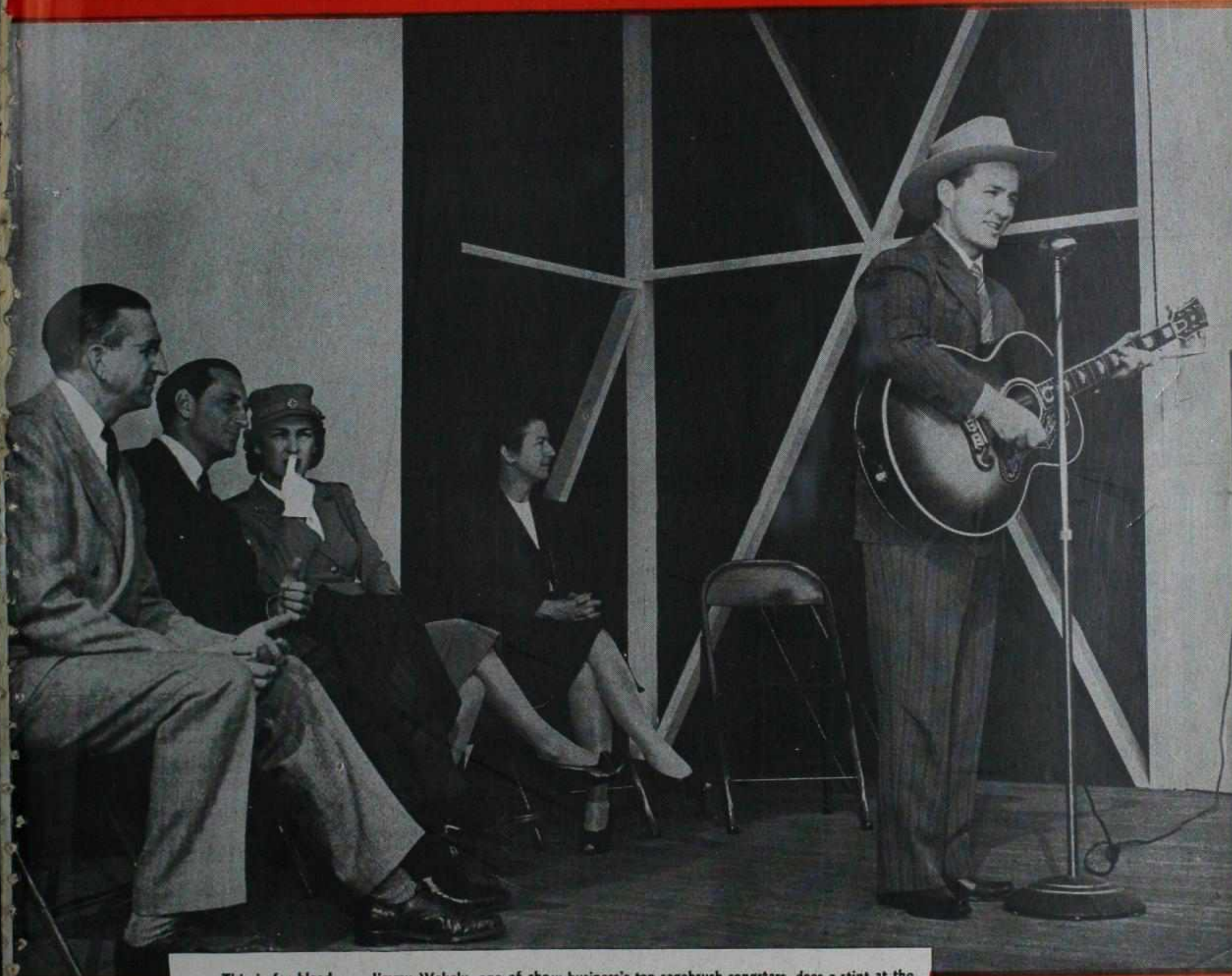


The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• JULY 5, 1947 •



This is for blood . . . Jimmy Wakely, one of show business's top sagebrush songstars, does a stint at the Lockheed Aircraft plant in co-operation with the American Red Cross's drive to enlist blood donors. When Wakely (like many showbiz names) isn't helping out in causes of this kind, he's plenty busy making eight Monogram Pictures a year, cutting Capitol records and writing cowboy tunes, published by his own outfit, Mono-Music Company. He clefled such clicks as "I'll Never Let You Go, Little Darlin'"; "Gone and Left Me Blues" and "Too Late." On the screen he's covered practically all of the West, starring in such oat operas as "Song of the Sierras," "Moon Over Montana" and "Springtime in Texas." His first Cap release is "Somebody's Rose," with "Everyone Knew It But Me" on the flipover. Jimmy and His Saddle Pals (tag for his ork) have one of the heaviest hoof-and-holler fan followings in the country. The gent in the dark suit, seated at the Red Cross lady's right is Basil Rathbone, who's curdled plenty of blood in Sherlock Holmes stories on the air and screen.



A RIOT AT THE BOX OFFICE
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203 N. Wabash Ave. Chicago

TELE AUDIENCE NOW 325,000

Chi Census: 2,078 Home TV Receivers

Audience Rated at 14,192

CHICAGO, June 28.—Latest teletest census figure reported here is 2,078, this being for home sets only. Using the generally accepted yardstick of 6.8 viewers per home receiver, it means that Chi now has a video audience of 14,192.

Actually, Chi's teletest census is considerably higher. It is said that including bar sets and those in other establishments—department stores, etc.—the Windy City's video receiver total is 3,882, of which 1,098 are in taverns.

New sets are being added to Chi's roster at the rate of about 150 installations per week, with 60 per cent going into homes.

Disk Spinner Payola Evil Back With Us

Two Indies Forced To Act

NEW YORK, June 28.—The bugaboo of disk jockey payola, after several months of apparent inactivity, cropped up again in the past few weeks, with a number of diskers and honest spinners complaining about jockeys on the take in one form or another. Pay-off on the current situation came when a couple of local indie stations, which primarily uses wax to fill their air time, issued specific orders that, except in the cases of key spinners of the Martin Block, Freddie Robbins and Paul Brenner caliber, all disk programming was to be done in station record libraries. Orders further specified that (See *Disk Jock Payola* on page 22)

Deal for Ike

NEW YORK, June 28.—During luncheon at Lindy's this week, Louis Bernstein, head of Shapiro-Bernstein, was commenting on general Ike Eisenhower's new Columbia University job. "It might have been a good idea," mused Bernstein, "for ASCAP (American Society of Composers, Authors and Publishers) to offer the general \$100,000 a year to head up the Society."

"It wouldn't have done any good, Mr. Bernstein," said S-B General Manager George Pincus. "BMI (Broadcast Music, Inc.) would probably have offered him a copy deal."

T-H Interpretation Round-Up

NEW YORK, June 28.—That the enactment of the Taft-Hartley law will have far-reaching effects on the nation's economy and, obviously, on the show business economy is a well-recognized fact. While the country's and the entertainment industry's best labor and management minds (legal and lay) have consistently pointed out that the ultimate effects of the law cannot possibly be determined before months, possibly years of court and other tests, some sections of the bill are subject to reasonably accurate interpretation at this time.

Comprehensive Round-Up

The *Billboard* staff in New York and Washington accordingly queried scores of trade leaders (management and labor) in all show business fields during the past week and the comments and opinions of these men, constituting the most comprehensive possible interpretation of the bill's entertainment industry effects, are presented in stories in various departments in this issue.

The following line-up of such stories will serve as a guide to readers interested in the bill's probable effect in any specific or all show business fields:

General: Prolonged Legal Tilts Loom.....	Page 3
Radio: Long Legal Tilts.....	Page 6
Night Clubs-Vaude: AGVA's H-T Law Ulcer Fodder....	Page 44
Music: What T-H Means to Music.....	Page 20
Legit: Legit Unions Marking Time.....	Page 46

Will Be Tough for Showbiz To Pick Up T-H Pieces: W. Morris

NEW YORK, June 28. — Many a show business leader developed a rasp in the throat, hemming and hawing in an effort to safely hedge on comment re the Taft-Hartley Bill. Not so William Morris Jr., head of the William Morris Agency. Morris told *The Billboard*:

"I wired President Truman, members of the Senate and Representatives asking that they do everything to defeat the Taft-Hartley Bill. I subscribe to Mr. Truman's criticism of the bill. I believe that we will not have to wait too long before we

are faced with the shattering effects of the bill. It will be difficult for the show world to try to pick up the pieces. We must be on the alert for additional un-democratic actions to which the Taft-Hartley Bill leaves us open. In my opinion the Taft-Hartley Bill, Lea Bill and the Form B contract renewals are measures taken because the population of this country at large fails to realize that we are living in an economy of plenty rather than in an economy of scarcity. The more shame on each and every one of us."

Prolonged Legal Tilts Loom Over Taft-Hartley Act and Anti-Petrillo Legislation

Unions Start Mapping Strategy at Washington Parleys

WASHINGTON, June 28.—A long drawn-out tilt on both the Taft-Hartley Act and the Lea-Vanderberg anti-Petrillo act is in the making here as an aftermath of major developments this week on labor legislation.

Major strategy got its preliminary shaping in a series of meetings which drew top-notch legalists from virtually every big labor organization in the nation. On one front, American Federation of Musicians (AFM) legal talent is preparing to carry a battle thru the Circuit Court of Appeals and back to the Supreme Court again, if necessary, as a result of the high tribunal's "hedge decision" this week on the Lea-Vanderberg Act's constitutionality. At the same time, AFM legalists and AFM President James C. Petrillo are mustering de-

fenses to face a hostile House labor committee on July 7 and 8. On another labor front, a solid phalanx is being organized to test the validity of the Taft-Hartley Act, which has a number of provisions affecting the entertainment world.

Joseph A. Padway, chief counsel for the American Federation of Labor (AFL), indicated today that "only the spadework" has been pre-

(See *Long Legal Tilts* on page 6)

BURROWS WAX CRAX

HOLLYWOOD, June 28. — Decca Records is currently waxing a special comic album writer and narrated by Abe Burrows, top radio scripter and wit. Sides are original Burrows gag tunes backed up by Milton Delugg on piano. Album is as yet untitled.

Viewer Total Goes Up 600% In Two Years

Tuners Concentrated in N. Y.

By Jerry Franken

NEW YORK, June 28.—Television, which just two years ago next month had but 25,000 viewers thruout the United States, now has, according to authoritative estimates, 325,000 viewers coast-to-coast. Thus, in one month less than two years, television has sextupled its audience—and this does not include the highly transient bar video trade.

Figures for television ownership must necessarily be vague, with estimates used in the following statistics based both on data gathered by DuMont and National Broadcasting Company (NBC). NBC's set esti-

(See *Television Audience* on page 19)

MCA's Pledge Of More Bally Ends TD Feud

NEW YORK, June 28.—The long-famous feud between Tommy Dorsey and Music Corporation of America (MCA) evaporated into smoke from the peace pipe this week. In a telegram to *The Billboard*, Arthur T. Michaud (Dorsey's personal manager) and Larry Barnett (MCA band department chief) jointly advised that "the differences between Tommy Dorsey and Music Corporation of America have been settled amicably and TD immediately after closing Casino Gardens, end of August, will embark upon a nationwide tour." Terms of the reconciliation were not disclosed, both Dorsey and MCA keeping quite mum for fear of axing the peace before it had even begun. But it is understood that one of the MCA promises in the deal figures around more exploitation and/or flacking co-operation, (See *T. D. Ends Feud* on page 21)

Lounge Vs. Cellar

NEW YORK, June 28.—While the material and production may not have been up to the downstairs show, talent on the Jack Eigen (WINS) jockey session in the Copacabana lounge here last night stacked up well (to put it mildly) against the bill in the room proper. Eigen had Milton Berle, Ethel Merman and Phil Reagan, among others, gabbing and gagging at his mike, with Berle doing two-and-one-half solid hours of fast ad lib. Downstairs show is headlined by Mel Torme and Mitzi Green. There's no cover charge in the lounge.

NGC's Chimes, Comic's Gags Now Eligible for Patents

WASHINGTON, June 28.—Showbiz trademarks and slogans of all kinds—from the cackle of a radio comedian to Ringling Bros.' "Big Show"—have an excellent chance of being accepted for registration by the patent office under terms of the Lanham Act which becomes effective July 5. Each application for registration from showbiz will be considered on its own merits, patent officials say, but provisions of the Lanham Act permit registration of slogans and trademarks used in advertising a "service." Showbiz, it was explained, represents a "service" as far as the patent office is concerned.

Patent officials say final policy on the matter will not be set until some segment of showbiz applies for registration of its particular trademark of slogan, but "it looks like we will register them." If unique showbiz trademarks are accepted, then any trademark owner can sue a competitor who infringes on his trademark.

NBC's Chimes

Practically certain to come under the scope of the Lanham Act, officials say, is the set of chimes used on station breaks of National Broadcasting Company (NBC). "These chimes," said one official, "serve to identify NBC's radio services to the public and should be protected under law from infringement."

It is also considered likely by patent officials that such tag lines as "I'm a bad boy," used by Lou Costello on his radio show, can be registered. However, a patent office legalist declared, "I can't see what good it would do Costello to have such a thing registered. He certainly can't go around suing every single person who proclaims himself to be a bad boy."

It was explained that the terminology used by Costello, while identified with him, is not unique and hence would probably be accepted for registration only on what is called the supplementary trademark

list. This particular list, according to patent office lawyers, serves chiefly as a courtesy registration and is unlikely to be upheld in a court action. The same thing, officials say, will probably hold true for any such non-unique identifying gem as Big Show for Ringling Bros.' circus. On the other hand, NBC's chimes are considered unique, and exclusive use of this signal, if applied for, would doubtless be upheld by the courts.

"Dr. I.Q." Unique Title

Under the Lanham Act, patent officials feel that distinctive and unique titles of radio shows like *Dr. I. Q.* could come in for full protection, while some such title as "Baltimore Quiz"—being non-unique—could gain no more than courtesy registration.

In addition to its new features, the Lanham Act also strengthens old trademark laws by consolidating them under one head for the first time in U. S. history. The act also provides that a trademark after registration has been in force for five years is henceforth incontestible and thus held exclusive for the original owner unless he desires to transfer it.

Patent office legalists pointed out that the new act is certain to pose many unsolved problems. Such legal tangles as duplicate titles of radio programs in the same localities are still among the unsolved problems, one spokesman said. For instance, a program called *Moondial* originated at Station WTOP in Washington, and when the sponsor moved to WOL in the Capital, the program and title remained intact on the new station, so that the city now has two duplicating *Moondial* programs. One legalist explained that a court contest on the issue would help no one, inasmuch as "there would be strong possibility for a court to prevent both stations from using the title." A patent office official pointed out that the Lanham Act is not intended to solve problems such as this, altho it "may well prevent recurrence in the future."

GM Invades Showbiz With New Kind of Industrial Show

DETROIT, June 28.—A marked shift away from the elaborate industrially sponsored shows using professional talent which were common during the war, toward emphasis on industrial features in shows, is evident in the present activity of General Motors (GM), the largest industrial sponsor. GM has, in fact, gone one step further, and is about to invade an important branch of show business itself with its own industrial show, *Preview of Progress*, at Atlantic City.

During the war, and before, whole series of shows were produced, using dramatic, musical, vaudeville and other show talent on an elaborate scale. Some of the shows played dozens of cities around the country, beamed to employees. This type of show, however, has not been revived by the parent company since the war.

Something Different

Preview of Progress is something different, and has already been shown to about 300,000 people, according to John Reedy, in charge. The show, developed quietly over a year ago, has been shown around the country to private groups on a test basis for a year, including 4-H groups in Chicago, scientific and engineering gatherings in New York and Detroit.

In April, the show was quietly reorganized on a large-scale basis, with four road shows organized, centering at New York, Detroit, Chicago and San Francisco. Dates so far have been played almost entirely before gatherings of GM employees and selected engineering groups. About 50,000 saw the show during its year of test operation and development, and 250,000 since April. Schedules being booked indicate it will play to over 1,000,000 this year.

Pontiac This Week

Typically, the Detroit unit is playing nightly all this week in the auditorium of the Pontiac (Mich.) High School, where a GM plant is situated, for their own employees and families.

Originally intended largely for college and school presentation, it has developed into a general educational show with obvious entertainment value. Typical portions include the manufacture of butyl synthetic rubber instantaneously on the stage; jet propulsion with model airplanes flying on the stage at up to 100 m.p.h.; causing light bulbs to glow by a performer's approach, and extinguishing them by the presence of dry ice at a 15-foot distance. Some of the latter demonstrations proved puzzlers for the president of General Electric, who caught the show.

Current recognition by show business of the value of this type of entertainment is the booking just completed by George A. Hamid to stage the show at the Steel Pier at Atlantic City, opening July 3, and running until Labor Day.

Individual shows for customers, such as dealers' shows in various cities, will probably be continued as

activities of individual divisions or territories, but the present emphasis on over-all GM activity in the field is toward this type of dramatized presentation of industry's more spectacular accomplishments in actual show format.

Warner - RCA Tele Tests Get Under Way Soon

HOLLYWOOD, June 28.—In addition to the experiments in theater television being conducted jointly by Warner Bros. and Radio Corporation of America (RCA), as revealed a short time ago by RCA chief, David Sarnoff, the Warner studio soon will begin tests of special new tele broadcasting equipment adaptable for use both on studio sets and on location.

First units of the new apparatus have been received from the RCA plant in Camden, N. J., and Col. Nathan Levinson, technical director for Warners, was in Camden this week looking over additional equipment that is to follow.

The new tele broadcasting apparatus has combined tele and pic advantages, making it possible for the producer of a motion picture to sit in his office and watch scenes as they are being shot on a set—either in the studio or on distant location—without having to wait for "rushes" to be developed and then screened in the projection room.

In the forthcoming tests, it is planned to have the television cameras follow the regular film cameras around the stages or in the field, and by this co-ordinated action the video branch is expected to gain valuable experience that will serve as future guidance in conducting straight tele broadcasts from studios or locations.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers
Roger S. Littleford Jr.
William D. Littleford

Editors
E. W. Evans Pres. & Treas.
Joseph G. Csida Vice-Pres.
Lawrence W. Gatto Secy.

Managers and Divisions:
W. D. Littleford, General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEEdallion 3-1616

M. L. Reuter, General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CENTral 6761

Sam Abbott, General Manager West Coast Division
8000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5831

F. B. Joerling, General Manager Southwest Division
390 Arraz Bldg., St. Louis 1, Mo.
Phone: CHestnut 0443

C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: DUUber 6450

Printing Plant and Circulation Office
2160 Patterson St., Cincinnati 22, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music
Vend



WCCO Sinks 2 1/2 G Into 1/2-Hour Segs Against Race Hate

MINNEAPOLIS, June 28.—With eight social and cultural organizations supporting it, a radio drive against racial and religious intolerance was launched Wednesday (25) by WCCO, 50 kw. CBS owned-and-operated Twin Cities outlet. Gov. Luther W. Youngdahl introduced the initial seg.

Occupying Class A time (9:30-10 p.m., CST), the series of six half-hours throws the spotlight on social prejudices and discrimination under the title of *Neither Free Nor Equal*. Employment discrimination, housing bans, organized racism and "hate merchants" will be documented.

WCCO is footing the entire bill for the series, estimated at \$2,500. Ralph Andrist and Ralph Backlund, of the station's news staff, are writing scripts which are approved by news director Sig Mickelson. Actual case histories are being supplied by co-operating agencies.

Co-operating agencies are the Minnesota Jewish Council, National Conference of Christians and Jews, Minneapolis and St. Paul Urban Leagues, Gov. Youngdahl's Inter-Racial Commission, St. Paul's Council on Human Relations, Minneapolis Mayor's Council on Human Relations and Minneapolis Community Self-Survey.

2 Hots? 2 Bits

NEW YORK, June 28.—Coin-operated electric fans are now installed in the 100-room Raleigh hotel and will be put in two similar-sized hotels within a few weeks, according to Dan Wearner, coin washing machine operator. Patrons get two hours of breeze for a quarter. Revamping the standard fan to include a coin slot and timer takes an hour.

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The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1947 by The Billboard Publishing Co.

DINGDONG DAYTIME DOGFIGHT

ABC Revises Technique on Cliffhangers

1/2-Hour Shows From Serials

CHICAGO, June 28.—In one of the most revolutionary moves in the history of daytime radio serials for kids and early evening adult listeners, the American Broadcasting Company, the Derby Food division of Swift & Company and General Mills this week announced that effective July 7 the net's *Jack Armstrong* and *Sky King* shows, formerly aired 15 minutes daily five days a week, would be heard in half-hour stanzas, with shows alternately taking for two and three days half-hour period formerly occupied by two 15-minute stanzas.

Jack Armstrong, which has been on the air as a 15-minute show for 13 years, is sponsored by General Mills thru Knox Reeves Agency of Minneapolis, on ABC Monday thru Friday, 5:30-5:45 p.m. (CDT). *Sky King*, sponsored by Derby Foods thru Needham, Louis & Brorby Agency of Chicago, has been aired for about a year on ABC 15 minutes immediately preceding the *Armstrong* show.

After Adult Listeners

Idea for the switch was started by Ed Boroff, v.-p. in charge of ABC here, and worked out with agency execs and Ed Thiele, advertising manager for Derby, and Lary Lowery, General Mills director of media. Primary reason for the plan is an attempt to capture adult listeners as well as kids. It is felt that the new plan, which will be unique also in that each show will be a separate and distinct stanza, with no plot carryover to next day's airing, thus will be more

(See ABC REVISES on page 17)

CBS Staves Off Loss of "Spade"

NEW YORK, June 28.—Columbia Broadcasting System (CBS) this week successfully fended off an attempt to snare its *Sam Spade* crime series, which from all accounts, was on the verge of shifting to National Broadcasting Company (NBC). The show will remain on CBS Sunday nights, sponsored by Wildroot. Program airs at 8 p.m., EST, in opposition to NBC's Edgar Bergen.

NBC was pitching the 10:30 Monday night half hour at Wildroot, this being one of the few open slots that web has. However, after confabs yesterday, Wildroot and its agency, Batten, Barton, Durstine & Osborn, decided to hold on to the current CBS niche.

First Syndication For Ben Gross

NEW YORK, June 28.—Ben Gross, radio editor and columnist of *The New York Daily News*, this week landed his first syndication contract. It's for *The Orlando (Fla.) News-Sentinel*, which will run his column, minus New York local items, daily.

News syndicate started peddling Gross's column about a month ago.

Kate Smith, Ted Collins Lash WTOP for "Sluff" Publicity

NEW YORK, June 28.—One of the most outspoken criticisms of an opposition network ever to be voiced by radio performers was aired this week by Kate Smith and Ted Collins on *Kate Smith Speaks*, the new Mutual Broadcasting System (MBS) co-op show. Subject of the attack was WTOP, Columbia Broadcasting System (CBS) station in Washington.

Miss Smith and her manager-partner sounded off Wednesday, their

Vote on Strike OK'd for Coast CBS Sound Men

HOLLYWOOD, June 28.—Strike clouds gathered here late yesterday over the deadlocked wage negotiations of sound effects men between International Brotherhood of Electrical Workers (IBEW) Local 48 and Columbia Broadcasting System (CBS). At a special assembly of the local's executive board, Roy Tindall, union biz manager, was empowered to call a meeting of IBEW membership and ask for a strike vote in the event talks with the net remain at a standstill.

IBEW and CBS locked horns last week when the nets Coast veepee, Don W. Thornburgh, rejected for a second time the union's demand that CBS soundmen here be granted a wage scale equal to that paid sounders in New York. Gotham's CBS effects men receive from \$85 to \$130 per week, compared to the Hollywood weekly rate of \$57.50 to \$75. Union argued that since most of the web's big shows originate here, equality in rates is a logical demand. With the web charging ad agencies an equal amount for sound effects, \$10 per hour irrespective of the Hollywood or New York origination, IBEW feels its claim for wage parity is in line with the policy set by CBS with the agencies.

Demand for parity has long been a touchy subject with CBS soundmen. It is remembered that the effect makers, recently under the wing of the American Federation of Radio Artists, broke away from AFRA when the latter failed to gain the point of equal pay for both coasts.

Rep. Jones Headed For FCC Job Over Prostrate Pearson

WASHINGTON, June 28.—A Senate Interstate and Foreign Commerce subcommittee headed by Sen. Owen Brewster (R., Me.) will go into a huddle Thursday (3) for what is expected to be a favorable recommendation for confirmation of the nomination of Rep. Robert F. Jones (R., O.) as successor to Ray C. Wakefield on the Federal Communications Commission (FCC). The subcommittee, which staged a public hearing on the Jones nomination yesterday, is showing not the slightest inclination

(See Rep. Jones Headed on page 17)

third day on Mutual, the show, previously having aired on CBS. Collins commented that the atmosphere around Mutual seemed "different" and that even after only three days he felt completely at home. It was a contrast, he commented, from Kate's and his "alma mater"—meaning CBS.

Then, referring to publicity measures taken by WTOP announcing the Kate Smith successor on that station, Collins termed it "one of the dirtiest tricks" in his years in the business, with Miss Smith adding, "and in my own home town, too." Another observation was that the treatment seemed especially shabby after a 17-year association with CBS, during which time the Smith-Collins team had fetched plenty of money into the web's till.

Collins was referring to a trade paper advertisement placed for WTOP in *Advertising & Selling*. Off the air, Collins lambasted the ad as using a cartoon which tended to make Miss Smith look "grotesque" and which, by its text, he declared, sluffed her off as an inconsequential performer.

AFRA Puts Off Jockey Action Till Convensh

NEW YORK, June 28.—The American Federation of Radio Artists (AFRA) has decided to postpone action on disk jockey programs until its annual convention in New York in August.

AFRA's board met Thursday night (26) to discuss, among other matters, a proposal that AFRA members be prohibited from doing guest shots on disk jock platter programs. AFRA's opposition is pegged on the fact that such shows, especially network airings, are cutting down AFRA member employment.

The decision to fend off action for a month was based on the belief the entire membership should act on a problem of such importance. Possibility of conflict with the Taft-Hartley act also figured, it was reported.

Y&R Dovecote Rumors Whirr

NEW YORK, June 28.—Rumors concerning Young & Rubicam execs filled the air both here and in Hollywood this week, but could not be confirmed. Louis Brockway and John Witten, executive vice-president and assistant to the president, respectively, were "out" all Friday afternoon. Here, without confirmation and for what they're worth, are the reports:

That Sigurd S. Larmon, the agency's president who is now in Europe, would resign upon his return.

The Harry Ackerman, veepee in charge of radio program operations, had this week resigned, following the resignation of Tom Lewis, who quit as Y. & R. veepee and radio director.

(See Y&R Dovecote on page 17)

Web's Gird for Competition Come Next Fall

Program Hypothes in Works

NEW YORK, June 28.—Competition in the network daytime program field this coming fall will be more vigorous than ever before. That's the belief of network program and sales executives, who feel the drastic revisions which have taken place in daytime programming policy over recent months, coupled with pending changes, will see the major webs in a dingdong daytime dogfight for top audience honors.

Changes which already have taken place include the two web disk jockey programs—Martin Block on Mutual (MBS) and Paul Whiteman on American (ABC). In addition, Mutual has hypoed itself via the Kate Smith noontime chatter series.

National Broadcasting Company (NBC) apparently plans several moves to bolster its daytime program fodder, with an especial view to competing with ABC, which long has been especially strong in this period. One projected plan calls for Fred Waring to be moved from his present 11 a.m. spot on NBC, bucking *Breakfast in Hollywood*, a strong ABC contender. Waring's Hooper hasn't been too satisfactory in this niche, and NBC hopes to move his half-hour show down to 10 a.m. to open the network's services-time before being local time. Web believes this would give it a stronger opening than the current soaper, *Katie's Daughter*.

Waring Switch Delayed

Waring proposal was under consideration only recently, according to NBC, but the problem of daylight saving time, and the various time changes caused the web to delay action until fall and the resumption of standard time. If the various sponsors involved in the 10 a.m.-11:30 a.m. segments okay the move, Waring then will go on at 10 a.m. and the other shows will air later.

NBC also is desirous of breaking up its four hours of afternoon soap

(See WEBS FACE on page 17)

New Jockey Twist

NEW YORK, June 28.—WNEW, New York, which gave birth to Martin Block, disk jock, will introduce a new wrinkle in platter spinning with a "transatlantic" wax show August 11. Spinner will be Art Ford, WNEW's all-night pancake flipper, who'll be in London and will air via BBC. He'll make his announcements in London, with the records being spun at the WNEW studios here.

Ford also will do a series of interviews with BBC staffers while in London. Johnny Dale will fill in for him while he's away.

Incidentally, a disk jock in Britain is known as a "disk jeep."

Radio Biz Going Slow in Adapting to Requirements Of Taft and Lea Legislation

Formulation of New Policies Will Take Many Weeks

NEW YORK, June 28.—Radio Business, if its New York adjuncts are any indication, plans to move exceedingly slowly, and with great care, insofar as the Taft-Hartley and Lea-Vandenberg laws are concerned. That applies to networks, stations and unions. Attorneys for the various radio business elements devoted considerable time this week to reading and interpreting the Taft legislation. Network representatives declared it would be weeks before they felt they could establish policies under the new act and as far as the Lea Act goes, web reps stated, no action would be taken until adjudication of the Chicago case—with a possible return to the U. S. Supreme Court—had been reached.

Contracts Now in Force

Virtually all New York stations and network outlets are operating now under contracts with the musicians' union (AFM) and the actors' union (AFRA). These contracts are not disturbed by the legislation involved. Radio execs stated this week that they saw little likelihood of any attempts, when the contracts expire, of breaking up the union shop guaranteed by the pacts. AFM contract with N. Y. web stations runs until January 31, 1948; AFRA's contract runs until October, 1948.

Radio execs said they did not feel that the AFM is "featherbedding" in New York, this applying both to web and indie stations. Net spokesmen, however, did admit that out-of-town affiliates felt otherwise. Most New York stations employ more musicians than required by the union.

AFRA Awaits Convention

George Heller, exec-secretary of AFRA, stated that not until the union's attorney, Henry Jaffe, has finished an extensive study of the Taft Bill, and has attended the meeting of AFL lawyers this week-end in Washington, would the union have any concrete idea as to how it is affected. Even then, he added, no policies will be determined until the AFRA convention in New York in August.

One long-standing point of confusion eventually may be clarified thru the Taft law, which prohibits unions for supervisory workers. This might possibly affect the Radio Directors' Guild. Radio never has determined whether a director is a supervisor—in fact, radio never has even satisfactorily defined the two terms. Nor has radio determined the differences, from a legal working standpoint, between a producer and a director, the duties and powers of each, and directors' relations to network and/or station management. It is a highly complicated question, given additional confusion by the creative talent aspects involved. It may take time, it is felt, but clarification eventually may result.

Radio Writers' Guild (RWG) does not appear to be affected very much by the Taft Act. Should RWG want to do any secondary picketing, however, it would be unable to.

Association of Broadcast Unions and Guilds (ABUG), the New York intraradio union council, may find its activities curtailed thru the Taft-Hartley enactment, altho it still may be able to function as a labor information clearing center for exchange of contract details among unions.

PHILADELPHIA, June 28.—Leslie W. Joy, who resigned earlier this year as general manager of KYW, local NBS outlet, will return to the radio fold July 7 as general manager of the independent WDAS, it is announced by William Goldman, who took possession of the station last month.

White Bill Slump

WASHINGTON, June 28.—Hearing on the White radio bill, which held high interest on Capitol Hill last week, went into a slump this week, climaxed by a closing day's session yesterday which was so sparsely-attended that Chairman Wallace White, of the Senate Interstate and Foreign Committee, couldn't suppress comment. Looking at the empty seats reserved for other members of his special subcommittee, White opened the final day's session by saying whimsically, "The committee will now call himself to order."

NAB Moves To Give Voice On Board to FM, TV & Fax

WASHINGTON, June 28.—Revitalizing of FM strength in the National Association of Broadcasters (NAB) is stirring new conjectures about future relations between NAB and the recently organized FM Association.

NAB's move to give increased recognition to FM membership and seemingly attract larger numbers of FMers came to light this week in preparations to provide direct representation on the board of directors for FM as well as television and facsimile. Announcement of the move to amend the by-laws to provide for this representation was coupled with disclosure that Leonard L. Asch has been named chairman of NAB's FM

Executive Committee. Asch is a member of the board of directors of FM Association, which is little over six months old.

Bartley Resigns

Incidental to this reinforcement move, NAB announced the resignation of Robert T. Bartley as director of its FM department, effective Tuesday (1). Proposed by-laws revision for installing additional board members for FM, video and facsimile representation will be put up to the membership in a referendum along with the proposed revision to change classification of network members from active to associate and delete the present provisions for automatic representation of webs on the board. The new plan for directorships will give FM two board members (one for Class A and the other for Class B FMs), with one each for video and facsimile. This referendum will have been completed by the time the national convention opens. Directorships will become operative as soon as the NAB has at least 25 members in the specific categories.

Meanwhile, the Radio Manufacturers' Association announced a \$400,000 increase in sales of FM and AM broadcast transmitting and studio equipment in the first quarter of 1947 over the last quarter of 1946.

World Broadcasting Names Kendrick GM

NEW YORK, June 28.—Alfred J. Kendrick this week was named general manager of World Broadcasting Company, transcription subsidiary of Decca Records, replacing Jack Myerson, who has moved to Musicraft Records. Kendrick formerly was vice-president in charge of the World Music Service, wired-music division.

Showman-Priest Seeks Sponsor For MBS "Family Theater" Seg

NEW YORK, June 28.—Father Patrick Peyton, an ordained Roman Catholic priest, was in New York this week doing something slightly out of the customary clerical line. Father Peyton was looking for a sponsor for his *Family Theater* series on Mutual Broadcasting System (MBS)—a program designed to glamorize and sell to the American public the theory that family prayer is one of the keystones to national harmony—selling prayer, in other words, in the usual radio sales manner.

Theater is Father Peyton's only interest. It is the end result of several years of radio activity, starting in Albany, N. Y., on WABY, with a rosary program. Father Peyton sought network time to expand his idea; went to Hollywood where, with virtually no knowledge of show business and no friends in that town, he signed 31 top stars (Bing Crosby, Gregory Peck, Loretta Young, et al) for the show, and on February 13 of this year began *Theater* on Mutual. It is a non-sectarian program, for which Ed Kobak, MBS president, donates the time.

Father Peyton's weekly production nut, including office expense, is around 3G. He pays his musicians (scale players), director (ex-agency man Mel Williamson) and producer, John Rider. Meredith Wilson does the music, cufo. During the first 13 weeks of the run, *Theater's* talent, if paid for at the stars' standard radio prices, would have cost \$330,000.

Money for the show so far has been raised by the priest among friends, fellow clerics and a few wealthy supporters, but there have been times when the payroll pressure was terrific. Father Peyton believes he can get an institutional sponsor, akin to Goodyear's handling of *Greatest Story Ever Told*. But based on his record—the way he got his Hollywood names, the time on the air and an episode that transpired this week—Father Peyton should land a sponsor. The episode involved a visit by the priest to a Wall Street firm. He played a recording of the show for the brokerage president—and collected a check for \$8,000—enough to cover virtually all of his July expenses.

Long Legal Tilts Seen Ahead for New Labor Laws

(Continued from page 3)

pared for the legal move, with nearly a 100 union lawyers having conferred for two days with Padway and his chief aide here. At the conferences, the legalists were briefed on the Taft-Hartley Act provisions and any legal loopholes and weaknesses which Padway deems liable to testing in the courts. The closed-door conferences were climaxed by a series of public "educational" meetings at the Carlton Hotel scheduled for today and tomorrow.

Similar activity was being evidenced on the industry side in reference to both the Taft-Hartley and the Lea-Vandenberg laws. National Association of Broadcasters (NAB) bigwigs staged a series of meetings, while J. N. (Bill) Bailey, executive director of the Frequency Modulation Association (FMA), arranged for a meeting with the four major networks "to discuss the FM situation in the light of the decision of the Supreme Court in holding the Lea Act constitutional.

Decision a Puzzler

The Supreme Court's decision on the Lea-Vandenberg Act is regarded as a puzzler because it does not constitute a clear-cut validation. In sending the Petrillo case back to the lower court in a 5-3 decision, the majority on the Supreme Court declared that Congress had not gone beyond its powers in writing the anti-Petrillo act as far as the case involving the Chicago radio station is concerned. At the same time, the decision emphasized that "no final issue has been drawn."

Future defense of AFM against the Lea-Vandenberg Act, it has been learned from AFM legalists, will be based on the allegation that, while the act as written may be within the constitution, interpretation of the act by the Justice Department is unconstitutional. This defense line will point out that the act declares, "using force or violence or other means" to obtain certain objectives is prohibited. AFM will seek to prove that the union uses only strikes and picketing as a weapon, and that this weapon—since it employs neither force nor violence—must be considered the only "other means" AFM then will contend that, since the Justice Department has interpreted "other means" as strikes and picketing, the act has the effect of banning these activities. AFM feels that under the constitution neither strikes nor picketing can be prohibited.

Hope for Strike Ruling

It apparently is the hope of the union, in the face of the court's initial rebuff, that AFM can obtain a ruling that strikes and picketing must be permissible even under the Lea-Vandenberg Act. Such a ruling, it is felt, would leave AFM in about the same position it occupied prior to the act.

Meanwhile, the infant FMA has become the first segment of the radio industry to take advantage of the week's events. J. J. (Bill) Bailey, FMA executive director, wired the following telegram Monday (23) to the presidents of the four major networks: "Now that Supreme Court has held the Lea Act constitutional, how soon will your network make musical programs available to FM?"

According to FMA, the webs have denied music to FM because of AFM's edict that the networks must utilize separate music staffs for standard programs duplicated over FM. FMA calls this action "featherbedding" which is prohibited under the Lea-Vandenberg Act.

NO WHITE BILL IN '47

CBS To Hold Clinic for Promoters

Parley Precedes NAB Meet

NEW YORK, June 28.—Columbia Broadcasting System (CBS) has scheduled a promotion manager's clinic for its affiliate stations in New York, September 8-10. Clinic will precede the annual convention of the National Association of Broadcasters (NAB) in Atlantic City, September 15.

Herb Akerberg, CBS station relations vice-president, stated this week that 50 CBS outlets already have stated they will attend. Clinic will be handled by Dave Frederick, head of the web's advertising and promotion department, and Tom Connolly, head of program promotion. Reps of the CBS press, research and program departments, among others, also will attend. CBS also hopes to have top ad agency personnel on hand.

General idea is to effect closer correlation of network-affiliation promotion, with emphasis being on station problems. Agenda will include correct use of Hooper, Broadcast Measurement Bureau, Nielsen and other research data; advertising layouts, house organs, time buyer needs and public relations.

NAB Preparing New Study of Dialers' Tastes

WASHINGTON, June 28.—Move by the National Association of Broadcasters (NAB) to get new evidence that listeners are satisfied with U. S. radio, and to determine specific tastes of listeners, is under way.

The new study by NAB researchers to ascertain listener reception to radio was approved by the NAB board of directors at its meeting earlier this year when an outlay was authorized to defray costs of the study. Field work will start in November in order to make the results comparable to findings of the 1945 identical survey, which also had been made in November.

'Marquee' Continues Minus Bankroller

CHICAGO, June 28.—Grand Marquee, Chi-originated NBC dramatic program, has been canceled by its sponsors, the William R. Warner Company, Inc., which had used it to advertise its product, Rayve Shampoo. Account is handled by Roche Williams and Cleary Agency. Warner will discontinue sponsoring show after July 17 program, but NBC will continue airing it as net sustainer at its present time, Tuesday, 7:30 to 8 p.m., EDT, with playbacks later here and in other cities.

Jules Herbuveaux, program director for NBC here, said the reason for cancellation was not clear, especially since it had been selling products for its sponsor. According to Herbuveaux, Warner is not planning to sponsor any other network show.

"Good Morning" at 4:30 P.M. Is "Good Night" for Lindlahr

NEW YORK, June 28.—Victor H. Lindlahr, who broadcasts a brand of health chmoos for Serutan, a brand of evitaxal on Mutual Broadcasting System (MBS), did one broadcast this week on WOR, MBS's New York affiliate, and quickly scrambled. He won't be heard again on WOR.

Story behind the episode is this: Lindlahr was an old WOR hand for some years, airing his chatter for the *Journal of Living* and *Serutan* on how to be spry at the age of 98. Eventually, WOR decided that his copy was not acceptable under its standards and the program went off. However, Serutan then became one of Mutual's top accounts, currently spending about \$1,200,000 gross annually sponsoring Lindlahr and Gabe Heatter. Both Serutan and Mutual were exceedingly anxious for the account to have a New York outlet on Mutual,

and WOR, obligated as a web affiliate, finally gave in.

Time Switch

However, WOR could not make available the morning time slot Serutan wanted and, accordingly, the Lindlahr gush was recorded and played back Monday (23) at 4:30. It wasn't until after the first broadcast that it was discovered Lindlahr's salutation is "Good Morning," and since it isn't quite morning at 4:30 p.m., and since WOR wasn't anxious in the first place, Lindlahr did his one-afternoon stand.

Present plans call for Serutan to go back at work later on—with a new show. Roy Durstine is the agency.

WLW Sales Staff Holds Parleys in New York and Chi

NEW YORK, June 28.—Sales staff of WLW, Cincinnati, held its semi-annual meeting this week, with the Eastern section gathered here and the Midwestern staff convening in Chicago. Major topics up for discussion included WLW's raised rates for one-minute announcements and for the 7-8 a.m. time slot. The meeting, both chaired by sales Veepee Harry Mason Smith, also were given a line on the station's new talent by Programming Veepee Eldon Park. These include several new staff singers, among them Anne Ryan, Ramona, Al Helfer and Billy Johnson. Park also described two new shows—*Pleasure Cruise*, which also will be aired over National Broadcasting Company, and a new show for *Look* magazine.

Meeting wound up with general discussion of winter programming plans and the current business situation. Chicago group met Tuesday and Wednesday (24-25), while New York meet was held Thursday and yesterday (26-27). Also present were Marshall Terry, WLW promotion director, and Madison Heartman, Smith's assistant.

"Compulsion"

CHICAGO, June 28.—Twenty-two Midwest stations, some of them CBS outlets, last week were placed in the unique position of having to air news program material originated by another station, WMAQ, NBC o.-and-o. station here.

Situation developed when WMAQ interviewed Dr. Robert S. Wilson, chairman of the board of Standard Oil Company of Indiana on its wire-recorded show, *News on the Spot*. Wilson gave his idea about reason for the current gas and fuel oil shortage. Standard Oil liked the interview so much they "compelled" stations on which it buys daily news shows to air the recorded interview on Standard programs. Three of the stations thus having to air the WMAQ-NBC interview were WCCO, KMOX and WBBM, all CBS outlets.

Don Lee Net Sees the Light As Potter's Spinner Clicks

HOLLYWOOD, June 28.—Don Lee Broadcasting System is currently doing an about face in program thinking following success of the web's nightly Peter Potter disk jockey seg for Chesterfield cigs. With the Potter seg definitely clicking, as evidenced by Newell-Emmett Agency's renewal of the show a full two months before option time, Skein's program exec, Charles Bulotti Jr., and sales topper Syd Gaynor plan to expand its platter spinning shows.

Trend to disk shows is a marked change in program thinking among Don Lee toppers, since the net has always looked upon wax whirling stanzas with disfavor. But with the Martin Block deal rolling on, Don Lee and Mutual, and the Peter Potter seg on six major Don Lee stations, the web will now turn its guns on selling disk pilots regionally, with particular emphasis on secondary Pacific Coast markets.

First step in expanding disk jockey programming will be an effort to sell Chesterfield the entire Don Lee net. Secondly, web is now juggling night-time skeds to provide a one-hour time block from 11 p.m. to midnight for a second net platter show. Web has indicated no choice of platter spinners and is willing to let agencies develop their own record show.

Station-wise, Don Lee appears to be in the best Coast position to follow thru on regional net disk shows. With tight commercial scheduling and an efficient inter-station time clearance set-up, plus a roster of sales-eager affiliates, the skein should easily be able to clear a block of time on demand for a regional platter show or similar low-cost package. Regardless of full net sales, however, Don Lee is certain to add at least one more disker to cover major markets.

New Version Planned for Next Session

Public Hearings Concluded

WASHINGTON, June 28.—The Senate Interstate Commerce Committee, resigned to putting the White radio bill in cold storage for this year, is hopeful that revised version can be readied for floor action in 1948. Public hearings on the measure were concluded yesterday with a lone broadcaster coming out in support of the bill as written and rapping the National Association of Broadcasters (NAB) for its opposition.

Sen. Wallace White (R., Me.), chairman of the group and author of the bill, told *The Billboard* he is hopeful that a new version eventually can be resolved from the "trial balloon" that was kicked about during two weeks of testimony.

NAB Taken Over Jumps

During testimony this week, NAB and its president, Justin Miller, were taken over the jumps by Ed Craney, Montana station operator. Craney congratulated Senator White for "the clear thinking and desire to serve the public that has gone into the drafting of this measure." The broadcaster was especially harsh toward Miller in NAB's opposition to the section giving FCC economic jurisdiction in granting licenses.

"Judge Miller is new in radio," Craney said, "He knows little of its practical problems. If he had conferred with enough of his members, he would have learned that it's this policy of granting hundreds of licenses which makes the little fellow smaller and the big fellow bigger."

Libel Clause Endorsed

Sen. Glen H. Taylor (D., Idaho) endorsed the section which would free stations from libel suits in political campaigns and asked that it be broadened to include all public discussion broadcasts. Mutual Broadcasting System commentator, Fulton Lewis Jr., also supported this section and suggested that it should, in addition, cover newscasts.

The Socialist Labor Party thru its secretary, Arnold Petersen, protested against the restriction on the size of networks. "This would impose an unnecessary hardship on broadcasters with limited means," Petersen said. (See No White Bill on page 17)

Colgate-Kyser Deal Decision Is Delayed

NEW YORK, June 28.—Decision as to whether Colgate-Palmolive-Peet will continue to sponsor Kay Kyser on the air will not be made for another fortnight. Decision was due this week but final outcome will not be determined now until top sponsor officials return from vacation. Ted Bates is the agency.

Colgate reportedly feels that the high-budgeted Kyser program has not been clicking too well Hooper-wise. Weekly talent nut is around \$14,000, with ratings in the 8 to 10 bracket. Kyser is under contract to American Tobacco, but Colgate has him on a lend-lease deal.

BMB provides further

By any standard, day or night, NBC is America's No. 1 Network

...and the higher the standard, the greater is NBC's superiority

For the first time, a research organization supported by the entire industry has measured—on a uniform basis—the number and location of all radio families comprising the weekly listening audience of each U. S. radio station and network.

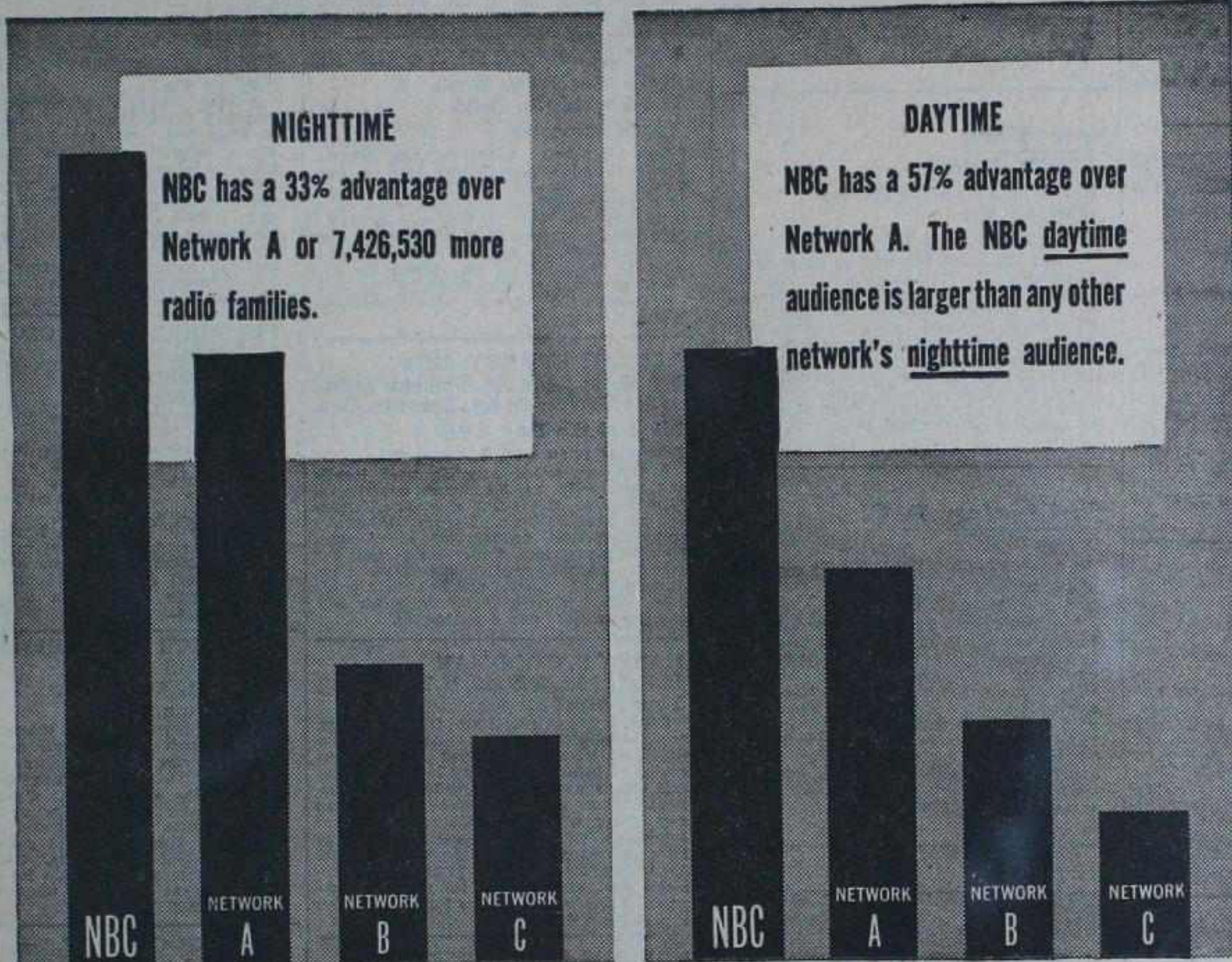
In those counties where 75% or more of the radio families listen to any of the four major networks "one or more times a week," NBC leads all others by a wide margin—ranging from a 33% advantage over Network "A" at night to a 322% advantage over Network "C" in the day.

The charts opposite present a comparative picture of listening based on this high standard of 75% and over—a much more significant basis for comparison than any lower level. However, even on the minimum basis of 10%, NBC has a dominant advantage over all other networks.*

How much more? Audience figures released by BMB are based on listening "one or more times a week." How much more do people actually listen to NBC? Facts on that subject and many others will be included in NBC's detailed booklet on the BMB survey to be issued shortly.

*Complete results of this survey are contained in "Network Area Report" recently published by the Broadcast Measurement Bureau. The only total audience figures shown in this report are based on the level of 10% and over: Nighttime; NBC—31,127,940; Network "A"—27,680,570; Network "B"—22,056,690; Network "C"—19,161,830. Daytime; NBC—27,383,770; Network "A"—25,261,730; Network "B"—21,557,990; Network "C"—19,160,260.

proof...



Audience in counties where 75% and over of the radio families listen "one or more times a week."

	NIGHTTIME		DAYTIME	
	AUDIENCE	% OF TOTAL U. S. RADIO FAMILIES*	AUDIENCE	% OF TOTAL U. S. RADIO FAMILIES*
NBC	30,116,240	89%	22,856,940	67%
Network A	22,689,710	67%	14,558,050	43%
Network B	12,716,480	33%	9,003,670	26%
Network C	8,499,130	25%	5,421,670	16%

*Total radio families January 1946—33,998,000 as estimated by BMB. A more recent survey indicates that as of January 1947 there were 35,900,000 radio families or 93% of all U. S. families.



A Service of Radio Corporation of America

... the National Broadcasting Company

PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers inter-

ested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

Networks

NAT'L BROADCASTING CO.
Serenade to America
6:15-6:40 p.m., Mon. thru Fri.
Rep.: NBC Program Sales

SERENADE TO AMERICA features the best in popular, semi-classic and classical music, distinguished soloists and a concert orchestra. The soloists include Thomas Hayward, of the Metropolitan Opera Company; Jack Kilty, of Broadway fame; NBC's amazing discovery, Elaine Malbin, and others. As a 5-times-a-week program over WNBC and a limited network, it has for three years maintained a most favorable competitive position. Its flexibility of format gives it unlimited possibilities as a single half-hour musical show.

Radio Stations

Illinois

WJJD, Chicago
Ernie Simon Show
8-10 a.m. and immediately after baseball games, 5 times wkly.
Rep.: Avery-Knodel

Chicago's newest conversational topic, ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SIMON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Spot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50 for 104.

Iowa

KSO, Des Moines
Noon Time News
12-12:15 Mon. thru Fri.
Rep.: Headley-Reed Co.
Here's the hottest news period on any radio station open for sponsorship for 3 or 5 days a week. KSO's popular news man, R. J. Nash, edits and presents the 12 o'clock news, making a friendly, down-to-earth newscast backed by authority. "R. J. Nash is easy to listen to"—that's what his fans say. The Noon News on KSO will prove a potent vehicle to carry your sales message. Cash in on a ready-made audience. The low cost will surprise you; an audition disc should sell you.

Maryland

WFBR, Baltimore
World Tours (Radio's Global Quiz)
9:30-10 p.m., Thurs.
Rep.: John Blair & Co.
WORLD TOURS features Lt. Col. George Hutchinson and his famous family, the "Flying Hutchinsons." This unique quiz show boasts the largest electric world map in existence. Studio audiences are enchanted by many visual attractions, including: illuminated travel routes; tiny rocket ships flying across the map; a flashing, electric totalizer board, and Super Bonus Bowl. Cash prizes total \$100 per broadcast. Col. Hutchinson, traveled in 51 countries, is well qualified to M. C. this educational program.

BBC Starts Talks With Trade Unions

LONDON, June 28.—The governors of the British Broadcasting Corporation (BBC) last fortnight began talks with trade unions having membership in BBC concerning recognition of the unions and establishment of negotiating machinery for every branch. Since its foundation 20 years ago, BBC has recognized only the BBC staff association for negotiating purposes, altho allowing its staff to join outside unions.

Difficulties facing the recognition talks include the fact that the BBC engineers' organization does not wish any outside union to organize the technical staff, which it claims as members nearly to a man. Further, the BBC staff association is organized along vertical lines, embracing all other BBC activities with nearly half

Montana

KBOW, Butte
Sports Spotlight
6:15 p.m., 6 times wkly.
Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.

New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased.

New York

WKBW, Buffalo
Sig Smith's Sports Review
6:30-6:45 p.m.
Rep.: Avery-Knodel

When Sig Smith entered military service he gravitated to his natural medium and for many months was the "GI Voice of Sports" in the European Theater of Operations. Discharged in March, 1946, he returned to WKBW and resumed as Sports Editor. In eleven months he raised his rating an even 1000%. Featuring local and national sports news, plus interviews with celebrities and race results from major tracks, the program is a "must" for Buffalo fans.

Washington, D. C.

WRC
Robert Ripley's Believe It or Not
Mon. thru Fri., 1:45-2 p.m.
Rep.: NBC Spot Sales

The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach "prepared" audience in Nation's Capital. Ripley does program with Courtney Benson, one of radio's leading dramatic personalities. This availability a natural entree into valuable Washington market.

Transcribed Services

LES MITCHEL PRODUCTIONS, INC.
(Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood
"The Theater of Famous Radio Players"—Family Drama, 1/2 hr.
Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lucretia Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

Dewitt, Reaches for Moon, Makes It

NASHVILLE, June 28.—Jack Dewitt who has been affiliated on and off with WSM for many years, became president of the 50,000-watt this week. Edwin Craig, his predecessor, is now chairman of the board. Harry Stone remains as veepee and general manager.

Dewitt, who has been instrumental in the station's development, was prominent in the U. S. Army's 1946 experiment in contacting the moon with radar.

the employees as members, and problem would be dividing workers by crafts. Possible solution is application of both internal groups for affiliation to a trade union congress.

PARAGON RADIO PRODUCTS
131 W. 52 St., New York 22, N. Y.
George Raft in The Cases of Mr. Ace

George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestral! Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

HAMILTON-WHITNEY PROD'NS
435 S. Lacienea Blvd.
Los Angeles 36, Calif.
The Unexpected

Top flight stars, Barry Sullivan, Marsha Hunt, Virginia Bruce, Binnie Barnes, Lyle Talbot, Lon Chaney, Jack Holt, Tom Neal, in a highly dramatic 15-minute series at a price you can sell. 26 programs available immediately. Second 26 in production. 1 or 2 a week basis. A big-time production at a price within reach of all. Listen to your audition platter at your station now. Join the parade to success with Hamilton-Whitney today.

BEULAH KARNEY, INC.
228 N. La Salle St., Chicago 1, Ill., or 444 University Av., Toronto, Can.
Meal of the Day
5-minute open end, 5 times wkly.

A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

HARRY S. GOODMAN
19 E. 53d St., N.Y. 22, N.Y.
Your Gospel Singer

Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

HOPKINS SYNDICATE, INC.
11 S. LaSalle St., Chicago 3, Ill.
Dr. George W. Crane, M.D., Ph.D.

What a cad of a boss poor Sally had! At least that's what Sally thought until Dr. Crane taught her a neat trick in applied psychology. Then—a surprise ending worthy of O'Henry. Dr. Crane makes a lesson in personal improvement rival fiction for interest—a powerful factor in his phenomenal rise to radio popularity. Ideal business builder for a wide variety of sponsors. Nearly 200 open end 15-minute programs now ready; more in preparation. Contact John R. Kneebone, Andover 2833, for sample transcriptions.

Jack Carson Set For Sealtest Show

HOLLYWOOD, June 28. — Jack Carson, having finally secured his release from Campbell's Soups, Columbia Broadcasting System (CBS) show, this week signed with Sealtest dairies to head the cast of Sealtest Village Store. Carson will succeed Jack Haley in the star spot beginning next fall. Eve Arden will head the cast during the summer, starting July 3, and will remain as Carson's partner in the fall. Show airs Thursday nights over National Broadcasting Company.

Scripting will be handled by four new gagsters: Elon Packard, Stanley Davis, Larry Klein and Jackie Ellinson. Agency is McKee & Albright, Inc.

TRANSCRIBED RADIO SHOWS
2 West 47 St., New York 19, N. Y.
Salute to Song

A 15 minute transcribed program—music millions love. A special feature on each program (the dramatization of a story which inspired a never-to-be-forgotten song.) Starring: two well known vocalists plus two outstanding commentators, plus a famous orchestra; a program to charm every member of the family, listeners will salute "Salute to Song". 52 programs produced—audition pressings available. Priced to fit your budget.

CHARTOC-COLMAN PROD'NS
360 N. Michigan Ave., Chicago, Ill.
Ted Lewis

A half hour of sheer enchantment! It's The Ted Lewis Show . . . fabulous, sentimental Ted, with the high hat full of music, laughter and tears, his great 18-piece orchestra, big name vocalists, a sup-porting cast of top talent. This is a show everyone will enjoy. It appeals to all age and income levels. It is streamlined, youth-appealing, modern, with just a touch of nostalgia for oldsters. For local and regional sponsorship, starting August 15. For audition platter, write Chartoc-Colman Productions, 360 N. Michigan Ave., Chicago.

FREDERIC W. ZIV CO.
1529 Madison Road
Cincinnati, Ohio.
Philo Vance

Half-hour mystery series based on S. S. Van Dine's best-selling PHILO VANCE novels, featuring America's top detective in a show that you can sponsor with pride at a mere fraction of the cost of production. PHILO VANCE, favorite of millions in books, pocket editions, magazines, and on the network, played by Jackson Beck with Joan Alexander as Vance's secretary. Now earning sensational ratings transcribed for local and regional sponsors: Detroit 11.3, State of California 7.2, Boston 8.8. Write for availabilities.

MAURICE C. DREICER, PRO-GRAMS
998 Fifth Ave., N. Y.
Are You a Heel?

Nothing personal. Just the most exciting type of conduct testing ever devised, based upon the copyrighted feature the "HEEL-OMETER," which sizes one up from the louse to the angel stage. Complete copyrighted instructions make show entirely workable with local panel and contestants, and MC. Can be run 15 minutes across boards or half hour weekly. Combines quiz for the curious, with forum for the serious and judgment for all by the one and only "HEELOMETER."

KASPER-GORDON, Inc.
140 Boylston St., Boston 16, Mass.
Adventures of Buddy Bear

The greatest transcribed children's program ever offered! See TIME magazine, May 13, page 62. 78 1/4-hour episodes available in first unit. Sensational merchandising tie-ups, plenty of publicity for all sponsors, with Universal Pictures making color cartoon shorts, Richard G. Krueger Company making BUDDY BEAR dolls, Boston Junior Deb Company making children's sportswear, etcetera, and 100,000 BUDDY BEAR SONG ALBUMS (records) in production. Available for regional and local sponsors at low syndicated rates. Wire for samples, rates. Release date, September 8.

12 New Affiliates Added by Mutual

NEW YORK, June 28. — Twelve new affiliates were added to the Mutual Broadcasting System (MBS) this week, boosting the web's coverage of radio homes by over 250,000. Included were WREX, Duluth, Minn., a 10000-watt; KOOL, Phoenix, Ariz., a 5000-watt; three 1000-watt outlets, and seven 250-watters.

The 1000-watt stations were KVNI, Coeur D'Alene, Idaho; KCSJ, Pueblo, Colo., and KXOB, Stockton, Calif. The 250-watters were KAKE, Wichita, Kan.; KTOP, Topeka, Kan.; KCNA, Tucson, Ariz., and four stations in North Carolina—WILX, North Wilkesboro; WJRI, Lenoir; WMNC, Morganton, and WSIC, Statesville.

Shelving of D. S. T. Bill Kills Threat of Scrambled Chi Segs

CHICAGO, June 28.—Threat of confusion in programming of local and net shows here that was imminent last week when the Illinois Legislature introduced a bill calling for the State-wide abolition of daylight saving time, was removed this week when the House shelved the bill. The bill had been passed by the Senate and then referred to the House License and Miscellany Committee. It was this committee, made up primarily of Chicagoans representing local opposition to the bill, which shelved it by postponing hearing on it until June 30, day on which the Legislature will adjourn. Since the committee could not hold hearings on the bill and then have it passed by the House in the same day, its postponement action is tantamount to killing the measure.

Confusion in radio trade here would have resulted in net shows be-

"Talent Hunt" To Echo Major Bowes

NEW YORK, June 28.—*Talent Hunt*, with Arthur Godfrey, which returns to the air for Lipton Tea shortly on the Columbia Broadcasting System (CBS), will inaugurate a series of personal appearances of its top acts some time this fall. Program features talent new to radio.

It's the first gimmick of its kind since the late Maj. Edward Bowes' tyro troupes took to touring.

ing heard at different times, in local shows being pushed around to accommodate net shows at new times and, in cases where local sponsors would not give up time, situations in which net shows would not be heard in this area until hours after they had been originated.

As a result of the confusion facing them, the trade here rushed representatives to the State Capitol at Springfield, where they presented testimony and did some lobbying that to a great extent was responsible for bill's demise.

Snooky Lanson Joins NBC Disk Jock List

NASHVILLE, June 28.—Another disk jockey was recruited out of radio ranks this week when WSM added Snooky Lanson, National Broadcasting Company (NBC) singer, to its platter-spinning roster. Earlier, Francis Craig gave up a Sunday night NBC spot he has held for the past 12 years for an 11:15 p.m. WSM record show.

CBS Shuffles Sustainers; Robert Q. Gets "2 Heads"

NEW YORK, June 30.—Columbia Broadcasting System (CBS) this week climaxed sale of its package, *My Friend Irma*, to Lever Brothers by switching it sustaining into the 8:30 p.m. Monday slot it will occupy for the sponsor starting August 25. *Irma* moves into the new time today, Monday, replacing the Joan Davis Show, which had its final airing for Lever Brothers last week. CBS hopes to warm up a regular audience for the sponsor by having *Irma* run thru the summer in its permanent fall niche.

The 10:30 to 11 p.m. Friday spot, formerly occupied by *Irma*, is being filled by Eileen Farrell and the Columbia Concert Ork, which has moved over from Mondays 11:30 p.m. The latter seg is being handed to dance band remotes.

CBS this week also inked Armour & Company to an additional 10 min-

utes daily of *Hint Hunt*, heard across the board from 4 to 4:25 p.m. The packing firm formerly sponsored the first 15 minutes only. The web said the Armour expansion brought its new business for the past two months to \$9,250,000.

Other Reshuffles

Other CBS program time reshuffles due to cancellations or hiatus periods affect time formerly occupied by *Information Please*, *Mr. Keen*, *Mystery of the Week*, *Jack Smith and Radio Theater*. With Parker Pen cancellation of *Information Please's* 10:30 to 11 p.m. Wednesday spot, CBS is introducing *Doorway to Life*, dramatic sustainer on problems of raising children, starting Wednesday (2). To fill the eight-week hiatus of *Kolynos' Mr. Keen*, from July 3 thru August 21, CBS is preeming its *Rooftops of the City* dramatic seg for the 7:30 to 8 p.m. Thursday time.

As reported in *The Billboard* last week, comic Robert Q. Lewis will sub for Procter & Gamble's *Mystery of the Week* and the *Jack Smith Show* across the board from 7 to 7:30 p.m. The web plans to split the Lewis opus into two self-contained units, with a music bridge between them, so that affiliates can take either half or both, according to programming needs.

The last seven weeks of *Lux Radio Theater's* hiatus will find the second half-hour of that show's time (9:30 to 10 p.m., Mondays) occupied by a new adventure series, *Escape*, which will present adaptations of highly imaginative yarns. These include F. Scott Fitzgerald's *Diamond as Big as the Ritz* and Bret Harte's *Outcasts of Poker Flats*. Series starts July 7.

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using...



WEED & CO. National Representatives

Here are some

EXTRAS

that WOR hasn't made any extra noise about

While radio stations, newspapers, magazines and other media throughout the nation have consistently increased their rates during the past 10 years (we know one large advertising medium that jumped its base rate 4 times in the year 1946) ...

1. WOR has not raised its daytime rate one penny since Nov. 14, 1937!

2. WOR's discounts to sponsors have shown no decrease during

this same period. In fact, in many instances they have been liberalized 25 to 30%!

3. WOR's nighttime rate has shown no change since Nov. 1, 1943. At that time it was upped to conform to twice the day rate!

4. WOR has maintained the second lowest cost-per-thousand rate of any station in the United States!

Year after year for the past ten years, WOR has consistently waged war on the high cost of selling. WOR has always believed in the old American tradition of competitive volume sale. WOR knows that healthy economic rivalry cannot completely exist in the face of growing manufacturing, distributing and selling costs.

WOR is keeping rates down and sponsors' sales up. It's another reason why WOR regularly carries more accounts with a greater total dollar volume than any station anywhere.

Part I

The Billboard



DAYTIME Talent Cost Index

This feature was developed by The Billboard in co-operation with G. E. Hooper, Inc. Figures projected from telephone homes to total urban population.



BASED ON THE "FIRST TWELVE" DAYTIME HOOPER RATINGS, NATIONAL AND PACIFIC COAST, FOR PERIOD ENDING JUNE 15, 1947.

Rank	Program Sponsor Net. & Stat. Agency	Hooper Rating	Previous Rating and Rank	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
1	OUR GAL, SUNDAY Whitehall Pharmacal Anacin D-F-S, CBS 80	6.8	5.7-10	NSP-ABC NSP-MBS NSP-NBC	\$1,750	\$257.35	\$ —
2	MA PERKINS Procter & Gamble Oxydol D-F-S, CBS 76	6.4	6.4-4	NSP-ABC NSP-MBS NSP-NBC	\$1,300	\$203.13	\$ —
2	HELEN TRENT Whitehall Pharmacal Heat Liniment, Kolynos, Blasdol D-F-S, CBS 76	6.4	6.0-2	NSP-ABC NSP-MBS NSP-NBC	\$1,800	\$281.25	\$ —
3	YOUNG WIDDER BROWN Sterling Drug Haley's M-O, Phillips Toothpaste D-F-S, NBC 144	6.2	6.4-3	Dick Tracy, LN, Co-Op-ABC NSP-CBS NSP-MBS	\$1,600	\$258.06	\$.44
4	PORTIA FACES LIFE General Foods Granonuts Wheatmeal, Y & R Maxwell House Coffee B & B, NBC 87	6.1	6.4-3	Sky King-ABC NSP-CBS Superman-MBS	\$2,750	\$450.82	\$ —
5	AUNT JENNY Lever Bros. Spry, Lux Soap R&R, CBS 45	6.0	*	Kenny Baker Show -ABC Checkerboard Jamboree -MBS NSP-NBC	\$2,000	\$333.33	\$ —
5	STELLA DALLAS Sterling Drug Various Products D-F-S, NBC 144	6.0	6.3-4	NSP-CBS NSP-MBS	\$1,750	\$291.67	\$.53
6	BREAKFAST IN HOLLYWOOD Kellogg Kellogg's Pop K&E, ABC 234	5.9	5.7-10	Arthur Godfrey (MFW)-CBS NSP-MBS Fred Waring (TT)-NBC	\$1,500	\$254.24	\$.44
7	WHEN A GIRL MARRIES General Foods Certo, B&B Sanka, Instant Sanka Y&R, NBC 76	5.8	7.6-1	Terry & the Pirates -ABC NSP-CBS Hop Harrigan (TT) -MBS	\$2,300	\$396.55	\$ —
8	YOUNG DR. MALONE Procter & Gamble Crisco, Compton Dreft, D-F-S, CBS 45	5.6	6.0-7	NSP-ABC NSP-MBS NSP-NBC	\$2,500	\$446.43	\$ —
9	BIG SISTER Procter & Gamble Ivory Soap Compton, CBS 68	5.5	5.8-9	Baukhage Talking LN-Co-Op-ABC Cedric Foster-LN-Co-Op -MBS NSP-NBC	\$2,500	\$454.55	\$ —
10	LORENZO JONES Sterling Drug Various Products D-F-S, NBC 144	5.4	6.2-5	NSP-ABC NSP-CBS NSP-MBS	\$2,000	\$370.37	\$.63
11	RIGHT TO HAPPINESS Procter & Gamble Ivory Soap Compton, NBC 142	5.3	*	Best Things In Life NSP-ABC NSP-CBS	\$2,250	\$424.53	\$.77
12	BACKSTAGE WIFE Sterling Drug Ener-gine Shoowhite, Haley's M-O D-F-S, NBC 144	5.2	*	NSP-ABC Hint Hunt-CBS NSP-MBS	\$1,750	\$336.54	\$.60
12	KATE SMITH SPEAKS General Food Sales Co. Post's Raisin Bran, Post's 40% Bran Flakes B&B, CBS 145	5.2	5.9-8	Kenny Baker Show -ABC Victor H. Lindlahr-MBS NSP-NBC	\$5,000	\$961.54	\$1.64

TOP THREE SATURDAY DAYTIME PROGRAMS

1	STARS OVER HOLLYWOOD Bovey's Dari-Rich Chocolate Flavoring Sorenson, CBS 52	7.5	7.5-1	NSP-ABC NSP-MBS Smilin' Ed McConnell-NBC	\$4,000	\$583.33	\$ —
2	GRAND CENTRAL STATION Pillsbury Flour Various Products McC-E, CBS 131	6.3	6.7-2	NSP-ABC NSP-MBS NSP-NBC	\$2,200	\$348.21	\$.45
3	THEATER OF TODAY Armstrong Cork Armstrong Floor Coverings B.S.D.&O., CBS 158	5.9	6.7-2	NSP-ABC NSP-MBS NSP-NBC	\$2,500	\$423.73	\$.64

Average audience rating is 4.0, as against 4.3 last report, 3.8 a year ago. Average daytime sets-in-use reported are 15.7, as against 16.9 last report, 15.0 a year ago. Average available homes is 71.5, as against 71.6 last report, 71.8 a year ago. Number of sponsored hours is 86 as against 84 last report, 90.5 a year ago. Based on June 15, 1947 Hooper report.

LN—Limited Network
NSP—No Sponsored Program
*—Not in Top 12 Last Report

L. & M.—Lennen & Mitchell, F., C. & B.—Foote, Cone & Belding, Y. & R.—Young & Rubicam, W. & L.—Warwick & Legler, W. & O.—Williams & Cleary, L. W. R.—L. W. Ramsey, J. W. T.—J. Walter Thompson, McK. & A.—McKee & Albright, R. & R.—Ruthrauf & Ryan, D. C. & S.—Doherty, Clifford & Shenfield, S. & S.—Schwimmer & Scott, R. W. & C.—Roche, Williams & Cleary, A. M. & W.—Audrey, Moore & Wallace, W. H. W.—William H. Weintraub, McC-E.—McCann-Erickson, P. & R.—Pedlar & Ryan, D. F. S.—Dancer-Fitzgerald-Sample, N. L. & B.—Needham, Lewis & Brorby, R. M. S.—Russell M. Seeds, B. & B.—Benton & Bowles.

Musical Seg Facelifting Set at WBBM

Patterned After Disk Hits

CHICAGO, June 28.—Attempting to imitate the style of novelty tunes and novelty arrangements which have been responsible for many big hits in the pop record field, WBBM, local CBS station, will begin work on restyling its musical programs in the near future, Al Morey, production director for the net here, said this week.

Morey is convinced that the reason why many records go over is novelty arrangements and novel style. He admits other factors, of course, such as top talent and promotion, but points to such records as the harmonicals' *Peg O' My Heart* as a disk that went over primarily because of its novel style and introduction of a new musical idea. He claims that there are many more of a similar category.

Morey also claims that most radio music to date has been too hackneyed, too monotonous, too ordinary—the same stuff it has been playing for years. He states that radio could take a page out of the record book and get itself some more listeners. With a more metaphysical line of reasoning, he also claims that one reason why novel style records go is that people today are restless, and thus are constantly seeking the new and different in music.

Recently when Morey was in New York, he discussed the idea with agency radio execs and CBS officials. All told him he was on the trail of something that at least would be worth an experiment.

WBBM will not change its musical programs overnight. Morey admits that he is still searching for the right approach to the problem and that plenty of work has to be done before the station will go for it 100 per cent. But he's making a start in that direction.

He is looking for new musicians, continuity writers and arrangers who can work co-operatively in expressing the idea in the best form. Production, direction and continuity will fit the new musical motif. In addition, he is planning to start a new musical program featuring a four-piece combo headed by Joey Romuro, guitarist. Group has already started working on the idea and have been kicking around some new musical ideas. Audition of the show is planned for a couple of weeks from now.

Morey will use this program as a test. If his idea goes over, if he can present new musical ideas that still make good listening for the majority, he will gradually apply the plan to more and more WBBM shows, with the possibility that the CBS New York headquarters will be presented the idea for possible incorporation into its network programming structure.

NEW STATIONS BLOOM IN JUNE

NEW YORK, June 28.—New stations were busting out all over during the last week of June, with more tuning up their signals for early July debuts. Outlets which already have taken to the air were scattered among Florida, California and New Jersey, with Kansas and Virginia stations prepping for bows next week.

Two of the new outlets were on the FM band. WJHP-FM, Jacksonville, Fla., began operations Monday (23), with a six-hour schedule daily. Introduction of FM is the latest step in the plan of WJHP and WJHP-FM to introduce other improvements such as facsimile and television into the area. Other FM outlet to begin broadcasts Monday was WAAW, Newark, which is running programming parallel with that of its AM sister station, WAAT.

General Manager Floyd Farr, formerly with KPO, San Francisco, kicked off operations of KEEN, San Jose, Calif., June 20. Station is independent and operates full time on 1370 kilowatts with 1,000 watts power.

One of radio's most modern studios was opened last week by WCOL, Columbus, O. Altho the station has been in operation for some time, it only recently moved into its new three-story building which houses four studios, including a two-story participation chamber seating 130. Delegates at the Ohio State Institute meeting last month acclaimed the new set-up as among the nation's best.

Set to open next week are WDVA, Danville, Va., and KXXX, Colby, Kan. WDVA opens Wednesday (2), with Walter M. Windsor serving as general manager over a staff of 25. The Kansas station, which opens July 4 will be managed by ex-newscaster John B. Hughes, formerly heard over Mutual Broadcasting System and Columbia Broadcasting System. KXXX, a 5,000-watt indie, will operate daytime only at first on 790 kilocycles.

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Costs 5 cents an ounce or 80 cents a copy. Special Delivery, 13 cents extra.

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H'wood's Top Indie Station Race Narrows

KLAC Best in May Hooper

HOLLYWOOD, June 28.—Race for supremacy among the 12 Los Angeles indie stations, long simmering, finally has narrowed down to a photo-finish between Warner Bros.' KFVB, G. A. Richards' soon to be 50-kw. KMPC, and the Ted and Dorothy Thackrey-owned KLAC. On the latest local Hooper survey for May, KLAC for the first time captured the largest share of the audience. Hooper figures show KLAC with a 5.2 audience share, with KFVB one-tenth of a point behind with 5.1. KMPC is currently running third with 3.9. Area's other nine outlets are outdistanced for top honors by these three contenders.

An analysis of current Hooper's survey once again reflects the audience pulling power of platter spinners and sports coverage. For example, KFVB snagged a nifty 20.1 share of audience for its Sunday morning three-hour session of disk jockey Peter Potter's long-established show, far outclassing nearest rival, and seriously threatening network coverage. By same token, KLAC's traditional Saturday afternoon baseball coverage earns outlet a neat 11.3 share of listeners. KLAC's ace platter pilot, Al Jarvis, chalked up a healthy 6.4 morning average. KFVB's Bill Anson, now shifted to follow Martin 000) collected \$150,000 for its three-weeker with Guy Lombardo's ork, Jean Carroll, the Pitchmen, Lathrop and Lee and High Barbaree. Opened with \$65,000, then got \$43,000 and closed with \$42,000. New bill (reviewed this issue) has Lena Horne, Johnny Burke, Ruby Ring, George Block, was good for a 7.0 average during the afternoon session. KMPC, boasting no name jockeys, still averages 4.0 opposite Jarvis, and 5.4 against Anson.

A question among local time buyers, of course, is the pulling power of Martin Block on KFVB. Block's debut June 1 climaxed a strong and costly promotional campaign dished out by KFVB boss, Harry Maizlish. Trade is therefore eagerly awaiting Hooper on Block's first month of Coast broadcasting. KLAC has not spent any promotional dough in the past six months, depending on exploitation at time of the station's switch from KMTR to sustain listeners snagged then. KMPC is also in midst of a large scale promotional campaign, heralding forthcoming power increase and station's program coverage.

Congressmen Get Super-Priority In FM Grants

WASHINGTON, June 28.—Members of Congress apparently will get super-priority in the processing of frequency modulation (FM) applications, Federal Communications Commission (FCC) indicated this week in granting the bid of Rep. Alvin E. O'Konski (R., Wis.) less than six weeks after it was filed. O'Konski first filed his application for a Class A FM station in Merrill, Wis., May 13, 1947. It was granted by FCC Thursday (26).

The bid of Seminole Broadcasting Company for a similar station in Belle Glade, Fla., also was granted Thursday. Seminole's application was filed February 7, 1947, or three months before the O'Konski bid was received by FCC.

In another FM action taken this week, FCC made final its proposed decision in the Boston FM docket. FM grants were given to Columbia Broadcasting System, Matheson Radio Company, the Yankee Network, Unity Broadcasting Corporation, Templeton Radio Manufacturing Corporation, Massachusetts Broadcasting Company, and Harvey Radio Laboratories.

KQW, S. F., Picketed Over Member Firing

SAN FRANCISCO, June 28.—KQW-CBS was picketed in a noon-hour demonstration Tuesday (24) by members of the CIO United Office and Professional Workers of America, protesting dismissal of an employee. Twenty-one unionists hit the picket line, none of them employees of the station. The employee, Mrs. Ann Burke, was discharged June 10 for what the union described as "union activity." C. L. McCarthy, station manager, vigorously denied this. He also said the picketing had no effect on the station.

The union last week filed a charge of unfair labor practices against KQW with the National Labor Relations Board.

JWT Loses Out to K&E on Ford, Too

NEW YORK, June 28.—Reports that Ford may hand its projected hour-long institutional show, planned for the fall, to the J. Walter Thompson agency as a sop for moving all other business to Kenyon & Eckhardt seemed ill founded. K&E is known to have the dramatic show wrapped up, and already is reading scripts, with only selection of the web and time to be made.

American Broadcasting Company sales chief Fred Thrower flew to Detroit Thursday (26) to make his pitch for the auto firm's business.

WNEW and PM in Space-Time Swap

NEW YORK, June 28.—WNEW, New York independent, has effected another space-for-time swap, this time with PM, New York daily. Arrangement calls for a twice-a-week record show, with the daily giving it extensive ballyhoo in its pages. A letter-writing gimmick also is involved.

WNEW has been extensively active in publication promotion tie-ups. It now has deals with *The New York Journal-American*, *Saturday Review*, *Civil Leader*, *MacFadden* and others.

ABC Affiliates Now Billing 2-Million Yearly From Co-Op Programs; 29% Above 1946

Web Currently Airing 12 Shows Weekly on Co-Op Basis

NEW YORK, June 28.—Affiliate stations of the American Broadcasting Company (ABC) currently are billing approximately \$2,000,000 annually in time sales from the web's co-op programs. This was revealed to *The Billboard* this week as ABC marked a rise of 29 per cent in total number of co-op sponsors over June, 1946. In the past year the web has jumped from 2,084 sponsored quarter-hours on 152 affiliates to 2,709 on 179 stations. Currently, ABC is airing 12 programs on a co-op basis.

Significant in a breakdown of ABC co-op sponsors by industrial classification is the 75 per cent increase in advertising of an institutional nature, with sales made to many groups hitherto scarcely represented in radio. Financial sponsors, for example, jumped from 29 last year to 53 at present, a rise of 83 per cent. Public utilities and newspapers also increased their institutional radio use, with 16 papers sponsoring ABC co-op shows this year, against six in 1946, and with 12 public utilities included now, one more than a year ago.

Department Stores Lead

Leading industrial group on the ABC co-op list is department stores, with 95 now involved against 83 in 1946, a rise of 14 per cent. Autos and auto supply dealers rank second, with 89 sponsors; in 1946 there were 55 such sponsors, marking an increase of 60 per cent. Other leading classifications are furniture, with 46 sponsors; bakeries, with 34, and grocery products, 25. Also represented are jewelers, brewers, petroleum and petroleum products, dairies, bottlers, cleaners and laundries.

One of the major causes for the

rise in co-op sales is the increase in the number of new outlets on the air. The web has found wider acceptance for co-op shows among new stations than from older broadcasters. New stations find co-ops an ideal way to launch their operations with prestige shows at low cost which they can offer for local sponsorship. Older stations, on the other hand, frequently have much of their local optional time, during which nearly all co-op shows are aired, occupied by local commitments.

\$20-\$25 Average Charge

Web's charge to affiliates is for talent and production costs only, and ranges all the way from \$5 to \$500 per week per program, with the average running somewhere between \$20 and \$25. Rate to each affiliate is based upon the worth of the station's local market, as set forth in the ABC rate card. Each show costs the affiliate a certain percentage of the web evening hourly rate for the station, with percentages running from a low of 6 per cent for Harry Wismer's Saturday sportcasts to the 40 per cent of *Headline Edition*, five-a-weeker using overseas correspondents. *Town Meeting* costs affiliates 30 per cent of the web's evening hourly rate. However, all co-op shows are available without charge to affiliates on a sustaining basis if no sponsor is obtainable.

Despite the heavy volume of business, with dollar billings running well ahead of last year, it is not likely that ABC is realizing any great profit from its co-op operation. However, webs do not enter the co-op field only with the intention of making money. Other factors include servicing of affiliates with good shows which they can sell at full local card rate, and gain of some financial return to the web for time which otherwise would be unused or devoted to a sustainer.

Sales Stimulant

Harold Day, sales manager of ABC's co-op department, attributes much credit for the record to the sales award program set up by the web for salesmen of the affiliates. Reminiscent of similar sales incentive plans used by General Motors, General Electric and, among juveniles, by numerous magazines, the plan awards free merchandise to salesmen for results achieved. Each salesman has been given a large illustrated brochure picturing over 500 prizes, available on a point basis. Besides giving points for regular sales, the web allots special bonus points to specific shows, during drives to put over extra sponsorship of those shows.

Borden Expanding Video Schedule With WNBT Series

NEW YORK, June 28.—Borden expands its video plans starting Sunday, July 6, over WNBT with a series in a revolving weekly sequence. Programs which will be linked with a uniform "signature," include *Borden Sunday Evening Supper Club*, using night club acts; *Tele-Curiosities*, featuring oddities; *Elsie's Little Theater*, a marionette show, and a half-hour dramatic program. Shows will run from 10 to 20 minutes, with exception of the dramatic series, which will be 30 minutes. All Borden products will share in commercials.

In announcing the plan, Stuart Peabody, Borden vice-president, stated apropos of video commercials: "We are convinced that tele commercials can be integrated so successfully that they can carry on the entertainment thread without causing acute audience nausea—and blacked out screens. Kenyon & Eckhardt, who will produce the series, is in the market for ideas which will keep us ahead in this field. Any of the programs can be expanded at once, if desired."

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Take along a supply of fine photos. Inexpensive way to make sure they remember you. Drop in today. Have your photos tomorrow.

8x10's, 5c ea.; Postcards, 2c ea. in 1,000 lots.
Mounted Blow-Ups on Heavy Board, 20x30, \$2 ea.; 30x40, \$3 ea.

Write for Free Samples and Price List B.



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Unsurpassed in Quality at any Price

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100, 8"x10", \$6.73	MOUNTED ENLARGEMENTS
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1000, 5"x7", \$34.00	
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"WE DELIVER WHAT WE ADVERTISE"

Part II

The
Billboard
**NETWORK PROGRAM
Reviews & Analyses**

Rating figures used are supplied by the G. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.


Blue Ribbon Music Time

Reviewed June 26, 1947

PABST SALES COMPANY
Nathan Perlstein, Adv. Mgr.

Thru Warwick & Legler, Inc.
Henry Legler, Account Exec.

Via NBC (158 Stations)

Thursdays, 10:30-11 p.m. EST

Writer and agency production director, Charles Herbert; network director, John Morris; announcer, Jimmy Wallington; cast, David Rose and 26-piece orchestra, Georgia Gibbs.

Current Hooperating for this program (Premiere)None
Average Hooperating for shows of this type (Popular Music)..... 7.6
Current Hooperating of show preceding (Abbott and Costello)..... 9.3
Current Hooperating of show following (Not Available)

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
ABC and MBS: Sustaining.....None
CBS: "Man Called X"..... 7.4

For sheer pleasurable listening, it's tough going to top Eddie Cantor's replacement, *Blue Ribbon Music Time*. Take the glossy and delightful arrangements of David Rose, the sultry warbling of Georgia Gibbs and a well-rounded selection of musical numbers and you have a mixture that is strictly big league.

Rose batoned three strictly band numbers, each a shining example of creative orchestration. The 36-piece orchestra, 22 of which are strings, came over like an outfit twice that size. As usual, Rose brought out the full depth of the ensemble, with the strings mainly carrying the melody ball and the brass and wood weaving unique harmonies behind.

Programwise, too, the selections were in top taste, offering first a take-off on a classic in *Orpheus on Vacation*. Everything from chimes to tubas got a workout in this one, with a delightful sequence of instruments. The "song of the week" found *Misirlou* fingered as the standard to get the Rose treatment. The program wound up with a Rose original *Waukegan Concerto*, based upon the notorious punishment inflicted upon a simple violin exercise by Jack Benny. The arrangement delivered an impressive number of variations on the theme, each fresh and lively, with a brief, wheezy touch of *Love in Bloom* tossed in as a topper.

Miss Gibbs had three opportunities to showcase her voice, and took full advantage of all of them, even the poor balance, with too much orchestra, hurt her. The program had a fine change of vocal pace, with *Sunday Kind of Love*, *Ballin' the Jack*—and if she hadn't the lusty earthiness of a Bessie Smith, she did show the righteous spirit and finesse—and for the "memory song" Rose and Gibbs teamed up on *Diane* and *I Only Have Eyes for You*, which again, except for obtrusive fiddles, was a happy event.

Commercials Stand Up

Commercials, delivered by Jimmy Wallington, were in good taste and stood up without becoming obnoxious. At the halfway mark, the pitch stressed Pabst's uniformity, no matter where purchased. About five minutes before the wind-up, the

Eddie Albert Show

Reviewed June 25, 1947

Sustaining on ABC

Wednesdays, 9:30-10 p.m. EST

Estimated Talent Cost: \$6,000 (Commercial); director-producer, Harfield Weedon; announcer, George Fenneman; writers, Jay Sommers, Jesse Goldstein; cast, Eddie Albert, Barbara Eiler, Earle Ross, Joe Crambly, Conni Crowder, Basil Adlam and his orchestra.

Current Hooperating for shows of this type (Premiere).....None
Average Hooperating for shows of this type (Dramatic)..... 7.7
Current Hooperating of show preceding (Sustaining)None
Hooperating of show following: Last Hooper of Bing Crosby Show, now off for summer.....13.5

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
CBS: Last Hooper for "Dinah Shore" show now off..... 6.4
MBS: Sustaining.....None
NBC: "Mr. District Attorney".....13.8

A sad, sad script job bogged down the preem of ABC's new *Eddie Albert Show*. Albert himself isn't nearly as bad as he sounded trying to pump some life and laughs into the inept wordage handed him along with other members of the cast. At best, the basic plot idea—dumb young man trying to make good in his hometown, in love with home town gal, despised and scorned by girl's apoplectic pater—isn't fresh. As proved innumerable times, however, in radio and other media—notably the Preston Sturges-Eddie Bracken films—the plot can be sure-fire with the right wordage.

Ineptness of Jay Sommers—Jesse Goldstein penning was apparent in the fact that it took till 10:42, almost half-way mark, before the simple task of establishing that Albert was a dumb young legal eaglet, fresh out of law school, was accomplished.

Unreal and Unfunny

In remaining half of show, the writers tried to speed thru a complex and weak story wherein two rival chain stores try to rent the law office Albert's prospective pa-in-law has given him for 20 bucks a month, with one chain rep arranging deal thru Albert and other thru pa-in-law. It was highly unrealistic (even for a comedy show) and unfunny.

It would be unfair to criticize any of the other AFRAites on the program for inadequate acting jobs, tho Joe Crambly, playing the girl's pop, seemed to overact badly, even in a role calling for high-blood-pressure, Bill Demarest treatment. Director-producer Harfield Weedon, too, must be held accountable for lagging pace of the stanza. Buzz Adlam orchestra's music chore was good, but even this seemed tainted by painfully slow, dull aura created by the script. If ABC can get a good script doctor quick, Albert may yet work out into something, otherwise, summer's end can't come too soon.

Joe Csida.

final plug compared the skill of Rose and Gibbs with the skill used in blending 33 blends into one brew—fine brew, that is. Sam Chase.

Phil Silvers Show

Reviewed June 25, 1947

Sustaining on ABC

Wednesdays 10-10:30 p.m. EST

Estimated Talent Cost: \$6,000 (Commercial); producer-writer, Sidney Reznick; director, John Cleary; music, Ralph Norman; announcer, Les Griffith; cast, Phil Silvers, Betty Garde, Jean Gillespie, Roger De Koven, Danny Ocko, William Keene, Jack Hartley, Lee Brody; singer, Beryl Davis.

Average Hooperating for shows of this type (Variety) 8.3
Current Hooperating of show following (Henry Morgan)..... 8.0

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
CBS: "The Whistler"..... 7.0
MBS: Sustaining.....None
NBC: "The Big Story"..... 9.3

Hey, sponsors, here's a good one! With opposition on the other webs not too strong (see above), and slotted just ahead of the Morgan-Crosby (when Der Bingle returns) powerhour, the Silvers show stacks up as one of the best buys of its type this observer has heard in a long stretch of listening. While it is possible that the appeal to a guy such as this reviewer, who's spent the major portion of his adult life on a show business weekly, may be greater than to the average listener—since Silvers portrays a cub reporter on *The Show Business Weekly*—there can be no question that the program is a strong comedy entry.

On almost every count it scores solidly. Sid Reznick's writing is sharp and fits the bespectacled comic like a latex swim suit. John Cleary's direction sets and maintains a machine-gun pace that makes the half hour seem like 10 minutes. Supporting performances by all hands are excellent; Ralph Norman's music is appropriately zippy. And Silvers, somewhat to this writer's surprise, projects and sells every iota as well via voice as he does on the screen or a night club floor.

The Plot

The preem program plot centered around a review Silvers had written about a girl singer in the Penguin Club. "... She can carry a tune, but don't be around when she unloads it. ..." The canary is the sweetie of the club's owner, tough guy Big Steve, who calls up *Show Business Weekly's* managing editor, threatening mayhem should Silvers ever again show up at the bistro. The comic is forced to go back to the club thru insistence of his girl (Betty Garde) and winds up without dough to pay the tab, since his pocket has been picked by a hotel heister. Twist comes when Big Steve is called to handle the stiff, learns he is Silvers and thanks him profusely for the review. Seems the Silvers review made her decide to quit showbiz, and the club op had been trying to get rid of her anyway for some time.

The plot unfolded smoothly, logically and loaded with good gags (See PHIL SILVERS on page 16)

Kate Smith Speaks

Reviewed June 27, 1947

Co-operatively sponsored on WOR-MBS
MTWTF, 12 noon-12:15 p. m. EST
Director and producer, Kate Smith, Ted Collins; announcer, Ralph Paul; cast, Kate Smith, Ted Collins.

Current Hooperating for this program on CBS 5.2
Average Hooperating for shows of this type (Miscellaneous)..... 3.5
Current Hooperating for show preceding ("Hearis Desire")..... 1.8
Current Hooperating for following ("Checkerboard Jamboree") (MWF).... 3.0
("Checkerboard Jamboree") (TT)..... 1.9
CURRENT HOOPERATING OF SHOW ON OPPOSITION NETWORKS
ABC: Kenny Baker..... 3.0
CBS: "Wendy Warren".....None
NBC: Sustaining.....None

The tip-off on the Kate Smith noontime chatter program was that before it started on Mutual, the network was able to sell it locally to around 225 local sponsors—probably the top sales record in the whole increasingly competitive co-op field. Combined with the fact that the program is a steady member of the top 10 or 15 Hooperated programs, it all points to the fact that Mutual has obtained a terrific daytime "anchor" around which to program.

While it may not be the same station, it certainly is the same time and the same sort of stuff—the homey type of palaver and audience relations for which Kate and her partner-manager, Ted Collins, are noted. Ted offers a few news flashes and Miss Smith philosophizes, cracker barrel fashion, her items when caught including comments on the last day of school, the departure of trolleys from the New York street scene, and the thievery and skulduggery in the fight racket, the last-named anent the death of Jimmy Doyle. Can't go wrong with that sort of stuff.

Locally sponsored by Manhattan Soap (\$1,000 talent fee, plus time charges), the program had two plugs for Blu-White and a hitch hike for Sweetheart Soap.

Jerry Franken.

Arthur's Place

Reviewed June 27, 1947

THE BORDEN COMPANY
Stuart Peabody, Advertising Manager

Thru Kenyon & Eckhardt, Inc.
George Chatfield, Account Exec.

Via CBS (148 Stations)

Fridays, 9-9:30 p.m. EDT

Estimated Talent Cost: \$7,500; writers, Leonard Holton and Burt Kalmar; network producer, Arthur Moore; supervisor, Clare Olmstead; announcer, Jerry Hausner; music director, Jeff Alexander; cast, Arthur Moore, Sara Berner and Clarence Hartzell.

Average Hooperating for all shows of this type (Variety).....10.3
Current Hooperating of shows preceding: "Thin Man"..... 7.6
Johns-Manville News..... 8.3
CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS
ABC: "Break the Bank"..... 9.5
MBS: Gabriel Heatter..... 4.3
"Real Stories From Real Life"..... 2.7
NBC: "People Are Funny".....10.3

The CBS press release on Borden's *Arthur's Place* raptured, "Locale of the new series is a beanery at a transcontinental bus stop. Manager of the eatery is an ex-vaude-villian, Arthur, who is a hail-fellow-well-met with the great and near-great. Each week, a guest star (See *Arthur's Place* on page 16)

Wendy Warren
 Reviewed June 26, 1947
GENERAL FOODS SALES COMPANY
 Charles G. Mortimer Jr., Adv. Mgr.
 Thru Benton & Bowles, Inc.
 Via CBS (145 Stations)
 MTWTF, 12:00 noon-12:15 p.m., EST
 Estimated Talent Cost: \$2,500; writers, Frank Provo, John Picard; newscaster, Doug Edwards; announcer, Hugh James; director, Tom McDermott; cast, Florence Freeman, Les Tremayne, Lamont Johnson.

Average Hooperating for shows of this type (Serial Drama)..... 4.3
 Current Hooperating of show preceding ("Rosemary")..... 4.8
 Current Hooperating of show following ("Aunt Jenny")..... 6.0
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
 ABC: Kenny Baker Show (ended 6/27)..... 3.0
 MBS: V. H. Lindlahr..... 1.7
 NBC: Sustaining..... None

Faced with the problem of bucking its old *Kate Smith Speaks* noon-time show across the board, General Foods pondered long before nominating an entry. Passing over numerous "name" gabbers, male and female, the food company and its agency, Benton & Bowles, finally decided upon a merger of the two most popular daytime program types—newscast and soap opera. The hybrid, *Wendy Warren and the News*, kicks off this week on Columbia Broadcasting System (CBS) as *Kate Smith* moved her show over to Mutual Broadcasting System (MBS).

After the indispensable preliminary dot-dash Morse signal, Wendy Warren, girl commentator, played by veteran thesp Florence Freeman, opened the show by introducing CBS newscaster Doug Edwards, who delivered a legit three-minute news summary. Then, in a gesture toward the distaff audience, Wendy came thru with three terse items as far apart as the attitude on admitting displaced persons to the Federation of Women's Clubs, and the housing shortage for birds. Perhaps it was the lack of emotional crisis in the script, but Miss Freeman's delivery was flat and uninspired and she tended to run the items together.

Announcer Hugh James (playing an announcer named Bill Flood) interjected a snappy Maxwell House coffee plug, stressing the merits of ice coffee in torrid weather. All this took up less than five minutes, and represented the program's sole contact with reality except for a closing commercial for instant Maxwell House and a hitchhiker for Gaines Dog Food. What followed was mere, sheer daytime serial, complete with pipe organ, and unadulterated with an original idea.

In Familiar Pattern
 The new series thrust the throbbing-voiced Wendy straight into a dilemma calculated to arouse the sympathy and envy of American womanhood. Should she make good her promise to team up with her boss, the wealthy and romantic Gil Kendall, or should she fulfill her pre-war pledge to flier Mark Douglas, conveniently turned up after reported missing in action? Mark didn't appear on the show caught, except on the silent end of a phone conversation, so his side of the argument was unspoken. Kendall, however, seemed suspicious, egotistical, impatient, humorless and square, and Wendy undoubtedly will be unhappy if she throws in her lot with him.

Sample of the prose ripped off in one deathless sequence had Wendy plaintively try to fend off Kendall, saying: "Can't we . . . can't it be this way?" Whereupon he countered snappily with: "Wendy, you've grown to be part of me." Writers Frank Provo and John (See *Wendy Warren* on page 16)



Part II
Call the Police
 Reviewed June 24, 1947
LEVER BROTHERS COMPANY
 Grafton B. Perkins, Adv. Mgr.
 Thru Ruthrauff & Ryan, Inc.
 Ray Sullivan, Account Exec.
 Via NBC (158 Stations)
 Tuesdays, 9:00-9:00 p.m., EST

Writers, Peter Barry, Frank Lane, Lou Vitte; agency account executive, Ray Sullivan; agency production-director, John Cole; music director, Ben Ludlow; announcer, Jay Sims, agency publicity contact, Grant Flynn; cast, Joseph Julian, Joan Tompkins, Ed Jerome, George Matthews.

Current Hooperating for this program... 11.1
 Average Hooperating for shows of this type (Mystery Drama)..... 7.3
 Current Hooperating of show preceding ("Date With Judy")..... 10.1
 Current Hooperating of show following ("Fibber McGee and Molly")..... 16.9
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
 ABC and CBS: Sustaining..... None
 MBS: Gabriel Heatter..... 5.3
 Real Stories From Real Life..... 3.3

Dedicated to the "courageous work of police departments all over America," this summer substitute for *Amos 'n' Andy* turned out to be another routine whodunit. Neither better nor worse than the average crime yarn, *Call the Police* each week sends Commissioner Bill Grant out to solve another puzzler, with the assistance of fem criminal psychologist Libby Tyler. Introduction of the latter character gave rise to some hope that a fresh approach might be introduced. However, on the show caught, the commissioner hogged the spotlight and doped the pedestrian caper himself, with Libby contributing virtually nothing to the development of the action.

The story concerned a friend of the mayor who, when heisted for 50G while carting it to the bank with his business partner, plugged both said partner and the young gunsel and tried to stow the swag for his own uses. Anyone familiar with mysteries could tell after the first five minutes that the young hood, with everything piled up against him, was only being used as an instrument by somebody, and by the halfway mark the real criminal's identity was obvious.

The Tip-Off
 Tip-off on the weakness of the show was reliance by the hero on standard devise No. 1, tossing an empty gun at the suspect, telling him it is loaded, and letting him think he is covering the forces of law and order while confessing all. And it took three scripters to dream up that one!

Tho the story was weak, the acting was first class and held the program together. Joseph Julian almost made the commissioner come to life, while the supporting cast did its best with the other characters. Ben Ludlow's music helped, too.

The show ended on a "weekly police award of valor" gimmick, with a New Jersey copper getting \$100 and a plaque for his role in capturing a Raymond Street mail-breaker.

Plenty of Plugs
 Lever Bros. sprinkled commercials about liberally. Rinso was plugged at the 10 and 20-minute

The Fred Waring Show
 Reviewed June 24, 1947
S. C. JOHNSON & SON, INC.
 S. N. Connolly, Adv. Mgr.
 Thru Needham, Louis & Brorby, Inc.
 J. J. Louis, Account Executive
 Via NBC (158 Stations)
 Tuesdays, 9:30-10:00 p.m. EST

Writer, Andy White; agency account executive, Jack Louis; production director, Tom Bennett; announcer, Bill Bivens; cast, Fred Waring and the Glee Club, Jane Wilson, Joan Wheatly, Daisy and Her Dandylions, Joe Marine, Stuart Churchill, Mac Perrin, Joe Sodja.

Current Hooperating for this program (Premiere)..... None
 Average Hooperating for shows of this type (Popular Music)..... 7.6
 Current Hooperating of show preceding ("Call the Police")..... 11.1
 Current Hooperating of show following ("Bob Hope")..... 19.1
 No Hooperatings on opposition network shows: All Sustaining.

Holding the summer fort for *Fibber McGee and Molly* shouldn't prove too tough a task for Fred Waring, for he has loosed his raft of talent into *Fibber's* prime time slot and they have come thru with a show of universal appeal. Sticking closely, for the most part, to established faves, Waring's slick, sweet offerings proved easy to take and should keep the Johnson's Wax rating flying at the masthead.

With Waring himself handling the running commentary as usual, the familiar ork and glee club treatment was given *Zip-a-Dee Doo-Dah*, *Dardanella* and *Anniversary Song*. Baritone Joe Marine made with a soulful if slightly tremulous delivery of the *Whiffenpoof Song*.

Novelties Help
 A couple of novelties supplied a neat change of pace. From a brief dramatic peg involving a group of kiddies gathered about Tschakowsky, asking him to play some numbers, the troupe went into three band and choral treatments of excerpts from the *Nutcracker Suite*. The result was Waring at his best. The show wound up with a "weekly album number," a reprise of Jerome Kern's *Poor Pierrot*, as recorded in a Waring record album. Jane Wilson warbled pleasingly.

Commercials maintained the tradition of high quality set by *Fibber McGee*, with the glee club using a lilting theme called *Bring Out the Beauty of Your Home*. The plug at the show's opening dwelt on a waxed home being a cleaner home, while a final pitch was for the new Glo-Coat Wax, said to give cars nearly twice as much shine as the earlier product.

All in all, the Waring show looks like a good bet to keep the folks happy till *Fibber* comes back next fall.
 Sam Chase.

marks, with emphasis on laundering results in whiteness and brightness, and indorsement by makers of 33 leading washing machines. A third, about five minutes before the wind-up, had a synthetic housewife, simulating a phone call, describe her new dress, which she said would wash in nothing but Rinso. The Rinso-white birdcall trademark was supplemented by the b-o foghorn for Lifebuoy, in a hitch-hike for the soap.
 Sam Chase.

NETWORK PROGRAM
Reviews & Analyses
 Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.

Plays by Ear
 Reviewed June 23, 1947
Sustaining on NBC
 Mondays, 8:00-8:30 p.m., EST
 Writer, Hector Chevigny; production manager, Ed King; announcer, Arthur Gary; cast, Stewart MacIntosh, Charles Eggleston, Arthur Koll, Will Geer, Joe Latham, Tom Hoier, Jack MacBride, Edgar Stehli, Delmar Neutzman, Charne Allen, Alan Hewitt, Murray Forbes and Milton Katims Orchestra.

Current Hooperating for this program (Premiere)..... None
 Average Hooperating for shows of this type (Dramatic)..... 7.7
 Current Hooperating of show preceding (H. V. Kalterborn) (MTWTF)..... 4.0
 Current Hooperating of show following ("Voice of Firestone")..... 6.3
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
 ABC: "Lum and Abner" (8-8:15)..... 2.7
 Sustaining (8:15-8:30)..... None
 CBS: "Inner Sanctum"..... 10.0
 MBS: Sustaining..... None

Plays by Ear is an eight-week series of dramatic shows written by Hector Chevigny, blind radio playwright, filling in sustaining while *Cavalcade of America* takes to the moth' balls. First in the series, titled *Shower Thy Blessings*, opened on a note of great promise, sagged boringly for more than a third of the way, and ended on a note of exaltation—albeit one derived from somewhat of a *Tour De Force*.

The story itself had a captivating and engaging idea. It told of a country preacher whose prayers for rain, to end a drought, are answered by a virtual deluge—one which, among other things, kills the young turkeys being raised by the town atheist. The latter then sues the preacher for damages.

What bogged the story were the details stemming from plans of two local chamber of commerce characters who decide to use the trial to put the hamlet on the map and bring business to local merchants. The garish flavor introduced into the program, as a result, detracted completely from its opening note. It also seemed patent that Chevigny was stuck for fill-in material between his opening and close; at any rate the promotion concept itself and the manner in which it was executed dramatically—with an especial overburden of episodic inserts—was distressing.

Effective Finish
 In the ending, after big-city lawyers have enjoyed months of newspaper publicity, the preacher himself determines the outcome of the case. He proves that the atheist, despite his protestations of non-belief, prayed when he saw the rain killing his birds. Well, says the preacher, if both he and the atheist prayed, obviously, a higher authority sat in judgment and handed down a decision. What earthly court, then, could claim jurisdiction? The judge agrees and the case is dismissed.

The manner in which the closing scenes were written, directed and played—Stewart MacIntosh was the preacher, and a properly reverent one—were especially effective. Performances were generally satisfactory, but scriptwise the show was a shade too weak. Fantasy, more than any other dramatic form, must be convincing to come off and *Shower Thy Blessings* gave the impression that its author went out to right field to meet his time assignment.
 Jerry Franken.

Part III

The
BillboardLOCAL PROGRAM
Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, campaign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.

**It's a Legend**

Reviewed June 22, 1947

Sustaining on WNEW, New York

10,000 Watts

Sundays, 9 to 9:30 p.m.

Producer-director, Essa W. Ljungh; writer, Joseph Schull; music, Arnold Water and Samuel Hersenhoren; sound, Bert Stanley; announcer, Elwood Glover; technical operation, Fic Perry; cast, Beth Lockerby, Jane Malletts, Frank Perry, Bud Knapp, Alec McKenn, Glen Burns, Frank Heady, William Needles, Toomy, Tweed, Lawrence Abbot, Austin Willis.

Every once in a while something comes along to verify the impression that American radiomen had better not sit back on their laurels as the top know-how guys in the field. Rumbblings have come from Canada in recent months, with subsequent reports telling of some unusual experiments above our northern frontier. Last Sunday, New Yorkers had a chance to sample the results firsthand when, as the result of a tie-up between Canadian Broadcasting Corporation (CBC) and the local indie WNEW, the new CBC *It's a Legend* series acquired a U. S. outlet. Show was heard here simultaneously with its airing over the Canadian web and will continue for the duration of the series, which is a summer replacement for the well-publicized *Stage '47*. It deserves even wider hearing in this country.

Unusual series theme for the 30-minute dramatizations concerns ancient lore and legends, with the first show dealing with the tradition of respecting the wishes of the dying. A large and competent cast, smooth scripting and direction, and potent use of music and sound combined to make for a puissant production. In addition, several features about the show ranging from its very theme to incidental production techniques differed from the sort of things usually heard hearabouts.

Script concerned a queen of the Hebrides who skipped to Iceland during the conflict between acceptance of the old gods and the new, about 1,000 years ago. Some of her trappings were cursed by the old gods, and when she died following a symbolic red rain, the woman with whom she stayed refused to burn some things as requested, because of their beauty. As a result, the village was cursed, and its population died off at a giddy rate. With the greedy woman herself on the deathbed, wise men and priests of the old gods and the new were brought in to see what could be done persuading those already dead to stop making appearances. This they agreed to do, once matters were set right, and the cursed possessions finally were touched off.

The necessary eerie mood was

The American Tradition

Reviewed June 28, 1947

Sustaining Over KECA, Hollywood

5,000 Watts—ABC O-and-O Station
Thursdays, 7:30-7:45 p.m. (First show only, 12:45-1 p.m.)

Estimated Talent Cost: Unavailable, varying with each week's broadcast; written and produced by Frank Morris; announcer, Jim Butters; narrator, Jack Moyes; music, transcribed. Hooperatings unavailable.

This was the first in KECA's series, *The American Tradition*. Fifteen-minute seg will be devoted to various issues of public interest. Regular airtime will be 7:30-7:45 p.m. Thursdays, but since the ABC web was bringing a Coast-to-Coast show on the same subject that evening—a salute to the United Nations on the eve of its second anniversary—seg this time was moved up to early afternoon.

For a local show, writer-producer Frank Morris has thrown full emphasis on good taste while keeping its theme simple and easy-to-understand. Seg opened with a transcribed choral group singing *The Hymn of the United Nations*. With transcribed music in the background, AFRA thesp Jack Moyes delivered the world peace message in the form of a farmer reading his letter to his son stationed in Japan.

Script recalled world conditions two years ago before the birth of the United Nations, how man then could not see his way clear of the everlasting plague of war. Now man's hope is centered in the UN as a force for peace. He stressed the need for the UN, pointing out how the airplane and the atomic bomb has reduced distances, until now the United States finds itself in the backyard of other world powers. Moyes read his script in a folksy and convincing manner that added flavor to Morris's writing. A transcription of Charles Boyer reading the preamble of the UN Charter was used to wind-up the seg.

Jim Butters' announcing dovetailed with the general mood of the ailer.

Lee Zhito.

nicely maintained by weaving in orchestral phrases, and by sparing but well-timed use of filter-mikes.

Also on the positive side was use of chorus technique for the sequences with the dead. Major criticism concerns the show's occasional tendency to lag, and its adherence to a single mood thruout. Nevertheless, the balance was heavily on the favorable side and inauguration of this program exchange plan got off to a good start. Each of the 14 summer shows will concern itself with a legend of a different country.

Show wound up with a credit line for WNEW, as U. S. outlet.

Sam Chase.

Bobby Breen Show

Reviewed June 21, 1947

Sustaining on WHN, New York
50,000 Watts

Saturdays, 6:45-7 p.m.

Producer, Raymond Katz; director, Bill Byrd; writer, Gini Stewart; music, Joel Herron's Ork; cast, Bobby Breen.

Anyone who is curious about what happens to a boy soprano when he grows up need look no further than WHN's new Bobby Breen Show, part of the station's expanding live programming policy. In this case, the boy soprano seems to have turned into a 21-year-old tenor of better-than-average capabilities. While the erstwhile Eddie Cantor protege is no threat to Crosby or Sinatra and is unlikely to instigate any mass swooning, his is a pleasing, family-type voice with few frills or furbelows.

The current weekly series is Breen's first on the air since his return from the army; he has been warming up with nitery and vaude appearances in recent weeks. On the series opener, Bobby tripped thru his paces with plenty of confidence and his looseness was transmitted in the form of a relaxing quarter hour. He handled announcing chores himself, but the brief script seemed a bit on the gooey, over-sentimental, reminiscent side, involving mention of his overseas performances and thanking Cantor, "whom I never can thank enough," for his start.

Wisely, the ex-child wonder stuck pretty close to the standards. Following rendition of his theme, *There's a Rainbow on the River*, Breen went to work on *Peg o' My Heart* in best Irish tenor tradition, even to the point of slipping into brogue on occasion. He followed up with *Sunday Kind of Love*, which he turned out in rather routine fashion. Joel Herron's ork took a turn and made like the usual studio band, with the brass whipping the fiddles two falls out of three in *Tea for Two*. Breen's best effort was the final number, *Night and Day*, which he sold solidly.

There's no reason why this shouldn't turn out to be a solid 15-minute show for WHN, and the current sked may be a bid for the family dinner-hour trade. That seems the logical audience for young Breen.

Sam Chase.

ARTHUR'S PLACE

(Continued from page 14)

stops off at Arthur's Place to enjoy the food and fun. A Dixieland combination headed by Jeff Alexander will give the customers jive with their hamburgers."

Don't you believe it. It's nothing of the sort.

In the first place, the only way you can tell in this second program of the series that the setting was a hash house was a couple of gags at the beginning—and bum ones at that. No attempt was made to set the scene. Instead, Arthur Moore, who plays the name role, went into a dream routine reminiscent of Ed Gardner-Miss Duffy, with a waitress, name of Dreamboat, played by Sara Berner. It was nightmarish.

Character Line-Up

Moore also introduced such characters as Norville, a dumb straight man, played by Clarence Hartzell, a dialect comedian, a prissy fem known as Mrs. Gossip, and a cash register which cut up capers and used a lot of air time unprofitably. As an extra added attraction for this show only, a clarinet (Benny Goodman's, natch, since he was guest star) was worked in. As an example of the kind of "humor" this seg had, the "no sale" key of the cash register supposedly was transplanted to the clary so that when B.G. played on it and hit a certain key, all he got was the cash register ring.

Until recently producer-director-writer of Borden's *County Fair*, Moore has turned actor for the new show. Formerly a singer in vaude, niteries and films, he lacks not only the timing and delivery required of a comedian but also that quality that makes a funnyman humorous. Moore is so slow on the uptake that when Goodman came in and said "hello," there was a dead silence for several seconds as if Moore didn't know the answer to that one.

Goodman's Playing in Groove

B. G. may have stopped off to enjoy the food and fun at Art's place, but like old Mother Hubbard's cupboard, *Art's Place* was bare of both. Goodman is no sparkling conversationalist, but if paired with a sharp gabber, something funny might come out. In this case, his lines were so dull that they were simply a stagewait until he got going on the licorice stick. The little playing he did—*Canadian Capers* and a few bars of *Sweet Sue*—was in the usual Goodman groove, solid.

Jeff Alexander's combo did a passable job of *The Man I Love*, but it seems to be stretching it a bit, even on a comedy show, to expect people to believe that a beanery has a band playing for the customers who, like the little man upon the stair, weren't there—not even the clatter of dishes or the hum of voices in the background.

Commercials Bumbled

Commercials were bumbled, with the pitch going to Borden's cheese 'n' bacon cocktail spread and reaching way out to plug the secondary use of the glass in which it comes. It's hard to see how this show will sell.

Even if it were intended to be a poor man's *Duffy's Tavern*, *Arthur's Place* would be an inauspicious beginning for Kenyon & Eckhardt on the Borden account, which it bagged from Young & Rubicam. When the show is so bad that even the studio audience fails to get more than a few laughs out of a comedy script, then the menu should get a swift revision.

George Berkowitz.

PHIL SILVERS SHOW

(Continued from page 14)

which Silvers delivered with sock timing.

The only weak spot on the debut program was handling of Beryl Davis. The English songstress is shamefully wasted and her one tune midway in the show added up to little more than a stage wait. It must be stressed that this is no fault of the singer's. Arrangement of the

single tune, *Almost Like Being in Love*, was very bad, and the band seemed much too thin behind her all the way. The gal has too much talent to be fluffed off this way. Proper spotting and better arrangements can make hers a hefty contribution to the proceedings. This should be easy enough to iron out, and when it has been done, any on-the-ball advertiser who grabs this package will have himself a hot Hooper-builder.

Joe Csida.

WENDY WARREN

(Continued from page 15)

Picard follow the time-tested formula for this sort of thing, but its chances for success in bucking Kate Smith and her ardent following are questionable. Despite its brief news introduction, *Wendy* is still two-thirds daytime serial, which, by any other name, still smells like a soap opera.

Sam Chase.

"Voice of America" Voted Funds for '48; Future Still Cloudy

WASHINGTON, June 28. — State Department's much-buffed "Voice of America" station now is slated to limp thru the 1948 fiscal year, but its future continues cloudy as the result of action on both sides of Capitol Hill this week. House passed the Mundt Bill, authorizing State's international information program by a vote of 272-97 after an extended debate, but key GOP senators predicted the measure would be unable to receive consideration before the July recess.

On the other hand, the Senate Appropriations Committee voted to add \$13,000,000 for information activities to State's '48 budget, with \$6,387,250 earmarked for the "Voice." Entire information outlay had been earlier knocked out of State's funds by a point of order in the House on the grounds that the activity had never been authorized by Congress. The Mundt Bill is a belated effort to correct the situation.

Most probable outcome of the tricky parliamentary knot is that both houses will agree to "overlook" the lack of specific authorization and permit appropriation of broadcast and other information funds pending a thoro going-over of the "Voice" when Congress returns.

NO WHITE BILL IN '47

(Continued from page 7)

"An organization like ours would have to purchase time on as many as four networks to obtain national coverage."

Desirable Provisions Seen

Don S. Elias, WWNC, Asheville, N. C., stated that many of the bill's provisions "are highly desirable; but, because of qualifications, appear to me to undo the very ends sought to be accomplished." In a statement submitted by the Progressive Citizens of America, the group declared that "the bill is not an answer to the problems of the public, radio, or critics of the present FCC act. It will do serious harm to the ability of FCC to administer the law of the land and will curtail freedom of speech."

Major Edwin Armstrong, inventor of frequency modulation (FM), declared that both "powerful interests and the FCC have actively opposed FM." He declared that only one FCC head in the past 12 years has been friendly toward FM.

Urges 17-Year Video Licenses

Richard Hubbell, television consultant, told the Senate committee that proper video development calls for licenses to be issued for a 17-year period to overcome "the fear and uncertainty over the basic problem of relationship between government and the licensee."

Bill Henry, president of Radio Correspondents' Association, protested that the section of the bill requiring identification of source in news-casts is "unworkable."

WEBS FACE COMPETISH

(Continued from page 5)

operas, during which, from 2 until 6 p.m. it carries 16 successive serials. This is in line with proposals made by Niles Trammel, NBC president, at recent NBC affiliate meetings, but at present it is doubtful that any changes can be effected. There are several reasons, among them being possibility of losing some top sponsors to competing webs, and the opposition of the affiliates.

ABC itself may give the increasing daytime competition a strong fall opening thru its projected sponsorship-network-station co-operative promotion plan (*The Billboard*, June 28). Stunt may involve all morning ABC sponsors and a budget of \$750,000.

Talk of the Trade

LESTER GOTTLIEB, of Young & Rubicam, vacation-bound this week-end. . . . Ted Cott, of WNEW, New York, and George Heller, of AFRA, summer residents at Fire Island, N. Y. . . . Bernie Kozberg, of WMT, Cedar Rapids, Ia., casing the Big Town last week. . . . Rhea Diamond, of WNEW, recuperating, following a minor operation. . . . Sig Romberg doing personal appearances in Philly and New York, July 17-19, flying in from the Coast. . . . Hank Warner, the roly poly copy chief of CBS press, sold a story, his fourth, to *Inner Sanctum*, due for airing July 14.

Western chanter Eddy Arnold drew 11,000 at the Sleepy Hollow Ranch, Quakerstown, Pa., June 22. . . . Gustave Reese, director of publication for Cal Fischer, got an honorary Doctor of Music degree from Chicago Musical College. . . . Mario Salmaggi, son of Alfredo Salmaggi, longhair and opera conductor and producer, is planning to front a dance ork early in the fall.

DON MARTIN has been named program director of WLIB, Brooklyn, succeeding Clifford Evans, now with WHNY, Hempstead. WOR-MBS is seeking "America's most henpecked husband" as a gimmick for its *The Better Half* program. Winner of the hunt, which continues until July 19, will be flown to Bermuda for a week's hunting and fishing. No mention is made as to whether the frau goes too. . . . WTIC, Hartford, has appointed Jean Colbert as director of women's activities.

Chester Thomas, manager KXOK, ABC's St. Louis affiliate, is in New York huddling with web brass. . . . Wallace Walker, general manager of WFCI, ABC outlet in Pawtucket, R. I., in town on a similar mission. . . . Manager Frank McCall, of NBC's news and special event operations, has named Chick Morris, of WBZ, Boston, to originate a two-minute spot pick-up of Boston spot news for the Thursday morning web "World News Round-Up" show. . . . Fred (Atomic Power) Kirby, of WBT, Charlotte, N. C., is off to the hinterlands on a two-month personal appearance tour.

GUY SAVAGE is staging a comeback in Chicago with signing of contracts to do Arlington and Washington Park races for WBKB video station, a disk show on WENR for Majestic and some video and radio

Ad Agency Notes

CHARLES M. WILDS has been named time buyer in N. W. Ayer's radio department. Wilds formerly was with Ruthrauff & Ryan. . . . Standard Brands has named Dancer-Fitzgerald-Sample's New York office to handle advertising for V-8 vegetable juice, V-8 catsup and Saratoga pork and beans, beginning September 1. . . . Standard Radio Transcription Services has appointed R. (Ronnie) Langdon Manders as director of publicity. . . . William D. Tyler, formerly creative head of Doherty, Clifford & Shenfield, has joined Dancer-Fitzgerald-Sample as copy supervisor in the Chicago office. . . . C. J. Mullen, formerly radio copy chief of Pedlar & Ryan in New York, has joined Dancer-Fitzgerald-Sample as copywriter in the Chicago office.

Don Sigley, formerly with CBS, now is manager of the Katz agency's San Francisco office. . . . W. S. Grant Company has been named exclusive national rep for WHAB, Stroudsburg, Pa., and WBPZ, Lock Haven, Pa.

sports shows coming up in fall. . . . Frank Bignell has been named assistant program manager of WTMJ and WTMJ-FM, Milwaukee. Previously he was with KTUL, Tulsa; KTBS, Shreveport, La., and WJJD, Chicago.

Neblett Radio Productions, Chi production company, henceforth will be known as Morton Radio Productions, Inc., under leadership of Mort Jacobson, former partner of the late Johnnie Neblett. . . . Cudahy Packing Company, user of spot, local and regional radio, has made L. G. Tremblay general advertising manager. Tremblay formerly was manager of company's Old Dutch Cleanser division.

BRUCE DODGE, in charge of radio production for the Biow Company, and Edith Oliver, writer and supervisor for Eversharp's *Take It Or Leave It*, are on the Coast for a six-week combined business-vacation jaunt. . . . Don Severin, manager of Kenyon & Eckhardt's talent department, scored a hole-in-one last week at Suffern, N. Y. . . . Foote, Cone & Belding has been named advertising counsel for the Federation of Swiss Watch Manufacturers. Agency is opening an office at Malcolin, Switzerland, and later will establish Swiss headquarters in Bienne. . . . Ruthrauff & Ryan has appointed Ben L. Meyer media manager, and named Norman J. D'Estere Jr., as space buyer. . . . Procter Radio Productions, Inc., has moved its offices to the RKO Building Rockefeller Center. Firm produces *Big Story*, *Warden Lawes*, and co-produces *Quick As a Flash*.

As in previous seasons, KTUL, Tulsa, will broadcast the concerts of the Tulsa Civic Symphony from Skelly Stadium, beginning July 1. . . . WADC, Akron's oldest radio outlet, will make its new home in a structure to be erected across the street from the city's only skyscraper. . . . Ernest J. Halter, vice-president of Scott Radio Laboratories, of Chicago, has resigned after 16 years with the firm.

REP. JONES FOR FCC

(Continued from page 5)

to go along with a protest raised at the hearing by newsman Drew Pearson, who charged that Jones was linked to reactionary groups such as the Ku Klux Klan and the Black Shirts. Brewster's subcommittee comprises only two members besides himself, Sens. Homer Capehart, (R., Ind.) and Edwin C. Johnson (D., Colo.). Expectations are that the full committee, headed by Sen. Wallace White Jr., (R., Me.), will go along with the subcommittee's recommendations.

The subcommittee's public hearing on Jones was a brief but dramatic one, with Pearson and Jones coming to grips in a battle of words, and with Capehart, in the course of cross-questioning, drawing an implied conclusion that Pearson was basing his opposition on information given to him by a political foe of Jones. Jones himself denied Pearson's charges, and disclosed that he has long been interested in getting on the FCC. He revealed that he had wanted to be considered as long ago as last December, when the Senate was acting on the vacancy filled by Webster.

Y&R Dovecote Rumors Whirr

(Continued from page 5)

That further radio personnel switches at the agency were pending.

Larmon Report Dubious

The report concerning Larmon was received with considerable skepticism, but still held within the realm of possibility. Ackerman was not available for comment as *The Billboard* went to press.

Meanwhile, four Y. & R. radio execs quit this week. They were Max Wylie, New York program manager, and Robert Weenolsen, who left the local office, and Bruce Eells and Martin Work, who quit the Coast office. Al Scalpone is heading the Coast radio operation temporarily.

Y. & R. has figured in the news considerably in recent weeks, the agency, one of the top outfits in radio, having lost considerable business.

HOLLYWOOD, June 28.—Reverberations of the Young & Rubicam upheaval were still felt last week at Y. & R.'s Hollywood and Vine headquarters when Bruce Eells, agency's Coast radio biz manager, and Martin Work, program supervisor, bowed from the scene. Resignations came one week after Tom Lewis, Y. & R. veepee in charge of radio, quit his post. Altho no reason was given for the Eells and Work resignations, it was generally recognized that their bow-outs were motivated by their "loyalty" to Lewis.

New Y. & R. policy will be to move the radio chief's desk back to New York where it had been prior to Lewis' appointment as air show head. Indicative of this switch in policy is the announcement yesterday that Mary Harrison, script editor and assistant talent buyer, will soon move to New York where she will carry on the same duties. Post here will remain unfilled.

ABC REVISES

(Continued from page 5)

appealing to adults than the old way of carryover designed to stimulate juvenile interest. Another reason behind the plan is an attempt to compete with Mutual kid segs which run at the same time as ABC serials. It was felt that something new and startling was needed to give MBS a run for its money, and this was it. Survey of results of the *Lone Ranger* program was used as substantiation that individual daily plots would go over.

Altho the idea will be started at the beginning of the summer hiatus, when both shows go sustaining, both sponsors have committed themselves to carry out the plan when they renew bankrolling September 29.

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WNBW, 4th Outlet of TV Net, Debuts

NBC Puts on 3-Hour Show

By Joe Csida

NEW YORK, June 28.—The fourth link in the National Broadcasting Company's (NBC) television network, WNBW, Washington, went on the air at 7:30 (EDT) last night, hooked up to its three sister stations, WNBW, New York, WRGB, Schenectady (General Electric), and WPTZ, Philadelphia (Philco). The Washington outlet is the second NBC owned-and-operated video station, the first, of course, being WNBW, New York. It is the second capital tele station, since DuMont's WTTG has been operating for several months.

Washington video viewers who stayed with it, in the course of the three-hour 10-minute show got a thoro idea of what TV programing amounts to these days—good, bad and indifferent.

They learned how dull some government and industry bigwigs can be on video, saw and heard musical attractions, dance acts, a skating routine, a one-act drama, a variety show, a newsreel and fights from Madison Square Garden.

Live and Film

Show was mixed, live and film, with WNBW using six cameras in studios 3-H and 8-G in Radio City here, and WNBW operating out of its Wardman Park Hotel quarters. Live acts were the Borrah Minevitch Harmonica Rascals (comic bits and harmonica-izing both coming over well); Beryl Davis (British canary, whose one-song contribution was marred by bad lighting, which made her collarbones stand out as tho she were an undernourished and badly dressed hussy); Jeanne Warner and Gene Archer (Washington vocal team, who sing well, but aren't ideal video songfare because Archer grimaces too much; Eddie Mayehoff (who contributed the lone—and a sock—comedy touch to a burly speech about Hollywoodites who want congressmen to make up for tele); an unbilled American folk song group (fair); terp team Andre, Andree and Bonnie (who whirled thru a neat Argentine routine); standard skate act, the Whirlwinds (always boff); a 10-minute one-actor *Souvenirs of His Late Wife* (not especially good in the original C. S. Forester, and much less credible in the tele adaptation, despite neat acting by Anne Burr and Vinton Hayworth, among others).

Rest of bill had campus hoop-la (a nothing-much variety contribution weak in material, performance and production), and the Madison Square Garden fights which proved a wham lift to the proceedings because of the short but fast-moving slugfest staged by Billy Fox and Artie Levine.

Filmwise, deb telecast offered NBC

INS Television News

Reviewed Sunday (22), 7:30-8 p.m. Style—News. Sponsored by Wilf Bros. Agency. Placed direct. Station WPTZ, Philadelphia.

