

The Billboard

JANUARY 11, 1947
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

PROSPECTS FOR 1947 FAIR SEASON

—Page 3

Air Show Revivals As Program Panacea?

—Radio

RETAIL DISK TAKE IN ESCALATOR RISE

—Music

HAL McINTYRE

"Mac's Melodies Move Along"

(See Music) ➡





JIMMY DURANTE

DECCA RECORDS

JIMMY DURANTE ALBUM DECCA #442

"Inka Dinka Doo"

"Umbriago"

"Start Off Each Day With a Song"

"Durante, the Patron of the Arts"

"Who Will Be With You When I'm Far Away"

"So I Ups to Him"

"Jimmy, the Well-Dressed Man"

"Joe Comes Up and I Come Down"

WATCH FOR JIMMY DURANTE'S NEW M-G-M RECORD RELEASES

M-G-M PICTURES

Soon to be Released

"This Time for Keeps"

Produced by

Joe Pasternak

Directed by

Richard Thorp

"It Happened in Brooklyn"

Jack Cummings

Producer

Richard Whorf

Director

RADIO

UNITED REXALL Presents
DURANTE-MOORE SHOW

CBS-FRIDAYS

PRODUCER
PHIL COHAN

Featuring vocalist **Suzanne Ellers**
ANNOUNCER
HOWARD PETRIE
MUSICAL DIRECTOR
ROY BARGY

WRITERS: **LES WHITE-BUD PEARSON**
ELON PACKARD-STANLEY DAVIS
HARRY CRANE

PERSONAL MANAGEMENT

LOU CLAYTON

WM. MORRIS Agency

Abe Lastfogel Johnny Hyde
Beverly Hills, Calif.

BONANZA YEAR FOR FAIR BIZ

GOP Would Steal Tax Slash Credit by Beating July 1 Date

WASHINGTON, Jan. 4.—GOP leaders are weighing a move to steal thunder from the White House and slash showbiz and other excise levies before the July 1 date authorized for the cutback by President Truman's order this week (31).

The President's proclamation gives Democrats a chance to claim credit for an annual tax reduction of about \$1,400,000,000 unless the GOP can jump the gun by jamming thru its anticipated resolution.

Point to Stagnation

Apart from political advantages to be gained by an earlier tax cut, Republicans can logically point to a six-month stagnation in luxury trades under present conditions with the public likely to avoid tax-inflated showbiz prices and luxury commodities in anticipation of bargain prices after July 1.

In line with their proposed advancing of the excise-slashing date, Republicans on tax committees are working hard on a new general revenue bill to fix income and corporation taxes for 1947.

Despite widespread publicity given some Republican leaders' plans for a 20 per cent income tax cut "across the board," experienced Capitol Hill observers predict the actual reduction will average closer to 10 per cent with the final figure to be determined after hearings are held on a bill calling for the larger cut.

Skedded Show Cuts

Excise tax reductions of interest to showbiz and related industries, which will be lowered July 1 or earlier are: Cabarets from present 20 per cent to 5 per cent; liquor from \$9 to \$6 a

United World Buys Castle Film Control For Reported 1 1/2 Mil

NEW YORK, Jan. 4.—Control of Castle Films, one of the oldest and largest producer-distributors of 8mm. and 16mm. films, has been bought by United World Films, Inc., the non-theatrical movie company recently established by Universal Pictures, Inc., according to an announcement this week by Eugene W. Castle, founder and prexy of Castle Films, and Matthew Fox, United World board chairman.

Castle Films will continue to operate as a corporate entity under supervision of Eugene Castle, who (See UW Buys Castle on page 13)

Too Cold, Too Hot

WASHINGTON, Jan. 4.—New Year's Eve opening of Moulin Rouge, Sacha Lucas's new nitery, wasn't so hot. In fact, it was darned cold—the heat was turned off. Patrons who piled into the club early also went home early when they discovered that the office building in which Moulin Rouge is located had turned off the thermostat for the holiday and then locked up the control room.

Heavy Flack, New Buildings Pep Interest

State Fetes Will Help

By Herb Dotten

CHICAGO, Jan. 4.—It's no pipe dream; 1947 may prove better for fairs of the U. S. and Canada than did record-breaking 1946.

A survey of opinion among fair execs and showmen, conducted by The Billboard, suggests this strong possibility. Optimism, however, is tempered by awareness that a wave of strikes could upset the proverbial apple cart.

This past year was a record-smasher because of—and despite—the fact that it was the first post-war season for most fairs. Return of the majority of annuals gave millions of money-holding, amusement-starved stay-at-homes their chance to go places, see things and have fun.

Not all of the major expos did return, but this year they will be back, barring "acts of God" such as the polio scare, which sloughed the Minnesota State Fair, St. Paul, and other (See Foresee Record Biz on page 72)

22 Sponsors in F. LaGuardia Co-Op; \$2.50 Up

NEW YORK, Jan. 4.—Former New York Mayor Fiorello LaGuardia began his new co-operatively sponsored series on Mutual tonight without a New York or Chicago outlet, but with 22 sponsors in as many cities. However, Mutual's feat in securing that number of accounts in so short a time—there were actually but four or five selling days, since (See Little Flower's on page 6)

Equity Hits Race Ban, Hears Jaffe Report At Year's 1st Meeting

NEW YORK, Jan. 4. — Actors' Equity yesterday at its first quarterly meeting in 1947, at the Hotel Astor, endorsed an opinion by Clarence Derwent, union prexy, that a ban on Negroes in the National Theater, Washington, was "shocking." Meeting was marked by an absence of rancor and conflict evident at two previous gatherings.

Assembled thespis also heard an incomplete report on qualifications for seniority in Equity, delivered by Sam Jaffe. Altho the report wasn't final in its recommendations, it appeared the org might go back to its (See AE Hits Race Ban on page 46)

Mutual Sales Shake-Up Due

NEW YORK, Jan. 4.—Shake-up in Mutual's sales and sales service departments is in the works, with at least one high exec slated to leave the web and other personnel shifted to other departments within Mutual.

According to MBS execs, the departments had been built up to parallel the growth of the web since Ed Kobak became president a couple of years ago, but the sales set-up is now considered top-heavy and in need of pruning.

While Mutual, as of Friday, had made no announcement of streamlining sales, an indication of things to come is already seen in the following changes: Alma F. Graef, manager of MBS's contract and estimates departments, recently was appointed web's assistant manager of sales operations; Henry Viscardi late this week was transferred from sales service to the program department, where he formerly was, to assist Edwin Otis, commercial program supervisor, and Sarah Densen, for two years manager of the affidavit department, took over Viscardi's post in sales.

Traube Joins Ferris Office; Csida New "Billboard" Editor

NEW YORK, Jan. 4.—Leonard Traube, who resigned as editor-in-chief of The Billboard, effective January 1, joins the Earle Ferris publicity organization Monday (13) as veepee in charge of a special creative division. Joe Csida, Billboard veepee, has taken over the editorial

Court Rules Ringling Heirs Administrators But Fla. Gets 10 Mil.

SARASOTA, Fla., Jan. 4.—A ruling by Circuit Judge W. T. Harrison yesterday gave the State of Florida the bulk of the estimated \$10,000,000 John Ringling estate, but decided against the State in holding that the present executors, Mrs. Ida Ringling North and her son, John, should administer it.

Estate includes the Ringling Art Museum and home, art treasures valued at several millions and a large block of Ringling Bros. and Barnum & Bailey Circus stock.

Mrs. North and her son, whom the State sought to oust as executors, may earn as much as \$900,000 in fees for administering the estate. Trustees John and Henry Ringling North also will earn fees, but since these will be set by the court, they are expected to be comparatively small.

Ruling also disallowed claims of other heirs led by Robert Ringling, who maintained a large share of the estate should go to them under provisions of the will and a later codicil.

Voting power of the circus stock bequeathed to the State remains in control of the executors.

chair vacated by Traube.

Traube originally joined The Billboard in 1931, left in 1936 to head up publicity, advertising and promotion for George A. Hamid, outdoor booker and producer, rejoined this paper in '38 and took over as editor-in-chief in December, 1945, following a two-year stint in navy public relations during the war. Csida has been with The Billboard since 1934.

In This Issue

Table listing contents of the issue including American Folk Tunes, Broadway Showlog, Burlesque, Carnival, Circus, Classified Ads, Club Activities, Coin Machines, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Honor Roll of Hits, In Short, Legitimate, Letter List, Magic, Merchandise-Pipes, Music, Music-Cocktail, Music as Written, Music Machines, Music Popularity Chart, Night Clubs, Parks-Pools, Pipes for Pitchmen, Radio, Repertoire, Reviews: Legit, Night Club, Records, Television, Vaude, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Legitimate, Miscellaneous, Sponsored Events, Talent Cost Index, Television, Too Short for a Head, Vaudeville, Vending Machines.

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Syracuse Barks At "Dog" Label

NEW YORK, Jan. 4.—Syracuse, N. Y., is sore. At least the town's slick paper mag, *Spice*, is plenty miffed at *The Billboard* because Syracuse was numbered among the dog towns of the road in a recent story, *Hi-Lo In Road B. O.* (November 16 issue). Helen Shaffer, *Spice* scribe, dissected *The Billboard* story and then polled five foremost citizens to discover what they think of being in a legit dog town. Some of the answers contain good suggestions to overcome the legit slump. One, in particular, made by Katherine Scott Sykes, mag's cric and Stem scribbler, claims that if Syracuse were made a subscription city with a guarantee for shows coming in, b. o. story would be different. Albert Merrill, bank prexy, cites need for better flacking of shows and for a greater analysis by Syracusans of the fundamental faults in their town as a legit trouping spot.

Three Others Queried

Ione McNay, woman's program director of WSYR; Bob Voorhees, *Post-Standard* editor, and Mrs. Winifred R. Scheid, business woman—all contend that fault lies in the type of shows visiting Syracuse and also in the fact that city hasn't the right theater to display top shows, especially musicals. Miss McNay contends that "from the few shows that I have had an opportunity to see while I've been a Syracusan, I've been completely discouraged by the obscene type of drama brought to town. If that's the best roadshows have to offer, I don't want it."

Vincent Sardi Sr. Retires From Stem; Son Carries on Biz

NEW YORK, Jan. 4.—Vincent Sardi, one of Broadway's best-known cafe and theatrical figures, announced his retirement Thursday (2) after 27 years on the Stem. Owner of the well-known eatery on 44th Street, where showbiz names have gathered for years, Sardi has turned the restaurant over to his son, Vincent Sardi Jr., former marine officer. Sardi pere will leave soon for his first vacation in more than a quarter century.

Born in Italy, Sardi left home at the age of 10 and went to London, where he worked in restaurants as a dishwasher and a waiter. After eight years there he came to New York and took a job at Sherry's, then at Fifth Avenue and 45th Street. Later he worked as a waiter at the Knickerbocker and Biltmore hotels.

Deciding to enter business for himself in the Rialto area, Sardi moved to the Palais Royale and in 1920 opened the place which bears his name. First location was at 246 West 44th Street, later nicknamed "The Lambs Annex." Sardi started at this spot with one waiter, a cook and Mrs. Sardi helping him. Six years later he moved to the present location at 234 West 44th Street, where today he employs a staff of 117.

Almanacker

NEW YORK, Jan. 4.—Milton Berle was studying *The Billboard* calendar cover (January 4 issue) in Lindy's. "You know," he said to the guys sitting with him, "this is a swell idea. It tells you when to lay off."

More Comments Re Intolerance Piece

NEW YORK, Jan. 4.—Show business continues to voice its comments on Leonard Traube's *Intolerance* editorial in the December 7 issue of *The Billboard*. Here are contributions received in recent weeks:

Intolerance Hurts U. S. on Int'l Scene

To the Editor:

I think the importance of this issue and its damaging effect upon our prestige abroad is not sufficiently realized. Certainly other countries, particularly those in the Pacific basin, must take the orations of our UN delegates about "freedom" and "equality" with large doses of sodium chloride. Show business, in which term I include its most modern form, radio, could find no task more worthy of its talents and influence.

WALTER CONWAY,

Publicity Director; Garfield & Guild Adv. Agency San Francisco.

WBBM's All-Negro "Democracy" Show

To the Editor:

Enjoyed your editorial on intolerance. I just hope that a lot of people will appreciate it also.

I'm a radio actor on WBBM's weekly series, *Democracy U. S. A.* I sure wish more people could hear this program. It is the only one of its kind in the country, as we do a tolerance show each Sunday with an all-Negro cast.

Thanks, Mr. Traube, for your stand. I can see hope now for better roles on the air.

JACK GIBBONS
Station WBBM, Chicago.

Spotlight for Film, Air & Stage Scripts

To the Editor:

Terrific—how about printing the script (WSM show)? And how about a regular "spotlight" feature calling attention to movies, plays and local radio shows that are working against intolerance?

HUNTER SCOTT
Hunter Scott Adv. Agency, Fresno, Calif.

For Elimination of 'Unpure' Race Gags

To the Editor:

Nice going. Please remember, tho, you've barely scratched the surface. True, *The Billboard* has made its reputation in dealing with show business, pure and simple, but that's no reason to bury your head in the sand in "allied" matters.

For example, jokes which depend upon dialect alone to put 'em across may be show business all right, but not "pure and simple." Many organizations have been seeking to eliminate such alleged jokes from the stage and radio—and I think they've got a legitimate beef.

So it was in the case of the Crandall show. It wasn't just a radio show, pure and simple. It was pure American with an important message—the more important because it all originated in the South.

EDWARD E. JAFFEE,
The Daily Evening Item,
Lynn, Mass.

Burned by AGVA Edict, Ted Keep Plans Ice Union

HOLLYWOOD, Jan. 4.—Embittered at what he termed "being sold down the river," Ted Keep, former skater in Sonja Henie ice show, is attempting to form a new union for ice show performers, to be tagged United Skaters of America. Keep is in Hollywood in an effort to get backing of a parent union such as SAG, Screen Extra Guild or IATSE, before launching new org.

Skater's beef comes after AGVA suspended 16 striking members of the Henie show in Detroit, following wildcat walkout in mid-December. Performers demanded a 20 per cent hike in living expenses, which show management refused to grant. Keep told *The Billboard* that William Grubbs, AGVA's Motor City rep, failed to show up at skedded arbitration confab and subsequently ordered skaters back to work on word from Matt Shelvey, national head of talent union. Skaters were thereupon suspended from AGVA and fired from show.

Detroit wildcat walkout was similar to the situation which cropped up when skaters in *Ice Follies* threatened to strike here several months ago (*The Billboard*, November 2). Local AGVA rep, Florine Bale, entered picture in time to avert a general walkout, and finally succeeded in getting ice performers a 20 per cent pay hike and other concessions.

GOP Would Steal Tax Cut Credit By Beating Date

(Continued from page 3)

gallon; beer from \$8 to \$7 a barrel; wines, varied reductions according to type; theater tickets from 1 cent for each nickel of price to 1 cent for each dime; transportation tax from 15 per cent to 10 per cent; fur, luggage, jewelry and toilet preparations from present 20 per cent of retail price to 10 per cent; dues and membership fees from 20 per cent to 11 per cent, and tax on telephone calls is lowered 5 per cent.

Pay Rises May Offset Cuts

NEW YORK, Jan. 4.—President Truman's New Year's gift to showbiz—the cutting of wartime excise taxes on admissions, ducats, liquors and wines, bowling alley rentals in his New Year's Eve proclamation—hasn't excited show ops at all. For one thing, the tax cuts don't go into effect until July 1, and many ops consider that this is too far distant to permit much speculation or much joy. "Anything could happen before then," they declared, some even hinting that possible strikes or union demands may result in there being little or no benefit to the public out of the tax reductions.

For example, in the nitery biz, lowering of the wartime 20 per cent to 5 per cent, and an accompanying drop in liquor taxes, might conceivably mean a chopping off of 5 cents a drink in better cabarets, and 10 cents a drink in smaller bistros. But, as one top nitery exec explained, if night spots are inundated with a series of union demands for hikes in pay between now and July 1, it is possible that upped costs would absorb what might otherwise be a saving to the customers.

Friday, while bistro owners were pondering over what might be done if the liquor tax were lowered by \$3 a proof gallon, Rep. Edward H. Rees

It's Sir Ralph But Still Just Plain Mr. Olivier

NEW YORK, Jan. 4.—Rumors that Laurence Olivier would get a knighthood in England for his thesping was blasted this week when the New Year Honor List was published in London. Name of Olivier's co-headliner in the Old Vic Company, Ralph Richardson appeared; Olivier's did not.

Honor came as a surprise, because Richardson, while one of England's top thespis, was less highly touted than Olivier who has a high transatlantic reputation. Talk last year had been strong for Olivier's candidacy for knighthood. Rumors increased after the Old Vic's successful Stem six-week date last May. Richardson becomes the 19th English actor to become honored.

(R., Kan.) announced in Washington he would fight the tax lift on the grounds that "liquor is a luxury and there is no one who needs to buy it." Sen. Arthur Capper, also of Kansas, stated that he, too, "was not in favor of making it easier for the liquor crowd," and added he might "introduce legislation to prevent a reduction in the tax."

IATSE Prexy Urges Drive To Abolish War Tax on Tix

NEW YORK, Jan. 4.—Thomas Murtha, prexy of District 10, IATSE, is leading a movement in legit circles to form a unified committee to abolish the 20 per cent tax on tix. According to the presidential decree, January 1, 1947, signifying the official end of the war, half of the tax will come off July 1, 1947 anyway.

Murtha is urging removal of the remainder originally levied during World War 1 and never removed. However, some producers feel lobbying now would be ill-advised, since half the tax is slated to be dropped.

The Billboard

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The Billboard also publishes:
The Billboard Encyclopedia of Music
Vend



AFM CONTRACT CONFUSION

AFRA Pact a Sell-Out, Say Coast Broadcasters; Execs In East Favor Web's Stand

Leo Fitzpatrick Says Networks Usually Act Equitably

HOLLYWOOD, Jan. 4.—That webs sold affiliates down the river by agreeing to accept AFRA's unfair stations clause, is the opinion of affiliate station managers in the West. A broadcaster's letter to the editor of *The Billboard* (see January 4 issue), accusing webs of the sell-out, stirred considerable comment among station managers in this region. In Los Angeles, non-net-owned affiliate KFI stated that if it is true that webs are agreeing to a "secondary boycott" clause, it feels affiliates are getting a raw deal from nets, agreeing wholeheartedly with contents of the above-mentioned letter.

Revive IRNA?

One station manager in San Diego thinks affiliates should form a national organization to represent their interests in labor negotiations. He referred to the NABET-Petrillo platter spinners' row as another example of web willingness to "promise anything" just so long as the affiliate has to deliver. A broadcaster in Las Vegas, Nev., said the time has come for affiliates to band into regional groups and voice their squawks to the webs as a body. Nets would then have to listen, he thinks. Labor unions should organize stations individually, he added, rather than try to slip in thru the back door.

An exec in Santa Barbara said: "I have reason to believe the networks were forced to yield certain points, but only with the hope that the new Congress will frame labor controlling legislation which will undoubtedly nullify such agreements concerning secondary boycotts."

Eastern Reactions

NEW YORK, Jan. 4.—Reactions in the East to charges that affiliates had been "sold down the river" in the recent AFRA negotiations were varied, altho generally Eastern broadcasters took a more moderate viewpoint of the networks' actions. Leo J. Fitzpatrick, owner of WGR, Buffalo, and formerly general manager of WJR, Detroit, told *The Billboard* that "I have never had any major criticism of networks. They have always co-operated with me 100 per cent. In my own experience, Columbia has submitted a lot of their negotiations to their advisory board representing affiliated stations. The most valuable asset a station has is its network affiliation. You can't point to a single independent station that has made lots of money."

"Not Too Upset"

General manager of a New York State network affiliate stated that (See East, West Divided on page 8)

Thomas Beefs Over P.&G.'s Split Web

NEW YORK, Jan. 4.—Lowell Thomas, gabber for Procter & Gamble's Ivory Soap on a West Coast web of 16 CBS stations, wants a full network—or else. Compton Agency has Thomas now spotted in the 11-11:15 p.m. slot, Monday thru Friday. Contract still has until fall to run.

CBS may be able to clear the time before Thomas decides to call it quits, web now endeavoring to clear the additional time. Spieler is still sponsored by Sun Oil on NBC.

Miss Martin May Get FCC Post Shortly

Marian Martin (Me.) Named

WASHINGTON, Jan. 4.—Rumor was hot here today that the White House is seriously considering appointment of Marian Martin, of Maine, former member of the Republican National Committee, to the vacancy on the Federal Communications Commission. Rumor has gained strength overnight in GOP circles on Capitol Hill and in FCC corridors, but White House staffers declined to say whether the rumor should be taken seriously.

Idea is that Miss Martin's appointment to the commish would satisfy the GOP crowd dominating Congress, particularly Sen. Robert A. Taft, of Ohio, who is known to have beefed plenty at the recent maneuver by New York Gov. Thomas E. Dewey's stalwarts, who eased Miss Martin off the national committee to make way for a Deweyite.

Another angle in the FCC rumor is that Miss Martin hails from the home State of Sen. Wallace White, new GOP floor leader of Senate, who, along with Steering Committee Chairman Taft, will have much to say about GOP policy in Congress despite the fact that Representative Charles Halleck, of Indiana, new GOP majority boss of House, is a Dewey man. Some observers see strong logic in choice of Miss Martin, especially as a favorable break for FCC, which could thereby expect improved treatment from Senate Interstate and Foreign Commerce Committee, which Senator White will head.

Whether there is any truth to the Martin rumor, President Truman is expected to make an appointment to fill the FCC vacancy shortly.

MCA Drops Koblenzer

CHICAGO, Jan. 4.—In a retrenchment move here this week, MCA dropped radioman Bill Koblenzer from its staff, retaining Raoul Kent, who doubles in radio and cocktail field. Reason given for move was the fact that local MCA outlet here needs only one radio man with current drop in Chi radio biz.

A Sponsor, Maybe?

WASHINGTON, Jan. 4.—Mike Hunnicutt, WWDC's morning waker-upper, allows nothing to disturb the equanimity with which he reads his commercials. His show Tuesday (31) was done as usual, even tho he had discovered a corpse in the studio's rest room in between record playing during his stint. The veteran announcer called police and went on with the program as if nothing had happened. Listeners were unaware of the situation until an announcement on a WWDC news cast later.

Publisher Sues NBC, "D. A." for 2 Million In "Privacy" Suit

CHICAGO, Jan. 4.—A \$2,000,000 suit seeking damages for defamation of character resulting from alleged violation of privacy was filed against NBC and Bristol-Meyers Company in the Circuit Court here Thursday (2). Suit was filed by Clifford L. Niles, publisher of the *Anamosa* (Ia.) *Eureka*, and his wife, Claire Louise, who claimed that on the October 30 program of *Mr. District Attorney*, a Clifford Niles and his wife were depicted as being "dishonest, vicious and disreputable" characters and that as a result Niles' paper lost subscriptions and advertising, he lost prestige as a publisher, and his wife lost honor and position in her community.

District Attorney program of that date, the Niles' brief charges, involved a Clifford Niles and his wife who tried to compromise the district attorney in an effort to get his support for a public office seeker. Eventually in the story Mrs. Niles was murdered and her husband was charged with the verdict of guilty. For more than 20 years Niles has been very active in political life in Iowa and has held various State governmental offices. In 1930 Niles was manager for John Hammill when the latter was elected governor of Iowa. Bristol-Meyers spokesmen here (See NBC, DA Sued on page 13)

WMCA All Out On Atbomb Series

NEW YORK, Jan. 4.—WMCA, New York, which debuts its new atomic bomb program, *One World—Or None*, Friday (10) is shooting the works budgetwise on the program, its top pubserv venture of the year. In addition to an expanded program budget, station is going to spend plenty in daily paper consumer advertising, including one and possibly more full-page advertisements in *The New York Herald-Tribune*.

Exclusive of staff musicians, WMCA is spending some \$700 or thereabouts for each program, series slated for a minimum of 13 weeks. This is considerably above average for a WMCA or other indie sustainer.

In addition to a name-heavy advisory board, which is co-operating in preparation of the series—board including Drs. Albert Einstein, Harlow Shapley and J. R. Oppenheimer—station has set two top radio thespes for the lead, these being Mercedes McCambridge and Paul McGrath. Music will be handled by John Gart, with Dexter Masters scripting and Mitch Grayson directing.

Lea Decision May Delay New Web Contracts

Situation Plenty Snafu

HOLLYWOOD, Jan. 6.—National headquarters of the American Federation of Musicians has ordered the Los Angeles local to hold back on any negotiations on new web outlet house band contracts until further advised. Instructions reportedly came from James C. Petrillo and will obtain until the AFM president sends thru additional instructions. Indications are that situation will remain status quo until after a decision on the Lea Bill.

NEW YORK, Jan. 4.—Negotiation of musician union contracts in key production centers thruout the country is in a state of confusion, pending outcome of the government's Supreme Court appeal on the Lea Bill, which a Federal Court recently held was unconstitutional. Tho no official nationwide policy has yet been delivered to the AFM locals, various union officials point out that it is illogical to attempt negotiation of pacts inasmuch as a reversal of the Lea Bill decision might render such contracts illegal. In the meanwhile, pacts in the three production centers of New York, Chicago and Los Angeles expire January 31.

The situation is many-angled and full of significance. One of the chief aspects of the matter is the fact that negotiation of key radio contracts, which heretofore have been a matter of local union autonomy, are becoming more and more dependent upon policy of the national AFM. In line with this thought, one network exec, when told that musician contracts were a local matter, stated that the national office is increasingly in the fore. Just what this may lead to eventually cannot be ascertained, but the more extreme view is that the national AFM office eventually may take over the negotiation of radio pacts and handle the same from the national office, in the same fashion as transcription pacts are handled. However, this is an extreme view and may never come about—but it's generally admitted that as of now, locals are becoming more and more dependent upon national policy in radio matters, if for no other reason than the obvious one—namely, that so much (See LEA DECISION on page 10)

New RWG Pacts Set \$110 Newsroom Mini

NEW YORK, Jan. 4.—New Radio Writers' Guild contracts with ABC, CBS and WOR grants newsroom writers top minimum of \$450 per month with editors receiving \$120 weekly at same webs. Pacts grant scripters a 20 per cent increase at CBS, 22 per cent at WOR and 25 per cent at ABC. Agreements run 18 months and are first to be had at ABC and WOR.

RWG's new contract with Young & Rubicam covering five staff scripters on *We, the People* not only gives them a \$110 weekly minimum, but provides for a Guild shop and reserves subsidiary rights, excluding radio, for writers.

Bitter CBS - NBC Wattage Battle Forecast as Web Affiliates Jockey Anew

CBS Seen Improving Position Thru Gains in 50-kw. Group

NEW YORK, Jan. 4.—An intense wattage power battle between NBC and CBS, a battle which is closely tied in with the web's rivalry in the matter of programs and clients, appears to be on the books for 1947. One factor in the competition is the CBS determination, sparked by William S. Paley, chairman of the board, to hypo the web's program position. Other is CBS's gains in facilities during 1946. Columbia's thinking is that more power and coverage will attract more advertisers and hence, better show. From the standpoint of stations and power, CBS now feels it is in a stronger position than ever before. This improved CBS position has come about thru the acquisition of several 50,000 watters and power hikes in the regional and local station class. As of now, of CBS's 162 stations, 21 are 50 kw.'s and indications are that two more outlets of the same power will come into the fold soon, to bring the total to 23. As compared with this, NBC, long regarded as the top web in power and facilities, has 24 50 kw.'s.

Major CBS facilities improvements this year include the addition of KOMA, Oklahoma City, and KFAB (transferred from Lincoln, Neb., to Omaha), both 50 kw. In addition, another 50 k.w. outlet is involved—the fracas being between WADC, Akron, and WGAR, Cleveland. Latter's conditional grant has been contested by WADC and the outcome is not definitely settled, but whichever gets 50 kw., it will go to CBS. In Miami, WGBS has applied for 50 kw., and it is believed the boost will be granted.

Return of WWVA, Wheeling, W. Va., to CBS from ABC is set for June 15, but as for the switchover of other George Storer stations, CBS at this point refuses to deny or confirm.

Regional Boosts

In the matter of regional stations, 12 CBS outlets received power boosts the past year and are either operating at the hiked wattage or have CP's. Stations upped from 1,000 to 5,000 watts nighttime in this CBS regional group include KGGM, Albuquerque, N. M.; WWNC, Asheville, N. C.; WABL, Bangor, Me.; WGR, Buffalo; WKRC, Cincinnati; KTSA, San Antonio; WSPA, Spartanburg, S. C.; WSBT, South Bend, Ind., and WBRY, Waterbury, Conn. Also, WCSC, Charleston, S. C., goes from 500 to 5,000 watts, and ditto WHEC, Rochester, N. Y. Another CBS regional was hiked, KTBC, Austin, Tex., going from 250 to 1,000.

Seven other CBS stations moved from the local to the regional channel class thru nighttime power hikes. These were WJLS, Beckley, W. Va., from 100 to 500 watts; WRBL, Columbus, Ga., from 250 to 5,000; KSJB, Jamestown, N. D., 1,000 to 5,000; WMBR, Jacksonville, Fla., 250 to 5,000; KVSF, Santa Fe, N. M., 100 to 1,000; KGKY, Scottsbluff, Neb., 250 to 1,000, and WDNC, Durham, N. C., 250 to 1,000.

Power changes in the 19 regional outlets above constitute a major improvement in facilities, which, together with the addition of new 50,000 watters, make the race for leadership more of a two-network affair than ever. CBS also has bolstered its position during the past year with the addition of the following, ranging from 250 to 5,000 watts nighttime: KCMJ, Palm Springs, Calif.; WPAY, Portsmouth, O.; KOLO, Reno, Nev.; KSWM, Joplin, Mo.; WARD, Johnstown, Pa.; KAVE, Carlsbad, N. M.; WDAD, Indiana, Pa.; KSDJ, San Diego, Calif.; WGWC, Selma, Ala., and KSIL, Silver City, (See Bitter CBS-NBC on page 8)

UO Gets Pay Hikes At World; Dicker Now on With WOR

NEW YORK, Jan. 4.—Contract calling for wage hikes and improvement in working conditions at World Broadcasting Company has been set by the Radio Guild of United Office and Professional Workers of America (CIO), and will be signed Monday (6). In the meantime, UOPWA has slated a Tuesday meeting with WOR and the NLRB to iron out details for an election at the key Mutual station.

World pact covers some 35 employers and calls for a 37½ hour, five-day week, with time and a half for overtime in excess of seven and one-half hours a day. Wage levels call for a minimum salary of \$30, with all employees getting a \$6 general increase, plus additional money to come out of a fund to be established for the correction of salary inequities. This fund, which is to be set up by May 1, and which will be administered by both the union and management, will be built up (See UO Gets Pay Hikes on page 13)

ILG Buys St. Louis Plot

ST. LOUIS, Jan. 4.—International Ladies Garment Workers' Union this week closed a deal for a 100 by 100 foot plot at the corner of Beaumont and Olive streets on which it will erect a new building for its FM station. Property will house an office, studio building, FM transmitter and a theater. Price was around \$30,000. Unity Broadcasting Company of Missouri is the local ILGWU radio subsid.

FCC Upholds FM Clear-Channel Adjacent Stand

WASHINGTON, Jan. 4.—Federal Communications Commission's flow of grants for daytime ops adjacent to clear channels, which had been protested by the clear-channel group, will continue unabated as a means for stimulating FM, the FCC indicated yesterday (3). Commish made this known in turning down clear-channel group's petition, filed October 8, for reconsideration of FCC's stated policy of licensing daytime ops on 1A and 1B channels within 750 miles of clear channels. Clear-channel group had protested that the practice (See FCC Upholds FM on page 13)

AFRA Victory in Chi Paves Way for Signing Web Pact; WGN Fires Seven Spielers

Station Denies Charge Dismissals Are Retaliatory

CHICAGO, Jan. 4.—Negotiations between AFRA and five major Chi stations, WMAQ, WBBM, WENR, WLS and WGN, were settled this week with a victory for the union on virtually all points. Problem of sustaining announcers, which threw a hitch into the proceedings last week, was straightened out by compromise.

Union, which had been pressing for abolition of the sustaining announcer class, allowed the status to continue until next October 31, at which time all announcers automatically jump to commercial class.

Stations, however, will begin paying sustaining announcers for commercial shows, basic rate being \$10 for a 15-minute seg. In addition, sustaining minimum scales were lifted from \$66 to \$84.15, retroactive to November 1. Commercial announcers' salaries were raised from \$90.74 to \$108.90—a flat 20 per cent. Sound effects men got a flat 30 per cent raise.

Separate Contracts

AFRA won another victory when stations conceded AFRA's right to have separate contracts with WJJD and WCFL, two indie stations which will be upped to 50 kws. soon. Webs had contended that these two stations should be put on equal footing with other 50 kw. stations, but question was dropped in this week's discussions. Chi settlement helps pave the way

for the signing of the national contract between webs and AFRA which will not be inked until local issues are settled. Ray Jones, AFRA exec in Chi for the negotiations, said he thought national contracts would be signed soon.

Jones plans to remain in Chi for some weeks to negotiate with the city's seven Class B stations.

Little Flower's Sponsored Seg At \$2.50 Up

(Continued from page 3)

the deal was set only last weekend—was regarded as a tip-off that The Hat would develop into a highly marketable product. At the same time, the range of talent fees being charged sponsors for LaGuardia was ascertained. Top price is for New York, where his tab will be \$300. Lowest talent fee on the LaGuardia series will be \$2.50, to be paid by sponsors in towns with the smallest Mutual stations. La Guardia and Mutual split these talent fees against his guarantee, reportedly \$1,000 weekly. Fee ratio has not been made public. In addition, of course, sponsors pay the usual time costs.

Altho WOR announced originally that it would not carry LaGuardia's broadcasts while he continued his sponsored show on WJZ (June Dairy), station has changed its policy and will air The Chapeau as soon as it sets a sponsor. Several are dickering as of press time. Should one be signed, it would still take time to get LaG. on the New York air, since WOR has another commercial on now at his air time.

Reason LaGuardia has no Chicago outlet is that WGN, Mutual's Chicago voice, has a Department of Agriculture public service program in the time slot at present and at least 30 days' notice of time change is needed. *Chicago Tribune* management, which owns WGN, has assured Mutual toppers it will carry LaGuardia as soon as the time problem can be adjusted. Tab for a Chi sponsor will be \$200.

Top Selling Job

Mutual sales reps state that the sales job done on the former mayor has no parallel in the history of radio co-ops and add that no co-op commentator ever started on the air with as many bankrollers as did The Flower. Because of the intervening New Year holidays, Mutual salesmen had only the latter part of the week to work on potential sponsors. Because of the lack of time, New York office of Mutual did not even have a full list of sponsors. Among the cities going commercial with LaGuardia, however, were Baltimore, Rochester; Yankton, S. D.; St. Paul and Glen Falls, N. Y.

General slant the former mayor will take on his new Mutual series was set on his premiere broadcast tonight. He explained that he was sought to work as a representative of the public and called himself the "Unrecognized Spokesman for Unorganized Americans." He would spend two days a week on this mission, he said, in Washington, speaking to legislators. The ex-mayor himself was formerly a Congressman. He also declared he would ask listeners to write him about local problems, which he would then discuss with the appropriate representatives and senators in Washington, some of whom he would also put on his program to air open debate on issues involved.

LaGuardia now is one of the very few liberal commentators on the air, several in this category having been given the hatchet routine lately. Mutual itself airs several other conservative spielers.

NEW YORK, Jan. 4. — General Electric's House Party variety show on 154 CBS stations is skedded to fold on January 10 because of scarcity of household appliance products advertised on the show. Program, packaged by GE's ad agency, Young & Rubicam, has been on for almost five years.

NAB Board Meet Gets Under Way

WASHINGTON, Jan. 4.—Proposed legislative program by President Justin Miller, of the National Association of Broadcasters, calling for a crack-down on FCC powers is expected to get quick off the record indorsement at the annual NAB board meeting in San Francisco January 5-7. Lively backstage discussion appears due on new legislation to supplant the present anti-Petrillo law which faces a validity test within a few months in the U. S. Supreme Court.

Attending the San Francisco sessions will be virtually all bigwigs from NAB's Washington headquarters, including Miller, A. D. (Jess) Willard, exec veepee, and Charles Batson, info chief. Strong likeli-

hood continues that district meetings will take their cues from the board meeting on Blue Book discussions, and it is possible resolutions for Congressional action may be adopted at later district and area meetings.

Hot topic at board session will be Broadcast Measurement Bureau, with new coverage maps to be studied by board. Among uncertainties is whether NAB's apathy over BMB's attempt to prove national advertisers really need coverage reports and will be shaken by study of the new coverage maps which, for the first time, have eliminated the familiar colored areas. Many stations had originally complained that color maps gave an unfair impression of coverage of smaller stations. BMB, however, still has to prove value of its services to NAB, which may have to shell out to keep BMB going.

In addition, as foretold, NAB board will approve higher budget, by-laws revision and 2 per cent discounts.

Barry Gray Back At His Old Stand

NEW YORK, Jan. 4.—Virtually a complete reversal of all that had been planned was effected this week by Barry Gray and WOR, with the result that the station's nocturnal disk jock is not only continuing his 2 a.m. platter-chatter stanza, but has signed a new contract for one year. Gray bowed off the program shortly before Christmas and had planned to limit himself to pre-midnight broadcasts, while WOR had planned to sign off at 2 a.m. and discontinue its 24-hour operation. Instead, Gray resumed New Year's Eve.

Apparently what happened was that several potential sponsors hove into sight for Gray's 2 a.m. fracas. Strongest contender currently is I. J. Fox, who may take over the whole program. At the same time WOR has set Gray for two other shows, a

"Perkins" Goes to Stem Sans Pilot, Supervisor

CHICAGO, Jan. 4.—Execs for *Ma Perkins*, NBC-CBS P&G ailer moving from Chi to the main stem (13), are looking for a director and a show supervisor.

Phil Bowman, pilot, and Roy Windsor, supervisor, who were hired by Dancer-Fitzgerald-Sample agency on a free lance basis, have elected to stay here and not follow the show. Key figures informed the agency of their decision January 1, the time set for their answers.

Saturday afternoon disk rhubarb and a Monday night program, which will be carried both by WOR and Mutual. Three programs will boost Gray's weekly take to about 1G a week, a considerable hike. Several deals Gray had on the fire with CBS have not materialized and now are cold.

Spieler is agent by Paul Small.

"WELL, I'LL..."

cried the first assistant to an agency v. p. when he learned . . .

that WOR's daytime mail-area

1. Contains 23,472,375 people who spend \$14,030,592 in all kinds of retail stores every year.

2. That this same area has more than 20% of the nation's homes with radios, or 5,934,329 occupied by people who have \$31,623,860 to spend for all kinds of things advertisers have for sale.

What WOR has done—and is doing—to simply and economically divert these people and their money toward hundreds upon hundreds of advertisers, it can also do for you. WOR's file of 106 great success stories can amply prove this to anyone who will call or write WOR—that power-full station at 1440 Broadway, in New York

Mutual

Bill To Bar All Federal Officials Except President From Radio Sought by GOP

Move Seen as Preparatory to National Elections in 1948

WASHINGTON, Jan. 4.—A powerful legislative move to forbid federal officials, with the exception of the President, from using radio as platform to air controversial or "political" issues, is being revived in Congress under GOP leadership, *The Billboard* has learned. The proposed bill is aimed to end the practice of public officials capitalizing on official prestige in getting valuable web time on "hot political controversies." Legislative move is reputed to have the powerful backing of Rep. Joseph W. Martin Jr. (R., Mass.), new speaker of House; Rep. Charles Halleck (R., Ind.), majority floor leader of the new House; Sen. Wallace White (R., Me.), GOP floor leader in the Senate and chairman of the Senate Interstate Commerce Committee, and Rep. Charles A. Wolverton (R., N. J.), skedded to head the House Interstate and Commerce Committee.

A move for similar legislation was discussed backstage by a small band of congressmen during the 79th session, but the proposal was dropped in the absence of sufficient support. This time, the measure is regarded as having solid GOP support and leadership, which is determined to block all loopholes for Democratic strategy preparatory to the important national election year of 1948 when Republicans figure to have their best chance in decades.

Strongly Worded

In current behind-scenes discussions of the bill, the proposal is so strongly worded that even the Secretary of State would have a tough time getting on the air with a "re-

port to the nation" if such a report figured to have political dynamite on foreign relations issues. GOP leaders are still irked by the use which Paul A. Porter made of radio in beating the drums for Office of Price of Administration while heading that agency. Republicans are determined to block free web time for any official, and it is possible that certain limitations may be clamped down in the bill on the type of speech the President may make on all four networks.

Republicans who are drafting the new legislation are hopeful of enlisting some Democrat co-sponsors, particularly since a few Southern Democrats were in on the discussions in the last session of Congress. Sole chance for blocking introduction of the measure, it was disclosed, could come from networks themselves. Webs would prefer to continue as final judge of who and what should be aired over their channels without limiting legislation. Proponents of the legislation will talk over the measure with web representatives.

Meanwhile, top politicians are moving slowly on plans for investigating the Federal Communications Commission, except thru study of fiscal operations. Latter study is now going on under direction of Rep. John Taber (R., N. Y.), who is skedded to head the House Appropriations Committee. Senator White as head of Senate Interstate Commerce Committee is continuing to favor some sort of inquiry, while on the House side a similar attitude is maintained by Representative Wolverton.

Bitter CBS-NBC Wattage Fight Seen

(Continued from page 6)

N. M. KOSA, Odessa, Tex., and WJQS, Jackson, Miss., both 250 watters, join January 1 and February 1, respectively.

Affiliate Changes

Switches in affiliation during the past year included the tie-up with WGR, Buffalo, 5,000 watter, accomplished in June, in place of WKBW, Buffalo, and the hook-up with WTRY, Troy, N. Y., 1,000 watter, in place of the WOKO, Albany, N. Y., affiliation. WTRY anschluss starts January 1.

Wattage fight will be tied in closely with the struggle for billings, advertisers and programs. CBS, it was estimated in *The Billboard* last week, will wind up 1946 with an estimated \$59,952,670 in gross time sales. Figure, a drop of about \$5,000,000 when compared to CBS gross during 1945, is still close enough to NBC's 1946 gross of \$66,738,392 to make the latter web doubly alert to guard its lead in facilities and programs.

Entire radio industry during the past year showed marked awareness of the need for newer and improved programs. This feeling was present not only in the minds of network execs, but also agency men and talent peddlers. Both webs and agencies, it is noted, were markedly unsuccessful in the matter of coming thru with new ideas, but it is admitted that CBS made a valiant try. There's been no change in CBS desires in this direction, and this, coupled with the web's increased status in facilities, augurs fiercer competition than ever for NBC.

New Radio Flacks Org Proves 2 Heads No Better Than 1

NEW YORK, Jan. 4.—A group which its mentors hope and pray eventually will be a counterpart to the Circus Saints and Sinners has been started in radio by some of the more busy-bee type ether press agents in New York. The word "ether" is used advisedly. New group is without an official head, altho Dick Pack and Charlie Oppenheim (WOR) and Jo Ranson (WHN) are among its more active campaigners.

Idea generally is to toss a weekly luncheon, with radio staffers of the various New York dailies and trade papers as guest stiffes. In this way the members—club is being called The New Friends of Radio Press Agents (just as the press agents had friends) can get an opportunity to see what so-called newspapermen look like in the flesh, if that's what it is, and also boost the bejabbers out of their weekly swindle sheets.

Guest stiffes are given choice gifts, such as books on journalism, dog-eared copies of the Blue Book and wornout Pepsi-Cola jingle platters. Stiff who makes the best appearance after one year is going to be given the phonograph needle used on Martin Block's first *Make Believe Ballroom* program. Guest stiffes this week were Paul Ackerman and Jerry Franken, of *The Billboard*, who professed that the only reason they showed was to offer proof that neither has two heads. Neither succeeded, altho Franken came close.

Members, other than Pack, Ranson and Oppenheim, include Leon Goldsteib, WMCA; Bill Yolen, WNEW; Jim O'Bryon, Mutual; Bob Davis, WNBC; Norman Reader, the French Line and strictly a ringer, and Hal Davis, Kenyon & Eckhardt.

East, West Divided On Merits of New AFRA Contract

(Continued from page 5)

while he does not like the idea of having network service discontinued because he may get into a tussle with AFRA, he is not "too upset" because he feels there is much about the negotiations which has not been made public. He does not believe the networks would have accepted the unfair station clause without some solution to the non-feed requirement.

Broadcaster also declared that he has never found AFRA unreasonable and that no one, other than AFRA, knows what stations the union may have had in mind when it insisted on the clause. It is debatable, he stated, that the networks would sit in judgment on stations which might eventually get into serious AFRA scrapes, and that the webs obviously could not put themselves in a position whereby they would destroy their own affiliate structure.

Referring to the letter published in last week's issue of *The Billboard*, the radio exec in question stated that while naturally his outlet would like an increase in network rates, the web with which he was affiliated has machinery to handle such claims, and only if enough affiliates got together and presented a clear case for a hike, could the boost be expected.

WCPO's Slant

Mort Watters, manager of WCPO, Cincinnati, declared that while it is easy for an affiliate to blame the network for some action it may

WNEW Promotions Set With N. Y. Daily, Thea., Diaper Service

NEW YORK, Jan. 4.—WNEW, New York indie, has set a flock of new promotion deals during the past week or two, new tie-ups going into effect January 19. Involved in the bally parade are a New York daily, several film circuits and one of the city's largest laundries.

Daily is Hearst's *New York Journal-American*, with the station airing a once a week quarter-hour program tied up with the *J-A* comic page. In exchange, the daily is crediting the station on its comic page every day of the week. Additionally, a special comic panel will be printed each week with figures in the strip to be empty and to be filled in according to instructions aired on *The Journal-American* Sunday morning WNEW program. Best filler-inners in the kids' ranks will rate cash prizes.

Pix Deals

Largest film circuit is the Century string of Brooklyn and Queens nabe houses, 37 in all, which will run WNEW trailers and post lobby displays plugging the station's *Show Business* program. Century's weekly printed programs will also credit the station. Similar deals have been made with the Embassy newsreel houses and Walter Reade's 17 New Jersey houses. Reade tie-up is for the Dick Willis beauty advice show, *Here's Looking At You*, aired daily at 12:35 p.m.

Also set on a swap basis has been a tie-up with the Parmalee Taxi Cab outfit, which airs *Night Life in New York* on Sunday nights. Station is having call letter cards set in the 2,000 hacks Parmalee operates.

Laundry deal is with Brunswick Laundry, one of the largest outfits in the U. S. Entire fleet of delivery trucks operated by the outfit will flash WNEW posters, with special flyers to be inserted in all Brunswick laundry packages. Additionally a WNEW insert is being prepared for Brunswick's diaper service. Station policy is to coddle potential listeners when they're good and young.

have taken, the blame is not always justifiable.

"I don't believe," Watters said, "that any affiliate that wasn't present during negotiations is qualified to pass judgment. . . . There are so many things that transpire in negotiations of this nature that influence decisions that unless one is fully cognizant of these ramifications, he should withhold judgment, even tho he might not like the final results achieved."

Heard by most . . .

Preferred by most

KWKH
SHREVEPORT
50,000 WATTS
Represented by The Branham Co.

JACK ROURKE
Productions

6331 Hollywood Blvd.
Hollywood 28, Calif.
Phone: GR-1950



WLW
700 ON YOUR DIAL
THE NATION'S
MOST
MERCHANDISE-ABLE
STATION

THERE'S PLENTY OF
BUSINESS IN

DAYTON, OHIO

Get Your
Share By
Using . . .

WING The Dayton Station

WEED & CO. National Representatives

TOO SHORT FOR A HEAD

CBS "Highbrows" Set on New Book Reviewing Assignments

CBS finally has settled on a new format for its lit'r'y program, *Of Men and Books*, Saturdays, 4:45-5 p.m. Beginning January 18 Leon Levine, CBS assistant director of education, will assign books to be reviewed to various CBS staffers, replacing the old system of having one man review all tomes. Scheduled as of now are the following: January 18 Bill Shirer reviews *Austrian Requiem*, by Kurt Von Schuschnig, former Austrian chancellor; January 25 Quincy Howe reviews *Leo Tolstoy*, by Ernest J. Simmons; February 1 Don Hollenbeck considers McKinlay Kantor's *But Look, the Moon* and Granville Hicks's *Small Town*, and on February 8 Bob Landry puts the spotlight on *Best American Short Stories of 1946*; *O. Henry Memorial Prize Stories, 1946*, and *Cross Section, 1946*. When the CBS series first started, books were reviewed by Prof. John T. Frederick, of Northwestern University, and later by John Mason Brown.

JAY SEYMOUR, formerly with JWMCA, New York, appointed music librarian for WPAT, Paterson, N. J. . . . Henry P. Johnston, Alabama Broadcasters' Association prexy and managing director of WSGN, Birmingham, married to Louise Feagin, WSGN spieler. . . . WBT, Charlotte, N. C., has launched a campaign to raise \$70,000 to help build new homes for Negro branches of the Charlotte YMCA and YWCA. . . . Ed Gardner, tossing a cocktail party for the press Wednesday (8). . . . Paul Whiteman, Robert Merrill, Edward J. Noble and James A. Farley will be featured Sunday (5) in an hour-long program on WNEW, New York, on behalf of the Salvation Army.

ably will become a video feature in the spring.

NICHOLAS FREYDBERG, former assistant to the publisher of *Newsweek*, and recently of *The New York Herald-Tribune's* promotion department, has joined Donahue & Coe. . . . General Manager Lloyd E. Yoder, KOA, Denver, umpired the Denver University-Hardin-Simmons College New Year's Day football game in the Alamo Bowl, San Antonio. . . . Berry Kroeger, stage and radio actor currently in legit *John of Lothar*, readying his new play, a psychological drama titled *August Reckoning*.

Bret Morrison, radio's *Shadow* and flitery singer, will do a series of movie shorts if deal jells. . . . Curtis Biever, *Crimes of Carelessness* maestro, has recorded another kiddie album for Columbia. . . . Justin Miller, NAB prexy and chairman of National Foundation for Infantile Paralysis' radio division, has written broadcasters urging support during the 1947 March of Dimes campaign. . . . New York's radio firsts are hailed by Brig. Gen. David Sarnoff, RCA prexy, in an article titled "That's What I Like About New York," in the January issue of *The Magazine of the New York City Center*.

Jack Hunter, army vet, has joined the news staff of WILM, Wilmington, Del. . . . Adrienne Ames, spieler on WHN, New York, this week begins an additional cross-the-board seg slanted toward *w o m e n*. . . . Jack O'Reilly a new announcer at WOR, New York. . . . Jimmy Durante and Garry Moore due in Denver January 17 for the city's 1947 March of Dimes campaign.

GENE HAMILTON signed as commentator for the Boston Symphony on ABC beginning January 21. . . . Top 10 ad agencies in order of billing on WOR, New York, in 1946, are Young & Rubicam, BBD&O, Ruthrauff & Ryan, Erwin Wasey, Federal Advertising, Arthur Rosenberg, Al Paul Lefton, Charles W. Hoyt and Arthur Meyerhoff. . . . Mary O'Malley, editor of *Food Fair* magazine for WEEL, Boston, resigned to become assistant to advertising manager of *Atlantic Monthly*. . . . Marilyn Shutes has joined newsroom of KGO, San Francisco. . . . Frank Breslin, former time buyer for Young & Rubicam, New York, with John E. Pearson as account executive. . . . Alois Havrilla has joined WPAT, Paterson, N. J.

KGO SAN FRANCISCO, has received CPA approval for construction of a new transmitter which will increase station's power from 7,500 to 50,000-watts. Westinghouse will supply approximately \$138,000 worth of broadcasting equipment. Total cost will be approximately \$250,000. . . . Beatrice Lillie and Ivor Novello will guest-star on *Information Please* January 8. . . . Dick Linke, publicity director for NBC's *Chesterfield Supper Club* and voted one of top 10 publicity men in *The Billboard's* 1946 annual poll, has resigned to organize his own radio publicity company.

Sales of the British Empire edition of 4,000 Years of Television by Richard W. Hubbell, have reached the 2,937 mark after three weeks of publication. Hubbell is production manager and television consultant for Crosley's WLW, Cincinnati. . . . M. J. Vosse, production manager of WMPS, Memphis, will open his own advertising and publicity office in February.

KRUX, round-the-clock station in Glendale, Ariz., will begin operation February 1, according to owner, Mrs. Gene Burke Brophy. John D. Morgan will be manager. . . . Irving Caesar, composer of a new series of good-will ditties, *Sing a Song of Friendship*, will be in Philadelphia Sunday (12) to kick off the *Fellowship Forum*, new juve tolerance series, bowing on WCAU for a Sunday a.m. quarter-hour ride at 11:15.

Russ Winnie, station manager of WTMJ and WTMJ-FM, Milwaukee, has returned after 18 years in radio. . . . Estelle Meyer, executive assistant to John J. Anthony, radio's problem man, has resigned after nine years. . . . John Larkin gets the narrator spot on Kellogg's ABC program, "Hollywood Story." Richard Stark is announcer and Charles Paul provides the organ background music. . . . "County Fair" gets a renewal from Bordens. Show now in second year, prob-

A total of 298,694 young listeners of "Terry and the Pirates," "Sky King, Jack Armstrong" and "Tennessee Jed" submitted answers to question "Which program I prefer" in ABC's children's program contest. With more than 1,000 prizes skedded, winners will be announced during the week of January 13. . . . William R. Day, director of news and special events at KOA, Denver, this week (6) begins teaching a class in radio news writing at the University of Colorado. . . . Mickey Rooney skedded for a guest-shot on Bing Crosby's program Wednesday (8).

RUSSELL G. DAVIS, field rep for RCA in San Francisco and wartime head of recording for the OWI on the Coast, has resigned to become chief engineer of the new Gene Burke Brophy stations in Arizona. Davis will supervise construction and direct all technical operations of KRUX, Phoenix-Glendale; KSOL, Yuma; KFAK, Flagstaff, and the recently organized radio Arizona regional web. . . . Sid Collins has been appointed program director of WKMO, Kokomo, Ind. . . . Gordon Lloyd, of ABC, has been appointed manager of web's new spot sales office in Detroit, and George Dietrich, New York rep for WGN, Chicago, has been appointed account executive in the New York office—replacing Lloyd.

EARLE PUDNEY, associated with WGY, Schenectady, as announcer and producer, has been appointed supervisor of productions. He'll be in charge of program productions for WGY and its FM affiliate, WGFM. . . . Grace M. Johnson, assistant director of public service for ABC, has been appointed manager of the web's continuity acceptance department. . . . Victor King, conductor and composer, has opened a radio package agency in New York. . . . Howard Beh Kallen, formerly with WNLC, New London, Conn., has joined the WWRL, Woodside, N. Y., announcing staff. . . . Orson Welles profiled in the February issue of *The American Magazine* by Jerome Beatty. . . . Bob Labour, formerly with BBD&O, New York, has joined the production staff of WNEW, New York.

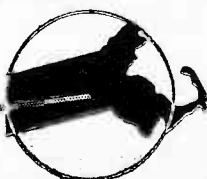
Treasury Bandstand, Monday thru Friday, 3-3:30 p.m., replaced *Cinderella* on CBS this week. *Cinderella* had been aired eight months. Bandstand, which has been heard in the Saturday 3:30-4 p.m. slot, continues in that spot, too, making a total of six broadcasts weekly. . . . William Keighley, producer of *Lux Radio Theater*, flies east with his wife, Genevieve Tobin, shortly after January 20. He'll miss the January 27 and February 3 shows. . . . Lee Otis, CBS news editor, father of a boy born at Flushing (L. I.) Hospital Thursday (2). . . . Bill Lewis, Kenyon & Eckhardt radio v.-p., and Al Moore, agency's County Fair producer, off to the Coast January 10 for vacations.

CHIRPER Charles Danford, former winner of Arthur Godfrey's *Talent Quest* contest, has launched his own weekly song show on WWRL, Woodside, N. Y. . . . Lawrence Bielsonson, West Coast AFRA rep and partner in AFRA's law firm, Jaffe & Jaffe, due to resign. . . . Bing Crosby was rated top male vocalist in poll conducted by Sam Brown, disk jockey for Washington's WINX. . . . Howard J. London, radio director of the National Foundation for Infantile Paralysis, in Hollywood to supervise 1947 March of Dimes activities.

Kenny (Senator Claghorn) Delmar will be highlighted in a national advertising and publicity tie-up with Eagle-Lion Films and the Parks Manufacturing Company on his "It's a Joke, Son" film. The senator will plug belts and suspenders in the campaign. . . . Adrian Samish, v.-p. in charge of programs and television for ABC, leaves New York Monday (6) for a two-week business trip to the West Coast. . . . Phil Kenny, former director of radio for Lever Bros., appointed New England rep for WOR, New York.



Worcester leads the parade in department store sales increase over Boston, Springfield and Providence.

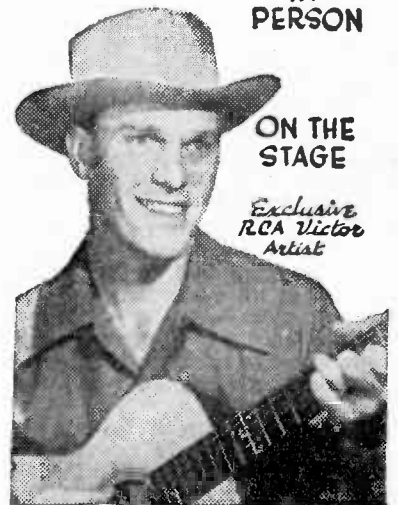


THAT'S HOW MUCH I LOVE YOU!

Eddy ARNOLD

The Tennessee Plowboy

and his GUITAR



IN PERSON

ON THE STAGE

Exclusive RCA Victor Artist

Hear EDDY ARNOLD

on Checkerboard Jamboree Mutual Coast to Coast Monday thru Friday noon, starting Jan. 6, 1947

Purina's Grand Ole Opry Every Saturday 8 p.m., WSM, Nashville, Tennessee

EDDY ARNOLD'S Songbook Program Grand Ole Opry WSM, 11 p.m. every Saturday

Hear EDDY ARNOLD on RCA Victor Recordings His Latest Hit "THAT'S HOW MUCH I LOVE YOU"

See EDDY ARNOLD on His Personal Appearances

Personal Manager: THOMAS A. PARKER 4218 San Pedro Tampa, Florida Phone W-3951 Radio Direction: CHARLES AND BILL BROWN Brown Advertising Co., Nashville, Tenn.

"Town Meeting," LaGuardia Highlights on Increasing Importance of Web Co-Ops

May Be Solution to Nets' Bankrolling Top Pubserv Shows

NEW YORK, Jan. 4.—A rising importance of co-op programs in network planning has been highlighted by recent moves on the part of three networks, namely: ABC's decision to offer *America's Town Meeting of the Air* to local sponsors; Mutual's offering of ex-Mayor La Guardia as a co-op show, and CBS's consideration of Art Linkletter's *House Party* as a five-a-week co-op. In the case of CBS, plan to offer *Party* co-op was not definite late this week, but was being mulled by execs. General Electric, which has been sponsoring *Party* Monday, Wednesday and Friday, pulls out Friday (10). Show has been offered co-op Tuesdays and Thursdays for some time. In the case of the MBS-La Guardia deal, Bert Hauser, web's co-op chief, pointed out that MBS is always on the lookout for more co-ops, but added that interesting facet of the La Guardia show was that it is offered in network rather than local time.

ABC move to peddle *Town Meeting* co-op, and in network time, is creating more interest than that occasioned by La Guardia or *House Party*—observers pointing out that this may be the answer to the problem of how to make a public service program pay its way.

Town, which ABC has carried as a sustainer since November 29, 1945, started on the web in May, 1935, and was bank rolled by *The Reader's Digest* from September, 1944 thru November, 1945. This was its sole sponsor in 10 years. According to ABC President Mark Woods, bank rollers for the show probably will come from organizations which are currently engaging in public service activities. George V. Denny Jr., president of *Town Hall* and moderator of the show, expressed the opinion that "with greater resources we will be able to make our programs better than ever."

In any event, observers are watching the *Town* experiment with interest, remarking that in the event it pays off as an attraction for local sponsors it will prove several things, chiefly the feasibility of making such a program serve as more than window dressing for the FCC and the Blue Book.

That there's gold in the co-ops already has been amply proven by MBS and ABC. Mutual's Fulton Lewis, for instance, far and away the most successful of the co-ops, is now heard under local sponsorship on 241 stations, according to a count late this week. Other MBS and ABC co-ops, while nowhere approaching the Lewis record, are plenty successful. NBC early last year made a drive for more co-op business and has been rather successful in comparison with the web's desultory interest in previous years. CBS, too, has shown more interest in co-ops than formerly, mostly newscasters.

Lea Decish May Delay Web Pacts

(Continued from page 5)

radio employment depends upon the outcome of the Lea Bill fight.

Varying Viewpoints

Regarding the expiration of the key city pacts January 31, various execs at Local 802 in New York expressed different points of view. Richard McCann, prior to the recent election, stated the contracts were already in negotiation. This week, however, another high official stated "we've been too busy." Asked whether contracts could be negotiated in view of the unsettled status of the Lea Bill, he said that he had received no word to the contrary. "I'll get clearance," he added. Another official at the local said the negotiations would have to wait. This is typical of the confusion.

Meanwhile, tho the AFM has won the first round in its battle to have the Lea Bill declared unconstitutional, union execs view the over-all picture of radio employment as not too promising. Reasons given for the pessimism are the GOP intention to draft another measure in the event AFM is upheld on the present bill; antagonism of newspapers to the AFM thruout the country, and the Republican Congress. Gloomier observers go even further. They state that if the anti-AFM adherents are successful, the radio musician in cities outside of the three production centers, will become as extinct as the dodo. Argument is that 50,000 walters are tired of paying house bands when the stations are up to their ears in network shows and local programs requiring little or no music. Then there are the disk jocks and transcriptions, which give the rank and file musicians the impression that, as far as employment in the hinterlands is concerned, he's in danger—the same sort of danger that faced the theater musician not so long ago, and which came true in so many cases.

NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 23E (Report December 30, 1946)

Program Sponsor, Agency, Net. & Stat.	Hooper-rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
JACK BENNY* American Tob. Co. Lucky Strike F. C. & B. NBC 154	27.5	1/4 Hr. 555	Drew Pearson—ABC Monday Morning Headline—ABC Gene Autry—CBS N. S. P.—MBS	\$22,500	\$ 818.18	\$.79
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. Floor Wax N. L. & B. NBC 143	27.4	1/4 Hr. 488	N. S. P.—ABC Hollywood Players— CBS N. S. P.—MBS	\$10,500	\$ 383.21	\$.41
BOB HOPE Respondent Div. Lever Bros. Various Products F. C. & B. NBC 129	26.2	1/4 Hr. 372	N. S. P.—ABC N. S. P.—CBS Upton Close (MA)— MBS	\$20,000	\$ 763.36	\$.87
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J. W. T. NBC 144	26.2	1/4 Hr. 402	N. S. P.—ABC Adv. of Sam Spade— CBS N. S. P.—MBS	\$20,000	\$ 763.36	\$.77
FRED ALLEN Standard Brands Tenderloin Tea & Sheffield Cheese J. W. T. NBC 144	25.9	1/4 Hr. 504	N. S. P.—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator— MBS	\$18,500	\$ 714.29	\$.75
RADIO THEATER Lever Bros. Lux Soap & Flakes J. W. T. CBS 146	23.8	1 Hr. 559	N. S. P.—ABC Gabriel Heatter—MBS Real Stories From Real Life—MBS Telephone Hour—NBC Borge-Goodman Show— NBC	\$16,000	\$ 672.27	\$.71
AMOS 'N' ANDY Lever Bros. Rinso R. & R. NBO 149	23.0	1/4 Hr. 675	N. S. P.—ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories From Real Life—MBS	\$ 9,000	\$ 391.30	\$.42
WALTER WINCHELL* Andrew Jorgens Co. Lotion Orr ABC 205	22.9	1/4 Hr. 731	Hildegard—CBS Exploring the Unknown —MBS Manhattan Merry-Go- Round—NBC	\$ 6,000	\$ 262.01	\$.28
RED SKELTON (CH) B. & W. Tob. Co. Raleighs R. M. S. NBC 146	22.3	1/4 Hr. 208	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 9,500	\$ 426.01	\$.48
SCREEN GUILD PLAYERS Lady Esther Blow CBS 149	21.8	1/4 Hr. 278	Doctors Talk It Over— ABC N. S. P.—MBS Contented Program— NBC	\$10,000	\$ 458.72	\$.56
BANDWAGON F. W. Fitch Co. Various Products L. W. R. NBC 154	21.2	1/4 Hr. 686	N. S. P.—ABC Blondie—CBS N. S. P.—MBS	\$12,500	\$ 589.62	\$.61
MR. D. A. Bristol Myers Co. Vitalis & Sal Hepatica D. C. & S. NBC 132	19.2	1/4 Hr. 385	Pot o' Gold—ABC Ford Show-Dinah Shore —CBS N. S. P.—MBS	\$ 6,800	\$ 354.17	\$.40
TAKE IT OR LEAVE IT Eversharp, Inc. Blow CBS 159	18.2	1/4 Hr. 348	Theater Guild—ABC Gabriel Heatter—MBS Don Ameche—NBC	\$ 4,500	\$ 247.25	\$.28
GREAT GILDERSLEEVE Kraft Foods Co. Kraft Mayonnaise N. L. & B. NBC 125	17.8	1/4 Hr. 230	Fishing & Hunting Club— ABC Dr. Christian—CBS Johns-Manville News— CBS It's Up to Youth—MBS	\$ 6,500	\$ 365.17	\$.42
FANNIE BRICE SHOW General Foods Jell-O & Jell-O Puddings Y. & R. CBS 146	16.3	1/4 Hr. 230	N. S. P.—ABC Burl Ives—MBS Highways In Melody— NBC	\$13,000	\$ 787.55	\$.81
THE SHADOW Carey Salt Co. McJunkin Del. Lack. & West. R. & R. George Barr Co., Meyerhoff MBS 214	12.1		Darts for Dough—ABC Family Hour—CBS N. S. P.—NBC	\$ 2,500	\$ 206.61	\$.21
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast & Royal Desserts J. W. T. NBC 144	9.3		Giants vs. Bears Football—ABC N. Y. Philharmonic— CBS Crimes of Carelessness— MBS	\$ 4,500	\$ 483.88	\$.57
CARMEN CAVALLARO Sheaffer Pen Co. R. M. S. NBC 147	8.6	1/4 Hr. 53	Giants vs. Bears Football—ABC N. Y. Philharmonic— CBS N. S. P.—MBS	\$ 3,500	\$ 406.98	\$.50

Sunday Afternoon

*Includes second broadcast on Pacific Coast. CH—Computed Hooperatings. MA—Moving Average. N.S.P.—No sponsored program.
L. & M.—Lennen & Mitchell. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifflord & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC. E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russell M. Seeds. B. & B.—Benton & Bowles.

Average audience rating is 10.5, as against 10.7 last report, 10.2 a year ago. Average evening sets-in-use reported are 32.1, as against 33.6 last report, 32.7 a year ago. Average available homes is 81.2 as against 80.8 last report, 81.3 a year ago. Number of sponsored hours is 70 as against 70 last report, 79 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard

WBNS REACHES HOME

For Example
HOOPERATING
COLUMBUS, OHIO
Winter-Spring '45-'46
ELLERY QUEEN
19.9
ASK ANY
BLAIR MAN

DAYTIME TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for Weekday Daytime Segs



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III 22D (Report December 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
YOUNG WIDDER BROWN Sterling Drug, Inc. Haley's M-O Phillip's Toothpaste D.-F.-S. NBC 143	7.9	446	Dick Tracy (LN) (Co-Op)—ABC Hollywood Jackpot (LN) (MWF)—CBS Buck Rogers—MBS	\$ 1,800	\$ 202.53	\$.37
BREAKFAST CLUB (9:15) Swift & Co. J. W. T. ABC 242	7.7	184	N. S. P.—CBS N. S. P.—MBS N. S. P.—NBC	\$ 3,000	\$ 389.61	\$.54
OUR GAL SUNDAY Whitehall Pharmaceutical Co. Anacin D.-F.-S. CBS 149	7.7	540	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,750	\$ 227.27	\$3.40
WHEN A GIRL MARRIES General Foods Calumet, Baker's Chocolate B. & B. NBC 76	7.6	320	Terry & the Pirates— ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,300	\$ 302.63	
BREAKFAST IN HOLLYWOOD Kellogg Co. All-Bran K. & E. ABC 216	7.4	288	N. S. P.—CBS N. S. P.—MBS Fred Waring (TY)— NBC	\$ 1,500	\$ 202.70	\$.37
BREAKFAST CLUB Philco Refrigerators Hutchins ABC 225	7.3	234	N. S. P.—CBS N. S. P.—MBS N. S. P.—NBC	\$ 3,000	\$ 410.98	\$.66
PORTIA FACES LIFE General Foods Grapenuts Flakes Y. & R. Maxwell House Coffee B. & B. NBC 87	7.2	300	Sky King—ABC N. S. P.—CBS Superman—MBS	\$ 2,750	\$ 381.94	*
HELEN TRENT Whitehall Pharmaceutical Co. Heat Liniment Kolyons D.-F.-S. CBS 147	7.0	682	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,800	\$ 257.14	\$.48
BREAKFAST CLUB (9:30) Swift & Co. J. W. T. MTWF McC.-E.-Th. ABC 250	6.8	184	N. S. P.—CBS N. S. P.—MBS N. S. P.—NBC	\$ 3,000	\$ 441.18	\$.69
BIG SISTER Procter & Gamble Ivory Soap Compton CBS 88	6.8	307	Baukhage Talking (LN) (Co-Op)—ABC N. S. P.—MBS N. S. P.—NBC	\$ 2,500	\$ 387.95	*
RIGHT TO HAPPINESS Procter & Gamble Ivory Soap Compton NBC 141	6.7	462	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,250	\$ 335.82	\$.59
KATE SMITH SPEAKS General Foods Post's Raisin Bran & Bran Flakes B. & B. CBS 142	6.6	417	Kenny Baker Show—ABC N. S. P.—MBS N. S. P.—NBC	\$ 5,000	\$ 757.58	\$1.25
STELLA DALLAS Sterling Drug, Inc. Various Products D.-F.-S. NBC 143	6.6	464	N. S. P.—ABC G. E. House Party— CBS N. S. P.—MBS	\$ 1,750	\$ 265.15	\$.46
PEPPER YOUNG'S FAMILY Procter & Gamble Camay-P. & R. Dreft-D.-F.-S. NBC 82	6.5	863	Edwin C. Hill—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,850	\$ 407.69	*
MA PERKINS Procter & Gamble Oxydol D.-F.-S. CBS 75	6.5	227	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,300	\$ 200.00	*
AUNT JENNY Lever Bros. Spry R. & R. CBS 45	6.5	549	Kenny Baker Show—ABC Ooke Club-Morton Downey—MBS N. S. P.—NBC	\$ 2,000	\$ 307.69	*

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LN—Limited Net. N. S. P.—No sponsored program.

D.-F.-S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. B. & B.—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K. & E.—Kenyon & Eckhardt. McC-E.—McCann-Erickson. L. & F.—Lambert & Feasley. J. W. T.—J. Walter Thompson.

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Senate's Small Biz Study May Tackle Radio Problem

WASHINGTON, Jan. 4.—Senate Small Business Committee, which will start hearings January 7 on the plight of some small weekly newspapers, may broaden its inquiry to include radio. Several members of the committee, it was learned this week, are pressing for study of swift-growing radio competition in small communities as a result of wholesale Federal Communications Commission grants. Also, investigation is being urged to determine whether small-timers are getting a break in FM. Springboard for widening the scope of the inquiry may develop from testimony of Morris L. Ernst and former FCC Chairman James Lawrence Fly, both of whom are scheduled to appear, committee insiders revealed. It is possible Fly may be asked to volunteer personal opinions which might harken back to his FCC chairmanship when he stalwartly defended small biz in radio and vigorously assailed big-money station sales trafficking. Fly is skedded to testify immediately after Secretary of Interior J. A. Krug. Ernst is skedded as the first to testify at the hearing. Following Ernst will be Secretary of Agriculture Clinton P. Anderson, Secretary of Commerce W. Averill Harriman, Krug, Fly, Thurman Arnold and Woodruff Randolph, prez of International Typographical Union.

Star Witnesses

Arnold, former Department of Justice trust-buster and former associate justice of the U. S. Circuit Court of Appeals, is expected to be a star witness along with Ernst and Fly in the event the scope of Senate inquiry spreads to radio. Ernst and Arnold already have been critical of big-time newspaper ownership of radio, with Ernst particularly outspoken in his recent book, *The First Freedom*. Ernst, besides taking a whack at newspapers for owning more than a third of all radio stations, both AM and FM, declared that "only a few citizens today are wealthy enough to enter the broadcasting field where station prices have risen from a range of \$20,000 to \$500,000 in 1938 to well over \$1,000,000 in 1944."

The committee, which has been

CBS's Slew of Renewals

NEW YORK, Jan. 4.—Sponsors of 14 CBS programs have renewed their contracts, with 13 for 52 weeks and one for 18 weeks. Five renewals were for Procter & Gamble soaps. Shows include *Big Sister*, *Young Dr. Malone*, *Road of Life*, *Rosemary*, and *Ma Perkins*. Other renewals included *Adventures of Ozzie and Harriet* for International Silver; William L. Shirer, commentator, for J. B. Williams Co.; *Big Town* for Sterling Drug; *Crime Photographer* for Anchor-Hocking Glass; the *Joan Davis Show* for Lever Brothers; *Maisie* for Eversharp; Bill Henry, commentator, for Johns-Manville; *Hollywood Star Time* for General Motors, and *Garden Gate* with Tom Williams for Ferry-Morse Seed Company.

headed by Sen. James E. Murray (D-Mont.), is slated to go under chairmanship of Sen. Kenneth S. Wherry (R-Neb.). If the committee gets far into the radio aspect of small biz, it is seen as certain that Chairman Charles Denny, of FCC, and Commissioner Clifford S. Durr would be asked to testify. Another key witness would be Justin Miller, president of the National Association of Broadcasters. Miller, however, prefers a hands-off position on this problem. NAB's frank neutrality was expressed several weeks ago by A. D. (Jess) Willard, exec vice-president.

BEGIN THE BIG GAIN with

CLEVELAND'S

Chief
STATION



To begin the big gain—to give more weight to your sales—choose the station that carries plenty of weight in the nation's fifth greatest market . . . WJW in Cleveland. Long-term advertisers have found that better local programming planned for top interest has made steady gains in listener acceptance . . . has made sturdy gains in sales for advertisers.

BASIC 850 KC
ABC Network WJW 5000 Watts
CLEVELAND, O. DAY AND NIGHT
REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

Congressional Videocast Heightens Color Interest

WASHINGTON, Jan. 4.—With indications that the next phase of the color video battle to be held in a New York courtroom starting January 27 will be witnessed by a packed house for the first public color video demonstration the FCC is being credited here with shrewd strategy in throwing the issue wide open preparatory to its crucial decision. Interest in the rebuttal phase of the battle between black-whites and upstairs color is vastly increased in official as well as public circles here as result of the successful black-white televising of opening of Congress yesterday (3). FCC's decision on whether commercial video standards will stay put to satisfy big guns of downstairs black-white or move upstairs to satisfy ultra-high color boys of Columbia Broadcasting System, is expected to get a thorough examination by congressional leaders, including heads of Interstate Commerce committees in both houses. Several of Capitol Hill bigwigs participated in yesterday's telecast and praised the new medium. Rep. Charles A. Wolverton (R., N. J.), new chairman of the House Interstate Commerce Committee, declared he was not familiar with tele technicalities, adding: "Whatever happens in television from now on will be of major interest to all the nation."

Others on Program

Along with Wolverton on the video program were Rep. Charles A. Halleck (R., Ind.), new House majority leader; Sam Rayburn (D., Tex.), minority leader, and Rep. Clarence J. Brown, of Ohio, chairman of GOP Campaign Committee.

President Truman, too, was quoted as indicating "high delight" to aids after viewing the television program while seated at his White House desk. NBC set up a television receiver with 10-inch screen in Truman's office.

Demonstration Seen Break

Telecast program seen by Truman was carried thru DuMont Laboratories' Station WTTG. Scores of people witnessed the program on the Statler Hotel mezzanine. Some industry folk here voiced the view that the demonstration was a "break" for the downstairs color video boys and that there would be increased general incentive for buying sets. The commercial aspect of getting sets to public, it was recalled, was one of major points made by black-white witnesses in testimony at last month's hearing.

FCC staffers here indicated that a big audience is expected at the New York City hearing, not only as result of increased interest in video and the first public showing of color video, but also because of the staging of the hearing wind-up in the nation's biggest metropolis. New York is expected to show more interest in the proceedings than Washington public did. Spacious auditorium of the Commerce Department, where hearing was staged here, was never more than a third occupied during the entire week.

FCC took only one action in television this week, granting permission to DuMont Laboratories to extend, for six months, the completion date of their local Station WTTG.

Brit. Video Exec Cool Toward Color

LONDON, Jan. 4.—Expressing coolness toward color television, Sir Ernest Fisk, Electrical & Musical Industries, Ltd., prexy, recently declared that very high definition of color television cannot be expected at an early date because there are too many technical problems to overcome, requiring years of research and exploration before color video can be successful in populated areas.

Speaking at an annual meeting of his company and the Marconi Wireless Telegraph Company, which jointly developed and produced the Marconi-EMI Television System, Fisk pointed out that video sets in England are considerably cheaper than similar instruments in the U. S. A. He added that EMI equipment for televising motion pictures will compete with all other video systems in the world market.

Fisk warned shareholders that adoption of television services in many countries will not come rapidly and that the firm will have to invest heavily on pioneering television in many parts of the world.

Short Scannings

WRGB (GE) SCHENECTADY, has sent out letters to viewers urging them to mail rating cards attached to weekly program schedules so that preferred programs can be determined. In addition to rating each program excellent, good, fair or poor, viewers are asked for personal comments on shows and quality of reception. According to G. E. Markham, WRGB's general manager, about 5 per cent of the approximately 300 set-owners in the Schenectady area usually send ratings. Dramatic productions head the preference list.

Mexico will serve as a link between U. S. and South America in establishment of a Western Hemisphere network television, according to Ralph B. Austrian, RKO television prexy, who returned recently from a tour of Mexico. He stated that plans are under way for establishment of transmitters in Mexico City and four other cities. Austrian returned to Mexico Sunday (5) to continue research and consultation with Mexican officials and to arrange for production facilities for his company.

BERNARD KRISHER, 15-year-old editor and publisher of *Picture Story*, monthly teen-age mag, was interviewed on WNBT Sunday (5). . . Construction of WOR's video tower in Washington to begin soon. . . Edwin S. Mills Jr., of NBC's production staff, is author of original story on which *Temper the Wind*, legit show, is based.

Lee Cooley, tele director of McCann-Erickson, due back in New York this week after confabbing with agency officials in Chicago. He's reported to

Pardon, Please!

NEW YORK, Jan. 4.—Thru an inadvertent error, a television review in *The Billboard's* December 28, 1946 issue, erroneously credited Bob Emery as being director of *Doll Theater*, sponsored by Wanamaker's on WABD, New York (DuMont).

The producer of the program, which was rated in the review as "first rate," was Eleanor Wells, assisted by Charles Lowe, who directed the dance numbers. Mrs. Wells also is producing *Young Americana*, to be sponsored by Wanamaker's on WABD, January 15, 8-8:30 p.m.

Chi To See First Post-War Tele Sets

CHICAGO, Jan. 4.—More than 40,000 buyers from retail furniture stores thruout the country are expected to see displays of the latest post-war television receivers and witness special television programs at Chicago's Furniture and Merchandise Marts during the semi-annual Home Furnishing Show January 6 to 13.

Displays of sets by about 10 manufacturers will mark the first time video receivers have been made part of the Home Furnishing Show here. Among manufacturers at the exhibit will be RCA, GE, Stromberg-Carlson, Crosley, Stewart-Warner and Bendix. Some will be publicly displaying their sets for the first time at this show.

In conjunction with the show, WBKB, local video station, will air special demonstration programs that will be picked up by receivers at the exhibit.

be lining up a series of packaged video programs. . . Don Topping, owner of the Yankee football team, skedded to make a guest-shot for ABC on Bill Slater's *The Ike on Sports* on DuMont's WABD, Tuesday (7). . . U. S. Rubber has renewed for 13 weeks its Friday night quarter-hour on NBC's WNBT. Current show is titled *Campus Hoopla*, featuring Clair Bee, Long Island University basketball coach. . . ABC this week (3) begins two video shows on Philco's WPTZ, Philadelphia. The two quarter-hour programs—8-8:30 p.m.—are *At Home*, and *How and Art Today*—both four-week series.

WHEN Johnny Olsen and his ABC Quaker Oats *Ladies Be Seated* radio program goes to Chicago on a permanent basis soon, Quaker Oats will probably sponsor the show on WBKB. . . Lawrence Larriar will emcee the *Draw Me Another* program on WCBS-TV Sunday (12).

The Belle Masque, Hotel Continental cocktail room, becomes the first in Chi to install television for entertainment purposes. Set goes in next week.

WBKB's Pubserv Remote

CHICAGO, Jan. 4.—Starting today, WBKB, local video station, will air each Saturday from 12 to 12:30 p.m. a new series of programs from Rosenwald Museum of Natural Sciences and Industry. Titled *American Story*, series will trace development of various sociological aspects of American history. Program will use Museum's display as background sets. Costumed actors will enact documentary dramatic stories.

2 More Chi Dailies Carrying Video Logs

CHICAGO, Jan. 4.—Two Chi dailies this week decided to print daily logs listing the video programs aired by WBKB, local television station. Papers are *The Chicago Tribune* and *The Chicago Herald-American*. *The Trib*, a morning paper, started running its log on New Year's Day. *The Herald-American*, Hearst afternoon daily, will run logs seven days a week starting Sunday (5).

According to execs at the papers, move was made in recognition of the fact that more and more sets are being sold here, and thus a greater percentage of readers are witnessing video programs and want to know what video fare is available.

In addition to *The Trib* and *Herald-American*, two other Chi dailies are running video logs. *The Times* runs one daily; *The Daily News* once a week, on Friday. *The Sun* is the only daily here not running video logs.

Sposa's New DuMont Job

NEW YORK, Jan. 4.—Lou Sposa, now program operations manager of DuMont's WABD, has been named director of commercial operations, move being taken as a step toward helping agencies set up their own tele departments. Station feels the move is warranted in view of increasing agency-client interest in tele. No successor has been named to the program operations post.

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Personnel Cuts To Hinder FTC Plug Scrutiny

WASHINGTON, Jan. 4.—Lay-offs of experienced Federal Trade Commission personnel will delay, but not abolish FTC's scrutiny of content of radio advertising, it was learned today. Agency is in the midst of a ding-dong battle with the Civil Service Commission over how extensive FTC cuts will be. Nearly 100 employees of OPA's financial reporting service are being merged into FCC, pushing latter above its personnel quota. FTC is protesting, but dismissal notices are being prepared for several of the agency's radio staff.

Scope of Federal Trade's continuing probe into air plugs was revealed in its annual report, released yesterday (3). Report states that during the last fiscal year, over 4,000 pages of radio script was read each day, consisting of approximately one-half million separate commercials. Of this number, FTC staff yanked some 20,000 as "possibly false or misleading." Sponsors whose plugs were tabbed as false were ordered to discontinue them. According to FTC, drug commercials were responsible for 65 per cent of violations, with cosmetic plugs comprising about 14 per cent. Commission handed a pat on the back to sponsors generally, saying it had noticed "desire on the part of broadcasters to aid in the elimination of false and misleading advertising."

FTC's radio staff, admitting that personnel cuts will slow it up, nevertheless pledging a sharp lookout for plugs that violate its standards of "truthful" advertising.

KRSC, Seattle, Gets Tele CP

SEATTLE, Jan. 4.—First tele permit in the State of Washington, has been granted KRSC, here, Robert Priève, general manager, announced recently. He set next fall as the earliest possible date for such transmissions, due to delays in obtaining about \$250,000 worth of equipment. He also said the station would begin operating the city's first FM airing January 15. Call letters will be RSC-FM.

UO GETS PAY HIKES

(Continued from page 6)

by setting aside 2½ per cent of the pay roll. Salary increase, plus the money accruing from the fund, is expected to raise salary hikes by \$11.

Other Clauses

In addition, contract calls for the following: (1) Complete grievance machinery; (2) no discharge without cause; (3) promotions guaranteed from within the company; (4) leave of absence and maternity leave; (5) arbitration machinery, and (6) pay hikes retroactive to November 1.

White collar union made rapid strides in radio the past year, gaining a contract covering some 700 workers at Columbia Broadcasting System and one at WMCA, in addition to the World pact. Besides current negotiations at WOR, locals are operating at National Broadcasting Company and American Broadcasting Company.

Melody Bar Ranch

Reviewed Thursday (2), 8-8:30 p.m. Style—Musical drama. Sustaining and presented by the American Broadcasting Company over WABD (DuMont), New York.

This musical soap opera edition of the Caples Agency's serial *Faraway Hill* was hot and cold and good and bad. In spots it reminded one of a Class C, 10-year old Monogram musical, and at times it was pretty good. For the most part, however, it was badly done—showing lack of co-ordination, poor acting, bad directing and revealing a story with poor continuity. If Director Harvey Marlowe was trying to do a Western musical, it would be well for him in preparing his next production to line up a good script and work out the many minor problems which, when unsolved, add up to a poor television production.

However, Marlowe did show some imagination, tho, particularly in the opening. Program opened up with an old "Tobacco Road" character coming out of a ranch house and walking to an old sign post on which were the title of the program and credits. Other good production angles were the methods used in introducing some of the songs sung by the program's singing star, Hal (Tex) Horton. Sets, by Rudy Lucek, were particularly good.

Guest star in the show was Elsa "Chiquita Banana" Miranda, who flew in like a Mexican humming bird, sang her banana song and another number, danced a bit, and dashed madly out. She was good and should have been on longer.

Also featured on the program were Rosalie Allen, Jan Sherwood, Nick Persoff, Eddie Manson and Dave Denny. Rosalie Allen, who sang vivaciously, unfortunately had her back and side turned to the camera most of the time, so viewers could only see a nice back hair-do and a lovely pair of shoulders. Horton sang his cowboy numbers well.

Sonja Henie Ice Revue

Reviewed Thursday (2), 8:30 to 9:30 p.m. Sustaining on WBKB, Chicago.

Henie ice show, which has been packing in crowds at the Chicago Stadium, proved to be top video program material, and the WBKB staff did a competent job of telecasting first half of the two-hour revue.

Telecast demonstrated ability of the image orthicon cameras (WBKB used two for the pick-up) to get a good picture even under low level lighting conditions. Crew, using cameras with turret lens, was able to follow fast action of solo work and also cover mass production numbers.

Program opened using as introductory titles pages of the revue's program. Following televising of titles at station, switch to stadium was made and pick-up of revue began.

Station got around the AFM rule which prohibits pick-ups of music by dubbing in recordings. Most of the time a good job of synchronizing studio music with the stadium show was done.

FCC UPHOLDS FM

(Continued from page 6)

jeopardizes upped power limits on clear channels.

In turning down the clear-channel group's petition, FCC defended its practice of granting 103 apps for new stations on 1A and 1B daytime channels within clear-channel vicinities since October, 1945, pointing out that "many of these applicants are also desirous of entering FM broadcasting and are utilizing their daytime operation in helping them finance their operation during the transition period until FM becomes firmly established." "In the commission's opinion," FCC stated, "this assistance to the establishment of

Congress' Debut Coverage Milestone in Video Growth

NEW YORK, Jan. 4.—Yesterday's (3) opening of the 80th Congress provided the television industry and the public with a first-rate example of the medium's breath-taking adaptability in on-the-spot coverage of major news events. Occasion gave video an historic milestone, since it was the first time in history that the opening of Congress was televised. Despite the inescapable dull spots which were bound to mark the activities of so ponderous a body, the telecast was highly interesting, truly educational and, all in all, a notable television achievement. Program was a pooled telecast by three telecasters, CBS, NBC and DuMont, aired over a three-city network. Personnel and resources were pooled, with transmission made over WTTG, Washington (DuMont); WPTZ, Philadelphia (Philco); WCBS-TV, WABD, and WNBZ, New York. Transmission from Washington was via coaxial cable and via relay from New York to Washington. Four image orthicons were used, two in the House and two in an antechamber.

Chamber Shots

Opening shots had commentators Bill Henry and Bob Coar interviewing several representatives from the antechamber, including Representatives Sam Rayburn (D., Tex.), House minority leader; Charles A. Halleck (R., Ind.), majority leader; Charles A. Wolverton (R., N. J.), new chairman of the House Interstate Commerce Commission, and Clarence J. Brown (R., Ohio), chairman of the Republican Campaign Committee.

Next scene showed the actual opening in the House itself, with doorkeeper Ralph Roberts calling the session to order, followed by the chaplain's prayer. Roll call by States followed, after which Joe Martin, of Massachusetts, and Rayburn, of Texas, were nominated for the speakership. Martin, of course, was elected. Cameras next picked up the committee escorting Martin to the rostrum and Rayburn, the outgoing speaker, presenting him to the House. Rep. Harold Knutson (N. Y.), oldest Republican member of the House, administered the oath to the new speaker.

Camera Work

During this session audience interest was held high by a variety of camera shots—close-ups of clerks and various members of the House. In spite of a good number of close-up shots, however, there still were not enough of them since long shots of such large groups are too vague and identity is lost. Still the variety of shots and John Batchelder's competent narration, explaining procedure, kept the show rolling.

There were a few bad spots—such as second blackouts and flickering—but it is no problem which technical developments won't clear up as remotes and video networks progress.

Day by day telecasting of House and senatorial procedure—a distinct possibility for the future—might not make the most fascinating television fodder. Still it might have the important saving grace of making legislators realize that thru television, their antics, deportment and general activities are more than ever under the scrutiny of the public, for such public awareness is the greatest good government weapon existing in a democracy. If television can, even in a small way, deter the headlong behavior of some legislators, it is rendering a true public service.

FM broadcasting is in the public interest and is an additional reason for denying the relief (clear-channel group's petition)." A follow-up to the FCC repeated avowal of policy of encouragement of FM is certain to develop again Friday (10) in a speech by R. Denny, FCC chairman, at formation of the new FM association in a meeting here at the Statler Hotel.

UW Buys Castle Control for 1½ Mil

(Continued from page 3)

becomes a v.-p. and director of United World in the consolidation. Castle trademark will remain on packaged films sold outright to consumers thru department stores, camera shops and photographic material supply houses. Company, which last year sold approximately 1,000,000 packages of 8mm. and 16mm. movies, silent and sound, has 3,000 peddling outlets. Firm will continue to enlarge its production program with an average of 40 to 50 new subjects annually. Right now it has a backlog of 200 subjects in constant demand from individual home movie fans and social, religious, civic and educational groups.

AFM action nixing for tele use all 16mm. film with music temporarily has closed this showbiz outlet for UW (*The Billboard*, January 4). Still non-music movies can be telecast and the demand for such features should grow as the number of video outlets increase.

NBC, DA SUED

(Continued from page 5)

claim that program's use of the Niles name was purely coincidental. NBC's legal department will represent the net, but it is also relying upon usual contractual agreement whereby sponsor agrees to protect the net against damage suits. Bristol-Myers is covered, it is said, by libel insurance.

Case is second of its kind to be filed here recently against NBC. Other, still pending is another "violation of privacy" claim under which a man named Hunter is seeking \$100,000 from the net and the Brown & Williamson Tobacco program because a character with his name was portrayed in a manner that allegedly hurt the plaintiff on a *Wings of Destiny* program a few years ago.

NEW YORK, Jan. 4.—Ed Byron, producer and co-writer of *Mr. D. A.*, said in New York this week that the name for the character involved in the \$2,000,000 suit mentioned above, was chosen thru use of an Atlas. Byron and his co-author, Bob Shaw, select character names from geographic locations, with the last name of the character involved in the October 30 broadcast being named after the Michigan City, where Ring Lardner was born. Byron also added that in the script, Mrs. Niles' name was not the same as that of the co-plaintiff.

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New Year Brings Its Usual Open Season for Plugger Trades as Swaps Mount Up

Foley Replaces Mooney at Miller Music Firm

NEW YORK, Jan. 4.—Mounting crescendo of personnel movements in the plug trade—always heavy around yule and new year time—reached a new swell this week with migration of Norman Foley to the Big Three firm, Miller Music. Foley, who had been professional manager of Witmark for 16 years, goes in as Miller pro manager vice Lon Mooney, who terminated as of Friday (3). Mooney has no immediate plans for new affiliation (Mills Music reportedly had entered a bid), but will head for a Florida vacation, then probably to the Coast. The Mooney-out Foley-in move is the latest in a series of professional changes instituted by Abe Olman, general manager of the Big Three. First came two months ago when Murray Baker was brought in to head the Robbins firm and Bernie Scherer went out to T. B. Harms. Along with Baker came Robbins' first gal plugger, Harriet Smith. Later Olman brought in Jack Perrin to head the new pub-affiliate, the Harry Warren music firm.

Among reasons for his resignation from Miller, according to Mooney, was the part he expected 20th Century-Fox to play in the MGM pub set-up (details first carried in *The Billboard* two weeks ago). Mooney thought Miller probably would become Fox's film song outlet so far as Metro-pubbed songs were concerned.

NEW YORK, Jan. 4.—Twentieth Century-Fox spokesmen here disclaimed any tie-in between the professional staff change-over at Miller pub and Fox's role in the Robbins-Felst-Miller set-up. They point out that Fox's 1947 pic schedule includes, so far, only five filmicals, none of whose scores are tabbed for Metro-Robbins pubbing. Pix included are *The Shocking Miss Pilgrim* (Ira Gershwin score), *Carnival in Costa Rica* (Ernesto Lecuona score), *I Wonder Who's Kissing Her Now* (Joe Howard ditties), *Mother Wore Tights* (Mack Gordon-Josef Myrow score) and a re-issue of *Wake Up and Dream* (Harry Ruby-Rube Bloom score). Main reason none of these could be pubbed by the MGM group, filmers explain, is that despite the 26 per cent cut-in on MGM music stock, Fox must yield to the pre-commitments of its studio writers. Gordon-Myrow offerings go to Bregman-Vocco-Conn, Lecuona's works to E. B. Marks and the Ruby-Bloom music in *Tights* is marked for B-V-C. *I Wonder* score is divided among six pubs.

Question of who would replace Foley as Witmark chief has not been answered definitely, but it is understood that Harry Garfield, West Coast contact man for Remick, another of (See *New Year Brings* on page 17)

Jones Sidemen Cut Enterprise Waxings Under "Yokels" Tag

HOLLYWOOD, Jan. 4.—Howard Krause, talent head of Enterprise Records, has packed sidemen of Spike Jones's City Slickers to a waxing contract in a new ork fronted by Dick Peterson, ex-Jones drummer, and tagged the Vocal Yokels. are still under contract to Victor.

Platters are built around Red Ingle, ex-Jones vocalist who left the band in November to free lance in pix and radio. Ingle is using the name of Eddie Enterprise on the platters. Band is currently on a lay-off until the middle of February when crew begins another three-month "music depreciation tour." Deal with Enterprise is seen as an interim money-making sideline for idle musikers, since Jones's Slickers

Vogue Label Up for Sale?

NEW YORK, Jan. 4.—Vogue Records, of Detroit, is understood to be on the sales block for a reported asking price of about \$900,000.

It is known that Vogue execs, including West Coast talent agent Frank Orsatti, who was in New York recently, have huddled with the MGM firm, among others. Nothing reportedly has come of it yet, with MGM-ers said to be considering the price, Vogue plants, processing equipment and talent possibilities of the indie firm. It's understood that questions were raised as to whether Vogue's colored records process was patentable; whether the method of operation could be changed to lower retail selling price (Vogue disks have been going at \$1.05 per) and whether conversion possibilities would be too costly.

Along with the reported MGM look-see, Victor's Eli Oberstein is said to have stopped at the Vogue plant en route to the West Coast to see whether RCA would be interested.

Tom Saffady, Vogue topper, could not be reached in Detroit at press time for comment.

Capitol Dropping Cootie Williams

NEW YORK, Jan. 4.—Cootie Williams ork will be dropped from Capitol Records roster when his pact expires in June, according to firm exec. Should Williams come up with hit record before that time, firm might change its mind. However, present attitude has maestro out of Capitol picture.

Veteran Benefit Concerts on Chi AFM Discussion Agenda

HOLLYWOOD, Jan. 4.—John Te Groen, vice-prexy of AFM Local No. 47, this week trekked to Chicago to discuss with James C. Petrillo the possibility of promoting "music for the wounded" concerts on a national scale. With Te Groen went Al Armour, who ran several big Hollywood Bowl affairs which netted the union \$50,000 in 1945 and 1946, with funds used to provide entertainment for hospitalized vets.

Te Groen's idea, said to have unofficial blessings of Prexy Petrillo, is to organize affairs similar to Hollywood Bowl concerts in large cities. Dough would be used to pay musikers scale wages for regularly scheduled appearances at army and navy hospitals. Local unions would handle concerts in their areas, with funds allotted to service hospitals in each locality.

Contract Snafu

Contract situation between key city stations of major networks and AFM locals in their respective cities are in a state of prime confusion. Reason is the uncertainty concerning the validity of the Lea Bill, shortly to face a Supreme Court test. Present contracts expire January 31.

Full details will be found in the Radio Department of this issue.

N. J. Dealer Assn. Still Boycotts Top Wax Distributors

NEWARK, N. J., Jan. 4.—Meeting of the newly formed New Jersey Record Dealers' Association here Thursday (2) at which more than 60 Northern N. J. disk shops were represented ended with dealer group registering its determination to continue "boycott" against local major distributors that has been in effect since December 1.

"Boycott" against Victor, Decca and Columbia distributors here was launched by association members when distributors instituted a 35-cent delivery charge on all packages. Retailers claimed at Thursday session that shipping fee was exacted nowhere else in the country—in New York they say distributors tack on no such charge—and possibility of legal recourse were discussed. Body aired question of asking government aid to restrain distributors under the Clayton-ICC Act which forbids any manufacturer engaged in interstate commerce from discriminating among trading territories. This probably would be more applicable to Decca distrib (parent firm owns distributing branches) than it would be to Victor and Columbia where manufacturer has no control thru ownership.

More Gripes

Dealer session will be followed up with another confab on Monday (6) under direction of Prexy Jack Sedar, Music Box, Newark; Veepee Fred Mendelsohn, Music Shop, Elizabeth, and Veepee Norman Marks, Milburn Music Shop, Milburn. Demands will be formally presented to Victor distrib, Krich-Radisco; Columbia's E. B. Latham outlet and the local Decca branch. Additional grievances, discussed in initial meeting, probably will also be forwarded.

Extra gripes, according to dealer spokesmen, include (1) complaints that distributors force them to buy window display and throw-away literature and give them inadequate gratis advertising matter; (2) claim that no immediate credit for broken records in albums is given with distributors allegedly insisting that these be carried under 5 per cent return privilege; (3) distributors forcing stock on retailers who don't have the warehouse space (See *N. J. Assn. Boycott* on page 17)

Famed Fields Monologs Preserved on Indie Wax

NEW YORK, Jan. 4.—Waxings of six monologs by the late W. C. Fields will be released next month by Variety Records, Hollywood indie, according to Les Paul, who currently is pacing his trio at the Paramount Theater here.

Paul says he supplied musical background for the recording session at his home last fall when Fields cut the six sides. Disks, which include *My First Drink of Water* and *Temperance* will be issued in an album package.

Ork Lull Link To Wax Woes Seen by Poll

No Hit, No Ork

NEW YORK, Jan. 4.—With top-name ork folds and reorganizations being explained away by bookers, ops and maestri themselves as mostly economy-forced, a glance at *The Billboard's* First Annual Music-Record Poll (issue of January 4), indicates that maybe one all-important factor has been overlooked entirely. How did the cracked-up orks fare on records during 1946?

Starting from the positive side, *The Billboard's* poll, covering the year's top selling bands over record counters, shows that only two of the folded name bands were among the top 12 wax sellers. These, Les Brown and Benny Goodman, were down in 10th and 11th position respectively. All the others, including Frankie Carle (1st), Freddy Martin (2d) and Sammy Kaye (3d) have been very much in biz recently despite calamitous reports circulating about some of their colleagues. Carle has been hotter than a pistol for theater and one-night takes, Martin has been a box-office bulwark on the Coast, and Kaye has continued to rake in Grade A shekels thru the stormiest days of falling band biz. Parrallel between box-office position of these maestri and their standing in the wax charts seemingly indicates that band break-ups might be charged as much to insufficient disk hits as to hitherto proffered reasons of higher costs and less ducat or cover patrons. Remaining bands in the disk best-seller category, excepting Goodman and Brown, have kept their orks together in fairly good shape, altho some of these have pared personnel and reduced asking fees. Orks in question include Eddy Howard in 4th place on the poll, Kay Kyser (5th), Vaughn Monroe (6th), Tex Beneke-Miller ork (7th), Carmen Cavallaro (8th) and Charlie Spivak (12th).

Reversing the analysis to consider wax status of disbanded orks, poll pretty well confirms the conclusion that shortage of name disks contributed to various demises. Tommy (See *Ork Lull Link* on page 19)

Bankruptcy Referee Calls ARA Treasurer To Explain Accounts

HOLLYWOOD, Jan. 4.—Irving Zeitlin, former treasurer of defunct ARA Records, has been subpoenaed to appear before bankruptcy referee Hugh Dickson in Los Angeles January 9 to answer queries on the firm's accounts receivable and explain claims made by debtors.

Cy Leventhal and Max Fink, attorneys for trustee Francis F. Quittner, indicated final settlement would probably drag out for months because of many loose ends connected with operation of the former waxery. Moreover, legal eagles point out that the comparatively low mortality rate of record firms before the war and impending doom of an undetermined number of indie labels will require a new flock of legal rulings to govern similar cases. Legal gymnastics, therefore, will be drawn out, they predict.

Disposal of ARA's assets has brought trustees a total of \$300,000, with more to be collected from accounts receivable. Negotiations also continue for sale of additional masters to ex-ARA artists.

Dailey Stays With Names; Mostly GAC

NEW YORK, Jan. 4.—Meadowbrook Owner Frank Dailey, after months of howling about severe ork prices and threats to halt spot's name ork policy, has signed group of name bands and is dickering for others to fill spot's calendar thru June at what he termed "reasonable prices." Dailey recently was quoted as saying that he would not pay more than \$2,500 guarantee plus percentage slice.

Ork Roster

Following current Blue Barron engagement, Randy Brooks will take over Meadowbrook bandstand beginning January 29 to play out eight-day option owed ork by Dailey. Brooks will be followed by Johnny Long on February 7, with either Johnny Dorsey or Gene Krupa due in after Long on March 2. Dailey says that Elliot Lawrence ork will play spot either in April or June, with Frankie Carle due following his Hotel Pennsylvania engagement. The Dailey claims that Tex Beneke-Glenn Miller ork will play Meadowbrook in May, both Don Haynes, ork's manager, and Art Weems General Artists Corporation band booker, say that deal is not set, with Haynes stating that ork would not play nitery unless op met ork's pay roll for guarantee. Current location price for Beneke is set at minimum \$6,000. Dailey says that he is talking to Harry James and Vaughn Monroe to fill out his bookings for first half of year. Monroe's p.m., Willard Alexander, says ork has not been approached and couldn't fit dates at Meadowbrook into present schedule.

With exception of Monroe, Krupa and James, all orks mentioned are GAC properties. Weems said that only orks definitely set were Brooks and Long, but that Dailey was talking about others with agency.

Jurgens Follows Carle in Pennsy

NEW YORK, Jan. 4.—Hotel Pennsylvania manager, James McCabe, has signed Dick Jurgens's ork to follow Frankie Carle into Cafe Rouge here. Carle follows Jimmy Dorsey for eight-week run.

McCabe has nothing set to follow Jurgens, but said he would like to have Claude Thornhill ork back for a return engagement.

Maxted Back to '400'; Late Sessions on Week-End Only

NEW YORK, Jan. 4.—Nat Moss's 400 Restaurant will change current full-time name band policy when Tex Beneke ork closes at spot on Wednesday (8). New policy will feature Billy Maxted ork playing for dinner from 6:30 to 9 on Sundays thru Thursdays, with ork taking Monday off, playing Fridays and Saturdays thru to 1:30 a.m., and doing a Saturday afternoon dance matinee from 1 to 3. Maxted debuted ork at 400 prior to Beneke engagement. Band's engagement is for four weeks with options.

Tho trade talk has spot in financial hot water, Moss insists that new policy is only temporary, claiming that he is dickering for Sammy Kaye to open at 400 following current Maxted booking. Rumors early in the week had Moss thinking of dropping ork policy completely in favor of six or eight-piece combo, with op retaining music to accommodate his private parties and banquet customers. Gossipers also had Moss pulling out remote wires from spot for Maxted booking.

After the Thin Man

NEW YORK, Jan. 4.—Following his recent embroglio at Rio Casino, Boston, Billy Eckstine received the following wire: "Congratulations, Billy. You have upheld the prestige and standard of the thin man's brigade." Signed, "Frank Sinatra."

MGM 'Clouds' Album Omits Sinatra Song

NEW YORK, Jan. 4.—MGM diskery has cut Frank Sinatra's *Old Man River* number out of the soundtrack from *Till the Clouds Roll By* pic which wax firm will market in album form about March 1.

Question of soundtrack usage had been raised by rival disk execs, who pointed out that Sinatra was committed to the Columbia label prior to any contract agreements with MGM studios or its subsids. MGM is using renditions of other stars in similar position; e. g. Tony Martin, under Mercury contract until April when he joins RCA-Victor. In these cases it is understood permish was granted by rival waxeries.

As far as the old question of whether MGM studio stars will be steered into MGM dinking agreements, execs point out that film agreements include recording rights, but in cases where prior commitments hamper a new film artist, reasonable concessions may be made. One new point for possible squaring off may dwell, however, on the question of disk-contract renewals. Established film stars with non-MGM disk pacts and MGM studio pacts will probably find filmers more obstinate about allowing them to renew original disk contracts.

Apollo Revamps Roster of Artists

NEW YORK, Jan. 4.—Indie Apollo diskery added six and dropped two from its artists' roster last week. Firm added Baby Dee, Cy Walters, Murphy Sisters, the Vagabonds, Melody Masters and Pancho's Rhumba ork.

Waxery dropped Loumel Morgan Trio and vocalist Ray Eberle. Apollo also has an album in preparation featuring Gypsy Markoff, with package's cover to be designed by Russian artist Bobri.

Wax Flacks Chirp Happily As Jeffries Deal Blows Up

NEW YORK, Jan. 4.—Blow-up of a deal for Herb Jeffries to join the Stan Kenton ork had Exclusive Records flackery breathing easier. Firm had lined up a heavy campaign for Jeffries's album, *Magenta Moods*, before talk originated that the vocalist would go with Kenton.

Diskery is currently doing well enough to complement its coast headquarters with a New York office. New York branch will debut around January 22.

Willida Records Kidisk Set

NEW YORK, Jan. 4.—ET org, International Transcribed Shows, dips into disk biz this week with initial release of a kidisk album featuring narration of film actress Glenda Farrell. New record enterprise, tagged Willida Records, will be peddled direct to stores for sale at \$2.85 price. Firm has 11,000 albums, produced by Allentown presserie, awaiting shipment. Execs of the transcription firm also heading the record operation are W. F. Martin, Irving Bizman and Julie Marvin.

Retail Wax Dollar Volume Climbs in '46, Taxes Show

WASHINGTON, Jan. 4.—Figures released by the Department of Internal Revenue here show that 1946 retail-record dollar volume was almost two and a half times greater than that of the preceding year. Tax yield, drawn from a 10 per cent excise tax leveled on musical merchandise, indicated that counter disk volume for '46 stood at \$51,966,849.90, while total take for 1945 was only \$20,685,640.80. Sums are obtained by simple multiplication of total tax revenue by 10. Analysis of the figures indicates that every month in 1946 registered considerably higher sales than similar

Second Billing New Ork Irk In Theaters

NEW YORK, Jan. 4.—In addition to invasion of high-priced Hollywood talent and switch to straight vaude bills in theaters (see "Is '47 Year for Units?" in Night Club-Vaude Section this issue), orks are now running into secondary billing problem. Number of theater packages already touring and some being prepped, which carry name ork, more and more are giving top billing to a single or act over the band.

Locally, the Paramount Theater, for years a top name-ork spot, seems to be running with the trend altho Bob Weitman, manager, says it is just coincidence. Present show and next three Paramount stage bills are all topped by act or single with ork drawing secondary billing. Current presentation has Andrews Sisters over Tony Pastor's ork. Next show will feature Mills Brothers over Elliot Lawrence's ork, while package that follows has both Ink Spots and Ella Fitzgerald billed over Cootie Williams's ork. Following this show, Andy Russell draws top listing over Johnny Long's ork. After Long comes Louis Jordan and Jimmy Dorsey.

Weitman insists that if he gets acts or singers that warrant billing over orks, they would get it, but if bill had ork that could carry a show, mentioning Duke Ellington and Carmen Cavallaro as examples, band would continue to draw top listing.

Lunceford Signs Pact With GAC

NEW YORK, Jan. 4.—Jimmie Lunceford ork signed a General Artists' Corporation booking pact last week. Deal is for one year, with two one-year options tacked on. Lunceford recently left aegis of William Morris Agency, claiming that WM had not followed thru on contract provision to get the band a New York location before the end of a one-year pact.

Phillips's Latest To Pare Ork

CHICAGO, Jan. 4.—Latest to pare personnel is Teddy Phillips's ork, which this week planned to cut from a 17 to 14-piecer. Line-up will have two trumpets and two trombones, four saxes, not including the leader's, three rhythm and a boy and girl singer. Ork, which started out 18 months ago as a jump crew, has been swinging heavily toward sweet and will stress an even more sugary style.

Monroe's Bridgeport \$3,752

BRIDGEPORT, Conn., Jan. 4.—Vaughn Monroe did fair at the Ritz Ballroom here Sunday (22), attracting 2,084 dancers and grossing \$3,752.20, with admission at \$1.80. Monroe, however, did not draw as well as on two previous visits here this year. Shorty Sherrock was Christmas night attraction, and Stan Kenton billed on Thursday (26).



periods in 1945. January of '46 quadrupled the take of January, '45, and July sextupled. May, June and October also showed sizable gains over the same months of two years ago. Table, which follows, provides bountiful research for diskers, since it helps to show disk flow for various seasons of the year; e. g. June and July, rather than the pre-Christmas season, are the best months for disk-dollar sales, according to the figures. In both '45 and '46 June and July stood out as top sale periods. In '45 alone, October and November excelled, while May and June proved additional lone star performers in 1946. Calculation on actual amount of records sold should be modified, however, by the fact that in early '46 price rises in unit-disk sales made themselves felt, accounting in many cases for a hike in dollar volume.

Monthly tax receipts on retail phono records according to Department of Internal Revenue:

	1946	1945
January	\$ 433,979.98	\$ 108,734.36
February	250,913.04	186,703.61
March	399,442.67	187,788.45
April	384,193.20	126,318.33
May	578,548.08	128,308.85
June	597,085.28	210,721.94
July	614,377.51	196,835.20
August	604,903.05	147,367.40
September	281,977.33	163,635.06
October	522,045.77	220,973.81
November	221,880.48	201,096.58
December	307,338.60	190,080.16
	\$5,196,384.99	\$2,068,564.08

Grand total of over \$5,000,000 in taxes, which would place annual retail dollar volume at over \$50,000,000, comes as surprise to some observers who had expected the sum would be bigger. With estimated 250 to 300 million disks produced in '46, these tradesmen figured at least 60 per cent would be peddled by storekeepers. Using the smallest estimated—60 per cent makes 150 million records and assuming average price to be about 60 cents per disk—expectations were that total retail volume would go about \$90,000,000. Forty million differential between that estimate and actual retail volume based on government figures is significant, too, since hikes in disk prices in the past year probably upped the average unit sale to over 60 cents per disk. Tax figures, however, may not tell the full story of sales since a certain percentage of faulty and missing returns from tax dodgers must be included in computations. Additional claim is that the juke box record-buying potential went up in 1946, explaining some of the discrepancy between money collected by the government on taxes and claims to production by diskers. If juke box buyers were given credit for half the disk purchases—or 125,000,000 disks—retailers would have to account for only 125,000,000 more and differential between estimated retail disk sales and government dollar-volume figures would be slimmed down from \$40,000,000 to \$25,000,000. Latter figure still gives pause for wonder, but some industry men say that the production story probably was over-estimated anyway. This, included with the normal difference in any market between amount produced and amount actually sold, would account for the apparent hole.

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Music---As Written

NEW YORK:

According to James W. Murray, veepee in charge of RCA-Victor record division, company has acquired a fourth manufacturing plant which will soon go into production. Acquisition will enable Victor to re-issue many old pop and standard items during '47. Murray also states that firm's production is now at its most normal state since 1941. . . . Herb Hendler, former Victor and Cosmo recording exec, has found a new angel and will soon launch a sizable indie wax firm.

Record sessions for MGM diskery were being batted out like mad this week. Ziggy Elman ork led off Saturday (4); Jimmy Dorsey gives out with first sides January 8, and Sy Oliver ork follows up next day with its initial masters. . . . Annual report by Prexy Edward Wallerstein, of Columbia Records, says company will build two more plants in Beverly Hills, Calif. and Mexico City as soon as conditions permit. Columbia sales in '46, according to Wallenstein, more than doubled those of preceding year. . . . Harry Sultan, owner of retail disk shop here, has been named general manager of Musicraft Distributors, Inc., and will handle distributing of indie tallow in New York City and surrounding southern counties.

Jack Carroll, former Les Brown vocalist, had to be loaned back to the maestro before latter could use his services on new Columbia cuttings. Singer records solo for National Records and indie permish for loan had to be secured. . . . Volunteer Music Sales, Nashville, newest national distrib. . . . "Symphony Sid" Torin, WHOM disk jock, now featured on all-night show on which Ray Carroll co-jockeys.

Jersey City Journal sponsoring a song contest with prize of \$500 going to song that best identifies the Hague community. Contest, open to amateurs and professionals, closes January 25, with winning entry set for publication with local music firm. . . . Songwriter Al Trahan, who's battled thru seven operations in hospitals here, is pinning high hopes on his newest ditty After All These Years. . . . Redd Evans publishing two numbers from Copacabana nitery's new revue. Ditties by Bob Hilliard and Sammy Maisels are Under a Strawberry Moon and One Brazilian in a Million.

Latest flock of rumors about Cosmo Records include (1) firm is on block for asking price that starts at \$100,000, (2) firm has found a new backer, (3) firm's Massepequah, L. I. plant has been shut down temporarily and (4) firm is trying to work out some type of agreement with Mercury diskery. . . . Columbia flack, Wayne Varnum, on the road as advance for Pittsburgh Symphony Ork for six weeks, with diskery hoping to build longhair group into strong prestige outfit to hype its classical sales. . . . Local report had Earl Hines busting up his ork on the road, tho no confirmation was forthcoming at press time.

Duke Ellington cleaned house in annual ork polls this year, coping sweet and swing crowns in "Downbeat" poll and winning Double Gold award in "Esquire" poll. Stan Kenton topped "Metronome" poll. . . . Jan August appears at Command Performance for President January 11 in Washington, at National Press Club dinner to be held in Hotel Statler. . . . Lawyer Leonard Zissu planning to Coast January 13. . . . Milt Ebbins will return to

New York January 11 to open his own personal management offices.

First Issue of American-Soviet music review was out last week; periodical is devoted to musical activities in U. S. and Soviet Union and will appear quarterly. . . . New book publishing house, Allen, Towne & Heath, directed by David Ewen, will turn out nothing but tomes on music, varying from longhair to hot jazz. First book will be out January 20 and will be biography of Serge Koussevitzky, conductor of Boston Symphony Ork. . . . Addition of vocal group, the Pastels, to Stan Kenton ork, has brought ork's payroll up to \$7,250 per week.

Eli Oberstein on the Coast for RCA-Victor. Back the 6th. . . . Manie Sacks vacationing in Florida. . . . MCA mogul, Larry Barnett, conferring with Prexy Lew Wasserman in California. . . . Beverly Music pub boasting a new ditty, "Alone With You." Lyrics by MGM big-wig, Howard Dietz. . . . Don D'Arcy left Johnny Bothwell ork before latter takes off for Kansas location job. No replacement as yet for the singer. . . . Jack Robbins thinking of buying into Abner Silver's firm but dislikes idea of only 50 per cent being available.

Peter Hilton out of Musicraft Records and now with Donahue & Coe Agency. Trade talk had Statler Hotel chain meeting to slash budget, tho no direct reference to band or entertainment policy was made in connection with rumored powwow. . . . Local band bookers say New England's one-nighter biz has been gradually increasing.

Rumors had Nat Moss mulling plans to turn 400 Restaurant into straight dinery, altho other sources say Moss will retain some form of music attraction. . . . Mel Torme opens Hollywood's Bocage Room January 3 for one month. . . . Arthur Tober named head of Columbia Record's new transcription service and production department.

Dardanelle Trio into Dixon's, former Club 18, January 3. . . . Sonora Records signed George Towne, Roberta Lee, Snub Mosely, Roy Smeck and Bob Houston to waxing pacts.

New York Record Company claims that it turns out a plastic disk of new composition with surface harder than vinylite. Firm presses for Young People's Record Club. . . . Sam Klores left music trades editorship to open advertising offices here in building housing Dixon's clubroom here.

Christine Edwards new editor of Columbia Records' consumer publication, Disk Digest. . . . New Marco Page mystery novel, The Shadowy Third, deals with professional musicians at Carnegie Hall and others connected with music biz. . . . Tex Beneke ork gets a week's vacation as the result of two-week cut from 400 Restaurant engagement, and will return for second week to do six one-nighters before Capitol Theater date.

CHICAGO:

Vaughn Monroe plays host to Stan Kenton on his radio show from Kansas City, Mo., February 1, after which they turn rivals, with Monroe set for K. C. Auditorium and Kenton at Neighboring Pla-Mor on the same night. . . . Verne Flambo, promoter who staged one-nighters at Fairfield, Minn., and Ottumwa, Iowa, is moving to Davenport, where he will act as public relations man for the Davenport Cham-

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ber of Commerce. . . . Victor Lombardo set for Bill Green's Casino February 14 to 25 and the Roosevelt Hotel, New Orleans, starting March 18.

Alan Lomax, of Decca Record's race staff is trying to contact blind Joe Taggard, Furry Lewis, Rev. Edward Clayborn, Charlie Jordan, Sister Cally Fancy, Will Bennet, Rev. A. W. Nix, Garfield Akers, and Henry Thomas, who once recorded race ditties for that label, which firm intends to re-issue. . . . Pearl Bailey getting \$2,500 for week's work at Chez Paree here.

Johnny Long opens at the Paramount, New York, March 5, followed by Louis Jordan and Jimmy Dorsey, March 26. . . . Joe Glaser in Chicago to confer with Art Frew, Associated Booking Corporation Midwest chief, over Frew's future plans. . . . Claire Oldsen, WGN band remote chief, married Saxie Dowell, the orkleader, here January 1. . . . Frankie Masters' ork been inked for an additional 13 weeks by Interstate Theaters for their Screen Test and Show Time airers heard over the Texas network and the Lone Star Radio Chain.

Count Basie touring the South on one-nighters, January 10-26, when he goes to Paradise, Detroit, January 31 for week followed by TuneTown, St. Louis, February 11-17, and Regal, Chi, February 21-27. . . . Fred Lowery and Dorothy Rae set for Oriental, Chi, January 9. . . . Eddy Howard's ork played a one-nighter December 28 at the Armory, Elgin, Ill., for 1,200 Majestic employees and friends. . . . Caesar Petrillo, Chi CBS Music chief, will do album of dreamy standards for Mercury. . . . Louis Jordan set for seven weeks at the Paramount, New York, starting January 25.

DETROIT:

Morton Sultan, Sultan Recording Company, has taken over distribution of Bullet Records for Michigan and a portion of Ohio. . . . Ralph Lane is bringing his orchestra into the London Chop House, succeeding Joe Ricardel, December 26. . . . Artie Fields at the Club Bali, replacing Lee Walters. . . . Al Lipnicki, Motor City song plugger, has joined B. & B. after discharge from the air force.

Tim Gayle, manager for singer, Marian Morgan, has okeyed song by Marian Kay and Helene Roth, Detroit songwriters, to be recorded for her new Jewel series, with Ben Pollock conducting. Tune will be given its debut on the new Mutual show, Hollywood Smile Time. . . . Ted Weems' orchestra booked in for one-nighter at Convention Hall, by Eddie 'N' Eddie, January 18.

PHILADELPHIA:

Frank Hunter, with Vicki Lane for the vocals on band stand at Castle Ballroom. . . . Mary McClanahan, drummer gal, late with Phil Spitalny, doing a solo act at Weber's Hofbrau. . . . Val Adley, fiddler with Paul Whiteman more than a decade ago, returned to music biz with a band at the Village Bar. . . . Paul Whiteman Jr., will make his local bow at Ciro's, mid-January. . . . Fay Kett, with Joey Russell for the chants, takes over ballroom stand at the Trionon. . . . Rosanna brings her rumba band to the Mocambo, with Eddie DeLuca carrying on for the show music.

Jimmy Fazio's Town Room opened in Miller Hotel building on Christmas Day, with music being played by trio of tootlers, who move from table to table. Musickers are headed by Jose Mayol, formerly of WTMJ.

Johnny Allen joined Will Back ork at Milwaukee's Empire Room in Schroeder Hotel as featured vocalist. . . . Paul Whiteman and his ork will give an all-Gershwin concert at Milwaukee Auditorium, January 24.

New Year Brings Its Usual Open Season on Trades

(Continued from page 14)

the Warner pub firms, will be heading east on the inside track.

