

The Billboard



Outdoor Equipment Review

W. Helford



ONE OF THE **LEADERS** IN GROSS PROFITS AT THE TAMPA, FLORIDA, FAIR GROUNDS WAS THE **LOOPER**



Here's another outstanding achievement in modern amusement equipment so typical of Allan Herschell's traditional leadership in streamlined styling, advanced design and engineering know-how. The totally different post-war model of the LOOPER has quickly skyrocketed to surprising profit and popularity levels. This new model provides a passenger operating feature that instantly proves popular. Portable, easily erected and disassembled.

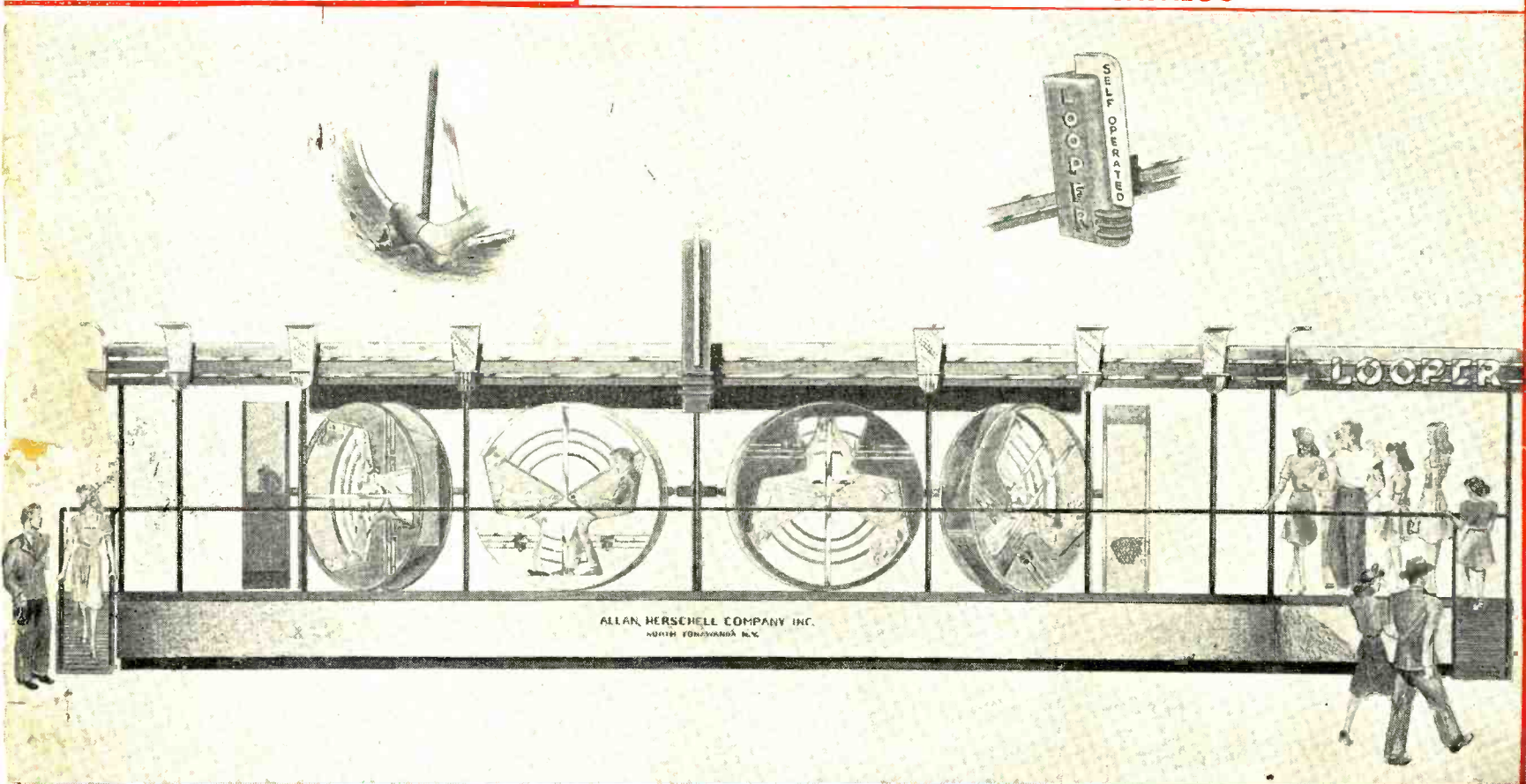
CARROUSELS For years a marvelous money-maker, the CARROUSELS now hold greater profit-producing possibilities than ever . . . thanks to Allan Herschell's NEW models. Streamlined design, simplified operation, maintenance ease and unusual portability are but a few of their features.

MOON ROCKET Profits, speed, thrills! For ALL THREE, the MOON ROCKET has proved the pacemaker in scores of parks and carnivals the nation over. Streamlined thruout, brilliantly illuminated, it incorporates many new engineering developments and operating improvements. Takes only 5 hours to assemble, 3 hours to disassemble.

CATERPILLAR Revitalized with new streamlined design, lighting improvements and the use of gleaming stainless steel, the CATERPILLAR now sets NEW standards of earning power, load capacity and positive comfort at high speeds. Extremely portable; equipped with 18 metal cars; provides several other new, improved money-making features.

KIDDIE AUTO RIDE Here's really "something new" in gross-getting rides! Featuring streamlined, handsomely finished automobiles made of aluminum castings designed expressly for this ride only. It gives the kiddies fun, excitement, thrills and offers you a sure-fire way to step up your grosses.

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OF OUR NEW 1947 CATALOG



Allan Herschell Company, Inc.
NORTH TONAWANDA, N. Y.

The Billboard

OUTDOOR EQUIPMENT REVIEW

Supplement to the Spring Special Edition

MARCH 29, 1947

TABLE OF CONTENTS

Feature Articles

	Page		Page
New Rides a Reality!.....	4	Recent Pool Developments.....	25
Insect Annoyance Over—If DDT Is Properly Used..	6	Material Problem Not Bad.....	26
Circus Owners—Past and Present.....	8	Dallas Plays for Families.....	28
Editorial—Cash Customers Are There.....	10	Fireworks Peak Lies Ahead.....	29
Thrill Rides Make a Park.....	16	Speaking About Speakers.....	30
Trailers for All Purposes.....	18	Concess Biz Due for Drop.....	31
Pastel Colors Practical for Fair Buildings.....	20	Palestic, New Material, Used for Many Concession Items	56
Winter Operations Help Lick Seasonal Bugaboos at Permanent Funspots.....	22	Blevins Offers Technical Advice to Popcorn Dealers	56
		Demand for Paint Far Above Supply.....	58

Special Lists

	Page		Page
Fair Dates	32	Supplementary Parks.....	50
Amusement Parks.....	41	Fair Booking Offices.....	54

INDEX TO ADVERTISERS

Advertiser	Page	Advertiser	Page	Advertiser	Page
A. B. C. Popcorn Co.....	52	Excel Manufacturing Corp.....	58	National Trailer Corp.....	19
A & M Supply Co., Inc.....	44	Exhibit Supply Co.....	43	Ray Oakes & Sons.....	41
Acme Tool Co.....	40	Eyerly Aircraft Co.....	12	C. W. Parker Amusement Co.....	14
Alles Printing Co.....	37	Edward C. Flaherty.....	23 and 38	Paulsen-Webber Cordage Corp.....	36
Atlanta Popcorn Supply.....	52	C. R. Frank.....	57	Perfect Games Co.....	43
The "Batter Up" Co.....	44	French Game & Novelty Mfg. Co..	46	Philadelphia Toboggan Co.....	17
Benjamin's for Motors.....	28	General Equipment Co.....	46	Popper's Boy Products Co.....	56
Berman Sales Co.....	24	Globe Distributing Co.....	36	Poppers Supply Co. of Phila.....	54
The Blevins Popcorn Co.....	53	Globe Poster Corp.....	38	Prunty Seed & Grain Co.....	56
Bower Show Print.....	36	Gold Medal Products Co.....	51	The Rauland Corp.....	34
Chas. T. Buell & Co.....	27	Greyhound Amusement Device Co., Inc.....	45	Riddle & Co.....	45
Buyers' Service.....	40	Hagaar Attractions.....	17	Ride Hi Manufacturing Co.....	14
C & H Electric Co.....	14	A. Hassan.....	40	Rollo, Inc.....	17
The Calumet Coach Co.....	48	Harry Haykin.....	28	Rozier-Ryan Co.....	27
Camel Manufacturing Co.....	35	Allan Herschell Co., Inc.....	(cover)	Rudy & George, Inc.....	24
E. G. Campbell Tent & Awning Co.	36	Hoosier Rambler Corp.....	19	Schult Trailer Coaches.....	21
Carley Trailer & Equipment Co.....	22	Howard Industries, Inc.....	21	C. F. Simoni's Sons, Inc.....	54 and 58
Carvel Corp.....	46	Frank Hrubetz & Co.....	11	Mark Simpson Manufacturing Co., Inc.....	34
R. E. Chambers Co., Inc.....	13	International Mutoscope Corp.....	44	Vernon L. Spalinger Industries....	15
Chicago Streamlite Corp.....	22	S. W. Kennedy Co.....	47	Sportservice, Inc.....	40
Chunk-E-Nut Products Co.....	55	Wm. Kestenbaum, Inc.....	50	Starr Sales Co.....	54
The Coleman Co., Inc.....	39	Keystone Ticket Co.....	35	Steamaster Co., Inc.....	50
Communicating Systems, Inc.....	34	Keystone Trailer & Equipment Co., Inc.....	23	Stewart & Stevenson Services, Inc..	27
Concession Supply Co.....	47	King Amusement Co.....	13, 44 and 46	Strick Co.....	24
Concord Radio Corp.....	31	King Fruit Products.....	47	Sunshine Mfg. Co.....	16
Consolidated Bus & Equipment Co.	24	Lafayette Sound Systems.....	33	Triangle Poster Co. of Pittsburgh.	38
C. Cretors & Co.....	48	Lang Wheels (Mfg.), Ltd.....	16	Tri-State Manufacturing Co., Inc.	(cover)
Custom Built Trailer Sales.....	46	Lewis-Diesel Engine Co.....	26	United States Tent & Awning Co..	35
Derr Bros.....	48	A. Mamaux & Son.....	35	Verd-A-Ray Corp.....	39
Dodgem Corp.....	11	George L. Mesker Steel Corp.....	39	Pete Wald.....	40
Downey Supply Co.....	39	Michigan Salvage.....	35	Neal Walters Poster Corp.....	38
Eagle Freezer Sales Co.....	49	Mines Equipment Co.....	27	War Assets Administration.....	29
W. C. Eden Co.....	41	Miniature Train & Railroad Co....	15	Ralph J. Welter.....	16
Electric Candy Floss Machine Co..	50	Mobile Devices, Inc.....	22	Western Sound & Electric Labora- tories, Inc.,.....	33
Electro-Freezer Sales Co.....	52	Money-Meters, Inc.....	37		
Eli Bridge Co.....	14	National Amusement Device Co. (cover)	37		
H. C. Evans & Co.....	42	National Ticket Co.....	37		
H. E. Ewart.....	12				

NEW RIDES A REALITY!

RIDE MANUFACTURERS, true to their word, are bringing out something new this year, but, of course, there aren't enough new ideas and new gadgets to satisfy the appetites of carnival and park owners. Each concern has to come up with three or four new rides each year before all hands are satisfied, is the way one manufacturer put it, but most showmen know what we've been thru in the way of shortage of material, labor problems, etc., and are thankful that at least a few new rides will show on the market this year.

During the war, potential ride buyers knew there was nothing to be done about replacing an old ride, not to speak of an entirely new one. But once the war was over they figured manufacturers would be able to put the wheels in motion to make new amusement devices. However, material shortages and labor troubles proved too much of a hurdle and carnival and park men were satisfied if they could just get new parts for various rides.

In an attempt to find out just how many new rides will make their appearance this year, what the price situation will be; what, if any, changes will be made in the stable rides already on the market etc., *The Billboard* sent out a questionnaire to ride manufacturers.

Five New Devices

The response, everything considered, was good, and the story in a nutshell is this: There will be at least five new rides, rides that never have been on the market before; the old standby rides will have various improvements, some from the technical standpoint, some from the outward appearance and some just from the safe angle; the cost, in most cases, will be a trifle higher this year; some materials are still hard to get; that 1948 will see even more new ideas in the ride field coming onto the market and that new kiddie rides dominate the "what's new with rides this year" subject.

Western Jeep New

First let's look into the new devices. The Vernon L. Springer Industries, of Spokane, this year for the first time is manufacturing a

'47 debut set for 5 devices—costs rise, with some material hard to get

By HANK HURLEY

Western Jeep Kiddie Ride which will sell for between \$1,800 and \$1,950, Springer says.

Regarding the concern's other two rides, the Western Rocket Ride and Western Air Thriller Kiddie Ride, Springer lists, in the changes or improvements in rides previously manufactured column, the use of more aluminum as the major change or improvement.

"Having a large aluminum plant in Spokane simplifies the problem of getting such aluminum," Springer wrote.

Like all the other manufacturers, the Springer Industries has no dearth of customers for its products. The firm is sold out for March and is working on orders for May delivery to parks, Springer said.

Steel, both tubing and angle, is a problem which isn't helping production at the Springer plant. They are experiencing some difficulty in getting steel, but the supply situation has greatly improved over a year ago and that in itself is something, Springer says, "The materials are higher this year, we have not increased the price of our rides."

Gerlinger Builds One

Carl A. Gerlinger, of the Salem Iron Works, Salem, Ore., writes of the new ride being put out by that concern. Let him tell his own story:

"This is a flat ride consisting of four boats and four tubs, each unit accommodating four adults, thus providing a total capacity of 32 adults. An optional equipment, it may be furnished with either eight boats or eight tubs or any other desired combination. Being a flat ride and built close to the ground, the problem of rapid loading and unloading is simplified.

"The boats and tubs run on a circular track, which is arranged in such a manner as to cause the boats to

rock and dip, simulating the action of a boat on rough water. The tubs running on this track pivot in the center and rock and rotate as they travel upon the irregular rails.

Needs 58-Foot Circle

"The over-all space required for the ride, including the fence, is a 58-foot diameter circle. The diameter of the track, from center to center of the outer rail, is 46 feet. The over-all height of the tower is approximately 22 feet from the ground.

"The boats and tubs are propelled by horizontal sweeps which hinge from a center plate secured to a vertically mounted shaft. This shaft is driven by either an electric motor or a gas engine equipped with suitable reduction gears and clutch. The drive mechanism is concealed under a decorative head which also provides storage space for miscellaneous equipment pertaining to the ride.

"The ride is brightly decorated with lights and bright colors. The tower provides means of giving eye appeal.

"The entire ride is exceptionally portable, all units and sections which dismantle being secured with either pins or wedges, thus eliminating the use of bolts and nuts in these parts. With the exception of the power unit, which may be loaded with a winch, no part or section will exceed 250 pounds in weight.

"There is no extensive preparation of the ground required. The only leveling necessary is a small area for the center drive.

"The entire ride may be transported on one semi-trailer. Total weight will not exceed eight tons."

The Salem Iron Works, Gerlinger said, is in production now with this new amusement device and deliveries are being made.

Norman Bartlett, Florida manufacturer, who says he is "coming out

with a new ride before my last effort is safely out of the hope chest because operators want and need new rides before this synthetic millionaire age blows up in our face, leaving ride operators without enough novelty value and appeal to attract scarcer spending money," has no name for his new creation but will conduct a contest at Coney Island for a name.

Continuing with his comments on the new ride, Bartlett said: "For this reason (because ride operators need new rides before this millionaire age blows up), I am working 'all out' to test a new ride six weeks from today (his letter was written February 11). If tests are satisfactory, a permanent ride, owned by Kyrimes & Bartlett, will go to Jimmy Kyrimes Bowery Park, Coney Island, New York, and may be seen in operation there in May. The first super-size portable ride will go to Floyd Gooding for use at big dates. July should see this ride in action."

Salient Features

Listing the points of interest of his ride, Bartlett gives with: 32 passengers . . . simultaneous loading and unloading . . . two to two-and-one-half-minute cycle when busy . . . different enough not to conflict with any thrill ride ever built . . . ride will be built in two sizes . . . the super 32-passenger ride and the regular 24-passenger ride . . . all materials are purchased or on order for the first three rides which have been sold and which should be in operation in July . . . the super-size ride will be built and sold exclusively by Norman Bartlett, and the popular size, 24-passenger model, will be proved and in production for 1948 delivery by one of the largest manufacturers of amusement rides.

Regarding the price of his new ride, Bartlett says that hasn't been decided. On the price of his other rides, the Florida manufacturer says he expects a small increase.

Kiddie Flying Scooter

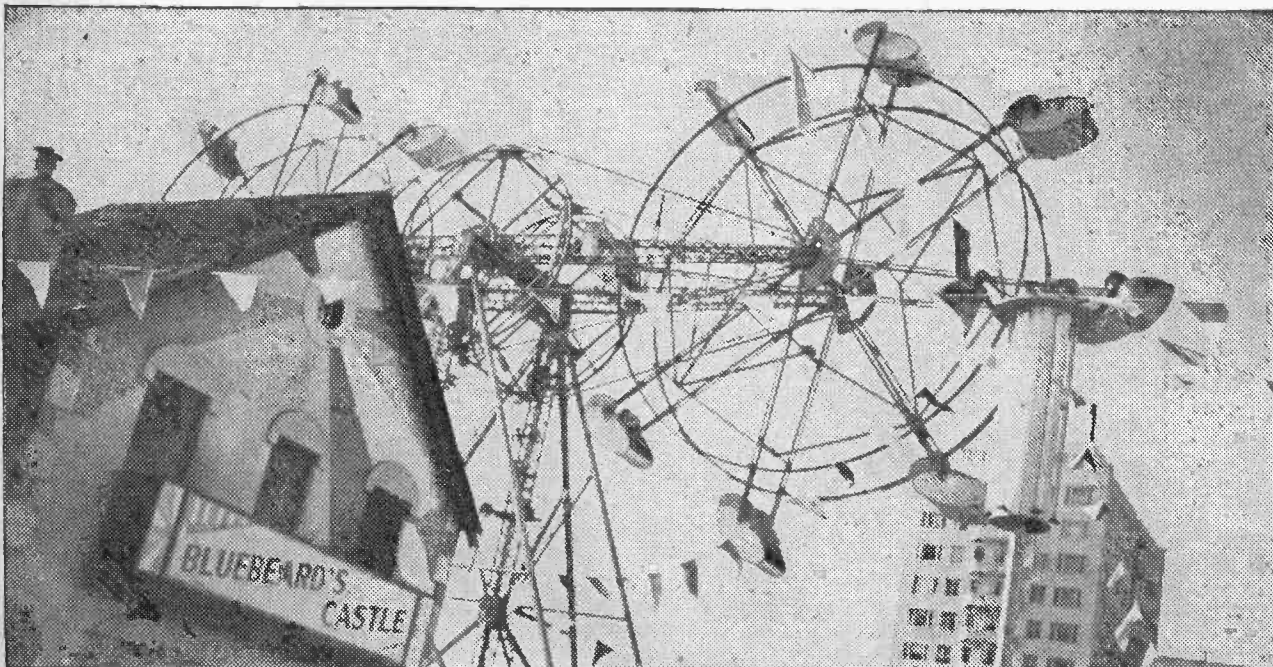
The Bisch-Rocco Amusement Company, Chicago, debuts a new Kiddie Flying Scooter this year, the price of which has not been determined, according to Ralph Rocco. Regarding the org's eight-car size Flying Scooter rides, Rocco says: "We are making deliveries and hope to continue right on thru with orders." Outside of some items of material, which are a bit slow in arriving, the Bisch Rocco Company is not experiencing any detrimental slow up.

Price of the eight-car ride put out by the B-R organization is up a bit over last year. It sold for \$10,450 in 1946 but this year is tabbed at \$11,200. Bisch-Rocco is not building the 10-car ride for spring delivery this year. It sold for \$12,650 in 1946.

Portable Kiddie Rocket

E. L. Bates, sales manager of the Ramona Manufacturing Company, Grand Rapids, Mich., announces his concern is putting out a portable model of the Kiddie Rocket ride for the first time this year. "In 1946 we manufactured a park model of this ride and are still doing so," Bates said. "We have, however, designed a new light weight tower for carnival use." The new ride, Bates said, goes for \$2,500.

The Ramona Company is having difficulty securing one-horse power electric motors. Several rides have been completed and await delivery of motors, Bates said. Regarding the price of rides heretofore manufac-



THIS DOUBLE FERRIS WHEEL, owned by Elmer and Curtis Velare and now in operation at the Long Beach, Calif., Pier, is the only one of its kind in the world. Ride is not practical as a portable but makes a great flash on a permanent location.

tured by the Ramona company, Bates said it would be the same as in '46.

Aims for Lower Cost

H. G. Traver, of the Traver Enterprises, Cranford, N. J., says: "I am enclosing your questionnaire and beg to say that in the present market it is very difficult to make any absolute statements as to the present or immediate future. There are plenty of customers, but it is not too easy to get certain items of material. I expect to bring out a small portable ride next summer and I hope to have something that can be sold at a little more moderate price than the devices which are now being sold."

Two changes have been made by Traver's company in its products. The Laff-in-the-Dark is now being built portable and Laff-Land Funhouse, formerly a stationary ride, is also being built portable now, Traver said.

Regarding materials, Traver said: "Material is short in a few lines, but it can be had by those who will hustle for it. Sometimes the prices are high. Nails and lumber are easier to get now. Electric motors and ball bearings are still scarce."

To get back to the new ride Traver plans to bring out next summer, he says the price will be less than \$8,000.

New Dodgem Designs

Altho the Dodgem Corporation is not coming out with a brand-new ride, at least this year, Fred L. Markey says the Dodgem models this year will have a new modern body design with improved mechanical drive, considerably simplified for quick starting and fast control. Another new feature of the Dodgem this year is that it has no gears.

As is the case with other manufacturers, the Dodgem Corporation

is swamped and Markey says there is a 16-week wait on new orders. "Procurement of some materials still is a problem, particularly motors," he said. "We are hopeful, however, that we can deliver all orders on hand for the opening of the season and take on a few additional ones." The price of the Dodgem this year is about 15 per cent higher than a year ago, Markey said.

Sold Out for 1947

It's a case of sellout with the Philadelphia Toboggan Company, says C. M. Gerhart, sales manager. "We are promising only spring of 1948 delivery, as all rides now being manufactured for 1947 are sold," Gerhart said.

The Philadelphia concern is experiencing no difficulty from the material shortage standpoint, according to Gerhart, who said, "We place our orders for raw materials and supplies approximately eight or nine months before actually required for production."

Price Up \$1,500

The price on the four-disk, eight-car Cuddle Up is \$15,000 this year. It sold in 1946 for \$13,500.

Altho not in the ride field, Gerhart dwelt on his org's new animate humorous and grotesque heads and the new Giggling Gertie and Laffing Pat. The animated heads, Gerhart said, sell for \$110 each and the Giggling Gertie and Laffing Pat, complete with amplified record changer, speaker and 20 records and needle sell for \$525, the prices being f. o. b., Canton, O. The head and figures will be ready for delivery in April.

Steel Seats for Wheels

The Eli Bridge Company, manufacturer of Ferris Wheels, is in the same boat as the Philadelphia Toboggan

Company—all sold out. The 1947 wheels have two marked changes, one being all-steel seats and a new power unit of 25 h. p., replacing the smaller 16 h. p. engine.

From the material standpoint, Eli had trouble getting electric sockets, some types of lumber and malleable castings. All wheels this year are 20 per cent over the 1946 price. The price on the No. 5 40-foot wheel for 1947 is \$6,612.

"Like all other manufacturers we are buried in work," says Ben Roodhouse of Eli. "Our second Wheel of

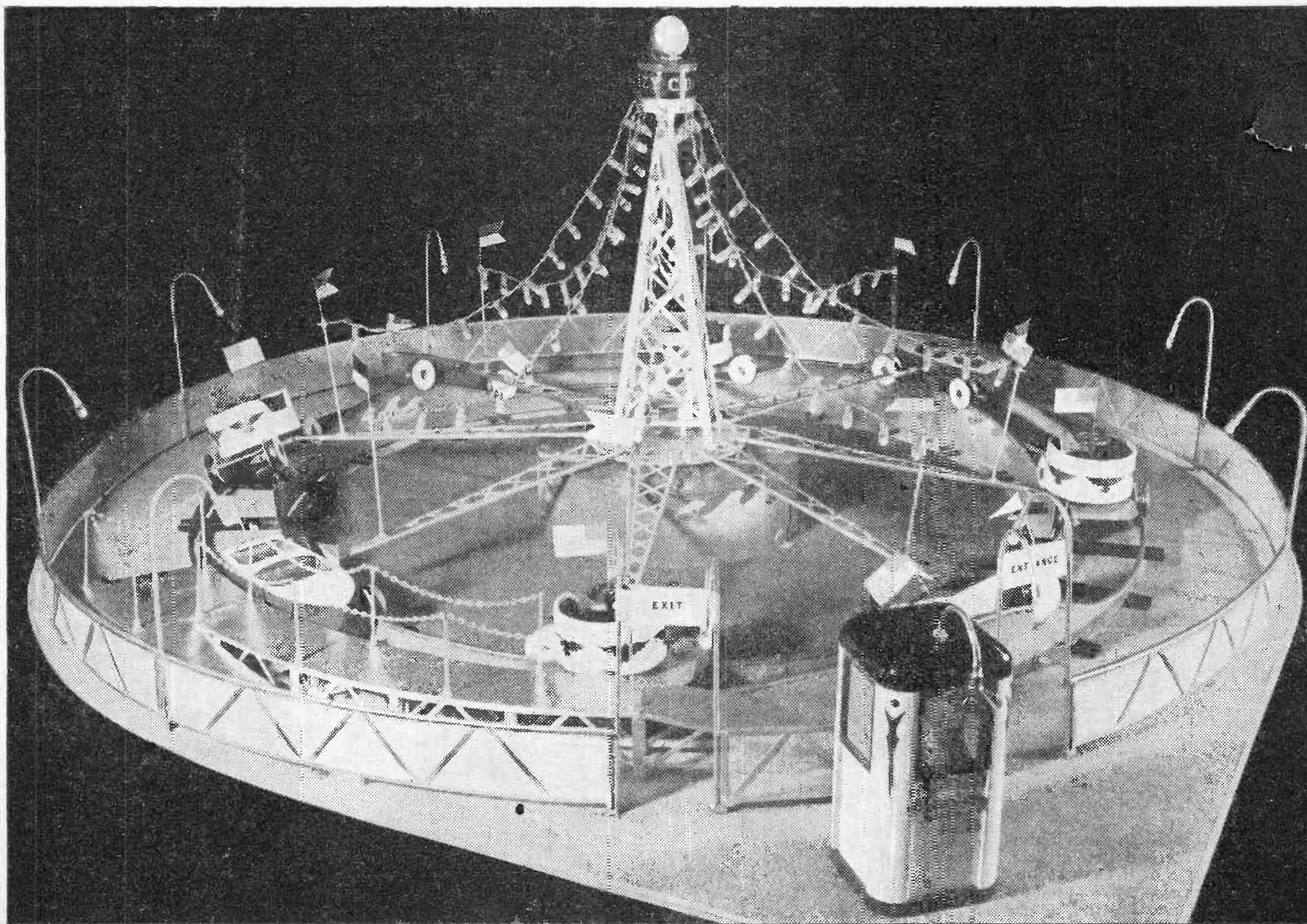
the 1947 shipment left the factory early in March, being delivered to Sam Fidler of Fidler's United Shows at St. Louis. Other wheels are following and by early April we expect to be right in the midst of our shipping season with wheels leaving us regularly for various parts of the North American Continent."

Roodhouse says his company delivered 25 Big Eli Wheels in 1946. This year he hopes to deliver 35. In November and December of 1946, Roodhouse said, the Eli Company

(Continued on page 11)



KIDS FROM 8 TO 80 get a kick out of the Scooter, and these attractive young ladies are having a flock of fun piloting their streamlined mounts. The Dodgem Corporation promises new cars this year more modern in body design with mechanical features to pep up starting and to make control faster.



HERE IS THE ARTIST'S CONCEPTION of a brand-new ride the Salem Iron Works will spring this year. It has four tubs and four boats on a circular track arranged in such a manner as to cause the boats to rock and dip, simulating the action of a boat on rough water.

INSECT ANNOYANCE OVER---

A YOUNG bedbug on your pillow means 100 to 1 its parents aren't far away. Probably elsewhere in your bed. And ants in your pantry mean that the ant nest is in the immediate vicinity. Everyone who travels has constant experience with annoying insects of one sort or another. But you needn't be annoyed by them in the future. That is, if you want to do something about it.

The new one-shot insecticide, DDT, is one of the better things in life for people connected with outdoor shows and fairs. Use of this bug killer should be understood by every man and woman in the business. It's that important.

This piece has been prepared to give people involved with the show and fair business the lowdown on how to use DDT.

Private Lives of Insects

To really do a job on bugs, it's necessary to have some inside information about them and this is it.

Mother bedbug lays her eggs close to places where her young can find somebody to feed on. They use nothing but blood for food, usually human blood. A bed or sometimes a seat in a theater makes a happy home for them. Cracks of a bed or seams along the sides of a mattress are good places for you to start looking for bedbugs and their eggs. They hide out during daylight hours and move about only at night. When the eggs hatch, the little ones crawl out and start to look around for a meal of blood. Young bedbugs, like children, look very much like their parents. They have legs and are able to run about almost as soon as they hatch.

Young cockroaches also look much like their parents. Both young and old cockroaches hide out in the daytime. They hang around sinks, in drawers, beneath floors, or behind baseboards until it's dark.

The point to remember about insects with similar-appearing young and parents, is (1) the young have legs and are able to run about, and (2) both young and old alike may be found in the same places. Where you find one, you usually find the other. They never go far from their home. If they're present and troublesome, look for their favorite hang-out.

Many insects such as ants, fleas, flies, and also mosquitoes and gnats which are really flies, grow by a series of distinct stages. These stages appear entirely different from each other. Except in the egg and the adult which has legs and wings, each of these developmental stages is entirely different from any found in bedbugs or cockroaches. The females of flies, for instance, lay their eggs on preferred foods. The fly eggs hatch into legless maggots or larvae which feed upon such foods. Maggots of one species of fly may be found only in spinach, another only in cherries, and still others only in decaying meat such as carcasses of animals. These larvae grow to maturity, leave the food, and crawl into cool, dry, dark places. Here, they change their maggot shape and form a rounded barrel-like "pupal" stage. During the period spent in resting or pupal stages, they are unable to crawl or move from one place to another. Each separate stage, the egg, the maggot, the pupa and the adult has no resemblance to any of the other stages.

The young of mosquitoes are found only in free water. Damp ground, moisture or leaves of trees or shrubbery, or flowers, won't produce mosquitoes. Female mosquitoes usually feed upon the blood of warm-blooded animals. They lay their eggs on or near water. Mosquito larvae,

U. S. expert explains life habits of insect pests so harmful to show business

By DAVID G. HALL

Bureau of Entomology and Plant Quarantine United States Department of Agriculture

or "wigglers," hatch from these eggs; they live and grow to maturity in the water; they go thru their pupal or resting stages in the water, and finally adult mosquitoes with wings come out of the water and go about the business of biting and annoying people, spreading disease, and getting another generation going. Take the water out of such places as tin cans, cisterns, ponds or sloughs, and the mosquito-breeding business folds.

Fleas hop on and off their favorite hosts (dog fleas on dogs, rat fleas on rats, etc.), and when their favorite host isn't around, they'll hop on a man and take a bloodmeal out of him. Fleas can't fly because they have no wings. Flea females lay their eggs wherever they happen to be when the egg is ready. If the female flea is on an animal when the spirit moves her to lay eggs, sooner or later the eggs drop to the floor or ground where they hatch into larvae. Flea larvae feed upon the filth on the ground or in cracks of the floor. When full-grown they pupate, then come out as full-grown fleas ready to take blood and start a new generation.

Ants live in nests. The queen ant stays home and occupies herself with future crops of ant youngsters. She

lays eggs, lots of them, and when the eggs hatch the little ants go thru a set of developmental stages just as little fleas and little flies do. In the spring, young queens and males have wings and fly away from the old nest on a short honeymoon. They are wingless for the rest of the year and lead a very ordinary life. Worker ants, peculiarly enough, work. It's the worker ants one sees on kitchen shelves! They move about on trails—act like elephants on parade. Follow the line of parade and you'll find the nest sooner or later.

Insects which grow by a series of stages are noticeable only as adults. The young, or larval stages, are hidden and rarely noticed. Few people ever connect the wigglers in a rain-barrel with the mosquitoes which fly about and bite them. Did you know that the maggots in a dead chicken become the green bottleflies of market places?

Each separate insect species has its own way of life. Turn a dead chicken over and you will find maggots of certain species of blowfly. Dig into a manure pile beside the track and you will find maggots of a totally different species of fly. Insecticides on dead chickens won't kill very many houseflies and probably

no mosquitoes at all. The best way to start to control flies is to destroy fly nurseries. Control efforts for one species may be wrong for another because most species have their own larval food preferences.

Each kind of insect may have a number of billions of individuals flying or crawling about at one time. All of the billions of houseflies one sees in the United States belong to just one species. If you know some of the food preferences and habits of the more annoying common ones, you will be able to put DDT to work for you. No insecticide, even DDT, can think for itself.

Problems on Fairgrounds

It's about fairgrounds, amusement parks and resorts where DDT can be of distinct value. Particularly about fairgrounds. It can make such areas almost bugless as far as the insects obnoxious to humans are concerned. Fair boards should thoroughly understand such problems so that they can use DDT to their advantage. Only a few real insect problems need confront fairs if proper steps for their control are taken sufficiently in advance by the fair board.

Sanitation is the first thing to think about. Under no circumstances can DDT or any other insecticide make up for deficiencies in sanitation. Improper disposal of manure or garbage will continue to produce and attract flies in spite of anything DDT can do. No quantity of DDT will get a dirty eating establishment past standards set up by public health officials.

No insect problem is peculiar to public outdoor gatherings. The insects which attend are almost invariably native residents of long standing. Such bugs are there in the first place whether the show goes on or not. Many insects, such as roaches, ants, fleas, bedbugs, bees and wasps, and spiders and scorpions, live year 'round as native residents on the grounds. Crowds do not attract them there. Opening dates seriously interfere with their lives. On the other hand, a heavy rat infestation in an exhibition building may produce a lot of fleas in 60 days. A cat with a litter in a manger or under the floor of a barn a couple of weeks before opening date may produce an immense flea infestation. But it's well to remember that insects generally don't become very numerous in only a week or two. If insects are abundant during fair week you can depend on it that they were there before opening date.

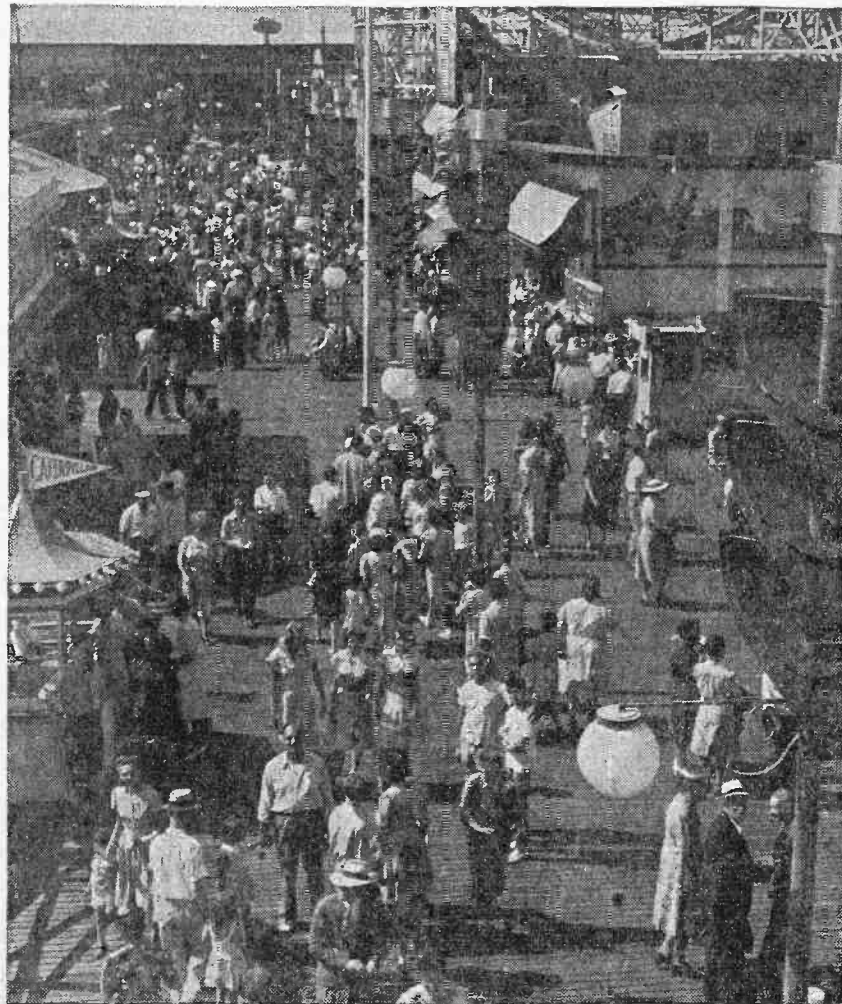
Facts About DDT

It's true enough that small amounts of DDT can produce almost phenomenal results when used exactly right. An ounce or so to the acre is enough for some insect problems. But a couple of squirts of DDT from a hand sprayer won't kill mosquitoes for a city block. A puff of DDT powder into the air isn't sure death to all the insects in a fairgrounds.

The reason that this highly concentrated insecticide worked so spectacularly for the armed services is because trained entomologists directed its use. They had the know-how. So an operator must either know something himself about the limitations of DDT and how it should be used or someone must put him wise.

What Is DDT?

DDT is a poisonous chemical with a mild, pleasant odor. In the technical grade it is white slightly waxy solid sometimes resembling lumpy flour, and is practically insoluble in water. It is soluble in many organic solvents, the most familiar being



WITH THE USE OF DDT, a picnic midway such as Rockaways' Playland, can be kept entirely free of insects which spread disease and annoy pleasure seekers.

--- IF DDT IS PROPERLY USED

kerosene and fuel oil. The scientific name of DDT is dichloro-diphenyl-trichloroethane.

DDT is a poison. It is less so than many of the common insecticides used about households and gardens which contain arsenic, nicotine, or sodium fluoride. But it is a poison and it pays to know how to use it. Certainly one shouldn't put it around where it can get on food, dishes or eating utensils.

How Does DDT Kill Insects?

Insects die when they eat DDT. They don't have to eat it, however, for it to become effective. They die when they come into contact with sprays containing DDT. And they die when they walk or rest on the surfaces which have been treated with DDT. The fact that insects may be killed when they merely walk across sprayed surfaces is the "new" which has been added by DDT. This residual effect is the thing that sets DDT off from other insect killers. DDT insecticide sprayed or dusted on floors, walls or other surfaces, leaves a residue or deposit formed of tiny DDT crystals. When insects susceptible to DDT walk or rest upon surfaces long enough to become affected by it, they develop paralysis and invariably die. One doesn't need to hit an insect with DDT spray to kill it, and insects don't need to eat it. You just put it out where insects will walk across it. DDT is no cure-all and it won't kill all kinds of insects. But it can be used for almost all of the insects which affect fairs, exhibitions, public gatherings and living quarters.

DDT works much more slowly than many other insecticides. It takes a little time for it to actually kill insects. But they generally die following contact with it. Mosquitoes and flies kick off in an hour or so. Cockroaches may hang on a day or two. The slowness in the killing ability of DDT is disappointing to many people who hope that as soon as any DDT hits insects, they will tumble over, twitch a time or two, and die right then and there. Unfortunately, such is not the case. Insects which receive a killing dose of DDT usually fly or crawl away and die elsewhere. So you won't generally see piles of dead ones.

Forms of DDT

There are many different DDT preparations on the market. Some of these are for agricultural purposes

Gives detailed advice on proper methods of clearing areas with new "bug killer"

and others are more or less experimental products. If the label indicates that a DDT isomer or by-product is the active ingredient, be careful. These by-products are not standardized and may be less effective than technical DDT. Commercial preparations contain DDT in varying proportions and it's best to read labels on purchases of this insecticide to be certain of the DDT content. An insufficient amount of the chemical is almost certain to produce unsatisfactory results. The label should indicate that DDT (technical) is the ingredient.

A few different preparations are satisfactory for most purposes and only the main types are described here.

As Solutions

DDT is most easily used in solution form. One gallon of refined odorless kerosene will take up 7 ounces of technical DDT to make a 5 per cent spray. This solution may be considered a standard for domestic use inside living quarters, theaters, or in places where staining may be undesirable. It will not stain clothing, carpets or walls. It can be used either as a space spray or residual treatment and it will produce good kills on almost all insects which annoy man. N. 2 fuel oil at the rate of one gallon to 7 ounces of DDT (technical), makes up another 5 per cent spray. This spray may be used in cellars, sheds, barns, kennels or any place where slight staining of woodwork or floors is not objectionable.

This solution of DDT was the standard of the armed services. It, too, will kill almost all insects annoying to man. Either solution may be applied to walls, floors or other surfaces at the rate of one quart per 240 square feet (one gallon to about 1,000 square feet) for a satisfactory residual effect. Inside walls treated with either of these DDT solutions will continue to kill insects for 90 days or longer. Operators applying oil solutions of DDT should bear in mind that such DDT solutions can be absorbed thru the skin. Since DDT is a poison, it should be washed off promptly. It goes without saying that these oil solutions are inflammable before the oil evaporates. The residual DDT left, however, won't burn.

As Dusts

DDT is available in dry mixtures for dusting purposes. One which contains a 5 or 10 per cent technical DDT is preferable. Pyrophyllite or talc acts as the carrier or diluent. Dusts are best for ants, cockroaches and insects most frequently found on or about the ground—fleas in kennels or basements for instance.

As Suspensions

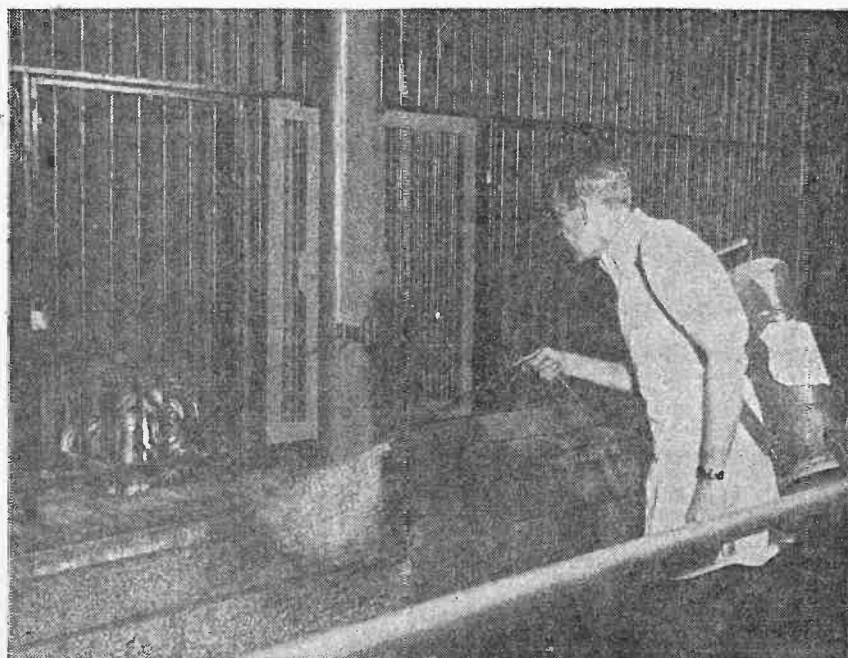
Commercial wettable powder preparations known as water-dispersible powders, are available. These contain DDT mixed with a chemical which allows the DDT particles to mix with water. A 5 per cent DDT suspension is prepared from such commercial preparation by diluting the powder mixture with the proper amount of water. Amount of water is dependent upon the concentration of DDT in the commercial preparation. DDT suspensions are odorless, harmless, when applied to the skin of man or animal, and are non-inflammable. When applied to a surface, the water evaporates leaving a thin film of DDT crystals on the surface. DDT suspensions are satisfactory on outside surfaces or in places where the whitish residue is not objectionable. A suspension can be used anywhere an oil solution is satisfactory, and it has the same effect on insects.

As Emulsions

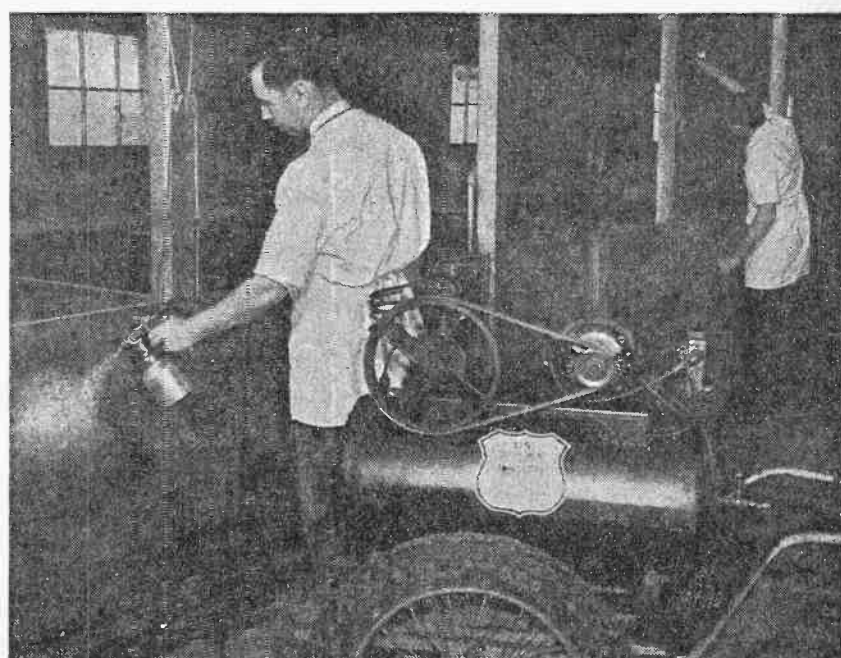
DDT is readily dissolved in a number of organic solvents. While a gallon of fuel oil will dissolve only about seven ounces of DDT, other solvents may take up considerable more. DDT concentrations of from
(Continued on page 12)



IT IS A SIMPLE MATTER to cover large areas by mounting a pressure spray on a truck as the army did in controlling insect life on tropical islands.



LIFE CAN BE MADE MORE PLEASANT for animals in a circus menagerie or a zoo by constant control of insects and flies, and the customers will like it better, too.



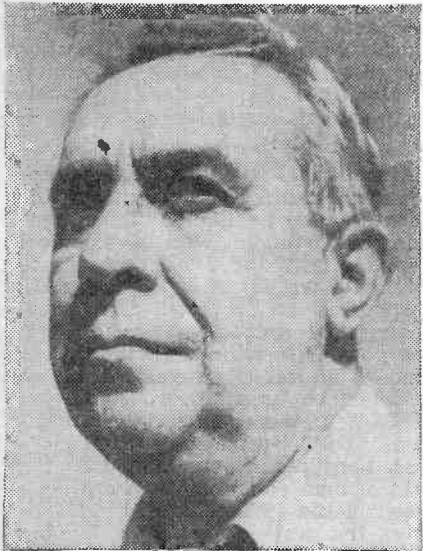
DEMONSTRATORS from the United States Department of Commerce show the correct way to disinfect exhibit stalls on fairgrounds—and it is important that this be done in the off-season, as well.

OWNERS---PAST AND PRESENT

CIRCUS KINGS of yesterday as compared with the present day kings had much in common—the mission of entertaining children of all ages, from the time they were beginning to toddle until they passed on into old age—and the love for the circus will continue for all eternity.

Back in the dim and shadowy past, from the time that the Circus Maximus flourished in ancient Rome when gladiators fought to the death with swords and mailed fists in the Coliseum until the present modernized and streamlined "circus," down thru the centuries the circus has endured, surviving the test of time and bids fair to keep on indefinitely.

Historians such as Col. C. G. Sturtevant, Earl Chaplin May, who wrote the immortal *From Rome to Ringling* book, Bill Chipman and others record that the first mention of the circus in



Walter D. Nealand

America was that of Ricketts, a renowned equestrian, who performed miraculous feats upon the back of a prancing horse as far back as 1793 in Philadelphia with George Washington as one of his patrons.

In 1815 Hackliah Bailey bought the first elephant from the master of a sailing ship and traveled around the countryside by nights and exhibiting the huge beast in barns to gaping spectators. The Van Amburg menagerie was next to entertain the public—the forerunner of today's circus. Other early circuses were the Welch and Delevan (1845), Stowe's Circus (1868), Seth B. Howe's (1866); Yankee Robinson, featuring a 40-horse bandwagon hitch (1866); Spalding and Rogers, Sands and Nathans, Stone and Murray, Montgomery Queen, all of which were operated from 1845 to 1870.

Barnum the Leader

Without question the late Phineas Taylor Barnum was the greatest of all of the Circus Kings of Yesterday.

This great showman, whose name has been emblazoned upon the pages of fame in circus history for many, many years, was born in Bethel, Conn., and early in life made a great name for himself by his natural flair for showmanship, as well as by being the greatest press agent of this or any other age. He managed the famous Barnum Museum at Broadway and Ann Street in New York City; made history as the impresario of the famous Jenny Lind, the Swedish Nightingale; purchased the great Jumbo from the London Zoo for \$10,000 and made a million dollars out of the deal; staged a public wedding with General Tom Thumb and Lavinia Warren, two of his midgets at the

Veteran press agent recounts memories of yesteryear's circus kings with nod to those carrying on great traditions

By **WALTER D. NEALAND**

Little Church Around the Corner in New York City.

His first circus was a small "mud" show, traveling by wagons drawn by horses over the dusty and sometimes muddy roads from town to town. Soon it grew too large to transport by wagon and W. C. Coup, an astute showman of those days, stepped into the business management and persuaded Barnum to use railroad cars for his transportation problems. Thus the P. T. Barnum "Greatest Show on Earth" came into existence and its career has continued until today and seems destined to go on for many more years to come.

Bailey Joins Barnum

Barnum had several formidable rivals to contend with in those early days, one in particular—James A. Bailey, a quiet little bearded man whom early showmen called "The Little Giant." Bailey, with a partner, operated the Cooper and Bailey Circus with winter quarters in Philadelphia. Bailey had more business acumen than Barnum and was a financial genius. The merger of Barnum and Bailey brought about the beginning of a partnership that made circus history—two great showmen whose fame endures until this day.

Adam Forepaugh, who was a butcher in the same city of Philadelphia, had no circus experience but developed by gradual stages into a topflight circus owner, one of the best, and with his two brothers, Charles and John, developed the great Adam Forepaugh Circus around 1882, traveling on 60 railroad cars, with a huge six-pole main tent, a 36-cage menagerie, 30 elephants and staging a wonderful street parade.

Forepaugh staged a wonderful publicity stunt, with the aid of his press agent, Charles H. Day, in offering \$10,000 salary for the "most beautiful woman in America" to be featured in his opening spectacle, *Lala Rook*. During the season of 1892, when the Forepaugh circus was under the management of Joseph T. MacCaddon, the spectacle was *The Fall of Nineveh*, which occupied the entire side of a six-pole top. I saw the show as a boy and have never seen any opening circus spec that has been its equal.

A Trained Rhino

Dan Rice, the famous clown, reputedly paid \$1,000 in gold every



Clyde and Harriet Beatty

week by P. T. Barnum early in his career, at one time around 1861-'64 owned and operated his own Dan Rice Circus, which traveled by wagons and later by boats on the Ohio and Mississippi rivers. Believe it or not, according to circus historians, Dan owned a trained rhinoceros which performed in the single ring. Show me a modern circus which can boast of a trained rhinoceros!

Among the old-time circus kings were the famous Sells Brothers who lived in Columbus, O., and who owned and operated one of the greatest of all old-time three-ring shows under canvas, with a mammoth menagerie and a great street parade. The Sells Brothers were Lewis, Ephriam, Peter and Allan. After several successful tours of America from coast-to-coast, they invaded Australia and made a huge fortune. Later when Sells Bros. was combined with the Adam Forepaugh show it became the Forepaugh-Sells Bros.' Circus, which all showmen concede to be a money winning title for many years and is now owned by the Ringling interests and has been on the shelf for many seasons.

The immortal names of Robinson and Robbins have always been



P. T. Barnum

prominent in circus annals. Yankee Robinson was the first partner of the Ringling Brothers in 1884—the first season that the Ringlings started out in circus business. His show was a great favorite in the Middle West sector. He had a rival in Burr Robbins, an old school showman. Frank A. Robbins came later, but as early as 1884 he had a circus in a building located at Broadway and 34th Street in New York City, then took the road and for many seasons operated the Frank A. Robbins All Feature Railroad Circus. The title is now owned by his youngest son, Milt Robbins, side-show manager of Dailey Bros.' Circus.

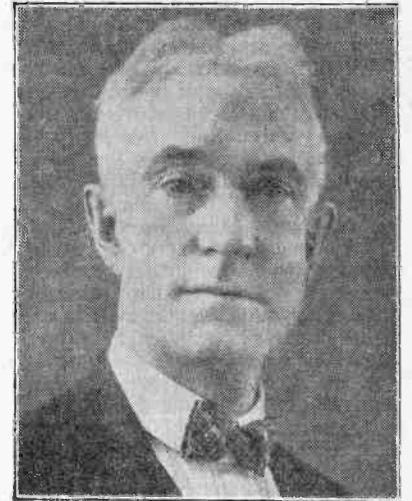
W. W. Cole was another of the old-time circus kings, and the W. W. Cole Circus was a large and profitable venture. He died in New York following his retirement, a wealthy man.

A Never-Dying Title

The John Robinson Circus, the Old Reliable, was one of the oldest, finest and largest on tour in the early days. Founded by "Uncle" John Robinson, it was originally a "mud" show, traveling by wagons and river boats. Gil and James Robinson, the latter the world's champion bareback rider,

were associated with Uncle John in his early days. At his death "Governor" John F. Robinson took over, followed by John G. Robinson.

The show was sold to the American Circus Corporation and later became the property of the Ringlings. A great favorite for many seasons in the South, where the Robinson name was a household word, old-timers will recall its famous street parades; its opening spectacle, *King Solomon and the Queen of Sheba*; its six-pole menagerie tent, and its reputation as



Walter L. Main

being one of the greatest of all American circuses—a title that will live forever in the memories of thousands of circus fans. John Robinson IV, his mother and two sisters, sole survivors of the famous circus clan, still live in Cincinnati, the winter quarters for years of the John Robinson Ten Big Shows, as it was known for over half a century before its sale to the American Circus Corporation.

Ben Wallace, who owned the Great Wallace Circus and later was co-owner with Carl Hagenbeck, of the Hagenbeck-Wallace Circus, was a famous showman and founded the circus city of Peru, Ind. Uncle Ben had a great show and featured his menagerie and street parade.

