Co. Fair. Sept. 5-8. Louis W. Cateau.

WYOMING

Douglas—Wyoming State Fair. Sept. 5-7.
Torrington—Goshen Co. Fair. Sept. 2-3. E. P. Perry.

CANADA

Abbotsford, B. C.—Central Fraser Valley Fair. Sept. 6-7. L. J. Kettle.
Albion, B. C.—Albion Agrl. Assn. Sept. 5-7.
Brome, Que.—Brome Co. Agrl. Soc. Sept. 2-4.
George A. McClay, Knowlton, Que.
Delta, Ont.—Delta Fair Assn. Sept. 2-4. Isaac Stevens, Phillipsville, Ont.
Durham, Ont.—Durham Agrl. Soc. Sept. 5-8. Walter G. Bayley.
Langley Prairie, B. C.—Langley Agrl. Assn. Sept. 2-3. Miss L. Anderson.
Mission, B. C.—Mission Agrl. Soc. Sept. 4-5. G. W. Harrison.
North Sydney, N. S.—Cape Breton Co. Exhn. Sept. 2-6. Charles Munn.
Perth, Ont.—South Lanark Agrl. Soc. Sept. 5-7. M. J. Donohoe.
Pictou, N. S.—Pictou & North Colchester Exhn. Sept. 3-5. F. W. Mackay.
Granby, Que.—Granby Hort. Soc. Sept. 5-8. Loran G. Ball.
Quebec, Que.—Quebec Provincial Expo. Aug. 30-Sept. 8. Emery Boucher.
Quyon, Que.—Pontiac Agrl. Soc., Div. C. Sept. 5-7. Gervase O'Reilly.
Valleyfield, Que.—Valleyfield Fair. Sept. 2. Sauveur Gosselin.
Vankleek Hill, Ont.—Vankleek Hill Agrl. Soc. Sept. 4-6. J. Campbell.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week.

The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.

Billboard
TRADE SERVICE FEATURE

SEPTEMBER 1-7

ARKANSAS

Wynne—Cross Co. Fair. Sept. 5-7. J. W. Surgmer.

CALIFORNIA

Cedarville—Modoc Co. Fair. Sept. 6-8. Stuart B. Waite.
Monterey—Monterey Co. Fair Assn. Sept. 7-15. J. Van Lobel Sels.

COLORADO

Craig—Moffat Co. Fair & Rodeo. Sept. 6-7. Charles A. Stoddard.
Holyoke—Phillips Co. Fair. Sept. 4-6. R. E. Ensminger.
Rifle—Garfield Co. Fair Assn. Sept. 1-2. E. P. Brown.
Rocky Ford—Arkansas Valley Fair-Rodeo. Sept. 3-5. Carl Holder.
Yuma—Yuma Co. Fair. Sept. 2-4. Glenn S. Thompson.

CONNECTICUT

Bethlehem—Bethlehem Fair Soc. Sept. 7-8. Mrs. Frank Devine.
Goshen—Goshen Agrl. Soc. Sept. 1-2. Mrs. Samuel L. Blakeslee.
Haddam Neck—Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark, R.F.D. 1, E. Hampton.
North Haven—North Haven Fair Assn. Sept. 6-8. Harry Wooding.
Wapping—Wapping Fair. Sept. 7. Evelyn L. Posten, Broad Brook, Conn.

GEORGIA

Ringgold—Wood Station Community Fair. Sept. 2-7. Raymond Capehart.

IDAHO

Cambridge—Washington Co. Fair Assn. Sept. 4-6. Arthur Wilson.
Downey—Marsh Valley Fair. Sept. 6-7. B. M. Almond.

ILLINOIS

Albion—Edwards Co. Fair Assn. Sept. 3-6. Loy L. Thread.
Belvidere—Northern Ill. Fair Assn. Sept. 6-8. George P. Marshall.
Farmer City—De Witt Co. Fair. Sept. 2-6. Edwin S. Wightman.
Highland—Highland-Madison Co. Fair. Sept. 1-5. H. W. Homann.
Marion—Williamson Co. Fair. Sept. 1-6. Ray Miller.
Melvin—Ford Co. Fair of Melvin. Sept. 4-7. C. D. Thompson.
Oblong—Crawford Co. Fair Assn. Sept. 2-6. C. B. Price.
Salem—Marion Co. Fair. Sept. 2-7. W. R. Hancock.
Sandwich—Sandwich Fair Assn. Sept. 4-8. C. R. Brady.

INDIANA

Akron—Akron Agrl. Fair Assn. Sept. 4-7. J. R. Emahiser.
Fairview—Fairview Fair. Sept. 5-7. William Myers.
Goshen—Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Kentland—Newton Co. Fair. Sept. 2-6. A. M. Schuh.

IOWA

Derby—Derby Dist. Agrl. Assn. Sept. 2-5. Lewis O. Ryan.
Guthrie Center—Guthrie Co. Fair. Sept. 3-6. M. L. Branson.
Jefferson—Greene Co. Fair Assn. Sept. 5-8. D. E. Lyon.
Missouri Valley—Harrison Co. Fair Assn. Sept. 3-6. Fred O. Behm.
Moville—Woodbury Co. Fair Assn. Sept. 4-7. F. H. Rebersky.
Spencer—Clay Co. Fair Assn. Sept. 2-7. W. J. Knipe.
Waukon—Allamakee Co. Agrl. Assn. Sept. 3-5. A. M. Monserud, Harpers Ferry, Ia.
Webster City—Hamilton Co. Fair. Sept. 2-6. L. L. Chatman.

KANSAS

Beloit—Mitchell Co. Fair Assn. Sept. 3-6. Frank L. Hill.
Berryton—Berryton Grange Fair Assn. Sept. 5-6. Mrs. Pauline Hoyt, Richland.
Burden—Eastern Cowley Co. Fair Assn. Sept. 4-8. Fred Allen.
Burlington—Coffey Co. Fair Assn. Sept. 2-7. Carl Henning.
Caldwell—Sumner Co. Fair Assn. Sept. 4-6. George W. Murray.
Clay Center—Clay Co. Free Fair Assn. Sept. 3-6. V. R. Vergades.
Cottonwood Falls—Chase Co. Fair Assn. Sept. 4-7. Carl A. Ballweg.
Dodge City—Southwest Fair Assn. Sept. 3-8. Bethene Karns.
Emporia—Lyon Co. Fair Assn. Sept. 2-4. Kenneth A. Scott.
Gardner—Johnson Co. Free Fair Assn. Sept. 4-7. Marvin Turner.
Horton—Tri-Co. Fair Assn. Sept. 4-6. J. J. Lindsay.
Iola—Allen Co. Fair. Sept. 2-7. Wayne Archer.
Smith Center—Smith Co. Fair Assn. Sept. 4-7. James L. Farrand.
Syracuse—Hamilton Co. Fair Assn. Sept. 6-7. Frank O. Bieberly.
Thayer—Thayer Home-Coming Picnic and Fair. Sept. 4-8. H. M. Minnich.
Tonganoxie—Leavenworth Co. Fair Assn. Sept. 4-6. George L. Baker.
Topeka—Kansas Free Fair. Sept. 7-13. Maurice W. Jenes.

Wellsville—Wellsville Picnic Fair. Sept. 5-6. J. H. Cramer.
West Mineral—Mineral District Free Fair. Sept. 4-7. John Blair.

KENTUCKY

Hartford—Ohio Co. Fair. Sept. 2-7. J. R. Russell.
Russellville—Logan Co. Fair. Sept. 2-7. Joe G. Strange.

MAINE

Blue Hill—Hancock Co. Agrl. Soc. Sept. 2-4. Howard Curtis.
Guilford—Guilford Athletic Assn. Sept. 7. Philip H. Jackson.
Lewiston—Androscoggin Agrl. Soc. (racing). Sept. 2-7. Wm. B. Harnden, Auburn.

MARYLAND

Timonium—Maryland State Fair. Sept. 2-12. Henry A. Parr III, Pimlico Race Course, Baltimore.

MASSACHUSETTS

Blandford—Union Agrl. Soc. Sept. 1-2. Charles O. Binder.
Dudley—Dudley Hill Fair. Sept. 1-2. Florence M. Penniman.
Northampton—Three-County Fair. Sept. 1-7. John L. Banner.

MICHIGAN

Alpena—Alpena Co. Agrl. Soc. Sept. 2-7. Alex. Root.
Bellaire—Charlevoix Co. Fair. Sept. 3-6. Lorence O. Isaman.
Cassopolis—Cass Co. Fair. Sept. 3-7. Harry B. Ibbotson, Dowagiac, Mich.
East Jordan—Charlevoix Co. Agrl. Soc. Sept. 3-6. L. O. Isaman, Bellaire, Mich.
Fowlerville—Fowlerville Agrl. Soc. Sept. 3-7. O. B. Hall.
Gladwin—Gladwin Co. Fair Assn. Sept. 1. L. W. Baumgardner.
Hart—Oceana Co. Agrl. Soc. Sept. 4-6. August B. Marx, Shelby, Mich.
Mount Pleasant—Isabelle Co. Farm & Youth Fair. Sept. 3-6. B. C. Mellencamp.
Pinconning—Pinconning Fair Assn. Sept. 6-7. Meryl A. Bird.

MINNESOTA

Blue Earth—Faribault Co. Fair Assn. Sept. 5-8. L. B. Erdahl, Frost, Minn.
Cambridge—Isanti Co. Agrl. Soc. Sept. 4-7. L. O. Carlsson.
Montevideo—Chippewa Co. Fair Assn. Sept. 1-4. Carl Engstrom.
Redwood Falls—Redwood Co. Agrl. Soc. Sept. 7-9. E. M. Johnson.
Wheaton—Traverse Co. Agrl. Assn. Sept. 5-8. A. W. Vye.

MISSISSIPPI

Sebastopol—Sebastopol Community Fair. Sept. 3-7. L. R. Anthony.

MISSOURI

Bethany—Northwest Mo. State Fair. Sept. 3-7. Lester M. Maple.
Bowling Green—Bowling Green Fair Assn. Sept. 4-7. Olin Bell.
Brunswick—Brunswick Fair Assn. Early in Sept. L. A. Kinkhorst.
Fulton—Fulton Fair. Sept. 2-7. Ed Estes.
Gainesville—Ozark Co. Fair. Sept. 5-7. R. T. Harlin.
Holcomb—FFA Holcomb Fair. Sept. 2-7. C. O. Hall, R. 2, Kennett, Mo.
Lebanon—Laclede Co. Fair Assn. Sept. 4-6. J. C. Benage.
Marceline—Tri-County Fair. Sept. 3-5. Vance Magee.
St. Charles—St. Charles Co. Fair. Sept. 5-7. J. L. Evans.
Salate Genevieve—St. Genevieve Co. Fair Assn. Sept. 6-7. H. A. Gelsler.
Unionville—Putnam Co. Fair Assn. Sept. 3-6. Marple Wyckoff.
Versailles—Morgan Co. Fair. Sept. 4-7. Gene N. Bartram.
West Plains—Howell Co. Fair Assn. Sept. 4-7. E. E. Thornburgh.

MONTANA

Baker—Fallon Co. Fair Assn. Sept. 6-8. B. L. Doolay.
Bridger—Fair & Rodeo. Sept. 1-2. Mike M. Kapur.
Fort Benton—Chouteau Co. Fair. Sept. 6-8. John T. Phelan.
Glendive—Dawson Co. Fair Assn. Sept. 2-4. Verne Jones.

NEBRASKA

Bridgeport—Morrill Co. Fair Assn. Sept. 2-4. J. Cedric Conover.
Chappell—Leuel Co. Fair Assn. Sept. 3-5. R. R. Fritchman.
Eustis—Frontier Co. Agrl. Soc. Sept. 4-6. C. C. Huefle.
Gordon—Sheridan Co. Agrl. Soc. Sept. 5-8. George B. Comer.
Hemphill—Box Butte Co. Fair. Sept. 5-7. Frank Dee.
Lincoln—Nebraska State Fair. Sept. 1-6. Edwin Schultz.
Lincoln—Lancaster Co. Agrl. Assn. Sept. 1-6. B. F. Preston, Route 5.
St. Paul—Howard Co. Agrl. Soc. Sept. 3-6. Charles Dobry.
Stockville—Frontier Co. Fair Assn. Sept. 3-6. Richard Hopkins, R. 2, Bartley.

NEW HAMPSHIRE

Contoocook—Hopkinton Fair. Sept. 2-4. Harold R. Clough.
Keene—Cheshire Fair Assn. Sept. 5-7. Helen W. Adams.

NEW YORK

Bath—Steuben Co. Agrl. Soc. Sept. 2-7. J. Victor Faucett.
Boonville—Boonville Fair Assn. Sept. 2-7. E. R. Hargrave.
Brookfield—Brookfield-Madison Co. Agrl. Soc. Sept. 2-5. R. F. Burdick.
Dunkirk—Chautauqua Co. Fair. Sept. 2-7. C. C. Cain.
Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. Leroy K. Kuridaum.
Palmyra—Union Agrl. Soc. of Palmyra. Sept. 4-7. W. Ray Converse.
Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 2-5. C. W. Lohnes.

NORTH CAROLINA

Fairmont—Fairmont Fair Assn. Sept. 2-7. Jack Huffines.
Spruce Pine—Toe River Fair Assn. Sept. 3-7. W. M. Wiseman.

OHIO

Andover—Andover Street Fair Assn. Sept. 6-7. William S. Grabert.

Bellefontaine—Logan Co. Agrl. Soc. Sept. 2-6. M. N. Nichols.
Canton—Stark Co. Agrl. Soc. Sept. 2-5. Ed S. Wilson.
Dayton—Montgomery Co. Fair. Sept. 2-5. Ralph C. Haines.
Findlay—Hancock Co. Agrl. Soc. Sept. 4-7. Lester Stough.
Fremon—Sandusky Co. Agrl. Soc. Sept. 2-6. Russell S. Hull.
Marietta—Washington Co. Agrl. Soc. Sept. 1-4. L. E. Apple.
McConnelsville—Morgan Co. Agrl. Soc. Sept. 5-7. Ray G. Smith.
Medina—Medina Co. Agrl. Soc. Sept. 5-8. Paul M. Jones.
Millersburg—Holmes Co. Agrl. Soc. Sept. 4-7. Fred C. Schnell.
St. Clairsville—Belmont Co. Agrl. Soc. Sept. 5-7. William R. Butler Jr.
Van Wert—Van Wert Co. Fair. Sept. 2-6. N. E. Stuckey.
Wauseon—Fulton Co. Agrl. Soc. Sept. 2-6. C. J. Keller.

OKLAHOMA

Arnett—Ellis Co. Fair Assn. Sept. 5-7. J. D. Cresswell.
Cushing—Cushing Free Fair. Sept. 3-7. E. J. Kersting.
Hydro—Hydro District Fair. Sept. 5-7. Grace R. Felton.
Miami—Ottawa Co. Fair Assn. Sept. 2-6. Gaston Franks.
Pauls Valley—Garvin Co. Free Fair. Sept. 5-7. Lowell Caskey, Stratford, Okla.
Pawnee—Pawnee Co. Fair Assn. Sept. 3-5. E. Joe Sharp.
Shattuck—Ellis Co. Fair. Sept. 5-7. M. M. Karn.
Talgah—Dewey Co. Fair. Sept. 5-7. H. Dale Martin.

OREGON

Halfway—Baker Co. Fair. Sept. 5-7. W. W. Evans.
Lakeview—Lake Co. Fair. Sept. 1-2. E. A. Fetsch.
Salem—Marion Co. Fair. Sept. 2-8. A. A. Geer.
Salem—Oregon State Fair. Sept. 2-8. Leo G. Spitzbart.

PENNSYLVANIA

Ebensburg—Cambria Co. Fair Assn. Sept. 2-7. Walter Good.
Ford City—Armstrong Co. Fair. Sept. 2-7. W. B. Meehling.
Forkville—Sullivan Co. Agrl. Soc. Sept. 4-7. Otis Hatch, R. D. 2, Dushore, Pa.
Hanover—Forest Park Free Fair. Sept. 2-8. A. F. Karst.
Lakewood—Northern Wayne Comm. Fair. First week in Sept. I. J. Weber.
Laurelton—Union Co. West End Fair Assn. Sept. 4-7. J. Frank Snyder.
Lehighton—Carbon Co. Agrl. Anns. (Lehighton Fair). Sept. 2-7. Frank R. Diehl.
Linesville—Linesville Community Fair. Sept. 4-6. O. C. Lance.
Meyersdale—Somerset Co. Fair Assn. Sept. 2-6. George R. Paxton.
Northampton—Twin-County Agrl. Assn. Sept. 4-7. Warren J. Dech.
Port Royal—Juniata Co. Agrl. Soc. Sept. 2-7. J. H. Book.
Waterford—Waterford Fair Assn. Sept. 4-7. Sam Lewis.
Youngville—Youngville Community Fair Assn. Sept. 5-7. Russell F. Crippen.

SOUTH DAKOTA

Edgemont—Fall River Co. Fair. Sept. 2-3. Kenneth Heisel.
Huron—South Dakota State Fair. Sept. 3-7. Frank L. Hafner.

TENNESSEE

Cookeville—Putnam Co. Agrl. Fair. Sept. 5-7. W. J. Huddleston.
Oneida—Scott Co. Fair. Sept. 2-7. E. C. Terry.
Spencer—Van Buren Co. Fair. Sept. 5-7. H. L. Hollingsworth.

TEXAS

Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.

UTAH

Morgan—Morgan Co. Fair. Sept. 4-6. Cleve Peterson.

Nephis—Juab Co. Fair Assn. Sept. 5-7. J. E. Worthington.

VERMONT

Rutland—Rutland Co. Agrl. Soc. Sept. 2-7. Arthur B. Porter.

VIRGINIA

Chintwood—Farmers' Fair Assn. Sept. 5-7. Howard Clark.
Manassas—Manassas Horse Show & Fair Assn. Sept. 2. J. M. Baumcum.
Martinsville—Martinsville Colored Agrl. Fair. Week of Sept. 2. J. F. Reynolds.
Pennington Gap—Lee Co. Fair Assn. Sept. 2-7. R. C. Carter, Jonesville, Va.
Staunton—Virginia State Fair. Sept. 2-7. Charles B. Ralston.

WASHINGTON

Goldendale—Klickitat Co. Fair. Sept. 5-7. Max A. Maurer.
Kelso—Cowlitz Valley Fair Assn. Sept. 6-8. Langley—Island Co. Fair Assn. Sept. 6-7. Benj. M. Herring.
Menlo—Pacific Co. Fair. First week in Sept. Helmer Basso, South Bend, Wash.
Monroe—Snohomish Co. Fair Assn. Sept. 6-8. Allen Barlin.
Moses Lake—Grant Co. Fair Assn. Sept. 7-8. Bud Saunders.
Mt. Vernon—Skagit Co. 4-H Fair Assn. Sept. 4-7. Mrs. M. C. Tewalt.
Olympia—Thurston Co. 4-H Fair. Sept. 6-8. Mrs. Rena Longmire.
Vancouver—Clark Co. Fair. Sept. 5-7. R. T. Colse.

WEST VIRGINIA

Dunbar—Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. Va.
Moundsville—Marshall Co. Fair Assn. Sept. 4-7. Jesse D. H. Sullivan.
Parsons—Tucker Co. Fair Assn. Sept. 2-7. E. L. Moon.

WISCONSIN

Beaver Dam—Dodge Co. Fair Assn. Sept. 5-8. Forrest Knapf.
Black River Falls—Jackson Co. Fair. Sept. 7-10. Douglas J. Curran.
Crandon—Forest Co. Agrl. Soc. Sept. 5-8. Joe Kluss.
Durand—Durand Kiwanis Club Fair. Sept. 7-8. Joseph H. Riedner.

Wisconsin Outdoes Itself; Ammon Builds Model Expo That's Edifying and Profitable

Air-Tight Gate Guards Revenue

(Continued from page 73)

grandstand show, just as it had for the many other features, via radio, newspaper, outdoor billing and other promotional efforts. It had made a strong pitch. But it did not content itself with the off-the-grounds build-up. A large neon sign emblazoned *World of Stars* from the top of the grandstand; a 24-sheet board, strategically placed on the stand, listed the grandstand attractions; the fair's official program went all out in building up the night show, and reprints of the event-by-event program, posted thruout the grounds, also emphasized the attractions.

Selling Own Product

The blare of p.-a. systems is noticeably missing on the grounds. But the annual's own plant-wide system is used judiciously during the late afternoon hours and early evening to plug the night stand show. This not only flames interest but also speeds early purchases at the ticket boxes, some of which are opened before the afternoon program is over, and this relieves the strain when the big rush starts.

Penny-pinching in buying attractions—or, as a matter of fact, in any of his operations—is definitely foreign to Ammon. His policy produces results, for the peddlers of attractions strain to come up with the best. It is reflected in many other ways too, from the capability of the horse race starter to the execution of the scenic and lighting effects for the night show.

Ammon, similarly, does not strive to snare every possible nickel from the patrons. Prize candy sales in the grandstand are definitely out; and there are numerous drinking fountains thruout the grounds, so that patrons are not forced to buy a drink to quench their thirst. He also permits the sale of apple and other fruit, in fact, makes a production of it, and allows the give-away of free coffee by a chain grocery company. Sale of fruit and give-away of coffee reflect Ammon's belief that a fair should be purposeful.

Marketing Instructions

In the case of apples, he seeks to demonstrate they are sold by farmers, to be eaten with relish by their purchasers. Result: A model fruit farm is set up in one of the buildings where apples are sold. This cues growers on how to package and market their product advantageously, and it gives fairgoers a chance to taste as well as see the best fruit of the State's farms.

This utility idea predominates in most of the buildings. In the dairy products building, it is possible to buy Wisconsin cheese as well as to see a full array of prize-winning cheese, which also goes up for sale. In the horticultural building, it is possible to buy a corsage of flowers, as well as to see flowers and formal garden arrangements. In the home and industrial displays, one may purchase what are generally known as cream puffs, made of products of the State's dairy farms.

Pushing the Necessary

In a building devoted to grain crops, one sees another phase of Ammon's idea of giving purpose to exhibits. There is an exhibit, staged by the U. S. Barley Improvement Association, urging farmers to grow barley, of which there exists a shortage, and depicting its varied uses.

This serves a definite use and draws big interest from the farmers. What's more, the Barley Improvement Association goes all out in advertising the exhibit and, of course, the fair along with it.

Tie-ins that benefit both the fair and the other party are not uncommon. An annual feature is a co-operative deal with the State Department of Milk Promotion, which this year used as one of its stunts a State-wide recipe contest, in which more than 200 newspapers co-operated with the contest pointing up to a climax at the annual.

This year egg-producers and sellers also co-operated. Into 125,000 cartons of eggs went an invite to attend a free morning grandstand show. These eggs, sold over the counter and at back doors, went into many homes. Cost of the printing was borne by the fair, and the grandstand performance was made up of acts picked from the regular grandstand offering.

All-Out Advertising

Annual on its own puts out plenty for advertising, passing up few bets and striving to make every dollar spent pay dividends. For instance, long-haul trucks in and out of central slaughter houses were used this year. For several weeks, men stationed at the slaughter houses placed two highly finished, three-color cards, 19x29 inches, on 750 trucks. It was excellent advertising, inexpensively acquired.

Various State departments find it to their advantage to co-operate, not because of a command from a higher echelon, but because it is good business. The Department of Agriculture gives all-out aid and, among other things, turns over its outdoor advertising boards thruout the State.

Young men from the University of Wisconsin are taken on to head special departments or to prepare special features. One heads the Little Theater, which offers a many-event program free each day. This Little Theater brings in groups, from various points of the State and advances musical and theatrical interest in keeping with the annual's educational purpose. It also builds publicity, particularly in the communities from which the theater groups and musicians come, and is both pleasing and restful to fairgoers.

A resident artist at the University of Wisconsin provided a giant mural, 8x26 feet, for the front of the Junior Fair. The painting, *Youth Helps Rebuild a World*, is attention-getting as well as effective as a mural. Sixty booths inside of the building, all set up in similar fashion, with limited use of background material, and that strikingly arresting, depicts youth activity, with on-the-spot personal demonstrations predominating.

Youth Has Its Day

Youths have much to see and enjoy. During the run a total of 1,200 boys and girls are housed in dormitories. In addition 120 Boy Scouts live in a tented village called Camp Ammon, and they serve as service scouts, with at least two assigned as messengers or aides to each of the various department superintendents. Such service has negligible cost but is of high value, and it is enjoyed by the boys because they get to see "all the doings."

The Girl Scouts are also in on the

Mass Production

MILWAUKEE, Aug. 24.—Disproving the theory that if you've got a better trap, folks will beat a path to your door, Frederick W. Lutz displayed and demonstrated electric rat traps at the Wisconsin State Fair here. Lutz, however, ran into something he didn't bargain for. He kept two rats in a box for several days, intending to use them instead of the usual ball to show how the trap works. However, when he opened the box there were 13 rats, two big ones and 11 tiny ones.

show. They supervise children between the ages of two and eight at Playland, area set aside where parents may park kiddies.

People of all ages aside from youth find plenty to hold their attention. Besides attractions already dwelt upon, the program offers auto races, motor cycle races, thrill show, a horse show in the coliseum, modern dancing and an All-State opera one-night, which offers 140 musicians, including a 35-piece symphony. Last-named event and the horse show are coliseum features.

Radio stations are well represented. In all, 16 stations, of which about half are members of the Wisconsin network, air programs from the grounds. However, from the fair's standpoint, there seems, in this instance, a lack of co-ordination, most of the stations coming in and doing a job on their own with relatively little direction. Some of the stations in addition to airing programs present live talent shows, either on their own, or in tie-ins with commercial exhibitors.

The farm machinery exhibit, considering the situation in the manufacturing field, is excellent. Most of the manufacturers or distributors were reluctant to plug their participation, for fear of bringing the wrath of waiting buyers upon them. But, showing ran far ahead of expectations, with exhibitors using various means of getting equipment for display.

Commercial Space Short

Commercial exhibit space, sold out a month before the opening, ranged a wide field. Space limits imposed restrictions, but plans are in process which will enable expansion and bring about the construction of new buildings. Many of the structures are old and there is a marked lack of uniformity in design. This, it is expected, will be changed as material becomes available and the management girds for the '48 event, a 30-dayer, which will mark the State's centennial.

It was space limitations which hurt in the horticultural building. On a heavily attended day, the aisles were jammed and it was difficult to see the exhibits, which were outstanding. It required patience, however, to get thru to see it on a big day, and in the crush many fairgoers didn't get to see it.

A jarring note in the industrial and homes exhibit building was the beer vending stand. But this being Milwaukee, so closely identified with the brewery industry, perhaps the stand was in keeping. There is no paucity of beer stands, nor is there a shortage of beer itself.

Permanent Organization

The grounds are exceedingly well kept. This stems in part largely from the fact that the plant is operated in off-season as an amusement park. An abundance of flags, particularly from the top of the long grandstand, give a holiday air to the lay-out. Streets and the grounds each morning present a clean appearance. (Ammon Makes Model on page 98)

Editorial Orchids For Hirsch, Monsour At Shreveport, La.

SHREVEPORT, La., Aug. 24.—Management of Louisiana State Fair has been receiving editorial orchids from the *Shreveport Times* for its long-range planning and the energetic execution of its plans.

In an editorial headed "Progress," the newspaper applauds the management and extends thanks of all for two achievements—the obtaining of State funds which it will partly match to build a big fairgrounds youth center which will cost well over \$100,000 when completed, and for its decision to rebuild the fairgrounds stadium to a capacity of 45,000 to 47,000 persons.

"The State Fair Association has set an excellent example" the editorial points out. "Youth center and the proposed stadium are not just overnight thoughts. They are the result of careful and aggressive planning over a period of years. At times it seemed to some that the plans were mere shots in the dark or ascent into the super-stratosphere of dream projects. But those doing the planning kept on planning and they kept on along practical lines."

In another editorial, *The Shreveport Times* gives praise to those who fought to get the State appropriation. "It is fitting," the editorial notes, "to recognize publicly the fine service and unending effort of the little group that fought the legislative battle . . . particularly John Sentell Sr., W. R. Hirsch, State Fair manager, and his assistant Joe Monsour."

"They made trip after trip to the Legislature," the editorial continues, "and at times their hopes went very low as it seemed almost impossible to gain certain committee approval that was essential to a favorable floor vote. But they kept plugging and won—overwhelmingly—in the end."

The editorial goes on to point out that Mr. Sentell, a dirt farmer here for 50 years, played an extremely important part.

Colored Annual Chartered

LANCASTER, S. C., Aug. 24.—Lancaster County Colored Fair Association, Inc., here, has been granted a charter by Secretary of State Blackwell. Officers are V. C. Cauthen, president; Fred Clinton, vice-president; C. H. Turner, secretary, and Ernest Gamble, treasurer.

Free . . .
Write for your copy of the
brochure that shows you why
PROFITS from
POPCORN
are greater with a . . .

VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

WANTED FREE ACTS

1. A Clown Act packed with fun.
2. A Bicycle Act—acrobatic stunts.
3. A Model T Ford Act or Mule Act with fun

CLEVELAND COUNTY NEGRO FAIR
A. W. FOSTER, Secretary
Shelby, N. C.

TOP SEASON NEARING CLOSE

Ops Gird for Labor Day Go

Survey indicates increased advertising, more special events brought lush biz

By Hank Hurley

CHICAGO, Aug. 24.—With the season definitely in the stretch (most of them close September 8 or thereabouts), most amusement parks thruout the country will chalk up the 1946 season as one long to be remembered.

Already two of the three big holidays for parkmen—Decoration Day and July 4—are in the books as record breakers for several years past and there is one more to go—Labor Day. A weather break is all that is needed to send attendance and spending records soaring to all-time highs.

Various reasons are given by veteran parkmen for this record-breaking year. Some tell you the returning G. I. is responsible; that he spent anywhere from two to five years in service and came out with money in his pockets and looking for entertainment. Others say it's because people had more money this summer and more time to spend it, what with the war over and many taking vacations after long arduous wartime tasks.

Owners Got Share

Whatever the reason, the records show there was plenty of money in circulation and the park owners got their share.

This business feast didn't just happen, make no mistake about it. To be sure, parkmen expected a big year, but they didn't sit idly by and wait for it to come. Stymied with the shortage of materials and labor, to mention only two things, parkmen were unable to get new rides, equipment for new buildings, etc. They had to do something to lure these people who had money to spend for entertainment and they did it mainly in two ways.

Stronger Advertising

First of all they did a great promotion job by advertising. A survey by *The Billboard* shows the greater percentage of parks, especially the larger ones, increased the advertising budget this year. They used radio, newspapers, billboards and a direct mail list to a greater extent than ever before. Some parks used "man on the street" broadcasts, others used spot announcements and still others sponsored various programs on the air.

Of the parks answering this particular part of the questionnaire, Coney Island, Cincinnati, headed by Edward L. Schott, had the largest advertising budget. Schott spent \$40,000 to lure the trade, an increase, he said, of \$7,000 over a year ago.

Three others, Pontchartrain Beach, New Orleans, of which Harry J. Batt is manager; Riverview Beach Park, Pennsville, N. J., managed by L. K. Christman, and Jantzen Beach Park, Portland, Ore., managed by Bob Renne, had advertising budgets of \$20,000. In the case of the first two, the budget represented no change over last season. For Jantzen Beach, however, it was a \$5,000 increase.

Riverview Increases

Riverview Park, Chicago, while not giving amounts, stated the budget (See Ads, Promotion Boom, page 85)



J. W. SHILLAN (left), managing director, British Motor Boat Manufacturing Company, London, presented a message of greeting and a basket of Banbury cakes from Lord Mayor Miller of Banbury, England, where one of Shillan's plants is located, to Mayor O'Dwyer at New York's City Hall August 14.

Special Events Aid Palisades; Funspot Hits 2½ Million

PALISADES, N. J., Aug. 24.—It's no secret that Palisades Amusement Park goes in big for special events, what with a Merry-Go-Round wedding, a diaper derby, a shaving contest, and the giving away of free nylons in a tie-up with commercial stores on Monday nights. Too, it's no secret these special events have helped lure the trade. The nylon deal itself increased attendance 20 per cent Monday nights, officials say.

Early this month the park had attracted, in round figures, two and one-half million persons, in addition to gaining plenty of national publicity thru press and radio.

Another special event planned this month is the giving away of sweaters. Credit for these events goes to Bert Nevins, spot's publicity director.

A two-pound baby was born to Guarina and Guas, reportedly the only pair of breeding Orangutans in captivity in the United States, at the Philadelphia Zoo, Tuesday (20). Parents, imported from Havana 15 years ago, have five offspring.

Fire in May, CPA Restrictions, Polio Give Statons Headaches

OKLAHOMA CITY, Okla., Aug. 24.—If it isn't one thing it's another, all trouble, for Roy and Marvin Staton, owners of Springlake Amusement Park here.

In early morning May 23, spot was hit by fire which destroyed the Funhouse, walk thru show, Auto Scooters, shooting gallery, loading platform and 300 feet of track and tunnel of the Roller Coaster.

Under the Civilian Production Administration, amusements are not essential so the Statons were unable to get a permit to rebuild. Only recently a permit was granted to proceed on a highly restricted basis.

"We are now proceeding on a plan of steel and masonry construction,"

'46 Season Tops For Riverside

AGAWAM, Mass., Aug. 24.—The most successful season in the seven-year history of Riverside Park here will end September 8, and the entire Edward J. Carroll organization will move to Great Barrington, Mass., for the September 15-22 fair, which Carroll heads.

While the midway here will close, the bowling palace and roller-skating arena will be kept open during the winter.

Grosses at the park have topped any previous year, Carroll said. The games, first year under direct office management, topped all expectations, and outings and picnics have been heavier than any other year.

Park had a series of promotions this year and all proved successful. Weather conditions, except for the early part of the season, were ideal. Only one complete evening shutdown was recorded because of rain.

Final promotion is scheduled Sunday (September 1) and Labor Day when Carroll will present the Eastern divisional championship outboard races. Meet will draw drivers from Maine to Florida, and the Sir Thomas Lipton trophy will be among the awards. Event will be held on the Connecticut River, adjacent to the park.

Harry Storin, Carroll's public relations chief, moves to Barrington Monday (26) to start the fair publicity.

Oceanarium for Coney In Final Drawing Stage

NEW YORK, Aug. 24.—Final drawings for the Oceanarium at Coney Island are now being made, department of park officials announce. It will be located at the Boardwalk and Surf Avenue between Fifth and Eighth streets, together with a new restaurant. Current estimates of the cost will be \$3,000,000.

Oceanarium will contain five inside exhibit halls. Fish will be displayed along walls 500 feet long and 120 feet wide. Hall No. 1 will have a diorama that tells the story of the cycle of water on earth, enhanced by water life and various specimens; Hall No. 2 will be devoted to large tropical fish; Hall No. 3 will be the walrus room, while Hall No. 4 will display fresh water fish.

Xmas, Thanksgivin' Big Drawing Days For Miami Funspot

MIAMI, Aug. 24.—Ordinarily park owners look forward to the Fourth of July, but here at Happyland Park, owned by the Miami Police Benevolent Association, Christmas and Thanksgiving are the biggest business days.

Operating on a year around basis, spot is the only amusement park within the Miami area, closest being at Jacksonville Beach, 450 miles north.

J. L. Logan, manager, says kid's day, every Tuesday, is a big affair and the day is not considered a success unless at least 3,000 are on hand. Attendance to date is 25 per cent above last year.

Plan Face-Lifting Job for Palisades

NEW YORK, Aug. 24.—Palisades Amusement Park plans a face-lifting this winter, modernizing the section overlooking the Hudson River, which escaped the 1944 fire. Remainder of the park was completely rebuilt on modernistic lines by Owners Jack and Irving Rosenthal during the winter of 1944-'45.

When the season ends Joe McKee, superintendent, will start tearing down the Bobsled Gravity Ride. The ride, in need of repairs, has not been in operation for several weeks. Other structures slated for modernization are the restaurant, band shell, stage and grandstand.

Replacement projects are still in a tentative state, but plans call for streamlining the restaurant and installation of several new rides, including a big Coaster. The new Coaster, however, is a separate project for a site at the front end of the park.

Effects of Erosion Told At Resort Owners' Meeting

SANDUSKY, O., Aug. 24.—Effects of erosion and methods to minimize the destruction along the Great Lakes, Pacific and Atlantic coasts were discussed in sessions of the American Shore and Beach Preservation Association at Cedar Point Park Wednesday (14).

Representatives of lake and ocean resorts, including Canadian delegates, were on hand. Ohio State Professor Walter O'Donnell recommended complete stoppage of "sandsucker" operations along the Lake Erie shore after a verbal clash between lake front property owners and representatives of companies involved.

Threatening Weather Cuts Attendance at N. Y. Spots

NEW YORK, Aug. 24.—Threatening weather clipped attendance at parks and beach resorts in the New York area. Coney Island's draw Sunday (18) was only 600,000, which was equaled by Rockaway Beach with an additional 35,000 at adjoining Jacob Riis Park. Jones Beach chalked up a mere 50,000, only half a normal Sunday gate.

Asbury Park and Atlantic City drew 200,000 and 300,000 weekenders respectively, but early afternoon thunderstorm on Sunday (18) started most of the visitors home early.

Blowouts Set As Attendance Hypos in End

NEW YORK, Aug. 24.—Amusement park and beach resort season is nearing its wind-up, with Labor Day coming early (September 2) this year. To hypo attendance for a few weeks following the Labor Day week-end, many of the parks and resorts in the New York area are going in for fireworks displays and special events.

Coney Island is going all out on its plan for a big Mardi Gras week, September 9 thru 15, which will be preceded by two extra fireworks displays, off shore from the Boardwalk, on the nights of September 4 and 6. Mardi Gras will feature the usual nightly parades, starting off with police night the opening night, with the police band and New York's policemen in a big parade. Wind-up will be the big baby parade Saturday (15) afternoon. Under the direction of Lt. Col. C. J. Hilbert, president of the Coney Island Carnival Company, a large number of floats are being assembled to take part in the parades and plans have been mapped for lighting and decoration of Coney Island's main stem, Surf Avenue.

Olympic Park, in Irvington, N. J., for some time has been offering added attractions on Sundays. On next Saturday (24), the park's annual baby parade will take place and 10 sets of twins are being sought to act as pages for the Queen of Beauty, who will be chosen on the same day. As usual, Henry Guenther will offer his patrons a fireworks display on Labor Day, and September 15 the park will honor Maestro Joe Basile, for many years leader of the park's band, in celebrating his 40th year of wielding a baton. Helping boost the Joe Basile Day are George A. Hamid and fellow-members of the National Showmen's Association.

Palisades (N. J.) Amusement Park puts on its much-ballyhooed Mrs. America beauty contest the first week in September with judging taking place on the nights of September 4, 5 and 6. Ten women are being chosen this year instead of one to compete in the grand finals in Jackson, Miss., late in November. Bert Nevins, drum beater at Palisades, is the papa of this stunt which has developed into an outstanding event.

Lake Compounce, attractive fun park at Bristol, Conn., is also going to town this summer with fireworks displays on Thursday nights and dancing three nights a week. Bands playing the park the past week were those of Saxie Dowell, Russ Schurer and Johnny Stoleh.

In general, the season has been a successful one, so far, for parks and resorts in the New York area. In spite of moderately cool weather the past week-end attendances on Sunday (11) were high at most spots, with Coney Island reporting 1,000,000; Rockaway Beach, 915,000; Atlantic City, 300,000, and Asbury Park, 275,000.

Indianapolis Riverside Picnic Biz Booms With 5 in August

INDIANAPOLIS, Aug. 24.—The fourth and fifth large picnics of the month are scheduled here today in Riverside Amusement Park, when the Midland Building Industries, Inc., play host to their customers from thruout Indiana, and the 12th annual picnic of employees of the Guide Lamp Division of General Motors, at Anderson, Ind., is held.

Previously, park was host to employees and guests of the Nicholson File Company, Brotherhood of Locomotive Engineers and The Indianapolis Star carrier boys.

Treasure Island Notes

PHOENIX, Ariz., Aug. 24.—Manager Joe Weber says he looks for the biggest winter season in history. . . . Wilbur Eichenlaub's Starcacia, dance pavilion, is nearing completion. . . . Charlie Melton's milk bottles continue to top the concessions. . . . Sol Engel, of Chicago, has installed a new frozen custard. . . . Roger Shirere has opened a popcorn concession. . . . Bob Melton's new cigarette shooting gallery is getting a big play.

Joseph Cappelli, of Phoenix, purchased Rothwell Pinkerton's interest in the restaurant and is building a \$5,000 addition. . . . Lyman Reed, of San Francisco, arrived to take over the clown ball game.

Sol Engel and Wilbur Eichenlaub were guests of honor at a surprise birthday party in Manager Weber's home Monday (12). Practically the entire personnel of the park was present.

A freak wind, which demolished the grandstand at the midget auto track near the park, did practically no damage to the park itself. . . . Construction is under way on the new rest rooms.

Cherry Weber, secretary to Wayne Kirk, assistant manager, leaves on a vacation in September.

Sunset Beach Attendance Off From '45, Dern Says

SALT LAKE CITY, Aug. 24.—Phil Dern, manager of Sunset Beach, located 20 miles west of here, since spot was taken over from the E. H. Thompson interests by Mr. and Mrs. Ira Dern, says total attendance so far this season is around 200,000, which is below last year. Reason for the drop, Dern says, was the abandonment of the large army installation here.

Admission, food and beach prices were raised this year.

Free Acts Prove Great Help to Dallas Business

DALLAS, Aug. 24.—Fair Park, with a new midway constructed since the war, recently tried free acts as a trade lure and they have been so successful officials have gone on record that acts will be used every night next year.

W. H. Hitzelberger, general manager, says the spot's best promotion this year was on opening night when park combined with Junior Chamber of Commerce in staging an aviation week beauty contest. Total attendance to date is over 600,000.

Ride Prices at Memphis Reduced for Kids, Adults

MEMPHIS, Aug. 24.—All ride prices at Fairgrounds Amusement Park here have been reduced for the rest of the season, the Park Commission announced. All rides for children under 12 have been reduced to 9 cents and all rides for adults dropped to 18 cents.

Children's prices have been 12 cents and adult prices ranged from 18 to 25 cents. Park is city owned.

Midget Races Featured At Lake Winnepesaukah

CHATTANOOGA, Aug. 24.—Sunday afternoon midget auto races opened at Lake Winnepesaukah Park here Sunday (18). Mrs. Minnette Dixon, owner, has lined up 15 cars and drivers. Top prize is \$1,000.

Annual open Mid-South invitational swimming meet was held in Lake Winnepesaukah's pool August 17-18.

Memph Funspot To Be Rebuilt

MEMPHIS, Aug. 24.—Work is under way on the remodeling of Fairgrounds Park here, patterned after the Canadian National Exhibition at Toronto. Grading has been completed and sewer and water mains laid on part of the grounds.

When the park closes for the season, all buildings now in use will be moved to the graded area and similar work will be done where the buildings now stand.

In addition to repairing and remodeling old buildings, several new ones are planned. There will be a new open air theater, a stage for free acts, picnic shelter, new parking area, building for sports events, conventions and other public gatherings, with a seating capacity of 10,000 and costing \$1,750,000, a women's building and exhibition booths.

All buildings will be modern and of fireproof construction, John Vesey, chairman of the Park Commission, says. The mall section will be 600 feet deep.

City has appropriated \$225,000 for remodeling.

Pageant Draws 30,000

NEWPORT BEACH, Calif., Aug. 24.—Southern Californians turned out 30,000 strong Saturday (17) to see the first Tournament of Lights Water Pageant here since before the war. More than 100 decorated and illuminated pleasure boats took part.

Rockaway Beach Notes

ROCKAWAY BEACH, N. Y., Aug. 24.—First of the fireworks shows since the pre-war era drew 15,000 persons. Display was under auspices of the group raising funds for Rockaway Beach Hospital. . . . Rockaway Chamber of Commerce is conducting a drive to raise funds for construction of an amusement pier. . . . Annual lifeguard shindig took place at the Harbor Inn.

Some of the oldtimers recall when the management of the old Morrison Theater constructed a cottage for Annette Kellerman when she was booked for a season's appearance at the house many years back, and wonder if the management of any other theater ever made such a gesture to accommodate a performer. . . . Playland Park is using a bountiful amount of radio plugs.

Sam Howe, burly comic on the old Columbia Wheel, runs Howe's Baths at Edgemere. . . . Irving Altman's de luxe concession spots at Seaside are a tribute to his industrious efforts. He came to the beach originally with a small weight-guessing layout.

Observation: Never saw so many portable radios before. The beaches are filled with 'em and the owners seem to favor the ball games broadcasts. . . . Concession gang looking forward to the Labor Day week-end as one of the biggest in history.

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Jack L. Greenspoon, General Manager Seaside Park
Virginia Beach, Virginia

Polio Rumors Hit Cedar Point, O., Biz

CEDAR POINT, O., Aug. 24.—Rumors of polio cases at Cedar Point Park gave resort unfavorable publicity in Cleveland and Toledo newspapers before health officials declared reports false.

Breakers Hotel was filled to capacity Sunday (18) despite bad weather and the ballroom enjoyed peak crowds during Sonny Dunham engagement (16-23). Resort officials anticipate record-breaking turnout for Stan Kenton, who opened Friday.

General improvements in buildings and grounds, coupled with revival of the name bands in ballroom and daily excursions from Cleveland and Detroit, have kept concessions and rides busy thruout the season. A local gambling edict curtailed activity of Boardwalk stands and several remained closed since resort opening.

Four conventions are on the calendar. Several thousand are expected for the annual Ohio Elks' Association meeting which opens Sunday (25) and continues thru Thursday. The Cleveland Plain Dealer penthalaon brought many visitors via railroad Thursday (22).

With the Zoos

A pair of Peruvian chinchillas are the most recent additions to the Philadelphia Zoo, Roger Conant, curator, announces.

Cincinnati Zoo has been asked to help restore the famous Hagenbeck Zoo at Hamburg, Germany, by sending it as many animals as it can spare. Appeal was in the form of a letter from Lorenz Hagenbeck, who said he was having trouble getting back the valuable animals he sent to Sweden in 1944.

TREASURE ISLAND AMUSEMENT PARK Phoenix, Arizona

Will book the following Rides: Caterpillar, Tilt-A-Whirl, Octopus, Ferris Wheel, Flying Scooters or any good money-getting ride that does not conflict. Also can use Kiddie Auto Ride, Kiddie Swing and Kiddie Whip.

A few Concessions still left, those who wrote before, write again. Food and drink. Concession at the new Dance Pavillion for lease. Due to disappointment, can use Portable Roller Rink with complete outfit. Winter season just starting, 600,000 tourists expected. This is a year round park. Wire or write

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CONEY ISLAND, N. Y.

By UNO

Steeplechase Park's 34th annual Modern Venus contest, renewed after three years, was won by Evelyn Peterson, of Jackson Heights, L. I., who received \$200; Dorothy Darling, of Manhattan, 2d, \$100, and Ruth Patricia Browne, of Astoria, L. I., 3d, \$50. George C. Tilyou made the awards. Judges included Lt. Col. C. J. Hilbert, prexy of the Mardi Gras Association; Thomas Tesauro, Chamber of Commerce prexy; V. Huntington Howland, editor of Cover Girl mag; Allan F. Kramer, Daniel J. Keane and Helen Fraser. . . . Announcement of the sale of Luna for building purposes was made by Braisen, Porter & Baldwin, Inc., realty brokers, in behalf of Prudence Bonds Corporation, owners of the site. Purchasers were Morton S. Wolf and associates, Manhattan hotel ops, who plan a community of 16 three-story apartment buildings with accommodations for 625 families, a shopping center, garage and swimming pool. Amusements and rides not destroyed by the \$500,000 fire in August, 1944, and still on the grounds, are to be sold. Only one reminder of the park that attracted millions during its 42-year history will be retained—the swimming pool—which is to be incorporated in the new project.

Mardi Gras Notes: Monday will be police parade nite; Tuesday, firemen; Friday, American Legion; Saturday p.m., baby parade. . . . Fred Canfield, at his own expense, will decorate with flags and bunting entire Bowery block he is part tenancing with concessions. . . . George C. McCullough has been made grand marshal. Behind his car will follow Joe

While Strolling Thru the Park

Annual free Sky Revue at Cincy's Coney Island, August 23 thru September 2, features the Helen Harvey Girls, Flying Siegrists and Ben Mouton.

Bill and Pearl Barfield Reed have taken over management of the South Beach Casino, Key West, Fla. They formerly operated the Elks' Bingo Palace there.

M. H. (Georgie) Lee, formerly with the Funhouse on the O. C. Buck Shows, has formed a partnership with Chet Stott and assumed charge of all concessions at Crystal Lake Park, Averill Park, N. Y., near Troy. Lee Stott will have charge of concessions next year and will assist in the promotion of special events.

Long Beach Pike folks were saddened by news of the death of Lloyd Nay, 51, at the Long Beach Naval Hospital Wednesday (14). Nay, World War I veteran, was formerly secretary to H. A. (Pop) Ludwig, manager of Virginia Park. At the time of his death he was secretary to C. F. Norris, park concessionaire.

Catching up on changes at Jantzen Beach Park, Portland, Ore.; Paul Durand is general superintendent, a new position; Frank Tropin is listed as mechanical superintendent; Hugh Klinbeill is office manager, replacing Nels Allen, and Mrs. Elizabeth Nyberg has the title of superintendent of feeding facilities.

Kaufman, assistant g. m., on a white horse. Both appointments by Prexy Hilbert. . . . Frank Tilyou picked girls for the floats via a bathing beauty contest held August 26 at Feltman's.

Sally Lobell sold her two Pre-Flight Trainers to Sabini Bros., which leaves her with only skee ball alleys and a guess-your-age on W. 16. . . . Doc Zaza has pitched his horoscope booth on W. 15 and the Bowery. . . . Manny Liebowitz is new master mechanic at Sid Daiell's Aerodrome. . . . Atlantic Boat Club, 31 and Boardwalk, founded in 1910 by Jack Conway, still in existence with membership dwindled from 75 to 11. Prexy is Joe Caneen, a detective; secretary, Bob Mortimer barkeep, and treasurer, Harry Mortimer, bar and grill owner. . . . Bill Persely manages a pan game on a Phil Pates concession on Luna's front. . . . Charles Bourne, once a high-salaried pianist in leading Manhattan niteries, is now tickling the ivories at Famous Bar. . . . Charles J. Larkin, a Coney oldie, formerly associated with the late Charles Schiffmann in real estate, is now co-exec with Bod Adler in the (See Coney Island on page 85)

Virginia Beach

VIRGINIA BEACH, Va., Aug. 24.—Johnny Long's ork moved into the Cavalier Beach Club. Francey Lane is featured vocalist and Edward and Diane, dance team, also are on the program. Surprise guest soloist with the band opening night was Evelyn Knight, vacationing here. . . . Johnny Morris is holding forth at Art Lewis' Seaside Park Casino. Weekly fireworks display is hyping Thursday night biz, and the Iron Lung is one of the popular show features here. . . . Ray Robbins' band is playing at the Ocean Club. Floor show includes Pierre and Temple, dance team; Vicki Allen, chirper; Harmonica Trio, and Alan Stone, emcee and comedian. Spot is on the air over WRVA three nights a week.

RR Strike Postponement Relieves L. I. Beaches

NEW YORK, Aug. 24.—Threat of a strike on the Long Island Railroad, set to get underway Friday morning (23), was temporarily eased up by a last-minute vote of the road's brakemen and ticket collectors, postponing the strike until September 24. Walk-out would have seriously affected practically all beaches and resorts on Long Island and would have hit the Rockaways, Long Beach and Jones Beach particularly hard.

County Fair Skedded For Tuxedo Sept. 12-15

CRETE, Neb., Aug. 24.—With attendance already up 30 per cent over a year ago, Tuxedo Park here, managed by Harold Clark, is preparing for its next big event, the County Fair, Sept. 12-15. Total attendance to date, Crete says, is 25,000.

One special event this year which proved a big success was the Legion carnival, drawing 10,000 persons.

Lalle Beauty Contest Draws Record Crowd

ANGOLA, N. Y., Aug. 24.—A bathing beauty contest, first of its kind sponsored by the new management at Lalle's Park here, was attended by a record crowd, according to Michael Guzzetta, manager. Marian Young, manager of Cowan's concession, was the announcer.

Beauty Contest Next For Legion Funspot

BILOXI, Miss., Aug. 24.—American Legion Amusement Park here, under co-sponsorship of the American Legion and Children's Playground Fund, is enjoying a big season under management of T. L. Dedrick. Spot opened March 2 and will run all winter, seven days per week.

A bathing beauty contest, under auspices of Veterans of Foreign Wars, will be staged here Sunday (25).

To date the Legion has realized \$5,000 from the spot for its building fund. A like amount has been turned over to the Children's Playground Fund.

Spot has a free gate and fireworks and free acts are used three times a week. Keesler Field, half mile from the city, houses 20,000 soldiers and park draws plenty of business from there.

Riverview Notes

By Henry

CHICAGO, Aug. 24.—With only a short time to go before park ends the season Sunday (8), everyone is talking about future plans. A party is planned by the boys and girls to officially end the season. Event will be staged at the Green Mill, Broadway and Lawrence, and will start at 1 a.m. Monday (9), or shortly after the park closes for the night and the season. From the talk, everyone will be there.

Everyone was saddened by the fatal accident to Walter Osta, 73, manager of Mill on the Floss, a boat ride, Saturday (17). He was crushed to death late Saturday night when he fell between a moving boat and the side of the channel. Two days later, his wife, who has been ailing for some time, died. Two sons, Max and Daniel, survive.

Here are the plans of some of the (See Riverview Notes on page 85)

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Polio Closes Obrecht Show

MINNEAPOLIS, Aug. 24.—For the first time in 31 years the Christy Obrecht show was forced to cut short its season. Company closed at Milbank, S. D., after a 14-week season, due to polio. Org was booked to go until November 15, with dates printed and contracts signed. Top trucks and other equipment have been stored in Owatonna, Minn. When the polio ban is lifted, Obrecht will reorganize and play theaters with a new cast.

Mr. and Mrs. Christy Obrecht Jr. will remain in Minneapolis until the reopening. Jules and Mae Obrecht left for their home in La Crosse, Wis. Jerry Ketchum, advance agent, who went to his home in Sabetha, Kan., will return for the fall tour.

Show recently played day and date with Dailey Bros.' Circus. Mr. and Mrs. Ben Davenport, Dailey owners, attended the show and the Obrechts were guests of the Davenports in their private car.

Mr. and Mrs. Harrison Augler visited the Obrecht show recently in Wells, Minn. They are out of showbiz, residing at the home of Bobby Augler, who operates a farm in Wells.

Mr. and Mrs. B. L. Dickson (Dorothy Mills) visited the Obrecht org in Faribault, Minn. They were en route to the Jack Brooks Show in Wisconsin.

Mr. and Mrs. Addison Augler, of the old Augler Bros.' Stock Company, are in Kansas City, Mo., where Mrs. Augler is seriously ill.

Hall and Tent Bills

By E. F. Hamman

TRICKS PLAYING smaller places, either in hall or tent, are taking on a probable headache when they try to wear the clothes of Big-Stem drama.

This style bill is framed to strut some name star or feature performer. Without someone capable of carrying this load, the bill falls apart and the show flounders. Stock gets around it by hiring such names, but the gravy goes to the star, the manager taking the crumbs.

There are two kinds of special build-up opus that smaller dramatic offerings can manage. These are the Toby type and the preacher type. Both are good, small town one-part bills. Big Stem is above Toby but what's the difference? Every man to his taste, even in plays.

Change in Slout Players Cast

MARSHALL, Mich., Aug. 17.—First change of season in the cast of Toby and Ora Slout Players, tent show, was made in Albion, Mich., when Bruce Whitaker left for Hollywood and Howard Rooney joined from Chicago to take over his parts. At the same time, Marvin Howard joined for vaude specialties and later to assume a line of parts. Howard is a dancer, more recently appearing in Windy City night spots. Birthday parties this month were held for William Bale, stage manager; Claire Burns, ingenue, and Ralph Youngs, general business.

Coudens in Summer Schools

McMINNVILLE, Tenn., Aug. 24.—Doug and Lola Couden opened here in summer schools following the regular school vacation. Show this season is the same, with juggling, Punch, vent, rag pictures, comedy magic and puppets. They average six shows in a five-day week.

TWO MINUTES TO PLAY IN 16MM. SOUND

Football Special. New laboratory prints available for outright sale at low prices.

F. C. PICTURES
FREDONIA, N. Y.

Rep Ripples

C ECIL VERNON, manager of Little Ole show and well known in rep circles, has been released from the navy and is again active in his old territory around La Crosse, Wis.; Rochester, Minn., and Mason City, Ia. He was in various branches of showbiz for 20 years before the war, having worked with Bill Anglo, Hazel Cass, Ralph Moody and other rep orgs as juve and light comedian. For 10 years before the war he had his own radio show and dance organization. . . . J. E. Malmberg writes from Melba, Idaho: "My three-people outfit is doing as well as can be expected with the torrid heat lately. I have invested in a 16mm. outfit and have film enough to play two-week stands in halls. Will use short-cast bills in connection with pix. Frank Tarbell is doing comedy for me. . . . Carle's Show, three people playing halls in Northwest Texas, reports okay biz. . . . Carlton Players, colored, will be active around Baton Rouge, La., this winter. Four people will present short-cast bills under colored auspices. This is their fourth year. . . . C. J. Tanot has a magic and pix show in Southern New Hampshire. He has been playing resort camps. . . . A number of folks formerly well known in rep circles were brought in touch with each other by the recent death of Henry Larson in Los Angeles. They were Don and Ruth Melrose, Jack and Ina Elliott and Bunny and Floss Stricker. Last named was one of the active pallbearers. Larson had been with Crawford's Comedians, Bill Plumlee, Roy E. Fox, Doug Morgan and Guy Kaufman.

C AROL PLAYERS, four people, will be around New Orleans after middle of September. . . . Gus Waltz will have a film show in New Athens, Ill., sector after October 1. . . . C. W. Knowles will play schools after middle of September, opening near Rockland, Me. He does magic and has a 16mm. outfit. . . . Daley Fun Show, vaude and 16mm. pix, reports okay biz around Brackettville, Tex. J. J. (Tex) Fox is doing comedy. . . . Greene Players will operate around St. Louis this winter, their second season. Company is colored and plays under auspices with four people, using flesh bills. . . . Gale's Ozark Show, two people and pix, is around Helena, Ark., and reports good business. . . . Colfin's Players, three-people colored org, will start their third season near Gulfport, Miss., after October 1. . . . Cindy, Pinky and Red Tweedy, musical trio, are closing their summer engagement with the Victory Players, and will return to Columbus, O., to resume in clubs.

Harley Sadler Candidate For Texas' House Speaker

FORT WORTH, Aug. 24.—Harley Sadler, Texas tent showman for 37 years, who is serving his third two-year term as a member of the Texas Legislature, is a candidate for speaker of the House. He was elected legislator again last month without opposition.

OWATONNA BANGED

(Continued from page 78)
tion. Upon completion of the job, fair took to the air via stations KROC, KATE and KRSM to broadcast fact that this had been done. Job of spraying was so effective that later St. Clair commented "it was impossible to find over one or two flies on the grounds during the six days." Calling it a terrific success, St. Clair says the experience points the way for the future sanitation for all events where bugs and insects are prevalent."

Montgomery To Add Wild Animals to Show in 1947

(Continued from page 50)

age this spring and started out again. The very terminology he uses when he talks indicates how far his education in the ways of showbiz has progressed in a single year. He has some definite ideas of his own now. And he espouses a theory that marks him as an operator with long-range vision. He contends it takes a five-year cycle to determine the success or failure of a show—provided, of course, the bankroll can stand the strain.

Now in its 22d week, the show had a good season until it ran into the polio scare in Minnesota. Business then fell off so sharply that the final five stands in the State were canceled. The 10 days which followed in Iowa were none too encouraging, but the turnout here on the hottest afternoon of the summer gave hope of an upturn for the show's southward trek.

With Al Moss as manager and a goodly number of seasoned hands on the staff, Montgomery has a compact outfit that moves smoothly. The show's 16 trucks are better than average in appearance. Most units are white, with classy lettering, and the paint job has been given an overall retouching. A big sleeper-bus provides accommodations for the workingmen, and one truck is equipped with a winch and a boom for loading canvas. The latter pulls the 16-foot cage, while the 24-foot cages are semis. Plans for next season, however, call for all cages to be four-wheel trailers.

Big top seats are nine high at the ends and seven high in the reserved sections. A 25 kw. generator provides adequate light inside and out. The Side Show has a good-looking banner line, but new Side Show canvas and a new marquee would help the appearance of the front end. Jack Grable's midway stands were reduced in size recently, as a result of the theft of \$600 worth of equipment from the concession truck in Wyoming, Ia.

The big show program has undergone considerable change since the season began. Bert Rickman, who in the days before p.-a. systems, could fill a big top with his voice, does the announcing and blows the whistle. He joined in Seattle after a long ill-

ness there. Jack Bell has a band small in size but strictly circus, with himself on trumpet; Orville Allread, baritone; Lou Johnson, calliope, and Freddie Case, drums.

Swede Johnson recently came on with a new six-horse Liberty act he broke at Wichita, Kan., for Dr. E. L. Cooper. Horses are black and white, and for a new act work very well. Another newcomer is Eddie Frisco, "The tight man on the loose wire," whose act has been added to the wire of Manuel Valarde. Program also includes dogs and ponies of Della and Joe Ryan; three menage horses recently acquired by Tex Orton, and several turns by Alice Orton and the Fuller Family, the latter doing a nice little bareback act. Marilyn Rich imparts a note of class with her one-arm swings. The clowning, a little weak for all the gaps it fills, is done by Chuck Fuller and Johnny Lataski, with some doubling by Manuel Velarde, Swede Johnson and Eddie Frisco.

Tex Orton has a strong concert, featuring his own shooting and impalement acts and aided by the Johnsons and Ryans. The Kamakua Hawaiian Troupe adds flash to the Side Show, managed by I. B. McCoy.

Sweaters McFarland is doing a dutiful job as lot superintendent and receives energetic help on the big top from Benny Levine, of the ticket department, and Rocket Kelly. Colonel Blake has the Side Show canvas and George King is menagerie superintendent. Jimmy McGee, back from a few days ahead with General Agent Bill Longstreet, was in the ticket wagon the day show was visited. Ken Drake is fixer.

Front door prices are \$1.20 for adults and 60 cents for children, with reserves going at 60 and 75 cents, and the Side Show for 25 and 40 cents. The natives consider these figures a little steep, judging by downtown comments. This could be a reason why attendance fell off here at night, even tho the temperature dropped to a comfortable level and the town was full of people. But, of course, it was Saturday night.