Foley switch followed swiftly last week's news that Charlie Ross had severed with Barton music pub and was moving to Sammy Kaye's Republic-World firms, taking Sherman Brande and brother, Allen Ross, with him. Latter will head R-W operations on the Coast. Meanwhile Barton has still to decide on a replacement for Ross. Ben Barton is due, "momentarily," from the Coast to huddle with partner Henry Sanicola. Barton West Coaster Mac Martin already has moved to New York.

Two More Changes Reported

Two more West Coast contact changes reported recently include Al Comparti, who quit the Kaye firms to return to the East, and Jerry Lester, who moved from the Dorsey brothers' firm to Martin Music's coast office.

Despite all the other plugger transfers to ponder, tradesmen were still leaving room in their conversation for Dave Dreyer. Tho insistent talk from Brill Building boys that Dreyer's resignation from Irving Berlin pub was practically in the mail drop, the pro manager himself says he still isn't going anywhere. He says he just started working on a new catalog for '47—initial song Why Did It Have to End So Soon?, by Marty Symes, Dick Robertson and Frank Weldon—and that should dispel rumors he's flying into a new pub deal with orkster Frankie Carle.

Hennigs May Switch

Still another change-over that may happen involves the E. B. Marks firm where talk has it that Frank Hennigs may soon fly the coop. Tho the move is unconfirmed at Marks, the claim by some rumorators is that 20th Century-Fox, whose Carnival in Costa Rica score is placed with the firm, wants a new professional blood transfusion and the pub firm may yield to the pressure.

Rounding out the new year's plug cycle, still another change was registered at Paull-Pioneer where Harry Hoch was taken on to abet contact efforts on the Ira Schuster-Jack Rosenberg ditty, Let's Put Our Dreams Together. Two or more openings for plugsters are due to develop in mid-month when the old Sheldon Mitchell music firm re-activates under ownership of Harold Mitchell.

N. J. ASSN. BOYCOTT

(Continued from page 14)

or surplus capital for heavy inventory; (4) charges that distribs are handing out new franchises promiscuously and that this competish coupled with stock-buying pressure against old dealers causes obvious hardship; (5) claims that distribs have offered to buy off retailers from the boycott with promises of delivering hard-to-get merchandise in wax and affiliated lines; (6) allegation that distrib "allocation" system provides for inequitable shipments of top tallow to chain department stores.

Majors Offending

Stating their brief is lodged only against Victor, Columbia and Decca (spokesmen charge Victor distrib is worst offender with Decca next), association members have kept going under the boycott by giving each other succor. Importing wax from New York, transshipping and swapping among themselves, the retailers claim they've made a big sacrifice to hold their "boycott" thru the big-buying Christmas season and say they will not budge until they can get satisfaction from distribs.

Advertisement for Apollo Records featuring artists like Artie Sims, Willie Bryant & Orch., Mahalia Jackson, and Bobby Gregory. Includes text: 'New APOLLO Write FOR COMPLETE CATALOG Releases', 'Release No. 22', 'ARTIE SIMS and ORCHESTRA "TAKE IT EASY BABY" "CALL THE POLICE" Apollo No. 1023', 'WILLIE BRYANT & ORCH. "PHUNGIE, PHUNGIE AN' STCHEW" "SNEAKY PETE" Apollo No. 1029', 'MAHALIA JACKSON "WAIT TILL MY CHANGE COMES" "I'M GOING TO TELL GOD" Apollo No. 110', 'BOBBY GREGORY and HIS CACTUS COWBOYS "YOU WERE ONCE MY SUNSHINE" "MY GOOD GAL'S GONE AWAY" Apollo No. 111', 'NATIONAL DISTRIBUTORS FOR Hub Records APOLLO RECORDS INC. EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY'.

New Year's Eve Hotel and Spot Biz for Bands Held Up to Last Year's Take

Most Takes, Except for 52d Street, Parallel 1945

NEW YORK, Jan. 4.—The local night club and 52d Street New Year's Eve biz slipped off last year's figures, NYE biz generally matched last year's take in hotel and band location spots around town. Ork spots had looked forward to NYE with just as much pessimism as did niteries, but were mildly surprised at the outcome. Most band spots reported little fluctuation between this and last year's biz, altho the Hotel New Yorker showed a 10 per cent increase and the Hotel Edison about a 25 per cent decrease. Most band spots reported crowds generally orderly. Hotels Commodore, Pennsylvania and Roosevelt all reported capacity crowds, with spending parallel to last NYE. New Yorker's Terrace Room figure, with Chuck Foster ork and ice show, was unofficial \$11,587.50, with hotel's banquet department guessing that \$10 to \$15 per person was spent above \$13.25 per person charge for evening. Room was filled to 450 capacity. Pennsylvania's Cafe Rouge, featuring Jimmy Dorsey ork, had 583 persons at \$11.60 per person, excluding drinks, but management wouldn't give total take for evening and set it "at about same" as last year. Guy Lombardo drew capacity 580 into Hotel Roosevelt Grill at \$15 and \$25 per person with biz "no better or worse than last year." Green Room, of Hotel Edison, with George Towne ork had 100 people in room with 125 capacity at \$9-\$10 for diners and \$6 cover for drinkers dropping to \$2.50 cover after midnight. Edison management said NYE totals were about 25 per cent under last year's figures.

said, nevertheless, his NYE crowd were not great spenders and suggested his total take could have been better. The 400 attraction was Tex Beneke-Glenn Miller ork. Pelham Heath Inn, with Ray Benson and a special NYE floorshow, went 10 per cent better than last year with capacity 327 in at \$8-\$9 charge per person depending on location. Spot owner, Herman Schubert, said crowds spent heavier on drinks than last year.

Meadowbrook's Frank Dailey reported taking in \$80 more than last year, with a total of 1,673 persons in spot on NYE at \$7 per person plus tax. Dailey said his bottle liquor sale was down from last NYE sales, but attributed that to last year's liquor shortage which had people buying bottles in fear supply would run dry. Reported crowd was well behaved. Les Elgart ork dispensed the rhythms. Dailey's Irvington, N. J., spot, the Ivanhoe, also did capacity biz.

Nat Moss' 400 Restaurant had to turn away customers, pulling in over 1,100 during the evening. Moss

along swing alley, 52d Street, where spots picked up a much weaker (New Year's Takes Hold opp. page)

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Court Rules Orkster Return Equip., Dough

BRIDGEPORT, Conn., Jan. 4.—According to agreement reached in Superior Court here this week orkster Richard V. Wilson, of Stratford, Conn., and arranger Sherwood Rosen, of Providence, R. I., have consented to return orchestra equipment and an undisclosed chunk of cash to the Hi-Tone Music Corporation.

Music firm has asserted in lawsuit that it entered into five-year contract with Wilson for latter to conduct ork billed as "Vinnie Wilson and His Orchestra." Plaintiff alleged it financed the ork, furnished it with equipment and spent dough for promotion but that Wilson had conspired to turn the ork over to Rosen, his arranger.

Signature Export Deal Set

NEW YORK, Jan. 4.—Signature records will be exported to Europe and South America as result of deal diskery has made with Barton Export Company here. Records will be pressed in U. S. and shipped directly to foreign countries, with England, Germany, Sweden, France, Guatemala, Cuba and Portugal already skedded to get disks, and at least five others due to take Signature wax later.

No "Cardinal" Suit Seen

NEW YORK, Jan. 4.—Reports that the Cardinal transcription firm on the West Coast would sue the newly formed Cardinal disk label here to restrain use of the name were scotched by the wax indie's prexy, Harry Bank.

Bank claims he received a letter from the e. t. org and that a meeting here with reps has been arranged, at which time the squabble over name rights probably will be straightened out.

ORK LULL LINK

(Continued from page 14)

Dorsey, who wrapped up his regular group prior to his current Capitol Theater date, where he is using a make-shift bunch, is conspicuously absent from the top-12 disk sellers. Ditto with Harry James, who has nary a Columbia disk to his credit among the top 'uns. Reasoning in James's case seems even stronger when the trade recalls that the height of James's popularity, leading to his lush film and theater dates, was also the season of his greatest disks, starting with *You Made Me Love You* and going on to *I'm Beginning To See the Light*. Without any of the other orks who have given up the ghost, if only temporarily, the same relationship to lack of top wax holds up. Woody Herman couldn't get one record in the elite class this year; last year he scored with *Caldonia* and others. Bobby Sherwood, Charlie Ventura, Jerry Wald, Benny Carter, Jack Teagarden and other lesser name outfits, temporarily disbanded, also found that doing without wax entirely, getting only limited disk sale, meant skull and bones flags over the box office doors.

Story charted in *The Billboard's* poll not only re-emphasizes that top wax is vital box-office stimulant, but may serve notice on toppers planning a return to biz, as well as newcomer maestri, that before they hit the road they had better dig that old wax groove.

NEW YEAR'S TAKES HOLD

(Continued from opp. page)

crowd than last year, with most jazz spots operating on drinking minimum charge. Dixon's with Joe Mooney quartet and \$2 cover reported biz as fair, while *Downbeat*, with Billie Holiday and Art Tatum, said things were about the same as last NYE. Other spots were non-committal, tho NYE street tourists say that biz looked weak.

HOW MAD CAN YOU GET?

When The Hollywood Reporter announced ARA had gone bankrupt . . . Wow, I was fit to be tied. Dad blame the luck. Consarn the #*\$%-&'(-\$. . . The first time in my life I had a swell chance of really going to town with some tunes. WHAM, the sheriff padlocks the door. Well, can't stay mad long . . . It's My Lazy Day, 50,000 back orders . . . Folks try'n to buy Catfish, Looki't the Worm . . . No choice, gotta buy the masters, establish my own label . . . **RANCHO RECORDS** . . . Good name . . . Wife's idea . . . Call former ARA Distributors . . . Wow, they were sore too . . . Nice to me, tho . . . Said yeah, fine; we'll handle for you . . . Glad they said that, twenty-seven of them . . . First a Children's Album . . . Two Records, Eight Songs . . . Too late for Xmas '46 . . . so what, the songs aren't about Christmas . . . Then the new label on "IT'S MY LAZY DAY" . . . Call it number 707 backed by "CATFISH, TAKE A LOOK AT THAT WORM" . . . ARA didn't release "SWAMP WOMAN BLUES," so now it's Rancho No. 708 backed by "I HOPE YOU'RE HAVING FUN HURTING ME" . . . Some idea this owning your own masters . . . Every one at Rancho Records owns his own . . . DOY O'DELL SINGS "STINGY" AND "POLKA DOT GIRL" on number 704 . . . TOPEKA HARTTE SINGS "LET ME BY," BACKED BY "CAN'T WIN FOR LOSIN'" on number 703 . . . CALGARY KID SINGS "SHE'S MY LITTLE LADY" AND "ROSE OF OLD CHEYENNE" on number 705 . . . Curt Massey is taking down his fiddle soon, too . . . That will be a record . . . how that man plays . . . Mustard and Gravy will sing . . . You never heard of them?? That don't mean they aren't good . . . The Kettle Sisters . . . Call them the Pinafores on Gene Autry's show for Wrigley . . . and Harmonica Bill Russell . . . they all record soon. Stuff can sure happen if you get mad enough . . . So I say . . . How Mad Can You Get???

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BOBBY SOX BLUES
JOHNNY MOORE'S
3 BLAZERS

Excl. *1001
MAGENTA MOODS
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HERB JEFFRIES
with **BUDDY BAKER'S** Orch.
I Don't Want to Cry Any More
These Foolish Things · Flamingo
Basin Street Blues · All of Me
Solitude

*235
ABC BLUES
BLUES IN THE STORM
RICKEY JORDAN

*110X
BAKER'S DOZEN
BE FAIR WITH ME
Vocal by Emma Lou Welch
BUDDY BAKER'S
ORCHESTRA
STUCK WITH A STICKER
SLEEPY TIME DOWN SOUTH
Vocal by
Vivian Garry

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"THEY ALL SAY I'M THE BIGGEST FOOL"

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Vocalist

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EARL WATKINS'
Band of
Ex-Servicemen

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(Instrumental)

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WALTER MITCHELL

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No. Esq. 101B

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Disk Jockey Import Hyped With Howard's "Goodbye"

CHICAGO, Jan. 4.—Recent import placed on disk jockeys got another hypo this week when Majestic Records here announced that one of Eddy Howard's forthcoming releases would be *Goodbye, Girls, I'm Through*, from the old musical, *Chin, Chin*.

Majestic decided to wax the number after hearing numerous requests which Jock Guy Wallace, of *Curfew Time* (WGN, 12 to 1 a.m., daily), who uses tune as his signoff, received for full playing of tune.

Fox Tie on De Luxe Album

NEW YORK, Jan. 4.—Boon for De Luxe label came this week when 20th Century-Fox okayed film tie-up with indie's album, Joe Howard's *Gay Nineties Revue*. Disk package which contains eight old-timer melodies includes title tune from Fox's forthcoming production, *I Wonder Who's Kissing Her Now*. Studio plans not only to plug the album in its press book but probably will reprint special covers for future packages. Other ditties in the album include *Goodbye My Lady Love*, *Hello Ma Baby*, *Honeymoon*, *Let's Take a Ride on a Rocket*, *Saturday Night* and *What's the Use of Dreaming*.

Van Winkle's Issue

FALL RIVER, Mass., Jan. 4.—Members of Local 216, American Federation of Musicians, have 27 years in which to read the new copy of the local's publication, *Musician*.

Latest edition sent out here is date-lined January, 1974.

Stone About Face

NEW YORK, Jan. 4.—A couple of jiggers of air-time and life can be beautiful for a band leader!

Eddie Stone's been leading an ork at Belmont-Plaza's Glass Hat here for seven months and nary a song plugger showed up. No air-time! This week Maestro Stone landed a couple of steady Mutual wires and already the music men are flowing in like crazy.

Zucker Office Changes Name To Int. Artists; Reorganizes

NEW YORK, Jan. 4. — Stanford Zucker office has changed its corporate organization and its name. New outfit will operate under the name of International Artists Corporation. Stan Zucker is the new prexy. Morrey Davidson, who joined Zucker in 1935, will be in charge of radio and recordings, with Phil Castle assisting. Jay Mills will head up the band and cocktail department with Lee Kelson, Justin Smith and Jean Harris giving a hand.

Fred Robbins will be the vaude topper, with Howard Ross as second man. Bernie Kriesler, ex-Lester Cowan productions, will be in charge of the legit and Hollywood end. Ben Zucker with Bill Neill will do the one-nighters and concerts. Bud Brandt, ex-Columbia pictures, will be assistant to Stan Zucker. New set-up expects to branch out with offices in Chicago and Hollywood as soon as space and personnel are available.

Texas Jim Robertson



Gives the Texas Treatment to LAND, SKY & WATER

A RHYTHMIC SONG PACKED WITH PUNCH IN FAVOR OF THE GREAT OUTDOORS
and

SEVEN WOMEN IN ONE

A NOVELTY TWIST ON MAN'S ETERNAL PROBLEM

HIS LATEST RCA VICTOR RELEASE VICTOR RECORD NO. 20-2090

IT WILL PULL THE JINGLE TO THE JUKE'S

ALBUM REVIEWS

NEW 52D STREET JAZZ (Victor HJ-9)

These four records, bringing on wax the music that characterizes the jammastics developed along New York's 52d Street, is split between star-packed combos led by trumpeter Dizzy Gillespie and tenor saxer Coleman Hawkins. Gillespie gives fine example of his re bop music, with unison riffing at speed tempo, for *52d Street Theme*, *Of Man Rebob*, a wild and uninhibited *Anthropology*, and an exciting display of his torrid trumpeting for *Night in Tunisia*. Milt Jackson's vibraharp and Bill De Arango's guitar share the enthusiasm with the trumpeter. Hawkins reserves a slow and moody *Say It Isn't So* for display of his tenor phrasings, sharing the spinning for the other three sides with the swing stars on the session. *Low Flame*, a slow blues, shows Pete Brown's alto and Mary Osborne's guitar to advantage; and at a faster clip, Allen Eager's tenoring highlights *Allen's Alley* with Charlie Shavers' trumpet taking the spot for *Spotlite*. Plenty of musical meat jam-packed in the entire set. Frank Decker's painting of the swing street makes for an attractive album cover, even if the artist takes license in bringing Leon and Eddie's close to the Sixth Avenue jazz corner. Inside cover carries a studio shot of Hawkins and his aggregation, with notes on the street and the stars by Leonard Feather.

HYMNS WE LOVE—NELSON EDDY (Columbia M-646)

Encouraged by the success of *The Whale Who Wanted to Sing at the Met*, for which he did all the singing parts, Nelson Eddy now quadruples his voice to handle all the baritone and tenor parts for the four-part harmony in singing 12 standard sacred music selections on 10 10-inch sides. A one-man male quartet, with organ accompaniment by Theodore Paxson, Eddy not only provides a good recording trick, but sings 'em all with spirit and con-

viction. Includes *Nearer My God to Thee*, *Abide With Me*, *Rock of Ages*, *Onward Christian Soldiers*, along with eight other familiar hymns. Front cover credits set with ecclesiastical type, inside cover carrying a single picture of the multiple singer along with biographical notes.

JAZZ CONCERT AT EDDIE CONDON'S (Decca A-490)

Using varying combinations, and all expert jazz stylists, this package of eight sides sessions some exciting musical jam whipped together by guitarist Eddie Condon as a sample of the music that gives at his Greenwich Village jazz boite in New York. Starting off, *Impromptu Ensemble No. 1* spins out an old-time blues that features Pee Wee Russell's clarinet, Ernie Caceres's baritone sax phrasings, along with the trombone slides and singing of Jack Teagarden. For the flip-over, Teagarden gives a repeat performance of his *Sheik of Araby* song and slide as he originally cut for Paul Whiteman some years ago. *Farewell Blues* brings on the piano of Gene Schroeder, Tony Parenti's clary, Jack Lesberg's bass pickings and Bill Davidson's hot

(Continued on page 100)

Showbiz Kid Camp \$\$ Drive

NEW YORK, Jan. 4.—Fund drive for a new non-sectarian camp for underprivileged youngsters, being sponsored by a group of showbiz and garment industry people, will begin with a Waldorf-Astoria dinner January 11 and a Parade of Stars at the Metropolitan Opera House February 2. Camp, tabbed Loyaltan, is located in Hunter, N. Y., and will accommodate 150 youngsters in three-week shifts at no charge for vacation.

Nat Abramson, WOR entertainment director, heads the list of sponsors which includes Guy Lombardo, Frank Sinatra, Eli Oberstein, Manie Sacks, Jack Cohn, Charles Poletti, Dave Alber, Al Wilde and George Evans.



THE GORDON TRIO

Sonora Record No. 3032

"Managua, Nicaragua"

"Jealous"

Sonora Record No. 3035

"Caravan"

"Lullaby of the Leaves"

The Gordon Trio, with their organ, accordion and guitar, are one of music's fastest rising small groups. Initial bookings in such famous spots as Bill Green's Casino in Pittsburgh and New York's Hickory House were extended to long stays due to the boys' terrific popularity. Their lilting style is a natural for the juke box trade.

THE MOORE SISTERS

Sonora Record No. H7028

"Choo Choo Ch'Boogie"

"I Betcha My Heart I Love You"

Sonora Record No. H7033

"Inflation"

"Rose of the Alamo"

Everybody's talking about inflation—everybody's listening to "Inflation." Done in a rollicking jump 'n jive style that will make *The Moore Sisters* one of America's most popular singing trios, this witty novelty tune means a big play for you. Get these records in your boxes now and watch the nickels roll in.

MAYA

AND HIS RHUMBA AMBASSADORS
Sonora Record No. 3025

"Cu-Tu-Gu-Ru"
(Jack, Jack, Jack)

"Por Causa de Las Mujeres"

The ever-popular authentic Cuban style—played at Maya's rhythmic beat with just enough brass and needs to go over big with your customers. Hear these brand new numbers and see for yourself why Maya rates tops with the rumba crowd.

STU DAVIS

Sonora Record No. H7021

"Rainbow at Midnight"

"The Bottom Fell Out of the Sky"

Profit now from the bigger-than-ever popularity of Western singing with Stu Davis, Sonora's newest record find. Appealing to young and old, Stu's voice has that easy going personality and restful style the fans demand.

53¢ LIST

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BMI Pin Up SHEET

Hit Tunes for January

(On Records)

ANOTHER NIGHT LIKE THIS (Marks)

Dick Haymes—Dec. 23731 • Desi Arnaz—Vic. 20-2052
Hal Derwin—Cap. 336 • Herb Kern-Lloyd Sloop—Tempo 984
Hal Winters-Jose Morand—Apollo 1034
Don Alfredo—Pan-Amcr. 076 • Claude Thornhill—Col. •

BEST MAN, THE (Vanguard)

Les Brown—Col. 37086 • King Cole Trio—Cap. 304
Romo Vincent—Dec. 23749 • Sunny Skylar—Mercury 5004

COFFEE SONG, THE (Valiant)

Louis Prima—Maj. 7191 • King Sisters—Vic. 20-1943
Frank Sinatra—Col. 37089 • Dorothy Claire—Enterprise 227
Andrews Sisters—Dec. 23740

EV'RYBODY LOVES MY BABY MY BABY (Goode)

Tex Beneke—Vic. 20-1914 • Pied Pipers—Cap. 279
Three Suns—Maj. 7180 • Gene Krupa—Col. 37078

(I LOVE YOU) FOR SENTIMENTAL REASONS (Duchess)

Eddy Howard—Maj. 1071 • Charlie Spivak—Vic. 20-1981
Ella Fitzgerald—Dec. 23670 • King Cole Trio—Cap. 304
Fran Warren—Cosmo 514 • Deek Watson—Manor 1041
Dinah Shore—Col. 37188
Skip Strahl—Emerald 106 • Art Kassel—Vogue 781

HOLD ME, HOLD ME, HOLD ME (Stevens)

Vaughn Monroe—Vic. 20-2015 • Russ Morgan—Dec. 18922
Harry Cool—Signature 15038 • Orrin Tucker—Musicraft 15096
Jimmie Palmer—Arvid 7050

I GUESS I'LL GET THE PAPERS AND GO HOME (Campbell-Porgie)

Mills Brothers—Dec. 23638 • Les Brown—Col. 37066
Hal Derwin—Cap. 288 • Hal McIntyre—Cosmo 507
Shep Fields—Vogue 764 • Tommy Ryan—Famous 7004
Herbie Fields—Vic. 20-1962 • Ray Herbeck—Four Star 1132

I'LL NEVER LOVE AGAIN (LA BORRACHITA) (Peer)

Dinah Shore-Xavier Cugat—Col. 37090 • Desi Arnaz—Vic. 20-2020
Andy Russell—Cap. 20035 • Tito Guizar—Mercury 5006

ISN'T THIS BETTER THAN WALKIN' IN THE RAIN (Republic)

Ray Anthony—Sonora 3037 • Buddy Clark—Col. •

IT'S ALL OVER NOW (BMI)

Peggy Lee—Cap. 292 • Charlie Spivak—Vic. 20-1981
Russ Morgan—Dec. 18922 • Three Suns—Maj. 7205
Orrin Tucker—Musicraft 15091 • Vera Massey—Diamond 2039
Frankie Carle—Col. 37146
Connie Haines—Mercury 3034 • Harry Cool—Sig. •
Jack McLean—Coast 8002 • Jimmy Palmer—Arvid 7050

MANAGUA, NICARAGUA (Encore)

Freddy Martin—Vic. 20-2026 • Guy Lombardo—Dec. 23782
Kay Kyser—Col. 37214 • Max Gordon Trio—Sonora 3032

MI VIDA (Marks)

Dick Haymes—Dec. 23731 • Desi Arnaz—Vic. 20-2052
Jack McLean—Coast 8005 • Herb Kern-Lloyd Sloop—Tempo 984
Pat Friday—Enterprise 243 • Don Alfredo—Pan-Amcr. 076

RICKETY RICKSHAW MAN, THE (Peer)

Eddy Howard—Maj. 7191 • Two Ton Baker—Mercury 3047

WHAT MORE CAN I ASK FOR? (London)

Guy Lombardo—Dec. 23782 • Jack McLean—Coast 8003

* Soon to be released.



BROADCAST MUSIC, INC.
490 FIFTH AVENUE, NEW YORK 18, N. Y.
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The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending January 3



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week	Position Last Week	Title	Artist	Label
1		THE OLD LAMPLIGHTER	By Charles Tobias and Nat Simon Published by Shapiro, Bernstein (ASCAP)	1
		Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.		
2		OLE BUTTERMILK SKY	By Hoagy Carmichael and Jack Brooks Published by Burke-Van Huesen (ASCAP)	2
		From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Brink Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus.		
3		(I LOVE YOU) FOR SENTIMENTAL REASONS	By Deek Watson and William Best Published by Duchess (BMI)	3
		Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514. Electrical transcription libraries: Buzz Adlam Ork, Standard; Bob Crosby Ork, Standard; Vic Damone, Associated; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.		
4		A GAL IN CALICO	By Leo Robin and Arthur Schwartz Published by Remick (ASCAP)	6
		From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087. Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World.		
5		HUGGIN' AND CHALKIN'	By Clancy Hayes and Kermit Goell Published by Hudson Music (ASCAP)	9
		Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334. Electrical transcription libraries: Les Elgart, Lang-Worth; Joe Reichman Ork, Standard.		
6		ZIP-A-DEE DOO-DAH	By Ray Gilbert and Allie Wrubel Published by Santly-Joy (ASCAP)	8
		From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047. Electrical transcription libraries: Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.		
7		RUMORS ARE FLYING	By Bennie Benjamin and George Weiss Published by Oxford (ASCAP)	5
		Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BellTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; Skip Strahl Ork, Emerald 105; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.		
8		THE WHOLE WORLD IS SINGING MY SONG	By Mann Curtis and Vic Mizzy Published by Robbins (ASCAP)	7
		Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Hal Derwin, Capitol; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Leighton Noble Ork, Standard; George Towne, Associated.		
9		YOU KEEP COMING BACK LIKE A SONG	By Irving Berlin Published by Berlin (ASCAP)	
		From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1947; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon Macrae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol 297. Electrical transcription libraries: Blue Barron, Lang-Worth; The Coronettes, Standard; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Elliot Lawrence, Associated; Russ Morgan, World; Music of Manhattan Ork, NBC Thesaurus; Jo Stafford, Capitol; Don Swan, MacGregor.		
10		THE THINGS WE DID LAST SUMMER	By Sammy Cahn and Jule Styne Published by E. H. Morris (ASCAP)	10
		Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37089; Jo Stafford, Capitol 297. Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Bob Crosby Ork, Standard; Hal Derwin, Capitol; Jan Garber, Capitol; Tony Russo, Lang-Worth; Don Swan, MacGregor; George Towne, Associated.		

NOTE: White Christmas earned the No. 9 position in the Honor Roll but as this is purely a seasonal item it is omitted from the list in deference to currently popular non-seasonal items.

MARTIN!

A swell pair of new ones that will get quick repeats and lots of them! Freddy Martin and his Orchestra with vocals by Clyde Rogers.

There's No Holding Me

(from the musical comedy "Park Avenue")

AND

Save Me a Dream

RCA Victor 20-2042

SPIVAK!

2 top tunes from the new musical, "Finian's Rainbow."

The Old Devil Moon

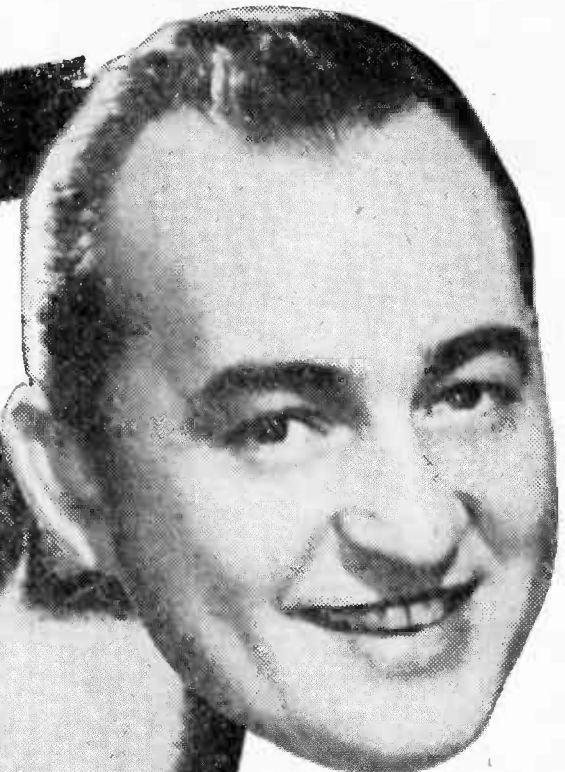
Beguina tempo, smooth vocal and trumpet.

AND

If This Isn't Love

Bouncy rhythm... perfect for dancing and listening. Refrain by The Star Dreamers.

RCA Victor 20-2065



AND...

NEW 52nd STREET JAZZ

An album full of talent the fans will moan for! Dizzy Gillespie and Coleman Hawkins and 2 all-star orchestras packed with 52nd Street's famous names. (Album HJ-9)

52nd Street Theme

AND

Night In Tunisia

RCA Victor 40-0130

Ol' Man Rebo

AND

Anthropology

RCA Victor 40-0132

Say It Isn't So

AND **Spotlite**

RCA Victor 40-0131

Low Flame

AND **Allen's Alley**

RCA Victor 40-0133

THE ARISTO-KATS

It Makes Me Blue

(Vocal by Orlando Randolph)

AND

Oh, Lady Be Good

(from M-G-M film "Lady Be Good")

RCA Victor 20-2066

CHARLES KAMA

and his Moana Hawaiians

My Hopi Hoole Hula Girl

(with vocal refrain)

AND

Hawaiian Hotel March

RCA Victor 25-1073

THE SIX FAT DUTCHMEN

Goose Town Polka

AND

Forsaken Love

RCA Victor 25-1074

MISCHA BORR

and his Continental Orchestra

The Day Will Come

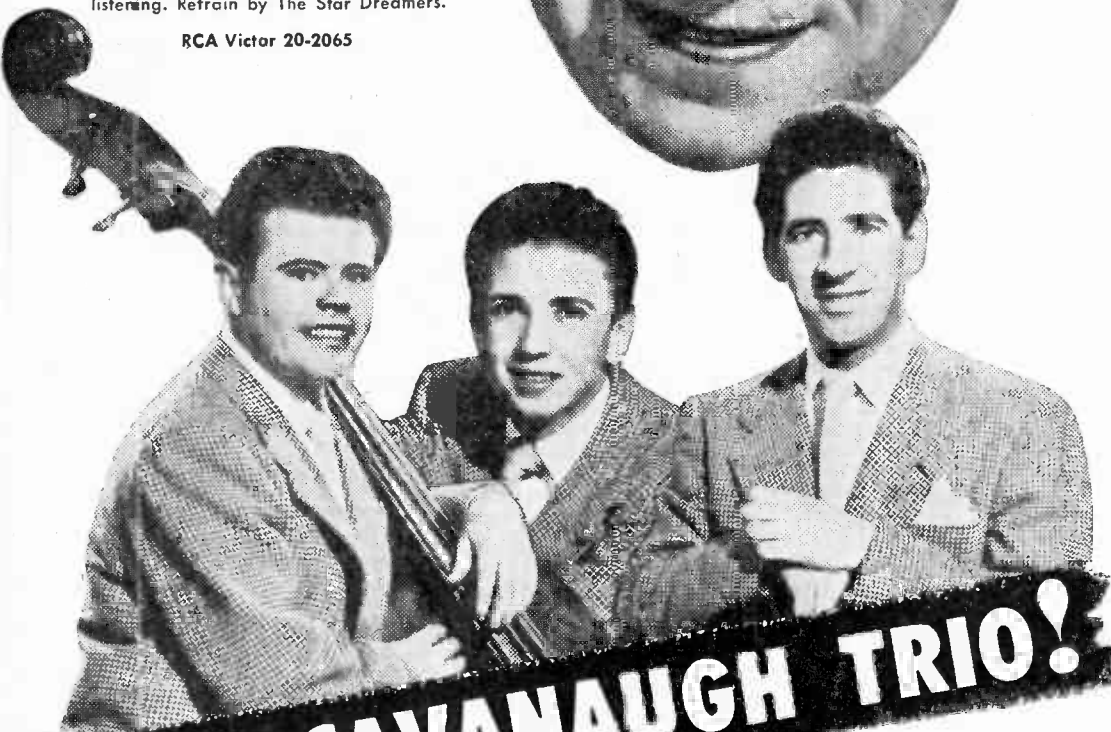
(Angoisse d'amour)

AND

Czardas-Hungarian Dance

(Monti-Yellin)

RCA Victor 25-0076



PAGE CAVANAUGH TRIO!

This sensational new trio will wow 'em in the boxes like they're doing at the top niteries. Their first RCA Victor recording is a knockout!

The Three Bears AND All of Me

RCA Victor 20-2085

SONS OF THE PIONEERS

Both sides are naturals for the boxes... slow and sentimental on the "A", fast and happy on the "B".

The Letter Marked Unclaimed

AND

Baby Doll

RCA Victor 20-2086



THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





LOUIS PRIMA

The Showman of the Year tunes a tropical trumpet to the Teens, but "plays pretty for all the people!" These numbers will reap you a coin-crop!

Marguerita and Bridget O'Brien
Majestic No. 1100

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

THE DE MARCO SISTERS

Tempos intricate but slick; harmonies hot, but solid!
A Gay Little Melody and Ready To Go Steady
Majestic No. 7209

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

SLIM BRYANT AND HIS WILDCATS

That Hillbilly Band with this sure-fire box appeal:
Eeny Meeny Dixie Deeny and Echo Polka
Majestic No. 11003

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

JIMMIE LUNCEFORD

The ole "Harlem Express" under full steam!
Margie and Four or Five Times
Majestic No. 1103

Majestic RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending January 3

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
10	1	1	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
13	2	2	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
7	3	3	(I LOVE YOU) FOR SENTIMENTAL REASONS (R)	Duchess
4	4	4	A GAL IN CALICO (F) (R)	Remick
11	4	5	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
17	5	6	RUMORS ARE FLYING (F)	Oxford
6	6	7	ZIP-A-DEE DOO-DAH (R) (F)	Santly-Joy
13	9	8	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
12	8	9	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
3	10	10	HUGGIN' AND CHALKIN' (R)	Hudson
5	9	11	SOONER OR LATER (F) (R)	Santly-Joy
1	—	12	OH, BUT I DO (F) (R)	Witmark
9	13	13	THE GIRL THAT I MARRY (M) (R)	Berlin
7	14	14	SEPTEMBER SONG (M) (F) (R)	Crawford
2	—	14	I'LL CLOSE MY EYES (R)	Peter Maurice
9	12	14	WHITE CHRISTMAS (R)	Berlin
3	11	15	FOR YOU, FOR ME, FOREVERMORE (F) (R)	Chappell
25	15	15	TO EACH HIS OWN (R)	Paramount

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
6	6	1	FIVE MINUTES MORE	Edwin Morris • Melrose
13	2	2	SWEETHEART WE'LL NEVER GROW OLD	Strauss-Miller • *
14	6	3	TO EACH HIS OWN	Victoria • Paramount
9	4	4	SOMEDAY (You'll Want Me To Want You)	Irwin Dash • Main Street Songs
11	9	5	PRETENDING	Bradbury Wood • Criterion
23	3	6	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood • Sun
23	8	7	DOWN IN THE VALLEY	Leeds • Leeds
28	5	8	BLESS YOU FOR BEING AN ANGEL	Noel Gay • Shapiro-Bernstein
13	7	9	LET IT BE SOON	Francis Day • *
1	—	10	THE OLD LAMPLIGHTER	Irwin Dash • Shapiro-Bernstein
8	10	10	IT'S ALL OVER NOW	Campbell-Connelly • BMI
9	17	10	TILL THEN	Chappell • Sun
2	20	11	DREAM AGAIN	Box and Cox • *
7	10	12	THE GREEN COCKATOO	Cinephonic • *
14	11	13	ALL THOUGH THE DAY	Chappell • Williamson
26	13	14	PRIMROSE HILL	Lawrence Wright • *
16	12	15	TOO MANY IRONS IN THE FIRE	Campbell-Connelly • Marks
1	—	16	GO HOME, YOUR MOTHER WANTS YOU	Yale • *
13	14	17	YOU KEEP COMING BACK LIKE A SONG	Chappell • Berlin
6	15	18	ONE NIGHT IN OLD SEVILLE	Francis Day • *
3	—	19	THE STARS WILL REMEMBER	Feldman • *
2	—	20	I'LL BE THINKING OF YOU AT CHRISTMAS	Lawrence Wright • *
5	18	20	LILI MARLENE	Peter Maurice • Marks

* Publisher not available as *The Billboard* goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-tunes never reach any degree of popularity, and many others are never even published.

- A GAL IN CALICO** (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date—December 28, 1946.
- A RAINY NIGHT IN RIO** (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.
- AMONG MY SOUVENIRS** (T. B. Harms), sung by Hoagy Carmichael in "The Best Years of Our Lives." National release date—November 20, 1946.
- EITHER IT'S LOVE OR IT ISN'T** (Mood), in Columbia's "Dead Reckoning." National release date not set.
- FIVE MINUTES MORE** (Melrose), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- FOR YOU, FOR ME, FOREVERMORE** (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- OH, BUT I DO** (Witmark), in Warner Brothers' "The Time, the Place and the Girl." National release date—December 28, 1946.
- OLE BUTTERMILK SKY** (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- UNCLE REMUS SAID** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- SOONER OR LATER** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- THROUGH A THOUSAND DREAMS** (Remick), played by Carmen Cavallaro in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.
- YOU KEEP COMING BACK LIKE A SONG** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
- ZIP-A-DEE DOO-DAH** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

to make a LONG story short...



SIGNATURE is proud to welcome Johnny Long and His Orchestra to the ever-growing list of popular Signature stars.

Ever since Johnny Long set the record world aflame with his recording of "A Shanty in Old Shanty Town", his musical group has consistently been ranked among the top bands of the country. Now appearing at the Blue Room of the Hotel Roosevelt in New Orleans, Johnny has broken records in most of the nation's theatres and hotels with his sensational vocal arrangements for the entire band.

For his many fans Signature presents two new sides, featuring Johnny, The Long Beachcombers, Francey Lane and Sandy Evans—and will continue to feature his best-selling records as fast as Johnny records them. The increased production and wide distribution Signature offers will give Johnny Long's fine music the attention it deserves.

15064
LAST NIGHT ON THE BACK PORCH
(I Loved Her Best of All)
Vocal by The Long Beachcombers and the Band
HOW ARE THINGS IN GLOCCA MORRA
(From Finian's Rainbow)
Vocal by Francey Lane and The Long Beachcombers

Signature **records**
DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

★ AMERICA SINGS! ★

A List of the Nation's
FAVORITE FOLK SONGS

THE CURRENT HITS . . .

HAVE I TOLD YOU LATELY THAT I LOVE YOU?

Sons of the Pioneers (VICTOR) • Gene Autry (COLUMBIA)
Red Foley (DECCA) • Tex Ritter (CAPITOL)
Whitey & Hogan (SONORA) • Jimmie Dolan (WORLD WIDE)
Knights of the Range (CONTINENTAL) • Lulubelle & Scotty (VOGUE)
Foy Willing's Riders of the Purple Sage (MAJESTIC)

ATOMIC POWER

Red Foley (DECCA) • Buchanan Bros. (VICTOR) • Fred Kirby (SONORA)
Red River Dave (CONTINENTAL) • Rufe Davis (MASTERTONE)
Riley Shepard (MUSICRAFT) • Rex Allen (MERCURY)

SILVER DEW ON THE BLUE GRASS TONIGHT

Bob Wills (COLUMBIA) • Denver Darling (DECCA) • Ozie Waters (COAST)
Riley Shepard (KING) • Dave Denney (MUSICRAFT)
Ken Rattton (ENTERPRISE)

SOMEONE WON YOUR HEART (Little Darlin')

Foy Willing's Riders of the Purple Sage (DECCA)
Dave Denney (MUSICRAFT) • Hal Ritchie (ENTERPRISE)

HANG YOUR HEAD IN SHAME

Red Foley (DECCA) • Bob Wills (COLUMBIA) • Fred Kirby (SONORA)
Foy Willing's Riders of the Purple Sage (CAPITOL)

AND COMING UP STRONG . . .

I TRUSTED YOU

Cecil Campbell (VICTOR) • Riley Shepard (KING)

I CAN'T GIVE YOU BACK YOUR HEART

Riley Shepard (MUSICRAFT) • Hal Ritchie (ENTERPRISE)

CHEATIN' ON YOUR BABY

Dave Denney (MUSICRAFT) • Susan Mann (ENTERPRISE)

I WAS NEVER NEARER HEAVEN IN MY LIFE

Riley Shepard (KING) • Murray Sisters (MAJESTIC)

TOMORROW BEGINS ANOTHER YEAR

Harmie Smith (VICTOR)

TAKE THAT TOMBSTONE OFF MY GRAVE

Riley Shepard (MUSICRAFT)

SIERRA SERENADE

Cutly Gribbs (SIGNATURE)

NORTH CAROLINA SKIES

Cecil Campbell (VICTOR)

PRECIOUS SONNY BOY

Dave Denney (MUSICRAFT)

WHEN IT'S REVELLE TIME IN HEAVEN

Fred Kirby (SONORA)

THOSE PRECIOUS LOVE LETTERS

Riley Shepard (KING)

I'M JUST A USED TO BE

Whitey & Hogan (DELUXE)

OUT OF MY MIND

Fred Kirby (SONORA)

OLD CONNETOGA WAGON

Jesse Rogers (SONORA)

WOULD YOU LIKE TO SEE A PICTURE OF MY BABY?

Dave Denney (MUSICRAFT)

YOU'VE HAD A CHANGE IN YOUR HEART

Whitey & Hogan (DELUXE)

I'M LONGING FOR MY SWEETHEART (Ten Thousand Miles Away)

Whitey & Hogan (SONORA)

THE TRAIN WHISTLE BLUES

Riley Shepard (MUSICRAFT)

THE POSTMAN DOESN'T CALL AT MY DOOR ANYMORE

Riley Shepard (MUSICRAFT)

AND WE HAVE A LOT MORE ON THE WAY . . .

(NOTICE: WE DO NOT SELL RECORDS)

LEEDS MUSIC CORPORATION
Folk Song Department

RKO Bldg. • Radio City • New York, N.Y.

The Billboard

MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending
January 3



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, December 27, 8 a.m., and ending Friday, 8 a.m., January 3)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	Rank	Title	Artist	Label
7	1	A Gal In Calico (F) (R)	Remick	ASCAP
2	2	A Rainy Night In Rio (F) (R)	Witmark	ASCAP
3	3	Among My Souvenirs (F) (R)	T. B. Harms	ASCAP
3	4	And So To Bed (R)	Famous	ASCAP
2	5	Connecticut (R)	Harry Warren	ASCAP
8	6	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
19	7	Five Minutes More (F) (R)	Melrose	ASCAP
7	8	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
14	9	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
1	10	Guilty (R)	Feist	ASCAP
3	11	I Haven't Got a Worry in the World (R)	Williamson	ASCAP
2	12	I'll Never Love Again (La Borrachita) (R)	Peer-International	BMI
5	13	Oh, But I Do (F) (R)	Witmark	ASCAP
14	14	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
6	15	Pretending (R)	Criterion	ASCAP
17	16	Rumors Are Flying (R)	Oxford	ASCAP
6	17	Sooner or Later (F) (R)	Santly-Joy	ASCAP
13	18	The Coffee Song (R)	Valiant	BMI
14	19	The Girl That I Marry (R)	Berlin	ASCAP
13	20	The Old Lamplighter (R)	Shapiro-Bernstein	ASCAP
12	21	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
14	22	The Whole World Is Singing My Song (R)	Robbins	ASCAP
4	23	This Time (R)	Dorsey	ASCAP
1	24	Through a Thousand Dreams (F) (R)	Remick	ASCAP
22	25	To Each His Own (R)	Paramount	ASCAP
5	26	Uncle Remus Said (F) (R)	Santly-Joy	ASCAP
4	27	Winter Wonderland (R)	Bregman-Vocco-Conn	ASCAP
18	28	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP
4	29	You'll Always Be the One I Love (R)	Sinatra Songs	ASCAP
9	30	Zip-a-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

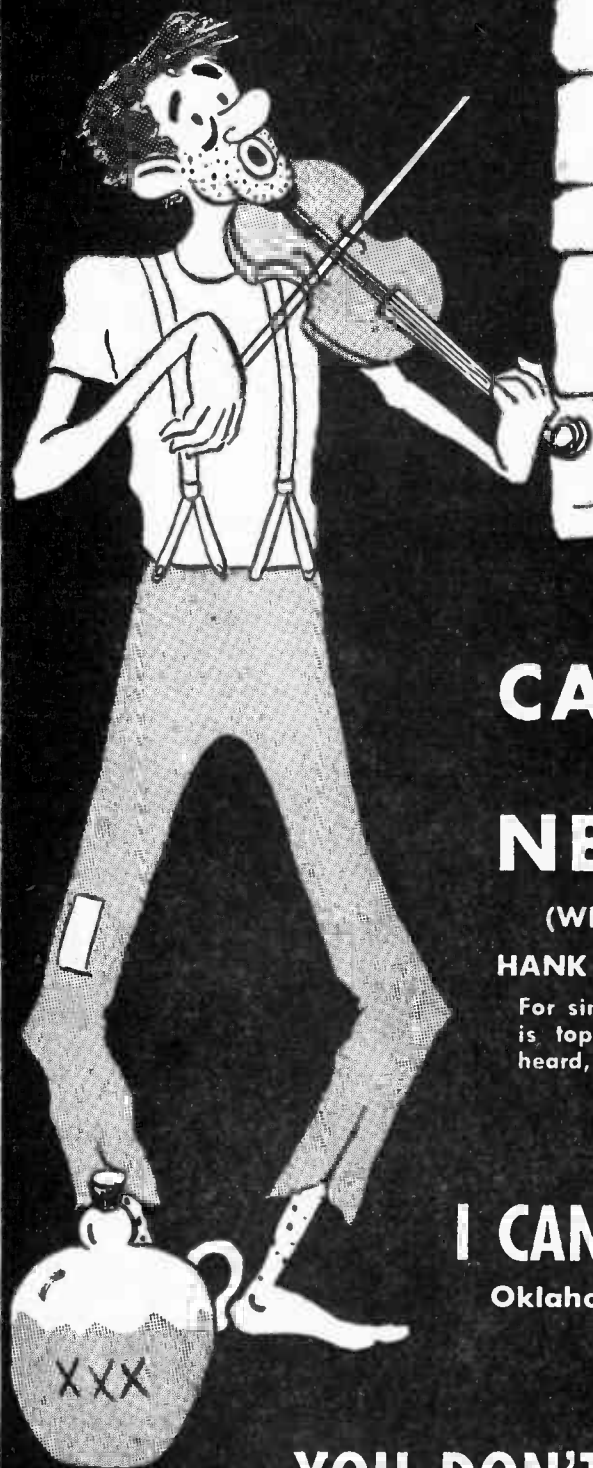
RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	Title	Artist	Label	Lic. By
9	3	1	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304	BMI
11	2	2	THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963	ASCAP
8	6	3	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204	BMI
13	10	4	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073	ASCAP
3	10	5	(I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981	ASCAP
5	1	6	WHITE CHRISTMAS	Bing Crosby (Bobby Doyle (Ray Block Ork Choir), Signature 15058; Guy Lombardo (Tony Craig), Decca 23738; Frank Sinatra (Axel Stordahl Ork Chorus), Columbia 37152; Jo Stafford (Lynn Murray Singers-Paul Weston Ork), Capitol 319)	Decca 23778	ASCAP
7	7	7	THE CHRISTMAS SONG	King Cole Trio (Les Brown (Doris Day), Columbia 37174)	Capitol 311	ASCAP
5	—	8	THE OLD LAMP-LIGHTER	Hal Derwin (Choir)	Capitol 288	ASCAP
2	—	8	HUGGIN' AND CHALKIN'	Kay Kyser (Jack Martin-The Campus Kids)	Capitol 311	ASCAP
3	5	9	A GAL IN CALICO	Johnny Mercer-The Pied Pipers (Paul Weston Ork)	Columbia 37095	ASCAP
1	—	9	(I LOVE YOU) FOR SENTIMENTAL REASONS	Johnny Mercer-The Pied Pipers (Paul Weston Ork)	Capitol 316	ASCAP
1	—	9	HUGGIN' AND CHALKIN'	Dinah Shore	Columbia 37188	BMI
7	5	10	THE OLD LAMP-LIGHTER	Johnny Mercer (Paul Weston Ork)	Capitol 334	ASCAP
5	—	10	ZIP-A-DEE DOO-DAH	Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095	ASCAP
1	—	11	A GAL IN CALICO	Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 323	ASCAP
1	—	12	A GAL IN CALICO	Bing Crosby-The Calico Kids (John Scott Trotter Ork)	Decca 23739	ASCAP
1	—	12	THE CHRISTMAS SONG	Benny Goodman (Eve Young)	Columbia 37187	ASCAP
1	—	12	THE CHRISTMAS SONG	Les Brown (Doris Day)	Columbia 37174	ASCAP
3	6	12	WHITE CHRISTMAS	(See No. 7) Frank Sinatra	Columbia 37152	ASCAP
4	—	13	HUGGIN' AND CHALKIN'	(See No. 6) Hoagy Carmichael (The Chickadees-Vic Schoen Ork)	Decca 23675	ASCAP
11	4	14	OLE BUTTERMILK SKY (F)	Hoagy Carmichael	ARA 155	ASCAP
1	—	14	SONATA	Perry Como (Lloyd Shaffer Ork)	Victor 20-2033	ASCAP
8	8	15	THE WHOLE WORLD IS SINGING MY SONG	(Carmen Cavallaro (Frank Gallagher), Decca 23747; Larry Green Ork (Gilbert Phelan), Victor 20-2010; Tony Martin, Mercury 3045; Jo Stafford (Carlyle Hall Ork), Capitol 337; The Three Suns, Majestic 1090)	Columbia 37066	ASCAP

Coming Up

ZIP-A-DEE DOO-DAH The Modernaires-Paula Kelly (Mitchell Ayres Ork) Columbia 37147—ASCAP



Sterling
 introduces a new
HILLBILLY
 SERIES

SR 201
CALLING YOU
 and
NEVER AGAIN

(WILL I KNOCK AT YOUR DOOR)
HANK WILLIAMS and the Country Boys

For singing real country songs Hank Williams is tops. He's a big favorite wherever he's heard, and this record will sell like hot cakes.

SR 202
I CAN'T GO ON THIS WAY

Oklahoma Wranglers
 Vocal by The Willis Brothers
 and

YOU DON'T HAVE TO WORRY

Oklahoma Wranglers - Vocal by Guy Willis

Here's a record that will sell anywhere. The Oklahoma Wranglers have a Mutual Broadcasting System Show, and they sing higher class songs with that old country twang.



FOLLOW THE ARROW
 for
JUKE BOX HITS

JUKE BOX RECORD CO.
 New York 19, N. Y.

NEW JANUARY RELEASES!

JB 516 SECOND PIECE OF PIE

Vocal by **POISON GARDNER**

and **NOISEN WITH POISON**

An instrumental - **POISON GARDNER TRIO**

Poison Gardner has appeared in famous night clubs and on many radio programs. This terrific new recording is destined to be a best seller.

JB 513 BROTHER PUT HER DOWN and HOW LONG HAS THIS BEEN GOIN' ON

Vocals by **Cal Lucas** Cal Lucas and his orchestra

Here's a wonderful recording by the sensational Cal Lucas and his orchestra. Now at the San Pedro Club, Cal is setting the pace in Southern California.

The **Billboard** MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending January 8



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1.	THE OLD LAMPLIGHTER ..Sammy Kaye-Billy Williams-Touch-Me-Not Choir.....Victor 20-1963
4	3	2.	OLE BUTTERMILK SKY (F). Hoagy Carmichael.....ARA 155 <i>Ginger and Spice</i>
6	7	3.	HUGGIN' AND CHALKIN'. Hoagy Carmichael...Decca 23675 <i>I May Be Wrong, But I Think You're Wonderful</i>
11	4	4.	OLE BUTTERMILK SKY (F). Kay Kyser.....Columbia 37073 <i>On the Wrong Side of You</i>
5	6	5.	(I Love You) FOR SENTIMENTAL REASONSKing Cole Trio.....Capitol 304 <i>The Best Man</i>
7	5	6.	THE OLD LAMPLIGHTER ..Kay Kyser (Michael Douglas-Huggin' and Chalkin')...Columbia 37095
4	2	7.	WHITE CHRISTMAS (F)....Bing Crosby.....Decca 23778 <i>God Rest Ye Merry Gentlemen</i>
16	9	8.	RUMORS ARE FLYING.....Frankie Carle (Marjorie Hughes) Without You.....Columbia 37069
1	-	9.	A GAL IN CALICOTex Beneke-Glenn Miller Ork-Oh, But I Do.....The Crew Chiefs.Victor 20-1991
5	10	10.	OLE BUTTERMILK SKY (F). Paul Weston-Matt DennisCapitol 285 <i>Just Squeeze Me</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
6	3	1.	All Time Favorites Harry JamesColumbia C-117
4	4	2.	Artistry in Rhythm Stan KentonCapitol BD 39
9	2	3.	Merry Christmas Music Perry ComoVictor P-161
8	5	4.	Vaughn Monroe's Dreamland Vaughn MonroeVictor P-160
10	1	5.	Merry Christmas Album Bing Crosby-Andrews Sisters, John Scott Trotter Ork, Vic Schoen, Max Terr's Mixed Chorus.....Decca A-403

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
81	2	1.	Chopin's Polonaise Jose IturbiVictor 11-8848
66	1	2.	Clair de Lune Jose IturbiVictor 11-8851
55	4	3.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist; Boston PopsVictor 11-8863
39	3	4.	Jalousie Boston PopsVictor 12160
6	-	5.	Bluebird of Happiness Jan PeerceVictor 11-9007

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
17	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Rubinstein, pianist, NBC Ork;Valdimir Golschmann, conductorVictor 1075
22	2	2.	Tchaikowsky Nutcracker Suite Eugene Ormany, conductor; Philadelphia OrkVictor DM-1020
10	3	3.	Tchaikowsky Nutcracker Suite New York Philharmonic Symphony Ork; Rodzinski, conductorColumbia MM-627
72	4	4.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductorColumbia X-251
2	-	5.	"Carmen" Excerpts Gladys SwarthoutVictor DM-1078

AS THE CRITICS PREDICTED:

WINCHELL "Love that song!"

BILLBOARD "Packs plenty of contagion"

CASH BOX "Destined to hit the top group"

RADIO DAILY "A Positive Hit"

MUSIC BIZ "This is an interesting tune to watch"

DOWNBEAT "Hoogy has waxed another hit"

VARIETY "Should do terrific"

HUGGIN' and CHALKIN'

Songs and Music by

CLANCY HAYES & KERMIT GOELL

IS HEADED FOR THE TOP

BILLBOARD-HONOR ROLL OF HITS #9

BILLBOARD-MOST PLAYED JUKE BOX RECORDS #4

BILLBOARD-BEST SELLING SHEET MUSIC #10

BILLBOARD-BEST SELLING POPULAR RETAIL RECORDS #5

VARIETY-10 BEST SELLERS ON COIN MACHINES #8

CASHBOX-NATION'S TOP TEN JUKE BOX TUNES #5

HUDSON MUSIC CORP.

KERMIT GOELL, Pres.
LEO LANGLOIS, Gen. Mgr.

1650 BROADWAY,
NEW YORK CITY

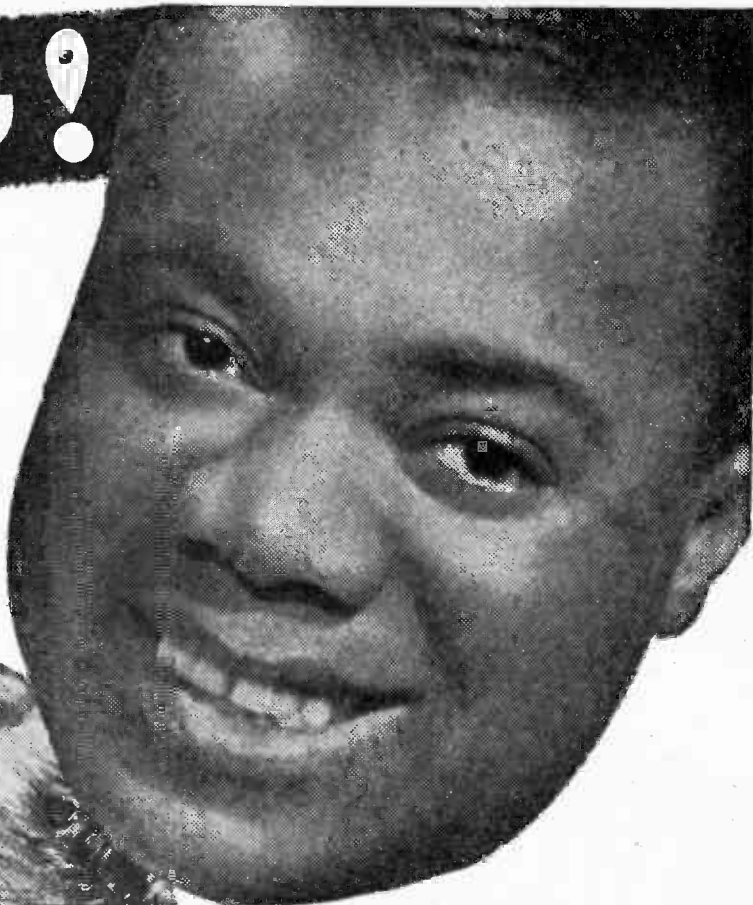
ARMSTRONG!

Here are 2 from Louis Armstrong's movie "New Orleans," with his Dixieland Seven on the "A", his big Orchestra on the "B".

Do You Know What It Means To Miss New Orleans

AND **Endie**

RCA Victor 20-2087



HARRIS!

That's What I Like About The South

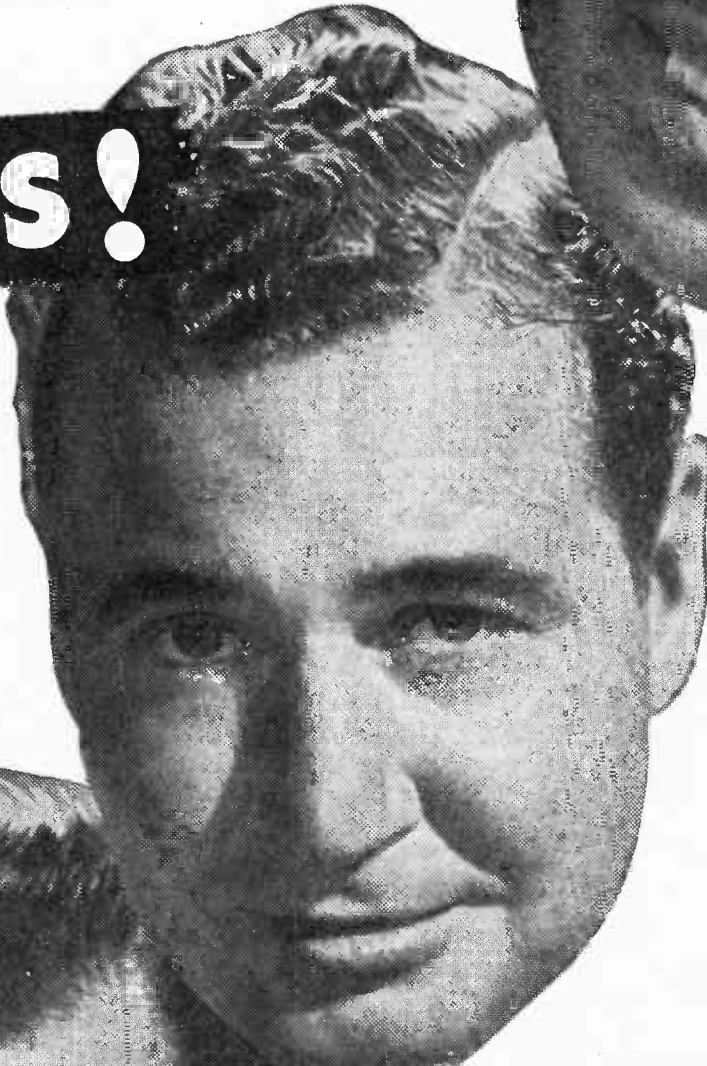
He made the song famous

AND

If You're Ever Down In Texas, Look Me Up

It's a new one, packed with that super Harris-brand humor and dialogue.

RCA Victor 20-2089



ALSO...

TEXAS JIM ROBERTSON

and The Panhandle Punchers

Land, Sky and Water

AND

Seven Women In One

RCA Victor 20-2090

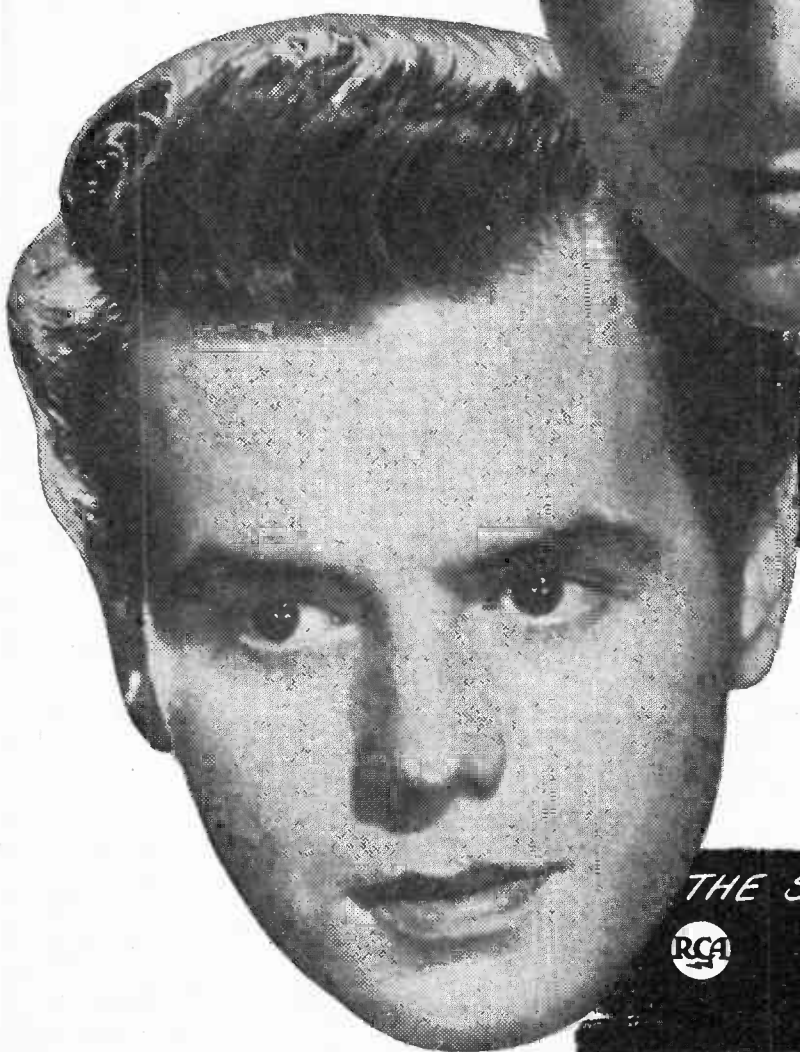
THE RANGERS QUARTET

Lord, I'm Ready Now To Go

AND

Riding The Range For Jesus

RCA Victor 20-2091



ARNAZ!

Both sides from Warner Brothers' "The Time, The Place, and The Girl"—with Jane Harvey doing the vocals. "A" is a bright rumba, "B" is Desi Arnaz' first fox trot record.

A Rainy Night in Rio

AND

Through a Thousand Dreams

RCA Victor 20-2094

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

2 MORE REASONS WHY MERCURY MEANS QUICK SILVER FOR YOU



NOW Recording Exclusively
For MERCURY

HARRY COOL

And His Famous Orchestra

Start Out with Two Smash Hits

'Give Me Something To
Dream About'

VOCAL BY HARRY COOL

'You'll Always Be The One I Love'

Vocals by Harry Cool and Evelyn Stallings

MERCURY POPULAR SERIES 3052

AND ANOTHER NEW MERCURY STAR



WALLY FOWLER

And His
GEORGIA CLODHOOPPERS

'That's How Much I Love You'
AND
'Brown Eyes A Cryin' In The Rain'

MERCURY 6031 — 75c

Wally Fowler on the Air Coast to Coast, WSM-NBC
"Grand Ole Opry" Every Saturday Night



"Let's Play"

MERCURY RECORDS

ORDER FROM YOUR NEAREST MERCURY DISTRIBUTOR

The
Billboard

MUSIC POPULARITY CHARTS

PART
V

Juke Box Record Plays

Week Ending
January 3

TRADE
SERVICE
FEATURE

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1.	THE OLD LAMPLIGHTER—Sammy Kaye (Billy Williams-Choir) Victor 20-1963
13	7	2.	OLE BUTTERMILK SKY (F)—Hoagy Carmichael... ARA 155
15	2	3.	OLE BUTTERMILK SKY (F)—Kay Kyser... Columbia 37073
7	6	4.	HUGGIN' AND CHALKIN'—Hoagy Carmichael (The Chickadees-Vic Schoen)... Decca 23675
6	4	5.	THE OLD LAMPLIGHTER—Kay Kyser (Michael Douglas-The Campus Kids)... Columbia 37095
4	5	6.	WHITE CHRISTMAS (F)—Bing Crosby... Decca 23778 (Bobby Doyle (Ray Block Ork Choir), Signature 15058; Guy Lombardo (Tony Craig), Decca 23738; Frank Sinatra (Axel Stordahl Ork Chorus), Columbia 37152; Jo Stafford (Lynn Murray Singers-Paul Weston Ork), Capitol 319)
4	9	7.	CHRISTMAS ISLAND—Andrews Sisters-Guy Lombardo... Decca 23722 (Jack McLean Ork (Wayne Gregg), Coast 8004)
7	8	7.	(I LOVE YOU) FOR SENTIMENTAL REASONS—King Cole Trio... Capitol 304
5	15	8.	THE OLD LAMPLIGHTER—Hal Derwin... Capitol 288
15	3	9.	RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes)... Columbia 37069
2	13	10.	A GAL IN CALICO—Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs)... Victor 20-1991
9	15	11.	ZIP-A-DEE DOO-DAH—Sammy Kaye (The Kaydets-Chorus)... Victor 20-1976
2	10	12.	(I LOVE YOU) FOR SENTIMENTAL REASONS—Charlie Spivak (Jimmy Saunders)... Victor 20-1981
2	12	13.	A GAL IN CALICO—Johnny Mercer-The Pied Pipers (Paul Weston Ork)... Capitol 316
2	13	14.	(I LOVE YOU) FOR SENTIMENTAL REASONS—Eddy Howard... Majestic 7204
4	13	14.	(I LOVE YOU) FOR SENTIMENTAL REASONS—Ella Fitzgerald-Delta Rhythm Boys... Decca 23670
11	10	15.	OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis... Capitol 285
6	14	15.	THE WHOLE WORLD IS SINGING MY SONG—Les Brown... Columbia 37066
13	11	16.	RUMORS ARE FLYING—Andrews Sisters (Vic Schoen Ork)... Decca 23656

Coming Up

A GAL IN CALICO—Bing Crosby-The Calico Kids-John Scott Trotter Ork... Decca 23739

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
17	1	1.	DIVORCE ME C. O. D.... Merle Travis... Capitol 290
8	3	2.	RAINBOW AT MIDNIGHT... Ernest Tubb... Decca 46018
7	—	3.	FILIPINO BABY... Ernest Tubb... Decca 46019
6	2	4.	STAY A LITTLE LONGER... Bob Wills and His Texas Playboys... Columbia 37097
1	—	5.	MISSOURI... Merle Travis... Capitol 290

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	1	1.	AIN'T NOBODY HERE BUT US CHICKENS... Louis Jordan... Decca 23741
22	2	2.	CHOO CHOO CH'BOOGIE... Louis Jordan and His Tympany Five... Decca 23610
13	1	3.	AIN'T THAT JUST LIKE A WOMAN... Louis Jordan... Decca 23669
4	3	3.	LET THE GOOD TIMES ROLL... Louis Jordan... Decca 23741
7	—	4.	TANYA... Joe Liggins... Exclusive 231
5	—	5.	(I Love You) FOR SENTIMENTAL REASONS... King Cole Trio... Capitol 304
6	4	5.	THE CHRISTMAS SONG... King Cole Trio... Capitol 311

The Billboard MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending January 8



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

YOU'RE DRIVING ME CRAZY Mel Torme with Sonny Burke and His Orchestra..... Musicraft 15102

This could very well prove to be Musicraft's best sales effort to date. Torme has a "new" sweet voice that does an ultra-fine job on Walter Donaldson's famous standard and Sonny Burke's backing hits Torme's soft-mood interpretation just right. Equally important is fact that Torme is getting plenty promotional backing on his wax debut from his handlers and Musicraft both. Flipover boasts a plug item from Universal-International pic "I'll Be Yours." Called "It's Dreamtime," tune is taken by Torme, slow, plaintive and purty. This could be top item once ditty gets some airing.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 21. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

HERBIE FIELDS (Victor 20-2054)

Moon Nocturne—FT. Cherokee—FT.

It's the sax sorcery of Herbie Fields framed in the spinning. And while the band displays plenty of power and body, there is no design or refinement that would make for commercial appeal, with the result that interest is directed solely to the hot fans. For them, the blues blowing of the maestro on alto, fingering phrases and arpeggios for the slow and moody "Moon Nocturne," will satisfy. At a faster clip, Fields fashions it on alto and tenor for "Cherokee," improvising it wildly and with plenty of animation both when alone and with his reed section. However, neither solos nor ensemble approximate the frenzy Charlie Barnet first brought to the opus. The savagery and swing that Barnet packed into his plattering is only a hollow echo here. For the hot jazz collections.

XAVIER CUGAT (Columbia 37198)

Morena—FT; VC. Touradas En Madrid—FT.

Xavier Cugat tackles two paso-dobles, south-of-the-border one-steps, and comes out on top with gay and spirited music rich in melody and orchestration. Particularly tuneful is "Morena," with la Valiente for the Spanish lyrics, the gal piping it softly and with spirit. "Touradas en Madrid" finds the band on its own, creating a carnival atmosphere with this musical story of a bull fight in Madrid. Welcome addition to home libraries of Spanish music.

JOHNNY DESMOND (Victor 20-2109)

Guilty—FT; V. I'll Close My Eyes—FT; V.

The light flow of rhythm provided by the piano, guitar and bass of the Page Cavanaugh Trio adding to the intimacy of the spinning, Johnny Desmond delivers these ballads in soft and expressive romantic fashion. In the slow ballad tempo, Desmond's sugar-coated word wooing is most easy to take for "I'll Close My Eyes," a lush love lullaby which he brushes against fern ears the right way. And there is much attraction, too, in his romantic purring for the "Guilty" ballad. All adds up to dream ditty that jells with the janes.

Where the soft singing blends with soft lights, there's coin contagion in "I'll Close My Eyes."

BENNY GOODMAN (Columbia 37207)

Hora Staccato—FT. Man Here Plays Fine Piano—FT; VC.

The familiar gypsy melody, the fast and furious "Hora Staccato," gives Benny Goodman an opportunity to display his technical proficiency at fingering the clarinet. But while there is no expression of czardas feeling as BG fondles the fiddle classic, the maestro plays it clean. And for added measure, and for which

he feels much more at home, he improvises a stanza to good effect. To make for instrumental color to the highly flavored gypsy melody, Goodman has added a string section for the side. But they merely provide a shaded bank. While the spin has much novelty appeal, wider interest will be centered in the mated jazz novelty, Joe Bushkin's "Man Here Plays Fine Piano." Bushkin gets a few fleeting moments split with the sock ensemble to play some of his fine piano for this catchy jump ditty. And for added instrumental gloss, Goodman plays plenty of his fine clarinet. Song lyrics also get a pert rhythmic twist in the piping of Eve Young.

The younger set will shower favor on "Man Here Plays Fine Piano."

MAURICE ROCCO (Musicraft 443)

At Sundown—FT; V. My Tzatzkela—FT; V.

Plenty of rock in his rhythmic singing and piano playing, Maurice Rocco delivers these ditties in satisfying manner. Is most convincing for Walter Donaldson's "At Sundown," which is brought back in the "Fabulous Dorseys" movie. Clarinet, bass and drum heighten the rhythmic flow of his chant and for his stomping piano chords. "My Tzatzkela" is another carbon of the "Bei Mir Bist Du Schoen" cloth. And it's a faded one with Rocco's vocal and piano translation bringing it little color.

Platter interest primarily among personal followers.

GEORGE PAXTON (Majestic 7208)

It's Dreamtime—FT; VC. In the Wee Small Hours of the Morning—FT; VC.

It's smooth dansapations disked by George Paxton for this plattering of slow ballads. The muted brasses and sax choir starting off, the stage is set for Dick Merrick's smooth baritone for "It's Dreamtime" from the movie "I'll Be Yours." Mated is a tuneful blues ballad in "Wee Small Hours" for which the band sets an engaging blues riff backing for Rosemary James's soft and sultry singing.

Movie association will spotlight "It's Dreamtime," for which Paxton's entry provides a full measure of play.

DINAH SHORE (Columbia 37206)

And So to Bed—FT; V. Sooner or Later—FT; V.

Miss Dinah takes both of these current ballad favorites in good stride. With Morris Stoloff's music providing a soft setting, la Shore sings it softly and sympathetically for Johnny Mercer's "And So to Bed." And with Larry Russell scoring the music to a rhythmic pattern, the songbird sings it brighter and with a measure of sparkle for "Sooner or Later." "Sooner or Later," already soaring the song heights, spins bright for the music boxes.

RED ALLEN AND THE ARIZONA

WRANGLERS (Mercury 6017) Driftwood on the River—FT; V. Look at Me Now—FT; V.

Disk is a pair of medium slow cowboy ballads. Red Allen is a capable masculine crooner with a Southwestern twang in his vocalizing. He sings both tunes with string band accompaniment and finished by yodeling a chorus. There is a violin solo, an accordion chugging chords, an electric guitar and a bass.

Okay wherever mountain or Western music pays off.

(Continued on page 32)



Start a Stampede!

WITH THESE HITS BY WOODY HERMAN

STARS FELL ON ALABAMA

Vocal by Woody Herman and The Blue Moods

SIDEWALKS OF CUBA

COLUMBIA 37197

UNCLE REMUS SAID

(From "Song of the South") Vocal by Woody Herman and The Blue Moods

ROMANCE IN THE DARK

Vocal by Mary Ann McCall COLUMBIA 37162

Woody's numbers are like magnets in your machines!

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.



MAKE A DATE WITH

My Pretty Girl

Words and Music by
RAY JOHNSON
DEL PORTER

by SPIKE JONES
by LAWRENCE WELK

VICTOR
RECORD
#20-2023

DECCA
RECORD—
TO BE RELEASED

WHIRL "My Pretty Girl"

A
Howard Gibeling
Dance Arrangement



4451 Ben Ave., No. Hollywood, Calif.

(Continued from page 31)

JIMMY WIDENER (King 576)

I Hear You Knockin'—FT; V.
I Wish—FT; V.

"Knockin'" is excellent fare for a square dance, polka or fast fox-trot. Not only that, but this hillbilly band has been "to the big town" and learned to swing its mountain music a little, and it's good. Made up of violin, guitar, muted trumpet, electric guitar and bass, they achieve some real contrast to the run-of-the-mill rural music. There are muted trumpet solos, electric guitar solos and guitar improvising of merit on both sides of this spinner. Jimmy Widener sings the vocals, but it's the music department that stands out on this spinner. More treatment like this might make mountain music popular with everyone.

Jukes will get a play everywhere except the ultra spots.

COWBOY JACK DERRICK (King 579)

I Want To Be Loved—V.
A Mother's Prayer—V.

Derrick is the lonely cowboy on the range moaning for a mate, with a whine and a tear in his voice. He sings "I Want To Be Loved" with string band accompaniment, and there is good modern guitar work as a background. "A Mother's Prayer," an original by Derrick, opens with a hurdy-gurdy piano effect achieved with mandolins and is a slow religious blues. Accompaniment is adequate, and there is more nice guitar work, but this for home consumption strictly.

Not for jukes.

ART GIBSON (Mercury 6025)

I'm Looking High and Low for My Baby—FT; VC.
You Lied—FT; VC.

"I'm Looking High and Low for My Baby" is peppy, buoyant and full. Art Gibson is a hillbilly with a masculine voice, who sings on the shout side once in a while, but who still sounds like a cowboy. Tempo is medium fast, and there is some excellent 88-ing on the piano a la Frankie Carle. "You Lied" is recorded in the same nice bouncing tempo and piano work and is very danceable.

Will get repeat nickels in the rural rendezvous.

LEO WATSON (Signature 1004)

Jingle Bells—FT; V.
Snake Pit—FT; V.

While the holiday season is over, there's plenty of musical meat jam-packed in this plattering of "Jingle Bells." Apart from Leo Watson's savage scat singing, which gives no semblance of the melody, the real interest is in the trombone slides of Vick Dickenson, who leads the accompanying Quintet. Starting off as a slow boogie blues, Dickenson's sliding is entirely scorching, continuing his wild improvisings at the faster tempo. Blows it hot all the way, even when getting under Watson's bilingual binjee scatology. Dickenson's sliding is just as smokey for the "Snake Pit" blues riff, spinning at a lively beat, with the slip-slider and scat-singer taking time out only for Arvin Garrison to get in a good guit' picking stanza.

For the hot diskophiles.

SKIP FARRELL (Mercury 3049)

There Is No Breeze—FT; V.
For You, for Me, Forever More—FT; V.

Skip Farrell will thrill bobby-soxers with his vocal charm. He sings both sides with feeling in pleasant style. Jimmy Hilliard's orchestra accompanies Skip with straight, simple arrangements. Band sounds like a well-balanced Class-A hotel ork. "There Is No Breeze" is a romantic ballad played slowly. "For You, For Me, Forever More," done in a catchy tempo, is danceable. There are about 12 bars of a sax solo, and some beautiful brass ensemble choruses.

Should get good play in any location.

MYRA TAYLOR (Mercury 8025)

Spider and the Fly—FT; V.
Still Blue Water—FT; V.

Myra Taylor turns out a fine spinner with Jimmy Keith's orchestra playing a solid groovy accompaniment. "Spider and the Fly" is played in 6-8 tempo, with piano and bass doing a boogie figure which gives band a swing similar to Jan Savitt's shuffle rhythm. There is also some interesting trumpet improvising which will please hot fans. "Still Blue Water" is a slow blues in a minor key on the order of "Blue Prelude." Miss Taylor sings with a subtle sob and a real "blues" vibrato that adds up to a stellar performance. The band is muted and soft and thrills with close voicing and beautiful harmonies.

Will fetch nickels anywhere they dance. Excellent for race locations.

EDDIE MARTIN AND HIS KING
SERENADERS (King 580)

Echoes of Hawaii—FT; V.
Song of the Islands—FT; VC.

"Echoes of Hawaii," an instrumental number composed by Eddie Martin and

Henry Busse, is tuneful, exotic South Seas music in a medium tempo. Guitars are rich, full and deep-toned and the arrangement typically Hawaiian. "Song of the Islands" is probably the most familiar of all Hawaiian numbers on this side of the Pacific and will be enjoyed wherever grass skirts and guitars are appreciated. Jimmy Haulani sings the vocal and a chorus of voices join in to harmonize. Tune is highly danceable.

Spinner limited in appeal to Hawaiian music lovers.

FATS WALLER (Victor 40-4003)

Ain't Misbehavin'—FT; VC.
Moppin' and Boppin'—FT.

An early cutting of the late Fats Waller, there will be more than casual interest, particularly because of the side men on the session. However, it's unfortunate that with a 12-inch spinner, there is very little heard from the side men, altho there is some opportunity for Zutty Singleton on drums, Slam Stewart on bass, Irving Ashby on guitar and Benny Carter on trumpet to get in a few licks for the bouncy instrumental, "Moppin' and Boppin'." "Ain't Misbehavin'" is entirely Waller, playing and singing in characteristic style, and stepping up the tempo for a drum stop chorus. While Waller's chanting is not the best of the many sides he has cut for the classic, Slim Moore's trombone obligato under his song is something to occupy the attention.

For the jazz collectors.

YORK BROTHERS (Bullet 618)

Hamtrank Mama—FT; VC.
My Tears Will Never Make You Change—FT; VC.

York Brothers are a male duet who specialize in hillbilly tunes. Both sides of this spinner are original compositions with "Hamtrank Mama" disked at a fast tempo to a background of walking bass and boogie figures on the guitar. "My Tears Will Never Make You Change" is slower, with the York Brothers harmonizing a real hillbilly blues. They sing in tune and blend well for a spinner that will please folk-music lovers.

Okay for neighborhood spots or small towns.

CECIL GANT TRIO (Bullet 258)

Ninth Street Jive—FT.
It's the Girl—FT; VC.

"Ninth Street Jive," an instrumental piece, features piano, bass and drums. Tempo is boogie-woogie, with the trio giving out in solid jive fashion. There is quite a bit of good-natured jive-talk, and side ends with good vocal riffs. "It's the Girl" swings lightly with an easy-does-it rhythm and features some beautiful piano work. Vocal is sung by Cecil Gant, whose voice is nasal, vibrant and expressive. Both sides are very danceable with good change of tempos.

Excellent for jive spots and race locations.

BROWNS FERRY FOUR (King 577)

Rockin' on the Waves
If We Never Meet Again

This quartet sings sacred songs with guitar accompaniment. Style of presentation is a cross between river-boat harmonizing and Ozark barber shop. Their rotation of harmonies is quaint and interesting, their voices are adequate and they blend nicely, but their themes are based on biblical stories and are for home consumption only.

Sacret music quartet, and not for the jukes.

PHIL BRITO (Musicraft 15098)

Bless You—FT; V.
If You're Somebody Else's Sweetheart—FT; V.

Phil Brito takes both of these songs in good stride, with the full-bodied instrumental support of Walter Gross enhancing the spinning. Sings it smoothly and sympathetically for the English ballad import, "Bless You," but much more effectively for the sentimental bounce ballad, "If You're Somebody Else's Sweetheart," which spins at a brighter tempo. And the warbler is more at home with this word-age.

"If You're Somebody Else's Sweetheart" spins bright for the phonos if the song shows any promise.

THE AIRLANE TRIO (De Luxe 1049)

Brahm's Lullaby—FT.
Serenade—FT.

The emphasis entirely on the melodic content, without combining any instrumental color creations, the combination of organ, accordion and guitar making for the Airplane Trio platters it pleasantly enough for these two classical melodies. Both sides spinning in a slow tempo, threesome gives the same attention to Brahms' "Lullaby" as to Romberg's "Serenade" from "The Student Prince."

Will hold up where the phonos provide atmosphere music for dining.

(Continued on page 100)

Billboard
MUSIC POPULARITY CHARTS
PART VII

Advance Information

Week Ending
January 3

ADVANCE RECORD RELEASES

Records listed are generally approx- mately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

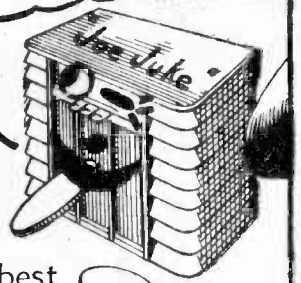
POPULAR

A GAY LITTLE MELODY	Five De Marco Sisters (READY TO)	Majestic 7209
A LONELY COWBOY'S DREAM	Dick Thomas (ROSE OF)	National 5014
A MEAN MAMA DON'T WORRY ME	Chris Carlisle and the Buckeye Boys (WHY DID)	Victor 20-2100
A NICKEL FOR MY MEMORY	Skip Farrell-Jimmy Hilliard Ork (WHAT AM)	Mercury 3051
A 'RICKSHA RIDE	Glenn Carow (SHANGHAI DITTY)	Impresario 9458
A SUNDAY KIND OF LOVE	Claude Thornhill (Fran Warren) (SONATA)	Columbia 37219
AFTER HOURS	Eddie Barefield (THREE BUCKETS-O-JIVE)	Sonora 104
AND TWO IS EIGHT	Al Donahue Ork (COULD IT)	University 25 K-508
ANTILLANAS DEL CARMEN	Angelillo-Bernardino Teres Ork (CONSUELO MARQUEZ)	Victor 26-9009
BEETHOVEN: SMPHONY No. 4 IN B-FLAT, Op. 60 ALBUM (4-12")	Sir Thomas Beecham-London Philharmonic Ork	Victor DM-1081
BEGIN THE BEGUINE	Hal Richards Ork (IT'S SNOW)	Eagle 803
BEWARE MY HEART	Margaret Whiting (Frank DeVol Ork) (WHAT AM)	Capitol 350
BLESS YOU (For Being an Angel)	Steve Gibson-The Red Caps (YOU CAN'T)	Mercury 5011
BLUE HOLLY	Joe Massey-Hal Richards Ork (BLUE MOON)	Eagle 804
BLUE MOON	Hal Richards Ork (BLUE HOLLY)	Eagle 804
BRING ME WINE (Venga Vino De Utrera)	Bernardino Teres Ork (Bernardino Teres) (SUFFERING)	Victor 26-9007
BY THE LIGHT OF THE SILV'RY MOON	Monica Lewis-Bobby Doyle (Ray Bloch Ork) (MAKIN' WHOOPEE)	Signature 15063
CARAVAN	Amory Brothers (THERE IS)	National 9024
CARAVAN	The Gordon Trio (LULLABY OF)	Sonora 3035
CHEROKEE	Herbie Fields Ork (MOON NOCTURNE)	Victor 20-2054
COCKTAILS FOR TWO	Spike Jones and His City Slickers (Carl Grayson) (HOLIDAY FOR)	Victor 20-2092
COFFEE WITH CREAM (Cafe con Leche)	Los Bocheros (WELL PAID)	Victor 26-9010
CONNECTICUT	Herbie Fields Ork (The Romanticist) (YEARS AND)	Victor 20-2104
CONNECTICUT	The Modernaires-Paula Kelly (Mitchell Ayres Ork) (MY HEART)	Columbia 37220
CONNECTICUT	Artie Shaw (Ralph Blane) (DON'T YOU)	Muscraft 445
CONSUELO MARQUEZ	Angelillo-Bernardino Teres Ork (ANTILLANAS DEL)	Victor 26-9009
COULD IT HAVE BEEN?	Al Donahue Ork (AND TWO)	University 25 K-508
DON'T YOU BELIEVE IT, DEAR?	Artie Shaw (Mel Torme and His Mel-Tones) (CONNECTICUT)	Muscraft 445
ECHO POLKA	Slim Bryant & His Wildcats (EENY MEENY)	Majestic 11003
EENY MEENY DIXIE DEENY	Slim Bryant & His Wildcats (ECHO POLKA)	Majestic 11003
FAR AWAY ISLAND	Phil Brito (THEY CAN'T)	Muscraft 15100
FAR AWAY ISLAND	Skitch Henderson Ork (Ray Kellogg) (MISIRLOU)	Capitol 351
FARR-AWAY BLUES	Farr Brothers (SOUTH IN)	Victor 20-2101
GUILTY	Johnny Desmond-Page Cavanaugh Trio (I'LL CLOSE)	Victor 20-2109
GYPSY PRAYER (Oracion Flamenco)	La Nina De Ecija-Julio Alonso-Bernardino Teres Ork (MALAGUENA)	Victor 26-9008
HARLEM'S POPPIN'	Noble Sissle Trio (Chic Chocs) (THERE'S BIT)	Empey 101
HE LIKE IT! SHE LIKE IT!	The Dinning Sisters (Dean Elliott Ork) (YEARS AND)	Capitol 353
HEART OF STONE	Skinnay Ennis Ork (Skinnay Ennis) (LAMPLIGHT)	Signature 15061
WOODY HERMAN AND HIS WOODCHOPPERS ALBUM	Woody Herman and His Woodchoppers	Columbia C-121
Four Men on a Horse		Columbia 37227
I Surrender, Dear		Columbia 37226
Igor		Columbia 37228
Lost Week-End		Columbia 37227
Nero's Conception		Columbia 37228
Pam		Columbia 37229
Some Day, Sweetheart		Columbia 37228
Steps		Columbia 37229
HOLIDAY FOR STRINGS	Spike Jones and His City Slickers (COCKTAILS FOR)	Victor 20-2092
HOLIDAY FOR STRINGS	Gaylord Carter (PLAY FIDDLE)	Black & White 3010
HOW ARE THINGS IN GLOCCA MORRA?	Johnny Long (Francey Lane-The Long Beachcombers) (LAST NIGHT)	Signature 15064
HOW ARE THINGS IN GLOCCA MORRA?	Buddy Clark (Mitchell Ayres Ork) (IF THIS)	Columbia 37223
I COVER THE WATERFRONT	Hal Richards Ork (NINETEEN FORTY-SEVEN)	Eagle 805
HUNGARIAN RHAPSODY	Jack Fina Ork (IT'S WAY)	Mercury 5012
I GOT A GAL I LOVE (In North and South Dakota)	Perry Como (Lloyd Shaffer Ork) (WHAT AM)	Victor 20-2103
I WANNA BE A BAD GIRL	Monica Lewis (Ray Bloch Ork) (WE COULD)	Signature 15068
I WILL MAKE YOU CRY	Ana Marla De Los Reyes-Bernardino Teres Ork (LA CARRAMBA)	Victor 26-9006
I WON'T PROMISE	Johnny Bothwell Ork (Claire Hogan-Johnny Bothwell) (I'LL CLOSE)	Signature 15068
I'D RATHER BE SAFE THAN SORRY	The Sentimentalists (I'LL BE)	Manor 1049
IF THIS ISN'T LOVE	Buddy Clark (Mitchell Ayres Ork) (HOW ARE)	Columbia 37223

(Continued on page 34)

MISIRLOU	JAN AUGUST	2009	DIAMOND
BABALU	JAN AUGUST	2009	DIAMOND
TEA FOR TWO	JAN AUGUST	2010	DIAMOND
A PRETTY GIRL IS LIKE A MELODY	JAN AUGUST	2010	DIAMOND
MY BLUE HEAVEN	NICE LUCAS	2022	DIAMOND
Everyone is Looking for the Rainbow	NICE LUCAS	2022	DIAMOND
BESAME MUCHO	JAN AUGUST	2029	DIAMOND
DARK EYES	JAN AUGUST	2020	DIAMOND
MAKE BELIEVE	JAN AUGUST	2030	DIAMOND
MY MELANCHOLY BABY	JAN AUGUST	2020	DIAMOND
OL' MAN RIVER	JAN AUGUST	2031	DIAMOND
SOME OF THESE DAYS	JAN AUGUST	2031	DIAMOND
MY SHAWL	JAN AUGUST	2032	DIAMOND
WITHOUT YOU	JAN AUGUST	2032	DIAMOND
CATTIN'	THE EARL WARREN SETTE	2032	DIAMOND
RIKA RIKI JACK	THE EARL WARREN SETTE	2033	DIAMOND
CININNATI VOUT	THE EARL WARREN SETTE	2034	DIAMOND
YOU'RE A LUCKY GUY	THE EARL WARREN SETTE	2034	DIAMOND
YOU SHOULD HAVE TOLD ME	NAT BRANDWYNE ORCH	2035	DIAMOND
YOU'LL SEE WHAT A KISS CAN DO	NAT BRANDWYNE ORCH	2035	DIAMOND
SERENADE TO LOVE	NAT BRANDWYNE ORCH	2034	DIAMOND
SHHHH! DON'T WAKE THE BABY	NAT BRANDWYNE ORCH	2034	DIAMOND

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VOTED TOPS!!

YEAR'S MOST PLAYED FOLK RECORDS ON THE NATION'S JUKE BOXES

1. New Spanish Two Step (Bob Willis) · Columbia 36966
2. Guitar Polka (Al Dexter) · Columbia 36898
3. Divorce Me C. O. D. (Merle Travis) · Capitol 290

Billboard—Jan. 4, 1947

WINNERS 1946 HONOR ROLL OF HITS

YEAR'S TOP ARTISTS ON FOLK RECORDS ON THE NATION'S JUKE BOXES

1. Al Dexter
2. Bob Willis
3. Merle Travis

Billboard—Jan. 4, 1947

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Merle Travis

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the AMORY BROTHERS
TERRIFIC VOCAL RENDITION OF
DUKE ELLINGTON'S GREAT HIT!
CARAVAN
BACKED BY
**THERE IS NO BREEZE
TO COOL THE FLAME OF LOVE**
TO BE RELEASED - JAN. 8 NAT. # 9024

AMERICA'S FAVORITE COWBOY SONGSTER
DICK THOMAS
AND THE SANTA FE RANGERS
ROMANTIC WESTERN HIT TUNE

ROSE OF THE ALAMO
BACKED BY
A LONELY COWBOY'S DREAM
COWBOY COMEDY HIT!
TO BE RELEASED - JAN. 8 NAT. # 5014

THE KING OF THE BLUES
JOE TURNER
AND HIS BOOGIE-WOOGIE BOYS
GROOVY RHYTHM THAT REALLY ROCKS!
MISS BROWN BLUES
BACKED BY
I'M SHARP WHEN I HIT THE COAST
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National 4012

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(Continued from page 33)

IF YOU KNEW SUSIE (Like I Know Susie)	"Cliffie" Stone Ork ("Cliffie" Stone)	(SILVER STARS)	Capitol 354
I'LL ALWAYS SAY I LOVE YOU	The Sentimentalists (TOO MANY)		Manor 1050
I'LL BE WAITING FOR YOU	The Sentimentalists (I'D RATHER)		Manor 1049
I'LL CLOSE MY EYES	Johnny Bothwell Ork (Don Darcy) (I WON'T)		Signature 15066
I'LL CLOSE MY EYES	Johnny Desmond-Page Cavanaugh Trio (GUILTY)		Victor 20-2109
I'M SHARP WHEN I HIT THE COAST	Joe Turner and His Boogie-Woogie Boys (Joe Turner) (MISS BROWN)		National 4011
IT'S AS SIMPLE AS THAT	Jo Stafford (Lloyd Shaffer Ork) (SEPTEMBER SONG)		Capitol 352
IT'S DREAMTIME	Mel Torme (Sonny Burke Ork) (YOU'RE DRIVING)		Muscraft 15102
IT'S DREAMTIME	Vaughn Monroe (Vaughn Monroe-The Moon Maids) (WE COULD)		Victor 20-2095
IT'S SNOW THAT COVERS LOVER'S LANE	Joe Massey-Hal Richards Ork (BEGIN THE)		Eagle 803
IT'S WAY PAST MY BEDTIME	Jack Fina Ork (HUNGARIAN RHAPSODY)		Mercury 5012
JALOUSIE (Jealousy)	Harry James (THE MAN)		Columbia 37218
JEALOUS	The Gordon Trio (MANAGUA NICARAGUA)		Sonora 3032
LA CARRAMBA	Ana Maria De Los Reyes-Bernardino Teres Ork (I WILL)		Victor 26-9006
LAMPLIGHT	Skinnay Ennis Ork (Skinnay Ennis) (HEART OF)		Signature 15061
LAST GO ROUND BLUES	Lil Green Ork (Lil Green) (THAT OLD)		Victor 20-2102
LAST NIGHT ON THE BACK PORCH	Johnny Long (The Long Beachcombers) (HOW ARE)		Signature 15064
LOVE IS A RANDOM THING	Bobby Doyle (Ray Bloch Ork) (THAT'S THE)		Signature 15067
LOVE WALKED IN	Kenny Baker-Russ Morgan (THE OLD)		Decca 23781
LULLABY OF THE LEAVES	The Gordon Trio (CARAVAN)		Sonora 3035
MAKIN' WHOOPEE	Monica Lewis (Ray Bloch Ork) (BY THE)		Signature 15063
MALAGUENA	La Nina De Ecija-Julio Alonso (GYPSY PRAYER)		Victor 26-9008
MANAGUA NICARAGUA	The Gordon Trio (JEALOUS)		Sonora 3032
MISIRLOU	Skitch Henderson Ork (CHEROKEE)		Victor 20-2054
MISS BROWN BLUES	Joe Turner and His Boogie-Woogie Boys (Joe Turner) (I'M SHARP)		National 4011
MOON NOCTURNE	Skitch Henderson (CHEROKEE)		Victor 20-2054
JOHNNY MOORE AND THREE	Johnny Moore and the Three Blazers		Exclusive EX-1002
BLAZERS ALBUM			Exclusive EX-1002
B Sharp You'll See			Exclusive MO-705
Gloria			Exclusive MO-703
I Wouldn't Mind			Exclusive MO-704
Now That You're Gone Away			Exclusive MO-705
St. Louis Blues			Exclusive MO-703
Way Over There by the Cherry Tree			Exclusive MO-704
MY HEART GOES CRAZY	The Modernaires-Paula Kelly (Mitchell Ayres Ork) (CONNECTICUT)		Columbia 37220
NINETEEN FORTY-SEVEN	Joe Massey-Hal Richards Ork (I COVER)		Eagle 805
OPUS NO. 1	Gene Krupa (Anita O'Day) (Valse TRISTE)		Columbia 37224
PLAY FIDDLE PLAY	Gaylord Carter (HOLIDAY FOR)		Black & White 3010
RAINBOW'S END	Freddy Martin (Clyde Rogers) (THE FUNNY)		Victor 20-2108
READY TO GO STEADY	Five De Marco Sisters (A GAY)		Majestic 7209
ROSE OF THE ALAMO	Dick Thomas (Santa Fe Rangers) (A LONELY)		National 5014
SAVE ME A DREAM	Freddy Martin (Clyde Rogers) (THERE'S NO)		Victor 20-2042
SEPTEMBER SONG	Jo Stafford (Lloyd Shaffer Ork) (IT'S AS)		Capitol 352
SHAME ON YOU	Bill Boyd and His Cowboy Ramblers (HOMECOMING WALTZ)		Victor 20-2069
SHANGHAI DITTY	Glenn Carrow (A 'RICKSHA)		Impresario 9458
SILENT NIGHT	Bing Crosby (John Scott Trotter Ork-Max Terr's Mixed Chorus) (ADESTE FIDELIS)		Decca 23777
SILVER STARS, PURPLE SAGE, EYES OF BLUE	"Cliffie" Stone Ork ("Cliffie" Stone) (IF YOU)		Capitol 354
SINCE I FELL FOR YOU	Buddy Johnson Ork (Ella Johnson) (THEY ALL)		Decca 48016
SNIFFLE SONG	Frankie Masters Ork (Frankie Masters-Marty, Kay, Pat and Jo) (ALL BY)		Vogue R772
SOLDIER'S GRAVE	Wade Mainer's Mountaineers (HE'S COMING)		King 585
SONATA	Claude Thornhill (Buddy Hughes) (A SUNDAY)		Columbia 37219
SONGS OF ERIN ALBUM	Kate Smith (Jack Miller Ork)		Columbia C-116
A Little Bit of Heaven (Sure They Call It Ireland)			Columbia 37137
Macushla			Columbia 37138
Molly Malone			Columbia 37136
Mother Machree			Columbia 37137
My Wild Irish Rose			Columbia 37139
(Too-ra-loo-ra-loo-ral) That's an Irish Lullaby			Columbia 37139
When Irish Eyes Are Smiling			Columbia 37138
Where the River Shannon Flows			Columbia 37136
SOUTH IN MY SOUL	Farr Brothers (FARR-AWAY BLUES)		Victor 20-2101
STACCATO WALTZ	Bob Wills and His Texas Playboys (COTTON EYED)		Columbia 37205
STEPPIN' OUT AT MIDNIGHT	Harry Roy Ork (BARREL HOUSE)		Decca London F-41009
STREAMLINE STRUT	Ambrose Ork (HORS D'OEUVRES)		Decca London F-41001
STREET IN HAVANA	Ambrose Ork (MARACAS)		Decca London F-5490
SUFFERING (Martiro)	Bernardino Teres Ork (Bernardino Teres) (BRING ME)		Victor 26-9007
SUGAR	Roulette Trio (Chic Chocs) (THEM THERE)		Empy 102
TAKE IT EASY, BABY	Artie Sims Ork (CALL THE)		Apollo 1023
TALL, DARK AND HANDSOME	Ivie Anderson-Phil Moore Ork (TWICE TOO)		Black & White 823
TARANTULA	Ambrose Ork (CHAMPAGNE)		Decca London F-6282
TEMPTATION	Jerry Brent Ork (ROLL 'EM)		Modern Music 20-510
TEXAS IN MY SOUL	Hank Penny (MERLE'S BUCK)		King 381
TEXAS SAND	The Tune Wranglers (HAWAIIAN HONEYMOON)		Victor 20-2070

(Continued on page 106)

Re BB's Distrib Pressure Yarn; Dealers Write To Say It's So

NEW YORK, Jan. 4.—Retailer reaction to the article on dealer beefs (*The Billboard*, December 14) has brought to light new specific instances of complaint against major disk distrib pressure tactics.

Couple of sample missives follow: To the Music Editor:

You are right in your article about the majors. They push the dealers around here, too—plenty. We need more articles along the same line to wake up dealers. Your article mentions a record dealers' association in St. Louis. Can you give us the ad-

dress, as we want to write them since we need such an organization in San Francisco?

A. BERGEZ,
Central Music Company,
San Francisco.

To the Music Editor:

Altho I opened my store in June, I had only Decca, Majestic, Musicraft, Sonora and other indie labels until September, at which time I got RCA-Victor black label line. I have to add their red real classical line in a few days. McGregor's, the local RCA-Victor distrib, let me select my entire opening stock and did not force anything on me. Probably if I had not ordered a sufficient quantity or enough variety to give the line proper representation they might have insisted on this. On the other hand, another suburban store and I have not added the Columbia line because Woodson & Bozeman, local Columbia distrib, insists on an opening stock of approximately \$1,400 of their choice. I have heard of several stores in this territory getting stuck on that deal. One of the uptown department stores has just opened a record department and they, too, do not have Columbia as yet, perhaps for this same reason.

LEON FERGUSON,
Radio - Music Center,
Memphis.

Representative for a West Virginia retailer told *The Billboard* that he wouldn't take in Victor wax because the distrib in that area was trying to pressure out indie platters, and he sold enough off-label stuff to show a greater margin of profit than he could on the major's disks. A few New York dealers have cut out orders from major distributors for the coming month due to overstocked conditions which they claim was caused by overshipment and small return guaranty (for more reaction see Major Distributors Squeezing, *The Billboard*, December 28).



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YOU HAUNT MY MIND DAY AND NIGHT, I'M NEV- ER FREE FROM

YOU;- YOU'RE AL- WAYS NEAR, SO LIS- TEN MY DEAR,-

HERE'S WHAT I PLAN TO DO: --- I'LL PAINT A PIC- TURE OF

YOU IN MY HEART,- SO EK- QUI- S- ITE, FAR

BET- TER THAN OLD MAS- TERS' ART;- A TOUCH HERE AND THERE

WILL MAKE A PER- FECT CRE- A- TION, MY

LOVE WILL IN- SPIRE EACH STEP WITH IN- SPI- RA- TION

I'LL BLEND EACH COL- OR TO SHOW ALL YOUR CHARMS,-

TILL IT BE- COMES THE DREAM OF MY WORLD A - PART;- NO ONE

ELSE WILL EV- ER SEE THIS WON- DER- FUL MAG- IC BUT ME, I'LL

PAINT A PIC- TURE OF YOU IN MY HEART! (COPYRIGHT-CLAUDIO LOPEZ)

FOR FURTHER INFORMATION WIRE-WRITE

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An Announcement of Vital Interest

TUNE-DISK RECORD CORPORATION (a subsidiary of Tune Shop Music Publishers) offers an unprecedented opportunity to all Song Writers (not as yet affiliated with any organization and/or Licensing Agencies, and all BMI affiliated music publishers).

The TUNE-DISK RECORD CORPORATION (a subsidiary of Tune Shop Music Publishers, affiliated publishers of BMI) has recently formed our organization after three years of extensive research and ground work with the express purpose in mind to publish and/or to record all meritorious musical compositions and works of our own material and of other writers' musical works not as yet affiliated with any Organization or Licensing Agency, and of the works and publications of all BMI Affiliated Music Publishers.

In the acceptance for publication and/or recording of the musical works of all un-affiliated writers and BMI Affiliated Music Publishers, we are to be sole and final judges as to the merits and suitability of their musical works for a nominal publication and/or recording. Furthermore, it is our strict policy and requirement that at least two (2) separate and different type interpretations of each work (melodies and lyrics) submitted are furnished with each musical works entry, as rendered or performed by an artist or group of artists, or orchestra with vocal rendition included on a ten-inch (10") acetate-type recording of commercial quality, which is to be supervised by yourself or the principal writers or publishers as satisfactorily rendered. In other words, the finished acetate-type rendition must fulfill your own expert and critical judgment as a satisfactory performance and recording, so that we will have a basis on which we can impartially and successfully make our edification and plans if such a musical works entry meets with our approval and coincides with our present or future release of publication itineraries.

Furthermore, it is of special interest to all parties concerned to note, through our affiliation by and with BROADCAST MUSIC, INC., that our record label, "TUNE-DISK," enjoys extensive rights and privileges of commercial and radio use sans "tributes." In other words, all musical works whose performance rights are licensed through BMI, when recorded on our label, "TUNE-DISK," by virtue of the foregoing facts will enjoy unlimited commercial and radio time performance use and popularity which will serve to benefit all parties concerned greatly.

By way of explanation of the foregoing, our label, "TUNE-DISK," displays the "BMI SEAL," which serves to inform all Radio Musical Librarians, Disk Jockeys and Management Personnel of all affiliated and licensee radio stations of BROADCAST MUSIC, INC., at a glance that composition's title appearing on the record label has been "cleared" for radio and commercial performance use.

Upon the acceptance of any musical works and/or publications, all writers and/or publishers will be thoroughly investigated as to their integrity, business ethics and affiliations. All musical works submitted must be "protected by copyrights," and all titles containing musical works and/or compositions must have the wording, "The manuscript or musical composition contained herein is protected by a United States Copyright Certificate, No. _____." This wording is to appear directly beneath the position on an envelope where postage is usually placed. Furthermore, all material submitted must be sent by registered mail, postage prepaid. The entire foregoing rules include acetate-type recordings and transcriptions. All manuscripts and acetate-type recordings will become the property of TUNE-DISK RECORD CORPORATION and none will be returned.

All acetate-type recordings and/or transcriptions must show the U. S. Copyright Certificate No. on the record label, and also must be "scratched" in the "acetate" itself in a suitable part that will not interfere with the "grooves" on the disk, as well as also on the "outside wrapping" containing said disk, near postage. Persons desiring any further pertinent details and information can obtain same by contacting

Mr. Edward R. Wilson, Pres.

TUNE-DISK RECORD CORPORATION

Collegetown, Penna.

ANNOUNCEMENT AND ADVERTISING OF RECORDINGS AND ARTISTS SOON TO BE RELEASED WILL BE MADE IN THESE PAGES IN THE NEAR FUTURE

Kenton Goes 50% Commercial on Wax

NEW YORK, Jan. 4.—Stan Kenton ork, in an effort to add box office value while maintaining its jazz standing, has launched a new "50 per cent commercial" disk schedule. Leader will wax two pop or novelty sides from now on in between each pair of the usual jazz cuttings. Latter will still be promoted for top sales potential. Ex-

periment gets under way with Kenton's February release for Capitol, which will couple a Calypso-type number, *His Feet's Too Big*, with a pop ballad *After You*.

Change in wax output stems from the fact that Kenton's disks, tho steady sellers in the stores, could use more help in the jukes. Maestro figures by winning a bigger slot following he can convert more fans to the type of music he prefers.

Meanwhile, Capitol execs in New York say that the firm has not given official approval to the scheme.

Ink Spots May Land Big-Bucks British Tour

NEW YORK, Jan. 4.—A dough-heavy deal for 15 weeks of playing time in England is understood to be in preparation for the Ink Spots. Altho Harry Lenetska, of Universal Attractions, who books the spots, says whole thing is strictly in "embryonic stage," reports say group will be set for overseas jaunt at top money.

Spots enjoy w-k, status in Britain, their waxing of *Bless You (For Being An Angel)* emerging as one of England's top disk sellers for the year.

New Det. Samovar Offers Music for Luncheon Trade

DETROIT, Jan. 4.—The Russian Samovar was opened this week as only downtown spot offering music for the luncheon trade, aside from the ultra-swank Hotel Statler Terrace Room. Place has now moved into a large basement spot in the heart of the legitimate theater district. Samovar features Gypsy style entertainment.

Place uses two units alternating between Steve Kanolos and His Continental Gypsies and Martzi and Gregory, violin and piano duo. Opening drew turnout of press and show personalities.

Scott Cancels Detroit Date

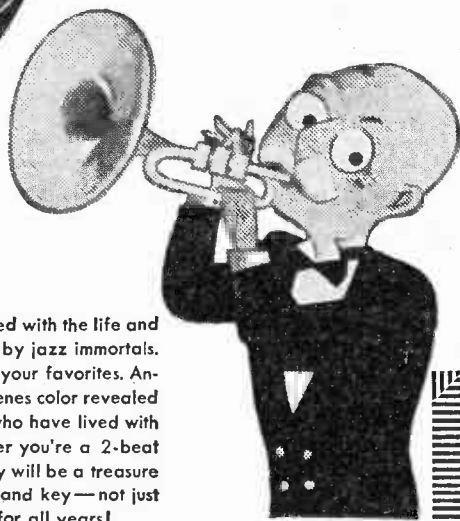
DETROIT, Jan. 4.—Raymond Scott concert at Detroit Music Hall, booked for December 26, was canceled quietly—with no reason given. Prospective reorganization of the Scott orchestra is likeliest reason for the move.

Keynote Does First Pop

NEW YORK, Jan. 4. — Keynote waxery, heretofore specialists in hot jazz and folk music platters, has waxed its first disk specifically designed for commercial promotion. *Tunes, Let's Fall in Love and Walkin' My Baby Back Home*, were cut with ex-Bob Chester chanter, Bill Darnell on vocals, backed by Babe Russin's ork, which was made up of four saxes, strings, rhythm and one trumpet.

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- | | |
|-------------------|-----------------|
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| Frank Sinatra | Arnold Gingrich |
| Gene Krupa | Rex Stewart |
| Jimmy Durante | Art Hodes |
| Johnny Mercer | Johnny O'Connor |
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| Jess Stacy | Paul Dudley |
| Dave Tough | Gilbert McKean |

★ ★ ★

Extra features: A complete original song written especially for the 1947 Esquire Jazzbook; music by Joe Bushkin, lyrics by Johnnie De Vries. (This is being recorded by Benny Goodman and B. G. takes the vocal himself.)

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 And His Orchestra
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More Atlas Cash For Musicraft Figured To Come

NEW YORK, Jan. 4.—Musicraft picture seemed brighter this week with the report that Atlas Corporation here probably would go ahead with plans to advance the diskery another \$400,000. Indie wax label has been bickering for an extra grant for some time (original Atlas investment totaled about \$500,000), but recent closing out of West Coast operation had aroused talk that deal might stymie. Currently a more hopeful sign is reported to have arrived in form of a report by a consulting engineer called in by Atlas to inspect the Musicraft plant in Ossining, N. Y.

Engineer, borrowed from the Majestic label for the survey, allegedly turned in a report showing the plant to be in Grade-A shape physically, led to the conclusion that any production loss was due probably to faulty operation rather than equipment. Recent reshuffling of indie's personnel is figured as making Atlas execs happier about the management factor and may put the clincher on the new money transfer.

Meanwhile the diskery moved ahead on plans to promote wax wares of Mel Torme, who recently went single. Bobby Weiss, promotion whip for the label, sets out on a national tour Sunday (5) in an effort to launch dealer-distrib tie-ups and arouse interest in Torme's new releases. Tour will cover New England, Central East and South within the next few weeks.

Aquarium To Ax Name Ork Policy?

NEW YORK, Jan. 4.—Ben Harriman, Aquarium Restaurant owner, said this week that he was mulling plans to change current name band policy prevailing at beanyery following engagements of Gene Krupa and Louis Prima at the spot.

Harriman said that he feels name orks are on way out as box-office attractions, and that while he would retain music and possibly try a talent policy, he was rather certain that Aquarium would drop its current policy.

Current ork attraction at spot is Lionel Hampton, with Krupa due to open next week.



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RICHARD!"
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**Christmas Grosses,
New Year's Eve,
Both Good & NSH**

NEW YORK, Jan. 4.—Christmas week one-nighter biz was good for at least one band, judging by figures returned from Elliot Lawrence's series of dates. Ork went into percentage on first four dates of week, with private party and guarantee deal for New Year's Eve. Series began at Johnstown, Pa., December 26, where Lawrence played Majestic Theater to five s.r.o. houses in 1,400-seater at 65 cents and 85 cents admish. On December 27 at New Elms Ballroom, Youngstown, O., ork played for 1,527 persons for gross \$2,290.50.

Biz dropped off slightly on December 28 at East Market Garden, Akron, where 1,192 persons paid \$1,788, but Lawrence still came out ahead of guarantee. Aragon Ballroom, Cleveland, on December 29 drew 1,689 for take of \$2,111.25. Ork played private party at Lander Road Country Club, outside of Cleveland, on December 30 for guaranteed \$2,500. Week was capped with NYE date at Lakeside Ballroom, Dayton, O., at \$2,500 guarantee. Lawrence's take for the six dates was over the 10G mark, not bad even in the best of times.

Krupa Hit by Weather

DETROIT, Jan. 4.—Start of new year's one nighters for Detroit were badly hit by zero weather and icy streets that kept thousands indoors Monday night (30). Top event was one-nighter booked at Arcadia Roller Rink.

Hit by bad weather, Krupa drew only about 1,400 people at \$1.50 admission (including tax), for gross of \$2,100, and net of \$1,750 without tax. Despite only fairish showing, Manager Orville Godfrey is going ahead with one-nighter policy in effort to stimulate winter business, with Glen Gray and Casa Loma Orchestra set for January 13.

Kenton 4½G Despite Sleet

BRIDGEPORT, Conn., Jan. 4.—Stan Kenton knocked 'em cold at the Ritz Ballroom, Sunday (29) when, despite a severe sleet storm, he drew 2,552 persons at \$1.80 a head, for a dandy gross of \$4,593.60. On last appearance at the Ritz, March 24, he drew 3,183 persons at \$1.40 for a gross of \$4,456.20. On Christmas night, Shorty Sherock drew 1,582 persons at \$1.30 per, for gross of \$2,056.60. On his last appearance March 31, he drew 1,408 persons at \$1.20 admish for a gross of \$1,689.60.

**McConkey Sweeps
Hollywood Office**

HOLLYWOOD, Jan. 4. — Booker Mack McConkey has housecleaned his Hollywood office following the split with Jack Kurtze, former head of Coast operations. New set-up, with a head man still to be named, includes Jay Frank handling cocktail sales, Harold Hanson in charge of big bands, and Bill Shevlin holdover from the old set-up.

In addition to Kurtze, who rejoined Frederick Bros., McConkey dropped Al Larson and Jack Denny. Booker has opened offices in Hollywood Roosevelt Hotel and indicated he would expand further with an office in Atlanta to open in March.

**MPCE To Scan Replies
On "Czar" Proposal**

NEW YORK, Jan. 4. — Initial answers to a letter sent out by MPCE (Music Publishers Contact Employees' Union) three weeks ago have begun to flow in, and exec council of the org will mull them over at the meeting Monday (6).

Epistle was the much-discussed one in which the union proposed that the payola problem be licked by either setting up an industry "czar" or calling for government enforcement aid.

Meeting will be an important quarterly session for the org, with a full agenda of new business and applications to go over.

HAL McINTYRE
"Mac's Melodies Move Along"

CURRENTLY on a six-month stint of one-nighters, following dates at the Commodore Hotel and the Strand, New York. McIntyre heads a band that is doing a good steady business all around the country. Altho not inked with the company on a term pact, McIntyre has a working agreement to make disks for Cosmo, his most recent being a literary two-sides platter *Scarlett and Amber*, sides one and two of a disk named for two of the top best selling book heroines. Saxist McIntyre began fronting his own ork, on the late Glenn Miller's advice, after he had been a sidemand in the Miller outfit. The McIntyre band, in the course of its career, has swung from a rather arty to a really solid commercial style. Many of the ork's arrangements show a Duke Ellington influence. His two chanters are Frankie Lester and Nancy Reed.

Ork is booked by the William Morris Office. Personal handler is George Mofett.

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IS 1947 THE YEAR FOR UNITS?

Coast New Year's Eve Biz Soars to Wartime Levels

HOLLYWOOD, Jan. 4.—Nitery biz here, hitting the slumps for the past six months, soared to wartime peaks New Year's Eve, and according to some ops, surpassed last year's level. Nearly all swankeries, however, reported customers were not as free on spending as they had been the previous year, altho turn-out was equal to 1945 and in some instances set a new record. With only a few exceptions, all spots stuck to last year's prices despite the death of OPA.

H. D. Hover, Ciro's op, told *The Billboard* this New Year's biz was 10 per cent above the record set the previous year. Biltmore Bowl said its turn-out was bigger than last year's, and reservations were sold out three days before. Same report came from Florentine Gardens, with spot advertising a sell-out in dailies

Berle, Miami Copa, AGVA, All in Hassle On Canceled Dates

NEW YORK, Jan. 4.—The Milton Berle-Murray (Miami Copa) Weinger squabble now has AGVA in the middle, with talent union shaking an admonishing finger at Weinger. Originally Berle was to open at the Copacabana on a date "mutually agreeable" between February 1 and 10 for \$12,500 plus a percentage. However, according to Morris office, the contract had a four-week cancellation clause which gave Berle an out if a picture, Broadway show or radio program interfered.

In the meantime, comic's radio show, which had been on the fire for weeks, came thru, agency officials said, so Weinger was notified on or about December 30 by Berle and by the Morris office, which set the deal, that date was off, invoking the cancellation clause. Weinger turned around and brought suit against the comic in the U. S. District Court alleging \$250,000 damages, basing the figure on the expected loss in business and good will.

At this point AGVA entered the picture claiming that under its basic agreement with the Copa, spot had to arbitrate all claims. Only after arbitration is unsuccessful and AGVA gives permission may a civil action be started. Union says Weinger, in starting legal proceedings, by-passed the basic agreement and therefore put himself in position of violating an AGVA rule. AGVA therefore, has notified Weinger to withdraw legal action and place the matter before the union. In the past, union has placed clubs on the unfair list for failures to adhere to its rules.

Right now Weinger is trying to get the Ritz Brothers to come in to replace Berle. In the meantime Berle has gone to the West Coast for a vacation.

Tatum Kernel of Big Nut

NEW YORK, Jan. 4.—Downbeat, 52d Street spot which seats only about 150, is reported to be paying the highest nut in the club's existence for current show. Show has Art Tatum, Billie Holiday, Loumell Morgan Trio and Al Casey Trio at \$3,200 per week.

to keep additional reservations from coming in. Earl Carroll's said take was above last year's mark. Slapsy Maxie's reported a 5 per cent drop, while Mocambo said biz was "a little off" but refused to estimate to what extent.

Ballrooms appeared hardest hit, not one reaching last year's grade. Palladium was "practically sold out, but not up to last year's record." Avodon, new downtown dancery, found its first New Year's Eve to be "beyond expectations." Terpsery had recently gone to mixed trade policy and with Count Basie crew on the stand, profited from Negro attendance. Meadowbrook said biz was good, but still off. Aragon took a 33 1-3 per cent nose-dive, while its neighboring Casino Gardens claimed a 49 per cent hike over last year.

With President Truman declaring the state of emergency officially at an end as of December 31, nitery ops looked to 1947's biz possibilities with renewed hope. During war's duration and since hostilities ceased, California's war-born 12 midnight closing law has been blamed by many as reason for off biz. Under State constitution, liquor curfew is at 2 a.m.

Ops consistently fought to repeal midnight shuttering since they felt that the usual two floorshows per evening cut into drinking time to such an extent that they couldn't possibly operate profitably in non-war days. Two a.m. closing will automatically go into effect July 1 this year, with some ops thinking Legislature, which meets next week, may act to put immediately into effect later shuttering.

New York:

Yule Prices Up Stem Take; Roxy, Capitol Set Records

NEW YORK, Jan. 4.—Upping of admish prices for New Year's Eve packed up king-size totals in the six Stem pic-vaude houses with an over-all total of \$686,350, compared with \$411,500 for the preceding week. Radio City Music Hall (6,200 seats; average \$110,000) rang the bell with \$169,000 for its fourth week with the Shyrettos, the Nonchalants, the annual Christmas pageant and *Till the Clouds Roll By*. Bill premed with \$142,000, then went to \$145,000, then \$152,000. Sixth week at Roxy (6,000 seats; average \$75,000) with Bob Hannon, Emma Otero and *Razor's Edge* showed a house record of \$167,000 as against \$85,000 the week before, and \$101,000, \$116,000, \$155,000 and \$160,000 the previous four weeks respectively.

Capitol (4,627 seats; average \$72,000) also scored a house record with \$111,350, more than quadrupling its previous final six-day frame of \$26,000. New bill has Tommy Dorsey band, Jack Carter, Virginia Austin and *Secret Heart*.

Paramount (3,654 seats; average \$75,000) rang up \$110,000 for second stanza of its show with Andrews Sisters, Tony Pastor ork and *Cross My Heart*, which teed off to \$80,000.

Loew's State (3,500 seats; average \$25,000) with Johnny Morgan, Yvette and *Undercurrent*, went to \$34,000 as compared with \$23,000 last week.

Strand (2,700 seats; average \$40,000) brought in \$95,000 against \$35,000 of last week's six-dayer. New show has Vaughn Monroe ork and *The Time, the Place, the Girl*.

New Gimmicks on Old Unit Shows May Give Answer to Falling Vaude House Takes

Agents Claim Bookers Leery of Giving New Policy a Trial

By Bill Smith

NEW YORK, Jan. 4.—A return to the unit policy, one of the basic vaude patterns which preceded the bandshows now hitting the skids, is being offered as an answer to bolster de luxe house grosses. Proponents of policy point to the business scored this past year with this type attraction, most notably at the Adams, Newark, where Ben Grier is managing director. It was Grier who, in 1935, when he was at the New York Paramount, helped make the original Glen Gray ork booking, which not only started the Paramount's healthy success with this type show, but also led to similar policies on the part of top vauders thruout the country.