Here Comes the Ringlings!

The advent of the Ringling Brothers into circus business was an epochal event in circus history. The five brothers—John, Charles, Alf T., Al and Otto—as is well known by circus fans began their career in Baraboo, Wis., in 1884 and founded the Ringling dynasty—a vast empire—that today owns and controls most of the circus titles.

The Sells-Floto Circus began as a small dog and pony show owned by Willie Sells and Otto Floto, a Denver newspaper sports writer, and with the financial backing of the fabulously wealthy Harry Tammens and Fred G. Bonfils, owners of *The Denver Post*, became a great three-ring circus called "The Circus Beautiful." An artistic success, it was a financial liability and was sold after several years on the road to the American Circus Corporation and the title is now owned by the Ringlings.

Walter L. Main, the oldest living circus owner in the world, now in Geneva, O., writing his memoirs and operating his business interests, is retired from the circus world, but memories of his great 30-car railroad circus still linger on. The "Governor" has always been reticent regarding his age, but history records that in 1879, at the age of 21, he was the general agent of a small wagon circus owned by his father called the Main & Hillard Circus, out of Trumbull County, Ohio. Main succeeded



Charles Sparks

to the management in 1884, and in 1889 sold his wagon show equipment to Scribner & Smith and went on rails, at first in 1891 on 12 cars, which grew until it became one of the finest 30-car shows of all time. A disastrous railroad wreck on the morning of May 30, 1893, proved no handicap to the progress and Main had the show repaired and back on its route within two weeks. He made a trans-continental tour to California via Western Canada in 1896 and later made a full week's engagement in Boston. The Walter L. Main Circus has always been a great favorite in the Eastern States and thru New England, and the title is still good for many more years of touring.

Sautelle's Ups and Downs

Another grand old-timer, with whom I spent many seasons of troup- ing back in the good old days, was Sig Sautelle, of wagon show fame. Sig's real name was George H. Satterlee. Born in Fort Ann, N. Y., he embarked on his career as a ventriloquist and his first show was a canal boat show traversing the Erie and Champlain canals in New York State as Satterlee's Marine Hippodrome. In 1893 he started out as a wagon circus and soon had one of the largest "mud" shows in Eastern territory. He went on rails twice in his career and each time lost fortunes only to regain it by returning to wagons. Sig's last season was in 1919 when he tried again with a small railroad circus of which I was business manager and press agent. The show stranded in Suncook, N. H., on June 15 and was shipped to Trenton, N. J., for sale. Sig died in Fort Edward, N. Y., in 1928—the passing of "the Grand Old Man of the White Tops" as he loved to be called by his loyal trouper.

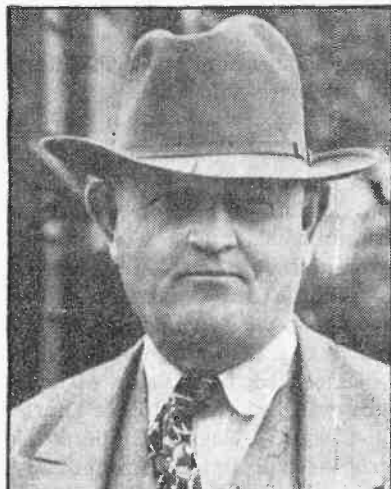
Among the circus kings of yesterday I can recall from memory were the William H. Harris Nickle-Plate Circus; Leon Washburn; George Arlington; Andrew Downie, who owned the Downie & Gallagher canal boat show out of Medina, N. Y., and later operated the Downie & Wheeler, 10-car railroad circus; the La Tena Wild Animal Circus, leased the Walter L. Main title for five seasons, and later the Downie Bros.' Motorized Circus, his last venture.

Sparks Title Carries On

One of the greatest names in the circus world is that of Sparks, a title that has been world famous for nearly 60 years and which today retains its old-time prestige and is as big a drawing card as it was in its halcyon days. In 1890 John H. Sparks founded the Sparks Circus, which was then known as John H. Sparks Old Reliable Virginia Shows, altho its headquarters were located in East Brady, Pa. A small wagon show at its inception, it grew to a two-car railroad show, then 10 cars and later became the finest 20-car show on the road. At the death of John H. Sparks, the show came under the management of Charles Sparks who continued its operation for many years,

then sold it to the American Circus Corporation, who in turn sold it in 1929 to the Ringlings. Last year, 1946, the title was leased by the Ringlings to James Edgar, who operated it with great success thru a season of 35 weeks from March 22, when it opened in Arcadia, Fla., until November 4, when the season closed in Tyler, Tex. This year the Sparks Circus, brand new and custom built, with everything new except the old title, is again under the management of Edgar as a 10-car railroad circus, having opened its tour March 3 at Fort Myers, Fla.

Circus kings of yesterday that I remember include the famous Gollmar Bros., a 25-car railroad show operated by Walter, Fred, Charles and Ben Gollmar, cousins of the Ringlings and also maintaining winter quarters at Baraboo, Wis.; the Lemen Bros.' Pan-American Circus out of Argentine, Mo.; the Campbell Bros.' 25-



Zack Terrell

car show out of Fairbury, Neb.; Ernest Haag and his Mighty Haag Circus, for 50 years a Southern favorite; the Orton Bros.' Circus, Col. George W. (Popcorn George) Hall's Trained Wild Animal Circus, Charles T. Hunt's Silver-Plate Circus; the Sun Bros.' World's Progressive Circus owned by Gus, Pete and George Sun, a very successful 10-car railroad circus; Norris & Rowe, M. L. Clark & Sons Wagon Show; Gentry Bros.' Dog and Pony Circus of four units owned by H. B., W. W. and Frank Gentry, of Bloomington, Ind.; J. Augustus and Elmer Jones, of Warren, Pa., owners of Cole Bros.' Circus, Buffalo Ranch Wild West and other shows; Martin Downs, George W. Christy and his Christy Bros.' Circus; Ketrow Bros.; Lucky Bill and Honest Bill Newton, with several shows including the Orange Bros., Moon Bros. and Newton Bros.; John and Mike Welch, of Welch Bros.' Circus; Rhoda Royal, William P. Hall Circus, Dode Fiske, La Mont Bros., George Engesser, Hargeaves Great American Circus; Robbins Bros., owned by Fred Buchanan; King Bros. and other shows owned by Floyd and Howard King; J. H. La Pearl Circus, and the Lindemann Bros., owner of the Seils-Sterling Circus.

Barnes' Innovation

Al G. Barnes was one of the best of the old-time showmen and in his prime owned the largest and finest trained wild animal circus ever in history. His full name was Alpheus George Stonehouse Barnes and he was a Canadian by birth. His start in circus business came after a brief tour with a Parker carnival and he began in Spokane, Wash., with his unique trained wild animal exhibition in which wild and domestic animals were the bulk of the program. His methods were successful and he amassed a fortune. His show was sold to the ACC and the title is now a Ringling property.

The triumvirate of Mugivan, Ballard & Bowers will be long remembered by circus fans. Jerry Mugivan

and Bert Bowers founded the American Circus Corporation, later being joined by Ed Ballard, a wealthy hotel owner from French Lick, Ind. Jerry and Bert started out in 1914 with the Van Amburg title at Pleasant Hill, Mo. Later their holdings included most of the big railroad shows in America, including Sells-Floto, John Robinson, Howe's Great London, Buffalo Bill's Wild West, Al G. Barnes, Hagenbeck-Wallace, Great Sanger Shows, Gollmar Bros. and others. These were sold to the Ringlings in 1929. None of the trio are living.

The Wild West Boys

Buffalo Bill, in the person of Col. William F. Cody, was as great a king in his realm as was the illustrious P. T. Barnum, and his memory lives on forever. Pawnee Bill, Major Gordon W. Lillie, was his most formidable rival in the Wild West field, and the Miller Bros.—Joe, Zack and George—carried on the frontier traditions for several seasons with the 101 Ranch show.

Jess Adkins and J. Ben Austin owned shows with various titles and, while never circus kings, both did much to make other show owners famous.

Circus Queens

Looking back over memory's pages, I can only recall three women who were successful in the circus business as owners and managers. First was a Madam Lake, who owned a small one-ring show many years ago. But the most famous of all of the feminine owners and managers was Molly Bailey, whose one-ring circus was known thruout Texas, where she made her headquarters for many seasons. Rose Killian was another woman who owned her own show.

Today there are only five railroad circuses on tour, whereas a decade ago and earlier there were 20 or 25 on tour each season.



John G. Robinson

Today we find the great Ringling Bros. and Barnum & Bailey "Big Bertha" greater than ever before—a mighty amusement enterprise that in 1946 grossed more money than in any other single year in its eventful history. Piloting the giant organization is James A. Haley, its president; Mrs. Aubrey Haley and John Ringling North.

Zack Terrell, owner of Cole Bros.' Circus, second largest on tour and a circus man of vision and wide experience.

James Edgar, the man who performed a miracle and astounded the skeptics of the circus world when he leased the Sparks title after it had been shelved since 1931, managed it for 35 weeks and came into winter quarters at Venice, Fla., determined to make the Sparks new railroad circus for 1947 the finest 10-car show in America. Edgar, 36 years old, is the youngest circus owner extant.

Floyd King, owner with Harold Rumbaugh of the new King Bros.' Circus, last year staged a remarkable



Jerry Mugivan

comeback and had one of his best seasons in his long career and will go out this coming season bigger, grander and better than ever.

Ben Davenport, owner of the Dailey Bros.' 20-car railroad circus, an up and coming circus magnate who has won much success and fortune and is on his way to bigger and better things.

Charles T. Hunt, oldest living active circus manager who with his three sons, Harry T., Eddie and Charles Jr., are planning to again play their old established territory in New England and near-by States. Hunt Bros.' Circus is now in its 55th consecutive season, founded in Kingston, N. Y., in 1892 and long established as a perennial favorite with circus fans.

C. R. Montgomery Trained Wild Animal Circus—a large truck show from Seattle, Wash.

Clyde Beatty, one of 1946 top winners, with the able assistance of Art Concello, came into winter quarters in Nacogdoches, Tex., at the close of a long and highly successful trans-continental tour that started in California, went thru Canada and finished in the South with a big profit.

Buck Owens and his Wild West report big business all season.

Out West Jimmy Wood's 101 Ranch Wild West, with Col. Zack Miller, evidently did not do so well since Jimmy, they say, is planning to return to the old stand-by title, Yankee-Patterson, in 1947.

Other truck shows which made it big thru the 1946 campaign were Bob Stevens' Bailey Bros., the Al G. Kelley-Miller Bros.' Circus, Stevens Bros.' Circus and the James M. Cole Circus, the last named org being owned by a youthful veteran of World War II.



John Ringling

Cash Customers Are There

Amusement Parks May Feel Pinch First, But Most Outdoor Operators Can Crowd Lush Takes of '46 by Intelligent Work

By Pat Purcell

Editor of Outdoor Departments

THERE is a definite note of optimism in the tone of manufacturers, jobbers and purveyors connected with outdoor show business over the material prospects for the 1947 season, but there seems to be a definite trend toward pessimism over the very important matter of cash customers.

Just a year ago the folks of the various outdoor industries were rummaging thru scrap heaps to keep rides going; concessionaires were beating the bushes to get merchandise, and operators were still conducting extensive and exhaustive man hunts.

Now the manufacturers are catching up on their back orders, merchandise is more plentiful, and there seems to be enough workmen around to handle the assigned tasks. This means life will be a bit easier for the buyer and the seller, but all hands seem to be worrying about the customer business.

No doubt this worry is not without cause. The average take-home pay is not as lush as it was during the war years, and living costs have skyrocketed, especially food and clothing. There will be less left for amusements, especially if the family dad hits the neighborhood pub with the same regularity exercised when the hefty overtime dough was jingling in his jeans.

Amusement park operators are likely to suffer the most if they do not bend a determined and intelligent effort toward luring folks to their spots. When gasoline was rationed, these spots thrived as it wasn't possible for the family groups to make the lengthy week-end jaunts into the country, seeking amusement in the great open spaces. Automobiles are still hard to get for the average citizen, but most of them accustomed to driving a car still have something that will get them hither and yon.

So it is logical to believe that amusement parks will take a decided tumble if money is tighter, which it figures to be, and with the folks on the highways in larger numbers. These operators will have to put more allure in their advertising and promotion in order to keep from taking a serious tumble, and they will have to tear into the special events field with a gusto. Amusement parks generally can hold close to their peak grosses, but they will have to go after the customers and not wait for them to come out naturally.

Circuses and carnivals figure to fare better—that is, those that have something to offer. The red wagons do not show up too regularly, so the novelty is still there and their intensive bally can warm up prospective customers more readily than a permanent enterprise. Carnival men generally have shown more progressiveness in recent years than any other branch of outdoor show business. They have spent almost recklessly to build bigger and more attractive midways, and there are a large number now booking attractions of merit that will

attract the attention of the close-dollar boys as well as the loose-dollar set.

Circus ops contend there isn't a great deal they can do to improve their product, as a circus is a circus. This is not true. Every show on the road could do a number of things to make the public more comfortable, and to eliminate some of the pushing around that owners and managers seem to think is a part of show business. Circus men generally would be wise in taking a leaf from the book of the carnival men as far as the handling of the public is concerned, because an attractive, comfortable setting will help cover other shortcomings.

Circus and carnival operators seem to think their grosses will tumble around 25 per cent this year, many basing their opinions on the results of the shows already on the road. This early season activity cannot be used as an accurate gauge as it has been an unusual spring—and not the California-type of unusual, either. It has been cold and wet so far, and folks in the South simply do not turn out when it is cold, no matter how strong the bally.

When and if the weather levels off, the test will come and those who make their layouts attractive, offer meritorious performances and turn the heat on the bally will do business. It may not be as easy to get money as it was the last few years, but there is still enough so that the capable operators will not feel the pinch.

Fairs should continue to attract amazing crowds, especially those with progressive leadership. Fair men generally have worked harder since hostilities ceased to make their presentations more pretentious and alluring, and they have an opportunity now to get exhibits and entertainment features that will keep the folks coming. The majority of the larger fairs knocked out during the war years still shine with the burnish of a new novelty and it is reasonable to believe they have not reached their peak. They can have such a variety of exhibits and attractions that every member of a household, from sonny to grandpop, can be interested without too much difficulty. Naturally, they, too, have to let the folks know what is in store for them, and it seems that fair men are learning this art of bally.

There will be some financial recession this year as far as outdoor show business is concerned. All types of amusement have felt it during the first three months of this year, but the season business can be big for the aggressive, progressive fellow—and some of the others may fall by the wayside.

Business trends indicate that the real test—the survival of the fittest—is not exactly around the corner, but those who coasted to prosperity during the lushest of lush times will find the going more difficult. The fellow with the wallop will find his grosses up where they were last year, or very close to it.

NEW RIDES ARE A REALITY! 5 SET FOR DEBUT IN '47

(Continued from page 5)

started taking orders for 1948 shipments and early in March the concern had 24 orders on the list for 1948.

Improvements by Austin

Harold T. Austin, president of the Austin Engineering and Amusement Corporation, Seattle, manufacturers of the Aer-o-Plane Wheel, writes as follows in response to news on his new ride:

"I regret to inform you we will not be in full production until early summer and at that time we shall introduce an entirely new ride, one that will sell in the average low price range.

"Last year we operated all our rides before selling them and jotted down all suggestions given by ride men who saw the rides in operation. We put our engineers to work on these ideas and now we have a new and improved ride.

"Some of the outstanding suggestions were: a money getter, flash, popularity by repeat rides, portability thru ease of setting up; minimizing bulk and weight, so that a prospective buyer doesn't have to invest twice the price of the ride for trucks and trailers to move it from place to place.

Efficient Portable

"Our engineers designed a new ride from the '46 model that is among the lightest of major rides; is simple to put up and take down and they did not spare anything in making it one of the top thrill rides.

"One outstanding request from ride men was to make the ride manually controlled so the customers could maneuver as they wished.

"When we introduce the new ride we will offer a special conversion unit for several of the older rides that are now stored and out of use. This will put them out in front with the new 1947 rides with plenty of thrill and flash at very little cost to the owners.

"We are fabricating our tubs from a special patented material that resists weather and corrosion, is dent proof, light and elastic and carries a 10-year guarantee against oxidation. It is tougher than steel and practically wear-proof. It can be tossed from a truck without damage to the covering.

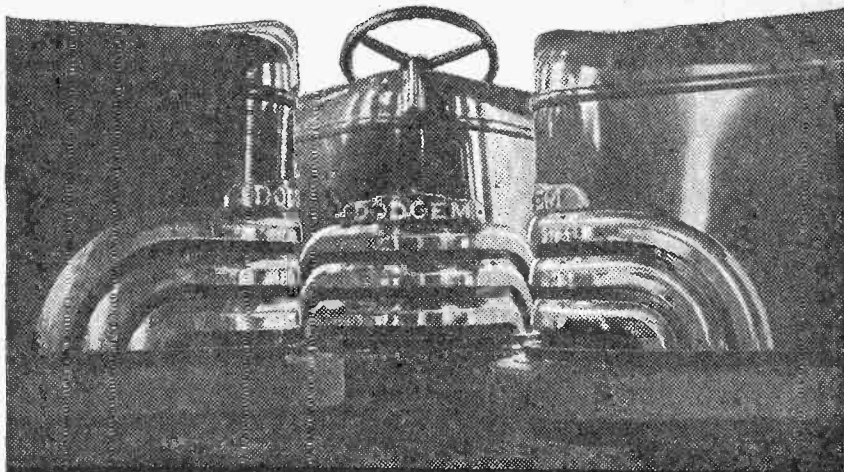
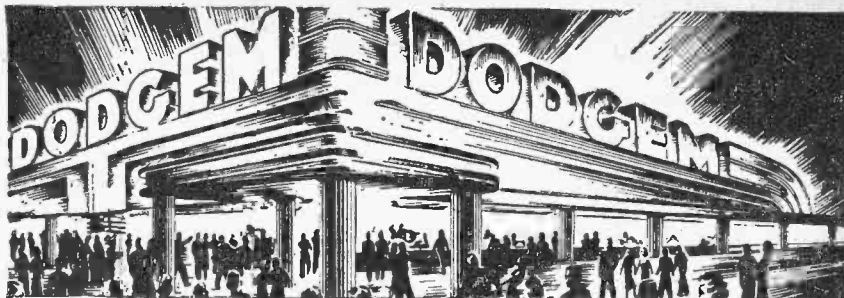
"From all indications we are in for a booming year of business as soon as the new ride is released and the conversion units ready."

Adult Miniature Train

The Miniature Train & Railroad Company of Addison, is coming out this year with an adult size train, which is true one-fifth scale. The locomotive is built in two units and is externally an exact replica of General Motors newest locomotive, the F-3, which will be the standard Diesel locomotive of the future. It is the first time a streamlined train has been so exactly scaled, officials say. More than \$50,000 has been spent in the designing and engineering of the locomotive itself.

The locomotive is powered thru two air-cooled industrial motors. Power is transmitted thru fluid drive to 16 driving wheels, giving it the unusually high drawbar pull of 800 pounds. With this drawbar pull, it is said, it is possible to carry as many as 250 passengers. The coaches are

(Continued on page 52)



DODGEM

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➔ IMPROVED MECHANICAL DESIGN ➔ RUGGED CONSTRUCTION
➔ DEPENDABLE OPERATION
MAKE THIS RIDE MORE DESIRABLE THAN EVER
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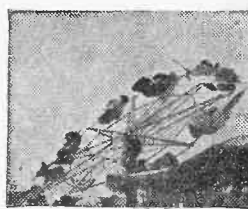
S P I T F I R E

Acclaimed by Carnival, Park and Ride Men EVERYWHERE... as a PROFITABLE REPEAT RIDE.

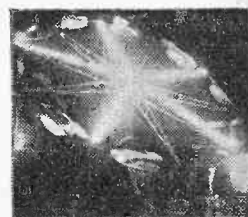


A "Surefire" Hit in
OUTDOOR AMUSEMENTS
Wherever You Go!

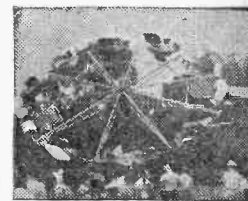
It has
● APPEAL



It has
● APPEARANCE



It has
● ATTRACTION
FOR YOUNG & OLD



FRANK HRUBETZ & CO. SALEM, OREGON

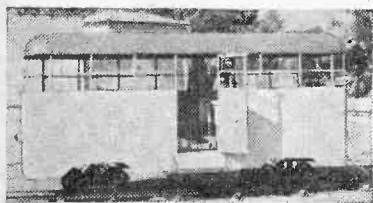
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ROLLOPLANE OCTOPUS FLY-O-PLANE

CONTINUE AS THE MOST
OUTSTANDING OF
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EYERLY AIRCRAFT CO.
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TOP MONEY MAKERS ON ANY LOCATION
KIDDIE RIDES

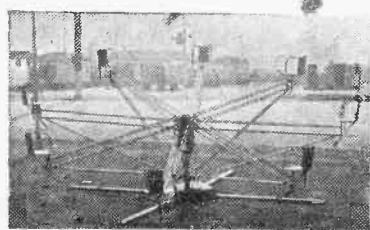
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Capacity 14 Passengers

STREET CAR

Welded All-Metal Body
Heavy Duty Electric Motor
Circular 14" Gauge Track
Weight 500 Lbs.



Holds 8 Children

NEW KIDDIE RIDE

Attractive Auto Lacquer Finish
Requires Only 20' Space
Speed of 9¼ to 10 R. P. M.
Weighs Less Than 1,000 Lbs.

— ALSO —

Ferris Wheel, Airplane Ride, Mix-Up, Auto Ride, Miniature
Trains and Gasoline or Electrically Powered Boats.
For the Kiddies.

DELIVERY WITHIN 30 DAYS

WRITE FOR SPECIFICATIONS, PRICES AND LITERATURE

H. E. EWART

4300 LONG BEACH BLVD,

LONG BEACH, CALIF.

INSECT ANNOYANCE ENDED IF DDT IS PROPERLY USED

(Continued from page 7)

25 to 50 per cent may be obtained by using such solvents. Adding chemicals such as soaps, DDT concentrates may be mixed with water, forming emulsions. These emulsions may then contain 5 per cent or more of DDT. Prepared emulsion concentrates may be procured commercially and the manufacturer's label should indicate the proper amount of water to be added to the preparation for making a 5 per cent spray. An emulsion is best used outside of buildings because it leaves an unusually residue. It will kill insects just as well as any of the oil solutions or wettable powder suspensions. This preparation is inflammable until it is dry, and it's best not to use it in enclosed areas. And it too may be absorbed by the human skin, so wash it off.

Aerosols

During the war, the "Aerosol Bomb" was developed for the armed services by the Bureau of Entomology and Plant Quarantine in co-operation with industry. It delivers a "space" spray. The DDT, together with a more rapid-killing insecticide such as pyrethum, is in solution in a liquified gas held under high-pressure and the gas propels the insecticide thru a small opening with great force when the valve is opened. Spray is thus broken up into extremely fine droplets which continue to float about in the air for many minutes.

When used outside buildings, wind will carry the aerosol away from such "bombs" and the effect of the spray is quickly lost. For this reason aerosol insecticides are not recommended for outside use except under certain conditions. Aerosols containing DDT will not leave a residual effect for there is so little DDT in them. But for mosquitoes and flies in hotel rooms, eating establishments, or elsewhere inside buildings, where a quick kill of the adult insects is desired, aerosols are good forms of the insecticide to use. Close the windows, turn on the spray for a second or so, and watch the mosquitoes drop.

What Causes DDT To Deteriorate?

DDT insecticides lose their insecticidal qualities under certain circumstances. Applied as a residual spray on unpainted inside or pro-

tected wall of a building, DDT will continue to kill flies and mosquitoes for as long as three months. On outside walls, DDT will continue to kill such insects for only two months or sometimes somewhat longer. Sunshine deteriorates DDT slowly. Lime on freshly whitewashed walls may reduce the effectiveness of the DDT residue rather quickly. It's best to whitewash walls several months in advance of making DDT residual applications.

How Can DDT Be Prepared for Use?

For most insecticidal purposes, DDT solution (seven ounces DDT, technical, in one gallon of fuel oil No. 2) will be satisfactory for use by most fair boards. This preparation can be used for residual effect anywhere on the grounds. The fuel oil should be obtained in drums. The 55-gallon size, or smaller, will be most convenient. The drum should be turned on end and the larger screw bung removed. The DDT in proper quantity is dumped into the oil thru the open bung hole. Drum is then recapped and turned back on its side and should be rolled back and forth at intervals over a period of two or three days to assure the dissolving of the DDT in the oil. The insecticide is then ready for use. DDT water-dispersible powders, 2½ to 5 per cent, may be substituted for the oil solution if desired. Such wettable powders are best prepared in containers which permit stirring for the powders settle to the bottom of the containers. Dusts containing 10 per cent DDT have a distinct place in fairground insect control and it is ready for use as purchased.

What Kind of Distribution Equipment Is Necessary?

Proper distributing equipment must be available to utilize these insecticides fully. Oil solutions and water dispersible powders may be applied with the same type of equipment. Size of the equipment necessary depends upon the size of the job to be accomplished and the time available to do it. Small areas may be sprayed by means of little hand-operated devices or small agricultural pressure sprayers, larger areas may be sprayed by means of power paint sprayers, and still larger areas by the bigger mechanical power spray-



AIRPLANES MAKE EFFECTIVE SPREADERS OF DDT over large areas, and give the outdoor showman an opportunity to cash in on the attendant publicity.

ers such as those used in horticultural work. Small equipment will do the work satisfactorily but it takes longer.

Fine sprays delivered by many of these types of equipment are not desirable for residual coating of surfaces with DDT. A rather coarse spray is preferred. A proper residual spray application is one which will fully wet the surface without running. Spray nozzles should be constructed so that a coarse or fine spray may be obtained when desired. Window screens should be painted by means of paint brushes, rollers, or mops covered with carpet, and not sprayed with the solution.

Dusting powder may be applied in small amounts by means of a plunger-type hand duster or in larger quantities by means of a rotary blower hand-operated dusting machine. The small duster can be used to advantage to apply dust to cracks and crevices where ants nest and cockroaches hide during the daytime. It's easier to blow dust into small or confined places, such as cracks about sinks and baseboards, with smaller equipment.

Control for Permanent Plants

Plans for insect control on permanently located fair or exhibition grounds should be formulated not less than two months in advance. And this applies to parks, recreation areas, and resorts as well as to fairgrounds.

Methods of insecticide application vary with the length of time the control is needed. A crowd can be well protected for two or three hours by methods which would be quite unsatisfactory when protection is desired over a longer period of time. A fairgrounds is a permanent installation and insect problems there are more or less the same as those about homes in the same vicinity. These problems occur year in and year out. It's possible to anticipate such problems in advance and to get for them long before opening date. More effective control may be obtained at less cost in this manner.

Roaches, ants, fleas, and bedbugs may occur in exhibition buildings, stables, and eating establishments on permanent locations. Sometimes in great numbers. One thoro application of DDT dust usually eliminates infestations of such insects. Selected buildings should be given a thoro treatment about six weeks before opening date. The dust must be applied to all floor surfaces, whether dirt, concrete, or wood. Attempt to force the dust into cracks and crevices where insects might be hiding. Doors and windows should be closed during the treatment and for an hour or so afterward. One man equipped with a dust blower of the proper type should be able to do a large-sized exhibition building in an hour or less. If it is decided that many buildings should be treated with dust, it will be less expensive, and perhaps more efficient, altho not more effective, to accomplish the application by means of mechanically driven agricultural or horticultural dusting equipment. One with a blower device is the type needed. The interior of a building can be completely dusted in a matter of a few minutes with machinery of this kind. About one week before opening date, it would be well to inspect areas which have been treated to determine the efficiency of the treatment. Skipped areas or places where the dust may have been applied too thinly may be reworked if considered necessary. Don't forget that the dusting will leave a thin, white residue everywhere. Maybe the star would object to this in a dressing room.

Insects which occur most frequently on the outside of buildings and range about the grounds, such as flies, eye-gnats, mosquitoes, and sandflies, may be as effectively controlled as others.

Houseflies and horse manure is the combination you must remember to

control houseflies—take away the horse manure and houseflies are no problem. A few houseflies might occur in other fermenting organic materials, but horse manure is the preference. And don't blame a good dairy installation for houseflies one small pony can produce. Proper manure disposal in a small area won't keep outside flies from the neighborhood from coming in. Flies fly, remember. Flies are attracted to things that might be good to eat, and a garbage dump will attract flies for considerable distance. As long as the dump continues to smell. They won't leave, either—they come prepared to stay. Factor one in fly control is, see that flies have no places to raise families. Factor two is, see that flies have no reason to be attracted to a place or for hanging around after they get there.

Fly abundance is a matter of concern to department of health officials. A 5-cent telephone call to such officials sufficiently in advance may prove to be a very good investment.

Step Leading to Insect Control

1. Make certain that such insects are not breeding on the grounds. Be sure that there is nothing on the inside of the grounds which will attract them into the grounds from the outside. For flies, this may be accomplished by proper stable manure compost pile and garbage disposal management. For mosquitoes, control may be effected by proper drainage, fill, or treatment with DDT, 5 per cent in oil of mosquito-breeding ponds, the oiling of rain barrels, and cisterns with the DDT solution, the

cleaning of eves-troughs on buildings, and the removal of tin cans, buckets, and other similar water-holding receptacles.

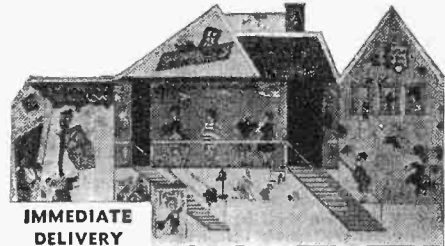
2. In grounds which have a bad past history of outside insect annoyance, whether by flies or mosquitoes, apply a residual DDT, either a 5 per cent oil solution or 2½ per cent water-dispersible suspension of DDT in water, to inside and outside surfaces of stables, barns, stock exhibition buildings and eating establishments. These residual applications should be made about 30 to 45 days in advance of opening date so that the insecticide has ample time to do its work. Amusement parks and re-

sorts open for longer than 60 days may profitably renew the residual treatment every two months.

One of the surplus army-navy thermal insecticide generators might be especially valuable about resorts and permanently located large amusement areas. It's worth looking into if your problems are especially severe.

Insects usually leave the scene of DDT after getting a dose of it, and this has one disadvantage. Flies sometimes get stunned by DDT in a screened-in eating establishment and may not die at once. Such flies bumble about, fly into people's faces, (Continued on page 14)

NEW FUN HOUSES



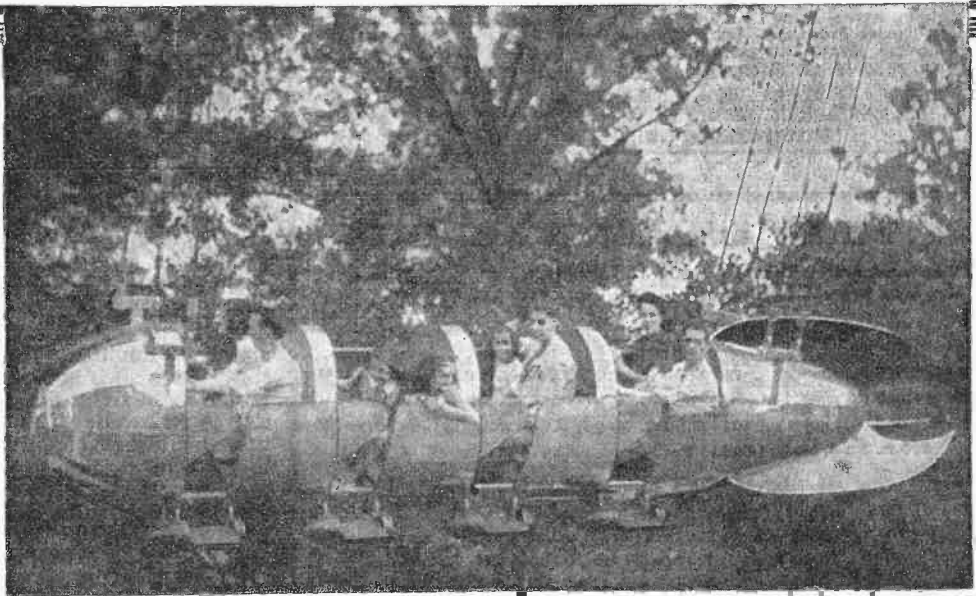
IMMEDIATE DELIVERY

Just the thing to brighten up your Midway. Dark walk-thru type built on semi-trailers. Beautiful 46-ft. panel front, new lighting effects, air compressor, ticket booth, etc. Thirty units sold last year. Actual returns prove it a top money winner. Requires only one operator, goes up and down in an hour's time. Very easy terms to established showmen.

KING AMUSEMENT CO.

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MT. CLEMENS, MICH.



ROCKET SHIPS

(For Old Circle Swings and Seaplanes)

Built in 6 passenger and 8 passenger sizes.

Massive in appearance, light in weight. Frame work of welded tubular construction with covering of mirror polish stainless steel.

Thirty-six installations in the leading parks of the country. Thirteen sets have been delivered for 1947 operation.

We are now booking orders for 1948 operation, shipments to start in September. We can deliver two sets per month and deliveries will be made in sequence as orders are received. Six months required for delivery after order is placed.

Write for descriptive literature.

R. E. CHAMBERS COMPANY, Inc.

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LOOK!

PARKER DOES IT AGAIN

Our new Parkaloy Indestructible Metal Horses, perfected and fully guaranteed, have proven themselves . . . the repeat orders we are receiving on our horses are indicative of entire satisfaction. Can now supply 4 sizes. Little Ponies for children now available—prompt delivery.

Ask any owner or read what J. Van Vliet, B&V Shows, has to say . . .

High Class Shows—New and Thrilling Rides—Sensational Free Acts
B. & V. SHOWS

Permanent Address, GARFIELD, N. J.

EN ROUTE: Dec. 2, 1946.
 404 Carlbaldi Ave.
 Lodi, N. J.

C. W. Parker Amusement Co.
 Leavenworth, Kansas.

Dear Sir:
 Yours received in regards to the metal horses that we purchased from you last winter and delivered for our opening date.
 We received the horses O. K., getting the last six on the day we were opening, and with your new streamlined horses and the crescents all new, our machine looked like a brand new one.

After using the horses for a season of twenty-five weeks we are well satisfied, as it is a pleasure to see them come into the barn without legs off or heads broken as was the case of the old wooden ones.

We had very successful days at still dates and fairs with the carousel and wish to say that I think your horses helped, as the children were for them at all times.

There is all possibility that we shall be a customer of yours in the future due to the way you handled our order on the above.

Thanking you for your correspondence and that I may hear from you again in the near future.

Yours truly,

J. VAN VLIET, B. & V. SHOWS.

The following reasons should convince you that modernizing your machine with the New Parker Horses is the only course for you:

1. The first cost is your last cost.
2. No deterioration, horses will last forever.
3. Attractively designed and fully copyrighted.
4. Lighter weight than a wooden horse.
5. Uniform racing style, streamlined and modern, easier handled, occupying less space.
6. Price less than wooden horse.
7. We do not hesitate to give our new horses the most full and complete protective guarantee which has never been given to any product in the world.

WE ALWAYS LEAD

We offer the most revolutionary improvements for Merry-Go-Rounds since we designed and invented the Jumping Horses as now used on Carry-Us-Alls nearly 50 years ago.

Parker's Perfect Pleasure Producers—Baby "Q" Carry-Us-Alls, Ferris Wheels, Galleries and Kiddie Rides. We can accept two more orders on Carry-Us-Alls for spring delivery.

WIRE, PHONE OR AIR MAIL YOUR ORDER TODAY

C. W. PARKER AMUSEMENT CO.

LEAVENWORTH, KANSAS

KID RIDE TIRES and ELECTRIC CABLE

2.75x10 puncture-proof, ball-bearing Goodrich Silvertown **\$4.00**
 1/2-inch bore with hub 3 1/4 inch across ea.

RUBBER CABLE

	Per Foot		Per Foot
4-Conductor #18, Reels 1,320 ft., stranded 3¢		8000 Pieces #2-12, 25-ft. lengths, stranded	10¢
10-Conductor #18, Reels 1,000 ft., solid 5¢		350 Pieces #3-14, 35-ft. with tail and plug	10¢
20-Conductor #18, Reels 1,000 ft., solid 10¢		2500 ft. #3-10, 250-ft. reels	20¢
		400 ft. #3-4, 50-ft. lengths. Per Foot	50¢

BOOSTER TRANSFORMERS

5 Taps (110V, 120V, 130V, 140V, 150V)

2000 Watt	\$46.00
3000 Watt	\$56.00
5000 Watt	\$75.00

Speaker Wire, twisted 2 cond., No. 18, 1,000' to reel. Write

WRITE for our free circular on
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PORTABLE AIR COMPRESSOR
 for tires and spraying.
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CHAIR PLANE SWINGS

Sixteen, Eighteen and Twenty-Two Foot Split Towers.

Sixteen and Twenty-Four Seat. V Belt Drives.

Portable Steel Tubing Fences. Steel Cut Pinions

Le Roi and Hercules Power Units.

RIDE HI MFG. CO. PINCKNEYVILLE, ILLINOIS

INSECT ANNOYANCE ENDED IF DDT IS PROPERLY USED

(Continued from page 13)

fall on tables or counters, or drop into food. Some persons may object to this. Screened food establishments in operation had better use space sprays inside which contain about 3 per cent DDT and 0.2 per cent pyrethrins in refined kerosene. Flies hit with this insecticide usually fall and stay right there. Circuses and zoological parks can use DDT to good advantage. Animal cages can be given a residual DDT treatment with solutions or wettable powders. Such treatments will control many of the insect parasites which affect animals, such as fleas. In treating cages, the residual treatment will also kill many of the other insects annoying to animals, such as biting flies. When horn flies are abundant and annoying on show stock, they may be controlled easily by spraying each animal with one quart of a water spray containing 0.025 per cent of DDT in a wettable powder. This is remarkably effective.

Control for Short Periods

For short periods of time, say one to four hours, a crowd can be protected from insect annoyance by using space sprays. DDT aerosols, or 5 per cent DDT in kerosene or fuel oil may be used for this purpose.

The size of the area to be covered more or less determines the equipment which should be used to put the protective sprays on. The entire area over which protection is desired, plus an additional perimeter of approximately 100 yards, should be thoroughly gone over.

There are several methods of applying space sprays, with about equal effectiveness. Small areas of only a few acres require relatively small amounts of spray. The aerosol "bomb" will do such jobs satisfactorily. Each of these bombs will continue to produce spray for approximately 13 minutes. To apply a space spray from such equipment, the container is held in the hand and the cap is removed. The starting position should be about 100 feet outside the upwind portion of the area to be protected. The person making the application should walk across the windward side of the area so that the spray will drift with the wind thru the vegetation and across the area to be protected. Upon reaching the opposite end of the area, another spray swath about 20 feet wide should be made on the return trip. Area should be covered in this manner. Such an application should be made within the hour before opening the area to the attending crowd. Effects of the spray will be lost in a few hours for a new crop of insects will come into the protected area from the outside. This method was used by the armed services to protect the men from mosquitoes during early evening movie hours in the jungles of Pacific Islands. There is little or no residual effect in space sprays. Additional protection can be secured, however, by periodic and judicious use of the aerosol along the upwind side of the area.

Larger areas may be protected in the same manner and for longer periods of time by spraying 5 per cent DDT in fuel oil or kerosene by means of power air-pressure paint sprayers carried in definite swath patterns by trucks. Spray nozzles should be adjusted to deliver an extremely fine spray, and they should be attached to upright standards bolted to the truck so that the spray is delivered from higher elevations. Two or more spray nozzles may be attached to the same upright. The truck is then run slowly crosswind

at speeds not exceeding 4 or 5 miles per hour, in swath-widths of from 50 to 100 feet. Don't use fuel oil or kerosene sprays when it can fall on people—they won't like it.

These methods are of value only when the acreage is so great that it cannot be covered in a reasonable length of time in any other way. When larger areas, say several square miles need protection, it's best to use small aircraft to put down the protection sprays, either fixed-wing planes or helicopters. DDT solution, carried into the air, is released in fine droplets by means of various kinds of nozzle arrangements in definite swath widths over the area. Applications made with aircraft, as in the case of the ground machines, should be made as early as the operators can see in the morning.

Advertisizing feature of disinsectization by means of aircraft can hardly be overlooked.

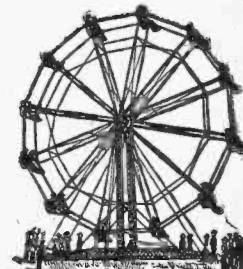
DDT for Living Quarters

Each of the pests discussed affect living quarters and DDT is perfect for use in households. A small, hand pressure-sprayer or duster, is satisfactory for making such applications.

Take bedbugs now. Killing bedbugs is a simple process. They are found in obvious locations in the immediate vicinity of the place where they can find blood upon which to feed. You start to kill them out right there. On beds, you spray both sides and along the edges of the mattress with 5 per cent DDT in deodorized kerosene. The cracks of the

BIG ELI WHEELS

CONTINUE TO BE IN GREAT DEMAND BY RIDE OWNERS —FOR BOTH PORTABLE AND PARK OPERATION.



BIG ELI BRIDGE COMPANY JACKSONVILLE, ILL. U.S.A.

In the late months of 1946 it was decided we had all of the orders that could be safely promised for manufacture and shipment this year. Many customers were disappointed, but we will not promise more shipments than the outlook for material deliveries will justify. Having been accused of being "too conservative", we still believe promises made and kept are appreciated by our customers, rather than making too many "loose" promises that later cannot be fulfilled. The BIG ELI factory is now working to capacity to make good on Wheel commitments for 1947.

ARE YOU CONSIDERING A BIG ELI WHEEL FOR 1948?

A large number of BIG ELI WHEEL orders have already been received for shipment next year. Any BIG ELI customer who has need for a wheel in 1948 should seriously consider placing his order very soon. At present rate of order arrivals, by early summer our factory capacity for shipment next year will be entirely sold.

BIG ELI WHEELS will always be built of very highest quality material and workmanship. Neither quality of material nor labor will be sacrificed for big quantity production.

You also have our pledge of prices in keeping with earning power. Purchasers of new BIG ELI WHEELS will always be assured of the best opportunity possible for a favorable return on their investment. These have been BIG ELI Policies since 1906. They will be continued in future years.

ASK FOR PRICE LIST A-57 TODAY!!!

ELI BRIDGE COMPANY

Builders of Dependable Products

for 47 Years

800-820 Case Ave., Jacksonville, Illinois

bed should be given an application. Same for other kinds of infested furniture. Treated once in this manner, such furniture will have no bedbugs in it for many months.

Cockroaches travel considerably farther than bedbugs, but when you find their hangout the rest is easy. DDT, 5 per cent in refined kerosene, will do the trick when applied heavily to the places where you find them. The DDT dust, 10 per cent, may do a better job but dust residues may be unsightly in kitchens. Take your dishes and kitchen utensils off the shelves and out of drawers when you treat cabinets.

For ants, you find the ant nest, blow DDT dust or spray DDT solution on and around it. Especially on the trails they follow.

DDT dust, 10 per cent, is the easiest and most effective way to get rid of lice. You dust it on wherever the lice are and not take a bath for 24 to 48 hours.

Cautions

Many insecticides are poison. So is DDT. It must be treated with as much respect as generally given to any poison of this type. In dusts or water-dispersible powders, DDT is not absorbed and is safe to use on the skin. In oil solutions, DDT is absorbed thru the skin and it should be washed off promptly. It is a stomach poison when taken internally so it must be kept off of food, and cats must not be treated with DDT in any form. Animals which do not lick themselves may be treated with either DDT powders or with DDT sprays containing water-dispersible powders. Oil solutions containing DDT must not be used on animals under any circumstances.

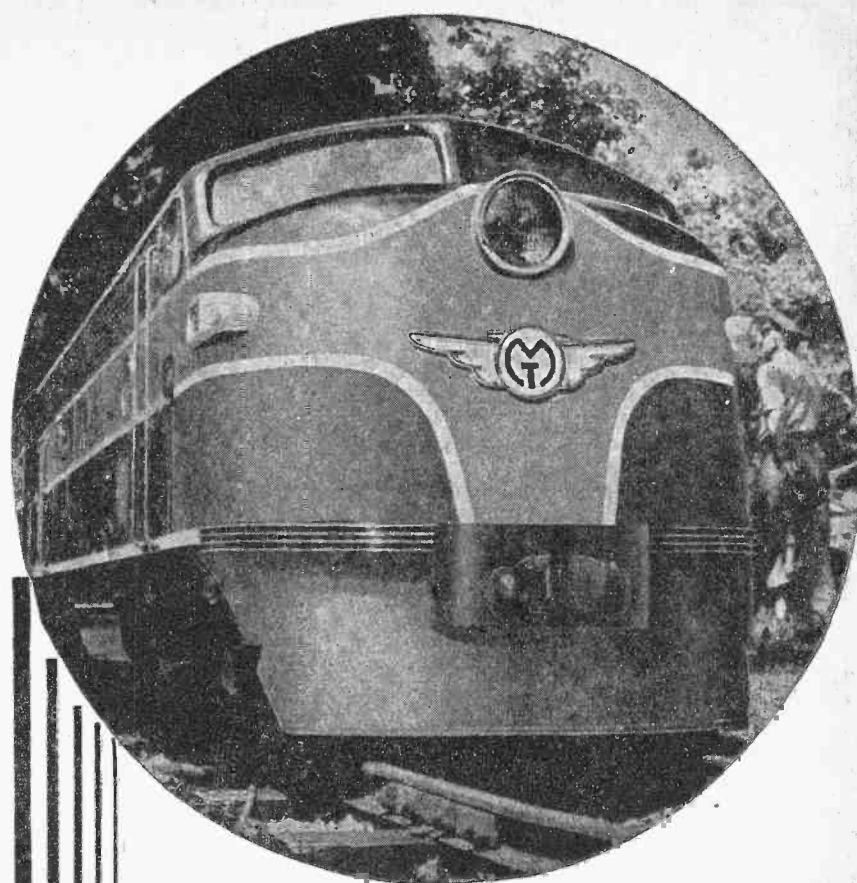
Conclusions

The day of insect annoyance is about over, so far as the paying

guest is concerned. People simply won't visit, or stay, in places where they are being made uncomfortable by insect bites or where they see insects which they think might infect them. Insects which represent filth in the minds of most people, such as flies and roaches, drive people away from fairs and resorts, just as effectively as those which actually bite and so produce direct annoyance. Even exhibitors won't stand mental or physical discomfort for a long period of time and they don't like to see their livestock annoyed either! To the four "Freedoms" we have all heard so much about, we now must add a fifth one—"Freedom from Bugs."

Every State has a State Entomologist. If you run into a bug problem and have trouble with it, let him give you the answers. For free. Address him at the State Agricultural Experiment Station. But don't wait until the last minute.

DDT, the insecticide recommended to the armed services for their insect problems overseas by the Bureau of Entomology and Plant Quarantine, is the answer to many insect problems. It solves such problems rather easily. The public is fully aware of this fact. Mr. and Mrs. John Q. Public who pay money for entertainment know that there is little excuse for most insect problems. Almost every housewife knows there is no reason for bedbugs, fleas, roaches, flies, or mosquitoes. She hears it over the radio. She reads it in her magazines. She won't let little John Q. Junior go where she thinks he might be contaminated. Returned GI's who spent time on the Pacific Islands will spin yarns for you about the pre- and post-DDT days on the tropical islands. What this insecticide did out there will always be fresh in their minds. It was just too obvious for them to forget—ever.



"... GOOD THINGS ARE WORTH WAITING FOR!"

● "Immediate Delivery"? . . . "Early Delivery"? . . . Reliable manufacturers of proven, wanted products usually have to say . . . NO, Sorry."

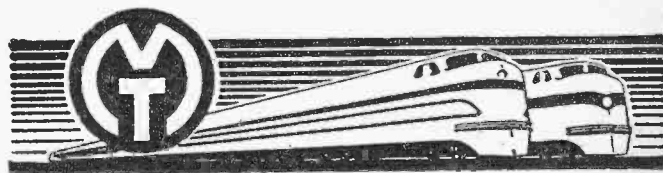
We happen to be one of those manufacturers. The demand for our authentic trains has been tremendous—and in spite of the fact that we have more than doubled manufacturing facilities we still cannot offer "Immediate" or "Early" delivery—but we will fill all new orders as quickly as possible.

PLACE ORDERS NOW!

● Avoid disappointment! Place your order now! All orders are filled in strict rotation.

MODEL G-16 . . . 100 passenger adult size train—The finest designed and built ride in America! Authentic 1/5 scale of the newest streamliners!
MODEL G-12 . . . The famous streamliners operating from Canada to Mexico City; New Jersey to Honolulu. By far the top money maker of kiddie rides.

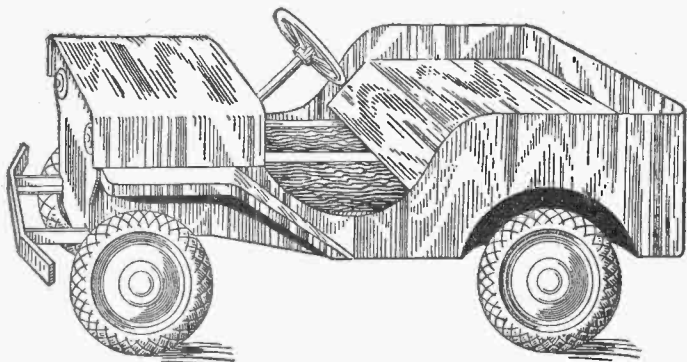
WRITE OR WIRE FOR DETAILS



MINIATURE TRAIN AND RAILROAD CO.

NEW SALES OFFICES: 333 W. FIRST ST., ELMHURST, ILL.

The "WESTERN JEEP" KIDDY CAR



Bring Your Old, Worn Out, Kiddy Car Ride Up to Date

INSTALL THESE ALL ALUMINUM, BRIGHT AND SHINY, "WESTERN JEeps" ON YOUR PRESENTLY OWNED KIDDY AUTO RIDE, AND YOU WILL HAVE ONE OF THE MOST ATTRACTIVE AND OUTSTANDING KIDDY RIDES EVER DEvised BY MAN-KIND.

THE "JEEP" WAS IMMORTALIZED BY THE G.I.'S. THROUGHOUT THE WORLD, AND ITS APPEAL TO THE CHILDISH FANCY IS A SHOWMAN'S "NATURAL". BUILT OF BRIGHT, SHINY, TEMPERED ALUMINUM (24 ST .060) AND TRIMMED IN THE GAYEST OF REDS WITH AN ALL STEEL RUBY-TIPPED RADIO ANTENNA AND LUSTROUS BLUE STEERING WHEEL. A "GORGEOUS FLASH—IT WILL BRING IN THE CASH."

Specifications

BODY—all aluminum 24 ST .060 thickness.

FRAME—Steel angle.

AXLES—1/2" cold rolled steel.

WHEELS—10" Die Cut tempered aluminum.

BEARINGS—full length roller bearings.

TIRES—size 10 x 1.25 all rubber.

BODY LENGTH—3 feet 2 1/2 inches.

BODY WIDTH—19 inches.

BODY HEIGHT—15 1/2 inches.

BUMPER—21 1/2 inches long.

WEIGHT—equipped with floor boards and draw bar—32 lbs.

WEIGHT—in carton ready for shipment—approx. 40 lbs.

YOU CAN'T GO WRONG ON THIS ONE. MODERNIZE YOUR OLD, WORN OUT KIDDY RIDES AND DO IT QUICK WITH THE "WESTERN JEEP".

PRICE \$50.00 Each, Ready To Install.

TERMS: 1/3 Cash with Order, Balance C. O. D.

F. O. B. Spokane, Washington 2% Dis. for full cash with order.

Vernon L. Spalinger Industries

So. 132 "D" Street

Spokane 9, Washington

Phone: Riverside 5866

THRILL RIDES MAKE A PARK

"RIDES and more rides. No part of the public has been neglected by the park's management in providing thrill devices, for there are the fast, breath-taking modern rides and the old-time tried Merry-Go-Round and Ferris Wheel, as well as the garden of kiddie rides for the tots."

So, or in words to that effect, read most park advertisements. For over a half century rides and park have been closely linked. As a matter of fact rides are often considered a park.

While I was in Cincinnati in 1943, a passing-thru midwayite stopped over to say hello.

"What ever became of So-and-So?" I asked.

"Haven't you heard?" he asked in a surprised voice, "He couldn't get enough help to tear down and set up his rides, so he put them on a vacant lot down South near a camp and opened a park. He's in the chips now. Booked another ride and 20 concessions and gives merchandise off his bingo as nightly gate prizes. That ain't all, he's giving a big park plenty of opposition because he's right under the soldiers' noses."

Defining a "Park"

Mentally picturing a Coney Island going broke thru lack of patronage, I asked, "What park is it?"

"Don't know what they call it, but it's a guy who owns a helluva big Penny Arcade and six rides. They tell me he has even sprung for two pay toilets." According to boom-time standards, rides make a park.

I'll admit that the word "park" is a much abused word. Webster defines it as "a large tract of ground used as a recreation center." Altho he says nothing about an amusement

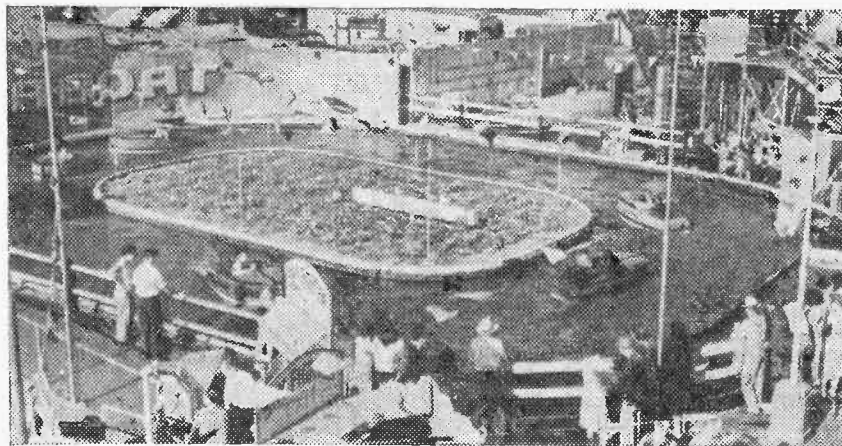
Even a single device proved enough in boom times—spots built as inventors progressed

By STARR DeBELLE

park, he defines "amusement" as: "To beguile, entertain, divert, give enjoyment." Then he defines beguile as: "To deceive, impose upon." According to Webster, our traveling friend had a park.

Even tho he lacked swimming pools, dance pavilions, roller rinks, water fountains, rest rooms, free acts, benches or walks, he continued to

divert and beguile and was happy about his money-making park. I have seen many ride patrons spend 25 cents for a few minutes of thrills on a ride, and then argue with a taxi driver over two bits per person to take them home. The rides are the thing. An old park concessionaire told me. "Before I invested in pig iron, I merely made a living."