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Fire Damage at Chi Arcadia Rink Estimated at \$100,000

CHICAGO, Aug. 24.—Damage estimated at \$100,000 from a fire, the origin of which is unknown, was caused early Friday morning (23) in the center and north sections of the half-block long Arcadia Gardens Roller Rink at 4444 Broadway. Fire was discovered after the rink had closed for the night Thursday (22). Firemen were summoned on a 5-11 alarm and fought the blaze for two hours before it was brought under control. Robert O'Brien, 24, former rink employee, turned in the alarm. He told firemen that before he left the rink he believed he had

seen smoke curling from an electric motor suspended in the ceiling to operate a ventilating system.

Philly Cop Club Sets Skate Race For Hunting Park

PHILADELPHIA, Aug. 24. — For the first time in Philadelphia, a roller skate race, planned as an annual affair, will be staged on Labor Day at Hunting Park under the auspices of the 36th Police District Boys' Club. Skaters will be divided into two classes, a junior group for boys under 14 years of age and a senior class for boys between 14 and 18.

Prizes will be awarded to winners and runner-ups in each class. A police sergeant is chairman of the affair and many of the roller skating rinks in that section of the city are stimulating interest in the race.

Pros Take Marriage Vows at I. Jacobs' Denver Garden Rink

DENVER, Aug. 24.—Irving Jacobs' Mammoth Garden Roller Rink here was the scene of a wedding on roller skates when Betty Bikoff and Henry Eisenhand were married Friday evening (16).

The couple, pros at the rink before the war, became acquainted in 1941 while skating at the rink.

While Eisenhand was stationed overseas during the war, Mrs. Eisenhand continued her skating career. Under the name of Betty Rick she was in a comedy act with Don Grant in Harold Steinman's *Skating Vanities* during the 1945-'46 season.

After release from service, Eisenhand returned to Denver as floor manager of the Mammoth Garden rink and Mrs. Eisenhand resumed pro skating here.

Over 50 married couples who had met while skating at the rink were guests at the wedding, and 20 other skaters, all friends of the couple were bridesmaids and ushers.

Norwood Rink Operating

CINCINNATI, Aug. 24.—Norwood Rink, Norwood, O., was slated to usher in the fall season here today. Rink plans to operate nightly, except Mondays.

FOR SALE
PORTABLE ROLLER RINK FLOOR
Complete. Hard Maple, 40x100, 200 pairs Rink Skates, 60 watt Amplifier Sound System, Electric Wiring, Records, Fence, Hand Railing, 7 Center Poles and 38 Side Poles for Tent. All in good operating condition. Price, \$5,500.00 cash.

V. E. SLOVER SKATEWAY ROLLER RINKS
475 Otter St. Oshkosh, Wis.
Tel. Stanley 5430

WANTED
Anything for Skating Rink. Am opening up with nothing but a floor. Have you got something I can use?

DICK POWERS
CLARKVILLE, TENN.

WANT TO BUY, LEASE OR RENT
Roller Skating Rink in operation or building suitable for rink. Will buy Portable Rink. Also want Flooring, Sound System, etc.

SELLING 500 NEW CHICAGO SKATES
#778S — Wide Fibre Wheel Rink Skates, asst'd sizes. Best offer takes all or part. Write BOX 755, c/o Billboard Pub. Co. 155 N. Clark St. Chicago, 1, Ill.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

Superb
NEW! Gloria Nord
RINK ROLLER SKATES



Write for Folder

The finest performing skates offered anywhere — used exclusively by famous ROLLER VANITIES stars, Miss Gloria Nord!

CLEVELAND SKATE CO.
6800 Danison Avenue Cleveland 2, Ohio

RIEDEL
THE BETTER SKATING SHOE
NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity. Also Best Price.

JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

WILL BUY OR SELL
NEW OR USED RINK ROLLER SKATES.
We Specialize in RINK SKATE AND SHOE OUTFITS.

M-B SPECIALTIES
414 SO. WELLS CHICAGO 7, ILL.

POLISHED ALUMINUM POST WAR SKATE CASES
"THE FEATHERWEIGHT CHAMPION"
★ 1/3 the Weight ★ Twice As Strong
★ Airplane Construction ★ Regulation Size
★ A Super Seller ★ \$8.50 OPA Ceiling
★ No Excise Tax ★ Immediate Delivery
\$45.48 Doz. Sample \$3.79. F.O.B. Chicago.
1/2 Deposit with Order.
SATISFACTION GUARANTEED.
L & L PRODUCTS
7019 N. Glenwood (B) Chicago 26, Ill.

WANTED
First class Professional to work with our present Pro., Charles Dancy. Must have a pleasing personality, organizing ability, and be a good M. C.

SKATLAND ROLLER RINK
1990 S. Broadway Denver 10, Colo.

TRADE STICKERS
IDEAL ROLLER RINK
CARL TRIPPE
2823 Locust St. St. Louis, Mo.

MIDWEST RECORDED SPECIALTIES
PROUDLY PRESENTS
FOR IMMEDIATE DELIVERY
NEW and BETTER
Skate Records
Set of 6 Records.
4 All-Skates and Fox Trots. 2 Waltzes.
\$6.60 PLUS C. O. D. EXPRESS CHARGES
Send Remittance With Order and Save Express Charges.

Send for Complete List of Skate Dance and Non-ASCAP Releases.

MIDWEST RECORDED SPECIALTIES
194 E. Wilson Elmhurst 8, Ill.

free...
Write for your copy of the brochure that shows you why **PROFITS from POPCORN** are greater with a...
VIKING POPCORN MACHINE
In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

SPECIAL OFFER!
Brand New In original export crates—
96 Ft. x 130 Ft.
AIRPLANE HANGARS
Luria-Catenary Type
Canvas covered, treated for weather and fire-proofing. Complete with erection equipment. Shipping Weight—45,000 lbs. Ideal for Skating Rinks, Dance Hall, Riding Ring, Meeting Hall, Warehousing, etc.
\$2,150.00. F. O. B. Chicago.

AERO DUSTERS, INC.
332 S. Michigan Ave. Chicago, Ill.
Telephone: WABath 2708

WILL PAY CASH FOR
WURLITZER BAND ORGANS
MERRY-GO-ROUND HORSES
USED RIDES
All or any part, regardless of condition.
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

Manahawkin Sets Program

MANAHAWKIN, N. J., Aug. 24.—Manahawkin Roller Skating Rink has opened for Wednesday, Friday and Saturday night operation. In addition, a matinee program is scheduled for the Saturdays.

Rollery for Bullhead City

BULLHEAD CITY, Ariz., Aug. 24.—Riverview Roller Rink has been established at Second and Misoev streets, here, with Ralph C. Marshall and C. J. Van Dyne operating the rollery.

"FLEXIBLE ACTION"
is obtainable in all
"CHICAGO" RINK SKATES
TRADE MARK REG. U.S. PAT. OFF.
when properly adjusted
KEEP YOUR SHOES WHITE
With Our New Polish.
Will Not Rub Off.
We Know You Will Be Pleased.
Liberal Jar, With Sponge, 25c.
Special Price to Rink Men.



CHICAGO ROLLER SKATE COMPANY
4427 W. Lake St. Chicago 24, Ill.

Renovation Program Starts at Sefferino Rollerdrome, Cincy

CINCINNATI, Aug. 24.—Sefferino Rollerdrome, in suburban Walnut Hills here, is currently undergoing a thoro renovation and improvement program, but the exact date for reopening the rollery has not been determined, it was learned this week.

William F. Sefferino, rink manager, said that current plans call for the completion of all of the post-war remodeling prior to opening the rollerdrome for the fall and winter.

It is believed, however, that the coming season will get under way in September.

Roller Rumbblings

Sigmund Ross is starting his ninth year as organist at Eastwood Park Roller Rink, Detroit.

Bill Holleman, who doubled as manager and organist at the Rouge Park Rollerdrome, Detroit, has gone into the night club field, organizing a musical trio.

Mack and Mitzie MacLeod, who are celebrating the birth of a daughter at their home in Portland, Me., and who have been out of the skating field since Mack's return from the service, have been signed for a week's run at the Cumberland (Me.) Fair in September.

RIVERVIEW NOTES

(Continued from page 82)

concessionaires when the park closes: Mr. and Mrs. Happy Rovitz plan to make the fair circuit, starting at Birmingham; A. L. (Windy) Windes plans a short vacation but may make the Birmingham fair; Bertha Mayer, who lives in Chicago, will take things easy; Mrs. Esther Felke and son, George, will leave for their home in Tampa, where George will start school again; Bertha Kaai and Dick Armstrong plan to take to the road for Adolph Koss; Mr. and Mrs. Morris Bedlin will hit straight for Miami; Bill and Jean Runge, accompanied by Gloria May and Dick Pronath, will vacation in the north woods; Jack Davis, in his own words, will "hit the road;" Johnny Peluso says he'll go to his home in Wichita, Kan., for a short spell, while Bill Snyder and Speedy Williams will join the Johnny J. Jones Exposition; Nita Nielsen plans to work in Chicago; Danny Calameri will re-enter school at Wright Junior College in Chicago; Agnes Burke will make the fairs at Birmingham, Jackson, Miss., and Shreveport, La., then

FOR SALE

Portable Roller Rink, 130x50, consisting of Tent, Maple Flooring, 100 pair brand new Chicago Skates and 200 pair that were new in April, 1946. P. A. System, Benches, Spare Parts, and Auxiliary Changing Tent, 19x30. Rink in perfect shape and now in operation. Contact

Z. VALERI

RANGE ROLLER RINK,
Hibbing, Minn.

PORTABLE RINK

40'x90', factory built interlocking sections, 5'x8'. Can transport on 22' trailer. Tent and floor in good shape. Price, \$2,700.00. Skates, Sander and Music available. In operation now.

RAY SANBORN

R. D. 4 LOGAN, O.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D. GAGAN BROTHERS
444 Second St. Everett, Mass.

LOCATION FOR PORTABLE ROLLER SKATING RINK

East End, Kern Street

H. D. PETON

P. O. Box 962 TULARE, CALIF.

hit for Florida; Mrs. Sam Battaglia plans to vacation in New York and Burlington, Ia., the latter her home, while husband Sam, takes to the road for the fairs, and Glen Bell, of the shooting gallery, plans to visit in Florida.

Johnny Lino, who was employed in the spill-the-milk concession at the park when the war came along, is back again, this time working with Windy Windes in the penny pitch. Lino recently was discharged from the army after serving two years. . . . Doc Erling and Bud Turner, of the Johnny J. Jones shows, visited the boys at the Motordrome Wednesday (21). . . . Shirley Kilpatrick is a newcomer at the iron lung.

Kennywood, Woodside and Palisades parks have sent mechanics to Riverview to talk to Bill Schmidt about his safety device on rides. . . . Edna Kaai and Dick Armstrong, of hoop-la, are working at the Wisconsin State Fair, Milwaukee, which ends Sunday.

Ray Marsh Brydon's Palace of Oddities got a good publicity break in *The Chicago Sunday Times* (18) when Marvin Quinn, of the *Times* staff, did a piece on Louis (Blue) Osenbaugh, who, with George Haley, is the talker out front.

Rita, the gal who handles the large reptiles at the Palace of Oddities, recently received a new shipment of the snakes. . . . Grace Murphy has been added to the staff at Brydon's place, being nurse to the ossified girl. . . . Willie Burch, one of the spot's midgets, keeps everyone, including Leona Halligan, entertained with his Hawaiian guitar. . . . Tommy Martinak, a Chicago boy incidentally, who is the clown midget on Brydon's show, has a complete new wardrobe ready for the winter tour. . . . Prince Denis and his wife, billed as the world's smallest married couple, have been bombarded with visitors lately. They recently returned here after spending five years on the West Coast.

George Haley, who formerly had a midget show on the Royal American, keeps Brydon's customers entertained with his line of chatter out front.

CONEY ISLAND

(Continued from page 82)

Coney Island Amusement Syndicate in buying and selling rides, games and amusement devices.

Bat-Em, one of Coney's oldest games, is operated by John Wilkinson on the Bowery. Assists are Harry Shapiro, umpire, and Joseph Beshara, junior ump. . . . Tom Bevilacqua doubles as owner of Terminal Hotel cafe on Mermaid and as part owner of Clam Bar eatery on Surf.

. . . Barkeep Barbara Wolff, after the Coney season, moves to Miami Beach for a similar berth in a nitery. . . . Phil Doto to feature the Hollies, Carl at Palace of Wonders and Christine at Wonderland show, in a grind show to travel with Lawrence's Greater Shows. . . . Bob Ruhle has been made chief drink doctor at Feltman's No. 1 bar. . . . John Cascone, formerly of Fascination, is doubling as a truck driver, days, and, as a guess-your-ager, on Surf, nights. . . . Lilli Sabini has switched from Tirza's to Bowery Follies. . . . Norma Tarnaya, Louise Wells and Betty Moyers are new dancers at Tirza's. Lou's (Feinstein) Star game on the Bowery is the first this season on Coney to introduce canary birds as prizes.

Johnny King, in Rajah regalia and backed by a sign reading "Prince Yoki, Mental Wonder," is partnered by Joe Shubert in a guess-your-age in Feltman's Arcade. . . . Tina Parascandola, former Luna cashier, is now at the Olde Opera House on Stillwell for Frank Garto. Outside is Charlie Greenberg, ex-legit actor, disguised as a Keystone cop character, for the bally. . . . Charles Burdock has moved from Wonderland show to Tunnel of Love. . . . Joe Miller, brakeman at Cyclone, dates back his

Ads, Promotion Boom Park Biz

(Continued from page 80)

was increased sharply. It is a known fact that this spot did more in the way of newspaper advertising this year than previously. Too, Riverview changed boards three times during the summer, and the direct mailing list was enlarged.

Only three funspots told of decreases in advertising, and one of these, Springlake Amusement Park, Oklahoma City, had a good reason. This spot was struck by fire in May and considerable damage was caused. Lack of materials prevented Owners Ray and Marvin Stator from replacing rides and other equipment. Then the polio scare struck and attendance practically folded.

The other two decreasing budgets were Freeman's Amusement Center, Seaside Heights, N. J., and the Benson Wild Animal Farm, Hudson, N. H. J. Stanley Tunney, manager of Seaside Heights, gave no figures and no reason for the decrease, while Vera Lovejoy, manager of the Benson Farm, said: "No radio this year and very little newspaper publicity. We sent out our own circulars to children's camps and summer resorts."

Use Special Events

The other way parkmen used to lure trade was by special events. Of course many have done this every year, but the questionnaire shows many tried various stunts for the first time this year and events ranged from free nylons to free cars.

It pays to advertise is no mere slogan with park owners, for the most part. They've got something to sell both adults and children and they believe in letting the folks know about it, as witness those increases in the advertising budget.

Island start to 1915. . . . Isadore Klein, brother of Lou, owns a group of automatic drink fountains managed by John Funo on Stillwell. . . . Kitty Buxie, known from coast to coast, juggles hot corns from California, on the Bowery. . . . Eddie Liederkrumer's pan game on Stillwell is managed by brother Seymour (Whitie).

Atlantic City Notes

ATLANTIC CITY, Aug. 24.—Boardwalk strollers were treated to a brief but spectacular bit of fireworks when the electrical equipment on a large advertising sign atop Steeplechase Pier short-circuited and started a small blaze. Damage was slight.

Coast guards at near-by Cape May found the captive balloon which advertised the Ice-Capades show and was blown loose from its anchorage in front of Convention Hall. The big bag suffered little damage.

Dave Lodge, Philadelphia outdoor advertising poster man, acquired the Shore Poster Company, giving him 500 choice outdoor billboard locations in the resort area.

Hamid's Pier has added a Japanese suicide fighter plane to its exhibits. It was installed by the marines. Plane bears the scars of its losing battle against the Leathernecks at Iwo Jima, where it was bagged.

In the Ventnor sector, police are enforcing the ordinance prohibiting display of merchandise on the sidewalk.

Mayor Joseph Altman said the resort will take advantage of the bill signed by President Truman, under which the federal government will pay one-third of beach erosion projects. Both the city and State have each earmarked \$250,000 for such work.

Clementon (N. J.) Lake Amusement Park, has set aside Fridays as Penny Day, with all rides scaled at 2 cents until 5 p.m. Spot staged a special Victory Day Celebration, featuring Captain McDonald and his high-diving act, bugle and drum corps demonstrations, with a firework display at night.

POLIO CLOSES 'EM

(Continued from page 49)

(20), where a fair day's business was reported, show was day and date with the opening night of the John R. Ward World's Fair Shows. Under an agreement between the D.A.V., Mills' sponsors, and the V.F.W., Ward's sponsor, the carnival withheld turning on its lights and opening its ticket windows until after the circus started.

SKATING RHYTHMS RECORDING CO.

Is again First to offer you the latest improvement in Skating Records on that.

NEW AND BEAUTIFUL HAMMOND VIBRATO ORGAN

Played by that Popular and Top-Notch Organist,

GLENN DAVIS

Don't fail to place your order TODAY for a set of these Spectacular Records.
Nothing like it has ever been offered your Skater before.

Non-ASCAP		ASCAP		READY FOR SHIPMENT ABOUT AUG. 31ST			
SR-174-A	Under the Double Eagle	March	†	SR-180-A	The Gypsy	Fox Trot	†
SR-174-B	American Patrol	March	†	SR-180-B	I Don't Know Why	Fox Trot	†
SR-175-A	Over the Waves	Waltz	†	SR-181-A	To Each His Own	Fox Trot	†
SR-175-B	Why Did You Write Me That Letter?	Waltz	†	SR-181-B	Night And Day	Fox Trot	†
SR-176-A	Two Hearts In 3/4 Time	Waltz	†	SR-182-A	Guitar Polka	Polka	†
SR-176-B	Vienna Dreams	Waltz	†	SR-182-B	Victory Polka	Polka	†
SR-177-A	On the Beautiful Blue Danube	Waltz	†	SR-183-A	I Don't Know Enough About You	Collegiate	†
SR-177-B	The Merry Widow	Waltz	†	SR-183-B	Laughing on the Outside	Collegiate	†
SR-178-A	Jealousie (Jealousy)	Tango	†	SR-184-A	Just a Little Fond Affection	Collegiate	†
SR-178-B	Coax Me a Little Bit	Tango	†	SR-184-B	Prisoner of Love	Collegiate	†
SR-179-A	Moon Over Brooklyn	Fox Trot	†	SR-185-A	Everything I've Got	Two Step	†
SR-179-B	In Plymouth, Indiana	Fox Trot	†	SR-185-B	Sioux City Sue	Two Step	†

PRICES

Records, \$1.00 Each Plus 10¢ Tax. 12 Records for \$10.00 Plus \$1.00 Tax. No Order Less Than Six Records. Postage Additional on All Orders. Save C. O. D. Charges by Mailing Check With Order.

SKATING RHYTHMS RECORDING CO.

P. O. BOX 1838 SANTA ANA, CALIF.

ONE COMPLETE PORTABLE SKATING RINK

50x140, maple floor, 2 years old; Campbell Tent, 1 1/2 years old; 7 steel Jack Poles, Chain Ties and Steel Stakes, 175 pairs Rink and Shoe Skates, good Sound System, Records and three Speakers, Popcorn Machine, Neon Sign, Stake Puller, Drink Box, 2 Gas Heaters, etc. For division and quick sale, \$4,500.00. Now operating.

J. O. MILLER AND JACK LOVETT

Tel. 1837 or 1828 COLUMBIA, TENN.

Mighty Values Always!

- | | |
|---|---------|
| POCKET COMBS, Big Value, GROSS | \$ 2.75 |
| LADIES' CURLER COMBS with handle, GROSS | 3.95 |
| BOXED HAIR PINS, excellent buy, GROSS BOXES | 4.80 |
| POT CLEANERS, coffee sponge type, GROSS | 6.95 |
| INDOOR CLOTHES DRYERS, Close-out, GROSS COMPLETE | 14.40 |
| NYLON TOOTH BRUSHES, first quality, GROSS | 9.00 |
| RAZOR BLADES, double edge, first quality, 1,000 BLADES | 5.50 |
| CIGARETTE LIGHTERS, Bottle shape, GROSS | 29.50 |
| CIGARETTE HOLDERS, assorted, carded, GROSS | 3.45 |
| CIGARETTE ROLLER MACHINES, Retails 50c, GROSS | 5.40 |
| ASH TRAYS, 3 rests, Special, GROSS | 3.60 |
| PENCILS, Hexagon with eraser, GROSS | 2.75 |
| EVERSHARP RED-TOP LEADS, Carded, GROSS TUBES | 7.95 |
| COMMERCIAL ENVELOPES, #10 large size, | 2.40 |
| 1,000 ENVELOPES | 6.00 |
| FOUNTAIN PENS, Plunger and Lever types, DOZEN | 3.51 |
| REYNOLDS PACKET PENS, Dozen Lots, EACH | 6.25 |
| REYNOLDS PENS, 50 Lots, EACH | 2.95 |
| PLAYING CARDS, Regular or bridge size, DOZEN DECKS | 3.00 |
| 100 POKER CHIPS, with rack, 10 RACKS COMPLETE | 8.40 |
| CARD SET, 2 Decks with pencil and Score Pad, DOZEN SETS | 3.60 |
| NOVELTY KEY CHAINS, Carded, GROSS | 8.45 |
| BULLET KEY CHAINS, GROSS | 8.45 |
| RABBIT FOOT KEY CHAINS, GROSS | 15.00 |
| METAL ASH TRAY STAND, with 3 Ash Trays, Gigantic Value, DOZEN STANDS COMPLETE | 5.40 |
| MILITARY BRUSH SETS, Attractively boxed, DOZEN SETS | 18.00 |
| UTILITY BAGS, With draw string all-purpose, GROSS ASST. | 5.40 |
| MYSTIC WEATHER FORECASTER, DOZEN COMPLETE | 12.00 |
| FEATHER DARTS, Fine Grade, GROSS | 14.40 |
| MONEY CLIPS, Carded, GROSS | 5.75 |
| WATCH BANDS, Stainless Steel, Expansion type, DOZEN | 16.00 |
| TRICKY MAGNETIC DOGS, GROSS PAIR | 8.40 |
| LAZY-BABY DOLLS, DOZEN | 6.60 |
| AMERICAN FLAG SETS, with Eagle, DOZEN SETS | |

MILLS SALES CO.
 MAIN BRANCH: • OUR ONLY MAILING ADDRESS
 901 BROADWAY, New York 3, N. Y.
 WORLD'S Lowest Priced WHOLESALE

PLASTIC CHARMS
 FOR YOUR SLUM PRIZES
 FOR YOUR VENDING MACHINES
 We manufacture and sell more CHARMS than anyone else in the whole world.
 Charms in Bulk—\$4.00 per thousand
 Charms on Gift Cards—\$6.50 per thous.
 F.O.B. New York
 \$1.00 deposit with order, balance C.O.D.
 Made in U.S.A. by
SAMUEL EPPY & CO.
 333 Hudson St. New York 13, N. Y.

CHAIRS
 Many Styles
 Also Folding Tables
 PROMPT SHIPMENT
 Smallest Order 2 Dozen

ADIRONDACK CHAIR CO.
 1140 Broadway
 New York 1, N. Y.
 Dept. 5
 Corner 26th St.

CLOSE OUTS—JOB LOTS
 BIG PROFITS—FAST SELLERS
 Indian Beads in Flashy Env. Per 100... \$3.00
 Sling Shots in Envelopes. Per 100... 2.00
 Metal Spinners. Per 100... 1.00
 Pocket Comb & Mirror in Fine Case. Gr. 9.50
 Leather Key Cases. Per 100... 2.00
 Tight-Wad Billfolds. Per 100... 3.50
 Asst'd Ladies' Handbags. Per Doz... 3.00
 Leather Cigarette Cases. Per Doz... 1.25
 G-E Kitchen Model Set with Metal Parts. Sample \$1.00, Doz... 9.00
 Grl's Felt Tams, Asst'd Colors. Doz... 2.00
 Standing Vanity Mirror, 14x13, Doz... 6.00
 Table Lamp with Shade (Special). Ea... 2.75
 Asst'd Slums. Gross... .75
 25% With Order, Balance C. O. D., F. O. B. Chicago,
OLIVER SMITH CO.
 600 Blue Island Ave. CHICAGO 7, ILL.

OPPORTUNITIES
 A Display-Classified Section of
 Business, Sales and Employment Opportunities
 RATES: Display 70c an agate line . . Minimum 10 lines . . Maximum 1/8 Page
 Classified 12c a word . . Minimum \$2.00 . . Maximum 50 words
FORMS CLOSE
THURSDAY NOON IN CINCINNATI
 for the Following Week's Issue.
 To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.
IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

ACTS, SONGS & PARODIES

BROADWAY'S CURRENT COMEDY PATTERI
 Introductory Special Collection, \$3.00. Kleinman, 25-31 30th Road, Astoria 2, N. Y.

FRANKEL'S ENTERTAINERS' BULLETINS—
 Original Monologs, Band Novelties, Parodies, 25¢ each; 5 Consecutive Issues, \$1.00. Don Frankel, 1508 R S. Homan, Chicago 23.

MUSIC COMPOSED TO YOUR WORDS BY
 professional songwriters. Phonograph Records Made. Send words for free examination. Piano and orchestra arranging by experts. Five Star Music Masters, 639 Beacon Bldg., Boston 8, Mass. au31

MUSIC SET TO POEMS, \$6.00; VOCAL & OR-
 chestra Recording, \$10.00; Music Printed, Autographed, \$10.00 up; Piano-Vocal Arrangements, \$10.00; Commercial Pressings, details (stamp). Urab, BB-245 West 34th St., New York 1, N. Y. au31

ONE COPY CLEVER COMEDY ACT—MALE
 and female monologue, two males, \$25.00, George Praechtl, 82 Avery, Pine Hill, Buffalo, N. Y.

YOUR WORDS SET TO MUSIC—SONGS AR-
 ranged, Revised, Copyrighted. Write today for our free booklet, "Getting Ahead in Songwriting." Song Service, 331-B W. 40th, New York.

SONGWRITERS, AUTHORS, COMPOSERS—
 Get on bandwagon with "Midget Music." Midget Music Publishers cordially invites you to become an associate member. Organized for the purpose of exploiting and distribution of your songs. Your dreams may come true via Midget Music. Write for our organization plans. Midget Music, 243 W. 72nd, New York, N. Y. se7

VENTRILOQUAL DIALOGS, MONOLOGS, SO-
 phisticated Songs, Parodies. Specify the list required. Tizzard, 110 W. 76th St., N. Y. C.

250 SHORT CAST SCRIPTS AND NEGRO
 Acts. Cream of show business. Fifty dollars takes all. Bert Russell, Newport, N. C.

350 GAGS, JOKES, \$1.00. 8 MONOLOGS,
 \$1.00. 8 Talking Skits, \$1.00. Nite Club Collection, \$3.00. Witmark Minstrel Show, \$10.00. Denison Comedy Collection, \$5.00. E. L. Gamble, Playwright, East Liverpool, O. np

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ABRAHAM LINCOLN'S SALOON LICENSE—
 Reproduced on parchment paper, 9"x16". For your taproom, cellar bar, 25c. Scheetz, 98 Branch, Sellersville, Pa.

AGENTS, PITCHMEN, DEMONSTRATORS—
 \$25 to \$150 a day possible. Embosoma transforms ordinary handwriting into beautiful gold-silver raised lettering for cards, stationery, etc. Greeting card salesman, here's a hit. Costa 20¢, sells \$1.00. Sample Writing, 10¢, Sample Kit, 60¢. Western Chemical, Salem, Ore. se21

AMERICA'S FASTEST SELLING COSTUME OR-
 nament and Lucky Token. The original Grenlin. Made from hand-painted Rattlesnake Bones. Double your money. Send \$1.00 for samples and sales proposition. Holbrook Scott, Silver Springs, Florida.

BLANKETS, 100% WOOL, THROW BLANKETS
 60x72, \$5.15; Lght Weight 72x84, \$5.75; 72x90, weight 4 pounds and better, \$8.67; Shag Runs, 21x32, \$2.25, to 30x60, \$6.15. Electric Cigarette Lighters, \$24.00 doz. Manicure Sets, \$24.00 doz. 1/3 with order, balance C. O. D. Mecca Distributing Co., Mecca, Ind.

BOOK MATCHES WITH YOUR AD OF ALL
 kinds, low prices, write for prices. S. Bonde, 1238 E. 46th St., Chicago 15, Ill.

CANDY AND MERCHANDISE DEALS—FOR
 Distributors, Operators and Jobbers. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. au31

CARTOON BOOKS—6 FOR \$1.00 (ALL DIFF.)
 Large assortment Photos, Jokes, Novelties, \$2.00. Metro, Box 404, Mount Vernon, N. Y. se7

CHRISTMAS CARDS—BIGGEST PROFITS FOR
 you with our smash hit line. Season here. Write quick. Robinson Cards, Dept. 105, Clinton, Mass. se7

DANCEWAX—"OLD ORIGINAL" FOR MAPLE
 or hardwood floors. "Sure Skid" Crystals for cement or old floors. 100 lbs., \$20.00 prepaid. 25 lbs., \$8.50 postpaid. High melting point paraffin mixture, 25 lbs., \$7.50. Old Colony Wax, Davenport, Ia. se7

CIGARS—GENUINE HAVANA PAYASO CUBA-
 nitos 6c, cost \$2.75 C. Royal Palms 7 1/2c, \$3.75 C; Panicles 10c, \$4.75 C; Ellos Coronas 15c, \$7.00 C. All shipments express Ppd. Will ship sample 100 of any sizes. Send M.O. or check with your order. Jules J. Dreyfuss & Sons, 46 S. W. 17th St., Miami, Fla. Importers. se21

EARN EXTRA MONEY IN SPARE TIME SELL-
 ing Christmas and Everyday Greeting Cards. Big profits, quick sales. Elkto, 436 N. Wells, Chicago 10. tin

EXTRA GOOD LINE ARTISTIC GREETINGS—
 DeLuxe Xmas, Everyday Cards. Humorous, Religious, Kiddie, Economy Boxes, Gift Wraps. Top Values, big profits. Start quickly. Ask for list and Sample Offer. 34th Year. Chas. Uffert Co., 16 E. 17th St., New York 3. se7

HOUSE NUMBERS THAT GLOW IN THE
 dark. Luminous Pictures, etc. Large mfr. wants factory representative. Wonderful new product. Fast seller. Free samples. Madison Mills, 303 4th Ave., N. Y. C. au31

GET 200 MONEY MAKING DEALS—RALE
 Formulas. Plans. Schemes. Unusual Items. Expos. Folio Free. Formico Ka, Box 672, Dayton, O. au31

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 Belts, Buckles, Cap Badges, Tie Holders. Thousand Emblems. Every veteran prospect. Fast profits. Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. au31

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 Brush with Bristles set firmly in Plastic; 618H106B; Per Dozen .. 2.98

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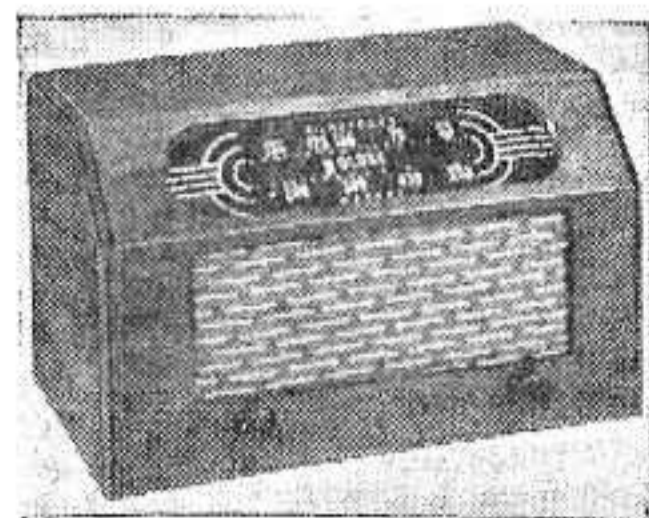
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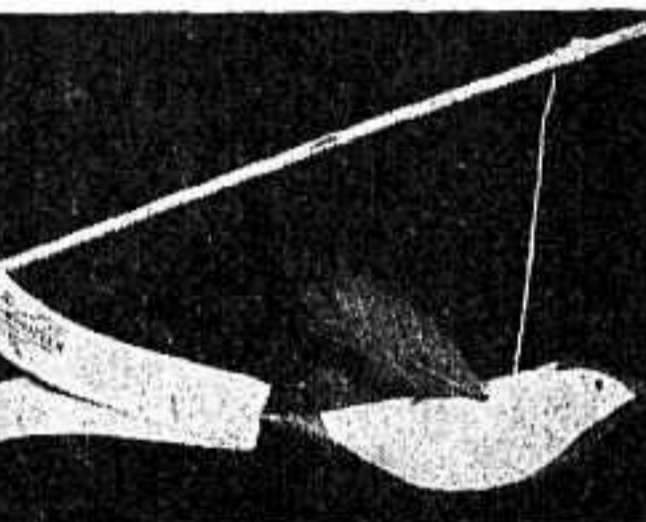
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AAA AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Multiply Folders, 50 M., \$27.50. Write U. S. P., 100 Grand St., Waterbury 5, Conn. au31

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A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc5

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BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. sc28

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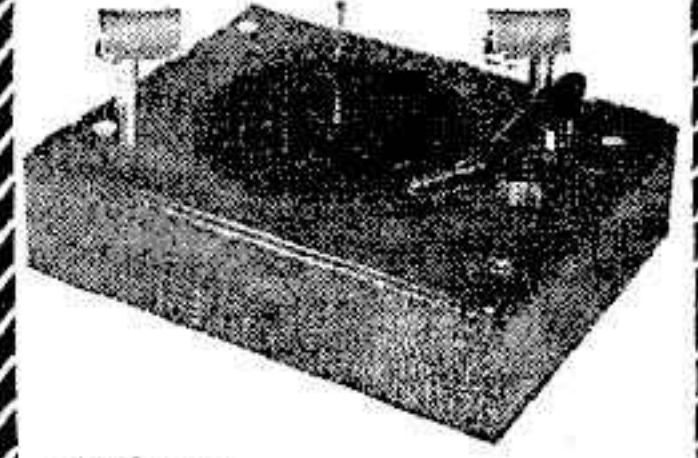
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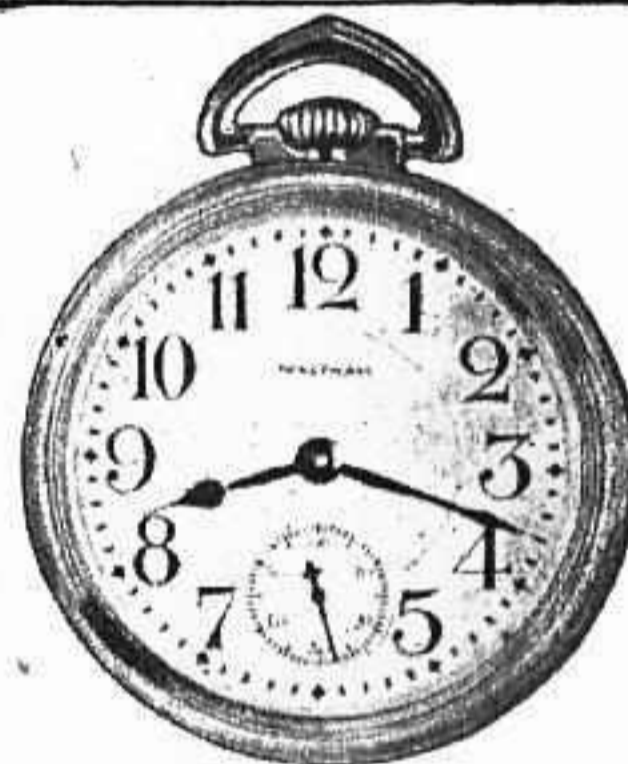
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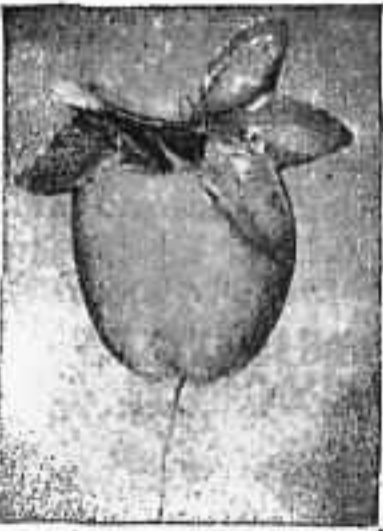
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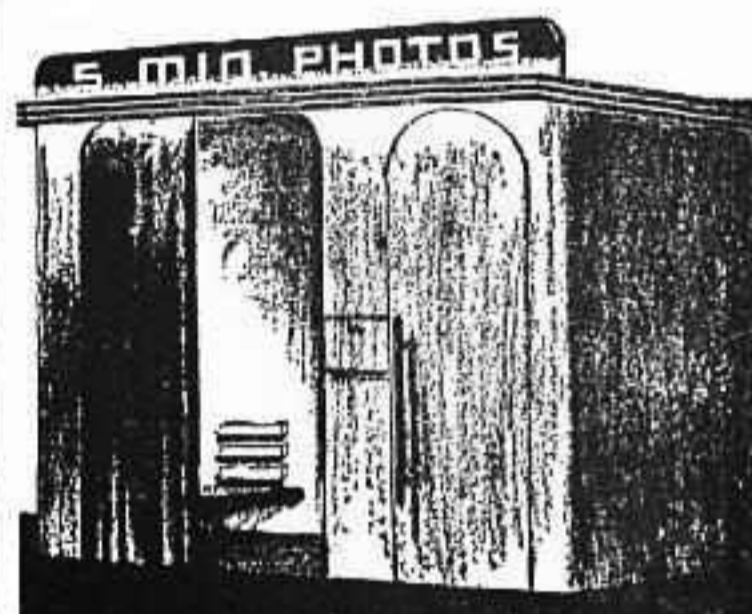
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VAUDEVILLE ARTISTS

ATTENTION, MANAGERS—I HAVE THE MOST
 unusual musical act in the business today. Draft exempt. Union. If you have right connections, my act is capable of top billing any place, and is so unusual even the movie studios would be interested under right management. Photos. Box 752, Billboard, Chicago **se7**

★ **EMSEE-COMIC—2½ YRS. WITH SHOW**
 "Outpost Parade" in ETO. Plenty of material. Can travel. Club or theater. Steady spot preferred. Good wardrobe. A. D. Smith, P.O. Box 932, Portland, Maine. **60/8/31**

New Wis. Mark Set in Six Days
 (Continued from page 73)
 reflects drop-off in the number of children.
 Reason for the big jump in grosses is the price scale. Back in '41 front gate went for 25 cents, whereas it is now pegged at 50 cents, which includes the tax. Grandstand prices are scaled considerably higher too. For Grand Circuit horse races the first five afternoons general admission went at 80 cents, with reserve seats at \$1.50. For the night grandstand show and for the auto race and thrill show days, grandstand is pegged at \$1 and \$1.80 respectively.

Night Show Big
 Grandstand grosses are away up, aggregating \$95,845 after taxes for the first six days and nights. Night program accounted for \$53,207 and the afternoon programs were responsible for \$42,638. Biggest matinee was furnished by the auto races Thursday when take was \$14,754 after taxes. Biggest night grandstand was also chalked up Thursday, yielding \$13,191.73 after taxes. On opening day, Veterans' Day, vets and their families were admitted free to the stand in the afternoon and at half price at night. Night grandstand show has been doing outstanding business, made doubly impressive by the fact that barely a week before it opened the Centurama had closed its 31-day run, and that the Ringling-Barnum circus had played a two-day stand at the fairgrounds only a few days before the fair's opening.

Grandstand show, billed as World of Stars, offered at the Ionia (Mich.) Free Fair (see *The Billboard*, August 17), and an impressive array of acts was also booked thru the B-C office.

There are 14 acts, including those which work in the revue. They are: Dick Clemens, lions; Johnny Gibson's Hollywood Aerial Ballet; Gautier's Steeplechase, pony and dog; Paul and Paulette, trampoline; Five Leonards, tumblers; Gentlemen of Song; Chester Fredericks with Kay Wilson, dance team; Tsi and Somay, hand balancing and contortionist; Le Brac and Bernice, unicycle; Libonatti Trio, xylophones; Walkmirs, high perch; Malikova, high wire, and Harold and the Gig Saws, comedy knockabout. Fireworks display by Thearle Duffield, Chicago, climaxes nightly grandstand show.

Jimmie Lynch's Death Dodgers are afternoon attraction today. National Speedways, which had auto races Thursday and Friday, come back with another speed program tomorrow afternoon.

Our Specialty Is
 ★ **POCKET KNIVES** ★
 One, two, three and four bladed. Large, small, medium and miniature sizes. Pearl, Bone, Stag, Gold-Plated and Plastic Handles.
 Presto Push-Buttons, Scouts, Pull-Balls, Regulars and Fancies.
 Also beautiful Hunting Knives with ivory simulated, brass-trimmed handles.
FULL LINE SAMPLE ASSORTMENT
 \$24.00 POSTPAID

• **SWING (Pocket) KNIVES** •
 The New Sensational Novelty!
SAMPLE DOZEN, \$6.60
 1/3 Deposit With Orders, Balance C. O. D.
S. RABINOWITZ CO.
 108 Neptune Ave. BROOKLYN 24, N. Y.

The Billboard's
VETERANS' RE-EMPLOYMENT
FREE ADVERTISING SERVICE
 IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).

DEALERS! ARRANGE NOW FOR
FIREWORKS
 FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. **WHOLESALE ONLY.**

ACME SALES CO., Inc.
 Dept. 2, 781 Marietta St.
 ATLANTA, GA.

PHOTOS

DIRECT POSITIVE
PHOTO CABINETS
IMMEDIATE DELIVERY
 Genuine TRISTENGO camera adjusts to all film from 1" to 5". Don't let the film shortage stop your operations.

WRITE, PHONE, WIRE
AMERICAN TOY FAIR DIVISION OF
Tri-State Engineering Co.
 133 E. Pearl St., Cincinnati 2, Ohio

Lifetime Monel Rings \$18.00 Doz.
 Square Top and Horseshoe Design.

Heavy Mexican Rings \$21.00 Doz.
 Skull and Cross Bones, etc. Horse's Head.

Heavy Mex. Idents. \$18.00 Doz.
 Sterling Finish.

Big Item for Fair Workers

B & B JEWELRY SALES
 311 Travis St. Houston, Texas

WRITE FOR PRICES TODAY!

PRINTED ROUND BALLOONS
 NURSERY—MICKEY MOUSE—FLORAL ANIMAL AND CIRCUS PRINTS
 AVAILABLE IN SIZES 7 THRU 14 INCHES

CONTINENTAL DISTRIBUTING CO.
 822 N. THIRD ST. MILWAUKEE 3, WIS.

WAGER RECORD BOOK
 Keep a complete personal record of your racing wagers in this very handy pocket-size book. Space is designed for all pertinent information. Mail one dollar with your name and complete address to **JOROM PUBLISHING CO.** Post Office Box 1393 Baltimore 3, Maryland

CATALOG NOW BEING MAILED OUT NO. 46-7
SUITABLE FOR ALL CONCESSIONS
MANY NEW AND NOVEL ITEMS
STATE LINE OF BUSINESS FOR PROPER LISTING

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

LUMINOUS
FLOWERS, RELIGIOUS and NOVELTY SUBJECTS. Statues Artistically Hand Decorated and Finished in High Gloss. Write Dept. BM for Photographic Booklet and New Price List.

NITE GLOW PRODUCTS CO.
 106 W. 48th St. New York 19, N. Y.

AGENTS WANTED
 Fixed Locations. Travel Fairs. Exhibit 48 superb Color Prints of great and well-known Paintings. This is a completely new line. Quick Seller at 3 for \$1.00. Beautiful, educational, and easy item. Send full details first letter.

BOX 829, THE BILLBOARD
 1564 Broadway New York 19, N. Y.

TEAPOTS
 Bingo Operators—Attention
 Closing out large stock of China Teapots with floral design. Packed 18 to carton. Priced at \$17.14 a carton.

25% Deposit—Balance C. O. D.
DISPLAY SALES & MFG. CO.
 310 Merchants Natl. Bank Bldg. Omaha, Neb.

EXPANSION BANDS

Men's! Ladies'!
 Men's Stainless Steel. Doz. \$4.50
 Men's Gold Plated. Doz. 8.50
 Ladies' Petite, Stainless Steel. Doz. 8.50
 Ladies' Petite, Gold Plated. Doz. 10.50
 In Doz. Lots Only. 10% disc. on gross orders or more. 1/3 with Order, Balance C. O. D.

BURTON SALES CO. 808 W. Madison St., Dept. WB-65, Chicago 7, Ill.

HOW MUCH ARE YOU WORTH?
 Read "A Small Business of Your Own." Sensational new 128 page book by expert. Shows you in down-to-earth language how to succeed in 80 full time businesses on little capital. Also 200 spare time money-making ideas, and business aptitude test included. Complete, \$1.00.

TREASURE HOUSE
 Box 258 San Francisco, Calif.

FOOTBALL CATALOGUE NOW READY

!!NEW FAST SELLING NUMBERS NEW!!

Table listing various merchandise items and their prices, including balloons, hats, and toys.

KIM & CIOFFI

916 Arch St. Philadelphia 7, Pa.

LETTER LIST



Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Large list of names and addresses under the Parcel Post section, including Davis, Jones, Ackerman, Adams, etc.

Advertisement for Action Toys featuring the Atom Ball Parachute. Includes an illustration of a child and a parachute, and text describing the product.

Advertisement for John A. Roberts & Company featuring bingo supplies and electric flash boards. Includes text about 'FIRST AGAIN!!!' and 'BINGO SUPPLIES for IMMEDIATE DELIVERY'.

Advertisement for Banner Novelty Co. featuring cap guns and repeating pistols. Includes illustrations of various guns and text about 'BANNER SCOOPS THE FIELD'.

SENSATIONAL FAST SELLING ITEM FOR YOUR XMAS TRADE

NEWEST DOLL

Of The Year "JOANNIE"

BABY DOLL DRINKS-N-WETS COMPLETE WITH OUTFIT AND DRINKING BOTTLE



Joan is the sensational new doll that you have been waiting for. She not only drinks her bottle, actually wets after drinking. Ooh! Baby Joan comes with a complete dress outfit, also baby blanket and baby bottle with nipple. She is so real that she is like one of the family. Beautifully boxed. Attractively packaged. Write for Xmas Catalogue.

Send 25¢ with Order.

BERNARD FINE

475 5th Ave. New York 17, N. Y.

Free

Write for your copy of the brochure that shows you why

PROFITS from POPCORN

are greater with a . . .

VIKING

POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales!

WRITE TODAY!

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

CARNIES (ENGRAVERS)

AND STORE ENGRAVERS

Owing to the cost of material and labor, my #1927 ACH Identification Bracelet is now \$7.12 Doz. "I'm still with it."

Carnie and Store Engravers—Write for Sample.

Miller Creations Mrs.
6628 Kenwood Ave.,
Chicago 37, Ill.

SILVERWARE SETS

24 PIECE SETS, SERVICE FOR SIX

20 YEAR GUARANTEE AGAINST RUST

Here is the ideal premium item for Salesboard Operators, Novelty Dealers, Concessionaires and Pin Ball Men.

The new Cornwall Nickel Silver Flatware Set is just about the classiest flatware offered on the market in a long while—bright, shiny, clean, serviceable and enduring.

ORDER YOURS NOW. GET IN ON THE PROFITS.
In Dozen Lots, \$5.95 per set.
Sample Set, \$6.50, C. O. D.

ARNOLD M. GALLUB
Dept. 8
839 West End Ave. New York 25, N. Y.

AUTOMOBILE CAR SEAT CUSHIONS

Made of NEW MATERIAL, wedge shape, cotton filled. Bright colors. \$24.00 Doz. 1/3 with Order, Balance C. O. D. Order 1/2 doz. for trial if not satisfied, return them and your money will be refunded. See them and you will want more.

ZANE MATTRESS CO.
Operating for over 15 years
Box 247 Zanesville, O.

Walters, Guy
Walton, Raymond A.
Wambold, Chester
Ward, Charles
Ward, Eddie
Ware, Frank W.
Warner, B. J.
Warner, Johnie
Warner, William H.
Warren, Richard
Warren, S. H.
Warren, Sue
Wasburn, George
Watkins, Mrs. D.
Watkins, John J.
Watson, C. W.
Watts, Memory
Weaver, Earl A.
Webb, John L.
Weeks, John
Welmas, George W.
Weiner, J. & Ester M.
Weinstein, Hubert
Weir, Al
Wesloski, Jos.
West, Cal & Bonnie
West, Robert Gen
West, W. E.
Weston, J. W.
White, Essie E.
White, Gaylord S.
White, Jerry
Whitestone, Harry
Whittaker, Earl

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, Ill.

Aiere, Madam Jo
Allen, Ernest
Baker, Glenn
Baird, Babe La
Barton, Dolores
Becker, C. L.
Berns, Harry
Buntz, John
Butler, T. E.
Carr, Mae
Carter, Burt
Carter, James W.
Caska, Dan
Coppock, Albert
Cortez, Jean
Crew, T. H.
Davidson, Josephine
Diamond, Ivey Owen
Dixon, Vyron
Denton, Thomas K.
Elliott, F.
Flanagan, Veronica
Goody, Goody, Yum Yum
Graham, J. B.
Grubbs, Earl
Halstead, Virginia
Hamilton, Rick
Hart, Kenneth
Horner, William
Ivey, James Wilsay
Jones, John R.
Joynes, Carol
Karsten, Joe
Keller, Charles L.
Lake, Louis
Lake, Vyron
Mayfields, Robert
Markle, Fred
Merkle, Fred
Messe, Edward
Meyer, Heleu
Mintz, Jesse Benjamin
Moben, Louis
Morans, Sandra
Morrell, Jerry
Morris, Arnold
Newcomb, Clary
Nichols, Les
Orrick, M. G.
Orton, Brothers
O'Neill, Sip
Paige, Otto
Palmasino, Wilhelmina
Carroll
Pappas, Helen
Parks, Ken
Passer, Rolfe
Petks, George
Poolson, Happy
Reilly, D. P.
Rhanah, Ernest
Rillon, Jackie
Robertson, Paul
Robertson, Robert
Rui, Louise
Rubin Sr., Eugene
Sasso, Alfred
Samders, Pauline
Solomon, Sol
Spencer, James H.
Spiller, Judy

SENSATIONAL NEW GIANT PIGGY BANK

HOLDS \$1000 IN COIN

LARGE AS A WATERMELON!

HAND PAINTED

SIZE 8 IN. High 16 IN. Long
Copyright Dark Opening in Base.

RETAIL \$3.98 Each
Your Cost—\$2.00 Each
In One Doz. Lots. Individually Packed.
RUSH \$3.00 for Sample

IMMEDIATE DELIVERY!
Comes in Pastel Colors of Pink, Blue and Cream.
1/3 Deposit With Order, Balance C. O. D., F. O. B. Chicago.
Open Territories for Live Jobbers—Act Quick!

NATION-WIDE MERCHANDISE CO. 64 W. Randolph St., Chicago, Ill.

Washburn, Evelyn
Wheeler, George E.
Whittemore, Eugene
Wilson, Ray
Woods, Buddy
Woolly, June
Wright, Jessie K.
Gallagher, Fayette G.
Gallagher, Luke J.
Golden, Samuel J.
Gruberg, Max
Hall, William A.
Hamilton, Marjean
Harkins, Mr. & Mrs. J. W.
Hart, Kenneth
Hicks, Charles E.
Hilburn, Nora H.
Hodke, Herbert
Hodson, R. M.
Holt, S. R.
Howe, Joe
Isbell, Ralph B.
Jacobs, Mrs. Judy
Kidd Jr., Aaron C.
Kennedy, Edw. C.
Klein, John C.
Lee, Carl E.
Lefebvre, John
Lemoine, Joe
Luna, Mrs. Mae Naah Edward
Lucas, Buck
Luna, Geynes
McNally, Mrs.
McNall, Bill
Meck, Harold
Milligan, Theodore
Morris, Miss Ethel
Morris, G. B.
Munn, Harley R.
Murray, Robert M.
Newmann, Mrs. Larry
Panico, John
Patrick, Viola Mae
Peshoot, William J.
Philpott, Tony
Podolak, George M.
Quick, Irwin
Richard, William
Satterly, Elmer
Satterly, Lloyd D.
Service Jr., Edward
Shipley, L. L.
Shimberg, Vaughn
Shlox, Mr. & Mrs. Joe
Smith, Curley
Smith, Mrs. Evelyn
Smith, Millard
Smith, Peter
Smith, Rex P.
Solof, Samuel
Stark, Mrs. Mary
Stevens, Mrs. Diuna
Stevens, George
Stoddard, L. A.
Suggs, Charles
Swan, Walter
Thompson, Charlie
Thompson, Walter A.
Turk, Mr. & Mrs. Wayne E.
Turner, Leonard
Walker, Jack Speed
Warren, Fred P.
Webb, Mrs. H. D.
Wilson, Dick
Wingert, Billy
Wood, R. M.
Woring, Mrs. Ruth
Zielsdorf, Albert
Zink, John B.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

Aberle, Mrs. Duckie
Anderson, Willard L.
Baker, Edward A.
Baldwin, Wm. Joseph
Barro, Theodore
Beckett, Eugene
Beckett, J. M. (Bozo)
Bernstein, Lew
Brannock, John
Brown, Elmer
Boudreau, Adrian
Carnell, Jessie
Carter, Wm. M.
Childs, Louis
Clemmons, A. B.
Clemmons, Mrs. Betty D.
Clemmons, Richard B.
Cody, Miss Jackie Lee
Cofer, Buford Lee
Cohen, Jack
Constantino, John A.
Costello, Mrs. Lucy
Counrey, Cecil L.
Cundiff, Willis C.
Curwell, Clarence
Danner, Alfred D.
Davidson, Mrs. Evelyn
Decker, Joe
Denner, Alfred D.
Dodon, Mrs. Mary
Dworak, Walter
Edwards, John W.
Ellis, R. Cotton
Enquist, C. L.
Eldridge, Gerald
Fildes, Harry
Flanagan, Tom
Flynn, Mrs. Selma
Fortune, George E.
Freeman, Mrs. Bonnie
Fritz, H. W.

ELECTRIC KITCHEN WALL CLOCKS

Model W700. Guaranteed movement. Individually packed. \$4.17 EA.
Retail \$6.95—Your cost.....

ELECTRIC TOASTERS

2-Slice. Chromium finish. Cord included. List \$3.90—\$2.75 EA.
Your cost.....

ELECTRIC PHONOGRAPH

With 3-Tube Amplifier in table model walnut cabinet. Tone control, volume control \$22.95 EA.
Send in your name for our mailing list, so we can keep you informed on new items.

Immediate delivery—all orders must be sent in with deposit.

DELTA DIST. CO. 284 CROPSY AVENUE
BROOKLYN 14, N. Y.

BALLOONS

SPECIAL NEW LOW PRICE

Streetmen Special, best rubber, ideal for Gas Balloons, Inflatos
12-15 inches, Gr. . . . \$ 8.50
13 Paddle Balloons, Gr. . . . 10.00
13 Cat-Face Balloons, Gr. . . . 13.00
13 Cat-Head Balloons, Gr. . . . 15.00
718 Balloons, Gr. . . . 7.00
428 Balloons, Gr. . . . 6.00
Dart Game Balloons, Gr. . . . 2.75
Balloons Sticks, 18", Gr. . . . 1.00
Balloon Sticks, 23", Gr. . . . 1.25
Metallic, double Propeller on stick, Gr. . . . 8.40
Striped, plastic Kiddle Canes, Gr. . . . 18.50
DeLux Flying Birds, Gr. . . . 14.80
Swords with Sheaths, Gr. . . . 42.00
Loop-O-Plane, on Sticks, Tri-Motor, Gr. . . . 18.00
Swagger Canes, beautiful finish, Gr. . . . 10.50
Pinwheels, plastic and foil, Gr. . . . 7.00
Lash Whips, Gr. . . . 15.00
Feather Dolls on plastic Kiddle Cane, Complete, Doz. . . . 3.00
Plastic Gun, Holster and Strap, Doz. . . . 4.00
Cap Gun, with Holster, Doz. . . . 6.00
Comeback Balls, Gr. . . . 4.80
Ping Pong Balls, special, Gr. . . . 6.50
Trekky Dogs, Gr. . . . 16.00
Plastic Scotty Dog, pin back, carded, Gr. . . . 4.80
Paddle with Comeback Ball, large sizes, Gr. . . . 12.00
Plastic Cowboy, on Horse, asst. colors, Gr. . . . 14.40
Bullet Key Chains, Gr. . . . 6.00
Large Bullet Key Chains, 30 caliber, Cr. . . . 10.20
Assorted carded Key Chains, Gr. . . . 4.75
Plastic Whistle, Gr. . . . 4.50
Plastic Locomotive Whistle, carded, Gr. . . . 9.00
Western Jewelry, asst. Gr. . . . 10.80
Rabbit Feet Key Chains, Per 100 . . . 6.00
Large size Gun and Holster, for Badgeboard, Gr. . . . 15.00
Miniature Gun with Holster, Gr. . . . 8.00
Running Mice, Gr. . . . 15.00
Metal asst. Slum for Badges, Gr. . . . 1.75
Junior Metal Police Badges, gold and silver, Gr. . . . 4.00
50-L Buttons, Circus, Rodeo, Flag, Welcome Buddy, Comic, Per 100 . . . 1.75
Per 1,000 . . . 15.00
Photographed, 50-L Roy Roger Buttons, Per 1,000 . . . 18.00
Per 100 . . . 2.00
1/4 Deposit, Balance C. O. D.
Send for Price List

Schattur Novelty Co.
142 Park Row New York 7, N. Y.

GOO GOO DOLL

SELLING OUT—ORDER NOW!



75c each 16-inch #A11
\$1.50 each 20-inch #C12

20-Inch Goo-Goo Doll.
Clown, \$18.00 Doz.; 6 to Case.
16-Inch, \$9.00 Doz.; 9 to Case.
(No Orders Less Than a Case.)

20-inch Clown, composition head with rolling eyes. Cotton stuffed body, legs and arms. Dressed in rayon Clown Suit, assorted colors. Hat and shoes. Immediate shipment on receipt of check or M. O. F.O.B. L. A., Calif.

LOUIS SOLOVAY
416 E. First St. Los Angeles, Calif.

POKER CHIPS

100 TO BOX. UNBREAKABLE! INTERLOCKING! WASHABLE!
60 BOXES TO CASE
CASE—\$27.50
SAMPLE DOZ. BOXES—\$7.20

L. H. G. COMPANY
19 E. 16th St. New York, N. Y.

Genuine Zircon Rings



The diamond-dazzling gem from Slam. Write for catalog.

National Jewelry Co.
Dept. 3-W
Wheeling, W. Va.

Medium Leds, Gr. . . . \$3.50
Large Leds, Gr. . . . 8.75
Paper Shakers, Gr. . . . 7.50
Plaster Slum, Gr. . . . 1.25
Small Plastic Animals, Gr. . . . 1.40
Wolf Badges, Gr. . . . 2.25
#1 Cloth Flags, Gr. . . . 1.25
Large Stock Other Items
SEND FOR LIST

K. S. CAUFIELD
308 S. 3d St. Louisville 2, Ky.

Pipes For Pitchmen

By Bill Baker

STANLEY NALDRETT . . . pipes from Nashville that he has closed a successful run at the McLellan chain store there with his kitchen gadget layout. He says he planned to make the Kentucky State Fair, Louisville, opening August 26. Naldrett adds that he'd like to read pipes from Al (Pop) Adams and Freddie Hudspeth.

It's much simpler to work your way out of a difficulty than to attempt to think your way out of it.

JERRY RUSSELL . . . vet pitchman, is in Ward 810, Charity Hospital, New Orleans, and expects to be confined there another four months. Jerry says he suffered a foot infection some four months ago which resulted in the amputation of that member. He says he would like to read pipes from his friends in the business.

ABE GILSTRAP . . . has located in Atlanta, where he has entered business for himself. He advises from the southern city that Hazel Gilstrap is there and has turned evangelist and is preaching to large crowds.

Satisfy your customers and watch your profits soar.

JACK HOLIDAY . . . exponent of the balloon pitch, has been working that item on parking lots in Atlanta to huge takes for the past four months.

DAVID LIVINGSTON . . . widely known in pitch circles, is operating a wholesale jewelry house in Atlanta.

Have you checked your lecture recently? If you're not getting the dough, that might be the answer.

HARRY WOODRUFF . . . is in Miller's Drugstore, Chattanooga, working rings to plenty of long green.

PAT MALONE . . . and Jack (Bottles) Stover are still going strong in the hills and valleys of Virginia and West Virginia. Writing from Harrisonburg, Va., Bottles says: "Made a stock sale recently and I can now understand why the cowmen in the old days didn't care for sheep men. If the ones of the Old West were like the current ones they wouldn't go for an asbestos suit in a fiery furnace. My advice to sheetwriters working sheep sales is either carry your own lunch or wait until the apples get ripe."

There's always good company at the bottom of the ladder, if you care to look at it that way.

PAUL LOKEY . . . and V. J. Stover, pitch exponents of note, have their photo gallery clicking to successful business on Maitland Jollytime Shows.

STILL WORKING . . . foot products to solid scores in Neisner's, Cincinnati five and dimer, is John Metevier.

JACK FARBER . . . of Ace Novelty Company, Chicago, reports that a number of pitchmen are working his fur cane monkey to good results.

Good substitutes have not yet been found for simplicity, frankness, sobriety, industry and sincerity, so don't try to eliminate the age-old virtues of pitching. Those who have attempted it have ended up with indifferent success.

WHATEVER HAS BECOME . . . of Fred McFadden, Doc Scribbs, Rusty Russmiser, Soldier Kenadee, Red Steel, Jim Hausmann, Eddie Murray,

Mr. and Mrs. Simon Warner, John O'Donnell, Billy Blackhawk, A. Movotny, Joe Marano, Neil Kane, Doc J. P. Shean, Al Clark, Warren Rice and Karl Cartwright? Why not give with some pipes, you fellows?

Misrepresentation

By M. F. Guyer

Editor's note: M. F. Guyer, of Cel-Ton-Sa Medicine Company, Cincinnati, during a visit to the pipes desk last week struck a warning note among some members of the profession's habit of willfully or unknowingly misrepresenting their product to their tips. His discourse on the subject is directed to all pitchmen, demonstrators and med men.