MCA Drops Folies Bergere

As Troubles Mount in Deal

NEW YORK, Jan. 4.—The *Folies Bergere* unit which MCA had an interest in and which was set to open at the Adams, Newark, N. J., January 30, has been dropped. First, the talent agency notified Harry Anger that as a corporation it was not legally permitted to enter into any partnership with an individual. Second, difficulties arose out of use of the name *Folies Bergere*, owned by Clifford Fisher. The usual procedure is to pay the owner of a name a set weekly price, about \$1,000. Understood, however, that Fisher wanted a weekly figure, plus a percentage and a say in choice of the acts.

Finally, the foreign acts which were to have been in the package became unavailable. In the meantime, the open dates which were penciled in pending final arrangements, were taken up.

Adams this past year played any number of unit shows, billing them as "personality" shows, idea being essentially the old unit type attraction with a gimmick. Gimmick itself also not new calls for one basic name, plus supporting acts and the house band. These differ from the old Paramount-Publix and Fanchon and Marco packages in that many of the present day units carry no girls. Other houses besides the Adams also have played packages this past year, including the Earle, Philadelphia; State, Hartford; Million Dollar, Los Angeles, and even a few of the big production houses like the Capitol, New York.

Major reason for the returning popularity among the smaller houses of something besides cut and dried band shows is the fact that these houses depend on flesh for their big takes. With secondary run pix, houses like the Adams must use live talent to exist. Bands, these houses have decided, are not only asking too much, but have been played too often and their draws are no longer potent. Answer, buyers claim, is a return of the package show.

Unit Problems

However, numerous agents, who have put such packages together have run into grief. It costs about \$20,000 to start the ball rolling on a unit. Sets, costumes, music, arrangements, fixed salaries for backstage crews, a conductor, advance men, travel expenses, and other costs run into money. Agents who have built units, realized after a few calls, that they had trouble on their hands. At least eight week's work is needed to break even. Agents say that bookers simply won't come thru with that much work, so the idea must be limited to smaller shows or dropped entirely.

There are now about 18 weeks available thruout the country. These are split up between one-weekers in (See *NEW GIMMICKS* on page 43)

Los Angeles:

Mil \$ Hurdles Yule Doldrums With 25G

LOS ANGELES, Jan. 4.—Gradually recovering from the holiday showbiz slump, current week's take at the Million Dollar is expected to exceed \$21,000. Tho still about two-and-a-half G below house average, pre-yule bills pulled only from 17 to 19G, making this week's estimate a bit more optimistic.

Stronger bills (Tito Guizar headlining this week) can be counted on to hike the draw. Last week a well-balanced program, topped by the Three Stooges, yanked the house out of the holiday doldrums for a \$25,000 take.

Boston:

NYE Saves Boston; 38G Despite Storm

BOSTON, Jan. 4.—After taking a bad week-end pasting because of a blizzard, the Boston Theater's New Year's Eve business pulled grosses up to \$38,000, or \$12,000 above average. *Earl Carroll Vanities* on stage and *Wake Up and Dream* on screen for week ending Wednesday (1).

Current show is headed by Professor Lamberti, Tommy Dix and Sibyl Bowan. Pic, *Nocturne*.

Copacabana, New York
(Thursday, January 2)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operator, Monte Proser; publicity, George Evans. Prices: \$3.50 minimum.

If there is any business, the Copa should get it. It offers plenty for the \$3.50 minimum with its yock-pulling comedy, excellent singing, beautiful dancing, a gorgeously costumed line plus a singable score that weaves in and out. Result is not only a good show, but equally important, a good-looking show that should start tongues wagging and keep the cash registers hot.

The I-gotta-see-boys were out in force to get a look at Sid Caesar, headliner and new comic. Tall, slim lad teed off with one foot in the bucket but after three-four minutes, titters sprouted into full blown yocks, and he was in. Caesar's routine was original and so well tailored that the itchy finger lads will have a tough time lifting it. Material consisted of such things as movie close-ups with vocal imitations of sound effects; a gum chewing machine that grew up to become a slot machine; a Parisian wolf on the make (French double-talk) with a rib-jarring snapper; and an army finale with two versions—the first a la Colonel Blimp; second a la Moscow Art Theater. The howls must have been heard in the street. Whether Caesar will do business is something else, but as a comic and a craftsman, the boy has what it takes.

Mary Raye and Naldi looked as good and worked as well as ever. Their slow lifts, delaying spins and gradual seguing out of one to another trick was done with consummate grace. A piano bit that couple worked to hushed the room like a blanket. Michael Dorso's ork played the music like it had rehearsed it for weeks. In fact, Dorso's music handling thruout the show was adept and skillful.

Bill Shirley, a tousle-haired, fresh looking boy singer, displayed pipes that won him lots of palming. A tenor, he showed good control, styling and phrasing, held the production spots nicely and did a fine job in his own spot.

Gale Robbins, production and spot (See COPACABANA on page 43)

NIGHT CLUB REVIEWS

Biltmore Bowl, Los Angeles
(Friday, December 27)

Talent Policy: Dancing and floorshows at 8:15 and 11:45. Manager, Joseph Faber; publicity, Maury Foladare; head waiter, Hans Stoiber. Prices: \$1 cover, except Saturdays.

The Juvellys, novelty balancers, and Al Gordon and His Pals are standouts in the new show. Ruth Daye, dancer; Vivian Marshall, comedienne, and Joe Waters and Ken Davidson, exhibition badminton players, are satisfactory, making bill entertaining from start to finish.

Miss Daye opens with clean cleating in a rhythm tap. While her facial grimaces are necessary, she overdoes them, detracting from her hoofing.

The Juvellys, boy and girl, start with Juvelly doing a rolly-polly over a cylinder and then moving onto a slat over a rubber ball that gives the board movement in all directions. Turn builds with the gal doing a head stand on a ball held on Juvelly's head. To this they add Indian club juggling, with Miss Juvelly twirling hoops. Highlight is a head-to-head stand, which netted a show-stop.

Petite Vivian Marshall loses her song because her staccato voice isn't mike tested. Runs the gamut of jokes on the horses and she scores zero with her imitation of an inebriated coloratura opera singer. Schmaltz mimicry of Eva Tanguay, Nora Bayes, Fanny Brice and Sophie Tucker got her beg-off applause, however.

Al Gordon's take-off on a dog act is superb. Dogs ignore cues, with Gordon heckling them for their mistakes. Wind up is a couple of mutts on a whirling table that makes for a flash finale. Routine still displays sock showmanship and laugh-making.

Joe Waters and Ken Davidson close it in a well-rehearsed badminton exhibition, with Jack Megley narrating. Payees ah-h-h the placed trick shots.

Russ Morgan's ork (17) does a good job on show and dance music. Vicki Owens and Her Boy Friends play the intermissions.

Village Vanguard, New York
(Monday, December 30)

Talent Policy: Floorshows at 10 and 12. Owner, Max Gordon; publicity, Jay Russell. Prices: \$2.50 minimum.

A niterygoer can lick his chops at Max Gordon's current show. It's as fine a bill as the discerning op has picked in a long time. Of the three acts, held-over Maxine Sullivan naturally is the star, but singer Pete Seeger and thrush-dancer Josephine Premice run her a close race for top honors.

Seeger, tall, slim Sinatra of the folksong clan, opened. Strumming a five-stringed banjo, he picked off *Erie Canal* and *House of the Rising Sun*, both done well. Followed with *Talking Atom Blues* and encored with *Cumberland Mt. Bear Chase* and *Listen, Mr. Bilbo*. Seeger is a clean-cut lad, instantly appealing, with a fine voice which, glory be, has no trace of the nasal tone so often found in top people's songsters. He builds steadily thruout his turn, using poise and showmanship; his tunes are well selected and his program well balanced. Even his last number was cleverly picked to appeal to Vanguard regulars. His informality—Seeger wore slacks, sweater and lounging jacket—seems fitting or at least not objectionable and guy goes off to a great hand.

Making her nitery debut, Josephine Premice, who has been touring with Josh White and previously was with Katherine Dunham Dancers, is a wonderful surprise. She is one of the few entertainers to deb in a nitery with a fine, finished and varied routine and to take full advantage of her wealth of talent. Tastefully gowned, she first warbled *Choucounne*, a Haitian love song, then convulsed the audience with *Tongue-Tied Baby*, a Calypso tune about a man having an affair with a tongue-tied girl. Followed with *Moundango*, Haitian ritual song. For encore, she went barefoot to dance *Nibo*, a Haitian conga, and sang-terped *Phelomene*, study of a lazy girl. Girl is pretty and well poised, as evidenced by her not permitting an incident such as her hair becoming undone to disturb her. All very lovely and exciting, and well received.

Maxine Sullivan is still the heart of the bill, however, and socks across several numbers, best of which are *I Had a Surprise Party for My Baby*, *Molly Malone* and *I Never Cried So Much in All My Life*. Encored with requested and socko *St. Louis Blues* and *Loch Lomond*. Terrific hand.

Eddie Gibbs Trio (Gibbs, guitar; Leonard Gaskin, bass; Don Abney, piano) opened with *China Boy* and cut the show adequately.

Empire Room, Schroeder Hotel, Milwaukee

(Sunday, December 29)

Talent Policy: Dancing and floorshows at 9 and 11. Owner, Walter Schroeder; manager, Frank Econom; publicity, Owen and Elliott. Prices: Minimum, \$1.75.

Show would have been improved by reshuffling of acts. Gaynor and Ross, skating duo, held audience every minute they were on. Should have had last spot instead of opening. Went off to a solid hand.

Magi Tony Marks, next, went over big. Music by Will Back's band was especially effective during this act. The Martinis, singing classical and operatic songs, had to buck bad acoustics yet got a strong hand. Called back.

Eunice Clark and Johnny Allen, band's fem and boy vocalists, did well on pops, and special bits by pianist Bernie Yuffey, drummer Carl Kelly and trumpeter Jack Overgard were well received. Ork backed show in a finished manner.

Club LuMarba, Pittsburgh
(Monday, December 30)

Talent Policy: Floorshows at 10:30 and 12:30. Owner, Lou Abrams; manager, John Maganotti; booker, Morry Fremont. Prices: 55-cent cover.

Room formerly was Villa Madrid and is following the same talent policy under a new handle. Show is on a production scale and is helped by a sock line, the Betty Annis Dancers (6). Girls have excellent wardrobe, look great and do an excellent job in their precision routines. Easily the best line to hit a local nitery this season. Girls do three numbers and are spotted between two fair acts.

Lee Carter did a nice job in a ballet routine and got a fair mitt.

Other single is Andre Ferris, baritone, who is above average. He is pleasing and sells well.

Mark Lane's ork (6) cut the show well and did a fine job for dancing.

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Earl Carroll's, Hollywood
 (Friday, December 27)
 Talent Policy: Dancing and stagshows at
 9:15 and 12. Owner: Earl Carroll; publicity,
 Ruth Winner. Prices: \$1.65 minimum.
 Latest edition of *Vanities* (ninth)
 combines colorful costuming, trick
 lighting, good-looking gals and corny
 comedy, adding up to a generally
 ineffective revue.
 Show offers little originality. Car-
 roll girls are as pretty as ever, and
 production routines are ambitious
 and well executed. Yet there is a
 sameness about each turn. Use of
 phosphorescent lighting in girly num-
 bers dulled edge of otherwise spec-
 tacular effects.
 Beryl Wallace still holds top slot
 as mistress of ceremonies. Gal has
 become an institution and works hard
 to please, even when material given
 her is poor. She sings, dances,
 clowns and generally keeps things
 lively.

Weakest point in show is comedy
 which drags in tired burly skits.
 Bobby Morris' comic talents are given
 little chance to blossom. Newcomer
 Dave Barry, added at the last minute,
 fares better with fresh, sparkling ma-
 terial. Juggler Billy Rayes also
 doubles in comedy for mild effect.
 Costello Twins, another holdover,
 are high spot of the show. Gals are
 terrific hoofers, showing variety and
 talent. Their best is acro ballet.
 Jean Richey proves equally talented
 on roller skates and bicycle.
 In vocal youngster Rickey Jordan
 sings his wares with solid effect. Boy
 has a distinctive style which can be
 built into a show-stopper. Jimmy
 Nolan and group tagged the Car-
 rolliers also handle vocal stunts ade-
 quately.
 Despite its shortcomings, *Vanities*
 will probably continue to be one of
 town's top tourist attractions and
 money makers.

Mayfair Room, Blackstone
Hotel, Chicago
 (Friday, December 27)
 Talent Policy: Dancing and floorshows at
 9:15 and 11:45. Owner, Arnold Kirkeby; man-
 ager and headwaiter, Emile; publicity, Evelyn
 Nelson. Prices: No cover, no minimum.

In keeping with the policy of this
 intimate supper room, one act holds
 the spotlight thruout. Naturally the
 act tonight justified the policy, since
 the Hartmans filled the bill.
 Terp team had 'em eating out of
 the proverbial hand with their sa-
 tires of dances customers put on when
 the show goes off and the floor be-
 comes available for romantic table-
 sitters.
 Fresh patter of both gal and lad
 lends considerably to the over-all ef-
 fect of the carefully calculated pan-
 tos. Gaucheries committed in such
 routines as the *Mexican Hat Dance*
 and *History of the Dance* received
 well-deserved palm whacking. Satire
 of an Arthur Murray dancing school
 brought applause. The Hartmans'
 burly of an old-time vaude act, filled
 with nostalgic corn plus the right
 mixture of modern patter, would
 have put 'em in the aisles—if the
 Mayfair Room had any.
 Ramon Ramos backed the team and
 provided danceable S. A. music. This
 show is one of the best yet seen here.

New Horizon Room, Hotel
Continental, Chicago
 (Thursday, January 2)
 Talent Policy: Dancing and floorshows at
 8:30, 10:30 and 11:30. Management, Fred
 Clare; publicity, Ed Humphrey. Prices: No
 cover, no minimum.

New policy at this swank supper
 room features several acts instead of
 a single attraction and it went over
 big with payees.
 Show headlines Florian ZaBach,
 violin playing ork frontier; Marianne
 (See *NEW HORIZON* on page 43)

Club 26, Milwaukee
 (Wednesday, December 25)
 Talent Policy: Floorshows at 8:45, 10:45
 and 12:30. Owner, John Chlausis; operator,
 Roy Tako. Prices: \$1.00 cover.
 Sally Rand continues to prove her-
 self a show woman with her current
 package. Acts smooth alone and
 blend well into several production
 numbers. However the spotlights
 are slow at times and several of the
 performers had to call aloud for the
 proper lights.
 Lou Ashe emceed the show and
 went over with several risque and
 straight tunes. Warm smile and
 friendly personality sold him.
 First line (5) number, *I'm the Mrs.*
of Mr. and Mrs. Smith, got apprecia-
 tive hands for pretty girls and smart
 costumes.
 The Trojans, acro team, got solid
 hand for their short stint, and Tracy
 and Claire, a sister act of beautiful
 blondes, did a variety of dances and
 sang original lyrics. Mobile faces
 helped put over their lines.
 Outstanding in a ballet number was
 young Kurt Jons who had the audi-
 ence hushed during his expert inter-
 pretive dancing. Biggest hand of the
 show.
 Sally Rand followed in the last
 spot and gave the performance ex-
 pected of her.
 Pianist Andrews played special
 music and the Joe Lane orchestra
 cut the show and played for dancing.

Blue Room, Roosevelt Hotel,
New Orleans
 (Tuesday, December 24)
 Talent Policy: Dancing and floorshows at
 7:30 and 12:15. Owner, New Orleans Roosevelt
 Corporation; manager, Seymour Weiss; pub-
 licity, Al Bourgeois. Prices: \$1.50-\$2.50 mini-
 mums.
 Room was recently done over to
 good advantage and draws plush
 crowd. Johnny Long's ork and three
 incoming acts are old friends here
 and were received that way. Ork is
 smooth and show is on quiet side
 and nicely balanced. Long puts it
 on with charm, and quality is added
 by comely vocalist Francey Lane.
 Titian-haired Miss Lane did her best
 in *September Song* but ran into
 difficulty with tunes pitched too low.
 Sunny Skylar, composer and sing-
 er who has had success here before,
 was called back several times after a
 medley of his own tunes. He included
Besame Mucho, Amour, Put That
Ring On My Finger and *Atlanta, Ga.*
 Buster Shaver's midgets, Olive,
 George and Richard, sang and danced
 with Olive's *Personality* drawing a
 big mitt.
 Juggler Chester Dolphin, one-
 month hold-over, lacked some of his
 glib line at the start but loosened
 up later.

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 10 and 1. Management, Chuck and Bert
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 The Jacobson Brothers should
 strike off some kind of medal for
 headliner Jerry Lester, who now
 holds the endurance record for this
 spot and perhaps the whole town
 when it comes to length of a one-
 show appearance. The elder of the
 buffooning brothers stayed on for
 53 minutes, every second of which
 was sure-fire. Lester is timing greater
 than ever, using a more set routine
 and saving his energy for really great
 ad libs. He surprised by doing three
 song parodies, all of which were
 above par, with his lament about a
 guy who's been taking Latin terp
 lessons based on *South America,*
Take It Away getting best response.
 For a full 35 minutes he worked all
 new material, then by request went
 into *Africa* and other standard Lester
 bits, each of which was refurbished
 with new bits.
 Clark Brothers, Negro tap team,
 have discarded plenty of the trite
 splits and jumps and are concentrat-
 ing on different intricate cleating
 that's extremely well peddled. Their
 neck-lock spin and flying spin closer
 earned them a solid mitt and hands
 were frequent all during their stint.
 Terry Lawlor teed off nervously
 with a shaky *Coffee Song*, but found
 herself on the second ditty, finally
 being forced by palming to do four
 more numbers, best of which was
 special material, *Herman, the Vermin.*
 Gal goes best on comedy numbers.
 Eddie Noll's line (6) did two num-
 bers from last show. Cee David-
 son's musikers played a fine show
 and the leader stooged well for Les-
 ter.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, January 2)

New Paul Small unit, *Show Time of 1947*, is loaded with laughs, dance and song. The show is staged by David Bines and features the Slate Brothers, Betty Jane Smith, Lucienne and Ashour, Ladd Lyon, Fay Carroll and the Dorothy Bynton Girls (12). Opening with a carnie background during which members of cast are introduced as midway characters, line winds up routine executing somersaults and back flips.

Slates pull their standard zany routine and work hard to garner chuckles from pew-holders. Most of gags fell flat but boys kept trying. Their Hollywood stand-in stint, supported by others in the cast, was the main laugh-maker. Boys are aided later by Fay Carroll, a willowy thrush, in a record pantomime of Crosby and the Andrews Sisters doing *South America, Take It Away*. Miss Carroll also does a solo in finale.

Good on the laughter side were Lucienne and Ashour, a novelty adagio team. Gal appears to take a terrific beating then winds up by tossing the man all over the stage. Slates also cut in on this with a dummy dressed like the fem, which they toss around.

Betty Jane Smith, a winsome hooper, displays originality. Dances to *Two Guitars* and a Latin rhythm.

Ladd Lyon scored heavily with his handstand stunts on a table and chair. Lyon worked up plenty of sweat putting over an exhibition of litherness and grace that drew mits a-plenty.

Line does one outstanding number in which half of girls wear top hats and long trousers and dance on stilts. Turn isn't easy.

Line costumes could have been more elaborate.

Teddy Eddy, show's musical director, conducted the house band from the pit.

RKO Albee, Cincinnati

(Friday Afternoon, January 3)

Current menu, featuring Alvino Rey's band (17), doesn't pack the opulence of some of its predecessors, but there's enough variety for the bill to sustain itself. Maestro Rey exhibits good pacing in the emcee role and sends his group into an ear-pleasing opener, with sidemen taking effective rides, while Rey holds the top slot with his talking guitar intro to win solid palms.

Jimmy Joyce, ork baritone, earned fair favor with his *Night and Day* tonsiling, and segued into a newie, *There Is No Breeze*, with the Blue Reys, combo's harmonizers, to grab another hand.

Show gets its initial lift in Bobby Lane and Claire, nimble-footed hoofers, who hold payees with their novel terping. Topper is their acro newspaper reading closer which features numerous brilliant breaks. Opener, done in stocking feet for the benefit of an imaginary audience napper, also is a definite click.

Rey dishes up expert wire-fingering on *Guitar Boogie*, wherein his aids give him sound support, before bringing on Jo Ann Ryan, ork canary, to do a letter-perfect job on *Can Our Love Be Passing?* Brunet looker sells capably and should sing more.

Wally Boag, toy balloon inflationist, jams a varied repertoire of tricks and pleasant patter into his easy assembling of grotesque animals to generate a house full of laughs. A hep cat routine at closing enhances turn.

Yesterdays, with easy-fingered 88-ing by Rocky Coluccio, band pianist, is standout fare. Work is hampered here by poor spotting of the Steinway, with the pounder hidden from view to anyone unfortunate enough to grab a pew anywhere left of

Million Dollar, Los Angeles

(Thursday, January 2)

Tito Guizar, romantic Latin troubadour, headlines show here this week and turns out socko act netting plenty of mitting. Guizar, spotted last on bill, bounces on stage to strains of *Rancho Grande* by house ork. Entrance would have been more effective with better lighting and a Latin wardrobe instead of pin-stripe business suit which is out of character for Guizar's act. However, this boy knows how to warm up the customers and after a medley of calypso tunes plus *Choo Choo Ch'Boogie* in Latin style, the audience is stamping and whistling for more. As climax, Guizar shows smart showmanship by asking audience to join in choruses of well-known Spanish numbers.

Rest of bill includes standard vaude act, received with only mild approval. Lois Ray, hooper, turns in some fancy tap routines. Fem sells what she has with eye-filling wardrobe and personality.

Marylyn Rich, aerialist, familiar to circus goers, does a Roman ring turn featuring well-known trapeze routines and finishing with a series of one-arm planges in which she throws herself over her own shoulder a hundred times. Brings good mitting.

Bob King, ventriloquist, would do better if he got some new material. Featuring Tiny, a small dummy dressed as a sailor, the act lays an egg, due mainly to long outworn gags.

Maldo, Spanish magician, does a short turn with sleight-of-hand tricks that would have had cold reception except for humorous patter which saved his act. Has good possibilities for night club spots. Fair hand.

middle center.

Rey comes back to get in some terrific licks on his singing guitar of *My Buddy* and *My Bonnie Lies Over the Ocean*. Novelty of the presentation is enough to garner a sock score, despite the string-plucking technique displayed in deft execution of the numbers.

Paul Regan garnered top mits with his zany impressionistics. Take-offs on standard pic and radio names corralled a show-stop. Forced to give 'em sock Will Rogers-FDR bits before they'd let him off.

Band closes it with good a capella treatment to *Tumbling Tumbleweeds*.

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IN SHORT

New York:

Olga San Juan into Paramount Theater January 15. . . . The Jansleys set for second return date at Loew's State within three months, opening January 16. . . . State also gets the Wongs January 30. . . . The Populaires (4) go into Crest Room January 6. . . . Johnny Morris ork renewed at Roadside Terrace, Brooklyn. . . . Frank Sorell Trio opening at George De Feis's Holiday Inn, Flushing, January 6. . . . George DeWitt, Harriet Lane and Jack Spoons close at Paraglide, Hempstead, January 5.

Blackburn Twins to Nicky Blair's Carnival, starting January 9. . . . Five Welleys move to Weber's Hofbrau, Camden, N. J., January 7 with Doree, Jordan and Parvis. Flying Barretts and Ellen Varga start there January 21. . . . Lillian Roth and Three Rye Guys opened at Chateau December 27. New nitery is owned by Herman Marron.

Al Morgan, singing pianist, has had his option at Rogers Corner picked up for eight more weeks, making 12 in all. Will Weber and Tony Phillips are handling and Harold Marks is p. m. Morgan will soon make a pic with Fred Waring for Universal.

Carlos and Chita, Michael Randy and Karen Ray open at Zimmerman's Hungaria January 12. Olga Orlova held over. . . . Buster Burnell into Casa Seville, Franklin Square, L. I., January 7 indef. . . . Chanteurs Quartet bowed into Rogers Corner, January 6.

Chicago:

Local McConkey Music Corporation office has taken over agency's Southern territory within past month and has seven units at work in tourist spots. . . . Lloyd Hansen, former manager of GAC's San Francisco office, joined McConkey's Hollywood staff. . . . B & K Theater chain rumored readying vaude policy for nabe houses, the Marboro, Uptown and Southtown. . . . June Darling, local agent, convalescing from injuries sustained in auto accident while en route from West Coast to Chicago. Her partner, Raynor Lehr, was hurt less seriously and is back at work in Chi. . . . Sophie Tucker contributed \$1,000 to the Goldblatt Bros. Foundation to establish a hospital for the treatment and study of cancer at the University of Chicago. . . . Lou Benjamin, brother of Irv, op of Colosimo's, purchased Irv's old stand, the Northside Chatterbox Lounge.

Norm Ebron Trio finishes a two-and-a-half year stand at the Town House, Milwaukee, January 4 and moves into McCarthy's, Milwaukee, the following day. . . . New Year's club date biz in Chi disappointing with plenty of acts off and may augur decline in 1947 biz. . . . Central Booking office cutting down its office space after personnel cut in cocktail department. . . . Colosimo's cutting down house ork from 12-piece to six or eight piece combo. . . . Burl Ives will appear in forthcoming 20th Century-Fox flicker, *The Ballad of Furnace Creek*, and has been renewed by Philco Radio who sponsor his airer. . . . Pearl Bailey and Maurice Rocco are seeking divorces from present mates.

Hollywood:

DeCastro Sisters to do two sessions for Standard Transcriptions, one for Enterprize, then to New Orleans Roosevelt Hotel beginning January 21. . . . Trenier Twins set for Million Dollar Theater, L. A., middle of month. . . . Philharmonic Trio to Baker Hotel, Dallas, January 16. . . . Singer-pianist Pauli to Santa Rita Hotel, Tucson. . . . Boris Radoff ork set for six weeks at Malibar, West Los

Angeles. . . . Louis Jordan going into L. A.'s Lincoln Theater middle of January and Million Dollar in March.

Lou Holtz opening January 20 in Town Casino, Buffalo. . . . Ben Lessy and Patti Moore booked for El Rancho Vegas, Las Vegas. Nicholas Brothers set for same show middle of month. . . . Whitey Roberts to Elko, Nevada's Commercial Hotel. . . . Errol Garner Trio open at Hollywood's Susie-Q January 22. . . . Mel Torme returning to Hollywood to open at Billingsley's Bodge as a single first week in January. . . . Ruth Wallace, thrush, going into Lyon's English Grill, Hollywood, January 14. . . . King Perry Sextet set for Dixie Castle, Anaheim, middle of month. . . . Eddie Dudley, pianist, into the Jade, Hollywood. . . . Helen Hunt held over at the Rosslyn Hotel, (L. A.), for sixth consecutive option. . . . Hi-D-Ho Club (L. A.), adopting floorshow policy. . . . Thad Swift's option was picked up at the Hollywood Mad House.

Philadelphia:

Clark Brothers leave for Hollywood for a spell at Slapsie Maxie's there. . . . The DiGantos added to the cast at Marty Bohn's Nut Club. . . . Rita Donaghy alternating with Art Fromo's unit at the Gourmet. . . . Barney Long takes over the lead at Sun Ray Gardens. . . . Jerry Lewis and Dean Martin return February 24 to the Latin Casino for another three weeks.

NEW HORIZON

(Continued from page 41)
Fedele and Seldon Reed, chirpers, and manages to produce enough variety in the singing and playing to make customers think they've seen a bigger show than they actually have.

First on is ZaBach, who combines ace fiddle delivery with plenty of mike and stage savvy. Played his own arrangement of a Gershwin medley in a manner which had 'em pounding for more. Finished with *Hora Staccato* to a great mitt.

Chirp Marianne Fedele has a pleasing style, but does better on duets with Reed than on solo work. Reed has strong Irish tenor pipes, but does pops as well as the Irish standards. Chirped *Night and Day* and *The Girl That I Married* to good palm-whacking. Followed with *You're Irish* and *You're Beautiful* and *When Irish Eyes Are Smiling*.

Pair work well together in tunes from Kern's *Showboat* and Victor Herbert's *Sweethearts*. Crowd went for the duo act more than for either single.

ZaBach's ork backed show adequately.

COPACABANA, N. Y.

(Continued from page 40)
girl singer, didn't show much in the voice department. But more than made up for it in looks. A luscious blonde who seems a natural for pictures, gal used a husky voice that was best in low registers. Upper levels and head tones were not for her. Fem's best was her stroller bit with a hand mike, retailing *Coax Me a Little Bit*.

Steen and Tasher, production dance team, made a cute appearance with their ballet and novelty routines. Kids, tho doing a nice job, were obviously not at ease. At times they gave an impression of having just started working as a team.

The show's three productions were distinctive for costumes, music and lyrics, rather than routines. Copa kids don't have routines. They just kind of sway in a bored manner. First number had the gals in candy-striped gowns; second had them wearing silver sequins and small crowns. Finale was in samba costumes, with Fernando Alvarez (his

New Gimmicks on Old Units May Save Vaude B. O. in '47

(Continued from page 39)

key cities, Chicago, Detroit, Boston, New York, Newark, Philadelphia and others. In addition there are a few split weeks in Hartford, Columbus, Toledo, Akron and so on. On the Interstate Time there are about three weeks and the West Coast has about three weeks. If a route could be worked out to get at least half the available spots, with reasonable jumps, percenters might grab the chance to build and sell units, but when they are faced with only about four weeks' work and long jumps, it becomes strictly no dice. For example, Paul Small's *Show Time* had a week in Newark, is now doing a week at Loew's State and its next jump, up to this writing, is to Texas for the Interstate Time. A route like that is murder and is one of the big reasons why guys with unit ideas aren't moving.

Bookers' Views

Altho agents blame bookers, bookers in turn have something to say. Lads who buy the shows know quite well that bands are no longer the thing. But being put into jobs where they have to make showings week after week, they're not too anxious to take a chance on something that hasn't proven itself. Theater act buyers are after one thing—box-office. A package may be great on paper. Idea may be terrific, but until they see what it brings in, they say they'd be fools to take a chance. In order to give the bookers one thing—name draw—producers have staked out claims for all kinds of names; names that may mean something to the average customer, such as Earl Carroll's *Vanities*, *Sons O' Fun* and others. Bookers argue that these shows have played their houses so often that they no longer mean much. Bookers say they can't be blamed if they won't touch them.

Occasionally a package built around a flicker name is submitted and usually grabbed up, but even in these cases, bookers say that the shows, outside their name value, mean little so far as entertainment goes. Picture names come in with poor material, depending on supporting acts to carry the load. Such a pattern, explain bookers, is nothing new. And it

ork spelled on Latin music) doing a vocal.

Music and lyrics by Bob Hilliard and Sammy Mysels were good to sock. Pair's *Strawberry Moon* and *One Brazilian in a Million* have hit tune potentialities. A ballad, *Rose by Any Other Name*, was fair but draggish. *I'm in a Jam With Baby* might make the grade in the hands of a singer. Gale Robbins wasn't strong enough to sell it.

doesn't furnish the answer to what they're seeking.

Straight Vaude?

One chain theater booker is toying with the idea of going back to a straight vaude policy with a name bandleader fronting a house band. It is argued that buying a fronter will be cheaper. If he has a name he will draw, and the acts will come to less than present band shows.

Ben Grier admits that being a pioneer isn't a cinch. He has hypood biz with amateur shows with plenty of local newspaper assists. Out of these shows he claims to have come up with at least three winners who have clicked in other houses and clubs. But despite the difficulties Grier believes that the new showbiz will have to come from units or some development based on units. He feels bookers will have to buy attractions they hitherto were leery of. Theaters will have to pay more attention to production details and hire stagers and producers. House producers will be in great demand. Bands will continue to be box-office attractions, but instead of the present number, Grier figures, there will be only a few toppers that will continue to get the dates.

Bookers say they don't know what will happen in the future. Maybe what Grier predicts will happen. But until they can see daylight ahead they cannot radically change their format. "If we spend \$10,000 for a show," they say, "we have to have an even chance of getting that dough back." Agents claim it is that sort of attitude that keeps business in a rut. They can't sell anything unless they show it. To show it they have to put it into a theater. To put it into a theater for more than a couple of one-nighters costs money. Where, they ask, is the money to come from? And who will furnish a theater?

So it ends up with "you blow in here, and the music goes round and round. . . ."

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"Holiday" May Be Toothache To Dental Scion Backing Show for Total of 250G

Total Pre-Broadway Outlay for Show Set at \$350,000

NEW YORK, Jan. 4.—*Beggar's Holiday*, the lavish John LaTouche-Duke Ellington mixed cast musical which opened on Broadway last week, represents a \$350,000 investment and rates among the costliest musicals to hit Broadway. Show's producer is Perry Watkins, making his debut as a Broadway impresario. John R. Shepard Jr., reputedly heir to a large dental supply fortune, was the principal angel, his contribution alone being given as \$250,000. Few recent musicals have cost as much as *Holiday*, altho *Showboat*, which closes tonight after a year's run, cost about the same. *Showboat*, despite its healthy Broadway career, did not recoup its entire nut and is said to be in the red to the tune of 100G. *Annie, Get Your Gun* is another comparatively recent entry with a plus \$300,000 tab, but since it has played to virtual capacity since its preem, will probably wind up with a profit.

Holiday was originally budgeted at \$250,000. Of this Watkins, who was a set designer before turning producer, had budgeted 40G for out-of-town losses. However, unexpected jumps in production costs changed the picture. Scenery cost \$74,000, 20G more than originally allotted; costumes ran to the hefty total of \$44,000, \$14,000 more than originally figured. This all but wiped out the reserve set for the usual out-of-town losses.

Break in Losses

These losses, it appears, also ran higher than was figured. *Holiday* dropped 8G in New Haven, Conn.; 20G in Hartford, Conn., and a staggering \$50,000 in Boston. This meant that when curtain fell in Boston, prior to New York, the tab was already \$328,000.

Additionally Watkins was required to post various bonds. Equity guarantee was \$15,600 for a two-week cast bond, the press bond \$1,000, the production crew bond \$2,000. On top of these \$1,000 was needed to hang the show in New York and \$10,000 was required for new musical arrangements. There was also an item of some \$8,000 to pay the cast for the Boston run, this amount being figured in the 50G loss the opera took in Beantown. Also some 10G for withholding taxes.

After the show left Boston a red-hot hurry call was sent out for fresh scratch, and reportedly, surprising offers were made to prospective backers. One investor approached was offered 40 per cent of the total investors' slice for only \$35,000, with first money offered as an extra inducement. Eventually extra cabbage was advanced by Shepard.

There are some sizable salaries involved. Alfred Drake draws \$1,250, reportedly; Zero Mostel gets \$900 plus 5 per cent over 25G weekly gross. Avon Long gets \$450 and Bernice Parks, who replaced Libby Holman, gets \$450. Miss Holman got \$1,000 plus a percentage while she was working in the show.

Holiday needs \$27,000 for its end to break even. It is playing the Broadway on a 70-30 split, and capacity runs around 46G. However, there is a long list of royalty payoffs, including 4 per cent each to LaTouche and Ellington; John Housman, who directed, 2 per cent; George Abbott, who succeeded Housman, another 2 per cent.

Broadway doesn't see how *Holiday* can ever get even and opines Shepard may have got himself a toothache.

Deny Kurtz Owned Third of "Red Mill"; Ask Suit Dismissal

NEW YORK, Jan. 4.—The late Jerome L. Kurtz during his lifetime supplied neither money nor services for his alleged one-third interest in the assets of the Red Mill Company, it was declared here in U. S. District Court by Paula Stone and Hunt Stromberg Jr., in asking dismissal of a suit by Kurtz's heirs. Miss Stone and Stromberg, producers of the show, set forth in their answer to the suit that prior to Kurtz's death a limited partnership was planned under which Kurtz, as consideration for his share, was to act as road manager for the company. The producers say that because of Kurtz's death, that the partnership never was consummated and claim that furthermore Kurtz, before he died, transferred his one-third interest to Hunt Stromberg Sr., father of the producer, for an undisclosed amount.

Administrators of the Kurtz estate seek a share of the profits of the play *The Red Mill*, charging Miss Stone and Stromberg Jr. with having, without notification, transferred all assets of the Red Mill Company to a newly formed Red Mill and Company.

ICC Delays Order Requiring 150 Tix For SP Pvt. Cars

NEW YORK, Jan. 4.—Due to protests by the League of New York Theaters, Interstate Commerce Commission has revised a ruling which made it mandatory for producers to buy 150 one-way ducats on the Southern Pacific Railroad before they could secure special trains to move baggage and troupes. ICC will hold hearings and render another decision August 1.

Meanwhile producers will work under the present requirement, which is the purchase of 100 one-way tix to get special cars. ICC ruling continues the supply of legit shows going into the territory that Southern Pacific serves, including such good theater towns as San Francisco and Los Angeles.

Barter Thea. on 40-City Tour

NEW YORK, Jan. 4.—Beginning Monday (6) the Barter Theater starts a 40-city tour thru the Carolinas, Georgia and Florida. Led by Bob Porterfield, its founder and director, the troupe of 35 will perform two plays, Shakespeare's *Much Ado About Nothing* and Shaw's *Arms and the Man*, from its current repertory. First stop will be Raleigh, N. C., January 6.



Broadway Showlog

Performances Thru January 4, 1947

New Dramas		Opened	Perfs.
Another Part of the Forest (Fulton)	11-20, '46		53
Born Yesterday (Lyceum)	2-4, '46		390
Burlesque (Belasco)	12-25, '46		14
Christopher Blake (Music Box)	11-30, '46		40
Fatal Weakness, The (Royale)	11-19, '46		53
Happy Birthday (Broadhurst)	10-31, '46		76
Harvey (48th Street)	11-1, '44		424
Iceman Cometh, The (Martin Beck)	10-9, '46		83
Joan of Lorraine (Alvin)	11-18, '46		56
Life With Father (Bijou)	11-8, '39		2,300
Lovely Me (Coronet)	12-25, '46		13
Eight out of nine critics didn't like it. No: Robert Hague (PM), R. E. (Sun), unsigned (Times), Joe Pihodna (Herald-Tribune), Robert Coleman (Mirror), Douglas Watts (News), William Hawkins (World-Telegram), Robert Garland (Journal-American). Yes: Einar W. Petersen (Post).			
Made in Heaven (Henry Miller)	10-24, '46		84
O' Mistress Mine (Empire)	1-23, '46		334
Present Laughter (Plymouth)	10-28, '46		79
State of the Union (Hudson)	11-14, '45		479
Temper the Wind (Playhouse)	12-27, '46		11
Drew a seven to two turn-down. No: Howard Barnes (Herald-Tribune), Robert Garland (Journal-American), William Hawkins (World-Telegram), Herrick Brown (Sun), Louis Kronenberger (PM), John Chapman (News), Robert Coleman (Mirror). Yes: Richard Watts Jr. (Post), Brooks Atkinson (Times).			
Voice of the Turtle, The (Morosco)	12-3, '43		1,140
Years Ago (Mansfield)	12-3, '46		39
REVIVALS		Opened	Perfs.
Androcles and the Lion and Pound on Demand (International)	12-19, '46		10
Cyrano De Bergerac (Barrymore)	10-8, '46		103
John Gabriel Borkman (International)	11-12, '46		13
Henry VIII (International)	11-7, '46		27
Lady Windermere's Fan (Cort)	10-14, '46		96

What Every Woman Knows (International)	Opened	Perfs.
What Every Woman Knows (International)	11-8, '46	16

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	258
Beggar's Holiday (Broadway)	12-26, '46	12
Call Me Mister (National)	4-18, '46	302
Carousel (Majestic)	4-19, '45	719
Oklahoma! (St. James)	3-31, '43	1,620
Topitzky of Notre Dame (Century)	12-26, '46	12

REVIVALS

Red Mill, The (Shubert)	10-16, '45	512
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ICE SHOW

Ice-time (Center)	6-20, '46	273
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OPENED

Love Goes to Press (Biltmore)	1-1, '47	
All-out thumbs-down. No: Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Brooks Atkinson (Times), Richard Watts Jr. (Post), Louis Kronenberger (PM), Ward Morehouse (Sun), William Hawkins (World-Telegram), Robert Garland (Journal-American).		

CLOSED

Love Goes to Press (Biltmore)	1-1, '47	
Saturday (4)		
Park Avenue (Shubert)	11-4, '46	64
Saturday (4)		
Playboy of the Western World (Booth)	10-26, '46	64
Saturday (4)		
Showboat (Ziegfeld)	1-5, '46	417
Saturday (4)		
Wonderful Journey (Coronet)	12-25, '46	0
Wednesday (1)		

COMING UP

(Week of January 6, 1947)		
Bloomer Girl (City Center)	1-6, '47	
Big Two, The (Booth)	1-8, '47	
Street Scene (Adelphi)	1-9, '47	
Finian's Rainbow (46th St. Theater)	1-10, '47	

ROUTES

Dramatic and Musical

Anna Lucasta (Locust St.) Philadelphia.
Apple of His Eye, with Walter Huston (Erlanger) Chicago.
Anna Lucasta (Convention Hall) Tulsa, Okla., 8-9; (Arcadia) Wichita, Kan., 10-11.
Blossom Time (Boston O. H.) Boston.
Born Yesterday (Wilbur) Boston.
Best of Spirits (Plymouth) Boston.
Blackstone (Town Hall) Toledo, O., 6-8; (Park) Youngstown 9-11.
Calvert, John (Lanier Aud.) Montgomery, Ala., 8; (Murphy Aud.) Mobile 10-11; (Erlanger) Atlanta, Ga., 13-18.
Call Me Mister (Shubert) Boston.
Come On Up, with Mae West (Omaha) Omaha, Neb., 8; (Music Hall) Kansas City, Mo., 9-11.
Countess Julia and A Proposal of Marriage (Playhouse) Wilmington, Del., 9-11.
Dear Ruth (Virginia) Wheeling, W. Va., 8; (Municipal Aud.) Charleston 10; (Armory Aud.) Danville, Va., 11.
Dream Girl (Walnut) Philadelphia.
Dear Friend (Newark O. H.) Newark, N. J.
Eagle Rampant, with Tallulah Bankhead (Forrest) Philadelphia.
Glass Menagerie (Victory) Dayton, O., 8; (Lafayette Aud.) Lexington, Ky., 9; (Memorial Aud.) Louisville 10-11.
Glass Fenagerie (Michigan) Ann Arbor, Mich., 8; (Michigan) Jackson 9; (Keith) Grand Rapids 10-11.
Gentle Ghost (Geary) San Francisco.
Harvey, with Joe E. Brown (Harris) Chicago.
Hamlet, with Maurice Evans (Curran) San Francisco.
In Gay New Orleans (Colonial) Boston.
Little "A" (Ford) Baltimore.
Lute Song (Biltmore) Los Angeles.
Magnificent Yankee (Cass) Detroit.
Oklahoma (Nixon) Pittsburgh.
Pygmalion (Selwyn) Chicago.
Rope (Shubert-Lafayette) Detroit.
Sign of the Archer (Shubert) New Haven, Conn.
Student Prince (Hanna) Cleveland.
Sweethearts (Shubert) Philadelphia.
Springtime for Henry (American) St. Louis.
Song of Norway (Shubert) Chicago.
State of the Union (Blackstone) Chicago.

Chi Legit Grosses Hi Holiday Boom

CHICAGO, Jan. 4. — New year's week sent legit takes booming here with all shows reporting biz even heavier than the previous week when grosses started a general climb after a two-month slump.

Forthcoming conventions have left the trade confident the local legit market will be excellent during the rest of the winter.

Biggest climb was shown by *Song of Norway* at the Shubert which copped \$50,000. *Song* did 42G last week. Excess think show will level off to \$45,000, a necessary figure for the musical.

"Harvey" Near Capacity

Harvey at the Harris scored a near capacity 23G. *A Flag Is Born* opened (26) to fave crix notices and had near capacity houses during first week. *Flag* charged \$50 per seat but filled the house opening night.

Apple of His Eye at the Erlanger hit 22G, a considerably higher taken than last week's 16G. *Pygmalion* at the Selwyn grossed a strong \$24,500. *State of the Union* at the Erlanger, pulled in 23G, about 6G, better than last week.

State of the Union (Civic Aud.) San Jose, Calif., 9; (Auditorium) Oakland 10-11.
Up in Central Park (National) Washington.
Voice of the Turtle (Temple) Birmingham, Ala., 8; (Ryman Aud.) Nashville, Tenn., 10; (Coliseum) Evansville, Ind., 11.
Voice of the Turtle (Royal Alexandra) Toronto.
Young Man's Fancy (Copley) Boston.

ROPE

(Opened Sunday, December 29, 1946)

TOWN HALL THEATER, TOLEDO

A melodrama by Patrick Hamilton. Presented by Leonard Altobell and Alfred E. Cohan. Directed by Altobell. Setting, Harry Gordon Bennett. Company manager, George D. Sutton. Press representative, Rod Waggoner. Assistant to Altobell, Tyrone Zitka.

Wyndham Brandon Lawrence Slade
Charles Granillo Kurt Richards
Sabot John O. Hewitt
Kenneth Raglan Gene Lyons
Leila Arden Margaret Parmentier
Sir Johnston Kentley J. Roland Hogue
Mrs. Debenham Elise Bernard
Rupert Cadell John Carradine

This macabre murder script in which the identity of the killers is known from the opening curtain suffers from the looseness of a story written more than 17 years ago; one which depends almost entirely upon suspense for effectiveness, but achieves too little.

Pace on opening night was too slow to maintain this suspense and the excellence of the third act was anticlimactic. Altobell, however, should be able to speed the action and tighten loose ends before the play moves on.

Script deals with two thrill-crazy killers who strangle a fellow student and jam his body into a chest, used later as a table on which meals are served to the victim's father and other friends.

John Carradine's dash and color in portraying Rupert Cadell, a sardonic poet who is suspicious of his friends, carries the suspense thruout and his efforts to unnerve the killers eventually forces a confession of the "perfect crime."

Carradine, ill for two days prior to the opening, showed the effects of a severe cold. Lawrence Slade as the thrill slayer and Kurt Richards as his neurotic companion, handle difficult assignments effectively. Other members of the cast are competent.

THE BIG TWO

(Opened Monday Evening, December 23, 1946)

PLYMOUTH THEATER, BOSTON

A comedy by L. Bush-Fekete and Mary Helen Fay. Staged by Robert Montgomery. Scenery and lighting, Jo Mielziner. Costume supervision, Bianca Stroock. General manager, S. M. Handelsman; publicity, Richard Maney. Presented by Robert Montgomery and Elliott Nugent by arrangement with David Bramson.

Karl Martin Berliner
Meissl Edouard Franz
Corp. Pat McClure Robert Scott
Gwendolyn Wauna Paul
Danielle Forbes Claire Trevor
Moser E. A. Krumshmidt
Wirth John Banner
Platschek Felix Bressart
Capt. Nikolai Moezovoy Philip Dorn
Fraulein Berger Olga Fabian
Sergeant Kulikoff Mischa Tonken

Guests:
Phil Miller, Zita Rieth, Kenneth Dobbs
Russian Soldiers Marc Hamilton,
Walter Palance, Charles Bosz Jr.

Robert Montgomery and Elliott Nugent, a big duo of show business, are trying hard with their first producing effort, *The Big Two*. The offering is a light, agreeable little comedy of romance and international relations, but since these are fairly incompatible as conceived in this instance by the authors, *The Big Two* doesn't always fulfill its promise.

Two is a comedy with a solid underpinning of ideas. The technique makes for satisfying theater provided the ideas don't get in the way. But in this case they are something of an obstruction. *Two* combines the romance of an American female correspondent and a Russian captain with their search for an axis broadcaster in Austria. But this is like pitting Molotov against Byrnes in a game of checkers. Their rules are different and they can't agree on the outcome.

You could gloss over these details if the performance were done airily. But Philip Dorn and Claire Trevor, two undeniably capable and attractive people, act out the play more in the slow tempo of a charade, rather than at the swift pace of light comedy which the authors had in mind. Hence the show lacks the sparkle and lift

OUT-OF-TOWN OPENINGS

IN GAY NEW ORLEANS

(Opened Wednesday Evening, December 25, 1946)

COLONIAL THEATER, BOSTON

An operetta produced and staged by Forbes Randolph, who also supplied the books and lyrics. Settings by Watson Barratt; costumes, Mary Grant; music, Carl Frederickson; dances, Felicia Sorel; orchestrations, Robert Russell Bennett; conductor, Ray Kavanaugh; lighting, Leo Kerz; general manager, Charles Stewart; stage manager, Frank Hall; press representative, Leo Freedman.

CAST: Pat Meaney, Maria Gambarelli, Glenn Martin, Keny McCord, Bernard Sloane, Al Stewart, Bertha Powell, Monica Correo, John Cherry, Jeanne Grant, Betty O'Rear, Katherine Barlow, Ruth Shor, Richard Oneto, Tom Fletcher, Betty Vothress, Marek Windheim, Helen Raymond, Gilbert Russell, R. Davis Williams, Richard Williams, Clifford Jackson, Charles Julian, Rhoda Boggs, Jean Johnson, Delphine Roach, Charles Colman, Louvinia White, Nat Dano, Janie Janvier, Penny Carroll, Teresa Castagna, Patricia Hall, Charles Welch, Berton Davis, Catherine Ayers, John Diggs, Leona Vannie, Ronny Chetwood, Ray Kirchner, Lee Lindsey and Gene Wilson.
CORPS DE BALLET: Marjorie Backus, Barbara Bailey, Lysa Baugher, May Block, Phyllis Gehrig, Anzia Kubicek, Marilyn March, Jeanne Mikuta, Marilyn Pendry, Janith Robinson and Sally Sorvo.

There can be no doubt about it. *In Gay New Orleans* is the most fantastically expensive and colossal bore within memory. There is not a shred of wit, nor a moment of interest thruout its 17 scenes and 30-odd musical numbers. Seldom has such an inept, badly performed and stupid conglomeration of music, actors and dialogue reached the stage. Yet *New Orleans* has a few attributes from which a pleasant, innocuous entertainment could be made for the road.

The music of Carl Frederickson is serviceable (and some of it good), altho each successive tune smacks of Schubert, Mozart, Strauss, Verdi, Berlin, Rodgers or Carmichael. All typical operetta stuff. Costumes and sets are fabulous for opulence, color and eye appeal. This about sums up the virtues of *New Orleans* and from them something certainly can be salvaged. But as it stands now, the show is completely hopeless for Broadway or even its neighbors. It is a monument to its investors who can expect further bills instead of dividends.

It is hard to choose between book, performers and staging for the worst offenders. Probably the vapid book takes the cake. It began with a good suggestive idea—to tell the story of a colorful city. But then it lapsed into that dreary old chestnut about a rising opera star, her lover, a lecherous maestro and a loud-mouthed patroness of the arts. Forbes Randolph, who is said to have hung around the theater for many years, furnished the humorless, stodgy book and lyrics and staged the whole affair more in a funeral than carnival spirit.

It would be an unnecessary cruelty to expatiate upon the incompetence of the cast. All the leading and featured players are uniformly bad, but it is quite possible that they could do better given decent material.

New Orleans is bad—but not bad enough even to be funny.

to help one take its serious message in a light vein and forget its faults. Nevertheless, *Two* has plenty of bright dialog, an intriguing situation and possibly can become a modest success.

As a production, *Big Two* is a smooth job, thanks largely to Montgomery. A number of minor roles are done with consummate skill. Felix Bressart, Edouard Franz and Robert Scott—among others—are excellent.

In a season notable for its turkeys, *Big Two* is a slight, tho pleasant relief.

BEST OF SPIRITS

(Opened Friday Evening, January 3)

BUSHNELL MEMORIAL, HARTFORD, CONN.

Presented by Marjorie and Sherwin Ewing. A new comedy by Martyn Coleman. Staging by Jerome Coray. Setting by Raymond Sovey. Costumes supervised by Emiline Roche. General manager, J. H. Delbonio. Company manager, Warren Munsell Jr. Press representatives, Frank Goodman and Bernard Simon. Stage manager, Arthur Marlowe. Assistant stage manager, Jean Barrere. Master carpenter, William H. Huston. Master electrician, William H. Goebel. Master of properties, Patrick J. Grier. Assistant electrician, Walter Schoeppler.

Cast in order of appearance: Mr. Ladd, Ralph Cullinan; Sarah Thacker, Janet Tyler; Kitty Thacker, Dorothy Stickney; Aunt Cora, Linda Carlon Reid; Granny, Daisy Belmore; Mrs. Harris, Lucille Benson; Captain Wattle, Roland Culver; Dwight Roland, Thomas Coley.

Roland Culver makes his American stage debut in this new comedy. Theme of the play appears to revolve around a fantastic tale cooked up by a woman operator of an antique shop (played by Dorothy Stickney). Action revolves around her from the opening curtain to close.

An alcoholic widow has a very novel experience of discovering a "gene" in a rum bottle in her antique shop, the "gene" being played by Roland Culver. The widow is allowed four wishes by the "gene," all of which go to the benefit of a happy marriage for the widow's only daughter (played by Janet Tyler). Complicating the situation is the widow's sister (played by Linda Carlon Reid), who wants to sell the shop for financial reasons.

The "gene" is able to effectuate the daughter's marriage, but in the process falls madly in love with widow. Unable to use the powers of the "gene" to convert him into a human being, since all the wishes have been used for the sake of the daughter, the play is brought to a happy conclusion with the arrival of the "gene" in the beaming person of a psychiatrist, Dr. Alexander, also played by Culver.

Altho the plot is simple, the acting on the part of the cast was superb, showing a great deal of polish and evidence of a great deal of theatrical background on the part of all.

Foreign Opening

BROTHERS KARAMAZOV THEATRE DE L'ATELIER, PARIS

Drama adapted by Jaques Copeau and Jean Croue from Dostoevsky novel. Staged by Andre Barsacq. Sets and costumes, Andre Barsacq.

Revival of the Jacques Copeau-Jean Croue dramatization of Dostoevsky's *Brothers Karamazov* has been as much a success at the Theatre De L'Atelier this last year as it was when first performed in 1911.

It is a well-knit, smooth flowing production full of dramatic action and is as varied as the extreme moods of its Russian characters. The ominous tranquility of the opening monastery scene with its background of religious music is the setting for the sudden surge of confessions between the brothers Dmitri and Aliocha. This is rapidly transformed when their hot-tempered, boisterous, irresponsible father, Feodor, swaggers in and begins quarreling with Dmitri. The latter's emotional unpredictability, his periods of wild abandon suddenly changing to complete dejection, are especially powerful in the revelry scene of the last act.

Jean Davy plays Dmitri with more outward shouting than inner fire, as does Paul Oetly in the role of Feodor. Jean Pommier gives Aliocha a detached air, as if he were mere

LITTLE A

(Opened Thursday, December 26, 1946)

SHUBERT, NEW HAVEN

A new drama presented by Sam Nasser and written by Hugh White. Staged by Melville Burke, setting by Watson Barratt. General manager, John Tuerk. Company manager, Joseph Roth. Stage manager, Gordon Duff. Costumes, Ernest Schrap. Press representatives, Nat Dorfman and Joe Phillips. CAST: Otto Kruger, Jessie Royce Landis, Otilie Kruger, Frances Bavier, Harry Mehaffey, Wallis Clark and Robert Willey.

Sam Nasser, Connecticut department store heir, made his home-town debut as a producer on the day after Christmas when he unfolded Hugh White's *Little A* before a slim but highly enthusiastic first-night audience. Despite a bad first act, the highly emotional drama came thru with flying colors.

Nasser is particularly fortunate in having Otto Kruger and Jessie Royce Landis to carry the difficult portrayals the author has given the leading characters. Both give depth and shading to their roles. Kruger, in particular, was given a special salute by the patrons for his playing of a Casper Milquetoast who finds himself. Miss Landis comes into her own in the third act, where her restraint and complete mastery sells the show solidly.

The play gets off to a bad start, with a needlessly slow and wordy first act that had the pew sitters squirming. Much of the act was lost because the voices were hardly above a whisper. However, the second act opened with action and maintained a rapid and gripping pace thruout to climax itself with one of the most effective curtains seen here in a long time. Script came thru magnificently in the final stanza, the climax being so skillfully wrought and brilliantly played that the beginning was completely forgiven.

Supporting roles were all excellently done, with special honors going to Wallis Clark as the family doctor. Frances Bavier and Harry Mehaffey, as the family friends, and Robert Willey, as the spoiled son, played their small roles effectively. Otilie Kruger handled her small part well and shows promise of following in the footsteps of her father.

Watson Barratt's single set exactly reproduces the small living room of the "richest man in town." Staging by Melville Burke was excellent.

In sum, and discounting the first act as needing revision before its Sten bow, *Little A* shows great promise. It is the type of character drama that is extremely effective when well done, and *Little A* is well done. With a major operation on the first act and a slight tonsillectomy on the second, the patient should survive and live to a ripe old age.

background material for the more dynamic aspects of the drama. The accent here has been changed for the stage, for in the novel, Aliocha, altho a mystic and a gentle being was still the central figure around which the tragic events of the family revolve.

Acting honors for this presentation belong exclusively to Jacques Dufilho who plays the unhappy, ill-used, illegitimate half brother Smerdiakov. Even when quietly in the background, he projects a sense of eeriness and foreboding, forcing the spectator to watch him constantly.

If France gave "Oscars" for its stage actors as we do for the screen, M. Dufilho would certainly receive one for his Smerdiakov.

This play, however, is of more than passing interest to Americans. Rosalind Ivan translated it into English, and the Theater Guild brought Jacques Copeau himself to New York in 1927 to direct their production. His cast included Alfred Lunt, Lynn Fontanne, Dudley Digges and Edward G. Robinson. A revival in New York may well prove as successful as it has been this last year in Paris.

BROADWAY OPENINGS

LOVELY ME

(Opened December 25, 1946)

ADELPHI THEATER

A comedy by Jaqueline Susann and Beatrice Cole. Directed by Jessie Royce Landis. Designed and lighted by Donald Oenslager. Costume supervision, Eleanor Goldsmith. Songs, Arthur Siegel and Jeff Bailey. Press representative, Karb Bernstein. Presented by David Lowe.

Irving Arthur Siegel
Auntie Barbara Bulgakov
Peggy Smith June Dayton
Matilda Joyce Allan
Sonny Paul Marlin
Natasha Smith Luba Malina
Mr. Forrest Houston Richards
Thomas van Stokes Reynolds Evans
Stanislav Stanislavsky Mischa Auer
Mike Shane Millard Mitchell

If *Lovely Me* lasts for a run, then a play slump has hit the Stem hard. Mesdames Susann and Cole have perpetrated a script that should never have reached Broadway at all. It is amateurish and dull, and despite some heavy hoking and thesping from the major members of the cast, results in a deadly evening in the theater.

Play is allegedly a comedy, but such laughs as develop are painfully wrenched by the heavy hamming of Luba Malina, Mischa Auer and Millard Mitchell. Last named is far too good an actor to get mixed up in an affair such as this.

From her first entrance Miss Malina throws all subtlety to the winds and overplays her role from start to finish until finally it becomes downright embarrassing. Even the two ditties she essays are done with abandon and succeed only in being pathetic. Added to which the air is redolent with borsht, as Miss Malina, Barbara Bulgakov and Mischa Auer strive to outdo each other with a Minsk accent. What passes for humor in the script is mainly cussing or downright vulgarity. There isn't a sound five minutes in the whole two hours plus of running time.

From the welter of accents and strained humor, one gathers that the plot revolves around a hammy, much-married and divorced ex-pic player (Miss Malina) who is broke and on the make for another rich husband or reasonable facsimile. She sets her cap for a reputedly wealthy stuffed shirt who lives in the same apartment house and is abetted in her search by her 17-year-old daughter. Meanwhile two of her former spouses (Auer and Mitchell), one a former flagpole sitter, the other a road agent for the Shuberts, turn up to sponge on her. At first their presence in the apartment messes up her chances with the rich neighbor, but eventually things straighten out. The rich playboy turns out to be not so rich, but the daughter marries a son of riches and so saves her mother. The only really funny character on stage is a mute musical genius who's trying to write a symphony, played by Arthur Siegel.

It's all very drab fare and not freshened any by the acting. Auer plays his customary role, complete with manual flourishes, grimaces and hokum. Reynold Evans, as the stuffed shirt, is too obviously playing a role. Barbara Bulgakov and the three youngsters, June Dayton, Joyce Allen and Paul Marlin, try very hard to make things go. Houston Richards, incidentally, does okay by his small bit as the apartment house manager. It seems positively underplayed by comparison.

Quite obviously Jessie Royce Landis megged this script for boffs, but she plugged too hard. You don't get laughs by hammering the audience over the head as this show does. To make matters even worse, Donald Oenslager has produced one of the most raspingly garish sets of the sea-

LOVE GOES TO PRESS

(Opened Wednesday, January 1, 1947)

BILTMORE THEATER

A comedy by Martha Gellhorn and Virginia Cowles. Staged, Wallace Douglas. Settings, Raymond Sovey. Costumes, Emeline Roche. Company manager, Edward A. Haas. Stage manager, Forrest Taylor Jr. Press representatives, Leo Freedman and June Greenwall. Presented by Warren P. Munsell and Herman Bernstein.

Leonard Lightfoot Gerald Andersen
Tex Crowder David Tyrrell
Hank O'Reilly Warren Parker
Joe Rogers William Post Jr.
Major Phillip Brooke-Jervaux Ralph Michael
Corporal Cramp Peter Bequett
Daphne Rutherford Georgina Cookson
Jane Mason Joyce Heron
Annabelle Jones Jane Middleton
Major Dick Hawkins Don Gibson
Captain Sir Alastair Darke Nigel Neilson

Martha Gellhorn and Virginia Cowles have scripted a comedy out of their experiences as fem war correspondents. Their effort was unveiled with some success in London and now Warren P. Munsell and Herman Bernstein have packaged it as a New Year's gift to Broadway. Whatever popularity it may have enjoyed in the West End will not be duplicated here. *Love Goes To Press* combines a few amusing moments with three acts of steadily mounting tedium. London can have it right back again.

It may be that this recap of the Gellhorn-Cowles experiences is accurate and that they set out to prove that female reporters were just as important in the war scheme as their male confreres. However, their lasses, respectively repping the fictional *New York Bulletin* and *The San Francisco World*, at an Allied press camp in Italy, are much more concerned with their love affairs than with reporting. The impression is rife that the war is just too, too exciting. Maybe it was like that, when pretty correspondents wandered about a press camp, but it is to be hoped some of them took their jobs more seriously than is indicated at the Biltmore.

Yarn highlights the press doings of one gal who falls in love with a British public relations officer and runs away to Burma when she is horrified by a future in the British countryside, and the efforts of another to rescue her ex-husband from the clutches of an actress, over to do her bit for the boys. She goes to Burma, too. At the final curtain both the ex-husband and the P.R.O. also are ordered to Burma, which makes everything hunky-dory for a future round of press gayety on the road to Mandalay. Heigh ho Kipling!

Some good actors have come over from London to play the American edition. Ralph Michael, Leslie Howardish in voice and manner, is a welcome addition to Broadway. He is quietly excellent as a P.R.O. who doesn't like fem reporters and then falls for one. Another auspicious Stem debut is made by Georgina Cookson, who plays an actress with broad Gertrude Lawrence overtones, and a third by Joyce Heron as the lady who just can't take English country life. Jane Middleton is sharply tart as the wife who wants her ex-husband back, and Peter Bennett is fine as a bumbling corporal.

Productionwise, Munsell and Bernstein have given *Press* a good send-off. Raymond Sovey's two sets are in the groove and Emeline Roche has done a good job with the costumes. It is just too bad that so much excellent playing and technical talent have gone into an amiable, but dull play.

Closed, Saturday (4). Printed for the record.

son. Eleanor Goldsmith's costumes, for Luba Malina at least, are chic.

Briefly, no hit, no run, just one big error.

AE Hits Race Ban, Hears Jaffe Report At First Meeting

(Continued from page 3)

old requirements of two years' membership to become a senior. Dispensation may be made for junior vets who left shows to go into service. They probably will get credit toward seniority for the time the show ran without them before it closed. Present requirement is 50 weeks' work, altho experience may be gathered in two years.

Derwent earlier had given his opinion of the Negro ban to the press, but the unanimous agreement of membership made his position the official organization view. Alfred Harding, assistant to the prexy, did not deliver the report he made to Equity council after investigating the racial question in the capital.

4A's Report Requested

Request was made by a member that the union report on the proposed merger between the 4A's. Equity execs pointed out that the union treasury of \$1,000,000 might have to go into escrow as part of a common pool if the merger was effected. This was cited as the main stumbling block to any agreement. None of the brother unions has nearly as large a treasury.

President Derwent also said the union had tried to get a \$60 salary for Experimental Theater performers for rehearsals and five skedded performances. Idea was given up, he said, when it proved economically impractical. He charged stagehands with obstruction in refusing to grant Experimental Theater concessions. His hope, he said, was they would see the value of the project and fall in with point of view of other labor orgs.

Two Resolutions Passed

Of three resolutions Francis Lederer offered, two were passed. Lederer's motions that the manager should grant withholding slips to actors at conclusion of runs and that theaters on the road be licensed to make sure that backstage facilities—dressing rooms, hot water, lights—were in good shape, were given the nod. His last resolution, asking that meetings concern themselves with union biz exclusively and ban discussion of politics, didn't fare so well. Members thought housing, price controls and the like did concern them.

'Wanhope', 'O'Daniel' First Experimental Theater Plays

NEW YORK, Jan. 4.—Theater, Inc., will sponsor the showing of John Finch's *The Wanhope Building* as first production of the Experimental Theater February 9 at the Princess Theater with Norris Houghton directing. The second production will go on the boards February 23 at the same house and will be sponsored by the Theater Guild. Script is *O'Daniel* by Swarhout and Savercool. Paul Crabtree, now in *The Iceman Cometh*, will do the piloting.

Each will show for a maximum of five performances, mostly matinees. They will be attended by subscribers to Experimental Theater. Matinee arrangement will make it possible for actors working in Stem shows to participate.

Subs To Play "Cyrano"

NEW YORK, Jan. 4. — Actors' Equity has given Jose Ferrer permission to put on two matinee performances of *Cyrano De Bergerac* January 16 and 22 with understudies playing the leads, with producer paying subs one-eighth of a week's regular salary for each showing. Leading roles in special showings will be played by William Woodson and Patricia Wheel.

Library Theater Review

AH, WILDERNESS!

(Opened Friday, December 26, 1946)

FORT WASHINGTON LIBRARY THEATER, NEW YORK

A comedy by Eugene O'Neill. Directed by Linda Carlon Reid and Herbert Machiz. Lighting, Jack McNamara. Scenic technician, Lewis E. Fronfman. Stage manager, Tom McMorrow. Presented by the Equity Theater.

THE CAST

Nat Miller Taylor Holmes
Essie, His Wife Ismar Black
Arthur, Their Son Frederick Seton
Mildred, Their Daughter Ruth Barlow
Richard, Their Son Fredric Martin
Tommy, Their Son Mark Epstein
Sid Davis, Essie's Brother Willard Swire
Lily Miller, Nat's Sister Catherine Bellis
David McComber Robert Adler
Muriel McComber, His Daughter Marjorie Owens
Wint Selby, a Classmate of Arthur's at Yale Alvin Epstein
Belle, a Not Too Wise Lady of the Evening Evelyn Ernest
Nora Florence Anderson
George, the Bartender Tom McMorrow
The Salesman Barnet Biro

Eugene O'Neill's *Ah, Wilderness!* proved itself when it was originally produced by the Theater Guild and again came thru as one of the theater's gems in this revival.

Show was beset by production difficulties. Taylor Holmes, in the lead role created by the late George M. Cohan, opened with but three days' rehearsal. Players generally were in no position to do the script justice. Holmes more than held his own with the rest of the cast, but it was in the part of his son that the casting went awry. Altho Frederick Martin's interpretation was understandable, it was far from desirable. He tended toward the Henry Aldrich school of acting with cries, jerks and uneasiness on stage his general pattern of conduct. Catherine Bellis as the spinster seemed entirely too one dimensional. Part was played much too unsympathetically.

In the three smaller roles, however, the script came to life. Willard Swire's reading of Sid Davis, the frustrated drinker, made his small scenes big scenes. Only at rare moments did he go off the beam. Marjorie Owens infused her ingenue part with the right amount of sympathetic interpretation. Altho showing a tendency toward Brooklynese, Evelyn Ernest did very well in her one big scene as a trollop. Girl bears watching.

Direction by Linda Carlon Reid and Herbert Machiz was competent. In spite of the fact that production was not up to usual ELT standard, it revealed once again that it is a fine training school for Equity members.

Chi Civic's Flesh Or Film Policy Is Still Up in Clouds

CHICAGO, Jan. 4.—Policy of the John Wildberg-Joe Curtis Corporation, lessees of Chi's Civic Theater, hasn't been set yet as to whether house will be legit or show films. *Henry V*, flicker which has run for the past 22 weeks to good grosses (average at least 12G) closed out Saturday (4), and house will be dark for at least two weeks for redecorations, according to Civic execs.

Several film companies and legit producers are angling for the spot and Wildberg-Curtis will close with one offering best deal, they said.

"Love" Tryout in Cleveland

NEW YORK, Jan. 4.—Victor Wolfson's *Love in the City* will be tried out by the Cleveland Playhouse before March 15. Script, which is under option to Byron McGrath, will be directed by Frederick McConnell.

Magic

By Bill Sachs

JOHN CALVERT and members of his magic troupe narrowly escaped death New Year's Day when Calvert's airliner carrying the company crashed into a house at Nashville. Calvert and his co-pilot, Robert C. Jones, escaped with slight injuries, as did the following members of the Calvert unit: Bobbie Boggeman, Pat Zenz, Jean Downey, Betty Myers and Richard Dennick. The seven occupants of the house also escaped injury. The plane was left a mass of wreckage. . . . King and Zorita open in the Continental Room of the Jefferson Hotel, St. Louis, Friday (10). . . . Christmas almost wasn't a merry one for George and Betty Johnstone, who had just returned to Chicago for a run at Vine Gardens. While driving in the Loop the day after Christmas, an accident caused by a traffic jam left their car (and a new one at that!) a wreck. Luckily, however, George and Betty escaped without a scratch. . . . Martin Gardner has a story in the January issue of *Esquire* and gets a tribute on the editorial page of the same issue. He has another story coming up for the same mag in the near future labeled something like *Fun to Be Fooled*. . . . Everett and Jane Lawson are presenting their *Magic Hour* for the Knoxville school system for the second time in three years. They are showing for 20 cents for assemblies and work on a 70-30 per cent basis with the schools, and report that business is as good as it was at the height of the war period. Writing under date of December 21, they say: "Magicians coming South will find that there is quite a bit of competition, but it seems to stimulate interest in magic rather than hurt the business. The Knoxville Society of

Chi Rialto May Go To Burly Again

CHICAGO, Jan. 4.—Tho any knowledge of a return to burly policy is being denied by theater execs, rumor is strong here that the Rialto, Loop house, will return to a burly policy following the Lenten season. House shuttered shortly before Christmas, when op N. S. Barger felt that 15-man stagehand crew and nine-piece house ork were too heavy a nut for house to operate with and decided to switch to a straight film bill.

Report from reliable sources is that Barger is having trouble in getting first run films to buck the competition of six near-by B & K houses and plenty of customers are entering the theater and asking for their moo back when they find theater has switched to straight pic.

Barger, it's reported, will swing back to burly, providing he can get IATSE, the stagehands' union, to compromise somewhere between the seven-man edict they had when house opened, and the AFM to drop back to original seven-piece crew they had when the house returned to burly policy in the spring of 1946, after a try at vaude.

Magicians, including Mystic Powers, Claudio, Williams the Magician, Eddie Jamison and John Harper, and we caught the McDonald Birch show in Maryville, Tenn., recently. He played to a packed house with a beautiful show. If there were more shows like Birch's and more personalities like Birch, magic would be greatly benefitted. It is the 'milk-pitcher manipulator' who bills himself at The Great So-and-So who makes it tough on the legitimate performer. We have recently encountered two schools which had signs reading 'No Magicians' posted in the hall.

DR. NEFF (Bill Neff) and his *Madhouse of Mystery*, piloted by the veteran Anton Scibilia, are off to a good start on their tour of major vaude stands in the East and Midwest, according to press clippings reaching the desk. Their initial stop was the Earle, Philadelphia, week before Christmas. . . . Randolph, billing himself as the "Silent Knight of Magic," headlines in the Burgandy Room, Detroit. . . . Appearing around the Windy City these days are Mel Cardo at Helsing's Vod-Vil Lounge, Earl Morgan at the Casino, Ricky Mason at Liberty Inn, Danny Ross at the Famous Door, and Doc Welburn on club dates. . . . Johnny Platt starts soon on a two-month tour for International Harvester out of Fort Dodge, Ia. . . . Jack Herbert is making with his gags and gimmicks at the Plantation Club, Moline, Ill. . . . L. E. (Roba) Collins, after six weeks in Missouri schools, is resting up at his home in Patterson, Mo., and killing off a few Ozark hogs for winter pork chops. He expects to make it to Hot Springs late this month for several weeks of baths and racing before hitting the road in the late spring with another circus. Members of the two J. C. Admire-Max Maurer magic units spent the holidays at the DeSoto Hotel, New Orleans, where they also enjoyed a Yule party. Among those present were Max and Rose Maurer and daughter, Mary; J. C. Admire, Frank P. and Hattie Admire, Gordon (Gordon, the Wizard) and Helen Bathke; the Balatt Twins, May and Gertrude; Bill Spake, Vic Ahlemeyer, Roscoe Hargrove (The Great Harriman) and wife, Marie; Shubuta Pachuta, Winie and Minnie Brasfield, Donald Farr and Bob Reo. Frank P. Admire is now piloting the Harriman show, which has jumped into North Carolina, and J. C. Admire is han-

Burlesque

By UNO

FRANK X. SILK returned to the First Circuit from Philly where he visited his mother, Mrs. Margaret F. Silk, who was badly hurt in a fall down a flight of stairs Christmas Day. . . . Countess Valdez out of niteries, joined a Midwest cast in Toronto, switched to the Charlie Robinson unit in Indianapolis, January 3. . . . Roxy, Knoxville, year-round burly stock house, has Ernie (Possum) Candler, comic, and Gene Vaughn, emcee-straight, in the current cast. Other principals are Faye Hurst, Jewel Kirkpatrick, Angeline Mahler and Peggy Jamison. Sole vaude act is Alma Cox and her electric guitar. Libby (Candler) Mack heads the line girls. Ork leader is Gus Schulze, and long-time drummer E. L. Bishop is also local musician's exec. Ernie Candler is producer, and Frank Nickens, house manager. Four shows daily with a Saturday midniter. . . . Lou Devine, comic, is back after a long retirement. Joined a Midwest unit in Columbus, O., last week. . . . Rita Green, out of the cast of the Moore-Silk unit four days at Hudson, Union City, as a result of a nervous collapse. Dottie Demke, from another unit, subbed. . . . Kenny Brenner and Marion Lamar will be sailing for Australia March 20 thru Sam Kramer's booking.

Eddie Kaplan's *Screwballs of 1946* unit moved from the Frolics, Miami Beach, to the Swan Club, Philadelphia, where they started a fourth return date December 30. . . . Otto Kleves, former burly show manager, ill in the Methodist Hospital, Brooklyn. . . . Walter Pickens, operator of the National, Detroit, was installed as worshipful master of Daylight (theatrical) Lodge, Masons. Jack Kane, National's manager, headed the Christmas fund for the Theatrical Post of the American Legion, annexing record results. Pearce Bradley, of the Avenue, Detroit, is officiating chaplain of the same A. L. Post. . . . Margaret Hastings, Panama Hattie, moved to the Gay 90 Club, Bloomfield, N. J., from Somerset, Manhattan. . . . Frank McConville, vocalist, is now a barkeep in Miami Beach. . . . Judge Reidelberger, ork leader at the Grand, St. Louis, to run for State senator at the next election from his home in Venice, Ill. . . . Palmer Cote and Little Jack Little are a new straight-comic combo with Australia or an overseas USO unit in prospect. . . . Billy Hagan starts next week as stock comic at the Troc, Philadelphia, as a cast-strengthenener.

dling the reins on the Gordon unit, which is headed for the Southwest. . . . Jay Marshall has taken his bag of nifties into the Tic-Toc Club, Milwaukee.

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New Rollerdom Skating Rink in heart of coal-mining district of America. This is a virgin spot and has drawing power of 300,000 people in 20-mile radius. Mines working 16 hours a day. Newly built stadium (not canvas); 2,500 seating capacity. Plenty of heat and best of accommodations for contestants. Contestants assured of accommodations upon notification. Sponsors? Yes, double!

WANT

The following please contact: Georgie Walker, Jack Kelly, Bill Salisbury, Eddie Leonard, Skippy Williams, Phil Rainey. Here is your opportunity.

WANT

Ernie Bernard, take a vacation. (Come on.) Johnny Agrella, Jimmy Passo, Lou Jarvis, Jimmy Leonardo.

NEW DEAL FOR CONTESTANTS. PERCENTAGE PAID DAILY INTO CONTESTANTS' CARE.

Following please contact: Chad Alviso, Mario Allesandro, Vina and Mary Walker, Hughie Hendrixon, Helen Caldwell, Rubbles Parker, Edna Nowell, Hazel Dietrich, Jack Murray, Jack Gallagher, Jayne Moon, Faye DeMarco, Don Donaldson, Stan West. Don King also contact.

JOE GRUBER and PHIL MATHIEU

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THE FINAL CURTAIN

COLTON—John B., 60, well-known playwright, in Gainesville, Tex., December 28. Born and reared in Yokohama, Japan, where his father was British consul, he began his career in America as dramatic critic of *The Minneapolis Tribune*, after which he became a scenario writer in Hollywood. His play, *The Flitting Lady*, was produced in 1913, but his best-known stage works were *Rain* (1922) and *The Shanghai Gesture*. He also wrote *Drifting*, *The Devil's Plum Tree*, *Nine Pine Street* and *The Widow and the Virgin*. Colton spent a year in a New York hospital as a result of a stroke suffered on V-J Day and came to Gainesville early in December to attempt to complete work on a new play, *Foreign Fancy Woman*, but was stricken again December 15.

In memory of DAVID EARL "POP" BURKERT

Who Died January 3, 1946.
"We Miss You, 'Pop'"

Mrs. Mabel Burkert
Mrs. Marguerite Burkert Anderson
Mr. Norman Anderson
and Donald Lee Anderson

CREIGHTON—James S., 56, former vaude performer, December 20 in Battle Creek, Mich. He appeared on vaude circuits with a bass fiddle comedy act in which his wife, Blanche, was a partner.

DAVIS—Homer, 56, former assistant to Jack Gilbert on the *World of Mirth* and *Endy Bros.* shows, in Miami December 29. Services in Miami December 30.

FAUCETT—James, 70, veteran Bath, N. Y., fair man, at his home December 28. (See Fair Section for details.)

FLACK—F. L., 69, veteran carnival

Charles Wakefield Cadman

Charles Wakefield Cadman, 65, died in California Hospital, Los Angeles, December 30 after a four-day illness.

One of America's best known composers, he was most famous for his songs *From the Land of the Sky Blue Water* and *At Dawning*. He was also a versatile musician, and numbered among his works symphonies, light operas and instrumental music. While recuperating from an illness in New Mexico some years ago, he became interested in the American Indian and it was thru his interpretation of Indian music that he first gained international recognition.

He was one of the founders of Hollywood Bowl, where many of his compositions won acclaim. *Shanewis*, his Indian opera, was first produced by the Metropolitan Opera Company in New York in 1918, and later attracted 40,000 listeners in two performances at Hollywood Bowl in 1926. Another opera, *A Witch of Salem*, was introduced by the Chicago Civic Opera Company in 1926. His major work, the symphony *Pennsylvania*, premiered in Los Angeles March 7, 1940.

At one time he was music critic for *The Pittsburgh Dispatch*. He was an active member of the Civic Music Bureau, ASCAP, National Institute of Arts and Letters, and the American Composers and Conductors' Association.

Survived by a sister, Mrs. Matthew Cascino of Beverly Hills, Calif.

owner, January 2 at his home in Coldwater, Mich., of a heart attack. He was the owner of Flack's Northwestern Shows, with headquarters in Detroit and Coldwater, which he gave up about six years ago. He played mostly in Michigan, Ohio and Indiana. In 1946 he acted as general agent for the Majestic Greater Shows in the Michigan territory the early part of the season. Survived by his widow. Burial in Rochester, N. Y.

FLOWERS—Robert H., 79, president of the Humboldt County Fair Association for the past several years, in Eureka, Calif., December 24. For 15 years he was director of the California Dairy Council.

FORD—Mrs. Ellen Fortner, 76, mother of Nora Ford, manager of the Casa Grande, Cincinnati nitery and former well-known burlesque principal, January 3 at her home in Bellevue, Ky. She leaves two other daughters, Mrs. M. C. Henry, Osgood, Ind., and Mrs. Sally Krohn, Bellevue.

GORMAN—Mrs. Emmeline, 84, widow of James Gorman, an associate in several George M. Cohan productions, in Forest Hills, L. I., December 25.

HANNON—V. F., formerly connected with the Johnny J. Jones Exposition, Royal American and Cetlin & Wilson shows, December 5 in Lake Charles, La., of a heart attack. Survived by his widow, Olive, and a son, Dewey, Houston.

HARRINGTON—Michael P. (Pop), vet concessionaire with carnivals and circuses and widely known in pitchdom, December 26 in Campbell Sanitarium, Oklahoma City. Interment in Sunny Lane Cemetery, that city.

HERSEY—William R., 64, music critic, concert pianist, author and teacher, in South Harwich, Mass., January 1. He wrote a syndicated music column for many years and served on the staffs of *The New York Herald Tribune*, *New York Sun*, *Charleston News* and *The Providence Journal*.

HOOKER—Brian, 66, playwright and author, in New London, Conn., December 28. He translated Rostand's *Cyrano De Bergerac*, in which Jose Ferrer is appearing at the Barrymore, in New York, and wrote or collaborated on several other plays, including *June Love*, *Marjorlaine*, *Our Nell*, *Fashion*, *Engaged*, *The Vagabond King*, *White Eagle*, *Falstaff*, *Through the Years* and *The O'Flynn*. He also wrote the books of the operas, *Mona*, *Fairyland* and *Morven and the Grail*.

JAEGER—Egbert O., 58, carnival troupier, December 22 at his home in Jackson, Tenn. Survived by his widow, a son and two daughters. Services in Jackson December 23, with burial in Hollywood Cemetery there.

KOLB—Matt B. Sr., veteran actor, producer, writer and cartoonist, suddenly in Pittsburgh December 21 of a gall bladder and heart attack. He started his career in Canton, O., in 1907, forming the team of Kolb and Miller, his father and partner using the name of Miller. Later Kolb married Evelyn Price and formed the team of Kolb and Laneva, in which

he did his cartoon act. From there he drifted into burlesque, where in a few years he established himself as a prominent producer, his first connection being with Charlie Taylor's *Darlings of Paris*, 1916-'17. He then formed a partnership with the late George Peck, owning and producing *Hippity Hop* and *Night Life* on the Columbia Wheel and *Fads and Follies* and *Jazz Babies* on the Mutual. About seven years ago he married his second wife, Lillian (Terry) Circle, of Chicago, forming the act of Matt Kolb and Terasita, playing vaude and night clubs. At various times he worked with his brother Ray, burlesque comic and character man. Survived by his widow; his son, Terry; brother, Ray R., and two sisters, Mrs. Charles H. Grant, Dayton, Ky., and Mrs. Harry Ortlieb, Silverton, O. Burial in Toledo.

LaBOUNTY—N. Paul, 56, med show and night club performer, at the home of his father in Freeport, Ill., December 6. The past few years he had worked with USO shows. Survived by his widow, three children, a brother and three sisters. Services and burial in Freeport December 9.

LOVITT—Mrs. Katie, 69, one of the original Four Nelson Sisters, acrobats, December 14 in Bethel, Conn. She leaves two brothers, John and Harry.

LOWE—Caroline, 82, former actress, in New York, December 27. She appeared in stock and in Broadway hits—her last stage appearance being in *Farewell to Arms*.

LUDY—Roger, 53, showman and manager of the Hines and Princess theaters, Portland, Ind., January 2 at his home in that city. Ludy was a partner in the Carolyn Henderson Teenie Weenie Circus, was affiliated with the Jay County Fair and conducted a booking agency in Portland. In early life Ludy was a drummer with circus bands. Survived by his widow, Lucille; a brother, Charles, Indianapolis, and three sisters, Mrs. Mildred Stout, Bluffton, Ind., and Mrs. Martha Bethren and Mrs. Martha Dugdale, Indianapolis.

MARCACCIO—Mrs. Virginia, 80, in Methuen, Mass., December 18. She was the mother of Larry Marcaccio, scale man on O. C. Buck Shows.

MARTIN—Henry J., 35, carnival troupier, December 25 at Indianapolis, of injuries sustained in an auto accident. Survived by his widow, three children, two brothers and three sisters.

POSEY—Jerome, 66, assistant boss hostler with the Hagenbeck-Wallace, Al G. Barnes, Sparks and other circuses, in General Hospital, Cincinnati January 1. Survived by his widow and brother, Jake, retired boss hostler. Burial in Cincinnati January 4.

ROBINSON—Ruth, 23, former member of a USO-Camp Shows unit, December 25 in Jewish Hospital, Cincinnati. Survived by her parents and a brother. Burial in Highland Cemetery, Covington, Ky., December 28.

SALABERT—Francis J., head of the Salabert Music Publishing firm in Paris and vice-president of SACEM, the French performing

rights association, killed in the crash of a TWA airliner at Shannon, Ireland, December 27. Salabert had recently established a branch of his firm in New York. Survived by his widow and two sons.

SCHILLER—David E., 63, during the past 20 years manager of Loew's Dyckman Street Theater, New York, in West Englewood, N. J., December 27.

SEITZ—Roland F., 79, composer and publisher of marches, including *Salutation*, *Grandiosa*, *Our Defenders* and the University of Pennsylvania marching song, December 29 at his home in Union Township, N. J. He leaves a sister and brother.

TARTAUD—Fritz, 89, one of the leading actors of Holland, in Rotterdam, December 31. He and wife, Alida Klein, were noted for their performances in Ibsen plays.

THOMAS—Mrs. Harriett M., 77, mother of Lowell Thomas, news commentator, December 28 at her home in Asbury Park, N. J.

WHEELER—George J. (Pop), 72, December 24 in San Leandro, Calif. Survived by his widow and son. Burial December 27 in Hayward, Calif.

YAHN—Frank, 72, concession operator at Waterfront Park, St. Petersburg, Fla., for 18 years, December 14 in that city.

YOUNGBERG—Eric, 73, many years a musician in theater orchestras, in Newburgh, N. Y., December 25.

Marriages

ACKERMAN-HEYL—Frank J. Ackerman, showman and concessionaire, for many years at Conneaut Lake Park, Pa., and Berneta Heyl recently in Conneaut Lake Park.

DOWELL-OLDSSEN—Claire Oldsen, dance band remote chief for WGN and Mutual in Chi area, to Saxie Dowell, band leader, in Chicago January 1.

GALBRAITH-TIMPSON—John Galbraith, announcer at KGO, San Francisco, and Adele Timpson, formerly of the KGO news staff, in San Francisco December 28.

HARDING-DE TUSCAN—Cyril R. B. Harding and Joanna De Tuscan, who comprise the De Tuscan, fencing act, January 1 in Detroit.

LANCASTER-ANDERSON—Burt Lancaster, film actor, and Norma Anderson, former entertainer with USO shows, December 28 in Yuma, Ariz.

MONDOR-HAYNES—Card Mondor, magician, and Donna Haynes, showgirl, in Miami December 28.

Carrie Jacobs Bond

Carrie Jacobs Bond, 84, died of a heart attack at her home in Los Angeles December 28.

A world famous composer and poet, she was best known for her songs *A Perfect Day*, *I Love You Truly* and *Just-A-Wearyin' for You*.

Her latest work was *My Mother's Voice*, and among her recent songs were *The Flying Flag* and *There's Somebody Waiting for You*. The profits from these melodies were turned over to the Red Cross and the Salvation Army. *The Flying Flag* was introduced in the Cavalcade of American Music, San Francisco, where the strains of *A Perfect Day* closed the Golden Gate International Exposition.

In addition to her singly published songs she was the author of an autobiography and several stories for children. She was an active member of ASCAP.

Survived by two granddaughters and a stepbrother. Burial in Forest Lawn Memorial Park, Glendale, Calif. Memorial rites will be conducted there January 11.



JOHN

IN MEMORIAM

The dearest son the world could hold,
A cherished smile and a heart of gold.
Those who knew him all will know
How much I have lost a year ago.

MR. AND MRS. A. DIMICHELE

HOW TO AVOID DAMAGE SUITS

Employees Put Ops in Middle

Care must be exercised to see safe working place is provided—things to watch

(Editor's Note—This is the second of a series of articles by Leo T. Parker, Cincinnati attorney-at-law and author, designed to assist owners and operators of circuses, carnivals, parks and fairs in avoiding unnecessary lawsuits.)

By Leo T. Parker, Attorney at Law
CINCINNATI, Jan. 4.—During the past few months the higher courts have rendered several outstanding decisions involving circuses, carnivals, parks and traveling shows. Knowledge of the cause and outcome of these important decisions will assist readers to avoid similar suits. Also, new citations may be used advantageously to prepare to win unavoidable lawsuits.

According to a recent higher court no employer may avoid liability for injuries to an employee caused by gross negligence of the employer, altho the employee signed a contract relieving the employer from all liability.

For example, in *Al G. Barnes Amusement Company v. Olvera*, 154 Fed. (2d) 497, reported June, 1946, *America Olvera*, also known as *America Pollinger*, sued *Al G. Barnes, Inc.*, and *Ringling Bros.-Barnum & Bailey Combined Shows, Inc.*, for personal injuries sustained when she fell from a trapeze and missed the net by only a foot.

The counsel for the circus contended that the trapeze performer could not recover any damages because the performer's contract with the circus contained a clause which clearly relieved the latter from liability for any and all injuries sustained by the performer.

Employees' Negligence

During the trial the testimony proved facts as follows: The trapeze was erected and installed by the circus company's employees. Also, these employees did provide a net for the purpose of catching the performer in safety in the event of her falling from the trapeze in performing her act. When the performer started to fall the employees made no effort to move the net to catch her. She missed the net and sustained injuries which crippled her for life. The higher court held the circus company liable in heavy damages to the performer, and said:

"Here one of the main contributions to the gate receipts of the Barnes circus was the audience's anticipatory thrill of the danger to life and limb of the aerial artists. The obligation of appellants (circus) under their contract with appellee is for the highest degree of professional skill and attention in the installation of the trapeze and in handling of the net below. . . . There is evidence from which the jury could have inferred that appellee's life crippling injuries were proximately caused by gross negligence in the failure so to handle the net as to catch her in her fall from the trapeze. The net was

Cremer To Produce Rodeo in St. Paul

ST. PAUL, Jan. 4.—Cremer Rodeo, Land & Livestock Company of Shawmut, Mont., has been signed by St. Paul Amusement Enterprises to stage a rodeo in St. Paul Auditorium arena for nine days next September 13-21. A competitive presentation, the rodeo will have \$9,000 in prize money posted—\$1,000 for each day.

Philip J. Troy is chairman of the amusement committee of the sponsoring organization, made up of representatives from 14 retail stores and *The St. Paul Dispatch-Pioneer Press*.

not supposed to be immovable. The agreed time of the fall was well over a second, in which time ordinary athletes may run eight yards. A movement of the net of two feet would have saved her."

Hence, it is quite apparent that the circus company could have avoided liability, and also the performer could have been saved from serious injuries, if the circus employees had exercised reasonable prudence and placed the net under the performer. This is the conclusion arrived at by the higher court after listening to all testimony.

Safe Working Place

All employers are obligated to furnish a safe working place for employees. This is a broad statement of law, but its meaning is extremely comprehensive and includes proprietors of circuses, carnivals and all other places of amusement where actors perform.

For instance, in *Mennetti v. West Side Businessmen's Ass'n*, 18 N. W. (2d) 487, reported July, 1945, the testimony showed that the proprietor of a carnival entered into an agreement with one Ben Bergor by which the latter agreed to furnish acrobatic acts for the carnival. Under the contract the carnival proprietor was to furnish the stage, public address system, dressing room accommodations, music and lights for the acts. Under this agreement an acrobat was hired by Bergor to present a comedy act, known as a "table-rocking stunt." To perform the act, the acrobat arranges tables ranging from four to seven in number, depending on the size of the stage, one upon another with a chair placed on the top table. He then sits on the chair and rocks the tables forward and back, eventually tipping them. As the tables fall backwards, the acrobat throws the chair, rides down with the top table and when about three or four feet from the floor, jumps, and does a back somersault.

While performing the act there was a sudden lurch and the tables tipped backwards, causing the acrobat to fall. He sustained serious injury. He sued the proprietor for damages and proved that the temporary stage was defective and springy which caused the accident. In holding the proprietor liable in damages to the acrobat, the higher court said:

"A review of the evidence satisfies us that the platform provided was weak and not adapted to the purposes for which it was to be used and that the circumstances of the accident reasonably raise the inference that the accident was caused by the

platform beneath the leg of plaintiff's table giving way and a sinking of the floor."

Excessive Damages

The higher court will reverse a verdict of a lower court, awarding damages to an injured patron, if the verdict is unreasonable.

For example, in *H. & S. Company v. Hampton*, 190 S. W. (2d) 39, reported February, 1946, it was shown that a patron who was injured when a seat broke was awarded by a lower court a judgment of \$12,000.

Since specialists testified that the patron's injuries were not permanent the higher court reversed the verdict rendered by the lower court.

Lighting Is Important

Modern higher courts consistently hold that insufficient illumination in aisles and passageways may result in heavy damage allowance to injured persons. And conversely, the proprietor of an amusement place may avoid liability by proving that he supplied efficient lighting and illumination.

For example, in *Richards v. Johnson*, 25 So. (2d) 129, reported August, 1946, it was shown that a patron was injured when he stumbled and fell in the aisle of a place of amusement. He sued for heavy damages but the proprietor proved that the aisles were efficiently lighted and the higher court held the proprietor not liable.

Unknown Danger

Modern higher courts consistently hold that if a person injured in an amusement place fails to prove that the proprietor failed to remedy a known danger the latter is not liable for the injuries.

In *Faxio v. Stanley*, 47 N. E. (2d) 958, reported March, 1946, a visitor who was injured sued to recover damages claiming she fell upon the floor wet by a drinking fountain.

However, the testimony proved that the proprietor did not know that the drinking fountain was leaking and had caused a slippery floor. Hence, the higher court refused to hold the injured person entitled to recover damages.

Swimming Pool Injuries

The proprietor of a swimming pool impliedly warrants that the premises, appliances, and amusement devices are safe for the purposes for which they are designed. An amusement device, however simple, may be dangerous if not used in the manner in which it is apparently designed to be used. A patron who utilizes any amusement device in a "dangerous" manner forfeits his right to damages.

See *Hiatt v. Ritter*, 25 S. E. (2d) 756. The testimony showed that a swimming pool patron jumped off the side of a slide board rather than get off at the end of the board and struck a brace on the side of the slide. The higher court refused to allow any damages, saying:

"It is clear, we think, that the plaintiff herein used the slide board in an unusual and unexpected manner."

This same higher court clearly explained when a proprietor of a place of amusement is not negligent he is not liable in damages for injuries to patrons. It is said that a proprietor is bound to anticipate and provide against what usually happens and what is likely to happen. But it is too heavy a responsibility to hold a proprietor to guard against what is unusual and unlikely to happen, or

British Org Seeks Side Shows; U. S. Acts Nixing Bids

LONDON, Jan. 4.—Freak shows apparently are gaining a foothold in this country, where for ages the exhibition of freaks or phenomena has been tabu.

Not only have calls for freaks to join side shows been appearing frequently in British amusement trade papers, but the *Bertram Mills Circus*, England's topper, recently has been attempting to secure freaks and other acts for a side show with their circus.

NEW YORK, Jan. 4.—Fred Smythe, manager of the side show on the *Ringling circus*, confirmed the unusual demand for side show talent in England, stating that *Cyril Mills*, of *Mills Circus*, had requested him to try to line-up such acts willing to go to England, but few, if any, American side show acts appeared inclined to sign up for European engagements.

what is only remotely and slightly probable.

Another higher court recently held that when a person is injured by something many other patrons have used without injury, this testimony tends to prove that the person sustained the injury thru his own negligence and is not entitled to recover damages.

Ticket Is Mere License

The Supreme Court of the United States has decided that the right of a purchaser of a ticket to enter and remain at a circus, race track or private park is a mere revocable license. Therefore, the proprietor of an amusement enterprise may deny admission to anyone, and a person having entered may be refunded the money paid for a ticket and forced to leave. If he refused to depart peaceably he may be removed or forced to leave with such force as is necessary.

This is the law in all States where no special laws regulate admissions or attendance to places of amusement.

For example, in *Terrell Wells v. Rodriguez*, 182 S. W. (2d) 824, reported March, 1946, it was shown that the proprietor of a place of amusement in Texas refused to admit certain persons because of their Hispanic or Mexican descent. They sued the proprietor for damages.

The higher court held that in Texas it is not unlawful for proprietors of places of amusement to refund admission to any and all persons whom the proprietor does not want to enter. The higher court said:

"The law in this State is well settled that the proprietor of a place of amusement which is privately operated can refuse to sell a ticket to and may thereby exclude any person he desires from the use of his facilities for any reason sufficient to him, or for no reason whatever. If a ticket has been purchased by a person whom the proprietor desires to eject from the premises, this may be done by refunding the price of the ticket and not using unnecessary force to make the ejection."

(To be continued in January 18 issue)

LADS, LASSIES WELCOME '47

4 Orgs Hosts At New Year's

500 attend banquet and ball in St. Louis—HASC host to 225 in Kansas City

CHICAGO, Jan. 4.—The lads and lassies of four clubs—International Showmen's Association and Missouri Show Women's Club of St. Louis, Heart of America Showmen's Club, Kansas City, Mo., and Showmen's League of America, Chicago—frolicked at New Year's Eve affairs and when the dawn of the new year arrived everyone agreed they were highly successful affairs.

Here in Chicago, SLA members gathered in the club's hall at 400 South State to welcome 1947 with dancing and refreshments, plus some special entertainment. Altho the crowd was smaller than expected, everything went off in tiptop shape and everyone had a good time.

At St. Louis, more than 500 attended the 10th annual banquet and ball of the combined International Association of Showmen and Missouri Show Women's Club in the Gold Room of the DeSoto Hotel. Sonny Bernet was emcee and acts, furnished by the James Smith Theatrical Agency, Chicago, included Pinkey Tracy, comedian and dancer; Otto Griebing, Cole Bros.' Circus producing clown; the King Trio, acrobats; Frank Latour, comedy juggler, and Muriel Hoffman, novelty dancer. Music was by Larry Copeland and his eight-piece band.

In Kansas City, Mo., approximately 225 persons attended the 27th annual Heart of America Showmen's Club banquet and ball in the Georgian Room of the Hotel Continental. Event got under way at 8 p.m. with the grand entry of the incoming and retiring officers who were led into the banquet hall by the committee chairman, Sam Benjamin. At the speakers' table were Chester I. Levin, retiring president; Al C. Wilson, R. C. Haney and K. H. Garman, retiring (See 4 ORGS HOSTS on page 66)

Home State Adds Two New Rides; Eyes N. W. Route

BATESVILLE, Ark., Jan. 4.—Don Trueblood and Carl Larsen, owners of the Home State Shows, wintering here, have announced the purchase of two new rides, a Wheel and a Roll-o-Plane, with delivery guaranteed before the season's opening. This will give the org seven major rides for next season.

Home State already has been inked for the Blecker County Fair, Detroit Lakes, Minn., and the owners are said to be eying other Northwest dates and will attend the Minnesota meeting.

Gooding To Debut New Ride

COLUMBUS, O., Jan. 4.—Gooding Amusement Company has commissioned Norman Bartlett, ride manufacturer, to build a portable ride which will be the only device of its kind in operation in 1947, according to President F. E. Gooding. It is planned to use the ride, said to be spectacular and an outstanding development, exclusively at State fairs and large expositions, Gooding says.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Big Six, Ga.,
Jan. 4, 1947.

Dear Pat:

This is the most-honest midway in the world. We not only live up to the Golden Rule but advertise our fairness with such signs as, "Honest-ly Advertised and Honestly Presented; The Midway Without a Beef; You Are Always a Welcome Guest; The Customer Is Always Right," and, "As Clean as a Hound's Tooth." There has been much debating in the office about dropping the last slogan,

because it has never been decided just how clean a hound's tooth is. If you have any data on the thing, kindly advise Pete Ballyhoo.

Our people all have honest names. Among them are Honest John, the skillo man; Cut-'em-Big Slim, the Sandwich King; Square-Deal-Peek-'em-Box-Shorty; Pass'em-Out-Billy; Loose-as-a-Goose Riley; Right-Change-Whitey; Big-Prizes-Willie; Free-Hearted-Kelley; Giveaway-Mashotski; Load'em-Up-Smitty and Free-Toilet Sam. We have the above and many more people of stellar reputations.

This is the only midway that has a complaint department. It carries a large neon sign over its top that tells the people they can register beefs. It also has a sign that reads, "We Invite Criticism." That booth is always the busiest spot on the lot. Not from beefs, that never, but from patrons offering their criticism. Because of the booth's endless amount of suggestions, the entire midway has been completely rebuilt four times this season.

So honest are our concessionaires that they give the prizes before a customer plays. It is nothing to see one of our agents hand out a whisky glass or a badge that reads, "Out For a Good Time," as soon as the player hands over his or her half-buck without asking them to "Knock it down; Pick it out; Add 'em up," or "Turn it around."

We boast of honest ticket sellers. (See BALLYHOO BROS. on page 66)

Sam Prell Inks Seven Annuals

CHARLESTON, S. C., Jan. 4.—Owner Sam Prell, of Prell's Broadway Shows, announced here in winter quarters he has signed seven fairs to date, including those at Ebensburg and Carlisle, Pa., South Boston and Lynchburg, Va., Henderson and Lumberton, N. C., and the Great Charleston County, S. C., Colored Free Fair.

Prell said more fair contracts will be announced later and he predicts this season will be the best in the 30 years he has had a show on the road.

Prell reports he spent \$70,000 at the Chicago winter meetings for three new rides and a new light plant. He also bought three new kiddie rides and two new tractors and trailers earlier at a cost of \$20,000. Towers also have been ordered, he reports.

Abe Prell is busy with the winter quarters crew here building new show fronts. The entire back end is being rebuilt. Joe Prell will center his activity in lining up the spring and summer tour, while Allan Traversers will complete the line-up of the balance of the fall and summer route. Ben Prell, after serving a stretch in the army, is back and will resume as lot superintendent.

Bill and Lillian Sylvester are at present in Newark, visiting Mrs. Sylvester's dad, Sam Prell, who returned to Newark after his trip here. They will remain in Newark until the latter part of February before coming to ready their kiddie rides which they operate for the show. Patty Finerty will be back this year as business manager. At present he is vacationing in Miami.

NSA Elects; To Install Slate on Wednesday (8)

NEW YORK, Jan. 4.—Final meeting of the year of the National Showmen's Association was held December 26, with Sam Rothstein in the chair. Principal item on the agenda was the annual election of officers. There being only the regular ticket in the field, a single vote was cast by Executive-Secretary Walter K. Sibley, and the following declared elected:

Regular ticket, 1947: President, David B. Endy; first vice-president, James E. Strates; second vice-president, Joseph McKee; third vice-president, Jack Perry; secretary, Ross Manning; treasurer, Harry Rosen; assistant treasurer, Ralph Decker; chaplain, Fred C. Murray.

Board of governors: Harry Agne, Bucky Allen, Vincent Anderson, Jack Lichter, Morris Batalsky, Thomas Brady, Dave Brown, Arthur Campfield, John Carney, Lawrence Carr, Isaac Cetlin, Roland Champagne, James M. Cole, Myron Colegrove, J. W. Conklin, William Cowan, Ralph Endy, Henry Finneral, Barney Gerety, Jack Gilbert, Richard Gilsdorf, Max Goodman, Jerry Gottlieb, Jack Greenspoon, Max Gruberg, Henry Guenther, Morris Hannum, Jeff Harris, Hon. Harold G. Hoffman, Joseph H. Hughes, Philip Isser, Julian Jack, H. William Jones, Harry Kaplan, L. (Dad) King, Johnny J. Kline, Fred Kressman, Eli Lagasse, William Lynch, Sam Levy, Morris Levi, Morris Lipsky, Pat Martino, John McCormick, Frank Miller, Russell Owens, William Muldoon, Sam Peterson, A. M. Podsobinski, Sam Prell, King Reid, Louis A. Rice, Sam Rothstein, Clemens F. Schmitz, Jake Shapiro, D. D. Simmons, Gerald Snellens, Leonard Traube, Isadore Trebish, Justin Van Vliet, Morris Vivona, Ben Weiss and John R. Ward.

Installation of the newly elected officers will take place at the next meeting, Wednesday (8).

Gayer and Lewiston Get Show Exclusive At Detroit Parks

DETROIT, Jan. 4.—Contract for operation of all shows at Eastwood and Jefferson Beach parks here has been awarded to the Gayer & Lewiston Enterprises, according to firm's vice-president and general manager, Harry Lewiston. Deal calls for spring opening with Freak, Illusion, Crime, and late war exhibits at the two major parks.

Firm of Gayer & Lewiston includes Archie Gayer, president; Frances Gayer, secretary-treasurer, and Rose Jaffe, auditor, in addition to Lewiston. Org operates the Playland Arcade and the Monroe Theater here. During '46 they operated shows at the Milwaukee Centurama and at other locations thruout the U. S.

Home State of Nebraska Gets Detroit Lakes Fair

DETROIT LAKES, Minn., Jan. 4.—Home State Shows of Nebraska have been signed for the Becker County Fair here August 21-24, giving the show a Sunday closing date, according to Secretary-Manager G. W. Peoples.

Hobday Named PCSA Prexy

LOS ANGELES, Jan. 4.—Bill Hobday, who headed the regular ticket, was elected president of the Pacific Coast Showmen's Association at the meeting here Monday, December 30. Other officers named were Everett W. Coe, Harry Suker, Earl Douglas and Lee Brandon, first, second, third and fourth vice-presidents, respectively; Edward L. Manny, renamed secretary, and Edward F. Walsh, treasurer.

Named to the board of governors were Eddie Harris, Larry Lindell, Sam Boswitz, C. H. Allton, Sammy Dolman, Moxie Miller, Hunter Farmer, Harry Taylor, C. E. Moore, E. J. Kelley, Charles Albright, George Lauerman, Rex Boyd, Frank Redmond, Joe Steinberg, Bob Schoonover, Al Weber, I. B. McCoy, Walter Newcomb, Larry Ferris, John Miller, Bill Meyer, Ray Rosard, John Ragland, H. N. Cole, John Backman, Harry Matthews Sr., Edwin E. Tait, Curtis Little and Clyde Gooding.

Walter Newcomb was elected to the board of trustees for a five-year term. He was unopposed, as was John T. Backman, elected to the cemetery board for five years.

Great Sutton Moves To Caruthersville

ST. LOUIS, Jan. 4.—Greater Sutton Shows, recently purchased by Frank M. Sutton Jr., have moved into the American Legion Fairgrounds at Caruthersville, Mo., and winter quarters were opened in building formerly occupied by the Sol's Liberty Shows. The Sutton organization, formerly headed by Frank M. Sutton Sr., occupied quarters in Osceola, Ark., for the past 20 years.

Many changes are slated for the 1947 trek. All equipment will be rebuilt and all shows and rides will be completely neonized. Orders have been placed for several new rides, with promises for early spring delivery. Light plants have been ordered to take the place of the transformer wagon.

The 1947 season will be the first year young Sutton has headed the organization. Prior to serving four years in the army, Sutton served as assistant manager to the show, then headed by his father. Young Sutton contends that the army can teach the carnival manager many new wrinkles and feels that after serving as captain in the infantry he has brought back many ideas that will assist in building a fine organization.

Crystal Exposition Org Opens in March

CRYSTAL RIVER, Fla., Jan. 4.—Crystal Exposition Shows, which recently closed the 1946 season here, permanent winter quarters, will reopen in March, W. E. Bunts, manager, announced. Show enjoyed a big season in '46, its first on the road since 1942 when it shuttered because of Bunts' going into the armed forces.

Staff this year will be the same as last, including Mrs. Lucille Bunts, secretary; George B. Yancey, general representative; Mrs. Alda Mae Roberts, hostess; Arthur Carver, ride superintendent; Charles Stauko, electrician; Shorty Roberts, construction superintendent, and Harold Roberts, steward.

Manager Bunts is on a buying trip in New York. Yancey, in Pennsylvania on a buying trip, will head south to attend fair meetings.

Concessionaires in '46 were Val Ireland, Joe and Mable Galvin, Dorothy Yancey, Sam Justice, Charles Stauko, Pat McDonald, George Carter, William Rice, Harold Vincent, Edward Gorden, Harold and Alda Mae Roberts, Charles Nickolas and Ivone Steel.

Ivone, an imp in the clouds, featured free act last year, will again be with the show. Org will continue policy of free fireworks.

Dadswell Visits Young's Plant And Writes About "Go-Rounds"

By Jack Dadswell

Jack Dadswell, veteran carnival and circus press agent, is now writing a self-syndicated *Roving with Dadswell* column for more than 40 newspapers, and herewith is reprinted one of his most recent efforts, proving he remembers the boys.

LARGO, Fla., Jan. 4.—The Merry-Go-Round is the oldest amusement device known to civilization and even when it isn't merrily going 'round and 'round it is interesting.

On the fairgrounds here, which John Henry Logan runs for Pinellas County, I went looking for one that was on vacation, its season ended, and now reposing silently in winter quarters.

An up-and-coming carnival, Royal Crown Shows, owned by Eddie Young, winters here. Its equipment was being readied for Florida's first mid-winter fair, late in January, and the place echoed and resounded with the beating of hammers, the rasp of saws, and the whirr of cabinet-making machinery.

I found the Merry-Go-Round in a heart-breaking pile of what to me looked like rubble. Pieces were piled helter-skelter everywhere in one of the exhibit buildings. In no way did it resemble the gaysome, rollicking

thing I had seen hilarious, giddy, shrieking children on at fairs. Had it not been for 30 or 40 wooden horses, in fiery postures, on paint-racks being re-decorated in gay colors, I would not have recognized the thing.

Lover of Horseflesh

Tex Black, whose real name is Black Elk (he's a Cherokee Indian, son of the famous showman, Chief Black Elk), was painting their jewel-studded halters. He laughed and sang as he worked and it was easy to see that the Indian love of horseflesh was strong in him even for these inanimate things that gallop around the Merry-Go-Round.

Nearby was Thurman Constable, daubing with a brush, and creating lovely scenes in brilliant color of tropical and Northern waterways and lakes. With no pattern, nor apparent plan, he created scenes that would be certain to appeal to both old and young when this device of pleasure was in motion amid the blatant bedlam of a fair's midway. The panels Constable painted would decorate the outside of the Merry-Go-Round and around each of them would be a ring of electric lights.

Five generations back there was (See Dadswell Writes on page 64)

J. R. LEERIGHT SHOWS

Lott, Texas, Winter Quarters

Winter quarters now open and a staff of men painting and repairing for 1947 season. NOW BOOKING FOR 1947. OPENING IN FEBRUARY. Outstanding Shows and Concessions. What have you? Want Agents for office-owned Concessions. Penny Pitches, Ball Games, Stock Joints. Drunks and chasers need not apply. Will buy good Octopus, 7-Car Tilt or #5 Wheel for Twin Wheels.

FOR SALE—24-Seat Jones Mix-Up, complete with fence, ticket box, power unit. 1936 International Truck and Trailer to haul same, good condition and rubber. \$1700.00 takes all. Come and get it. For Sale—36-Foot Spillman Merry-Go-Round, 3 abreast, mechanically good, top and horses good, needs some wood work and paint, \$4000.00, and worth it. New 30' Trailer and Tractor to haul same. Would sell but rather not. For Sale—Neatly framed 12x16 Cook House, used one season; grill, burners, ice boxes, urn, dishes, everything complete, \$500.00. Truck for transportation if desired. Will book on Show. Contact

J. R. LEERIGHT, Mgr., Lott, Texas.

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Dodgem, Caterpillar, Tilt-a-Whirl, Boom-erang. No gate, passes, gift or gyps. DOWNTOWN. All answer: MGR. AMERICAN LEGION AMUSEMENT PARK BILOXI, MISS.

FOR SALE

1 Kiddie Ferris Wheel, 1946 make, 14-ft. \$1,400.00
1 Kiddie Airplane, new 1,500.00
1 Kiddie Roto-Whirl 2,000.00
1 Kiddie Rockets 800.00
Rides can be seen in operation on Singer's Island, Riviera Beach, Fla. No telegrams—first come takes Rides.

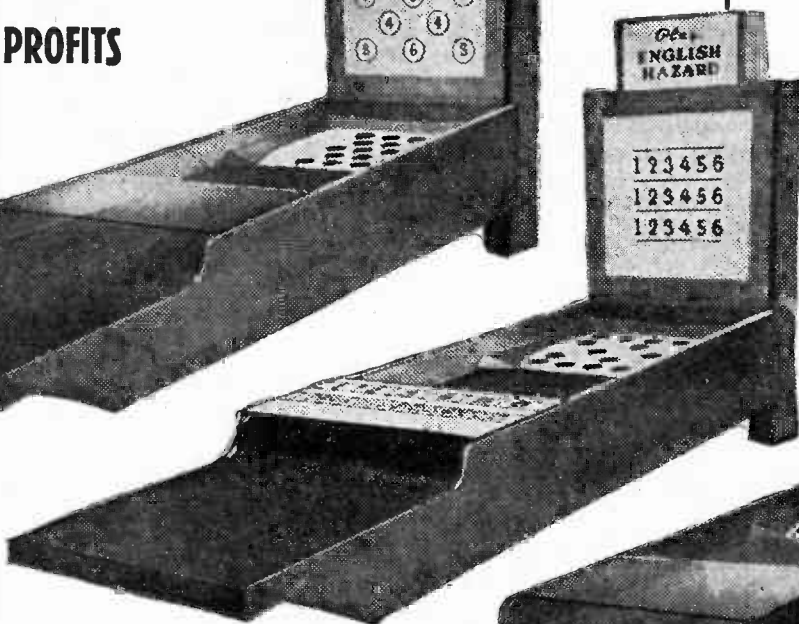
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MIDWAY CONFAB

Mr. and Mrs. Russell Phillips and Mrs. Phillips's sister, Mrs. George K. Ringlin, stopped in St. Louis en route to their home in Tampa.

Mrs. J. George Loos, wife of the owner of Greater United Shows, recently bagged an eight-point buck near Pearsall, Tex., and broke into print in *The Laredo Times*.

Cash Miller has a habit of using nasty cracks for greetings to Kid Con-fab, but they are appreciated, indeed.

J. W. Keown, the past year public-ity director for the A. M. P. Shows, later contracting agent for Gate City Shows, has joined the Buck Owens Circus as 24-hour man.

Mrs. E. O. Richardson (Alice, the Alligator Girl), who closed with the Florida Amusement Company in Florida, spent the holidays with her brothers and sisters. She is now in Cary, N. C., with her twin brother, Alva, and wife.

J. C. (Kid Brundage) Rollo, ride man, is out of service and residing at 208½ West Indigo, Compton, Calif., and he wonders if Whitey Gowda, P. O. Johnson, Red Fash, Sammy Smith and Pop Daily are still kicking things around.

Ted Cope, formerly in the office wagon on Max Goodman's Wonder Shows of America, is now owner and operator of the Club Plantation near Little Rock, and the way he ballyed his New Year's Eve party indicates he intends to make it click.

L. C. McHenry's Cresnet Amusement Company has issued an attractive 14-page booklet which serves as an advertising medium for the org as well as a press book, complete with newspaper releases and advertising layouts. Cover is done in four colors.

A. J. Budd wires from San Francisco he has signed to appear with *Crafts 20 Big Shows* and will operate his "Freaks on Parade" on the West Coast Amusement Company as well.

R. C. McCARTER, a veteran of the carnival field, who has just begun his seventh season as general agent of the Cetlin & Wilson Shows. McCarter resumed his duties last week after vacationing for several weeks at his home in Greer, S. C., following the Chicago convention.

Dick Hilburn, half-boy, and wife, Nora, who will be with Whitey Sutton's Side Show on the O. C. Buck org in 1947, spent the holidays with Mrs. Hilburn's relatives in Georgia. En route there they visited Fred Harris, magician, who has been with the side show on Cole Bros.' Circus the past four years.

Mr. and Mrs. A. (Dutch) Wilson returned to their home in Houston after visiting Mr. and Mrs. Barney S. Gerety at their ranch in Kerrville, Tex., where Gerety is subdividing over 600 acres into building sites. The Wilsons plan to sell their home in Houston and move to Hot Springs this month.

Mrs. Tillie Betz, of the Marks Shows, has been seriously ill at her home, 1813 E. Fairmount Avenue, Baltimore, since the death of her husband, Teddy Betz, last August 21. . . . Mr. and Mrs. T. A. Fuzzell gave

their annual Christmas party at Little Rock for employees. E. C. Vick was one of the regulars of past years unable to attend.

Mr. and Mrs. Carl Bohn and son recently visited Mr. and Mrs. N. L. (Whitie) Dixon at Aransas Pass, Tex., and together they made an extensive tour of Old Mexico. . . . Leon Hewitt was the "blushing bride" of the "womanless wedding" presented by the Lions Club of Pikeville, N. C., December 20 for the benefit of the blind fund.

An old-timer jumped from show to show until he landed on one that didn't pay off, and then spent the rest of his life defending his boss against anyone who spoke ill of him.

Mr. and Mrs. Garrett Scott, Roanoke, Va., visited Mr. and Mrs. Turner in Daytona Beach, during the holidays. Both men were formerly associated with Scott Bros.' Shows. . . . Bertha Bert, who closed with the Bantley Side Show on the James E. Strates Shows, will be with the org



MR. AND MRS. HENRY KEYMAN and son, right, owners of Keyman Amusements, and Mr. and Mrs. Ole Olson agents, were snapped on a lot recently at Dierks, Ark. Keyman opened in South Dakota last May and closed January 1, with a Texas reopening set for February.

again this year, as will Madlyn Hannigan, with her concessions, Bertha cards from Birmingham.

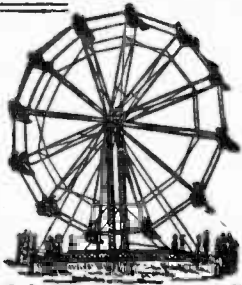
Mr. and Mrs. Walter P. Gawle visited members of the Peerless Celebration Amusements recently in Greenwood, S. C. They spent several weeks with Mr. and Mrs. A. L. Thomsen at Sea Island, Ga., then left for Newberry, S. C., to visit Mr. and Mrs. W. B. (Boots) Wecker at winter quarters of Bailey Bros.' Circus, where they spent the holidays. Mrs. Gawle has recovered from her illness.

Mr. and Mrs. Walter B. Fox were Christmas Day guests of Joe Karr, owner of the Wonder City Shows, and family, at the Karr home in Mobile, Ala. Mrs. Karr is convalescing after an appendectomy. . . . W. E. West, enjoying the Miami fishing, gave his wife a new trailer for Christmas. . . . Fred Owens has arrived at B. & H. winter quarters at Sumter, S. C., for the refurbishing job.

Harry W. Hennies, of the Hennies Bros.' Shows, was among other visitors to the St. Louis office of *The Billboard* December 26, when he came here to take Mrs. Hennies back to their home in Hot Springs, Ark. Mrs. Hennies was in the Barnes Hos-

IN WINTER-QUARTERS—

Hundreds of ride men will be doing major re-building work in the early months of 1947. Our Service Department promises you every assistance we can give by shipping wheel parts as promptly as our stock will permit. Conditions are not normal and many material items are still very scarce. We wish for you all complete happiness and prosperity in 1947.



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 - Aluminum Milk Bottles, better cast. Each 1.75
 - Addem Up Dart Game. Beaver Board. Each \$ 5.00
 - Addem Up Dart Game. Sponge Rubber. Each 25.00
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 Burns oil. Six cars and caboose.
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FOR SALE
 Bastian & Blessing 15 Gal. Hr. Custard Machine, \$1300; 20 Gal. Hardening Cabinet, sold only with machine, \$400; new Solder & Son Custard Machine, 20 Gal. Hr., used 6 weeks, cost \$2,450, sell \$2,100; 5 Gal. Hardening Cabinet, \$200; Kohr Custard, new compressor, no motors, \$1600; Custard Trailer, 2-wheel, new tires and axle, \$800.

W. S. MYERS, Dupont, Ohio. Phone 168-Y.

pital Clinic here for several weeks. . . . Clint Shuford, secretary-treasurer of Hennies Bros., underwent an operation at Barnes Hospital in St. Louis two weeks ago and is now at his home in East St. Louis recuperating.

Cleo Renee and Billy Logsdon hosted at Christmas and New Year's dancing parties at Fisher's Community Hall, Tampa. Guests included Mark Williams, Tuffy Davis, Kitty Kelly, Rita May, Sailor and Mrs. Katsy, Pinky Pepper, Paul LaPage, Danny Pokett, Carl Lindell, Ginger Ray, Eddie Green, Louis-Louise Logsdon, Doris Davis, Tiny Cowan, Major Fox and Jack and Dot Kerns and company of the Esquire burlesque. The Renee Jamboretics furnished music.

Geek wildman, who saved considerable money, is slated to take over the management of the Gate & Banner Shows next spring provided he has become civilized enough by then to start spending money.