If television can't devise a better and more attractive manner of news-casting, it's a cinch the listeners will still hold on to their radio sets and newspapers. For a full half hour, it's a continuous and tiring procession of one and two-line flashes off the International News Service ticker revolving across the cathode tube. Jumbo typed on ticker tape, the strips roll around a stationary screen that makes for the sponsor's house advertisement. A firm of radio and record retailers, Wilf Brothers, ballys the RCA Victor television sets on its stock screen. And while getting only credit mentions on coming on and off the video lanes, commercial copy is interspersed on the ticker tape at six intervals during the half hour. The copy all tags the availability of tele sets.

For the viewer, it's the same effect as watching the flashcasts as they revolve around the New York Times Building in New York. Here, it's getting the news heads word by word. And while it's easy to follow, the attention is arrested for only a few minutes. Ticker tape goes around the globe to gather in the news flashes, throwing in everything on the wire. There is no attempt at continuity, grouping highlight news with filler copy. The more important items are repeated several times during the half hour, indicating that the sponsor hardly expects anyone to sit thru it for the full 30 minutes.

Pop platters spin continuously to provide a musical background. The choice of music is not in keeping with tenor of the news strips, but merely to fill in. When caught, it was the music of Hawaiian guitars listening to which was more pleasant than watching the news strips turning around the wheel.

The program is undoubtedly a prestige seg for the sponsor and is skedded nightly, kicking off the evening schedule. *Maurie Orodener.*

newsreel, and shorts of Three Suns, the Dinning Sisters, Ron Perry and ork, Toscanini and the NBC Symphony. For obvious reasons, these celluloid musical contributions were far better produced, far more effective as entertainment than the live portions. There was a gal (unbilled), for instance, in the Perry segment, who sang *Baby, Won't You Please Come Home* and who is one of the most telegenic lasses this viewer has seen in a long time.

Among Federal Communications Commission (FCC) industry and government biggies present were W. Averill Harriman, Secretary of Commerce; Julius Krug, Secretary of the Interior; John Snyder, Secretary of the Treasury; Frank Folsom, RCA vice-prexy; Justin Miller, National Association of Broadcasters (NAB) prexy; Niles Trammell, prexy of NBC; Frank Mullen, NBC vice-prexy; Charles V. Denny Jr., chairman FCC; and Cliff Durr, Ewell Jett, Ray Wakefield, Paul Walker, Harry Plotkin, George Sterling, of FCC, and more than a score of Senate and House members.

WNBW will carry Monday, Wednesday and Friday shows piped in from WNBW as well as its own programing and special events among which, according to the new station's general manager, Carleton Smith, will be the Baltimore Colts football games, White House Easter egg rolling, Cherry Blossom Festival and the Lincoln Day services.

RCA introduced its new "five-in-one" telet set (AM, FM and short-wave radio, automatic phono and tele) simultaneously with the bow of the Washington station, thru Southern Wholesalers, local distrib.

Dora, Beautiful Dairymaid

Reviewed Tuesday (24), 8:30 to 9 p.m. Farical melodrama presented sustaining by WBKB, Chicago.

Slowly but surely WBKB's dramatic studio programs are improving. This one, written by Bill Vance and directed by Helen Carson, was a good example of its type—a parody, a burlesque of an old fashioned melodrama. It still was not a great piece of dramatic work, but it had entertainment, it showed care of production, attention to minute details, a well done script, more than competent acting and sufficient preparation. Much of this could not be said for some of the dramatic shows WBKB has presented in the past.

The story was typical of its type. It involved an old couple about to lose their farm because of mortgage foreclosure by the villain, the plaster-mold hero and the daughter who is saved in the nick of time from the wiles of the evil Gideon Goodblood. This, naturally was a very vapid situation and only by expert burlesquing was entertainment derived.

Whereas many studio shows at WBKB are ruined by the presence of an audience in the studio, this one was improved by guests who were coached to boo and hiss the villain in the right places and applaud some of the moral platitudes tossed around in other parts of the performance. Presence of studio audience gave an added air of realism helpful in recreating the theatrical atmosphere prevalent in the days when melodramas were popular.

Cast, small enough to work on the small stage best suited for television, included Vance as Goodblood, Sid Breeze as Farmer Gates, Dorothy Jacobson as Mother Gates, Patricia O'Hara as the daughter and Patrick Allen as Percival Steele, the hero. All were good, but Vance and Miss O'Hara were best.

One of the smartest things about the entire production was the way in which mistakes, such as having curtain trouble, were made purposely in order to add to realistic atmosphere. Other cute gimmick was having peanut seller appear between scenes and guy fill kerosene lamps on footlights before show got under way.

Cy Wagner.

U. S. Tele Mfg. Corp. Quarter Sales Gain

NEW YORK, June 28.—Report by Hamilton Hoge, president of U. S. Television Manufacturing Corporation, to its annual stockholders meeting this week stated that sales figures for the second quarter of 1947 considerably surpassed those of the first quarter. After allowance for taxes, the firm earned \$128,404.30 for the quarter ending March 31, equivalent to 40 cents per share on the 319,000 outstanding shares.

UST specializes in tavern receivers with 475-square-inch viewing surfaces, said to be the largest screen in the world.

Tele-Rad Debuts As Producing Unit

NEW YORK, June 28. — A new television producing unit, Tele-Rad Productions, consisting of four women and 15 men, was formed here this week with the group's first package, *Television Digest*, to make its bow soon over WABD, DuMont outlet. Represented among the group's members are producers, writers, actors and directors.

Executive chairman is John H. Onken Jr., producer, with Juel Frances Spratt, actress and former theatrical agent, serving as vice-chairman and secretary.

Queen for a Day

Reviewed Tuesday (17), 10-10:30 a.m. Style—Audience participation. Sustaining over W6XAO (Don Lee), Hollywood.

After nearly a month of four-a-week telecasting (*The Billboard*, May 31), Don Lee's *Queen for a Day* is working efficiently. In the long run, however, video scope of *Queen* may be too limited to become a permanent programing feature. Too much depends on the intelligence and personality of contestants, and often those bidding for queen's honors are void of either quality, thus making for dull telecasting.

Pic quality and lense work have shown improvement over earlier *Queen* telecasts. Lenses are still handicapped, however, by lack of a second image orthicon camera. With station's new i.o. serving double duty (standard orth camera gives poor pix) cameramen are unable to accomplish smooth lense switches and eye-easy panning.

To broaden the scope of the Earl Carroll Theater origination, producers should enlarge audience feeling by seeking out impromptu human-interest angles. Lenses show up the show by fixing lenses on announcers reading commercials for Alka-Seltzer and Philip Morris. Instead, commercial time should be used to roam for oddities, thus bringing in new elements as well as breaking the monotony of constant stage shots.

At present *Queen* is the town's only regularly skedded morning airer and as such, show is tailor-made for top fem appeal.

Second Video Outlet Is Opened by NBC

WASHINGTON, June 28.—Formal opening here last night (27) of WNBW, the second video outlet of National Broadcasting Company (NBC), was marked by the announcement that it will televise pro football games of the Baltimore Colts next fall. General manager Carleton D. Smith announced that contests of the new All-America Conference grid squad will be transmitted from Baltimore Municipal Stadium to Washington by coaxial cable.

Games also will be shown over WBAL, an NBC affiliate now being constructed in Baltimore. Smith said the super-sensitive image orthicon camera would be used for the sports-casts.

Canada To Expand FM; But No Tele

OTTAWA, June 28.—Dr. Augustin Frigon, general manager of the Canadian Broadcasting Corporation (CBC), told the parliamentary radio committee here last week that CBC intends to construct four more frequency modulation transmitters and to increase the power of the three FM stations already in operation.

With regards to television, the CBC exec said the high cost of transmission and the limited revenues available to the CBC made it "quite impossible" for the corporation to undertake any television operations.

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RANK TO CRACK BBC TV MONOP

Tele Audience Now 325,000; A 600% Jump in Two Years

(Continued from page 3)

mates are higher than DuMont figures, because the latter are based only on production figures published by the Radio Manufacturers Association (RMA), while NBC's include RMA figures plus reports from several top manufacturers who are not members of this trade body.

NBC estimates that as of June 12, 1947, including pre-war sets and the 6,500 sets produced during '46, there were 47,800 home telecasts in the U.S. DuMont includes a total of 35,000 sets produced in 1947, thru and including May. This figure, combined with the generally accepted total of 4,000 pre-war sets, plus the 6,500 '46 sets, gives a total U.S. set ownership, according to DuMont, of 45,500, 2,300 lower than NBC's. As noted however, DuMont totals do not include non-RMA manufacturers.

While there are varying opinions, it is believed that 70 per cent of the total set production so far has gone into the New York market. Video execs accept a figure of 6.8 viewers per set, which means that the New York area, based on the NBC estimates, has 33,460 sets, or 237,528 viewers. Latter figure, of course, is a maximum estimate.

Oddly enough, however, NBC quotes advertisers a slightly lower figure for its New York video audience. NBC believes that somewhat less than 70 per cent of total set production has gone into New York, and believes that New York set ownership is now 30,400. This means, on the 6.8 viewer figure, an NBC New York audience figure of 206,720.

200,000 N. Y. Viewers

Pegged on the DuMont U.S. total of 45,500 sets, New York has 31,850 sets, or a present maximum home potential audience of 216,580. Thus either on the basis of NBC or the DuMont calculations, New York already has over 200,000 home televiewers—or eight times the estimated number as of V-J Day, 1945.

Tele men are considerably satisfied with the progress this increase means, pointing out that scarcely more than a trickle of sets was available in 1946, when manufacturers were besieged by material shortages and other problems. It is claimed that the optimistic estimates about a quickly growing TV audience are now being borne out, especially since set production figures are increasing virtually every month, and the roster of manufacturers in active production is growing steadily. Only recently Philco introduced its new line and only this week Crosley announced its new sets.

Figures for present New York set ownership do not include receiver distribution in bars and cafes. This total is believed to be between 1,500

(the total that NBC feels is accurate) and 2,000, (the total according to a U.S. Television Manufacturing Corporation survey). What these sets mean to the New York audience video census is hard to say since the number of viewers at bars varies enormously.

But on one thing video execs are agreed. That is that if the U.S. audience has sextupled in two years, and the New York audience has gone up 800 per cent in that same span of time—then that corner can't be so far away.

Hooper Report Finds Video Outdraws Radio on Sports

NEW YORK, June 28.—Confirmation that sports programs constitute terrific draws on television comes in a special survey concluded early this month by C. E. Hooper, Inc., for Columbia Broadcasting System (CBS). Some of the results additionally indicate that video exercises considerably more drawing power, and returns considerably more advertising impact than its sister medium, radio.

Hooper figures, based on coincidental telephone calls to 500 known home set owners during the CBS telecast of a night Brooklyn Dodgers-Chicago Cubs ball game, showed that:

1. The average number of viewers per set was 6.26.
2. Of those watching the CBS show, three out of four could identify the sponsor (Ford).
3. More than 50 per cent of home tele sets were in use when sportcasts were being aired.

The CBS figure of 6.26 per video set compares favorably with the DuMont yardstick of 6.8 viewers per set (see story elsewhere in this issue on television's present day audience figures). It is also far in excess of the average radio figure of 2.5 persons per set.

The actual sets-in-use figure was

Carl Dozer Heads Radio-Tele Club

PITTSBURGH, June 28. — Carl Dozer, sales manager of WCAE, was elected president of the Radio and Television Club this week as the organization went into its second year of activity. Outgoing prexy, T. J. Williams, of the Smith, Taylor & Jenkins ad agency, said in his final report that from a mere dozen radio and agency execs, the club has grown to 132 members representing all stations and agencies in town, as well as from numerous other organizations.

New slate of officers includes Dick Bachman, Mutual Broadcasting System rep, as veepee in charge of programs; Marjorie Thoma, Wiltman & Callahan agency, second vice-president; Walter Sickles, Sickles-Hines Recording, third vice-president; Patti Littell, program manager of KDKA-FM, secretary, and Marie Wilk, program manager of WMOT-WWSW-FM, treasurer. Directors include James Baker, of Mode-Art Studios; James Murray, of KQV, and David Mackay, of Westinghouse.

But Natch!

DETROIT, June 28.—Impersonal announcing went by the board on a show over WWJ-TV Saturday, when George Krehbiel, reporting a race at the Michigan State Fair track, found his own horse running in the lead. Krehbiel forgot his reporter's training in the thrill of owning a winner, and was unable to tell his audience who came in as runner-up. He apologized and explained.

Station management is trying to figure out whether they should put a clause in contracts barring announcers from owning horses.

Filmogul Acts To Set Up Own Video System

Would Put Tele in Theaters

LONDON, June 28.—British film tycoon, J. Arthur Rank, has applied for permission to set up his own television broadcasting system in England, it has been learned. The move, if approved, would breach the monopoly currently held by the government-operated British Broadcasting Corporation (BBC). Several American firms, including Paramount and National Broadcasting Company (NBC), are said to have altered their reps here to jump on the bandwagon, in the event the precedent-shattering charter is handed out to a private company, and to ready applications of their own.

Rank already has built an up-to-date film studio for video at Moor Hall, in Berkshire County near London, and says he would transmit for reception at all London cinemas on his Gaumont-Odeon chain, which includes 75 per cent of British movie houses.

Would Break Film Boycott

Rank also would like to sell his video film packages for transmission over regular BBC facilities. This would break thru the British and American film firm's boycott of BBC video, which has fallen back on stale government-produced shorts and government-bought newsreels. BBC currently has retaliated by refusing the few video-equipped London theaters permission to receive its transmissions.

Permission for the Rank venture must be granted by the British Postmaster General's advisory committee, on which BBC is strongly represented. The committee is understood to be willing to let Rank produce video shows and news for his movie chain. Also, BBC is now willing to allow cinemas in the London area pick up creation of its broadcasts. However, both BBC and the Postmaster General are determined that no sponsored programs will be aired over their circuits, and BBC is known to oppose entering any permanent agreement which would permit Rank to broadcast daily film programs from his studios.

Rank, meanwhile, is equipping all his theaters with latest receiving equipment, and is confident that he can negotiate an agreement with BBC for reception of BBC broadcasts of special events. Should Rank receive his own broadcast charter, it probably would contain a number of restrictive clauses, such as prohibiting coverage of outside events televised by BBC, and a limitation on tele programs screened per week.

BBC technicians foresee no end of trouble when it comes to allocating frequencies and times on the present video circuit, which now is restricted to the London area, until the Birmingham district is included next year. It is not known yet whether BBC will extend co-operation with theaters to its Birmingham circuit, which it opens next year, or to future circuits.

las Aircraft, General Electric Supply Company, Stewart-Warner, Barker Bros., Tupman Motors, and others.

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54.5 per cent, with WABD (DuMont) and WBNT (NBC) on the air that night with sports shows. CBS did not reveal the relative audience station sizes.

CBS also disclosed this week that two-thirds of those viewers who identified Ford tabbed General Foods as the sponsor which alternates with Ford on Brooklyn games.

KTLA Olympic Slot Sold to Ford Motors

HOLLYWOOD, June 28.—Taking its first step into West Coast tele, Ford Motor Company July 2 starts bank rolling KTLA's (Paramount) sports remote pick-up from Olympic Auditorium. Ford will foot the bill for a weekly pick-up, bringing boxing and wrestling on an alternating basis. Forty-four week deal was closed in New York between George Shupert, Television Productions, Inc.'s national sales chief, and J. Walter Thompson, Ford agency.

Selling one of its two Olympic nights per week to Ford leaves KTLA with its Olympic card half sold, since the outlet has been pulling in both wrestling and boxing Tuesdays and Wednesdays since May 1. Klaus Landsberg, Paramount's Coast tele general manager and KTLA director, told *The Billboard* that three national advertisers are currently dickering for its second Olympic night, and a sale is expected soon. He refused to mention names until deal is set.

In addition to its Coast tele sponsorship, Ford is currently bank rolling *Parade of Sports* (all events except boxing from Madison Square Garden) and is sharing bank rolling of the Dodgers on WCBS-TV (New York) and is splitting sponsorship of the Cubs over WBKB (Chicago). Ford commercials will be aired via film. Acquisition of the Ford account gives KTLA a total of six regular sponsors: Ford, Botany Mills (Weekly weather reports), Elgin Watch (bi-weekly time signals), Sears-Roebuck (bi-weekly, Pep Boys (weekly), Schwabacher-Frey, (weekly), plus two-hour daily programs for RCA television dealers. Other advertisers who have been in the KTLA fold (but not on a regular basis) include Acme Beer, U. S. Rubber Company, Doug-

WHAT T-H MEANS TO MUSIC

AFM Form B Court Ruling Hits Orksters

Retroactive S. S. Jam

NEW YORK, June 28.—Supreme Court's decision on the American Federation of Musicians (AFM) Form B contract has led to general band biz contention here that a big headache involving retroactivity of payment of social security taxes has developed. Such retroactive taxes conceivably could be charged orksters should a court determine that nullification of Form B dates back to its inception six years ago.

On top of the legal haggles which figure to stem from the "limited engagement" label (employed in Justice Stanley Reed's majority opinion fixing Form B for orks working limited engagements) the "retroactivity" feature may hit orksters for anywhere from several hundreds to several thousands of dollars. Reason: If ops legally did not have to pay S.S. taxes for the years of Form B dealings, they presumably are entitled to refund from the Internal Revenue Department. Tax boys in turn can be expected to come back to the name orks as the newly-defined employers and demand payment of all the back S.S. taxes.

Orkster Griff Williams, who was a chief figure in the lower court suits which led to Supreme Court review of Form B, reportedly has broached this possibility to James C. Petrillo, AFM prexy, with the suggestion that the union try to secure waivers from ballroom and location owners of the possible tax refunds, so that the name orks wouldn't get stung for a bundle of S.S. dough.

Whether the union would consider such an idea—or, if it did, whether operators would go along—remains strictly moot, however, with Petrillo himself incommunicado in Chicago and occupied with larger concerns involved with the Lea-Vandenberg and Taft-Hartley acts.

Disk Jockeys Win Flack Recognition

NEW YORK, June 28.—Flackery cognizance of the growing importance of disk jockeys in the trade has spread to the major firms, with Banner-Grief, both ex-radio editors and long-time showbiz flacks, setting up a weekly contact service covering every radio station in the country. New service hits not only the jocks, but music production managers, house bands, if any, and musical librarians.

In addition, regular flack outlets are covered to augment performance promotion. Major advantage of the service lies in the wide acquaintance of the men in radio, and the fact the service augments regular contact staffs allowing for national coverage.

The Ed Burton-Victor Bumagin Service, reported several weeks ago, now finds Burton working alone, with the service still inactive, altho several publishers, including Jewel and Encore, are reported to have signed with Burton at \$100 a month.

Lawyers Agree Union Pacts Stand, But Trouble Later; Parade of Court Tests Due

NEW YORK, June 28.—How will the Taft-Hartley Act affect the music biz? The Billboard asked this question of many leading theatrical attorneys this week. Union, employer and neutral counsellors alike chipped in with opinions that boil down as follows:

Immediately, nothing will happen! The T-H Act does not affect existing contracts between unions and employers. Only when these wind up (the American Federation of Musicians (AFM) contracts with record and transcription companies expire December 31, 1947; AFM-major network pacts run thru January 31, 1948, and indie station deals are staggered individually) will the precedents and possibly immense simplifications come into play.

Court Test Parade

Even before the contract dates become imminent, legal eagles predict a procession of court cases in which larger unions of the American Federation of Labor (AFL) and Congress of Industrial Organizations (CIO) probably will take the lead. The first, undoubtedly, will be John L. Lewis's United Mine Workers, whose contract winds up in a few days. But while most showbiz unions figure to sit back and let the big boys draw judicial blueprints, AFM is seen as taking dominant action fairly soon. AFM's welfare fund (disk and e.-t. royalties) and stand-by provisions are considered vitally affected by the T-H law. Probability is that Joseph Padway, AFM counsel, will hit lower circuit courts with six or seven suits simultaneously in order to insure getting various T-H features on their way to "constitutionality" ruling by the Supreme Court. First Padway is figured by colleagues to concentrate on dragging the Lea Bill back thru lower courts with new angles tacked onto further Supreme Court appeals. The T-H measure might be flung at judges simultaneously, or just a little while later.

AFM's "Closed Shop" Sweat

Banning of the closed shop by the T-H law, say lawyers, may have little effect on most showbiz unions but becomes a real hot baby for AFM. Serious policy changes: The union must now take in anyone who applies for membership as long as initiation fees and dues are tendered and age limitation met. The AFM has long claimed the unemployment rate among its 216,000 members has been high; membership rolls can now be expected to swell even further.

"Unfair List" Unfair?

AFM's "unfair list" may be reduced to a meaningless state. Under act's terms, no union can force men out of a location by suspension, nor can they bar the location to a man hired by the location so long as he wants to join the union. The location operator, of course, would have to pay minimum scales.

Pluggers Shop Opened

The songpluggers' union and music publishers contact employees' union may feel effects of no closed-shop ruling. Publishers under the law could hire any newcomer who offered to take out contact man's card.

End of Stand-By Effects

One of the most important implications of the law deals with the probable demise of AFM's "stand-by" fees. T-H measure holds it unlawful for an employer to pay money for services not performed. AFM's Padway has conceded that this would eliminate every form of AFM stand-by fee. Such fees have big importance for band bookers and theater locations where the frequent \$1,500-\$2,000 stand-by charges have become integral parts of price dealing between ork buyers and sellers. Elimination of the fees may be a boon to name bands and agencies in landing theater engagements where vaude bookers have protested against high cost of band entertainment. The stand-by clause will also affect AFM dealings with diskeries, where minimum musician contracts may be presumed to be disallowed. As well, AFM contracts with individual radio outlets (see Radio Department) will be affected, as will dealings with motion pic studios where stand-by demands have long been included in negotiations.

Welfare Fund Garotte

Another facet of the law that may hit AFM with driving forces is the provision governing welfare funds. Carrying a criminal penalty for violation, this provision requires joint administration of welfare funds by employer and employees (after present contracts) with the assistance of a neutral where necessary. More importantly, say the lawyers, the bill restricts AFM from using its royalties collected from disk companies for any benefits other than those accruing directly to the employees of said disk firms. This in effect would strangle Petrillo's long defended principle of technological displacement of musicians by canned music and would virtually abolish the present structure of AFM's welfare fund from which all unemployed musicians, not necessarily those who work or worked for contributing disk firms, would benefit.

Self-Employed Wrinkle

Another possibly startling parcel of the T-H Act lies in the elimination of union control over "self-employed" persons. Under this provision AFM is seen as holding no necessary sway over concert artists such as Jose Iturbi, Jascha Heifetz, etc., since they could not be forced to join the union. Ork leaders who went "single"; (e. g. Woody Herman) are conceivably exempt from union supervision.

But thru a combined interpretation of the new Supreme Court Social Security ruling and the T-H law, some statute sleuths maintain, possibilities

(See Parade of Court Tests, page 25)

Bookers Urge AFM To Drop Stand-By Rule

More Employment Predicted

NEW YORK, June 28.—One of the more immediate actions resulting from passage of the highly controversial Taft-Hartley Bill last week was seen in a move by a number of bookers to organize a petition to James C. Petrillo, American Federation of Musicians (AFM) prexy, requesting that stand-bys in vaude houses be eliminated immediately. Bookers are of the opinion that by cutting the stand-by ruling at once, the current trend to cut out orks in theaters will be eliminated, and that hypoed biz will increase the now five-week maximum theater dates to the former 20-week average runs.

Pointing out that under the T-H Act, stand-bys will be eliminated when existing contracts run out, bookers claim they are requesting Petrillo to jump the gun only because of the increased biz that is bound to result. It is their contention that the number of musicians who will be put to work by the increase of 15 weeks' work in theaters will more than offset the number of men sliced by the removal of the stand-by orgs.

While plans to organize the petition were going forward, it was the general opinion of bookers and musicians alike that the AFM prexy would make no move at this time, and that there was little hope of pushing thru such a move until existing contracts expire, or court proceedings determine the course which the AFM will follow in over-all observance of the bill.

Where's Petrillo?

NEW YORK, June 28.—The \$64 question last week was "Where's Petrillo?" As confusion reigned on the T-H Bill, the Form B reversal and the Social Security question. Reported at different times in Chicago, Michigan and points unknown, the American Federation of Musicians (AFM) prexy was believed to be close to Chicago, where he'll headquarter until the Station WIND trial.

Problematical, too, was whether Petrillo would show in Washington Monday (30) for a Hartley investigating committee hearing. Reports from the Capital indicate some possibility the Petrillo grilling will be postponed, altho it was understood for some time that Petrillo would appear one week after the Supreme Court ruling on the Lea Bill. That decision was handed down last Monday (23).

Meanwhile, band agencies were alerted to a forthcoming statement from the AFM which is expected to explain the union's stand on Social Security and the T-H Bill. Statement is expected early next week.

ASCAP CAUGHT IN SWITCH?

Foreign Music Wants Juke Fees From U.S.

London Parley to Air Demand

LONDON, June 28.—Meetings of the International Confederation of Authors and Composers Societies (ICACS) which begin here this week will have one big item on the agenda: The question of fees for performances on American juke boxes. This question, almost certain to raise much argument, has been the subject of a congressional hearing in America (see other story this section) and is expected to be introduced to the conference by the English performing rights group.

European societies are expected to back the American Society of Composers, Authors and Publishers' (ASCAP) demand for performance fees on juke box music, while ICACS as a body probably will be asked to urge U. S. recognition of that no matter how music is played in public (See *Foreigners Ask on page 116*)

McConkey Gets Chi College Inn

CHICAGO, June 28.—McConkey Orchestra Company, which recently has been booking its bands into big name spots formerly buying talent from major booking offices, this week broke into the College Inn of the Sherman Hotel here. The College Inn has booked from major offices principally, and McConkey cracked the ice by setting Charlie Ventura's orchestra to open an eight-week stay there starting July 25.

With the Ventura band, at its engagement in the Sherman, will be vocalists Jackie Kane, a Chi gal, and Buddy Stewart. Orchestra also will have two former Gene Krupa men, Shelley Mann and Kai Winding.

Other big name spots into which McConkey has set bands have been the Blackhawk here, where Russ Carlyle was booked, and the Plantation in Memphis, into which McConkey booked Leo Peiper.

Ehlert Switching From WM to MCA

NEW YORK, June 28.—Bob Ehlert, William Morris agency (WM) one-night booker in the Chicago office, next week will move from WM to Music Corporation of America's (MCA) Chicago office. He will be replaced by Billy McDonald, who will come to WM from the Frederick Bros. West Coast office.

Phil Brown, WM's New York one-night booker, currently is in Chicago to keep the ball rolling until the change is effected.

Chi Sky Club Gets Fields

NEW YORK, June 21.—Herbie Fields and his eight-piece ork, following a two-month run at the Hotel Sherman in Chicago, go into the Sky Club in Chi July 1. The spot will add a National Broadcasting Company wire. Joe Glasers set the deal.

Gov't Awaits ASCAP's Reply Before Asking for Injunction

WASHINGTON, June 28.—The government is awaiting only an answer from American Society of Composers, Authors and Publishers (ASCAP) to U. S. charges that ASCAP is a cartel before asking for an injunction restraining the organization from monopolizing music performing rights, Justice Department officials told *The Billboard* this week. The civil suit filed against ASCAP Monday (23) in the Federal District Court for Southern New York "is not made moot" by ASCAP's resignation from the international body, La Confederation Internationale Des Societes D'Auteurs et Compositeurs, a Justice Department official declared. "ASCAP could withdraw from this organization and still maintain its agreement with the foreign group," he said. "We must make sure that this is not just a token action."

Member Society Deals Hit

The attorney went on to say that "ASCAP must refrain from its practice of dealing with only member societies in permitting licensing of musical properties controlled. Whether or not ASCAP is a non-profit organization has nothing to do with what we feel is its practice of depriving foreign and domestic music lovers from a great deal of music."

The Justice Department official asserted that the present case has nothing to do with the government's action restraining ASCAP in 1941 in the famous battle with the radio industry which was finally settled under a consent decree. "That was purely a domestic matter," he said, "this suit involves ASCAP's international dealings."

Continental Gains Point in Suit Against Scranton, Capitol

NEW YORK, June 28.—The appellate division of New York Supreme Court last week granted Continental Records Company its move to dismiss an appeal by the Scranton Record Company and the Capitol Record Distributing Company unless the latter corporations got their record of appeal and filed it before July 25. Scranton and Capitol are appealing from a lower court order which refused them dismissal of the Continental complaint charging conspiracy to destroy the company and demanding \$250,000 damages.

Continental, also suing Scranton for breach of a 1943 pact, asks additional damages of \$250,000. That case is now pending in U. S. District Court.

T. D. Ends Feud With MCA, Which Pledges Hypoed Bally

(Continued from page 3)

with the TD interests long known to have felt that the agency gave too little in this direction for the commissions it collected. It was Dorsey, some months ago, who swore that he "would never work so long as MCA collected one nickel's commission," and tentatively kept his oath by going into Casino Gardens, Culver City, Calif. (his own spot), at a scale wage to himself and crew, thus circumventing paying commish to MCA under American Federation of Music (AFM) contract terms. One factor that may have induced Dorsey to jibe with the agency again, tradesters maintain, is his reported elation at the recent Louis Cowan transcription deal, by which the orkster as a syn-

dicated disk jockey expects to reap many thousands of bucks on which no commish will be paid to MCA. This, since Dorsey the disk jockey would not be the same as Dorsey the musician; the entire Cowan deal, moreover, was sold not thru MCA, but by Michaud direct.

An era of peace between Dorsey and MCA has long been urged by friends of the maestro as well as agency interests. That Dorsey always felt it was up to him as a "big name" to put in a squawk against large agency treatment, since "small names" could little afford such a breach, was considered fine in some quarters, but intimates meanwhile pointed up the protracted enmity as needless waste of Dorsey's earning power and MCA's selling potential.

Do You Like "Disconcerters"?

NEW YORK, June 28.—Dave Garroway's (WMAQ-NBC) campaign to find a more descriptive, more dignified term than disk jockey for the men who spin and chin on record shows is bringing a flock of suggestions to Garroway and *The Billboard*. Last week, Shel Singer, who bills himself as Doorman of the Rhythm Room on Station KTRI, Sioux City, Ia., wired: "Re Garroway's disc-cussion re dignified disk jockey monicker: Record chauffeur is what we use out here in the corn country where dignity really matters. Mayhap 'professor emeritus of contemporary compositions' would suffice perchance?"

And Harry Filler, of Philadelphia, writes: "Anent the yawp from Dave Garroway about the lack of dignity in the term 'disk jockey,' I don't really believe a new term can lend more dignity. I think it's up to the spinner himself. However, in the spirit of this thing, here's a list of my suggestions." (Filler then lists 81 separate suggestions for new names, among which are: discursist, disconcerter, discsembler, discounteur, Barrygrate, Martinblockhead and Davegarrulous.) Let's have your ideas—what would you call the boys instead of disk jockeys?

"Cartel" Suit Puts Society In Cross-Fire

Gov't By-Passes Resignation

NEW YORK, June 28.—Continued Justice Department pursuit of its "cartel" suit against American Society of Composers, Authors and Publishers (ASCAP), may place the society in a cross-roads position from which any turn can be embarrassing, tradesters were opining this week.

ASCAP last week had resigned from the International Confederation of Authors and Composers Societies (ICACS) on the "advice of counsel" to the board of directors one week before the opening of official ICACS meeting in London. The resignation came only two hours before the Justice Department's "cartel" suit broke in Gotham and at a time when most of ASCAP's administrative big-wigs (Deems Taylor, prexy; Richard F. Murray, manager of foreign relations, and Herman Finklestein, resident counsel) were in London preparing to submit the announcement of resignation at the opening meet a week later.

Gov't By-Passes Resignation

Fact that the resignation has been by-passed by the government on the basis that ASCAP's exclusive foreign licensing contracts with individual performing rights groups are still in force and constitute a "monopoly" is figured as one point of concern for (See *ASCAP Caught on page 116*)

Monarch Sells Out To Unnamed Buyer; New Set-Up Planned

NEW YORK, June 28.—Monarch Records, Inc., threw in the towel last week, selling out lock, stock and barrel to an undisclosed purchaser who, according to Howard Stein, Monarch prexy, will reopen the firm. It is believed, however, that the new owners plan to discard the religious-longhair policies of the former management. Included in the sale were the plant and presses owned by Monarch and located in New Jersey.

Stein reported that Monarch had terminated its artist pacts prior to the sale, releasing, among others, Niklos Gafney, the Longines Symphonette and Michael Piastro. The Msgr. Fulton Sheehan Album planned by Monarch, and widely publicized, had not as yet been cut at sale time, but the new owners included the rights in their deal and probably will press as soon as they take over.

It is expected the entire staff of Monarch will be dropped and a new organization built by the new management. Stein reported he was thru with the disk business and intends to enter the real estate field shortly.

Edison Hotel Switches

NEW YORK, June 28.—In a sudden switch of summer policy, the Edison Hotel last week signed George Towne and his ork to follow Blue Barron into the Green Room July 8. Booking is for one month, and indications are the room will be kept open right thru the summer for the first time in years.

Disk Jock Payola Evil Revives

Two Indies Act To Shut Door On Chiselers

Take Over the Programing

(Continued from page 3)

"favors" would not be extended spinners in the choice of disks.

Basically, the gripes are leveled at a minute percentage of guilty spinners. Naming names in these cases would be nefarious, since complainants are not seeking to expose, instead are aiming at raising alarm which might squelch a potentially great evil.

"Blackjack" Songs

Several diskery artist and rep men have brought to light the growing number of "blackjack" songs being submitted for consideration by disk jockeys turned songwriter. Record men have long received jock-authored tunes and their submission was deemed perfectly okay and normal. Martin Block for example, has been writing tunes for a number of years. But the current complaint is that some jocks (even lesser ones) are now tossing up the lead sheets with a blunderbuss approach. In one case a song was presented personally by a "name" spinner's assistant who asked that tune be assigned to a top artist and given maximum production and exploitation, suggestion to the disker was "that we have been doing okay by your platters on the show, so—." The disker pointed out to *The Billboard* that such propositioning created an irritating problem, since the song in his estimation was unfit for wax; yet his firm still needed spinner plugs and friendship.

Diskers Guilty, Too

In addition, jockeys here report that they have been approached by several of the smaller diskeries. Spinners are told in many cases when they refuse a deal that they're foolish because the money is there and someone else will take it anyway. But these jockeys point out that under current station systems, particularly now that a couple of them have made it standing operating procedure, it is becoming increasingly difficult for a spinner to pay off on an agreement, since most programing is done directly from the station's record library, except for top spinner shows, which make up only a minor percentage of wax-fed ether hours on most local stations.

Jockeys further point out that if diskers and other sources of payola were aware of the actual programing system then they could conceivably stymie the payola evil which they themselves are partly responsible for creating.

Most diskers and spinners are hopeful that bringing the situation down front and center will help squelch an evil before it becomes rampant. They point out that honesty still is the best policy and that honesty will make for better programing and a generally healthier all-round biz.

Herb Gordon to Decca

NEW YORK, June 28.—Herb Gordon switched from World Broadcasting to Decca, where he will work under Dave Kapp, handling artist and rep duties. Switch is being made to facilitate the handling of Decca-World chores, and reflects no immediate change in the World set-up.

Down in Philly They Go Silly For Hillbilly — But Rilly, Rilly!

PHILADELPHIA, June 28.—Local waxeries are thumbing their noses at savants who predicted toughening indie disk status. Each month finds another new label launched here, and in the past month almost one a week. Success formula is wrapped up in the strong appeal for the Western and hillbilly brand of music in spite of the fact that Philadelphia is the second largest urban center in the United States.

Altho the labels make no pretense for national distribution, the waxeries have found that the Eastern Pennsylvania and Southern New Jersey area, with a purchasing potential of more than four million people (more than two million in the Philadelphia metropolitan area alone) is fertile field enough. And it's the simple hillbilly and Western music that hits the mark. Considering that nowhere in the territory will you find buffalo roaming or antelope playing, the cowboy disks ring the cash register bell with a surprising smack.

Territory is richer in hillbilly lure than the wild and woolly West, and at the parks and groves up-State the Western names coming in for one-day stands pack in more people than the top 10 in the ork whirl. Even in Southern New Jersey, where an ant hill is the closest thing resembling a mountain, the summer parks almost all have passed up territory dance bands and booked in Western units. And while the Western musicians and singers hail no further away than

BMI Doesn't Warm To Make-Up Move By Pelham Inn Op

NEW YORK, June 28.—Attempts by Herman Schubert, owner of the Pelham Heath Inn in the Bronx, to kiss and make up with Broadcast Music, Inc. (BMI), last week were received with a cold shoulder at the pubbery. BMI early this month brought an infringement suit against the restaurant (*The Billboard*, June 7) charging unlicensed public performance of copyrighted material. Schubert, who had refused to renew his license when it expired earlier this year, called in a number of BMI affiliate pubbers recently and reported he was going to sign a BMI pact immediately, and that effective Monday (30) he would increase the number of remotes from 9 to 14 weekly.

Bob Burton, BMI counsel, reported that Schubert has made overtures to BMI, but that he will not sign a retroactive pact.

License org spokesman, stressing the fact that overtures were made after the suit had been filed, says BMI will refuse to sign with Schubert unless the retroactive proviso is included, claiming it would be unfair to other licensees who had not allowed their agreements to lapse.

Suit, instituted in the name of Peer International, E. B. Marks and Republic Music, as well as BMI, is in line with the "get tough" attitude adopted by the org with outlets that maintain they can do without BMI music. It is known that pub affiliates, however, as well as BMI's own professional staff, are doing everything possible to bring Schubert into line, as the Pelham Heath Inn, effective with its five new weekly shots, becomes one of the major remote plugs in New York.

from West Philadelphia, it's their brand of music that is hitting pay dirt both at the box office and at the record stores.

Hillbilly appeal is so strong here that even the network stations in town feature Western extravaganzas. WFIL, ABC station, has Jack Steck producing a big-scale *Hayloft Hoedown* show that packs better than 2,000 people into Town Hall every Saturday night, with the network picking up the show for a half hour. This apart from a daily seg with the Sleepy Hollow Ranch Gang. WIP, Mutual station, has Mac Maguire and His Harmony Rangers on the daily schedule. And among the indies, top drawer is Russ Hendricks and His Sons of the Range every day on WDAS. Both Maguire and Hendricks have their own record labels.

Influx of local labels in the stores is no small concern to local distributors of big-time record labels who find dealers cutting their standing orders to make room. Big distributors saw the handwriting when the Palda label was launched only a few months ago. Recording the music of the string bands featured at the New Year's Mummies' Parade, the first waxing by the prize-winning Ferko String Band was gobbled up in short order. And a check of the juke boxes by a local record distributor found the Palda label represented in all the boxes.

Western Wax Welcome

Maguire, the WIP hillbilly, makes a marked dent with his Quaker label. Has his Harmony Rangers recording his own songs which are published by his own recording company. Hendricks, the WDAS Western, last week joined forces with music publisher-composer George Shopa and is waxing his Sons of the Range on their Metropolitan label. Frankie Adams, who pushes his Sapphire label, is making a strong pitch with his latest recording of *Red Head*, written by Max C. Freedman, co-writer of *Sioux City Sue*.

Biggest waxer of hillbilly music here is the Cowboy label which is linked to the publishing firms of Jack Howard Publications and Myers Publishing Company, both specializing in Western music. Label has cut some big Western names, including Ray Whitley and the Sleepy Hollow Gang, latter now on Majestic, and is getting national distribution for its *Jukebox Cannonball* clicker. Scoop label, launched earlier this month, is making its bid with an Italian novelty folk song, *Va-Zap-Pa*, and the latest in line is the forthcoming Lark Record Company, set up by Louis and Victor Segal, local candy manufacturers who turned songwriters in their spare moments and placed them with the local Music Makers publishing firm. New Lark label undoubtedly will press the Segal compos.

Earliest local label is Ivan Ballen's 20th Century, which has its own pressing plant and for the most part is pressing the other labels rather than building up its own catalog. In the offing are three more local labels. One, tying in with Frank Palumbo's Click, name band nitery, will be called the Click, with a subsidiary American label for classical cuttings. A second waxery was organized by Falkenstein's Music Store, center-city record shop, to press non-breakable platters under a Herald tag. Still a third label is contemplated by Elliot Wexler, head of the Karay Distributing Company, radio and record distributors handling the Musicraft line.

Pluggers Offer Modifications For Peat-Sheet

NEW YORK, June 28.—Committee of 12 members of Music Publishers Contact Employees Union (MPCE) snail-paced thru a study of the Peatman Sheet last week. Study came about when a larger membership meeting the previous week appointed a dozen reps to consider proposals to alter "plug" tabulations.

MPCE committee, headed by Larry Shayne, of Beverly Music, considered four lines of attack on the Peat sheet and wound up by throwing out three. A straight numerical "plug" counting system (such as Accurate's log) was n.g., the pluggers decided, as would be no sheet at all. Song sellers were equally opposed to the Peat sheet as is, but felt that only one recourse remained—a modified Peat sheet in which weightings of remotes (as compared to commercials) would be changed.

Modification Plans

Considering modification plans for the Peat sheet, pluggers held that too much mystery existed as to workings of the City College professor's tabulation. Publishers and pluggers alike, it was contended, would prefer to know more about exact evaluation of given radio shows so they could plot "plug" campaigns more accurately.

Majority opinion of committee was that commercials should be Hooper weighted (presently done by Peatman), but that remote values should be readjusted with some ork shots getting more mathematical credit. Also felt that remotes should be rated in accordance with importance of bands and band shots—e.g., Vaughn Monroe or Sammy Kaye air time would be worth more than Bill McCune or George Towne.

Alleged Inaccuracies

Some criticism was directed at alleged inaccuracies of the Peat sheet which were caused, it was claimed, by inefficiency of logging services in Chi and Hollywood. Sample claim was that on some shows which emanated from New York but were heard only in Chi or Hollywood, the Coast and Windy City muffed tabulations.

Previous suggestions that record and sheet music sales be included in Peat sheet listings were chilled by the committee which felt that these would not help to increase pluggers employment or broaden field of operations.

Disclosure this week of publisher reaction to a recent Peatman letter, however, indicated that the employment factor involved in a "disk jockey performance" list had been overlooked. The music research professor had asked the music pubs if they would want a tally of disk jockey plugs and unanimous response, reportedly, was dead set against it. Pubs apparently felt that such a listing would necessitate putting on more contact men to romance disk jockeys and were against the added overhead at a time when biz sales have been notoriously slow.

Religious Recordings Bows As 16th Detroit Diskery

DETROIT, June 23.—A new disk company, Religious Recordings, has started operations on a small scale here. Operating strictly in the field of hymns and related religious material, the firm is headed by John W. Gilbert, pastor of Zion Holiness Chapel. James O. Willis is musical director.

This latest entry makes a total of 16 record labels in various stages of activity and importance now in the Detroit area.

Hoodle Addle

Red Silk Stockings

Meet Me at No Special Place

RAY McKINLEY

Master of the NOVELTY NUMBERS



One Side

"PANCHO MAXIMILLIAN HERNANDEZ"
(the greatest president we ever had)

Other Side

"TURNTABLE SONG"

NOW! More Raves for Ray with 2 New Rollicking Rhythms

Yes, TWO terrific tunes—both with the merry-mad-magic of Ray McKinley's orchestra and vocals—both bound for some of the most sensational coin-catching of the season. With "Turntable Song", Ray McKinley mimics and ribs the disc jockeys with his own highly origi-

nal version and laughable lyrics, and rockets it to fop place in jockey songs. The other side puts Ray's rhythmic punch in "Pancho Maximillian Hernandez"—a captivating combo that will make this one of the greatest 2-for-1 record buys in years.

"Turntable Song" and "Pancho Maximillian Hernandez" Majestic No. 7249
(the greatest president we ever had)

Majestic RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS (Subsidiary of Majestic Radio & Television Corporation)



**A New Label Is Born—
... With a Hit!**

THE ORIGINAL VERSION OF
"THE OLD CHAPERONE"
#701

The Billboard June 28, 1947

DAVID STREET (Avon 701)
The Old Chaperone—FT; V.
Adequate You—FT; V.

The soft and smooth pipes of David Street return to the whirling waxes, this time to kick off a new Coast indie label. He is wise to pick on a surefire hit contender, *Old Chaperone*, and turns in a cleverly arranged and tasty rendition. Supported by piano, guitar and bass with vocal assist coming from the Meltones (formerly Mel Torme's vocal corps), Street catches the ear from the start. Side opens with guitar plunking in true Old Mexico fashion serving as background for a short bit of Latin-flavored dialog. Voice-blenders chime on the chorus tags, as balladist easily relates the tale of chaperone-plagued love.

Ops should look to *Chaperone* as a strong nickel-grabber, with the Street version a worthy contender for a share of tune's disk sweepstakes.

Some territories
still available

Distributors
Contact

AVON RECORDS

6605 HOLLYWOOD BLVD.

HOLLYWOOD 28, CALIF.

Manufactured by Avon Records

NEW YORK — HOLLYWOOD

PM License Question Up in Personalities Vs. Russell Suit

HOLLYWOOD, June 28.—Question of whether a personal manager has to be licensed by the State of California is the pivot point of an entangled legal action taken last week by Personalities, Ltd., against Andy Russell. Corporation, composed of George (Bullets) Durgham and Sam Steifel, in asking for \$346,000 claimed as damages against Russell. Figure represents commissions the firm claims it would have received in the next three and a half years from Russell as personal manager, but allegedly will be denied that revenue since Russell dismissed Personalities, Ltd., on March 26. Balladist's pact with

Personalities still has three and a half years to run. Russell answered this action with a counter suit, claiming his pact with Personalities was null and void since the corporation is not licensed by the State to operate as personal manager.

California law states that one who acts as a personal manager and secures work for his client must hold a State license. Law, however, has never been defined by the courts. Max Fink, attorney for Personalities, Ltd., will claim that the corporation acted only as personal manager but did not include the "get work" clause in its duties. Securing work for Russell, Personalities will plea, is the duty of William Morris, the singer's agency. Outcome of the trial will be a final definition by the courts as to whether a personal manager must hold a State license to operate.

Durgham in Middle

Another unique situation exists here in that Bullets Durgham, whose relations with Russell still remain amicable and who still acts as his p.m., was automatically caught in the middle of this suit. Russell fired Personalities, Ltd., last March in an effort to get himself out of having to pay Sam Steifel commissions. Steifel allegedly has been drawing a slice of Russell's pay, altho not actively working as his manager. When neither Steifel nor Russell could come to a settlement agreement when the lullaby lad tried to buy back Steifel's portion of his contract, the only way out for Russell was to dismiss the corporation as a whole. This automatically involved Durgham.

Originally, Personalities, Ltd., was composed of Bob Moss and Durgham. While Durgham was in the service, Moss sold out his piece of Russell's contract to Steifel. Legal snarl still tightens since Steifel and Durgham are still partners in another corporation, Andy Russell, Inc. Latter firm (Russell, prexy, with both Steifel and Durgham holding remainder of stock) legally hired Personalities, Ltd., to act as Russell's personal manager. Whatever the outcome, the present suit will definitely affect the status of Andy Russell, Inc.

Jo Stafford Signs New Capitol Pact

NEW YORK, June 28.—Squelching rumors that she was shifting to the Victor diskery, chirp Jo Stafford is said to have signed a new five-year deal to remain with the Capitol label. New pact had been in negotiation stages for several weeks, but rumor was stirred up when her manager, Mike Nidorf, and Capitol execs reportedly couldn't see eye-to-eye on undisclosed provisions pertaining to promotion and billing in advertising which Nidorf was attempting to get into the deal.

It is said Nidorf succeeded in gaining his demands.

Mus-Art To Book Revere Beach Terp

NEW YORK, June 28.—Mus-Art Booking Agency this week contemplated arrangements to handle the exclusive booking for a new full-week summer location in Revere Beach, Mass. New spot, Rollerway Ballroom, has been converted from a roller skating rink to a terperly for the warm weather season.

Terperly opens June 30, with Shorty Sherock's ork in for the first week.

Music Licensing Org For Indies Now Has Membership of 142

DETROIT, June 28. — American Federation of Authors and Publishers, Inc. (AFAP), which was incorporated in Massachusetts last February as a copyright protection org, now has 138 writers and four pubbers in its membership, according to Robert Seibert, recently elected prexy. AFAP, which has set up a series of professional standards in order to screen out would-be tunsters from its membership, charges an initiation fee of \$5 to writers and \$10 to pubbers.

AFAP has been incorporated as a non-profit firm, according to Seibert, and attempts will be made to coordinate the indies in four music fields, writing, pubbing, dinking and radio. However, to date no record or radio pacts have been set.

Licenses for Locations

Licensing will be on a cuffed basis, with writers securing their entire take from record and sheet music royalties. Licenses will be given to locations such as niteries, theaters and terperies, upon application, without charge. An entertainment unit license, also on a gratis basis, will be issued upon application to a singer, musician, band or other combo who will constitute the "unit" allowing full rights to use all AFAP tunes in any location, regardless of whether that spot has a location license or not.

Seibert, a native of this city, was in musical stock companies during the early '20s, then dropped out of the biz. He has been writing songs for a number of years.

Finish Negotiations In BMI-AMP Deal

NEW YORK, June 28.—Broadcast Music, Inc. (BMI) deal to purchase Associated Music Publishers (AMP) is expected to be consummated this week. Negotiations are completed and lawyers are now drawing up the papers. As reported in *The Billboard* last week, Merritt Tomkins, BMI veepee, will be upped to the presidency of AMP when the deal becomes final.

Persistent report in the trade last week had Robert Houser, veepee in charge of sales at Carl Fisher, headed for the No. 2 spot at AMP under Tomkins.

French Opera Star Coming

NEW YORK, June 28. — Arthur Lesser's new fall importation will be Mado Robin, French Metropolitan Opera coloratura. Mlle. Robin, who has never appeared in the U. S., will do concerts here. Lesser claims the 26-year-old singer has a voice range that reaches four notes higher than Lily Pons' famed *Bell Song*.

Folksinger School Being Established By Dyer-Bennet

NEW YORK, June 28.—Folksinger Richard Dyer-Bennet will establish a school of minstrelsy, claimed to be the first of its kind, next month in Aspen, Colo., historic center of lead and silver mining in the '80's. The school will headquarter in the old Jerome Wheeler Opera House, relic of the boom days and built at a cost of \$100,000. Students will be housed in ski huts.

Two six-week courses will be given this summer, beginning July 21 and September 1, with Dyer-Bennet teaching voice, Spanish guitar, poetry and improvisation. The folksinger will give a concert Wednesday night (2) at the Barbizon Plaza Theater here, with proceeds going to a scholarship fund for the new school.

The town of Aspen, which invited D-B to found the school after he appeared in two concerts, is undergoing a cultural boom. In addition to booking American artists, the Glyndebourne Opera Company has been invited to come over from London next season. Burl Ives reopened the old opera house, after 34 years of darkness, last May to a gingham-gowned audience seated on pillows and stumpy chairs. Miners and prospectors arduously traveled over mountain roads to attend the 1889 preem of the house, and the elaborately dressed audience was seated on moroco-covered gilt chairs.

Construction Drive May Aid Showbiz

NEW YORK, June 28.—Showbiz is expected to benefit indirectly if the construction industry's campaign to stimulate local building, launched at a meeting last Wednesday (25) at the Hotel Astor, brings any results. Reps of the New York Building Congress, the Building and Construction Trades Council of Greater New York (AFL) and the Building Trades Employers Association pledged their support of the drive to start builders sinking their cash into new constructions now instead of waiting for lower costs.

Any broad increase in construction here probably will mean additional show shops for various branches of the entertainment industry, especially legit, which has complained of a lack of houses in recent years. Showbiz building in Manhattan has been almost at a standstill for some time.

Parade of Court Tests Due

(Continued from page 20)

may open that all name band leaders could escape AFM membership. Supreme Court, lawyers muse, says "name bands playing limited engagements are employers"; T-H law says no self-employed persons have to join unions; hence, all name maestri (most namers probably play only limited engagements altho the high court supplies no precise interpretation of "limited") would be exempted from union supervision. This is still dreamy, lawyers admit, but until court rulings make matters more definite, the loopholes seem to exist.

"Sympathy" Strikes Verboten

A definite nip at AFM strength would be T-H's banning of secondary boycotts. AFM's network power has been its ability to pull chain "strikes" in support of local disputes. In event of a "stop work" phase with record companies, plant help of the latter could not be interfered with by musicians' picket lines.

It's Still All Preliminary

All of the above are preliminary opinions tossed out by the showbiz lawyers, with repeated warnings that no changes will actually take place until existing contracts expire. By that time, the lawyers admonish, the unions unquestionably will have barged into the courts for countless tests of the T-H law. Detailed interpretations by the justices will then tell the story.

Harry Bank Answers Suit by Marks Over "Many Irons" Disk

NEW YORK, June 28.—Harry W. Bank has filed an answer in U. S. District Court asking for a dismissal of a suit filed recently against him by Cosmo Records by Edward B. Marks. Denying that he was the controller and owner of the diskery, and that he organized Cosmo, Bank stated he was a minority stockholder acting in the capacity of a general rep for the firm.

The Marks complaint charged Bank and Cosmo with infringing by manufacturing, recording and selling a Marks copyrighted tune, *Too Many Irons in the Fire*.

Niteries' Latest: Co-Op Disk Jock

NEW YORK, June 8.—The trend to disk jockey shows being broadcast from niteries is rolling right along. The latest is a co-operative gimmick worked out by Eddie Newman, WOR's wee hour chatter spieler.


Newman will spot his show from seven different niteries per week, via magnetic tape recording. He will do a show from a nitery and edit the show later to a quarter-hour or half-hour for playback on his regular broadcast. In this manner he plans to eliminate a lot of extraneous time lost during interviews, etc. The nitery pays enough dough which Newman says covers engineering and redubbing costs and each nitery gets seven plugs a week on his show. He said the time alone would cost \$1,700 weekly for the niteries if it could be sold. Newman, however, can't resell any of his shows as it is bought across the board by Alda Products.

So far, four niteries already are using Newman's gimmick. They are the China Doll, Village Barn, Cafe Society Downtown and the Post Lodge, Westchester.

Wald Ork Confirms Move Into New Yorker, July 24

NEW YORK, June 28.—Confirming earlier rumors, it was announced this week that Jerry Wald's new all-string and rhythm ork would succeed Victor Lombardo into the Hotel New Yorker's Ice Terrace Room July 24.


This will mark Wald's first Eastern appearance in over a year.



CHUCHO MARTINEZ



ILLINOIS JACQUET



DINAH WASHINGTON

RELEASE NUMBER THIRTY-SIX

SAY NO MORE
ROSES IN THE RAIN
"The Voice of Romance"—CHUCHO MARTINEZ No. 1069
Orchestra under direction of Jerry Jerome

Jacquet's greatest record
ROBBINS' NEST
JACQUET MOOD No. 769
ILLINOIS JACQUET & His All Stars

MY VOOT IS REALLY VOUT
BLUES FOR A DAY No. 388
Dynamic DINAH WASHINGTON
with Lucky Thompson & His All Stars

MAHALIA JACKSON
I WANT TO REST
HE KNOWS MY HEART No. 145
Gospel songs by

APOLLO RECORDS, INC.

EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

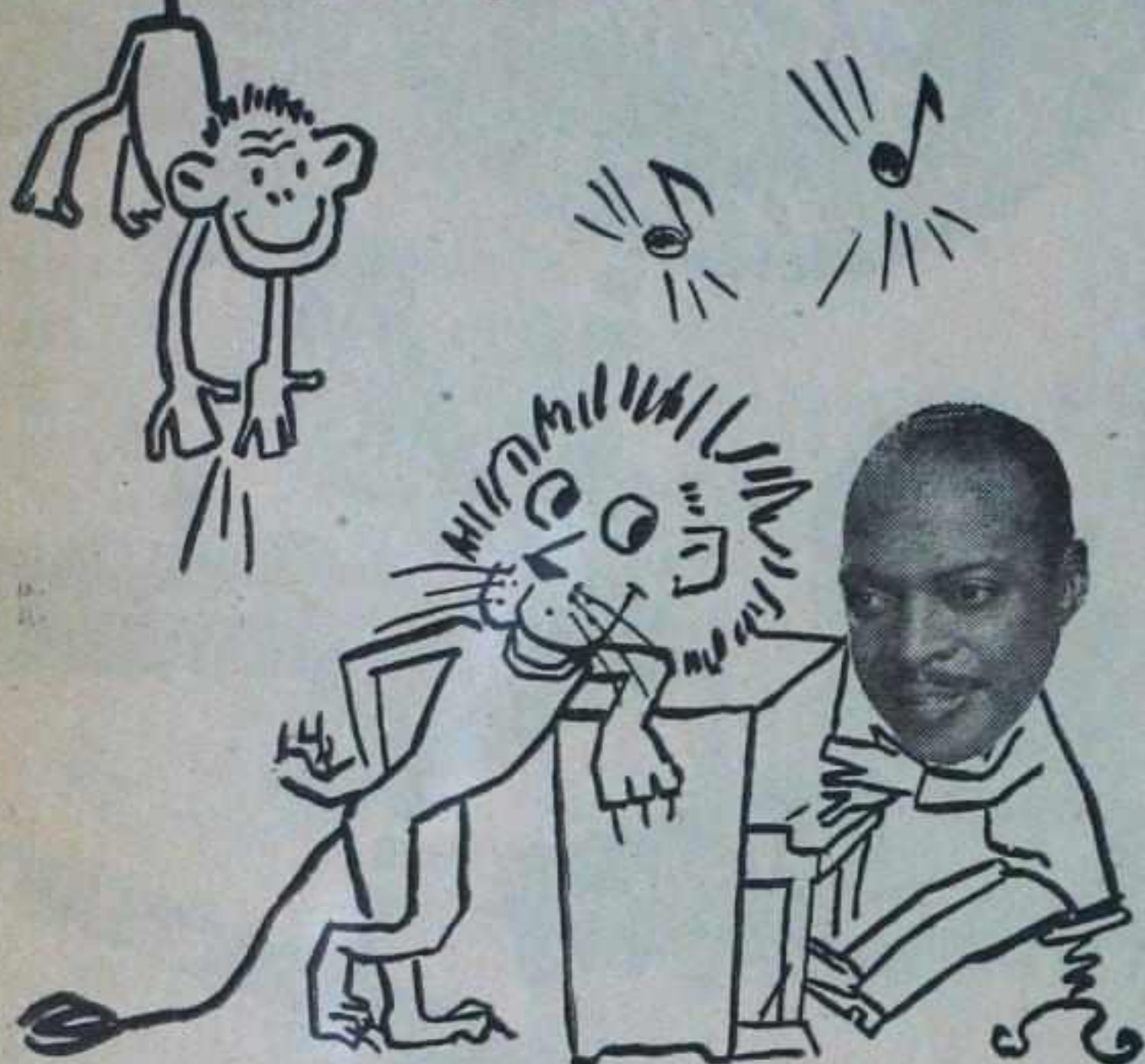
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TEXAS, OKLAHOMA, ARKANSAS
Distributor: Blue Bonnet Music Co., 3325 Ross Avenue, Dallas, Texas

WRITE FOR COMPLETE CATALOG

COUNT BASIE



Just Released!

The Count's famous original version of

i ain't mad at you

(YOU AIN'T MAD AT ME)

Backed with the sensational new novelty

The Jungle King

(YOU AIN'T A DOGGONE THING)

RCA Victor 20-2314

RCA VICTOR
RECORDS

The Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Times

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
June 27



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. PEG O' MY HEART

By Alfred Bryan and Fred Fisher

Published by Robbins (ASCAP)

Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272; Ted Weems, Mercury 5025; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392; Glen Miller Ork, Decca 25075; Dolph Hewitt, Autograph 2003; Mill Mole Nickaleland Band, Commodore C-1518; Eddie Heywood Ork, Decca 23960.

Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivanek Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard; Russ Morgan, World.

2. I WONDER, I WONDER, I WONDER

By Darryl Hatchins

Published by Robbins (ASCAP)

Records available: Louis Armstrong, Victor 20 2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23665; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143.

Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.

3. MAM'ELLE

By Mack Gordon and Edmund Goulding

Published by Feist (ASCAP)

From the 20th Century-Fox film "The Razor's Edge."

Records available: Ray Block Ork, Signature 15083; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Palligant, Enterprise 257; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-240.

Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.

4. CHI-BABA, CHI-BABA

By Mack David, Al Hoffman and Jerry Livingston

published by Oxford (ASCAP)

Records available: Connie Boswell, Apollo 1064; The Charlotiers, Columbia 37384; Perry Como, Victor 20-2250; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23878; Blue Barron, MGM 10027; Henri Rene Musette Ork, Victor 25-1085.

Electrical transcription libraries: George Towne Ork, Associated; Blue Barron, Lang-Worth; Nat Brandwynne Ork; Jumpin' Jacks-Patti Dugan, NBC Thesaurus.

5. THAT'S MY DESIRE

By Carroll Loveday and Helmy Gresa

Published by Mills (ASCAP)

Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395.

Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.

6. ACROSS THE ALLEY FROM THE ALAMO

By Joe Greene

published by Capitol Songs (ASCAP)

Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272; The Starlighters, Mercury 3060.

Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.

7. LINDA

By Jack Lawrence

Published by E. H. Morris (ASCAP)

Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362.

Electrical transcription libraries: Barclay Allen, MacGregor; Jack Pina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.

8. MY ADOBE HACIENDA

By Louise Massey and Lee Penny

Published by Peer International Corp. (BMI)

Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters-Art Van Damme Quintet, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassel, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8001; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205.

Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated; Henry King Ork, MacGregor; Curt Massey, Standard.

9. HEARTACHES

By Al Hoffman and Al Klenner

Published by Leeds (ASCAP)

Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Glenn E. Davis, Skating Rhythms 224; Jimmy Dorsey, MGM 10001; Harry James, Columbia 37305; Monica Lewis, Signature 15065; Gordon MacRae, Apollo 1045; Ted Martin-The Airline Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2005; Bobby True Trio, Mercury 3057; Eddy Howard, Majestic 1111; Frankie Laine, Atlas FL-141.

Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Eddy Howard, World; Eddie Skrivanek, MacGregor; Leighton Noble, Standard; The Four Knights, Lang-Worth; Art Mooney Ork, Associated; Arthur Smith Quartet, World; Anthony Wahl, Lang-Worth.

10. MIDNIGHT MASQUERADE

By Bernard Dieman, Arthur Berman and Jack Manus

Published by Shapiro-Bernstein (ASCAP)

Records available: Blue Barron Ork, MGM 10014; Frankie Carle, Columbia 37337; Carmen Cavallaro, Decca 23853; John Conte, Apollo 1044; Glen Gray, Mercury 5035; Eddy Howard, Majestic 1117; Sammy Kaye, Victor 20-2122; Monica Lewis, Signature 15078; Alvino Rey, Capitol 390; Ted Straeter Ork, Sonora 2003.

Electrical transcription libraries: Eddy Howard, World; Sweetwood Serenaders, NBC Thesaurus.



RCA VICTOR'S
PERRY COMO!

with Lloyd Shaffer and his Orchestra
**When Tonight is Just
a Memory**

With Helen Carroll and The Satisfiers . . . a brand-new mellow tune Perry will have everybody punching!

AND
**I Wonder Who's Kissing
Her Now**

A big revival featured in the new movie hit of the same name. Packed with Como lift and nickel allure.

RCA Victor 20-2315



RCA VICTOR'S
TEX BENEKE!

with The Miller Orchestra

Feudin' and Fightin'

A hillbilly ditty that jumps the beat in laughing tempo. Tex sings the vocal with his new group—the Moonlight Serenaders.

AND
How Can I Say I Love You

A slow barroom ballad. Tex, Garry Stevens and the Moonlight Serenaders will give the boxes a workout.

RCA Victor 20-2313

RCA VICTOR'S
COUNT BASIE!

I Ain't Mad at You

This one really jumps with hot vocals by Taps Miller, Ted Donnelly, and Ensemble.

AND
The Jungle King

(You Ain't a Doggone Thing)
Blues rhythm sung with feeling by Jimmy Rushing and Group.

RCA Victor 20-2314



RCA VICTOR'S
TEXAS JIM ROBERTSON!

and The Panhandle Punchers

Don't Look Now

(But Your Broken Heart is Showing)

Easy tempo. A ballad for the country hit parade!

AND
**It Takes a Long Long Train
With a Red Caboose**

(To Carry My Blues Away)
Texas Jim and Group pipe a slow western boogie. A lot of jack will go down the track.

RCA Victor 20-2308



RCA VICTOR'S
ETTA JONES!

with J. C. Heard and his Band

Draggy blues for dimout hours, on the "A". Flip is smooth and sultry.

**The Richest Guy in the
Graveyard**

AND
Ain't No Hurry Baby

(With a Guy Like Me)

RCA Victor 20-2310



RCA VICTOR'S
LONZO and OSCAR!

with their Winston County Pea Pickers

These new comics are getting a big hearing! Sure money in both pop and hillbilly loc's.

Ole Buttermilk Sky

A terrific rioting of a Pop tune. Kind of stuff that's making 'em famous.

AND
Take Them Cold Feet Outa My Back

(Before I Kick You Out)
A bedtime set-up that'll tickle the nickels.

RCA Victor 20-2309

ALSO IN THIS WEEK'S
RCA VICTOR RELEASE:

- **JOHNNY DESMOND**
with The Page Cavanaugh Trio
Just Plain Love
AND
If It's True
RCA Victor 20-2312
- **LITTLE EDDIE BOYD**
Blues singer with J. T. Brown's Boogie Band
I Had to Let Her Go
AND
Kilroy Won't Be Back
RCA Victor 20-2311
- **JACK TEAGARDEN'S Big Eight**
Vocals and trombone by Jack Teagarden with Cliff Stickland, saxophone; Peanuts Hucko, clarinet; Max Kaminsky, trumpet; Gene Schroeder, piano; Chuck Wayne, guitar; Jack Lesberg, Bass; Dave Tough, drums.
Say It Simple
AND
A Jam Session at Victor
RCA Victor 40-0138
- **SIX FAT DUTCHMEN**
Musicians Play All Night—POLKA
AND
Kirmess Waltz
RCA Victor 25-1087
- **WALTER OSSOWSKI**
and his Instrumental Quartet
Basia Polka (Barbara Polka)
AND
Rolnik Oberek (Farmer Oberek)
RCA Victor 25-9177
- **CONJUNTO CASINO**
with vocals by Roberto Espi and Faz-Espi-Ribat
Trago Amargo—Bolero
(Hard To Take)
AND
Vieja, Flaca Y Fea—Guaracha
(Old, Skinny and Homely)
RCA Victor 23-0640
- **HERMANAS AGUILA**
with Mario R. Armengal's Orchestra.
Olvidarte No Puedo—Bolero
(I Can't Forget You)
AND
Sera Imposible—Bolero
(It Will Be Impossible)
RCA Victor 23-0641

THE STARS WHO MAKE THE HITS ARE ON



**RCA VICTOR
RECORDS**



Lauritz Melchior calling
Jimmy Durante
in Hollywood



"Hello, Jimmy . . . in a word, you're Colossal! I've never laughed so hard at anything as when I heard your hilarious new M-G-M Record of 'I'm Feeling Mighty Low' and 'I'll Do The Strut-Away in My Cut Away'. In all my experience, I've never heard a 'verce' like yours!"



"You're makin' me blush, Lauritz . . . but I love it! Such a raise from one great singer to another is rare. I'm glad we're above professional jealousy. Everybody wants to get into the act . . . but maybe I can find a spot for you."

JIMMY DURANTE

sets a thousand laughs to music

I'M FEELING MIGHTY LOW

I'LL DO THE STRUT-AWAY IN MY CUT AWAY

(M-G-M 30015)

BILLY ECKSTINE

Joins the M-G-M parade of stars!
"The bronze balladier with the golden voice" sings

**THIS IS THE INSIDE STORY
JUST AN OLD LOVE OF MINE**

(M-G-M 10043)

JIMMY DORSEY

and his orchestra
BALLERINA

(Love's Got Me In A) **LAZY MOOD**

(M-G-M 10035)

HELEN FORREST

sings

DON'T TELL ME

(from the M-G-M Picture "The Hucksters")

I WISH I DIDN'T LOVE YOU SO

(M-G-M 10040)

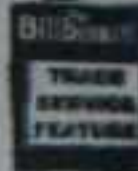
M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

The **Billboard** MUSIC POPULARITY CHARTS
Sheet Music

PART II

Week Ending
June 27



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last/This Week/Week		Publisher
6	3	1. PEG O' MY HEART (R)	Robbins
5	4	2. CHI-BABA, CHI-BABA (R)	Oxford
7	1	3. I WONDER, I WONDER, I WONDER (R)	Robbins
14	2	4. MAM'SELLE (F) (R)	Feist
17	6	5. LINDA (R)	E. H. Morris
6	8	6. ACROSS THE ALLEY FROM THE ALAMO (R)	Capitol Songs
8	5	7. THAT'S MY DESIRE (R)	Mills
14	7	8. MY ADOBE HACIENDA (R)	Peer
4	9	9. MIDNIGHT MASQUERADE (R)	Shapiro-Bernstein
24	11	10. ANNIVERSARY SONG (F) (R)	Mood
13	12	11. IF I HAD MY LIFE TO LIVE OVER (R)	General
6	—	12. TIME AFTER TIME (F) (R)	Sinatra Songs
18	10	13. HEARTACHES (R)	Leeds
11	—	14. APRIL SHOWERS (F) (R)	Harms, Inc.
6	14	15. A SUNDAY KIND OF LOVE (R)	Peter Maurice

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last/This Week/Week		
9	1	1. AMONG MY SOUVENIRS	Lawrence Wright .. T. B. Harms
11	2	1. TELL ME, MARIANNE	Southern ..
9	4	1. A GAL IN CALICO	Feldman .. Remick
9	3	2. TRY A LITTLE TENDERNESS	Campbell-Connelly .. Robbins
6	5	3. PEOPLE WILL SAY WE'RE IN LOVE	Chappell .. Williamson
17	6	4. HOW LUCKY YOU ARE	Kassner ..
10	7	5. YOU WENT AWAY AND LEFT ME	Box and Cox ..
24	8	6. ANNIVERSARY SONG	Campbell-Connelly .. Mood
22	9	7. APRIL SHOWERS	Chappell .. Harms, Inc.
3	10	8. TIME AFTER TIME	Sinatra Songs .. Edwin H. Morris
1	—	9. I GOT THE SUN IN THE MORNING	Chappell .. Berlin
6	12	10. OH, WHAT A BEAUTIFUL MORNING	Chappell .. Williamson
2	13	11. DEAR OLD DONEGAL	Leeds .. Leeds
2	16	12. HEARTACHES	Campbell-Connelly .. Leeds
9	11	13. HARRIET	Keith Prowse .. Broadway
27	14	14. THE OLD LAMP-LIGHTER	Irwin Dash .. Bernstein
4	15	15. COME BACK TO SORRENTO	Ricordi .. Public Domain
26	17	16. THE STARS WILL REMEMBER	Feldman ..
11	20	17. HEAR MY SONG, VIOLETTA	Dix .. Crawford
2	18	18. IMAGINEZ	Noel Gay ..

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-tuned tunes never reach any degree of popularity, and many others are never even published.

- ALEXANDER'S RAGTIME BAND (Berlin), in 20th Century-Fox's "Alexander's Ragtime Band". Re-released—April, 1947.
- ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.
- AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.
- BESIDE YOU (Famous), sung by Dorothy Lamour in Paramount's "My Favorite Brunette." National release date—April 4, 1947.
- I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.
- I WONDER WHO'S KISSING HER NOW? (E. B. Marks), in 20th Century-Fox's "I Wonder Who's Kissing Her Now?" National release date not set.
- IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date—June, 1947.
- MAM'SELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.
- TALLAHASSEE (Famous), in Paramount's "Variety Girl." National release date not set.
- TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.
- WOULD YOU BELIEVE ME? (Remick), sung by Trudy Erwin in Warner Bros.' "Love and Learn."

The Billboard
MUSIC POPULARITY CHARTS
Radio Popularity
PART III
 Week Ending June 27

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 29, 8 a.m., and ending Friday, June 27, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top-30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date		PUB.	LIC.
11	A Sunday Kind of Love (R)	Peter Maurice	ASCAP
5	Across the Alley From the Alamo (R)	Capitol Songs	ASCAP
2	After Graduation Day (R)	T. B. Harms	ASCAP
8	Alexander's Ragtime Band (F) (R)	Berlin	ASCAP
8	Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
25	Anniversary Song (F) (R)	Mood	ASCAP
5	As Long as I'm Dreaming (F) (R)	Burke-Van Heusen	ASCAP
2	As Years Go By (F) (R)	Miller	ASCAP
5	Ask Anyone Who Knows (R)	Witmark	ASCAP
4	Beside You (F) (R)	Famous	ASCAP
2	Cecilia (R)	ABC	ASCAP
6	Chi-Baba, Chi-Baba (R)	Oxford	ASCAP
2	Feudin' and Fightin' (R)	Chappell	ASCAP
17	Heartaches (R)	Leeds	ASCAP
11	I Believe (F) (R)	Sinatra Songs	ASCAP
8	I Do Do Do Like You (R)	Harms, Inc.	ASCAP
8	I Wonder, I Wonder, I Wonder (R)	Robbins	ASCAP
3	I Wonder Who's Kissing Her Now (F) (R)	E. B. Marks	BMI
6	Illusion (R)	Pemora	BMI
2	I'm So Right Tonight (R)	Leeds	ASCAP
3	Ivy (F) (R)	Burke-Van Heusen	ASCAP
16	Linda (R)	E. H. Morris	ASCAP
13	Mam'selle (F) (R)	Feist	ASCAP
11	Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
15	My Adobe Hacienda (R)	Peer	BMI
3	Passing By (R)	Chappell	ASCAP
6	Peg O' My Heart (R)	Robbins	ASCAP
2	Say No More (R)	Advanced	ASCAP
4	Stella by Starlight (R)	Beverly	ASCAP
1	Tallahassee (F) (R)	Famous	ASCAP
5	That's My Desire (R)	Mills	ASCAP
8	Time After Time (F) (R)	Sinatra Songs	ASCAP
5	Would You Believe Me (F) (R)	Remick	ASCAP

In the June 21 issue the song "I Wonder, I Wonder, I Wonder," published by Robbins (ASCAP), was inadvertently omitted from this list. Peatman calculations called for inclusion of the tune but an error was committed at The Billboard's desk. For this an apology and correction.

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	Going Strong	Lit. No.
2	8	1	1	PEG O' MY HEART	Buddy Clark...Capitol 346-ASCAP
4	1	2	1	TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle) ...Capitol 412-ASCAP
5	2	3	1	I WONDER, I WONDER, I WONDER	Eddy Howard...Majestic 1124-ASCAP
21	3	4	1	LINDA	Ray Noble-Buddy Clark...Columbia 37215-ASCAP
3	14	5	1	PEG O' MY HEART	Three Suns...Victor 20-2272-ASCAP
6	6	6	1	PEG O' MY HEART	The Harmonicats-Sid Fisher...Vitacoustic 1-ASCAP
11	8	7	1	MAM'SELLE (F)	Art Lund (Johnny Thompson Ork)...MGM 10011-ASCAP
9	4	8	1	MAM'SELLE (F)	Frank Sinatra...Columbia 37343-ASCAP
2	15	8	1	PEG O' MY HEART	Clark Dennis...Capitol 346-ASCAP
5	9	9	1	CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-Shaffer Ork) ...Victor 20-2259-ASCAP
9	7	10	1	MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)...Capitol 396-ASCAP
2	14	11	1	I WONDER, I WONDER, I WONDER	Tony Pastor...Columbia 37353-ASCAP
2	13	12	1	THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Kaydets) ...Victor 20-2251-ASCAP
1	—	13	1	CHI-BABA, CHI-BABA	Peggy Lee (Dave Barbour Ork)...Capitol 419-ASCAP
2	12	13	1	PEG O' MY HEART	Art Lund (Johnny Thompson Ork)...MGM 10037-ASCAP
10	—	13	1	THAT'S MY DESIRE	Frankie Laine...Mercury 5007-ASCAP
19	5	14	1	HEARTACHES	Ted Weems (Elmo Tanner)...Decca 25017, Victor 20-2175-ASCAP
9	10	14	1	I NEVER KNEW	Sam Donahue...Capitol 405-ASCAP
1	—	15	1	SMOKE! SMOKE! SMOKE!	Tex Williams-Western Caravan (Tex Cigarette) ...Williams-Trio...Capitol Americana 40001

Coming Up

I WONDER, I WONDER, I WONDER...Guy Lombardo...Decca 23865-ASCAP

All eyes are on **Gene Norman**



Gene has a large following in Hollywood. His discs spin on the Eastside Show over KFVB from 10 to 12 PM and on his Mild and Mellow stanza over KMPC, 3:30 to 4 PM

A *Signature* FIRST!

ALAN DALE

with the Signifive



SIG 15124

**ON THE OLD SPANISH TRAIL
 HO-HO-KUS, N. J.**

MUSIC BY RAY BLOCH AND HIS SWING SEVEN

Signature records
 DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION

See your GESCO distributor or write direct to Signature Records, 601 W. 26th St., New York 1, N. Y.

STAFFORD STUMPS 'EM



IN A TINGLE - Ingle TUNE
TIM-TAYSHUN
 (TEMPTATION)
 CAPITOL RECORD No. 412

Red Ingle,
 AND THE NATURAL SEVEN
 and
 Cinderella G. Stump
 (Usually known as JO STAFFORD)

FLIPOVER:
 '(I LOVE YOU) FER SEVENTY MENTAL REASONS'
 ('(I Love You) For Sentimental Reasons')
 Vocal by Buttermilk Tussie

Capitol
 RECORDS

Here's Another Hot One
 -No Butts About It

'SMOKE!
 SMOKE!
 SMOKE!
 (That Cigarette)'

FLIPOVER:
 'ROUNDUP POLKA'

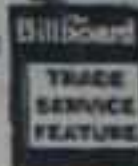
tex
 williams
 and His
 Western Caravan
 Vocal by Tex Williams
 and Trio
 CAPITOL RECORD
 No. 40001

The Billboard MUSIC POPULARITY CHARTS

Part IV

Retail Record Sales

Week Ending
 June 27



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1.	CHI-BABA, CHI-BABA Perry Como (The Satisfiers-When You Were Sweet Lloyd Shaffer Ork)..... Victor 20-2259
2	4	2.	PEG O' MY HEART..... Three Suns..... Victor 20-2272 <i>Across the Alley From the Alamo</i>
7	2	3.	PEG O' MY HEART..... The Harmonicats-Sid Fisher... <i>Fantasy Impromptu</i> Vitacoustic 1
5	3	4.	I WONDER, I WONDER, I WONDER Eddy Howard..... Majestic 1124 <i>Ask Anyone Who Knows</i>
3	6	5.	THAT'S MY DESIRE..... Sammy Kaye (Don Cornell-The Red Silk Stockings and Kaydets)..... Victor 20-2251 <i>Green Perfume</i>
7	5	6.	ACROSS THE ALLEY FROM THE ALAMO Mills Brothers..... Decca 23863 <i>Dream, Dream, Dream</i>
1	—	7.	THAT'S MY DESIRE..... Frankie Laine..... Mercury 5007 <i>By the River St. Marie</i>
2	7	8.	PEG O' MY HEART..... Art Lund (Johnny Thompson Ork)..... MGM 10037 <i>On the Spanish Trail</i>
2	8	9.	I WONDER, I WONDER, I WONDER Guy Lombardo..... Decca 23865 <i>It Takes Time</i>
1	—	10.	PEG O' MY HEART..... Buddy Clark (Mitchell Ayres Ork)..... Columbia 37382 <i>Come to Me, Bend to Me</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
25	1	1.	Al Jolson Album Al Jolson..... Decca 469
11	2	2.	Dorothy Shay (The Park Avenue Hillbilly) Sings Album Dorothy Shay (Mischa Russell Ork)..... Columbia C-119
2	3	3.	Carle Comes Calling Frankie Carle..... Columbia C-129
70	4	4.	Glenn Miller Glenn Miller and Orchestra..... Victor P-148
15	—	5.	All-Time Hits Album Tommy Dorsey Victor P-169

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
106	2	1.	Chopin's Polonaise Jose Iturbi..... Victor 11-8648
91	4	2.	Clair de Lune Jose Iturbi..... Victor 11-8651
64	3	3.	Jalousie Boston Pops..... Victor 12160
7	1	4.	The Whiffenpoof Song Robert Merrill..... Victor 10-1313
80	5	5.	Warsaw Concerto The Boston Pops Ork, Arthur Fiedler, conductor; Leo Litwin, pianist..... Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
42	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Schnabel, pianist, NBC Ork; Vladimir Golschmann, conductor Victor 1075
67	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor Columbia X-251
5	—	3.	Beethoven; Sonata in C Sharp Minor, Op. 27, No. 2 (Moonlight) Album, Vladimir Horowitz..... Victor DM-1115
1	—	4.	Chopin's Les Sylphides The Boston Pops; Arthur Fiedler, conductor.. Victor DM-1119
2	—	5.	A Night at Carnegie Hall Album Rise Stevens; Lily Pons; Ezic Pinza.... Columbia M-MM-676

The Billboard MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending June 27



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION		RECORD	ARTIST	LABEL
Weeks to date	Last Week / This Week			
10	1	1. PEG O' MY HEART	The Harmonicats-Sid Fisher...	Vitacoustic 1
9	2	2. ACROSS THE ALLEY FROM THE ALAMO	Mills Bros.	Decca 23863
6	5	3. I WONDER, I WONDER, I WONDER	Eddy Howard	Majestic 1124
5	4	4. CHI-BABA, CHI-BABA	Perry Como (The Satisfiers) (Lloyd Shaffer Ork)	Victor 20-2259
6	3	5. I WONDER, I WONDER, I WONDER	Guy Lombardo	Decca 23865
2	8	6. PEG O' MY HEART	Three Suns	Victor 20-2272
6	10	7. THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Kaydets)	Victor 20-2251
7	12	8. THE RED SILK STOCKINGS AND GREEN PERFUME	Sammy Kaye (Don Cornell-Chorus)	Victor 20-2251
18	11	9. HEARTACHES	Fred Weems-Elmo Tanner	Decca 25017
11	6	9. MAM'SELLE (F)	Art Lund (Johnny Thompson)	MGM 10011
18	7	10. LINDA	Ray Noble-Buddy Clark	Columbia 37215
10	9	11. MAM'SELLE (F)	Dick Haymes (Gordon Jenkins Ork)	Decca 23861
14	8	11. MY ADOBE HACIENDA	Eddy Howard (Eddy Howard-Trio)	Majestic 1117
2	15	12. PEG O' MY HEART	Ted Weems (Bob Edwards)	Mercury 5052
10	13	13. THAT'S MY DESIRE	Frankie Laine	Mercury 5007
8	14	14. MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)	Capitol 398
1	—	15. TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412

Coming Up

TALLAHASSEE	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23885
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MOST-PLAYED JUKE BOX FOLK RECORDS

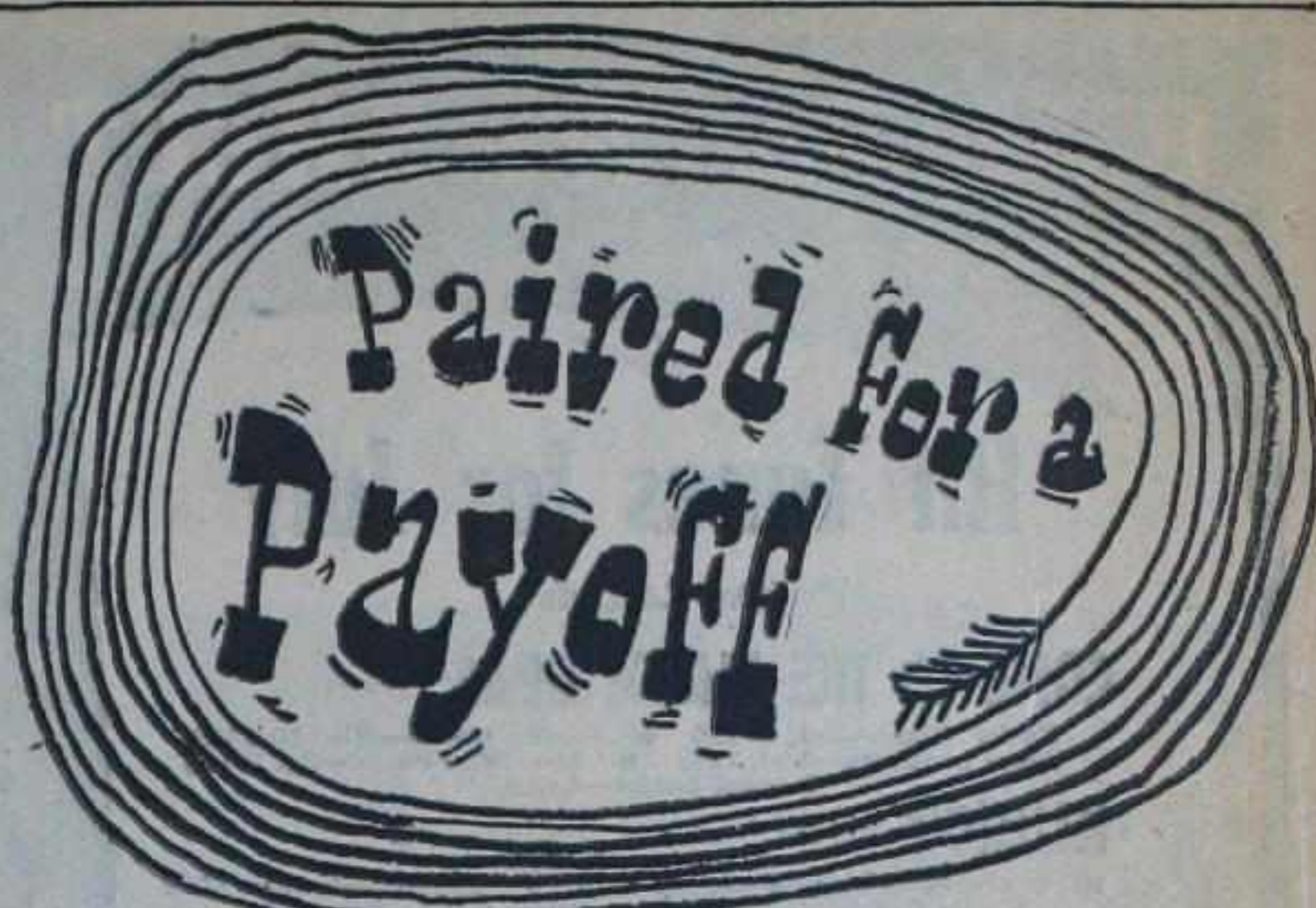
Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION		RECORD	ARTIST	LABEL
Weeks to date	Last Week / This Week			
6	1	1. IT'S A SIN	Eddy Arnold and His Tennessee Plowboys	Victor 20-2244
1	—	2. SMOKE, SMOKE, SMOKE	Tex Williams Western Caravan (Tex Williams-Trio)	Capitol Americana 40001
3	3	3. TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412
19	3	4. WHAT IS LIFE WITHOUT LOVE?	Eddy Arnold	Victor 20-2058
6	—	5. DOWN AT THE ROADSIDE INN	Al Dexter	Columbia 37303

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

POSITION		RECORD	ARTIST	LABEL
Weeks to date	Last Week / This Week			
14	1	1. I WANT TO BE LOVED (BUT ONLY BY YOU)	Savannah Churchill	Manor 1046
16	2	2. OLD MAID BOOGIE	Eddie Vinson Ork (Eddie Vinson)	Mercury 8028
4	1	3. JACK, YOU'RE DEAD	Louis Jordan	Decca 23901
3	—	4. ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Decca 23863
8	—	5. HAWK'S BOOGIE	Erskine Hawkins	Victor 20-2169
2	3	5. NEW ORLEANS BOOGIE	Johnny Moore's Three Blazers (Charles Brown)	Exclusive 240
2	3	5. I KNOW WHAT YOU'RE PUTTING DOWN	Louis Jordan	Decca 23901



EDDY BUDDY
DUCHIN CLARK

playing Singing
with rhythm accompaniment

JE VOUS AIME
(from "Copacabana")

AFTER GRADUATION DAY
(from "Barefoot Boy With Cheek")

COLUMBIA 37389

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and "G" Reg. U. S. Pat. Off.



Materiale prodotto da com

BMI Pin Up SHEET

Hit Tunes for July

On Records

COME TO THE MARDI GRAS (Peer)

Xavier Cugat—Col. 37556 • Freddy Martin—Vic. 20-2288
Victor Lombardo—Maj. 7243 • Fernando Alvarez—Sig. 15145
Dinning Sisters—Cap.*

ILLUSION (Pemora)

Hal Winters-Jose Morand—Apollo 1034 • Don Jose—Gotham 3003
Xavier Cugat—Col. 37319 • Bobby Doyle—Sig. 15079
John Paris—Vic. 26-9021

IT TAKES TIME (London)

Benny Goodman—Cap. 376 • Louis Armstrong—Vic. 20-2228
Doris Day—Col. 37324 • Guy Lombardo—Dec. 23865

I WONDER WHO'S KISSING HER NOW

(Marks)
Perry Como—Vic. 20-2315 • Ted Weems-Perry Como—Dec. 25078
Joe Howard—DeLuxe 1036 • Frank Froeba—Dec. 23602
Dinning Sisters—Cap. 433 • Ray Noble—Col. 37544
Four Vagabonds—Apollo 1055 • Jerry Cooper—Diamond 2082
Bobby Doyle—Sig. 15057 • D'Artega—Sonora 2012
Foy Willing—Maj. 6013 • Jack McLean—Coast 8002
Joseph Littau—Pilotone 5132 • Marshall Young—Rainbow 10002
Ben Yost Singers—Sonora 1084 • Wayne King—Vic.*
Jean Sablon—Vic.*

LOLITA LOPEZ (Encore)

Freddy Martin—Vic. 20-2288 • Dinning Sisters—Cap.*

MY ADOBE HACIENDA (Peer)

Billy Williams—Vic. 20-2150 • Jack McLean—Coast 8001
Coffman Sisters—Ent. 147 • Esquire Trio—Rhapsody 102
Hammonds—Mars 1037 • Eddy Howard—Maj. 1117
Bobby True Trio—Merc. 3057 • Russ Morgan-Kenny Baker—Dec. 23846
Louise Massey—Col. 37332 • Dinning Sisters—Cap. 389
Art Kassel—Vogue 785 • Billy Hughes—King 609

MY PRETTY GIRL (Republic)

Spike Jones—Vic. 20-2023 • Cliffie Stone—Cap. 378
Lawrence Welk—Dec. 23878 • Ted Straeter—Sonora 2022
Dick Jurgens—Col. 37398

THAT'S HOW MUCH I LOVE YOU (Vogue)

Bing Crosby—Dec. 23840 • Frank Sinatra—Col. 37231
Louis Prima—Maj. 2107 • Eddy Arnold—Vic. 20-1948
Alvino Rey—Cap. 363 • Wally Fowler—Merc. 6031
Fred Kirby—Sonora 7023 • Red Foley—Dec. 46028

THERE'S THAT LONELY FEELING AGAIN

(Mellin)
Connee Boswell—Apollo 1064 • Hal McIntyre—MGM 10032
Louis Prima—Maj. 1145 • Charlie Spivak—Vic. 20-2287
Freddy Stewart—Cap. 426

COMING UP

- AIN'T NO HURRY, BABY (Stuart)
- EV'RYBODY AND HIS BROTHER (BMI)
- GET UP THOSE STAIRS, MADEMOISELLE (Duchess)
- GOT A RING AROUND ROSIE'S FINGER (Dawn)
- HONEYMOON (Marks)
- IT'S SO NICE TO BE NICE (Tune-House)
- JUST AN OLD LOVE OF MINE (Campbell-Porgie)
- MY LOVE FOR YOU (Encore)
- POSSUM TROT (IN TENNESSEE) (Campbell-Porgie)
- STORY OF SORRENTO (Pemora)
- THIS IS THE INSIDE STORY (Stevens)
- WAIT'LL I GET MY SUNSHINE IN THE MOONLIGHT (Vanguard)

* Soon to be released.



BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 19, N. Y.
New York • Chicago • Hollywood

The Billboard MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending June 27



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

MY ROMANCE

TEA FOR TWO.....Dinah Shore and Frank Sinatra with Axel Stordahl's Orchestra...Columbia 37528

For two good reasons The Billboard goes all-out in urging this platter on retailers, disk jockeys and operators.

(1) On pure entertainment and juke-box potential this is a "natural." Shore and Sinatra teamed on two grand oldies with the traditionally rich and adept Stordahl scoring. Nickels will gather, counter sales will rise and platter pilots will find their phones ringing.

(2) But there's a great cause responsible for this Shore-Sinatra pairing and merchants, spinners and ops stand to lose nothing and gain lots by its espousal! All proceeds of this Columbia platter go to the Damon Runyon Cancer Memorial Fund, the practical, humane tribute to a late great newspaperman in the form of a non-profit endowment organization aimed at wiping out cancer. Walter Winchell rates a nod for launching and vigorously promoting the Runyon cancer fund. . . . Disk buyers and the jockeys who create sales interest need note that with every Shore-Sinatra sold they share credit with Winchell for taking a wholesome, humane boost at a fearful disease.

WHEN TONIGHT IS JUST A MEM-ORY

.....Perry Como, Helen Carroll and the Satisfiers and Lloyd Shaffer Orchestra
.....Victor 20-2315

A nice easy-does-it tune that fits the Como style all the way, with the Carroll gal and the Satisfiers lending some strong support. Como warbles the mediocre lyrics in his usual clean tones while the Shaffer ork plays it straight. Biscuit is backed with "I Wonder Who's Kissing Her Now," which should go with the pic backing.

GIVE ME TWENTY NICKELS FOR A DOLLAR

.....Cab Calloway and His Cab-Jivers.....
.....Columbia 37500

Cab cuts capers on a Louis Jordan kick and does very well at it with this ditty about a search for his gal who's name is Jones via the telephone route. A small ork riffs cleanly behind the Cab and a good sax ride is spotted between verses. Side should do well for Calloway in race locations but is clever enough to pull coin in all spots. Flip, "The Jungle King (You Ain't a Doggone Thing)," is a ditty with cleaned up lyrics which may mean something where memories of the original still linger.

BALLERINAJimmy Dorsey with Vocal by Bob Carroll
.....MGM 10035

Set in a beguine, Dorsey gives out with his interpretation of an extremely pretty tune. After spotting a flute-clary-bass three-way harmony intro, the remainder of the disk spins out the most relaxed Bob Carroll vocal on MGM wax to date as he chants the intelligent lyrics. Song may be one of those that are too pretty, but if it catches on the disk could cop plenty of play. Flip, is another pretty tune ("Love's Got Me in a Lazy Mood," penned by tootler Eddie Miller and Johnny Mercer. Spots the Dorsey sax and Dee Parker pipes and also may drag the buffaloes if tune catches on.

JUST PLAIN LOVE.....Johnny Desmond with the Page Cavanaugh Trio.....Victor 20-2312

A smooth version of a solid tune, with Johnny Desmond and the Page Cavanaugh Trio teaming up for a sure coin snatcher. Warbler has plenty of material to work with on the A side, but the backing, "If It's True," just hasn't got what it takes. It's the "Just Plain Love" side that will move this one.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 39. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the Music Machines department this week.

FRANKIE CARLE (Columbia 37484)

There's That Lonely Feeling Again—FT; VC.
Lazy Mood—FT; VC.

Shedding Steinway stardust in his own tinkling fashion, Frankie Carle kicks off both of these ballad spins in smooth fashion and at a bright tempo. For the tuneful "Lonely Feeling," Marjorie Hughes, in full voice and expressively, brings out all of the sentimental appeal of the song. Carle's pianology sets the lazy and relaxed mood for Johnny Mercer's "Lazy Mood," but Gregg Lawrence's lyrical flow is not as easy in emphasizing the romantic flavor of the wordage rather than the rhythmic lilt of the song itself.

Popularity of the maestro will attract phono attention to the sides if the songs hit into any stride.

LARRY GREEN (Victor 20-2329)

Bewitched—FT; VC.
Spring Is Really Spring This Year—FT; VC.

The Steinway gloss sprinkled by Larry Green and interwoven around his melody

styling dominates the dishing. Flanked by the soft fiddles and saxes along with muted trumpet, it's still the supper club syncos for those doing their stepping to subdued strains. This conventional styling effective for the show-styled selections, it's nimble needling at a bright tempo for both the Rodger-Hart "Bewitched," from the "Pal Joey" music, and the "Spring" song which is fashioned along show-score lines. And just as subdued are the sing song efforts of Lee Rand for the "Bewitched" ballad and Gil Phelan's soft bawling for the "Spring Song." Pleasant plattering all the way but without arresting any undue attention.

Neither the selections nor the styling stacks up for coin catching.

XAVIER CUGAT-BUDDY CLARK (Columbia 37507)

The Story of Sorrento—FT; V.
Hugo and Igo—FT; V.

Buddy Clark's rich lyrical phrasings are this time framed by the colorful Latin rhythms and harmonies created by Xavier Cugat. And the blend is a highly desirable one. In the slow rumba tempo, Clark chants with full romantic sweep for the everlasting "Story of Sorrento" lullaby, with the Cugat band in all its fullness providing the melodic charm. For the flip, it's a livelier Latin beat for a delightful novelty, "Hugo and Igo," highly seasoned in contagion both in the lyrical enthusiasm of Senor Clark as he sings of the two Mexican lads. And making it all the more tasteful is the tuneful and terpsical musical strains strung out by maestro Cugat.

"Hugo and Igo" novelty a natch for nickels, with the familiar "Sorrento" plenty potent.

(Continued on opposite page)

(Continued from opposite page)

AL JOLSON (Decca 23953)

All My Love—W; V.
Keep Smiling at Trouble—FT; V.
As a sequel to his "Anniversary Song" success, Al Jolson, Saul Chaplin and Harry Akst have an excellent follow-up in "All My Love." And while the label falls to list Emil Walteufel for composer credits, the lovely melody is easily recognized as the Viennese composer's "Dolores" waltz, which is lifted note for note. The lyrics emphasizing a tender love theme and Jolson singing in a tender and expressive manner as only Jolson can, success of the song and side is a cinch. And for the flip, spinning at a lively tempo, Jolson brings back an earlier favorite in which he had a hand in the writing in the "Keep Smiling at Trouble" evergreen. Jay Blackstone's music makes the song selling all of the better.
Al Jolson's popularity makes it a potent pair for the phonos.

KAY KYSER (Columbia 37383)

A Trout, No Doubt—FT; VC.
Dreamland—FT; VC.
Kay Kyser pairs a cute rhythm novelty with a dream ballad for this pairing. And with Harry Babbitt leading the vocal entourage while the band boys lay down a smooth and rhythmic musical bank, the platter packs plenty of appeal. At a bright bounce tempo for "A Trout, No Doubt," Babbitt sells the patter ditty of the trout who had a prolific family. The Campus Kids join with Gloria Wood for a second set of wordage that has her singing it wistfully about the bird family. It's soft and dreamy dittying that Babbitt delivers for the beautiful "Dreamland" ballad with the fem harmonies of the Campus Kids adding vocal gloss to his lyrical dreaming.
Both songs loom big for pop appeal with "A Trout, No Doubt" a phono fave, no doubt.

VAUGHN MONROE (Victor 20-2316)

All of Me—FT; VC.
I Kiss Your Hand, Madame—FT; VC.
Vaughn Monroe dusts off two evergreens from the ballad books. And taking them alone in song with the band boys bringing up a colorful musical background, makes 'em bloom all over again. With rich romantic flavor in his robust baritone and his band in full body but without the Strad section, Monroe is in excellent selling style for "All of Me" with the swirling saxes cutting in for the instrumental interlude to good effect. The fiddles flood the background for "I Kiss Your Hand, Madame," which Monroe sings with as much expressiveness and feeling with the saxes again giving the instrumental spark.
"All of Me" should make for a major coin flow in the phonos.

HARRY JAMES (Columbia 37388)

Tomorrow—FT; VC.
Something for Nothing—FT; VC.
Harry James provides a solid and thorough rhythmic setting for both of these new songs. And with his trumpet blowing off steam, spinning is up to snuff instrumentally. Pat Flaherty, a winsome miss, in singing the homey philosophy of the "Something for Nothing" ballad that spins at a bright tempo and has a generous portion of the maestro's bugling, spinning is the most striking of the sides. Band gives out with a fine rhythmic kick for "Tomorrow," making it thoroughly toe-teasing, but it's a decided let-down when Tiny Timbrell's unmelodic voice wrangles with the wordage. Moreover, there's hardly enough of the James horn to lick the chops.
"Something for Nothing" spins bright for the phonos if the ballad catches on.

DICK JURGENS (Columbia 37398)

Dreamer's Holiday—FT; VC.
My Pretty Girl—FT; VC.
Cutting it smooth and rhythmic, with the melodic line as pronounced as the band's danceability, Dick Jurgens makes it plenty toe-teasing for both of these sides. The muted brasses and saxes carry the rolling melody theme of "Dreamer's Holiday," a highly tuneful dream ballad, with Jimmy Castle's sweet baritone voice providing the dream dittying. Full band body kicks it off at a lively clip for "My Pretty Girl," old-time melody tune, and with the band boys responding and humming in the background, Castle chants it just as effectively.
If "Dreamer's Holiday" hits pay dirt, Jurgens entry will pay off where his musical styling is favored.

RAY BLOCH (Signature 15118)

Ave Maria—FT; VC.
The Bells of St. Mary's—FT; VC.
A masterful and impressive scoring for two everlasting favorites among the religious songs is served up here by Ray Bloch and the orchestra and chorus, Harrison Knox is the solo voice for "Ave Maria" with the choir carrying the lyrical charm for "The Bells of St. Mary's." Both arrangements are in excellent taste and the spinning makes for a real listening pleasure on wax.
For the home library.

GEORGE OLSEN (Majestic 7236)

Tomorrow—FT; VC.
Dreamer's Holiday—FT; VC.
It's entirely sweet and soft that George Olsen frames for his music. Moreover, it's thoroely toe-teasing and a welcome relief from the raucous renditions. Flips at a tasty and lively rhythmic pace for "Tomorrow," with Betty Norman's piping as polished as the music making. The muted trumpets, soft Strads and sub-tone clarinets spin out dream music for the buoyant "Dreamer's Holiday" ballad, and Ray Adams' sugar-coated tenor piping is as silky as the Olsen syncos.
For cheek-to-checking, Olsen's music making for "Dreamer's Holiday" is a coin-catcher.

DAVID ROSE (MGM 30013)

Waukegan Concerto—Parts I & II—FT.
On the heels of a "Mama, Do I Gotta" ditty fashioned from Jack Benny's identifying fiddle theme, David Rose now symphonizes the Greutser violin etude to the proportions of a classical concerto. And so there is no mistaking the musical satire, weaves into it a bit of the "Love in Bloom" fabric. But for the most part, it's a grandiose elaboration of the basic theme with the fiddles in full sway by the full sweep of the bows or by plucking the pizzicatos. Carries the concerto, which takes its title from the Benny birthplace, over two sides.
For the home play.

EMERY DEUTSCH (Majestic 1154)

When a Gypsy Makes a Violin Cry—FT.
Once Upon a Time—FT.
Emery Deutsch, popular maestro of a decade ago, comes back with these sides. And this time, selling his Gypsy-styled fiddle scrapings. With a full orchestra in support, Deutsch displays rich tonal qualities and full taigana feel, making for a well-tutored Gypsy fiddler. Adding the spirited dance design to the pash fiddling of the bitter sweet melodies, Deutsch impresses for both "When a Gypsy Makes a Violin Cry," his own composition which was favored in an earlier day, and for "Once Upon a Time," the folk "Valamikor" melody.
Swell atmosphere spinning for the Gypsy tea room locations.

ROSS LEONARD (A-1 1005-1006-1007-1008)

This Side of Heaven—FT; V.
Someone I Love—FT; V.
I'll Never See the Sunshine—FT; V.
Harlem Holiday—FT; V.
Don't Turn Me Down—FT; V.
The Tie That Binds—W; V.
Sugarfoot—FT; V.
You Are My Symphony of Love—FT; V.
Ross Leonard offers up seven of these eight sides. And while the lad sings in good baritone voice with full command of the lyrical flow, he can hardly expect any takers. Song material and the setting stamps them all like a pack of demonstration disks cut at some amateur school of music by some amateur songwriters. Nary a pleasant strain in all the needling. Alan McPaige Trio of accordion, guitar and bass fumble their way over four of the sides with some measure of success for the sentimental ballad, "I'll Never See the Sunshine." Other three songs, of the rhythm variety—"Someone I Love," "This Side of Heaven" and "Harlem Holiday," are easily dismissed. What passes off as Al Bandini's orchestra for three of the sides is only a trumpet with a mediocre piano and drum beats, for a slow ballad, "You Are My Symphony of Love"; a waltz, "The Tie That Binds," and a rhythm song in "Don't Turn Me Down." No better and no worse than all the other songs. For the eighth side, Leonard gives way to Billy Martin who sings it mightily sadly to his own accordion squeezings, no better than his tenor piping, for a "Sugarfoot" ballad.
Nothing here to interest the music ops.

GENE AUTRY (Columbia 37390)

The Angel Song—FT; V.
When the Snowbirds Cross the Rockies—W; V.
The heartfelt singing of Gene Autry, softly and sweetly, adds a rich Western flavor to both of these plaintive and tuneful Western melodies. With accordion, fiddles and guitars strumming a gentle rhythmic background, it's a song of a lonesome lover that Autry chants for "The Angel Song." And it's a hitting waltz lullaby for "When the Snowbirds Cross the Rockies."
"The Angel Song" hits the phono mark for coins.

TONY MARTIN (Victor 20-2328)

You're Not So Easy to Forget—FT; V.
Don't Tell Me—FT; V.
Tony Martin's lyrical dreaming, with full romantic sweep, spins both of these new movie ballads in fine style and in slow but moving tempo. Most attractive is the more tuneful "Don't Tell Me," from "The Huckster" score, singing it just as expressively with vocal assist from the mixed chorus for "Easy To Forget" from "The Song of the Thin Man." Victor Young's music floods the background with silk string and soft woodwind setting.
Movie will hype the songs, particularly the "Don't Tell Me" side to make for phono play.

A great new recording by
The Modernaires

I CAIN'T GET OFFA MY HORSE

(COLUMBIA #37485)

Columbia Records

JACK McLEAN HITS THE JACKPOT WITH "WAIT TILL I GET MY SUNSHINE IN THE MOONLIGHT"
COUPLED WITH
"I'M WAITING FOR SHIPS THAT NEVER COME IN"
Down Melody Lane with
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- "MI VACA LECHERA" (Guaracha)
- "CONFIDENCIA DE AMOR" (Bolero)
- TRIO JANITZIO (2547)
- "LO QUE PIENSO DE TI" (Bolero)
- "CIEGO" (Bolero)
- MARIO ALBERTO RODRIGUEZ CON ORQ. (2534)
- "PECADORA" (Bolero)
- "CONNIE" (Bolero)
- TRIO JANITZIO (2532)

Coast RECORDS
2534 W. PICO BLVD. LOS ANGELES 15, CALIF.

(See Record Reviews on page 121)



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Wally Fowler

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HE ROLLED IN THE SHEKELS
WITH
MAGGIE GET THE HAMMER

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HE HIT THE JACKPOT
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- What Does It Matter To You?—
(You Wouldn't Understand) 515
- Rockin' Chair Money—
(When Snowflakes Fall) 547
- Dollar Bill Mama Blues—
(Parts I & II) 608
- Maggie Get The Hammer—
(I Paid With A Broken Heart) 504
- Rainbow At Midnight—
(Don't Tell Me Your Worries) 535

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The Billboard
MUSIC POPULARITY CHARTS
PART VII

Advance Information

Week Ending
June 27

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A MAN COULD BE A WONDERFUL THING Hoagy Carmichael (CASANOVA CRICKET) Decca 23978
- ALL MY LOVE Judith Arlen (Mac Ceppos Ork) (DAT'S LOVE) De Luxe 1085
- ALL MY LOVE Guy Lombardo (KATE) Decca 23989
- AN APPLE BLOSSOM WEDDING Jon Dosh (Justin Stone Ork) (ASK ANY-ONE) Continental C-11001
- ANYTHING YOU CAN DO Bing Crosby-Dick Haymes-Andrews Sisters (SHOW BUSINESS) Decca 40039
- AS YEARS GO BY Russ Case Ork (SECRETS) Victor 20-2344
- ASK ANYONE WHO KNOWS Joe Dosh (Justin Stone Ork) (AN APPLE) Continental C-11001
- BALLERINA Jimmy Dorsey (Bob Carroll) (LAZY MOOD) MGM 10035
- BLOOP BLEEP Frank Loesser (SING A) MGM 10044
- FRANKIE CARLE ALBUM (2 12") Frankie Carle Decca A-533
- George Gershwin Selections from "Damsel in Distress" Decca 29215
- Cole Porter Selections from "Rosalie," Part 1 Decca 29214
- Cole Porter Selections from "Rosalie," Part 2 Decca 29214
- Rodgers and Hart Selections from "I'd Rather Be Right" Decca 29215
- CASANOVA CRICKET Hoagy Carmichael (A MAN) Decca 23978
- CASTANETS AND LACE Sammy Kaye (Don Cornell-The Glee-Club) (THE TURNTABLE) Victor 20-2345
- CUBAN LOVE SONG Jimmy Foster (YOU'RE NOT) Lissen 1038
- DAT'S LOVE Judith Arlen (Mac Ceppos Ork) (ALL MY) De Luxe 1085
- DOIN' YOU GOOD Lawrence Welk Or. (THE WHIFFENPOOF) Decca 23981
- DON'T TELL ME Helen Forrest (Harold Mooney Ork) (I WISH) MGM 10040
- FEUDIN' AND FIGHTIN' Bing Crosby-The Jesters (Bob Haggart Ork) (GOODBYE, MY) Decca 23975
- FINE THING Les Brown (Ray Kellugg) (OH! MY) Columbia 37497
- FOR ONCE IN YOUR LIFE Dick Farney (JUST AN) Majestic 7248
- GIVE ME TWENTY NICKELS FOR A DOLLAR Cab Calloway (YOU CALL) Columbia 37500
- GOODBYE, MY LOVER, GOODBYE Bing Crosby-The Jesters (Bob Haggart Ork) (FEUDIN' AND) Decca 23975
- HONEST ABE (The Story of Abraham Lincoln) ALBUM (3-10") The Continental Playhouse Continental 38
- I WISH I DIDN'T LOVE YOU SO Helen Forrest (Harold Mooney Ork) (DON'T TELL) MGM 10040
- HUGO AND IGO Xavier Cugat-Buddy Clark (THE STORY) Columbia 37507
- I GET THE BLUES WHEN IT RAINS Claude Thornhill (Fran Warren) (THERE'S A) Columbia 37498
- I WISH I DIDN'T LOVE YOU SO Dinah Shore (Sonny Burke Ork) (I'M SO) Columbia 37506
- I WISH I DIDN'T LOVE YOU SO Dick Haymes (NAUGHTY ANGELINE) Decca 23977
- I'LL DO THE STRUT AWAY IN MY CUTAWAY Jimmy Durante (Roy Barge Ork) (I'M FEELING) MGM 30015
- I'M FEELING MIGHTY LOW Jimmy Durante (Roy Barge Ork) (I'LL DO) MGM 30015
- (I've Been So Wrong for So Long, But) I'M SO RIGHT TONIGHT Dinah Shore (Sonny Burke Ork) (I WISH) Columbia 37506
- IT'S JUST A MATTER OF TIME Russ Pinto (WHEN SUMMER) Tune-Disk 103
- JUST AN OLD LOVE OF MINE Dick Farney (FOR ONCE) Majestic 7248
- LAZY MOOD Frankie Carle (Gregg Lawrence) (THERE'S THAT) Columbia 37484
- KATE (Have I Come Too Early, Too Late) Guy Lombardo (ALL MY) Decca 23989
- LOOKS LIKE THE JOKE'S ON ME Jaye Pace (WHEN THE) Tune-Disk 102
- (Love's Got Me in a) LAZY MOOD Jimmy Dorsey (Dee Parker) (BALLERINA) MGM 10035
- (Mother, Mother, Mother) IS IT Beryll Davis (Toots Camarata Ork) (YOU'RE GOOD OR IS IT BAD) Victor 20-2354
- MY ROMANCE Dinah Shore-Frank Sinatra (Axel Stordahl Ork) (TEA FOR) Columbia 37528
- MY YIDDISHE MOMME, Part I (In English) & Part II (In Jewish) Sophie Tucker Decca 23982
- MY YOUNG AND FOOLISH HEART Doris Day (Mitchell Ayres Ork) (TELL ME) Columbia 37486
- NAUGHTY ANGELINE Dick Haymes (I WISH) Decca 23977
- OH, MY ACHIN' HEART Mills Brothers (WHAT YOU) Decca 23979
- OH! MY ACHIN' HEART Les Brown (Eileen Wilson) (FINE THING) Columbia 37497
- PANCHO MAXIMILIAN HERNANDEZ (The Best President We Ever Had) Ray McKinley Ork (THE TURNTABLE) Majestic 7249
- SAY NO MORE Gordon Jenkins Ork (TOMORROW) Decca 23980
- SECRETS Russ Case Ork (AS YEARS) Victor 20-2344
- SENTIMENTAL JOURNEY ALBUM Les Brown Columbia C-131
- A Good Man Is Hard To Find (Butch Stone) Columbia 37348
- Bisbet Has His Day Columbia 37348
- Daybreak Serenade Columbia 37350
- Leap Frog Columbia 37349
- Mexican Hat Dance Columbia 37349
- Out of Nowhere Columbia 37350
- Sentimental Journey (Doris Day) Columbia 37347
- Twilight Time Columbia 37347
- (There's No Business Like) SHOW BUSINESS Bing Crosby-Dick Haymes-Andrews Sisters (Vic Schoen Ork) (ANYTHING YOU) Decca 40039
- SING A TROPICAL SONG Frank Loesser (BLOOP BLEEP) MGM 10044
- TEA FOR TWO Dinah Shore-Frank Sinatra (Axel Stordahl Ork) (MY ROMANCE) Columbia 37528
- TELL ME, DREAM FACE Doris Day (Mitchell Ayres Ork) (MY YOUNG) Columbia 37486
- *THE DAY BEFORE TOMORROW Starlite Trio (Frankie Dell) (MY THOUGHTS) Rego 1007
- THE LADY FROM 29 PALMS Victor Lombardo Ork (WHEN YOUR) Majestic 7250
- THE LADY FROM 29 PALMS Andrews Sisters (Vic Schoen Ork) (THE TURNTABLE) Decca 23976
- THE STORY OF SORRENTO Xavier Cugat-Buddy Clark (HUGO AND) Columbia 37507

(Continued on opposite page)

(Continued from opposite page)

- THE STAR DUST ROAD ALBUM...Hoagy CarmichaelDecca A-554
- Hong Kong BluesDecca 23797
- JudyDecca 23942
- Little Old Lady—Glen Gray.....Decca 23943
- Riverboat ShuffleDecca 23941
- Star DustDecca 23797
- The Old Music MasterDecca 23942
- Washboard BluesDecca 23943
- THE TURNTABLE SONG ('Round, Ray McKinley Ork (PANCHO
an' 'Round, an' 'Round).....Majestic 7249
MAXIMILIAN)
- THE TURNTABLE SONG ('Round Andrews Sisters (Vic Schoen Ork) (THE
an' 'Round an' 'Round).....Decca 23976
LADY)
- THE TURNTABLE SONG ('Round Sammy Kaye (Don Cornell-Laura Leslie-
an' 'Round an' 'Round).....Victor 20-2345
The Kaydets) (CASTANETS AND)
- THE WHIFFENPOOF SONGLawrence Welk Ork (DOIN' YOU)
Decca 23981
- **THERE'S A SMALL HOTEL.....Claude Thornhill (The Snowflakes) (I
GET)Columbia 37498
- THERE'S THAT LONELY FEELING Frankie Carle (Marjorie Hughes) (LAZY
AGAINColumbia 37484
MOOD)
- TOMORROWGordon Jenkins Ork (SAY NO)
Decca 23980
- WHAT YOU DON'T KNOW WON'T
HURT YOUMills Brothers (OH! MY)Decca 23979
- WHEN SUMMER COMESNancy Lee (IT'S JUST).....Tune-Disk 104
- WHEN THE LIGHTS ARE LOW.....Jaye Pace (LOOKS LIKE).....Tune-Disk 101
- WHEN YOUR OLD WEDDING RING Victor Lombardo Ork (THE LADY).....
Majestic 7250
- WAS NEW
- YOU CALL YOURSELF THE JUNGLE
KING (I Found Out You Ain't a
Doggone Thing).....Cab Calloway (GIVE ME).....Columbia 37500
- VICTOR YOUNG ALBUMVictor Young Concert Ork.....Decca A-428
- Cornish Rhapsody, Part 1 and Concluded—Ray Turner.....Decca 23497
- Kitten on the Keys—Ray Turner.....Decca 23952
- Love LettersDecca 23468
- Pearls on Velvet, Part 1 and Concluded—Ray Turner.....Decca 23951
- Ragging the ScaleDecca 23952
- Stella by Starlight—Ray Turner.....Decca 23468
- YOU'RE BREAKING IN A NEW
HEART (While You're Breaking Beryl Davis (Toots Camarata Ork (IS IT)
Mine)Victor 20-2354
- YOU'RE NOT SO EASY TO FORGET.Jimmy Foster (CUBAN LOVE).....
Lissen 1038

*Replaces "What Is This Thing Called Love," listed in June 28, 1947, issue.
**Re-issue.

RACE

- A CHOCOLATE SUNDAE ON A Pat Flowers and His Rhythm (Pat
SATURDAY NIGHTVictor 20-2334
Flowers) (HOW MANY)
- A PORTER'S LOVE SONG.....Julia Lee and Her Boy Friends (SINCE
I'VE)Capitol Americana 40008
- BOOTIN' BOOGIEChristine Chatman Ork (THE BOOGIE)
Decca 48035
- CHOP CHOPJesse Cryor-Edith Wilson-Irving Ashby
All-Star Sextette (SWEET 'N).....
Enterprise 283
- COME DOWN, BABYCousin Joe (DON'T PAY).....Signature 1013
- COME TO ME BABY (What Evil James (Beale Street) Clark (YOU CAN'T
Have I Done)Columbia 37391
- DON'T PAY ME NO MINDCousin Joe (COME DOWN).....Signature 1013
- DON'T YOU THINK I OUGHTA Bill Johnson and His Musical Notes (TAB'S
KNOW?Queen 4171
PURPLE)
- HOW MANY KISSES (Does It Take
To Make You Fall in Love With Pat Flowers and His Rhythm (Pat Flowers)
Me?)Victor 20-2334
(A CHOCOLATE)
- I JUST COULDN'T HELP IT....."Little David" Wheaton (THERE'S ALL)
.....Capitol Americana 40009
- IF YOU CAN'T CONTROL YOUR Jesse Cryor-Edith Wilson-Irving Ashby
MANAll-Star Sextette (MY, OH).....
Enterprise 285
- JAMIN' DOWN IN TOWNIvory Joe Hunter Ork (MEAN WOMAN)
Pacific 632
- JUST PLAIN LOVEAl Russell Trio (ONCE IN).....De Luxe 1081
- LOUELLAAndy Kirk Ork (NOW YOU)Decca 23958
- LOVE THAT MAN OF MINEAnnie Laurie (SINCE I).....De Luxe 1082
- MEAN WOMAN BLUESIvory Joe Hunter Ork (JAMIN' DOWN)
Pacific 632
- MY, OH MYJesse Cryor-Edith Wilson-Irving Ashby
All-Star Sextette (IF YOU).....
Enterprise 285
- NOW YOU TELL MEAndy Kirk Ork (LOUELLA).....Decca 23958
- OLD MAN BLUESCousin Joe (TOO TIGHT)Savoy 5536
- ONCE IN A WHILEAl Russell Trio (JUST PLAIN).....
De Luxe 1081
- SALT PEANUTSPlink, Plank and Plunk (SERMON ON)
Decca 48036
- SERMON ON THE BLUESPlink, Plank and Plunk (SALT PEANUTS)
Decca 48036
- SINCE I FELL FOR YOUAnnie Laurie (LOVE THAT).....De Luxe 1082
- SINCE I'VE BEEN WITH YOU.....Julia Lee and Her Boy Friends (A POR-
TER'S)Capitol Americana 40008
- SWEET 'N' EASY BLUESJesse Cryor-Edith Wilson-Irving Ashby
All-Star Sextette (CHOP CHOP).....
Enterprise 283
- TAB'S PURPLE HEARTTubby "Tab" Smith Ork (DON'T YOU)
Queen 4171
- THE BOOGIE WOOGIE GIRLChristine Chatman Ork (BOOTIN'
BOOGIE)Decca 48035
- THERE'S ALL KINDS OF WOMEN..."Little David" Wheaton (I JUST).....
Capitol Americana 40009
- TOO TIGHT TO WALK LOOSECousin Joe (OLD MAN).....Savoy 5536
- YOU CAN'T MAKE THE GRADEJames (Beale Street) Clark (COME TO)
Columbia 37391

CHILDREN'S RECORDS

- A CHILDHOOD CLASSIC ALBUM...Bebe Daniels (H. Lowndes Maury, Dir.)
.....Enterprise 1502
- Daytime—Playtime.....Enterprise 1503
- Evening Prayer.....Enterprise 1502
- I'll Tell My Dad.....Enterprise 1504
- My Wishing Well.....Enterprise 1504
- Say Good Morning.....Enterprise 1502
- Seven Stars in Heaven.....Enterprise 1503
- NEW UNCLE REMUS FABLES Jimmy Scribner (David Miller, Dir.)
Enterprise 1101
- ALBUMEnterprise 1101
- Brer Rabbit's Ghost.....Enterprise 1101
- Mud Pies.....Enterprise 1101
- The Old Car.....Enterprise 1102
- Young Robin Red Breast.....Enterprise 1102
- PAUL BUNYAN ALBUMVictor Jory (Ray Bloch Ork).....
Signature C-3
- Parts 1 and 4Signature 12005
- Parts 2 and 3Signature 12006
- CHOPIN, HIS STORY AND HIS Arnold Moss-Milton Kaye-Max Goberman,
MUSIC ALBUMVox 252
Dir. Vox Symphony Ork
- DAVID AND GOLIATH ALBUMVictor Jory (Ray Bloch Ork).....
Signature C-2
- PAN THE PIPER ALBUM (2-12")..Paul Wing (Russ Case Ork) ..Victor Y-331
- Parts 1 and 4Signature 12003
- Parts 2 and 3Signature 12004

(Continued on page 123)



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Music—As Written

NEW YORK:

Something not popularly known: Famous-Paramount pub group shares in the profits of Robbins's *Peg o' My Heart* hit. Seems that F-P holds part of the renewal rights to the old copy-right based on an advance to Al Bryan, who co-wrote *Peg* with Fred Fisher. F-P's take is said to amount to 3 cents a copy, which isn't bad when Robbins foots the overhead bill.

Music Corporation of America (MCA) is cementing its hold on big-time band brackets. With Tommy Dorsey at peace with the MCA wigwam, the agency this week also re-signed Harry James to a long-term contract. Terms of the deal were not disclosed, but in view of new AFM regulations the length of pact is figured to run five years. The union recently knocked out seven-year contracts, trimming maximum running to five annuums.

Walter Hyde takes over recently resigned Ralph Cooper's duties at the Gale Agency effective immediately. Cooper has opened his own booking offices. . . . Jack Mosteller joins the Johnny Long ork as the sixth sax man, bringing total ork to 22. . . . Audience Records now has national distribution for its top-10 albums. Major outlets are department stores and record chains.

Happy Felton, radio quizmaster, has formed his own publishing firm, Happy Songs, Inc. First song to be put out will be Vi Bradley's *Foldin' Money*.

Murray Moskowitz, production manager of Music Publishers Holding Corporation, has been upped to general production manager, replacing the late George Glenz. Jack Segal, formerly assistant to Moskowitz, takes over as production manager.

Signature plattery is expanding its exploitation staff outside New York with the addition of Sam Honigberg in Chicago; a West Coast representative will be added shortly. . . . Johnny Long and his ork booked into the Centennial Terrace, Sylvania, O., for one week starting August 15. Ork draws a straight \$3,500 for the date.

Jack Kapp, accompanied by his wife and daughter, sails for London aboard the Queen Elizabeth Wednesday (2) and plans to tour England, France, Belgium and Switzerland before returning to these shores. In this, his first trip abroad since 1936, the Decca boss will explore foreign developments in the trade and set up new markets.

George Bennett (Manor Records) moved over to Al Middleman's Sterling and Juke Box headquarters.

HOLLYWOOD:

Decca's Northern Music closed deal with Bregman, Vocco & Conn for B. V. & C. to plug Northern's new novelty ditty, *The Old Chaperone*, penned by Ramey Idress and George Tibbles. . . . Barckley Allen, 88-er in Freddy Martin ork, pacted for waxing deal with Enterprise Records. . . . Mike Ortiz's rumba crew opens this month at Cal-Neva Lodge at Lake Tahoe for summer run. . . . Rosalinda, pianist, last seen locally at Slapsy's, goes into Hollywood's Player Club.

Roy Milton resumed recording for Art Rupe's Specialty Records. . . . Cress Courtney, William Morris band chief, current working out details of Duke Ellington concert in Hollywood Bowl end of August. . . . Clark Dennis, rising Capitol Records balladier, taken under Bill Burton's managerial wings this week. . . . Orkster Garwood Van hitched in Las Vegas to Katherine Worell. . . . Muzzy Marcellino's ork holding down terp stint at Santa Monica's Miramar Hotel.

PHILADELPHIA:

Harry James the holiday week-end attraction at Frank Palumbo's Click, with Sam Donahue coming in Monday (7) for a return week. . . . Tex Beneke set to start off the fall band parade at Palumbo's Click. . . . Ross Raphael moves his band from the Carioca to the Embassy Club. . . . Marian Mason, who sang with Joey Kearns before the war, returns to the band. . . . David Stanley set for the fall starting at the Carioca. . . . Charley Mohacey moves into Ciro's. . . . Al Subel into the Admiral Hotel, Cape May, N. J., for the summer.

Herbie Collins to stay thru the summer at the Warwick Hotel. . . . Garcia enlarged his rumba band for a summer run at the 212 Club. . . . Three Sharps, current at Club 13, signed to wax their specialties for the local Scoop label. . . . Jack Lewis back for a summer pitch at Friedman's Bushkill Falls (Pa.) Hotel where Bobby Roberts, local maestro, puts in a solo stand.

DETROIT:

Marguerite Kolbert, pianist and Hammond organist, has organized a new combo, Marguerite Trio, with Tod Ryan, vocalist, opening at Start's Show Bar. . . . Glenn Moore, who has fronted his own combo for several years, is now a partner in Melmore, Inc., which puts out the new Arden label.

J. Dorsey, B'port, \$2,857

BRIDGEPORT, Conn., June 28.—Jimmy Dorsey, in for a one-nighter at Pleasure Beach Ballroom here last Sunday (22), drew 1,905 persons. With admission at \$1.50, gross totaled \$2,857.50.

Acweltone Acquires Coast Building for East-West Printing

NEW YORK, June 28.—Herb Levine, prexy of Encore and Jewel pubberies and head of Acweltone Printing Corporation of New York, printers of sheet music, has purchased a new building in Vernon, Calif., and formed the Acweltone Corporation of California. New firm will occupy 60,000 square feet and will print song sheets simultaneously with the activities of the New York corporation.

Levine expects to have the California plant in operation in 90 days. Dual printing of sheet music on both coasts is expected to save pubbers approximately two to three weeks under the new set-up.

Jewel has also purchased the Krupa-Lee catalog. Maxie Lutz, who has been associated with Buddy Morris, will represent Jewel on the Coast. A full professional staff will be added soon.

Warner Pubberies Shift Contactmen

NEW YORK, June 28.—Warner Bros.' pubberies shifted around their contact staffs last week, with Bernie Sherer moving from Harms to succeed Ben Bloom as professional manager of Advanced. Mel Leeds leaves Advanced to take over Sherer's spot at Harms, and Monroe Goldwin moves to Advanced from Remick.

No replacement has been set at Bourne for Jerry Johnson, who took over as general professional manager of Southern Music June 23. A report had Abe Bloom taking over part of Johnson's duties, working under Saul Bornstein.

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Skitch Henderson

(Reviewed at Cafe Rouge, Hotel Pennsylvania, New York, June 25. Personal manager, Jay Mayor. Booked by Music Corporation of America.)

TRUMPETS: Louis Oles, Al Di Risi and John Carlisi.

TROMBONES: Al Lorraine and Jim Swallow.

FRENCH HORN: Andy Carrado.

SAXES: Sid Cooper, Harry Poole, Johnny Hayes, Barney Marino and Sam Lambie.

RHYTHM: Charlie Perry, drums; Manny Ricardel, bass.

VOCALISTS: Paul Carley and Cissie Martin.

ARRANGERS: Sid Cooper, John Carlisi and Dick Jones.

LEADER AND PIANO: Skitch Henderson.

Hollywood's fair-haired orkster entry blew into town with a plethora of movie colony support (both financial and moral) in addition to reportedly rock-ribbed pressuring from the Music Corporation of America's key salesmen. So it's not too difficult to foresee some reasonable success for piano-playing maestro, Skitch Henderson, despite the fact that his ork is far from a world-beating combination.

Henderson's musical ideas closely parallel those of Claude Thornhill and Elliott Lawrence, altho he appears to be trying for a "new" sound unlike other piano-maestro orks with French horn as key instrument. But while some arrangements come over well, the band makes little noise that can be termed really fresh or even comparable to thoroly polished crews.

Good Vocalists

Mind, this is not an incompetent ork. It plays the not-too-imaginative scores fairly well for an ork that has been together for such a short time. Most of the tempi are ideal for dancing, tho in one or two instances they drag a bit for slow fox trots. In addition to Skitch, the band boasts a sterling soloist in tenor man Johnny Hayes. There are a pair of better-than-average vocalists, with Cissie Martin singing rhythm and special material tunes with good pipes, diction and sales ability, while Paul Carley, who followed Bob Eberly into the Jimmy Dorsey organization, sings more like the old Eberly today than does Eberly—and that's plenty good.