SPEAKING OF RIDES making a park, this Drive-a-Boat is one of the top draws at Gay Way, Virginia Park, Long Beach, Calif., managed by H. A. (Pop) Ludwing.

How About Progress?

I am really not a parkman. I have worked in some. The last was an Ohio park where I served as its press agent. I have met many park operators and have heard them express their views. Once while visiting a recreation center in the Middle West, a park manager complained because traveling shows came to town with the latest in thrill producers which hurt his business.

"Why don't you get them?" I asked.

"I haven't the room to expand," he answered mournfully. "Look," I added, "If you would move the old Tumble Bug and Seaplane rides you have over there, you would have plenty of room for three new rides."

"What!" he yelled with indignation. "Those rides have set there for almost 20 years. They paid for themselves the first season, and they still make me money."

I said no more, but noticed signs or their ticket boxes that read, "10 Cents plus 2 cents tax," while the other ride boxes carried 25-cent admission signs.

Ride operators make successful park operators. Harry A. Illions, for example, operated the largest portable rides ever built—the Bozo, Scenic Railroad, Dragon's Pup and Sky Hooks, under the title of Maynes-Illions Rides. Today he is a successful park operator in Jamestown, N. Y. He knows the value of thrill devices. Rides make a park.

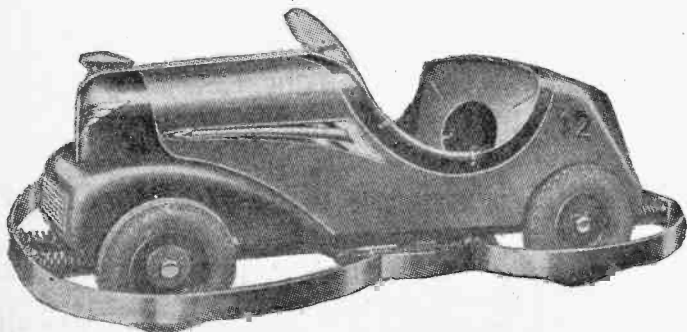
A big name band was booked for a small eastern park's dance pavilion. "Can you take in enough money to pay the band its guarantee?" I questioned. "If the dance breaks even or even loses a little I'm still money

Lang Wheels

Amusement Equipment Engineers. Makers of Bumper Cars and Tracks: Speedway Cars and Tracks: Round Rides: Juvenile Rides, etc. Complete Amusement Parks designed and equipped.

Ateliers de fabrication d'attractions foraines. Constructeurs d'autos et autodromes "choc"; de voitures et pistes "Auto-sport"; de Carrousels roulants; de maneges pour enfants, etc. Plans et installations de parcs complets d'attractions.

Ingenieros de Equipos para Empresarios de Espectaculos. Fabricantes de Autos Topadores y sus Pistas: Autos y Pistas de carrera: Pistas Circulares: Pistas Juveniles, etc.



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SUNSHINE CHOO CHOO ELECTRIC TRAIN

LETTER FROM OWNER

SUNSHINE MFG. CO.

Columbus, Georgia, Dec. 4, 1946.

Dear Mr. Holman:

Well, we are in for the winter and thought I would drop you a friendly line or two. Couldn't book the Train at Birmingham, Ala., as they had one booked. The first week was the fair here with Hennies Bros. We grossed on the week \$1200.00. The Train performed O.K. Your Sincere Friend,

FRANK C. DAVIS, 524 Broadway.

Not a streamliner, but an old-fashioned train, smoke stack, bell, steam dome, with ride appeal to young and old. They come miles to ride and re-ride. A proven money maker, often topping major Rides. Built by a carnival owner for years of hard service. Has a record of 800 passengers in 3 hours and 20 minutes at 20¢. Sets up in 35 foot circle in one hour. Four cars—24 children or 12 adult passengers. Runs with 110 single phase motor. Complete all metal fence, ticket box, 2300 lbs. Price F. O. B. Tampa, \$1625.00. Three cars, \$1500.00. We deliver 15¢ mile one way. Can be operated by one man or woman from ticket box. Make delivery within 30 days after receiving order. \$200.00 deposit required. We guarantee this ride to be one of the biggest money makers on the market for investment and labor required to operate. Send one dollar for large photo and catalog.

SUNSHINE MFG. CO.

1307 GRAND CENTRAL

TAMPA, FLORIDA

SKOOTER BUMPERS

Vulcanized and Repaired so they are like new. Steel bands will not slip off. Not an experiment. Hundreds done in past two years. Avoid delay in opening by having this work done during closed period.

RALPH J. WELTER

685 Chapel Street

New Haven, Conn.

ahead," the operator answered smilingly. "You don't realize what the rides will gross before and after the dance and during the intermission." Rides make a park.

No Transportation Problem

With the automobile, transportation to a park is no longer a problem. During the early days an advertising man for a bicycle firm wrote, "To my notion, the bicycle is largely responsible for the existence of the number of parks, summer gardens and pleasure resorts. If this is true, and we think it is, it is another example of the law of compensation, for no other device was ever so roundly cursed by theatrical folks as the bicycle. But while cutting off both ends of the theatrical season, it was also opening the eyes of city folks to the beauty and charm of outdoor entertainment."

A streetcar company's press agent wrote, "Trolley cars have done more to build up a system of summer parks than anything else that could have been devised."

No matter how they ride to a park, they still want to ride for thrills. It reminds me of the story about a hill-billy who rode his mule 40 miles to a park and then spent the day riding the horses on a Merry-Go-Round.

Long before the day of portable rides (that is, in abundance), parks had the large thrillers. They appealed to the masses. The bicycle craze in the Gay '90s brought out several types of bicycle carousels and bicycle railways without marked suc-

cess. Then came the Shoot-the-Chutes in 1901. As today thrills were immensely popular and the Chutes became a great revenue producer. Then came the Shoot the Rapids, which was a Roller Coaster and a Chute combined. About that time appeared the Old Mill.

The era of flat rides started about the beginning of this century. Among the first were Van Kannel's Witching Waves and Bradwell's Scrambler. Thompson invented the Helter Skelter and Cagney produced the miniature steam locomotive. The Tickler, invented by Mangels in 1907, operated on a broad incline with bumping posts for the descending circular cars. It created a great flurry at the time. Park operators then realized that the American fun seekers wanted thrills and not stage productions. They invested wisely in sensation-producing devices. The bigger and faster the ride the better. I have heard women of mature ages say, "That mile-a-minute Sky Ride scared the dickens out of me. I kept praying for it to stop. Liked it so well that I rode it four more times before going home."

That "Switch Railroad"

In 1884 L. A. Thompson installed the Switch Railway in Coney Island, a momentous event that was to influence development of amusement devices for all years to follow. The slogan, "Ride it Just for Fun," became famous. Newspapers called it a park device that is dangerous and a

menace not only to the patrons, but to the ultimate success of the park itself and to the success of other devices in the park and in other parks—a menace, in short, to the best interests of amusement parks anywhere. The most innocent looking device may be the most dangerous, and vice versa. But thrill seekers merely read the warnings and rode. Rides are the backbone of any park.

Several years ago while I was driving thru a hamlet in the Deep South, a sign over a rundown baseball park attracted my attention. It read, "Frivolity Park." The grounds were

packed with thrill seekers. The only ride there was a home-made affair with crossties for a base, a center-pole that was impossible, sweeps like those on a Merry-Go-Round and ladders hanging from them with ropes, which the patrons rode. The thing actually turned.

"How's business?" I asked the colored inventor-operator.

"Slow, suh! A bit slow, suh!" he drawled. "A soba man won't ride it and a drunken one cain't. We keeps it here mo' as a drawin' card."

Rides make a park, the fast thrilling rides that thrill our youth.

PARKS AND CARNIVALS

can obtain for Spring delivery

NEW 1947 TYPE LAUGHING FIGURES

Laffing Luke

Giggling Gertie

ANIMATED HEADS

HUMOROUS AND GROTESQUE

THE SKIPPER

THE DEVIL

THE TOUGH GUY

THE WITCH

THE SINGING GIRL

THE BEARDED GIANT

STUNTS FOR DARK RIDES OR FUN HOUSES

THE GORILLA

THE FALLING GHOST

THE GIANT AND DWARFS

LAFFING LUKE and GIGGLING GERTIE are life size figures in a sitting position, real action and lots of fun. They are complete with amplifier, record changer, speaker and 20 records. Both figures could be used in front of any ride or device, and are the best ballyhoo ever used. They earn their cost in a few weeks' time by increased receipts.

ANIMATED HEADS may be used alongside of Laffing Luke or Giggling Gertie as a background, or a group of these heads with bodies painted to suit heads will dress up and liven up most any front on any ride or device. The heads may also be used as stunts inside a ride or fun house.

The size of heads averages about 32 inches high, 32 inches wide and 7 inches deep, with motor mounted inside of head. They are complete ready to plug in. Our photos show suggestions for painting bodies and background if required.

THE GORILLA and FALLING GHOST are compressed air activated stunts for Fun Houses or Dark Rides. They are scary and can be installed in a reasonable sized space. A small compressor will operate both if air is not already available.

THE GIANT AND DWARFS STUNT is really an outstanding animation continuously in operation, with motor included, for installation in Fun Houses, Dark Rides, and especially for scene sheds in Old Mill or Water Rides. Size—10 feet long, 7 feet high, 3 feet deep.

OUR SUPPLY OF FIGURES IS LIMITED
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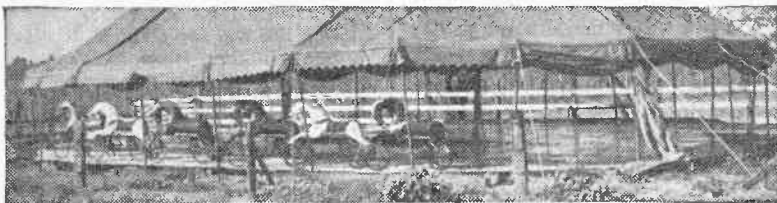
THE SHOWMAN'S ANSWER — TO THE NEED FOR
SOMETHING NEW IN ENTERTAINMENT



The Funhouse That's Different

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DETROIT 26, MICHIGAN
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Fastest Money Making Ride Ever, for Young and Old.
INDIVIDUAL INCENTIVE SPEED OPTIONAL WITH RIDER

ROLLOS ARE MOTIVATED FROM THE SADDLE; 2 1/2-INCH
STROKE GIVES A 55-INCH FORWARD THRUST.

SIMPLE FOOL PROOF MECHANISM
ENCLOSED IN SEALED BEARINGS

We lease units of 10 horses, 40x60 top, and sectional flooring.

GUARANTEED DELIVERY IN 60 DAYS

WRITE FOR DETAILS—VISITORS WELCOME

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FRESNO, CALIFORNIA





Dollies, which incorporate the utmost in "backability," are being turned out in increasing numbers. Such dollies are a boon to outdoor showfolks because they facilitate speedy, easy and level spotting of a trailer on location. Pictured above is a tandem custom-built job which features one of the latest dollies.

TRAILERS FOR ALL PURPOSES

TROUPERS of the carnival, traveling shows and circus enterprises have long been one of the strong segments of the backbone of the trailer industry. They are the discerning customers. They are the people who want smart looking, well constructed trailers. They are the people who are most vitally interested in improvements because to them trailering on the move is a vital, serious part of their lives.

The look into the future of trailers was given at the 1947 National Trailer Coach Show, held in Chicago, March 15 thru 23. There at Navy Pier, the public (and many of the throng included the troupers) had a chance to see for the first time under one roof more than \$500,000 worth

National show offers variety designed to suit all purposes—most attention given to modern appliances for touring comfort

By **EDWARD L. WILSON**

Managing Director, Trailer Coach Manufacturers' Association

of the best there is to offer in the trailer industry.

Show "Cruiser" Models

They saw a tendency on the part of many manufacturers to come out this year with shorter cruiser models, more adaptable to varied highways than the large models which have become so popular during the housing shortage.

An increase in the development of

trailer dollies was seen at the show. More and more dollies are being developed with "backable" features.

The debate about the comparative values of aluminum or composition exterior finishes still goes on, but the show indicated that the public may definitely make up its mind on this matter. Not only were plenty of trailers covered with both finishes exhibited, but several plastic-finish trailers are now on the market.

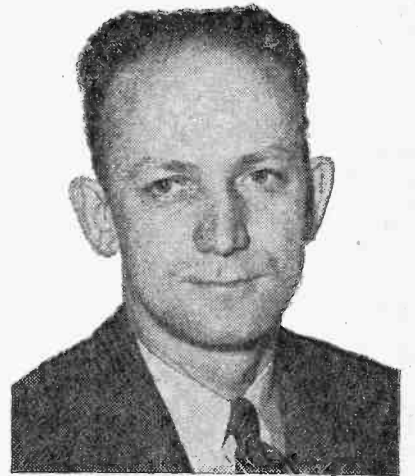
Better Facilities

Improvements in wash stands and shower facilities, particularly in custom trailers, are definitely on the way, and hot water heaters are growing in popularity.

While the standard-type heating stove manufacturers are continuing to improve their product, a new stove is now on the market. It is mounted under the cook stove and boasts a decrease in the use of space. Whether or not trailer users will prefer the new-type stove and whether or not it will be adaptable to all trailers is like the exterior finishes, a debatable question.

Anent Roof Angles

One company has developed a change in the roof angles which it maintains is an improvement, while another company claims the corrugations in the aluminum sidewalls of



EDWARD L. WILSON

EDWARD L. WILSON is managing director of the Trailer Coach Manufacturers' Association, with offices at 111 West Washington Street, Chicago. A member of The Chicago Tribune staff for 15 years, Wilson during the war served as U. S. Navy public relations officer for Northern Ohio.

its trailer provide a sturdier construction.

The availability of lumber in better grades is benefiting the public thru improved interiors and interior finishes.

The general development in the industry, which was portrayed at the 1947 show, proved there is a substantial improvement program in progress in most trailer plants and that trailer users stand to see better trailers developed as 1947 moves along.



The gal shown above is easy on the eyes. So, too, is reading in bed in one of the new trailers. End drawers serve not only for storage space, but as head-rest and night table.



Showers are a must with showfolks. Shown above is a model trailer with shower. Note the convenient location of the wash-basin, with medicine chest and shelves for toilet articles built on the other side of the shower. Poor lighting is a thing of the past. Note the overhead concealed light directly over the wash basin, and near by the sidewall fluorescent light—guarantees of enough light for the most demanding shaver.

Aim To Improve Trailer Parks

An extensive plan for the improvement of trailer parks and assistance to park operators has been launched by the Trailer Coach Manufacturers' Association. A \$250,000 appropriation has been made to stimulate interest in the establishing and maintenance of clean, attractive and well-regulated trailer parks.

Included in the trailer park betterment program are the production of a color-sound movie on the construction of good trailer parks, the publication of a monthly magazine, *Trailer Park Progress*, for park operators, and the compiling and publication of a trailer park guide.

J. Lee Brown, TCMA's park director, is currently touring the country in his specially constructed TCMA Scout trailer, inspecting and counseling park operators on improving their establishments. The trailer park guide book will list facilities offered by trailer parks thruout the country and will give TCMA ratings of parks, based on Brown's inspection of how the park measures up to standards set by TCMA.

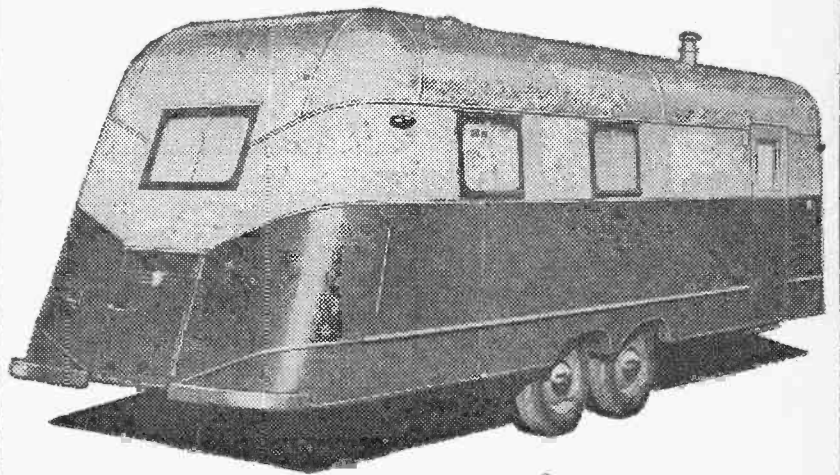
An informative booklet on trailer park construction and operation is also available from TCMA for all persons interested in establishing good trailer parks. A comprehensive research program, which included studies of living conditions in trailer parks, has already been completed, and TCMA's extensive national advertising and publicity program also follows a trailer park theme.



Kitchens in the new model trailers offer the maximum in eye-appeal, the utmost for efficient use. Typical is the two-sectioned, stainless steel sink pictured above. Each section provides ample space. Use of stainless steel enables quick cleaning and provides attractiveness to the kitchen. Note the compactness of the kitchen arrangement, the tile-effect of the wall, the overhead light, the stainless steel hardware and the spacious, well-situated closets.

ENJOY LIVING...

the National Way!

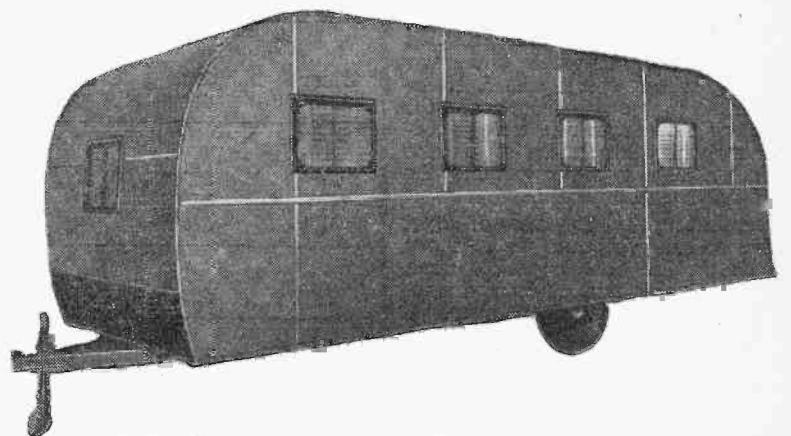


Wherever you go, summer or winter, you enjoy living in your National Trailer Home. Never before so many compact conveniences. Write for new catalog.



Member Trailer Coach Manufacturers Association

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- ★ Longlife Engineering
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WRITE FOR FURTHER PARTICULARS

HOOSIER RAMBLER CORPORATION
1362 LAFAYETTE AVENUE TERRE HAUTE, INDIANA

Pastel Colors Practical for Fair Buildings

Frank Kingman, manager of the Brockton, Mass., Fair and secretary of the International Association of Fairs and Expositions, is a firm believer in paint with a purpose on his fair buildings. And last year he came up with a paint face-do on the Brockton buildings which may well serve as a model for other fairs.

Seeking not only to cover the buildings, which needed paint, but to achieve a striking psychological effect, Kingman introduced and executed the idea of painting the outside of all buildings in various light pastel colors.

Colors Alternated

Colors used were light blue, light green, pink and buff. Some of the same colors were used on various buildings, but no two buildings done in the same color were next to each other. At the bottom of each building a band of a dark color was painted. This band harmonized with the color of each building.

Thus painted, the buildings were striking. They threw off plenty of "life" and at night furnished high reflection value.

Has Customer Appeal

"There is no doubt but that the colors made a striking appearance, and not only did they make an impression when people walked thru our gates, but they continued to make an impression everywhere our patrons went because we painted everyone of our major buildings. We know that the colors had a psychological effect on everyone, and they liked it," Kingman said in summing up the effects.

To further heighten the effect of the painting, a number of flower beds were installed near the buildings. This year, according to Kingman, more will be added. "We think it very important that fairs pay more attention to landscaping that way," Kingman explained.

Use of Display Paper

In a number of buildings, display paper of various kinds was used. In the poultry building, for instance, the walls were all covered with blue and orange display paper. Down thru the aisles in this building (and the aisles were laid out in curves to avoid straight-line effect), tall display paper was used between two rows of coops, which were placed back-to-back, so that it was impossible for anyone to look from one aisle to another and also impossible to see the end of an aisle without walking the aisle's full length.

Commenting on the use of light outside colors, Kingman pointed out that they fade more quickly than dark colors, and this, of course, necessitates more frequent painting. As for shades to be used, Kingman said there are hundreds from which a choice can be made.

Night Changes Possible

It is possible at night to achieve color effects on buildings thru illumination. Buildings painted white could be changed by color spotlights, but this would require operators and, of course, the building would remain white in the daytime, Kingman points out.

It is Kingman's contention that fairs are missing good bets if they don't use color and light to the best advantage. "I think," he says, "that every fair is overlooking a basic element in their operation in not using color and light in every way possible, and that they should think about the use of water in the forms of fountains and pools."

Detailed Specifications of Every Trailer Coach Model Manufactured by Members of the Trailer Coach Manufacturing Association Are Listed Below:

Symbols: Sgls.—Single, Tan.—Tandem; Car.—Caravan, Con.—Conventional;
M—Masonite, A—Aluminum, P—Plastic, S—Steel.

Model	Length Overall	Length of Body	Height Exterior	Height Interior	Width of Body	Axle	Type	Covering	Weight
Adams Coach & Manufacturing Company, Inc.									
"202"	24'	22'	8'4½"	6'8"	7'9"	Sgls.	Car.	A	3750 lbs.
Alma Trailer Company									
"61"	24'6"	17'8"	8'6"	6'3"	7'8"	Sgls.	Con.	M	3600 lbs.
"85"	28'6"	22'6"	8'6"	6'3"	7'8"	Sgls.	Con.	M	4280 lbs.
"90"	30'6"		8'6"	6'3"	7'8"	Tan.	Con.	A	4830 lbs.
Challenger									
"S18"	20'9"	18'2½"		6'7"	7'11"	Sgls.	Con.	A	3090 lbs.
"S21"	23'9"	21'2½"		6'7"	7'11"	Sgls.	Con.	A	3480 lbs.
"S24"	26'9"	24'2½"		6'7"	7'11"	Tan.	Con.	A	4320 lbs.
"S27"	29'9"	27'2½"		6'7"	7'11"	Tan.	Con.	A	4850 lbs.
Liberator									
"M18"	20'9"	18'2½"		7'¼"	7'11"	Sgls.	Con.	A	3150 lbs.
"M21"	23'9"	21'2½"		7'¼"	7'11"	Sgls.	Con.	A	3560 lbs.
"M24"	26'9"	24'2½"		7'¼"	7'11"	Tan.	Con.	A	4420 lbs.
"M27"	29'9"	27'2½"		7'¼"	7'11"	Tan.	Con.	A	4960 lbs.
American Coach Company									
Home-crest	24'	22'	9'	6'8"	7'9"	Sgls.	Con.	M	3895 lbs.
"22"	24'	22'	9'	6'8"	7'9"	Tan.	Con.	M	3985 lbs.
"25"	27'	25'	9'	6'8"	7'9"	Tan.	Con.	M	4620 lbs.
Chicago Streamlite Corporation									
"Shoreland"	27'	24'	9'6"	7'	8'	Tan.	Car.	P	4900 lbs.
"Princeton"	23'	20'	9'5"	7'	8'	Sgls.	Car.	M	4300 lbs.
Continental Trailer Company									
"Imperial 275"	27'	25'	9'4"	6'7"	8'	Sgls. or Tan.	Car.	M	4750 lbs.
"Imperial 300"	31'	29'	9'6"	6'9"	8'	Tan.	Car.	M	5500 lbs.
"Cruiser 230"	23'	21'	9'4"	6'6"	8'	Sgls.	Car.	M	3250 lbs.
Conway Coach									
"Silver Liner"	24'7"	22'2"		6'8"	7'10½"	Sgls.	Car.	A	3750 lbs.
Drexler Coach, Inc.									
	25'			6'10"	8'	Sgls.		M	
Duo Coach Corporation									
Monarch	29'	27'5"	8'6"	6'10"	7'8"	Tan.	Car.	A	5000 lbs.
Elcar Coach Corporation									
Elcar	25'	22'	7'6"	6'2"	7'6½"	Sgls.	Car.	M	4200 lbs.
Star	20'	18'6"	7'6"	6'2"	7'6½"	Sgls.	Car.	M	2300 lbs.
Glider Trailer Company									
"35"	22'6"	20'	8'6"	6'4"	8'	Sgls.	Con.	M and A	3700 lbs.
"75"	25'6"	23'	8'6"	6'4"	8'	Sgls.	Con.	M and A	4560 lbs.
"77"	26'6"	24'	8'6"	6'4"	8'	Tan.	Con.	M and A	4920 lbs.
Hoosier Rambler Corporation									
"B"	23'	21'	8'6"	6'6"	8'	Sgls.	Car.	M	3590 lbs.
Howard Industries									
"21"	23'	21'	8'	6'6"	8'	Sgls.	Car.	S and A	
"25"	28'	25'	8'	6'6"	8'	Tan.	Car.	S and A	
"30"	33'	30'	8'	6'6"	8'	Tan.	Car.	S and A	
Indian Trailer Corporation									
"Chieftain DeLuxe"	26'7"	24'	9'	6'6"	7'9"	Tan.	Car.	A or M	4800 lbs.
"Warrior DeLuxe"	22'7"	20'	8'11"	6'5"	7'9"	Sgls.	Car.	A or M	4000 lbs.
Ironwood Trailer Coaches, Inc.									
18"	20'6"	18'	9'	6'6"	8'	Sgls.	Car.	A	3190 lbs.
La Salle Coach Company									
"Ambassador"	26'6"	24'	9'4"	6'8"	7'8"	Tan.	Car.	M	5400 lbs.
"Com-mander"	24'10"	22'4"	9'4"	6'8"	7'8"	Sgls.	Car.	M	4250 lbs.

Liberty Coach Company, Inc.									
"27"	27'	24'	9'4"	6'6"	8'	Tan.	Con.	M	4900 lbs.
Lighthouse Trailer Company									
"Silver Queen"	33'	30'	9'	6'7"	8'	Tri.	Con.	M and A	5500 lbs.
"Silver King"	27'	24'	9'	6'7"	8'	Tan.	Con.	M	3700 lbs.
Luxor-Leffingwell Coach Company									
"Luxor"	25'	22'5"	7'1"	6'6"	7'5"	Sgls.	Car.	M	3750 lbs.
Main Line Trailer Coach Company									
"Silver Lark"	16½'	14'	7'9½"	6'1½"	7'	Sgls.		M or A	1700 lbs.
Millcraft Products Company									
"Owosso"	27'	24'	8'6"	6'3"	7'9"	Tan.	Con.	C	4100 lbs.
Modern Trailer Company									
"Modern 23"	23'	20'	8'3"	6'5"	7'6"	Sgls.	Con.	M	3200 lbs.
Nappanee Trailer Company									
"Walco"	22'6"	20'	8'	6'7"	8'	Sgls.	Car.	M or A	3800 lbs. 3300 lbs.
National Trailer Corporation									
"Castle"	26'	24'	8'9"	6'3"	8'	Tan.	Con.	M	5000 lbs.
"Chalet"	24'	22'	8'9"	6'3"	8'	Sgls.	Con.	M	4296 lbs.
"Lodge"	23'	21'	8'9"	6'3"	7'	Sgls.	Con.	M	3860 lbs.
Palace Corporation									
"Majestic Liner"	26'11½"	24'7"	9'5"	6'9½"	8'	Sgls.	Con.	A	4000 lbs.
"Wolverine"	24'	22'1¼"	8'1"	6'6"	8'	Sgls.	Car.	A	3870 lbs.
Pan American Trailer Coach Company									
"Pan American"	27'	24'	8'6"	6'6"	8'	Tan.	Car.	M or A	4600 lbs.
"Pan American"	31'	28'	8'6"	8'6"	8'	Tan.	Car.	M or A	5400 lbs.
Platt Trailer Company, Inc.									
"Platt 25T"	25'	22'	9'	6'8"	7½'	Tan.	Con.	M	4780 lbs.
"Platt 21S"	21'6"	19'	9'	6'8"	7'6"	Sgls.	Con.	M	3740 lbs.
Prairie Schooner Trailer Co.									
"80"	23'	20'	8'6"	6'4"	8'	Sgls.	Con.	M	3200 lbs.
Raymond Products Company									
"25-47"	27'6"	25'	9'	6'6"	8'	Tan.	Car.	A or S	4800 lbs.
"20-47"	22'6"	20'	9'	6'4"	8'	Sgls.	Car.	A or S	3800 lbs.
Redman Trailer Company									
"New Moon"— Model 27	27'	24'	8'8"	6'4"	8'	Tan.	Con.	M and A	4600 lbs.
Model 24	24'8"	22'	8'8"	6'4"	8'	Sgls.	Con.	M and A	3960 lbs.
Model 17	17'6"	15'	8'8"	6'4"	7'6"	Sgls.	Con.	M and A	2825 lbs.
Roycraft Coach Company									
"47 TAL"	25'6"	23'	8'	6'6"	8'	Tan.	Car.	A	4130 lbs.
Schult Corporation									
"Luxury Liner"	26'	23'	8'3"	6'7"	8'	Tan.	Con.	A	4175 lbs.
"DeLuxe Commodore"	21'	18'	8'3"	6'7"	8'	Sgls.	Con.	A	3200 lbs.
Sportsman Industries									
"Colonial"	23'	20'	8'	6'6"	7'8"	Sgls.	Car.	A	3000 lbs.
Stewart Coach Company									
"Castlette"	26'6"	23'8"	8'4"	6'6"	7'6"	Tan.	Car.	M	
Travelite Trailer Company									
"Homette"	27'	24'	9'	6'6"	8'	Tan.	Car.	A	
"Texas"	21'	18'	9'	6'6"	8'	Sgls.	Car.	A	
"Marquette"	12'	10'	9'	6'3"	7'6"	Sgls.	Car.	M	
Trotwood Trailers, Inc.									
"Economy"	17'6"	14'6"	8'4"	6'4"	7'1"	Sgls.	Car.	H	2350 lbs.
Universal Trailer Corporation									
"4425"	25'	22½'	9'9"	6'4"	7½'	Sgls.	Con.	M	3700 lbs.
Vagabond Coach Manufacturing Company									
"23"	26'	23'	8'6"	6'4½"	8'	Sgls.	Con.	A	3700 lbs.
Zimmer Boat and Trailer Company									
"Zimmer Tandem"	26'	24'1½"	8'4½"	6'4½"	7'6½"	Dble.	Con.	M or A	4200 lbs.



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WINTER OPERATIONS HELP LICK SEASONAL BUGABOO AT PERMANENT FUNSPOTS

By JIM McHUGH

A LARGE percentage of the nation's amusement park operators have licked the seasonal bugaboo long attached to outdoor show business and have turned their enterprises into 52-week-a-year enterprises with highly gratifying results. Altho activity outside the usual Decoration Day to Labor Day period is necessarily confined to limited operation, it does, for some parks, add up to as much as 40 per cent of the gross earned during the regular season and seldom accounts for less than 5 per cent.

Without exception, year around operators representing every section of the country who replied to a recent questionnaire circulated and compiled by *The Billboard* expressed satisfaction with their extra-curricular activities and in many instances indicated they would expand their late fall, winter and early spring operations as soon as possible.

Altho weather eliminates the possibility of full year around operation by all but a few parks located in favored geographical zones, the success of many operators indicates that nearly all parks not currently concerned with off-season operation could enter the field successfully. Based on the experience of others re-

vealed thru the survey it would seem that a roller rink, and in some instances a dance hall only, provide the necessary nucleus for profitable full operation. The continued operation of either unit automatically insures the operation of allied concessions.

Accidental Beginning

In many instances the bonanza discovered in off-season operation had an accidental beginning. One post-season day or week after another was gambled on the strength of the business done during the previous effort until operations extended over the whole year, or at least a large part of it. Roller rinks and dance halls, with their attendant refreshment, supply and coin machine concessions, lived thru experimental stages, sometimes only making the operating nut, until they paid off handsomely. The expense, time and effort involved in original promotion has usually been negligible and more than justified by the ultimate returns.

An even 50 per cent of those participating in the survey reported year around activity. Of these, all but nine operate roller rinks. Dancing was favored by 15 while 10 reported operating both. Assorted off-season activities included numerous restaurants and other eating facilities, three

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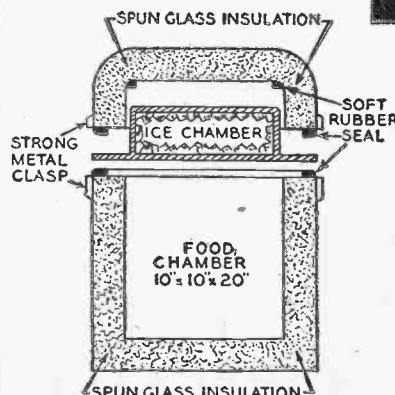
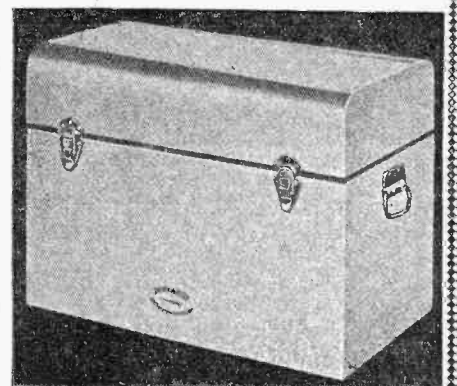
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year around basis to expand their off-season facilities just as soon as it becomes feasible. Most expressed the hope that they would have additional units operating before the end of the regular season.

Renovating units for cold-weather operation will involve nothing more complicated than the installation of heating units for ballrooms at the several locations where it is planned to continue dancing. By so simple a procedure it will be possible to add in excess of 200 potential operating days for a number of parks.

Year around activities are in the planning stage by seven parks which have heretofore been dormant following the regular season. Plans are necessarily dependent upon availability of building supplies and the elimination of other expansion bottlenecks.

Strangely, parks currently nibbling at the public's entertainment dollar on a year around basis are not all located within heavily populated urban centers. Many are outlying and dependent upon automobile trade and a thoro selling job for their off-season success. On the basis of the returns it would seem that only a few units are located so disadvantageously as to be without hope for expanded operation.

Keeps Interest Alive

Several operators mentioned advantages other than financial gain which year around operation brought them. Promotion-wise Edward J. Carroll and his aid de camp, Harry Storin, reported continued operation as a good medium to keep interest in the park alive. In continuous operation are a bowling center with 18 alleys and skating rink. Lights from these and the entrance arch, which is illuminated every night, give the park a "live" look 365 nights in the year. Riverside will probably keep its restaurant and night club open next year now that food and help problems have eased.

W. E. (Bill) Garrison, Joy Land, Fort Worth, said his off-season revenue was negligible but that continued operation was a good way to let patrons know about the spot and it saved considerable advertising in the spring. A. Karst, Forest Park, Hanover, Pa., and Mrs. Minette Dixon, Lake Winnepesaukee, Chautauooga, both think year around operation involves considerable advertising advantages.

J. L. Figi, Lakeside Amusement Park, Storm Lake, Ia., voiced the opinion held by many, when he wrote that year around operation made it possible to hold key help and eliminated the necessity of breaking in green hands at the start of each regular season.

Skating Most Popular

Roller skating, with 28 parks operating rinks, is far in the lead as an off-season attraction. Tremendous popularity of this sport, coupled with the fact that its operating cost is low, makes it a natural. Many rinks, including the one operated by Edward H. Laventure at Henry Bowen's Whalom Park, Fitchburg, Mass., offer a near constant year around gross. Most rinks gross less money during the off-season, but the survey indicated the maximum drop to be in the neighborhood of 25 per cent, with many rinks losing even less patronage.

Two Heavy Grossers

Two parks reporting in on the survey earn an estimated 40 per cent of their yearly gross during the off months. Carlin's Park, Baltimore, managed by Marion Berry, harbors roller and ice skating, league hockey, a clubroom and dance hall used for rental purposes, refreshment stands, boxing and wrestling. Chippewaw

Lake (O.) Park, managed by Parker Beach, operates a roller rink, dance hall, restaurant, hotel and refreshment stands on a year around basis.

Others reporting off-season earnings in excess of 20 per cent of their seasonal grosses included Riverside Amusement Park, Indianapolis; Hecla Park, Bellefonte, Pa., managed by A. F. Hockman; Edgewater Park, Celina, O., owned by C. M. Myers and managed by T. V. Temple; Capitol Beach Park, Lincoln, Neb.; American Legion Park, New Bethlehem, Pa.; Pleasure Pier, Fort Arthur, Tex., managed by T. J. Gillespie, and Fontaine Ferry, Louisville, Ky., managed by J. F. Singhiser.

Happyland, operated by Marion Ross in Hastings Park, Vancouver, B. C., reports okay business with dancing and a restaurant.

Also Craterville Park, Cache, Okla., operated by Mrs. Frank Bush and son; Celeron Park, Jamestown, N. Y., operated by Harry A. Illions; Reynold's Park, Winston-Salem, N. C., managed by Ivan J. Basch; Oaks Amusement Park, Portland, Ore., owned and operated by E. H. Bollinger; Newcomb's Santa Monica (Calif.) Pier, owned and operated by W. D. Newcomb Jr., and Redondo Beach Park, Redondo, Wash., under the management of W. J. Betts.

Five Plan Rollerries

Five parks contemplate the installation of rinks. Jack and Irving Rosenthal plan the erection of a roller skating rink and bowling alley at their Palisades (N. J.) Amusement Park to vie for some of the big

money spent on these forms of recreation in the metropolitan New York area.

A rink for year around operation will be erected at Edgewater Park,

Celina, O., as soon as building materials are available. Two dance halls, one featuring western or square dancing, are operated on week-ends thruout the off-season. Square danc-

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ing gross is constant while the ball-room drops off only 20 to 25 per cent to still turn a nice profit.

T. J. Gillespie's Pleasure Pier, Port Arthur, Tex., and the Fairgrounds Amusement Park at Memphis managed by Howard Waugh, both of which now have year around dancing, plan the installation of roller rinks. Fairgrounds Park will also get a new restaurant. Lake Winnepeaukee Park will feature a new \$50,000 rink on a year around basis to replace the one destroyed by fire in 1943, as soon as it becomes possible to go ahead with construction. Plans and some of the materials are ready.

Whalom Park, Fontaine Ferry and Oaks Amusement Park are all toying with the idea of installing heating units in their dance halls to make it possible to keep them in operation throught the year. John A. Coleman, president, Riverside Park, Indian-

apolis, plans on adding bowling alleys. He already operates a roller rink.

Expanded facilities are planned at several other parks, altho plans are not completed. Denoting interest in future construction plans were Harold E. Meese, of Tuscora Park, New Philadelphia, O.; W. H. Hitzelberger, Fair Park, Dallas; Robert A. Reichardt, River View Park, Des Moines, and the operators of Joy Land and Craterville. Fun units, including big rides, are included in future plans for Newcomb's Santa Monica Pier.

The more fortunate operators like George K. Whitney do not have to contend with adverse weather on a seasonal basis and, consequently, Whitney's Playland at the Beach, San Francisco, can and does operate all units 52 weeks in the year. A new roller skating rink was recently added.

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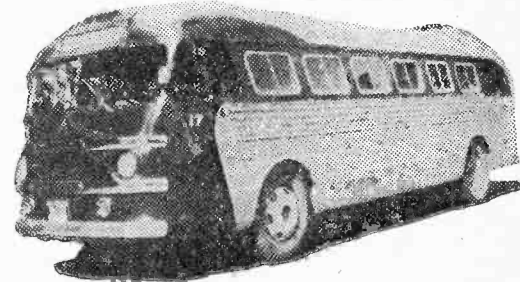
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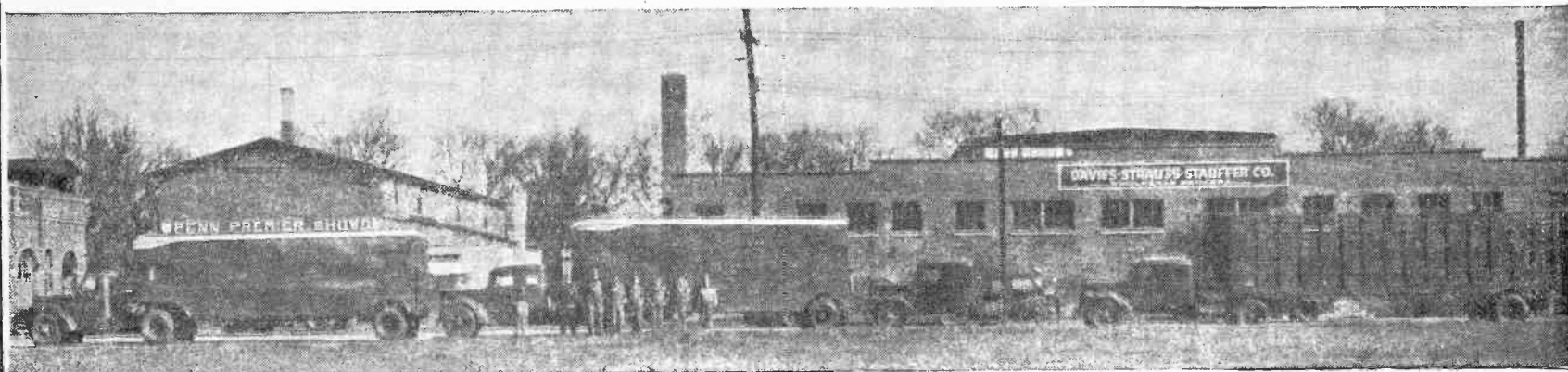
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RECENT POOL DEVELOPEMENT

HUMAN progress has been the result of constant change. Without new ideas we would not progress. Let us review some of the more recent developments in the swim pool field.

First, let us take up diatomite filtration. This type of filtration now being used quite extensively in pools is not a new development but an adaptation of one that has been used in industrial filtration for perhaps 25 years. The army and navy tests and their official acceptance of this type of filter for field service water supplies has been responsible for its rapid acceptance. At present there are perhaps a hundred filters of this type being used on pools or included in the design of new and revamped pools.

Many Advantages

Small space requirements, excellent clarification even at high filter rates, and high bacterial removal, to-

The Author

Chauncey A. Hyatt was swimming pool sanitarian for the Illinois State Health Department from 1935 to July, 1944 and is recognized as a leading authority on pool sanitation.

In 1939 he was appointed a member of the Joint Committee on Swimming Pools for the American Public Health Association and the Conference of State Engineers. In 1943 he was elected a Fellow of the American Public Health Association.

He is also a member of the American Water Works' Association and advisory consultant for the National Association of Amusement Parks, Pools and Beaches.

gether with fool-proof operation, are some of the advantages claimed for this type of filter. This filter is especially desirable where existing space will not permit additional units of the conventional type, to bring pool recirculation turnovers up to present day standard. At Cleveland during the American Public Health Association convention, a number of us inspected a diatomite installation which, if operated at a four-gallon rate, would be an eight and one-half million gallon per day plant.

Illinois has already accepted this type of filter for pools, at a four-gallon per square foot per minute rate. Our personal experience and observation leads us to feel that a two-gallon rate would have been more conservative at this stage of the development.

At the two-gallon rate the cycles are much longer between backwashes and "filter aid" and power costs can be kept more economical. This economy was not paramount from army and navy standpoint but certainly is important in business.

Bromine Becomes Popular

Another recent development has been the use of bromine for pool water disinfection. Bromine was first suggested for this purpose about 15 years ago but it was not until the chlorine shortage early in the last war that it was used to any considerable extent. Much to the surprise of many people the substitute was found to have advantage over chlorine in a number of respects. Over a hundred different pools have used bromine during the last six or seven years and almost without exception are enthusiastic about its

Expert traces latest trend in designs, improved sanitation, newest gadgets

By CHAUNCEY A. HYATT

Fellow American Public Health Association and Member of the Joint Committee on Swimming Pools

advantages.

While champions of bromine do not claim it is a "cure-all" or a "cover-up" for all the ills and problems of a pool, actually we believe it comes much closer to doing this than does chlorine! Bromine meets the safety codes of the more progressive cities. It is not under pressure and liable to explode as is the case with a chlorine cylinder. Equipment for applying bromine is much less expensive and less intricate than that required for chlorine. Bromine is less affected by sunlight and high water temperatures found in most outdoor pools.

Less Effect on Taste

Perhaps the most interesting quality of bromine is its lack of irritation even at residuals many times its optimum. It may be of interest to those of you concerned with disinfection of potable supplies that bromine is much less prone to affect the taste of various types of water which may contain phenol, high sulphate content, algae, etc. A national service laboratory made the statement that 20 parts per million dosage did not result in an impalitable water.

Bromine is definitely more active on organic matter than chlorine, and since bacterial and viruses are organic matter it is reasonable to find it more effective than chlorine especially since it can be applied greatly in excess of anything possible with chlorine without bother, discomfort or nuisance. While bromine is more expensive pound for pound than chlorine, its greater stability under sunlight and high water temperature and the simplicity of its application make it just as economical to use, many believe.

Where bromine has been used with diatomite filters it has greatly increased the length of filter cycles. When applied on the influent of conventional filters there is a considerable drop in residual but the filter media is kept in perfect condition, or if mud balls or organic accumulations exist at the time of the installation of bromine disinfection, this extraneous matter is rapidly cleaned up by the bromine. We predict a trend toward bromine.

"Pre-cleansing" Dope

Another innovation has been in the field of bather clean-up or "pre-cleansing." Now "soapless soaps" which contain "wetting agents" and grease solvents are being used to give the swimmer a much more effective clean-up in a shorter time than with conventional soaps. Of course, any well operated modern pool provides warm water and soap and bather inspection to keep as much body wastes, dirt, etc., out of the pool as possible. Showers taken in the nude are the only satisfactory kind. Almost all States and communities have rules regarding nude showers but from our observation and to be perfectly honest, only a small percentage of pools actually enforce this all important regulation. In our opinion, proper bather clean-up is the most important item in safe pool operation and we would

put its importance ahead of clarification and disinfection, important as they are.

It just doesn't seem logical to us to attempt to run a swimming pool as you would a "cattle dip" even if it can be done with bromine without nuisance. With these new type cleansers a much better job can be done in the shower even if the swimmer is not in the nude. Wetting agents are also used for algae control. Personally we have not formed definite conclusions as to their practical application for this purpose. "Processed" copper sulphate is being used rather widely for algae control and it appears is much more effective than ordinary copper sulphate. Several products are available and operators seem to think that these copper containing products are effective for much longer periods than copper sulphate when applied alone.

Wetting agents are also used to increase the effectiveness of chlorine and bromine in regular disinfection. When this is done apparently, the "anionic" type is the most satisfactory. On the other hand, when used alone for disinfection or algae control, the "cationic" type is most effective.

Anthracite Filter Gains

The use of prepared anthracite filter media has been quite widespread on pools. Most filters, as installed, do not have adequate backwash and hence the need of renewal of the beds at frequent intervals. This anthracite media only weighs about half as much sand or quartz and hence backwashes satisfactorily with about half the backwater rate required to keep the typical media in proper shape. About its only disadvantage as far as we can see, is its high demand for bromine or chlorine for the first two or three weeks after its installation. In time, the demand decreases and presumably ceases to be a factor.

Closed system or upward flow pools are more popular than previously. Several States absolutely prohibit this design, other States even recommend it in many installations. On indoor pools where heat is necessary this type of design and operation results in considerable saving in the fuel and water consumption. On outdoor pools some provision must be made for temperature control in the downward direction. This can be accomplished by a heat exchanger in which a low temperature water, which may have undesirable characteristics or which may be used for non-pool purposes, is used. In one pool, a part of the recirculation lines (100 feet) was constructed of copper pipe and jacketed by a larger pipe thru which the water used for cooling was pumped. A type of cooling tower can also be used for this purpose.

"Multiple" Pools Popular

A recent trend has been to combine an "indoor" and "outdoor" pool in the same unit. This may be a "multiple" type of pool with one or more pools or it may be a pool with a removable side wall (room) which can be swung up out of the way like

an airplane hangar door. Or it may have a removable roof. In many localities the outdoor pool season is very short and many think that the expenditure for a pool that is only used a short time each year and then lies idle for 6 to 10 months could be better applied to a smaller indoor pool tied into the school or all year around recreational program and available the entire year.

Pool dimensions have wavered between "yards" and meters for the competitive course. A 25 or 50-meter course can be adapted to provide for both conditions but the reverse is not true. Diving stands or platforms are showing the European influence with beautifully shaped "swan neck" structures of concrete replacing the ordinary pipe stands.

Pool contours have passed thru an evolutionary development just like the shapes of airplanes and automobiles and the "double spoon" or "hopper" seems to represent the most recent trend. In smaller pools (75 x 30 feet) with a high and low board side by side the "off-center hopper" represents the extent to which this streamlining for function and safety and economy has gone.

New Dressing Rooms

Open court type dressing facilities are increasingly popular. It makes one feel depressed to see modern pools in which the provision for dressing, showers, etc., are in some poorly ventilated and poorly lighted basement of structure in which headroom, ventilation and sunlight are at a minimum.

Open court types are less expensive and the air and sun help to keep things clean and sweet. Some shade, should, of course, be provided around the perimeter.

We note a trend toward smaller pools with more adequate water treatment. The day of the "slow" turnover combination fish pond and pool is past.

More emphasis is being put on adequate floor pitch in all walks, floors, etc. Three to five inches pitch preferably in "flat plane" in every 10 feet are a MUST if drainage is to be satisfactory.

Safer Flooring

Concrete floors are constructed with "lift" or "carpet" or "suction" nonslip finish to prevent slipping and falls and still provide a floor easy to keep clean. Ramps replace steps in all cases to prevent falls.

Neon and fluorescent underwater illumination have been used in pools. In fact, underwater lighting has ceased to be considered a "frill" because of the increased safety it provides and also the emphasis it places on the maintenance of proper clarity. The types serviced from the pool tunnel are the most satisfactory.

From time to time there is often a revival of some idea in pool design or operation which is so old that many accept it as a new development. Such an idea, for example, might be the "oceanwave" pool in which, by mechanical means an ocean wave is simulated. Or it may be an artificial salt water pool. There have been many pools designed in this way during the past 40 years.

We are inclined to be of the opinion that there is "nothing new under the sun." Recently a pool was excavated in India that had been built about 3500 B. C. It had a type of contour (safety ledge) which we had thought was a very recent development and its "holocaustic" type of heating closely resembles a "new" type of panel heating which isn't out yet!

MATERIAL PROBLEM NOT BAD

UNLESS ALL signs are wrong, outdoor show business owners and operators, from the man who owns a carnival, circus or park down to the person who operates a candy floss machine, will have little or no trouble getting the things they want and need to carry on their business this season.

Culled from the returned questionnaires sent out by *The Billboard* in a survey to find out what the situation was concerning various outdoor equipment items, is the information that most manufacturing concerns are able to fill most all orders promptly; that, for the most part, the material shortage isn't a big item; that a few new items have—or will have shortly—made their appearance, and last but not least, that you will pay a little more for most items.

In contrast to a year ago when most manufacturers were overloaded with orders and were warning prospective buyers there would be anywhere from two to six months on

Majority of firms catering to outdoor showbiz in position to meet demand

delivery, warnings this year are few and far between. Most firms answering the questionnaire made no bones about the fact they had plenty of orders on hand, but most of them left no doubt that they would take care of them.

Materials Plentiful

Regarding materials, it is apparent most manufacturers aren't plagued with any real shortage. True, several mentioned certain items, which, they said, are hard to get. They went on, however, to say that so far things were going along smoothly and there was really no drought on any items.

The only real warning came from popcorn concerns and that had to do

with oil. Said J. V. Blevins, of the Blevins Popcorn Company, Nashville: "We think it is most important for you to include a warning to the outdoor concessionaire that he must have reliable connections for oil this year, as the unrestricted use is causing a very serious shortage and this shortage is expected to reach a 'peak' about mid-summer, just when the outdoor operators will be needing it most. We are offering to 'set aside,' and assure those customers making season's contract requirements with us, an adequate supply of all their concession needs."

On the brighter side of the popcorn picture, the Indiana Popcorn Company, Muncie, Ind., reports it again

is able to offer its fancy baby golden hullless and Jap hullless popcorn. "During the war, due to low ceilings at the growers' level, farmers would not raise these two fine varieties. The tonnage acre was about half that of the large yellow hybrid," Ralph Kern, manager of the Indiana concern, wrote.

Plenty of Swim Suits

Like the white shirt, bathing supplies, at least suits and trunks, are back on the market and are fairly plentiful. A check of the questionnaire going to manufacturers of pool and beach equipment shows this department is okay, and operators of pools and beaches who are anxious to stock up on suits and trunks should have little or no trouble getting fast delivery on any order.

Sanco Sportswear Company, Cleveland, for instance, says it is right on schedule with orders. There is no shortage, for instance, on woolen or cotton material, according to N. I. Wertheimer, sales manager, and he says garments this year are improved in construction, durability and appearance. The Sanco org, according to Wertheimer, is running 10 per cent ahead of last year on orders. Prices, he says, are the same as last year.

Adolph Kiefer & Company, Chicago, dispensers of aquatic supplies of all kinds, such as diving boards, swim caps, torpedo buoys, etc., report they can fill orders within five days of receipt. The Kiefer Company does have a shortage problem, however. "Shortage of lumber has caused a tie-up on several products, such as diving boards, surf boards, paddle boards," Kiefer wrote. He also pointed out his company was having a bit of trouble getting lastex swim suits. Kiefer says the price on their products this year is 10 per cent higher than last year.

Electrical Firms Okay

Altho manufacturers of Diesel generating units, trailers, cable and junction boxes, to mention a few, are loaded with orders, the promised delivery situation isn't as bad as the word "loaded" might make it sound. One concern, the John Fabick Tractor Company, St. Louis, said: "Delivery prior to the opening of the season on all orders held." Another, the Lewis Manufacturing Company, Memphis, promises 30 to 60-day delivery.

The prices are definitely up on such products as put out by the Fabick Company and the Lewis Manufacturing Company. All along the line, in answer to the question, "How does the price of your product or products compare with last year?" the answer in nine out of 10 cases was that the price was up. The rise ranged from 30 per cent more to 100 per cent more.

Strange as it may seem, the various concerns reported they had no material problems. Parts are definitely available, one concern said.

Merchandise Near Normal

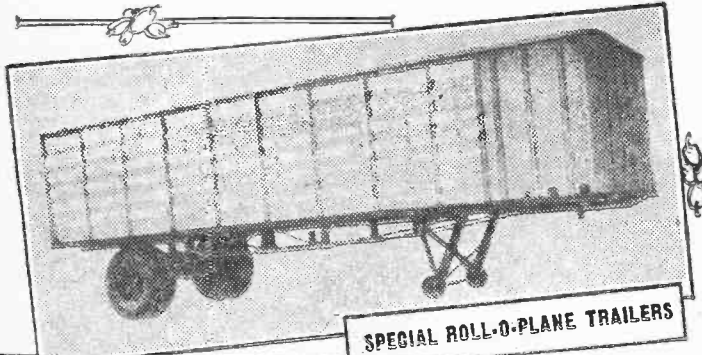
In the concession line there are, apparently, no great worries. The Gottlieb Cuttler Corporation, New York, which supplies dolls, toys, bingo merchandise and various other concession material, is promising immediate delivery. At the present time it is about 10 days behind schedule, but expects to make that up in the very near future.