Mickey Mansion and Stanley Bar-bay, Side Show operators, entertained 26 friends at Christmas dinner in Gibsonton, Fla. After dinner Lee Erdman, Cash Miller, Bessie Bessette, Pancakes Hewitt, Dottie Velez, Bobbie Barrow and Joe and Betty Hilton entertained. Other guests were Mr. and Mrs. Whitey Erdman, Mrs. Cash Miller, Jimmy Udseth, Whitey Hewitt, Gladys Scott, Pearl Keys, Ann and Wade Caulder, Mr. and Mrs. Joe Lewis, Mr. and Mrs. Frank Lentini, Mr. and Mrs. Roger Young and Mr. and Mrs. Claude Joiner.

Mike Krekos, president of the West Coast Amusement Company, as has been his custom for a number of years, spent Christmas in San Francisco greeting his friends, associates and employees. Noted as somewhat of a Santa Claus in his own way, Krekos did not overlook the boys around Turk and Taylor streets and gave out more than a handshake. In company with his manager, Harry Myers and wife; Art Craner, press representative, and Mr. and Mrs. Glenn Artz, of the S. F. Card Company, Krekos attended Show Folks Christmas party in the afternoon and was guest of Lester Hart, well-known insurance broker, at dinner Christmas night.

Art Craner, prominent California showman, is in Sacramento to attend the 57th session of the State Legislature which opened Monday (6). This date marks exactly 40 years since Craner went to the California State Capitol as secretary to the late Senator Albert E. Boynton. Altho during the past few sessions Craner has worked with groups interested in improving conditions for inmates of California institutions, he is always seen and heard in committee rooms and corridors where legislation affecting the outdoor amusement industry is discussed. He has managed a number of social functions during sessions of the law makers, including the famous legislative ball, and will be active along this line again this year.

Kenneth R. Smith sends a note of gratitude to the folks of the Gold Medal Shows for the artificial limbs they gave him for Christmas, with special mention for Oscar C. Bloom, org's owner, and Mr. and Mrs. John Rice, bingo operators.

Harvey (Doc) Arlington is in Miami Beach, Fla., where he is serving as one of the office staff of Leo Bistany's Greater Shows. . . . R. C. McCarter, general agent of Cetlin & Wilson Shows, made Spartanburg, S. C., for a few weeks' vacation following a strenuous winter booking campaign. . . . R. S. Buffington, Minstrel Show owner on World of

(Continued on next page)

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 Flameproof Green
 Prompt Delivery.



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RIDES — South Carolina, North Carolina, Virginia, West Virginia, Maryland, Pennsylvania and New York States. Why not contact us?
SHOWS — Harry Winters, Johnnie Eck, Jack Bell and Tom Berry, contact.
CONCESSIONS — Clean Family Entertainment.
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SHOWS: Yes, clean, with or without your own transportation or equipment.
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RIDE HELP: For Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Chair-o-Plane, Kiddie Train, Octopus and Tilt-a-Whirl.
Will book, buy or lease Fun House, Smith & Smith Aeroplane Swing, Octopus or Tilt-a-Whirl. No junk.
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For a season of the best FAIRS, RODEOS and CELEBRATIONS on the West Coast.

SHOWS — Want Fun-house, Side Show, Pit Shows, Animal, Mouse, Athletic, Motordrome, Minstrel, Snake or any other money-making attraction.

CONCESSIONS — Want Cookhouse, Fishpond, Bowling Alleys, Shooting Gallery, Arcade, String Game, Cane Rack, High Striker, Hoop-la, Scales, Guess Age, Cork Gallery, Jewelry, Novelties, Glass Pitch, Duck Pond, Bumper, Stock Wheels, Slum Spindle and any other LEGITIMATE Concessions.

RIDES — Want Tilt, Caterpillar, Moon Rocket, Looper, Fly-o-Plane, Scooters or any other MAJOR or KIDDIE Rides with own transportation.

Homer Rees can use ride men who drive semis.

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Everyone with us in '46 please contact now for '47.

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Place legitimate Concessions only. Photo, Scales, Mitt Camp, Novelties, Jewelry, Pitch-Till-Wins, etc.

Want Geek for Snake Show, Funhouse, Minstrel Show Musicians, etc. Playing all bona fide fairs. Have booked Fort Pierce, Vero Beach, Fort Lauderdale, Sebring, Plant City and others. All address

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WILL BUY OR BOOK

Will pay cash for small organized Bazaar or Carnival with one or two Major Rides along with Kiddie Ride. Will buy Tops, Frames, Wheels and necessary Bazaar and Carnival Equipment. No junk considered, all equipment must stand stringent inspection. Will book a Ferris Wheel and Kiddie Ride, outstanding proposition with some concession revenue.

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"Positively America's Most Beautiful Motorized Show"

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RIDES—Will book or buy any of following, with or without transportation: Flying Scooter or Flat Scooter, Rocket or Silver Streak.

SHOWS—Want Manager for 150 Ft. Sideshow.

CONCESSIONS—Frozen Custard, Diggers, Stock or Slum Concessions. (All P.C. booked.)

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8x10 Duck Pond, new top and frame, corduroy background; 8x10 Bumper, new frame, top bad, metal racing car, corduroy background; 14x14 Center Joint, tarpaulin and frame new, over \$500.00 in stock. Best offer over \$800.00 takes all. Will not piecemeal. Reason for selling, have other business interests. Have beautiful Mug Joint, two cameras, extra large dark room, have frame and sidewall for same with new top, \$1,000.00. Now in operation. Jig Section, Fort Myers, Florida. License good until July. Write or wire

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Midway Confab

Mirth Shows for the last five years, is wintering at his sister's home in Harrisburg, Pa. Buffington says he has sold his wardrobe and equipment and will frame a bingo stand for 1947.

Frank B. Hubin, Atlantic City's retired showman, who is known as "the man with a million friends," is believed to be the champion Christmas card sender in outdoor show business.

KANSAS CITY (MO.) NOTES: Felix Graham has booked his Glass Houses on the James E. Strates and Gooding shows. . . . Lefty Munson did the work on Raymond Clayton's stores, which will be on the Shan Bros.' Shows in 1947. . . . Carter is doing business as usual at Coate's bar. . . . Captain Hugo, Ray Buck, Jimmy Marshall, Sammy Anse, Whitney Ivan and Curley Clark are wintering in Kansas City and are frequent callers at the Heart of America Showmen's Club. . . . Other recent visitors included Clyde Hill, Doc Zeiger, Noble Fairly and Jack Ruback.

Jimmie Howard spent the school holidays with his mother, Mrs. Virginia Barnes in Fort Worth, where Jack and Virginia have their trailer parked at 2021 Higgins Lane until time to return to Byer Bros.' midway. . . . Mr. and Mrs. Fred Miller and Mr. and Mrs. Herman Helton and daughter, Mary Jane, who have concessions and free act (Miller Duo) on the Alamo Exposition Shows, have been hunting and fishing at Aransas Pass and Port Levaca, Tex. . . . Cotton and Pauline Ellis have returned to Little Rock, where Cotton is operating a taxi.

DETROIT NOTES—Leo Benveunti, plaster manufacturer, is moving into his new home here. . . . Jimmie Winslow, Winslow Amusement Company, now booking rides and concessions with Royal Exposition Shows, will return South after spending the holidays in Detroit, to reopen January 11 at Bowling Green, Fla., playing the East Coast, and joining Gooding Greater Shows at Springfield, O., April 18. . . . Roscoe T. Wade, Joyland Midway Attractions, is back from a booking tour of Michigan and near-by States. . . . George H. Farrell, personality analyst, is wintering here because of his mother's illness. He may open soon in a local chain store with a special routine. . . . Ted Wall, game and concession manufacturer, plans to move to a new downtown location.

Duke & Shilling Shows' 10 agents returned from the Chicago convention—three with bad dogs, four with wrenched backs and the rest with their conversations smelling bad and not feeling any too spry before sundown. All possessed nothing but mileage books that are now void.

Detroit Notes — Arthur Frayne, sheetwriter, has returned from a trip covering most of the cities of Western and Central Michigan. . . . Ben Morrison, Michigan Showmen's Association vice-president, reports that the MSA is cementing the acquisition of its new clubhouse with the payment of another \$10,000 on the purchase price. . . . Frankie Hamilton, concessioner at Eastwood Park, handled arrangements for the two holiday parties staged by the MSA. . . . Ed Womack, of United Novelty, is closing shop during January to take an extended trip thru the South and West. . . . Sam Alfred, jewelry worker, had a narrow escape recently when he was held up by a bandit who shot a policeman in his attempt to escape. . . . Harry Harris, park concessionaire, is moving to Lansing, Mich., where he will be



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Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and White.

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COMPLETE MOBILE LIGHTING UNIT
Mounted, 4x4; Chevrolet 1 1/2 Ton Truck, practically brand new. Lighting equipment by Le Roi Motor and Generator Co. This truck is the kind of truck the Army used to light Air Fields. A very strong candle power flood lighting. Ideal for Carnival or Circus lighting. Extra leads and power lines can be plugged in for indoor lighting. Real bargain—complete for only \$2500.00. Drive it away! Less than 4000 actual miles.
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SUPER ROLLOPLANE

FOR SALE

Excellent condition, inspection invited, \$5,500.00, Port Arthur, you move.
PLEASURE PIER
PORT ARTHUR, TEXAS

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra. 50¢. Ping-Pong Balls, printed 2 sides. \$30.00. Replacements, Numbered Balls, Ea. .50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5/8, loose, per M 1.40
Cork Markers, 3 size, 8/16, 12/16, 14/16 diameters; any size, per M .75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for 15.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Central Michigan representative for Bastian Brothers. . . . Bobbie Cohn, supply house dealer, has left for Florida for six months' rest on doctor's orders, to convalesce from war service complications. He will be joined by his brother and partner, Al Cohn, for a month.

W. A. (Forty) Fortier, who general-agented Whybro's Rides thru a 36-week season, reports from Avondale, Ariz., where he has put the equipment into winter quarters, that the '46 season was profitable. . . . Birthday of Rosa Storr was observed Christmas Day at the Hugo, Okla., winter quarters of the Casey Smith Shows. During the day more than 100 friends visited Joe and Rosa Storr, who have been in outdoor showbiz since 1914. Their daughters, Mrs. Mickey Price and Mrs. Bob Price, and son, Junior, together with their families, were present. Guests included the following families: L. T. Thompson, Casey Smith, Jimmie Allen, Billie Allen and Barney McCurdy. Other visitors were Frank Smith, Lee Walters, Charlie Davis, Johnnie McGlothlin, Bill Kelly, Mrs. W. Wontland, Urdena Ames, Fred Cakins, Carl Davis, Bob Anderson, George McCurdy, E. L. Koenig and Mrs. G. W. Goen and son.

Sporting goods manufacturers declare there will be an ample supply of golf balls by spring, but evidently they are not aware of the number Mike Wright and Bob Parker will bang into the water hazard on the 11th hole at Miami Shores Country Club this month.

PHILADELPHIA NOTES: Mr. and Mrs. Tommy Carson spent the holidays in Chester, Pa., and will return soon to Raleigh, N. C., winter quarters. . . . Izzy Cetlin, co-owner of Cetlin & Wilson Shows, visited in Philly Saturday and Sunday (14-15). Snooky DeWitt, former star of the *Paradise Revue* on the C&W Shows and now at Club Flamingo, Chicago, is to be married January 4 to William Bekyier, Chicago, at Hotel Berkshire, Chicago. Al Dorso, well-known cook-house operator and partner of George Goodman, concessionaire, was married to Margie Iandolia in Paterson, N. J., December 15. C&W members in attendance included Mr. and Mrs. John Fedina, Mr. and Mrs. Harry Errigo, Mr. and Mrs. Jimmie McNish, George Johnson, Mr. and Mrs. Joe Albanese Miller and Edward K. Johnson. . . . Johnny Somers' wife came from Spartanburg, S. C., to spend the holidays with Johnny in Philly. . . . Judy O'Dell and Dottie Lewis, both of the *Paradise Revue* on the Cetlin & Wilson Shows, are working in the line at the Troc burlesque theater here. Irma Kubanis is working at the Whitman Confectionery. . . . Sammy Applebaum and Charley Ross are having a good season with Uncle Whip's toy balloons in Gimble's Department Store. . . . Jimmie O'Brien was a visitor in Philadelphia, getting a physical check-up. . . . Edward K. Johnson has been busy with appointments with his dentist. . . . These show-folk were spotted on the corner of Ninth and Market streets recently: George Igram, Louis J. Kane, Harry Boston, Russell C. Harms, Tommy Carson, Mr. and Mrs. Sam Applebaum, Mike Ziegler, Harry Kleban, Louis and Peggy Hall, Sol (Kane) Knopman, Johnny Somers, Matthew J. Riley, Herbert Eugene Dixon, Dick Gilsdorf, Walter Tyeski, Joey Gallagher, Charley Ross, Irving Sherman, Sam Green, Frank Ryan, Robert Robinson, Edward K. Johnson, Eugene Sauls and Saul Gillis.

WANT

General Agent, Rides, Shows, Concessions for heart of phosphate industries. No gift. Deposit required. One of a kind. Two Saturdays open. Jan. 18th, Mulberry, Fla. Send deposit to

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C. C. "SPECKS" GROSCURTH'S Blue Grass State Shows

GREATLY ENLARGED FOR 1947 TOUR

Now Booking for the Coming Season

★ ★ ★ ★ ★
★ 8 RIDES—8 ★
★ Office Owned ★
★ ★ ★ ★ ★

April opening, with choice route of Celebrations, Homecomings in Coal Mining and Smoke Stack money spots; then our big route of bona fide Fairs until Armistice Week.

★ ★ ★ ★ ★
★ Featuring ★
★ BIG FREE ★
★ ACT NIGHTLY ★
★ ★ ★ ★ ★

WANTED—Ride Help. Foremen and Second Men for Wheel, Merry-Go-Round, Chair-o-Plane, new Roll-o-Plane, Octopus, Tilt-a-Whirl and Kiddie Rides. Also can place Superintendent who understands the above Rides, who can get them up, get them down and keep them running. Will pay top salary for such a man.

WANTED—Legitimate Concessions of all kinds. Fish Pond, Pitch Till You Win, Bowling Alley, Hoop-La, Ball Games, Shooting Gallery, Age and Scales or any Stock or Slum Game. All Concession People who were with us last year, who want to do business with us for 1947, please communicate with us at once.

SHOWS—Can place any Show with own outfit and transportation. Write for our special and unusual proposition. Joe Hilton and Jack Korie, please write.

WANTED—Special Agent with car who can, and will, put up paper and make self generally useful. Also Man to take care of Front Gate and office-owned canvas. And Help in all other departments.

FREE ACT—Would like to hear from the Kittle Sisters and other High Acts. This Show positively carries no rackets or gypsies. If you can stand prosperity and want a real bank roll, let us hear from you. Get with a winner! Address

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MANY OTHERS to select from.
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1946 Streamlined 18-Car Caterpillar, used only 8 locations, just same as NEW. Have two. Cash deal only \$16,000.00; set up for inspection, South Carolina. Address
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1946 FEDERAL TRACTOR

with 24-foot stake body Trailer, like new, used only a few weeks. A real buy for someone. Address:

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FOR SALE

Miniature Train, Addison, Ill., make, used very little, 4 units, complete, \$3,500.00 cash; Kiddie Merry-Go-Round, \$1,000.00, no platform style; Airplane Ride, 6 planes, almost new top, \$1,000.00; Auto Ride, 8 cars, needs floor, \$700.00; Kiddie Ferris Wheel, 8 cages, almost new, complete, \$2,250.00, twenty feet high; 8 Miniature Steam Engines, complete ride except floor, \$2,000.00, brand new, on order only, this item. Shteland Ponies for pony tracks, \$250.00 up. Don't wire or phone; write or call at "World's Largest Pony Ranch," Tom & Ralph's Rides, 1017 Rosemead Blvd., Pico, Calif., L. A. County. Permanent location, not moving.

FOR SALE—CONCESSIONS

10x12 Watch, 1-A, complete with rings and Evans blocks, \$225.00; 10x12 Slum Spindle, complete, \$200.00; 12x12 Center Concession used for Hoop-La, white pine frame, binged, complete with table, trunk, Evans blocks, ridged top with awnings all around, pipe and bally cloth, khaki top, \$225.00; all lumber and canvas in perfect condition. Used six weeks. Seven Daisy Corkguns, \$10.00 each; also 16x30 Bingo Top, fair, \$25.00; 14x16 Ballgame top, \$25.00.

Will ship on 50% Deposit, or all for \$700.00.
B. NESSLER, Sheldon, Illinois, Box 17.

WANT FOR SEASON 1947 JAMES E. STRATES SHOWS

Can place immediately at Winter Quarters—Wagon Builders, Blacksmiths, Carpenters. Can place for Season 1947—Ride Help, Tower Men, Assistant Electricians, Train Help, Porters for Train, Canvasmen, Grinders and Ticket Sellers. Side Show people, contact Claude Bentley. Can place Pony Ride, furnish Wagon for same and Stock Car space for Ponies. Can place any outstanding Show that does not conflict with what we have, will furnish Wagons for same. Nothing too big. Can place useful Carnival Help in all departments. Address

JAMES E. STRATES, Manager

FAIR GROUNDS, WINTERQUARTERS JACKSONVILLE, FLA.

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60 INCH U. S. ARMY SEARCHLIGHT, Complete, \$1,250.00

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408 W. 6TH ST. PHONE 1006J GASTONIA, N. C.

WANT—EDDIE L. WHEELER SHOWS—WANT

OPENING MARCH 1ST

SHOWS—Five-in-One, Walk Through, Snake, Monkey or Animal, Funhouse, Wild Life, Motordrome, any Show not conflicting, with own transportation.

CONCESSIONS—Legitimate Concessions of all kinds. Want reliable Agents for office-owned Concessions. Will sell exclusives on Diggers, Candy Apples, Snow Cones, Cotton Candy, Photos, small Cookhouse.

CAN PLACE Foremen for new Chair-o-Plane and Kiddie Ride.

WILL BUY, BOOK OR LEASE No. 5 Eli Wheel. Will book Roll-o-Plane, Octopus, Tilt, any Ride not conflicting. All replies to

EDDIE L. WHEELER, Permanent Address, Route 2, Rome, Georgia.

P.S.: Jimmy Shipman, White with Ball Game and Cookhouse, contact.

WANTS—FITZIE BROWN—WANTS

Can place Agents for Fish Pond, Cigarette Gallery, Slum Pitches and Lady Ball Game Workers. Agents for Coupon Stores and Wheels, also general all-around Help. **MARGARET ANCHER CAN PLACE CAPABLE AMERICAN READERS. WHITEY MILLER CAN PLACE COUNTERMEN FOR BINGO.** All above Concessions are new, now being built at winter quarters—79th St. and First Ave., N. W., Miami, Fla., and everything will be ready for the opening January 18, 1947. All replies to

FITZIE BROWN, 829 Espanola Way, Miami Beach, Fla.

FOR SALE OR LEASE

BUBBLE BOUNCE, Used 2 Months \$13,500 | **MOON ROCKET, New Neon, Good Condition** \$14,500

Two Great Rides Capable of Producing Big Money, or Will Lease to Responsible Company. Write or Wire

N. H. SCHUR

2937 OCEAN FRONT OCEAN PARK, CALIF.

AL TOMAINI WANTS

For Big New Circus Side Show on Cetlin & Wilson Shows

Inside Lecturer, Fire Eater, Magician, Bally Runt, Bally Girls, Strong Annex Attraction. Can place one more Ticket Seller. Would like to hear from Freaks and Novelty Acts; those who have worked for me before contact me now. Have good proposition for dependable people. Can use several good Men now to assist in reading my show and for season's work. Only letters and wires stating all will be answered. No time to dicker. Write

AL TOMAINI, care Giants Trailer Camp, or wire care East Tampa, Fla.

ROYAL EXPOSITION SHOWS

WANT

FOR BRADENTON, FLA., JAN. 11 TO 18; THEN HARDEE COUNTY STRAWBERRY FESTIVAL, BOWLING GREEN, FLA., WEEK JAN. 20 TO 25, INCLUSIVE

Monkey Show, Side Shows, Pit Shows, Girl Shows or what have you? Good proposition to following Rides with own transportation: Tilt-a-Whirl, Rocket, Fly-o-Plane, Kiddie Whip, Kiddie Train (Eddie Cole, please confirm at once), Auto Ride. Will book or buy a first class Penny Arcade with A-1 transportation. Concessionaires, please note: All Merchandise Concessions are open except Popcorn and Apples, Grab, Bingo, Diggers and Photos, which are sold exclusive. Mr. Towns, Stevens, Babe Barry and others that have applied, get in touch at once. Can use Ride Help in all departments that can drive. Also want Concession Agents and Ball Game Agents. Eva Linwood, answer. All communications to Bradenton, Florida, until January 18; then Bowling Green, Florida.

ROYAL EXPOSITION SHOWS

P.S. We are in the market for an A-1 Custard Outfit.

WANTS—WOLFE AMUSEMENT—WANTS

Opening Early in March and for Eight Outstanding Spring Dates

Can place the following Concessions: Fish Pond, Bowling Alley, Duck Pond, Heart Shape Pitch, Penny Pitches, Mitt Camps, Cigarette Gallery. Good opening for Penny Arcade. Will book or buy same. Good opening for Frozen Custard. Will book any legitimate Concessions. I have three new Side Show Tops, 20x40. What have you to put in them? We are now holding contract for five outstanding Fairs, four Celebrations. FOR SALE—Slightly used 40x80 Side Show Top, will sell cheap. The following people get in touch with me: BUDDY MARTIN, BEN HOLLIDA, BILL WARREN. RIDES—Will book or buy Octopus or any Flat Ride in good condition, will pay cash. ALL MAIL AND WIRES

BEN WOLFE

Royston, Ga.

WANT FOR SEASON OF 1947

BISTANY GREATER SHOWS

Key West, Fla., Jan. 20th to Feb. 1st. First Show in the Heart of City in Five Years. Those joining opening stand will have preference the balance of season.

RIDES—Can Place Octopus, Split Fire, Whip or any other up-to-date Rides. SHOWS—Side Show, Posing Show, Monkey Show, Midget Show. CONCESSIONS—Can use Merchandise Wheels for Key West; Candy, Dolls, Bears or any Novel Toy Wheels. Can place all kinds of legitimate Concessions.

Communicate at Once With

LEO M. BISTANY

79TH STREET HOTEL

MIAMI, FLORIDA

WANT—PINE STATE SHOWS—WANT

FOR COMING SEASON

RIDES—Want one more Ride that does not conflict with what I have. SHOWS—Will book any Show of merit. I will finance you if you are capable of managing. What have you? CONCESSIONS—Will place Concessions of all kinds. Cookhouse, Bingo and Photos sold. HELP—Foremen and Second Men on all Rides. Semi Drivers given preference. Get in touch now. P.S. Starkey, Kay and Renee, Girl Show operators, get in touch. Party that had Geek Show at Senatobia Fair, contact.

JOHN J. CARUSO, Mgr.

NOW—LEGION PARK

GREENWOOD, MISS.

WANT

RAINBO SHOWS

WANT

OPENING EARLY FEBRUARY

Place Spitfire, Tilt, Loop-o-Plane, Train, Pony, Auto Kiddie; other Rides that don't conflict, wire. Will pay cash for No. 5 Eli. OPENING FOR SIDE SHOW—Monkey, Hawaiian, Posing, Snake, Wild Life. Showmen with own outfits, wire. Concession Agents, Ride Help, Scenic Painter and Useful People in all departments. Outstanding Free Act: Gutters, wire. Legitimate Concessions all kinds open. Will sell exclusive on Cook House, Corn Game, Palmistry, Custard, Diggers. Address all Mail and Wires: KIMBAL HOUSE, ATLANTA, GA. P.S.: We have winter quarters for those wishing to join now.

SHOOTING GALLERIES, NOTICE

.22 Caliber Shorts for immediate delivery. Remington and Winchester Regulars, \$70.00 per case. Spatterless and Krumble Ball, \$100.00. New Winchester 62A Gallery and Remington Automatic Rifles. Priced for immediate sale.

SHOWMEN'S EXCHANGE

707 GEE ST., N.W.

(Phone: National 7252)

WASHINGTON, D. C.

WANTED

GIRLS — GIRLS — GIRLS

For Posing Show (must have good figure). Guaranteed salary and percentage. 40-week season. Transportation furnished. Tickets if I know you. CAN USE A-1 TALKER. WRITE (DON'T WIRE)

TOM L. WENTWORTH

c/o RICHMAN-CARPENTER

TUCSON, ARIZONA

WINTER QUARTERS

Alamo Exposition

SAN ANTONIO, Jan. 4.—Work in quarters is virtually finished. Show will hit the road early in March. With arrival of Albert Wright, assistant manager, route will be worked out. Ted Custer, general representative ahead, will leave soon for a trip over the early route. According to Jack Ruback, owner-manager, 80 per cent of dates are already set.

Miller Duo will be the free attraction. Sound truck has been readied and will be used for downtown advertising during all dates. Bennie Hyman again will have his bingo casino and Herman Reynolds his Arcade and string of concessions. Joe Rosin, bird store, is due back from Nevada, where he has been visiting his son. Bill and Jack French. Heavy Guyton, Jack Graves and Andy Custer are nightly visitors at the Showmen's Club.

Tony and Helen Kittermen are reported enjoying themselves in Dallas, and are due here shortly. Joe (Palooka) Ulcar and wife, Babe, and Roy and Owen Jones are still in Aransas Pass, hunting and fishing, but as yet no fish have arrived.

Mr. and Mrs. Max Levine, who have the custard and lead gallery, are spending the winter in San Antonio. Charley Chubb gave a birthday party last week at the Showmen's Club headquarters here at which all of the boys in winter quarters were invited.

Bill Tank reports work in winter quarters, under excellent weather conditions, has been done in record time. Martha Rogers, visiting in Pennsylvania, reports she will be back shortly. Rosemary Ruback and Sophie Mullens will be hostesses to a large gathering at the club soon. Bill Williams is credited with having completed quarters work ahead of schedule. Shorty Tappen will enlarge his Oddities Show and Major Eddie Bootman will add another Fun Palace.—H. B. ROWE.

D&P Attractions

KINGSTON, Pa., Jan. 4.—Work at quarters here has been going forward rapidly the past six weeks and the show is now ready for the road. Five trucks have been added. Co-owners C. W. Davis and W. C. Price recently returned from New York where they purchased two rides to bring the total to seven.

Concessionaires signed include Salvatore Matranza, frozen custard; George Gatz, four; Tommy Kilheeny, two; Joe Wildes, four, and Floyd Shieks, seven. Office will have six. Recent visitors included George West, Jimmy Hillard; Johnny Sinco, Philadelphia; Bill Klepp, Binghamton, N. Y.; Joe Ramsey and Clyde Moore, Buffalo; Tom Jones, Rochester, N. Y., and Bill Ayres and Meyer Levenson, Bridgeport, Conn.—L. J. FRITZ.

Peerless Amusements

GREENWOOD, S. C., Jan. 4.—Work here is progressing satisfactorily but we are still having trouble getting various materials. A new kiddie train, purchased from E. L. Nichols, arrived. Nichols will have the concessions on the show.

While Fred Hedrick is away on a booking and buying trip, all hands here are busy putting paint on the rides and rolling stock.

Sidney Crane returned from a vacation in Arkansas and after a short trip to Florida will start getting his shows ready. Ray Brice will start overhauling his concessions shortly. George Mort has booked his new Rolloplane and three concessions.—WILLIAM J. MESPELT.

Pine State

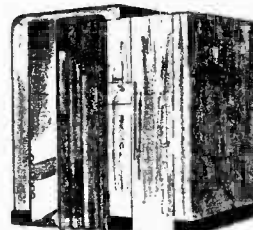
GREENWOOD, Miss., Jan. 4.—After a very successful season, the org is in winter quarters here. Johnny J. Caruso, owner and manager, has purchased two new trucks and trailers and a new front.

Mr. and Mrs. Mac Hage are in quarters remodeling their cookhouse. Mr. and Mrs. Bill Pollock are also here, Pollock taking over the job as electrician. Mr. and Mrs. Fred Bolis, who closed a good season with Moore's Modern Shows and who booked their photo machine on Pine State for the last few weeks of the season, have purchased two kiddie rides and have them booked, with their Penny Arcade and photo gallery on this show for the 1947 run. Bolis will also superintend the building in winter quarters and will be lot man when the show goes on the road.

Mr. and Mrs. Caruso, accompanied by Ray Harris, are at present at their home in Vermont where they spent the holidays. Mr. and Mrs. Bolis have gone to their home in Illinois for a three-week rest.

Work in winter quarters will get under way around the middle of January and the show expects to open in March on a Southern and Eastern tour.

3 MIN. PHOTOS



Profits to \$1,500 week. Plenty film. Always load, never break-down with guaranteed Amso (original) Quik cameras. Pat. features = more profits. Immediate Delivery. New, used — Low prices. So simplified, any one learns in an hour. Write American Stamp & Novelty Mfg. Co., Dept. 1228, 1132 N.W. 2, Okla. City, Okla.

\$475 UP

FOR SALE

Tent, 60 with two 30's, complete; Sidewall, Poles, Rigging; olive flameproof, used one week. Also Light Cables for same, 12 sections of blues, eight high. Sell as part or whole.

LARRY DAVIS

Route 1, Box 203

Bradenton, Fla.

33 PASSENGER 1944 MODEL INTERNATIONAL BUS

And several GMC 1 1/2 Ton Army Trucks, known as Mobile Shop Repair Units. Ideal for mobile office or bus or living quarters. This unit wired for 110 light inside—plenty of room for a tall man to stand up in the enclosed body. A real bargain at \$1500.00. If you need this type equipment next season buy it this winter and save. JACK MAURER MOTORS, INC. 961 North Meridian St., Indianapolis 4, Ind. RI 4428

WORLD OF PLEASURE SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS Opening in April. Vicinity of Detroit. JOHN QUINN, Mgr. 100 Davenport St., Detroit 1, Mich.

FOR SALE

Tractor and Trailer, International DS35, with two-speed axle and 28-ft. Fruehauf Van. Has 1947 license, good rubber and in excellent condition. Write or wire

J. H. WIGGS

P. O. BOX 505

SELMA, N. C.

CHARLIE DAY, SAM RANDOLPH, VALDOSTA, FRANCES LEE, ERVIN FRICKE, HARRY JAMES, BABE BABEL

Wire me. Opening three shows January 21.

DALE BARRON

2757 S. W. 8th St.

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JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Featuring
THE FOUR AERIAL ALCIDOS
"Royal Family of the Air"

FAIRS CELEBRATIONS STILL DATES

Opening early in March, we offer an outstanding route of the best industrial cities in the South.

We Have

Fourteen Riding Devices Fourteen

All new, modern, streamlined, beautifully illuminated with fluorescent and indirect lighting. Streamlined Caterpillar Whoopee Eight-Car Octopus Kiddie Airplanes
Twin Ferris Wheels Kiddie Auto Ride Super Roll-o-Plane Junior Chairplane
Chairplane Live Pony Ride Roto Whip Fly-o-Plane
Streamlined three-abreast Merry-Go-Round.

WANT RIDE HELP WANT

Can place reliable Foremen and Second Men on all rides; must be strictly sober. Also want capable man to take charge of Fun House built on trailer.

WANT WANT WANT

S-H-O-W-S

We will book a limited number of high class Shows, Motor Drome, Big Snake, Mechanical, Midget, Illusion and Side Show. Especially want Colored Minstrel with band; only real high class troupe with a reputation considered. We have new outfit for same.

*** NOTICE: No Girl Shows, no Half and Half wanted. ***

CONCESSIONS

We have opening for legitimate Merchandise Concessions: Cook House, Corn Game, Jewelry, Novelties, Frozen Custard, Cork Gallery, Lead Gallery, Fish Pond, Duck Pond, Balloon Dart, Watch-La, Hoop-La, Ball Games, etc. No exclusive on any Game Concession except Corn Game.

*** Positively no Coupon Stores, no Percentage, no Gypsies. ***

WANT ELECTRICIAN—LOT MAN WANT BILLPOSTER WANT
Want reliable Electrician capable of laying out lot; we have A No. 1 Equipment and Transformer Wagon. No Plant. Want sober, reliable Billposter; man with Sound Truck preferred.

WILL BUY DUAL ROLL-BAND ORGAN WILL BUY

ALL ADDRESS

JOHN T. TINSLEY, Gen. Mgr. or **H. S. (TOMMY) THOMPSON, Business Mgr.**
22-A E. COURT ST., GREENVILLE, S. C.

THE LEWIS-DIESEL ENGINE CO.

MEMPHIS, TENN.

OFFERS BRAND NEW
MASTER ELECTRIC COMPANY

GENERATOR SETS

Powered by

WISCONSIN AIR-COOLED MOTORS

AT A SPECIAL BARGAIN PRICE!

All of these plants are brand new! They are offered you at a superbly low price because of our over-stocked condition.

They are ideal for use as NIGHT PLANTS, TRAIN LOADING PLANTS OR FOR ANY SERVICE REQUIRING FROM ONE TO TEN K.W.

At this special low price they are certain to go fast. They are subject to prior sale, so

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CARNIVAL AND PARK
AMUSEMENT DEVICES
NOW AVAILABLE

PLACE YOUR ORDER HERE
FOR THE

LOOPER
MOON ROCKET
CATERPILLAR
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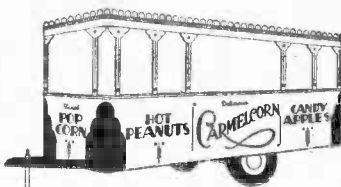
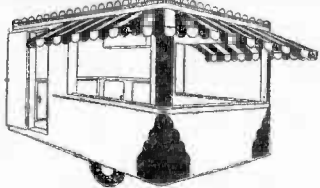
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ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.



Standard models on hand for immediate delivery. Write today for our latest catalog.

KING AMUSEMENT CO.
82 ORCHARD ST. MT. CLEMENS, MICH.

FOR SALE—Truck and Trailers—FOR SALE

Have 4 brand new 32-ft. flat Trailermobile Semi Trailers, full air brakes, never used, \$1,750.00 each; three good used International Tractors, 2 late model Ford Tractors with new 100 H.P. motors. Complete set Side Show Banners, Snake Show Banners—complete Gorilla Show, new Top, big Monkey Steel Arena, \$750.00; without Top, \$500.00. Will buy Cub Lions, large Bear, other Animals. Address

CRESCENT AMUSEMENT CO.

BOX 373, GASTONIA, N. C.

Phone: 1006-J before 9 p.m. any night.

WILL BOOK FOR 1947

Frozen Custard, French Fries and other high-class Concessions. Write

JACK GARRAHAN AMUSEMENTS

845 ANTHRACITE AVE.

KINGSTON, PA.

FOR SALE FROZEN CUSTARD OUTFIT



25 gallon per hour Electro Freeze Machine mounted in special factory built Trailer, completely equipped, fluorescent lighting throughout, used only 12 weeks, A-1 condition. Trailer twenty feet long, giving plenty of storage space or living quarters.

Sale Price **\$4,500.00 Cash**

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CETLIN & WILSON SHOWS

CAN PLACE

Blacksmith, Assistant Wagon Builders and Carpenter in Winter Quarters to join immediately. Good working conditions and good meals.

All Address

Winter Quarters, Petersburg, Va.

CODY & CODY, Hillbilly Performers, contact us immediately.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

FOR SALE

12-CAR RIDE-O—\$6,000 CASH

This ride in excellent condition. We will deliver and set up on location within reasonable distance from Detroit. Address:

HAPPYLAND SHOWS

3633 SEYBURN, DETROIT 14, MICH.

Phone: PLaza 7824

WORLD OF PLEASURE SHOWS

12 Rides—8 Shows—50 Concessions

Opening in April — Vicinity of Detroit

WANT Monkey Circus, Fun House, Iron Lung, Snake, Glass House, Unborn, Mechanical City, Motordrome, Dancing, Posing and other money-getting Shows.

CAN PLACE Fly-o-Plane, Spitfire, Flying Scooter, Chairplane or similar Rides.

NOW BOOKING Merchandise Concessions of all kinds.

WANT A-1 Electrician that can handle transformer wagon (Paul James, write), Ride Foremen and Helpers for 10 major Rides; semi drivers preferred. We pay top wages to capable men that can stay sober. Our route includes the industrial centers of Michigan, Ohio and Indiana.

JOHN QUINN
OWNER-MANAGER

100 Davenport St.
Detroit 1, Michigan

EST. 1912 PRELL'S BROADWAY SHOWS

Broadway at Your Door

NOW BOOKING FOR SEASON 1947

Opens March 21st

SHOWS

With merit. Will furnish equipment and transportation. What have you?

RIDES

THAT ARE DIFFERENT
Foremen.
Second and Third Men.

CONCESSIONS

OF ALL KINDS.
Must be up and up.

Canvas Men.
Asst. Mechanic.
Talkers, Ticket Sellers.

WINTER QUARTERS NOW OPEN, CHARLESTON, S. C. All address

SAM E. PRELL
251 N.W. 1ST ST., MIAMI, FLA.

EDDIE'S EXPOSITION SHOWS

Opening April 18th With 8 Rides, 5 Shows
and 30 Concessions

WANT Penny Arcade, Frozen Custard. Would like to hear from Professor Ritz, Jimmy Gibson, Oscar Bell and Jackie Shields. Want experienced man to build fun house. Write or wire

EDWARD M. DIETZ

165 N. Monroe St.

Butler, Pa.

FAY'S SILVER DERBY SHOWS

NOW BOOKING FOR 1947

SHOW OPENS FEBRUARY 17TH BIGGER AND BETTER THAN EVER.

6 office-owned Rides—6. All Concessions open. Only book one of a kind excepting Ball Games and none held without a deposit. Shows, what have you to offer? Can use sober, reliable General Agent. Winter quarters now open: 406 S. Troupe St., Valdosta, Ga.
Write or Wire E. J. FAY, 10600 Biscayne Blvd., Miami, Fla.

GLASS—GLASS HOUSE—GLASS

BUILDING NEW TYPE OF FUN HOUSE, have the following kind of Glass for sale: 2 pcs. regular plate, 36x80, 3/8 thick. 4 pcs. regular plate, 36x80, 3/8 thick. 6 pcs. regular plate mirrors, 36x80, 3/8 thick. 3 pcs. regular plate mirrors, 3/8 thick. Some of this glass new last year, all bought new since 1944. Original cost \$650.00, plus freight. Will take \$275.00, you pay freight. Crated, stored in Indiana, ready to ship. 32x14 Glass House Front Banner (no Panels), put up new at Miami, Fla., Fair, 1946; will take \$50.00, P. O. B. Laredo, Texas. No wires. Write

CHAS. T. GOSS, 2215 San Bernardo St., Laredo, Texas

HEART OF TEXAS SHOWS

CAN PLACE

A FEW MORE USEFUL PEOPLE. (TOM SIDNEY, RODEOMAN, CONTACT IMMEDIATELY.) THOSE ALREADY PLACED, ACKNOWLEDGE. ACCOUNT OF DISAPPOINTMENT WILL BOOK OR BUY ARCADE, ROLL-O-PLANE AND OCTOPUS. MUST BE GOOD. WANT FUN HOUSE OR GLASS HOUSE. WINTER QUARTERS NOW OPEN. ADDRESS:

HARRY CRAIG, Mgr.
Brownwood, Texas

Virginia Greater

SUFFOLK, Va., Jan. 4.—Christmas has come again and gone at the winter quarters at the Tidewater fairgrounds.

Many visitors were on hand during the holidays. Included were Harry P. Taylor, Capt. John Finnerty; Dr. L. C. Holland, circus clown and local dentist; friends of the Matina Midget Troupe from Springfield, O., who stopped over for two days en route to Florida, and Louis and Kate Augustino, on their way north from Georgia, who brought a bag of Florida oranges for the gang.

Gifts were received from Mr. and Mrs. Rocco Masucci and distributed by William C. (Bill) Murray before he left to spend his Christmas at Greenville, S. C.

Chef Leo Matina was assisted in preparing the Christmas dinner by Mrs. Chet Klinetop, wife of the Whip foreman.

Mr. and Mrs. Eddie Curtin brought the gang a fruit cake.

News has been received of the birth of a daughter to Mr. and Mrs. Ronald Prue. Prue was the show's assistant electrician, mailman and *The Billboard* agent last season. Mrs. Prue is the former Dot Penny, daughter of Mr. and Mrs. Bill Penny, who have been members of the show the past five years. They are at their home in Swansea, S. C.—MIKE MARTINA.

Cetlin & Wilson

PETERSBURG, Va., Jan. 4.—Winter quarters officially opened here Thursday (2), and plans call for the construction of a modernistic front for the Midget Show and a new specially designed front for the *Paradise Revue*. New fronts also are to be built for the Monkey and Illusion shows.

Earl Chambers, who had the Monkey and Gorilla Show, has been doing much work in quarters since shows closed and leaves soon for a Florida tour with his gorilla attraction. Mrs. Margie Cetlin, wife of co-owner Izzy Cetlin, left December 14 for her annual Miami vacation, while Mr. and Mrs. John W. Wilson are spending the holidays at their Roanoke, Va., plantation.

Mrs. Fred Utter, wife of the chief electrician, is back home after being hospitalized all summer. The writer and wife plan the purchase of a new ride for the midway in 1947. Mr. and Mrs. William Hartzman plan to remain here, while their son, Billy, returns to school. E. K. Johnson, special agent, again is wintering at his home in Philadelphia.—R. C. McCARTER.

Dodson's United

WILLERNIE, Minn., Jan. 4.—Work at quarters is under supervision of Pete Jensen, with Mrs. Jensen keeping the boys supplied with plenty of hot coffee.

Pete and his crew are streamlining the show fronts, a streamline job having already been done on the Merry-Go-Round.

Tex Roberts flew in from Irvington, Ala., where he and Mrs. Roberts are spending the winter with George W. Peterson. Tex purchased a new car while here and will drive back to Alabama.

Ross Manning

DANBURY, Conn., Jan. 4.—Owner Ross Manning announced from his New York quarters the purchase of \$40,000 worth of additional equipment for the org for 1947. Purchases, made at the Chicago meetings, include a new Spitfire and trailer, an Octopus with trailer and five new Chevrolet tractors.

Local quarters will reopen March 1, when Owner Manning returns from a Miami vacation.

LIGHT UP!

WITH A UNIVERSAL LIGHT PLANT. Brighten up for more business! Make your own electricity at less than city rates. Universal are reliable, economical—handle from 10 to 500 bulbs. Light in weight, compact, low in price—a Universal will pay for itself in short time. Get free literature!



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LIGHTING PLANTS

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426 Universal Drive • Oshkosh, Wisconsin

SIDE SHOW WANTED

For Three of the Biggest Spots in Texas.

Houston, Fort Worth Stock Shows and San Antonio "Battle of Flowers."

Outstanding Freaks, Fire-Eaters, Sword Swallowers, Fat People. Especially want fast working Mind Reading Act. Long season to follow. Salary no object.

Address all mail to
FLOYD S. WOOLSEY
c/o Bill Hames Shows
P. O. Box 1377
Fort Worth, Texas

FOR SALE

NEW 7-CAR TILT-A-WHIRL, with 3 phase Electric Motor.
NEW 8-TUB OCTOPUS, with 3 phase Electric Motor.
NEW NO. 5 ELI FERRIS WHEEL. White seats. 3 phase Electric Motor.
NEW SUPER ROLL-O-PLANE. Painted tubs. 3 phase Electric Motor.
TWO GENERAL MOTORS, 60kw.
3 PHASE LIGHT PLANTS, mounted on Semi-Trailer.

ALL RIDES 1946 MODELS.
ALSO TRUCKS AND TRAILERS FOR SALE.
Wire or Write:

W. S. GRADY
2220 MILL ST. EL PASO, TEX.

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

Wanted—Wanted—Wanted

Freaks, Selling Acts, Feature. Agents—Roll Down, Blower, etc., 25 and 50¢. Girls—Bally and Illusions. Space for rent—Legitimate Concessions.

See Beardsley at PLAYLAND

Opposite Bus Station Charleston, W. Va.

K. L. (DICK) TAYLOR

Important that I locate you.
Contact by wire at once.

JOHN LYONS

1043 1/2 Third Ave. Huntington, W. Va.

FERRIS WHEEL WANTED

WIRE OR WRITE

DUDLEY COOPER

431 CRANBY ST. NORFOLK, VA.

Majestic Greater Shows

NOW BOOKING FOR 1947.
Outstanding Shows, Rides and Concessions. Address

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And Supplies for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.

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137-139 MARINE ST. OCEAN PARK, CALIF.

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EVERYTHING NEW BUT THE NAME

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Offices

GEN. REPRESENTATIVE

STEVE DECKER

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LOWELL, MASS.

NOT THE BIGGEST AND THE BEST, BUT A DARN GOOD ONE TO BE WITH

Legitimate Concessions of all kinds wanted. Good opening for Custard; Greens, contact me. Candy Floss, Candy Apples, Potato Chips—in fact, we want any and all Concessions except Cook House, Bingo, Pop Corn, Mug, Mitt, Camp Scales, Ball Games, Dorso, Good-man, contact; lost your address.

SHOWS—Good opening for 5 or 10-in-One, Wrestling Show with own equipment, Monkey Show, Animal, Iron Lung, Crime or any good Grind Show.

RIDES—We have the following office owned Rides in quarters and not on paper: Merry-Go-Round, Wheel, Chairplane, Octopus, Roll-o-Plane, Whip, Ponies. We can use other Rides that will not conflict with the above mentioned.

WORKINGMEN—We have our Foremen for most of the Rides, but we can use Second Men on Wheel, Merry-Go-Round, Chair-o-Plane, 1947 new Octopus, new 1947 Roll-o-Plane and Whip. Can also use general Working Help in other departments. Want a first class Billposter who understands his business and will attend to it; must be sober and reliable. Will furnish a 1946 Dodge Pick-Up.

Sensational Free Act interested in 20 weeks' work at a reasonable price.

WE WILL BE AT THE MAINE, MASSACHUSETTS AND NEW YORK FAIR MEETINGS

CONTINENTAL SHOWS
ROLAND E. CHAMPAGNE, MGR.
3 Courtney Lane. Phone 36594
LOWELL, MASS.

GEN. REPRESENTATIVE
STEVE DECKER
94 Fulton Ave.
POUGHKEEPSIE, N. Y.

NOW BOOKING FOR 1947 SEASON SILVER SLIPPER SHOWS

BIGGER AND BETTER THAN EVER

Carrying 6 new Rides, 2 Shows, 30 Concessions, Free Act.
Carrying our own new Diesel Power Plant.

Opening about April 1st, and touring Georgia, Tennessee, Kentucky and Virginia.

Fair Secretaries and Committees, visit us at the Tennessee, Georgia and Kentucky Fair Meetings before contracting your Midways.

RIDES—Office owns 6 new Rides, no more wanted.

SHOWS—Office owns Wild Animal Circus and Snake Show. Will book Monkey Speedway, 10-in-1, Fun House, Geek Show or any other Show of merit with own outfit and transportation.

CONCESSIONS—All legitimate Stock Concessions open except Cook House, Popcorn, Penny Pitch, Hoop-La, Guess Your Age, Ball Games and Palmistry. Will book Photos, Lead Gallery, Devil's Bowling Alley, String Game, Bumper, Fish Pond, Novelties, Jewelry, Frozen Custard, Country Store, Diggers, Scales, Candy Floss, Candy Apples, Darts. All Stock Concessions, \$20.00 per week. No grift or Gypsies wanted.

HELP—Want sober and reliable Foremen for #12 Eli Wheel, Chairplane, Loop-o-Plane, Kiddie Acroplane, Miniature Train, Kiddie Auto. Top salaries and bonus for A-1 Foremen. Also want Talkers and Lecturers for office owned Wild Animal Circus and Snake Show. Want A-1 Lot Man with concessions. Boozers and chasers, don't waste my time, you will not last on this show.

FREE ACT—Will book for season 1- or 2-person High Aerial Act, if proposition is right.

All Wires and Replies to

WILLIAM O. HAMMONTREE, General Manager
2709 ROSSVILLE BLVD. CHATTANOOGA, TENN.

WANT—SIDE SHOW PEOPLE—WANT For HENNIES BROS.' SHOWS

TICKET SELLERS, TALKERS, LECTURER, PIN CUSHION,
MAGICIAN, RUNTS, JUGGLER, TATTOOER, MITT READER,
GLASS BLOWER, NOVELTY ACTS

Twisto, Ancto, Hayes, Azer, Dolly Reagan, Oakie and Hukie and others
I know, contact me immediately.

DICK BEST, Pine Shore Park, Sarasota, Florida

CATLETT GREATER SHOWS

8 RIDES — 4 SHOWS — 30 CONCESSIONS

Exciting Entertainment Extraordinary

FAIR SECRETARIES: SEE US AT TOPEKA AND LINCOLN MEETINGS
WINTER QUARTERS: SHAWNEE, KANSAS



America's Largest and Most Beautiful
Motorized Show

OPENING JANUARY 28
AT

PINELLAS COUNTY FAIR
LARGO, FLA.

Also Playing

FLORIDA CITRUS EXPOSITION
WINTER HAVEN, FLORIDA
FEBRUARY 17 THRU 22

Other outstanding Florida spots to follow with a route of choice
dates North.

CAN PLACE

CONCESSIONS—Merchandise Concessions only, Jewelry, Ice Cream,
Snow and a few Food Concessions open. Space limited.

SHOWMEN—Drome Riders, Ladies and Men; Talkers, Grinders
and Useful People for other Shows; all office owned.

COOKHOUSE—Help wanted.

RIDE HELP—Foremen and Second Men for all Rides. Must drive
semis. Positively no drunks.

E. L. YOUNG P. O. Box 824 Largo, Fla.

All replies to

WANTED FOR LAKE LAND, FLA.

DOWNTOWN 2 WEEKS, STARTING JANUARY 14

Stock Stores — No X and No Grift

Rides and Shows not conflicting.

Help for Rolloplane, Octopus, Spitfire, Chairplane, Merry-Go-Round and
Ferris Wheel. Drunks, save your time as we will not tolerate drinking
on this show. Semi drivers given preference.

This is known as one of the best dates in Florida. Reserve your space
early for choice locations. All address

BRADY & LEEDY SHOWS

Sulphur Springs, Fla., until January 11; then Lakeland.

Joyland Midway Attractions

NOW BOOKING FOR 1947

WANT legitimate Concessions of all kinds. Photo Gallery and Popcorn
sold. All others open. Reasonable rates. Long season.
CAN USE some Small Shows, Fun House, Penny Arcade.
Shows opens early in May.

Write
ROSCOE T. WADE

16845 LINDSAY

Phone Vermont 5-5232

DETROIT 27, MICH.

Let's Take the Hokum Out of the Popcorn Business

There have been a lot of claims made about popping ratio of certain brands of popcorn. But we
make this guarantee: "There is no better popcorn anywhere at any price than Gold Medal."
Single bags, \$8.75; 5 bags or more, \$8.50 each. This is all Purdue Hybrid, just one grade, the best.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST.

CINCINNATI 2, OHIO

"TOMORROW'S SHOW TODAY"



35 BIG WEEKS 35

SHOWMEN—SHOWMEN
TELL US WHAT YOU HAVE.
WILL FINANCE ANYTHING
WORTH WHILE.
PLAY WITH A WINNER.

WANT WANT WANT
For Winter Quarters, Charleston, S. C.—A-1 Builder, able to lay out and build something new in show business. Carpenters, Painters, Scenic Artists. Can use all type help in Winter Quarters.

CONCESSIONAIRES, CONTACT US

FAIR SECRETARIES

OUR REPRESENTATIVES WILL ATTEND THE PENNSYLVANIA, WEST VIRGINIA, VIRGINIA, NORTH AND SOUTH CAROLINA AND NEW YORK MEETINGS. CONTACT US BEFORE CLOSING THE ATTRACTION FOR YOUR MIDWAY.
WE HAVE WHAT YOU WANT AND NEED

WIRE WRITE PHONE

SAM E. PRELL

216 CUSTER AVE., NEWARK, N. J. AFTER FEB. 1ST: 251 S. W. 1ST ST., MIAMI, FLA.

ANNOUNCEMENT OF

AMERICA'S CLEANEST MIDWAY OF ATTRACTIONS

WILLIAMS SOUTHERN SHOWS

Featuring Gregg's Cannon Act for 1947

10 NEW MODERN RIDES AND ALL FAIR DATES, 14 RIDES AND 5 SHOWS

WANT WANT WANT

All kinds of legitimate Concessions. Want good Cookhouse, Frozen Custard and Long Range Shooting Gallery. Good proposition for any money-getting Show. Good opening for Jig Show, Fun House and Walk-Thru Show. Want Motordrome. Want Electrician and Lot Man and Front Man for Marquee and Light Towers, one who can build front arch. Want Ride Men, First and Second Men for Caterpillar, Ridee-O, Swings (Jones or Smith & Smith make) and Merry-Go-Round Help. Want Man to handle Kiddieland or 5 Rides; Auto, Ferris Wheel, Swings, Octopus and Strato Rocket Ride. Want good Billposter. No Gypsies, Gambling or Girl Shows. No drunks or drifters wanted. For Sale—42-Ft. Parker Merry-Go-Round with Smith & Smith Swings. These two rides are in A-#1 condition. One Auto Kiddie Ride needs some wheel bearings and no top.

FAIR SECRETARIES AND CELEBRATION COMMITTEES!

Get in Touch With Me at Once.

Season opens early in April, playing proved territory in North Carolina, South Carolina, Virginia and Tennessee.

P.S.: Want Agents for Concessions.

Address: NORA BOSWELL, 2217 Rosewood Ave., Winston-Salem, N. C.

All Replies to

WILLIAMS SOUTHERN SHOWS, Troy E. Williams, Owner & Mgr., Route 3, Morganton, N. C., or in care of Western Union.

WANT—VICTORY EXPOSITION SHOWS—WANT

FOR SOUTHWEST'S LARGEST CELEBRATION

CHARRO DAYS—BROWNSVILLE, TEX.—FEB. 8-16

9 DAYS AND NIGHTS

ALL CONCESSIONS OPEN EXCEPT BINGO, POPCORN AND GRAB. CAN PLACE GLASS HOUSE OPERATOR. WILL FURNISH TOPS AND FRONTS TO CAPABLE SHOWMAN. HAVE SOME CONCESSION SPACE OPEN—TEXAS CITRUS FIESTA, MISSION, TEXAS, JAN. 15-19.

Write or Wire ALVIN VANDIKE, Box 1471, Harlingen, Texas.

TED LEWIS SHOWS

WANT WANT WANT

BOOKING NOW FOR EARLY OPENING IN NEW JERSEY FOR 1947.

RIDES—WILL BUY, BOOK OR LEASE #5 BIG ELI FERRIS WHEEL, TILT, OCTOPUS, ROLL-O-PLANE with or without transportation.

CONCESSIONS—CUSTARD, POPCORN, GRAB, CANDY APPLE, FRENCH FRIES, BALL GAME, PENNY PITCH or any new 10c Grind Store.

RIDE HELP for Chair-o-Plane, Roto Whip, Airplane Swings, Merry-Go-Round. Must be sober, no other need apply. ALSO Canvas Men to handle 15 Concessions and Stock. All replies to

TED LEWIS

12-37 ROSEWOOD STREET

FAIR LAWN, NEW JERSEY

WANTED—MERRY-GO-ROUND—WANTED

Will Buy for Cash—Little Beauty or Baby Q with or without transportation; must be in A-1 shape, no junk. Have for Sale—Monkey Show, including Monkeys, Cages, new 20x30 Top, Banner Line and Banners, price \$750.00. Lion Show, including five Lions, Cage Truck, 20x40 New Top, \$2500.00. New Roll-o-Plane and transportation, \$8500.00. This equipment stored in Valdosta, Ga. Write or wire

E. J. FAY

10600 Biscayne Blvd., Miami, Fla.

Johnny T. Tinsley

GREENVILLE, S. C., Jan. 4.—Owner John Tinsley has decided to change the name of the org from Tinsley's City Rides to the Johnny T. Tinsley Shows. Painters are re-lettering the rolling stock.

Christmas of '46 will long be remembered by the personnel in quarters. Owner and Mrs. Tinsley played Santa Claus in big league style. Among visitors at Christmas were Albert (Dummy) Rives, who reported he has enjoyed top business on his tour thru Georgia with his white pony, and Business Manager H. S. (Tommy) Thompson, who blew in from a booking trip.

Those leaving quarters to spend the holiday season elsewhere included Mr. and Mrs. Gordon Crandall, New Brunswick, N. J.; Jimmy Driggers, Charleston, S. C.; J. C. Crooks and Clarence Fair, Waterloo, Ia., and Henry Williams, New York.

Mr. and Mrs. Jack Coleman write they will be on hand shortly to start building. Mr. and Mrs. H. L. (Tuck) Archer and daughter, Jo Ann, write from St. Marks, Fla., they will check in early in February, and the Alcidos, free act, report their new rigging is complete and they will be ready when the opening whistle sounds.—H. SAWYER.

Blue & White

CORPUS CHRISTI, Tex., Jan. 4.—Show will open near here about March 1. The new organization will carry 2 or 3 rides, 2 shows and about 15 concessions and play the South and West Texas. Owner Nelson is now on the road, lining up a spring route. He advises that he has already booked 11 spots, two of which have not had a show in five years. Cactus Bob Davis's Hillbilly Show was recently signed by Nelson. Org will have all stock stores, no gate and no girl shows.—CACTUS BOB DAVIS.

B&H

SUMTER, S. C., Jan. 4.—A crew is busy here building and painting in the recently completed shed that boasts a heating unit. Much credit is given Earl Taylor, builder, for the work he has done. Manager W. E. Hobbs states he will have a larger show this year. Several new concessions and fronts are being built. Fred Owens is painting the trucks. Everyone is looking forward to the day when Sonny George's band will play *Happy Days Are Here Again*.—FRED OWENS.

Mighty Monarch

OJUS, Fla., Jan. 4.—General Manager N. P. Roland says shows will reopen for 1947 in January. Randolph (Randy) Bender, Merry-Go-Round foreman, is rebuilding the rides. Scarr Linings is getting his electrical department in tip-top shape. Shorty Davis is in charge of transportation and the Chairplane. Whitey Don is giving the Ferris Wheel a going over.

Daily visitor at quarters is Art Petit.—R. W. SHARPE.

McKee Org in Quarters

ST. LOUIS, Jan. 4.—The John McKee Shows are in winter quarters at the Poplar Bluff, Mo., fairgrounds after a tour of Missouri, Arkansas, Illinois, Iowa and Minnesota. In spite of having six fairs canceled by polio, org finished okay financially.

Madison Bros.

HOPE, Ark., Jan. 4.—For seven days prior to Christmas, carols were broadcast over the p. a. set up on the fairgrounds where the show is wintering, with Ken Davis at the console (See MADISON BROS. on page 64)

No Longer Necessary To Camouflage Your Shows Under Surplus War-Time Canvas

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
● FOREST GREEN ● ROYAL BLUE
● KHAKI ● ORANGE
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

AT LIBERTY

FOR 1947 SEASON

FOR BOOKING, LEASING OR SALE
4 BRAND NEW RIDES

Just from Factory, never been put together, with brand new transportation. 28-ft. Semis and 3-ton Tractors, '46 Models. Real equipment. Now stored in my new Winter Quarters in Owensboro, Kentucky. For Rent—The only Show Lot in Owensboro, Kentucky, outside the high license boundary, 10-acre plot, perfectly level and hard, with city lights and water. On main thoroughfare. Address

LOUIS T. RILEY

Until March 1st—P. O. BOX #815, LITTLE RIVER STA., MIAMI, FLA.

FOR SALE!

.22 SHORTS

\$70.00 PER CASE

Also .22 Long Rifle.
Wire 1/4 Dep., Bal. C.O.D., F.O.B. N. Y.
PEERLESS WINDING MACHINE CO.
220 W. 42nd St. New York 18, N. Y.
Tel.: Wisconsin 7-6173

MARION GREATER SHOWS

NOW BOOKING FOR EARLY SPRING OPENING

SHOWS—Side Show or 10-in-1, Mechanical Show, Animal or Snake.

RIDES—Tilt, Octopus and Roll-o-Plane.

CONCESSIONS—All kinds open.

HAVE FOR SALE—Chair-o-Plane, 3 years old, A-1 condition, with new rebuilt Motor, Ticket Box and Fence, all set up ready for inspection.

With or without transportation. No wires.

All mail, Winter Quarters, BOWMAN, S. C.

FOR SALE—TENTS

New flame-proof, 20x60, used 2 weeks, \$175.00. 30x60 khaki, good shape, no mildew, \$125.00. 14x36, 12-oz. khaki, red trim, perfect condition, 9-ft. walls, \$100.00. 14x20 khaki, good shape, \$45.00. BROOM ILLUSION. Ratchet cut from solid steel, no welding, \$35.00. BORGEN PUBLIC ADDRESS SYSTEM, 30 watt, 2 1/2" Speakers, new Mike, set only 4 weeks old, \$100.00.

JOHN HOWARD

Gen. Del., Queensborough Station SHREVEPORT, LA.

FOR SALE

1 Baby Mix-Up, complete, with 10 Seats and Fence; also one new Major Mix-Up, with 10 Seats, needs motor. \$500.00 for small Ride, \$1,000.00 for Major Ride, or \$1,400.00 cash for both.

J. C. O'KELLEY

302 32d AVE. SEATTLE, WASH.

Lawrence Greater Shows

WANT FOR SEASON OF 1947

Shows—one more Flat Ride. Bill Poster, preferably with own truck. Concessions and useful Show People all departments.

WINTERQUARTERS—CHESTER, S. C.

Replies to 333 W. 57th St., New York City.

WANTED

Operators for all Rides, also want one good repair man to start in winter quarters January 20th. Can use good Ride Men at all times.

MOUND CITY SHOWS

1417 Grattan St. St. Louis 4, Mo.

TIVOLI EXPOSITION SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS

FOR 1947.

Address: H. V. PETERSEN, Mgr.,

Box 742, Joplin, Mo.

HARRISON GREATER SHOWS

Now booking for 1947 season, Concessions of all kinds, Ride Help in all departments. Mr. Bancroft, get in touch with me at once. FRANK HARRISON, Owner and Manager. Permanent address, Route 4 Box 87, Lexington, S. C.

Wants--Harry Lewiston--Wants FREAKS, NOVELTY ACTS, SIDESHOW ACTS

(A Gayer & Lewiston Show)

I have had so many inquiries from people who have worked for me in years gone by: "When are you going to operate shows?" Inasmuch as I was awarded the contract for Eastwood Park and Jefferson Beach Park in Detroit, for shows, etc., I would like to hear from ACTS, who want security and permanent work, midst pleasant working conditions, best of salary and treatment. Shows will open on or about middle of March. I will advance money (at no interest) to responsible people. Especially interested in entertaining Fat Girl or two.

All acts who worked for me before, let's hear from you. DWARFS, MIDGETS, GOOD LECTURER (will stand for pitch, you will clean up here). THREE CAPABLE TICKET SELLERS (good proposition). No ups, no downs.

Will buy for cash LARGE SNAKES and a CHIMP THAT'S BROKE to act. GOOD PUNCH OR MARIONETTE ACT who can pitch punch whistles.

Please write stating what salary expected, etc.

Harry Lewiston, 200 Monroe Ave., Detroit 26, Mich.

J. J. PAGE SHOWS

NOW BOOKING FOR 1947

Opening Johnson City, Tenn., Middle of April

Want man to take complete charge of building and repairs on winter quarters. Can place Lot Man. Want Ride Men on all rides. Useful show people in all lines, contact us. All people with us before, answer. Want legitimate Concessions of all kinds--except Corn Game. Good opening for Cookhouse, Diggers, Frozen Custard, Photos, Popcorn, French Fries, String Games, Penny Pitch, Ball Games, Nickel Pitch, Balloon Game, Hoop-La, High Striker, Devil's Alley and American Palmistry. Good proposition for Penny Arcade. Will book Tilt-a-Whirl, Octopus or any ride not conflicting with what we have. Excellent proposition. Want man with girls for Girl Show--outfit complete. Bill Gary, answer. Want Ten-in-One people. Bill Betterly, contact us. Have complete Snake Show for reliable party. Lewis Burke, answer. Want Athletic showman to take over Athletic Show--must have workers. Want Musicians and Performers, also Chorus Girls for Colored Minstrel Show--salary and percentage. Also have openings for money-getting Grind Shows with own outfits.

WANT MERITORIOUS FREE ATTRACTION

Must Be High Act -- Everybody Address

J. J. PAGE SHOWS

BOX 705

JOHNSON CITY, TENNESSEE

16 FAIRS--L. B. LAMB SHOWS--16 FAIRS

WANT FOR 1947 SEASON

SHOWS--Side Show, Big Snake, Life, Monkey Show, Fun House, Girl Show or any Show with own equipment.

CONCESSIONS--That work for stock. Everything open except Bingo, Popcorn and Photos. Pan Game open; Morrey, answer. Want Percentage Dealers; Bill Griffith, write. Want Count Store Agent, also one Wheel Agent. Want Man and Wife to handle Popcorn and Root Beer Trailer.

RIDES--We own our own.

RIDE HELP--Want Foreman and Help for Merry-Go-Round, Wheel, Octopus, Rolloplane, Flying Scooter, Tilt-a-Whirl, Spitfire and two Kid Rides. Drivers given preference.

GOOD PROPOSITION FOR SOUND CAR.

FREE ACT--Want Sensational Act for all season. This show opens March 1, closes November 29.

16 FAIRS--9 Iowa Fairs, 7 Alabama Fairs--16 FAIRS

Write L. B. "BARNEY" LAMB, Box 571, Sheffield, Ala.

C. A. STEPHENS SHOWS

Now booking Shows, Rides and Concessions for an early March opening in South Georgia heading North.

RIDES

We have five office-owned Rides. We have no Wheel; will buy, book or lease one. Would like to book Flat Ride with own transportation.

SHOWS

Will book Independent Shows with own equipment.

CONCESSIONS

All Merchandise Concessions open, especially interested in well-framed Cookhouse. Privilege guaranteed in meal tickets. Earl Long and E. C. Grant, get in touch with me.

HELP

Ride Help, get in touch with me. All those that I talked with write me again.

Address BOX 817, Crystal River, Fla.

SUNSET AMUSEMENT CO.

One of the few truck shows carrying 3 Ferris Wheels.
The only one carrying a 20 Car 1947 Dodgem

EXTENDS

NEW YEAR'S GREETINGS TO ALL

Attention: Fairs in Minnesota, Iowa, Illinois

Better Attractions for Your 1947 Fair

1947 20-CAR DODGEM, 1947 AUTO RIDE, OCTOPUS,

TRIPLE FERRIS WHEELS

NEW CATERPILLAR, NEW SPITFIRE, TILT-A-WHIRL,

MINIATURE TRAIN

MERRY-GO-ROUND, GLIDER, KIDDIE RIDES

10 MODERN SHOWS--NEON ENTRANCE--LIGHT TOWERS

ATTENTION

SHOWMEN

2 New Girl Show Fronts open for capable operators. New Side Show Top, etc., for proven showman. Other equipment open for worth-while attractions.

INDEPENDENT SHOWS

Now booking your attraction for an excellent route of still and fair dates.

RIDE OWNERS

Will book flashy Pony Ride, Roll-o-Plane and Fun House.

RIDE MEN

If you are sober and capable we have an opening for you. Salary and bonus. Must be a Semi Driver. References now required.

FRONT GATE

Capable and sober Man and Helper to handle. Must be Semi Driver.

BILLPOSTER

Man with transportation or Banner Man who can.

CONCESSIONS

We are now ready to book anything in the legitimate line except Percentage, Corn Game, Diggers, Palmistry, Pop Corn and Candy Floss. Want A-1 Cookhouse.

WANT TO BUY: 2 More 75 KVA or 3 More 50 KVA Transformers

SUNSET AMUSEMENT CO. P. O. Box 468, DANVILLE, ILL.

L. J. HETH SHOWS

NOW BOOKING SEASON 1947

SHOWS: Organized Side Show with or without outfit, can furnish new top, 20x100. Colored Minstrel Show, Girl Show, Posing Show. We have outfits for these. Wild Life or Animal Show, Monkey Show, Big Snake Show, Hillbilly Show or any other high class attraction.

HELP: BILLPOSTER AND SECOND AGENT. TOP SALARY TO RIGHT MAN. BILL STERLING, V. COLLIER, ANSWER.

RIDE HELP: CATERPILLAR FOREMAN experienced for new ride. Will pay top salary to good man. Foremen and Second Men for all other rides. Must be able to drive trucks and trailers.

CONCESSIONS: GOOD OPENING FOR COOKHOUSE. All other legitimate Concessions open except percentage. NO FLATS, JOINTS OR GYPSY MITT CAMPS WILL BE CARRIED.

All Replies:

L. J. HETH SHOWS

Winter Quarters

North Birmingham, Ala.

PLAYTIME AMUSEMENTS

NOW BOOKING FOR 1947

9 RIDES, 3 SHOWS, 30 CONCESSIONS--16 best New England Spots plus Fairs. Will book or buy Frozen Custard, also Sound Truck, 5-in-1 Side Show or Grind Shows. Want real Ferris Wheel Foremen, also other Ride Help. Neil Cramer, Frank McTeague, Harry Sturgis, Harry Peavey, Frank Cook, write.

Want Acts for office owned Cowboy Roundup Show; Bill Johnson, New Jersey, write. Impalement, Sharpshooter, Lariat, Trained Horse or Pony, Cowboy or Girl Singers, Players. Must do two or more. State all in first, send pictures.

E. W. BURR, Box 206, Quincy, Mass.

FOR SALE

20'x40' Cookhouse complete, dishes, tables, chair booths, counters, stools, steam tables, griddle, kitchen utensils, ice boxes, neon signs, coffee urn.

Priced to sell, \$475.00.

HELZER BROS.' CONCESSIONS

Harvard, Neb.

CLUB ACTIVITIES

Showmen's League of America 400 So. State St., Chicago

CHICAGO, Jan. 4.—In the absence of regular chair officers, Lefty Ohren was elected to preside at the regular meeting Thursday (2). Also on the rostrum were Treasurer Walter F. Driver and Secretary Joe Streibich. Harry Westbrook is in Mt. Sinai Hospital for a major operation.

The New Year's Eve party committee reported the event a big success, despite a small attendance. Jack Hawthorne and Jack Benjamin furnished the food. Entertainment was furnished by Whitey Woods, Larry Benner, George Flint and Whitey Lehrter.

Off for Florida and Texas are Jack Hawthorne, Max Friedman, Petey Pivor, Jack Levine, Chick Bohden, the Lou Leonards, the Jack Benjamins, Whitey Woods, Lucille Hirsch, Max Friedman and Hilt Harris.

Letters of appreciation were received from the Ulrich home and St. Patrick's Settlement House for the children's Christmas party.

George Terry spent the holidays in Kansas City, Mo., and plans to leave there shortly to enter the Lutheran Sanitarium, San Antonio.

Members enjoyed a night at the Coliseum Circus, guests of Past President Ernie A. Young.

President Irving J. Polack is on a trip to the West Coast but will be back in time to preside at the January 9 meeting.

Ladies' Auxiliary

Regular meeting held December 5 with Mrs. Noble C. Fairly, president, presiding. Also on the rostrum were Mrs. L. M. Brumleve, first vice-president, pro-tem; Mrs. E. Sopenar, second vice-president; Mrs. Al Geiler, third vice-president; Mrs. Robert H. Miller, secretary, and Mrs. Rose H. Page, treasurer.

Invocation was given by Margaret Filograsso, chaplain.

A donation of \$25 was sent to Father Flanagan's Boys' Town.

Newly elected members are Shirley Lawrence, Beatrice Blue, Mrs. Sam Polack, Mildred Miller, Betty Downs, Margaret Haney, Betty Christy, Leona C. Parker, Mrs. Gladys Brod, Sally Prevost, Helen Christy, Ann Borker Mrs. Patty Conklin, Mrs. Susan Meyers, Mrs. Charles Wright, Mrs. Nellie Young, Gertrude Parker Allen, Louise Parker, Mrs. J. C. Wrigley, Mrs. John C. Havlik, Priscilla Tennyson and Florence Aron.

Margaret Hock received a rising vote of thanks for the installation dinner December 3.

The December 19 meeting had Mrs. Nan Rankine, first vice-president, presiding. Other officers present were Mrs. E. Sopenar, second vice-president; Mrs. Al Geiler, third vice-president; Mrs. Rose Page, treasurer, and Mrs. Robert H. Miller, secretary.

Mrs. Delgarian Hoffman was presented with a gift for her work as hostess at the open house.

Ida Chase, chairman of the relief committee, reported Phoebe Carsky, past president, well on the mend.

Members were grieved to learn of the death of Ruth Gottlieb's son, Julian, who was killed in an accident in New York.

Guests and members at the installation dinner not previously listed were Grace Goss, John R. Ward Shows; Juanita Strassburg, Margaret Haney, Mrs. William Doolan, Mrs. Nick Scully, Mrs. Cecelia O'Connell, Claire Sopenar and Frances Lauther. Letters received from Etta and Hedda Henderson.

National Showmen's Association 1564 Broadway, New York

NEW YORK, Jan. 4.—New Year's Eve party staged in the clubrooms was the social event of the season and an unqualified success, even tho attendance was less than in former years.

New officers will be installed Wednesday (8) at the regular meeting. George A. Hamid, president emeritus, will preside. President Dave Endy is forming new committees.

Many letters of acknowledgment and thanks have been received from hospitalized veterans who received Christmas gifts from the Veteran's Committee, headed by Jack Lichter, assisted by Mrs. Lichter, Mr. and Mrs. Ralph Decker, Mr. and Mrs. Sam Rothstein and many others.

Recent visitors included Wallace H. Owen, Milt Hinkle, Jimmy Burgdon, Mr. and Mrs. Al Shore, Pat Hanlon, Mrs. Fred Fornier, Justin Wagner, Gerald Snellens, Mike Zeigler, Sam Holtzman, Artie Stein, Floyd Woolsey, Clem Schmitz, William Glick, John Carlin and Mrs. Marion Berry.

News letter covering the year is at the printers and will be mailed to members soon.

Auditor's annual report and a detailed report of the recent banquet will be given at the next regular meeting. Meetings are held every second and fourth Wednesday of each month.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 4.—Regular meeting was called to order by President Chester I. Levin. Secretary G. C. McGinnis also was on the rostrum.

Meeting followed a dinner served by the entertainment committee of HASC. Members of the Ladies' Auxiliary were guests.

John Gates, Bruce J. Duffy, Joe Ormsby and J. A. Woodrum were elected to membership.

Secretary read a card of thanks from Mr. and Mrs. Clay J. Weber for floral offering and a telegram from the secretary of the Showmen's League of America selecting Noble C. Fairly to represent SLA at the banquet and ball. International Showmen's Association lettered that Roger C. Haney would represent that org.

The following officers for 1947 were installed: Harold Elliott, president; H. K. Garman, first vice-president; L. K. Carter, second vice-president; Cliff Adams, third vice-president; George Carpenter, treasurer; G. C. McGinnis, secretary, and George Elser, warden. Installation was conducted by Harry Duncan.

The annual memorial services were held in the clubrooms December 29, with Chaplin Al C. Wilson in charge.

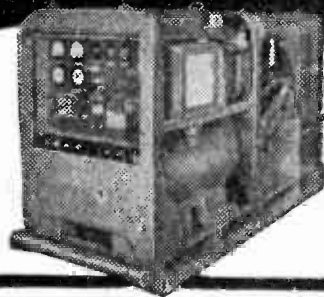
Ladies' Auxiliary

The annual Tacky Party was held December 30 in the banquet room of the Musicians' Hall and a capacity crowd attended. Music was furnished by KMBC.

The kangaroo court was presided over by Buck Ray and Toney Martone. Raymond Clayton and Boxie Warfield were officers.

Hattie Howk, George Carpenter and Ellis White were in charge of the door ticket sales. Jimmy Marshall dispensed the beverages and George Sargent the food.

NEW PORTABLE 10,000 WATT Electric Plant



Ideal for Carnival Lighting, Rides, Merry-Go-Rounds, Ferris Wheels!

New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons. Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting. 35 HP at 1800 RPM. Automatic Safety Controls.

\$950 F.O.B. WAREHOUSE, PHILA. Immediate Delivery

Write for Descriptive Circular

The SONJEAN CO.

949 Drexel Bldg.

Philadelphia 6, Pa. • Lombard 3-1093



PROFESSIONAL MODEL

Direct POSITIVE CAMERA and Booth. No bigger profits in any business. Less than 10% of gross for operating costs. Beautiful hardwood Cabinets. Built to stand the gaff. Mortised and glued joints. Pin hinged throughout. Cameras only to install in your own cabinets or trailer. Standard sizes ready to ship on receipt of order. There is no substitute for quality, reliability, service.

Phone 2-7043, wire or write B. M. GROTKOP, Pres. POSITIVE CAMERA MFG. CO. 16 N. E. Second St. Oklahoma City, Okla.

IRON LUNG FOR SALE

Brand new 1946 Emerson Iron Lung installed in 1942 GMC Bus, all white inside and outside, plenty of lighting effect, 4 big blow-ups that hang on the outside, stateroom in rear of bus. Completely furnished bus and tires in first class shape, ready to go to work. Reason for selling—I have other business to attend to. Address

BILLIE CLARK

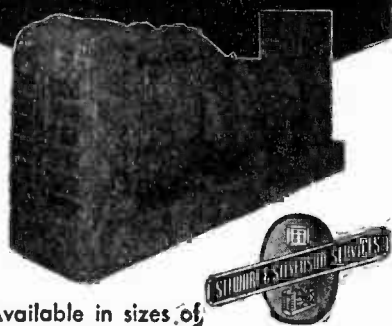
3038 S.W. 8th ST. MIAMI, FLA.

GENERAL AGENT WANTED

For one of the neatest, most beautiful framed, medium sized shows on the road with 7 Rides, 5 Shows, 30 Concessions, 4 Light Towers, 40 Ft. Front Entrance. We want a man who has a wide acquaintance with Fair Secretaries and Committees in Arkansas, Kansas, Missouri and Nebraska; who is thoroughly dependable and who would like to associate himself with an up-to-date, aggressive organization. To a man who can deliver we will pay a top salary on a year around basis. All answers strictly confidential, and high-class Agents looking for a permanent connection will find it to their advantage to answer this ad. Address: BOX 480, c/o Billboard, St. Louis, Missouri.

Wanted To Buy or Lease FERRIS WHEEL—PREFER NO. 5 ELI Strong's Amusement Co.
2315 Benson Garden Blvd. Omaha 4, Nebr.

A G. M. DIESEL-DRIVEN ELECTRIC POWER PLANT TAILORED TO SUIT YOUR NEEDS



Available in sizes of from 5 K.W. to 300 K.W. Designed around the famous General Motors Diesel Engine. Complete with single bearing close coupled generators; large type instruments mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

STEWART & STEVENSON SERVICES

Anywhere SERVICE & PARTS Anytime

G.M. Diesel Engines Hallett Diesel Engines Continental Red Seal Engines

1516 Harrisburg Blvd. Houston 3, Texas

NOW OPEN LONE STAR MUSEUM

517 EAST HOUSTON ST. SAN ANTONIO, TEXAS

FOR THE MONTH OF JANUARY, TO BE FOLLOWED BY THE BEST OF EARLY TEXAS DATES.

Fat Stock Show, Houston, Tex. Fat Stock Show, Fort Worth, Tex. Stock Show, DeRidder, La. Washington Birthday Celebration, Laredo, Tex., and then the Big One: Battle of Flowers, San Antonio, Tex.

CAN PLACE NOW ACTS OF ALL KINDS, GRINDERS, ETC., ETC.

All persons who got transportation from me the past month, come to San Antonio at once.

RAY MARSH BRYDON

Florida Amusement Co. Endorses THE SUN SHINE CHOO CHOO

Howard Ingram wires as follows: "The Sun Shine Choo Choo has proven satisfactory and everything you claimed. It is among our WINNERS on the season and we proudly recommend it. Many thanks."

SUNSHINE MFG. CO.

1307 Grand Central Ave. TAMPA, FLA. Sunshine Mfg. Co. makes delivery like the Sun . . . On Time. Order Now. (Send \$1.00 for photo circular)

WANTED

Sober, reliable, experienced Carnival Electrician. Have transformers. Top salary to right man. Long season in California. No delay, wire answer.

CRAFTS SHOWS

7283 Bellaire Ave., North Hollywood, Calif.

JAMES ARTHUR LITTLE

Communicate with me at once. A. B., P. O. Box 1500 Bridgeport, Conn.

Show Folks of America
San Francisco

SAN FRANCISCO, Jan. 4.—President-Elect Harry Seber presided at the regular meeting December 23. Mrs. Lillian Shue, recently elected third vice-president of the Regular Associated Troupers, was a guest and was seated on the rostrum.

Elected to membership were Ralph Meeker, owner of the Meeker Shows, and Samuel Marcus.

A letter was read from Vance Blough, at present in Louisville.

Donations are acknowledged from Anita Jeffers, \$5 for the sick and relief fund; from Earl Douglas, \$25 for the cemetery fund; Ted Levitt, \$25 for the Christmas dinner fund; Adam McBride, \$25 to *The San Francisco News* and \$25 to *The Call-Bulletin* Christmas funds, and a corpe purse, donated by Jennie Reigals, which will be raffled off for the benefit of the cemetery fund.

Christmas cards were received from Congressman Frank R. Havennor, Sammy and Edith Corenson, Tom Heaney, of Dailey Bros.' Circus; Marge and Harry Chipman, Doc Waddell, Richard Arcand, Tilly Palmateer and the West Coast Shows.

Guests and members introduced were Really Castle Berglun, Harry Coleman, Mr. and Mrs. Matt Herman, Nellie Baker, Fred Ramsey, Lee Barnes, Mr. and Mrs. Glenn Artz, Red Kearns, Mickey Hogan, Mr. and Mrs. Jack Christenson and Frank and Marie Forrest.

President Seber and Fred Weidmann reported on the Pacific Coast Showmen's Association annual ball.

Tony Soare won the pot of gold and received \$20. He donated \$10 to the Christmas fund.

Show Folks of America
1839 W. Monroe St., Chicago

CHICAGO, Jan. 4.—Christmas was celebrated in the home, which was decorated with gay lights and a large tree set in the main hall. Regular monthly meeting of the board of directors was held Thursday (2) and the usual quorum was on hand, thus maintaining the practice which has prevailed for the past two years, excepting only during the usual summer vacation.

Installation of officers for the new year will be held Tuesday, January 21, with May Adams Stoker succeeding Morton Schaeffer, who served as president the last two years.

Nellie Grosch, welfare chairman, is still confined to her home, but is getting along okay. Others on the sick list are Ceil Lorayne at Alexian Brothers, and Darrel Lyall, who is now at home, where he will be confined for at least a month, following a period of hospitalization.

Charles Holland, stage vet, who died recently, was buried in Show Folks Rest.

WANT FOREMEN

FOR MERRY-GO-ROUND, WHEEL and TILT
Prefer men who want to work on percentage, but will pay top wages to reliable, dependable men and give year around job. Write for our proposition. Winter quarters now open. **WANT SCENIC PAINTER, BUILDERS AND OTHER HELP—COME ON IN AND GO TO WORK.**
SHOWS—Will furnish complete frame-up for any worthy show—tell us what you have. **NOW BOOKING CONCESSIONS. WANT TO BUY** Buell Show, Fun House, Flying Scooter, Caterpillar. **HAVE FOR SALE** Chevrolet Tractor, 22 Ft. Trailer—\$1,500.00. Ford Tractor, 20 Ft. Trailer—\$1,800.00. 24-Seat Chair-o-Plane—\$1,050.00. Address: **GREATER RAINBOW SHOWS** Frank Ward, Owner. Box 42, Alma, Ark.

WILL BUY

60 to 80-Seat Bingo, priced to sell, and small Cook House, complete.
BOX 817
Crystal River, Florida

CONCESSIONS WANTED

Grind Stores, Photo, Palmistry. Foremen for Merry-Go-Round and Wheel.

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Jan. 4. — Vice-President Charles Walpert conducted the final 1946 meeting Monday (30) with vice-presidents Jimmie Lynch, Bill Hobday, Harry Suker, Treasurer John T. Backman and Secretary Ed Mann also on the rostrum.

Reports on various committees were heard and final arrangements made to move the club's furniture and other property to the new club-rooms at the Cabrillo Hotel.

Bill Hobday, newly elected president, made a short speech of acceptance after Charles Walpert, his opponent in the presidential race, conceded the election.

Members present after absences included Harry Chipman, who came down from Yakima, Wash., for the holidays; Norman (Dutch) Schue; Dan Stover, Al (Moxie) Miller, Redondo Beach, Calif., and Walter D. Newcomb, Santa Monica, Calif. Sixteen Ecklund, park operator from Gavla, Sweden, and his mechanic foreman, Einar Jacobsen, visited with Harry Hargrave, Newcomb, Eddie Tait and Tom Hughes.

Ladies' Auxiliary

Final meeting of 1946 was one of reminiscing and it was closed with the singing of *Auld Lang Syne*. Nell Ziv, org's first president, traced the early history of the auxiliary. Estelle Hanscom recounted how the org was formed back in 1931 in her room in the York Hotel. Others recounting the early days included Madge Buckley, Marlo LeFors, Nina Rogers and Minnie Fisher.

Myrtle Hutt Beard and Grace Brown, of the Ladies' Auxiliary, Showmen's League of America, Chicago, were present and introduced. Also introduced was Patti Cook, mascot, and niece of Past President Margaret Farmer.

Reported on the sick list was Gertrude Mathews. Letters were read from Bertha Cohen, third vice-president, who is visiting in Georgia, and from the auxiliaries of the Michigan's Showmen's Association and Showmen's League of America.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Jan. 4.—Altho the final meeting of 1946 was held the day after Christmas, almost 100 members attended. Many holiday greeting cards and telegrams were received.

Elected to membership were Roderick and Maude Bell, Eric and Ruth Kelley, Eleanor Frock, William (Red) Lowney, Melvin Noland and Harry Vliet. Moe Eisenman reported receipts for the five-year booklet close to \$3,800. In appreciation for his work, Eisenman was presented with a gold life membership card.

Lill Eisenman reported on the Florentine Gardens banquet, and Vivian Gorman on the bazaar. Thanks are extended to June Morehead for spoons, Martha Kenyon for knives, and Marge Chipman for refreshments donated, and to Orel Kent and Ralph Christiansen Sr. for the \$2 and \$12.50 donations, respectively.

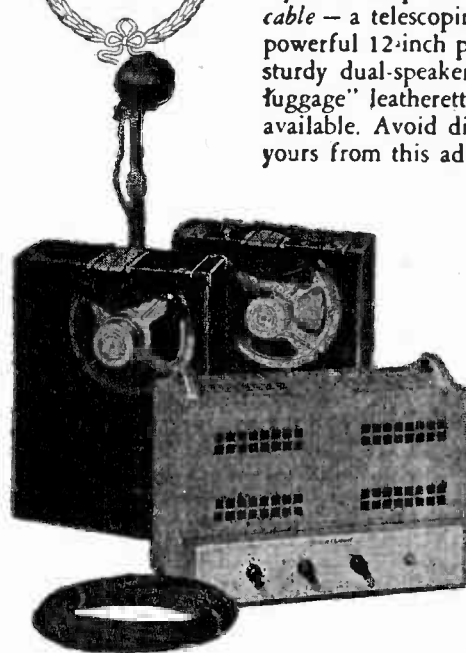
New members Harry Vliet, Eleanor Frock, Eric and Ruth Kelley, William Lowney and William Hirsch were introduced. Called on for remarks after extended absence were Harry Miller, Claude Parsohs, Maybelle Bennett, Bobbie Branson, Marge and Harry Chipman and Joe Krug.

Reported ill were Spot Ragland and Elsie Suker.

Guests included Mr. and Mrs. Allen and grandson of Seattle, Mr. and Mrs. Ken Maynard and Mr. Nance.

Winners of the drawing were Orel Kent and Frank Babcock.

A GREAT BUY IN SOUND EQUIPMENT



Here's a Lafayette super value — a complete 14-Watt P.A. system for less than you'd expect to pay for the amplifier alone. You get a famous Brentwood amplifier — a high-quality crystal microphone with 50 feet of connecting cable — a telescoping floor stand — and two powerful 12-inch p.m. speakers housed in a sturdy dual-speaker case finished in "airplane-fuggage" leatherette. Only a limited quantity available. Avoid disappointment — order yours from this ad — NOW.

CHECK THESE FEATURES

- Two Input Channels
- Mixing Between Channels
- Tone Control
- Five-Tube Chassis
- Push-Pull Beam Power Output
- Standard 110-120 volt 50-60 cycle operation

Price Complete

\$75.00 Weight 45 lbs.

Amplifier Alone

\$32.50 Weight 21 lbs.

Lafayette

SOUND SYSTEMS
(RADIO WIRE TELEVISION, INC.)

100 6th Ave., N.Y. 13

130 Federal St., Boston 10

24 Central Ave., Newark 2



GEM CITY SHOWS

"THE DIAMOND OF THE SHOW WORLD"
FEATURING "EMANUEL ZACCHINI, THE HUMAN CANNON BALL"
12 RIDES, 8 SHOWS, 40 CONCESSIONS
8 DOWNEY "TELESKOPIC" LIGHT TOWERS

Making Our Midway a Maze of Brilliant Lights.

FAIRMEN AND COMMITTEEMEN:

"Get with Best in the Middle West"

CAN PLACE FOR 1947 TOUR

SHOWS: Glass House or Fun House, Side Show with own transportation, Monkey Circus, Wild Life Show or any worth-while attractions.
RIDES: Caterpillar, Roll-o-Plane, Spitfire or any Rides not conflicting. Reasonable percentage. Must have own transportation.
CONCESSIONS: Need capable Stock Man. Agents for the following: Fish Pond, Pan Game, Rat Game, Penny Pitch, Dart Board, Cigarette Gallery, Balloon Dart, Ball Games, Photo, Mitt Camp Readers, two Wheel Agents, etc. If capable will frame Concession for you.

WILL OPEN SMALL SHOW IN FEBRUARY.

OFFICIAL OPENING OF ENTIRE SHOW IN MARCH, ELDORADO, ARK.

WE GUARANTEE A 32 WEEK SEASON.

WANT — HELP — WANT

Capable Lot Man, Special Agent; Billposter, one with sound car preferred. Ride Men—Merry-Go-Round Foreman (must know 3-Abreast Allan Herschell), Ferris Wheel Foreman (must have Wheel Button), Man to take charge of 2 Kiddie Rides—Auto and Airplane, Second Men on all Rides. All Ride Men must drive Semis and have 1947 chauffeur's licenses—any State. Can place capable people in all departments.

Rocco, call me Schroeder Hotel, Milwaukee, Wis., Jan. 7. Address all replies to

JACK DOWNS, Owner and Manager
BOX 1081, EL DORADO, ARK. (PHONE 3681)

ENDY BROS.' SHOWS

"AMERICA'S SMARTEST RAILROAD SHOW"

—CAN PLACE FOR SEASON OF 1947—

MIDGETS FOR MIDGET REVUE (we have all new equipment). FIRST-CLASS PENNY ARCADE. SPLENDID OPENING FOR MONKEY SHOW OR CIRCUS (must be in keeping with this most outstanding organization). All address: 743 SEYBOLD BLDG., MIAMI, FLA.

WANTED—SIDE-SHOW ATTRACTIONS—WANTED

OFFICE PAID. LONGEST SEASON ON ROAD.

Opening February 21—Closing December 5.

OUTSTANDING FREAKS, MENTALIST, SWORD SWALLOWER, ALLIGATOR BOY OR GIRL, BEARDED LADY, FAT GIRL, TATTOOER, ANATOMICAL WONDER, GLASS BLOWER, GIRLS FOR BALLY, MIDGETS, DWARFS, PIN HEADS, HALF AND HALF, FIRE ACT, ELECTRICAL ACT, TALKERS, TICKET SELLERS AND WORKING MEN. All personnel receives the best of treatment and working conditions. Long fair season. Open in Florida and close in Florida. **THE FOLLOWING PLEASE CONTACT ME AT ONCE:** Grady Stiles, Marvin Smith, Grace McDaniels, John Williams, Mimi Garneau, George Surtees, Teddy Rogers, Harry King, Jim Zaharee, Julius Shuster, Lee Johnson, Ester Lester, Billy Hynds, Charles Glover, Sadie Anderson, Freda Pushnik, Charles Rourke, Mary and Margaret Gibbs, Albert Alberta and all others who have been with me in the past. **DON'T WASTE TIME, FOLKS—BE WITH A PROVEN WINNER. MONEY EVERY WEEK ON TIME. OPENING IS NEAR. GET YOURSELF SET AT ONCE.** Address: **JIMMY HURD, c/o Endy Bros.' Shows, 743 Seybold Bldg., Miami, Fla., or 8500 Biscayne Blvd., Miami, Fla.**

EXTRA! EXTRA!

**THE TRAGIC
ATLANTA WINECOFF
HOTEL FIRE
WALK-THRU EXHIBIT
FOR STOREROOMS, CARNIVALS AND FAIRS**

Includes wildest scenes of tragedy, also powerful display on Fire Prevention. Also America's other most disastrous fire at Ohio Penitentiary, with 322 convicts burned alive.

Big 6 by 10 ft. flaming hotel fire canvas banner in colors, and 4 big 44-inch by 64-inch blow-ups in color, in frames with posters, etc., for Front. 24 Peep Boxes with great fire scenes on colored glass, all described inside boxes. Dozen other great scenes in frames, all described for interior of show.

Show as above, all ready to set in tent or storeroom (excepting lumber for counters, cost about \$8.00), plans for setting up, also spiel on records,

ONLY \$287.50

Wire or mail deposit of \$87.50 and show will go out promptly. Remainder collect. Weight, about 180 lbs. Supply limited.

OTHER GREAT SHOWS FOR 1947 ARE:

JUVENILE DELINQUENCY—Powerful. Has had \$350.00 days already. **BOUQUET OF LIFE**, topping midways on best carnivals. **GAY PAREE!** The new show that did \$500.00 first day up at Buckeye Lake Park. Also other Shows.

Get your order in at once for **BIG HOTEL FIRE SHOW**. Write for information on shows for 1947 free.

Kindly mention which kind of show you are interested in.

We also make banners for all midway attractions.

Attention: Mrs. L. Wells, Palmiste, Oskaloosa. We have your kind letter. Send street address.

Chas. T. Buell & Co.

BOX 306 NEWARK, OHIO
For 25 years Builders of Walk-Thru Shows.

BROWNIE AMUSEMENT

WANTS FOR 1947 TOUR

Have good prop. for man and wife for Corn Game, also have a few choice Stock Concessions open. Have opening for good Cook-house. Want Foremen and Second Men on all Rides; Swing, Wheel, Mixup and two Kid Rides. Concession Agents that can stand prosperity, answer. All new tops and stock. Advance Agent that knows and can produce in Oklahoma, Kansas and Nebraska, wire. We work 36 weeks in above States.

BROWNIE AMUSEMENT

BOX 158 MOUNDS, OKLA.
Phone 90

WANTED

Attractions of various kinds to play under sponsorship of Moose. Interested in Carnivals, Rodeos, Ice Shows (with own plant), Indoor Circuses and Stage Attractions such as Magic Shows, etc., on percentage or guarantee basis. Combined population of approximately 200,000 people. Have Armory with seating capacity of 4,000 to 5,000, also Field House with 20x80 stage, floor 100x70 and seating capacity of 5,000. Also have large outdoor show grounds. For details, write **WM. D. CONOVER**, Molline Lodge #235, Loyal Order of Moose, Moline, Ill.

WANT CARNIVAL

For 15th annual Veterans of Foreign Wars, 4th of July Celebration at County Park in Mecosta County, Mich., July 3, 4, 5 or a solid week. 20,000 attendance last 4th.

LYLE WARNER

MECOSTA, MICH.

WANT CARNIVAL

For first week of August by Fire Department, Coudersport, Pa. Population, 3,500. County seat. Need about 5 Rides, 3 Shows. Write complete information to

M. J. POTTER, Secretary

**MOLLY'S SHOWS
WANT FOR SEASON 1947**

Any Flat Ride, Tilt-a-Whirl, Side Show, Snake, Girl or 10-in-1. Popcorn, Ball Games, Candy Floss. Also Free Act for long season. **JAMES G. YORK**, Mgr., 80 Revere St., Portland, Me.

L. B. LAMB SHOWS

NOW BOOKING SHOWS

AND CONCESSIONS FOR 1947.
Box 571 Sheffield, Ala.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

**Vancouver Icer
Chalks Sell - Out
At 6 Performances**

VANCOUVER, B. C., Jan. 4.—The 22d annual Rotary Ice Carnival at the Exhibition Forum was a sell-out at all six performances, with more than 30,000 paid admissions at a night scale of \$1.75 to \$3 and 50 cents to \$1 for the two matinees. At the Wednesday (18) matinee 4,500 of the 5,000 seats sold at the \$1 scale.

Several hundred local figure skaters from the Vancouver and the Connaught Skating clubs, plus 10 imported acts, with Verna Miles Fraser producing, gave a bang-up show.

Heine Brock, comic, and Phyllis Legge, of the *L. A. Ice Follies*, headed a cast including Barbara Jones, Philadelphia Skating Club; Gloria Peterson, Seattle Skating Club; Red Bainbridge, Washington Figure Skating Club; the Thomas Twins, Dot McCusker and Skee Goodheart, *Hollywood on Ice*; Scotvold Twins, Chicago Figure Skating Club, and Harriet Sutton and John Lettengarver, St. Paul.

**Lyons Activities Assn.
To Hold Fete July 4 Week**

CLINTON, Ia., Jan. 4.—The Lyons Activities Association, Inc., at a recent meeting, decided to hold its annual celebration during July 4 week, 1947, marking the anniversary of the founding of the community. Event will be four days and will be held on Main Avenue here.

There will be parades, concessions, rides, exhibits, fireworks, boat races and free acts. Phil Burke, Clinton, is president of the association.

DICKERSON SHOWS

Can place Rides that don't conflict with Merry-Go-Round, Whip or Chair-o-Plane. Can place Stock or P. C. Concessions. 6 weeks in park, then start tour. Those with me before answer, or everybody come on. Address:

FRANK DICKERSON
c/o Blue Lantern Amusement Park
Box 99A, De Land, Florida

WANT FOR

BARNEY TASSELL UNIT SHOW

Rides and Shows of merit, also Concessions of all kinds except Grift and Percentage. Can use good Sound Truck; make your own proposition.

Miss Lucille Anderson, contact at once.
Write or wire, this week, Bushnell, Florida.

EXPOSITION AT HOME SHOW

WANTS FOR THE CENTRAL OF FLORIDA COLORED FAIR, ORLANDO, JAN. 15-25

Side Show Manager and Acts, have complete outfit; Sam Golden, wire. Can place Monkey Show, Animal Show and Penny Arcade; wire Stanley Roberts. Place Flat Rides of all kinds. Want High Free Act for season. Can place Pop Corn and Candy Apples, Custard, all legitimate Concessions except Bingo. Kissimmee, Fla., this week. Five bona fide fairs to follow Orlando Fair. All contact

ROX GATTO, Mgr.

ANCEBILT HOTEL

ORLANDO, FLA.

**Ideas, Inc., Get Nod for
Two Promotion Contracts**

NEW YORK, Jan. 4.—Two promotion contracts have been signed by Ideas, Inc., according to G. Hodges Bryant.

Frozen Foods Institute, Inc., has awarded its contract to Ideas, Inc., but solicitation of space will be directly under Frozen Foods while Ideas will be in charge of the layout and general supervision as well as the general direction of the Trade Exposition in Horticultural Hall, Boston, March 31 thru April 4.

Directors of the Pennsylvania State Junior Chamber of Commerce, at a recent meeting, inked Ideas to handle special events under the sponsorship of the Jaycees for 1947. Contracts are now in the making for the Festival of Bands with the Jaycees of Pittsburgh, the Young Men's Bureau of Williamsport and the Shenango Valley Jaycees of Sharon.

MADISON BROS.

(Continued from page 60)

of the Hammond organ and a huge Christmas tree was erected. Everyone was well remembered on Christmas Eve, the children coming in for many gifts. Christmas afternoon we gathered in a top where the turkey dinner was spread. Dinner was prepared by the ladies who each brought a side dish, the Madisons furnishing the turkeys. Movies were taken by Frank Ward who also showed films of the 1945 party.

Guests were Mr. and Mrs. Frank Ward, Mrs. LaMotte Dodson, Ralph McPheron, Tom Blinn, Mr. Newberry of Hope and the personnel of the show; Mr. and Mrs. Harry Madison, Nels P. Madison, Mr. and Mrs. Max Madison, Mr. and Mrs. Buddy Hensley, Mr. and Mrs. Bret Gilbert, Mr. and Mrs. Bill Bacon, William Wilkerson, Ogle Trent; Mr. and Mrs. Don Donovan and Bobby, Frank and Bonnie Jean Donovan, Mr. and Mrs. Coker, and son, Harold, and Mr. and Mrs. Ken Davis and son, Wayne.

Harry and Nels P. Madison will leave soon for the Illinois and Indiana fair meetings. Work in quarters is progressing smoothly with a crew of seven under Bill Bacon. Opening is set here for March 1.—**HARRY MADISON.**

**Dadswell Writes
About 'Go-Rounds'**

(Continued from page 51)

another Constable in this same family who painted. His name was John Constable and England rated him as one of Great Britain's most celebrated scenic painters.

I wonder what John Constable would say if he came back to life and met his progeny—painting landscapes on a Merry-Go-Round!

Other workmen sanded and painted platforms and chariots. Mechanics installed new bearings on eccentric rods; the mysterious things that make the horses go up and down. Eddie Young was there, too, suggesting ways to better this and improve that. He's comparatively young, but he's a veteran showman, too.

Merry-Go-Round history goes 'way back. The thing was invented in the pre-Christian era; at first as a single board on an upright post which was turned by slaves. It must have looked like a teeter-totter but it went 'round and 'round as children screamed with delight. Later there were two boards and oxen moved it.

At the time Christ visited the earth it was an established thing; as important to youngsters as the grassy hillsides down which oldsters rolled and run in festival contests.

Later on mendicants played their reed organs nearby and soon that, too, became part of the Merry-Go-Round. People laughed and called it the "hurdy gurdy!" Then came the age of steam which turned it and, at the same time, played a callopie, and people called it the carousel. When gasoline engines took over it moved so fast that showmen proudly referred to it as the "Flying Jinny."

Nowadays it is the Merry-Go-Round to Yankees. Southerners, tho, still take their youngsters to "ride the flying horses!"

And here it was, a thing of beauty and historic in every fiber, laying in thousands of pieces while workmen rubbed, buffed, sanded, drilled and painted it for another whirl with life.

AL ZELLERS WANTS

For Season Opening in May with Fuller Greater Shows

Ride Help — Merry-Go-Round, Chair-o-Plane, Kid Rides, Agents for Pea Pool, Over and Under, Fall Game, Duck Pond, Ball Games, Lunch Trailer, Floss Apple Man, Pit Show Operator. Want to hear from Dave Gray, Youngstown Happy, Hi Pockets, Lew Van, Don Staubs, Al Heater. All write

ZELLER'S UNITED ATTRACTIONS
14 St., Jeannette, Pa.

FOR SALE

SIDE SHOW

Ready and complete in every detail. 100-Foot Top, 120-Foot Banner Line, Banners, P. A. Sets. All excellent condition. Priced for quick sale.

DORAL DESHON
2810 CLARK ST. TAMPA, FLORIDA

PHONEMEN

Good men, come on. Deal starting Wednesday. Best circus deal on circuit. Contact

EAGLE CIRCUS HEADQUARTERS

EAGLES' HOME AKRON, OHIO

WILL BOOK

Wheel, Shows with own transportation and equipment. Need Agents for office-owned Concessions, also Percentage Dealers. Will book any Stock Store. Need Foremen and Second Men on all Rides, Electrician. Opening near Oklahoma City in March.

A. & P. AMUSEMENT CO., Edmond, Okla.

**WILL PAY CASH FOR
USED RIDES**

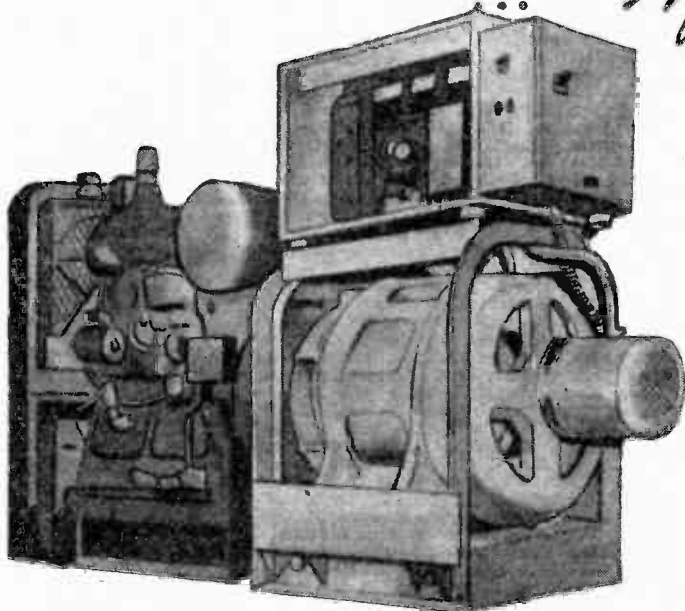
When they won't run any longer don't Junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS.** R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.

CIRCUS PHONE MEN

WANTED

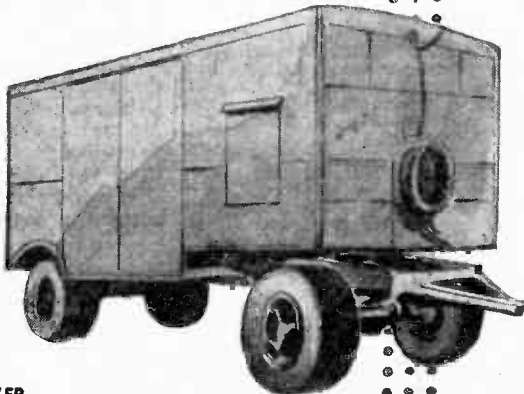
Contact
H. R. MARTENEY
SHAWNEE HOTEL SPRINGFIELD, OHIO

25KVA Electric
**POWER
 UNITS**
Mobile and Portable



25 KVA PORTABLE POWER UNIT

Specifications: gasoline engine driven—AC generator—20 kw at 80% power factor—120 Volts—single phase—60 cycles—900 r.p.m.—mounted on welded steel bed plates. Dimensions: 111 3/4" long x 35" wide x 64 3/8" high. Weight: 5000 lbs. These engines are readily adaptable to operation on natural gas.



TRAILER

Features: all-metal construction—trailer adaptable as mobile office when unit is removed.

These are big, rugged, yet economical, generators designed and built for long service. They are the perfect machines for construction jobs, gas and oil drilling companies, mining companies, logging camps, in fact for all those whose lighting requirements are above the average and where consistent performance is an absolute necessity. Small motors can also be used.

For specific information on any machine, write, phone or visit the War Assets Administration Regional Office in Baltimore, Cincinnati, or San Francisco. (Trailers located in Baltimore only.)

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Trailer Units now \$2140 or less, depending on condition.

While some of the power units are used, all are usable without material repairs. All trailers are used.

Although this material has previously been offered to priority claimants, 10% of the merchandise has been reserved to fulfill any further needs of priority claimants including VETERANS OF WORLD WAR II, who are invited to contact the Regional Office serving their area.

This equipment is available for export. Any question on export control should be referred to Office of International Trade, Department of Commerce, Washington, D. C.

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American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Jan. 4.—The writer is making plans to attend the fair meetings at Richmond, Va.; Harrisburg, Pa., and Albany, N. Y.

The War Assets Administration has furnished us with a large amount of material indicating that it has for sale, among other things, quantities of aluminum, wire and cable, stainless steel, precision tools, portable electric tools, iron and steel and various testing equipment.

Word from Washington indicates that a 10 per cent reduction in individual income taxes next year is virtually definite, and it is possible that this reduction may even go to 20 per cent, altho any reduction beyond 10 per cent cannot be depended upon. Indications are that this matter will receive early attention when Congress reconvenes shortly after the beginning of the year and this matter will be explored further during January in connection with public relations fund activities by the writer at Washington. The amount of reduction in income taxes and other taxes will in all probability be a source of contention between Con-

gress and the Treasury Department. We have had a recent inquiry from the Netherlands Chamber of Commerce with reference to the activities of our association.

In connection with excise taxes, including admission taxes, there does not appear to be very much information available on the subject but the consensus of opinion seems to be that there will be some slight reductions about the middle of the year.

We have on file a complete tax calendar of important income tax dates, the information contained in which is available to the membership upon request.

We have been advised of the development of a thinning liquid suitable for all purposes except lacquer and shellac. We are also in a position to obtain copies of a booklet relative to the handling of stainless steel.

We call attention to the fact that the new Trade Mark Registration Act becomes effective in July, 1947, and information on this subject is available upon request.

The association membership hit the 200-mark with the recent application of the Paramount Exposition Shows, filed by Ralph P. Flannigan.

Electros and mats of the new association emblem have been ordered and members who want to use them are urged to send in their orders at once.

4 Orgs Hosts At Eve Events

(Continued from page 50)

vice-presidents; Jess Nathan, retiring president of the ladies' auxiliary; Harold Elliott, president-elect; L. K. Carter, second vice-president elect, and Blanche Francis, president-elect of the auxiliary. Garman is first vice-president elect.

Noble C. Fairly was emcee and introduced each person at the speakers' table, plus out-of-town guests.

Art Brainerd spoke briefly about obtaining a permanent home for the club and immediately a building fund was started. The following donations were received: K. H. Garman, \$100; Mr. and Mrs. Boxie Warfield, \$25; Jack Weiner, \$50 in remembrance of Sam Wallace, and Mr. and Mrs. H. M. (Boots) Cutler, \$25.

Music for dancing was furnished by the radio Station KMBC orchestra. The grand march was led by Presidents Harold Elliott and Blanche Francis.

Attending the Heart of America Showmen's Club event were:

Messrs. and Mmes. Curley Clark, Toney Martone, Herbert Walters, Kay Clayton, Alvin Schwartz, Stanley Carter, Chancey Van Houser, Harry Dugay, George A. Gilbertson, Ed Collins, F. W. (Boxie) Warfield, H. M. (Boots) Cutler, J. A. Clayton, Virgil Craig, A. L. Wright, Ralph Moore, Sam Ansher, Clark D. Lee, Jack Welner, David Reeves, Carl Harlan, Henry Shankland, Ray Martin, Finny Arendell, Harold J. Temple, Charles W. Kemble, Captain Hugo. George Gordon, Coleman Lee, S. O. Lee, Robert Clayton, Jack Bauman, Joseph Bowen, Fred J. Meeker, Noble Fairly, G. G. Loas, Manny Gunn, Ross L. Sinderson, Robert L. Jewett, Vann R. Flora, Woodie Gaither, Earl Shelton, R. O. (Jim) Taylor, Buck Ray, Johnnie Rogers, M. H. Goodman, Jack Cooley, Gale Richardson, A. J. Witthaus, Morris Ventling, Roger Haney, Fielding Graham, Clay J. Weber, and Mrs. Blisse Hickman, Mrs. George Mauss, Cora Stevenson, J. J. Forster, Cotton Ellis, A. F. Culoms, Marie Matsinger, Mrs. Laura Rose Logue, Betty Moore, Paul D. Parker, Gertrude Parker, Mother Parker, Mrs. Lucille Parker McShea, May Hart, Grace McBain, Edith Moon, George Elser, Earl Bradford, George Sargent, Sam Benlmin, Dorothy Collison, Ruby Combs, Russell Harding, Morris Olsea, Charlie Elders, Harriett Herchoff, L. C. (Curley) Reynolds, M. E. (Dad) Reynolds, Art Signor, Maxine Geiger, Jackie Banning, N. Lee Jr., Ellis White, George Howk, Artie Brainerd, Fattie Howk, Bud Brainerd, Louise Stapleton, Russell Jewett, Jerlann Jewett, Bettie Blake-more, Grace Dean, Russell Francis and Mrs. Russell Jewett.

Guests at the St. Louis affair included E. Lawrence Phillips, Ralph Lockett, Eddie Coe, Harvey Wilson, Del Lampkin, Morris Lipsky, Mr. and Mrs. Ralph Lipsky, Mr. and Mrs. Tom Sharkey, Messrs. and Mmes. Mel Vaught, Harold Eutah, John McKee, Cecil Turner, Ray Turner, Jack Price, Earl Bunting, Ted Martin, Orval Williams, Robert L. Heth and Mike J. Dressen, W. M. Johnson, Mr. and Mrs. George Davis, Mr. and Mrs. Fred Proper, Tony Silvestri, E. M. Ford, John Fabick, who had 44 in his party for the largest single party of the evening; Mrs. Goldie Fisher, Robert Sorenson, Dave Carroll, Mr. and Mrs. B. N. Nessler, Mr. and Mrs. Bud Wiles, Mr. and Mrs. W. E. (Bill) Snyder, Mr. and Mrs. John K. Makers, Mr. and Mrs. John Francis, Mr. and Mrs. Sam Fidler, Harold Barlow, Mr. and Mrs. Dee Lang, Messrs. and Mmes. William (Red) McCoy, Euby Cobb, Leo C. Lang, Harry Lewis, Edwin Justin, Peter Byrns, Gus Hole-Kamp, Cy Horwitz, Vic Cella and C. W. (Heavy) Wughn.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Catarina, Tex.
Bell & Vinson: Edinburg, Tex.
Bistany's Greater: Miami, Fla.
Exposition at Home: Kissimmee, Fla.
Lankford's Overland: Morvin, Ga., 9-11.
Smith's 3-Day: Merryville, La.
Sunflower State: Alice, Tex.
Sunshine: Dade City, Fla.
Tassell, Barney: Bushnell, Fla.
Victory Expo.: Mission, Tex., 15-19.
Zacchini Bros.: Raymondville, Tex.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Cody Bros.: Cllmax, Ga., 7; Bainbridge 8-9; Cairo 10-11; Pelham 13-14.
Davenport, Orrin: Omaha, Neb., 6-8.
Owens, Buck: Pahokee, Fla., 8.
Polack Bros.: Saginaw, Mich., 12-18.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Leslie, Ga., 6-11.
Henie, Sonja, Hollywood Ice Revue (Stadium) Chicago, until Jan. 20.
Miller's, Irvin C., Brown-Skin Models (81) Atlanta, Ga., 8-9; (Liberty) Chattanooga, Tenn., 10-11; (Carver) Gadsden, Ala., 12; (Liberty) Greenville, S. C., 14; (Lenox) Augusta, Ga., 15; (Douglas) Macon 16.
Roller Skating Vanities (State Fair Coliseum) Salt Lake City, Utah, 6-11; (Auditorium) San Francisco, Calif., 14-26.

BALLYHOO BROS.

(Continued from page 50)

Of course anyone can make a mistake. Our customers are protected. This is our system. When one arrives on the lot he or she is steered to our checking department. There his or her bank roll is counted and listed. The amount of line in their pokes is immediately flashed on an electric signboard located so the secretary in the complaint department can see and make a memorandum of it.

Show and ride ticket sellers give each customer a receipt for the amount spent at each ticket-box. May sound a bit confusing, but the receipts are printed forms carrying the sellers rubber stamp. After a night of fun and frolic on the world's most-honest midway, 85 to 90 per cent of our patrons return to their homes, happy that we came and happy that they came. The small percentage that found shortages in their bank rolls stop at our reclaim booth where the receipts are checked against the bank rolls. When a shortage is found, the amount is immediately made up by our office. Occasionally some people run in a few tish-notes when checking in their b. r's., but those cases are few and far between as every town doesn't boast of a lot of retired midwayites.

MAJOR PRIVILEGE.

MIAMI SHOWMEN'S ASSOCIATION

3rd Annual

BANQUET AND BALL

MONDAY NIGHT, JANUARY 27, 1947

BEACH SUPPER CLUB (STEAK HOUSE)

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TICKETS, \$9.00 PER PERSON

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WANTED FOR BROADWAY MUSEUM

SIDE SHOW ACTS THAT ARE ACTS, ALSO A GOOD FREAK

This is Permanent and Top Salaries to Number 1 Showfolks. DANCING GIRLS THAT HAVE GOOD WARDROBE. Salary not less than \$50.00 per week. Show under new management.

ADDRESS ALL MAIL TO:

J. (KID) MURPHY

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Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS
1 ROLL \$1.00
5 ROLLS @ 75c
10 ROLLS @ 60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

CHARLIE GRIGGS WANTS

Agents for Count Store, Skillos, Man for Line-Up Store, Man for Wheel, Outside Help. Following people take notice: James Morgan, Pat Brannon, Pee Wee, Lee Holder, Bill and Mary McLaughlin, all other Agents I know. Opening Feb. 17, Lake Charles, La. Wire, don't write. Goddard Hotel, Hot Springs, Ark., until Jan. 16; then Western Union, Lake Charles, La.

MID-WESTERN EXPOSITION SHOWS

TED WOODWARD, Owner-Gen. Mgr.

CHARLIE GRIGGS, Legal Adjutor

CHI YULE EVENT TO GO YEARLY

Mabel Stark Tigers With Fernandez

HONOLULU, Jan. 4.—E. K. Fernandez's Circus is back here for a 17-day run under auspices of the Shrine. High winds and rain delayed the opening three days, but good weather followed and attendance has been excellent. Prior to the opening, show played a two-week engagement on the Island of Maui for the Lions.

Punch has been added to the performance with the arrival from the States of Mabel Stark's seven tigers, which could not be brought with the rest of the show in November because of the shipping tie-up.

An addition to the Side Show is the Westerners, including Jerry Drake, bass; Tiny Barton, guitar; Flo Dorsey, violin; Gus Cogliano, guitar and Terry Tranel, singer.

Beatty To Have More Animals

Winter work under way in preparation for early opening—most bosses remain

NACOGDOCHES, Tex., Jan. 4.—John Helliott, veteran wild animal trainer, is in winter quarters of the Clyde Beatty Circus here breaking new lions and tigers which Beatty will put into his act for the coming season.

Meanwhile, the work of building and repairing equipment is in full swing in the show's shops at the fairgrounds, in preparations for an early opening.

Watts in Charge

Ira M. Watts, general manager, who is in charge of activities, said the line-up of bosses would be virtually the same as last season. He announced the purchase of new tractors for movement of the show to and from the train, and of new trucks for the advance, the billing crew again to be motorized. Watts also promised some innovations "never before seen on a railroad circus."

Additional flatcar space will permit an enlarged menagerie, with added cages not only for more cats in Beatty's act but also for exhibition animals. Menagerie will have an extra middle piece, giving a five-pole top.

New Canvas Ordered

Also ordered from U. S. Tent & Awning Company, Chicago, are a new marquee, new ring carpets and a new big top. Latter will have 130-foot round ends and three 50-foot middles, with sidewalls 12 feet high and 18-inch extension eaves, something lacking in tents during the war. New top will be of white army duck with red trim and blue pole patches. A decorative feature of the interior will be six eight-foot CB monograms, one on each side of the ridge on each middle piece.

New canvas is to be ready for delivery in time for the show's Los Angeles engagement, last year's tents being in sufficiently good shape for the early spring dates.

Warrants Out In Poisoning Owens' Horses

4 Animals Dead, 14 Saved

SEBRING, Fla., Jan. 4.—Buck Owens' Circus and Wild West Show was scheduled to reopen here today after a holiday lay-off, the start of which was hastened by the mass poisoning of the show's horses resulting in death to four.

Warrants for the arrest of several persons have been issued in connection with the poisoning. An investigation was made by State's Attorney Burton, who took testimony from Owners Buck Owens and Si Rubens, and several employees. It was alleged arsenic was placed in the feed troughs of the horses when the show played Lakeland, Fla. Disgruntled persons formerly associated with the show are blamed.

The show came to Sebring December 19 from Winter Haven. The local townspeople were incensed over the poisoning and have given the management sympathetic assistance in every way possible. It was at their request that the show is reopening here before continuing its Florida tour.

Special praise was given Dr. R. L. Barger, veterinarian, who worked night and day with the stricken animals and succeeded in saving 14 of the 18 poisoned.

Buck Owens issued the following statement: "The finest co-operation was given by each and every employee, men and women. A mass funeral was held Christmas morning. The entire show personnel attended the graves of our departed friends and pals. No one can ever realize the suffering these innocent animals were submitted to by the fiends, who will be tracked down and punished."

Death of the four horses was a severe blow, since the show's three

Eagles' Circus Set To Open at Dayton With Run of 5 Days

DAYTON, O., Jan. 4.—Eagles Circus, owned and produced by the Grand Aerie, Fraternal Order of Eagles, and managed by E. Don McCullough, is set to bow Wednesday (8) in Dayton's Memorial Hall for a run of five days and nights.

Dolly Jacobs and her elephants arrived New Year's Day. After the bulls had been quartered in the Memorial Hall basement, Dolly left for a visit with her family in Minnesota. Latest act to be signed is Prof. George Keller and his mixed groups of lions, tigers, leopards and pumas. He is breaking a novelty in the form of a black panther riding a zebra.

Ticket office for the Dayton date is a streamlined aluminum Sparton trailer. Office is managed by George Hubler, with Robert Mason as assistant, and Hubler and Lee Lynch are handling press and radio. Town was billed by the Gus Feiffer crew, with window and streetcar cards supplementing lithos and posting paper.

Eagles Circus will be the first indoor circus in Memorial Hall since the Junior Chamber of Commerce show about eight years ago. Polack Bros., coming the last week in March, will use the Fairgrounds Coliseum as usual. Neither building is entirely satisfactory for a circus.

Liberty acts all suffered losses. The horses lost were the very valuable Beauty, lead horse in the black act; King, fourth horse in the same group; Chubby, second horse in the sorrell act, and Diamond, third in the black-and-white act. Beauty and King also were work horses, used in a team to pull poles; Chubby also was a team horse, and Diamond was used in menage and quadrille.

The remaining blacks and sorrells have been combined, and the loss in the black-and-white act has been replaced with a black, so the show still has two Liberty acts.