HAVE you read Section 502 (F) (2) and regulation (a) of the Pure Food and Drug Act on Pages 4 and 26 of the Federal Food, Drug and Cosmetic Act and general regulations for its enforcement? Do you know the meaning of this law? It means that if you prescribe, recommend or suggest in its advertising or sponsor either by literature or by word of mouth a cure or that it can be used for the treatment of ills or ailments other than those prescribed on the package, the product itself will be considered misbranded. The merchandise you have on hand will be seized by the Pure Food and Drug Administration and you will be subject to libel and fine because of failure of the product to bear adequate directions for the claims which have been made for it.

Stock Seized

Several medicine men thruout the country for the past four or five years have been stopped and their stock seized by federal men, because of misleading claims and cures made by them for the medicine which they were selling. They violated the act and as a result were subjected to severe fines and penalties. The Pure Food and Drug Administration has indicated that it will continue to seize goods and stop all med men from making misleading statements as to the cures and claims and treatments of the medicines, which they sell. The administration is currently conducting an extensive campaign against all demonstrators, lecturers, etc., thruout the country and a customer of our company will be used in a test case in November.

The manufacturer is only responsible for the labeling of the package it manufactures and if anyone makes claims other than those inscribed on the product the government holds that individual solely responsible. We have information from an authoritative source that there is no objection to med men giving health lectures as part of their talks. A copy of this law can be obtained from the Pure Food and Drug Administration, Washington. Anyone desiring further information can obtain it by writing our company. The sole purpose and intent of the law is not to keep any individual from selling medicine, but to stop that individual from making misleading claims for the product he is selling.

96 NEGROES JOIN R-B

(Continued from page 49)

did not start until 6 p.m. Attendance was about half of capacity in the afternoon and three-quarters at night.

Despite an edict, prompted by polio, that kept children away at Eau Clair Monday (19), there was a strong half a house at the matinee, and the reserves were well filled at night.

Show made a Sunday run from Wausau, where it drew half a house at the matinee and about two-thirds at night Saturday (17). Matinee started at 5 o'clock as result of a late getaway from Green Bay, caused by a hard rain and windstorm Friday night (16).

The gale, hitting just after door

Puzzles

By E. F. Hannan

I WAS ONCE in the puzzle biz—for half a grand. A friend of inventive notions thought it out; it looked nifty, and I went in.

The friend was a terrible salesman and I looked caught until Henry Sullivan, super-salesman, dropped in and I told him about the set-up. He took some puzzles to the fairs as a side line to other items and right off he sent for more. He finally cleaned them up, putting Henry into the puzzle game and he corraled some money.

Salesmen working novelties or any goods that appeal to youngsters are safe in carrying along puzzles. Purchased correctly, they give good returns and take little carrying space.

Ammon Makes Model Of Wisconsin Fair

(Continued from page 79)

ance. This, too, is partly due to the organization set up for park operation.

Normal complement of rides at the park was increased to 22. And they did a huge business. Shows, contracted independently, were limited in number, and did big business. Ammon maintains a fixed eye on them, and unhesitatingly chased offending shows which shifted from selling tickets to high-pressure donation-dunning tactics.

Livestock and agricultural exhibits were high in quality and number this year. Entries ran so high that in some departments it was necessary to use tents to house the overflow. Because of the Newcastle disease, there is no live poultry show. However, folks did get to see a glassed-in exhibit, in which two white-garbed women walked steadily side by side breaking and separating eggs.

Always with his feet on the ground, meeting today's problems today, but with his eye cocked to the future, Ammon already is moving in the direction of the Centennial Year, which he says will be his last as manager.

Changes in the physical plant are not the only thing envisioned. A projection of his idea that a fair should be educational, purposeful and pack solid entertainment is expected next year, with the full development coming in the '48 centennial year.

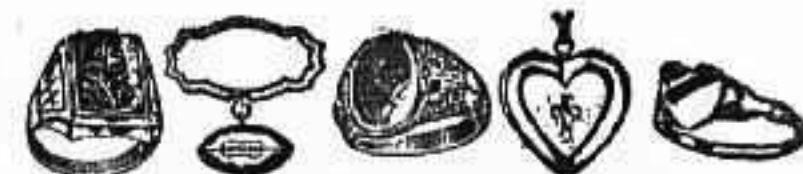
time, all but took the marquee away and had quarter poles dancing in the big top. It reversed in direction and soon spent itself. Meanwhile the rain let up and customers came until there was a three-quarter house. Matinee was about half.

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WITH OWN OUTFITS FOR DOWNTOWN LOT IN ST. LOUIS. OPEN SEPT. 14 TO NOV. 15. If you can stand money, stay sober, THIS IS THE SPOT. Wire or write

RAY C. HERBERS

c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.



FAST SELLING JEWELRY for FAIRS, ENGRAVERS, RESORTS, STORES!! IMMEDIATE SERVICE!! LOW PRICES!! Latest in SIGNET RINGS, WHITE STONES RINGS, IDENT. BRACELETS, Filigree pins, Locketts, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 187 E. Spring St. (Dept. B) Columbus, Ohio There Is No Substitute for Quality.

OAK HYTEX BALLOONS

• Sell Oak Balloons and you'll do more business—make more money. As all old-time balloon men know, OAK-HYTEX Balloons are tops in quality and flash. Today's Oak Balloons of synthetic rubber are constantly improving in quality—thanks to Oak's experience all during the war producing meteorological balloons for the Armed Forces. This "know how" safeguards your profits.

Give yourself, and your jobber, a break by placing orders well in advance.

New!

FLASHY YELLOW BLUE AND WHITE PLASTIC BALLOON STICKS

Available Immediately

ALWAYS BUY BALLOONS IN THE BLUE BOX WITH YELLOW DIAMOND LABEL.

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RAVENNA, OHIO

OAK-HYTEX TOY BALLOONS

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COLE BROS. CIRCUS

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Coast to coast FrigerBar sells to 75% of all contacts! Resales every six months are practically 100%. FrigerBar is nothing short of terrific—for sure-selling at long profit. FrigerBar, the original refrigerator odor absorber, saves FOOD, TIME and WORK for housewives by preventing butter, milk, ice cubes, etc. from absorbing the odors and tastes of melons, fish, onions, etc. "Proof-positive" demonstration kit and sure-fire tested sales spiels furnished.

Regular size, per Doz. \$3, sell for \$6. Deluxe size, per Doz. \$4.50, sell for \$9. Gross, payment with order, sent postpaid; less than gross, postage added. 5% additional discount on 5 gross. C. O. D.'s 25% deposit with order.

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PAPER MEN

Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

ED HUFF & SON
5411 GURLEY DALLAS 10, TEXAS

Rose Says Build Expos for Keeps

(Continued from page 48)

Industrial Fair, which resumed this year unspoiled by the havoc of war, was stressed.

It Takes Pros, He Says

Midway attractions, according to Rose, must be strange and wonderful and, most important, professional. Experienced fair ops know that a localite who once ran a church strawberry festival can't supervise midway attractions that thousands of people must be sold on paying to see. Fair attractions are in direct competition with motion pictures and other amusement units, and there remains the necessity of topping Hollywood products if the patron is going to be sold, otherwise he will hang around long enough to look at the fireworks and go home with his money in his pockets.

Taking a crack at current prices, Rose advocated tariffs that wouldn't strain the average man's spending capacity and warned that if this policy was ignored, Mom and Pop and the kids would stay at home and listen to the radio. Rose has done pretty well following his own advice at his local nitery, the Diamond Horseshoe, where the bite for entertainment is somewhat less than other plush spots. By way of illustrating his point, he told of a New York World's Fair director wanting him to add class to his Aquacade with a \$2 admission. His answer to that was, "All God's chillun got 40 cents," with the result that nine million people paid to see the water show during two summers.

An added feature of building for keeps, Rose said, would be that industrial concerns and independent concessionaires would be more willing to invest their money in attractive units since they would have a better chance of coming out on top.

CARNIVAL ROUTES

(Continued from page 62)

- Byers, J. W., & C. W.: Abila, Ia.
Capell Bros.: McAlester, Okla.
Capital City: Liberty, Ky.; (Fair) Russellville Sept. 2-7.
Caravalla Amusements: Barnesboro, Pa.; Johnstown 2-7.
Carr, Lawrence: Lynn, Mass.; Medford Sept. 1-6.
Casey, E. J.: (Fair) Emo, Ont., Can., 26-28; (Fair) Rainy River 29-31; Sioux Lookout Sept. 2-3; (Fair) Dryden 6-7.
Cavalcade of Amusements: (State Fair) Louisville, Ky.
Central Am. Co.: Ahoskie, N. C.; Murfreesboro Sept. 2-7.
Central American: (Fair) Columbus, Neb., 26-30; Chapman, Kan., Sept. 2; (Fair) Tonganoxie 4-7.
Central States: (Fair) Rush Center, Kan.; Hoisington Sept. 2; (Fair) Beloit 3-6.
Cetlin & Wilson: Sunbury, Pa.
Cherokee Am. Co.: Ottawa, Kan., 26-28; Wetmore 29-31.
Coleman Bros.: Altamont, N. Y.
Collins United: Culbertson, Neb., 27-29; Concordia, Kan., Sept. 2-7.
Conklin: Sherbrooke, Que., Can., 26-30; Quebec City 31-Sept. 9.
Continental: (Fair) Westport, N. Y., 27-29; (Fair) Booneville Sept. 2-7.
County Fair: Aurora, Neb., 26-30.
Crafts 20 Big: Oakland, Calif., 27-Sept. 9.
Craig, Harry: Lindsay, Okla.; Enid Sept. 2-7.
Crescent Am. Co.: Asheville, N. C.; Bristol, Va., Sept. 2-7.
Crystal Expo.: Clinton, Tenn.
Cudney Border State: Henryetta, Okla.
Cumberland Valley: (Fair) Sparta, Tenn.; (Fair) Cookeville Sept. 2-7.
Cunningham's: New Martinsville, W. Va.; Parkersburg Sept. 1-3.
Curl, W. S.: Kenton, O.; Richwood Sept. 2-7.
Denton, Johnny J.: Hazard, Ky.; Corbin Sept. 2-7.
De Luxe Am.: Orange, Mass., 27-Sept. 2; Ludlow 4-10.
Dick's Paramount: West Reading, Pa.; (Fair) Lehighton Sept. 2-7.
Dobson's United, No. 1: Grantsburg, Wis., 26-28.
Dobson's United, No. 2: Spooner, Wis., 26-28.
Dumont: Altoona, Pa.
Dudley, D. S.: Vernon, Tex.
Dyer's Greater: Marengo, Ia., 26-28; (Fair) Mineral Point, Wis., 30-Sept. 2; (Fair) Lancaster 5-8.
Eddie's Expo.: Stoneboro, Pa.
Ellman United: Eikhorn, Wis., 30-Sept. 2; Bever Dam 5-8.
Endy Bros.: Alexandria, Va.; (Fair) Staunton Sept. 2-7.
Enterprise Am. Co.: Colfax, La.
Exposition at Home: Chase City, Va.
Fairway Am.: Gladewater, Tex.
Fay's Silver Derby: Mackinaw, Ill., 27-29; Kingston Mines 30-Sept. 2; Rutland 4-7.

- Fidler's United: Janesville, Wis.
Fleming, Mad Cody: Athens, Ga.; Blue Ridge Sept. 2-7.
Florida Am. Co.: East Tallahassee, Ala.; Arab Sept. 2-7.
Folk's Celebration: Grants, N. M., 28-Sept. 2.
Francis, John: Plymouth, Wis., 26-Sept. 2.
Franklin, Don: Cameron, Tex.; Rockdale Sept. 2-7.
Frear's United: Stockton, Kan., 27-30.
Garden State: Pen Argyl, Pa.; Easton Sept. 2-7.
Gate City: Forest City, N. C.
Gay Way: Austell, Ga.
Gem City: (Fair) Mason City, Ia., 30-Sept. 3.
Gentsch, J. A.: Carthage, Miss.
Geren's United: (Fair) Peru, Ind.; (Fair) Gold Bond: (Fair) Athens, Wis., 27-29; (Fair) Chilton 30-Sept. 2.
Gold Medal: (Fair) Aledo, Ill.; (Fair) Kentland, Ind., Sept. 2-7.
Golden West: (Water Festival) Sacramento, Calif., 28-Sept. 2.
Gooding's American Expo.: (Fair) Charlotte, Mich.
Gooding, F. E., Am. Co., No. 1: (State Fair) Columbus, O.
Gooding, F. E., Am. Co., No. 2: (State Fair) Columbus, O.
Gooding, F. E., Am. Co., No. 3: (Fair) Norwalk, O.
Gooding, F. E., Am. Co., No. 4: (Fair) Napoleon, O.
Gooding Greater: (Fair) Jackson, Mich.
Gooding Park Attrs.: (Fair) Burton, O., 30-Sept. 2.
Greater Rainbow: (Fair) West Point, Neb., 25-29; (Fair) Manson, Ia., 30-Sept. 2; (Fair) Manning 3-6.
Great Sutton: Zeigler, Ill.; Marion Sept. 2-7.
Greater United: Wichita Falls, Tex.
Goshen Sept. 2-7.
Grimes Am.: (Fair) Townsend, Vt., 27-28.
Groves Greater: Bogalusa, La.
Hale's: Salina, Kan.; Osage City Sept. 2-6.
Hanes, Bill: Sherman, Tex.; (Fair) Gainesville Sept. 2-7.
Hammond Pla-Park: (Fair) Arlington, Tex., 26-Sept. 2.
Happy Attrs.: Newark, O.; (Fair) Bellefontaine Sept. 1-6.
Happyland: Traverse City, Mich.
Hannum, Morris: (Fair) Flemington, N. J.
Hartsock Bros.: (Celebration) Shelbyville, Mo.; Lewistown Sept. 2-7.
Hedrick's Gay Way: Benson, N. C.; Lillington Sept. 2-7.
Hennies Bros.: Des Moines, Ia.
Heth, L. J.: (Fair) Dickson, Tenn.; (Fair) Onelida Sept. 4-7.
Hill's Greater: (Fair) Lexington, Neb., 26-29; (Fair) Iola, Kan., Sept. 2-7.
Home State: (Fair) Tipton, Ia., 27-30; Edina, Mo., 31-Sept. 2.
Hoosier State: Burlington, Ind., 29-Sept. 2.
Howard Bros., No. 1: (Fair) Caldwell, O., 28-30; (Fair) Marietta Sept. 2-4.
Howard Bros., No. 2: Windridge, Pa., 27-29; Stoneboro 29-Sept. 2; Findlay, O., 4-7.
Howard Bros., No. 3: Jacksonville, O., 30-Sept. 2.
International: Kearney, Neb.; Emporia, Kan., Sept. 2-7.
Imperial: (Fair) Mendota, Ill., 30-Sept. 2.
Jayhawk Am.: Alma, Kan.
Johnson: Jackson, Mich.; East Jordan Sept. 2-7.
Jones Greater: (Fair) Pennsboro, W. Va.; (Fair) Parsons Sept. 2-7.
Jones, Johnny J., Expo.: (State Fair) Indianapolis, Ind., 26-Sept. 6.
Joyland Am. Co.: Crawfordsville, Ind.
J. P. M.: (Fair) Canaan, N. H., 27-29; (Fair) Contocook Sept. 2-4.
Kaus, W. C.: Roanoke Rapids, N. C.; Dunn Sept. 2-7.
Keystone Expo.: Mullins, S. C.; Darlington Sept. 2-14.
Kirkwood, Joseph J.: Lynchburg, Va.; Danville Sept. 2-7.
Lagasse Am. Co.: (Fair) Lancaster, N. H., 26-Sept. 2; (Fair) E. Longmeadow, Mass., 4-7.
Lamb, L. B.: (Fair) Humboldt, Ia.; (Fair) Merville Sept. 4-8.
Lankford's Overland: Hahira, Ga.
Lawrence Greater: Pottsville, Pa.; Port Royal Sept. 2-7.
Lebright, J. R., No. 1: (Fair) Orleans, Neb., 26-28; (Fair) Beaver City 29-31.
Lebright, J. R., No. 2: (Fair) Ord, Neb., 27-30.
Lone Star: (Fair) Newton, Ill., 26-30; (Fair) Salem Sept. 2-7.
Long's United: Walnut Creek, Calif.
Mace, Herbie: Washington, Va.
Madison Bros.: Pana, Ill., 26-Sept. 2.
Magic Empire: Bruceton, Tenn.
Magnolia Expo.: Phenix City, Ala.
Maine Am.: Springfield, Me., 26-Sept. 2.
Majestic Greater: (Fair) Marne, Mich.; Newaygo Sept. 1-2; (Fair) Gladwin 4-7.
Manning, Ross: Ellsworth, Me.
Marion Greater: Lake City, S. C.
Marks, John H.: (Fair) Charleston, W. Va., 31-Sept. 8.
McCown Midway: Lee's Summit, Mo.
McKee, John: Ft. Madison, Ia.; East Alton, Ill., Sept. 2-7.
Meeker's: Ellensburg, Wash., 29-31.
Merriam & Robinson: Odeholt, Ia., 30-30; Aurelia 31; Gracettinger Sept. 2; Laverne, Minn., 4-7.
Meyerhoff's Crescent: Trall, B. C., Can.; Nelson Sept. 2-7.
Mid-Continent Expo.: (Fair) Girard, Kan.
Midwest: Bridger, Mont.
Midway of Mirth: Windsor, Ill.
Mighty Page: Tusculum, Ala.; Tuscaloosa Sept. 2-7.
Mighty Monarch: Donalsonville, Ga.
Model Shows of Canada: Hamilton, Ont., Can.; Orillia Sept. 5-7.
Moore's Modern: (Fair) Fairmount, Ill.; (Fair) Oblong Sept. 2-7.
Mound City: California, Mo.
Nelson Bros.: (Fair) Trinidad, Colo., Sept. 1-2.
Nolan: Goodland, Kan., 26-30; Sharon Springs 31-Sept. 7.
Ohio Valley: Farmland, Ind.
Omar's Greater Am.: Malvern, Ark.
Page Bros.: Crossville, Tenn.
Page, J. J.: (Fair) Wise, Va.
Parada: Garnett, Kan.
Paul's Am. Co.: Quinton, Okla.
Pearlene: Waurika, Okla.
Penn Premier: (Fair) Moundsville, W. Va.; Parkersburg Sept. 1-6.
Pepper's All-State: (Fair) Cresco, Ia.

- Pike Am.: (Fair) Mountain Grove, Mo.; Deep Water Sept. 2-3; (Fair) Ellington 4-7.
Pine State: Iuka, Miss., 28-Sept. 2.
Pioneer: Sayre, Pa., 26-Sept. 2.
Powelson Greater: McConnelsville, O., Sept. 4-7.
Prell's Broadway: (Fair) Huntingdon, Pa.; (Fair) Ebensburg Sept. 2-7.
Prol: Taylor, Tex., until Sept. 16.
Raines Am. Co.: Greenwood, Ark., 28-Sept. 2; Spiro, Okla., 3-7.
Regal Expo.: (Fair) Alexandria, Tenn.
Regent Am. Co.: Marengo, Ind.; Hopkinsville, Ky., Sept. 2-7.
Reid, King: (Fair) Ballston Spa, N. Y.
Rocky Mountain: Minutare, Neb., 30-31.
Rogers Greater: Bridgeport, Ill.; Boonville, Ind., Sept. 1-2; Albion, Ill., 3-6.
Rogers & Powell: Jackson, Miss.
Rosen, H. B., Am.: Jackson, Ga.
Royal American: Davenport, Ia., 26-Sept. 2.
R. & S. Am. Co.: Plymouth, N. C.; (Fair) Elizabeth City Sept. 2-7.
Scioto Valley: (Fair) Brookville, Ky.; Peebles, O., Sept. 2-7.
Shafer's Just for Fun: Temple, Tex.
Shan Bros.: Harlan, Ky.
Smith, Casey: Carnegie, Okla.
Smith, George Clyde: Hooversville, Pa.; (Fair) Meyersdale Sept. 2-7.
Snapp's Greater: (Fair) Oshkosh, Wis., 27-30.
Sooner State: Apache, Okla.
Southern Am. Co.: Granger, Tex.
Southern Valley: Leesville, La.
Sparks Bros.: Earlinton, Ky.; Paris, Tenn., Sept. 2-7.
Sparks, J. F.: (Fair) Princeton, Ind.
Strader, M. A.: Goodland, Kan.
Strates, James E.: (Fair) Cortland, N. Y.; (Fair) Bath Sept. 2-7.
Strong Am. Co.: (Fair) Arlington, Neb., 29-30; Weston 31-Sept. 1.
Stumbo, Fred R.: Sheldon, Mo.; Ash Grove Sept. 4-7.
Sunflower State: Cimarron, Kan., 27-30; Leoti Sept. 2-3.
Sunset Am. Co.: (Fair) Osceola, Neb., 26-28; (Fair) Seward 29-31; (Fair) Jefferson, Ia., 26-28.
Tassell, Barney: Upper Marlboro, Md.
Tatham Bros.: Chatsworth, Ill.
Thompson Bros.: Renovo, Pa., 26-Sept. 2; (Fair) Laurelton 4-7.
Tidwell, T. J.: Pampa, Tex.
Tinsley's City Rides: Cartersville, Ga.
Tivoli Expo.: (Fair) Bedford, Ia., 26-30.
Triangle: Woodstock, Va.
Turner Bros., No. 1 and 2 Units: (Fair) Du Quoin, Ill., 26-Sept. 2.
Twin City: Trenton, Mo.; Mercer Sept. 4-7.
Twin River: (Fair) Nelson, Neb., 26-30.
T. & T. Am. Co.: Lamar, S. O.
United Expo.: (Fair) Albany, Mo.
Utah Expo.: Payson, Utah.
Veterans United: Pomeroy, Iowa, 28-30.
Victory Expo.: (Fair) Coffeyville, Kan.; (Fair) Miami, Okla., Sept. 2-7.
Virginia Greater: (Fair) Keller, Va.; Smithfield Sept. 2-7.
Wade, W. G., No. 1: (Fair) Bad Axe, Mich.; (Fair) Alpena Sept. 2-7.
Wade, W. G., No. 2: (Fair) Rensselaer, Ind., Cassopolis 3-7.
Wade, W. G., No. 3: (Fair) Jonesville, Mich., Sept. 2; (Fair) Wallace Attrs.: Catawissa, Pa.; Danville Sept. 2-7.
Ward, John R.: Ottumwa, Iowa.
West Coast: (Fair) Lakeview, Ore., 26-Sept. 2; Medford 3-8.
Wallace Bros. of Canada: (Fair) Sherbrooke, Que., Can.; (Fair) Quebec City Sept. 2-7.
Wallace Bros.: Columbia, Tenn.
Whitney & Scott United: (Air Show) Sheldon, Iowa, 27-29.
Williams Riding Devices: Spencer, N. C.; Reidsville Sept. 2-7.
Wilson's Famous: Mazon, Ill., 30-Sept. 2; Melvin 4-7.
Wilson's United: Rutledge, Tenn.
Wolf: Albert City, Ia., 26-28; Wells, Minn., 30-Sept. 2.
Wolfe Am. Co.: Clarksville, Ga.; Walhalla, S. C., Sept. 2-7.
Wonder City: Murphysboro, Ill.; Cairo Sept. 2-7.
Wonder Shows of America: Yankton, S. D.; Huron Sept. 2-7.
World of Mirth: Essex Junction, Vt.
World of Pleasure: (Fair) Warsaw, Ind.
World of Today: Hamilton, Mo., 26-29.
Wrightsmen Am. Co.: Crescent City, Calif., 27-Sept. 2.
Zacchini Bros.: Frostburg, Md.
Zeiger, C. P.: United: Salida, Colo.; Rocky Ford Sept. 2-7.
Ziegler: Walla Walla, Wash., 26-Sept. 1.

CAN'T STOP BUCK

(Continued from page 54)

joined here. Eddie and Harry Crowell, Bill Culliton and Whitey Warner were here with their cookhouses and Sid Goodwaldt had the show midway eating stand. Visitors here included Mr. and Mrs. James Carey, Carey being the State auditor and inspector of county fairs; Rose Buck, niece of Mr. and Mrs. Buck, and her fiancée, Joseph Coronella, from Long Island, and Mr. and Mrs. Bligh Dodds. Dodds is president and secretary of the Gouverneur (N. Y.) Fair. Show moves from here to the Rhinebeck Fair, opening Monday (26) and from there goes to Fonda, N. Y.

Council Okays Carnival

LONDON, Ont., Aug. 24.—The city council voted a permit for the Bernard & Barry Shows to play here September 24-25, sponsored by the Victory Branch of the Canadian Legion.

Polio Paralyzes Outdoor Biz

(Continued from page 48)

dicating circus business in Iowa, Missouri and Kansas, in addition to North Dakota and Minnesota, the so-called hot beds of the disease, is being dealt lethal blows. Banard Bros. were forced to cancel their scheduled appearance at Huntsville, Mo., Friday (16). At Kirksville, Mo., public assemblies of all kinds were prohibited until after Labor Day. The edict took in all of Adair County. The recommendation includes picture shows, political gatherings, skating rinks, bridge parties, churches and church schools, golf tournaments, etc. Dailey Bros., scheduled to show in Kirksville Wednesday (28) were forced to call it off.

Rodeo Called Off

The fourth annual Western Champion Rodeo, scheduled for the Minneapolis Auditorium September 30-October 6, has been called off. While the disease is expected to run itself out by those dates, promoters were told by the medical profession that it would be unwise to go thru with plans for the rodeo because, they said, the hysteria will linger long after the spread of the disease has been checked.

Both indoor and outdoor entertainment received a veritable death blow in Denver Wednesday (21) when all children under 18 years of age were banned from public gatherings. Specifically named were amusement parks, theaters, playgrounds, swimming pools, picnics and fairs.

Latest info credits acting Governor W. E. Higby as recommending the existing ban be extended to include adults. Higby mentioned the Colorado State Fair at Pueblo, opening Monday (26), and amusement parks as gatherings that should be closed.

Collins Getting Equipment In Shape for '47 Season

ST. PAUL, Aug. 24.—A full crew is at work here repainting and repairing equipment of the William T. Collins Shows and getting everything in tip-top shape before it is put into quarters for the winter. Show closed for the season at Rush City, Minn., Wednesday (14) because of the polio epidemic. The last three fairs the show played, Perham, Rochester and Rush City, were total blanks because of the polio scare. Owner William T. Collins said, "This, combined with the fact the remainder of the fairs on the Collins schedule were canceled by the epidemic, caused Collins to hit for the barn.

Collins said he plans to book four of his major rides with shows playing Southern routes. Closing day at Rush City, show received another new truck, giving org a total of seven.

Johnson's Novelty Rides Get Incorporation Papers

HUNTINGTON, W. Va., Aug. 24.—Articles of incorporation have been issued by the Secretary of State to Johnson's Novelty Rides. Incorporators are Roberta Johnson, president; Lewis E. Johnson, treasurer and general manager, and Edward H. Green, secretary and attorney.

Org will make and sell kiddie rides and will start operation early next month. Thomas Neiswander will be sales manager.

Edith Davis Convalescing

ATLANTA, Aug. 24.—Mrs. Edith Davis, wife of John B. Davis, owner of the Southern State Shows, is convalescing in the Crawford W. Long Hospital here after a major operation. Her room number is 306 B.

Communications to 155 No. Clark St., Chicago 1, Ill.

FEEES ON COIN DEVICES TAKE DIP

N. Y. Eatery Clean-Up Hits Coin Mch. Ops

Drive Lasts 3 Months

NEW YORK, Aug. 24.—Operators of juke and vending machines reported this week that closings of restaurants by health commission inspectors have had a bad effect on play during the past three months.

Closings have been in effect since June 12 when Dr. Israel Weinstein, Health Commissioner and 340 inspectors started to "clean up the dirty restaurants" in this city. Over \$56,988 has been collected in fines, and at least 100 of 22,000 eating places have closed their doors for a day to one month, according to officials.

Coinmen claim that closings will continue to clip their income for at least another three months. Spots that have been ordered closed for repairs, operators reveal, "are usually the busy, large volume spots that seldom have time for repairs. These are usually top spots for us."

Those places not closed, according to operators, were often found running on a limited hour basis until repairs could be made. This, they said, cuts the time coin-machines on locations can receive play.

Over 150 restaurants are visited daily, according to Weinstein, with more to be visited in the future. "Our campaign will not be reduced as time goes on—but increased in scope," he said.

Increase in sales have been told by at least one vending machine firm due to the broader use of paper cups by the restaurants since the health campaign started. Many of the restaurants have done away with water glasses—one of the strongest health complaints—and have started to serve cold drinks and water in paper cups.

Paper cups have been accepted almost 100 per cent in the Times Square and lower Manhattan area. Increased sales have been noted by three other bulk soft drink vending machine operators in those districts.

Arcade Picture

Paramount Pictures will build a new screen production around a Penny Arcade. Title of the picture will be *Blaze of Noon*. Officials have asked the Arcade Owners' Association of America to find out if a James or Humert Stewart ever owned an arcade. This is to make certain the screenplay's characters are not the names of actual persons.

Barnett Berkens, AOAA executive secretary, has asked *The Billboard* to have anyone knowing an arcade owner by one of the above names to notify the AOAA office so they can relay the information to Paramount.



"... And once we stopped a whole Nazi division by spotting pinball machines in strategic locations!"

News Digest

PRICES—When Liggett & Myers hiked the price of Chesterfields two weeks ago, sales of the brand in some vending machines rose. Operators immediately began stocking more columns of that particular brand and result was sales went up. Some operators increased prices on all brands when Chesterfield was hiked.

TAVERNS—Office of Price Administration this week announced increases in the price of beer. But most tavern keepers contacted said they did not intend to raise their price. Beer supply situation still remains tight, with juke box play suffering somewhat as a result. Decline in juke play, however, has not been as severe as some observers predicted when the beer shortage first appeared.

CANDY—Candy is still in short supply despite decontrol measures on OPA's part. Sugar brokers say that current crop will be record breaking. But many candy bar and soft drink men believe that rationing will continue in one form or another at least thru 1947 and possibly into 1948.

EXPORTS—A British arcade and amusement machine operator in this country now says that manufacturers and distributors will have to be on their toes to develop and hold the export market. Demand for machines is great, he says, but high tariff rates often put a crimp in traders' plans.

PATENTS—Critics of the nation's patent system, who had quieted down for several weeks, were much in the news again this week. They charge that the present patent sys-

tem is ineffective, that patents are being held up unnecessarily because of staff shortages in the patent office. No recent report has come from the President's committee which is studying the prospects for patent reform and compulsory licensing.

VENDERS—Every week brings heightening interest in the so-called speciality vending machines. Sometimes mechanically complicated, the specialized venders—like sandwich and ice cream machines—are likely to play increasingly important parts in the future of the vending machine industry. Public interest runs high in the machines as witnessed by the number of recent magazine and newspaper articles.

TOURISTS—Many resort spots, crowded to the front door, are making plans to remain open for a longer than usual season. Operators in areas with heavy resort traffic report business up and are expecting to find an even longer season helpful in recovering losses sustained during the war years.

INJUNCTIONS—In Ohio and Michigan the juke box trade is waiting the next move in disputes between operators and between electrical unions. A new electrical union is reported starting in Cincinnati to compete with the AFL Electrical Maintenance Union for members. Court injunctions, forbidding the picketing of locations and forbidding location hopping are still in effect with no changes reported.

NUTS—Insecticides are being rushed southwards to aid the peanut growers who are short of everything from nails for harvesting to materials (See NEWS DIGEST on page 135)

U. S. Tax in 10% Decline

Industry pays \$17,000,000 on federal license stamps for phonographs, games

WASHINGTON, Aug. 24.—Final figures of the U. S. Bureau of Internal Revenue on collections of the federal taxes on coin machines in the fiscal year ended June 30 showed revenues down 10 per cent from the 1944-'45 collections.

Federal license fees paid by the industry totalled \$17,091,795.45, a decrease of \$2,008,561.35 from the collections of \$19,100,311.80 the previous year. Fees are levied on amusement games and coin-operated phonographs.

Tax officials and industry sources attributed the drop mainly to operators taking their machines off locations when they were unable to obtain either new machines or parts for repairs. Difficulties in obtaining competent servicemen, particularly in the latter part of 1945 and early part of this year when the manpower shortage became most acute, may have been a contributing factor.

Post-War Reactions

Others guessed that post-war reactions in some areas may have cut into operations more sharply than generally believed. Still others point chiefly to the slowdown in the arcade business that followed the discharge of a large portion of the armed forces, since servicemen were among the best customers of the amusement games, photo machines, recorders and card venders.

There was, however, a sharp drop in collections of the federal fees during June. Revenues this June amounted to only \$2,002,234 compared with \$3,085,608 in the same month a year ago. This was a decrease of approximately 50 per cent.

Complete analysis of 1945-'46 tax returns on the industry, showing just how many machines were licensed in each State, probably will provide some explanation, but this report has not yet been issued, tax officials said. Treasury experts, however, apparently expect an upturn this year, since they have not revised their estimates, placing expected 1947 revenue at \$18,000,000.

Other Products

Excise taxes on other products of interest to coin machine operators all showed substantial increases. Leader, of course, was cigarettes. Revenue from the federal tax on regular size cigarettes jumped from \$836,057,645 in 1945 to \$1,072,798,838 this year, an increase of \$236,741,193.

But percentage-wise, phonograph records led the field. Tax revenue on disks zoomed from \$2,015,452 during 1945 to \$3,902,192. This was an increase of 93 per cent, compared with the 28 per cent rise in cigarette revenue. To music operators this was welcome news, except when they were trying to get enough disks to keep their juke boxes going.

But it was still good news, not only (See Coin Device Fees on page 135)

Jukes on Top As Maritime Ops Prosper

Few New Machines

ST. JOHN, N. B., Aug. 24.—Despite slow deliveries of new juke boxes and amusement games, operators here report good business for the summer season. Music machines lead both in number and rate of play.

One of the important elements in this picture is the increased tourist traffic which is doing much to compensate for the reduction of military personnel thru the Maritime Provinces. Chiefly in eating places, vacationers from the U. S. help to keep juke boxes busy, while the local population comprise the basic patronage.

Tourists Cut

Operators believe play would have shown greater improvement if one steamship company had resumed service between Boston and Yarmouth, N. S.; New York and Yarmouth; Boston and St. John. Failure to open these sealanes as planned is said to have cut down tourist traffic considerably.

Steamers themselves served as coin machine locations in pre-war years, when passengers liked to while away boring hours during the voyages by playing various amusement machines. Current prospect is for the return of the steamer traffic in the spring of 1947. Then, operators think, the real post-war era for the coin machine trade here will begin.

DeLuxe Making Deliveries of New Ball Game

CHICAGO, Aug. 24.—De Luxe Manufacturing Company, Inc., here is making deliveries on a new mechanical eight-ball hockey game and will go into full production with the easing of material shortages, according to Mario Chirchirillo, president.

The machine, now being made at the firm's plant, 3347 Southport Avenue, is not a conversion, but is constructed thruout of entirely new material, Chirchirillo said.

Construction of the machine is such that both players are on front side of the machine while playing. Upon insertion of a nickel, balls are released for play. Balls are placed on the playing field separately by means of a lever action ball lift. Score is computed by the number of balls placed in the players' receptacle.

Metal stripping placed completely around the playing field gives impetus to the ball wherever it strikes, according to the makers, and game employs a new metal in the ball which makes it livelier than most of those now in use.

Northern Ohio Vending Co. Chartered by Toledo Group

TOLEDO, Aug. 24.—With \$10,000 of capital, the Northern Ohio Vending Company has been chartered by Charles J. McLaughlin, Lilian Weiss and Norman Cohen, it was announced this week.

Plans of the firm were not ready for announcement.

Ole Johnson, Vaude Comic, Inventor of Arcade Ball Game

ST. PETERSBURG, Fla., Aug. 24.—W. Hogan Brown, known to radio and vaudeville audiences as Ole Johnson, has invented a new type of coin-operated amusement and arcade baseball game described in detail in a recent edition of the local Times. According to the newspaper story, Brown has been attempting to perfect his game for 21 years but only recently succeeded. Game is to be known as Balleto.

"All the fellows in the neighborhood have been practicing on Ole's new machine until winning the world's series with a nickel is a cinch. Ole, who has entertained the nation of radio listeners for seven years on *National Barn Dance* and with Warner Bros. on Station KFVB, Hollywood, has a patent for his machine and expects to manufacture it in St. Petersburg," the article stated.

"Each customer gets six balls for a nickel and tries to hit the bat in the box with each ball. An electric scoreboard keeps a record of the hits and runs. As many as six runs may be made with each nickel.

"The Keith-Proctor-Orpheum vaudeville star got the idea for his machine from the electric scoreboard set up in Philadelphia each year at World Series time. He has changed each part from time to time over the years until now he believes his machine is almost perfect.

"He lives at 3728 Union Street North. A Spanish-American war veteran, Olson was a sandlot pitcher in Chicago before he entered the show business," the story concluded.

NEW YORK, Aug. 24.—The new bowling game being manufactured by Amusement Enterprises, Inc., will come in a 14-foot long cabinet, George Ponser states. It will later be made in 10 to 14-foot lengths, he added.

COINOGRAPHY:

Grand Old Man of Arcades

Earl L. Crabb, the man who managed what is said to have been the second Penny Arcade in the country, is still active in the coin machine business. At Howell, Mich., some 50 miles northwest of Detroit, he is manufacturing machines and parts for arcade pieces just as he did when he was manager of the Exhibit Arcade, 131 South Illinois Street, in Indianapolis.

Many claim it is Crabb who is responsible for the widespread use of the word "exhibit" in the coin machine industry. At the turn of the century, he found an old electric sign with the word "Exhibition" on it. The sign was a left-over from an arcade installation at an early international exposition.

Hoping he could use the sign for his Indianapolis arcade, Crabb measured it and found it too long. By cutting the sign down to read "Exhibit" it could be made to fit the space on the arcade's front. He did so, and this became the second electrical sign in the city of Indianapolis.

Built in Attic

It was at Indianapolis that Crabb met and married his wife, who was cashier at the Exhibit Arcade. During the same period he built all of the machines for another arcade, working in his attic, and installed them in a new location at Wonderland Amuse-

British Coinman Reports On Arcades, Jukes, Games In Australia, Africa, U. K.

Alfred Jordan on U. S. Buying Trip for Group of Ops

NEW YORK, Aug. 24.—An up-to-date report on the arcade, amusement machines and juke box business in England, Australia and South Africa was furnished this week by Alfred Jordan, now in this country on a buying mission.

Jordan, who has operated arcades and routes in all three countries mentioned above, said that he represented a group of operators and arcade proprietors. He said that he will visit manufacturers here and in the Midwest in an attempt to get equipment.

Besides his interest in arcade equipment, Jordan said he is also looking over rides for a carnival he intends to form in South Africa.

Arcades First Interest

He pointed out that the amusement machines operator in England, Australia and South Africa is primarily interested in arcades, since these are usually more profitable business ventures than the route set-up.

During the war, when it was impossible to import new equipment from the United States, arcade proprietors were hard pressed to find new equipment to stimulate play. It was this factor, Jordan commented, that caused a number of small games manufacturers to spring into being. For the most part, he said, these manufacturers made counter games which had enough of the element of novelty to help bolster play.

Most coinmen in England, Australia and South Africa hope that these firms will continue in business, Jordan stated, for the simple reason

that prohibitive tariffs, rates of exchange and the like have made U. S. coin machines expensive for foreign buyers.

"Of course, we knew," he says, "that American coin machines have more flash than ours."

Describes One Machine

Describing one of the counter games, built in makeshift fashion when imports from the States were no longer possible, Jordan said one of the most profitable of all such machines was one constructed of used tin cans.

Machine was a simple game where the customer dropped a penny into a slot. Penny fell into a model airplane, making a contact which started the cans, painted like tanks, travelling in a circle. By pressing a button, the player could aim the model plane at one of the moving objects. If the coin fell into one of the cans, it was returned to the player thru another chute.

"It was a fast and profitable game," Jordan recalled.

Almost all of the counter games built during this period were twirling, tilting or twisting games at which the skillful player could recover his coin. Cost of the machines ran about 45 pounds, according to Jordan.

Aussie Juke Demand

During the war Jordan said he operated and owned an arcade in Sydney, Australia. Juke boxes Down Under were so in demand, he said, that the operator could take all of the machine's earnings from most locations. In a few of the better locations, he said, he found it necessary to pay from 10 to 20 per cent commission, but never more.

Parts for coin machines were just as scarce. As a result, many operators learned to improvise and make parts, else they paid black market prices. Needles for jukes cost as high as \$6 each, Jordan said, while small parts which might ordinarily run from 25 cents to \$1 were priced from \$5 to \$20.

Records for jukes got so difficult to obtain, the visiting coinman said, that some operators had to resort to buying disks which families of Yanks sent overseas. Reports have come in telling of one American soldier stationed in Naples who received \$22 for a fairly current pop tune. The buyer was a juke box operator who had run short of disks and was willing to pay any price to keep his few machines in operation.

British Juke Box

In London, Jordan said, the British-built Hylton juke box is getting considerable attention.

"It certainly has a different front," Jordan comments, "and on location, it is getting attention."

Of all the new arcade pieces, Jordan favors the larger pieces as the type which he thinks would best help English, Aussie and South African arcades to a shot in the arm.

Money Circulation Up Again

WASHINGTON, Aug. 24.—Money in circulation—an indication of increased spending—jumped \$27,000,000 during the week ended August 14, according to the Federal Reserve Board. Total money in circulation was boosted to \$28,353,000,000, a rise of \$166,000,000 for the last three weeks.

(See Coinography on page 134)

E. Stein Moves To Busy Arcade Row in Detroit

DETROIT, Aug. 24.—Playland Arcade, operated on lower Woodward Avenue for the past three years by Edward Stein, has moved to new and larger quarters at 530 Woodward Avenue, a few doors from the former site.

Located at the traditional center of the transient and arcade business, only three blocks from the ferry to Windsor, Ont., it derives the benefit of both day and evening business from the downtown district.

Spot includes four aisles of typical arcade machines. Represented are both modern machines and antique models dating back 40 years which are still serviceable.

Photo booths and a restaurant and jewelry concession are among the specialty attractions of the new spot. Second floor is installed with a baseball game operated by John F. Kelly, a partner in the company which manufactures the game. Mrs. Kelly, an experienced showman, operates the game for her husband on a concession basis from Stein. Game has proved successful with the younger trade, according to Kelly.

Active management of the arcade is in the hands of Dan Eaton, former Canadian operator. Eaton succeeds George Russell who left Playland to enter the amusement business in Ohio.

See Scrambled Stores Coming

EVANSTON, Ill., Aug. 24.—A trend toward "scrambled" merchandising will result in more than a third of the country's manufacturers making additional products when expansion programs are completed, it was predicted here recently by James R. Hawkinson, Northwestern University professor of marketing.

Addressing the National Institute for Commercial and Trade Executives on the university campus, Hawkinson said that mixed sales offerings would become increasingly popular with "gasoline stations selling guns and games; hardware stores offering shirts, slacks and neckties, and groceries selling drug sundries, light hardware, liquor, electric goods and more frozen foods."

Temperamental Coin Scales Give Newsman Run for His Pennies

PORTLAND, Ore., Aug. 24.—The *Portland Oregonian* recently featured an article which gently spoofed the sector of the coin machine industry having to do with penny scales.

Armed with a handful of pennies and an urchin, a reporter set out to learn the facts of life concerning honest weight. They checked in at the city sealer of weights and measures and certified the weight of the child at 37 and one-half pounds.

On penny scales the child ranged in weight from 19 to 48 and one-half pounds, the premium pictures from Clark Gable to Betty Hutton and the character readings from "a person of few words" to "a great believer in hard work." Greatest variation in weight came from insertion of successive pennies in the same scale.

As a pay-off, it was found that even the post-office scales didn't agree with those of the city sealer of weights and measures, four ounces having been picked up somewhere along the trail of honest weights.

Calendar for Coinmen

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.
October 3-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.
October 13—Independent Vending Machine Operators of Wisconsin, Dubuque, Ia.
October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.
October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.
October 21-26—Dairy Industries Exposition, Atlantic City.
November 11-14—National Hotel Exposition, Grand Central Palace, New York.
November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
February 3-6—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.

Trade Directory

Following tabulation of trade reports received during the weeks of August 17 and August 24 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered

New Machines

Aristocrat (beverage vender). Automatic Vendors, Inc., 1424 Central Parkway, Cincinnati 10.

Cigar Merchandiser (for 10 cent cigars—automatic). Amity Manufacturing Corporation, Perth Amboy, N. J.

Penny Pistol (skill counter game). Southern Manufacturers, 555 E. N. Sixteenth, Abilene, Tex.

Rockola Wall Box (Model 4530). Rockola Manufacturing Corporation, 800 N. Kedzie Avenue, Chicago 51.

Super Triangle (pinball game). Electromaton, Inc., 701-03 Monroe Street, Hoboken, N. J.

Turret Gunner. George Ponsler Company of New York, Inc., 2 Columbus Circle, New York 19. (National distributor).

Address Changes

Marvel Manufacturing Company, 2837 Fullerton Avenue, Chicago.

Rittlings, Inc., 1292 Niagara Street, Buffalo.

Block Marble Company, 1425 N. Broad Street, Philadelphia, Pa.

Jack R. Moore Company, 1423 Southwest Mill, Portland, Ore.

Parkway Machine Company, 623 West North Avenue, Baltimore.

Leaf Gum Company, 1135 N. Cicero Avenue, Chicago.

Personnel Notices

Rita McAlpin, cashier at Gerber's Arcade, Sherman Hotel, Chicago, for 11 years, passed away August 6 at American Hospital, Chicago.

W. C. Jakes, Philip B. Schnering and Robert B. Schnering have been elected vice-presidents of Curtiss Candy Company, Chicago. C. Howard Bent was elected assistant treasurer.

Edwin H. Manning has been appointed advertising and sales promotion manager of Decca Records, Inc., New York.

Frank Adams has been named chief engineer for Coin-Arts Industries, 1414 Majestic Building, Milwaukee.

Jules Mayers has been appointed manager of the newly organized coin machine distributing firm, Seacoast Distributors, Inc., 627-29 Tenth Avenue, New York.

Robert W. Mann has been named supervisor of sales in the Southeastern region for Liquid Carbonic Corporation, 3100 S. Kedzie Avenue, Chicago. Mann's headquarters will be in Atlanta.

Harold Hershey, formerly manager

of the soap division of Hershey Corporation, Hershey, Pa., has been transferred to the company's milk division.

Carl W. Bowie has been named general sales manager for Viking Associates, national sales agency for Viking Popcorn Machines, of Los Angeles.

Dwaine (Bud) Veek, coin machine mechanic, was killed in an auto collision August 7 near St. Helens, Ore.

Arthur Arpp has been named service department manager of the Amalgamated Distributors' Company, 226 W. Randolph Street, Chicago.

New Firms

Robert L. Colyer, California coinman, has announced that he has entered the coin machine export business, with offices at 1968 North Cahuenga Boulevard, Hollywood.

Moss Vending Company, 531 North Eight Street, Philadelphia.

Multnomah Music Company, 1215 S. W. Third Avenue, Portland. (Will operate music machines.)

Silver Spur Records, 3907 Lankershim Boulevard, North Hollywood, Calif.

Veterans' Amusement Company, 2268 E. Cambria Street, Philadelphia.

Herman H. Smith, Inc., New York. (Will manufacture electronic and radio components.)

United Music & Distributing Company, 4324 W. Warren Avenue, Detroit.

Branch Offices

The Canteen Company, Wilmington, Del., has set up a branch office at 123 S. Broad Street, Philadelphia.

Purchases

Douglas Jones recently purchased the Green Mountain Amusement Company, Montpelier, Vt., from James T. Laird Jr.

Brown Novelty Company and Trenton Amusement Company have purchased the Automatic Hostess and Wonder Sound Systems, Trenton, N. J., from Mather Brooks.

Jack Nelson & Company, 2320 Milwaukee Avenue, Chicago, has purchased from Industrial Supply Company, Chicago, all rights, including copyright, to the Universal Bar Box Bracket.

Orange Crush, Ltd., of Toronto, has arranged to buy the privately owned Orange Crush Company, Inc., Chicago.

Baum Expanding Machine Trade Thru Missouri

ST. LOUIS, Aug. 24.—Arthur Heimke and Dan Baum, heads of Baum Distributing Company here, announce considerable progress in building up coin product lines of both machines and supplies for their firm.

With headquarters at 2718 Gravois Avenue, they recently received appointment as distributor for Chicago Coin Machine Company products in Southern Illinois and Missouri.

Meanwhile, Baum said that emphasis will continue on the phonograph stand, for which his concern is national factory distributor. Stand, which serves to elevate phonograph so that it attracts more attention on location, is said to feature sturdiness of construction and neat, aluminum-trim design.

Arcade Owners Meet Sept. 26

NEW YORK, Aug. 24.—The first meeting of the 1946-'47 season of the Arcade Owners' Association of America will be held September 26 at the Park Central Hotel here, according to Barnett R. Berkens, executive secretary.

Al W. Blendow, association president, will discuss plans for the coming year at the meeting.

Further plans for the tax brief now being considered by the House Ways and Means Committee and the Senate Finance Committee as well as plans for arcade sessions at the CMI convention in February are two topics that will be under discussion, Berkens states.

Okay Bells for Louisiana Town

DELHI, La., Aug. 24.—In a public referendum held here August 16, citizens of this Louisiana town voted 268 to 66 to permit the operation of bell machines within the corporation limits. Vote was taken during a public referendum on the question:

"Shall the town of Delhi permit slot machines to operate within the corporation limits of Delhi, with proceeds going to the Community Fund?"

Mayor of the town said that bell machines have been in operation here for a number of years, and that proceeds from the machines paid for a number of community improvements.

Six Cleared in Va. Beach Bells Action

PRINCESS ANNE COURTHOUSE, Va., Aug. 24.—Court action against five men charged with possession of 160 slot machines seized in a raid near Virginia Beach has been discontinued by the Princess Anne Circuit Court here.

Nol-pros action came after a sixth man involved in the arrest and subsequent indictment had been acquitted in a jury trial. Testimony brought out at the trial indicated that the machines had not been in operating condition for nine months and that they were being held in a warehouse pending sale of parts as salvage.

A special grand jury called to investigate reports of gambling at Virginia Beach originated the indictments.

EFFECT OF CIG PRICE HIKE TOLD

Plan Public Offering of Rowe Stock

Firm Names New V.P.

NEW YORK, Aug. 24.—Rowe Corporation, manufacturer and operator of cigarette vending machines, has filed a proposal with the Securities and Exchange Commission in Philadelphia to make a public offering of 120,000 shares of its common stock.

Stock will be sold for the account of principal stockholders of the company, but it was said that these stockholders still will retain sizable interests in Rowe.

Principal underwriter on the proposed offering is Hayden Stone and Company.

Rowe Corporation formerly was titled the Rowe Cigarette Service Company, Inc.

Rowe Manufacturing Company, a subsidiary of Rowe Corporation, also announced the acquisition of a new plant at Whippany, N. J., and the appointment of Alanson A. Remley as vice-president in charge of production.

New plant, located 12 miles from firm's present plants at Belleville, Newark and Clifton, N. J., is a one-story structure with 100,000 square feet of floor space. It is set in a 47-acre tract which will provide parking space and recreational areas for plant workers. Plant, built during the war, is fireproof and equipped with ample rest rooms, including shower booths for employees and first-aid and hospital facilities. It is 20 miles from New York City.

Remley came to Rowe from Indianapolis, where he was general manager of the Naval Ordnance plant, turning out Norden bombsights, for which Rowe made casings during the war. Under his direction, the ordnance plant was awarded the Army-Navy E with three stars and received several other citations.

He is a native of New Orleans and a graduate of the University of Wisconsin where he majored in physical education.

Plastic Coats for Bottles Sees Help To Vending Help

DETROIT, Aug. 24.—George Eager, writing in *The Detroit Times*, had some interesting bits on information which may effect the vending machine trade.

"Companies that ship liquids in glass bottles," Eager writes, "and have losses due to breakage, will be glad to know that a new plastic compound now prevents such losses. Each bottle is coated with a thin outer layer of this plastic. Should the bottle break the plastic coating remains intact and holds the liquid until there is time to pour the contents off into an unbroken bottle."

Waterproof matches are among other wonders predicted for the near future.

"The electric-eye principle is now used in automatic soap dispensers," Eager writes. "When the hands are cupped beneath the dispenser, they break a light beam and release a teaspoonful of liquid soap."

Vend

On November 1, The Billboard Publishing Company will introduce *Vend*, "The Magazine of Automatic Merchandising," a monthly magazine devoted exclusively to the vending machine industry. Publishers of *Vend* are Roger S. Littleford Jr. and William D. Littleford. Maynard L. Reuter is business manager, and B. A. Bruns, circulation manager. Walter W. Hurd, editor of *The Billboard's* Coin Machine Department since 1932, will also be editor of *Vend*. This magazine has been the "No. 1" post-war project of *The Billboard* since October, 1944. In fact, the first issue originally was scheduled to debut in November of last year, but had to be postponed because of the paper shortage.

WHAT WILL "VEND" BE LIKE?

Vend will be standard magazine size, printed on best quality enameled paper in two colors. Top men in the graphic arts have helped lay out its format so that the physical appearance of this magazine will reflect the modern spirit of progressiveness that is so characteristic of the industry.

Editorially, *Vend's* approach is to give this fast-growing industry a trade-paper full of meaty articles, helpful service features and trade news. Its goal is to serve as a powerful tool in promoting the sale of products and services to the public thru automatic merchandising machines and at the same time to do the job so well that *Vend* in itself will help the industry earn the stature in the business world that it rightfully deserves as a vital, economic and efficient force in the marketing of products to the public.

From a circulation standpoint, *Vend* will cover the vending machine industry completely. A guaranteed circulation of 10,000 copies will be distributed each month to operators, distributors and manufacturers of vending machines equipment and supplies. Not only will *Vend* cover the existing market but it will constantly be searching for those men who someday will use machines in the distribution of their own products and meanwhile want to keep an eye on the industry's development. In addition, 500 copies will be sent each month to leaders in American business to acquaint them with the progress and importance of the industry. Subscription price of *Vend* will be \$2 for one year; \$5 for three years. Between now and November 1 subscribers can obtain subscriptions at the charter rate of \$1 for one year; \$2 for three years.

For the advertiser, now in preparation is a 68-page dummy to show prospective advertisers how *Vend* will look as well as detailing its editorial platform, circulation policy, promotion plans and advertising rates.

WHY "VEND"?

The Billboard is bringing out *Vend* because exhaustive surveys have confirmed its observations thru the war that the vending machine is destined to occupy an increasingly important place in the field of merchandising. Thruout the retail fields, the accent is on self-service, and vending machines offer self-service in the perfect form. For, in essence, every automatic selling device is a miniature self-service store with a cash register attached that sells quality products to the public, silently, efficiently and profitably.

It is *The Billboard* Publishing Company's goal to help this industry progress in every way possible by giving it a trade paper of its own of the highest type. With 52 years of publishing experience behind it, of which almost half has been spent in the coin machine industry, *The Billboard* feels it has the "Know How" and the staff to give the automatic merchandising industry a trade paper in which it can take justifiable pride and which will reflect credit upon it.

The publication of *Vend* does not mean that the weekly vending machine section in *The Billboard* will be discontinued. It will go on as in the past offering its readers the week-by-week developments on the news front and its advertisers the advantage of fast deadlines and weekly nationwide coverage of the entire coin machine industry. In contrast, *Vend* will be a monthly magazine confined exclusively from an editorial, advertising and circulation standpoint to the vending machine industry.

Op Turns Smart Good Will Trick In Buying Route

GREENSBORO, N. C., Aug. 24.—An attractive two-column advertisement placed in a local daily by Burns Distributing Company, a coin machine firm, points up one means of building public good will for the trade.

Ad announces firm's purchase of the cigarette vending machine route formerly operated by Cigarette Service Company and Saul S. Greenberg here. With it goes a self-introduction to the community in the form of a brief history of the purchasing company. These paragraphs, because they best explain the purpose of the insertion, are reprinted here:

"Owned and operated by Frank H. (Bobby) Burns, former manager of (See *Op Turns Smart* on page 108)

Albert, Galdner Plan Dime Bars

NEW YORK, Aug. 24.—Sidney H. Albert, before the war one of the largest amusement game machine operators in the East, announced this week his partnership with Paul (Si) Galdner, candy vending machine operator, in G. & A. Candy Manufacturing Corporation, with a plant now being remodeled in Union City, N. J. Production of three new 10-cent candy bars is planned by the firm for November 1.

Albert claims that "the 10-cent candy bar is the only method for candy machine operators to salvage their vending machine interests from failure."

Vending machine operators in the East claim that they are suffering about a 25 per cent decline in volume because candy is so hard to secure at salable prices.

Report Sales Holding Firm

Claim action gives general boost to vender prices—to add to columns in N. Y.

NEW YORK, Aug. 24.—Short-lived price hike recently tried for Chesterfield cigarettes jacked vending machine sales of this brand 40 per cent in the East, and the increased sales are holding firm, according to officials of Liggett & Myers, the manufacturer. Other sources claim the action has resulted in a general boost in all vended cigarette prices.

Explanation for this unusual development is seen in the widespread move on the part of operators to stock machines with a third, possibly a fourth, column of Chesterfields in order to take advantage of the price increase. Few operators have returned to the old two-column-to-a-brand practice, it is said.

While this is the claim of one manufacturer, operators generally appear to have used the price trial balloon more broadly as a wedge for boosting prices on all brands. As soon as Chesterfield acted, vending men in this area booted the brand from 19 to 20 cents a package. But many placed a corresponding mark-up on all other vended brands, too.

It is the operators who raised only Chesterfields—and added columns for these makes—who would account for the Liggett & Myers version of what happened.

Many Follow Move

At present almost all vending machines here as stocking Chesterfields at the 20-cent price, and a large number are continuing the price increase for all brands. Jack Seidler, president of Independent Operators' Association of America, declares that this condition prevails also in many other sections of the country, and that operators are watching carefully the effect on vending machine patronage.

Here operators make no alibis for their price boosts, admit that they were "wanted." Change to make the price an even figure, saving the cost and labor of making penny insertions is universally greeted with enthusiasm.

Reaction to the 20-cent-a-pack trend on the part of cigarette vending machine patrons has been negligible, one operator said. "One patron in five notices the difference," he declared. Another coinman optimistically concluded that most customers are thankful that the "almost valueless" penny is gone from the package.

Penny Means Nothing

From another trade source comes this comment: "Anyway, people know prices of everything are up and don't complain because we are charging them one cent more for a package of cigarettes."

This confidence in the willingness of consumers to pay more for smokes apparently is felt in other sections of the country also. In Los Angeles, for example, one tobacco trade observer recently made the statement (See *Effect of Cig Hike* on page 108)

Candy Trade Takes Spotlight

Wall Streeters Survey Business

Expect sweet sales to top 3,200,000,000 pounds during '47 as shortage eases

NEW YORK, Aug. 24.—Sales of candy thru vending machines, greatly increased during the war years, plus the doubled importance of candy distribution thru chain stores and increased consumer demand for chocolate covered bars is drawing much attention to the industry from Wall Street.

Bache & Company, members of the New York Stock Exchange, and Dun & Bradstreet Inc., business analysts, have completed surveys of the candy industry as a service to prospective investors and to make accurate information concerning the trade available to their clients.

Declaring that the taste for candy everywhere is practically insatiable, the Bache study report forecast a rosy future for the candy manufacturing business despite current shortages.

Sustained Earnings

Report pointed out that the industry which is ages old has provided long sustained earnings as a rule rather than an exception and that the majority of candy companies "appear eminently qualified for inclusion in a securities portfolio."

"There are unending opportunities in this trade for qualified newcomers

More Surplus

NEW YORK, Aug. 24.—After the first day of the sale of surplus goods to veterans, the War Assets Administration announced that almost everything has been sold "except some vending machines."

WAA's office is at 90 Pine Street.

and perpetual challenges to the established producer," the Bache report stated.

"Among the better-known companies, the securities of which are available for public investment, there are but few that seem to be struggling for a firmer foothold, and even these hold intrinsic speculative appeal, principally because both the stronger and the weaker in this field are potentially in a position to strike gold any day."

The report summarized the growth of the industry to its peak in 1944 when the per capita consumption of candy reached 20.5 pounds, and continued:

Striking Improvement

"The consensus is that a striking improvement will become apparent as soon as shortages and other current annoyances are overcome, with practically limitless markets here and abroad in prospect for years ahead."

Dun & Bradstreet analysis of the industry was contained in a recent issue of *Dun's Review*.

Dun report predicted a volume of 3,200,000,000 pounds in 1947 but said that it was unlikely because of the restrictions of per capita consumption that volume would exceed 3,600,000,000 pounds by 1950.

Firm based its prediction on the assumption that 1947 will be a year of comparatively active business, with higher purchasing power and materials in much easier supply.

Candy as Food

"Many housewives have learned that bar candy provides a nutritious, satisfying and economical dessert. Candy has taken its place at the dinner table. The manufacture of candy has become an important food industry," the report said.

Tracing the history of supply fluctuation from 1927 to 1944, the report asserted:

"From 1927 to 1932 the average price of materials declined 50 per cent. By contrast, wholesale confectionery prices fell off 40 per cent. In the recovery period to 1937, the material costs rose 47 per cent and confectionery prices only 15 per cent. During the recession of 1937-'38, material costs again declined considerably more than the sales value of the confectionery. From 1938 to 1944 material costs and sales value have each risen 54 per cent."

From this the analyst concluded that the next major recession will find material prices lower than confectionery prices to a great degree.

Dun report looked upon the present imports of candy into the United States as short-lived. It was pointed out that the foreign candy producer is unaccustomed to American standards of quality, flavor and purity. For this reason they are unlikely to retain even their present foothold in the United States market.

Notable current industry trends observed by the report were the wartime reverses in the drop of penny goods and molded chocolate bars compared to the phenomenal rise of chocolate covered bars; the increasing use of vending machines and the doubling of importance of sales thru chain stores.

Riddell Splits Vend, Jobbing Lines in L. A.

LOS ANGELES, Aug. 24.—Arch C. Riddell, of the Riddell Company, announced that his firm has separated its cigarette and candy vending division from its wholesale candy and tobacco division.

Name of the vending division will be Harmony Cigarette Service, Inc., with Riddell as president. Employees, routemen and office staff of the vending department will be unchanged, he said.

Harmony's offices will be at 140-150 North Fair Oaks Avenue, Pasadena, and 4219 South Hoover Street, Los Angeles.

The Riddell Company will act exclusively as a wholesale unit, Riddell said. It will handle cigars, box candies, fountain syrups and fruits, bar candy and tobaccos. Routemen for Harmony, however, will continue to wholesale cigars.