"Most of our factories are returning to normal production and I believe we will be able to supply concessionaires with more material this year than ever before," wrote Jerry Gottlieb.

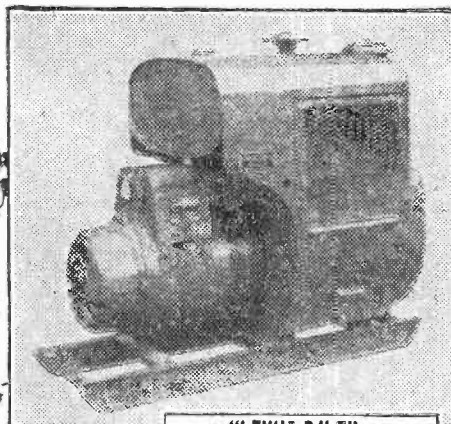
The A.B.T. Manufacturing Corporation, Chicago, which manufactures coin-operated novelty machines, coin

5 of 500

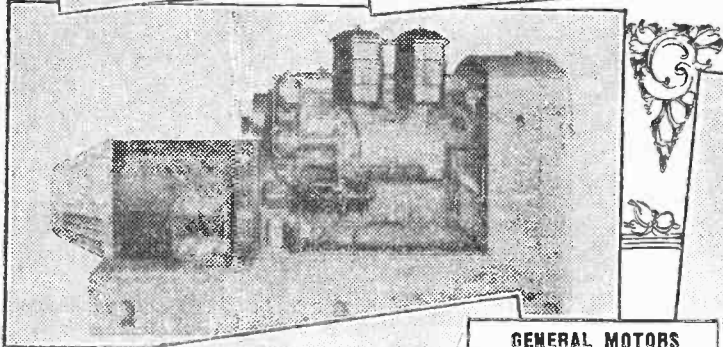
PRODUCTS SUPPLIED TO THE OUTDOOR SHOWMAN



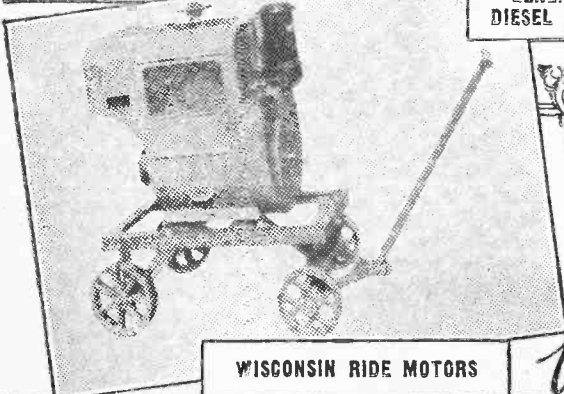
SPECIAL ROLL-O-PLANE TRAILERS



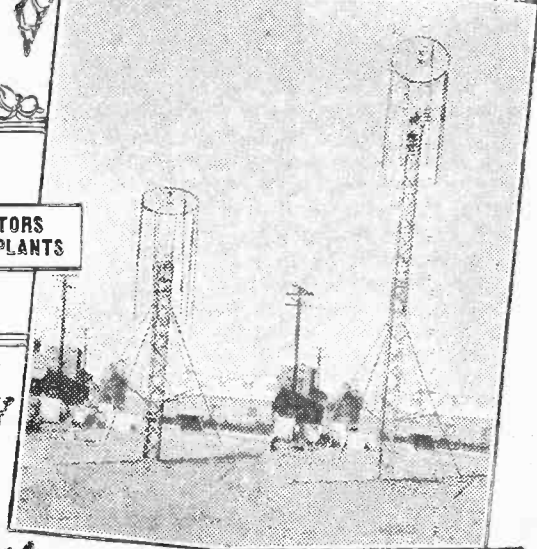
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TELESCOPIC LIGHT TOWERS

by the *Lewis*

LEWIS-DIESEL ENGINE CO.

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WE LIGHT THE MIDWAYS OF AMERICA

chutes, rejectors, scales, etc., reports being loaded with back orders and is quoting a six-month wait on deliveries. Regarding the parts situation, they said: "Our parts orders are leaving the plant steadily." Orders, they said, are running 10 per cent ahead of last year.

Parts are a problem for Messmore & Damon, Inc., New York. They reported parts difficult to obtain, but added, "we manage to keep going." The Messmore & Damon concern manufactures mechanical displays and exhibit features. Orders are running ahead of last year, they report, and they are promising one to two-month delivery. There has been no advance in prices on their products.

King Prices Hold Line

Manufacturers of concession and house trailers, shooting galleries and Funhouses, the King Amusement Company, Mount Clemens, Mich., reports no increase in prices and says orders are going out on schedule. Regarding parts, W. O. King wrote, "We manufacture all our own parts, but materials are coming in slowly and are still very high in price."

Perc Smith, of Exhibit Supply, Chicago, dealer in pin tables, Penny Arcade equipment and cards for exhibit and card venders, reports having the usual amount of backlog orders.

Shortage of steel plagues such concerns as the George L. Mesker Steel Corporation, Evansville, Ind., manufacturers of prefabricated steel buildings, skating rinks, etc. Prices are up 20 per cent and the Mesker org is making no definite promise on delivery dates.

If you are in the market for frankfurt grills and frankfurt and roll steamers, you will find quite a few changes in the models this year, at least from the streamline angle. While basically there are no changes, minor improvements have been made.

The William B. Berry Company, Boston, reports it is on schedule with

orders and is having no trouble with shortages of any kind. Orders, they say, are running 25 per cent ahead of last year. There is no change in the price, according to W. St. C. Jones.

New Rotobowling

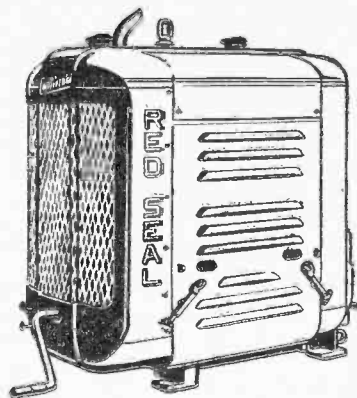
In the games department, for instance, Rotobowling Corporation of America, New York, which manufactures and installs Court-of-Kings Rotobowling, says they are promising a four-month delivery date. "We have back orders, but they are in a healthy condition and we can meet deliveries. We have developed an outdoor installation which is as spectacular and dazzling as the Court-of-Kings Rotobowling itself and should be a good set-up for the semi-tropic outdoor installation," O. F. Whittle said.

From Universal Motor Company, Oshkosh, Wis., comes the announcement of new control electric equipment for their two-cylinder electric light plant. These controls are the fully automatic type so the power plant starts any time a load is placed on the line and continues to operate until the last load is turned off.

The new Universal Model 2500-BA is now offered with these new controls. Model 2500-BA provides 2000-2500 watts, 115 volt, single phase, 60 cycle, alternating current, and it is powered by the rugged Universal two-cylinder, four cycle, water-cooled gasoline engine. The entire unit is of compact construction, and all of the controls are conveniently mounted in a metal cabinet just above the generator.

These new controls are unique in that they require no special attention, no adjustments of any nature, and no complicated wiring connections. The controls operate quietly, and the relays are of the quick-make, quick-break construction to give instantaneous action under all climatic conditions. Production of these automatic plants has been stepped up recently in anticipation of the large demand thru 1947.

ENGINES FOR SHOWMEN



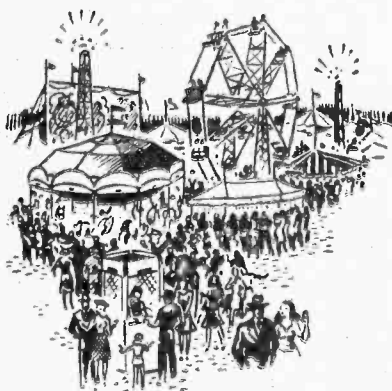
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VISIT OUR STUDIO any day. If too far to come write or wire for info free on any show or shows, giving prices, cuts, letters from showmen and full description of shows.

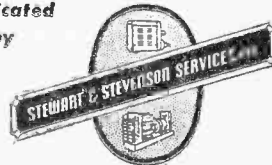
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DALLAS PLAYS FOR FAMILIES

PLANS are rapidly being formulated for the biggest outdoor summer amusement season in history at Fair Park, Dallas.

The fair season itself has long been known thruout the Southwest as the time when outdoor entertainment reached its peak in this area. Not until 1946, however, did officials of the fair decide upon a bold program providing for the midway's first full summer season in the field of outdoor amusement. Facilities badly deteriorated by lack of use during war years were made ready and a program of publicity and advertising launched to bring crowds back to the midway for their summer entertainment.

Under the direction of W. H. Hitzelberger, a former construction engineer, who was drafted by the State Fair of Texas for the vital position of executive vice-president and general manager of the fair and Fair Park, a new public relations approach was begun to create and promote an amusement area for the entertainment of all the family, from junior to grandpop. With the midway enjoying a better-than-average season last year, plans were laid early this year for still further improvements for the coming season, which will begin on April 5 and wind up on Labor Day in September. Work is going ahead on many additions that will make Fair Park midway one of the largest and finest in the nation.

Community Service

Convictions of Hitzelberger and other fair officials is that they can be of real service to Dallas and its thickly populated trade territory by creating here a place where clean, wholesome entertainment at moderate costs may be had by the entire family. Particularly, it is desired to make the Fair Park midway a place where the teen-agers may come for healthful entertainment.

One of the primary problems, of course, is an adequate advertising and public relations program. A substantial amount has been appropri-

Community picnic grove with shelter important factor—whips parking problem by utilizing abandoned race track

By G. E. VINSON

Director of Public Relations, State Fair of Texas

ated for the purpose and a full-time public relations and publicity director has been added to the staff for the first time. Advertising plans include use of advertising space in magazines and newspapers, supplemented by radio, car-card and billboard advertising. Theme in all advertising, of course, will be built around the "playground for the family" idea.

Solving Parking Problem

Assuming large proportions in the rehabilitation of the midway is the matter of parking space. Fortunately enough to be conveniently located, only 15 minutes from downtown Dallas, Fair Park always has been faced with the problem of inadequate parking facilities. A beginning at the solution of this problem has been made this year. On the rear side of Fair Park is the old Fair Park race track, which to a large extent has lain dormant since pari-mutuel betting went by the boards in Texas 12 years ago. A large portion of this area is being converted into a large and easily accessible free parking lot.

Since the race track infield had become covered with high weeds and debris due to years of inactivity, quite a problem was presented in preparing the area for parking. It involved the clearing of the area and a leveling process, the latter requiring the addition of more than 15,000 cubic yards of dirt to make the area usable for automobile parking. Rough estimates indicate that more than 3,000 cars can be furnished with free parking in this area alone this year.

Continuing with the plan to pro-

vide Southwestern citizens with a modern amusement park, several thousand dollars have been spent during the winter to modify, renew and add to the present rest room facilities. When the summer season opens, patrons will find adequate healthful rest room facilities available with attendants on duty in each at all times.

Predicted as the biggest new draw-

ing card at the amusement center is a large new free public picnic area. Incorporated into the area is a large picnic shelter which will be available for groups doing their summer weiner roasting at the fairgrounds. Shelter was formerly a jockey club, operated in connection with the race track and has been converted into an ideal recreation building. Facilities within the building, in addition to modern rest rooms, include barbecue pits, concession stands, a large clubroom which has been equipped with a juke box to provide music for dancing and entertainment. Building is gaily decorated with neon lighting and is connected with the midway in such a way that it will be considered a part of the midway itself.

To further build the fairgrounds as the place to go for summer entertainment, the State Fair has announced the addition to its staff of a special events promotion man, who will contact local business firms with the purpose of building "package deals" for the use of the picnic area, as well as promoting other special attractions.

As an additional drawing card, midway officials have authorized the booking of free acts to be presented thruout the season. On a large specially constructed stage in the heart of the amusement center, these free acts will appear nightly, with new acts planned for each week. They will be intensified and supplemented with fireworks displays on special days.

Already well-equipped with rides and the usual amusement park crowd-pleasers, including roller skating and a large swim pool, the midway this year will add still more up-to-date and modern thrillers that have been provided by manufacturers since the end of the war. Chief among these is the addition of a new \$150,000 Roller Coaster with 3,000 feet of track and the most modern equipment available which will be the largest of its kind in this part of the country. Construction on the Coaster is under way with completion scheduled for June 1.

The Author

G. E. Vinson, director of public relations for the State Fair of Texas, is well known in Southwestern advertising and public relations circles.

A native Texan, Vinson was previously connected with a large Southwestern advertising agency in the capacity of account executive and assistant to the president and was exposed to the advertising, public relations and newspaper professions for three years prior to his entry into the navy in 1942.

During more than four years in the service he saw extensive duty in the Pacific, serving while a lieutenant on the staff of the Commander in Chief, Pacific Fleet, and as public relations officer to the Commander, U. S. Naval Forces, Philippines, immediately prior to his release to inactive duty.

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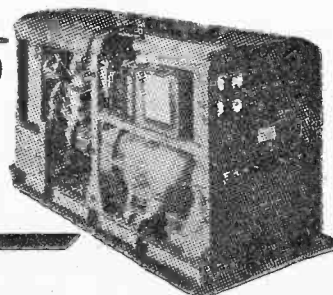
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FIREWORKS PEAK LIES AHEAD

THE peak use of fireworks lies ahead. That is the conclusion drawn from a nationwide survey of fireworks manufacturers.

The peak will come, they agree, when two things happen: one, when attendance begins to fall off, particularly at parks and on carnival still dates, and two, when more men have been trained to fire shows.

As it is now, most companies have to refuse some contracts, especially for July 4, the biggest of all days in the business, and in some cases for Labor Day, the second biggest day. These turn-downs are due to a lack of trained firers.

Some hold that parks have already stepped up the use of fireworks. "Many park operators feel the heyday is over," Jack Duffield, of Thearle-Duffield Fireworks Company, Chicago, points out. "They already are seeking additional trade helps to lure and hold crowds."

See Need in Future

Arthur Rozzi, general manager of the Tri-State Manufacturing Company, Inc., Loveland, O., however, says that "they are not needed just yet" (by parks). He explains that they are used as a drawing card, but suggests the day will come when parks will use them more than at present. "We do not look for an increase over the past two or three years by parks."

D. Presutti, president of the Ohio Fireworks Manufacturing Display Company, Bellaire, O., dissents from this view. "We do look for increased use of fireworks in our area," he says. "Our reasoning is that out of 15 parks in our area, only six of them were using fireworks in 1930. Now we contract 10, and eventually, we think, 90 per cent will use fireworks."

They Hold the Folks

Antonetta V. Pitelli, vice-president of the Alexander Vandaro Fireworks Company, Wilmington, Del., forecasts a 30 per cent increase of fireworks business at parks for that company. J. J. Porcheddu, president of the Illinois Fireworks Company, Danville, Ill., foresees a continued increase in the use of fireworks at parks. "They are not only a good drawing card, but they do hold the crowd until late in the evening," he says.

Only one company of those responding to the survey did not predict an increased use of fireworks on July 4. The one exception is C. E. Cronkite, Los Angeles, Calif. Cronkite points out that he expects July 4 to hold up to last year, but adds it probably will not surpass it.

Local Bans Help Shows

"There are just not enough men to go around," Cronkite maintains. "The California law requires rather strict compliance with regulations as to bond, condition of site and the necessity of having at least two experienced men on each job, regardless of size." A stimulant to fireworks displays, however, is equally restrictive legislation covering the sale of fireworks to the general public in California, many localities prohibiting such sales by city or county laws.

Stiffening regulations in other States are seen as a boon to fireworks displays. Rossi, of Tri-State Manufacturing Company, cites this as a reason for increased July 4 biz. So do D. Presutti, Jack Duffield and Porcheddu. Duffield also cites post-war revival interest in fireworks.

Porcheddu estimated his company's July 4 biz will be up 40 per cent. "Municipalities know that if they don't use fireworks, their residents will go to a place where there is a display," Porcheddu points out.

No tremendous jump this year is

When attendance shrinks and man-power problem is solved biz will boom, ops believe

seen in fair booking of fireworks, altho a general increase is expected. Thearle-Duffield, always strong in fair bookings, reports fair contracts are running ahead of last year. Rossi, speaking for the Tri-State Manufacturing Company, said he anticipates

an increase in fair bookings because of its crowd appeal.

Cronkite, dwelling on the outlook in California for added fair bookings, said: "There won't be any more than before the war years. Too many of the fairs are too small to spend much

for attractions of this kind, and the larger ones budget comparatively small amounts in proportion to their ability to do so."

Porcheddu, on behalf of the Illinois Fireworks Company, maintains fireworks should be used by fairs "to keep them alive. I think they should re-instate fireworks again, inasmuch as only a few fairs now are using fireworks."

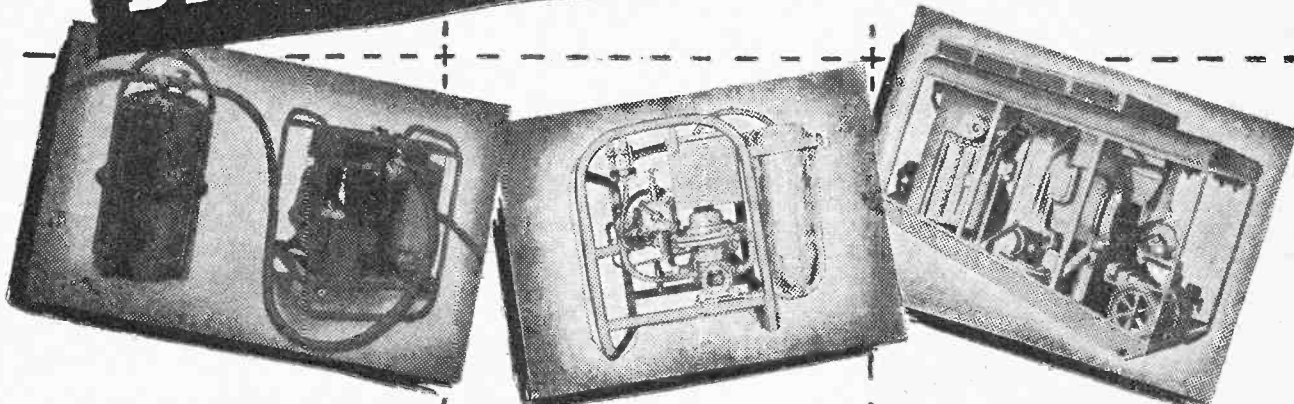
Fair business will be sustained at the past level, according to Ohio Fireworks' Presutti. "Our experience

(Continued on page 58)



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Portable Water Purification Unit (Mobile)—Converts impure water into clear, clean drinking water. The equipment can be cleaned easily with little loss of operating time. Consists mainly of a pumping unit and a filter unit. The water is cleaned by harmless chemicals. Forcing water reversely through the filter, washes the unit thoroughly. Available in "unused" and "used" condition at WAA Regional Offices indicated below.

Location: Atlanta, Birmingham, Charlotte, Dallas, Houston, Jacksonville, Kansas City, Little Rock, Los Angeles, Nashville, New Orleans, New York, Richmond, St. Louis, Salt Lake City, San Antonio, San Francisco, Seattle and Spokane.

Hypo-Chlorination Unit (Automatic)—This equipment efficiently chlorinates from 2 to 100 gallons of water per minute. The chlorine feed can be proportioned over a range of 10 to 1 for any one setting of the adjusting valve. Unit consists of hydraulic operated hypochlorinator, water meter, pressure regulating valve and manual range adjusting valve. Installation is simple—just connect the unit into the water line.

Location: Charlotte, Houston, Nashville, New Orleans, New York, Richmond, Salt Lake City, San Francisco and Spokane.

Water Distillation Unit—This equipment is adaptable to many uses by industry and small field organizations. Some units are trailer mounted fully equipped with tires, ready to move to the working locale; other units are portable, neat, compact and mounted on skid-type frames. Unit consists of a gasoline engine, steam compressor, and other parts and necessary piping all assembled and mounted on a structural steel base. Most of the units need no direct fired fuel burning equipment. A few units have oil burners.

Location: Trailer mounted type: Atlanta, Boston, Los Angeles, Nashville, New Orleans, New York, Richmond, Salt Lake City and San Francisco. Location: Skid-mounted type: Birmingham, Boston, New York, Richmond, Salt Lake City, San Antonio, San Francisco and St. Louis.

All purchases are subject to the War Assets Administration's standard conditions of sale, and all items are subject to prior sale.

Priority claimants have already had an opportunity to fulfill their requirements. Arrangement for inspection of these units may be made at any Regional Office where inventory is located.

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1048

SPEAKING ABOUT SPEAKERS

LOUD-SPEAKING equipment, which was talking just above a stage whisper, speaking from the standpoint of availability a year ago, is talking a bit louder right now and within eight months it may reach the yelling stage.

In other words, last year it was tough to walk in and purchase a new public-address system; manufacturers were working like mad to supply the demand, but they were far behind with orders and were quoting you a three to six-month wait. Their big problem was the shortage of steel, tubes and fine wiring.

Now, one year later, things are definitely looking up, and while manufacturers are still plagued a bit with shortages, it is nothing like a year ago. Men in the business tell you that the picture has brightened considerably in the last four months, and they predict that eight months from now you will be able to walk in and pick your set right out of stock.

Some Hard To Get

Right now the picture is this: If you are in the market for a loud-speaking set, the chances are good that you can get it at once. However, if you have some definite type in mind you may find a waiting period on it. In other words, the manufacturers say, there is a waiting period on certain types and you may have to choose a set you don't really want.

"What I'm trying to get across," said one manufacturer, "is that we may have trouble filling a 'right-away' order for a customer if he has something very definite in mind, some certain model, that is. But if he just wants a good public-address system or microphone, chances are we'll be able to fix him right up."

A year ago some men in the business went on record as saying another year would see several new inventions in the field: New ideas were in the blueprint stage, in some instances, and it was hoped another year would see these improvement on the market. They didn't go as far as to refer to these improvements as earth-shaking, but they gave you the idea there were some big changes in the offing.

No Great Improvements

However, a check this year shows there are no war-born radical improvements listed. Such improvements, no doubt, will come along at a later date, but if you are in the market for a public-address system and figure you'll hold off for a spell so you can buy one with the latest improvements and gadgets, forget about it. Go ahead and buy the set now, because it may be quite a few years before any radical changes are made, those who should know tell you.

It's a known fact that there haven't been any earth-shaking improvements in loud-speaking equipment the last six or seven years. Manufacturers make no bones about this, but there are reasons for it. First of all, one technical expert pointed out, there were those five years of war when all experiments and developments were pointed toward the armed forces in the way of radio, radar, etc. Then, with the war over, men in electronics were faced with the same problem other manufacturers faced, converting their factories and equipment from wartime to peacetime use. They, like everyone else, were flooded with orders from outdoor show business, band leaders, auditorium owners, schools, etc., for new loud-speaking sets. There was

**They're more plentiful but with few radical changes—
tone quality much improved**

no alternative but to do the best they could in supplying this demand. Then came the shortage of materials and they were stymied. There was no time to stop and think about new inventions.

Tone Quality Better

Don't get the idea from all this that there is nothing new in the way of loud-speakers. There have been improvements and more are being made, just like in automobiles. But most of the improvements are not noticeable to the naked eye and, in most cases, unless you are of a technical mind, don't mean much to the average layman. These improvements have to do with tone quality. Inverse feed back, which helps improve tone quality, has been simplified. Amplifiers have been improved from the standpoint of better styling and in elimination of technicalities.

Plenty of changes have been made in inverse feed back. There are new and better methods of installing it, so that it can be put into all types and models. But as was said before, the average layman buying a set wouldn't know about this unless it was pointed out to him by the salesman, and even then it wouldn't mean a great deal, only that it improves the tone quality, which, in itself, from the prospective buyer's standpoint, is important enough.

Units More Compact

Turntables have been put into a more compact unit. "The average layman is not a technical man," one manufacturer said, "and so the men in our business have tried to make our equipment into as compact a unit as possible. After all, they are interested in a set which doesn't take up too much room, one that can be carried around by hand, if necessary, and one that will set up easily and can be put into operation with a minimum of trouble."

The steel shortage right now is the big headache for loud-speaking

equipment manufacturers, especially sheet steel, of which a great deal is used in the making of an amplifier system.

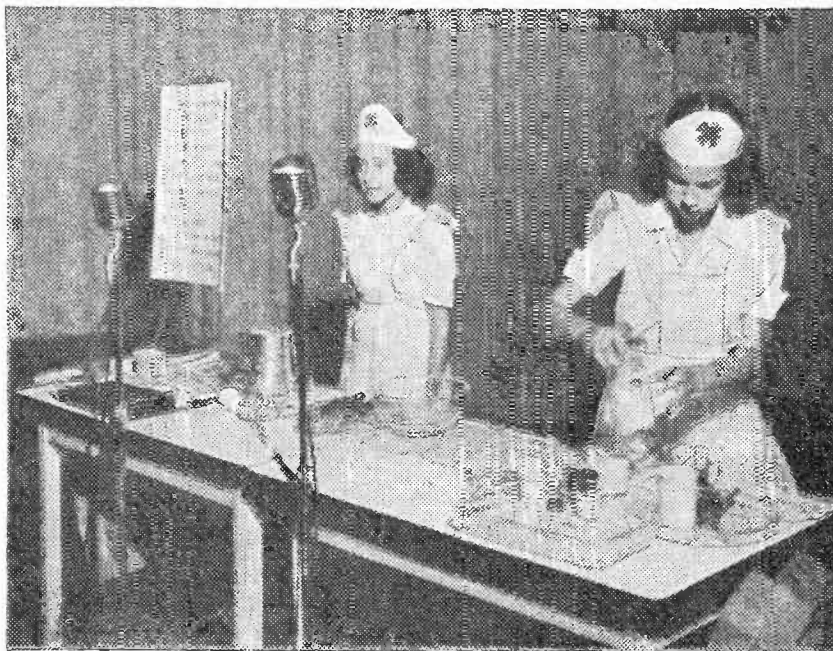
The tube situation, which a year ago was more than tight, has brightened a great deal. Four months ago, one manufacturer said, it was almost impossible to get enough tubes. But in the last four months this has been alleviated greatly and another four months may see as much or more improvement. The tube situation was bad, he said, because of the shortage of lead-in wires into the tubes. They are those fine wires you will notice going into the tube itself. But the situation has brightened and it is expected to brighten even more

within the next few months. "Our monthly allotments from tube manufacturers is greatly improved over four months ago and our information is it will be improved even more so in the next few months."

Prices Up 20 Per Cent

Now about prices, always an interesting subject from the buyer's standpoint. Prices in the loud-speaker field, like everything else, are up. But the rise is not too big. A good estimate, one expert said, is that the price is up about 20 per cent over pre-war sets. Microphone prices are about the same as pre-war, but amplifiers and tubes are up. The microphone today is practically the same as that made before the war. There are two changes, but both are in styling. There is nothing new in microphones from the technical standpoint.

Yes, it's easier to purchase that loud-speaker set this year and in a few more months it'll be easier. What a difference a year makes!



HOME ECONOMICS DEMONSTRATIONS are made more attractive and informative when the folks can hear complete description of the procedures.



HILLBILLY SHOWS wouldn't have much appeal if it were not for the p.-a. systems. This is one of the gangs that performed during the now-famous Hoosier Radio Round-Up in the spacious Coliseum at the Indiana State Fair. Perfect sound enables the boys and gals to go to town.

CONCESH BIZ DUE FOR DROP

Purse-string tightening may be offset by easier merchandise availability

MR. AND MRS. JOHN Q. PUBLIC will spend 15 per cent less this year than in 1946 for eats, drinks, novelties and other concession items.

However, business for concessionaires will be off only 10 per cent from the '46 peak year.

These are the predictions of George Bush and C. G. (Chan) Laube, who head the B. & L. Concessions of Kansas City, Mo., one of the biggest concession organizations in the country. The organization handles concessions at fairs, amusement parks, ball parks, race tracks and traveling circuses in the outdoor field and auditoriums and ballrooms in the indoor field.

Dough Will Be Tighter

Explaining their prediction that per capita spending will be off 15 per cent, Bush and Laube pointed out that the average man who goes to outdoor "doings" has felt the increased cost of living and that he no longer has bloated wartime, overtime pay to spend.

Last year, however, when per capita spending was way up, concessionaires were harassed by shortages and couldn't supply the demand. Not infrequently they ran out of one or more items at an event. This year there should be relatively few shortages and these confined principally to supplies, such as napkins, plates, cups and other items made of paper.

Merchandise itself will be available, Bush and Laube agree. And this will enable them to supply all of those who want soft drinks, beer, hot dogs, sandwiches, crackerjack or of what have you. In turn this will enable concessionaires to overcome in part the anticipated 15 per cent drop-off in per capita spending.

Last year the shortages proved distressing at times. Hot dog buns, for instance, were hard to get. And once for a period of five weeks due to strikes in one large area the supply of the all-important buns was slashed by 30 per cent.

Beverages were a big worry last year, with the shortage of beer as well as soft drinks, felt keenly. Easing of the sugar supply in this country will bring with it more soft drinks, together with candy and other sweets. There will be sufficient beer this year, according to Bush and Laube.

Costs Are Higher

Merchandise costs are higher than at this time last year, the two concession execs point out. Average raise in costs of all items falls between 15 and 20 per cent, they said. Rolls are priced 12 per cent higher, beer is up 20 per cent and ice cream is hiked 35 per cent in some spots, Bush and Laube report. Still higher costs may come in those items, they add. Meat, however, is expected to go no higher.

Some prices will drop. In novelties, for example, price-selling started in the late stages of the outdoor season. Further cuts are expected. Most concessionaires concede that the retail prices of novelties to Mr. and Mrs. John Q. Public has gone "out of this world."

Program sales will continue high, Bush and Laube assert. They contend that during the lush war years the folks became "program-minded," and now that they've got the habit, they won't stop buying them.

Heartening to concession operators is the number of ex-G.I.'s who are

becoming venders. During the war years, concessionaires had to hobble along with help which in all to many instances didn't work hard at the job. But by late last season, many ex-servicemen who had previously been in the business and some new to it were hustling wares. "And ex-G.I.'s make the best venders," Bush and Laube declared in unison. "They know how to obey an order. And they

will work—and work hard."

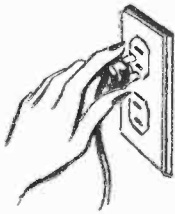
This is reassuring to the concessionaires who know that the easy days are gone when anybody could merely hold a bucket of soft drinks or a carton of ice cream and sell out. In the returning G.I.'s they've got real salesmen, ready and eager to run up sales to earn a good day's pay.

One direct effect of the war is the fact that no abatement in sanitary

regulations is expected, according to Bush and Laube. The armed services, they point out, insisted on sanitary safeguards wherever G.I.'s congregated, and this set a standard adopted in many communities after the services moved out. These regulations now won't be relaxed. All of which is for the general good of the outdoor show business, in the estimation of Bush and Laube.

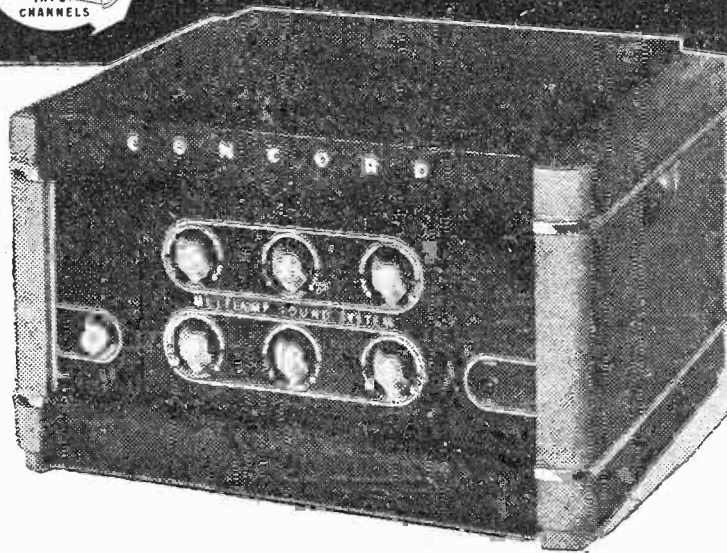
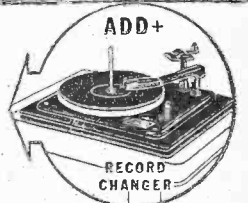
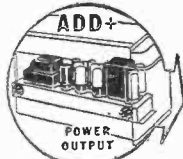
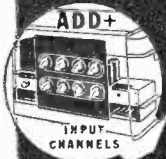
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tures of Concord Multiamp Add-A-Unit Amplifiers, in complete systems or single units, offer the utmost in flexibility, perfection of performance and low cost.

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1947 FAIR DATES

Alabama

Athens—Limestone Co. Agrl. Assn. Sept. 23-26. W. A. Owens.
Athens—Limestone Co. Colored Fair. Sept. 28-Oct. 4. Mrs. Odell Smith.
Attalla—Etowah Co. Fair Assn. Sept. 1-6. George Flanagan.
Birmingham—Alabama State Fair. Sept. 29-Oct. 4. R. H. McIntosh.
Florence—North Ala. State Fair. Sept. 15-20. C. H. Jackson.
Huntsville—Madison Co. Fair Assn. Sept. 9-14. Marie Dickson.
Roanoke—Randolph Co. Legion Fair. Oct. 13-18. William A. Radney.

Arizona

Phoenix—Arizona State Fair. Nov. 7-16. Paul F. Jones.

Arkansas

Bentonville—Benton Co. Fair Assn. Oct. 1-3. Lester Drake.
Blytheville—Mississippi Co. Fair Assn. Sept. 30-Oct. 4 (tent.). J. Mell Brooks.
Fort Smith—Ark.-Okla. Livestock Expo. Sept. 15-20. A. D. Murphy.
Harrison—Boone Co. Fair Assn. Oct. 8-10. L. J. Cooper.
Helena—Phillips Co. Fair. Oct. 1-4. David S. Barlow.
Hope—Third Agrl. Dist. Livestock Show. Sept. 22-27. Charles A. Armistage.
Little Rock—Arkansas Livestock Show Assn. Oct. 6-12 (tent.). Clyde E. Byrd.
Magnolia—Columbia Co. Fair Assn. Oct. 7-11. W. L. Jameson.
Mulberry—Crawford Co. Fair Assn. Sept. 8-13. T. J. House.
Ozard—Franklin Co. Fair Assn. Sept. 11-13. J. M. Hopper.
Paragould—Greene Co. Fair Assn. Sept. 15-20. E. W. Little.
Paris—Logan Co. Free Fair Assn. Oct. 7-12. Edwin H. Floyd.
Perryville—Perry Co. Fair Assn. Oct. 2-4. B. E. Turner.
Piggott—Clay Co. Fair Assn. Oct. 2-4. James Swift.
Prescott—Nevada Co. Fair Assn. Week of Sept. 22. G. C. Murray.
Russellville—Pope Co. Fair Assn. Sept. 30-Oct. 3. C. R. Turner.

California

Angels Camp—39th Dist. Agrl. Assn. May 16-18. Carl T. Mills.
Auburn—20th Dist. Agrl. Assn. Oct. 3-5. Ray Carlisle.
Bakersfield—Kern Co. Fair. Sept. 23-28. George W. Wendt.
Calistoga—Napa Co. Fair. July 4-6. Sam W. Kellett.
Caruthers—Caruthers District Fair. Oct. 9-11. James L. Edmonson.
Cedarville—34th Dist. Agrl. Assn. Sept. 5-7. John W. Griswold.
Colusa—Colusa Co. Harvest Festival. Sept. 24-27. William S. Randall.
Crescent City—Del Norte Co. Fair. Aug. 20-24. Bob McClure.
Del Mar—San Diego Co. Fair. June 27-July 6. Ernest O. Hulick.
Dixon—Dixon Agrl. Fair. May 2-4. Eugene B. McCoy.
Eureka—Ninth Dist. Fair. Aug. 27-31. Ralph H. Barnes, Bayside, Calif.
Ferndale—Humboldt Co. Fair Assn. Aug. 12-17. Dr. Joseph N. D. Hindley.
Galt—Sacramento Co. Fair. July 19-27. Eugene Kenefick.
Hayfork—Trinity Co. Fair. Aug. 23-24. J. D. Berry.
Hollister—San Benito Co. Fair. Oct. 10-12. J. M. Leonard.
King City—Salinas Valley Fair. April 26-28. L. H. Burns.
Lakeport—49th Dist. Agrl. Assn. Aug. 30-Sept. 1 (tent.). William R. McNair.
Lancaster—50th Dist. Agrl. Assn. Sept. 11-14. Arthur H. Stege.
Mariposa—Mariposa Co. Fair. Aug. 30-Sept. 1. Dale K. Campbell.
McArthur—Shasta Co. Fair. Aug. 30-31.
Frances A. Gassaway, Fall River Mills.
Merced—Merced Co. Fair. Sept. 9-14. W. C. Woxberg.
Monterey—Monterey Co. Fair. Sept. 25-28. Matthew Beaton.
Orland—Glenn Co. Fair. Sept. 17-20. G. F. Cantwell.
Paso Robles—16th Dist. Agrl. Assn. Sept. 11-14. George E. Stephan.
Petaluma—Fourth Dist. Agrl. Assn. July 25-27. Dolph Young.
Quincy—Plumas Co. Fair Assn. Aug. 15-17. Martin W. Sword.
Red Bluff—Tehama Co. Fair. Sept. 26-28. George F. Blake.
Sacramento—California State Fair. Aug. 28-Sept. 7. E. P. (Ned) Green.
San Fernando—51st Dist. Agrl. Assn. Sept. 19-21. Frank Green.
San Jose—Santa Clara Co. Fair Assn. Sept. 15-21. Russell E. Pettit.
Santa Maria—Santa Barbara Co. Fair. July 23-27. Jesse H. Chambers.
Stockton—San Joaquin Co. Fair Assn. Aug. 16-24. E. G. Vollman.
Susanville—Lassen Co. Livestock Show. Aug. 19-24. A. A. Jensen.
Tulare—Tulare-Kings Co. Fair Assn. Sept. 16-21. A. J. Elliott.
Ventura—Ventura Co. Fair. Oct. 8-12. Robert E. Stuart.
Watsonville—14th Dist. Agrl. Assn. Oct. 2-5. E. P. Johnson.
Yreka—Siskiyou Co. Fair. Sept. 5-7. Stuart B. Waite.
Yuba City—13th Dist. Agrl. Assn. Sept. 19-21. Reba Ferry.

Colorado

Pueblo—Colorado State Fair. Aug. 25-30. Frank H. Means.
Rifle—Garfield Co. Fair-Rodeo. Aug. 30-Sept. 1. James W. Hybarger.
Rock Ford—Arkansas Valley Fair-Rodeo. Sept. 2-4. Carl Holder.
Sterling—Logan Co. Fair & Rodeo. Aug. 18-20. Henry T. Overton.

Connecticut

Bethlehem—Bethlehem Fair. Sept. 6-7. Mrs. Frank Devine, 22 Wales St., Waterbury.
Danbury—Danbury Fair. Sept. 27-Oct. 5. John W. Leahy.
Durham—Durham Agrl. Fair Assn. Sept. 26-27. John A. Jackson.
Ellington—Union Agrl. Soc. Oct. 1. B. R. Grant, Melrose, Conn.
Farmington—Hartford Co. 4-H Fair. Aug. 29-30. Eleanor Peckman, R. D. 5, Newington.
Guilford—Guilford Agrl. Soc. Sept. 24. Marie E. Griswold.
Haddam Neck—Haddam Neck Fair. Aug. 31-Sept. 1. Leonard J. Selden, R. D. 1, E. Hampton.
Harwinton—Harwinton Agrl. Soc. Oct. 4-5. M. H. Plskett, RFD 2, Torrington.
Lyme—Lyme Grange Fair Assn. Aug. 27. Thomas Hewes Jr.
Madison—Future Farmers Fair. Sept. 13. Albert Bishop, Guilford, Conn.
Meriden—Meriden Grange Fair. Sept. 19-20. Mrs. Bertha B. Tinkham, S. Meriden.
North Haven—North Haven Fair Assn. Sept. 5-7. Joseph C. Bartlett.
Orange—New Haven Co. 4-H Fair Assn. Aug. 22-23. Lora Sperry.
Rocky Hill—Rocky Hill Grange Fair. Sept. 5-6. Mrs. Dorothy B. Herrick.
Stafford Springs—Stafford Fair. Sept. 25-28. Louise L. Benton.

Delaware

Harrington—Kent & Sussex Co. Fair. July 28-Aug. 2. Ernest Raughley.

Florida

Panama City—Bay Co. Agrl. Exhibits. Oct. 27-Nov. 1. N. C. Von Sr.
Pensacola—Pensacola Interstate Fair. Oct. 13-19. J. E. Frenkel.
Georgia
Americus—Sumter Co. Fair Assn. Week of Oct. 20. O. C. Johnson.
Atlanta—Southeastern Fair Assn. Sept. 26-Oct. 5. Mike Benton.
Augusta—Exchange Club Fair. Oct. 27-Nov. 1. O. O. McCahee.
Cartersville—American Legion Bartow Co. Fair. Sept. 22-27.
Cordele—Central Georgia Fair. Oct. 13-18. J. D. Rainey.
Elberton—Elberton Fair Assn. Week of Sept. 15. I. V. Hulme.
Hawkinsville—Pulaski Co. Fair Assn. Oct.

Retain This List

Corrections and additions to this list will appear in the Fair Department of each issue of The Billboard.
The next complete List of Fair Dates will be published in the issue of The Billboard to be dated May 31.

27-Nov. 1. Roger H. Lawson.
Macon—Georgia State Fair. Oct. 13-18. E. Ross Jordan.
Manchester—Tri-County Fair. Sept. 29-Oct. 4. Welby Griffith.
Sandersville—Washington Co. Fair. Oct. 13-18. Gordon S. Chapman.
Valdosta—South Georgia Fair. Nov. 10-15. H. K. Wilkinson.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 9-13. Ival H. Warchow.
Downey—Marsh Valley Fair. Sept. 5-6. B. M. Almond.
Gooding—Gooding Co. Fair. Aug. 14-16. Robert E. Higgins.
Weiser—Weiser Fair & Roundup Assn. Aug. 14-16. Bob Smith.

Illinois

Albion—Edwards Co. Agrl. Fair Assn. Sept. 2-5. Loy L. Thread.
Aledo—Mercer Co. Agrl. Soc. Aug. 26-29. John McHard.
Altamont—Effingham Co. Fair. Aug. 2-7. Mart Alwert.
Anna—Anna Fair. Aug. 18-22. J. F. Norris.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 5-9. H. E. Hood.
Ashley—Washington Co. Fair Assn. July 15-19. O. C. Hagebusli.
Augusta—Augusta Livestock Assn. Aug. 5-8. Carl W. Koehser.
Belleville—St. Clair Co. Fair. July 21-26. John R. Kamper.
Benton—Franklin Co. Fair. July 28-Aug. 1. Arley E. Martin.
Bloomington—McLean Co. Fair. Aug. 5-7. Howard J. Stevenson.
Bridgeport—Lawrence Co. Fair Assn. Aug. 25-29. G. C. Gross.
Brownstown—Payette Co. Fair Assn. July 30-Aug. 2. L. A. Tudor.
Cambridge—Henry Co. Fair Assn. Aug. 12-15. M. E. Werbach.
Carmi—White Co. Fair. Aug. 18-22. Max Endicott.
Carrollton—Green Co. Agrl. Fair. July 7-11. C. W. Ballard.
Charleston—Coles Co. Fair Assn. July 27-Aug. 1. Robert R. Blackford.
Chicago—Int'l Livestock Expo. Nov. 29-Dec. 6. William E. Ogilvie, 842 Exchange Bldg.
Du Quoin—Du Quoin State Fair. Aug. 25-Sept. 1. H. E. Strong.
Elgin—Kane Co. Fair. Aug. 19-22. L. B. DeForest.
Elizabeth—Elizabeth Community Fair. Aug. 27-28. Marian Stauss.
Fairbury—Fairbury Fair. Aug. 19-22. George H. Decker.
Fairfield—Wayne Co. Fair Assn. Aug. 5-8. Ralph C. Finley.
Farmer City—Farmer City Fair Assn. July 27-Aug. 1. E. S. Wightman.
Golconda—Pope Co. Agrl. Soc. July 15-19. Phillip Schoettle.

Greenup—Cumberland Co. Fair Assn. Aug. 17-23. John Jenuine.
Harrisburg—Saline Co. Agrl. Assn. July 21-25. L. M. Hancock.
Henry—Marshall-Putnam Fair. Sept. 9-12. R. H. Monier, Sparland, Ill.
Highland—Madison Co. Fair. Aug. 22-24. R. D. Eilers.
Kankakee—Kankakee Fair Assn. Aug. 5-8. F. R. Henrekin.
Knoxville—Knox Co. Fair. Aug. 5-8. M. E. Evans.
La Fayette—La Fayette Fair. July 29-Aug. 1. Charles Caverly, Toulon, Ill.
Lewistown—Fulton Co. Fair Assn. July 29-Aug. 1. A. D. Young.
Lincoln—Logan Co. Fair Assn. Aug. 3-8. Wilbur Layman.
Macomb—McDonough Co. Fair Assn. July 22-25. Chester Jennings.
Marion—Williamson Co. Fair. Sept. 1-5. Ray Miller.
Marshall—Clark Co. Fair. Aug. 4-8. H. R. Jamesberger.
Martinsville—Martinsville Agrl. Fair Assn. July 14-19. H. T. Bennett.
Mazon—Grundy Co. Fair. Aug. 29-Sept. 1. W. F. Carter.
McLeansboro—Hamilton Co. Fair. July 1-5. H. Mead.
Melvin—Ford Co. Fair of Melvin. Sept. 3-6. C. D. Thompson.
Mendon—Mendon-Adams Co. Fair Assn. Aug. 19-22. Sidney Wight.
Mendota—Mendota Tri-Co. Fair. Aug. 30-Sept. 1. Paul A. Stenger.
Metropolis—Massac Co. Fair Assn. July 1-4. Paul T. Powell, Vienna, Ill.
Milford—Iroquois Co. Agrl. & 4-H Club Fair. Aug. 3-7. Ellen Marie Hofer.
Morrison—Whiteside Co. Agrl. Assn. Aug. 26-29. V. M. Dearinger.
Mount Carmel—Mt. Carmel Fair. Aug. 10-15. E. Guy Pixley.
Mount Sterling—Brown Co. Fair. July 29-Aug. 1. Walter Manny.
Mount Vernon—Mt. Vernon State Fair Assn. July 21-26. Joe N. Marquis.
Nashville—Washington Co. Fair. Aug. 19-22. Orin Hertz.
Newton—Jasper Co. Agrl. Assn. Aug. 26-30.
Oblong—Oblong Fair Assn. Sept. 1-5. O. B. Dale Wilson.
Price.
Olney—Richland Co. Fair Assn. Sept. 8-12. W. H. Shultz.

Kendallville—Northeastern Ind. Agrl. Assn. Aug. 11-15. Clinton S. Rimmel.
La Porte—La Porte Co. Fair. Aug. 12-16. Robert Pelan.
Lawrenceburg—Dearborn Co. Fair Assn. July 21-26. Leonard Haag.
Logansport—Cass Co. Fair Assn. July 20-26. William Thomas Jr.
Lyons—Lyons Community Club Fair. Aug. 27-30. Arthur Foster.
Muncie—Muncie Fair. July 27-Aug. 1. A. G. Norrick.
New Bethel—Marion Co. Fair Assn. Aug. 11-16. Harry C. Roberts, Wanamaker, Ind.
North Vernon—Jennings Co. Fair Assn. July 20-25. S. B. Berkshire.
Osgood—Ripley Co. Agrl. Assn. July 27-Aug. 2. William B. Delay.
Portland—Jay Co. Fair Assn. Aug. 3-8. Charles C. Hartzell.
Rensselaer—Jasper Co. Fair Assn. Aug. 26-29. Robert E. Conley.
Rochester—Fulton Co. 4-H Fair Assn. Aug. 5-8. Fred Rankin.
Rockport—Spencer Co. Fair Assn. July 21-27. Styls Matthews.
Rockville—Parke Co. Fair Assn. Aug. 12-16. A. K. Noblitt.
Rushville—Rush Co. Agrl. Assn. July 28-Aug. 1. E. E. Privett.
Salem—Washington Co. Farmers-Merchants' Fair. Aug. 13-15. Raymond R. Tash.
Shelbyville—Shelby Co. Free Fair Assn. Aug. 3-8. Ray F. Breedlove.
South Bend—St. Joseph 4-H Fair. Aug. 6-9. Oscar Valentine.
Spencer—Owen Co. Fair Assn. Aug. 20-23. Lois K. Long.
Sunman—American Legion Fair. Aug. 29-Sept. 1. E. W. Howrey.
Terre Haute—Vigo Co. Fair. Aug. 19-24. E. J. Acree.
Wabash—Wabash Co. Draft Horse Assn. Aug. 19-23. W. K. Delaplane.
Warsaw—Kosciusko Co. Fair Assn. Aug. 26-30. Ross W. Sittler.

Iowa

Ackley—Four-County Fair. Dec. 1-3. Joe W. Cobie.
Adel—Dallas Co. Fair Assn. Aug. 14-16. Harold H. Beane.
Algona—Kossuth Co. Fair. Aug. 19-22. A. L. Brown.
Allison—Butler Co. Fair. Aug. 7-10. Virgil E. Shepard.
Alta—Buena Vista Co. Agrl. Soc. Aug. 7-10. G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 13-15. Cliff Hardie.
Audubon—Audubon Co. Agrl. Assn. Sept. 8-12. D. C. Perley.
Avoca—Pottawattamie Co. Fair Assn. Aug. 18-21. R. F. McKinley.
Bedford—Taylor Co. Fair Assn. Aug. 11-16. Sid P. Webb.
Bloomfield—Davis Co. Fair. Aug. 12-15. O. C. Wagler.
Brooklyn—Pocahontas Co. Agrl. Assn. Aug. 18-20. L. D. Brown.
Cedar Rapids—All-Iowa Fair. Aug. 10-16. C. D. Moore.
Centerville—Appanoose Co. Fair Assn. Aug. 5-8. A. M. Farber.
Central City—Linn Co. Fair. Aug. 1-3. T. W. Lewis.
Clarinda—Page Co. Agrl. Fair. Aug. 12-14. Forest Wynn.
Colfax—Jasper Co. Agrl. Soc. Aug. 18-21. Leslie Doak, R 1, Newton, Ia.
Columbus Junction—Lousisa Co. Fair. Aug. 12-15. H. M. Duncan.
Coon Rapids—Four-County Fair. Aug. 18-22. Joe King.
Corning—Adams Co. Fair Assn. Aug. 18-21. A. L. Gauthier.
Corydon—Wayne Co. Fair. Aug. 17-20. O. K. Engene.
Cresco—Howard Co. Fair. Aug. 25-29. C. C. Nichols.
Davenport—Mississippi Valley Fair. Aug. 12-17. Frank Harris.
Decorah—Winneschick Co. Agrl. Soc. Aug. 14-17. Leon R. Brown, Gresco, Ia.
Derby—Derby Dist. Agrl. Assn. Sept. 3-5. Lewis O. Ryan.
Des Moines—Iowa State Fair. Aug. 20-29. L. B. Cunningham.
Donnellson—Lee Co. Fair. July 22-25. Richard Doherty.
Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 18-21. Gerhard Hanson.
Eldon—Wapello Co. Agrl. Fair Assn. Aug. 18-21. L. W. Hall.
Eldora—Hardin Co. Fair. Aug. 11-15. C. W. Haase.
Elkader—Elkader Fair. Aug. 12-15. E. F. Seifert.
Emmetsburg—Palo Alto Co. Fair Assn. Aug. 18-20. H. E. Barringer.
Fonda—Pocahontas Co. Agrl. Soc. Aug. 9-11. B. P. Barber.
Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 12-14. Floyd Huling.
Greenfield—Adair Co. Fair Assn. Aug. 18-21. H. W. Crooks.
Grundy Center—Grundy Co. Fair Assn. Aug. 6-9. C. S. Macy.
Guthrie Center—Guthrie Co. Fair. Sept. 2-5. M. L. Branson.
Hampton—Franklin Co. Fair. Aug. 16-19. Glenn D. Craighton.
Harlan—Shelby Co. Fair Assn. Aug. 12-15. J. H. Frederickson.
Hartley—O'Brien Co. 4-H Show. Aug. 18-19. Kenneth B. Kramer.
Humboldt—Humboldt Co. Agrl. Soc. Aug. 18-21. Levi W. Olson.
Independence—Buchanan Co. Fair. Aug. 12-15. B. O. Gates.
Indianola—Warren Co. Agrl. Assn. Aug. 4-7. C. R. Williams.
Jefferson—Greene Co. Fair. Sept. 2-5. D. E. Lyon.
Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 6-9. Arthur J. Secor.
Le Mars—Plymouth Co. Agrl. Soc. Aug. 18-20. H. H. Jones.
Lorimor—Lorimor Agrl. Fair. Aug. 18-21. Clyde Thompson.

Melvern—Mills Co. Fair Assn. Aug. 13-16. D. M. Kline.
 Manchester—Delaware Co. Fair. Aug. 5-8. E. W. Williams.
 Manson—Calhoun Co. Fair Assn. Aug. 28-31. Sara S. Kloitz.
 Maquoketa—Jackson Co. Fair Assn. Aug. 14-17. L. S. Lein.
 Marshalltown—Central Iowa Fair. Sept. 9-12. George A. Price.
 Mason City—North Iowa Fair Assn. Aug. 28-Sept. 1. M. C. Lawson.
 Missouri Valley—Harrison Co. Fair Assn. Sept. 3-6. Fred C. Behm.
 Monticello—Jones Co. Fair Assn. Aug. 20-22. Ross Baly.
 Mount Ayr—Ringgold Co. Fair Assn. Aug. 12-16. Stuart W. Hoover.
 Mount Pleasant—Henry Co. Fair. July 29-Aug. 2. W. H. Bainter.
 Morville—Woodbury Co. Fair Assn. Sept. 3-6. F. H. Rebersky.
 Nashua—Big 4 Fair Assn. Aug. 18-22. Norton Bloom.
 National—Clayton Co. Agr. Soc. Aug. 25-28. Arthur Seeland, Froelich, Ia.
 Northwood—Worth Co. Fair Soc. Aug. 11-13. Glenn O. Tenold.
 Osage—Mitchell Co. Agr. Soc. Aug. 14-17. Max Katz.
 Oskaloosa—Southern Iowa Fair Assn. Aug. 13-18. Clyde A. Hanna, New Sharon, Ia.
 Postville—Big 4 Fair. Aug. 29-Sept. 1. A. S. Burdick.
 Rock Rapids—Lyon Co. Fair Assn. Aug. 14-17. Ed E. Frank.
 Rockwell City—Calhoun Co. Expo. Aug. 10-13. J. H. Nutter.
 Sibley—Osceola Co. Livestock Show. Sept. 2-5. Sam D. Robinson.
 Spencer—Clay Co. Fair. Sept. 8-13. L. A. Witter.
 Tipton—Cedar Co. Fair. Aug. 12-15. J. F. Casterline.
 Vinton—Benton Co. Agr. Soc. Aug. 4-8. Richard K. Bauder.
 Waterloo—Black Hawk Co. 4-H Fair. Aug. 12-15. C. Bechtelheimer.
 Waterloo—Dairy Cattle Congress. Sept. 29-Oct. 5. E. S. Estel.
 Waukon—Allamakee Co. Agr. Assn. Aug. 20-23. A. M. Monserud, Harpers Ferry, Ia.
 Waverly—Bremer Co. Fair Assn. Aug. 14-16. L. V. Ormston.
 Webster City—Hamilton Co. Fair. Sept. 1-4. L. Lloyd Chapman.
 West Liberty—West Liberty Fair. Aug. 18-21. Ray Wuestenberg.
 West Union—Fayette Co. Fair. Aug. 18-23. Ed Bauder.
 What Cheer—Keokuk Co. Fair. Aug. 16-19. E. P. Lally.