Basically, this ork is a showcase for Henderson's piano pyrotechnics. He tinkles in a motley style that combines the essence of Thornhill, Carle, Duchin and Jan August without quite establishing a particularly unique "Hendersonian" style.

Skitch Has Personality

As a front man, Henderson behaves like the exemplary leader depicted in films. Lots of molars showing, plenty of spiel and good deal chatter with the customers, a geniality that is hard to top—all told the man's a fine showman.

With a Capitol waxing pact under his belt and some fairly popular shellac already dispensed, MCA's forces giving Henderson the old college try, Jay Mayor in there hustling with the personal management job, plugs from Der Bingle, The Voice and other celeb endorsements, flackery campaign and heavy Hollywood financing, Henderson looks to be a potential shoo-in mainly on the strength of that background box score and his winning showmanship.

Hal Webman.

New Philly Indie Label

PHILADELPHIA, June 28.—This week saw the launching of still another indie record label, Metropolitan Record Company. It was organized by George Shopa, composer-publisher of hillbilly music, and Russ Hendricks, whose Western unit, Sons of the Range, holds forth on WDAS. The label is to specialize in folk and Western music, first sides cut by the Sons of the Range.

Eddy Howard

(Reviewed at Coconut Grove, Ambassador Hotel, Los Angeles, June 25. Booked by Music Corporation of America.)

TRUMPETS: Sidney Cummings, Kenneth Myers and Robert Capelli.

TROMBONES: James Pittlik and Harry Hefelfinger.

SAXES: Thomas Martin, Norman Lee, E. John Jaworski, Andrew Polich and Cecil Gullckson.

RHYTHM: Hilmer Radtke, piano; Peter Roth, bass, and Robert G. Keck, drums.

VOCALISTS: Eddy Howard and the Eddy Howard Trio (Myers, Lee and Howard).

As summer replacement for Freddy Martin, now on national tour, Eddy Howard's brand of music-making is ideally suited for the Coconut Grove. The ex-Dick Jurgens vocalist who climbed from Midwestern popularity to national prominence on the strength of his Majestic dinking of *To Each His Own* had little trouble in winning the stamp of approval from the swankery's customers.

Reasons for this are obvious to the ear: First of all, the ork's smooth-as-silk, mellow blends fall easily on the ears of the knife-and-fork trade and provide fine terpsable material; secondly, there is Howard's effortless, sentimental vocal style. Instrumentally, the crew has no memorable standouts but performs in a capable, tasteful manner that dovetails with Howard's song style. Cutoffs are sharp and ensemble work flawless with arrangements so designed as to throw the full spotlight on the vocal-ist batoner.

Book leans almost exclusively on even-tempoed selections, with a goodly number of the items picked going to Howard diskings. Chief interest is the leader's mike-clinging vocal style that brings sighs from the fems and wins the crowd from the start. It's his pretty purrings at mike-side of *Apple Blossom Wedding* and *Old Spanish Trail* with an occasional novelty of the *Blue Tail Fly* variety (in which he utilizes his two sidemen for the vocal trio) that wins the best response.

Judging by crowd reaction, the room will be doing plenty of repeat business with Howard on the stand.

Lee Zhitto.

Laine to Chi's College Inn

NEW YORK, June 28.—Mercury Records warbler, Frankie Laine, has been signed to do a four-week stint at the College Inn, Hotel Sherman, Chicago, beginning September 19. Spot holds an option for an additional four weeks. Following the Sherman, Laine is due in New York for his first appearance here.

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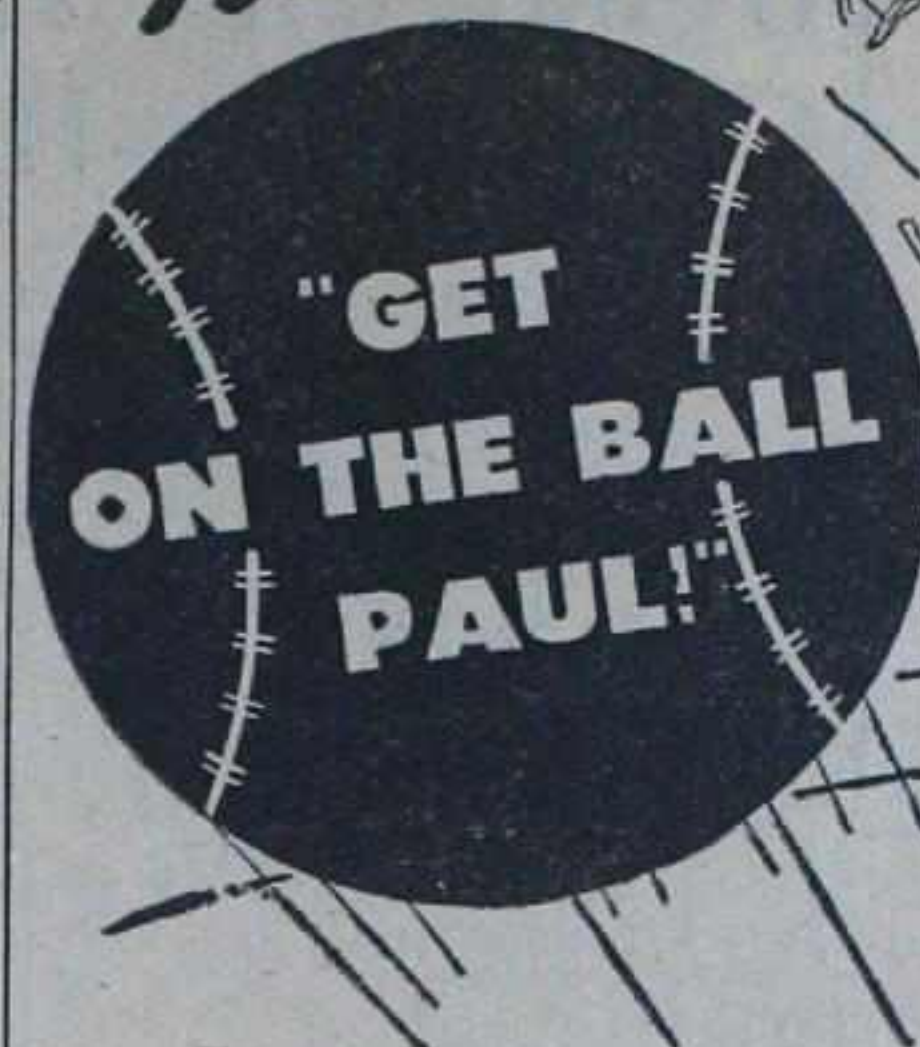
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Delay on 3 Juke Box Bills Debated by House Group; Committee Hearings End

"Interpretation" Measure Appears Doomed

WASHINGTON, June 28.—House Judiciary Subcommittee is deliberating whether to send "juke box" exemption bills to the House floor this session or wait until next year, *The Billboard* has learned. In view of the short time remaining before end of current session, the subcommittee members are undecided as to the worth of pushing for a floor vote on the trio of copyright measures on which hearings wound up this week (23). The third bill in the trio—which would permit performers to copyright interpretations of their work—appears doomed not only for this session but for the balance of the 80th Congress.

The subcommittee which held an executive session Friday took no action on any of the three bills, but it was learned reliably that decision was virtually agreed upon by the members to pigeonhole the "interpretation" bill, as foretold by *The Billboard*.

With public hearings on all three measures concluded Monday (23), only about three weeks remain for any possible House action. Some members of the House Judiciary Subcommittee feel that since the Senate would also be likely to stage hearings before considering the legislation, it might be logical to put over the trio of bills until the next congressional term.

"Cartel" Charges a Factor

Another factor which may stretch out the House group's deliberations is the government cartel suit against the American Society of Composers, Authors and Publishers (ASCAP), one of the staunchest supporters of the "juke box" bills. At least one subcommittee member is said to feel that since ASCAP is the chief beneficiary of the juke measures, the bills should wait until ASCAP irons out its troubles with the Department of Justice.

In the final public hearing on the copyright bills held Monday (23), only two witnesses were heard—both of whom had testified earlier. Maurice Speiser, counsel for National Association of Performing Artists (NAPA), and Gene Buck, a director of ASCAP, reiterated their previous stands in favor of enacting the "juke box" bills, but again clashed over the "interpretation" measure.

Speiser Assertions

Speiser claimed that the opposition of ASCAP on this bill "is based entirely on fear—a fear which is unfounded." The NAPA representative asserted that under the bill the composer of a song is amply protected since a performer wishing to copyright his own version of a song must first get the permission of the original copyright owner. Speiser told the House group that "less than five name bands are now listed as stellar attractions compared with 25-30 in former years." He declared that the growth of disk jockey programs was a primary factor in the gradual demise of large bands. "For a period of 10 years," said Speiser, "Fred Waring made no records for fear of this self-competition. Another great artist has

(See Delay on 3 Juke on page 116)

MGM Distrib's Trans-Ship Plan For Invent. Ills

PHILADELPHIA, June 28.—In an unprecedented move to keep record dealers well stocked with its label and at the same time overcome the chronic complaint of overloaded inventory, Len Smith, record sales manager for Trilling & Montagne, local distributors for the MGM label, has devised a unique selling plan. Under the set-up, the local distributor will trans-ship numbers from one dealer to another.

Each six weeks, Smith will make a stock survey of the MGM records each dealer in the territory has in stock. If another dealer has need for numbers the one dealer cannot move, the local distributor will trans-ship the surplus. Moreover, dealers will be encouraged to trans-ship the records among themselves, getting credit invoices from the distributor.

Trans-shipments will be considered apart from the regular 5 per cent return privileges. While it may not be possible to unload all surplus, the plan promises to help ease inventory somewhat. If stock is impossible to unload, the dealer will have to bear the burden. But at least an attempt will be made.

Smith emphasized that the trans-shipment plan should not be construed as selling of records on any sort of consignment basis, but was adopted to encourage dealers to keep a representative stock of MGM records in stock at all times.

RCA Coast Disk Plant Operating

HOLLYWOOD, June 28.—RCA Victor's new million-dollar disk compound plant swung into operation here last week, giving the Camden plattery its only biscuit bakery west of the Mississippi. Said to be the most modern of its kind, the newly constructed three-and-a-half story plant is equipped to make sufficient compound for 20,000,000 to 40,000,000 records annually for domestic distribution, plus five to 10,000,000 disks for the South American market.

New mill is expected to aid in speeding Victor's output for the West as well as increase its feed for Latin-America. Heretofore, RCA's Hollywood pressing plant received its biscuit compound from Camden, which was shipped here by freighter thru the Panama Canal. The compound plant here will save Camden the shipping costs as well as make pressing operations here independent of the Eastern operations. Hence, in case of a shipping strike or other unforeseen tie-ups, Coast plant could continue operating without loss of time.

One-Nighter Tips Booklet Is Ready

NEW YORK, June 28.—General Artists Corporation's (GAC) booklet, *How To Promote One-Night Dances*, which contains information on the agency's ideas and suggested gimmicks for one-nighters is ready for distribution. GAC, which plans to send copies to some of the regular operators in the Eastern territory, will forward the booklet on request to any other promoters. The agency's one-night booker, Howard Sinnott, who wrote it, is distributing it.

Jewel, Encore Pubs Continue Revamping

NEW YORK, June 28.—Revival of Jewel and the expansion of Encore Music pubberies by Herb Levine continued last week. The Jewel professional staff will be headed by Bob Lee in New York, with Harry Clark, who is a member of the Lennie Herman relief ork at the Astor, assisting. Maxie Lutz, formerly with Buddy Morris, will handle on the Coast. The firm has also purchased the Krupa-Lee catalogue.

Encore has added Nat Freyer, formerly with Martin Music, to its New York staff to assist Sam Wigler. Murray Alberts, who was formerly associated with the Larry Clinton and Claude Thornhill orks, takes over on the West Coast.

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ALBUM REVIEWS

DAVID AND GOLIATH—Victor Jory
(Signature C-2)

Mendi Brown has written a most engaging story for the spinning around the familiar Biblical tale of little David and how he slew the giant Goliath with his sling-shot. And with Victor Jory for the story-telling, making the characters very much alive and keeping the dramatic pace brisk and exciting, plattering provides as much enjoyment for the grown-ups as for the kids. Moreover, the story-telling is set in a most attractive musical setting by the orchestra and chorus directed by Ray Bloch, who collaborated with Paul Swain and Norman Luboff for the original score. To polish off the spinning, which spreads over four sides, Jory, against a choral background, recites it impressively for the 23d Psalm. It all adds up to one of the better popular treatments for a Biblical tale and not merely for Sunday school spinning. Descriptive drawing of the story characters in battle makes for an attractive cover page with cut of Jory in corner. Inside flap is blank, altho printing of spinning synopsis or the 23d Psalm would be very much in order.

assist in the harmonies of the Elm Four and the Floradora Girls, Allen Merrit conducting the orchestra. All top tunes of the gaslight era, spinning takes in the movie title waltz melody, *Saturday Night*, *Goodbye My Lady Love*, *Honeymoon*, *Hello My Baby*, *What's the Use of Dreaming*, *Let's Take a Ride on a Rocket* and *Silver in Your Hair*. Front cover attractively designed as title page with the screen players bordering the page. Inside page blank where it would have been much in order to carry photo and bio notes of the ageless minstrel as in the first issue of the set which was dedicated to showman Billy Rose, who rescued the old-timer from oblivion.

(See Album Reviews on page 122)

Decree Issued On Co-Owners Of Copyrights

NEW YORK, June 28.—Judge John Bright, of the United States District Court, southern district of New York, this week issued an interlocutory decree in the precedent-setting *My Melancholy Baby* suit which found that copyright co-owners must account to each other (*The Billboard*, June 14). Jerry Vogel Music was awarded \$2,000 for counsel fees and \$564.56 for court costs, which the losing plaintiff, Shapiro-Bernstein pubbery, must pay.

In addition, Bright appointed a special master to check each firm's books for an accounting of how much has been realized from the song by each, to find how much S-B owes Vogel.

Musicraft Resuming Diskery Operations

NEW YORK, June 28.—Musicraft diskery will resume recording operations next week, with sessions skedded for Mel Torme and Sarah Vaughan. Dates will be supervised by firm's music topper, Walter Gross, in the absence of an artist and rep man, a post which diskery has yet to fill.

Firm's Ossining, N. Y., plant swung into operation late this week when the first of its new dies were received and installed and the presses put to work for first time in several weeks.

Berle Adams Staying With Mercury Label

NEW YORK, June 28.—Report that Berle Adams, chairman of the board of Mercury Records, was leaving the diskery as a result of a disagreement over policy with firm Prexy Irv Green was dispelled by Adams late this week.

Adams admitted that a tiff had occurred, but added that the entire thing was straightened out to his satisfaction and he would not leave the firm.

Long Island Summer Spot Embarking on Name Policy

NEW YORK, June 28.—Roadside Rest, Oceanside, L. I., summer spot, embarks on a name policy July 1 with the Art Mooney band. Roadside also is lining up George Paxton, Ina Ray Hutton and Herbie Fields, not yet signed.

Reggie Childs current.



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Mountain Ops Iron Out Terms With AGVA

NEW YORK, June 28. — For a couple of days it looked as tho the Catskills would have to run without shows for the July 4 week-end. The American Guild of Variety Artists (AGVA) insisted on certain conditions; the hotel keepers couldn't see it that way.

AGVA and hotel rep Max Oppenheimer met at AGVA's New York office yesterday and the final agreements were arranged. All acts must be put up within five miles of the hotel where they work, with no exception. The operator is responsible for seeing that the rule is observed. Even if he delegates this responsibility to others, he will be held accountable.

In the event the actor does not sleep on premises but is put up somewhere else within a five-mile radius, transportation must be provided and the operator shall be liable for any accidents. The accident liability clause, said AGVA, is being objected to by hotels. AGVA, however, said it would be adamant. Actually, said AGVA, about 80 per cent of the acts working on the borsht belt would be put up in the hotels they work in. It is the 20 per cent who will not be housed on the premises that, the union says, it wants to protect.

Housing an Old Problem

The housing situation has long been a problem in mountain bookings. A hotel op who gets maybe \$30 a night isn't cheerful about giving that space away for free. It is because of this reluctance that one of the mountain bookers, Jack Siegel, got an initial edge. He came up with his own hotel, strictly for actors whom he booked in the territory. Competitors claimed that Siegel's hotel gave him an advantage because he could book shows and not insist on having the hotels sleep them. With the new regulation, say trade sources, Siegel's advantage has been cut.

It is possible, said AGVA, that actors may claim they're housed in a five-mile radius while actually sleeping 20 miles away. If this occurs, said AGVA, the operator will be held accountable.

In the matter of pulling shows because of possible violations, ops wanted a 48-hour notice. AGVA refused, but an agreement was reached whereby in any dispute the local AGVA rep would contact the hotel rep before drastic action would be taken.

Represented in the deal were the Big 21 with 40 members consisting of the biggest talent buyers in the mountains. Altogether about 310 hotel owners, members of various local associations, agreed to the terms.

Johnny Gallus spent several days in Cincinnati last week to celebrate his marriage Wednesday (25) in Newport, Ky., to Pauline Andrews, nonpro of Kenton, O.

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IN SHORT

New York:

Bill Johnson's ork at Club Downbeat is now getting a Tuesday and Friday night Mutual wire. . . Clyde Bernhardt's ork is held over at Small's Paradise in Harlem. . . Miguelito Valdez, who started at the President Hotel, Atlantic City, June 27, will hop back for an up-State mountain hotel job July 4-5-6 and then back into the President July 11 for another week. . . Lillian Block is being groomed for a musical. . . When the Carol Bruce baby arrives, she will name it Julie, whether its a boy or girl, after the role she played in *Show Boat*. . . Bertica Serrano doing a six-weeker at the Masquerade Club, Los Angeles, beginning July 2. . . On the same day Benny Carter tees off an indef stay at Billy Berg's, Hollywood.

Same Chide, op of the Li'l Brown Jug, Syracuse, was in town over the week-end on a talent-buying trip. . . Senia Gamsa and wife Dorothy Blaine are on a fishing trip in the Wisconsin woods. . . Three Flames, set for a Paris summer engagement, move back to the States in the fall to open at the Blue Angel September 6.

It's a son at the home of cafe singer Patsy Abbott. The father is Nat Frankel. . . Larry Winters skedded for a Caribbean concert tour starting in Jamaica July 7. . . Janie Ford opens on the *Breakfast Club* show from Chicago, July 11. . . Showbiz folk will have a new restaurant rendezvous when Sam Salvin opens his Park Avenue eatery in the Tishman Building, now under construction, on 57th Street. A 300-seater, it will be ready around Labor Day.

West Coast:

Frankie Laine doubling between Club Morocco and Red Feather. . . Kay Starr goes into Circus Room of Santa Monica Ambassador Hotel for an indefinite run. . . Ben Blue opens at London's Casino Theater August 4. . . Carmen Miranda opens at Arrowhead Club, Saratoga Springs, N. Y., beginning August 4. . . Nicholas Brothers start in London's Casino on the same bill with Ben Blue. Boys may follow up the date with one in Paris. . . Ada Lynn to Las Vegas' Last Frontier July 4.

Stop, Look and Laff unit booked into Pine Lake Lodge, Fresno, Calif. Unit includes Glen Gregory, Joyce Carlton and Marty Kramer. . . Roy Milton combo begins another nationwide tour August 5, with a string of one nighters in the Southwest. . . Eddie Vinson combo will invade the West Coast in August.

Paris Gets 1st Ice Show

NEW YORK, June 28.—First ice show to play any French nitery opened June 25 at the Ambassador, Paris, according to Hans Lederer, of the Clifford Fischer office. Show is an American production with 12 people. In for six weeks, with options, it will be presented by Truly McGee.

Before the war the club used U. S. acts. Since the war, French name orks have been working there.

Detroit Club Drops Shows

DETROIT, June 28. — The Club Gazie, formerly the Three Trees, which preemed last April, has dropped shows for the summer. Spot will use a five-piece band—Art Peltier's combo—for the summer on Friday and Saturday nights. Plans to go back to a floor show policy in the fall, according to Gazie Milince, owner.

Here and There:

Nino Milo has opened a new spot on Highway 99, Lodi, Calif. The spot's entertainment currently has Tommy Barloe and a five-piece ork fronted by Milo. . . Burns Twins and Evelyn close at Loew's Capitol, Washington, July 2. . . Inez Mann is now in her 17th week at the Hotel Lorraine, Madison, Wis.

Frank Reddie is held over for his 13th week at the Hotel Belden, Canton, O. . . Pedro Morales advises from Milwaukee that he is no longer a part of the team of Ray and Pedro, the Brazilian Nuts. . . Drexel Lamb's ork has started a six-month job at the new Flamingo Club, Jackson, Mich.

The Blue Hen Arena, Wilmington, Del., Robert Merrill July 3; Don Cossacks, July 4, and Vincent Lopez ork, July 5. Producers are Jewel Stevens, Rosemarie Spier and Otto Simetti.

Philly AGVA Fracas Lands 20 Members on Unfair List

NEW YORK, June 28.—As a result of the recent fracas between the Philadelphia Local of American Guild of Variety Artists (AGVA), headed by Dick Jones, and the national office, latter placed approximately 20 Philly members on the unfair list. Included were Lee Clifford, who was fined \$100, payment of which was suspended while he was put on probation for six months, starting June 13.

Mignon, formerly marked unfair, has been removed from the national unfair list. Unfair action pending against two other members has been suspended pending trial.

Hearings before an AGVA board, before unfair rulings were made, were held in New York, Wednesday (25).

Lou Cohen's Death Brings No Paradise Policy Change

DETROIT, June 28.—No chance in policy at the Paradise Theater is planned as a result of the sudden death of Owner Lou Cohen on June 15. The house will remain in his family, with his own two-thirds interest divided equally among his widow and two sons, Elliott and Barry, who will take over active management. Each of the sons already owned a one-third interest, left them by their uncle, Ben Cohen, three years ago.

The house has rated as a top spot for Negro name attractions for about eight years, operating about 25 weeks a year.

Chism New Detroit Booker

DETROIT, June 28.—Lawrence O. D. Chism, theatrical editor of *The Michigan Chronicle*, Negro newspaper, is opening a new booking office here, under the name of Larry Chism Promotion Agency, at 3421 Brush Street. Chism plans to specialize in the cocktail combo and act field, and will also operate a publicity bureau handling nitery accounts.

Providence Loses Vaude

PROVIDENCE, June 28.—Fay's Theater here dropped vaude Friday (27) for a summer policy of straight films, with acts due to come back around Labor Day. This will leave the city without a vaude theater until fall, the Metropolitan having gone into straight films some time ago before shuttering for the summer two weeks ago.

Cabaret Section Reopens at Ritz In Panama City

PANAMA CITY, June 28.—Mary Lee Kelley's Ritz, which shut the doors of its cabaret section two months ago for the first time in 25 years, will re-open in mid-July with a new show brought to Panama City from California by Jack Ramsdell.

Show will feature five acts, with a line of at least six girls.

Bringing a new show here at present is risky, since money has tightened up considerably in the last three months.

Talent Policy Undecided For Chi's New Lotus Room

CHICAGO, June 28.—Decision as to what the talent policy of the new Lotus Room of the LaSalle Hotel would be when it opens around the end of July has not yet been set, Ed Deuss, hotel exec, stated this week. LaSalle, which was closed after a disastrous fire, will open Sunday (29), but the Lotus Room, which will take the place of the former Pan American Room, won't be ready for opening until the end of July.

Deuss said the room undoubtedly would have an orchestra. Whether it would be for dancing and/or dinner music has not been decided, nor has it been decided whether acts will be offered.

Lotus Room, which will seat 250 to 275 people, will be smaller than the Pan American Room, which could accommodate about 350. Whereas the Pan American Room had been one flight below the lobby, the Lotus Room will be on the lobby level, with its entrance right next to the main entrance of the hotel.

Loew's State 110-Ft. Sign Draws Celebs and Throng

NEW YORK, June 28.—The Friday night Times Square mob got an unexpected treat last night when the Loew's State christened its new sign, said to be the biggest upright blinker in the world. A crowd that extended for at least a block both north and south of 45th Street jammed Seventh Avenue and Broadway for 40 minutes to watch the ceremonies and gape at Joan Leslie, Cross and Dunn, and License Commissioner Ben Fielding. The State's parent org was repped by Loew's exec, Oscar A. Doob.

The super-duper runs from seventh to the 17th floor of the building, a distance of 110 feet. The juice goes thru 70,000 feet of wiring to light more than 4,000 bulbs. Latest addition to the spectaculars that blaze down on Broadway had to be put up in six sections over a period of two and one-half weeks.

Detroit AGVA Unit Votes Confidence in Shelvey Rule

DETROIT, June 28.—The local branch of the American Guild of Variety Artists (AGVA) is well satisfied with the existing national set-up, according to feeling at the general membership meeting last week-end. Outstanding action was unanimous passage of a resolution voting full confidence in Matt Shelvey and expressing satisfaction with the present set-up.

Attendance at the meeting was 65. Principal item of business was a report of intra-union developments by Billy Grubbs, national representative. There was no move to name delegates to the national convention.

AGVA SESSIONS SEPT. 12-18

Little Help For Vaude in T-H, Lea Bills

Coast Ops Not Optimistic

HOLLYWOOD, June 28.—Dwindling ranks of West Coast vaude ops found little cause for enthusiasm in passage of the Taft-Hartley Bill and the Supreme Court's recent ruling on the Lea Bill. Consensus was that altho the T-H and Lea bills eliminated stand-by orks and stagehands, benefits to be derived from new legislation were not strong enough to encourage vaude expansion at this time.

Spokesman for the Fox West Coast chain declared that firm would continue to adhere to current policy of nixing live shows unless a super-attraction warrants relighting of darkened stages at any of the chain's large theaters (Orpheum, Oakland; Orpheum, San Diego; Orpheum, Seattle; Paramount, Portland; Fox and Warfield, San Francisco). In event that hot attractions are available, savings to be effected indirectly thru new laws would be immaterial in eventual box office take. In other words, Fox people argue that unless a Jack Benny or similar top attraction is available, it isn't worth the effort to put live shows in de luxe pic houses.

Marco, of Fanchon & Marco, was also dubious of benefits of new legislation. He felt that while such a move would be encouraging, ops who attempt to fire standbys would find themselves quick victims of sympathy walkouts and other retaliations. In pre-war days, he pointed out, pic-vaude houses expended great sums of wasted dough on standbys. (F & M chain in St. Louis, for example, spent \$250,000 yearly for standby labor.) With elimination of live attractions, theater owners learned to get along with pic attractions only—and still show a profit. Thus, Marco doubted that ops would again become involved in union and booking headaches. As a prime example, Marco pointed to downtown L. A.'s Paramount Theater which killed vaude in 1941 when AFM demanded a 16-man standby ork. Since then, theater grosses with films only have mounted while expenses dropped. Hence, there is little incentive to revitalize vaude at this time.

Only encouragement in area came from Sherwill Corwin, owner-operator of a local chain of theaters, including the Million Dollar (currently using live show for first time in months). Corwin told *The Billboard* that while it was too early to determine exact power of laws as they apply to local American Federation of Musicians (AFM) picture, it was a step in the right direction. He proposed, therefore, to pay Local 47, AFM, usual standby ork fees (approximately \$1,000 per show) with request that monies be impounded by union until exact status is determined. If standby musicians and stagehands are eliminated, and savings effected, it would definitely be a factor in bringing in more live attractions, Corwin added.

Ops generally fear that unions involved will somehow get around Congress thru co-union pressure, in defiance of Congress and the courts. Hence, until status is clarified, there is little likelihood of any major change in the Coast vaude pic.

Union Shop?

NEW YORK, June 28.—One of the knottiest kinks facing the American Guild of Variety Artists (AGVA) in observing Taft-Hartley law will be the poser of what is a union shop and how to prove it.

For example, a cafe or a theater buys five acts for a bill. They may all be AGVA members, or none may be. Under the old set-up, the non-members had to join. Under the T-H Act, they may join, but the majority of actors on the bill must petition the National Labor Relations Board (NLRB) for certification that they are the bargaining unit. Under the T-H law the op's consent is also necessary. Assuming all these steps are followed, the NLRB orders an election. By the time that happens, the acts have moved on. In fact, by the time any action on certification is made, the spot may have had 10 new bills with 50 new actors. Inasmuch as the law permits only one election every 12 months, the problems facing AGVA can be imagined.

Showbiz attorneys say the law was never intended for migratory people like actors and will be amended. But they're keeping their fingers crossed.

Korn Kobblers Get Record 3½G a Week at Flagship

NEW YORK, June 28.—Korn Kobblers, who start at Charles Fitze's Flagship, Union, N. J., Thursday (3), are reported to be getting the biggest dough ever paid a six-piece outfit at the spot.

The unit is said to be coming in for \$3,500 a week plus an undisclosed percentage of the gross over a certain figure.

Collecting Commissions Becomes Tough Task for Indie Agents

NEW YORK, June 28.—The problem of collecting commissions has many an indie agent prepping a crop of ulcers. It has long been a practice for agents to make out contracts for a certain amount minus 10 per cent to be deducted by the house. In the ordinary course of events, the house would make this deduction from the actor's salary and send it to the agent. This method of collecting the 10 per cent was based, agents claim, on experience showing that actors, once they get their loot, forget to pass on the percenter's split.

When business was good, cafe ops paid on the dot. Today when every buck counts, agent after agent is screaming that the cafes are either slow payers or no payers at all. The rub in the deal is that agents can put the squeeze on ops for back commissions thru American Guild of Variety Artists (AGVA), but are afraid to do so because they won't be able to sell the spot any more.

Claims Against Ops Jump

About four months ago General Artists Corporation (GAC) brought charges against a Philly nitery claim-

4A's Give Green Light for Area Meetings Thruout U. S.

Members will act on constitution draft and nominate delegates (1 to each 200)—convention will follow within 30 days

NEW YORK, June 28.—The postponed American Guild of Variety Artists (AGVA) membership meetings are now on again, with the Associate Actors and Artistes of America (4A's) giving AGVA the go-ahead signal at the meeting held Wednesday (25) at Equity headquarters.

The new dates tentatively set are September 12-18, with meetings all over the country to be held at the same time. One reason for Septem-

ber huddles is the belief that members will be away in resorts during hot weather and not available for get-togethers. Another cause of the postponement was the misunderstandings between AGVA and the 4A's about the proposed constitution. After it was pointed out that the constitution as presented was merely a proposed document which members, thru their elected delegates, could amend or discard, the international board decided unanimously to start the meetings rolling. It was emphasized that the constitution is designed to give the AGVA members the fullest possible rights to participate in the affairs of the union.

Thirty days after the meetings the convention will preem. Time lapse is necessary to permit involved paper work preceding AGVA's first national convention.

Announcement of the decision of the 4A's was made by George Heller, first veepee of the 4A's, and Matt Shelvey, AGVA's national head.

An international board subcommittee, composed of George Heller, of American Federation of Radio Artists (AFRA); Hyman Faine, of American Guild of Musical Artists (AGMA); Florence Marsden, of Screen Actors' Guild (SAG); Matt Shelvey and Dave Fox of AGVA, is still working on a draft of the constitution.

The set-up will be as follows: At least 30 days before the membership meetings, AGVA will notify members of the procedure to be followed. The notice will be detailed, will tell members they may transfer to any area they choose, and will give the procedure for such transfer. Notice will be accompanied by ads in trade papers conveying the same info. While members may vote in any area where meetings are held, only those accredited to certain areas may vote on a slate of delegates from that area.

After notices have been sent to members, but before the convention, an AGVA auditor will survey the paid-up membership in each area to determine the number of delegates to which it is entitled. The ratio will be 1 to 200. In each area, membership meetings will be called to elect delegates in accordance with the auditor's survey. Any AGVA member in good standing may attend and vote at such meeting. Aspirants for delegate may be nominated by any member or by petition of 20 or more members in good standing, but must be registered from the area they are to represent.

All nominations, from whatever source, must be sent to AGVA national office, where nominees will be listed alphabetically under the area for which they are nominated. Ballots containing all nominations will be sent to the entire membership, which will vote by mail. Nominees getting the greatest number of votes in each area, up to the quota for the area as designated by the auditor's survey, will be judged elected. Tabulation of the vote will be made by a certified public accountant, and the entire membership will be notified of the results.

Detroit Spot Clicks With \$1 Admission Splurge Once Weekly

DETROIT, June 28.—Admission policy of \$1 on Monday nights only—and free admittance the other six nights—is paying off at the Wyoming Show Bar thru a special Monday night policy of jazz concerts by the Bobbie Stevenson combo with additions. Spot seats 160 and is averaging about 125 payees Monday at the buck tariff for this event.

Stevenson, who has been in the Wyoming for about two years, developed a clientele among the followers of jazz, including both the advanced esoteric school and the average popular group. He has recorded for both Vogue and Sultan, altho none has been released.

Spot is a northwest neighborhood bar with heavy competition from half a dozen lounges and night clubs within a few blocks. There is no dancing, the spot relying on music to draw its customers.

ing \$1,500 in back commissions. AGVA processed the claim and collected the dough. In the past year, said AGVA, the claims have increased.

Major reason for slow payment is that the op hates to give up a chunk of dough when he can use it himself.

The longer he waits, and the more acts he buys, the bigger the commissions grow. Frequently, says insiders, what started out as a \$50 commission snowballed into close to four figures. With business being what it is, ops don't give up that kind of dough easily.

AGVA's Interest

AGVA's interest in a matter which theoretically involves agents and ops is based on the belief that the withheld commission consists of money still belonging to the actor.

Some agents, in an effort to keep the spot and still keep from getting deeper into the hole, now are asking acts to sign a special authorization which holds the act responsible for the payment of commissions. In such cases, no deductions are made by the cafe.



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NIGHT CLUB REVIEWS

Bal Tabarin, New York

(Wednesday, June 25)

Capacity, 200. Policy, no cover, no minimum. Shows at 7:45, 11:30 and 1:30. Operator, Johnny Hourcle; publicity, Hecht & O'Rourke. Booking, non-exclusive. Estimated budget this show, \$850; previous show, \$1,500.

The spot has a fairly good show, considering its budget. It moves fast. The emcee-comic gets laughs and the singers are competent. Biggest flash here is the line (6), who have good routines, have been well trained by Jack Lewis, and put plenty of zing into their work. They did each of their three numbers with equal zest.

Lee Wyler, comic, started slowly with his deadpan delivery. He finally got them with his fiddle bit and ended with yocks for his cowboy routine. Wyler has been around for some time and some of his material needs trimming but the over-all result was satisfactory.

Bert Stanley, a legit-voiced bary, belted across a couple of standards and light opera numbers for good results. His appearance was neat and his work got some juicy mitting.

Milo and Tamis, a couple of cute youngsters opened the show with two terp numbers, the first a novelty blues, the second a folk dance. On appearance alone the kids show promise. Their routines, however, need elaborating and tightening.

Iris Karyl, hooper, worked in two spots, as a single and in the production finale. In both she was adequate, but nothing more. The girl's best is a flash closer, a combo locomotive tap ending in a fast spin.

Garien Roberts, slim blonde singer, is apparently trying to become a comedienne. After starting like a French chantousey (two numbers of that) she went into Laziest Gal in Town. She had them with her verse, but missed on the chorus. One reason was her poor selling.

On ballads she showed little if any phrasing, selling what she had by over-mugging. Unless the lyrics are sensational or the singing excellent, singers don't register. Customers watch facial expressions instead, and a little of that can go a long way.

Low Harold's ork cut the show.
Bill Smith.

Circus Room, Ambassador Hotel, Santa Monica, Calif.

(Friday, June 27)

Capacity, 100. Price policy, no cover, no minimum. Continuous shows from 9:30. Owner, Santa Monica Ambassador. House booker, Al Epstein. Booking policy, non-exclusive. Manager, Ralph Murphy. Publicity, Bill Sanderson and Rosilee Geller. Estimated budget this show, \$800. Estimated budget last show, \$800.

With beach weather beckoning the customers to the shore, this ocean-side room is right in expecting big biz in the coming months. Current offering, featuring the sultry stylings of Kay Starr, will help to attract patrons. The former Charlie Barnet thrush has lost none of her capabilities when it comes to shaping a song. Nor has she lost any of her talents in winning an audience.

Combination of top warbling and sales know-how was greeted with hefty mitting after each selection. She displayed her song versatility in a convincing manner, easily warbling such rhythmically contrasting tunes as *It's a Good Day*, *Stormy Weather*, *Ain't Misbehavin'* and *Sweet Loraine*. A mellow-voiced version of *St. Louis Blues* brought cheers. *Good for Nothin' Joe*, her disk click with Barnet, was received with shouts for more. Her willingness to do requests won ringsiders' favor from the start.

Capable support was provided by the Hayden Causey Trio (guitar, bass and piano), with group remaining in the background thruout to keep the songstress in the spotlight.
Lee Zitto.

College Inn, Hotel Sherman, Chicago

(Friday, June 20)

Capacity, 350. Price policy, \$2.50-\$3.50 minimum. Shows at 8:30 and 12:30. Operator, Ernest Byfield. Booking policy, non-exclusive. Publicity, Howard Mayer. Estimated budget this show, \$2,200.

Continuing its all-music policy, College Inn has brought in the Joe Mooney Quartet, Decca recording instrumental and vocal group that has risen rapidly in the past year. Altho the quartet did its usual good job of unusual arrangements in subtle style that depends upon slight variations and nuances for effect, most of the best material was lost on a too noisy crowd in a room that is too big for such intimate renditions.

The mellow, low-voiced singing of Mooney needs an intimate room and an audience that will listen. College Inn is not his kind of a spot. The quartet registered occasionally, particularly on such numbers as *I Never Knew*, *Just a Gigolo*, *Emiline* and *Sunday Kind of Love*.

June Christy Okay

June Christy was more effective in projecting her torchy vocalizing. Starting with a low down blues number, she progressed thru *Body and Soul*, *Across the Alley From the Alamo* and *How High the Moon*. Her efforts received some of the best applause of the evening.

Stan Kenton Stars, held over from the last show, gave forth with the loud blaring type of music so long prevalent in the College Inn and which Byfield a few months ago said he was going to eliminate. After hearing the band go thru a jam session, *Gone With Vido* and *All of Me*, plenty of patrons were beginning to wish the soft music policy had been maintained. The Kenton Stars' music might be all right for a theater, but in a nitery, especially one that has as low a ceiling as the College Inn, only those with the strongest ears can feel at ease.
Cy Wagner.

Lookout House, Covington, Kentucky

(Monday, June 23)

Capacity, 600. House policy, \$2.50 minimum. Shows at 8:30 and 12:30. Operator, Lookout House, Inc. Manager, Clay A. Rambeau. Booking policy, Frank Sennes, exclusive. Publicity, Betty Kapp. Estimated budget this show, \$5,000. Estimated budget last show, \$2,000.

In an effort to offset lean box office pickings, the result of several months of local political gymnastics, club has instituted a policy of bringing in names for a week's stand on Monday openings, instead of the usual two-week deals opening on Wednesdays. Talent budget has soared accordingly.

Eddie (Rochester) Anderson is first in under the new set-up. Altho bill set well with the fair opening house, primarily because of the Rochester name, it adds up to only ordinary nitery fare.

Dorothy Dorben Dancers (6), comely lassies attractively gowned, lacked the precision of some of the previous lines. Get things under way with an Indian number, with Paul Carlton capably handling the vocals, for a restrained mitting. Managed an improved palm count on their other two offerings, a south of the border number and a parade stint.

Vanderbilts Solid

The Vanderbilt Boys, two likeable youths, won with their tap routing, hand-to-hand acro and tumbling. Generate good palms for their unusual lifts and energetic tosses, top-per of which is a neck-risking shoulder-to-shoulder somersault. Ran off to a rousing hand.

Frank Ray and Don Nardo, sharp appearing lads, garnered good response with their impressionistics.
(See Lookout House on page 45)

The Biltmore Bowl, Biltmore Hotel, Los Angeles

(Monday, June 23)

Capacity, 850. Price policy, \$1 cover week days, \$1.50 Saturdays. Owner-operator, Biltmore Hotel. Manager, Joseph Faber. Booking policy, non-exclusive. Publicity, Maury Poladare. Estimated budget this show, \$1,300. Estimated budget last show, \$1,200.

Current tightly woven bill is neatly fashioned for the Bowl's conservative family trade, with four good acts molded into a tasty package. For an opener, the acro balancing work of Park and Clifford registers as the lads go thru some difficult stunts with precision and skill.

Lovely blond Betty Black, fresh from a two-year stint with Veloz and Yolanda's road show, holds down the vocal slot with ease. Gal has plenty of voice and looks to match, with a generous helping of salesmanship. She relies heavily on special material, including two Scotch tunes and special lyrics for *There's No Business Like Show Business*. For contrast, however, she should warble a ballad or two.

Comic juggler Val Setz scored solidly with a bag of laugh-provoking tricks. Lad offers the usual run of deft finger work with Indian clubs and rubber balls, plus some unusual gimmicks of his own creation. Gag stunt with a tray full of tied-together plates brought down the house when Setz "accidentally" let the tray slip directly over the heads of ringsiders. A smooth line of folksy patter brings chuckles thruout the turn.

In the closing slot, terpsters Cabot and Dresden displayed work far above average for ballroom teams. Duo worked hard in three routines, with excellent musical backgrounds, and had to beg off after one encore had them exhausted. Work is smooth as silk and exciting to watch.

Russ Morgan's ork continues to hold down the musical chores, backing the show in top fashion and bringing dancers to their toes with a sweet brand of music.

Alan Fischler.

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Earle Theater Bldg.
PHILADELPHIA, PA.

Million Dollar, Los Angeles
(Wednesday, June 25)

Capacity, 2400. Prices, 55-98 cents. Four shows daily, five on Saturday. House booker, Bill McIlwain. Show played by name ork.

The darkened stage was temporarily relit this week with Cab Calloway's ork (18) holding forth in excellent fashion. Followers of the hide-ho man went away satisfied that fronter was still a top-drawer showman and performer.

Musically, crew is polished and well-integrated, as shown by several good instrumental numbers. For opener, Calloway featured a hopped-up arrangement of Gershwin's *Summertime*, replete with semi-classical passages and jive. In a similar vein, Calloway's arrangement of *Good Day*, (spotlighting trumpeter Jonah Jones) was built to Calloway's measurements. The inevitable Calloway version of *Minnie, the Moocher* provided orkster with a solid instrumental backing for his familiar vocalizing. Like all good things, *Minnie* as done by leader has lost none of its sparkling flavor.

Supporting bill is generally good. Standout act is the flashy hoofing work of the Berry Brothers, long local vaude favorites. Lads execute their familiar acro-tap routines with lightning speed and precise timing for rousing hand. Comic chores fall to Wonderful Smith, late of the Red Skelton air show, whose mythical telephone call to the President is still a rib-tickler. Lad injects timely gags in his post-war G.I. plaint which gives routine a fresh slant.

Audience went for vocal chores of moppet Toni Harper, a cute, tan skinned lass with a unique song style. Eight-year-old lass did three tunes, winding up with a pleasant duet with Calloway. Kid shows plenty of vocal style altho gestures were stilted and automatic. With experience under her belt, lass should develop into a good novelty act. Ork's fem vocal chores were handled by Mary Louise. Gal's tonal quality and phrasing are excellent, altho salesmanship was lacking.
Alan Fischler.

Strand, New York
(Friday, June 27)

Capacity, 2,700. Prices, 75 cents-\$1.50. Number of shows: five daily; six Saturdays. House booker, Harry Mayer. Show played by name band.

With Vaughn Monroe's ork and British importation Beryl Davis making her first U. S. public appearance the house has a sock commercial show. Monroe is a good showman and offers more than straight numbers. He doesn't rely solely on music for a stage job, giving equal spotlighting to individual members of the band for healthy lifts to keep the pace moving. The band's arrangements are not overdone and the accent is on the smooth side and pleasant to listen to.

The customers got a generous portion of the leader's bary pipes, with the best sales jobs on *The Whiffenpoof Song*, backed by choral effects from the sidemen, and *Ivy*, with the band offering an intriguing bolero background tempo. That Monroe is a showman was demonstrated by his closer, which he worked into a production number on *Rumba Bomba*, bringing out practically everyone on the bill for a spot. Moon Maids (cut from five to four; Kathryn Myatt's out) backed Monroe in *Tallahassee* and *Dreams Are a Dime a Dozen*. Band's small combo, the Moon Riders (Bill Muster, trombone; Bucky Pizerelli, guitar; Richie La Sala, trumpet; Babe Feldman, sax) showed a top rhythm job on *April Showers*. Ziggy Talent also came in for two bits, registering best with *Best President We Ever Had*.

Beryl Davis Okay

Beryl Davis, a well-stacked chick, turned in a solid job. The thrush showed a refreshing personality and (See *Strand, New York* on page 45)

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, June 26)

Capacity, 3,500 seats. Prices, 50 cents-\$1.10. Four shows a day; five Saturday. House booker, Sidney Piermont. Show played by house band, Louis Basil ork (12).

The State can chalk up another clicker with this six-act layout. The customers can sit thru the show without squirming and yawning and there's plenty of entertainment.

Opener, Duke Art and Jr., guy and girl clay modeling act, are still an okay novelty. Duke, a personable sculptor with a line of chatter that hypoes the pace, quickly fashioned out of clay caricatures of a baby, an Indian, a young girl (whom he ages) and Uncle Sam.

Mimic Jack De Leon worked at a definite disadvantage—no material. Consequently, almost dead silence greeted his first few attempts. A nice-looking boy, De Leon offers an extensive array of imitations. Only a few are good, however, and all of them have been overdone by other mimics. He teed off with LaGuardia, almost unrecognizable, and shot thru Ed (Archie) Gardner, Finnegan, a group of picture names, and wound up with the inevitable F. D. R. De Leon's "Mrs. D. D. T." which got laughs, did, however, show a talent in characterization.

Marjorie Knapp Sings

Against a Manhattan backdrop, Marjorie Knapp made a good appearance in a two-toned blue gown. The canary's nitery, legit and pic training is written all over the way she sells a tune with a lovely and strong voice. Opened with *Waiting for the Robert E. Lee*, and then did *A Sunday Kind of Love* and a novelty song, *Dear Old Donegal*. The audience brought her back for a Vincent Youmans medley.

When they opened at the Latin Quarter several months ago, the Craddocks, French knockabout-muscle trio, were a hit. The vaude stage gives them a chance to pull out all stops and they reveal themselves as a smash comedy act. They go thru a hilarious routine of balance (See *Loew's State, N. Y.* on page 45)

Oriental, Chicago

(Thursday, June 26)

Capacity, 3,200 seats. Prices, 95 cents straight. Number of shows, five daily. House booker, Charley Hogan.

This is a show strictly for hepsters who go for swing and boogie, and beats in loud, hot unrelenting style a la Lionel Hampton. There were many as evidenced by a packed house. It was what the doctor ordered. For those with sensitive nerves it would bring about a call for a doctor.

For a full hour the Hampton band gave with everything, practically wearing itself out with such numbers as *Hey Bop a Re Bop*, *Hamp Boogie* and *Flying Home* in addition to supplying background music for other acts.

In the acts department the Hampton show was weaker. Two specialty routines, the singing of Roland Burton and the dancing and drum playing of Red and Curly, got results, but the singing of Winni Brown, the dancing of Mara Kim and the pantomime comedy of the Two Zephyrs did not register.

Other band numbers included *Airmail* and *You Are My Desire*. Hampton did his usual top work on the vibes, easily the high point of the entire show and got about two minutes of applause and whistling after his specialty. Thruout the entire show Hampton also displayed his masterly showmanship, giving the show top pacing at a fast clip and working hard to give the audience what it wanted from his band.
Cy Wagner.

Radio City Music Hall, New York

(Thursday, June 19)

Capacity, 6,500. Price range, 80 cents-\$3.40. Four shows daily; five Saturdays. House booker, Leon Leonidoff. Show played by Charles Previn's house ork.

The production staff of Leonidoff, Markert and Rogge can take plenty of bows for this one. Tailored for the July Fourth trade, the show tees off with a red, white and blue motif seguing into mauve decade pops, then goes "outdoor" for a carnival scene ending with a Merry-Go-Round on the revolving platform.

Best scenes were the opener and the middle production numbers. In between the pace slowed down and lacked the sure-fire eye appeal of the two big productions. In the opener the ballet corps did a number of tricky things on drums. Toe stuff, held down to a minimum, was supplanted by precision and symmetry. The only straight ballet work in this was soloist Jeanne Deveraux's chore. The kids were costumed to represent dolls on a hit-the-bull's-eye-and-get-a-doll game with a ballerina doing the shooting.

Black Magic

The middle number had the Rockettes in a black magic turn. The routines were highly imaginative. Each kid had one arm and one leg in black lights and worked them in jack-on-the-string fashion. The effect was eerie, but at the same time quite funny, and pulled a terrific hand.

Singing chores were held up well by the glee club with members outfitted in Zouave costumes carrying singing society signs and making with the oldies. Robert Shanley did the solos in okay style.

Lucienne and Ashour's knockabout Apache routines evoked satisfactory reactions. The males liked it when the gal was catching, and the fems had their licks when the gal turned around and walloped her partner.

Sid Stone's pitchman act with house staff on stage straightening was all of a piece calling for midway characterizations. Stone's chatter was glib and got chuckles.

Janet and Paul, aerial act, got plenty of lift from the lighting and the set. Working against a black drop pinholed with lights outlining a carnival midway scene, the pair looked as tho they were hundreds of feet in the air. They did their act from a fixed trapeze from which an inverted ladder was suspended.

They flashed with multiple one-arm throwaways and fast neck swivels for big hands.

The finale had a Merry-Go-Round on stage with mounted animals going up and down as equipment devolved. Pic, *The Ghost and Mrs. Muir*.
Bill Smith.

Capitol, New York

(Thursday, June 26)

Capacity, 4,627. Prices, 70 cents-\$1.50. Number of shows, five daily. House booker, Sidney Piermont. Show played by name band.

It's a good bill, but it's Lena Horne who sells the show. With her on the bill, the house has a sock attraction and if they keep coming like they did opening day the cashiers will be limping to the bank—provided the flicker, *Fiesta*, stacks up.

Miss Horne looked like a million bucks and turned in a ditto job. Her warm, distinctive stylings were solidly effective. She showed good judgment in sticking to mood numbers and shying away from current pop tunes. From her opener, *Just One of Those Things*, to her beg-off closer, *Deed I Do*, she sold each song as tho it were written just for her. Her strongest item was *I Feel So Smoochy*, which also was good for chuckles. She was backed at the 88 by Arnold Ross.

Acro Turn Clicks

Ruby Ring's standard acro turn also won healthy mits. Gal knocked herself out with everything from flips to reverse cartwheels and her hand-walking bit to get solid returns. Best bit was her pre-get-off, with the chair spread seguing into a back-bend for a hanky pick-up.

Johnny Burke's familiar draft (See *Capitol, New York* on page 45)

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AGVA'S H-T LAW ULCER FODDER

Legal Eagles Scan Perils of Labor Statute

Closed Shop, Funds Hit

NEW YORK, June 28.—With enactment of the Taft-Hartley Act, the problem of the closed shop, welfare fund, national bargaining, sympathy strikes, union representations of self-employed persons and other matters will give American Guild of Variety Artists (AGVA), as well as other nitery-theater unions, plenty of sleepless nights until strategy is decided upon.

Showbiz attorneys Jonas Silverstone, I. Robert Broder and A. Allen Saunders admitted that the law was so involved that considerable additional study was necessary before concrete opinions could be given. But off-the-cuff opinions on specific questions were as follows:

Re the closed shop provisions: All AGVA basic agreements, whether in cafes or theaters, call for the hiring of only paid-up AGVA members. Up to now, any actor on a bill who could not produce a paid-up dues card could be yanked from the show. If he refused to leave, other AGVA members on the bill could quit the show, and the offending actor be declared "unfair." If an op hired a non-AGVA act, in violation of the basic agreement, he, in turn, could be declared "unfair." Under the T-H Act, such contracts would be in violation of the closed shop provision and therefor illegal. The law further states that even where an op is agreeable to hiring only AGVA members, it would be a violation of the act. He can continue to use AGVA members, but cannot make membership in the union a condition of hiring.

Welfare Bundle

Re AGVA's welfare fund: AGVA has two funds. The first is derived from benefits and goes into a fund established to aid sick members and give them financial relief. This fund is not affected by the law. The second fund, called the deceased members and gratuity fund, gets its contribs from nitery ops who run celeb nites. Under the new law, these ops can ask for supervisory rights for its administration. Present welfare funds, however, are not affected. The collection of such money from ops, without their participation

Goodby Standby?

NEW YORK, June 28.—Of the many provisions in the Taft-Hartley law, the one that bans the "... causing or attempting to cause an employer to pay money for services which are not performed, or are not to be performed..." is making theater bookers sit up and take notice.

At present every theater that buys a name band has to pay stand-by musicians for any sidemen who are not members of the local in the area where the band performs. Practically every vaude house in the country has that problem. With the law stating that such practice is illegal, theaters stand to save thousands of dollars a week.

Under the same provision the number of stage hands are also limited to those who actually "perform" a duty. Well informed trade sources say that it was the upping of the number of stage hands needed and the loading on of extra musicians that was partially responsible for the dropping of flesh. They see in this new law an aid to an early return of live shows in houses which heretofore have found the expense too great.

in administration of the fund, becomes illegal at expiration of current contracts or on July 1, 1948, whichever is earlier.

Re chain negotiations:

AGVA cannot deal with chain theaters on a national basis. All contract terms from here on (unless consummated within the next 60 days) can be negotiated only on a local basis. That is, each theater must make its own deal thru a local or regional AGVA rep.

Re sympathy strikes:

In the past when AGVA declared a spot "unfair" it sometimes got aid from the waiters, musicians and stagehands' unions, who in turn also walked out. Under the act, this becomes a secondary boycott and is illegal.

Re union member violations:

The law says an actor's job is not necessarily threatened if he violates union regulations. It indicates that if a union member is declared "unfair" for any reason other than failure to pay dues or initiation fee, the op cannot discriminate against him, even where a basic agreement is in force.

Re present contracts:

All existing AGVA basic agree-

New York

Six Holdovers Shade Stem; MH 123G, Para 95, Roxy 85

NEW YORK, June 28.—Holdover bills at the six Stem flesh-flicker houses plus a couple of damp days brought last week's grosses down to a fair \$401,000 as against the previous week's strong \$423,000. Capitol and Strand ran a close match for three-week run totals, despite difference in seating capacities.

Radio City Music Hall (6,200 seats;

average \$110,000) ended its five-weeker with the Wiere Brothers; Sharkey, the seal; Kathryn Lee and *Great Expectations* with a total of \$645,000. Preemed with \$130,000, then went to \$140,000, \$130,000, \$122,000 and closed with \$123,000, beating the house average all the way. New bill (reviewed this issue) has Lucienne and Ashour, Janet and Paul, Sid Stone and *The Ghost and Mrs. Muir*.

Roxy (6,000 seats; average \$85,000) brought in \$85,000 for its third frame with Jerry Lester, Salici's Puppets, Jan August, Art Lund and *The Miracle of 34th Street*, against the previous frame's \$91,000. Started with \$112,500.

Capitol (4,627 seats; average \$72,000) Paxton's ork and *Fiesta*.

Paramount (3,654 seats average \$75,000) racked up \$95,000 for its second stanza with Perry Como, Larry Storch, the Four Evans, the Satisfiers, Lloyd Shaffer's ork and *Dear Ruth*, against \$102,000 for its initial frame, an eight-dayer.

Loew's State (3,500 seats; average \$25,000) got \$21,000 with Bert Wheeler, Maureen Cannon, Bill and Cora Baird, Henry Kahne, and *Lost Honeymoon*, against \$25,000 the week before. New bill (reviewed this issue) has Cross and Dunn, Marjorie Knapp, the Craddockes, Fred and Elaine Barry and *Calcutta*.

Strand (2,700 seats; average \$40,000) got \$135,000 for its three-week frame with Ted Lewis's package and *Cheyenne*. Started with \$60,000, then got \$40,000 and closed with \$35,000. New bill (reviewed this issue) has Vaughn Monroe's ork, Beryl Davis, the Dunhills and *The Unfaithful*.

New Florida Law Causes No Alarm To N. Y. Bookers

NEW YORK, June 28.—The new Florida booking law which asks that all agents doing business in that State have Florida licenses has hardly caused a ripple in the big offices. In practically every case the biggies will operate as they did before enactment of the law, except that they may do business thru a local agent, using his license.

Even this working thru a local seller may be by-passed. In practically every instance of a major booking, the deal is made in New York or over the phone. There is nothing in the law, say trade sources, to stop that. If the big offices do business with the Miami agents, it will probably be on the same basis that such business is transacted in other States which require local licenses. It is unlikely, however, that the big offices will split on major attractions.

Not a single big talent agency plans to open a branch in Florida. It is argued that opening up in one State to satisfy a local law will mean the offices will have to open in all the other States which require licenses.

In States which require registration, it has been the practice to pay a local agent a predetermined fee for each contract issued. The trade expects the practice to extend to Florida.

ments are valid until expiration. New ones can be written within 60 days, but only for one year.

Other practices now followed by AGVA are forbidden. For example, on borsht contracts, the operator deducts union dues from the actor and sends it to AGVA. Under the law, this becomes a "dues check-off" and is barred under threat of \$10,000 fine and a year in jail. Deductions are permitted if every actor gives the op written authorization.

There are countless other problems posed by the law that showbiz legal minds have to mull over before they can give advice. Jonas Silverstone, of Silverstone and Rosenthal, counsel for AGVA, feels that present agreements entered into between AGVA and cafe and theater ops will stand a court test. "Freedom of contract," he said, "is the law of the land. We trust it will continue to be, the Taft-Hartley Act notwithstanding."

The question of how potential AGVA members can vote to have AGVA represent them in collective bargaining, according to Silverstone, is difficult to answer. "AGVA consists of migratory workers," he noted. "How can migratory workers obtain majorities in voting on a union shop in accordance with the law?"

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Cincy Nitery Tests Ohio Liquor Board's Censorship Powers

CINCINNATI, June 28.—Following issuance of a restraining order granted it by the Franklin County Court, the Band Box nitery here, thru its attorney, Saul M. Greenberg, has challenged the power of the Ohio State Liquor Board to censor night club shows in two actions brought in Columbus, O., June 19-20. Club had been charged by the board with presenting indecent entertainment, with the result that the board refused to renew the club's liquor permit. Restraining order authorizes the club to resume liquor sales despite the State board's action.

Reason given by the board for taking away the permit was the alleged indecency on the part of the *Gay Boy Revue*, female impersonators, which was discontinued June 14.

Greenberg, in winning the restraining order, stressed the fact that no agent of the board had seen the show. The board admitted that its action was based upon reports from Cincinnati police. Since local police permitted the impersonators to continue at the club for 23 weeks, Greenberg said that he and club owners were at a loss to understand why local authorities, if they deemed the show morally degrading, had not acted against the club long before.

Club will continue its liquor sales pending a hearing to be held in Columbus, possibly next month. The Martin Dancers with their *Summer Frolic Revue*, Emsee Angie Litz and Frank Brandstetter's ork opened an indefinite engagement at the club Thursday (26).

LOEW'S STATE, N. Y.

(Continued from page 43)

ing and knockabout stunts that keeps the onlookers howling. Dressed as French tars and with a backdrop portraying a yacht, the trio has a neat opening touch in which they sit, backs to the house.

Cross and Dunn in Form

No matter how many times they are seen, headliners Cross and Dunn are a pleasure to watch. They breeze thru their tunes as if they were pops. Some of their original songs seem to be tongue-twisters, but the pair make 'em sound simple. They harmonize on a diary number with an it's been-a-year-since-we've-been-here theme, an operatic routine and a Gershwin medley. Encored with a terrific political satire.

Terpers Fred and Elaine Barry closed the bill. First number included the routine lifts and spins in ballroom dancing, then the attractive couple switched to something jivier. The Barrys seem to get a kick out of their terping and their enthusiasm is transferred to the audience, especially when they step up to the mike and intro their "sleep" number. In their wind-up the fem does a Morpheus in the arms of the man, a neat closer that brings a hefty response. *George Berkowitz.*

CAPITOL, NEW YORK

(Continued from page 43)

routine also served to pick up yocks. Thruout routine, the guy's timing was tops and chuckles were frequent.

George Paxton's ork, augmented to 16 men, did a competent job, but arrangements showed lack of imagination. *Chi Baba*, done with foreign twists, lacked any punch, and Victor Herbert medley was undistinctive. Leader however, fronted ork nicely and worked with the boys all the way. Two solos by band's vocalist, Dick Merrick, *Peg o' My Heart* and *Old Devil Moon*, were well done. Guy is a dead ringer for a younger Bing Crosby. *Don Marshall.*

The Card!

NEW YORK, June 28.—An indie is doing a burn at his favorite comic. Seems the lad has been working for nine straight weeks—and no commission. The agent, wrote, wired and phoned. Finally he received the following message: "Enclosed find commission." The message was written on a postcard.

Milo Stelt Leaves Fredericks in Chi; Bros. Expand to S.F.

NEW YORK, June 28.—Milo Stelt, head of Frederick Bros.' Chicago office, has resigned to go into the agenting business on his own. Resignation becomes effective July 1.

New office will be called Billboard Attractions, Inc. Eddie Hall and Rudy Schlachta, who also were with Frederick here, will join Stelt as officers of the corporation.

No replacement has been chosen for Stelt, who has been with FB for 10 years, five as a salesman. The semi-annual huddle of the brothers, Bill and L. A., skedded for July 10 in Chicago, will take up the problem of the Midwestern office and who is to head it.

Fredericks in Frisco

HOLLYWOOD, June 28.—Frederick Bros. will open a new office in San Francisco some time after July 15. L. A. Frederick, head of the agency's West Coast operations, named Frank Duggan to head up the new office, which will handle band, act and cocktail bookings for the bay area and Pacific Northwest. Duggan at present handles cocktail bookings out of Hollywood.

L. A. also revealed plans to open a new office in Dallas in the near future to cover the Southwest area. Talent house will also break ground shortly on a new headquarters building in Beverly Hills, Frederick stated.

LOOKOUT HOUSE

(Continued from page 42)

Routines comprise the usual movie and radio characterizations, their speedy delivery and smart salesmanship shoving them several pegs above average. Best of the lot was their Dead End Kids, Vaughn Monroe and Cary Grant mimicry. Jumped the laugh meter on the recall with a good offering of the pic, *The Killers*.

Rochester, sans rehearsal caused by transportation difficulties, breezed on to a welcoming mitt. Gravel-voiced comic could have registered more effectively in valet's attire rather than the sporty garb in which he appeared. Got going with a soft-shoer and a ditty called *It Takes Time*, both of which elicited approval. Best yocks, however, emanated from the goon-like, toe-and-heeling of Kitty Murray, his grotesquely garbed female partner of patesydermic proportions. Her ponderous Harlemaesque proved a standout. Duo went well with a jitterbug routine and derived additional applause from their *Chewing, Chewing* turn, with Miss Murray handling the vocals.

Bill Rank ork played the dance and show sessions adequately. Larry Vincent still 88-ing at the Wonder Bar. *Bob Doepker.*

Miami Frolics To Reopen

MIAMI, June 28.—The Frolics, shuttered for eight months, will reopen in mid-July with a band policy, without show. The first ork set for the spot will be Carlos Molina, followed by Tommy Ryan. The room is now operated by Evelyn Oakford.

Chez Paree Owners Get Chi's Copa

Will Operate as Eatery

CHICAGO, June 28.—The bankrupt local Copacabana nitery, which was closed a few weeks ago after being unable to pay talent fees owed Rudy Vallee and other bills, this week was purchased via receivership proceedings by Mike Fritzel and Joe Jacobson, owners of the Chez Paree here.

Under an open bid method, nitery, which was built for a reported \$300,000, was sold for \$45,000 to I. B. Perlman, owner of the building in which it was housed. Perlman in turn sold it to Chev Paree owners for an unrevealed sum.

Fritzel and Jacobson purchased club's assets and singed a 20-year lease with Perlman. Chez Paree owners will operate the club as a restaurant. The restaurant will be remodeled and refurbished for a cost of about \$50,000 and will open around September 15. No music or entertainment will be used. Name of restaurant will be Mike Fritzel.

Altho it could not be confirmed, talk in trade here was that Fritzel and Jacobson bought the club not only because they got a good buy but also because it removed the possibility of someone else getting spot and operating it as a nitery competing with their Chez Paree.

Copacabana was owned by Sam Rinella, who opened it last September.

Booking Problem At Riviera; Miles On Weekly Basis

NEW YORK, June 28.—The booking problem that faces every cafe when it starts to look for something that will do business is now facing Bill Miller's Riviera.

The Jersey spot is doing great at present with Jackie Miles. But thru a mutual arrangement, Miles now is on a week-to-week basis. He might want to pull out if something good comes along; the Riviera wants to have an open spot if an attraction is available.

Up to a few days ago it looked as the Myron Cohen would follow Miles. Cohen, however, turned down the offer when Lou Walters' Latin Quarter made him an offer for a fall opening. There is some talk that Miller would like to get Milton Berle. Asking price, \$15,000, however, is way above what Miller wants to spend.

STRAND, NEW YORK

(Continued from page 43)

complete stage ease and with the right build-up should develop into one of the best vocal attractions in the business. She took the high ones without reaching, and her voice and style were excellent. Miss Davis stuck to pops with best salesmanship on *Papa, Don't Preach to Me* and *Sunday Kind of Love*.

Frank Fontaine, the only non-playing member of Monroe's unit, won healthy laughs with his impressions of singing celebs. Guy has added a new routine getting three customers to come on stage for a bit during which he does take-offs on Charlie McCarthy, Mortimer Snerd and Jimmy Durante while the customers make with lip movements. He also showed his standard sweepstakes winner bit.

The Dunhills (3) worked two tap routines and showed best in their

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second, which was faster and more original. One lad's rapid forward and reverse flips were good.
 Pic, *The Unfaithful*.
Don Marshall.

LEGIT UNIONS MARKING TIME

Orgs Leave Taft-Hartley In Legal Laps

Await Move by Producers

NEW YORK, June 28.—Legit unions are marking time waiting for producers to make the first move under the new privileges the Taft-Hartley Act is assumed to have given them. All unions have handed the law over to their lawyers and are waiting for interpretations as how the law hits them. The legal eagles, however, expect to go to the mat in the courts shortly to argue their points of view.

Under the new law, existing contracts will be in effect until they terminate, whereupon the Taft-Hartley regulations take over. Termination dates for the pacts are: Musicians, Labor Day, 1948; press agents and company managers, Labor Day, 1949; stagehands, February, 1948; scenic artists, October 31, 1947, and Actors' Equity, Chorus Equity, porters, cleaners, ushers and doormen, Labor Day, 1947.

Analysis Difficult

With the lawyers getting brain fever because of the complexity of the bill, analysis is extremely difficult and speculative. Nevertheless, some of the legit attorneys figure the decree provisions hit many Stem unions right in the breadbasket.

Theatrical labor orgs have always co-operated with each other in time of strife, but the prohibition in the T-H law against secondary boycotts undoubtedly will work to their disadvantage. This is particularly true where strong unions such as the teamsters and stagehands helped some of the smaller labor units in the biz. Of course, the individual workers may decide not to cross picket lines, their resistance now will be conditioned by their pocketbooks. Where it is proved that a secondary boycott has been pulled, the unions will be subject to damages.

Supervisory Employees

Because supervisory employees are excluded from the protection of the National Labor Relations Act, the Association of Theatrical Agents and Managers (ATAM) figures to be most affected by the law when its contract with the League of New York Theaters expires in 1949. Flacks and company managers hire employees and work closely with employers and thus may be classified as supervisory, according to legit attorneys. Tho they can strike even without NLRB sanction, the trade feels that many in the union can be replaced on short notice.

Another segment of the trade affected by this provision will be the (See ORGS LEAVE on opposite page)

A Correction

Typographical error in chart of legit audiences 1946-1947 (The Billboard, issue June 28) tabbed number of theaters used during season as 87 and number of plays produced as 24. It should have read 87 new plays lighted in 24 theaters.

Broadway Opening

LAURA

(Opened Thursday, June 26, 1947)

CORT THEATER

A drama by Vera Caspary and George Sklar (based on the Caspary novel.) Staged by Clarence Derwent. Setting, Stewart Chaney. Costumes, Robert Lanza. Company manager, Irving Becker. Stage manager, Walter Riemer. Press representative, Lester Al Smith. Presented by H. Clay Blaney in association with S. P. and Roy P. Steckler.

Mark McPherson Hugh Marlowe
Danny Dorgan Tom Walsh
Waldo Lydecker Otto Kruger
Shelby Carpenter Tom Rutherford
Bessie Clary Grania O'Malley
Mrs. Dorgan Kay MacDonald
A Girl K. T. Stevens
Olsen Walter Riemer

For the second time within a few months a play unveils on Broadway after its own successful movie run. Last December Harry Segall's *Wonderful Journey* came in as a follow-up to *Here Comes Mr. Jordan*, which was its pic title. It lasted just nine performances. Now comes *Laura*, the thriller-chiller which Vera Caspary and George Sklar developed from Miss Caspary's novel and which has been sock screen fare by the same name. This reporter has neither read the novel nor seen the pic and consequently is not qualified to make comparisons, but on its own merits the stage version of *Laura* stacks up as a modestly pleasant entertainment in the chiller-whodunnit column.

It would seem, however, that Messrs. H. Clay Blaney and S. P. and Roy P. Steckler are taking something of a chance in bringing to town a play which depends solely on murder-guessing for its impact, when the yarn has already been thoroly peddled and pictured. Certainly, most of the steam would be off the *Laura* at the Cort if you knew all the answers in advance. But it may well be that there are enough customers in the same boat as this reporter who will find its genial, murderous didoes sufficiently spine-chilling to give it a good summer play. It deserves a far better fate than its whimsy predecessor, *Journey*.

Tedious Opening

It takes authors Caspary and Sklar an unconscionable time to set their scene, which develops into an over-long and somewhat tedious first act. But once into the swing of things, the second and third stanzas perk up admirably and the scripters manage three click suspense curtains. Since it would be unfair to jeopardize *Laura's* chances further by giving the show away, let it be recorded only that plot-wise the yarn concerns a fem who turns up, after supposedly getting murdered, with a two-act follow-up of putting the finger on the culprit who blasted her gal friend with a shotgun. It could be either of two of her pals or the gal herself. Meanwhile, she has an opportunity to fall for a rep of the homicide squad and he for her. It is all quite neatly worked out and solved with a jolly melo wind-up.

Leads are in the hands of Otto Kruger, K. T. Stevens and Hugh Marlowe, with Tom Rutherford sitting in for a fourth hand. Kruger turns in a well-balanced job as the lady's dilettante-writer friend who spends the evening annoying detective Hugh Marlowe. Marlowe, in turn, makes an able and convincing sleuth and K. T. Stevens is ditto as the harried, supposed-to-have-been (See LAURA on opposite page)



BROADWAY SHOWLOG

Performances Thru June 28, 1947

Dramas

	Opened	Perfs.
A Young Man's Fancy... (Plymouth)	4-29, '47	71
All My Sons..... (Coronet)	1-29, '47	173
Born Yesterday..... (Lyceum)	3- 4, '46	605
Happy Birthday..... (Broadhurst)	10-31, '46	322
Harvey..... (48th Street)	11- 1, '44	2,026
John Loves Mary..... (Music Box)	2- 4, '47	167
Life With Father..... (Bijou)	11- 8, '39	3,201
Portrait in Black..... (Booth)	5-14, '47	63
State of the Union.... (Hudson)	11-15, '45	670
Voices of the Turtle, The. (Morosco)	12- 3, '43	1,340

DRAMA REVIVALS

Burlesque..... (Belasco)	12-25, '46	214
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Musicals

Annie, Get Your Gun... (Imperial)	5-16, '47	458
Barefoot Boy With Cheek..... (Martin Beck)	4- 3, '47	100
Brigadoon..... (Ziegfeld)	3-13, '47	124
Call Me Mister..... (National)	4-18, '46	503
Finian's Rainbow..... (46th Street Theater)	1-10, '47	195
Love for Love..... (Royale)	5-26, '47	38
Oklahoma..... (St. James)	3-31, '43	1,820
The Telephone and The Medium..... (Barrymore)	5- 1, '47	68

MUSICAL REVIVALS

Sweethearts..... (Shubert)	1-21, '47	183
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ICE SHOWS

IceTime of 1948..... (Center)	5-28, '47	41
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OPENED

Laura..... (Cort)	6-26, '47	4
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This one took a 7-2 drubbing from the crit. No: Louis Kronenberger, PM; Robert Sylvester, News; Robert Coleman, Mirror; Richard Watts Jr., Post; Howard Barnes, Herald-Tribune; Robert Garland, Journal-American; William Hawkins, World-Telegram. Yes: Herrick Brown, Sun; Brooks Atkinson, Times.

CLOSED

Alice in Wonderland.... (Majestic)	4- 5, '47	87
Saturday (28)		

Producers See New Law As Corrective

Nick Holde Optimistic

NEW YORK, June 28.—Over-all aftermath of passage of the Taft-Hartley Bill finds legit crafts in considerable confusion as to practical application of the provisions. Stem grapevine, however, has producers in a generally sanguine frame of mind as to the salutary effect the new law will have on the so-called "featherbedding" tactics practiced by some of the theatrical trades.

Following the lead of Brock Pemberton's published statement earlier in the week, Nick Holde, general manager for John Wildberg, expressed himself today as equally hopeful of the law's impact on sorely needed purges of legit's economic system. Producers, says Holde, must take advantage of its provisions, since overloaded production and operating costs have reached a saturation point, and "featherbedding" and similar practices are straws which gradually have been breaking legit's financial back.

Examples Cited

Holde goes further and gives examples. He cites the crafts' current rules for putting a show together prior to a Stem unveiling. A show, for instance, calling for 20 workers each in the carpentry, props and electrical departments, must call all of them at the same hour, whether or not their services are required at the same time. Obviously, lighting cannot begin until the set is hung and the same holds true in the prop department. But everybody must be paid full time, even if only one man is working in any department, right up to preem curtain rise.

He also insists that it is unfair for a union rep to come into a theater and arbitrarily order more men on the job where additions are not actually needed. And, where managers take the cases to arbitration, their witnesses are all tempered with obvious organization sympathies.

Under more or less the same head, says Holde, is the matter of emergency rehearsals. The three house department heads get a flat weekly salary on a 40-hour basis. Their hours naturally are set to mats and evening performances. However, if it is necessary to have an understudy run-thru, which may take only half an hour, on a standing, unlighted set, with no props moved, all three must be called and be paid for four hours' time. A similar case of standby labor, he points out, occurred with *Anna Lucasta*. The management paid approximately \$400 a week for 102 weeks to four standby musicians in order to play one record on a juke box in the second act.

What a lot of show people don't seem to realize, Holde declares, is that for every dollar spent on "featherbedding," two have to come over the b.o. shelf. After deduction of the house percentage, authors' and directors' royalties, taxes, etc., the producer is lucky to have 50 per cent of each deuce left to put on the line. Some shows, he admits, do not readily lend themselves to such practices, (See PRODUCERS on opposite page)

Scenic Artists Vote Increase In Fees for Sets

NEW YORK, June 28.—Members of the Scenic Artists Union, Local 829, American Federation of Labor, have passed by referendum a recommendation made by their executive board that designers hike their fees to \$1,000 for the first set and \$500 for each additional set. Present rates are \$500 and \$250, respectively.

Designers' claim is that the old scales have prevailed for about 18 years and that the more than six weeks designing work per production entitles them to more dough. Since top scenic artists already are getting more than the asked-for figure, however, the feeling in the trade is that new scale, if won, may still further accentuate the concentration of jobs among the top designers. Union expects to negotiate with League of New York Theaters in the near future.

"Firefly" Opens Berwyn Season Of Light Opera

WEST CHESTER, Pa., June 28.—Newly formed Main Line Civic Light Opera Company unveiled a summer of musicals at the Berwyn Theater, Berwyn, Pa., this week. The opener, *The Firefly* proved solid-hit fare for Philadelphia suburbanites.

Under the direction of Nat Burns, veteran Philadelphia producer, the initial show got off to a smooth start and pulled a satisfactory audience the first night, despite terrific competition from Robin Hood Dell, noted Fairmount Park concert bowl, which opened the same eve.

Heading the *Firefly* cast were Leni Barton and Frank Melton, both appearing thru the courtesy of J. J. Shubert. Betty Luster, Broadway ballerina of *Louisiana Purchase*, was also given a good spot in the show. Others included Charles Julian, Hugh Martin, Claire Louise Evans, Charles Gray, Jack Paddock and Andrei Kristopher. Kristopher is skedded for the Met in September.

Besides being sock with the carriage trade, the Main Liners have attracted considerable outside attention. The first night's audience included a number of visiting New York stage and radio talent scouts.

Starting next week, for a two-week run, the Main Liners will offer *The Merry Widow*, with Frank Melton and Beverly Sills.

ORGS LEAVE T-H

(Continued from opposite page) stage managers who now belong to Actors' Equity. Otherwise, Equity, which has a union (not a closed) shop, seems to be one of the least harmed by the decree. The Dramatists' Guild, which is considered an association of creative artists and independent contractors, is another outfit untouched by the act.

Both the stagehands and the ATAM will be hurt by the section of the law prohibiting closed shops. Opinion is also that the so-called "featherbedding" clause, which states that an employer is only forced to use as many men as he decides he needs, will cause trouble between producers and stagehands. Grips have always maintained the right to decide for themselves how many men are needed on a job. Report from the grips is that if non-union deckhands are used by managers who then try to force the labor org to accept them as members, stagehands will refuse to work with them. This refusal also may extend to managers who try to tell the grips how many men are needed to work shows.

The scenic artists may be subject to the provision of the law which prohibits excessive initiation fees. Fee to join this union is \$500. A decision will have to be rendered by the NLRB as to whether it is too much. Designers also may come under the supervisory employee classification.

Because the law may be assumed to have jurisdiction only where the union is working for an employer engaged in interstate traffic, the b. o. men who work for local theaters may escape its provisions.

ROUTES

Dramatic and Musical

Anna Lucasta (Mayfair) Portland, Ore., 2; (Metropolitan) Seattle, Wash., 3-12.
Born Yesterday (Erlanger) Chicago.
Call Me Mister (Blackstone) Chicago.
Carousel (Shubert) Chicago.
Oklahoma (Forrest) Philadelphia.
Red Mill (Civic O. H.) Chicago.
Suds in Your Eyes (Shubert-Lafayette) Detroit.

Subway Circuit

DESIGN FOR LIVING

(Opened Tuesday, June 24, 1947)

FLATBUSH THEATER, BROOKLYN

A comedy by Noel Coward. Staged by Jose Ferrer. Sets by Harry Gordon Bennett. Company manager, William Croucher. Press representative, Vince McKnight. Presented by Jules Leventhal.

Gilda	Ruth Matteson
Otto	Bert Thorn
Leo	Jose Ferrer
Ernest Friedman	Robert Carroll
Miss Hodge	Edna Heineman
Mr. Birbeck	Robert Stone
Photographer	Vincent Donahue
Henry Carver	Ralph Meeker
Helen Carver	Phyllis Hill
Grace Torrence	Zina Pravendie
Matthew	John Hampshire

Shelving *Cyrano (the Nose)* De Bergerac, Jose Ferrer has turned his attention for the Citronella months to a revival of Noel Coward's *Design for Living*. Jules Leventhal launched it on its way via the Flatbush Theater, Brooklyn, and continues it next week with a follow-up at the Bronx's Windsor. What subsequent summer bookings may be, Ferrer isn't prepared to say, but if customer reception continues to hold up as of opening night, it is likely that his package of *Living* should be in demand for silo open dates. The Flatbush practically sold clean for preem, which is something for a fairly ancient Coward revival in Brooklyn.

On the basis of strictly accurate reporting, the current addition unveiled as over-long in the playing, with the break coming hard on midnight. However, there is no doubt that after a few performances a half hour will have been chipped off the playing time by sharper line integration and faster set shifting. (*Living* is a three-setter.) In any event, over-long or no, the Flatbush customers sat thru to the end, gave Ferrer and his assistants solid curtain-call approval.

Ferrer Stars, Directs

Aside from starring in the role originated by Coward, Ferrer has directed his troupe in the proper brittle tradition designed by the author. *Living* runs from high comedy to horse play and he has paced it frequently little short of a rody romp. When the show hits its stride, it will rate as first-rate summer entertainment.

Ferrer has something of a field day as Coward's zany hero, leaping nimbly from high comedy to outright farce, getting genteelly plastered, or balleling about in pajamas. Even the peaked and dated portions of the script get a rousing juicing at his hands. Ruth Matteson and Bert Thorn give excellent assists as the other two sides of the triangle. Miss Matteson has a canny way with her on a stage and is a fine choice for Gilda. Thorn builds steadily, after a first act slow for a click contribution.

Of course, *Living* calls for little else than character bits outside of the central trio. For the most part the supporting troupe has been well-picked and handles assignments adequately, with a special nod to Eda Heineman's cockney maid-servant. But *Living* is really a Ferrer-Matteson-Thorn combo, and the three of them contrive to make the old Coward nonsense tick admirably. Harry Gordon Bennett's three sets are serviceable summer-session ware. **Bob Francis.**

Warners Renaming House

NEW YORK, June 28.—The Hollywood Theater, Warner Bros.' flagship pic house on Broadway, will be renamed the Warner August 15, when the theater will preem the pic version of *Life With Father*. The Hollywood, which opened in 1930, was the first house built by Warners for talkies.

Philly's Season Score Is 54, Far Off '29 High, 125 Shows

PHILADELPHIA, June 28.—The record is completed for Philly's 1946-47 legit season, altho the Forrest Theater is keeping lit with a returned *Oklahoma* that will stay on as long as business warrants. Tally sheets show that the season just completed fell short of the previous one. In all, the four Shubert houses—Forrest, Locust Street, Walnut Street and Shubert and the indie Erlanger Theater, which drew a mere handfull, paraded a total of 54 attractions, of which 28 were pre-Broadway bows.

While some weeks of the season brought three, and, on one occasion, even four first nights to make it look as if old times were back again, the over-all total of 54 is still a long way from the 125 productions in the record 1928-29 season. Of the 28 pre-Broadway attractions, not all hit the Stem. Seven shows decided to side step or forget about Broadway, principally Mae West's *Come On Up*, Zasu Pitts in Cordelia and Elisabeth Bergner in a couple of old one-actors. The others fell flat on their faces after a few New York performances.

33 Plays, 21 Musicals

Of the 54 attractions seen here in 55 engagements (*Up In Central Park* returning in the same season), 33 were straight comedies or dramas and 21 were musicals. As against the 28 pre-Broadway shows, Philly theatergoers had 14 return trips or revivals of time-tested attractions in both the dramatic and musical fields, and 12 that arrived with a New York "hit" stamp. Box office had its ups and down all season, with only the hits piling up fat grosses.

Record run of the season, altho short of records rolled up in previous seasons, was *Anna Lucasta*, staying 12 weeks at the Locust Street. Runners-up, both return attractions, were *The Voice of the Turtle*, with eight weeks at the Locust Street, and *State of the Union*, six at the Forrest. Among the musicals, the longevity records were chalked up by *The Red Mill*, with six weeks at the Shubert, and *Song of Norway*.

PRODUCERS SEE LAW

(Continued from opposite page) but many must avoid good things, even to elimination of scenes, which would open the door to them.

Holde believes, however, that the most drastic effects of the bill will fall on the managerial, b. o. and p. a. groups, due to the open shop clause which will force trades to admit new members. Under its terms producers might conceivably put in bookkeepers, stenographers, etc., as managers, p. a.'s and such, and the various trades would have to admit them to membership.

At the same time, he believes that there should be no cause for alarm on the part of anyone in either acting or technical trades who is properly qualified and who has given responsible service to showbiz. Proper curtailment in unnecessary expense will result in better shows and longer runs.

LAURA

(Continued from opposite page) murdered gal. Tom Rutherford is sufficiently unpleasant as her somewhat heelish fiancé. Of the four other characters who fill in the whodunnit caps, the janitor's son of Tom Walsh and the housekeeper of Grania O'Mally both rate nods for superior playing. Clarence Derwent's staging keeps the suspense-pot boiling merrily, altho he ought to tell his boys and girls to speak up a bit louder. Stewart Chaney's living room of a terrace apartment is the answer to a home-seeker's prayer. **Bob Francis.**

five at the same house. However, both *Brigadoon* and *Finian's Rainbow*, if the producers hadn't hurried them to New York, could have stayed on for weeks and weeks here—both were sell-outs with tickets at a premium.

Two attractions tied for the dubious distinction of the shortest runs, five days each: *The Haven* and *Carrot and Club*.

Off-Broadway

JUNO AND THE PAYCOCK

(Opened June 23, 1947)

THE CHERRY LANE THEATER

A tragic comedy by Sean O'Casey. Directed by Irv Stiber. Set by Bob Ramsey. Lighting, Bob Ramsey. Costumes, Pat Busch. Stage manager, Irving Greenberg. Presented by On-Stage.

"Captain" Jack Boyle	Michael Vincente Gazzo
Juno Boyle	Anna Berger
Johnny Boyle	Louis Criss
Mary Boyle	Jimmy McElwain
"Joker" Daly	Jean Saks
Mrs. Maise Madigan	Judith Malina
"Needle" Nugent	Irving Greenberg
Mrs. Tancred	Janet Shannon
Charlie Benham	Walter Mullen
An Irregular Mobilizer	Alan Harper
Irregulars	Jerry Stiller, Murray Zinco
A Sewing Machine Man	Henry Fronch
Furniture Removal Man	Steve Zacharias
First Neighbor	Nancy Titelman

On-Stage is another of those numerous groups that takes an off-Broadway house every summer to show off its thesping wares and to show the Stem legit crowd what real theater ought to be. *Juno and the Paycock* is a good choice on the latter count, but unfortunately, On-Stage's thesping didn't measure up to script demands and the result isn't particularly happy. The group can't be censured for trying, but the use of a little judgment would have told them that they were penalizing themselves by choosing a script above their talents.

Sean O'Casey penned a rollicking lampoon of the comeuppance of a gold-bricking Dubliner, and packed it with characterizations that signpost theater immortality. As the disolute Captain Boyle, the tragi-comic pivot of the play, Michael Vincente Gazzo tried hard but didn't make the grade. Getting inside the personality of Boyle is a chore for an actor of long experience, and Gazzo lacks it. Jean Saks offered the treat of the evening with his portrait of the scoundrelly Joker Daly. Saks, who needs plenty of development nevertheless has enough natural comedy ability to go far. His playing handed the audience plenty of laughs.

Anna Berger as Juno

In the part of Juno, Anna Berger was miscast. She never made Juno the forceful strong personality she must be. Miss Berger's physical make-up may have accounted for the casting, but she seemed to have found the dialect too much for her to handle. Several times in the evening during moments of excitement or long speeches, her words were lost because of her rapid delivery. It was only in her big tragic scene in the last act that Juno came to life at all.

Judith Malina, Janet Shannon and Irving Greenberg sparked the script with solid acting stints in some of the minor parts.

Staging by Irv Stiber was adequate. Bob Ramsey's set of the living room of a Dublin tenement established a fine mood. However, Ramsey's lighting kept getting dimmer and dimmer, until at the end of the play the figures onstage could hardly be seen. The stage, as Captain Boyle said of the world, was in a state of chasis. **Leon Morse.**

Burlesque

By UNO

MILT SCHUSTER returned to Chicago from a six-week vacation spent in California. . . . Gayety, Columbus, O., opened June 16 for one week during the American Legion Convention, with Blaze (Lucia Parks) Fury, featured; Stanley Montfort, Chuck Wilson, Freddie Frampton, Michelle, Lyle Paige and Helen Cecile in the cast. . . . Jack Mann and his wife are motoring to the Coast for a vacation. . . . Avenue, Detroit, switched to stock for the summer following the close of the road season. Cast includes Tommy (Scurvy) Miller, Johnny Head, Rennie Sterling, Lou Head, Jane Crystal, Honey Harlow, Margo and Bonnie Boyia, featured. Francis Parks is producer. Policy back to road shows in September. . . . Buddy Bryant, straight man of the Avenue, Detroit, is convalescing after an appendectomy. . . . Frank Lenz is studying vocals and dramatics while doing straights for Eddie Ware at the State-Harrison, Chicago. Eddie, who closed 42 months at the Hollywood, San Diego, Calif., and Lenz replaced Bobb Lang and Don Mathers, who left for Honolulu. Princess Livingston is manager-producer at the State-Harrison. . . . Tommy Levene and Mae (Mrs. Levene) Brown have opened a restaurant in Burbank, Calif.

JACK (Let-Beck-Book-You) BECK left the management of the Roxy, Cleveland, to succeed Phil Rosenberg, June 15, as chief booking exec for the First Enterprises, Manhattan. Thus Beck returns to the booking field where he left off a decade ago to become associated with the management of burly theaters in and out of all the circuits. . . . Billy Fielding, emcee, and Charlyne Baker, featured strip, are at Club 26, Milwaukee. . . . Winsome Wynette, who was one of the closing cast at the Empress, Milwaukee, is now starring at the Milwaukee Town and Country Club. . . . Frank Harcourt, former ace comic, is now a barkeep in the Hotel St. George, Brooklyn. . . . George Young, former Roxy (Cleveland) operator, is now operating the new Lake Shore Country Club in Bratenahl, O., and the Stage Door Club in Cleveland. . . . Al Golden and Anita Marie are summering at San Antonio. . . . Cliff Gaynor, now being featured as the "musical nut" at the Blatz Palm Garden, Milwaukee, was many years on the Eastern wheel. . . . Ann Corio appeared in *Dear Ruth* at the Cape May (N. J.) Theater the week of June 30. . . . Casino, Pittsburgh, has been leased for the summer by Ted Garden, who was with the *Life With Father* road company this winter and Walter Gettinger, who has been the pic buyer and booker for MAGE films. Garden and Gettinger will operate with all comedy pix, exploitation films and first-run features. Retained out front will be Boots Bridges, cashier, and Ann Clark, chief usher. Sam Jaffe, Casino owner, will reopen with Hirst Circuit shows in September.

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Equity Council In Prelim Talk On New Terms

NEW YORK, June 28. — Actors' Equity Council at its semi-monthly meeting Tuesday (24) undertook preliminary discussions of contract demands for the soon to be negotiated pact with the League of New York Theaters. Old contract expires Labor Day.

Equity is undecided as to whether to ask for an increase in the minimum scale for thespians which is now \$60. Feeling is that a higher minimum may result in its becoming an average and bring down the wages of actors who are getting more than the scale. Minimums may be left to judgment of the AE negotiators.

Another new contract demand is to bring the 10-performance week in summer stock down to the Stem's eight-weekly, with extra pay if two extra performances are needed.

Am. Theater Wing, National Theater Seek Joint Home

NEW YORK, June 28. — The American Theater Wing and American National Theater and Academy are looking for a building which can house them both and so help stretch their funds. It also has been proposed that the Wing hook up with ANTA and consolidate forces, but so far no deal has jelled.

The Wing, very active during the war, is doing a fine job with its brush-up school for the legit trade, its community plays, hospital shows and teams to develop entertainment programs in the hinterlands, but it is a question how long the org's approximately 200G will last. It is reported that some of Wing's board members want the outfit to throw in its lot with ANTA, which has been gaining recognition as a legit force. Vera Allen, prexy of the Wing, is a member of the ANTA board. However, there is an equally determined group within the Wing that wishes it to continue on its own.

ANTA also is holding preliminary discussions with Camp Shows, Inc., in the hope that some scheme can be worked out that will make it possible for Camp Shows to continue their program even when the org is disbanded thru ANTA.

3d McKenna Unit In Panama City

PANAMA CITY, June 28.—Current show for a five-week run at the Hotel International's Coral Room is the third Boots McKenna revue to be brought to Panama since inception of the revues in July of last year. Latest effort stars Doris Abbott, whose light operatic numbers are somewhat out of place in the intimate atmosphere of the room.

Supporting but stealing the show is Jackie Fields, magician, whose "magic cocktail shaker" invites audience participation on a large scale.

Dick Raymond, tenor, is surprisingly pleasing with only three years' showbiz experience. His wife operates Ann Raymond School of Piano in New York.

Louise Glenn, ballerina, is fine dancer, but her talents are cramped by size of stage.

Turn done by the Four Originators, under guise of "modern" dancing, is sheer corn. Show is backed by line of six Boots McKenna girls. Mildred Lee provides fine entr'acte piano work and Elaine Dexter does a stroller routine with her accordion. Miss Lee keeps crowds hanging on after both shows. John Leonard.

Magic

By Bill Sachs

BOB DUPONT, comedy magicker, is new in the Empire Room of the Palmer House, Chicago. . . . Ray and Norma, St. Louis mentalists, recently gave a 45-minute program for 150 employees of the International Shipping Company in that city. . . . Marquis the Magician, assisted by Vernon Henry and Divinity Terry, is presenting his *Horrorscopes of 1947*, midnight spooker, as an extra feature with the Madge Kinsey Players showing under canvas in their established Ohio territory. Marquis says he's been filling the 1,100-seat top regularly at \$1.50 per dip. Early in September, Marquis is carded to handle the performance of Dr. E. R. Braly's Great Southern Circus before grandstands at several Southern fairs. Speaking of Milbourne Christopher's recent column here, Marquis describes it as "the most sound advice ever given to magicians in any magical or theatrical publication." . . . Tung Pin Soo (Al Wheatley) and Charlene are showing their wares at Chicago's Rio Cabana. . . . Dantini is presenting his magic with Dr. Boscart's *Zombie Jamboree*, currently playing theaters in New England. . . . Bob Hasell and Company have just concluded a fortnight's stand at the Normandie Roof of the Mount Royal Hotel, Montreal. It was their third engagement there. . . . Bob Nelson, of the Nelson Enterprises, Columbus, O., has been attracting a great deal of attention with his new prediction nifty. During the recent International Brotherhood of Magicians convention in Pittsburgh, Nelson cracked Page 1 of *The Pittsburgh Sun-Telegraph* as well as dozens of other papers thruout the country when he successfully predicted three headlines of the next day's newspapers. Nelson will soon market a new book called *Super Prediction Tricks*. . . . Stuart Ross, former advance agent for Ed Reno and press man for Marquis and Birch, is still appearing in the copper country of his native Michigan. He has just finished six weeks for Standard Oil in Wisconsin and Michigan. Ross hails from Hancock, Mich. . . . Russell T. Neville, lecturer and magical enthusiast, is confined with illness at his home in Kewanee, Ill.

CLARKE C. CRANDALL, Chicago conjuror, takes us to task for a laxity in coverage of the recent Society of American Magicians Convention in the Windy City. Says Crandall:

"This in the nature of a small beef. Have been in and out of show business since I've been 10 years old, due to the fact that my father has been with carnivals for over 45 years. I've been with carnivals, med shows, stock companies; played in orchestras, did chalk talks on lyceum and chautauqua circuits; did free-acts at county fairs, peddled the grandstand, and pitched silverware. By dint of all this effort I've reached the high point of practically nothing, and that's not easy. Also, for over 10 years I have been a paid-up member of the Chicago Magicians' Round-Table. At least, I always have a cup of coffee and very seldom leave a check for Dorny to pick up. At last I get a chance to show my real talent, which is magic. Due to giving over 200 shows while in the army, I have reached the stage in magic where I can give public shows with real audiences. So, at the recent SAM convention at the Morrison Hotel, Chicago, I had the honor to appear on the same show with Okito, Si Stebbins and the others on the Carnival Night. Also, Leslie P. Guest was allowed to work on the same bill with us. I knocked them out with routines that took years of hard practice and self denial. I milked them for four curtain calls, taking bows each time. I didn't exactly

Procedure Set Up By Legit Groups In Photo Dispute

NEW YORK, June 28.—A confab Thursday (10) between producers, flacks and stagehands at the League of New York Theaters offices resulted in defining the types of photos that may be taken free and those for which the producer will have to pay the grips extra. Candid shots for daily newspapers can be taken during the performance, in actors' dressing rooms afterward or after the show. Stagehands also have agreed to recognize the right of free-lance photographers for daily newspapers to snap pix.

Where any photos are taken for magazines or for Sunday magazine sections of daily papers, the rule is that grips must be paid extra according to their hourly rates. The meeting was harmonious and represents progress on this knotty problem.

Flacks also are concerned because of the Chorus Equity ruling which makes it mandatory for chorus girls to get one-eighth of a week's salary for pictures taken at studios or as stunts. After the show's performance, press agents are allowed four hours to take photos. In case pictures are taken between matinee and evening shows, cast gets one hour for supper.

Complaint of the p. a. is that not only does the extra financial load for publicity hamper his exploitation possibilities, thus shortening the show's run, but it works against the interest of chorus girls in that they lose personal flacking. A meeting is being skedded in the near future between the publicity men and Chorus Equity.

New Delaware Bookers

DOVER, Del., June 28.—Amusement Brokers, Inc., has filed a charter with the corporation department of the Delaware secretary of state's office. The new company's stated purpose is to "deal in amusements." Further details are not available. The corporation's capital is listed as 2,000 shares of no par value stock, and the principal office is listed as Corporation Service Company, 900 Market Street, Wilmington.

New Aussie Showbiz Org

MELBOURNE, Australia, June 28.—Amusement Proprietors' Association of Australia has been formed here, with Garnet Curwen as president and Reg Dennis as secretary. It comprises proprietors of dance halls, skating rinks, speedways, cabarets and other forms of amusement not covered by other organizations.

stop the show but I certainly slowed it up. Rushing out to read the magic column in *The Billboard*, I find that neither Leslie P. Guest nor myself have been mentioned as having appeared on the show. I do not care for myself. The publicity means nothing to me as my family was there and has told all the neighbors, and I also have a picture as proof. But I think it very poor reporting to have omitted Mr. Guest, as he is very well known, being secretary of the SAM. He is well known also for his famous towels, which are used all over the world. I feel the above oversights should be called to your attention. In a way I'm glad my name was omitted, as Mother does not know I am an entertainer; she thinks I'm a dope fiend."

CHORUS GIRLS

Line work and Specialties. Six day week, no Sunday work. Year around operation. Contact

FRANK NICKENS
ROXY THEATRE
Knoxville, Tenn.

THE FINAL CURTAIN

ANTONOPLOS—Peter A., pioneer Pittsburgh theater owner, in Pittsburgh June 20. One of his first houses was the old Olympic, later known as the Million-Dollar Grand and Warner's. Surviving are his widow and two sons.

BEEKER—Harry C., clarinet player with many stock companies, June 18 in Los Angeles of a heart ailment. Beeker had toured with the Chase-Lister and Darr-Gray companies and with Jack and Maude Brooks. Survived by his widow. Burial in Forest Lawn Cemetery, Los Angeles.

BLACK—Harry G., 47, general manager in Staten Island, N. Y., for the Fabian Theater Corporation, in Miami June 23. He was formerly associated with the Schine Theater interests in New York, Virginia and Ohio, and the Walter Reade Theater Circuit in New Jersey. He joined the Fabian group in 1934. Surviving are his widow, Mrs. Bebe Klein Black, former dance producer professionally known as Bebe Clyde; a brother and two sisters.

BOSWORTH—Roger, 29, midget auto racer, in Keene, N. H., June 22 from injuries received that night when his car went out of control during a race at Stafford Park Track there.

BRADLEY—Charles A. (Uno), 65, former vaude and minstrel performer, June 20 in Martha Washington Hospital, Chicago. He had toured the Keith, Orpheum, Pantages and Loew circuits and also appeared as endman with the Al G. Field and Barlow & Wilson minstrels. The past few years he had been in the auto finance insurance business. He was one of the directors of the Show Folks of America. Survived by his widow, Bessie. Burial in Manhattan, Kan.

IN MEMORY OF MY WIFE
Mrs. Thomas (Iva) Briggs
who passed away JULY 8, 1946,
at Red Oak, Iowa.
Although you are gone, Dear, you are not
forgotten. You will always remain in my
thoughts.
Your Husband,
THOMAS BRIGGS.

BUCK—Michael, 65, father of Mrs. Justin (Queenie) Van Vliet, co-owner of the B & V Shows, in Garfield, N. J., June 24. He spent more than 40 years in outdoor show business and was one of the founders of the B & V Shows. Burial June 27 in St. Nicholas Cemetery, Garfield, N. J.

COHEN—Lou, 53, theater owner, June 15 in Detroit. He was president of Lou Cohen & Sons, operators of a chain of Detroit houses.

CURRY—Thomas A., 76, former free-lance writer who served as secretary to the late David Belasco from 1906 to 1931, in New York June 23.

DISILVESTRO—Mary Hipple, 42, wife of Alfred Disilvestro, concessionaire with Crescent Amusement Company, June 16 in Aston Park Hospital, Asheville, N. C. Burial in Washington June 19.

EVANS—Daisy, 73, retired actress and daughter of the late Frank Evans, actor, in New York June 20. She made her debut at the age of seven with her father, Maude Granger and Emily Rigl in Bartley Campbell's *The Galley Slave* at Haverly's 14th Street Theater, New York. Subsequently she played in *Oliver Twist*, appeared for three seasons with Blanche Bates in *The Darling of the Gods*, and was a member of Richard Mansfield's company. Burial was in the Actors' Fund plot in Cemetery of the Evergreens, Brooklyn.

GORDON—Raymond L., 37, West Coast carnival concessionaire, in an auto accident near Sacramento June 20. He had been with McCloskey, Arthur Bros. and Dodge Bros.' shows and at one time operated his own carnival. He was a member of the Pacific Coast Showmen's Association. Survived by his widow, mother and a brother. Services in Stockton,

Calif., June 24, with burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, June 26.

HAENSCHEN—Mrs. Frieda, 81, mother of Gus Haenschen, maestro of *Saturday Night Serenade* (CBS), radio program, June 25 in St. Louis.

HARCOURT—Alice Fischer, 78, former actress and founder of the Twelfth Night Club, a social center for actresses, in New York June 25. She made her debut in *Little Lord Fauntleroy* at the Broadway Theater in 1888, and her final stage appearance in *Symphony* at the Cort in 1935. She scored her biggest hit in the title role of *Mrs. Jack* in 1902. She toured with Joseph Jefferson in *Rip Van Winkle*.

HAUT—George M., 50, with carnivals for the past 25 years, June 16 at his home in Star Junction, Pa. Survived by his widow, Bess, and daughter, Shirley Mae, of Glendale, Calif.; his parents, Mr. and Mrs. Casper Haut, Star Junction; two brothers, John, of Star Junction, and James, Warren, O., and a sister, Mrs. Mary DeWitt, Star Junction. Burial in Richland Cemetery, Dravasburg, Pa.

KULLE—August C., 76, ticket collector at Glen Echo Park, Baltimore, accidentally killed when struck by a Roller Coaster June 23.

LAZZERONI—Lynn, 35, of the roller-skating team of Lynn and Lazzeroni, in Pittsburgh recently. Her husband, George, and two children survive.

MERSON—Billy, 66, veteran English comedian, in London June 25. Merson started as a circus clown and entered variety ranks as a member of an acrobatic team. He scored his first London success as a comedian in 1905, after which he remained a headliner in musicals, legit and variety.

MILNER—Earle R., 55, formerly on the staff of the old Miles Theater, Detroit vaude house, June 23 in that city. Survived by his widow and eight children.

NAYLOR—Mrs. Grace Preston Hodgkins, 74, concert singer, at her home in Hartford, Conn., June 17. She was president of the Hartford Musical Club from 1941 to 1943. Services in Hartford June 20.

PIERSON—Harry A. (Hap), 33, midget auto racer of Philadelphia, in Allentown, Pa., June 24 from injuries sustained in a crack-up during a race at Dorney Park Speedway on June 20.

REEVES—Chauncey, 72, former minstrel, in Greenport, L. I., June 18. He had appeared with the Dumont, Primrose & West, and Lew Dockstader minstrels but switched to vaudeville as a blackface single. Surviving are a son and daughter, Freddie and Winnie Lightner.

ROBERTS—Clay, 30, auto racer, in a collision during a race at Salem, Ind., June 22.

ROMANI—Sofia, former operatic soprano and wife of Sam H. Rous, singer and author of the first editions of the *Victor Book of the Opera*, June 7 in Los Angeles. Her husband died June 6 in Los Angeles.

ROUS—Sam H., 83, singer and author, known professionally as S. H. Dudley, author of the first editions of the *Victor Book of the Opera*, June 6 in a Los Angeles hospital. His wife, Sofia Romani, former operatic soprano, who had been paralyzed for several years, died a day later. He and Mrs. Rous were members of the Emma Juch and Tavery operatic troupes that toured the United States, Mexico and South America in the '90's. In 1896, when Thomas A. Edison began to make records for home use, Rous was baritone of the Edison Male Quartet on Edison Records and a member of the Hayden Quartet on Berliner and, later, Victor disks. In 1902 Rous became assistant manager of Victor's artist and repertoire division, but continued to make solo

records under the names of S. H. Dudley and Frank Kernell. He was the first Victor record catalog editor and wrote the company's monthly supplements until 1916. Rous in 1912 originated the first complete Victor alphabetically arranged record catalog. He retired in 1919, and he and Mrs. Rous went to live in Southern France, returning to this country shortly before the war. Survived by a sister. Double funeral services in Los Angeles June 9.

SAMPLINER—Sydney, 49, former violinist and band leader, in Cleveland June 18. He was a member of the Cleveland Symphony Orchestra and for a time had his own band. He composed several popular songs.

SCOTT—Harry, 69, former American comedian, in London June 22. Scott went to England in 1909 for an engagement and remained there, headlining in British variety houses for years with his partner, Eddie Whaley.

SCOTT—G. H., father of T. P. Scott, of the Yankee - Patterson Shows, June 19 at his home in Fayetteville, Tenn.

SHEPPARD—Lillian, 62, cashier of Long's United Shows, June 22 in Sacramento Hospital of burns sustained in a fire June 18 which destroyed the midway of the shows while playing Sacramento. Caught in her trailer during the height of the blaze, she was fatally burned before she could be rescued. Survived by her husband, Robert; a sister, and two brothers. Services and burial in Los Angeles June 24.

IN FOND
MEMORY
OF A GREAT PAL
LEE SLOAN
Who Passed Away on
July 1, 1942
From
Jack Hawthorne

STEVO—William, 56, assistant treasurer of the Shubert Theater, New York, June 22 in that city.

STOUT—Lulu, 79, sister of Al Stringer, concessionaire and organ repair man, in East St. Louis, Ill., recently. Burial in Greenwood Cemetery, that city.

TULLY—Jim, 56, novelist and former circus worker, at Cedars of Lebanon Hospital, Hollywood, recently after a long illness. As a youth he was successively a farm laborer, circus worker, chain maker, pugilist, reporter and finally a famous novelist. His first book, *Emmett Lawler*, was published in 1922, followed by *Beggars of Life*, *Jarnegan*, *Shanty Irish*, *Shadows of Men* and a much-discussed novel on show people titled *Circus Parade*. He later became a Hollywood scenario writer of silent films. Survived by his widow, Myrtle; a son and a daughter. Services in Glendale, Calif.

VAN BUREN—Mrs. Charlotte, hostess at Lake Okoboji Club, Lake Okoboji, Ia., killed in an automobile collision near Madelia, Minn., June 16. Her home was in Fort Lauderdale, Fla.

WAGNER—Hyman, 82, former owner of several Coney Island, N. Y., side shows and brother of the late Sam Wagner, owner of the World Circus Side Show, Coney Island, June 21 in Brooklyn. Surviving is his widow, Sophie.

WALKER—Bert, 74, former theatrical editor of *The Detroit Journal*, June 19 at his home in that city. Survived by two sons and four daughters. Burial in Mt. Elliott Cemetery, Detroit.

WEED—Marion, 81, former operatic soprano, June 22 in Rochester, N. Y. She formerly sang in summer festivals at Bayreuth and with the Cologne Opera Company in Germany.

She also sang with the Metropolitan Opera Company and the New York Philharmonic Sextet.

Marriages

AULIANO - FESTA—Al Auliano, assistant manager of the 20th Century, Philadelphia musical bar, and May Festa June 29 in Philadelphia.

DOLLIER-LAMKIN—Vincent (Irish) Dollier, ride department employee on the Johnny J. Jones Exposition, and Emmogene Lamkin, dancer in the Gir*Show on the same organization, June 21 in Escanaba, Mich.

DUPLER-KEENER—Stanley Dupler and Jacqueline Lou Keener, concessionaires on Gooding Amusement Company, Unit No. 1, June 26 in Columbus, O.

GALLUS-ANDREWS—Johnny Gallus, novelty musician, formerly with Rudy Vallee and Mae West and now in niteries, to Pauline Andrews, nonpro, in Newport, Ky., June 25.

LOPEZ-PRICHARD—Trinero Lopez and Estelle Prichard, with the Coney Island side show, Cincinnati, June 21 in Lawrenceburg, Ind.

MILES-SMITH—Frank Miles, operator of the Maxine Theater, Detroit, and Marguerite Smith, recently.

PEARY - HOLLIDAY—Harold (Great Gildersleeve) Peary, radio comedian, and Gloria Holliday, actress, June 24 in Yerington, Nev.

ROUGH-VAN GILDER—Raymond N. Rough, nonpro, and Mary Ann Van Gilder, editorial secretary of *The Billboard's* Hollywood office, in Hollywood June 21.

SABIA-HARRINGTON—James Sabia, of O. C. Buck Exposition Shows, and M. B. Harrington, in Port Edwards, N. Y., recently.

TYERS-BLISS—John Tyers, actor, and Helena Bliss, soprano, recently in Los Angeles.

Births

A son, Guy, to Mr. and Mrs. Henri Pelletier, in Columbus Hospital, New York, June 23. Mother is Betty Montgomery, nitery and burlesque dancer.

A daughter, Doren, to Mr. and Mrs. Hal Arnoff at Queens Memorial Hospital, Jamaica, L. I., N. Y., June 20. Father is staff scriptioner of Station WHN, New York.

A son to Mr. and Mrs. O. C. Buck, of the O. C. Buck Shows, in Troy, N. Y., June 21.

A daughter, Edna Christine, to Mr. and Mrs. Dick Austin in St. Rita's Hospital, Lima, O., June 20. Father is cookhouse operator with J. George Loos's Greater United Shows; mother is a former concessionaire with World of Pleasure Shows.

A son to Mr. and Mrs. O. C. Buck, in Troy, N. Y., June 21. Father is owner-manager of the O. C. Buck Exposition Shows.

A daughter, Gail Elizabeth, to Mr. and Mrs. Harry D. Goodwin at Baker Memorial Hospital, Boston, June 20. Father is promotion, merchandising and publicity manager of Station WCOP, Boston.

A son, Grant Mart, to Mr. and Mrs. Paul Field in Detroit recently. Father is the former dramatic stock producer and manager of the Alhambra Theater, Detroit. Mother is the former actress, Ann Andre.

Divorces

Mrs. Grace Watts O'Shea, of Wethersfield, Conn., from Edward (Michael) O'Shea, actor, in Hartford, Conn., June 12.

Dorothy Parker, poet and writer, from Alan Campbell, movie writer, in Las Vegas, Nev., May 27.

Flossie Mae Whaley, film actress, from Robert E. Whaley in Los Angeles May 27.

Clara Williams, film actress, from Alan Gray, jockey, in Los Angeles June 3.

Cecile Buley from Johnnie Buley, concessionaire, May 22 in Texarkana, Tex.

Gopher Gov. Levels Blast At Gambling

Orders Clean-Up at Fairs

ST. PAUL, June 28. — Minnesota county fairs and summer carnivals were "put in the hole" here Wednesday (25) by Gov. Luther W. Youngdahl, who termed them "one of the greatest menaces to law enforcement in our State and nation."

The State's chief executive promised that as long as he sits in the governor's office there is going to be a "wholesale clean-up" of county fairs and carnivals—"Or I'm going to know the reason why."

The governor's blast came at a law enforcement conference of the sheriffs and county attorneys from the State's 87 counties who were summoned by Youngdahl for a "short course" on how the laws should be obeyed in Minnesota.

Tells Law-Enforcers

When Youngdahl finished stating his policy, the law officers knew that all forms of gambling, from bell machines to church quilt raffles, were out. He hit especially at street corner automobile drawings and declared they were lotteries, just as is any raffle. The governor made it plain such activities were not to be countenanced, no matter how large or small the sponsoring organization.

His crackdown on county fairs and carnivals came after Redwood County Sheriff George Matson, of Redwood Falls, asked what to do about "wheels and blanket stands" at county fairs and carnivals.

Up to County Officers

The governor told the law officers they would be held accountable for strict law enforcement in their counties, whether there are municipal law enforcement agencies or not. The chief executive has the power to institute removal proceedings against a county attorney or a sheriff, but is helpless to move against a municipal official. A bill giving him such power was introduced at the 1947 Legislature but never got out of committee.

Brown County Attorney George D. Erickson, of New Ulm, declared, after the governor announced his policy, that "All county fair boards now are making plans for their county fairs and all have carnivals; I never saw a carnival that didn't have gambling devices. What are (See MINN. GOVERNOR on page 83)

Harris Active in Getting Cheap. Fla., Trailer Tags

TAMPA, June 28.—W. D. (Dick) Harris, former outdoor showman for 20 years and now manager of the Tampa Trailer Sales and Hilltop Trailer Park here, was active in bringing about the passage of Florida legislation which sets Florida house trailer licenses, regardless of their weight or sizes, at \$5 for a half year and \$10 for a year.

"Now that Florida has this cheap tag, I am sure all show people will be pleased. Many trailer owners in the past secured their tags in other States because they were cheaper," Harris said.

Harris is vice-president of the Florida Trailers Dealers' Association.

Big One in Assist

BALTIMORE, June 28. — Ringling Bros.' circus is credited with an assist for getting the Endy Bros.' Shows off the lot here when both the circus and carnival were closing their respective stands recently. Tear-down time found Endy Bros.' Hey-Dey wagons and Rocket wagons mired to their axles. All of the Endy's three caterpillars couldn't move the heavy wagons. At 2 a.m. Owner Dave Endy spoke to George Smith, manager of the Ringling show. Two elephants and tractors were dispatched to the Endy lot, and in a few moments all of the carnival wagons were rolling.

Rockford Benefit Attracts 20,000

ROCKFORD, Ill., June 28.—Upwards of 20,000 persons saw the three-day Cavalcade of Stars show, a benefit staged here June 20-22 by the Winnebago County Sheriff and Deputies' Association and produced by Ward Williams and John Frankel, Chicago.

Ed Murphy and Maury Owens of Station WROK, Rockford, were emcees. Red Carter was producing clown. Other members of clown alley were the Snell Brothers, Charles DeMelo, Joe Ambrose, Wildcat Draeger and Hubert Dyer. Fireworks were furnished by the United Fireworks Company, Dayton, O.

Speedy Phoenix, who did a 125-foot high dive into a net, was injured Saturday (21) and was unable to finish out the remaining performances.

The program: 1—Clowns. 2—Carolina Steptoe and Her Dogs. 3—Clowns. 4—The Rockets, Trudy Qualman, Ann Lake, Betty White, Ina Elliot and Frances Sale, soft shoe. 5—Rico Rogers, singer. 6—Lewis' Liberty ponies. 7—Clowns. 8—Darlene and Earl Qualman, hand balancing. 9—Gene Colin, with Millie and Bobbie (WLS). 10—Lewis' mules. 11—Migueliot, balancing. 12—Clowns. 13—Three Bounding Olympians, trampoline. 14—Helen Dell's goats. 15—Eddie Hasit, comic. 16—Mechanical Riding Act. 17—Hap Good, Chic Sale House. 18—Gene Colin. 19—Clowns. 20—The Hawaiians. 21—Lewis' Liberty horses. 22—Audience match lighting. 23—Great Siegfried, ski jumper. 24—Hap Good, flaming wall crash. 25—Speedy Phoenix, high dive.

Monticello's Ideal Beach Chalks Up Big Gate Count

MONTICELLO, Ind., June 28.—Despite cool weather and a threatened electric power shortage, Ideal Beach Resort here registered its best attendance of the season thus far over the June 6-8 week-end, park officials said.

Total attendance at the ballroom for Saturday and Sunday nights hit 1,700, while large crowds prevailed along the midway each night and Sunday afternoon.

Parking lots were taxed to capacity and voltage fell so low Sunday night on the lines of Northern Indiana Public Service Company, supplying the beach transformers, that it was necessary to supplement the power supply with the 100 horse power gasoline driven 30 kilowatt generator recently completed in the meter station.

40,000 Attend Rogers Circus At Columbus

Show Gets A-1 Publicity

COLUMBUS, O., June 28. — The Roy Rogers Thrill Circus, under promotion of Tom Packs, drew an estimated 40,000 persons during the three-day engagement here.

Playing the Columbus baseball team's stadium, org opened here Tuesday (24) to a crowd of 9,000, a trifle short of capacity. Wednesday night the stadium was sold out and officials said 10,800 were jammed into the enclosure.

Show had terrific advance build-up. Newspaper space and radio time, both before and during the show, was plentiful. One day found Rogers on the radio seven different times.

Rogers narrowly escaped injury—and it wasn't a publicity stunt—when a six-shooter dropped to the floor in the dressing room. The bullet zinged thru a partition, narrowly missing Rogers.

Org moved to Indianapolis where it opened Friday (27) and runs thru July 3.

Jones Spending Plenty Moola on Gondola Point

ST. JOHN, N. B., June 28.—J. R. Jones, owner of Gondola Point Beach here, is spending plenty of moola this year to make his spot one of the most attractive in this section. Park, located at a beach on the Kennebecasis River, about 13 miles east of St. John, now has a steamer, the D. J. Purdy, which recently was purchased by Jones. Steamer has been beached on a bar and has been altered to provide dining space, dancing, a coin machine arcade, films and floor shows.

Jones says other improvement plans call for the establishment of a Shoot-the-Chutes from the beach into the river, a Merry-Go-Round, Ferris Wheel and a diving tower with concrete base. A near-by dine-and-dance pavilion already has been purchased.

Baker Adds Acts to Card For Huntington Beach Fete

HUNTINGTON BEACH, Calif., June 28.—Ken Baker, producer of the Cavalcade of the Golden West, which will be the feature event of the July 4 celebration here, has added a number of acts to bolster the regular program. Among added talent will be Pat North and Her Horse, Rex; Wilma Standard and Rae Beach, trick riders; Sam Garrett, trick roper; Tex Cooper, and Chief Many Treaties, Blackfoot Indian.

Program also includes stars of stage, screen and radio and the Shadow Hills Shadowettes, mounted drill team.

Ernie Young Improved

CHICAGO, June 28.—Ernie Young, head of the Chicago booking agency bearing his name, is reported in an improved condition in the Illinois Masonic Hospital here. Stricken early this week with a stomach ailment, he was hospitalized for treatment and observation. At his office Friday (27), it was said that he expects to be back at his desk next week.

New Conn. Tax

HARTFORD, Conn., June 28. —Connecticut's new 3 per cent gross sales and use tax, effective July 1, touches upon food purchases at sporting events and carnivals.

Rates of taxation on taxable purchases are: From 1 to 12 cents, no tax; from 13 to 35 cents, 1 cent tax; from 36 to 70 cents, 2 cents tax; and from 71 cents to \$1.12, 3 cents tax.

Gasoline and cigarettes are exempt from the sales tax law because they are taxed under separate State laws.

To illustrate the relationship of sporting events and carnivals to food purchases and taxes: Suppose a customer bought hot dogs and sandwiches at a sports event or carnival. If hot dog stand has a dining room facility, it is pointed out, with eating facilities (such as silverware, etc.) available for the customer's use, the sales tax would apply.

If the same stand, however, simply delivers the food to the customer in his hand and he leaves the stand area to eat it, the sales would not be taxable.

KYW Frames 3d Annual Outing at Willow Grove

PHILADELPHIA, June 28. — For the third consecutive year, Station KYW will stage an all-day outing for its listeners at Willow Grove Amusement Park August 28. Outstanding feature will be a stage show featuring performers on the station's staff along with Clarence Fuhman's studio band. Philadelphia Radio Service Men's Association will aid in the distribution of tickets to youngsters for the concessions and rides.

In addition to the staff talent, Robert E. White, KYW general manager, said plans are underway to bring in several stars from NBC, parent network of KYW, in an effort to top the overflowing capacity crowd of last year when more than 30,000 KYW fans turned out.

Recent Floods Haven't Affected Popcorn Acreage

NASHVILLE, June 28. — Recent floods that ravaged much of the nation's corn belt have not affected the popcorn acreage, J. V. Blevins, president of the Blevins Popcorn Company, says.

Blevins said that crop supervisors in his org were requested to make a check of Blevin's acreages, following the flood damage reports, and they reported no growing contracts in the area affected by adverse weather conditions which have reduced the popcorn acreages from 50 to 75 per cent under those of last year.

Cedar Point Ballroom Biz Hypoes With Nice Weather

SANDUSKY, O., June 28.—Hampered by cool, wet weather since opening June 14, the Grand Ballroom at Cedar Point is now enjoying increasing patronage. Louis Prima, who opened, drew good crowds Saturday and Sunday nights (14-15), but rest of week was slow. Orrin Tucker, opening Saturday (21) had good week-end crowds and, with temperature higher during the week, crowds mounted. Johnny Long is current band at the resort. Elliott Lawrence has the July 4 date thru July 10, with Jan Garber following.

HAS THE STORM SUBSIDED?

Negaunee, Mich., Yields Surprise Biz for JJJ Org

NEGAUNEE, Mich., June 28. — Cloudy skies greeted the Johnny J. Jones Exposition here this week; so did the customers in a surprisingly good turnout in the light of the menacing ceiling. Thru mid-week the gate continued good.

Org moved in here from Escanaba, Mich., where it followed the John R. Ward Shows, which had been plagued there by rain and mud the previous week. The Jones org opened in Escanaba to the accompaniment of sunny skies and the weather remained good. Opening night turnout numbered 6,000 and attendance the remainder of the engagement was good.

Visitors in Escanaba included John Ward and family, Charley Goss and Mr. and Mrs. Ray Kramer, all of the Ward Shows.

Emmogene Lamkin, Girl Show dancer, and Vincent (Irish) Dollier, of the ride department, were married Saturday (21). It was the birthday of the bride's mother, Lucille (candy floss) Lamkin. On the same day Milt Morris celebrated his birthday and Dr. and Mrs. Serge T. Urling, show physician, celebrated their 13th wedding anniversary.

Several show officials Tuesday (24) were guests here of Mike Kelly, former concessionaire with Morris & Castle Shows and the Snappy Shows and now owner of Kelly's Slide. Peazey Hoffman, banner man, was emcee and presented Morris Lipsky with a gift. E. Lawrence Phillips, co-owner, was among those present.

Jimmy Rose, org's press agent, is fully recovered from injuries sustained in a railroad wreck. Art Frazier continues to do a fine job as shows business manager.

New Ride Bows At Can. Nat'l

Toronto, June 28.—A new riding device, the Bird Cage, will be unveiled at the Canadian National Exhibition here, according to J. W. (Patty) Conklin, who with his brother, Frank, will operate the rides, shows and concessions at the big event.

Developed and perfected by H. G. Travers, the ride will occupy an 80-foot space. It is said to incorporate several novel features and to have good capacity.

The Conklins now are busy supervising a widespread reconstruction and rehabilitation program in the midway area of the CNE, which was suspended during the war years. Permanent buildings for midway use are being completed. Ride equipment is being decorated and embellished and fronts for the shows are being built.

Wonder Shows Open With Two Red Ones

BRYTE, Calif., June 28.—Wonder Shows, newly organized, are under way in California and already have played two successive red ones.

Riverside and Freeport, first two spots, proved big winners.



A SHOT DOWN THE MIDWAY of Long's United Shows at Franklin Boulevard and 17th Avenue, Sacramento, showing what remained after the disastrous fire which struck the shows June 20, claiming one life, causing serious injury to four other persons, and chalking up damage estimated by Manager Harold Long as \$100,000.

Lillian Sheppard Loses Life In Long's United 100G Fire

SACRAMENTO, June 28.—Mrs. Lillian Sheppard, cashier of Long's United Shows, was fatally burned and four other employees were injured here June 20 when a fire of undetermined origin virtually destroyed the carnival. Loss of equipment was estimated at \$100,000. Mrs. Sheppard, 62, died Tuesday (24) in a Sacramento hospital from burns suffered when she was caught in her burning trailer at the height of the blaze. She suffered first and second degree burns before she could be rescued. While cause of the fire was not immediately ascertained, it is believed a cigarette ignited

World of Pleasure Port Huron, Mich., Stand Opens Well

PORT HURON, Mich., June 28.—World of Pleasure Shows, spotted at the foot of Quay Street on the river front, across from Sarnia, Canada, got away to a strong start here. A crowd estimated at 6,000 thronged the two front gates Tuesday (24) to top the early part of the stand, which runs thru tonight.

Lot, located three blocks from the city hall, is too small to accommodate the show. However, Police Chief Davis and City Manager Leonard G. Howell co-operated by permitting the show to use part of a city street.

Fire Hits Life Show

Sensational Royals, free act, is set up on a gravel lot. Auspices are the Paper Makers' Local No. 193.

Raybucks' Life Show was damaged by fire Monday night (23), and the owner suffered foot burns. Floyd Mellons' cookhouse and grab joint have been getting excellent biz.

Sid Markham, who has a summer resort nine miles outside the city, visited. Cole Bros. Circus was in here Monday (23), and many visits were exchanged.

Bill Rice and party went fishing Wednesday (25) and reported a good catch. Shows will go from here to Sault Saint Marie, opening there July 1. Transportation Manager Fat Norton is doing a good job.

During org's previous stand at Ann Arbor, Mr. and Mrs. O. A. Baker and son, Sanford, visited. A bingo party in Ann Arbor netted \$200 for the Michigan Showmen's Association. Motion pictures at the party were furnished by Mr. and Mrs. Quinn.

Joe Sparks joined at Ann Arbor with nine concessions.

the grass near one of the concessions and the blaze, fanned by a strong wind, spread quickly and engulfed a number of tents, the Merry-Go-Round and eight trucks filled with show property. Fire occurred in the afternoon.

Firemen from five nearby communities succeeded in saving the Ferris Wheel, Roll-o-Plane and Speedway Thrill Track.

Show personnel made an unsuccessful attempt to drive the trucks from the path of the flames but the heat was too intense. In addition to Mrs. Sheppard, Carl Jones, 19; Richard L. Cary, 26; Elton Elair, 20, and Robert Kuechler, 15, suffered minor burns and bruises. All were treated at the hospital.

Harold Long, owner, said the property loss was partially covered by insurance and that the show would be returned to winter quarters for repairs. He said he hopes to have the org operating again in about three weeks.

Fire occurred on the lot at Franklin Boulevard and 17th Street, where the shows had been playing a still date since June 16.

Harry G. Seber and Milt Williams, president and secretary, respectively, of the Show Folks of America, San Francisco chapter, came here following news of the fire to see that anyone needing assistance received such aid.

A. T. Lylo Succumbs

SAND LAKE, Mich., June 30.—A. T. Lylo, a member of the Barkoot Bros.' Shows for many years, died in Alma Smith Memorial Hospital here last night, K. G. Barkoot, manager, said. Body of the deceased was shipped today to a sister, Mrs. Mike Shia, in Florence, S. C., where the funeral will be held.

Spirits Soar As Rain Quits

Royal catches a doozie in Winnipeg—John Ward gets fresh start as Cowan joins

By Pat Purcell

CHICAGO, June 28.—Rains, storms and floods are caused, the scientists tell us, by high-pressure areas moving into low pressure areas, and after receiving this bit of enlightening information, the owners of carnivals and other purveyors of outdoor entertainment know what has caused their high blood pressure—and who in the business hasn't got it!

By and large, it has been one of the most disastrous seasons in the history of outdoor show business, and if it were not for the fact that folks still have plenty of folding money for entertainment, there is hardly a show that could have survived. Even in the rain, the folks generally have shown a desire to spend, and the catching of a good week, or even a few good days between the storms has kept many a head above water.

Roughest Since 1812

The long range weather forecasts indicate that the roughest part of the season is in the past. It was, the weather bureau informs, the worst spring since 1812, and there isn't any around anymore who can claim to remember that one. So it goes down as the roughest we of this present generation have experienced, and there weren't any carnivals to be bothered by the big rains and the big blows and the big snows of 1812.

Realizing that the courageous people of the outdoor show industry are born optimists, it is reasonable to assume that on the virtual eve of a three-day Independence week-end (See SPIRITS SOAR on page 58)

World of Mirth Chalks Winner At Schenectady

SCHENECTADY, N. Y., June 28.—A combination of good weather, promotion and publicity, turned this date into a red one for the World of Mirth Shows for the week ending Saturday (21). This was the first New York date played by the org in about 10 years.

Lot, covered with thick grass, was the best played all season and was large enough to provide for the proper display of the shows. The lot located in Rotterdam, outside the city limits, lot was well known. Transportation company ran special busses from the center of town thruout the week.

Both dailies and radio stations were liberal with space and time. Billing was concentrated in the areas adjacent to the General Electric and American Locomotive plants.

Business done resulted in the sponsoring group, the South Schenectady Fire Department, offering to make it an annual affair. Decision rests with Owner Frank Bergen, who will probably decide favorably as a result of the reception his org received here.

Cavalcade Off to Auspicious Start in Norwood Park, Ill.

NORWOOD PARK, Ill., June 28.—Al Wagner's Cavalcade of Amusements, spotted at Harlem and Foster avenues in this Chicago suburb, the closest the org has ever played to the Windy City, got away to an auspicious start here today in a nine-day stand which will run thru Sunday, July 6.

Weather was ideal and from 4 p.m. thru 11 p.m. more than 5,000 paid at the front gate—and they were still coming in at that hour. Gate was rated good for the opening, particularly in view of the fact that not all of the org's lighting has yet been put into operation. Even without all of the lights on and going, the Cavalcade presented a traffic-arresting sight on the much-traveled Harlem Avenue.

Shows moved in here from Cedar Rapids, Ia., where they closed Wednesday (25). That stand was marked up as satisfactory. Wagner pointed out that grosses in Cedar Rapids topped those of '46 despite the poor weather encountered this year.