Story of Riddell Company's growth recently attracted considerable attention in the tobacco industry. Firm began as a telephone music operating concern, branching into cigarette vending when a couple of music clients wanted machines. Later, Riddell gave up the music operation to devote full time to cigarette and candy vending.

His firm got into the candy and tobacco wholesaling during the war years when he was looking for some item to bolster his vender routemen's commissions as the cigarette supply dwindled. He found it in cigars, and soon his company was wholesaling cigars thruout the Los Angeles-Pasadena area. Later he added candy to his wholesale line.

Robert R. Riddell, son of Arch C. Riddell, has been in active charge of the vending machine division. Young Riddell returned to the company in August, 1945, after serving four years in the Army Air Forces.

Reynolds Says Cig Sales Rose 50% in First Quarter of '46

WINSTON-SALEM, N. C., Aug. 24.—R. J. Reynolds Tobacco Company has reported that second quarter sales this year have risen in dollar volume over the corresponding period in 1945 and the first quarter of 1946.

In the past three months sales totaled \$149,309,285, an increase of 50.45 per cent over the same quarter of 1945 and 3.10 per cent over the previous quarter this year.

In a report to the Securities and Exchange Commission, the company said the increase was partly the result of inclusion of the cost of internal revenue stamps in the total.

Cigarette sales to the government are tax-free. In the second quarter of 1946 a decrease in tax-free sales resulted from smaller government purchases of cigarettes for the armed forces than last year and the cost of revenue stamps had a large bearing on the sales volume during the war years.

After deduction of the cost of internal revenue stamps sales in the second quarter this year sales were 27.93 per cent greater than in the 1945 quarter corresponding.

The company reported average quarterly net sales in 1945 as \$107,741,641.

NEW!
WORLD'S FIRST
PRECISION BUILT

5 CENT
BULK VENDOR



NOW!

IMMEDIATE DELIVERY
Write for Further Details.

DISTRIBUTORS WANTED ALL OVER
THE UNITED STATES

LOS ANGELES
MANUFACTURERS

RM. 518, 448 SO. HILL ST.
LOS ANGELES 13, CALIFORNIA

BALL GUM

BALL GUM is scarce, don't lose your locations, MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000\$52.50
Keg, 17,000 21.05

Cash with order. Prompt shipment.
THOMAS NOVELTY CO.
1572 JEFF. PADUOAH, KY.

The New DuGrenier Challenger

(AMERICA'S FOREMOST CIGARETTE MERCHANDISER)

PROVIDES FOR
TODAY'S CHANGING
CIGARETTE PRICES
and
FREQUENT
TAX VARIATIONS

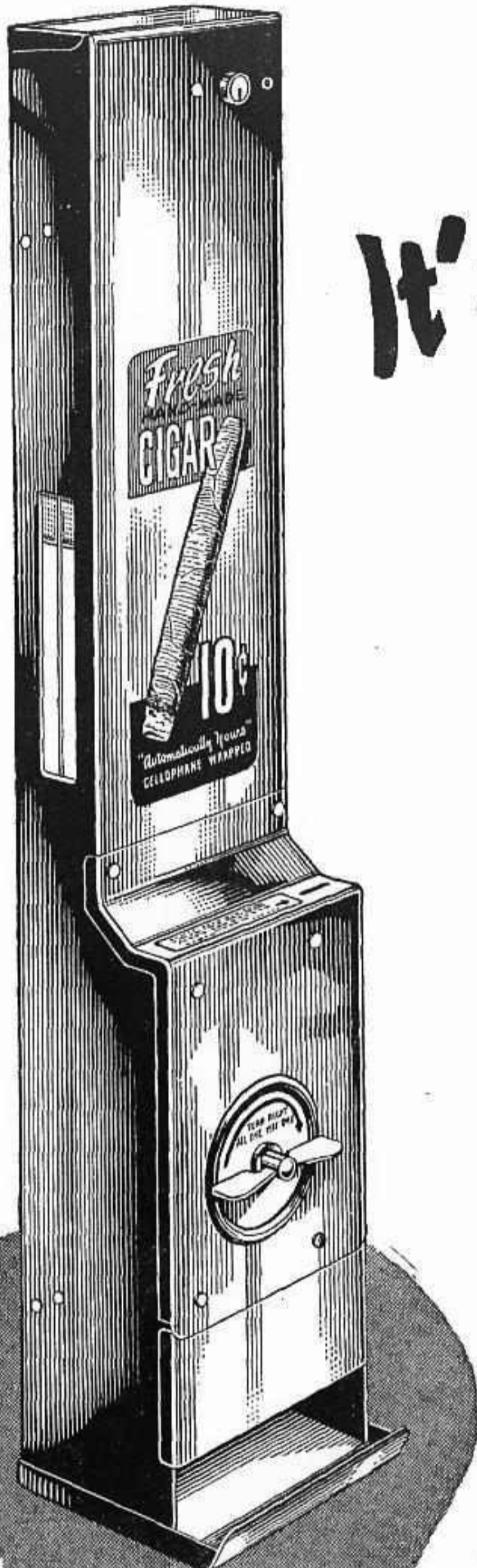
The New DuGrenier Challenger copes with the problems of today . . . because DuGrenier engineers planned this machine to be the finest cigarette merchandiser ever offered. They were able to foresee the problems that today's machines would have to meet. And so they built into the Challenger the most flexible coin mechanism ever designed.

Only the New DuGrenier Challenger offers a coin mechanism flexible enough to operate on nickels, dimes and quarters in all combinations.



ARTHUR H. DuGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.



Approved
by
U.S. Internal
Revenue
Dept.

For
WALL

LOCATIONS as Illustrated
6" Wide—6" Deep—30" High

OPERATOR'S PRICE

\$44.50
F.O.B.
Newark, N.J.

Floor Stand Extra
(1 Sq. Ft. Floor Space)

It's Alive WITH APPEAL
And Ready To Go To Work for You NOW

ALL CHROME PLATED

Automatic **CIGAR**
MERCHANDISER

for 10c Cigar

Here's a new way to swell your sales and profits on present stops, Mr. Vending Machine Operator. . . .

Right along your regular route are many opportunities for you to be the first to install this compact new CIGAR MERCHANDISER.

Imagine—for wall installation, a space only 6 inches wide by 30 inches high will do. Or, on its special Floor Stand, only a single square foot of floor space is needed. Idle space of this small size is easily found and as readily given over to a machine so attractive as this one, with its trim lines, all-over gleaming chrome, and its eye-catching, sales-clinching display in rich colored lacquers.

Working for you—repeating its dependable performance and low servicing-cost record in hundreds of established locations—it will add to your profits on locations where you're "in," and give you an "in" to new locations you want.

Immediate deliveries. Low cost. All the cigars you want, too. Contact your local Distributor . . . or write us direct.

DISTRIBUTORS WANTED

Franchises for Distributors available in territories still open. Write today for details.

National Sales Agency

AUTOMATIC DISTRIBUTING CORPORATION OF AMERICA

404 BROADWAY, NEWARK, NEW JERSEY

Manufactured by **AMITY MANUFACTURING CORPORATION**, Perth Amboy, N. J.

**THE NEW
VICTORY
World's First and Only
INDOOR OUTDOOR
Postage Stamp Dispenser**



**FOR THE FIRST TIME IN
AMERICAN HISTORY**

to our knowledge, U. S. Postage Stamps, dispensed through VICTORY Automatic Machines (in sanitary folders), are available 24 hours a day every day in the year.

**INDOOR OUTDOOR
IMMEDIATE DELIVERY!!**

**Operator's Quantity Price,
\$38.75 (f.o.b. Los Angeles)**

**RESPONSIBLE DISTRIBUTORS
we have an attractive deal to offer you**

Red, White & Blue
Porcelain Enamel
Finish

**AUTOMATIC DISPENSER COMPANY
9018 OLYMPIC BLVD. BEVERLY HILLS, CALIF.**

NOTE: We want a \$25,000 a year experienced Stamp Machine Salesman to travel from Coast to Coast.

**Corn Decontrol Promises
Relief for Candymakers**

WASHINGTON, Aug. 24.—Prospect of almost immediate increase in delivery of corn products to candy manufacturers, largest domestic users of sirup and starches, brightened the industry's production picture this week as OPA ordered decontrol of the nation's major grains.

Timed almost exactly to the Department of Agriculture's announcement that there would be an all-time record corn crop this year, OPA's action settled weeks of confusion and misinformation which had slowed delivery of corn products to manufacturers.

With industrial demand for corn products continuing at an abnormally high pitch, due chiefly to the acute sugar shortage, prior to the decontrol decision, prices had been held steadily at levels announced on July 27.

Record High

Almost equally important to the industry was the Agricultural Department's announcement that this year's corn crop would reach a record high of 3,442,202,000 bushels, and promised relief to candymakers hard-pressed by the current sugar scarcity.

According to the announcement, 1946 corn production is now placed at 3,442,202,000 bushels, compared with 3,118,410,000 in 1945 and 10-year average of 2,608,499,000 bushels.

Grain decontrol and the record corn crop, despite a feeling of pessimism now prevailing in the sugar industry, indicated there would no longer be as much consideration of a rise in the current 5-cent price of candy bars, according to spokesmen.

It was pointed out that a free competitive market for corn products and the abundant supplies of sirup and starches would force material prices down to where a greater profit margin could be realized.

Conflicting Reports

Conflicting reports on the domestic and world outlook continue to emerge from members of the sugar industry, with estimates varying from 22,000,000 to 29,000,000 tons for the 1946-'47 season. Production in the 1945-'46 crop season amounted to 22,870,969 long tons.

E. D. & F. Man, London sugar authorities, have estimated the 1946-'47 crop will amount to almost 5,500,000 tons, an increase of almost 500,000 over last season.

Production in America, including Cuba, was estimated at 8,700,000 tons, an increase of 1,500,000 tons in the domestic and Cuban crop. Europe, in the next season, is expected to produce about 8,000,000 long tons, an increase of more than 3,000,000 tons, according to the London firm.

Controls Continue

The Man firm said indications were that world production would not exceed requirements until 1950, and that world sugar controls would

probably continue until 1948 or 1949.

Loss of the Javanese crop, war damage in other locales and inadequate price inducements in others were largely responsible for the present shortages, the firm said.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00



**BRAND NEW!
PROMPT DELIVERY!**

Victor Model "V" 1 1/2 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments re-

Model "V" Standard quired.

Finish (glass globe), Each \$11.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

**YOU HAVE TRIED
THE REST — NOW
TRY THE BEST.**

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross\$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR

**LANSDOWNE
PENNA.**



**VICTOR'S MODEL "V"
Famous Pre-War
Vendor**

GLOBE TYPE

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.
Model V DeL. Cab. Type, \$13.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1 1/2 and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled

In Rotation

1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 Beckman St. Brooklyn 12, N. Y.

**PRICE LIST ON
Northwestern**

WORLD'S FINEST BULK VENDERS

	Less Than 25	Less Than 100	100 or More
DE LUXE MERCHANDISER.....	\$22.60	\$22.35	\$21.85
MODEL #33	10.95	10.75	10.60
MODEL 39	12.75	12.30	11.90
MODEL 40 (4# Globe)	8.60	8.35	8.10
5# Globe 15c Extra			
33 BALL GUM (3 1/2# Globe) ...	9.65	9.35	9.05
5# Globe 15c Extra			

EFFECTIVE AUGUST 20, 1946.

ALL QUOTATIONS NET F. O. B. FACTORY.

SUBJECT TO CHANGE WITHOUT NOTICE.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHWESTERN" DISTRIBUTOR

4105 16th AVE., BROOKLYN 4, N. Y.

PHONE: WINDSOR 8-3600

**FOR BULK VENDORS
PAN'S "HARD SHELL" CANDIES
HAVE WHAT IT TAKES**

FINEST QUALITY — SNAPPY APPEARANCE
EASY VENDING — CORRECT PRICE
ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

311-329 W. Superior

Chicago 10

**Albert Dorfman New
Miami Distributor**

MIAMI, Aug. 24.—Albert Dorfman reports his new coin machine distributing firm has opened, at 207 N. W. Fourth Street, called Reliable Sales Corporation.

Firm will handle coin machines of Reliable Nut Company, and Gillespie Games Company for distribution in Florida, Georgia, North and South Carolina and Latin America.

**FOR SALE
CANDY MACHINES**

NATIONALS 6 AND 9 COLUMNS

AUTOMATIC

MERCHANDISING CO.

2021 Carroll Ave. Chicago, Ill.

Telephone: HAYmarket 0005

FOR SALE

Peanut Machine Patterns. Manufacture your own Peanut Machines very cheaply. A complete set of patterns with which to manufacture a 1c Peanut Machine that will vend Spanish Peanuts or small Candies. \$1,300 cash. Must be sold in 30 days. You may send \$8.00 and receive a finished machine to examine. Money on this machine, minus \$2.00 for carriage, will be refunded if desired on return of machine in good condition. Write

ARTHUR GRAEFF

311 Navarre Ave. TOLEDO 5, OHIO

Pepsi-Cola Announces Move

NEWARK, N. J., Aug. 24.—Stanley K. Wilson was announced this week as manager of the Pepsi-Cola Bottling Company plant here, according to firm officials. Frank McHugh, former manager, has been transferred to the managership of the Pepsi-Cola plant in Philadelphia.

Chairside Set Planned for Hotel Radios

Detroiters Head Firm

DETROIT, Aug. 24.—Hotel Radio Corporation, a new concern here with offices at 3000 East Jefferson Avenue, will be in production soon on a chair-side coin-operated radio, J. E. Frawley, president, announced. Headed by a group of business men active in hotel and radio industries, the firm expects to operate radios it makes, chiefly in hotel locations. With actual production scheduled to begin in November, arrangements currently are being made with half a dozen major hotels for initial installation, Frawley said.

Frawley is a past president of the American Hotel Association, and now is general manager of the Hotel Fort Shelby here, as well as president of the Frawley Hotel Company. The latter company operates four hotels in the Midwest.

Vice-president R. H. Wann was formerly purchasing director of International Detrola, manufacturer of radio sets. Jerry Moore, manager of Hotel Fort Shelby, is secretary.

Loop Aerial

Features of the new product, according to the makers, include a type of loop aerial which is designed to reduce noise and interference prevalent in radio reception in steel buildings and downtown areas.

Operation is controlled thru a 25-cent coin chute, and a timing device giving two-hour play for a quarter. Play may be divided into 15-minute periods, adding up to a total of two hours for one coin insertion. Device takes up to 15 quarters at a time, making possible continuous play over a long period.

Chairside cabinet is claimed to give locations the advantage of an additional piece of furniture, taking the place of an end table.

Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ADAMSON STREET, MORRIS, ILLINOIS

HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models.
2 Books for 1c
or
1 Box for 1c.

Retails for \$5.95

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1¢ venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe) each... \$11.75

Model "V" Deluxe Cabinet (as pictured) each... \$13.75

Terms: 1/2 Cash With Order; Balance C.O.D.

R. H. ADAIR CO.
6924-6926 Roosevelt Rd., Oak Park, Ill.

Less Sugar in New Types of Candy on Way

ALBANY, Calif., Aug. 24.—Possibility that vending machines may soon be stocking many new types of candy having greatly reduced content of scarce sugar is seen in the development of a new ingredient called low methoxyl pectin.

Discovery stems from a wartime search for substitutes for materials in critical supply carried on at Western Regional Laboratory of the Department of Agriculture.

Announcement was made by Dr. H. H. Hall, of the department's chemical research division, and Fred J. Fahs, candy manufacturer.

Researchers say that the new pectin jells in the presence of metallic ions, rather than using sucrose and high acid as other pectins do. This, it is said, makes possible a reduction in the sugar content of confections.

Studies show that the new ingredient cuts sugar content of jellies from 30.6 per cent to 17.9 per cent, and of creams from 40.7 to 16.6 per cent.

Candy men have not indicated their opinion as to whether the new product could be produced commercially in time to help out in the current period of sugar headaches. They are, however, deeply interested in the new candy types which may grow out of this discovery.



CARD VENDOR MONEY-MAKER

A ROUTE OF THESE CARD VENDORS WILL EARN A STEADY INCOME FOR YOU. TAX FREE.

INTRODUCTORY PRICE

\$29.50

- 1,000 CARDS FREE!
- LEGAL EVERYWHERE!

PRICES ADVANCED ON

NEW NORTHWESTERN

MODEL 33 **READY FOR DELIVERY** DELUXE \$22.60

MODEL 39.....\$12.75

RUSH YOUR ORDERS TODAY!

WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHWESTERN

AMERICAN EAGLE

Reconditioned Like New

1c or 5c

Token or 25c Payout Quarter

\$29.50

COLUMBIA BELLS

Double Jackpot 1946 Models

\$145.00

Lots of 5 \$137.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play

Ready for Delivery!

New **GOTTLIEB 3-WAY GRIP SCALE**

\$39.50 Each

PACE

THE BIGGEST NAME IN BELLS

DELUXE CHROME BELLS

5c.....\$260.00
10c..... 280.00
25c..... 310.00

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINLESS STEEL DRILL PROOF PLATES.

MILLS Brand New Vest Pockets \$74.50

Used Vest Pockets, Green\$ 44.50
Used Vest Pockets, B & G 54.50

RECONDITIONED LIKE NEW

MUSIC

Mills Throne\$375.00
Wurlitzer 61 Counter Model 199.50
Seeburg Classic 450.00
Seeburg Symphonola, 12 Reo. 169.50
Rock-Ola Twelve 149.50
AMI Singing Tower 450.00

CONSOLES

All in Perfect Condition

Harvest Moon\$119.50
Big Game 109.50
Bob Tail 119.50
Zeta 50.00
Fast Time 119.50
Triple Entry 125.00
Jennings F.P. Silver Moon Counter Model 79.50
Hi-Hand 189.50
Mills Jumbo Parade 124.50
Big Top 119.50

NOW DELIVERING **A. B. T. CHALLENGERS**

\$65.00 EA.

WRITE FOR QUANTITY PRICES!

DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST

NEW FIVE BALL, F.P.

Catalina...\$225.00 Bubbles...\$249.50
Surf Queen... Write Stage Door
Big Hit... 334.00 Canteen... 274.50
Dynamite... 334.50 Streamliner 269.50
Superliner... 322.00 Arizona... 269.50
Oklahoma...\$269.50

USED

Gun Club...\$ 72.50 Bubbles...\$175.00
Grand Canyon 179.50 Texas Mustang 59.50
Legionnaire...\$69.50

BRAND NEW IMPS, ea. \$15.00

USED VENDING MACHINES

Northwestern Tri-Selector\$22.50
New Shipman 3 Col. Stamp Machine... 39.50
Variety Shops, 5 Col., Clean, With Stand 17.50
Snacks, 3 Col., New Finish, With Stand 17.50
Brand New Stamp Machine 17.50
Advance Stamp Machine, 5¢, 10¢ or 25¢
Slots, Brand New 15.00
Model V Standard, New 11.75
Model V Deluxe, New 13.75
Silver Kings, Rebuilt, Like New 7.95
Watling Quesser Scale 150.00
New 5¢ Hot Peanut Machines 39.50
Advance Model D, Ball Gum 7.95
Columbus Model M 8.50
Columbus Bi-More 14.50

USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model\$49.50
Imps, Cabs 8.80
Superior Cig. Reels Vendor 7.50
Stoopchairs, New, Ea. 19.50
Sparks (Gold Award) 29.50
Marvels, Cig. Reels 24.50
Kicker & Catcher, like new 39.50
Pikes Peaks, like new 29.50

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

C. Patterson Engineer for Kalva Venders

CHICAGO, Aug. 24.—Harvey T. Larimore, president of Kalva Venders, Inc., announced the appointment of Charles F. Patterson as chief engineer for the company which now is moving into production on a three-flavor bottle vender.

Patterson formerly was with the refrigeration division of International Harvester Company and the household appliance division of Admiral Corporation.

Larimore himself was chief engineer of the company before entering the army. He was discharged last February after serving four years in the European theater with the 99th Division and the Ninth Army.

Larimore said the firm still faces some production problems, but it is moving rapidly toward the assembly line stage. Scarcest item is compressor units for refrigeration, he said.

Kalva machine will vend three flavors of bottled soft drinks. Its capacity is 144 bottles, with three cases in delivery mechanism and three cases in the cooler. Of the horizontal type, cabinet is 41 inches high, 48 inches long and 25 inches wide.

William Tynan, navy veteran, who was with the company before the war, has returned as purchasing agent and office manager, he said. Tynan saw service in the Pacific where he was fire control officer on a destroyer.

Jack Stewart, veteran vending machine operator and distributor, is in charge of the company's sales department.

OP TURNS SMART

(Continued from page 103)

The National and Carolina theaters, Burns Distributing Company has had five years' experience in placing and handling legitimate merchandising dispensers.

"The cigarette machines purchased from Cigarette Service Company will be merged with the present business of Burns Distributing Company in Greensboro, High Point, Winston-Salem and vicinity. Buy your cigarettes from automatic venders—it's the modern, quick, self-service method."

Ad carries the emblem of National Automatic Merchandising Association, signifying the firm's membership in this trade association.

EFFECT OF CIG HIKE

(Continued from page 103)

that dealers were meeting with little consumer resistance to price rises—which were applied there prematurely for all brands after the Chesterfield price move.

Competitive conditions in most areas will govern the extent of an upward price trend for vended cigarettes, but the current pricing flurry is interpreted by a large section of the vending trade as a go-ahead signal for more elastic merchandising policies.

Cigarette Climb

WASHINGTON, Aug. 24.—If cigarette production continues at the level established during the first six months of 1946, "the annual total will exceed any year on record," the Department of Agriculture reported.

At the half-year mark, the department said, 172,000,000,000 cigarettes had been turned out. Multiplying by two would give a projected annual total of 344,000,000,000. Manufacturers, however, would not even have come close to this total to beat the preceding record, set in 1945, when 267,622,000,000 cigarettes were produced.

Texas Concern Launches Plane Service Division

HOUSTON, Aug. 24. — Airborne service department is a new wrinkle in coin machine distributing activities being pioneered by A. H. Shannon and M. R. James, co-owners of Coin Machine Sales Company here.

Firm uses its own plane to transport servicemen on short notice to operators reporting trouble with coin equipment which they are not able to handle. Plane also is used to transport operators to Houston for a look at new equipment, making possible a quick trip which would be impractical if rail transportation were used. Emergency parts orders are filled via air too.

"Our airplane service for operators is really getting the job done," says James. "Any operator in our territory has only to report that he is having difficulty which he cannot easily master, then head out to his local airport, in most cases just in time to meet our mechanic. Service is free of charge."

James said that many operators are taking advantage of the company's offer to pick them up in their home towns, bring them in for business conferences or inspection of new models and fly them home in short order.

It is surprising, he said, how many coinmen have never flown before. With an eye to building good will in the trade, the distributors when making calls make a point of taking operators up for a short hop in the plane in order to give them a look at their home territory from the air.

France Doubles Cig Spending in a Year

PARIS, Aug. 24.—France is spending \$8,000,000 a day for cigarettes—which is just double the amount spent for smokes a year ago.

While observers here naturally wonder how much black market prices have to do with these dollar statistics, officials overlook this explanation. The increase, they say, may be attributed to a vast boost in the number of feminine smokers, also to nervousness which goes with the times.

Cigs 8 Mil a Day in France

PARIS, Aug. 16.—Of interest to cigarette operators is the announcement that French smokers are spending approximately \$8,000,000 a day—double the amount spent last year. The increase is attributed to war nerves and the greatly increased number of women smokers.

Pecan Growers Name Officers At Ga. Confab

ALBANY, Ga., Aug. 24.—New slate of officers and board of directors for the National Pecan Shellers and Processors' Association was chosen during the group's two-day convention held recently at nearby Radium Springs.

Board of directors, elected by the membership, named the following officers: Jules Chaumburg, New Orleans, president; Albert Barsotti, Chicago, first vice-president; Cliff Bateman, Macon, second vice-president; J. R. Fleming, Weatherford, Tex., secretary, and J. W. Woldert, Tyler, Tex., treasurer.

Convention sessions dealt with prospects for this year's pecan crop, which are still not entirely clear. In South Carolina, for example, the State's pecan output may be one-fourth less than last year, according to Frank O. Black, federal State agricultural statistician.

Black estimated, however, that the South Carolina crop would be nearly up to the average for the past 10 years. Total crop indicated, both of improved and seedling varieties, is 104,085,000, compared with 138,082,000 pounds last year. Average production for the 1935-'44 period was 105,746,000 annually.

About 47 per cent of the expected crop will be of improved types, Black said.

Levy Setting Up Ice Cream Route in N. Y.

NEW YORK, Aug. 24.—Route of ice cream vending machines is currently being set up by Robert Levy, operator of soft drink venders here.

Levy said that plans call for initial delivery of 20 ice cream venders about October 20, with the prospect of having these machines on location by November 1.

SHIPMAN
Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and 5¢ Postage Stamps in P.S. Stamp-proof, compact, foolproof. Immediate Delivery.
Operator's Price ...
\$39.50

STAMP FOLDERS
For Shipman, Victory, Advance, etc.
10M—\$4.85
25M—\$11.75

VICTORY
Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Stamps and Foolproof. Immediate delivery.
Operator's Price
\$29.50
1/3 Dep. with Order.

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May Resume Challenge Juke Box

Kraus Sets Up New Disk Firm At Los Angeles

LOS ANGELES, Aug. 24.—Howard G. Kraus, veteran diskier, announces the establishment of a new record company here, to be known as Enterprise Records, Inc., which will manufacture and distribute Enterprise and Chapel labels.

Besides Kraus, who is general sales manager, Jack C. Helms is president of the new diskery and Bennie Kreuger is musical director.

Company began organization a few months ago, taking over the complete catalog of Enterprise and Chapel labels, with numbers which run the musical gamut from boogie-woogie to spirituals.

New outfit will shoot primarily for the home market, but will also make pressings for juke consumption.

Some of the recording artists already contracted for Enterprise releases including Rudy Vallee, De Castro Sisters, Paul Page's orchestra, Pat Friday and Gus Van.

National distributing franchises are being granted, with regular issuance of new releases promised.

New York Juke Box Men To Battle Chi Group -- Via Radio

CHICAGO, Aug. 24.—Juke box men from the Midwest are going to tangle intellectually with brothers of their profession from the East Coast. Battle of wits will be staged September 1 on the Quiz of Two Cities program originating at Chicago's WGN and carried on New York's WOR as well.

Captain of the Chicago brain-trusters will be DeWitt (Doc) Eaton, vice-president and general sales manager of AMI, Inc. Helping out the boss will be the same company's assistant sales manager, Lyndon C. Force. Both Eaton and Force are well known to the trade thruout the country.

Ray Cunliffe, long in the juke box operating business in Chicago and president of the Illinois Phonograph Operators' Association, will be the third member of the Chicago team.

Fourth member of the crew will be Otto Oswald Mallegg, exporter who handles AMI equipment in sales abroad. Mallegg will have the decided advantage of being able to speak English, Spanish, German and Hungarian—a factor liable to confound the New York visitors.

Jack Mitnick, general sales manager of Runyon Sales Company, will head up the New York delegation. He will bring along Al Denvers, president of the New York Operators' Association, to offset the appearance of Cunliffe.

At last reports, Mitnick refused to divulge the names of the other two New York contestants.

Program is sponsored by Listerine. Each contestant will be asked three questions with the winners being paid off in silver dollars. James T. Mangin, advertising and public relations counsellor, is in charge of details.



BELLY-LAUGHS HERE were touched off by C. T. McKelvey (arms outstretched), vice-president of J. P. Seeburg Corporation. Occasion was sales meeting of Atlantic New York Corporation in New York. Amused Atlantic execs are (left to right): Harry Rosen, George Hurwich, Joe Fishman, Meyer Parkoff and Bert Lane.

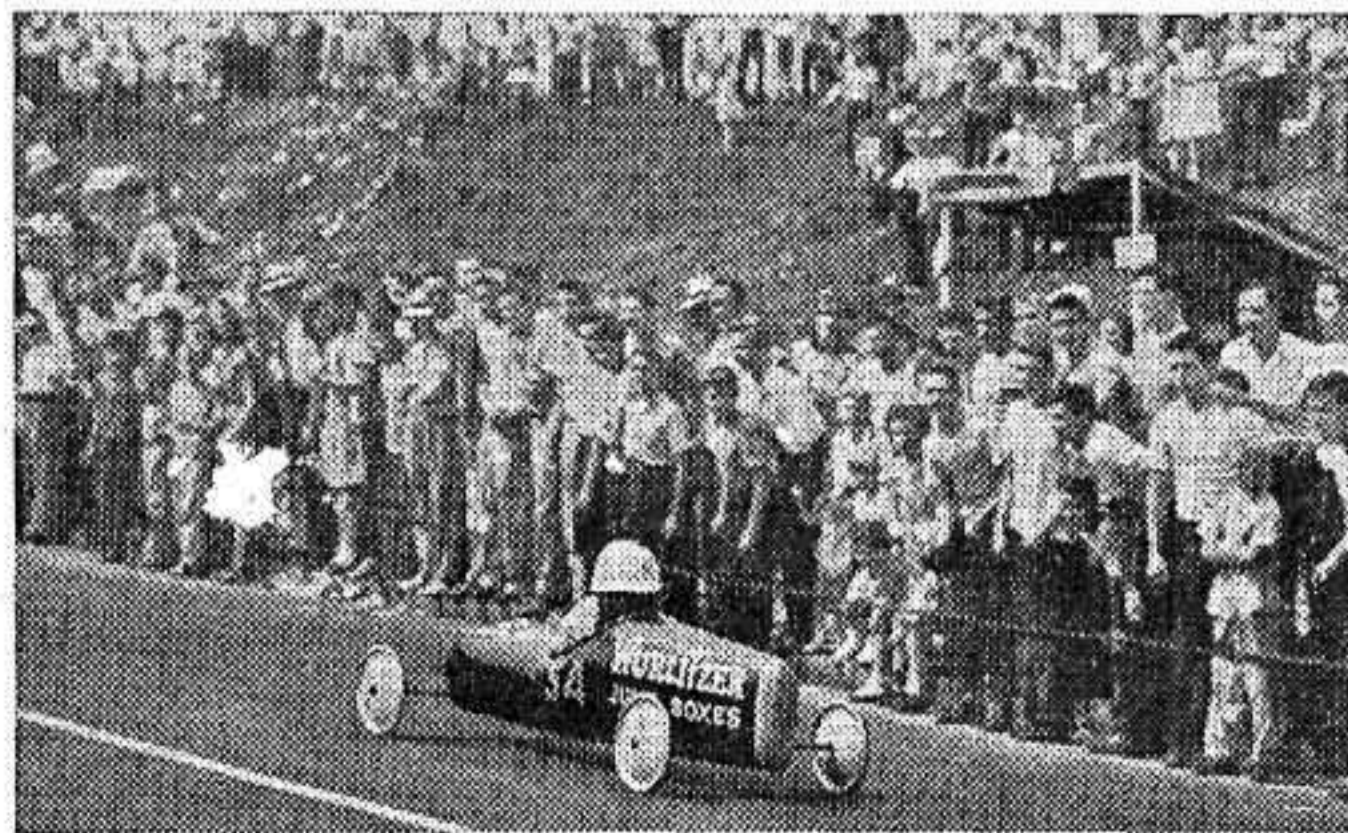
Distrib Scores Juke Plug Thru Soap Box Derby

SCRANTON, Pa., Aug. 24.—Publicly-minded Ben Sterling, of Moosic, Pa., knows a good public relations angle when he sees one and recently he saw a top-drawer angle in the National Soap Box Derby, America's juvenile racing classic.

He ended up with some fine publicity for the Wurlitzer which he distributes and some good public relations for the entire juke box industry.

Here is the way Sterling tells it: Scranton was one of the regional centers staging the run-offs for the national derby. So first off, he picked out a youngster by the name of Kenny Baxter, who looked to Sterling like a possible winner. Then he helped the youngster build a flashy racer bearing the legend "Wurlitzer Juke Boxes." The racer was a streamlined affair that the lad was proud to drive, and after Sterling had outfitted him with a white racer's helmet, there was no holding him.

As thousands of Scrantonites crowded the line of the race, the Baxter boy ran his machine up to the Class B Championship. Sterling, of



SOAP AND JUKE BOXES got together when Ben Sterling, Wurlitzer distrib in Moosic, Pa., backed Kenny Baxter's racer, shown above, in the National Soap Box Derby. His man sped to the Class B Championship in preliminary race at Scranton.

New Owners Study Field

Grawoig and associates put \$100,000 new capital into former Garsson companies

CHICAGO, Aug. 24.—Indications this week were that the new owners of Batavia Metal Products, Inc., and Challenge Company will produce coin-operated phonographs and cup beverage venders.

As bankruptcy proceedings against the two firms were continued to September 3, main developments were:

1. I. G. Grawoig, Chicago consultant and industrialist, announced that he has taken over as president of Batavia.

2. Grawoig and his associates advanced \$100,000 in working capital to the two companies.

3. The companies sought Federal Court permission to make "arrangements" for payment of their creditors under a five-year plan.

In the presidency of Batavia, Grawoig succeeded Charles Daw, Chicago tool jobber, who served as president temporarily after Dr. Henry M. Garsson sold his interests and resigned.

Check Possibilities

Grawoig said he still was "checking into the possibility of continuing the production of phonographs and venders."

"We haven't determined yet whether or not we will continue, but I have examined some of the machines and I think we have a very impressive product," he declared. "But we have not decided by any means to give them up. Both look like good products, with a good deal of engineering and workmanship in them. At the moment it looks to me as if we are going to develop them."

Phonographs were being manufactured under an agreement with Filben Manufacturing Company, St. Paul, owner of patents on the mechanism, and the venders are said to be contracted for by the Western Vending Machine Company, Chicago. Leonard Baskfield, of San Francisco, president of Filben, has indicated his desire for Batavia to continue production of the juke box.

Report New Capital

New capital was reported to have been advanced to the companies after a federal district judge here authorized Challenge and Batavia to issue certificates of indebtedness for the \$100,000 loan which would give the lenders the position of preferred creditors. Money was split between the companies, with \$65,000 reported going to Batavia and \$35,000 to Challenge.

This will enable them to continue financing current business on an arrangement with General Finance Company of Chicago by which 85 per cent of the accounts receivable are pledged to pay current bills, court records disclosed.

Companies offered their five-year plan to pay off creditors in a petition to Federal Court under the section of the bankruptcy statutes permitting such voluntary arrangements. Attorneys for the company however, said frankly that the plan suggested was simply "a stop-gap (See Challenge May on page 112)"

(Continued from page 33)

OLLIE JACKSON (Juke Box 508-509)
Fat Boogie Woogie—FT; VC.
Baby, Got to Have It—FT; VC.
Loved and Lost—FT; VC.
You'll Miss Me When I'm Gone—FT; VC

A familiar figure at the West Coast Harlem hotteries, Ollie Jackson brings plenty of spice to the spinning sides, both instrumentally and vocally. Chanting in a characteristic intimate style out of the King Cole chant school, and his rhythm piano poundings sparking a fine little jump band, Jackson impresses for his speed tempo *Fat Boogie Woogie*, a rhythmic *Baby, Got to Have It* and for his *You'll Miss Me When I'm Gone* slow blues. All are originals. By the same token, neither the song nor the singer makes any impression with the *Loved and Lost*, which Jackson turns over entirely to the composer-balladeer E. J. Hall, male voice.

Sides that spot Ollie Jackson's singing spin solidly for the race locations.

SISTER ROSETTA THARPE (Decca 11002)
Don't Take Everybody To Be Your Friend—FT; V.
When I Move to the Sky—FT; V.

The spiritual singing of Sister Rosetta Tharpe, heightened by her own blues guitar pickings, rock solidly and righteously for both of these original gospel songs. The Sam Price Trio (piano, bass, drums) supporting merely emphasize the rhythmic beats.

For race spots where spiritual singing rocks the music machine, which is what Sister Tharpe does.

EDDY ARNOLD (Victor 20-1948)
That's How Much I Love You—FT; V.
Chained to a Memory—FT; V.

Singing with a plaintive tang in his pipes, Eddy Arnold strikes a responsive chord in his chanting for Jenny Lou Carson's *Chained to a Memory*, with his Tennessee Plowboys of fiddles and electric guitars strumming out a toe-tapping rhythm. Plenty of substance to this song and Arnold brings it all forth. *That's How Much I Love You*, a repetitious tune that is not particularly tuneful, has Arnold getting the most out of the novelty wordage, but without hitting any appreciable mark.

With *Chained to a Memory* promising to be a heavy outdoor fave, Arnold's singing promises to pack the coin boxes.

BOB WILLIS (Columbia 37009)
San Antonio Rose—FT.
The Convict and the Rose—FT; VC.

A re-issue of two standard Western songs, the strings and electric guitars of Bob Willis and His Texas Playboys turn in a thoroly tuneful and toe-tapping spin for *San Antonio Rose*. It's also a bright beat for *The Convict and the Rose*, with Willis singing the prisoner song in plaintive fashion.

Both sides still strong for the music boxes.

GENE AUTRY (Columbia 37009)
Tumbling Tumbleweeds—FT; V.
Old Missouri Moon—FT; V.

A pair of re-issues, both are Western standards that Gene Autry cut some time back and which still stand up today in the spinning. Autry heads up a vocal trio for the *Tumbling Tumbleweeds* ballad. And at a faster clip for the nostalgic *Old Missouri Moon*, Jimmy Long adds his voice and yodeling to that of Autry's to make it an attractive serenading twosome. Ensemble of mandolins, guitars and fiddles provide the rhythmic musical support.

Tumbling Tumbleweeds still tops for the music boxes.

JOHNNY ALADDIN
 (Music for Society 1503-1504)
Whatta Ya Gonna Do?—FT; VC.
Sweetheart Jingles—FT; VC.
Sorry—FT; VC.
When the Harvest Moon Is Shining—FT; VC.

Transposing the brand of music featured at the blue blood teas and favored by the dotting matrons who seek no frills or fuss in their dance rhythms, interest in these sides is reserved for that select set. There's no substance to the brand of music that Johnny Aladdin offers here with

his small band of single tenor sax, trombone and trumpet, plus the rhythm instruments. But apparently, that is what is called "music for society." And they can have it, especially the ensemble singing. However, the chanting of Bob Vincent is more attractive than the music or the song selections. Nonetheless, the brand of music here is not offensive, which is more than can be said for many a swing band. So maybe the society set have something after all.

Hardly expect to find a juke box at the Astorblits.

EARL BOSTIC (Majestic 1055)
The Man I Love—FT.
Hurricane Blues—FT; VC.

With a right tight band whipping out a solid and moving beat, the alto

sax sorcery of Earl Bostic spins to excellent advantage for these two sides. Particularly so for the show-casing *The Man I Love* which belongs entirely to Bostic, displaying fine tonal qualities and improvising ideas. Phrases the Gershwin melody moody to start and for a second stanza, improvises at traffic-stopping speed. Mated side, an original *Hurricane Blues*, has Bostic shouting out the race blues wordage of the windstorm that has blown his girl away. And matching his alto blues blowing is the blues sliding of the trombone added to that of a heated tenor horn. Plenty of musical meat here for the hot diskophiles.

For the hot jazz fans, but the race spots may take a liking to *Hurricane Blues*.

Record Reviews

ADVANCE RECORD RELEASES

(Continued from page 31)

- THAT BABY'S CHANGED**Porky Freeman Trio (Jesse Ashlock) (I LEFT)ARA-4012
- THAT NAGGIN' WIFE OF MINE**Terry Sell (DOUBLE CROSSING)
- THE CAT AND THE CANARY**Monica Lewis (Ray Bloch Ork) (WALK-IN' WITH)Signature 15042
- THE COFFEE SONG** (They've Got an Awful Lot of Coffee in Brazil) Frank Sinatra (Axel Stordahl Ork) (THE THINGS) Columbia 37089
- THE CONVICT AND THE ROSE** Bob Willis and His Texas Playboys (SAN ANTONIO) Columbia 37009
- THE HOUSE OF BLUE LIGHTS** Andrews Sisters-Eddie Heywood Ork (A MAN)Decca 23641
- THE KING**Count Basie (BLUE SKIES)
- THE THINGS WE DID LAST SUMMER**Frank Sinatra (Axel Stordahl Ork) (THE COFFEE) Columbia 37089
- THE WHOLE WORLD IS SINGING MY SONG**Harry Cool (Harry Cool) (RUMORS ARE)Signature 15043
- THE WOODCHUCK SONG**Tex Beneke-Glenn Miller Ork (Tex Beneke-The Crew Chiefs) (PASSE)Victor 20-1951
- THESE WILD, WILD WOMEN**Hank Penny (TIME WILL)King 551
- TIME WILL TELL**Hank Penny (THESE WILD)King 551
- TORCH SONGS BY GEORGIE JESSEL**Georgie JesselARA-A-9
- ALBUM**
- I Used to Love You My Mother's Eyes
- I Wonder What's Become of Sally Oh, How I Miss You Tonight
- I Wonder Who's Kissing Her Now That Old Feeling
- TRAVELIN' BLUES**Johnny Moore's Three Blazers (IT'S THE)Modern Music MM-131
- TU, SOLAMENTE TU (YOU, ONLY YOU)**Stefano Lombardi (Victor Continental Ork) (IN CERCA)Victor 25-7080
- UNTIL DAWN**Leon Rusk (DREAM TRAIN) King 546
- WALK IT OFF**Hoagy Carmichael (The Little Sisters and Andy) (IT AIN'T)ARA 161
- WALKIN' AWAY WITH MY HEART**Betty Hutton (Joe Lilley Ork) (WHAT DID)Victor 20-1950
- WALKIN' WITH MY SHADOW** Monica Lewis (Ray Bloch Ork) (THE CAT)Signature 15042
- WALKING BLUES**Dinah Washington (Lucky Thompson and His All Stars) (RICH MAN'S)Apollo 374
- WATCH YOURSELF, BABY**The Aristo-Kats (Orlando Randolph) (BOOGIE IN)Victor 20-1954
- WHAT DID YOU PUT IN THAT KISS?**Betty Hutton (The Four Hits-Joe Lilley Ork) (WALKIN' AWAY)Victor 20-1950
- WHAT DO YOU KNOW ABOUT LOVE?**Johnny Moore's Three Blazers (Charles Brown) (SOCIETY BOOGIE)
-Modern Music MM-133
- WITHOUT YOU (Tres Palabras)**.... Frankie Carlo (Marjorie Hughes) (RUMORS ARE) Columbia 37069
- YANK'S TWO DAY TOOT**Yank Lawson Ork (SUGAR FOOT)
-Signature 15044
- YOU AND I**John Conte (Jerry Jerome Ork) (HOW CUTE)Teentimer Original TO-3
- YOU KEEP COMING BACK LIKE A SONG**Dennis Day (Russ Case Ork) (REMEMBER WHEN)Victor 20-1947
- YOU LEFT ME FORSAKEN**Johnny Moore's Three Blazers (Charles Brown) (SO LONG) Modern Music 143
- YOU SATISFY**Red Nichols Ork (Anita Boyer) (BATTLE HYMN)Mercury 8015
- YOU SHOWED ME THE WAY**Johnny Moore's Three Blazers (Charles Brown) (HOW DEEP)Modern Music 139
- YOU WERE ONLY TEASING ME** ... Ernest Tubbs (I'M BEGINNING)Decca 46013
- YOU'RE GETTING TIRED OF ME** ... Sons of the Pioneers (OUT CALIFORNIA)
- Victor 20-1952

PLAY STATUS OF FILMS WITH LEADING SONGS

- Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.
- ALL THE TIME** (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
 - ALL THROUGH THE DAY** (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
 - BLUE SKIES** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
 - I DON'T KNOW WHY (I Just Do)** (Felst), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.
 - IN LOVE IN VAIN** (T. B. Harms), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
 - ONE MORE TOMORROW** (Cantick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.
 - THIS IS ALWAYS** (Begman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
 - TO EACH HIS OWN** (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.
 - TWO SILHOUETTES** (Harris), in Walt Disney's "Make Mine Music." National release date—April 20, 1946.
 - WITHOUT YOU** (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

GEORGE PAXTON (Majestic 7202)
South America, Take It Away—FT; VC.
Just the Other Day—FT; VC.

George Paxton turns it over to Rosemary Calvin for *South America, Take It Away*. And singing the entire show lyrics in pert fashion, with the band providing a bright and infectious rumba beat, Miss Rosemary scores solidly on the spin. The band cuts a bright and attractive rhythm pattern for *Just the Other Day*, packing plenty of body in their music and plenty of incentive for the hoof, with Miss Rosemary again scoring with her rhythm singing.

South America, Take It Away, with all the stanzas spinning out, stacks up strong for phonos.

ARTHUR CRUDUP (Victor 20-1949)
So Glad You're Mine—FT; V.
Ethel Mae—FT; V.

An earthy who-ee shouting blues singer, to the accompaniment of guitar strums and drum beats, Arthur (Big Boy) Crudup makes both of these original slow race blues rock in his song. Both song stories tell of his heart's feminine desires.

For race spots.

ROY ACUFF (Columbia 37008)
Wabash Cannon Ball—FT; V.
Freight Train Blues—FT; V.

Both happy-go-lucky folk songs of the railroad yards, Roy Acuff sings them out in carefree fashion to the accompaniment of guitars and bass at a lively clip. *Wabash Cannon Ball* is the song of a train of that name, and for *Freight Train Blues*, sings out how he gets the urge to hit the road every time the freight train whistle blows. Coupling is a re-issue.

Sides should still stand up at spots hugging the railroad yards.

RED CALLENDER TRIO (Black & White 782)
By the River Ste. Marie—FT; V.
Red Boogie—FT.

Consisting of Red Callender on bass with piano and guitar assist, unit has plenty on the ball instrumentally, but is strictly from corn when it takes a vocal fling into the *River Ste. Marie*. To begin with, beaut ballad sounds silly when subjected to a rhythm vocal treatment. Nor do these lads have the voice for it. Sans words, side would have matched the fine quality found on the flip. Latter holds plenty of eight-to-the-bar excitement. Starts off with a solid left-hand rolling deep in the register with guitar and string bass building the boogie pattern.

Nickel attraction centered on the B side.

PAPPY "GUBE" BEAVER (Capitol 284)
You Can Be a Millionaire With Me—FT; V.
Automobile of Life—FT; M.

With guitars and fiddle setting the moderate tempo, Pappy Beaver's authentic nasal chanting gives these hillbilly hymns a righteous ring. Both in the religious vein, *You Can Be a Millionaire* refers to the riches in the hereafter, and *Automobile* philosophically compares a sin-free life with a smooth running car.

For bible-belt music boxes.

TINY CRUMP TRIO (Universal 703, 704)
Boogie Joys—FT.
Trouble, Trouble—FT; V.
Blue and Lonely—FT; V.
Crumpus Rumpus—FT.

This San Francisco threesome (Tiny Crump, piano; Edward Young, guitar, and Charles Oden on bass) whips up more contagion than can be found in some groups many times its size. *Boogie Joys*, currently riding a popularity streak in the Bay City, heats up on a rolling riff pattern which tho a little dated, makes for existing listening. *Crumpus Rumpus* is cut from the same cloth, with lads putting plenty of spark into their instrument wielding. Flips are devoted to the blues shouting of Jean LaRue. In latter, Drummerman Ed Jackson replaces Young's guitar.

Songs may snag coins at race locations, with *Boogie Joys* spinning for happy returns in San Francisco area.



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Cowboy and Hillbilly Tunes and Tunesters

Buckaroos Sponsored

Dude Ranch Buckaroos, featured on WFAA, have grabbed a sponsor for another six-a-week, 15-minute show which makes these boys one of the most frequently heard groups in the Southwest. Buzz Burnham, back from the navy, is a new addition to this troupe which is headed by Jumbo, the four-foot fiddler. The boys are also booking personal appearances during the week.

Parker Wilson, WBAP producer, has booked the Lightcrust Doughboys for a two-week engagement at Bandera, Tex. Parker has a number of acts working out of his office now and he and Hal Horton manage to keep most of the hillbillies busy in this neck of the woods.

Herald (Cuz) Goodman and his Saddle Mountain Roundups are now touring Missouri and Kansas for the Griffith Circuit and doing a good job in the virgin territory for hillbilly acts. His show features Cuz in the comedy spot, augmented by Richard Bills, Sally Simpkins, Veda Warren and Miss Judy, three Texas lovelies.

What She Ain't Got, She Don't Need, by George Green, Jack Sharpe and Freddie Fisher is reported to be getting plenty of air plugs.

The Kansas City Ramblers entertained at the Marion, Mich., Homecoming sponsored by the Chamber of Commerce recently. Chamber was enthusiastic about the Ramblers' performance.

I'm Trying to Keep From Cryin' Over You, *Old Jim Dandy From the Rancho Grande* and *Nothin' From Nothin' Leaves You* has been sold to Leeds Music by Clarence Stout.

Oklahoma Round-Up

Oklahoma Round-Up a new variety program featuring songs, folklore and humor of the Southwest, made its debut over the Columbia network recently. Broadcast from KOMA, it is written and emceed by Hiram Higsby. Others featured on the program are Dick Reinhart, formerly with Gene Autry; Ann Bond, Mary Lou, Lem Hawkins and Allan Page.

Both new and old stars of the National Barn Dance were on hand recently to wish good luck to former Haylotter, Phil Kinsman. Kinsman will make his debut with the Metropolitan Opera this fall.

Coast records have two new platters on the market. One by Jimmy Walker and the other by The Plainsmen. The Walker record tunes are *Weary*, *Lonesome Me* and *No One Will Ever Know*. The Plainsmen re-

cordings are *South and The West is as Wild as Ever*.

New tunes recently published by Western Music Company and released this month include: *Tho I Tried*, by Gene Autry, Oakey Halderman and Smokey Rogers; *You Only Want Me When You're Lonely*, by Gene Autry and Steve Nelson; *Over and Over Again*, by Gene Autry and Cindy Walker.

Other new tunes this month are *Jealous Lady and You Don't Care What Happens To Me*, by Fred Rose, published by Milene, and *Cincinnati Lou*, by Merle Travis and Shug Fisher, published by American Music Company.

Wiley and Gene have a new platter on record counters. Released by Columbia, the record has *Bothered By the Blues* on the A side and *After I'm Gone* on the flipover.

Eddie Dean's latest flicker, *Down Missouri Way*, which premiered recently in St. Louis, had a pre-premiere showing at the Missouri State Penitentiary. It was the first time in motion picture history that such a showing was made in a penal institution. In honor of the special occasion, P. R. C. had as its guests prominent radio, newspapermen and exhibitors from St. Louis.

Breaks Records

Joe Barker's Chuckwagon Gang of Station WWVA, Wheeling, W. Va., has been having record breaking attendance this last winter and spring on their p.a.s. Last winter their p.a. attendance averaged 900 paid admissions at each personal. Recently, at Caldwell, O., paid admissions hit 1981, a record there. Again, at Uniontown, Pa., they had 1489 paid admissions. Barker now has one of the most popular acts on the station and his members at present are: Joe, himself, who plays guitar, harmonica, fiddle and also sings and yodels; Shirley, who sings and does the advertising on the programs; Little Nancy Lee, one of the best child singers on the radio; Dude Webb, comedian and singer; Little Samson, fiddler comic, and Pepper, who sings and plays the banjo.

A Billy Wilson Friendship Club has been organized in Philadelphia along fan club lines in honor of Billy Wilson, the cowboy singer from Allentown, Pa. Meeting once a month, Wilson, himself, usually attends and sings at each meeting of the club, headed by Marie Ganiel. Wilson is featured every Saturday night at Fairyland Farms, Leighton, Pa., and on Sundays at Sleepy Hollow Ranch near Quakertown, Pa.

Jesse Rogers, singing cowboy on WFIL, Philadelphia, is using a pen instead of a corral. He's making personal appearances around town to the music shops, autographing his latest album of Sonora Records, called *Saddle Serenade*.

Play Allentown

Virgil Waller and His Georgia Yodelers, were presented as a free bandstand attraction at Dorney Amusement Park, Allentown, Pa., recently. Bill Monroe and the Blue Grass Boys were brought in by the park the week following.

The Chester Valley Boys, popular Western unit in the Philadelphia area, are preparing to bring the folk melodies and songs to the men still in uniform stationed in Japan. Thru arrangements made by Allen Ruper, Philadelphia agency head, the Chester Valley Boys left for the Far East on August 9, with Tokyo as their first stopping off place on an extended USO jaunt.

CHALLENGE MAY RESUME

(Continued from page 109)

proposal" until a more accurate survey of the companies' assets and debts can be completed.

Plan they proposed calls for payment of 25 per cent cash on such priority claims as taxes and the government's war contract claim, said to total more than \$984,000, and 10 per cent on claims of other creditors. Then the balances on each group of claims would be paid off in five equal annual installments.

On the basis of this plan and other activities of the new owners, attorneys for private creditors and the government agreed to delay the hearing on the necessity of appointing a receiver for the companies until September 3. Attorneys for the government said that the War Department and other agencies still are working to determine exactly what Batavia owes them. Claim is based upon an overpayment for termination of a war contract to manufacture bomb parts.

Challenge Company, in reply to the creditors' petition that it be thrown into bankruptcy, listed debts of \$1,076,296 against assets totaling \$2,499,296. Assets included \$1,362,000 due on open accounts from affiliated companies such as U. S. Challenge Company (\$410,000), Aero Parts Manufacturing Company of Wichita, Kan. (\$162,000) and Batavia Metal Products (\$397,000). New owners said earlier that the plant of Aero Parts in Wichita was being turned over to Batavia in settlement of an advance made to Garsson to buy the Wichita company. Petition for Batavia listed liabilities of \$4,140,588 and assets of \$4,435,512.

Restraining orders forbidding the companies from disposing of any assets except in the normal course of business continued in force.

Grawoig said today that a new board of directors was being elected for Batavia over the week-end.

"... I Don't Know How I Ever Got Along Without It!"

Yes, that's what one operator says of The Billboard ENCYCLOPEDIA OF MUSIC . . . and the new 1946-'47 Edition will be bigger, better, more comprehensive than ever. Testimonials of this kind have come in from literally hundreds of operators all over the country, and completely unsolicited.

To the advertiser this honest enthusiasm can only mean one thing . . . powerful sales-provoking exploitation that reaches the proportions of a full-scale, year-long campaign because of the day-to-day and year-around use The Billboard ENCYCLOPEDIA OF MUSIC enjoys with the buying power of the juke box industry. Write right now for full information and advertising rates.

The Billboard 1946-'47 ENCYCLOPEDIA OF MUSIC

. . . now in preparation

RESERVE YOUR COPY NOW . . . Write B. A. Brunst, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also, combination Billboard and ENCYCLOPEDIA subscription offer.



WE BUY USED PHONO RECORDS

MERVIS TRUCKING CO. 7026 Lexington Ave.
(Express 4777) Cleveland 3, Ohio

MODEL-1422



WALL BOX
MODEL-1530



YOUNG AMERICA CHOOSES
ROCK-OLA
 THE PHONOGRAPH OF TOMORROW



ROCK-OLA Manufacturing Corporation

800 North Kedzie Avenue, Chicago 51, Illinois

COURTESY OF COCA-COLA



ATTENTION, FLORIDA OPERATORS AND MECHANICS

YOU ARE CORDIALLY INVITED

to attend the showing of

HOMER CAPEHART'S

NEW 24-RECORD PACKARD PLA-MOR PHONOGRAPHS

and his complete line of the finest musical equipment in history. We are also holding an instruction class for mechanics, so please send your mechanic over during the hours of

9 A.M. TO 10 P.M. TUES. and WED. ONLY, SEPT. 3 AND 4

AT 810 5TH STREET, MIAMI BEACH, FLORIDA

AMERICAN DIST. CO. **810 5th Street**
Miami Beach, Fla.

Phone 58-1619

Pigeon Beer

YORKSHIRE, Eng., Aug. 24.—Pigeons tell thirsty Yorkshiremen when the local pub has beer.

Bird fanciers, struck by the shortage of the amber brew, have taken to carrying homing pigeons with them on their treks thru the countryside. When they find a tavern which is both open and has beer, they toss the birds into the air to rush the news back home so that everyone can get in on the treat.

Forbid Pickets At Cincy Cafe Juke Location

CINCINNATI, Aug. 24.—Juke box operators who have been following reports of injunction proceedings in the State of Ohio will be interested in a news story which appeared recently in a Cincinnati newspaper.

Story told of a permanent court injunction granted to restrain picketing of a local cafe by an electrical union.

According to the Cincinnati paper, suit for the injunction was brought by the cafe owner who charged that Local 442-D, Electrical Workers' Union (AFL), placed pickets in front of her cafe because it contained a juke box which carried a CIO label.

The juke box was being serviced, according to newspaper reports, by a CIO electrical union member. The cafe owner charged that the arrival of pickets halted beer deliveries.

The newspaper story says the Cincinnati court granted a permanent injunction forbidding the AFL local and the union's business agent from picketing or having banners carried in front of the cafe in question.

Antell Drowns While Fishing

CLEVELAND, Aug. 24.—Jerry Antell, first president of Cleveland Chapter of Phono-Merchants' Association, drowned recently while fishing in the Potomac River. Survived by his mother and sister who were with him at the time of the accident. Mr. Antell fell from rear of a fishing craft.

In June, 1941, he bought the Automatic and West Music companies which prompted his moving to Washington, where he has since lived.

Jance and Prawda, Detroit Partners, Op 23 Juke Boxes

DETROIT, Aug. 24.—J & P Music Company, established a few months ago at 12141 Nagel Avenue, now has 23 locations, according to owners Leo Jance and Atanley Prawda.

Both men, formerly attached to Atlas Automatic Music Company, claim invaluable experience gleaned in apprenticeship has taught them to meet varied coinmen's problems with confidence. Leo also did a pleasant tour with Modern Music Company.

Firm, operating chiefly in Hamtramack area, reports beer shortage in Detroit territory has hurt regular trade. Specializing in Polish records, Leo and Atanley have had to deal with added complication of foreign record shortage.

Telomatic Produces Studio Amplifiers

NEW YORK, Aug. 24.—A new studio amplifier for telephone music studios and industrial music amplifying is the product of Telomatic Products, Inc., Passaic, N. J. Bernie Wolfson, formerly of Runyon Sales, is in charge.

National sales of the new studio amplifier is being undertaken by Runyon Sales Company, of New York.

New York Liquor Authority Declares License Holiday

NEW YORK, Aug. 24.—The State Liquor Authority declared a moratorium August 21 on acceptance of restaurant liquor licenses for the period September 1 to October 1.

Heavy pressure of pending applications made the action necessary, John T. O'Connell, chairman, explained.

FOR IMMEDIATE DELIVERY!

500 Wurlitzers .. \$425.00	Seeburg 8200 .. \$595.00
700 Wurlitzers .. 585.00	Rock-Ola 12 ... 119.50
750 Wurlitzers .. 695.00	Rock-Ola Imperial 259.50
800 Wurlitzers .. 645.00	Rock-Ola Monarch 295.00
850 Wurlitzers .. 715.00	Rock-Ola Super 40 495.00
61 Wurlitzers .. 159.00	Mills Throne ... 275.00
Seeburg Rex ... 239.50	Mills Empress ... 325.00

Mechanisms overhauled and Cabinets refinished.

COMPLETE STOCK OF CIGARETTE MACHINES AND 5-BALL FREE GAMES

ALL ITEMS GUARANTEED

UNITED INDUSTRIES
525 PARKER ST • CHESTER • PENNA.

Phone Chester 9283

GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00

FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH

(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS Heavy Duty Replacement Set of 4 .. \$1.60	PICKUP REPACK RUBBER Pkg., 20 Sq. Inches .. \$1.00
VOLUME CONTROL KEYS Pkg. of 24 .. \$1.00 Pkg. of 100 .. 3.00	VOLTAGE TEST LIGHTS To 600 Volts, Unbreakable .. 50¢ Each

PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

E. T. MAPE DISTRIBUTING CO., INC.

1701 W. Pico Blvd., Los Angeles 15, Calif. 284 Turk Street, San Francisco 2, Calif.
Phone: Drexel 2341 Phone: Prospect 2700



WOLVERINE BAR BRACKET

FITS MOST ANY TYPE BOX

PRICE \$3.45 EACH

ITS ADVANTAGES:

No screw holes to mar counters, cable is hid from tampering, extra strong and light weight, made of aluminum, solidly mounted protecting back of box from hitting, ease of installation and neat appearance.

INSTALLATION:

Drill 3 or 4 small holes in back of box for small studs to go thru and screw into tapped holes in bracket, at same time drilling hole in back of box for cable, large studs tighten up under counter, drawing box solidly to counter.

WOLVERINE ENTERTAINERS, Inc.
35 Newberry St., Pontiac, Michigan
Phone 8850-2-8851
Quantity Prices for Distributors.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION		RECORD
	Last Week	This Week	
2	15	15	(GET YOUR KICKS ON) ROUTE 66—Bing Crosby-Andrews Sisters (Vic Schoen Ork) .. Decca 23589 (George Auld, Muscraft 15072; Wingy Manone Ork, 4 Star 1128; Buddy Rich Ork, Mercury 3025; King Cole Trio, Capitol 256)
1	15	15	TO EACH HIS OWN (F)—Ink Spots .. 7 (See No. 1)
2	16	16	I DON'T KNOW WHY (I Just Do) (F)—Tommy Dorsey (Stuart Foster) .. Victor 20-1901 (Andrews Sisters, Decca 18899; George Auld Ork, Muscraft 15078; Hoagy Carmichael Ork, ARA 148; Larry Clinton Ork, Cosmo 88 704; Skinnay Ennis Ork, Signature 10533; Eddie Heywood Ork, Decca 23509; Tony Martin, Mercury 3019; Art Mooney Ork, Vogue R 732; Claude Thornhill, Columbia 36958)
2	13	16	MY SUGAR IS SO REFINED—Johnny Mercer (The Pied Pipers-Paul Weston Ork) .. Capitol 268

Coming Up

I DON'T KNOW WHY—Andrews Sisters .. Decca 18899
(GET YOUR KICKS ON) ROUTE 66—King Cole Trio .. Capitol 256

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION		RECORD
	Last Week	This Week	
17	5	8	THE GYPSY .. Ink Spots .. Decca 18814 <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>
17	10	9	DOIN' WHAT COMES NATUR'LY (M) .. Dinah Shore .. Columbia 36964 <i>I Got Lost in His Arms</i>
1	—	10	CHOO CHOO CH'BOOGIE ... Louis Jordan and His Tympany <i>That Chick's Too Young To Five</i> .. Decca 23610 Fry

**YOU DON'T KNOW
WHAT LOCATION
PROFIT MEANS
TILL YOU INSTALL**

Solotone



Double . . . treble your former take! Yes, this is what Solotone is doing for other operators—not just in a few hand-picked locations, but straight across the board.