Kansas

Abilene—Central Kan. Free Fair Assn. Aug. 18-22. Ivan Roberson.
 Anthony—Anthony Fair Assn. July 21-26. Edwin C. Toler.
 Auburn—Auburn Grange Fair. Oct. 3-4. Mrs. Ina Cellers.
 Beloit—Mitchell Co. Fair Assn. Sept. 2-5. Frank L. Hill.
 Blue Rapids—Marshall Co. Fair Assn. Sept. 16-19. C. E. Coulter.

Burden—Eastern Cowley Co. Fair Assn. Aug. 20-22. Dick Alexander.
 Caldwell—Sumner Co. Fair Assn. Sept. 4-6. George W. Murray.
 Colby—Thomas Co. Fair Assn. Aug. 12-15. J. B. Kuska.
 Columbus—Cherokee Co. Legion Fair. July 28-Aug. 4. Kenneth McComak, Hallowell.
 Conway Springs—Conway Springs Fair Assn. Sept. 25-26. R. H. Cline.
 Garnett—Anderson Co. Fair Assn. Aug. 27-29. Fred L. Coleman.
 Glasco—Cloud Co. Fair. Aug. 18-20. R. M. Sawhill.
 Goodland—Northwest Kan. Dist. Free Fair Assn. Aug. 26-29. H. R. Shimeall.
 Harper—Harper Co. Agr. Fair Assn. Sept. 9-12. R. E. Dresser.
 Hillsboro—Marion Co. Fair Assn. Sept. 30-Oct. 3. J. W. Herdt.
 Horton—Tri-Co. Fair Assn. Sept. 3-5. Jules A. Bourquin.
 Hutchinson—Kansas State Fair. Sept. 14-19. S. M. Mitchell.
 Iola—Allen Co. Agr. Soc. Sept. 1-6. Spencer A. Gard.
 Kinkaid—Kinkaid Fair Assn. Sept. 23-27. W. R. Brown.
 Macksville—Stafford Co. 4-H Fair. Aug. 14-16. Dean Rothrock.
 Newton—Harvey Co. Fair Assn. Sept. 1-4. Guy W. Webster.
 Onaga—Pottawatomie Co. Fair Assn. Aug. 27-29. Howard Haughwout.
 Ottawa—Franklin Co. Agr. Soc. Aug. 26-28. Harry W. Woods.
 Pratt—Chamber of Commerce Fair Assn. Aug. 20-23. Creola-Charles Baker.
 Scott City—Scott Co. Free Fair. Aug. 21-23. Donald Christy.
 Seneca—Nemaha Co. Agr. Fair. Aug. 25-27. Andrew Haverkamp.
 Sublette—Haskell Co. Fair Assn. Aug. 28-30. Frank McCoy.
 Sylvan Grove—Sylvan Grove Fair Assn. Sept. 3-6. W. A. Buzick Jr.
 Thayer—Thayer Home-Coming Fair-Picnic. Sept. 3-5. H. M. Minnich.
 Tonganoxie—Leavenworth Co. Fair Assn. Sept. 5-7. George L. Baker.
 Topeka—Kansas Free Fair. Sept. 6-12. M. W. Jencks.
 West Mineral—Mineral Dist. Free Fair. Sept. 3-6. John Blair.
 Wichita—Kansas Nat'l Livestock Show. Sept. 30-Oct. 4. Conlee Smith.
 Winfield—Cowley Co. Free Fair. Aug. 26-29. G. B. Wooddell.

Kentucky

Alexandria—Alexandria Fair. Aug. 30-Sept. 1. J. W. Shaw, Newport, Ky.
 Beattyville—Lee Co. Fair. Sept. 11-13. Hickman Patrick.
 Booneville—Owsley Co. Fair Assn. Sept. 18-20. Graydon Frost.
 Brodhead—Brodhead Fair. Aug. 13-16. W. O. Yadan.
 Germantown—Germantown Fair Assn. Aug. 7-9. R. K. Asbury.
 Glasgow—Barren Co. Legion Fair. Aug. 27-30. William H. Jones Jr.
 Harrodsburg—Mercer Co. Fair. July 28-Aug. 2. John S. Buster.

Hopkinsville—Hopkinsville Fair. July 1-4. J. T. Johnson.
 Lebanon—Marion Co. Fair. Aug. 20-23. W. J. Crowdis.
 London—Laurel Co. Fair. Aug. 20-23. Ellis Asher.
 Louisville—Kentucky State Fair. Sept. 7-13. Edw. M. Brooks.
 Paducah—West Kentucky Fair Assn. July 8-11. C. W. Peel.

Louisiana

Clinton—East Feliciana Parish Fair. Oct. 8-11. W. D. Magee.
 De Ridder—Beauregard Parish Fair Assn. Sept. 30-Oct. 4. O. J. Hood.
 Eunice—Tri-Parish Fair Assn. Oct. 30-Nov. 2. Mrs. R. S. Parrott Sr.
 Leesville—Vernon Parish Fair Assn. Sept. 30-Oct. 4. Floyd Jackson, Simpson, La.
 Lusher—St. James Parish Fair. April 18-21. E. L. Roussel.
 New Iberia—La. Sugar Cane Festival & Fair Assn. Sept. 12-14. Robert Bacon.
 New Roads—Pointe Coupee Parish Fair Assn. Oct. 10-12. J. Wade LeBeau.
 Oak Grove—West Carroll Parish Fair. Oct. 8-10. J. Wayland Smith.
 Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 18-21. A. E. Camus.
 Shreveport—State Fair of Louisiana. Oct. 18-27. W. R. Hirsch.
 Shreveport—Caddo Parish Fair. Oct. 16-17. Neal Dry.

Maine

Bangor—Bangor State Fair. Aug. 3-9. H. O. Pelley, Skowhegan, Me.
 Blue Hill—Hancock Co. Agr. Soc. Sept. 1-3. Howard M. Curtis.
 Cherryfield—W. Washington Agr. Soc. Sept. 9-11. C. H. Small, Addison, Me.
 Damariscotta—Damariscotta Fair. July 28-Aug. 2. William Murch, Brunswick, Me.
 Farmington—Franklin Co. Agr. Soc. Sept. 16-20. Frank E. Knowlton.
 Fryeburg—Fryeburg Fair. Sept. 29-Oct. 4. S. Myron Kimball.
 Guilford—Guilford Fair. Sept. 6. Philip H. Jackson.
 Leeds—Leeds Agr. Assn. Oct. 2. J. J. Murphy, North Leeds.
 Skowhegan—Skowhegan State Fair. Aug. 10-17. Raymond S. Finley.
 Topsham—Topsham Fair. Oct. 14-15. Samuel Woodward, Brunswick, Me.
 West Cumberland—Cumberland Farmers Club. Sept. 23-27. Frederic C. Wilson, R. D. 5, Portland.
 Windsor—Windsor Fair. Aug. 26-Sept. 1. E. R. Hayes.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 26-29. Carl F. Schmutz.
 Frederick—Great Frederick Fair. Sept. 30-Oct. 3. Guy K. Motter.
 Timonium—Maryland State Fair. Sept. 1-11. Matt L. Daiger, Pimlico Race Course, Baltimore.

Massachusetts

Blandford—Union Agr. Soc. Aug. 31-Sept. 1. Lee E. Wyman.

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32-28 49th St. Long Island City 3, N. Y.

Brockton—Brockton Agrl. Soc. Sept. 7-13.
Frank H. Kingman.
Cummington—Hillsdale Agrl. Soc. Aug. 22-24.
Francis R. Wells.
Great Barrington—Barrington Fair Assn.
Sept. 20-28. Edward J. Carroll.
Greenfield—Franklin Co. Agrl. Soc. Sept. 8-10.
Whitman B. Wells.
Huntington—Littleville Community Fair Assn.
Sept. 27. Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 17-23.
Horace C. Keene.
Middlefield—Highland Agrl. Soc. Aug. 29-30.
Willard A. Pease, Chester, Mass.
Northampton—Three-County Fair. Aug. 31-
Sept. 6. John L. Banner.
South Weymouth—Weymouth Agrl. Soc. Sept.
14-20. Fauthal Hassan, Quincy, Mass.
Spencer—Spencer Fair. Aug. 30-Sept. 1. Ar-
mand Jalbert.
Springfield—Eastern States Expo. Sept. 14-20.
Charles A. Nash.
Topsfield—Topsfield Fair. Aug. 24-30. Robert
P. Trask.

Michigan

Adrian—Lenawee Co. Agrl. Soc. Sept. 15-20.
H. H. Hungerford.
Allegan—Allegan Co. Agrl. Soc. Sept. 3-14. E.
W. DeLano.
Alpena—Alpena Co. Agrl. Soc. Sept. 1-4.
Alexander Root.
Armada—Armada Agrl. Soc. Aug. 21-24. Wil-
bur J. Bantien.
Bad Axe—Huron Co. Fair. Aug. 26-30. Glenn
Wakefield, Kinde, Mich.
Big Rapids—Mecosta Co. Fair Assn. Aug.
19-23. Charles Midgley.
Cadillac—Northern District Fair. Sept. 1-5.
A. Swanson.
Caro—Tuscola Co. Fair Assn. Aug. 18-23.
Carl F. Mantey.
Cassopolis—Cass Co. Agrl. Fair. July 23-26.
Earl B. Sell.
Centreville—St. Joseph Co. Fair. Sept. 15-20.
F. J. Kemmerling, Leonidas, Mich.
Charlotte—Eaton Co. 4-H Agrl. Soc. Aug.
26-30. Hans E. Kardel.
Cheboygan—Northern Michigan Fair. Aug.
5-9. Harold G. Sellers.
Coldwater—Branch Co. 4-H Fair. Sept. 9-13.
Gordon R. Schlubatis.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 4-
10. E. R. Hancock.
Detroit—Michigan State Fair. Aug. 29-Sept. 6.
Hazen L. Funk.
East Jordan—Charlevoix Co. Agrl. Assn. Sept.
2-5. Calvin J. Bennett.
Escanaba—Upper Peninsula State Fair. Aug.
19-24. Harold P. Lindsay.
Powlerville—Powlerville Agrl. Soc. Sept. 1-6.
O. B. Hall.
Gladwin—Gladwin Co. Fair Assn. Sept. 16-19.
L. W. Baumgardner.
Goodells—St. Clair Co. 4-H Club Fair. Aug.
22-23. Earl C. McCarty, Port Huron.
Greenville—Greenville Agrl. Club. Aug. 13-
15. Roscoe P. Finn, Stanton, Mich.
Hart—Oceana Co. Agrl. Soc. Sept. 3-5. Au-
gust B. Marx, Shelby, Mich.
Hartford—Van Buren Co. Fair. Sept. 29-
Oct. 4. Paul P. Richter Jr.
Harrison—Clare Co. Agrl. Soc. Sept. 10-13.
Dan Holcomb.

Hastings—Barry Co. Agrl. Soc. July 29-Aug.
3. F. W. Kelly.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 21-27.
H. B. Kelley.
Ionia—Ionia Free Fair. Aug. 4-9. Rose
Sarlow.
Iron River—Iron Co. Agrl. Soc. Aug. 26-29.
V. C. Vaughan.
Ironwood—Gogebic Co. Fair. Aug. 14-16. W.
B. Faulh, Bessemer, Mich.
Ithaca—Gratiot Co. Agrl. Soc. July 22-26.
James O. Peet.
Jackson—Jackson Co. Fair. Aug. 26-30. E.
R. Hively.
Kalamazoo—Kalamazoo Free Fair. Sept. 22-
27. Clinton D. Buell.
Lowell—Kent Co. 4-H Agrl. Assn. Aug. 20-22.
K. K. Vining, Grand Rapids, Mich.
Ludington—Western Mich. Fair Assn. Sept.
16-20. Irving L. Pratt, Scottville.
Marne—Berlin Fair. Aug. 26-29. R. M. Osse-
waarde, Coopersville, Mich.
Marshall—Calhoun Co. Fair Assn. Aug. 19-23.
B. D. Carpenter.
Mason—Ingham Co. Fair. Aug. 11-16. Jay
P. Davis.
Midland—Midland Co. Free Fair. Aug. 11-16.
H. D. Parish.
Milford—Milford Fair Assn. Aug. 6-9. Mel
H. Moore.
Mount Pleasant—Isabella Co. Youth & Farm
Fair. Aug. 12-16. Maynard Gilmore.
Petoskey—Emmet Co. Fair Assn. Sept. 9-13.
Leo S. Kowalski.
Pickford—Pickford Dist. Agrl. Soc. Aug. 30-
Sept. 2. Dudley Aldrich.
Pinconning—Pinconning Community Fair Assn.
Sept. 5-6.
Richmond—Richmond Fair-Horse Show. Aug.
29-Sept. 1. Vern Krause.
Saginaw—Saginaw Fair. Sept. 7-13. Clarence
H. Harnden.
Saline—Saline Community Fair. Oct. 2-4.
Charles H. Osgood.
Sandusky—Sanilac Co. 4-H Fair. Aug. 20-23.
Clarence E. Prentice.
Traverse City—Northwestern Mich. Fair. Aug.
26-29. Arnell Engstrom.
West Branch—Ogemaw Co. Agrl. Soc. Aug.
12-15. Thomas P. Rau.

Minnesota

Ada—Norman Co. Agrl. Soc. July 11-13.
George C. Landsverk.
Aitkin—Aitkin Co. Agrl. Soc. Aug. 11-13. F.
C. Kaplan.
Albert Lea—Freeborn Co. Agrl. Soc. Aug. 18-
22. Herman D. Jensen.
Alexandria—Douglas Co. Fair. Aug. 19-22.
R. S. Thofnton.
Anoka—Anoka Co. Agrl. Soc. Aug. 18-20.
C. A. Wickstrom.
Appleton—Swift Co. Fair Assn. Aug. 21-24.
J. G. Anderson.
Arlington—Sibley Co. Agrl. Assn. Aug. 8-10.
Louis Kill.
Austin—Mower Co. Fair. Aug. 5-10. P. J.
Holand.
Bagley—Clearwater Co. Agrl. Soc. Aug. 7-10.
John Hulteen, Clearbrook, Minn.
Barnesville—Clay Co. Fair Assn. July 10-12.
Theo. Holm.
Barnum—Carlton Co. Fair. Aug. 14-16. A.
H. Dathe.
Baudette—Lake of the Woods Co. Fair Assn.
Aug. 1-2. H. W. Berquest.
Bayport—Washington Co. Agrl. Soc. Aug. 1-3.
Fred S. Lammers, Stillwater, Minn.
Bemidji—Beltrami Co. Fair Assn. Aug. 4-6.
Hypatia Spangler.
Bird Island—Renville Co. Agrl. Soc. Sept. 8-
10. Paul Kolbe.
Blue Earth—Faribault Co. Fair Assn. Sept.
5-7. L. B. Erdahl, Frost, Minn.
Brainerd—Crow Wing Co. Fair Assn. Aug. 13-
16. B. C. Wilkins.
Breckenridge—Wilkin Co. Agrl. Soc. Aug. 14-
17. Cyril Wenner.
Caledonia—Houston Co. Agrl. Soc. Aug. 27-30.
Ed. Zimmerhaki.
Cambridge—Isanti Co. Agrl. Soc. Sept. 3-6.
L. O. Carlson.
Canby—Yellow Medicine Co. Fair Assn. Sept.
8-10. Kenneth Knutson.
Cannon Falls—Cannon Valley Fair Assn.
July 2-4. R. J. Goodwin.
Clinton—Big Stone Co. Agrl. Soc. July 13-
Aug. 3. Robert L. Wells.
Detroit Lakes—Becker Co. Fair Assn. Aug. 21-
24. G. W. Peoples.
Elk River—Sherburne Co. Agrl. Soc. Aug.
11-13. E. E. Budge.
Faribault—Rice Co. Agrl. Soc. Aug. 1-4.
Henry Adams.
Fairmont—Martin Co. Agrl. Soc. Sept. 2-4.
A. P. Krahnner.
Farmington—Dakota Co. Agrl. Soc. Aug. 14-
17. Arnold Kruse.
Fergus Falls—Otter Tail Co. Agrl. Soc. Aug.
27-30. Knute Hanson.
Fertile—Polk Co. Fair. July 14-16. J. W.
Reseland.

Fosston—Northwestern Minn. Agrl. Assn. July
7-9. H. Algaard.
Garden City—Blue Earth Co. Fair. Aug. 16-20.
Daniel James.
Glenwood—Pope Co. Fair. Aug. 25-27. Gij-
man Gandrud.
Grand Marais—Cook Co. Agrl. Soc. Sept.
16-19. M. J. Humphrey.
Grand Rapids—Itasca Co. Agrl. Assn. Aug.
14-17. Francis Mullins.
Hallowell—Kittson Co. Agrl. Soc. July 3-5.
Duffie Larson.
Herman—Grant Co. Agrl. Assn. Aug. 22-24.
G. I. Haney.
Hibbing—St. Louis Co. Agrl. Soc. Aug. 8-10.
J. J. McCann.
Litchfield—Meeker Co. Agrl. Soc. Aug. 14-15.
D. E. Murphy.
Hopkins—Heppner Co. Agrl. Soc. Aug. 21-23.
Mike W. Zilpoy.
Howard Lake—Wright Co. Agrl. Soc. Aug.
8-10. Paul Eddy.
Hutchinson—McLeod Co. Agrl. Assn. Sept.
15-18. Everett Oleson.
Jackson—Jackson Co. Fair. Aug. 21-24. An-
ton C. Gelger.
Jordan—Scott Co. Good Seed Assn. Sept. 19-
21. Herbert G. Strait.
Kasson—Dodge Co. Fair. Aug. 18-21. L. W.
Tietje.
Le Center—Le Sueur Co. Fair Assn. Aug. 15-
17. W. J. Baker.
Little Falls—Morrison Co. Agrl. Soc. Aug.
8-10. D. T. Sargent.
Littlefork—Northern Minn. Dist. Fair Assn.
Aug. 14-16. George Dahl.
Long Prairie—Todd Co. Fair. Aug. 8-10.
Logan O. Scow.
Luverne—Rock Co. Agrl. Soc. Sept. 3-6.
Herbert P. Moeller.
Madison—Lac qui Parle Co. Agrl. Soc. Sept.
11-14. C. M. Hanson.
Mahnomon—Mahnomon Co. Agrl. Soc. July
25-27. Jerry Bisch.
Mankato—Blue Earth Co. Fair. Sept. 16-17.
Walter Haedt.
Marshall—Lyon Co. Agrl. Soc. Sept. 2-5.
F. J. Meade.
Montevideo—Chippewa Co. Fair Assn. Aug.
31-Sept. 3. Carl Engstrom.
Mora—Kanabec Co. Agrl. Soc. Sept. 2-6.
Victor Elstrom.
Morris—Stevens Co. Agrl. Soc. Aug. 29-Sept.
1. Louis Vinje.
Nevis—Hubbard Co. Agrl. Assn. Sept. 10-12.
Mrs. John Avenson, Park Rapids, Minn.
New Ulm—Brown Co. Agrl. Soc. Aug. 12-17.
William A. Lindemann.
Northome—Koochiching Co. Agrl. Soc. Aug.
16-18. C. W. Bray.
Owatonna—Steele Co. Free Fair. Aug. 12-17.
Otto A. Schroeder.
Park Rapids—Shell Prairie Agrl. Assn. Aug.
18-20. B. E. Breuer, Osage, Minn.
Perham—Perham Agrl. Soc. July 25-27. O. B.
Weber.
Pillager—Cass Co. Agrl. Soc. Aug. 22-23.
Earl La Porte.
Pine City—Pine Co. Agrl. Soc. Aug. 15-17.
Leonard Moshart.
Pine River—Cass Co. Agrl. Assn. Aug. 18-20.
Homer Fraser.
Pipestone—Pipestone Co. Agrl. Soc. Aug.
18-20. R. S. Owens.
Preston—Fillmore Co. Agrl. Soc. Aug. 21-24.
Charles H. Utley.
Princeton—Mille Lacs Co. Agrl. Soc. Aug.
20-23. R. C. Angstman.
Proctor—St. Louis Co. Community Fair Assn.
Aug. 23-26. Owen J. Larkins.
Red Lake Falls—Red Lake Co. Fair. Sept.
12-13. Elbert T. Larvick.
Redwood Falls—Redwood Co. Agrl. Soc. Aug.
30-Sept. 3. Elmer Helgeson.
Rochester—Olmstead Co. Agrl. Soc. July 30-
Aug. 3. A. C. Burgan.
Roseau—Roseau Co. Agrl. Soc. July 21-23.
Charles Christanson.
Rush City—Chisago Co. Agrl. Soc. Aug.
11-13. George W. Larson, North Branch.
Saint Charles—Winona Co. Agrl. Assn. Aug.
15-17. Merrill Smith.
Saint Cloud—Benton Co. Agrl. Soc. Aug. 15-
17. C. H. Varner.
Saint James—Watsonwan Co. Fair Assn. Aug.
22-24. Hubert Ransom.
Saint Paul—Minnesota State Fair. Aug. 23-
Sept. 1. Raymond A. Lee.
Saint Peter—Nicollet Co. Agrl. Soc. Aug. 21-
24. Dr. Roy A. Dean.
Saint Vincent—St. Vincent Union Indust.
Assn. Sept. 18-19. L. C. Ward.
Sabb Centre—Stearns Co. Agrl. Soc. Aug. 14-
17. F. L. Parsons.
Shakopee—Scott Co. Agrl. Soc. Aug. 18-20.
R. T. Schumacher.
Slayton—Murray Co. Agrl. Soc. Aug. 21-24.
W. M. Leebens, Fulda, Minn.
Thief River Falls—Pennington Co. Agrl. Soc.
July 30-Aug. 2. A. F. Berge.



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Two Harbors—Lake Co. Agrl. Soc. Aug. 27-30. Torstein Grinager.
 Tyler—Lincoln Co. Fair Assn. Aug. 21-24. Jens S. Bollesen.
 Wabasha—Wabasha Co. Agrl. Fair Assn. Aug. 1-3. Herbert E. Feldman.
 Waconia—Carver Co. Fair Assn. Aug. 11-13. Gust. H. Seltz.
 Wadena—Wadena Co. Agrl. Soc. July 22-26. Clyde E. Kelsey.
 Warren—Marshall Co. Agrl. Assn. July 17-19. W. R. Holbrook.
 Waseca—Waseca Co. Agrl. Assn. Aug. 7-10. Judge Leon Sexton.
 White Bear Lake—Ramsey Co. Agrl. Soc. Aug. 7-10. Robert Freeman. St. Paul.
 Wheaton—Traverse Co. Agrl. Assn. Sept. 4-7. A. W. Vye.
 Willmar—Kandiyohi Co. Fair Assn. Sept. 10-13. Albert E. Thompson, Spicer, Minn.
 Window—Cottonwood Co. Fair. Aug. 19-21. J. H. Tschetta, Mountain Lake, Minn.
 Worthington—Nobles Co. Fair Assn. Aug. 13-20. L. A. Hons.
 Zumbrota—Goodhue Co. Fair Assn. Aug. 7-10. George W. Freeman.

Mississippi

Fulton—Itawamba Fair-Dairy Show. Sept. 23-27. H. L. Holland.
 Jackson—Mississippi State Fair. Oct. 6-11. J. M. Dean.
 Meadville—Franklin Co. Fair Assn. Oct. 27-Nov. 1. Annette Temple.
 Philadelphia—Neshoba Co. Fair Assn. July 28-Aug. 1. Willard Hays.
 Tupelo—Miss-Ala. Fair & Dairy Show. Sept. 30-Oct. 4. James M. Savery.
 Yazoo City—Yazoo Co. Fair Assn. Sept. 29-Oct. 4. J. N. Ballard.
 Yazoo City—Yazoo Negro Fair Assn. Oct. 6-11. R. J. Pierce.

Missouri

Appleton City—Appleton City Fair. Aug. 27-29. George Ellis.
 Bethany—Northwest Mo. State Fair. Sept. 2-5. Lester M. Maple.
 Bowling Green—Pike Co. Fair Assn. Sept. 3-6. Bill McPike.
 Brunswick—Brunswick Fair Assn. Sept. 9-13. Berl E. Cahoon.
 California—Moniteau Co. Fair. Aug. 27-30. Harold Kindle.
 Cape Girardeau—Southeast Mo. District Fair Assn. Sept. 8-13. H. W. Keller.
 Carthage—Jasper Co. Agrl. Expo. Sept. 25-28. J. C. Gibbons.
 Caruthersville—American Legion Fair. Oct. 1-5. H. E. Malloire.
 Cole Camp—Cole Camp Fair. Sept. 11-13. E. L. Junge.
 Doniphan—Ripley Co. Fair Assn. Oct. 10-11. A. D. Arnhart.
 Fredericktown—Madison Co. Fair. Sept. 17-18. William R. McCreery.
 Fulton—Callaway Co. Fair Assn. Aug. 5-8. R. W. Alexander.
 Grant City—Worth Co. Fair. Sept. 11-13. Frank Barker.

Hermitage—Hickory Co. Fair Assn. Sept. 10-13. Raymond Meador.
 Jasper—Jasper Free Fair. Sept. 10-12. Clinton E. Teeter.
 Kahoka—Clark Co. Agrl. Assn. July 30-Aug. 1. Lynne Gregory.
 Kansas City—American Royal Livestock Show. Oct. 18-25. A. M. Paterson.
 Kirksville—Northeast Mo. Fair. Aug. 27-29. Lee Jones.
 Lamar—Lamar Farm & Indust. Expo. Sept. 18-29. Bud Moore.
 Macon—Macon Co. Fair. Aug. 5-8. A. Verne Baker.
 Mansfield—Ozark Summit Expo. July 29-Aug. 2. W. C. Coday.

Mexico—Audrain Co. Fair. Aug. 12-15. Clarence W. Mackey.
 Moberly—Randolph Co. Fair Assn. Aug. 5-8. J. C. Patterson.
 Mound City—Holt Co. Fair. Sept. 25-27. E. N. Wright.
 Mountain Grove—Tri-County Fair. Aug. 27-30. Ralph G. Archer.
 Platte City—Platte Co. Agrl. Assn. Aug. 27-29. J. Frank Sexton.
 Prairie Home—Prairie Home Fair. Aug. 6-7. Dr. A. L. Meredith.
 Saint Charles—St. Charles Co. Fair. Sept. 4-6. Richard J. Fritz.
 Sedalia—Missouri State Fair. Aug. 17-24. Roy S. Kemper.
 Senath—Dunklin Co. Legion Fair. Sept. 23-28. Lyle Richmond.
 Springfield—Ozark Empire District Fair. Aug. 9-15. G. B. Boyd.
 Unionville—Putnam Co. Agrl. Soc. Sept. 3-6. Marple S. Wyckoff.
 Vandalia—Vandalia Community Fair. Sept. 10-13. R. W. Asbury.
 Versailles—Morgan Co. Fair. Sept. 3-6. Rufus Harms.
 Vienna—Maries Co. Fair. Oct. 3-4. J. S. Duffin.
 Warsaw—Benton Co. Fair. Sept. 25-27. O. V. Singleton.

Montana

Baker—Fallon Co. Fair. Aug. 16-17. Gene Hoff.
 Billings—Midland Empire Fair. Aug. 11-16. Harry L. Fitton.
 Dodson—Phillips Co. Fair. Aug. 9-10. P. M. Scott.
 Forsyth—Rosebud Co. Fair Assn. Aug. 25-27. Everett Redden.
 Fort Benton—Chouteau Co. Fair. Sept. 4-6. G. C. Schmidt Jr.
 Glendive—Dawson Co. Fair Assn. Sept. 1-3. O. A. Lammers.
 Great Falls—North Montana State Fair. Aug. 4-9. Dan P. Thurber.
 Havre—Hill Co. Fair-Rodeo. Aug. 11-13. Earl J. Bronson.
 Lewistown—Central Montana Fair. July 31-Aug. 2. Henry J. Otten.
 Miles City—Eastern Montana Fair. Aug. 23-30. J. H. Bohling.

Nebraska

Albion—Boone Co. Agrl. Assn. Sept. 15-19. Floyd Gilmer.
 Arlington—Washington Co. Agrl. Soc. Aug. 26-29. H. C. McCellan.
 Bassett—Rock Co. Fair Assn. Aug. 23-24. H. C. Carr.
 Bearice—Cass Co. Fair Assn. Sept. 16-18. J. M. Quackenbush.
 Bloomfield—Knox Co. Agrl. Soc. Sept. 3-10. Chris B. Alexander.
 Bridgeport—Morrill Co. Fair Assn. Sept. 1-3. J. Cedric Conover.
 Broken Bow—Custer Co. Fair Assn. Sept. 15-19. L. G. Sullivan.
 Burwell—Garfield Co. Frontier Fair Assn. Aug. 13-15. H. B. Moody.
 Central City—Merrick Co. Fair Assn. Aug. 19-22. Perry Gage.
 Chambers—Holt Co. Agrl. Soc. Sept. 9-12. Edwin H. Wink.
 Clay Center—Clay Co. Agrl. Soc. Sept. 9-12. Ivan J. Richert.
 David City—Butler Co. Agrl. Soc. Sept. 6-9. R. C. Zellinger.
 Elwood—Gosper Co. Free Fair. Sept. 17-19. M. R. Morgan.
 Franklin—Franklin Co. Agrl. Soc. Aug. 5-7. Harry W. Blank.
 Fremont—Fremont 4-H Club Fair. Aug. 13-15. C. W. Motter.
 Fullerton—Nance Co. Fair Assn. Aug. 11-14. E. M. Black.
 Gordon—Sheridan Co. Fair-Rodeo. Sept. 4-7. George E. Couer.
 Harrison—Sioux Co. Agrl. Soc. Aug. 23-30. Wayne C. Unitt.
 Hartington—Cedar Co. Agrl. Soc. Aug. 29-31. V. E. Rossiter.
 Hemingford—Box Butte Co. Fair. Aug. 26-30. Charles Burlew.
 Humboldt—Richardson Co. Agrl. Soc. Sept. 10-12. L. E. Watson.
 Kearney—Buffalo Co. Agrl. Assn. Aug. 25-29. S. A. Wilson.
 Leigh—Colfax Co. Agrl. Soc. Sept. 13-14. Otto C. Weber.
 Lewellen—Garden Co. Fair. Sept. 4-6. Paul Temple.
 Lexington—Dawson Co. Agrl. Soc. Aug. 26-29. Monte Kiffin.
 Lincoln—Nebraska State Fair. Aug. 31-Sept. 5. Edwin Schultz.
 McCook—Red Willow Co. Fair. Aug. 27-29. Don Thompson.
 Minden—Kearney Co. Agrl. Soc. Aug. 21-25. Mervin Peterson.
 Nelson—Nuckolls Co. Fair. Last week in Aug. William A. McHenry.
 Oakland—Burt Co. Fair Assn. Aug. 16-21. C. H. Walton, Lyons, Neb.
 Ogallala—Keith Co. Agrl. Assn. Aug. 10-20. R. D. Hughes.
 Omaha—Ak-Sar-Ben Livestock Show. Sept. 23-Oct. 5. J. J. Issacson.
 Ord—Valley Co. Agrl. Soc. Aug. 26-28. Edwin Armstrong.
 Pierce—Pierce Co. Agrl. Soc. Aug. 24-26. A. P. Gottsche.
 Scribner—Dodge Co. Fair. Sept. 10-12. Otto J. Schellenberg.
 Stapleton—Logan Co. Agrl. Soc. Aug. 22-24. V. K. Magnuson.

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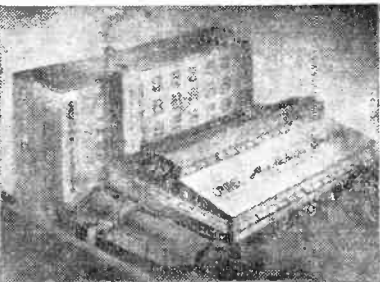
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Tecumseh—Johnson Co. Fair. Sept. 16-18. William Evans.
Valentine—Cherry Co. Fair Assn. Aug. 22-24. Jack C. Coupland.
Waithill—Thurston Co. Agrl. Soc. Aug. 27-30. Alfred D. Rouin.
Waterloo—Douglas Co. Fair. Sept. 10-13. R. D. Heerrington.
Weeping Water—Cass Co. Agrl. Soc. Aug. 20-22. Owen Welch.
West Point—Cumming Co. Fair. Aug. 24-28. Ed M. Baumann.
York—York Co. Fair Assn. Aug. 26-29. O. Alvin Olson.

Nevada

Elko—Elko Co. Agrl. Assn. Sept. 1-4. Donald Brown.

New Hampshire

Canaan—Mascoma Valley Fair Assn. Aug. 26-28. William A. Shepard.
Contoosook—Hopkinton Fair. Aug. 30-Sept. 2. H. R. Clough.
Deerfield—Deerfield Fair Assn. Sept. 25-27. W. C. Maxwell, RFD 1, Raymond, N. H.
Keene—Cheshire Fair Assn. Sept. 4-6. Mrs. Helen W. Adams.
Lancaster—Lancaster Fair Assn. Aug. 29-Sept. 1. Carroll Stoughton.
Pittsfield—Pittsfield Agrl. Fair Assn. Aug. 26-30. William M. Osgood.
Plymouth—Union Grange Fair. Sept. 9-12. W. J. Neaj, Meredith, N. H.
Rochester—Rochester Fair. Sept. 15-20. Ralph E. Came.
Sandwich—Sandwich Town Grange Fair. Oct. 13. Mrs. Mabel E. Ambrose, N. Sandwich.

New Jersey

Bridgeton—Cumberland Co. Co-op. Fair Assn. Sept. 16-20. Earl L. McCormick.
Flemington—Flemington Fair. Aug. 26-Sept. 1. Major E. B. Allen.
Trenton—New Jersey State Fair. Sept. 21-28. Norman L. Marshall.
Troy Hills—Morris Co. Fair Assn. Aug. 19-23. Harry W. Wambold, Morristown, N. J.

New Mexico

Albuquerque—New Mexico State Fair. Sept. 28-Oct. 5. Leon H. Harms.
Roswell—Eastern N. M. State Fair. Oct. 8-11. Earl E. Patterson.

New York

Afton—Afton Fair. Aug. 12-16. Harry G. Horton.
Batavia—Genesee Co. Agrl. Soc. Aug. 11-16. Glen W. Grinnell.
Bath—Bath Fair. Sept. 1-6. J. Victor Paucett.
Brookfield—Madison Co. Agrl. Soc. Aug. 31-Sept. 4. R. F. Burdick.
Caledonia—Caledonia Fair. Aug. 5-10. Mrs. Elizabeth Herkimer.
Chatham—Columbia Co. Agrl. Soc. Aug. 30-Sept. 1. William H. Dardess.
Cortland—Cortland Co. Agrl. Soc. Aug. 25-30. Harry E. Tanner.
Dundee—Dundee Fair Assn. Sept. 9-11. L. R. Hamner.
Dunkirk—Chautauqua Co. Agrl. Corp. Sept. 1-6. C. C. Cain.
Fonda—Montgomery Co. Agrl. Soc. Aug. 30-Sept. 3. LeRoy Kurbaum.
Gouverneur—Gouverneur & St. Lawrence Co. Fair. Aug. 4-9. Bligh A. Dodds.
Hamburg—Erie Co. Agrl. Soc. Aug. 18-23. Frank A. Slade, County Hall, Buffalo.
Henlock—Henlock Lake Union Agrl. Soc. Sept. 10-13. Raymond S. Morrell, Livonia.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 26-29. J. W. Watson.
Lowville—Lewis Co. Agrl. Soc. Aug. 11-16. Cyril L. Seymour, Turin, N. Y.
Malone—Franklin Co. Agrl. Soc. Aug. 18-23. H. B. Kelley.
Middletown—Orange Co. Fair Assn. Aug. 11-16. Alan C. Madden.
Mineola, L. I.—Mineola Fair. Sept. 9-13. Charles Bochart.
Norwich—Chenango Co. Fair Assn. Aug. 19-23. Gezaud F. Farnham.
Palmyra—Palmyra Fair Assn. Sept. 3-6. W. Ray Converse.
Penn Yan—Yates Co. Agrl. Soc. Aug. 20-23. Oliver Wilcox.
Pike—Silver Lake Agrl. Assn. Aug. 19-22. Henry M. Wagenblass, Warsaw, N. Y.
Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 26-30. Lewis P. Winne.
Sandy Creek—Sandy Creek Fair Assn. Third week in Aug. William J. Potter.
Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 1-4. Carl W. Lohnes.
Trumansburg—Union Agrl. Soc. Oct. 1-4. Lorenzo Clinton.
Walton—Delaware Valley Agrl. Soc. Aug. 19-22. Paul G. Williams.
Westport—Essex Co. Agrl. Soc. Aug. 26-29. L. H. Lobdell, Wadhams, N. Y.

North Carolina

Albemarle—Stanly Co. Fair Assn. Sept. 22-27. F. B. Patterson.
Asheboro—Center of N. C. Fair. Sept. 21-27. W. C. York.
Elizabeth City—Six Counties Fair. Oct. 6-11. H. J. Burke.
Enfield—Firemen's Agrl. Fair. Sept. 28-Oct. 4. George R. Ivey.
Fairmont—Fairmont Fair Assn. Sept. 1-6. Jack Huffines.
Fayetteville—Cumberland Co. Fair. Sept. 28-Oct. 4. W. Connor Holland Jr.
Greenville—Pitt Co. Fair. Oct. 20-25. H. J. Burke.
Henderson—Golden Belt Fair. Oct. 6-12. C. M. Hight.
Lexington—Davidson Co. Agrl. Fair. Sept. 22-27. J. J. Matthis.
Littleton—Littleton Fair. Oct. 6-11. T. R. Walker.
Mohrre—Union Co. Fair Assn. Oct. 20-25. M. W. Williams.
Raleigh—North Carolina State Fair. Oct. 13-18. Dr. J. S. Dorton.
Reidsville—Reidsville Fair Assn. Oct. 6-11. William M. Oliver.
Rocky Mount—Rocky Mount Fair. Oct. 6-11. Norman Y. Chambliss.
Rutherfordton—Rutherford Co. Agrl. Assn. Sept. 15-20. T. W. Cattoi.
Zebulon—Five-County Fair. Sept. 15-22. R. Vance Brown.

North Dakota

Bottineau—Bottineau Co. Agrl. Soc. June 23-26. A. E. Stewart.
Cando—Towner Co. Fair Assn. June 26-28. Mont Bacon.
Fargo—Red River Valley Fair Assn. Aug. 25-30. A. D. Scott.
Fessenden—Wells Co. Free Fair. July 8-11. Tony Lill, Cathay, N. D.
Grand Forks—Grand Forks State Fair. June 23-28. Ralph Lynch.
Hamilton—Pembina Co. Fair. July 17-19. Franklin Page.
Jamestown—Stutsman Co. Fair Assn. July 3-5. Dr. G. A. Ottinger.
Langdon—Cavalier Co. Fair Assn. July 14-16. Dick Forthner.
Minot—North Dakota State Fair. June 30-July 5. H. L. Pinks.
Rugby—Rugby Fair. July 3-5. Carl W. Roberts.

Ohio

Andover—Andover Street Fair Assn. Sept. 5-6. William S. Grabert.
Ashley—Ashley Fair. Oct. 1-4. J. W. Henry.
Ashland—Ashland Co. Agrl. Soc. Sept. 17-20. L. B. Hetsler.
Athens—Athens Co. Agrl. Soc. Aug. 19-22. L. C. Baker.
Attica—Attica Fair. Sept. 30-Oct. 1. Carl B. Carpenter.
Barlow—Barlow Fair. Sept. 25-26. Frank Pföcter.
Bellefontaine—Logan Co. Agrl. Soc. Sept. 1-5. M. N. Nichols.
Bellville—Bellville Ind. Agrl. Soc. Sept. 10-13. E. O. Kochheiser.
Berea—Cuyahoga Co. Agrl. Soc. Aug. 13-17. William H. Kroesen.
Bucyrus—Crawford Co. Agrl. Soc. Sept. 1-7. Fred Höcker.
Burton—Geauga Co. Agrl. Soc. Aug. 29-Sept. 1. Charles A. Riley.
Cadiz—Harrison Co. Agrl. Assn. Sept. 10-13. L. H. Barger.
Caldwell—Noble Co. Agrl. Soc. Aug. 27-29. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Aug. 28-Sept. 1. E. R. Zieger, Youngstown.
Canton—Stark Co. Agrl. Soc. Sept. 1-4. Ed. S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Sept. 24-27. Leonard George, Harlem Springs.
Cathage, Cincinnati—Hamilton Co. Fair. Sept. 10-13. Clarence A. Peters, Court House, Cincinnati.
Celina—Mercer Co. Agrl. Soc. Aug. 10-15. W. F. Archer.
Chillicothe—Ross Co. Agrl. Soc. Aug. 19-22. William R. Kramer.
Circleville—Pickaway Co. Agrl. Soc. Sept. 10-13. T. D. Harman.
Columbus Grove—Putnam & Allen Co. Agrl. Soc. Dec. 17-19. Amos L. Goodwin.
Columbus—Ohio State Fair. Aug. 23-29. Edwin J. Bath.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 7-11. C. V. Croy, R. 1. Dresden, O.
Croton—Hartford Ind. Agrl. Soc. Aug. 6-9. Ciel H. Sinkey, R. 2. Centerburg.
Dayton—Montgomery Co. Fair. Sept. 1-4. Ralph C. Haines.
Delaware—Delaware Co. Agrl. Soc. Sept. 15-19. John G. Wagner.

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Delphos—Allen Co. Agrl. Soc. Aug. 19-23. L. E. Foley.

Dover—Tuscarawas Co. Fair. Aug. 20-22. S. O. Mase.

Eaton—Preble Co. Fair. Sept. 9-12. William B. Pryor.

Findlay—Hancock Co. Agrl. Soc. Sept. 3-6. Lester Stough.

Fredericktown—Fredericktown Community Fair. Sept. 24-27. Irl Willits.

Fremont—Sandusky Co. Agrl. Soc. Sept. 1-5. Russell S. Hull.

Gallipolis—Gallia Co. Agrl. Soc. Sept. 22-27. John N. McNealy.

Georgetown—Brown Co. Agrl. Soc. Oct. 1-3. Luther Kestel.

Greenville—Darke Co. Fair. Aug. 18-22. Frank Hiestand, Rossburg, O.

Hamilton—Butler Co. Agrl. Soc. Sept. 21-26. Barton Truster, Seven Mile, O.

Hicksville—Defiance Co. Agrl. Soc. Aug. 17-23. Allen D. Elliott.

Hilliards—Franklin Co. Agrl. Soc. Aug. 11-14. Arch A. Alder.

Ironton—Lawrence Co. Agrl. Assn. July 23-25. Owen Griffith.

Jefferson—Ashtabula Co. Agrl. Soc. Aug. 12-16. E. W. Tyler, Ashtabula, O.

Kenton—Hardin Co. Agrl. Soc. Sept. 23-26. Mrs. I. E. Wetherill.

Lancaster—Fairfield Co. Agrl. Soc. Oct. 14-18. Russell W. Alt, R. 1, Baltimore, O.

Lebanon—Warren Co. Agrl. Soc. Sept. 16-19. Corwin Nixon.

Lisbon—Columbiana Co. Agrl. Soc. Sept. 9-13. J. H. Sinclair, Hanoverton.

Logan—Hocking Co. Agrl. Soc. Sept. 17-20. J. H. Barker.

London—Madison Co. Agrl. Soc. Aug. 17-21. Fred M. Guy, Irwin, O.

Loudonville—Loudonville Free Street Fair. Sept. 30-Oct. 2. Charles Bernhard Jr.

Lucasville—Scioto Co. Agrl. Soc. July 30-Aug. 2. A. S. Moulton.

McConnelsville—Morgan Co. Agrl. Soc. Sept. 4-6. Ray G. Smith.

Mansfield—Richland Co. Agrl. Soc. Aug. 21-23. Orville Kibler.

Martetta—Washington Co. Agrl. Assn. Aug. 31-Sept. 3. L. E. Apple.

Marion—Marion Co. Agrl. Soc. Aug. 17-22. H. A. Mayers.

Marysville—Union Co. Agrl. Soc. Sept. 10-13. Gwynn Sanders.

Maumee—Lucas Co. Agrl. Soc. Sept. 11-14. Mrs. Pearl Griffin, Toledo, O.

Medina—Medina Co. Agrl. Soc. Sept. 3-6. Paul M. Jones.

Millersburg—Holmes Co. Agrl. Soc. Sept. 3-6. Verle H. Spreng, Lakeville, O.

Montpelier—Williams Co. Agrl. Soc. Sept. 8-13. Barr J. Lockhart.

Mount Gilead—Morrow Co. Agrl. Soc. Aug. 13-16. Glenn Brown.

Mount Vernon—Knox Co. Agrl. Soc. July 22-26. Henry G. Richards.

Napoleon—Henry Co. Agrl. Soc. Aug. 26-29. James D. Murray.

Norwalk—Huron Co. Agrl. Soc. Aug. 26-29. Mrs. Elfreda Crayton.

Old Washington—Guernsey Co. Agrl. Assn. Sept. 24-26. Thomas E. Gracy, Cambridge.

Ottawa—Putnam Co. Agrl. Soc. Oct. 1-4. Joseph L. Brickner.

Owensville—Clermont Co. Agrl. Soc. Aug. 12-15. J. W. Evans.

Painesville—Lake Co. Agrl. Soc. Aug. 20-24. Eva S. Merrill.

Paulling—Paulling Co. Fair. Sept. 17-20. Ernie Bulman.

Pikeston—Pike Co. Agrl. Soc. Aug. 7-9. Frank B. Cooper.

Plain City—Plain City Ind. Agrl. Soc. July 30-Aug. 3. H. S. Foust.

Pomeroy—Meigs Co. Agrl. Soc. July 22-25. C. L. Heaton.

Randolph—Randolph Ind. Agrl. Soc. Sept. 19-20. Margaret Stanford.

Ravenna—Portage Co. Fair. July 29-Aug. 2. M. H. Patch.

Richwood—Richwood Ind. Agrl. Soc. Aug. 5-8. Dana D. Lowe, Marysville, O.

Saint Clairsville—Belmont Co. Agrl. Soc. Sept. 3-6. William H. Butcher Jr.

Shelby—Shelby Community Fair. Sept. 3-6. Carl L. Wentz.

Sidney—Shelby Co. Agrl. Soc. Sept. 7-12. K. McDowell.

Smithfield—Jefferson Co. Agrl. Soc. Sept. 17-20. W. E. Rose, R. 1, Rayland, O.

Tiffin—Seneca Co. Agrl. Soc. Aug. 19-22. C. B. Baker.

Troy—Miami Co. Agrl. Soc. Aug. 10-14. E. O. Ritter.

Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 9-12. Ross A. Winter.

Urbana—Champaign Co. Agrl. Soc. Aug. 4-8. Howard Goddard.

Van Wert—Van Wert Co. Agrl. Soc. Sept. 1-5. N. E. Stuckey.

Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 24-29. Harry Kahn.

Warren—Trumbull Co. Free Fair. Aug. 5-9. Frank Neal, Nutwood, O.

Washington C. H.—Fayette Co. Agrl. Soc. July 22-26. Frank E. Ellis.

Wauseon—Fulton Co. Agrl. Soc. Sept. 1-5. C. J. Keller.

Wellington—Lorain Co. Agrl. Soc. Aug. 19-22. Clair L. Hill.

Wellston—Jackson Co. Agrl. Soc. July 13-18. Henry L. Phillips.

West Union—Adams Co. Agrl. Soc. Aug. 19-22. Charles S. Kirker.

Wilmington—Clinton Co. Agrl. Soc. Aug. 5-8. Gertrude Hanks.

Woodsfield—Monroe Co. Agrl. Soc. Aug. 5-7. Ralph Schumacher.

Wooster—Wayne Co. Agrl. Soc. Sept. 9-13. W. J. Buss.

Xenia—Greene Co. Agrl. Soc. July 29-Aug. 1. Mrs. J. Robert Bryson.

Zanesville—Muskingum Co. Agrl. Soc. Aug. 13-16. Perl D. Elliott, New Concord, O.

Oklahoma

Anadarko—Caddo Co. Free Fair. Sept. 3-6. Jim Tomlinson.

Blackwell—Kay Co. Free Fair Assn. Sept. 9-13. W. R. Hutchinson, Newkirk, Okla.

Boise City—Cimarron Co. Free Fair Assn. Oct. 2-4. William E. Baker.

Cushing—Cushing District Fair. First week in Sept. Dick Fisher.

Holdenville—Hughes Co. Free Fair Assn. Sept. 10-13. Vernon J. Frye.

Miami—Ottawa Co. Fair Assn. Sept. 9-13. Gaston Franks.

Muskogee—Oklahoma Free State Fair. Sept. 23-Oct. 5. Ethel Murray Simonds.

Oklahoma City—Oklahoma State Fair & Expo. Sept. 20-26. Ralph T. Hemphill.

Perry—Noble Co. Free Fair. Sept. 3-6. Clarence Paden.

Poteau—Le Flore Co. Free Fair. Sept. 9-13. Avertt Garrett.

Tulsa—Tulsa State Fair. Sept. 13-20. William K. Gray.

Oregon

Burns—Harney Co. Fair Assn. Sept. 12-14. D. C. Jordan.

Gold Beach—Curry Co. Fair. Aug. 29-30. G. Promm.

Gresham—Multnomah Co. Fair Assn. Aug. 18-24. A. H. Lea.

Hillsboro—Washington Co. Fair. Aug. 23-30. Mrs. Leon S. Davis.

La Grande—Union Co. Fair. Middle of Sept. R. S. Constock, Cove, Ore.

Lakeview—Lake Co. Fair. Sept. 6-8. E. A. Petsch.

Monmouth—Polk Co. Fair. Aug. 21-23. Josiah Wills, Dallas, Ore.

Moro—Sherman Co. Fair Assn. Sept. 19-21. LeRoy C. Wright.

Myrtle Point—Coos Co. Fair. Sept. 10-13. P. C. Roper.

Portland—Pacific Int'l Livestock Expo. Oct. 4-11. Walter A. Holt.

Prineville—Crooked River Fair Assn. Aug. 22-24. Jerry Brees.

Redmond—Deschutes Co. Fair Assn. Sept. 19-21. C. O. Galloway.

Salem—Oregon State Fair. Sept. 1-7. Leo G. Spitzbart.

Tillamook—Tillamook Co. Fair. Aug. 13-16. H. G. Smith.

Pennsylvania

Abbottstown—Abbottstown Farmers' Fair. Aug. 12-16. Francis C. Inners, York, Pa.

Allentown—Great Allentown Fair. Sept. 15-20. M. H. Beary.

Bedford—Bedford Fair Assn. Aug. 4-9. A. C. Brice.

Bloomsburg—Bloomsburg Fair. Sept. 22-27. Harry B. Correll.

Butler—Butler Fair and Agrl. Assn. Aug. 12-15. C. M. Miller.

Carlisle—Carlisle Fair Assn. Aug. 18-23. W. G. Morrison.

Centre Hall—Centre Co. Fair. Aug. 23-23. Mrs. Samuel Grove.

Clearfield—Clearfield Co. Fair. July 28-Aug. 2. Harry G. Ganoe.

Conshohocken—Spring Mill Fair. July 9-19. C. H. Johnston Jr.

Dayton—Dayton Agrl. Assn. Aug. 19-23. Mrs. Maine Jordau.

Ebensburg—Cambria Co. Fair Assn. Sept. 1-6. Walter Good.

Ephrata—Ephrata Farmers Day Assn. Sept. 24-27 (tent). R. U. Passnacht.

Flourtown—Flourtown Fair. Aug. 6-16. William J. Goss.

Forksville—Sullivan Co. Agrl. Soc. Sept. 16-20. Guy B. Klinger.

Gratz—Gratz Fair Assn. Sept. 16-20. Guy B. Klinger.

Greensburg—Harrold Community Fair. Aug. 21-23. R. M. Zundel.

Hanover—Forest Park Free Fair. Sept. 1-7. A. Karst.

Hartford—Hartford Agrl. Assn. Sept. 10-12. Elton Robbins.

Hollidaysburg—Hollidaysburg Comm. Farm Show. Oct. 8-10. Norman K. Hoover.

Huntingdon—Huntingdon Co. Fair. Aug. 25-30. J. Elmer Young, Petersburg, Pa.

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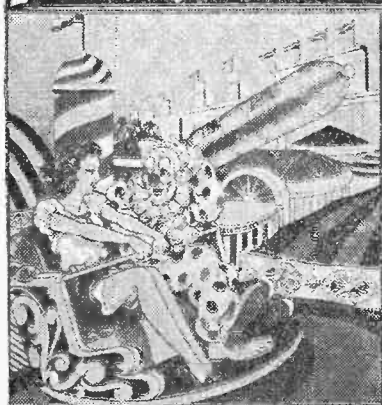
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Triangle's Best . . . By Comparison

Indiana—Indiana Co. Fair. Aug. 26-30. Bertha Jones, Plumville, Pa.
Laurelton—Union Co. West End Fair Assn. Sept. 3-6. J. Frank Snyder.
Leighton—Leighton Fair. Sept. 1-6. Frank R. Diehl.
Ligonier—Ligonier Valley Fair Assn. Aug. 29-Sept. 1. J. C. Irwin.
Mansfield—Smythe Park Assn. Aug. 27-30. Frank Marvin.
Meyersdale—Somerset Co. Fair. Sept. 1-5. H. A. Pinegan.
Myerstown—Myerstown Community Fair Assn. Oct. 8-10. James B. Woodford.
Northampton—Twin Co. Agri. Assn. Sept. 3-5. Warren J. Dech.
Port Royal—Juniata Co. Agri. Soc. Sept. 1-6. J. Robert Stimmel.
Reading—Reading Fair. Sept. 7-14. Charles W. Swoyer.
Red Lion—Gala Week Fair. July 21-26. R. M. Spangler, Hummels Wharf, Pa.
Selinsgrove—Selinsgrove Fair. Week of July 21. Roland E. Fisher.
Stoneboro—Great Stoneboro Fair. Aug. 28-Sept. 1. Walter B. Parker.
Tioga—Tioga Valley Fair. Aug. 3-9. Carl H. Forrest.
Unity—Plum Township Farm Show. Sept. 11-13. J. W. Hornbeck.
Waterford—Waterford Community Fair. Sept. 3-6. Thomas G. Shallenberger.
York—York Interstate Fair. Sept. 9-13. Clara Trageser.