From here the Cavalcade will move into Rockford, Ill., which has had no shows for the past seven years. The Rockford engagement, to run 11 days, will be followed by one more still date before the org opens at its first fair at Muncie, Ind.

Three new 74-foot flat cars were turned over to the shows here. These, together with the three delivered recently at Joliet, Ill., raises the total

of show flats, all of them 74's, to 42. Train now numbers 56 cars, there also being 12 Pullmans and two box cars, Wagner said.

Wagner, incidentally, is sporting a new Cadillac, which was delivered recently.

Bill Naylor continued to double as press agent and special agent, with Johnny Been laying out the lots. Visitors opening night here included Ralph Lockett, of the Johnny Jones Exposition; Tommy Thomas, of the Ringling-Barnum Circus; Max Goodman, Wonder Shows of America; Mr. and Mrs. Bill Cowan, of John R. Ward's World's Fair Shows; Denny Pugh, of State Fair Park, Dallas; Ray Marsh Brydon, Andy Markham and John F. Courtney.

Weather Turns Okay At Rock Island, Ill.; Not So Goodman Biz

ROCK ISLAND, Ill., June 28.—At long last, Max Goodman's Wonder Shows of America shook off bad weather here this week. Skies were clear and the weather was warm, but business was off—disappointingly so.

Everyone of the show was at a loss as to why the folks didn't respond. About the only possible answer was the suggestion that the Royal American Shows had been in nearby Davenport, Ia., only a short time earlier and skimmed the cream of the tricity patronage.

Up until this spot, Goodman's show was dogged by bad weather. Yet on the relatively few good days, from the standpoint of weather, the Goodman org had chalked up good business.

From here, the show moves to La Salle, Ill. Max Goodman, recovered from a severe cold, went to Chicago on business this week-end.

During the org's stand here Dan (Deadline) O'Meara, press agent, and Red Rogers, manager of the Side Show, left the show.

Blame Mr. Whiskers

CHICAGO, June 28.—Uncle Sam will have to take the rap for the error in the route list last week which had the Cavalcade of Amusements at the fairgrounds, Mobile, Ala.

It happened this way.

A letter was received from The Billboard agent instructing the circulation department to send the weekly quota to the fairgrounds at Mobile, and that was recorded on the route list. The regular in the Cincinnati office who handles the routes was on vacation, and the substitute did not notice that the letter was postmarked in April.

It was just a case of a delayed letter eventually arriving at its destination—but we offer our humble apologies to Al Wagner and the personnel of the Cavalcade of Amusements, with the definite assurance it was an honest mistake.

Lynch Fails in Effort To Obtain Choice Lot

ST. JOHNS, N. B., June 28.—City council here recently refused to go over the head of the local recreation commission and have work on the Shamrock grounds deferred for three weeks. Such request had been made by the Canadian Legion, sponsor of the Bill Lynch Shows.

Lynch was reported to have offered \$1,000 to the commission for the use of the Shamrock lot for two weeks. It was also pointed out that the Legion uses its proceeds for needy families of vets and that the Barracks Green was too small to accommodate the Lynch org. City Solicitor H. Hopkins said the council last year told the Legion that the Shamrock lot would not be available this year and that the Barracks Green would have to be used.

City council now is considering a plan to establish a permanent circus and carnival lot on city-owned land on the Carleton (west) side of the harbor. Area would afford ample space, but is remote from center of St. John.

Crystal Bucks Bad Weather In Carolina

MARSHALL, N. C., June 28.—Altho bucking some of the worst weather ever encountered, Crystal Exposition Shows have been tabbing some fair business to date, according to W. E. Bunts, manager. However, grosses have been off somewhat from last year. Units are being readied now with new canvas and chrome fronts for fairs. Org will operate in Florida this winter.

Staff: Walter E. Bunts, manager; Lucille Bunts, secretary-treasurer; George B. Yancey, general agent; Charles Staunko, ride superintendent; Bill Bunts, lot superintendent; Arthur Carver, mechanic.

Ride foremen: Fred Stockton, Ferrish Wheel; Herbert Anderson, Octopus; Bill Rason, Kiddie Ride; Blackie Bass, Merry-Go-Round; R. V. Mathews, Tilt-a-Whirl; James McGaha, Swings, and Kenneth Lamb, Loop-o-Plane.

Sun, Snakes and Sex Funhouse Snake and Sex Shows are managed by Charles Noller. Teddy Porter manages the Crystal Colored Revue. Fred Lamb is the talker.

Concessionaires: Harold Roberts, cookhouse; Alta Mae Roberts, ball game; Bobby Justus, popcorn; Art and Myrtle Carver, bingo; Frank Weston, duck pond; Patricia Essery, candy apples; Whitey Nielson, swinger; Judy Neilson, set joint; Bobby Brewer, set joint; Jerry and Betty Kangisser, fish pond; Ivone Staunko, hoop-la; Peggy Rush, pitch-till-you-win; Nick Rush, Coca-Cola bottle joint; Sam Justus, bowling alley; Mitchell and Wasso, mitt camp; G. L. Hill, over-and-under; Earnest Witcher, pea poll; Dorothy Yancey, pan game; E. F. Christenson, photos; Mike Grandinetti, short range; Joe Lamb, ball games, and Gene Quoges, candy floss.

Ivone, aerialist, is the free act. Harold Roberts recently became the father of a boy. Visitors were John Bunts and family from Crystal River, Fla., and Carl Hanson from Miami.

New London, Conn., Tops Expectations For Strates Shows

NEW LONDON, Conn., June 28.—Business for the James E. Strates Shows here the week ended June 21 surpassed expectations. Children's matinee closing day proved one of the best of the year, with special busses being used to bring the kids to the lot.

G. Ralyea has replaced Eddie Seaman as org's chief electrician. Seaman left to assume a position as superintendent of a South Carolina manufacturing plant.

Bill Sylvan is assisting on the front of Claude Bentley's Side Show. New show front for Sultan's Harem is being built.

Show now is using a large assortment of pictorial paper.

Regina, Sask., To Install R.R. Spur Into Midway Area

REGINA, Sask., June 28.—A spur track is being built into the midway area of the fairgrounds and a permanent ramp will be installed, doing away with long hauls for carnivals.

The improvements will be ready for the Royal American Shows unloading July 27.

Cetlin & Wilson Adds Two Rides

WYANDOTTE, Mich., June 28.—Cetlin & Wilson Shows, in here this week, unwrapped another new ride, the Looper. Previous week at Springfield, O., a new Fly-o-Plane was added.

Size of the lot here prevented the shows from being set up completely for the scheduled Monday (23) night opening. About two-thirds of it was open for operation that night. But by the following night all of the equipment had been squeezed in and was in operation.

A slight drizzle marred Tuesday (24) night, but a good-sized crowd turned out nonetheless. Stand here is expected to finish with a powerful week-end play, weather permitting. The engagement runs thru Sunday (29).

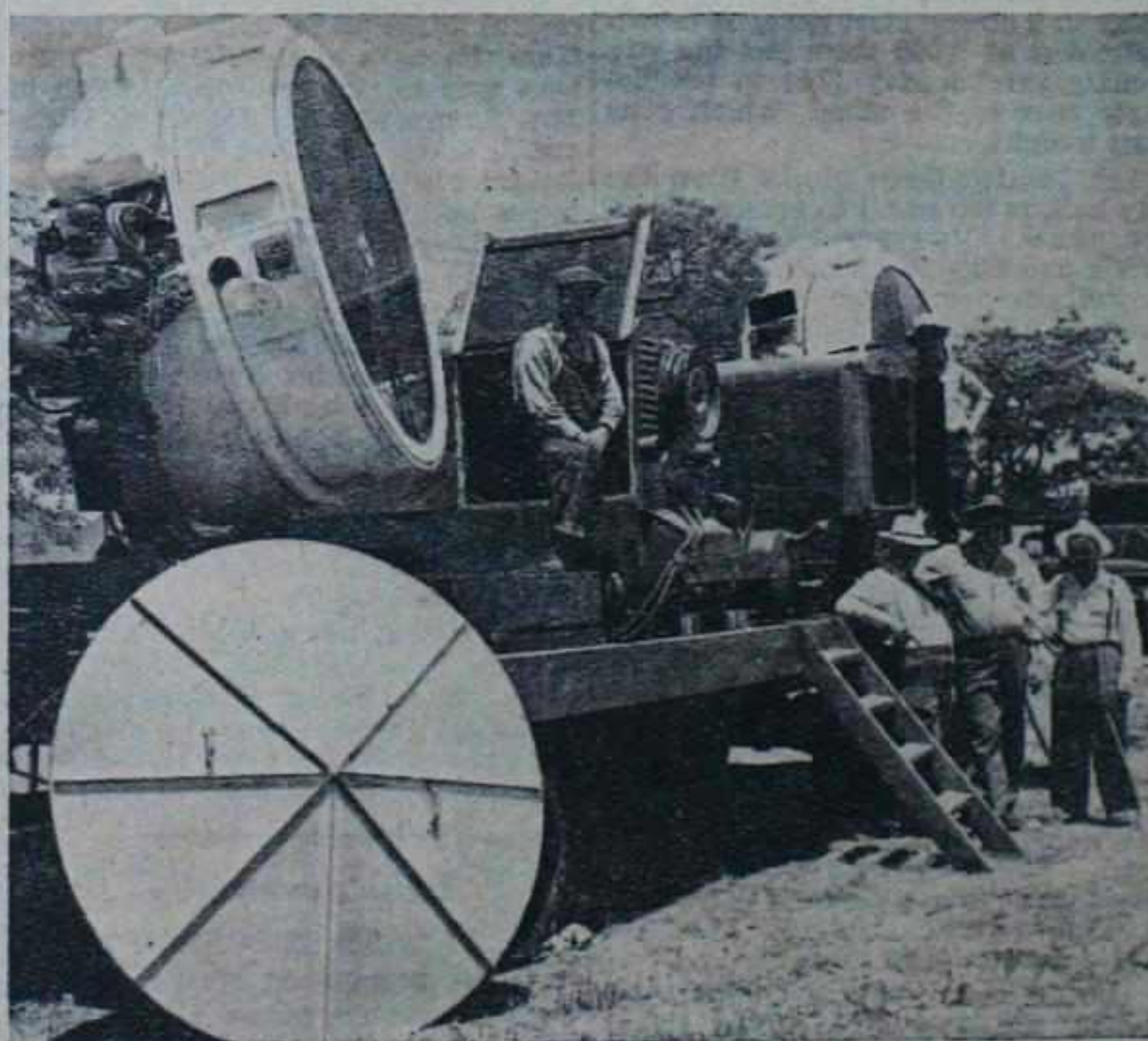
The Springfield stand opened weak and finished strong. Rain and cold hurt the early part of that engagement. At Wheeling, W. Va., played the week prior to Springfield, two nights were lost to rain, but the stand proved a winner.

Almost everyone is holding money, as the shows have been getting their share of business whenever weather has held up—and org has been running into better weather than most railroad shows.

Of the shows, Leo Singer's Midgets, the Monkey Show and the Side Show have been snaring top money.

Visitors at Wheeling included Charlie Abbott, of the Endy Bros.' Shows, and Bill Cowan, former C. & W. business manager. At Springfield visitors included Gus Sun Sr. and Jr. and Eugene Herlin, of Dayton, O. Other recent visitors were Mr. and Mrs. E. B. Braden and Mr. and Mrs. Eddie Young, of the Royal Crown Shows.

While in Springfield a baby shower was given for Mrs. R. C. McCarter, wife of Mac McCarter, org's general agent. Over 40 gifts have been sent to Mrs. McCarter, now at her home in Spartanburg, S. C.



THE LIGHT OF 1,750,000 CANDLES now is provided the West Coast Shows by dual searchlights added recently. Shown (l. to r.) on the ground are George Coe, Louis Leos and Harry Myers, with Harry Baker, electrician, and Cleo Martiner, his assistant, on the platform. Mounted permanently on the trailer, lights can be put into operation in a few minutes. Far side of the trailer is braced and used as a catwalk.

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Price \$1000.00

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CAN PLACE

CAPABLE NEON MAN

Must understand all forms glass blowing. We have the most up-to-date equipped wagon. Salary all you are worth. This is a railroad show. Reply:

ST. L. 21, c/o The Billboard, Arcade Bldg., St. Louis 1, Mo.

WANTED

ROLL DOWN & BLOWER AGENTS

Smoky, get in touch with Billy Hammond. East Liverpool, Ohio, this week; then as per route.

JACK GILBERT

ENDY BROS.' SHOWS

AGENTS WANTED

Skills and Grind Store Agents for biggest four-day "Fourth" Celebration in Mississippi. We will work ten good Fairs in Arkansas and Louisiana. No ten per cent. People who wired to Cape Girardeau, contact again. Drunks and tourists, please ignore. Wire

Southern Valley Shows

BATESVILLE, MISS.

P.S. - Big dam project here.

WANTS

Bill Meade, wire or come on. One Pin Store and two Count Store Agents, not necessarily high powered, but you must conform with show's policy of strict sobriety on the lot. Wire before coming on. Bob Strayer, contact Bill Green by wire. **JIMMY ANNIN**, Mighty Hoosier State Shows, Columbus, Ind., this week.

Kid Simmons Wants

Wrestlers and Boxers for best framed Athletic Show on earth. Choice territory in Iowa and Wisconsin. Our Fairs start July 30th. Our Celebrations going on now. Booked with

DYER'S GREATER SHOWS

Maquoketa, Iowa, July 3-9; Dubuque follows.

WANT RIDE HELP

First and Second Man on Caterpillar Rides. Big pay if you know the Ride. Come on.

June 30 to July 7, Irwin, Penn.

JOHN GECOMA, BRIGHT LIGHTS SHOWS

ROGERS AND POWELL

Want Concessions—Special proposition for Grab or small Cookhouse. One Ride with own transportation for best proven territory in Mississippi. Danny Arnett, get in touch with us. Bruce, Miss., cotton choppers getting \$7.00 per day. **ROGERS & POWELL**, Greenwood, Miss., this week.

WANTED

Caterpillar Foreman, salary \$75.00 per week. Huntington Beach, Calif., July 1st to 7th; Seal Beach, July 8th to 20th, 1947.

MARTIN'S UNITED SHOWS

General Delivery



WEEK OF JULY 7TH, AKRON, OHIO

CLEARFIELD COUNTY FAIR, CLEARFIELD, PA.

WEEK OF JULY 28TH — 6 Days and Nights

WANT—Ride Help for Rolloplane and Caterpillar.

WANT—Experienced Train Help. Address Tommy Poplin or come on.

WANT—Talker for Cody & Cody Western Texas on Parade Show.

CAN PLACE young good-looking Girls for Posing Show. Salary \$50.00 per week.

WANT—Lot Man that can locate a big railroad show. Must be sober.

WANTED—Wagon Builder and Blacksmith to join at once.

WILL PLACE all legitimate Merchandising Concessions and Ball Games.

All Eating and Drinking Stands open for Clearfield, Pa., Fair.

Berbert Parker, Gene Felski, Bill Barton or Roy Starke, contact Jack Arnott immediately.

All Address This Week: Pontiac, Mich.



Next week, Plainfield, New Jersey; then another big week in Plymouth, Pa.; then Red Lion Fair, and for balance of season of Fairs.

Want Penny Arcade, Photos, String Game, Ball Games, High Striker and any other Grind Stores. All Eating Concessions closed.

Complete Ten-in-One; Kitty Kelly, get in touch with us again. Can use other Walk-Thru or Grind Stores also.

Agent for Pill Pool.

Wire W. C. KAUS SHOWS, Port Jervis, N. Y., 4th of July Celebration

RUSS OWENS, Manager; MARIE KAUS, Owner

HELLER'S ACME SHOW

Frank Johnson; insurance company ready to settle. Contact at once.

Want Chairplane Foreman, Help on Whip and other Rides. Want Bumper, Cigarette Gallery, Photos, Rotary Diggers; everything else booked.

Warwick, N. Y., Fourth July Celebration this week; then Greenwood Lake, N. J. All address

HARRY HELLER, General Manager

THE JOLLY SHOWS

Want to book Rides not conflicting with show-owned rides. Playing the cream of the crop around Washington. One clean Show catering to family trade. Stock Agents that can stand prosperity; must up an down outfits. This show holds contracts for 10 bona fide Fairs. Get with a winner now.

BILL ENFANTE—JACK ROBINSON

2235 First St., N. W., Washington, D. C.

WANT FAST STEPPING COUNTER HELP FOR BINGO

also Caller. Salary all you are worth. Brush, Colo., July 3 and 4; Denver

Fair Grounds, 5, 6, 7, for three-day race meet. Wire

SCOTT LAMB or LARRY NOLAN

Care Larry Nolan's Shows

RIDE HELP WANTED

SECOND MEN FOR CATERPILLAR AND SHIP.

ALSO GENERAL RIDE HELP. ALL REPLIES TO:

RALPH N. ENDY

900 Grand Concourse

(Phone: Jerome 7-4700)

Fronx, N. Y.

PATSY ROSANA

WANTS

2 COUNT STORE AGENTS

Phone Hotel in Olean, N. Y.,

or wire

c/o Penn Premier Shows

Alleghany, N. Y., this week;

Bradford, Pa., next.

CAN PLACE

Capable Foreman for Twin Ferris Wheels, also capable man for Ridee-O. Must know your business. Salary \$85 per week.

Have opening for Photo Stand.

AL WAGNER

Norwood Park, Illinois, this week;

Rockford, Illinois, July 8th to 19th.

WANT

For July 4th and balance of season

BOSCOBEL LAKE, ANDERSON, S. C.

Foremen for #5 Wheel and Merry-Go-Round. Other useful Ride Help. Top salaries to top men. No lush. Can place a few more clean Concessions. No Eats or Drinks.

J. L. (JIMMIE) HENSON SHOWS

Anderson, S. C.

OHIO VALLEY SHOWS

Want Shows and Concessions for Boswell, Ind., July 1-4; American Legion Celebration, Reynolds and Durr, Toledo, Ohio, July 8-13; Deshler, Ohio, Firemen's Street Fair, July 15-19; Bellevue, Ohio, American Legion Street Fair, on Main Streets, July 22-26. Write or wire

ROXIE HARRIS

Per Route

WANTED

For balance of season, 3 Rides, including 1 Kiddie Ride, at **BEN FICKLIN PARK**, one of the nicest small parks in West Texas.

BEN FICKLIN PARK

c/o H. F. MOLLENKOPF

1307 Tyler Street San Angelo, Texas

WANTED

A-1 Wheel Man, best wages, good treatment. One who knows his business, must be able to drive Semi. Long season. Join at

GUTHRIE CENTER, IOWA, week of July 4.

W. D. GANOTE

GANOTE GREATER SHOWS

FOR SALE

One light plant, 50KW, A.C. current. Has been overhauled by Anderson Electric Co., Nashville, Tenn. Never been used. Refer to them for references. Mounted on four trucks, A-1 condition. Want man to take over 2 factory-built Kiddie Rides. 50-50 proposition. I furnish rides and transportation, you furnish labor. All replies: **C. W. HENDRIX**, Magnolia Exposition Shows, Bloomfield, Ky., this week.

Magnolia Exposition Shows

Have beautiful Gift Show complete; need Girls and Operator. Big Fourth of July Celebration. Join at once. Address **MAGNOLIA EXPOSITION SHOWS**, Bloomfield, Ky., this week.

WANTED

For big 4th of July three-day Roundup.

Count Store and Slum Skillo Agents at Dewey, Okla.

Bill and Charlie Bailey

OMAR GREATER SHOWS

Dewey, Okla.

FOR SALE

Beautiful Cookhouse, mounted on Bus Chassis, 41' long, seats 34, Grab Stand, connected 20'. 1941 Dodge Tractor, Electric Refrigerated. Canvas cover for all, fully equipped. Booked for season with

HAPPYLAND SHOWS, Ypsilanti, Mich.

ROBERT SAURE



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 Size 46x46", Price \$37.50.
 Size 48x48", With 1 Jack Pot, \$45.00.
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PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
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 Both, Prepaid, \$13.00
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 EVERYTHING YOU NEED IN GAMES.
 Can Ship at Once.
 2907 W. WARREN, DETROIT, MICH.
 Phone: TYLER 5-0334

MIDWAY CONFAB

Al Petka advises that he is working scales and guess-your-age on the J. R. Leeright Shows.

"Plus lights" means that the electrician will come around and twist your arm only once a week.

Mrs. Rebecca Castle is convalescing from a major operation at the Syracuse General Hospital, Syracuse.

Jack Jarvis is managing Zeke Shumway's Mudeana Colony on the Wonder Shows of America.

Minnie Meyers, after closing with Eddie Greeno's Song of India on Coleman Bros.' Shows, visited Cleo Renee, on the John H. Marks Shows.

Heard around a house trailer: "My husband is such a good farmer. I don't know what he sees in being a general agent for a show."

Tiny Zimmerman, of the Gold Medal Shows, is convalescing from an operation at the home of a sister in Galveston, Tex.

George H. Webster, for many years with Coleman Bros.' Shows, is off the road and in Albuquerque, N. M., because of illness.

Douglas Wade, dapper representative of the W. G. Wade Shows, was a recent visitor at the home office of *The Billboard* while in Cincinnati on a combination business and pleasure trip.

Eddie and Verna Steele, formerly with the Gold Medal Shows, recently visited Verna's mother who was ill in St. Louis. While there they visited *The Billboard* office.

What the old midway Dog and Pony Show operator can't understand is why managers swamp concession operators without looking into the mouth of either.

Mr. and Mrs. Billy Wingert are operating their new midway cafe and trailer camp on U. S. Highway 66 near Springfield, Mo., having left the Crescent Amusement Company.

Detroit Notes: Artie Steinhardt purchased a Zombie Castle and a Mickey Mouse Circus from Doc Hagar, for use in Montreal. . . Mrs. Charles H. Stapleton is recovering from a severe cold.

Equality on midways means that the little concession operators can lay their privileges on the line the same as the big ones do.

Bill Goodlett infiles from Louisville that he is feeling better and hopes to rejoin the F. E. Gooding Amusement Company No. 2 unit on which he is a concessionaire and *The Billboard* sales agent.

Side show, operated by Danny McNamie and Bud Valier on the Johnny J. Denton Shows, has added Jacki Lynn as the annex attraction in preparation for the fair tour.

Howard MacNeil, show organist for Ernie Young's Revue in 1941, now is playing in the Blackamoor Room of the Wisconsin Hotel in Milwaukee. MacNeil served a hitch in the army.

Ben (Lefty) Block, Charles Schubb, Louis (Blackie) Ringol and Dave

Stevens, all of San Antonio, visited Jack Ruback, owner of Alamo Exposition Shows, during the stand at Wichita Falls, Tex.

Mr. and Mrs. W. A. Davis closed with the Jayhawk Amusements at Council Grove, Kan., and jumped 575 miles to join the International Shows at Big Stone City, S. D., with their dart store and novelties.

That carnivals gross big money in different parts of the country is a big surprise to those who thought the only good spots left were in their territories.

Sam R. Childers visited Dude Brewer the day the latter joined Rogers Greater Shows at Frankfort, Ind. . . Fay Curtis reports that Mom Decker is hospitalized in Memphis, registered as Mrs. Alice Halter, Ward D., John Gaston Hospital.

Bud Palmer, Southwest concessionaire and former partner of Hymie Schreiber, of the Schreiber Merchandise Company, Kansas City, Mo., and Dallas, has opened his own concession supply house at 1433 Second Avenue, Dallas, under the name of the B. Palmer Sales Company.

Mrs. Jewell Cannon, who has the frozen custard and cigarette shooting gallery on Hill's Greater Shows, motored from Sidney, Neb., to Alliance, Neb., where she visited for a few days with Jack and Virginia Barnes, fishpond and photo gallery concessionaires on Hylite Midway Shows.

King Reid, owner of the shows bearing his name, has hanging in his office wagon the original charcoal sketch made by artist Norman Rockwell which was one of the steps in the preparation of a recent *Saturday Evening Post* cover depicting activities in Reid's winter quarters.

Unless he wants to be investigated as an agitator who is advocating higher midway wages, the optimist hadn't better admit out loud that the fairs will be big.

R. W. (Tommy) Stevens dipped his pan to inform *The Billboard* of the remarkable improvement in the Alamo Exposition Shows since 1930, and to remark that among the few folks with it then and now are Jack and Rosemary Ruback, Benny and Bobby Hymen, Bill and Emma Carr, and Albert Wright.

Edward C. Andrews, of side show note, has been released from the Veterans' Hospital, Dayton, O., after a year of treatment. Altho greatly improved, his condition will not permit him to troupe again. However, he and his wife plan to visit several shows and some relatives and then go to their home in Virginia.

James Thompson has rejoined the B & V Shows with the following acts: Ed Dalton and his wrestling bear, Monte and Diane, mentalists; Kay Dunn, escape; Fred Hoyt, fire; Diane Student, electric; the Thompsons, mental; Joe Murphy, anatomical; Cleo Dulane, annex. Edith Thompson handles the front.

Envy of a general agent's life comes naturally to those back with it until they learn that one can't eat or drink unless accompanied by six committeemen.

B & V Shows, out of respect for Co-Owner Michael (Buck) Buchicchio,

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BEE HIVE
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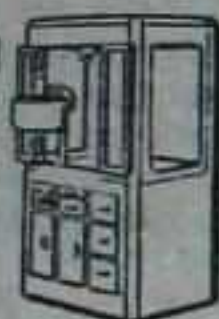
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 PHILADELPHIA 7, PA.
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who died Tuesday (24), canceled that night's show at Peckville, Pa. A large number of the show's personnel attended funeral services at Garfield, N. J., Friday (27) morning. Also at the services were Clem Schmitz and Walter K. Sibley, of the National Showmen's Association.

Highlight of the Douglas Greater Shows' stand in Hoquiam, Wash., was the marriage, June 15, of Raymond (Bud) Douglas, brother of Owner Earl O. Douglas, to Eveler Branson. The newlyweds were honored at a shower June 17. Present were Mr. and Mrs. E. O. Douglas, Mayor F. R. Anderson, H. A. Rowles, Midge and Ray Holding, Edna and Don Gonzales, Roberta and Jimmy Wallace, Al and Marie Hawkins, Topsy and Clyde Gooding, Jenny and Bob Perry, Clara and Leon Trotter, Jim and Josephine Lombardo, Otto and Betty Fictum, Werney and Margo Gibleon, Lola and Louise McCauley, Sue and Vivian Colgrove, Bud and Dorothy Scrim-



Mr. & Mrs. Raymond (Bud) Douglas

cher, Lloyd and Marie Russell Sr., Maxine and Howard Wells, Mr. and Mrs. W. T. Gilofsack, Billie and LeRoy Payseno, Happy Jackson and family, Tom and Helen Henry, Mr. and Mrs. Happy Tripp, Patty Griffen, Dottie DeMarco, Sally Wanish, Jeanette Moore, Ruth Perry, Dolores Beaulier, Ernest Gresham, Bill Mullins, F. J. Banley, David (Liny) Starr, Whitey Wanish, LeRoy Wicks, Jimmie Ross, Henry Pigg, K. Anderson, Jack Murphy, Lyle Moore, C. Dawn, Frank Murphy, Basil Green, Bill Mullen, Ken Williamson, Joe Moss, John Fitzen, Human (Chief) Johanson, John LaVincent, Harry E. Shreve, L. B. Shippard, Thomas Johns, Cotton Ping, Zack Hargis, Leslie Hudson, Ed Waizman, Lloyd Russell Jr., Dick Stevens, Ray Howell, Dave Wood, Clarence Foshbough, Harold Moore, Joe Gould, M. J. Shaw, Bulldog Jackson, Wallace Hoffman, Arthur Short, Ferd Schultz, Slim Tremaine, Billy Baylor, Al Chapman Goggles, Frank Perry and Archie Long.

Pat Patton held a housewarming for the newly completed lounge car on the 20th Century Shows when that org recently played Salina, Kan. Car is 28 by 8 feet and has indirect lighting. An air-conditioning unit was another high spot at the housewarming, which was attended by show execs. Car is providing a popular meeting place for show folks as well as committees.

Reason a Hawaiian Show manager gave for closing was, "I couldn't figure out a way to satisfactorily divide up \$6 between 16 actors."

Chris Elam gave a birthday party June 13 at Seymour, Tex., for Mickey Ekey, her partner in a girl show on the D. S. Dudley Shows. Among the Dudley personnel attending were Mrs. Eloise Marchbank, Mrs. Myrtle Anderson, Delores Anderson, Mrs. D. S. and Dixie Dudley, Flossie and Mamie Roberson, Rosie Marks, Lena (See Midway Confab on page 56)

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Concessions of all kinds for Lions Club Celebration, OWENSVILLE, MO., July 9, 10, 11, 12; Hermann, Mo., big Celebration, July 19 and 20. Ride Help for all Rides.

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MOUND CITY SHOW, Marquand, Mo.

WANTED

Fish Pond Agent, have all new Store and X if you are a Pond Man. Must be able to produce. Can use good Agents that can up and down at all times. Have new Top, Foreman who can Frame String Game.

H. E. RODY

Care W. U., Mannington, W. Va.

New ELECTRIC CORN POPPER



Now you can go into business for yourself and pay for your machine in one week.

We also have complete supplies for you and a grade of hullless pop corn especially adapted for THE EXCEL. Also Seasoning, Boxes, Bags, Cones and Salt.

LET'S GET STARTED NOW

HERE IS OUR SPECIAL OFFER—

New Excel Electric Popper . . . \$ 79.50
 100 Baby Golden Hullless Popcorn . . . 11.00
 1 Cs 6 Cal. Popsit Seasoning . . . 19.00
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TOTAL COST . . . \$114.90
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Midway of Mirth Shows WANT CONCESSIONS

Especially High Striker and Basket Ball Shows with own outfits and transportation. Help for Spitfire Ride. Address: Chatsworth, Ill., this week; Newman, Ill., Legion Homecoming, week July 7; Rankin, Ill., Homecoming, week July 14; Farmersville, Ill., Fair, July 22 to 26.

FIDLER'S UNITED SHOWS WANT FOREMAN

FOR TWIN FERRIS WHEELS
 Address Madison, Wis., till July 6; then Janesville, Wis.

FLORIDA AMUSEMENT CO. WANTS AGENTS

Roll Down, Razzle, Pie Store, Skillo, come on. Decatur, Ala., this week. All address:

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W. S. CURL SHOWS

Legitimate Concessions of all kinds. Basket Ball, String Game, High Striker, Darts, Ball Games, Pitch Till U Win. Mr. Doersam wants Help on Bingo. Plain City, O., July 4-5; Brookville, Ky., 4-H Free Street Fair, July 7-12.

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For Big County Picnic, July 30, under auspices Cooper County M.F.A., City Park, Boonville, Mo. Merry-Go-Round, Ferris Wheel and Kiddie Rides.

Contact L. H. SHERMAN
 Farmers' Elevator Boonville, Mo.

MIDWAY CONFAB

(Continued from page 55)

and Ruby Marks, Annie Smith, Mary Wolfe, Mrs. Fresha Edwards, Tinsy Dudley, Jo Ann and Nancy Ruth Wolfe, Mrs. N. E. Wolfe, Mrs. Susie Capps, Mrs. Jewel Frey, Robertina Marbey, Mrs. Agnes Edwards, Mrs. Alice Jones, Mrs. Bobby Wellborne and Mrs. Ethel Chatman.

A. R. (Red) Cohn, bingo op, passed thru Chicago recently en route from Los Angeles to Brantford, Ont., where he will join the C. W. (Patty) Conklin forces. Red declared that he made a determined effort to join the Coast



JOHN DORLAND, owner of Royal United Shows, posed his 16-month-old granddaughter, Pamela Burke, on one of the freshly painted Merry-Go-Round horses before the org left winter quarters at Sioux Falls, S. D.

defenders this past year but so far his invasion efforts have been halted even tho he did establish a beachhead by buying a home in Los Angeles. Mrs. Cohn and son will spend a month in Chicago.

Mrs. F. W. Miller was hostess at a surprise birthday party June 14 in honor of Babe Harris, mistress of ceremonies on the Parisienne Follies Revue on the W. G. Wade Shows. Guests included Chink and Patsy Carr, Fred Bockleman, Conrad and Shirley Miller, Betty Ford, Mickey Miller, Gene O'Flaherty, Fred and Jahala Miller, Jean Abbott, and Goddess and Honey Lee Walker. The last named suffered a leg injury when she fell off the stage.

Jimmie Drew, two-year-old son of Mr. and Mrs. James H. Drew Jr., concessionaires, was guest of honor at a birthday party on the F. E. Gooding lot at Napoleon, O., Saturday (21).

Guests included Johnnie Gallagan, Virginia and Elaine Work, Mrs. Ann Gallagan, Mrs. Jimmie Keller, Jimmie Jenkins, David Tennyson, Eula and Malenda Drew, Ronnie and Ray Randolph, Thelma Randolph, Mrs. Raymond Randolph, Frances Gallagan, Lillian Olliman and Bee Tennyson.

It's pretty strange that no inventive mind has discovered something to split up bally shows and eliminate making the little grind shows the goats.

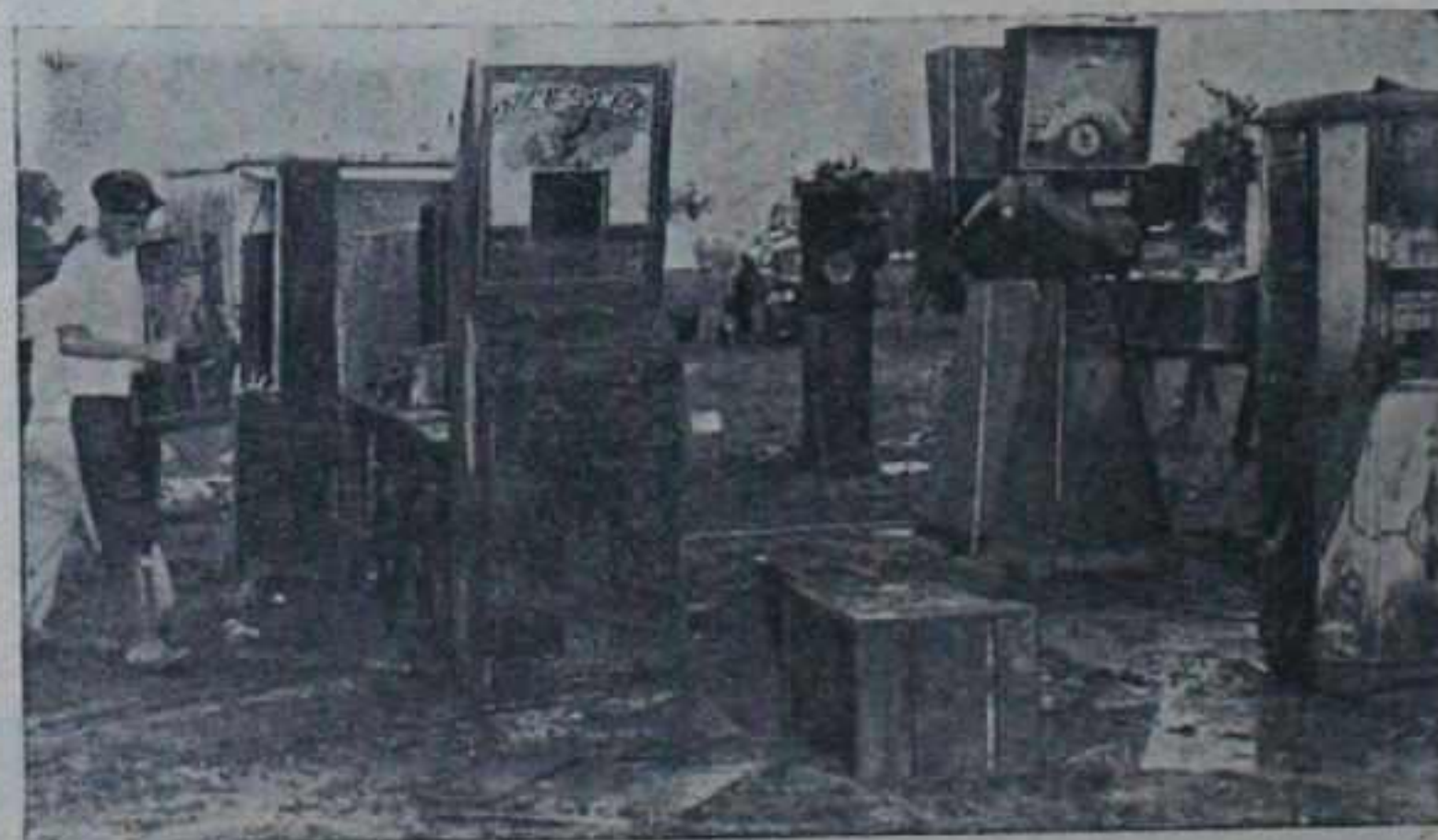
Doc and Blanche Rivers visited the World of Mirth Shows at Elizabeth, N. J. . . . Madame Margurite (Margaret Buccini), formerly of Royal American Shows, is located at Sea Breeze Park, Rochester, N. Y. . . . Rae-Terrill, with Frank Forest's Side Show on the Meeker org, writes that Wenatchee, Wash., was a red one despite a fourth appearance in four years. . . . Louise Buckingham, formerly of the James E. Strates Shows, was reported seen selling tickets for the Octopus on the Joseph J. Kirkwood Shows in Sayre, Pa.

Mrs. Helen Eule, of Majestic Greater Shows, was tendered a party in celebration of her birthday by her husband, Erwin, and nephew, Eddie Morris, June 21, during shows' engagement in Ashland, O. Party, which continued into the early morning hours, proffered numerous refreshments along with a buffet supper. Mrs. Eule was the recipient of numerous gifts. In attendance were Mr. and Mrs. Phil Cook, Sam Goldstein, Mr. and Mrs. Bob Thomas, Mr. and Mrs. Walter Gawle, Mr. and Mrs. Maxwell Kane, Mr. and Mrs. Charles Harbaugh, Mr. and Mrs. Al Stempin, and Mrs. Stanley Plas, Mr. and Mrs. Jerry Dondineau, Mr. and Mrs. John Obelieki and daughter, Jo Anne; Peggy Wilson, Myrtle (Mickey) Sakobie, Clementine Coffey, Mrs. Doty Clune, Mrs. Anna Miller, Sol Cook, Ferdinand Paulie, Bama Jones and Harry E. Wilson.

From the Royal American lot—Al Kaufman's son, Herbert, a medical student at Illinois University, visited at Davenport, Ia., June 13. . . . Nat D. Rodgers is now known as the Mole since that French underground story broke. . . . C. J. Sedlmayr Jr. and Herb Pickard took turns riding in John Fabick's helicopter after C. J. Sr. had been delivered in it from Chicago.

Tours of midways reveal that it's impossible to go far without learning that someone is advertising his show by letting everyone in on kids' tickets.

Some 4,000 children in Barre, Vt., are singing the praises of King Reid,



HERE'S WHAT WAS LEFT of William Schnapel's Penny Arcade on the Gold Medal Shows after it was razed by fire at Logansport, Ind., June 6.

Blue Grass State Gets Princeton, Ind., Celebration Pact

ANNA, Ill., June 28.—Blue Grass State Shows have been contracted to play the annual two-day Princeton (Ind.) Celebration, August 31-September 1, sponsored by the United Mine Workers, Subdivision No. 1 of District No. 11, C. C. Groscurth, general manager, announced.

Event is one of the biggest of its kind in Indiana, offering free acts, harness races, automobile giveaways, etc., and gets a strong advance build-up.

In here this week, the org drew a blank the first three days at the fairgrounds. From here, the show moves to Metropolis, Ill., for its first fair date which, excepting for celebrations, will carry thru until Armistice Day.

Bill Allen joined here as assistant business manager and superintendent. Mr. and Mrs. Howard Easto and family visited Mr. and Mrs. John Russell on the shows. This was the annual family gathering, with the Eastos coming from Detroit.

The Mechanical Hillbilly and Monkey shows are getting good results in most spots. John Willander's dogs, ponies and monkeys have been the free attraction the past three weeks.

William Decker, Show Worker, Drowned in Hudson

MECHANICSBURG, N. Y., June 28.—William Decker, carnival worker of Houston, was drowned here Saturday (21) in the Hudson River. The coroner ruled the drowning to be accidental. Boys had seen Decker wading in the river and then disappear, and they reported this to the police at 3 p.m. At 9 p.m. firemen recovered the body.

Decker, who had not previously been employed by the show, had been working on the lot here where the Greater Lawrence Shows were skedded to open this week.

The show made every effort to determine if Decker had any surviving relatives, but efforts proved fruitless. Interment was made here.

owner of the shows bearing his name, for his overall generosity June 19 during the shows' engagement there. He hosted them to rides, shows, hot dogs and custard, with the ride help literally running things off their wheels. Event stemmed from a full-page ad that appeared in *The Barre Daily Times* the previous day pointing up the query: "Why Take It Out on the Kids?" Ad referred to the unsettled conditions in Barre resulting from a dispute between management and labor and the fact that the sheds have not been working for a number of weeks. Reid, noting that not many children had been seen on the midway, urged them to leave their nickels and dimes at home and come out to the grounds as his guest.

Frank Morgan advises from San Francisco that he recently arrived in the city from Honolulu and immediately met a number of showfolk. "Included in the group," says Frank, "was Tony Soares, former lot man with Pacific United Shows, who is operating a drink concession with West Coast Shows now. Mrs. Soares has returned to the hotel business in Sacramento. Art Craynor has returned to San Francisco after finishing one of the most successful pageants of his career, May Day, in Los Banos, Calif. After 50 years in show business, Harry (Polish) Fisher is retiring and is turning the management of Golden West Shows over to his son, Nathan Cohn. Shows carry 8 rides, 35 concessions and 10 shows.

Miners Walk; Tight Purse Strings Affect Peerless Celebration

HYNDMAN, Pa., June 28.—Walk-outs in the coal mines here this week didn't stop the folks from coming out to the Peerless Celebration Amusement lot but apparently caused a general tightening of the purse strings. Rain Thursday (26) also hurt.

Shows move into Broadtop, Pa., next week for a stand under UMWA auspices. Sponsorship there is expected to build up a big attendance from near-by counties. The fact the miners then will be on the regularly scheduled vacation and not a walk-out, together with the fact the miners' unions will benefit from the stand, are regarded as assurances the spot will be a good one.

Visitors this week included Harry Sheats and Arthur Howell, secretary and treasurer, respectively, of the UMWA Local 1031, Wood, Pa.; Mrs. W. G. Harvey and Joan Price and the latter's parents.

Co-owners Fred Hedrick and William Mespelt and General Agent Larry Snedeker visited George Clyde Smith, whose shows were playing Central City, Pa.

Other members of the executive staff are Larry Schaff, secretary, and M. E. Bauguss, billposter.

Midway line-up: George (Whitey) Usher, 3; George Pappas, 2; Harry Rittley, 2; Bill Mespelt Jr., 4; Joe Jernigan, 4; J. K. (Happy) Boultinghouse, 5; Frank Nicholas, 2; Harry and Walter, 1; Larry Snedeker, 1.

Show line-up: Annie King's Creoles in Oil, featuring Dorothy Lee King, soubrette; Shirley Anne King, with William (Daddy) Briggs and Peewee Walters, comedians; a four-girl line with Luke King as front man. Sandra; Red Talbott, manager; Larry Snedeker, front man; Dorothy Talbott, producer. Larry Schaff is mailman and *The Billboard* agent.

Majestic Officials Claim Faulty Complaint in Suit

HARRISBURG, Pa., June 28.—Petition filed in Dauphin County Court by attorneys for Samuel Goldstein, Detroit, and Maxwell Kane, Miami, owner and manager, respectively, of Majestic Greater Shows, alleges that a suit brought against them for damages by Rose Zettler, Harrisburg, contains a faulty complaint which was improperly served on the show officials.

The woman charges she was struck in the eye with a small piece of metal from a cartridge at the shooting gallery of the show and blames the show for negligence for failing to warn her and other patrons of the danger.

It is also claimed in the petition that the complaint was served on the shows by the sheriff of Beaver County, Pennsylvania, as a deputy of the Dauphin County (Harrisburg) sheriff, for which procedure there is no authority when a non-resident defendant is involved. It is added that the statement of claim does not say whether the left or right eye of the plaintiff was injured.

Fireworks at Hague Bow-Out

JERSEY CITY, N. J., June 28.—A gigantic display of fireworks, donated by John Serpico, president of the International Fireworks Company, highlighted the festivities staged here Wednesday night (18) celebrating the retirement of Mayor Frank Hague. The two-hour show, consisting of several hundred aerial bombs and numerous set pieces, was heard in Lower Manhattan. Fred C. Murray, of International, handled the show, which was described as a "gesture of esteem and friendship" for the politician.

How To Avoid Damage Suits

By Leo T. Parker

(Editor's Note: This is the final of a series of articles dealing with various phases of the law regarding outdoor show business.)

Generally speaking, a proprietor is not liable in damages for injuries to a trespasser unless the injury resulted from gross negligence of the proprietor or his employees. Relatively, the same law is applicable to persons who ride an amusement device without paying fees.

It is true, for example, that tickets to a place of amusement may be issued for exclusive use of the purchasers. Under these circumstances one entering on such a ticket is a "gratuitous licensee" to whom the proprietor owes only "slight" care to safeguard from injuries. However, the purchaser and, also, the user of a non-transferable ticket must be informed by the proprietor of these restrictions. Otherwise, the proprietor must exercise "ordinary" care to safeguard the user against injuries.

Girl Is Injured

For example, in *Rouillard v. Canadian Klondike*, 54 N. E. (2d) 680, it was shown that the proprietor of amusements rented, from the owner, grounds which had a dance hall, a ball park, a running track, an outside fireplace or grill for cooking food, and a set of six swings. A girl who had received a ticket from her father entered the grounds. While she was using one of these swings, the cross-beam broke and she was severely injured. The jury returned a verdict holding the proprietor of the amusements liable in damages. The proprietor appealed to the higher court on the contention he should not be held liable because the injured girl gained admission to the park on a non-transferable ticket given to her by her father. The higher court refused to reverse the jury's verdict, saying:

"There was no evidence the plaintiff (girl) knew of any restriction on the right of a ticket holder. Neither was there any evidence anything whatever was printed upon the admission tag. The plaintiff was not bound by any restrictions unless they were brought to her notice and in the absence of such notice she could reasonably assume she had all the rights of a business visitor."

Thus, from this decision, it is quite apparent proprietors of amusements may, when conditions permit, reduce their normal liability by issuing tickets having non-transferable restrictions called to attention of purchasers.

Law of Notifications

Many proprietors believe liability for injuries can be avoided if admission of ride tickets, walls and other places have notifications or signs that patrons assume the full risk. However, it is important to know that such notifications or signs do not relieve the proprietor from liability for injuries negligently effected patrons.

For illustration, in *O'Brien v. Freeman*, 11 N. E. (2d) 582, it was disclosed that a patron purchased a ticket on which was printed: "In purchasing this ticket you agreed to use same at your own risk." On the reverse side of the ticket was printed: "The management will not be responsible for any accident or liability whatever while on their premises. In purchasing this ticket you agree to use same at your own risk." Also posted signs had similar notifications:

Girl Gets Damages

A patron was injured and the jury decided that the injury resulted from negligence of an attendant. The proprietor contended that, notwithstanding negligence of the attendant, the girl was not entitled to recover damages because of the above-mentioned conspicuous notifications. However, the patron testified she did not see

the ticket, that she did not know anything was on the back of it, and that the ticket was purchased from a man in a cage and then given to a ticket taker within a few feet of where it was purchased.

Therefore, the higher court held the girl entitled to recover \$1,500 damages, saying:

"There is nothing to show when the plaintiff (patron) noticed the signs."

As above explained, proprietors generally are required by law to use only slight care to safeguard "licensees" and "trespassers" from injury. Nevertheless, it must not be overlooked that many higher court cases are on record where proprietors have been held liable for injuries sustained by children who, altho licensees or trespassers, were attracted by some dangerous device or appliance.

Various Terms

The doctrine of "attractive nuisance" has been variously termed "attractive agencies," "attractive instrumentalities," "torpedo" or "turntable" doctrine. This is the law: One who maintains or creates upon his premises, or upon the premises of another, or in any public place, an instrumentality or condition which may be reasonably expected to attract children of tender years, and to constitute a danger to them, is under a legal duty to take the precautions that a reasonably prudent person would take, under similar circumstances, to prevent injury to such children. See *Lynch v. Nurdin*, 1 Q. B. 29, 113 Eng. Reprint 1041; *Sioux v. Stout*, 17 Wall. 657; and *Clark*, 29 Wash. 139.

(The End)

Virginia Kline Writes

SALEM, Ore., June 28.—Mrs. Earl Douglas is still in the Douglas home at Midway, Wash., where her daughter is in school. Mrs. Douglas will join the Douglas Shows when school is out and take over the new floss and popcorn trailer she had built last year. . . . William Mullen, once on the staff of Levitt, Brown & Huggins Shows and lately of the government investigation staff, is now associated with the Douglas Shows. . . . Slim Tremain is in the office. He is another from the old L. B. H. Shows. . . . Mr. and Mrs. Gonzalez operated the Side Show and one of the Girl Shows and reported fair business. . . . Jenny and Bob Perry are on the show with their Motordrome and a Posing Show and seem to be pleased with conditions in the Northwest. . . . Harry Goodman is driving a new Oldsmobile and enjoying some of the vacation spots of the country between spots. . . . Midge and Ray Holding have bought a home near the Douglas winter quarters in Washington. Ray took a quick trip up while the shows was in Salem and found that caterpillars were taking over some of the trees, but he got to work on them at once so does not anticipate any real damage. . . . Walton de Pellaton drove in Monday night en route to the Pickard Shows at Reedport, Ore. Walton has been with the Imperial Exposition Shows but is now joining Pickard.

New London, Conn., Dads Listen to Plea for Shows

NEW LONDON, Conn., June 28.—With 15 persons in the gallery in opposition to the recent council vote to keep carnivals and circuses from plying their trade on city-owned property between May 1 and September 1, city council here voted to hold an open meeting July 7 preceding the regular council meeting when, it is believed, the pros and cons of the situation will be thoroly aired by the citizens.

GOLD MEDAL SHOWS

WANT

To join at once sober, reliable Foreman for Silver Streak, also Foreman for Flying Scooter. Can place Second Men that can drive semis. Can place Shows and Concessions with own transportation for long route of fairs starting July 14 at Salem, Ill. All address

OSCAR BLOOM, Mgr.
Centralia, Ill., this week; then per route

WANT A-1 CHEF

TOP WAGES

C. F. MELLEN
% WORLD OF PLEASURE SHOWS

Sault Ste. Marie, Mich.,
June 30-July 5

TILT FOR SALE

1936 model, in good condition; 2 specially built Trailers for same; 2 1942 Chevrolet Tractors, first \$5,200.00 takes all. This is a real bargain, easily worth \$7,500.00. Ride is not a junk ride, but up and operating. Has not missed a night this year. 1946 model W-25 Allis-Chalmers tower unit and new cable. Reason for selling, have good buy in Octopus. Can be seen in operation.

ANDERSON'S GREATER SHOWS
PIKEVILLE, KY., this week.
P.S.: Jack Robinson! What happened!

TIP TOP SHOWS

WANT

Ferris Wheel, Shows, Concessions, also Agents and Cookhouse Operator. Rice Lake, Wis., July 4-5-6.

WANTED CARNIVAL FOR THREE DAY FALL FESTIVAL

Wattford City, N. Dak.

County-wide draw. Good crowds. Good talk. Annual celebration. Will book either August 28, 29 and 30 or September 4, 5 and 6. Send contract, terms and dates first letter, also list Rides and Shows.
TRUMAN C. WOLD, Chrm.

LOOK, LOOK--FOR SALE

One 10-Seat Mix-Up, A-1 shape, powered by Model "A" power unit, direct drive. Price \$575.00. One brand new Star Jumbo Popcorn Machine, counter style, with Trailer complete, and all built-ins. Terms to responsible parties.

POP HALE

610 Webster St. Phone 4904 Waco, Texas

CARNIVAL WANTED

for American Legion Celebration, Bethel, Ohio, last week in August. Contact
HAROLD DREW
American Legion BETHEL, OHIO

WANTED

AT KNOXVILLE, TENN.
High-class Carnival to show for East Tenn. Col. Fair at Leslie Park. 17 years of successful Fairs. Wire or phone B. B. SMITH, Secy., 1306 College St., Knoxville, Tenn. Phone 29406.

Spirits Soar as Rain Quits; RAS in Big Winnipeg Date

(Continued from page 51)

that spirits are soaring and those who have managed to keep their organizations together are ready to start recouping their losses.

Royal Nails a Winner

Royal American Shows close a 10-day engagement in Winnipeg tonight that will go down as a rip-roaring success, despite rain Saturday (21) that shut off what was building into the biggest still date day in Carl J. Sedlmayr's long career. The Winnipeg stand was so successful that now the folks on the back end believe they have a chance to come close or equal the box car numbers they racked up on the Western Canada A Circuit last year. The Royal family moves into Brandon, Man., for the first of the five stands on that circuit, equipped with every essential means of getting it.

On the Western Canada B Circuit, James Patrick Sullivan and his Wallace Bros. boys are up and ready. This Sullivan man, who claims he fears no man's face, to quote him in part, had it a trifle rough in his early weeks. Twice he was snowed out in Ontario, yet he insists he has moved into the West with a profit, and reports he anticipates a bigger fair season that he experienced last year.

Ward Recognizes

John R. Ward is one of the brothers who found the going almost too tough this spring. Ward spent in excess of \$55,000 rebuilding his show in winter quarters, running down his bankroll a little too thin. Then he opened in the rain and mud with the rest of them, and the thin bankroll gave him trying moments in the battle for survival.

A week ago it looked from here as tho the end of the trail was reached in Upper Michigan by this Ward org, but today there is new life and hope on the show, and the reorganization task is well underway. Bill Cowan, who has plied his trade in eastern circles for many years, has joined with a new front end, and some fresh scratch. The org has been moved to Ironwood, Mich., for the Independence doings, and with a strong additional promotion by Frank R. Winkley for his All-American Thrill Drivers, the weather will be the deciding factor. If the skies leave Ward and Winkley alone on this one, the banners will be gaily flying when the trek south starts in another week.

It is reported that Ralph Clawson has handed in his resignation as general manager of the Ward interests, and W. E. (Bill) Snyder has gone to St. Louis for a physical check-up. Walter Hale left the Ward org two weeks ago to go to Lincoln, Neb., to

handle a July 4 fireworks and circus for Jack Duffield. Ward is a little light on executive help but he is optimistic enough to believe that this situation will be corrected without undue delay.

It hasn't been exactly a peaches and cream spring for Hennies Bros., but so far there has been enough rolling in to keep the desk hands happy, so it moves into the Anderson (Ind.) Free Fair this coming week completely staffed and the majority of the folks in pretty fair humor.

Blue Ribbon Okay

Fitzie Brown and A. R. (Dutch) Whitesides are in conference with Eddie Roth this week-end on the immediate future of the Blue Ribbon Shows, now completing a 10-day run at 97th and Western Avenue here in Chicago. Unless there is an unexpected deluge tonight, the over-all gross will top the \$30,000 mark, which should put this one in shape to withstand the rigors for another spell.

Bernie Smuckler has planted the Blue Ribbon in Blue Island, Ill., across from the stadium, for the Independence doings of the Lions' Club, with Stickney, Ill., to follow. Fitzie and Dutch like it so well in the Chicago area they plan to stick around for another month or six weeks.

There are others, lots of 'em, who have had their difficulties, but the weather man has promised a better break in the coming weeks, and the prospective customers still have some money. In another week it is entirely possible that all and sundry will be very happy, indeed.

Joyland Gets Garrett, Ind., North Manchester Midways

GARRETT, Ind., June 28.—Joyland Midway Attractions have been contracted to provide the midway at the American Legion Post's first street celebration here in 15 years, it was announced this week. W. C. Hersh has been signed to direct the independent midway for the event which will be held September 3-6.

Among features will be parades, contests and a free act.

NORTH MANCHESTER, Ind., June 28.—Local American Legion Post has completed plans for its annual street celebration here September 15-20. Joyland Midway Attractions have been booked to supply the midway and parades, contests and free attractions will be among features.

The Billboard's Special Dispatch Services Available

Air Mail — Tuesday delivery. Costs 5 cents an ounce or 80 cents a copy. Special Delivery, 13 cents extra.
Special Delivery Only—Tuesday delivery within 300 miles of Cincinnati. Costs 17 cents a copy.
Special Handling—Same delivery as first-class mail. Costs 10 cents a copy.
Above rates apply to subscription copies in U.S.A. only.
Single copies can be mailed anywhere in U.S.A. at above rates plus 25 cents.
For more information write: Circulation Department, The Billboard, 2160 Patterson Street, Cincinnati 22, O.

Royal American Shriners Organize Traveling Club

DAVENPORT, Ia., June 28.—Twenty-three Nobles, all connected with the Royal American Shows, organized a traveling Shrine club, believed to be the first of its kind in the world, here Monday (9), sponsored by Kaaba Temple, Davenport.

Funds collected will be given to the Shriner's crippled children fund, with monthly meetings scheduled.

George Golden was elected president; John Meyers, vice-president, and Alton Pierson, secretary-treasurer. Named to the executive committee were William E. Erickson, Nat D. Rodgers, C. J. Sedlmayr Jr. and Al Kaufman.

C. J. Sedlmayr Sr., owner of Royal American, was nominated for the presidency, but withdrew, explaining he wanted his men to have charge of the club.

All members of the divan of Kaaba Temple were named honorary members of the club and \$300 was raised at the initial meeting.

Harnett County, N. C., Ban On Carnival Held Invalid

DUNN, N. C., June 28.—An act of the county board of commissioners in banning carnivals from Harnett County is not valid and the county cannot refuse to license legitimate carnivals, County Attorney Henry C. Strickland ruled here. The county board took the action several months ago.

Legal research by Strickland showed Harnett County was not included in a State law authorizing counties and towns to put a ban on carnivals, and it would take an act of the next General Assembly to enable the county to do so.

Wallace Bros. Get Sun, Season's Best Stand at Dubuque

DUBUQUE, Ia., June 28.—Shaking loose from bad weather which had tagged it since the season's opening at Jackson, Miss., the Wallace Bros. Shows crashed thru with its best stand of the season here week ending June 21. Sunny skies prevailed thru out and business was good for everyone.

A powerful advance helped to build up excellent attendance. Newspapers and Station WKBB gave solid support. Stand was auspiced by the Amvets Post No. 3, which installed a trailer which was used by WKBB as a broadcasting studio. Several 15-minute shows were aired from the lot.

Newspapers co-operated in promoting an orphans' day and played it up big. Saturday matinee (21) was big. Newsboys and 100 picked boys from the local boys' club were hosted. Featured in advance by the newspapers it served to hike the matinee gate.

Show got off to a good start. Bronze Vanities, for instance, teed off Monday (16) night with Don Hepburn, advance man, pinch-hitting as talker, and drew more people on the first bally than had visited the show all of the previous week.

Personnel follows:
Staff: Mrs. E. E. Farrow Sr., owner; E. E. Farrow, owner-manager; H. Dale Smith, general agent; Glen Osborn, business manager; Margaret Miller, secretary; Don Hepburn, advance agent; L. H. Hardin, lot man; James Reed, ride superintendent; Earl Ricken, electrician and L. S. Miller, mail and The Billboard agent.

Concessionaires: E. H. Bowers, photo; Joe Milner, scales; James Reed, popcorn; Leonard Mell, 4; Clarence Krug, 2; Rudy Rivers, 6; L. M. Hayes, 6; Sam Craden, 2; Adron Bell, 3; J. C. Ganote, 3; J. C. Corbett, 1; Frank Ellis, 1; L. H. Hardin, 3; L. S. Miller, 1; Earl Ricken, 2; J. M. Corbett, 2; Dot and Jeanette Farrow, 2; Mrs. Reese, 1; Dick Taylor, 3; Sam Lover, 3; Gene Cain, 1; Earl Livingston, 1; B. C. Cunningham, 6; E. C. Kelley, 1, and C. J. Thunderbolt, 1.

Rides: Ferris Wheels, James Reed; Merry-Go-Round, William Parks; Tilt-A-Whirl, Frank Patterson; Spitfire, Albert Brown; Octopus, Frank Zelahi; Comet, James Davis; Looper, Harry Ingals; Chairplane, George Brice, and kiddie rides (train, auto, pony), James Dixon.

Shows: Motordrome, Curly Sayres, owner-manager; Mary Sayres, tickets; Marion Sayres, rider; Curly Sayres, rider; Stewart Little, foreman; Jim O'Brien and Jim Sayres, general help. Snake Show: L. M. Hays, owner; Blackie Duncan, manager; Bug House, Dick Taylor; Crazy House, John Lyons; Midget Horse, E. C. Kelley Jr.; Life Show, L. H. Hardin, owner-lecturer; Earl Jewson, front; Mrs. L. H. Hardin, nurse; Mae Joe Arnold, annex; Athletic Show: E. C. Kelley, owner-manager; Mrs. Jimmy Howard, tickets; Jimmy Howard, Red Ace, Art Campbell and Tom Clarke, performers.

Side Show: Curly Cutsinger, owner-manager; Eddie Gillespie, front; Joe Rice, tickets; Hank King, emcee; Raymond Bossel, Charles Bloodgood, Francis Bloodgood, Paul Miller, Earline Miller and Edna Cutsinger.

"Sultan's Harem": Curly Cutsinger, owner-talker; Jimmy Logan, tickets; Mandy Jones, Lucky Hatton, Dot Harlinger and Arlene Smith, performers. "Tebu," Curly Cutsinger, owner; Junior Higginson, talker; Rose Higginson, performer.

"Bronze Vanities": Office owned and managed by James Reed, with Jack Jackson, producer; Sam Hardley, talker; Steve Wilson, tickets; W. L. Gaskin, H. H. Senuel, James Smith and Bluch Melancon, band; Nellie Brown, Edna Mae Jones, Lucille Perkins, Mary Stevenson, Sadie James and Mary Lou Brown, comedy chorus.
George Tipton, boss canvasman; Robert Lewis, electrician; front gate, Frank Ellis, manager; Mrs. Dempsey, tickets.

Funeral Services Held For Surdam, Billposter

BENNINGTON, Vt., June 28.—Funeral services were held here Wednesday (11) for Fred G. Surdam, billposter with the King Reid Shows the past seven years, who died at his home here Monday (9). Surdam, 62, was widely known in Bennington and for many years was a stagehand at the Bennington Opera House, now the General Stark Theater.

Surviving are his widow; three sons, Paul, Clayton and Walter; a daughter, Mrs. Reginald Carpenter, all of Boston, and a brother, Milo, Bennington.

Granite Scores Win at Providence

PROVIDENCE, June 28.—Granite State Shows, the first of their size to play this city in about eight years, garnered good business for the week ended June 21, W. E. Muldoon, manager, said. Shows broke in a new lot on Eddy Street, and introduced a 14-cent paid gate, a novelty here. They were sponsored by the Yankee Division Association.

WHIM aired two broadcasts from the lot including a 15-minute interview with Jennie Rooney, of the Flying Rooneys, free act. Shows carry five shows and nine rides. All rides got a heavy play.

Secretary-Treasurer Bill Bouchea visited many friends here. Irving Smith, advance agent, had plenty of paper posted prior to opening, and Albert Farley, sound technician, had all equipment in order.



JACK RUBACK'S Alamo Exposition Shows have shifted to a Diesel light plant. Shown above is the new 180-kw. plant and Chief Electrician Jimmy Lukens. Plant was purchased from Stewart & Stevenson, of Houston, represented by Tobe McFarlan, and was delivered June 17 at Waco, Tex.



Coming Events

These dates are for a five-week period.

- California**
Los Angeles—Gift & Art Show, July 27-Aug. 1. John Marsh.
- Colorado**
Gunnison—Cattlemen's Days, July 19-21. M. J. Verzah.
- Connecticut**
Danbury—Vol. Firemen's Assn. Carnival, July 18-28. Lt. Henry Mageraappe.
Norwalk—Vol. Fire Dept. Carnival, July 3-12. Frank J. Riley.
Westport—Yankee Doodle Fair, July 24-26.
- Georgia**
Atlanta—China, Glass & Gift Show, July 8-11. Foster B. Steward, 1492 Peachtree St., N.E.
- Illinois**
Chandlerville—Am. Legion Celebration, July 21-26. Watson A. Trowbridge.
East Dundee—Firemen's Festival, July 23-26. Max C. Freeman.
Eldorado—Am. Legion Celebration, June 30-July 5. John Devine.
Flora—Soldiers & Sailors Reunion, VFW, Week of July 1. F. M. Sheets.
Gardner—Firemen's Festival, July 24-27. Kenneth D. Clark, Box 114.
Georgetown—Home-Coming Week, July 1-5. Mayor C. E. Spang.
Morrisonville—Picnic & Home-Coming, July 30-31. R. E. Lowe.
Mount Olive—Home-Coming, July 24-26. VFW & Legion, Theo. Hicks.
Mount Vernon—Veterans Reunion, June 29-July 5. R. M. Ramsager, Box 478.
Newman—Am. Legion Celebration, Week of July 4. Deane C. Davis.
Oakland—Veterans Foreign Wars Carnival, July 1-5. J. C. Cox.
Salem—Soldiers & Sailors Reunion, July 23-Aug. 2. Omar J. McMackin.
Springfield—Jr. Chamber of Commerce Circus, July 11-16. Jo Otwell, 924 S. 8th St.
Stockton—Street Celebration & Home-Coming, July 17-19. Lions Club, Frank Niemeyer.
Sullivan—Am. Legion Celebration, June 30-July 5. J. L. David.
- Indiana**
Boswell—Community Celebration, July 1-4. Edgar Burnett, Box E.
Brazil—Rotary Club Celebration, June 30-July 5. Malcolm E. Schafer, 415 E. Vt. St.
English—Old Settlers Reunion, July 21-27. J. C. Edoey.
Galveston—Street Fair, July 16-19. L. E. Mote.
Jamestown—Home-Coming, July 31-Aug. 2. Arthur Shelton, Lions Club.
Knox—Celebration at Bass Lake Park, July 1-6. W. C. Wehrley.
Marshall—Lions Club Home-Coming, July 9-12. E. R. Peffey.
Milford—Street Fair, July 30-Aug. 2.
Montezuma—Hospital Fund Festival, July 15-19. Charles R. Brown, Lions Club.
New Albany—Monon Cent. Celebration, July 27-30. Walter J. Coyle.
Orleans—Am. Legion Home-Coming, July 7-12. H. J. Shirley, Box 94.
Otterbein—Am. Legion Jubilee, July 30-Aug. 1. H. C. Myers.
Paoli—Am. Legion Carnival, July 14-19. Kenneth P. Murray, 604 W. Main St.
Red Key—Lions Club Celebration, July 7-12. LeRoy McLaughlin, Box 203.
Salem—Am. Legion Celebration, June 30-July 5.
West Baden—Am. Legion Celebration, July 1-5. Clarence Radcliff.
- Iowa**
Belle Plaine—Legion Celebration, July 16. A. J. BIRD.
Cognon—Harvest Home, July 25-26. R. J. Henderson.
Davenport—State of Scott Celebration, July 2-6. LaVerne Plambo, C. of C.
Davenport—Annual Picnic, July 27. Ed Oim, 2535 Fulton Ave.
Melcher—Veterans Foreign Wars Celebration, Week of July 4. Jule Maltre.
Pisgah—Play Day, July 28. Francis Miller.
Red Oak—Am. Legion Celebration, July 1-7. Carl Priesman.
Wapello—Home-Coming, July 15-17. W. R. Marshall.
- Kansas**
Baxter Springs Lions Club Carnival, June 30-July 5. J. D. King.
Downs—Downs Celebration, July 23-26. Charles H. McConnell.
Great Bend—Jubilesta Celebration, July 20-26. Cliff Getz, Box 566.
Linn—Linn Picnic, July 17-19. Albert L. Higgins.
- Kentucky**
Paintsville—Am. Legion Celebration, June 30-July 5. C. R. Cooper.
- Maryland**
Oakland—Firemen's Celebration, June 30-July 5. T. J. Stanton, Box 1.
- Massachusetts**
Quincy—City and Legion Celebration, June 30-July 5.
- Michigan**
Adrian—DAV Victory Celebration, June 30-July 5. Earl Fritz, 115 Maiden Lane.
Alpena—Home-Coming Cent. Celebration, June 30-July 7. Lloyd Leavitt.
Detroit—Am. Legion Celebration, July 1-6. Larry Webster.
Niles—International Circus, July 4-6. Tommy Sacco.
Traverse City—Centennial & Cherry Festival, June 29-July 5. Douglas Hill, Chamber of Commerce.
Zeeland—Centennial Celebration, July 14-18. O. Karsten.

- Minnesota**
Bemidji—Paul Bunyan Water Carnival, July 12-13. Willis Norden, Northern Natl. Bk. Bldg.
Detroit Lakes—Northwest Water Carnival, July 11-13. Ray Glaholt.
Minneapolis—Aquatennial Festival, July 18-27. W. N. Dickson, 529 Palace Bldg.
Montevideo—Fiesta Days, July 11-13. H. N. Johnson.
- Missouri**
Aurora—Am. Legion Celebration, June 30-July 5. W. A. Oglesby, Box 147.
Clinton—Horse Show, July 17-18. George Winn.
Craig—Craig Reunion, July 24-27. John L. Pilsaumer.
El Dorado Springs—Annual Celebration, July 17-19. E. R. McPeak.
Everton—Booster Club Picnic, July 16-19. William R. Probst.
Hillsboro—Horse & Cattle Show, July 18-20. H. P. Lippert.
Iberia—Am. Legion Home-Coming, July 31-Aug. 2. Sedden Irwin.
Kansas City—Gift Show, July 20-24. Fred Sands, 1610 Dierks Bldg.
Lamar—Horse Show, July 11. Huber K. Logue.
Lebanon—Celebration, Week of July 4. E. Rains Jr., Junior Chamber of Commerce.
Louisburg—Old Settlers Reunion, July 23-24. Harry W. Atchley.
Memphis—VFW Celebration, June 30-July 4. H. S. Laird.
Mount Vernon—Centennial Assn. Celebration, July 28-Aug. 3. Max A. Ford.
Parma—Home-Coming Celebration, July 1-5. Orville S. Bankston.
Rolla—Lions Club Carnival, July 1-4. W. H. Mueller.
Weaubleu—Annual Reunion, July 10-12. Johnie Allen.
- Nebraska**
Gering—Oregon Trail Days, July 17-18. H. J. Holtorf.
Jansen—Jansen Picnic, July 24-25. Loren Smith.
- New Hampshire**
Franklin—Veterans Home Carnival, July 17-19. Pete Rousseau.
- New York**
Allegany—Vol. Fire Dept. Celebration, June 30-July 5. James J. Boser, 26 W. Main St.
Danville—Fire Dept. Carnival, June 30-July 5. Arthur J. White.
Rouses Point—Celebration, July 1-5.
- North Carolina**
Asheville—Mountain Dance & Folk Festival, July 24-26. Chamber of Commerce.
- Ohio**
Amherst—Am. Legion Carnival, July 18-20. Merrill Walker.
Archbold—Legion Home-Coming, July 29-30. Robert Stotzer.
Byesville—Home-Coming, July 28-Aug. 2. Martin F. Nagel.
Eaton Center—Firemen's Carnival, July 18-19. Elton C. Hill, Columbia Station.
Fort Recovery—Harvest Jubilee, July 21-26. B. B. Burke, Am. Legion.
Grafton—Vol. Firemen's Carnival, July 10-13. J. A. Noveskey, Box 122.
London—Am. Vets. Celebration, June 30-July 5. Charles Golden.
Louisville—Junior Order Home-Coming, July 1-5. C. W. Marks and George Marlow.
Malvern—Home-Coming & Firemen's Frolic, July 30-Aug. 2.
Medina—Am. Legion Carnival, July 17-19. Frank Rau.
New Richmond—Am. Legion Carnival, July 3-6. Charles Colonel.
North Industry—Vol. Fire Dept. Home-Coming, July 22-26. George Marlow, Canton.
Steubenville—Veterans Home-Coming Celebration, July 2-6. Chamber of Commerce.
Warren—Firemen's Festival, July 10-12. Myron Baker, R. D. 5.
Waynesburg—Vol. Fire Dept. Home-Coming, July 9-12. James H. Finebrook.
Wellsville—Firemen's Home-Coming, June 30-July 5. M. L. Clendennin.
- Oklahoma**
Perry—Am. Legion Celebration, June 30-July 5. George L. Butler.
- Oregon**
Eugene—Oregon Trail Pageant, July 24-26.
- Pennsylvania**
Apollo—Vol. Fire Dept. Celebration, July 7-12. H. M. Fulton.
Coalport—Fire Co. Celebration, July 28-Aug. 2. James W. Laing Jr.
Ellwood City—Vol. Firemen's Celebration, July 7-12. William A. Fehl.
Large—Firemen's Fair, July 21-26. Thomas Tacholr, R. D. 1, Clairton, Pa.
Montgomery—Firemen's Carnival, July 14-19. Mitchell Taylor.
Mount Carmel—Firemen's Convention-Celebration, Week of June 30.
Mount Holly Springs—Citizens Fire Co. Celebration, July 14-19. Dr. J. R. Snyder.
New Kensington—Fire Dept. Celebration, July 28-Aug. 2. D. W. Bayne.
Oil City—Fire Dept. Carnival, July 21-26. W. T. Linch.
Oakdale—Vol. Fire Dept. Celebration, July 21-26. J. Dale Gamble.
Osceola Mills—Firemen's Celebration, June 30-July 5.
Pittsburgh—Thrill Circus, July 14-19. Chester B. Morley, 332 City-County Bldg.
Punxsutawney—Old Home Week - Firemen's Celebration, June 30-July 5. Fred E. Smith.
Rockwood—Vol. Fire Dept. Celebration, July 7-12. Charles E. Koontz.
Salisbury—Firemen's Week, June 30-July 5. George E. Bowersow Jr.
Sandy Lake—Old Home Week, June 30-July 5. Vol. Fire Dept., S. R. Morton.
Saxenburg—Firemen's Jubilee, July 14-19. Vol. Fire Co., C. F. Graham.
Shamokin—Union Fire Co. Fair-Carnival, July 7-12. David W. Arnold, 1004 Sharp St.
Shinglehouse—Celebration, July 1-5. Leo Prince.
Vintondale—Firemen's Carnival, July 7-12. Vol. Fire Co.

(See COMING EVENTS on page 64)

Victory Exposition's Power Aids Flooded Fort Dodge, Ia.

FORT DODGE, Ia., June 28.—This flood-stricken city got water, milk and its newspapers here this week, thanks to a carnival, the Victory Expositions Shows, which closes its scheduled stand here Sunday (29).

Flood waters of the Des Moines River inundated the city's emergency power plant. That cut off the supply of water, made it impossible for creameries to process milk and newspapers to be printed.

The Victory Expositions Shows, owned by Alvin and Lowell Vandike, were asked for help. They provided with quick speed their General Motors Diesel unit, a 180-kw. capacity job.

First, the unit was pressed into use Tuesday (24) to pump out the water works. The unit was moved to a creamery, where it provided the power necessary to process milk. And then it was shifted to the plant of The Fort Dodge Messenger, where its capacity was more than ample to run the linotypes, presses and other machinery necessary to print the paper.

The city joined in applauding the co-operation of the shows, its owners, its business manager, Don Bra-shear, and the two operators of the

unit, Blue Rozell and Clarence Scott. The Fort Dodge Messenger Wednesday (25) broke out with a Page 1 editorial praising the show for its co-operation. Speaking of the co-operation and of the shows' owner and its business manager, the paper said editorially, "Pleasant, courteous gentlemen, they have gone out of their way to be of assistance in this emergency."

Up until the arrival of the shows' power unit, the newspaper had been forced to print in newspaper plants of near-by towns. The newspaper in its news columns called attention to the fact that the Victory Shows, which opened February 8 in Brownsville, Tex., "Have been dogged by cold and wet weather every mile of the long route, and have still to open six nights in any one week."

Merchandise Wheels Okay Under Proper Auspices

TRENTON, N. J., June 28.—Anti-gambling campaign in turbulent Hamilton Township, usually the locale for carnivals playing this territory, does not extend to merchandise wheels operated by civic groups, fire companies and veterans organizations, according to a ruling made by Police Captain James F. Keegan. He explained the instructions are to eliminate all "buy backs."

He also indicated the same rules will apply to concessions at the New Jersey State Fair, which comes under the jurisdiction of the township.

Carnival Dates Set

DANBURY, Conn., June 28. — The annual Beaver Brook Volunteer Fire Company Carnival is scheduled here July 31-August 2.

Ulaire Malloy Suffers Minor Hurts in Collision

UTICA, N. Y., June 28.—Ulaire Malloy, aerialist, suffered minor bruises recently near here when her car, which was pulling a trailer, collided with a bus. The trailer was demolished.

She managed to play her next scheduled date, booked thru Al Martin's Boston office by Ray Kneeland of Buffalo, at the Caledonia (N. Y.) Firemen's Celebration.

HARRISON

GREATER SHOWS

a clean modern midway

NOW BOOKING FOR GREATER TASLEY FAIR

OVER 100,000 PAID ADMISSIONS LAST YEAR

Want, due to disappointment, Bingo to join on wire for balance of season. Can place Slum Concessions of all kind. Few choice Concessions open. Good opening for Girl Show with two or more Girls; have complete outfit. Have complete outfit for organized Minstrel Show; Stelle and Chisom, answer. Will book Roll-o-Plane and Spitfire. Our Fairs start 1st of August. Will book any worth-while Grind Show, such as Wild Life, Animal, Snake, Monkey or Illusion. Hagerstown, Md., this week; then Chambersburg, Pa.; then south. Positively all winter's work in Florida. All wires to FRANK HARRISON, Owner—REID McDONALD, Bus. Manager.

P.S.: Want A-1 Mechanic with tools.

SAM'S FUNLAND SHOWS WANT

FOR V. F. W. BAZAAR AND 4TH OF JULY, NASHVILLE, N. C., THIS WEEK

WEEK JULY 7, V. F. W. MIDSUMMER FREE FAIR, ENFIELD, N. C.

CONCESSIONS—Bowling Alley, High Striker, Bingo that works for stock, also Grab Joint, also Bumper or any Grind Store. Shows with own outfit, 20 per cent after tax. HELP—Can use two Ball Game Agents. Sam Swain wants Grind Store Agents, also Chairplane Man for Smith and Smith and other Ride Help. Will book, buy or lease Wheel.

WANT CONCESSIONS

Everything except Corn Game, Mug, Fish Pond, Coke Bottles, Cork Gallery, Pop Corn, Candy Floss, Snow Cones, Percentage, Basket Ball, anything else. Don't write, come on. No Flats or Mitt Camps wanted. Biggest 4th July spot in Southern Iowa. 3 big days and nights. \$3,500.00 in prizes. All shows, committee percent, come on.

CHARLES R. FERRIS, Gen. Agent

LEON, IOWA, JULY 3-4-5

WANTED

Two Girls, experienced Ball Game Agents, for two Balloon Dart Games. Agent for Electric Train Concession and Tie-Tat-Toe Ball Game. Both new and something different. FOR SALE—1946 Superior House Trailer, \$750 plus payments; 1940 Plymouth Sedan, new motor and tires, \$850; 1940 G.M.C. Truck, 18 ft. van body with tandem wheels, perfect condition, \$900.00; one 12x12 Top and Frame (white pine), plywood counters, complete, \$125.00; one 14x10 Top and Frame, counters, shelves, jacks and flash cloth, complete, \$150.00. Will sell all or any part between now and November.

WALTER B. COX

c/o J. J. Jones Expo., Hancock, Mich., this week; then Manominee, Mich., or per route.

MUSIC ROLLS

and

REPAIR PARTS

for

WURLITZER MILITARY BAND ORGANS

Repairing and Rebuilding
of all
Band Organs

T. R. T. Manufacturing Co.

825 MAIN STREET
NORTH TONAWANDA
NEW YORK

AGENTS WANTED

For Six Cats and Set Spindle

Wire

BILL PORTER

Care R. & S. Shows,
Clinton, N. C.

P.S.—Juggy, get in touch with me.

WANTED FOR PALACE OF WONDERS

Talker for front, also Dwarf to bally. Can place
any good Side Show Act for long season. Good
opening for Tattooed Man. Address:

WENDELL KUNTZ

Care Kirkwood Show, Oswego, N. Y., this week;
Poughkeepsie, N. Y., week July 7th.

SIDE SHOW TALKER

Must join on wire

KELLEY & BEST SIDE SHOW

Harlem and Foster Aves., Norwood Park, Ill.

CARNIVAL WANTED

First or Second Week in August for

AMVETS Harvest Festival

Contact

FRED ELKIN SR., Lexington, N. C.

P.S.: We sponsor worth-while attractions of all kinds at any time.

MONKEY SHOW COMPLETE FOR SALE

Six trained Monkeys with Cages, 20x30 Tent,
Bally and Banner Line, two Speakers, one Am-
plifier and Mike. All new equipment, healthy
Monkeys. Must sell because of illness. Priced
right. This show booked for solid route of Fairs
to November 15th. All replies:

JOHN GRANT

Care MORRIS HANNUM SHOWS
Bangor, Pa., this week

.22 SHORTS, \$50.00 CASE

SPATTERLESS, 1/3 DEPOSIT, \$55.00 CASE.
SHEET WRITERS, send 25¢ in stamps for World
Map, size 38x50 in., and other samples.

PARK AMUSEMENT ENTERPRISE

1905 Cecil Ave., Baltimore 18, Md.

U-NEED IT—WE HAVE IT

PLASTER FOR SALE

Carnival, Bazaar and Advertising Novelties.

GLENNVILLE NOVELTY MANUFACTURING CO.
11601 Iowa Avenue CLEVELAND 8, OHIO

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Mountain Dew, W. Va.,
June 28, 1947.

Dear Pat:

First week in July, a few weeks before the fair season, is known in midway circles as the betwixt and between part of the season. It is during this part of the season that every midwayite suffers with a malady known as the hoof and mouth disease. They are all either hoofing it to the other side of the fence where the grass is greener or mouthing the dull weeks away.

Our July 4 celebration here, which the office touted so strongly, was blanked out thru rain. We still have

the old, squaring "ubi to use, and it hadn't rained every body would have had winter jackets. Our auspices, the Legislature of West Virginia, are not betwixt and betweeners, but they got the spirit of the thing from listening to ours. The committee expected more people on the lot than the State, county and city could provide. Their argument was: "Who made the promise, 200,000 people will attend the event; the show or the auspices?" They claimed that the ad asking for shows and concessions carried those figures, and altho the head committeeman's name was on the ad it was set up by our special agent. Our agent being out of town at the time couldn't be reached for comment.

Pete Ballyhoo announced to his dissatisfied concessionaires that according to medical figures the death rate during the past 10 years was high and the birth rate exceptionally low, which the office or the committee had no control over. And should the

shows again play it in '48, concession rates would conform with death and birthday rates.

Most criticized person on this show is the lot layout man. Every showman wants his show located first in on the right-hand side. To keep everybody happy, the show boss announced that he was working on a revolving midway that if and when completed would put each show first in on the right-hand side at least 10 times nightly. Here are more of our betwixt and betweeners' squawks: The pack ends yelp over too many passes being put out, and reproach the concessionaires for their plentifulness. The concessionaires howl that "the back end isn't strong enough to draw and hold people." The house trailer-ites beef because there aren't any shade trees to park their jungle buggies under, while those who kip, jungle and scoff in box wagons claim the tractor drivers don't hunt for level spots to park the wagons on. Without consulting the office, every showman claims to have the exclusive on something. Our Snake Show manager believes that he has the exclusive on groan boxes, and beefed that the Hey-Dey, unless it's gears were greased, was opposition.

During this dangerous part of the season all betwixt and betweeners must be pacified. They must be made to believe that their beefs are justifiable. So, to comfort and console, the office built a tear trough in the midway restrooms, which has excellent drainage facilities. Concessionaires, ride men and showmen, attention. Join this show now. Where else can you stand up and weep with comfort? MAJOR PRIVILEGE.

Sensational Snyders Held Over at Pontchartrain

NEW ORLEANS, June 28.—Pontchartrain Beach will hold over the Sensational Snyders for a week and possibly two weeks including the July 4 week-end. A new high pole act was scheduled for Sunday (29).

The Snyders will do a trampoline act twice daily rather than the high pole act. Stage act with them, scheduled to run thru July 6, are the Four Mayas, Mexican acrobat team which is proving extremely popular, according to beach officials.

Dates were set for the Miss New Orleans contest, one of many promotional efforts at Pontchartrain. Sponsored by the Junior Chamber of Commerce, it will be staged July 23-24.

High River Builds Stand

HIGH RIVER, Alta., June 28.—Third grandstand to be built this year is being completed for the High River Rodeo July 2-3. Total seating capacity will be 3,000. Professional talent will participate on the first day, amateur contestants the second. A parade will open the show. A former RCAF hangar has been moved to the rodeo grounds for use as a carnival center and dance pavilion.

With the Zoos

The city council of Detroit has authorized the purchase of 11 animals for the Detroit Zoo. The purchase, totaling \$7,750, will include one male and three female blesboks, two male and four female ostriches and a Rothschild giraffe.

The zoo in Sydney recently shipped \$10,000 worth of kangaroos, Tasmanian devils, dingos, gassowaries, possums, Cape Barron geese, storks, tree climbing kangaroos, wallabies, emus, black swans and 1,500 finches to Taronga Park Zoo, South Africa, in payment for a shipment of animals, including giraffes and zebras, which it recently received.



Frontier Contests

Arizona

Flagstaff—Indian Rodeo & Pow-Wow, July 4-6.

Prescott—Prescott Frontier Days, July 3-6. Miss Roma (Jim) Gentry.

California

Fortuna—Fortuna Rodeo, July 26-27.

Modesto—Junior Chamber of Commerce Rodeo, July 18-19. Dave Wilson, Box 76.

Monterey—Rodeo, July 4-7.

Patterson—Rodeo, July 13-14.

Redwood City—Rodeo, July 4-6. Sanford T. Ratliff, Box 428.

Salinas—California Rodeo, July 19-22. Fred S. McCargar, Box 1170.

Willits—Frontier Days, July 4-6. A. M. Sacry.

Colorado

Boulder—Pow-Wow Rodeo & Celebration, July 26-28. E. Johnson.

Brush—Brush Rodeo, July 3-4.

Greeley—Greeley Spud Rodeo, July 2-4. E. H. Folbrecht, Chamber of Commerce.

Gunnison—Cattlemen's Day Rodeo, July 18-20.

Meeker—Range Call Rodeo, July 4-5. F. L. Colescott, Am. Legion.

Monte Vista—Ski-Hi Stampede, July 30-Aug. 1. John H. Beatty.

Florida

Arcadia—Arcadia Rodeo, July 4-6.

Idaho

Blackfoot—County Hospital Rodeo, July 4-7. A. F. Tellin.

Grangeville—Border Days Rodeo, July 3-5. C. D. McCargar.

Nampa—Harvest Festival Assn., July 16-19. J. W. Amos, Box 170.

Payette—Race Meet & Rodeo, July 3-4.

Pocatello—Pocatello Rodeo, July 11-13. Murtel Ruggles, Box 292.

Preston—Preston Night Rodeo, July 31-Aug. 2. Chamber of Commerce.

Rexburg—Fair Assn. Rodeo, July 3-5. B. O. Harward.

Rupert—Rupert Rodeo, July 2-4. Bruce Rogers.

Soda Springs—Henry Stampede, July 4-6. T. R. Horsley.

Illinois

Chicago—Rodeo at Soldier Field, July 14-19. American Legion.

Pecatonica—Clyde Miller's Rodeo, July 4-6. Tom Morrissey.

Kansas

Irving—Irving Rodeo, July 18-20. G. F. Hall.

Newton—Newton Rodeo, July 23-24.

Topeka—Santa Fe Trail Rodeo, July 4-6.

Winfield—Fair Assn. Rodeo, July 17-19. G. B. Woodell.

Missouri

Trenton—Lions Club Rodeo, July 2-4. Billie Veach.

Warrensburg—Warrensburg Rodeo, July 10-12.

Montana

Chinook—Chinook Rodeo, July 4-6.

Red Lodge—Red Lodge Rodeo, July 3-5. H. C. Olcott.

Wolf Point—Wild Horse Stampede, July 10-12. T. R. Kelly.

Nebraska

Hartington—Hartington Rodeo, July 4-6. H. Langferman.

Nevada

Reno—Reno Rodeo, July 4-8. Glen E. Myers.

New Mexico

Gallup—Gallup Rodeo, July 4-6.

Raton—Raton Rodeo, July 17-19. Beutler Bros.

New York

Rochester—Grotto Rodeo, July 21-26. Bryant G. Parsons, 182 Commodore Pkwy.

North Dakota

Mandan—Mandan Rodeo, July 4-6. J. I. Rovig.

Ohio

Canton—Junior Chamber of Commerce Rodeo, July 18-20. Walt Earnest.

Oklahoma

Anadarko—Caddo County Rodeo, July 14-20. Dave H. Nixon.

Arnett—Fair Assn. Rodeo, July 12-13. J.

D. Cresswell.

Atoka—Atoka Rodeo, July 9-12. C. C. Stephens.

Dewey—Dewey Roundup, July 3-6. H. C. Courtney, Box 836.

Mangum—Mangum Rodeo, July 10-12. Ben Sorrels.

Marietta—Love Co. Rodeo, July 3-4.

Shawnee—Shawnee Rodeo, July 18-19. C. E. Rickey.

Wright City—Rodeo, July 3-4.

Oregon

Baker—Oregon Trail Days, July 3-5. Fred H. Maes.

Bend—Stampede & Water Pageant, July 4-5.

Crawfordsville—Callapooya Roundup, July 4-5. Mable Frum, R. 3, Eugene, Ore.

Enterprise—Wallowa Co. Fair Rodeo, July 4-6. Herb F. Clark.

Klamath Falls—Rodeo, July 4-6. Elmer Balsiger.

Molalla—Molalla Buckaroo Assn., July 3-5. Clyde Kendall.

Saint Paul—St. Paul Rodeo, July 3-5. Carl J. Smith.

South Dakota

Belle Fourche—Black Hills Roundup, July 3-5. J. F. Koller, Box 530.

Huron—Am. Legion Rodeo, July 11-13. G. W. Chitty, Box 1366.

Martin—Am. Legion Rodeo, July 4-5. Dale E. Pyle, Box 237.

Moberly—Moberly Rodeo, July 3-5. Dr. A. W. Spiry.

Rapid City—Range Days, July 18-19.

Texas

Canadian—Canadian Rodeo, July 4-6. C. R. Higgins.

Dalhart—KIT Rodeo & Reunion, July 24-26. W. E. Cantrell.

Falfurrias—Falfurrias Rodeo, July 3-4. R. L. Schultz.

Kerrville—Junior Chamber of Commerce Rodeo, July 3-5.

Levelland—Levelland Rodeo, July 3-5. W. J. Robertson, Box 1953.

Pecos—American Legion Rodeo, July 3-5. Dudley Cooksey.

Ranger—Ranger Rodeo, July 30-Aug. 2. R. B. Thomas.

Utah

Neola—Neola Rodeo, July 3-4. Lester Gardner.

Nephi—Ute Stampede, July 8-12. Theo. Westring.

Price—Robbers Roost Rodeo, July 31-Aug. 1.

Salt Lake City—Days of '47 Rodeo, July 14-19. Sheldon R. Brewster.

Tooele—Bit & Spur Rodeo, July 3-5.

Washington

Chelan—Chelan Rodeo, July 26-27. Frank L. Buell.

Toppenish—Toppenish Rodeo, July 4-6.

Wilbur—Wilbur Rodeo, July 3-5.

Wyoming

Big Piney—Rodeo, July 4-5.

Cheyenne—Cheyenne Frontier Days, July 22-26. Robert D. Hanesworth, Box 715.

Cody—Cody Stampede, July 4-6. E. H. Melbraaten.

Gillette—Legion Gillette Roundup, July 3-4. Archie Lindsey.

Kemmerer—Kemmerer Rodeo, July 19-20.

Lander—Pioneer Days Rodeo, July 3-5. Herb B. Jones, Box 543.

Lyman—Lyman Rodeo, July 21-22.

Sheridan—Bots Sots Stampede, July 18-20. E. S. Lewis, Box 688.

Canada

Benalto, Alta.—Benalto Stampede, July 16-16.

Calgary, Alta.—Calgary Stampede, July 7-12. J. Charles Yule.

Cardston, Alta.—Cardston Rodeo, July 15-16. E. R. Malmberg.

Coronation, Alta.—Stampede, July 25-26.

Kikino, B. C.—Kikino Stampede, July 3-4.

Lethbridge, Alta.—Lethbridge Stampede, July 3-4. C. E. Parry.

Raymond, Alta.—Raymond Stampede, July 1-2.

Stettler, Alta.—Stettler Stampede, July 22-23.

Swift Current, Sask.—Frontier Days, July 1-2. M. C. Jeffrey.

Vulcan, Alta.—Vulcan Stampede, July 18-19.

Weyburn, Sask.—Broncho Daze Rodeo, July 18-19.

Morris Hannum Shows

A tradition at Veterans' Conventions

40TH ANNUAL SPRING MILL FAIR

Six Miles From Philadelphia

AT CONSHOHOCKEN, PA.

TEN TREMENDOUS DAYS — JULY 9-19

Free Acts — Fireworks — Free Gate — New 1947 Oldsmobile
Given Away.

Limited space still available for strictly legitimate Concessions.
Have eight Rides, will book four more of any kind. Capable
Ride Help, come on.

Want Side Show People for our complete new outfit.

Can place Motordrome, Penny Arcade, Iron Lung, Unborn.

Our August Fairs are Flourtown, Kutztown; Flemington, N. J.,
and Twin County Fair, Northampton, Pa. All replies to

MORRIS HANNUM

Bangor, Pa., this week; then Conshohocken, Pa., July 9-19

BEE'S OLD RELIABLE SHOWS, INC.

WANT FOR THE FOLLOWING

13 — BONA FIDE FAIRS — 13

— COUNT THEM —

1. ANDERSON CO. AMERICAN LEGION FAIR—Lawrenceburg, Ky., July 21-26
2. MERCER CO. FAIR & HORSE SHOW—Harrodsburg, Ky., July 28-Aug. 2
3. RUSSELL CO. AMERICAN LEGION FAIR—Russell Springs, Ky., Aug. 4-9
4. WASHINGTON CO. FAIR & HORSE SHOW—Springfield, Ky., Aug. 11-16
5. MARION CO. AMERICAN LEGION FAIR—Lebanon, Ky., Aug. 18-23
6. BARREN CO. AMERICAN LEGION FAIR—Glasgow, Ky., Aug. 25-30
7. HUMPHREY CO. FAIR—Waverly, Tenn., Sept. 1-6
8. HICKMAN CO. FAIR—Centerville, Tenn., Sept. 8-13
9. McDUFFIE CO. AMERICAN LEGION FAIR—Thomson, Ga., Sept. 22-27
10. HANCOCK CO. AMERICAN LEGION FAIR—Sparta, Ga., Sept. 29-Oct. 4
11. JOHNSON CO. V. F. W. AMERICAN LEGION 4-H CLUB FAIR—Wrightsville, Ga.,
Oct. 6-11
12. WARREN CO. V. F. W. AMERICAN LEGION FAIR—Warrenton, Ga., Oct. 13-18
13. TAYLOR CO. AMERICAN LEGION FAIR—Butler, Ga., Oct. 20-25

— 3 MORE PENDING 3 —

Can Place for the Above Bona Fide Dates and want To Join AT ONCE:
Shows of all kinds that have own transportation and equipment.

Will book 20% to office.

Concession Agents for office owned concessions.

ROUTE: Greenup, Ky., June 30-July 5; Mt. Sterling, Ky., July 7-12;
HODGENVILLE, KY., JULY 14-19

WILLIAM COWAN

CAN PLACE

- Capable Wheel Agent
- Man To Take Charge of Bowling Alley — Also
Agents for Same
- Good Six Cat Rack Agent
- Good Percentage Dealers
- Also Two Good Lady Ball Game Agents.

WRITE OR WIRE CARE OF

JOHN R. WARD WORLD'S FAIR SHOWS
IRONWOOD, MICHIGAN

CARAVELLA AMUSEMENTS

CAPT. EUGENE CHRISTY AND HIS 12 PERFORMING LIONS

World's Foremost Animal Trainer — Free Act Sensation

Rochester, Pa., July 7-12

Meadville, Pa., July 14-19

Can place a few more legitimate Concessions. Have opening for
attractive Photo Gallery, Arcade.

SHOWS—Want Acts for Side Show, Freaks, etc. Good Talker. All
office paid. Want Talkers on other Shows. Will consider organized
Side Show. Your own top or we have new 20x80 top.
Want Minstrel, Posing, Girl, Hawaiian. We have plenty tops.

Will book or buy Tilt, other rides not conflicting.

Can pay top wages to sober and reliable Ride Boys—but we MEAN
sober and reliable. Want First Man on Merry-Go-Round, all semi
drivers given preference. Can place reliable and experienced
General Agent. Can use good Clown. Rita and Dunn, please
contact. R. W. Rocco, please contact.

All Wire

CARAVELLA AMUSEMENTS
BARNESBORO, PA., June 30-July 5

SCHAFFER'S JUST FOR FUN SHOWS

WANTS

Shows not conflicting with Jig Show, Monkey, Snake, Fun House. No Girl
or Ath. Show. Want party for Monkey Show that can Train Baby Chimps.
Want party to furnish inside for Ten-in-One, all new. Want Second Men
on Twin Wheels, Tilt, Spitfire, Octopus, Swing, Flying Scooter. Need
Agents for Stock Joints. Come on or wire

W. A. SCHAFFER

Belton, Texas, or per route.

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

WANT

STOCK CONCESSIONS, ROLL DOWN AND SKILLO AGENTS

E. E. FARROW, Mgr.

Austin, Minn., 4th July; Waterloo, Iowa, July 7-12

PLASTER! PLASTER! PLASTER!

Have you seen all the rest? Then now get the very best at the well-known place.

INCROCCI NOVELTIES

31 PRIDE STREET

PITTSBURGH 19, PA.

No delivery charges after July 7th. Must have 1/3 deposit on all shipments.

BEAM'S ATTRACTIONS

MASONTOWN FIREMEN'S CELEBRATION NEXT WEEK.

Concessions open—Shooting Galleries, Novelties, Custard. Want sober, reliable Electrician,
\$40 and cut-ins; Merry-Go-Round and Chairplane Foremen, top salary to reliable men.
Concession Agents for flashy Stores. For Sale—Trailer, 75 KVA 2300, 18; Trailers complete
with Towers, Switches. Write or wire

M. A. BEAM

AVONMORE, PENNA., THIS WEEK

National Showmen's Association 1564 Broadway, New York

NEW YORK, June 28. — On Wednesday (11) the World of Mirth Shows at Lodi, N. J., were visited by Walter K. Sibley, executive secretary, where he met Bucky Allen, Harry Kaplan, Sam Finkel and Mr. and Mrs. Cyril Watkins. At the Gerard Greater Shows in the Bronx he conferred with Ralph Endy, banquet chairman; Mr. and Mrs. Charlie Gerard, Sam Murphy and John B. O'Rear.

On Thursday (12) Sibley visited Endy Bros.' Shows in Baltimore, where he met President Dave Endy, Louis (Stretch) Rice, H. William Jones, Mr. and Mrs. Bennie Weiss, Jimmie Schaefer, Phil Phillips, J. C. Restley, Issy (Fireside) Murphy, Ike Stern, George Marshall, Joe Phillips, Sam Levin, Norman Shapiro, George Slayman, Judkin Sleiffer, George Berman, Charles Traup, Bob Holmes, Frankie Demato, Joe Lux, Bob Martin, A. Murray, Jimmie Hurd, Ernie Buzzella, Rube Nixon, Roger Hornsby, Chuck Conners, George Volkstead, Lyman Truesdale, Joe Eule, Joe Decker, Harry Nelson, George Rowan, Jack Gilbert, Neville Baker, Lou Lang, Ralph Stahler, Joe Hearn, Joe Kerestis, Bill Jones, Jimmie Sabriskie, Dell Crouch, Bill Moore, Bibs Malang, Charlie Davenport, Willie Click, Leo Bistany and Roxie Gatto. Mr. and Mrs. Sibley and Ralph Endy were given a dinner by Mrs. Bennie Weiss. Milton Paer, show secretary, is still convalescing in Miami.

On the Ringling-Barnum lot in Baltimore he visited with Fred Smythe, Paul Miller and brother, Max; Joe Amico, and Joe Trosey. Later he visited the Harrison Greater Shows at Westminster, Md., where he met Mrs. Frank Harrison. At Carlin's Park, Baltimore, he met Owner John Carlin, Marian Berry and Calvin F. Berry. At Seaside Park, Virginia Beach, Va., he met Art Lewis, Mr. and Mrs. Jack Greenspoon, Mr. and Mrs. William Pinsker, Mack Harris, Secretary Landers, Pat Martino and Mr. Morgan.

On Sunday (15) Sibley visited Mr. and Mrs. Ben Merson, Long Beach, N. Y. Later he met Mr. and Mrs. A. Joseph Geist at Rockaways Playland Park. Also the Harvey Girls, free act; B. J. Hayden, Loran Langer, David A. Stein, Jimmie Meisel, Bill Hicks, Joe Schlesinger and Joe Speck. In Gibsonton, N. J., he met Mike Ziegler, owner of the shows bearing his name.

Thursday (19) Sibley visited the James E. Strates Shows in New London, Conn., where he met Owner Strates, Jack Wright, Dick O'Brien, Roy Jones, Percy Morency, Nick Bozini, Nate Eagle, Jack Weiner, Chick Franklin, L. Mercy, Claude Bentley and Fred Fornier. On the Granite State Shows, Providence, R. I., he met Mrs. William E. Muldoon, wife of the owner who wasn't on the lot, Albert Farley, Irving L. Smith, William Bouchea, Frankie Allen, Ed and Betty Rooney, Ed Hall, Cy Slovin and the Kellow family.

Later on the Coleman Bros.' Shows, Holyoke, Mass., he met Dick, Tim and Frances Coleman, William Storey, Paul Smith, Slim Fine, Mr. Safir, Bob Goodwin, Mickey Donahue, Whitey Beardsley and Frank Rosenberg. On the Lawrence Carr Shows, Claremont, N. H., he met George Johnson. On the King Reid Shows, Barre, Vt., he met Owner Reid and Harry Agne, both of whom made contributions to the monument fund, Leonard Farley, Roy Peugh, Arthur Pinsonault, William J. Culleton, Harry Porch and Danny Zarillo. At Revere Beach, Mass., Sibley missed seeing Harry (Waggy) Prince who was at his Lincoln Park, New Bedford, Mass.

Hyman Wagner died June 21. Mike Buck, co-owner of the B. & V. Shows, died Tuesday (24).

Ladies' Auxiliary

Secretary Annalee Wilkins and Jeanette and Sam Finkle visited the

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 28.—Cavalcade of Amusements is in near-by Norwood Park, so there will be plenty of visiting during the stand.

William Kaplan, back from Florida, will remain here until fall. Chick Bohdan, vacationing for a week, visited the club. Izzy Brodsky stopped over en route from the Jones Exposition to Canada. Harry Wonnacutt came in from Winnipeg.

J. C. (Tommy) Thomas is in the city. Jack Kaplan is making his usual summer visit here. Jack Hawthorne reports the reservation of six locations for his cotton floss at the Canadian National Exhibition, Toronto.

Silent O'Brien, back here, expects to join the Cavalcade of Amusements. News of the death of the mother of Arden W. Morris at Elkhart, Ind., was received.

Secretary Joe Streibich visited the Blue Ribbon Shows at 97th and Western, where he chinned with Cadillac Cherner, Frank Minor, Sam Ansher, Max Sharp, Abe Stein, Jack Krutt, Fizzie Brown, Elmer Byrnes, Eddie Murphy, Abe Levine, Joe Lewis, Sam Gluskin, John O'Connor, Harvey Miller, Bert Clinton and Harry Ferris.

Recent callers at the clubrooms include Leo Barrington, Danny Dans, William Myers, William Shelford and members of Blue Ribbon Shows.

Ladies' Auxiliary

Rose Jarbo and her husband are leaving for a vacation in Eastern Canada. Secretary Elsie Miller and husband are planning a trip to the north woods. Mrs. E. Sopenar, second vice-president, plans to be in Michigan over the July 4 week-end. Rose Page, treasurer, leaves soon on a trip to Los Angeles.

Nell Young visited the Cavalcade of Amusements in Joliet, Ill. Nan Rankine, first vice-president, writes that she is doing well with the Happyland Shows thru Michigan. Virginia Kline is back in Salem, Ore.

Etta, Hedda, Juanita and Tom Henderson plan a trip soon to Yellowstone Park.

Letters on the membership drive, headed by Hattie Wagner, are being sent out.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, June 28.—President Bob Parker left for the North to visit various shows and then go to Delavan, Wis., for his annual summer vacation.

Letters have been received from Joseph Racionzer, Eddie Hollinger, Johnny Young, Max Ruff, Jimmy Gamble, Herman Weiner, Newell C. Taylor and Mark Reilly.

Mail is being held for Herman Binder, Sidney Daniels, Leo Hirsch, Harry Kerkis, Aaron Katzen, Johnny Lash, Norman Littlefield, Joe Lux, Edward N. Leslie, Gibson R. Lawrence, Roy G. Meyers, Leon Neuman, Horace George McGinley, J. C. McNicholas, Eddie Owens, Joe Pisara, Charles (Frenchy) Schwacha and Harry Williams.

Jack Celler, of the 1947 year book committee, is calling upon local merchants.

World of Mirth Shows at Lodi, N. J., where they had a pleasant visit with Dada King. Many auxiliary members are on the show, including Edna Lasures, past president. Bess (Sunshine) Hamid is enjoying the summer at Belgrade Lakes, Me., her summer home.

Jeanette and Sam Finkle celebrated their anniversary recently. Frances Simmons attended the graduation of her niece in Philadelphia. Irene Murphy is ill.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 28.—Harry Altshuler, former club treasurer, is reported recovering from a major operation he underwent June 17 in Memorial Hospital.

Chester I. Levin, past president; Ruth Ann Levin and Al G. Wilson returned Friday (20) from Columbus, O., where they attended the 57th grand session of the Mystic Order of Veiled Prophets.

Captain and Mrs. Hugo and their daughter, Lorelei, plan to leave here with several concessions and small shows booked independently at picnics, celebrations and fairs. Lorelei recently was graduated with honors from one of the local high schools.

L. K. Carter again has assumed the lead in the membership drive, with Henry Marshall, second, and Ray Buck, third.

President Harold Elliott reports the sale of donors tickets on the automobile giveaway is gaining momentum.

Willie Levine, now operator of a novelty shop on West 12th Street, plans another vacation at Lake Charles, La., where he will be the guest of Cliff Lyle.

Edward (Slim) Johnson and Leo Levin, of the Midwest Merchandise Company, returned recently from a 10-day trip during which they visited shows playing this area.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, June 28.—Bill and Nancy Meyers entertained about 50 members and friends at a garden party at their home. The patio was enclosed with colorful canvas side walls and the tables and general decorations lent a gay atmosphere.

In attendance were Lillian Eisenmen, Joe Diehl, Red Hoffman, Florence and Lloyd Lusby, Ethel B. Krug, Tillie Palmateer, Marie Bailey, Vivian Gorman, Emily and Yvonne Bailey and Cecilia Kanthe.

Also Harold Bulmer, Harry and Elsie Suker, Mr. and Mrs. Jenkins, Joel Jenkins and Robert Chase, of Minnesota; Elizabeth Berry, James Dunn Gallagher, Mr. and Mrs. Harry Suker Jr., Daniel Stover, Norma Burke, James Shute, Marie Stone, O. Ormsby, Edith Ormsby, Julia Smith, Lucille King, John R. Castle, Harry Phelps and family, Harold and Nell Robideaux, Harry and Martha Levine, Dave and Bernice Bradley, Mora Bagby and C. H. and Inez Allton.

Bill and Nancy Meyers turned over \$100 to the club from the party. Harold and Nell Robideaux won the door prize.

Hot Springs Showmen's Club

310½ Central Ave., Hot Springs, Ark.

Ladies' Auxiliary

About 60 members attended the organization meeting here June 23, which saw the following officers elected: Mrs. Leta Mitchell, president; Mrs. Pearl Blake, first vice-president; Mrs. Gladys Barr, second vice-president; Mrs. Evelyn Wright, third vice-president; Mrs. Mabel Poe, secretary; Mrs. Bess Conley, treasurer. Directors are Mrs. Sid Ball, Mrs. Lois Moffo, Mrs. Marion Holley, Mrs. Iris Nix and Mrs. Mattie Joleneck.

During the meeting Roy Blake outlined the aims of the club, while Frank (Red) Carpenter brought the auxiliary up to date on the doings of the men's org in relation to boys' club work in the city. He suggested that the auxiliary make similar plans to aid the underprivileged girls of the area.

With President Mitchell leading the

Show Folks of America 1839 W. Monroe St., Chicago

CHICAGO, June 28.—May Adams Stoker, president, presided at the June 17 meeting. Nellie Grosch served as secretary in the place of Coral Chapple, who was on vacation.

Amended by-laws were passed. One of these is a provision which automatically gives membership on the board to all elected officers.

Approval was also given the board to accept bids and negotiate a sale of the present home which is now deemed inadequate, as membership totals 1,200 and it may exceed 2,000 before the year's end. A committee is seeking larger quarters in a more suitable district.

Fund to purchase a seeing-eye dog for Kathleen May, dancer, who was stricken blind, has reached more than \$700. Mrs. Violet Lamey and Isaac Chapple are trustees. Contributions should be sent to Mrs. Violet Lamey, 2444 Leland Avenue, Chicago.

Arrangements are proceeding for the annual picnic to be held at the Caldwell Woods at the end of the Milwaukee Avenue car line. Waven Warren and Tom Coulthard will be co-chairman of the annual Hallowe'en barn dance. Preparations for it are now at an advanced stage.

Social conducted June 21 at the home by Uncle Herman Stoike with the aid of Grace Lynne and Helen Wong proved a success. Proceeds go to the cemetery fund.

Annual memorial services at Show Folks Rest in Glen Oaks Cemetery will be held at 3 p.m., July 13, under direction of Chaplain Marcel La Voy.

Florence Reisel, chairman of the home's board of governors, is up and about again. Laura Roth Young, out of the country hospital, will enter the Municipal Sanitarium for a long rest.

Members were saddened by the death of Charles (Uno) Bradley, a member of the board.

Gifts were presented by the home's board of governors to Peggy Richards and her husband on their fifth wedding anniversary.

Jess Harlow and Violet Lamey took top honors over Bud Schaeffer and Jack Lamey in a pinochle party given by Jane Schaeffer.

Donations to the home have been received from Hattie Wagner and Agnes Donahue.

Pacific Coast

Showmen's Association

1106 S. Broadway, Los Angeles 15

LOS ANGELES, June 28.—June 22 meeting was called to order by President Bill Hobday, with Vice-President Harry Suker, Secretary Ed Mann and Chaplain Jack Hughes also on the rostrum.

A moment of silence was observed in memory of Raymond L. Gordon who was killed in an auto accident near Sacramento June 20.

Moe Eisenman reported on the fire which recently struck Long's United Shows near Sacramento. Ben Ackerman was initiated by Jack Hughes, Bill Hobday and Charles Chrysler. Sidney Benedict, ill for some time, attended the meeting. A letter from Mrs. Arthur Morrell advised that Arthur, on the sick list, hopes to attend the formal opening of the new club house. A letter from Theo Forestall, now on the Big One, was read. Theo sent in two membership applications. Doc Stewart, a friend of President Hobday, spoke briefly.

Drawing was won by Harry Hargrave.

way the club officially adopted the slogan "Girl Builders." Another activity which the new org will undertake is the beautification of a plot on West Grand Avenue. A \$25 savings bond will be awarded to the member obtaining the most new members in the next month. Meetings are to be held in the clubrooms each Monday night.

Caravans, Inc.

400 South State St., Chicago

CHICAGO, June 28.—An amendment was adopted at a special meeting June 17, called by President Edna O'Shea, which makes annual dues payable in advance as of December 1 of each year.

Correspondence was read from Etta Henderson, Florence Brown, Evelyn Lee, Anna Jane Bunting, Irene Flexer, Paula Rickerson, Daisy Davis, Bess Hamid, Mrs. M. B. Marchalle, Juanita Strausberg, Jean Davis, Trixie Clark, Madeline Ragan and Madam Lavore. A card of thanks was received from Nellie Abbot and family.

Pearl McGlynn volunteered to crochet a wool Afghan as a prize during open house. Members reported on the sick list were Irma Moore, Clara Zieger, Lee Belmont and Mae Oakes. Agnes Barnes and Ann Sleyser are recuperating following operations.

The resignation of Hattie Hoyt as secretary was received. She has left the city to make her home in Detroit, where her husband, Arval (Irish) Hoyt, is working. Before leaving she presented the 10th bond to the club. These bonds were raised thru the Bond Club, organized among members thru her efforts, with participation on a voluntary basis.

Lillian Bennett was elected to membership. Isabelle Brantman and Maude Green attended the meeting after long absences. Fred and Veronica Potenza visited with Ernie and Lillian Lawrence, who have the popcorn concession in the Brown Derby Grove. The Lawrences visited the Blue Ribbon Shows and the Heth Exposition Shows and stopped for a chat with Max and Isabelle Brantman.

Show Folks of America

San Francisco

SAN FRANCISCO, June 28.—President Harry Seber presided at the June 16 meeting. Annette Raimonde was elected to membership.

Cards from Charles Camp, sent from Seattle and Vancouver, were read, as was a letter from Fred Weidmann, chairman of the board of directors, from Salt Lake City.

Bill Pearl, of the Shorty Wrightman's Shows, brought in a further contribution of \$13.25 for the cemetery fund, the proceeds of their weekly pot of gold.

Harry Leslie flew to Honolulu to attend the wedding of his son.

Called on for remarks were Olivette Malthouse, back from a vacation in Denver; Marie Del Moure, Pete and Helene De Cenzie, Ted LeFors, Nellie Baker, Nate Cohn and Mr. and Mrs. Lagunas Jr. Rely Castle Berglun and Harry Coleman were also called upon.

Milt Williams told of taking Clarence (Pat) Allton to Olivet Memorial Park for a view of Show Folks' Rest. They also drove to Larkspur to visit the Pacific United Shows and to Livermore to visit the West Coast Victory Shows.

At the June 9 meeting, presided over by President Seber, Clarence (Fat) Allton, treasurer of the Regular Associated Trouters, Tex Cordell, Council Raiford and Teddy Texeira were on the rostrum with the prez.

Elected to membership were Roy H. Chrue, William M. Rupert, Jack O'Brien Harl, Richard H. Scarce and Mrs. Loda Belle Scarce.

Visitors and members present after long absences included Tony Soares and George Jackson, of the Pacific Shows; Mrs. Dora Worden, Boston, sister of Moe Dubow; Louis Aldrich, Ernie Novinger, Bill Pearl, Mr. and Mrs. Ted LeFors, Mrs. Carrie Mallory, Mickey Hogan, Jimmie Hunter, Ralph Clinton.

P. Charles Camp reported excellent business in British Columbia and also brought greetings from Dan Meiggs.

President Seber named Nate Cohn as chairman and Milt Williams, Ted LeFors and Eliza Mantz to a committee to have an official design drawn for the club's lapel pin.

Bill Pearl, who brought in three new members, also turned in a total of \$35.50 collected from raffles on the Shorty Wrightman's Shows for the cemetery fund. This sum had been raised thru the efforts of Rosa Mary Palt for Bill Oberhandsli. Polack Bros.' Shrine Circus also sent in \$25 for the cemetery fund.

Pot of gold went to Tex Cordell.

WANTED

FOR

LONG BEACH, LONG ISLAND, N. Y., VETERANS AND AMERICAN LEGION COMBINED CELEBRATION JULY 2 TO JULY 13, INCLUDING 2 SUNDAYS

First Carnival ever to play Long Beach. Located on Broadway, the main street. Millions of people to show day and night.

WANT Grind Concessions of all kinds, no exclusives, for Stock only.

SHOWS—Two only, Life Show and Fun House.

FREE ACT—Must be sensational. Wire

MAX GRUBERG WORLD FAMOUS SHOWS

The Only Show in Long Beach—No Other Carnival East Broadway and Edwards Boulevard

BULLOCK AMUSEMENT CO.
lean entertainment for the whole family

WANTS

Grind Shows. No Girl Shows. Bingo, Cookhouse, Popcorn, Lead Gallery and Mitt Camp sold exclusive; all other legitimate Concessions open. No racket. No gate. Want experienced ride help that can stay sober and drive truck. Want Ball Game agent. We play Hampton, South Carolina, big free Watermelon Festival on Court House Square week of July 7th. We also play the Lilly Reunion at Flat Top, West Virginia, and 16 weeks in the heart of the tobacco belt. Isle of Palms, South Carolina, this week; Hampton, South Carolina, follows.

GATE CITY SHOWS

WANT FOR BIG FIREMEN'S JUBILEE, BRYSON CITY, N. C., JULY 7 THRU 12

And All Season, With Four More Weeks in Western North Carolina; Then to the Tobacco Belt. Want Concessions of all kind except Bingo, Cookhouse and Popcorn. Will place any that will work as told every day. Mac McCrazy, Harry Hartsell, Redneck, Tommie Coleman, wire. Want Diggers, exclusive Custard. Will book any Hanky Paulk, \$17.50, which includes everything. Want A-1 Scenic Artist and Sign Man that can build. Eddie Breckenridge, wire. Jimmy Shipman, get in touch with me, important. Want good Ride Men for Merry-Go-Round, Wheel, Loop, Mixup. Will book one Flat Ride with or without transportation for best ride territory in Southeast. Would lease on a guaranteed proposition. Want Kiddle Train and Autos. Want Working Acts and a good Carvas Man for Side Show. Want Musicians and Chorus Girls for Minstrel, especially want Trumpet and Trombone; wire Johnny Riddick, mgr. Minstrel Show. Want A-1 General Agent with car that knows south; good salary, year round proposition; Stanley Reed, wire. Want capable Agents for all kinds Concessions. Capable Cookhouse Man, wire. All address: J. E. BAXTER, Mgr., Boone, N. C., this week; then Bryson City, N. C.

McBRIDE BROS.' SHOWS

Want a few more 10c Stock Concessions. Want Shows with own transportation. A good proposition for Flat Ride, as we are playing good Ride territory. Kitty Kelly wants Working Acts and Freaks for her new Side Show; all winter's work. Good Mental Act who can cut it. Want Wheel Foreman who will take care of equipment and stay sober. Have Bingo complete with transportation for sale; book same on show. Want Ball Game Agents. All address Mt. Airy, N. C., this week.

W. R. JOHNSON, Manager

WANTED C. A. STEPHENS SHOWS WANTED

CONCESSIONS—Ball Games, Cat Rack, Fish Pond, Duck Pond, Blower Outfits that work for Stock. Sold on Bingo, Peanuts, Popcorn, Snow, Floss, Mug, Apples. Mr. Tins Waters and Whitie Smith, get in touch with Ely Cooper.

SHOWS with own transportation. We have Snake, Glass, Animal, Girl. Will book Ten-in-One with own outfit or Grind Shows not conflicting. RIDES—Any Flat Ride, such as Octopus, Tilt, Caterpillar or Ridee-O with own transportation. All wires to Tazewell, Va.

BRIGHT LIGHTS EXPOSITION
World's Brightest Midway

Featuring GANGLER BROS.' CIRCUS

Want one more Show. Few more Concessions—Bowling Alley, Darts, Hockley Buck, Waffles, Snow Cone, Photos or any Concession not conflicting. Good opening for Motor Drome and Penny Arcade. Cliff Osteen wants Girls that can stand to make one hundred a week and stay sober and act like ladies. Place Roll-o-Plane Foreman. We are now carrying 13 Rides, 10 Shows and Fun Act. Fair Secretaries, come and look us over for your 1948 Fair. Write or wire JOHN GECOMA or L. C. HECK, Irwin, Pa., this week; Clymer, Pa., week July 7th; Mount Pleasant, Pa., week July 14th; Beaver Falls, Pa., week July 21st; Vandergrift, Pa., week July 28th.

WANTED FOREMAN FOR OCTOPUS

Must drive Semi. Must know Ride or do not apply. Salary \$50.00 \$80.00 and Bonus at Fairs.

LOUIS CUTLER
c/o GOLD MEDAL SHOWS
Centralia, Ill., this week.

WANTED

Concessions that work for stock, also small Bingo. Help for Rides. Can use Agents. Shows—Hillbilly, Snake or what have you. Leo and Roy Wiggins, contact me at Monterey, Tenn., week June 30th to July 5th.

GUY WHITE

John R. WARD'S
WORLD'S FAIR SHOWS
AMERICA'S NEWEST and FINEST RAILROAD SHOW
WANT

Capable Bookkeeper; Doc Arlington, answer. Good Cook House Manager and Help, Ball Game Agents. Mrs. Blakley wants Readers for Mitt Camp. Want Stock Concessions. Want Tilt-a-Whirl Foreman. For Sale—Spittfire Ride with D40 International Tractor and 28-ft. Springfield Trailer, \$6,000.00. Ironwood, Mich., this week; South Beloit, Ill., next week.

JOHNNY J. DENTON
SHOWS

Richlands, Va., this week, for giant Fourth of July Celebration, followed by 15 bona fide Fairs. Will sell X on Oustard and Candy Apples. All legitimate Concessions open. All replies to

JOHNNY J. DENTON, Johnny J. Denton Shows
RICHLANDS, VA.

WANT COOK HOUSE

To join at Toledo, Ohio, July 13. Must be clean and up-to-date equipment to cater to show folks. Will sell X on Cook House and Grab to reliable party. All answer to

E. L. YOUNG, MGR., ROYAL CROWN SHOWS
Mansfield, Ohio, this week; Fremont, Ohio, next week; with Toledo, Ohio, to follow.

Carnival Routes

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Woodward, Okla.
 All-American Am. Co.: Paola, Kan.
 American Banner: Lowell, Mass.
 American Beauty: Independence, Ia., 4; Oelwein 5-12.
 American United: Livingston, Mont.; Idaho Falls, Idaho, 7-12.
 A. M. P.: East Rainelle, W. Va.
 Anderson's Greater: Pikeville, Ky.
 A. & P. Am. Co.: Eureka Springs, Ark.
 Badger State: Rugby, N. D.
 Baker's United: Brazil, Ind.
 Bay State Am. Co.: Quincy, Mass.; Malden 7-12.
 B. & C. Expo.: Tonawanda, N. Y.
 Beams Attrs.: Avonmore, Pa.
 Becht, Lee: Norwood, O.
 Bee's Old Reliable: Greenup, Ky.; Mt. Sterling 7-12.
 Bell & Vinson: Marselles, Ill.
 Bernard & Barry: Chatham, Ont., Can.
 B. & H.: Trenton, S. C.
 Big Bend: Pharr, Tex.
 Big State Am. Co.: Austin, Tex.
 Bistany & Perry: Phoenixville, Pa.
 Blue Grass State: (Fair) Metropolis, Ill.; (Fair) Paducah, Ky., 7-12.
 Blue Ribbon: Blue Island, Ill.
 Bohn Sons United: Disney, Okla.
 Boone Valley: Webster City, Ia., 3-6.
 Borderland: Del Rio, Tex.
 Brady & Leedy: Mannington, W. Va.
 Brewer's United: Bagwell, Tex.; Whitewright 7-12.
 Bright Lights Expo.: Irwin, Pa.; Clymer 7-12.
 Brodbeck: Chanute, Kan.
 Brownie Am. Co.: Perry, Okla.
 Buck, O. C.: Keene, N. H.
 Bullock Am. Co.: Isle of Palms, S. C.; Hampton 7-12.
 Burke, Harry: Erath, La.; Breaux Bridge 7-12.
 B. & V.: Towanda, Pa.
 Caledonia: Hudson, N. Y.
 California: South San Francisco, Calif., 1-7.
 Capell Bros.: Henryetta, Okla.
 Capital City: Stearns, Ky.
 Caravella Am.: Barnesboro, Pa.; Rochester 7-12.
 Carr, Lawrence: Plymouth, Mass.; Middletown, Conn., 7-12.
 Casey, E. J., No. 1: (Fair) Carman, Man., Can., 30-July 2; (Fair) Morris 3-5; (Fair) Dauphin 7-9; Rivers 11-12.
 Casey, E. J., No. 2: Whitewood, Sask., Can., 3; Kamsack 4-5; (Fair) Dauphin, Man., 7-9; (Fair) Humboldt, Sask., 11-13.
 Casey, E. J., No. 3: Dominion City, Man., Can., 3; Killarney 4-5; Emerson 7-8; St. Pierre 9; Strathclair 11-12; playing fairs.
 Cavalcade of Amusements: (Harlem & Foster Ave.) Norwood Park, Ill., 1-6; Rockford 7-12.
 Central States: Wamego, Kan.
 Cetlin & Wilson: Pontiac, Mich.
 Cherokee Am. Co.: Peabody, Kan.
 Coastal Plain: Carthage, N. C.
 Coleman Bros.: Pittsfield, Mass.
 Collins, Wm. T.: (Fair) Jamestown, N. D.; (Fair) Fessenden 8-11.
 Continental: Woodsville, N. H.
 County Fair: Schuyler, Neb.
 Craft Expo.: Stockton, Calif.
 Crafts 20 Big: Oakland, Calif., 1-6.
 Craig, Harry: Blackwell, Okla.; Wellington, Kan., 7-12.
 Crandell's Midway: Red Boiling Springs, Tenn.
 Crescent Am. Co.: Galax, Va.
 Crescent: Lethbridge, Alta., Can.; Medicine Hat 7-12.
 Crystal Expo.: Spruce Pine, N. C.; Elizabethton, Tenn., 7-12.
 Cudney Border State: Hartshorne, Okla.
 Cumberland Valley: (E. Third & Orchard Knob) Chattanooga, Tenn.
 Cunningham's: Parkersburg, W. Va.
 Curl, W. S.: Miamisburg, O., 1; Plain City 4-5; Brookville, Ky., 7-12.
 Del-Mar: Kecksburg, Pa.
 De Luxe: Branford, Conn.; Norwichtown 7-12.
 Denton, Johnny J.: Richlands, Va.
 Dickson United: Salina, Okla.
 Dobson's United: Cannon Falls, Minn., 2-4; Lake City 5-6.
 Douglas Greater: Everett, Wash.
 D. & P. Attrs.: Harveys Lake, Pa. (P.O., Shawanese, Pa.)
 Dudley, D. S.: Clovis, N. M.
 Dumont: Aemetonia, Cheswick, Pa.
 Dyer's Greater: Maquoketa, Ia., 3-6; Dubuque 8-13.
 Dupree, Jimmie: Granby, Colo., 3-5.
 Eastern State: Boone, Ia.
 Eddie's Expo.: Stockdale, Pa.; McDonald 7-12.
 Elliott, L. W.: White Cloud, Mich.
 Ellman United: Watertown, Wis., 2-6; Berlin 8-13.
 Endy Bros.: East Liverpool, O.
 Evans United: Boonville, Mo.
 Exposition at Home: West Chester, Pa.