Solotone can make a poor location into a real profit-taker for you, too.

Solotone multiplies profits because numerous Solotone boxes are always installed in a location—one in each booth and along the counter. Each one of these boxes can earn its own revenue for you *at the same time*. That's the secret of Solotone's multiple-profit success. And that's the reason why you won't know what location profit really means until you install Solotone and watch the extra money roll in.

Better not put it off longer. Get the complete Solotone story today and start cashing in on the biggest take in the history of music merchandising.

**SOLOTONE
CORPORATION**

2313 West Pico Blvd.
Los Angeles 6, Calif.

Tavern Owners Get Beer Price Hike Okay From OPA

WASHINGTON, Aug. 24.—Increase in the beer ceiling price by the OPA was studied this week by coinmen along with the continued shortage of that product in their tavern locations.

Price ceiling amounts to 1 cent per glass, 1 cent for seven to 12-ounce bottles and 2 cents for 32 ounce bottles.

Announced in OPA amendment 15 to restaurant regulation 2, boost applies to all establishments where beer is consumed. The hike, according to the OPA, was due to recent rises in brewers' ceilings. Reduction in beer production and higher costs in transportation were also blamed.

Few Doing It

Despite the official go-ahead from OPA, tavern owners were neglecting to charge the extra pennies for beer, according to Frank Weber of the Tavern Owners' Association. Most of the tavern owners felt the loss of their increase was worth the good will gained, Weber explained.

Altho tavern owners said the shortage seemed eased, release from the shortage of beer in Chicago was not expected until after September, according to Ray Wetzel, of Illinois Association of Breweries.

Coinmen watched too the switch in draft beer sales to that of bottles. The switch continued due to transportation difficulties. While bottled beer can be sent by either truck or rail, beer in kegs for draft consumption demands refrigeration. Reluctance of brewers to lose the identity of their product in sales by glass is another reason given for the drop in sales and deliveries. Wetzel said that he knew of only one case where draft beer deliveries were being expedited.

Production of beer and ale remained tight, Wetzel said. He added that no increase would occur until the present curtailment of grain to

brewers was lifted. The government has curtailed about 30 per cent of the brewers grain in addition to a 12 per cent malt cut, he said.

Play Normal

Play for Chicago coinmen continued at the normal summer rate despite the beer price hike and shortage, according to Mike Spagnola, of Illinois Phonograph Inc. Smaller Illinois towns were not so fortunate, he said. Many of the Southern towns were hurt quite a bit due to the beer shortage. Spagnola said he had no reports on the effect of the OPA raise on operators downstate.

New price boost on beer will place a legal ceiling on 12 ounce bottles at 14 cents on low priced beer sold in what OPA classes as Group 3-B establishments. Other places may charge from 16 to 22 cents per bottle if they choose.

Ads on Jukes Get Trial by Memphis Firm

MEMPHIS, Aug. 24.—Southern Amusement Company announced that it is this week putting out a converted juke box carrying an advertising commercial.

Juke box will play one 15-second commercial between every five records, officials say. As the average length of a record is about three minutes, there will be four commercials in an hour's playing time of the juke.

Device is the invention of two Tennessee radio men, Hollis Wooten and William T. Trotter. Wooten is chief engineer of Station WREC, Memphis, and Trotter is program director at Knoxville's WNOX.

Key to the mechanism is said to be a 40-contact relay connected in such a way that the contacts are actuated after the playing of a certain number of records.

In outlining plans for commercial development of the idea, Wooten said the juke box customer would get the tune he selects first, then the plug would play free immediately after the fifth consecutive record. Plan is to place only one commercial disk on each machine and to change it weekly. Advertiser would be charged on a rate based on the number of times the commercial has been played each week. Special counting devices would be placed on the juke to record plays of the plug disk.

Wooten said they intend to stress on-the-spot selling. Hence, beers and whiskies should be the logical accounts in taverns while soft drinks should be in restaurants and teenage clubs. He said commercials would be mostly jingles and other types which have entertainment value.

Clamp 1 A.M. Juke Curfew on Syracuse

SYRACUSE, Aug. 24.—In an effort to curb the early morning revelry, police chief here has ordered patrolmen to put a halt to all unnecessary noise and playing of juke boxes after 1 a.m. Since the recent 3 a.m. closing of grills increased noise has disturbed the sleep of hotel and apartment house dwellers.

Dancing has been banned after 1 a.m. for sometime and a previous order eliminated taxi honking and revelry around night clubs and grills after 1 a.m.

JUKE BOXES

- 3 WURLITZER 71's.....\$230.00
- 1 WURLITZER 61.....165.00
- 1 WURLITZER 41.....155.00
- STANDS, \$10.00 EXTRA
- 1 ROCK-OLA MASTER.....\$425.00

All machines in good condition—most now on location. If you are near Washington come in and hear them play and you'll be convinced.

1/2 Down, Balance C. O. D.
STELMAR ENGINEERING CO.
2201 Nichols Ave., S. E. Washington, D. C.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK
1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153
WILL PICK UP WITHIN 100 MILE RADIUS.

WE PAY 6c EACH

any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large box. Not more than 20% Hillbilly. Must have paper jackets on records. Ship by truck, third class.

SCHWARTZ MUSIC CO.
2117 So. Loomis St. CHICAGO, ILL.

For Sale—Phonographs

- 616, Plain.....\$225.00
- 616, Liteup.....260.00
- Twin 12's, Buckley and Packard .. 235.00
- 312 & 412's.....170.00
- 500K.....435.00
- 600R.....400.00
- Buckley Boxes.....15.00
- Packard Boxes.....25.00
- Wurlitzer 125, 5-10-25c.....25.00
- 145 Stepper.....45.00

All equipment in first-class condition, ready for location. Terms: One-third with order, balance C. O. D. Subject to prior sale.

PARKER COIN MACHINE CO.
BOX 22 LEAKSVILLE, N. C.

WURLITZER - SEEBURG - ROCK-OLA
MOTORS
REPAIRED \$5.00
10 DAYS SERVICE
SHIP TO US EXPRESS PREPAID
BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804 - 810 MAIN ST., MALDEN, MASS.

PRICED TO MOVE

- Seeburg Mayfair.....\$375.00
- Seeburg 8800, ESRC.... 525.00
- Seeburg Colonel..... 465.00
- Wurlitzer 500..... 435.00
- Wurlitzer Victory 600... 435.00
- Wurlitzer 616..... 217.50
- Wurlitzer 850..... 715.00
- Wurlitzer 125 Boxes, Ea. 19.50
- Buckley Boxes, Chrome, Ea. 12.50
- Penny Phonelle Boxes, Ea. 10.00

One-half cash with order, balance C. O. D., F. O. B. Fort Worth, Texas. Subject to prior sale. We have a quantity of the above in stock.

Panther Distributing Co.
1010 Monroe St., Fort Worth, Tex.

- 4 Rock-Ola Masters (Rockalite Finish) @ \$420.00 Each.
- 1 Rock-Ola Super-Master (Rockalite Finish) @ \$435.00.
- 2 Under Sea Raiders @ \$295.00 Each; 1 Brazil, \$185.00; 1 Idaho, \$185.00, and 1 Jeep, \$179.50.
- 5 Rock-Ola Brain Boxes, 3 Coin Transformers, 2 Rock-Ola Wall Boxes (Late Models), 1 Brand New Turntable Motor, 12 Junction Boxes, 150 feet of Rock-Ola Cable, 2 Wurlitzer Bar Boxes Model #111. All this for \$250.00.

Used Records, 1000 for \$10.00; New Surplus Records, 20c Each.

	Price
1 412 Wurlitzer.....	\$179.50
4 616 Wurlitzer.....	229.50
5 616 (Light Up) Wurlitzer.....	279.50
3 24 Wurlitzer.....	374.50
4 600R Wurlitzer.....	469.50
5 600K WURLITZER.....	489.50
5 500 Wurlitzer.....	497.50
3 700 Wurlitzer.....	679.50
1 750M Wurlitzer.....	729.50
1 750E Wurlitzer.....	749.50
10 125 Wurlitzer Wall Boxes, Ea.	21.50

The above equipment is in perfect mechanical order. Outside appearance just like new.

1/3 With Order and Balance C. O. D.

ACME AMUSEMENTS
Telephone 360 WINDBER, PA.

★ FOR SALE ★

- WURLITZER 850.....\$600.00
- WURLITZER 750E..... 590.00
- WURLITZER 800..... 575.00
- WURLITZER 700..... 550.00
- SEEBURG 9800..... 500.00
- SEEBURG 8800..... 500.00
- SEEBURG VOGUE..... 395.00

1/2 Deposit With All Orders.

KERTMAN SALES CORP.
573 Clinton Ave., N. Rochester 5, N. Y.
Phone: Main 2507

FOR SALE

- 8 COMMANDERS.....\$585.00
- 1 GEM..... 295.00
- 1 REX..... 195.00
- 1 K20..... 195.00
- 1 SINGING TOWER..... 275.00
- 1 PLAYMASTER & SPECTRAVOX..... 450.00
- 3 SPECTRAVOX..... 85.00
- 1 FREE PLAY TEN STRIKE, Like New, Never on Location..... 395.00

Machines on or Off Location, Extra Clean, Guaranteed Perfect Mechanical Condition.

B. J. MUSIC CO.
Alexandria, La.

ALUMINUM WALL BOX COVERS for SEEBURG W.S.22. WALL BOXES, \$3.50 Each

Guaranteed or money refunded. Tell us what you want and what you will pay. We have most of the new games in stock.

G. N. VENDING COMPANY
663 W. Broad St. Columbus 8, O.

Gessert Finds Super Home for Milwaukee Biz

MILWAUKEE, Aug. 24.—George Gessert has moved his Packard Distributing Company into new quarters at 534 Ninth Street which he reports include many features facilitating the increased tempo of activities expected when new music machines begin to arrive in volume.

With 76,000 square feet of floor space, the Ninth Street building is located close to the downtown area and is adjacent to ample parking space.

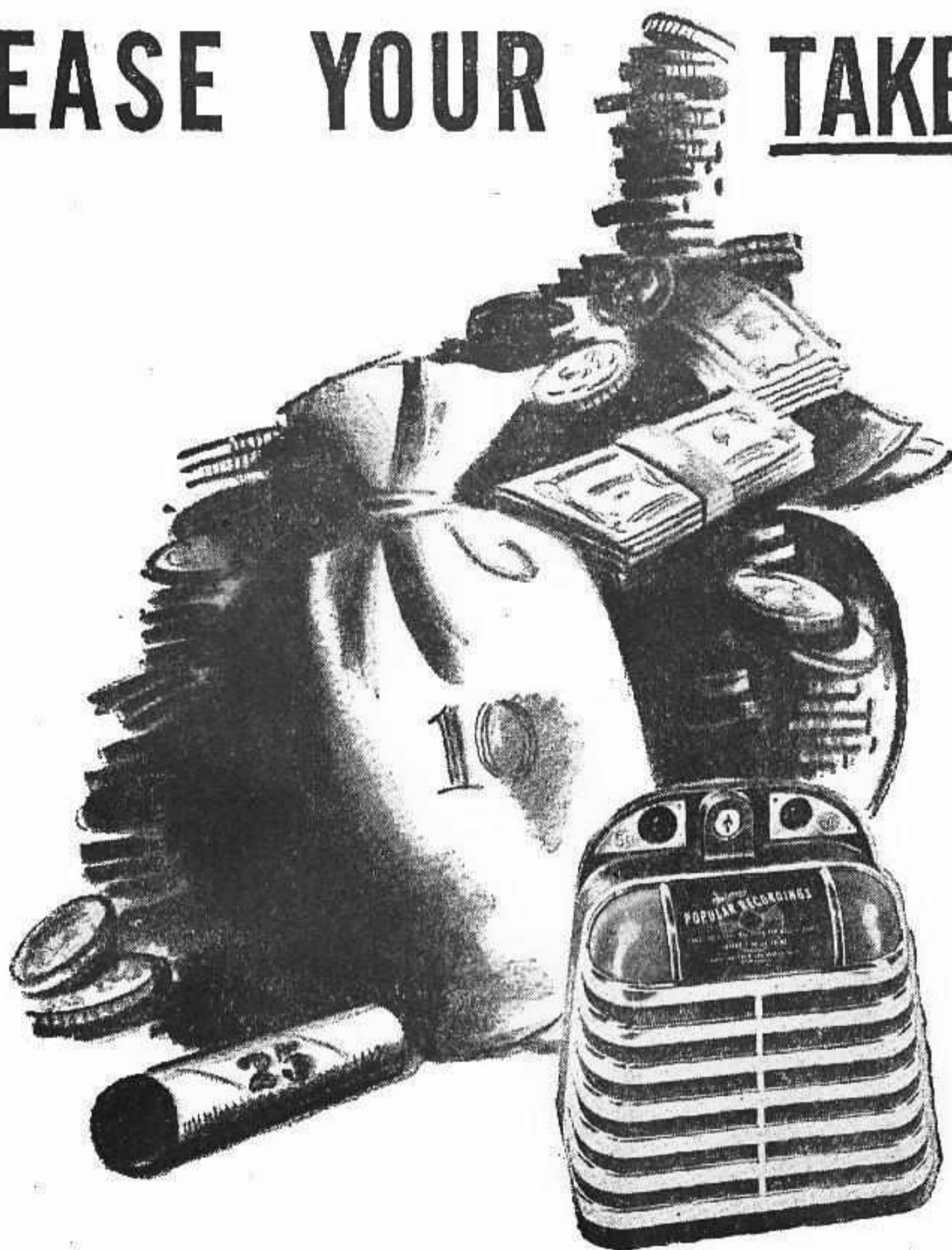
In the business office and sales-room, special glass is installed in skylights to filter out heat and yet permit sufficient light to come thru into the building. Same type of glass is used in the shop.

Several years back, the building was occupied by a motion picture film exchange, and the projection room is being used by Gessert to test sound of juke boxes. A hydraulic lift in the building's rear facilitates loading of machines, and there is a ready-to-use shipping department.

Gessert recently was host to William Mossbarger, regional manager, who was here for conferences on juke box sales plans.

On August 19 and 20, a factory representative is scheduled to conduct a school for servicemen at the new headquarters.

INCREASE YOUR TAKE



WITHOUT INCREASING YOUR COSTS

Do you realize that the average remote installation, regardless of the number of boxes, can **ONLY** earn a maximum of 90c per hour?

And do you realize that a SOLOTONE installation of only ten boxes has a potential earning power of \$5.00 per hour—twenty boxes \$10.00 per hour and thirty boxes \$15.00 per hour?

What better way to keep operating costs at a minimum and increase your profits than by SOLOTONE Individual Music System?

Let us **PROVE** to you that **ONLY** with SOLOTONE'S added earning capacity, high fidelity music and attractive appearance can you increase your **TAKE** without increasing your costs.

★ **INSTALL SOLOTONE
AND WATCH THE DIMES ROLL IN**

TIMED MUSIC INCORPORATED

4816 Euclid Avenue

Cleveland 3, Ohio

DISTRIBUTORS FOR INDIANA, OHIO, KENTUCKY,
WEST VIRGINIA AND WESTERN PENNSYLVANIA

Solotone's

HARD TO GET PARTS**★ MAIN FIBRE GEARS**

WURLITZER	\$4.00
COUNTER MODEL FIBRE GEARS FOR WURLITZER 41, 61, 71	1.50
STEEL WORMS FOR TURNTABLE GEARS	1.25
STEEL WORMS FOR MAIN FIBRE GEARS	1.25
TURNTABLE BUSHINGS.....	1.00
COPPER CONTACTS FOR MAG-AZINE SWITCH. 1 DOZ. . .	1.50

Distributors and jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts

948 W. Russell St. Phila. 40, Pa.

SEEBURG EQUIPMENT

IN A-1 CONDITION

9800 8800 8200 (Hytone)

also ENVOY and CASINO

WALL BOXES

SEEBURG 5 WALLOMATIC

and

PACKARD BOXES

Write for Prices

PHONOGRAPH SERVICE CO.1236 SPRING GARDEN ST.
PHILADELPHIA 23, PENNA.**FOR SALE**

12 SEEBURG R. C. SPECIALS

Factory Built, all equipped with Remote Cancel and Volume Kits.

7 are 1941 and '42 Models; 4 are 1940 Models, 1 Rex with Universal Sel. Receiver, all are equipped to use either Wireless or 3-wire Boxes. Each

15 SEEBURG ORGAN SPKRS. AND 30 12" P.M. SPEAKERS WITH CABINETS—

WRITE FOR PRICES

All above equipment in 100% working Order, beautiful condition and guaranteed. 1/3 Deposit, Balance C. O. D.

**MOHAWK MUSIC SERVICE**ARTHUR K. STRAHAN
Greenfield, Mass.**FOR SALE**

RECONDITIONED PHONOGRAPHS

Seeburg 8200, RC	\$595.00
Seeburg 9800, RC	550.00
Seeburg 9800, ES	525.00
Seeburg Regal	350.00
Seeburg Factory RC Special	350.00
Seeburg Rex Hideaway	250.00
Rock-Ola 12 Record	115.00
Wurlitzer 850	675.00
Wurlitzer 800, Adaptor, Stepper, 2 320 Boxes	695.00
Wurlitzer Victory 24	435.00
Wurlitzer Victory 700	475.00
Wurlitzer 500	425.00
Wurlitzer 800R	395.00
Mills Empire	325.00
Seeburg Wireless Baromatic	45.00
Seeburg Bar Brackets	3.00
Twin 16 Adaptor	20.00
Wurlitzer 111 Bar Box	15.00
37 Snack 3 Column Nut Machines, 14 Stands	350.00
10,000 Title Strips	3.75
All Tubes and Miniature Light Bulbs 40% Discount.	

DAVIS DISTRIBUTING CORPORATIONSeeburg Factory Distributors
736 Erie Blvd., East 875 Main Street
SYRACUSE, N. Y. BUFFALO, N. Y.**Rival Union Into Cincy Phono Trade****"Indie" Ops Involved**

CINCINNATI, Aug. 24.—New labor organization to be known as the National Coalition of Labor is reported to have grown out of differences between members of the local association of phonograph owners and another group of operators who call themselves the "independents."

New organization will vie for members with the American Federation of Labor and the Congress of Industrial Organizations. First unit established was Local 100, which is said to be made up of juke box servicemen who formerly belonged to the CIO.

Servicemen Start

CIO local was set up by servicemen of the operators outside the phonograph owners association, which has a contract with the International Brotherhood of Electrical Workers (AFL). Leader of the new independent union said that they formed their organization because local CIO groups refused to accept them.

New union would follow the lead of the AFL in allowing operators to join, but it would not allow them to vote on union matters. Leaders said the union is being expanded first in the tri-state area around Cincinnati including Kentucky, Indiana and Ohio. It was said that contacts also are being made in other cities including Detroit.

Detroit Firm Launches Air Juke Service

DETROIT, Aug. 24.—Regular air servicing of juke boxes was begun this week by Marquette Distributing Company, Detroit. First flight was made to Grand Rapids in five hours.

Policy of air service for Marquette demonstrated to them the advantage of speed. The serviceman can be sent anywhere quickly so that machines are never long out of repair. Servicing time, which normally takes days for such distances, has been cut to a matter of hours.

For parts of the State not reached by regular commercial flights, Marquette plans to buy a private plane. The plane is to be delivered next spring.

Other advantages of this system, in addition to speed, are economy and efficiency. Machines are able to bring sales quicker. The service staff can save time on the road.

Juke School at Olive Novelty

ST. LOUIS, Aug. 24.—Olive Novelty Company will hold open house at its headquarters at 2625 Lucas Avenue September 3 and 4 to inaugurate a school for mechanics on operation and maintenance of music equipment.

Representative of the Packard Manufacturing Company will come from the factory at Indianapolis to conduct the school. It also is planned to have the new Packard phonograph and other music equipment on display for the first time in St. Louis.

AMOA Party to Waldorf Oct. 5

NEW YORK, Aug. 24.—Ninth annual dinner, entertainment and dance of Automatic Music Operators' Association, Inc., will be held in the Grand Ballroom of the Waldorf-Astoria Hotel here October 5 instead of the Starlight Roof, where it has been held in the past, because of the "great demand for tickets to the gala affair," according to Barney Schlang, manager.

Juke box operators, distributors, manufacturers and members of allied fields are expected to attend the annual gathering. Increase in the number of music machine operators in the area is one reason for the large demand for tickets.

Name Hamilton, Comer to K. C. Distrib Firm

KANSAS CITY, Mo., Aug. 24.—Victor H. Roos, president of Automatic Coin Machine Company here, announces that E. H. Hamilton and W. C. Comer have joined his staff. Both men are engaged in the firm's juke box distributing activities.

"Jiggs" Hamilton, formerly in charge of the Packard distributing office in Tulsa, Okla., already is covering Kansas and Western Missouri as a salesman.

Comer, who recently attended the service course offered by Packard at its Indianapolis plant, is well grounded in the radio and electronics field, having served a three-year hitch in the navy working along those lines. He will participate both in sales and service functions of the company.

Roos said he had just returned from Indianapolis, where he spent three days learning about the post-war model juke box which he distributes. Sessions included the regular servicemen's schooling, as well as meetings with Homer E. Capehart, who discussed the development of his new product.

Roos said that the service course covered mechanical design and operation of the phonograph's record-changing device, featuring three units in various stages of assembly. Students, he said, were encouraged to test various components and to search for information on such components as amplifiers, power panels, junction boxes and electrical circuits.

Display models of "hideaway" units are now en route to Kansas City, with floor models soon to follow, Roos said.

Peerless Disk Stops Exports

LOS ANGELES, Aug. 24.—Arrangements were made this week to co-ordinate release dates on Peerless disks here and in Mexico to eliminate piracy by small independent pressers in the States. The Mexican plant will no longer export their records to this country, it was announced.

Charles E. Washburn, president of Coast Records, U. S. manufacturer of Peerless, said the final arrangements had been made with the Peerless people in Mexico City.

Plates of Peerless sessions south of the border will now be sent to Washburn. Mexico will hold its release until Washburn has his disks pressed. Washburn stated that both the Mexican and Los Angeles plant will release the same record at the same time.

Operator Says Kentucky Mayor Took Locations

COVINGTON, Ky., Aug. 24.—Operation of coin phonographs in this city, just across the Ohio River from Cincinnati, has become a storm center of local politics.

Local juke box operator brought the conflict into the newspapers with charges that the city's mayor pro tem is using "political pressure" to seize control of the operation of coin phonographs here. Battle is said to have been going on behind scenes for several weeks.

The operator declared he was "tired of being pushed around and ready for a fight with no holds barred." He charged that owners of restaurants and other locations where he has installed music boxes have been given "hints" that their bell machines and racing handbooks would be molested if his juke boxes were not taken out and those of the mayor pro tem substituted.

Named Official

He also named a Covington police official as one of the "strong-arm men" supporting the mayor in his drive to grab the business. The city manager and heads of the police department are reported to be investigating this aspect of the case.

The operator said that some of the location owners have "called the mayor's bluff," but most of them have put in the mayor's juke boxes rather than take a chance on something happening.

Battle came into the open, it was said, when the operator lost several of his best downtown locations.

"The same day I paid \$1,200 to the city for licenses for my machines," he declared, adding that the mayor "took over one of the best spots on the list." He said his employees are members of the AFL Electrical Workers' Union, which has wanted to picket the places where his juke boxes were pulled out. "But I have held this off because I wanted peace," the operator added.

Plastimold to Emerson Radio

NEW YORK, Aug. 24.—All the authorized and issued capital stock of Plastimold Corporation of Attleboro, Mass., makers of plastic juke box parts and radio cabinets, has been purchased by Emerson Radio & Phonograph Corporation, according to Benjamin Abrams, Emerson president. Plastimold will serve as a wholly owned subsidiary, Abrams added.

Besides making juke box and radio plastic parts, the concern makes molded plastic products and plastic "small parts" for use in pinball games and vending machines. No change in present management of the concern is planned for the present.

Worcester Musigram Opens New Studios; In Record Business

WORCESTER, Mass., Aug. 24.—Musigram, local telephone music system now serving 20 locations, including four industrial plants, opened a recording studio this week.

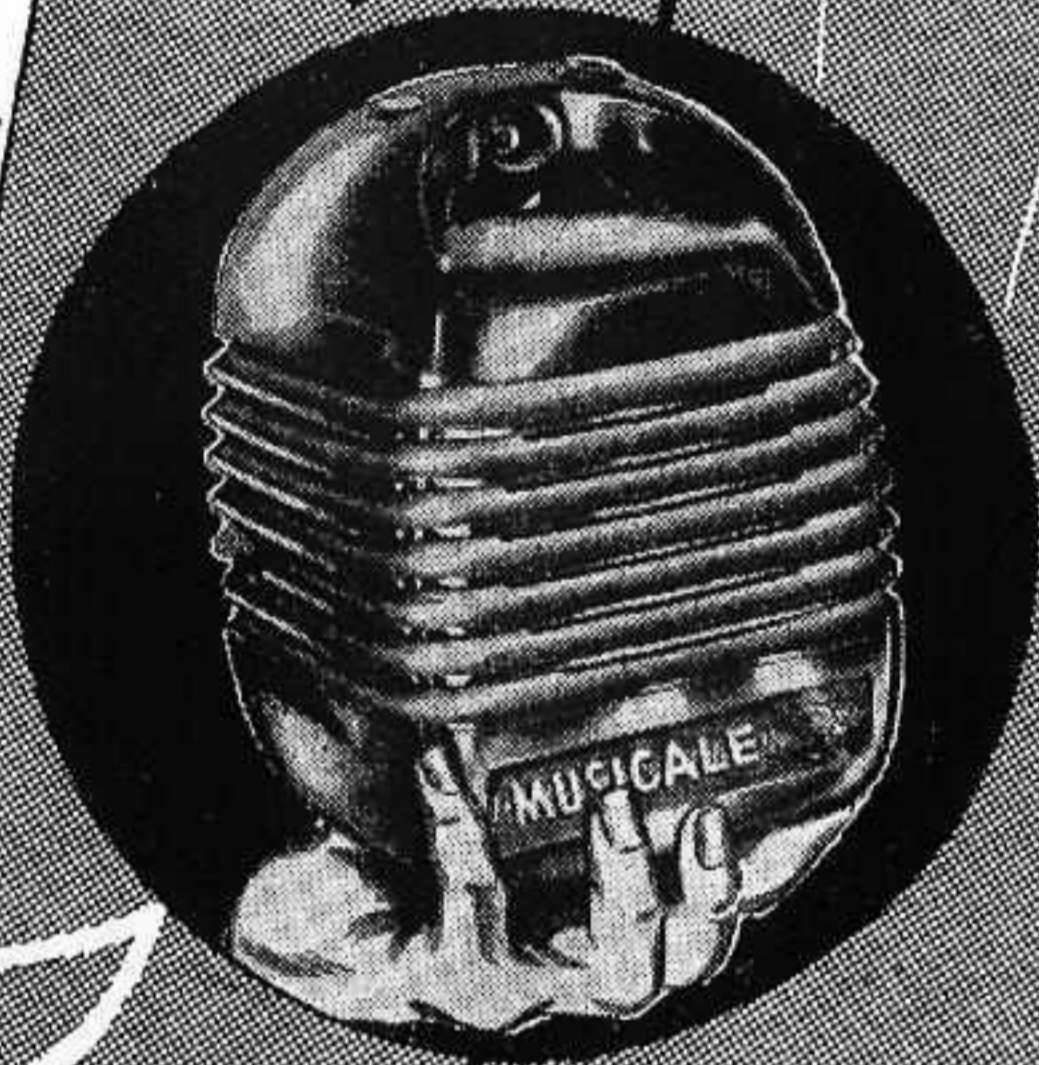
John W. Greene, head of the concern, said that the firm had increased the size of its suite at 536A Main Street in order to house two studios and an additional control room.

Opening received an impressive build-up thru advertising in the local press.

Send for this
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**LEARN ABOUT
A MUSIC SYSTEM
THAT SELLS EVERY
TUNE TO EVERY
CUSTOMER**

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Please send me the free folder that gives the complete story of Musicale. I understand that this does not obligate me in any way.

NAME _____

STREET ADDRESS _____

CITY AND STATE _____

MUSICALE

New York:

Storm clouds have settled on coin machine row and lightning is striking all over the area. . . . Jack Fitzgerald, Jafco, is moving this week to his own building at 453 W. 47th. . . . Harry Berger, West Side, is moving to 698 Tenth Avenue. . . . Charlie Lichtman, New York Distributing, has just purchased three buildings on Tenth Avenue and is planning to break in a few walls. . . . Teddy Blatt, Intimate Music, has placed a sign on his new Tenth Avenue building saying that Solotone will be there shortly from their location around the corner. . . . Bill Larson, H. & L., is moving to Tenth Avenue.

John Haddock, AMI president, was in town this week to have a conference with "Shugy" Sugarman, Runyon Sales. . . . Max Roth, Pennsylvania; Alexander Aponte, Porto Rica; J. E. Clarke, Norfolk, Va.; Mack Levin, Canada, and Albert A. Clavir, Toronto, were a few of the out-of-towners that were on the avenue this week.

H. Rosenberg and Mac Pearlman, of H. Rosenberg, Inc., are busy with the proposed opening of their Connecticut branch. . . . Sam Waldman is a new addition to Runyon Sales' record department. Murry Farber and Hy Singer, of the Buffalo branch, made a fast trip to town this week. . . . Johnny (Churchill) Halonka is out to break all records on the number of cigars smoked by one man in one day.

Herman Perin returned from his Texas trip this week with a real Texas drawl. . . . Lew Wolberg has taken Morris Rood's old spot at Runyon and Morris has moved up one notch. . . . Dave Lowy, of the firm of the same name, spent some time in Connecticut this week closing a biz deal. . . . Bernie Wolfson is now busy in Passaic, N. J., with Telomatic Products, Inc.

Charlie Lichtman, New York Distributing, tells us that he has several large deals pending, but he is open to a music deal at the present. . . . Nat Cohn, Modern Music, just back from a trip thru New England, has left for Chicago and Detroit on biz. . . . Plenty of new stuff is ready in Vogue, Earl Winters states. . . . Jack Cooper, Modern Music, claims that he will brave the summer heat and take his vacation this winter.

Sol Wohlman, Pan Coast Amusement Machines, has taken his new 1946 automobile on a business jaunt around the East. Murray Wohlman and George Guenot are busy finishing details on the new Pan Coast Amusement game machine. Wood, they state, is their main problem.

George Ponser and Irving Kaye, Amusement Enterprises, Inc., are busy recovering from the effects of the Hotel New Yorker showing just concluded. . . . Al Schlesinger, Square Amusement Company, is still busy fishing. . . . AMI jukeboxes are starting to be delivered in New York City. . . . Martin Stahl, Runyon Sales, has sent his wife and two daughters to a summer resort and is braving the heat all by himself.

Crowds are flocking in and out of Jack Fitzgerald's new location getting details on his new music box. . . . Johnny Ahearn, Jafco manager, is now the proud father of a daughter, Joan. (See NEW YORK on page 126)

Philadelphia:

Herman Rosman, American Music Company, Lancaster, Pa., recently discharged from the army and was back in full stride when seen with David Rosen, of the firm of the same name. . . . Harry and Byron Block are just recovering from the terrific party thrown to open their new Broad Street offices.

Nathan Rake, Rake Coin Machines, is getting back into form again after his hitch of duty in Japan. . . . Bob Marlin, New York op, was looking things over here last week. . . . Larry Schram is one of the first cigar vending machine ops here with new vending machines.

COINMEN YOU KNOW

Detroit:

Fred Gersabeck, of the City Music Company, one of the oldest firms in the territory, is concentrating activity on his retail music trade. . . . Edward Kiely, juke box operator, is readying his own line of records for the market. They will be labeled Mellow Records.

David and Louis Saperstein have been taken into the Reliable Vending Company by their brother Meyer, formerly sole owner. Firm handles cigarettes. . . . Mark Wayburn, stamp machine operator, is back on the job after recurrence of a service-connected illness.

Irving Schaap, who services juke boxes for several local ops, is opening a retail record store. Located at 8909 1/2 West Eight Mile Road, firm will be known as Northwest Service Company. . . . Joseph Budjack, of Budjack Enterprises, is in Columbus, O., for a two-week stay.

Constantine Stavros has wound up his juke box operating business, which has headquarters at 2341 Sixth Street. . . . Martin Delman has gone into business for himself with the firm name of Martin Amusement Company. He formerly was a partner in Grand Amusement Company. Firm's home is at 6432 Cass Avenue.

Ed Schneider is in the driver's seat at Apollo Record Distributing Company, while brother Merle is in New York on business. New salesman for the firm is Charlie Kaiton, who has been associated with several music operators here. . . . Arnold Carlson, whose Philco Distributor is local outlet for the Columbia label, is planning a special screening of the new Danny Kaye picture for music dealers, disk jockeys and other music men.

Joseph Brilliant, Brilliant Music Company, returned from his vacation in Michigan, jumped off again on a business swing thru Northeastern Michigan. . . . Victor De Schryver reports Marquette Distributing is progressing nicely with plans for opening the new Grand Rapids branch office. . . . Max Marston, Marston Distributing, who has been ill, took a two-week vacation with his family near Traverse City on Lake Michigan. . . . Carl Angott was host to ops at a special showing of the new Packard juke box with a cutaway model showing mechanism's insides on display in the Angott Sales show rooms.

Los Angeles:

Al Silberman, general manager of M. S. Wolf Distributing Company, returned recently from a business trip to Chicago. Miriam Dunlap is a new steno in Wolf's local headquarters. Wolf is taking on distributorship of the Cosmo Record line for the Western States and Hawaiian Islands. Bill's new shop for the rebuilding and remodeling of used slots is something to see.

Jack Gutshall, of Jack Gutshall Distributing Company, is making frequent trips back and forth to San Diego, Calif., getting his new office there underway. Jack continues to spend most of his week-ends at his palatial Big Bear Cabin.

Sammy Ricklin, California Music Company, has taken a house in Catalina for the summer and flies over every week-end to be with his family. . . . Milo Herring has joined the E. T. Mape Distributing Company remodeling used machines there. . . . J. M. Harvey is no longer associated with the Minthorne Music Company. . . . F. J. Myers, K. & M. Service, is still in Dallas attending to the company's new distributing offices there.

Ozie Waters, Coast Records artist, has been cited by Lt. Gov. Hauser for meritorious work in entertaining disabled veterans. Andy Parker, musical director for Coast Records, who organized the increasingly popular Plainsmen Quintet a few years ago, reports the group is now being set for a new radio show of their own. Coast's Bill Abel, who (See LOS ANGELES on page 124)

Cleveland:

Members of the Cleveland Phonograph Merchants' Association were shocked to hear of the death of their former president, Jerry Antel. He died in Washington August 14. Formal notice of Antel's passing may be taken at the CPMA annual meeting, September 5, to be held at the Hotel Cleveland. Election of officers will be the main business.

Joseph Miklovic returned from his vacation in time to attend the wedding of his daughter, Louise, August 22. . . . Bus Cross is again located here as district manager in this territory for Columbia Records. . . . Hank Ilg, Active Music, and his family are motoring west for a couple of weeks in their new Pontiac.

Chicago:

Visitor of the week was British coinman Charles Couchois, operator of a large number of amusement machines in London. Here on a search for ideas and equipment to build up his routes, Couchois also had a nice visit with his old friend, Tony Gasparro, of Williams Manufacturing Company. Tony not only received news from his brother in England, but a fresh picture of trade conditions there. Coinmen in England, according to Couchois, are hard hit by the lack of new, or even serviceable used machines. While the trade here has been troubled by the same situation, he said it would be difficult for U. S. operators to visualize how much more acute the British shortage is. Export-import regulations, however, preclude relief thru imports of American equipment.

Warren Taylor, of the Mills Sales Company, Oakland, Calif., was in town last week proudly displaying photographs of his new dollar ball game. . . . Joe Garcia, one of the oldest operators in the game, was in town recently from Galveston, Tex. Accompanying him was Harold Daily, of South Coast Amusement Company, Houston.

Pat Wilson, at Kelner Venders, said cigarette venders operated by the firm are doing unusually well, and that intention was to hold prices at present levels. Differing from some Eastern operators, who have kept the 1-cent price hike which they put into effect after Chesterfield upped wholesale prices, Kelner aims to keep just ahead of retailers, she said. . . . Joe Schwartz thinks summer dog days experienced by the trade will end shortly after Labor Day. His National Coin Machine Exchange is planning for a brisk season.

Mario Chirchirillo reports deliveries have begun on De Luxe's new eight-ball hockey game, hopes to get into capacity production soon. . . . Leo Lewis, with his wife and business partner, renewed their debate with another Lewis-Ross, of Peoria—on the origin of the name Lewis. The Peoria op is a faithful caller at Lewis Coin Machine Service offices, but hasn't yet convinced its proprietors that their name is strictly from Wales.

With vacations all over at Coinex, Murray Rosenthal's staff is getting set for fall activity. Office callers this week included Arthur P. Marcus, of Marquette Company, Cleveland, and Nick Gadic, who heads M. & N. Amusements, Youngstown, O. . . . Looking around town for coin equipment this week was J. Russell, of Russell Distributing Company, San Angelo, Tex. . . . Ted Kruse was away from his desk at (See CHICAGO on page 122)

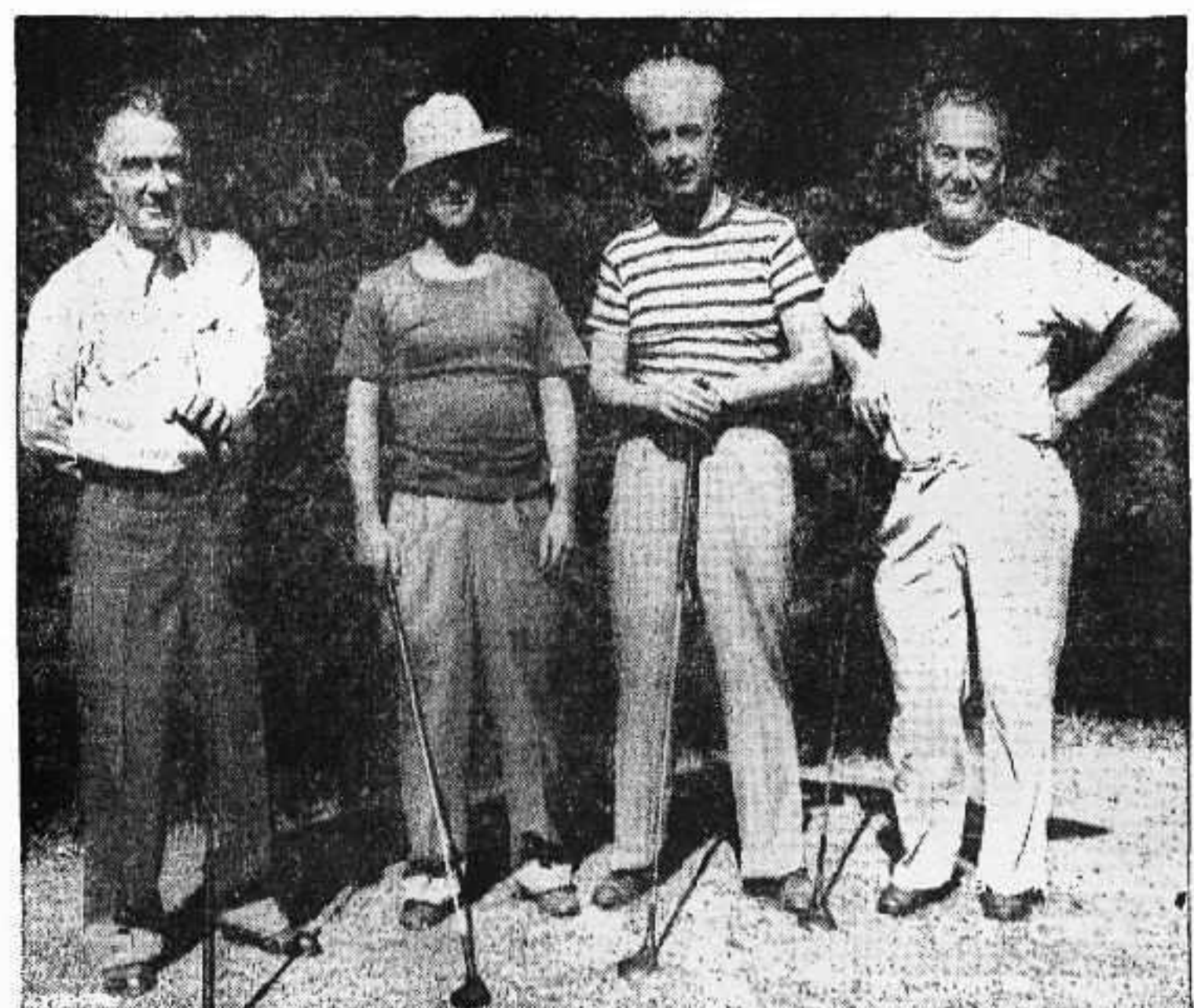
Portland:

H. D. Leffingwell, manager of the Canteen Company of Oregon, reports coin machine distribution of candy and gum are bringing even more headaches than during the war. Shortages of sugar and corn syrup have cut further into supplies, rising costs have cut profits and many machines are geared only to take nickels and dispense bars of certain weights.

J. E. Cusson, of the Jack R. Moore Company, despite additional work entailed by the company occupying its new building, still finds time for his teen-age group work, which he accomplished chiefly thru his church group.

Tucson:

Four new coin machine companies have been started here, Frank and Eca Cannizzaro have organized the American Music Company at 1534 South Sixth Street. . . . Anthony J. Candella has established the Pima Amusement Company at 55 East Pennington Street. . . . Elsie M. Case is handling vending machines at 27 East Price Road, and Robert M. Miller, 1417 East Broadway, has taken over the route of Henry A. Francis.



FOUR COINMEN carried off honors at the 18th Annual Fox Chase golf tournament at St. Charles Country Club, near Chicago. Winning foursome, which needs no introduction, includes (left to right) Vince Shay, Hayden (Bill) Mills, Grant Shay and Herb Mill.

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*Always!
A SQUARE
DEAL
WITH
IDEAL*

GUNS—A-1 RECONDITIONED

11 Bally Bull, reconditioned	Each \$ 69.50	1 Keoney Submarine	Each \$ 79.50
4 Bally Bell (Less Parts)	35.00	9 Keoney Air Raiders	129.50
2 Bally Tank, reconditioned	109.50	Photo Electric Rifle Range for Seeburg (Changeover unit)	14.75
2 Bally Sky Battle	189.50	1 Seeburg Duck Gun, repainted	189.50
1 Bally Tank	99.50	1 Seeburg Bartender Changeover, new paint	169.50
1 Bally Convoy, reconditioned	189.50	11 Seeburg Rifle Range Changeovers, new paint	169.50
10 Bally Rapid Fire, reconditioned	119.50	1 Seeburg Wolff Black Light Changeover, new paint	225.00
Bally Rapid Fire, recond., new paint, Black Light Changeover (Jungle Fury)	225.00	Seeburg, reconditioned, new paint, Black Light Changeover "Mald-N-Monster"	225.00
Bally Rapid Fire, recond., new paint, Black Light Changeover "Kildare Was Here"	225.00	1 Seeburg Wolff Black Light Changeover, new paint	225.00
17 Bally Rapid Fire Gun Stands (only)	25.00	1 Seeburg Mald and Monster Black Light, repainted	225.00
13 Bally Bull Bases	20.00	1 Skyfighter	189.50
2 Bally Defender	225.00	1 Tank Gun (Bally Bull)	99.50
Bartender Changeover Unit for Seeburg Gun	14.75	2 Tokio Guns	129.50
1 Bazooka (Seeburg)	159.50		
1 Evans Tommy Gun	89.50		
Gun Lamp Bulbs	.90		
1 Keoney Anti-Aircraft Gun	39.50		

COUNTER GAMES — A-1 RECONDITIONED

2 Atwin 3-Fruit Reels, 5¢	Each \$ 17.50	1 Penny Pack, 1¢	Each \$ 8.50
1 Ball Gum 3-Fruit Reels, 1¢	8.50	3 Lucky Pack, 1¢	8.50
1 Bally Gum Cigarette Reel, 1¢	7.50	1 Lucky Strike Cig. Vender, 1¢	7.50
3 Bally Baby Cigarette Reels, 1¢	7.50	1 Merry-Go-Round, 1¢	8.50
1 Cub, 1¢	7.50	1 Mint Vender (Sales Corp.) 5-col., 1¢	12.50
1 Hold Draw, 1¢	8.50	6 Pick A Pack, 1¢	7.50
1 Kicker and Catcher	32.50	2 Pok O Roll, 1¢	8.50
1 Kill the Jap	17.50	1 Puritan Baby Vender, 1¢	7.50
1 Blue Bonnet	7.50	1 Reel Spot, 1¢	8.50
1 Barn Yard Golf	5.50	1 Rol Let, 5¢	10.00
2 Boop A Doop	5.50	1 Select-Em, 5¢	8.50
3 Tally	8.50	1 Seven Grand Dice, 5-10-25	39.50
2 Zephyr Cigarette	10.50	1 Target Practice, 1¢	12.50
1 Whoopee Ball	5.50	3 Ticketto	5.00
10 Target Practice	12.50	3 Try Skill	8.50
1 Heads or Tails	8.50	1 Killx, 1¢	8.50
2 Marvel, 1¢	8.50	1 Yankoo, 1¢	8.50

NEW COUNTER GAMES

8 American Flag	Each \$ 22.50	5 Lucky Smoke, 1¢	Each \$ 29.50
31 21 Black Jack, 5¢	22.50	6 Wings	22.50
2 Killx, 1¢	38.50		

Prices subject to change without notice. All games subject to prior sale. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

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QUICK DELIVERY!

- MILLS SLOTS
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- GOLD CHROME BELLS
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BAKER NOVELTY COMPANY

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NOW DELIVERING — IN IOWA

PACKARD NO. 400 HIDEAWAY \$450.00

PLA-MOR WALL BOX	\$ 38.95	NO. 700 DAHLIA, WALL SPEAKER	\$21.95
NO. 1000 ROTATING SPEAKER	159.50	BAR BRACKET	5.00
NO. 900 ROSE, WALL SPEAKER	49.95	30 WIRE CABLE, Per Ft.	.22
NO. 800 DAISY, WALL SPEAKER	36.95	ADAPTORS — WRITE FOR INFORMATION	

STEEL HIDEAWAY CABINETS — \$41.00.

IN STOCK
FOR
SHIPMENT!

- GOTTLIEB SUPERLINER \$322.00
- CHI COIN'S GOALEE 525.00
- CHI COIN'S SPELLBOUND 325.00
- MARVEL'S FRISCO 279.50
- BALLY'S SURF QUEENS 327.50
- BALLY'S VICTORY SPECIAL, FP . . 661.50
- BALLY'S VICTORY DERBY, PO . . . 646.50

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SUPERLINER

The Magic Button Gives It Jet-Propelled
Action . . . and Skyrockets Earnings!

Due to surpass even the record-breaking Stage Door Canteen! This magnificent Gottlieb post-war creation has been location-tested by **GENERAL** for appeal, for design, for performance!

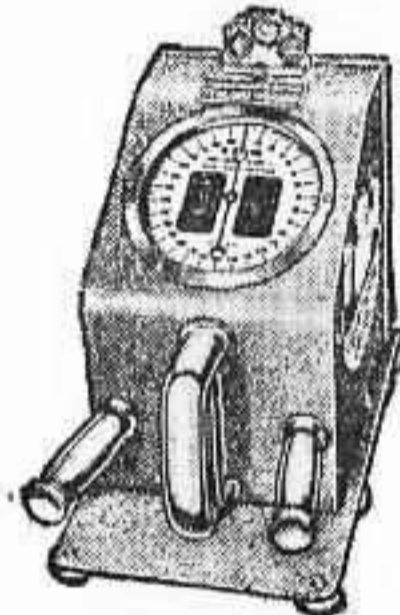
Exclusive in
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MEMBER

Gottlieb's New Deluxe
GRIP SCALE
New 3-Way Strength Tester \$39.50

It has proven its universal appeal over a period of many years! Ready to go on location for you now!



Established 1925

Growing Steadily Ever Since!

GENERAL Vending Sales Corp.

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DOUBLE YOUR MONEY BACK!

The most daring offer ever made in the Industry. Order anything from this list. Compare it with any similar used game you purchased elsewhere! (1) Note the expertly refinished, like-new appearance of our equipment. (2) Check its smooth performance against that of the other game. If you do not agree that our machine is superior, both in looks and mechanical perfection,

SEND IT BACK TO US WITHIN 5 DAYS OF RECEIPT AND

GET DOUBLE YOUR MONEY BACK!

This Offer Expires September 30th, 1946.

ONE-BALLS—RECONDITIONED LIKE NEW

Thorobred \$375.00	Pimlicos \$295.00	'41 Derby \$245.00
Turf King 275.00	Jockey Club 295.00	Fortuna 150.00
Long Shot 225.00	Club Trophy 245.00	Record Time 135.00
Blue Grass 145.00	Dark Horse 145.00	Santa Anita 125.00
Long Acres 375.00	Sport Special 135.00	Kentucky 195.00

CONSOLES

Baker's Pacer . . . \$245.00	High Hand . . . \$175.00	Bally Club Bell, 5c. \$275.00
Big Top 125.00	Paces Reels . . . 75.00	Super Bells 245.00
Bob Tails 125.00	Saratoga 95.00	Jumbo Parade . . . 145.00

FIVE-BALL PIN GAMES

Belle Hop \$ 80.00	Sky Chief \$155.00	Metro \$ 55.00
Five & Ten 125.00	Spot-O-Card 75.00	Bally Scoop 35.00
Gun Club 85.00	Spot Pool 75.00	Bally Variety 35.00
Keep 'Em Flying . . 145.00	Texas Mustang . . . 85.00	Topic 75.00

ARCADE EQUIPMENT

Air Raider \$165.00	Submarine Gun . . . \$125.00
Hockey 225.00	Texas Leaguer . . . 55.00
Sky Fighter 245.00	Skoo Balls 225.00

MILLS PANORAM REELS—\$36.00 per wheel
of six subjects, Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

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No. 4750 Improved Herculoock — pick-resisting design. "Shark tooth" key-way. Double-sided key. Wrench proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

The famous ILCO HERCULOOCKS are back in production and ready to stand guard over your coin boxes, as they did so well before the war. You'll find the same pick-resisting features. the same tough-guy rugged strength... and the same prompt co-operation that has made ILCO a leader in coin machine locks.

INDEPENDENT LOCK COMPANY
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BY BUYING YOUR BOARDS IN CANADA



WHY PAY DUTY AND SALES TAX?

All sizes and styles from 100 holes to 5000 holes

PREMIUM PRODUCTS COMPANY
179 King Street WINNIPEG, CANADA

★ **NOW!** WOLFE MUSIC OF OTTAWA, ILL. ★

WILL CONVERT YOUR OLD MILLS ESCALATOR MODEL SLOTS INTO NEW BLACK CHERRY MODEL FOR... **\$80.00**

Plus Mills List Price on New Parts Used

WOLFE MUSIC CO.

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ROUTE FOR SALE

COIN MACHINE OPERATION ESTABLISHED 9 YEARS
Los Angeles Territory

Consisting of 25 One Balls, 75 Combination Consoles, 20 Pin Balls, 7 Total Rolls. Many machines new—owner will spend time to assist and acquaint purchaser with operation.

PRICE \$90,000

Write BOX A-34, The Billboard, 6000 Sunset Blvd., Hollywood 28, Calif.

COINMEN YOU KNOW

Chicago:

(Continued from page 120)

Amusematic Corporation, off on an out-of-town trip.

Aubrey Weinkelbaum tells of the non-stop target conversion sales effort being made by Coin Amusement Games, in which he partners with Bernie Schutz and brother, Charles Schutz. One of the trio manages to take off every few days on short trips from Chicago into Wisconsin, Michigan and Illinois. By making personal contacts on operators' home grounds, they feel they're able to do the job better. Aubrey doesn't mind his stint, because he's acquired a new Buick.

Lou Boasberg, of the New Orleans Novelty Company, visited the Gottlieb brothers and Eddie and Morrie Ginsburg at Atlas Novelty Company on a recent buying trip to the Windy City. According to Lou, who arrived in the midst of the cool spell, Louisiana is hotter than the proverbial hinges.

Clarence Camp, of Southern Amusement Company, Memphis, also visited coin machine pals here, as did many of the other coinmen from the South's hotter spots. . . . Downstate Illini were in town in large numbers, including Mr. and Mrs. Red Walters, of Ottawa; Ken Miller, of Freeport; Dan Fountain, of Strausburg.

Harold Schwartz is on vacation from his duties at Atlas Novelty. Harold says he has taken an oath to stay away from anything resembling coin machines and will refuse even to discuss the business until his return. . . . L. C. Smith, of Burlington, Ia., was here on a visit recently. According to intimates, Distributor Smith wants it understood he is NOT the Typewriter Smith, so quit writing him for new typewriters.

Visiting at the O. D. Jennings factory and offices. Last week were Charles Ewing, Automatic Amusement Company, Evansville, Ind.; Ray Volmer, Volmer Distributing Company, Elkhart, Ind.; Phil Branson, Branson Distributing Company, Louisville; Arnold Leo, Leo Sales, Fort Wayne, Ind., and John Biehl, Batesville, Ind. From the look of things it would appear to be home week for the Hoosiers.

New Orleans was also well represented, with Henry Fox and Elmo Peirce all here from the Crescent City. . . . Almost forgot to include Bob Howenstein, of Fort Wayne, among visiting Indianians. . . . From Wisconsin on a visit to local coinmen were Jerome Jacomet, of Red's Novelty Service, West Allis, and Tony Zore, Sheboygan.

Lou London, of Leader Sales Company, Dallas, has recovered from a major operation. He recently visited friends out at Bell-o-Matic, where he was boasting about his latest acquisition, a prize-winning show horse, Golden Spice. Lou wants to thank all the coinmen-you-know buddies for their messages of sympathy and cheer during his illness and convalescence.

Jen Eagle, of Pottstown, Pa., spent his vacation in Chicago, where he was assisted in making the rounds of summer recreation spots by Jim Longaker. Unlike the British Empire, it is rumored that the sun always rose on the merry pair.

Rushing the season a bit, Harry Hilliard, of Kokomo, Ind., visitor here last week, is already making preparations for his annual jaunt to Florida. He isn't going until January. . . . Other Chicago visitors included Cecil Cole, Macon, Ill.; Charles Rosen, Ohio Specialty Company, Louisville; Henry Kufia, Muskegon, Mich.; Ace Mitchell, Modern Drink Dispensing Company, Muskegon Heights, Mich., and Bill Jay Jackson, Jackson Amusement Company, Jackson, Mich.



COLUMBIA BELLS

NEW IMPROVED MODELS

Changeable right on Locations to 1-5-10-25¢ Play.

IMMEDIATE DELIVERY ORDER NOW. WIRE OR WRITE FOR PRICES.

METAL TYPER DISCS

WRITE US FOR THE BEST



DISC PRICES \$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

ALABAMA OPERATORS

ATTENTION

I Have on Hand the Following for Immediate Delivery:

EXHIBIT — BIG HIT
A. B. T. CHALLENGER TARGETS

A. L. KROPP, JR.
Tuscaloosa, Alabama

NOW DELIVERING! THE BEST IN ONE BALLS

BALLY VICTORY SPECIAL
BALLY VICTORY DERBY
ALL THE NEW PIN GAMES

THE BEST IN SERVICE

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
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ASSOC. AMUSEMENTS INC.

846 Commonwealth Ave. Boston 15, Mass.

EXCLUSIVE **TRADIO** DISTRIBUTOR in Massachusetts, Maine, Connecticut, Rhode Island, Vermont, New Hampshire.

SEE **TRADIO** AD PAGE 130

Atlantic
TRIPLE TEST TAG

✓ Good Appearance!
✓ Mechanically Perfect!
✓ Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

No other Guarantee Like It!

YOUR MONEY BACK PLUS FREIGHT PAID BOTH WAYS IF THIS EQUIPMENT DOES NOT MEET WITH YOUR COMPLETE SATISFACTION

SEEBURG			
Rex	Write	Colonel, ES	Write
Regal	Write	8800, ES	Write
Vogue	Write	8800, RC	Write
Classic	Write	8200 Conversions	Write
Envoy, ES	Write	WS2Z Wireless	Write
Envoy, RC	Write	Wall-o-Matics	Write

WURLITZER			
412	Write	600K	Write
71 Counter Model	Write	750E	Write
24A	Write	800	Write
500	Write	850E	Write

ROCK-OLA			
Standard	Write	Master	Write
DeLuxe	Write		

WE HAVE THE MOST COMPLETE LINE OF REPLACEMENT PARTS FOR ALL TYPES OF AUTOMATIC PHONOGRAPHS. WRITE FOR ANYTHING YOU NEED!

Write, Wire, Phone for Prices and Full Information on any Phonograph Listed. Immediate Delivery Guaranteed!



NEW SCALES
SOON



We Can Rebuild Your Old Scales
and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889 — Tel. COLumbus 2770
Cable Address "WATLINGITE," Chicago



ATLANTIC NEW YORK CORP.
460 TENTH AVENUE, NEW YORK 18, NEW YORK

ATLANTIC CONNECTICUT CORP.
1626 MAIN STREET, HARTFORD 5, CONNECTICUT

ATLANTIC NEW JERSEY CORP.
27-29 AUSTIN STREET, NEWARK 5, NEW JERSEY

EXCLUSIVE Seeburg DISTRIBUTORS



EAGLE
PLASTICS

are "Unconditionally" Guaranteed!
YOUR MONEY BACK IF NOT
COMPLETELY SATISFIED!

COLORS SOLID—through and through—
not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your
model 850 program holder \$5.00 per set

<table border="0"> <tr> <th style="text-align: left;">WURLITZER</th> <th style="text-align: right;">Each</th> </tr> <tr><td>800 Top Corners.....</td><td style="text-align: right;">\$16.50</td></tr> <tr><td>800 Lower Sides.....</td><td style="text-align: right;">13.50</td></tr> <tr><td>800 Middle Sides.....</td><td style="text-align: right;">3.00</td></tr> <tr><td>800 Top Centers (Right or Left, Red).....</td><td style="text-align: right;">8.00</td></tr> <tr><td>800 Back Sides (Green).....</td><td style="text-align: right;">9.50</td></tr> <tr><td>800 Top centers (onyx).....</td><td style="text-align: right;">4.00</td></tr> <tr><td>600, 500 Top Corners.....</td><td style="text-align: right;">4.50</td></tr> <tr><td>700 Top Corners.....</td><td style="text-align: right;">7.50</td></tr> <tr><td>700 Lower Sides.....</td><td style="text-align: right;">9.50</td></tr> <tr><td>700 Back Sides.....</td><td style="text-align: right;">8.50</td></tr> <tr><td>750 Top Corners.....</td><td style="text-align: right;">8.75</td></tr> <tr><td>750 Lower Sides.....</td><td style="text-align: right;">8.75</td></tr> <tr><td>750 Top Center.....</td><td style="text-align: right;">4.25</td></tr> <tr><td>750 Middle Sides.....</td><td style="text-align: right;">2.00</td></tr> <tr><td>850 Top Corners.....</td><td style="text-align: right;">9.50</td></tr> <tr><td>850 Lower Sides.....</td><td style="text-align: right;">8.75</td></tr> <tr><td>850 Top Center.....</td><td style="text-align: right;">11.00</td></tr> <tr><td>850 Peacock Glasses.....</td><td style="text-align: right;">3.50</td></tr> <tr><td>950 Lower Sides.....</td><td style="text-align: right;">10.50</td></tr> <tr><td>24 Top Corners.....</td><td style="text-align: right;">1.00</td></tr> <tr><td>24 Lower Sides.....</td><td style="text-align: right;">4.00</td></tr> <tr><td>41-61-71 Top Corners.....</td><td style="text-align: right;">4.50</td></tr> </table>	WURLITZER	Each	800 Top Corners.....	\$16.50	800 Lower Sides.....	13.50	800 Middle Sides.....	3.00	800 Top Centers (Right or Left, Red).....	8.00	800 Back Sides (Green).....	9.50	800 Top centers (onyx).....	4.00	600, 500 Top Corners.....	4.50	700 Top Corners.....	7.50	700 Lower Sides.....	9.50	700 Back Sides.....	8.50	750 Top Corners.....	8.75	750 Lower Sides.....	8.75	750 Top Center.....	4.25	750 Middle Sides.....	2.00	850 Top Corners.....	9.50	850 Lower Sides.....	8.75	850 Top Center.....	11.00	850 Peacock Glasses.....	3.50	950 Lower Sides.....	10.50	24 Top Corners.....	1.00	24 Lower Sides.....	4.00	41-61-71 Top Corners.....	4.50	<table border="0"> <tr> <th style="text-align: left;">ROCK-OLA</th> <th style="text-align: right;">Each</th> </tr> <tr><td>Standard, Master, Deluxe or Supers:</td><td></td></tr> <tr><td>Top Corners (Solid Red, Yellow or Green).....</td><td style="text-align: right;">\$12.75</td></tr> <tr><td>Lower Sides (Red or Yellow).....</td><td style="text-align: right;">12.75</td></tr> </table> <table border="0"> <tr> <th style="text-align: left;">SEEBURG</th> <th style="text-align: right;">Each</th> </tr> <tr><td>"Hi-Tone" Model 9800, 8800, 8200:</td><td></td></tr> <tr><td>Lower Sides (Solid Red, Yellow or Green).....</td><td style="text-align: right;">14.50</td></tr> <tr><td>"Hi-Tone" Grille Pilasters.....</td><td style="text-align: right;">2.25</td></tr> <tr><td>"Classic"—"Colonel"</td><td></td></tr> <tr><td>Top Corners (Solid Red, Yellow or Green).....</td><td style="text-align: right;">6.00</td></tr> </table> <table border="0"> <tr> <th style="text-align: left;">SHEET PLASTICS</th> <th style="text-align: right;">Each</th> </tr> <tr><td>20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear.....</td><td style="text-align: right;">\$12.50</td></tr> </table>	ROCK-OLA	Each	Standard, Master, Deluxe or Supers:		Top Corners (Solid Red, Yellow or Green).....	\$12.75	Lower Sides (Red or Yellow).....	12.75	SEEBURG	Each	"Hi-Tone" Model 9800, 8800, 8200:		Lower Sides (Solid Red, Yellow or Green).....	14.50	"Hi-Tone" Grille Pilasters.....	2.25	"Classic"—"Colonel"		Top Corners (Solid Red, Yellow or Green).....	6.00	SHEET PLASTICS	Each	20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear.....	\$12.50
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If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

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Mr. Juke Box Operator

I guarantee that in one week your Juke
Boxes will take in enough additional
money to pay the cost of "Talking Gold"
Plastic Grille Cloth.

signed: Al Bloom

"TALKING GOLD"

Gives your machines more Flash, more beauty
per dollar of cost than any money you've ever
spent before to enhance the looks of your Juke
Boxes.