First Try, Not Seltzer, Bogs

Attendance perks up, then gets cuffed by storm—promoters out to repeat

By Justus Edwards

CHICAGO, Jan. 4.—Just when business was beginning to give promoters of the Coliseum's International Circus some real encouragement, along came a prolonged snowstorm to cast renewed doubt on the financial outcome of the show, which ends its 12-day run Sunday (5). Even so, Leo Seltzer, owner of the Coliseum, said that with any kind of a break in weather over the weekend, there was still a chance of the enterprise coming out even.

Far from discouraged, Seltzer and his associates announced the show would be made an annual affair. Plans even were under way to make the Coliseum part of an indoor circus circuit. Included would be the armory at Louisville and the Ohio State Fairgrounds Coliseum at Columbus, which Seltzer already controls.

Stick to Holiday Season

Believing this year's experience has proved that, with a strong enough performance, a circus during the Christmas and New Year holiday season can be built up to winning proportions, Seltzer declared the show next year would be held at the same time. There has been plenty of sideline analysis of the current show, and in it all the fact has been frequently recalled that Barnes Bros. at the Chicago Stadium was several years a-building.

Show's top price has been \$3.60, but starting Monday (30) the newspaper ads played up 3,000 seats at 62 cents. Matinee thruout the run have been far better attended than nights, with a preponderance of kids on Christmas vacation. Tuesday's New Year's Eve performance started at 9:30 p.m.

Performance Clicks

Dick Clemens was permitted to close tonight in order to fill a contract to open in the Cleveland Arena Sunday. Discontinuance of spotlights as an economy measure detracted somewhat from the show's production aspect. However, the Ernie Young-booked program has met general favor, both from paying customers and professional observers.

Compact Performance

Whether the performance could be routinized to better advantage is pretty much a matter of personal opinion. To be sure, some traditions have been violated, such as putting the flying acts at the halfway mark. The first half seems a little topheavy with dogs, and the horse acts are bunched in the last half.

But it's a compact, smooth-flowing performance. The arrangement is such as to expedite the handling of rigging and props. As a result, there's a welcome absence of clown stalling numbers.

The music is in the capable hands of Frank Cervone, who fronts an 18-piece band. Cervone, by the way, makes generous and effective use of fanfares.

Harry Thomas, dressed for the part, blows the whistle and confines his circus-style announcements most-

UNDER THE MARQUEE

Ora O. Parks will handle publicity for the fifth consecutive year for Cleveland's annual Al Sirat Grotto Circus, February 17-March 4.

Many managers dislike thinking of their show as one big happy family, feeling they have had enough of the brother trouper stuff.

L. (Crazy Ray) Choisser has sold his steam calliope to Floyd King, whose King Bros.' Circus is in quarters on the fairgrounds in Jackson, Miss.

The Orantos were guests of Mr. and Mrs. Edgar (Doc) Wilson at a midnight dinner party while playing the Palace Theater, Rockford, Ill., recently.

Alfred Court, whose big animal acts were a feature of the Ringling circus for several seasons, recently was the victim of burglars, who looted his home at Nice, France, where he has been residing since leaving America.

Next workers' dispute will arise when

swinging ladder gals demand overtime because the equestrian director forgot to blow his whistle.

Elmer Myers, who will again be with King Bros.' Circus as boss ticket seller, spent a few days in Cincinnati last week and visited *The Billboard* offices. He will go to Hot Springs for a month before proceeding on to the King show quarters in Jackson, Miss.

Vernon McReavy spent several days in Chicago last week, en route from his home in Minnesota to his new promotion for Hamid-Morton at Memphis. . . . Omer J. Kenyon stopped off on his way back to Milwaukee from his holiday visit in California. His H-M date in Milwaukee opens February 23.

The Mashinos are back in the States after seven years in the Scandanavian countries. They arrived from Sweden December 16 and will winter in St. Petersburg, Fla., before beginning their 1947 tour of theaters, clubs and fairs. They were with Ringling-Barnum in 1935, 1936 and (See *Under the Marquee* on page 90)

WANT FOR SIDESHOW BAILEY BROTHERS' CIRCUS SEASON 1947

Colored Musicians, Comedians, Singers, Dancers. Meals and sleeping accommodations furnished. Also want Novelty Acts, Sword Act, Musical Act; also Oriental Dancers, Flageolet Player. Ben Deb, answer. Mitt Reader, Snake Act, any attraction in keeping with highest class Sideshow with any Motorized Circus.

P.S.: Bamboola, write, stating all and lowest salary to
GUY SMUCK, Palace Hotel, Cincinnati, Ohio.

AT LIBERTY

Circus Unit consisting of Bare Back Act, Liberty Horses (4), Menage Horses (2), Ponies, Dogs and Monkeys. Mechanic. Act. Will consider party with outfit suitable for small show as partner. I have some equipment.

GEO. BARTON

R. D. 2 West Chester, Pa.

BAILEY BROS.' CIRCUS WANTS ELECTRICIAN

Must be sober and reliable. Hawk, come to quarters. This circus sleeps all working men in sleepers. Address:

BAILEY BROS.' CIRCUS

Winterquarters, Newberry, S. Car.

Weather Crabs Chi Yule Event But It Goes on a Yearly Basis

(Continued from page 67)

ly to the features that deserve them. (Announcing most of the acts on the program is old stuff for him.)

Clemens After Intermission

A definite advantage in this observer's estimation is the spotting of Dick Clemens's cat act at the start of the second half, the intermission allowing time for setting the arena.

Given top billing, Clemens was first to admit the build-up by the show's publicity department was a little too much for his act to live up to. Inspired by the training fracas among his cats that was fatal to two young lions, the publicity persistently had him pitted against "Zabu the Killer." Actually, Zabu and the other tiger in the group are still too lame from the fight to do little else than mount their pedestals.

Nevertheless, the Clemens lions in their own right furnish enough excitement and novelty to satisfy the customers. Clemens is something of an individualist in the way he works his cats. His real star is Tyrone, a magnificent lion he handles like a puppy dog, and his business of inserting his face between the animal's

opened jaws is something the folks like to see.

Wire Acts for Starter

For the tournament, Lanquay Costume's wardrobe of the international motif is used. Performance gets off to an impressive start with wire acts of Leo Gasca, the Latinos (Herbie and Chatita Weber) and the Waters Duo (Tom and Betty). Better balance would be achieved with Gasca in the center, inasmuch as he works single and without umbrellas.

The wires, however, work better together than the domestic acts which follow the clowns' first walk-around. Milt Herriott is in the north ring with his dogs and ponies, and Paul Nelson retires early from the south with Cole Bros.' pony drill, while Johnny Laddie holds the center ring. Laddie has a unique combination of unsupported ladder (he's from the Zoppe-Zavatta family) and exceptionally well schooled dogs, tho his routine is overlong for a circus. His hind-leg marching dogs on the track are a solid click.

Perch Display Tops

Three perch acts make up one of the finest displays. The beautifully executed number of Daviso and Louise Cristiani is flanked on the north by Tom and Betty Waters and on the south by Phil and Bonnie Bonta. Acts are nicely synchronized and all have muscle-grind finishes.

Cole Bros.' elephants, programed as the largest group ever presented at any indoor circus in Chicago, work fast and well. Ruth Nelson appears with the four in the center, and Bobbie Donovan and Patricia Scott with the threes in the ends. A long mount (See Chi Yule Event on page 90)

Olinger Bros. Plans Tour Of Pa. and W. Va. in '47

KITTANNING, Pa., Jan. 4. — Clyde Olinger announces Olinger Bros.' Circus will open near here around the first of May and play one and two-day stands in small towns and mining villages of Pennsylvania and West Virginia. Show is to move on five trucks and trailers and have a big top 50 by 80.

Performance will be presented in one ring and a p.-a. system will be used for music. Lou M. Grant will be in charge of canvas. Big show prices will be 25 and 50 cents, plus tax. A small side show will be carried, and concessions will be show owned. Work is to start February 1 at winter quarters on the Olinger farm here.

300G Tax Rebate Due R-B

HARTFORD, Conn., Jan. 4.—In addition to money on hand and \$850,000 from 1946 earnings, it is said the receiver here for Ringling Bros. and Barnum & Bailey eventually will be paid about \$300,000 due the circus as a federal tax rebate. Anticipated payment within the next few weeks to fire victims will bring the total paid claimants to \$2,400,000, leaving \$1,600,000 to be paid on a total of \$4,000,000 in claims arising from the Hartford fire in '44.

CHAINETTE FRINGE

3 inch, 60¢ a yard; 6 inch, \$1.10 a yard—colors, white, black, red, blue and gold. Metal Spangles, Rhinestones, Bugle Beads. Elastic Net Opera Hose, \$4.95. Other Items. Free folder.

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M. A. OSBORNE

Established 1842

827 Bergen St.,
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NOW CONTRACTING ACTS FOR 1947

SUITABLE FOR
CIRCUSES, FAIRS AND
PARKS

ERNIE YOUNG

155 No. Clark St.
CHICAGO, ILL.

GIRLS WANTED

For Aerial Act. Experienced
Trapeze Performers preferred.
Size 12-14. If A-1, TOP SALARY

State all in first letter. Write to

BOX 141

The Billboard, 1564 Broadway,
New York City

FOR SALE

One new White Seventy-Foot Top with two Thirties and one White Forty Middles, complete with poles, rigging. 20'x30' new White Marquee complete, poles and circus proscenium. One Khaki Eighty-Foot Top with one Forty Middle. One 24' Van Type Light Plant Semi. One 17 Kw. Light Plant. One 20' Pole Semi. One Canvas Body with mechanical Canvas Loader. 1942 Ford Bus, thirty-five passenger, all-steel body, extra good. Tanglely Callopo with blower and engine. Male Llama, black and white. Two-year-old White Shetland Stud.

THOS. EWALT

GENEVA, NEBR.

WANT FOR THE COMING SEASON

BAILEY BROS.' CIRCUS

UNION LITHOGRAPHERS—BILLPOSTERS—
BANNER TACKERS—COMBINATION
BILLERS THAT CAN DRIVE AND TAKE
CARE OF NEW EQUIPMENT. Edward Riley,
answer. Address:

JACK C. GRADY, Adv. Mgr.
210 South 3rd St. RICHMOND, VA.

WANTED TO BUY

Pony Drill Pick-Out Pony, Dog Act, Seal Act, any kind of Animal Act for small circus. Elephant with or without transportation. All kinds of Circus Equipment. Circus Acts wanted for 1947 season.

WILLIAM VAN ETEN
232 Broadway Newburgh, N. Y.

JAMES BURKE

Formerly With Ringling Bros.' Circus
or anyone knowing his present whereabouts,
kindly communicate with
P. O. BOX 1500, BRIDGEPORT, CONN.

PATTERSON BROS.' CIRCUS

WANTS FOR JAN. 31-FEB. 1-2

Clowns—Aerial, Animal and Ground Acts.
State lowest.

GEN. DEL. MANSFIELD, OHIO.

WANTED

CIRCUS ACTS FOR SHREVEPORT, LA. WEEK
FEB. 17TH, WITH THREE TO FOLLOW.

WRITE—WIRE—CALL
JOHN H. BILLSBURY

203 No. Wabash Ave. CHICAGO, ILL.

BRADLEY, NOVELTY MAN HUNT BROS.' CIRCUS

Where are you? Contact BOX D-406 c/o Billboard, Cincinnati 1, Ohio.

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Forepaugh-Sells 1904, Ringling 1895 and Hagenbeck-Wallace 1914. Clear glossy 5x7 Photos. The three, with list of other collector's items, \$1.00 postpaid.

H. T. GREEN

Hobby Landing, 4046 Greenview Ave., Chic. 13, Ill.

DAILEY BROS. RAILROAD CIRCUS WANTS

Man capable of framing riding acts. Eddy Hendricks, answer. Want Aerial Bar Act, Tumbling Performers; Bob Porter, answer. Lew Henderson, get in touch with us. Clowns and Performers doing two or more Acts, answer. Girls to Ride Menage for Wild West. Want Blacksmith, Horseshoer, Electric Welder and Bosses. Write Ralph Noble. Musicians, write Joe Rossi. All Advance, write R. M. Harvey, Perry, Iowa.

If you are looking for a place to stall or agitate, advise you not to answer as you will not make it here.

Want experienced man to take charge of Lunch Wagon including Drinks. Want Electricians and Helpers for Light Plant with Diesel Motors.

DAILEY BROS.' CIRCUS

BOX 54

CONZALES, TEXAS

THE AL G. KELLY & MILLER BROS.' CIRCUS

WANTS FOR SEASON '47

Good Cook and Cook House Help, Boss Canvasman for Side Show, also Song and Dance Team (colored) for Side Show two more Clowns and one team for Big Show, Musicians for Big Show Band (write W. A. Stevens, 723 So. Topeka Ave., Wichita, Kan.); Lithographers and Billposters (no drunks), write Art Miller, Walnut Ridge, Ark.; few more Butchers, write Iona Stevens, Hugo, Okla.; Boss Prop Man, one more Cowboy and Indian Team for Concert (we have stock); need Cage and Lead Stock Men. Will buy Chimp, one or two Trained Seals, Female Lion, Camel and Elephants. Address: Hugo, Okla.

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ORGANIZED CIRCUS UNION BAND, 28 PIECES, WRITE US AT ONCE.

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Season 1947

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 Families doing more than one act preferred.
TIGER HALE AND ALL FORMER ASSOCIATES, please get in touch with me.
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FOR 1947 SEASON

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Early Opening Date in Florida

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WANTS

Fifteen (15) all-around Billers. Must be SOBER, RELIABLE, EXPERIENCED.

We pay the union scale. Long season assured. Advise if you can Drive Truck or Tack Banners.

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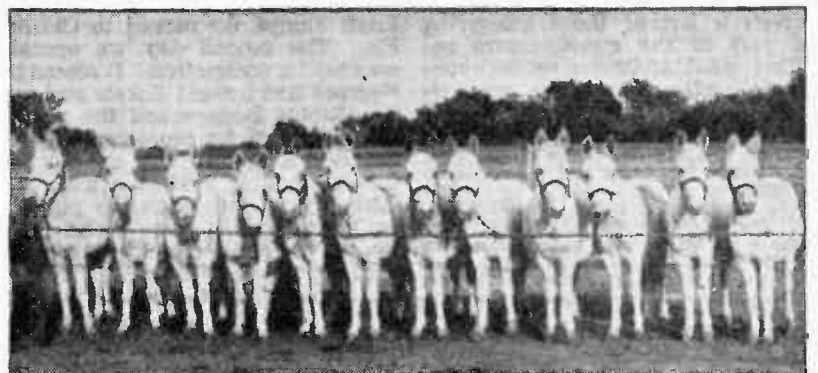
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FRED WILMOT, RICHARDS, MO.

SELLO BROS. TRAINED WILD ANIMAL CIRCUS

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RUTH ROY'S GROUP OF FEMALE LIONS
CAPT. VAN DER WALL'S HORSE RIDING LIONS, LEOPARDS AND PUMAS
DOC SHERWOODS PERFORMING BEARS

WANTS

Combination Billposters-Lithographers, Banner Salesmen that can sell banners without heat. 2 more Clowns; Roy Barrett and Bob Russell, write. Boss Canvasman for Sideshow, Double Drummer for Big Show, Grooms, Workingmen all departments. Cook House now open.

Season Opens February 1 at Perris, Calif.

Address Winterquarters, Highway 395, Perris, Calif.

3 MILLION IN BUILDING KITTY

Material Only Big Drawback

Ops have plenty moola ready to spring—majority aiming at beauty rides

By Hank Hurley

CHICAGO, Jan. 4.—In round figures, three million dollars will just about give park owners thruout the United States and Canada a fair start toward improvements and new rides for their funspots this year, if they can get the materials needed.

Asked in a *Billboard* questionnaire what improvements they planned this year and the estimated cost of such improvements or additions, parkmen answered with various figures, from Chicago River-view's "plenty," to the \$750,000 listed by George K. Whitney, owner-manager of Whitney's Playland-at-the-Beach, San Francisco.

Have Plenty Cash

Stymied during the war for new rides, new buildings, etc., the parkmen have plenty of ideas and plans, not to mention the money, and intend to get as much done this spring as possible.

Some owners hesitated to put down an estimated cost, "because I have no idea how much of the equipment that I want will be available," and "it all depends on what the labor situation is in the early spring."

Here's a list of those answering that part of the questionnaire regarding what additions or improvements are planned and the approximate cost:

George K. Whitney, Whitney's Playland-at-the-Beach, San Francisco: New skating rink, Racing Derby, Caterpillar and various buildings (\$750,000).

F. L. Hall, Crystal Beach, Crystal Beach, Ont.: Coaster, Auto Scooter, Rocket Ship, Aeroplane Swing, shooting gallery, miniature train (\$200,000).

Robert A. Retzardt, Riverview, Des Moines: New ride, games, more sidewalks, landscaping (\$30,000).

M. A. Rindin, Idora, Youngstown, O.: New ladies' rest room (\$15,000).

Leo Haenlein, Zoo Park, Columbus, O.: Three new rides, new lighting, various decorations (\$20,000).

Fixes Up the Beach

James M. Ryan, Crystal Beach, Vermillion, O.: New breakwall for beach; bathhouse, cottages, men's and women's rest rooms, modernization of dance hall (\$30,000).

Parker Beach, Chippewa Lake Park, Chippewa Lake, O.: Several new rides and new boats (\$15-20,000).

G. D. Kincaid, Joyland Park, Lexington, Ky.: Replacing fire loss of Casino, 10 concession buildings and purchase of Pretzel, Flying Scooter and Octopus (\$100,000).

Albert Miller, Ocean View, Norfolk: Cuddle Up, Moon Rocket, Scooter cars, Fly-o-Plane (\$75-100,000).

Casino Park Is Set

Frank D. Shean, Casino Park, Virginia Beach, Va.: Recently completed improvements (\$65,000).

Howard Waugh, Fairgrounds Park, Memphis: Many improvements in mind (\$300,000).

George Douglass, Audubon, New Orleans: Two new rides, new barbecue pits (\$3,500).

Mike Benton, Lakewood, Atlanta: Plans to be deferred until 1948, call for new grandstand and new Coliseum building (\$500,000).

Charles Garvin, Buck Bend Park, Bowling Green, Ky.: Addition to roller rink (\$2,000).

J. L. Logan, P. B. A. Happyland, Miami: General overhauling and improvements (\$15,000).

J. H. Dickson, Cascade Plunge, Birmingham: Repainting and repairing (\$500).

Salt Lake Expanding

Ranch S. Kimball, Lagoon Park, Salt Lake City: New rides, new games, new cafe, new eating stands (\$30,000).

R. C. Troeger, Ocean Park Pier, Ocean Park, (See *Ops Have Plenty on opp. page*)

Sitting 'Round the Table

(Editor's Note: This is the first of a new column *The Billboard* hopes to make a permanent feature in the park department—a round table in print wherein owners, operators, public relations men and builders may exchange ideas, discuss their problems, and elucidate others on effectiveness of various types of promotions. The first question was asked by mail, as others may, and if anyone connected with the industry has a question, send it along and it will receive prompt attention. Address all communications to the Outdoor Editor, *The Billboard*, 155 North Clark Street, Chicago 1, Ill. It is YOUR column, so take advantage of it.)

The question discussed in this column, proposed by a man prominent in the industry and asked by mail by *The Billboard*, was: "Do you believe the NAAPPB should name a committee to test rides before they are used?"

He's in Favor of It

In regard to your question, do I believe NAAPPB should name a committee to test rides before they are used, I wish to state that I most emphatically do think there should be such a committee. The riding device business has been greatly abused in some instances by manufacturers who build rides who do not know the first thing about operations, whether they be traveling or stationary.

Back in 1936, an inventor named Luzerne Custer, during a convention in Chicago, spoke to me about how to get started in the carnival business with a new ride called the Bubble Bounce. I talked about this at the time to Carl Sedlmayr and Mr. Velare, who at that time owned the Royal American carnival in Tampa, Fla., and they agreed to back Custer with the Bubble Bounce.

In due time this device came in and opened at Tampa for 10 days or so, doing a very good business. From Tampa we moved to Orlando, Fla. The second day we operated we heard a commotion. It seems two Negroes had bought tickets and rode the Bubble Bounce and the ride, at the height of its momentum, threw the two men and the car 20 feet, the car landing against a tree. The mishap occurred when the pin controlling two of the cars broke. Luckily, the car struck right in the center, between the two men, and they were not hurt. They thought it was part of the ride and ran back to purchase more tickets.

That mishap could easily have killed one or both of them and of course the entire carnival would have suffered, as the authorities would probably have closed all the rides and the entire fair. However, the inventor was with the ride and I must give him credit. He started to pick the bugs out of it right then and there.

There is another manufacturer who has come into the ride manufacturing game lately and was helped considerably by a well-known carnival man, until the latter's death. This manufacturer makes a sort of aerial ride that was in operation in Belmont Park in Montreal a few years ago. At the height of the momentum, in which the planes would raise off the ground, the chain broke and the entire contraption came down and hit the ground with such force that three people were sent to the hospital and quite a little damage done to the riding device.

Mr. Montgomery, safety inspector for the insurance company at that park, was very hard to get along with for the next week or so until he checked all the riding devices.

In the Celoron Park a few years ago we bought a Loop-o-Plane from Mr. Myers in Kansas City. It seems (See 'Round the Table, opp. page)

N. E. Ops Sked Confab Mar. 12

BOSTON, Jan. 4.—The 19th annual convention of the New England Association of Amusement Parks, Pools and Beaches will be held here March 12. All activities will be centered in the Parker House. Date was selected by the directors at a meeting here December 27. Present were President Harry Storin, Secretary Fred L. Markey, Treasurer Wallace St. C. Jones, Edward J. Carroll, Henry G. Bowen, John Collins, Julian Norton, Harold Gilmore, John Clare and Barney Williams.

Program committee includes Julian Norton, chairman; Harold D. Gilmore, John Collins, Saul Feldman and Daniel Bauer.

Tentative program calls for registration starting at 10 a.m., luncheon at 12:30, business sessions from 1:30 to 5 p.m., executive meeting at 5 p.m., cocktail party 5 to 7 p.m., and banquet at 7 p.m., the latter scheduled for the Parker House Roof Ballroom.

Reservations for hotel accommodations should be made thru John J. Pacheco, functions manager, Parker House, Boston. Directors have reserved a block of rooms for members and guests, but reservations will have to be cleared thru Pacheco.

Reporting for the legislative committee of the association, Past Presidents Bowen and Carroll recommended a "watchdog" policy on all bills being entered in the various State assemblies. Directors voted to subscribe to a bill-reporting service for Massachusetts.

Det. Midget City To Remain Closed

DETROIT, Jan. 4.—Midget City, formerly operated as a miniature park by William E. Dibble and Orrin L. Dorworth, at the western outskirts of Detroit on Plymouth Road, is definitely finished as a park, it was confirmed this week. Property was operated five years, drawing 26,500 people at a dime admission in 1941, to see the elaborately constructed Miniature Village which was its chief attraction, but has been closed the last two years.

Equipment, including the portable portions of the miniature village itself, has been turned over to the Boys' Club of Detroit, and will be shown in their building here, on a non-commercial basis. Midget City is being converted to other uses.

Seeks Radio, Video Permit

WILDWOOD, N. J., Jan. 4.—William C. Hunt, head of Hunt's Amusement Enterprises here, has filed application with the Federal Communications Commission for permission to operate both radio and television at a station he plans to erect on Pacific Avenue, which parallels the Boardwalk.

Majority of Ops To Hold On Price Line

Owners Watch Congress

CHICAGO, Jan. 4.—Majority of park owners thruout the country will hold the line on prices in 1947, but there are some toying with the idea of a change. So shows a questionnaire sent out by *The Billboard* relative to price changes on admissions and rides.

At least four owners are waiting to see what Congress does about admission taxes. As one put it, "If federal admission taxes are reduced we will make some sort of a change," while another said: "Depends entirely on the tax situation. If taxes are removed or reduced we will reduce prices in same amounts."

Prices will go up at Audubon Park, New Orleans, altho how much and on what is a question at this time, according to George Douglass, who puts it this way: "We will increase prices, but have not yet arrived at figures. An increase is definite, however, due to the increase in the cost of operation."

Illions Plans Cut

Not so with Harry Illions at Celoron Park, Jamestown, N. Y. He plans a cut with an eye to volume business. Said Illions: "Lower prices will prevail which will bring more repeat business."

O. D. Colbert, manager of Wenona Beach, Bay City, Mich., is thinking about lower prices on some rides. His exact plan is not definite yet, he says, "but we may reduce some rides, for which we received 20 cents in 1946, to 15 cents in 1947."

A change in ride prices is contemplated at Conneaut Lake, Pa., Park, according to H. W. Johnson, general manager. Conneaut Lake, Johnson says, plans to have one price for rides for both adults and children.

At Ocean Park Pier, Ocean Park, Calif., something akin to a price change is planned. R. C. Troeger, general manager, plans to inaugurate kiddie matinees from noon until 7 p.m., each Saturday during the winter. Price will be 10 cents, including tax.

Shean Favors Cut

Frank Shean, operator-manager of Casino Park, Virginia Beach, Va., is very definite about his plan on prices, altho he doesn't enlarge on it. Under the question, do you plan any price changes, admissions, rides, etc., Shean wrote, "Lower rates."

Right now, James M. Ryan, manager of Crystal Beach Park, Vermillion, O., isn't sure what, if any, changes will be made in prices at his funspot, but if any are made the change will benefit the customer, he says. In other words, if any change is made it will be down, not up.

Stone Harbor Rebuilding

STONE HARBOR, N. J., Jan. 4.—Plans for replacing a portion of the Boardwalk at this South Jersey resort, destroyed by the September, 1944, hurricane, will be prepared on instructions of the resort's council. Mayor John B. Biggs hopes to have the work finished before the summer season.

Ops Have Plenty \$\$\$\$ for Building

(Continued from opposite page)

Calif.: Two new rides and maybe five (\$90,000).

C. K. Macdonald, Idlewild, Ligonier, Pa.: Two new rides, new restaurant, improvements to grounds (\$50,000).

Fred W. Searle, Suburban Park, Manlius, N. Y.: Kiddie Train Ride, shooting gallery, Funhouse, arcade equipment (\$15,000).

Harry A. Illions, Celoron, Jamestown, N. Y.: New boardwalk, benches, refreshment stands, speedboats amphibian planes (\$35,000).

R. M. Spangler, Rolling Green, Sunbury, Pa.: Funhouse, Pretzel, new band shell and stage (\$45,000).

H. W. Johnson, Conneaut Lake, Conneaut Lake Park, Pa.: Two new rides, improved food stands, new rest rooms, new lake front boardwalk, new free act stage, new picnic facilities, new parking lot, Penny Arcade, redecorate hotel (\$100,000).

A. Karst, Forest Park, Hanover, Pa.: General painting and overhauling (\$1,000).

New Pretzel Building

Leonard B. Schloss, Glen Echo, Glen Echo, Md.: New fireproof Pretzel building, plus general maintenance (\$65,000).

Ralph McGinnis, Talchuter Beach, Chestertown, Md.: New Pretzel (\$9,000).

George W. Long, Dreamland, Rochester, N. Y.: Two kiddie rides, miniature train, plus painting, grading, etc. (\$20,000).

Francis Cheener, Wares Grove, Spofford, N. H.: Aluminum canoes, motorboat rides, swings, floats (\$2,000).

Vera Lovejoy, Benson Wild Animal Farm, Hudson Centre, N. H.: Many new animals, extensive alterations on buildings, souvenir and refreshment stands (\$50,000).

Whalom Rebuilding

Henry G. Whalom, Fitchburg, Mass.: Still rebuilding from 1944 fire; new refreshment stand, new Whip, new game stands (\$25,000 for '47).

White City, Worcester, Mass.: Three new rides, beach improvements, new water scooter boats and canoes, general painting and streamlining of fronts and buildings (\$60,000).

John V. Gibney, Lenape Park, West Chester, Pa.: Improved picnic facilities (\$12,000).

Mrs. Frank Rush, Craterville Park, Cache, Okla.: Two new rides, plus general repairs (\$10,000).

T. E. Spackman, Ideal Beach Resort, Monticello, Ind.: Merry-Go-Round, redecorating ballroom, increased capacity of parking lot, new lake front walk, new retaining wall (\$35,000).

Dr. Louis H. Firestone, Flint Park, Flint, Mich.: General improvements (\$8,000).

O. D. Colbert, Wenona Beach, Bay City, Mich.: One new ride (\$5,000).

Ed Scheck, Summit Beach Park, Akron: General face lifting and decorating, new walks, new streamlined train, Kiddie Ferris Wheel and Whip (\$30,000).

Carroll Takes Over Sole Operation of Roller Rink

AGAWAM, Mass., Jan. 4.—First business function for 1947 on Edward J. Carroll's calendar was the taking over of the full operation of the roller skating rink at his Riverside Park here, which he purchased from the H. A. Briggs Sr. interests.

This was one of the few remaining units in which Carroll had associates in the operations and was a hold-over from previous owners of the park property.

Extensive alterations are planned for the spring opening of the park, but the rink which operates year around, will be kept open during reconstruction.

Salt Lake City Zoo Draws 409,326 Fans During '46

SALT LAKE CITY, Jan. 4.—Hogle Zoological Gardens, owned and operated by Salt Lake City, entertained 409,326 during 1946, Joseph L. Sloan, superintendent of parks, announced. Attendance was up 800 per cent over 1942, due to a four-year policy of clean-up and enlargement.

Zoo has 99 mammals, 31 birds and 20 reptiles, but is being augmented monthly.

RIDES WANTED

Ferris Wheel, Merry-Go-Round, Chair-o-Plane, etc., for local park. Address replies to

Independent Vending Co.
3 Virginia Ave. Cumberland, Md.

Sitting 'Round the Table

(Continued from opposite page)

he had it on the Wallace Shows in Jackson, Miss. When we brought it to Celoron and set it up, I realized why this was not a success, as the motor was too weak for the device, and I set about to remedy the difficulties. I wrote several letters to the firm asking for parts and the like, and never as much as received an answer, altho I suppose at the time it was doing a lot of war work. But the above just goes to show some of the lackadaisical thoughts of some ride manufacturers after they have sold their device.

I most emphatically suggest there should be a committee of engineers, or experienced ride men, both from the standpoint of carnival people and the park operators, to test any and all new devices before allowing the public to patronize them. It takes only one death on a faulty device to ruin an amusement park. And I mean ruin it. For instance, we will not open our park to the public on opening day, which is generally around Decoration Day, without first having a certified engineer check our Roller Coaster and Circle Swings and giving a letter to the effect they have been checked and the necessary repairs made and that they are pronounced safe.

I have personally operated rides for over 35 years and of course things happen to the best built rides. That is up to us fellows, the operators. However, it is asking a little too much to remedy the manufacturers' faults and operate a riding device safely.

I might add one hardly ever hears

of an accident on a Merry-Go-Round or an Eli Ferris Wheel, and the only complete ride from the factory that is 100 per cent proof, as I see it, complete to the electric bulbs, is put up by only one manufacturer, the Eli Bridge Company, on the Eli Ferris Wheels.

In closing I might mention that public liability insurance rates would come down considerably were it known that rides were certified as to safety. One of the best things ride operators can do, and that is both from a park and a traveling org's standpoint, is to use plenty of help on the devices so in case there is an accident it can be taken care of immediately without hurting the public.

Sometimes an extra man or two on a device can prevent a terrible accident. We proved this at the Chicago World's Fair on the Heyday ride. Peace of mind is worth the extra money it costs.—HARRY A. ILLIONS, Celoron Park, Jamestown, N. Y.

State Parkmen Name O'Dell

SEBRING, Fla., Jan. 4.—Randolph O'Dell, Richmond, Va., was named president of the Association of Southeastern State Parks Directors here. He succeeds Lewis G. Scoggin. Other officers named were Russell Dyche, Frankfort, Ky., vice-president, and T. A. Morse, Raleigh, N. C., secretary-treasurer. Richmond, Va., was chosen as the site of the 1947 gathering.

RIDES FOR SALE

With or without park location. All rides portable. Giant Seaplane, Mangels Whip, Merry-Go-Round, Boat Racer, Atomic Rides. Also Fun House, World War Exhibition, 6 Skee Ball Alleys, 6 Outdoor Bowling Alleys, 3 P. A., 2 Snowhole Machines and 9x9 Building, 30 Picnic Tables, all in good condition.

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Aeroplane Ride. Suitable for Arcade, Park or Carnival. Individually operated. Two minutes for 25¢. Maneuvers into loops and spins like a real plane. Aluminum finish, Streamlined and ultra-modern. Twelve available now in A-1 operating condition. Used only three months. Any number, \$395.00 each. Contact

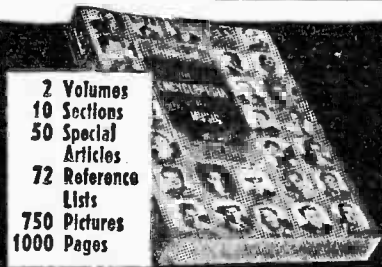
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DRICE GUN

That Gives You

All the ammunition you need. Supply assured and from only ONE source. Positive check on your location receipts. Exclusive territory given.

The DRICE GUN

Looks like a .22 Rifle.
Same size as a .22 Rifle.

Report and muzzle velocity of projectile comparable to .22 rifle. No change necessary in your gallery when using the DRICE RIFLE. Operates on CO2 gas—available everywhere at low cost.

LOW COSTS

You can once again sell 15 shots for 25¢ and MAKE MONEY!

Ammunition costs 45 cents for 340 rounds. We buy scrap ammunition back for 10 cents for 340 rounds—so price is 35 cents net. This figures

10 Shots for a Penny.

Total cost of operation is approximately 30% less than that of a live ammunition gallery.

SAFE DRICE can be operated in territories closed to lead galleries.

WRITE FOR PARTICULARS

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FORESEE RECORD BIZ FOR 1947

All Wartime Casuals Back

Combo of attractive building program, heavy publicity campaigns big help

(Continued from page 3)
smaller events in the North Central States.

All Biggies Back

Freed last year too late from wartime occupancy, the Canadian National at Toronto, the Eastern States Expo at Springfield, Mass.; the State fairs of Michigan, California and New York, and the nation's largest county fair at Pomona, Calif., will be back. These six biggies in the past had a draw of in excess of 3,500,000 people or more than 15 per cent of the pre-war estimated annual attendance for all fairs.

Other smaller events, idled last year because they were discharged too late from their war-imposed restrictions, will also resume. Chief among these, perhaps, is the Mid-South Fair, Memphis. And, judging by approval given by Ed Crump, political boss of Memphis and Tennessee, appropriations of sufficient size will be forthcoming to implement a planned expansion and modernization program for that one.

Those big fairs, which returned last year, were in many instances hobbled by damages wrought to their plants by wartime usage by branches of the armed services. Yet, in most cases, they succeeded in shattering all previous records.

Buildings, Fetes To Help

In this class were the State fairs of Indiana, Ohio, Illinois, Iowa and Kentucky. Of these, all but Kentucky registered an all-time record paid attendance. Ohio's plant at Columbus suffered the greatest damage, but it, along with other annuals in this class, should benefit greatly this year when it erases the war-etched scars, gets its face lifted and undergoes other physical improvements, as the rehabilitation and modernization will make the plants more inviting and compel attendance.

Centennial observances should prove a boon in Utah and California this year. The Utah State Fair, Salt Lake City, around which the centennial program is to be built, is to go as the Utah Centennial Exposition, with an extended run from May 30 thru September 20. Stoked by State appropriations, the centennial is taking ambitious form. Already an ice show, water show, a spectacle, rodeo and horse show have been set. Prime movers behind the expo are banking upon an influx of out-of-staters, together with Utah's not-too-big population, to carry it.

Wisconsin's centennial comes in 1948, but preparations for it will be felt at the Wisconsin State Fair, Milwaukee, this year. Already approval has been assured for widespread plant improvements, including the erection of added buildings.

Conservative Iowa marked its centennial this year, but didn't open up the purse strings to any appreciable extent, and, as a result, fairs did not reap much from the anniversary tie-up.

The bulk of fairs in this country and Canada enjoyed their greatest (See *Bonanza '47 Run on page 76*)

Editorial

It Pays To Talk It Over

By Pat Purcell

On the night of December 20, 1946, directors of four Minnesota county annuals—Wadena, Becker, Ottertail and East Ottertail—met at Wadena for an informal discussion and exchange of ideas. In 1945 they gathered at Perham, Minn., and these sessions were so interesting that a spring gathering will be held at Detroit Lakes.

G. W. Peoples, secretary of the Becker County annual, reports in detail that no attractions are purchased and no show contracts are signed or considered at these meetings, as it is in no sense a circuit—merely an informal gathering for discussions of problems for their mutual benefit.

Possibly in the United States and Canada there are similar groups of executives in this business in like meetings, but if so it has not been called to our attention.

There is a sound reason for such meetings, as fair boards the continent over face many knotty problems each year and open discussions of this type are certain to evolve some of the right answers.

Executives usually are able to attend their official State and regional meetings and absorb much worth-while information, but the commotion accompanying the sales presentations and the magnitude of these meetings eliminate the possibilities of much intimate discussion.

Hence, it seems that the Minnesota gentlemen have struck on an excellent idea—community gatherings annually or semi-annually where they can sit and talk over the problems of their communities. If more of these were held there would be an improvement in the smaller annuals.

Toronto Plans Program for '48 Int'l Trade Fair

TORONTO, Jan. 4.—Plans are under way for the staging of Canada's first International Trade Fair here the first two weeks in June 1948. Exhibition probably will be held in the Coliseum and adjoining buildings of the Canadian National Exhibition.

Exhibitors are already being solicited within the British Commonwealth, the United States and in all foreign countries with which Canada maintains commercial relations. Invitations are being extended to manufacturers and producers thru representatives of their respective governments.

Fair is being sponsored by the government to provide a readily accessible meeting place for buyers and sellers from all parts of the world and to promote additional foreign markets for Canada's production, which is three times Dominion consumption.

National Speedways Sign 25 Days of Racing for '47

CHICAGO, Jan. 4.—Al Sweeney and Gaylord White (National Speedways), announced they have already closed for 25 days of auto racing at fairs in 1947.

Among annuals signed are Spencer and Mason City, Ia.; Huron, S. D.; Albert Lea, Minn.; Owatonna, Minn.; Birmingham, and the Florida State Fair, Tampa. Four, possibly five days of auto racing, will be presented at the latter spot, which will run from February 4-13, and will mark the opening of the season.

Topsham To Run 4 Days

TOPSHAM, Me., Jan. 4.—Sagadahoc Agricultural Society, which operates the Topsham Fair, has voted to extend the meet to four days in 1947. Parker S. Adams, of Topsham, was re-elected president, and Samuel Woodward, of Brunswick, Me., secretary.

Ohio Convention Banquet Sells Out

COLUMBUS, O., Jan. 4.—Altho the banquet which will climax the Ohio Fair Managers' annual convention here January 15-16 at the Deshler-Wallick Hotel is more than two weeks away, tickets—all 1,027 of 'em—have been sold out for weeks, Mrs. Don A. Detrick, secretary of the Ohio Fair Managers' Association, has announced.

A convention-eve banquet Tuesday (14) night at the Deshler-Wallick has been scheduled as a new feature by the U. S. Trotting Association, District 1, which will hold its annual meeting that day. The latter banquet will not be limited to members, Mrs. Detrick advises. Tickets are priced at \$3.

Calistoga, Calif., Charts Long Range Improvements

CALISTOGA, Calif., Jan. 4.—Directors of the Calistoga Fair Association have adopted a long range plan for expansion of facilities at the fairgrounds here. Keynoting the program is the projected construction of an exhibit building and auditorium, which also would serve as a community hall. Two additional sections to the present grandstand are proposed. Showers and dressing rooms are to be added. New horse barns are planned and present barns are to be moved from their location on a residential street to another spot more remote from homes.

DeMott Heads Shelbyville

SHELBYVILLE, Ind., Jan. 4.—Chester DeMott, Hendricks Township, was elected president of the Shelby County Fair Association at a second reorganization of stockholders. He succeeds L. V. Hauk, Morristown. Other officers named are Cyrenus Hey and Lowell Fix, vice-presidents; Ray Breedlove, secretary, and Lowell Rudicel, treasurer. New directors are Claude C. Cherry, Clayton Meiks, George Yarling, Paul Hungerford and Maurice Moberly.

Glann Resigns At Maumee, O.

Steps down after 16 years as secretary—action follows move by directors

TOLEDO, O., Jan. 4. — Charles Glann, secretary of Lucas County Agricultural Society, operator of Lucas County Fair, Maumee, O., resigned December 31. Center of a storm raging the past three months over fair board operations, Glann had been secretary for 16 years. He will continue as a director thru 1947.

In his letter of resignation, Glann said, "I am perfectly willing to stand by the record of my office. I have no apologies to make." He added that "duties were too heavy for the force we had."

Ten days prior to resigning, Glann was to complete a report on fair operations to be submitted at a board meeting and a postponed election of officers today.

Edward Evans, board director and a leader in the move to oust Glann, announced Thursday (2) that he will press for expansion of the fair and also will suggest the naming of a full-time secretary. His plan calls for a combined industrial, mercantile and agricultural exhibition, instead of the purely rural exhibit as at present. Receipts estimated at \$48,000 in 1946 probably could be doubled with an expanded operation, Evans said.

John Birmingham, chairman of the committee auditing fair books, announced he was not a candidate for the secretaryship.

New Hampshire Puts Bundle in Premiums

CONCORD, N. H., Jan. 4.—New Hampshire's fairs this season will have more money than ever at their disposal as the result of an increase in funds made available by State law. The nine major annuals have received a total of \$141,459, compared with \$117,319 in 1945, the income representing one-quarter of 1 per cent tax on gross wagers at Rockingham Park, Salem.

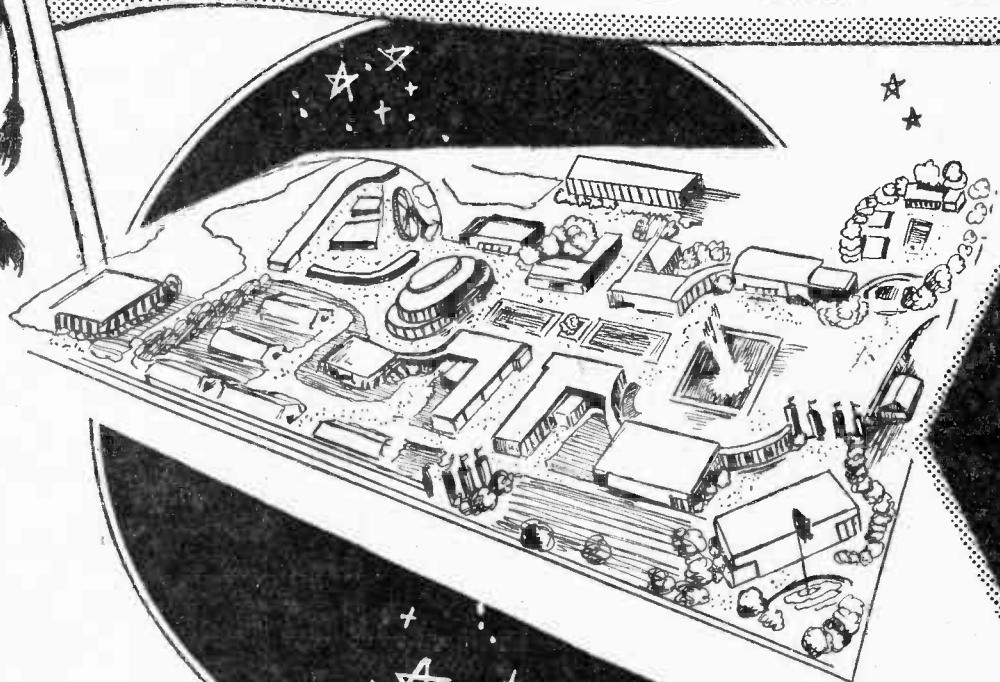
Apportioned on the basis of total cash premiums paid out last year, the race track bonanza gives each fair more than double its 1946 premium money. Union Grange, Plymouth, tops the list, getting \$34,099 for its \$15,651 in premiums. Lancaster Fair, which paid \$9,489 in premiums, receives a \$21,324 share.

Other fairs and their shares follows: Rochester, \$19,075; Cheshire Fair, Keene, \$14,577; Deerfield Fair, \$13,875; Contocook Fair, Hopkinton, \$11,063; Canaan Fair, \$10,215; Sandwich Fair, \$8,533, and Pittsfield Fair, \$7,690.

Big Four Re-Elects Waite

NASHUA, Ia., Jan. 4.—R. R. Waite was re-elected president of the Big Four Fair Association at the annual meeting, with Lee Hammond named vice-president; Norton Bloom, secretary, and A. L. Kout, treasurer. Directors named were Leo Wayre, Fred Harrison, William Woodworth, Mike Juhl and George Fiene.

UTAH 1947 Centennial



The Utah Centennial Year, 1947, will have a double significance. Besides marking the end of a century, it will mark the real beginning of a new industrial era in Utah. The great Centennial Exposition will be at once a summary of a historic past and an industrial future.

THE MIDWAY The Exposition Midway will be a beautiful landscaped riot of color, motion and illumination. Every kind of thrill and diversion popular with holiday crowds will be in evidence. Crowds will be attracted to the midway from all of the Western states and vast throngs of transcontinental tourists will visit the Exposition during the 135 day season. Prospective concessionaires may be well assured that the total attendance at the Exposition will provide an exceptional financial opportunity.

THE EXPOSITION It will be nothing less than a privilege to be a concessionaire at the picturesque Utah Centennial Exposition. The summer-long event will be held at the site of the State Fair Grounds, located on Highway 40, in a residential section of beautiful Salt Lake City. The grounds are located just one mile west of the famous Temple Grounds and central business district. All in all, an ideal setting for the staging of such a memorable event.

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Over 2,000 Linear Feet Of Space To Be Housed In Buildings (No Canvas)

All Space Must Be Sold By February 15th for Construction of Concessionaires' Building Requirements

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INTERNATIONAL SETTLEMENT Some Space available. Also open air dance and roller skating.

RIDE HELP Can use reliable ride help. Must furnish references. No drunkards.

SHOWS Would like to hear from producers with world fair ideas for shows and ballyhoo attractions.

FREE ACTS Daily shows changeable weekly or bi-weekly. If you have really outstanding attraction send photos and literature.

RIDES PURCHASED (All New) EYERLY AIRCRAFT CO. — Octopus, Rolloplane, Fly-O-Plane. U. S. RIDING DEVICES INC. — Boom-erang. DODGEM CORP. — 18 cars. NATIONAL AMUSEMENT DEVICE CO. — Century Flyer Miniature Train, Kiddie Ferris Wheel. ALLEN HER-SCHALL CO. — Three-Abreast Merry-Go-Round, Kiddie Merry-Go-Round, Kiddie Auto Ride, Looper, Moon Rocket. (leased)—HARRY TURNER Flying Scooters. ALLEN REES — Kiddie Boat Ride.

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1947—FEATURING—POST-WAR

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 FLORAL, ART, PAN-AMERICAN SHOWS AND DISPLAYS

GASPARILLA PARADE—MONDAY, FEB. 10

FEB. 4 to FEB. 15

CARL D. BROREIN, Pres.

P. T. STRIEDER, Gen. Mgr.

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 CELEBRATION COMMITTEES IN****GEORGIA ALABAMA TENNESSEE
 KENTUCKY MICHIGAN INDIANA**You are cordially invited to visit our Midway at Pinnellas
 County Fair, Largo, Fla., Jan. 28 Thru Feb. 1, also
 Florida Citrus Exposition, Winter Haven, Fla., Feb. 17 thru 22,
 andSee America's Largest and Most Beautiful
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 —Animal Acts. Contracting with us now
 will assure you of a long route. Give price,
 full details, photos in first letter.**WILLIAMS AND LEE**

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**Extensive Renovation Plan
 Would Change Entire Scene
 For Futures at Brockton**

Try for Natural Traffic Flow—Adequate Midway Locale

BROCKTON, Mass., Jan. 4.—Extensive renovation plans which will result in changing the entire physical appearance of the Brockton fairgrounds are being contemplated by Frank Kingman, secretary-manager and the board of directors. Race track, midway, grandstand position and parking areas, as well as lesser structures and areas, will be shuffled into what planning experts and the management feels is the ideal fair layout. An attempt will be made to locate a natural directional traffic flow of patrons by strategically locating various units of the fair in correct relation to each other. Success in this venture, it is thought, will result in enhancing the appearance of the plant as a whole, tho the grounds here are conceded to be among the finest in the East.

Buildings in Good Shape

All of the many buildings are in excellent shape and were newly painted this year. They will be retained in so far as possible altho the interest in possible fairground perfection voiced by the management indicated that present structures will not be regarded as indispensable if they interfere with final plans.

Position of the grandstand will be changed. However, this will not involve moving the present structure, which was erected temporarily following a fire which destroyed the original structure some years ago. Fair has been in need of adequate track and night show seating facilities for some time and type and size of the structure to be erected will be as modern and practical as time, effort and money can make it, according to Kingman.

Midway Set-Up Poor

Proposed change in the midway should be welcomed by show operators who have faced the special setting up problems here caused by shortage of space and irregular boundaries. Midway in the past stretched in a semi-circular fashion halfway around the grounds and, for the most part, has been fronted with attractions on only one side.

Another bad feature was the location of sometimes noisy units directly behind the grandstand with the result that show ops had to silence their amplifying equipment which resulted, according to many of them, in smaller grosses than they thought they could have earned. Kingman favors allotting enough real estate in one parcel to make it possible for the carnival to set-up in horseshoe style.

Permanent Cook, Grab

Two progressive changes will have to do with the housing of grab joints and cookhouses. Several modern, gleaming affairs will be designed and erected permanently for the former and will be leased to operators. Also permanent cafeteria-type restaurants will be erected, equipped and leased for operation. This part of the program is designed to eliminate unsightly and unsanitary buildings used for dispensing food and will also add considerably to the general appearance of the grounds.

Landscaping is already good enough to receive and help to embellish any improvements decided upon.

Estimated cost and time schedule have not been set as yet for the actual beginning of construction since final plans have not been decided upon and there is still the uncertainty of securing necessary construction materials.

**California Set
 To Defend Cash
 In Legislature**

SACRAMENTO, Jan. 4.—Probably for the first time in history fairs will be one of the major topics in the deliberations of the 1947 California State Legislature. Taking a cue from the adage that money is the root of all evil and, as one fair manager expressed it, "we have too much root," outsiders that do not understand the "operations fairs" are seeking to take a good slice of the accumulated fair funds away.

Derived from a 4 per cent levy on pari-mutuel betting that began in 1933 and due to the non-operation of most annuals during the five war years, a sum of first-rate proportions has resulted. While all these funds can be constructively used, the fact that many of the annuals were either unable to show or were presented under handicaps last season, some lawmakers and others want to class the fairs and their funds as not worth while.

At least 10 bills will appear in the Legislature asking that fair monies be transferred into this or that fund with one legislator asking for a general transfer into the general fund. Others want various sums for everything ranging from highways to game reserves.

Western Fairs Association management and directors are keenly alive to every situation and are going to be in the halls of both houses of the Legislature with their sleeves rolled up, and the fairs and expositions funds will not be raided without a stiff battle. Liberal support is anticipated from the hinterlands cities and counties that benefit from the many district and county fairs, to say nothing of the fact that District 1-A, home of the Grand National Livestock Exposition in San Francisco, will ask for funds to complete the plant that houses one of the country's outstanding shows.

**ANNUAL MEETING AND BANQUET of
 MAINE ASSN. OF
 AGRICULTURAL FAIRS**Hotel Falmouth, Portland, Me., January
 14-15. Banquet January 15.**J. S. BUTLER, Secy.**
 177 Cottage St. Lewiston, Me.**STANDARD ACTS**

FOR 1947

PARKS, FAIRS, CELEBRATIONS.

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IAFE President Sees Big Year For Fairs in All Departments

By Archie L. Putnam

President, International Association of Fairs and Expositions

FAIRS and expositions held in 1947 should, from all indications, enjoy record attendance and capacity buildings and grounds space rentals. Show herds and flocks are building back. 4-H clubs are expanding. Many fairs in our association report unheard of requests for space in industrial buildings.

With government restrictions removed, construction and expansion of plants will facilitate better handling of exhibits and crowds. More cars and improved transportation will be vital to fairs. Booking offices are offering improved attractions and fairs in general are contracting new and larger features of entertainment.

Fairs definitely are leading the way

for reconversion and meeting their obligations to their communities.

Midland, Mich., Buys 80 Acres for New Fair Plant

DETROIT, Jan. 4.—New 80-acre fairground for the Midland County Fair, Midland, Mich., was authorized by the Board of Supervisors, who appropriated \$15,000 a year ago for the development of a new fairgrounds.

City Manager John M. Biery, of Midland, has worked out a program whereby the property will return a year around revenue thru rental of the fair structures for airplane hangars except during the period of the fair itself. The local airport adjoins the new fair site, a mile from the city limits.

Midland Fair has been operated as a free gate fair. Emphasis in 1947 will be on a "farm and youth fair."

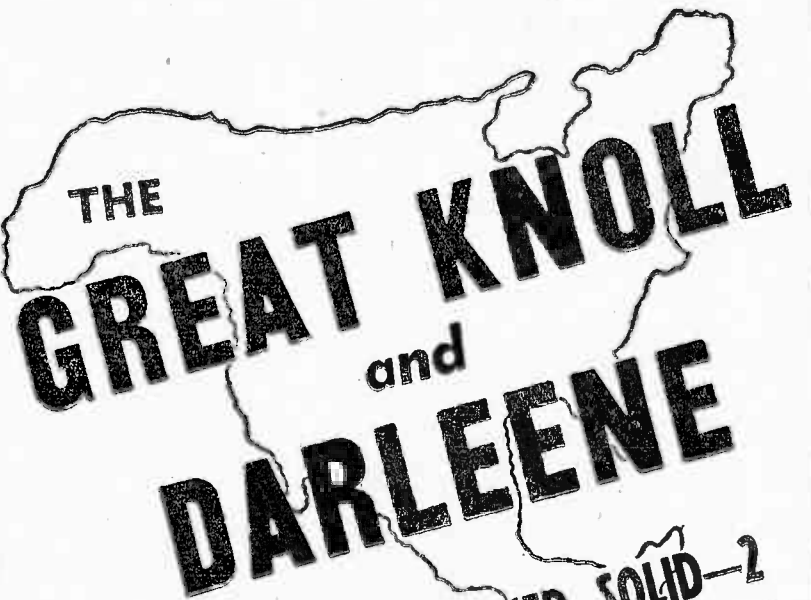
James A. Faucett Dies

BATH, N. Y., Jan. 4.—James A. Faucett, 70, treasurer of Steuben County Fair here and former president of Central New York Town and Country Fair Association and Western New York Fairs Association, died here December 28 at his home after a brief illness. He was also president of the Bath Savings & Loan Association, a director of the Farmers & Mechanics' Trust Company here and administrative head of the Bath Memorial Hospital.



ARCHIE L. PUTNAM

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FIRST ANNUAL FAIR, FEB. 18-MARCH 1, 1947

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FIRST ANNUAL FAIR
February 18-March 1, 1947

Bonanza '47 Run Predicted; Varied Activity Peps Interest

(Continued from page 72)

financial success in their history this past year. Many of those which operated thru the war years won consistently during that time. And those that didn't operate during the war were reimbursed in many cases by the government for the use of their plants.

Hit during the depression—as what wasn't—most fairs then initiated a conservative policy. And since they have amortized or eliminated their debt until now, most of the annuals are not only debt free, but hold comfortable surplus, some of it earmarked for long range plant-improvement campaigns. Many want to build and most will, just as soon as building conditions permit. A vast number seek better attractions and are willing to put out more money for them.

Recent years have served to confirm confidence of fair execs. Having gone thru the big depression, they think fairs will weather any possible economic storms as well, if not better than, most enterprises.

Fair execs are confident that they have the folks coming—and will keep 'em coming. They believe, too, that folks will have money—plenty of it—when fair-time rolls around.

Farmers Have Cash

Farmers thruout the U. S. and Canada, they point out, enjoyed a bonanza during the war years; crop conditions, generally speaking, were good, and prices were high last year, and economists insist that, while farm prices will drop, they will not drop drastically this year. Farmers, records show, are as a group out of debt and holding on to sizable bank accounts.

And their desire to go places, see things and have fun is as keen, if not keener, than ever before. Last year many still were pressed with their own labor problems and couldn't take any, or much, time off to go to fairs. Some couldn't make the trips because they hadn't received replacements for their battered old family

buggies. But this year, it should be a different story.

Fair execs believe that the folks will be more "choosy" in their entertainment, and that they will not take to high prices as easily as this past year. Even then, resistance developed to some of the high-scaled midway shows. But, showmen agree, some of the six-bit shows and high-tariffed rides were over-priced and couldn't hold.

It will take a stronger selling job to hold attendance this year, fair men agree. However, relatively few of the annuals last year pulled out all of the publicity stops, as they had in pre-war years, so they still have plenty to play with in that respect. A greater use of radio is expected by many and some propose a more thoro selling newspaper campaign. Outdoor billing, too, is due for a big jump, according to all indications.

Special features, such as thrill shows and auto races, which in most cases do most of their own, if not all, ballying at fair dates, are expected to step up their work in their department, and, as a result, the fairs thus affected should have their own selling thus bolstered.

On the favorable side, fair men expect a still heightened demand for commercial exhibit space and more and better livestock and agricultural products exhibit. Demand for exhibit space broke all records the past season, yet many manufacturers or outlets were without merchandise or machinery to exhibit. The number of livestock and agricultural exhibits mounted this past season, but a sharp jump is foreseen what with increased premiums offered by more fairs, a greater emphasis placed upon the junior classifications and easing of the labor load on the farm and in the home.

The outlook as viewed by many of the nation's leading executives, as told in their own words, will appear in the next issue.

Pueblo Horse Stalls Utilized for Homes

PUEBLO, Colo., Jan. 4.—Seven families are occupying "one-horse" stalls on the Colorado State Fairgrounds as a means of beating the housing shortage, and that's the limit as all other stalls are needed for horses, according to Frank H. Means, fair manager.

OPA has a ceiling of \$2.50 per month on stalls used by humans, but the sky is the limit when they are rented for equines.

All Commercial Space Sold for Pa. Farm Show

HARRISBURG, Pa., Jan. 4.—A complete sellout of commercial exhibit space available at the Pennsylvania Farm Show, January 13-17, has been announced by the Farm Show Commission. A total of 780 booths, 10 by 10 in size, have been purchased by 253 exhibitors for the display of farm equipment, machinery, tools, seeds, fertilizers, feeds, insecticides, fungicides and all types of home appliances.

Livestock exhibits, a big drawing card, will be increased over pre-war shows, it was said. This year's show is the first farm exhibit in five years to be sponsored on a State-wide scale. Shows were discontinued during the war, and the large Farm Show building was utilized as a training school for Army Air Force personnel.

Rutland, Vt., Elects; Report '46 Profit as 23G

RUTLAND, Vt., Jan. 4.—Officers of the Rutland County Agricultural Society were elected as follows: President, Carleton Wilson, Rutland; vice-presidents, James C. Dunn, Rutland, and Aldace W. Newton, Wallingford; secretary, Arthur B. Porter, Rutland, and treasurer, George C. Smith, Rutland.

A net profit of \$23,554.07 from the '46 fair was reported. Plans were made for plant improvements, including additions to the buildings and improvements to the race tracks.

Yorkton, Sask., Burns 18-Year-Old Mortgage

YORKTON, Sask., Jan. 4.—A \$10,000 mortgage placed on the Yorkton Exhibit buildings and grounds 18 years ago was burned recently by directors of the Yorkton Agricultural and Industrial Exhibition Association.

Financial statement showed total receipts for the year \$25,254 and total expenditures of \$23,560. New roofing and electric wiring will cost \$1,000, it was reported.

North Battleford, Sask., Returns Operating Surplus

NORTH BATTLEFORD, Sask., Jan. 4.—Financial report at the annual meeting of the North Battleford Agricultural Society showed a year's operating surplus of more than \$2,000, altho one of the exhibition's three days was marred by rain.

President A. J. Bater reported that improvements to the grounds, together with cash grants, left a net cash surplus of \$750 for the year.

Summerville, Ga., Gets Fair Charter From Court

SUMMERVILLE, Ga., Jan. 4.—The Chattooga County Fair Association has been granted a charter in Superior Court.

Incorporators include T. P. Johnston, Summerville, Route 4; A. F. McCurdy, Summerville; H. G. Baker, Summerville, Route 4, and W. M. Storey, Summerville, Route 3.

Roseau, Minn., Re-Elects Officers; Ups 4-H Money

ROSEAU, Minn., Jan. 4.—Officers of the Roseau County Agricultural Society were re-elected at the annual meeting December 3 and the directors voted to increase 4-H Club premium money from \$500 to \$600.

Future building plans were discussed and village water will be piped into the grounds if mains can be made available.

D. B. Franklin, Charles Christianson and A. R. Lee, whose terms as directors had expired, were re-elected, with Franklin holding the president's chair; Lee, vice-president; Christianson, secretary, and C. B. Dahlquist, treasurer.

Kahn Re-Elected Secretary Of Wapakoneta, O., Annual

WAPAKONETA, O., Jan. 4.—Harry Kahn, now serving his 13th year as secretary of Auglaize County Fair here, has been re-elected for a three-year term.

Other officers elected were Martin Katter, president; Sam Chrismer, vice-president, and O. M. Kuck, treasurer. Dates for the '47 event have been set for August 24-29.

**ACTS
WANTING ROUTES
FOR 1947 FAIRS**

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With past record performances stacked up, Selden's high swaying pole act continues to be the outstanding attraction at the nation's biggest fairs and events. Thrilling . . . original . . . different! Demands for repeat performances prove he's TOPS!

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SUN'S RECENT THEATRE BLDG.
SPRINGFIELD, OHIO

Mr. Fair Secretary . . . Mr. Showman

And All Attending the Convention of

MICHIGAN ASSOCIATION OF FAIRS

You Are Invited to
OPEN HOUSE

In the New Home of the

MICHIGAN SHOWMEN'S ASSOCIATION

3153 Cass Ave.

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SUNDAY, JANUARY 19, 1947, 8:00 P.M.

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REFRESHMENTS

AL WAGNER, President

P. S.: It's All on the House, Bring Your Family and Friends.

THE ANNUAL MEETING

of the

MINNESOTA FEDERATION OF COUNTY FAIRS

Will be held at

Hotel Saint Paul, St. Paul, Minnesota

January 15-16-17, 1947

99 County Fairs and Minnesota State Fair

represented at this meeting.

ROBERT FREEMAN, President
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ALLEN J. DORAN, Secretary
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WANTED PORTABLE RINK

Give details as to condition, type, size of floor, skates, building, etc. Also price you value each item. Write

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THE PLASTIC RINK SURFACE

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FOR SALE

One Gold Seal, 4-unit Ticket Register—perfect condition. Inquire

TRIANON LANES
9802 Euclid Ave. Cleveland, Ohio

RSROA Regionals, Program of World Meet Announced

DETROIT, Jan. 4.—Dates for regional meets thruout the country were set by the RSROA Board of Control at its recent semi-annual meeting here.

Schedule includes World Meet, July 6-8; Northeastern Regional (location not yet set), May 13-15; Eastern, Riverside Stadium, Washington, week of May 4; Southern, Rainbow Lake Rollerdrome, Memphis, April 28 and 29; Great Lakes, Rollerade, Cleveland, April 21-23; Midwestern, Crosstown Rink, Omaha, April 18-20; Rocky Mountain, Skateland, Pueblo, Colo., May 12 and 13, and Pacific Coast, Redondo (Wash.) Skating Arena, May 12 and 13.

Board members in attendance were: William T. Brown, Seattle, (See RSROA Regionals on page 90)

Chi's Arcadia Bows To Record Throng

CHICAGO, Jan. 4.—Completely refurbished and featuring Chicago's only plastic floor, the new Arcadia Roller Rink reopened December 26 to a record crowd. Spot has been closed since September 23 because of fire damage. Estimated cost of new furnishings is \$75,000.

So large was the crowd, officials said, that two hours after opening it was necessary to call police to handle the crowd outside seeking admittance.

Rink has matinees Saturdays and Sundays. At the organ is Ted Day. Free dance skating classes for beginners will be held every Tuesday night under direction of Fred Wickman, pro.

Bus Men Elect Bickmeyer

MINEOLA, L. I., N. Y., Jan. 4.—Harry Bickmeyer, co-owner of Mineola Roller Rink and the Hempstead Bus Corporation, was elected president of the New York State Omnibus Owners' Association recently. Event was celebrated in New York with a banquet at the Hotel Commodore, attended by more than 300 bus operators.

Strike-Bound 'Cade Resumes Operation

CLEVELAND, Jan. 4.—A capacity crowd of skaters turned out for the recent reopening of the Rollerade here which had been closed five months while a new cushioned maple floor was being installed. Strikes and attendant material shortages prevented an earlier opening.

Jack Dalton and the Reynolds brothers are again managing the spot and Tony Mayo is teaching.

750G Combo Spot Set for Detroit; Largest in State

DETROIT, Jan. 4.—Plans for what is slated to be the largest rink in Michigan are being made by John L. Brown, Detroit theater and bowling alley operator, for Detroit's northwestern district of Redford, at McNichols and Grand River roads. New spot, to be known as the Pentagon, is to have a combination of recreation interests, including a 50-alley bowling center and a 2,200-

(See New Detroit Spot on page 90)

FOR SALE

187 pairs Chicago Skates, excellent condition. Spare Parts, Automatic Record Changer, Bergen Amplifier with Mike and four Speakers, Records, complete. Price, \$1,400.00.

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BENNINGTON, VT.

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Reliable Operator. Owner of Winter Rink. First class equipment, with Organ. Must be first class location. Wire or write

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Good Neon Sign for Skating Rink. Also a small Crystal Ball; all must be in good condition. State all in first letter.

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NEW Betty Hyde's DANCE SHOES

Another beautiful Hyde creation in white bucko call for the most fashionable roller skating occasion. (Ask your rink operator or roller skating friends.)

HYDE
ATHLETIC SHOE COMPANY
CAMBRIDGE, MASS.



Remember, there's a Hyde-crafted shoe for every sport!

ATTENTION, RINK OPERATORS!

Chicago Shoe Skates of All Types Now Available for Immediate Delivery. Full Polished 10° or 45°. Priced from \$13.50—\$15.50

Ball Bearings—3/16 Chrome-Steel Precision Bearings, Norma-SKF-Fafnir, ea. 40¢ Second Precision Bearings of all makes, ea. 25¢ General Rink Supplies and Repairs 24 Hour Service

Shoes of All Types Now Available Brooks Detachable Toe Stops Deluxe Metal and Wood Skate Cases, ea. \$3.00

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★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.

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With STANDARD DANCE TEMPOS

Write for Complete List.

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New 1947 Model

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TRADE MARK REG. U.S. PAT. OFF.



No. 479

Light—Strong—Built for Endurance. Stainless Steel Plates — 10° Brace, ALUMINUM TRUCKS and HANGERS with Patented Steel Inserts for longer wear—equipped with Hockey Fibre Wheels. We have waited a long time for this material which is limited at present.

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35mm. Westerns, perfect condition, \$25.00 and up; also action dramas. 30mm. programs rented, \$7.50 two days, all first class prints. Magic Lantern with 300 slides for only \$30.00. 2,000 ft. shipping cases for 35mm. films, \$4.00 each. Ampro 16mm. Sound Projector, complete, factory overhauled, only \$295.00. 16mm. used sound Western, \$65.00 each. Shorts, \$10.00 per reel. "Jesus of Nazareth," new silent religious, \$50.00. Send for Big free lists.

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Academy	315599 A	325.00	Utility	223261 C	300.00
Academy	304820 B	300.00	Utility	347104 A	340.00
Academy	307761 C	290.00			

VICTOR					
Model	Serial No.	Price	Model	Serial No.	Price
41	69080	\$260.00	40B	82184	\$350.00
40B	81318	300.00	40B	81439	325.00
40B	66984	280.00	40B	82184	325.00

DEVRY					
Model	Serial No.	Price	Model	Serial No.	Price
	699	\$190.00			
	711	190.00		273	\$190.00

AMPRO					
Model	Serial No.	Price	Model	Serial No.	Price
L	20303	\$300.00	UAB	26559	\$265.00
UAB	26619	265.00	UAB	27634	265.00

New Homelite Power Plant, 1500 W.—AC \$250.00

STEVENS PICTURES, INC.

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Golden Rod Gets New Bottom; To Cruise in 1947

CINCINNATI, Jan. 4.—Capt. J. W. Menke, whose Golden Rod Showboat is now in its eighth year on the riverfront in St. Louis, was in Cincinnati last week for a holiday visit with relatives.

In a phone call to *The Billboard*, Captain Menke stated that the Golden Rod is being fitted with a new bottom in the shape of a steel barge, 230 by 45 feet and 11 feet deep, and that the floating theater will leave St. Louis for a tour of the towns along the Mississippi and Ohio rivers early in the summer. The Golden Rod is presently the only old-time river showboat operating in America today.

Captain Menke left here Monday (30) for Indianapolis where he stopped off for a visit with Col. Harry E. Steiner, who formerly had out the Cotton Blossom Showboat.

Byron Gosh Buys John Lair Outfit

CINCINNATI, Jan. 4.—Byron Gosh announced today that he has bought a complete tent show outfit from John Lair, of Renfro Valley, Mount Vernon, Ky. It includes trucks, light plant and a 65 by 175-foot tent. Gosh org will play one-night stands opening January 18 in Florida and will be billed *Hit Parade of 1947*. Following a Florida tour, show will head north for the summer, Gosh says.

Gosh recently visited the Hechler family at Rockwood, Pa., where they operate a theater; Starr DeBelle in Cincinnati; Lawrence Salisbury and John Lair at Renfro Valley; Russell Young, juggler, at Johnstown, Pa., and Duke Hall and family in Dayton, O.

Florida Blossom Biz Big; To Remain Out All Winter

MACON, Ga., Jan. 4.—Emerson Sapp, one of the owners of the Florida Blossom Minstrels, making a holiday visit to his home here, reported the show has been enjoying big business under canvas in Florida. South Georgia spots preceding Florida were fair, he said. Other owners are Rod Harris and Al Gaines.

Sapp said present plans call for the show to stay out all winter.

Rep Ripples

BILLY FORTNER and wife, vacationing in New Orleans, inform that Christmas Night was celebrated there with a pic show donated by Art Gilbert, of tab fame. Among those present were Bob Meyer, Fred West and family, Mr. and Mrs. Art Gilbert, Mr. and Mrs. Pete Fuller, Mr. and Mrs. Moon, Bob and May Noell, Kenny Family, Mr. and Mrs. D. MacDaniels, Mr. and Mrs. Hank Raundrup, Mr. and Mrs. Hank Bellas, C. C. McClung and niece Margaret, Zora Thomas, Jack Robert, Jimmy and Elaine McNeil, Magician Lippincott and wife Maxine, and the Fortners. Last named will open in April in their old territory, Southern Missouri, with a pic and variety show. . . . Chet Wright Show, wintering in Bradford, N. H., boasts of the 37th season touring Eastern small towns. . . . Chester Cobb writes from Haines City, Fla., that he is moving toward Alabama and from there will work north. Florida is over-run with small auspice shows, he says, and business in the Carolinas and Georgia was fair. He is showing religious and other pix mostly under auspices. . . . Crawford Players report biz fair around Medicine Hat, Alta. . . . Clifford Swan has a 16mm. pic show around Jamestown, N. Y. . . . Allen Cleaver is promoting minstrel shows around Plattsburg, N. Y. . . . Doug and Lola Couden recently moved into a new Schult Luxury Liner in Birmingham with a house-warming party. Guests included Frank and Victoria Layton, who were playing the Temple Theater there with their dog act. . . . John S. (Curly) Fox, who has spent many years in various branches of showbiz, including rep, advises that he may go back to the big tops this season. He is located in Johnson City, Tenn.

A. K. CARNEY has a film show playing dates around Hagerstown, Md. . . . Mel Hummitzsch is operating his Dixieland Minstrels in Sheboygan, Wis., territory. . . . Al Jameson is promoting amateur minstrel shows around Binghamton, N. Y. . . . Call Players, four people, will be active around Knoxville after the first of the year. . . . Brownie's Show is experiencing fair biz in Eastern Washington with small animals and 16mm. pix. . . . Manager Greeley, of Greeley's Show, writes from Liberty, Tex.: "Having fair business since I went into halls, having had a good summer under canvas. Will move to West Texas after the first of the year and play schools and halls. Have film enough for two weeks' showing." . . . Charles Lammer, in stock and rep for years and now director-producer at WLW, Cincinnati, is observing his 50th year in show business.

ALBERT T. DAVIES has a film show in the Cortland (N. Y.) area. . . . Bird's Show, which has been around Tallahassee, Fla., recently, reports fair business. . . . Nye's Show has been in Beaver County, Oklahoma, recently, playing halls and schools to fair take. Org has gone mostly pix, having one flesh act. . . . Laurel Players, four people, are around Baltimore on auspice dates. . . . Willis Ober, who has had pix in Southern New Hampshire, laid off in Manchester, N. H., over the holidays. Ober reports fair biz the past two months and will open a solo show soon, using films and doing character impersonations. . . . Northampton Players have been around Meriden, Conn., recently. . . . Howard and Marion Niles have a pic show playing auspices around Eau Claire, Wis. . . . Willard Show has 16mm. pix around North East, Pa.

Bisbee Comedians Prep for 1947 Trek

MEMPHIS, Jan. 4.—Bisbee's Comedians, which closed December 1 at Collierville, Tenn., after a run of 34 weeks thru Kentucky and Tennessee, has moved into winter quarters here where work has started in getting the org ready for the new season. Rehearsals begin March 1.

Mr. and Mrs. J. C. Bisbee, after the closing, visited relatives in Mansfield, O., and Rockford, Ill., for three weeks; Boob Bransfield, comedian, went to his home in Edinburg, Tex.; Munde and June went east to play club dates; Howard Johnson and Ralph Blackwell are in Memphis; Mr. and Mrs. Billy Choate went to their home in Illinois; Mr. and Mrs. Mac Johnston joined the Hall Players in Mississippi; Lucille and June Stoddard went to their home in Cleveland; Bob Fisher joined an org in Minnesota; Audra and Virginia Hardesty are playing schools in Illinois; Leo and Maxine Lacey are home in Wynewood, Okla.; Cliff Malcolm is visiting relatives in Omaha; Mabel Malcolm is visiting her sisters in Joliet, Ill.; Sam and Lola Hudson, Slaughter Smith and Red Turner are in quarters.

JOHNSON CITY, Tenn., Jan. 4.—Ace Abbott and His Western Jamboree are carded to play City Auditorium here each Saturday night starting January 11. They will also be heard daily over a Bristol, Va., station and will make theater dates within 150 miles of Bristol, Monday thru Friday, until middle of April when the org goes under canvas. Bookings are handled by Ed Hiler.

BY-GOSH TENT SHOW

WANTS IMMEDIATELY

Capable live-wire Agent, Biller, Working Boss Canvasman, Working Men, Truck Drivers; small, clean Concessions.

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GAY NINETIES HIT PARADE OF 1947 STAGE SHOW

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Vaudeville Attractions, Small Stage Animal Acts, Hillbillies, Musical Acts, Useful Specialty People. Important! State salary and all facts by airmail or wire. Do not answer unless you appreciate a 40-week season with a reliable, established show.

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One 66-ft. round Top with two 35-ft. Middles, new this season, used 16 weeks, flameproof, waterproof, mildewproof, complete with side wall proscenium, marquee, poles, stakes and rigging. Seats for 1,500 people, chairs and blues, light plant, wires, lighting, sound system, stage, scenery, wardrobe, parade coats, special line of paper, five trucks with bus, cook house. Everything that is needed to start showing.

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COMEDY SONGS, PARODIES, BITS, SPECIAL Material for Acts, Comics. Free catalog. Kleinman, 25-31 30th Rd., Astoria 2, N. Y. fe8

EMCEES, LOOK! 10 NEW, ORIGINAL WITTY sure-fire Nite Club Gags by Hollywood gag man, \$5.00. Gene Decker, 1530 N. McCadden, Hollywood 28, Calif. fel

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CANDY AND MERCHANDISE DEALS—FOR Distributors, Operators and Agents. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. ja11

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KOEHLER'S SIGNS—SELL FAST TO STORES, restaurants, taverns. Experience unnecessary. Big profits. Pre-war prices. 337 Goetz, St. Louis 23, Mo. fel

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Our new 1947 line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries.

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AGENTS & DISTRIBUTORS

ACTION, THE FASTEST SELLER IN AMERICA. "Foto-Finish" Races the new horse race game. It's dynamite. Sample package and prices. 25c. Jack Blades, Box 944, Altoona 5, Pa. ja25

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AGENTS — REYNOLDS "ROCKET" BALL Point Pens, \$2.25 each. Any quantity postpaid. List price, \$3.99. Hirschfeld, Box 680, State College, Pa.

AGENTS, DISTRIBUTORS—LET OUR LOW overhead give you big savings on Balloons, Come-Back Balls, Safety Pins, Bobby Pins, Ipana, Ex-Lax, other national brands. Literature free. Bragg's Wholesale Co., P.O. Box 73, Dept. 10-A, Sweetser, Ind.

AT HOME—YOUR OWN MANUFACTURING business. Making popular \$1.00 novelties. Cost you 3c to 15c. Everything supplied. Write So-Lo Works, P-622, Loveland, O. ap5

ATTENTION, DIRECT SALESMEN — NEW patented ladies item with sales appeal. No competition. For information and territory write N. A. Eng. Co., Attleboro Falls, Mass. fe8

BIG PROFITS SELLING USED CLOTHING, etc. Operate from home, auto, or store. Sensational low prices. Catalog free. Kadetsky & Son, 702 Barber St., Dept. 54, Chicago 7, Ill. ja25

15,000 BOXES 5c CANDY BARS

READY FOR SHIPMENT!!

OLD FASHION' NUT CHEW—24 5c bars in box, 12 boxes shipping carton, weight 35 lbs. Price—80c Box.

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MINT KISSES—36 one-pound boxes to shipping carton, weight 47 lbs. Price—32c Lb.

Terms: 25% cash, balance C. O. D. F. O. B. Washington, Missouri.
Open terms to rated accounts.
Send \$2.50 for 3 sample boxes, postpaid.
All merchandise subject to prior sale.

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Wholesale Division Washington, Missouri

SHELL LEIS
\$1.50 PER DOZEN IN GROSS LOTS.

All types, including Doves, Mud, Cups, etc. Gold Strands @ \$6.00 per doz. Pikaki Strands, 72" @ \$12.00 per doz. No catalogs available. Orders shipped C.O.D., F.O.B. Miami, or if full remittance accompanies order, will ship prepaid.

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8851 N.W. 17th Ave. Miami 38, Fla.

BALLOONS	BALLOONS	Gr.	Gr.
No. 4 Round ...	No. 9 Round ...	\$2.40	\$7.50
No. 5 Round ...	No. 8 Imprint ...	2.75	9.00
No. 6 Round ...	No. 8 Imprint ...	3.50	4.50
No. 7 Round ...	No. 718 Imprint ...	4.50	9.50
No. 8 Round ...	No. 524 Plain ...	6.00	7.50
Balloon Sticks ...	Fish Knives, Doz.	.80	6.00
Swaggers ...	Redon Jewelry, Doz.	10.00	.30

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1182 No. High St. Columbus 1, Ohio

BALLOONS

NOW YOU CAN ORDER DIRECT AND SAVE MONEY! OUR PRICES CAN'T BE BEAT!!!

#5 Balloons, Gross	\$2.50
#6 Balloons, Gross	2.75
#7 Balloons, Gross	4.00
#9 Balloons, Gross	6.00
#11 Balloons, Gross	7.20
#418 Balloons, Gross	3.00

FIRST QUALITY ONLY.
Minimum Shipment 5 Gross.
Deposit Required With All C.O.D. Orders.

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- A341**
#1—Imported Cheek White Stone, White Sterling Silver, Stone about 3/4 carat size. **4.50 DOZ.**
- G184**
#2—Birthstone, Ladies' Rings—Roll Gold Filled, 12 Different Colors. All sizes up to 10. **6.75 DOZ.**
- R326**
#3—Sterling Silver in white or yellow, with Imported White Imitation Diamond, 1 carat size. Sizes up to 12. **18.00 DOZ.**
- R333**
#4—Men's Colored Stone Rings. Sterling Silver. Bright Finished. A very attractive design. Any sizes you order on hand. **15.00 DOZ.**
- R314**
#5—Sterling Silver Initial Ring. Good heavy weight. Bright finish. Any size. **9.00 DOZ.**
- R330**
#6—A real heavy men's signet ring in Sterling Silver. We also carry this ring with any gold insignia, such as Masonic or other lodges. \$3.00 extra per doz. **12.00 DOZ.**
- R327**
#7—Extra heavy, extra large colored stone, Men's Sterling Silver ring with heavy gold inlay on each side. **18.00 DOZ.**

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We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Crosses, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springings, Jump-rings, Chain, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

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BROOCH PIN

- freshwater pearl
- gold rolled plate wire
- attractively carded

STOCK NAMES \$25 Per Gross
(Mother, Sister, Sweetheart, Wife)

ASSORTED NAMES \$27 Per Gross
(1/3 deposit on order, Special Rates 5 gross lots and up)

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BABOON, 3-YEAR FEMALE, REAL PET—standing, 32 inches; sitting, 22 inches; \$100.00; Pair Giant Rhesus, female bred, both \$100.00; Crows, Owls, Magpies, Hawks, Chipmunks, Squirrels, Cavies, Hampsters fancy colored Mice; Singing Canaries, \$10.00; Parakeets, all colors, \$10.00 pair. Birdman Lamb, 3330 W. LaFayette, Detroit, Mich.

FOR SALE—2 TRAINED WHITE PONIES, \$600.00. 2 Rhesus Monkeys, \$30.00 each. 4 Trained Dogs, Props and Cage, \$250.00. One young Camel, has bad leg, \$100.00. 35-kw. Generator, like new, \$200.00. Obert Miller, Hugo, Okla.

RHESUS, MALE, \$50.00; BABOON, FEMALE, real tame, \$100.00; Hawks, Owls, Crows, Waltzing Mice, Hampsters, Cavies, Rabbits, Parakeets, Canaries, Persian Cats, Brindle English Bull Terriers. Detroit Bird Store, 3330 W. LaFayette, Detroit, Mich.

SHETLAND MULES—5 PURE WHITE, THREE black. All under 44 inches, gentle, two, three and four years old. Will deliver up to 500 miles. Price, \$800.00 for eight; will not sell separately. Gifford's Shetland Pony Farm, Box 429, Port Arthur, Tex. ja11

TINY MOSS OR SQUIRREL MONKEYS, \$60.00 each; \$100.00 pair. Small Rhesus Monkeys, \$50.00 each; \$90.00 pair. Young Black Spider Monkeys, \$60.00 each; \$100.00 pair. All collar and chain broken. Order from this ad. Tampa Pet & Supply Co., 1112 Tampa St., Tampa, Fla.

YOUNG SEMI-TAME OCELOTS, JAGUARS, Kinkajous, Coat Mundi, Capuchins, Ringtails, Red and Black Spider Monkeys, Marmosets, Toucans and a host of other colorful birds. All animals and reptiles received from Central and South America regularly. Write for our price list. Bower's Natural History Supply Co., 512 Santa Monica Blvd., Santa Monica, Calif. fe1

BUSINESS OPPORTUNITIES

GOOD 32x84 PORTABLE RINK—NEW TOP, 100 good Skates. Ready to go. \$2,500.00. Lloyd, Meade, Kan.

LOOKING FOR NEW OPPORTUNITIES? MAIL order and others? Get "The Practical Idea." Write: Veteran, Charleston 9, Ill. ja25x

MAIL ORDER SELLING MAY BE YOUR opportunity. Start small, grow big. Write for interesting literature. H. Belfort, Engineering Bldg., Chicago 6.

SPECIAL—1-INCH DISPLAY ADVERTISE- ment. Mail Order World Year, \$24.00. Wood's Popular Advertising Service, Atlantic City, N. J. ja11

START NOW! MAIL ORDER, HOME PLANS, Business Secrets, Formulas, Wholesale Supply Sources, 40,000-word book. Only 25c, postpaid. Petter, Box 2474, San Francisco 26, Calif. ja25

200 MONEY MAKING DEALS—PLANS, UN- usual Items. Rare Formulas, Ideas, Schemes. Polio free. Formico MIL, Box 572, Dayton, O. ja18

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A.B.T. CHALLENGERS WANTED—EARLY and late models. Fair prices paid. State your deal. McGuire, 313 N. Santa Ana St., Bellflower, Calif.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Hostel, 6750 N. Ashland, Chicago. mh8

AGAIN—STAMP VENDORS, VICTORY DUB- plex Models, like new, \$16.50 each. Polders, 40c thousand. Northside Sales Co., Indianapolis, Iowa. fe8

ALL TYPES, ALL KINDS, 5c CANDY VEN- doring. Nut Machines, Scales, Stamp Vendors. Free leaflet. Adair Co., 6926 Roosevelt, Oak Park, Ill. ja11

ARIZONA, \$100.00; MAJORS '41, \$55.00; Pokereino Table with glass over playing field, also legs, used 60 days, \$95.00; Bosco, \$60.00. Machines are all in good condition. 1/2 down, balance C.O.D. General Amusement Machine Co., 422 Public Ave., Beloit, Wis.

CONSOLE CLOUETS—SIX 5c-25c, TWO 10c-25, three 5c-10, Pace Twin Reels. Two 25c, two 10c, one 5c Pace Reels. 25c Jumbo. 5c Jumbo, 25c Super Bell, 25c Saratoga. Two 10c Silver Moons. Two Galloping Dominos, '42, '38. Two Roll-Em's. 5c-25c Combination Bally-Bell Console. 5c Tanforan. Champion Hockey. Coleman Novelty, Rockford, Ill.

FOR SALE, CHEAP—USED SLOTS, WAT- ling Rotatops, 5c, 3/5, \$50.00. Pace De Luxe, 5c, 3/5, \$67.50. Columbia Bells, D.J.P., \$47.50. Mills Silver Chrome Vest Pockets, \$47.50. We are quitting business. Box C-76, Billboard, Cincinnati 1, O.

FOR SALE—THREE 6-COLUMN CIGARETTE Machines, National 6-30, price, \$20.00 each. 1/2 deposit, balance C.O.D. Tri City Cigarette Service, 4 Fifth Ave., Gloversville, N. Y.

FOR SALE—9 SLIGHTLY USED RED BALL Machines, \$265.00 each. 4 slightly used Kontest Poker roll down games, \$120.00 each. Hill Amusement Co., Box 321, Central City, Ky.

MECHANIC WANTED—MASTER MECHANIC for juke box repair work. Good wages and guaranteed living quarters. Toma Music Co., Mangum, Okla.

NEW COLLAPSIBLE STEEL STANDS FOR A.B.T. Target Machines, \$7.50 each. Standard Scale Co., 715 N. Kingshighway, St. Louis 8, Mo. ja18

NICKEL CHERRY AND MELON BELLS, \$100.00 each. Quarter, \$125.00 each. Yankee Mint Co., 391 Crescent, Broekton 34, Mass.

PEANUT VENDERS, \$5.50; SHOCKER, \$12.50; Call-o-Scopes, \$15.00; Five-Cent Watling, Jennings J. P. Bells, \$39.50; Blue Book Vender, Anti-Aircrafts, \$55.00; Punching Bag, Lift Test, Cardiometer, \$65.00; Tommy Gun, Seeburg Guns, \$95.00; Caille 5c Electric Test, \$75.00; Gottlieb Gripper, \$15.00. Scooter, \$5.00. Others. Woodrow McLennan, 335 W. Nevada, Detroit 3, Mich.

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- TOY DEAL.** Stuffed Washable Toys, Also Pull Toys, Mechanical Motion, Assorted Styles. Dozen Assorted. **\$6.00**
- TOY DEAL.** Stuffed Washable Toys, Also Wagon Block Sets, 2 Sizes. Dozen Assorted. **7.20**
- MUFFLER AND GLOVE SETS.** All Wool. Assorted Colors. Individually Boxed. Fine Goods. Each Set Complete, \$2.95. Dozen Sets Complete. **30.00**
- MEN'S HOSE.** Top Values. 3 Price Ranges. 10 Doz. \$24.50, \$29.50, \$34.50. **34.50**
- BALL PEN.** The Best on the Market and Priced Right. Two Grades. Dozen. **33.00**
- TOILET WATER.** A Quality Product by Karoff Creations. Packed in an Elaborate Box. \$1.00 Retailer. Close Out, As Is. Gross. **15.00**
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- MUSICAL TOY RADIOS.** Plays Tuneful Music When Dial is Turned. Decorated Radio Shaped Case. Each \$4.95. Dozen. **54.00**
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- METAL ASH TRAY STAND.** Complete With 3 Ash Trays. Gigantic Value. Dozen Sets Complete. **13.50**
- ASH TRAYS.** Glass. Large Size. Attractive Engraved Bottoms. Big Value. Gross. **7.20**
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- No. 8 Oak Brand. Per Gross 6.25
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- No. 9 Oak Brand. Per Gross 7.50
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- No. 524 Long Airship. Per Gross 7.50
- 24" Plastic Balloon Sticks. Per Gross . . . 2.00

Order From This List, 50% Deposit With Order, Balance C. O. D.

In business 34 years in Chicago.

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IMMEDIATE DELIVERY

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- NO. 10" SPARKLERS. 30c Sellers. 1 Gr. Box 19.80
- NO. 20" SPARKLERS. 15c Seller. 1 Gr. Pcs. 9.90
- 2-INCH SALUTES. High Flash. 1000 12.00
- 1600 CHINESE FLASH CRACKERS 12.35
- BULL DOG SALUTES. High Flash. Gross 2.90
- TWO-SHOT REPEATER. Heavy Load. Gross 8.16

STANDARD SPECIALTY CO.
Oostburg, Wisconsin



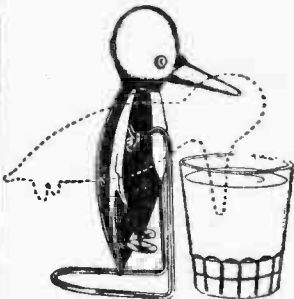
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Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. **\$2.20 per doz.**

25% With Order, Balance C. O. D. Send 25c for Sample. Special prices to jobbers.

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The Mystery Drinking Bird!
AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

\$24.00 DOZEN

Retail Price, \$3.95

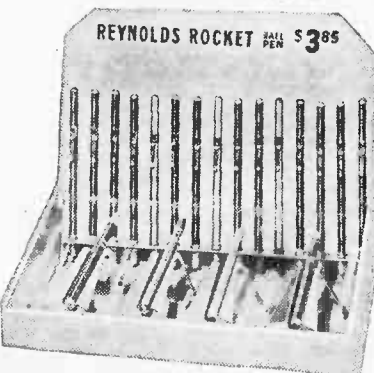
Trial Order of 6 Only \$12.00

(Sample, \$2.50 Postpaid)

Deposit With Order, Balance C. O. D.

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REYNOLDS "SWEET 19" DEAL



Each unit contains

1. Smart, compact, ultra modern display case which holds 19 Reynolds Rocket Pens.
2. Nineteen launching bases, one for each Rocket.
3. Nineteen neat, trim gift boxes in rich gold and blue for packaging!

You Sell For \$73.15

Your Cost Complete 43.01

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It's Pen-Sational! For students, office workers, housewives—for everyone. Smooth writing, writes anywhere. Makes 6 to 8 carbons. No cap to lose. Click it—write! Click—park it!

A FAST SELLING ITEM AT \$3.85

Limited Quantity. ORDER TODAY. 25% Deposit on all orders, balance C. O. D., We Pay Shipping Charges If Remittance in Full Accompanies Order

PEN WRITES 15 YEARS Without Refilling

H & M SALES COMPANY

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Per Cabinet

9176—5¢ General, 100 In	\$2.50
9184—5¢ Humorous, 100 In	2.50
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BG—5¢ Juvenile Gen., 100 In	2.50
B—5¢ Juvenile Relative, 100 In	2.50
4178—10¢ General, 50 In	2.50
10V1—10¢ General, 50 In	2.50
9178—10¢ General, 50 In	2.50
C—10¢ General, 50 In	2.50
D—10¢ General, 50 In	2.50
ER—10¢ Relation, 50 In	2.50
4182—10¢ Relation, 50 In	2.50
4181—25¢ General, 20 In	2.50
J—25¢ General, 20 In	2.50
H—25¢ General, 20 In	2.50
429—25¢ General, 25 In	3.10
25V1—25¢ General, 20 In	2.50
GR—25¢ Relation, 20 In	2.50
4194—50¢ Relation, 10 In	2.50
8700—50¢ Asst. Relation & General.	3.00

Doz. 3.00

CUT-OUT RED PAPER HEARTS

3 Inch. Per 1000	\$2.00
4 Inch. Per 1000	3.00
5 Inch. Per 1000	4.50

Per Gross

8x11 Inch Comic Valentines 80¢

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Per Gross

Plain Shamrocks	\$1.25
Shamrocks With Clay Pipe Attached	2.50
Irish Flags	1.25

25% Deposit With All C. O. D. Orders.
Prices Do Not Include Postage.

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PENNY ARCADE—LONG BEACH PIKE. WILL sell for actual value of equipment. Approximately \$10,000.00. 414 West Pike, Long Beach 2, Calif. fel

POPCORN—SUN PUFT VENDING MACHINES. Latest model, No. M-2050, in storage, 4, \$175.00 ea. Fallenbuechel, 1119 N. McCadden Pl., Los Angeles 38, Calif.

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

SPOTPOOL, LEGIONNAIRE, ZIGZAG, SHOWBOAT, ON DECK, SEVEN UP, PACE RACE, \$45.00 each. Trade for Slots, One Balls. F. Shafer, Washington, Ind.

WANT TO BUY—WURLITZER 24 HIDDEN Mechanisms in Packard or Buckley 24 Metal Cabinets with Original Wurlitzer 24 Amplifier, Speaker, Volume Control and Record Trays. Must be mechanically okay, ready for location. George Lind, 1710 S. 58th St., Omaha 6, Neb.

WANTED—BUCKLEY DIGGERS (IRON Claw) in working condition. Arcade Machines, counter models. What have you? Cash waiting. Answer. H. C. Gibson, Cherokee Hotel, Tallahassee, Fla.

WANTED—ERIE DIGGERS, HAND OPER- ated, without bases, any quantity, any condition. National, 4243 Sansom, Philadelphia, Pa.

WURL. 24, NEW PAINT, \$220.00; WURL. 618, Ill top and bottom, \$175.00; School Days, \$29.50; Dixie, \$30.00; Gun Club, \$40.00; New Champ, \$40.00; Mills Goose Neck, 5c slot, A-1 shape, \$35.00. Ace Amusement Sales, 27 Stroud St., Wilmington 21, Del.

1 PREFLIGHT TRAINER AND 1 PILOT Trainer, both for \$300.00. Also Seeburg Chicken Sams, 2 Shoot-Your-Way-to-Tokyo, 2 Tail Gunners, 3 Anti-Aircraft Guns. Will sell or trade for good Marble Boards or Arcade Equipment. P. & G. Vending Co., 26 S. Water Ave., Sharon, Pa.

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15 HOLLY GRIPPERS, \$8.00 EACH. Wanted: N. W. 33, Columbus, Master. Advance Peanut or Ball Gum Venders. Also Brackets. L. Mardick, 706 N. Wash., Iola, Kan.

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FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.

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ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Nylon Opera Hose, \$6.00. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

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SINCE 1869—COSTUME BARGAINS. CHORUS dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ja11

WATCHES

LOOK AT THESE PRICES

Immediate Delivery

7-JEWEL ELGINS OR WALTHAMS	\$12
15-JEWEL ELGINS OR WALTHAMS	\$14
SWISS WRIST WATCHES, ROCK CRYSTAL	\$10
SIMULATED DIAMOND DIAL WRIST WATCHES, ROCK CRYSTAL	\$15

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Mail Orders C. O. D. Promptly Filled.

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FOR SALE SECOND-HAND GOODS

AGAIN—CORN POPPERS: BURCH, STAR, Kingery, all-electrics; Gasoline Poppers, Peanut Roasters, Aluminum 12 quart Geared Kettles. Northside Sales Co., Indianola, Iowa. ja25

ALL ELECTRIC DOUBLE HEAD FLOSS Machine in perfect condition. Ball bearing motor. Price \$250.00. Will ship immediately. One to customer only. Richey Machine Factory, 460 Williams St., Buffalo, N. Y. ja18

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. fel5

AMERICA'S FOREMOST POPCORN MACHINES. All makes and models. We take your old machine for part payment. State your needs. P. K. Sales Co., Cambridge, O. Phone 32941. ja25

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EVANS AUTOMATIC BOWLING ALLEY, 14 ft. Perfect condition. Price, \$335.00. Immediate delivery. Alvis W. Wallace, Penseville, N. J. ja18

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IMMEDIATE DELIVERY!

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FOUR VIKING DeLUXE POPCORN MACHINES. Like new, \$550.00 each. Reed DeHorsey, 321 Lincoln Ave., Seaside Heights, N. J. fel

POPCORN MACHINES—SEVERAL REBUILT Manleys, Burches, reasonable. Wilhoit's Popcorn Concessions, 103 N.E. 60th, Portland 15, Ore. fel

PORTABLE HEATERS—USED FOR HEATING tents, bunk houses, trailers, garages, shops, and 1,000 other uses. Original Government cost, \$533.00. While they last, \$193.00. Reconditioner and guaranteed. Write: Modern Specialty Distributors, Box 1421, Pueblo, Colo. ja11

TARPAULINS, WATERPROOFED AND FLAME- proofed, made of 12-ounce twill or duck, 10x15, \$9.60. 12x15, \$14.40. 15x20, \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. ja18

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Our lease expires May 1st. Can use fast selling items direct from manufacturer or will book you in store on percentage. We can book sewing machine worker with own machine to sew hames on felt hats and pennants. Good outlet for fast moving merchandise. Wire or write

MFRS. OUTLET
359 MAIN ST. BUFFALO, N. Y.

Biggest Ring Line! Biggest Values!



Gold Filled No. 2R 217 \$9.00 Doz.
Gold Filled No. 2R 195 \$6.00 Doz.
Sterling No. 2R203 \$5.25 Doz.
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Other Ladies Gold filled white-stone rings available.
Other Ladies Sterling white-stone rings available.

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Other Men's whitestone rings are available.
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HARRY PAKULA & CO. 5 NO. WABASH AVE. CHICAGO 2, ILL.

"HARVARD" DOUBLE HEAD ELECTRIC DRY SHAVER

Exclusive With Mutual Dist. Co.

- Fully Guaranteed—Self-Starting
- Two 1947 DeLuxe Shaving Heads
- New Post-War Non-Slip Rubber Grip
- Self-Sharpening, Sharpens as you shave
- Distinctive Streamlined Design
- Ground & Lapped Steel Cutting Blades
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- 110-120V, 60 Cycle, A.C. Operation
- Precision-Built Vibrator Type Motor
- Ivory Plastic—No Oiling Necessary
- Complete with Leatherette Case
- Packed in Attractive Counter Box

Suggested Retail Price \$7.50 Dealers, Write for Prices!



FIELD GLASSES Complete With Carrying Case

- 3-Power magnification—40mm. optically ground and polished lenses.
- Sharp, brilliant detail—center screw focusing, matched lenses.
- All metal tarnish-proof construction, black wrinkle finish.
- Height closed—5 3/8"; opened—7 1/8".
- Handsome, sturdy leatherette carrying case.

DEALER'S COST \$4.20 Each

25% With Order—Balance C. O. D. Write for Illustrated Catalog.

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"BANNER" SCOOPS THE FIELD

PRICES SLASHED FOR 1947 CAP GUNS—ROLL CAPS

"BANG-O" REPEATER GUN. Doz.	\$8.00
"SPIT FIRE" REPEATER GUN. Doz.	6.50
"25" JUNIOR REPEATER GUN. Doz.	4.50
"HERO" SINGLE SHOT GUN. Doz.	3.00
ROLL CAPS (60 Boxes to Carton). Carton.	2.50
"SKY-FLYER" (2 Doz. to Box), Box.	3.00
SKY-FLYER CAPS (72 to Pkg.), Gross Pkgs.	7.20

TERMS: F. O. B. Chicago, Ill. Net 10 days to rated firms. Unrated firms, 25% deposit, balance C. O. D.

BANNER NOVELTY CO.
THE HOUSE OF TOY CAP PISTOLS
729 W. MADISON ST. DEPT. BB-11 CHICAGO 6, ILL.

BALLOONS

NO. 19 P-EAGLE, FIRST QUALITY	\$18.00 GR.
NO. 14 ROUND—TESTED SECONDS	7.50 GR.

JOBBER, WRITE FOR PRICES

SOUTHERN PREMIUM MFG. CO.
2401 SO. ERVAY ST. DALLAS, TEXAS

HARD TO GET MERCHANDISE

TOYS • ELECTRICAL APPLIANCES • NOVELTIES • GIFT WARE
SPECIALTIES • PREMIUMS • SALES BOARDS

OVER 1000 ITEMS: Please State Your Requirements.
CATALOGUES FREE

DIVERSO PRODUCTS CORP. Dept. 1 510-512 N. WATER STREET MILWAUKEE 2, WISCONSIN

AGENTS: BIG MONEY in WATCHES

Beautiful **SWISS WATCHES** and **MATCHED STAINLESS EXPANSION BANDS**



Band Expands To Fit Any Wrist

\$7.90

INCLUDES **WATCH AND BAND**

You can save people money by selling this smart-looking combination watch with easy-to-see white face, black numerals and black hands and matching expansion band. A real value. A good dependable time piece. Highly durable for long wear service. Send for sample and start taking orders. 25% deposit on all orders, balance C. O. D., or enclose \$7.90 plus postage. **RUSH ORDER TODAY.**

KENT JEWELERS
105 N. Clark St. Dept. B3-P Chicago 2, Ill.

GIANT BUBBLE B-A-L-L-O-O-N-S

INFLATES TO 40 INCHES (ORANGE) \$21.60 GROSS

INFLATES TO 48 INCHES (ORANGE) \$3.60 DOZEN

This balloon will stand direct sunshine without breaking. Extra fine for workers.

Gross
#315 Airship Balloon, Asst. Colors \$2.60
#7 R & P Balloon, Asst. Colors .. 4.00
#11 R Balloon, Asst. Colors 7.20
#4 R Balloon, Asst. Colors 2.00
1/2 Deposit Required With All Orders.

CHICAGO BALLOON CO.
716 W. Madison St. CHICAGO 6, ILL.

BIG BUSINESS FOR YOU DAY AFTER DAY WITH LEE COUNTER CARDS!

LEE RAZOR BLADES

Lee Carded Merchandise. For immediate delivery, huge selection from fine Razor Blades to Drug Items and Sun Glasses. Beautiful display cards of fast-selling staples, notions and specialties. High quality, attractive prices. Large profits for you. Write for FREE Catalog and Price List.

LEE PRODUCTS CO., INC.
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"GOOD 'N FRESH" FAMOUS PENNY CANDIES AGAIN AVAILABLE

14 120-Count Boxes and 4 for 14 480-Count Boxes. Good ass't. 89¢ per box net F. O. B. Chicago. No limit on quantities at present. 48 Boxes for \$33.12. Terms: Full net cash with order. No C. O. D.'s. Also available—5¢ and 10¢ Candies and Specials. Write for full details.

CASTERLINE BROS.
Dept. N
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POUND BOXES CANDIES NOW AVAILABLE FOR SALESBOARD OPERATORS

SENSATIONAL VALUES IMMEDIATE DELIVERY

Write
STARR CONFECTIONS
2240 N. RACINE CHICAGO 14, ILL.

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. mb1

AMMUNITION—5 4/5 CASES REMINGTON, 3 cases Western Kant Splash, \$70.00 case. 6 Models 90 and 62 .22 Short Winchester Repeaters, \$20.00 each; 6 for \$100.00. Wm. H. Brownell, 541 S. Graham, Pittsburgh 6, Pa.

BIG SIX WHEEL, \$40.00. BALL CHUCK Wheel, \$15.00. Jumbo Chuck Wheel, \$35.00. Red and Black Wheel, \$15.00. All have new lay downs. 4-ft. Jackpot Penny Pitch, \$15.00. Roach & Son, Rolla, Mo.

BUY, SELL, TRADE—35MM. WESTERNS, Serials, Shorts, Excellent Prints with advertising. Thompson Bros., Box 595, Fort Smith, Ark. ja18

EXCELLENT VALUE—COMPLETE BOOTH Equipment for 600-seat theater. Morie Supply Co., 1318 S. Wabash, Chicago. ja25

FOR SALE—REMINGTON, WESTERN .22 Shorts, Price, \$70.00. Write Dave Perry, 334 Perry St., Trenton, N. J. Phone 24604. ja11

FOR SALE—AMMUNITION, 10 CASES .22 Shorts, \$80.00 per case. Philip Behm, Howard, S. D.

FOR SALE—ROLLING GLOBE, MULTIGRAPH, Kolder Light Plant, complete Walk-Through Show, Curios, Oddities, Monstrosities, Antiques. Lists for stamp. Lillian Marvin, Route 5, Portland, Ind.

FOR SALE—35MM. SOF PORTABLE OUTFIT. Ready for continuous show. A bargain at \$500.00. Address: Lewis K. Howard, P.O. Box 93, Blackville, S. C.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. ja25

HASSEN-BUILT PHOTO GALLERY—IN 18-ft. Trailer. Opens to flashy 13-ft. Neon lighted front. Living quarters. Three size pictures. Two Cameras. Plenty supplies, frames, showcase, extra lens, amplifying system. \$1,150.00 if sold now. Dick Johnson, 3432 W. 128, Cleveland, O. Orchard 8124.

HAVE "WINO" OUTFITS. LIKE BINGO. Any 5 in a row. 1,000 cards. Motor, plug-in socket, never used, \$50.00 each. Numerous Cuts, Dramatic Scripts. Charles Kyle, 104 Judson Avenue, New Haven, Conn.

KIDDIE AUTO AND TOONERVILLE TROLLEY Ride Plans. Full-size Pattern. Both, \$8.00. Write for circular. Brill, 228-B N. University, Peoria, Ill.

NEW RIFLES IN ORIGINAL PACKING—10 No. 7421 .22 Short Winchester Automatics, \$35.00 each; 3 No. 6202 .22 Short Winchester Repeaters, \$40.00 each; 1 No. 241 .22 Short Remington Automatic, \$57.50. 1,000 new Western Loading Tubes, 25c each. William H. Brownell, 541 S. Graham St., Pittsburgh 6, Pa.

SACRIFICING \$5,000.00 WORTH OF 16, 35mm. Sound Movie Equipment and Films. Holmes Projector, \$40.00. Webster Amplifier, \$12.00. Lists, Dime. Motion Picture Service, Atlanta, Ind.

HELP WANTED

A-1 SAX MEN FOR TENOR BAND. ALSO Bass Man immediately. Joel Gonzales and Revere Young, please wire. Box C-82, Billboard, Cincinnati 1, O.

BASSIST—FOR SMALL UNIT. MUST FAKE well and read. Advise all your first. Box C-74, Billboard, Cincinnati 1, O.

BRASS, REEDS, BASS—FOR POPULAR MID-west territory attraction. Need replacements immediately. State qualifications and salary expected. Box C-80, Billboard, Cincinnati 1, O.

EXPERIENCED ROLLER RINK ORGANIST for large rink, year-round position. Archie Aron, 706 Ocean Ave., West Haven, Conn.

GIRL PIANIST FOR ORGANIZED COMBO working location job. Good salary. Must fake, read. Write Billboard, Box C-77, Cincinnati 1, O.

HIGH ACT AERIALISTS—MEN, GIRLS. LONG season, early March opening in South. State age, weight, height, experience, all tricks you do. Photos? Yes! Aerial Vulcans, Box C-80, Billboard, Cincinnati 1, O. ja18

MALE VOCALIST PLAYING TENOR SAX, Violin or Piano. Good enough for feature radio spot. State experience, permanent address, age, minimum salary. Box 798, Billboard, Chicago. ja25

MUSICIANS—ALL INSTRUMENTS, IMMEDIATELY for commercial territory band. Not Mickey. Must be capable and willing to work. Prefer men already in Midwest. Characters, drunks, trouble-makers, stay away. Others call or wire Vern Wellington, Austin, Minn.

MUSICIANS FOR SMALL COMBO—READ, fake, appearance, and sober essential. No cats wanted. Steady work, locations only. Write details, don't wire. Box C-81, Billboard, Cincinnati 1, O.

MUSICIANS—FOR AL G. KELLY-MILLER Bros. Circus 1947 season. Walter A. Stevens, Bandmaster, 723 S. Topeka Ave., Wichita, Kan.

Pitchmen! SALESMEN!

SENSATIONAL SELLER

STEADY BIG PROFITS

THE ONLY ONE OF ITS KIND IN THE WORLD

COMBINATION **BOTTLE CAP and Opener** **2 in 1 VALUE**

- Sure-fire winner—Something everyone can use!
- Proved the fastest seller known!
- Guaranteed workmanship—smart looking!

Most practical! COMES UNMOUNTED OR MOUNTED ON COLORFUL, DESCRIPTIVE, INDIVIDUAL CARDS.

PRICES: Mounted on cards 65¢ per doz.
Unmounted 60¢ per doz.

25% deposit with order, balance C. O. D. Send 15¢ for sample. RETAILS UP TO 25¢.

Modern Metal Products Co.
18 Ames St. Cambridge, Mass.

Order Now for New Season—Avoid Shortage

COAT ROOM CHECKS

Duplicate and Triplicate Styles
IMMEDIATE DELIVERY FROM STOCK
Roll Tickets—Coupon Raffle Books, etc., etc.

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Best yet for making rubber plaster molds. Buy direct and save dollars.

DALTEX RUBBER COMPANY

Forney, Texas

WHITESTONE RINGS.

Why Pay More?



Sterling Silver Five Stone Ladies' Solitaires. Per Doz. **\$5.00**

Per Gross, \$57.00.
Same style, 14K Gold over Sterling. Per Doz., \$5.25.
Per Gross, \$60.00.

Sterling Silver Wedding Bands. Per Doz., \$5.00. Per Gross, \$57.00.
Wedding Bands, 14K Gold over Sterling. Per Doz., \$5.25. Per Gross, \$60.00.
Gold-Filled Wedding Bands. Per Doz., \$5.50. Per Gross, \$63.00.
Gold-Filled Solitaires. Per Doz., \$8.00. Per Gross, \$90.00.

Men's Sterling Silver, massive mounting, Whitestone Solitaires. \$9.00 Per Doz.; \$102.00 Per Gr.
Same Ring, 14K Gold over Sterling Silver. \$10.00 Per Doz.; \$114.00 Per Gross.

25% deposit with order, balance C. O. D. Also large variety of Ladies' and Men's Whitestone or Colored Stone Rings. No Catalog. If samples are desired send \$10.00 for assortment. PLEASE NOTE: Sterling Jewelers (Ring Manufacturers) have moved to WORTHINGTON, OHIO. It is our aim in 1947 to give greater service to our many friends from this new and larger location.

STERLING JEWELERS
Worthington, Ohio

ATTENTION, JOBBERS

10,000 GROSS BALLOONS

First Quality
Shipped Same Day Orders Received

	Per Gross
#4 Balloons	2.00
#5 "	2.50
#6 "	2.90
#7 "	3.90
#8 "	5.00
#9 " (Oak)	6.00
#11 " (Oak)	7.00
#16 " (Oak)	14.00
#315 "	2.75
#418 "	2.75
#426 "	3.80
#524 "	6.00
#8 " Circus Printed (Oak)	8.00
#7 " Kat Printed (Oak)	6.50
#14 " Kat Printed	10.50
#7 " Faces Kat plain	5.00
Aluminum Balloon Sticks, 1 1/2 in.	1.50
Swiss Pocket Watches, Per doz.	48.00
Swiss Wrist Watches, N. J. Per doz.	72.00

No orders filled less than \$20.00.
We ship to Canada, Cuba, Honolulu, Mexico, etc.

BORDER NOVELTY CO.
405 Woodward Detroit 20, Mich.

MIDDLE WEST BUYERS!

SAVE ON TRANSPORTATION COST
BALLOON—NOISEMAKERS—NOVELTIES

SQUAWKER BALLOONS . . . \$6.85 gr.

SUPER 40" SNOWBALL-WHITE BALLOONS. 19c ea.

— These Are Heavy Latex —
SQUAWKERS ONLY . . . \$2.50 gr.
— Put 'Em on Your Own Balloons —
Prompt Delivery—20% Deposit.

ELLSWOOD DISTRIBUTORS
LA JUNTA, COLORADO
"Best Buys in the West!"

BALLOONS

#14 Cat Heads. Per Gross	\$11.00
#9 Per Gross	6.40
#13 Cat Faces, faces on both sides. Gr.	10.00
#13 Paddle, 5 gross to box. Per Gross.	8.00

All items come in assorted colors.
Terms: 1/3 down with order—balance O. O. D. Shipment immediately.

PETER HERMAN
118 West Burnside PORTLAND, ORE.

BALLOONS

Fresh Stock, Immediate Delivery.

#8 ROUND. Per Gr.	\$3.50
#7 ROUND. Per Gr.	4.70
#428 LONG AIRSHIP, Gr.	4.70
#8 ROUND. Per Gr.	5.85
#9 ROUND. Per Gr.	7.05
#524 LONG AIRSHIP, Gr.	7.05

Order direct from this ad.
25% Deposit with C. O. D. Orders.
ASK FOR QUANTITY PRICES.

GRANDY SPECIALTY SALES
910 S. MAIN ST. AKRON 11, OHIO

IT'S Super Sensational

KILROY IS SWEEPING THE COUNTRY!

Now! a New KILROY—*at only*

1/3 DEPOSIT with ORDER
Balance—C.O.D.

9 GROSS

IMMEDIATE DELIVERY
Up to 10 GROSS to a Customer
Send a Dollar for Sample Dozen!

CHAS. DEMEE MFG. CO.
108-116 EAST WALNUT ST. — MILWAUKEE, WIS.

MUSICIAN-TAILOR — WANTED IMMEDIATELY, men who can do tailoring work and who can play in a military band approximately ten hours per week. Must be reliable and sober. Permanent employment. Only wind instruments need apply. Apply in own handwriting, giving full details, to Captain Robert Littrell, Virginia Military Institute, Lexington, Va. **fe1**

PIANIST WANTED—FOR COMMERCIAL SOCIETY band. Male or female. Others contact Ralph Harrison, c/o Majestic Hotel, Lake Charles, La.

PIANO MAN—FOR TERRITORY BAND. NO drunks or characters. Other musicians write Harry Collins, Grand Island, Neb. **ja18**

PIANO, TENOR, ALTO—IMMEDIATELY. Single men. Read and stay sober. Salary, \$65.00. Contact Orchestra Leader, Club Avalon, Port Arthur, Tex.

PIANO-TROMBONE IMMEDIATELY — TRAVELING band playing A-1 spots. Vocalists preferred. State lowest salary. Others write. Box C-49, Billboard, Cincinnati 1, O.

SAX MAN, ALSO DRUMMER—SOUTHERN location. Six nights. H. Williams, c/o Osteens, 501 10th St., Columbus, Ga.

WANTED—DANCE MUSICIANS. ALL INSTRUMENTS. Male or female for commercial society or cocktail units. Send full details, reference and salary expectations to Orchestra Management Co., 3119 Troost Ave., Kansas City, Mo. **ja11**

WANTED—TROMBONE, 1ST OR 3RD SAX by reliable commercial territory band. Bennett-Greten Ork, Rochester, Minn. **ja11**

2 GIRL AERIALISTS FOR 35-FT. NOVELTY Aerial Act. Top salary. Long season. State height, weight. Good amateur considered. Al Marriott, 2704 N. Heidelberg Ave., Evansville, Ind.

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AAA 1947 PROFESSIONAL CATALOG FREE! Magic, Illusions, Jokes, Puzzles, Novelties, Books. World's largest variety. Turner, 4462-B Germantown, Philadelphia. **ja11**

A BRAND NEW CATALOGUE—MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, 1947 Forecasts, Crystals, Palmistry, Graphology, Facial Charts, Books. 148-page illustrated Catalogue, plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. fe1

CARD MYSTERIES WITH ORDINARY DECK. \$1.00. 8 Lessons, 3 Monologues on Ventri- quism, \$3.00. Bowen, 5500 Morelle Rd., Baltimore 14B, Baltimore, Md. **n.p.**

DOUGLAS CATALOG 500 TRICKS, 10c—FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. fe1

LARGE PROFESSIONAL MAGIC CATALOGUE, 35c. Max Holden, 220 W. 42d St., New York, N. Y. ja11

LUMINOUS SKULL, \$1.00. SILK AMERICAN Flag, \$1.00. Strip-Tease Trick, 35c. Spot Changing Dice, 50c. Chinese Ring Illusion, 25c. Ribbon Production, 25c. Spike-Thru-Finger Illusion, 25c. Mammoth catalog free with order. Trixie's, 2404 N. 15th, Philadelphia, Pa. ja11

MASTER CIGARETTE VANISHER — WILL fool even your wife! 25c, including 1947 catalogue. Scheetz's, 98 Branch, Sellersville, Pa. ja25

SAWING THRU A WOMAN, \$125.00. HENRY Doll House, \$100.00. Chinese Screen Illusion, two Costumes, \$125.00. Substitution Chest, \$60.00. Substitution Trunk, with Trays, Cabinet, \$100.00. Sucker Die Box, \$5.00. Silk or Live Stock Production Cabinet, \$7.50. Linking Rings, \$5.00. Three Sponges, routine, 59c. Eckam, 1407 E. Main St., Rochester, N. Y.

SPIRIT CARNET, TALKING SKULL, WINE or Water Pump, Driverless Automobile. Anything operated from distance or through walls, without connections. Better than magic, good as spirit. Baughman, 4211 Park Ave., Ashtabula, O.

MISCELLANEOUS

CIGARETTES — POPULAR BRANDS. \$1.59 per carton, postage included. Orders shipped immediately. No C.O.D.'s accepted. Branford Mfg. Co., 126 Branford Pl., Newark, N. J.

EARWIRES — \$3.75 PER GROSS. PLAIN drop, designed drop, Triangular 3 cup, 3 cup right lobe 3 cup left lobe. 7mm. cup with drop. Designed drop for rhinestone setting. 3 cup graduated. 2 cup graduated. Earwire Dept., 6628 Kenwood Ave., Chicago, Ill. ja11

FOR SALE—IMMEDIATE DELIVERY 150-gal. Water Tank, collapsible, with Spray or Sprinkler Attachments, packed in wood box with handles. \$122.50 F.O.B. New York. New Ocean Machine & Salvage Co., 2956 W. 3rd St., Brooklyn, N. Y.

IT WILL PAY YOU TO CONTACT ROGERS Trailer Ranch regarding your new trailer coach. Prompt delivery on nearly all leading makes. We do our own financing. Rantoul, Ill., Phone 393. **ja25**

LET US SUPPLY YOU WITH CAR AND Truck Parts, new and used. Our prices are low. Bond National Purchasing Exchange, 1238 E. 46th St., Chicago, Ill.

MAKE RUBBER STAMPS—VERY SIMPLE! Everything needed and instructions, \$5.00. Marshall Steele, 296-B New Main, Yonkers 2, N. Y. fe15

SUPER-STAR THEATER MODEL (FLOOR), brand new, never uncrated, Popcorn Machine. Save. Will sacrifice to close estate. Wire for immediate action. P.O. Box 330, Cambridge, O. ja25

YOUNG MAN WITH SOME JUGGLING ABILITY will pay \$500.00 (five hundred dollars) to learn hoop passing and juggling or club passing. Write J. W. Bevenger, Gen. Del., Middletown, O.

ATTENTION, JEWELRY DEMONSTRATORS!
We carry a complete line of FAST SELLING MONEY MAKING ITEMS. Write for our new 1947 catalog now! WHOLESALE ONLY. PLEASE STATE YOUR BUSINESS

10K SOLID GOLD BRIDAL SETS

No. 2X1
\$2.00 PER DOZ.
\$22.50 PER GR.
(Illustration 3/4 Actual Size)

No. 1X7
\$1.10 PER DOZ.
\$12.00 PER GR.
(Illustration 3/4 Actual Size)

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\$2.10 PER DOZ.
\$24.00 PER GR.
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\$1.10 PER DOZ.
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3-Diamond Wedding Ring No. 6R104—Ea. \$2.50
1 Diamond Engagement Ring—No. 6R105
EACH \$2.50

Bridal Sets, as Illustrated
In a Box No. 6R304—Ea. \$5.40
Same as above without a Box—No. 6R325
EACH \$5.00

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SNAIL PEARL IS BACK!
... ORDER NOW FOR IMMEDIATE DELIVERY!

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No. 8520—70 Ligne Double Heart and Arrow \$24.00 Gr.
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Stock now on hand in all sizes of wire, chain and charms
STONE SET BANGLES AVAILABLE SHORTLY—WRITE FOR PRICES

WIRE TRADER 14 East 17th St., New York 3, N. Y.

MEN'S WATCHES

Men's 4-Jewel Wrist Watch, Radium Dial and Hands.
\$7.26 Ea.

Men's 7-Jewel Wrist Watch, Radium Dial and Hands, Also Sweep Second Hand.
\$7.75 Ea.

Men's 15-Jewel Pin Lever, Ass't'd Fancy Dials.
\$9.14 Ea.

Men's 15-Jewel Pin Lever Waterproof Radium Dial and Hands, Sweep Second Hand.
\$11.29 Ea.

S-7216

Send 10% Deposit, Balance To Be Sent C. O. D. Same Day.

Tucker-Lowenthal Co.
5 So. Wabash Ave. CHICAGO 3, ILL.

GIANT PIG SAVINGS BANK—Works of Art in Every Detail!

Blue, white and pink with beautiful hand-painted ornaments. As fine works of art as all the goods we produce.

#4952K
15 Inches Long,
7 Inches Wide,
8 Inches High
\$19.50 Per Doz.