Ohio Valley: Boswell, Ind.; Toledo, Ohio 9-13.
 Omar's Greater: Dewey, Okla., 3-6.
 Pacific Coast: Arlington, Wash.
 Page Bros.: Martin, Tenn.
 Page, J. J.: Hazard, Ky.
 Parris & McIntyre: Belhaven, N. C.
 Paul's Am. Co.: Springdale, Ark.
 Pearl City Rides: Streator, Ill., 2-4.
 Pearlene: Prague, Okla., 2-5.
 Fearless Celebration Am.: Broad Top, Pa.; Rockwood 7-12.
 Penn Premier: Allegany, N. Y.; Bradford, Pa., 7-12.
 Peppers All-State: Fairmont, W. Va.
 Pike Am.: Salem, Mo.; Seymour 7-12.
 Pioneer: Shinglehouse, Pa.; Elkland 7-12.
 Pine State: Parris, Tenn.; Lexington 7-12.
 Playland United: Brighton, Mich.; Sanford 9-13.
 Playtime: Gloucester, Mass.
 Powelson Greater: Grafton, O.
 Powelson Rides: Glouster, O.
 Prell's Broadway: Patchogue, L. I., N. Y.; Hammonont, N. J., 14-19.
 Pryor's: Spencer, W. Va.
 Queen City Am. Co.: Reading, O.; (Court & Cutter) Cincinnati 7-12.
 Raftery & R. & S.: Clinton, N. C.; Kinston 7-12.
 Red's United: Scotland, S. D., 3-4; Rest Haven Park, Lake Andes 6-13.
 Reid, King: Rochester, N. H.
 Rockwell: Alva, Okla.
 Rogers Bros.: Thief River Falls, Minn.; Bemidji 7-13.
 Rogers Greater: Linton, Ind.; Sullivan 7-12.
 Rogers & Powell: Greenwood, Miss.
 Roof Garden: Martins Ferry, O.
 Royal American: (Fair) Brandon, Man., Can.; (Fair) Calgary, Alta., 7-12.
 Royal Crown: Mansfield, O.; Fremont 7-12.
 Rupe's Midway for Fun: Martin, S. D., 4-5.
 Sam's Funland: Nashville, N. C.; Enfield 7-12.
 Schafer's Just for Fun: Belton, Tex.
 Scioto Valley: Lucasville, O.
 Shan Bros.: Paintsville, Ky.
 Shipley's Am.: Delight, Ark.
 Shugart, Doc & Son: Wright City, Okla., 3-4.
 Siebrand Bros.: Rupert, Idaho.
 Silver Slipper: Palmouth, Ky.
 Silver States: Aurora, Neb.
 Smith, Casey: Stillwater, Okla.
 Smith, George Clyde: Saxton, Pa.; Altoona 7-12.
 Smith, Roland, Am.: Seneca, Mo.; Picher, Okla., 7-12.
 Snapp's Greater: Rock Falls, Ill.
 Snyder's Greater: Eminence, Ky.
 Southern Am.: Crowell, Texas.
 Southern States: Cross City, Fla.
 Southern Valley: Batesville, Miss.
 Strader, M. A.: Great Bend, Kan., 2-4.
 Stafford's: Hoopston, Ill., 4.
 Standard: Red Lodge, Mont.
 Steblar's Greater: Oakland, Md.
 Stephens, C. A.: Tazewell, Va.
 Strates, James E.: Binghamton, N. Y.
 Stumbo, Fred R.: Cassville, Mo.
 Sunflower State: Curtis, Neb.
 Sunset Am. Co.: Albert Lea, Minn., 3-6; Muscatine, Ia., 8-12.
 Sweeney's United: Ripley, W. Va.
 Tassel, Barney: Readville, Va.
 Tassel, Sam: Tilghman, Md.
 Tatham Bros.: Sullivan, Ill.
 Texas Expo.: Canton, Tex.
 Thompson Bros., No. 1: Osceola Mills, Pa.
 Thompson Bros., No. 2: Windber, Pa.
 Tidwell, J. T.: Floydada, Tex.
 Tinsley, Johnny: LaGrange, Ga.
 Tip Top: Rice Lake, Wis., 4-6.
 Tivoli Expo.: Creston, Ia.
 Triangle: Ebensburg, Pa.; Connellsville 7-12.
 Tri-State: Watertown, S. D., 3-6.
 Turner Bros.: Dixon, Ill.
 20th Century: Red Oak, Ia.
 Twin City: Leon, Ia.
 Veterans United: Pipestone, Minn., 3-4; LeMars, Ia., 5-9.
 Victory Expo.: Rock Rapids, Ia.
 Virginia Greater: Annapolis, Md.
 Wade, W. G., No. 1: Crown Point, Ind.; Benton Harbor, Mich., 7-12.
 Wade, W. G., No. 2: St. Clair, Mich.; Cadillac 7-12.
 Wallace Bros.: Austin, Minn.; Waterloo, Ia., 7-12.
 Wallace Bros. of Canada: Estevan, Sask., Can.
 Wallace, I. K., Attrs.: Sunbury, Pa.; Shamokin 7-12.
 Wallace & Murray: Uhrichsville, O.
 Ward, John R.: Ironwood, Mich.
 Wason Am.: Wayside, Md.; Dahlgren, Va., 7-12.
 West Coast: Klamath Falls, Ore., 1-6; Medford 8-13.
 Wheeler, Eddie L.: Morristown, Tenn.
 White, Art: Marienville, Pa.
 White Rose Am.: Potts Grove, Pa.
 White Star Attrs., No. 1: Greenwich, O.
 White Star Attrs., No. 2: Woodville, O., 1-4.
 Whitney & Scott United: Humboldt, Ia., 4.
 Wilson's Famous: Henry, Ill., 1-6; East Peoria 8-13.
 Wilson's Greater: Roundup, Mont.
 Wolfe Am.: Marietta, S. C.
 Wonder City: (Fair) McLeansboro, Ill.; (Fair) Pinckneyville 7-11.
 Wonder Shows of America: La Salle, Ill.
 World of Mirth: Portland, Me.
 World of Pleasure: Sault Ste. Marie, Mich.
 World of Today: (State Fair) Minot, N. D.; Devils Lake 8-13.
 Wrightman: Willits, Calif.
 Young, Monte: Provo, Utah; Pechi 6-13.
 Zucchini Bros.: Lewisburg, Tenn.
 Ziegler: Sedro Woolley, Wash.

Circus Routes

Send to
 2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Calais, Me., 1; Presque Isle 2; Madawaski 3; Van Buren 4; Houlton 5; Millinocket 7.
 Beatty, Clyde: Minneapolis, Minn., 1; Red Wing 2; Rochester 3; Owatonna 4; North Mankato 5; Sioux City, Ia., 7; Norfolk, Neb., 8; Fremont 9; Lincoln 10; Grand Island 11; Hastings 12.
 Cole Bros.: Muskegon, Mich., 1; Kalamazoo 2; Battle Creek 3; South Bend, Ind., 4-5.
 Cole, James M.: Sturgis, Mich., 1; Three Rivers 2; Dowagiac 3; Watervliet 4; South Haven 5.
 Dally Bros.: Rutland, Vt., 1; Bellows Falls 2; White River Junction 3; Laconia, N. H., 4; Portsmouth 5.
 Gould, Jay: Elkton, S. D., 1-2; Luverne, Minn., 3-5.
 Can Circo Americano: Call, Columbia, 5; Consulado Americano, until July 16.
 Hunt Bros.: Stamford, Conn., 2-3; Meriden, 8.
 Kelly, Al G., & Miller Bros.: Sparta, Wis., 1; Mauston 2; Marshfield 3; Stevens Point 4; Waupaca 5; Clintonville 6; Shawano 7; Oconto 8.
 King Bros.: Waterbury, Conn., 1; Williamantic 2; Norwich 3; New London 4; Westerly, R. I., 5; New Haven, Conn., 7-8.
 Mills Bros.: Waukesha, Wis., 1; S. Beloit, Ill., 2; Freeport 3; Rockford 4-5; Dubuque, Ia., 7; Clinton 8.
 Monroe Bros.: Tampico, Ill., 3; Walnut 4; Earlville 5.
 Montgomery, C. R.: Price, Utah, 3.
 Polack Bros. (Eastern): La Fayette, Ind., 1; La Crosse, Wis., 3-5; Eau Claire 8-11.
 Polack Bros. (Western): Santa Barbara, Calif., 1-2; (Coliseum) Los Angeles 4; (Auditorium) Long Beach 5-12.
 Ringling Bros. and Barnum & Bailey: Schenectady, N. Y., 1; Utica 2; Syracuse 3; Binghamton 4; Elmira 5; Rochester 7; Tonawanda 8; Olean 9; Jamestown 10; Erie, Pa., 11; Cleveland, O., 12-13.
 Rogers, Roy: (Victory Field) Indianapolis, Ind., 1-3; (Parkway Field) Louisville, Ky., 5-6; (Crosley Field) Cincinnati, O., 7-12.
 Royer Bros.: Glendive, Mont., 1; Sidney 2; Medicine Lake 3; Plentywood 4-5; Scooby 6; Wolf Point 7.
 Tello Bros.: Vancouver, B. C., Can., 1-4.
 Sparks: Summerside, P.E.I., Can., 4.
 Stevens Bros.: Lohrville, Ia., 3.

COMING EVENTS

(Continued from page 59)

Wellsboro—Firemen's Celebration, Week of July 21.
 Wyndmoor—Hose Co. No. 1 Fair, July 21-26.
 Chas. W. Conyers, 826 Pleasant Ave.
South Carolina
 Hampton—Watermelon Festival, July 10. S. L. Malphurs.
South Dakota
 Aberdeen—Am. Legion Celebration, July 1-5.
 Canistota—Sport Day, July 10. Inner Golden.
 Custer—Gold Discovery Days, July 23-26.
 Dell Rapids—Cootie Days, July 28-30.
 Madison—Turtle Days, July 25-26. L. P. Ericsson.
 Spearfish—Black Hills Fair, July 19-30.
 Matt Curnow, Box 464.
 Summit—Community Club Celebration, July 1-2. H. A. Fenner.
Tennessee
 Harriman—VFW Celebration & Home-Coming, June 29-July 5. W. B. Stout.
 Knoxville—Shrine Circus, July 22-26. A. C. Kelley, Andrew Johnson Hotel.
 Martin—YMBC Celebration, July 1-5. Jno. M. Morgan.
Texas
 Leonard—Old Settlers Reunion, July 21-26.
 Sam L. Johnson, Box 354.
 Round Rock—Old Settlers Assn. July 12-19.
 W. E. Henna.
 Valley Mills—Annual Reunion, July 9-12.
 J. C. Howard.
Virginia
 Galax—Firemen's Celebration, June 30-July 5. Elbert L. Lundy, Box 124.
 Louisa—Firemen's Fair, July 4-5. L. S. Key, Charlottesville, Va.
 Waynesboro—Moose Lawn Party, July 14-19.
 A. L. Byrd.
Washington
 Aberdeen—Beach Festival, July 19-20.
West Virginia
 Franklin—Lions Club Carnival, June 30-July 5. R. H. Boggs.
 Newell—Firemen's Carnival, July 21-26.
 Howard P. Wursel.
 Point Pleasant—Vol. Fire Dept. Celebration, Week of July 4. Robert Ferguson.
 Ripley—Home-Coming, Week of July 28. Don Flesher.
 Spencer—Am. Legion Celebration, June 30-July 5. O. W. Price.
Wisconsin
 Madison—Four Lakes Aquatennial, June 28-July 6. Ben Berger, 1528 Morrison St.
 Ploverville—Rag Fair & Horse Show, July 3-6.
 Stoughton—Commercial Club Celebration, July 26-27. M. F. Manley.
Wyoming
 Laramie—Albany Co. Jubilee, July 10-11. E. C. Smith.
Canada
 Hespeler, Ont.—Old Home Week, June 30-July 6.

Mr. and Mrs. Felix Morales, en route to Springfield, Ill., to play a date for E. N. Williams's Thrill Circus, stopped off in Cincinnati June 28 and visited *The Billboard's* new plant. They have several other dates before going into fair bookings for the Gus Sun Agency.

WANTED

Major Rides—Farris Wheel, Merry-Go-Round, etc. for Annual Firemen's Picnic, July 19 and 20, 1947, at Civic Park Pavilion, New Holstein, Wis. Can set up for four days or more if desired. For further information phone New Holstein 199-R, or write **ALVIN E. GROSS** 2214 Prospect Ave. New Holstein, Wis.

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ONE CASE OR A CARLOAD
 PLACE YOUR ORDER NOW

	Case Lots of 30 Each	Less Than Case Lots Each
No. 140 Toba Indian Hemmed Edge	Size 60x80 \$2.50	\$2.60
No. 144 Midway Plaid Hemmed Edge	Size 60x80 2.50	2.60
No. 145 Magnet Plaid Bound Edge	Size 86x80 3.15	3.25
No. 146 Mingo Indian Bound Edge	Size 66x80 3.15	3.25
No. 141 Curlew Plaid Bound Edge	Size 72x84 3.75	3.85
No. 142 Wigwam Indian Bound Edge	Size 72x84 3.75	3.85
No. 154 Curlew Plaid Hemmed Edge	Size 72x84 3.25	3.35
No. 155 Wigwam Indian Hemmed Edge	Size 72x84 3.25	3.35

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 NEW LOW PRICES ON BALLOONS. COMPLETE LINE OF PREMIUM MERCHANDISE.
WISCONSIN DELUXE COMPANY 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

WANTED
 FREE ACTS—RIDES—CLEAN CONCESSIONS FOR TWO-DAY
DIAMOND JUBILEE CELEBRATION
 AUGUST 21-22
 G. W. NICHOLAS, Committee Chairman
 De Witt, Nebraska

ATTENTION GETTER FOR AGENTS—BARKERS AND PITCHMEN!



**PROJECTS
YOUR VOICE
1/2 MILE!**

**Complete in Portable
Carrying Case with:**

- Electric Megaphone and Microphone
- Pistol Grip and Trigger Switch
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A fraction of original cost **\$99.95** LIST

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OF WASHINGTON, D. C.
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55th ANNUAL TOUR
SUTTON SHOWS
BEST ILLUMINATED MIDWAY IN AMERICA

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"
COME ON IN FOR THE BIG ONE
CASEY, ILL., JUNE 30-JULY 5

Want Manager for Side Show who have Acts and People (Billy Logsdon, Betty John, contact me).
Want Manager for two well framed Girl Shows. (Buddy, Buck, wire.)
Want Independent Kid and Major Rides. Want legitimate Concessions of all kinds not conflicting. Privilege \$21.50 straight through season.
Get With the Show That Has Played Its Share of the Blanks and Is Still Growing Stronger. Address:
F. M. SUTTON JR.
CASEY, ILL., this week.

Crystal
EXPOSITION SHOWS
WORLD'S CLEANEST MIDWAY

WANTED

Ride Men, Cook and Counter Men for Cookhouse, man to take charge of well framed Snake Show, Army Shaefer, answer. Will book Side Show, Illusion Hall, Billy and Monkey Show, Eagleson, answer. Will book Slum Stores of all kinds. No "X". Will give "X" on Custard and Jewelry. All replies to
W. E. BUNTS
Sreuce, N. C., this week; Elizabethton, Tenn., next week.

ANDERSON'S
GREATER SHOWS
the fine old show with the grand old name

WANT WANT WANT
Tilt Foreman, Chairplane Foreman and Second Man on Wheel. Want Kiddie Airplane Foreman for new Smith & Smith Ride. Want Jungle Board Agents. Hoppy Chapman wants Skillo and Roll Down Agents. Carl Ackerman wants Gash Help. Marguerite Anderson wants Ball Game Agents. Will book legitimate Concessions of all kinds. Want Girl Shows, have complete outfit for same. Wire, do not phone.
ANDERSON'S GREATER SHOWS, Pikeville, Ky., this week.

THE SPOT OF THE YEAR
WEEK JULY 14-19 MT. CARMEL CELEBRATION
HAMMONTON, NEW JERSEY
60,000 ATTENDANCE—ON LOT IN 1946
BIGGER AND BETTER THIS YEAR
(COME AND GET YOURS)

Prell's
BROADWAY SHOWS
"BROADWAY AT YOUR DOOR"

14 FAIRS 14—OUT ALL WINTER
WANT GRIND STORES—WANT GRIND STORES—WANT GRIND STORES.
WANT BALL GAMES—WANT MUG JOINT—ALL TEN-CENT STOCK CONCESSIONS.
WANT SECOND AND THIRD MEN ON ALL RIDES—Those Who Can Drive Semis Preferred.
WANT HIGH DIVER. WE HAVE ALL EQUIPMENT. CAN USE GOOD SENSATIONAL FREE ACT. MUST BE HIGH. JOIN AT ONCE. HIGHEST SALARY.
CASH MILLER WANTS FEATURE ACT FOR SIDE SHOW. ALSO OTHER ACTS.
WANT HELP FOR MONKEY SHOW. WANT TALKER FOR MINSTREL SHOW (Finest on Road).
CASH MILLER WANTS BEAUTIFUL GIRL FOR NUDIST SHOW. HIGHEST SALARY.
ALL ANSWER: **PRELL'S BROADWAY SHOWS**
JUNE 30TH TO JULY 5TH, BABYLON, LONG ISLAND, NEW YORK.

THE BEST DATE ON THE ISLAND COUNTY WIDE CELEBRATION
SUFFOLK COUNTY 40 & 8 AMERICAN LEGION CELEBRATION
PATCHOGUE, LONG ISLAND, NEW YORK, JULY 7 TO 12

MIGHTY MONARCH SHOWS

Want to hear immediately from Chester (Pappy) Horner. Have for Sale—Parker Merry-Co-Round, in excellent condition; can be seen running at Davie, Florida, Horse Show, July 3rd, 4th and 5th. Also have Smith & Smith Chair-o-Plane, in excellent condition. Fred (Shorty) Davis, wire me; have mail. Best Light Plant in business, 60 kw., 3 phase General Motors Diesel, mounted on special built trailer. Good prices on above. Address:
N. P. ROLAND
822 NORTHEAST 82ND ST. MIAMI, FLORIDA

FOR SALE—RIDEE-O

First class shape. Can be seen in operation Norwood Park, Ill., until July 6th; in Rockford, Ill., following week. This is an exceptionally good buy. Reason for selling, conflicts with Rocket. Must be seen to be appreciated.
CAVALCADE OF AMUSEMENTS

WALLACE & MURRAY

WANT FOR POLICE & WORLD WAR VETS II NEWCOMERTOWN, O., WEEK JULY 21

And other good dates. All kinds 10 and 15-cent Concessions. Also will sell exclusive on Custard, Arcade, Long and Short Range Gallery, Age and Weight, French Fries and Snowballs. Earl Dixon wants Agents for Alley, Razzle Dazzle, Spin 'le and Clothespin. Carolina Simmons wants Agent for Fishpond and Fall Game. Want Dealer for only Pill Pool on Show. Want Manager with at least three Girls to handle Girl Show. Will buy Banners for Fish' Bowl. Want Billposter who will post and not throw paper in river, reason for this ad; state salary. Don't misrepresent, as you won't last. WANT OCTOPUS, ROLL-O-PLANE, SPIT FIRE OR CATERPILLAR. CONTACT

JIMMIE TIERNAN, Bus. Mgr., or A. L. WALLACE, Concession Mgr.
URICHVILLE, OHIO, THIS WEEK

W. R. GEREN presents

MIGHTY HOOSIER STATE Shows

FAIRS! CELEBRATIONS! FAIRS!

Want Legitimate Stock Concessions for the following Fairs. Shows—25 per cent plus tax. Have Side Show, Monkey, Snake and Fun House. All others open. Harry Lewis wants Agents for Bucket Store. Earl Scott and Cecil Buinn, answer. Or other sober Agents. Scott County VFW Celebration, July 8-13; Montpelier Fair, July 15 thru 19; Marion Merchants' Fair, July 21-26; Bremen Free Fair, July 28 to August 2; North Judson Street Fair, August 4 to 9; Bicknell, Knox County Fair, August 12-16; Corydon, Harrison County Fair, August 18-23; then six straight Street Celebrations to follow. All replies:

W. R. GEREN, Owner

Mighty Hoosier State Shows, Columbus, Ind., this week, or per route.

WANTED FOR 4TH JULY CELEBRATION

OLD CEDAR POINT BEACH, MORGANTOWN, MD.

Fish Pond, Duck Pond, Watch-La, Coca-Cola, Pitch-Till-U-Win, Jewelry, Cat Rack, Custard, High Striker, Clothespin Pitch, any new Stock Stores; one of each on our midway on the 4th. We will have radio stars, fireworks, advertised for miles. This should be a red one. Then the big one, Dahlgren, Va., American Legion Yearly Festival. Automobile and other prizes given away. Any Grind Shows with own transportation welcome. No gate, no flats.

WASON AMUSEMENTS

OLD CEDAR POINT BEACH, MORGANTOWN, MD.

QUEEN CITY AMUSEMENT CO.

WANT WANT WANT

For next week, Ohio's largest Colored Celebration, Court and Cutter Sts., Cincinnati, and good string of Street Celebrations to follow.

LEGITIMATE CONCESSIONS that work for 15¢. Cotton Candy, Popcorn and Photos already booked. No gypsies, no grift, no P. C. SHOWS that can set on streets (no Girl Shows). RIDES: Will book Tilt, Caterpillar and Octopus for balance of season; Want good Second Man for Wheel. All wire

CURLEY LITTLE, Owner & Mgr., Reading, Ohio, this week.

WANT--PINE STATE SHOWS--WANT

For Paris, Tenn., 4th July Celebration; Lexington, Tenn., American Legion Home Week to follow. Can place 10-cent Stock Concessions of all kind, \$21.00. Can place Bingo for Lexington and balance of season. Sell X on Custard and Diggers. Can place Motor Drome, Iron Lung, Penny Arcade, Crime Show with own equipment. A good proposition for Tilt, Whip or Octopus and Roll-o-Plane. Want Acts for Side Show, Inside Lecturer, Ticket Sellers and Collectors. Girls for Girl Show. Best of treatment, P.C. and guarantee. Contact Chick Howington, Mgr. Side Show. All those formerly connected with Geo. Emerson, wire. Opening for good Ride Help who drive semis. Joe Goodman wants Agents; no drunks. All address:

JOHN J. CARUSO, MGR., PINE STATE SHOWS, PARIS, TENN.

PRYOR'S AMUSEMENTS

Want Ride Help for Chairplane, Ferris Wheel and Comet. Top wages paid for sober, reliable help that can drive.

Will book neatly framed Photo for balance of season.

Address all replies to

JACOB PRYOR

Spencer, W. Va.

AMERICAN BEAUTY SHOWS WANT

For Independence, Ia., for July 4th, and Fairs to follow

Stock Concessions, Mechanical and Girl Show. Atten.: A. L. Haley, Fish Pond Agent, contact Richard Daniels at once; good proposition. Don Friend wants Boxers and Wrestlers for Athletic Show. For Sale—Jones & Jones Chairplane, complete, for \$1,000.00. Can book on Show.

AMERICAN BEAUTY SHOWS

INDEPENDENCE, IA.

WANT

For the biggest and oldest two Celebrations in Tennessee. Also 8 Fairs starting in August. Martin, Tenn., this week, in City Park, followed by the Carroll County Home-Coming, Huntingdon, Tenn., next week. Slum Concessions of all kinds. Any Ride not conflicting with our six. Do not need any Shows, have seven office owned. Need Musicians for Jig Show. Want Free Act.

PAGE BROS.' SHOWS MARTIN, TENN.

P.S.: Want to buy small Circus Top and Seats.

FROM THE LOTS

W. G. Wade

MUNCIE, Ind., June 28.—Stand here the week ended June 21 was a winner. Gate the last two days topped those of any two days this year, with the June 14 matinee the heaviest of the season so far.

Bob King, of Richmond, Ind., accompanied by Louie Berger of Henries Bros.' Shows, visited. Others included C. W. Critchley and Bill Hutton, from the Anderson (Ind.) Fair, who spent some time with the org's owner-manager, W. G. Wade.

Irene and Buster Crossland held open house in their new trailer during the stand, and Alice and Curly Stephenson pitched one when they received their new trailer.

Frances J. Bligh has been keeping the *Cavalcade of Freaks* well patronized. Fred Miller's new Hawaiian Show, with Honey Lee Walker holding down the front, continues to snare big play.

Nightly visitors here were the Nottingham brothers, owner-operators of the Velodrome Speedway, midget track.

Floyd Wright has taken over the billposting duties. — WALTER A. SCHAFFER.

Cote Amusement

MILFORD, Mich., June 28. — Mr. and Mrs. A. C. Van Valkenburg celebrated their 38th wedding anniversary June 21. They have been concessionaires for 35 years. A large bouquet of flowers was placed in the bingo game as a surprise for them when they opened up.

Other concessions with the org are Mr. and Mrs. George Brown, grab; Mr. and Mrs. Ed Blank, popcorn and dart balloons; Mr. and Mrs. Ed Anderson, candy floss and duck pond; Ed Van Valkenburg, candy wheel; Mr. and Mrs. Mense, country store and glass joint; Mr. and Mrs. Fred Anderson, Coke bottles and guess-your-age; Mr. and Mrs. McLaughlin, hi-striker and novelty; Mr. and Mrs. Baker and daughter, photo and cane rack; Mr. and Mrs. Turner, shooting gallery and string game; Mr. and Mrs. Cook, milk bottles and cat rack; Dick Bos, hoop-la; Mrs. Popsun, penny pitch, and Sam McGill and family, mitt camp.

Owner Elmer Cote has five rides.—MRS. EDWARD C. BLANK.

Silver States

GREELEY, Colo., June 28 — Due to a Sunday showing in Pueblo, shows did not open here until Tuesday (17), when they were greeted by one of the best opening attendances of the season so far. Weather was ideal. Business rose daily after the opening with the exception of Saturday (21), when heavy rains washed out the night show. Skies cleared the following day, and it proved a good Sunday.

Spot added up to the reddest one of the season so far. Org was the first show in, and it found plenty of kale ready to be spent.

Octopus topped the rides. Isler's Side Show accounted for its best week. Professor Rogers did good biz with his dog and monkey circus. Speed Johnston reported a jam-up week with his cork gallery.

Mrs. Gretchen Hunt is doing nicely with her newly framed trailer-carried sandwich and drink concession.

Mrs. James Carpenter, wife of the org's owner, and their daughter rejoined the show here, coming on from Omaha, where their daughter had been attending school. Larry Nolan, owner of the shows bearing his name, visited June 18.—FRANK GASKINS.

Capital City

LEBANON, Ky., June 28.—With a few day's leisure, the writer and wife voted in favor of home cooked meals with mother and a visit with many friends on the Capital City Shows.

Rolling in from a satisfactory week in Scottsville, Ky., played June 2-7, where they were also given the contract for the fall fair, Johnny Keef's organization was up and ready for the Monday opening that brought a fair crowd thru the gate, with as many slipping thru the sidelines.

Location on the Legion Fairgrounds was a considerable distance from town, entirely too far for comfortable walking. Nevertheless, the show drew surprisingly in view of the fact that Lebanon is notoriously a bad still date for any man's opera. Local taxi service was ample and quite a few people hoofed it both ways.

The weather was warm and gate increased nightly until Thursday when angry looking clouds blew in at opening time. Actually there was only a slight rain, but overcast skies effectively held attendance down. Clouds gathered again Friday afternoon but, the heaviest of the storm passed to the south of town. Occasional rains continued to a late hour and not too many people braved the elements to come out. Saturday night showed a gratifying pick-up, with 2,000 people thru the gate, holding to a late hour. Altho the town was crowded during the afternoon, the kiddie matinee failed to draw.

Sporting a new top and front for their Girl Show, Smokey and Marie Jones were turning their share of the business. Mickey Apple's Motordrome was also clicking at 50 cents a head.

Jack Rainey handled layout job in good style. As a matter of fact, Johnny Keef has a creditable organization, geared to get money. The rides and equipment, well flashed, seemed to be in good condition. New Octopus delivered this season was getting a good play.

On the midway were a Merry-Go-Round, Ferris Wheel, Chairplane, Octopus, two kiddie rides, Funhouse, Smokey Jones' Girl Show, Mickey Apple's Motordrome, and about 35 concessions. A new front on a trailer is being readied for the Jig Show that will be in the line-up by the Fourth. The Funhouse is undergoing renovation and paint is being used freely on all equipment.

Concession line-up, with many friends of former seasons, included Mr. and Mrs. Claude Miller and daughter, Evelyn; Mr. and Mrs. Harry Wilson and Col. Bill Dollar.

Plenty of paper was used locally and in surrounding towns by Bill Sterling. Noted here the show was drawing from as far away as Danville, Campbellsville and Greensburg. Legion Post sponsoring the show gave full co-operation.

When we left the grounds at a late hour Saturday night, the show was going down rapidly for the move to Russel Springs, Ky. As we headed the car south for Alabama we could truthfully say we found it a good little show, moving along on an even keel and winning money even in these freakish times.—ROBERT L. OVERSTREET.

WANTED CONCESSIONS FOR LIONS' BIG CELEBRATION

July 8-10-11-12, Owensville, Mo.

CHAS. OLIVER

MARQUAND, MO.

WANTED

Agents for Ball Games, Age and Slum Shows. Norma Chambers wants Reader for Mitt Camp.

BOB KERLIN

Care Wilson Famous Shows
Henry, Illinois, this week; East Peoria, Ill., next.

LINDA LOPEZ WANTS

For Exclusive on Girl Shows

with

WONDER CITY SHOWS — 16 FAIRS.

Following people who have worked for me, contact immediately, pay own wires: Billy Bell, Pat and Freddie Robinson, also Cherokee Bill and wife, contact, and any good Dancers, Ticket Sellers and Grinders. Top money here. Playing all Fairs. Address all communications to

LINDA LOPEZ

c/o WONDER CITY SHOWS
McLeansboro, Ill., Fair, this week.

IN PHILADELPHIA

HOTEL SENATOR
915-17 WALNUT ST.
CATERS TO
THE SHOW WORLD

NEWLY DECORATED
RATES FROM
\$2.00

RESTAURANT
AND BAR

LEE GUBER
MGR.

Florida Amusement Co. Endorses

THE

SUN SHINE CHOO CHOO

Howard Ingram wires as follows: "The Sun Shine Choo Choo has proven satisfactory and everything you claimed. It is among our WINNERS on the season and we proudly recommend it. Many thanks."

SUNSHINE MFG. CO.

1307 Grand Central Ave. TAMPA, FLA.

Sunshine Mfg. Co. makes delivery like the Sun On Time. Order Now. We are still able to make Spring Delivery. (Send \$1.00 for large photo and complete description.)

ELLMAN UNITED SHOWS WANT TO BOOK KIDDIE TRAIN and LIVE PONIES

Also

PHOTO GALLERY
(No Gypsies Wanted)

Address: Watertown, Wis., July 2-6; Berlin, Wis., July 8-13; Menasha-Neenah, Wis., July 15-20.

FRED SAWYER

WANTS FOR MINSTREL SHOW

Colored Musicians. Can place Trombones, Trumpet, Tenor and Alto Sax Players. Can place good Piano Player. Following people wire or write me at once: Willie Bell, Elbert Green, David Martin, Robert Watts, Oscar Danzler.

FRED SAWYER

WORLD OF MIRTH SHOWS
Portland, Maine, week June 30th

WANT RIDE HELP

Foremen for Ferris Wheel and Chairplane, also Second Men; salary \$50.00 for Foremen; \$40.00 for Second Men to start. Pay every night, no meal tickets; long season to right kind of help. No drinks, save your time. Can place Shows and Concessions not conflicting. Write or wire, Sunbury, Pa., this week; Shamokin, Pa., to follow, or per route.

I. K. WALLACE ATTRACTIONS

DISCOVERER, WRITER, DIRECTOR

of These First Recording Hits by King Cole Trio, Frankie Laine, Johnny Moore's 3 Blazers, Al Sack & Orchestra, Eileen Wilson (now with Les Brown). Available Now To Handle Recording Sessions, Repertoire and Talent. Can Go East.

Wire or Write BOX A-50, Billboard
8000 Sunset Blvd. Hollywood 28, Calif.

SECOND HAND SHOW PROPERTY FOR SALE

\$40.00 New Khaki Side Wall, 8x50 feet. Bargain.
\$6.00 Govt. Desk Trunk with lock. Cost \$20.00.
\$35.00 Wax Pin Head in glass case. Money getter.
Diving Suit, Helmet, Shoes, Pump, Telephone, cheap.
\$5.00 Mummy painted on Canvas, 7 foot high.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

Imperial Expo

SPRINGFIELD, Ore., June 28.—Entire show made the 75-mile trip here from Roseburg by mid-afternoon. Tod Henry, mechanic, had trucks in good condition.

Org was hit in Roseburg by so much rain that everyone was crossing fingers, hoping it was ended, but showers have occurred frequently, day and night. However, the rains did not interfere with the nightly visits of the Springfield boys to the writer's French Follies. No one can guess what business would have been if weather had been good. Tickets were sold inside the top at some shows. Business was satisfactory for everyone, with rides and concessions getting their share.

Jack Contrell, concessionaire, is expecting the arrival of a new blower on wheels. The trailer was purchased from Carl Davis, manufacturer, in San Pablo, Calif. Sammy Adams, agent for Contrell, and wife left recently for Spokane to await the arrival of a blessed event.

The staff: Martin Arther, manager; Curley Stewart, assistant manager; Fred Stewart, lot superintendent; E. W. Wells, advance agent and secretary; Patricia Christian, cashier; Tod Henry, mechanic; James Doran, electrician and maintenance, with Lyle Orndal and Ben Hill, assistants; Charlie Hott, front gate; Lem Spevino, night watchman; Charlie Schlappe, elephant trainer.

Concessions: Cookhouse, snow cone, popcorn, peanuts, floss, candy apples, ice cream and soda pop, Mr. and Mrs. Howard Cifferd; bingo, Mr. and Mrs. Dee Wyrick; novelties, Pete Galati; mug joints, Mrs. Otto Fitchum, nail store, Tex White; ball games, Jimmy Gross; glassware, Frank Fitchum; grind store, Jack Cantrell, owner, with Red Turner, Sammy Adams and Harry Hillman; blower, Cantrell with Wayne Best and Dutch Ackles; long range cigarette gallery, Cantrell, with Edna Ackles; short range gallery, Cantrell, with Johnny Adams; watchla, Cantrell, with Modeen and Charles Cantrell; duck joint, Cantrell with Pauline Thorsnes and Ruby Fowler; dart store, Speck Parsons; diggers, Jimmy Ross; balloon store, Charlie Smith with Skippy Cardwell, fishpond and count store, Charlie Smith; mitt camp and guess your weight, Miller Adams; count stores, Johnny Cantrell, with Johnny Lopez, Keeny Thorsnes and William (Spot) Fowler; rat game, pan game, over and under, beat the dealer and privilege car, Boots Bowlin.

Rides: Merry-Go-Round, Tiny Nelson, foreman; Charley Berytoe, second man; Agnes Stewart, tickets. Kiddie rides, B. S. Jones, operator; Agnes Stewart, tickets. Ferris Wheel, Bob Payne, foreman; Elbert Davidson, second man; Agnes Beaver, tickets. Rolloplane, Leon Frethy, foreman; Johnny Van Buren, second man; Hazel Thurston, tickets. Octopus, Vance Horton, foreman; Howard Thurston, second man; Lucille Van Buren, tickets. Mix-Up, Dick Beaver, foreman; June Hartman, tickets. Spitfire, owned by Frank and Otto Fitchum; Dick Fox, foreman; Bob West, second man; Billie Fitchum, tickets.

Shows: Side Show, Buddy Getzmacher, manager and talker; Robert Apin, tickets; Tami, canvas and balloon man; Jolly Lee, fat girl; Florence Horton, fire eater; Mickey Payne, sword box; Peggy Henry, electric chair; Sis Cook, armless girl; Norma Leslie, annex. French Follies, Mona Vaughn, manager; Eddie York, canvas and tickets; Francis Thomas and Sunny Lincoln, strippers. Jeanne Show, Randy Swanigan, feature; Jimmy Holden, canvas and tickets. Dope Show, Jerry Eagles, manager; Stormy Perkins, inside. Monkey Show, Curtis Rolin, tickets and canvas. Funhouse, Bill Sargent, tickets and canvas. Snake Show, Irene Erkie, tickets. Wild Animal Show, Tex Shumaker, tickets and canvas; Mrs. Leon Free-

Pioneer

SYDNEY, N. Y., June 28.—Shows bagged fair business here the week ended Saturday (21) despite cool weather and some rain. Jerry Higgen's Chez Paree Revue, the Lotus Blossom Revue and the new bingo had a banner week. Red Lynch joined with his geek show featuring Ivona. John Davis put on a new novelty store. Joe (Lummox) Costello joined with his Illusion Show.

Lew Farrel, hospitalized for several weeks, visited here to inspect his seven concessions managed by Bud Essen and Dick Dickson. Charley Rhodes, away for several days on business, left his French fry concession in charge of his wife and son. William (Bill) Taylor handles his cookhouse griddle himself while four waitresses serve the sit-down customers. New Diesel plants were received here and new equipment arrived for the sound truck. Dr. Leighton entertained with magic at the local Good Fellows Club Wednesday (18).

Canton, Pa., played the week ended June 14, proved a winner. Each night, starting Monday (9), the midway was packed.

Other events included band concert and fireworks Wednesday night; a combined Firemen-American Legion-Veterans of Foreign Wars parade Thursday, and Farmers and Old Settlers' Night Friday. Business was also big Saturday.

William Taylor and Brownie Brownell, cookhouse and grab joint owners, ran short of supplies several times during the week. Bingo did good business, as did all rides, shows and concessions.—PHILIP J. KIRKLAND.

Sunflower State

SELDEN, Kan., June 28.—Population of this town totals only 401, but the folks flocked from miles around for the Veterans' Homecoming and Rodeo, June 5-7, and the org racked up good business. Crowds came early and stayed late, with everyone enjoying a good play. Mary and Mac Atee had a workout with the Octopus. Customers were still riding it while the remainder of the show was tearing down.

Despite the small population, a long parade, featuring numerous floats, was held as a celebration feature, and the org entered its own float. It featured Duke Del Rio, who cut an impressive figure in his sharp-shooting act.

New canvas has arrived for the Gorilla Show. Eddie Jones, manager, is building a new front with a jungle motif.—BUDDY BUCK.

McCown Midway

WILLOW SPRINGS, Mo., June 28.—Recent stand here proved a winner for everyone.

Personnel includes Slim Leslie Carmack, Merry-Go-Round; Junior Mullins, Ferris Wheel; Verlin Knoles, Chairplane; Charles Williams, kiddie rides; Henry Hobekost, electrician and mugg joint; Ed Frazier, bumper; George Johnson, blower and coke bottles; Mary McKenney, nickel roll; Bud McKinney, p. c.; J. F. Brown, shooting gallery; Pat Wall, huckety buck; Ann Baker, glass pitch; Wallace McCown, five stores; Sonnie Johnson, hit and miss; Mrs. Jack Brown, one; Jack Brown, Snake Show, and All-bright, Athletic Show.—R. W. GREGORY.

thy, lecturer. Circus, Marie Henry, tickets; Glenn Henry, equestrian director; Della Ryan, dogs; Gertie and Max Graig, hand balancing and rolling globe; Glen and Ethel Henry, ships and ropes; Ethel Henry, ladder; Hap Henry, slack wire and clown; Joe and Della Ryan, high school horses; God Henry, chair balancing and ropes.—MONA VAUGHN.

HONEY LEE WALKER

WANTS—WANTS

Girls, Hawaiian and Dancing Girls, some experience preferred. Excellent salaries. Girls who have worked for me before. Good proposition. Everyone wire me immediately, care W. G. WADE SHOWS, Crown Point, Ind., the week of 4th; next week, Benton Harbor, Mich., week July 6.

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Can ship immediately, four only, 12-foot Lucky Ducks Hoopla Games. Entirely out of raw materials for additional games until October or November. First come, first served. Write for illustration. Game complete

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22 years' show experience—16 years with Ringling-Barnum Circus, both with the show and on the advance. Will consider offers from legitimate Shows only, preferably in the East. Sober, reliable, conscientious. Travel in late model sedan. Write or wire BOX 215, Billboard, 1594 Broadway, New York 19, N. Y.

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Binghamton, N. Y., this week; then as per route.

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.22 SHORTS, \$61.50 CASE

SPATTERLESS, \$66.60 CASE
NEW RIFLES, Winchester 62 Gallery
Pumps \$37.50 Ea.
Send 1/3 deposit, balance C. O. D.

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RIDE HELP WANTED

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BILL McINTYRE WANTS

Partner in Zadu Show. A going concern. Said partner also shares profits from management of a Wild Animal Show, \$1000 needed. Split fifty-fifty. Disagreement with present partners on policy reason for this ad. Write or come and see. BILL McINTYRE, J. J. Page Shows, Hazard, Ky., this week, or per route.

CURLY SMITH WANTS

Swinger Agent for season. Have B Circuit of Fairs in Montana. Lemon, So. Dak., July 2-3-4; New England, No. Dak., 5-8; then 4 days Wolf Point, Mont., Stampede, 9-12.

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Complete Bingo with nearly new Top, Frame, Seats, P.A. System, Stock, etc. Seating capacity, 75 people. Have Chevrolet Truck special built with bins, shelves and compartments for stock. This Bingo now up and in operation here. Come and see it.

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JOHNY VOGELSANG

713 OAK NILES, MICH.

FOR SALE

Freak Show, includes 8 Heads; also Shack on Wheels, full of Mounted Species and Oddities. Write

ROY E. BULLIS

NORWALK, IOWA

FROM THE LOTS**Morris Hannum**

FREELAND, Pa., June 28.—Org scored a big week here due in a large measure to Rev. Kashuba of the Greek Orthodox Church and his committee of young ladies from the parish. Each night the midway was jammed. Ideal weather prevailed thru out, altho there were showers after the closing hours.



Rev. Kashuba

Mrs. Harry Elliot, wife of the general agent, left to take a position as superintendent of nurses at a Shelby, N. C., hospital. Austin Dentinger has rebuilt his Girl Show. The new front is flashed with aluminum

Mrs. Davidson, wife of the business manager, plans a trip to Roanoke, Ala., where she will pick up her children, who will remain with her for the balance of the season. While here, there were many visits between personnel of this org and that of the Prell shows.

New kiddie auto ride, added recently, adds to the brightness of the midway.—GARNETT PALEN.

Turner Bros.

KEWANEE, Ill., June 28.—First red one of the season for this org was scored at Ottawa, Ill. Weather was excellent. Each night the midway was jammed.

When the stand ended, the sponsoring American Legion post held open house and hosted execs of the show. Chief Carl Edward White Eagle, of Mae Patton's Side Show, entertained with rope-spinning and whip-cracking. The writer emceed and did magic.

During that stand the birthday of the Beaver twins, Beverly and Johnnie, was celebrated by the children on the show. Attending were Ronny and Mickey Cartwright, Bobby Hudson, Edna and Sybil Atterbury, Sharon DeWitt, Theresa Bright and Charlene Campbell. After presents were opened, games were played and refreshments were served by ladies of the shows.

Dorothy Turner, shows secretary, celebrated her birthday here.

Attractions added since the org's opening include Cliff Patton with his Vicky Show, Mae Patton's Side Show, Mr. and Mrs. Cliff Dunlap's Miniature Village, Joe Silcox's Wildlife Show, and Jolly Dottie, fat girl. Besides Chief Edward White Eagle, others with Mae Patton's Side Show are Princess Doris, whips, rope and impalement; Carl Miller, fire; Mary Cartwright, "Miss Electro"; Jack King, human ostrich; Mae Patton, tattooed woman, and Zora, annex.—JACK PRICE.

Golden West

ST. HELENA, Calif., June 28.—Shows enjoyed a week of good weather here which brought the crowds to the lot in a spending mood. All rides and concessions reported excellent grosses.

Harry Dilbeck opened his new balloon dart concession.

The Italian picnic at Jackson, Calif., was badly dampened the first two days when a heavy rain drove crowds from the lot early in the mornings. On the afternoon of the second day the skies cleared and celebrants arrived in large numbers and stayed late. Same situation prevailed on the last day. During the tear-down rains abated until show was loaded when the downpour returned until time for the trucks to move to the next stand, then stopped for good.

Despite weather conditions, show did good business. Top grosser was Gino Gardolo's ham-and-bacon wheel, which ran out of stock several times. Dave Kagen's candy wheel was runner-up for the biggest take.

Hill's Greater

SCOTTS BLUFF, Neb., June 28.—North Platte, Neb., played during the Buffalo Bill Rodeo, proved another red one. Sunday afternoon and night netted 8,000 paid admission.

Pretzel ride was the leading money-getter, with the Ferris Wheel, Octopus and Merry-Go-Round close behind. Girl Show paced shows, with the Side Show second. Art and Hazel Martin reported the best three days of the season with their popcorn and candy apples, as did Katie Reeves and Liz Chisholm with their guess-your-age and balloon concessions.

First birthday of Floyce Sanders was celebrated, with her parents giving a party for all the children on the shows.

Recent visitors included Jimmy and Eddie Case, Mr. and Mrs. Blackie Schofield, Harry Lamont and Mr. and Mrs. Eddie Moore, all of the World of Today Shows.

J. A. Gentsch

FULTON, Ky., June 28.—Weather here was favorable and the org scored a good week.

Roy Hawkins placed an order for a complete new cookhouse which he plans to have in operation July 4. Russell Cooper has the Ferris Wheel looking like a new one; he has covered it with neon. Next to be neoned, he says, is the Funhouse.

En route here from Hickman, Ky., Harry Starbuck's popcorn trailer was side-swiped, upset and badly damaged. However, Starbuck expects to have it back in operation within a week.

Ann Mitchell was hospitalized here with a touch of pneumonia. Mom Decker is still a patient in Gaston Hospital, Memphis.

Hickman, played prior to this stand, proved the best spot of the season to date. The midway was crowded each night and the Saturday night (14) crowd was the largest shows have enjoyed this season. The free act, Captain Harold and His Lions, proved a big attraction. The weatherman co-operated all week.

A barbeque was given by Joe Curry, of Dyersburg, Tenn., and it was enjoyed by all. Stanley Sturk joined with one of his concessions and Mr. and Mrs. Tommy Frear came on with three. Claude Gentsch enjoyed big business with his six concessions. Gus Mitchell left for St. Joseph, Mich., to bring back his two boys who have finished school for the summer.—FAY CURTIS.

Thompson Bros.

ALTOONA, Pa., June 28.—Thompson brothers again have two road units working as before the war, with No. 3 Unit here.

Line-up of rides on the No. 2 Unit includes Merry-Go-Round, Lee Runk and Clarence Hopkins; Ferris Wheel, Paul McClure and Ered Yingling; Octopus, Junior McMullen and Bob Quarello; Chairplane, Jerry Hagan and Don Cady, and Kiddie Swings, Harold Colbert.

Concessions are managed by Dave Mose. Margaret Mose has the milk bottles. Others are pin rack, Sophie Runk; dart house, Joann Thompson; cane rack, Al Cain; color game, Jake and Don Fisher (no relation), and popcorn, Ray Willnecker.

Recent marriages were Leo Thompson, of No. 3 Unit, to Patricia Anderson; Richard Roesel, No. 1 Unit, to June Smith, and Paul McClure, of No. 2 Unit, to Marion Banks.

Among those enjoying the midway most are little Ferdie and Kathy Thompson and Anna May Mose.—JOANN THOMPSON.

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Continuous free entertainment. Large crowds. Excellent spot. Want Ferris Wheel, Merry-Go-Round and Kiddie Rides. Contact
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JAMES E. STRATES SHOWS**A Midway Unsurpassed****Dancing Girls Wanted for Hawaiian Hula Show**

Enlarging Performance for Fans.

B. W. BENSON

James E. Strates Shows, Binghamton, N. Y., this week; and then as per route.

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GOOD PROPOSITION.

LARRY NOLAN SHOWS

WANT
Fast, clean Griddle Man. Waiter for office-owned Cookhouse. Good wages. (It's run my way now.) Second Man for Merry-Go-Round and Roll-o-Plane. Must drive. Acts for Prof. Landry's Side Show. One Man Band, wire. Man to handle Snakes and break Monks. Need man and wife, 50-50, for my Photo Booth. Girl for office-owned Hoop-La, or will book one. Will book Basket Ball. All other Concessions full. All must be sober and willing to work. We move twice a week and the season has been good. Scott Lamb still has the Games and has plenty of Agents. Need no more gypsies.
Wire: **LARRY NOLAN, Mgr.,** Brush, Colo., July 2-5.
Writer: Box 2015, Denver, Colo., any time.
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CAVALCADE OF AMUSEMENTS**CAN PLACE CANVASMAN FOR MRS. ROSE MIDGET SHOW.**

All people who have worked for her before, please answer.
TOM BUSH CAN PLACE CAPABLE MAN FOR GLASS HOUSE.

Good proposition to right party.

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A few more Stock Concessions, String Game, Clothes Pin Pitch, Hoop-La, Cane Rack, Mug, Lead Gallery, or what have you?

This Show has 4 Rides and plays real spots. Have Camera For Sale.

JAILLET & GRANTS AMUSEMENTS

SANDY LAKE, PA., JUNE 30-JULY 5

Gooding Greater

ASHLAND, Ky., June 28.—Making their season's bow in Springfield, O., April 10, shows have been followed consistently by the twin jinx, rainy and cold weather. However, we have enjoyed good business in spite of bad weather, the recession and labor strikes, evidenced by the fact that personnel is unchanged.

In back of the lighted front will be found from three to six 50-foot light towers, depending upon the size of lot, and 12 rides: Merry-Go-Round, Ferris Wheel, Double Octopus, Roll-o-plane, Flying Scooter and Tilt-a-Whirl, all office-owned; a Looper, Kiddie Autos, Kiddie Aeroplanes, Midget Merry-Go-Round and Diesel train, owned by Mr. and Mrs. Earl Ingalls and their son, Eddie, and Fun-in-the-Dark, owned by Mr. and Mrs. Floyd Smith.

Shows: Mr. and Mrs. Carl Lauther, Side Show; Mayo's Scramble Inn; Mr. and Mrs. Bert Perry, Laugh Land; Mr. and Mrs. Sayre, Silodrome; Doral Deshon, *Song of India*, and Mr. and Mrs. Amos Youngblood, Ring Bros. Circus.

Concessionaires: H. Ankrum, 4; Sam and Irving Berk, 6; Harry Roebuck, 3; John Chapman, 2; Mr. and Mrs. Earl Fisher, 4; Mr. and Mrs. Morris Myers, 3; Mr. and Mrs. William Leisure, 2; Angelo Blovsteas, 1; Mr. and Mrs. Charles Martin, Mr. and Mrs. A. E. Richards, Tony Trippi, Ben Hassen, J. C. Parr, and King Amusement Company.

On the staff are Gerald Frantz, manager; Mrs. Leota Frantz, secretary-treasurer; William Leisure, lot superintendent; Elmer Hook, electrician; W. Carroll, billposter, and O. Buck Saunders, general representative and publicity.—O. BUCK SAUNDERS.

Crescent Amusement

ASHEVILLE, N. C., June 28.—Despite three days of rain, shows hit the jackpot for the week's stand here under Veterans of Foreign Wars auspices. Shows moved into Johnson, Tenn., from here, and opened there to a packed midway.

Manager Harry Lottridge has the help constantly looking after equipment with the result that the shows look as tho they have just rolled out of winter quarters. Among concessionaires joining in Johnson were Louis Hall, age and scales, and Banks Thomas, duck pond and high striker. New Funhouse, added here, has been clicking. Brownie, the Clown, was absent from the lot for a week, having attended the wedding of one daughter and the graduation of another. This year marks the writer's fifth on the shows.

Org now has 14 rides, 8 shows and 45 concessions. It has been out 12 weeks and, while business hasn't been up to expectations, org has not played a losing week. Harry Lottridge takes it off the lot, with George Smith putting it on.—LOUIS BRIGHT.

Smith Amusement

TAHLEQUAH, Okla., June 28.—Org opened here June 16 for the Indian Celebration with business fair. Shows have been out 12 weeks, with business marred by cold, hail and rain.

Mrs. Thad Rodecker joined with one concession, while Dee Parker came on with a lead gallery. Concessions: George Fortune, 4; Jim Wills, 3; Bert Bolis, 4; Charley Tubbs, 2; Jim Sidener, 1; Grady Ford, 2; Boot Roberts, 1; Bill Farrington, 1. Twelve are office-owned.

Rides include Ferris Wheel, John Henderson, foreman; Belle McFarlin, tickets; Merry-Go-Round, Lee Springfield, foreman; John Norman, assistant, and Louise Cunningham, tickets; Mix-Up, Joe Cunningham, foreman, Mr. Driggers, tickets; kiddie ride, Fred Thesing. Gordon Hall is on the front gate and Curly Copeland is electrician.—MRS. GRADY FORD.

Wallace & Murray

RAVENNA, O., June 28.—Winch, purchased recently, came in handy here. Org found a muddy lot when it arrived and all equipment had to be winched on. Location is a new one.

Concessionaires joining here included Mr. and Mrs. Harold Raley, who jumped in from Iowa with their bingo and four grind stores; Mr. and Mrs. Mervil Hall, who are associated with the Raleys, Jim Bennett, short range shooting gallery; Mr. Higgins, scales, and Dixon, two grind stores.

Chuck Young, former circus man, has been engaged as billposter.

Young Buddy Noval, free act, injured when he fell from his rigging, has recovered and has resumed his act. He plans to have a three-man act by fall.

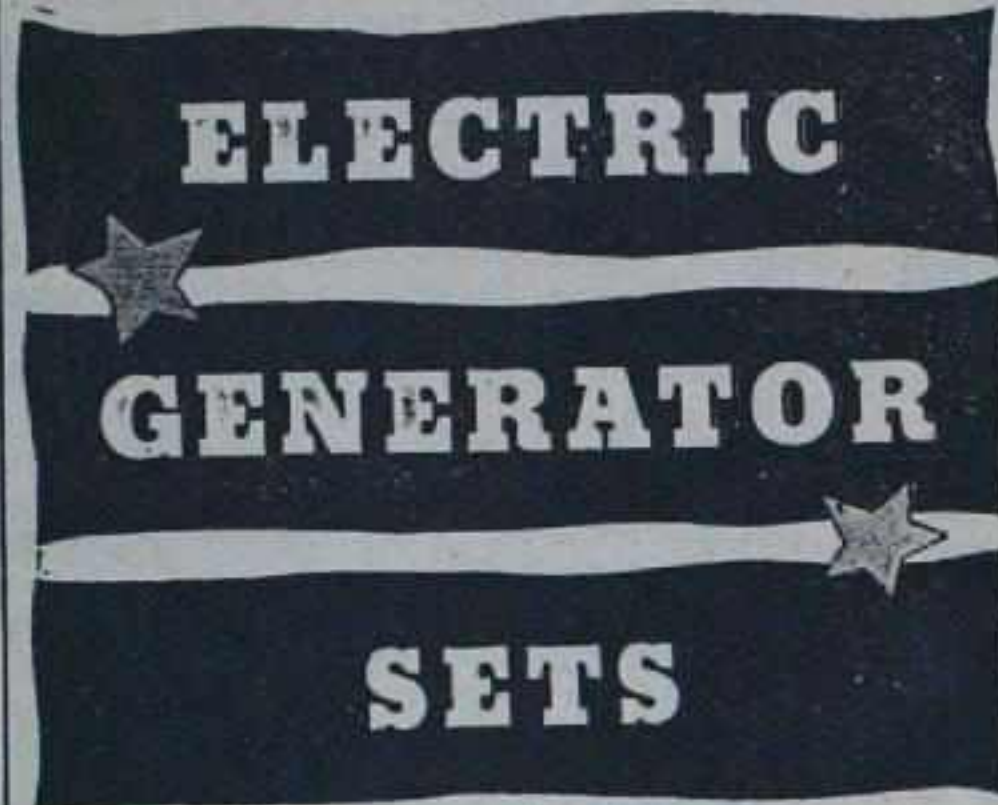
Mack Maxwell, who has recovered from his illness, again is in charge of the cookhouse. H. R. Clarke, old-time showman, visited from Sharon, Pa. Clarke recounted some stories of his days with his Arabian horses on the old Barfield Shows and with other orgs.

Booster Club held its first dance of the season a few miles out of Sharon, Pa. While on a move from Iowa to join the shows, Mr. and Mrs. Hall escaped serious injuries when the axle of their trailer tore loose. Mrs.

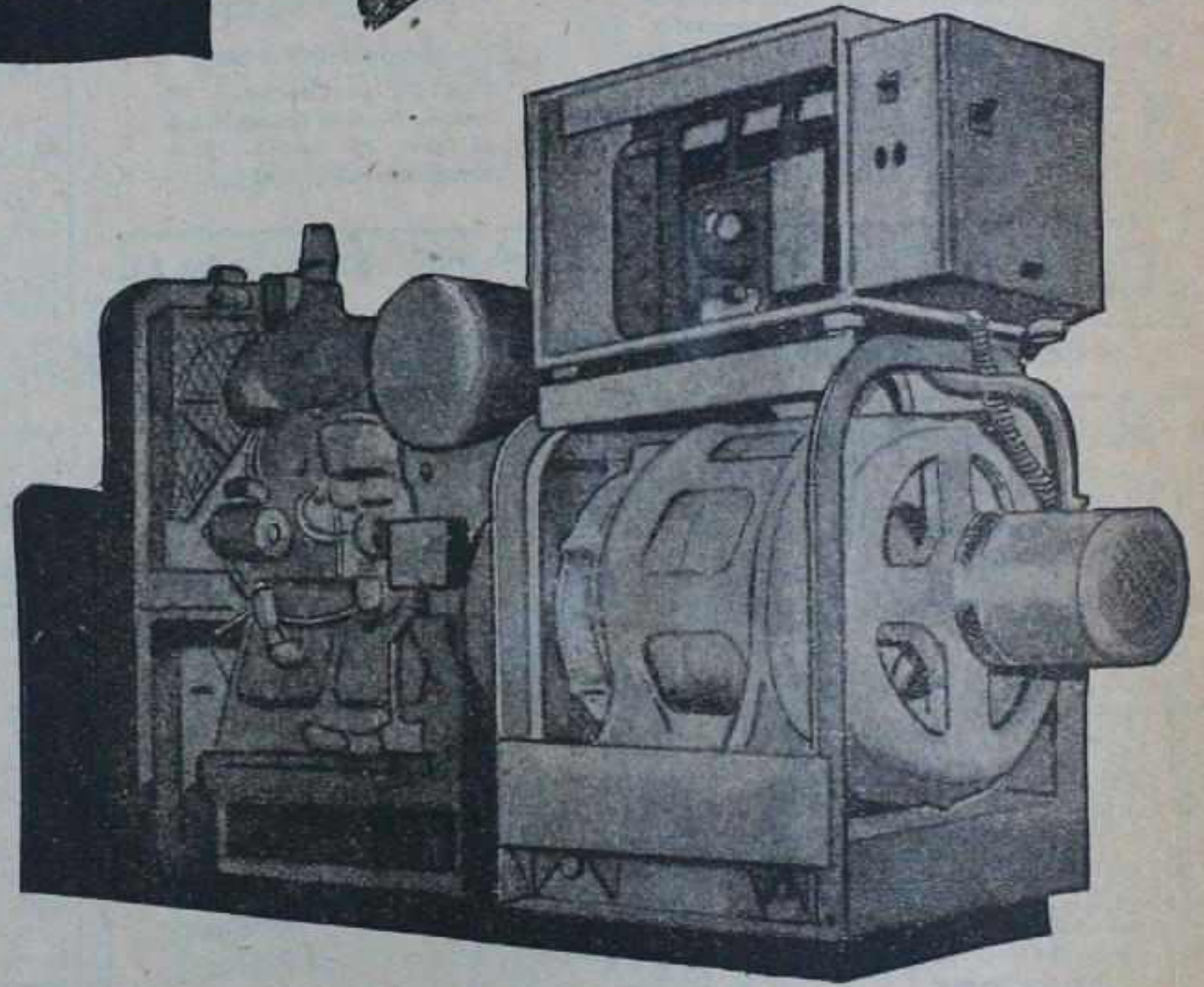
Hall suffered bruises and cuts and was hospitalized for several days before she was able to resume the trip, and then the Halls were delayed further when caught in the Iowa floods.

Mack Maxwell returned to the shows after a stay in the hospital in Rochester, Minn. Ester Wallace made a trip to Pittsburgh to have her eyes examined by a specialist. Mr. and Mrs. Harry Smaglick, who have the ice cream privilege, took delivery on a new trailer recently.

Carl Holzapple, show builder, who has not been feeling well for some time, decided to go home for a while, until he feels better. Scotty Devine has taken over the building and machine shop during Carl's absence.



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MICKY PERCELL
Shinglehouse, Pa., week June 30 to July 5.

WILSON FAMOUS SHOWS

WANT Legitimate Concessions that work for Stock. Agents for Huckley Buck and Guess Your Age. Norma Chambers wants Reader for Mitt Camp. Shows with own equipment. Ride Help, Caterpillar Foreman. Join at once. **WANT**

Big 4th of July Celebration, July 2-6, Henry, Ill.; East Peoria, next.

From the Lots

Virginia Greater

FRONT ROYAL, Va., June 28.—Business was fair here the week ending June 14 despite bad weather. An all-day rain Friday and menacing skies on all other nights cut deeply into attendance.

Visitors included Mr. and Mrs. R. Davis and Russell Davis Jr., Broomfield, Va. Mrs. Davis is the sister of the late Jim Bruce, of the old Bruce Greater Shows. Other visitors were Hyde Kerr, assistant chief of the Augusta County Fire Department, Staunton, Va.; Mrs. Russell and her niece, who spent several days with Big Boy Lane.

Mr. and Mrs. Harry Harrison rejoined after a trip to Maine to visit Harry's brother, Ed Stevens, back after visiting his mother in Evansville, Ind., has charge of the Rolloplane. Jack Ross Chicarelli has placed his brother in charge of the frozen custard he recently bought from Speedy Merrill, who no longer is with the org.

Doc D. D. Hall has completed his new house truck. Recently Doc was in a wreck in which his other living truck was destroyed.

Arthur Gibson, electrician, spent several days at his Charlottesville, Va., home. Leo Matina continues to do a fine job as head man of the cookhouse and commissary.—H. W. (HAPPY) ARNOLD.

B. & V.

DICKSON CITY, Pa., June 28.—Org got in two weeks of improved business thru June 21. During the Hazleton, Pa., stand, two days were rained out and the shows had to tear down in the rain for the first time this season.

During the run at Dickson City the weather was fair but cool. In conjunction with American Legion Welcome Home Week celebration several special events were staged, including a jitterbug contest on Wednesday (18) night at Polonia Park, with Justin Van Vliet and Eddie Elkins, of the B. & V. Shows, acting as judges. Contest followed a midnight party at the Hotel Jermyn, in Scranton, attended by John and Frank Glyn, Martin Boynes, Lillian and Eddie Elkins and Gus Tiffany.

Joining the shows here were A. Miklowiche, with bottles and penny pitch; G. Lity Patrick, candy apples and atomic fossil walk-thru; Ralph Bricci, Monkey Show; Charles Hilbert, iron lung and smallest mother; George Flagler, dog and pony circus. Jimmy and Edith Thompson took over the 10-in-1 show and M. Turick has completed his Funhouse. All are doing nicely.

Justin and Queenie Van Vliet entertained the entire show Friday (20) in honor of their son Michael's graduation from the Lodi, N. J., Grammar School and the birthday of their daughter, Charlotte.

Recent visitors on the lot were Allan Travers, of the Prell's Broadway Shows, and Louis Bain, former carnie, of Allentown, Pa.

Page Bros.

McKENZIE, Tenn., June 28.—Good business marked the stand here the week of June 14. Org was spotted in the ball park and was sponsored by the American Legion.

Paul Maples joined to take charge of the Funhouse, and Buddy Bentley came on to be foreman of the Ferris Wheel. Charles Johnson joined after selling his Owensboro, Ky., night club and now is connected with the Blantford concessions.

Mrs. R. Collier again is on the sick list, but is improving. Mr. and Mrs. Abe Frank have acquired a parrot.

8—SHORT RANGE GALLERIES—8

FOR SALE

BOOKED ON THE FOLLOWING SHOWS
Located week ending July 5th
1 Crystal Exposition Shows, Spruce Pine, N. C.
2 World of Today, Minot, N. Dak., State Fair.
3 Great Suttion Shows, Casey, Ill.
4 Blue Grass State Shows, Metropolis, Ill.
5 American Legion Celebration, Post 217, Streater, Ill.
6 American Legion Celebration, Post 232, Detroit, Mich.
7 Barney Tassell Unit Shows, Reedville, Va.
8 St. Louis, Mo.
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508 N. VANDEVENTER ST. LOUIS, MO.

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WANT AGENTS

For Slum Stores, Stock Stores and Ball Games. Lucky O'Dair, get in touch with Amella here. Wire. Address:

HAROLD EUTAH

Sigourney, Ia., this week; Carthage, Ill., next week.

WANT AGENTS

For Pond and Stock Wheel. Exclusive Concession. Excellent route. Montana Fairs and Celebrations till Sept. Lemmon, S. D., July 2, 3, 4; New England, N. D., July 5, 6; Wolf Point, Mont., Rodeo, July 9, 10, 11, 12. Two spots a week. All Fairs and Celebrations to follow.

Don't apply if you drink.

A. LITVIN

Northern Expo. Shows. Lemmon, S. D.

WANT

Ride Help and Truck Drivers. Want Ferris Wheel Foreman.

LINTON, INDIANA, this week;
SULLIVAN, INDIANA, next week.

Address

ROGERS GREATER SHOWS

WANT WANT WANT

Foreman for No. 5 Ell Wheel. Want Cookhouse, Bingo, Popcorn, Candy Floss, Candy Apples, Fish Pond, Hoop-La, Balloon Darts, Coke Bottles, Seals, Ball Games, all other Stock Concessions, come on, will place you. Have good opening for any neatly framed Show, good proposition. Our big Fourth this week; then Annual Celebration at Whitewright, July 7-12, plenty of Free Entertainment day and night; this is to be followed by other big ones. The same privilege at Fairs and Celebrations. Bagwell, Tex., this week; Whitewright, July 7-12.
Brewer's United Shows

BIGGER PROFITS FOR YOU

Have Girl Show with name attraction or can open special show with name attraction only. Terrific draw!

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ALL PAINTED AND TINSELED
Large—11 to 15 inch—15 Kinds, Assorted
\$25.00 PER HUNDRED
Pin-Up Girls—11 to 13 inch—5 Poses, Ass.
\$25.00 PER HUNDRED
25% Deposit with order, balance C. O. D.
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DYER'S GREATER SHOWS

Want Mechanical Show, Pit and Platform Attractions, or will book your outfit. Penny Pitch, Straight Wheel Agents, come on. Only high class people considered. Remember, "Clean as a Whistle."
Maquoketa, Iowa, July 3-6; Dubuque, Iowa, July 8-13

POPCORN
"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully furnished.

PEANUTS
Roasted in the shell, \$22.00 100 pounds. Raw Jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES
Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.
—Popcorn Processors—
620 North 2nd St. St. Louis 2, Mo.
"IN OUR 73RD YEAR."

FOR SALE
New 8 Car Flying Scooter
For immediate delivery. Selling due to misunderstanding. Two were purchased for same location. Will sacrifice.

FRED H. CULBERTSON
P. O. Box 484 Phone 4-6707
SCRANTON, PA.

FOR SALE
Mug Outfit in 28-foot Trailer, equipped with five Cameras, Mounting Boxes, Cowboy and Indian Costumes. Located on Courthouse Plaza, corner of Main and Dolores, San Antonio, Texas. Army buses from West Fields stop in front of trailer. Doing capacity business. Come and investigate.

MRS. JIMMIE BOURAS
Home Address:
1800 Mission Rd., San Antonio, Texas.

CHARLIE GRIGGS
WANTS
Experienced Man and Wife for Pan Game. Have 16 Fairs. Want to buy Bowling Alley, but no junk. What have you? Wire Care CAPITAL CITY SHOWS, Stearns, Ky.

FOR SALE—FUNHOUSE
New this season—Beautiful Masonite front, 22x40 ft., two story, equipped with new heavy duty Air Compressor, 50-watt Amplifier with University Speakers, Turntable, plenty of Laugh Makers, Metal Slide, etc. Set up or tear down in one hour. Now carried on 1 1/2 ton Ford. Can be easily transferred to any truck, or present truck can be bought very reasonable. Priced far below cost for quick cash, \$1,500.00.

C. C. NOLLER
CRYSTAL EXPO. SHOWS, Spruce Pines, N. C., this week; Elizabethton, Tenn., July 7 to 12.

FOR SALE
Complete Bingo on 20 ft. custom-built trailer, opens to 20x32. Seats 45 to 60 players. Up or down in one hour. C35 International 1 1/2 Ton Panel Truck, 10 ft. home-made House and Stock Trailer, 12x10 flame-proof Canvas and Frame, 8x8 Blue Canvas and Frame, 12x12 Center Frame. Also some Equipment and Stock. Must sell, have other investments.

PETE VETRANO
Harvard, Nebraska, July 2-3-4-5

WANT
Capable Man for Office
For large Railroad Show. Must understand all forms of taxation. Address:
BOX 451
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IN SPITE OF HELL AND HIGH WATER
Our show has made a neat profit each week. There must be a reason. Will furnish outfit for Pit Show or book yours. Fun House, Silo Drone, Pony Ride open. String Game, Hoop-La, Watch-La, Novelty Jewelry open. Second Men or Helpers on Rides, Penny Pitch and Hunky Wheel Agents, come on.

Maquoketa, Iowa, July 2-8; Dubuque, Iowa, July 9-14.
We have best Bicycle Route on Earth.

DYER'S GREATER SHOWS
3 SEAT CHAIRPLANE
4-Wheel Trailer, '33 Ford Bus, 8x10 Top and Frame, 18x20 Bingo Top, all well stocked; all or part, \$1,500.00. See at
Snell's Trailer Camp
McALESTER, OKLA.

Larry Nolan
DENVER, June 28.—Rain, cold and four inches of snow cut the org's scheduled 10-day stand here to six nights. However, when weather was good so was business.
Spot and Pete Goodman sold Nolan and Lamb a new bingo to replace the one which the Wolf brothers had on the show. A new office cookhouse, managed by Roy Shaffer, has replaced the one operated by Jack Wells, who closed recently.
Elvin Bishop added floss to his other concessions. He reports his popcorn wagon is doing okay. Gordon Meade, with bumper and short range gallery, says the servicemen gave his guns a good workout.
New car bug has hit show folks, with Scott Lamb, Blackey Marks and Mrs. Larry Nolan taking delivery on new '47 Cadillacs; Tommy Lamb a Chevrolet, Roy Shaffer a Dodge panel truck and Nolan and Lamb a van-type Chevrolet for their new bingo.

Visits were exchanged with the Silver States Shows, playing at nearby Greeley. Mr. and Mrs. Nolan drove to Cheyenne to visit Dr. and Mrs. Zeiger, and Scott and Marie Lamb went to Sidney, Neb., to visit Hills' Greater Shows. Owner Larry Nolan's mother, Mrs. Rose Nolan, visited, as did the mother of Marie and Gloria Lamb.
Roy Shaffer has the rolling stock in top shape. Much painting and building has been done for the July 4 spot at Brush, Colo., after which the show will take to the hills until fair time.
Show was spotted on Colfax Avenue, next to the new Fox Theater, and this gave the 40-milers plenty to talk about. Mr. Sutherland, theater manager, was on the lot nightly. On the last nights 90 per cent of the show's personnel attended the theater.

Pop Bishop spotted his pony ride near the front entrance, and did better than okay, he reports.
Visitors included Onye Lea Gibbons, former Girl Show operator; Mrs. Walter Arrington, of the former Arrington Shows; Ralph Forcye, owner of the Forcye & Doves Shows; Mrs. George Bans, wife of the operator of the org's Funhouse; Mr. and Mrs. Tom Beary, Mr. and Mrs. Jim Williams and Mr. and Mrs. Fred Halliburton.
Other visitors were Mr. and Mrs. Bert Stoddart, Stewart Craig, Bud and Helen Williams, Mr. and Mrs. Bob Brewster, Grabo Henderson, Mr. and Mrs. Babe Enswiller, Hoosier Johnny, Florine Gallucci, manager of Nolan's Photo Studio in Denver; Dopy Bess, Major and Mrs. R. George Wood, of the Colorado Police Department; Tom Crago, radio executive, and Virgil Campbell, Fox Theater boss.

Boone Valley
BAYARD, Ia., June 28.—This is the first season for this org, which is owned and managed by Clement Smith and Ben Messenbrink, both old-timers. There is plenty of know-how on the shows, for many of the concessionaires, as well as the owner-managers, are vet showmen.
Show carries three major and four kiddie rides. They are the Octopus, Sky Ride and Ferris Wheel, Miniature Train, Kiddie Airplanes, Kiddie Autos and Kiddie Scooters. Octopus is booked by Archie Taylor and the Scooters by Mr. and Mrs. Verne Hollison.
Concessionaires include Grover Marks, 6; Bill Campbell, 2; Mr. and Mrs. Roy McChesney, 1; Mr. and Mrs. Ben Eisen, 1; Mr. and Mrs. Harry Phillips, 1; Mr. and Mrs. Dugan Winey, 2; Mr. and Mrs. Buddy Taylor, operating two office-owned concessions, with Buddy also serving as the org's electrician; Ed and Edna Kelley, 1; Mrs. Everett Arends, 1; Doc Steiger, 2, and the writer, 2. Bingo is office-owned and managed by Jim Maxson.—AL BEHMER.

BETTER BUILT MONEY MAKERS
★ ALL ELECTRIC CANDY FLOSS MACHINE
Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00; Double Bands, \$15.00 each.
WE REPAIR ALL MAKES OF MACHINES



★ NEW SARATOGA ALUMINUM POPPER . . .
Makes delicious French Fried Popcorn—sells fast! Easy to operate. Very profitable. Constructed of heavy aluminum with double bottom. Closed gear housing enables us to guarantee freedom from gear jamming. Lowest priced corn popper on market of equal quality and capacity. 12-Qt. capacity, \$20.00 each. Meets all state health requirements. Durable Cast Aluminum Top, dependable. Also 8-Qt. Kettle—\$10.00, 35-Qt. Gearless Kettle—\$37.50. 6x6 Tops with frames, \$150.00. Waffle or Rosecake Molder—cast aluminum, \$2.50.
Immediate Shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo.



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This sturdy Trailer has masonite body 10 ft. long, 88 inches wide. Full price, \$490.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.



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NEW FUN HOUSES
Just the thing to brighten up your Midway. Dark walk-thru type built on semi-trailers. Beautiful 46-ft. panel front, new lighting effects, air compressor, ticket booth, etc. Thirty units sold last year. Actual returns prove it a top money winner. Requires only one operator, goes up and down in an hour's time. Very easy terms to established showmen.



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QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE CHICAGO, ILL.

MODERN **IMPROVED**
CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Can give delivery within two to three weeks on Chairplanes. Also immediate delivery on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

BOOMERANG
Unlimited Capacity — Repeater — Thriller
Write for Catalogue
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HIT THE TRAIL WITH THE TRAILER COACH THAT'S A HIT!



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QUALITY-BUILT
LOW-PRICED AT
\$1995*

*F. O. B. FACTORY.
Laminated masonite or
laminated plastic exteriors,
brakes; and Federal, State and
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STREAMLITE
CORPORATION**

DEPT. B-N.W. CORNER 37th STREET AT PRINCETON
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Countless thousands have been waiting for just this... a full-size trailer coach, at \$1,995.* Remember, THE SUN is designed and built by STREAMLITE Master Craftsmen, builders of America's finest trailer coaches. Here's a job that's built up to quality, not down to price! THE SUN has all the comforts of home. It's sturdy... beautiful... enduring. Write for full color, 8-page, illustrated folder on all STREAMLITE Models; and also the name of your nearest STREAMLITE dealer.

NEW RIDES FOR SALE!

10 Passenger Rocket Ride. 6 Cage Ferris Wheel (24 passenger).
10 Passenger Chairplane. 10 Passenger Airplane. 10 Passenger Auto Ride, complete with side wall and top. 8 Passenger Whirligig. 14 Passenger Street Car, complete with track. Water Boats and Tank. Power Boats. 2 Passenger Boats, speed or sail.

GOOD USED RIDES FOR SALE!

Parker Merry-Go-Round and Organ, completely rebuilt. Century Flyer Train with 3 Coaches and Track, used very little.

The above property can be seen at
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H. E. EWART COMPANY
4300 LONG BEACH BLVD. LONG BEACH 5, CALIF.
Phone: 495-55

LAWRENCE CARR SHOWS

WANT CONCESSIONS of all kinds: Frozen Custard, Photos, Pitch-Till-U-Win, Basketball Game, Shooting Gallery, Novelties, Coca-Cola Bottles, Diggers, ARCADE, etc.

WANT MAN TO HANDLE SNAKE SHOW. Have complete outfit. Harry Moore, come on.

LAWRENCE CARR

Plymouth, Mass., June 30-July 5; Middletown, Conn., July 7-12.

WAR SURPLUS BARGAINS

NEW CAST IRON GRILL, ideal for steak cooking, planks, etc., 19"x29". Approx. wt., 50 lbs., \$5.50 ea. ELEC. MOTORS, 1/2 H.P., 27 V. D. C., \$4.95 ea.; in lots of 10, \$4.45 ea. NEW TOGGLE SWITCHES, 5 A., 125 V. A. C., 35 A., 24 V., 12 or more, 29¢ ea.; in lots of 100, \$25¢ ea. ARMY TRUNKS, used, made of durable plywood, reinforced and well built, approx. size 34 1/2"x18 1/2"x14 1/2", \$3.75 ea.; in lots of 5 or more, \$3.25 ea. AERIAL CARGO LANDING NETS, white or olive drab cotton seine cord, #96, mesh 1 1/2"x1 1/2", size 8'x9', approx. wt., 9 lbs. Also nylon nets, mesh 2 1/4"x2 1/4", size 9'x9', approx. wt., 4 1/2 lbs. Suitable for fishing, hammocks, farn use, etc., \$3.95 ea.; in lots of 10, \$3.50 ea. NEW PTEL PUMP VACUUM AIR AND HYDRAULIC, used for compressors, presses hydraulic systems, etc., \$4.95 ea.



WRITE US FOR OTHER SURPLUS MATERIALS. Send check or money order. All prices F. O. B. K. C. No C. O. D.'s. Express or postage collect.
SUPERIOR NOVELTY COMPANY DEPT. B-64, 2920 E. 27th St., K. C., MO.

From the Lots

Bright Lights

CHERRY TREE, Pa., June 28.—All departments enjoyed a good week's work here ended June 21. Attendance from adjacent Barnesboro, Patton, Spangler, Hastings and other communities was heavy. Personnel and equipment from about 32 towns appeared in the firemen's parade June 19. Fireworks that night aided the draw.

Frank Joseph's Spitfire is winning top money, followed by the Roll-o-plane, Ferris Wheel, Merry-Go-Round and Octopus. Joseph has bought another tractor-trailer unit. Clark Queer is hauling his new Fun-house on a 1947 tractor-trailer unit. Danny Donnini has a well-flashed string of concessions. George Lucas left to celebrate a birthday in New York. Junior Lucas visited from Wilkes Barre, Pa., where he was playing with the Binghamton, N. Y., baseball team. Don Lucas has replaced Junior in assisting with his father's French fry concession.

Visitors were Sgt. Marcus White, of the State police; Harry Copping, retired hotel operator and former owner of the shows bearing his name; Bill Cowan, legal adjuster, Caravella Amusements; Directors Orr and Hilderbrand of the Indiana, Pa., Fair, which the show plays, and a delegation from the Clymer Fire Department which will sponsor the show.

Phillipsburg, Pa., played the week ending June 14, proved good despite showers the last two days. Sponsoring group, Chestnut Hill Fire Department, was very co-operative. Ted Wood headed the committee. Burgess Fravale guided officials. The Daily Journal contributed Page 1 publicity. Traffic was capably handled by Sheriff Shaw, and Sergeant Stuck and Corporal Hineman, of the State police.

Visitors were plentiful since the Caravella Amusement Company, located in near-by Dubois, didn't open until Wednesday (11). Those noted were Mike Roman, Jack Chishom, brother of Bill Cowan, and Mr. and Mrs. Harry Shaw.

Frank Z. Hyde plans a visit to his Buchanan, Va., home when the shows gets back to that State. Mr. and Mrs. Joe Rhea are busy handling popcorn, candy apple and ice cream concessions. Harry Detzler, touring with this org for the third season, has done well with his pony ride and Miniature Train. Lew Hack, assistant manager, sparked a lot of the fun at a birthday party recently for Charles Nickols. His son, Bobbie, is handling one of Danny Donnini's concessions which, he says, he prefers to army life. Mike, George and John Lucas have been doing pretty well with their cook-house and French fries.

A party, mentioned above, for Charley Nickols was on his 56th birthday. Held in the Firemen's club, about 60 attended and many presents were contributed.

Mr. and Mrs. K. M. Ketchem have a new house trailer. Mrs. Ketchem, in addition to housekeeping, handles the front gate ticket boxes, mail and The Billboard. Clyde has charge of the Merry-Go-Round.—MRS. K. M. KETCHEM.

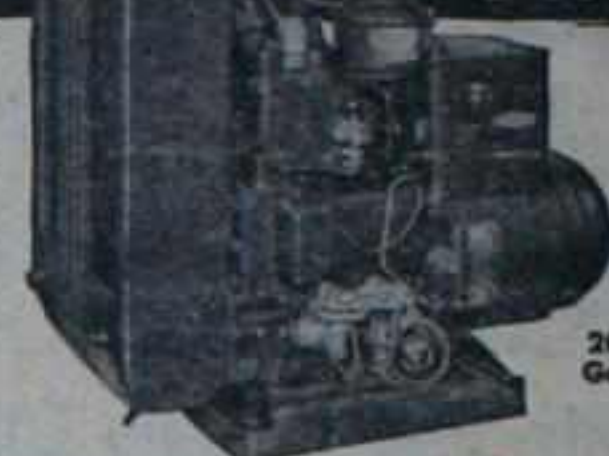
Mighty Page

DAYTON, Tenn., June 28.—Frank Zorda, Side Show operator, has purchased a 27-foot trailer to transport his people.

This spot opened with all signs pointing to it as the best of the season. Paid admissions totaled 4,000 the first night.

Madama Zelda's mitt camp is doing well. Rose Lee, armless girl, is now with the Side Show managed by Eddie Woods.

**DEPENDABLE
ELECTRIC
POWER**



2000-Watt
Generating
Set

**FAIRBANKS-MORSE
GENERATING SETS**

PERFORMANCE-PROVED to meet your requirements. Capacities, 350 to 35,000 watts. Compact, single-unit design, sturdy construction. Give unfailing service even under continuous, heavy-duty operation. A.C. and D.C. types, remote and automatic start. Send coupon for FREE literature today!

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A name worth remembering

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\$2,747.00 EACH

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TRAILER EXHIBITS**

Consisting of \$1,600 special built brand new trailer and \$1,147 new Mullikin Iron Lung.

Special Advertising Discount of \$747.00 will be allowed if the Trailer retains the name "Mullikin Iron Lung" and the exhibit is used to display the Mullikin Equipment.

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TELEPHONE EXECUTIVE 3200

**SIDEWALL
NEW WATERPROOF
FLAMEPROOF**

Following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.
6'x100'...\$54.56 9'x100'...\$80.00
7'x100'... 63.04 10'x100'... 88.48
8'x100'...\$71.52
Made in any length at the above rate per running foot.
See Our Ad in Classified Section
Satisfaction Guaranteed—Prompt Delivery.
"If It's Made of Canvas, We Make It!"
25% deposit—balance C. O. D.

MICHIGAN SALVAGE
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**Complete
CANDY APPLE OUTFIT
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Heavy copper 14 in. kettle, sturdy stand, 3-burner gasoline stove, confectioner's thermometer, 4 pans, 2,000 sticks, enough color for 2,000 apples, recipe, add your sugar, start business.
\$73.50—25% with order, bal. C. O. D.
CORONA CO.
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WANTED

Ferris Wheel and one or two other Rides. Also a few Concessions.
ST. ANN'S PARISH FAIR
July 28th to Aug. 2nd.
Phone or Write
REV. J. O. KUNDRESKAS, Luzerne, Penna.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5.00 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Ping-Pong Balls, printed 2 sides . . . \$30.00
Replacements, Numbered Balls, Ea.58
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5, M1.50
3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3; 5 colors; loose, no pads, M1.75
Adv. Display Posters, Size 24x38, Each10
Cardboard Strip Markers, 10 M for75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master Board; 3 piece layout for15.00
Thin Transp. Plastic Markers, Bwn., 3/4 M1.00
Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 inch, M2.50
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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20'x20'	14'x21'	14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Hoopers Flameproofing Compound.
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SHOW CIRCUS CONCESSION MERRY-GO-ROUND
TENTS
CENTRAL Canvas Company
HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 8, Mo.

TENTS
Concession, Khaki, Immediate Delivery. 8x10, 8x12, 10x12, 10x14. Also Four-Way Joints, 8x8, 10x10, 10x12. Roped Tents, 20x30 to 40x70. Orange, Green or Blue to order. Chance Atrons and Sidewalk. Order Now.
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ELECTRIC BLOWERS
Giant Automatic Cages
Bingo Specials 1500 & 3000
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USED TRAILERS
\$295.00 Up
Open or Closed Vans. Also TRACTORS of All Kinds—at Detroit's Truck Headquarters
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WANTED
Ferris Wheel Foreman
Must be sober, \$50.00 week, all year round. Wire
JIM FOREST
31 North Atlantic Ave. Daytona Beach, Fla.

Heart of Texas

WICHITA, Kan., June 28.—Some fast work, together with excellent cooperation from the Wichita Falls Tent & Awning Company, enabled the org to open on schedule here Monday (23). A sudden wind and hail storm flattened the Side Show, Colored Show and Miss America Show at Liberal, Kan., Saturday night (21), and the org didn't leave the Liberal lot until 10 a.m. the following day.

Shows jumped a distance of 240 miles for this date. The Wichita Falls Tent & Awning Company, thru J. H. Somerville, replaced all the damaged canvas.

Happy Ware suffered painful contusions in an accident and was hospitalized in St. Francis Hospital. Johnny Cannon, general representative, has covered 6,000 miles thus far this season.

Mary Steel's eight-year-old daughter joined here and will be one of the Drome riders. Mrs. Sammy Epple has practically recovered from an operation and is back with the shows.

Bill and Marie Graham closed at Liberal with the midway cafe. M. O. Smith, manager and purchasing agent of the dining department, reported business brisk at his de luxe diner. He is assisted by his wife, Neva; Alice and Bill Gann, Jack and Ethel Cochran, Ethel Green, Gene Russell and Pete Smith. Smith also has booked his two kiddie rides for the remainder of the season, giving Kiddieland six rides.

Newcomers on the *Bronze Revue* include Norris Hill, Teddy Wells, A. Rolle, V. Dilworth, Frank Dickson, G. L. Williams, R. Royal, Will Freeman and Katherine Steward. *Bronze Revue* is managed by Jimmie Savage. Hedy-Jo Starr, Side Show and Girl Show op, continues to click with her three attractions. C. D. Roberts is doing a great job as superintendent. Milton Grothe, ride trouble shooter, reports everything going along okay.—LILLIAN JOHNSON.

O. C. Buck

SYRACUSE, June 28. — Business here the week ended June 21 was excellent. Newspapers and radio stations were liberal with space and time. Good weather prevailed. Evans's Penny Arcade got a good play, as did Ray Cook's *Fan Tease Revue*.

James Sabia, mechanic, and M. B. Harrington were married recently. Bride is from Port Edwards, N. Y., where the couple will make their home. Manager Eugene O'Donnell joined Paramount Exposition Shows for the week with the bingo since it didn't work here.

Oswego, N. Y., played the week of June 9-14, netted good attendance excepting only the closing day, which was rained out. Italian-American War Vets sponsored.

Children from St. Francis Orphan's Home were parted Wednesday afternoon (11). Newsboys were given a free trip around the midway that night. Merry-Go-Round, Looper and Fly-o-Plane were the most popular rides.

Whitey Sutton's Side Show, featuring Dick Hildebrand, is doing well. Michiel Berozini's swaying pole free act is popular.

Oswego newspaper was generous. Sponsoring committee co-operated.—PAUL A. ERICKSON.

Evans United

TONGANZIE, Kan., June 28. — Show opened here following an excellent week's biz at the colored Elks' Club celebration at 21st and Brooklyn streets, Kansas City, Mo.

Jack Kumalae and his Hawaiian Village joined here. Recent midway visitors included Tony Martone, Frank Layman, Kenny Armfield, Howard R. Brandt and Mr. and Mrs. Charles Jaynes.

STILL the most economical because . . . of NEW DRASTICALLY REDUCED PRICES

Our government has requested price reductions to stem inflation and we are going to help—EFFECTIVE IMMEDIATELY THE PRICE OF POPSIT PLUS IS REDUCED APPROXIMATELY 15%—This brings the cost of POPSIT PLUS close to the price level of solid seasonings at a very opportune moment, since the new outdoor season is with us.

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C. F. Simonin's Sons, Inc.
Refiners

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PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

ANCHOR TENTS



SQUARE UMBRELLAS FOR NOVELTY STANDS
CONCESSION — TRAVELERS — BINGO — CIRCUS — BALL GAME — MERRY-GO-ROUND — GREEN — BLUE — KHAKI — FLAMEPROOF GREEN — BRIGHT CONTRASTING TRIM.

ORDER NOW TO ASSURE PROMPT DELIVERY

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

LAWRENCE CARR SHOWS

Want Bingo to join immediately for Middletown, Conn., and balance of season, including my fairs.

Want Ferris Wheel Help for two wheels.

LAWRENCE CARR

Plymouth, Mass., June 30-July 5; Middletown, Conn., July 7-12.

GOLDEN WEST SHOWS CAN PLACE

WANT Cook House, Floss, Snow Cones, Grab, String, High Striker, Pan, Arcade, Bumper, Mouse, Slum, Novelties, Stock Wheels, OR WHAT HAVE YOU? We play nothing but FAIRS AND CELEBRATIONS the rest of this season. We have 12 of the best fairs and celebrations in California.

Harry Polish Fisher, 1865 Oak St., San Francisco, Calif.

Want for Quebec, Canada, Fairs

ALL RIDES, SHOWS AND CONCESSIONS OPEN. FAIRS: GENTILLY, August 5-6; Drummondville, Aug. 7-8-9 (the best); St. Casimir, Aug. 18-19-20-21; Danville, Aug. 28-29-30; Ste. Scholastique, Sept. 8-9-10-11; more good ones to follow, so come on cash in.

Write or Wire at Once.

ROXY AMUSEMENT REDG. MAN. S. J. YOUNG
1310 MAISONNEUVE ST. MONTREAL 24, P. Q., CANADA

FASCINATING—THRILLING—ENTERTAINING
THE GREATEST GROUP GAME EVER BUILT
SCIENCE "THE TURF" SKILL
ALL-ELECTRIC RACE HORSE GROUP GAME

De Luxe 10 Unit Game **\$1,750.00**
 Other Sizes To Order, \$175.00 Per Unit

Currently the top money maker on carnivals, parks and beaches.
 Phenomenal business being reported weekly by "TURF" owners.

Don't be satisfied with ordinary business, get "THE TURF" and go over the top.

Foolproof, Trouble Free, Completely Automatic

For further details write

ELECTRONIC GAMES, INC. GREENSBURG, PA.

TURNER BROS.' SHOWS

WANT

For the Top Line Fairs of Illinois

CAN PLACE ANY MAJOR RIDE NOT CONFLICTING, BALLY SHOWS
 OF MERIT WITH OWN TRANSPORTATION AND EQUIPMENT,
 CONCESSIONS THAT WORK FOR 10 CENTS AND STOCK.
 A Proven 4th of July Spot—Dixon, Ill.

THEN

July 13th, Taylorville Fair
 July 20th, Paris Fair
 July 29th, Mt. Sterling Fair
 August 2 and 3,
 Peoria K. C. Barbecue

August 17th, Greenup Fair
 August 25th, Du Quoin State Fair
 September 4th, St. Charles, Mo.,
 Annual Homecoming
 September 7th, Olney, Ill., Fair

WIRE OR WRITE AS PER ROUTE

TURNER BROS.' SHOWS

EDDIE L. WHEELER SHOWS

WANTED

WANTED

WANTED

FOR MORRISTOWN, TENNESSEE

The biggest 4th of July in the State of Tennessee. V. F. W. Celebration and Homecoming on the Streets. Over a quarter-million dollar payroll. All Merchandise Concessions open except Bingo, Popcorn and Cookhouse. Especially want Frozen Custard. We carry five Rides, 3 Shows, Con Cunningham wants Waiters for Cookhouse. Top wages paid. Want sober Wheel Foreman. All replies to

EDDIE L. WHEELER
 MORRISTOWN, TENNESSEE

WANTED

EASTERN STATES EXPOSITION

SPRINGFIELD, MASS.

HAS FIVE GOOD LOCATIONS OPEN FOR DINING TENTS.

SEPTEMBER 14-20, 1947

7 DAYS AND 7 NIGHTS

For Information Write to GEORGE BERNERT, Supt. Concession.

NEW CATALOG NOW READY

FEATURING A COMPLETE LINE OF CARNIVAL SUPPLIES, NOVELTIES, JEWELRY, SLUM, BINGO AND PREMIUM MERCHANDISE. SEND FOR YOUR COPY TODAY—NOW IN OUR NEW LOCATION.

SCHREIBER MERCHANDISE CO.

100 WEST 9TH ST.

KANSAS CITY 6, MO.

WANTED—CONCESSIONS

Coke Bottle, Huckly Buck, String Game, Fish Pond, Scales, Pitch Till You Win, Hoop-La, Lead Gallery, Dart, Jewelry, Ice Cream and other Concessions not conflicting. Privilege, \$15.50 a spot. No drunks or children. Fairs and Celebrations the balance of the season.

JAYHAWK AMUSEMENT CO.

Lyndon, Kansas, this week; then per route.

FOR SALE

NEW IMPROVED 24 SEAT CHAIR SWINGS

V Belt Drives. Steel Cut Pinion Gears. Split Towers. Steel Tubing Welded Fences.

RIDE HI MFG. CO.

Pinckneyville, Illinois

FOR SALE

Frozen Custard Electro Freeze, \$6,500.00. This outfit is like new. Truck has 27,000 actual miles, all enclosed in blue glass, lot of extra equipment. This is no junk, everything in excellent condition. Am not sick or broke; reason for selling, have other business.

T. J. CRAMLET

c/o ROOF GARDEN SHOWS, MARTINS FERRY, OHIO

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Fredericton, N. B., Cent.
Dates Set for Next Year

FREDERICTON, N. B., June 28.—City's centennial anniversary will be observed July 26-31 next year, it was announced June 18 by Horace A. Hanson, chairman of the general planning committee.

Tentative plans call for harness horse racing, a carnival and probably a circus or rodeo. In addition there will be a brass band concert, provincial music festival, an art exhibition, hobby show, sportsmen's show, flower show, public banquet and barbeque, plus parades and historical pageants.

Provincial command of the Canadian Legion will hold its 1948 convention here during centennial week.

Cleveland Food Show Set
In Auditorium Sept. 18

CLEVELAND, June 28.—Cleveland's annual food show, interrupted for the last five years because of the war, returns to the Auditorium here for its 59th annual showing September 18-26. Walter W. Knight, show manager and secretary of the Cleveland Retail Grocers' Association, sponsors of the show, announced.

Knight said some 250 exhibitors, national and local wholesalers and manufacturers, will display food and allied products during the eight-day show.

Paducah, Ky., Union Plans
Beauty Contest With Cele

PADUCAH, Ky., June 28.—Paducah Central Labor Union will stage a beauty queen contest, with prizes amounting to \$500, in connection with its annual celebration here Labor Day, J. E. Lovvo, union secretary, announced.

Lovvo said between 5,000 and 7,000 persons are expected to attend the event which will include a parade, all-day barbecue picnic and various amusements.

Gus Sun Org To Produce
Dearborn, Mich., Rodeo

DETROIT, June 28.—Sixth annual rodeo, sponsored by the Dearborn Junior Chamber of Commerce, will be held here August 23-September 1. Robert Alexander, chairman, announced. Event will be produced by the Gus Sun Booking Office, of Springfield, O. A special feature will be the Jinx Hoagland show.

Rodeo will be staged at Michigan and Wyoming roads, adjacent to Detroit city limits.

Los Angeles Sheriff's
Rodeo Set for August 24

LOS ANGELES, June 28.—Annual Los Angeles Sheriff's Rodeo will be held at the Memorial Coliseum here August 24. Event, promoted by the Los Angeles County Sheriff's Relief Association, is expected to top last year's attendance record of 74,500 paid admissions which was said to be largest attendance ever established for a one-day rodeo.

Weyburn, Sask., Inks Rodeo

WEYBURN, Sask., June 28.—Junior Chamber of Commerce will sponsor its third annual rodeo July 18 and 19, with Crescent Shows on the midway. Featured rodeo performers will be Frank and Bernice Dean, San Jose, Calif., trick riders and ropers.

Reno Rodeo Prize Money
To Be Highest in History

RENO, Nev., June 28.—Prize money at the Annual Reno Rodeo scheduled for July 4-6, will be the highest in history of the event, according to Charles Sadleir, president. Five major events will offer prizes of more than \$5,000.

Purse of \$1,200 is listed for bronk riding, with \$1,000 in final money. Brahma bull riding, calf roping and steer wrestling each carry purses of \$1,200 and \$1,000 final money on each event.

Brookfield Carnival Set

BROOKFIELD, Conn., June 28.—The 13th annual carnival sponsored by the Brookfield Volunteer Fire Department will be held July 2-5 at Bob Brown's farm.

WANTED

CONCESSIONS—RIDES

Best One-Day Stand Northern Illinois

Rochelle Farmers' Picnic

AUGUST 21, 1947

ROCHELLE, ILLINOIS

Plenty of Exclusives.

Write

MIKE PULLIN, Concession Chmn.

CARNIVAL WANTED

for

BIG THREE DAY CORN FESTIVAL

September 11, 12 and 13.
 In Golden, Illinois.

Good spot, lots of money.
 Address all communications to

W. M. MEYER

GOLDEN, ILLINOIS

STREATOR DOES IT AGAIN

WANTED

RIDES AND CONCESSIONS

Labor Day Homecoming Celebration

3 BIG DAYS—AUG. 30, 31-SEPT 1

AMVETS POST 120

Write E. A. HULTMAN, City Clerk
 Streator, Ill.

WANTED

First-class Carnival for big Labor Day Celebration, August 31st and September 1st. Carnival may come in August 30th. Sponsored by Cornell Lions' Club, Cornell Commercial Club, Cornell Junior Chamber of Commerce, American Legion, Cornell, Wis.; three local moose of Pulp and Sulphite Workers, Cornell, Wis. For further details write **CHARLES E. STICKLER, Sec.**, Cornell Junior Chamber of Commerce, Cornell, Wisconsin.

RIDES WANTED

For Carnival, AUGUST 2 to 9 inclusive. Write

GEO. S. DEEDS

LIGONIER, PA.

RIDES WANTED

For 12th Annual Homecoming and Firemen's Celebration at Sheakleyville, August 13, 14, 15, 16. Parades and Special Events. Will book some Concessions and Shows. Write, wire or telephone.

O. L. CLARK
 HADLEY, PA.

Melfort, Sask., Winners

MELFORT, Sask., June 28.—Winners of the two-day rodeo here were: Saddle bronk, Ken Brower, Cam Landsdell, Bob Fisher, Don Dewar, Wally Lindstrom, Bill McLean; bareback bronk, Harold Manerville, Tony Benedictus, Louis Palmer, Jim White; calf roping, Floyd Peters, Tom Duce, Norman Porter, Dee Lewis; steer riding, Louis Palmer, Harold Manerville, Tony Benedictus, Jim White, Red French.

Cold weather held crowds down on the opening day but second day was well attended. Event was staged by Cliff Claggett, Melfort, under auspices of the Melfort branch, Canadian Legion.

Most serious injury was that suffered by Gordon Earle. Kicked in the head by a bronk, he was taken to Melfort Hospital and later flown to a hospital at Saskatoon.

Hanna, Alta., Results

HANNA, Alta., June 28.—Winners of the sixth annual Hanna Rodeo were: Saddle bronk, Gordon Doan, Joe Keeler and Gordon Hall (tied); calf roping, Floyd Peters, Lon Lewis, Tom Duce, Frank McDonald; bareback bronk, Gordon Doan, Bob Duce, Muff Doan, Tom Cole; steer riding, Jack Cook, Gene Gunderson, Gordon Doan, Stan Jackson; wild cow milking, Padgett Berry, Cliff Vandergrift, Tom Hodgson, Bill Collins; steer decorating, Everett Vold, Ken Bowen, George Nelson, Padgett Berry. Event was sponsored by the Kinsmen Club and directed by Art Galarneau. Attendance was 4,000.

B. B. Black Hills Rodeo Set for St. James, Minn.

ST. JAMES, Minn., June 28.—Three-day celebration here, July 4-6, will feature the B. B. Black Hills Rodeo. Fireworks will be staged July 4 for the first time in at least 10 years.

Springfield, Mo., Results

SPRINGFIELD, Mo., June 28.—Staff for the rodeo staged by Grand National Rodeos, Inc., here June 6-8 at the fairgrounds was: George Elliott, announcer; Grace Shumaker, secretary; Charlie Brodnax and George Hinkle, judges; Floyd Schumaker, arena director; Red Wilmer and Grace Schumaker, timers; Ken Boen, clown, and Lucyle Cowey, Monroe Veach, Pauline Nesbit and Freddie Ryser, trick riders. Stock was furnished by Lowey-Veach, who contributed the championship saddle for the all-around which went to Jim Shoulders.

Results follow:

Saddle Bronk Riding, First Go-Round, Ernie Barnett, first; Dorsey Wood, second; Cecil Wood, third; Freddie Dodd, fourth. Second Go-Round, Dorsey Wood; Ernie Barnett and Jim Shoulders, split second and third; Freddie Dodd, fourth. Third Go-Round, Ralph Collier, first; Cecil Wood and Ernie Barnett, split second and third; Dorsey Wood, fourth.

Bull Riding, First Go-Round, Curly Brown, first; Buck Kellogg, second; Bill Merrill, third; Jim Gibson and Jim Shoulders, split fourth. Second Go-Round, Buck Kellogg, first; Jim Shoulders, second; Bill Merrill, third; Cecil Wood and Dick Fogg, split fourth. Third Go-Round Jim Shoulders, first; Bill Merrill and Carl Williams split second and third; Jim Gibson and Bill Fogg, split fourth.

Bareback Bronk Riding, First Go-Round, Jim Shoulders, first; Cecil Wood, second; Freddie Dodd, third; Bill Merrill and Ernie Barnett, split fourth. Second Go-Round Bill Merrill, first; Freddie Dodd and Jim Shoulders, split second and third; Cecil Wood, fourth.

Bull Dogging, First Go-Round, Joe Teague, first; Dorsey Wood, second; Glen Harp, third; Carl Williams, fourth. Second Go-Round, Ed Jones and Dorsey Wood split first and second; Okanogan Paul, third, and Ken Boen, fourth.

Calf Roping, First Go-Round, Billie Lawrence and Ralph Collier; split first and second; Glen Mc Spadden, third; Ernie Barnett, fourth. Second Go-Round, Glen Harp, first; Ernie Barnett and Jonas Dunson, second and third; Billie Lawrence, fourth. Third Go-Round, Ernie Barnett, first; Harold Emory, second; Billie Lawrence, third, and Larry Kilgore, fourth.

Bengough, Sask., Winners

BENGOUGH, Sask., June 28.—Sponsored by the Bengough Board of Trade, a two-day rodeo was held in the Big Muddy Valley, a natural amphitheater. Attendance was 2,000 the first day and 6,000 the second.

Winners were: Saddle Bronk, Don Dewar, first, Cliff Anderson, J. Sinclair, Jerry Meyers, split for second; Bareback Bronk, Lloyd Meyers, G. Aikens, C. Anderson, Don Dewar; Steer Riding, C. Anderson, C. Pryor, G. Aikens, L. Meyers; Calf Roping, Les Willis, Cec. Willis, Bill Pryor, Jerry Meyers; Wild Horse Race, Bill Pryor, Norman Shaver.

Cliff Pryor managed the event and California Robby Hill did clowning and trick roping. Announcer was Lou Libby. Bleachers will be built into a hill overlooking the chutes for next year's rodeo.

Holden Rodeo Draws 5,000

HOLDEN, Alta., June 28.—Sponsored by the Holden Elks Club, the second annual Frontier Day Rodeo here attracted 5,000 people. Top winners were: All-round cowboy, Ken Brower; Saddle Bronk Riding, George Adolf; Bareback Bronk, Art Boyce; Calf Roping, Padgett Berry; Steer Riding, Muff Doan; Wild Cow Milking, Bill Collins; Chuck Wagon Race, R. Glass. Announcer was Archie McDonald.

Baker Tops Victory Fete

HUNTINGTON BEACH, Calif., June 28.—Ken Baker's Cavalcade of the Golden West will feature the first annual Victory Parade and Celebration here July 4, under Chamber of Commerce auspices.



BERMAN TRUCKS

"carrying the finest!"

• NOW AVAILABLE •

- 20 Flat Trailers
- 35 Rack Trailers
- 20 Van Trailers
- 15 1 1/2 Ton Tractors
- 30 2 Ton Tractors

All Makes, Excellent Condition, New & Used

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Phone: Pennsburg 521

Pennsburg, Pa.

John FRANCIS Shows

NOW PLAYING PLATTEVILLE, WIS., FAIR AND BIG JULY 4TH CELEBRATION

Then Prairie du Chien, American Legion Celebration; Lancaster, 4-H Fair; Darlington Fair; Green Lake Free Fair, and Plymouth, Wis., ending Labor Day.

HAVE COMPLETE MOTORDROME

Want capable Manager with Riders to take this over on a good percentage and proposition, or will sell and book on Show.

W HANKY PANK CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK **W**
A RIDE HELP FOR ALL RIDES **A**
N Highest salaries paid. Good treatment. Must drive Semis. **N**
T WILL BOOK FUN HOUSE **T**
 "Get with the Show that hasn't played a Bloomer this year."
 No Girl Shows — No Gypsies — No P.C. — No booze heads — All save stamps.

FOLLOWING OUR FAIRS IN THE NORTH AND MIDDLE WEST WE WILL GO SOUTH FOR A LONG SEASON IN COTTON COUNTRY. All address:

JOHN FRANCIS, Mgr.

Platteville, Wis., this week; then per route.

BLUE GRASS STATE SHOWS
 THE BRIDE OF OLD KENTUCKY SHOWS
McCRACKEN COUNTY'S WEST KENTUCKY FAIR
 PADUCAH, KY., ALL NEXT WEEK — JULY 7TH TO 12TH

CAN PLACE
 Concessions of all kinds, Stock, Slum and Hanky Panks of all kinds (NO EXCLUSIVE), Novelties, Jewelry, Direct Sales. PLACE DIGGERS FOR THIS FAIR. Independent Shows with own outfits. Can place one more Flat Ride. Sober Foreman for Merry-Go-Round and Ferris Wheel. Bill Allen wants man and wife for Photo outfit. Roy Hilderbrand, Jim Crafton, (J. B.), get in touch. Can also place reliable Help for Bingo. All wire (no phone calls, please).

C. C. GROSCURTH, Gen. Mgr.
 All this week, Metropolis, Ill., Fair; next week, Paducah, Ky., Fair.

FOR SALE—BEAUTIFUL SILVER STREAK RIDE

Flashed with plenty of neon and lights and aluminum front. Ride completely overhauled this Spring. Can be seen now in operation at Warner Park, Chattanooga, Tenn. If you want a high-class, flashy Ride, come and look this one over. Have other business, reason for selling.

Price is right for quick sale.
C. W. SIMPSON

303 GREYSTONE APTS.

CHATTANOOGA, TENN.

WANT CONCESSIONS

For **Annual Home Coming**

Huntington, Indiana, on the Streets. Sponsored by Veterans of Foreign Wars, August 5-9. No Flat Joints or Diggers.
 W. O. RANDOL, Sec., Markle, Indiana.

RIDES WANTED

SEPTEMBER 1 to 6
54TH ANNUAL LABOR DAY CELEBRATION
 J. E. LOVVO, Secretary
 CENTRAL LABOR UNION
 P. O. Box 645 Paducah, Kentucky

CARNIVAL NEEDED

AUGUST 31 and SEPTEMBER 1

Please contact
CHARLES E. STICKLER
 CORNELL, WISCONSIN

RIDES WANTED

FOR
Annual Homecoming Picnic
 SEPT. 6 and 7
 HARTFORD CIVIC LEAGUE, Hartford, Ill.

"PROMOTER"

Wanted, to work with me, who has car, sober and clean cut.

ELMER BROWN

General Delivery, Hutchinson, Kansas

CARNIVAL WANTED

Good clean Carnival wanted for at least 5 days, closing on Labor Day. Operate under auspices American Legion. At least 7 Rides. All legitimate Concessions open. Address communications to

AMERICAN LEGION POST 696
 Grayville, Illinois

Wanted Shows, Free Act

Kiddie Show, Girl Show, Five-in-One. What have you? One big week, money spot, benefit American Legion Home. Free gate—July 27 to Aug. 2—American Legion Park, New Bethlehem, Penna.
 Write **JOHN A. FLEMING**, Mayport, Penna.

QUINCY OLD SETTLERS' PICNIC

73rd Consecutive Year, August 14, 15 and 16, 1947 Shows and Concessions wanted. No Percentage Games. Write to

H. C. HURST, Sec'y
 CLOVERDALE, INDIANA

GREATER
**ST. LOUIS COUNTY FAIR
AND EXPOSITION**

JEFFERSON BARRACKS PARK, ST. LOUIS
AUG. 23 TO SEPT. 1

Sponsored by the County Court of St. Louis. Held in beautiful Jefferson Barracks Park. The most widely advertised and publicized fair in America this year. Hundreds of thousands of visitors assured from Missouri and Mississippi Valleys! Backed by the business and industrial leaders of St. Louis. Exhibits conducted by Women's Clubs, Civic, Cultural, Religious and 4-H Clubs. \$42,000.00 in premiums—grandstand shows, thrill shows, fireworks—great Horse Show—Rodeo and other attractions. Two Saturdays, two Sundays and Labor Day!
WILL CONSIDER BOOKING ONE OR TWO RIDES THAT DO NOT CONFLICT WITH WHAT WE HAVE FOR ST. LOUIS AND OTHER FAIRS.

**ALL
CONCESSIONS
OPEN**

(NO EXCLUSIVES)

**JOHNNY J. JONES
EXPOSITION**

Hancock, Mich, This Week; Menominee, Mich., July 8 to 13

**American Carnivals
Association, Inc.**

—By Max Cohen—

ROCHESTER, N. Y., June 28.—Visits were made to the W. C. Kaus Shows at Newburgh, N. Y., where Owner Marie Kaus, Manager Russell Owens and General Agent Whitehead extended courtesies; to Holman's rides at Spencerport, N. Y., where manager and Mrs. Sprague were hosts, and to Jones's concessions at Sea Breeze, N. Y., where the writer conferred with unit Manager Sam Lipsih. Visitations this week are scheduled with the B. & C. Exposition Shows and the J. J. Kirkwood Shows.

The War Assets Administration advises it has for resale various items of brass, copper and aluminum, for use in connection with rail transportation, and some paints, varnishes and lacquers.

Washington sources report continued price declines in lumber and tires. Except for specific items, however, prices are holding at a firm level. The weekly indicator of business activity on file in the association's office forecasts satisfactory conditions in the immediate future.

This forecast is confirmed by the attitude of the Reconstruction Finance Corporation, which sees no depression ahead and sets forth a half dozen sound reasons for this conclusion. This outlook also is supported by a Federal Reserve Board which shows that 55 per cent of the persons contacted expressed opinions that good times are ahead, as against only 35 per cent who made that forecast last year.

Agricultural fairs this year show good prospects, because at the present time a higher proportion of annual income is going to farmers as against a less than average return to investors.

Among new developments reported by a research service is a new cleaning material for removing carbon, paint, varnish and other substances from automobile engines, a new type of precision welding control, and a compact aluminum curbstone jack suitable for use on automobiles and trucks.

Excise tax returns for May are required to be filed by July 1. Withholding taxes deducted during June, providing they amount to more than \$100, must be paid July 10. Individual, partnership and corporate income taxes for those operating on a fiscal year ended April 30 are required to be filed by July 15, together with payment of one-fourth of the tax. Social Security returns for the second quarter of 1947, and unemployment taxes where paid on a quarterly basis, must be filed and paid by July 31. Second quarter withholding taxes and excise tax returns for June also must be filed by the end of the month.

ARCADE FOR SALE

Consisting of 100 Machines; flame-proof canvas top; two 22-ft. semi trucks with 1940 and 1941 Chevrolet tractors. All in perfect condition. Arcade booked here for season on reasonable privilege.

\$7,000 Cash

HENRY TARBES
c/o PRELL'S BROADWAY SHOWS
Babylon, L. I., N. Y., this week;
as per route.

WANT GIRLS

For Revue. Those who worked for me, answer.

GWENDOLIN YOUNG
c/o L. B. LAMB SHOWS, Albia, Iowa

WANTED

**RIDES — SHOWS — CONCESSIONS For
Santa Lucia Festival**

Omaha, Nebr., Aug. 2-10 Incl. Large crowds guaranteed. Write: **PAUL J. SORRENTINO**, 710 Pierce St., Omaha 8, Nebr.

★ W. G. WADE SHOWS ★



Fair List—1947

- No. 1 Unit**
- Annual 4th July Celebration
CROWN POINT, INDIANA
June 30-July 5
 - V. F. W. Festival
BENTON HARBOR, MICH.
July 7-12
 - Firemen's Festival
MUSKEGON, MICHIGAN
July 14-19
 - Gratiot County Free Fair
ITHACA, MICHIGAN
July 22-26
 - Barry County Free Fair
HASTINGS, MICHIGAN
July 29-August 2
 - Shlawassee County Free Fair
CORUNNA, MICHIGAN
August 4-9
 - Ingham County Fair
MASON, MICHIGAN
August 11-16
 - Sanilac County Free Fair
SANDUSKY, MICHIGAN
August 19-23
 - Huron County Fair
BAD AXE, MICHIGAN
August 25-30
 - Alpena County Free Fair
ALPENA, MICHIGAN
September 1-6
 - Emmett County Fair
PETOSKEY, MICHIGAN
September 9-13
 - Western Michigan Fair
LUDINGTON, MICHIGAN
September 16-20
 - Kalamazoo County Free Fair
KALAMAZOO, MICHIGAN
September 22-27
 - Corn School and Street Fair
LA GRANGE, INDIANA
September 29-October 4

★ W. G. WADE SHOWS ★

- No. 2 Unit**
- County 4th July Celebration
ST. CLAIR, MICHIGAN
July 2-5
 - Annual Homecoming
CADILLAC, MICHIGAN
July 7-12
 - Street Centennial Celebration
ZEELAND, MICHIGAN
July 14-18
 - Cass County Fair
CASSOPOLIS, MICHIGAN
July 22-26
 - Annual Homecoming
NORTH MUSKEGON, MICH.
July 28-30
 - Annual Rotary Fair
CARLETON, MICHIGAN
July 31-August 3
 - Fulton County 4-H Free Fair
ROCHESTER, INDIANA
August 5-8
 - Marshall County 4-H Free Fair
ARGOS, INDIANA
August 12-16
 - Wabash County 4-H Free Fair
WABASH, INDIANA
August 19-23
 - Jasper County Fair
RENSELAER, INDIANA
August 26-29
 - Livingston County Fair
FOWLERVILLE, MICH.
September 1-6
 - Branch County 4-H Free Fair
COLDWATER, MICHIGAN
September 9-13
 - Bourbon Fair and Race Meet
BOURBON, INDIANA
September 16-20
 - Huntington Street Fair
HUNTINGTON, INDIANA
September 23-27
 - Monroeville Street Fair
MONROEVILLE, INDIANA
October 1-4

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Midway Space or Privileges
Contact

W. G. WADE SHOWS
as per route

★ W. G. WADE SHOWS ★

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REQUIREMENTS**

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Hammond, Indiana
6441 Calumet Ave.
South Chicago 8446
M. Eddy, Mgr.

ALL FORMERLY WITH IT. WE UNDERSTAND YOUR PROBLEMS. EDDIE COMSTOCK

RECORD GROSSES HOLD FOR R-B

Port Huron Big Surprise For Cole Bros.

Org Gets Two Full Ones

FLINT, Mich., June 28. — Cole Bros.' Circus personnel, getting used to big houses now that the show is finally getting a break from the weatherman, is still talking about its stand Monday (23) in Port Huron, Mich. Org pulled in there to find a small, muddy lot awaiting. To the surprise of everyone, a capacity house turned out for the matinee and the same thing happened at night.

In Bay City, the day before, the show had a fair matinee crowd and a full house at night. The Bay City paper came up with two good stories on the show, one a feature on George Davis, chef on the show, written by staffer Margaret Allison. Another story dealt with the number of Michigan residents that are part of the Cole show.

Rain hurt the matinee crowd at Saginaw, but the weather cleared early and a full house attended the night show. Org had to buck plenty of wait paper.

In Mt. Clemens, Mich., the show reaped plenty of newspaper publicity because it is the hometown of the Nelson Troupe. The matinee was a full one, with a near-capacity crowd on hand at night.

Business in Toledo, a two-day stand, was good. Matinees were fair with strong houses on hand both nights, Friday and Saturday (20-21).

Polack Fresno Take Reported Up 25%

FRESNO, Calif., June 28.—Polack Bros.' Circus (Western Unit), playing here under auspices of the Sciots and under the direction of Mickey Blue, pulled 25 per cent more than last year with advance ticket sales 40 per cent over 1946. Show played its first outdoor engagement here in Ratcliffe Stadium. Average night attendance was about 5,000. Polack gave six matinees and seven night shows.

Managerial staff included: Louis Stern, manager; Mickey Blue, James Rison, George Westerman, Sam Ward, Sam T. Polack and A. E. Waltrip, promotional directors; Ross Paul, treasurer; A. E. (Jack) Klein, announcer; Opal Paige, auditor; Harry LeBreque, press; George Paige, concessions, and Gwen Carsey, secretary. T. Dwight Pepple is general agent.

Music for the engagement was particularly outstanding. Bee Carsey paces the show well with a Hammond organ. Band of 14 (with leader) is built around Carsey, the Hammond organ and Rex Ronstrom on drums. Jack Klein does a satisfactory job of announcing.

Cloudbursts Hit Roger

HOT SPRINGS, S. D., June 28.—Roger Bros.' Circus was forced to stay over here after being hit by three cloudbursts. Org blew date at Hill City, being scheduled there Sunday (22). Si Rubens, Buck Owens, Charley Smith and all performers and members of the band did a great job in saving props from being washed down Fall River.



PAUL VAN POOL, THE JOPLIN GHOST, submitted this photo of Mills Bros. Band. Left to right: William Steanburg, snare drum; Ray Hinshaw, trombone; Bayard Orton, bass; Paul Zahtilla, baritone; Sammy Saltarelli, trombone; Clifford White Eagle, soloist and dancer; Frankie Bell, soloist; George R. Bell, leader; Jimmie Pilcenella, trumpet; Jimmy Miller, clarinet; Wilford G. Simpson, clarinet, and Ed Brundage, bass drum.

Weather Helps Hypo Mills Biz

AURORA, Ill., June 28.—Early this season when the rains were coming a bit too often to suit anyone in outdoor show business, Jack Mills, owner of Mills Bros.' Circus kept chanting, "We'll be okay if the weather ever breaks."

Of late the weather has been okay and business has been very good in a tour thru Indiana and Illinois spots. Here the org played to two strong houses, after getting two full ones the day before at Elgin. The Mills org, first show to play Elgin this season, was sponsored by the Elgin Navy Club Ship No. 7 and drew capacity crowds at both shows.

At Joliet, Ill., business was a bit lighter than in other spots, but, officials said, this was due more to the weather than anything else. Show was sponsored in Joliet by the Catholic War Veterans. Weather in the afternoon was okay and a good-sized crowd was on hand. At night the rains came and only a fair crowd braved the elements.

Valparaiso, Ind., gave with a full house at the matinee and a three-quarter one at night. The Valparaiso Police sponsored the show there and were hosts to about 1,000 school kids and 25 Vidette-Messenger carrier boys.

In Michigan City, Ind., under sponsorship of the American Legion, the show drew a three-quarter matinee and a full house at night.

A two-day stand in South Bend, Ind., sponsored by the South Bend Shrine, proved a red one, show drawing straw houses at each of the four performances.

Four Ohio Spots Prove Fair for Patterson Bros.

SANDUSKY, O., June 28.—Four Ohio spots, Vermilion, Huron, Monroeville and Elmore, proved fair for Patterson Bros.' Circus. J. C. Patterson, owner, reported. Rain has been the big obstacle, he said, and when weather is okay business is good. At Huron Friday (20), Patterson said, the lot was so small the big top wouldn't fit, so he put on the show under a kid show top.

Time Marches On!

CHICAGO, June 28.—C. M. Corwin, of Wyoming, N. Y., submits the following ad which appeared in *The Wyoming Reporter* 100 years ago:

"Welch & Delevan's Great National Circus. The only perfect managed establishment in the United States, comprising upwards of 150 men and horses. Admission only 25 cents. Will exhibit at Warsaw June 28, 1847. The grand Equestrian Cavalcade will be preceded by the most celebrated brass band in an elegant and costly chariot drawn by Twelve Beautiful Cream Colored Horses. Madam Marie Macarte, the most chaste and beautiful equestrian female that ever appeared before an American people; J. J. Nathans, the most celebrated two, four or six-horse rider; Moses Lipman, the vaulter and tumbler, and F. Brower, N. Jamieson and J. Stickney, the great representatives of the Ethiopian character."

R. B. Passes Up N. E. This Year

YORK, Pa., June 28.—President James A. Haley, of Ringling Bros. and Barnum & Bailey Circus, announced here Monday (23) that the Big Show will pass up New England this year.

"The circus was seriously considering going to New England, but it wasn't definitely decided," Haley said, adding that "it isn't uncommon to change plans during the season."

Cancelled were Fitchburg, Springfield, Worcester, New Bedford and Fall River, all Massachusetts; Portland, Me.; Manchester, N. H., and Providence, R. I. Billing had been virtually completed in several of these towns.

Haley denied the change was made because of the inability to meet local and State safety regulations and said there was no connection between the decision to cancel and the 1944 Hartford fire.

Late Matinees Put Crimp in 1-Day Stands

Set-Up Problems Difficult

NEW BRUNSWICK, N. J., June 28.—Notwithstanding the generally spotty business experienced this season by other outdoor units, Ringling Bros. and Barnum & Bailey Circus is playing usually to capacity houses under canvas and racking up spectacular grosses in line with the records set during the last few years.

Except for the failure to make one-day stand matinees on time to date, Big Bertha, bigger this year by 23 cars for a total of 109, is operating smoothly. Key personnel is once again breathing easily, since the only repercussion, following the election last week of James A. Haley as president, was the departure in York, Pa., Monday (23) of Edward (Ed) Kelly, long-time assistant manager.

N. B. Billing Sparse

Only a little more than half a house, one of the lightest of the season, was on hand for the matinee here, which didn't get under way until nearly 4 p.m. Billing appeared sparse and at least 20 of the natives gave with a blank look when queried (See RECORD GROSSES on page 79)

Zindah Grotto Licks Rains in Waterbury Hit

WATERBURY, Conn., June 28.—This year's Zindah Grotto Charity Circus, staged twice daily in Municipal Stadium here for the week ending tonight, will probably prove to have been one of the most successful when final returns are available. Considerable inclement weather has been offset in part by enthusiastic press notices.

Ben Mouton, aerialist, was seriously injured Wednesday (25) when he fell 70 feet from his rigging. He suffered a broken leg and internal injuries.

The show was booked and staged by Joe Hughes, of the George A. Hamid office. Acts are the Barrett Brothers, aerialists; the Adamsons, balancing high perch; Oldfield and Ware, comedy acrobats; Skating Arnolds; Bobby Whaling and Yvette, cyclists; Waldorfs, motorcycle aerialists; Coley Bay and the Montana Kid and Mouton.

Sello Biz Okay In Victoria, B. C.

VICTORIA, B. C., June 28.—Three-day stand here June 21-23 proved okay for Sello Bros.' Circus, altho up until the final night show failed to draw a capacity house.

Opening June 19 to favorable weather, org had two three-quarter houses. Second day, Friday (20), the matinee was fair with a strong night crowd on hand. Final day saw a strong matinee and a capacity throng at night.

Clyde Beatty

The chief of the diner and Brownie, of the pie car, are two of the busiest caterers on the show. From early morning to late at night they are kept busy dishing out coffee or steaks. The diner chief has a regular Christmas-like effect in the diner with his vari-colored donuts, with nuts on them, too. Record diner sale to the public recently totaled 40 cents. Must I say more?

An elephant can be a true and faithful friend. When Baldy was given his notice, Babe, his charge, followed him to the pay window as tho to draw her salary, too, and leave with her keeper. It was necessary to present the entire show at Pipestone, Minn., in two rings as one-third of the ground was under water. A baseball game in a nearby stadium attracted us all between shows.

Shorty Sylvester celebrated his birthday at Willmar, Minn., with the pie car exclusively his after the show. Members of the anglers club fly cast practicing on the midway, with a snag here and there in the (See CLYDE BEATTY on page 102)

King Bros.

At Poughkeepsie, N. Y., show played a new lot a short distance from the heart of the city. Ideal weather gave us two big houses. Mr. and Mrs. Elliott Roosevelt and children caught the night show. Many of the folks visited the Roosevelt Memorial and Museum at Hyde Park.

In Danbury, Conn., we arrived in the rain. Despite the weather, business was good. At 2:30 a.m., when the show loaded, it was still pouring. Fred Wenzel, clown, who has been resting at his home in Chicago, joined.

Elmer Myers, superintendent of tickets, is organizing a ball team. Everyone is looking forward to the picnic being promoted by the ladies. Earl Finnell, side show band leader, has a strong minstrel program lined up. F. E. and Doris Hawley, who operate the lunch stand, are experiencing some record days.

Visitors included Abe Tavelin; Larry Burns, who operated the Kay Burns Circus the early part of the season and who reported he has his show stored in Lebanon, Tenn., and plans to take it on the road next spring, and Arthur Stahlman's mother and brother.—LUCY DERIZKIE.

Sparks

The French interpreters are still in demand around the lot. Kyes had one of them helping sell *The Billboard* but had to let him go for cracking the price too often. Happy Belisle struggled manfully to tell a kid in French to bring him a coke. After Happy just about knocked himself out trying to get his request across in a combination of French and English, including gestures, the kid finally told him he was Benny Fowler's son and couldn't understand a word of French.

Trick of the week: Teaching Al Davis to say "same as last year" in French. Height of futility: Ordering Italian spaghetti in a Greek restaurant in a French town.

Fat Five spent the week-end in Montreal and returned considerably lighter. Hannah (Puddles) Griebing is back at work after attending her daughter's wedding. The beach at Drummondville, Que., which is not too large anyway, seemed considerably smaller to natives when the Sparks troupers came on, laughing and scratching.

Eko is telling the people that he and Iko are "white Indians." People in Canada haven't forgotten circus parades and still expect one. The nearest thing to a parade we have is Alva Evans pushing Lavonda around the lot in a baby carriage.

New sign in the pie car: Treat, Trade or Travel.—DAVE MURPHY.

DRESSING ROOM GOSSIP

Ringling-Barnum

First of the one-day stands started in York, Pa., and it was the prize lot of the season so far. Merle Evans and the band gave a concert the night of June 22 in Harrisburg, the band going over from York to play for some 5,000 persons. Program was on the air.

Alex (Shura) Nueberger has taken over the mail job, relieving the writer. Joe Esqueda is on the sick list with a chest injury, the result of colliding with a flyer in the flying act. Donald (Bubbles) Lee has given up clowning and taken a porter's job for the season. Willie Krause closed the season in Trenton. Curt (Charley) Starke joined clown alley. Hugh Breithaupt rejoined.

Visitors: Mr. and Mrs. Slivers Madison, Elmer Santana and eight other members of Polack Bros.' Circus; Joe Menchen, Danny Gordon, Grace Orton, Mrs. Dippy Diers, Bee Mason, Mrs. Charley Bell, Jack Meinhardt, Mr. and Mrs. Charley Jones, Billy Sullivan, Billy Ward, Wendell Goodwin, Joe Lynch, Everett White and family, Mike Maylois, Gunny Sack and Jean Kaner.

Around the lot: Harvey Porter has taken over the downtown ticket sale. Note to Dick Anderson, Clyde Beatty show: Yes, it rained in Wilmington, Del., as usual. Omar Ranney, of *The Cleveland Press*, spent three days with the show gathering material for a series of articles he will do for *The Press*. Joe Burke, porter in Car 64, says he should have been twins so he could be in two places at the same time. Harold Ward joined the bachelors' club now that his wife and son have left the show for the season. He and Bob Behee can keep each other company.—DICK MILLER.

Polack Eastern Unit

Greensboro, N. C., was our first outside date since the show opened in Lansing Mich. last March. We showed on the fairgrounds there and the writer has some pleasant surprises. First off, he found the assistant manager of the O'Henry Hotel was none other than Ronald Padgett, former showman who trouped with the writer on the Jones Bros.' Circus and Wilson's Wild Animal Circus 33 years ago. Second, Herman Joseph, former clown on the Ringling-Barnum show, visited. He is now in the cigar business in Goldsboro, N. C. Third, the writer's brother-in-law, Clyde Hunter, who is with the Ted Weems ork, stopped off for a visit.

James McKay has a sister living in High Point, N. C., about 16 miles from Greensboro and she invited us (See POLACK EASTERN, page 102)

Dailey Bros.

Baby elephants finally arrived from India. Ben Davenport and Red Freifogle trucked them from the Brooklyn port to Lockhaven, Pa. Three minutes after the truck arrived on the lot the entire personnel was on hand to get a look at the little creatures. In Corning, Pa., Louis Reed and four Mohamedan Mahuts led the little fellows on the lot with a bell jingling from the neck of each tiny bull. James M. Cole visited the Olean, N. Y., lot for a few hours and gave the bulls the once over.

Slayman Ali spent two weeks on the show. Tommy Tumpkins, head waiter, now has a full crew working. Rosemary Stock does a double-forward somersault on the trampoline.

Statement of the new employee: "No sir, I'm not going to quit. I'm going to stay with this thing two years and see the whole world." Question of the week: When you put up a big circus in a hole surrounded (See DAILEY BROS. on page 102)

Cole Bros.

Here's one for the book: On our jump to Elyria, O., we had to go thru Cleveland and didn't get in until 11 a.m. Lot was under water and we had to move to another one. Despite all the trouble, the matinee started at 4 p.m. Astabula, O., was another dandy, with a sleeper jump to the back door.

Sun is back with us and the girls have been able to get the washing out without boots. New costumes designed by Mayme Ward and made for Kay Clarke's number are okay. The Freemans enjoyed a big day in Erie, Pa., being royally entertained by Mrs. Cliff Pyle and Mr. and Mrs. Ed Wildermuth.

Steam calliope has caused plenty of comment. In one city we got front-page stuff with it. In a tour of the downtown area, one of the horses in the six-horse hitch fell and tied up traffic right in front of the newspaper office. Later on it caught fire and the fire department came (See COLE BROS. on page 102).

Gran Circo Americano

Engagement in Giradot, where show established a record, being the first circus of its size in South America to put up in one day and preem that same night, was highly successful. We're all proud of getting it up and showing that same night, inasmuch as our methods of rigging, etc., are quite a change from what other shows have been doing in South America for years, plus the fact orders must be given in Spanish.

Trip from Giradot to Cali is one none of us will ever forget. It was thrilling, dangerous and tiring. We traveled a narrow gauge rail part way, then by auto some 10,000 feet thru clouds over the Andes and then continued by rail. The man with the tickets wasn't left behind on this trip. The week previous, moving from Bogota to Giradot, Lalo Fajardo, holding all the tickets, got off the train at one of the little way stations to haggle with banana vendors and the train pulled out without him.

Weather in Cali was the best encountered so far in Colombia. Days were warm but it always cooled off at night. Lot was small and cramped, with much cement on it, but was near the center of town. That in itself is an important item.—JIMMIE HARRINGTON.

Bailey Bros.