For Full Particulars and FREE SAMPLE Mail Coupon

DISTRIBUTORS: Some exclusive territories are
still open. Write on your letterhead for our
100% Co-Operative Deal.

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502 W. 45th ST.
N. Y. 19, N. Y.

Speedway Products, Inc.
502 W. 45th Street
New York 19, N. Y.

I'm interested in your unusual guarantee. Send
me complete details and FREE sample of "TALKING
GOLD" Plastic Grille Cloth. My letterhead is enclosed.

NAME

Address

City State

AL BLOOM President
PHONE: LOngacre 5-0371

WE UNDERSELL THE MARKET

PHONOGRAPHS

Seeburg Hi-Tone, ESRO	\$500.00	Wurlitzer 600R	\$350.00
Wurlitzer 750E	575.00	Wurlitzer 700	500.00
Wurlitzer 500	400.00	Seeburg Hi-Tone, ES	450.00
Wurlitzer 616 Lite-Up	225.00	Wurlitzer 800	550.00
Mills Thru	245.00	Wurlitzer 500 Victory	375.00
Wurlitzer 950	575.00	Seeburg Classic	375.00
Wurlitzer 800K	400.00	Seeburg Vogue	375.00
Rock-Ola Spectravox Playmaster, Comb.	300.00	Wurlitzer 850	600.00

GRUEN PRECISION DIODE METERS for Lining Up Wireless Boxes... \$12.50

WALL BOXES

Wurlitzer #100	\$14.50	Seeburg 5-10-25 Bar-o-Matic, 3 Wire	\$45.00
Wurlitzer #120	19.50	Packard Boxes, like new	32.50
Wurlitzer #320	19.50	Buckley Chrome, 24 Sel.	14.50
Seeburg Wireless, 24 Sel. Perf.	25.00	Wurlitzer #125, Perfect Cond.	17.50
Seeburg 20 Sel. Wireless	35.00	Rock-Ola, All Types	Write
Seeburg 20 Sel. 3 Wire	32.50		

ORIGINAL AMPLIFIERS WITH TUBES

New Universal	\$39.50
Seeburg Classic	44.50
Mills	27.50
Wurlitzer 600-500	44.50
Wurlitzer P-12	25.00
Wurlitzer 412	27.50
Wurlitzer 616	32.50
Rock-Ola, Any Model	29.50

MOTORS

Rock-Ola Drive	\$22.50
Wurlitzer Counter Model	22.50
D.O. Wurlitzer, Seeburg & Rock-Ola	9.50

ORIGINAL SPEAKERS

New 12" P.M.	\$ 8.75
Wurlitzer 412	16.50
Wurlitzer 24, 800, 500	27.50
Rock-Ola, Any Model	29.50

STEPPERS AND ADAPTERS

Wurlitzer 145	\$35.00	Wurlitzer 130 Adapter	\$27.50
Wurlitzer 304	15.00	Wurlitzer 300 Adapter	22.50
Wurlitzer Remote Transmitter with Tubes 305-308	9.50	Seeburg USB1	57.50

SLUG PROOF COIN MECHANISM

Seeburg Hi-Tone	\$19.50	New Wurlitzer, Seeburg, Rock-Ola, Challenger	\$24.50
Wurlitzer 850	19.50		

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

All mds. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

WEST SIDE DISTRIBUTING COMPANY

612 TENTH AVENUE PHONE CIRCLE 6-7333 NEW YORK 18, N. Y.

COINMEN YOU KNOW

Los Angeles:

(Continued from page 120)

just finished conducting recording sessions in Havana, Cuba, for the Peerless label, has returned to Mexico City for a short well-earned vacation before returning home. . . Max Wiszczer, of Chicago's Harry Marcus Company, is opening a branch office here.

Edward (Buss) Gaffney has been retained by the Solotone Corporation as field serviceman, and is now calling on distributors throught the country instructing them on how to make installations. . . Arch Riddell, of the Riddell Company, announces his firm has just been appointed local distributor for Johnston Candies. . . Sherwood Gerber, manager of Ocean Park's Sportland Arcade, is the proud father of a new son, Paul II.

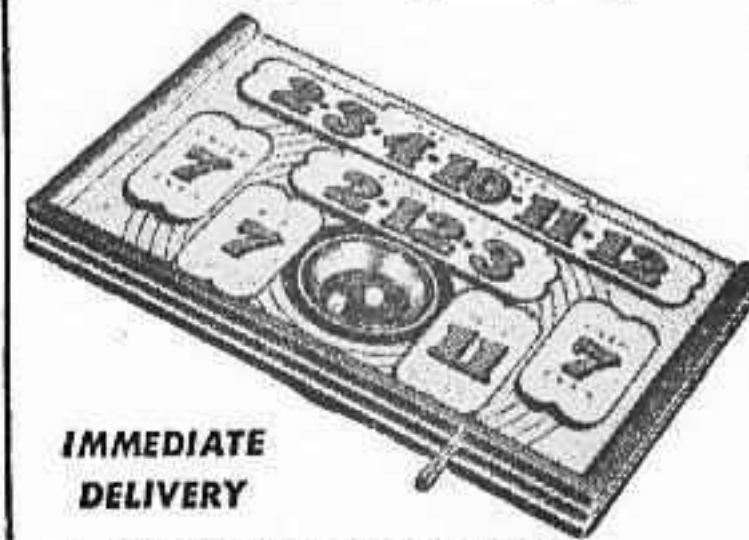
George Burke and Ken Brown, Coinmatic distributors, have picked up Ken's new plane in Detroit and are on a three-week air tour around the country, contacting factories and distributors. . . Howard Krause is putting a real promotional campaign behind his new Enterprise Records Corporation. Krause is a popular veteran diskier, and is planning a solid organization for the new recording outfit.

Recent visitors along coin machine row include Fred Allen, Bakersfield; Ivan Wilcox, Visalia; Johnny Hawley, Inglewood; S. J. Burris, Montebello; Norman Glover, Bell; Raymond Stewart, Tipton; Dean Brown, Glendale; Ray Wherrit, down from San Luis Obispo; Barney Smith, Long Beach; Walter Murra, Downey; Niles H. Smith, Oildale; Irving Gayer, over from San Bernardino, and local operators David Oscar, Eli Franco, John L. Nelson, Earl Cale, Hugh McElhenny, R. L. MacDonald, Harry Osbrink, Abe Hanlin and Maurice Kaplan.

Charles E. Washburn, president of Coast Records and exclusive United States manufacturer of Peerless Discos, has just set an important deal with the Peerless people in Mexico City, details of which will be found in a separate story elsewhere in this issue. Washburn sent Bill Able to the below-the-border capital to represent his company in the business arrangements. Able is now in Havana recording some genuine Afro-Cubano rumbas for the Peerless label. While there, Abel will also record some native conjuntos numbers, the Cuban equivalent of American hillbilly or Mexican mariachi tunes. Abel will return to Los Angeles around September 1.

William F. Struby, president of Packard Manufacturing Corporation, is in town on a vacation for two weeks. . . Dannie Jackson, of Automatic Games, has just returned from a business trip to San Francisco. . . Bill Wolf, of M. S. Wolf Distributing Company, has also been spending some time in S. F. . . George Burke, Coinmatic Distributors, has returned from his vacation and is singing the (See LOS ANGELES on page 128)

THE NEW BETTER THAN EVER IMPROVED HI-LO-FIELD DICE GAME



IMMEDIATE DELIVERY

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

\$39.50

5-DAY MONEY-BACK GUARANTEE

Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wildfire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. **NO COIN SLOT . . .** portable and easily removed from counter. Ideal for closed territories. **OVERALL SIZE 14x21 inches.**

1/3 Deposit with Order, Balance C. O. D.

VALLEY SALES SERVICE

31 North Broadway AURORA, ILL.

MORE SURPLUS

Just Purchased Conway Amusement Company First Come—First Served

PIN GAMES

SNAPPY	\$58.00
SKY LINE	45.00
STRIP TEASE	90.00
STAR ATTRACTION	45.00
INVASION	69.50
TARGET SKILL	22.50
UMPS	18.00
YANKS	82.50
TWIN SIX	42.50
OWLS	52.50
1-2-3 CONVERTED, No Reels, \$10.00 Federal Tax	59.50
1-2-3, '39	35.00
1-2-3, '41	75.00

REAL BUYS

4 8-TUBE SUPER HET, Made for Army, New	\$105.00
FRICITION TAPE, 82 1/2 Ft. Rolls. Lots of 25, Only	3.85
400 FEET 30 CONDUCTOR CODED CABLE @ 30c PER FT. Can Be Sold in 100 Ft. Lengths.	

- 11 SURF QUEENS, NEW **WRITE**
- 7 1 BALL VICTORY DERBY, NEW **WRITE**
- 1 CHICAGO GOIN GOALEE **WRITE**

RAY BIGNER
(Wesco Novelty Co.)

1983-85 STATE AVE.
CINCINNATI 14, O.
Ph.: Wabash 1994-95

ARCADE

CHICAGO COIN HOCKEY	\$135.00
1 EXHIBIT AUTO RACES	92.50
1 KEENEY AIR RAIDER	115.00
1 BALLY DEFENDER	165.00
1 BOWLING ALLEY	69.50
1 BOLO SCORE	198.50
1 BALLY UNDER SEA RAIDER, Like New	299.50
1 ROCK-OLA WORLD'S SERIES	89.50

SLOTS

1 5c WATLING ROL-A-TOP	\$70.00
1 10c WATLING ROL-A-TOP	70.00
1 5c CAILLE, BLACK	45.00
1 10c CAILLE, BLACK	95.00

PHONOGRAPHS

1 SEEBURG CONCERT MASTER, a Swell Job, Ready for Location, Master Amplifier	\$510.00
30c PER FT. Can Be Sold in 100 Ft. Lengths.	

A NYLON DEAL WITH TERRIFIC APPEAL

All Nylon Prizes—These quality Hose are the finest gauge and quality. All Dupont Nylon top to bottom—All perfect—Individually packaged—All Sizes—In big demand.

DEAL #1—9 NYLON WINNERS

1,000-Hole Board @ 5¢.
Takes in \$50.00—Costs \$22.50.
Profit \$27.50.
(5 Open Numbers on top Win, Last Sale, each section, Wins)

DEAL #2—9 NYLON WINNERS

8 Open Numbers Win.
Last Sale on Board Wins
1,000-Hole Board @ 5¢.
Takes in \$50.00—Costs \$22.50.
Profit \$27.50

DEAL #3—12 NYLON WINNERS

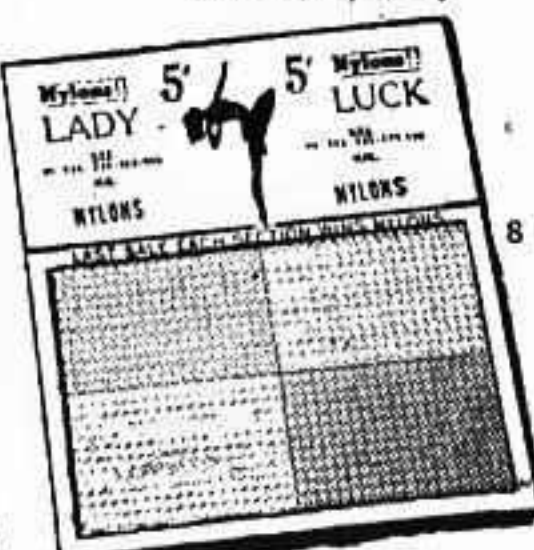
1,500-Hole Board @ 5¢.
Takes in \$75.00—Costs \$29.50.
Profit, \$45.50.
8 Open Numbers Win, Last Sale, each section Wins.

DEAL #4—12 NYLON WINNERS

1,500-Hole Board @ 5¢.
Takes in \$75.00—Costs \$29.50.
Profit \$45.50.
11 Open Numbers Win, Last Sale on Board Wins.

1/3 DEPOSIT, BALANCE C. O. D.

Send for List of Other Outstanding Sales Deals.



Philkay Products

30 IRVING PLACE—N. Y. 3, N. Y.
GRAMERCY 3-0340

★ WANT COUNTER GAMES ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

SAMBERT DISTRIBUTING CO.

1910 St. Jarlath Ave. Oakland, Calif.

EXCLUSIVE TRADIO DISTRIBUTOR in NORTHERN CALIFORNIA

SEE **TRADIO** AD PAGE 130

FOR SALE

2 Photomatics, \$875.00 each. Inside Lighting, finish and appearance like new. Extra supplies, including new Hose. Camera rebuilt this Spring. Machines now on location and working.

FRICK MOTOR CO.
801 S. Main St. BURLINGTON, IOWA



**AUTOMATIC COIN
IS NOW DELIVERING
BRAND NEW**



MILLS BLACK CHERRY BELL
MILLS VEST POCKET BELL
EXHIBIT BIG HIT
WILLIAMS DYNAMITE (N. Ill. & Wis.)
MILLS GOLDEN FALLS, HANDLOAD

ABT CHALLENGER
SIVER KING PEANUT VENDORS
DOUBLE DELUXE REVOLVE-A-ROUND
SAFES

WHILE THEY LAST!

BALLY SPOTTEM
BALLY SCOOP
BALLY CHEVRON
BALLY PICKEM
BALL VARIETY
STONER CHUBBY
BOOM TOWN

*Just Off Location . .
All Parts Intact!*

\$35⁰⁰
EACH

GUARANTEED RECONDITIONED EQUIPMENT

Consoles		Slots	
1940 Galloping Domino, J.P.	\$159.50	5¢ Jenn. Silver Club Special	\$149.50
1941 2-Tone Galloping Domino, J.P.	249.50	10¢ Jenn. Silver Club Special	159.50
Mills 4-Bells	395.00	5¢ Jenn. Silver Sky Chief	149.50
Mills Jumbo, F.P.	119.50	10¢ Watling Rolatop	89.50
Bally Club Bell	229.50	Vest Pocket Bell, Bl. & Gold.	49.50
Pin Games		5¢ Watling Rolatops	89.50
Williams Flat Top (Revamp)	\$199.50		
Marvel Catalina (Revamp)	199.50		
Mills Spinning Reel, P.O.	99.50		
Gottlieb School Days	49.50		

PHONOGRAPHS

Mills Throne	\$359.50	AMI Singing Tower	\$389.50
Mills Empress	399.50	Rock-Ola '40 Counter Model	189.50

Terms: 1/3 Deposit, Balance C. O. D.

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

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THIS**

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

ROCK-OLA MODELS Each

Standard, Master, DeLuxe or Super
Top Corners \$12.75
Lower Sides 12.75
Top Door Plastics 6.75
The Above Available in Solid Red, Yellow, Green.

COMMANDO Each

Top Corners \$ 8.00
Top Center 7.00
Long Sides 12.75
Combination Yellow & Red Color Scheme.

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides \$14.50
"Cadet"—"Major"
Top Corners 2.50
"Classic"—"Colonel"
Top Corners 6.00

SHEET PLASTIC 20"x50"—Non-Brittle, Pliable, 80 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!
ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

505 W. 42nd ST.
New York 18, N. Y.
LO. 3-4138

**Acme
PLASTICS
ARE
UNCONDITIONALLY
GUARANTEED
AGAINST BREAKAGE
FOR 3 YEARS**

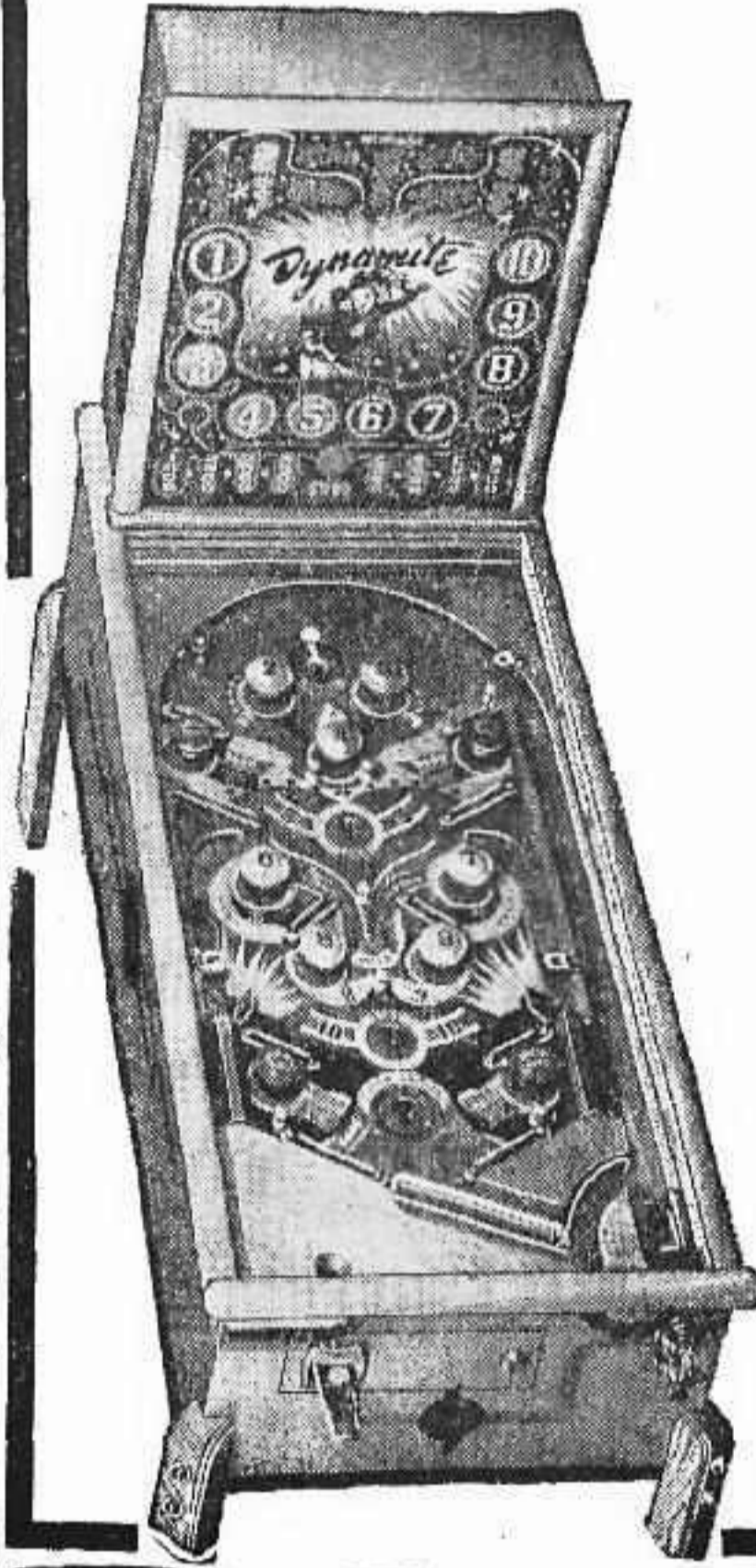
WURLITZER MODELS Each

24 Top Corners \$ 1.20
24 Lower Sides 4.00
61-71-41-600-500 Top Corners 4.00
700 Top Corners 7.00
700 Lower Sides 9.50
700 Back Sides 8.50
800 Top Center, Right or Left Red 8.00
800 TOP CORNERS 16.50
800 Back Sides, Green 9.50
800 Lower Sides 13.50
750 Top Corners 8.75
750 Lower Sides 8.75
750 Top Center 4.25
750 Middle Sides 2.00
850 Top Corners 9.50
850 Lower Sides 8.75
850 Top Center 11.00
850 Lower Sides 10.50

MILLS

Available in Red, Yellow or Green
Throne—Empress Each
Top Corners \$14.00
Throne—Empress
Lower Sides 14.00

This game is
DYNAMITE!



With
**ATOMIC
KICKERS**

Place Your
Order With
Your Jobber
NOW!

Williams
MANUFACTURING
COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS
MEMBER CMI

**NEW EQUIPMENT
IMMEDIATE DELIVERY!**

★
AMI MODEL A PHONOGRAPH
BALLY VICTORY SPECIAL
BALLY SURF QUEEN
CHICAGO COIN SPELLBOUND
CHICAGO COIN GOALEE
AMUSEMATIC LITE LEAGUE
EVANS NEW TEN STRIKE
BUCKLEY'S NEW TRACK ODDS
COMPLETE LINE VICTOR PEANUT VENDORS
PERSONAL MUSIC
MUNVES' SUPEROLL
AMUSEMENT ENTERPRISES BANK
BALL
WILLIAMS DYNAMITE
ELECTROMATON SUPER TRIANGLE

WE ARE DELIVERING ALL RELEASES TO DATE OF THE FOLLOWING RECORD LABELS:

COSMO CADET 4 STAR
EXCLUSIVE MODERN GILT EDGE
EXCELSIOR LAMPLIGHTER EMERALD

WRITE — WIRE — PHONE YOUR ORDERS

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE PHONE: ATLANTIC 0977 PITTSBURGH 19, PA

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

SENSATIONAL! DO YOU NEED A NEW JUKE BOX? We have newly remodeled and modernized Wurlitzer 616's in a complete Life-Up style—Machine is completely transformed into a beautiful brand new appearance—Chassis has been completely overhauled. Order Today!

A TERRIFIC BUY! **\$335.00 EACH**

IMMEDIATE DELIVERY! **\$375.00**

The same job as above on **WURLITZER 24'S**

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

OUR NEWLY MODERNIZED WURLITZERS AND SEEBURGS WILL TAKE THE PLACE OF NEW EQUIPMENT **AT ONE-HALF THE PRICE** BEAUTIFUL NEW LOOKING MACHINES. WILL GET TOP MONEY—GIVE GOOD LONG SERVICE. ALL OUR CHASSIS ARE COMPLETELY OVERHAULED. WRITE!

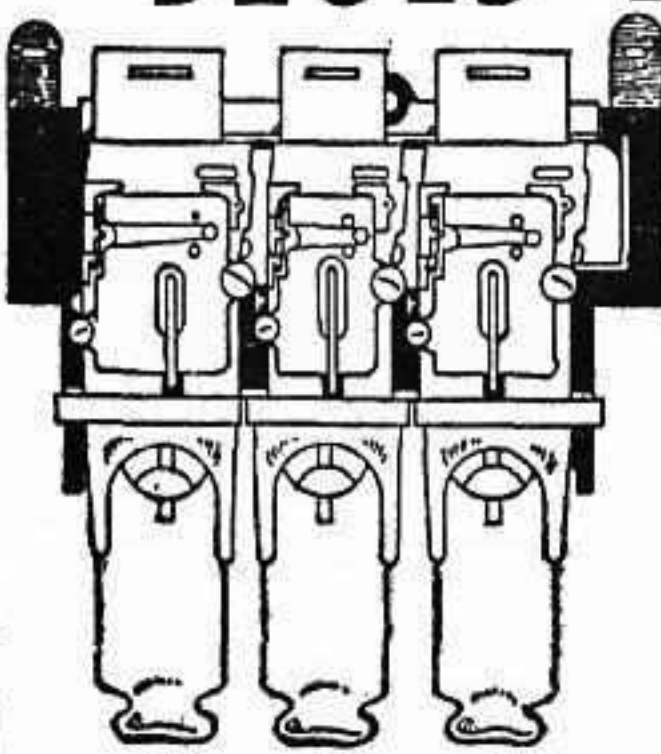
WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE! Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

BLUES BANISHER



5c 10c 25c
UNIT #2—TOP VIEW
MOUNTED FOR 600's AND 24's

Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
 - #2 Unit Fits 24 and 600
 - #3 Unit Fits 500
- \$22.50 EACH**

DISTRIBUTORS, WRITE FOR SPECIAL DEAL

HEATH DISTRIBUTING COMPANY
217 Third Street (Phones 2681-2682) MACON, GEORGIA

FOR SALE

- CLUB TROPHYS, ON BASES \$175.00
- '41 DERBYS, ON BASES \$175.00
- PIMLICOS, ON BASES \$200.00
- THOROBREDS, ON BASES \$225.00

All these machines were pulled off locations and are in first-class operating condition. 1/2 deposit.

RHYTHM AMUSEMENT COMPANY
1238 Dryades St. New Orleans, La.

CLOSING OUT BRAND NEW EQUIPMENT

7 MUNVES SUPERROLLS, REPACKED IN ORIGINAL CRATES—**\$195.00 EACH**

One-half certified deposit required.

HEATH DISTRIBUTING COMPANY
217 THIRD ST. PHONES—2681 and 2682 MACON, GEORGIA

COIN MEN YOU KNOW

New York:

(Continued from page 120)

born August 13. Mother and daughter are doing fine. Al Blendow, International Mutoscope, is out on vacation this week. . . . Leo Knebel, Manhattan Phono, is certainly all smiles these days—could be that business is really hot these days. . . . Bob Marlin, juke op, spent considerable time this week in Philadelphia.

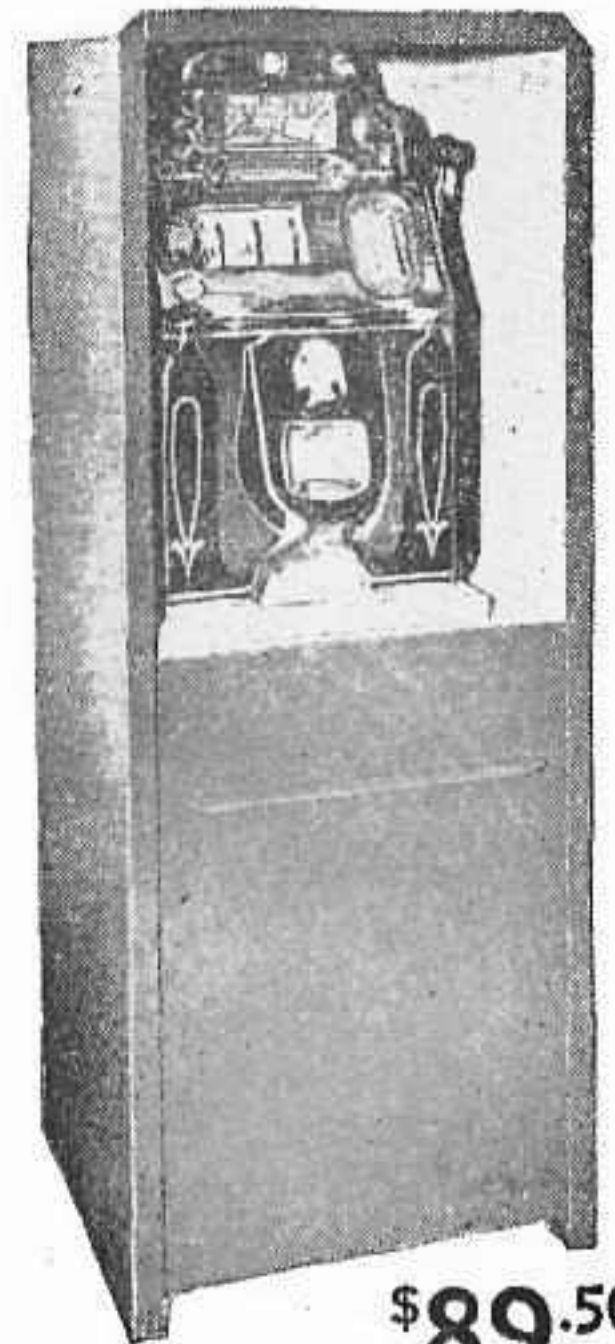
Alfred (Alf) Jordan, coin machine operator and arcade owner in South Africa, Australia and England, is around town these days. . . . Influx of South American coin machine buyers in the city the past week was very high. . . . Distributors are all planning huge export plans for machines—in fact, some of them have already started in a big way.

Isidore A. Gage, Premier Coin Machines, reports a brisk business trend this week. . . . Barney Schland, AMOA manager, reports that interest is high in the annual dinner-dance of the organization. . . . Barney Berkens, AOAA, is laying plans for the next season. . . . John W. Hall, Research Company of America, reports that interest in cigar vending machines is excellent. . . . Armand DeMote, Amity Manufacturing prexy, is putting quantity runs of cigar machines on the production lines.

Harry Feldner, Len Knobles and Al Myers, all cig vending machine ops, report they are rested now after a three weeks' vacation and warn other ops to watch their smoke now. . . . Dave Thorn, Thorn Amusements, passed thru the city Thursday (22) on his way north to Maine.

Isadore Kinke, Finke Amusements, Inc., has changed a five-cent candy vender to 10 cents with 10-cent size bars which are still in short supply, and reports biz "excellent." . . . G. Y. Utio, coin machine imported from Brazil, is due here around September 1. . . . Charlie Robinson, Bangor, Me.; Martin Meisser, Baltimore; Orville Rosen, Trenton, N. J.; Robert Singer, Bridgeport, Conn., and Whitey Hawthorn, Los Angeles, arrived in town late in the week.

BRAND NEW TRIMOUNT SLOT SAFES



\$89.50

60"x23"x20"

Accommodates both Jennings and Mills machines. Both front and back doors open. Double lock. Easy sliding doors. Simple locking device to hold machine in position. Made of 18 gauge steel. Painted green outside, gray inside. Owing to steel scarcity, quantities are limited.

1/3 Deposit—Balance C. O. D.

TRIMOUNT COIN MACHINE CO.

40 Waltham St., Boston 18, Mass.
Tel. LIBerty 9480

BINGO and JAR TICKETS

All of best quality and highest grade.

Full count machine perfect fold

1000 BINGO-ON-STICK

In Case Lots, \$26.50 (25 Sets to a Case)

1240 BINGO-ON-STICK

With 50 Seal Jack-pot Bingo Card. In Case Lots, \$40.00 (20 Sets to a Case) .

With 74 Seal Jack-pot Bingo Card. In Case Lots, \$46.00 (20 Sets to a Case).

1836 • 2052 • 2280 • 2520 COMBINATION TICKETS

New RED, WHITE & BLUE

2170 Protected

Complete Line of Popular Make Cash or Prize Salesbooks

IMMEDIATE DELIVERY—WRITE FOR PRICES

LION PRODUCTS COMPANY

803 Milwaukee Ave., Chicago 22, Ill.

WE WANT USED

Counter Games, any make, any condition, just so all parts are intact. Amusement machines, Peanut or Ball Gum Machines. What have you? How many? What make? What model?

THOMAS NOVELTY CO.

1572 Jof., Paducah, Ky.

T. B. HOLLIDAY CO., INC.
1200 West Morehead St.
Charlotte, N. Carolina

EXCLUSIVE TRADIO DISTRIBUTOR

in NORTH CAROLINA SOUTH CAROLINA

SEE TRADIO AD
PAGE 130

- 2 Photomatic Machines, Each \$600.00
 - 2 Photomaton Machines, Each 600.00
 - 1 Mills Punching Bag 50.00
 - 1 Strength Tester 50.00
 - 5 Mutoscope View Reels, 5c. Each . . . 50.00
 - 5 Shoot the Japs, Each 60.00
 - 3 Keeney Air Raiders, Each 85.00
 - 5 Dominos, 2 Tone, Each 235.00
 - 2 Keeney Super Bells, Single Slots, F.P.-C.P. Each 235.00
 - 1 Mills Throne 325.00
 - 3 Pilot Trainers In Crate, Each 425.00
 - 1 Rock-Ola 12 Record, Refinished Like New 125.00
 - 1 Rock-Ola 12 Record Rhythm King . . 125.00
 - 1 Rock-Ola with Adapter, Hidden Job . . 275.00
 - 1 Seeburg Classic Elec. Selector, with Adapter 435.00
 - 1 Two-Way Super Bell, Cash Pay Out, 5c Play 350.00
 - 15 1c Hershey Candy Machines, Ea. . . 4.50
 - 1 Seeburg Speaker, Remote Control . . . 22.50
 - 5 Kill the Jap, 1c Play, Each 5.00
 - 1 Keeney 1938 Skill Time, Can Be Used for Parts 37.50
 - 2 Viewing Shows, 1c Play, Each 10.00
 - 50 Wurlitzer Wall Boxes, 30 Wire, Ea. . 4.00
- OLEY BROS.' AMUSEMENT CO.
422 West Broad St. RICHMOND 20, VA.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

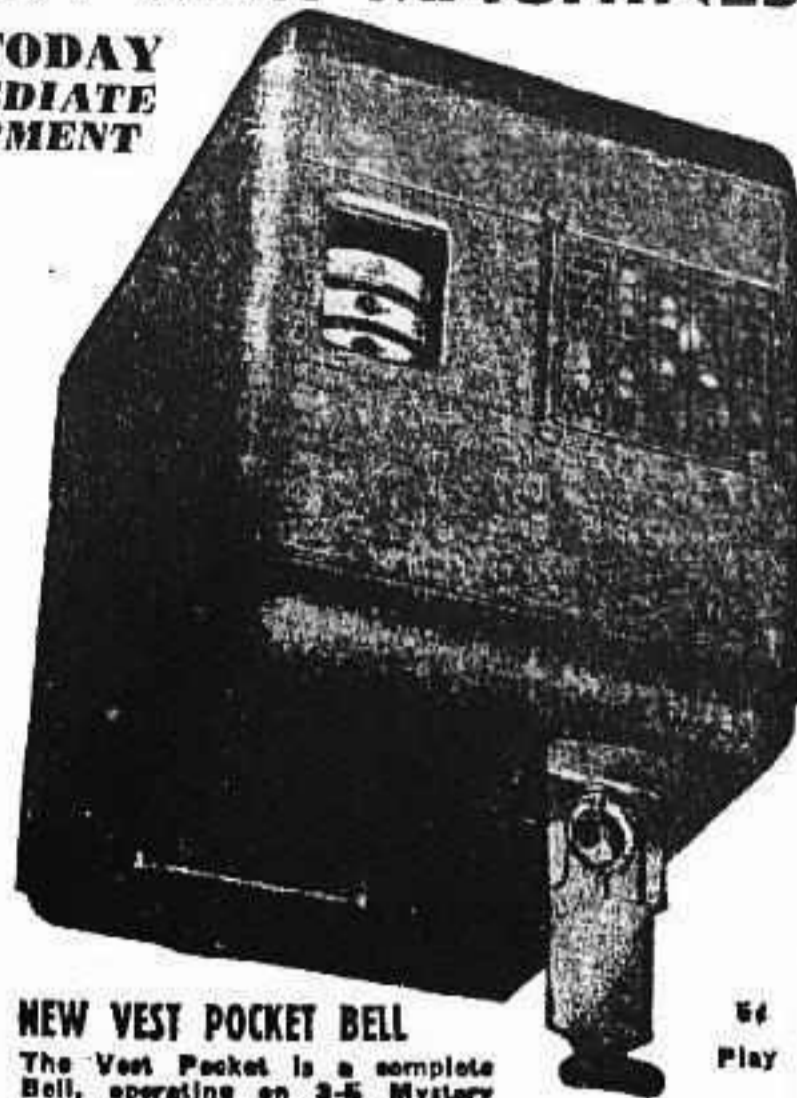


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/8 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5¢ Play **\$74.50**

SICKING, INC.

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

EVANS

Symbol of Superiority
in
CONSOLES

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

NOW DELIVERING

PACKARD PLA-MOR HIDEAWAY PHONOGRAPHS AND ACCESSORIES

In Minnesota, North Dakota, North Wisconsin and North Michigan

NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Phonograph Hideaway, Model No. 400	\$450.00
Packard Pla-Mor Wallbox	38.95
Packard Rotating Speaker	159.50
Packard Model 800 Wall Speaker	49.95
Packard Model 800 Wall Speaker	38.95
Packard Model 700 Wall Speaker	21.95
30-Wire Packard Pla-Mor Cable, Ft.	.22
Bar Brackets, Aluminum	5.00
Packard Hideaway Stool Cabinet	45.50

NEW MACHINES

New Bank Ball, 9"	\$375.00
New Bank Ball, 12" & 14"	Write
Chicago Coin Goalee	525.00
Mills Black Cherry Bells	Write
Bally Victory Derby	Write
Bally Victory Special	Write
Champion Hockey	Write

OTHER GUARANTEED BUYS!

Jockey Club, Ref.	\$375.00
Turf King	375.00
Kentucky, Ref. Like New	225.00
Paces Reels, Aut. P.O., Ref.	125.00
Silver Moon, Like New, Ref.	125.00
Jumbo Parade, Hi-Hd., Ref.	135.00
Big Game, Aut. P.O., Ref.	135.00
Jenn. Totalizer, Free Play	100.00
Big Game, Free Play	100.00
Paces Reels, Two-Way 5¢-5¢	275.00
Paces Reels, Two-Way 5¢-10¢	300.00
Koeney Super Bells, Two-Way 5¢-25¢, Comb. Cash Free Play	650.00
Dewey or Galle Singles	75.00
Wurl. 618 Hideaway	200.00

JENNINGS 4-STAR CHIEFS

5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00.

WATLING ROLATOPS

5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00.

MILLS GOLD CHROMES, BLACK CHERRY BELLS OR SILVER CHROMES
New Cabinets, Castings, Slides and all other Moving Parts—NEW!
5c, \$225.00; 10c, \$250.00; 25c, \$275.00; 50c, \$400.00.

MILLS CLUB BELLS

New Cabinets, Castings, Slides and all other Moving Parts—NEW!
5c, \$300.00; 10c, \$350.00; 25c, \$400.00; 50c, \$600.00.

WANTED—MILLS ESCALATOR TYPE SLOTS. WRITE FOR TOP PRICE!

TWIN PORTS SALES COMPANY

30 LAKE AVE., SO.
DULUTH 2, MINN.

2027 WASHINGTON AVE., SO.
MINNEAPOLIS 4, MINN.

CLOSING OUT!

50^c SLOTS

(2/5 or 3/5 Pay)

~~\$375.00~~

WHILE SUPPLY
LASTS!

\$310⁰⁰



SILVER CHROME



CHERRY BELL

Thoroughly coin-tested before leaving our factory.

WRITE — PHONE — WIRE TODAY!

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

ATTENTION, OPERATORS

DELAWARE, MARYLAND
WASHINGTON, D. C., & VICINITY

We Are Now Taking Orders For

ROCK-OLA PHONOGRAPHS OF TOMORROW

CHICAGO COIN SPELLBOUND & GOALEE

MUTOSCOPE VOICE-O-GRAPH

MUTOSCOPE ATOMIC BOMBER

MUTOSCOPE PHOTOMATIC

GROETCHEN COLUMBIA SLOT MACHINES

**SUPER TRIANGLE, a new 5 ball rolldown game
with deluxe features**

NELSON DOUBLE POINT PHONO NEEDLES

HUB ENTERPRISES, INC.

32 S. Charles St.
Baltimore, Md.

7312 Georgia Ave.
Washington, D. C.

LOOK TO LAZAR

FOR EQUIPMENT THAT PAYS OFF IN TOP PROFITS

- 1 THE ROCK-OLA PHONOGRAPH OF TOMORROW—The finest modern phonograph for the finest peak-profit locations.
 - 2 GOTTIEB'S "SUPER LINER" . . . Headed for sky-high profits with jet-propulsion speed.
 - 3 GOTTIEB'S THREE-WAY GRIPPERS—New, Improved model: sturdier, stronger—new, easy-to-read dial.
 - 4 NEW A. B. T. CHALLENGER (1c and 5c Play) by far the top-profit skill counter game of all time.
 - 5 ACE COIN COUNTER—Sensationally popular new feather-light model, with 5 BIG IMPROVEMENTS offered in no other coin counter.
 - 6 PACES SLOTS AND PACES REELS (5c, 10c, 25c, 50c and \$1). Big Favorites all.
 - 7 DAVAL PRODUCTS—A complete line-up of sensational counter games . . . each designed to have sensational new appeal . . . including MARVELS and AMERICAN EAGLES (coin and non-coin operated).
- WE ARE DELIVERING AND ALL ORDERS ARE FILLED IN ROTATION

B. D. LAZAR CO. 1635 FIFTH AVE. PITTSBURGH 19, PA.
Phone: Grant 7818

AUTOMATIC COIN MACHINE CORPORATION
338 CHESTNUT STREET Tel. 4-1109 or 4-1000 SPRINGFIELD 4, MASS.
BRAND NEW GROETCHEN SLOTS, 1946 MODELS
CONVERTIBLE TO PENNY, NICKEL, DIME & QUARTER PLAY

DeLux Club Model	\$209.50
Chrome Columbia Double Jackpot Bell	169.50
Standard Columbia Double Jackpot Bell	145.00

REVAMPED MILLS SLOTS—LIKE NEW IN EVERY WAY
BLACK FRONT SPECIAL, CHROME SPECIAL, GOLD CHROME SPECIAL.
Originated by Us. No Lemons on First Reel, 80% 50 Player.

5¢ Play—Pays 3 on One Cherry, 3 on Two Bars	\$275.00
10¢ Play—Pays 3 on One Cherry, 3 on Two Bars	285.00
25¢ Play—Pays 3 on One Cherry, 3 on Two Bars	295.00

Ton-day, free-trial, money-back guarantee. Liberal trade-in allowance on all used Mills Escalator Models, 2-5 and 3-5 payout. Order sample today. Write for circulars.

RECONDITIONED JENNINGS SLOTS

5¢ Original Silver Chief, S.J.B., 3-5 Payout	\$125.00
5¢ Original Victoria, J.P.B., 2-4 Payout	50.00
10¢ Original Victoria, J.P.B., 2-4 Payout	57.50
25¢ Original Four Star Chief, S.J.B., 3-5 Payout	142.50

USED MILL SLOTS

5¢ Original Bonus, Like New, J.P.B.	\$250.00
25¢ Original Bonus, Like New, J.P.B.	300.00

USED FREE PLAY BALL GAMES
Write for Complete List.

RECONDITIONED MILLS CONSOLE SLOTS

25¢ Club Console, Like New	\$275.00
--------------------------------------	----------

WANTED FOR CASH

Used Jennings Standard, DeLux & Super DeLux Chiefs	Used Music Machines	Used Williams Suspense
--	---------------------	------------------------

STATE LOWEST CASH PRICE IN FIRST LETTER.
Terms: Cash in full with order or 1/3 deposit, Balance C. O. D.
Ref.: Dun & Bradstreet—Established 15 Years.

FOR NEWS ON THE LATEST RELEASES
GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT JOE ASH	IN NEW JERSEY CONTACT IRV MORRIS
---	--

ACTIVE AMUSEMENT MACHINES CO.
900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195
"You Can Always Depend on Active—All Ways"

KING-PIN SPECIALS ★ ★ ★

Arizona \$279.50	Idaho \$279.50	Oklahoma \$279.50
FriscO 279.50	Streamliner 279.50	Wagon Wheels 279.50

COMPLETELY CHECKED AND READY FOR LOCATION FREE PLAYS

All American \$ 49.50	Fox Hunt \$ 44.50	Bally Play Ball \$ 49.50
Argentine 79.50	Gun Club 89.50	School Days 59.50
Barrage 39.50	Invasion 109.50	Seven Up 59.50
Big Parade 119.50	Jolly 29.50	Spot-a-Card 69.50
Big Chief 49.50	Jeep 109.50	Sky Chief 169.50
Big Six 39.50	Jungle 89.50	Texas Mustang 79.50
Bright Spot 19.50	Keep 'Em Flying 149.50	Ton Spot 59.50
Commander 49.50	Kismet 149.50	Twin Six 49.50
Defense 89.50	Legionnaire 69.50	Victors 89.50
Five-Ten-Twenty 119.50	Landslide 39.50	Yanks 89.50
	Majors, '41 49.50	

Exclusive Distributors of Williams Dynamite for Michigan and Northern Indiana.

KING-PIN EQUIPMENT CO.
826 MILLS J. R. "PETE" PIETERS KALAMAZOO 21, MICH.

COINMEN YOU KNOW

Los Angeles:
(Continued from page 124)
praises of the mother lode country. . . . Jules Bihari, Modern Records, is touring the circuit on a country-wide tour.
Carl Noto, vet San Francisco coinman, is in town for a few days on business. . . . Nels Nelson is surprising some of the boys who have non-delivery-itis. Nels is still making regular deliveries of the new Strikes 'n' Spares bowling game . . . Bob Shidler, Southwest Distributing, will be distributing a new coin-operated radio. . . . George R. Wright, Automatic Dispenser Company, recently ill, is now resting on a fishing vacation.

Ray Powers, of E. T. Mape Company, is planning a vacation for sometime in September. . . . Len Micon, of Pacific Coast Distributors, has added steno Sara Krantzler to his office force. . . . Skeels Gallagher is feeling in top shape now and may be seen daily holding down the fort at the new Stemler-Gallagher offices. . . . M. C. Williams just had another shipment of new Dynamites for delivery.

Bill Happel, of Badger Sales, reports that Jerome Kerns, former Milwaukee coinman, has sold his business there and moved West and is placing considerable orders for new juke boxes. Elaine Ryan, firm's secretary, is on the second portion of her vacation. This time she's staying home; Elaine went to Catalina her first week and says this time she's really going to rest. New steno at Badger is Gertrude Wolfson.

Paul Laymon, expects to be making regular deliveries of the new Draw-Bell by late August. Recent callers at Paul's showrooms include S. W. Ketchersid, San Bernardino; Art Sternall, La Mesa; Leo Vaughn, El Centro; and Paul Hirschler, Pasadena. . . . F. E. Wilson, president of Solotone Corporation, recently returned from a tour of distributors in Midwestern and Southwestern States.

Some of the boys visiting along coin row recently included Stanley J. Little, Lakewood Village; L. Worley, Long Beach; Irvin Gayer, San Bernardino; Alex Koleopolos, Bak-ersfield; Anton Jeppeson, Maywood; James M. Holmes, Glendale; Walter Leonert, Bellflower; Scott Dreyer, Downey; Ivan Wilcox, Visalia; Chris Torrez, Westmoreland, and localities Sol Schwartz and Frank Stien.

NEW GAMES

- MARVELS**
FRISCO \$279.50
- MARVELS**
CATALINA 249.50
- GOTTIEB SUPERLINER**
CHICAGO COIN SPELLBOUND
EXHIBIT BIG HIT
BALLY SURF QUEENS
- RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION**
- | | |
|-------------------------------------|----------------------------------|
| Yankee Doodle \$159.50 | Spot Pool \$ 72.50 |
| Keep 'Em Flying 144.50 | Shangri-La (P&S) .. 109.50 |
| Hollywood 179.50 | Marvel Base-ball 84.50 |
| Shangri-La (Gott.) 149.50 | Gun Club 79.50 |
| Big Top 150.00 | Towers 69.50 |
| Home Run, '42 92.50 | Victory 79.50 |
| TORPEDO PATROL 129.50 | Ten Spot 59.50 |
- COUNTER GAMES**
- | | |
|---|---------|
| 1c & 5c Liberty Bells, F.R. | \$19.50 |
| 1c Mercury Cig. Reels | 18.50 |
| 1c to 25c Comb., Head or Tail | 9.50 |
| 1c Daval Jiffy, Cig. Reels | 12.50 |
| 5c Bally Reserve, Cig. or F.R. | 10.50 |

SPECIALS

Keeney 5¢ Super Bell, Comb.	\$275.00
Keeney Twin Super Bell 5-5	325.00
Mills Cherry Bell Chrome 5¢	225.00
'41 Derby \$275.00	Longacore, \$375.00
Contest	Blue Grass 150.00
1 ball 85.00	Sport
Dark Horse 150.00	Special 150.00
Owl 59.50	Mills
Vest Pocket Blue and Gold	5-in-1 49.50
	45.00

1/3 deposit with order, bal. C. O. D.
MID-STATE CO.
2369 Milwaukee Ave. Chicago 47, Ill.
Phone: Everglade 2545

SAMBERT DISTRIBUTING CO.
2114 MacArthur Boulevard
Oakland 2, California

EXCLUSIVE TRADIO DISTRIBUTOR
in
NORTHERN CALIFORNIA

SEE TRADIO AD
PAGE 130

WANTED
GENCO
FREE PLAY GAMES

★
Send Us Your List at Once

P&S MACHINE CO.
3017-19-N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

ARCADE OUTFITTERS SINCE 1912

WE HAVE THE COMPLETE NEW LINE OF EXHIBIT MACHINES ON DISPLAY NOW!
READY FOR IMMEDIATE DELIVERY!

Exhibit Ideal All-Metal Card Vendor \$29.50
1,000 Cards Free with Each Machine

Free! New Illustrated Price List.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6977)

CORRECTION!
In ad last week on our Aluminum Replacement Covers for Wall Boxes price for SEEBURG MODEL, 5-10-25c, 20 Selec., was set indistinctly. PRICE IS \$8.25.

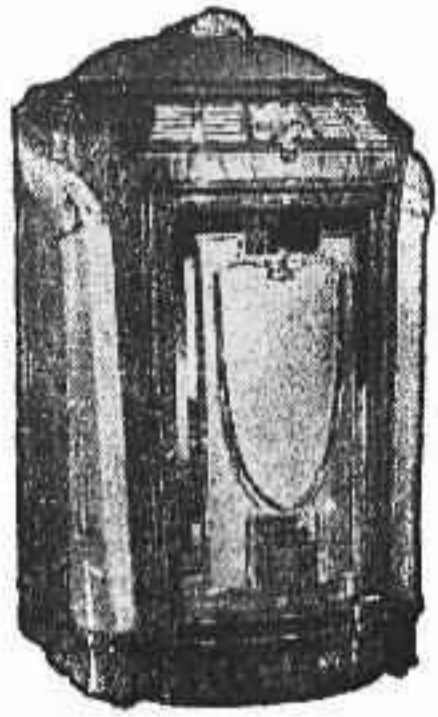
ACME SALES CO.
505 W. 42nd St. New York 18, N. Y.
Phone: Longacre 3-4138

ROUTE FOR SALE
Pin Ball, Juke Box and Cigarette Machines on location. Over 100 pieces of equipment in Central Missouri. Netting \$300.00 per week. Owner must sell on account of health.
\$20,000.00. Terms.

Sales Service Company
506 N. Taylor ST. LOUIS, MO.
(Phone: Newstead 8226—Mr. Rose)

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

Now Delivering the Industry's Most Outstanding Equipment!



Symphonola "1-46"

SEEBURG MUSIC SYSTEMS

Featuring

Scientific Sound Distribution

You ARE Sure When You Buy Seeburg!

Exclusive Seeburg Distributors in Florida

GOTTLIEB'S NEW 5-BALL SUPERLINER

- ★ Magic Button!
- ★ Streamline Design!
- ★ 'Jet-Propelled' Earnings!

ORDER NOW!



Exclusive Distributors for Gottlieb Products in Florida and Cuba

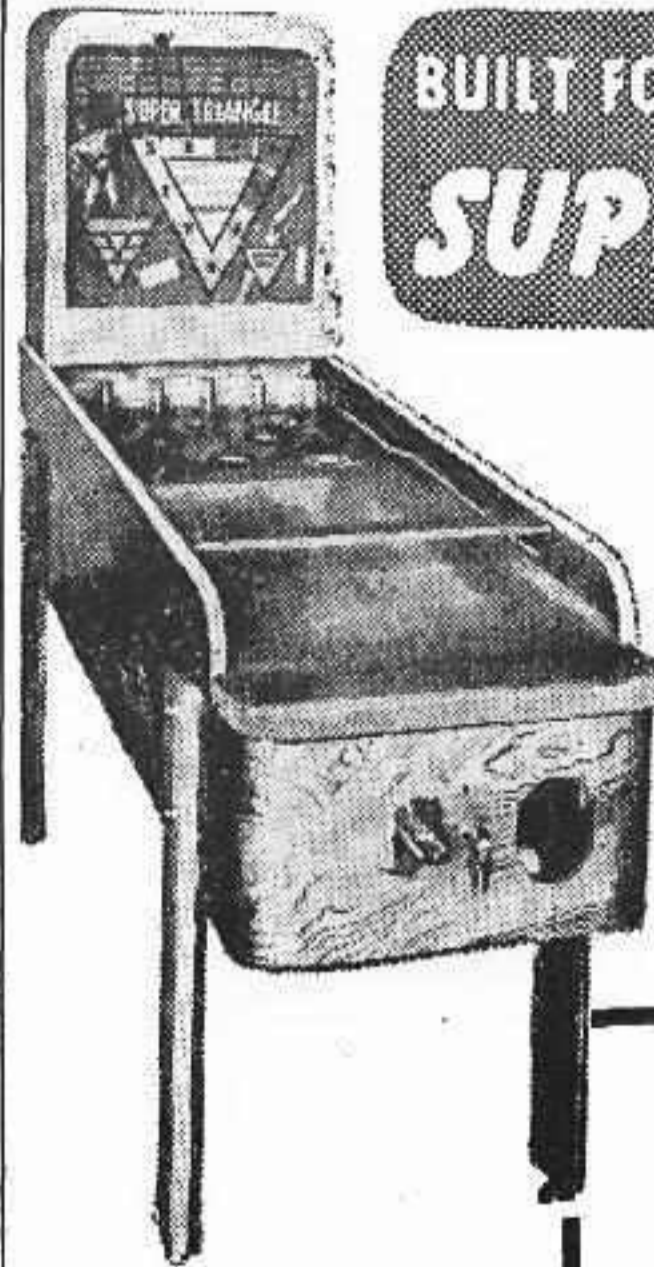


FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

BUILT FOR PRACTICAL OPERATORS—
SUPER TRIANGLE



THE ROLL-DOWN GAME WITH ALL THE COMPETITIVE APPEAL OF PIN-BALL plus AUTOMATIC DOUBLE SCORE FEATURE!

SUPER TRIANGLE'S SUPER FEATURES —

- Automatic Double-Score Feature!
- Built on a Rapid Play Principle!
- Beautiful Flash Lite-Up!
- Designed for the operator (Trouble-Free).
- Natural Maple Cabinet!

NOW DELIVERING

PRICE

\$469.50

F. O. B. Factory.
1/3 Deposit—Balance C. O. D.
Distributors and Jobbers,
Write for Particulars

ELECTROMATON, INC.

Manufacturers of Electro-Mechanical Amusement Devices
701-703 Monroe St., Hoboken, N. J. - HObooken 3-1472

SPECIAL . . . PHONOGRAPHS!

JUST OFF LOCATION . . . IMMEDIATE DELIVERY

SEEBURG—9800, RC-ES \$525.00
SEEBURG—COLONEL, RC \$450.00

LIMITED STOCK—ORDER NOW!

DUFFY'S REVAMPED from ANY GOTTLIEB GAME, INCLUDING WIRE BUMPER MODELS.

A NEW TOP MONEY MAKER BY ACTUAL TEST!

DISTRIBUTORS: Ship us your game and wire for SPECIAL conversion deal.

IMMEDIATE DELIVERY. PRICE \$249.50 F. O. B. Chicago

MILLS SILVER CHROMES		SPECIAL! MILLS BONUS BELLS	REBUILT—5c AND 25c PLAY MILLS Q. T.'s
5c	\$225.00	5c	Blue, 5c \$ 75.00
10c	250.00	25c	Glitter Gold, 5c 100.00
25c	275.00		Blue, 25c 125.00
50c	400.00		Glitter Gold, 25c 150.00

JENNINGS SILVER DOLLAR CHIEF WRITE SPECIAL! MILLS BONUS BELLS, 50c PLAY \$475.00
Mills Golf Ball Venders \$350.00 | Buckley DD Track Odds \$700.00
Rebuilt like new

DOWNY-JOHNSON COIN COUNTERS \$177.50 F. O. B. CHICAGO
GLOBE COIN SEPARATOR \$290.00 F. O. B. CHICAGO

IMMEDIATE DELIVERY

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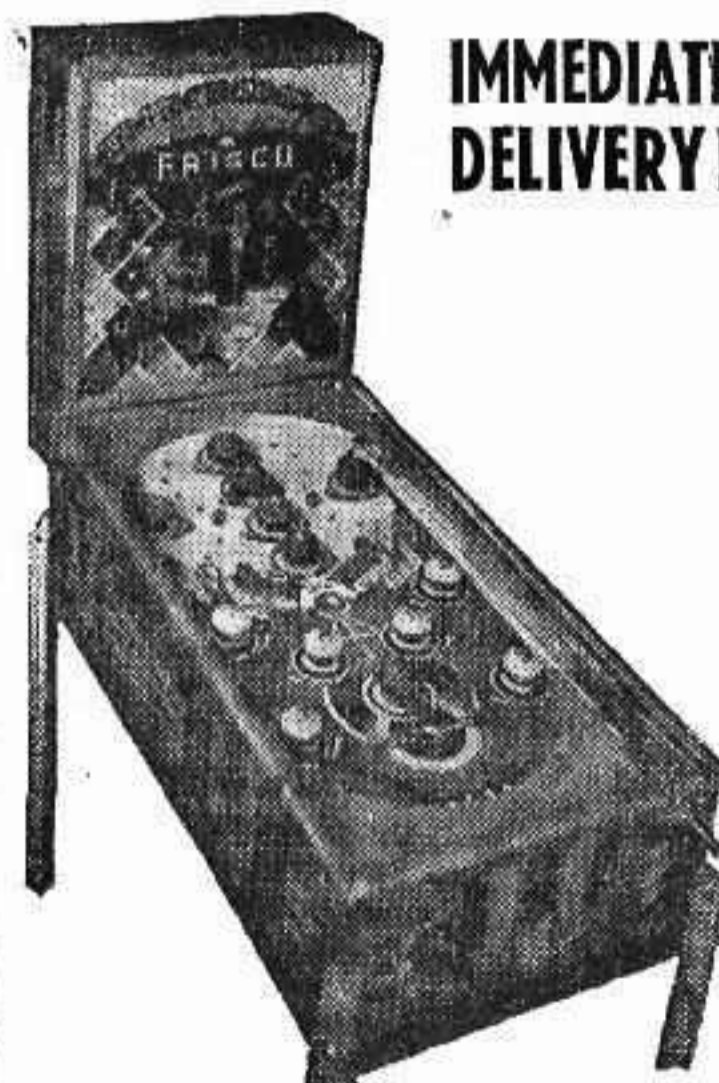
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3 CASES	55c PER M
6 CASES	53c PER M
15 CASES	50c PER M
LESS THAN CASE LOTS	65c PER M

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ARCADE

Muto. Punching Bag	\$ 50.00	Rosenfeld Push Me	\$ 19.50
Tokio Gun	30.00	Punch Me	15.00
Bell-O-Ball Alley	49.50	Chico Hockey	150.00
2 Anti Aircraft Guns, Each	22.50	Rapid Fire	75.00

SPECIAL

500 Miscellaneous Pin Game Legs @ 50c Set of Four!

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1 5c Mills Club Bell Slot	\$135.00	1 Watling Double Jack	\$ 20.00
1 Silver Chief 5c	125.00	1 Jenn. 5c Gooseneck	20.00

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5 BALL PIN GAMES

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Bally Surf Queen	327.50	New Champ	99.50
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Metro	58.50	5-10-20	125.00
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SLOTS — CONSOLES ONE BALLS

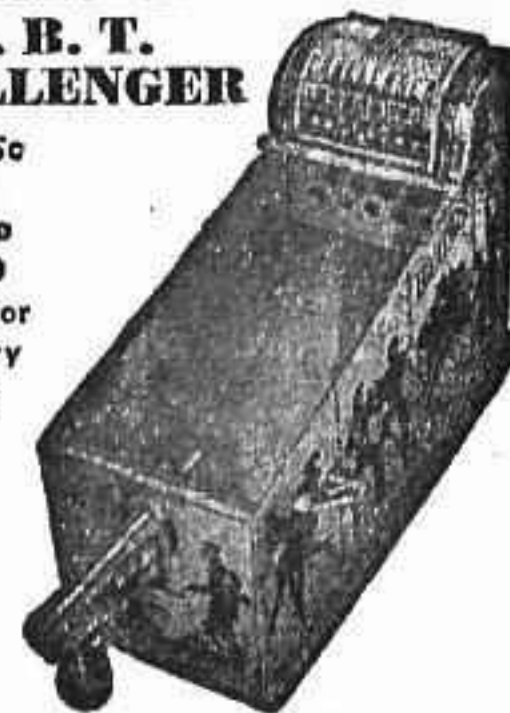
Jennings 4-Star Chief 5¢	\$ 95.00
Jennings Chief 5¢	85.00
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Roll-A-Top Watling 10¢	85.00
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Jumbo Parade, F.P.	99.50
Galloping Domino (1940)	149.50

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Panoram	\$350.00
Seeburg Rex Wireless Hideaway	305.00
Seeburg Hi Tone 8800, RC	625.00
Rock-Ola Moderne Corner Speaker	45.00
Seeburg Vogue R.C.	425.00
Wurlitzer 24	225.00
Mills Empress	345.00
Mills Threne	300.00
Wurlitzer Victory 24	425.00
Wur. Victory 500K	475.00
Wurlitzer 600R	450.00
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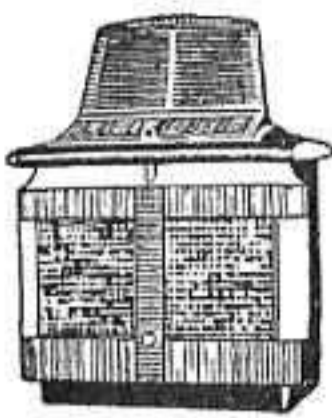
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PIN GAME PARTS

- Pin Game Looks, 2 Keys\$.55
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COINMEN YOU KNOW

Buffalo:

Mrs. Perciel Gattrell, wife of the prominent local coinman, was involved last week in an automobile crash in which she incurred minor injuries. She is recovering at their summer home on Grand Island. . . . Ops here are making out applications for city pinball game licenses which must be obtained by September 1. Authorities estimate there are currently 2,000 machines in operation in Buffalo, which means the number is up to pre-war proportions.

Reports from Niagara Falls indicate the Frontier Novelty Company here is selling out some of its music equipment. . . . Herb Nadel is new assistant and trouble-shooter for Operator Herb Ross, covering routes, office and arcade set-ups. Ross recently installed a studio for his wired music installation.

Cosmo Records now have a distributing outlet here. Disks are being handled by the A. Connors Distributing Company. . . . Frank McDonald has been appointed sales manager for Victor Record distrib, Bickford of Buffalo. Doubling of the Bickford disk sales has resulted in substantial increases to the staff. Oscar Dacks has been named operational manager.

John C. Sprague has been appointed sales representative for the Columbia-Okeh record line at Western Merchandise Company. Recent Western announcement was that more disks are available for juke ops. . . . Ben Kulick, of Mills Amusement Company, is recuperating from the automobile accident in which he was injured several months ago. Still on crutches, he recently was seen visiting friends along coin machine row. . . . A recent visitor from Rochester was Joseph Tara of the Rochester Amusement Company.