Packed 1/4 doz. in carton. In less than doz. lots,
\$21.50 Per Doz.
Weight, 63 lbs. per doz. Retail for \$3.00.

#4953K
9 1/2 Inches Long,
5 1/4 Inches Wide,
5 3/4 Inches High
\$12.00 Per Doz.

Packed 1/4 doz. in carton. In less than doz. lots,
\$15.00 Per Doz.
Weight, 25 lbs. to the doz. Retail for \$2.00.

SUCH TREMENDOUS SELLERS that though we had them on the market for nearly eight months we dared not advertise them before, as we could not turn them out fast enough.

Agents wanted to sell them to storekeepers. Liberal commission. Sample sent on receipt of retail price, which will be refunded as soon as orders for one gross have been sent in.

LEO KAUL IMPORTING AGENCY, Inc. **333 AND 335 K SOUTH MARKET ST. CHICAGO 6, ILL.**

SALESMEN WANTED

Men with established routes preferred. Side line men acceptable producers. Work direct with substantial manufacturer bringing out new, well-packaged and interesting line of worthwhile and patented kitchen, automobile, battery and golf accessories. Generous repeat profits. Protected territory. Give nature of lines handled now, territory covered and other pertinent information.

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LARGE, VERY NATURAL FINISHED SNAKE ASH TRAYS

PER DOZEN, \$6.50.
Metal Turn-Over Ash Trays.
WRITE FOR PRICES.

ART PRODUCTS
415 Earle Road Cuyahoga Falls, Ohio

"Tip Off Sheet" On Hard to Get MERCHANDISE

Get Them NOW! WHERE TO GET THEM FOR IMMEDIATE DELIVERY AT WHOLESALE PRICES **only \$2.00**

SAVES YOU TIME, WORRY AND TRAVELING EXPENSES

RADIOS, ELECTRIC IRONS, RADIO-PHONO COMBINATIONS, ELECTRIC TOASTERS, ELECTRIC HEATERS & FANS, ELECTRIC WATER HEATERS, WASHING MACHINES, LOW-PRICED SWISS WATCHES, LOW-PRICED JEWELRY, FREE CATALOGS, MANY OTHER SPECIALTY MERCHANDISE—ALL AVAILABLE NOW FOR IMMEDIATE DELIVERY. THIS LIST IS PRICE-LESS!

HERE is a TIP OFF SHEET AND SERVICE that is worth its weight in gold TODAY. Salesmen and Dealers all over the country know that it is difficult to secure immediate delivery of the type of merchandise that "really sells."

THE SALESMEN'S GUILD OF AMERICA was designed and planned for this predicament — so that you can secure the type of merchandise YOU WANT and NEED and we tell you exactly WHERE YOU CAN GET IT and RIGHT NOW! No fake or bull, either.

Our references: First National Bank of Montgomery.

START THE NEW YEAR RIGHT! Many large firms spend thousands of dollars each year sending their purchasing agents all over the globe to get the average merchandise — so that you can JOIN the SALESMEN'S GUILD OF AMERICA for only \$2.00 and receive our "TIP OFF SHEETS" that will tell you WHERE TO GET THE ITEMS YOU NEED!

Remit in cash, check or money order TODAY. THIS OFFER WILL NOT BE REPEATED! Join NOW and Receive YOUR MEMBERSHIP CARD and "Tip Off Sheet." Only \$2.00. MAIL TODAY.

SALESMEN'S GUILD OF AMERICA Dept. B-SG 12 ADAMS AVE. MONTGOMERY 4, ALABAMA

WE DO NOT SELL ANY MERCHANDISE. No dues to pay.

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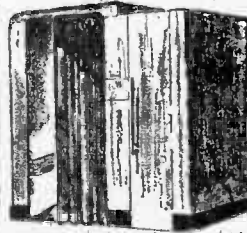
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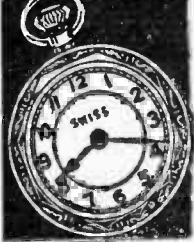
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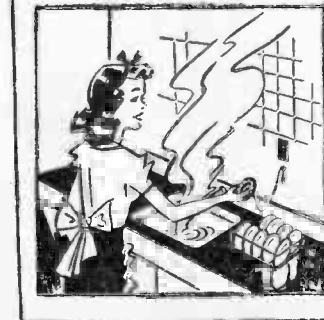
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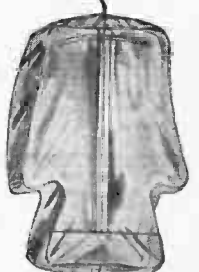
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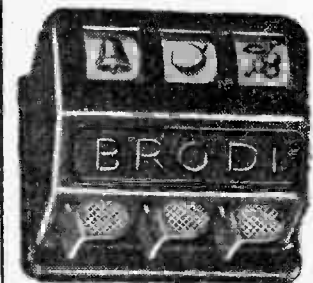
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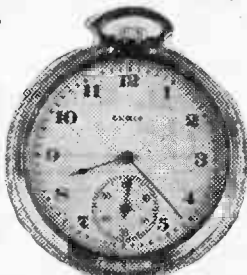
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Pipes for Pitchmen

By Bill Baker

LEE OGDEN
comping from Chicago, says Maxwell Street there is still open but plenty cold. He'd like to know what has become of all the peeler workers.

JACK (BOTTLES) STOVER
has been in a Harrisonburg, Va., hospital since November 24, suffering from burns sustained when an oil stove exploded at his home there. He says, however, that he plans to be out and on the job again in about a month, and adds that he'd like to read pipes here from all the knights of the leaf and keister.

PAT MALONE
partner in the art of the pitch with Jack (Bottles) Stover, reports that holiday business in Virginia proved exceptionally good.

BABE SHERWIN'S
med show, which closed the season in Eastern Oklahoma November 2, is reported to be in winter quarters in Corpus Christi, Tex.

BUBBLES AND RAMONA
are wintering at their home in Chickasha, Okla., where they are framing plans for their 1947 tour.

GEORGE TAYLOR
and wife are wintering in the Rio Grande Valley of Texas, arriving there in November in company of Mrs. Taylor's sister and family. On Christmas day they had dinner outdoors and joined in pipe shooting with the O'Briens, of wire and shell jewelry note, and Al and Lena Seilhamer, and son, Bill.

RAY AND GRACE SMITH
who closed their med show last October, are wintering in Alva, Okla.

HARRY KINCHELOE
reports from Oklahoma City, where he is making his home, that numerous pitch boys and girls were shocked to learn of the death of Michael P. (Pop) Harrington, widely known in pitch circles, in Oklahoma City December 26.

AL AND LENA SEILHAMER
with their son, Bill, who was discharged last spring from the armed service, are playing schools in Texas to reported excellent business.

TED REAGAN
and Sunny Mack card from New York that business there has been booming.

THE GAILLARDS
Lucille and Eddie, spent the holidays in Christmas, Fla.

CHARLEY WILLIAMS
is in Washington planning a tour of the smaller cities and towns in the South with the Magic Mouse. He's also contemplating making a tour of the five and dime stores in that sector.

THE HANEYS
George and Gene, rambled into Cincinnati last week for a vacation in the Queen City preparatory to leaving for jaunt South. During a visit to the pipes desk they reported that their stand in Kansas City, Mo., was a lucrative one. George recently disposed of his jeep in favor of a jeep station wagon.

AL DE LENZ
comes thru with his first pipe in some time to let the boys and girls in the profession know that he is still working his med trick thru Florida and Alabama. Currently the unit is in Jacksonville, Fla., where business has been good. "I'd like to read more pipes here from those very secretive med purveyors or are all of them out of the business?" says Al. "Heard a good one the other day. It seems that in a certain town a med man

was approached by a medicine company proprietor who asked the former to confine his efforts to the proprietor's products. Med manufacturer agreed to pay the purveyor \$100 per week or 40 per cent of the gross if the pitchman would guarantee the owner that he would sell \$300 worth of his merchandise per week. In other words, he'd pay \$100 per week if the pitchman sold \$300 worth of merchandise. Where does the guarantee come in?"

PHIL BENNETT
purveyed his wares in the toy department at Gimbel's, New York, during the holidays to click takes.

EDDIE BENNETT
is in Detroit framing his scale and novelties layout for the annual Sportsmen's Show which gets under way in Convention Hall there January 25.

JOE BENET
has been working a Rochester, N. Y., department store to reported good scores.

Fowler, O. Henry

By E. F. Hannan

ANYONE who ever as much as passed the time of day with O. Henry, famous short-story writer, regularly had a part in some of his various biographies. That is, everyone except Doc Harry Fowler, who probably knew more about Henry's way of life than all the others combined. Fowler, a fellow elbow-bender, couldn't miss Henry as they both played the sector around Union Square.

One time Fowler got Henry over to Boston, and as the Doc had a payday pitch to make in Lynn, 10 miles away, he left the story writer in a small hotel on Howard Street with a ticket in his hand that paid for admittance to the Old Howard.

Fowler couldn't drag Henry to Lynn. Some seven or eight hours later, Fowler hustled back looking for his friend, and there sat Henry in the same chair he'd left him in and the theater ticket rested on the table before him. Across the table was Tom Galvin, clog dancer, neither speaking a word, but idly sipping from the long glasses they served in those days. What else could Fowler do but sit in? The talk Fowler could supply, which he was well able to do.

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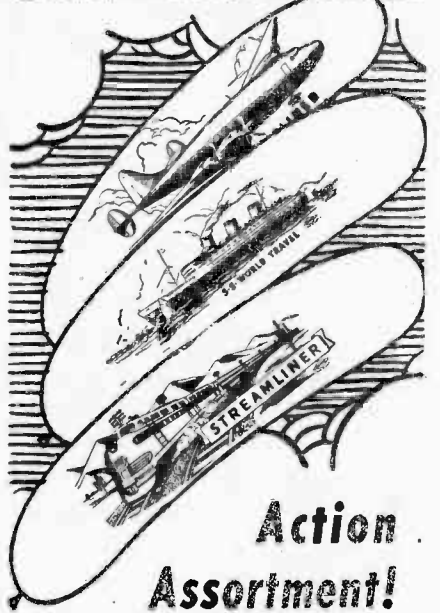
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NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

RSROA Regionals, Program of World Meet Announced

(Continued from page 77)

chairman; H. D. Ruhlman, Pittsburgh; L. G. Fox, Omaha; Fred H. Freeman, Medford, Mass.; Joseph P. Seifert, Brooklyn; J. Warrick Norcross, Greeley, Colo.; W. J. Betts, Redondo, Wash.; Alfred W. Kish, Lima, O.; Victor J. Brown, Newark, N. J., and Fred A. Martin, Detroit.

The board also studied the problems of rink music and means of inducing firms to improve skate music. Final study was begun on the revision program of text and competition books published by the association. A number of pros appealed to return to amateur status, but it was ruled that once a skater becomes a professional he must retain that status.

Official invitations were issued to member countries of the World Roller Skating Congress for participation in the world meet. It has already been indicated that only two members in each class will be eligible to participate from each country. Freeman reported it was agreed that the first

meeting of the WRSC would be held at Leeds, England, in October; that no dances would be included the first year, but that the committee would select dances for the 1948 program. Competition for the first year will include ladies' and men's figure skating, pair skating and special skating for men and ladies. New class of competition was provided—novice fours beginning in 1947, and in 1948 an intermediate class.

During the past eight months RSROA has processed more than 1,900 tests and during the eight and one-half years since the first test was held, more than 10,000 have been filed. Amateur rules have been amended to provide additional penalty for those who return to work in a rink after once having served automatic suspension when returning to competitive status. New ruling provides a 90-day suspension on the first return to competition, six months on the second return, and if an amateur returns to work in a rink after that time, permanent suspension will be applied.

Fred J. Bergen was named California representative to prepare the program for the national and world championships.

Under the Marquee

(Continued from page 67)

1937. . . Ira Millette says his daughter, Penny, known as the Personality Girl, will do a single high sway pole act in '47, featuring a head stand. The Millettes are in Columbia, S. C.

Sinon D. J. Collins, clown, ran up a record New Year's Eve when he played five different theaters in Kansas City, Mo. He reports he'll make the Jaycee Circus at Denver in February. . . Smokey Rouse, who played the Chicago Coliseum, will work street promotion for the Denver Jaycee Show.

On Christmas Day when his employees cast longing eyes at him, manager of the Chariot & Tableau Circus, advised, "Let us not commercialize this holy day."

In the public prints: Walter B. Fox is author of an article, *Circus Freaks*, in the December issue of *Paramount Collector-Hobbyist* magazine, published in Denver. . . Lydia Furbush, artist, who has done several books on circus clowns for children, was subject of a feature story in *Everybody's Weekly of The Philadelphia Inquirer* of December 29.

Charlie Meyer, general agent for the James M. Cole Circus, now booking winter school dates in New York State, has accumulated his share of hotel anecdotes the past year. He was assigned to the ladies' powder room of a hotel at Bridgeton, N. J., last summer, and more recently in a hotel lobby at Norwich, N. Y., the house cat became a mother in the chair next to his.

Criticism of lazy workingmen is justified, as has long been the policy of the white-collared tribe, who believe the vice of idleness should only be enjoyed by those who know how to handle the stuff.

With the closing of schools for the holidays, members of the lecture programs operated by Rex M. Ingham and George D. Barrett scattered to visit relatives and friends. Barrett went to Decatur, Ill.; Rex and family, to Florida; Sonny Harris, Union, S. C.; Mrs. D. B. Shores and Bobby and Earla Jenkins, to Virginia.

Mickey Sullivan and his band have been signed to play J. C. Harlacker's Shrine Circus in Memorial Auditorium at Worcester, Mass., eight days starting January 19. They played the Elks' Circus at Portland, Me., and will have more of Frank Wirth's dates in the East. . . Jimmy Troy and Company, trapeze and high act, with the James M. Cole Circus the past season and currently playing night clubs in the Detroit and Toledo areas were booked by Patterson Bros.' Circus for an indoor date at Benton Harbor, Mich. Troy caught the Grotto Circus at Toledo.

St. Claire and O'Day, who have had a bicycle act 36 years, celebrated their 35th wedding anniversary December 1 at the Club New York in Houston. . . C. L. (Doc) Rivers has had plenty of time to read *The Billboard* lately. He has been in Alexian Brothers Hospital, Elizabeth, N. J., some time with the flu and a heart ailment. . . Steve W. Fanning writes from his home at Milton, Wis., that he plans to return to the road in '47 after an absence of three and a half years. . . Charles Lafayette, old-time trouper, writes from Springfield, Mo., where he holds a deputy sheriff's commission, that he is enjoying good health and was 76 on January 8. His wife, Clara Lafayette, is a patient in the State Hospital at Nevada, Mo., and enjoys receiving mail.

Chi Yule Event To Go Yearly

(Continued from page 68)

is presented on the track at the conclusion.

Not listed in the printed program and inserted after the elephants is Sonny Moore's diversified and highly entertaining dog act, which has developed a tremendous popularity the past season. Vernon Orton offers a nifty sway-pole act, its thrills climaxed with a hand stand moving in a 35-foot arc. The clown wedding is enacted in the traditional manner with a strip finish.

The Cristiani boys and Ortans come next with their superlative teeterboard act, highlighted by Ortans' sensational four-high and chair catch. Cole Bros.' boxing horses furnish a brief interlude before the flying acts of the Harolds (Harold, Eileen and Jack Voise) and the Romas (Roy and Mary Valentine and Mike Kucuk). The intermission is then declared.

Quality in Last Part

Second half of the program is shorter but is packed with quality. While the arena is struck, the spectators' attention is happily diverted upward by the Parroffs and their high ladder routine. Twenty-six horses appear in the Cole Bros.' Liberty acts, not to mention the one Paul Nelson rides while working his 12 Palominos in the center ring. The eight browns in the north ring are worked by Mahlon Campbell and the six blacks and whites in the south by John Smith. The clowns' crazy number follows.

Then comes the show's top applause getter—the Cristiani's marvelous riding act featuring Lucio's sparkling comedy. Even before a skimpy house these folks maintain the illusion of having themselves a perfectly swell time. The clowns return with Jimmy Davison and Gabby DeKoe, whose comedy boxing bout rates with any.

Appearing for the first time in recent years away from the Ringling-Barnum banner are the high-wire Wallendas, composed for this date of Herman, Arthur and Yetta, with Herman's wife handling props on the pedestal. Their offering, as always, is sure fire. Peejay Ringens, heralded as the circus Superman, provides the farewell thrill with his bicycle dive.

Joe Lewis Head Clown

With Joe Lewis producing, clown alley consists of Jimmy Davison, Gabby DeKoe, Billie Burke, Frankie Little, Nick Francis, Smokey Rouse, George Barnaby, Art Cooksey, Lawrence Anderson and Charlie DeMelo. Prop department is headed by Leo Loranger.

Coliseum's interior layout makes a nice appearance with green sawdust on the track and red in the rings and bunting draped around the balcony.

NEW DETROIT SPOT

(Continued from page 77)

seat theater, to be erected at a total cost of \$750,000.

Skating rink will have an area of 130 by 270 feet, according to Brown. Unusual feature will be its adaptability for conversion from ice to roller skating. A composite floor will be used which can be easily flooded, with ammonia pipes installed under the flooring. Construction is slated to start as soon as availability of materials permit.

Present plans call for direct operation of the rink by Brown, altho this portion of the project may ultimately be leased to other interests. Location is about one mile from the present skating rink at Edgewater Park.

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IMMEDIATE SHIPMENT TO YOU

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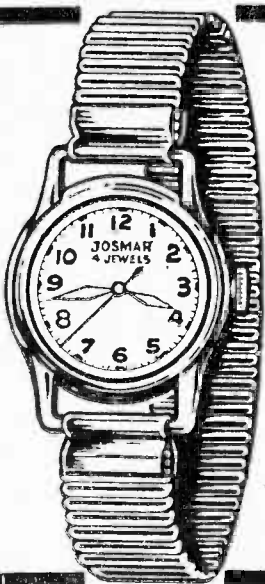
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EXPORTS NEED CO-OPERATION

Excise Taxes Cut in July; Trade Helped

WASHINGTON, Jan. 4.—First indication that the coin machine industry's tax burden may be eased this year came this week with President Truman's proclamation terminating a number of emergency tax measures that were in effect during the war years.

The nation's tax bill is scheduled to be cut approximately \$700,000,000 this year with the easing of a number of excise taxes on July 1, 1947, as a result of the President's proclamation.

Altho the nation still is technically in a state of war, the proclamation signified the termination of hostilities and, under the provisions of the 1943 Wartime Revenue Act, the high excise taxes must be cut back to specified levels within six months after the end of hostilities has been proclaimed.

Some Locations Affected

Affected excises, which currently are producing nearly a billion and a half dollars annually, will include billiard and pool parlors and bowling alleys, wire and equipment service; telephones and leased wires, cabarets, admissions, transportation, liquors, furs, luggage, jewelry and toilet preparations.

Under the new schedule, effective July 1, the following reductions will be effected:

Billiard and pool tables and bowling alleys: \$20 a year per table and \$20 a year per alley reduced to \$10 a year each.

Telephone: Long distance, 25 per cent to 20 per cent; local service, 15 per cent to 10 per cent.

Leased Wires: 25 per cent to 15 per cent.

Cabarets: 20 per cent to 5 per cent.

Admissions: From 1 cent for each 5 cents to 1 cent for each 10 cents.

Liquor: From \$9 to \$6 per proof gallon.

Furs, luggage, jewelry, etc.: 20 per cent of retail price to 10 per cent.

Amusement Tax Rev. To Aid City's Poor

NEW ORLEANS, Jan. 4.—Revenue from amusement taxes in this city will aid some 2,200 underprivileged Orleanians, according to a recent statement by the City Welfare Department here.

Due to a cut in grants, the State Welfare Department was forced to leave this group, many of whom are sick or unemployable, to their own devices. According to the statement, however, the City Welfare Department, which administers amusement tax returns, was able to meet the impending situation in view of the recent increase in receipts from the amusement levy.

City spokesmen claim that funds for such charity will be sufficient only if receipts remain at their present level and the State grants are not further curtailed.

Calendar for Coinmen

January 8—Cookie Venders' Association, New York City (place not announced).

January 10—Region Eight National Automatic Merchandising Association, morning meeting, Hotel Muehlebach; afternoon meeting, Hotel Phillips, Kansas City, Mo.

January 13-15—Massachusetts Bottlers of Carbonated Beverages, State Convention, Hotel Statler, Boston.

January 13-14—Region Nine, National Automatic Merchandising Association, Oak Hills Country Club, San Antonio.

January 13-14—Texas Bottlers of Carbonated Beverages, State Convention, Buccaneer Hotel, Galveston, Tex.

January 14—Region Two, National Automatic Merchandising Association, Sheraton Hotel, Rochester, N. Y.

January 19-20—Colorado Bottlers of Carbonated Beverages, State Convention, Antlers Hotel, Colorado Springs.

January 19-22—Food Industry Exposition, Atlantic City.

January 19-24—Canning Machinery & Supplies Association, Exhibit, Atlantic City.

January 22-24—New York Bottlers of Carbonated Beverages, State Convention, Statler Hotel, Buffalo.

January 27-28—Arizona Bottlers of Carbonated Beverages, State Convention, Westward Ho Hotel, Phoenix, Ariz.

January 27-28—West Virginia Bottlers of Carbonated Beverages, State Convention, Waldo Hotel, Clarksburg, W. Va.

January 27-31—Electrical Engineering Exposition, 71st Army, New York.

January 28-29—Wisconsin Bottlers of Carbonated Beverages, State Convention, Schroeder Hotel, Milwaukee.

February 3-6—Coin Machine Industries, Inc., 1947 Coin Machine Show, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

Survey Shows Much Unrest

Only two of nine foreign orders filled for lack of mutual understanding

NEW YORK, Jan. 4.—Only two out of nine export firms receiving orders for coin machines ever fill them because of lack of co-operation between the coin machine industry and exporters, according to a survey conducted recently by *The Billboard*.

Survey revealed that of the seven who do not fill the orders, three make no effort to do so because of lack of knowledge of the coin machine field, while the remaining four do not, they say, put much effort into securing the equipment because of stories that have been making the rounds of the exporting trade to the effect that unethical practices are used by many of the coin machine distributing and jobbing firms. This is especially true of used machines, exporters declared.

Business Lacks Co-Operation

Some exporters reported that for some time many exporting firms have been making private investigations of the industry because of increased demands for juke boxes, arcade machines, vending machines and all types of coin-operated equipment. All of these investigations, they said, place most of the blame for difficulties on lack of co-operation between the coinmen and exporters.

Consensus showed that most manufacturers and a few distributors have worked well with exporters but that the number of firms co-operating are overshadowed by those that do not. Larger export firms report that the sources of supply in the coin machine field are usually so unstable that they try to steer clear of the industry entirely.

One of the major complaints of the export trade is that they lose many accounts (for all types of goods) for this reason; when a distributor or jobber learns of an account he usually starts a price slashing campaign with the result that the importing firm in South America, or wherever the country may be, concludes that the American exporter was using unethical trade practices and severs all connection with the firm.

List Export Demands

All exporters agreed that foreign trade in the coin machine field is expanding every week with largest (See *Exports Lacking* on page 97)

are used in coin machines or component parts, will be easier to get during 1947 say the men who process them. The steel front, which has a heavy backlog of orders, feels it can pull out of the hole given several months of operation with high production. Labor disputes, both in the metals industry itself and in fields on which the metals industry is dependent, have held back normal production and indirectly have held back production of coin machines.

News Digest

GAMES—Look for some new developments in the amusement game field before very long. Games men, who like everyone else have been stymied during the past 12 months by production bottlenecks and materials shortages, will have new ideas to show the trade when it meets for its first post-war convention in February.

DIME PLAY—Controversy on dime play continues in juke box circles. Neither side, according to available reports, has weakened in determination to see their plan adopted. Claims and counter-claims are being tossed about. Actually, a goodly number of juke operators have converted their equipment to dime, three-for-a-quarter play, but the prospect at this moment is that the nickel play will continue in many areas.

SUPPLIES—Automatic merchandisers expect the next few months will see increased supplies of all kinds flowing into their machines. Products requiring sugar—including bulk candies—are still short, but every operator is pinning his hopes on returning to normal operations sometime during 1947. Soft drink operators, who do their biggest business during the hot summer months, expect 1947 will be the biggest season yet if predictions regarding available supplies are accurate. Meantime, off-brand soft drinks, candy and gum are getting their full share of attention from the operators, who welcome any kind of salable goods. Question in confection manufacturers' minds is what will happen once the well-known brands of these goods return in full supply. Most of the off-brand products are likely to disappear, but some—par-

ticularly in the soft drink and candy field—are likely to hold on thruout 1947, at the end of which their popularity will increase or they will be withdrawn.

TAXES—The President's action, in cutting several of the wartime excise taxes, aroused hope that this year may see revisions in the federal tax on coin machines. Furs, luggage, jewelry, transportation, billiard and pool tables and bowling alleys were among the taxes substantially reduced by the President's action. The cut-back will be effective on July 1, and all indications were that further slashes might be made before that date.

PLAY TRENDS—Juke box men in the Chicago area reported that business, following the holidays, has tapered off. Detroit operators, however, report play holding up well and even increasing following New Year's. Operators of all types of equipment are hopeful that the current year will not see a prolonged business recession which would eat into gross receipts.

EXPORTS—A survey conducted by *The Billboard* in New York concludes that most coin machine manufacturers and distributors do not offer co-operation with export-import firms when those firms bring in orders for equipment. Biggest complaint the export firms had was that some distributors and manufacturers, having gotten initial orders, launched a price-cutting program in an attempt to go after business direct.

MATERIALS—Copper, aluminum, lead and magnesium, all of which

Convention Entertainment

By R. W. Hood, H. C. Evans Company

The most lavish entertainment program yet presented before the coin machine industry is being arranged for the night of February 5 as an outstanding attraction of the big coin machine show to be held in Chicago, February 3-6.

Program of entertainment will be so splendid and advance reservations are so heavy that the show will be held in the mammoth ballroom of the Stevens Hotel, instead of in the Sherman Hotel, where the big coin machine show will be held.

Incidentally, the Stevens Hotel, with upwards of 3,000 rooms, is the world's largest hotel and its Grand Ballroom is in keeping, in size, with the hostelry. Every possible square inch of the vast floorspace in the ballroom will be devoted to a huge stage, tables and chairs so that as many persons as possible can be accommodated.

Music by Lew Diamond

Lew Diamond's band will furnish music for the melodic background of the whole entertainment program and for dancing. Diamond is recognized as one of the country's outstanding musicians and his orchestra is a favorite. He has led his musicians in the leading night spots of Chicago, New York and other cities noted for their entertainment features.

The committee charged with devising the entertainment program for February 5 is combing the field for the very finest pick of current stars



R. W. HOOD

of the night club, radio, stage and movie worlds. Because the annual coin machine show was, before the war, much sought after by leading troupes of entertainers, stars are vying for the honor to appear there this year. Committee thus is using extreme care in making selections so as to assure Triple-A entertainment.

Ultra Preparations Made

Tremendous stage in the hotel's ballroom will be transformed for the night of February 5 into a panoply of beauty by crews of skilled stage craftsmen charged with creating the most breath-taking scenery possible. Special lights also are being arranged to bathe the whole panorama in a kaleidoscope of brilliant colors in keeping with the inconstant moods.

Rather than announce the program piecemeal, the committee has decided not to announce details of the program until all troupes have been selected and signed to definite contracts. However, the show at this writing is almost in shape for presentation.

Entertainment bill will include rollicking comedy by famed humor-

ists, lilting melodies by noted singers and instrumentalists, hot and sweet music by a parade of bands and orchestras, terpsichorean presentations of rare beauty and verve, amazing feats of gymnastic, acrobatic and equilibristic skill and energy, and other feats of entertainment designed to thrill and please the vast throng attending the show.

Entertainers will be solo and in duos, trios, duets and whole troupes. They will include stars whose names are veritably household words and who seldom are seen or heard outside the most expensive night spots in the country.

They will perform their feats of entertainment under the expert eye of a skilled master of ceremonies, whose identity will be disclosed at the same time the entire program is announced. The emcee has had years of experience guiding elaborate extravaganzas to smashing climaxes before tremendous audiences such as is already assured for the Stevens Hotel the night of February.

Program To Please All

Committee is going out of its way to make sure that the entertainment menu will please persons of all tastes and of all ages. It will be racy, but clean and suitable for the young.

It should be especially noticed that the entertainment will be at a hotel other than the one holding the big coin machine show February 3-6 and will be on the next to the last night of the show, instead of on the last night as in the past.

Entertainment will be the night of February 5 at the Stevens Hotel—the big coin machine show will be at the Sherman Hotel, February 3 to 6.

Reason the entertainment will be at the Stevens Hotel, the committee has announced, is because its grand ballroom can hold many more persons than can any other similar ballroom in Chicago and because the vast size of its stage permits the presentation of a more lavish and kaleidoscopic program.

Trade Directory

Following tabulation of trade reports received during the weeks of December 21 and December 28 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

Rol-a-Score (console roll-down game). Electromaton, Inc., 701-703 Monroe Street, Hoboken, N. J.

Track Odds (race horse console). Buckley Manufacturing Company, 4223 West Lake Street, Chicago 24.

Symphonola "1-47" (phonograph). J. P. Seeburg Corporation, 1500 North Dayton Street, Chicago 22.

Personnel Notices

Wallace Fink has been added to the staff of World-Wide Distributors, Chicago.

John H. Chaplin has been elected as a director of National Automatic Merchandising Association, New York.

W. C. Dickmeyer has been selected as 1947 chairman of the council on candy of National Confectioners' Association, Chicago.

Jack Baynes has been appointed secretary and treasurer of the Michigan Automatic Phonograph Operators' Association, Detroit.

Max Cooper, head of Funland

Coin Business Booming in Detroit After Yule Slump

DETROIT, Jan. 4.—Local coin machine trade made a spectacular jump this week following the seasonal pre-Christmas slump, with the result that coinmen here are viewing the possibilities of the new year with much greater optimism than seemed possible only a week ago.

This week's business pick-up has been less in the play of machines by the public than in the sensing by operators as a group that a favorable trend is on the move and that this is the time to buy new equipment and prepare new business programs.

Much Buying Activity

Attitude of the operators has been reflected in jobbing houses, all of which have reported customers have been coming in to buy in increased volume. In some cases, buying seems to have reached boom levels.

One operator expressed the feeling that seems to be prevalent in the trade. He said he is spreading his purchases at once in order to get early delivery because he feels that new demands for equipment will soon overburden production schedules far more than before.

Music business here has been going strong, altho there was a serious recession in December. Aaron Lipin, of Allied Music Sales, reported November was the highest month in the firm's history in the handling of records. The holiday slump, however, seemed to confuse some operators who apparently were unaccustomed to analyzing seasonal trends. Aftermath of the unsettling coal strike also could be blamed for part of the business drop.

Cig Vender Demand Good

In the cigarette vending field, demand for new machines was described as very favorable by Albert Weidman, one of the leading distributors.

Individual operators, like Charles Curtis, president of the Michigan Miniature Bowling Association, reported a flood of business at the turn of the year that taxed handling fa-

cilities to the limit. This was fairly typical of operators interviewed in the past few days, revealing much incidental activity in location switches. This included operators putting machines in new locations as well as changing machines in old locations.

Over-all picture along coin row is much rosier than appeared likely a month ago, with inactivity rapidly disappearing. Tho used machine market remains quiet, demands are mounting faster for new machines than ever before.

James A. Gilmore Sends Yule Thanks

To the Editor:

To the many individuals and firms that remembered me with Christmas cards and holiday souvenirs of one kind and another I take this way to express my sincere thanks. It was kind and considerate of everyone to remember me. I wish I had the time to acknowledge each one. The inclination is not lacking.

To each of you I wish a happy, healthful and prosperous new year. Add to that—how very much I wish that the holiday spirit of "Peace on Earth to Men of Good Will" might prevail thru the whole year all over the world.

Sincerely,
JAMES A. GILMORE,
Secretary-Manager
Coin Machine
Industries, Inc.

H. F. Moseley Sells Coin Machine Trade, Ending Long Career

RICHMOND, Va., Jan. 4.—H. F. Moseley, president and treasurer of Moseley Vending Machine Exchange, Inc., and for 25 years one of the leading coinmen in the South, has sold his business, it was announced recently by his son, H. D. Moseley.

Elder Moseley's firm, which had the unique address of 00 Broad Street in this city, handled virtually every type of coin-operated machine and game in acting as distributor for coin-operated equipment. During his long career in the trade, Moseley became widely known for his unflinching and ceaseless efforts in backing any issue that he felt would benefit the coin machine industry as a whole.

Reason for the sale of the Moseley company, according to the announcement, was the continued poor health of the executive. Moseley is in Florida recuperating, while his son is completing the final details of the firm's disposal.

Friedman, Kahn Organize

N. Y. Nut Supply Concern

NEW YORK, Jan. 4.—Sam Friedman and Elias A. Kahn have formed the Quality Plus Company, 572 10th Avenue, to supply all types of nuts and panned candy to vending machine operators.

Firm is capitalized at \$10,000.

Northampton Ups Licenses

NORTHAMPTON, Mass., Jan. 4.—Aiming at increasing city revenue, Mayor Edwin L. Olander has announced increase in license fees for coin machines. Under the new schedule, effective immediately, the annual cost of operating a juke box will be \$30 instead of \$5, with a similar increase for operation of pin-ball machines.

Arcade, Kansas City, Mo., passed away in that city recently.

New Firms

Empey Records, Inc., 115 West 53d Street, New York.

Western Vendit Company, Vancouver, B. C. (vending machine firm).

Address Changes

Mitchell Novelty Company, 3506 West National Avenue, Milwaukee.

Branch Offices

Commercial Music Company, St. Louis, has opened a branch office at 827 East 12th Street, Kansas City, Mo.

Purchases

Michael Doherty and George Deep have purchased the Brunswick Alleys, Frederickton, N. B., from Al Tracey.

Metal Output Increase Is Seen in 1947

Demand Still Greater

NEW YORK, Jan. 4.—Increased production of copper, aluminum, lead and magnesium, with zinc remaining at about the 1946 level, was predicted by representatives of various metals associations in a round-up of materials basic to coin machine manufacture. There was agreement, however, that in spite of the improved situation the demand would still exceed supply.

Current copper requirements, according to that industry's spokesmen, are about 150,000 tons monthly; refined copper supplies are about 40 per cent of demand. An estimate by the Copper Institute placed domestic production of crude copper at 572,582 tons and refined copper at 526,493 tons in the first 11 months of 1946. Production in all of 1945 was 841,667 crude tons and 843,113 tons of the refined variety.

Aluminum industry predicted an increase of 750,000,000 pounds in this country's 1947 aluminum supply. It pointed out, however, that most of this gain will come from foreign sources. Domestic production is predicted to be about the same or slightly higher than the 1,250,000,000 pounds produced in 1946. If the present annual consumption rate of 2,500,000,000 pounds is maintained, this year's prediction will fall 500,000,000 pounds short of requirements. Pre-war production averaged but 300,000,000 pounds yearly.

Lead Industries Association says that about 800,000 tons of its product will be turned out during this new year. Figure includes 350,000 tons from scrap and 450,000 from mined output, which is 100,000 tons over last year's production. Imports are expected to improve this total but not enough to meet the required 1,055,000. Domestic lead consumption in 1946 was approximately 800,000 tons, which was a greater amount than in any year from 1936 thru 1940.

Output in the magnesium field is expected to be about 200,000,000 pounds, or roughly half the wartime production. Prior to the war production of this metal was only about 12,000,000 pounds. It is expected that during the next few years that huge quantities of this lightest of metals will be required for military equipment. However, magnesium industry spokesmen hesitated to predict this year's demand.

Along the steel front, the situation is such that producers of this metal enter 1947 with a heavy backlog of unfilled tonnage, caused by many disruptions and raw materials shortages during the past year, according to officials of the steel industry. They pointed out that if given an opportunity to operate at a high rate of production for several months this condition could be remedied somewhat and that supply and demand could be brought into fair balance on most products.

Prince Edward Arcade Will Be Constructed in Spring

SUMMERSIDE, P. E. I., Jan. 4.—Joe Coyle, coin machine operator and distributor, said this week that construction of his combination arcade, dance hall and night spot here will begin in the spring.

Prince Edward Island location will be operated seasonally, the announcement further revealed.

Antarctic Bell Machine

CHICAGO, Jan. 4.—What next? A coin machine goes to the Antarctic with the U. S. Navy. According to Fred Sparks, reporter en route to the Antarctic with the Byrd Expedition on board the U. S. S. Mount Olympus, the submarine Sennet, now bound for Little America, has among its comfort features, an item of interest to coinmen. Sub's executive officer, Lieut. Comm. Max Duncan, told Ford the 82-man crew will have 20 electric heaters, vitamin pills, whisky and brandy (for chills), a carton of playing cards and poker chips and . . . a bell machine.

Special Coin Run Set by Pennsy RR For Chicago Meet

WASHINGTON, Jan. 4.—Coming CMI convention in Chicago has resulted in the Pennsylvania Railroad running the Hirsch coin machine special from this city to the convention city exclusively for members of the trade. Details of the run were released in a special bulletin issued by railroad officials last week and addressed to coinmen.

Special train will leave here 5:15 p.m. February 2, and will arrive in Chicago 8:30 a.m. the following morning. All types of Pullman accommodations are available, from an upper berth to a master room for two or more persons. Trade members from Atlantic Seaboard States south of Washington may secure thru rail charges from their local ticket agents.

Passenger Representative L. E. Miller, Pennsylvania Railroad, 626 14th Street, N. W., Washington, whose phone number is Executive 6600, should be contacted by mail or phone by those members desiring to travel on this coin special. They should give him full particulars as to number of persons in their party and space desired, going and returning.

Pa.'s '47 Lawmen May OK 2 Per Cent General Sales Tax

HARRISBURG, Pa., Jan. 4.—Possibility of a 2 per cent general sales tax being enacted by Pennsylvania's 1947 Legislature is seen here by observers on the eve of the general assembly which convenes January 7.

James H. Duff, governor-elect, it is pointed out, has plans to increase subsidies to school districts, boost teachers' salaries, establish diagnostic clinics, expand State mental institutions and increase pay of State employees. Additional tax revenue will be needed to finance this program, and the sales tax is viewed as a distinct possibility.

It is believed, however, that food for home consumption and milk would be exempted from any such tax provisions.

Sales Tax in Ala. Yields 20 Million

MONTGOMERY, Ala., Jan. 4.—Dr. A. R. Meadows, State superintendent of education, estimated this week that Alabama's sales tax will return approximately \$20,000,000 for educational purposes for the year 1946.

Tax, enacted in 1936 in an effort to keep schools open, has aided greatly in improving and expanding this State's educational opportunities and standards.

Public schools also receive all of the yield on the tobacco levy which amounts to about \$6,500,000 annually.

See Gross Receipts Tax for Tennessee As Lawmakers Meet

NASHVILLE, Jan. 4.—The 1947 Legislature will be asked by the administration to levy a new tax designed to produce some \$20,000,000 during the next biennium to meet Tennessee's expanding governmental functions and increased costs.

Reliable capital sources revealed this week that the new tax, which will be strictly an emergency measure, will be a gross receipts tax, or "hidden sales tax," and probably will be considered without regard to its effect on the State's over-all tax structure. System produced some \$65,000,000 during the present biennium.

At the same time, Gov. Jim McCord announced that he will ask the Legislature's approval of a special commission to study the State's tax system and to make recommendations back to the assembly for modernization of the antiquated set-up.

The governor said he would recommend that the commission consist of three or five members and that it be given ample funds to employ tax experts and economists. Commission, he added, would seek to devise a model tax schedule under which each citizen would pay a just share of governmental costs.

Experts have cited the need for such a study and revision of the present tax structure, which is a system that has grown as needs developed since the creation of the State in 1796.

Pittsburgh Girl Loves Her Steady Juke Jive Diet

PITTSBURGH, Jan. 4. — Claire Gillott is an attractive brunette, who does nothing on her job all day long but listen to juke box records.

So what does pretty Claire do as soon as she gets home every night?

Don't try, we'll tell you: she turns on her automatic phonograph.

Claire is employed by a local juke box firm to select records for some 700 customers in all parts of Pittsburgh. Vital to her job is the knowledge of what comprises the musical tastes of each section of town. And she has discovered there are definite classifications for the various areas.

For example, the part of town populated principally by Slavs gives heavy play to polkas. A Negro district, however, will insist on little besides boogie-woogie and blues.

Another section will be addicted to what Claire describes as "cry-in-your-beer" tunes, which are played in taverns frequented by older men and women who drop in for a glass of beer. Teen-agers are divided between sweet and swing.

"You'd think I'd never want to see a phonograph record," she said, "but instead of that being the case, I have become a juke box addict. The minute I get home from work I turn on my own automatic record-changing machine."

Sizable Jump For Industry, Report Shows

Revenue Goes Up

WASHINGTON, Jan. 4.—A sizable jump in the nation's coin machine industry during the first 11 months of 1946 was indicated in a report of tax collection over the period, issued this week by the U. S. Department of Internal Revenue.

Report, issued by Paul A. Hankins, deputy commissioner, revealed collections on coin-operated devices for the 11 months to be up \$3,364,801 over the same period in 1945. Total collections were \$16,522,122 as compared with \$13,187,321 in 1945. Collections for the month of November alone amounted to \$557,921, an increase of \$78,031 over the same month the previous year.

Another notable increase was in phonograph records, revenue on which was \$2,513,169 for the 11 months. This total was more than a million and a half dollars over the previous total of \$950,691. Phonograph record collections during the month of November amounted to \$489,866, an increase of \$267,985 over the same month in 1945.

King Size Cigs Down

Altho regular size cigarettes showed an increase of more than \$29,000,000—explainable by greatly increased production, collections on the king sizes were greatly off, with a total of only \$88.87 collected during November and only \$2,785 in the entire 11-month period. This was a decrease of \$1,758 for the month and a drop of \$164,654 for the 11 months.

Collections on regular size cigarettes for the month of November amounted to \$96,936,824 as compared to \$88,921,725 in November, 1945. Total collections for the 11-month period were \$496,067,059 and during the previous year \$466,906,885.

Another increase was noted in bowling alleys and pool parlors. Collections for the year were \$3,575,437, an increase of \$439,988. November collections were \$157,619, an increase of \$58,596.

New Coin Business Opens

OKLAHOMA CITY, Jan. 4. — Hazel J. Raines has launched a new coin machine operation here. To begin with, the new business will specialize in coin-operated radios and nut vending machines. Firm headquarters have not yet been announced.

Arcade Featured

MILWAUKEE, Jan. 4.—Morry Zenoff's Plankinton Arcade here is the subject of an article which appeared in the national magazine, *Playthings*. Plankinton sales staffers George Heinel and Estelle Lemerand appear in photos illustrating the article.

Arcade is first of its kind to sponsor a radio program. Station WFOX's sport broadcast daily from 4 to 4:15 p.m. pushes Zenoff's spot. Something new is the silhouette booth here where Tom North cuts out silhouettes of passersby. North plans to try this location out until Christmas.

More Candy Before Sugar Returns to Full Supply; Gott Sees Turning Point

NCA President Predicts 10 Per Cent Ration Increase

By Philip P. Gott
President National Confectioners' Association

Comparative candy production figures for 1945 and 1946, compiled by the Bureau of Census, Department of Commerce, covering the last 10 months thru October, reveal that poundage is 4 per cent less this year but that dollar value is up 3 per cent. Confectionery manufacturers produced 2,562,000,000 pounds of candy with a sale value of \$620,000,000 in 1945. Figures for 1946 will probably be in the same neighborhood. Outlook for 1947, according to the opinion of many of our members, promises to be brighter.

In the first place it seems indicated that sugar supplies will begin to increase around the first of April, 1947. What the government sugar ration percentage for the candy industry will be is not known, altho 70 per cent of 1941 use is generally expected. In this regard, the association members have reached the conclusion that with proper planning the average American consumer could be raised from 25 pounds to 35 pounds of sugar annually, which is 40 per cent more sugar for home use next year. At the same time institutional and industrial users could get 27 per cent more sugar in 1947 by raising the quota from the present 60 per cent of the 1941 base year, to 80 per cent . . . and do it without in any way reducing the total amount of sugar available to people in war disrupted countries.

Candy Before Sugar

Another rather general opinion is that candy is going to be plentiful before sugar is. This thought is based on the fact that candy manufacturers made 1,000,000 more pounds of candy in 1945 than they did in 1941, despite the fact that they used only a little better than 60 per cent of the amount of sugar they had available in 1941. While some of this increase is due to sugar ex-quota purchases of candy by the government, it is also true that due to changes made in amounts of certain candies produced, and in formula, the relative percentage of sugar to total ingredients decreased by weight from about 30 per cent in 1939 to 22 per cent in 1944, the last year for which detailed ingredient statistics are available.

One problem, which manufacturers

dread but expect to see return like so many bad pennies during 1947, is that of spoiled goods. Robert W. Welch Jr., James O. Welch Company, Cambridge, Mass., and one of NCA's vice-presidents, recently commented on this subject in a talk before the Western Confectionery Salesmen's Association at their banquet held in Chicago, December 6, at which time he offered what he considers the only possible solution: that distributors be required to accept some degree of responsibility for the condition of merchandise handled. Whatever the solution, it is an obstacle that in some way affects everyone within the industry . . . an obstacle that we believe will be successfully hurdled thru understanding, fair play and co-operate effort.

Co-operation within our industry is the golden key to a bright future for the entire confectionery family. Intra-industry co-operation is already bearing fruit. Its success is evident in the many association programs.

Last January the candy industry, like many another, was securely bound in red tape. Today, as a result of the arduous and sustained work of members of the OPA Ad-

(See CANDY SUPPLY on page 98)

Fear Wisconsin To Up Cigarette Taxes

MADISON, Wis., Jan. 4.—Some tobacco men have expressed apprehension over possible increase in present tobacco taxes by the 1947 Legislature, altho present two-cent tax on cigarettes expires June 30.

Basis of their fears is the fact that a record State budget must be met, making extension of the present tax almost a certainty and increasing it a possibility. However, no definite proposals have come to light as yet.

Cigarette tax receipts for October amounted to \$569,153 as compared to \$445,022 in September and \$479,248 in October of 1945, according to a report released by State Treasurer John Smith.

Cribbs Resigns as National Candy Mgr.

CHICAGO, Jan. 4. — Melville Cribbs, general manager of Chicago Division of National Candy Company, announced his resignation from this position January 2. Resignation is to become effective immediately upon selection of a successor. Company was purchased in late 1946 by Chase Candy Company of St. Joseph, Mo.

Currently vice-president of the National Confectioners' Association, Cribbs has been general manager of two National Candy plants here since 1945, at which time the company's Veribrite and Pan Divisions were merged. Before the consolidation, he was manager of the Veribrite Division (1937-1945) and from 1933 to 1937 had been a salesman for the Pan Confections plant.

Cribbs has stated that he will continue on in his present capacity until the new management has concluded its plans for continued operation of the business. Plans for his own future have not been revealed.

Vote for Nickel

HOUSTON, Jan. 4. — Soft Drink Bottlers' Association here recently voted to retain retail prices of soft drinks at 5 cents and appealed to local retailers to continue to sell all carbonated beverages at this price.

Bernard Weinberg Heads Allied Jewish Charities in Phila.

PHILADELPHIA, Jan. 4. — The man with the job of filling almost 88 per cent of the quota for the 1947 Allied Jewish Appeal campaign in Philadelphia is, for the first time, a member of the coin machine industry. The man on whom rests the success or failure of the entire drive is Bernard Weinberg, who holds the controlling interest in Keystone Vending Company, one of the largest operators of candy, soft drink and cigarette machines in the city.

Weinberg was selected chairman of the Trade Council of the Allied Jewish Appeal. Importance of his role in the campaign is seen in the fact that, in the 1946 campaign, the Trade Council brought in over \$5,250,000 of the total campaign goal of \$6,000,000. The council is subdivided into sections, which represent every type of business and profession in the city. Coin machine group is included in the council's amusement section.

Weinberg has had experience to cope with the job of directing the 100 trade divisions and 2,000 volunteer workers. He has been associated with the Jewish Appeal for eight years, starting on the special gifts section and then heading the drug section of the trade council. He also is a member of the appeal's board of directors.

Before coming to the coin machine industry recently, Weinberg was an executive officer of the Nevin-Sun Ray Drug Company, a chain of hundreds of Eastern drugstores. He is still a director of the firm.

Riddell Is Starting Daily Radio Program On Pasadena Station

PASADENA, Calif., Jan. 4.—Included in the newsletter of The Riddell Company, candy, tobacco and cigar wholesalers, with headquarters in this city, is an announcement of a radio program that the firm is sponsoring. It reads as follows:

"Come New Year's day, at 4:55 p.m., the Riddell Company goes on the air daily, with KWKW sportscast program giving 're-created' race results of the seventh race at Santa Anita. This is the 'featured' race of each day. 1430 on your dial."

Pepsi-Cola Bottler Sells Out in Miss.

MERIDIAN, Miss., Jan. 4.—The Meridian Pepsi-Cola Bottling Company has been sold by Charles F. Buckwalter to S. H. Cochran, Hattiesburg, and Dr. D. P. Chester, Alexandria, La. Sale price was not announced.

Cochran, owner and manager of the Pepsi-Cola plant in Hattiesburg, will move to Meridian to take control of his new property, which has retail outlets in nine Mississippi counties and three Alabama counties.

Buckwalter, who was considered one of the youngest men in the bottling business, is sole owner of the Meridian Baseball Club of the Southeastern League. He will contract and build houses in the Meridian area.

U-Need-A Vender Machine Mfrs. Get New Plant

NEWARK, N. J., Jan. 4.—A speed-up in the production of vending machines was indicated for the U-Need-A Venders, Inc., with the announcement this week that the firm has finished moving into new and enlarged quarters at 288 Frelinghuysen Avenue.

New home of the firm, with 75,000 square feet of manufacturing space, is five times larger than the old headquarters at 225 North Avenue, Garwood, N. J.

William Moore and J. Breidt, firm executives, announced that the new plant already is being used to turn out 1947 models although production is still far behind orders. Added space, however, is expected to boost production considerably soon.

Firm's plans call for exhibition of a new electric cigarette vender, a new manually operated cigarette vender, a manually operated candy machine and an electric refrigerated candy vender at the CMI convention next month.

Minn. Legislature May Find Cig Tax Bill a Hot Issue

MINNEAPOLIS, Jan. 4.—Indications are that one of the hottest issues of the 1947 Legislature may be precipitated by the introduction of a cigarette tax bill.

So far as is known, no actual bill has been drawn calling for a tax on cigarettes, but a pre-session poll of legislators revealed them to be divided on the question. Lawmakers from the rural sections of the State were heavily in favor of such a tax, while their city colleagues were inclined to shy away from it.

Tax is being sponsored by the League of Minnesota Municipalities, but there seems to be hearty opposition among legislators. Leaders of the industry are preparing for an all-out fight, declaring the addition of a State tax would be placing an unfair burden on a product already heavily taxed by the federal government.

City solons have described the tax as the opening wedge for a sales tax, which is frowned upon by the incoming administration. Gov.-Elect Luther W. Youngsdahl has indicated his opposition to anything resembling a sales tax.

Philadelphia Plans Health Regulations For Coin Laundries

PHILADELPHIA, Jan. 4. — With the increase in location activity for coin-operated laundries, city authorities here are planning regulation concerning this type of business.

Herbert M. Packer, chief of the City Bureau of Housing and Sanitation, said that the Board of Health was concerned about the danger of infection in machines used by a dozen or more families in one day. Officials made the remark at a hearing of the Zoning Board of Adjustment on the application of Leon Rachlif, who is seeking to install 25 washing machines at 6027 Vine Street here.

At the same time, a large delegation of neighborhood people supported the request of Norman Wiener to open a coin-operated laundry at 1854 North Seventh Street. Both Rachlif and Wiener had their requests taken under advisement.

Safety Award To Vender Mfg.

CHICAGO, Jan. 4.—Bastian-Blessing Company here, manufacturer of bottle venders, ice cream freezer equipment, soda fountain units and other products, was recently awarded two safety achievement certificates by the U. S. Department of Labor.

Made in "recognition of Bastian-Blessing's outstanding accident prevention effort which resulted in a substantial reduction of work injuries," the awards were for periods from July thru January, 1945, and January thru June, 1946. Firm's frequency rate of accidents is 1.9, which is a sizable reduction from the national industry average of 23.

Company has announced plans to ship soda fountains to India and elsewhere in the Far East in February or March.

DON'T MISS THE NEW HOT COFFEE VENDOR

At the Coin Machine Convention, Feb. 3 to 6 Booth 191

THE BERT MILLS CORPORATION

400 W. MADISON ST. CHICAGO 6, ILL.

Bumper Crop Spells Famine End in Venders, Candy Bars

NEW YORK, Jan. 4.—A bumper 1946 peanut crop of more than 2,075,000,000 pounds is bringing farmers the highest prices in the history of the peanut industry. According to the National Peanut Council announcement made here last week, farmers receipts from the crop are estimated at \$300,000,000.

Trade spokesmen state that the acreage planted is about the same this year as last, but the yield per acre has been much greater, particularly in the Southwest area. Result of the increased yield has been 33,500,000 more pounds of nuts harvested in 1946 than in 1945. At the same time the price at which farmers are selling the 1946 crop to shelling mills and to crushers exceeds government support prices. Ceilings are now removed from the nuts.

Urged Farmers To Raise Peanuts

Enabling and encouraging farmers to increase peanut acreage, the nuts were made a support-price crop at the beginning of the year. Peanuts were in great demand for army rations, post exchange merchandise and for civilian consumption in shelled and unshelled forms as well as in crushed and oil forms. Emphasis was placed on use of peanuts in candy bars and their sale thru vending machines.

Headway has already been made by Southern farmers who have been replacing cotton with peanuts. By 1945 peanuts became the first crop of Georgia, the fifth crop of the South and the 10th of the entire United States. These positions have been held during the past year, with indications favoring their further

gain in importance during 1947.

Usually 23 per cent of the yield is sold to the public in salted form, 20 per cent is made into peanut candies and 50 per cent of the crop goes in the making of peanut butter. This leaves a normal average of 7 per cent for crushing into oil and roasting in the shell, with the undersized and broken peanuts being usually used for the crushing. This season, however, because of the huge demand upon the nation for peanut oil, some nuts of the finest appearance are being crushed for oil.

It is expected that by mid-year vending machine operators will find that the normal supply of the nuts will have increased so that temporary famines of the salted forms will be a thing of the past. With easing of sugar this year, it is further expected that candy bar manufacturers will decrease their usage of the nuts. This has already happened to a small degree.

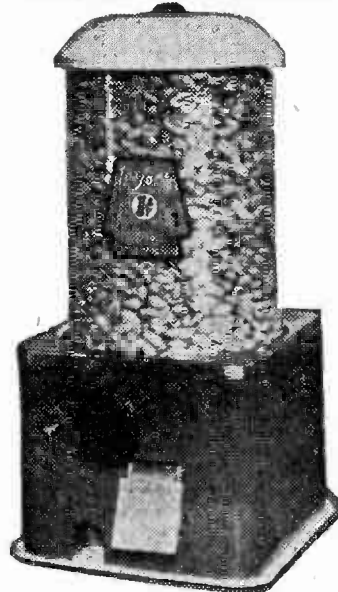
Greatly increased demand by the American public for peanuts is expected with each passing month as importance of peanuts to health is shown by the National Peanut Council and food experts. Peanuts are a concentrated and inexpensive source of very important nutrients, such as high quality protein, B complex vitamins and iron. They are also generous suppliers of niacin, a vitamin not found in many foods.

FOR SALE

1 Potato Chip Machine and Nut Roaster, Peeler, etc., \$125.00.

WANEE FOOD PRODUCTS
458 North E Street Hamilton, Ohio

NEW HAWKEYE MODEL "G" DELUXE



Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

★ SALESMEN WANTED ★ TO SELL ROUTES

Famous Asco HOT SALTED NUT MACHINES AND ASCO ALL-PURPOSE MACHINES

HANDLING CANDY, PISTACHIOS, ETC.

Our men now earning up to \$3,000.00 monthly. Only those with Shipman, Main or similar experience will be considered.

Give Complete Information In First Letter

ASCO VENDING

55 Branford St. Newark 5, N. J.

PLASTIC CHARMS

FOR YOUR SLUM PRIZES FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thousand. F.O.B. New York

\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

SAMUEL EPPY & CO.
338 Hudson St. New York 13, N. Y.

There is a Need for a Million POPCORN MAIDS

Taverns . . . Drug Stores . . . Confectionery Stores
Cigar Stores

DELIVERIES NOW BEING MADE

OPERATORS! Here is the answer to your need for Extra Profits! Extra Sales!

POPCORN MAIDS now on location are proven money earners, OUT-EARNING all other existing types of popcorn machines. Simple Operation! One-quarter turn of the handle delivers a two-ounce serving of hot-fresh pop corn. NOT COIN OPERATED!

CHECK THESE FEATURES

- Holds 7½ Gals. of Popcorn—approx. 32 servings
- Heated—thermostatically controlled
- Chute allows filling bowl, box or bag
- Easily cleaned—hinged top—disassemble entire machine by removing 5 screws
- Porcelainized steel grey finish—red trim
- Stainless steel and aluminum construction
- Passed by Underwriters' Laboratories, Inc.
- Electric Light inside—37" high—17½" wide—15" Deep at Base—9" Deep at Top

Trouble-Free Operation — No Mechanical Failures
TERRITORIES STILL OPEN FOR OPERATORS

MESSICK & KOLBA, INC.

130 N. Wells St., 19th Floor

Dearborn 1582

Chicago 6, Ill.



\$60

In Quantity Lots

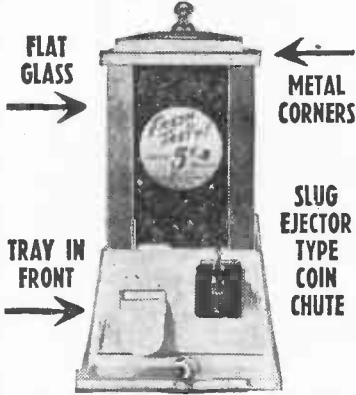
\$75

Single Machines

1/3 Deposit — Balance C. O. D. — F. O. B. Chicago

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBERS WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
925 Penn Ave.
PITTSBURGH, PA.

United-Rexall Signs Shipman Stamp Venders

LOS ANGELES, Jan. 4.—Stamp vending machines of the Shipman Manufacturing Company here, this firm recently announced, will be installed in all retail drug stores of the United-Rexall Drug Company, world's largest drugstore chain. Announcement came on the heels of a similar drug chain contract for the stamp venders, handled by a Shipman distributor in Milwaukee, Jones Stamp Service. First order was from Walgreen Drugstores.

United-Rexall contract involves approximately 600 locations in this company's subsidiaries and operating divisions, which include the Owl Drug Company, Liggett Drug Company, Inc., Sontag Division, Renfro Rexall Stores Division, Lane Drugstore, Inc., and Bay Drugs.

Shipman has exclusive rights to install two Triplex Model postage machines in every store, and firm is now allocating 600 locations to operators. Triplex Model stamp vender features six compartments which vend five different combinations of stamps. Store manager is thus enabled to double best seller in sixth compartment. Space on the cardboard stamp folder is being reserved by Rexall to advertise and announce special sales.

A. V. Shipman, owner and founder of Shipman Manufacturing Company, has been in the coin-operated field since 1932. His stamp venders are today in use in almost every city of 20,000 or more population.

Deny Petition On Miami Tax

MIAMI, Jan. 4.—City Clerk Frank L. Correll has refused to accept a petition submitted by John C. Johnson and signed by 16,000 residents demanding repeal of the tobacco tax. His refusal was based on the advice of City Attorney J. W. Watson.

R. K. Bell, representing Johnson, says the city will have waived its right to refer the question to the voters at the end of 10 days and announced his intention to file suits against the city attacking the validity of the cigarette tax as well as the utility tax. City won in a recent referendum on the utility tax issue, but the tobacco tax question has never been submitted to the people.

Grapette Expanding Plants, Operations In Western States

CAMDEN, Ark., Jan. 4.—Several new Grapette plants are in the planning or construction stages, while a number of new Grapette operations have been formed over the Western section of the country.

New plants under construction and being planned are located in Phoenix, Ariz.; Tucson, Ariz.; Lawton, Okla.; Seminole, Okla., and Fort Worth.

New operations include Grapette Bottling Company, Richmond, Calif., management of Roy C. McUmb and Cecil Chambers; a new plant in Pasaden, under the management of Sam I. Rosson; a new partnership at Redwood City, Robert G. Anderson and M. K. Kaufman; new plant in Sacramento, under the managership of R. C. White.

New plants in Texas include Paris, W. E. Brown Jr., and Paul T. Cartwright; Temple, W. L. Pickens, Dallas, owner, manager, Fred G.

Precious Bubble Gum Wins New Car

PHILADELPHIA, Jan. 4.—Shortages still plague the country, as coinmen vending merchandise well know, but the scant supply of bubble gum, it appears, has created its own niche in the present shortage picture. According to the Frank H. Fleer Corporation here, manufacturers of Dubble-Bubble gum, presentation of a box of the stretchy confection recently clinched delivery of a new car to a customer.

Also stressing the lack of the much masticated substance, the following advertisement appeared in a New York newspaper: "Bubble gum, 24 boxes at ceiling; for 2-3 room apartment; business couple."

Electronic Eye Improves Candy

HOBOKEN, N. J., Jan. 4.—Scientists of both General Foods Corporation and RCA revealed last week that they are making use of an electronic super eye in a modern research program specifically designed to improve taste, texture and appearance of many food products. Program is being conducted at the central research laboratories of General Foods here.

Thomas M. Rector, vice-president in charge of research at General Foods, says that this device is almost 100 times more powerful than the most efficient light microscope formerly used to carry on this type of research. He added that it is locating answers to problems that have stumped food scientists for years.

Super eye has already shown that it will have an important bearing on the improvement of chocolate, Rector said, by disclosing the manner in which the ingredients are blended together and manipulated in processing. He pointed out that chocolate processing has advanced largely by rule of thumb methods, but that the electronic microscope may be able to answer with scientific certainty the relation of the various food particles to each other.

According to Rector, even the simplest of foods is composed of hundreds of compounds, a great many of which are still unknown to food technologists. When the compounds are present in complicated cell structure it is frequently impossible to determine how the cell structures are inter-related. However, he said, most food cells when placed under the electronic microscope become visible, thus permitting food scientists to increase their knowledge of cellular structure as applied to food processing.

Columbus, Ga., Pepsi-Cola Company Sold for \$125,000

COLUMBUS, Ga., Jan. 4.—Pepsi-Cola Bottling Company here it was reported recently has been sold by Harry Bray, of Columbus, and Harry P. Woodward, of Atlanta, for approximately \$125,000. L. E. Fuller and associates, Columbus, are the new owners.

Smith; Galveston, Charles P. Eckford; Corsicana, J. R. Hewell and G. A. McCreight, and El Paso, Carl R. Magness Jr.

New manager of McAlester, Okla., new plant is Ted Clark. Other new operations include a plant at Natchitoches, La., under George Kirspel, and one in Burlington, Ia., under Wendell J. McDonald. Newest firm is in Salem, Ore., managed by Ralph Atwood.



BRAND NEW VICTOR MODEL V ALL PURPOSE VENDORS

Eventually—Why Not Now! Immediate Delivery.
GLOBE TYPE, \$11.75 EA.
DELUXE CAB. TYPE, \$13.75 EA.

NEW VENDING MACHINES

Advance #11	\$13.75
Columbus Model 48	11.50
Columbus Model 48Z	11.95
Columbus Model 48G	12.00
Master 1c	14.00
Master #2, 1c & 5c	15.00
Silver Kings	13.95

Chams. Per M. \$4.00
Sassy Buttons. Per M. 6.00
Spanish Peanuts, 30 Lb. Ctns. Lb. .28
Virginia Peanuts, 30 Lb. Ctns. Lb. .28
For 5c Play on Any Machine Listed Add \$1.00 Extra.
Send for Descriptive Literature and Quantity Prices.
1/3 Deposit Required.
FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

VICTOR'S MODEL "V" Famous Pre-War Vendor
DeLuxe Cabinet Type.
Model V capacity: 8 1/2 to 8 lbs. of bulk merchandise or 1250 to 1800 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65c Ea.
Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
Model V Globe Type \$13.75 Ea.
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.
WE ARE NOW TAKING ORDERS FOR THE 5c De Luxe Cab. Type \$14.75 Model V
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
481 Sackman St. Brooklyn 12, N. Y.

HARD TO GET STANDS for Merchandise Vendors
Solid Steel Base Total Weight 40 Lbs.
PRICE \$4.00 F.O.B. Phila., Pa.
Will Support Any Type Vendor.
VEEDECO
2113 Market St., Phila., Pa.

PLASTIC GLOBES
In stock for all type of peanut machines. **\$3.00**
Also—Plastic Mirrors, Unbreakable, for Cigarette Machine
Plastic Glass Replacements
Mail orders accepted C. O. D.
ASTORIA PLASTIC CO.
39-15 29th St. Long Island City, N. Y.
IRonsides 6-8076

IMMEDIATE DELIVERY!
Single Lots **\$65.00 each**
*Send for Free Booklet.
NO BATTERIES, NO ELECTRICITY
Victor Model "V" Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" 1c Standard Finish (glass globe). Each **\$11.75**
Model "V" 1c DeLuxe Cabinet (as pictured). Each **\$13.75**
Model "V" 5c Cabinet as pictured. Each **\$14.75**
Terms: 1/2 Cash With Order, Balance C. O. D.
R. H. ADAIR CO.
6924-6926 Roosevelt Rd., Oak Park, Ill.

VENDIT
Sells More Candy • Pays More Profits
The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

CIGARETTE MACHINES
7-Column S Model DuGrenier Cigarette Machines for sale. Set for Twenty-Cent Operation. Work on all combination of coins. Refinished and completely overhauled. Look and work like new. **Forty-two Fifty (\$42.50) each.** One-third deposit with order, F.O.B. Philadelphia. We carry a complete line of all type Cigarette Venders. We will buy all types of Cigarette Machines. Send us a list of what you have, condition and price.
CENTRAL VENDING MACHINE SERVICE CO.
387 E. Cliveden St. Philadelphia, Pa.

Coin Laundry Ops in Phila. To Form Ass'n

PHILADELPHIA, Jan. 4.—Operators of coin-operated laundries here, having noted the success of other coin machine associations, are making plans to form a trade association of their own, it was reported this week.

Possibility that city council will pass regulatory legislation governing the coin-operated laundry business, according to the report, has made the operators realize the need for an organization. Furthermore, the operators feel that their industry can be better promoted in the city thru a united organization effort.

At present, according to latest information, there are 13 coin-operated laundry operators here and seven have indicated their interest in an association. This week the seven organization-minded operators will hold a meeting with initial efforts being directed toward interesting all the coin laundry operators here in joining the trade group.

Automatic Laundries Promised Louisville

LOUISVILLE, Jan. 4.—Two automatic laundries are being opened here by Fred H. Cooper, 101 Northwestern Parkway.

Cooper has five-year leases on two locations; one at 1377 Bardstown Road and another at 1160 South First. Bardstown store will be opened the first week in February, First Street establishment, April 1.

Both laundries will be open from 8 a.m. to 9 p.m. and will have 24 washers each. Customers will be served by appointment, designating the number of washers they will require. Cooper stated that an attendant will start the washer, adding soap and water softener.

Charles Prettyman, N. J. Coinman, Dies

JERSEY CITY, N. J., Jan. 4.—Charles W. Prettyman Jr., 52, of 151 Cambridge Avenue, died last week at the Christ Hospital here.

A lifelong resident of the city, Prettyman has been active in the vending machine field for the past 10 years. He was a member of St. Paul of the Cross Roman Catholic Church.

Surviving him are his widow, Sadie; two daughters, Mrs. Muriel Fagan and Mrs. Sally Farrell; his father, Charles Sr.; his brother, Alexander; three sisters, Mrs. Anne Mahan, Mrs. Grace Adams, and Mrs. Genevieve Binwald; and three grandchildren.

Michigan Vending Opening

DETROIT, Jan. 4.—Michigan Vending Company here announced the opening of their new, enlarged quarters at 14838 Wyoming this week. Company handles cigarette venders and wholesales candy and tobacco products.

FOR SALE

30 Mills 5¢ Candy Vending Machines, \$40.00 each. In good working order.
WANEE FOOD PRODUCTS
VENDING DIVISION
458 North E St. Hamilton, Ohio

BUBBLE GUM WANTED

Highest prices paid for Fleeer's Bubble Gum in case lots. No other brand. Also can use Mounds, Hersheys, Wrigley or Beechnut Gum. Write full details.
CHAS. A. ROSS
Suite No. 21 1227 Trenton St.
LOS ANGELES 15, CALIF.

Exports Lacking In Co-Operation

(Continued from page 91)

demands coming in the following order: (1) Used juke, (2) new juke, (3) arcade equipment. It is estimated that there are 5,000 export-import firms in the country, operating from New York, Boston, New Orleans, Los Angeles and almost every other port along the country's coastline.

Exporters admitted that, because of their great reluctance to handle coin machines, some British firms are making gains in South and Central American markets that always heretofore have been American. Because of this, many firms that have pushed coin machines aside in the past are trying to train buyers for this field so that they can handle all the needs of their import customers.

Smaller firms, however, cannot afford to train specialists in the coin machine field and they report that, since they cannot have specialists, they feel they are better off by not handling coin machines at all—especially if it involves used equipment.

One Solution

Exporters expressed the opinion that every distributor who is open for good relationships with exporting firms should appoint an export expert who would work with the exporter for the mutual gain of both. The representative of the coinmen, they said, should see that all machines shipped should always be in running condition, complete with instructions and should be clean, inside and out, in order to protect the name of the exporter.

"I feel certain," one exporter declared, "that if distributors would co-operate with us, within reason, we both could benefit."

All of the exporters felt that the number of coin machines exported from this country could be doubled if better co-operation, better service, better understanding and more mutual trust were evidenced by coin machine distributors and jobbers.

100% Dollar Volume Increase Predicted

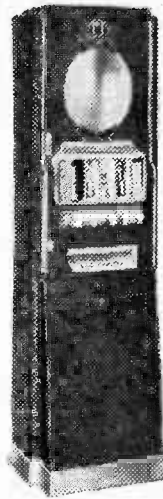
NEW YORK, Jan. 4.—Bendix Home Appliances, Inc., thru its president, Judson S. Sayre, revealed last week that on the basis of 1946 production and sales, a 100 per cent increase in dollar volume is expected for 1947. Firm, which also makes automatic washers for use in Telecoin Launderettes, states that dollar volume for 1946 is estimated at \$30,000,000; jump to \$60,000,000 is forecast for 1947.

Company turned out about 75,000 home laundry units in 1941 and expects to build 300,000 units during 1947, an increase of 400 per cent. Prediction was based on vast potential market and addition to company's line of a dryer and an ironer. Firm will have produced its one millionth home laundry unit by mid-summer 1947.

Install Penny Park Meters With New Traffic Rulings

HATTIESBURG, Miss., Jan. 4.—This city's 388 new parking meters went into action in the downtown section December 16, together with a revised city ordinance regulating traffic and parking.

Meters, which permit 12-minute parking for a penny and one-hour parking for a nickel, are in operation from 8 a.m. to 6 p.m. daily, except Sundays and holidays. Lone exception will be meters installed in front of the post office, where they will be in operation 24 hours a day, with parking limited to 12 minutes.



CANDY MACHINE SPECIALS

- ROWES—8 Col. 120 Bar Capacity. With floor bases\$ 97.50
- ROWES—De Luxe Model. 120 Bar Capacity. With lights 115.00
- NATIONALS—9-18 SPECIAL. 162 Bar Capacity. With Conversion 125.00
- NATIONALS—9-18 Standard. 162 Bar Capacity. 110.00
- U-NEED-A-PAKS—5 Col. 102 Bar Capacity. With floor bases 75.00
- Without floor bases 65.00
- ADVANCE—4 Col. 64 Bar Capacity 37.50
- One-third deposit with orders, balance C. O. D.

We have all makes and models of Cigarette Machines available, also parts and mirrors for all models.

UNEEDA VENDING SERVICE

"The Nation's Leading Distributor of Vending Machines"
NEW ADDRESS: 166 CLYMER ST., BROOKLYN 11, N. Y.

SPECIAL VENDORS SALE

- 50 5¢ ADVANCE #11 NUT VENDORS. EA.\$ 9.95
- 50 1¢ ADVANCE #11 NUT VENDORS. EA. 9.95
- 50 1¢-5¢ COMBINATION NUT, CAP. 5 LBS. EA. 9.95
- 25 5¢ ROWE GUM & MINT VENDORS, 7-COL. EA. 12.50
- BRAND NEW 1¢-5¢ COLUMBUS VENDORS Write for Circular
- PISTACHIO NUTS 67¢ Lb. | SMALL ALMONDS 90¢ Lb.

CAMEO VENDING, 432 W. 42nd, New York 18, N. Y.

TRADE IN YOUR OLD EQUIPMENT ON ANY MACHINE LISTED BELOW!

LIBERAL ALLOWANCE

- | | | | | | |
|---------------------------------------|---|--|--|--|---|
| Imps
Cubs
Aces
Klix
Wings | Pok-o-Reel
Yankees
Daval 21
Mercurys
Libertys | Gingers
American
Flag
Lucky
Smoke
Races | Pikes Peak
Kicker & Catcher
ABT Challenger (old) | ABT Model
F Targets
Big Game
Hunters
Marvels | American
Eagles
Sparks, G.A.
Champions, G.A. |
|---------------------------------------|---|--|--|--|---|

We reserve the right to limit the amount of machines taken in trade. Send your complete list. All machines must be shipped prepaid.



MARVEL'S
"POP-UP" \$49.50
JOBBER, WRITE FOR QUANTITY PRICES

THE NEW
ABT CHALLENGER
\$65.00 EA.

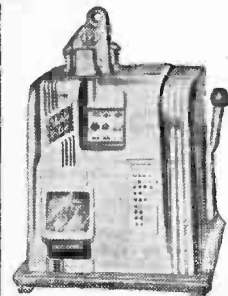
JOBBER, WRITE FOR QUANTITY PRICES

USED FREE PLAY GAMES

- | | | |
|---|--|---------------|
| Bolaway
Smack the Jap
Flicker
Gun Club
Ten Spot | Star Attraction
Legionnaire
Sluggo
Monicker
Wildfire | } \$39.50 EA. |
|---|--|---------------|

USED CONSOLES

- | | | |
|--|--|---------------|
| Silver Moons
Jumbo
Parade
Big Top
Big Game | Harvest
Moon
Boatalls
Fast Time
Cigarola | } \$69.50 EA. |
|--|--|---------------|



COLUMBIA
DELUXE
CLUB
BELL
OPERATOR'S
PRICE
\$209.50
Interchangeable
5¢, 10¢ & 25¢ play



COLUMBIA
BELLS

Twin Jackpot
1946 Models

LOTS of 6
\$139.50
EA.

Single Unit
\$145.00

Changeable to 1¢, 5¢, 10¢, 25¢ Play

Pace De Luxe
Chrome Bells,
5-10-25¢. Write for Special Deals.

Mills Black Cherry,
Golden Falls & Vest
Pockets, 5-10-25¢.
Write for Special Deals.

NEW FREE PLAY GAMES

- | | |
|---|------------------|
| Superliner
Smarty
Trade Winds
Spellbound | WRITE FOR PRICES |
|---|------------------|

DAVAL "BUDDY" . \$33.00

DAVAL "FREE
PLAY" \$75.00

MARVEL & AMER.
EAGLE \$75.00

All Orders Must Be Accompanied by 1/3 Deposit.
Send for Complete List of Coin Operated Equipment and Salesboards.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

★ THE ACME ★
ELECTRIC MACHINE
VIBRATION IS THE LAW OF LIFE



Price of Machine.....\$25.00
2 to 11 Machines 18.75
Bracket (if desired)..... .50
Floorstand (if desired)..... 4.00

Operates with a cent, but will be specially arranged for 5¢ play if desired. Each machine has rubber feet and is equipped with our famous Coin Detector.

MERCHANDISE — IMMEDIATE DELIVERY

- Red Skin Peanuts 28¢ Lb.
 - Salted Spanish Peanuts 22¢ Lb.
 - Jumbo Peanuts 31¢ Lb.
 - Whole Jumbo Peanuts 32¢ Lb.
 - Salted Squash Seeds 25¢ Lb.
 - Sunflower Seeds (Polly) 20¢ Lb.
 - Red Pistachio Nuts 67¢ Lb.
 - Boston Baked Beans 38¢ Lb.
 - Small Burnt Peanuts 38¢ Lb.
 - Salted Filberts 78¢ Lb.
 - Salted Almonds, Small 90¢ Lb.
 - Salted Almonds, Large 90¢ Lb.
 - Salted Vendors Special (Filberts, Cashews and Assorted Peanuts) .40¢ Lb.
 - M & M's Candy Chocolate for Vending Machines 54¢ Lb.
 - M & M's Asst. Colors 57¢ Lb.
- Minimum Order, 30 lbs.
 Charms for Bulk Vendors \$4.00 Per M
 Sassy Buttons 6.00 Per M
 Alphabet Letters 6.00 Per M
 Floor Stands 4.00 Ea.
 Suction Cups 5¢ Ea.
 Greater Strength Suction Cups 6¢ Ea.
 Cards for Card Machines 4.00 Per M

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

1645 Bedford Ave., Brooklyn 25, N. Y.

Candy Supply To Improve; Sugar Ration Increase Seen

(Continued from page 94)

visory Committee, the NCA Washington Committee and the special Decontrol Committee appointed for the task by the NCA board of directors, candy and all its ingredients with the fortunate exception of sugar has been decontrolled.

As for sugar, the directors unanimously adopted these recommendations made by the Food Industry Council Sugar Committee:

1. No firm commitments on foreign allocations of 1947 sugar supplies should be made at this time, pending further determination of the needs in the light of 1947 world production of sugar.

2. Decontrol of sugar under present conditions would be disastrous; that under decontrol the American housewife would get less sugar; that the transition from control to decontrol should be gradual, and should be planned to avoid the situation which occurred following abrupt decontrol after World War I, and that no action should be taken which would threaten the sound principles of allocation.

3. Government and representatives of those businesses having to do with purchasing, refining and distribution of sugar, should consider the steps to bring about orderly decontrol as soon as conditions warrant.

4. The United States should continue to do everything possible to encourage increased production in both the continental and territorial United States, and should provide all possible help, such as materials and facilities, to the European beet-growing areas to enable them to increase their own sugar production, and should assist the Philippine sugar industry to rehabilitate its sugar production as rapidly as possible.

5. The United States could well point out to the Cuban government the desirability of distributing to its sugar industries the increase in price that Cuba is now receiving from the U. S. as an incentive for maximum production in 1947 and 1948, since the analysis shows that the U. S. and the world will need maximum production for at least these two years. Realizing that Cuba is a sovereign country, and that her internal problems are her own affair, the confectioners nevertheless feel that because the U. S. has a contract with Cuba for her 1947 crop, and has long relied on Cuba for an important part of our sugar supplies, there is an obligation on the part of Cuba to encourage maximum production in 1948 by her sugar growers and processors.

List NCA Conclusions

The NCA directors took this action only after thoro analysis of existing facts and extensive investigation. Their conclusions summarized are: There will be an improvement in world and particularly European sugar production in 1947; a small increase is probable in the U. S.; it does not appear that in 1948 production will bring stocks and supplies up to pre-war levels; there will not be enough sugar in the first quarter of 1947 to increase rationing and allocation to U. S. consumers within that period.

In spite of everything, it has been a year of smooth flowing co-operation with government officials in Washington, much to the credit of the NCA Washington Committee of which Russell Stover, Stover Candies, Inc., Kansas City, Mo., is chairman, and the new NCA Washington Office headed by Harold O. Smith Jr.

On January 1, 1946, an improved distribution system was not much more than an intangible desire in the minds of the NCA Distribution Committee, headed at that time by Lester G. Roskam, Quaker City Chocolate & Confection Company, Philadelphia, Pa. The new chairman, Clarence O.

Matheis, Walter H. Johnson Candy Company, Chicago, and James F. Mulcahy, new NCA merchandising director, have brought the "balanced selling" program along to the point of inaugurating sales-training classes for wholesale salesmen on a nationwide scale. Securing the unqualified co-operation of the U. S. Department of Education began to assure success for the co-operative manufacturer-wholesaler program, and the favorable reaction to the first test class which convened in Baltimore, Md., November 13-19, seems to insure that success.

Uses Congressional Act

The association thru the efforts of the distribution committee became the first organization to take advantage of the George-Barden Act, recently passed by Congress, which provides \$2,500,000 for the training of workers in the distributive occupations such as wholesale merchandising and selling.

Another program initiated in 1946 by the far-sighted men of this industry, and already proving of practical benefit to individual plants as well as the industry at large, is the sanitary standards program launched by the Sanitary Advisory Committee of which Charles F. Scully, Williamson Candy Company, Chicago, is chairman. Earlier this year Gerald S. Doolin was employed to conduct this program as sanitation director.

As in the past, NCA plans involve a definite advertising and publicity campaign telling the story of candy's place as a food in the American diet . . . a program conducted on a plane of sincerity, truthfulness and social consciousness embodying presentation of fair and exact facts and figures. A \$235,800 budget has been approved by the council on candy for this purpose for the first six months of 1947. This council, which has been ably steered thru the rough waters of 1946 by John H. Reddy, New England Confectionery Company, Cambridge, Mass., during the coming year will be piloted by W. C. Dickmeyer, Wayne Candies, Fort Wayne, Ind.

Backbone of the Council's 1947 promotional punch will continue to be the full-page four-color bleed pages in *Life* and *Saturday Evening Post*. Special pages in medical journals and magazines read by school teachers and home economists will supplement the consumer campaign. Again, as in 1946, folders outlining the facts of candy's value as an energy food will be distributed by the hundreds of thousands to the nation's schools.

In addition, a candy movie which will show America how candy is made, picture the wholesome ingredients which go to make up finished confections, and which will show how candy does have a proper and important place in the daily diet, will be completed by next May. The film, based on a script prepared by RKO-Pathé, Inc., will not only be available for industry rallies but 200 prints, reduced to 16mm. size will be made available to school groups, P. T. A.'s, women's and service clubs, church organizations and other specialized groups.

Facts about candy will continue to be distributed to women's page editors, columnists, financial editors and writers on health topics for newspapers and magazines thruout the country, as well as to women's program directors in the nation's radio stations.

These are the more prominent rungs built into the ladder of success by forward looking members of the confectionery trade. With co-operation the password, no obstacle can long deter this industry and its big family from attaining the heights of security and happiness.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

- Glass, Assorted Color Marbles. Barrel of 50,000 \$54.50
- Keq of 21,000 23.80
- Solid Color, Cherry Red for Prizes. Per Thousand \$4.00

FULL CASH WITH ORDER.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 14 Vendors. Handles ALL KINDS of nuts, candies and ball gum with no extra attachments required.

- Model "V" Standard Finish (glass globe), Each \$11.75
- Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75
- Model "V" DeLuxe 5¢ Play \$14.75

NEW "BELL" CHARMS

ASSORTED COLORS

- 10 Cross \$ 9.00
 - 100 Cross 85.00
- Parcel Post Paid

ROY TORR LANSDOWNE PENNA.



VICTOR MODEL V

Globe Type Model V. 5 lbs. Capacity. For Bulk Merchandise or Ball Gum.

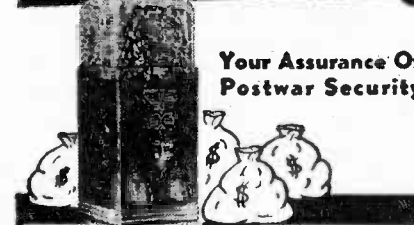
SPECIAL DEAL!

10 Machines and 210 lbs. of Rainbow Candy Coated Peanuts, complete—**\$197.00**
When Candy is sold Machines will bring in approximately \$210.00.

Orders Filled in Rotation.
1/3 With Order, Bal. C.O.D., F.O.B. Newark, N. J.

ASCO VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

NORTHWESTERN VENDORS

- DeLuxe Merchandisers \$22.60
- Model "33" 10.95
- Model "40" Write
- Model "33" Ball Gum 9.65

1/3 Deposit, Balance C. O. D. Subject to change without notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor"
2823 LOCUST ST.
ST. LOUIS 3, MO.

THIS WEEK'S SPECIALS

PISTACHIO NUTS
QUEEN SIZE
RED COLOR
67¢ PER POUND
25 LBS. TO A CARTON

BOSTON BAKED BEANS
35 LBS. TO A CARTON

1/3 Deposit With Order, Balance C. O. D.

Or Save C. O. D. Charges by Sending Check or Money Order in Advance.

ALL ORDERS F. O. B. NEW YORK.

SUNFLOWER DISTRIBUTING CO., INC.

Distributors of Vending Machines, Merchandise and Supplies
BULK CANDIES A SPECIALTY
2125 Amsterdam Ave., N. Y. 32, N. Y.
Tel. WAdsworth 7-4714

Teen-Agers Can Afford a Dime, Juke Exec Says

NORTH TONAWANDA, N. Y., Jan. 4. — Statements to the effect that upping the price of juke play to a dime, three for a quarter, might lead to juvenile delinquency because of the inability of the bobby sox crowd to meet the increase, seem rather far-fetched to E. R. Wurgler, general sales manager of the Rudolph Wurlitzer Company.

"Even if there were any truth in it," Wurgler declared, "experience demonstrates that at three for a quarter, a teen age crowd can raise a sufficient number of quarters to keep the juke box going much as it did before.

Wurgler declared there seems to be a general misunderstanding regarding the percentage of the money contributed to juke boxes by bobby soxers, "when in reality only a very small percentage comes from this class."

Cites Firm's Survey

Citing the results of a survey conducted in the spring of 1946 by the company's distributors from coast-to-coast, Wurgler declared:

"The consensus of these men, who are close to the pulse of the juke box industry, was that not more than 15 per cent of all the money taken in by commercial phonographs is put there by so-called teen-agers and bobby soxers.

"The balance, they claim, is contributed by older people and in types of locations where the very young people trade is negligible or non-existent. This opinion, we feel, should be of interest to any music merchant who may hesitate to change to quarter-dime play because he has overrated the importance of the teen-age business."

Burnett Opens Phone Music Firm; Studios In Mfgs.' Exchange

KANSAS CITY, Mo., Jan. 4.—John Burnett has established the Personal Music Company here, operating the Phonette telephone music system. Office and studio of the new company is in the Manufacturers' Exchange Building, 210 West Eighth Street.

Burnett said his firm, which got under way about a month ago, now has seven locations in operation, mostly restaurants and lunchrooms in the downtown area. Expansion of the operation has been slowed down by the difficulty in obtaining outlets thru the city's already-overcrowded telephone switchboards and terminals, but telephone company officials have indicated that the situation may be eased up soon after the first of the year by the arrival of new equipment.

Burnette was with Brent Traube's Pioneer Music Company for four years prior to launching the new company. Prior to that he was an electrician.

Film Firm Operates Phila. Coin Radios

PHILADELPHIA, Jan. 4. — The first coin-operated radio receiving sets have been placed on location in the Normandie Hotel here.

Called Hotel Radio, requiring 25 cents for an hour's play, the coin-operated sets are being assigned to a number of smaller hotels by a new operating firm organized here by a combine of motion picture exhibitors. The group is headed by Ray Schwartz and the Felt brothers, Mike and Cecil.

Spike Jones Writes Tune for CMI Convention; List Lyrics

CHICAGO, Jan. 4.—Spike Jones has informed Coin Machine Industries' headquarters here that he has finished his new tune, written in honor of the 1947 convention and show. Song is entitled *All Hail Coin-egie Tech.* Jones said he would record the piece for Victor January 6. Pressing will be made later in Chicago, according to Eli Oberstein and Jack Williams, of Victor.

Song will be heard exclusively at CMI's public relations bureau and at the CMI press booth on the Sherman lobby floor during the convention, February 3-6. At that time, says James T. Mangan, chief of the association's public relations bureau, sheet music of the song will be distributed from the bureau's booth.

If operators are interested in having copies of the platter, CMI said they could place orders for the disks. If the volume is sufficient, pressings in quantity will be made.

Lyrics to the Jones song are reprinted below:

Hail to our alma mater the school we adore
and love,
We pledge our undying loyalty, by the skies
above;
Our teachers were so good, oh! they were
never mean,
They taught us all we know today about the
coin machine.
Some people like a real he-man just like the
masked Lone Ranger,
But we always love that man who plays on
the coin changer.
Coin machines won't bankrupt you, you won't
be on the cuff,
Our prices haven't changed at all; inflation,
that's a bluff;
Our alumni are the very best—we'll all cast
in our lot,
Brother, take your troubles and just put them
in a slot.

It wasn't very long ago we traveled by stage,
Busties full of muscles at that time were the
rage;
Everybody traded things from New York to
Des Moines,
Now you get the works by just inserting a
coin.
Mr. Man, the world is yours, you're really in
luck,
Go get yourself a lot of change before you
spend that buck.

For a penny you get chewing gum or nuts
that aren't stale,
Or for the same amount just step right up
on a scale;
Or, Mr., if you want to put those pennies on
parade,

It don't cost much to have fun at the corner
arcade.
When you're getting very hungry and your
belly starts to tickle,
There's a zillion things that you can get for
just five cents—a nickel.
Candy, ice cream, root beer, coke—go have
yourself a time,
Play automatic phonographs for music that's
sublime.
If you're in a public place and you've got
time to kill,
Just drop that nickel for some fun in a
machine of skill;
Coin boxes will open a sporting world that's
keen,
Baseball, skeeball, pinball—you can play them
by machine.
For dimes you get your cigarettes and get
some change to boot,
For nickels, dimes and quarters play the bells
and get real cute.
And, Brother, when your shots misfire and
cause your top to blow
Take out another nickel for you'll need it
when you go.

Better Philly Tavern Biz Ups Juke Box Play

PHILADELPHIA, Jan. 4.—Holiday season, plus the end of the city's brewer strikes, brought about an upswing in collections from juke boxes along the tap and tavern circuits.

All Philadelphia breweries were back in full production, after 1,100 workers walked out October 2 in a Teamsters' Union dispute. With the beer shortage ended, business has quickened its pace at location spots, with an attending increase in collections.

Another reason for the juke box business boost is return of music machines to many choice locations, particularly in the Negro sections of the city. During the war years many good spots brought in piano players and bands to branch out as musical bars. However, drop in night club business has caused tavern keepers to depend heavily upon juke box music. Some places which have retained piano players instead of three and four-piece units are also bringing back music machines.

I. Kaner Buys F & F Music Co. From Frank Pajares, Expands

DETROIT, Jan. 4.—A newcomer in the coin machine field, Israel Kaner, has taken over the F & F Music Company from Mr. and Mrs. Frank R. Pajares and has moved headquarters from 7704 Woodward Avenue to 4208 West Grand Avenue.

The company received wide publicity when the firm was organized more than a year ago by Pajares and his partner, Florence Susnjar. The reason for the publicity was the fact that the two were married shortly after their business partnership was formed, marking perhaps the first time in the history of the coin machine industry that such a double partnership was fused.

The Pajareses have moved to Alabama where they plan to go into another business enterprise.

When Kaner took over the F & F route it consisted of about 10 machines and he immediately began a program of steady expansion. In the program he is stressing careful servicing and selection of records.

In Kaner's opinion, the close attention which he believes necessary to each location in record selection is the factor that makes the difference between keeping and losing a loca-

tion. He says he has found instances where a location owner has been ready to order the juke box out because it was not getting what he considered an adequate play.

By studying each location and its patrons carefully, Kaner has been able to determine the type of music best suited for the spot. No two, he says, are quite alike and special attention to each is required if the location is to pay.

Perry Joins Dixie Melody in Atlanta

ATLANTA, Jan. 4.—Creighton I. Perry, former advertising account executive, has been appointed manager of Dixie Melody, Inc., Atlanta area distributor of wired music for World Music Service, New York.

Perry succeeds Shorty Roberts, well-known Atlantan, who resigned the post recently. Perry, before joining Dixie Music, was associated with a publishing firm here. He is a native of Buford, Ga., and a graduate of Oglethorpe University, where he majored in journalism.

Claim 98 Pct. Of Utah Jukes Keep 5c Play

SALT LAKE CITY, Jan. 4.—R. F. Jones, of Jones Distributing Company here, this week issued a statement denying that Utah's juke boxes are almost entirely on a dime, three-for-a-quarter basis, describing last week's story in *The Billboard* to that effect as being "totally incorrect."

In a telegram to *The Billboard's* Chicago office, Jones declared: "Can guarantee that 98 per cent of all phonographs in the entire State are operating on 5-cent play."

With reference to the assertion that Consolidated Amusement Company, largest operator in the State, had "capitulated" and would be entirely converted to dime play within a week, the telegram stated: "J. A. Stevenson, owner of Consolidated, has this date advised that at no time has his company operated 100 per cent on dime play. Further, that any phonographs of that company previously on 10 cents a play have been changed back to 5 cents a play and that Consolidated does not have one phonograph at present time on 10 cents a play."

Reference in the story to Jones Distributing Company, Jones declared, was "misleading to the trade" because the company is totally engaged in distribution and does not operate juke boxes. The story had said Jones Distributing had been "almost 100 per cent converted to dime play."

Ace Music Moves to New Office in K. C.

KANSAS CITY, Mo., Jan. 4.—Ace Music Company, juke box and pinball operation of Bert Smith, has moved to 1107 East 57th Street, Smith announced this week. Company formerly was located at 3814 Main Street, where it shared office space with Telemusic, Inc., distributors of phone music systems.

Telemusic will move its offices to 15 West 39th Street, where it also has its local studio, according to Smith, vice-president of Telemusic.

Smith is reported to have been expanding his juke box and pinball operation in recent months.

RCA Exec Says Firm Will Up Production

CAMDEN, N. J., Jan. 4.—James W. Murray, vice-president in charge of RCA Victor activities, cited the firm's \$4,000,000 plant expansion program and advances in both record processing and manufacture as reasons for RCA Victor pointing to 1946 as a year of achievement, in a statement made here this week.

He added: "The acquisition of a new manufacturing plant, scheduled to go into production early in 1947, will further enhance the firm's position in the industry." New plant will augment RCA's production, which is now being handled in the organization's three other plants, located in Hollywood, Indianapolis and in this city.

Syracuse Juke Box Fee Passes Council

SYRACUSE, Jan. 4.—An ordinance directing that all juke boxes in the city be licensed at a yearly fee of \$15 per machine was passed December 30 by the Syracuse Common Council. Ordinance also makes it illegal for them to be played after 3 a.m.

ALBUM REVIEWS

(Continued from page 21)

trumpet notes. Mated is Joe Bushkin's piano, Bud Freeman's tenor sax and Billy Butterfield's power trumpet for *Stars Fell on Alabama*. The piano jazz stylings of James P. Johnson highlight the spinning of *Just You, Just Me*, and it's the old-time blues playing and singing by Bubbles for *Atlanta Blues*. Max Kaminsky's trumpet, Joe Dixon's clary and Fred Ohmstram's keyboard knuckling make it kick for *The Way You Look Tonight* and *Some Sunny Day*. It all adds up to a genuine jazz concert. Front cover carries a photo of Condon and a sketch of his Village swing den.

THE STORY OF CELESTE (Signature C-1)

The first children's set to spring from this waxerie, this set of two platters rings the bell, being cut from a familiar and successful pattern that originated with *Tubby the Tuba*. This story also has Victor Jory relating the commentary provided by Paul Tripp, with the large orchestra directed by Ray Bloch setting forth the fanciful music by George Kleinsinger. It's the musical story of a little melody—and a pretty one—named Celeste, who seeks the singing city where everybody has a melody all his own. However, she is confined to an orphan home until Prince Cello stages a ball to select a new melody. And, of course, the Prince chooses Celeste as her melody. All the instruments have their own melody, with the tinkles of the celeste by far the most tuneful. Both story and music sustain interest and sympathy thruout, and its exposition here makes for a highly desirable set. Musical instrument figures make for

a colorful album cover. The musical themes are reproduced on the inside cover, with the back cover carrying the story text.

MODERN GYPSY MELODIES—DAVE

APOLLON (Manor 100)

Billed on the biscuits as the "world's greatest" mandolin virtuoso, nonetheless, Dave Apollon, long a familiar figure on the vaude stages, picks his plectrum in fine fashion for a set of four Hungarian-Gypsy melodies. And with the orchestra playing spiritedly, Apollon offers selections from his stage repertoire in *Play Gypsy*, a Czardas medley; *Second Hungarian Rhapsody*, *Zigunerweisen*, another Czardas medley, and *Hora Staccato*. Apollon picks the mandolin strings with the abandon of the gypsies and it all adds up to pleasant plattering. Two records set in a soft-backed album. Gypsy campfire scene graces the front cover, with a photo of the mandolinist and his personal notes on the music for the inside page.

LEW LEHR'S HANZEL AND GRETEL

(Manor 102)

Lew Lehr, the newsreel comic, adapts the familiar fairy tale to his own silly designs, set mostly in rhyme. And for the youngsters the spinning comes as a welcome comedy relief as Lehr gives out in his characteristic dialect for all the story characters. Incidental music is provided by the studio band, conducted by Szathmary. The delightful silly takes two records, packaged in a soft back album that has Lehr's script covering both inside pages. Frontispiece in keeping with the tenor of the needling, designed around a photo of Lehr as Hansel.

RECORD REVIEWS

(Continued from page 32)

JACK McLEAN

(Coast 8002, 8003, 8004 and 8004)

It's All Over Now—FT; V.
I Wonder Who's Kissing Her Now—FT; V.
Stars Fell on Alabama—FT; V.
What More Can I Ask For?—FT; V.
Christmas Island—FT; V.
When the April Showers Reach Hawaii—F; V.
I'll Close My Eyes—FT; V.
Mi Vida—FT; V.

Sugar rations are easy to take as dished out by Jack McLean's hotel-styled musicrew. Tailored strictly for dancing, scoring gives reeds the upper hand, with muted brass coming in for the blends. Beat is moderate and well defined thruout. Wayne Gregg, who handles the vocals for all sides, has a relaxing quality in his pipes that fits ork's style. Current fave, *It's All Over Now*, is pleasingly warbled to a bouncy ork. Evergreen, *I Wonder Who's Kissing Her Now*, displays both ork and vocalist to better advantage. As mate for *Alabama*, McLean intros another synco adaptation from the classics in *What More Can I Ask For?* Altho label fails to give the credit (listing only Jack Manus and Bernie Bierman), melody is from Chopin's *Nocturne in E Flat*. It's not unfamiliar to pop followers since this nocturne has served for many years as Eddie Duchin's theme. Altho lyric is not too strong, appealing melody and adaptability to the synco pattern gives ballad promise. Aimed at the yule biz, but coming a little late, *Christmas Island* gets the candied treatment with good effect and there's enough sugar left over to sweeten *April Showers* on the reverse. From the standpoint of tune material and performance, *I'll Close My Eyes* and *Mi Vida* are paired to make this the best couplet in the lot. Topside's ballad has click potential, while screen tie-in should enhance *Mi Vida's* (from 20th Century-Fox's *Carnival in Costa Rica*) chances. Gregg capably fills vocal department on both counts.

All sides will coax replays but have to depend on tune tags for most of the coinage. Best bet: *I'll Close My Eyes* and *Mi Vida*.

GURNEY THOMAS (King 554)

When He Reached Down His Hand—V.
Just a Closer Walk With Thee—V.

Gurney Thomas and his hillbilly pals sing religious themes with guitar background. At times, he wails the hillbilly blues alone, and other times he is joined by the hillbilly equivalent of a basso profundo who harmonizes with him. *When He Reached Down His Hand*, as well as *Just a Closer Walk With Thee*, are done in a slow tempo. This folk music will not be appreciated outside the rural regions.

For home consumption only.

"T" TEXAS TYLER

(Four Star 1140, 1141, 1151)

Divorce Me C. O. D.—FT; V.
Tell Your Lies to the Man in the Moon—FT; V.
I'm Gonna Get Mad—FT; V.
In My Little Red Book—FT; V.
So Round, So Firm, So Fully Packed—FT; V.
Fairweather Baby—FT; V.

It would be easy to bypass "T" Texas Tyler's vocal offerings here were it not for the snappy Western beat in the accompaniment. To give his cowboy chanting a measure of individuality, Tyler frequently pinches his pipes for a lowdown, growl effect. Used sparingly, this vocal feat could be used to emphasize certain words and inject space into the spinning. It serves its purpose in *Divorce Me*, but when overdone gravel voicing is hard to take, particularly in the ballad-styled *Tell Your Lies*. Another device overdone to the point of irritation is Tyler's

habit of introing instrumental solo breaks by shouting the sideman's name. Used thruout, this is particularly noticeable in *I'm Gonna Get Mad* and *My Little Red Book*. Lucky Strike's slogan is twisted into a term of endearment giving salt to an otherwise tasteless Western ditty. Tune's come-on tag may enhance its chances for hitdom.

With *Divorce Me* still riding high on the folk tune ladder and *So Round*, a coin attracting tillo, any profits here will go to these two.

LILLETTE AND HER ESCORTS

(Sterling SR 108 & 109)

Boogie Woogie Time Down South—FT; VC.
Old Time Daddy Blues—FT; VC.
Down It and Get Around It—FT; VC.
Riffs and Rhythm—FT.

The husky blues shouting and barrelhouse piano pounding of Lillette Thomas, with the bass, drums and guitar making for her Escorts, is right out of the back rooms at the Harlem hotteries. Gal knuckles the keyboard as heavy as she does the wordage, with little regard to balance in favor of bounce, particularly with the guit' man picking his way in and around the ivory notings. It's the conventional eight-beat blues pattern for *Boogie Woogie Time Down South*, Miss Lillette shouting out her song and then singing it salty for *Down It and Get Around It*. For *Old Time Daddy Blues* it's the slow blues, fingering the blue notes on the 88's and singing it blue that she misses her daddy's livin'. Speeds up the beat for an instrumental *Riffs and Rhythm*, a blues lick that gets "kitten on the keys" treatment from the Steinway squatter. All sides originals.

Designed entirely for the Harlem hotteries where the raucousness of the rhythms make the phono play all the more inviting.

TEX ATCHISON (King 573)

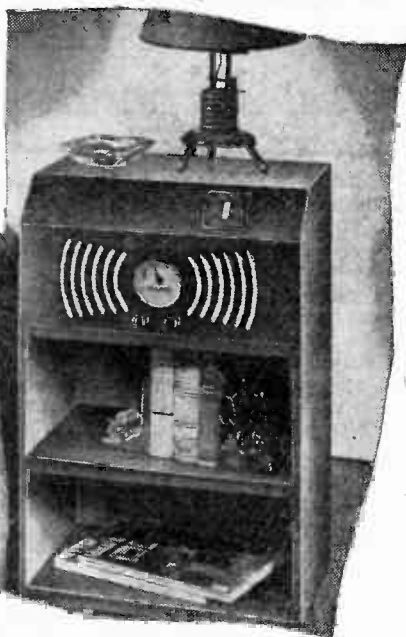
Somebody's Rose—FT; VC.
You Don't Do Right by Me Anymore—FT; VC.

This spinner is Western style singing with string band accompaniment, which uses an after-beat shuffle rhythm. On *Somebody's Rose* there is an electric guitar solo with eight bars of solo piano followed by eight bars of solo guitar and into the vocal with an accordion noodling around the melody. *You Don't Do Right by Me Anymore* on the other side is set in the same "umchaw" rhythm, which is very danceable.

Not for sophisticates or jitterbugs, but alright for most folks.

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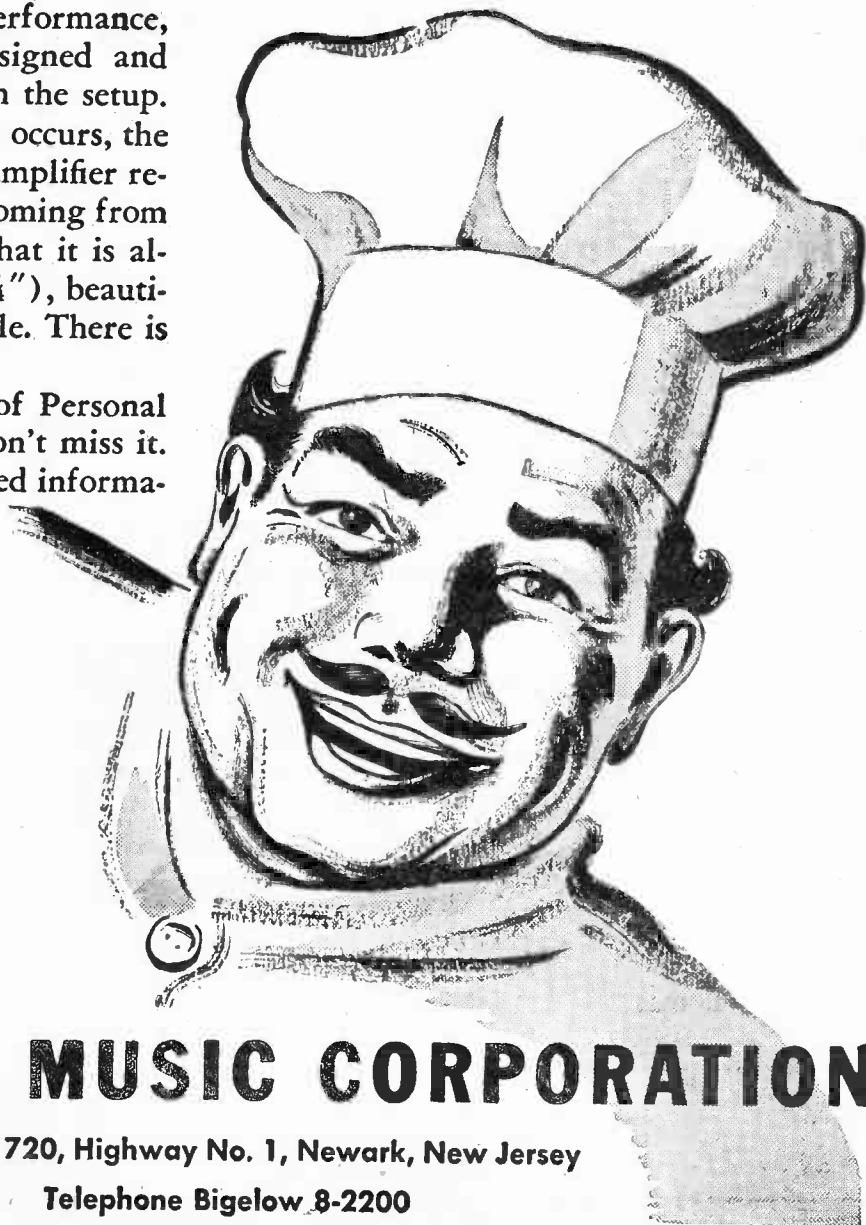


WHY SMART MUSIC MERCHANTS ARE SWITCHING TO— PERSONAL MUSIC SYSTEMS

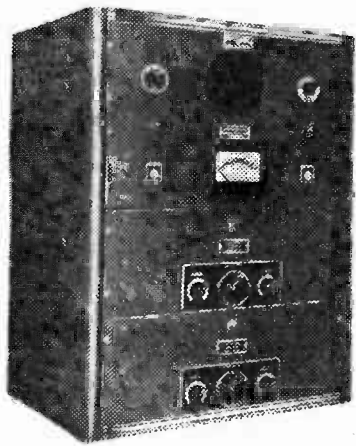
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Hoedown Celebrates

Philadelphia's weekly barn dance, WFIL's *Hayloft Hoedown*, produced by Jack Steck and originating Saturday nights at Town Hall, celebrated its second anniversary last week. Two years ago, Steck, a vet vaudevillian, launched the show at the suggestion of Roger W. Clipp, general manager of WFIL, where Steck is also program director. Few believed at the time that a barn dance could be successful in the nation's fourth largest city. But in the two years, nearly 150,000 paid admissions have been chalked up at Town Hall on Saturday nights.

Anniversary show was complete with a birthday cake and the customary trimmings. Ranch Boss Steck presided with regulars Carol Wynne, the Sleepy Hollow Ranch Gang, the Santa Fe Rangers, Lou Carter and Sheriff Ed participating. Cowboy philosopher Cal Tinney was an added feature.

In addition to being heard in Philadelphia for the last two years, *Hayloft Hoedown* has been a network presentation of the American Broadcasting Company for 18 months, heard from 10:30 to 11:00 p.m. (EST) on Saturday nights. For 30 minutes before the network broadcast, the barn dance is sponsored locally by Garrett Kold-Kit.

New Folio

Jack Howard will publish a new Song folio for Cousin Lee and His Boys, a daily folk feature on Station WEEU, Reading, Pa. The folio includes seven original songs written by Cousin Lee, including his theme song, *Keep Smiling*; *The*

Prairie Trail, *The Angels Are Singing for Mother*, *When Pa Put the Baby to Bed*, *You Keep Going Your Way*, *It Seems I Can't Forget* and *Why Should I Worry Over You*. Other songs in the folio include the popular *Blue Ranger*, written by Howard, the publisher; *Dust on the Trail*, by Jimmy DeKnight; *Git Along, Git Along, Cowboy*, by Tom Gindhart; *A Rose, a Smile, a Prayer*, by Jesse Rogers; *A Tired and Weary Old Cowboy*, by Red River Dave, and *Just Say So Long and Not Goodbye*, by Jack Day and Shorty Long.

In addition to the Cousin Lee song folio, Jack Howard Publications is also preparing a similar song book for the 101 Ranch Boys, who are featured twice daily on Station WBSA, York, Pa. Folio will also contain original songs of the 101 Ranch Boys, along with the others featured by the troupe.

Rangers Hit

Santa Fe Rangers (Shorty Long, Jack Day, Pee Wee Miller and Rusty Keefer), featured on *Hayloft Hoedown*, Philadelphia, and on Cowboy Records, became the first Western unit to be booked into Philadelphia's 20 Century, center-city musical bar long featuring hot jazz units. Moreover, it was their first night club appearance. Ciro's also in Philadelphia, followed suit with a Western unit, bringing in Eddie McMullen and Sleepy Valley Five.

Ray Whitley, with musical accompaniment by the Santa Fe Rangers and Monty Rosci on accordion, cut four sides for the Cowboy label. Selections included *Ten Gallon Stetson*, *Juke Box Cannon Ball*, *Within*

This Broken Heart of Mine and an original, *Between the Lines*.

The Saddle Sweethearts, of Station WNAR, Norristown, Pa., recorded *Mary From Maryland* with Jesse Rogers for the Sonora label. The girls are introducing *Blue Rose of the Rio* on their radio program.

Crazy Gang

Miss Ludy has reorganized her Crazy Gang and they are now working under the title of Joy Spreaders, this name chosen by her listening audiences in a contest that drew over 20,000 pieces of mail.

Dude Ranch Buckaroos, heard twice daily over WFAA, have added two members to their staff and are now booking personals five nights a week.

Jimmy Jefferies, "the roundest man in radio" (360 lbs), has started a new platter show for 90 minutes daily on KGKO and is gradually slipping in more and more hillbilly numbers in response to requests.

Plans are under way to have all hillbillies in the Dallas and Fort Worth areas, as members of the AFM soon. If this materializes, Rip Giersdorf claims he will have one of the finest Western organizations in the Southland, featuring a 14-piece band which will also include a quintet of blended voices, featuring the Bob Nolan type songs, and the string section patterned after the early Spade Cooley band.

Ray Whitley is a Dallas visitor and house guest of Harold Goodman and made personal appearances on both the *Cornbread Matinee* and the original *Hillbilly Hit Parade*.

Harold Goodman and his *Saddle Mountain Round-Up* have been booked solid over the West Texas theater chain thru January. This is the first time a Western act has played these class B houses.

Hank Thompson, a Waco boy, made one recording (Globe), *Whoa Sailor*, and climbed to the No. 1 spot on the original *Hillbilly Hit Parade*.

Shorty Warren and His Western Rangers, formerly heard over WHAT, Newark, N. J., are currently playing at the Flying Tiger in Jamaica, L. I. They are featuring *My Home Out on the Range*, *Returning Cowboy*, *Oklahoma to Texas* and *That Golden Gal of Mine*, co-written by Jack Lynch, Jack Pourman and George Libonate. These songs are published by the East Coast Music pub. East Coast is managed by Jack Lynch, who had songs published by Santly Bros., Bibo Lang and Kanes Music Company of New York. He is now trying his hand at Western songs.

Jerry Lama and His Quartet with vocalist Joan Christie, have just cut four sides for Cozy Records, a new label owned by John Bava, of Davis, W. Va. Records are expected to be released soon.

The Happy Valley Cowboys from Milledgeville, Ga., are playing schools and theaters thruout Georgia. Band features Slim Idaho, Bobby Denver, Blackie Sanders, Curly Hawkshaw, Boots McGee and Slat Sprattleaxe.

Pud On

Shorty Fincher announces a new member for his act, George Sloan, known to his radio friends as Pud. Pud is from Oxley, Mo., and plays the electric steel guitar. After the first of the year, Joe Barker and His Chuckwagon Gang will have another member with their act on personals, Reed Dunn, "the Singing Mountaineer," who has a daily program over WWVA.

Ollie and Fred Cook of the Skyline Patrol, Station WCHS, Charleston, W. Va., were flooded with mail recently when Cookie, head man of the Patrol, had a couple of moments to spare on the program and picked up his harmonica (which he never plays on the air) and did about a verse and a half of *The Old Gray Mare* and asked his listeners if they knew the title of the tune. He found out they did when the mail started coming in. Cook is now compiling songs for a book he plans to have

Try 2-for-Dime,
5-for-25c Juke
Play in N. Y.

NEW YORK, Jan. 4.—New angle on the much discussed dime play price of juke box row was given here by Bob Jacobs, of Shur-Vend Company. Jacobs, firmly against 10-cent play when it means that one record is spun for a dime, favors 10-cent play of a different sort.

Removing the nickel slot from one of his machines and plugging the nickel slot in another of the drop coin type, Jacobs put a sign on the machines that two plays would be given for a dime and five for a quarter. At the end of three weeks' test it was found that an average increase of 43 per cent was gained by these "dime play" jukes.

"At first the patrons grumbled," Jacobs said, "but after the bartender pointed out that it still gave two plays for a dime and that this way it was really saving the customer the trouble of going to the machine after each piece to drop a coin it caught on rapidly." Several other spots will be converted to similar operation with possibly a two-for-a-dime, six-for-a-quarter try on some of them, Jacobs added.

With all the discussion about one-for-a-dime, three-for-a-quarter juke play, pro and con, some solution such as the foregoing may be the long sought answer. According to this operator, dime play of this type, while not actually raising the popular nickel price, will increase revenue from machines so equipped and at the same time not encourage reduced play because of a 100 per cent increase in play price.

Other answers to the dime play question involve using the new price for best-selling hit disks and artists, while less popular tunes remain on nickel play; using 10-cent slots only in the more elaborate locations while less pretentious spots retain the nickel price; or the universal change-over of straight dime play, three-for-a-quarter juking to every location.

published in the near future. Some of his own numbers will be included in this book.

M. M. Cole Publishing Company, Chicago, is starting the new year out with two new tunes they recently published. Numbers are *Low Rolling Hills*, by Gwen Meza, Gloria A. Anderson and Rex Allen, WLS star, and *It's a Grand Feeling To Make Up (After You've Said Good-bye)*, by Joe Grieshop and Eddie Jones.

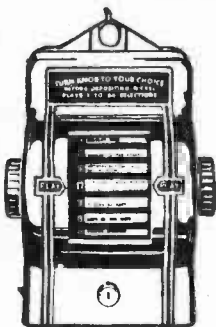
Foster on KNX

Sally Foster, "the girl with the smile in her voice," formerly with KMOX-CBS in St. Louis and the *National Barn Dance* in Chicago, is now in Hollywood. Following up the success of her latest Decca recording *Someday You'll Want Me to Want You*, which was in *The Billboard's Most-Played Juke Box Folk Records* for 12 weeks, Sally is currently featured vocalist on 13 shows per week over CBS, emanating at KNX, Hollywood. These shows include *Sunrise Salute*, Monday thru Saturday; the Pappy Cheshire show, Monday thru Saturday, and *Hollywood Barn Dance* on Saturday evening.

The Western Aces are going thru their paces as usual, with Cliff Japhet still ahagin' on to the lines. Cliff has several new tunes hitting the stands. *Lonely Renfro Valley Rose*, which has long been getting the nod from singers, is now in the process of being printed in sheet music and will be released shortly by Blue Ribbon Music Company.

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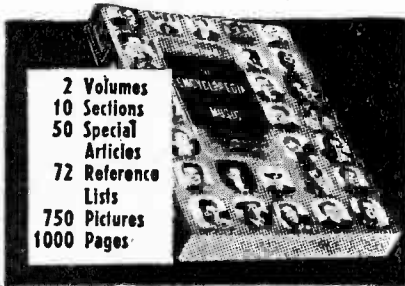
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6 Philco Phono Patents Freed For Licensing

WASHINGTON, Jan. 4.—Six automatic phonograph patents are among a long list of patents placed available for non-exclusive licensing by the Philco Corporation, according to a notice in the *Official Gazette* of the U. S. Patent Office.

Patent numbers and dates patented follow: 2,287,726, patented June 28, 1942; 2,287,727, patented June 23, 1942; 2,301,091, patented November 3, 1942; 2,339,981, patented January 25, 1944; 2,352,542, patented June 27, 1944, and 2,374,080, patented April 17, 1945.

Detailed information on the patents may be obtained from Philco Corporation, C and Tioga streets, Philadelphia 34, Pa.

Advice to Phono Men: Know Both Music and People

COLUMBUS, O., Jan. 4.—Successful juke box operators have to be music experts as well as experts in population distribution, according to Bill Walker and Adin Shade.

The partners, who have operated Majestic Music Company here about a year, operate coin music machines as well as a rental business for private parties.

Walker estimates they listen to approximately 200 records a day to determine which type of music will best suit certain areas and types of establishments.

Most popular record in Columbus these days is Perry Como's disk of *That's the Beginning of the End*, while *Ole Buttermilk Sky* and Guy Lombardo's *Humoresque* are high on the list. Walker says the record that broke all popularity records is *To Each His Own*.

Vets Want Juke

JERSEY CITY, N. J., Jan. 4.—Paralyzed veterans of the navy and marine corps in St. Albans Hospital, Long Island, have appealed to Jack Brennan, commander of the Veterans' Alliance of Jersey City, for a juke box.

Unable to bear the cost of the music machine themselves, the veterans made their appeal thru Peter Youakim, president of the group in Ward 12 and a marine vet.

Brennan has responded to the plea by making an appeal to the people of Hudson County as well as various veterans' organizations for small donations to a fund to buy the machine.

Phone Music Used in Arizona In Anti-Auto Accident Drive

PHOENIX, Ariz., Jan. 4.—Telephone music service here, a writer for *The Phoenix Gazette* reported, was recently used to reduce automobile accidents. Newspaper published an article describing how this was accomplished.

Paul Plutae, executive secretary of the Arizona Accident Prevention Council, had arranged with Personalized Music Service here repeatedly to play a recording of an automobile collision, complete with screeching of brakes, skidding and passengers' screams as a prelude to the final nerve-rendering crash. Funeral march was then heard and after a few moments a voice asked the question: "Have you ever visited the scene of a two-car collision and seen blood streaming down the face of a child, or a woman?" Several similar questions followed in a soft, conversational tone. Record came to a close with the simple statement that alcohol and gasoline result in but one kind of mixture: blood on Arizona's highways.

That was all there was to it. Patrons hearing this recording needed no further reminder how easy it would be to drive and walk with care on the streets and highways and how hard it would be on their families if they did not.

To bring the same message to as

many as possible, Plutae had arranged with Personalized Music to play the recordings in 45 different eating and drinking places in metropolitan Phoenix.

Instead of hearing their favorite hit parade song, customers of 45 outlets of this music service have heard the death-takes-a-holiday recording at various times during the past few weeks.

Olive Novelty Co. Debuts New Packard Pla-Mor to 200 Ops

ST. LOUIS, Jan. 4.—Olive Novelty Company here, at their party in the Marine Room, of the Hotel Claridge, the last week-end in December, during which the new Packard Pla-Mor phonograph and accessories were displayed, drew over 200 coin machine people.

From morning to midnight, it is reported, on Saturday and Sunday, visitors were treated to food and refreshments. Entire executive staff of the firm and men in the service department were on hand to greet the visitors. In addition to Al Haneklau and Ben Axelrod, other Olive people on hand were George Ermentraut, Roma Story, Ann Craden, Bob Huggins, Bill Holmes, Gene Boison, Ray Miner, John Kujath and Byrd Murray.

Most of the distributors and operators from St. Louis and East St. Louis were on hand for the party. Among out-of-town operators attending were E. E. Steppe, Willow Springs, Mo.; Jim Haskins, Alton, Ill.; Frank Harris, Poplar Bluff, Mo., and Emil Massa, Collinsville, Ill.

Install Coin Radios In Ala. Hospitals

BIRMINGHAM, Jan. 4.—Operation of coin radios in hospitals, handled by orderlies on each floor, is now being tried by H. & L. Distributors, Inc., Tradio Alabama distributors, according to Morris Hankin and Jack Lovelady, firm executive.

Firm expects hospital installations will prove as profitable as tourist courts and hotel installations.

New Distrib for Black and White Label in W. Canada

VANCOUVER, Jan. 4.—McKenzie, White & Dunsmuir, Ltd., this city, has been appointed distributor for Black and White Recording Company, Hollywood.

Joseph C. Hall, manager of the firm's electrical department, is in charge of distribution, which will cover British Columbia and the Yukon. G. A. (Al) Bell, formerly with Thompson and Page, Ltd., is in charge of city sales.

Wurgler Advocates Upping Juke Price For Business Life

NORTH TONAWANDA, N. Y., Jan. 4.—The juke box picture has changed radically since the end of the war and "survival today calls for quarter-dime play," declared E. R. Wurgler, general sales manager of the Rudolph Wurlitzer Company.