South Carolina

Anderson—Anderson Fair. Oct. 13-18. J. A. Mitchell.
Columbia—South Carolina State Fair. Oct. 20-25. Paul V. Moore.
Greenwood—Greenwood Co. Fair. Oct. 27-Nov. 1. E. B. Henderson.
Kingstree—Williamsburg Co. Fair Assn. Sept. 22-27. H. C. Crawford.
Florence—Pec Dee Fair Assn. Oct. 28-Nov. 1. William B. Douglas.
Mount Carmel—Mt. Carmel Fair. Oct. 15-18. A. N. Saxon, Owings, S. C.
Orangeburg—Orangeburg Co. Fair. Nov. 3-8. J. M. Hughes.
Orangeburg—Orangeburg Co. Colored Fair. Oct. 13-18. W. C. Lewis.
Spartanburg—Piedmont Interstate Fair. Oct. 6-11. D. C. Todd.
Sumter—Sumter Co. Fair. Nov. 3-8. J. Cliff Brown.
Union—Union Co. Agri. Fair Assn. Sept. 29-Oct. 4. Grover J. Alverson.
Walterboro—Colleton Co. Fair Assn. Week of Nov. 3. E. E. Jones.

South Dakota

Gettysburg—Potter Co. Fair. Aug. 28-30 (tent.). Charley Miller.
Huron—South Dakota State Fair. Sept. 2-6. F. L. Hafner.
Mitchell—Corn Palace. Sept. 22-27. R. B. Willard.
Onida—Sully Co. Fair Assn. Aug. 21-23. John F. Neu.
Parker—Turner Co. Fair. Aug. 24-27. J. C. Jensen.
Sioux Falls—Sioux Empire Fair Assn. Aug. 19-24. Al Halverson.
Tripp—Hutchinson Co. Fair Assn. Aug. 28-30. William E. Hoff.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 6-9. J. B. Evins.
Carthage—Carthage Agri. Assn. Aug. 13-16. Stanton Hunter.
Centerville—Hickman Co. Fair Assn. Sept. 10-13. J. L. Flinn.
Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 15-20. Mrs. Maude H. Atwood.
Clarksville—Montgomery Co. Fair Assn. Sept. 11-13. Mrs. Louise B. Booth.
Columbia—Mid-State Fair. Week of Aug. 24. George L. Buchnau.
Cookeville—Putnam Co. Agri. Fair. Sept. 4-6. W. J. Huddleston.
Harriman—Roane Co. Fair. Sept. 1-6. W. B. Stout.
Huntingdon—Carroll Co. Fair. Sept. 22-27. J. F. Walters.

Jackson—West Tennessee District Fair. Sept. 8-13. A. U. Taylor.
Jackson—Madison Co. Colored Agri. Fair. Sept. 15-20. J. E. McNeely.
Jamestown—Fentress Co. Fair Assn. Sept. 11-13. P. G. Crooks.
Jasper—Marion Co. Fair Assn. Sept. 12-14. J. E. Graham.
Knoxville—Tennessee Valley Agri. Fair. Sept. 22-27. Pat W. Kerr.
Lawrenceburg—Lawrence Co. Fair Assn. Sept. 8-13. F. P. Locke.
Lebanon—Wilson Co. Fair. Aug. 20-23. A. W. McCartney.
Lexington—Henderson Co. Colored Fair. Sept. 22-27. Prof. C. C. Bond.
Manchester—Coffee Co. Fair Assn. Sept. 18-20. David W. Shields Jr.
Memphis—Mid-South Fair. Sept. 22-27. G. W. Wynne.
Nashville—Tennessee State Fair. Sept. 15-20. Phil C. Travis.
Spencer—Van Buren Co. Fair Assn. Sept. 4-6. H. L. Hollingsworth.
Tracy City—Grundy Co. Fair Assn. Aug. 14-16. W. N. Paris.
Trenton—Gibson Co. Fair. Sept. 15-20. John R. Wade.
Westmoreland—East Sumner Fair Assn. Sept. 5-6. Miss Gustine Simmons.

Texas

Ablene—West Texas Fair Assn. Sept. 14-20. D. H. Jefferies.
Arlington—North Texas Fair Assn. Aug. 25. Sept. 1. Julian H. Blackwell.
Beaumont—South Texas State Fair. Oct. 6-15. K. D. Schwartz.
Center—Shelby Co. Fair Assn. Oct. 7-11. Bubba Cowser.
Cleburne—Johnson Co. Fair. Week of Sept. 15. Jack D. Brown.
Crockett—Houston Co. Fair. Sept. 22-27. J. H. Reincke.
Dallas—State Fair of Texas. Oct. 4-19. W. H. Hitzelberger.
Denton—Denton Co. Fair Assn. Sept. 23-27. O. L. Fowler.
Gainesville—Cooke Co. Fair. Sept. 1-6. Claude Jones.
Harlingen—Valley Mid-Winter Fair. Nov. 24-30. Joe L. Mock.
Iowa Park—Texas-Oklahoma Fair. Sept. 29-Oct. 4. Ira A. Campsey.
Livingston—Trinity-Neches Regional Fair. Oct. 6-11. C. M. Thomas.
Lubbock—Panhandle South Plains Fair. Sept. 23-Oct. 4. Mrs. C. E. Luce.
Marshall—Central East Texas Fair. Oct. 6-11. Oscar B. Jones.
Mount Pleasant—Titus Co. Fair. Sept. 2-6. W. L. Means.
Nacogdoches—Nacogdoches Co. Fair. Oct. 13-18. John L. Bailey.
Palestine—Anderson Co. Fair. Oct. 13-18. O. O. Miller Jr.
Richmond—Fort Bend Co. Fair Assn. Oct. 9-12. C. I. Snedecor.
Tomball—Harris Co. Fair Assn. Oct. 16-19. R. D. Spell.
Wharton—Wharton Co. Fair. Sept. 9-13. H. Charles Koehl Jr.
Yorktown—Yorktown Fair Assn. (Festival). Oct. 15-17. Paul A. Schmidt.

Utah

Duchesne—Duchesne Co. Fair-Rodeo. Sept. 12-13. Cliff Mickelson.
Nephi—Juab Co. Fair. Sept. 4-6. Carol Cox.
Ogden—Ogden Livestock Show. Nov. 16-21. E. J. Fjeldsted.
Salt Lake City—Utah Centennial Expo., produced by State Fair Assn. June 2-Sept. 20. Sheldon R. Brewster.

Vermont

Essex Junction—Champlain Valley Expo. Aug. 24-30. Harris K. Drury.
Hartland—Hartland Fair. Aug. 20-22. M. P. Rogers, Woodstock, Vt.
Rutland—Rutland Fair. Sept. 1-6. Arthur B. Porter.

Virginia

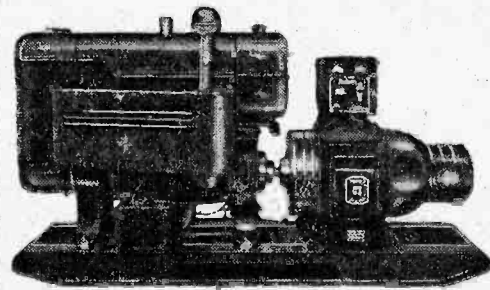
Amherst—Amherst Co. Fair Assn. Sept. 23-26. W. M. Gannaway.

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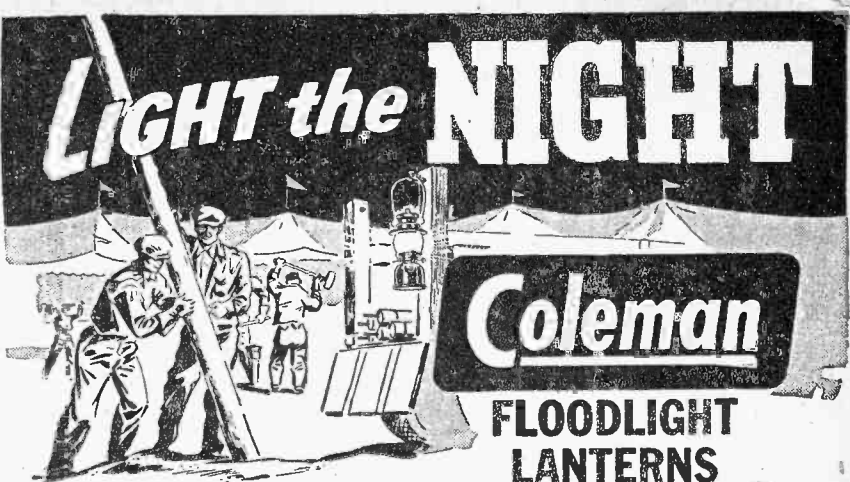
Covington—Allegheny Co. Fair Assn. Sept. 8-13. Thomas B. McCaleb.
 Danville—Danville Fair Assn. Sept. 30-Oct. 4. B. F. Barr.
 Dungannon—Scott Co. Fair Assn. Sept. 10-13. Charles W. Compton, Wood, Va.
 Hampton—Hampton Roads Dist. Fair. Sept. 15-20. H. J. Burke.
 Keller—Eastern Shore Agrl. Fair. Aug. 26-30. J. Milton Mason.
 Lynchburg—Lynchburg Agrl. Fair. Aug. 18-23. L. H. Schrader.
 Martinsville—Henry Co. Fair Assn. Sept. 15-21. O. B. Hensley.
 Norfolk—Twin County Fair. Sept. 22-27. H. J. Burke.
 Richmond—Atlantic Rural Expo. Oct. 6-11. Paul Swaffar.
 Roanoke—Roanoke Fair. Aug. 11-17. Lester T. Hutson.
 Rocky Mount—Rocky Mount Fair. Sept. 9-13. H. F. Fraulin.
 Staunton—Virginia State Fair. Sept. 1-6. Charles B. Ralston.
 Suffolk—Tidewater Fair Assn. Oct. 21-24. H. C. Holman.
 Tasey—Tasey Fair. Aug. 20-23. J. Edgar Thomas, Accomac, Va.
 Warsaw—Northern Neck Fair Assn. Sept. 8-13. L. F. Altaffer.
 Wise—Wise Co. Fair Assn. Sept. 4-6. Carlos Williams.
 Woodstock—Shenandoah Co. Fair Assn. Aug. 26-30. Donald H. Garman.

Washington
 Chehalis—Southwest Wash. Fair. Aug. 21-24. Vernon J. Zerwekh.
 Dayton—Columbia Co. Racing Assn. May 31-June 1. Merle Gwinn.
 Ellensburg—Kittitas Co. Fair. Aug. 30-Sept. 1. Wendell W. Prater.
 Goldendale—Klickitat Co. Fair Assn. Sept. 5-7. E. M. Huckfeldt.
 Longview—Kelso—Cowlitz Co. Fair. Sept. 5-7. Harold Gilkey, Longview.
 Mount Vernon—Skagit Co. and 4-H Fair. Aug. 27-30. Mrs. Julia Tewart.
 Port Angeles—Clallam Co. Fair Assn. Sept. 4-7. Melvin Michel.
 Puyallup—Western Wash. Fair Assn. Sept. 13-21. J. H. McMurray.
 Walla Walla—Southeastern Wash. Fair Assn. Aug. 29-Sept. 1. Leslie L. Stewart.
 Waterville—North Central Wash. Fair. Sept. 19-21. G. Merton Dick.
 Yakima—Central Washington Fair. Sept. 24-28. J. Hugh King.

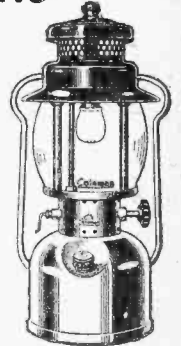
West Virginia
 Lewisburg—State Fair of W. Va. Aug. 18-23. Robert E. Sydenstricker.
 Mannington—Mannington Fair Assn. Sept. 9-13. Goffe H. Sturm.
 Marlinton—Pocahontas Co. Fair Assn. Aug. 11-16. Fred C. Allen.

Wisconsin
 Antigo—Langlade Co. Agrl. Soc. Aug. 8-10. Ira V. Goodell.
 Baraboo—Sauk Co. Agrl. Soc. Aug. 26-29. George W. Davies, North Freedom, Wis.
 Black River Falls—Jackson Co. Agrl. Soc. Sept. 6-9. Douglas J. Curran.

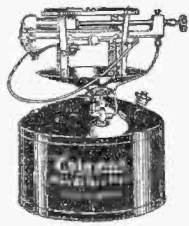
Chilton—Calumet Co. Agrl. Soc. Aug. 29-Sept. 1. Herbert Harder.
 Chippewa Falls—Northern Wis. District Fair. Aug. 5-10. A. L. Putnam.
 Darlington—Lafayette Co. Agrl. Soc. July 25-28. Joseph W. Donahoe.
 De Pere—Northeastern Wis. Fair. Aug. 20-24. William S. Klaus.
 Eagle River—Vilas Co. Agrl. Soc. Aug. 15-17. Herman M. Smith.
 Elkhorn—Walworth Co. Agrl. Soc. Aug. 29-Sept. 1. Charles A. Jahr.
 Ellsworth—Pierce Co. Fair Assn. Sept. 2-5. H. G. Seyforth.
 Fond du Lac—Fond du Lac Cq. Fair. Aug. 13-17. J. B. Kolsta.
 Galesville—Trempealeau Co. Fair. Aug. 29-Sept. 1. Frank M. Smith.
 Gillett—Oconto Co. Youth Fair. Aug. 22-24. Emery J. Ansoerge.
 Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 14-17. Raymond Wall.
 Grantsburg—Burnett Co. Fair Assn. Aug. 21-23. Ray G. Lidbom.
 Green Lake—Green Lake Co. Junior Fair. Aug. 8-10. Walter Losinske.
 Hayward—Sawyer Co. Fair. Aug. 26-31. J. K. Walker.
 Iron River—Bayfield Co. Fair. Sept. 12-14. R. J. Holvenstot, Washburn, Wis.
 Janesville—Rock Co. 4-H Fair Assn. Aug. 11-14. R. T. Glassco.
 Jefferson—Jefferson Co. Fair. Aug. 6-10. Horace L. Buri.
 La Crosse—La Crosse Interstate Fair Assn. Aug. 6-10. Joseph W. Frisch.
 Ladysmith—Rusk Co. Fair. Aug. 19-22. F. J. Manning.
 Lancaster—Grant Co. Agrl. Soc. Sept. 5-9. E. W. Terwilliger.
 Luxemburg—Kewaunee Co. Agrl. Assn. Aug. 30-Sept. 1. Julius Cahn.
 Manitowoc—Manitowoc Co. Fair. Aug. 28-Sept. 1. A. F. Rank.
 Marshfield—Central Wis. State Fair Assn. Aug. 31-Sept. 4. R. R. Williams.
 Mauston—Juneau Co. Fair Assn. Aug. 11-14. Manly Sharp.
 Medford—Taylor Co. Youth Fair. Aug. 14-17. Carl Zoerb.
 Menomonie—Dunn Co. Fair. Aug. 13-17. Lyle G. Pollock.
 Merrill—Lincoln Co. Free 4-H Fair. Aug. 4-7. Gustav A. Sell.
 Mineral Point—Southwestern Wis. Fair. Aug. 29-Sept. 1. C. L. Winn.
 Mondovi—Buffalo Co. Agrl. Soc. Aug. 23-26. J. V. Whelan.
 Monroe—Green Co. Fair. July 31-Aug. 3. W. R. Schuetze.
 Neillsville—Clark Co. Agrl. Soc. Aug. 15-18. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 26-29. Taylor G. Brown.
 Phillips—Price Co. Fair. Aug. 21-24. F. W. Heath.
 Platteville—Badger State Fair. July 3-6. W. G. Pitts.
 Plymouth—Sheboygan Co. Fair. Aug. 29-Sept. 1. W. H. Eldridge.
 Portage—Columbia Co. Fair Assn. July 31-Aug. 3. H. H. Niemeyer.



For lighting up the mid-way, for setting up or knocking down at night, here's big, powerful floodlight brilliance for every night job around carnivals, shows and concessions. Floodlights 100-ft. area so bright you can read a newspaper fifty feet away. Storm-proof — defies wind, rain, snow, sleet and keeps on shining. Genuine Pyrex glass globe. Safe — can't spill fuel even if tipped over. Quality built of brass and steel to take it when the going is rugged. One and two-mantle models.



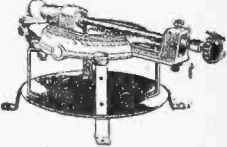
Other Coleman Helpers For Showmen



Coleman Handy Gas Plant gives you clean, odorless, portable gas heat for cooking, heating water, steaming; for repair shops.



Coleman Hot Plate for lunch counters, hot-dog and hamburger stands. Lights instantly. Cooks like city gas. 2 and 3 burner models.



Coleman Burner for popcorn, hamburger, hot-dog stands; under coffee urns, steam tables, hot plates. 6 and 7-in. models.

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PREFABRICATED STEEL PORTABLE SKATING RINK

Barlow Rink, Charleston, W. Va.

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- Assembled Easily and Quickly
- Entirely Portable
- 100% Floor Space
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"A Profit-Maker for Future Buyers"

Free Brochure
GEORGE L. MESKER STEEL CORPORATION
 Evansville 8, Indiana

THE DOWNEY TELESKOPIC LIGHT TOWER

Lighting the Midways
 From Coast to Coast

THE MOST PRACTICAL, EASY TO HANDLE AND ALL PURPOSE TOWER FOR SHOWS EVER CONSTRUCTED
 MORE THAN 40 OF THE MOST PROMINENT SHOWS ARE NOW FEATURING DOWNEY TELESKOPIC LIGHT TOWERS

We Are in a Position To Make Delivery Within a Minimum Period of Time.
 Wire or Write for Price and Descriptive Literature

Agents for General Electric Mazda Lamps, including Street Railway Lamps, in any Quantity. Immediate Delivery.

DOWNEY SUPPLY CO.
 392 ARCADE BUILDING
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Distributors of Cotter Keys, Tubing, and other Brass Products and Electrical Supplies used on Shows.

attracts customers!
 the original
"INSECT-REPELLENT" LAMP

MILLIONS NOW USED FOR OUTDOOR LIGHTING

This is the gay yellow lamp that does double duty for all outdoor lighting.

REDUCES ATTRACTION for night flying insects as much as 92%.

ATTRACTS CUSTOMERS—the gay, yellow light provides colorful "come-on" for customers.

Available everywhere in all popular sizes, or write Verdu-A-Ray Corp., Toledo 5, Ohio.

- Carnivals
- Amusement Parks
- Dance Pavilions
- Refreshment Stands
- Outdoor Restaurants
- Fairs
- Roller Rinks
- Circuses
- Swimming Pools
- Play Areas

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concessions have
served the hungry
and thirsty public.

We operate more
than 200 units in 88
cities and 28 states.

Your inquiries invited.

Sportservice, Inc.

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HURST BLDG. BUFFALO, N. Y.

Rhineland—Oneida Co. Fair. Aug. 10-13. J. M. Reed.
Saint Croix Falls—Polk Co. Fair. Aug. 8-10. W. R. Vezina.
Saxon—Iron Co. Fair Assn. Aug. 29-31. Mrs. Edward Skaja, Hurley, Wis.
Seymour—Outagamie Co. Fair Assn. Aug. 14-17. Michael Burns.
Shawano—Shawano Co. Fair. Sept. 4-7. Louis W. Catteau.
Slinger—Washington Co. 4-H Club Fair. July 31-Aug. 3. E. E. Skallskey, West Bend.
Spoonerville—Washburn Co. Fair Assn. Aug. 18-20. W. H. Dougherty.
Sturgeon Bay—Door Co. Fair Assn. Aug. 21-24. John H. Miles.
Superior—Tri-State Fair. Aug. 12-17. M. H. Lavine.
Union Grove—Racine Co. Agrl. Soc. Aug. 26-28. E. A. Polley, Rochester, Wis.
Viroqua—Vernon Co. Agrl. Soc. Sept. 17-21. Oren G. Johnson.
Wausau—Wisconsin Valley Fair. Aug. 13-17. H. A. Kiefer.
Wausaukee—Marquette Co. Fair. Aug. 29-Sept. 1. Charles B. Drewry, Marinette.
Wautoma—Waushara Co. Fair Assn. Aug. 21-24. H. N. Haferbecker.
West Allis, Milwaukee—Wisconsin State Fair. Aug. 16-24. Ralph E. Ammon.
Westfield—Marquette Co. Agrl. Assn. Sept. 5-8. W. P. Fuller.
Weyauwega—Waupaca Co. Fair. Sept. 11-14. Frank Haffner.
Wilmot—Kenosha Co. Fair. Aug. 8-10. E. V. Ryall.

Wyoming
Buffalo—Johnson Co. Fair. Aug. 27-29. William B. Long.
Casper—Natrona Co. Fair Assn. Aug. 19-22. H. L. Rains.
Pine Bluffs—Laramie Co. Fair Assn. Aug. 28-30. Charles W. Stephens.
Powell—Big Horn Basin Fair. Aug. 21-23. R. A. Roney.

Canada
ALBERTA
Calgary—Calgary Exhn. & Stampede. July 7-12. J. Charles Yule.
Edmonton—Edmonton Exhn. Assn. July 14-19. C. E. Wilson.
Olds—Olds Agrl. Soc. Aug. 8-9 (tent.). I. G. Paulson.
Red Deer—Red Deer Agrl. Soc. July 31-Aug. 2. D. W. Robertson.
Vegreville—Vegreville Exhn. Assn. July 28-30. J. Fitzallen.
Vermilion—Vermilion Exhn. Assn. July 24-26. S. C. Heckbert.

BRITISH COLUMBIA
Chilliwack—Chilliwack Agrl. Assn. Sept. 9-11. Ian T. Hepburn.
Port Alberni—Alberni District Fair Assn. Aug. 21-23. George A. Scott.
Vancouver—Pacific National Exhn. Sept. 1-6. Ida E. Rae.

MANITOBA
Brandon—Provincial Exhn. of Man. June 30-July 5. S. C. McLennan.
Carman—Dufferin Agrl. Soc. June 30-July 2. Gordon Peck.

Dauphin—Dauphin Agrl. Soc. July 7-9. M. F. Szweczyk.
Deloraine—Deloraine Agrl. Soc. June 18-19. A. Ready.
Melita—Arthur Agrl. Soc. July 14-16. W. S. McCreath.
Portage la Prairie—Portage Industrial Exhn. July 10-12. Keith Stewart.

NEW BRUNSWICK
Gagetown—Queens Co. Fair Assn. Sept. 12-13. Fred Hyatt, Mill Cove, N. B.

NOVA SCOTIA
Pictou—Pictou & N. Colchester Exhn. Sept. 2-4. Fred W. MacKay.
Truro—Central N. S. Exhn. Aug. 26-29. W. R. Retson.

ONTARIO
Almonte—North Lanark Agrl. Soc. Aug. 28-30. Howard Giles.
Beachburg—North Renfrew Agrl. Soc. Sept. 22-24. Garnet Kenny.
Belleville—Belleville Agrl. Soc. Sept. 22-24. E. S. Denyes.
Collingwood—Great Northern Exhn. Sept. 25-27. V. A. Ellis.
Delta—Delta Fair Assn. Sept. 1-3. Isaac Stevens, Philipsville, Ont.
Dresden—Dresden Agrl. Soc. Sept. 9-11. R. Fred Houston.
Elmvale—Elmvale Fair. Sept. 22-24. Thomas E. Smith.
Fort William—Canadian Lakehead Exhn. Aug. 4-9. W. Walker.
Galt—South Waterloo Agrl. Soc. Sept. 18-20. Robert E. Cowan.
Leamington—Leamington Dist. Agrl. Soc. Sept. 15-20. Cecil Stobbs.
McKellar—McKellar Agrl. Soc. Sept. 16-18. L. Moffat.
Midland—Tiny and Tay Agrl. Soc. Sept. 18-20. Robert G. Nesbitt.
Oshawa—South Ont. Agrl. Soc. Sept. 8-10. E. W. Webber, Columbus, Ont.
Ottawa—Central Can. Exhn. Assn. Aug. 18-23. H. H. McElroy.
Perth—South Lanark Agrl. Soc. Sept. 5-6. M. J. Donohoe.
Simcoe—Norfolk Co. Fair. Oct. 6-9. Harold I. Pond.
Tillsonburg—Tillsonburg Agrl. Soc. Sept. 23-25. Jack M. Clime.
Toronto—Canadian National Exhn. Aug. 22-Sept. 6. Elwood A. Hughes.
Welland—Welland Co. Agrl. Soc. Sept. 10-13. Gordon K. Brown.

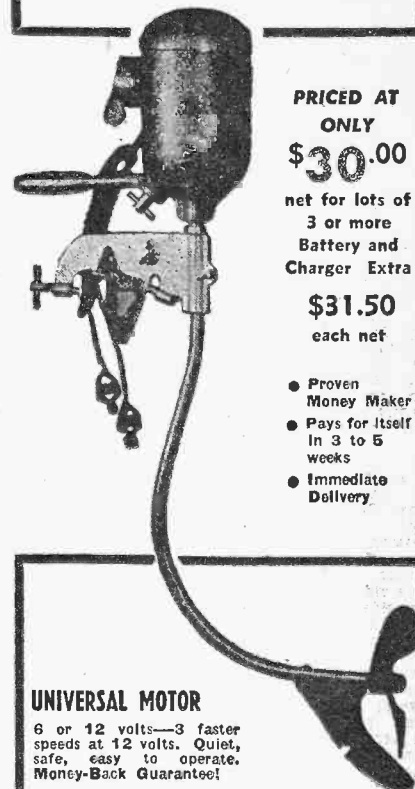
PRINCE EDWARD ISLAND
Charlottetown—P. E. I. Provincial Exhn. Aug. 12-15. G. H. Buntain.

QUEBEC
Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 21-23. M. B. Corey, Hatley, Que.
Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 11-13. R. K. Edey.
Granby—Granby Hort. Soc. Sept. 4-6. Lorán G. Ball.
Lachute—Lachute Fair. June 11-14. Alex. Bothwell.
Maniwaki—Gatineau Co. Agrl. Soc., Div. B. Sept. 8-10. Palma Joanis.
Quebec—Provincial Expo. of Quebec. Aug. 29-Sept. 7. Emery Boucher.
(See 1947 FAIR DATES on page 48)

BOAT RIDE OPERATORS

Here it is for Immediate Delivery!

ELECTRIC TROLLER & OUTBOARD MOTOR



PRICED AT
ONLY

\$30.00

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6 or 12 volts—3 faster speeds at 12 volts. Quiet, safe, easy to operate. Money-Back Guarantee!

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DOZENS OF NEW USES — FOR INDOOR OR
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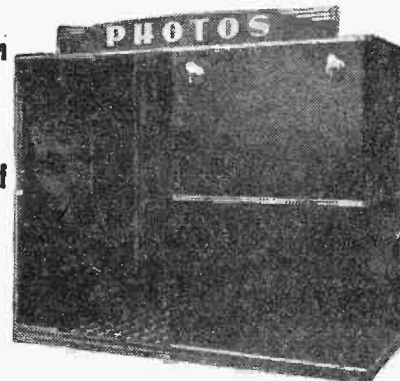
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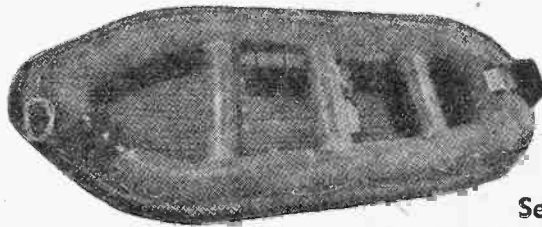
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MAKING OUTFIT



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Complete with
3 Pumps, 12 Paddles,
Outboard Motor Stand,
Anchor, Repair Kits

Seats 10 to 15 People
Size 15'x8'—Weight 400 Pounds

Ideal for Fishing Parties, Camps, Lake Tours, Sun Bathing and Pools.
Not a toy, rugged and durable.

COST TO ARMY \$700.00—YOUR PRICE **\$65.00** F. O. B.

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AMUSEMENT PARKS

Alabama

Aniston (Oxford)—Oxford Lake Park, W. E. (Billy) Morgan, owner-mgr.; has four rides, eight concession games, pool, arcade, coin machines; books orchestras and attractions on special occasions.
 Mobile—Grand View Park, Joe Palughi, owner; has five rides.

Arizona

Phoenix—Treasure Island Park, Joe Weber, mgr.; has 10 rides, 14 concession games, penny arcade; books orchestras and attractions.

California

Balboa—Balboa Fun Zone, Al Anderson, owner; has four rides, 23 concession games, penny arcade.
 Hollywood—Kiddie Amusement Park, Joe Diehl Jr., mgr.; has 11 rides.
 Long Beach—Silver Spray Pier, Long Beach Pleasure Pier Co., owners; H. H. Cole, mgr.; has 10 rides, 23 concession games.
 Long Beach—The Pike, C. C. Marlette, mgr.; has two rides, 12 concession games, pool, penny arcade; books attractions.
 Long Beach—Virginia Park Amusements, H. A. Ludwig, mgr.; has 12 rides, 25 concession games, penny arcade, coin machines.
 Los Angeles—Beverly Park, David E. Bradley Jr., owner-mgr.; has 12 rides, penny arcade.
 Ocean Park—Ocean Park Amusement Pier, Roy C. Troeger, mgr.; has 15 rides, 45 concession games, penny arcade, coin machines.
 Ocean Park—Pleasure Island, Nathan H. Schur, Inc., owners; C. E. Schur, mgr.; has five rides, 30 concession games.
 Oceanside—Beach Amusement Center, Harold Gene Long, owner; has eight rides, 30 concession games, penny arcade; books free attractions.
 Pismo Beach—Pismo Playway Park, Ross O. Keeler and George A. Doss, owners-managers; has nine rides, 15 concession games, rink, penny arcade, coin machines; books orchestras and attractions.
 Redondo Beach—Redondo Gay Way, M. Symon, owner; Al M. Miller and Herb Usher, mgrs.; has 15 rides, 20 concession games, rink, penny arcade, coin machines.
 San Diego—Mission Beach Amusement Park, Frank Guthrie, mgr.; has 12 rides, 96 concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.
 San Francisco—Whitney's Playland-at-the-Beach, George K. Whitney, owner-mgr.; has 27 rides, 21 concession games, rink, penny arcade, coin machines; books orchestras.
 Santa Cruz—Santa Cruz Seaside Co., Louis W. Jenkins Jr., pres.; has 12 rides, 16 concession games, pool, penny arcade, coin machines; books orchestras, free acts.

Santa Monica—Newcomb's Santa Monica Pier, W. D. Newcomb Jr., owner-mgr.; has six rides, four concession games, penny arcade, coin machines; books orchestras.
 Sunland—Sunland Amusement Park, G. H. Allton, owner; Andy Carson, mgr.; has 18 rides, 15 concession games, pool, penny arcade.

Colorado

Denver—Lakeside Park, Benjamin Krasner, gen. mgr.; has 16 rides, seven concession games, pool, penny arcade, coin machines; books orchestras; attractions occasionally.
 Denver—Elych Gardens, Arnold B. Gurtler Sr., owner-mgr.; has eight rides, penny arcade, coin machines; books orchestras and attractions.

Connecticut

Bridgeport—Pleasure Beach Park, owned by city; has 19 rides, eight concession games, pool, rink, penny arcade; books orchestras.
 Bristol—Lake Compounce Amusement Park, I. E. Pierce, mgr.; has seven rides, six concession games, rink, penny arcade, coin machines; books orchestras, free attractions.
 Middlebury—Lake Quassapaug Park, M. J. Leon, owner-mgr.; has three rides, 10 concession games, pool; books free acts.
 New Haven—Savin Rock Park, Frederick E. Levere, mgr.; has 40 rides, 100 concession games, two rinks, three penny arcades, coin machines; books orchestras and attractions.
 New London—Ocean Beach, Meredith Lee, supt.; has five rides, 12 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.
 Waterbury—Lakewood Park, owned by city; J. J. Curtin, supt. of parks; has two rides, three concession games.

Delaware

New Castle—Deemers Beach Park, Shorty Fincher, mgr.; has three rides, 20 concession games, rink, penny arcade, coin machines; books orchestras and pay attractions.
 Port Penn—Augustine Beach Amusement Park, Thomas Taxis, owner; Ralph H. Brown, mgr.; has four rides, 12 concession games; books orchestras, free attractions.
 Wilmington—Rodeo Park, eight miles north of city, E. Jones and M. Duke, mgrs.; has three rides, 20 concession games.

Florida

Jacksonville Beach—Griffen Amusement Park, Frank A. Griffen Jr., mgr.; has eight rides, 10 concession games, coin machines.
 Jacksonville Beach—Boardwalk; has 12 rides, 20 concession games, pool, penny arcade.

NEW ADD-A-BALL GAME



First Counter Game in a Long Time! . . .

Here's a very popular grind store that works on the counter. Permitted anywhere because it is science and skill. Comes finished in 4 colors with 4 rubber balls and a free chart. Can be worked with high-class merchandise selling 4 balls for 25¢ or with cheaper merchandise using 3 balls for 10¢. Game is taken apart very fast with 4 thumb bolts and is a real store and a real money getter. Sizes of table is 24"x24" and has a lot of advantages and appeal with many ways of working. A real stock store. This is in the class of Hanky Parks.

\$30.00

Pairs are shipped in wooden cases to protect same.

◆ CHECK THESE SPECIALS ◆

Popem-In Baseball Addem Up Game . . .	\$75.00	Nickel Pitch Board, 5 Jackpots With Cutouts . . .	\$65.00
Addem Up Dart Boards—Beaver Boards . . .	5.00	Clown Head for Dart Games Backgrounds, Per Hundred . . .	50.00
Sponge Rubber on Plywood . . .	25.00	Pitch-Till-You-Win Block . . .	3.00
Three-Legged Bottle Stands . . .	15.00	Watch-La . . .	3.50
Bottles, Wood & Alum. Best There Are . . .	1.75	Heart Shape Pitch, Per Set of 3 . . .	4.50
Meyers Drop Cases—Three Ways . . .	75.00	Daisy Cork Guns, Corks, Per M . . .	3.00
Knock the Dollar Off & It's Yours, Pin and Stand . . .	18.00	Hoops, All Sizes, Per Doz. . .	1.20
Medium Swinger, Ball and Pin . . .	15.00	Darts, Both Leaded, Per Gross . . .	20.00
Shoot-a-Clown, 2-Way Shooting Gallery, Per Hundred . . .	55.00	Non-Leaded, Per Gross . . .	16.00
Huckley-Buck Keys, 3 a Case, Per Set . . .	25.00	Points will not come out.	
Hoop-La Boxes, the Superior Grind Store, 3 Sizes, 10 Each . . .	50.00	Fish for Pond, Wood With Metal Slides, A 2-Way View, Per Hundred . . .	75.00
Continucus Action Penny Board #1, 9 Jackpots . . .	60.00	Bingo Blowers on Hand at All Times . . .	175.00

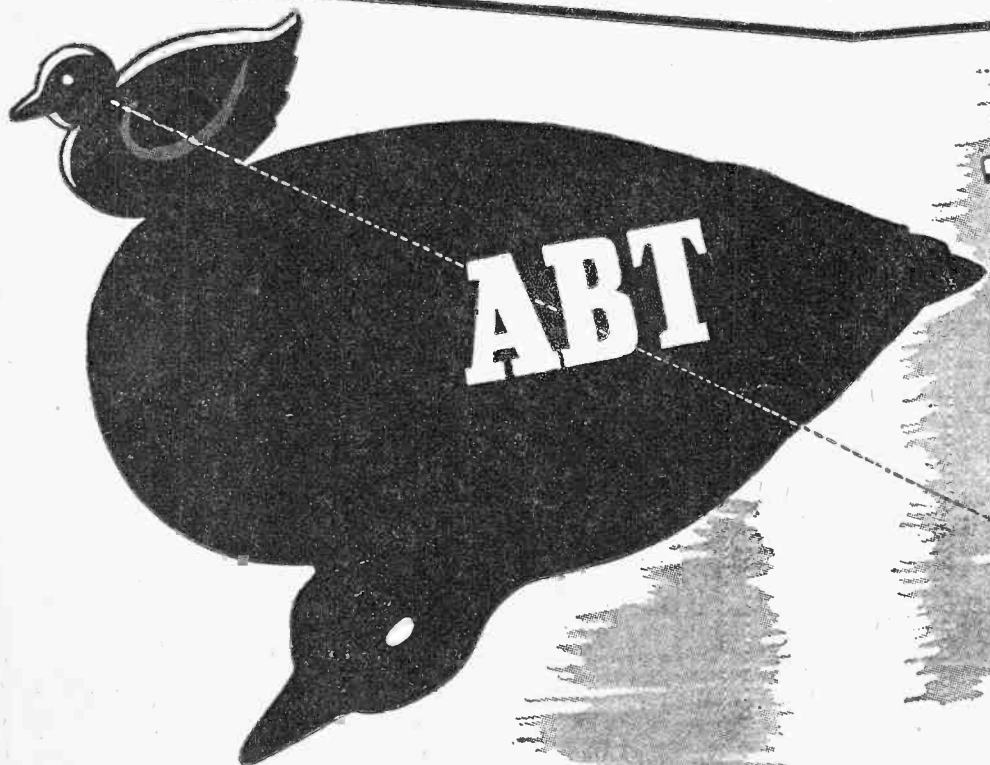
RAY OAKES & SONS

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BROOKFIELD, ILL.

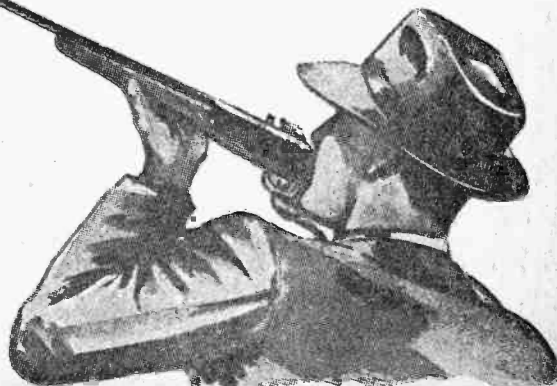
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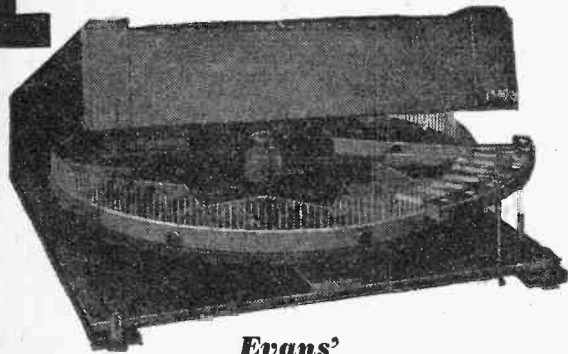
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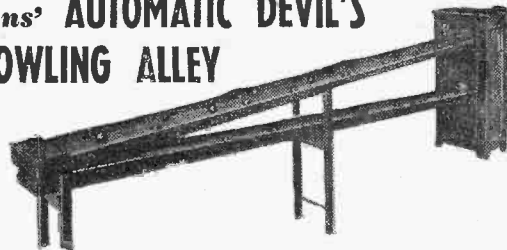
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A sensational Grind Store and a successful, sure-fire pitch anywhere! Evans' superior quality assures long dependability. Write at once for information.

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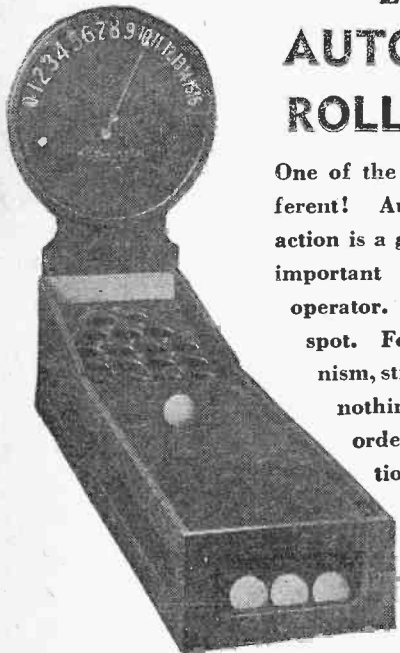
Evans' quality equipment is built by men who know what it takes to make a winner! Anywhere and all the time, you can rely on Evans' for consistent success!

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In a class by itself! A perfect combination for profits when used with the coupon system. Regulation 16-ft. outfits with 100 2-way push-up balls. AC or DC operation. Finest built. Write today for details.

Evans' AUTOMATIC ROLL DOWN



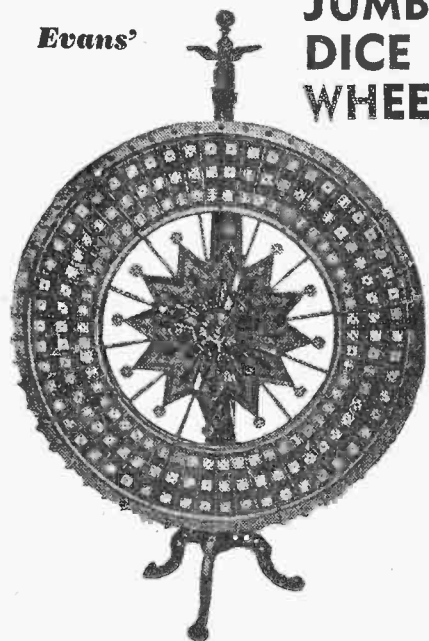
One of the best! New—different! Automatic totalizer action is a great bally and an important feature for the operator. A winner in any spot. Fool-proof mechanism, strong construction, nothing to go out of order. Get information now.



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There's no beating this race track merchandiser! Electric indicator or 3-color center wheel makes brilliant flash, gets the crowds. 12 to 30-horse outfits. Write.

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Preferred by smart operators everywhere! Chuck Luck in its most popular form with extra flash that draws like a magnet! Precision-built. Ornamented and trimmed in brilliant style. 60" or 32" diameter. Send for complete information.

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Best on the market! Far superior to wood bottles. Sound like falling glass when knocked over . . . a natural bally! Indestructible, realistic. Order now for immediate delivery!



1947 . . . Biggest year in Midway history! Get your share of potential profits by using the absolute tops in equipment! EVANS' tested quality Grind Stores, Wheels and Games keep you "in there pitching" all the time! But it's First Come—First Served, so ORDER NOW for earliest possible delivery!

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- BINGO EQUIPMENT—Complete Outfits, Globes, Balls, Cards, Ball Boards.
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 - SPOT-THE-SPOT—You'll like it—it's a bell-ringer!
 - AUTO BUMP GAME—Fast, dependable little Grind Store.
 - BIG TOM—Top-notch popular short-range ball-throwing game.
 - THREE-MARBLE TIVOLI
 - THREE-PIN GAME
 - GIANT SWINGERS
 - P. C. LOG GAMES
 - WATCH-A-LA BLOCKS—HOOP-LA BOXES
- Best Quality, Biggest Flash, Safest for Merchandise!*

WORLD'S FAIR HAND STRIKER

Here's the most practical "binger" ever produced! Order Now—Immediate Delivery!

Evans' Famous Quality Counter Games

All types of tried and proven money-makers for counter play. No license required to operate. Portable flashy units, good for years of profits. Information on request.

ALL TYPES WHEELS FOR ALL PURPOSES LAYDOWN RAFFLE BALTIMORE DICE WHEELS

Superior in every detail. Reliable performance keeps your profits safe . . . extra flash keeps the play coming your way!

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Miami—P. B. A. Amusement Park, Miami Police Dept., operators; J. L. Logan, mgr.; has five rides, two concession games; books orchestras, free attractions.

Pensacola—Gulf Beach Amusement Park, Ellis & Richardson, owners; Fred R. Rainey, mgr.; has four rides, 10 concession games, coin machines; books orchestras occasionally.

Tampa—Sulphur Springs Park, Gordon O. Hunt, mgr.; has two rides, concession games, pool, rink, penny arcade; books orchestras and attractions.

Georgia

Atlanta—Lakewood Amusement Park, Southeastern Fair Assn., owners; Mike Benton, pres. and mgr.; has 20 rides, 15 concession games.

Idaho

Coeur d'Alene—Playland Pier, owned by city; W. Earl Somers, mgr.; has five rides 10 concession games, lake, penny arcade, coin machines.

Illinois

Aurora—Exposition Park, Orville P. Fox, owner-mgr.; has five rides, pool, rink; books orchestras.

Chicago—Riverview Park, G. A. Schmidt, gen-mgr.; has 36 rides, 50 concession games, rink, three penny arcades.

Oaklawn—Green Oaks Kiddy-Land, M. J. Doolan, owner; C. Watson, mgr.; has nine rides, four concessions.

Paris—Twin Lakes Park, owned by city; J. P. Cross, mgr.; has five rides, three concession games, beach, penny arcade, coin machines; books orchestras and attractions.

Round Lake—Renehan Park, George P. Renehan, owner; has 10 rides, eight concession games, pool, rink, penny arcade, coin machines; books orchestras, pay attractions.

Indiana

Fort Wayne—West Swinney Park, Ennis Bros., owners-mgrs.; has nine rides, 12 concession games, pool, penny arcade, coin machines; books orchestras and attractions.

Indianapolis—Riverside Amusement Park, John L. Coleman, pres.; H. E. Parker, mgr.; has 25 rides, 13 concession games, rink, penny arcade; books attractions.

Michigan City—Washington Park, Lakeview Am. Co., owners; Harold K. Barr, mgr.; has nine rides, 20 concession games, penny arcade, coin machines; books orchestras.

Monticello—Ideal Beach Resort, T. E. Spackman, mgr.; has four rides, six concession games, pool, rink, penny arcade, coin machines; books orchestras.

South Bend—Playland Park, Earl J. Redden, owner-mgr.; has nine rides, 15 concession games, pool, rink, penny arcade; books attractions.

Iowa

Arnolds Park—Benit Amusement Park, Eldo M. Benit, mgr.; has seven rides, 15 concession games, rink, penny arcade, coin machines.

Boone—Spring Lake Park, Robert McBirnie, owner-mgr.; has one ride, three concession

games, pool, rink; books orchestras, pay and free attractions.

Clear Lake—Bayside Park, Mrs. J. J. Shea, owner-mgr.; has five rides, eight concession games, lake, rink.

Davenport—Mississippi Valley Amusement Park, H. A. Gettert, owner-mgr.; has four rides; books orchestras, pay attractions.

Des Moines—Riverview Park, Robert A. Reichardt, mgr.; has 12 rides, 10 concession games, penny arcade, coin machines; books orchestras and attractions.

Ruthven—Grand View Park, Ross Hancock, owner-mgr.; has 10 concession games, rink, penny arcade, coin machines; books orchestras and acts occasionally.

Sioux City—Riverview Amusement Park, Roy M. Warfield, owner-mgr.; has 12 rides, 15 concession games, rink, penny arcade, coin machines; books free attractions.

Storm Lake—Lakeside Amusement Park, J. L. Figl, mgr.; has five rides, 10 concession games, rink, coin machines; books orchestras and attractions.

Waterloo—Electric Park, C. E. Peterson, owner-mgr.; has three rides, six concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Kansas

Bonner Springs—Lakewood Park, L. D. Wiard, owner-mgr.; has three rides, 15 concession games, pool, rink, penny arcade; books orchestras, pay and free attractions.

Kentucky

Dayton—Tacoma Park, Charles E. Graham, owner-mgr.; has three rides, pool, rink, penny arcade.

Lexington—Joyland Park, R. R. Renfrew, mgr.; has 14 rides, 12 concession games, pool, penny arcade, coin machines; books orchestras.

Louisville—Fontaine Ferry Park, John F. Singhiser, mgr.; has 14 rides, 12 concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

Louisville—Community Park, Ted Routt, owner-mgr.; has nine rides, 22 concession games; books free attractions.

Louisiana

New Orleans—Audubon Park, owned by city; George Douglass, mgr.; has five rides, pool; books orchestras, pay and free attractions.

New Orleans—Pontchartrain Beach, Harry J. Batt, mgr.; has 10 rides, 16 concession games, penny arcade; books free attractions.

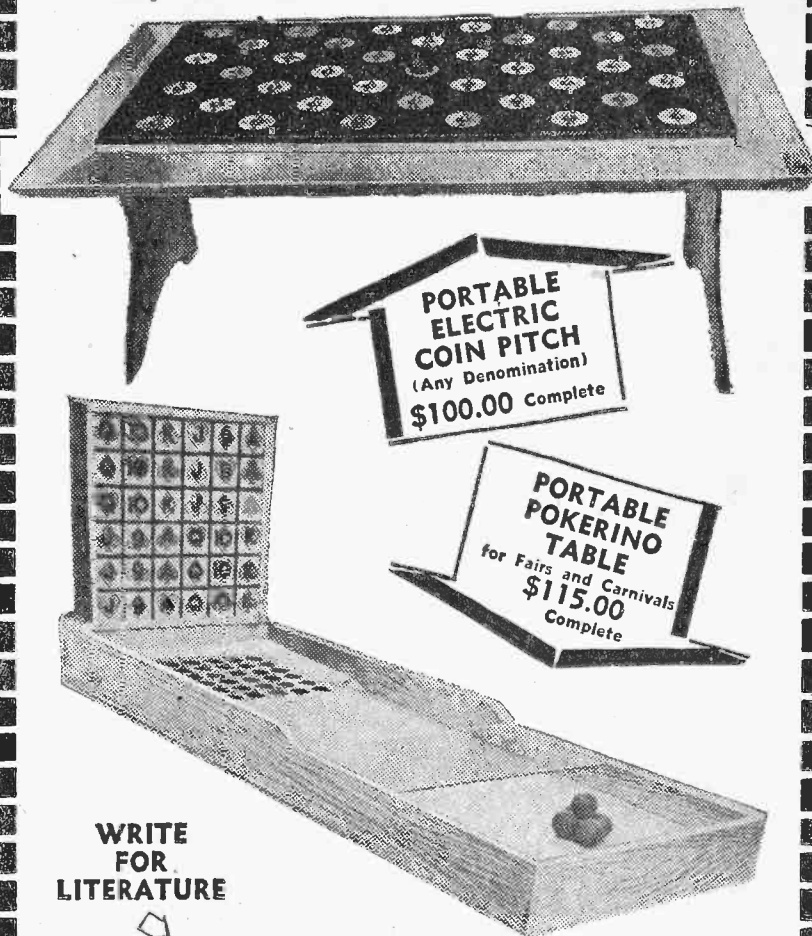
Maine

Old Orchard Beach—Old Orchard Pier, White-wy, John W. Duffy's, Old Orchard Beach Am. Co., John W. and W. L. Duffy, mgrs.; has 10 rides, three penny arcades, coin machines; books orchestras, attractions.

Old Orchard Beach—Seashore Amusement Park, Samuel Osher, owner; David Wolfson, mgr.; has five rides, five concession games, rink, penny arcade, coin machines; books pay attractions.

Upper Gloucester—Royal River Park, Howard T. Small, mgr.; has three rides, concession games, pool, rink, penny arcade; books orchestras and attractions.

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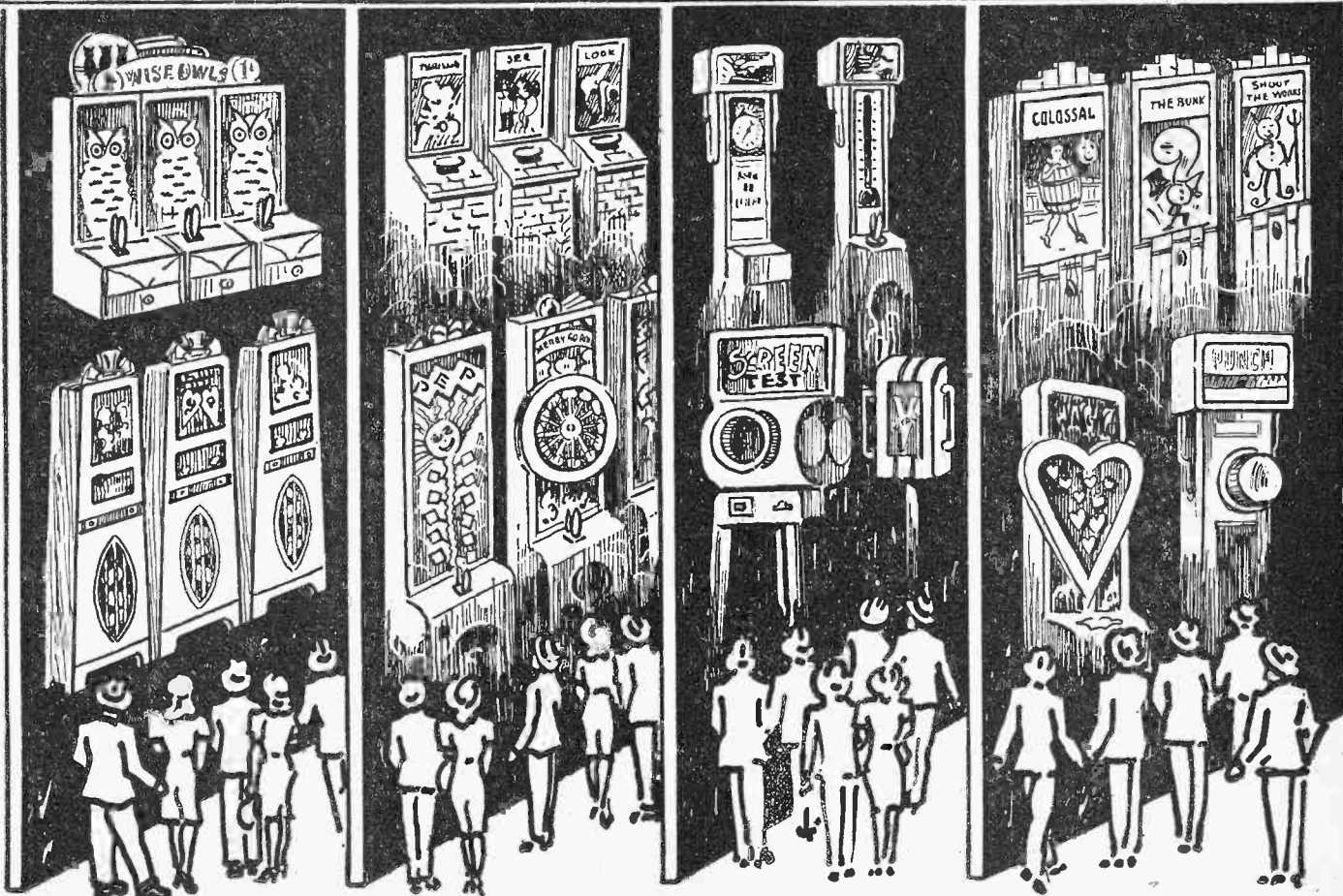
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Maryland

Baltimore—Bay Shore Amusement Park; has 12 rides, 16 concession games, beach, penny arcade, coin machines; books orchestras, free attractions.
 Baltimore—Gwynn Oak Park, Arthur B. Price, owner; Edw. R. Price, mgr.; has 22 rides, 14 concession games, penny arcade, coin machines; books orchestras and attractions.
 Baltimore—Eastern Amusement Park, John W. Isaac, owner-mgr.; has nine rides, 24 concession games, rink, penny arcade, coin machines; books pay, free attractions.
 Baltimore—Liberty Park, Harry A. Hale, owner; C. C. Hulsey, mgr.; has six rides, 11 concession games, rink, penny arcade; books orchestras, pay attractions.
 Baltimore—Carl's Park, J. J. Carl's Sr., owner; Marion Berry, mgr.; has 20 rides, 33 concession games, pool, ice and roller rinks, penny arcade, coin machines; books orchestras, free acts.
 Braddock Heights—Braddock Heights Park,

J. H. Baker, mgr.; has three rides, two concession games, rink, penny arcade; books pay attractions.
 Chesapeake Beach — Seaside Park, Seaside Park, Inc., owners; J. M. Rector, mgr.; has four rides, 10 concession games, pool, penny arcade, coin machines; books pay acts occasionally.
 Chestertown—Tolchester Park, Tolchester Lines, owners; G. G. Huppman, mgr.; has five rides, two concession games, rink, penny arcade.
 Earleville—White Crystal Beach, Alfred E. Green, owner-mgr.; has two rides, six concession games, penny arcade, coin machines.
 Ellicott City, 10 miles west of Baltimore—Brendel's Manor Park, William P. Brendel, mgr.; has two rides, four concession games, pool; books orchestras, pay attractions.
 Glen Echo—Glen Echo Park, Leonard B. Schloss, gen. mgr.; has nine rides, concession games, pool, penny arcade.
 Marshall Hall, near Washington, D. C.—Marshall Hall Park, L. C. Addison, mgr.;

has nine rides plus three kiddie rides, 10 concession games, penny arcade, coin machines.