Cincinnati:

Sam E. Chester was re-elected president of the Automatic Phonograph Owners Association of Cincinnati at the annual election of officers and directors at the Hotel Gibson, August 21. Also re-elected was Charles Kanter, secretary-treasurer. Newly elected officers were John Weisenberger, vice president, and Ray Bigner, Harry Hester, Phil Ostand and John Nicholas, members of the board of directors. Three other members of the association will be chosen each month to serve as a rotating board. Next meeting of the board of directors will be held August 27 in the association offices in the Traction Building.

Milwaukee:

Factory representatives Logan and Mossbarger, of Packard Manufacturing Corporation, opened a juke box service school at George Gessert's new 534 North 9th Street location.

Attending school were: Robert Cluberton, Arnold Jost, Jack Campbell, Charles and Doug Opitz, H. Roboe, Donald Caspar, Albert Nelson, Walter Tetting, Clyde Nelson, Bob Leher, Jerome Brockman, Edward Brede, Ralph G. Hess, Charles Maynard, Barney Wisniewski, Alfred Lemback, Ed Dalija, Charles Happel, Harold S. Reimer, Art Lampkin, John Tate, all of Milwaukee; Ray H. Kramer, Elkhart Lake; Harry Whitcher, Watertown; Clem Cinter, Sheboygan; E. F. Darkon, Cedarburg;

Delay Asked in ICC Hearing on Freight Rate Hike for Rails

WASHINGTON, Aug. 24.—A petition to delay hearings on a general freight rate increase has been received by the I. C. C. The nation's railroads are protesting the request of the public utility commissioners of 46 States to delay until December 15 or later hearings now set for September 4.

The National Association of Railroad and Utilities Commissioners, acting for the State commissioners, claim further time is needed to better estimate post-war traffic volume.

Suggesting that this year carry-backs might aggregate \$1,000,000,000, organization requested 30 specific railroads be required to file estimates of carry-back credits for 1946 and 1947.

Railroads Reply

Railroads, in reply, said the delay "would mean unrecoverable loss of hundreds of millions of dollars." They said the I. C. C. should stress equally its power to permit the establishment and maintenance of adequate rates just as much as it prevents the establishment and maintenance of excessive rates.

Petition stated commissioners suggest there will be great carry-back credits accruing to carriers. It further claims they seek postponement of hearings on the ground railroads face no revenues emergency.

"The implications of one line of argument are that the experience of the next few months will show railroads are operating at sufficient profit to prevent further increases, whereas implications of the other line of argument are the railroads will operate with so little profit for the remainder of this year they will be entitled to very substantial carry-backs.

Railroads claim I. C. C. is without authority "so to regulate rates as to throw upon the general taxpayers of the country the burden of bearing part of the cost of rail transportation." They added that possible tax credits are non-recurring items.

Gabe Named General Manager of Premier Coin Machine Corp.

NEW YORK, Aug. 24.—Isidore A. Gabe is the new general manager of Premier Coin Machine Manufacturing Corporation, 577 10th Avenue here, according to Harry Friar. Gabe was formerly a buyer of lend-lease equipment for the United States War Department.

Serving with four other buyers, Gabe purchased \$500,000,000 worth of tanks and equipment each month. Before the war he was a purchaser for a large toy manufacturer.

R. Schwartz, Fond du Lac; Leonard G. Caspar, West Allis; Charles Rogalske, Kewaunee; James Sinck and Victor R. Mandardt, Antigo; and Leroy Subrod and Philip Newell, Burlington.

August 20 Coinman Gessert treated visiting jukemen to food and refreshments.

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100 Seeburg 5¢ Wall-O-Matic
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10 MILLS 5c PLAY METERED VEST POCKET BELLS. Used Slightly.
\$64.50 Each
A. L. KROPP
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1 Astrolograph 29.50
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2 Muto. 5c Card Vendors....\$29.50
1 Center Smash—1 Ball..... 15.00
1 Derby Day—1 Ball..... 15.00
3 Bally Reserves, F. P..... 24.50
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FOR SALE
Evans Ten Strike, Bell-o-Ball, Anti Aircraft, Keeney Submarine, Punching Bag, 14 Viewing Machines, 1 Card Vending Machine, Victory, Crossline, Bally Supreme, Bally High, Big Six, Contact, Paradise, Scorecard, Ten Spot, Sport Parade and 2 Silver King Twins. Will sell at bargain prices. Wire or write
M. W. ZABOROWSKI
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THOS. A. WALSH MFG. CO.

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Pins, Jukes Robbed As Fire Roars Thru Town in Washington

PORTLAND, Ore., Aug. 24.—Coin machines figured in two spectacular fires in the Oregon country recently.

At North Bonneville, Wash., across the Columbia River from Oregon and site of the northern end of Bonneville Dam, a fire the night of August 10 destroyed about one-third of the town. The confusion provided an opportunity for some person (or persons) with an ax to break open music and pinball machines and make off with the coin boxes. Owners were not immediately identified, altho they were believed to have headquarters in Vancouver, Wash.

Another operator at North Bonneville was the Multnomah Music Company, of Portland. The fire, whipped by a high wind and battled by small crews with inadequate equipment, roared up to the location where Multnomah had a juke box then stopped.

On August 14 fire destroyed the business section of Meacham, Ore., in the Blue Mountains, midway between Pendleton, site of the famous Round-Up, and LaGrande. During the excitement several coin machines were stolen from in front of a restaurant, where they had been parked after having been saved from the flames.

Police at LaGrande investigated the theft, altho considerable mystery remains. A car was stopped in LaGrande, but the driver was not held. The motorist declared he had nothing to do with theft of the machines, and the car owner said the automobile had been stolen some time earlier and recovered and that the driver on the night of the fire had permission to operate the car. Police did not divulge identity of the owner of the coin machines.

Patent Group Says Government Office Set-Up Undermanned

WASHINGTON, Aug. 24. — With the United States Patent Office swamped with a backlog of applications and removal of part of the office facilities to Richmond, Va., the Patent Office Society charged recently that more than 120,000 patents submitted to the office for action have been held up waiting examination.

The society, made up of inventors, patent attorneys and others interested in patent development, has issued a letter thru its president, Clarence A. Kalk, blaming the delay on removal during the war of a vital part of the office to the Virginia city.

"The set-up in Richmond proved wasteful and inefficient from the beginning," Kalk said. "With personnel and records constantly being shunted back and forth from one office to the other and interlocking departments in the office, constant long-distance phone calls were necessary to keep each office aware of what the other was doing."

Undermanned, Inefficient

President Kalk charged that the patent office is undermanned and inefficient at a time when new inventions should be injecting fresh blood into the post-war industrial revival.

Kalk said that currently there were more than 120,000 applications awaiting examination by the office and that it was probable backlog would reach 200,000 applications.

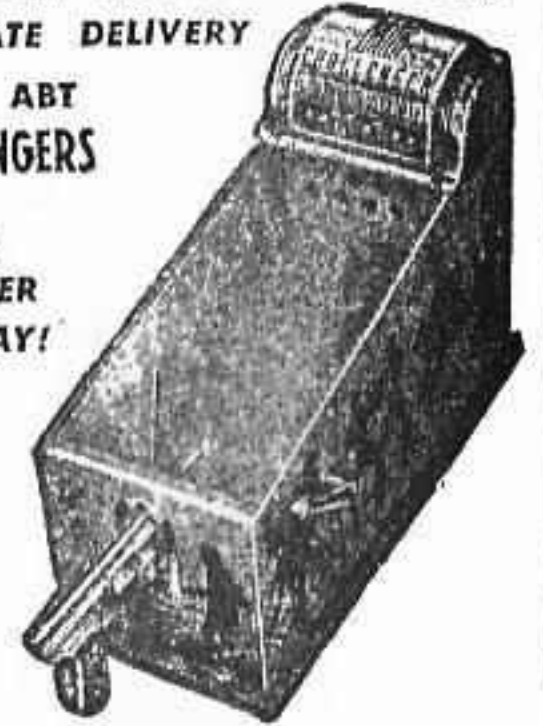
ARCADE EQUIPMENT

Keeney Air Rider	\$115.00
Tail Gunner	145.00
Shoot the Jap	100.00
Texas Leaguer, on Stand	35.00
Kicker & Catcher	27.50
Pikes Peak	22.50
Smileys, BRAND NEW	25.00
3-Col. Snacks	8.00
4-Col. Snacks	9.00
1¢ Match (2 Books)	3.00
Columbia Bells, Brand New	145.00
Brand-New Advance Box Match	
Vendors	16.50
Hansen's Penny-Nickel Computing Scale	18.50
Brand-New Pritcham	37.50
Imps	4.00
Wings	8.50
BRAND-NEW CHALLENGERS	65.00

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PADUCAH, KY.

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Distributors, Jobbers, Operators! Write, wire, phone or visit us NOW! Let us supply the money-makers you need.

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Singles	Doubles
\$195	\$250

New heavy metal box stands with locking bar for single slot machines. Will take Mills or Jennings...\$25

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● SILVER SKATES	● MARINES	● FLICKER

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10 new Mills Black Cherry Bells, some of these used less than thirty days, part of them in the original cases.

15 new Mills, Jennings Chiefs, 7-Club Bell Chiefs and 8 Bronze Chiefs.

50 new Pace Slot Machines, 5¢, 10¢ and 25¢ play. None of these used over sixty days, some used less than two weeks.

All of the above Machines offered at factory prices before the price increase went into effect.

50 Galloping Dominos, 1941, two-tone Cabinets, \$150.00 Each.

10 Rebuilt Galloping Dominos and Bang Tails, rebuilt during past year, \$200.00 Each.

50 Paces Races, Brown Cabinets, all in running condition, \$100.00 Each.

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COMPARE!

Preflight Trainer

ACE MOTORS, Inc.

3012 CENTRAL STREET
EVANSTON, ILLINOIS

1 Kirk Night Bomber	\$250
1 Baker Sky Pilot, late model	150
2 Western Major League Baseball, each	100
1 Shoot Your Way to Tokio	125

Send 1/3 Deposit with Order.

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545 Washington St. Boston, Mass.

Concessions at Airports Urged To Pay for Terminal Facilities

CHICAGO, Aug. 24.—New ammunition for trade members who see the nation's airports as prime location material comes in a recent statement by the American Municipal Association.

This group stresses the wisdom of developing non-aviation concessions as a means of wiping out municipal airport debt, as well as of helping to defray increased operating expenses which are bound to come with expanding air traffic. During the next decade, it is said, the growth of air traffic will skyrocket port expenses to \$200,000,000 annually.

Concession Ideas

Problem is to make airports self-sustaining community centers, rather than simply air depots. To reach this goal, numerous profitable concession ideas have been advanced. Among these are restaurants, hotels and a variety of recreational facilities. As coin machine planners see it, vending machines and coin-operated games could also play a large role in turning airports from tax-eaters into profit-makers.

Vending machines alone, these sources declare, could provide many of the services which airport patrons need at moderate cost. Operated on a concession basis, thru regular coin machine trade channels, they could provide a revenue-building business for municipalities, as well as private ports.

New types of machines, such as the frankfurter electronic vender—or in the service field, the shoe-shining machine—will offer an elaborate layout of products and services needed by travelers. Modern, streamlined design now being built into such equipment by coin manufacturers will harmonize with sleek airport facilities of the future.

Cite Field Contract

Example cited by AMA is the contract recently signed by the city of Chicago with Marshall Field & Company, which will operate the new municipal air terminal restaurant here. Agreement provides that the concessionaire will pay to the city

5 per cent of gross sales plus 40 per cent of net receipts.

Percentage arrangement, if it becomes the pattern for most of the country's airports, is seen by coinmen as entirely adaptable to the trade's normal location procedure.

Forecasts 65% Of Food Frozen

SAN FRANCISCO, Aug. 24.—With more than 300 companies now packing frozen foods, 40,000 retail stores selling them and more than 2,000,000 families using them, it is estimated that eventually, 65 per cent of all perishable foods will be preserved by quick-frozen methods and that by 1955 sales will reach \$10,000,000, according to George H. Smith, vice-president and general manager of the Deep Freeze Division of Motor Products, Detroit.

Smith told more than 1,000 appliance trade representatives at the first post-war Western Radio and Appliance Trade dinner here that the future of the home freeze depends on the amount and quality of selling devoted to its promotion.

"Today there are over 75,000 deep-freeze units of one kind or another in operation, and people have paid as much as \$500 for made-over ice cream cabinets worth \$25 as scrap," Smith said.

"A recent list of farm and home freezer manufacturers shows 79 manufacturers actively engaged in this field. Consumer surveys and predictions for post-war production are anywhere from 500,000 to 5,000,000 units a year."

Smith told trade members that 10 years ago there were only 250 local locker plants operating, while currently there are more than 5,600 locker plants, with 2,000,000 lockers serving 8,000,000 people.

Lumber Production Said Near Demand; Orders Down 16.9%

WASHINGTON, Aug. 24.—It began to look this week as the lumber production might be catching up with demand.

National Lumber Manufacturers' Association reported shipments from 416 sawmills fell 13.6 per cent below production during the week ended August 10 and new orders dropped 16.9 per cent below output.

But the unfilled orders on file with the mills reporting still amounted to 67 per cent of their stocks. And for the year ended August 10 shipments exceeded production during that period by 2.4 per cent and orders topped output by about seven-tenths of 1 per cent.

Production for the week of August 10, however, was 10.8 per cent above the same mills' average output in the corresponding weeks of 1935-'39. Shipments ran 3.2 per cent above the average for that period and orders were 2.1 per cent below.

RFC Aids 2,472 Small Firms

WASHINGTON, Aug. 24. — Over 2,472 small business applicants have had a helping hand from the Reconstruction Finance Corporation during April and May. The RFC loaned the applicants \$11,753,000 to finance surplus property purchases, it was announced.

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Club Trophy	\$175.00	Long Acre	\$275.00
'41 Derby	195.00	Pimlico	235.00
Fortune (comb.) ...	95.00	Turf Kng	245.00

KEENEY SUPERTWIN, 5/25c. C.P.O. Mechanism Rebuilt, Cabinet Refinished, Like New **\$295.00**

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Look Like New—Work Like New

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Reliable Person Can Finance Balance 100 PIECES OF MUSIC INCLUDING

12-1946 Phonographs
25 Goalees, Total Rolls, 1946 Skee-Ball Type Machines and 5 Balls

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12-PANORAMS-12

In Excellent Condition—Lowest Price
Special Deal for Entire Lot

BILVIN DISTRIBUTING CO.

1911 First Street

Detroit 26, Mich.

Phone Cadillac 0740

ECONOMY

SUPPLIES THE NATION!

Original Gun Lamps. Ea.	\$.60
Zip Cord (2-wire, rubber covered) 500 ft.	7.50
Pigtail Wire (Stranded). Per ft.04
Shielded Wire. Per ft.04
5-Wire (Rock-Ola Cable.) Per ft.15
Rubber Tips. Per 100	3.50
Rubber Plugs. Ea.10
A.B.T. Slug Rejector (V.S.) ..	6.00
28V Bulbs (Kenney Console) Per 10	2.00
Photo Electric Cells. Ea.	2.50
Bally Rapid Motor (New). Ea.	15.00

BULBS TUBES COILS
MUSIC PARTS

"Economize With
Economy"

ECONOMY SUPPLY CO.

2015 MARYLAND AVE.
BALTIMORE 18, MD.
PHONE: CHESAPEAKE 6612

For Immediate Shipment

.22 SHORTS

Write, Wire, Phone for Prices.
SIMON SALES, INC.
215 West 64th St., New York 23, N. Y.
Phone: Tr. 4-6900



M. S. GISSER, Sales Manager

WE ARE STILL CROWDED FOR SPACE and WILL SACRIFICE PHONOGRAPHS!

2 Seeburg 8200, ESRC	\$595.00
2 Seeburg 9800, ESRC	595.00
1 Seeburg Mayfair, ESRC	425.00
3 Wurlitzer 616 Lite-Up	250.00
3 Wurlitzer 61 Counter Models	165.00
5 Wurlitzer 24 Victory Models	450.00
1 Wurlitzer 16 Victory Model	350.00
2 Rock-Ola '41 Supers	425.00
1 Rock-Ola '39 Deluxe	395.00
1 Rock-Ola Imperial 20	295.00
10 A.M.I. Singing Towers, R.C.	340.00
1 A.M.I. Streamliner, 5c, 10c, 25c	295.00
1 A.M.I. Highboy, 40 Selections	425.00

TO MOVE THIS MUSIC—WE WILL ALLOW 5% off on singles and 10% off on each in lots of five or more!

PHONE OR WIRE US FOR PRICES ON NEW GENCO TOTAL ROLLS AND CHICAGO COIN GOALEES

ARCADE EQUIPMENT

Amusement Lite League (New)	\$425.00	Late Exhibit Counter Love-Meters, 2 on a Stand, Complete	\$ 85.00
Batting Practices	115.00	Periscope	125.00
Chicago Coin Hockey	185.00	Pitohem and Catchem	125.00
Brand New Champion Hockey	289.50	World Series	95.00
Keeney Submarine Guns	125.00	Groetchen 10¢ Metal Typar	325.00
Keeney Air Raiders	115.00	Harvard Type 5¢ Metal Typar	125.00
Keeney Anti-Aircraft	95.00	Batter Up—Similar to Genco Play Ball	95.00
Evans Skee Balleto	95.00	Rally Torpedo Gun	110.00
Evans Roll in the Barrel	115.00	Mills Lobby Scale	49.50
New Supreme Bolascoro	325.00	Drivemobile	265.00
Slightly Used Supreme Bolascoro	275.00	Ten Strikes	85.00
Factory Rebuilt Exhibit Vitalizer	125.00	Panorama	365.00
Evans Tommy Guns	95.00	Western Deluxe Baseball	95.00
Bally Rapid Fire	125.00	8 1/2 Ft. Bowl-a-Ball	80.00
Shoot Your Way to Tokyo	115.00	14 Ft. Bowl-a-Ball (New)	379.50
		10 Ft. Bowl-a-Ball (New)	329.50

FREE PLAY GAMES

All Out	\$ 74.50	Kismet	\$175.00	Salute	\$ 59.50
Barrage	45.00	Landslide	39.50	2nd Front	125.00
Chubby	25.00	Marines at Play	125.00	Spot Pool	75.00
Double Feature	35.00	Metro	64.50	Sea Hawk	69.50
Dixie	54.50	1-2-3 Short Model	89.50	School Days	74.50
Eagle Squadron	110.00	Owl	64.50	Sky Ray	49.50
5-10-20	135.00	Pan American	55.00	Snappy	74.50
Flicker	74.50	Play Ball	60.00	Stratoliner	69.50
Hi Hat	84.50	Polo	35.00	Trailways	64.50
Invasion	125.00	Pimlico (1 Ball)	275.00	Wild Fire	69.50

CONSOLES

1 Keeney Twin Nickel Super Ball	\$275.00	1 Paces Saratoga, Jr., P. O.	\$100.00
2 Sun Rays, F.P.	145.00	1 Big Game, F.P.	95.00
2 Paces Reels, Combination	150.00	2 Late Mills Four Bells 5¢ play	450.00
3 Paces Saratogas, Combination	140.00	2 Keeney Kentucky Clubs	110.00
1 Totalizer, F.P.	110.00	3 Bally Club Bells, Combination	210.00
2 Silver Moons, F.P.	110.00	5 Jumbo Parade, F.P.	95.00
2 Paces Saratoga, Sr. P.O.	110.00	2 Bakers Pacers, Daily Double	225.00
7 Big Tops, F.P.	110.00	2 Bakers Pacers, Daily Double Check Separator	425.00
1 High Hand Combination	140.00		

BOWLING ALLEYS

12 BOWLING LEAGUES, 9 1/2 FT. \$125.00 Each
20% Off in Lots of 5 or More.

BRAND NEW DAVAL GUSHERS

NICKEL PLAY, \$54.00. LIBERAL TRADE ALLOWANCE ON YOUR USED COUNTER GAMES!

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVE. Phone: Prospect 6316-7 CLEVELAND 15, OHIO

Coinography

(Continued from page 101)

Just before World War I, Crabb started an electric sign company. But he continued in the theater business establishing an enviable record as manager of the 287-seat Casino Theater, Chicago, one of Laemmle's enterprises. On June 1, 1916, 5,126 patrons filed thru the Casino, as records still show. Crabb became a major circuit executive, held responsible positions and finally became district manager of 63 theaters in Washington and Oregon for Fox West Coast.

Theaters held Crabb's interest until 1934 when he decided to get back to the world of coin chutes and Penny Arcades.

In that year he established the Crabb Manufacturing Company, Chicago, and began production of the Astroscope, a machine which gives out astrological readings. Crabb had found out back in his arcade days that the public has always been fond of fortune-telling devices. The machine has been in steady production since. Crabb also developed the Gypsy Fortune Teller and the Question Girl which he placed on the market.

Four years ago he bought eight acres near Howell and moved there to become a country gentleman.

But No Chickens

He has an acre of grapes, raises a few other products, but unlike many others who have come out from the city, Crabb refuses to raise chickens.

Adjoining the modern home, Crabb has a small shop where he turns out a quantity of machines and keeps operators supplied with the cards which his machine vends. At Howell he has a staff of girls who handle shipments, while another staff in Chicago takes care of shipments to the Western part of the country.

Meantime, he and Mrs. Crabb are taking things easy. Once a week they go into Detroit, but they like to get back home quickly.

When manufacturing conditions get back to normal, Crabb hopes to re-establish a factory in Chicago where he can turn out his machines. But he intends to keep his headquarters at his home in Howell.

While he is waiting for that day, Crabb has everything he ever wanted—a house on a hill, with the Shiawassee River running thru his yard and cars slipping down the highway between Detroit and Grand Rapids—close enough to town, but quiet enough for comfort.

To Promote Soy Nuts, Candies

WATERLOO, Ia., Aug. 24.—With special type machinery installed at the Borden's soybean processing company plant here, the soynut department will turn out four basic products, including whole soynuts, cracked nuts, soyettes and soynut meal.

The whole soynut will be used by candy makers for bars and special candy products, while both grades of cracked nuts will be used for ice cream dishes and bakery products.

Soyettes, a new product, is a salted whole nut which will be retailed along with other nuts and can be used to replace pretzels.

Samples of the new products were exhibited at the national candy and confectioners' convention in Chicago recently.

PICK-A-FIN
Seals Pay \$5.00 - \$2.00 - \$1.00 - 50c
21 Seals Opened - Last Point on Board Receives One Seal

1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

FOLLOWING MACHINES FOR SALE

CHICAGO COIN MFG. CO.

- 1 Swings
- 1 Cadet
- 2 Dix
- 1 Miami
- 1 Football-Touchdown
- EXHIBIT SUPPLY CO.
- 1 Request
- 1 Play Ball
- 1 Review
- 1 Track Meet
- 1 Bull Fight
- 1 Wings
- 1 Ferris Wheel
- 1 Buttons
- GENCO, INC.
- 1 Gay Time
- 1 Stop and Go
- 1 Batter Up
- 1 Big League

BALLY MFG. CO.

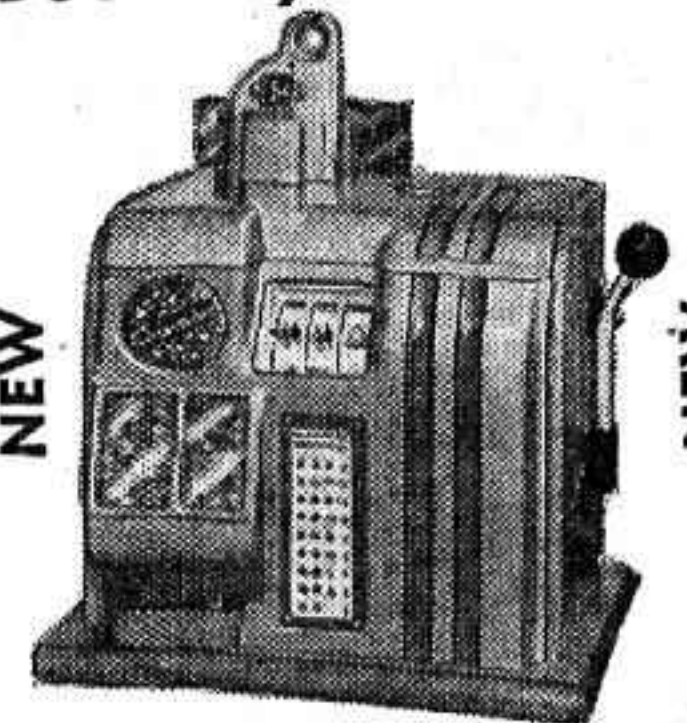
- 1 Scoop
- 2 Bally Arcade
- 1 Champion Swim
- 1 Daval Odd Ball Score
- 1 Paramount Odd Ball Score

These machines are 90% working.
Price for the above 25 machines, \$400.00.
10 Exhibit Diggers, all in perfect running order.
Price for the 10 Diggers, \$400.00.
2 Pro-Flight Planes, practically new, used only 2 months. Price for both, \$700.00.
Total for 3 Groups, \$1400.00.
This merchandise is to be sold in lots only as indicated. . . . no separate machines.

PHILIP CERBINI

45 BAY AVE. HIGHLANDS, N. J.
Phone: Highlands 3-1002

NEW COLUMBIA DOUBLE JACKPOT BELL



THOMAS NOVELTY CO.
1572 Joff. Paducah, Ky.

In 8th Century China
the TE'CH'ING (Sonorous Stone)
meant "Fine Music"

In America Today
SEEBURG SCIENTIFIC SOUND DISTRIBUTION
STANDS FOR THE VERY FINEST IN AUTOMATIC MUSIC!

IN MARYLAND; WASHINGTON, D. C., AND VIRGINIA
FOR THE SERVICE YOU EXPECT WITH SEEBURG IT'S . . .

MUSICAL SALES CO.
EXCLUSIVE SEEBURG DISTRIBUTORS
For Maryland—Washington, D. C.—Virginia
140 W. MT. ROYAL AVENUE, BALTIMORE 1, MARYLAND
415 W. BROAD STREET, RICHMOND 20, VIRGINIA

W. R. ALLEN CO.
160 Main St.
Booneville, Arkansas

EXCLUSIVE TRADIO DISTRIBUTOR
in
ARKANSAS AND OKLAHOMA

SEE **TRADIO** AD
PAGE 130

Kentucky Operators

Now Taking Orders and Delivering

Williams Dynamite
Packard Pla Mor Hideaway Phonograph
Packard Boxes & Other Accessories
Spellbound
Surf Queens
Victory Derby
Victory Special
Superliner
Big Hit
A. B. T. Challenger
Champion Hockey
Goalee
Lite League
Mills Black Cherry
Mills Vest Pockets
Columbia Bells
Evans Products
Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

Says Son Drew Coin Gas Pump

BUFFALO, Aug. 24. — Walter W. Schneckenburger, vice-president and secretary of the Marine Midland Corporation and president of the newly formed Gasoteria, Inc., coin-operated gasoline pumps (see *The Billboard*, August 17 issue), stated this week that his son, Philip M. Schneckenburger, and not himself as reported in newspapers and magazines throughout the country, designed the self-service gasoline pump.

The pumps, to be made by Johnson Fare Box Company, Chicago, have been on test location since 1938. Coin pumps, Schneckenburger states, "will be in production by the end of the year." Pumps will vend gas to patrons 24 hours a day.

Coin Device Fees Take a Brody

Continued from page 100

to those who have been branching into record retailing, but to those confining themselves to straight operating. It was plain evidence that the music business is on a solid footing today than ever before in its history. The American appetite for music continues to grow, and with it the business of retailing music, whether by coin-operated phonograph, sheets or platters.

Bowling Alley Drop

Revenues from the taxes on bowling alleys and pool tables showed a comparatively slight decline. They dropped from \$4,159,820 in 1945 to \$4,011,062 this year, a decline of \$148,757.

Manufacturers' tax on radio sets, phonographs and component parts registered a tremendous increase, apparently reflecting the feverish haste with which hundreds of radio manufacturers rushed out sets in an effort to capture the huge replacement market surveys had forecast. Federal tax revenue from this source nearly tripled, rising from \$4,753,418 last year to \$13,385,132 in 1946, an increase of \$8,631,713.

Revenue from fermented malt beverages, including beer and ale, rose slightly from \$638,682,102 to \$650,824,036. Shortage of grains and beer prevented what probably would have been a large increase otherwise.

H. H. Lampman Joins Adv. Agency in Chi

CHICAGO, Aug. 24.—H. H. Lampman, formerly director of the public information section for the National Automatic Merchandising Association, has joined the staff of C. C. Fogarty Company, advertising agency, as public relations director.

As a naval reserve lieutenant, Lampman served in both the Atlantic and Pacific fleets and while serving in the Aleutians wrote a semi-official account of navy action there. Since his release from service, Lampman has been in trade association promotion.

NEWS DIGEST

(Continued from page 100)

to prevent crop loss. One thing these shortages have accomplished is the public attention drawn to the nut industry. Operators of penny nut bulk vendors have adopted a watch and see attitude toward the current crop. If all goes well, these operators as well as the candy men who use the nuts in bars will have the largest crop in years.

WORLD-WIDE OFFERS These NEW MACHINES in Stock:

Bonus Super	Frisco\$274.50	Spellbound ..\$325.00	
Bell\$740.00	Superliner .. 322.00	Goalee 525.00	
Trade Winds. 265.00	Surf Queen.. Write	Total Roll .. 525.00	
	Big Hit 334.00		
	ONE BALL GAMES		
Victory Special Write	Jockey Club..\$250.00	Longshot .. \$150.00	
Victory Derby Write	Kentucky .. 150.00	Derby '41 .. 195.00	
Sportsman ..\$150.00	Longacre ... 275.00	Club Trophy. 185.00	
	CONSOLES		
Super Bell,	Four Bells ..\$350.00	Bally Club	
5c\$240.00	Jumbo Parade,	Bell\$210.00	
Jumbo Parade,	5c 115.00	Pace '41	
25c 175.00	Super Bell,	Saratoga .. 95.00	
Super Bell,	5 and 25c.. 375.00	Pace '41 Sara-	
5-5-5 400.00		toga, 10c .. 110.00	
	BELL MACHINES		
Vest Pocket,	Gold Chrome,	Brown Front,	
B & G\$ 34.50	50c \$250.00	5c\$125.00	
Blue Front 5c 125.00	Gold Chrome,	Brown Front,	
Blue Front,	5c 165.00	10c 135.00	
10c 135.00	Jenn. Victory	Brown Front,	
Blue Front,	Chief, 5c ... 140.00	25c 165.00	
25c 145.00	Jenn. Victory	Jenn. Silver	
Mills Club	Chief, 25c.. 175.00	Chief, 5c... 135.00	
Bell, 5c ... 175.00	Mills Club	Mills Club	
	Bell, 10c... 195.00	Bell, 25c .. 225.00	
	PHONOGRAPHS		
750E, \$695.00	780 - \$625.00	9800, \$695.00	616 - \$195.00
850 - 695.00	600R, 375.00	8800, 645.00	412 - 145.00
950 - 695.00	500K, 395.00	8200, 645.00	Rockola
Twin 12 in Steel Cabinet...\$225.00			16 -- 145.00
Single 12 in Steel Cabinet... 145.00			With New Adaptor..\$295.00
			With New Adaptor.. 195.00

WORLD-WIDE DISTRIBUTORS

1919 Missouri Ave. OMAHA, NEB. GL 1129
1014 N. Ashland Ave. CHICAGO 22, ILL. BRUnswick 2338-6878
1513 Oak St. KANSAS CITY, MO. Victor 8404-8405

Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

BRADLEY DISTRIBUTORS

32 North State St. Chicago, Ill.

EXCLUSIVE TRADIO DISTRIBUTOR in ILLINOIS

SEE TRADIO AD PAGE 130

AMPLIFIERS FOR SALE

Wurlitzer #12 Amplifier ...\$15.00
Wurlitzer 412 Amplifier ... 25.00
Wurlitzer 616 Amplifier ... 30.00
Wurlitzer 24 Amplifier ... 45.00
All Amplifiers Complete

WANT TO BUY
Wurlitzer 616, 412 and Rock-Ola 12, 16 and 20 ANY CONDITION
Give Complete Details

INTIMATE MUSIC NETWORKS, Inc.
461 W. 49th St. New York 19, N. Y. Circle 6-3488

PUSH CARDS

Largest Stocks. All Popular Sizes and Types. Fine Cards — Low Prices — Fast Service.

FREE Catalog. Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

SALESBOARD SALESMEN

Complete variety. Priced right. Excellent earnings for live-wire side-line Salesmen, Brokers, etc.

AJAX
54 Bleecker St. New York 12, N. Y.

As your Distributors for O. D. Jennings & Co. in this territory, we offer for immediate delivery the following new equipment—

SUPER DE LUXE CLUB CHIEFS5, 10 & 25c Play
STANDARD CHIEFS5, 10 & 25c Play
BRONZE CHIEFS5, 10 & 25c Play

GROETCHEN "COLUMBIA" BELLS\$145.00
In Lots of 6 or More—\$139.50.

PRICED FOR IMMEDIATE DISPOSAL, WE OFFER THE FOLLOWING USED EQUIPMENT FOR SALE:

MUSIC

WURLITZER

616\$200.00	600K \$400.00	780E\$600.00
24 275.00	500 400.00	800 600.00
600R 375.00	750E 600.00	950 650.00

SEEBURG

9800 RC ...\$525.00	8800 ES ...\$475.00	8800 RC ...\$500.00
---------------------	---------------------	---------------------

1 Rock-Ola "Commando," RC\$550.00
Also have all kinds of Boxes, Speakers and Auxiliary Equipment—Write for Details and Prices.

ARCADE EQUIPMENT

Keeney Anti-Air\$ 35.00	Shoot the Bear Conversion (New) ..\$150.00
Bally Shoot the Bull 50.00	Rock-Ola World Series 75.00
Chester-Pollard Football & Horse Race. Each 75.00	Ace Bomber 200.00

All Kind of Skee Balls and Diggers—For Details Write.

CONSOLES

Baker's Pacers (New)\$450.00	Pacos Reels Jr.\$100.00
Mills Four Bells, 5c Play, Late Head .. 450.00	Pacos Reels Sr. 125.00
Mills Four Bells, 5c Play, Old Head .. 300.00	Jumbo Parades, P.O. 125.00
Charli Horse, Twin Play, 5c, P.O. ... 150.00	Big Top, F.P. & P.O. 85.00
Ray's Track 100.00	'40 Bang Tails 175.00
Keeney Super Bells 250.00	

ROTH NOVELTY COMPANY

54 North Pennsylvania Avenue
WILKES-BARRE, PA.
Phone 3-2853

WATCH FOR AN IMPORTANT ANNOUNCEMENT IN THE NEAR FUTURE

NOW DELIVERING

SUPERLINERS\$322.00
 DYNAMITE 334.50

VICTORY SPECIALS }
 VICTORY DERBY } **Write**
 SURF QUEEN }

ORDER TODAY!

LEON TAKSEN COMPANY
 2035 Germantown Av., Philadelphia 22, Pa.
 Phone: POplar 5-3638

- 1 Blue Front, 5¢, D.P., serial 492,647 ... \$ 95.00
- 1 Jennings 10¢ Blue Skin, like new, perfect 125.00
- 2 Peko-Reels, latest model, like new ... 10.00
- 1 Columbia Gold Award, factory rebuilt ... 60.00

Want Jennings Silver Front Chiefs.
 Want Exhibit Knock-Out, Do-Re-Mi.
Write Us For Anything You Want.

NORMAN DEE
 Phone 800 Cumberland, Md.

- 5 Wurlitzer 850E, Ea. \$750.00
 - 5 Wurlitzer 800 Keyboard, Ea. 425.00
 - 8 Keeney Super Bells 5¢, Ea. 250.00
 - 12 Mills Four Bells, low heads, Ea. ... 350.00
- All equipment clean, no broken glass, no cracked plastics. Complete and well crated.

BILL FREY, INC.
 P. O. Box 4141 Miami 25, Fla.
 Phone 2-0563

COIN CHANGERS
 Attractive • Fast • Efficient



Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

MASTER MODEL\$27.50
 JUNIOR MODEL (2 5¢ Tubes) .17.50

F. O. B. Seattle
 (Distributor Discounts)

Northwest Sales Co
 Bell-o-Matic Distributor
 3144 Elliott Ave.,
 Seattle 1, Wash.

WANTED TO BUY FOR CASH

Chester Pollard Football Games\$75.00
 Chester Pollard Golf Machines 20.00
 Need not be in working condition, but must have all parts.

IDEAL NOVELTY COMPANY
 2823 Locust St. St. Louis 3, Mo.
 Phone, FRanklin 5544

JOE'S COIN REPAIR

Mills Slots repaired, overhauled and completely cleaned. We carry a complete line of Mills Slots, Parts, Clock Parts and Springs; these are genuine Mills Parts. We buy, sell and trade Slots.


JOE'S COIN REPAIR
 127 Gannon St., Lebanon, Penna. Phone 2403-R

BRAND NEW GG GRIPS



None Better
\$24.50

THOMAS NOVELTY CO.
 1572 Jefferson Street
 Paducah, Ky.



COIN-OPERATED AUTOMATIC SALES BOARDS

Deals of all kinds
 Write for particulars

R. C. WALTERS
 2532 Semple Ave. ST. LOUIS 12, MO.

PARTS

... MADE TO YOUR SAMPLE

or drawing for all types of automatic machines. Low rates, prompt delivery. Experienced personnel.

SERVICE DEPARTMENT

W. L. Lawrence & Co., Inc.
 1641-43 Homestead St.
 Baltimore 18, Md.

WANTED!
 NEW AND USED

STEPPING RELAYS

500 or More 70 Point Double Roll—24 Volts Stepping Relays.
 500 or More 10 Point Double Roll—24 Volts Stepping Relays.
 500 or More 5, 10, 20 or 40 Point Double Roll—24 Volts No Reset Stepping Relays.
 5000 or More 4, 6, 8, 10 Point Jones Plugs, Male and Female.
 500 or more Transformers, 110 Volts, 60 Cycle, 24-36 Volts Secondary with 6-8 Volt Tap.

★

Want used Chicago Coin Games, not necessarily in working condition. All parts must be there. Will pay \$25.00 each.

Firestone Games, Inc.
 1604 Chestnut Ave. Brooklyn, N. Y.

MILLS ESCALATORS, Chrome, Blue Front and Brown Front, 5-10-25, \$125 Each.
PACE BLUE FRONT OR DELUXE, 5-10-25, \$75 Each.
COLUMBIAS, New, 5-10-25, \$145 Each.
WURLITZER PHONOGRAPHS
 500 Keyboard, \$395. 600 Retarlos, \$350.
 61 Counter Models, \$150.

IN STOCK

Bally Draw Bell, Exhibit Fast Ball, Challenger, \$65. Dynamite, Spoolbound.

Lehigh Specialty Co.
 1407 W. Montgomery Ave., Philadelphia 21, Pa.
 POplar 5-3289

Not 1—Not 2—But 3
 Big Winners were displayed at our show!

Ask The Man Who Was There

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER
IRVING KAYE
 2 Columbus Circle, N.Y. 19, N.Y.
 Phone: Circle 6-6651

★ ATTENTION, OPERATORS

In Northern Illinois (Including Springfield) and in River Counties of Iowa

REMEMBER THESE DATES:

SEPT. 5th	from 11:00 a.m. to 5:30 p.m. and 7:30 p.m. to 10:30 p.m.	SEPT. 6th	from 9:30 a.m. to 5:00 p.m.
------------------	--	------------------	-----------------------------

Here Is Your OPPORTUNITY To Get in on the Ground Floor of Simplified Phonograph Operating. You Can't Afford To Pass It Up!

SEND YOUR SERVICEMEN to our

★ FREE SCHOOL of instruction

without cost or any obligation, your servicemen will be constructively taught every phase of Homer E. Capehart's PACKARD PLA-MOR mechanism, the same mechanism adapted for use in the Hideaway and Floor Models. More—your servicemen will receive full instructions on all Packard accessories. ACT TODAY. NOW!

TIME: SEPT. 5TH. LUNCH SERVED 12:00 NOON
PLACE: GRAND BALLROOM, GRAEMERE HOTEL

3400 W. WASHINGTON BLVD. CHICAGO, ILLINOIS

WRITE, WIRE, PHONE YOUR RESERVATIONS NOW!

WORLD-WIDE DISTRIBUTORS

1014 N. ASHLAND AVE., CHICAGO 22, ILL. Phone: BRUnswick 2338-6878
★PHONE OR WIRE IMMEDIATELY IF HOTEL ACCOMMODATIONS ARE NEEDED

HERE IS THE RED-BALL MACHINE THAT'S SWEEPING THE COUNTRY

IT'E NEW . . . IT'S PROFITABLE . . . A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table. RED BALL is a combination of both. It has the appeal of Pin Ball and the skill of Pool or Billiards. RED BALL is positively LEGAL everywhere. RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33 1/2 x 8'7" long. It has an electrical scoring device. It takes one minute and 25 seconds to play one game. Ask any operator about the \$95.00 weekly receipts they get from RED BALL and they only have to pay 40% commission to the location. It will pay for itself in eight weeks.

RED BALL GROSSES \$95 WEEKLY
NOW THE SENSATION COAST TO COAST
ASK ANY OPERATOR!



Operator's Price \$395

See RED BALL on display at Exclusive National Distributors
HIRSH COIN MACHINE CORP.
1309 New Jersey Ave., N.W., Washington, D. C.
Phone HObar 3170

MONARCH . . . THE HOUSE OF FRIENDLY SERVICE

Catch Those Spare Pennies With

EXHIBIT'S NEW CARD VENDOR PRICE \$29.50
1,000 cards free with each machine! Dimensions: 12" high, 9 1/2" deep, 7" wide. Features beautiful metal cabinet—separate locked Cash Box. Two 1¢ Slots will insure real profits!
PLACE YOUR ORDER WITH US NOW!

Immediate Shipment — All New Factory Releases

COALEE	SPELLBOUND	A.B.T. CHALLENGERS
TOTAL ROLL	SUPER LINER	COTTLIEB 3-WAY
LITE LEAGUE	FRISCO	GRIPPERS
RED BALL	GROETCHEN	50c PACE DELUXE BELL
EXHIBIT'S BIG HIT	COLUMBIAS	\$1 PACE DELUXE BELL
SURF QUEENS	NEW MILLS VEST	
	POCKETS	

"ACE COIN COUNTER" Complete With Money Tubes and Carrying Case. Light as a Feather. Wgt. Only 7 Lbs. **IMMEDIATE SHIPMENT. Price \$139.50**

SCORE-A-BARREL
Sensational new Bowling Game, featuring extra Barrel-Roll-Scoring. Available in 10'6", 11'6" and 12'6" models. Write for Prices.

OUR LOSS YOUR GAIN with these THOROUGHLY REBUILT SLOT MACHINE VALUES!

Gold Chrome, 5c \$195.00	Black Frt., HL, 5c \$195.00	Silver Chief, 5c \$165.00
Gold Chrome, 10c 215.00	Melon Bell, 5c 175.00	4 Star Chief, 10c 125.00
Gold Chrome, 25c 235.00	Jennings Chief Club Console, 5c 175.00	Jenn. Golf Ball Console, 10/25 195.00
Orig. Chrome, 5c 175.00	Jennings Chief Club Console, 10c 195.00	Wattling Rol-a-Top, 10c 85.00
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520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
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1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
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1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
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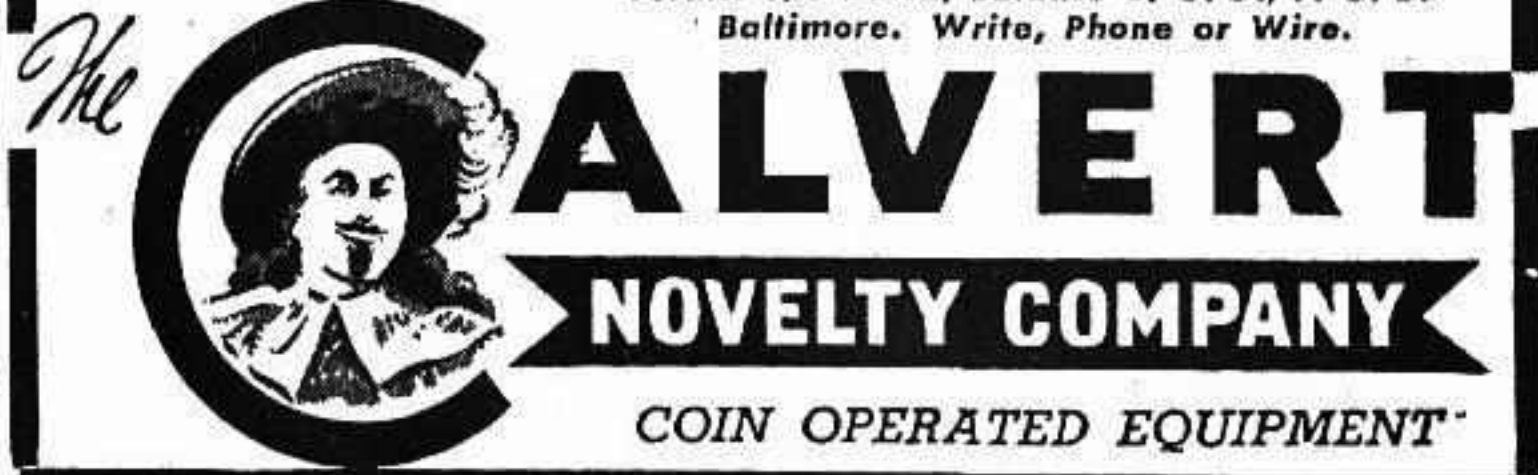


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Record Time	125.00	Mills 25¢ Q.T.	125.00		
Blue Grass	100.00	Jenn. Chief, 10¢	125.00		
Dark Horse	150.00	Jenn. Bronze or Standard Chiefs, 5¢	299.00		
Mills Owl	79.50	10¢	\$309.00; 25¢	319.00	
Mills Q.T., Glitt. Gold, Refin., 5¢	89.50	Jenn. Super DeLuxe Liteup Chief, 5¢	324.00		
Mills 5¢ Vest Pockets, Refin.	45.00	10¢	\$334.00; 25¢	344.00	
Mills 10¢ Glitter Gold	225.00	Club Trophy	240.00		

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SALESBOARDS

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Holes	Name	Profit	Price
600	5¢ Diamond Dust	Def. \$11.00	\$.65
1000	1¢ Clg. Bd. Girlie, 26 or 28 Pk.		.78
1000	25¢ Charley Board	Def. 50.00	.89
1000	5¢ Nickel Charley	Def. 17.00	.98
1000	5¢ Lulu Board Jr.	Def. 18.00	.99
1000	25¢ J.P. Charley	Avr. \$52.04	\$1.22
1000	25¢ J.P. Charley	Avr. 50.00	1.10
1000	10¢ J.P. Ready Money Seal	50.70	1.09
1000	5¢ J.P. Home Run Baseball	27.00	1.89
1200	5¢ J.P. Tex. Charley Seal	102.28	1.89
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.29
1184	5¢ J.P. Win-a-Fin, Jumbo	\$34.40	\$2.49
1000	5¢ J.P. Beat This Card	33.30	2.59
1020	5¢ J.P. Hot Stuff, Girlie	27.00	2.79
1020	5¢ J.P. Wanna Dough, Girlie	27.00	2.89
2400	10¢ J.P. Barrel	Avr. 92.65	3.49
1664	5¢ J.P. Victory Bell	Avr. 48.32	3.74
2170	5¢ Tab. Rd.Wh.Blue Tickets	\$36.00	\$1.39
2170	5¢ Rd.Wh.Blue Single Bd.	36.00	1.59
2280	5¢ J.P. Ticket Deal	Avr. 44.00	2.89
120	Baseball Books, Singles, Am., Nat. Dx.		1.95
120	Tip Tickets Books, Singles		Dx. 1.98

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Scientific Batting Practice	\$ 99.50
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BOX D-295

The Billboard Cincinnati 1, O.

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Wurlitzer 600R... 395.00	Dark Horse... 124.50	Ten Spot... 49.50
Wurlitzer 600K... 425.00	Blue Grass... 129.50	Leader... 59.50
Wurlitzer 600, Victory Cabinet 475.00	Club Trophy... 179.50	Play Time... 109.50
Wurlitzer 500A... 445.00	'41 Derby... 199.50	Duplex... 59.50
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	Thoroughbred... 309.50	Holdover... 39.50
	Longacres... 329.50	Speed Ball... 49.50
	1-2-3, '41... 69.50	Spot Cha... 99.50
ARCADE	PINS	Metro... 49.50
Chi. Coin Hockey... \$169.50	Silver Skates... \$49.50	Landslide... 39.50
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Air Raider... 139.50	Knockout... 99.50	Bubble (new)... 149.50
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Star Attraction	64.50
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All Parts and Over 3,000 Victrola Records.
Five Hundred Weekly Take—\$500.00. One Man Can Work Easy In Two Days.
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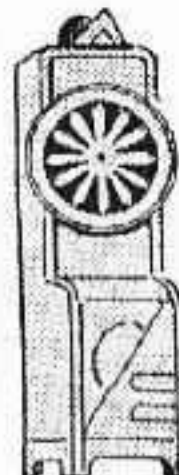
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- Takes in up to 15 coins every play (5 thru each chute).
- Available in any combination of nickel, dime and quarter chutes.
- Standard model equipped with 5c-10c-25c chutes.
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- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Orders filled on a "First come, first served" basis.
Prompt action will help YOU.

**FIVE BALL FREE
PLAY MACHINES**

We are delivering now — but only those which are worthy of OUR ENDORSEMENT

MUSIC

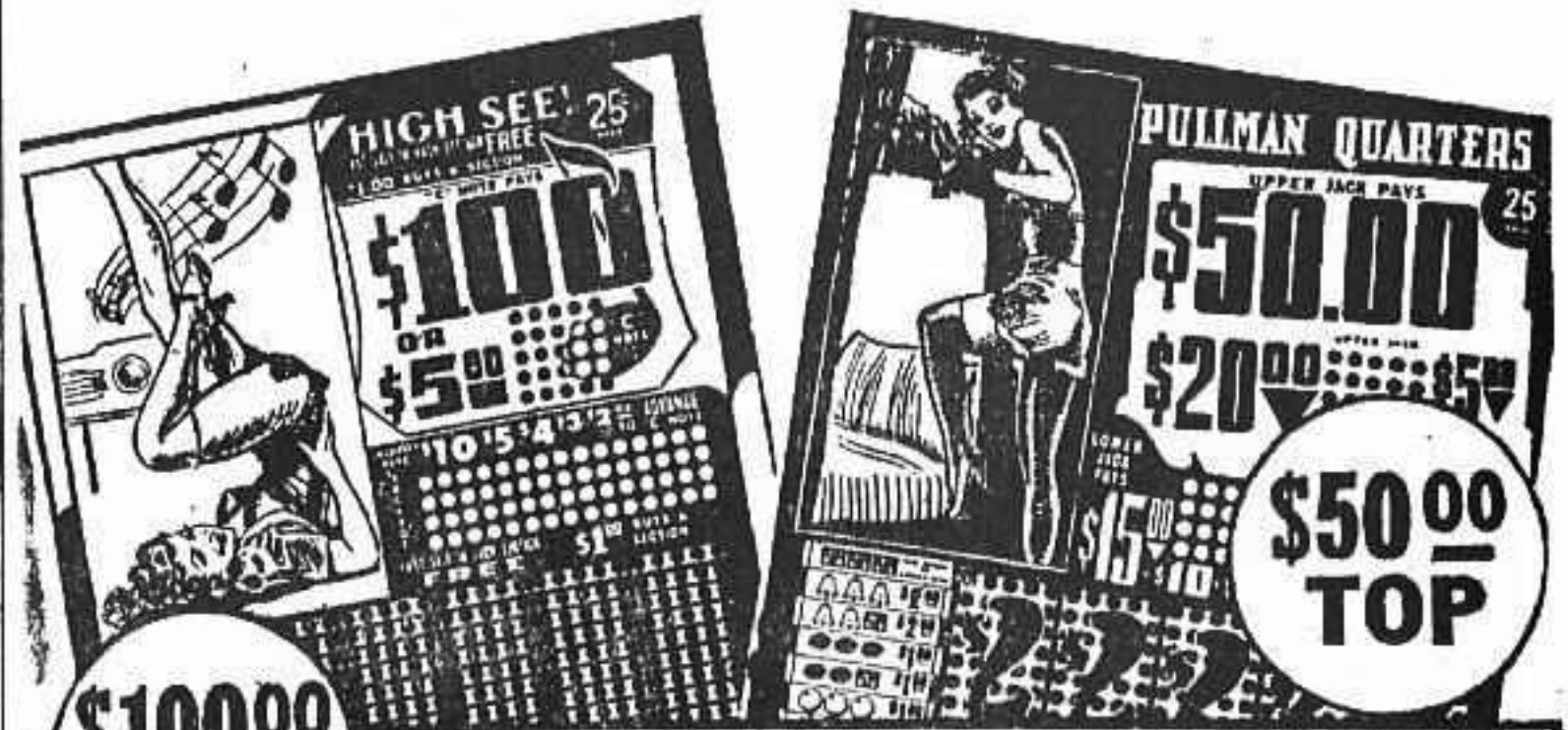
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SMASH-HIT 25¢ BOARDS



**\$100.00
TOP**

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.
\$43.90 PROFIT
Order as: No. 400 HIGH SEE

400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.
\$43.06 PROFIT
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GARDNER & CO.

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CHICAGO 16

ORDER NOW! YOU CAN'T BEAT OUR PRICE!

WURLITZER

Wurlitzer 616	\$179.50
Wurlitzer 616 Lite-Up Top & Bot.	215.00
Wurlitzer 71 C.M. & Stand	225.00
Wurlitzer 24	275.00
Wurlitzer 600R	350.00
Wurlitzer 500	375.00
Wurlitzer 600K	375.00
Wurlitzer 42/24 Victory Cabinet	379.50
Wurlitzer 42/600 Victory Cabinet	429.50
Wurlitzer 42/500 Victory Cabinet	429.50
Wurlitzer 700	495.00
Wurlitzer 750E	545.00
Wurlitzer 850	610.00

SEEBURG

Seeburg Regal	\$299.50
Seeburg Vogue or Classic	350.00
Seeburg Envoy ESRC	395.00
Seeburg Crown in 8200 Vic. Cab.	400.00
Seeburg Hi Tone 8800 or 9800 ES	450.00
Seeburg Hi Tone 8800 or 9800 ESRC	495.00

ROCK-OLA

Rock-Ola Standard	\$345.00
Rock-Ola DeLuxe	365.00
Rock-Ola Super	395.00

MILLS

Mills Throne	\$229.50
Mills Empress	299.50
New Universal Amplifier with Tubes	42.50
Fits Wurlitzer, Seeburg, Rock-Ola Phonos, Except Hi-Tone.	

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For All Model Wurlitzer, Seeburg & Rock-Ola Phonographs

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Seeburg 20-sel. Wall-O-Matic Wire-less	\$32.50
Seeburg 24-sel. Wall-O-Matic Wire-less	22.50
Buckley Chrome Lite-Up, 24-sel.	12.50
Packard	22.50
Rock-Ola	17.50
Wurlitzer #125, 5-10-25c	17.00

PARTS

Wurlitzer #145 Stepper	\$32.50
Wurlitzer #304 Stepper	14.50
Wurlitzer R.C. Transmitter	7.50
Wurlitzer 5-10-25c Coin Chute	24.50
Seeburg Wall-o-Matic, WS1Z	9.50
Wurlitzer #130 Adaptor	27.50
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1/3 With Order. Bal. C. O. D.

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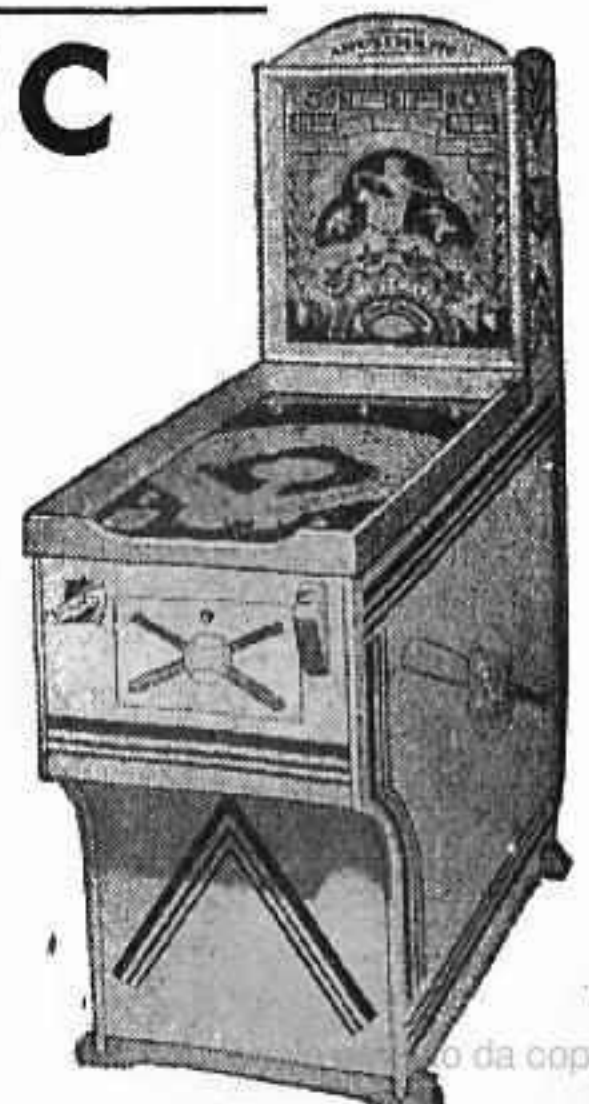
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10% DISCOUNT IF CASH IN FULL WITH ORDER

PIN GAMES

Golden Gate...\$ 24.50	Ten Spot\$ 49.50	Monicker\$ 77.50
Target Skill..... 44.50	Victory 93.50	Yankee Doodle.. 137.50
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Four Aces 115.50	Big Chiefs 39.50	Band Wagon.... 54.50
Bombardier 89.50	Lancer 34.50	Playmate 39.50
Gun Club..... 60.50	Score-a-Line 49.50	Bally "Beauty".. 33.50
Keeney "Fortune" 209.50	Rotation 34.50	Melro 49.50
Marines at Play.. 93.50	Pin-Up Girl 139.50	"1-2-3" ('40)... 54.50
Slap the Jap.... 47.50	Torpedo Patrol .. 126.50	Sea Raider 85.00
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Follies, '40 42.50	Catalina 225.00	Keep 'Em Flying. 143.50
Play Ball 59.50	Zig Zag 71.50	Majors '41..... 60.50
Trail Ways 55.50	Four Roses..... 64.50	"1-2-3" ('39)... 33.50
Marvel Baseball.. 99.50	Fleet 64.50	Hit the Japs... 43.50
Pep 39.50	Gold Star 49.50	Invasion 82.50
Eagle Squadron.. 115.50	Trophy 24.50	Texas Mustang .. 71.50
Bosco 93.50	Congo 30.50	'44 Victorious... 77.50
Star Attraction .. 60.50	'41 Derby 115.50	

ARCADE EQUIPMENT

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Ace Bomber.... 224.50	All Star "Hockey" 192.50	Bally "Rapid Fire" 109.50
Ten Pins..... 59.50	Chicken Sams.... 82.50	Seeburg "Rifle Range" 109.50
Bally "Defender" 164.50	Wizard's Pen.... 60.00	Supreme Rocket Buster 137.50
Maid 'N' Monster Conv. 109.50	Love Pilot..... 60.00	Evans' "Ten Strike" 69.50
Shoot the Chufes. 82.50	Love O'Meter ... 60.00	Keeney "Submarine" .. 120.50
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	Cupid's Wheel... 60.00	
	United Nations .. 60.00	

CONSOLES AND SLOTS

50c Mills Slot...\$424.50	'40 Galloping Dominoes\$175.50	Bally "Roll 'Em" ..\$154.50
Buckley "Track Odds" (Daily Double) 478.50	'39 Galloping Dominoes 164.50	Domineffe Console 84.50
Buckley "Treasure Island" Digger 72.50	Liberty Console.. 27.50	5c Chrome Bell.. 160.00
Evans' "Bangtails" 110.50	10c Silver Moon Chief 176.50	5c Columbia Slot 49.50
		5c Columbia Slot (Gold Award).. 49.50
		Evans' Pacers ... 329.50

PHONOGRAPHS

Seeburg "Colonel," R.C.\$525.00	Rock-Ola '39, Deluxe\$400.00	Wurl, "Victory" ..\$400.00
Wurlitzer "416" 200.00	Seeburg "Plaza" 325.00	Rock-Ola "Imperial" ... 240.00
Singing Towers.. 209.50	(8200) Hifone, R.C.E.S. 600.00	Rock-Ola '40 "Super" 425.00
Rock-Ola "Monarch" .. 275.00	(8800) Hifone, R.C.E.S. 600.00	Rock-Ola '39 Standard 380.00
Seeburg "Royal" 300.00	(9800) Hifone, R.C.E.S. 600.00	Seeburg "Hideaway" .. 300.00
Rock-Ola '39, Counter Model 125.00		Wurlitzer 950... 625.00

EVERY ITEM LISTED HAS BEEN RECONDITIONED AND IF NECESSARY REFINISHED. WHEN YOU RECEIVE IT, IT IS

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TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

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ATLAS

Headquarters for NEW Equipment

YES! WE ARE MAKING DELIVERY ON THESE NEW GAMES—NOT NEXT WEEK—NOT NEXT MONTH . . . BUT NOW!

- GOTTLIEB SUPERLINER
- CHICAGO COIN SPELLBOUND
- EXHIBIT BIG HIT
- BALLY SURF QUEEN
- MARVEL FRISCO
- BALLY VICTORY DERBY
- BALLY VICTORY SPECIAL
- GENCO TOTAL ROLL
- CHICAGO COIN GOALEE
- EVANS BANGTAILS, JP
- BAKER'S PACERS
- BANK BALL—9 FT. AND 12 FT.

NEW COUNTER GAMES

DAVAL NON-COIN MARVEL & AMERICAN EAGLE, EA.\$54.00	DAVAL BUDDY 33.00
ABT CHALLENGER\$65.00	DAVAL GUSHER 54.00
GOTTLIEB 3-WAY GRIPPER 39.50	

NEW DOWNEY-JOHNSON COIN COUNTER.....\$177.50

SLOTS

Jennings Stand'd Chief, 5c...\$299.00	Chief, 5c 324.00
Jennings Stand'd Chief, 10c.... 309.00	10c 334.00
Jennings Stand'd Chief, 25c.... 319.00	25c 344.00
Jennings Super Deluxe (Lite-Up)	

NEW!