At last clear weather has arrived and it's tough to find your way thru the wash lines. Manuel Barrangar (Cloud Swing) was out of action for a week with an infection. Opal Stevens is sporting a new lounge chair. Skinny Goe is trying to make clown alley; he already is wearing white pants. Mrs. Bob Stanley was out of spec for a few days because of a charley horse. Jim Johnson, drummer in the big show band, left for his home in Waynesburg, Pa., because of ill health. Cecil John Jones came on from Corbin, Ky., to replace him. Red Harris, of clown alley, left the show. The Saxton Duo joined to do roly-poly, web and traps.

Celebrating birthdays recently were Shorty Gilson, our sail maker; Janie Saudawski, who was guest of honor at an ice cream social in the candy apple stand between shows, and John (Charlie) Wydick, assistant mechanic, who received a pair of shoes from his wife.

Recent visitors included the Herzogs, who are working night clubs; Joe Beach and Charles Lavitt, Springfield, Mass.; Tom Beasy and Captain Anderson, Boston, and Mr. and Mrs. George Smith, of the Ringling-Barnum show, guests of Mr. and Mrs. Bob Stevens.—GEORGE L. MYERS.

James M. Cole

All were pleased to learn that Owner James M. Cole, his wife, Dorothy, and their son, James Jr., suffered no broken bones in their recent accident. Jimmy Sr., however, is still getting around with the aid of cane.

In Fulton, N. Y., show was only 40 miles from King Bros.' and those from our show going over for a visit included Dave and Grace McIntosh, Charlie Cuthbert, Ayers and Kay Davies, Joe McMahon and Irvie Romig. Joe McMahon's mother visited.

We have been getting some good breaks lately in the newspapers and on the air. Jimmy Cole is acting as his own press agent. At Utica, N. Y., the writer had a 10-minute spot on Station WGAT and on the same day *The Observer Dispatch* carried a four-column spread on the show. Geneva also gave us good stories. Incidentally, the owner of *The Geneva Times*, T. B. Williams, was an all-day visitor as were Mr. and Mrs. Lester Ward and daughter.

Other visitors have included the (See JAMES M. COLE on page 102)

Garden Bros.

Rains have ceased, we hope, and we are having ideal weather now. Highways are rough and the hills are steep, but there is gold in them so we can't complain.

Liskead, Ont., was canceled due to a flooded arena, giving personnel another three-day vacation. Our impromptu parade in Kirkland Lake, Ont., staged by Press Agent Florence Galt, was successful. Needless to say, Fifi stole the show.

Judy Jacobs is leading the spec with her baton. Punch Jacobs is off the sick list and bossing the crew. Little Judy Fleck had her new tri-cycle stolen.

Bill Garden was in Toronto on business. Don Dorsey lost his trailer again. A. W. Kennard holds the mountain top sitters title with his troupe. Prof. George Keller beats us all in town but his crew follows and gathers the load he loses.

Our recent 200-pound gag about Arden Covett went flat. It was meant for Charles Stouffer instead of Covett.—DOLLY JACOBS.

Mills Bros.

The following troupers visited the Guardian Angel Children's Home and the Lutheran Children's Home in Joliet, Ill., June 22: Alec and Aurora Acevedo, Buffalo Ben, Brownie Silverlake, Jack and Jill Carlton, Jack Hoxie, clowns Bill Nippo, Tommy Whiteside, Marcus and Franklin Silverlake, Roy and Joy Thomas and Stephen Crowe; Myrna Silverlake and Naomi Haag. Father Welch and Jim Donohue, Catholic war veteran commander, accompanied the group.

Fred Conley Jr., of the Conley riding act, joined in South Bend, Ind., after attending school in Cincinnati. Mrs. Paul Mills and her three daughters arrived in Elgin, Ill., from California. In Aurora, Ill., Johnnie Mae Snyder, Teresa Morales and Anne Collins tried their luck at bowling and Ann won.

Many of the old-timers of our opera visited the graves of Sir Victor and Madame Bedini at Aurora. Roy and Helen Howze trouped with the two performers years ago.

Williams Trio, jugglers, visited with Kenneth Waite, en route to New York for an engagement at the Roxy Theater. Other visitors included Bill Lawrence, of the original Dead End Kids; Mr. and Mrs. C. W. Brooks, Gary, Ind., who visited with George Bells; Mmes. Ernest and Harry Haag, who visited the Silverlakes; Corrine Dears, who visited Mom Morales; Mrs. Dennie Curtis, Teresa Morales' visitor; Mrs. Jean Pickel, formerly with Downie Bros.' Circus, who spent a day with the Hoxies; Dr. Slack, Mrs. Rooney, Clint W. Finney, Mr. and Mrs. Herman J. Linden and W. H. La Jolley.—BONNIE BAKER.

Record Grosses Hold for R-B

(Continued from page 77)

on the circus and its location. However, a near-capacity crowd jammed the top for the night show.

Aside from a late arrival here, the erection of the Greatest Show on Earth is today offering more problems than ever before. The bosses plaintively cry that the show is too heavy, echoing the same beefs of a decade ago. The quantity and size of the equipment are tremendous and Arthur M. (Art) Eldridge, charged with the employment of workers, has his hands full. Fewer than 90 men were available here to raise the big top, an operation figured to be the work of 240. To date not more than 190 have been available for any one set-up. Top is blue with red side walls.

One-Day Stands Now

From now on, with only a few exceptions, the circus will play one-day stands. Success for these moves will depend upon the many old-timers with Big Show know-how like Leonard Aylesworth, boss canvasman, and Ray Milton, trainmaster. Everything possible is handled mechanically, but there are still a lot of slow, labor-consuming chores remaining, like the handling of seats, jacks and stringers.

Howard Y. Bary arrived here Thursday night (19) with an elephant from the Belgian Congo. Another elephant died four days out from Brooklyn, where Bary docked Sunday (22). Bary, who spent many months abroad as agent for the Big Show, reported the acquisition of six inyam-boes, which he described as a cross between an antelope and an elk, and said he would bring over a troupe of ubangis in the fall.

Concessionaires Okay

Concessionaires have chalked up a succession of red ones since the show went under canvas. Frank, Paul and Max Miller are obviously well satisfied and their agents are well heeled. York, Pa., Wilmington, Del., and Trenton, N. J., have all been winners.

Pat Valdo, performance director, entertained here Andres Atayde, general manager of the Circo Atayde Hermanos of Mexico, and Pablo Santos, of the Santos and D'Artiga Circus, Cuba, and members of their party.

The show train has been late in arriving at several stands. At Wilmington the first section arrived at 5 a.m. while the all-important second section, containing the big top, arrived at 9:30. The last of the four sections arrived about noon. As a result the matinee was delayed until nearly 5 o'clock. Business, however, at both matinee and night shows was good.

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Wrong Number

DELTA, Colo., June 28.—The Montgomery Wild Animal Circus overcame stormy weather and a case of the mistaken Deltas to draw two straw houses here June 20.

Show was without some of its animals here because one of the truck drivers got his signals mixed and drove to Delta, Utah, instead of Delta, Colo.

Fernandez Troupe Off for Honolulu

LOS ANGELES, June 28.—Completing final plans for the staging of the First Annual All-Star Police Thrill Circus in Honolulu Stadium, Honolulu, July 2-6, inclusive, E. K. Fernandez left here Wednesday night (25) with a number of performers. Fernandez chartered a four-engined Matson Line plane to transport the acts.

Leaving with Fernandez were Mr. and Mrs. Harry Mitchell, of the World Fireworks Company, Danville, Ill.; Mr. and Mrs. Ace Lillard and Penny Mae and Doris Locke, performers; Dale Schrum and G. C. Riter, comedy Ford and clown; Lee Soble, John McGee Smith, Harry Daniels, Dusty Rhodes, Harry Woolman, Lou Marmion, George Dockstader, Carey Loftin, Cheston Tarver, Dave Carroll and Fred LaMont, stunt drivers, and James Bryant and Robert Smiley, clowns.

Completing the roster were Jennie and Sam Abbott of *The Billboard*.

Red Deer, Alta., Stampede Draws 7,000

RED DEER, Alta., June 28.—Third annual stampede put on by the Elks drew 7,000 people in two days. Finalists were: Steer Decorating, Harold Manderville, Orville Spear, Alf Dionne and Wally Lindstrom; Wild Cow Milking, Cecil Bushert, Mac Leask and Cliff Vandergriff; Calf Roping, Padgett Berry, Dick Andrews and Jack Cochran; Steer Riding, Gordon Doan, Allan Brown and Allan Pennington; Wild Horse Race, Cliff Vandergriff, Darrell Glenn and Keith Charm; Chuck Wagon Race, Messrs. O'Bray, Phelan, Hilker; Saddle Bronk, Bill MacLean, Cam Lansdale and Joe Keeler.

Wally Lindstrom won the Sorenson Bus Line trophy for the best all-round cowboy. Ken Thompson was arena director and Archie MacDonald announcer.

Elkton, S. D., Buys Gould Outright To Nix Drawing

ELKTON, S. D., June 28.—Because of the State's attorney general's recent ruling against lotteries, the Elkton Commercial club has withdrawn its plans to finance the Jay Gould Million Dollar Circus here July 1-2 thru a drawing-for-prizes promotion scheme, financed by local business firms.

Instead, the firms will pay for the engagement outright.

Lousana Stampede Winners

LOUSANA, Alta., June 28.—Winners of the Lousana Stampede were: Bronk Riding, Bob Lauder, Gordon Doan, Bill MacLean and Allan Brown; Bareback, Ted Glazier, Allan Brown, Gordon Doan, Jim Martin and Everett Vold; Steer Riding, Gordon Doan, Wally Graves, Allen Brown and Jack Lauder; Wild Cow Milking, Dean McQuay and Bill MacLean; Wild Steer Race, Frank Sibernagle and Pete Peters.

Beatty Doing Okay on Trek In Minnesota

Weather Gives Co-Operation

VIRGINIA, Minn., June 28.—The trek thru Minnesota is proving profitable for the Clyde Beatty Circus, show drawing good houses all along the route. The weatherman is co-operating in good style, org getting rain only in six towns, that at Bemidji. But even the rain didn't hurt there, with show drawing two good-sized houses.

Business here was good. The matinee crowd was strong, general admission seats being overflow and the reserves better than half full. At night show getting a three-quarter house.

Two strong houses were registered in Little Falls where the weather was only fair, a strong wind blowing most of the day. So strong was the wind it was impossible to set up the menagerie tent.

Despite a muddy lot at Willmar, org drew a full one at night, after getting a three-quarter house at the matinee. Pipestone gave with a full matinee and a strong house at night.

Wahpeton, N. D., proved a good one for the show June 20. Both the matinee and night houses were full ones. Rose Lamont was slightly injured when she missed a foot strap while working with an elephant in a musical number. She suffered a slightly sprained ankle. This was the first circus of any size to play Wahpeton in a long time.

Sparks Business Light

SAINT HYACINTHE, Que., June 28.—Despite fine weather, Sparks Circus drew only fair-sized houses at both the matinee and night shows here June 20.

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Newburg, N. Y. Gives King Two Full Ones

NEWBURGH, N. Y., June 28.—Aided by clear, warm weather, King Bros.' Circus drew two full houses here Saturday (21). The day before at Kingston, N. Y., the show drew a strong matinee crowd and a full one at night, despite rain which hit a half-hour before the scheduled opening of the night performance.

At Kingston, Aldo Christine, acrobat with the show, was slightly injured when his car collided with another on a downtown street. Christine was coming from the circus lot on his way out of town when the mishap occurred.

King Bros.' was granted a license for a two-day stand in Springfield, Mass. It will be the first show to play Springfield this year, the Ringling-Barnum show having canceled its June 11-12 date there. Bailey Bros.' Circus was scheduled to play Springfield Thursday (19) but failed to appear.

Two Minnesota Spots Good for Gould Org

FERGUS FALLS, Minn., June 28.—A two-day stand here Friday and Saturday (20-21) proved highly profitable for the Jay Gould Circus, org drawing big crowds both days. On the second night a new car was raffled off and this drew thousands of people.

Monday and Tuesday (16-17) the Gould show played Monticello, Minn., and enjoyed good business. Only show was given Monday (16), that one at night, and a sellout crowd was on hand. Second day found a full house at the matinee and an overflow crowd on hand at night.

R-B Finally Corners Lot To Play Buffalo July 8

BUFFALO, June 28.—For a time it looked as tho the Ringling circus would have to by-pass Buffalo this year for lack of a lot. The regular circus lot at Broadway and Bailey Avenue was sold last summer. The circus tried to get the Centennial Park spot but laws forbid the lot being used for anything but park purposes.

Finally a lot was located about a half mile beyond the southerly Buffalo city line in Tonawanda. Show will play at Franklin Field, Franklin Street and Military Road, Tuesday, July 8.

UNDER THE MARQUEE

Bill Thompson, general agent for Monroe Bros.' Circus, recently visited Dick Clemens at East Peoria, Ill.

Fred Timon, Oswego, N. Y., reports he caught the King Bros.' Circus at Amsterdam, N. Y., June 18.

Con and Winnie Colleano were back-lot visitors when the Ringling circus played Allentown, Pa., last Friday (27).

Don Dorsey, touring Canada with Garden Bros.' Circus, recently visited Dailey Bros. at Massena, N. Y., and had a top time with Skinny Goe, and Bob and Opal Stevens.

Brakeman's last words: "Bump 'em hard, they're circus sleepers."

Sinon D. J. Collins and Rube Curtis are working a week in advance of the Tom Packs Thrill Circus, and their efforts have been rewarded with considerable space in dailies of all towns worked.

Snell Brothers clowned the Sheriff's Association benefit show at Rockford, Ill., June 19-22, and are booked for the International Kiwanis, July 2, and the American Legion, July 4, shows at Soldier Field, Chicago, by the Barnes-Carruthers office.

Mr. and Mrs. Harry Villeponteaux, with the Monroe Bros.' Circus last season, recently visited that org at Sloan, Ia. Jackie Dale and Bud Wheeler have left the Monroe org and

Lot Change, Competition Hurts James M. Cole Org

NORWALK O., June 28.—A combination of a last-minute switch in lots, competition from a carnival and another circus which played here just the week before added up to only fair business for the James M. Cole Circus here Wednesday (25). Org had to switch lots at the last minute, due to condition of the grounds at the regular lot and garnered only a fair matinee crowd. The night house was about three-quarters filled.

Mrs. Cole, managing the show for a week while her husband rested in Conneaut, O., from injuries suffered in a car mishap, said the show had good business at Corry, Pa., Saturday (21), and Conneaut, O., Monday (23). Business at Berea, O., like here, was just fair she said.

Paul and Ellen Knight joined to do tumbling and wire.

Lee Wallenda, who recently appeared at Belmont Park, Montreal, with Henry Kimris as the free-act, was the subject of a recent story, with a picture, in *The Montreal Standard*. It was written by staffer Ken Johnstone.

Circus Fans cover for some by saying, "It's just the black sheep of the circus family."

H. D. Golden writes that he visited the Barlow Circus June 19 and reports Jim Carter closed his dramatic show and now has the band. Jim Carter Jr. has the Side Show and Pete Fisher is electrician and master of transportation.

While playing the initial engagement of the Roy Rogers Thrill Circus at the Yankee Stadium, New York, Roy Valentine (Flying Romas) presented his wife, Mary, with a new three-room aluminum trailer and a diamond ring on the occasion of their ninth wedding anniversary.

Age has crept up on the fellow who can do nothing else but tell the youngbloods that the present-day circus biz isn't circus biz.

Joe Beach visited at the Court Square Theater, Springfield, Mass., with Bud Carlell and Rosa, the Edwards brothers; Eddie, Jack and Betty and the Jansleys; then with Shirley and Wally Beach and Venetia Penna, he visited Star DeBelle on the James E. Strates Shows at Chicopee Falls, Mass.

Warren Owens comes up with this one: "While visiting Dailey Bros. at Milton, Pa., I looked up just in time to see a local fall from a steel bridge, bounce off a concrete support about 10 feet below and drop another 20 feet to the ground. He picked himself up, put on his cap, and strolled on toward the Side Show. That goes to show that the saying about Pennsylvanians being made of steel, ain't hay."

An intellectual on a circus is a tapped-out seat butcher who's always advising that bankers aren't brainy.

The Roscoe Armstrong Trio, comedy car act, completed a three-week engagement with the Lloyd Schermerhorn Rodeo at Johnstown, Pa., and will work the Chicago championship event at Soldier Field July 16-20, and will join the E. R. Braly Circus in September. . . . Gibby and Dorothy Gibson also worked the Schermerhorn dates and are booked (See MARQUEE on page 104)

Colorado Tour Proving Okay for Animal Exhibit

FLORENCE, Colo., June 28.—This spot kept pace with the other towns played so far in Colorado by the World-Wide Animal Exhibit. Opening day brought out record crowds here. Lamar, Colo., the initial stand, gave the org its best business of the season to date. Rocky Ford was so-so, mostly because of rain Saturday (21). Pratt, Kan., was good and Cimarron, Kan., despite the thinly populated area, proved surprising.

Recent visitors included Miss Stevenson, Mr. and Mrs. Harry E. Chalfont and Louis Kreischer. Bill Treadwell, general agent, was back with the show for a day at Rocky Ford.

Hunt To Play Meriden

MERIDEN, Conn., June 28.—Hunt Bros.' Circus has been granted a license to play here in Legion Park July 8.

Wallenda Grosses 17G at Indianapolis

INDIANAPOLIS, June 28.—The Wallenda Circus, playing in the Coliseum here, grossed more than \$17,000 for its four-day stand. Opening with a matinee Thursday (19) the show ran into rain. Despite the weather, there was a three-quarter house on hand. Night show drew a near capacity. Weather cleared for the other three days and business increased.

Leo Scharffin, circus committee member of the VFW post, sponsor, reported that children from the Lutheran Home, General Protestant Orphans' Home and patients from the U. S. Veterans' and Billings hospitals were guests of the post during the stand. Many of the personnel, including the clowns, visited the James Whitcomb Riley Hospital to entertain children.



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UTAH EXPO UPS WITH WEATHER

Wehrley Back On Ky. Staff

Veteran fairman, who managed event many years, selected by Matlick as aid

LOUISVILLE, June 28.—John C. Wehrley, manager of the Kentucky State Fair from 1938 thru 1945, again is a member of the State fair staff.

No specific task has been assigned Wehrley by John O. (Jack) Matlick, who only recently was named full-time manager at a \$5,000 a year salary. But Wehrley said there will be "plenty for him to do." Wehrley, Matlick said, was needed because of his experience.

Manager at St. Pete

Matlick is 35 years old and has been editor of a Kentucky farm paper. Wehrley, who is 61 years of age, has been connected with the State fair for 37 years in various capacities, having started as a fence guard and worked up to manager. He was ousted as manager after the '45 fair for what he terms "political reasons."

Wehrley helped stage the first fair at Churchill Downs in 1902. That event was featured by an exhibition head-on collision of two overage locomotives. He managed the recent St. Petersburg, Fla., Fair.

In discussing his return to the State fair here, Wehrley pointed out, "Jack (Matlick) said when he is here at the fairgrounds he's boss, and when he's not, I'm boss."

Wehrley said he is trying to induce local merchants to run midway concessions, including wheels, instead of turning them over to professional concessions. He has ruled out fortune-tellers this year, he added.

Matlick, who has been in his new post only a few weeks, is confronted with many problems. Much of the make-ready preparations for the fair were delayed in the long political and court maneuvering which led to the ouster of his immediate successor. Typical of the situation is that it is now too late for catalogs and premium lists to be published. As a result, there won't be any this year. Virtually the only things definitely set are the dates, September 6-13, and the naming of a horse show manager, Tom McClore.

L. B. Herring Directs Amarillo Revival

AMARILLO, Tex., June 28.—L. B. Herring, secretary-manager of the South Texas Fair at Beaumont for 28 years until 1941 when the annual was suspended due to the war, now is managing the Tri-State Fair, which will be revived here September 22-27.

Event here was one of the outstanding fairs in the State until it was discontinued. Herring plans to rehabilitate the fair and rebuild it to its former stature. The Bill Hames Shows already have been contracted for the midway, and Herring now is negotiating for grandstand attractions.

R. H. Ryder has assumed management of the midway and grounds for the '47 Boonville (N. Y.) Fair. He replaces E. R. Hargrave, whose personal business required him to be out of town.

Around the Grounds:

Mass Parachute Jump for Utah; Pa Strieder Regains His Health

Bobby Ward and his Sky Devils, featuring a 10-man mass parachute jump from a C-46, will be presented afternoon and night at the Utah Centennial. Unit will make some Eastern appearances in July before heading for Utah, according to Charles (Buddy) Wagner, booking rep. After the Utah engagement, it will appear in Denver and Los Angeles, Wagner says. During September show will have two units, one playing the East, the other at Western fairs.

P. T. (Pa) Strieder, veteran manager of the Florida State Fair, Tampa, writes he is beginning to feel his old self again. He reports losing 35

pounds. He said he had signed an auto race contract for the '48 fair with the National Speedways (Gaylord White and Al Sweeney); that Merle Evans, Ringling Bros. band leader, again has been signed to supply the band and that all available space in exhibition buildings has been reserved.

Hamilton County Agricultural Society, at its annual meeting in Cincinnati June 25, named Carl R. Bibbee, county's agricultural agent to again serve as a department superintendent at Carthage Fair, Cincinnati, which will be held September 10-13. Re-elected at the meeting were former Gov. Myers Y. Cooper, president; Lawrence P. Lake, vice-president; Clarence A. Peters, secretary and general manager; Mildred A. Hartke, assistant secretary; George K. Foster, treasurer. Dr. C. R. Campbell, Walter H. Corson, Edward Hagen, Walter C. Loskwood, Mrs. D. B. Phillips, Frank B. Roudebush, Frederick E. Seitz, Everett C. Spelman, Charles Strebel and D. R. Van Atta are directors.

Charles A. Nash, general manager of the Eastern States Exposition, Springfield, Mass., was honored at a recent assembly program of the 4-H Club 1947 National Camp in Washington for his contribution over a period of years to the development of 4-H Club work in America. Recognition was in the form of a citation and a specially designed medallion presented during the program at the Jefferson Auditorium of the U. S. Department of Agriculture building.

Alberta's Premier To Open Calgary Exhibition July 7

CALGARY, Alta., June 28.—Hon. E. C. Manning, premier of Alberta, will officially open the 62d annual Calgary Exhibition and Stampede the afternoon of July 7. Tickets are selling well and reservations have come from all parts of Canada and the United States, as well as New Zealand, Venezuela and Honolulu.

Cowboys and Indians will be at the station to meet visitors. Cowboy bands will play for street quadrilles and chuck wagon cooks will whip up flapjacks at street intersections. J. M. (Jack) Dillon, who retired last year as arena director, is in charge of downtown entertainment.

Mass. Association Meets at Worcester

WORCESTER, Mass., June 28.—The directors of Massachusetts Agricultural Fairs' Association met here recently in the Sheraton Hotel. Leon Kelso, of Chester, president, and Robert P. Trask, of Topsfield, secretary, were in charge of the session.

Changes in the standard classifications for all types of fair exhibits were accepted as submitted by committee report. They will be distributed to interested parties within a short time.

Frank H. Kingman, of Brockton, secretary of the International Association of Fairs and Expositions, reported on current federal legislation to exempt admissions at outside gates at fairs from the federal amusement tax, and on new department of public safety rules regarding tents and exits.

An eight-page illustrated folder on New England fairs was discussed. It is planned for the 1948 season and will be sponsored by the New England council.

Cathey To Stage Musical Spec at Waco

WACO, Tex., June 28.—Buck Cathey, Midwest producer of musical attractions, has been signed to produce and stage the musical spectacle Huaco, on the opening night of the Heart-O-Texas Free Fair and Exposition here October 21-26. Cast will consist of talent gathered from Central Texas.

Western States Shows will be on the midway.

Canadian Exhibition Getting Face-Lift for August 22 Preem

TORONTO, June 28.—Scores of workmen are prepping the Canadian National Exhibition for its scheduled August 22 opening. Many of the buildings, lacking maintenance throughout the war, were defaced and in need of repairs.

New booths are being installed in the manufacturers' building, while the graphic arts building is being completely recovered with pre-cast

panels. Outside steps on many of the buildings are being replaced with ramps, which are expected to speed the flow of traffic. Modernistic lighting is being installed in many of the units.

The new grandstand planned for the 1948 exhibition will be erected about 100 feet south of the grandstand that burned. This will permit construction of a wide boulevard.

Jerry Colonna Provides Hypo

Opera holds on—hope held to hit 10,000 daily attendance—nix free-gate plea

SALT LAKE CITY, June 28.—With the return of good weather, the Utah Exposition this week began to come out of the doldrums of its first few weeks and show signs of reaching a pace of 10,000 a day minimum, which was set before it opened.

Weather is still spotty with threatening rain and cold dampening the spirits somewhat. A tardy tourist influx ascribed to bad weather and floods in the Midwest also contributed to the woes. Still the daily average gate has reached the 6,800 mark with a total attendance of 162,911 thru Thursday (26).

Beefs From Midway Ops

A representation from the midway met with Gus P. Blackman, director of the centennial, and Sheldon R. Brewster, exposition manager, seeking the abolishing of the front gate admission on the contention they could do more business if the admission was lifted.

The beefs on business, which was slow starting and is not yet up to expectations, were not unanimous. Art Teece, who holds all foods and drink concessions, blamed only the weather for the dull business and admitted making a little money.

"All other troubles," he declared, "are minor and can be ironed out without bothering the public."

Opera Perks Up

The American-Savoy Comic Opera Company, doing a repertory of Gilbert-Sullivan, planned to bow out Sunday (29) after being in trouble since the start due to weather and the competition of *Holiday on Ice*, but revised plans as business picked up sharply and tossed out the promise of doing still better.

A national horse show, billed to offer "a million dollars in top-flight horseflesh," plus Jerry Colonna as guest star, and Texas Roy Lucas and his band, moved in following Jimmie (See Utah Expo Ups on page 83)

Dallas Premiums Upped to \$59,000

DALLAS, June 28.—Exceeding last year's premiums by nearly \$10,000, a total of \$59,020 will be offered this year at the livestock show of the State Fair of Texas, October 4-19, according to W. H. Hitzelberger, executive vice-president and general manager.

It will be one of the largest sums of money ever offered at the fair. Along with increased premiums comes an expanded program to include additional breeds of cattle, sheep and horses.

Premiums for each department are: \$23,465 for beef cattle, \$10,000 for dairy cattle, \$7,330 for swine, \$2,853 for sheep, \$732 for angora goats, \$6,000 for horses and \$8,540 for the junior livestock show.

Dates are October 4-17 for the livestock show, but the deadline for entries is September 8, according to Livestock Manager Ray W. Wilson.

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LUXEMBURG, WIS., AUG. 30-SEPT. 1
Wants Concessions, Pay Shows.

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Complete Carnival for Valley County Fair, September 5 and 6, 1947. Good spot on main highway—Annual Fair—Centralized area of 20,000. Write
STEPHEN J. URS, Secretary-Manager,
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End of Carpenters' Strike Assures Det. Make-Ready

DETROIT, June 28.—Completion of the rehabilitation of the Michigan State Fairgrounds is practically assured by the end of July as the result of resumption of carpenter work following a six-week strike, Manager Hazen Funk said Wednesday (25). A check-up of the grounds indicated the principal work still to be done is in painting, with painters still on strike, but expected to go back to work within a few days. The strikes have not been aimed at the fair, but were part of a general building trades tie-up in the Detroit area. Electrical and plumbing work has been completed, as has some of the roofing. Action on attraction contracts has been slow as a result of the various uncertainties that have attended the resumption of the fair, and the general lack of records of past fair operations. Policy has not been set for either the grandstand show or the Coliseum, but a rodeo, thrill show and revue are under consideration, either singly or in combination, with different types of entertainment to be booked in the two spots.

Use of the Coliseum for stock judging will restrict the type of show that can be produced there, as a dirt floor will be required. Funk has discussed available shows, including name bands and other attractions, with booking agents, but has made no decision.

Racing Uncertain

Major uncertainty at present is over the fate of racing at the fairgrounds track, with the Detroit Racing Association expected to ask for an extension of the racing season beyond the present August 16 deadline—two weeks before opening of the fair. However, it is considered likely that any additional race meet will be set back until after the fair, altho the extra revenue to be derived from the pari-mutuels by Michigan will make a continuation very tempting. Until some decision is reached by the various authorities involved, currently hampered by feuding between the racing and administrative groups—not involving the fair management, no definite grandstand policy can be set.

Brisk Space Sale

Concession space has sold rapidly in the past 10 days, since the fair's open bid in *The Billboard* two weeks ago. Two-thirds of available space is assigned, with enough applications on hand to more than take care of the remaining available space. Concessions okayed have been balanced as to type, with cookhouse, peanut, ice cream, cotton candy, general refreshments, grab joints and games in the majority. All are being booked independently, with no major groups of concessions at present leased to any individual. No exclusives are being assigned this year. Rules against "gambling games" are being strictly interpreted, Funk pointed out.

Key visitor of the week was Ralph Ammon, manager of Wisconsin State Fair, who was formerly associated with Edgewater Park here for two years.

A series of concerts, three a week, was started at the fairgrounds this past week by the Detroit Symphony Orchestra, with the Sunday night program going over the ABC network, each week. This series, which will run up thru fair week, is partly a product of the distribution of funds from the American Federation of Musicians recording royalty fund for public service use by each local.

CELINA, O.—Jimmy Wilburn, Indianapolis, won the 20-lap big car auto race feature at the fairgrounds here Sunday (22) before 5,500. Meet, the first held here since before the war, was sponsored by the Central States Racing Association. Mike Salay, South Bend, Ind., was second; Orville Epperly, Dayton, O., third, and Fritz Fegtmeier, South Bend, fourth. Sixteen drivers qualified.

Jessel Picked To Build Part Of Calif. Bill

Spike Jones' Slickers Set

SACRAMENTO, June 28. — The California State Fair Board of Directors has approved employment of George Jessel, entertainer and movie producer, as director of four days of entertainment for the fair. With Mark Warnow's orchestra to supply the music, Jessel will provide the program for August 29-September 1, following an opening night pageant portraying the State's history. Spike Jones and His City Slickers have been hired for the second four nights. Entertainment for the last few days is still to be contracted.

Between 600,000 and 700,000 visitors are expected at the fair this year, the first since 1941. Fair date is August 28-September 7.

Program for opening night will feature a historical pageant with a cast of 1,000. Theme will be the portrayal of California history.

Each of the State's 58 counties will name a queen and these girls then will be brought to the State Fair at the fair's expense. A contest among the county queens will determine the California Centennial Theme Girl, who will be crowned August 31. It is planned to send the winning contestant on a year's tour of the country as California's Centennial Girl to advertise the fact that the State will soon be 100 years old.

Widespread celebrations are planned in advance of the centennial, starting next January, with one marking the 100th anniversary of the discovery of gold at Coloma.

Texas Ass'n Confab For '48 Jan. 29-31

CORPUS CHRISTI, Tex., June 28.—Moving to assure a successful convention, the Texas Association of Fairs and Expositions has concluded arrangements to hold the '48 confab at the Baker Hotel, Dallas, January 29-31. Rex Baxter, Amarillo, has been designated program committee chairman.

Directors of the association, meeting here this month, set a \$5 maximum registration fee for the convention. A committee consisting of Mrs. Neeley Huffines, of Richardson and Ben Critz and Roy Rupard, both of Dallas, will confer with officers of the State fair to have the latter provide the annual banquet and also with the Dallas Chamber of Commerce to have that org supply one luncheon.

Joe Mock, association president, has named a committee consisting of M. D. Fanning, Lubbock; Otis Fowler, Denton, and Oscar B. Jones, Marshall, to investigate the possibility of sponsoring an association publication to keep members informed of activities of the association and its member fairs.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 27.

The complete List of Fair Dates was published in the issue dated May 31. The next complete list will be published in issue to be dated July 20. See each issue of *The Billboard* for corrections and additions.

ARKANSAS

Arkadelphia—Clark Co. Fair Assn. Sept. 11-13. Ned Burtla.
Conway—Paulkner Co. Fair Assn. Oct. 1-4. Senator Guy H. Jones.
Gentry—Gentry Home Products Fair. Sept. 17-19. J. C. Randolph.

KANSAS

Cottonwood Falls—Chase Co. Fair Assn. Aug. 22-23. Ernest McKendie.

KENTUCKY

Morgantown—Butler Co. Fair. Sept. 18-20. Miss Jewel Mayhugh.

MAINE

Acton—York Co. Agri. Assn. Sept. 25-27. Fred E. Young, Emery Mills.
Andover—Oxford North Agri. Soc. Sept. 25-26. George Stowell.
Emden—Emden Agri. Soc. Sept. 13. Mrs. Lelia Case, North Anson.
Exeter—New Exeter Fair. Aug. 21-24. Herbert Crowford, East Corinth.
Lewiston—Maine State Fair. Sept. 1-6. James B. O'Kane.
Machias—Washington Co. Agri. Soc. Sept. 9-11. J. L. Andrews, Jonesboro.
New Gloucester—Androscooggin Agri. Soc. Oct. 20-25. William B. Harnden, Auburn.
South Paris—Oxford Co. Agri. Soc. Sept. 8-13. Elmore C. Edmunds.

MARYLAND

Ellicott City—Howard Co. Fair Assn. Aug. 20-21. William S. Ledbetter.

MONTANA

Glasgow—Valley Co. Fair. Sept. 5-6. Stephen J. Urs.

NORTH CAROLINA

Boonville—Northwestern Carolina Fair. Oct. 20-25. E. L. Cundiff.
East Bend—Yadkin Co. Fair. Sept. 29-Oct. 4. Hovey Norman.
Winston-Salem—Winston-Salem & Forsyth Co. Fair. Oct. 7-11. Thomas S. Blum.
Winston-Salem—Western Carolina Negro Fair. Oct. 14-18. W. Avery Jones.

OKLAHOMA

Bristow—Creek Co. Free Fair. Sept. 9-12. Earl Powell.
Durant—Cottonwood Co. Free Fair. Sept. 11-13. Jack Ridgway.
Pauls Valley—Garvin Co. Free Fair. Sept. 11-13. Lowell Caskey, R. I. Stratford.

PENNSYLVANIA

Millport—Oswayo Valley Community Fair. Sept. 10-13. Max Dunshie, Shinglehouse.
Pittsburgh (South Park)—Allegheny Co. Free Fair. Aug. 28-Sept. 1. John L. Hernon.

TENNESSEE

Byrdstown—Pickett Co. Fair. Sept. 26-27. Rankin R. Little.
Columbia—Maury Co. Colored Fair. Sept. 26-27. James Crowe.
Dresden—Weakley Co. Fair. Aug. 28-29. A. M. Walker.
Fayetteville—Lincoln Co. Fair. Aug. 26-30. Gollitt—Sumner Co. Fair. Aug. 27-30. R. Tom Bligham.
M. Reese Jr.
Hohenwald—Lewis Co. Fair. Sept. 3-6. W. G. Darden.

Jonesboro—Washington Co. Fair. Sept. 17-20. Paul A. Dillow.
Lawrenceville—Macon Co. Fair. Sept. 4-6. Barton Wilson.
Livingston—Overton Co. Fair. Sept. 23-27. Cleston Grimsley.
Murfreesboro—Rutherford Co. Colored Fair. Aug. 21-23. A. D. Washington.
Somerville—Payette Co. Colored Fair. Sept. 26-27. McAdams Sloan.
Sparta—White Co. Fair Assn. Aug. 28-30. T. Stanton Hale.
Spencer—Van Buren Co. Fair Assn. Sept. 11-13. H. L. Hollingsworth.
Springfield—Robertson Co. Fair. Assn. Oct. 9-11. E. E. Childers.
Union City—Obion Co. Fair. Sept. 1-3. Fred Latimer.

TEXAS

Richardson—Richardson Community Fair. Aug. 28-30. Mrs. Jack Huffines.

VERMONT

South Wallingford—Union Driving Park Soc. Aug. 16-17. Ralph E. Striford.

VIRGINIA

Abingdon—Southwest Virginia Fair. Aug. 13-16. G. G. Preston Jr.
Chase City—Mecklenburg Co. Fair Assn. Oct. 7-11. Carson W. Gregory.

WEST VIRGINIA

Philippi—Barbour Co. Fair Assn. Sept. 25-27. Gerald Baughman.

WYOMING

Gillette—Campbell Co. Fair. Aug. 28-30.
Rock Springs—Sweetwater Co. Fair. Aug. 30-31.

SACRAMENTO—Marvin Burke, Berkeley, Calif., took his third consecutive main event in the midget auto races at Capitol Stadium here Tuesday (24) in the 25-lap feature. Norm Holtkamp was second and Eddie Bennett third. A five-car smash-up occurred in the semi-main. Packy Palmer was injured slightly. Race was restarted and was won by Frank Cavanaugh. Bennett won the trophy dash.

July 5, 1947

Langhorne Race Won by Holland Before 52,000

LANGHORNE, Pa., June 28.—A crowd of 52,000, the largest in the history of the track, saw Bill Holland, of Bridgeport, Conn., win the 100-mile national championship big-car automobile race here Sunday (22). His time was 1:08.23.59. Holland finished two and a quarter laps ahead of Emil Andres, Chicago. Walt Brown, Massapequa, L. I., N. Y., was third.

Duncan Wins at Chi

CHICAGO—Teddy Duncan, Chicago, won the 25-lap midget car auto race feature at Soldier Field here Sunday night (22). Ronnie Householder, Los Angeles, was second, and Sam Hanks, Alhambra, Calif., was third. A crowd of 17,723 witnessed the events.

Wins at Culver City

CULVER CITY, Calif.—Mac Helings won one of the two main events in the midget auto races at the Speedway here Sunday (22). The other feature went to Johnny Mantz.

San Bernardino Winner

SAN BERNARDINO, Calif.—Perry Grimm, starting from 10th place, won the 30-lap feature midget auto race here Thursday (19). Jack Fayers and Walt Faulkner finished second and third, respectively. Roger Ward took the semi-main.

13,000 at Gilmore

LOS ANGELES—Joe Garson, starting from the pole, won the main event at the Gilmore Stadium midget auto races here Thursday (19) before 13,000 people. He was followed by Johnny McDowell and Ed Haddad. Bob Pankratz took the semi-main and the trophy dash went to Norman Holtkamp.

Bailey Wins at L. A.

LOS ANGELES—Jack Bailey captured the main event in the Lincoln Stadium motorcycle races here Friday (20). Royal Carroll was second, and Jimmy Gibb, third.

Bosworth Killed in N. H.

KEENE, N. H.—Roger Bosworth, 29, Westford, Mass., midget driver was killed during a race Sunday (22) at Safford Park here. Officials said Bosworth was thrown from his car as he attempted to navigate a turn.

Win for Collum

SACRAMENTO, Calif.—Pee Wee Collum scored a win in the scratch final in the first motorcycle race of (See Speed Round-Up on page 104)

Minn. Governor Levels Blast at Fairs Gambling

(Continued from page 50)

we supposed to do about them?" Youngdahl let him know what to do, but instead of taking upon himself the task of notification, he declared it was up to the county officials to handle that job themselves.

Sees Cue for Fairs

Ben Campbell, of Saint Charles, president of the Minnesota Federation of County Fairs, advised of the governor's stand, said it always has been the attitude of the Federation to obey the law, and indicated his group will take its cue on what will and will not be done by what the governor said at the conference.

Doug Baldwin, assistant secretary of Minnesota State Fair, declared the fair board had adopted a policy that no activity will be permitted at the fairgrounds which is contrary to law. Bingo games, he said, will be run in accordance with a 1945 State law that they may be sponsored by fraternal, charitable or religious organizations only.

Regarded as Blow

One fair man, who refused to be quoted by name, declared Youngdahl's policy will make the county fairs of Minnesota "nothing more than a 4-H Club exhibit, if that."

Hasty meetings of individual county fair boards were being summoned all over the State as an aftermath of the Youngdahl blast. It was believed that the county fair season in Minnesota would be greatly affected as a result of it.

Meanwhile, *The Minneapolis Tribune* said editorially Thursday (26) that it was doubtful whether public opinion will go all the way with the governor on his law enforcement program, pointing out that visitors to county fairs wanted their fun.

UTAH EXPO UPS

(Continued from page 81)

Lynch's Death Dodgers and played to 3,000 for the opener Wednesday (25) despite threatening weather, and began building immediately. Audiences of 5,000 were in sight for the four performances Saturday and Sunday (28-29).

Dunn Bros.' Miniature Circus joined as another attraction.

Expo execs now believe if weather turns and continues good, the event will live up to its promise for the rest of the long run.

Auto Race Hypo At Grand Forks

Hike gate after rains hurt in early days — event expected to prove winner

GRAND FORKS, N. D., June 28.—Greater Grand Forks State Fair, hard hit by rain in its early days, gained momentum here Friday (27), and indications are that the annual will close a financial winner tonight.

Thru Thursday (26), the fair which opened Monday (23), had its attendance slashed by rain each day and night. Children's Day was hurt by rain, and was skedded for a re-run Friday.

It was the auto races which sent the attendance up Friday. Despite showers until 11 a.m., the grandstand was filled for the big car events staged by Frank R. Winkley, who had a field of 19 cars. Feature was won by Bob Frame, Los Angeles, with Russ Lee, St. Paul, second; Billy Snyder, Minneapolis, third, and Paul Craver, Chicago, fourth.

Grandstand shows were sandwiched in between showers afternoons and nights in the early days of the run, and played to fair crowds. Gertrude Avery's Revue, which has Low, Hite and Stanley, Tsi and So-may, Novel Trio and the Cameo Orientals as the featured acts, is presented nightly.

Frank Winkley's All-American Thrill Drivers drew good crowds. They unfolded a new stunt, with one car driver in a high jump passing over another making a low ramp jump. Twenty-three race cars were announced as ready to race Friday

Knoxville Installs Turnstiles, Parking Lot; Ups Premiums

KNOXVILLE, June 28.—Turnstiles costing \$4,000 are being installed for Tennessee Valley Fair here September 22-27. Traffic-counting machines also will be in operation at vehicular entrances, Pat F. Kerr, fair secretary, announces.

Systematic parking will be introduced this year, with a 25-cent charge to be made. Heretofore, parking has been on a haphazard basis without any charge. A large area is being filled in and converted for parking lot purposes. Area will be illuminated for night parking.

Substantial increases in premiums and prize money have been made. Horse show will pay \$6,000, as against \$4,500 in '46. This year, for the first time, this feature will have a paid professional manager. Arena's capacity has been increased by 200 seats, bringing it up to 2,000, and 23 box stalls have been added.

Dairy cattle premiums have been increased by \$500 to \$5,500. A similar increase has raised premiums in the beef cattle classification to \$4,000.

Lewisburg Adds Bow-Day Matinee

LEWISBURG, W. Va., June 28.—State Fair of West Virginia here August 18-23 will have an opening-day matinee this year for the first time, Robert Sydenstricker, secretary, has announced. Feature signed for the opening matinee is Joie Chitwood's Hell Drivers.

Grandstand acts have been contracted thru George A. Hamid, New York. John Marks Greater Shows will be on the midway.

afternoon (27) under the direction of John Sloan.

World of Today Shows are on the midway. All games, including ball games, were ordered closed for the week on the order of Attorney General Nels Johnson.

Feature lure today will be motorcycle races, also to be staged by Winkley. Cycle events are expected to pull a huge turnout.

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Tentative dates, Oct. 6 thru 11 or Oct. 13 thru 19.

Want 6 to 8 good Rides and 30 or more legitimate Concessions and Shows.
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Want to book several Independent Rides, Merry-Go-Round, Ferris Wheel and others for **BENTON COUNTY FAIR**
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LIGONIER VALLEY FAIR ASSOCIATION
LIGONIER, PA.
August 29th to September 1st, Inc. Write or Wire
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WANTED

A few good clean Rides and a small Carnival for County Fair. Dates, August 28-29-30. Nothing but Percentage Games, NO FLATS. Contact **CHAS. W. STEPHENS**
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WANTED

Entertainment and Carnival for **THE GENTRY CO. FAIR**
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Elitch's Pop Concerts Get Big Turnouts

Opening Draws Turnaway

DENVER, June 28.—Recently initiated pop concerts at Elitch Gardens are going over with a bang, according to John M. Gurtler. First one, held Tuesday (10), was a turnaway. Over 700 were turned away at the box office. Previous to the opening night, the concert and park received good publicity breaks in both local papers and both covered the opening with reporters and photographers.

"Continued sellouts are expected thruout the season," Gurtler said. "This has turned out to be, in production, a dream come true, insofar as the park is concerned.

"Business in general," he added, "has been taking a beating because of the weather and this alone is to blame for us not having greater receipts. It is evident that Denver people are still park-minded because on the few warm nights we've had, our crowds have been big. Herb Schmeck's Cuddle-Up is still playing to big crowds. The Trocadero, our summer ballroom, is currently featuring Les Brown's ork, which opened Friday (20) for two weeks. Elitch Theater opened to a sell-out Sunday (22)."

While many park owners thruout the country reported their Decoration Day business down this year, Gurtler said his funspot had its (See Elitch's Pop. on page 87)

Top Crowds Hit Eastern Spots

NEW YORK, June 28.—Beach resorts and amusement parks in the New York area enjoyed the best week-end of the season, with ideal weather both Saturday and Sunday (21-22) bringing out biggest crowds of the year to practically all outdoor fun spots.

Attendance figures reported for Sunday (22) were Coney Island and Rockaway Beach, 500,000 each; Jones Beach, 89,000, and Orchard Beach, 60,000. Coney Island and Rockaway Beach also were jammed Saturday (21), with crowds not much below those of Sunday.

Steeplechase Park, Coney Island, and Rockaway's Playland and Seaside Park, at Rockaway Beach, drew capacity crowds while Playland, at Rye, N. Y., attracted 20,000 visitors Saturday (21) and 35,000 Sunday (22). Palisades Park, on the Hudson, and Olympic Park, in near-by Irvington, N. J., also chalked up record attendance figures for the week-end.

New York zoos shared in the manna Sunday (22), with the Bronx Zoo drawing 53,000; Prospect Park Zoo, 25,000; and Central Park Zoo, 15,000.

Week-end attendance at Asbury Park, N. J., neared summer level, with 125,000 visitors on the Boardwalk Sunday (22).

Glen Echo Ticket Taker Killed by Roller Coaster

BALTIMORE, June 28.—August C. Kulle, 76, ticket taker at Glen Echo Amusement Park here, was killed June 23 when struck by the Roller Coaster.

He had ventured on the tracks to pick up coins that dropped from the riders' pockets.

Sitting 'Round the Table

(Editor's Note: Harry J. Batt, president and managing director of Pontchartrain Beach, New Orleans, fires the opening gun for the new question, "What kind of concession games do you approve for parks? How many concessions do you think a park should have?" Already many replies are pouring in. Send in your letter to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill., and it will be printed in this column.)

Important Department

I think the games department of an amusement park is an important one. I well understand that the operation of games in some parks is frowned upon by the operators and sometimes frowned upon by the authorities, but I feel that well-conducted percentage or skill games are a necessary adjunct to the other entertainment fea-

tures generally found in an amusement park.

It is my opinion a well-balanced entertainment program should consist of more than rides, hot dogs, hamburgers or cold drinks and more than picnic shelters and confections.

It is reasonable to understand that adults, after reaching a certain age, lose their desire for certain of the riding devices and at middle age have to watch their diets, especially from the standpoint of confections and, therefore, something else must be provided for them to hold their interest. It is indeed reasonable to understand that when people bring their children or young grandchildren out they would much rather have their time occupied by playing some of the amusement games, such as are found in many of the parks, than just sit on a bench and idle away the time until the children return from going on the rides, etc.

Shouldn't Be Overlooked

However, I do not think the tail should wag the dog, meaning I do not think a park should be overloaded with concessions to a point where it looks like a carnival midway; neither do I think any questionable games should be permitted to operate. I truthfully feel that any operator who would ever permit a gaff game to operate on his grounds should be expelled from our National Association and should not have the respect of his fellowmen in the industry. Of course, the kind of concession games to be approved depends entirely upon the locality in which you operate. In certain localities where there has been any lengthy crusade against gambling you may only be allowed ball games or strictly science or skill concessions, but in other more liberal communities I believe the percentage game under the merchandising plan is the fairest of all games. I feel when the authorities have these games properly explained to them and the necessity for having these games operating—repeating the necessity for a well-balanced entertainment program—official approval should be granted.—HARRY J. BATT, Pontchartrain Beach, New Orleans.

Coney Ride Ops Add New Equipm't

NEW YORK, June 28.—Plenty of money is being expended this season on permanent improvements thruout the amusement area of Coney Island. Much of the capital is being invested by long-established showmen or local firms.

Veteran ride operators splurging on new rides are the Kyrimes brothers and Johnny Ward, who have cleared out all of the ramshackle buildings along West 12th Street, from the Bowery to the Boardwalk, and are filling the entire space with latest models popular rides. Elaborate lighting also will be a feature.

Latest big improvement registered at Coney Island is a \$100,000 renovation job just completed at Loew's Coney Island Theater, one of the resort's largest picture and vaude houses.

Feltman's huge restaurant-garden establishment, under new ownership, also is undergoing extensive face-lifting, with new structures and modern equipment promising to make it once more one of the show places of Coney Island.

Celoron Rings Bell With Two Big Promotions

JAMESTOWN, N. Y., June 28.—With an assist from the weatherman, the first real one of the season, incidentally, Celoron Park here put on two promotions June 21-22 that really rang the bell, according to Harry A. Illions, owner-manager.

On Saturday (21), the park staged its Firemen's Gala Day, in which 22 volunteer fire companies participated, including the ladies auxiliaries. Day opened with a colorful parade, with each fire department represented with its own band. Parade moved into the park thru the center of the midway and disbanded there. Business was tops. All rides, concessions and shows did a land-office business until 1 a.m. Sunday. The Pier Ballroom and the skating rink were packed to their respective capacities.

"Bush and Laube, who have the game privileges and all food concessions, did a wonderful business," Illions reported. "Up to Saturday we had 14 rainy week-ends, which isn't good for the concession business. Saturday was different, however, and all hands were happy."

Sunday (22) was Warren and Knox Band Day. Warren Day is dedicated to the town of Warren, Pa., about 20 miles from Jamestown. Knox Band Day is a day on which the Knox Glass Company has its band of 100 pieces playing in the park.

With ideal weather prevailing, business was excellent. The Warren Times-Mirror, which really gets behind Warren Day, ran coupons in advance. Coupon, plus 60 cents, 10 cents of which was federal tax, was good for \$1 worth of amusements and could be exchanged at a special ticket booth in the park for a strip of tickets. Response was great.

Riverview Enjoys 1st Full Week-End Of Nice Weather

CHICAGO, June 28.—The weather man finally smiled on Riverview Park here for one week-end, Saturday and Sunday (21-22), the first full week-end the spot has enjoyed from the weather standpoint, and as a result the turnstiles showed an attendance of 50,000 for the two days.

Wednesday (25) found the midway packed with youngsters, enjoying the start of the summer vacation from school, and concessionaires and ride-men were getting a big play. The rains came, however, early in the afternoon and while it didn't last too long, it did hurt. The crowd thinned out noticeably and a day which might have been a big one turned out to be just average.

Outside of the weather, concessionaires report no beefs over business.

Weather Hurts Amuse. Spots In Buffalo Area

BUFFALO, June 28.—Like most parks thruout the country, weather has hit the amusement spots in this area and as a result attendance figures are running behind last year. Most spots opened for the season Decoration Day and, altho not rained out, weather was chilly and crowds were not up to expectations.

Crystal Beach Park at Crystal Beach, Ont., just across Lake Erie from Buffalo, got off to a good start despite many obstacles. F. L. Hall, who was named general manager of the Crystal Beach Transit Company last winter, said more than \$80,000, part of an expensive long-term improvement plan started two years ago, has been spent on new equipment and improvements. A new park-owned Auto Scooter boasts 25 cars and is housed in a new 65 by 125-foot building. Other additions include a new Rocket Ship ride, operating from an 80-foot tower which is fully illuminated at night; a new rifle range, and a modernization program for the auto speedway, including a 75-foot teardrop modernistic front. J. T. Mitchell, park's general manager, did the blueprint work and designed all the new developments at the park.

Train on Order

The Crystal management has a Miniature Train on order but so far (See Buffalo Funspots on page 87)

Salt Lake City Lagoon Marking 50th Birthday

SALT LAKE CITY, June 28.—Lagoon Park, midway between Salt Lake City and Ogden, is marking its 50th anniversary this year. Spot, which opened for the season Decoration Day, has spent \$125,000 in a modernization program.

The building program, under the direction of Ranch S. Kimball, president and general manager, included a new front entrance, cafe, tap room, five new rides and 12 concession stands. Kimball, who operates an outdoor advertising sign company in seven Western States, designed all the improvements.

All concessions at Lagoon this year are operated by Amusement Service, headed by Bob Freed, who also is assistant manager of the park, and Peter Freed.

Dance hall at Lagoon continues to be a headache. Anson Weeks, followed by Jimmie Zito, at 50 cents per person, didn't pay off in spite of the fact the midway was jammed almost every night. Future dance policy at Lagoon is undecided.

Emancipation Day Proves Big Success Despite 3-Hr. Rain

DALLAS, June 28.—Despite a three-hour rain, the Emancipation Day celebration here at State Park was a success. Crowds started coming to the park long before the scheduled noon opening. At 3 p.m. the rains came and lasted until 6 p.m. From 6:30 p.m. to midnight the spot was jammed.

W. H. Hitzelberger, vice-president and general manager of the park, scheduled a big fireworks display in the Cotton Bowl. In addition he had a free act on the midway. Rides did capacity business.

Drop Sugar Island Plans for Present

DETROIT, June 28.—Plans to reopen Sugar Island, at the mouth of the Detroit River, as a full-fledged amusement park by a colored group for colored patronage, have been dropped for the present, Mrs. Zimmie Moore Hairston, president of the organization, told *The Billboard* this week. A long series of legal and other difficulties has discouraged the planners and they may attempt to sell out the property.

According to Mrs. Hairston, at least one offer to buy the property by a white group for park operation has been made.

The island, which was a major park with Roller Coaster about 20 years ago, is being operated at present as a picnic grounds. Mrs. Hairston says various legal restrictions have been drawn against various types of commercial enterprise on the island, even the sale of beer, making its continued operation impossible.

Problem of access to the island has not been solved, with the operating company attempting to provide transportation by its own boats, but faced with a court battle when it tried to secure parking space for patrons' cars. Situation is complicated by proximity to Grosse Isle and privately-owned Hickory Island, where owners of swank summer homes have resented the park location nearby.

Rockaway Beach Skeds Fireworks for Wednesdays

NEW YORK, June 28.—International Fireworks Company of Jersey City, N. J., is furnishing fireworks displays this season for Coney Island, Rockaway Beach, and Playland, Rye, N. Y., and for Olympic Park, Irvington, N. J.

Fireworks displays, under supervision of Fred Murray, got under way at Rockaway Beach Wednesday night (25) and will be presented there every Wednesday until end of the season. They are sponsored by the management and concessionaires of Rockaway's Playland, plus some contributions from independent showmen and concessionaires.

First fireworks display at Coney Island is set for July 1 and will continue every Tuesday thru July and August. Displays, sponsored by the Coney Island Chamber of Commerce, are fired from barges off shore.

Olympic Park was an early starter with its first fireworks show on Decoration Day. Four more displays are skedded for the park this season—July 4, Labor Day, closing night and a special event day not yet set.

Strolling Thru the Park

So You're Having Weatherman Troubles? Hear Rex Billings

This trouble parkmen and others in outdoor show business are having with the weatherman isn't confined to the U. S., as witness the story of Rex Billings, manager of Belmont Park, Montreal.

Understand, Billings isn't claiming any kind of a record for being rained out, because he knows other parkmen thruout the United States and Canada have been having similar trouble and figures there are others who can "boast" of more rainbows. But here's what he has to say:

"Up thru Saturday, June 8, Belmont Park experienced four consecutive Sundays of rain. Otherwise, when the weather is good, Belmont gets its share of business. We had 22,300 paid admissions Saturday (7), which proves they want to come out to the park if the weather co-operates."

Belmont featured the Barretts, high act, up to June 8, and the act created quite a sensation in Montreal. *The Montreal Standard-Courier* carried a long feature story on the act, written by Staffer Ken Johnstone, along with a three-column cut.

Coney Island's Steeplechase Park owner, Frank Tilyou, was host to all entrants in the Soap Box Derby Saturday (21). Since the event was sponsored locally by *The New York Post*, the gesture has resulted in some nice publicity for the park.

After 38 years as telegraph operator for the Texas & Pacific Railroad, B. B. Campbell has retired to become president of his own railroad, a quarter-mile stretch of track in Longview Amusement Park, Dallas. His rolling stock consists of a \$15,000 Miniature Train with a passenger capacity of 27 kids. Train is powered by an 18-horsepower replica of a mountain-type Texas & Pacific locomotive.

Coney Island, New York

June 21-22 week-end brought plenty of sunshine for which ops were thankful. A half-million attendance mark was registered for Sunday (22), according to Publicity Chief Monroe Ehrman, for the first time this season.

Dave Corres has given up Seven Seas, a three-story bar, grill and eatery and nitery establishment at Surf and West 16th, which he built and designed himself. New ops, Nicola Sardiello and Dan Viafore, have remodeled to make the spot a year-round Italian-American restaurant, sans entertainment. It is now called Breezy Seven Seas.

Kirsch brothers, Al and Joe, with nephew Harold, have transferred their popular priced eatery from back of the Half Moon Hotel to the more habitated site on Surf, near West 15th. Family dates its Coney debut back to 1908 when its first dining emporium started. Since that time the Kirsches have served food not only to Coney customers but also at carnivals and fairs all over the country. Still supervising the kitchen at the age of 83 is Al and Joe's grandmother, Mrs. Bertha Kirsch.

Bernard and David Katz, execs of Star Amusement Company, have expanded their Star Arcade on Surf and Kensington. Section where 30 Scientific Poker tables were last season has been enlarged to tenant 43. Here the personnel comprises Anna Berger, cashier; Joseph Campigra, pitman, and Mildred Eisenberg, photo booth attendant. Bernard is in charge. A new enterprise for the

Attorney Mareno, sword swallower in a Side Show act at Eastwood Park, Detroit, forgot himself for a moment the other day and, after swallowing a neon tube, bowed to the applause. Result: the tube broke and Mareno was taken to Saratoga General Hospital for treatment of cuts to his throat.

Ed Carroll's first rumba contest in Riverside Park Ballroom, Agawam, Mass., had a neat twist which drew heavy publicity and interest. Two youthful Georgians, one a co-ed grad from the University of Georgia, walked off with first prize. It turned out that the Georgia Peach was visiting her sister who lives in Agawam and went into the contest on a dare.

Carlsbad, N. Mex., recently purchased an Ottaway miniature steam train with 2,000 feet of track, and two automatic switches, for operation (See *While Strolling on page 87*)

New Elephant Ride Feature at Coney

NEW YORK, June 28.—The Circus Equipment Corporation opened an elephant ride at Coney Island Monday (16). Five bulls, all broken to carry howdahs, are used on a 500-foot track. A fireproof barn is used for stabling.

The corporation is headed by Harry Rimberg, president, and Jack Fox, vice-president. Larry Davis is manager, assisted by Walter Myers, George Lesters and Rags Peugh.

Two of six elephants consigned to the Circus Equipment Corporation died shortly after arrival in Boston from Ceylon Friday (6). All six contracted pneumonia on the 30-day ocean voyage.

Katz family is the acquisition of the Bat-Em baseball game, long located on the Bowery, purchased from Bat-Em Baseball Company this season. Scorers re-engaged are Sam Rosenthal and Hymie Shapiro. Another Katz arcade, the Penny, is on the Boardwalk on I. H. Klein's property. Al Elowitz is manager. Mechanic superintendent is Tony Demarco. Still another Katz arcade is Pennyland in the lobby of the Roseland Building, Manhattan.

Bernard and Willie Richman and Morris Davis represent a corporation that bought out Nicoli Christantin's five-unit frozen custard stand, the (See *CONEY ISLAND on page 87*)

South Jersey Sees Prosperous Season

WILDWOOD, N. J., June 28.—Southern New Jersey resorts below Atlantic City go into full swing this week with optimism for a big season running high.

Here in Wildwood, the three-mile Boardwalk is lined with six theaters, Hunt's New Starlight Ballroom with name bands on tap, amusement arcades and parks, rides and hundreds of concessions stands and pitch games. Events planned for the season include the national marbles tournament this week; the marine parade and fireworks display July 4; various sports tournaments, and the 37th annual baby parade spectacle in August.

Ocean City got off to a big start with an outing by the Artisans from Pennsylvania and New Jersey last Saturday (21). Municipal Music Pier opened June 26 with J. F. Leman arranging a full series of musical concerts for the season.

Cape May, its beaches and hurricane-damaged Boardwalk restored, and with Ilka Chase, Jane Withers and Elissa Landi scheduled for Summer Theater appearances here, anticipates an active season. In addition to the resort-sponsored program of entertainment, including free dances and concerts at Convention Hall, specialty nights, children's shows, coronation of the baby queen, the annual art show and other activities, private enterprise is augmenting Cape May's attractions as never before.

Long Island Long Beach Is Staging Comeback

NEW YORK, June 28.—Long Beach, at one time a very active Long Island shore resort, is staging a comeback this season. In addition to the usual rides and concessions along the Boardwalk the Crest Theater, on the Boardwalk, is operating this summer as a legit house, the current attraction being *Dear Ruth*, with the Broadway cast and production.

Over the July 4 week-end, Long Beach will have two carnivals playing near the Boardwalk—Max Gruber's World Famous Shows, from Philadelphia, being set July 1-13, and Heller's Acme Shows June 30-July 13.

Eastwood Refreshment Concessh Robbed of 5G

DETROIT, June 28.—Refreshment concession at Eastwood Park here was robbed of \$5,000 Tuesday (24), according to Concession Manager Harry Naiman. The money, representing week-end receipts, was locked in the safe of the Eastwood Refreshment Company overnight and was missing in the morning.

Police said that the office door appeared to have been forced by the thief, but the safe itself was undamaged.

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Celoron Helps Paper's Drive For T. B. Fund

JAMESTOWN, N. Y., June 28.—An entire day's profit from Celoron Park was turned over to *The Jamestown Post-Journal's* streptomycin fund here by Harry A. Illions, park owner. Illions stamped Wednesday (25) as Streptomycin Day at his park and announced beforehand that all money taken, except that needed for actual operating expense, would be turned over to the fund.

The *Post-Journal's* fund will be turned over to Newton Hospital for purchase of the new tuberculosis drug for those who cannot afford to pay.

As an inducement to people to jam the park for Streptomycin Day, Illions cut all prices for amusements in half and had a special reduced price in effect at his ballroom.

Illions also announced final plans for construction of Chautauqua Lake's first official seaplane base, to be known as Celoron Seadrome and to be located at the foot of Dunham Avenue between the Pier Ballroom and the Celoron steamer, now under construction. Anthony Magine and John A. Ostrander, both of Jamestown, operate the charter service from that village with a seaplane and an amphibian.

The base is being built under an arrangement with Illions, who holds a 99-year lease on the property where the base is to be constructed.

Long Beach Notes

LONG BEACH, Calif., June 28.—Business along the West's largest amusement zone here continues far below the corresponding period of last year. Hopes for a big crowd on Decoration Day went glimmering when the day dawned cold, windy and drizzly and remained so all day.

Despite consistently poor turn-outs, even on week-ends, park men here are betting things will pick up. Jack Austin and Joe Creash have opened a new Skooter on the Pike and report satisfactory biz. Bill Hobday has redecorated his mentalist stand. A new Zodiac sign has been placed over the entrance. New lighting arrangements also have been added. Joe Glacy is enlarging his side show. He reports biz is holding its own and is booking added attractions. Glacy's Gangster Car, on the Crafts Shows earlier in the season, is now on the Foley & Burk Shows.

C. F. Norris, who operates a string of arcades and shooting galleries on the Pike, has a number of his concessions at the Salt Lake City Centennial and is spending much of his time in Utah.

Believed the smallest elephant ever brought to this country and the first pachyderm ever shipped by air, Baby Brookfield is on display at Brookfield Zoo, Chicago. Robert Bean, zoo director, says the animal stands 38 inches tall at the shoulders and weighs 400 pounds. The animal was brought from Bangkok, Siam, and purchased in Ontario, Calif., from C. W. Glick, animal dealer. The elephant, Bean said, has been insured with Lloyd's of London for \$4,000, the purchase price.

You Can't Beat a Laugh -- Well, George Schmidt Can Supply It

CHICAGO, June 28.—You can't beat fun, George A. Schmidt, president and general manager of Riverview Amusement Park here, believes. While the weatherman treats Schmidt and Riverview in a very disgraceful manner with rain and cold weather, Schmidt sits around thinking of weather bulletins to send various park owners to keep up their spirits in this kind of weather.

Schmidt's first bulletin was in the form of a telegram to various parks (*The Billboard* June 14) and now he comes up with another. Here 'tis:

1—Engineering department of Riverview working on plans for central heating plant to heat all ride cars and make them rain-proof from top and sides.

2—All ice cream, frozen custard and rainbow ice now being served hot with frozen rain water for chaser. Frozen raindrops also are being served, 25 to an order, for 15 cents.

3—Plans are being drawn to install sewers six times the size we now have, together with connecting steam plant to keep them free of ice.

4—Popcorn and peanuts now are being served in frozen form with frozen rain water on the side.

5—Nothing but frozen beer being

served. Glasses can't be washed; all water is frozen.

6—Ice-breaker still reports inability to keep channel open from Chicago to Sturgeon Bay. Hence, Bill's boat still is in S. B.

7—The undersigned (George Schmidt) has gone back to his long winter-Jaeger underwear and winter suits and wears his gabardine raincoat (very warm) which he received from mother on Father's Day. (Expects bill for same later.)

8—Frozen crab-gumbo (just been advised by Mrs. Harry Batt, of New Orleans) can't possibly arrive in any form but frozen. How to thaw it out will be the problem. All gas and electricity frozen or ruined by icebergs.

9—Even the weatherman must be frozen stiff, or at least his forecasting apparatus is. He hasn't been right once since we returned from Tucson.

10—Otherwise everything is okay and the goose hangs high! Don't worry, the sun will make hay yet. Life begins at 40 and summer began June 21.

Riverview Notes

By Hank Hurley

CHICAGO, June 28.—The boys and gals along concession row were a bit displeased, to say the least, when the rains came Wednesday afternoon (25). Chicago schools had just dismissed for the season a day or two before and at 11:30 a.m., Riverview's opening time, a big crowd of youngsters was on hand. The kids stormed into the park and the concessionaires figured this was the day. About 2 p.m. it started to rain and it kept it up off and on until around 5 p.m. Some of the youngsters scrambled for home and what looked like a big day turned out to be just ordinary.

Dot Reed, former Motordrome rider who now holds forth at the hoop-la stand, spent a day visiting friends in La Porte, Ind. . . . Mr. and Mrs. Jack Davis visited his parents in Fort Wayne, Ind. Jack holds forth at the Motordrome and his wife works a guess-your-age stand. . . . Ray Thomas, Ray Marsh Brydon's right-hand man, is up and around again after undergoing an appendectomy in Alexian Bros.' Hospital. Thomas reports he lost 20 pounds.

New addition at the Palace of Oddities include Stella and Helen Royal, both Chicago-born midgets, who do a bit of dancing; a father and son act, billed as the Warrens, who do hand balancing and lifts; Don Roy, baton twirler, who is accompanied by Lonnie on the accordion; Leo Slousser, who handles the No. 1 ticket box and also does second openings; James Riggsby, on the No. 2 ticket box, and Slim Curtis, the skeleton dude, who is back on the show handling both outside and inside assignments.

Gloria May, of the coke bottle game, was on the sick list Wednesday. . . . Colonel Casper, who had worked the midget show as a ticket seller, was back selling tickets on the miniature circus this week. The miniature circus, incidentally, owned by W. R. Brinley, closes Sunday (29). Brinley will take his miniature to Indianapolis where he will play the L. S. Ayres Department Store the week of July 5-12 and then will play other department stores thruout the country. Among circus fans who have dropped in to look at the Brinley circus include Dr. H. H. Conley, of Oak Park, Ill.; Bill Montague, West Hartford, Conn., and Bill Aylesworth, of Chicago, brother of the boss canvasman on the Ringling circus.

Narrows Spot Leased By Theater Operator

CUMBERLAND, Md., June 28.—Narrows Park here, owned by George F. Hazelwood, has been leased for the summer by W. E. Mueller, operator of the theater at Paw Paw, W. Va., who announced he will convert the historic old recreation center into an outdoor movie and stage show resort.

Work is already under way on construction of a platform and other facilities and 500 seats will be installed. In addition, there will be standing room for another 500. It is planned to have one stage show a week and movies in the evenings.

Once known as Seiss' Grove, a popular picnic spot, the 10-acre property boasted a miniature steam railroad, Roller Coaster, Ferris Wheel and Merry-Go-Round. Hazelwood recently purchased the park from the Potomac Edison Company.

Lewiston Loses 15 Teeth When Walloped by Snake

DETROIT, June 28.—Harry Lewiston, of Gayer and Lewiston Attractions, operating the Circus Side Show at the Eastwood Park Ballroom, suffered injuries and the loss of 15 teeth in a freak accident at the show—the third that has occurred on the spot in the last three weeks.

Lewiston was doing a snake number with a boa constrictor coiled around his neck, when the snake caught him unexpectedly and hit him on the mouth with its tail. He was assisted by attendants in getting the snake off his neck.

Earlier, the son of an attendant, Edgar Garrison, was clawed by a bear, and Tony Moreno, sword swallower, received internal injuries when a neon light bulb he had swallowed broke.



TERRY CARROLL, Miss Atlantic City of 1947, gave Owner George A. Hamid a smiling assist in cutting the Steel Pier's 50th anniversary cake June 18. George Jr. is peering over his dad's shoulder.

Virginia Beach Biz Reported Under '46

VIRGINIA BEACH, Va., June 28.—Spotty is the word for biz here so far this summer. Some hotels report good patronage, but on the whole the beach is not getting a play comparable to that of last season.

Most clubs report excellent biz, however. Cavalier Beach Club, with Joseph Sudy's band, is getting a big nod. Surf Club, opening an imposing schedule of name bands this week with Jimmy Dorsey, had a boom turnout of 1,700 for the premiere; Hillcrest is getting smaller crowds, but is on the climb, says Manager Joe Frieden.

Crowds are off at both outdoor amusement centers, Seaside Park and Casino Park, but bigger attendance is expected in July and August.

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Six Lots at South Beach, Staten Island, N. Y., 120x125 ft., fronting on two boardwalks. Property has Midget Auto Race Track doing excellent business, plus 54 ft. of space which can be used for Kiddie Park or two other Rides. Come and see for yourself any Saturday, Sunday or evening. Will accept best offer.

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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up on from your Last Number

Buffalo Funspots Hit by Weather

(Continued from page 84)

It has not been delivered. Workmen are busy building a new Comet Roller Coaster but it will not be ready this season. The new ride will replace the old Cyclone Coaster.

Officials said attendance Decoration Day was 18,000. Picnic bookings are ahead of last year. The Crystal Ballroom is again under management of band leader Harold Austin. Austin's band will be featured in the ballroom throughout the season, together with Maynard Ferguson's 16-piece orchestra. The Canadian Midshipmen, four-piece orchestra under Tommy Rizzo's baton, is featured on the S.S. Canadiana, large park-owned boat plying between Buffalo and Crystal Beach, in the afternoons and Austin's band plays the early evening ride going to the park and the last one coming back at night.

George Hamid again is booking the free acts, which got under way Monday (23), which play one and two-week stands. Acts include the Cimces' flying motorcycle act, Peaches Sky Revue and the Woolford Dachshunds.

Attendance Drops

Olcott Beach Park, operated by Bert Flynn, drew 7,000 persons Decoration Day, quite a drop from last year's attendance on the holiday. Flynn's spot now boasts six rides, including a Merry-Go-Round and Miniature Whip, both added this year. Reports are Flynn spent \$100,000 in new features and improvements. It also is said Flynn is planning free acts in the near future. These will be booked thru Ray S. Kneeland, Buffalo, and Al Martin, Boston.

Business took a nose dive at Lakewood Park, Youngstown, N. Y., operated by Cornelius Tothill. Poor weather held Decoration Day attendance down to 2,000 as against 5,000 last year. Tothill reports many picnics booked for July and August.

ELITCH'S POP

(Continued from page 84)

largest day in history. Weather, he said, was ideal, except for rain at 4:15 p.m., when the prize drawing took place. It lasted for only an hour, he reported, and then cleared nicely.

"We refloored the Merry-Go-Round building," he said, "with what is known as a penna floor, similar to a terrazo floor but more flexible. This adds to the beauty of the ride. Also, we added to the Merry-Go-Round building an over-hanging canopy of yellow, green and red-striped awning, giving the building an attractive circus-like front."

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Good Blackface, Med. Show Team, Cowboy Singers or small group, Magician, Novelty Man. You must know what it's all about, be sober and remember the war is over, so state your lowest. Be ready to join on site. Write only.

HARRY LANEHART, Gen. Del., Sunbury, Pa. P.S.: Good treatment, long season.

REP RIPPLES

HARRY L. CARVER has a 16mm. show in the Gettysburg, Pa., area. . . Turgeon's Show, vaude-pic, is in Northern New York. . . L. L. Rose informs from Lander, Wyo., that he has finished six weeks with 16mm. pix and will add a vaude turn and play halls and schools in that sector. . . Prince Players, four people, will operate in Maine coastal towns after July 1 with E. F. Hannan's Mr. Jedd. . . Joseph Anderson, Gastonia, N. C., will soon launch a 16mm. show in that area. Anderson, who bought the equipment of the Regis Moving Picture Show, has been operating around Baltimore. . . Lee F. Flint, after four years' absence from showbiz, will return this fall to the roadshow film game. He was in the army overseas and spent 18 months in a hospital. . . Leon Long, ahead of Dusty Freeman's Brown Skin Follies, reports that the org had a packed house at the Playmor, Greenboro, N. C., June 15. He visited the Silas Green Show in that city June 16 and says it had a turnaway.

CHARLES HOLTON has 16mm. pix in Frederick, Md., area. . . Grayson and Ray have a flesh-pic trick in Steuben County, Indiana. . . M. N. Myerson writes from Bellingham, Wash., that he is readying a vaudepic org to play halls thru Central Washington. Freddie Andrews will assist with the show. Myerson will use dramatic skits for vaude. He has

While Strolling Thru the Park

(Continued from page 85)

in the City Park. Transaction was handled by E. A. Roberts, Carlsbad city clerk, and Harold E. Swanson, sales manager for C. taway Amusement Company, Wichita, Kan.

Doc Hagar is building new Zombic Castles to be installed soon at Eastwood and Jefferson Beach parks, Detroit.

George Ba m, ball game concession manager at Cincinnati's Coney Island, celebrated his 30th season on the park's concession row June 25.

New York's commissioner of parks, Robert Moses, left Tuesday (24) for Germany where he will remain for three to four weeks. . . . Walter Reade's swank Monte Carl pool in Asbury Park, N. J., opened Friday (27).

Beatrice Heyman, sister of George Moran, owner of the Thunderbolt Coaster at Coney Island at Coney Island, N. Y., is serving her second year as head cash of the Big Penny Arcade at Rockaway's Playland, Rockaway Beach, N. Y., and Alex Heyman is also starting his second season as manager of the arcade.

Amusement parks in the New York area are offering top-notch free attractions this season. Berosini Troupe, high wire, and Les Elgart's orchestra are at Palisades (N. J.) park; Helen Harvey Girls, aerial, are at Rockaway's Playland, and Hermine's Royal Midgets and Joe Basile's band are at Olympic Park, Irvington, N. J.

Penny Millette, high swaying pole, is the free attraction at Paragon Park, Nantasket Beach, Nantasket, Mass.

A 50-pound son to Mama Venus and Papa Adonis, at the Memphis Zoo, recently. Parents are king-size hippos and this is their 12th happy event—a record for hippos in captivity.

16mm. film, enough to play two weeks. . . Record Players are around Malone, N. Y. . . Jefferson Players three people, will make towns in the resort section of New Hampshire starting July 1 with E. F. Hannan's Okie From Oklahoma. . . Wilbur Malone and George Spicer will operate a 16mm. film show around Thetford Mines, Que., this summer.

Coney Island

(Continued from page 85)

largest of its kind on the Island, at the corner of Bowery and Henderson Walk. Another on Surf, across from Luna, is a three-unit affair. One of the units grinds out the product mixed with fruit. Helpers at the Bowery Borden plant are Harry Sharp, Sid Simon, Lester Goldstein, Bernie Cox, Irvin Shapiro, Dorian Lott, Joe Bosco and Curly Aruz, with Bernie Richman, overseer. Davis is in charge of the Surf site and Willie Richman runs the third stand near the Cyclone Ride at Surf and West 10th.

Short Cuts

Sid and Mildred Daiell, ops of ro-lo and penny pitch games on Surf, receiving congrats over the arrival June 6 of twin boys, Michael Steven and Stewart Allan, at Israel Zion Hospital, Brooklyn. . . Stanley Reiben's new poker table mart on the Bowery being copied by others in the display of costly and useful merchandise spotted advantageously atop pokerinos as well as in show cases. One hundred per cent condemned is the verdict of the building department for what was left of the structures leveled after the May 12 fire, so all occupants of the property that could be salvaged must vacate for the erection of new buildings. Shamrock Irish House has already started rebuilding. . . Gypsy Lenora, dance tutor and producer from Chicago, where she operates nine dance schools, is visiting Tirza. Gypsy is teaching Tirza a new spider routine when she is not assembling two girlie shows for Ernie Young to exhibit thruout State fairs.

Casper Madonia, talker, has left the motorcycle exhibit at Savin Rock, Conn., to prepare for a road show tour of a girlie show. His former Island connections were four years with Tirza and two for Bowery Follies. . . Four brothers, all ex-G.I.s, Michael, John, Joseph and Alfred LoBiondo, Island newcomers, have leased a frozen malted (a Coney oldie revived) concession on McCullough property, at Surf and West 15th. . . The passing of Hymie Wagner on June 21 is mourned by many Island natives. . . Paul Pudillo is now baking and selling pizzerios in his new Italian eatery, which he operates alone, having dissolved partnership with B. Marto. Rose Castelano is his new waitress and cashier chief. . . George Tilyou, of Steeplechase, helped initiate Harry Nelson's new pan game June 21 on latter's Bowery property. George hurled two balls and scored two hits to start off the game officially but refused to accept the chalk figure he won. . . Police Anchor Club, 10,000 strong, invaded Steeplechase June 24 for its annual outing. . . Georgia May is a new Hawaiian dancer at Tirza's. . . George Moran, operator of the Thunderbolt ride on the Bowery and other rides, including the Bubble Bounce, soon to be erected on the block adjoining, all on I. Klein's property, recalls distinctly memorable happenings, evolutions and incidents in Coney's history as far back as 45 years ago. . . Jack Merr left his fishing game on the Bowery June 28 to attend the wedding of his sister, Ida, to Jack Auster.

Sadler Tenter Hits the Road; Show's Roster

PLAINVIEW, Tex., June 28. — Harley Sadler Tent Show has hit the road, and the jump from Sweetwater, Tex., to this city, initial hop of the season, was hard on the rolling stock. Stage truck turned over and was damaged but org opened on time Monday to a packed house. Visitors here included Mr. and Mrs. Glen Brunk, Snooks Plunkett and Kennedy Swain.

Roster includes Billie and Harley Sadler, Marion and Joe McKennon, Munde and June, Jackie Russell, Herbie Roland, Rai Ballie, Mack Johnston, Marie Zoder, Red Cogburn, Diane Forest, Bush Burrichter, Trixie Maskew, Carl Park, Glen Morris, S. B. Massengale, Charles Brunk, Mrs. J. L. Johnston, George Zimm, Ray Kemo, Lula May Kemo, Johnny Tona, Gwendolyn Tona, Dude Sizemore, Scoot Burrow, Morris Rose, Gilligan Moody, Ray Prince, Sammy Mannering, Michael Casey, Marion Griffith, Bill Waltrip, L. H. Pope, Bill Tucker, and Oney Cannon. In the baby department are Rebecca Kemo and Jerry Mack Johnston.

Sadler is director; Bush Burrichter, stage manager; Charles Brunk, advance, with crew of three; George Zimm, scenic artist; Red Cogburn, musical director; Ray Kemo, featured with band; Joe McKennon, in charge of truck tent.

Mrs. McKennon soon will return to her home in California to be with her two children. She will again visit the show later in the season.

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WRC, RSROA Geared for Big Events

Large Foreign Group Due

OAKLAND, Calif., June 28.—First meeting of the World Roller Skating Congress and its first world championships will be held here in the Civic Auditorium in connection with the national convention of the Roller Skating Rink Operators' Association of the United States, June 30-July 5. Teams from the United States, England, Australia, Canada, New Zealand, India, Belgium and Italy are on their way here for the international meet. The New Zealand team was reported to have left Auckland by air June 17. Also on hand will be top officials of the RSROA who will come from all sections of the United States to participate in the conclave.

Record Turnout Expected

Estimates are that total attendance at the convention may set a record, with 1,900 American skaters and 2,000 international contestants slated to take part in the championships.

The convention and world championships are receiving enthusiastic backing from the local chamber of commerce, which already has announced participation in arrangements for an hour-long parade on Monday (30) and a gala reception at the City Hall where the delegation will be welcomed by Mayor Herbert L. Beach.

Public Ceremonies

Foreign representatives in the meet will present the colors of their respective countries to Mayor Beach during formalities at the city hall. The colors will be carried during the parade. The United States championships will be held at the Civic Auditorium, June 30-July 5, with the world championships slated for July 7-9.

The city will be decorated for the event, and in this connection downtown department stores have arranged for displays in their windows. Arrangements were completed this week with KLX to have the station broadcast half-hour nightly starting at 10 p.m., while the skating championships are in progress.

Convention headquarters will be set up in the Leamington Hotel.

Stoppelbein, of Memphis, To Coach Rainbow Racer

MEMPHIS, June 28.—A recent visitor at Rainbow Lake Roller Rink here was L. C. (Fritz) Stoppelbein, old-time speed skater, who also set what is claimed to be a record by skating continuously for 100 hours in 1931, reports Leo Peiraccini, of the Rainbow rink. Stoppelbein, formerly of Charleston, S. C., is now living in Memphis.

During his visit the 55-year-old Stoppelbein watched R. L. Batastini, an untrained Rainbow racer, do a mile on an 18-lap track in four and one-half minutes, and declared that he would coach the boy and make a champion of him.

Skeltons Do Biz With Portsmouth Spot for Negroes

PORTSMOUTH, Va., June 28.—Moonlight Gardens Roller Rink here, an outdoor rink established for Negro trade, is the first venture into such an undertaking by Mr. and Mrs. V. E. Skelton, veteran operators, who report the experiment highly successful.

In operation about a month, the Skeltons already plan organization of a dance and figure skating club under the direction of a professional, and announce that the 50 by 120-foot plastic floor that is impervious to sun and rain is to be enlarged to twice its size to take care of crowds.

The Skeltons have been fortunate in getting great publicity for the rink, it being the only one in the State for Negroes, and local recreation department leaders have welcomed the establishment as a means of giving children a wholesome sport.

Located in the heart of the city's best Negro section, the rink is lighted by 250 colored lights and 12 floodlights. A public address system with organ recordings supplies the music.

Denver Skateland Kids Set for Bell

DENVER, June 28.—Skating Scandals of 1947, staged June 1-3 by club members of Skateland Roller Rink here as the group's annual benefit for the Roller Skating Rink Operators' Association of the United States, was a huge success in every respect, reported Carl C. Johnson, Skateland operator.

Under the skillful direction of Clarence Rader and Fay Marcovic, Skateland pros, who were assisted by Edna Dodd at the electric organ, an elaborate pageant of roller skating history was presented—from the Gay '90's to the present era, followed by dance, free style, comedy and chorus numbers.

Skateland Roller Club members took the majority of honors in the RSROA Rocky Mountain regionals, held May 12 and 13 in Pueblo, Colo., and left recently for Oakland, Calif., in hopes of being equally successful in the RSROA nationals to be held June 30-July 5 in Oakland's Civic Auditorium.

In the contingent making the trek West were Shirley Graham and Ronnie Shields, juniors, who will also compete in pairs skating; Shirley Bylsma, novice; Donna Sylvester and Gene Gist, novice dancing; Shirley Barcick and Chet Poremba, intermediate pairs and senior dancing; Jeanne Berry and Don Giseburt and Jo Ross and Bob Carter, senior dancing; Shirley Wallace, intermediate; Bill Glover and Clyde Myers, intermediates, and Phyllis Giles and Clyde Myers, intermediate dancing.

Six New Members Swell RSROA Roll

DETROIT, June 28.—Fred A. Martin, secretary, Roller Skating Rink Operators' Association of the United States, announced from his national headquarters here the addition of six operators to the association's membership.

They are George H. Kellogg, Capitola Roller Rink, Salem, Ore.; James V. Guider, Rainbow Gardens Roller Rink, Sacramento, and Havana Roller Rink, Oakland, Calif.; Manuel N. Lopez, Skateland, Pacific Grove, Calif.; William Wirth, Roller Skating Palace, Hammond, Ind.; Settemo R. Enea, Skateland, Pittsburgh, and George W. Machim, Prim Skating Palace, Peoria, Ill.

Kunzel Preps Plans For Combo Building

SANTA ANA, Calif., June 28.—E. W. Kunzel, operator of Skating Rhythms, local recording company, and Santa Ana Roller Rink, reports that he has plans under way for construction of a new rink on a site acquired last year on the outskirts of Santa Ana. The new building will incorporate larger storage and shipping facilities for Kunzel's record division.

Application was made by Kunzel recently for membership in the Roller Skating Rink Operators' Association of the United States. For the past two years Kunzel has been active in promoting dance skating in his area under the direction of June Kunzel, pro. Joanne Lee, formerly of Detroit, is rink organist.

Kunzel reports rapid growth of his recording division in recent years. It now serves more than 1,200 rinks in the U. S. and foreign countries. Much of the firm's success he attributes to his experience as a rink operator. Glenn Davis, who has been organist in several Chicago rinks, is making records for Kunzel.

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Three Hammond B-40 Speaker Tone Cabinets. Each has 4 12" Speakers and two 20-watt Amplifiers, at \$250.00 each. Also Crystal Chandeliers, 2 1/2 ft. in diameter, complete with four Spotlights, at \$150.00. Two 40-watt Amplifiers with Mikes at \$50.00 each. Write

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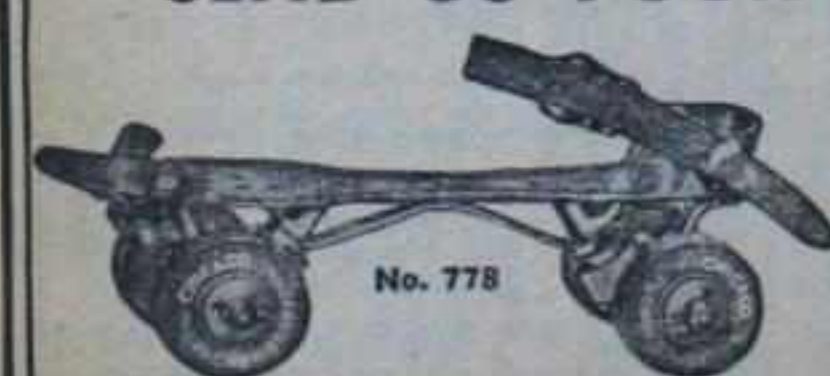
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150 Pair of new Chicago Fibre Rink Clamp Skates with both Regular and Special Wheels, all sizes at \$5.50 per pair; 60 Pair of Chicago Fibre Skates, used, at \$3.00 per pair; Skate Records and various parts at reduced prices. Call, write or wire

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Including 150 Pairs Chicago Skates, 40x90 ft. floor in 5x14 ft. sections, made of 1 1/2" width hardwood. Tent is made of 12 1/2 oz. flameproof canvas. Masco sound system, 12 Pr. Shoe Skates. Rink complete, now in operation. All equipment 3 weeks old. Must sell at once.

RAY'S ROLLER RINK

Phone 107, or wire Box 731, Plainview, Texas.

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50x135. New tent, 225 pr. new Chicago skates, good floor, sound system, parts, shoe skates, concession and everything complete. Ideal location and excellent business. Must sell to start winter rink different city. Excellent, desirable rink, no junk. See for yourself.

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Consisting of three Hammond B-40 Tone Cabinets, each with four 12" Speakers and two 40-Watt Amplifiers; also one Bruen Pre-Amplifier; Entire Lot \$800.00

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50'x110' Top, 6-mo. old; 3-Pole Bale Ring, good Sidewalk, seasoned U. S. = 1 Hard Maple Floor, 6'x6' Supports every 7', Hand Rail with all Braces and Supports, over 100 Pair Clamp Skates, Ice Shaver, 300-lb. Storage and 6-Flavor Snow Cone Dispenser, Amplifier, Record Changer, two Speakers, floodlight, 17 portable panels form compartments (5) for handling skates, drinks, spectators, etc., 1942 Masterbilt Trailer Coach. Will sell all or part.

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40'x100' Premier Portable Rink, floor sanded one time; 40x100 Tent, complete; 115 Pair used Chicago Skates, all for \$4,200.00, or will take in experienced partner. There has been no Rink in this location for 12 years. Write or wire

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FOR SALE

50 Pr. new Chicago Clamp Skates, size 3-4-5. \$5.50 per pr. Write

FOX ROLLER RINK

South Elgin, Ill., or Phone Elgin 8515

"Why Be Foolish?" Asks Giles In Plea for Unity in Skating

MUSKEGON, Mich., June 28.—"So many wiser persons than I have already contributed their bit to the stew in which skaters and operators are simmering, that I hesitate to add my portion to that already too well-stirred concoction," writes Perry B. Giles, operator of Curvecrest Roller Rink here. "However, like every conscientious operator," Giles continues, "I am anxious to do anything in my power toward the solution of this ridiculous situation."

"I personally believe, from my own observation and information, that it will be many years, if at all, before a complete merger of the various associations, amateur or operator, will be brought about. There are too many personal animosities involved between the reigning powers on both sides. Many compromises have been offered or suggested, and rejected, and both factions are too jealous of the powers they hold to risk a complete merger under the possible domination of either group."

"In the meantime, we have the ridiculous situation of duplicate championship events, resulting in two sets of so-called national roller skating champions."

"Nine out of 10 amateurs don't know what it is all about, nor are they greatly concerned about it. They belong to whichever body of amateurs is sponsored by the rink at which they skate. If the operator switches allegiance, the skaters do likewise."

"It is, therefore, plainly up to the operators to settle their own differences before any attempt can be made to bring about an orderly state of affairs with regard to the amateurs."

"I belong to one of the warring organizations, not because of any undying loyalty to that one or sworn enmity to the other, but because I believe that some sort of organization is necessary for the promotion of roller skating. It is the operator

who has the greatest incentive toward promoting the sport—the dollars and cents motive—and as a group, they have the means to promote it."

"I cannot see why it is at all necessary to force a complete union of either amateurs or operators in order to work in harmony. Why is it not possible to clarify the status of the amateurs by working toward recognition of both existing amateur groups under their present organization set-up, let them continue to have their separate competitions and other activities, and at the end of the season have a final run-off between the two sets of winners to determine the real national champion? A similar situation exists in baseball, with its National and American leagues; in bowling and in other popular sports. The amateurs need not continue to pay the penalty for the sins of the operators."

"By this means, we could capitalize on the rivalry between the groups, making it a friendly rivalry which would attract interest and be good publicity, instead of the present foolish squabble between operators which we either try to cover up or aggravate by harsh and often unjust criticism of our fellow operators."

"Similarly, why should not the operators continue to have their two organizations, continue to sponsor the activities of the separate groups of amateurs and meet in harmony at the end of the season to promote a real national championship? Perhaps this community of interests without conflict of authority will bring about good feeling between the bodies and, in the end, lead to that complete merger about which, like the weather, everybody is talking and about which nothing is done."

PORTABLE ROLLER RINK FOR SALE

Maple floor, 100 by 40. Lease on building, \$50.00 month yearly. Rink complete, now operating year round. Price, \$2,000 down, terms. Write

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512 N. W. 48 St. MIAMI, FLA.

Ludwig Sees Change In Public Spending

CARROLL, Ia., June 28.—Altho business is holding up well for Charles C. Ludwig's Parkview Roller Palace here, he reports seeing indications of the amusement business slowing a bit.

"People still have plenty of money," writes Ludwig, "but the business picture is changing and competition is getting busy. Not knowing what to expect next, the vox pop are closing their purse strings and holding on just a little bit more than heretofore."

Ludwig, a veteran rink man, is one of the few Iowa operators who keeps open the year-round. Before locating here some years ago he closed during the summer, too, but here he is fortunate in being located only a half-block from the city park. This helps the gate considerably, many visitors to the park stopping by for a session of skating to help keep summer business almost as good as it is during cold-weather months.

Ludwig believes spasmodic roller skating business is a thing of the past in his territory, basing his belief on the high plane on which the business operates, "just as it does in the East. As long as rinks continue to operate in such a manner," he says, "there will be steady and profitable business from the best people in the territory."

Recent visitors at Parkview were Bob and Evelyn Johnson, skating act,

Choice of Champions!

Roller skaters have accepted Liberty as unquestionably the finest skate ever constructed. No other skate is used by so many present-day champions!



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Write for Complete List.

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Would like long-term lease or option to buy. Experience in modern rink. Write

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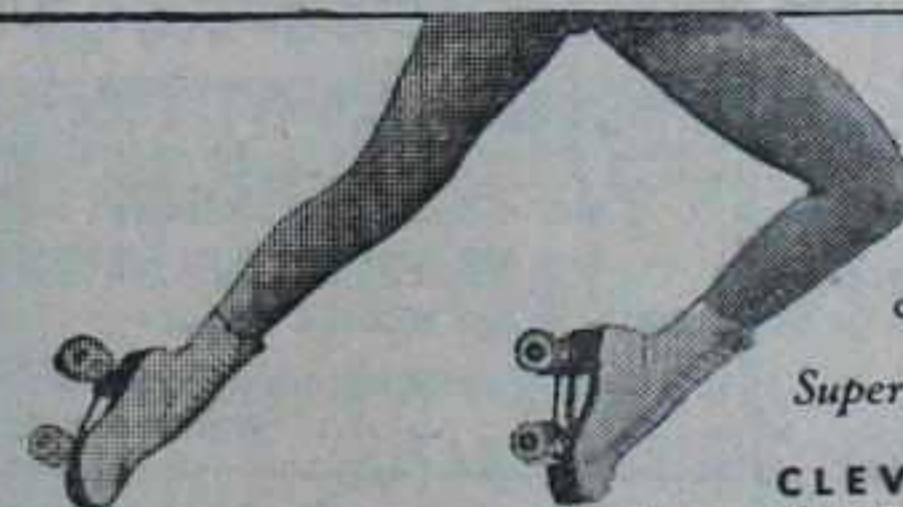
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COSTUME JEWELRY CLOSE-OUTS AT VERY low prices: Pins, Earrings, Chokers, etc. Act quickly. Box C-189, Billboard, New York City. j25

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Floral Tops—Size 10"x7", 16 ounces "Home Made" wrapped Caramels, Chewy and French Fruit Nougats, Butterscotch and Coconut, 40¢ box. 2 dozen in case.

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Badges Retail 10¢ each or \$1.20 doz. Cost you only \$6.50 PER GROSS

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18B Green Glass Cups	6 Doz.	2.65
19B Green Glass Saucers	6 Doz.	2.65
20B Crystal Glass Candle Holders, 4"	4 Doz.	1.35
21B Crystal Salad Bowls, 8"	4 Doz.	3.75
22B Crystal Salad Bowls, 10 1/2"	1 Doz.	2.00
23B Crystal Relish Dish, Oval, 10"	3 Doz.	2.75
24B Salt and Peppers, Crystal Glass	1 Gro.	2.90
25B Crystal Grape Dishes, 5 1/2"	6 Doz.	2.80
27B Metal Coaster Trays	1 Gro.	1.50
28B Covered Utility Jar, Fancy 2-qt.	Doz.	1.50
30B Opal Glass Decid. Plates, 7 1/2"	4 Doz.	1.75
31B Tumblers, Crystal Glass, 5-Oz.	1 Gro.	3.50

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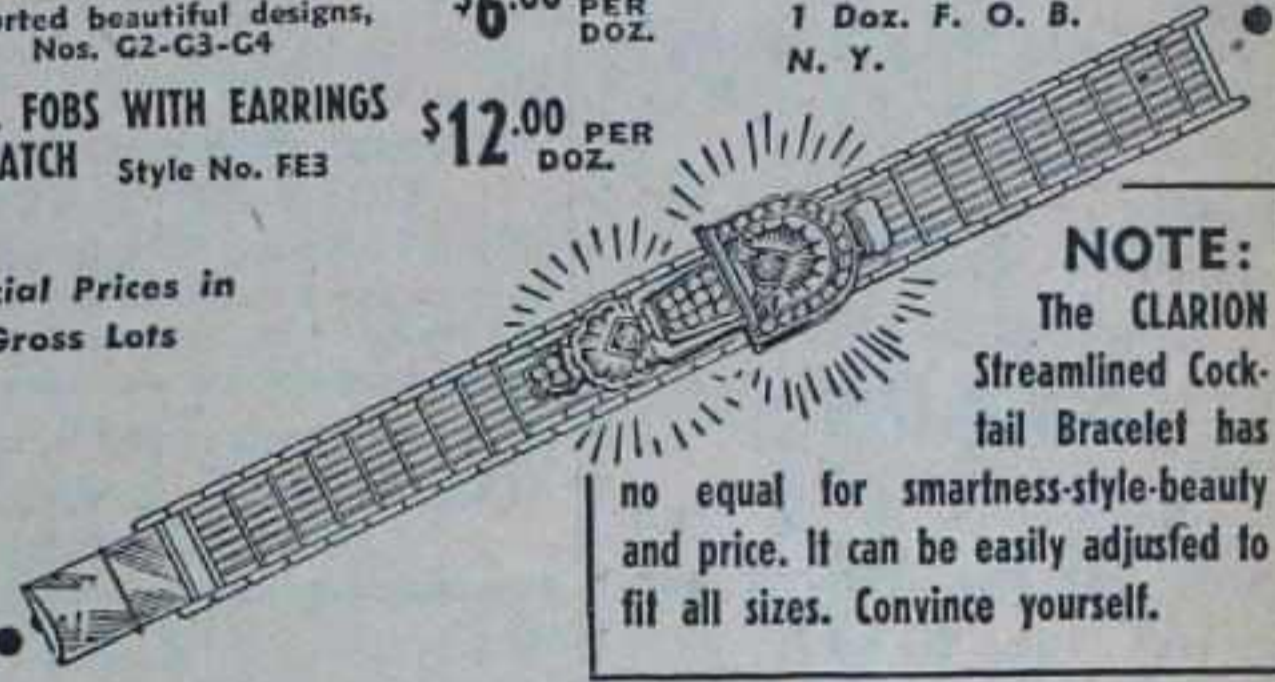


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No. 14 Round	5.85
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Gauges for Gas Tank	Each 11.50
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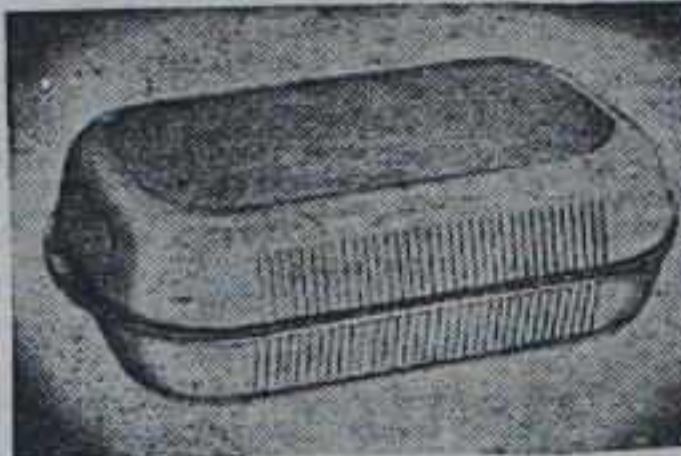
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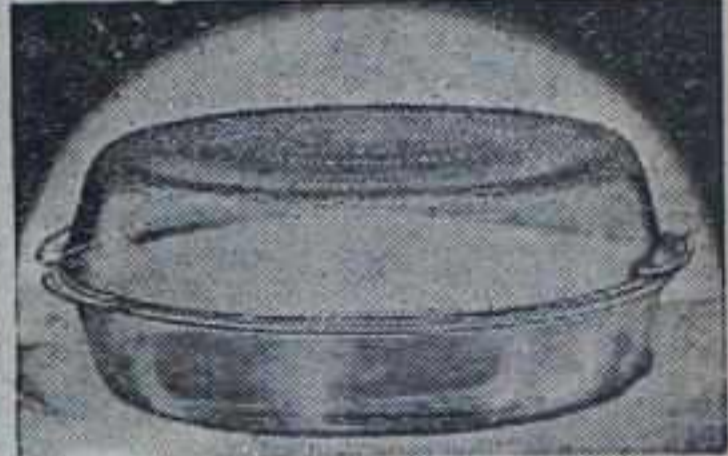
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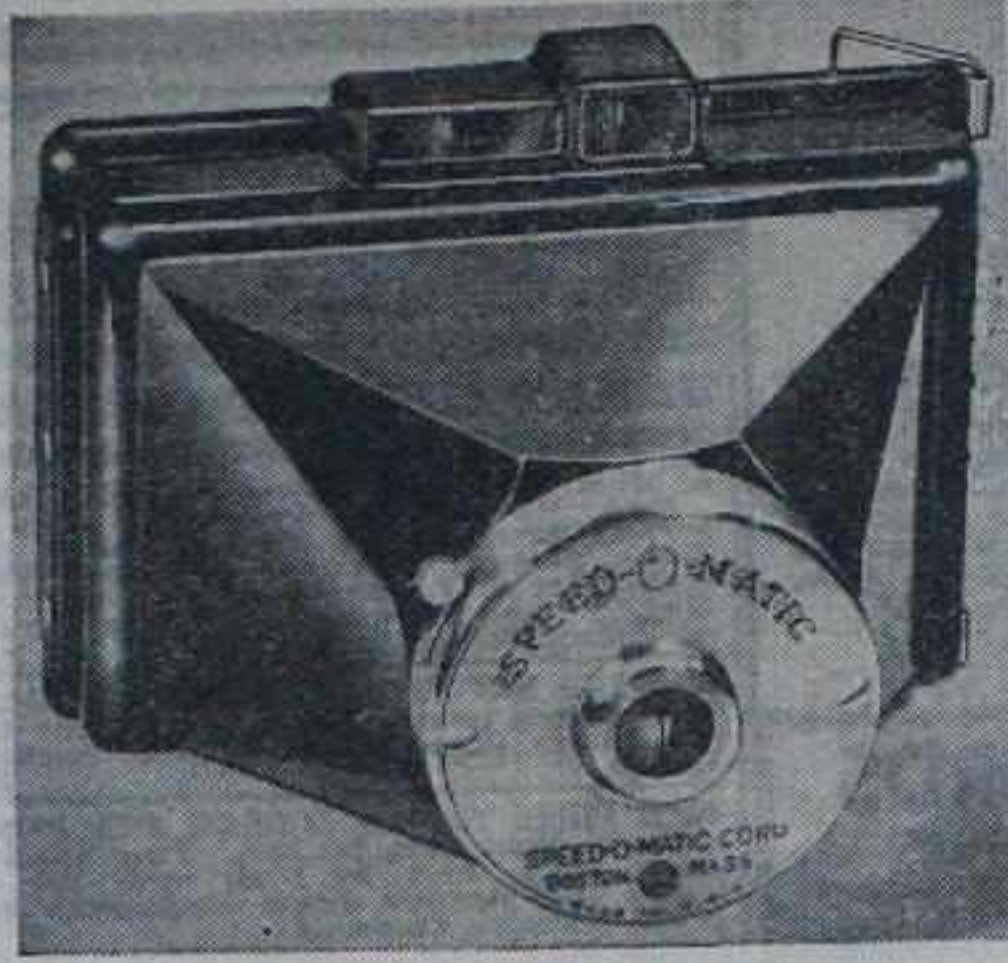
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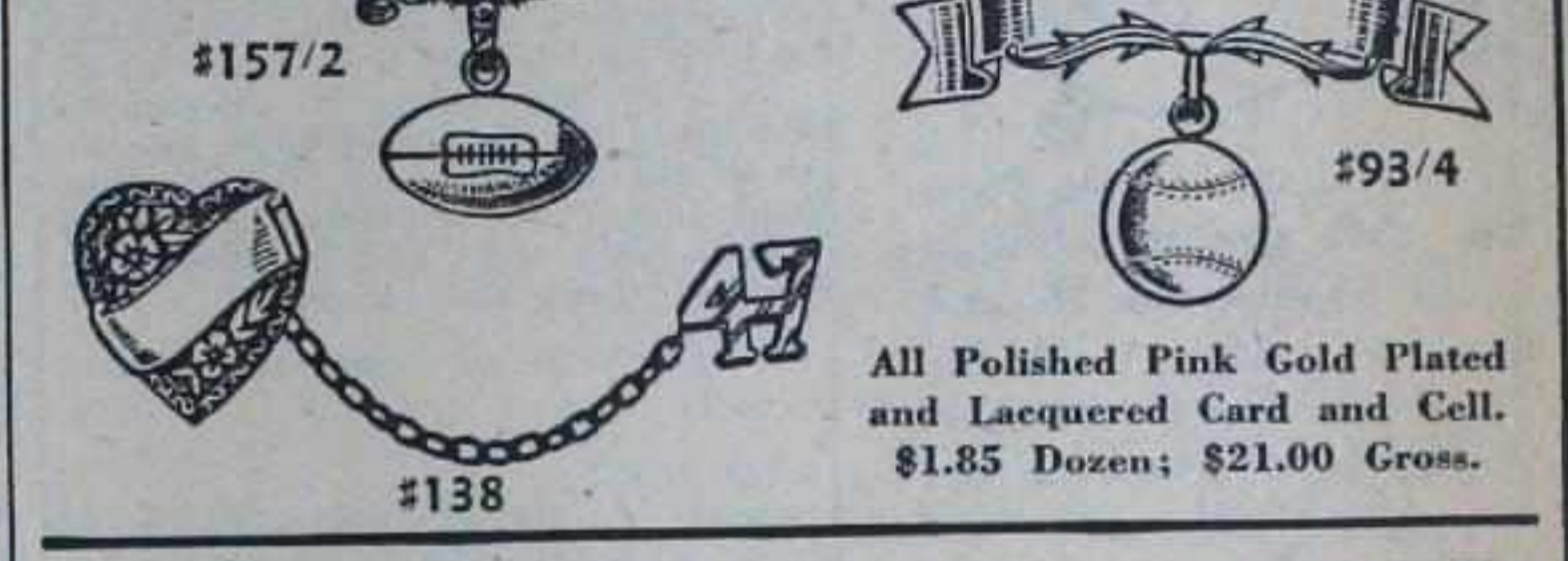
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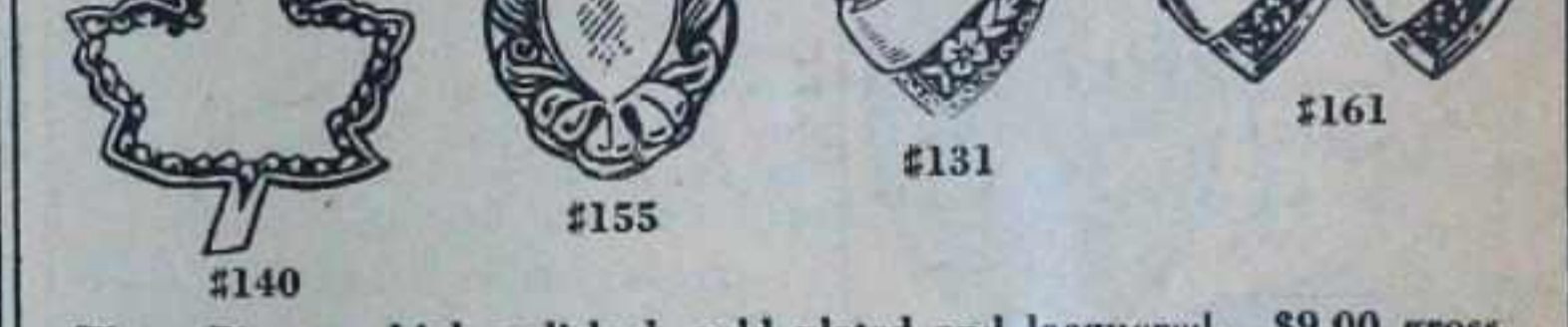
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Professional Bingo Cards. Per 100 ... \$ 4.00		2-Inch Jumbo Transparent Dice. Ea. ... 1.50
3/4" Red Plastic Markers. Per 1,000 ... 2.75		
Wire Bingo Cage, complete. Ea. ... 10.50		
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Importers **KIPP BROTHERS** (Established 1880)
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Merchandise You Have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.
Catalog Now Ready - Write for Copy Today
IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

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PLAST-I-CUBE
THE DRY ICE-CUBE

BOX OF EIGHT \$1.98 LIST

"PLAST-I-CUBES" are plastic ice cubes, made of clear plastic filled with distilled water. (U.S. Certified food colors used.) COOL YOUR DRINK WITHOUT DILUTING. Place in refrigerator and freeze solid—place two or three in milk, beer, soda pop or any beverage—"PLAST-I-CUBE" will not melt in your drink—it preserves the flavor.

"CAN BE USED THOUSANDS OF TIMES"

PERSONALIZED
2 or 3 Initials
75c Extra Per Set



PLAST-I-CUBE CO., 1701 East 9th Street, Kansas City 6, Missouri

Sylvania "400" BALL PEN

Proven Performance at the Right Price

- Writes dry-Permanent ink
- Built for lasting service
- No blotting necessary
- Smart plastic design
- Improved ink flow
- Won't leak

\$52 Per Gross
In Gross Lots Only

This is what your customers are waiting for, "QUALITY GOODS PRICED RIGHT." This internationally famous pen is an ideal money maker. Writes from 3 months to 3 years.

25% deposit with order, balance C.O.D. F.O.B. Brooklyn, N. Y.
LEWIS NOVELTY CO. 2960 West 23 St., B'klyn 24, N. Y.



OAK-HYTEX KAT HEAD BALLOONS



Now available in the New No. 10K size in addition to the popular No. 7K and No. 12K. Always ask for Oak-Hytex Kat Heads—best for Helium and best for Air!

GREATLY
REDUCED PRICES
NOW IN EFFECT
ON
OAK-HYTEX
BALLOONS



The **OAK RUBBER CO.**
RAVENNA, OHIO.
SELLING THROUGH JOBBERS ONLY

LEVIN BROS.

Distributors for Oak-Hytex Balloons
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TOY AND NOVELTY CO., INC.
Distributors for Oak-Hytex Balloons.
Carnival Goods—Mr. Hynson.
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MEDICINE MEN!

WRITE TODAY for new wholesale catalog on tincture, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are Manufacturing Pharmacists established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
127 E. SPRING ST. Dept. K COLUMBUS, OHIO

PITCHMEN

Amber Colored Combs for Demonstrating Purposes.

AGENTS AND DISTRIBUTORS
Combs for Jobbing Trade
Attractively styled and priced.

TAMOR PLASTICS CORP.
Box 231 Leominster, Mass.



JEWELRY FOR ENGRAVERS!!
UNUSUAL VALUES!! Attractive Styles and Immediate Delivery!!!
Send \$5 Dollars for Samples!!
MAJESTIC BEAD & NOV. CO.
307 Fifth Ave. NEW YORK 16, N. Y.

Pipes for Pitchmen

By Bill Baker

Fancy Freddie Says: "If pitchmen could only make their own weather, every day would be pay day for them."

MRS. PEGGY WELCH . . . is in Johnstown, Pa., planning a lay-out of astrological jewels for a future tour.

Has transferene taken an exit? Don't hear much from those workers anymore.

PAT MALONE . . . and Jack (Bottles) Stover are back in the valley of Virginia following a click tour of the high hills of West Virginia. The boys are taking a vacation prior to the big July 4th doings in their neck of the woods. At press time they hadn't decided whether to set up a stand or continue on the sheet for the big day. Bottles says he'd like to read pipes here from some of the boys and girls working West Virginia and Maryland.

What's the word with the muggers?

SAM FREED . . . veteran sheetie, cards from Schenectady, N. Y., that he just took a peek at the calendar and with it came the realization that he has been working on paper since 1914 when he was with the Sig Sawtelle Circus, and Doc Léw Levy and Doc Cunningham were with him. He wonders how many of the pitchfolk can remember back that far. Sam would like to read pipes here from Dan Lewis.

Tripod Terry Says: "Please your tips wherever you go and you may go wherever you please."

HARRY MAIERS . . . Eastern pitcher of note, is in Spencer, W. Va., making an occasional pitch to more than satisfactory results.

Pitchdom's Pitfalls: "A pitcher learning to keep his mouth shut."

"I'VE JUST . . . returned to my home here after a few years in China with the armed services," letters J. C. Metcalf from Greenville, S. C. "The boys below the Mason-Dixon line have worked out some good deals. Few of the people in the South will suffer this year. However, those who can't make the changeover from wartime to post-war conditions are dropping out of the game."

Soon again the fair season will be upon us. The 1947 tour should be all the more prosperous what with numerous old stand-bys back in operation for sure this year. The natives will be in a healthy mood for getting rid of their shekels. Will you be around to cash in on the spending?

IN ADDITION . . . to his chores as president of the Circus Clown Club of America, Richard Arcand has two demonstrations going in Los Angeles, one in a Huntington Park store and one in Newberry's, he tells from the City of the Angels. "Street peddlers," says Arcand, "are still getting plenty of California sunshine but little green, and many have left for other parts for the summer. I noticed a few jewelry demonstrators in Los Angeles and San Francisco stores recently. Plan to leave soon to make Midwestern fairs, after which I will spend some time in Canada. Would like to read pipes here from Jack Vinnick, Phil Kallail and Al Freeman."

Since outdoor competition is at its peak in July and August, have you planned any addition promotional tie-ups for the items you are working?

JIMMY H. BEACH . . . has been gathering his share of the long green with a neat demonstration in a Pasadena (Calif.) Newberry location.

We know there's hundreds of women demonstrators on the road. Let's have some pipes from them.

"WAS PLEASED . . . to note in a recent column that some of the old-timers like Doc Rowe, Al Rice and Doc Conroy were working in North Carolina," cards Boswell, magician, from Paris, Ky. "It brings back numerous fond memories. I'm with the Mighty Hoosier State Shows, doing magic and vent and pitching on the string show. Would like to read pipes from Doc Kerr and Doc Hower."

Things We Never Hear: "We welcome pitchmen to our town simply because we are cognizant of the fact that our people have a peculiar habit of going to see what they like—and they like pitchmen."—Local mayor.

SOUTHERN CAL'S . . . Construction Industries Home and Exposition Building in the Pan Pacific

A PARING KNIFE THAT'S . . .



Protects the thumb from unsightly marks and scratches.

THE "THUMB-SAVER"

WATCH THE CROWDS GATHER WHEN YOU DEMONSTRATE THE "THUMB-SAVER"!

Fine grade stainless steel, hollow ground blade . . . plastic handle and thumb-protector . . . the "Thumb-saver" is a quality item that appeals to the ladies on sight.

BUENA SALES CO.

77 SO. CALIFORNIA STREET
VENTURA, CALIF.

25% DEPOSIT
BALANCE C.O.D.

RETAILS
AT
\$1.00

10⁸⁰
2 DOZ. BOX
GROSS LOTS
58.32

YOU CAN CASH IN ON THE BIG DEMAND MEN'S AND LADIES' GENUINE ZIRCON RINGS

Priced To Sell Like Hot Cakes

LADIES' RINGS
Diamond brilliant from mystic Siam. Clear stone beautifully set. Not seconds or junk.
\$8.95
FOR RE SALE



MEN'S RINGS
Massive-looking, in settings of unusual beauty. Sparkling clear stones that look like flashy \$500 diamonds. Hundreds of fast sales waiting for these. Why not cash in on PROFITS!
\$9.95
FOR RE SALE



All set in 10-Kt. Gold Up-To-Date Mountings. Rush remittance for sample and quantity prices. This is hot for live wires to work right now.

RELIABLE SALES CO.
Dept. B, 1003 LOCUST ST. ST. LOUIS, MO.

Demonstrators — Pitchmen

MAKE BIG \$\$\$\$ WITH "PEELMASTER"

SENSATIONAL ORANGE AND GRAPEFRUIT PEELER. REMOVES PEEL IN TWO HALF SHELLS. REQUIRES SIMPLE OPERATION. MADE OF METAL WITH RUSTPROOF STAINLESS STEEL CUTTER.

Send 25¢ for Sample.
IMMEDIATE DELIVERY—\$13.80 A GROSS
NEW PRODUCTS CO.
19 West 44th St. New York 18, N. Y.

IMMEDIATE DELIVERY

ENGRAVERS

New Low Prices

Send for new price list now. "Morse Finish" stands up. All genuine gold or rhodium electroplate. No imitation finishes.

"Always something new!"

EDW. H. MORSE & CO.
ATTLEBORO, MASS.

"We lead, others follow."

WIRE WORKERS PEARL PLATES

\$15.00 Gross
Post Paid

Samples Post Paid, \$1.00

Russ Renaud Novelty
269 W. FLAGLER MIAMI, FLA.

FREE CATALOG

Largest Assortment
PHOTO FRAMES • MOUNTS
• ALBUMS and MAILERS
WRITE TODAY! Fastest Service! Lowest Prices!
INTERNATIONAL SALES CO., DEPT. K
414 E. Baltimore St. • Baltimore 2, Maryland

BALLOONS

LOWEST PRICE SINCE 1941
OUTDOOR NOVELTIES. WRITE FOR LIST

WILLIAM ELVERS
194 Pine St. Newark 1, N. J.

Auditorium, Los Angeles, June 12-22 was a lucrative spot for the boys and girls of the tripe and keister fraternity, according to T. D. (Senator) Rockwell, who comes thru with his annual summer contribution to this pillar. Says the Senator: "Went out to the Pan Pacific home show and it proved a huge project. Over 200 booths were in operation and numerous pitchmen, including a couple of peeler workers, were on hand. Mr.

and Mrs. Mike Kirby were dishing out eye-glass cleaner to good turns. I completed 25 months in the hotel business here and my job is proving a doozy. There's no set ups or tear-downs on Saturday nights and I'm resting on my laurels and watching other members of the tripe fraternity attempting to eke out an honest living."

LET'S HAVE SOME . . . short and snappy communications from such pipesters as Madaline and Mary Ragan, Ray Herbers, Chief (See Pipes on Page 102)

Going After Biz

By E. F. Hannan

SOME time ago I talked to a truck merchandise salesman who covers about one county in a New England State. His line of merchandise runs the gamut from floor brushes to aspirin tablets. He not only has a good rural route business but also has many items that sell to small dealers and factories.

In addition, the fellow gets a good summer camp play, which helps, and he tells me he receives such orders as a firken of candy for campers giving parties. Such items he picks up at wholesale and sells at a reasonable profit.

You'd hardly guess that he pays for his gas with his razor blade sales. To sum it up in his own words: "Well, didn't some of the biggest start with a pack?" This is a case of going after it rather than waiting for it to come to him. It's one way to do it, at any rate.



NOW AVAILABLE OUR OWN FLOOR STAND FANS
with 24" Blades.
110 Volt, AC, 1140 R.P.M., G.E. Motor.
Also available in 18", 20", 30" sizes.

NEW STYLE BINGO BLOWER
Immediate Delivery

P. A. Systems and Complete Line of Bingo Supplies.

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MEDICINE MEN
HAY FEVER TABLETS
Developed by a practicing physician specializing in allergy. Sold on Money Back Guarantee. Nothing like it in the field. Write for Confidential Price List.

ERBOLAX CO.
220 George St. Cincinnati 2, Ohio

FAIR WORKERS—DEMONSTRATORS SAME DAY SERVICE

No. 1X7 \$12.00 Per Gross	No. 4X1, \$1.85 Doz. Gold Finish	No. 4X8, \$1.85 Doz. White Finish	No. 3X20 \$24.00 Per Gross
No. 2X1 \$22.50 Per Gross	No. 4X3—Gold Finish\$2.10 Dozen		No. 3X8 \$24.00 Per Gross
NO. 4X14—GOLD FINISH\$2.65 DOZ.		NO. 4X15—WHITE FINISH\$2.65 DOZ.	

No. 3R157 Dozen, \$4.50	No. 3R159 Dozen, \$5.25	No. 1R6 Dozen, \$1.50	No. 1R5 Dozen, \$1.65
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NEW CATALOG #102 NOW READY WRITE FOR YOUR FREE COPY TODAY.
BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.



FANS

35% DISCOUNT TO OPERATORS

- Beautiful chrome plated
- QUIET air circulators
- Westinghouse motors
- Adjustable columns, also low base models
- 30 inch blade, one piece cast aluminum
- Immediate delivery

Operators make huge profits by selling the fans to their locations—applying the locations part of the collections toward payment of the fan.

E. N. MIMMS CO.
Manufacturer
1013 E. Broadway Phone, Wabash 2364
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FLORAL JEWELS

These Are the Original Flower Pictures
Made Famous by Convex



Real Flowers, Artistically Arranged and Balanced.
Return Privilege Within 30 days for Prompt Refund.

B Series (Illustrated above), \$4.80 per Doz. Pair, varied Colors, Boxed in Pairs, Brass Frames.
A700 Series, \$7.80 per Doz. Pairs, Asst. Colors, Boxed in Pairs, Brass Frames.
400 Series (Singles), \$7.80 per Doz., 6 3/4" Diameter, Asst. Colors, Plastic Frames.

C Series, \$8.40 per Doz. Pair, Asst. Colors, Boxed in Pairs, Plastic Frames.
700 Series, \$9.60 per Doz. Pairs, Asst. Colors, Boxed in Pairs, Plastic Frames.

WORLD NOVELTY CO.

Manufacturers' Distributors
238 WEST JEFFERSON AVE. DETROIT 26, MICH.

The "HOT" Novelty Item

"SILENT FLAME"

Cigarette Lighter



This fast-moving novelty desk lighter easily sells itself. A certain hit in the office or home because everyone sees them and wants them.

Orders for one dozen or more require 25% deposit—cashier's check or money order, balance C. O. D.
Send \$2.00 for sample—cashier's check or money order.

\$18. per doz. f. o. b. Pittsburgh

LUBIN SALES

625 Fifth Ave. Pittsburgh, Pa.



MAGNETIC PUPS

\$13.50 Per Gross Sets
F.O.B. CLEVELAND
ATTRACTIVELY PACKAGED

Trial Order—4 Doz., \$5.00 Sent Postpaid

Contact Your Jobbers or Write Direct
MAGNETIC MFG. CO.
2108 PAYNE AVENUE CLEVELAND 14, OHIO

WHIRL and TWIRL
POWERFUL—MAGNETIC
PEPPY PUPS

GENUINE ALNICO MAGNETS
PAT. NO. 2,249,954

CIRCUS, CARNIVALS, PARKS SPECIALS

PLAID PARASOLS (Big Flash), per dozen	\$16.50	Airships, Gr.	\$ 8.00
Twirl Crew Hats, Doz.	6.00	10 Kat Balloons, Gr.	7.00
Large Fur Monkeys, Doz.	6.25	14 Kat Balloons, Gr.	8.50
Chenille Monkeys, Doz.	2.50	8 Paddle Balloons, Printed, Gr.	5.50
Lancaster Bell Balons, Gr.	15.00	9 Round Balloon, Printed, Gr.	7.00
Lancaster Swagger Sticks, Gr.	8.00	Mickey Mouse Toss-Ups, Gr.	14.00
Robin Hood Hats, Gr.	10.00	Beach Balls, Doz.	6.00
Birds (Whistler), Gr.	15.00	Airship Workers, Ea.	.30
Whips, Gr.	12.00	4 Balloons, Gr.	1.85
Metal Slide Trombones, Gr.	22.50	5 Balloons, Gr.	1.85
50-L Roy Rogers Buttons, 1000	20.00	6 Balloons, Gr.	2.10
70-L Roy Rogers Buttons, 1000	40.00	7 Balloons, Gr.	3.16
Men's Pocket Combs, Gr.	1.50	8 Balloons, Gr.	4.00
Ladies' Combs, Gr.	.75	9 Balloons, Gr.	4.00
Dancing Clowns, Gr.	6.50	56-Ligne Comic Picture Buttons, 1000	12.50
		46-Ligne Comic Buttons, 1000	10.00
		4 1/2-Inch Comic Buttons, 100	10.00
		Large Asst. of Slum and Giveaways, Gr. and up	1.50

1/3 Deposit with order.

WE TAKE SPECIAL ORDERS FOR PENNANTS AND BUTTONS
SEND IN FOR CATALOGUE

KIM & CIOFFI
916 ARCH ST. Market 7-9230 PHILADELPHIA, PA.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Mountain Mover, Pa.,
July 5, 1947.

Dear Pat:

Since the creation of specs with circuses, audiences have witnessed all types and calibers. We, speaking for the office, sincerely believe that this show's spec is different from anything heretofore seen. This show doesn't boast of having powerful or terrific acts, but we do claim to have powerful and terrific people.

Manager Upp believes that music, wardrobe and medals make a show, and has backed up his opinion with such. Did you ever hear of a five-car show carrying a 17-piece band? Well, we have one and there are only five men in it. By careful scouting the bosses were successful in securing four one-man bands with each man playing four instruments, and the leader, Triple-Tongue Zithers, is noted for high C-ing and red-wagoning a tuba. Remember, his isn't an ordinary tuba. It is a homemade horn invented by a hillbilly musician.

Our spec is titled *Brawn in Spangle Land*. Leading the march is our Side Show giantess, Pikes Peak Pearl, carrying the colors. She is followed by our concert wrestler, Never-Shoot Kazinski, the Polish terror, who is well decorated with a 10-inch jeweled belt and 150 pounds of medals. Next is Heft Helen, America's champion weight lifter, with her chest covered with 30 championship cups, and the Four Muzzle Sisters, cannon-ball jugglers and heavyweight balancers. They keep juggling cannon-balls while the youngest of the gals does her walk-around with a sulky plow balanced on her chin.

To kill having too much likeness in the spec the first brawn section is broken by a midget clown carrying a late-model sedan on his shoulders loaded with 22 people. May I add that the make of the car depends on our banner salesman. Next in the march is our wire-haired girl, Gentle Genevieve, a petite little bunch of loveliness weighing well under 280 pounds. She pulls a tank truck loaded with 35,000 gallons of gasoline by the hair of her lovely head. The truck and brand of gasoline used also depend on the ability of our advertising banner salesman.

Doing away entirely with wide-hipped prancing horses in the spec, we have substituted with the Six Broadaxe Sisters, world's champion lady stake drivers and blow-off dancers. They build a human pyramid and walk around carrying the local butcher, baker and feed man on top of the pyramid. To be different and yet wind up the spec with an elephant, Bull Chain Betty, who redlights undesirables from the train, and Bale Ring Annie, the hey rube battling belle, reverse the old procedure by carrying our elephant, Crumbwell, around the track on a howdah.

There is life and action in a spec

like ours. It's a hurrah from start to finish. With our four one-man bands playing four different marches, our three advertising announcers simultaneously blaring the automobile, gasoline, feed, bakery and butcher ads over three loud speakers, and our wrestler yelling, "If you wrestle me, I'll knock you down as high as a kite," as he passes the seats, accompanied by our equestrian director's shrill whistle and our prima donna singing, *Hold That Tiger*, it's the fastest, blood-curdlingest and hair-raisingest spec ever presented.

CLYDE BEATTY

(Continued from page 78)

tail grass. Practicing of roll-ups on the webs between shows as well as bounding on the trampolines.

Rose LaMont tore several ligaments in her knee during the elephant number, at Wahpeton, N. D. She was replaced by Nita Brooks. The Great Lorenzo, seer and fortune teller, once in awhile embarrassingly asks Vic Robins if he has any mail. Most hilarious incident in the show was presented here on the Velarde trampoline by a young midget who bounced away during the number to everyone's delight. It was the hit of the show and really very funny.

Col. Frank Walters and the Velardes entertained on the station platform at Little Falls, Minn., with guitar playing and singing of gay Mexican melodies.

Tho our Sunday off at Bemidji, Minn., was a wet one, it was still enjoyed by all. Fishing in this fabulous lake resort was attempted by many with some very fine results. Milonga Cline, Rose LaMont and Alvin Beatty ran aground during their row boat spree. With their S.O.S. failing, and being without radar, there was but one alternative—get out and push. They did. Art Concello visited. Jorgen M. Christiansen, equestrian director, wishes to thank the Oakland, Calif., area CFA and the Messrs. Marcks in particular for naming their newly-formed tent after him. Don Hayden marked his birthday.

Jack Gibson, in charge of ring stock, has his problems of late with the alternating of grooms for spec. Quote: "I was born in Paterson, N. J., 20 years ago" . . . and Mell Rennick hasn't changed a bit.—DICK ANDERSON.

Madison Contracts Huron

HURON, S. D., June 28.—Gene Madison, of Diamond M Ranch near Rapid City, S. D., has been awarded the contract to provide bucking horses, Brahma bulls and bull-dogging steers for the American Legion Rodeo at the State fairgrounds here July 11-13. Madison also had the contracts in 1945 and 1946. Abe Berg is president of the veteran-sponsored show.

JAMES M. COLE

(Continued from page 78)

Misses Agnes Maier and Paulette San Marchi, of New York; Joseph A. Scharoun, Syracuse; Mr. and Mrs. Charles Lockier and Joe Myers, of Auburn. Lockier was pressed into service and did some painting and retouching.

Changes in personnel include the addition of Professor Farrell, replacing Happy and Marie Loder, to hold up the ventriliquist end of the side show; two musicians have been added to the band, and Holly Howard has taken over the light plant. Ayers Davies is making second openings on the side show. Oscar Decker really can put out the eats when he has the help.