Middle River—Cape May Beach, Cape May Beach Corp., owners; E. V. Shivers, mgr. (P. O. Stemmers Run, Md.); has three rides, five concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Ocean City—Windsor Resort, D. Trimper Jr., mgr.; has 10 rides, 10 concession games, penny arcade, coin machines.

Massachusetts

Agawam, near Springfield—Riverside Park, Edward J. Carroll, owner-mgr.; has 17 rides, 15 concession games, rink, penny arcade; books orchestras and attractions.

Auburndale—Norumbega Park, Norumbega Park Co., owners; Roy Gill, mgr.; has 14 rides; 20 concession games, penny arcade; books orchestras, acts.

Dartmouth—Lincoln Park, John Collins, owner-mgr.; has 18 rides, 20 concession games, rink, penny arcade, coin machines; books orchestras and attractions.

Holyoke—Mountain Park, Louis D. Pellissier, mgr.; has nine rides, six concession games, rink, penny arcade; books orchestras.

Lunenburg—Whalom Park, Harold D. Gilmore, mgr.; has eight rides, four concession games, rink, penny arcade; books orchestras and free attractions.

Mendon—Lake Nipmuc Park, Florence J. Pyne, mgr.; has three rides, two concession games, rink, penny arcade; books orchestras and attractions.

Nantasket Beach—Paragon Park, Lawrence M. Stone, mgr.; has 12 rides, seven concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

New Bedford—Acushnet Park, Daniel E. Bauer, owner-mgr.; has six rides, five concession games, rink, penny arcade; books free attractions.

Revere, Boston—Revere Beach, Business Men's Assn., J. Victor Shayeb, secy.; has 30 rides, 50 concession games, two rinks, five penny arcades, coin machines; books orchestras, free acts.

Salisbury—Salisbury Beach, Chamber of Commerce; has 10 rides; 10 concession games, pool, rink, penny arcade, coin machines; books free attractions.

Worcester—White City Park, Hamid Am. Co., owners; Sam Hamid, mgr.; has 14 rides, 15 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.

Wrentham—Lake Pearl Park, E. R. Enegren, owner-mgr.; has four rides, penny arcade, coin machines; books orchestras; free acts occasionally.

Michigan

Bay City—Paraleon Beach, George S. Dllas, owner-mgr.; has four rides, four concession games, penny arcade.

Bay City—Wenona Beach, O. D. Colbert, mgr.; has nine rides, 11 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Detroit—Edgewater Park, C. S. Rose, owner; Claude H. Ammon and Jack Dickstein, co-managers; has 22 rides, 18 concession games, rink, penny arcade; books attractions.

Detroit (St. Claire Shores)—Jefferson Beach Park, Harry Stahl, supt.; has 24 rides, 30 concession games, rink, penny arcade, coin machines; books orchestras.

Detroit—Eastwood Park, Henry Wagner, Max B. Kerner, owners; Henry Wagner, mgr.; has 17 rides, 20 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.

Detroit—Motor City Park, Victor Horowitz, mgr.; has six rides, 10 concession games.

Detroit—Bob-Lo Island Park (Essex County, Ont.), Bob-Lo Excursion Co., foot of Woodward Ave., owners; Harry Fletcher, gen. mgr.; has nine rides, rink.

Flint—Flint Park, Dr. L. H. Firestone, gen. mgr.; has 18 rides, 12 concession games, rink, penny arcade, coin machines; books attractions; orchestras occasionally.

Grand Rapids—Ramona Park (Reed's Lake), Fred J. Barr Jr., mgr.; has 14 rides, 25 concession games, rink, penny arcade, coin machines; books attractions.

Haslett—Lake Lansing Amusement Park, W. A. and R. E. Sprague, owners-mgrs.; has nine rides, 20 concession games; books attractions.

St. Joseph—Silver Beach Am. Co., L. J. Drake, mgr.; has eight rides, 15 concession games, penny arcade; books orchestras.

The Heights—Hi-Ho Happyland Park, Orum Bros., owners-mgrs.; has four rides, six concession games, penny arcade.

Utica—Utica Amusement Park, Myron Brown, mgr.; has three rides, concession games, penny arcade; books orchestras, attractions.

Walled Lake—Walled Lake Park, Fred W. Pearce, mgr.; has nine rides, six concession games, beach, rink, penny arcade, coin machines.

Minnesota

Excelsior—Excelsior Amusement Park, Fred W. Pearce Co., owners; Fred W. Clapp and J. P. Collhan, mgrs.; has 15 rides, eight concession games, penny arcade, coin machines; books orchestras, free attractions.

Fairmont—Interlaken Park, Al Menke, owner-mgr.; has eight rides, 12 concession games, lake, rink; books orchestras and attractions.

Missouri

Kansas City—Fairlyland Park, Marion Brancato, owner; Harry Duncan, mgr.; has 16 rides, 24 concession games, pool, penny arcade; books orchestras, pay and free attractions.

Kirkwood (St. Louis)—Sylvan Beach Park, F. S. Wiemeyer, owner; has two rides, two concession games, pool, penny arcade.

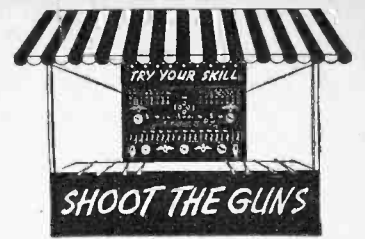
Robertson (St. Louis)—West Lake Park, Joseph Botto, owner; Henry Block, mgt.; has 14 rides, eight concession games, pool, rink, penny arcade, coin machines.

Virginia

Buckroe Beach—Buckroe Beach Resort, P. V. Stieffen, mgr.; has 10 rides, 20 concession games, penny arcade, coin machines; books orchestras, free attractions.

Norfolk—Ocean View Park, Dr. Dudley Cooper owner; Albert Miller, mgr.; has 20 rides, 22 concession games, beach, penny arcade; books orchestras, free attractions.

Roanoke—Lakeside Park, H. L. Roberts, owner-mgr.; has eight rides, 15 concession games, pool, rink; books orchestras.



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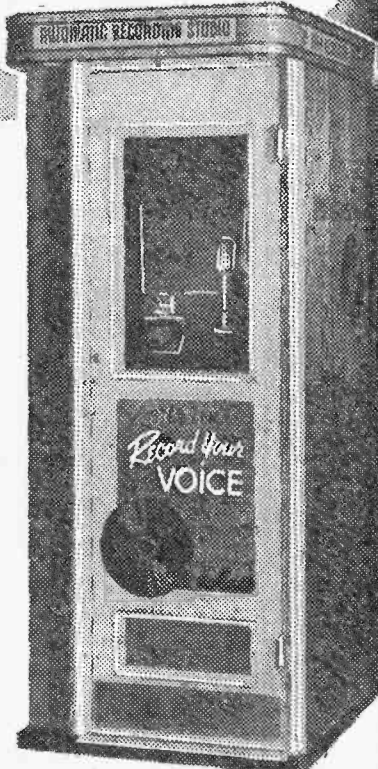
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St. Joseph—Lake Conrary Amusement Park, L. F. Ingersoll, owner-mgr.; has nine rides, four concession games, penny arcade, coin machines; books orchestras, free acts.
 St. Louis—Forest Park Highlands, A. W. Ketchum, mgr.; has 18 rides, 17 concession games, pool, penny arcade; books orchestras, free attractions.
 St. Louis—Chain of Rocks Amusement Park, Carl F. Tripp, owner; C. E. Vickers, mgr.; has nine rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, attractions occasionally.
 St. Louis—Downs Amusement Park, E. N. Brendel Jr., mgr.; has eight rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.
 St. Louis—Suburban Park, St. Louis Bus Co., owners; has three rides, six concession games, pool, dance hall, penny arcade.
 Springfield—Doling Park, owned by city; W. W. Morrison, lessee; has five rides, four concession games, lake, rink, penny arcade, coin machines; books attractions.
 Valley Park (St. Louis Co.)—Valley Beach Amusement Park, Reno Weggeman, owner-mgr.; has three rides, eight concession games, penny arcade, coin machines.

Nebraska

Hastings—Lib's Park, Lilburn Phillips, owner-mgr.; has three rides, two concession games, pool; books orchestras and free attractions.
 Lincoln—Capitol Beach, Hoyt R. Hawke, mgr.; has seven rides, 10 concession games, pool, rink, penny arcade; books orchestras and attractions.

New Hampshire

Lochmere—Gardner's Grove, Mollie Copeland Lambert, owner; J. Copeland, mgr.; has one ride, four concession games, pool, rink, penny arcade; books orchestras, pay and free attractions.
 Manchester—Crystal Lake Park, Mrs. John Kilonis, mgr.; has three rides, eight concession games; books free attractions.
 Manchester—Pine Island Park, Barney J. Williams, owner-mgr.; has seven rides, 10 concession games, rink, penny arcade, coin machines; books orchestras and attractions.

New Jersey

Asbury Park—Palace Amusements, Zimel Resnick and Edw. Lange, owners-mgrs.; has four rides, three concession games, penny arcade, coin machines.
 Atlantic City—Steeplechase Pier, Atlantic Am. Co., owners; has 10 rides, four concession games.
 Atlantic City—Steel Pier, Abraham Ellis and George A. Hamid, owners; Richard Endicott, mgr.; has three theaters, ocean stadium, ballroom.
 Clementon—Clementon Lake Park, Theo. W. Gibbs, mgr.; has 16 rides, 15 concession games, penny arcade; books free attractions.
 Irvington—Olympic Park, Henry A. Guenther, mgr.; has 23 rides, 25 concession games, pool, rink, penny arcade; books attractions.
 Lake Hopatcong—Bertrand Island Park, Louis Kraus, mgr.; has 10 rides, 16 concession games, penny arcade.

Mays Landing—Lenape Park, Eugene Lelling, mgr.; has five rides, nine concession games, lake, rink; books free attractions.
 Palisade—Palisades Amusement Park, Jack and Irving Rosenthal, owners-mgrs.; has 25 rides, 30 concession games, pool, penny arcade; books orchestras and attractions.
 Pitman—Alcyon Park, Alcyon Park, Inc., owners; Jos. Applebaum, mgr.; has five rides, 10 concession games, lake, rink, penny arcade, coin machines.
 Pennsville—Riverview Beach Park, L. K. Chrisman, mgr.; has 14 rides, four concession games, pool, rink, penny arcade.
 Seaside Heights—Seaside Heights Casino, Linus R. Gilbert, owner-mgr.; has seven rides, 30 concession games, pool, rink, penny arcade, coin machines; books attractions; orchestras occasionally.
 Seaside Heights—Freeman's Amusement Center, J. Stanley Tunney, mgr.; has five major and 10 kiddie rides, 60 concession games, penny arcade, coin machines.
 West Orange—Crystal Lake Park, Robert C. Mauro, mgr.; has four rides, four concession games, pool.
 Wildwood—Casino Arcade Park, S. B. Ramagosa, owner; R. M. Edwards, mgr.; has seven rides, 18 concession games, pool, penny arcade, coin machines.
 Wildwood—Playland, Cedar Scheellenger Corp., owners; Robert J. Kay, mgr.; has 15 rides.

New York

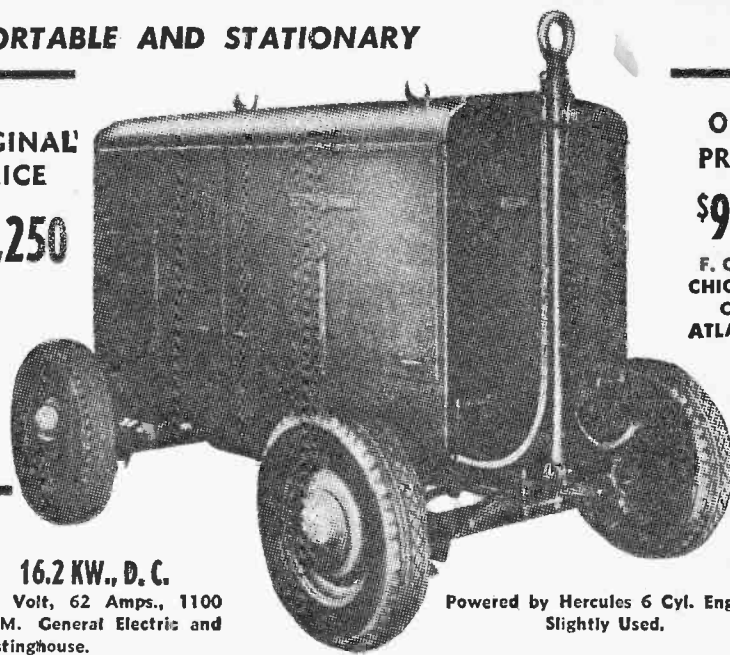
Angola—Lalle's Amusement Park, Michael Guzzetta, mgr.; has eight rides, 20 concession games, penny arcade, coin machines; books attractions.
 Auburn—Owasco Park, John Padlick, owner; S. E. LeGrou, mgr.; has nine rides, 12 concession games, penny arcade, coin machines.
 Canandaigua—Roseland Park, William W. Muar, owner-mgr.; has 12 rides, six concession games, penny arcade, coin machines; books orchestras, free attractions.
 Cohocton (Loon Lake)—Palace Amusement Park, Nick Galbo, owner-mgr.; has two rides, six concessions, beach, rink, penny arcade, coin machines; books orchestras, acts.
 Coney Island—Steeplechase Park, Steeplechase Amusement Co., owners; James J. Onorato, mgr.; has 31 rides, concessions, pool, penny arcade, coin machines.
 Grand Island—Edgewater Park, Frank Wagner and L. Goldberg, owners; has four rides, 18 concession games, penny arcade; books orchestras.
 Jamestown—Celoron Park on Lake Chautauqua, Harry A. Illions, owner; George Carr, mgr.; has 20 rides, 20 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.
 Manlius, near Syracuse—Suburban Park, Fred W. Searle, owner-mgr.; has eight rides, six concession games, penny arcade, coin machines; books free acts occasionally.
 Niagara Falls—Midway Beach Park, Joseph F. Paness, owner-mgr.; has four rides, 10 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

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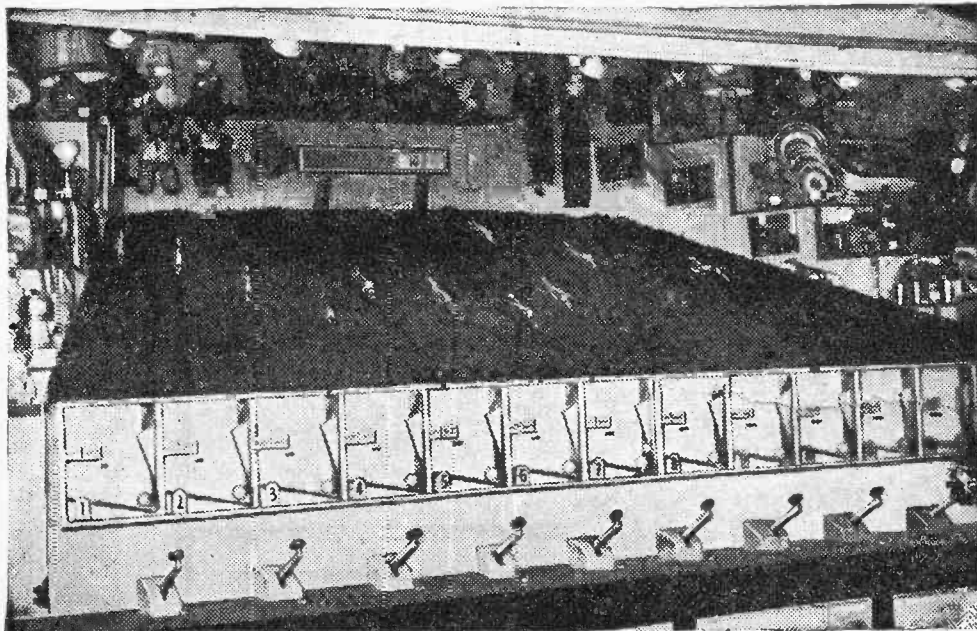
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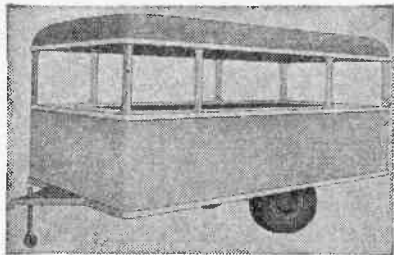
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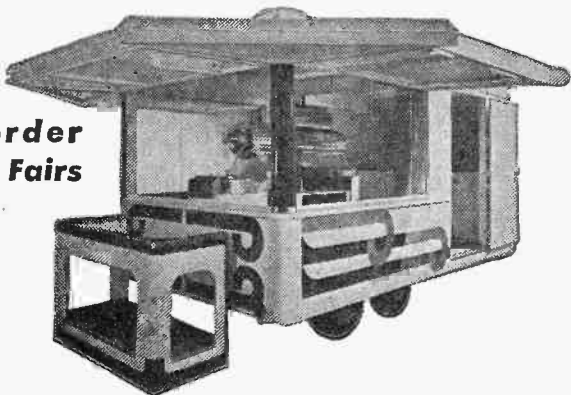
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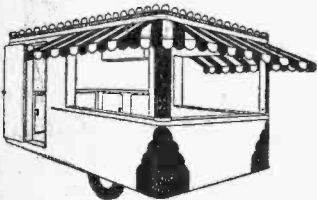
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Olcott Beach—Rialto Park, Theo. J. Morrot, mgr.; has six rides, 18 concession games.

Perry, near Batavia—Silver Lake Park, Silver Lake Am. Co., owners; John Skironski, mgr.; has one ride, concessions, beach, penny arcade, coin machines; books orchestras; free acts occasionally.

Richfield Springs—Canadago Park, Joe Magee, mgr.; has rides, concession games, pool, rink; books orchestras, attractions.

Rochester—Dreamland Park, Sea Breeze, George W. Long, mgr.; has 10 rides, six concession games, penny arcade; books free attractions.

Rockaway Beach—Seaside Amusement Park, Drambour Brothers, owners and operators; has rides and concession games.

Rockaway Beach—Rockaways' Playland, A. Joseph Geist, owner-mgr.; has 14 major and six kiddie rides, 15 concessions, penny arcade, coin machines; books attractions.

Rye—Playland, Westchester County, owners; George B. Currier, mgr.; has 21 major and 10 kiddie rides, 22 concession games, pool, rink, penny arcade, coin machines; books free acts.

Saratoga Springs—Kaydeross Park, Jack Gross, mgr.; has five rides, five concession games, beach, rink, penny arcade, coin machines; books pay and free attractions. Sea Breeze—Board Walk, A. H. Bornkessel, owner-mgr.; has four rides, 10 concession games, penny arcade, coin machines; books free attractions.

Williamsville—Glen Park, Harry Altman, owner-mgr.; has four rides, nine concession games, penny arcade, coin machines; books orchestras, free attractions.

Youngstown—Lakewood Park on Lake Ontario, C. H. Tothill, owner-mgr.; has four rides, 10 concession games, penny arcade; books orchestras and free attractions.

North Carolina

Asheville—Recreation Park, owned by city; Harry McDonnell, mgr.; has six rides, three concession games, pool, rink.

Atlantic Beach—Atlantic Beach, Inc., A. B. Cooper, owner; Newman Willis, mgr.; has six rides, eight concession games, penny arcade, coin machines; books orchestras, free acts.

Winston-Salem—Reynolds Park, owned by city; Ivan J. Basch, mgr.; has six rides, four concession games, pool, rink.

Ohio

Akron—Sandy Beach Park, W. I. Warensford, owner-mgr.; has three rides, seven concession games, penny arcade; books free attractions.

Akron—Summit Beach Park, Frank Rafal, mgr.; has 22 rides, 20 concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Bascom—Meadowbrook Park, H. L. Walter, mgr.; has six rides, three concession games, pool, penny arcade, coin machines; books attractions occasionally.

Bowling Green—Vollmar's Park, Mrs. Ella Vollmar, owner; William B. Jacobs, gen. mgr.; has five rides, 15 concession games, penny arcade; books pay and free attractions.

Brady Lake—Brady Lake Park, Edward C. Kleinman, mgr.; has 12 rides, 30 concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Buckeye Lake—Buckeye Lake Park, John J. Carlin Sr., owner; A. M. Brown, mgr.; has 20 rides, 58 concession games, pool, rink, penny arcade; books orchestras, free acts.

Bucyrus—Seccium Park, R. A. Jolly, mgr.; has five rides, five concession games, pool, two penny arcades, coin machines; books orchestras and attractions.

Canton—Meyers Lake Park, Carl M. Sinclair, mgr.; has seven rides, concessions, beach, rink, penny arcade, coin machines; books orchestras; free acts.

Celina—Edgewater Park, C. M. Myers, owner; Theo. V. Temple, mgr.; has four rides, 10 concession games, pool, penny arcade, coin machines; books orchestras.

Chippewa Lake—Chippewa Lake Park, Parker Beach, owner-mgr.; has 12 rides, 17 concession games, rink, penny arcade, books orchestras.

Cincinnati—Coney Island, Edw. L. Schott, gen. mgr.; has 21 rides, including 6 kiddie rides; 15 concession games, pool, penny arcade; books orchestras, free attractions.

Cincinnati—Zoological Garden, owned by city; Joseph A. Stephan, gen. mgr.; has eight rides in Kiddieland, pony track.

Cleveland—Euclid Beach Park, The Humphrey Co., owners; H. C. Shannon, mgr.; has 14 big and 7 small rides, concession games, rink, penny arcade, coin machines.

Cleveland—Puritas Springs Park, J. E. Gooding, mgr.; has 18 rides, 20 concession games, rink, penny arcade; books orchestras and attractions.

Columbus—Zoo Park, Leo and Elmer G. Haenlein, mgrs.; has nine rides, eight concession games, penny arcade, coin machines.

Dayton—Lakeside Park, Lakeside Park Co., owners; Gerald Niemann, mgr.; has 14 rides, eight concession games, penny arcade, coin machines; books orchestras.

Dayton—Frankie's Forest Park, Frank J. Schaeffer, owner-mgr.; has nine major and six kiddie rides, seven concession games, penny arcade, coin machines; books attractions.

Findlay—Riverside Park, owned by city; Service Director J. M. Malloy, mgr.; has four rides, eight concession games, pool, rink, penny arcade; books orchestras and attractions.

Geauga Lake—Geauga Lake Park, C. R. Adrion, C. W. and H. W. Schryer, V. J. Terrell, owners; has 19 rides, 17 concession games, pool, rink, penny arcade, coin machines; books free attractions.

Genoa—Forest Park, C. J. Uthoff, owner-mgr.; has eight rides, 16 concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

Lake Milton—Craig Beach Park, Earl F. Peitz, mgr.; has six rides, 14 concession games, pool, penny arcade, coin machines; books orchestras; attractions occasionally.

Middletown—LeSourdsville Lake, Don Dazey, mgr.; has 12 rides, five concession games, pool, penny arcade; books orchestras and attractions.

Russells Point—Russells Point Boardwalk, French L. Wilgus, owner; Jack Stone, mgr.; has eight rides, 30 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay attractions.

Russells Point—Sandy Beach Park, Indian Lake Am. Co., owners; Lou Bruno, mgr.; has 11 rides, 12 concession games, pool, rink, penny arcade, coin machines; books name bands.

Sandusky—Cedar Point on Lake Erie, The G. A. Boeckling Co., owners; Edw. A. Smith, mgr.; has 25 rides, 50 concession games, rink, penny arcade, coin machines; books name bands.

Toledo—Walbridge Park, Mrs. Harry Covode, mgr.; has eight rides, four concession games; penny arcade.

Toledo—Willow Beach Park, W. H. Davis, mgr.; has four rides, 12 concession games, rink.

Vermillion—Crystal Beach Park, J. L. Blanchat, owner-mgr.; has seven rides, 35 concession games, rink, penny arcade; books orchestras, pay and free attractions.

Youngstown—Idora Park, M. A. Rindin, mgr.; has 14 rides, 10 concession games, pool, penny arcade, coin machines; books orchestras.

Zanesville—Moxahala Park, Tim Nolan, owner-mgr.; has 12 rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Oklahoma

Cache—Craterville Park, Frank Rush, owner-mgr.; has six rides, four concession games, pool, rink, penny arcade, coin machines; books attractions.

Oklahoma City—Springlake Amusement Park, Roy and Marvin Staton, mgrs.; has eight rides, 12 concession games, pool, penny arcade; books orchestras, free attractions.

Tulsa—Crystal City Amusement Park, John C. Mullins, owner; has six rides, 20 concession games, pool, penny arcade; books orchestras.

Oregon

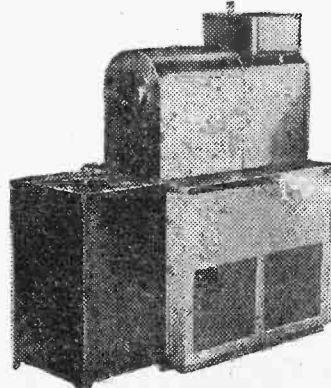
Portland—Oaks Amusement Park, E. H. Bollinger, mgr.; has 15 rides, 11 concession games, rink, penny arcade, coin machines; books orchestras and free attractions.

Portland—Jantzen Beach, Hayden Island Am. Co., owners; Roy J. Carpenter, mgr.; has 28 rides, 30 concession games, pool, penny arcade; books orchestras, pay and free attractions.

Seaside—Gayway Park, Vernon G. Raw, owner-mgr.; has five rides, four concession games; at separate locations, pools and penny arcades.

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Pennsylvania

Allentown—Dorney Park, R. L. Plarr, mgr.; has 10 rides, concessions, pool, rink, penny arcade; books orchestras, acts.

Allentown—Central Park, A. G. Nabhan, owner-manager; has 10 rides, 13 concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Altoona—Lakemont Park, Samuel B. Taylor, mgr.; has 15 rides, nine concession games, pool, rink, penny arcade, coin machines; books attractions.

Barnesville—Lakeside Park, J. Tomat, mgr.; has six rides, eight concession games, lake, rink, penny arcade, coin machines; books orchestras, attractions.

Bellefonte—Hecla Park, A. F. Hockman, owner-mgr.; has three rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Chalfont—Forest Park, Richard F. Lusse, owner-mgr.; has nine rides, eight concession games, pool, penny arcade; books attractions.

Conneaut Lake Park—Conneaut Lake Park, Hotel Conneaut, Inc., owners; H. P. Lewis, mgr.; has nine rides, 20 concession games, rink, penny arcade, coin machines; books orchestras; attractions occasionally.

Easton—Tropical Island Beach, between Easton and Phillipsburg, N. J.; Leo H. Cericola, mgr.; has rides, concession games; books attractions.

Easton—Bushkill Park, Thomas V. Long, owner; has several rides and concession games, pool, rink, penny arcade, coin machines.

Easton—Willow Park, Shelbo Bros., owners-mgrs.; has three rides, four concession games, pool; books free attractions.

Elysburg—Knoebel's Groves, H. H. Knoebel, owner; Lawrence L. Knoebel, mgr.; has seven rides, six concession games, pool, rink, penny arcade, coin machines.

Eric—Waldameer Beach Park, F. W. A. Moeller, owner; D. W. Andrews, gen. mgr.; has 11 rides, 10 concession games, penny arcade; books orchestras and attractions.

Hallifax—Tourist Park, H. Lusk, mgr.; has three rides, 10 concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Hanover—Forest Park, A. Karst, mgr.; has nine rides, 12 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Hazleton—Hazel Park, Caleb Williams, mgr.; has four rides, three concession games, penny arcade, coin machines; books orchestras.

Hershey—Hershey Park, J. B. Sollenberger, mgr.; has 18 rides, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Johnstown—Ideal Park, Milan Diklich, owner-mgr.; has two rides, four concession games, pool, rink, penny arcade, coin machines; books attractions.

Lancaster—Rocky Springs Park, Joseph Figari, owner; James Figari, mgr.; has seven rides, seven concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Lemont—Furnace, near Uniontown—Shady Grove Park, Michael Cabot, mgr.; has five rides, 10 concession games, pool, rink, penny arcade; books orchestras, pay and free attractions.

Lewistown—Kishacoquillas Park, James E. Moren, owner-mgr.; has three rides, nine concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Ligonier—Idlewild Park, C. K. Macdonald, mgr.; has 12 rides, pool, penny arcade; books free attractions.

Mahanoy City—Lakewood Park, Richard Guinan, mgr.; has 12 rides, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Mechanicsburg—Williams Grove Park, Roy Richwine, owner; J. Robert Richwine, mgr.; has 12 rides, 36 concession games, pool, penny arcade, coin machines; books orchestras occasionally; pay and free attractions.

Mechanicsburg—Willow Mill Park, W. C. Miller and Dale Etele, owners-mgrs.; has eight rides, seven concession games, pool, rink, penny arcade; books free attractions.

Mount Gretna—Mount Gretna Park and Beach, Gene P. Otto, owner-mgr.; has two rides, eight concession games, rink, penny arcade, coin machines; books pay attractions.

New Bethlehem—American Legion Park, H. J. Heffner, mgr.; has three rides, four concession games, rink; books orchestras, pay attractions.

New Castle—Cascade Park, owned by city; C. C. Couthard, mgr.; has 10 rides, pool; books orchestras and attractions.

Pennsburg—Sleepy Hollow Ranch, Western Amusement Park, on Route 663, Ken and Dan Newman, owners; has rides, concession games; books orchestras and pay attractions.

Perkasie—Menlo Park, Henry S. Wilson, owner-mgr.; has three rides, pool, rink, penny arcade; books free attractions.

Philadelphia—Woodside Park, N. S. Alexander, lessee; has 23 rides, two concession games, pool, penny arcade, coin machines; books vaude acts.

Pine Grove—Twin Grove Park, Mr. Penny-packer, mgr.; has three rides, 12 concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

Pittsburgh—Burke Glen Park, Burke Bros., owners; William Burke, mgr.; has seven rides, four concession games, pool, rink, penny arcade, coin machines.

Pittsburgh—West View Park, George N. Harton, gen. mgr.; has 24 rides, 14 concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

Pittsburgh—Kennywood Park, A. B. McSwigan, pres.; Carl F. Henninger, mgr.; has 33 rides, 12 concession games, pool, penny arcade, coin machines; books orchestras and free attractions.

Reading—Carsonia Park, Joseph Sig, mgr.; has eight rides, concessions, pool, rink, penny arcade; books orchestras, acts.

Scranton—Lake Ariel Park and Beach, Bert Derby, owner-mgr.; has 12 rides, 10 concession games, penny arcade; books free attractions.

Scranton (Mooste)—Rocky Glen Park, Benj. Sterling Jr., owner; Gibby Sterling, mgr.; has 14 rides, five concession games, pool, penny arcade, coin machines; books free acts.

Shamokin—Edgewood Park, George H. Jones, mgr.; has eight rides, 10 concession games, pool, rink, penny arcade; books free attractions.

Sunbury—Rolling Green Park, R. M. Spangler, owner-mgr.; has 11 rides, 14 concession games, pool, penny arcade; books orchestras and attractions.

Uniontown—Shady Grove Park, Cabot Bros., owners; Mike Cabot, mgr.; has five rides, 11 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Wilkes-Barre—Sans Souci Park, Hanover Am. Co., owners; Mrs. Nellie Barr, mgr.; has 13 rides, seven concession games, pool, rink, penny arcade; books orchestras.

Willow Grove (Philadelphia)—Willow Grove Park, E. E. Poehl, gen. mgr.; has 20 rides, 15 concession games, rink, penny arcade; books pay attractions.

York—Brookside Park, Robt. Hoffman, owner; Floyd F. Schell, mgr.; has five rides, 20 concession games, penny arcade, coin machines; books free attractions.

Rhode Island

East Providence—Crescent Park, John T. Clare, mgr.; has 10 rides, 20 concession games, rink, penny arcade, coin machines; books orchestras.

South Carolina

Charleston—Isle of Palms Park, Tom Terrill, gen. mgr.; has two rides, four concession games, beach, coin machines.

Tennessee

Chattanooga—Warner Park, owned by city; John T. Mahanon, mgr.; has 12 rides, four concession games, pool, rink; books attractions.

Chattanooga—Lincoln Park for Negroes, owned by city; W. E. Thornhill, mgr.; has five rides, 10 concession games, pool; books orchestras, free attractions.

Chattanooga—Lake Winnepesaukee (P.O. Box 403, Rt. 4, Rossville, Ga.), Mrs. Minette Dixon, owner-mgr.; has five major and four kiddie rides, five concession games, pool, penny arcade; books attractions occasionally.

Knoxville—Chilhowee Park, owned by city; Chas. Jenkins, acting mgr.; has seven rides, 10 concession games, rink.

Memphis—Fairgrounds Amusement Park, Howard Waugh, mgr.; has 11 rides, eight concession games, pool.

Texas

Corpus Christi—North Beach Amusement Park, Bill Hames and T. G. Ledel, owners; R. V. Ray, mgr.; has seven rides, 20 concession games, pool, rink, penny arcade, coin machines.

Dallas—Kidd Springs Park, George Royster, mgr.; has four rides, concession games, pool, rink, penny arcade; books attractions occasionally.

Dallas—Vickery Amusement Park, T. R. Hickman, owner-mgr.; has six rides, eight concession games, pool; books orchestras, pay attractions.

Dallas—Fair Park, owned by city; W. H. Hitzelberger, gen. mgr.; has 26 rides, six concession games, pool, rink, penny arcade; books pay and free attractions.

El Paso—Washington Park, owned by city; Hugo Meyer, mgr.; has 10 rides, six concession games, pool, rink.

Galveston—Beach Amusement Park, James B. Crabb, mgr.; has seven rides, five concession games, penny arcade, coin machines.

Houston—Playland Park, Louis Slusky, mgr.; has 12 rides, 40 concession games, penny arcade, coin machines; books attractions.

Lubbock—Witt's Playground Park, Bates W. Lt, mgr.; has eight rides.

Port Arthur—Pleasure Pier, T. J. Gillespie, mgr.; has nine rides, six concession games, pool, penny arcade; books orchestras and attractions.

San Antonio—Riverside Park, A. Obadal, mgr.; has 15 rides, concession games, pool.

San Antonio—Playland Park, J. E. Johnson, owner; John H. Delaporte, mgr.; has 15 rides, 16 concession games, penny arcade, coin machines.

Utah

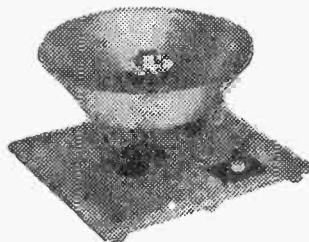
Farmington—Lagoon Resort, Utah Am. Corp., owners; Peter Freed, mgr.; has five rides, concession games, pool, penny arcade; books orchestras occasionally.

Salt Lake City—Saltair Beach, Thomas M. Wheeler, mgr.; has five rides, six concession games, lake, penny arcade; books orchestras.

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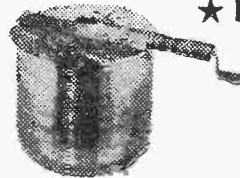
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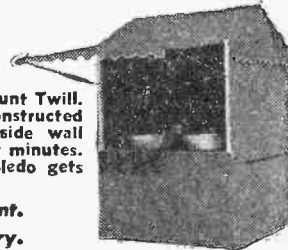


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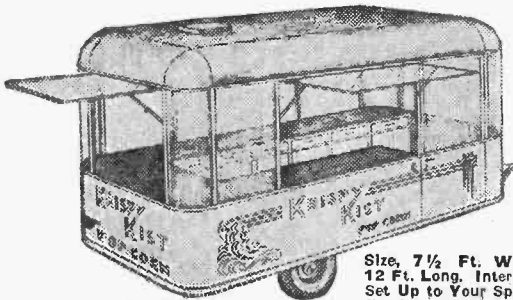
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Virginia Beach—Seaside Park, Jack L. Green-spoon, mgr.; has 10 rides, 15 concession games, penny arcade, coin machines; books orchestras and attractions.

Virginia Beach—Casino Park, Frank D. Shean, mgr.; has six rides, 20 concession games, pool, penny arcade, coin machines; books orchestras and attractions.

Washington

Blaine—Birch Bay Amusement Park, Melvin T. Cook, owner-mgr.; has six rides, 14 concession games, rink, penny arcade, coin machines.

Redondo—Redondo Beach Park, W. J. Betts, owner-mgr.; has two rides, 10 concession games, rink, penny arcade, coin machines.

Seattle—Playland Park, Carl E. Phare, owner-mgr.; has 15 rides, 10 concession games, rink, penny arcade, coin machines.

Spokane—Natorium Park, Louis and Lloyd Vogel, owners-mgrs.; has 10 rides, seven concession games, pool, penny arcade; books orchestras.

Yakima—White City Amusement Park, Harry B. Chipman, mgr.; has six rides, 15 concession games, pool; books orchestras and attractions.

West Virginia

Chester—Rock Springs Park, R. L. Hand, mgr.; has seven rides, four concession games, pool, rink, penny arcade, coin machines; books orchestras and free acts.

Huntington—Camden Park, J. J. Malloy and William Mudd Jr., mgrs.; has nine rides, seven concession games, pool, rink, penny arcade; books orchestras occasionally and attractions.

Martinsburg—Hillside Lake Park, H. M. Fritts, owner; W. L. Boyd, mgr.; has two rides, two concession games, pool, rink, coin machines; books orchestras and attractions.

Wisconsin

Appleton—Waverly Beach, Howard Campbell, owner-mgr.; has one ride, five concession games, beach, rink, penny arcade, coin machines; books orchestras.

Chippewa Falls—Wissota Beach, Wissota Beach Co., owners; E. C. Cote, mgr.; has one ride, two concession games; books orchestras, pay and free attractions.

Green Bay—Bay Beach Park, owned by city; Sylvester Esler, mgr.; has four rides, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Highcliff—Highcliff Park, Highcliff Park Am. Co., Inc., owners; Lothar Kemp, mgr.; has two rides, three concession games, penny arcade, coin machines; books pay and free attractions.

Milwaukee—Muskego Beach, Rose and Ammon, owners; E. A. Wirth, mgr.; has six rides, seven concession games, rink, penny arcade; books orchestras.

Milwaukee—State Fair Park, State Fair Park, Inc., owners; C. S. Rose, mgr.; has 15 rides, 12 concession games, penny arcade; books orchestras; free acts occasionally.

Milwaukee—Waukesha Beach, Pewaukee, Wis., Theo. M. Toll, owner-mgr.; has nine rides, eight concession games, penny arcade, coin machines.

Canada

Crystal Beach, Ont.—Crystal Beach Park, F. L. Hall, gen. mgr.; has 20 rides, 30 concession

games, rink, penny arcade, coin machines; books orchestras, free attractions.

Hamilton, Ont.—La Salle Park, owned by city; has eight rides, 15 concession games; books orchestras; attractions occasionally.

Montreal, Que.—Belmont Park, Rex D. Billings, mgr.; has 26 rides, 13 concession games, penny arcade, coin machines; books free attractions.

Port Dalhousie, Ont.—Lakeside Park, Can. Natl. Railways, owners; S. H. Brookson, mgr.; has eight rides, 10 concession games; books free attractions.

Port Stanley, Ont.—Port Stanley Park, owned by city; Albert A. Marek, mgr.; has four rides, 10 concession games, penny arcade, coin machines; books orchestras and attractions.

Toronto, Ont.—Sunnyside Beach, owned by Harbour Commission; F. R. Scandrett, gen-mgr.; has 10 rides, 27 concession games, pool, coin machines; books attractions.

Vancouver, B. C.—Happyland, Hastings Park, Marion Ross, mgr.; has nine rides, 15 concession games, penny arcade, coin machines; books free attractions.

Winnipeg Beach, Man.—Winnipeg Beach, Winnipeg Beach Amusements, Ltd., owners; A. B. Flett, mgr.; has six rides, 10 concession games, penny arcade, coin machines; books Canadian bands.

1947 FAIR DATES

(Continued from page 40)

Richmond—Richmond Co. Agrl. Soc. Aug. 14-16. Antoinette Linahen.

Roberval—Roberval Fair. July 3-6. J. Ed. Boly.

Saint Barnabe Nord—St. Maurice Agrl. Soc. Aug. 26. Romeo Boucher.

Saint Francois du Lac—Yamaska Co. Agrl. Soc. Aug. 14-16. A. Trudeau.

Saint Hyacinthe—St. Hyacinthe Agrl. Dist. Soc. Aug. 4-6. Alphonse Deschenes.

Saint Jean—St. Jean Agrl. Soc. Aug. 29-30. Hector Deland.

Shawville—Shawville Fair. Sept. 18-20. R. W. Hodgins.

Sherbrooke—Sherbrooke Fair. Aug. 23-29. Marguerite St. Pierre.

Trois Rivieres—St. Lawrence Valley Extn. Aug. 16-24. H. Paul Martin.

SASKATCHEWAN

Estevan—Estevan Agrl. Soc. July 4-5. J. Ethel Dean.

Lloydminster—Lloydminster Agrl. Exhn. Assn. July 21-23. George K. Ross.

Melfort—Melfort Agrl. Soc. July 17-19. James S. MacDonald.

Moose Jaw—Moose Jaw Exhn. June 30-July 3. Mrs. V. Hyland.

North Battleford—N. Battleford Agrl. Soc. Aug. 4-6. Frank Wright.

Prince Albert—Prince Albert Agrl. Soc. Aug. 7-9. Gordon M. Cook.

Regina—Regina Agrl. & Indust. Exhn. July 28-Aug. 2. T. H. McLeod.

Saskatoon—Saskatoon Indust. Exhn. July 21-26. S. N. MacEachern.

Weyburn—Weyburn Agrl. Soc. July 7-8. Fred C. Zabel.

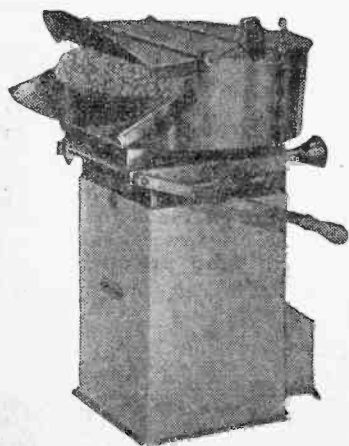
Yorkton—Yorkton Agrl. & Indust. Exhn. July 14-16. Antoinette Draftenza.

2 Double YOUR POPCORN "PROFITS" 2

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Efficient, speedy, dependable, trouble-free large production poppers that do a "man-sized" job. Popping pan has extra heavy bottom and light side walls. Keeps the heat where needed for maximum production. Those who know say "Cretors Poppers are Tops." You will too!

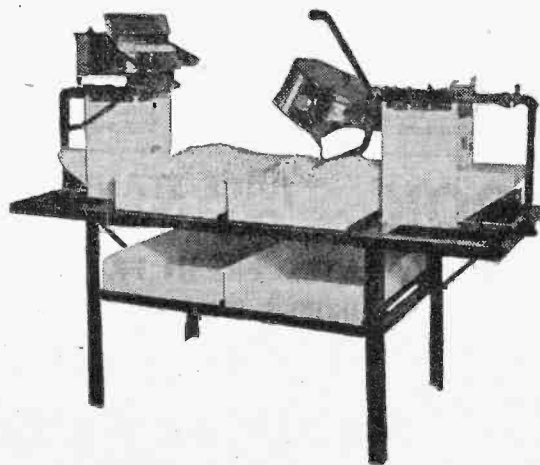


GIANT MODEL 41

Pops corn direct in the seasoning and salt. Pan easily dumped . . . Enclosed transmission . . . Gears run in oil . . . Keeps heat where needed . . . No pressure from popping corn insures maximum popping volume. Dump handle interchangeable—right or left-hand operation. Pops 50 lbs. corn per hour.

GIANT MODEL 42

Two improved Giant Model 41 Poppers mounted on welded steel stand . . . One operator should pop about 100 pounds of raw corn per hour. Used by wholesale operators everywhere. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra.



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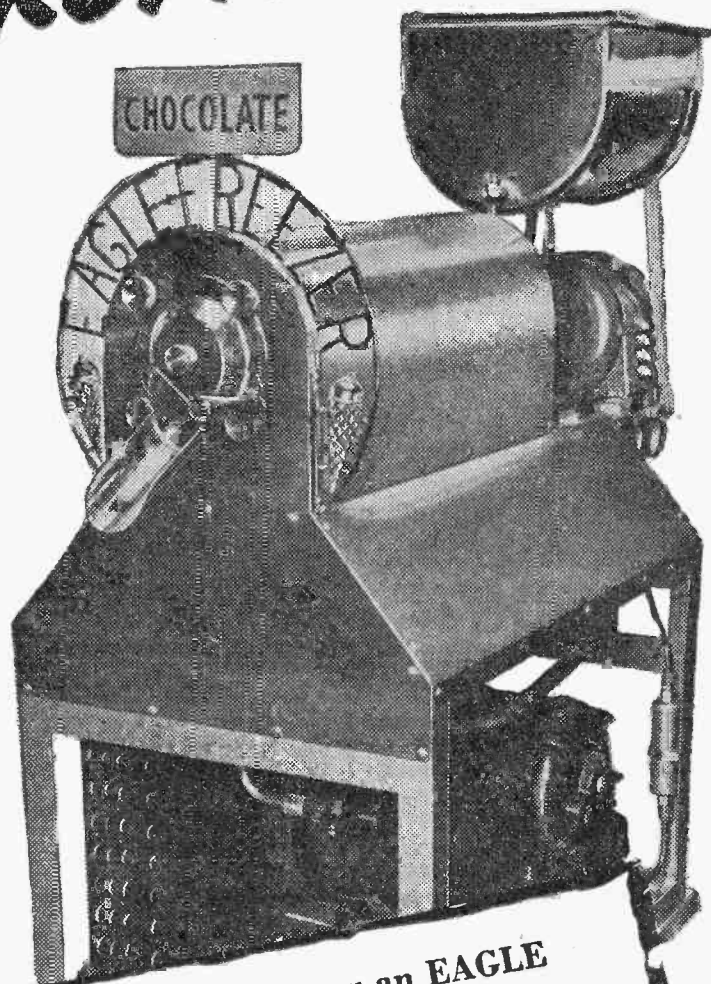
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**EAGLE
2-MINUTE
CUSTARD
FREEZER**



If you are contemplating opening a business or have one already established, we know YOU can increase your sales and your profits with an Eagle two-minute Custard Freezer. We know this not because we make Eagle Custard Freezers, not because Eagle Custard Freezers have set such remarkable performance records for others . . . BUT because we know our Eagle two-minute Freezers, in your store or concession, under your operating conditions, will give more and better custard per dollar of cost! It's so simple and easy to operate, anyone can make delicious frozen custard, ice cream or sherbets in a jiffy! The Eagle Freezer is an all-electric unit designed for making all types of frozen custard, ice cream, and sherbets. The freezing cylinder is made of nickel silver, all other mechanical parts in contact with the mix are made of long-lasting, easy-to-clean, corrosion-resistant, stainless steel. Eagle Freezers have an exceptionally high sanitary rating.

Eagle Freezers are available for immediate delivery in two models . . . the Eagle Master Model, 25 gallons per hour . . . and the Eagle Junior Model, 15 gallons per hour.

Here's why we know an EAGLE
TWO-MINUTE CUSTARD FREEZER
will do a better job for you!

1. **MORE OVER-RUN!** Although the over-run for most machines is only 48%, the over-run for an EAGLE CUSTARD FREEZER is 65 to 75%. In addition, you may change flavors as often as you wish with no mechanical adjustment. The Eagle Freezer does it all automatically.
2. **MORE CONES PER MINUTE!** 1,200 cones per hour, for 4 consecutive hours, without dipping into the reserve can! In a test an Eagle Custard Freezer was operated constantly for 12 hours daily, for a period of 60 days, without a breakdown!
3. **LESS WASTE!** The Eagle Custard Freezer can be disassembled, cleaned and re-assembled in approximately 10 minutes. When cleaning, all custard, up to one spoonful, is automatically removed through the revolving of the paddles.
4. **PAYS FOR ITSELF!** In an amazingly short period of time an Eagle two-minute Custard Freezer will pay for itself! You can also save by being your own service man. For when you own an Eagle Custard Freezer the simplicity of operation rarely requires any serious repairs. Investigate 'EAGLE' before you buy!

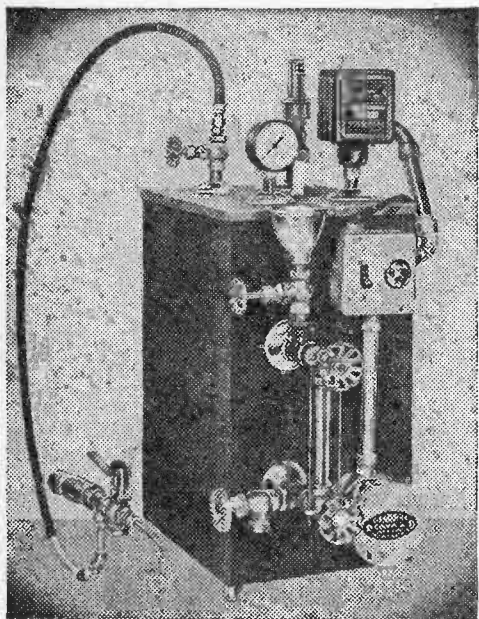
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AVAILABLE FOR IMMEDIATE DELIVERY "PORTABLE ELECTRIC STEAM STERILIZERS"

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Easily removes the fatty substance from your Ice Cream Freezers, Custard Machines or Frozen Chocolate Units while cleansing, and at the same time acts as a sterilization factor.



**BOTH AC AND DC
CURRENT—110 OR 220
VOLTS**

**AUTOMATICALLY CON-
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PRESSURE**

**STURDY — DURABLE
COMPACT — SAFE**

**ESPECIALLY USEFUL
IN CRAMPED OR
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**CONTAINS A RUST-
PROOFED STEEL, CUS-
TOM BUILT TANK**

**FINGERGRIP STEAM
CONTROL OUTLET**

**ROLL IT AROUND
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**UP TO 35 LBS. OF
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PRICE \$187.50 F. O. B. New York

The Sterilizer is assembled with a pressure-proof welded Steel Tank and contains all High Pressure fittings. It is insulated against heat with ground glass wool and asbestos, a tank within a tank. It also features famous make Pressuretrols. Already in use all over the country in Soda Fountains, Bars and at Frozen Custard Stands.

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CHOICE TERRITORIES STILL OPEN

Supplementary List

(The following are not completely equipped amusement parks, but have pools, coin-operated machines, rinks and book orchestras and acts.)

Arkansas

Hot Springs—Fountain Lake Park, C. E. Welshman, owner; has one concession game, pool, penny arcade; books orchestras occasionally. Little Rock—Willow Springs Park, J. A. Jacobs, owner; has two concession games, pool, rink, penny arcade, coin machines.

California

Guerneville Park—Guerneville Village, Jack W. Wright, mgr.; has two rides, eight concession games, rink. Napa—Vichy Springs Amusement Park, Retzlaff & Harris, owners-mgrs.; has two rides, pool, coin machines; books orchestras and pay attractions.

Colorado

Estes Park—Riverside Amusement Park, G. H. Gillan, mgr.; has four concession games, pool, coin machines; books orchestras and attractions.

Connecticut

Killingly—Wildwood Park, P. J. Sheridan, owner-mgr.; has beach, rink, coin machines; books orchestras and attractions. Rockville—Sandy Beach Park, George D. Bokis, owner-mgr.; has rink, penny arcade; books orchestras.

Florida

Pensacola—Pensacola Beach, S. Moses, mgr.; has concession games, penny arcade, coin machines; books orchestras and attractions.

Georgia

Macon—Ragan's Park, W. O. Ragan, mgr.; has two concession games, lake, rink, penny arcade, coin machines. Macon—Lakeside Park, Irving Scott, mgr.; has lake, coin machines; books orchestras. Savannah—Barbee's Pavilion and Park, Isle of Hope, Will M. Barbee, owner-mgr.; has pool, rink; books orchestras.

Indiana

Evansville—Mesker Park, Metrey Yabroudy, mgr.; has six rides. Hamilton—Circle Park, D. B. Waterhouse, mgr.; has four concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions occasionally. La Fayette—Columbian Park, owned by city; Curtis Counterman, mgr.; has three rides, pool; books attractions.

Iowa

Fort Dodge—Exposition Park, Armstrong Realty Co., owners; Jay Longstaff, mgr.; has pool, rink; books orchestras. Ruthven—Electric Park, J. K. Maple, owner-mgr.; has lake, rink; books orchestras, pay attractions.

Kansas

Wichita—Sandy Beach, Norris B. Stauffer, owner-mgr.; has four concession games, rink, penny arcade.

Kentucky

Ross (P. O., Melbourne)—Martz Playground, James B. Dwyer, mgr.; has three rides, four concession games, pool, penny arcade, coin machines.