There was no need for increased prices during the war, Wurgler stated, because "despite increased operating costs, the operator was making a fair profit in view of the fact that, for the most part, his phonographs were paid for and the greatest cost factor of all—depreciation—was practically non-existent.

"Today, that picture has changed radically. He is buying new phonographs at high prices. His depreciation costs are correspondingly high. At the same time, the take, while still higher than pre-war days, is substantially lower than it was during the last wartime days."

Bishop, Strickland Organize New Firm

BIRMINGHAM, Jan. 4.—Gordon Bishop, chief engineer of radio Station WSGN, and Paul Strickland, an engineer with WBRC, have combined their hotel coin radio operating businesses and formed a new company.

Object is to combine efforts. Both coin radio routes were composed of Tradio, Inc., equipment.

Juke Is Prize in Philly Air Quiz

PHILADELPHIA, Jan. 4.—Radio program *Teen-Age Quiz*, on WFIL here, features the grand prize of a juke box.

Battle of wits show, which has as contestants teams from local high schools, is presented from the stage of a different neighborhood movie theater each week. In addition to individual prizes to members of competing high school quiz teams, a grand prize of a 24-record Wurlitzer juke box is presented to the winning school.

Program is sponsored by Supplee-Wills-Jones Milk Company, conducted by Wally Butterworth, of Vox Pop fame, and Tom Moorehead, station's sports announcer.

Prohibition Repeal For Okla. Scanned

OKMULGEE, Okla., Jan. 4.—An amendment to repeal Oklahoma's prohibition laws will be introduced at the next session of the Legislature by Representative Bill Shipley, veteran Democratic legislator from Okmulgee County.

In making the announcement last week, Shipley declared his proposal would be for local option by counties with tax revenues to go to improvement of farm-to-market roads in counties in which the taxes are collected. He estimated the State could collect more than \$12,000,000 annually thru the liquor tax.

S. Selsman Announces New Record Firm in New York

NEW YORK, Jan. 4.—Formation of Banner Records, Inc., was announced this week by Sam Selsman, president.

New recording organization plans to cut 52 records and 24 albums during 1947. Offices are at 1674 Broadway.

Phono Turntable Stand • Repair Kits Phono Needles



New G-C Phono Turntable Service Stand.



Steel stand on which you can place any phono turntables. Ideal for repairmen, easily adjusted, sturdy steel construction. No. 5205. List, \$8.65.



G-C DeLuxe Cabinet Repair Kit. Comes in handy black leatherette finish box. Contains shellac sticks, stain, varnish, polish, alcohol lamp, spatula, brushes, steel wool, sandpaper, wiping cloth and directions. No. 901. List \$3.50.

G-C Master Point "Juke Special" Phono Needles.

Preferred by Juke Operators. Perfectly formed tip of special metal to last long time. Excellent tone reproduction. Gives thousands of satisfactory plays. No. 1437. Each, List, \$1.00.



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Manufacturers of over 3,000 products • Sales offices in principal cities

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Two hundred Solotone Boxes in good operating condition, four Solotone Adaptor Amplifiers and one Type A Studio Unit. Also thirteen Phonette Personal Music Boxes and one Personal Music Amplifier. All this equipment was purchased in the late spring of 1946. No reasonable offer refused.

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50 750-E WURLITZERS, Each \$400.00
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ONE-THIRD DEPOSIT WITH ORDER. WRITE, WIRE OR PHONE

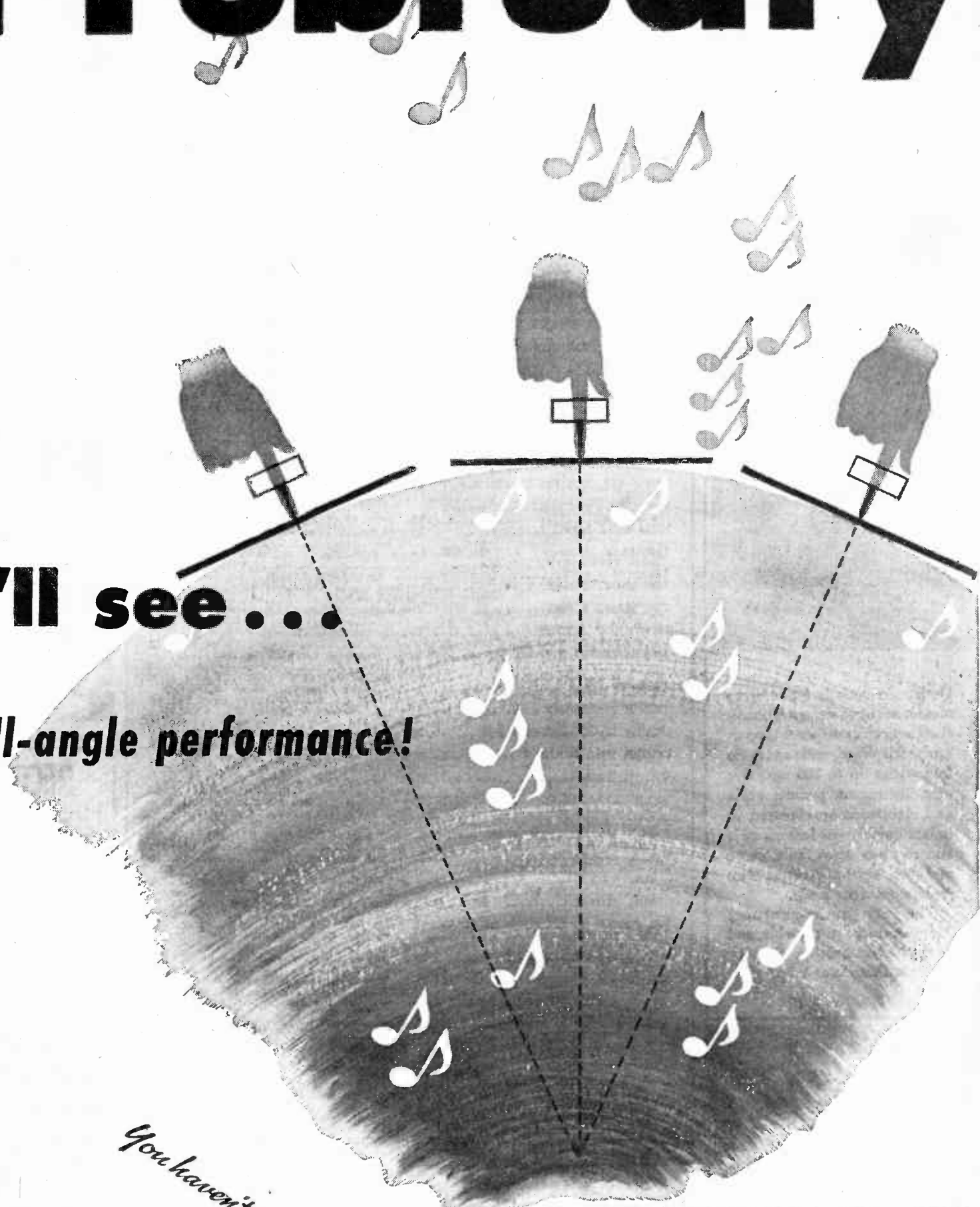
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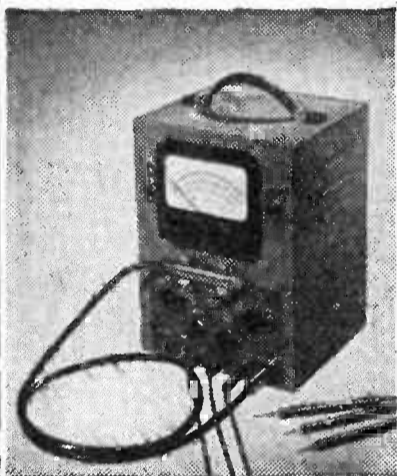


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JUKE-BOX
SERVICING JOB
MADE EASY**

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SYLVANIA
Poly (MULTI-PURPOSE)
Meter



Designed especially for accurate measurement of electrical conditions in circuit components operating with power, audio and radio frequencies up to 300 mc., this new instrument permits radio and electronic servicemen to isolate quickly condensers, coils and resistors when faults occur and check circuit operation after replacements are made.

The Poly (MULTI-PURPOSE) Meter is compact, portable, and of the highest quality. See your Sylvania Distributor today!



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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 34)

- THAT AIN'T RIGHT Eddie Barefield (WHAT'S MINE) Sonora 102
- THAT OLD FEELING Lil Green Ork (Lil Green) (LAST GO) Victor 20-2102
- THAT'S THE BEGINNING OF THE END Bobby Doyle (Ray Bloch Ork) (LOVE IS) Signature 15067
- THE BELLS OF ST. MARY'S Al Donahue Ork (YOU DRIVE) University 25 K-511
- THE CUBAN YODELIN' MAN Enric Madriguera (Patricia Gilmore) (A MAN) Vogue R-779
- THE DARK TOWN POKER CLUB Phil Harris Ork (Phil Harris) (WOOD-MAN, SPARE) Victor 20-2075
- THE DAY WILL COME (ANGOISSE D'AMOUR) Mischa Borr Continental Ork (CZAR-DAS) Victor 25-0076
- THE FUNNY THING CALLED LOVE Freddy Martin (Gene Conklin) (RAIN-BOW'S END) Victor 20-2108
- THE GIRL THAT I MARRY Dick Haymes (Charles Dant Ork) (EASY TO) Decca 23780
- THE LETTER MARKED UNCLAIMED Sons of the Pioneers (BABY DOLL) Victor 20-2086
- THE MAN I LOVE Very Lynn (Len Edwards Ork) (BODY AND) Decca London F-41011
- THE MAN WITH THE HORN Harry James (JALOUSIE) Columbia 37218
- THE OLD DEVIL MOON Charlie Spivak (THIS ISN'T) Victor 20-2065
- THE OLD LAMPLIGHTER Kenny Baker-Russ Morgan (LOVE WALKED) Decca 23781
- (THE STORY OF) THE SLOW MOSQUITA Gene Krupa (Carolyn Grey) (IT'S A) Columbia 37209
- THE SONG OF CHRISTMAS ALBUM. Fred Waring Decca DA-497
- The Song of Christmas, Parts 1 and 6 Decca 23742
- The Song of Christmas, Parts 2 and 5 Decca 23743
- The Song of Christmas, Parts 3 and 4 Decca 23744
- THE THREE BEARS Page Cavanaugh Trio (ALL OF) Victor 20-2085
- THE WHIFFENPOOF SONG Art Kassel Ork (Jimmy Featherstone-The Kassel Trio) (IF THAT) Vogue R-770
- THE WORLD IS WAITING FOR THE SUNRISE Sammy Benskin Trio (CHERRY) Blue Note 522
- THEM THERE EYES Roulette Trio (Chi Chocs) (SUGAR) Empey 102
- THERE IS NO BREEZE (To Cool the Flame of Love) Amory Brothers (CARAVAN) National 9024
- THERE'S BIT O' VIRGINIA IN YA Noble Sissle Trio (Chic Chocs) (HAR-LEM'S POPPIN') Empey 101
- THERE'S NO HOLDING ME Freddy Martin (Clyde Rogers) (SAVE ME) Victor 20-2042
- THEY ALL SAY I'M THE BIGGEST FOOL Buddy Johnson Ork (Arthur Prysock) (SINCE I) Decca 48016
- THEY CAN'T TAKE THAT AWAY FROM ME Phil Brito (FAR AWAY) Musicraft 15100
- THIS ISN'T LOVE Charlie Spivak (The Star Dreamers) (THE OLD) Victor 20-2065
- THOMAS: MIGNON? ACT II (IO SON TITANIA) Luisa Tetrazzini (MOZART: THE) Victor 15-1001
- THOUGH I CRY Leon Rusk (AIR MAIL) King 582
- TOO MANY TIMES Frankie Carle (Marjorie Hughes) (WE COULD) Columbia 37222
- TOO MANY TIMES The Sentimentalists (I'LL ALWAYS) Manor 1050
- TRAVELIN' SHOES The Golden Gate Quartet (JONAH) Victor 20-2073
- THREE BUCKETS-O-JIVE Eddie Barefield (AFTER HOURS) Sonora 104
- 1280 JIVE Luis Russel Ork (I'VE GOT) Apollo 1022
- TWENTY-FOUR HOURS A DAY Jerry Lama Quartet (Joan Christie) (AM I) Cozy L-1002
- TWICE TOO MANY Ivie Anderson-Phil Moore Ork (TALL, DARK) Black & White 823
- ULTRA LAUGHING RECORD Kitty Mattern and Ensemble (BARN DANCE) Ultra U-710
- UNDER THE DOUBLE EAGLE Bill Boyd and His Cowboy Ramblers (OVER THE) Victor 20-2068
- VALSE TRISTE Gene Krupa (OPUS NO.) Columbia 37224
- VELARE TU SUENO Gaby Daltas (Rafael De Paz Ork) (LO MISMO) Peerless 2368
- VERDI: BALLO IN MASCHERA; ACT III (ERI TU CHE MAC-CHIAVI QUEL' ANIMA) Mario Ancona (GOUNOD: FAUST) Victor 15-1002
- VIEJA CHISMOSA Pedro Infante (NO, TU) Peerless 2370
- WE COULD MAKE SUCH BEAUTIFUL MUSIC Monica Lewis (Ray Bloch Ork) (I WANNA) Signature 15068
- WE COULD MAKE SUCH BEAUTIFUL MUSIC Vaughn Monroe (Vaughn Monroe-Betty Norton) (IT'S DREAMTIME) Victor 20-2095
- WE COULD MAKE SUCH BEAUTIFUL MUSIC Frankie Carle (Marjorie Hughes-Greg Lawrence) (TOO MANY) Columbia 37222
- WHAT AM I GONNA DO ABOUT YOU? Perry Como (Lloyd Shaffer Ork) (I GOT) Victor 20-2103
- WHAT AM I GONNA DO ABOUT YOU? Skip Farrell-Jimmy Hilliard Ork (A NICKEL) Mercury 3051
- WHAT AM I GONNA DO ABOUT YOU? Margaret Whiting (Frank DeVol Ork) (BEWARE MY) Capitol 350
- WHAT'S MINE IS MINE Eddie Barefield (Sonny Williams) (THAT AIN'T) Sonora 104
- WELL PAID (La Bien Paga) Los Bocheros (COFFEE WITH) Victor 26-9010
- WHEN APRIL SHOWERS REACH HAWAII Jack McLean Ork (Wayne Gregg) (CHRISTMAS ISLAND) Coast 8004
- WHEN HE REACHED DOWN HIS HAND (FOR ME) Gurney Thomas and His Hillbilly Pals (JUST A) King 554
- WHEN I'M WITH YOU Nick De Lano (Al Sack Ork) (YOU'RE PRICELESS) Black & White 825
- WHERE OR WHEN Errol Garner (FRANTONALITY) Mercury 5008
- WHISTLIN' AT THE CHICKS Babe Wallace (Jerry Jerome Ork) (AIN'T GONNA) Apollo 1025
- WHITE CHRISTMAS Bing Crosby (Ken Darby Singers-John Scott Trotter Ork) (GOD REST) Decca 23778
- WHY DID IT HAVE TO BE? Chris Carlisle and the Buckeye Boys (A MEAN) Victor 20-2100
- WIG BLUES The Melody Masters (MY BABY) Apollo 379
- WOODMAN, SPARE THAT TREE Phil Harris Ork (Phil Harris) (THE DARK) Victor 20-2075
- (OH WHY, OH WHY, DID I EVER LEAVE) WYOMING Dick Jurgens (Jimmy Castle-Al Galante) (BLESS YOU) Columbia 37210
- YEARS AND YEARS AGO Herbie Fields Ork (The Romanticists) (CONNECTICUT) Victor 20-2104
- YEARS AND YEARS AGO The Dinning Sisters (Dean Elliott Ork) (HE LIKE) Capitol 353
- YOU ARE EVERYTHING TO ME Buddy Clark (Mitchell Ayres Ork) (ON THE) Columbia 37211
- YOU CAN'T SEE THE SUN WHEN YOU'RE CRYIN' Steve Gibson-The Red Caps (BLESS YOU) Mercury 5011
- YOU DRIVE ME OUT OF MY MIND Al Donahue Ork (THE BELLS) University 25 K-511
- YOU MUST WALK THE LINE Eddy Arnold and His Tennessee Play-boys (EACH MINUTE) Victor 20-2067



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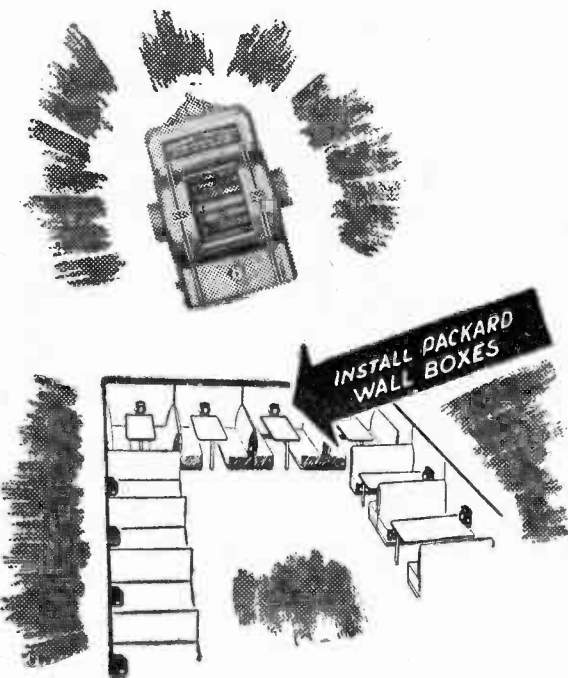
SHORT STORIES FOR LONGER PROFITS

the Case of the
LONESOME TABLE

You'd laugh at the man who tried to build his business on one table! No profit in that!

YOU NEED MORE POINTS OF SALE

install **PACKARD PLA-MOR** *wall boxes*



● Like everyone else, you believe in "packing 'em in!" That's good business!

At the same time, can you expect to promote music sales from just one corner of a location? Patrons won't "buck the line" to any phonograph—not when they can get music elsewhere at their fingertips! That's where they'll buy it! And right there is where you lose money

... and customers!

You need more points of sale! Make it easy to enjoy music while eating, or dancing and dining! Install attractive Packard Pla-Mor wall boxes in every booth and along the counter or bar. You'll keep your customers . . . get more business—and *make more money!*

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POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

New York:

Weary traveler George Seedmand, Rowe executive, is now back at his desk. . . . Hal Meeks, sales manager of Eastern Electric Vending Machine Corporation, has just returned from a visit to his brother's farm in Georgia. . . . Arthur Christensen, Buffalo arcade owner, is the latest to join the ranks of the Arcade Owners' Association of America. . . . Maurice Schack, Milk-o-Mat Corporation, has just returned from a Southern business trip, but is leaving any day now for a Canadian factory inspection visit.

Lou Brown, Coradio, Inc., is plenty happy that one of his operators landed a contract for his coin radios in the Manhattan Towers Hotel. Lou reports that the firm is now making shipments within seven days of receipt of orders. . . . Al Blendow, International Mutoscope Corporation sales manager, is planning on flying down to the CMI convention. . . . M. S. Starr, Eastern Electric Pennsylvania, Delaware and Southern New Jersey representative, was in town recently.

Lou Berger, De Luxe Music, Cleveland; Herman Stein, Detroit, and Dominick Ambrose, Up-State New York, left last week for their homes—but are due back in a few weeks. . . . C. M. Frost, Frost Vending Machines, Boston, was delayed in his New York visit because of illness in the family, but will be in town Monday. . . . Moe Bitter, West Side Distributing Corporation, ran off several hundred direct mail pieces in the meter machine before he found out that it was set for "OO."

Louis Abramson and Herbert Rosenblum, new operators of cigar machines under the firm name of Eastern Vending Machine Corporation, had hardly begun when Louis felt the bliss (?) of marriage. He left last Saturday (28) for a Canadian honeymoon, leaving the route in the care of Herbert.

Samuel Eppy announced the move of his firm to Richmond Hill, N. Y., this week. . . . J. Breidt, U-Need-A Vendors, Inc., returned last Thursday from Florida just in time to congratulate William Moore upon the completion of the move of the plant from Garwood, N. J., to Newark. . . . Nat Wind, Coradio, is completing details on the new coin radio model (See *NEW YORK* on page 110)

Cincinnati:

The Milton Coles who were married in Dayton, O., on December 14, have just returned from their New York honeymoon. Cole operates the Ohio Specialty Company. Mrs. Cole is the former Patricia Jean Adler. . . . Al Lieberman, of the B. W. Novelty Company, took his family to New York for the holiday season. While there he managed to visit some Eastern phonograph operators.

Tom Hastings and Charles McKinney have moved their Hastings Music Company to 4720 Eastern Avenue. Formerly the firm was at 2141 Central Avenue. Hastings spent the Christmas holidays with his family who live in Canada. . . . All coin row is hoping for the speedy recovery of Juanita Bostain's father. She is with Hide-Ho Music Company and recently was called to visit him in Indianapolis, where he is seriously ill.

Bill Bigner, Wesco Novelty Company, has moved into his new home on Elberon Avenue. Ray Bigner recently entertained his employees at his home with a turkey dinner and entertainment on Christmas Day. Pat Morrell, also of Wesco, was happily passing out cigars in honor of his new son, born December 30.

Charles Kanter entertained his employees recently with a party at the Hotel Gibson. He plans to attend the big CMI show in Chicago next month. Others who are scheduled to catch the big doings during show week, February 3-6, are Milton Cole, Sam Chester and Mr. and Mrs. John Weisenberger.

COINMEN YOU KNOW**New Orleans:**

Bob Buckley and Sam Tridico worked right on thru the holiday season getting their new Console Distributing Company, 1006 Poydras Street, established. . . . Clarence Camp, of Memphis, was in town as a guest of Henry Fox. . . . Visiting operators from Jackson included Smokey Weaver and Dick Farr.

Scouting the Georgia and North Carolina powerhouses, opponents in the recent Sugar Bowl classic, were Louis Boasberg and Aruns Callery, of the New Orleans Novelty Company. Incidentally, Boasberg played in a Rose Bowl game with Tulane not too long ago. Mark Boasberg, Louis' father, tossed his annual Southern barbecue for visiting sport scribes and bowl officials at his place in Jefferson parish.

Calling on Frank Romaguera at Southern Music Sales were Guy Woodcock and Olie Shirley, of Gulfport, Miss. . . . O. C. Marshall, of New Orleans Coin Machine Exchange week-ended at Pascagoula. . . . L. E. Mounger Jr., of Southern Coin Machine Exchange, was with his family (See *NEW ORLEANS* on page 118)

Milwaukee:

Herman Paster, of Paster Distributing Company, left for Florida December 23 for a few weeks stay. . . . Jeanne Thayer, of the Irv Stacel staff at Paster, has returned from a short trip home to Whitewater, Wis. . . . John M. Price, of the Wisconsin Automatic Phonograph Company, is now Wisconsin and Upper Michigan distributor of Linden Vinylite Records; new men of his staff are Al Barker, routeman, and Fred Zahn, serviceman. A long-awaited Ford pick-up and route car have arrived for Price.

Over at United Coin, Harry Jacobs Sr. is arranging to drive down to a summer home in Miami Beach, Fla. Harry Jr. will take on his dad's duties for the time he is down South. Drive to Miami will be made in Harry Sr.'s pride and joy, his new convertible Chrysler. . . . Harry Stark, United's salesman, has been promoted to general sales manager, effective January 1.

United Vendors' Association will hold its annual report meeting and (See *MILWAUKEE* on page 116)

Phoenix:

Gallup Novelty Company, operated by John and P. J. Vidale, J. Garing, J. Frank, N. Wilson and Matt G. Gasparich, of Gallup, N. M., was licensed recently to operate juke boxes in Apache County, Ariz. . . . Jacobson Brothers, headed by Elden J. and Archie E. Jacobson, is handling vending machines at Mesa, Ariz.

Howard Emrick at 1706 Linden Street, in this city, is operating vending machines. . . . James O. Gibson has been granted a license to do business in Tucson. . . . Oliver Doyle with headquarters at 843 East Lee Street, Tucson, recently established a route. . . . Coin Radio of Arizona has been established by Saul Allen and E. O. Von Rhein at 1245 Neelina Drive in this city. Von Rhein recently resigned as county juvenile probation officer.

St. John, N. B.

Like theaters, dance halls, rinks and similar amusement businesses, coin machine receipts were substantially reduced during the pre-Christmas shopping period. During the war years, coinmen say, the yule spending for gifts, decorations, etc., did not lower returns from coin machines to any noticeable extent. Slump, which prevailed for several weeks prior to the Christmas holiday, was felt on both sides of the U. S.-Canadian border.

Kansas City:

Harry Silverburg, of W. B. Music Company, left day after Christmas for Denver to spend a few days with his father. . . . W. B., incidentally, was the scene of a gala Christmas party with turkey, trimmings and appropriate refreshments day before Christmas, with the entire force on hand. Those present included Ed Lyons, salesman; Barbara Wolberg and Dora Beason, of the office staff; Waldo Nation, parts manager; Gene Brown, service manager, and Ernest Brown, who keeps things in order around the place. . . . Ben Baier, Nevada, Mo., operator, also dropped in to take a hand in the proceedings.

J. Renz Edwards, president of Cigarette Service Company and F. S. Edwards Tobacco Company and a prominent figure in National Automatic Merchandising Association and other trade organizations, is quite ill, associates report. He has been in Providence Hospital, Kansas City, Kan., more than a month now, and he is expected to remain there another month or so, and it probably will be a year before he gets back to his desk. Trouble is a heart attack, coupled with too much work.

R. I. McBee is handling Edwards' Cigarette Vender operation and A. J. Becker is managing the tobacco wholesaling. . . . Bishop Renz, cousin (See *KANSAS CITY* on page 120)

Twin Cities:

Izzy Alpert, of Twin Ports Sales, Duluth, was a visitor this week of Mel Goldstein at the Minneapolis Twin Ports Sales office. . . . Paster Distributing Company, St. Paul, is now showing new Wurlitzer equipment and getting favorable results, according to Matt Engel, sales chief. . . . Hy Greenstein, Hy-G Music Company, is expected back this week from Florida. He has been there several weeks with his wife while she recuperated from a recent operation.

Jonas Bessler, also of Hy-G, reports that the firm is busy preparing for the preview of new Seeburg equipment. . . . Twin Cities coinmen who attended the South Dakota State Operators' show say that operators adopted a resolution to keep 5-cent juke play. . . . Ted Bush and Oscar Truppman, (See *TWIN CITIES* on page 112)

Detroit:

Harry Stanton, manager of Robinson Sales Company, reports a big year-end rush of business, starting right after Christmas, reversing the period of doldrums that prevailed for a few weeks before the holidays. . . . Jerome Soloman, Edelman Amusement Devices, left on a trip to New York where he formerly made his home. . . . Maurice J. Feldman, head of Central Coin Machine Exchange, has moved headquarters from Clements Avenue to 2461 Glynn Court.

Frederick A. Bunts, of Bamco Record Company, handling specialty recordings, had his entire building razed by (See *DETROIT* on page 118)

Philadelphia:

Berlo Vending Company distributed Christmas bonuses to all its employees. Gifts were handed out by the owners, Jack Beresin and Ed Loeb. . . . Jack Beresin, active in many charity endeavors in the community, chaired one of the committees for the concert at Convention Hall recently that featured Frank Sinatra for the benefit of the Heart Fund of the Variety Club.

Margaret Thornburgh, program director of the National Wire Music Corporation, caught a burglar in her home the other day. She's the daughter of the assistant managing editor of *The Philadelphia Inquirer*.

Chicago:

George Solar, sales manager for James H. Martin & Company, reports that the boss, Jimmy Martin, had a bad spill on the ice near the firm's headquarters. Jimmy chipped a bone in his leg and tore some cartilage and was confined in the hospital for a few days. He is now home recuperating. Being a good trouper, tho, Jimmy was able to serve as host at an open house New Year's Eve party. Among the guests were Russ Hughes, Leo Fox, Joseph Kamfner, MGM's Green and Hugh Blakeley.

Tony Gasparro, of the Williams Manufacturing Company, is in New York on a business trip. Harry Williams says that he is readying the firm's Starlight Room in preparation for the many visitors that will call on his firm during the CMI show week. . . . A. B. C. Music Service Corporation reports thru Bob Gnarro that the firm is extremely busy handling the inventory situation in addition to keeping pace with the demands of new year business.

Glen Crowl, of Placer Sales, Fort Wayne, Ind., was a business caller at the National Coin Machine Exchange this week. Stanley Levin, of National Coin, reports that Joe Schwartz is due back from his Florida business trip about January 12. . . . Ray Cunliffe, of Brown Music Company, was very hopeful about this brand new year. He thinks that business in our trade will be more than all right. . . . Gus Briskey, sales manager for Amusematic, was another, who tho he enjoyed the holiday season, was looking forward to 1947 and its new happenings.

Frank Garnett has been named president of Automatic Distributing Company, succeeding LeDrew Williams, who will devote his full time to sales. Garnett comes to Automatic from Chicago Simplex Company, where he was a partner with Al Goldberg.

Harold Levine, salesman for Automatic, conducted a showing of AMI phonographs in the showrooms of Ballog Amusement Company in Springfield, Ill., last week for a number of operators who were un- (See *CHICAGO* on page 114)

Vancouver:

Doug Henderson and Mick Maccauley have formed a new company, M. & H. Sales, and have established a new music route. Henderson, who is an inventor, has just patented a new egg counter. For use by egg graders, this mechanical device is said to be much quicker and more accurate than the hand method. Profits, he says, are going in the juke business.

Lawrence Topley, formerly with Smith Distributing Company, has joined Stewart-Lovick Advertising Agency as accountant. . . . Alice Nolin is the new secretary to Johnny Hamilton, Siegel Distributing Company. . . . Earl Beresford, Roxy Automatic Music Company, flew to California to spend Christmas with his mother. . . . Pat Parrat, also with Roxy, was laid up over the holidays with flu.

N. McDonald, of B. C. Music Company, juke box operators, also is manager of the Embassy Ballroom. He was a busy guy during the holidays keeping his two businesses operating without a hitch. . . . Benny Marchovitch, former operator of a music route on upper Vancouver Island, is at present selling juke boxes in Vancouver. . . . Miller and Phillippe, who operate the National Distributing Company, are advertising a juke box route of 91 machines and a service car for \$50,000.

Irving Koomb's is now manager of Commercial Sound System, Ltd. . . . Ed Toombs, veteran of the Canadian Navy's electronics division, is master-minding Roxy's new wall and counter boxes.

Even "thin coins"
can't slow up this

Streamlined
**COIN
CHANGER**

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!



It's fast! A light touch of the handy lever delivers five nickels into your palm.

KWIK-NIKLES

JOBBER'S LIST PRICE

9.85

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tubel

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!

McPHERSON MFG. CO.

501 E. 34th STREET TACOMA 4, WASH.

RECONDITIONED AND READY FOR LOCATION

FIVE-BALL FREE PLAY GAMES

3 Big Hit	\$159.50	5 Stage Door Canteen	\$189.50
3 Big Parade	89.50	1 Stars	59.50
1 Home Run	59.50	1 Superliner	199.50
2 Knockout	79.50	1 Surf Queen	164.50
1 Majors	39.50	1 Ten Spot	49.50
1 Oklahoma	139.50	1 Victory	59.50
1 Shangri-La (Gott.)	99.50	5 Whizz	99.50
3 Sky Chief	99.50	1 Yanks	79.50

MISCELLANEOUS

4 Champion Hockey (New)	\$100.00	2 600 Victory Wurlitzers	\$275.00
2 Goalee (Extra Clean)	279.50	5 Rock-Ola Commandos	395.00
1 1941 Galloping Dominoes, Payout, Two-Tone Cabinet	169.50	1 Rock-Ola Premier	375.00
2 950 Wurlitzers	450.00	1 Rock-Ola Master	345.00

DEPOSIT REQUIRED

H. G. PAYNE COMPANY

312-14 BROADWAY NASHVILLE 3, TENN.

AMMCO'S EQUIPMENT ALWAYS SATISFY!

NEW BELL MACHINES	RECONDITIONED BELLS	BELLS REBUILT
BLACK CHERRY (In orig. crate), 5¢, 2-5 \$235.00	ORIGINAL CHROME, 5¢, 3-5	GOLD CHROME, 25¢, 2-5
BLACK CHERRY (In orig. crate), 10¢, 2-5 245.00	BLACK CHERRY (original), 5¢, 3-5 190.00	BLUE FRONT, 5¢, 3-5 100.00
BLACK CHERRY (In orig. crate), 25¢, 2-5 255.00	BLACK CHERRY, 10¢, 3-5	GOLD CHROME, 5¢, 2-5
DRAW BELL, 5¢, (Floor Sample) ... \$375.00	BLACK CHERRY (Rebuilt), 25¢, 2-5 190.00	WAR EAGLE, 5¢, 3-5 165.00
		BROWN FRONT, 10¢, 3-5
		Q. T.

1/3 deposit with order. Balance C. O. D.

AMMCO distributors

2513 N. MILWAUKEE AVE. • CAPITOL IIII • CHICAGO 47, ILL.

FOR SALE

ONE OF THE OLDEST AND BEST ESTABLISHED COIN MACHINE DISTRIBUTING FIRMS IN THE COUNTRY, INCLUDING BUILDING LOCATED ON MAIN STREET IN LARGE CITY. A THRIVING BUSINESS FOR SOME LIVE WIRE IN POSITION TO FINANCE \$150,000.00 DEAL. OTHERS NEED NOT APPLY.

Reply Box D-405, The Billboard, Cincinnati 1, Ohio

FOR THE LATEST IN BRAND NEW FACTORY RELEASES - TRY MONARCH!!!

5 BALL FREE PLAY PIN GAMES

- FIESTA (Exhibit)
- SEA BREEZE (United)
- STEP UP (Genco)
- SMARTY (Williams)
- BAFFLE CARD (Gottlieb)
- SUPER SCORE (Chl Coin)
- MIDGET RACERS (Bally)
- FAST BALL (Exhibit)

CONSOLES

- 5 BRAND NEW 1946 EVANS BANGTAILS, COMB. F.P. & P.O. IN ORIGINAL CRATES. WRITE! WIRE! PHONE FOR PRICE.

LEGAL EQUIPMENT

- GOALEE (Chl Coin)
- JACK RABBIT (Amusement)
- GOTT. 3-WAY GRIPPERS GRIP-VUE
- ABT TARGET STANDS SILVER KING
- PEANUT VENDORS ACE COIN COUNTER SCORE A BARREL

SENSATIONAL COUNTER GAMES

- "POP-UP"—MARVEL'S LATEST NOVELTY, 1¢ OR 5¢ PLAY \$49.50
- ABT CHALLENGER—1 FREE WITH EVERY TEN! 1¢ OR 5¢ PLAY 65.00

BRAND NEW!!!

- Mills GOLDEN FALLS
- Mills BLACK CHERRY BELLS
- Jennings STANDARD & BRONZE CHIEFS
- Jennings SUPER DELUXE LITE-UP CHIEFS
- Watling ROLATOP
- Groetchen COLUMBIAS, STANDARD & DELUXE MODELS
- Mills VEST POCKETS
- Daval's "FREE PLAY"
- Mills 25¢ Q.T. GLITTERGOLDS

5c-10c-25c-50c

WRITE FOR PRICES!

DELUXE REVOLVE-A-ROUND SAFE STANDS

- Single \$175.00
- Double 250.00
- Triple 295.00
- Single Lock Box Type Slot Stand... 27.50

BRAND NEW

- BALLY VICTORY SPECIALS
 - BALLY VICTORY DERBIES
 - BALLY TRIPLE BELLS
 - BALLY BIG LEAGUES
- WRITE! WIRE! PHONE!

SPECIALS

10 BALLY RAPID FIRES, in beautiful operating condition and appearance. Ea. \$139.50
Sky Fighters, \$195.00. Foot Ease, \$119.50. Flip Skills, \$59.50. Kicker & Catcher, \$29.50.

LONGACRES \$275.00	CLUB TROPHYS \$195.00	'41 DERBIES \$210.00	RECORD TIME \$125.00
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ATTENTION!!!

WANTED—Wurlitzer 700, 750, 800, 850, 950 Phonographs. Cash Waiting—State condition and lowest price acceptable in your reply.

FOREIGN TRADE!!

Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin machine adaptations and special export packing and crating. Send for our beautifully illustrated folder with full particulars describing all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

TERMS: 1/3 DEPOSIT—BALANCE C. O. D.—SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.



NEW MACHINES NOW BEING DELIVERED

GOTTLIEB BAFFLE CARD	\$322.00
BALLY MIDGET RACER	299.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
EXHIBIT'S NEW FIESTA	320.00
UNITED SEA BREEZE	325.00
CHICAGO COIN SUPERSCORE	299.50
DAVAL'S "FREE PLAY"	75.00
GENCO STEP UP	324.50
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	319.00
10c, \$309.00. 25c	324.00
10c, \$334.00. 25c	344.00

WANTED FOR CASH

ROCK-OLA Monarchs — Windsors — 1939 Standards — 1939 Deluxes
1940 Masters — 1940 Supers
WURLITZER 500 Keyboard — 600 Keyboard — Counter Model 81
Counter Model 71
SEEBURG Classics—Colonels, E. S.

All Phonographs must be in excellent working condition and appearance. WE ARE NOT INTERESTED IN JUNK! Rush your list—state best cash prices.

USED PIN GAMES

STAGE DOOR	\$189.00	KEEP 'EM FLYING \$134.00	INVASION	\$ 89.00
CANTEEN	150.00	GOTTLIEB	GENCO VICTORY	84.50
FLAT TOP	139.50	LIBERTY	BOWLAWAY	79.50
COVER GIRL	139.50	KNOCKOUT	TOPIC	75.50
SHANGRI-LA	134.00	GOBS	SPOT POOL	74.50
HOLLYWOOD	129.50	YANKS	WILDFIRE	49.50
CATALINA	129.50	4 ACES	TEXAS MUSTANG	69.50
BIG PARADE	134.00	UNITED MIDWAY	TEN SPOT	59.50
YANKEE DOODLE	129.00	SKY RIDER	JEEP	89.50

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSE BLVD. (Phone) BUCKINGHAM 6466 CHICAGO

Look To The **GENERAL** For LEADERSHIP

FOR THE BEST OF THE NEWEST!

ALL FOR IMMEDIATE DELIVERY

Count on GENERAL to bring you every new leader in the industry . . . all proven money-makers!

AIREON ELECTRONIC PHONOGRAPHS

And Aireon Accessories (Md., D. C., N. Va., S. Pa.)

- Gottlieb's Baffle Card (Md., D. C. and Va.)
- Chicago Coin's Super-Score
- Exhibit's Fiesta
- Genco's Step-Up
- Williams Amber

Gottlieb DAILY RACES

1 Ball FREE PLAY. NEW FEATURES. Maryland, D. C., Virginia.

- Jennings Standard Chief
- Jennings Deluxe Chief
- Jennings Super Deluxe Chief (Light-Up) 5-10-25¢
- Amusement Enterprises Tri-Score
- Bank Ball, 9 ft. ski ball game
- Champion Hockey

- ABT Challenger . . . \$65.00
- Daval's Free Play.. 75.00
Fruit or Cig. Reels, 5¢ Play
- Daval's Buddy . . . 33.00
Cig. Reels, 1¢ Play
- Gottlieb's Grip Scale 39.50
- Marvel's Pop-Up . . . 49.50

BALLY'S MIDGET RACER

BALLY'S DELUXE DRAW BELL

- Chicago Metal's Universal Box Stands \$ 29.50
- Deluxe Single Revolve-a-Round Safe 195.00
- Deluxe Double Revolve-a-Round Safe 250.00

Established 1925

Growing Steadily Ever Since!

GENERAL



Vending Sales Corp. formerly The General Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

COINMEN YOU KNOW

New York:

(Continued from page 108) that will be displayed at the CMI convention.

Barney Schlang, Automatic Music Operators' Association executive, is getting plenty of rest after a tough New Year's Eve—along with about a hundred or so other coin machine ops and distributors. . . . Barney Berkens, Arcade Owners' Association secretary, is making big plans for the arcade meetings and luncheon during the coming CMI show. . . . Jack Fitzgibbons, Musical Minutes, Inc., reports an expected increased flow of music men to the city next week.

Most ops report increased takes because of the all-night opening of many taverns New Year's Eve. . . . New Yorker magazine is running a story of the coin machine picture in an early issue. . . . Sol Wohlman, Pan Coast Amusements, is getting set to break with a new machine. . . . Shipments of Packard jukeboxes are being started. . . . Pound box candy vender is nearing announcement stage. . . . C. M. Jones is reported getting production underway.

Al Denver, AMOA president, reports that many of his members will board the Commodore Vanderbilt "coin machine special" February 1 for the CMI convention. . . . Harry Berger, West Side Distributing Corporation, plans to fly to Cleveland and drive in to Chi with Lou Berger for the week-long affair. . . . Charles Hearn, Baltimore, and Harry Pierce, up-State, were two late visitors to the avenue last week.

M. L. Laswell, vice-president of Personal Music Corporation, caught one of the largest swordfishes landed this year off the Florida coast. Fish was over 85 pounds and seven feet seven inches in length, taking nearly a half hour to land. . . . Al Bodkin, who is leaving shortly for a Florida vacation, is getting a send-off at the home of Arthur Lutman. Among those present will be Charlie Aronson, Bill Alberg and Sidney H. Levine.

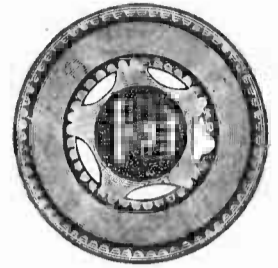
It was decided at a recent meeting of the Automatic Music Operators Association that 10-cent play would be left up to operators, as more facts are needed before conclusion can be reached by the organization. . . . V. Poltoratsky, Russian writer, did not think much of American amusement arcades according to articles he wrote upon his return to Russia. . . . Jim Cherry, National Vendors, Inc., representative, has been holding the fort down in Newark of late waiting until after the holidays before taking to the road again.

Ted Stillo, Birmingham, and Harvey Johnson, Augusta, Ga., stopped off in the city late last week on their way to a Canadian retreat to spend some time skiing. . . . Ollie Gould, Chicago, is due in town this coming week. . . . Elias Kahn and Sam Friedman, Quality Plus Company, have opened on 10th Avenue. . . . Samuel Leschin, International Vending Corporation, is almost ready to announce his new machine.

Leo Weisskopf and Murray Handler, who operate the Automatic Voice Recording Machine in the Empire State Building, recently played host to about 350 United Nations delegates and friends. The large group made recordings in virtually every language and mailed them to their native countries.

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS
For Groetchen Typers



We Use Finest Aluminum Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

\$8.50

Samples on request.

Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

BRAND NEW BLACK CHERRIES

5¢ 2x5 P.O.	\$248.00
10¢ 2x5 P.O.	252.00
25¢ 2x5 P.O.	258.00

1947 SPECIALS

12 5¢ Chromes (Like New)	\$140.00
3 10¢ Chromes (Like New)	150.00
4 25¢ Chromes (Like New)	160.00
4 5¢ Black Cherries (Like New)	150.00
2 10¢ Black Cherries (Like New)	160.00
3 25¢ Black Cherries (Like New)	170.00
4 5¢ Gold Chromes	150.00
1 10¢ Gold Chrome	160.00
1 25¢ Gold Chrome	170.00
5 5¢ Blue Fronts	110.00
2 10¢ Blue Fronts	125.00
2 25¢ Blue Fronts	135.00
6 5¢ Brown Fronts	125.00
2 10¢ Brown Fronts	135.00
4 25¢ Brown Fronts	145.00
1 5¢ B. & G. Vest Pocket	47.50
3 5¢ Pace Sluggproof	85.00
1 5¢ Watling Rotatop	70.00
1 10¢ Dixie Bell (New)	140.00
4 5¢ Jenn. Vic. Models	100.00
1 10¢ Jenn. Vic. Model	110.00
5 25¢ Jenn. Vic. Models	135.00
1 Set of Callies, 5¢-10¢-25¢, Very Clean	190.00
1 10¢ Pace Club Bell	110.00

PHONOGRAPHS AND SPEAKERS

3 Mills Thrones	\$250.00
2 Mills Empresses	300.00
2 Wurlitzer #616, Illuminated	165.00
1 Rock-Ola Playmaster & Spect.	325.00
6 Rock-Ola Moderne Speakers	40.00
10 Auxillary Speakers	20.00

General Novelty Company

521 North 16th Street, Milwaukee 3, Wisconsin Telephone: West 4242

SALESBOARDS

IMMEDIATE DELIVERIES—25% Deposit		
Holds	Name	Profit Price
1,000	1¢ Cigarette (Girlie) 28 Pk.	\$.79
1,000	25¢ Charley . . . Def. \$	50.00
1,000	5¢ Nickel Charley . . . Def.	17.00
600	5¢ Jumbo Lulu X Th. Def.	13.50
1,800	5¢ Red, Wh, Blue X Th. Def.	18.00
1,000	25¢ J.P. Charley. Th. Avg. \$	52.08
1,000	10¢ J.P. Ready Money Seal	50.70
1,000	5¢ Win a Fln J. Hole. Avg.	24.80
1,200	25¢ J.P. Tex. Charley Seal	102.28
1,184	5¢ Jumbo Tens. Th. Avg.	33.00
1,500	5¢ 3 Grand Prize Board	63.00
1,000	5¢ Big Gusher, X Thick	28.30
1,000	5¢ J.P. Bds. (Grl.) Avg.	28.00
2,160	10¢ Rd. Wh. Bl. Sgls. Tickets \$	72.00
2,172	5¢ Rd. Wh. Bl. Sgls. Tickets	36.00
2,172	5¢ or 25¢ Rd. Wh. Bl. 5 Fold	1.88
120	Tip Tickets Books, Gr. \$21.00, Doz.	\$1.95
Real McCov Boards, etc. Send for Catalog.		

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

Small Ad—but BIG Values!

PHONOGRAPHS Seeburg 9800, RCES . . . \$525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.

BAKERS PACERS 5¢ \$425.00
25¢ 495.00
F.O.B. Chicago

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
Mills Bonus Bells, 25¢ 275.00
MILLS Q.T.'s, REBUILT,
5¢ and 25¢ PLAY
Blue, 5¢ \$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ 150.00

DOWNEY-JOHNSON COIN COUNTERS \$177.50
GLOBE COIN SEPARATOR 290.00
F. O. B. Chicago

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS
WRITE FOR COMPLETE PRICE LIST
CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

OPERATORS

HERE'S SOMETHING FOR NOTHING
FREE

1 New Smiley free with purchase of 1 New A. B. T. Challenger—\$65.00.

6 New Smileys free with purchase of 5 Challengers.

SEND 1/3 DEPOSIT AND SHIPPING INSTRUCTIONS

OHIO SPECIALTY CO., INC.

539 S. 2D STREET

LOUISVILLE 2, KY.

FOR SALE—MAKE OFFER

Make me an offer on the following equipment. Make offer on the entire lot or piece by piece; will give offer on entire lot first consideration. All Machines in perfect condition, just removed from locations.

2 1946 #1015 NEW WURLITZERS.	3 VICTORY DERBYS, used 3 weeks, chrome rails.
2 1946 NEW 1422 ROCK-OLAS.	8 JOCKEY CLUBS, perfect throughout.
2 ROCK-OLA COMMANDOS.	5 RACE KINGS, new step-ups.
2 616 WURLITZER LITE UP.	3 WAR ADMIRALS, new paint jobs.
1 ROCK-OLA SPEC. & PLAYMASTER.	3 MILLS SPINNING REELS.
1 ROCK-OLA SUPER MARBLE GLO.	1 KEENEY FORTUNE, F.P. or C.P.
5 WURLITZER 24 VICTORYS.	4 GRAND STANDS.
1 MILLS 3 BELLS, Perfect.	1 MILLS WOLF HEAD, 5¢ SLOT.

Will make immediate shipment as soon as deal is completed. Write—Wire—Phone.
RAY THRAEN Phone 233W Tracy, Minn.

SLOTS FOR SALE
60 MILLS MACHINES—5-10-25

Will sell one or all. Must be seen to be appreciated.
203 S. Madison St. Peoria, Ill.
Phone 3-5938

CONTACT **FRANKEL** TODAY!

**PACKARD
(PLA-MOR)**

Phonograph
Hide-away

is a
**PROFIT
PRODUCER**



Also **USED PHONOGRAPHS . . . Immediate Delivery**

Wurlitzer 850..... \$595.00	Wurlitzer 24.....\$245.00
Wurlitzer 950..... 595.00	Wurlitzer 616 Liteup... 195.00
Wurlitzer Victory 500.. 395.00	Mills Throne of Music.. 245.00
Wurlitzer 600R..... 295.00	Rockola 40 Master.... 345.00



FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

BEST IN THE LONG RUN . . .

SEEBURG 5¢ MUSIC

AND THE

TWO-YEAR PLAN



For a Complete Picture of Seeburg's "Hold-the-Line" Policy and What It Can Mean to You—Now and Later—Spend a Few Minutes at Your Nearest Florida Automatic Office Today!

Exclusive Seeburg Distributors in the State of Florida

IT'S HERE! IT'S THE NO. 1 PIN GAME!

GOTTLIEB BAFFLE-CARD

GET YOUR ORDER IN NOW!

Exclusive Gottlieb Distributors in Florida and Cuba



FLORIDA AUTOMATIC SALES CORP.

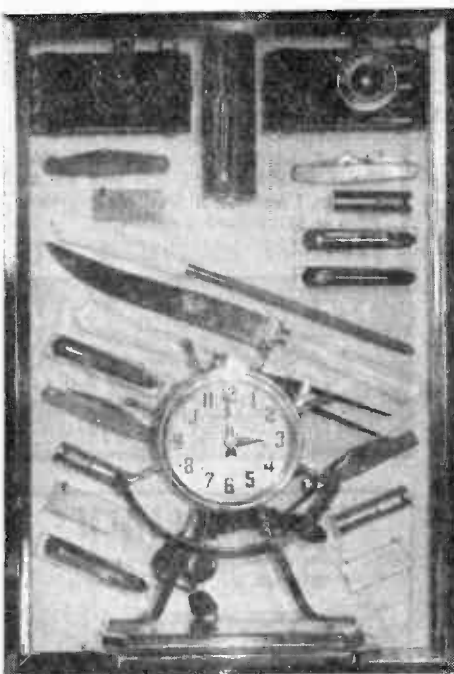
839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

THE ELECTRIC PENDULUM CLOCK DEAL



The electric clock with the pendulum that swings back and forth. A really high-priced item combined with attractive novelties makes this an outstanding deal.

DEAL CONSISTS OF 2,000 HOLE BOARD, 5c SALE—\$100.00 PAYS OUT:

- 1 Reynolds Packet Pen worth \$5.85.
 - 1 Three Pc. Carving Set worth \$5.00.
 - 6 Duralumin Cigarette Lighters worth \$1.00 each.
 - 4 Two Bladed Knives worth 75¢ Ea.
 - 4 Plastic Push Knives worth 50¢ Ea.
 - 2 Candid Color Cameras worth \$4.60 Ea.
 - 1 Electric Pendulum Clock worth \$25.00.
- Also pays out \$10.00 Consolations or 40 packs of cigarettes.

Value of Merchandise, Pad and Board, \$61.40.

**NET PRICE
\$42.10
DEFINITE PROFIT
\$47.90**

DEAL NO. 500

OPERATORS AND JOBBERS, WRITE DEPT. B FOR QUANTITY PRICES

Send in your order with \$5.00 check or money order, balance C. O. D. Write Dept. B for catalogue of high profit deals and salesboards.

A. N. S. Sales, Inc.
312 E. Market Street Elmira, N. Y.
20 Successful Years Serving Operators

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

DAVAL PRODUCTS CORP.
COUNTER GAMES

H. C. EVANS & CO.
CONSOLE GAMES

**UNITED
COIN
MACHINE
CO.**

FILBEN '47
30-RECORD PHONOGRAPH

UNITED MFG. CO.
PIN GAMES

MARVEL MFG. CO.
COUNTER GAMES

PIN BALLS

Santa Anita, P.O. \$79.50
Fifth Inning . . . 49.50
Bumper (Owl) . . 79.50
Target Skill . . . 49.50
Marines At Play 89.50
Race King, P.O. 79.50

NOW DELIVERING

- Personal Music
- Evans Complete Line
- Daval's Games
- United's Sea Breeze
- Marvel's Pop-Up

SLOTS

Peace All-Star, 10¢, 2-4 . . . \$39.50
Jenn. 4-Star
Quiet, 10¢ . . . 79.50
Cattle Commander, 10¢, 3-5 . . . 39.50
Lucky Lucre Cons., '41 . . . 99.50

BUYS OF THE WEEK AT CLEARANCE PRICES

ARCADE MACHINES

Champion \$125.00
Hockey \$125.00
Genco \$225.00
Playball \$225.00
Rocket Ball, 9 Ft. \$199.50
Sky Fighter, Conv. \$159.50
Bowling League \$89.50
Bolascore \$250.00
Navy Bomber \$99.50
Bowlaway \$229.50
Zingo \$199.50
Bank Ball, 9 Ft. \$375.00
Premier Barrel Roll \$325.00
Ten Pins, League \$149.50

PHONOGRAPHS

WURLITZER
618 \$175.00
24 \$275.00
500 \$325.00
Twin Unit \$195.00
Vlo. Kybd. \$395.00
SEEBURG
Classico \$345.00
Colonel, R.C. \$375.00
8800, R.C. \$495.00
8800, R.C. \$495.00
AMI
40-Sel. Hi-Boy \$325.00
ROCK-OLA
Standard \$295.00
DeLuxe \$325.00
Master \$375.00
Commando \$450.00
MEL-O-TONE
16-Rec. Liteup \$175.00

PARTS

Streamliner Phono Stand \$31.50 Berman's Lift Trucks . . . \$49.50
Double Slot Open Stand . . \$49.50

WRITE TODAY FOR OUR COMPLETE PRICE LIST

TERMS: 1/2 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE
DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

MILWAUKEE COIN HAS NEW EQUIPMENT
FOR IMMEDIATE DELIVERY!



Good Used Equipment—Prices Slashed!

BELL MACHINES

Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c \$129.50	10c \$149.50	25c \$169.50
Mills New Vest Pockets Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ \$ 69.50	Jenn. Master Silver Chief, S.P., 10¢ 69.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ \$165.00	Jenn. Silver Chief or Silver Club Special, 10c, \$119.50; 25c 149.50	Pace All Star Comets, Comp. Refin., 3/5, 10¢ \$79.50; 25¢ 125.00
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢ 149.50	Pace Rocket or DeLuxe, S.P., 10¢ 69.50	
10¢ \$169.50; 25¢ 179.50		

CONSOLES

Pace Club Consoles, 10¢ \$ 94.50
Caille Club Console, Late Mod., 25¢ 79.50
Bally Skill Field, 7-Coin Head 49.50
Pace Reels, 5c, Without Rails, A-1 Condition 69.50
Pace Reels, 5c, With Rails, A-1 Condition 89.50
Pace Saratoga, 5¢, without rails 49.50
Keeney Super Bells, 5¢, like new 199.50
The Favorite 29.50
Lucky Lucre, new type head 129.50

MISCELLANEOUS

Strips, S.P., C.H. or Club Special, Set of 3 \$.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
20 Stop Star Discs, hardened60
Keeney Anti-Aircraft, Brown 49.50
Keeney Air Raider, like new 89.50
Champion Hockey, like new 94.50
Keeney Submarine, A-1 Cond. 89.50
Bally Defender, excellent shape 129.50
Bally Rapid Fire, Refinished and Reconditioned 94.50
Lite League, like new 169.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type 64.50
Single Safe Stands 49.50

PAY TABLES

Skylark, F.P. or C.P. \$99.50
Bally Challenger 49.50
Race King 49.50
Mills Big Race 29.50
Turf Champ 49.50

PHONOGRAPHS

Mills Throne of Music, Completely Reconditioned \$225.00
Rock-Ola Super, Completely Reconditioned 349.50
Rock-Ola Standard, Completely Reconditioned 269.50
Wurlitzer 500, Completely Reconditioned, Like New 325.00
Wurlitzer 600, (Keyboard Model), Excellent Condition 295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned 249.50
Wurlitzer Twin 12, Completely Reconditioned 129.50
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot 150.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape 289.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 425.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 435.00

Terms: 1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

COINMEN YOU KNOW

Twin Cities:

(Continued from page 108)
of Bush Distributing Company, were hosts at a Christmas party given for their employees at the firm's plant.

Amos Heilicher, of Advance Music, has added another business to his list of activities. Latest is an ice cream and delicatessen outlet at Lake Street and Pillsbury Avenue, owned by Gallwim, Inc., which is a group of seven men who grew up together and formed a corporation. Heilicher is one of the big seven.

Cecil and Alvin Pence, of Automatic Piano Company, Minneapolis, report that they are kept busy tending their route needs. . . . New spots he has opened up in recent weeks have kept Wayne Wabasha, Rochester, Minn., busy making frequent trips to the Twin Cities for additional music machines and pinball games. . . . Sachs Nut & Shelling Company has named W. E. Denham, veteran salesman, to its Twin Cities area sales staff.

Gene Daoust, salesman for E. B. Crabtree Company, Minneapolis distributing firm, happily passed out the traditional cigars recently in honor of the birth of his third child, Mary Lou. . . . Minneapolis tobacco table reports that it has reverted weekly meetings every Thursday at the Dyckman Hotel.

Kelly Diedrich, of Chaska, Minn., was a coin row visitor this week, principally to view pinball game equipment. . . . Another well-known coinman in for the same purpose was Andy O'Brien, of Benson, Minn. . . . Almost forgot to mention that Solly Rose, of Hy-G, has been confined to his home for the past several days nursing a nasty cold.

Standard Cigar & Tobacco Company, thru its president, Bernard Slater, announced that its territory now includes Southern Minnesota. Herb DeWitz, Rochester, has been appointed to cover the new territory. . . . Nathanson Tobac-Cigar & Tobacco Company, announced that David Nathanson, who heads the firm, has gone to Hot Springs, Ark., with his wife in the hope that the climate there will aid in his recovery from a lingering illness.

D. K. Carter Company, Minneapolis operating firm, sent out a particularly interesting holiday greeting to the trade. Featured on the card were pictures of Carter and his staff, namely: Earl Olson, Bill Johnson, Cliff Knutson, Wally Stadtherr, John Welch and John Lenders.

R. E. Fritz is the new owner of the F. C. Saunders Company, wholesale candy and tobacco firm in Minneapolis. He is the former district manager of the Brown & Williamson Tobacco Company in the same area.

Consensus of opinion here among coinmen is that business is somewhat off. However, the reason most given for this situation is the holiday season. There is a firm belief among the trade that business will pick up considerably after the new year—and the big eye is expected to be a very fine kick-off.

Another recent death in tobacco-confectionery circles of interest to coinmen was that of J. E. Goldenberg, president of Old Peoria, Inc. He died after collapsing in the midst of an address in behalf of Jewish immigration into Palestine at a dinner meeting, of which he was chairman. Goldenberg and his brother, Harry, were the founders of the El Queeno Cigar Company, of Iron Range and Duluth, many years ago.

Kentucky Operators

Now Taking Orders and Delivering

- Williams Amber
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- United Sea Breeze
- Genco Step Up
- Midget Races
- Fiesta
- Super Score
- Victory Derby
- Victory Special
- Bally Draw Bell
- A. B. T. Challenger
- Daval Counter Game
- Mills Black Cherry
- Golden Falls
- Mills Vest Pockets

Columbia Bells
Evans Products
Safe Stands



Terms: 1/2 Certified Deposit, Bal. C.O.D.

MEMBER

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

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Coin Operated Radio Has Everything!



IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice of 10¢ or 25¢ coin unit for 30 minutes, 1 hour or 2 hour playing time. Wire or Write for full details.

FRANCHISE DEALERSHIPS OPEN

NATIONAL COIN

Radiotel Co.

4487 Beverly Blvd. • Los Angeles (4) Calif.

WALL O MATICS

Wireless Seeburg Wall Boxes

25 Ready to Deliver. \$20.00
Ready to Operate. EA.

2 Amusematic Lite \$199.50
League. Clean as New. EA.

3 Chicago Coin Goatee. \$199.50
Clean as New. EA.

Southern Amusement Co.
628 MADISON MEMPHIS

FOR SALE

10 Total Rolls, like new, in original crates, \$445.00. 1/2 deposit with order, balance C.O.D.

THE CANTON AUTOMATIC PHONOGRAPH CO.
112-114 Navarre Rd., S.W. Canton 4, Ohio

IF YOU DO NOT SEE WHAT YOU WANT JUST ASK US
WE CAN SUPPLY ANY BOARD THAT IS MADE
IMMEDIATE DELIVERY

No. Holes	Description	Profit	Net Price
280	25¢ TAKE IT NOW	\$33.20	\$1.90
320	25¢ HOT NUMBER	32.96	2.80
400	5¢ WIN A BUCK	7.00	.73
575	5¢ INTRUDER	27.30	3.80
960	5¢ FIFI	26.75	2.82
1000	25¢ JACKPOT CHARLEY	59.00	3.00
1027	5¢ BIG FIVE	28.25	2.00
1664	5¢ HIGHWAY KING	48.55	3.75
2400	10¢ EXTRA SPECIAL BARREL JACKPOTS	95.22	6.70
1200	5¢ PICK A FIN	49.50	4.85
1200	10¢ PICK A TEN	77.00	4.85
1000	10¢ PIGGY BANK	44.80	2.62
1000	1¢ CIGARETTE BOARD, PAY OUT 32 PKG.		.82

Large stock of Plain Boards, 1¢, 2¢, 5¢; Cigarette Boards. Write for our Catalogue and Price List and state your needs. 25% deposit, balance C. O. D. 5% discount allowed if your check or money order accompanies order. Regular terms to rated accounts. We pay the freight on orders amounting to \$75.00 or more.

THE CARLTON PRODUCTS CO.

200 N. JEFFERSON ST. ANDOVER 1899 CHICAGO 6, ILLINOIS

NOW DELIVERING

PACKARD PLA-MOR PHONOGRAPHS—HIDEAWAYS, WALLBOXES AND ACCESSORIES

GOLDEN FALLS—BLACK CHERRYS—GOLD CHROMES—CLUB BELLS—JENNINGS—PACE—WATLING

KEENEY SUPER BONUS BELLS—FOUR BELLS—BALLY DRAW BELLS—BALLY TRIPLE BELL—FAST BALL—BANK BALL—WHIRL-A-BALL—WRITE!

TWIN PORTS SALES CO.

230 Lake Ave., So. DULUTH 2, MINN.

2027 Washington Ave., So. MINNEAPOLIS 4, MINN.

NEW AND READY FOR SHIPMENT!

FIVE BALL PIN GAMES

EXHIBIT FIESTA	\$320.00	UNITED SEA BREEZE	\$325.00
WILLIAMS SMARTY	334.50	BALLY BIG LEAGUE	WRITE
CHICAGO COIN SUPERSCORE	299.50	GOTTLIEB SUPERLINER	WRITE
BALLY MIDGET RACER	299.50	EXHIBIT FAST BALL	WRITE
GOTTLIEB BAFFLE CARD	322.00	BALLY SURF QUEENS	WRITE
GENCO STEP UP	324.50	MARVEL OPPORTUNITY	WRITE

CONSOLES

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	\$839.50		

ARCADE MACHINES

MARVEL POP UP	\$ 49.50	AMUSEMATIC JACK RABBIT	WRITE
ABT CHALLENGER	65.00	GENCO WHIZZ	WRITE
GOTTLIEB 3 WAY GRIP SCALE	39.50	GROETCHEN METAL TYPER, 10¢	\$449.50

SLOTS

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS BOX STANDS	\$ 27.50
MILLS 25¢ BLACK CHERRY BELL	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 25¢ GOLDEN FALLS	268.00	DELUXE CLUB COLUMBIA	209.50
MILLS VEST POCKET BELL	74.50		

ONE BALLS, ETC.

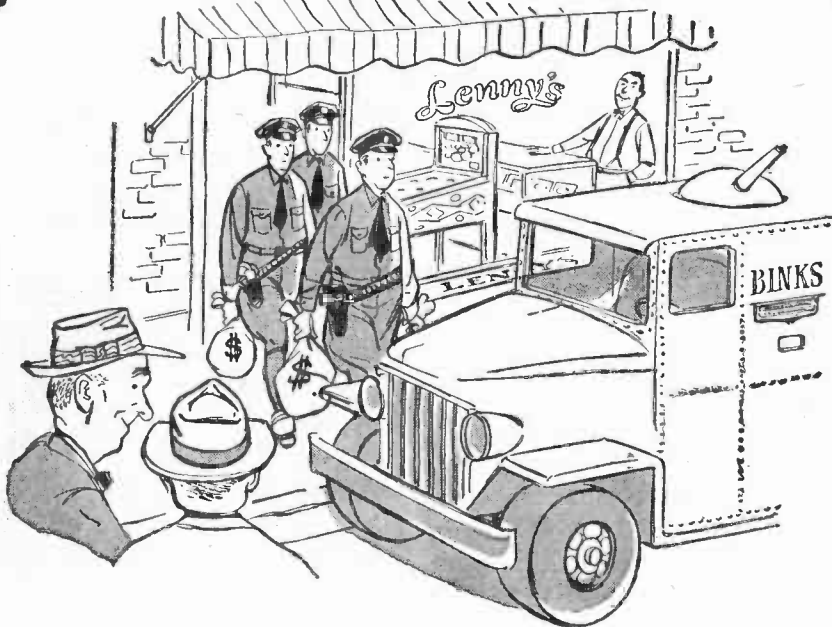
BALLY VICTORY DERBY, P.O.	WRITE	SILVER KING NUT VEND., 1¢ or 5¢	\$13.95
DAVAL FREE PLAY, CIG. or FR.	WRITE	VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER	\$139.50	VICTOR DELUXE, 1¢ or 5¢	13.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Mills, Silver King, United.

WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

Robinson SALES CO.

7525 Grand River Ave. · Phone: Tyler-7-2770 Detroit, Mich.



"Those boys have to haul Lenny's 'take' to the bank every day since G-E lamps were put in his pinball machines." You'll fill your money bags faster when you light up with G-E lamps—they're made to Stay Brighter Longer! Contact your coin machine wholesaler, or write General Electric Lamp Dept., Div. 166-B-1-11, Nela Park, Cleveland 12, O.

A NEW BOARD TREND



**★ SENSATIONAL
★ DIFFERENT**

The spectacular dimensional picture featured with BAG THE LIMIT has a high souvenir value that entices all players! Order this magic attraction TODAY!

BAG THE LIMIT
1200 Jumbo holes... 5¢ per sale ... Takes in \$60.00
Pays out 30.27
Average PROFIT \$29.73

Thick DIE-CUT Board

Write for free full color circular

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.



ON LOCATION
IT'S
AMBER
FOREVER!

Introducing
WILLIAMS' GREAT
NEW PLAY-APPEAL
HIT . . .

**TOP AND
BOTTOM
DOUBLE
FEATURE
POCKETS!**

Place Your Order
With Your Jobber
Today!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS



**Marvel's
POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

SLOTS

Brown Hammerloy (Mills), 5c, 10c, 25c. (Matched Set)	\$650.00
Mills Chrome	225.00
Groetchen Columbia, D-J (5c)	70.00
Groetchen Columbia Gold Award, 5c	55.00

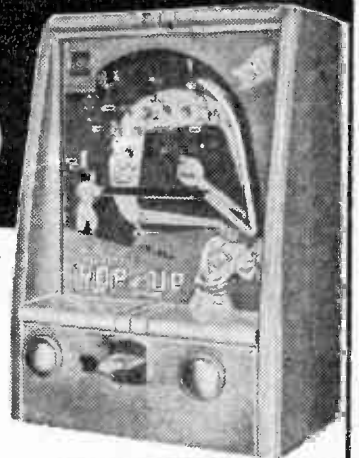
CONSOLES

Keeney Super Bell (5c Comb.)	\$215.00
Keeney Super Bell Twin, 5c-5c, P. O.	275.00
Jumbo P. O. Animal Reel	99.50

ARCADE

Shoot to Tokyo	\$ 89.50
Periscope	134.50

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO



PRICE
\$49.50
F.O.B. Factory

New Games
Frisco
Opportunity
Spellbound
Surf Queen
Big Hit

Immediate Delivery Write

WRITE
Write for List of 5 Ball Games. We have the largest selection in the Midwest.

COUNTER GAMES

PRACTICALLY NEW	
Mercury (Cig. Reel)	\$18.50
1¢ Amer. Eagle (Fr. R.)	19.50
1¢-25¢ Head or Tail	9.50
5¢ Liberty Bell (Fr. R.)	19.50
Ginger	12.50

Mid-State Co. 2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545

WE ARE AUTHORIZED DISTRIBUTORS for MILLS

BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY
WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$27.50	SILVER KING PEANUT MACHINES. Lots of 10. Ea. \$10.50
HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$195.00	DAVAL "FREE PLAY" MACHINES. \$75.00 <small>Write for quantity prices on Daval Machines.</small>
WRITE FOR PRICES ABT CHALLENGER GENCO WHIZZ—Free Play SOLO-TONE WALL BOXES & AMPLIFIERS	LATEST BRAND NEW 5-BALL F. P. GAMES—IN STOCK! Exhibit Fast Ball Gott. Superliner Bally Midget Racer Bally Big League Chicago Coin Spellbound

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES	BELLS
Mills Jumbo, P.O. \$ 99.50	Wetting Rotatop, 5¢ \$ 89.50
Pace Saratoga 89.50	10¢ \$94.50; 25¢ 89.50
Pace Twin Reels, 5¢/25¢ 195.00	Jenn. 4-Star Chief, 5¢ 109.50
Pace Twin Reels, 5¢/10¢ 195.00	10¢ 119.50
Pace Marathon 99.50	Blue Front, 5¢ 124.50
Mills 4-Bells 275.00	10¢ \$129.50; 25¢ 134.50
Mills 3-Bells 550.00	Brown Front, 5¢ 134.50
Bally Club Bell, Comb. F.P. & P.O. 179.50	10¢ \$139.50; 25¢ 144.50
	Gold Chrome, 5¢ 169.50
	10¢ \$174.50; 25¢ 179.50

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS & MACHINES
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

DOUBLE FEATURE

A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

The first one with a Motor Drive.

A newer, nicer, finer paint job.

Electrical solenoid jackpot.

You only have to shuffle board once on Motor Drive.

On multiple — no shuffle.

A UNIT GUARANTEED
To reduce service to a minimum.

FIRST RACE
SECOND RACE
(First Race Remains Lit 'Til Hit)

STAINLESS SIDE RAILS

FIRST RACE

SECOND RACE

STAINLESS FRONT RAIL

BENT COIN RETURN

FREE PLAY BUTTON

HEAVY FRONT DOOR COIN RETURN

Complete as Pictured,
(On Following) **\$269.50**

Thoroughbred, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy, Dark Horse, Blue Grass, Sport Special, Record Time.

Outright Purchase Price **\$489.50**

VICTORY SALES CO.
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MACHINE MADE AND MOUNTED—WE MANUFACTURE ONLY

TIP CARDS—JACKPOT—BASEBALL CARDS

WIN-A-FIN CARDS—1,000 TICKETS—5 IN A BUNDLE

Prices Very, Very Reasonable—No Order Too Small

PHONE WHEELING 340 **COLUMBIA SALES CO.** 323 MAIN ST. WHEELING, W. VA.

COINMEN YOU KNOW

Chicago:
(Continued from page 108)
able to come to Chicago because of the holidays.

Forrest Wilton, of Webb Distributing Company, is going on a selling trip thru Northern Illinois and Iowa which will take most of the month of January. . . . Webb is conducting an intensive sales campaign on used juke boxes, including the export trade. They have just received an order for 150 from Sweden. . . . Visitors at Webb this week included Ray Hardwick, Amusement Sales and Service, Bloomington, Ind., and L. A. Loudon, Loudon Novelty Company, Galesburg, Ill.

Dave Lovtiz informs us that O. D. Jennings has recovered from an attack of flu and is back at work. Dave also tells us that J. R. Bacon spent a quiet New Year's Eve, so is feeling fine now, and that Mac McLaughlin has penned the firm a letter from his farm where, Mac writes, he is getting up early every a.m. . . . American Amusement Company reports everybody on the staff is ready for new business with the new year; firm has a surprise for visitors at the CMI show in February, says Helene Swyer.

Automatic Coin Machines and Supplies, via Irving Ovitz, tells us many firm members took advantage of the holiday season to hie themselves off to Wisconsin resorts for healthful mud baths. . . . Shirley Corush, over at Empire Coin Machine Exchange, has been on the job three years last week; Gilbert Kitt and his wife left for Miami Beach, Fla., where they hope to spend a pleasant few weeks, she said.

Coinex Corporation (erroneously listed under old name, Coin Machine Equipment Company, last few mentions in this column) had as a visitor last week Glen Ingbertson, of Milwaukee, firm head Murray Rosenthal informs us. Murray's wife is a lucky gal; she's down in New Orleans missing the icicles here. Coinex New Year's party in the plant dispensed good cheer to all last week. Murray says orders arrived in last Thursday's mail on first business day of 1947.

Harold Schwartz, of Atlas Novelty Company, gave out with a list of visitors at the company in spite of the bad weather last week. Business, he tells, started off well for the new year. Visitors were A. C. Childers, Ft. Madison, Iowa; Don Gilliatt, Creve Coeur, Ill.; Nat Lehrman, Springfield, Ill.; Perry Tolby, Peru, Ill.; Mel Burt, Coal City, Ill.; and Bob Shurts, Champaign, Ill.

Exhibit Supply Company shut down during the holiday week for a two and a half day inventory. Everything in order now and firm is on the ball for new business in 1947. Personnel here, it was reported, were in high spirits over the holiday vacation and are now eager to tackle new year problems, be what they may. . . . Nat Gottlieb, of Dave Gottlieb & Company, says from now on business will be on the upswing.

Over at Bell-O-Matic Corporation Grant Shay came up with the news that firm's welcome party at the Morrison Hotel Presidential suite will begin on Sunday, February 1, so that early visitors to the big CMI convention will be royally entertained. Lasting five nights, party will be enlivened by music and the vocalizing of a famous tenor on each night. . . . Grant informs us that firm's Art Cooley, with his wife, Dot, and daughter, Maribelle, left for Hot Springs for a week.

Good news at Bell-o-Matic concerned Frank Lorden's return to the fold. Frank, a veteran coinman of 12 years' experience, was formerly a (See CHICAGO on page 116)

In New England It's


TRIMOUNT

WATCH

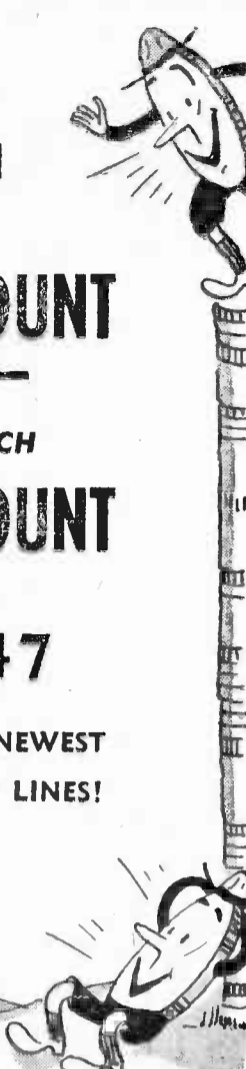
TRIMOUNT

IN 1947

FOR THE NEWEST AND BEST LINES!



MEMBER



TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST., BOSTON, MASS.
Tel. LIBerty 9480

COLUMBIA DOUBLE JACKPOT BELL



Completely Reconditioned Like New

\$85.00 EA.

Convertible from 5¢ to 10¢, 25¢ play on location.

These Machines are Completely Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order, Balance C.O.D.
WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

Abco NOVELTY CO.
517 W. RANDOLPH ST. MARKET 9076 CHICAGO 7, ILLINOIS

PUSH CARDS

PUSH

PUSH

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

FREE Catalog. Write

W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

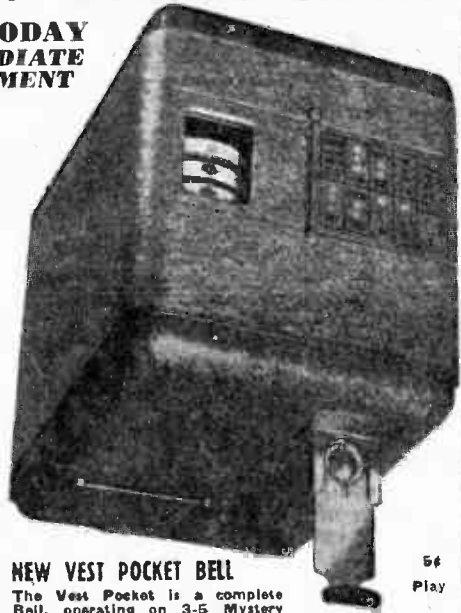


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5c Play

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

SPRING CLEARANCE SALE

NEW GAMES

New Challengers, Grippers and Peanut Vendors Write
CENCO STEP UP Write Exhibit Fiesta Write
 Gottlieb Baffle Card Write WILLIAMS AMBER Write
 United Sea Breeze Write Chicoin Superscore Write
VICTORY SPECIALS, FREE PLAY Write
MARVEL'S NEW PENNY GAME, POP UP Write

MUSIC

New Packard Hideaways and Boxes... Write
MILLS THRONES, IN GOOD SHAPE, READY TO GO \$199.50
 1939 Rock-Ola De Luxe, in Beautiful Condition 350.00
 Rock-Ola 12, Clean Mechanically \$ 99.50
 Rock-Ola Commando 450.00
 Wurlitzer 71 With Late Plastic Lite-Up Stand 150.00

USED GAMES

Bally Reserve, in Good Condition \$19.50	Belle Hop \$59.50
Catalinas, Like New \$109.50		Marines at Play 49.50
Hollywood 119.50	Bally Roll Call 39.50
Surf Queen 145.00	Clamour Girl 49.50
Victory 59.50	Horoscope 39.50
Topic 39.50	New Champ 29.50
School Days 39.50	Pan American 39.50
Suspense 199.50	Atom Buster 99.50
ABC Bowler 59.50	 14.95
Used Gottlieb Two-Way Grippers			

ARCADE

SCIENTIFIC BATTING PRACTICES, Metal Typer, Rebuilt in Walnut Solid Cabinet (1941) \$175.00
 Repainted and Ready To Go \$ 69.50
 Skee Ball Barrel Roll 179.50
 Used Slightly 1946 Metal Typers \$50.00
 New 1947 Metal Typers Write

ONE BALLS

MILLS ONE-TWO-THREE, Free Play \$40.00
MILLS OWL, Free Play, or MILLS FLYING COLORS 29.50
 Gold Cdp, Free Play \$40.00
JENNINGS MULTIPLE RACER, Payout Console 39.50
NEW MILLS SLOTS Write

MONTGOMERY DISTRIBUTING COMPANY

951 TROY STREET PHONE HEMLOCK 9812 DAYTON 4, OHIO

THANKS

Your great acceptance of our **NEW Game "Junior League BAT-A-BALL"** has been very gratifying . . . beyond our expectations . . . our newly increased production and additional personnel will enable us to fill your orders promptly commencing **January 22d.**

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS · ALL PHONES: Whitehall 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

Marvel's **POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
(5¢ Play if Desired)

A REAL MONEY MAKER

PRICE
\$49.50

F.O.B. Factory
FULLY METERED
— NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!** POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING
Order From Your Distributor or Write to Us

MARVEL
MANUFACTURING CO

2847 FULLERTON AVE., EVERGLADE '0230' CHICAGO 47

**LOTS OF FAST MOVEMENT!
AVERAGE PROFIT \$22.55**

5c SALE
800 HOLES
TAKES IN \$40.00

AVERAGE PAYOUT \$17.45

COLOR, FLASH AND PLAYER APPEAL GALORE!

WINNING COMBINATIONS REPEAT 5 TIMES!

NEW "SPARKLITE" FINISH

If It's A Fast Action, High "PLAYER APPEAL" Board, We Can Supply It. . . Write For Details On The Complete Line Of Colorful WALSH "PLAYER APPEAL" Boards.

THOS. A. WALSH MFG. CO.

201-207 SO. TENTH ST. OMAHA, NEBR.

**We have the best of all that's new,
And offer the finest service.
Our used machines are perfect, too.
Buy here and you won't be nervous.**

NEW PIN GAMES

- Exhibit Fleeta ..\$320.00
- Chi Coin Super
- Scors .. 299.50
- Genco Step Up .. 324.50
- Gott. Baffle Card 322.00
- United Sea Breeze 325.00
- Bally Midget Racer 299.50

NEW VENDORS

- Victor V Globe ..\$11.75
- Victor V Cabinet .. 13.75
- Victor V, 5c .. 14.75
- Advance Nut .. 10.50
- Advance Gum .. 10.50
- Silver King Nut .. 13.50
- Silver King Gum .. 13.50
- Silver King, 5c .. 13.50
- New Pipe Stands .. 3.75

NEW SLOTS

- JENNINGS:**
- 5c Bronze Chief \$299.00
 - 10c Bronze Chief. 309.00
 - 25c Bronze Chief. 319.00
- WATLING:**
- 5c Rotatop\$175.00
 - 10c Rotatop 200.00
 - 25c Rotatop 225.00
 - 50c Rotatop 300.00

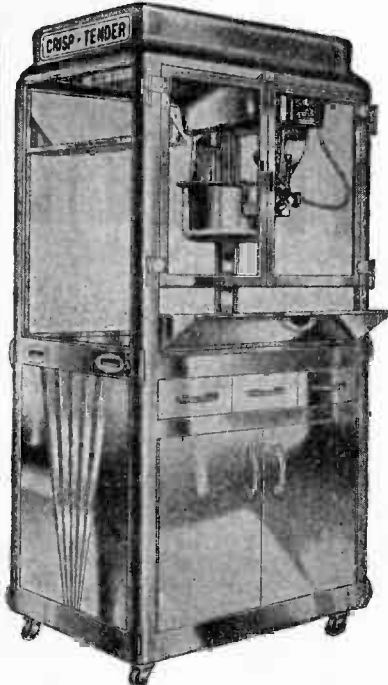
VENDORS FOR ALL PURPOSES — WRITE YOUR REQUIREMENTS

AMUSEMATIC
Jack-Rabbit ..\$475.00

IMPORTANT NOTICE TO MILLS BELL OPERATORS—The amazing DURO-MATIC Escalator Conversion for MILLS 5c Escalators. Jam-proof and easy to install, it will eliminate all your Escalator troubles and service calls. \$9.95 for single units; \$100.00 per dozen.

MUSIC

- Wurlitzer 61 \$125.00
- Wurlitzer 616 195.00
- Wurlitzer 600 325.00
- Wurlitzer 500 350.00
- Wurlitzer 850E 525.00
- Wurlitzer 24. 275.00
- Wurlitzer 24
- Vlc. 295.00
- Wurlitzer Twin 12, RC 195.00
- AMI Singing Tower .. 225.00
- Seeburg Spec., RC .. 350.00
- Seeburg Regal, ESRC .. 350.00
- Seeburg Regal, Hideaway .. 250.00
- Seeburg 9800, RC .. \$425.00
- Rock-Ola Imp. Col., RC .. 195.00
- Rock-Ola Imp. 20 .. 225.00
- Rock-Ola Com-mando .. 425.00
- Rock-Ola Pre-mier .. 425.00
- Rock-Ola 41 Super .. 310.00
- Rock-Ola Spec-travox & Play-master .. 275.00
- Mills Empress 295.00
- Mills Throne of Music .. 275.00



CLOSE OUT
6 BRAND NEW KEENEY BONUS SUPER BELLS—3-WAY
5 BALLY TRIPLE BELLS
WRITE FOR PRICES

NOW DELIVERING--NEW POST-WAR STAR POPCORN MACHINES--"SUPER STAR"
Featuring Stainless Steel Cabinet—Illuminated Display Signs—Streamlines—A Real Money Maker in Theaters, Bowling Alleys and Other Concession Stands. Available Immediately—\$589.00.
WRITE FOR DESCRIPTIVE CIRCULARS



M. S. GISSER, Sales Mgr.

USED VENDORS

- 20 Asco & Shipman Stamp Vendors, Like New\$10.00
- 10 Shipman 2-Col. 1c Candy Bar Vendors .. 10.00
- 65 Rowe 1c 5-Col. Stick-Gum Vendors .. 12.50

NEW MUSIC ACCESSORIES

- Buckley Wall Boxes \$39.00
- Packard Wall Boxes. 38.95
- Packard Brackets .. 4.50
- 30-Wire Coded Cable. Ft.35
- Volume Levelers .. 39.00
- Berman Lite-Up Speakers .. 39.50

SOLOTONE

- 150 Brand New Boxes .. Write
- 30 Slightly Used Boxes .. \$25.00
- New Location Amplifier .. Write
- New Studio Equipment .. Write

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: PProspect 6316-17

\$10,000 STOCK SALESBOARDS

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.98
1000	1c	CIGARETTE BOARD—30 PK.		.66
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

FREE FREE FREE

Winner's Name Will Be Announced in Our Ad February 1, 1947
1—One Williams Smarty Pin Game Given Free!! to Operator Guessing Correct Number Between 1 and 1,000
Send us your name and address and your selected number.
Hurry! Hurry! Contest open to operators only—no jobbers.

ROCK CITY AMUSEMENT CO.

125 SIXTH AVE., N. NASHVILLE, TENN.

FREE FREE FREE

In Case of Tie, First Correct Number Received Will Receive Game.
Decision of Judges Will Be Final.

COINMEN YOU KNOW

Milwaukee:

(Continued from page 108)
party in the home of the group's lawyer, Mike Klein, on January 15. . . . Herb Geiger will open a cash and carry wholesale department in his warehouse at 1345 North 18th Street about January 20. This will service local retailers with vending machine products and merchandise. . . . Harold Klein has arranged the departments in his building to put the parts department on the first floor instead of on the second. Press of business has forced him to cancel plans for a short Florida trip.

Louis Pesick, of the Pesick Radio Supply Company, has just finished remodeling his new warehouse building. He has installed new equipment with which to give better service on coin machines. Louis and Andy Pesick, who was recently promoted to general manager from serviceman, plan to go to Chicago for the CMI show in February. . . . Rudy Strobel Jr. and his wife are another team that are the brains of a vending route. Rudy services and sells the machines while Marion handles all the paper work and records.

Ray Ernster's four children, John, Reggie, Glorienne and Elizabeth, went to visit their grandmother during Christmas holidays. Ray is looking for a store in which to establish his business, preferably on the West Side, since he finds his home is a little too difficult to manage as both office and living place. . . . Carl Happel and Harold Reimer are two more Milwaukee coinmen who are laying plans to attend the Chicago CMI show in February.

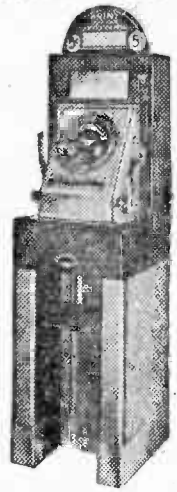
Chicago:

(Continued from page 114)
Bell-o-Matic man, but left for Mills Industries, where he was also a salesman. Frank has just started here last week as a coin roadman again. Being so well known to the trade, he will also serve as a good-will ambassador. . . . Last Tuesday firm's president, Vince Shay, gave a New Year's party for employees in Bell-o-Matic's showrooms. Caterer service was ordered and a much enjoyed time was had by those present.

James Mangan, who heads CMI's public relation bureau, spotted two juke boxes in the high school shop of Marshall Field's Department Store here during the holiday season. Phonographs were set for automatic play without the use of coins, he said, and were pointed up as typical teen-age entertainment.

METAL TYPERS

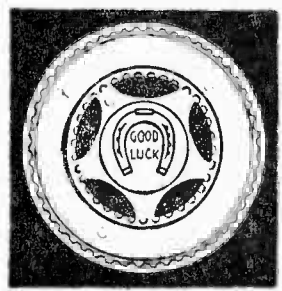
NEW MACHINES



EXPERT REPAIR SERVICE

METAL TYPER DISCS

WRITE US FOR THE BEST



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Grootchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

DISC PRICES

\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Grootchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

LOWEST PRICES IN THE COUNTRY!!

- Wurlitzer 750E ..\$345.00
- Wurlitzer 800 .. 399.50
- Wurlitzer 600K .. 245.00
- Wurlitzer 41 .. 99.50
- Wurlitzer 24 with Buckley Adapter and seven Lite-Up Buckley Boxes. For all! .. 199.50
- 1 Rock-Ola Master .. 240.00
- 1 Rock-Ola 16 .. 99.50
- 1 Seeburg Colonel, ES .. 299.50
- 1 Genco Playball .. 120.00
- 1 Goofy Golf .. 35.00
- 1 Liberator .. 50.00
- 1 Tally Roll .. 299.50
- 1 14-ft. National Skee Ball Alley .. 100.00

MISCELLANEOUS BARGAINS
2 Wurlitzer 24 Adapters, complete. Both .. \$ 20.00
1 Star Attraction, 2 Captain Kidds. All! .. 135.00
1 Mills Three Bells, 5-10-25 .. 550.00
Many Other Bargains. Contact Us and Save!

Olshain Distributing Co.

1100-02 Broadway Albany 4, N. Y.

Still Lots of "Profit Time"

Left In Your OLD RAPID FIRE GUNS!

Convert NOW to that sensational MONEY-MAKING JUNGLE FURY—featuring THREE ELECTRIC EYE Moving Targets. TRIED—TESTED—PROVEN. Write for particulars TODAY.

COIN AMUSEMENT GAMES, INC.

1335 E. 47th St. CHICAGO 15, ILL.

Mechanic Wanted

An immediate opening for a capable man, experienced in all types of pin ball machines, especially Bally's Victory Special, Slot Machines and Juke Boxes. This is an exceptionally high pay job and must be filled immediately. We want only an exceptionally good mechanic. He must have own tools and car.

BOX D-404

c/o The Billboard Cincinnati 1, Ohio

See **FIRESTONE'S**

NEW MONEY-MAKERS

AT

BOOTHS

100, 101, 102, 103

Coin Machine Convention, Hotel Sherman, Chicago

FIRESTONE ENTERPRISES, INC.

1604 Chestnut St. Brooklyn 30, N. Y.

NEW

- A.B.T. CHALLENGERS ..\$ 65.00
 - MARVELS POP-UP .. 49.50
 - GOTTLIEB 3-WAY GRIPS .. 39.50
- 1/3 Deposit, Delivery Now.
Write us for FREE Machine Deal.

American Machine Co.

P. O. BOX 61 EFFINGHAM, ILL.

IMPORTANT ANNOUNCEMENT MISSOURI NOVELTY CO.

(AL DECKER)

3032 OLIVE ST.

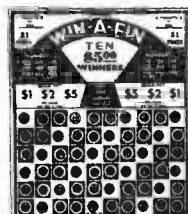
(PHONE: JEFFERSON 2857)

ST. LOUIS 3, MO.

Has Been Appointed
NATIONAL SALES REPRESENTATIVE
FOR OUR COMPLETE LINE OF TICKET DEALS.



All Types Spindle Tickets (1000, 1260, 1600, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals or Win-a-Fin.



ALL TICKETS MACHINE FOLDED AND BANDED

We Can Also Supply Individual Banded Tickets, Pasted in Bundles of Five.

WATCH FOR NEW DEALS IN OUR WEEKLY ADS

WE WANT TO CONTACT TERRITORIAL DISTRIBUTORS, FULL-TIME SALESMEN, PART-TIME SALESMEN, OPERATORS AND QUANTITY USERS. WE HAVE A PERFECT SET-UP FOR YOU.

WIRE, WRITE OR PHONE EITHER

MISSOURI NOVELTY CO.

3032 OLIVE ST.

(PHONE: JEFFERSON 2857)

ST. LOUIS 3, MO.

Or the Manufacturers of the World's Finest Ticket Deals

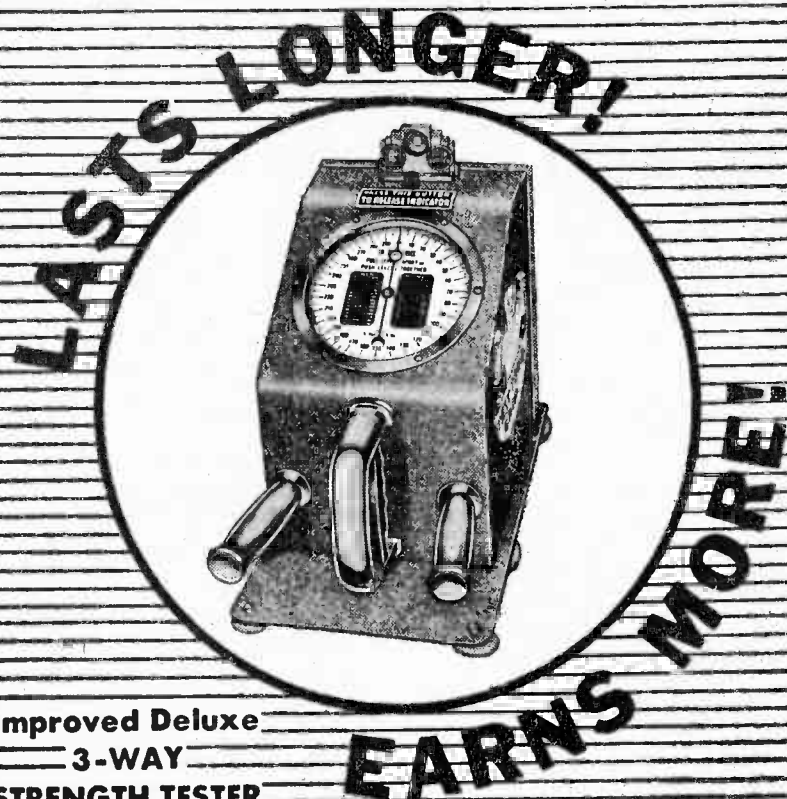
TRI-STATE CORPORATION

201 8TH STREET

(PHONE 356)

BRISTOL, TENN.

GOTTLIEB GRIP SCALE



Improved Deluxe
3-WAY
STRENGTH TESTER

RECORDS SHOW IT... Consistently Best-Since 1927!

OPERATORS KNOW IT!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.



'JACK RABBIT' JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game—"JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.



\$475.00
1/3 DEPOSIT
BALANCE C.O.D.



AMUSEMATIC CORP.

4556 North Kenmore

Chicago, Ill.

Telephone EDgewater 3500

- 5¢ Jumbo, C.P. . . . \$ 75.00
- 25¢ Jumbo, C.P. . . . 160.00
- New Columbias
- New Vest Pockets
- New Black Cherry Bells

USED ORIGINAL SLOTS LIKE NEW!

- Mills Black Cherry Bells: 5¢ \$165.00
- 10¢ 175.00
- 25¢ 185.00

- Post War Vest Pockets (Used) . . . \$ 50.00
- 5¢ Blue Front 90.00
- 10¢ Blue Front 100.00
- 25¢ Blue Fronts . . . 110.00
- 50¢ Silver Chrome . . 175.00
- 5¢ Silver Chromes . . 115.00
- 5¢ Jennings Chief . . 80.00
- Keeney Texas Leaguer 25.00
- Four Aces 75.00

WE HAVE ALL MILLS SLOT AND JUMBO PARTS

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave.

Chicago 51

Belmont 7005

PARTS

BLUE FRONT—BROWN FRONT CASTINGS!
Front, Top and Bottom—also Rear. Top available in USED CASTINGS!

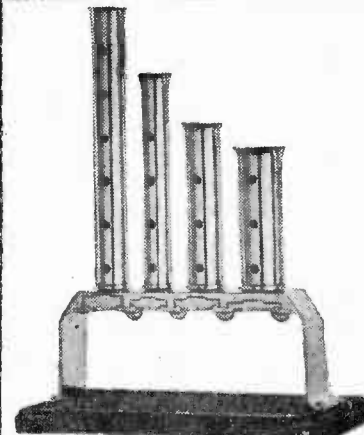
Miniature Bulbs for Pin Games. Live Rubber Rings, all sizes. Live Rubber Railings. Fuses. Bell Machine Parts. All types of Springs. Glass for Pin Games. Backboard Glasses. Pick-Up Scale for Phonographs. Lumilines for Phonographs.

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

COIN CHANGERS



MASTER CHANGER...\$27.50

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

Northwest Sales Co.

3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON

VICTORY CONVERSION VALUES

- ON DECK for Snappy
- GIRLS AMOY for Seahawk
- GLAMOR GIRLS for Sport Parade
- FOLLIES OF '46 for Hi-Hat
- TWIN SIX for Gold Star
- BASEBALL for Seven-Up

COSTS YOU ONLY \$12.50
Ea. F. O. B. CHGO.

HERE IS WHAT YOU GET . . .
NEW! Flashy 14-Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH YOUR ORDER TODAY!

VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

NOTHING ELSE TO BUY!

BOWLING GAME BALLS

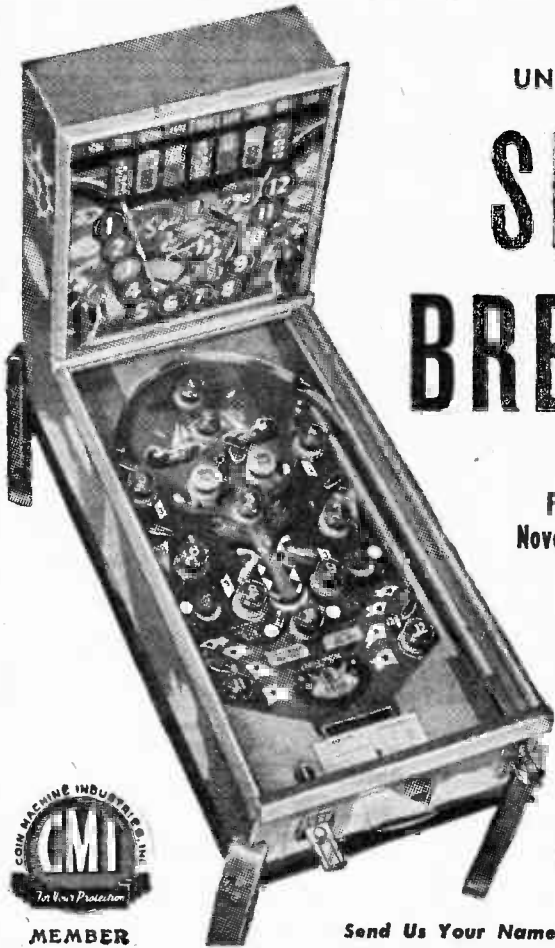
REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB

MUSIC SERVICE

16700 NINE MILE RD. EAST DETROIT, MICH.



UNITED'S
SEA BREEZE

New
Five-Ball
Novelty-Replay
Game

See Your
Distributor Now

Send Us Your Name for Regular Mailings



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS

PHONOGRAPHS

REPAINTED — RECONDITIONED — READY FOR LOCATION

SEEBURG		WURLITZER	
9800, ESRC	\$395.00	600 VICTORY CABINET	\$275.00
REGAL	225.00	600 MARBLE-GLO	275.00
COLONEL, ESRC	325.00	24A MARBLE-GLO	199.00
CLASSIC, ES	295.00	616 MARBLE-GLO	145.00
K-20	175.00	24 HIDEAWAY	175.00
BALLY UNDERSEA RAIDER	\$169.00	And many others equally low priced.	
CHAMPION HOCKEY	99.00	Also Wall and Bar Boxes.	
LITE-LEAGUE, Floor Sample	199.00	Write—Wire or Phone	

Gaycoin DISTRIBUTORS

Exclusive Bally Distributors

4866 Woodward Avenue
Detroit 1, Michigan—Phone Temple 2-7300

750 N.E. 79th Street
Miami 38, Florida—Phone 7-2441

COINMEN YOU KNOW

New Orleans:

(Continued from page 108)
in San Antonio. Jimmy Kell, of the same firm, reports that A. E. Holt has moved to Woodville, Miss., to work for operators Henry Russo and Charlie Newman.

Dixie Coin Machine had its usual successful holiday party featured by carols by M. J. Matranga, who claims that he got his voice training with his church choir when he was a lad. Out-of-town guests at the party included Morris Savoie of La Rosa; David J. Theriot of Golden Meadows; Joe Tortorich and Joe Hannie, Baton Rouge; B. J. Landry, of Kaplan, and Frank (Black) Drago, Jefferson Parish. . . . Joe Pipitone, Dixie's route manager has a new boy in his family. Boy is the fifth son the the Pipitones and is named Darryl.

Andrew J. Monte, A and M Distributing Company, had several guests for the sports program. Among them were Sam Yaras, Dallas distributor; Mrs. Earl Reynold, also a Dallas distributor and Mr. and Mrs. Harry Drollinger, of the Wallbox Sales Company, Dallas.

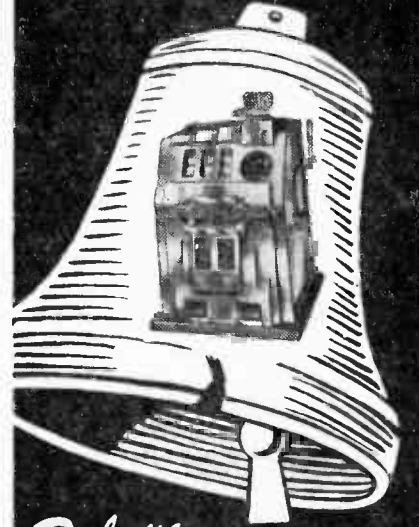
Detroit:

(Continued from page 108)
a fire which was caused by a short circuit. He plans to have a new structure completed by the first of March. Meanwhile, business is being carried on next door at Hastings and Forest avenues.

Al Curtis, president of the Michigan Miniature Bowling Association, says the December meeting was postponed because of conflict with holiday dates. . . . Archie Gayer and Harry Lewiston, operators of the Playland Arcade, are contracting for new shows at Jefferson Beach and Eastwood parks for next summer. . . . George P. Rambaum, Lemke Coin Machine Company's manager, is looking forward eagerly to new developments at the Chicago show. . . . Anthony Siracuse, veteran of the juke box field here, is establishing the Circle Music Company at 6648 Theisen Avenue on the west side of Dearborn.

Carl J. Miller, recently out of service, has established his own cigarette and peanut vending machine route. Known as Quality Automatic Sales, his headquarters are located at 4081 Virginia Park. . . . Tel Wall, who specializes in cabinet work on coin machines, has opened a new shop at 26 East Columbia Street.

RACE
The **BIGGEST**
NAME in BELLS



Deluxe
Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PAGE MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

BEST PRICE TAKES ALL!
CLOSE-OUT ON JAR TICKETS

MACHINE MADE, FOLDED AND BANDED

2040 RWB, Singles	54 Sets
2170 RWB, Singles	48 Sets
2200 RWB, 5 Fold	72 Sets

1560 (120-12) Plus	120.98 Sets
1836 (153-12) Comb.	150 Sets
2280 (190-12) Comb.	78 Sets
2520 (210-12) Comb.	140 Sets
3036 (253-12) Comb.	168 Sets

153 Tip Books, One Seal	4 Gr.
153 Tips w/ Card, Loose in Env., Stapled 5's	3 Gr.
120 BB Dailies, Loose in Env., Stapled 5's	3 Gr.
120 Tips w/ Tip Card, TAB STYLE	58.00 Gr., Min. 25 Gr.
3036 Comb. TAB STYLE	80 Sets

INQUIRIES INVITED

WRITE TO BOX D-401

c/o The Billboard Cincinnati 1, Ohio

McCALL NOVELTY CO.
READY FOR LOCATIONS—RUSH YOUR ORDERS

PHONOGRAPHS

Wurlitzer, Model 950	\$595.00	Seeburg Model Classic	\$350.00
Wurlitzer 24, Victory Model	385.00	Rock-Ola, Model 39 (Aristocrat Cabinet)	325.00
Seeburg Model Casino	300.00	Rock-Ola Model Standard	325.00
Seeburg Model Colonial	375.00	Rock-Ola Model '39 De Luxe	345.00
Seeburg Model Mayfair	375.00		

1/3 Deposit, Balance O. O. D.
3147 LOCUST ST. ST. LOUIS, MO.

SPECIAL FOR IMMEDIATE DELIVERY
30 WIRE CABLE

Regular Color Codes

1000 Ft. \$275.00

Reel

In Smaller Quantities 32 1/2c Per Ft.

1/3 Dep., Bal. C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS—PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

SPECIAL! GLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS
WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

FIRST COME, FIRST SERVED!

PINBALLS	1 Flying Tiger	40.00	5 Pimlico, F.P. Ea.	\$175.00
1 Marlines at Play	1 Wildfire	20.00	1 Mills 1940 1-2-3,	
1 Zig Zag	1 Captain	35.00	F.P.	35.00
2 Five and Ten, Ea.	1 Towers	30.00	1 Foren Colliers, F.P.	50.00
1 Venus	1 Dude Ranch	25.00		
1 Gun Club			PHONOGRAPHS	
1 Flat Top	5 Blue Grass, F.P. Ea.	60.00	Wurlitzer, 7112 Record	Counter with stand \$125.00
1 Laura	2 Dark Horse, F.P. Ea.	60.00	Seeburg Vogues	200.00
1 Sport Parade	2 Sport Special, F.P. Ea.	60.00	Packard Boxes	17.50
1 Legionnaire			Seeburg Wall-o-Matics	15.00

GLOBE AMUSEMENT CO.

141 SARANAC ST. 1/3 Deposit with all Orders, Balance C. O. D. Phone: Glenwood 5918 ROCHESTER 5, N. Y.

FOR SALE!

1 Single Recording Booth	\$195.00
1 Double Recording Booth	295.00
ALL WIRED WITH LIGHTS	
3 4 for 25¢ Semi Automatic Picture Machines, with dark room and all accessories. Ea.	\$250.00
3 Keeney Submarines. Ea.	75.00
5 Keeney Air Raiders. Ea.	85.00
5 Tokyos. Ea.	85.00
1/3 Dep., Bal. C.O.D., F.O.B. New York	
SIMON SALES, INC.	
215 W. 64th St., New York 23, N. Y.	
Phone: Tr. 4-6900	

FOR SALE

Music and Pinball Route SLOTS AND CONSOLES

38 Phonographs, 14 new; 25 Wallboxes; 25 Pinballs, 7 new; 12 Consoles; 50 Slots, 20 Black Cherry Bells; several Counter Games, Records and Parts. '46 Model Car. Located in Central Kentucky. Reason for selling, ill health.

PRICE \$32,000

BOX D-403, Cincinnati 1, Ohio

<p>SPECIAL AMPLIFIERS RIFLES MOTORS REPAIRED PROMPT SERVICE</p> <hr/> <p>WANTED SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS WILL PAY \$40.00 Each WRITE FOR SHIPPING INSTRUCTIONS.</p>	<p>SEEBURG RAY GUNS "SHOOT THE BEAR" \$149.50</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">SPECIAL</p> <p>COMPLETELY RECONDITIONED REPAINTED AND CONVERTED FROM SEEBURG RAY GUNS IMMEDIATE DELIVERY SOLD ON COINEX MONEY BACK GUARANTEE</p>	<p>SPECIAL PIN GAMES</p> <table border="0"> <tr><td>ABC Bowler</td><td>\$ 59.50</td></tr> <tr><td>Argentine</td><td>95.00</td></tr> <tr><td>Big Six</td><td>39.50</td></tr> <tr><td>Big Top</td><td>149.50</td></tr> <tr><td>Bolaway</td><td>89.50</td></tr> <tr><td>Champion</td><td>39.50</td></tr> <tr><td>Defense</td><td>39.50</td></tr> <tr><td>Fleet</td><td>49.50</td></tr> <tr><td>Follies</td><td>35.00</td></tr> <tr><td>Four Aces</td><td>125.00</td></tr> <tr><td>Four Roses</td><td>65.00</td></tr> <tr><td>Horoscope</td><td>84.50</td></tr> <tr><td>Keep 'Em Flying</td><td>139.50</td></tr> <tr><td>Knockout</td><td>129.50</td></tr> <tr><td>Landslide</td><td>39.50</td></tr> <tr><td>Play Ball</td><td>49.50</td></tr> <tr><td>Speedway</td><td>35.00</td></tr> <tr><td>Seahawk</td><td>85.00</td></tr> <tr><td>Sport Parade</td><td>75.00</td></tr> <tr><td>Spot Pool</td><td>89.50</td></tr> <tr><td>Super Six</td><td>45.00</td></tr> <tr><td>Thriller</td><td>39.50</td></tr> <tr><td>Victory</td><td>95.00</td></tr> <tr><td>Yankee Doodle</td><td>149.50</td></tr> </table> <p>REFINISHED--GUARANTEED</p>	ABC Bowler	\$ 59.50	Argentine	95.00	Big Six	39.50	Big Top	149.50	Bolaway	89.50	Champion	39.50	Defense	39.50	Fleet	49.50	Follies	35.00	Four Aces	125.00	Four Roses	65.00	Horoscope	84.50	Keep 'Em Flying	139.50	Knockout	129.50	Landslide	39.50	Play Ball	49.50	Speedway	35.00	Seahawk	85.00	Sport Parade	75.00	Spot Pool	89.50	Super Six	45.00	Thriller	39.50	Victory	95.00	Yankee Doodle	149.50
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Follies	35.00																																																	
Four Aces	125.00																																																	
Four Roses	65.00																																																	
Horoscope	84.50																																																	
Keep 'Em Flying	139.50																																																	
Knockout	129.50																																																	
Landslide	39.50																																																	
Play Ball	49.50																																																	
Speedway	35.00																																																	
Seahawk	85.00																																																	
Sport Parade	75.00																																																	
Spot Pool	89.50																																																	
Super Six	45.00																																																	
Thriller	39.50																																																	
Victory	95.00																																																	
Yankee Doodle	149.50																																																	

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS



Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

QUALITY CANDY

5 BIG WINNERS ON A 1200 HOLE BOARD

Each Large Box Contains 3 Boxes of Chase Chocolates—2 1 lb. Bags of HARD CANDY—One 1 lb. BAG OF SPANISH PEANUTS.

4 Big Candy Assortments and large Doll for Last Sale. \$21.50 for the complete Deal. Immediate Delivery—All Shipments C. O. D.

1/3 Deposit.

SPECIALTY SALES COMPANY

252 SEXTON BLDG. MINNEAPOLIS, MINN.

SALESBOARDS . . . BINGO REFILLS

Bingo—1000 Refills, 85¢; Lots of 50, 75¢ Ea. Bingo—1260 Refills, \$1.20; Lots of 50, \$1.10 Ea. Card for 1000, 10¢; 74 Seal Card for 1260, 90¢. Metal Stands, 75¢ Each.

Holes	Play	Game of Dollars	Profit	Net
400	5¢	7-11	\$ 7.00	\$.90
400	5¢	Ace High	11.16	1.11
400	5¢	Nylon Mazie (Girlie)	10.84	1.11
440	25¢	Little McCoy (Thick)	51.18	2.67
500	25¢	Golden Boy Charlie	32.65	1.96
1,000	25¢	Jack Pot Charley (Thick)	45.00	2.30
1,000	25¢	Jack In Barrel (\$8.30 in Coins)	52.00	1.20
2,000	10¢	Pipparoo (Girlie)	71.00	14.04
1,000	5¢	3 Bar Jackpot	28.25	2.98
1,640	5¢	Silver Cargo (Girlie)	33.31	8.48
1,000	5¢	Goldie (Girlie)	26.51	8.30
1,200	5¢	Oh! Boy (Girlie)	32.45	3.37
1,000	5¢	Piggy Back (Girlie)	26.80	3.35
1,500	5¢	Gorgeous (Girlie)	36.75	5.60
1,196	5¢	Sweet Pickens (Girlie)	31.50	3.30
1,500	5¢	Kilroy Was Here	87.54	3.80
840	5¢	Beat the 7	20.58	2.31
1,000	5¢		25.00	1.15

We Ship Immediately Upon Receipt of Order.

A. M. COMPANY 1606 GRAND AVENUE KANSAS CITY, MO.

NEW TYPE BELL CABINET!

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5¢, 10¢, 25¢. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

THE EXTRABELL COMPANY
525 W. 76th St. Chicago 20, Illinois

EAGLE PLASTICS.

Unconditionally Guaranteed

YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

COLORS SOLID—through and through—not sprayed or painted! Top Quality!

<p>WURLITZER Each</p> <p>800 Top Corners.....\$16.50</p> <p>800 Lower Sides..... 13.50</p> <p>800 Middle Sides..... 3.00</p> <p>800 Top Centers (Right or Left, Red)..... 8.00</p> <p>800 Back Sides (Green)..... 9.50</p> <p>800 Top centers (anyx)..... 4.00</p> <p>600, 500 Top Corners..... 4.50</p> <p>700 Top Corners..... 7.50</p> <p>700 Lower Sides..... 9.50</p> <p>700 Back Sides..... 8.50</p> <p>750 Top Corners..... 8.75</p> <p>750 Lower Sides..... 8.75</p> <p>750 Top Center..... 4.25</p> <p>750 Middle Sides..... 2.00</p> <p>850 Top Corners..... 9.50</p> <p>850 Lower Sides..... 8.75</p> <p>850 Top Center..... 11.00</p> <p>850 Peacock Glasses..... 3.50</p> <p>950 Lower Sides..... 10.50</p> <p>24 Top Corners..... 1.00</p> <p>24 Lower Sides..... 4.00</p> <p>41-61-71 Top Corners..... 4.50</p>	<p>ROCK-OLA Each</p> <p>Standard, Master, Deluxe or Supers:</p> <p>Top Corners (Solid Red, Yellow or Green).....\$12.75</p> <p>Lower Sides (Red or Yellow)..... 12.75</p> <p>SEEBURG</p> <p>"Hi-Tone" Model 9800, 8800, 8200:</p> <p>Lower Sides (Solid Red, Yellow or Green)..... 14.50</p> <p>"Hi-Tone" Grille Pilasters..... 2.25</p> <p>"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green)..... 6.00</p> <p>SHEET PLASTICS</p> <p>20" x 50"—Pliable—Per Sheet. 50 Gauge, Red, Yellow, Green or Clear..... \$12.50</p>
---	--

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . \$5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247.

MAX BROWN Wishes a Happy New Year to All

YOU WILL HAVE A PROSPEROUS 1947 WITH OUR LOW PRICES ON ALL NEW AND USED EQUIPMENT

YOU'LL LIKE THE WAY WE DO BUSINESS

Phila. COIN MACHINE EXCHANGE

844 N. BROAD ST. — PHONE PO 5-4772 — PHILA. 30, PA.

A-1 RECONDITIONED PHONOGRAPHS

2 MILLS EMPRESS. Each	\$200.00
1 MILLS THRONE	175.00
1 WURLITZER TWIN 16, WITH ADAPTER	125.00
30 BUCKLEY WALL BOXES, 32 WIRE. Each	3.00

MEMBER

OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)

FIESTA

by EXHIBIT

The
GREATEST
Game for
GREATEST
Play

MEMBER
CMI
COIN MACHINE INDUSTRY
The Best Production

Ask Any Operator
OR YOUR
DISTRIBUTOR



EXHIBIT SUPPLY CO. 4222-30 W. LAKE STREET CHICAGO 24, ILLINOIS

WANT TO SAVE MONEY?

Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. "Peaches From Georgia" will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6. We can supply Coin Chutes for any device using foreign or domestic coins. Write us your problems.

HEATH DISTRIBUTING CO.

217 THIRD STREET PHONES: 2681-2682 MACON, GA.

America's Finest...

PHONOGRAPHS

5 Wurlitzer Twin 12 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location\$175.00	5 Wurlitzer Twin 16 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location\$195.00
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We have a complete stock of all models of phonographs
Write, Wire, Phone your needs!

WALL BOXES

20 Packard\$ 27.50 50 Buckley, Gold 20 and 24 record lite up, swing door, latest mod. 16.50 50 Buckley Chrome 20 and 24 Record Lite Up, swing door, latest model 19.50	25 New AMI Counter Boxes\$ 19.50 10 Seeburg 5¢ 20 Record Wireless.. 35.00 10 Seeburg 5¢ 24 Record Wireless.. 30.00 2 Baromatics, 5-10-25¢ Wireless.. 25.00 5 Seeburg 5¢ 3 Wire 20 Record ... 28.00 5 Seeburg 5¢ 3 Wire 24 Record ... 28.00
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5 SUPREME SKEEROLLS\$175.00

WANT TO BUY—SEEBURG WIRELESS STEPPER
We Will Pay Highest Cash Prices
1/3 Deposit, Balance C. O. D.

RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY—TEL: BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK—TEL: LONGACRE 3-4820
956 MAIN ST. BUFFALO 2, NEW YORK—TEL: LINCOLN 6093

COINMEN YOU KNOW

Kansas City:
(Continued from page 108)
of Edwards, operates a flourishing candy route over in Kansas, using the cigarette service company as headquarters. Renz's firm is known as Candy Service Company.

Ed Booker, partner with Ivan Martin in Automatic Coin Machine Company, Wichita, was in town over the holidays. Booker and Martin set up their company at 353 North Vine Street, in Wichita, after Booker came out of the navy. Previously Booker had been a serviceman with W. R. Burke. They also operate a repair service for other operators. . . . Tommy Dysart, Kansas pin operator, finds time occasionally to get over on the Missouri side for a look-see.

Al H. Mallon has moved his Peerless Distributing Company from the old West Ninth Street stand to 1606 Grand Avenue, where he shares office space with Advance Music Company. He reports business on jukes and pins has been picking up during the holidays.

M. H. Bolin, new novelty operator out Salina, Kan., way, came in for supplies day after Christmas. Bolin formerly was sales manager of a bakery company at Salina. . . . Paul Warnke, of Republican City, Neb., also was in town looking for new merchandise novelties. . . . Harry Steinberg, formerly with B. & N. Novelty, now is partner with Richard M. Wills, veteran Kansas City sales-board operator, in the Steinberg-Wills Company, at 105 West Ninth Street.

Joe Glazier, of Joe Glazier Distributing Company, spent part of his holiday time going over sales plans with two of his road representatives, Harold Overton and M. J. Cowan, who were in from their territories for the Christmas season. Overton will head back to Nebraska after the first, and Cowan will journey into Texas.

About 30 out-of-town vending machine operators as well as a full turnout from the Kansas City branch of the industry are expected at the regional meeting of the National Automatic Merchandising Association in the Muehlebach and Phillips hotels January 10. W. E. (Ed) Brust, Vendó Company salesman, is handling the hotel reservations, and Ralph A. Dahl, of the Ralph Dahl Company, Omaha, regional chairman for NAMA, is expected to be in charge of the sessions. . . . Brust has been in St. Louis most of the past week.

G. W. Francis, manager of Automatic Canteen Company, Kansas City, still is passing out cigars in celebration of the birth of a second daughter, Joyce Lee. This brings the Francis family to three. Eldest is the son, Gene Jr. . . . Francis H. Allen, owner of Canteen, of K. C., known for his wanderlust, just got back from a 30-day trip in time to spend the Christmas holiday with his parents, Mr. and Mrs. W. R. Allen, in Chicago.

Bert Smith is moving his Ace Music Company, juke box and pinball operation, from South Main Street to 1107 East 57th Street. Telemusic, Inc., another firm in which Smith is active, shared quarters with Ace, and its headquarters will be moved to 15 West 39th Street, the same building in which it has had the studio for its telephone music operation here. . . . Max Smith, former secretary-treasurer of Telemusic, now is a factory representative for Telotone Corporation, which makes the music systems' Telemusic handles. Smith still maintains his home in Kansas (See KANSAS CITY on page 122)

MUSIC

1 1946 Rock-Ola 1422	Write
1 1946 New Seeburg Hideaway	Write
1 1946 Aircon	Write
1 1946 Wurlitzer	Write
1 412 Wurlitzer	\$ 70.00
1 616 Wurlitzer	120.00
1 600K Wurlitzer	270.00
1 24 Wurlitzer, with adapter, in original cabinet for Hideaway only	200.00
1 8200 Seeburg, RCEs	350.00
1 Regal Seeburg	250.00
4 Singing Towers, Ea.	175.00
2 616 Lite-Up Wurlitzers, Ea.	175.00
1 612 Wurlitzer	70.00
10 AMI 30-Wire Wallboxes, Ea.	7.50
1946 New Seeburg 3-Wire Wallboxes, Ea.	42.50
1946 New Rock-Ola Wallboxes, 1530	Write
7 Seeburg 3-Wire Wallboxes, Ea.	20.00
30 Wurlitzer 125 Wallboxes, Ea.	10.00
30 Wurlitzer 320 Wallboxes, Ea.	15.00

PINBALL MACHINES

3 SURF QUEENS, Ea.	\$139.50
8 STAGEDOOR CANTEENS, Ea.	149.50
1 KNOCKOUT	69.50
1 HOROSCOPE	39.50
1 VENUS	69.50
2 SUPERLINERS, Ea.	249.00
1 BIG PARADE	125.00
1 BAKER'S TARGET SKILL	20.00
2 LITE LEAGUES, like new	Make Offer
3 SUSPENSE, Ea.	219.50
1 BIG HIT, Multiple Score	198.00
1 SEA HAWK	40.00
1 DIXIE	20.00
1 HOLLYWOOD	99.50
1 BIG TOP	98.00
9 1946 REGAL 1¢ PEANUT MACHINES, Ea.	5.00
1 LOT OF SALES BOARDS	Write for List

TRI SALES

BOX 167 Parkersburg, W. Va.

ATTENTION ARCADE OPERATORS!

Here's a HOT MONEY-MAKER!

Write for particulars on our
AIR COMPRESSED MACHINE GUN

It was once Uncle Sam's BEST.
Now it's your BEST BET!
WRITE TODAY.

COIN AMUSEMENT GAMES, INC.
1335 E. 47th St. Chicago 15, Ill.

SPECIALS BY STEWART

ONE BALL PIN GAMES

1 Blue Grass, F.P.	\$95.00
1 Center Smash	\$ 49.50
1 Club Trophy, F.P.	136.00
1 Fairmont Master Chute	339.00
1 Fortune, P.O. & F.P.	74.50
3 Grand Nationals	39.50

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

NEW ABT CHALLENGERS \$65.00

★
Quick Delivery
Thoroughly reconditioned and refinished
\$35.00



THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

BUCKLEY TRACK-ODDS

14 5 CENT PLAY, Serials 11200 up
Reasonable offer accepted on all 14

C & M SPECIALTY CO.