Our prima donna, Marcine, went to Binghamton to pick up her new trailer. Everything is ready for the arrival of the Viseguard children when school ends. We also missed the Dobases the other day. They had a breakdown on the road.

Jimmy Stutz and Ethel (Rusty) Parent are doing plenty of hand balancing practice. The Morris troupe is developing some tricky routines with the double teeterboard and the air is full of the younger generation practicing trapeze and web.

Mrs. Don Pysher, wife of our 24-hour man, joined for a few weeks. Don recently celebrated his birthday, as did Cal Townsend. And to keep the records straight, we also had birthday cakes this season from Nellie Dutton and Torchy Townsend.

Bill Ketrow visited and reported fine business with his Renfro Valley Show.—IDA MAE KERLEY.

COLE BROS.

(Continued from page 78)

running. Thru it all, the little gray haired man, Tommy Comstock, just played on.

Frank De Rue, who left the show to be near his wife during her operation, is back again. R. V. Lewis's minstrel band on the side show, aided and abetted by Irene and Shufflin' Sam House, gets plenty of applause. Other features in Arthur Hoffman's Side Show are Fred Harris, Rose Westlake, Leona Theodora, Anna and Goldie Fitts, Joe and Eleanor Carvalho, Duke Kamakau, Billy Dick and others.

Visitors included Rusty Rusterholtz, artist for *The Erie Times* who was in Erie, Jamestown and Ashtabula taking pictures and clowning thruout the show; Walter L. Main, Mr. and Mrs. Cliff Pyle and son, Cliff Jr.; Mr. and Mrs. Edward Wildermuth, Chuck Gammon; Tom Win and Dot Gregory; Del Darling, Ed Hillhouse, Mr. and Mrs. Pete Daniels and Margaret Crandall.—FREDDIE FREEMAN.

POLACK EASTERN

(Continued from page 78)

to stay at her home while in Greensboro. She showed us a great time.

Sam Polack's wife and son joined at Greensboro and will remain until fall. Mr. and Mrs. Irving Polack joined at Raleigh, N. C., after visiting the Western Unit on the West Coast, and Pete Ivanov, bar act, joined at Durham, N. C.

Jo Madison sprained a ligament in her ankle while practicing mounts in the elephant act and limped about for a few days. She is okay again. Nate Lewis, announcer and equestrian director, is all smiles these days now that his wife, Marsha, is with him this season.

We showed in the city auditorium in Raleigh and business was fair. Rain caught us on the last day. Promotion was by Buck Waltrip.

At Henderson, N. C., we played the Henderson High School football grounds. It was a two-day stand and we did capacity both days. Mr. Badger promoted Henderson. The Costello Family resides in Henderson and the three brothers are in business there. Charlie has a taxi company, Dave runs a hardware store and Ed a jewelry store. Ernie Wiswell and

Pipes

(Continued from Page 101)

Thundercloud, Warren Lewis, Frank L. Sullivan, Henry Summer, Ross H. Dyar, Jack Firestone, Bob Posey, Art Nelson, Charley Courteoux, George Haney, Fred Hudspeth, Fred W. Shaffer, Norma T. Barkee, Guy Hill, Bert Daiby, Col. C. A. Maitland, George M. Tackett, Marge Beistel, Doc H. L. Wilson, Nellie Smith, Joey Colby, Leroy (Boss) Crandall, Benny Gross, Art Cox, Johnny Vogt and J. J. McCarthy.

There were many thousands of Fourth of July celebrations over the country. Who of you garnered the long green?

SIGHTED WORKING . . . a Pasadena (Calif.) store recently to good results was Oma Sandlin.

Don't dissipate the sales possibilities of your items by assuming a surly attitude with towners.

Circus Clown Club Notes

LOS ANGELES, June 28.—Final summer meeting was held in the Sinton Hotel, Los Angeles. Meetings will be resumed October 6. All correspondence should be sent to Margareta V. Kelly, Box 606, G.P.O., Los Angeles 52, Calif.

Correspondence has been received from Stan Bult, CFA European correspondent; the Belfast Royal Hippodrome Circus in Ireland, Bert Lomans' Big Top in England, Phil Kallail, 20th Century Shows in Kansas, and Harry Bennett, clown in the Turnabout Theater in Hollywood.

Richard Arcand, club president, reports that funeral services for Mrs. P. T. Smith was held at Forest Lawn, with Dr. Lochner officiating.

Jessop Takes Part in Move To Change Calif. Fire Law

LOS ANGELES, June 28.—S. T. Jessop, United States Tent & Awning Company, Chicago, conferred here with Jack Stuart, of the J. L. Stuart Manufacturing Company, in connection with the proposed revision of the California State law with reference to the flameproofing of outdoor show tents. Present law makes it difficult for operators to meet the requirements.

Jessop came here from San Francisco where he attended the International Rotary Convention.

Monroe Signs Iowa Cele

PISGAH, Ia., June 28.—Monroe Bros.' Circus has signed to appear at the 22d annual Play Day Celebration here July 28.

Hand Hills Stampede July 18

DRUMHELLER, Alta., June 28.—Postponed twice because of bad weather, the Hand Hills Stampede will be held July 18.

DAILEY BROS.

(Continued from page 78)

by bluffs, would you call it a pit show?

Many of the James M. Cole show visited up in Olean, including Bausy and Nellie Dutton, Jim and Ida Mae Kerley, Jim Stutz, Cal and Torchy Townsend, Charlie Cuthbert, Jack Maynard, Frank Clark, Maynard Visinguard, Mr. and Mrs. McIntosh and baby, Ronna, and Joe McMann. Rex Rossi and Jimmy Miller, two of Col. James Eskew's top, trick riders, visited for a day in Corning. John Leonard, CFA, took a number of pictures.—HAZEL KING.

Charley Costello had a great visit. Bobby Steele joined with her two horses at Norfolk, as did the Morales Family, head slide and trampoline.—CHARLES E. POST.

NOW! . . . New Low Price! COCKTAIL BRACELETS



Set With Rhinestones and Imitation Rubies or Sapphires. Pink Gold Finish.

Can't be beat for Fairs, Carnivals and Prizes! The season's BIGGEST "HIT"! . . . every girl from 16 to 60 will want one. Beautiful Cocktail Bracelets, natural profit makers that sell on sight. Cash in now at this new low price. Send your order without delay.

REPLICAS OF \$500.00 COCKTAIL WATCHES.

SAMPLE \$1.00 DOZ. \$9.00

With the nationally famous LADY DIMAL deluxe expansion band for utmost comfort and smartness.

25% deposit balance C.O.D. Open account to rated firms

GAINES AND GAINES

5 N. WABASH AVE. DEPT. B-5, CHICAGO 2, ILLINOIS

SALESBOARD SIDELIGHTS

New York:

Norman Glick, of Glick Novelty, has left for a four-week biz trip thru the South. He will stop at Birmingham, Atlanta, Augusta, Ga., and Jacksonville, Fla. . . . Earl Sanderson, Northwest Sales Corporation, returned last week from a Canadian vacation and left almost at once for a biz trip thru New England. . . . Myron Berkowitz, Philadelphia, and Sam Kiernan, Augusta, Ga., salesboard and coin machine operators, were in town this week visiting various firms.

Otto Goldman, of Globe Printing Company, is back in town . . . Price drop in premium merchandise is reported due to general conditions . . . Profit Manufacturing Company has a new catalog ready . . . Manny Rake, Rake Coin Machine Exchange, Philadelphia, states that the firm is now stocking a complete line of salesboards. . . . Al Weiss is planning to open a jobber's office in Atlantic City.

Ben Maltz, Excel Manufacturing Company, Chicago, is expected in

town in a few weeks on his way back from a Canadian vacation. . . . Thomas Kay, Regal Printing Company, Miami, is visiting friends in the city. . . . Norman Harper, owner of Harper Sales Company, states that he is just about set to announce his firm's first board. . . . Henry Bitter, up-State coin machine and board operator, became the father of a girl last week. His wife had the name Mary Ann all set.

Chicago:

Earle R. Parker, one of Superior Products' top district managers, arrived in Chicago last week with his wife, Helen, Seymour Trott reports. Parker, who covers the State of Pennsylvania, has been with Superior for a long while. Trott says he comes up with many ideas for new lines because of his close touch with the field. Joseph L. Brodsky, national sales manager, also came in during the week. Brodsky just concluded a six-month tour of the country and reports business promising in spite of the season. He will go back on the road soon.

Gardner & Company will welcome Sol Wyatt back from his three-week vacation July 7. Charles Lucenti and Harold Boex, pioneer Manufacturing Company, are traveling together thru the Western states, the boys have been out of Chicago on tour for some weeks now.

Excel Manufacturing Company's Marty Frankel says the hot weather doesn't mean the boys here can slow down. Business is still perking right along and getting better, he claims.

AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢ 1-33¢, 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-ins from \$3.00 to \$25.32.

Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.

Other styles and sizes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.

W. H. BRADY CO. Mfrs.
CHIPPEWA FALLS, WIS.

SALES BOARD PROFITS

LOWEST PRICES IN HISTORY—COMPARE!
ANOTHER LOW PRICE ANSCO DEAL—A REAL MONEY MAKER

The stainless steel knives and forks have genuine Catalin handles and are valuable and useful. The Reynolds Packet Ball Point Pen is **NATIONALLY ADVERTISED** for \$5.98 each as is the **SESSIONS ELECTRIC CLOCK**. The **ALUMINUM PEN & PENCIL SET** is worth \$10.00 and the **AEROKOOL CIGARETTE HOLDERS** are **NATIONALLY ADVERTISED** for \$1.00 each. The **GITS UNBREAKABLE PLASTIC FLASHLIGHTS** cannot be broken and the **COMPACT** is made by ZELL and is sold nationally for \$5.00. **VALUE OF MERCHANDISE, PAD & BOARD OVER \$75.00**



DEAL #524 CONSISTS OF 2,000 HOLE BOARD—5¢ SALE—TAKES IN \$100 PAYS OUT:

- | | |
|--|------------------------------------|
| Set of 6 Knives and Forks for Last Sale. | 1 Aluminum Pen and Pencil Set. |
| 2 Reynolds Packet Ball Point Pens. | 2 Candid Falcon Cameras. |
| 1 Sessions Electric Clock, Plastic Case. | 6 Aero-Kool Cigarette Holders. |
| 2 Gits Unbreakable Plastic Flashlights. | 4 Duraluminum Cigarette Lighters. |
| 1 Zell Compact. | \$10.00 Cash or Trade in Consoles. |

FORMER PRICE \$41.65

CUT PRICE \$31.25 DEFINITE PROFIT \$68.75

With 2500 Hole Board taking in \$125.00 \$31.75
With 3000 Hole Board taking in 150.00 32.25

Write to Dept. B for latest

CUT PRICE CATALOGUE
ORDER MUST BE ACCOMPANIED BY \$5.00
CHECK OR MONEY ORDER—BAL. C. O. D.

We are the only firm in this business that has been operating continuously and successfully for over 21 years.

A. N. S. Sales, Inc.

312 E. Market Street Elmira, N. Y.

ORIGINAL JAR-O'DO • ORIGINAL JAR-O'DO

! BEAT THE CHEATERS !

USE JAR-O'DO'S PROTECTED RED, WHITE AND BLUE TICKETS

ORIGINAL 200 V0283 Red White Blue	REF. 10 V0283 10 RED
ORIGINAL 200 V0283 Red White Blue	REF. 11 V0283 11 BLUE
ORIGINAL 200 V0283 Red White Blue	REF. 55 V0283 55 WHITE
ORIGINAL 200 V0283 Red White Blue	REF. 123 V0283 123 RED
ORIGINAL 200 V0283 Red White Blue	REF. 456 V0283 456 BLUE
ORIGINAL 200 V0283 Red White Blue	REF. 789 V0283 789 WHITE

NOTE WINNER ON RED
NOTE WINNER ON BLUE
NOTE WINNER ON WHITE
COMPARE WINNERS ABOVE WITH LOSERS BELOW
WRITE TODAY FOR LITERATURE
SPECIAL DISCOUNT TO BIG DISTRIBUTORS

UNIVERSAL MANUFACTURING CO.

"World's Foremost Mfr. of Jar Games"
405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O'DO • ORIGINAL JAR-O'DO

SALESBOARDS—All Orders Shipped Same Day Received

Name	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.35
500	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
500	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.57	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	2.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.50	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	25.40	2.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	2.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	2.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	55.20	2.80
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1800	50¢	TEXAS CHARLEY, THICK & PROTECTED	182.76	8.00

WRITE FOR OUR LATEST PRICE LIST

Large Blank Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 5¢ or 10¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA



Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.
Watches Styled for Beauty and Built for Accuracy!
Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week.
25% Deposit with Order, Bal. C.O.D., F.O.B. Chicago

PUSH CARD WITH 2 WATCHES
1 Watch to the seller and 1 Watch to the winning seal.
Push Card Takes in \$21.
Your Cost \$10.
EXTRA PUSH CARDS 10¢ EA.
Your Profit \$11.00

Write J & M SALES CO.—708 S. STATE ST.—CHICAGO 5, ILL.



We Guarantee Lowest Prices

Price	Profit
1000 Hole 1¢ Cigarette Bd. \$.55 ea. 26pk. p.o.	
J.P. CHARLEY, thick . . . 1.05 ea. \$52.08	
2000 Hole LU-LU Board . . . 1.60 ea. 20.00	
GRAB-A-FIN (Pad Deal) . . . 1.45 ea. 80.00	
KWIK-FINS (6 tickets 25¢) 2.88 ea. 44.00	
25% with order, balance C. O. D.	

Profit Mfg. Co., 39 West 23rd St., N. Y. C. 10

ON A MONEY-BACK BASIS!

SENT FREE
64 Page Catalog
HUNDREDS OF MONEY MAKERS

UNDER THE MARQUEE

(Continued from page 80)

for fall fairs and rodeos. . . Bob Pence, rodeo clown and announcer, will work the Dearborn, Mich., Jaycee Rodeo.

Edward C. Andrews writes from the Veterans' Hospital, Dayton, O., where he has been confined for almost a year, that his condition has improved so much he expects to be released soon after July 1 and will then head for his home in Virginia. He reports that John Brake, 75-year-old Spanish-American War vet who is also a patient there, claims to have

worked an elephant act on the original Walter L. Main Circus in about 1904, and that a Mr. Meyers, who was a concessionaire on the Sells 4-Paw outfit, is also there.

George Phillips postcards that he caught the Ringling-Barnum show when it played Wilmington, Del., June 24 and reports the show played to two packed houses.

Clyde Wixom, owner of the Matt Wixom Show title, and Mrs. Wixom, who recently returned from a trip to the West Coast, were guests of Jack Mills when Mills Bros.' Circus played Dearborn, Mich.

Reason so many motorized show truck drivers get lost in burgs is that they have no "uptowns" and none of the natives know of a "downtown."

Cyril Coleman, who last week was elected for the first time to the board of directors of the Ringling circus, is a member of the Hartford, Conn., law firm of Day, Berry & Howard. He represented the circus before the board of arbitration which heard the claims resulting from the Hartford circus fire in 1944.

When the Al G. Kelly-Miller Bros.' Circus played Fairbury, Neb., two circus veterans, Virg Campbell and Buck Reger, held a reunion. Reger started in show business in 1907, at the age of 11, as a clown on the Campbell Bros.' Circus. He is now advance man for Kelly-Miller.

Luckiest employee on a circus, so the average trouper thinks, is the 24-hour man who only has to be around the boss and the lot for a few hours.

March of Time camera crew, under director James Glenn, invaded the Ringling-Barnum lot at New Brunswick, N. J., last Thursday (26)

to shoot a circus sequence for a film on public relations. Beverly Kelley, head of the show's press department, was filmed being interviewed on the back lot, and shots were taken of Fred Smythe, Side Show manager, making an opening in front of the banner line.

Walter K. Sibley, executive-secretary of the National Showmen's Association (NSA), visited the Big Show at New Brunswick and staggered off the lot with his pockets full of shekels when NSA members with the show came across with their dues. Sibley's timing was perfect—it was payday on the Big Show.

Best way to keep from becoming a trouper is to call everyone's attention to a muddy lot, late meals and uncomfortable berths, and it's also a sure receipt for having to hitchhike back home.

Performers and working personnel on the Big Show were treated to a free show at New Brunswick when Howard Y. Barry arrived with a baby African elephant in a truck about 10 times as big as the pachyderm. The elephant was as playful as a kitten and everybody on the lot, plus a lone greeter from the show's herd of elephants, turned out to see the fun.

A group of Ringling Bros.' clowns are featured in the Meet the People column of *Look* magazine in the July 8 issue. Each is pictured with and without make-up. Included in the two-page spread are Emmett Kelly, John Nelson, Paul Jung, Harry Dann, Lou Jacobs and Polydore Mortier.

Reason for doing away with chairs from under marquees is only understood by those who have listened to the long-winded story by the survivor of the rainy spring and summer of '88.

New England Circus Model Builders' and Owners' Association and the Circus Fans of America, Adele Nelson Tent No. 36, are sponsoring an exhibition of models under canvas at Southwick, Mass., July 4-6. Exhibitors include Charles Davitt, Springfield, Mass., Cole Bros. calliope; Frances Lacouline, Springfield; Ringling-Barnum commissary department, Roy Arnold, West Springfield; British Grenadier Mounted Band, Elmer Litch; Southwick, 10-horse hitch; Henry Pryor, Holyoke, Mass., tableau and cages; Stanley Woodward, Enfield, Conn., pole wagons; William Donahue, Torrington, Conn., train; Stuart Hill, Avon, Conn., scale models; Arthur Gunther, South Manchester, Conn., model of Terrell Jacobs's animal act, and Milo Smith, Herkimer, N. Y., complete model. Ben Perkins's calliope will provide music.

The July issue of *Fortune* magazine carries two stories on the Ringling Bros.' and Barnum & Bailey Circus, one dealing with the job of transporting the Big One and the other with the battle among family members over control of the show.

British Open Campaign To Put "Duds" Off Road

LONDON, June 28. — Bernard Mills, of Mills Circus, recently re-elected chairman of the Association of Circus Proprietors of Great Britain, warned in his presidential address that one of the main tasks confronting the association is to get the "dud" circuses off the road.

He pointed out that these outfits consisting of only one or two items but charging full prices have done the general reputation of British circuses a great deal of harm, and some are in the habit of leaving locations without paying bills.

In additions to Mills, the association committee for the year includes Harry Bent, Clem Butson, Maurice Chester, J. S. Goddard, S. A. Lester, Don Ross and James and Leslie Sanger.

Speed Round-Up

(Continued from page 83)

the season in Memorial Stadium here Friday (20). Pete Colman was second, and Ernie Roccio, third. Sharing honors with Collum was Stan Bennett, who finished first in the hand-cap finals.

Stock Car Races in Detroit

DETROIT—Stock car racing will make its bow Sunday (29) at Partington's Pasture Speedway, a few miles out of the city. Speedway was opened just after the war and midget car races and a few big car races were held last year.

Crash Fatal to Pierson

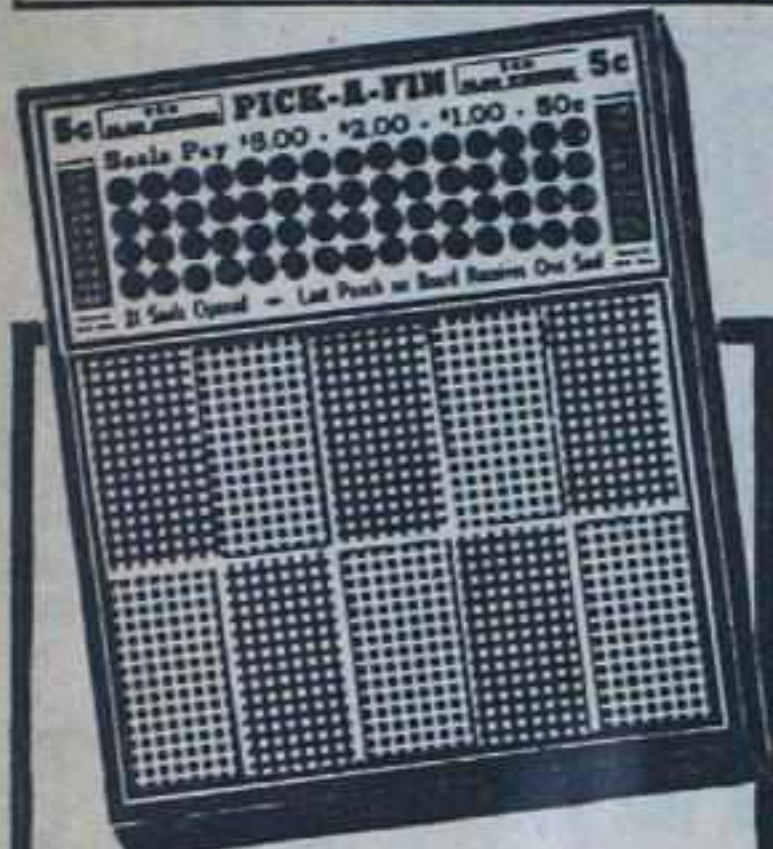
ALLENTOWN, Pa. — Harry A. (Hap) Pierson, 33, Philadelphia midget auto race driver, died in Sacred Heart Hospital here of injuries received in a crash at Dorney Park Speedway June 20. Pierson was crushed by his car after losing control and being thrown to the concrete track.

Records Wins at Philly

PHILADELPHIA — Rex Records, Stamford, Conn., won the 20-lap midget auto race feature at Yellow Jacket Speedway Thursday (26). Lloyd Christopher, Miami, was second; Dutch Schaefer, Floral Park, N. Y., third; Tony Bonadies, New York, fourth; Ernie McCoy, Reading, Pa., fifth, and Shorty Miller, Philadelphia, sixth.

Grimm Cops at Pasadena

PASADENA, Calif.—Perry Grimm captured his first feature win of the Rose Bowl midget racing season here Tuesday (24). He was trailed by Gib Lilly and Don Farmer. Semi-main was won by Gordon Youngstrom, with Al Sherman taking the consolation. Mac Hellings won the trophy dash.



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

Husky PROFITS with these new Giant Hole Boards

SIX 5¢ 25¢ **You Can't Miss!!** 25¢

15 10

SIX 5¢ TWELVE BIG FINS FREE IN EACH GREAT HOLE

TWELVE \$5.00 AND 50¢ WINNERS

50 150 250 350 450 550 650 750 850 950
100 200 300 400 500 600 700 800 900 1000

ANY ONE OF THE GIANT HOLES MAY CONTAIN 2 OR MORE WINNERS

SIX TICKETS IN EACH GIANT HOLE

ORDER No. 200 "TWELVE BIG FINS"

Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Number Tickets
Avr. PROFIT \$28.16
(Maximum) PROFIT \$39.50

ORDER No. 200 "YOU CAN'T MISS"

Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Poker Tickets
Average PROFIT \$27.45

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TIMELY! A FAST SELLER



No. D320 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Weight, 12 lbs.

COSTS YOU \$3.50 Lots of 14 **\$3.35 EA.**

SPORS CO., 7-47 Lamont, Le Center, Minn.

FOR SALE Salesboard Factory

Machinery and equipment, complete. Reason for selling, retiring. Price, \$15,000.00.

\$5,000.00 CASH
Balance Reasonable Terms.

R. R. SANDERS
150 4th Ave., No. Nashville 3, Tenn.

SALESBOARD SALESMEN WANTED

Old Established Board Factory, making a complete line of Plain Heading and Cigarette Boards, has open territory in the East and Middle Atlantic States. Prefer men now calling on Candy, Tobacco and Novelty Jobbers. 100% cooperation and liberal commissions. State territory you now cover. All replies strictly confidential.

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SALESBOARDS

We Stock a Complete Line. SEND FOR OUR FREE LOW PRICE LIST TODAY!

RAKE COIN MACHINE EXCHANGE
609 Spring Garden St., Philadelphia 23, Pa.
Phone: LOMBARD 3-2676

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00

Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTES AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postal, 6750 N. Ashland, Chicago. j26

A-1 CONDITION—TWO WURLITZER COUNTER Models 61, ea. \$82.50; both, \$159.95. 1/2 deposit. Box 1189 Aransas Pass, Texas. j26

AAF STAMP MACHINES FOR SALE—VICTORY, lots 10, new, \$17.50 each. Buy U.S.P. 100 Grand, Waterbury (5), Conn. j26

ADAMS-FAIRFAX CASH TRAYS—5c BOOTH and Bar Almond Vendors. Write for information and prices. Markepp Sales Co., 4310 Carnegie Ave., Cleveland, Ohio. j26

BALL GUM—1/2 25 POUND CPM \$500 TO \$700 Balls, \$14.75. 1/2 balance C.O.D. Hyett Vending Service, Box 98, Rock Island, Ill. j26

BUBBLE TYPE BALL GUM—1/2, 55c to 65c lb. Used Columbus Gum Machines, \$6.50, filled with 7 lb. Gum, \$10.45. Get on our mailing list. New Model V Machines, \$11.75. English Aesthetic Co., Box 71, Sta. E., Toledo, Ohio. j26

BUBBLE BALL GUM SPECIAL—50c LB. 1/2 inch size, 25 lb. cartons. Full cash with order. P.O.B., Karant Sales, 3514 Gresham St., Chicago 24, Illinois. j26

FOR SALE QUICK—REAL BARGAIN, 10 American Scales, used 10 days, \$139.50 each. 1/2 deposit balance, COD. Floyd D. Colbert, 152 Benefield St., Danville, Va. j26

FOR SALE—6 BALLROLL SKEE BALL ALLEYS, 14' long, in first class mechanical condition, \$90.00 each. Reliable Skee Ball Co., 2512 Irving Pk Rd., Chicago, Ill. j26

FOR SALE—FIVE ROWE 8 COLUMN, 120 bar cap. Candy Machines. Price, \$75.00. Terms, 1/2 deposit, balance C.O.D. Tri City Cigarette Service, Gloversville, N. Y. j26

FOR SALE—THREE 6-COLUMN CIGARETTE Machines, National 6-30, price, \$20.00 each. 1/2 deposit, balance C.O.D. Tri City Cigarette Service, 4 Fifth Ave., Gloversville, N. Y. j26

FOR SALE—180 NEW 5c SUN (ALMOND) Machines, \$14.00 each. Best offer considered an entire lot. S. N. Stevens, 1811 S. 14th St., St. Louis 4, Mo. j26

FOR SALE—PENNY ARCADE, READY TO operate: 1939 International Truck, A-1 condition; 90 Machines, cars, marbles, etc. Ten Ohio Best Fairs booked. Buyer can work same. Price \$3,300.00. Jack H. Woods, Box 207, Russell's Point, Ohio. j26

FOURTY NEW EXHIBIT COUNTER CARD Vendors, \$22.00 each, \$800.00 for lot. 1000 Cards with each Machine. One Popmatic Popcorn Machine, \$150.00. Fifteen Modern 1c Hershey Machines, \$3.00 each. 1/2 deposit, balance C.O.D. Markepp Sales Co., 4310 Carnegie Ave., Cleveland, Ohio. j26

GOTTLIEB GRIPPERS, \$19.50. HOLLY GRIPPERS, \$12.50. Advance Shockers, \$12.50. Whirl-Wind, \$7.50. Columbus Vendors "ZM", \$6.00. Columbus "A", \$5.00. M. B. McKenzie Jr., 922 Bridge St., Fayetteville, N. C. j26

BUBBLE GUM—SEVEN FLAVORS, 1/2 INCH 5250 Balls, \$17.50. 1/2 balance C.O.D. Hyett Vending Service, Box 98, Rock Island, Ill. j26

PINBALL ROUTE—IN CENTRAL GEORGIA. Textile center, over 30 Machines on location. Price \$5,500.00. Route operated for 12 years. Box C-246, Billboard, Cincinnati 22, Ohio. j26

RECONDITIONED ROWE—8 COLUMN CANDY Machines. Send me \$5.00 each. 1/2 cash with order. Ace Distributing, 1539 W. Harrison, Chicago 7, Illinois. j26

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. j26

SCALES—TWELVE CONTINENTAL TICKET Scales, recently rebuilt and refinished, \$40.00 each. 1/2 deposit, bal. C.O.D. Nyman, 11319 S. Bell Ave., Chicago. j26

SEAHAWK, 2 DOUGHBOY, 2 BIG-SIX, FOL- lowup, Home run, Landslide, Glamour Girl, Jumper, \$350 for the lot. 1/2 deposit. Durango Dells, Durango, Iowa. j26

SKY FIGHTER, K O FIGHTER, MUTOSCOPE Bag, \$100.00; Air Raider, Wurlitzer, 61's, \$65.00; Exhibit Card Machines, lights up, \$25.00. Douglas, 212 E. 10, K. C., Mo. j26

SPECIALS BY STEWART—MISCELLANEOUS: Ten Spot F. P., \$25.00; 5c Bally Reliance, \$23.00; 5c Daval Free Play, \$23.00; Rockola 20 Hidden Unit, \$275.00; 25c Buckley Bones, \$27.00; 46 5c Nut Vendors - Los Angeles Mfg., \$4.00; Mills Candy Bar Vendor '41, \$35.00; Brandt Electric Coin Counter, \$380.00. Stewart Nov. Co., 1361 So. Main, Salt Lake City 4, Utah. j26

USED MILLS SLOTS—5c BONUS, \$137.50. 10c Bonus, \$147.50. 5c Blue Front, \$97.50. 5c Brown Front, \$107.50. 10c Gold Chrome Bell, \$160.00. 25c Dragon Head, \$49.50. 25c Black Front Special, \$150.00. Automatic Coin Mach. Corp., 338 Chestnut St., Springfield, Mass. j26

WILL TRADE NEW, LATE STYLE DAVAL Free Play Counter Games and non-coin operated Daval Gushers for 600's, 500's, 750's, 850's, or new Phonographs. For sale: Midget Racers used two weeks at \$109.50; 2 Rock-Ola Commandos at \$145.00. Tri-State Distributing Co., 248 Charlotte Street, Asheville, N. C. Phone 3517. j26

4 NEW MILLS, NICKEL SILVER AND GOLD Vest Pocket Bells, \$65.00. 8 used one month, \$55.00. Duvy, Childersburg, Ala. j26

8 ERIE HAND-OPERATED DIGGERS, 12 EXHIBIT Iron Claws, 16 Exhibit Rotarys, 8 Treasure Island Diggers. National, 4243 Sansom, Philadelphia, Pa. j26

43 NORTHWESTERN NO. 33, \$4.00. 19 Northwestern No. 39, \$8.00, like new. 1/2 deposit. JCM Ser., 3009 Pelham Ave., Baltimore 13, Md. Broadway 3730. j26

150 VICTORY DUPLEX POSTAGE STAMP Vendors, \$13.50. Any quantity over 25, \$12.50. Northside Sales Co., Indianola, Ia. j26

SALESBOARDS

IMMEDIATE DELIVERIES — 25% DEPOSIT
 Holes Name Profit
 1000 25¢ Charley Board . . . Def. \$50.00 \$.89
 1000 5¢ Lulu Jr. . . . Def. 18.00 .38
 1800 5¢ Lulu Board, X Thick Def. 18.00 1.49

NEW! 6 TICKETS PER HOLE BOARDS
 200 25¢ Kwik Fin . . . Max. Avr. \$37.50 \$2.60
 200 25¢ 6 in 1 . . . Max. Avr. 37.50 2.60

1000 25¢ J.P. Charley, Thick . Avr. \$52.08 \$.98
 1000 25¢ J.P. Charley, X Th. . Avr. 52.08 1.15
 1000 5¢ Win-a-Fin, Jumbo . . Avr. 25.20 1.79
 1200 5¢ Hit the Barrel . . . Avr. 23.27 1.88
 1200 25¢ Tex. Charley, Seal . . . 102.28 1.79
 1200 5¢ Grand Prize Board Def. 64.75 2.23
 2160 10¢ Rd. Wh. Bl. Spis. Tickets \$72.00 \$1.48
 2170 5¢ Rd. Wh. Bl. Spis. Tickets 36.50 1.48
 120 Baseball Ticket Books, Am. Nat. Doz. 1.75
 120 Tip Ticket Books, Gr. \$19.85. Doz. 1.89
NEW LOW PRICES—WRITE FOR CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
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WRITE:

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Two New FAST PLAY Seal Boards!
SIX TICKETS IN EACH HOLE
ONE FREE TICKET IN EACH HOLE



QUICK FIN - 25¢ PLAY
 200 Holes - Takes In \$50.00
 Average Payout . . . 26.25
AVE. PROFIT . . . \$23.75



TEN SAWBUCKS 50¢ PLAY
 200 Holes - Takes In \$100.00
 Average Payout . . . 52.50
AVE. PROFIT . . . \$47.50

1200 N. HOMAN AVE. **HARLICH MFG. CO.** CHICAGO 51, ILLINOIS

BEE JAY

"JACK-RABBIT" (RED-WHITE-BLUE TICKETS)



ONE OF THE BIGGEST SELLERS IN THE MONEY-BOARD LINE TODAY.

IT REPEATS AS FAST AS A JACK-RABBIT MULTIPLIES.

WRITE TODAY FOR LITERATURE

SPECIAL DISCOUNT TO BIG DISTRIBUTORS.

BOARD CONTAINS \$1.70 IN COINS.

BOARD TAKES IN 1500 HOLES @ 10¢		\$150.00
RABBIT COIN SEALS PAY		
1	\$10.00	10.00
10	\$5.00	50.00
1		4.00
1		3.00
1		2.00
5	1.00	5.00
21	.50	10.50
15	Consolations 1.00	15.00
55		\$98.50
	TOTAL PAYOUT	98.50
	TOTAL PROFIT	\$ 50.50

BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD CHICAGO 21, ILL.

BEE JAY

NEW! 3 TICKETS IN ONE HOLE

LITTLE KWIK FIN
 500 JUMBO HOLES AT 10¢ PER HOLE
 3 Tickets in Hole Hand Stamped Seals
 500 at 10¢ \$50.00
AVERAGE PAYOUT \$126.25
MAXIMUM PROFIT \$39.75



TAPED EDGE BOARDS



6 TICKETS IN ONE HOLE

TEN SAWBUCKS
 200 HOLE SUPER JUMBO 50¢ PER HOLE
 6 TICKETS IN EACH HOLE
 STRAIGHT NUMBER TICKETS
 200 HOLES AT 50¢ \$100.00
MAXIMUM PROFIT \$79.00

Pioneer MANUFACTURING CO., Inc.

2352 W. CERMAK ROAD CHICAGO 8, ILL.

GI'S BOOM COLLEGE STOPS

Juke Popular In Rec Halls

Cramped quarters, limited income make coin machines attractive to vet student

NEW YORK, June 28.—An increasingly important market for operators of juke boxes and other coin-operated equipment is opening up at the large Eastern colleges and universities having heavy ex-G.I. enrollments. And presumably, the same market exists thruout the country where the main source of entertainment for the limited-income students is the civilian counterpart of a army recreation halls. This is especially true at colleges which have had to erect large "barracks towns" for the students and their families. In these locations, like Cornell and Syracuse, practically the only form of entertainment available to the ex-soldiers and families is what they make for themselves or that which is provided by the colleges.

There are several angles to this type of location that are entirely new to the average op. First of all, the customers are students who, in most cases, are trying to complete their education on budgets that usually average around \$100 a month for a family of three. This, of course, leaves little loose money around to spend on entertainment as compared with the unmarried students who are going thru school on allowances and can afford to visit local places of amusement where the jukes are given a steady play. Secondly, the ops, in most cases, are dealing with school authorities rather than amusement location owners.

Set Low Guarantee

They must set fairly low guarantees for each machine, and the location percentage is usually given back to the school for a general fund that benefits the student. However, in the cases where the jukes have been installed in the barracks towns, the take has been about the same as those in nearby soft drink locations.

Similar to some industrial locations, the new barracks towns open up in addition to jukes, locations for a number of other types of machines, including candy and cigarette venders, coin-operated washing machines, and ice cream and soft drink venders. The food and drink venders are important, as most of the wives spend their free time in the recreation halls. As their money is limited, they must do their own laundry, which makes the coin-operated washing machine an important factor to them.

Assigned Rec Halls

At the present time, one barracks for a given number of families is assigned a recreation hall. The daytime hours find wives and children filling these rec halls, and in some cases, students who have free hours between classes gather there to spend the time with their families. Because of the limited government payments, many of the married students have been forced to take evening or off-hour jobs with local merchants or on (See Juke Popular in Rec, page 136)

Boardwalk Biz Off

ATLANTIC CITY, June 28.—Business on the Boardwalk is a third less than last year, according to F. McKim Smith, president of the Atlantic City Boardwalk Amusement Association. Arcades are being affected the same as other biz. Smith blames general banking and business conditions. A boom Fourth of July week-end is expected to help offset some of the decline.

Floods Slash Machine Play In Missouri

Rains Hurt Elsewhere

KANSAS CITY, Mo., June 28.—Floods which have swept the Missouri River Valley, inundating millions of acres of farm land, are making a considerable dent in play on both music and pinball machines, according to reports reaching here.

In the three weeks since the start of the floods, there has been a very noticeable drop in play on all types of amusement machines here, operators said. The same story is coming in from other towns and cities close to the flood-damaged areas.

Heavy rains thruout the spring in much of the Missouri Valley have slowed down play this year, operators visiting here said. Cause apparently is that many farmers are too busy protecting their crops to come to town and those who do come are hanging onto their money from fears of what a cropless summer may bring.

Chart Vacation Closings For Chicago Coin Plants

CHICAGO, June 28.—A survey of Chicago coin machine manufacturers reveals that while the majority will remain open thruout the summer, a number will close plants and offices, or plants only, for a one or two-week period. Distributors report they are maintaining an unbroken schedule, staggering employee vacations so as to provide continuous summer service.

Following firms will close to give

Mechanic Missing, Tools Gone; Warn Coin Mach. Firms

CHICAGO, June 28.—L. J. Shudnow, of Reliable Skee Ball Company here, issued a warning this week regarding a former employee who he alleged had absconded recently with a quantity of tools and equipment belonging to the firm.

Warning other coin machine firms, Shudnow said that the mechanic, L. J. Holtshouser, was a native of Kentucky and was believed to be working now for a phonograph operating firm in a Southern State.

Property allegedly stolen from the company included parts and motors from Seeburg Chicken Sam games, and a number of tools such as test meters and electric drill.

Shudnow said that the mechanic had been given a check for \$100 to buy fenders for one of the firm's trucks, had cashed the check, bought no fenders and disappeared.

employees group vacations:

O. D. Jennings & Company will close plant and offices from July 4 to July 13, skeleton force will answer telephone inquiries and handle emergency parts and make emergency shipments from stock; Buckley Manufacturing Company will close from July 4 to July 13, with only emergency orders being handled during this time; D. Gottlieb & Company will close the plant from June 28 to July 5, with a reduced office force remaining on duty; Mills Industries, Inc., will stagger vacations over a three-week period between August 18 and September 6, production will be greatly reduced during this period; Bell-o-Matic Corporation will follow a similar schedule for its office force.

United Manufacturing Company will have a skeleton crew June 30 to July 3; Advance Machine Company's plant will be closed July 14 to July 26, but the office will remain open; Andrews & Company has not yet de-

Patent Office Issues Three Relay Patents

WASHINGTON, June 28.—U. S. Patent Office this week announced the issuance of patents on three types of circuit relays—one electromagnet, another rotary with contacts and a third dynamically balanced.

Electromagnetic relay was invented by Fredric E. Wood, Oak Park, Ill., and assigned to Automatic Electric Laboratories, Inc., Chicago. The rotary type patent was issued to Cecil Patrick Molyneux, Great Neck Estates, and Vernon D. Roosa, Ardsley, N. Y., assignors to Queensboro Manufacturing Company, Long Island City, N. Y. The third patent was issued to Alfred Skrobisch, New York, assignor to Eastern Air Devices, Inc., Brooklyn.

Official description of the electromagnetic device follows: "In a circuit closing arrangement, an operating member, a pair of contacts thru which a circuit is to be closed, an insulating bar keyed to said member (See Patents Issued on page 136)

Court Test of Free Play Bell Consoles Plan of Mass. Ops

WORCESTER, Mass., June 28.—Two operators in this area plan an appeal to Superior Court in an effort to prove the legality of console-type bell machines which pay off in free plays.

William B. Burns, of Worcester, and Albert Coulter, of Oxford, are the ops. In Webster District Court June 19 the machines were ruled illegal.

Ops claim that the free plays on the machine did not constitute gambling. The district court judge, Louis O. Rietord, ruled a free play was a thing of value to the player and was gaming.



PRESIDENT HARRY S. TRUMAN casts an official eye on the Canadian side of famed Niagara Falls thru coin-operated binoculars. Photo was made during a brief stopover at Niagara Falls, N. Y., while the nation's chief executive was en route to Washington from Ottawa.

The Billboard's Special Dispatch Services Available

Air Mail — Tuesday delivery. Costs 5 cents an ounce or 80 cents a copy. Special Delivery, 13 cents extra.
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 For more information write: Circulation Department, The Billboard, 2160 Patterson Street Cincinnati 22, O.

Chicago, New York Coin Machine Firms Send NAAMO Games

ATLANTIC CITY, June 28.—Machines now are being received at the Manhattan Trade School for the National Association of Amusement Machine Owners (NAAMO), New York City Board of Education, and Veteran's Administration Coin Machine Mechanics School, F. McKim Smith, NAAMO prexy, announced this week. School is in its second phase of training.

Among firms that already have started machines and instructors to the school are: Amusematic Corporation, Chicago; D. Gottlieb & Company, Chicago; Bally Manufacturing Company, Chicago; A. B. T. Manufacturing Corporation, Chicago; International Mutoscope Corporation, Long Island City, N. Y.; Scientific Machine Corporation, New York; Firestone Enterprises, Brooklyn; Capitol Projector Company, New York; Amusement Enterprises, New York, and Perfect Games Company, Coney Island.

At least another 10 manufacturing firms will loan machines and instructors to the school, Smith adds.

New Clock Sideline Suggested for Coin Radio Ops, Distribs

CHICAGO, June 28.—A multiple alarm clock is being introduced here as a sideline idea for operators of coin radios by Bradley Associates, according to Morris Nozette, head of the firm.

Nozette, who is distributor in this area for Tradio radios, said that his firm had taken on the clock line because it fills a need in hotels and tourist court locations with which most coin radio operators are in contact.

Clock features 48 small keys located around its face, each of which can be adjusted to ring a maximum of 48 alarms or "reminders" at one setting. Keys can be set up 12 hours in advance to ring at five-minute intervals. Maker is James Clock Manufacturing Company, Oakland, Calif.

Nozette said he believed that coin radio operators could use the device to develop a related sideline business with hotel managers and room clerks in their locations. Besides serving as a timer for making room calls in hotels, suggested uses for the clock include industrial timing, laboratory tests, public address system schedule and taxi service timing.

Four Coin Firm Petitions Filed In Philadelphia

PHILADELPHIA, June 28.—Filing of busines papers leading to the establishment of two new vending machine operations, one amusement game company and the filing of an application for a charter of incorporation by Kwik-Kafe of Philadelphia held the spot light in the coin machine industry here this week.

Milton Friedberg thru his attorneys, Peter P. Zion and A. H. Friedman, filed a petition under the Fictitious Name Act for his business to be known as the Flo-Ron Vending Company. New firm has offices in the Germantown section of this city.

The other new vending operating firm, Vending King Company, headed by Francis J. Regan and Charles P. Welsh, has headquarters on Nassau Street.

Also filing papers under the Fictitious Name Act were Max and Sol Sukenick for the operation of their Ace Amusement Company. They have established headquarters in the heart of Philadelphia's coin machine row on West Girard Avenue.

In its application for a charter as a business corporation, Kwik-Kafe stated it was organized "to design, manufacture, buy, sell, lease, distribute, service, repair and generally deal in coin-operated vending machines, and parts and supplies there, fore, for vending and supplying coffee and other beverages, food and food products, candy and tobacco products, and to do all things necessary and essential thereto."

Aid To Play in N. C. Tourist Ad Campaign

ASHEVILLE, N. C., June 28.—Asheville Chamber of Commerce, in seeking to advertise the attractions of this city and Western North Carolina, has started a campaign in newspaper advertising designed to reach a total of 13,000,000 people. Local business men are expected to benefit by the increase in summer tourists these ads attract, and coinmen are among those who would realize higher patronage should the campaign prove successful.

Initial advertisement appeared in a special resort and travel issue of *The New York Sun*, June 12. Other ads are slated to appear six times in 15 newspapers from Boston to St. Petersburg. *Highway Traveler*, a Greyhound lines publication with a circulation of some 430,000, also carried an ad.

Others Planned

Chamber of Commerce is contemplating placing similar ads in those newspapers published within a day's driving time of Asheville and the placing of pluggers on billboards on a number of leading vacation routes.

Part of each advertisement deals with tourist accommodations, and advises the reader that the large number of first-class hotels in the area are in addition to numerous guest houses and tourist homes. Chamber estimates that on Merrimon Avenue in Asheville alone there are accommodations for over 1,000 visitors.

Coin Tax Receipts Drop

WASHINGTON, June 28.—Federal tax receipts from coin-operated machines totalled \$270,547.12 during May, 1947, as compared with \$307,321.78 during the same month in 1946.

Heaviest month so far for Federal tax collections was February, when the department announced it had collected \$320,260.09. If collections follow their usual pattern, they will continue to taper off until the beginning of the new fiscal year, July 1.

Oldtimer

NEW YORK, June 28.—George Richard Brown, of Chatham, N. J., has a \$50,000 music box collection, but his pride and joy is a juke box, claimed to be 54 years old, which has a sealed slot. It contains 45 compositions on large brass disks. Most prized is the bridal chorus from *Lohengrin*, which has made the juke box popular at wedding ceremonies. To be exact, Brown states, the juke box has been used at 22 weddings in Chatham and vicinity within the past few years.

Jennings Names Turner Distrib In Texas, Okla.

DALLAS, June 28.—Harry H. Turner, a veteran of 28 years in the coin machine industry, has just been appointed regional distributor for the O. D. Jennings Company. Turner, who will make his offices at 2606 West 12th Street here, will distribute thru Texas and Oklahoma.

Prior to Turner's appointment, the Jennings Company had not had a distributor to cover the Texas-Oklahoma territory.

Turner, who has been active in all phases of the coin machine business, had his own firm in Dallas for 12 years. More recently he has been associated with George Prock, dealer in Dallas.

Prior to his association with Prock, Turner had been serving in the army from which he was discharged as a colonel. He likewise saw service in World War I, from which he emerged as a major.

Coradio Names Two Southern Distribs

NEW YORK, June 28.—Coradio has announced the appointment of two distributors to cover most of the Southern States. Twenty Record Phonograph Company of Tampa, now handles distribution in Florida, and the National Hotel Radio Company, Atlanta, will distribute in Georgia, Alabama, Mississippi, Louisiana, North Carolina, South Carolina, Kentucky and Tennessee.

Lou Brown reported at the same time that Coradio, effective immediately, will use Radio Corporation of America (RCA) Golden Throat speakers exclusively on all sets produced.

Esso Ready To Make First of Roll-Downs

HOBOKEN, N. J., June 28.—Esso Award will be the name of the first roll-down game machine manufactured by the Esso Manufacturing Corporation, Jack Semel, firm president, announced this week. The new organization has established headquarters at 701 Monroe Street.

The new machine has been on test location for a month and deliveries will be started in two weeks. The firm is now appointing distributors.

Try To Advance Date of New York Pinball Trial

NEW YORK, June 28.—A 90-day postponement was granted the New York Police Department at the Magistrate's Court hearing Thursday (19) in the Frederick Caccone pinball possession case, but action by Joe Hirsch, former president of the Amusement Machine Operators of New York (AMONY), and Attorney Samuel Markewich will bring the case to court again Monday (30) or Tuesday (1) in an effort to get an earlier trial date set. With the 90-day delay, the case would not have come up before September 11.

When the case comes up again for hearing the first of the week, Markewich plans to have the date for trial set in the July 10-15 period. Police department officials claimed that their engineer was on vacation, which made the delay necessary. Hirsch states that by having the trial set for sometime in early July the police will have plenty of time (the engineer returns July 1) to examine the two game machines in question (Gottlieb's Lucky Star and Chicago Coin's Kilroy).

Engineers from D. Gottlieb & Company and Chicago Coin Machine Company were on hand to testify at the first hearing. Both pinballs in the case are novelty strip games, never having had free play mechanism, meters or buttons of any kind installed in them.

Hirsch has told the press that, under terms of a new game machine license bill (No. 241) now pending, about 20,000 pinball machines in the city would bring in about \$1,250,000 in fees from operators, locations and machines. The large quantity of machines needed for the city would prove a boon to coin machine manufacturers, distributors and operators thruout the country.

"These new games are not in violation of Section 982 of the penal code dealing with gambling on pinball machines," Markewich declares, "since they are straight novelty strip pinball machines."

Bally Steps Up Club Console Production; Stresses Two Models

CHICAGO, June 28.—Bally Manufacturing Company is stepping up production of its club-type console by 50 per cent, according to George Jenkins, vice-president and general sales manager. In addition to the console Hi-Boy, Jenkins said the firm is concentrating production on the new Ballyhoo.

The original Ballyhoo game was brought out by Bally in 1932, but the new game features innovations which the original model could never hope to have had. The new game has seven kick-out holes, two diamond bumpers and bumpers constantly changing value by ball action. Kick-out holes and bumpers all have high-scoring features.

Included in the game is the feature of free out-hole balls, which move 10,000 and then are returned to the player for a free-play.

George M. Hakim Named as Tradio Advertising Agency

NEW YORK, June 28.—Tradio, Inc., of Asbury Park, N. J., has appointed the George M. Hakim Advertising Agency to handle its account, effective immediately, according to George Trad, president. Tradio, manufacturers of coin-operated radios, is developing a coin-operated television set and is also working out a non-coin tele set for home use.

Store Workers Help Vend Sales

"Club" Rooms Top Location

Sears, one of biggest Chi department stores, feels machine service valuable

CHICAGO, June 28.—Importance of department store employee recreation rooms as top locations for vending machines was given increased momentum this week by Sears, one of the seven leading stores located on State Street, Chicago's department store row.

According to J. C. Paterson, all this store's venders are under the management of the operating department, which he heads. Venders are serviced by operating firms, which pay the Sears store a commission.

Feature of the store's venders is the recently installed Automatic Canteen hot sandwich vender. On the day the machine was viewed this merchandiser was vending a choice of hot barbecued beef, hot raisin pie and hot sweet rolls. Machine is located at the end of a hall that divides the men's recreation room from a similar room reserved for women employees. To the right of the hot food vender there is a Jennings' milk dispenser, serviced by the Borden Milk Company.

Two Cola Machines

Each of the employees' recreation rooms also feature cola type bottle venders and at the entrance to the hall that leads to the recreation rooms there are three venders, one for penny sticks of gum, another for nickel bars and the third vender handles nuts. All of these three venders are serviced by Canteen and are placed together in battery fashion.

Paterson stated that the Sears company felt that the machines were performing a valuable service for the more than 800 employees who have access to the recreation rooms. As a proof of this he pointed out that another of the firm's concessions, coffee serving department, located between the two recreation rooms, requires the services of three women to handle the demand for coffee.

Like Sandwich Vender

Even in the short time the hot sandwich vender has been on location in Sears, Paterson says that the store's employees have indicated that they like the innovation by the consistently heavy purchases they make thru the vender. He added that the fact that the merchandise stocked in the machine varies from day to day has been one of the contributing reasons for its heavy play. Two of the other foods carried by the vender are grilled hamburger and grilled frankfurter sandwiches.

Queried about the difficulties encountered in having the venders on location in the store, Paterson said that outside of a few instances, in which the soft drink machines failed to vend a drink when the machine was empty, there had been no complaints at all. Main difficulties up to date concerned keeping the venders stocked with merchandise and the fact that employees were often unable to patronize the venders because they lacked the correct change. Asked if the firm had any plans to install change makers, Paterson said his department was seeking information on the subject and would probably install some in the near future.

One of the things that he had noticed was that all the firm's venders

Student Vets Launch Vending Route on Northwestern Campus

EVANSTON, Ill., June 28.—Three veterans enrolled at Northwestern University have launched an automatic merchandising operation on the campus here, with an exclusive franchise granted by the university for placement of candy venders in all campus buildings controlled by the school.

With their present headquarters at the Beta Theta Pi fraternity house,

Vender Group Re-Elects Two As Officers

Slater Heads L. A. Ops

LOS ANGELES, June 28.—Members of the Western Vending Machine Operators' Association have voted to retain M. I. Slater as president and Philip Sreden, secretary. Preston Coombs was named treasurer, succeeding Randolph Leland, who moved from his treasurer's post to that of vice-president. The meeting, held Tuesday night (24) at McDonnell's Monterey Restaurant, featured the showing of *The Billboard's Convention Newsreel* and a discussion of the National Automatic Merchandisers' Association (NAMA) work by Fred Brandstrader.

Because of the showing of the *Convention Newsreel*, business discussion was held to a minimum. The vending machine operators voiced their approval of the film and extended a vote of thanks to *The Billboard* for giving them a complete trip thru the convention halls.

Legislative Talk

Brandstrader, legislative counsel of the NAMA, attended with J. Shalda, regional legislative chairman. Brandstrader discussed the legislative outlook for the automatic merchandising industry. Following the meeting, a closed discussion was held on local matters.

Preston Coombs urged that some action be taken to correct the impression that is being given regarding the bad effects of bubble gum. He said that he had seen newspaper accounts to the effect that bubble gum caused mouth sores. Coombs added that on two occasions radio commentators had given items from authorities contradicting this rumor. A committee was named to call upon the newspapers and do a public relations job in getting the corrected information printed. Among those serving on the committee are Coombs, Slater and Leland.

seemed to do a thriving business in spite of the fact that there were several restaurants already located within the store, which seemed to indicate that there was a definite need for the venders.

In his over-all opinion of the vending machine business Paterson said he believed that any firm with a large number of personnel would in all probability cement better employee-management relations by having venders on location for the use of employees.

Joe Decker, Donald Loose and Frank Nicholas expect that the operation will finance the pre-legal and law school education they have mapped out for themselves. All are combat veterans, with Milwaukee as their home town.

Start Installations

Using U-Select-It candy venders, they are just now beginning installation of machines in campus buildings. Decker said that 15 are now on location, and the plan is to have a route of 50, placed in all classroom buildings, administration building, gymnasium, library and a number of others. Dormitories also will be locations for the venders. The fraternity and sorority houses, not controlled by the university, are not included in the franchise. A number of these now have venders operated by Automatic Canteen.

With all of the boys counting on being around the campus for the next five years, they naturally are looking ahead toward expansion possibilities. One of their plans is to extend the vending service to Northwestern's downtown campus in Chicago. With a student population of nearly 10,000 in Evanston, a good potential exists here, but placement of machines on the Chicago campus would just about double this, taking into account the enrollment of professional and evening schools.

Commissions will be paid directly to the university administration, which arranged for authorization of the operation thru its business office. Decker explained that venders are eyed by university officials as a service for students, both as supplementary feeding facilities and as a way of making available low cost snacks. So far, he said, commissions have not been earmarked for any specific purpose.

Served Overseas

The trio of young automatic merchandisers range in age from 24 to 28. Joe Decker, 28, and Frank Nichols, 27, both served more than four years in the Army Air Forces, putting in combat time in the China-Burma-India theater. Decker was an air-ground man, doing a control tower stint, while Nichols flew the Hump as a radio operator. Don Loose, at 24, youngest of the three, was a navy pilot in the South Pacific, served four years overseas.

Both Decker and Nichols were at the University of Wisconsin before coming to Northwestern. It was there that they got acquainted with the automatic merchandising industry thru roommate Vic Johnson, who is sales manager for Coan Manufacturing Company in Madison, makers of the U-Select-It machines.

All three are two years into their pre-legal work, but they admit the possibility that automatic merchandising might prove attractive enough to warrant doing some profession-switching somewhere along the line.

N. Y. Firm Handles Coke Cup Venders

NEW YORK, June 28.—Drink Dispenser Corporation, a new firm, has taken quarters at 1370 Broadway to distribute and operate the Drink-o-Mat Coca-Cola cup vender in the metropolitan area. As soon as the organization is complete, the company will move to larger quarters.

NCWA Seeks FTC Report On Canteen

Convention Resolution

CHICAGO, June 28.—Formal request to the Federal Trade Commission (FTC) for completion of hearings and final decision on a complaint issued by the commission against Automatic Canteen Company of America was made in a resolution adopted by the National Candy Wholesalers' Association (NCWA) at its convention here last week.

Resolution referred to the FTC complaint, filed March 19, 1943, charging Canteen with unlawful trade practices on two counts. First count was that the firm's plan of licensing and leasing vending machines tended to lessen competition and create a monopoly, both in said licensing and leasing of venders, and in sale of confection products.

Charge Lower Price

Second count, in which NCWA appeared to be most interested, charged Canteen with inducing discriminatory low prices for confection products purchased from various manufacturers—effect of which was to lessen competition between Canteen and competing confection jobbers and retailers.

NCWA resolution also mentioned an earlier complaint filed by FTC charging Curtiss Candy Company with price and other discrimination in favor of Automatic Canteen in violation of the Robinson-Patman Act.

With regard to the charge against Curtiss, the resolution stated:

"Be it resolved that the candy wholesaling industry of America, assembled in Chicago, at the annual convention sponsored by the National Candy Wholesalers' Association, Inc., requests that the Commission issue an immediate decision disposing of this proceeding in one way or another."

Time Consuming

Of the charge against Canteen, the resolution declared that "numerous and time-consuming motions have been made by the respondent, Automatic Canteen Company of America, with the effect of further delaying disposition of such charges." Request was made for expediting conclusion of the proceeding.

(Since the time original charges were brought, trend of opinion in the automatic merchandising industry has been to avoid taking sides on specific issues, but to guard against any possible attack on vending machines as a method of merchandising, and to protect the industry's right to deal directly with makers and distributors of confection supplies for vending machines.)

Gum Venders Aid Benefit Fund for Boosters' Club

JONESBORO, Ark., June 28.—Hansel Winters, president of the Jonesboro Boosters Club, a local organization formed for the purpose of aiding worthy causes, announced last week that 200 gum vending machines will be used to raise funds for the club's recreational program. Winters stated that the venders will be placed on location in business houses.

MBS Radio Show Features Venders

NEW YORK, June 28.—More and more favorable publicity is being given the coin-operated vending industry in the East in various media. Latest was a piece on Henry La Cossitt's Mutual Broadcasting System (MBS) news show. Last Wednesday (25) La Cossitt devoted several minutes of his 9 to 9:15 program to tell his listeners about the new venders that are going on locations, and of the great help they would be to the housewife in her daily shopping. La Cossitt mentioned specifically the food venders, but included all types in his talk.

Scheuer Named Head of Candy Suppliers' Ads

CHICAGO, June 28.—B. W. Scheuer, president of Vendomat Corporation of America, Baltimore, has been named chairman of the candy suppliers' advertising division for the National Automatic Merchandising Association's (NAMA) Automatic Merchandiser.

Scheuer is a member of the NAMA board of directors, and served the association as chairman of its 1946 convention committee. The yearbook, which is being launched this year, and for which he will direct efforts to secure advertising from candy vendor suppliers, will be published following the 1947 convention and exhibit, December 14-17, at the Palmer House here.

In announcing Scheuer's appointment, 1947 convention chairman George M. Seedman said: "As a director of NAMA, Scheuer has given of his time and efforts in promoting NAMA activities thruout the United States. No one knows better than he the value of automatic merchandising to the candy industry."

"Upon his return from Los Angeles, where he attended the association's regional meeting, June 23, at the Biltmore Hotel, he stopped in at NAMA headquarters and was at work at once with various suppliers," Seedman added.

Lane, Philips Named to Lamont, Corliss Posts

NEW YORK, June 28.—Edward D. Lane and Kenneth Philips have been named sales manager and merchandise manager of Lamont, Corliss & Company. They will share responsibilities of sales for all Nestle's Chocolate (not including bulk cocoas and coatings) under G. Lloyd King, newly appointed director of sales for the firm.

Among other products, Nestle has a special bar for vending machine operators that was again put on sale a few months ago after a wartime absence.

Peanut - Candy Bar Trade Form Permanent Committee

WASHINGTON, June 28.—A permanent national peanut industry committee was organized here last week to deal with "the many problems facing the peanut industry." Top priority is being given to the problem of preventing an inevitable price rise in edible peanuts—a rise which could force up the price of candy bars containing peanuts. New committee is working on the problem in co-operation with the Department of Agriculture's Commodity Credit Corporation (CCC).

At the present time, the committee and CCC have two alternatives to prevent a price increase. One is a congressional amendment to the law which requires users of edible peanuts to pay 100 per cent parity prices. Such an amendment would give agriculture the authority to adjust parity prices in accord with changing conditions in the industry. Second alternative is to work out the problem within the framework of the current law. CCC legalists are now at work to see if anything can be done along that line.

Representatives Meet

Representatives of the peanut industry met in Washington all last week, holding an informal get-together and organizing their committee. Remainder of week was spent in discussions within the industry and with CCC.

New committee is composed of two members from each of the trade groups; Southeastern Peanut Association (SPA), Southwestern Peanut Shellers' Association (SPSA), Virginia-Carolina Shellers' Association (VCSA), Southwestern Peanut Growers' Association (SPGA), Georgia-Florida-Alabama Peanut Growers' Association (GFAPGA), Virginia-Carolina Peanut Growers' Association (VCPGA), Southwestern Peanut Growers' Association (SPGA), Peanut Butter Manufacturers' Association (PBMA), National Confectioners' Association (NCA), and Peanuts and Nuts Salters' Association (PNSA).

Avowed purpose of the committee is to seek "the best possible grade of peanuts in the edible trade at prices permitting the maximum use of the product."

Candy Men Present

Among those at the meeting were William Fetter, Shutter Candy Com-

pany; Peter Atwood, Curtiss Candy Company, and Harold O. Smith Jr., Washington representative of NCA, and Roy E. Parish, executive vice-president of Georgia Peanut Company. Carl C. Farrington, of CCC, headed the government men who met with the committee. Next meeting of the peanut group will be held July 15.

Parish was named chairman of the new industry committee with Smith as secretary. The committee will function permanently, it was emphasized, with the price problem being given top priority at present.

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BALL GUM

3/4", 140 Count, 25 Lbs. to Case.
1 to 10 \$13.00 | 10 to 20 \$12.50
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100% BUBBLE or Regular. Please, no C. O. D.

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BOX 1155 ABILENE, TEXAS

BALL GUM

BUBBLE, 3/4", 140 Count

50¢ PER LB.

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FREE

FOR THIS WEEK ONLY
1 Brand New Star Card Vendor and 1,000 Cards (Value \$29.50) —with the purchase of 3 Hot Nut Vendors at \$29.50 each, as illustrated below. 10,000 assorted Cards and 2 brand new Card Vendors FREE (Total Value \$89.80)—with the purchase of 6 Hot Nut Vendors at \$29.50 each.

3 REEL COUNTER GAME

1947 IMPS

IMMEDIATE DELIVERY CIGARETTE OR FRUIT

1¢ or 5¢

\$12.95

LOTS OF 12 \$13.75—LOTS OF 5 SAMPLE, \$14.50



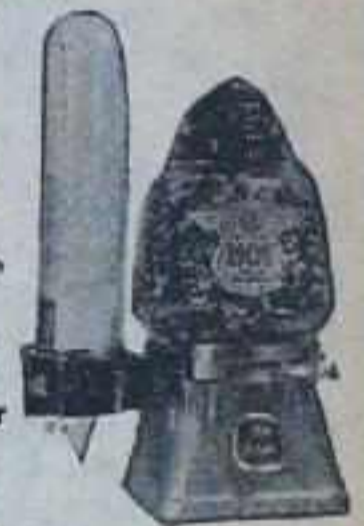
SHIPMAN TRIPLEX STAMP MACHINE



Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps. Blugproof, compact, foolproof. Immediate Delivery. Operator's Price

\$39.50

HOT NUT VENDORS,



\$29.50

Brand new, simple, accurate, dependable. 1¢ or 5¢ play. 6-lb. capacity.

STAMP FOLDERS

For Shipman, Schermack, N. Y., Victory.

10,000 ... \$ 5.75

25,000 ... 13.95

Distributors interested in selling our Hot Nut Vendors and Shipman Stamp Vendors, write for details.

1/3 Deposit on All Orders.

Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION

629 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

WATCH FOR DAVAL'S

"POSTMASTER"

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

DAVAL PRODUCTS CORPORATION

1512 North Fremont Avenue

Chicago 22, Illinois



H. L. Heide Named Head of Candy Firm

NEW YORK, June 28.—Herman L. Heide was named by the board of directors of Henry Heide, Inc., candy makers, as new president of the firm to fill the vacancy created by the recent death of his older brother, William F. Heide.

Formerly executive vice-president, Heide is one of three brothers in the family organization formed by their father, Henry Heide Sr., in 1869. He has been associated with the firm for the past 38 years, is now a director of the National Confectioners' Association.

Heide has served the candy industries in a variety of ways during recent years. He was a member of the Food Industry War Committee which aided in development of government food policies under rationing legislation. He also has been an influential member of the NCA Washington Committee.

Henry Heide Jr., will continue as vice-president and secretary, and Julius A. Heide, will remain as vice-president and treasurer.

GENUINE BUBBLE GUM

3/4", 25 Lb., 145 Count \$12.50
20 or More Cases 11.25
Barrels—Approx. 230 Lbs. Lb.43

1/3 Deposit, Balance C. O. D.

THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Kentucky

PISTACHIOS

Improved and better than ever before
Best Quality. Compare!
DISTRIBUTORS: 40¢ WHITE, 45¢ RED, BOTH SALTED
"Sun Brand" Standard about 50 to oz.
Larger size available.
AMERICAN PISTACHIO CORP.
Importers, Packers at this address for over 15 yrs.
111 Reade St., Dept. 15, New York 13, N. Y.

BUBBLE BALL GUM

60c lb.
PACKED IN 25 LB. CARTONS

CANDY MIX

FOR VENDING MACHINE USE
35c lb.

PACKED IN 50 LB. CARTONS
Be first in your territory to offer this item.

IMMEDIATE DELIVERY

Terms: One-third Cash with Order—Balance C. O. D.

ADAMS-FAIRFAX CORPORATION

5721 West Jefferson Boulevard

Los Angeles 16, California



ADVANCE

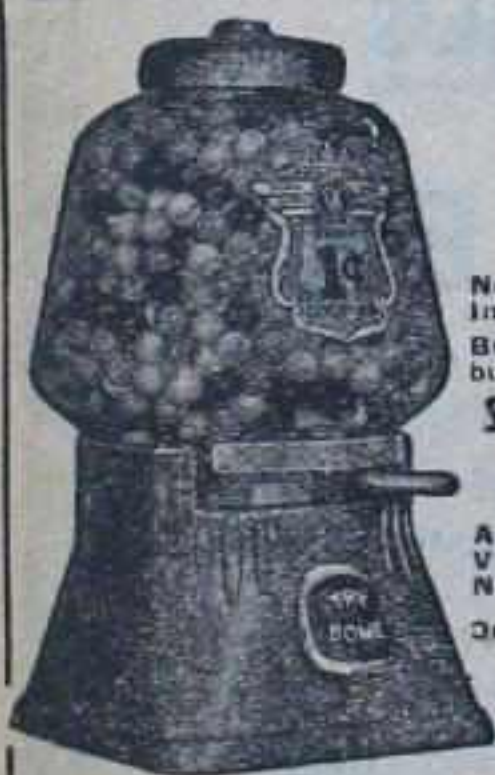
Sample, \$13.75;
two to eleven,
\$11.25.

- Advance Peanut Mach. \$10.50 to \$13.75.
- Advance Ball Gum Mach. \$9.95 to \$13.25.
- Columbus Peanut Mach. \$9.50 to \$11.50.
- Columbus Ball Gum Mach. \$10.00 to \$12.00.
- Silver King Peanut Mach. \$10.00 to \$13.95.
- Silver King Ball Gum Mach. \$10.00 to \$13.95.
- Silver King 5¢ Mach. \$10.00 to \$13.95.

- Victor Globe Type 1¢ Mach., Combination Peanut and Ball Gum \$11.75
 - Victor Cabinet Type Mach. 13.75
 - Victor 5¢ Mach. 14.75
 - Coin Wrappers, Per 1000 1.00
 - 1¢ and 5¢ Coin Counter 1.25
 - Blackstone Double Barrel Coin Counter, 1¢, 5¢ or 10¢ 2.00
 - 14" Heavy Round Base Stands, 35-Lb. 3.90
 - Globes, any make (except Silver King) 1.25
 - Silver King Globes 1.50
 - Charms, 1000 Assorted, Postpaid 5.00
 - American Astrological Scales 174.50
- IF IT IS A VENDING MACHINE—NEW OR USED—ASK US.
BALL GUM—ASK FOR PRICES.



Sample machine, \$25.00; one to eleven, \$18.75; twelve to forty-nine, \$18.25; fifty and up, \$15.00. Immediate shipment.



BRAND NEW 1947 1c and 5c Silver Kings

Now in Stock for immediate delivery. Build a permanent business at low cost. Sample \$13.95. Write for Quantity Prices.

ALSO NEW SILVER KING HOT NUT VENDOR—Only \$29.95 each

1/3 Deposit, Bal. C. O. D.

FRANTZ SCALES

WE HAVE THEM! The Original Pace Scale with greater improvements.

Aristo Scale \$115.00

Mirror Scale \$125.00



GENUINE BUBBLE GUM

25¢ CASE, 145 COUNT.....\$15.75
20 OR MORE.....14.75
BARRELS, APPROX. 230 LBS., 53¢ LB.

T. O. THOMAS CO.

1572 JEFFERSON PADUCAH, KY.

**Industrial Milk Service
New Operation in Chicago**

CHICAGO, June 28.—Industrial Milk Service Company, a milk vending operation, was established here this week by William John Condon and H. T. Larimore.

New firm will soon have 100 venders on location here, Condon, who is president of the company, stated. As additional machines are received they will be placed on location. A total of 250 milk venders are expected to be

on location by the end of 1947, he added.

Industrial is using Kalva venders, a selective type of machine which gives the customer a choice of three milk drinks: sweet milk, buttermilk and chocolate milk. Venders will sell one-third quart bottles of each of the three milks for 10 cents. Locations already lined up are chiefly industrial plants, large office buildings and truck docks.

Serviced by Dairies

Servicing of the milk venders will be handled daily by several of this city's prominent dairies. Already under contract is the Hawthorne-Melody Dairy and negotiations are now under way with other dairies.

Condon said the reason for using several dairy firms to supply milk for the venders is that Industrial does not plan to interfere with any milk delivery now going on within a location but merely supplement it by selling the same product thru venders.

Before launching the firm, Condon employed a market research company to conduct an exhaustive survey of Metropolitan Chicago in order to determine the potentialities of milk vending here. The results of the survey showed, he said, that there was an actual need of upwards of 2,000 such venders.

Condon, a Lawyer

Condon, a native Chicagoan, is well known here as a member of a prominent La Salle Street legal firm. He is also a partner of Bonny Kay Grove, Mercedes, Tex., a firm that grows and packages citrus fruits for home and gift use. He is a graduate of Loyola University, New Orleans, and also of Tulane University Law School.

Larimore, Industrial's vice-president, served with the Ninth Army in some of the most crucial battles of World War II. Prior to his four years in the army, Larimore had held important engineering posts for more than 12 years. He attended Purdue University.

Stoner Covers U. S. With 11 New Sales Reps

AURORA, Ill., June 28.—Change of pace and important expansion in the sales organization of Stoner Manufacturing Company was disclosed in the appointment of 11 new sales representatives covering all sections of the country. C. A. Adelberg, firm's vice-president, made the announcement.

New appointments followed shortly after the naming of Burnhart (Bip) Glassgold, former vice-president of DuGrenier, Inc., as sales manager for the candy vending machine manufacturer. Glassgold is expected to take over his post here July 7.

Same Basic Plan

Altho the expanded organization will put new emphasis on regional representation for Stoner, a company official explained that there was no change in the basic sales policy of direct sales to operators. Firms and individuals appointed are not distributors but sales representatives. With the exception of two firms, all of the new representatives function from the home office here as has been Stoner's policy previously. However, most of them will have headquarters, too, in their home areas at the addresses indicated.

New representatives, with their respective areas, are as follows:

Eastern area: Trimount Coin Machine Company, 40 Waltham Street, Boston; Furst & Schwartz, 512 Grand Street, Brooklyn. Southern area: Mitchell C. Doumany, P. O. Box 1944, Charleston, W. Va. Central area: Thomas Smith, 489 College Avenue, Holland, Mich.; Donald Buck, 7804 Colfax Street, Chicago; J. E. Naughton, 861 Geneva Road, St. Charles, Ill. Northwestern area: D. H. Burcham & Company, 917 S. W. Oak Street, Portland, Ore.; R. M. Loughrey, 803 Mercer Island, Washington; W. E. Earl, Portland, Ore. Southwestern area: Stan Russo, 326 Homewood Road, Los Angeles.

Kunkel Corn Vender Back in Production After Wartime Halt

LOS ANGELES, June 28.—Kunkel Metal Products Company, now back in the production of the Kunkel Popcorn Vender after reconverting from wartime work, announced this week that Norssoamerica has been appointed national distributor, according to Forrest Wilson, sales manager for Norssoamerica.

Kunkel has been making popcorn venders since 1936 and thousands are now in use. Manufacturing, however, was halted at the outbreak of war. Firm hopes to hit top production as soon as materials are available.

Machine is 16 inches wide by 16 inches deep by 62 inches high and weighs approximately 67 pounds.

Loock, Allen Join Together To Form New Candy Company

BALTIMORE, June 28.—Two prominent figures in Eastern candy distributing circles have joined forces to form the new corporation of Allen, Son & Company at 14 East Lombard Street here. Principals are Harry W. Loock, past president of the National Candy Wholesalers' Association, who will become president of the firm, and Morton P. Allen, who has been engaged in candy merchandising here for more than 50 years as owner of Allen, Son & Company.

Loock resigned as secretary of McDowell, Pyle & Company, Baltimore, to head the new firm and will take over active direction July 1. He was one of the founders of NCWA, serving as its first president until the association's recent convention, when he was named chairman of the board of directors. He will also serve as treasurer of the new organization.

Allen, who will be vice-president and secretary, had operated his firm for more than half of its 50 years with J. Roger Ozmon, also an NCWA founder, as his right-hand man. Ozmon died recently.

Firm will continue to confine its activities strictly to candy and soda fountain supplies.

BUBBLE BALL GUM

45c per lb.

FINEST QUALITY—ANY QUANTITY

- 5/8" 140 Count 45¢ per lb.
- 170 Count 50¢ per lb.
- 210 Count 60¢ per lb.

Spotam or Striped Ball Gum Winners in above sizes, 5¢ more per lb.

All gum packed 25 lbs. to a carton!

IMMEDIATE DELIVERY

THE ACE VENDOR!

Vends all kinds of bulk merchandise Nuts, Candies, Ball Gum. No additional parts required.

\$11.50

- | | |
|-----------------------|------------------------|
| SILVER KING | ADVANCE |
| 1¢ Peanut ... \$11.50 | 1¢ Peanut ... \$11.25 |
| 1¢ Gum ... 11.50 | 1¢ Gum ... 11.25 |
| 5¢ Nut ... 12.50 | 5¢ Pistachio ... 13.75 |

- | | |
|----------------------|-----------------------|
| VICTOR V | MASTER |
| 1¢ Globe ... \$11.75 | 1¢ Peanut ... \$14.95 |
| 1¢ Cabinet ... 13.75 | 1¢ Gum ... 14.95 |
| 5¢ Cabinet ... 14.75 | 1¢-5¢ Comb. ... 15.95 |

- Pipe Stands \$3.50 or 3 for \$10.00
- Cross Bars 1.00 or \$10.00 per Doz.
- Wall Brackets 1.00 or 10.00 per Doz.
- 5¢ Silver King Hot Nut Venders with Cup Dispenser, Brand new, Complete \$29.95

WRITE . . . WIRE . . . PHONE

CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Avenue Cleveland, Ohio
Phones: PRospect 6316-7
Terms: 1/2 deposit with all orders, balance C. O. D., F. O. B. Cleveland.

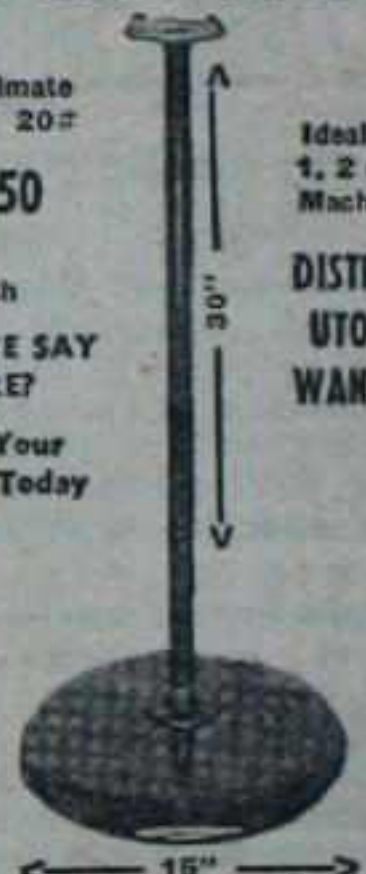
BEST FOR LESS CAST IRON STANDS

Approximate Weight, 20#

\$3.50

Each
NEED WE SAY MORE?

Rush Your Orders Today



Ideal for 1, 2 or 3 Machines
DISTRIBUTORS WANTED

BOSTON BAKED BEANS
The Very Best, 28¢ lb., 50-lb. Carton
1/2 Deposit, Balance C. O. D.

Standard Specialty Co.
3021 38th Ave. Oakland 2, Calif.

10 SILVER KINGS

and 11,100 Balls 5/8" Bubble Gum, \$162.00

5 Silver Kings and 7400 Balls 5/8" Bubble Gum, \$39.00

Delivery day order received
One-third Deposit, Balance C. O. D.



RUSS THOMAS CO.
3285 Overland Pl. Memphis 11, Tenn.

BUBBLE BALL GUM

5/8, 140 Count Per Pound.
25 Lbs. Per Carton.

55c Per Pound.

PENNY KING CO.

1037 E. Warrington Ave. Pittsburgh, Pa.

WHY PAY MORE?
asks
ROY TORR
A. B. T.
CHALLENGERS
1947 MODEL
NEW
1 OR 1,000
\$45.00 EACH
ORDERS SHIPPED
SAME DAY RECEIVED



KICKER AND CATCHER
COUNTER MODEL
1c Play, \$37.50 • 5c Play, \$41.25

ROY TORR LANSDOWNE PENNA.

YOU'RE WASTING YOUR TIME IF YOU'RE NOT USING SILVER KING'S HOT NUT VENDOR

This brand new model is years ahead of any other kind of vendor. It vends any type of nut and outsells other machines by a country mile. There's just no comparison between ordinary cold nuts and the irresistible appeal of fragrant, appetizing hot nuts. Your profits start to climb the moment you install the Silver King HOT NUT VENDOR in your locations. Watch the customers empty out the bowl in one-quarter of the usual time. The Silver King is solidly built for unflinching, constant service and the HEATING UNIT IS GUARANTEED FOR A LIFETIME. Modern cup dispenser attached to the side yields sanitary cone-shaped cups for each 5c portion and adds to the customer appeal.

DON'T WAIT, ORDER NOW—
START MAKING PROFITS NOW
PRICE \$29.95 Complete
Cup dispenser free
Scott-Crosse Company
1423-25 Spring Garden Street
PHILADELPHIA 30, PENNSYLVANIA
Phone: Rittenhouse 7712

THE NEW 5c SELECTOR
HANDLES A QUALITY CHOCOLATE MINT
EXCLUSIVE OPERATORS AND DISTRIBUTORS WANTED

MANUFACTURERS AGENT SALES CO.
935 Market St. SAN FRANCISCO, CALIF.

ATTENTION
You have seen the rest, now see the best! Wanted: Men with stamp or bulk vending experience or specialty salesmen who are used to earning big money. Only high class men who can finance themselves need apply. Write or call
Merit Sales Mfg. Co.
532 N. 6th St. PHILADELPHIA, PA.

TINY ALMONDS
800 Count—55¢ lb.
Try Our ROYAL MIX (Tiny Almonds, Tiny Filberts, Tiny Cashews), 70¢ lb.
TINY CASHEWS, 60¢ lb.
1/4 Deposit, Balance C. O. D.
Write for Price List on Other Nuts
ACE HIGH PRODUCTS
1811 S. 14th St. St. Louis 4, Mo.

Report Success With 25c Chute On Nut Venders

CHICAGO, June 28. — Tropical Trading Company here, believed to be the first nut vender manufacturer to experiment with 25-cent coin chutes, reported this week that test machines in the Chicago area are receiving favorable comment.

Gib Courshon and Ed Levin, firm partners, said there are about 25 of the firm's new three-bowl Challenger hot nut model in operation here, in addition to about 75 of their two model machines. Courshon said at least one of the bowls in the new machines are set on quarter operation.

The partners reported gross receipts on the 25-cent units exceed those in the nickel bowls, altho actual nut volume in the nickel venders is still higher than the quarter operation. Tropical recommends that the same amount of nuts be vended in all machines, with variation in the grade of nuts accounting for the difference in price. Their recommendation to operators is for one and one-half ounces of nuts per portion, with peanuts at a nickel, "party mix" broken nuts at a dime, and de luxe whole nuts, including filberts, almonds, pecans, cashews and pistachios, for a quarter. The machines, with the patented heating element built into the vending barrel, are constructed so that there is no cutting of nuts and they are vended whole.

Courshon said a total of 10 distributors has been appointed over the United States, Canada and Hawaii. "We are not going to take on any more distributors than we can satisfy with our limited production," Courshon stated. "Altho production is limited at the present time we are making deliveries and are increasing our volume from month to month. We are also accepting orders direct but in each instance the distributor in the territory gets his commission just the same. We are still having to allocate machines to insure fair distribution."

Courshon said the appearance of the machine has enabled the Chicago operator to put them in locations that never before would accept vending machines. He said nearly all of the venders here are in theaters and cocktail lounges.

He said the firm also is now in production on a heavy metal stand, finished in chrome to match the venders but sold separately. The stand weighs 25 pounds, is 26 inches high and the base is 16 inches in diameter. It consists of a circular base with a single tubular column rising from the center.

The new heating element, one of the principal features of the new machines, has been successful on test location, according to Courshon. The unit gives uniform heat thruout and nuts are always hot regardless of how fast they move.

Firms May Apply for Sugar Ration Relief

WASHINGTON, June 28.—Persons still subject to sugar rationing regulations (all users other than domestic and institutional) still have the right to apply for modification or stay of control orders, according to the sugar rationing administration of the U. S. Department of Agriculture.

Persons applying, according to the statement, must be able to show that the modification or stay requested would be justified by changed circumstances or that the control order has served the remedial purpose for which it was issued and no longer is necessary to protect the rationing program.

THE ACME ELECTRIC MACHINE



Price of Machine.....\$25.00
2 to 11 Machines..... 18.75
Bracket (if desired)..... .50
Floorstand (if desired)..... 4.00

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5¢ play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

DISTRIBUTOR OF ADVANCE MACHINES

1645 Bedford Avenue

Brooklyn 25, N. Y.

CANDY MACHINES

ROWE DE LUXE, 8 COLS., WITH LIGHTS, 120 BAR CAP.....\$115.00
ROWE STANDARD, 8 COLS., 120 BAR CAP 95.00
UNEEDA, 5 COLS., 102 BAR CAP..... 75.00
NAT'L 9-18, 162 BAR CAP., 9 COLS..... 110.00

CIGARETTE MACHINES

NEW ROWE CRUSADERS.....\$200.00
NEW DU GRENIER CHALLENGER, 7 COLS. 135.00
ROWE ROYALS, 10 COLS.....\$105.00
ROWE ROYALS, 8 COLS., DUALS.... 95.00
DU GRENIER CHAMPION, 11 COLS..... 98.50
DU GRENIER MODEL W. 9 COLS..... 69.50
DU GRENIER "5", 7 COLS., 210 PACK CAP. 47.50
UNEEDA, 12 COLS..... 65.00

CIGAR MACHINES, Cap. 175, 7 Col.\$35.00

LOW PRICED CIGARETTE MACHINES

NATIONAL 630, 150 PACK CAP.....\$32.50
DuGRENIER 6 COL., 150 PACK CAP..... 32.50
ROWE 6 COL., 150 PACK CAP.....\$32.50
STEWART-McGUIRE 8 COL..... 35.00

U-NEED-A-PAK MODEL 500 15 Cols. \$120.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.

We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET

BROOKLYN 11, NEW YORK



SALESMEN! DISTRIBUTORS!

NEW DELUXE BLADE VENDOR HAS EVERYTHING YOU WANT

Flash — Eye Appeal — Merchandise Appeal
Vends Popular Brands
Gillette - - - Star

Berkeley - - - Cooper
WRITE

GEM VENDING MACHINE CO.

1276 W. 3D ST.
CLEVELAND 13, OHIO

MY VENDOR IS A
HOT money maker



'POP' CORN'S

AUTOMATIC VENDING MACHINES

Yes, it's really hot. It's today's way of automatically vending popcorn profitably. 'POP' CORN'S Automatic Vending Machine with its clean modern lines and plexiglass display dome stimulates the urge to buy and this means profits. For 17" of floor space, you can't beat it!

'POP' CORN SEZ, "It's the slickest way of serving your customers crisp, fresh, better tasting popcorn and it's a hot money maker." Get a letter off today for complete details.

WRITE FOR YOUR NEAREST DISTRIBUTOR



T. & C. Co.
BOX 5998
Dallas, Texas

16-Column Cold Sandwich Unit By Vendomatic

NEW YORK, June 28.—A 16-selection cold sandwich vending machine will be the first offering to the coin machine industry by the new Vendomatic Corporation, according to William S. Tandler, president. Tandler is also a partner in Industrial Scientific Company, product engineers, who designed this machine and many other vending machines for other companies.

A Delaware corporation, the new manufacturing firm has established quarters at 34 West 33d Street for the present. The machine, complete with refrigeration, is expected to sell to operators at between \$600 and \$700, with first deliveries in late fall.

72 Inches High

Standing 72 inches high, the vender is made of stainless steel with a front glass window that shows the patron the sandwiches which will be delivered. Four rows of compartments (four in a row) with a red button under each compartment for a patron to push after inserting a coin, make up the top half of the cabinet's front.

Holding between 200 and 250 sandwiches, each packed in a cardboard box with the sandwich name on the front, the first test vender was placed in the United Nations canteen of Pepsi-Cola in Times Square. The test model accepted dimes, but Tandler says the machine can be used to vend sandwiches priced from 10 to 25 cents.

The same vender, without refrigeration, could be used to vend pocket-books, since the compartments are large enough and the product viewed is the actual one delivered after the coin insertion. The machine needs little area in a location, since it is 20 inches wide and 20 inches deep.

To Come in Colors

While the test model is made of stainless steel, the venders that will be made on production lines will be painted various colors. Lights are used around the glass front, placed on the inside, to make the 16 compartments stand out and invite patronage.

The test model is back in the shop as this is written, being overhauled in search of bugs, if any, before the production line is set up. After opening offices in New York, the firm found another concern in the city using the same name (Vendomatic). Tandler says purchase of the name from the other firm has been completed.

Veeder-Root Earning Trebles Over '46 Net

HARTFORD, Conn., June 28.—Veeder-Root, Inc., makers of counting devices for vending machines, reports consolidated net earnings for the 20-weeks period ended May 18, 1947, was over three times that of net earnings of the same period in 1946.

Earnings for period ending May 18 of this year were \$914,761 (\$2.02 a share on 414,600 shares now outstanding, before dividends), compared with \$302,580 (\$5.15 on the unconsolidated basis and 200,000 shares) for similar period in 1946. Earlier this year the number of new shares was increased.

Company's condensed balance statement shows consolidated earned surplus of \$4,803,436 contrasted with \$4,095,975 at the first of this year and against \$2,683,374 on an unconsolidated basis a year ago. Net working capital, on condensed basis, was \$5,106,631 against \$5,981,542 a year ago.

NCA Candy Group Ups Candy Ads in Nat'l Magazines

CHICAGO, June 28.—Council on Candy of the National Confectioners' Association is stepping up the tempo of its candy advertising by scheduling 20 small ads in *Life* and 10 in the *Saturday Evening Post* during the six months beginning July 1.

The small ads, one column by three inches, will supplement the three full-page, four-color ads already scheduled for the two magazines. As a result, candy will be represented in 23 of the 26 issues of *Life* and 13 of the 26 issues of the *Post*.

Utilizing the heart design featured in all Council on Candy advertising, the ads will present a humorous illustration within the heart together with the slogan "Candy's Dandy, Keep It Handy." The illustrations are the work of John Averill, who won the gold award this year in the Society of Typographic Arts' competition.

First Out July 12

First of the new ads will appear in the *Post* on July 12 and 19 and in *Life* on July 14. The July 28 *Life* will carry a full-page color ad headed "Wouldn't You Like Some Candy?"

The Council's educational campaign directed at the schools will reopen next September with full page ads in *What's New in Home Economics*, *Forecast for Home Economists*, *Grade Teacher*, *The Instructor* and *Practical Home Economics*. Ad copy in all of these journals will be devoted to obtaining bookings for the Council's new 20-minute, 16mm. sound movie, "Candy and Nutrition," recently completed by RKO-Pathé, Inc.

Council also announced that the budget for the six-month period will be \$224,150, covering all three advertising programs, publicity, consumer research, meetings and merchandising, sales training and administration. Funds are provided by subscriptions to the national industry fund by candy manufacturers and distributors.

Frozen Food Fare Celebrates First Birthday in N. Y.

NEW YORK, June 28.—The Frozen Food Fare, a model war veterans' small business enterprise which expects eventually to revitalize the frozen food industry by retail selling thru vending machines exclusively, celebrated its first anniversary Wednesday (25) with city and State officials participating.

The war vet owners of Frozen Food Fare, Murray Playner and F. Stephen McArthur, received a message from Gov. Thomas E. Dewey saying, "I am happy to send warm greetings on the occasion of the first anniversary of the establishment of your enterprise, Frozen Food Fare, Inc., with my congratulations upon the rapid success which has made it possible for you to plan to expand."

The firm is studying frozen food venders, and expects to eventually develop its own vender, which will be used in retail outlets from Coast to Coast, vending every type of frozen food.

At the anniversary ceremonies were Thomas J. Curran, secretary of state; Vincent R. Impellitteri, president of the city council; Jane H. Todd, deputy commissioner of the State Department of Commerce; Ruth Miner, deputy secretary of state, and Brig. Gen. Arthur V. McDermott, special counsel to the State Division of Veterans' Affairs.

SPECIAL DEAL!
VICTOR MODEL V
FAMOUS PRE-WAR VENDORS
10 GLOBE TYPE PLUS 100 POUNDS OF BUBBLE BALL GUM. ALL FOR \$162.50
Mention Deal A When Ordering
We Accept Trade-ins. We Buy & Sell Used Machines.

Virginia Peanuts, 30-Lb. Ctns., 27¢ lb.
RAINBOW PEANUTS
50-lb. Ctns. 25¢ lb.
Spanish Peanuts, 30-lb. Ctns., 21¢ lb.
Model V Globe Type With Plastic Globe \$13.75

BUBBLE BALL GUM
5/8" - 140 COUNT
50c LB. In 25 Lb. Ctn. Lots.
1/2 Deposit, Certified Check or Money Order. Balance C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
481 Sackman St. Brooklyn 12, N. Y.
Phone: Dickens 2-7992

ASCO
STANDARD ALL-PURPOSE
5c VENDOR
Built To Bring You Big Profits With
PISTACHIO NUTS
Salted Peanuts, Mixed Nuts, Cashews, Panned Confections.
IMMEDIATE DELIVERY
\$19.50 EA.
Established Operators' Quantity Price
1/3 with order, bal. C. O. D., F. O. B. Newark
Send for complete Merchandise and Machines Price List!
DISTRIBUTOR TERRITORIES AVAILABLE

ASCO VENDING MACHINE EXCHANGE
35-57-59 Branford Street - Newark 5, N. J.
Telephone 2-7443

10 SILVER KINGS
and 11,100 Balls 5/8" Bubble Gum. \$162.00

5 Silver Kings and 7400 Balls 5/8" Bubble Gum. \$89.00

Delivery day order received One-third deposit, Balance C. O. D.

T. O. THOMAS CO.
1572 JEFFERSON PADUCAH, KY.

FOR SALE CIGARETTE MACHINES
4 On Location, 1 Off. Reasonable, New York City.
LAUNDRY-CRAFT CO.
65 West 39th St. NEW YORK
WI 7-3269

Toppino Places Popcorn Vender In New Orleans

NEW ORLEANS, June 28.—The time automatic popping popcorn vender has made its first appearance here with 10 machines as the initial installation of the Milton Toppino operating firm.

Toppino, who has three partners—Edward Soniat, Earl Mendola and Joe Blasi—is planning now on a route of 50 machines. It is the group's first venture in the automatic merchandising business.

Firm is using the new Minit Pop machine, manufactured by Viking Tool and Machine Corporation. Toppino spent two weeks at the maker's Belleville, N. J., plant, learning operation of the venders. He said that he believed New Orleans was one of the first cities in the nation to have this equipment on location.

Most of the present locations are around schools, but one of the venders is placed prominently at the entrance to the Canal Street ferry on the Algiers side of the Mississippi River. Another unusual location is a private recreation and swimming center at the lake front.

Toppino said that he and his partners are surveying other location possibilities, with the emphasis on juvenile trade. He said that business at present locations had been good during the four weeks which machines have been installed, but predicted much heavier patronage when school reopens in the fall.

The Viking machine pops corn after insertion of 10-cent piece, with bags and salt provided thru an integral compartment at the side of the machine.

Now 10,000 TV Sets In Philly May Have To Be Readjusted

PHILADELPHIA, June 28.—With WFIL-TV just about ready to test its television pattern, RCA Victor and Philco dealers, battling for home set supremacy here, are alarmed over the possibility that every set in operation in this territory will have to be readjusted. While nobody will give out an official count, it is reported that there are more than 10,000 sets already in operation or available for immediate installation.

Grave concern is caused by the fact that the WFIL-TV transmitter has been erected atop the Widener Building in the center of the city, and only a few city blocks away from Philco's WPTZ set-up. Since it was unknown where WFIL-TV would set up when the sets were manufactured, there is a strong likelihood, according to RCA Victor service men, that the sets will all have to be re-adjusted so that owners can pick up the station during the pattern tests. The WFIL-TV set-up is only temporary, the station having purchased the Philadelphia Arena in the West Philadelphia sector to house its entire facilities, including AM, FM, TV and facsimile.

Since RCA Victor has its own service company and all set owners get a full year's guarantee, set adjustments to pick up WFIL-TV will be no strain on set dealers. The parent company itself will have to bear the load. However, it will mean a slow-down in the installation of new sets. Dealers handling the Philco sets pocket the service fees themselves. While charging a slightly smaller fee of \$45, many dealers claim it cost them almost as much to install the set.

Circulation Managers Examine Auto Newsy, Newspaper Vender

RENTON, Wash., June 28.—Visitors at the International Circulation Managers' Association meeting held in New York's Waldorf-Astoria last week got a chance to examine the Auto Newsy, newspaper vending machine developed by Auto Newsy, Inc., of this city.

This newspaper vender has been under development for the past two years, and a contract has now been signed with the G. E. Duncan Corporation, of this city, to produce the vender. Deliveries of the vender are scheduled to start immediately, according to company officials.

(In New York, where the circulation managers met, The Billboard was told that at least one of that city's daily newspapers has discussed with the vending firm's representatives the possibilities of trying the vender on an experimental basis. In Chicago, the Chicago Sun, as reported in these columns previously, is experimenting with another newspaper vender in outlying districts.)

Offer Stock Issue

Auto Newsy, Inc., is chartered in the State of Washington with an authorized capital of \$250,000, divided into 250,000 common shares with a par value of \$1. A portion of this stock, company officials said, is now being offered for sale.

The newspaper vender was developed by John Kosloski, who assigned all patent rights to the corporation. The device itself is built of aluminum alloy, with aluminum chrome legs. Vender, is so constructed that the top half of the newspaper front page is displayed behind a plexiglass window.

No adjustment is required, its makers claim, to vend any number of pages from four to 200. An interchangeable mechanism is provided to accommodate both nickels and dimes depending on the paper's price.

Supplementary Sales

Auto Newsy officials are slanting sales talk to newspapers by pointing up the supplementary, day and night value of newspaper vending machines in those areas—suburban and industrial—where newsboy sales are not usually made. The honor box system, used by most metropolitan newspapers, could be eliminated, the newspaper vending firm claims, by merchandising machines which would cut down theft and loss due to both weather and other damages.

Members of Auto Newsy's board of directors are Drake L. Cummings, president; Miss Frances Herbert,

vice-president; John Campbell, secretary; Lynn S. Morrell, treasurer and Gordon E. Duncan.

Other offices of the firm are John Kosloski, the vender's inventor, who heads development and research; Carl Fields, production engineer; Stewart E. Kidd, sales director; and Cecil L. Hoff, field director.

FREE! FREE! FREE!
— July Only —
With each order of ten (10) Brand New Shipman Triplex Stamp Vendors for 1¢-3¢-5¢ Air Mail Stamps, we will give 25,000 genuine Shipman stamp folders FREE of charge!
IMMEDIATE DELIVERY!
— Price \$39.50 each —
1/3 dep., bal. C. O. D.
• Send for free leaflet •
R. H. Adair Company
8924-26 Roosevelt Rd.,
Oak Park, Illinois
RUSH YOUR ORDER TODAY!



Again Available!
KUNKEL
HOT POPCORN VENDOR
(Machine Listed by Underwriters' Laboratories)
PRACTICAL — DEPENDABLE

- Beautiful Baked Enamel Finish
- Sturdy Steel Cabinet
- 99 1/2 % Slug Proof
- Low Electric Consumption
- Can be refilled without Operator calling
- Easy to Service and Clean
- 16x16" Wide, 62" High
- 67 lbs. approx. Net Weight

"Kunkel" for 30 Years Makers of Coin Operated Machines
Territories Available
IMMEDIATE DELIVERY
NORSOAMERICA

356 SO. BROADWAY MADISON 6-3746 LOS ANGELES 13, CALIF.



"3 in 1" Water Repellent Lock
PLASTIC GLOBE
Heavy Felt Pad Covers Entire Bottom
Tray in Front

CONVERTIBLE "3 IN 1"
INTERCHANGEABLE 1c OR 5c PLAY
"KING VENDOR"
CAPACITY 3 1/2 LBS.
Vends Ball Gum and Various Types of Nuts

Will Build Coin Chutes to Fit Foreign Money
Plenty of Ball Gum Available NOW!

Distributorships Available

L. A. Penn Mfrs.
2126 So. Granville St., West Los Angeles, Calif.

List Price **\$13.95** F. O. B. Los Angeles
WRITE OR WIRE



COLUMBUS VENDERS
IMMEDIATE DELIVERY
4 MODELS

1. Peanut
2. All Purpose
3. Ball Gum
4. 5¢ All Purpose

COMPLETE PARTS STOCK

CASH-TRAYS
The Biggest Little Money Maker Yet Manufactured.
\$9.85 EA.
WRITE FOR INFORMATION AND CIRCULARS

Teeny Almonds 93c Lb. In 5# Cartons

Markepp Sales Co.
4310 CARNEGIE AVE. CLEVELAND, OHIO



Peanut King Obici Buried in Virginia

SUFFOLK, Va., June 28.—Death of Amedeo Obici ended the career of the founder and president of Planters Nut & Chocolate Company, often referred to as the "Peanut King."

Obici died in Wilkes-Barre, Pa., but was buried here where one of his firm's largest candy plants is located.

His success story in the peanut business began with the launching with Mario Perruzzi, of Planters Peanut Company in 1906. Growth of the organization is indicated by its present production layout, including four plants, located in Wilkes-Barre, Suffolk, San Francisco and Toronto. Plants employ 5,000 workers and turn out candy representing about \$60,000,000 in annual sales.

Obici left an estate of \$1,625,000, a large portion of which he designated for charity.

FOR SALE
PERFECT OPERATING AND REFINISHED IN A-1 CONDITION

- 150 U-Select-It Candy Bar Machines, 54 Count. \$67.50 @ F. O. B. Lincoln, Nebr.
- 200 U-Select-It Candy Bar Machines, 72 Count. \$85.00 @ F. O. B. Lincoln, Nebr.
- 100 U-Select-It Candy Bar Machines, 74 Count. \$87.50 @ F. O. B. Lincoln, Nebr.
- 100 Vendits Candy Bar Machines, 150 Count. \$110.00 @ F. O. B. Lincoln, Nebr.
- 125 Northwestern Penny Peanut Machines, Model 33. \$5.00 @ F. O. B. Lincoln, Nebr.
- 500 Brackets for Peanut Machines. 25¢ @ F. O. B. Lincoln, Nebr.

All Orders With 1/3 Down, Balance C. O. D. Send Your Orders to the
CANDY SERVICE COMPANY, INC.
2631 RANDOLPH STREET LINCOLN, NEBRASKA

WE LEAD AGAIN WITH
NEW LOW PRICES

**BALL
BUBBLE GUM**

60c per lb.
170 Count per lb.
25 lbs. to carton

**LICORICE
LOZENGES**

30c per lb.
App. 530 Count per lb.
38 lbs. to carton

**PISTACHIO NUTS
AFGHAN RED**

45c per lb.
App. 800 Count per lb.
RED 64c per lb.
App. 575 Count per lb.
WHITE 55c per lb.
25 lbs. to carton

BOSTON BAKED BEANS

35 lbs. to carton 25¢ per lb.
WRITE FOR QUANTITY PRICES
We Buy and Sell New and Used Vending
Machines
All Orders F. O. B. New York
1/3 Deposit, Balance C. O. D.
SUNFLOWER DISTRIBUTING CO., INC.
2125 Amsterdam Ave., New York 32, N. Y.

BUBBLE BALL GUM

3/8", 140 Count, Packed Bulk 25 lb. Cartons.
Samples upon request, 45¢ lb.
Terms—Cash in full. No C. O. D.'s.
NEW DEAL V. M. CO.
P. O. Box 6533 PHILADELPHIA, PA.

**Vernor Says
Drink Biz in
For Expansion**

No Fear of Recession

NEW YORK, June 28.—A greatly expanded soft drink industry within the next few years was predicted this week by James Vernor, president of the James Vernor Ginger Ale Company and former head of the American Bottlers of Carbonated Beverages. At the same time, Vernor expressed the opinion that an economic recession in this country would have little, if any, effect on soft drink sales.

Two Billion Annually

Concerning the expansion of the industry, Vernor declared: "The best minds in the industry foresee a \$2,000,000,000 a year market for soft drinks as soon as more sugar and equipment are available." (Soft drink sales have not yet reached \$1,000,000,000 a year. Estimates place the 1946 dollar volume at \$870,000,000.)

"A thirsty person will still have a nickel for a cold drink when an expensive purchase is out of his reach," Vernor declared with reference to a possible business recession. "Studies made recently by our company show, for instance, that States in which the average individual's income is lowest are among those having the highest per capita sales of soft drinks."

**Wide Open Field
For Frozen Food
Venders Revealed**

CHICAGO, June 28.—Market potential for frozen food vending machines is indicated in a recent survey made by Refrigeration Equipment Manufacturers' Association (REMA) covering expected equipment needs from freezing plants to home lockers.

In the frozen food retailing field—where venders belong—the association report based its estimates on recent Department of Commerce figures showing that only 40,000 of the nation's 600,000 retail food stores currently have frozen food storage facilities.

It sets at 150,000 the number of storage and display units needed to supply these outlets which already are retailing frozen foods. Stores include general groceries, department stores and stores which handle frozen foods only.

Indicating that frozen food retailing is still largely undeveloped, the report said that the refrigeration industry should plan on supplying equipment in 1947 for 25,000 to 50,000 new stores and stores which do not currently handle frozen food lines.

**New Firm on Coast
To Distribute Coin
Crystalette Radio**

LOS ANGELES, June 28.—Charles Kline and his brother, Nate Kline, have formed the Coin Vending Enterprises, Inc., a North Hollywood, Calif., concern, to handle nation-wide distribution for Crystalette coin-operated radios and other Crystalette products.

Charles Kline has had a decade of experience as an operator in Pennsylvania. He was one of the owners of United Service Company, and was well-known in the East as a music machine operator. He recently moved to Los Angeles after his discharge from the navy where he was assigned to the submarine service. He has just returned from a trip East where he lined up distribution outlets for the new firm.

His brother, Nate, was formerly associated with the general retailing business in Pennsylvania.

**Test Adds Life to
Electro Cig Venders**

NEWARK, June 28.—Engineers at C-Eight Laboratories, manufacturers of electrically operated cigarette vending machines, are concentrating their efforts on extending the life of the vender, according to Mario Caruso, firm president. A machine called Life Tester is being used by the firm to produce the equivalent of 10 years of operation in five days of testing.

Normal breakdowns which occur in the life of the vender are shown by tests, and changes in the design and manufacture to insure against such breakdowns are being made.

As a result of the first tests, high tensile steel is now replacing other steels previously used by C-Eight. The cabinet and all parts receiving excessive wear are now made of the new steel—called N.A.X. steel.

Tobacco Firm Buys Venders

WAUKEGAN, Ill., June 28.—Waukegan Tobacco Company, wholesale tobacco firm here owned by Frank Fenneman, purchased two cigarette venders last week for use in local spots.

Make Money With VICTOR'S Famous



**MODEL
"V"**

Starting
Deals
Deal #1: 10 Model
"V" 1 1/2 Cabinet
type and 60 lbs.
Salted Spanish
Peanuts

\$149.50

Deal #2: 10 Model
"V" 1 1/2 Cabinet
type and 70 lbs.
Bubble Ball Gum

\$179.50

**BALL BUBBLE GUM
60c lb.—35 lbs. to carton**

PRICE OF MACHINES

1 1/2 Cabinet Type	\$13.75
5 1/2 Cabinet Type	14.75
1 1/2 Globe Type	11.75
Floor Stands	4.00
Wall Brackets	.75

NEW VENDING MACHINES

Advance #11 1 1/2 Peanut	\$11.25
Advance #11 5 1/2 Pistachio	13.75
2 to 11	12.25
Advance Model "D" 1 1/2 Ball Gum	11.25
Silver King 1 1/2	11.50
Silver King 5 1/2	12.50
Silver King Ball Gum	12.50
25 or more Silver Kings	10.30
Columbus 4 1/2 Peanut	11.50
2 to 11	10.95
12 to 47	10.40
Columbus 4 1/2 all purpose	11.85
2 to 11	10.95
12 to 47	10.40
Columbus 4 1/2 B 5 1/2 all purpose	12.95
2 to 11	11.95
12 to 47	11.40
Asco Hot Nut, 5 1/2	34.50
Regal 1 1/2 Plastic Globe	8.95

Send for Literature and Quantity Prices.
1/3 Deposit Required with Order
Address All Mail to Dept. 88.

FRANK DIST. CO. 535 N. 9th St. Phila. 23, Pa.

**HERE'S THE WAY TO
BIG CASH PROFITS
Brand new**

MINITPOP

Fully Automatic (10-cent play)
Coin-Operated Popcorn Vender.
Perfect, practical. Profitable investment. Exclusive Ohio distributors, and we do mean

EXCLUSIVE

Your old equipment is valuable, trade it in for MINITPOP. Immediate delivery—be first in your territory. Wire us today.

P. K. SALES CO.

507-509 Wheeling Ave.
Cambridge, Ohio

**AGENTS WANTED!
NEW TYPE
UNIVERSAL VENDOR**

Will Dispense Hot or Cold Nuts,
Including Pistachios and Other
Types of Merchandise.



Write for Particulars and
Territories Available

seacoast DISTRIBUTORS, INC.
415 REELINGHUTTEN AVENUE NEWARK 3, N. J.
Phone: BR 9-2324

GENUINE BUBBLE GUM

3/8", 25 Lbs., 145 Count \$12.50
20 or More Cases 11.25
Barrels—Approx. 230 Lbs. Lb.43

RUSS THOMAS CO.
3285 Overland Pl. Memphis 11, Tenn.

**NORTHWESTERN DELUXE
The World's Finest
Bulk Vender**



Makes More Money
SLUG-PROOF
AVAILABLE IN
"A"—1 1/2-5¢ Combination
Straight 5¢
"B"—3 Portions for 5¢
"C"—4 Portions for 5¢
"D"—5 Portions for 5¢
PLASTIC GLASS
\$28.20 \$25.00
**CHEAPER IN
QUANTITIES**

MODEL 39 Less than 25 \$13.40 Less than 100 12.95 100 or more. 12.55	MODEL 33 Less than 25 \$11.60 Less than 100 11.40 100 or more. 11.25
33 BALL GUM (3 1/2 lb. Globe) Less than 25 \$13.40 Less than 100 10.10 100 or more. 9.80 (5 lb. Globe 15¢ Extra)	MODEL 40 (4 lb. Globe) Less than 25 \$ 9.85 Less than 100 9.60 100 or more. 9.35 (8 lb. Globe 15¢ Extra)

**The New ABT
CHALLENGER**

\$49.50 each
Jobbers, Write for
Quantity Prices
**ANGLE IRON STANDS
FOR CHALLENGER
\$7.50 EA.**



**MILLS VEST
POCKET BELL**

SIZE 8"x8"x8"
A 5¢ pocket size slot
with automatic payout
system. Awards from
3 to 20 nickels.
**OPERATOR'S PRICE
\$74.50
RECONDITIONED AND
REFINISHED
\$49.50 EA.**

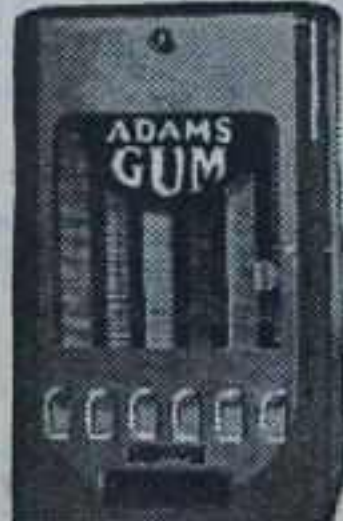


BALL BUBBLE GUM

60c lb. 35 Lbs. to Carton
ADVANCE BISCUIT VENDOR \$39.50

**ADAMS
1c Gum
Vender**

The most beautiful
machine ever built.
It's compact. The
latest type mechanism
is slug-proof.
Capacity: 342
pieces. Size: 17 1/2"
high, 10 1/2" wide,
5" deep. Six columns.
Color: Red and Blue.
ADAMS GUM:
We guarantee a
permanent quota
of 400 to 500 (and
possibly more)
pieces per month
with each machine.
\$24.50



Adams Gum Per Box of 100, 54¢

**BRAND IMPS
NEW**

EITHER 1¢ OR 5¢ PLAY
Cig. or Fruit Reels
\$14.50 Ea.
5 or More, \$13.75 Ea.
12 or More, 12.95 Ea.



NEW COUNTER GAMES

Champion Basket Balls	\$39.50
Marvel Pop-Up	Write
Kicker & Catchers	37.50
Bat-a-Ball	Write
Whirl-a-Ball	Write
Card Venders With 1,000 Cards	27.50
Gottlieb Grip Scales	37.50
Bouncer	Write
Buddy, 1 1/2 Cig. Reel	29.50

**COLUMBIA
BELLS**



Twin
Jackpot
1947
Models
**\$145.00
EA.**
\$139.50
6 or More
Changeable
to 1¢, 5¢,
10¢, 25¢
Play

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.
SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VENDING
MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.
ADDRESS ALL MAIL TO DEPT. 88

BUBBLE BALL-GUM
 5/8" Approx. 145 Count
55c lb.
 110 lbs. or over
 Packed in 55 lb. Cartons.

BOSTON BAKED BEANS
26c lb.
 The Sweet, Crispy Kind,
 Packed in 50 lb. Cartons.
 All prices F. O. B. Los Angeles.
 25% Deposit—Balance C. O. D.

OTT & PRESTON ENTERPRISES
 1414 Walnut Grove Ave.,
 ROSEMEAD, CALIFORNIA
 Phone: ATlantic 4-7384

One-Use Tooth Brush Vender Machine Being Developed

VAN NUYS, Calif., June 28.—One of the newest vending machine developments is a One-Use Tooth Brush merchandiser, being readied for manufacture by the One-Use Tooth Brush Corporation of Van Nuys. The vender, which its makers claim has been undergoing development and test for the past two years, vends a miniature tooth brush and an envelope of tooth powder, both packaged together in a cylindrical tube approximately four inches long and an inch in diameter.

Conn said that the firm is now appointing distributors to handle the new vender and its packaged products. Already named East Coast factory representative is the Vendex Corporation in Hillside, N. J.

The firm will sell a packaged tooth brushing kit to outlets other than the venders, according to Conn.

"In addition to machine sales," Conn said, "a nationally known hotel chain and 10 major airlines are interested in purchasing One-Use Tooth Brush packets to be given their guests and passengers. In fact, Braniff International Airways have already signed a contract with us."

The vender—in a stainless steel cabinet 17 inches tall, nine inches wide and five inches deep—has a capacity of 72 tooth brush packets. Each packet sells for a dime, and the vender is equipped with National Slug Rejectors.

Will Aid Vender Sales
 Conn added he believes this will do a great deal toward acquainting the public with the tooth brush packets and therefore create more demand for the vended item.

List Officers
 Officers of the firm are Leonard Conn, president; F. A. Lang, vice-president and treasurer; Duane Johnson, vice-president and production manager; Daniel K. Gage and W. O. Hokanson, who hold no titles but are members of the board of directors.

The firm expects to push sales to operators for locations such as bars, restaurants, transportation centers, service stations, theaters, office buildings, hotels and motor courts.

Brush sold thru the vender, Conn said, has nylon bristles, comparable to more expensive brushes now on the market. A tooth powder, called Chaarl, will be used.

Paul Steichen, NAMA Field Chief, Resigns To Join Beich Sales

CHICAGO, June 28.—Paul Steichen, head of field activities for the National Automatic Merchandising Association (NAMA), has resigned his position with the automatic merchandising group to join the Paul F. Beich Candy Company, Bloomington, Ind.

Steichen, who is well known to the vending trade as a result of his work with NAMA, will sell Beich candy in Southern Wisconsin and Eastern Minnesota. He leaves NAMA July 11 and starts with the candy firm July 14.

Steichen is a native of Dwight, Ill., was educated at Marquette University in Milwaukee where he graduated in 1941. He entered the Army Air Forces in November, 1942, became a combat navigator and shipped overseas with the Eighth Air Force in May, 1944. Steichen saw combat duty until March, 1945, when he returned to the States as public relations officer for the Army Air Forces Convalescent Hospital at Pawling, N. Y.

Discharged in November, 1945, Steichen joined NAMA a month later, and began his work with the association as editor of its house organ, *Automatic Merchandising*. He edited this publication until March, 1946, when he took over the department of field activities, a post left vacant when Tom Vaughan left association work to buy the New Orleans Cigarette Service Company, an operating concern in New Orleans.

Since that time, Steichen has worked chiefly to develop the association's membership and has also worked in close co-operation with the association's regional councils.

He is married, and the father of three children. At an early date, the Steichens will move to Milwaukee where he will make his headquarters.

Young Named by Lorillard

NEW YORK, June 28. — R. W. Young, South Brooklyn division manager for P. Lorillard Company, has taken over the management of Northern Brooklyn, succeeding G. DeLaurent who was retired because of ill health after 20 years with the organization.

BUBBLE BALL GUM
 5/8 inch size
45c pound
 In lots of 500 pounds or more
50c pound
 In lots of 25 pounds or more
 1/3 Deposit, F.O.B. Brillion
L. M. Becker Vending Service
 106-6 DEWEY ST. BRILLION, WIS.

SPECIAL

100 5¢ Reliable Cash Tray Venders, like new	Each \$ 4.95
10 5¢ Advance #11 Nut Venders	7.50
10 1¢ Masters; Porcelain; Screw Locks	7.50
25 5¢ Columbus; Like New; 1947 Model	9.50
5 24-Record Wurlitzer Phonographs	250.00
5/8 Ball Gum 55¢ lb.	Pist. Nuts . . . 64¢ lb.
170 Ball Gum 65¢ lb.	Cashews 50¢ lb.
Va. Peanuts . . . 28¢ lb.	M. & M.'s 45¢ lb.

Also new Columbus and Silver King Vendors

CAMEO VENDING SERVICE
 432 W. 42nd St. NEW YORK 18, N. Y.

Northwestern

1st CHOICE OF ALL EXPERIENCED OPERATORS

This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

THE NORTHWESTERN CORPORATION
 5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

FOR EVERYTHING IN COIN MACHINE EQUIPMENT and SUPPLIES

CONTACT **VEEDCO**

2113 Market St. Phila. Pa.

FAMOUS EPPY CHARMS

Serial #1 \$3.50 per M
 Serial #2 \$4.50 per M

Six other charm and prize items available from us. Write in and ask for free samples.

SAMUEL EPPY & CO., INC.
 113-08 101ST AVENUE
 RICHMOND HILL 19, L. I., N. Y.

NORTHWESTERN VENDORS

DeLux Merchandisers . . . \$25.00
 Model "33" 11.00
 Model "40" Write
 Model "33" Ball Gum . . . 10.40

1/3 Deposit, Balance C. O. D.
 Subject to change without notice.
 Liberal credit terms.
CARL TRIPPE
IDEAL NOVELTY CO.
 "Authorized Northwestern Distributor"
 2825 LOCUST ST.
 ST. LOUIS 3, MO.

THEY'RE HERE!

... AND YOU CAN GET THEM IN 15 DAYS!

The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging. No levers or knobs to operate. It is 100% automatic—the coin does all the work.

Gets locations and holds them!

Start earning real scale money by ordering today!

THOMAS NOVELTY CO.
 1572 Jefferson St.
 Paducah, Ky.

Model 403

Spit and Polish Big Juke Need

Neatness Ace Play Appeal

Operators tackle headachy job thru location owners, routemen, new techniques

CHICAGO, June 28.—How important is good housekeeping on the juke box route? A survey of operators here, timed to the summertime slackening in city location play, shows the majority quite convinced that the appearance of machines is an essential factor in maintaining play appeal, but generally perplexed over how to insure that the house-keeping job is done properly.

A good indication of the operators' plight—and supporting evidence comes in reports from other sections of the country—is seen from a casual inspection of juke boxes in 25 scattered locations here. Of the 25, more than half presented an appearance of forlorn neglect. Here's the box score on specific points:

Title strips dog-eared, illegible, or with unattractive combinations of typewriting, penciling and ink, 14 machines.

Glass display panels dirty, finger-smudged, clouded with accumulation of soot, 16 machines.

Wood or metal sections of cabinet devoid of polish, 19 machines.

Lower part of cabinet and grill spattered with scrub water, etc., 9 machines.

Display lights not operating, five machines.

Almost unanimously, the operators queried agreed that their own routes could stand improvement, that unsightly equipment not only put a damper on play, but was unbecoming in a high-class public service type of business.

Many of them pointed to headachy (See *Spit and Polish* on page 122)

ASCAP Caught In a Switch?

(Continued from page 21)

the society. But the concern is broadened in view of disclosure (see other story on this page) that ICACS meetings were to center about a favorite subject for society lobbying . . . the American copyright exemption of juke-box royalty payments to composers and authors.

Boxing itself out of participation on an official basis in such ICACS discussion, ASCAP is felt to have been additionally cramped by the "cartel" suit insofar as the "copyright bills" now being kicked around in Washington are concerned.

Another story in the Music Department—front of the book—indicates how one congressional committeeman now believes that, with ASCAP standing to collect a good part of juke revenues if the exemption clause is rescinded, the action on the Scott and Fellows bills which would remove the exemption should be held up pending outcome of government vs. ASCAP suit. The "juke" bills would not have had much chance of getting congressional floor action at current House session, anyway, but the "cartel" suit is seen as placing an additional stymie in the society's path and constituting a bolt-from-the-blue blessing for operators.

Delay on 3 Juke Box Bills Debated by House Group

(Continued from page 38)

made no recordings for 18 years for the same reason. If performers are permitted to copyright their recordings, then they will be able to say just how often these records can be played over the air—six times daily, only on Wednesday, or whatever they desire. This is all we are asking for. We have no intention of injuring authors. They are adequately protected." Speiser asserted that performers are creative artists and have been so declared by "at least three judicial decisions." This assertion later was sharply disputed by Buck, who insisted that only the author "is the creative genius behind a song."

Chairman Earl Lewis (R., Ohio) voiced the fear that James C. Petrillo, president of the American Federation of Musicians (AFM), would find some way to reap a benefit if the "inter-

pretation" measure becomes law. "What's to prevent Petrillo from moving in?" he asked. "Nothing," replied Speiser, "he's already in today." Rep. Kenneth Keating (R., N.Y.) then asked Speiser if NAPA is in any way connected with the AFM. Speiser replied that two thirds of the membership of NAPA also belong to AFM, but that there is no direct tie-up. "Does AFM contribute any money to NAPA?" Keating asked. "Local 802 has advanced money on two occasions," answered Speiser, "the last occurred in 1937, the first in 1934."

Switching his attention to the "juke box" bills, Speiser declared that NAPA was acting gratuitously in advocating their passage "since we have nothing to gain unless the other bill also is passed." The NAPA attorney declared that "no other part of the music industry has given less information to this committee than the coin industry. One would think that it is sort of clandestine business, since we have been given no facts on its income. But, actually, there is nothing illegal about it—nothing crooked. But here is something concrete. The entire radio business—some 900 stations—took in a total of \$286,000,000 in 1945, while the juke box industry topped that with \$288,000,000 in nickels."

Buck Heard

Declaring himself in agreement with Speiser in favoring the "juke box" measures, Gene Buck added: "The manufacturers of these instruments have pointed to all the patents they have acquired to build such complicated devices, but all the patents (See *Delay on Jukes* on page 118)

Foreigners Ask U. S. Juke Fees

(Continued from page 21)

a performance fee is legally expected.

ICACS' European members figure that about 10 per cent of the total music played on U. S. jukes is of European origin. Since juke boxes are coming into increasingly wider use in Britain and France, ops in those countries are closely following the situation, with American manufacturers also taking a keen interest.

It is expected that representatives of American juke box makers will be in London while the ICACS meetings are being held.

New Packard Juke Shown At Distributors' Meeting

INDIANAPOLIS, June 28.—Second international distributors' meeting of the Packard Manufacturing Corporation was held here last Saturday (21) in the ballroom of the Indianapolis Athletic Club. Feature of the day-long meeting was the first private distributor showing of Packard's new floor model phonograph, which will be called the Manhattan.

No details of the phonograph were released for publication, altho William H. Krieg, president and general counsel for the company, did state that the new juke box embodies new features in appearance, design and mechanical details.

Registration was held Saturday morning and guests and distributors

CHICAGO, June 28.—Packard officials today announced a special showing of their new Manhattan phonograph for July 2 in the Rose Room of the Knickerbocker Hotel here. Sen. Homer E. Capehart plans to make a special plane trip from Washington to attend the meeting. Packard officials have invited all columnists to attend.

went immediately to business meetings. Company's field servicemen attended separate instructional meetings which were directed by L. G. Stewart, manager of field service.

Saturday night the group was entertained at a banquet in the club's grand ballroom. Krieg was toastmaster and introduced Charles H.

Parker, vice-president in charge of manufacturing and engineering. Krieg said that Parker has produced more commercial phonographs than any other person in the world. Guests were likewise introduced.

It was uncertain thruout the day whether Homer Capehart, chairman of the board of Packard, would be able to attend. But during the banquet Capehart arrived and was enthusiastically greeted by his distributors and guests.

Following the banquet, the ladies present were invited to the club's Green Room to enjoy a program supervised by Mrs. Capehart and Mrs. Krieg. The men remained in the ballroom for a business session presided over by Capehart, in which he described in detail the features of the new phonograph.

Guests registered at the meeting were R. E. Brandenburger, designer, Shelbyville, Ind.; J. A. Stewart, Howard W. Pretzel and Joe Collins, all of Coin Machine Acceptance Corporation, Chicago.

Regional managers present included: R. S. Bleekman, East Chicago; W. E. Simmons; H. E. (Herb) Wedewen; J. Harry Payne, Newark, O.; W. C. Mossbarger; E. H. Boraugh; C. D. Kemp, Denver; Art Nagel; W. F. Merchant, Fort Wayne; Earl V. Hess; D. V. Kennedy, and Fred

N. O. Music Ops Form New Association

Outlaw Price Cutting

NEW ORLEANS, June 28.—The New Orleans Phonograph Operators' Association is now in the process of organization. Approximately 40 operators in the city have banded together to form the association chiefly to outlaw price cutting for locations here. The present membership is said to represent about 80 per cent of operators in the city.

The group is organized under a charter from A. F. of L., according to Anthony Tornabene, secretary of the association, as well as a State charter. By-laws are now being completed, and a general meeting was set for Monday (30) at the Jung Hotel.

President of the association is Carlos Marcello. Jules Peres is vice-president, George Brennan business agent, and the board of directors is made up of Milton Shott, who is also guard, George McQueen, and Tornabene.

Illinois Simplex Announcem't of Osmium Needles

CHICAGO, June 28.—A new phonograph needle, intended for use in automatic phonographs, was announced here this week by Gordon Sutton, head of the Illinois Simplex Distributing Company. Sutton said that the new product, to be called the Simplex Deluxe, is an osmium needle.

Three different types of Simplex Deluxe needles will be offered, Sutton said. Labeled by numbers, No. 1 is a featherweight needle for average volume, No. 2 is a lightweight for loud, and the middleweight for extra loud.

Sutton said the new needle has been given tests in the Chicago area by a record manufacturer who reported successful results.

The needle will be handled, Sutton said, by the parts department at Illinois Simplex. Sutton likewise plans to make it available thru other Wurlitzer distributing companies and thru retail record outlets.

Fields, Seattle.

Distributors present were: C. L. Cade, Cade Distributing Co., Philadelphia; Charles Ewing, Automatic Amusement Co., Evansville, Ind.; George G. Skinas, Angott Sales Co., Saginaw, Mich.; Carl J. Angott and Charles M. Andrews, Angott Sales Co., Detroit; K. Ketcherid, Ketcherid Distributing Co., Boise, Idaho; Arch B. Lane and L. W. Bodel, Peach Ridge Distributing, Sparta, Mich.; Dwight R. Osborn, Osborn Distributing Co., Memphis.

Bob Bailey, Shearer Amusement Co., Chattanooga; Elver Darling, Binco Music Co., Fort Wayne, Ind.; Charles A. Trau, Pla-Mor Distributing Co., Cincinnati; George R. Thayer, George R. Thayer Co., Binghamton, N. Y.; Alex Eliopoulos, Guarantee Distributing Co., East Chicago, (See *New Packard* on page 120)

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IBEW Pickets Cincinnati Locations With Non-Union Servicemen on Juke Boxes

Action Follows Reversal of Court Restraining Order

CINCINNATI, June 28.—Pickets of Local 442-D, International Brotherhood of Electrical Workers (IBEW) this week appeared before half a dozen Cincinnati locations, carrying banners asking patrons not to play the juke box on location since it was not serviced by a union serviceman.

First pickets appeared in front of the One-Twenty-Three Bar on Cole-rain Avenue, where two juke boxes were on location. These pickets appeared following an Appellate Court reversal of an order handed down in June, 1946, by the Common Pleas Court. During last year's dispute, Common Pleas Court Judge Alfred Mack ruled, in effect, that labor unions cannot picket a coin machine location in a labor dispute involving work on a coin machine.

Hailed as Victory

The reversal of this ruling by the Appellate Court was hailed as a victory by union servicemen here and by operators who are members of the Cincinnati Automatic Phonograph Owners' Association.

Both last year and this year, the picketing created considerable interest locally, and newspapers here have been featuring stories of late developments in the argument.

Contacted to report the phonograph association's point of view on the local situation, Charles Kantor, association secretary, said that the association holds a collective bargaining contract with IBEW's Local 442-D.

Kantor pointed out, however, that any individual firm—whether a member or non-member of the Cincinnati association—can ask for an individual contract with the local, so that the non-member firms' servicemen are union men.

No Collusion

The charge of collusion between the association and the union has been hurled in the past, and the matter has been taken into Ohio courts. On each occasion, Kantor remarked, the courts have decided that there is no collusion between the association and the union. Kantor likewise said that the association's by-laws, passed on by the State, have been examined in court and given a clean bill of health.

Kantor, asked whether the association welcomed new members, said that the association's membership is open to anyone who desires to join. He added that the group has repeatedly waived all conditions in an effort to bring in new firms, and that firms that are not members of the association have been invited to attend the group's meetings to see what functions the organization carries on.

At the end of this week, altho some picketing was still being done, several of the locations were okayed by the union after the operators, whose locations they were, agreed to negotiate with the IBEW.

On the subject of conspiracy between the union and the association, the Hamilton County Court of Ap-

New Juke?

NEW YORK, June 28.—Juke box operator interest in, and reaction to the Scott and Fellows (copyright bills) hearings held in Washington recently have really run the gamut. Some operators evidenced great interest as indicated by their favorable comments on the complete, authentic, unhysterical reporting done on the hearings by *The Billboard's* Washington bureau. Others were inclined toward great worry and concern despite the fact that it was evident to trade leaders right along that once again Congress would adjourn without being able to get the bills on the floor of the House and/or Senate. But the height of unconcern was the remark of the out-of-town operator, queried by a *Billboard* staffer on his opinion of ASCAP's effort to get some revenue out of the juke box business. "What kind of a machine," asked the op, "does ASCAP make?"

peals last year (April 22, 1946) said in another case that:

"This case has been submitted to this court on the equity side and we are concerned only with the question of an injunction and not with the claim for damages. In effect the plaintiff charges a conspiracy between capital and labor to injure him in the conduct of his business. It appears from the evidence offered in this case that the defendant union entered into a labor contract with the association.