Massachusetts

Palmer—Forest Lake Park, Linn A. Conger, mgr.; has one ride, beach, rink.

Michigan

Benton Harbor—House of David Park, Chic Bell, mgr.; has two rides, five concession games, penny arcade; books orchestras and vaude acts. Beulah—Crystal Park, C. W. Patterson, mgr.; has three rides, penny arcade. Detroit—Sugar Island Park, Mrs. Zimmie Moore Hairston, pres.; has two rides, 30 concessions, penny arcade; books attractions. Detroit—Tashmoo Park at St. Clair Flats, Arlington R. Fleming, mgr.; has two rides, four concession games; books orchestras. Grand Haven—Hyland Gardens, R. W. Haynes, owner; Don W. Haynes, mgr.; has two concession games, beach, rink, arcade, coin machines; books attractions occasionally.

Minnesota

Fairmont—Hand's Park, E. R. Hand, owner-mgr.; has beach, coin machines; books orchestras and attractions. Lynd—Lyndwood Park, Dave Lamphere, owner-mgr.; has two rides, seven concession games, rink; books attractions on special occasions. Sherburn—Fox Lake Park, Kenneth A. Nelson, owner; has rink; books orchestras.

Missouri

Excelsior Springs—Lake Maurer Amusement Park, J. F. and J. H. Maurer, owner-mgrs.; has two rides, pool, rink, penny arcade; books free attractions. Fenton—Spring Lake Park, A. J. Koller, owner-mgr.; has two concession games, pool, penny arcade, coin machines.

Montana

Miles City—Leon Park Amusements, D. P. Leon, mgr.; has concession games, coin machines; books orchestras, pay attractions.

Nebraska

Crete—Tuxedo Park, F. J. Kobes, mgr.; has lake; books orchestras, attractions. Omaha—Peony Park, Joe Malec, mgr.

New Hampshire

Newbury—Birch Grove Park, Lake Sunapee, Charles E. Reardon, mgr.; has bathing beach, rink, arcade, dance hall.

Spofford—Ware's Grove Park, Francis Cheever, owner-mgr.; has three rides, one concession game, beach, rink, coin machines.

New Jersey

Atlantic City—Central Pier, Louis St. John, mgr.; has penny arcade, coin machines; books pay attractions. Burlington—Sylvan Lake Park, Ed Ruth, owner-mgr.; has four concession games, pool, rink; books orchestras; pay and free attractions occasionally.

New York

Averill Park—Crystal Lake Park, M. Gertrude Wagstaff, mgr.; has one ride, six concession games, beach, penny arcade. Cuba—Olivecrest Park, J. F. Olive, owner-mgr.; has three rides, two concession games, beach, coin machines. Evans Center—Buffalo—Grandview Park, Thornton Garlock and Chet Nowak, mgrs.; has eight concession games, beach, rink, penny arcade, coin machines. Genesee—Long Point Park, Harry W. Berry, owner-mgr.; has six concession games, lake, penny arcade, coin machines; books orchestras. Irving—Sunset Bay Park, William Burghardt, owner-mgr.; has one ride, three concession games, penny arcade. Maple Springs—Midway Park, Thomas Carr, owner-mgr.; has one ride, eight concession games, beach, rink, penny arcade, coin machines. Silver Lake—Walker's Lakeside Park, Harry Wishman, mgr. (214 Court St., Rochester); has lake, penny arcade, coin machines; books orchestras. Wantagh, L. I.—Jones Beach State Park, State of New York, owners; S. J. Polek, general supt.; has pool, rink; books orchestras, pay and free attractions.

Ohio

Alliance—Lake Park, R. D. Williams, mgr.; has two rides, four concession games, rink. Arcadia—Midway Park, Henry Mareches, owner-mgr.; has four concession games, pool, rink; books free attractions. Canal Winchester—Edgewater Park, Chas. E. Gerling, owner-mgr.; has five concession games, coin machines. Cleveland—Cleveland Zoological Park, owned by city; Fletcher A. Reynolds, dir.; has one ride; books orchestras and pay attractions occasionally. Coshocton—Coshocton Lake Park, James E. Rice, mgr.; has pool, penny arcade; books orchestras.

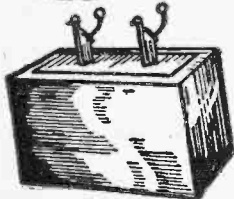
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ARE THE BIGGEST MONEY MAKERS

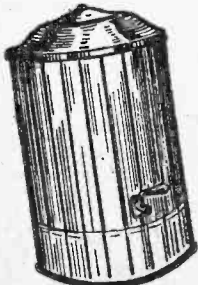
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Our Equipment Increases Sales 100% and Saves Ice and Labor! These Portable Beverage Dispensers are Durable Constructed of Stainless Steel and are Cork Insulated. Also Complete Line of Griddles.

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ALL ABOVE FLAVORS WILL
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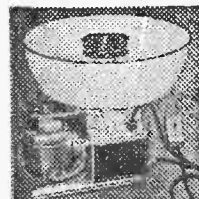
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BIG NEWS

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IT HAD TO BE DONE BY SOMEONE AND GOLD MEDAL IS THE ONLY ONE BIG ENOUGH TO DO IT. THIS CUP TAKES THE SNOW BALL OUT OF THE ORDINARY CLASS AND PUTS IT IN A CLASS ALL BY ITSELF. THE EXTRA COST TO YOU IS VERY LITTLE, JUST THE COST OF THE PRINTING.

GOLD MEDAL HAS ALWAYS GIVEN YOU TOP QUALITY, LOW PRICES AND FASTEST SERVICE, AND NOW WE OFFER THE NEW SNO-KONE CUP TO GIVE YOU EVEN BIGGER PROFITS. BE SURE YOU LINE UP WITH THE LEADER THIS YEAR FOR THIS IS OUR OWN EXCLUSIVE, COPYRIGHTED CUP.

OUR NEW CATALOGUE IS READY NOW, A POSTAL CARD WILL BRING IT TO YOU.

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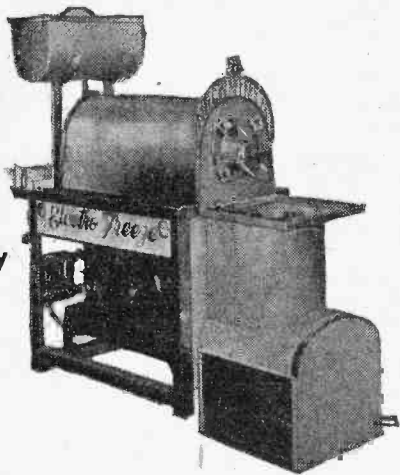
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25-Gallon Per
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Strikes, shortages and a barrage of orders have slightly affected our schedules. You can assist us by placing your orders well in advance of your delivery requirements.

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Something New! HOT POPCORN

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- TAVERNS
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- DRUG STORES
- CANDY STORES
- AND SIMILAR
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Dimensions: 15" Wide,
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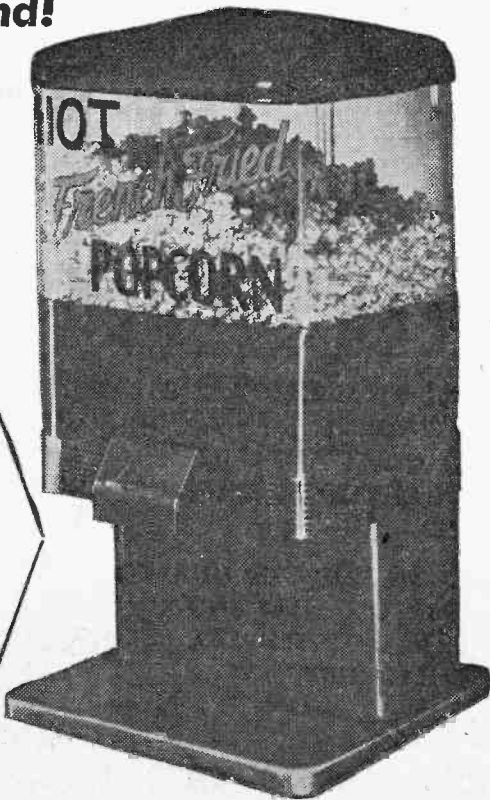
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SUPPLIERS OF WHOLESALE RAW POPCORN, SEASONING OF ALL KINDS, BOXES, BAGS, PRE-POPPED CORN, POPPERS, WARMERS, DISPENSERS AND COIN-OPERATED VENDERS.

Lakeville—Lakeview Park, H. J. Thoma (Mansfield, O.), mgr.; has one concession game, pool, penny arcade, coin machines; books orchestras, attractions occasionally.

Mentor-on-the-Lake—Mentor Beach Park; has two rides, 10 concession games, rink, penny arcade; books orchestras.

New Philadelphia—Tuscora Park, owned by city; Harold E. Meese, mgr.; has three rides, two concession games, pool, rink, penny arcade; books pay and free attractions.

Urbana—Lakewood Beach Park, D. L. and R. D. Conrad and R. W. Wingard, owners-mgrs.; has three rides, five concession games, pool, coin machines; books orchestras.

Oklahoma

Enid—Hellums Park, Ada Mae Brown, mgr.; has two slide boats, concession games, pool, rink.

Lawton—Doe Doe Park, William Hutchins, mgr.; has pool, rink; books free attractions.

Pennsylvania

Bloomsburg—Columbia Park, Thomas Shaffer, mgr.; has pool, rink, penny arcade.

Cannonsburg—Willow Beach Park, Dominick Falconi, owner; Patsy Verona, mgr.; has four concession games, pool, rink; books orchestras and attractions.

Chambersburg—Lincoln Park on Route 30, R. K. Spidell, owner-mgr.; has two rides, 10 concession games.

Coatesville—Brandwine Park, Russell P. Pyott, mgr.; has one ride, 19 concession games; books orchestras, pay and free attractions.

Ellwood City—Rocky Point Park, Ray Daellenbach, bus. mgr.; Nauncy Nastas, mgr.; has three concession games, beach; books orchestras, pay and free attractions.

Feasterville—Somerton Springs Park, Robert M. Platt, owner; Vernon D. Platt, mgr.; has pool, rink, penny arcade, coin machines; books orchestras and attractions occasionally.

Hanover—Willow Beach Park, D. M. Witmer, mgr.; has one concession game, pool, rink; books attractions.

Hegins—Dell Lake Park, Herman C. Otto, owner; has two rides, five concession games, pool; books orchestras and attractions.

Lancaster—Maple Grove Park, Mrs. Ralph W. Coho, owner-mgr.; has pool, rink; books orchestras.

McKeesport—Rainbow Gardens, L. R. Travis, mgr.; has five concession games, pool, rink, penny arcade.

Union City—Marcesan Beach Park, C. Max Lee, owner-mgr.; has one ride, three concession games, pool, rink, penny arcade, coin machines.

Yerkes—Grand View Park, Grand View Park Co., owners; Jack Fitzcharles, mgr.; has one ride, three concession games, pool, penny arcade; books pay and free attractions.

Rhode Island

Oakland Beach—Oakland Beach Midway, Joseph L. Carrola, mgr.; has one ride, several concession games, rink, penny arcade, coin machines.

South Carolina

Charleston—Riverside Beach Park for Negroes, E. A. Hamilton, mgr.; has one ride, concessions, coin machines; books orchestras, acts.

Tennessee

Columbia—Mid-State Fair Park, George L. Buchnau, mgr.; has 10 concession games, rink; books orchestras and attractions.

Memphis—East End Park, Harrison Scheuener, owner-mgr.; has pool, rink.

Memphis—Rainbow Lake Amusement Co., Joe Pieraccini, mgr.; has pool, rink.

Texas

Cisco—Lake Cisco Amusement Co., Bill Berry, mgr.; has pool, rink; books orchestras and attractions.

Fort Worth—Casino Park, George T. Smith, mgr.; has coin machines; books orchestras, floor shows.

Fort Worth—Forest Park, owned by city; Harry Adams, supt.; has five rides, pool, concessions, zoo.

Utah

Salt Lake City—Black Rock Beach, James Latses, mgr.; has four concession games, lake, coin machines; books attractions occasionally.

Salt Lake City—Sunset Beach, Ira Dern, owner; Phil Dern, mgr.; has five concession games, coin machines; books orchestras and attractions.

Virginia

Danville—Crystal Lake Park, W. R. Hurwood, owner; has two rides, five concession games, pool, penny arcade, coin machines; books orchestras.

West Virginia

Maidsville—Riverside Park, S. C. Reynolds, owner-mgr.; has one ride, pool, coin machines; books free attractions.

New Cumberland—Mineral Springs Park, D. C. Pease, owner-mgr.; has pool, rink, penny arcade, coin machines; books attractions.

Wisconsin

Beloit—Waverly Beach, W. H. Munger, owner-mgr.; has six concession games, rink; books orchestras, pay and free attractions.

Chippewa Falls—Lake Hallie Park on Route 4, B. F. Stetzer, mgr.; has rink, coin machines; books orchestras, pay and free attractions.

Hortonville—Dyne's Resort, E. A. Buchman, owner-mgr.; has pool, rink, coin machines; books attractions.

Racine—Beachland Park, Reg. Freeman, owner-mgr.; has three concession games, rink, penny arcade, coin machines; books orchestras.

Wisconsin Rapids—Moccasin Creek Park, L. P. Daniels, owner; books orchestras and attractions.

NEW RIDES A REALITY

(Continued from page 11)

of all steel construction, carrying 12 adult passengers per coach, all facing forward. Every wheel thruout the train is equipped with vacuum brakes. The center of gravity, officials of the Addison Company say, has been kept very low for extra safety.

Regarding changes and improvements in rides previously marketed by the Addison concern, L. G. Heiden, sales promotion manager of the Miniature Train & Railroad Company, says:

Kiddie Train Flashed

"Our smaller kiddie train has undergone no changes in basic principles, but many chrome and polished aluminum accessories have been added for more 'flash.' The fluid drive unit, which has been so successful, has been perfected to an even higher degree. We have just gone thru a very successful tooling up program which will enable us to manufacture even more efficiently this year."

Regarding delivery, Heiden says his concern's entire production for 1947 is sold out. "It is our intention," he said, "to have our rides in the hands of the operators not later than July 1, barring any failures of suppliers of materials. While materials have been difficult to obtain, we have so far been able to get practically everything necessary for our entire production."

And so the 1947 picture on rides is much better than a year ago, when manufacturers couldn't begin to fill the orders, didn't have anything new to offer customers (as if that made a difference a year ago) and could only promise they'd do their best to have some new rides in 1947.

Now in 1947 the manufacturers have come out with new rides, made changes and improvements in the old ones and have bigger and better plans for 1948.

Popcorn Machines and Supplies

15 years in the South

SUPER & SILVER STAR MACHINES—Floor and Counter Models

"JUMBO POPPER"—The Tops for Carnival. Pops 50 Pounds Corn Per Hour, Electric or Gas.

Complete Line Coleman Equipment, Tanks and Burners.
Showmen's Discount.

Aluminum Kettles, 8 and 12 Quart. Reconditioned Popcorn Machines and Kettles, Popcorn, Bags, Cones, Salt, Seasoning.

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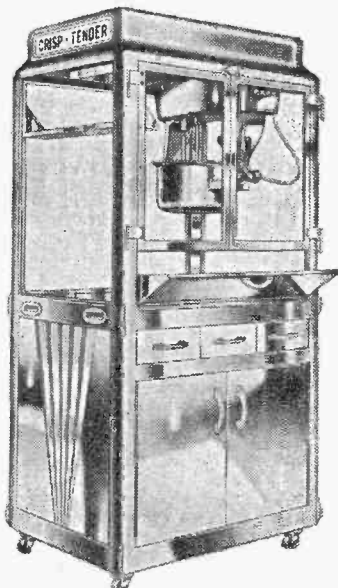
- Giant Cast Aluminum French Waffle Irons. Round, Hexagon, Rose Designs. Free Recipe. Each: \$2.50
- Giant 12-Quart Geared Kettle. 3/16" Bottom. Will Outwear Three Ordinary Kettles. Each: \$37.50
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Coleman Handy Gas Plants. For Cooking, Heating in Cook Houses, Restaurants. Supplied in 5- and 7-inch Burners. Every Other Coleman Item in Stock. 20% Discount on \$25 Orders.

Note: Send All Equipment Orders to Nashville



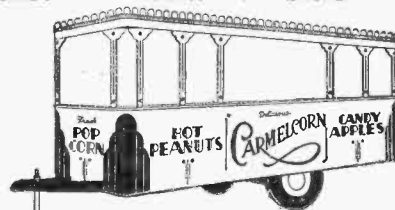
Echols Ice Ball Machine. Fast, Lightweight. Cast Aluminum. Bearings Do Not Come in Contact with Ice. With or Without Motor and Stand. From \$34.50.



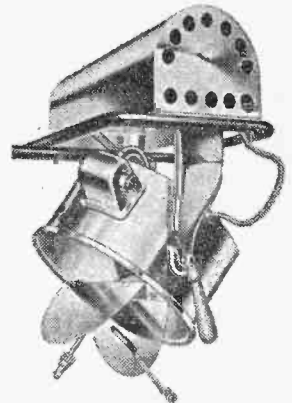
The Latest in Popcorn Equipment! "Ideal" Portable Popcorn Machine. Burns Gasoline, Works Anywhere! Metal Tank, Powerful 7" Burner, Large Storage Compartment, Removable Bottom. Special Introductory Price: \$135 (complete).



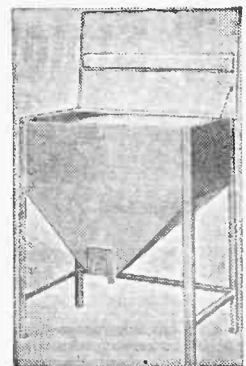
Super Wizard Candy Floss Machine. A consistent leader, embodying all major improvements of half a century. 3,300 revolutions per minute—1,000 more revolutions than ordinary models—With No Vibration. 5 cones a minute! Complete with Double Spinnerhead: \$295.



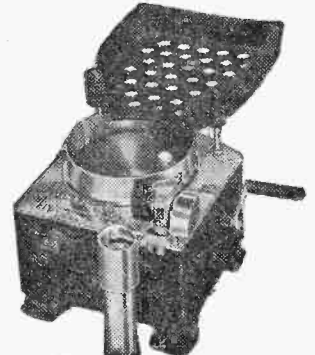
King Concession Trailers. Popcorn and Peanut Concessions Pay Off Anywhere People Congregate. Go Where the Crowds Are—in a King Trailer. Now Stocked in Nashville. Write for Complete Specifications. From \$1,450.



Jumbo Giant Popping Unit. Built for either Gas or Electric Heat. 50 lbs. of Raw Corn per Hour (on gas). Also Available with Stand, Sitter and Receiving Tray. Popping Unit Only: \$248.



All Steel, All Welded Corn Crib. Locks at Top and Bottom. Clean, Safe, Convenient Storage, Dispenses Oldest Corn First. Protects Moisture Content. Holds 500 lbs. Price: \$65.



Ace "Feather-Lite" Coin Counter. Better Five Ways: Faster Operation, Stronger, Greater Accuracy, Lighter Weight, Smaller Cost. One-Year Guarantee. Price: \$139.50.

Blevins Also Maintains a Complete Stock of Replacement Parts and a Repair Department Geared To Render Prompt Service on Any Make or Model. Liberal Trade-In Allowances. Write for Complete Catalog. Our Prices Are the Best. Please Send 10% Deposit With All Orders.

THE BLEVINS POPCORN COMPANY

In America's Most Modern Popcorn Plant

31ST AND CHARLOTTE • HOME OF BEE HIVE QUALITY • NASHVILLE, TENN.

Wire Your Orders to Nashville for Fast One-Day Service. For Your Convenience, BEE HIVE Popcorn, Seasoning and Salt Are Stocked at following Regional Warehouses:

ATLANTA
377 Whitehall, S. W.

MEMPHIS
671 S. Main St.

PHILADELPHIA
81 Fairmount Ave.

NEW ORLEANS
1053 Constance



COCONUT OIL
FRESH—from the refinery of the nation's seasoning specialists—**THE** colored Coconut Oil popcorn seasoning—**SEAZO**. **DRESS UP** your popcorn and **PUSH UP** those profits—with **SEAZO**.

Warehouse stocks available at—Boston, Providence, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle, Dallas, Los Angeles.

C. F. Simonin's Sons, Inc.

Refiners
 ESTABLISHED 1876

3450 N. Belgrade St.

Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

South American

POPCORN

Will Pop
 Fifteen
 10c Boxes
 Per Pound

\$7.50
 100 lb.
 Bag

Send
 Deposit
 With
 Order

STARR SALES CO.

1314 S. Wabash Ave.
 Chicago 5, Ill.

Supplies

POPCORN

Machines

HYBRID S. A. YELLOW CORN

COCONUT OIL (Plain or Colored)

38 1/2-lb. and 400-lb. Containers

BOXES,

BAGS, ETC.

The New **VIKING** Stainless Steel

POPCORN MACHINES

The Finest Popper on the Market!

POPPERS SUPPLY COMPANY OF PHILA.

1315 Vine Street

Philadelphia 7, Pa.

LOmbard 3-9020-9021



FAIR BOOKING OFFICES

- AAA Theatrical Service
8335 Sunset Blvd., Hollywood
Adele Walker Hanson
- ABA Theatrical Agency
1107 N. Western Ave., Hollywood
Bob Price
- Artists' Service Bureau
28 N. George St., York, Pa.
Frank More
- Associated Artists
Barnett Bank Bldg., Jacksonville, Fla.
Earl Newberry, Jimmie VanCise
- Barnes-Carruthers Theatrical Enterprises
121 N. Clark St., Chicago
Sam Levy, Fred H. Kressmann, Billy Senior,
Randolph Avery, Charles Ellsworth
Royal Union Bldg., Des Moines
Rube Liebman
- Sidney Belmont
304 Fullerton Bldg., St. Louis
Sidney Belmont
- Ruth Best
Sinton Hotel, Cincinnati
Ruth Best
- Joe Bren Entertainment Service
707 S. Broadway, Los Angeles
Neal Abel, Bert Nelson, Joe Gibson
- Monte Brooks
2420 N.W. Quimby St., Portland, Ore.
Monte Brooks
- Eddie Burke Attractions
935 Market St., San Francisco
Eddie Burke
- Kathryn Burns
411 W. 7th St., Los Angeles
Kathryn Burns
- Jack Collins Productions
Temple Bldg., Kansas City, Mo.
Jack Collins, Bebe Collins
- Harry Cooke Theatrical Enterprises
246 W. King St., Lancaster, Pa.
Harry Cooke, Harry Rose, George Shade,
J. M. Cooke
- Edna Deal-Ray Shute
Arcade Bldg., St. Louis
Edna Deal, Ray Shute
- Del-Ray Theatrical Agency
Beaufort, S. C.
Buddy Bernstein
- Lou Dorn Theatrical Agency
6021 Hollywood Blvd., Hollywood
Lou Dorn
- Al Dvorin Agency
54 W. Randolph St., Chicago
Paul Parker, John Holmes (Lellian Wevik
for Mexico, South and Central America)
- Eastern Theatrical Agency
2404 N. 15th St., Philadelphia
J. V. Morgan
- Fanchon & Marco
Paramount Theater, 323 W. 6th St., Los
Angeles
Russell A. Stapleton
- Ford Theatrical Agency
227 Tremont St., Boston
Ben Ford, Abe Ford, Jack Ford, Edward
Oliver Jr., George Kimball
- Garden Brothers
General Amusements Co., Toronto
W. A. Garden
- General Artists Corp.
360 N. Michigan Ave., Chicago
Bob Weems
- Ruth Gould Agency
1107 N. Western Ave., Los Angeles
Ruth Gould, Harry Gould
- Irving Grossman Agency
Plymouth Bldg., Des Moines
Irving Grossman
- George A. Hamid, Inc.
10 Rockefeller Plaza, New York
George A. Hamid, George A. Hamid Jr.,
Juan M. Caloca, Herman Bulmenfeld,
Joseph Hughes, Dave Solti, Leo Grund
- 722 Empire Bldg., Pittsburgh
Frank Cervone
- 260 Tremont St., Boston
Jacy Collier, Henry Cogert
- George Hamilton
645 Agnes St., Winnipeg, Man.
George Hamilton
- Hoosier Hop Artists
Radio Station WOWO, Fort Wayne, Ind.
Harry Smythe
- International Artists Corp.
420 Madison Ave., New York
Stanford Zucker, Morrey Davidson, Jay
Mills, Fred Robbins, Benjamin Zucker
- John C. Jackel
409 W. 50th St., New York
John C. Jackel
- Jolly Joyce Agency
Earle Theater Bldg., Philadelphia
Thomas A. Parker
- KSTP Artists' Bureau
Radio Station KSTP, Minneapolis
Sam Levitan
- Klein's Attractions
New Waterford, O.
Carl A. Klein
- Ray S. Kneeland Amusement Booking Service
75 1/2 W. Chippewa St., Buffalo, N. Y.
- Grover La Rose Agency
Paul Brown Bldg., St. Louis
Mrs. Grover La Rose, James O'Neil, Elmer
McDonald
- Harry V. LaVan
1534 Beville St., New Orleans
Harry V. LaVan
- Bert Levey Circuit
6425 Hollywood Blvd., Hollywood
Bert Levey, George B. Hunt
25 Taylor St., San Francisco
W. K. Dailey, Earle Caldwell
Palomar Theater Bldg., Seattle, Wash.
Len Mantell
- Dave Malcolm Entertainment Service
54 W. Randolph St., Chicago
Dave Malcolm, Marion Malcolm
- Al Martin Agency
Hotel Bradford, Boston
Al Martin, Dorothy M. DeBye, Doris T.
Lynch
- Frank Melville Theatrical Enterprises
305 W. 45th St., New York
Frank Melville
- J. C. Michaels Attractions
64 W. Randolph St., Chicago
Rellane Bldg., Kansas City, Mo.
- Music Corporation of America
9220 Wilshire Blvd., Beverly Hills, Calif.
430 N. Michigan Ave., Chicago
Union Commerce Bldg., Cleveland
745 5th Ave., New York
Tower Petroleum Bldg., Dallas
Book Tower Bldg., Detroit
- Northwestern Amusement Co., Inc.
868 Raymond Ave., St. Paul
Jule Miller
- Performers Consolidated Attraction Co.
643 N. Clark St., Chicago
Toby Wells
- Petey's Entertainment Service
3617 Bryant Ave., S., Minneapolis
Earl C. Peterson
- Premier Theatrical Agency
411 W. 7th St., Los Angeles
Vance Pease, Captain DeZita
- James A. Roberts
32 W. Randolph St., Chicago
Floyd F. Shaw
- Ethel Robinson
155 N. Clark St., Chicago
Ethel Robinson
- Tommy Sacco
230 N. Wabash Ave., Chicago
Tommy Sacco
- Charles L. Sasse Agency
Morris Plains, N. J.
Charles L. Sasse
- William Shilling Theatrical Productions
1560 Broadway, New York
Billy Van
- Joe J. Smith Agency
Fullerton Bldg., St. Louis
Joe J. Smith
- Joe Spencer Music and Entertainment Service
532 Insurance Bldg., Indianapolis
Joe Spencer
- Gus Sun Booking Agency
Regent Theater Bldg., Springfield, O.
Gus Sun Sr., Gus Sun Jr., Robert Shaw
401 Plymouth Bldg., Des Moines, Ia.
Irving Grossman, Peg Longnecker
2011 Park Ave., Detroit
Glenn Jacobs, Val Campbell
- Bill Titus
30 Shakespeare Ave., St. Catharines, Ont.
Bill Titus
- Walter Trask Theatrical Agency
416 W. 8th St., Los Angeles
Walter Trask, Monroe Jockers, Sidney
Schallman
- Truex-Drake Enterprises
217 S. Water St., Wichita, Kan.
C. B. Truex
712 Midland Bldg., Kansas City, Mo.
Tom Drake
- Tudor Enterprises
569 Granville St., Vancouver, B. C.
Keith Tudor Crowe
- United Booking Association
1014 Francis Palms Bldg., Detroit
Henry Lueders, Coreen Castle
- United Service Presentations
100 Grand St., Waterbury, Conn.
Joseph Martone
- Voorhees-Fleckles Fair Booking Association
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Reginald Voorhees, L. N. Fleckles
- WLS Artists Bureau
1230 W. Washington St., Chicago
Earle Kurtz, George Ferguson
- WLW Promotions, Inc.
Radio Station WLW, Cincinnati
Bill McCluskey
- Al Wager Theatrical Agency
707 S. Broadway, Los Angeles
Al Wager
- Art Whiting Agency
5740 Sunset Blvd., Hollywood
Art Whiting, Edna Scofield
- Williams & Lee Attractions
464 Holly Ave., St. Paul
Gladys Williams, Billy Lee
- Frank Wirth Agency
10 Rockefeller Plaza, New York
Frank Wirth, B. Ward Beam
- Boyle Woolfolk Agency
203 N. Wabash Ave., Chicago
Boyle Woolfolk, George Flint, B. Ward
Beam
- 3124 Ingersoll St., Des Moines
Frank Shortridge
- 217 E. 12th St., Kansas City, Mo.
Vic Allen
- Ernie A. Young Agency
155 N. Clark St., Chicago
Ernie Young, Lucille Young
- Charles Zemater Theatrical Agency
54 W. Randolph St., Chicago
Charles Zemater Sr., Charles Zemater Jr.,
Jack Zemater, Roy Sampson

Are you with it, CONCESSIONAIRES?



...you are with **CHUNK-E-NUT**

The Popcorn with the **BIG POP**
and **BIGGER PROFIT!**

WITH IT?... Put this sensational expanding Chunk-E-Nut Popcorn in your poppers once and you'll never be *without* it!

Chunk-E-Nut Popcorn has a pedigree from Purdue University! It's a mammoth hi-expansion hybrid grown from Purdue's finest hybrid seed! Chunk-E-Nut Popcorn doesn't pop—it *explodes!*

But big, in terrific volume, each kernel to an amazing size! Man, *here* is popcorn that really puts money in the till!

Try one 100 pound bag, You can't lose! The pop's *guaranteed*—you're satisfied or you get your money back! Order Chunk-E-Nut Popcorn today, special contract price thru June '47.

**WRITE FOR SPECIAL CONTRACT PRICE LIST
AND PLACE YOUR POPCORN ORDERS TODAY!**

COAST-TO-COAST SERVICE!

Order Everything from Chunk-E-Nut!

SUPPLIES 5 Different Size Boxes, Bags, Cones, Salt, Snow Cones, Flavor Concentrates, Cups, Spoons, Napkins, Floss Papers, Colors.

Applesticks available in unlimited quantities.

PEANUTS Finest quality Virginia Roasted in shell, also gay brightly colored circus peanut bags without price mark. Complete line Salted Peanuts and Mixes for vendors.

Equipment for Immediate Delivery

Complete line of new Star Popcorn Machines in both the Cabinet and Counter Models . . . Floss Machines, Ice Shavers, Coleman Burner Equipment, Special 36 quart carnival model Popper now being built . . . Popcorn and Peanut Machines, New and Used, bought and sold.

CHUNK-E-NUT PRODUCTS COMPANY

SERVING YOU FROM COAST TO COAST

MATTY MILLER

231 N. Second St., Philadelphia 6, Pa.

HANK THEODOR

2903-14 Smallman St., Pittsburgh 1, Pa.

JOE MOSS

1261-65 E. Sixth St., Los Angeles 21, Cal.

"RUSH HOUR" POPCORN

There is an interesting little story as to how "Rush Hour" Mammoth Yellow Popcorn received its name. During the war when popcorn was scarce and being allotted by us to the trade we were able to supply only part of the requirements to our customers, consequently they were compelled to purchase the balance of their needs wherever possible. We were told how our popcorn was saved for those "rush periods" because it was dependable. You, too, will find that it will not fail you during those "Rush Hour" periods.

St. Louis' pioneer seed firm, with many years' experience in the technical knowledge of handling popcorn and possessing a total of over 100,000 square feet of warehouse space, equipped with modern facilities for curing, cleaning and storing popcorn, is in an ideal position to serve the trade.

POPCORN SALT
POPCORN CONES
COLORED COCONUT OIL

RAW AND ROASTED
PEANUTS
POPCORN SEASONING
POPCORN CARTONS

POPPING OILS
POPCORN SCOOPS
YELLOW GOLD
COLORING

POPCORN, PEANUT AND GLASSINE BAGS

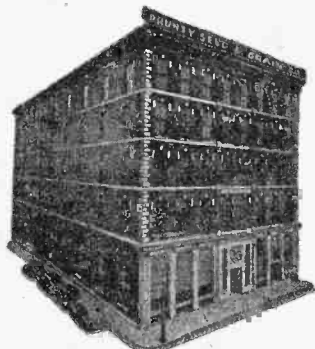
— 24 KINDS —

We have bags in the following sizes: $\frac{1}{4}$, $\frac{1}{2}$, short $\frac{3}{4}$, regular $\frac{3}{4}$, 1, $1\frac{1}{2}$, 2, 3, 4 and 5 pound sizes.

Price list of all supplies sent upon request.

Home of "Rush Hour" Popcorn, one of the most modern and cleanest popcorn plants in the country.

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PRUNTY SEED & GRAIN CO.

620 NORTH SECOND ST.

ST. LOUIS 2, MO.

— Established 1874 —

Special!

"LOU-ANA" COCOANUT OIL

In Returnable
Drum

33 $\frac{1}{2}$ ¢
per
lb.

In 38 $\frac{1}{2}$ Lb.
Tins

33 $\frac{3}{4}$ ¢
per
lb.

★ ★ ★
Good Grade POPCORN

In quantities
over 25 bags,
100 lbs. . . . 8.75

1 to 25 Bags,
per 100 lbs. . . 9.75

★ ★ ★
POPCORN BOXES, Per 1000 7.50

★ ★ ★
IMMEDIATE DELIVERY

Peanut Oil
Bags and Boxes
Paper Cones
Salt-Seasoning

Distributors for
CRETORS POPCORN
MACHINES

Prices Subject to Change

POPPER'S BOY PRODUCTS CO.

60 E. 13th Street

(HARRISON 0997)

CHICAGO 5, ILL.

Palestic, New Material, Used For Many Concession Novelties

A war-born industry, Palestic, is now being put to commercial use and it's something outdoor show business, especially concessionaires, will welcome with open arms.

What is this new material? How can it be used in outdoor show business? Is it something within the reach of Mr. Average Man? What does it consist of? How does it differ from ordinary plaster of paris? These are questions you, as a concessionaire, for instance, are anxious to know. To get these answers, *The Billboard* went directly to Joe Borowitz and Louie Hochstadter, owners of the Palestic Corporation at 316 North Laflin Street, Chicago.

Without batting an eye, Borowitz went right into the explanation of Palestic, the name incidentally, being a trade name and registered with the U. S. Patent Office.

Palestic is the new type of cold pour plastic that has attained considerable commercial interest since its introduction a few months ago. It is being used in the production of articles such as figurines, mirror and picture frames, lamp bases, plaques, wall brackets, book ends, desk pen bases, packages for toiletries and perfumes, buttons, ornaments and a variety of advertising and display items.

Tough Material

Product is a hard, tough and strong material that is resistant to chipping and breakage, has high tensile (1,100 psi) and compressive (12,000 psi) strengths, and low water absorption. It can be produced in a wide variety of colors and can be given a variety of finishes.

Palestic is cast in the same manner as plaster of paris. The same methods, molds and skills are employed as with plaster. No pressure or heat is required for the production of items with Palestic. It is made by adding plaster to a water solution of resin-forming chemicals. The chemicals form a hard, insoluble, strong and stable plastic at the same time that the plaster is setting. It may be considered as a gypsum filled plastic but it is unique in being a plastic in which the filler takes part in the setting.

Three Types of Casts

Both solid and slush or hollow casts may be made. Any type of low cost gypsum plaster may be used. Molds may be rubber, glue, gelatine, wax, agar, plaster or other materials. For commercial production, vinyl resin molds such as Koroseal and Nuplamold are favored.

The chemicals are supplied in solution form and these are mixed with the water to which the plaster is to be added. Water soluble colors that are set by the resin chemicals are added if color is desired.

With the technicalities of Palestic

out of the way, Borowitz suggested a trip thru the plant to watch an article in the making.

The Operation

First man you meet is George Deak, the firm's sculptor. From a drawing, Deak models the figure in clay and from that clay a plaster impression is made. Then the plaster impression is carved to bring out the finest details. From the finished carving, a flexible plastic mould is made by a vacuum process which brings out the most minute detail. Then the Palestic sirup is mixed with gypsum or plaster of paris and poured into the moulds. After setting, the article is taken out of the mould and inspected. Then it is baked in a kiln, following which it is sprayed or hand painted. Then it is given the eagle-eye for any imperfections and once passed is ready for delivery.

A trip thru the Palestic Corporation's plant on Laflin Street will convince you that many things can be made from this new material. Borowitz pointed out various orders that were going to concessionaires in parks, carnivals, etc., and said they were getting more orders every day. Articles ranged from ash trays to lamps. It is possible, he said, to make ornamental articles out of this composition by mass production. At present, the Palestic Corporation is making 163 different items.

Deliveries on Schedule

While Borowitz and his helpers are plenty busy, in that they haven't much time to sit around and gab, it doesn't mean that if you place an order you will have to wait months or even weeks for delivery. "We can make shipments within 48 hours," Borowitz said.

There is no material shortages now, he said. He admitted they had their troubles in some instances during the war but the situation is greatly improved.

Regarding prices, Borowitz said that all depended on what article you have in mind. He said, however, they haven't jumped the prices on anything. "In fact," he said, "we discontinued making some items because it would mean raising prices. Rather than do that, we just quit making them."

Borowitz formerly was factory superintendent of the Bradley Manufacturing Company and he was well versed in pottery making techniques. He teamed with Hockstadter, who was a salesman for a spray concern, and went into business. Then along came J. F. T. Berliner, who worked out this Palestic deal and who is now consultant for the corporation.

Thus the trio is putting every effort into this product, and, in the words of Borowitz, "We're coming along fine."

Blevins Offers Technical Advice to Popcorn Dealers

NASHVILLE, March 22.—Blevins Popcorn Company, reputedly the largest popcorn processing plant in the South, has instituted a new technical service for owners and operators of all kinds of popcorn equipment.

J. V. Blevins, president of the company, said that the service is extended free of charge to owners and operators who may present their problems by mail for technical advice.

C. W. Wyman, a veteran in the popcorn industry, heads the new department.

Expert advice on all phases of the popping operation, including the relation of temperatures, the amount of seasoning, charge of raw corn per kettle, etc., to maximum popping volume is available.

Blevins stated that the department was organized in answer to a long-felt need by concessionaires and operators of commercial machines for such a service.

"KNOW YOUR DEALER" BEFORE PURCHASING SUPPLIES

POPCORN SUPPLIES AND EQUIPMENT

"SUPER-STAR" and "SILVER-STAR" POPCORN MACHINES

Available in Floor and Counter Models

"SUPER-STAR" FLOOR MODEL. Size: Height to top of cabinet, 73 1/2"; Length, 36 3/4"; Width (or Depth), 27". Capacity, \$20.00 per hour . . . Approx. wattage, 2800 . . . Approx. weight, 300 lbs. . . Shipping weight approximate, 400 lbs. **\$589.00**

"SILVER-STAR" FLOOR MODEL. Exactly like the "Super-Star" except smaller cabinet and popping unit, and contains only 2 cabinet drawers. Size: Height to top of cabinet, 73 1/2"; Length, 27"; Width (or Depth), 24" . . . Capacity \$15.00 per hour . . . Approx. wattage, 2150. Approx. weight, 230 lbs. **\$485.00**

"SUPER-STAR" COUNTER MODEL . . . \$519.00

"SILVER-STAR" COUNTER MODEL . . . \$398.00

CABINET CONSTRUCTION
Beautiful stainless steel, stainless clad and monel . . . No exposed screws or bolts . . . Streamlined thruout . . . Unusually strong and rigid.

3 ILLUMINATED SIGNS
Makes a beautiful display.

REMOVABLE SHELF
Handy for filled boxes.

THERMOSTAT CONTROLLED KETTLE
Robertshaw thermostat, adjustable.

DEEP POPPING KETTLE
Extra large, extra thick, chromium extra shell.

KETTLE ELEMENT
New style, instantly replaceable.

NEW CABINET DOORS
Solid cast aluminum frames that fold completely back against side of cabinet. New style hinges. Doors can be instantly lifted off.

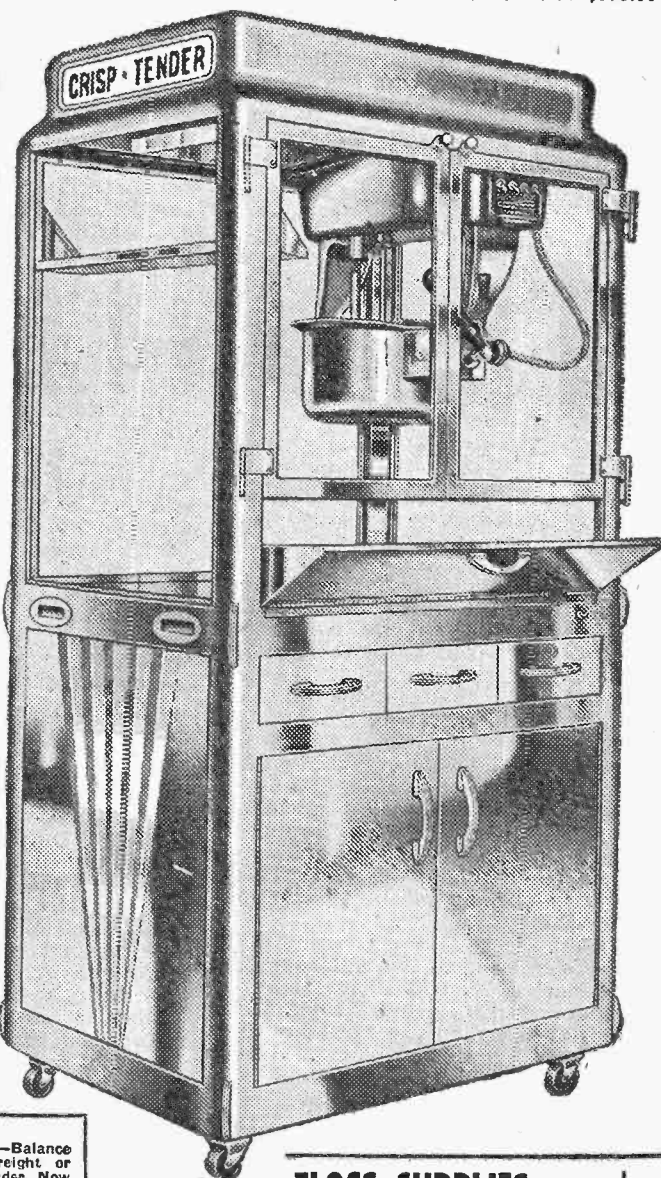
STAINLESS CLAD STEEL CORN PAN
With new type removable corn screen.

BIG STORAGE CAPACITY
Lots of space for popped corn.

2 WARMING ELEMENTS
For "High" or "Low" heat.

CABINET DRAWERS
3 in "SUPER-STAR" Model, 2 in "SILVER-STAR" Righthand drawer has lock and key.

CABINET LOWER STORAGE
Lots of space for supplies.



TERMS
\$100.00 With Order—Balance C. O. D. Specify Freight or Express Shipment. Order Now for Immediate Shipment.

POPCORN AND SUPPLIES

POPCORN: HYBRID "Super-Pop". Better than the best.

POPCORN SALT: 24/2s in Case.

POPPING OIL: Corn Oil, Coconut Oil.

POPCORN SEASONING (Solid)

PAPER BAGS: All sizes. Samples on request.

CARTONS: Four sizes. Samples on request.

CONES: Assorted colors.

FLOSS SUPPLIES

FLOSS PAPERS, 4x12. Packed 5,000 to carton.

RASBERINE RED COLOR: 1 lb. cans.

VANILLIN FLAVOR: 1 lb. package. Dry.

CANDIED APPLE SUPPLIES

SKEWERS "Apple Sticks". Any quantity.

RED COLOR: 1 lb. cans.

GRANULAR PEANUTS: 30-lb. containers.

COCONUT (Shredded). Any quantity.

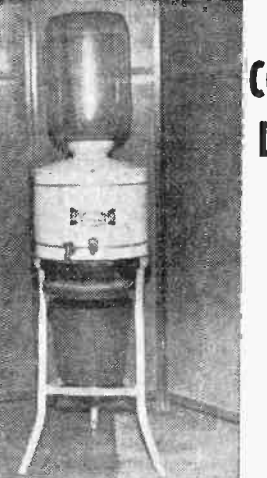
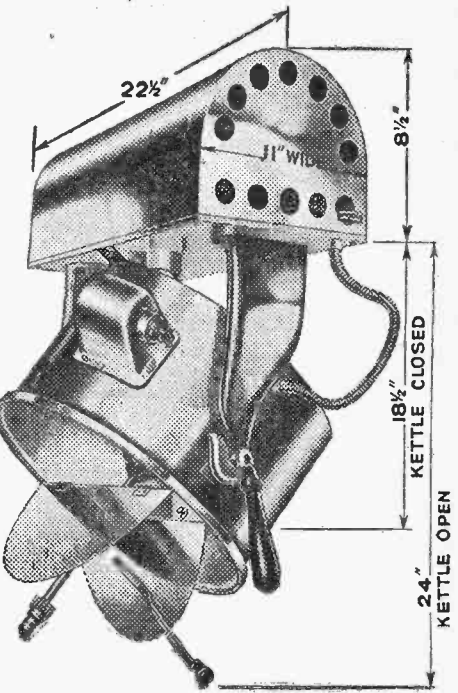
WHOLESALE TYPE "JUMBO-GIANT" SEPARATE POPPING UNIT

THERMOSTAT CONTROLLED.

Built for either gas or electric heat. Capacity: 50 lbs. raw corn per hour for the gas model; 44 lbs. per hour for the electric model. Heavy cast deep aluminum kettle, 18" diameter . . . chromium plated kettle shell and motor housing. Approx. shipping weight, 140 lbs. Electric model, approx. 3500 watts. Gas models can be equipped for tank, bottled, natural or artificial gas. We recommend gas fuel wherever available.

View aside shows how kettle is emptied. Can be installed in any space 25" long by 28" wide. Easily installed by anyone. Approximate shipping wt., 140 lbs. Also splendid to mount in trailer for Concession work.

\$248.00 IMMEDIATE SHIPMENTS



5 GALLON COLD DRINK DISPENSERS

(As Illustrated) Can be used with Stand or without Stand.

RECONDITIONED—LIKE NEW \$25.00 COMPLETE



ECHOLS HIGH SPEED ELECTRIC SNOW SHAVER COMPLETE \$60.00

Also **ECHOLS ICE SHAVER WITH HAND POWER ATTACHMENT**

MISCELLANEOUS

SYRUPS: No sugar needed. 1 to 6 mix. 7 gallon finished drink. All flavors. Also used for Snow Cones.

SETS QUICK: A hardening for Candied Apples and Carmel Corn.

PAPER NAPKINS: Flats 13x13 10,000 in case.

FLAT WOOD SPOONS.

MISCELLANEOUS

PAPER CUPS: Dixie Cold Drink Cups. All sizes. Hot Drink Cups. Vee Cups for Snow Cones.

PEANUTS: Roasted or green. Bag lots only.

PEANUTS: Granular for Apples or Ice Cream (30-lb. containers)

PEANUTS: Salted Spanish. (30-lb. containers)

All Paper Items will be "short" thru 1947. Buy Bags, Cartons, Paper Cups, Napkins, etc., NOW to be sure of supply.

All prices F. O. B. St. Louis, Mo.; subject to change without notice. A deposit with all orders; 1/3 amount of order; balance C. O. D. Please state how to ship: RY. EXPRESS, RY. FAST FREIGHT OR MOTOR TRUCK.

C. R. FRANK Popcorn and Supplies 933 BROADWAY ST. LOUIS 2, MO. Phone Central 1780

KEEP THIS PAGE FOR FUTURE REFERENCE

New ELECTRIC CORN POPPER



**DOES WORK OF \$500 MACHINE!
TURNS OUT 100 BAGS AN HOUR**

POPS A BATCH IN 3 MINUTES
Simplicity is one thing you will like about the EXCEL. No trick mechanisms whatever. Comes complete with cord and plug, ready to connect. Flip the switch and in 5 minutes pour in the corn and seasoning. Makes a batch of popcorn in 3 minutes—the quickest of any popper on the market. Easy to clean. Requires no constant repairs. The brilliantly lighted case and visible corn popping thru the screen cover attracts the crowd.

FULLY GUARANTEED
Among the 31 features—Beautiful New Gray Metallic finished plate glass case, trimmed in gleaming nickel and polished aluminum; electric lighted and beautifully decorated with multi-colored popcorn selling signs. Occupies small space, 17x17x26" high. Weight, 30 lbs. Easily moved. Uses less current, only 990 watts, yet heats in 5 to 7 minutes. Heating element guaranteed for a year—and many more features too numerous to mention here.

EXCEL MFG. CORP.
Dept. B-447 Muncie, Indiana

PROFITS GALORE!

\$5 to \$50 daily earnings!

Get in the popcorn business now and CLEAN UP!

Where can you make more money than in selling Popcorn? Everybody loves it—young and old. The Popcorn stand is always swarming with customers. And it's almost all clear profit. Popcorn earns top money in any carnival. And here's the opportunity of your life to get in it.

LOWEST PRICED POPPER ON THE MARKET PAYS FOR ITSELF IN A FEW WEEKS!

Popcorn is low in price—easy to get—your market unlimited. Billions of bags are sold yearly. Get your machine today and start now to cash in on this tremendous market.

SALESMEN
Write for PROPOSITION

FIREWORKS PEAK TO BE HIT WHEN BIZ STARTS TO FALTER

Continued from page 29

is that some of the fairs have fireworks as an attraction every year, while others rotate their attractions, presenting fireworks in alternate years."

Expect More Carnival Biz

Round-up of opinion indicates that the trend to increased use of fireworks by carnivals will be continued. Cronkite, touching on the California situation, returns the only dissenting view. "Carnivals have not as a rule used fireworks to any extent in California. And I do not expect them to do so in the future," he concludes.

Jack Duffield reports that carnivals are going stronger for fireworks, especially on still dates. Rozzi and Presutti chime in with the same belief. Porcheddu, for the Illinois Fireworks Company, predicts carnivals will use more salutes and aerial bombs for ballyhoo.

Except in California, the survey shows an expectation of increased use of fireworks at celebrations. Rozzi cites the mounting number of home-coming celebrations, and points out that many of them will use fireworks. Jack Duffield labels fireworks as a stable item for celebrations. "The number of celebrations is a barometer of the fireworks business," he asserts.

Celebrations Growing

Antonetta Vandaro Pittelli, for the Alexander Vandaro Fireworks, says the peak has not been reached in the use of fireworks at celebrations. The fact that people are becoming more fireworks-minded is given by Presutti, of Ohio Fireworks Manufacturing Company, as the reason why he believes there will be more fireworks displays at celebrations.

Presutti also maintains that V-J fireworks business will build for the next five years, then fall off. He points out that his organization had "quite a few displays" on that day in '46. Last year Thearle-Duffield had about 25 V-J shows, according to Jack Duffield. "We don't know how many we will have this year. This is a late-booking feature," he explained.

Cronkite, speaking for himself on V-J day business in California, says he had no shows on that day in '46. "Moreover," he added, "I had no inquiries regarding any, but I am negotiating for some for V-E day. I have an idea that V-E day is better."

Trend Toward Set-Pieces

The general trend in fireworks shows is toward set pieces, most of

them depicting historical events. "Such pieces enhance a show's publicity possibilities," Jack Duffield maintains.

Presutti points out that those events buying fireworks want as many pieces as possible, and that this holds set pieces to small sizes.

Rozzi asserts that there won't be a radical change in fireworks "due to the lack of expert pyrotechnicians."

The trend is not necessarily toward depicting historical events, as the occasion has a main factor in determining the pieces, Antonetta Vandaro Pittelli points out, adding, "The trend is towards artistic, intricate pieces of three to four transformations, and comical features."

Manpower Problems

All agree that the big problem is manpower. "More displays could be sold if there were enough men to handle them properly. Labor is not co-operative, and does not look to the years to come, but believes in the theory, get all you can get now, and to hell with the future. Some men who have been with me for years know I can't get along without them and take advantage of the situation. They do not seem to be able to see beyond the end of their noses," commented one fireworks executive.

"It takes considerable time to train a man in the art of making fireworks and then he may decide to go to another part of the country or to other work, causing us to lose valuable time in training another man. There are also quite a few people who have the false idea that the fireworks business is entirely too dangerous and will have nothing to do with it," commented another exec.

"The younger generation is not interested in learning the details of the trade," asserted another in explanation of the manpower shortage.

Training Program Helps

Thearle-Duffield last year conducted an on-the-job training program, and this enabled them to defeat in part the man-shortage problem. Some of the firers they used were medical students, off during the summer months, who took a stepped-up training at the company's factory.

Most manufacturers believe that the price of fireworks will reach their peak this year. Material costs continue to mount and with them the price of the finished product. After this year, material costs are expected to level off.

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great bulk of flaxseed was imported, most of it from Argentina.

"We can't get all the flaxseed we'd like from Argentina for various reasons. Our domestic crop, never sufficient, won't come in until August. And this leaves us with a shortage of oil—and high price for oil, as Argentina can and does sell in the world market, where it can obtain high prices for its flaxseed," one manufacturer declared.

As for lead, production in the U. S. is not sufficient to meet the demand. Labor difficulties and inadequate facilities in the mines have prevented lead mining from achieving sufficient production.

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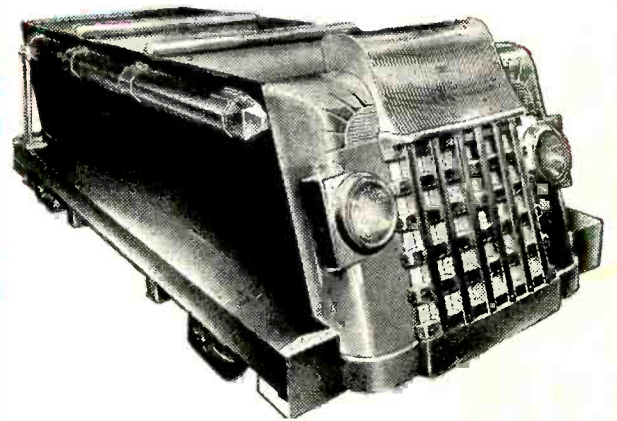
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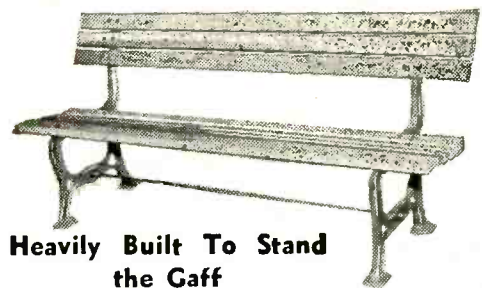
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