832 Camp Street NEW ORLEANS, LA.

IMMEDIATE DELIVERY

OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
 - MYSTERY 3-5 PAYOUT, STANDARD
 - MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

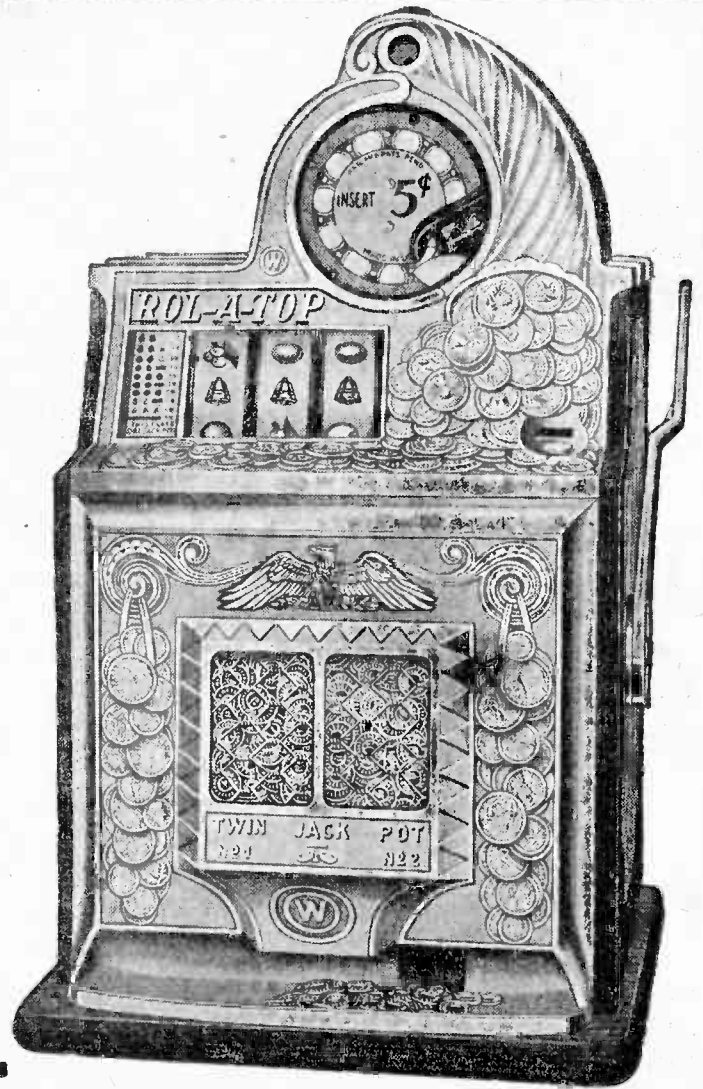
WATLING MFG. CO.

Est. 1889 — Tel.: COLUMBUS 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP

BARGAINS IN USED PHONOGRAPHS

PHONOGRAPHS

SEEBURG REGAL IN ARISTOCRAT CABINET.	\$275.00
SEEBURG REGAL—R.C.E.S.	350.00
SEEBURG REGAL—MECH. SEL.	295.00
SEEBURG 20-RECORD IN VICTORY CABINET	275.00
SEEBURG PLAZA—R.C.E.S.	399.50
SEEBURG COMMANDER—MECH. SEL.	350.00
SEEBURG ENVOY	400.00
SEEBURG CONCERT GRAND	325.00
SEEBURG 8200—R.C.	425.00
SEEBURG 8800—R.C.E.S.	395.00
SEEBURG 8800—E.S.	375.00
SEEBURG 9800—E.S.	395.00
SEEBURG 9800—R.C.E.S.	415.00
SEEBURG COLONEL—E.S.	425.00
WURLITZER 500 IN STEEL CABINET, WITH PACKARD ADAPTER	250.00
WURLITZER 500 IN ARISTOCRAT CABINET..	275.00
WURLITZER 500 IN VICTORY CABINET	295.00
WURLITZER 500 KEYBOARD	345.00
WURLITZER 600 KEYBOARD	325.00
WURLITZER 616 GRILLED	175.00
WURLITZER VICTORY ROTARY SELECTOR.	275.00
WURLITZER COUNTER MODEL 71, COMPLETE WITH STAND	225.00
ROCK-OLA DELUXE	295.00
ROCK-OLA COMMANDO	425.00
ROCK-OLA PREMIER	395.00
ROCK-OLA STANDARD	250.00
ROCK-OLA SUPER	350.00
MILLS THRONE	225.00

AUXILIARY EQUIPMENT

PHONOGRAPH STAND (New)	\$29.75	MECHANIC'S TOOL KIT	\$17.95
SPEAK ORGANS	20.00	SEEBURG WS22 WALL-O-MATICS (5¢), WIRELESS	37.50
UNIVERSAL AMPLIFIER, MODEL A	54.50	SMALL SPEAKER IN CABINET	15.00
AMPLIFIER FOR MANY MODELS SEEBURG (Brand New)	45.00	SEEBURG SELECT-O-MATIC 3-WIRE (5¢)	32.50
CLEAN-UP KIT	3.85	ROCK-OLA PLATFORMS	7.50

1/3 DEPOSIT WITH ORDER REQUIRED

W. B. NOVELTY CO., INC.

1012 MARKET STREET

ST. LOUIS, MISSOURI

KONTEST BOMBER

"CAMOFLOUGED POKER"



Takes no more space than the average Pin Game, 24"x48".

A CLOSED TERRITORY GAME

This game can be operated in most closed territory, as it is manually operated and skill predominates.

MULTIPLE PLAYER ACTION

STURDILY CONSTRUCTED TO GIVE YEARS AND YEARS OF PROFITABLE OPERATION.

NEW PRICE

\$274.50

F. O. B. FACTORY
1/3 DEPOSIT WITH ORDER



IMMEDIATE DELIVERY

JOBBER WANTED
WRITE OR WIRE FOR
DETAILS

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

METROPOLITAN AMUSEMENT CO.

177 So. Bdwy.—Yonkers 2, N. Y.

MILLS SALES CO., LTD.

Oakland—1640 18th St.
Portland—600 S. E. Stark
Los Angeles—2827 W. Pico

SICKING DISTRIBUTING CO.

2833 W. Pico—Los Angeles 6

PAUL A. LAYMON

1503 W. Pico—Los Angeles 15

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GILLESPIE GAMES COMPANY

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LONG BEACH 4, CALIFORNIA

Marvel's
POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.



PRICE \$49.50
F.O.B. Factory

Empire Coin
MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	6.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

COINMEN YOU KNOW

Kansas City:
(Continued from page 120)
City, but his business headquarters are in Chicago. . . Roy Simpkins, pilot for Trans-World Airlines, bought Max Smith's interest in Tele-music and took over the secretary-treasurer job. Simpkins, incidentally, was in Marcelline, Mo., visiting his family over the holidays.

Louis Higgins, of H. & M. Music Company, reports that all eight of his firm's employees who went into the armed forces have returned to the company now. . . John Burnett, formerly with Pioneer Music Company, has set his own firm, Personal Music Company, operating a telephone music system. Office and studio of the new concern is in the Manufacturers' Exchange Building at 210 West Eighth.

O. E. Gamble, serviceman at Carl Hoelzel's United Amusement, spent the Christmas week visiting family and friends in Joplin, Mo. . . Mildred Nelson, Hoelzel's Gal Friday, was looking forward to a New Year's week-end visit from Harry Cutler, of Des Moines. . . And Hoelzel was making plans to attend the CMI convention and show in Chicago next month. . . Jack Kirkbride, collector at George Wormington's Melody Lane Music Company, was beaming with more than just ordinary Christmas spirit—a certain young lady from Washington was in town.

FLASH Sales BOARDS



WRITE TODAY FOR DESCRIPTIVE CIRCULARS

REASONABLE PRICES

EMPIRE PRESS, Inc.
637 S. DEARBORN ST. CHICAGO 5, ILLINOIS

WANTED

ALL MODELS KEENEY'S CONSOLES AND ALL MODELS CONVERTIBLE FREE PLAY AND CASH PAYOUT. GIVE BEST PRICE AND CONDITION. MUST HAVE BEEN MADE AFTER WAR.

BOX D-402
c/o The Billboard Cincinnati 1, Ohio

VISIT THE 1947 COIN MACHINE SHOW!
SHERMAN HOTEL · CHICAGO, ILLINOIS
February 3, 4, 5, 6, 1947
Conducted by **Coin Machine Industries, Inc.**
The organization representing the entire coin machine industry which holds the ONLY Coin Machine Show.

219 EXHIBIT BOOTHS—COMPLETELY SOLD OUT! 120 COIN MACHINE EXHIBITORS!

Vending machine operators will be thrilled by the displays of 21 manufacturers showing vendors of Books, Service, Cigars, Cigarettes, Chewing Gum, Ice Cream, Nuts, Popcorn, Postage Stamps, Sanitary Napkins and the widest possible range of commodities and services.

COIN MACHINE BANQUET AND FLOOR SHOW
Stevens Hotel — Evening of Feb. 5
Over 2000 Seats

SPECIAL FEATURE →

New 1946 or 1947 Cadillac Automobile FREE!

To the man in the coin machine industry who has done most in the year 1946 to build good will and improve public relations, a brand-new Cadillac Car (Model 61) will be awarded on the evening of the Banquet.

Every Vending Machine Operator, Distributor and Manufacturer, as well as every other person in the whole Coin Machine Industry, is eligible for this Grand Prize. Send us immediately a complete account of your public relations work in your community or nationally during the year 1946.



COIN MACHINE INDUSTRIES, INC.
134 N. LaSalle St. Chicago, Illinois
We'll Personally Greet You and 12,000 Other Coin Machine Operators at the 1947 Coin Machine Show, Sherman Hotel, Feb. 3, 4, 5, 6.



HE WANTS TO SEE first hand what's new in equipment. But his time at the Show will be short. That's why The Billboard Convention Issue is so important to him. **He will receive this issue five days before the Show begins** — in plenty of time for him to plan where to go to make sure he sees everything of importance to his operation. **The Convention Issue is his "Convention Guide".**

THOUGH MORE OPERATORS will attend this year's Show than ever before, this operator is one of the thousands who can't come. **For him, this issue will serve as his "Convention In Print"** just as it did during the years when no convention could be held. He will depend upon it to find out what you are showing . . . what you have to sell. **For him, the Convention Issue will be his "Buyer's Guide".**

REACH BOTH THESE IMPORTANT GROUPS WITH YOUR ADVERTISING IN

The Billboard

COIN MACHINE CONVENTION ISSUE

DATED FEBRUARY 1

DISTRIBUTED

ADVERTISING DEADLINE JANUARY 22

JANUARY 28
To subscribers and
on Newsstands
FEBRUARY 3-6
At the C.M.I. Show

The Issue With the Greatest Reader Interest — Greatest Amount of Advertising — Geared for the Greatest Results.

**SPACE IS LIMITED RESERVE YOURS NOW
WRITE, WIRE, OR PHONE THE OFFICE NEAREST YOU**

In Cincinnati
25 Opera Place
Phone: Main 9390

In Chicago
155 North Clark St.
Phone: Central 8761

In New York
1564 Broadway
Phone: Medallion 3-1615

In Hollywood
6000 Sunset Blvd.
Hollywood 5831

In St. Louis
390 Arcade Bldg.
Chestnut 0443

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD



Quick Money for You

Just Write **SPEEDWAY** a Letter Telling WHY . . .
YOU Consider "TALKING GOLD" the World's Finest Grille Cloth.
YOU Prefer "TALKING GOLD" Plastic Grille Cloth.
YOUR Locations Prefer "TALKING GOLD" on Their Phonographs

\$100.00 can be yours easy! Sit down NOW and write to **SPEEDWAY** answering the above three questions about WHY "TALKING GOLD" is your favorite grille cloth. Let us know WHAT your locations think "TALKING GOLD" does for them and HOW you think "TALKING GOLD" Helps make more profits for you. **SPEEDWAY** will pay \$100.00 for the best letter. Neatness and spelling don't matter . . . only contents. Write it in longhand or type it . . . but send it in NOW!

BE SURE to mention the name of the distributor who sells you "TALKING GOLD"! **POSTMARK** letter before midnight, January 31, 1947. The winning letter will be published shortly thereafter.



AL BLOOM
 President
 Tel. LOngacre 5-0371

"TALKING GOLD" Plastic Grille Cloth comes in sheets 20" and 50", or multiples of this size. Price: 1¢ per sq. inch. Full sheet (1,000 sq. inches), \$10.00. Save money and waste! Buy large roll! IF YOU HAVEN'T ORDERED "TALKING GOLD" DO IT TODAY!

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

Chi Will Host 1,000 Trade Shows in '47

CHICAGO, Jan. 4. — New year, 1947, will be Chicago's second largest convention year in history, according to Chicago Convention Bureau officials, who reported last week that some 1,000 trade shows and conventions will be held here next year.

A total of 882 industry meetings were held here this year, bringing more than half a million persons to the city. The annual average is approximately 800, according to Sherman J. Sexton, bureau president. The record was established in 1933 when 1,527 meetings were held.

Sexton said the bureau is making an effort to induce many organizations to hold their meetings over the week ends instead of during the customary Monday thru Thursday. By meeting Friday thru Monday, he declared, convention visitors will find hotels less crowded and transportation facilities less burdened.

There has been a noticeable decline in the demand for hotel accommodations on week ends during the past month, according to an official of the Greater Chicago Hotel Association. Another declared that waiting lines for rooms will be conspicuous by their absence during 1947, although hotel business generally is expected to remain good.

Of special interest to the coin machine trade will be the CMI convention here in February at the Sherman Hotel.

Coinmen Feel Pinch Of Lead Shortages; Production 60% Low

WASHINGTON, Jan. 4. — Coinmen who rely on their cars and delivery trucks as an essential part of the working day are likely to find this winter a hard one, according to official government agency spokesmen. Production of lead in this country is now 60 per cent under normal and the imports of that badly needed commodity are running small. This shortage of lead is expected to show itself in a scarcity of batteries. The lead shortage, of course, will have other effects on the manufacture of coin machines and parts for machines.

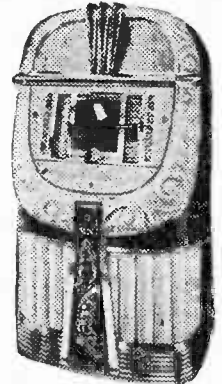
While the United States has long been a leading producer of lead, production here at home has been decreasing since the early 1930s. In 1941, domestic lead available from mining and from reclaiming processes amounted to but four-fifths of the average domestic supply available during 1925-1929. Imports of the metal, however, served to offset this decrease in domestic stockpiles.

Tonnage production quickly shows the situation. During the four years from 1925 thru 1929, approximately 660,500 tons of lead ore was produced here at home. For 1946, estimated tonnage figures on domestic ore was only 335,000 tons.

Shortage of domestic lead is traceable to two causes—depletion of ore deposits in producing areas and strikes. Foreign production is being held down by lack of equipment and manpower.



Wants **YOU** TO CASH IN ON **BIG PROFITS!**
 with **AMI Model A Phonograph**

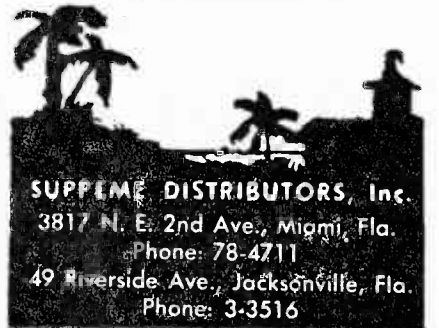


Locations love this hi-styled music instrument . . . the only coin-operated phonograph with a single mechanism playing both sides of records to give 40 selections. This outstanding music box plus AMI Automatic Hostess are reasons why "Profits Are High With AMI."

THIS WEEK'S USED EQUIPMENT SPECIALS

1 Love Analyst (Used 2 Weeks)	\$150.00
1 Lite League (Used 2 Weeks)	225.00
1 Mutoscope Sky Fighter	175.00
1 Evans Super Bomber	125.00
1 Supreme Rocket Buster	110.00
1 Skee Roll (Supreme)	150.00
5 Red Balls	@ 250.00
5 Club Balls, Convertible, Extra Clean	150.00
5 Bolascopes	@ 175.00
4 B T Rifle Range, Complete	750.00

ALL MACHINES FULLY GUARANTEED.
 Send 1/3 Dep. With Shipping Instructions.
SUPREME Is Exclusive Florida Distributor for **AMI INCORPORATED**
J. H. KEENEY & CO., INC.
 GENCO
PERSONAL MUSIC CORP.
AT-YOUR-SERVICE RADIO CO.



SALESBOARDS

Wholesale "Net" Prices—Latest "Hits"

Wholes Name	Profit	Price
100 25¢ J.P. Pocket Play, Tiny	\$10	\$.98
1000 25¢ Jackpot Charley	Avr. 52	1.22
1000 25¢ J.P. Chas., Thk. Prot. Avr. 52	52	1.88
1200 25¢ J.P. Tex. Chas., Thk. Prt. 102	102	2.50
1000 5¢ J.P. N.W. Spec. Grille	\$23	\$2.75
1008 5¢ J.P. Little Jumbo, Tk.	30	2.98
1000 10¢ Riding High, Grille, Tk.	31	2.98
1008 5¢ J.P. Rita, Grille, Tk., Pr. 30	34	3.54
1200 10¢ J.P. Payout, Thk., Prot.	52	3.84
1000 5¢ J.P. Grace, Grille, Thk. \$28	\$28	\$3.95
1400 5¢ J.P. Draw Poker, Pk., Tks. 34	34	4.24
2000 5¢ Real McCoy, Coin Style.	56	4.74
849 10¢ J.P. Poker Hands, XXThk.	41	4.97
3000 5¢ Cash-Is-King, Coin Style.	74	6.98

Write for "New Wholesale" Bulletin. 9th year giving immediate delivery on finest boards.

LEGALSHARE SALES
 Box 86-B Huntington Beach, Calif.
 (Phone 2842)

4 14' Keeney Bowlettes	\$225.00 Each
2 14' Bally Rolls	150.00 Each
All In Good Condition. Lot for \$1100.00.	
1/2 Down, Balance C. O. D.	
PHIL GUTTER	
1071 E. Livingston COLUMBUS, OHIO	

PACKARD SPECIAL VALUES!

SCORE-A-BARREL, 7 Ft., New, Console Type (Shorty) \$369.50

SCORE-A-BARREL, 10 1/2 Ft., New	\$399.50	SPOT A CARD	\$ 74.50
BANK BALL, 14 Ft., Used	325.00	FOUR ROSES	59.50
BAT A BALL, Floor Sample	189.50	MIDWAY	99.50
GOALIE, Sample	249.50	THUMBS UP	39.50
LITE LEAGUE, Floor Sample	195.00	WILD FIRE	64.50

MUSIC

SEEBURG HIDEAWAY, Full Remote Wireless, In new Steel Cabinet \$249.50

ROCK-OLA STANDARD	\$275.00
WURLITZER 950	525.00
ROCK-OLA TWIN TWELVE, Packard Adapter, In new Steel Cabinet	189.50
ROCK-OLA TWIN TWELVE, Packard Adapter, In Wood Cabinet	149.50

TERMS: 1/3 Deposit, Balance C. O. D. Write for complete list.

PACKARD DISTRIBUTING CO.

534 NORTH 9TH ST. Phone: Daly 3991 MILWAUKEE 3, WIS.

FOR SALE

PENNY ARCADE, approximately 160 Machines, 1¢-5¢ Floor and Counter Games, some Stock and Parts. If interested, will mail list. Price, \$2,000.00 cash. No crating, come and get them. Lease expired.

ROSCOE CHINN

1933 W. 5th Ave. Huntington 4, W. Va.
 P. O. BOX 9133.

CRACKLE FINISH PAINT JOB

Baked on—\$15.00 per Slot Machine.
 Also Repairing and Sales.

SOUTHERN COIN MACHINE EXCH.

514 Dryades St. New Orleans, La.

LOOK AT THESE PRICES

ALL A-1 RECONDITIONED, READY FOR LOCATION.

5 BALL FREE PLAY

KNOCKOUT	\$66.00
JEEP	66.00
TORPEDO PATROL	66.00
ACTION	59.50
VICTORY (GENCO)	49.50
MIDWAY	44.00
GUN CLUB	39.50
PRODUCTION	39.50
JUNGLE	39.50
LEGIONNAIRE	39.50

1/3 Deposit, Balance C. O. D.

ST. LOUIS NOVELTY CO.

2718 GRAVOIS ST. LOUIS 18, MO.

Mint Museum

NEW ORLEANS, Jan. 4.—The old U. S. Mint here, 108-year-old landmark of the French quarter, may be turned into a museum if a local movement is successful, it was reported this week.

"First in 1946... First Again in 1947"



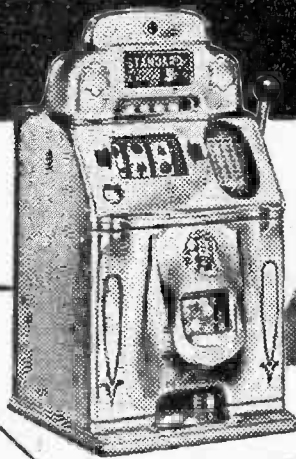
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..TO OUR OPERATORS**

have placed Automatic Equipment Company at the top in the Coin Machine Industry. As Exclusive Seeburg Distributors in Eastern Pennsylvania, Southern New Jersey and Delaware, we are proud of the No. 1 position held by Seeburg Scientific Sound Distribution . . . the outstanding Remote Control Sound System in America today. Automatic Equipment Company distributes ONLY music machines . . . is a specialist in the field. That's why every operator in our territory knows we'll give him perfect service . . . we'll never let him down!

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**COIN MACHINES AND MEN WHO KNOW THEM
EVERY OPERATOR HAS SHOWN
ACCLAIM AFTER USING THE
JENNINGS STANDARD CHIEF!**



say
J. H. PERES
Peres Distributing Co.
2806 Canal Street
New Orleans, La.

Mr. Peres is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

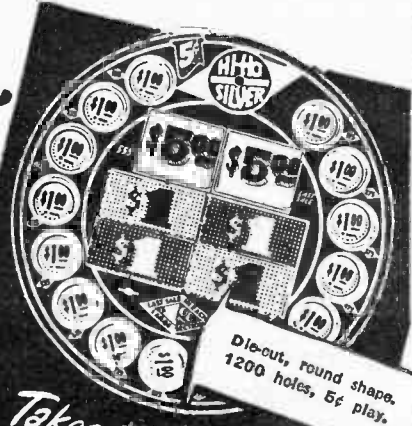
The Leader in the Field for over 40 Years

Hi-Ho Silver...

... And the Silver Really Rolls In!

Painstakingly produced for profit, HI-HO SILVER is packed with customer-appeal. Eye-catching color combination . . . neat . . . compact. Features 15 window cut-outs for insertion of coins or coin seals in addition to 2 sectional awards of \$5.00 each and 4 sectional awards of \$1.00 each. Order today for a fast take.

For full details on Globe's really fast selling line of salesboards, write for bulletin . . . TODAY!



Die-cut, round shape,
1200 holes, 5¢ play.
Takes in . . . \$60
Pays . . . 29
PROFIT \$31

GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

**GORGEOUS
Pin and Earring Sets
SELL ON SIGHT!**

\$2 Retailers—50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$50 to \$300.

COSTUME JEWELRY MANUFACTURERS
264 Fifth Avenue NEW YORK 7, N. Y.
Cable Address "SACKSIRVIN"

BEST OFFER TAKES LOT

60 Arcade Machines, consisting of few Pin Balls, Guns, Submarine Guns, Keeney Guns and other Arcade Equipment.

BOX D-397,
THE BILLBOARD CINCINNATI 1, OHIO

FOR SALE

- 1 Kiddie Ferris Wheel, 1946 make, 14-ft. \$1,400.00
 - 1 Kiddie Airplane, new 1,500.00
 - 1 Kiddie Photo-Whirl 2,000.00
 - 1 Kiddie Rockets 800.00
- Rides can be seen in operation on Singer's Island, Riviera Beach, Fla. No telegrams—first come takes Rides.

- 5 Chicago Coin Goalees, like new, price \$275.00 each F. O. B. Rayville, La.
- 18 Groetchen's Columbia Gold Award Cigarette Machines, \$55.00 each F. O. B. Rayville, La.

B & B NOVELTY CO.

P. O. Box 395 Rayville, La.

**"JUNIOR"
WINS A BRIGHT, BLUE RIBBON**

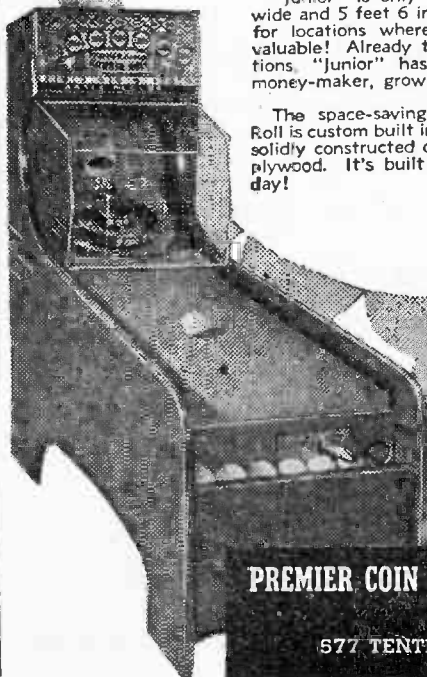


And well he deserves this mark of merit. Blue ribbons are for winners only, and "Junior" is definitely a winner! Young as he is, "Junior" has already established himself as a consistent coin-catcher . . . a solid source of satisfaction to players and operators alike!

The new Premier Junior Console Model has every profit-producing feature of the larger Barrel Roll in addition to a new eye-appealing backboard and an all-wire cage.

"Junior" is only 7 feet long, 24 inches wide and 5 feet 6 inches high—a "natural" for locations where space is limited and valuable! Already tested in selected locations, "Junior" has proved to be a BIG money-maker, growing more popular daily!

The space-saving Junior Console Barrel Roll is custom built in our own modern plant, solidly constructed of mahogany and maple plywood. It's built for heavy play—every day!



DISTRIBUTOR TERRITORIES
AVAILABLE. WRITE!

In CONSTANT production...
Available for delivery...

PREMIER COIN MACHINE MANUFACTURING CORP.

577 TENTH AVENUE • NEW YORK 13, N. Y.

Carpenter's Level A Handy Gadget

CHICAGO, Jan. 4. — Following lesson in double-talk, a letter written by a Baltimore coinman, W. D. Conner, was received by the editor of the coin machine department of *The Billboard*. The letter reads as follows:

"This story is positively on the

level. I was called into a small tavern, owned and operated by two attractive ladies, to do a minor service to their music box and pin game. After completion of the service, I explained their pin game was missing one of the leg adjusters and the machines were not setting level. Later when I returned with the adjuster, one leg of the machine was placed on a carpenter's level, and believe it or not, on the level it was level."

See Winter Sports In Northern Resort Areas Aid to Play

MADISON, Wis., Jan. 4.—Coinmen are taking note of the part winter sports will again play in keeping coins sliding into their machines when those machines are located in the so-called summer vacation States. Such sports as ice skating, skiing, tobogganing, etc., are once more drawing an increasing number of winter vacationists into areas that formerly catered only to warm weather activities. This means that vendors, jukes and all types of amusement machines will receive year-round play when located by operators with an eye to 12-month profit periods.

Cold weather activities in Wisconsin, Michigan and Minnesota this year open the first post-war winter season in these States. They have developed and greatly improved winter sport facilities and roads are inviting to motor travel thruout the year. Snow-plowing of the highways is continuous and railroads serving these particular States promise good service; accommodations at hotels, tourist cabins and farms have been expanded and serve to invite greater numbers of visitors during this and future winters.

Largest number of resort areas open to winter sports in the Midwest are in Wisconsin, it is claimed. Champion ski meets, hockey games and speed skating are among this State's winter attractions. Michigan has prize ski runs and other attractions, among them a winter tournament in the Houghton-Hancock section. Minnesota has centered its winter sports development in Moon Valley, but other locations thruout the State draw numerous cold-weather tourists too. Mountain resort regions of other States, long established as winter playgrounds, will begin to share their winter tourist business with the Midwest States, it appears.

Operators having locations within aforementioned areas have evidenced a desire to so locate their equipment that it will draw play by these winter vacationists. Net returns from such sections can show a profitable rise during the former stay-at-home months when profits did a tumble. Machines, however, should be as carefully placed and serviced as their summer-season or big-city counterparts.



COIN-OPERATED AUTOMATIC SALES BOARDS

Deals of all kinds
Write for particulars

R. C. WALTERS

2532 Semple Ave. ST. LOUIS 12, MO.

YESTERDAY . . .

Drumbeats signalling across the jungle

TODAY . . .

Wires flashing a message across the entire world

This is PROGRESS!

YESTERDAY . . .
WHIRLWIND . . . first counter game of its kind popular in 1930's.

TODAY . . .
New WHIRL-A-BALL . . . modern, streamlined version of WHIRLWIND. Now at peak popularity making big profits for operators!

This is PROGRESS!

WHIRL-A-BALL

"The Game That Has Everything"

NEW . . . UNIQUE COUNTER GAME . . . FITS ANYWHERE . . . NO SPRINGS . . . AIR PROPELLED . . . FULLY MECHANICAL . . . NON-ELECTRIC . . . NO UPKEEP . . . PLAY APPEALING . . . QUICK TO CLICK!

EQUIPPED FOR 5c OR 1c PLAY • OPTIONAL STATE PREFERENCE

IMMEDIATE DELIVERIES . . . PHONE, WRITE, or WIRE YOUR ORDER NOW! DISTRIBUTORS, JOBBERS, OPERATORS . . . WRITE FOR FULL DETAILS. . . TERRITORIES AVAILABLE

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER • IRVING KAYE

2 Columbus Circle, N.Y. 19, N.Y. Phone: Circle 6-6651

JIFFY COIN COUNTER



The "Jiffy" coin stacker is designed to fit over the edge of any fiat surface. Sturdy, attractive plastic molding. Use Tubular Wrappers.

\$2.00 EACH
\$8.00 For Set of Four for Pennies, Nickels, Dimes and Quarters

The "Jiffy" coin counter is a terrific for use wherever coins must be handled and it is impractical to use the Feather-Lite Coin Counter. A fine gift to locations such as gas stations, taverns, stores, etc. An item that will be appreciated.

ACE COIN COUNTING MACHINE CO.
3715 N. SOUTHPORT CHICAGO 13, ILL.

Indie Phone Firms Report Music Lines Becoming Available

CHICAGO, Jan. 4.—Many independent telephone companies report that they have a number of open lines ready in some territories for new installations of telephone music, while companies in general report that there is a definite improvement in the amount of cable available for expansion. These facts were presented by DeWitt Eaton, vice-president and general sales manager of AMI, Inc., who reported them as a part of a survey he has concluded.

All of the telephone companies, he reports, are familiar with telephone music and are welcoming it as additional volume. But the phone companies pass this information along to music operators: First, get in touch with your local telephone office; give this officer your operating plan, as well as details of your present and future requirements. Company engineers will co-operate in fitting the telephone facilities, present or future, with your needs.

Exclusive Distributors for
Michigan & Northern Indiana

WILLIAMS
NEW AMBER



King Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

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3004 Grand River Phone Temple 2-5788

ARCADE OUTFITTERS SINCE 1912

THE FOLLOWING MACHINES ARE NEW . . . AND READY FOR DELIVERY!

Exhibit Ideal Card Vendor (Complete With Cards)	\$ 29.50
ABT Challenger	65.00
Gottlieb 3-Way Gripper	39.50
Bat-a-Ball (New, Legal Game)	245.00
Super Roll	349.50
Super Triangle	439.50
Ace Coin Counter	139.50

Write for Quantity Prices

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

BRAND NEW BAT-A-BALL	\$ 79.50
BRAND NEW COLUMBIA BELLS	145.00
De Luxe Club Model	209.50
USED CONSOLES, Clean, Working	Each
2 Bally Club Bells, Combination	\$ 89.50
1 Pace's Reels Jr., Payout	49.50
1 Pace's Reels Sr., Combination, With Rails	89.50
2 Kenney Super Bells, Combination	136.00
1 Fast Time, Free Play	69.50

CAMERA BROTHERS, Distributors

598 HAYES ST. HAZLETON, PA.

IN
KENTUCKY
IT'S
BRANSON
FOR

PIN GAMES
OF ALL
LEADING
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ALSO
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COLUMBUS BULK VENDORS
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SUPPLIES AND PARTS OF ALL KINDS

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DISTRIBUTING CO.

514-16-18 So. 2nd Street
LOUISVILLE 1, KY.
Phone: Wabash 1501

EXTRA SPECIAL CLOSEOUTS

VICTORY DERBYS 1 BALL SLIGHTLY USED--LIKE NEW
PAYOUTS
List Price \$646.50 While They Last, Only **\$395.00** Each
ALSO HAVE FEW BRAND NEW VICTORY DERBYS
Will Trade for New or Used Victory Specials
WRITE, PHONE OR WIRE FOR BEST OFFER!

Send in your mailing address to receive our INVENTORY REDUCTION
SALE Price List. Bargains galore in good, used, reconditioned and
guaranteed equipment.

J. ROSENFELD CO.
3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

Exclusive BALLY Distributors—Southern Illinois, Eastern Missouri,
Western Kentucky

ECONOMY
SUPPLIES THE NATION

G.E. 1489 Bulbs \$.45
28 Volt Bulbs, Per 100 18.00
Independent Locks, Ea.60
Pictail Wire, Ft.04
Exhibit 4-Finger75
Wipers, Ea.75
★ PLASTICS for MUSIC BOXES. ★
"TALKING GOLD."
TUBES AT 40% OF LIST.

ECONOMY SUPPLY COMPANY
2015 Maryland Ave. Baltimore 13, Md.
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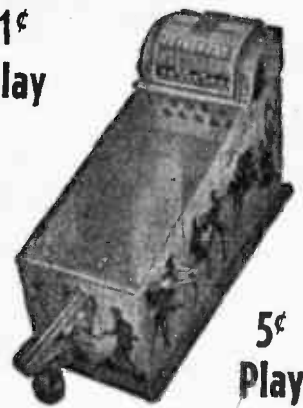
GENUINE ALPHA
30-WIRE CABLE
LIMITED SUPPLY

27 1/2c Per Ft.
1,000-FT. SPOOLS ONLY
WRITE, WIRE, PHONE WHILE
SUPPLY LASTS!

BLOCK MARBLE CO.
1425 N. Broad St. Philadelphia 22, Pa.
Phone: Stevenson 4-8975
GET IT FROM BLOCK,
THEY HAVE IT IN STOCK.

CHALLENGER

1¢
Play



IMMEDIATE DELIVERY

1/3 Deposit With Order

5¢
Play
\$65.00
EACH

Write for quantity prices.

The **VENDING**
MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

THE NEW BLACKSTONE
HIGH SPEED DOUBLE BARREL
COIN PACKER

Count and wrap \$4 in nickels
in 20 seconds. Made in three
sizes. Nickel—penny—dime.
Guaranteed. Price \$3 each size.



S. R. BLACKSTONE
Madison 1, Wis.

FREE PLAY
CONSOLES

Silver Moon, Jumbo Parade & Big Game
(Fruit Reels)—\$119.50 Each.
Bally Hi Hand, F. P.; Paces Races (Red
Arrow)—\$149.50 Each.

SLOTS

Jennings Chiefs, 3/5 Payout
5¢ \$139.50 | 10¢ \$149.50
25¢ \$159.50.
Mills Blue or Brown Fronts
5¢ \$149.50 | 10¢ \$159.50
25¢ \$169.50

One-half deposit, balance
C. O. D., F. O. B. Louisville

LOUISVILLE COIN
MACHINE CO.

330-34 East Breckenridge Street
LOUISVILLE 3, KENTUCKY
Phone: Jackson 6544

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SAFE!

Atlantic's
TRIPLE TEST
GUARANTEE

Is your assurance of complete
satisfaction with every
machine delivered. No other
guarantee in the entire
industry goes so far! Your
money back plus freight paid
both ways if any of our
reconditioned phonographs
do not meet with your
complete satisfaction!



TAKE YOUR PICK

from Atlantic's Big Triple Tested List



EVERY MACHINE ENGINEER-REBUILT TO FACTORY STANDARDS

SEEBURG		WURLITZER	
REX	\$200	616	\$190
REGAL	245	24	250
CASINO	245	600 ROTARY	295
CLASSIC	335	600 KEY	325
CADET	275	500	325
ENVOY	375	750	495
1941—8800 E.S.	365	750E	495
1941—8800 R.C.	395	950E	475
1942—8200 E.S.	375	61 COUNTER 5c	165
1942—8200 R.C.	415	600 KEY 42-VIC.	250
8200 VICTORY CAB.	250		

WALL BOXES

WS-2Z	\$ 25
WS-10Z	55
WB-1Z	55

ROCK-OLA

STANDARD	\$275
COMMANDO	350
SPECTROVOX	275

MILLS

THRONE	\$225
EMPRESS	250

EXPORTERS WRITE FOR COMPLETE CATALOG

ATLANTIC

EXCLUSIVE

Seeburg

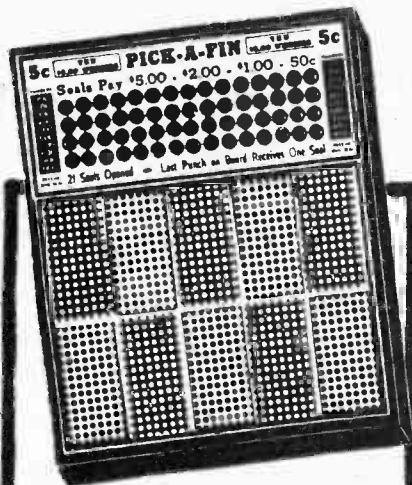
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TRADE STIMULATORS
SALES CARDS

Write for Prices.

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3608 Eoff St. WHEELING, W. VA.



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

Taxpayer Slightly Perturbed Over City Parking Meter Deal

WASHINGTON, Jan. 4. — *The United States Municipal News*, a service of the United States Conference of Mayors, published the following letter—as is—under the heading “Oh—for the Life of a Public Official.” Said to be a copy of an actual letter, with names and places deleted, the missive speaks for itself:

Gentlemen:

We wish to state that \$20,310 savings could be effected on the purchase of 677 parking meters that are being bought from the _____ Parking Meter Company of _____, and that this _____ parking meter company constitutes a very crooked and corrupt crowd of newspaper and political and police crooked, corrupt fraudulent, racketeering political rats. Mr. _____ is president and Mr. _____ is secretary of this corporation. That this current or present contemplated, fraudulent corrupt contract was entered into without competitive bids, and that Mr. _____, representing himself and many others, and members of the Safety Council, Inc., earnestly begs you to hold this current or proposed contemplated crooked and fraudulent and corrupt contract in abeyance. Hold it in suspense, do all that you can to have it held in abeyance, delayed, arrested, stopped and halted until honest and earnest and legitimate competitive bids can be secured, and we hope that you will rescind this fraudulent, crooked and corrupt contract until after due and deliberate and fullest possible consideration of your full sworn duty and obligation to the taxpayers and the general public has been honestly performed and fully accomplished. Earnestly, we hope that you will be able to re-

scind this damnable, shameful, stinking, rotten, foul, odious, notorious, criminal, proposed fraudulent motion or crooked, corrupt contract, which was attempted to be made on the recommendation of the city manager and second by Mr. _____ and Mr. _____, whom many, many people believe have entered into a crooked, corrupt and fraudulent conspiracy with the Parking Meter Company of _____, to buy 677 parking meters at a very excessive, exorbitant and fraudulent price of \$46 each, which is nearly a steal of \$31,142 and is dirty, damnable and contemptible, and that parking meters of equal or much better value can be bought for \$16 each or less, per unit, and at a saving of \$20,310 or more to the general public and the taxpayers, whose protection and to whom you each have a sworn duty and an honest obligation to perform. We here and now publicly wish to protest to the whole wide world and to almighty, eternal and everlasting God against this proposed and conditional, crooked and corrupt and fraudulent contract, which is positively and emphatically an outrageous, enormous and shameful steal and public theft and contrary to the best interests of _____, the citizens of _____ County, and of adjoining territory. Please rescind this fraudulent proposed contract— at once. We repeat and reiterate, and respectfully (never disrespectfully), urge you again and again to please rescind this fraudulent proposed conditional contract. Never, never, now or ever, allow yourselves to complete or fully consummate this fraudulent proposed conditional contract. Otherwise, we earnestly hope

Wholesale Novelty Firm Organized in KC by Trade Vets

KANSAS CITY, Mo., Jan. 4.— Harry Steinberg, army veteran of 16 months service in the European theater of operations, and Richard M. Wills, both former novelty goods salesmen here, have formed the Steinberg-Wills Company to wholesale novelty items. Company is located at 105 West Ninth Street.

Steinberg was in the novelty and salesboard trade here for five years before entering the army, where he served in a tank destroyer unit. Wills has been engaged in the novelty trade around Kansas City for nearly 20 years.

that the wrath of God and of all good men and good women everywhere will descend upon you. But we also hope that God will have mercy on your souls, here and hereafter, but never upon your crooked, corrupt political reputations as crooked, criminal and conniving contemptible, rotten, stinking, foul, racketeering, political rats. So for your own sake, and for decency's sake, wake up and back up—back up at once, and come clean with the taxpayers and the helpless general public and do not force them to raise their screaming, screeching voices of protest against you in this damnable public, crooked, corrupt, political tyranny and theft and larceny, which brands each and everyone of you as cowardly political thieves and felons, necessitating the general public kicking you out of office into a hell of a disgraceful mess, here and now, and for all time to come.

Respectfully and Faithfully,

SOME TERRITORIES OPEN FOR SALESMEN AND DISTRIBUTORS FOR NATIONALLY KNOWN LINE OF PHONOGRAPH RECORDS PREFER PEOPLE NOW REPRESENTING RADIO OR RECORD LINES

For details write

Box A-44, The Billboard

6000 Sunset Blvd., Hollywood 28, Calif.

All Coin Machine Operators Welcome

OPEN HOUSE AT

ROCK-OLA

FEB.

3-4-5-6

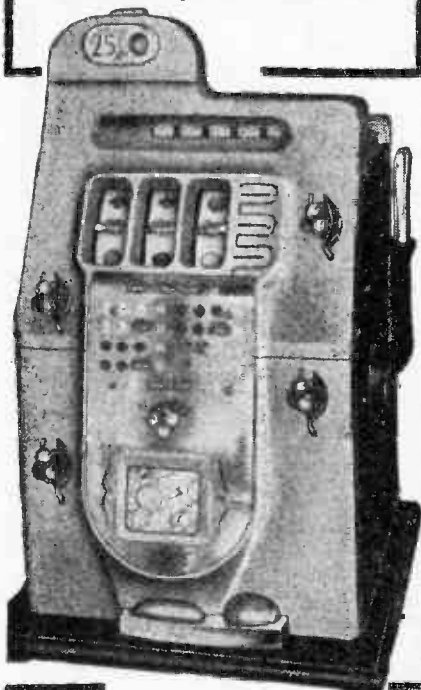
The home of PHONOGRAPH THAT Sells MUSIC

ROCK-OLA

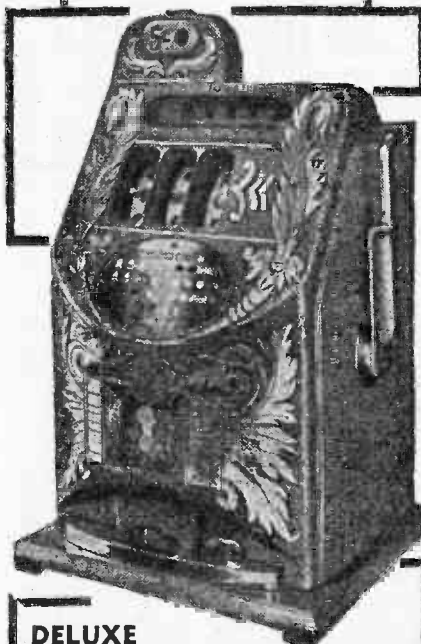
Manufacturing Corporation

800 N. KEDZIE AVE., CHICAGO 51

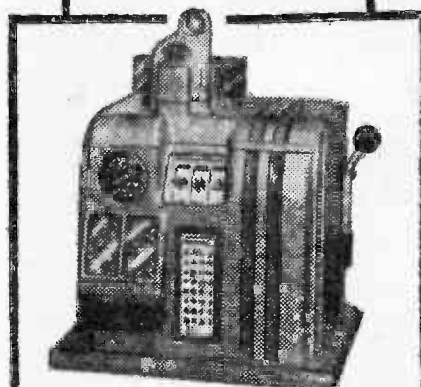
GET THE LATEST BELLS FROM HEADQUARTERS



MILLS BLACK CHERRY BELL



DELUXE EXTRA BELL



COLUMBIA TWIN-JAK BELL

BRAND NEW OR REBUILTS
ALL MAKES — ALL MODELS
SOLD WITH A MONEY-BACK
GUARANTEE.

SEND FOR CATALOG
BAKER
NOVELTY COMPANY, INC.
1700 Washington Blvd.
Chicago 12, Illinois

See Proposed Naval Base Location Bet

DEEP BROOK, N. S., Jan. 4.—New location possibility for coin-operated equipment is expected if the Nova Scotia government goes thru with plans to buy a large naval training base here.

Indications are that one large building would be used as a center for lunch and refreshment stands, as well as for various types of coin machine equipment.

Money Circulation Reaches New High

CHICAGO, Jan. 4.—Money in circulation reached a new high of \$29,163,000,000, an increase of \$144,000,000 during the six-day period ending December 24, the Federal Reserve Board announced this week.

Heavy tax payments also brought about a rise of \$310,000,000 in the Treasury's deposits with Federal Reserve banks.

★ **FILMS** ★

For All 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

★
SEND FOR CIRCULAR
COOPER ENTERPRISES
3157-61 W. Roosevelt Rd., Suite 209
Chicago 12, Ill.

TRADIO

IT'S TOPS...IT'S TERRIFIC...IT'S TRADIO!

YES... and TRADIO's doing a TERRIFIC job in TOP locations all over the country for operators who have appreciated from the beginning that TRADIO is the leader among all coin-operated radio sets. Discriminating operators are comparing TRADIO with all the others... trying TRADIO... buying TRADIO... reaping regular profits the TRADIO way!

QUANTITY DELIVERIES DAILY

No other coin-operated radio is so thoroughly designed "from the inside out" to give such matchless performance in hotels, motels, institutions, clubs, etc.! No other set offers "exclusive acoustic modulation"! No other set is unconditionally guaranteed 1 year! Buy TRADIO... NOW!

TRADIOLA... the coin-operated intimate music radio for restaurants... and TRADIOVISION... the world's first coin-operated television set... will be available to make big profits for you before long. Tie up with TRADIO NOW!

Write Now For FREE TRADIO FOLDER showing all 3 TRADIO "Famous Firsts"—TRADIO... TRADIOLA... TRADIOVISION.

It's Important To Remember... TRADIO, INC. sells only to operators, through qualified TRADIO distributors... never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look At The Others... Then Buy Tradio!

TRADIO, INC.
ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-7447-8-9

ORDER FROM YOUR NEAREST TRADIO DISTRIBUTOR

- | | | | | |
|--|--|--|--|---|
| <p>In Georgia
Production Engineering
201 Denmead Street
Marietta, Ga.</p> | <p>In Washington, D. C.
Silent Sales Company
635-36 D Street, N. W.
Washington, D. C.</p> | <p>In Florida
Daytona Beach Amusement Corp.
518 Live Oak Avenue
Daytona Beach, Fla.</p> | <p>In Va., W. Va. & Ky.
Tri-State Tradio Distributors
430 High Street
Portsmouth, Va.</p> | <p>In New York City
Tradio New York
140 West 42nd Street
New York City, N. Y.</p> |
| <p>In N. & S. Carolina
T. B. Holliday Co., Inc.
1200 W. Morehead St.
Charlotte, N. C.</p> | <p>In Pa., Md. & Dela.
Ben Golob
241 East 44th Street
New York, N. Y.</p> | <p>In Kansas
N. Mancini
Tradio Distributing Co.
809 Central Building
Wichita, Kans.</p> | <p>In N. Y. State
Empire State Tradio, Inc.
49 1/2 8th Avenue
New York City, N. Y.</p> | <p>In N. California
Sambert Distributing Co.
585 Mandanna Blvd.
Oakland, Calif.</p> |
| <p>In Illinois
Bradley Distributors
1652 N. Damon
Chicago, Ill.</p> | <p>In Texas
B & R Sales
1028 Fort Worth Avenue
Dallas, Texas</p> | <p>In South Dakota
Rushmore Amusement Co.
613 Eighth Avenue
Rapid City, S. D.</p> | <p>In Ohio, Mich. & Ind.
Central Tradio Distributors
Hotel Garfield
Prospect at 36th Street
Cleveland, Ohio</p> | <p>In S. California
Southwest Distributing Co.
3710 E. Anahelm Street
Long Beach, Calif.</p> |
| <p>In Alabama
H & L Distributors, Inc.
1542 2nd Avenue
Birmingham, Ala.</p> | <p>In Missouri
V. P. Distributing Co.
2336 Olive Street
St. Louis 3, Mo.</p> | <p>In Tenn., Ark. & Okla.
W. R. Allen & Company
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will be at
your distributor
SOON!

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

NOW DELIVERING NEW EQUIPMENT!



- Bally Midget Races
 - Five Ball
 - Bally Triple Bell
 - Bally Draw Bell
 - Bally Victory Special
- And all other new equipment in stock.

All Merchandise, New or Used, Including Pin Games, Music Equipment, Arcade Machines, Counter Games, Consoles, Bell Machines, Skee Ball Alleys and Un-Ray Guns, are Sold on an Un-conditional 10 Day, Money Back Guarantee. All Cabinets are Repainted To Look Like New! The Equipment We Deliver Not Only Looks Good, But is in Perfect Operating Condition!

WE HAVE THE LARGEST SELECTION OF USED PIN GAMES!

Captain Kidd . . . \$74.50	4 Diamonds . . . \$49.50	Bolaway \$54.50
Twin Six 30.00	Sky Blazer 49.50	Bosco 74.50
Sports Parade . . . 39.50	Velvet 49.50	Zig Zag 60.00
Score-a-Line . . . 39.50	Attention 39.50	Fox Hunt 40.00
Ten Spot 34.50	Score Champ . . . 24.50	P&S Bombarrier 75.00
New Champ 40.00	Victory 69.50	Big Parade 90.00
Gun Club 69.50	Sky Ray 44.50	Frisco 150.00
Snappy 54.50	Broadcast 39.50	Moniker 74.50
Spot Pool 49.50	Seven Up 44.50	Knockout 65.00
Big Chief 39.50	Horoscope 44.50	Stage Door
Roll Call 44.50	Genco Defense . . 79.50	Canteens 160.00
	Legionnaire 64.50	Topie 75.00

All United Conversions (Slightly Used) \$135.00 Each
 Idaho — Trade Winds — Brazil — Wagon Wheels — Grand Canyon — South Seas — Streamliner
 1/3 with order, balance C. O. D., F. O. B. Philadelphia



David Rosen
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

LIGHT THE WAY WITH SEEBURG SCIENTIFIC SOUND DISTRIBUTION

The ever-popular Seeburg Symphonola lights the way for your customers . . . assures constant play, greater profits! Simplicity of selection is made possible by the PUSH-A-TUNE ELECTRIC SELECTOR. Here's why:

- PUSH-A-TUNE selection made by simply pressing on easily read, magnified title strip.
- Illuminated red arrow points to SINGLE DROP nickel, dime and quarter coin chute.
- Instructions, Record Credit Dial and Record Playing Dial is excellently illuminated, easily read.

Musical Sales Co

EXCLUSIVE SEEBURG DISTRIBUTORS
 FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
 140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
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LOWY'S BEST BUYS

"JACK RABBIT" and ROL-A-SCORE

ACTIVE MONEY MINTERS!

"JACK RABBIT," an animated action game, MULTIPLIES YOUR CASH LIKE RABBITS!
\$475.00

ROL-A-SCORE, greatest all new skill-testing roll-down game that MAKES THEM PLAY AND PLAY AGAIN.
\$469.50

1/3 DEPOSIT, BALANCE C. O. D. ORDER TODAY

Dave Lowy & Co.
 594 10th AVENUE • NEW YORK 18, N. Y. • BRYANT 9-0817

COVEN'S COIN CORNER

WE NEED YOUR OLD 5 BALL GAMES!
 TERRIFIC ALLOWANCE TOWARDS PURCHASE OF NEW Bally MIDGET RACERS

CALL—PHONE—WIRE OR WRITE OR COME IN—BUT HURRY!

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.
 3181 ELSTON AVENUE CHICAGO, ILL
 Phone: INDEPENDENCE 2210

HISTORY MAKING PROFITS



- Single slot, Convertible Free Play and Payout.
- Twin slot, Convertible Free Play and Payout.
- Three-way, Payout Model only.

Your choice—any combination of 5¢—10¢—and 25¢ play.

- ★ Up to 5 COINS every play.
- ★ TRIPLE SCORING. Win on one to three rows every play.
- ★ POSITIVE ODDS STEP-UP.
- ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
- ★ Furnished in 5¢-10¢-25¢ play.

CONVERTIBLE
FREE PLAY OR PAYOUT.

J. H. KEENEY & CO. INC.

**KEENEY'S
BONUS
SUPER BELL**
Proven
**THE GREATEST
MONEY MAKER
OF ALL TIME**

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

ACE FEATHER-LITE COIN COUNTER

\$139.50

Complete Carrying Case and Tubes

SEE IT NOW

At Your Distributor
ACE COIN COUNTING MACHINE CO.
3715 N. Southport • CHICAGO

BE WISE BUY FROM MARKEPP *It's Safer!*

A. B. T. CHALLENGER

Sample **\$65.00**

WRITE FOR QUANTITY PRICES

DAVAL'S NEW FREE PLAY

\$75

WRITE FOR QUANTITY PRICES

FOR SALE
A COMPLETE ROUTE OF
PHONOGRAPHS and PIN GAMES in
ST. LOUIS

* Established 15 Years.

Route consists of 141 Late Model Pin Games and 32 Phonographs.

SALE PRICE: \$50,000.00 COMPLETE

Address: BOX 475, c/o The Billboard,
390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE
MILLS VEST POCKET CHROME BELLS
\$49.50 EACH

1/3 Deposit, Balance O. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1844

3147 Locust St.
St. Louis 2, Mo. **CALL NOVELTY CO.**

OPERATORS WANTED!!

We will supply the finest equipment available adapted to your territorial requirements on a percentage arrangement to a few high caliber select individuals. Honesty and excellent references are essential. Coin Machine experience preferred.

Write **BOX 800,**
Care The Billboard,
155 N. Clark Street,
Chicago 1, Ill.

NEW COUNTER GAME MARVEL'S POP-UP, \$49.50

WRITE FOR JOBBER'S PRICE

MUSIC

SEEBURG Rex Wireless Hideaway .. \$275.00	MILLS Empress .. \$295.00
SEEBURG Hi-Tone 8800, R.C. 395.00	WURLITZER Vic. 24 .. 275.00
SEEBURG Classic .. 275.00	WURLITZER Vic. 500-K .. 350.00
SEEBURG Envoy .. 295.00	WURLITZER 600-R .. 275.00
ROCK-OLA '39 DeLuxe .. 250.00	WURLITZER 61, Counter .. 120.00
ROCK-OLA Playmaster Spectravox .. 295.00	WURLITZER 412 .. 125.00
ROCK-OLA Std. Dial-a-Tone .. 295.00	WURLITZER 616 .. 165.00
MILLS Throne .. 265.00	WURLITZER 780 .. 350.00

WRITE FOR OUR LIST OF
ARCADE EQUIPMENT—5 BALL PIN GAMES—SLOTS—CONSOLES
ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNegie AVE. The MARKEPP Co. M.M. MARCUS & SONS TEL. HE 1043 CLEVELAND 3, OHIO

SPECIAL!!

Games Guaranteed To Be Like New—

Exhibit **FAST BALLS, \$170.00; SOUTH SEAS, \$165.00; TRADE WINDS, \$145.00; AIR CIRCUS, \$70.00; SURF QUEENS, \$165.00; SUSPENSE, \$160.00; VICTORY DERBYS, \$165.00.**

Write.
NEW ORLEANS NOVELTY CO.
115 Magazine St. New Orleans, La.
Phone: RA 7904

FOR SALE

20 brand-new Non-Selective Drop Slot Coin Boxes, 10 5¢ and 10 10¢ (packed in original factory boxes). **MAKE US AN OFFER ON THE 20 BOXES.**

L. SIMOWITZ MUSIC MACHINE CO.
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FOR SALE

10 CLUB BELLS.....@ \$189.00 Each
7 SUPER BELLS.....@ 189.00 Each

All reconditioned Machines—like new. Must be sold at once to make room for new equipment.

NATIONAL NOVELTY COMPANY, INC.
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JOIN THE BIG PARADE TO ACTIVE'S

YOUR CHOICE

\$26.00 EACH

BOOMTOWN
BIG TIME
BAKER DEFENSE
LINE-UP
DRUM MAJOR

FLEET
POWERHOUSE
THREE UP

ONLY **\$46.00** EACH

VICTORY BOMBARDIER (Vic. Conv.)
HOME RUN, '42
ZIG ZAG
BOLOWAY
JUNGLE SPOT POOL

YOUR CHOICE OF

ANY 2 FOR **\$66.00**

HI STEPPER
TWIN SIX
CLOVER

SEVEN UP (Jap. Conv.)

ONLY **\$66.00**

KNOCKOUT

POST-WAR
5 BALL F. P. GAMES

BIG HIT \$146.00	SUPERLINER . . 186.00
SURF QUEEN . . 146.00	FAST BALL . . . 186.00
STAGE DOOR	
CANTEEN . . 166.00	

F. P. CONSOLES

BOB TAIL . . . \$ 46.00	CLUB BELL . . . 106.00
JUMBO	HI HANDS . . . 126.00
PARADE . . 46.00	

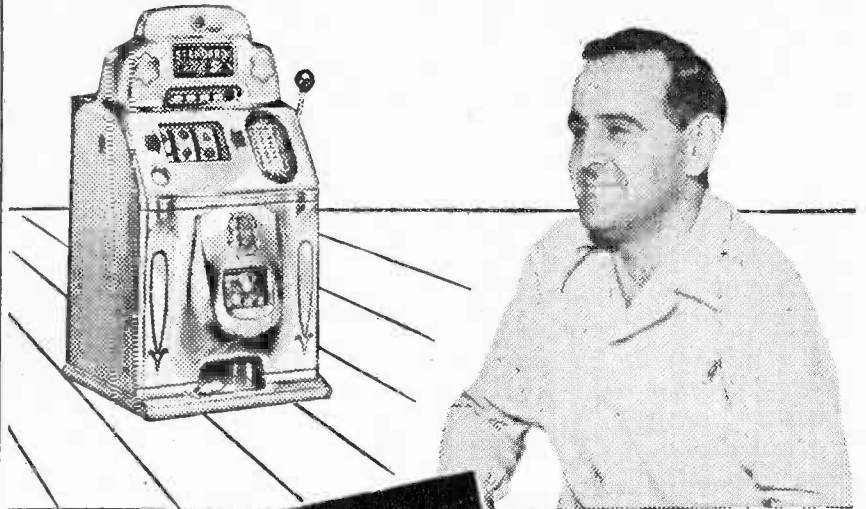
1/3 DEPOSIT, BALANCE C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street. PHILADELPHIA 23, PA. Market 7-2656	1060 Broad Street NEWARK 2, N. J. Mitchell 2-7646	1120 Wyoming Avenue SCRANTON, PA. Scranton 4-6176
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You Can Always Depend on Active—All Ways

COIN MACHINES AND MEN WHO KNOW THEM



**THAT JENNINGS
STANDARD CHIEF
IS A TRULY GREAT
MACHINE!**

says

EDDIE GINSBURG
Atlas Novelty Co.
2200 N. Western Ave.
Chicago, Ill.

Mr. Ginsburg is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....



NOW DELIVERING

"AMBER"

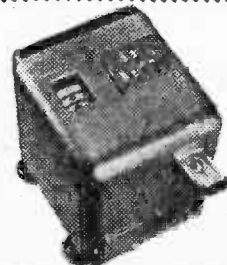
**WILLIAMS NEW
FIVE BALL GAME**



**MILLS
VEST POCKET BELL**

NOW IN STOCK **\$74.50**

**IMMEDIATE
DELIVERY**



PIN GAMES

BIG HIT (Used)	\$150.00
DEFENSE (Genco)	30.00
FIVE, TEN, TWENTY	62.50
LIBERTY	62.50
MAJORS '41	29.50
PAN AMERICAN	30.00
PLAY BALL	40.00
SLAP THE JAPS	20.00
SPEED BALL	29.50
SUSPENSE	165.00
STAGE DOOR CANTEEN	137.00
SPORT PARADE	30.00
TOWERS	39.00
VELVET	24.50
YANKS	49.50
BRAZIL (Rev.)	110.00
GRAND CANYON (Rev.)	110.00
STREAMLINER (Rev.)	110.00
SANTA FE (Rev.)	110.00
EAGLE SQUADRON, P & S	50.00
SHANGRI-LA, P & S	52.50

Oklahoma Santa Fe Shooting Stars Trade Winds Idaho South Seas Streamliners

ALL NEW REVAMPS 199.50

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND, PHONE: UNIVERSITY 1800

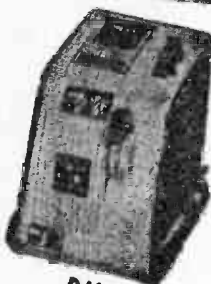
Yes... Scott-Crosse has 'em all!

PLUS

48 hours FASTER Delivery Service



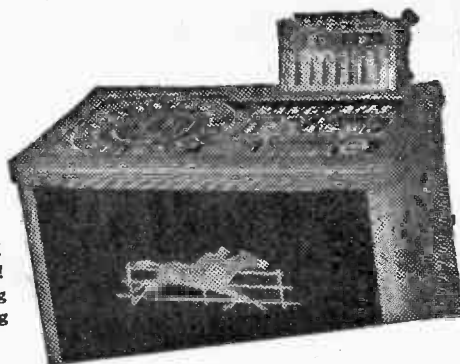
EVANS GALLOPING DOMINO
Sensational replay game so popular in choice locations everywhere! Fast action! Streamlined console! Ask the man who operates one!



DAVAL AMERICAN EAGLE
Sport symbols and fruit symbols. 1¢ or 5¢ slots. Token or cash payout.

EVANS BANG TAILS

Precision engineered! All modern refinements! Ideal profit-pulling companion to Galloping Domino!



DAVAL MARVEL

Big token payout favorite! Top player appeal! Profit producer on counters everywhere!



DAVAL FREE PLAY

Location-proven for biggest profits! Convertible. Compact. (9 1/4" by 7" by 10") Available in fruit or cigarette reels.

Daval Gusher

Solid producing fruit reel game they play over and over again! Watch the money roll in!



Scott-Crosse COMPANY
1423 SPRING GARDEN ST.
PHILA. 30, PA.

BIG REPEAT PLAY Action Getters!

GOTTLIEB'S BAFFLE CARD

You get every proven feature of the terrific earlier Gottlieb successes PLUS "more of everything you want" with this new Gottlieb 5-Ball sensation! Order it TODAY!

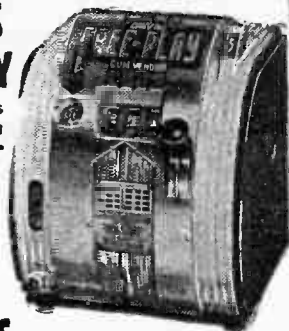
\$322.00



DAVAL'S FREE PLAY

Big repeat play in this little game offers you plenty of everyday profits! A surefire hit!

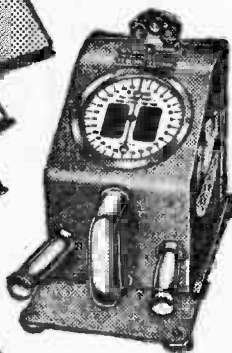
\$75.00



GOTTLIEB'S 3-WAY GRIPPER

This "personal" strength tester "gets 'em all" on the way by... is a big moneymaker in any location!

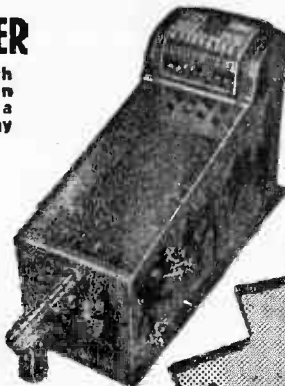
\$39.50



ABT CHALLENGER

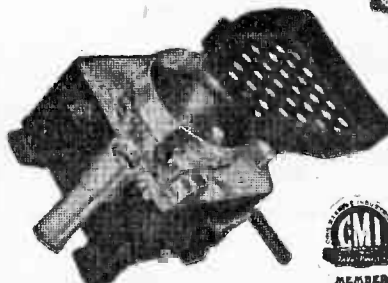
For a gun game that hits the bull's-eye of day-after-day big returns you can't beat it!

\$65.00



As the money rolls in from the above big profit-makers you active operators will need the popular ACE Coin Counter to speed up your money counting and save you valuable time. You can carry it under your arm easily, it's so Feather-Lite. ACE is ideal to wrap or "bag" pennies, nickels, dimes and quarters.

\$139.50



AFTER 27 YEARS BEING A FRIEND BECOMES A HABIT

D. D. LAZAR CO.

1635 FIFTH AVE. PITTSBURGH, 19, PA.

Phone: Grant 7818

NEW YEAR CLEARANCE ON "CERTIFIED" USED EQUIPMENT

READY FOR LOCATION

CONSOLES

KEENEY SUPER BELLS, 5¢, F.P., P.O., REFINISHED	\$159.50
KEENEY SUPER BELLS, 5¢-25¢, F.P., P.O., REFINISHED	219.50
KEENEY SUPER BELLS, 5¢-25¢, P.O., REFINISHED	209.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	395.00
MILLS 3 BELLS, 5-10-25, REFINISHED	549.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	349.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	399.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	119.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)	89.50

MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	\$495.00
BUCKLEY TRACK ODDS, 5¢, J.P.	495.00
BALLY HIGH HANDS, F.P., P.O.	99.50
BALLY CLUB BELLS, F.P., P.O.	119.50
BALLY ROLL-EM, 5¢, P.O.	119.50
BAKER'S PACERS, 5¢, LATE, D.D.	199.50
PACE'S SARATOGA, 5¢, F.P., P.O.	99.50
JENNINGS SILVER MOON, F.P.	89.50
WATLING'S BIG GAME, 5¢, F.P.	79.50

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50
MILLS EXTRABELLS, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50
MILLS EXTRABELLS, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50
MILLS GOLD OR SILVER CHROME, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50
MILLS GOLD OR SILVER CHROME, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50
MILLS GOLD OR SILVER CHROME, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50

MILLS BLUE FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS BLUE FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BLUE FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS BROWN FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BROWN FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS BROWN FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 5¢, 10¢ OR 25¢	145.00
COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5¢, 10¢ OR 25¢	209.50

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BALLY'S DRAW BELL, 5¢	\$477.50
BALLY'S TRIPLE BELL, 5-5-25	\$910.00

BALLY'S TRIPLE BELL, 5-5-5	\$895.00
BALLY'S TRIPLE BELL, 5-5-25	\$910.00

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Williams' "SMARTY"—NEW DOUBLE-SCORING FEATURE—NEW

Evans "BANGTAILS," Combination F.P., P.O. (NEW)	\$826.00
Evans "GALLOPING DOMINOS," O.O. (NEW)	671.50

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KEENEY SUPER TWIN, 5¢-10¢, F.P.	375.00
KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢	495.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Orig. Heads)	325.00
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Gottlieb BAFFLE CARD	322.00
Genco STEP-UP	324.50
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New Legal Counter Game
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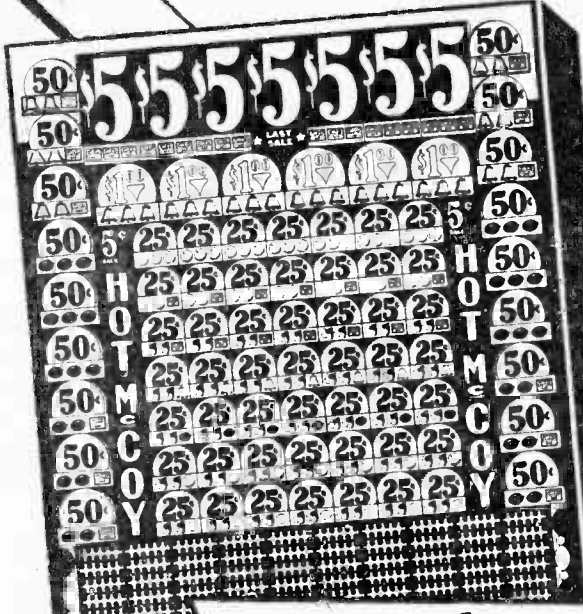
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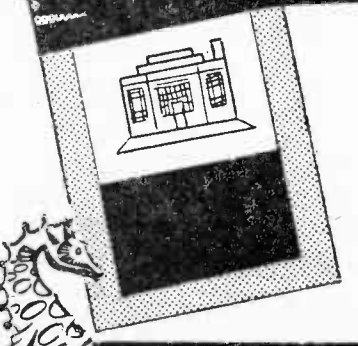
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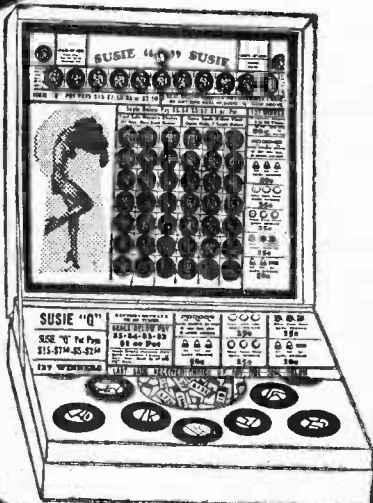
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DO-RE-MI	@	49.50
VENUS	@	49.50
AIR CIRCUS	@	69.50
5-10-20	@	69.50
FOUR ACES	@	69.50
BIG PARADE	@	79.50
HOLLYWOODS	@	79.50
KNOCKOUT	@	79.50
JEEPS	@	99.50
YANKEE DOODLES	@	99.50
OKLAHOMAS	@	115.00
GRAND CANYON	@	115.00
STREAMLINERS	@	115.00
BRAZIL	@	115.00
FLAT TOPS	@	139.50
LAURAS	@	139.50
STAGE DOOR CANTEN	@	139.50
OPPORTUNITY	@	169.50
FAST BALL	@	220.00
GOALEE	@	225.00
NEW WILLIAMS AMBER	@	289.50
NEW STEP-UP	@	324.50
NEW ATOMIC BOMBER	@	499.50
NEW ABT CHALLENGERS	@	65.00
CHICAGO COIN'S SUPER SCORE	@	299.50
NEW GOALEES in original crates	@	450.00

F. & W. AMUSEMENT CO.

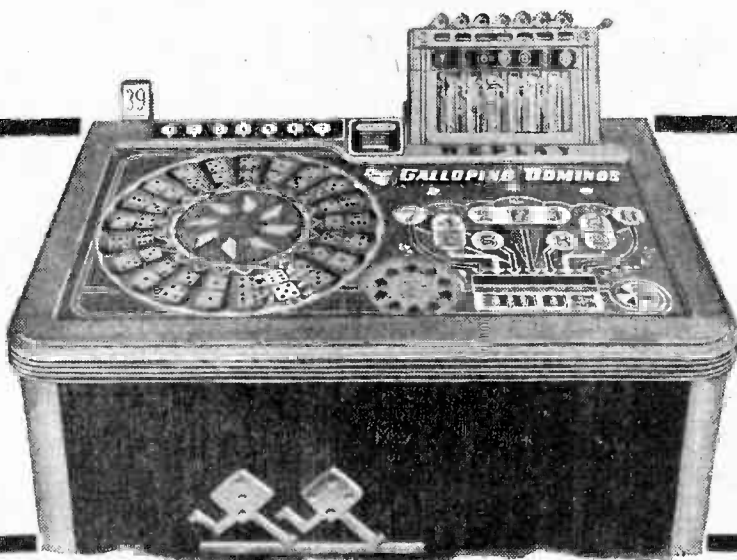
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Cookeville, Tenn.

Phones: Day 125 — Night 352-W

EVANS'

REPLAY CONVERTIBLE MODELS



**EVANS LEADS
THE FIELD AGAIN WITH
NEW BANG TAILS AND GALLOPING DOMINOS
IN SENSATIONAL REPLAY MODELS
easily and quickly convertible to Automatic Award!**

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

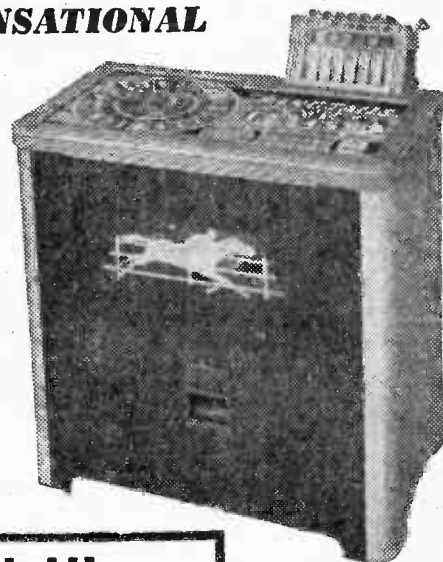
Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

EVANS' NEW SENSATIONAL BANG TAILS— WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one", or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.



ONE ROLL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!



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Chicago 7, Ill.

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VICTORY	\$ 89.50	FIVE & TEN	\$109.50
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AMERICAN BEAUTIES	99.50	DEFENSE	89.50
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TOPIC	79.50	YANKEE DOODLE	175.00
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FLAT TOP	185.00	JUNGLE	69.50
BIG PARADE	99.50	SPOT POOL	69.50
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EXHIBIT STARS	69.50	KNOCK OUT	99.50
SKY CHIEF	149.50	CATALINA	175.00
JEEP	99.50	SEA HAWK	59.50
SHANGRI-LA	159.50	HOLLYWOOD	175.00
AIR CIRCUS	109.50	SKY BLAZER	79.50
VENUS	79.50	SUN BEAM	79.50
PLAY BALL	59.50	BOLOWAY	69.50
MIDWAY	99.50		

Woolf Solomon

ARCADE EQUIPMENT

SKY FIGHTERS, A-1	\$149.50	9 FT. SKEE ROLLS	\$119.50	WINDJAMMER	\$119.50
LITE LEAGUE, A-1	249.50	AIR RAIDERS	119.50	CHI COIN HOCKEY	169.50
UNDERSEA RAIDERS	295.00	TOMMY GUN, Late	109.50	PANORAMS	275.00
RAPID FIRES, A-1	125.00	VOICE RECORDERS	150.00	SCIENTIFIO	
SCIENTIFIO		GROETCHEN TYERS	295.00	BASEBALL	89.50
CLOCK	79.50	12 1/2 FT. PREMIER SKEE ROLLS	609.50	14 FT. WURL. SKEE ROLL, A-1	295.00
10 1/2 FT. SUPER SKEE ROLLS		4 EVANS 48 FT. BOWLING ALLEYS, EA.	495.00		
10 1/2 FT. PREMIER SKEE ROLLS					

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

CONSOLES

25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	219.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LITE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
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DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

NEW A. M. I. AUTOMATIC HOSTESS
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GOTTLIEB'S BAFFLE CARD	322.00	DAVAL'S CUSHER, FRUIT	54.00
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UNITED'S SEA BREEZE	330.00	BALLY VICTORY SPECIAL	WRITE
GENCO WHIZZ	189.50	BALLY DRAW BELLS	477.50
GENCO TOTAL ROLL	525.00	BALLY TRIPLE BELLS	895.00
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MILLS NEW VEST POCKETS	74.50	PREMIER SKEE ROLLS	395.00
MILLS BLACK CHERRY BELLS	WRITE	MARVEL'S POP UP	54.00
MILLS GOLDEN FALLS	WRITE	NEW A.M.I. PHONOGRAPHS	885.00
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KEENEY'S NEW 2-WAY 5c-25c			
COMBINATION F.P.	WRITE		

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Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.

Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

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Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

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100% FOR LOCATION

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11 BALLY BIG GAME		59.50
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We Have Anything You Want in Coin-Operated Equipment—Either New or Used—At Prices That Will Interest You.

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2831-33-35 WEST PICO BLVD.
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WILL KEEP YOUR NEW YEAR'S RESOLUTION FOR YOU!



We know you've resolved to expand your business during the coming year. We know you've resolved to smooth out those annoying wrinkles that play havoc with an otherwise efficient business.

CORADIO smooths out those wrinkles for you simply by being placed on location. Its trouble-free operation slashes maintenance costs to the minimum, frees operators from profit-cutting service calls. CORADIO offers you new fields of endeavor—lifts your business to new levels of prosperity.

Here are some of CORADIO'S profit-producing features

- Fully licensed set. Standard R.M.A. guarantee.
- Standard brand tubes.
- Five-inch Alnico speaker—considered best by leading radio engineers.
- "Tailored" volume.
- Meter expressly designed for this radio.
- Rear door hinged, permitting entire set to swing out for swift, easy adjustment.
- Coin starts radio playing—no buttons to push.
- Pick-proof lock. Fully insurable against fire, theft, damage.
- Table or wall mounted.
- Encased in sturdy steel cabinet. Scratch-proof.
- Attractive crinkle finish available in variety of colors, harmonizing with any interior.

Superbly styled, compactly constructed (13 inches long, 8 inches high, 6 1/2 inches wide), CORADIO affords either one or two hours of matchless radio reception for 25c, according to the needs of individual operators.

CORADIO is in production and available for immediate delivery . . . NOW!

ONLY \$59.50 F. O. B. NEW YORK

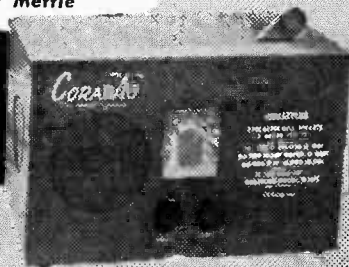
CORADIO

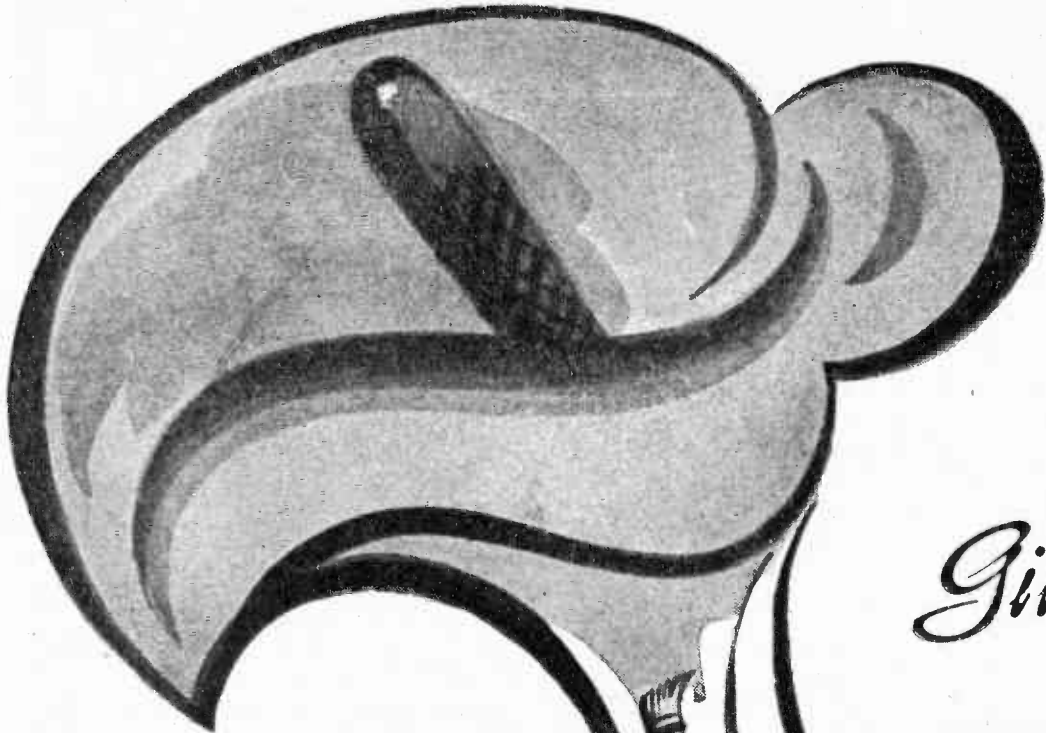
The Coin-Operated Radio of Mettle

CORADIO

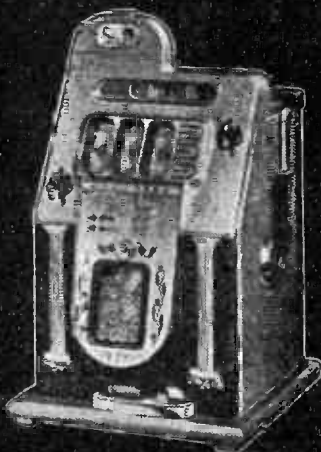
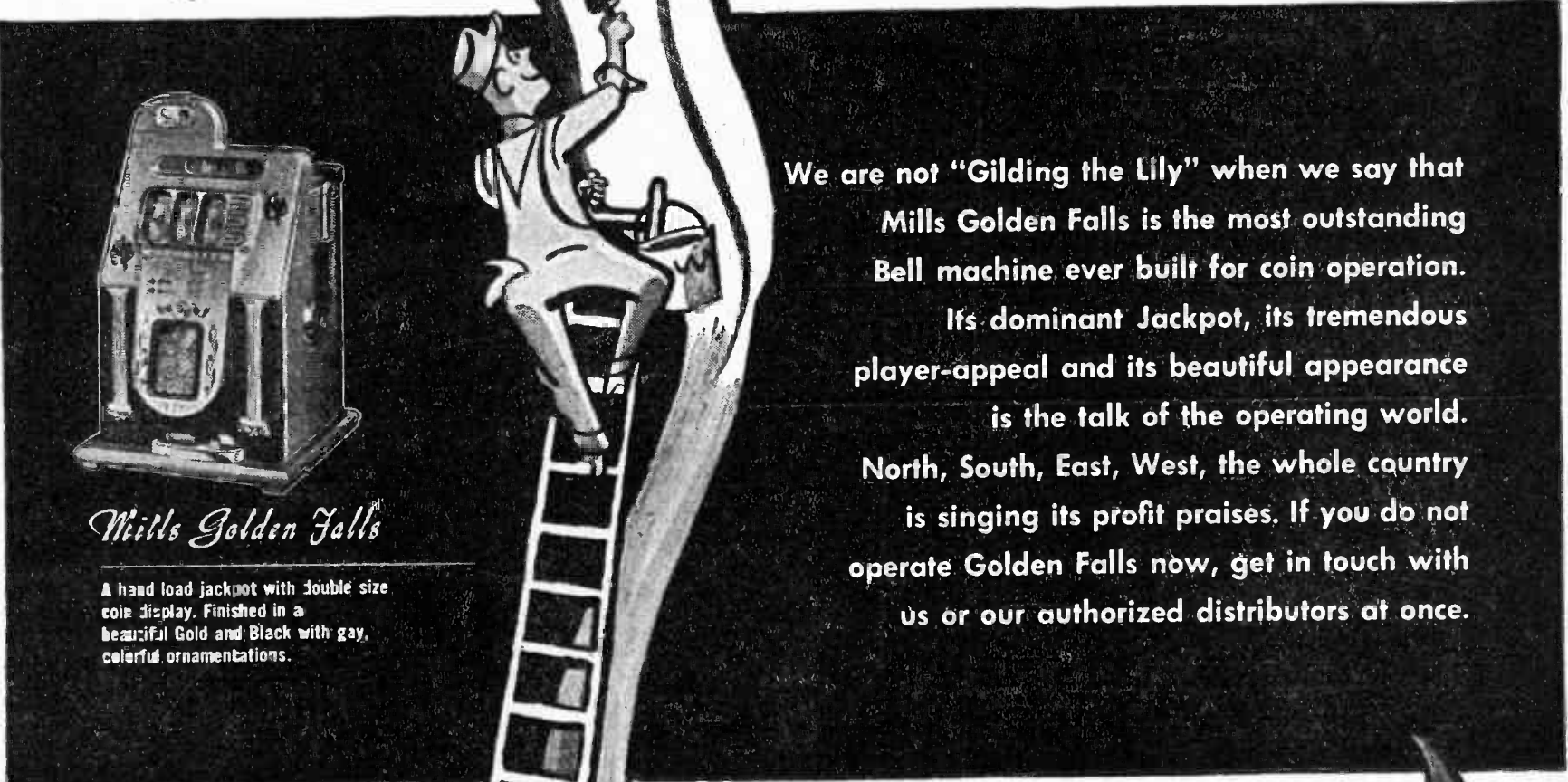
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Vanderbilt G-4972





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A hand load jackpot with double size coin display. Finished in a beautiful Gold and Black with gay, colorful ornamentations.

We are not "Gilding the Lily" when we say that Mills Golden Falls is the most outstanding Bell machine ever built for coin operation.

Its dominant Jackpot, its tremendous player-appeal and its beautiful appearance is the talk of the operating world.

North, South, East, West, the whole country is singing its profit praises. If you do not operate Golden Falls now, get in touch with us or our authorized distributors at once.

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West Side Is Working for You. Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side. Harry Berger

PHONOGRAPHS

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616	\$139.50	Monarch	\$159.50
616 Lite-Up	179.50	Windsor	159.50
81 Counter Model	115.00	Standard	229.50
24	189.50	De Luxe	239.50
42/24	215.00	SEEBURG	
600 Rotary	285.00	Hi-Tone, ESRC	\$325.00
600 Key Board	285.00	Hi-Tone, ES	300.00
500	289.50	Classic	289.50
700	475.00	Cadet	289.50
750	485.00	Vogue	285.00
800	475.00	Casino	189.50
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Limited Quantity WURLITZER 5¢ SLIDES for 600, 500, 24, 616 and 61. Each \$1.95.

IN STOCK! NOW! "AMITY" CIGAR VENDOR \$44.50 NEW STANDS \$11.50 EA. WE HAVE A BIG SUPPLY OF CIGARS

FOREIGN BUYERS Write Today for complete list of equipment we have available for export.

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NOW AVAILABLE:

Metal (Aluminum) Wall Box Replacement Covers for Seeburg and Wurlitzer Boxes. Beautiful Orinkle Finish. A Perfect Replacement for Your Broken Plastic Covers.

! NEW LOW PRICE !

Wurlitzer Model 125, 5-10-25c	\$5.95
Wurlitzer Model 120, 5c	5.95
Seeburg Model WS5Z, 5c, 24 Selec.	6.75
Seeburg Model WS2Z, 5c, 20 Selec.	7.45
Seeburg Model WS10Z, 5-10-25c, 20 Selec.	8.25

REPLACEMENT FRONT DOORS
(Less Glass and Hardware)

for WURLITZER MODEL 616	
Without Finish	\$4.50 Ea.
With Finish	5.00 Ea.

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SACRIFICE SALE

- 3 1946 Model Bakers Pacers, Combination Check or Cash Pay-out, Daily Double, 30 to One Odds. Guaranteed Just Like Brand New. Each \$ 275.00
 - 1 Bally Fairmount, Automatic Cash Pay-out One Ball. A-1 Shape. 245.00
 - 1 Bally Jockey Club, One Ball. A-1 Shape 185.00
 - 1 1946 Mutoscope Voice-O-Graph. Just Like Brand New. 1000.00
- We are willing to trade the above machines in on new Bangtails or Superbells. 1/2 cash or certified deposit with order.

Playland Amusement Co.

616 Adams St. Phone: Adams 7307 Toledo 4, Ohio

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OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

RECONDITIONED CONSOLES

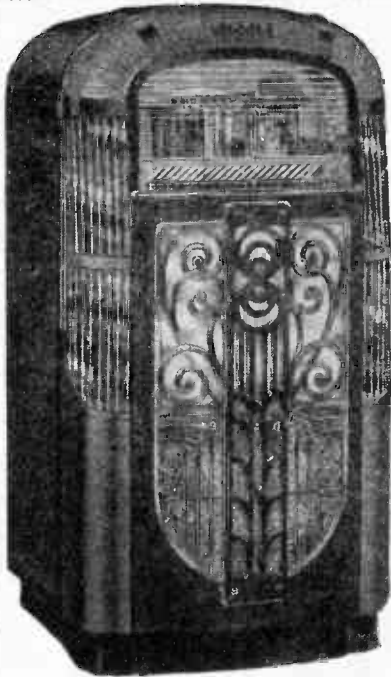
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The Phonograph of Tomorrow Today!
 • Extra Rich Tone Quality. • Extra Colorful Display. • Extra Location Appeal. • Extra Animation. • Extra Performance. • Extra Operators' Approval.

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Liberal Trade-In Allowance for your Used Machines

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 ALL PHONES: KILBOURN 3030

KEENEY SUPER BELLS, 5¢, F. P., P. O.	\$199.50
KEENEY SUPER BELLS, 10¢, F. P., P. O.	219.50
KEENEY SUPER BELLS, 25¢, F. P., P. O.	219.50
KEENEY SUPER TWIN, 5¢-25¢, F. P., P. O.	345.00
KEENEY SUPER TWIN, 5¢-25¢, P. O.	274.50
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, New Refinished	395.00
KEENEY 4-WAY, 5¢-5¢-10¢-25¢, New Refinished	375.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, New Refinished	375.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	175.00
EVANS LUCKY LUCRE, 5-5¢	125.00
BALLY ROLL-EM, 5¢, P. O.	99.50
BAKER'S PACERS, Late, Daily Double	199.50
PACE REELS, 10¢, Late	125.00
PACE SARATOGAS, Late, 5¢	89.50

MILLS FOUR BELLS, Late Heads, 5-5-5-25¢	\$375.00
MILLS FOUR BELLS, Late Heads, 5-5-5-5¢	350.00
MILLS THREE BELLS, 5¢, 10¢, 5¢ (Refinished)	495.00
MILLS THREE BELLS, 5¢, 10¢, 25¢ (Refinished)	595.00
MILLS FOUR BELLS, Orig. Heads, 5-5-5-5¢ (Refinished)	249.50
MILLS FOUR BELLS, Orig. Heads, 5-5-5-25¢ (Refinished)	275.00
BALLY CLUB BELLS, F. P., P. O., 5¢	124.50
BALLY HI HANDS, F. P., P. O., 5¢	119.50
BALLY SUNRAYS, F. P., 5¢	89.50
MILLS JUMBO, Late, F. P., P. O.	129.50
MILLS JUMBO, Late, P. O.	99.50
MILLS JUMBO, Late, F. P.	89.50
EVANS 1946 BANGTAILS, Like New	WRITE

RECONDITIONED SLOTS

BLACK CHERRY BELLS (Rebuilt), 5¢	\$219.50
BLACK CHERRY BELLS (Rebuilt), 10¢	224.50
BLACK CHERRY BELLS (Rebuilt), 25¢	229.50
MILLS BLUE FRONTS (Refinished), 5¢	119.50
MILLS BLUE FRONTS (Refinished), 10¢	129.50
MILLS BLUE FRONTS (Refinished), 25¢	139.50
JENNINGS CHIEF, \$1.00	495.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	39.50
NEW COLUMBIA DELUXE BELL	209.50
BROWN FRONTS (Refinished), 5¢	159.50
BROWN FRONTS (Refinished), 25¢	189.50
MILLS ORIGINAL CHROME, 5¢	149.50
MILLS GOLD CHROME, 25¢	159.50
NEW COLUMBIA BELLS	145.00

ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished)	\$219.50
BALLY THOROBRED (Refinished)	219.50
BALLY '41 DERBY (Refinished)	129.50
BALLY CLUB TROPHY (Refinished)	129.50
KEENEY FORTUNE (Refinished)	129.50
BALLY VICTORY SPECIAL	WRITE

PHONOGRAPHS

ROCK-OLA COMMANDO (Refinished)	\$395.00
ROCK-OLA PREMIER (Refinished)	375.00
ROCK-OLA SUPER, New Rock-o-Lite	375.00
ROCK-OLA MASTER, New Rock-o-Lite	365.00
ROCK-OLA STANDARD, New Rock-o-Lite	335.00
ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R.C., E.S., New Rock-o-Lite	450.00
SEEBURG 8800, R.C., E.S., New Rock-o-Lite	425.00
SEEBURG 8800, E.S., New Rock-o-Lite	395.00
SEEBURG COLONEL, New Rock-o-Lite	375.00
SEEBURG MAJOR, New Rock-o-Lite	375.00
SEEBURG CLASSIC, New Rock-o-Lite	350.00
A.M.I. STREAMLINER, Like New	295.00
MILLS EMPRESS, New Rock-o-Lite	295.00
MILLS THRONE, New Rock-o-Lite	275.00
WURLITZER MODEL 950 (Refinished)	550.00
WURLITZER MODEL 850 (Refinished)	550.00
WURLITZER MODEL 750E (Refinished)	550.00
WURLITZER MODEL 780 (Refinished)	495.00
WURLITZER MODEL 800 (Refinished)	495.00
WURLITZER MODEL 500, New Rock-o-Lite	350.00
WURLITZER VICTORY 600 (Refinished)	325.00

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- BASEBALL
- BIG CHIEF
- BOLOWAY
- CHAMP
- FORMATION
- SLUGGER
- SPORTS
- TEN SPOT

\$35 SPECIALS

- AMERICAN BEAUTY (Rev.)
- HOME RUN, '41
- LEGIONNAIRE
- SKY RAIDER
- SKY RAY
- TAIL GUNNER

PHONOGRAPHS

Wurlitzer 616A	\$159.50
Rock-Ola R.M. 16 Illum.	149.50
Rock-Ola Windsor Illum.	189.50
Rock-Ola '41 Premier	289.50
Seeburg Hi-Tone 8800, ESRC	379.50
Seeburg Hi-Tone 8200	349.50
Rock-Ola Commando	289.50

CONSOLES

Evans Bangtails, 40 F.P.	\$149.50
Fast Time, F.P.	89.50
Jumbo Parade, F.P.	59.50
KeeneY 4-Way Super Bell, 3-5, 1-25, P.O.	329.50
KeeneY 4-Way Super Bell, 5-5-5-5	299.50
Paces Races, Bl. Cabinet, As Is	29.50
Mills Four Bells, 5-5-5-5	299.50
Paces Saratoga, Comb.	109.50
Paces Reels w/rails, P.O.	59.50
Silver Moon, Comb.	89.50
Silver Moon, F.P., Tot.	89.50
Sun Ray, F.P.	119.50
Super Bell, 5¢ Comb.	189.50
Super Bell, 25¢ Comb.	199.50
Two-Way Super Bell, 5-25 Comb.	199.50
Triple Entry	109.50

ONE-BALLS

1 Dust Whirls	\$148.50
1 Fortune, F.P.	89.50
2 One-Two-Three, '41, F.P.	69.50
1 Pimlico, with base, F.P.	149.50
1 Record Time, F.P.	99.50
1 Sky Lark, F.P., P.O.	79.50
1 Spinning Reels, P.O.	49.50

SLOTS

Jennings 5¢ Chief	\$ 49.50
Mills 5¢ Gold Chrome	139.50
Mills 5¢ Copper Chrome	129.50
Mills 5¢ Vest Pocket	39.50
Mills 1¢ Vest Pocket	29.50
Mills 5¢ Melon Bell	79.50
Mills 5¢ Liberty Bell (Gooseneck)	39.50
Watling 5¢ Rolatop	49.50
Pace Bantam, 10¢	39.50
Mills 10¢ Roman Head	79.50

ARCADES

Evans Play Ball	\$ 79.50
Evans Tommy Gun	59.50
Champion Hockey	89.50
Chicago All-Star Hockey	89.50
Chicago Goalie	199.50
Mills Panorama, best Solo Vue	349.50
Voice-o-Graph, good condition, 50¢	549.50

MISCELLANEOUS MUSIC ACCESSORIES

8 Amplifiers for Rock-Ola 16 Records, Ea.	\$ 10.00
5 Amplifiers for Seeburg '46 Master (MA2L6), Brand new, Ea.	37.50
5 Amplifiers for Wurlitzer 616, D.C. Ea.	7.50
7 Adaptors, Seeburg, for 24 Wurlitzers, Drums and Solenoids OK, plugs missing, Ea.	5.00
4 Converters, 300 W. 110 D.C. to 110 A.C. Ea.	12.00
1 Intercommunication System, complete, with 5-12 station, Master Boxes in perfect condition, Complete	100.00
22 Wall Boxes, Buckley, Need repairs. The lot	75.00

\$65 SPECIALS

- FLYING TIGER
- MIDWAY
- P & S SHANGRI-LA
- HOLLYWOOD

\$110 SPECIALS

- ARIZONA (Rev.)
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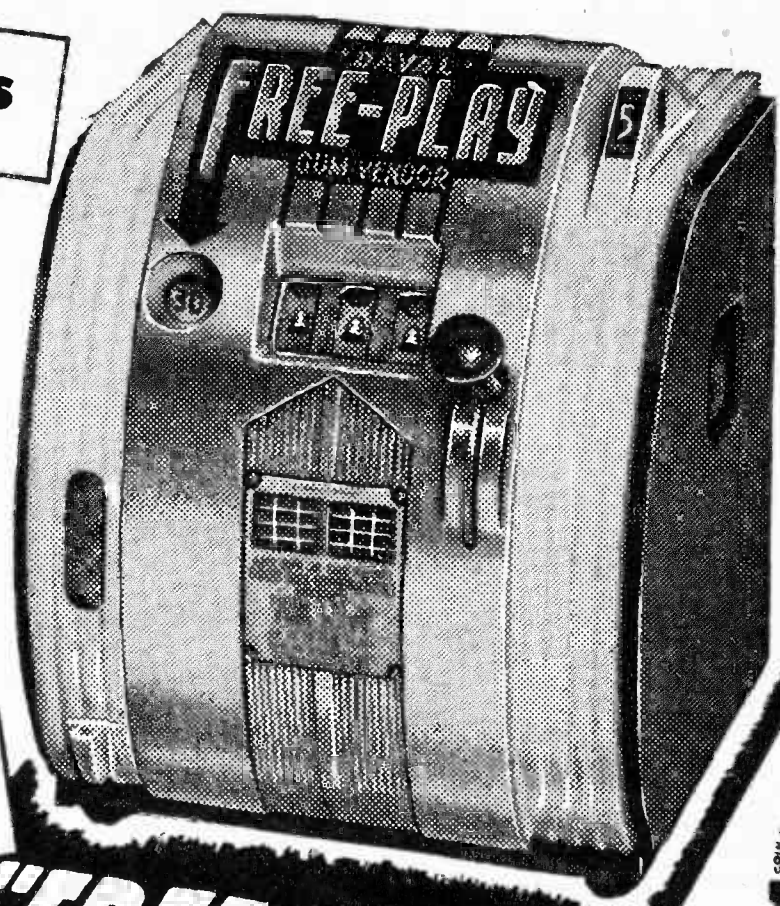
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No secret about whom to see for this great money-maker—your **Mutoscope Distributor's** the man. Get in touch with him—**now!**



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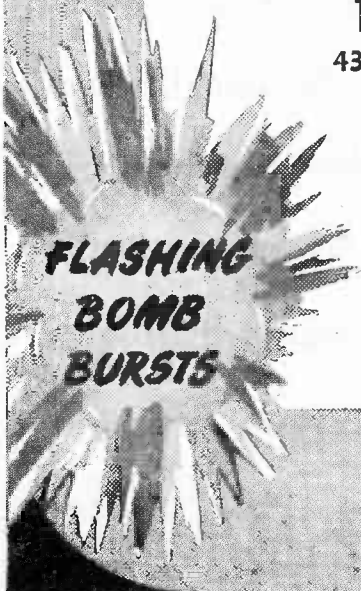
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not at all

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There's nothing baffling about the way players are drawn to Gottlieb's thrilling new game, Baffle Card. They know what they want and they like what they see. Baffle Card, like all other Gottlieb games, is of beautiful design... durable construction... foolproof mechanical operation. Order the Baffle Card from your distributor today!



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There is No Substitute for Quality!

**IT MAKES A
WHALE OF A
DIFFERENCE
IN PROFITS, TOO!**



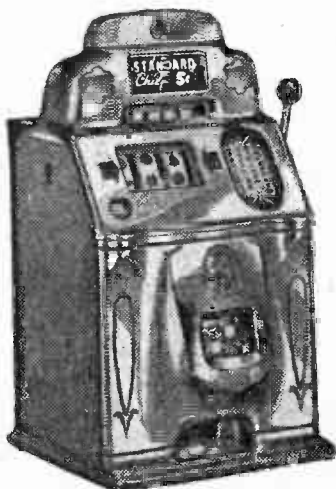
Triple **YOUR PROFITS**
WITH KEENEY'S 3-WAY
BONUS *Super Bell*

It's like adding extra outlets to your route to put this finest of consoles on location. Collections increase as you take in 5 coins where you got one before. Profits triple as 3 players spend at the same time instead of one. Locations give you bonus profits with Keeney's better player odds and more player appeal. Why

hear from other operators about these bonus profits. Collect them yourself in 1947. Phone, wire or write your nearest Shaffer Music Company office today.

RING THE BELL IN '47 PROFITS
WITH JENNINGS CHIEFS

THE STANDARD
IS MY CHIEF
MONEY MAKER



Bell operators from coast to coast are enthusiastic about the new Jennings Chief. It's the sweetest job on the market today. Sturdy construction . . . patented escalator . . . post-war mechanical improvements . . . new modern beauty. Put the Chief to work for you in 1947 stepping up collections and profits. For immediate delivery, see your nearest Shaffer Music Company office.

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KEEP MUSIC FOR MASSES AT 5 CENTS

NICKEL MUSIC POLICY ENDORSED BY OPERATORS, LOCATION OWNERS AND PUBLIC

Should the price of music remain five cents?

If there is any question in your mind about it, the flood of letters, wires, newspaper clippings and magazine articles that has been flowing in since Seeburg recommended a "five-cents-a-tune" policy would convince you.

Operators are convinced that public good will is the most important element in their business. They

are also convinced that doubling the price of music would tend to reduce revenues rather than increase them. Of course, operators' rising costs pose a problem, but the answer must be found in increasing the number of nickels the operator receives—not in jeopardizing the number of nickels by trying to get dimes instead. Read some of the current comments on Nickel Music by the masses.

TULSA, (a housewife) "just wanted to tell you how much I appreciated the piece in the Tulsa World saying that Seeburg was going to keep their nickelodeon down to 5 cents. There are lots of people who certainly appreciate your thoughtfulness"

Detroit: (association spokesman)—"This business was built on the nickel play, and if operators will make a more careful study of their present problems, we can maintain our nickel play and will have done the public a service . . ."

Milwaukee: (an operator)—"Our business has been failing because people just don't have the extra nickels any more. Where, then, will they get the dimes and quarters?"

Detroit: (an operator) -- "Increase to dime play would drive many marginal locations off the market. Fifty per cent of existing locations would no longer be profitable because of loss of play."

Cincinnati: (association spokesman)—"Operators fear that the combination of lost business through 10-cent play and the cost of converting will mean less business in the long run."

Denver: (university student)—"It's murder. College kids can't afford more than a nickel."

Los Angeles: (a customer)—"I wouldn't pay 10 cents to hear Nero play 'Smoke Gets in Your Eyes'!"

Chicago: (location owner)—"My customers wouldn't stand for it. I think I'd take the music out if the prices are doubled."

Utica: (an operator)—"I am convinced that increasing play price to 10 cents is unsound."

Wichita: (an operator)—"No hike in prices is contemplated"

Columbus: (a distributor) -- "All the operators we contacted this week are opposed to 10-cent play."

Seeburg Two-Year Plan . . .

The Seeburg Two-Year Plan has been developed to permit the operator to conduct his business profitably and retain the good will of the public by continuing to offer music at five cents a tune. The Seeburg "1-47" Symphonola—beautiful in design, efficient in operation—is America's foremost phonograph. To protect the investment of operators in this model, the J. P. Seeburg Corporation will retain the present Symphonola mechanism in the Seeburg line during 1947 and 1948 and no changes in the "1-47" cabinet design will be made in that period.

More than that, the "1-46" Symphonola may be converted to the "1-47" design for a nominal charge. Thus, in effect, Seeburg has supplied its customers the only 3-year phonograph in the history of the industry. This is not a pledge to stand still, for, Seeburg will continue its leadership in the music industry. Our present line will be augmented from time to time as new Seeburg developments become available. However, such new products will be added to expand our line and not to replace the Symphonola.



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5 CENTS
A
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and
2 YEAR
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endorsed
by all
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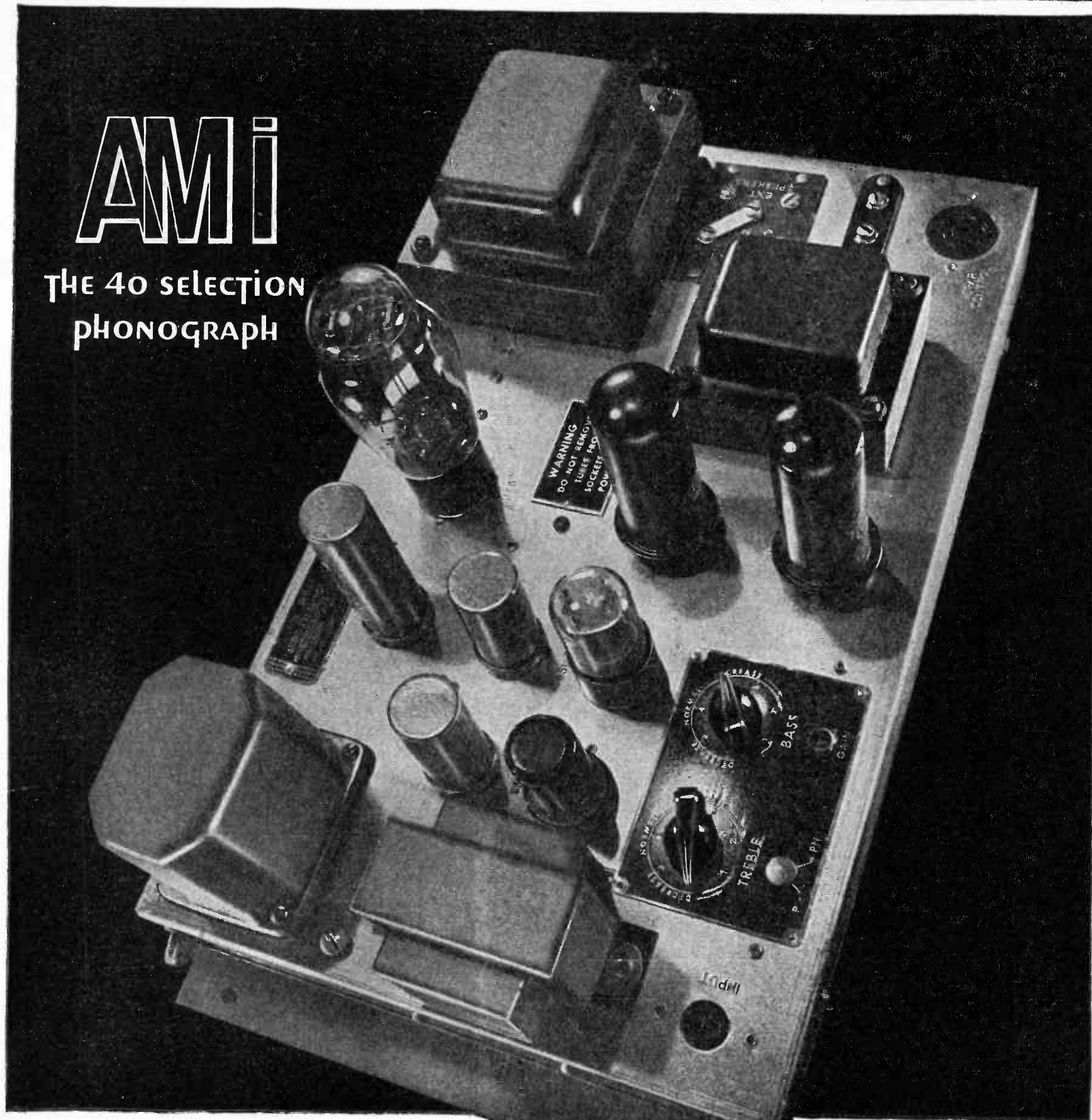
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MOST COMPLETE MUSIC SYSTEMS—

AMi

THE 40 SELECTION
PHONOGRAPH



The AMi Audiotronic Amplifier

Here's the amplifier you get with your AMi Model A Phonograph. It has a special audiotronic circuit which does full justice to highs and lows. Audiotronic music is another 1947 AMi feature which helps to explain the terrific earning power of the AMi Model A phonograph.

AMi Incorporated 679 N. WELLS STREET, CHICAGO, ILL.

★ Statement to Associated Press, Restaurant Magazines, Coin Machine Magazines



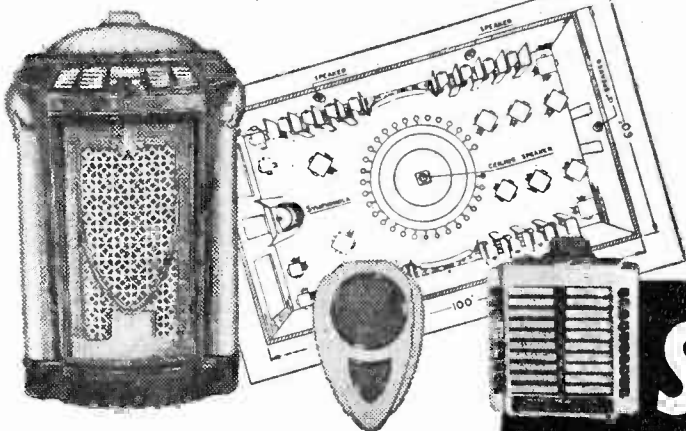
President of State Restaurant Association of Texas says . . .

"Coin-Operated Music should remain 5c"

"Should a restaurant, or any other business, increase the price 100% on one of its features . . . there would be much resentment and criticism . . . and, doubtless, loss of business," said Carlo Messina, president of the State Restaurant Association of Texas.

"I certainly believe that coin-operated music should remain five cents. Although these instruments and music systems are operated on a cooperative basis . . . it would be the restaurant owner who would get the criticism. Raising the price of music to a dime would, in my opinion, be very bad public relations . . . because like Coca Cola and Wrigley's gum, it is a traditional nickel item."

★ Formula for Scientific Sound Distribution



Seeburg
DEPENDABLE MECHANISMS

Operators, special note:

You're invited to drop in at your nearest S. H. Lynch & Company office . . . and learn about Seeburg's new 2-year program. This is Seeburg's answer to maintain your present price of five cents per tune.

S. H. LYNCH & CO.

Exclusive Southwestern Distributors

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★ Houston, 910 Calhoun

★ San Antonio, 241 Broadway

★ Oklahoma City, 900 N. Western

★ New Orleans, 832 Baronne

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10¢ MILLS BROWN FRONT. ..\$ 99.50

5¢ MILLS BROWN FRONT. ..\$ 99.50

25¢ PACE DELUXE\$275.00
25¢ BROWN FRONT 119.50
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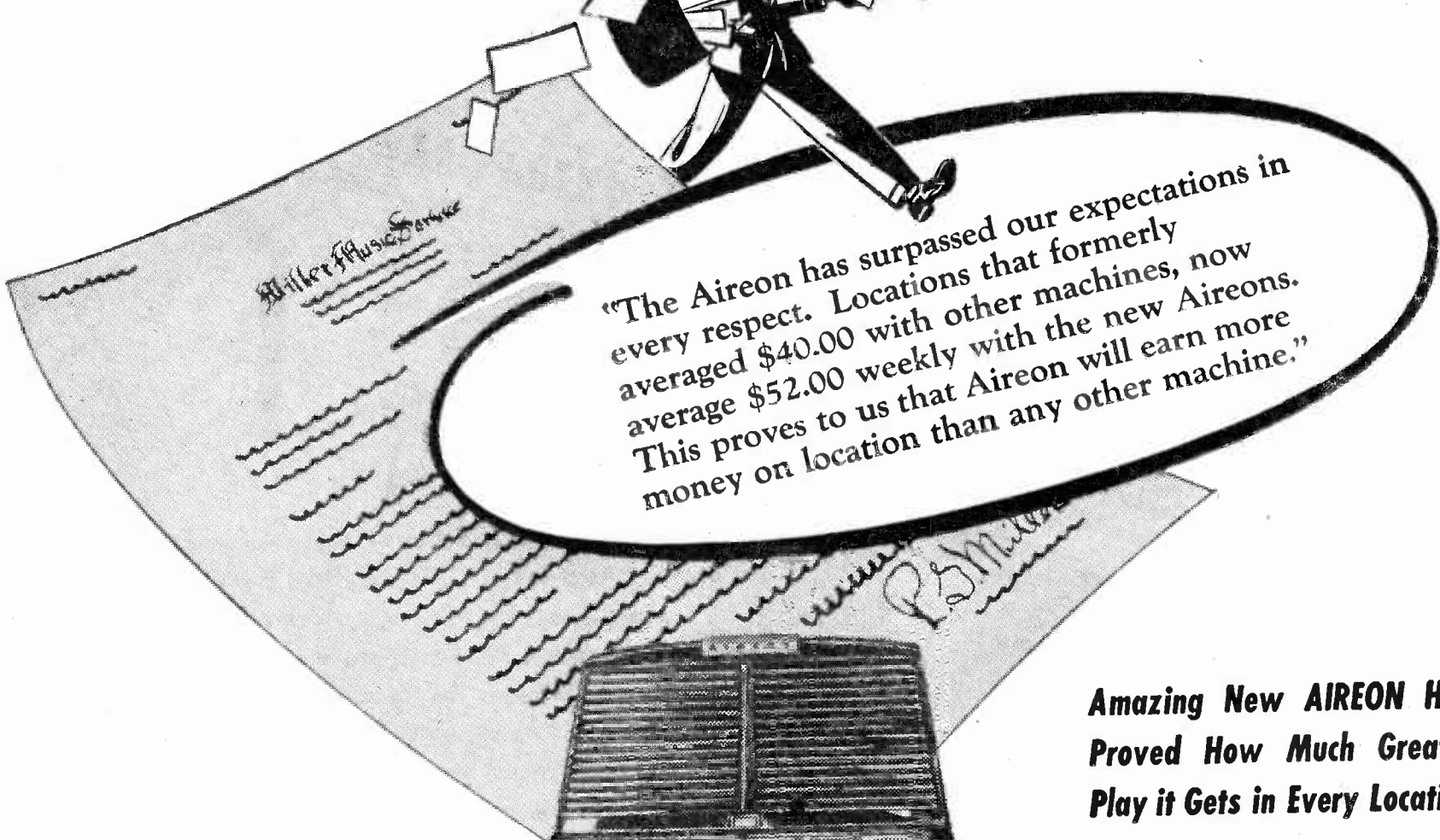
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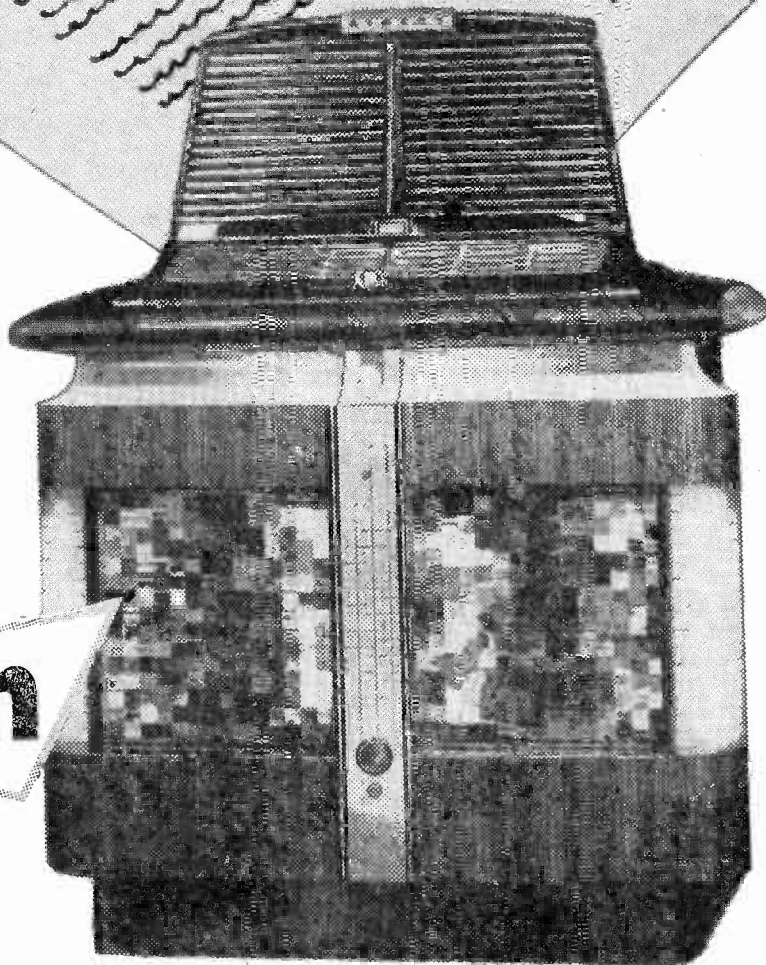
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DeLuxe DRAW BELL



New EXTRA DRAW Feature

Flashing Star remains lit at mystery intervals, permitting player to hold and draw, not merely once, but twice, three times . . . as long as Star is lit. And another coin pops into the chute for every draw.

New SUPER SPECIAL Award

Flashing Bell remains lit at mystery intervals . . . and 3 BARS receive 1000 top when Bell is lit. No wonder DE LUXE DRAW BELL profits are hitting a new all time high!

Now . . . all the bell-fruit flash and spinning-reel action of DRAW BELL . . . plus the 1000 Super-Special popularized in Triple Bell . . . plus the new EXTRA DRAW feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner! That's Bally's new luxurious DE LUXE DRAW BELL. Start your 1947 operations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Specify nickel or quarter play.

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Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Convertible—Automatic or Replay. Any coin-combination—Nickel, Dime, Quarter.

★ CONVERTIBLE: AUTOMATIC OR REPLAY

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Here's the fastest-playing, fastest-profit-producing 5-ball game you've seen in years. A fascinating skill-game . . . yet ideal for competitive play. MIDGET RACER will increase profits in your 5-ball spots. New inner-lock cash-box is one of many improved features built into MIDGET RACER. Convertible—novelty or replay. Order today.

VICTORY DERBY

One-ball Multiple Automatic packed with all the proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new, all-time high! VICTORY DERBY games on location are consistently topping all previous collection records. Order today.

VICTORY SPECIAL

Bally's big, beautiful VICTORY SPECIAL is your profit insurance in replay territory . . . quickly convertible to one or five-ball play and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL from your Bally Distributor today.



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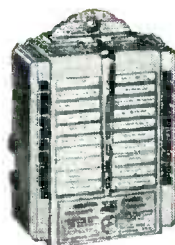
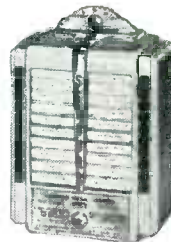
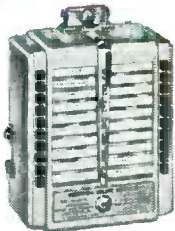
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Seeburg Symphonola "1-47"

Wallomatics

Now in production are wireless and three-wire Wallomatics with a 5-cent coin chute or with a single coin chute accepting nickels, dimes and quarters. All twenty selections are visible at one time—no knobs or dial to turn. Newly designed, compact in size, Wallomatics have eye-appeal.



Seeburg Auxiliary Remote Control Amplifier

The Auxiliary Amplifier provides better sound distribution in locations requiring multiple speakers. Ideal for large auditoriums or remote rooms. Effective up to 1,000 feet from Symphonola. Operation is entirely separate from master amplifier. Auxiliary Amplifier has individual tone and volume control.



Dual Remote Volume Control

Volume in the Symphonola Speaker and all remote speakers in the location may be operated from a remote point. Records may be cancelled at a finger's touch. Volume may be predetermined and locked, preventing change by any unauthorized person.

..YOU ASKED FOR IT!

As operators faced specialized problems in bringing Scientific Sound Distribution to their locations during the past year, they found additional equipment was desirable if every location was to be properly served. Our distributors have passed these requests along to us, and here is the answer:

- You asked for 5, 10 and 25-cent wireless and 3-Wire Wallomatics — they are in the 1947 Seeburg line.
- You asked for Recessed Speakers — they are in the 1947 Seeburg line.
- You asked for an auxiliary amplifier with individual volume control for installations requiring increased sound distribution — it is in the 1947 Seeburg line.
- You asked for a pre-amplifier and public address system — it is in the 1947 line.

No matter what the particular requirements of locations you operate, everything necessary to provide a complete music system exactly tailored to each location is in the new Seeburg line.

The Only COMPLETE Music System

Seeburg Pre-Amplifier and Public Address System

This Pre-Amplifier, which has its own individual tone and volume control, permits using the Symphonola and speakers as a public address system. Music from the phonograph and announcements may be mixed.



Remote Control Special

Where space is at a premium or other conditions do not permit the installation of a Symphonola, the Remote Control Special may be used. The mechanism is identical with that of the Symphonola. It may be used with all components of Seeburg Music Systems.



Speakers

Big 12-inch Mirror Speakers to provide additional low frequency response—compact, 8-inch Tear Drop Speakers to provide scientific distribution of middle register volume—Recessed Speakers in 8 or 12-inch size for ceiling or wall—all are in the Seeburg 1947 line.



1902 DEPENDABLE MUSIC SYSTEMS - 1947

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Model 1422



Wall Box Model 1530