50c Pace Deluxe Bell.....\$500.00
\$1.00 Pace Deluxe Bell..... 600.00
Groetchen Columbia Jackpot Bell 145.00
Extra Bell Cabinet (Complete)... 77.50

Coming Soon . . .

Jenning 50c Silver EagleWrite

Exclusive Distributors for Northern Illinois

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days for full refund of purchase price!

SLOTS

Jenn. Victory Chief, 5¢\$125.00	10¢, \$140.00; 25¢ 155.00
Mills Gold Chrome 5¢ 175.00	10¢\$195.00; 25¢ 225.00
5¢ Mills Black, H.L. 175.00	West Pocket Bell, B1 & GOLD, 49.50
Jenn. 4-Star Chief, 5¢ 105.00	10¢\$115.00; 25¢ 125.00
Jenn. 25¢ Club Console 185.00	

WHILE THEY LAST!

SEEBURG HITONES

8800 RC or 9800 RC

ONLY \$575.00 EACH

Completely Rebuilt and Cabinets Beautifully Refinished. Worn Units Replaced With Genuine Seeburg Parts. New Grille Cloths.

All equipment listed above completely rebuilt and entirely refinished.

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See
Bill Happel

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"Often a few dollars less - Seldom a penny more"

MILWAUKEE
See
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Reconditioned Consoles

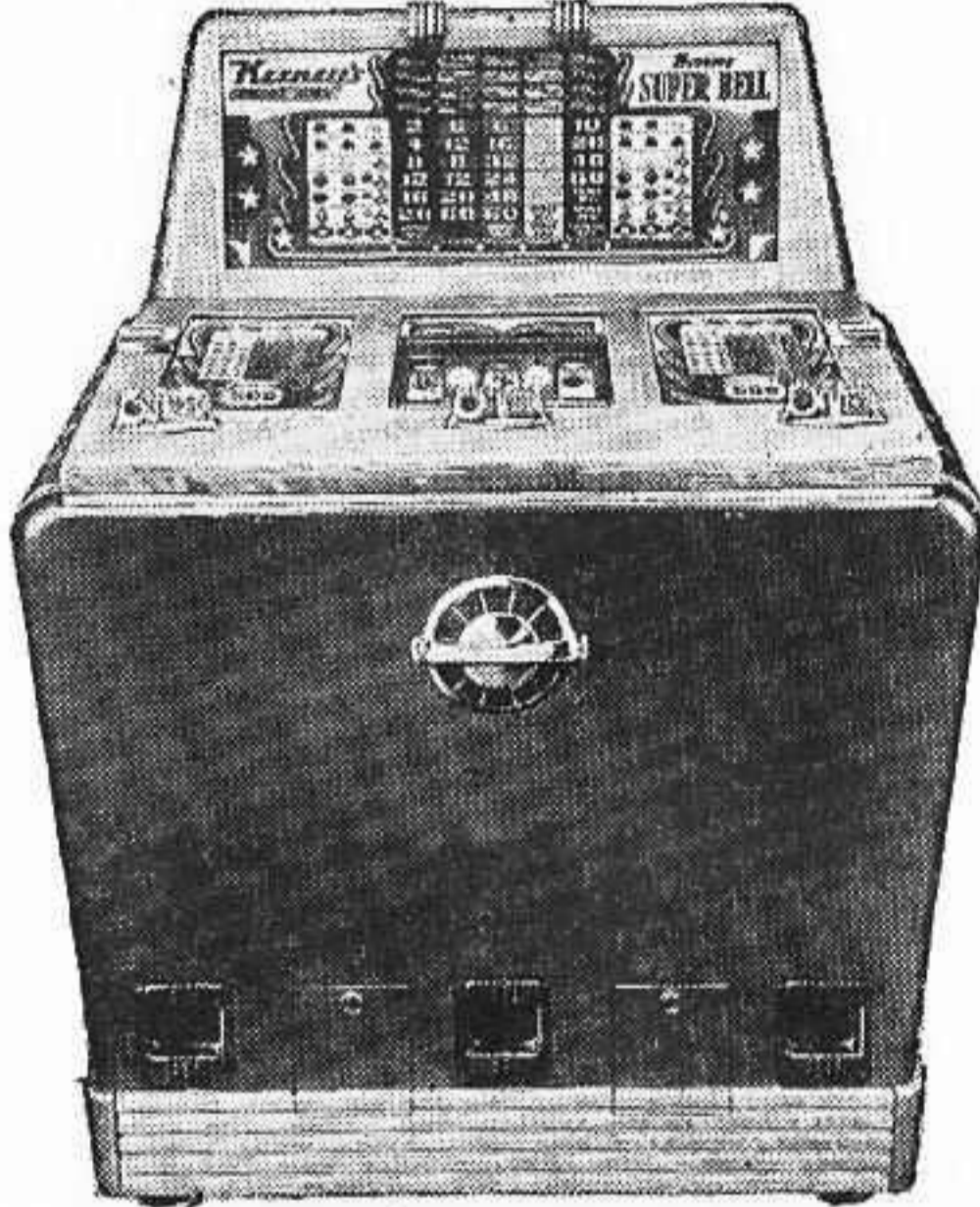
LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELL, 5c, F. P., P. O.	\$289.50
KEENEY SUPER BELL, 25c, F. P., P. O.	319.50
KEENEY SUPER TWIN, 5-25c, F. P., P. O.	550.00
KEENEY SUPER TWIN, 5-25c, P. O.	375.00
KEENEY SUPER 4-WAY, 5-5-5-25c, P. O.	550.00
KEENEY SUPER 4-WAY, 5-5-5-5c, P. O.	495.00
KEENEY SUPER 4-WAY, 5c-5c-10c-25c	595.00
WATLING BIG GAME, 5c, F. P.	89.50
JENNINGS SILVER MOON, 25c, P. O.	189.50
JENNINGS BOBTAIL, 5c, F. P.	89.50
JENNINGS SILVER MOON, F. P., P. O.	189.50
MILLS THREE BELLS, 5c, 10c, 25c	895.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c	395.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-25c	495.00

BAKER PACERS, Late Daily Double	\$249.50
BALLY CLUB BELLS, F. P., P. O., 5c	224.50

BALLY CLUB BELLS, F. P., P. O., 25c	\$249.50
BALLY SUN RAYS, F. P., 5c	129.50
BALLY SUN RAYS, F. P., 25c	149.50
PACE REELS, Late Models, 5c, P. O.	89.50
PACE SARATOGAS, Late Models, 5c, P. O.	89.50
JENNINGS FAST TIME, P. O.	69.50
MILLS FOUR BELLS, late heads, 5-5-5-5c	550.00
MILLS FOUR BELLS, late heads, 5-5-5-25c	650.00
EVANS DOMINOES, late, D. D., Jackpot	225.00
EVANS LUCKY LUCRE, 3-5c, 2-25c	225.00
EVANS LUCKY LUCRE, 5-5-5-5-5c	125.00
PACE TWIN REELS, 5c, 10c, P. O.	295.00
BALLY ROLL 'EM, 5c, P. O.	124.50
BALLY HI HAND, 5c, F. P., P. O.	179.50
MILLS JUMBO, late, F. P., P. O.	179.50
MILLS JUMBO, 5c, late, P. O.	129.50
MILLS JUMBO, 5c, late, F. P.	119.50

KEENEY "NEW" THREE WAY MODEL BONUS SUPER BELL GREATEST CONSOLE EVER BUILT



AUTOMATIC PAYOUT ONLY. TAKES IN UP TO 15 COINS EVERY PLAY.
(5 COINS THRU EACH CHUTE.) ANY COIN COMBINATION.

IMMEDIATE DELIVERY

PHONOGRAPHS

WURLITZER MODEL 750E	\$695.00
WURLITZER MODEL 780E	650.00
SEEBURG 8800 NEW ROCK-O-LITE, R. C. E. C.	650.00
ROCK-OLA COMMANDO	575.00
ROCK-OLA SPECTRAVOX, Playmaster	475.00
WURLITZER MODEL 500	475.00
WURLITZER VICTORY 500	475.00
WURLITZER MODEL 616	249.50

RECONDITIONED ONE-BALLS

BALLY LONGACRE (refinished)	\$325.00
BALLY THOROBRED (refinished)	325.00
BALLY PIMLICO (refinished)	225.00
BALLY '41 DERBY (refinished)	179.50
BALLY CLUB TROPHY (refinished)	179.50
KEENEY FORTUNE (refinished)	179.50
BALLY BLUE GRASS (refinished)	124.50
BALLY SPORT SPECIAL (refinished)	124.50

ARCADE EQUIPMENT

MILLS PANORAM AND SOLO-VUE	\$395.00
ROTARY MERCHANDISERS	225.00
BALLY UNDERSEA RAIDER	325.00
BALLY DEFENDER	159.50
BALLY RAPID FIRE	149.50

RECONDITIONED SLOTS

MILLS BLUE FRONTS, 5c (refinished)	\$159.50
MILLS BLUE FRONTS, 10c (refinished)	169.50
MILLS BLUE FRONTS, 25c (refinished)	189.50
MILLS GOLD CHROME, 5c	175.00
MILLS GOLD CHROME, 25c	225.00
JENNINGS CHIEF, \$1.00	650.00
MILLS BLUE FRONTS (orig. head)	495.00
NEW MILLS VEST POCKET BELLS	74.50

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RIFLE RANGE SHOOT THE BEAR \$159.50

Seeburg Ray Guns Completely Reconditioned, Repainted and Converted.
Immediate Delivery. SOLD ON COINEX MONEY BACK GUARANTEE.
Terms—1/3 Deposit. Balance C. O. D.

PIN GAMES

Big Six	\$ 35.00	Fleet	\$ 49.50	Speedway	\$ 25.00
Big Top	225.00	Four Aces	125.00	Thriller	39.50
Bolway	89.50	Keep 'Em Flying	165.00	Victory	110.00
Champion	39.50	Landslide	49.50	Yankee Doodle	195.00
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ALL COINEX GAMES ARE FULLY RECONDITIONED AND SOLD ON A MONEY-BACK GUARANTEE

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Conversion for Bally Rapid Fire
Never attempted before, this new and amazingly different Coinex Conversion will bring your take from Bally Rapid Fire Guns right up to that of a new machine. It's location-tested. It pays for itself in a few days. AND THE PRICE IS RIGHT \$10.50 EACH DOWN TO EARTH.

Delivery Now THE NEW **FLASH HOCKEY**



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Holes	Play	Description	Your Profit	Net Price
300	1 to 5¢	Put and Take	\$ 6.00	\$.82
400	5¢	Buckaroo	7.00	.85
600	5¢	Diamond Dust	11.00	.70
1000	5¢	Nickel Charley	17.00	.88
1000	25¢	178 Win. Charley	50.00	.88
1000	25¢	Golden Boy Charley	45.00	.78
1000	1¢	Cigarette Boards, 28, 30, 32, 34, 36 Pack Payout		.78
1000	5¢	Cigarette Boards, 90 or 99 Pack Payout — Nickel Special Half Free		.78
1500	5¢	Three Grand Prize, X Thick	52.00	2.85
1000	25¢	J. P. Charley	Avg. 51.98	1.22
1200	25¢	Cheerful Charley, X Thick	Avg. 82.65	2.98
1800	5¢	Red, White & Blue, X Thick	18.00	1.95
1800	10¢	Red, White & Blue, X Thick	36.00	1.95
1800	5¢	Lulu Lee, X Thick	18.00	1.95
1800	5¢	Lulu, X Thick	30.00	1.95
1800	5¢	Lucky Colors, X Thick	24.00	1.95
2000	5¢	Lulu Belle, X Thick	20.00	2.50
1200	5¢	Pick a Fin, X Thick	24.72	2.90
1200	10¢	Pick a Ten, X Thick	59.40	2.90

EXTRA SPECIAL PRICES ON A LIMITED SUPPLY OF SUPER THICK MONEY BOARDS THAT WILL TURN PUNCHES INTO DOLLARS. These Prices Are as Follows:
SUPER THICK JACKPOT MONEY BOARDS, Avg. \$22.70 \$1.89
SUPER THICK JACKPOT MONEY BOARDS, Avg. 31.60 2.71
25% Deposit Required on All Orders—Balance C. O. D.
Large Stock of Premiums and Merchandise Assortments.

Stuart Sales Company, P. O. Box 338, Omaha 1, Neb.

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES

Exclusive EVANS Distributor For Northeastern California

WILLIAMSON DISTRIBUTING COMPANY

1220 KAY STREET

SACRAMENTO 14, CALIFORNIA

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4"

\$25.00 per hundred

10-Day Service

MACOMB

MUSIC SERVICE

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NOW DELIVERING NEW EQUIPMENT!

AMI Automatic Hostess Telephone Music
AMI Model A Phonograph
Solotone Individual Music
Personal Measured Music
Packard Wall Boxes (30-Wire Cable for Same)

Full line of parts for all equipment listed in stock at all times!
It pays to buy from a house that has everything in stock!

NOW DELIVERING THE FOLLOWING NEW PINS,
AMUSEMENT GAMES AND CONSOLES

DYNAMITE SPELLBOUND FAST BALL SUPERLINER
SURF QUEEN VICTORY DERBY VICTORY SPECIAL DRAW BELL

All other new merchandise in stock at all times as released.
It pays to buy from a house that has everything in stock!

OUR MOTTO

A satisfied customer is our best asset

THE FOLLOWING USED EQUIPMENT IS THE BEST VALUE
IN MARKET—FINELY RECONDITIONED—
READY FOR LOCATION

Table listing various equipment like AMI Automatic Hostess Telephone, Wurlitzer models, and Rock-Ola Standard/16 Record with prices.

ALL TYPES OF USED WALL BOXES IN STOCK AT ALL TIMES

PARTS — MOTORS — AMPLIFIERS — TONE ARMS IN STOCK AT ALL TIMES

USED PINS

Table listing various used pins like ABC Bowler, Gun Club, Score-a-Card, HI Stepper, Home Run, Invasion, Knockout, Marines at Play, Metro, New Champ, Paradise, Play Ball, Red, White & Blue, School Days, Sea Hawk, Seven Up, Snappy, Spunky, Spot Pool, Stratoliner, Super Six, Ten Spot, Topic, Velvet, Zig Zag with prices.

SEND US YOUR ORDER—WE HAVE ANYTHING YOU WANT IN STOCK AT ALL TIMES!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Advertisement for 'Wanna Play?' pin game featuring an illustration of a woman and a pin board.

WANNA PLAY? 960 Holes R. M. Thin 5c Play Takes in .. \$48.00 Ave. P. O. . 21.50 PROFIT .. \$26.50 No. 3040

TWO 'MISSES' that are POSITIVE HITS!

Advertisement for 'BLACK 'N' BLUE' pin game featuring an illustration of a woman and a pin board.

BLACK 'N' BLUE 840 Holes G. L. Sp. Thick 5c Play Takes in .. \$42.00 Ave. P. O. 19.27 PROFIT ... \$22.73 No. 18160

Immediate Delivery! HARLICH MANUFACTURING CO., 1413 West Jackson Boulevard Chicago 7, Illinois We'll be in our new home SOON!

FOR SALE Used Model G.P.D.Q. Direct Positive Camera, in A-1 condition. Complete with Tripod, Chemicals and Paper. Suitable for indoor or outdoor work. Takes size 2 1/2 x 3 1/2 photos. BOOTH NEWS & NOVELTY COMPANY 143 W. Main Street HILLSBORO, OHIO Phone 111

FOR SALE PHOTOMATIC Inside lights, late model, good condition, \$695.00 1/3 deposit. CIGARETTE SERVICE KNOXVILLE, TENN.

TESTED Empire Coin MACHINES NEW GAMES

Advertisement for Empire Coin Machines listing various games and their prices, including Marvel Frisco, Bally Surf Queens, Victory Derby, Victory Special, Chi Coin Goalee, Premier Skee Barrel Roll, Gottlieb Superliner, Jennings Bronze or Standard Chiefs, Jennings Super Deluxe Lite-Up Chiefs, Genco Total Roll, Mills Vest Pockets, Munves Superroll, Metropolitan Skee Ball, New 1c Legal C.G. Windmill, Groetchen Columbia, Speed Iron Soldering Gun, Silver King Nut Vendor.

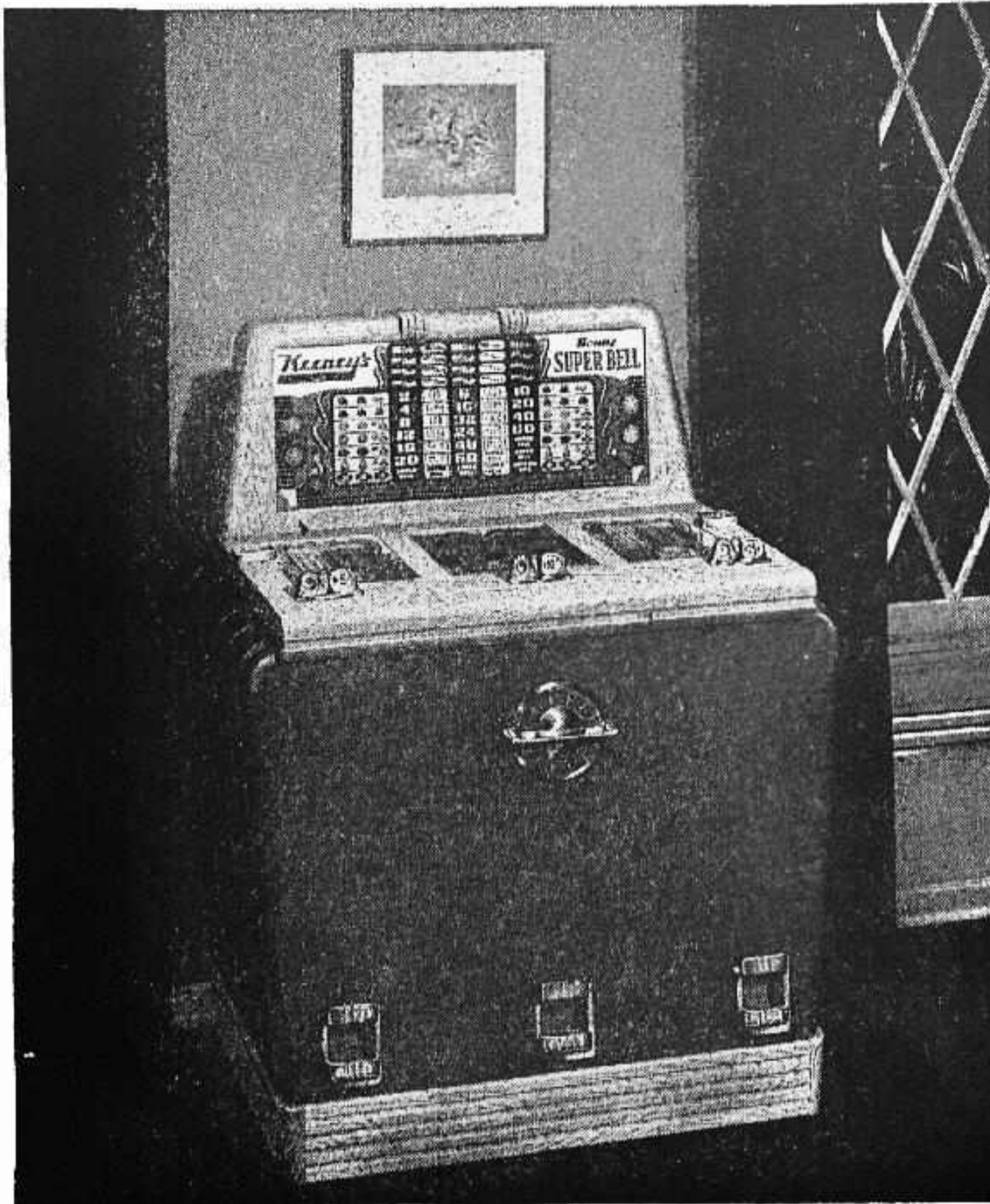
REVOLVAROUND SAFES, 10 Gauge Steel—Single \$195.00; Double...\$250.00
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50

MUSIC Imperial 20 ...\$265.00 Wurl. 600R Victory.. 425.00 Wurl. 616 ... 285.00 Wurl. 616 Life Up...\$295.00 Wurl. 71 & Stand... 249.50 Rock-Ola Monarch ... 295.00
SPECIAL! 60 Late Model A.B.T. Big Game Hunters\$49.50 30 Early Model A.B.T. Big Game Hunters 34.50

Advertisement for one ball slot machines listing various models and their prices, including COMB, SUPER BELLS, BALLY SUN RAYS, BAKER'S PACER, BUCKLEY TRACK ODDS, HI HAND, WATLING BIG GAME, PACE SARATOGA SR, BALLY BIG TOP, WATLING BIG GAME, BALLY BIG TOP, MILLS JUMBO, JENN. SILVER MOON, BALLY CLUB BELL, MILLS 4-BELLS, LATE HEAD 4-BELLS, DARK HORSE, 41 DERBY, KENTUCKY, CLUB TROPHY, PIMLICO, VICTORIOUS, SPORTSMAN, SKYLARK, RECORD TIME, LONGACRE, BLUE GRASS, SPORT SPECIALS, 40 MILLS 1-2-3, MILLS OWL.

Advertisement for used pin games and new revamps listing various models and their prices, including SKY RIDER, NEW CHAMP, LAURA, BALLY FLEET, GENCO VICTORY, STRIP TEASE, CATALINA, GRAND CANYON, SPEED BALL, DIXIE, MARINES, LANDSLIDE, ATTENTION, THUMBS UP, 5-10-20, GOLD STAR, STAR ATTRACTION, IDAHO, OKLAHOMA, SOUTH SEAS, ARIZONA, FOREIGN COLORS, PION'R BUBBLES, AMER. BEAUTY, BOLOWAY, LEAGUE LEADER, GENCO SLUGGER, FOUR ACES, HI BOY-METRO, AMER. BEAUTY, USED, BIG PARADE, ANABEL, SNAPPY, GOTTE BOWLING, ALLEY, BELLE HOP, GOTT. LIBERTY, INVASION, FLAT TOP, CLICK, KEEP 'EM FLYING, CASABLANCA, SKY CHIEF, AIR CIRCUS, JUNGLE, OKLAHOMA, BOOM TOWN, TEN SPOT, CHARM, BANDWAGON, '42 HOME RUN, MIAMI BEACH.

ONE-HALF DEPOSIT WITH ORDERS. BALANCE C. O. D. OR SIGHT DRAFT. Empire Coin MACHINE EXCHANGE 2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS



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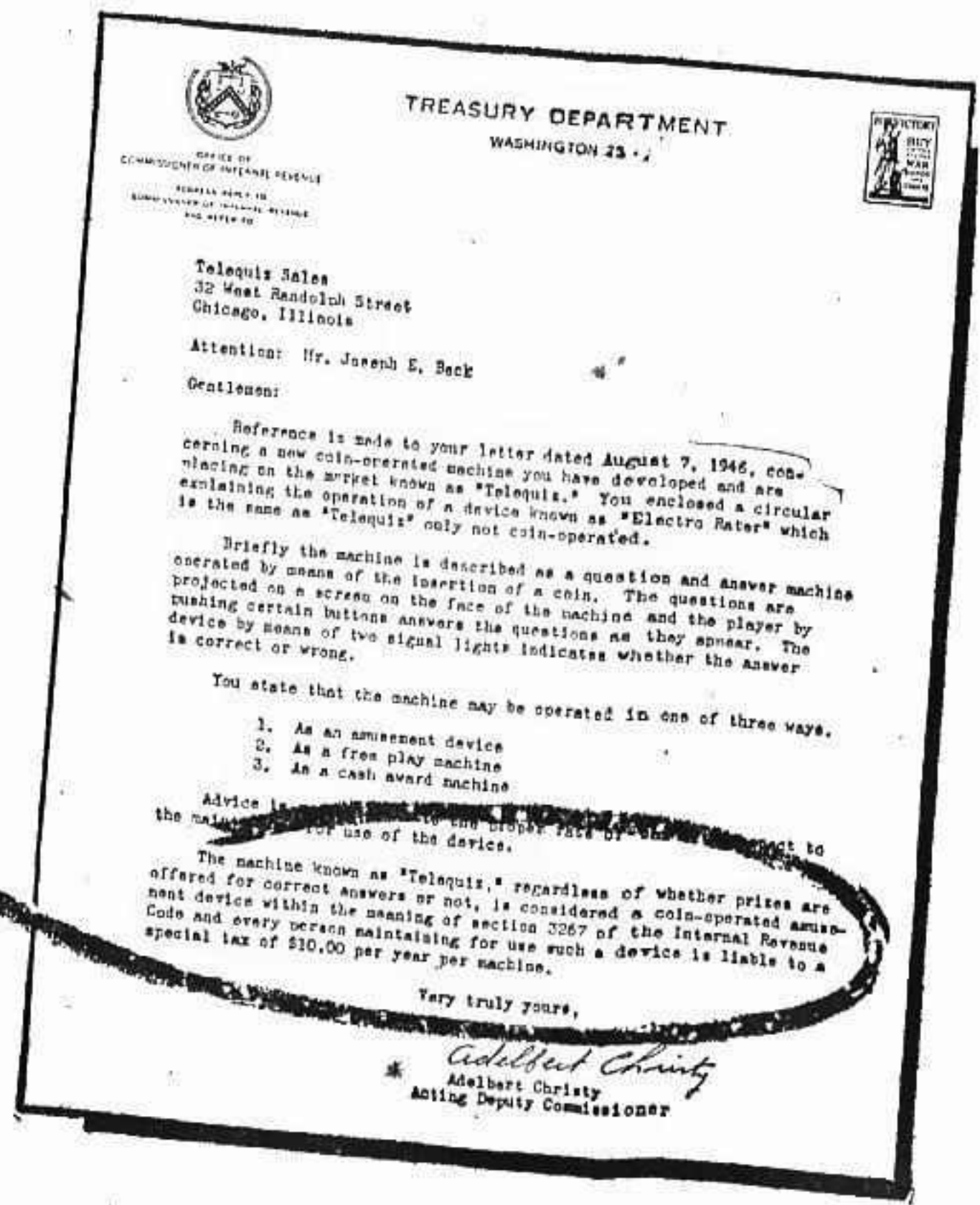
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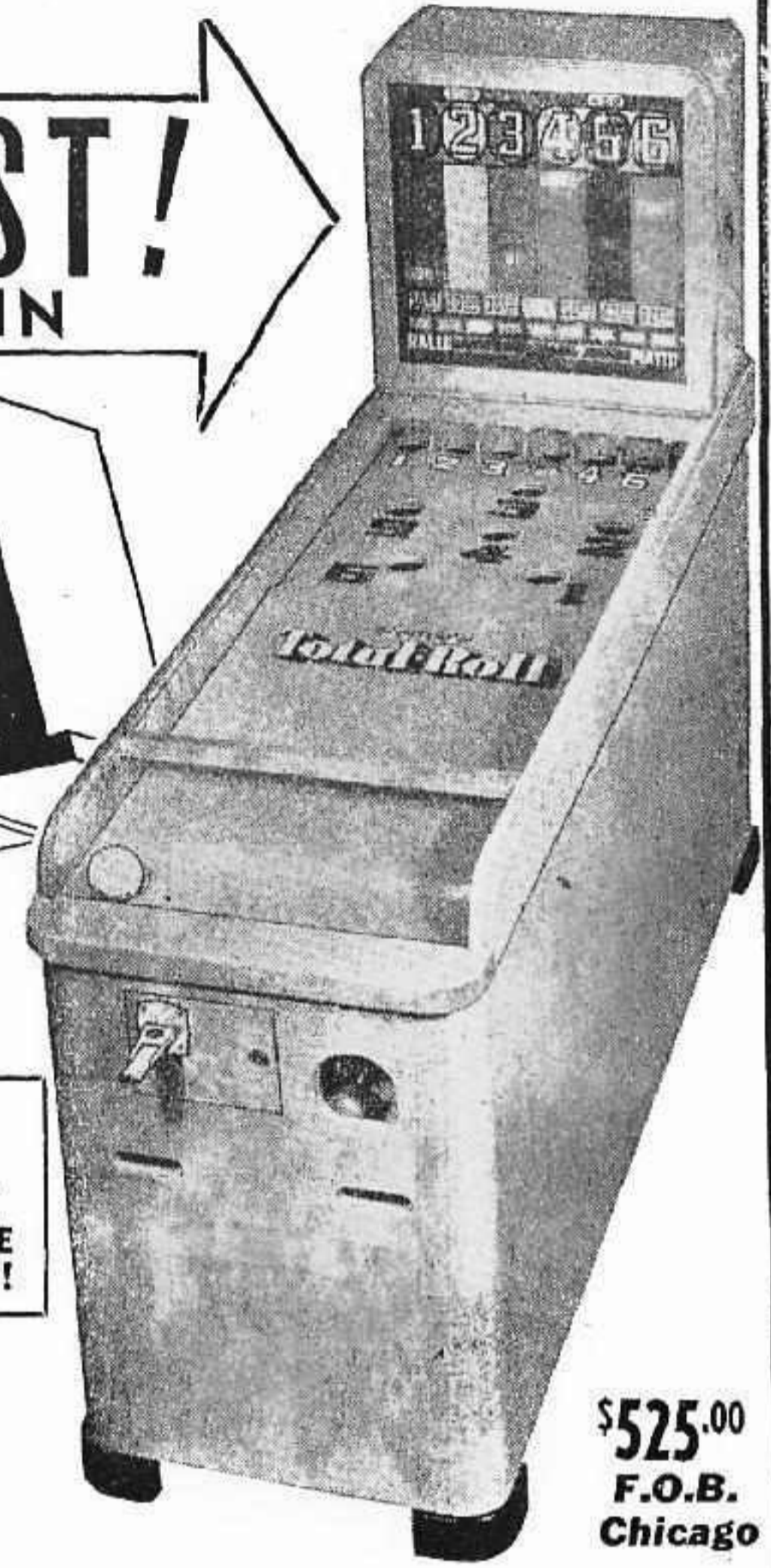


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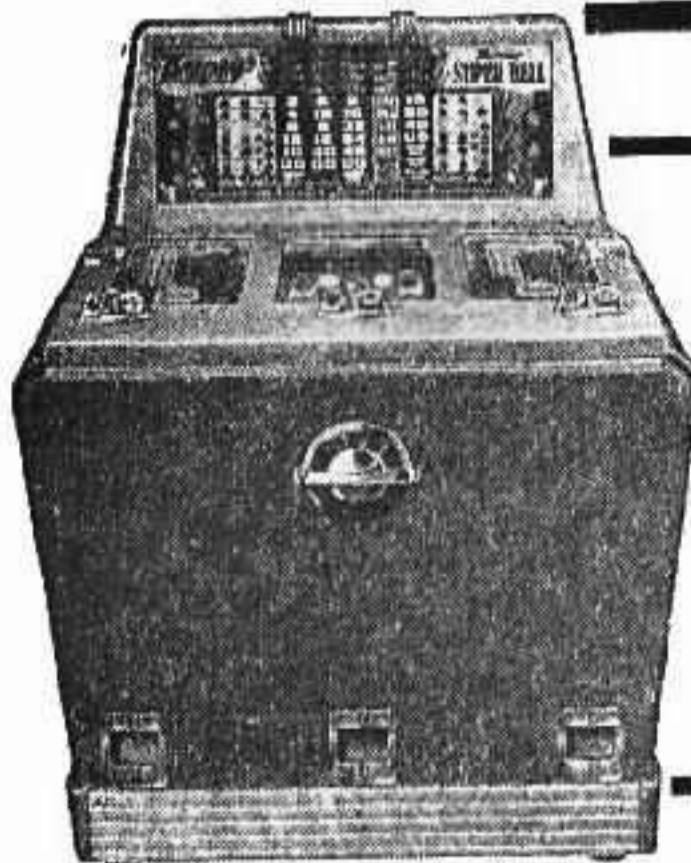
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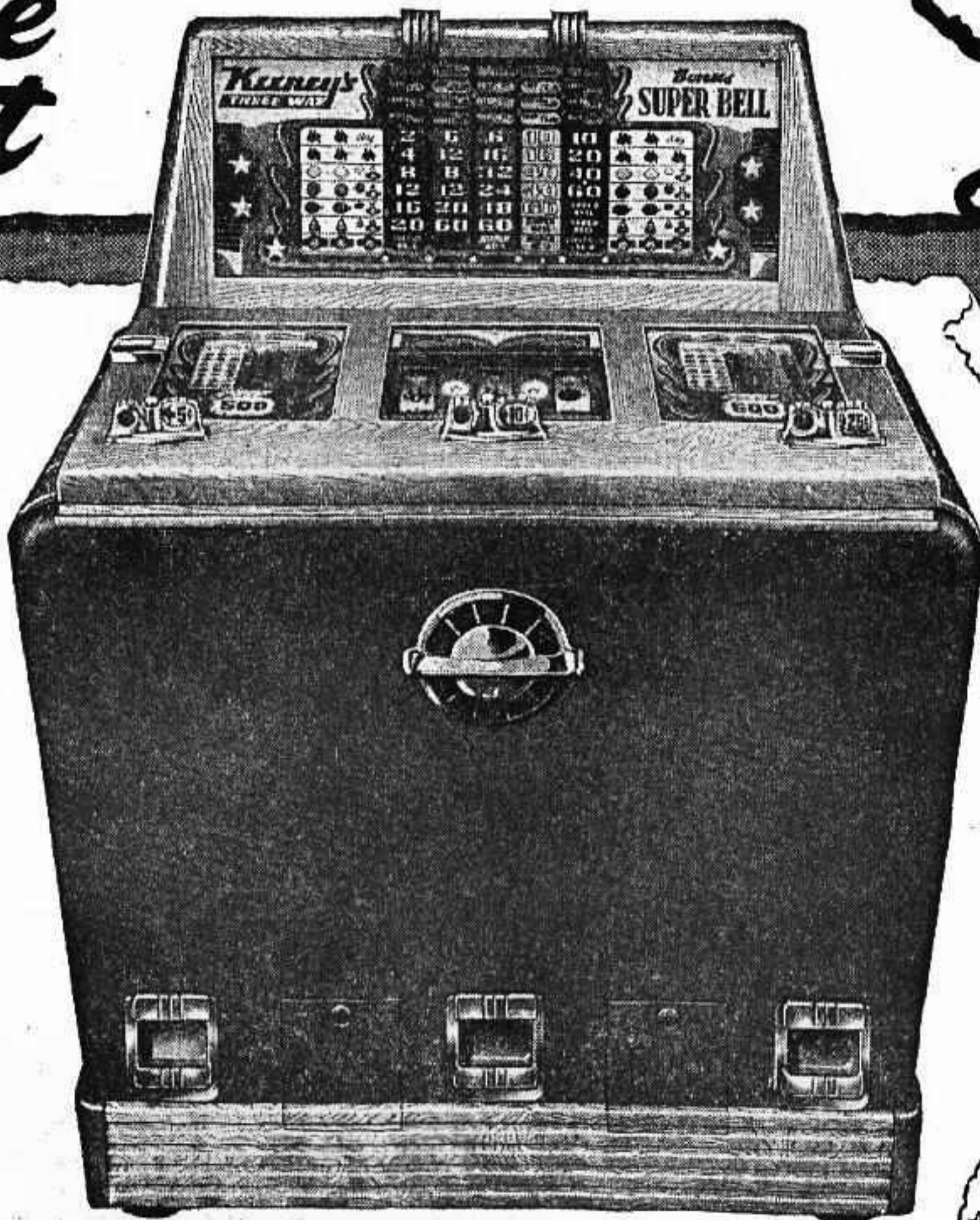
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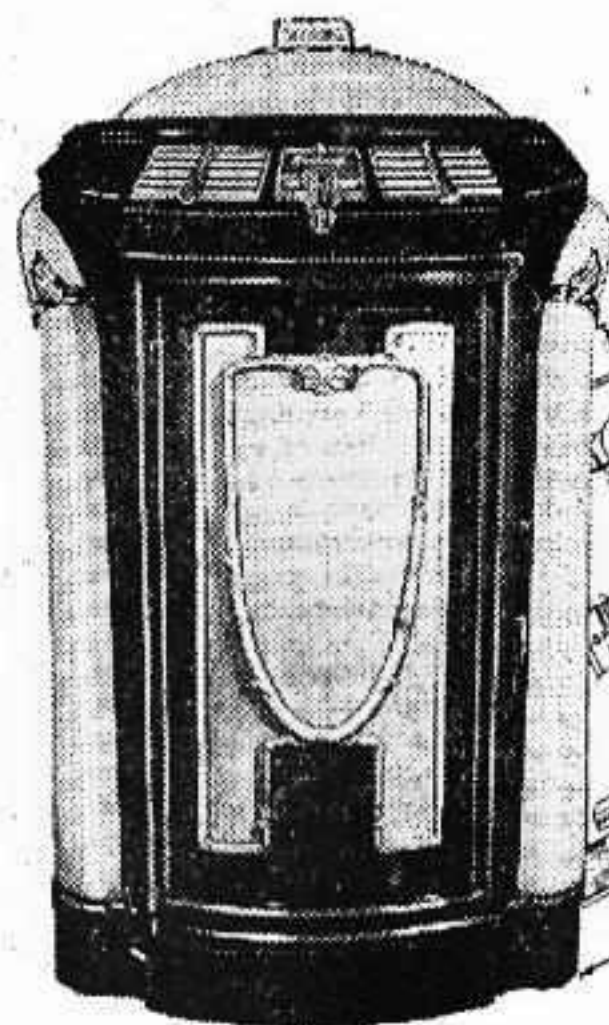


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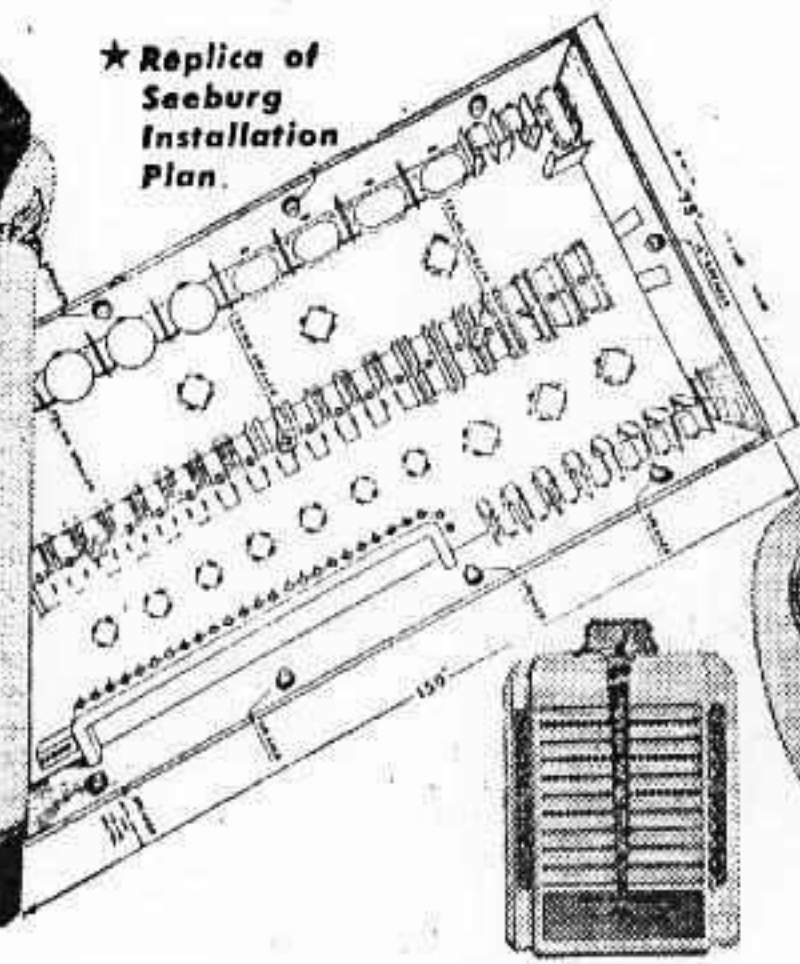
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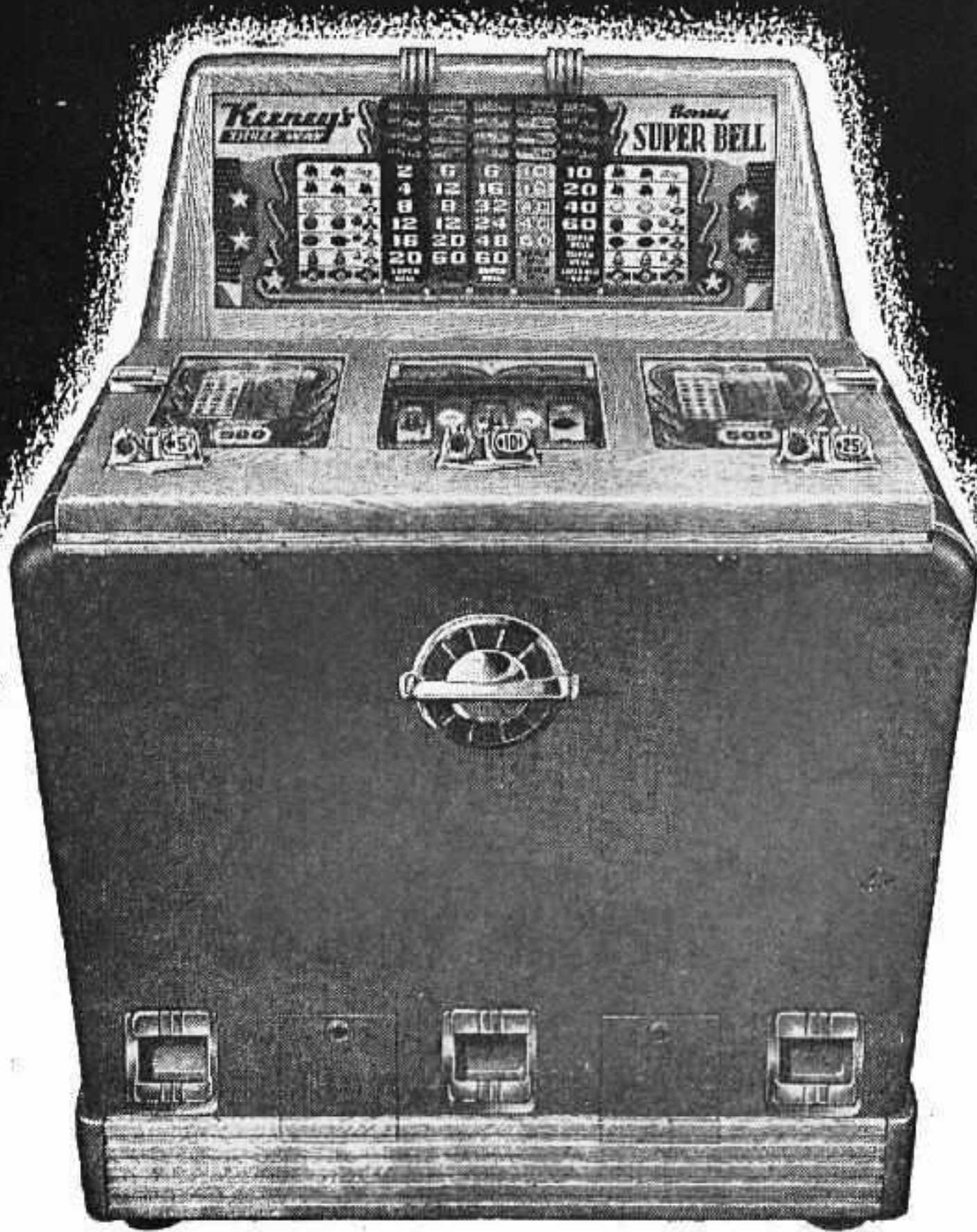
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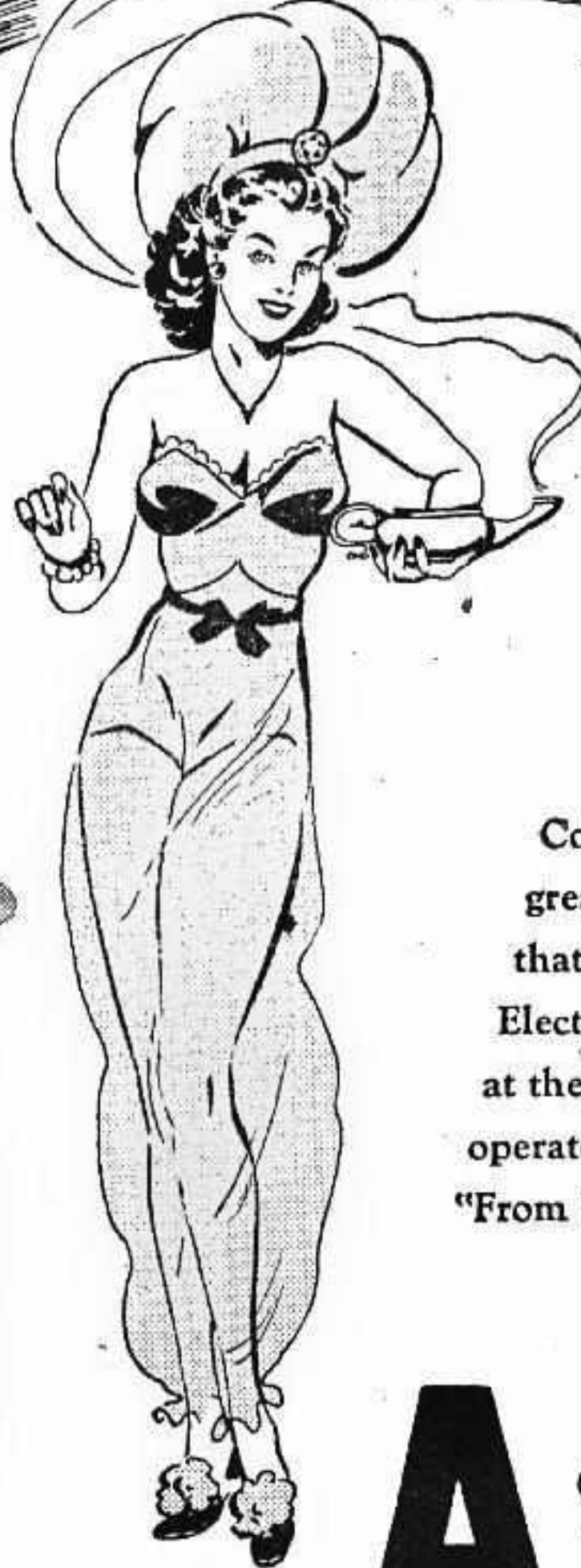
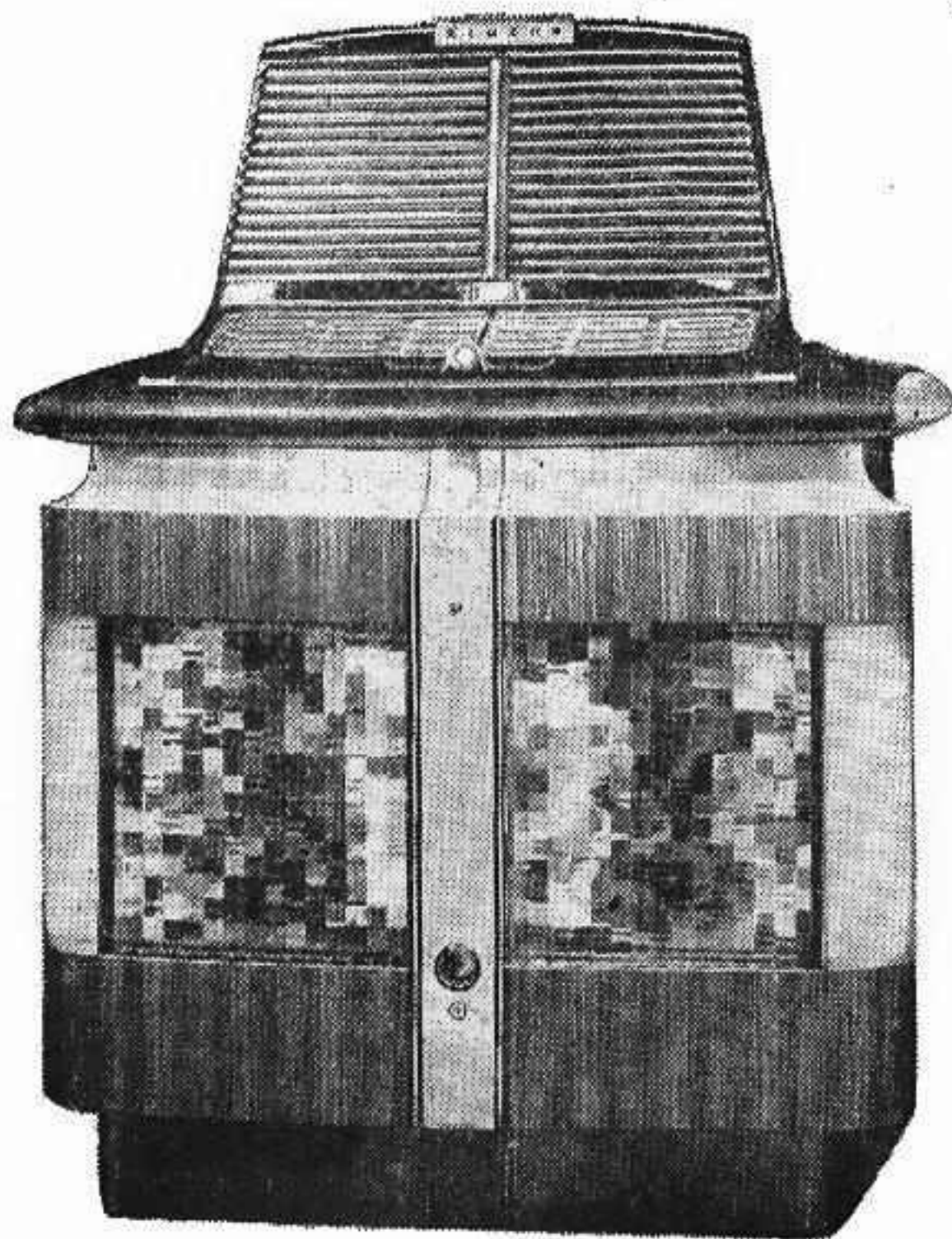
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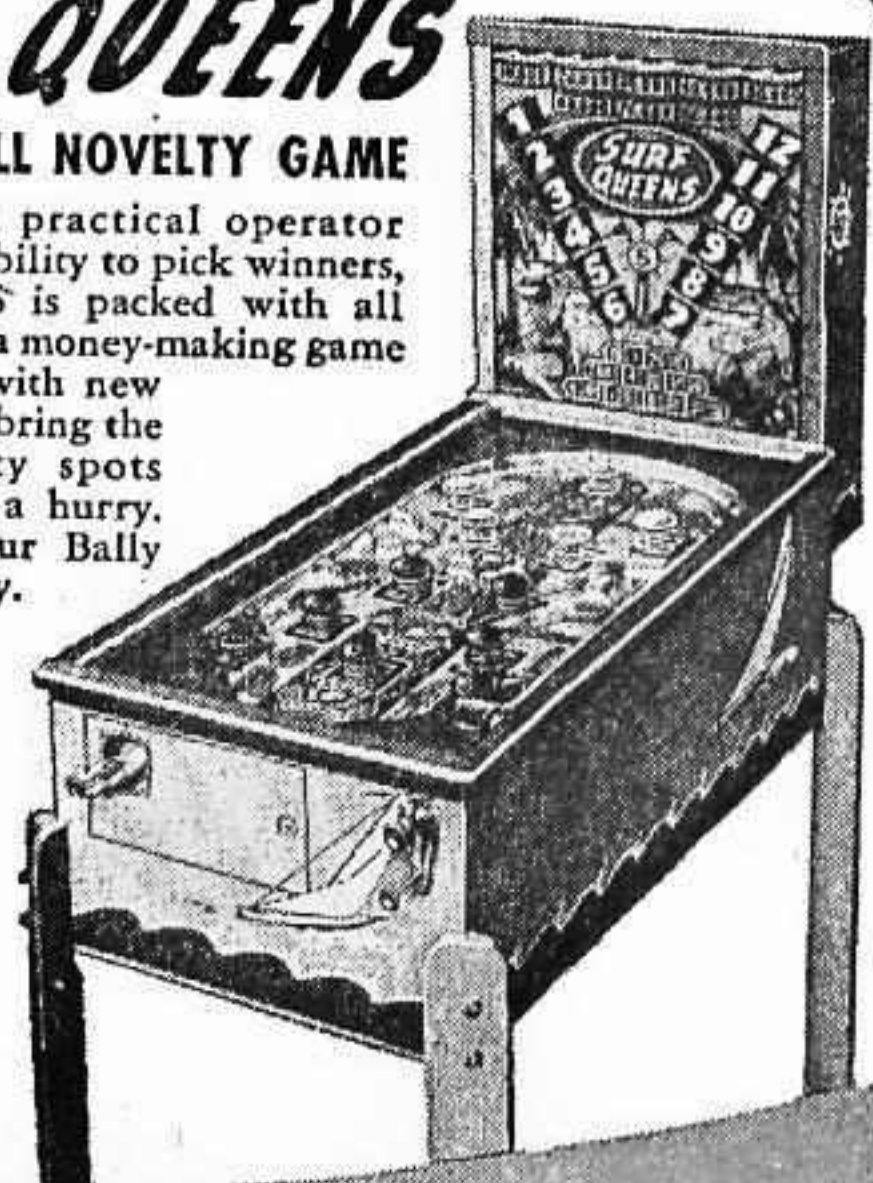
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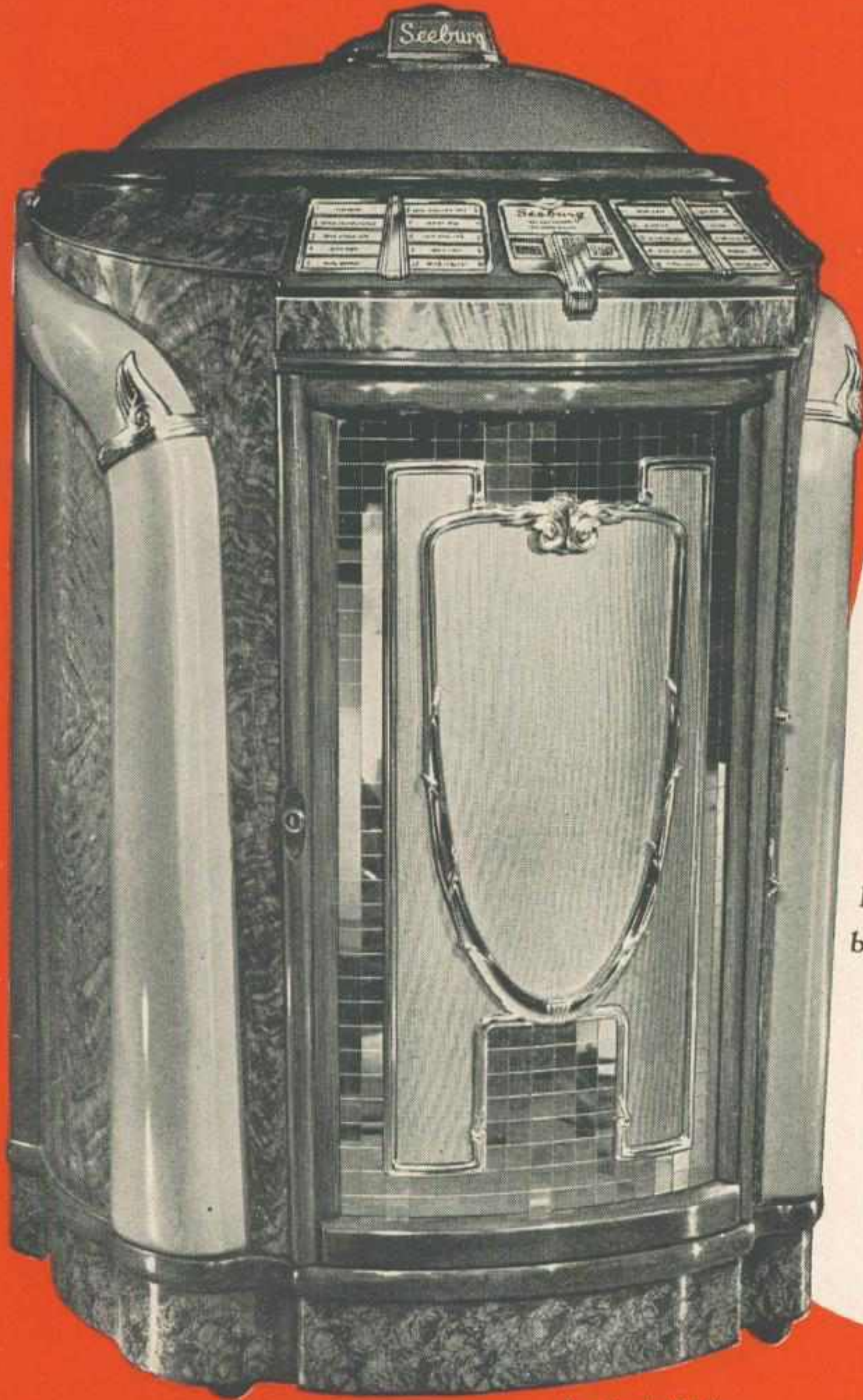
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Ever see wall boxes standing idle at remote tables because patrons could not hear the selections?



These are two conditions unfavorable to good music reproduction that Scientific Sound Distribution corrects.



Now you can tailor sound to each location, assuring music as you want it at every point—assuring music at conversational level in booths or adjacent rooms.



For the best in music merchandising, buy Seeburg.

"Be Sure — Buy Seeburg"



Wireless Wallomatic



3-Wire Wallomatic



12-inch Mirror Speaker



8-inch Tear Drop Speaker



Dual Remote Volume Control



Remote Control Special

Seeburg

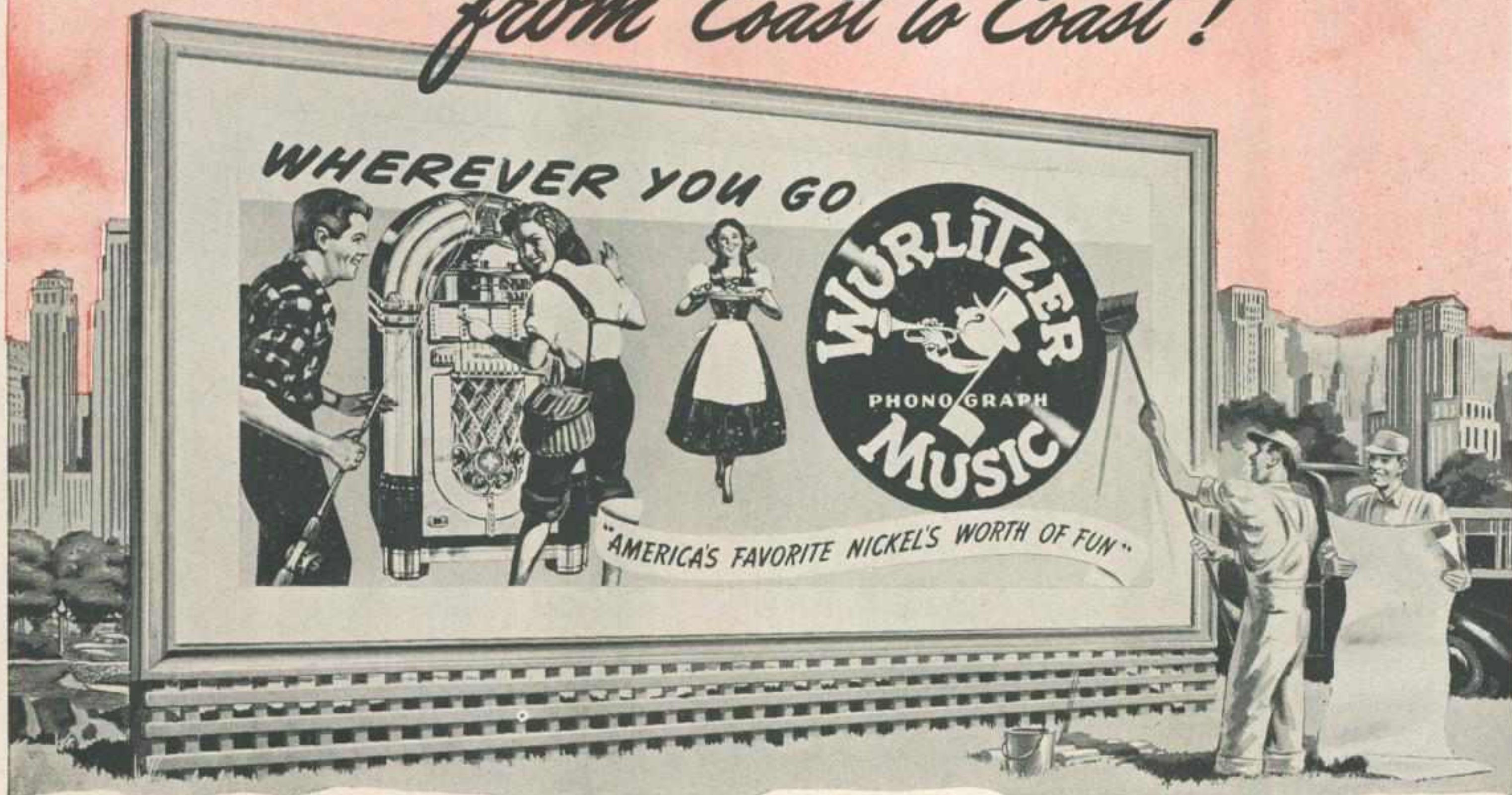
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

GOING UP-

from Coast to Coast!



A New Billboard in Wurlitzer's National Consumer Advertising Campaign

➔ Wurlitzer's billboard program has scored a smash hit! From coast to coast, Wurlitzer Factory-Approved Music Merchants and Wurlitzer location owners could count its pulling power in the cash box of every Wurlitzer.

Now a new Wurlitzer billboard is going up nationwide.

Coupled with a continuous series of colorful ads in America's leading magazines, this timely billposter with strong seasonal appeal will move more millions of Americans to look for Wurlitzer's *Sign of the Musical Note* wherever they go, at home or on vacation.

Everywhere Wurlitzer Music Merchants and location owners praise this promotional program as everybody everywhere recognizes Wurlitzer Music as *America's Favorite Nickel's Worth of Fun*. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions

ITS MESSAGE
WILL MOVE
MILLIONS TO
GO WHERE
THEY CAN
ENJOY WURLITZER
MUSIC

Wurlitzer's "Triple Action"
Advertising Campaign
will reach Everybody...Everywhere

**MAGAZINES
BILL POSTERS
SIGNS IN
LOCATIONS**

WATCH WURLITZER EXTEND ITS LEADERSHIP!