"There is no contention here that the contract between the union and the association is in any way illegal or improper or that it imposes upon the union, in any way, an obligation to enforce the association's regulations. The testimony further reveals that the plaintiff was approached by Mr. Salupo, the business agent for the union, for the purpose of unionizing his operators. The evidence also disclosed that it was the desire of the union, in order to simplify its work, to have operators of phonographs join the association and thus take advantage of the labor contract between the association and the union.

"However, the evidence reveals that membership in the association was not demanded by the union as a prerequisite to the union's entering into a contract with such owner, for the testimony reveals that the union was agreeable to enter into the same labor contract it had with the association with any individual who was not a member of the association upon the deposit by such non-member of a bond in the sum of \$500 to guarantee his faithful performance of his separate contract with the union."

Union By-Laws

On the subject of the union's by-laws, the same court held:

"The court finds that the by-laws of the union are not illegal. The evidence further reveals that the union gave to such owner of phonographs who serviced their own machines, or a part of their own machines, permits to do so; these permits did not give the owner of the phonograph membership in the union. In fact, they enjoyed no rights whatever in participating in the work of the union or voting at any of its meetings.

"The permit, in the form of a card, was merely a courtesy from the union to the owner of the phonograph and was used to prevent labor trouble. The testimony reveals that on at least one occasion the union picketed and bannered the restaurant wherein a phonograph used was not serviced by a union man. The banner used on that occasion is in evidence and indicates that it was directed

Cleveland Music Ops Start Plugging July Hit Tune Selection

CLEVELAND, June 28.—Cleveland Phonograph Merchants Association (CPMA) has started plugging of the July Hit Tune of the Month selected *As Years Go By*, which was chosen by members of the Cleveland Summer Orchestra on June 13.

Song is being promoted on car cards and in the No. 1 spot on the 3,000 juke boxes in this area. Other tunes that came in for mention as runner-up selections of the symphony group were *Je-Vous Aime*, *On the Old Spanish Trail*, *An Apple Blossom Wedding* and *Tallahassee*.

July's Hit Tune Preview, sponsored by CPMA with aid of the *Cleveland Press*, temporarily relegated teenagers to the background as the selectors of the top juke tune.

Mexican Distributor For Juke Line Named By Aireon Mfg. Corp.

KANSAS CITY, Kan., June 28.—Articulos Electricos, S. A., of Mexico City, has been named Mexican distributor of the Aireon automatic phonograph line, according to announcement made here this week. The firm is headed by Senor E. Arzac.

At the same time, Aireon announced that Mercantil Ferher S. De R. L., managed by Jess Ma. Hernandez, will distribute the company's products in Monterrey, working thru the central distributing organization in Mexico City.

Both firms expect to show the firm's new phonographs shortly.

DELAY ON JUKE BILLS

(Continued from page 116)

ents on jukes are not worth a darn without a composer to write something to be played on them." Asked how ASCAP would deal with the industry if the bills were passed, Buck answered: "I'd like to sit down at a table with Mr. Operator and Mr. Distributor and Mr. Manufacturer for a discussion. They could tell ASCAP their troubles, and we could tell them ours and work out some method of agreement. We have no intention of—as we have been accused—no intention of going around to the little fellow—the bars, the restaurants, the drugstores—and license them. We'll work only with the big three—operator, distributor and manufacturer. Of course, I'm not authorized to speak for ASCAP's executive board on that, but it's the way Gene Buck would handle it."

Buck then read some figures on ASCAP's operations for the record. "We have issued 35,300 separate licenses to play ASCAP music. The total ASCAP income in 1946 was \$9,980,000. Last year there were 1,435 separate radio stations licensed with fees based on the amount of music used and the size of the station or chain. Hotels pay a rate of \$60 to \$3,000 a year, again depending on the amount of music used and the size of the establishments. Movie houses seating over 1,600 pay 20 cents per seat per year," Buck concluded.

solely against the automatic phonograph and not against the location itself. There was no request on the banner that patronage be withheld from the location itself."

In its concluding remarks, the court said that "The court is of the opinion, further, that the plaintiff has failed to prove the existence of a conspiracy between the union and the association. That being true, it is unnecessary for this court to pass upon the question of the legality of the constitution and by-laws of the association."

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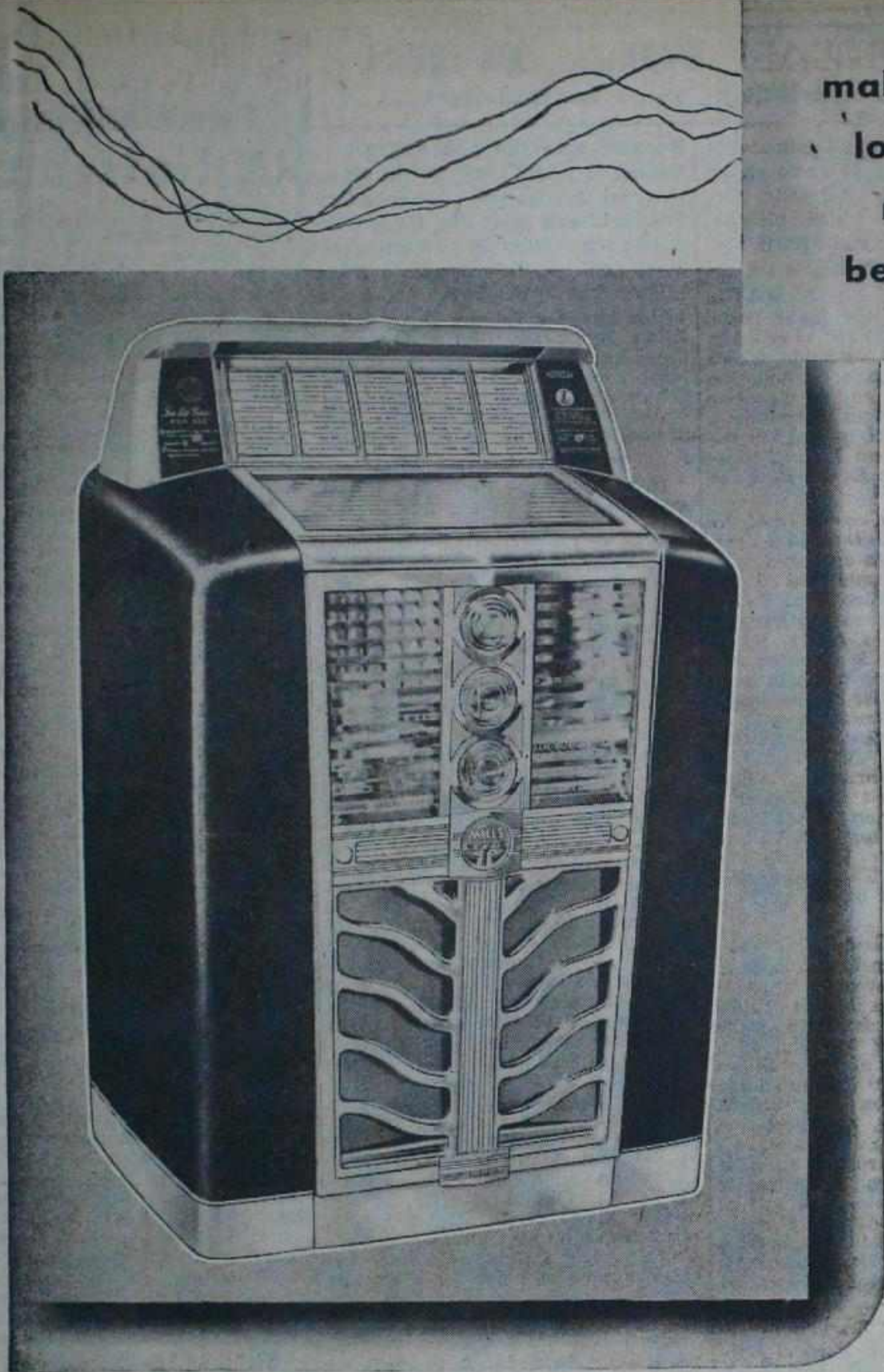
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(Continued from page 116)

Ind.; H. and Chas. Binnie, Binco Music Co., Fort Wayne, Ind.; John L. Gaddy, Paramount Music Co., Charlotte, N. C.; Frank Swartz, Frank Swartz Sales Co., Nashville.

Nathan Allen, Ten Ball Novelty & Manufacturing Co., Birmingham; Joseph H. McCormick, R. E. Padfield and S. A. Jenney, Musical Sales Co., St. Louis; Collis Irby and George W. Wrenn, Walbox Sales Co., Dallas; Rex Axton and L. Clary Spencer, Packard Distributing Co., New Orleans; John A. McIlhenny, McIlhenny Distributing Co., Boston; Fred Rabe, Mutual Distributing Co., Jacksonville, Fla.; Mark A. Osborn and W. C. Miller, Miller Pla-Mor Distributing Co., Youngstown, O.; Claude E. Saviers, Saviers Electric Products Corp., Reno.

L. B. McCormick, Whitehead Music Co., Wilmington, N. C.; Furey M. Ross, Packard Distributing Co., Pittsburgh; T. W. Thomas and W. H. Cunningham, Packard Distributing Co., Cleveland; Sol A. Brown, Lester H. Levison and Jack Warren, Illinois Pla-Mor Distributing Co., Chicago; Charles Rosen, Ohio Specialty Co., Louisville; Ike Alpert, Duluth, Minn.; Mel. Goldstein, Twin Ports Sales Co., Minneapolis; Art Foster and H. Goldberg, Sterling Novelty Co., Lexington.

George J. Young, George J. Young Distributing Co., Norfolk; Sid Mittleman and Buddy Eisen, Joe Eisen & Son, New York; James E. Kelly, Phoenix-Distributing Co., Phoenix; Jack Gutshall, Gutshall Distributing Co., Los Angeles; C. S. Pierce, Pierce Distributing Co., Brodhead, Wis.; George W. and E. E. Gessert, Eugene Shew and W. R. Huber, Packard Distributing Co., Milwaukee; M. M. Rutherford, Rutherford Distributing Co., Amarillo, Tex.

Ken C. Willis and Barney W. Luchman, Frankel Distributing Co., Omaha; Larry Frankel, Charles L. Page and Philip L. Lemon, Frankel Distributing Co., Rock Island, Ill.; Howard F. Maurer, Lew Wolf Enterprises, Buffalo; A. Oliver Bell, Amusu Novelty Co., Spartanburg, S. C., and Emmett Saviers, Saviers Electric Products Co., Reno.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Jimmy Swan, youthful folk singer, and band are doing 15 radio shows weekly over the Forrest Broadcasting Company network, which includes WFOR, Hattiesburg, and WCJU, Columbia, Miss. Group is also set for five shows weekly over WAML, Laurel, Miss. . . . Red River Dave, WOAI, San Antonio, cowboy crooner, is revealing a pic of his git-jo, which looks something like a combination banjo, ukulele and guitar, complete with a varied gadget attachment. Dave is in receipt of over 1,500 requests for the git and his self-composed theme, *Is the Range Still the Same Back Home?*

Ben Shalhamer Jr., co-writer of the year-hit, *I'll Be Back in a Year, Little Darling*, has co-authored with Dick Reynolds and Bunkhouse Al Anthony, of WSAW, Allentown, Pa., a newie called *I'll Spread My Blanket 'Neath the Stars*. Country Music Publishers, Chicago, is pubbing the tune. Ben and Eugene Wellman have teamed up on a number of new songs, which should be released soon. . . . Lonnie Lucas is new at Station WPLH, Huntington, W. Va. . . . Charles Beggs Company, English pubbery, has reissued *The Letter I Never Did Mail*, written by Bill Boyd, who has recorded it for RCA Victor, and *I Cannot Tame Wild Women Because I'm the Guy That Makes 'Em Wild*, which has been disked by Bliss Records.

Texas Time

Kenne Duncan, film bad man, is in Texas arranging personal appearances at Southwestern theater chains. His horse opera includes a five-piece band. . . . Following the first of a series of transcribed network shows with Eddy Arnold and the Oklahoma Wranglers, Hal Horton has returned to Texas. New seg, *Checkerboard Jamboree*, is set for a July bow. . . . Ernest Tubbs' new record shop is clicking, but Tubbs is suffering from a swollen hand sustained in a fall at WSM's Nashville studios last week. . . . Metro-Music has been getting good response to its latest offerings, *Too, Too Long* and *A Lonely Heart Knows*.

Decca Inks Estes

Milton Estes and His Musical Millers have been signed by Decca

Records, with the folk singer continuing to corral good crowds on his personal appearances. . . . Texas Gov. Jimmie Davis and Hal Horton are combining talents in promoting the governor's pic, *Louisiana*. . . . Bob Wills's Texas Playboys, line-up of which includes Tommy Duncan, Tex Ritter, Al Dexter, Slim Andrews and Carolina Cotton are set for a July Fourth engagement at Reading, Pa., fairgrounds and a route which includes engagements in Georgia, Tennessee, the Carolinas and Virginia.

McCluskey a Great Dane

Bill McCluskey, hillbilly impresario and director of WLW Promotions, Inc., fully recovered from a broken leg sustained in a Highland Fling demonstration, was elected Great Dane of Kennel No. 1, Dog House Club of America, Inc., at the annual meeting in the Hotel Alms, Cincinnati, June 20. . . . Cousin Herald Goodman and His Saddle Mountain Round-Up have been registering some sock box offices in Kansas and Nebraska appearances. . . . Jim Boyd's Men of the West, featuring Red Gillam, Jake Wright, Gar Austin and Art Linder, have been booked for a commercial color film by their sponsor, a Texas brewery. . . . Charley Jordan, genial manager of WRR, Mutual Broadcasting System outlet at Dallas, is taking an official beating from the press with a new city council undecided how to cut up the \$400,000 jackpot that Charley accumulated for the station with the hope of purchasing new equipment.

Uncle Lee continues to head up the talent line-up on *Saturday Night Shindig*, heard regularly on the Texas Quality Network. . . . Eddie Miller's Oklahomans, holding down a daily spot on a Denton, Tex., station, are proving popular attractions at Saturday night dances in North Texas and Oklahoma. . . . Allen Page, of KOMA, Oklahoma City, is still casting about for a Hiram Higsby replacement on his Oklahoma Round-Up. . . . Ted Daffan, who does another recording stint for Columbia during July, has switched to Southern Music as his representative.

When WWVA, Wheeling, W. Va., went CBS June 15, it devoted an hour's program to folk songs, with entertainment dished up by Hallie and Sunflower, Doc Williams and His Border Riders, Hiram Hayseed, Brother Cy, Little Chickie, Jimmie Hutchinson, Reed Dunn, Monty Blake; Shorty Fincher's Prairie Pals including Sallie Fincher, Johnny Boy Huey, Rawhide and Pud Sloan, and Davis Twins, Honey and Sonney.

Hawshaw's Westerns

Jack Howard Publications, Inc., has accepted three new Western songs by Hawshaw Hawkins for publication. They include *The Way I Love You*, *I Got the Blues* and *The Time Will Come*. Hawkins has recorded all three songs for King Records, Cincinnati. Jack Day, Cowboy Record's Western singing star, gets a radio spot all of his own on WFIL, Philadelphia. He will be heard daily at 6 a.m., air spot formerly held by Jesse Rogers until he left the city.

Pee Wee Miller introduced the new song, *Del Rio Del*, by Eddie Malle, Louise Ayres and Al Scottoline, on the WFIL-ABC *Hayloft Hoedown* show out of Philadelphia. The three songwriters recently completed another Western ballad entitled, *Is Your Heart Crying Like Mine?* Another one of their songs, *Turnip Greens*, was assigned to Pic Music Publishers by Myers Music, which originally published the song. Ditty is scheduled to be recorded by Louis Jordan on Decca, Savannah Churchill on Manor and the Five Red Caps on Mercury.

List Guests Milwaukee Show Of United Co

MILWAUKEE, June 28.—A complete list of personnel attending first national showing of the F Coin Machine last week at United Coin Machine Company here has been made available by the firm. A list of other manufacturers, besides F Coin who displayed at the day-long showing, and a list of distributors and operators who registered follow:

Other manufacturers who had exhibits of coin machines which United Coin distributes, together with manufacturers' representatives present and equipment shown, were follows:

Daval Products Corporation, Chicago; Ben Lutske and Jerry Blom, equipment, the Postmaster counter games.

H. C. Evans & Company, Chicago; Fred Morris; equipment, Ten Star Grunig Novelty Company, Chicago; Bernhard Grunig; equipment, Quest.

Square Amusement Company, Poughkeepsie, N. Y.; Al Schlesinger and Steve Quinn; equipment, Spelman's Roll.

United Manufacturing Company, Chicago; C. B. DeSelm, Joseph and Harry Mortensen; equipment, Havana.

Williams Manufacturing Company, Chicago; Fulton Moore; equipment, All-Star and Cyclone.

Other equipment displayed included Adams-Fairfax's Cash Tray; Elect Maton's Roll-a-Score, and Pantano Maestro's Mirrored Music.

Local Coinmen Attending

Other coinmen present for showing of equipment in United Coin's headquarters included the following coinmen from Milwaukee: John Becker, Leonard G. Casper, Walter McCullough, Ray Murray, W. C. Saimats; Art Slade, Coin-Industries; Len and Ken Egels; Adam Lynch, A.B.C. Novelty Company; Red Jacomet, Edward B. Don Zak, Fred Schultz, Roy Michals, A. Strachota, Stanley Kralj, A. Pesick, Pat Healy, Russell Stoek, Eugene Shew, Harold Klein, M. Chesnich and Fred J. Pease, Packard Distributing Company; T. H. Sarason, Rob Bakelman and Bill Risman, Universal Amusement; Le Reder, L. R. Distributing Company; Arthur Roelke, Klein Distributing; Pete Richards and Charles Op Uptown Amusement; Ed Brede, Bro Coin Machine Company, and Harry Reimer, Badger Novelty.

Also from Milwaukee: J. Broman, Eddie Puzia, Ray Rogers, Schaeffer, Don Caspar, Doug Op Vic Manhardt, R. Schmidt, Arno Mueller, Elmer Luderus, Bill Embro, W. J. Manly, W. Gregg, Ken Kule, R. Rischman, Ed Nowakowski, O. Carnitz, W. Zadj, Ed Buhowsky, C. Happel, E. Engel and Al Christoph.

Others Present

Attending the showing from various parts of Wisconsin were Robert Doi Okauchee; Lou Albofonte, Kenosha; Frank Kaemmer, LaCrosse; Jess Davidson, Green Bay; Stan Gerlach, Palmyra; Fred J. Fenhaus, Melv Krohn, John Westberg and Otto D. litz, Wausau; E. S. Fessler and M. Grant, Sheboygan; Harry White, Watertown; Ward Pleshek, W. Bend; Red Barret and Jack Walteson, Racine; George Jaber, Fond du Lac; Elmer F. Darkow and Joe Jesinski, Cedarburg, and Wade Wreman, Curtis.

Attending United Coin Machine Company's showing from States other than Wisconsin included: Tu Pracey and Roy Brown, Ishpeming, Mich.; Orville Adams, Iron Mountain, Mich.; and Harold Hooper, Coeur d'Alene, Idaho.

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Record Reviews

(Continued from page 33)

WALTER DAVIS (Victor 20-2335)
Things Ain't Like They Used to Be—FT; V.
Just One More Time—FT; V.

While his diction is poor and hard to follow, and his low-down earthy blues shoutings are unmelodic, Walter Davis manages to express some fine race blues sentiments in both of these slow blues of his own design. With guitar and traps providing the musical support, voices it with deep feeling about a disillusioned G.I. for *Things Ain't Like They Used to Be*, and in pleading with his baby to come back to him for *Just One More Time*.

For the home buyers.

DR. CLAYTON (Victor 20-2323)
Copper Colored Mama—FT; V.
Root Doctor Blues—FT; V.

Shouting the blues in lusty and happy style, Dr. Clayton gives genuine interpretation to this old-time musical form. With the piano, guitar and bass beating out a bright rhythm, shouts it with strong feeling and rhythm for his *Root Doctor Blues*, which tells of his own treatments and remedies that can be construed as salty as his own low-down chanting. Also at a bright tempo, shouts it bright and lusty about his sweet *Copper Colored Mama*.

Both sides spin bright for the phonos with *Root Doctor Blues* a good nickel prescription.

BEA BOOZE (Decca 48033)
Mr. Freddie Blues—FT; V.
Gulf Coast Blues—FT; V.

A reissue of two standard blues sung with real blues feeling by Bea Booze who is lyrically at home with these race melodies. A rhythm section supporting, sings it warm and deep down in full voice for Freddie Shayne's *Mr. Freddie Blues*, lamenting that other women have her Freddie while the blues have her. And in a slower tempo, sings with full melancholic understanding about her man leaving her for Clarence Williams' classic *Gulf Coast Blues*.

Race spots will favor *Mr. Freddie Blues*, with jazz collectors finding a desired disk-ing for both.

BIG THREE TRIO (Columbia 37358)
Signifying Monkey—FT; V.
If the Sea Was Whiskey—FT; V.

For singing the swing spiritual-styled *Signifying Monkey*, with a rhythm section bringing up a lively beat, the Big Three Trio of mixed voices spin to advantage. The solo male voice carrying the lyrical load, he tells it right and bright about the monkey who tussled with the jungle lion king. For the flip, the three blend their voices in rough and rugged fashion for a slow race blues, *If the Sea Was Whiskey*, a pleasant thought for those humans who would then like to be ducks.

Novelty appeal of the songs may bring in some coinage at the race spots.

SHORTY LONG (Signature 1014 and 1015)
Air Mail Special on the Fly—FT; V.
Sweet Corrina Blues—FT; V.
After All These Years—FT; V.
The Miner's Song—FT; V.

Packing plenty of pathos in his tenor voice tuned to the prairie country, chanting of Shorty Long goes a long way in satisfying the Western fans. With the accompanying fiddle, banjo, guitar, accordion and bass pounding out the lively rhythms with exuberance, Long sings it tall for the torch *After All These Years* ballad, backing with the skyliner *Air Mail Special*. For a second pairing, Long's tenoring tops the baritoning of an unbilled cowboy for a gay and tuneful *Sweet Corrina Blues*, bringing out all of the ditty's contagion in their chant. For the flip, sings it alone and soulfully for the sad *Miner's Song*.

Sweet Corrina Blues, which looms big, stacks up strongest for the phono play.

(Continued on page 131)

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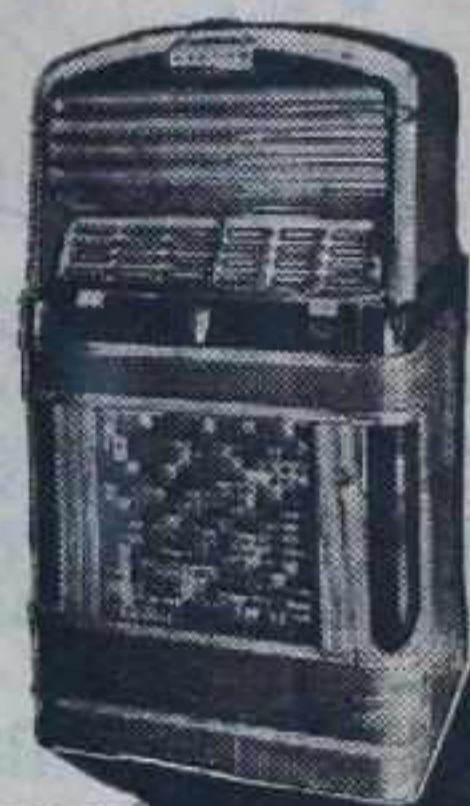
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(Continued from page 116)

features of maintaining appearance standards, but just as many told of methods they were trying to improve the situation.

Problem Twofold

Problem, most agreed, is twofold: To get co-operation of both routemen and location management. Too often, the routeman concentrates on the job of collections, record-stocking and adjustment of machines, and then overlooks the important job of spit and polish which will help his commissions. The operator himself can't spot check every location each week, and he doesn't want to be forced into small-time criticism of his routemen. Yet, it is only thru week-in, week-out attention to such little details that a juke box can be kept inviting to patrons.

Other side of the problem, convincing location management of its interest in keeping equipment ship-

shape, is just as perplexing. Some location men voluntarily will take responsibility for keeping the juke box just as impeccable as other fittings of the location. Others need convincing, and probably an incentive.

Small Op Has Edge

With these two factors in mind, a large number of operators are going to work on the housekeeping job. And among them, the smaller operator appears to have the edge.

Floyd Pedone, who operates a medium-sized route on the South Side under the firm name, Little Amusement, said his ace-in-the-hole was a definite deal with porters and janitor's help in his tavern and restaurant locations. "It costs me about a dollar a week, but it pays off in bright, clean machines," Pedone declared.

Pedone said that he had solved the title strip problem satisfactorily by subscribing to a service which provides him with sheets of printed tabs for all new releases at a moderate monthly fee. Tip-top title appearance, together with attractive machines, have put several locations on the profit side which had been abandoned by other operators, he said.

Collector Responsible

Herbert Perkins, of Purveyor Service, a North Side operation, agreed that locations often were a big help, but put the chief responsibility on his collector. To help him, Perkins makes certain that he has an adequate supply of cleaning cloths and a bottle of window cleaning compound. It's bad business, he thinks, to borrow cleaning materials from locations.

Like a number of other operators, Perkins solves the title strip problem by sending a portable typewriter along with his collector. Instead of improvising penciled tags, those which may have been soiled or lost, the collector types out on the spot any new strips needed.

A new wrinkle Perkins intends to try shortly is a periodic assignment of one man to the sole job of shining up equipment. Timed to slack periods, when help is available, the clean-up man would do a thoro Simoniz job on the cabinet.

Keep Interest

Andy Oomens, West Side operator, sized up the housekeeping job as primarily one of keeping routemen interested. "Like all the rest of us," Oomens commented, "routemen tend to be a little lazy on a humdrum job like this."

The best way of improving the situation, according to Oomens, is to sell the routeman—and keep him sold—on the idea that bigger play produced by attractive machines will help him along with the firm. Obvious requirement is that he be given enough time to do the job.

Oomens finds that 75 per cent of his locations do a good day-by-day maintenance job on machines, chiefly because everyone concerned with the operation makes a point of keeping good-will of the location janitors.

Simoniz Each Machine

Arnold Gertz, of Ambassador Music Company on the far North Side, illustrates how an operator can get off to a fresh start. He said that within the past three months he had refinished and renovated every one of his older machines. Now, he and his son have decided to hire a man especially to make the rounds of stops to do a thoro Simoniz job on each machine.

Gertz, who admitted that the smaller operator had the advantage in maintaining high housekeeping standards, said that he finds clean,

ALBUM REVIEWS

(Continued from page 39)

SHOSTAKOVICH: Symphony No. 9—Boston Symphony: Serge Koussevitsky (Victor DM 1134)

Radiant in mood and melody, with songful themes running thru its five movements, Serge Koussevitsky conducts the Boston Symphony Orchestra for a masterful interpretation of Shostakovich's famous *Symphony No. 9*. And the orchestra's performance makes it as intensely moving and spirited as the composer intended it to be. Originally introduced about a year ago on our shores, Koussevitsky's performance complements the recently issued performance of Efrem Kurtz and the New York Philharmonic. The composer's post-war piece, a dove of peace dominates the cover design with notes on the composer printed on the inside flap. Spins over three records on a 12-inch track and makes for a favored set on the Shostakovich shelf.

FATS WALLER FAVORITES—James P. Johnson (Decca A-446)

Dean of the old-time piano pounders, old Pops (James P.) Johnson pays tribute to his star pupil—the late Fats Waller. And while it may appear from the spinning that Johnson may be trying to imitate some of the Wallerisms, the fact remains that it was Johnson who first influenced Fats' own style. As a matter of fact, the keyboard knuckling is Johnson's own deep and moving jazz feeling, and it's only for the merchandising that Waller fits in so well. A rare bracketing of the old-time piano jazz for the hot jazz diskophiles, Johnson has selected eight familiar pops all from Waller's standard repertoire. Save for *I'm Gonna Sit Right Down and Write Myself a Letter*, selections are Waller originals, taking in *Honey-suckle Rose*, *I've Got a Feeling I'm Falling*, *Ain't Misbehavin'*, *Keepin'*

inviting machines insurance against location demands for new equipment, which it could not support, and against loss of the location entirely.

Reflecting the larger operators' point of view, Ray Cunliffe, of Brown Music Company, said that he believed most operators are quite conscious of the less-than-desirable state of juke box equipment from an appearance standpoint.

Need Re-Finishing Program

Cunliffe laid part of the blame for this on the inability of most operators during the past few years to continue their pre-war practice of taking every machine into the shop for thoro refinishing and cleaning every six months.

"Some of the machines now on location," Cunliffe said, "may have gone for five years now without a thoro refinish job." He believes that operators will be returning to the old schedule more and more now, thereby doing a lot to raise standards generally.

Cunliffe also pointed to the need for educational work among routemen who in most cases have the responsibility for blizzing equipment. He believes that the average routeman already has enough incentive to do a good job; that the main need is for a greater realization both by operators and routemen of its importance in maintaining profitable operation.

Nearly all operators see their own individual profit motive in keeping equipment spick and span. Not a few are looking more and more closely at the effect of appearance standards on the industry as a whole. This group has surveyed the various competitive music service which are now making rapid strides, and has decided that neglect of equipment is not the way to meet them.

Out of Mischief Now, My Fate Is in Your Hands, Squeeze Me and Blue, Turning Grey Over You. Johnson varies the tempos nicely for each spin, with Eddie Dougherty at the drums pounding out a rhythm. Pencil sketch of Johnson at the piano in a characteristic pose, with cigar in mouth, complements picture of Waller at the keyboard, making for an attractive cover page. Descriptive booklet included with set.

JAZZ AT THE PHILHARMONIC—Vol. 5 (Disc 507)

The uninhibited jazz ravings and rantings of the concert halls, as staged by Norman Granz, makes for a fifth package of jam complete with the uninhibited response of the pew-holders to the hot licks. On this stage, the hot men give vent to exhibitionism, playing to the amusement of the crowd and for much of the way, to the amazement of the listener. Nonetheless, there's enough musical meat in the spinning of these three records to satisfy the avid lick leach. Distorting *Rosetta* for two sides and smothering *Body and Soul* with impish improvisings, it's the reckless rather than thoughtful ridings of tenor saxers Illinois Jacquet and Jack McVea, Shorty Sherock's trumpet smoke and screams, Les Paul's more fanciful fingering of the electric guitar, along with some of Shorty Nadine's piano noodling and J. J. Johnson's old-time trombone plunging. Front cover shows a tenor sax man swinging out of this world, where most of the music in this album belongs.

(See Album Reviews on page 134)

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(Continued from page 35)

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- HITLER LIVES Texas Top Hands (Walter Kleypus-Curly Williams) (LITTLE ROSEWOOD) Savoy 3015
- HONKY TONKIN' Cowboy Copas (ROLY POLY) King 647
- I LOVE YOU AS YOU ARE Dolph Hewitt (All Star Round-Up) (PEG O') Autograph 2003
- I'M MAD ABOUT YOU Dolph Hewitt (All Star Round-Up) (SALLY'S GONE) Autograph 2004
- I'M BUILDING A STAIRWAY TO HEAVEN Jack Guthrie and His Oklahomans (Jack Guthrie) (THIS TROUBLE) Capitol Americana 40012
- I'VE GOT A GAL IN LARAMIE Billy Williams (Pecos River Rogues) (MARY, MARRY) Victor 20-2343
- JUST AN OLD FORGOTTEN LETTER Tennessee (Slim) King (The Crossroads Gang) (TOMORROW MAY) Apollo 151
- LITTLE ROSEWOOD CASKET Texas Top Hands (Walter Kleypus-Curly Williams) (HITLER LIVES) Savoy 3015
- MARY, MARRY ME Billy Williams (Pecos River Rogues) (I'VE GOT) Victor 20-2343
- MY HEART IS A LARIAT Paul Anton Ork (Phil Berry) (MY LITTLE) Dot RR-102
- MY LITTLE SWEETHEART Paul Anton Ork (Phil Berry) (MY HEART) Dot RR-102
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- THAT WILD AND WICKED LOOK IN YOUR EYE Sam Nichols and His Melody Rangers (YOU'LL LIVE) MGM 10038
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- UNTIL DAWN Wesley Tuttle and His Texas Stars (MAIL ORDER) Capitol Americana 40007
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- WHEN THE SNOWBIRDS CROSS THE ROCKIES Gene Autry (THE ANGEL) Columbia 37390
- WHEN YOU TOLD ME GOODBYE Cowboy Jack Hunt and His Rhythm Ranch Hands (THAT BEAVER) Process 511
- WHERE THE SOUL NEVER DIES Burchfield Brothers (DRIFTING TOO) Capitol Americana 40011
- YOU MUST COME IN AT THE DOOR Oak Ridge Quartet-Wally Fowler (TEN COMMANDMENTS) Capitol Americana 40015
- YOU NEVER SHOULDA DONE IT Georgia Slim (COTTON EYED) Mercury 6047
- YOU ONLY WANT ME WHEN YOU'RE LONELY Dave Denney (DO YOU) Signature 1017
- YOU SHOULD HAVE THOUGHT OF THAT BEFORE Uncle Henry's Original Kentucky Mountaineers (Sally-The Coonhunter) (TWO-TIME) Capitol Americana 40004
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- SONG OF INDIA Theodora Lynch-Lou Bring Ork (HYMN TO) Enterprise 2002
- THE GYPSY SONG Theodora Lynch-Lou Bring Ork (FANDANGO) Enterprise 2003
- (Baa-Baa-Baa) THE WHIFFENPOOF SONG Robert Merrill (Russ Case Ork—Male Chorus) (SWEETHEART OF) Victor 10-1313
- THOMSON: THE PLOW THAT BROKE THE PLAINS ALBUM (2-12") Leopold Stokowski—Hollywood Bowl Symphony Ork Victor DM-1116
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- VARIATIONS ON A THEME OF PAGANINI IN A MINOR (12") The First Piano Quartet (CHOPIN: THREE) Victor 46-0010
- WARSAW CONCERTO, PARTS I AND II Cy Walters Apollo 1063
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- YOU ARE MY HEART'S DELIGHT Lauritz Melchior (Georgie Stoll Ork) (EASY TO) MGM 30014

HOT JAZZ

- BUZZY Charlie Parker and His Be Boppers (DONNA LEE) Savoy 652
- DONNA LEE Charlie Parker and His Be Boppers (BUZZY) Savoy 652
- DON'T BLAME ME Illinois Jacquet (JACQUET'S BLUES) Savoy 651
- EDMOND HALL QUARTET-TEDDY WILSON ALBUM (3-10") Edmond Hall Quartet-Teddy Wilson Commodore CR-5
- I Want to Be Happy Commodore C-580
- It Had to Be You Commodore C-581
- Night and Day Commodore C-579
- Show Piece Commodore C-580
- Sleepy Time Gal Commodore C-581
- Where or When Commodore C-579
- I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME Coleman Hawkins Chocolate Dandies (I SURRENDER) Commodore C-1506
- I SURRENDER DEAR (12") Coleman Hawkins Chocolate Dandies (I CAN'T) Commodore C-1506
- I'M YOURS Billie Holiday-Eddie Heywood Ork (MY OLD) Commodore C-585
- JACQUET'S BLUES Illinois Jacquet (DON'T BLAME) Savoy 651
- LOOT TO BOOT Errol Garner (SWEET LORRAINE) Signature 15136
- MOOD AT TWILIGHT Mel Powell Ork (THE WORLD) Commodore C-544
- MY OLD FLAME Billie Holiday-Eddie Heywood Ork (I'M YOURS) Commodore C-585
- PEG O' MY HEART (12") Miff Mole Nicksieland Band (ST. LOUIS) Commodore C-1518
- RIVERSIDE BLUES Muggsy Spanier Ragtimers (ROSETTA) Commodore C-586
- ROSETTA Muggsy Spanier Ragtimers (RIVERSIDE BLUES) Commodore C-586

New York:

Sol Kesselman, Music Guild of America (MGA) counsel, filled in board members on the Scott Bill hearings at their meeting last week. LeRoy Stein, MGA executive director, reports that the Guild will not meet thru the summer, but may push in one more get-together in the next few days. . . . It is the belief of those who attended the Washington hearings that there will be no action on pending legislation until the next session of Congress.

Telecoin's traveling caravan should draw large crowds during its tour this month. The Telecoin Quizzer and Tele-Juicer are the two major attractions at the show. . . . Ted Seidel, Seidel Sales, reports biz on the upgrade. Jack Block, Seidel manager, says the firm is readying a new game which it will announce shortly.

Juke ops are getting behind the Damon Runyon Fund record, *Tea For Two*, cut by Dinah Shore and Frank (See NEW YORK on page 127)

Detroit:

Joseph T. Budd-Jack, inventor of the Charact-o-Graph, has returned to his home in Detroit, after appearing at home and sportsmen's shows thru-out the country. He will go on the road again when the fair season opens. . . . Ray McKinley, who records for Majestic, appeared at the Good Housekeeping Shop to autograph records for patrons. . . . Grover Ball, who has operated a mixed route of peanut, gum and cigarette venders for about 10 years under his own name, is now establishing the business as the Ball Vending Service, with headquarters on Hamilton Avenue.

Idessa Malona, independent record distributor, is rapidly expanding her operations, with the addition of three new members to the office staff this week to handle the volume of business (See DETROIT on opposite page)

St. Louis:

Louis Morris, general manager of the Morris Novelty Company is rightfully proud of his own new building now housing his distributing and operating firm which he heads. Lou, who is president of the Missouri Amusement Machine Association, has held that office for the past five years, as the members re-elect him from year to year. He has done much for the coin machine industry in this city.

Ops were sad to learn of the untimely death of Basil Neal, co-owner with his brother, Bernard, of the Vending Machine Sales Company of this city. The Neal firm, probably one of the oldest in this vicinity, will continue under the management of Bernard Neal. As a sideline, Neal has a string of race horses now running at Fairmount Park track where they have been winning purses.

Dan Baum, owner of the Baum Distributing Company, returned to (See ST. LOUIS on page 129)

Cincinnati:

Mrs. Harry Hester, wife of the vice-president of the Automatic Phonograph Owners' Association (APOA), is seriously ill at the Deaconess Hospital. She underwent a major operation June 24. Members hope she has a speedy recovery.

APOA held a special meeting Thursday (25) afternoon at the Hotel Gibson. . . . Milton Cole, Ohio Specialty Company, and his bride left on a trip to Wisconsin Sunday (29). . . . Word has been received from Ray Bigner, boss of Wesco Novelty Company, that he and his family are in Yellowstone National Park. Bill Wagner is the kingfish at Wesco during his father's absence. . . . Bud Klein, also of Wesco, is planning a three-week trip to the West Coast.

COINMEN YOU KNOW**Buffalo:**

Tonawanda music operator Joe Lewis and his wife are boasting about a family addition, a boy, James Joseph, who was born at Buffalo's Children's Hospital recently and will make a welcome playmate for their little girl, Janice.

Low Wolf Enterprises is getting along these days without bossman Low Wolf, who with his wife and her son, Carl Swiderski, is vacationing in California for a month. Wolf is spending most of his time in San Francisco, but plans to stop off in Chicago. Wolf's girl Friday, Madeline Collins, is planning to take her vacation late in the summer. She will return to Nova Scotia where she caught a record tuna last year.

Niagara Midland, Inc., has added two salesmen, Douglas Avery and Judson Rosengrant. Latter will handle (See BUFFALO on opposite page)

Kansas City:

Rudy Greenbaum, Aireon Manufacturing Corporation vice-president, strained his stock of adjectives this week over a new product the firm has up its sleeve. Using such technicolor words as "terrific, super-colossal and atomic," Rudy would say no more. And Harold Pearson, president, limited himself to the statement that the "blond bombshell" would be handled by Aireon distributors.

Charles L. Page is heading up the Frankel Distributing Company at their new offices, 3814 Main Street. Frankel will be the new distributor here of Packard Automatic Phonographs. Page has worked in both the Des Moines and Rock Island, Ill., offices of the firm. Bill O'Brien, who helped with the moving in and setting up of the new branch has left the Frankel company and headed for California, where he will, as rumor has it, tend bar.

Victor Roos, the genial head of Automatic Coin Machine Company, which until recently distributed the Packard box in this territory, is still doing business at his office at 13 West Linwood. He's now sub-agent for Rock-Ola phonographs, various pin games, and is dickering for distributorship of several types of vending machines.

L. P. Donohue, of Confection Service, back from the NCWA meeting in Chicago, says the gradual drop in candy prices is heartening. Newest drop here was Walter Johnson Company of 8 cents per 24 bars. Seems small, says Donohue, but that amount is often (See KANSAS CITY on page 128)

New Orleans:

Distributors and operators in this city report a pick-up in business the past month. Marion Matranga, of Dixie Coin Machine Company, reported general improvement in business in the State after returning from a trip covering Baton Rouge, Alexandria, Shreveport, Lafayette, Monroe and Lake Charles. Conditions are noticeably better in New Orleans also, he said.

Griffin Distributing Company, recent successor to Louisiana Coin Machine Service, will move back to 931 Poydras Street in the coin machine district from their present location on Tulane Avenue. Louisiana Coin originally operated from the Poydras Street address and moved to a new building on Tulane shortly before Griffin bought the business. The AMI distributors are still having trouble getting lines to install the automatic hostess in the city, but will go thru with plans as soon as the equipment is forthcoming.

Les Griffin, owner of the company, was in the city for an AMI school session conducted June 26. School was held at the company's Jackson, Miss., office June 23 and 24 and was scheduled for June 28 at the Shreveport office. Monty West, chief engineer (See NEW ORLEANS on page 130)

Indianapolis:

Mrs. Blanche Janes, of the Janes Music Company, has returned after spending 21-day vacation in Alaska. . . . Clarence (Dutch) Holman, manager at Janes, and Harold Smith, Colonial Music Company, have gone to Wisconsin to fish.

Tommie Thomas, Indiana Music Corporation, reports more optimism among Indiana operators and more inquiry for new equipment. . . . O. D. Schwartz, New Carlisle, Ind., operator, died after a heart attack June 18. . . . Wayne Trout, Indiana Music Corporation, called on operators in the Northern part of the State last week with good results.

Mrs. Cecil Breen, accountant at Brandt Distributing Company, Wurlitzer distributors, has returned to her desk after breaking her wrist. . . . J. D. Anderson and son, operators at Mattoon, Ill., visited coin row during the week and bought some new equipment.

Hartford, Conn.:

Herb Willey, vending machine operator in New London and Norwich, Conn., left last week for Cincinnati where he will marry Edna Hardiengy.

Chicago:

Murray Rosenthal, of Coinex Corporation, returned last week from vacation spent at Starved Rock. He said that both he and his wife had a wonderful time and managed to get some much needed rest. One of Murray's staff, Stanley Chase, is now vacationing at Lake Como where Chase claims the big ones are biting.

George Solar was telling about the big party put on by the James H. Martin & Company, Tuesday (24), at the 20th Century-Fox Studios on Wabash Avenue here. Solar reports that more than 80 dealers were on hand and a good time was had by all.

Over at the Williams Manufacturing Company, about half the firm's personnel were looking forward to the week beginning June 30 with good reason—vacations. Beginning with that date thru July 5 the staff working on pin games will be away while those working on Williams' All Star baseball game will still be on the job. Tony Gasparro, the firm's vice president, reports that Harry Williams is enjoying the rains in Los Angeles and will fly to San Francisco this week. Next week Williams will be back in Chicago. He is using his new Beechcraft plane as transportation thruout the trip.

The air is cool over at Coven Distributing Company now. Not because anyone's giving or getting a cold (See CHICAGO on page 126)

Milwaukee:

Ed Gessert Sr., George Gessert, Bill Huber Jr., and Wally Marilla attended the Packard Manufacturing Corporation's meeting in the Indianapolis Athletic Club June 21-22. Bill Fox, of Columbia Radio Company, Chicago, was in to see the Packard distributors here and from there went on to other parts of Wisconsin seeking hotel outlets for his firm's coin radio.

Louis Di Cello is a new operator in Kenosha, as is Roy Maas in South Milwaukee. . . . Bob Doine's prize colie romped home with the championship and is now worth \$3,000. Bill Huber Sr. has flown to Columbus for the Eagles' Tri-State Convention. . . . Lorraine Barca, Kenosha operator, has gone up north for her vacation. . . . Fred Pease is up-State on business to see the local operators in the small cities.

Frank Barca, Kenosha operator sponsored a successful waltz contest at his skating rink recently, but will now taper off rink activities for the summer season and concentrate on his juke boxes. . . . Larry Doerr, a member of Morry Zenoff's Arcade staff, and his wife, La Von, were initiated into parenthood June 1 when their first child, Barbara Ellen, was born.

St. John, N. B.:

Carl Hanlon, of Halifax, N. S., who is working with his father, Frank Hanlon, a veteran coin machine distributor and operator, is a flying enthusiast and finds it difficult to keep his feet on the ground. Recently a gust of wind turned a small two-seater plane he was piloting over its side, plummeting it into a lake. Carl was rescued by the occupant of a motorboat, coming out of the crash unhurt while the plane suffered only a slightly damaged wing. Carl plans on taking a special course in aeronautical engineering at Massachusetts Institute of Technology, including jet propulsion.

Enlargement of the Casino Cafe Halifax, N. S., by Thomas Ham, owner, has allowed installation of more and larger coin machines. Installations were made by the Halifax Amusement Company and Coinex Novelty Company, both of Halifax. Ham has been accenting music with the meals he serves in his two dining room spaces and fountain, using the large type of juke.



FIRST NATIONAL showing of the Filben music line takes place at United Coin Machine Company headquarters, Milwaukee. Pictured left to right: Tom Tannas, Sam Mannarino, Harry Jacobs Sr., Bert Davidson and Harry Jacobs Jr.

Buffalo:
(Continued from opposite page)
the Buffalo territory, while Avery will represent the firm in Rochester, western New York and Pennsylvania. Mollie Mollen, head of the firm, just announced the addition of four new record lines, Keynote, Banner, Super-se and Modern, and expects to have more soon.

Over at Alfred Sales, Inc., distributors of Alrean jukeboxes, games, etc., many changes are in the making. Roy Bergman, boss Alfred Bergman's first grandchild, is the subject of much conversation. Bergman's oldest son, LeRoy, who's been associated with his dad for some years, is the proud pappy. . . . Jerry Davis, Alfred Sales secretary, was married June 28, in a church ceremony to Jack Tindell. They are taking a week's honeymoon and then it's back to work for Jerry, who apparently loves her job. . . . Mort Terwilliger, salesman for Bergman, who operated from Rochester till now, found a home and is moving his family here soon. . . . Jimmy Drysdale, another of Alfred Sales' alumni, is leaving the firm soon to live in Alabama where his wife's family is located.

Howard Maurer, who is a music machine expert and supervises Packard Play-Mor distribution for Lew Wolf, recently attended a big meeting with his son, Howard Jr., at the Capehart factory in Indiana.

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We are the authorized distributors in Louisiana for the following manufacturers:
D. GOTTLIEB & CO. (Lucky Star)
BALLY MFG. CO. (Ballyhoo)
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CHICAGO COIN (Play Boy)

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WANTED VICTORY SPECIALS
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Excellent opportunity for live wire, aggressive organizer, to handle new type miniature bowling alley. Alley can be used in bars, grills, carnivals and amusement arcades. References required. Write
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WANTED
Experienced Pinball Mechanic for Shop and Route work. Sober, reliable, and reference required.
LOGANSPOUT NOVELTY CO.
Murdock Hotel Logansport, Indiana

5 DAYS' TRIAL
1 Mills De-Re-Mi, 12-Record, Perfect . . . \$58.00
1 Rock-Ola, 12-Record, Martin Glow, A-1 . . . 59.00
1 Rock-Ola, 12-Record, Lite-Up, Beauty . . . 59.00
1 Wurlitzer 24-Record, Like New . . . 100.00
1 Rock-Ola 16-Record, Nice, Lite-Up . . . 100.00
2 Rock-Ola Windors, Very Good . . . 100.00
1 Mills Empress, Like New . . . 225.00
1 Wurlitzer 600, A-1 and Refinished . . . 285.00
1 Pale Wurlitzer Gussor Scales, Like New . . . 100.00
NORMAN DEE
PHONE 2414 CUMBERLAND, MD.

Detroit:
(Continued from opposite page)
ness. . . Bernard Besman of the Pan-American Record Distributors was away on a business trip to Cleveland, leaving his partner, John Kaplan, in charge of the new store. . . . Earl Russell of Macomb Music Service is looking forward eagerly to a boom in the coin machine business which he expects by late fall.

Al Lynas, of Vogue Records, reports that Clyde McCoy's Sugar Blues is leading record sales in their lines. . . . Edward Stein, of the Playland Amusement Center, has returned from a business trip thru Ohio. . . . Joseph Brilliant has returned from a tour of Northern Michigan, where he called on operators in the resort areas. . . . William J. Basharra has moved the home of Arden Records, formerly on East Jefferson Avenue here, to the Melmore, Inc., pressing plant on 19th Street.

Sol Colton, of Automatic Apartment Laundries, was confined to his home by illness the past week. . . . Tony Vance has bought out the National Coin Machine Company from Gene Harrison, and moved this music machine operation to new headquarters two blocks up John Street. Vance has been in the coin machine business about 20 years. He was with Modern Vending, New York, before coming to Detroit in 1935, when he went with Champion Automatic Music and Ross Music. In 1939 he established his own operation, Vance Music Company, but disposed of it when he went into the army.

Madeleine Heilbronner, daughter of Lou Heilbronner, of Interstate Music Company, long an outstanding leader of the music machine trade here, was selected as one of three students at Wayne University to take part in a panel discussion on marriage problems in the School of Public Affairs and Social Work.

Frank Healey, of Atlantic Products, is an ardent advocate of new types of games for the Motor City area. . . . Al Curtis, president of the Miniature Bowling Association, reports some important business coming up at the next meeting. . . . Glenn Moore has joined Melmore, Inc., record manufacturing firm, as a partner with William J. Basharra. . . . Betty Keppler, office manager of the MAPOA, is leaving for a vacation in Saugatuck, Mich., July 3. Betty Richardson will run the association office in her absence. . . . George Corbetts, of Star Music Company, is rushing around to run his operation while his partner, Bud Fuller, vacations in Northern Michigan. They have just purchased a new Chris-Craft speedboat, which they will use at Cass Lake to entertain customers and location owners.

Glenn Payne, salesman at Atlas Automatic Music, recently became the father of a son—his first. . . . Irving Ackerman, of Detroit Radio, has returned from Washington where he testified in opposition to the Scott Bill. . . . Bradlee Willis has sold his route and service business for operators, Willis Coin Machine Service, to Nino Garofolo, who was formerly associated with him. Garofolo is carrying on the business under his own operating name, Nino's Music.

Max Lipin, of Allied Music Sales, has returned from a trip to Dallas, Des Moines and Omaha, and is leaving soon for Cincinnati, where he plans to open a fourth branch office. . . . O. H. Feinberg, of Uneeda-Pak Distributing Company, says there is a steady inflow of new machines from the factory, but demand is still way ahead of supply.

Richard Randolph, public relations director of the Vernor Ginger Ale organization, advises they are actively interested in the beverage venter field, tho the parent company (See DETROIT on page 130)

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FAST ACTION COUNTER GAMES!
Look to GENERAL for the Biggest Money-makers . . . Immediate Delivery!

ABT CHALLENGER \$49.50 Always in action . . . always pulling extra profits on every location.	DAVAL'S FREE PLAY \$75 Outpulls any other game of its kind. Fruit or cigarette reels.
Gottlieb's Deluxe GRIP SCALE \$39.50 3-way strength tester. Has universal appeal. Always dependable!	Daval's SKILL THRILL \$57.50 Fastest action pistol game on the market! Small, compact. A sure repeater.

★ WHIRL-A-BALL \$49.75

MARVEL'S POP-UP \$37.50 Earnings pop up, too, when you put it on location. Always in play! 1¢ and 5¢.	DAVAL'S BEST HAND \$59.50 Loads of player-appeal! Jam-proof, fool-proof mechanism. Solid metal cabinet.
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3 HIGH SCORE WURLITZER SKEE BALL ALLEYS
1 UNDERSEA RAIDER
1 SLIGHTLY USED GOALEE — \$200.00
2 NEW GOALEES IN CRATES — WRITE

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10 Mills 5¢ Play, 1946 Model, V.P., Bells	\$37.50 Each
10 Challenger Target Skill, 1946 Model	25.00 Each
5 Model F Target Skill, 1941 Model	25.00 Each
5 Pikes Peak, 1¢ Play, 1941 Model	20.00 Each
5 Kicker & Catcher, 1¢ Play, 1941 Model	20.00 Each

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YOU CAN'T BEAT OUR PRICES!
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WURLITZER	
Wurlitzer 412	\$ 65.00
Wurlitzer 51 Counter Model	75.00
Wurlitzer 516 Plain	69.50
Wurlitzer 516 Lite-Up Top & Bottom	89.50
Wurlitzer 24 Collar Job	99.50
Wurlitzer Twin 12 Collar Job	95.00
WURLITZER 42/24 VICTORY	109.50
Wurlitzer Model 50	69.50
Wurlitzer 24	125.00
Wurlitzer 600R	165.00
Wurlitzer 600K	185.00
Wurlitzer 500	169.50
Wurlitzer 700	335.00
Wurlitzer 750E	365.00
Wurlitzer 800	350.00
Wurlitzer 850	365.00
Wurlitzer 950	325.00

SEEBURG	
Seeburg Rex	\$ 99.50
Seeburg Hi-Tone 3200, Victory Cabinet	109.50
Seeburg Casino, ESRC	139.50
Seeburg Gem	139.50
Seeburg Regal	139.50
Seeburg Vogue	175.00
Seeburg Classic	175.00
SEEBURG HI-TONE, ES	185.00
SEEBURG HI-TONE, ESRC	199.50
Seeburg Envoy, ES and ESRC	285.00

ROCK-OLA	
Rock-Ola Windsor	\$ 89.50
Rock-Ola Standards	149.50
Rock-Ola DeLuxe	159.50
Rock-Ola Master	175.00

WALL BOXES AND PARTS	
Wurlitzer #304, Stepper	\$10.50
Wurlitzer #145, Red Stepper	32.50
Packard Adapter, Willow	17.50
Buckley Adapter	15.00
Wurlitzer #130, Adapter	22.50
Wurlitzer #300, Adapter	22.50
Seeburg Adapter for Wurlitzer 24	17.50
Buckley Bracket for Bar Boxes	1.75
Buckley, Plain or Chrome	3.95
Buckley Lite-Up, Brown	7.50
Buckley Lite-Up, Chrome	11.50
Seeburg Brackets for Bar Boxes	2.95
Seeburg Play Boy Console for R.C.	19.50
Seeburg 24 Sel. Wall-O-Matic, Remote	19.50
Seeburg 20 Sel. Wall-O-Matic, Remote	22.50
Seeburg Bar-O-Matic, 5-10-25	39.50
Seeburg GSRI, Sel. Receiver and SD-24-12, for both	47.50
Seeburg 20 Sel. Wall-O-Matic, R.C., 5-10-25	47.50
Wurlitzer #120 Boxes, 5	12.50
Rock-Ola Dial-a-Tune Box	7.50
Packard Boxes, Like New (Used)	22.50
Packard Brackets for Bar Boxes	2.50
Packard Boxes, New	Write
Cash Box Locks, Each	1.00
SINGING GOLD FOR GRILLE FRONT, SHEET 20x50	5.50
GOLD JEWEL CLOTH FOR GRILLE FRONT, PER YARD	2.50

DIAMOND METALLIC GOLD GRILLE CLOTH	
40" WIDE—FIRST QUALITY	
1 to 9 Yards	\$4.00 Per Yard
10 Yards	3.75 Per Yard
25 Yards	3.50 Per Yard
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WURLITZER	
Wurlitzer 618, Plain	\$100.00
Wurlitzer 616, Lite-Up Top & Bottom	119.50
Wurlitzer 500	199.50
Wurlitzer 600, Rotary	185.00
Wurlitzer 24	149.50
Wurlitzer 61, Counter Model	85.00
Wurlitzer 750E	385.00
Wurlitzer 800	375.00
Wurlitzer 850	375.00

SEEBURG	
Seeburg Vogue	\$205.00
Seeburg Classic	205.00
SEEBURG HI-TONE, ESRC	235.00

ROCK-OLA	
Rock-Ola Standard	\$184.50
Rock-Ola Master	194.50
Rock-Ola De Luxe	184.50

WALL BOXES—LIKE NEW	
Wurlitzer #125 Boxes	\$ 17.50
Seeburg 20 Selection Wireless	24.50
Seeburg 3-Wire Bar-o-Matics, 5/10/25	32.50

HI TONE PARTS	
R.C. Amplifier (With Tubes)	\$95.00
Relay Box	19.50
Electric Selector	39.50
Slug Ejector & Coin Trip Assembly	29.50
Hi-Tone Speaker	25.00

C. E. MINIATURE BULBS
40, 44, 46, 47, 51, 55. Per C. \$5.50 Tax Incl.
50, 63, 81. Per C. 6.00 Tax Incl.

G. E. LAMPS
7 1/2, 15, 25, 50 Watts. Per Case of 120 \$10.50
10 Watt. Per Case of 120 13.50
Lumiline. Per Case of 24 21.00
40 Watt Fluorescent. Per Case of 12 11.40

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Twin Tube, Used 3 Weeks — GUARANTEED LIKE NEW
\$695.00 each
One-half deposit must accompany all orders
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USED PIN BALLS					
Army & Navy	\$ 69.50	Formation	\$ 25.00	Silver Spray	\$ 39.50
Air Circus	79.50	Gun Club	59.50	Show Boat	39.50
Action	45.00	Jungle	49.50	South Paw	59.50
Basco	59.50	League Leader	25.00	Strip Tease	59.50
Bomb the Axis	25.00	Monitor	59.50	Sky Blazer	45.00
Belaway	39.50	Majors, '41	49.50	Topic	59.50
Big Parade	69.50	Midget Racers	124.50	Towers	59.50
Clover	49.50	Progress	25.00	Yanks	44.50
Fleet	25.00	Score Card	39.50		

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VIRGINIA MUSIC & PINBALL ROUTE FOR SALE
Approx. 80 machines, several new Seeburgs, new AMI. New Pin Games, 1946 Pin-Up Truck, Records, Shop, Parts, Tools, etc., \$22,500.00 cash. Plenty room for expansion. Apply BOX D-48, care Billboard Pub. Co., 2160 Patterson St., Cincinnati, Ohio.

COINMEN YOU KNOW

Chicago:

(Continued from page 124)

aboulder, but because of the new air-conditioning system Ben Coven had installed. When all three phones on the boss's desk start ringing at once, the air-conditioner helps lighten the load. . . Mrs. Dorothy Ellis, secretary at the Coin Machine Industries' public relations bureau, was called to Oskaloosa, Ia., last week-end by the death of her father.

Bernie Schutz, of Coin Amusement Games, is eagerly looking toward his first vacation in five years. He was one of those unlucky war veterans who managed to miss out on furloughs during his army tenure. Among the business callers at Coin Amusement during the week was Paul Karoules, who has his headquarters in Silvis, Ill.

Visitors at Monarch Coin Machine Company included A. Zorinsky, Omaha; Jim Rendel, Gary, Ind., and E. S. Houtzer, Elkhart, Ind. Clayton Nemeroff, of Monarch, says the shipping tie-ups due to strikes had him worried last week. It seems that in one particular consignment destined for South America the letter of credit was due to expire and the coin machine shipment was still resting on the docks. Luckily, an extension on the letter of credit came thru just in time.

Mike Spagnola, of the Automatic Distributing Company, says that business is going along well. He reports that one large operator who recently bought new AMI's from him reports that play has gone up appreciably since some of the new jukeboxes have arrived. This operator told Mike that anybody who found play off was probably not doing right by his locations in either one of two ways: not keeping his equipment in first-class order at all times or not replacing machines that are run down.

Grant Shay, Bell-o-Matic Corporation, received visits from two distributors this week: Howard Peo, Valley Specialty Company, Rochester, N. Y., and Sammy Mannarino, Coin Machine Distributing, Pittsburgh. . . M. L. Monson, Mills Industries export manager, recently returned from a six-week business trip to Mexico.

Nate Gottlieb, D. Gottlieb & Company, reports the new arrival, Carol Ann, born June 12, takes the right attitude toward early morning hours—she sleeps. "Off to a good start," Nate says. . . Kelner Vendors greeted visitor Frank Fenneman, Waukegan, Ill., tobacco man this week. . . Atlas Novelty Company callers during the past week were Tony Costello and Blair Sloppy, Midwest Novelty Company, Clinton, Ia.; Dave Owen, Monticello, Ind.; Jesse Trump, Rantour, Ill.; Don Gilliath, Creve Coeur, Ill.; Leon Groves, Cassapolis, Mich., and Don McDonald, Ottawa, Ill.

Automatic Coin Machines & Supplies roadmen, Morris Ovis and Arthur Schwartz, returned this week from their two-week business trips. Both boys had top reports—on optimistic future business and in present orders. Visitors here included Coinman Carpenter, Havana, Ill.; J. M. Trotter, Jacksonville, Ill.; Tex Willett, Oelweiss, Ia., and Lewis Rose, Waterloo, Ia.

Empire Coin Machine Exchange's new Milwaukee Avenue headquarters was visited this week by "Iz" Alpert, Twin Port Sales, Duluth, Mich.; Ed Heath, Heath Distributing Company, Macon, Ga.; Clyde Darter, Paxton, Ill.; Dan Cohen, New Orleans; Sam Horwitz, Acme Novelty, Pittsburgh, and Tom Cassidy, Spring Valley, Ill.

American Amusement Company's secretary, Helene Swyer, and staffer Emily Unger are eagerly looking forward to their three-week vacation be-

ginning July 7. Girls plan on traveling to Miami, with perhaps a trip to Cuba to top off their tour. . . Everyone at Exhibit Supply Company is pulling for the speedy recovery of John Christ's wife, who has been ill. Firm's Perc Smith is trying to clear up the work on his desk so as to take his two-week vacation starting July 4. Perc plans to relax in his Lake Geneva summer home for the entire period.

J. R. Bacon, vice-president of O. D. Jennings, left by plane for the West Coast June 27. He will be gone about two weeks while on the business tour. W. F. Lipscomb, Jennings Eastern sales manager, also left on business trip, covering the East Coast. Dave Lovitz reports his new daughter, Andrea Merle, has her days and nights mixed; she usually spends the nighttime hours as a solo vocalist in the Lovitz household.

Bally Manufacturing Company welcomed visitor O. J. Mullinix, of Mullinix Amusement Company, Savannah, Ga., during the week. . . Bruno Kossek, Mid-State Company, wielded a paint brush last week when he painted the ceilings in his home—has a stiff neck this week, he says. . . Jimmy Johnson, Globe Distributing Company, claims he piloted his new Lincoln from Decatur, Ill., to Chicago in one and three-quarter hours the other day (about a 120-mile trip). Was held up by a flat tire, he says.

Visitors at United Manufacturing Company during the week included Si Redd, Redd Distributing Company, Boston, and Buster Williams, Music Sales Company, Memphis, Billy DeSelm reports. . . Coven Distributing Company's roadman, Robert Schaefer, left last week on an extended tour thru Northern Illinois and Wisconsin. Charles D. Goodman, Gary, Ind., was a visitor here last week. Mack Brier, Coven bookkeeper, celebrated his birthday June 25. He was presented with a tasty cake by his fellow Coven workers, and Ben Coven presented him with a gold pencil.

Amusematic Corporation, thru Vance Connors, reports that Ted Kruse underwent an operation last week and is now recuperating. Another recent hospital incumbent, Marty Bussert, has returned to the job. Marty was also under the surgeon's knife recently. M. Rischman, of the Wisconsin Novelty Company, Milwaukee, was in to call on Connors last week.

USED PINTABLES

(All in perfect condition)

Maisie	\$175.00
Miss America	150.00
Surf Queens	75.00
Big League	100.00
Spellbound	140.00
Superliner	125.00
Stage Door Canteen	110.00

DIXIE COIN

MACHINE CO., INC.

912 Poydras Street New Orleans, La.

Write! Wire! Whistle!

LIKE NEW

3 Draw Bells, 5c \$275.00
2 Keeney Bonus Super Bells, 5/5 and 5/25 F.P. and Cash Comb. 650.00

NEW PINS:

Playboy, Lucky Star, Carousel, New Mills, Jennings and Columbia Slots—

GET OUR PRICES

GENERAL COIN MACHINE CO.

227 N. 10th St. PHILADELPHIA, PA.
Walnut 2-4373

New York:

(Continued from page 124)

atra. All proceeds from the sale of the disk go into the cancer fund work-plugged by Walter Winchell. George Rimbo, partner in Kings-Enterprises, holding down the fort while Cliff Abrams travels to Florida Radalarm biz.

Eddie Smith, Emby proxy, is vacationing, and will return to New York after the holiday. . . . The Tele-ticker and the Tele Quizzer will be on display at the Henry Grady Hotel in Atlanta July 29 and 30. . . . Ben Galastrant, Aerial sales manager for the New England region, after staging a successful showing of the Teeter at the Manhattan Phono head-

quarters, caught a train for Canada to introduce the juke there.

William S. Tandler is the president of the Industrial Scientific Company which will manufacture a refrigerated cold sandwich vender for the Vendomatic Corporation of New York. . . . Jack Smith and Jack Rubin have formed the Esso Manufacturing Corporation, with headquarters in Hoboken, N. J. They will manufacture a new roll-down game. . . . Lou Braverman has been named president of the new Drink Dispenser Corporation.

Al Denver, president, and Sidney H. Levine, counsel, of the Automatic Music Operators' Association (AMOA), are finally catching their breath after commuting to Washington for the past month for the Scott Bill hearings.

Mike Munves, of Mike Munves Distributing, is taking a breather now that the pressure of arcade shipments has slackened. Munves reports he was rushed to complete deliveries by July 1 on most orders since they were for summer and traveling arcades. . . . Atlantic New York Corporation's new headquarters is completed. Harry Rosen, Bert Lane and Meyer Parkoff now have one of the best set-ups in town.

Joe Hirsch, former proxy of the Amusement Machine Operators of New York (AMONY) is being congratulated by ops on his handling of the current pinball court case. . . . Ops report Sunrise Serenade disks are getting a heavy play these days. . . . Nat Fast, of Capitol Music, has bought a house in Forest Hills. He and Mrs. Fast are awaiting the birth of their second child.

Sidney Mayerson, Chicago op, made the trip to Laurel Country Club last week-end for the 11th annual outing of Cigarette Merchandisers' Association (CMA). The event was planned and managed by Matty Forbes, CMA manager. . . . Jack Mitnik, Runyon Sales exec, is sporting a sun tan.

Lew Jaffa, sales manager of the Eastern Electric Vending Machine Corporation, is all smiles these days as the corporation celebrates its first anniversary. . . . Bobby Reese, Toronto op, was a visitor along the avenue last week. . . . Larry Bell, of Robinson Vending Sales, has been appointed sales manager.

I. H. Rothstein, proxy of Banner Specialty Company, has been traveling to Lawrence and Boston, Mass., on Drink-o-Mat biz. Rothstein is a distributor of the machine. . . . Dave Lowy and Phil Mason, of Dave Lowy & Company, are all set with their new game machine which was invented by Chippy Maltz. . . . Don Lerner is traveling thru Ohio, Michigan, Pennsylvania and Upper New York for Coradio. He is taking over for Lou Brown, who will devote most of his time to New York.

Morton Bassett, Brooklyn vending machine op, has finally been awarded the Silver Star for action in Germany. Mort knew he had been recommended for the high ranking award, but the presentation was made last week, after he had been out of the army for almost a year and a half.

Al Schlesinger and Steve Quinn, president and assistant sales manager, respectively, of Square Amusement Company, have returned after a swing thru the Midwest which included stops at Milwaukee, Chicago and Detroit. . . . Mac Polley, who operates his own biz, has a new game machine which he will announce shortly.

John Rogers, of the Rogers Vending Service, has left on a two-week vacation trip to the Maine woods. . . . Ted Martin, Boston, and Al Fry, Buffalo, were visitors to the Avenue late last week. . . . Other visitors during the week included Gerald Hoffman, Boston; Irving Myerson, Atlanta, and Howard Beckman, up-State New York.

HERE IS GOOD NEWS

Chicago Coin Machine Company
NEW "PLAY BOY"
A Better Game Than Kilroy — Nuf Sed.
Now Ready for Immediate Delivery—
Order Now.

STRIKES & SPARES

The Hit of the Recent Coin Machine Show.
Send for Circulars—or Better Still, Come
In and See This Sensational Game.

The New 1947 Streamliner Phonograph
Stand for Rock-Ola, Wurlitzer and Seeburg
Phonographs, \$29.75. You Can Save Money
by Ordering Now. Just as Soon as Our
Supply is Gone There Will Be an Increase
in Price—So Order Now.

TEST QUEST

Legal Anywhere. The Finest Penny Counter
Game Ever Made—Write.
Some Distributor Territory Open.
(We Are Direct Factory Representatives.)

BAUM DISTRIBUTING CO.

2822 Locust St. ST. LOUIS 3, MO.
(Phone: Central 3045)
Distributors for Chicago Coin Machine Co., Allite Mfg. Co. and Grunig Novelty Co.

SHOOT the BEAR RAY GUNS

COMPLETELY RECONDITIONED
AND REPAINTED . . .
GUARANTEED TO **\$124.50**
PLEASE YOU . . .
CRATING—\$5 EXTRA

SEEBURG RAY GUN

AMPLIFIERS AND
RIFLES REPAIRED . . .
COMPLETE STOCK OF SEEBURG
RAY GUN PARTS
WRITE FOR LIST

COINEX CORPORATION

1346 ROSCOE ST.
GRA. 0317 CHICAGO 13, ILL.

NOW DELIVERING EVANS RACES ORDER TODAY!

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We are exclusive distributors in
Eastern N. Y. State and New Jersey
for H. C. Evans & Co.

PALISADES SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

THE CHALLENGER Newest Three Unit Hot Nut Machine Now Available

Multiple Vender MEANS Multiple Profits

TROPICAL TRADING CO.
607 S. Wabash Ave. Chicago 5, Illinois

SURPLUS STOCK

PAYOUT CONSOLES AND ONE BALLS

Priced To Sell, All Reconditioned, Ready for Use

Mills 4 Bells, Early Head \$150.00	Keeney Single Super Bell \$100.00
Mills 4 Bells, Early Head 100.00	Mills Jumbo Parade, P. O. 50.00
Mills 3 Bells, 5-10-5 275.00	Jennings Silver Moon, P. O. 50.00
Keeney 4 Way Super Bell 125.00	Jennings Totalizer, F. P. 60.00
Keeney 2 Way Super Bell, 5-25 125.00	Paces Reels & Saratoga 35.00
Keeney 2 Way Super Bell, Comb. 150.00	Bangtails & Dominoes, Walnut. 35.00
	Walling Big Game, P. O. 35.00

ONE BALLS

Victory Derby, New Orig. Crates \$300.00	Kentucky, Long Shot \$60.00
Victory Derby, Used 150.00	Grand National, Grand Stand, Pacemaker 35.00
Turf King, Jockey Club 75.00	

TERMS: 1/3 Deposit With Order, Balance C. O. D. or S. D.
ALL EQUIPMENT SUBJECT TO PRIOR SALES
WRITE — WIRE — PHONE

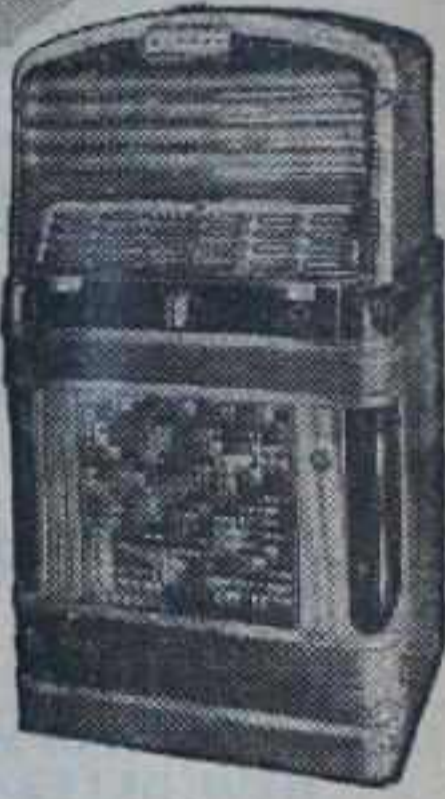
Mayflower Distributing Co.

2218 UNIVERSITY AVENUE ST. PAUL 4, MINN.

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IS IN THE SPOTLIGHT
FROM NOW ON

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SUPER DELUXE ALSO AVAILABLE

EXCLUSIVE DISTRIBUTOR
GREENE DISTRIBUTING CO.
26 Brighton Avenue BOSTON 34, MASS.



McCALL NOVELTY CO.
ALL A-1 RECONDITIONED — READY FOR LOCATIONS

<p>5 BALL FREE PLAY</p> <p>Four Diamonds . . . \$39.50 Four Roses . . . 44.50 Gobs . . . 49.50 Gun Club . . . 49.50 High Hat . . . 49.50 Hollywood Invasion . . . 49.50 Jeep . . . 109.50 Keep 'Em Flying . . . 89.50 Knockout . . . 89.50 Liberty . . . 69.50 Midway . . . 44.50 Moniker . . . 34.50 Paratroops . . . 49.50 Pin-Up Girls . . . 49.50</p> <p>1 BALL FREE PLAY</p> <p>Sportsman . . . \$49.50 Record Time . . . 69.50</p> <p>COUNTER GAMES</p> <p>Mills Vest Pocket . . . \$39.50 Blue & Gold . . . \$39.50</p> <p>Terms: One-Third Deposit with Orders, Balance C. O. D.</p>	<p>READY FOR LOCATIONS</p> <p>Sea Hawk . . . \$64.50 Seven Up . . . 49.50 Show Boat . . . 39.50 Sky Line . . . 49.50 Sky Raider . . . 49.50 Sluggo . . . 47.50 South Paw . . . 49.50 Spot Pool . . . 69.50 Strip Tease . . . 69.50 Texas Mustang . . . 49.50 Texas Patrol . . . 49.50 Torpedo . . . 49.50 Venus . . . 39.50 Victory . . . 69.50 Yacht Club . . . 69.50 Yankee Deedle . . . 69.50 Yanks . . . 69.50</p> <p>Mills 1-2-3 (1939) . . . \$99.50 Mills Vest Pocket Green C. O. D. . . . \$29.50</p>
---	--

3147 LOCUST ST. ST. LOUIS, MO.

SLOT PARTS	We Have All Mills Slot and Jumbo Parts	WANT TO BUY	MILLS BLUE FRONTS and MILLS BROWN FRONTS
5c Mills Silver Chrome, Hand Load . . . \$130.00		SPECIAL	10c Blue Front . . . \$ 95.00
10c Grig. Chrome . . . 140.00		Set of BROWN FRONTS, 5c-10c-25c, Complete Set— \$269.50.	25c Blue Front . . . 105.00
10c Bonus Bell . . . 165.00		Set of BLUE FRONTS, 5c-10c-25c, Complete Set— \$210.00.	5c Silver Chrome . . . 115.00
5c Brown Front . . . 100.00			5c Gold Chrome . . . 125.00
10c Brown Front . . . 110.00			25c Gold Chrome . . . 140.00
25c Brown Front . . . 120.00			5c Q.T. 60.00
5c Blue Front . . . 85.00			Chicago Metal Double and Triple Revolv-A-Round Safe STANDS.

TERMS: 1/3 Deposit, Balance C. O. D.

COIN-A-MATIC DISTRIBUTORS
FORMERLY LEWIS COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

ATTENTION! OPERATORS EVERYWHERE!!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES! WRITE!!

BY FAR THE BEST THE DOWNEY-JOHNSON COIN COUNTER IMMEDIATE SHIPMENT.

1 Yr. Guarantee.



\$217.50 F. O. B. Chicago

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send For Our Complete List!

WANTED 1000 Post War 5 Balls. Send Your List. Cash Waiting!

GLOBE COIN SORTER.....\$290.00 DISTRIBUTORS, SEND FOR FULL PARTICULARS. FREE CIRCULAR AVAILABLE UPON REQUEST!

WE WANT EVANS WINTER BOOKS, KEENEY BONUS SUPER BELLS — ALL MODELS. CASH WAITING.

EXTRA SPECIAL! 27 VOLT BAYONET BASE LAMPS. DESIRABLE FOR KEENEY BONUS SUPER BELLS. Minimum order...\$20.00 Per 100

TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT. CHARLES (JIMMY) JOHNSON—VINCE MURPHY



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. 0780

COINMEN YOU KNOW

Kansas City:

(Continued from page 124)

the difference between profit and loss for the operator.

Both vending machine and amusement machine operators were complaining this week of the cut-throat tactics used by operators here in securing locations. Confection vendors complain that one large company has been offering excessive commissions in order to jockey out the other operators. . . . Juke operators say one firm is giving location 60 per cent in order to place their boxes.

James F. Porter and Clyde E. Glandon, who operate a string of three Laundrettes here, have recently had installed coin-operated candy machines, penny peanut venders and soft drink machines for the convenience of their customers.

Bill Dunfee, of Bill's Radio outlet, doesn't like all the rain and floods we're having out in this section of the country. Dunfee's wife's brother has a farm down in the Courtney bottoms and it is completely covered with water. And all this rain isn't good for juke and pin operators either, says Dunfee. Strikes, fires, and floods always cause the people to start pinching the nickels and it reflects in the volume of biz done on the routes. . . . And with these high waters he can't even go fishing.

D. M. Kitterman, of National Products Company, reports the tooling on the new model bottle vender is going ahead and the machine will start coming off the assembly lines by fall. They make a selector type vender that vends milk or soft drinks, and also a non-selector type for Selector Products, St. Louis.

Mike Harris, of Paramount Music Company, reports a drop in business due to the rainy season. . . . Bill Ambrose, serviceman, helping out at Paramount a few days. . . . Nick Evola doctoring an infected eye. Out-of-town operators in calling on the trade the past week included A. E. Willet, of Topeka, Kan.; Keith Hunt, of Harrisonville, Mo.; Paul Cameron and Lee Allen in together from Chilocate, Mo.; H. M. Goulding, of Garden City, Kan., and L. F. Peterson, of Peterson Music Company, Independence, Kan.

Out at Carl Hoelzel's United Amusement Company, they are expecting Mildred Nelson back this week from a California vacation. Mildred's son, Bill, says he's been trying to be a secretary in her absence.

Reed Whitney, Seeburg factory representative, on his way back from a trip thru the territory stopped off in Sedalia, Mo., to have his car repaired. While he was standing around watching the mechanic work, the brakes suddenly let go and the car pinned Whitney against the wall. He returned to Chicago for treatment.

Michael Licausi, president of National Sales & Supply Company, says they are planning to show their new coin radio at the National Hotel Exposition in New York, November 10-14. National Sales is in the process of incorporating. Michael Licausi will be president, Samuel Rice, vice-president, and Erwin Rifas, secretary-treasurer. Rifas is new to the company but familiar with the hotel business, his family owning one of the largest hotels here and also several in Chicago. Licausi reports the company now in full production on their radio.

Canteen of Kansas City is the new name for Automatic Canteen of Kansas City. They are now incorporated with Francis Allen as president; G. W.

Francis, vice-president, and Thomas E. Dods, secretary-treasurer. Allen said that until equipment began to come thru more plentifully Canteen was not planning any expansion. They are all looking forward to the time when they will receive the hot sandwich vender, but that may not be forthcoming for several months, he said.

Howard Silverman, of Silverman Bros. Music Company, reports they are replacing all their old pintables with new ones. Tell Surdey, serviceman, on a two-week vacation. Howard and Kenneth Silverman's father, Fred, back on the job after a six-week stay in the hospital. Howard will leave for San Diego the first part of July for a month's vacation and maybe a little business.

Henry Wille, of Wyandote Music Company in Kansas City, Kan., was off this week for a fishing trip. . . . At Consolidated Distributing Company Irvin Weiler was in St. Joseph; Jerry Joray, service manager was out trouble-shooting the territory, and Lloyd Decker, salesman, glad-hand- (Continued on page 130)



GILBERT BRADLEY*

HAS SWITCHED

TO

AMI

BECAUSE THERE ARE FEWER SERVICE CALLS

DAVE ROSEN SAYS . . . follow Gil's example and make all your locations top locations with AMI!

ORDER NOW FOR IMMEDIATE DELIVERY.

DAVID ROSEN

EXCLUSIVE DISTRIBUTOR 855 N. BROAD STREET PHILADELPHIA, 23, PA. PHONE: STEVENSON 2758

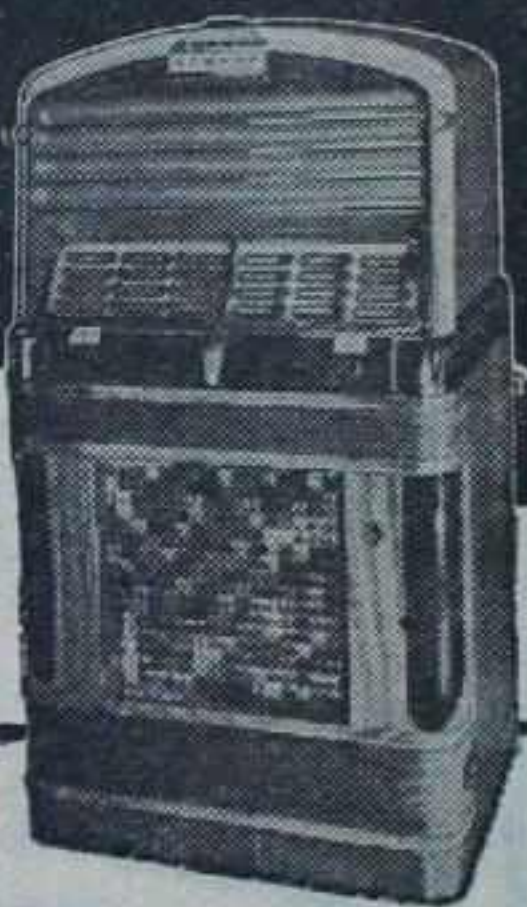
*of BRADLEY MUSIC SERVICE 8 Poplar Street Cambridge, Maryland

SPECIALS DON'T PASS THEM UP BRAND NEW KILROYS

(In Original Cartons) 1 SLIGHTLY USED KILROY 2 STATE FAIRS (Very Clean) Only a Limited Supply. Wire or Write for Prices.

Baum Distributing Co. 2332 Locust St. ST. LOUIS 3, MO. (Phone: Central 3045)

IT'S ALWAYS "fiesta" TIME WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE **Aireon fiesta** DE LUXE



EXCLUSIVE DISTRIBUTOR IN: NEW ORLEANS, LA. J. H. PERES DISTRIBUTING CO. 922 Poydras

NOW DELIVERING!

"LIGHTNING"

BELL MACHINES Mills Brown Hammer-loid, 5-10-25c (Matched Set) . . . \$550.00 Mills Chrome, 5c. . . 175.00 ARCADE Score-a-Barrel, 7 Ft. Floor Sample . . . \$200.00

MARVEL'S 'POP-UP' \$49.50

Send for Price List of Used Games

NEW GAMES WRITE NOW!

CARNIVAL UN. HAVANA EXH. CROSSFIRE GOTT. MAISIE

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545

NATIONALLY KNOWN COMPAS-GUARDIAN

PARTS

SPECIAL JUNE 1947 LIST Now Ready!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

1547 N. FAIRFIELD AVE. All Phones: HUMBOLDT 3476 CHICAGO 22

Our Specialty!

BUCKLEY
DAILY DOUBLE TRACK ODDS AND
LONG SHOT PARLAYS



DISTRIBUTORS FOR LOUISIANA,
ALABAMA AND MISSISSIPPI

10 YEARS OF EXPERIENCE
TO HELP YOU OPERATE
YOUR BUCKLEY SUCCESSFULLY

LOWEST PRICES ON
USED TRACK ODDS

BUCKLEY AND SLOTS
REBUILT, REFINISHED AND REPAIRED

CONSOLE DIST. CO.

1006 Poydras St. New Orleans, La.
Phone: RA 3811

SAM TRIDICO BOB BUCKLEY
Complete Line Buckley and
Ball Parts in Stock

NEW MODEL B2H

ACE COIN COUNTER

Improved!
New!



\$159.50

Complete
with Carry-
ing Case,
Money
Tubes and
Bagging At-
tachments

ACE COIN COUNTING MACH. CO.

3715 N. Southport CHICAGO

NOW AVAILABLE

WILLIAMS
ALL STAR and CYCLONE

King Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
DETROIT 1, MICH.
1004 Grand River Ph: TEmple 2-5788

WANTED

FREE ACTS—RIDES—CLEAN CONCESSIONS
FOR TWO-DAY

DIAMOND JUBILEE CELEBRATION

AUGUST 21-22
W. W. NICHOLAS, Committee Chairman
De Witt, Nebraska

St. Louis:

(Continued from page 124)

the city this week after a trip to Chicago during which he visited the various manufacturers there. Mr. and Mrs. Al Haneklau and their charming baby daughter left this week for their lodge in Wisconsin, where they plan to stay, as usual, thruout the summer months. During Al's absence, Ben Axelrod will hold down the helm at the Olive Novelty Company.

Al Miller, of Miller Sales, is unquestionably the flower fancier of the ops in this section. In his beautiful garden in the rear of his home in St. Louis Hills, he has 11 spacious flower beds containing every known beautiful flower growing in this section. . . . Joe S. Morris, president of J. S. Morris & Sons Novelty Company, returned the past week, in much better health, following his three months sojourn in Arizona.

Dewey Godfrey, attorney for the Missouri Amusement Machine Association, does not have much time to spend at his cottage on the Meramec since he has been compelled to make many trips to Washington and other points during the past six weeks.

Walter Hannum takes time out several days every week from his operating duties to "break" horses and keep in training in calf roping and steer dogging at his ranch in St. Louis County. He has entered in several rodeo contests during the summer months, and expects to win some "firsts" in some of these events. Before entering the operating biz here, Hannum was a prominent rodeo contestant.

Carl F. Trippe, of Ideal Novelty Company, is busy looking after his Chain Rocks Park now going full blast and his interests in Sylvan Beach Park, with the result that work at the office is placed fully in the hands of his capable manager, Ed Randolph. . . . Jack Gorlick, of the J. Rosenfeld Company organization, moved into his new home last week, while Nat Wolff another prominent member of Rosenfeld's staff is looking for a new canine pal, since his faithful wire-haired terrier was killed while Wolff was on a trip to Mexico City the past winter.

POST WAR & REVAMP GAMES!

Kilroy	\$185.00
Baffle Card	150.00
Suspense	118.00
Superliner	118.00
South Seas	72.50
Wagon Wheels	62.50
Idaho	67.50
Stage Door Canteen	95.00

\$29 Each	\$35 Each
Majors '41	Gobs & Yanks
Big Three	Sky Chief
Legionnaire	Bolaway
Marines at Play	Eureka—1 Ball
Gold Cup—1 Ball	5/10/20
Ten Spot	Four Aces
Metro	
Victory	

ARCADE

Batting Practice	\$ 65.00
Goatce	130.00

Send deposit with order!
T & L Distributing Co.
1321 Central Parkway Cincinnati, Ohio
Main 8751—Main 0477

DISTRIBUTORS WANTED
FOR

**TEL-O-MATIC
ROBOT**

Terrific Deal for Top Distributors on the Most Sensational Development Ever Achieved in Commercial Music. Write—Wire—Phone.

RUNYON SALES CO.

592 10th Avenue, New York 18, N. Y.
129 West Runyon St., Newark 8, N. J.

**Let ILCO Locks
secure your Profits**



No. 4010B Coin Machine and Cabinet Lock. Disc tumbler type. Die cast cylinder. 90 degree cam movement. A strong, secure lock for vending machines.

This popular number is in big demand for "penny" machines where a simple disc tumbler lock can be used. Sturdy and shock resisting, it affords adequate protection. Can be keyed alike for collection convenience.

ILCO Coin Machine Locks on all your vending machines are an investment that will pay you dividends in increased collections and reduced maintenance costs.

SECURITY **ILCO** HARDWARE

INDEPENDENT LOCK COMPANY
Fitchburg • Massachusetts



**15 A.B.T.
NEW CHALLENGER**

Regular \$65.00
Close Out \$39.00

**10 MARVEL
POP UP**

Regular \$49.50
Close Out \$32.50



5-BALL PIN GAMES

New Catalina	\$ 75.00	Defense	\$ 47.50
Fast Ball	125.00	Super Score	150.00
Victory	45.00	School Days	45.00
Casablanca	75.00	Sea Hawk	37.50
Midnet Races	125.00		

ARCADE EQUIPMENT

New Atomic Bomber	Write
New Superoll	\$295.00
Chicago Coin Hockey	89.50
Lite League	100.00
New Chicago Coin Basketball Champ	Write
Seeburg Target Conversion	89.00
Bally Rapid Fire Conv.	110.00
Chicago Coin Goalie	195.00
Tally Roll	195.00
Genco Total Roll	245.00
Genco Play Ball	99.50
DeLuxe Western Base Ball	85.00

4310 CARNegie AVE. **The MARKEPP Co.** M. M. MARCUS & SONS
CLEVELAND 3, OHIO TEL. WE 1043

Lightning Fast \$27.50 (Distributor Discount)

The Master Changer

- All metal, highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- Solid die cast construction with precision machined coin slides.
- Fully balanced on heavily weighted non-slip base.
- Time-tested for absolute accuracy.
- Sold on a money-back guarantee.

Northwest Sales Co.
3144 ELLIOTT AVENUE SEATTLE 1, WASH.

ROUTE FOR SALE

Located in South Central Kentucky. Consisting of 44 late Five Ball Pin Games and two "Bally Special Entry," 10 1946 Model Wurlitzer and Rock-Olas (some equipped with Wall Boxes), 15 Counter Games, one new 1947 Ford Pick-Up and one 1946 Chevrolet Pick-Up. Building, stock of Salesboards, Parts, Records and Office Equipment. All of these machines are now on good locations. This route will gross better than \$800.00 a week average the year round. \$26,000.00 will buy this route. BOX 0-56, THE BILLBOARD, CINCINNATI 22, OHIO.

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Cari Happel

NEW AND RECONDITIONED CONSOLES

NEW KEENEY BONUS, 1-WAY 3-WAY	WRITE	NEW KEENEY BONUS, 2-WAY	WRITE
NEW BALLY TRIPLE BELLS	WRITE	NEW KEENEY BONUS, 3-WAY	WRITE
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New Orleans:

(Continued from page 124)
neer from the factory, is running the courses, according to Ralph Romaguera, head of the local parts department. Romaguera reported a recent increase in sales. James Neal, formerly with Griffin here and in Jackson, is now working at the Shreveport office. Carl Simpson, new manager in New Orleans, had a rush call to take a sick son to the hospital recently.

Improved play on the rotary claw merchandise machines recently at some locations was reported by Gulf States Exhibit Company. Firm runs the Royal Street Penny Arcade as well as pintables and iron claws on location. Ed Centa, who operates Gulf States, has been traveling. . . . Louis Boasberg, of New Orleans Novelty, has indicated he wants a Williams baseball game for his Canal Street Arcade. Louis has been traveling in Chicago and New York looking for new arcade equipment.

New Orleans' regular Tuesday customer is Ben Neubauer of Tibodeaux, who makes the rounds on that day each week. . . . O. C. Marshall is out on the road for New Orleans Coin Machine Exchange, covering Louisiana and Mississippi. Exchange is expecting its first Williams baseball game soon. Recent callers here included Houtom Gascon, of Addis; Marshall Savage, of Lottie, and Wesley Loped, New Iberia.

Dan Cohen, of Crescent Music, almost went overboard, taking George McQueen with him recently when Dan's boat caught fire on Lake Pontchartrain. Things were brought under control, however.

Kansas City:

(Continued from page 128)
ing the operators out Pittsburg, Kan., way.

John Childers has purchased the Self Service Candy route from Jack Broth. Childers had a small route of about 15 vendors that he ran as a side line to his quality box lunch place. He liked the business so well that he purchased Broth's route and has ordered a number more of the vendors with which to expand. A. Cook is his routeman's name. Childers is already on the direct list of the larger candy companies due to the numerous candy bars sold at his box lunch place.

L. L. Ashcraft and Don Ashcraft have purchased Modern Music's studio and route here. They are doing business as the Ashcraft Bros.' Company, and are busy at the present installing the wires for background music in industrial plants here. Modern Music will devote all their time now to the manufacture of the Midget Speaker and Voice Selection unit. The Ashcraft brothers are also pilots, Don with Mid-Continent, and L. L. with TWA. Before entering the coin machine field they had a flying school in Lawrence, Kan.

Detroit:

(Continued from page 125)
Itself is not operating any machines now. Some interest is also shown by distributors in various territories thru the country.

Ted Wall has closed the coin machine refinishing service he operated on East Columbia Street. . . . Jerome Solomon, of Edelman Amusement Devices, was in New York on a business trip. Isidor Edelman, who is leaving June 28 for New York, plans to close down his operations at the Bang-a-Fitty plant for two weeks and give his staff a vacation. . . . E. H. Rhodes, of Los Angeles Penn Manufacturers, maker of penny vending machines, called on the trade here. . . . J. R. Pieters, of King-Pin Equipment Company, Kalamazoo, Mich., and Isidor Edelman have each bought new Chris-Craft speedboats.

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RECORD REVIEWS

(Continued from page 121)

LARRY LAURENCE (D. C. 8022)

There Is Time—W; V.
Lolita Lopez—FT; V.

The soft and sweet baritoning of Larry Laurence, with the smoothly blended harmonies of the Quintones providing vocal assist and the Jack Pleis Trio of piano, guitar and bass laying down satisfying instrumental support, spins effectively for the tuneful *There Is Time* waltz melody. Contrasting his chanting in the three-quarter tempo, the Quintones pick up a second stanza at a moderately paced rhythm tempo. For the flip, it's an engaging rumba novelty in *Lolita Lopez*. However, the ditty serves better for the rhythm of the Quintones than for the solo warbler.

At the nation's capital, where the singer enjoys a following, fans will favor the waltz melody.

PHIL ROSE (Melford 251-252)

Why Do I Love Mary So?—FT; V.
Love Isn't Love—FT; V.
Take Me in Your Arms—FT; V.
The Dog Who Steals My Baby—FT; V.

A soft and sweet bary piper, Phil Rose introduces song he wrote himself with Sid Sprung for three of these four sides. While he fares better for the slow ballad sides, the familiar *Take Me in Your Arms* and his own *Love Isn't Love*, the band backgrounds are more impressive than the singer or his songs. With Billy Stegmeyer on clary and Chris Griffin on trumpet, with a rhythm section including Bob Haggart on bass and Morey Feld at the drums, the small band lays down an attractive riff rhythm carpet for the two rhythm ditties—*Why Do I Love Mary So?* and *The Dog Who Steals My Baby*.

Nothing here for the nickel needling.

THE MODERNAIRES (Columbia 37485)

I Had Too Much to Dream Last Night—FT; V.
I Can't Get Offa My Horse—FT; V.

The smoothly blended harmonies of the Modernaires sustain an easy melodic flow for the highly tuneful *Dream* ballad with Mitchell Ayres's music sustaining a full rhythmic flow in the instrumental backgrounds. And it's a brisk tempo for the mated side, the singers disk it in corned-up style for an engaging cowboy novelty, *I Can't Get Offa My Horse*. But in trying to force its comedy content, even to the extent of setting a stanza in the Ink Spots style, effectiveness of song is lost in the load.

Will take song popularity to take in nickels for the *Dream* ballad.

THE MERRY MACS (Majestic 7235)

You and My Mother-in-Law—FT; V.
Ain'tcha Ever Comin' Back?—FT; V.

With a fine flair for the rhythm harmonies in their singing, the Merry Macs spin it in spirited style for a cute and catchy cowboy novelty in *You and My Mother-in-Law*. And for contrast, blend their voices smoothly for a smooth flowing ballad spin in *Ain'tcha Ever Comin' Back?* Piano, vibes, bass and guitar provide adequate support for the singing which sells itself on its simplicity of style without any attempt to pretentiousness in their vocal arrangements. Nonetheless, the singing all falls easy on the ears.

The novelty *You and My Mother-in-Law* may catch some coins at the taps and taverns where the title alone will attract.

THE CLARK SISTERS (MGM 10039)

Tip Toe Thru the Tulips—FT; V.
I'm Just Wild About Harry—FT; V.

The Clark Sisters, blending their voices in close harmony, never get beyond the mere three-part harmony formation in their singing of these old-timers. As a result, their singing, set to rhythmic instrumental accompaniment, is no more stylish than the songs themselves. Start off in a slow tempo for *Tip Toe*, and then

lose entire hold on the listener when they try to frame a rhythmic pattern for the song. Keep it all the way in the slow spinning for *Harry*.

Nothing here to hold the listener.

LAURITZ MELCHIOR (MGM 30014)

Easy to Love—FT; V.
You Are My Heart's Delight—FT; V.

It's a real vocal treat as the operatic tenor voice of Lauritz Melchior gives forth with full dramatic and emotional feeling for the lovely Franz Lehar melody, *You Are My Heart's Delight*. Sings it in concert style, and with the MGM studio orchestra directed by Georgie Stoll providing full musical backing, the disk is a delight. For the flip, Melchior goes commercial, singing in a bright tempo for Cole Porter's *Easy to Love*. Only it's not as becoming, excepting when the mixed chorus takes the chanting lead away from him.

For the parlor phonos.

PAUL ANTON (Dot 102)

My Heart Is a Lariat—FT; VC.
My Little Sweetheart—FT; VC.

This label from way down Maryland way makes its bow with Paul Anton and his *Famous Recording Orchestra*. Whatever Anton's fame might be, it's never apparent on the platter. But then again, the mere congregation of a piano, drums and a tenor sax doubling on clary is hardly a fair test—excepting a larger band couldn't achieve a worse ballad than these music makers. The piano is bearable enough, but the saxer sounds as if he took a mail order course and then changed his mailing address without notifying his teacher. For the cowboy ballad, *My Heart Is a Lariat*, Phil Berry's baritoning is tolerable enough in face of the musical handicap. And for the flip, the fast tempo is the only relief for the singing and playing and the song itself—*My Little Sweetheart*.

Nothing for the music ops here.

ARNETT COBB (Apollo 770)

Walkin' With Sid—FT.
Top Flight—FT.

A former tenor sax ace with Lionel Hampton's band, Arnett Cobb introduces a small band of his own on the label. Altho playing with reckless abandon, their beat is far better than their intonation. But in spite of the bad balance, there is plenty of Cobb's florid improvisations cutting thru, both for the riff-ridden *Walkin' With Sid* and for the speed spinning *Top Flight*, both original instrumentals.

For the hot jazz collections.

JACQUET ILLINOIS (Apollo 769)

Jacquet Mood—FT.
Robbins Nest—FT.

Tenor saxist Illinois Jacquet brings together a bary sax, trumpet and rhythm section for these two riders, spinning at a lively clip for both riff-fashioned *Jacquet Mood* and *Robbins Nest*. But while the band blend is course and the ensemble's efforts are feeble, there's enough of Illinois' thoughtful and artful tenor sax improvisations to sustain interest in the spinning.

For the hot jazz fans.

LEONARD WARE TRIO (Majestic 7245)

Whoo, Whoo, the Bumble Bee—FT; V.
Hey! Little Doggie!—FT; V.

The Leonard Ware Trio, piano, guitar and bass, dish out two nice Harlesemese novelties in this needling. Both taken at a nice lift, there's a fine flair in both their playing and unison singing for both the *Little Doggie* jive novelty about the pedigree dog, and for the *Bumble Bee* jive.

Little Doggie! should get some coin diggings at the race spots.

(Continued on page 132)

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RECORD REVIEWS

(Continued from page 131)

PAGE CAVANAUGH TRIO (Victor 20-2331)
Love's Got Me in a Lazy Mood—FT; V.
Triskaidekaphobia—FT; V.

An instrumental-vocal threesome of piano, guitar and bass, the Page Cavanaugh Trio makes its pitch lyrically on this platter. And when the three lads whisper the wordage in unison for the highly rhythmic *Triskaidekaphobia*, which is a lyrical switch on *Unlucky No. 13*, the spinning is easy to take without whipping up any measure of disk excitement. For the flip, Cavanaugh fingers the celeste instead of the piano as he whispers it intimately for the *Lazy Mood* ballad. No voice, but styles nicely enough. Piano and guitar fill in on both sides between the singing stanzas, but it's merely a fill-in.

Little to excite the coin crowd in this cutting.

FIRST PIANO QUARTET (Victor 46-0010)
Variations on a Theme of Paganini—FT.
Three Etudes—FT.

Playing with flawless technique and with unison of thought and feeling, it's an unusual performance of chamber music by a foursome of piano pounders. For the familiar Paganini in A-Minor piece, the piano quartet has fashioned its own variations, taking in all musical moods and tempos. Also serves as their identifying radio theme. For the flip, the four pianos give a fine interpretation of three contrasting Chopin *Etudes*—the *Butterfly*, No. 9; *Harp*, No. 1, and *Thirds*, No. 6. Play over a 12-inch track.

A desirable addition to the library of piano music on wax.

GLENN MILLER (Decca 25075)
Peg o' My Heart—FT.
Moonlight Bay—FT.

It's the music of the late Glenn Miller long before he reached the heights, dating back to the decade ago when he first brought his band to the Paradise nitery on Broadway. However, the musical imagination and enthusiasm of the maestro is still marked in this music, which brings back his exciting rhythmic scoring for *Moonlight Bay*, which rates a niche among the swing classics. And there's nothing dated at this late date about the ideas and enthusiasm expressed in the playing of the well-knit ensemble of that early day. *Peg o' My Heart* is also taken instrumentally and at a more moderate tempo. But while it is thoroly rhythmic and danceable, the scoring is frayed for present popular appeal.

Moonlight Bay, well identified with the late maestro, still stacks up strong for phono play.

ERIC SIDAY (Victor 20-2322)

Chicken-Reel
Body and Soul

Hot fiddler Eric Siday, with a rhythm section that includes Stan Freedman on piano, Dany Perri on guitar, Bobby Haggert on bull fiddle and Morey Feld on drums, scratches scorchery for his own fashioning of a *Chicken Reel* based on the traditional barnyard reel, *Turkey in the Straw*. A flash fiddler rather than displaying any particular hot style, Siday strings it in double stops and crosses the bow hairs across the strings for some four-string stuff, and it makes for a nice string novelty. For the flip, spinning is given over to Lee Wiley, one-time thrush favorite of the jazz fans. Phrases it delicately for *Body and Soul*, which spins in a slow tempo, but the gal has only feeling and no range or voice.

For the hot jazz collectors only.

DICKIE THOMPSON (Signature 1018)

Swing Song—FT.
Stardust—FT.

Dickie Thompson and His Blue Five, taking in alto and tenor sax plus the rhythm sector, plays an aimless procession of hot choruses at a lively tempo for an original *Swing Song*. Individual improvisings for the most part are good, but the spinning sustains no interest. Flip more fashionable for the jazz fans with tenor saxer John Hardee taking over the side to showcase his phrasings for *Stardust*. Nothing striking the way he strings it together, but interesting enough for the tenor sax hounds.

For the hot jazz diskophiles.

THEODORA (Signature 15137)

Amadio Mio—FT.
Walter Winchell Rumba—FT.

While the spotlight of the label is fixed on Theodora at the Hammond organ, there's much more musical sparkle in the fingering of the assisting piano. Drummer boy makes the rhythmic flow for these Latin melodies more pronounced. *Amadio Mio*, a lovely melody, is taken at a bright tempo as is the *Walter Winchell Rumba* to which the hip-swaying rhythm is set. However, it's all a mere exposition of the melodic frames without style or distinction in their offering.

Nothing here that makes for coin machine needling.

PRESTON JACKSON (Victor 20-2306)

Snuff Dripping Woman—FT; VC.
The Blues Stay With Me—FT; VC.

It's the old-time jazz of New Orleans lore that trombonist Preston Jackson and his small band beat out for both of these bright-spinning race blues. With strong rhythmic feeling in their playing that has maestro Jackson and tenor saxist Buck Douglas for the rides, it's that old-time rugged and rock flavor thruout. Just as loose and low-down is the singing of drummer-boy Clifford Jones for *Snuff Dripping Woman*, telling about the gal who takes snuff and chews tobacco; but less effectively for the languid *Blues Stay With Me*. Good nostalgic jazz for the New Orleans fans.

Hot jazz collectors will care mostly.

MAURICE CHEVALIER (Victor 25-0092)

Wait 'Til You See Ma Cherie—FT; V.
Hello! Beautiful!—FT; V.

These are two past favorites with the familiar Parisian sparkle that characterizes of Maurice Chevalier. And even if the banjo strums still stand out in the accompanying music, which sets a lively beat for both old-time favorites, it's the gay boulevardier in his self-scintillating style all the way.

The Chevalier fans will take these for their parlor sets.

CY WALTERS (Apollo 1063)

Warsaw Concerto—Parts I and II—FT.

A piano favorite of New York's cafe society set, Cy Walters displays flawless technical proficiency in giving a sensitive interpretation of the increasingly popular *Warsaw Concerto*, movie music that belongs entirely to the classical realm. Carries the concerto, sustained by a lovely and romantic theme, over both sides of the platter.

For the piano folios on the record shell at home.

ANDY KIRK (Decca 23959)

Louella—FT; VC.
Now You Tell Me—FT; VC.

In bringing back two of the Andy Kirk sides, the band spinning gives forth two fine songs that had been lost in the shuffle. Particularly in the toothsome torch ballad of Allen Roberts and Doris Fisher, *Now You Tell Me*. Rich in lyrical and melodic appeal and the band boys playing with restraint, Joe Williams phrases it beautifully in his plaintive balladeering. For the flip, the band boys display plenty of drive with their bounce beats with Williams phrasing it rhythmically for the *Louella* girlie serenade, the band boys joining in on a second stanza in responsive song. Plenty of lilt in Williams wordage-sliding as well as in the Kirk music itself.

Plenty coin appeal in *Now You Tell Me*, particularly at the race parlors.

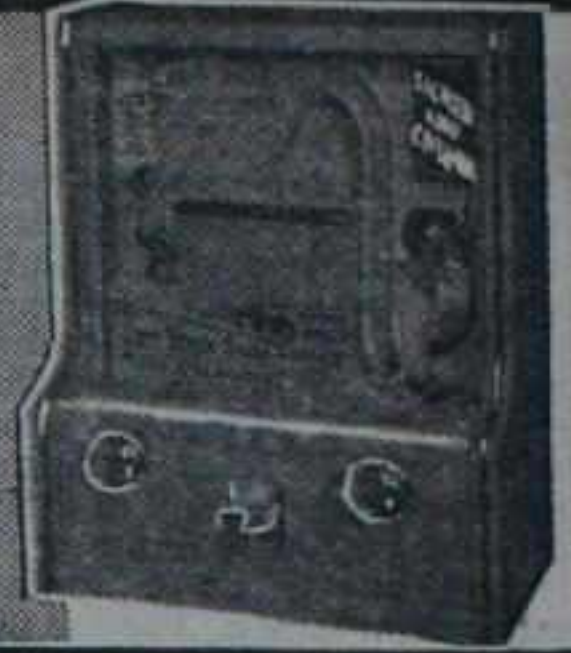
HAZEL SCOTT (Signature 15126)

Butterfly Kick—FT.
Ich Vil Sich Spielen—FT; V.

Hazel Scott's piano and vocal dynamics are mated on these sides, but the spinning hardly shows off her talents to advantage. Fingers the piano keyboard in facile manner for a fast spinning *Butterfly Kick*, original piano piece fashioned around a blues riff. But apart from picking out a lot of notes, most of which are muddled by the hard hitting music by Toots Camarata and a large studio band, it shows off none of the gal's Steinway sparkle. For the flip, sings it at a moderate tempo for a Jewish folk melody, *Ich Vil Sich Spielen*, which means *I Want To Play*. But the heavy emotional play in her voice and the band music heavy, plattering is not so playful altho the ditty itself is a gay song of the *Bei Mir Bist Du Schoen* variety.

Nothing here that makes for nickels.

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5 BALL F.P. PIN GAMES

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Mystery	199.50	Hollywood	40.00	Whizz	55.00
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Telecoin Adds Coin Dryer, Extractor, Ironer to Showings

NEW YORK, June 28.—In one of the fastest expansion programs in the trade, Telecoin Corporation last week added three new coin-operated machines to its list, and included the new properties as a part of its Telecoin caravan, which will appear in five cities in July. The new machines are an ironer, a laundry dryer and a laundry extractor. In addition, the firm will display the Tele-Juicer, Tele Quizzer, Bendix automatic washer and the Telecoin system coin-operated radio.

Special letters of invitation to the five showings, which will be held in New York, Cleveland, Chicago, Dallas and Atlanta, have been sent out to the officers and members of 48 op groups throught the country by Howard E. Richardson, manager of Telecoin's Special Products Division.

About the Tele-Juicer

Additional details of the Tele-Juicer, which was announced in *The Billboard* last week, reveal that it has a capacity of 216 cans of vitamin health drinks, such as tomato juice, apple juice and orange juice. Six columns will dispense a variety of six types of juices in each machine. The machine is refrigerated.

Telecoin officials, in announcing the addition of the three new machines, indicated that the expansion program was still underway and that several other vendors would be added before the end of the year.

Monte West Conducts AMI Service Meets While Touring South

SHREVEPORT, La., June 28.—AMI's sales and service engineer, Monte West, now on a tour of the firm's Southern distributors, completed a one-day service school here tonight in the local headquarters of the Griffin Distributing Company.

West, who earlier in the year conducted similar classes in the offices of AMI distributors on the West Coast and also in the East, has been featuring a new method of instruction in which his firm's equipment is set up in several units which he has found helps the servicemen to grasp the problems of servicing more readily.

West held schools in the Griffin firm's offices at Jackson, Miss., June 23-24, and in New Orleans June 26; Tennessee Music Distributing Company, Nashville, June 16; Memphis, June 18, and H & L Distributing Company, Birmingham, June 20.

Before returning to AMI offices in Chicago, West will supervise a two-day school in the headquarters of the Murphy Distributing Company, St. Louis, July 1-2.

Increased Production Seen As Result of OPA Death

NEW YORK, June 28.—National Association of Manufacturers (NAM) this week issued a statement in which it claimed that production in the five basic industries during the first five months of this year made gains of 5 to 140 per cent over the same period last year when the OPA was in operation.

"This production record," the statement declared, "bears out industry's view that the real goods available would increase sharply if the government would stop some of its unwarranted interference with peacetime business."

"Current business statistics amply support the statements made by the NAM when it asked for abolition of the OPA. Both government and trade data show that not only is production higher, but that it is also in better balance between different types of goods."

National Assigned Patent Rights for Coin Selector Unit

WASHINGTON, June 28.—U. S. Patent Office has issued a patent to Fred E. Wallin, of St. Louis, on a coin selector. Wallin was listed by the patent office as being assignor of the patent to National Slug Rejectors, Inc.

Description of the selector, as carried in the patent office's *Gazette*, follows:

"In a coin separator, a frame, means forming entrance, acceptance and rejection passageways, a rocker, means pivoting said rocker on said frame at substantially the junction of said passageways, a counterweight and means pivotally mounting said counterweight on one side of a vertical line passing thru the pivot of said rocker, said rocker having two spaced abutments projecting into said entrance passageway, the distance between said abutments being sufficient to support a coin of a diameter equal to or greater than a coin between them of sufficient diameter, the pivot of said counterweight and at least one of said abutments being located on opposite sides of said vertical line passing thru the pivot of said rocker and counterweight and permit the passing of said coin into said acceptance passageway and sustain a coin having a weight less than the weight of an accepted coin between said abutments even upon the deposit of a second coin, the other of said abutments having a projection serving to partially support a second coin."

Vast New National Park in Florida To Open New Locations

MIAMI, June 28.—Formal dedication in December of the Everglades as the nation's newest and second largest national park, offers opportunities for the establishment of coin machine locations of all kinds.

The park, which will cover some 2,000,000 acres of land and water, is expected to attract at least a million visitors a year with an estimated revenue of more than \$40,000,000. The park will be unique in that it will be open the year around but the largest crowds still are expected in the winter when thousands of northerners flock south to enjoy Florida's semi-tropical climate.

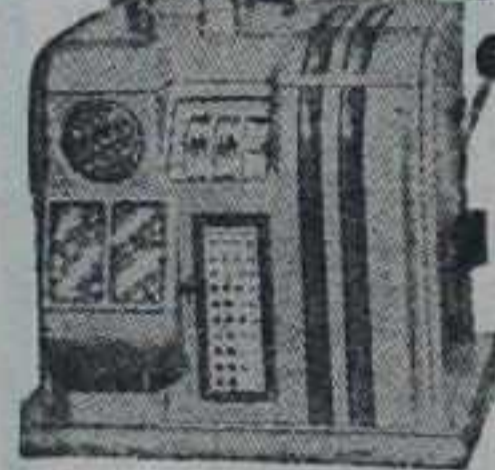
According to present plans, concessions for hotels, boating, fishing and other resort facilities will be let as soon as the park is formally dedicated. President Truman is expected to participate in the dedication ceremonies.

Secretary of the Interior Julius Krug has accepted a check for \$2,000,000 from the State of Florida to make it possible for the Federal government to purchase the remaining lands thru condemnation proceedings. The State already has turned over 860,000 acres to the wildlife service for policing until the area is formally made into a park.

Travel in the park will be for the most part by trail and water. Established roads thru the area will be improved and a few new ones probably will be built. However, it will be kept in its present state as far as practicable.

The Florida Keys will not be included in the park but the Dry Tortugas, a group of coral keys 70 miles west of Key West, will be included. These keys will be reached by excursion and charter craft.

COLUMBIA DOUBLE JACKPOT BELL SPECIAL



\$85.00 Ea.



Factory reconditioned like new.

Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 1/2" high, 14 1/2" wide, 12" deep. 50 lbs. wt.

MILLS GOLDEN FALLS BELL



Rebuilt by Abco. Looks like new, works like new. Mechanism completely overhauled.

Brand new Golden Falls Cabinet. Automatic Load

- 5¢ .. \$145
- 10¢ .. 155
- 25¢ .. 165
- Hand Load 5¢ .. \$165
- 10¢ .. 175
- 25¢ .. 185

AMERICAN EAGLE

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\$18.50 Each
Special: 5 for \$75.00

NEW MILLS VEST POCKET



The Vest Pocket is a complete Bell operating on 3/5 mystery automatic payout system. 1¢ or 5¢ play, metered Jackpot. Only 8 by 7 by 5". Weighs only 15 lbs. Pays on all Bell Combinations. Looks like an attractive cube on counter. Flap to cover reels.

Factory Reconditioned 1946 Vest Pockets, \$47.50 Each.

NEW 1947 \$71.50

NEW SLOTS

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5¢	\$245.00
10¢	255.00
5¢	\$248.00
25¢	\$258.00
NEW MILLS BLACK CHERRY BELL	
5¢	\$265.00
10¢	375.00
NEW MILLS VEST POCKET	\$ 71.50
NEW A.B.T. CHALLENGER	49.50

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Coin Radios for Madison

MADISON, Wis., June 28.—Madison Sales, Inc., newly-incorporated coin radio firm handling Tradio

equipment, has placed a number of sets in various hotels. Firm is also selling Tradio equipment on a sub-distributor basis from Morrie Nozette, Chicago distributor.



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- 10 Genco Whizz with Stand \$ 49.50
- 23 Stands for A.B.T. Challengers. NEW 9.95
- 1 Mutoscope Sky Fighter 64.50
- 1 Bowl-O-Ball, 6' (Floor Sample) ... 159.50
- 1 Bally Defender 79.50
- 1 Mutoscope Drivemobile 139.50
- 1 Chicago Coin Goals 225.00

VENDING

- 4 U-POP-IT Popcorn Machine \$ 69.50
- 1 POP-O-MATIC Popcorn Machine ... 49.50

ONE BALLS

- 1 Club Trophy, F.P. \$ 65.00
- 1 Record Time, F.P. (Needs Back Glass) 39.50

COUNTER GAMES

- 9 Daval FREE PLAYS, Fruit or Cig. Reels \$ 22.50

FREE PLAYS

- 1 ABC Bowler \$ 29.50
- 1 Arizona (Rev.) 49.50
- 2 Argentine 22.50
- 3 Big Hit, Single 74.50
- 1 Big Hit, Multiple 109.50
- 2 Big League 99.50
- 1 Big Top 34.50
- 2 Bolaway 29.50
- 1 Bubbles 49.50
- 1 Cover Girl Rev. 52.50
- 1 Capt. Kidd 24.50
- 1 Catalina 64.50
- 1 Defense 24.50
- 2 Double Barrel 94.50
- 1 Double Barrel, NEW 179.50
- 2 Flat Top 49.50
- 1 Flying Tigers 29.50

- 2 Frisco \$ 89.50
- 1 Fox Hunt 29.50
- 1 Four Roses 29.50
- 1 Grand Canyon (Rev.) 59.50
- 1 Home Run '42 29.50
- 1 Idaho (Rev.) 69.50
- 1 Keep 'Em Flying (Rev.) 49.50
- 4 Knockout 39.50
- 1 Laura 59.50
- 1 Legionnaire 29.50
- 1 Miami Beach 49.50
- 2 Midway (Rev.) 39.50
- 1 Midget Racer 109.50
- 3 Mystery 189.50
- 1 Oklahoma (Rev.) 59.50
- 1 Riviera 59.50

- 1 Santa Fe (Rev.) \$ 69.50
- 1 School Days 29.50
- 4 Sea Breeze 99.50
- 1 Show Girl 159.50
- 1 Sky Blazer 29.50
- 2 Spellbound 119.50
- 1 Star Attraction 29.50
- 1 Stop Up 144.50
- 2 State Fair 169.50
- 2 Stage Door Canteen 79.50
- 2 Streamliner (Rev.) 49.50
- 1 Supertoner 119.50
- 1 Super Score 149.50
- 1 Suspense 109.50
- 1 Victory 29.50
- 1 Yacht Club 29.50
- 1 Zig Zag 29.50

MUSIC

- 1 Wurlitzer 616 (110 V, D.C.) \$134.50
- 1 Wurlitzer 950 369.50
- 2 Rock-Ola Commando 199.50

- 1 Rock-Ola Premier \$189.50
- 1 Seaburg \$200, ESRC 189.50
- 1 Aircon, Super DeLuxa 495.00

SLOTS

- 1 10¢ Calle \$ 39.50
- 1 5¢ Pace DeLuxa Chrome, '46 Model. 169.50
- 2 5¢ Mills Copper Chrome 119.50
- 1 5¢ Mills Original Chrome 109.50
- 1 10¢ Jennings 4-Star Chief 89.50
- 1 5¢ Jennings Free Play Slot Machine. 89.50
- 1 5¢ Jennings Bronze Chief, '46 Model 179.50

- 1 5¢ Jennings Silver Chief \$ 79.50
- 1 Single Steel Safe Cabinet with Combination Dial Lock 19.50
- 1 NEW Chrome Conv. Cabinet for all Mills Esc. Slots, 5¢, 3/5 P.O. 39.50
- 2 NEW Black Cherry Bell Conv. Cabinets for all Mills Esc. Slots, 1-5¢, 1-10¢, 3/5 P.O. 49.50

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- 1 10¢ PACE DE LUXE CHROME 189.50
- 3 25¢ PACE DE LUXE CHROME 199.50

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- 1 '41 Evans Galloping Dominoes, Cash P.O. \$ 57.50
- 1 Keeney Super Bell, F.P./Comb., 5¢ 89.50
- 2 Keeney Super Bells, F.P./Comb., 25¢ 79.50
- 2 Keeney Twin Super Bells, F.P./Comb., 5/5¢ 94.50
- 5 Keeney Twin Super Bells, F.P./Comb., 5/25¢ 94.50
- 6 Keeney Bonus Super Bells, F.P./Comb., 5¢ 399.50
- 1 Keeney 4-Way Super Bell, F.P./Comb., 5/5/5/5¢ 199.50
- 2 Bally High Hand, 5¢ 79.50

- 2 Bally Club Bells, F.P./Comb., 5¢ \$ 59.50
- 1 Mills Three Bells, 5/10/25¢ 299.50
- 1 Paces Twin Reels, Cash P.O., 5/25¢ 79.50
- 2 Paces Reels, W/Rails, F.P./Comb., 5¢ 39.50
- 1 Paces Saratoga, F.P./Comb., 5¢ 47.50
- 2 '46 Twin Duo Bells, 5/25¢, F.P. 129.50
- 1 '46 Twin Duo Bells, 5/5¢, F.P. 124.50
- 2 Sun Ray, F.P. 39.50
- 7 Jennings Silver Moon Tot., F.P., 5¢ 29.50
- 1 Jennings Silver Moon Tot., F.P., 25¢ 39.50
- 1 Jennings Bobtail Tot., F.P. 39.50
- 1 Big Game, F.P. 32.50

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ALBUM REVIEWS

(Continued from page 122)

SOUSA MARCHES—Vol. 1—American Legion Band (Decca A-537)

Eight everlasting march favorites from the prolific pen of the late John Philip Sousa go to make up this set, marked up as a first volume to indicate more is in the making. And it's in the music itself that one finds the moving marching spirit, much more than in the playing of the American Legion Band of Hollywood, conducted by Joe Colling. But while the playing is not inspired to any degree, the spinning is entirely in good taste and gives a desired bracketing of the old master's march music. Sides take in all familiars including *Stars and Stripes Forever*, *Hands Across the Sea*, *El Capitan*, *The Thunderer*, *King Cotton*, *Washington Post*, *High School Cadet* and *Semper Fidelis*. Cadet figures on parade makes for an attractive cover design with bio notes of Sousa on the inside page.

Boogie to a mood-inspiring melody ballad such as *Star Dust* and *Deep Purple*. It's the melodic piano sparkle that Carle creates at the keyboard, rounding out the set with *I'll Get By*, *Penthouse Serenade*, *If You Were the Only Girl* and *I Want a Girl*. All makes for pleasurable plattering all the way. Cover is a title page with photo of Carle and bio notes on the inside page.

FRANKIE CARLE—"Show Pieces" (Decca A-533)

It was some 10 years ago, long before Horace Heidt plucked this tuneful ivory tinkler out of New England, that Frankie Carle cut these sides for Decca. Spinning over a 12-inch track for two records, Carle has rhythm accompaniment for these show tune melodies. And while the maestro has acquired much piano polish since first plattering these, his enthusiasm in stroking the keys was as pronounced yesterday as today. And with the spinning thoroly melodic and rhythmic, the label is bound to grab off many extra dividends for bringing back these almost-forgotten sides. An attractive title page and descriptive booklet with the set enhances the merchandising. And the songs are everlasting favorites, stringing together the selections from Cole Porter's *Rosalie* over two sides, with the second record sharing the selections from George Gershwin's *Damsel in Distress* score with the Rodgers and Hart *I'd Rather Be Right* music.

FINIAN'S RAINBOW (Columbia MM-696)

An ambitious wax production stringing together over six records the melodic highlights of *Finian's Rainbow* with original cast bringing those who've already seen the show another two seats on the aisle right into your parlor. Unless you've seen this happy combination of Irish fantasy and sharecropper economy below the Mason-Dixon, you're going to miss the fact that the accompanying booklet provides only the tune lyrics and not a show synopsis. As a result, the spinning sequence is of little significance. Star of the set is David Wayne, the whimsical leprechaun, whose whimsey singing of *When I'm Not Near the Girl I Love* and *Something Sort of Grandish* for which he is joined by Ella Logan, carries the wax over to the winning side. Show star Ella Logan sings the show hits, which include the ubiquitous *Glocca Morra*. But her heavy emphasis on brogue for the ballad singing makes her sound affected and most unnatural. Donald Richards adds the romantic singing interest, and along with the Lyn Murray Singers and the other singing voices from the show cast, there is the Sonny Terry blues harmonic playing that raises the curtain on the musical success. Ray Charles conducts the pit orchestra, giving a show overture to tee off the spinning. Front cover floods rainbow colors over a photo of a show production setting, with photos of the singing stars and show scenes on the inside flap. A worthy addition to your wax library, even if only because it gives the original cast for what is unquestionably one of the most original musical successes of the decade.

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- Evans Tommy Guns 75.00
- Bally Rapid Fires 100.00
- 5¢-10¢-25¢-50¢ Black Cherries—Golden Falls and Club Bells.

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JAN PEECE RECITAL (Majestic M-203)

It's the thrill of a night at the concert hall to hear this set that brings the thrilling tenor voice of Jan Peerce for six sides that take in the familiar songs and operatic arias. Singing them in his bel canto style and with deep emotional feeling, Peerce gets full orchestral background for *Vesti La Giubba*, *Macushla* and *L'Amour, Toujours, L'Amour*, with the piano sufficing for *La Danza*, *Mattinata* and *Be-cause*. Truly a song recital that's worth hearing over and over again, and most certainly worth the having. Cover page embodies a "two tickets" design with notes on the operatic tenor filling the inside flap.

CARLE COMES CALLING—Frankie Carle (Columbia C-129)

Surrounded by the rhythm instruments as he squats at the Steinway, Frankie Carle thumbs eight varied familiars running the gamut from a capricious *Canadian Capers* and an eightbeat *Chopin's Polonaise* in

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700 Top Corners	8.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	9.75
750 Lower Sides	9.75
750 Top Center	5.50
750 Middle Sides	2.00
850 Top Corners	12.50
650 Lower Sides	8.75
650 Top Center	12.50
850 Peacock Glazes	4.75
650 Lower Sides	12.50
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24 Lower Sides	5.50
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Standard, Master, DeLux or Super: Top Corners (Solid Red, Yellow or Green)	Each
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"Hi-Tone" Model 9800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green)	\$14.50
"Hi-Tone" Grille Pillasters (Solid Red, Yellow, Green or Onyx)	2.25
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TEN SPOT	
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VENUS	
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BOMBARDIER	
CAPTAIN KIDD	
DO RE MI	
FOUR DIAMONDS	
FIVE-TEN-TWENTY	
EAGLE SQUADRON	
5 GUN CLUB	
5 MONICKER	
SPOT POOL	
SEA RAIDER	
3 SKY CHIEF	
TOPIO	
3 VICTORY	
2 YANKS	
4 ARMY AND NAVY (Knockout)	
3 BIG PARADE	
2 FOUR ACES	
3 KEEP 'EM FLYING	
3 KNOCKOUT	
LIBERTY	
SPORT SPECIAL	

DARK HORSE	} \$59.50 ea. or 4 for \$200.00	
BLUE GRASS		
MIDWAY		
PASTIME		
YANKEE DOODLE		
FRISCO		
ARIZONA	} \$89.50	
3 BIG HIT		
2 BRAZIL		
BIG LEAGUE		
3 FLAT TOP		
2 IDAHO		
MISS AMERICA		
4 OKLAHOMA		
STEP-UP		
STAGE DOOR CANTEEN		
SANTA FE		
2 SURF QUEEN		
TRADE WINDS		
CONSOLES	} \$59.50	
20 BIG GAMES		
5 BIG TOP		
5 BOBTAILS		
3 HIGH HANDS		
20 JUMBO PARADES		
1 PACES RACES		
3 PACE REELS (CONV.)		
3 PACE SARATOGA (CONV.)		
10 SILVER MOONS		
ARCADE	} \$85.00	
ASTROLOGY SCALE, 5000 Tickets		
SMILEYS—NEW		
BAT-A-BALL—NEW		
GOTT. GRIPS		
WHIRL-A-BALL—NEW	} Write	
CHALLENGERS—NEW		
MUSIC		} \$79.50
WURLITZER P12		
WURLITZER 412		
WURLITZER 618A		
WURLITZER 800	} \$99.50	
WURLITZER 800		
WURLITZER 800		
WURLITZER 800		

WRITE FOR PRICES ON ALL NEW FIVE BALL GAMES

100 New and Used SLOTS ALL MAKES, \$35.00 UP BLUE AND BROWN FRONTS, \$89.50

One-Third Deposit—Balance C. O. D.

OHIO SPECIALTY CO., INC.

629 SOUTH SECOND STREET LOUISVILLE 2, KY.

WE ARE NOW DELIVERING

Gottlieb LUCKY STAR
Chicago PLAY BOY
United HAVANA
Chicago KILROY

Gottlieb DAILY RACES
Keeney BONUS SUPER BELL
Gottlieb GRIP SCALES
A.B.T. CHALLENGERS

TEST QUEST

THOROUGHLY RECONDITIONED 5-BALL FREE PLAY	
Arizona	\$ 72.50
Action	45.00
Big League (Bally)	95.00
Big League (Genco)	27.50
Bolaway	45.00
Bubbles	55.00
Casablanca	60.00
Champs	42.50
Defense	50.00
Dixie	37.50
Fast Ball	142.50
Five-Ten-Twenty	55.00
Flat Top	70.00
Fox Hunt	40.00
Hollywood	60.00
Horsoscope	35.00
Invasion	47.50
Jungle	50.00
Knockout	\$ 55.00
Laura	75.00
Liberty	75.00
Marines	40.00
Oklahoma	72.50
Santa Fe	72.50
Shangri La	55.00
Sho-Me (Roxy)	37.50
Sky Chief	55.00
Sluggo	45.00
South Seas	79.50
Spellbound	135.00
Streamliner	72.50
Superliner	145.00
Surf Queens	95.00
Suspense	137.50
Victory	50.00
Yankee Doodle	47.50

THOROUGHLY RECONDITIONED 1-BALL FREE PLAY	
Club Trophy	\$ 95.00
Dark Horse	85.00
Derby, '41	117.50
Pimlico	130.00
Longacre	195.00
One-Two-Three, 1940	\$ 55.00
Foreign Colors	55.00
Skylark	75.00
Canteen (Rebuilt)	115.00

REBUILT SLOT MACHINES

Mills Blue Front, 5¢	\$ 75.00	Mills Cherry Bell, 3/10, pay 10¢	\$100.00
Mills Blue Front, 10¢	95.00	Mills War Eagle (Rebuilt 3/5), 5¢	60.00
Mills Brown Front, 5¢	95.00	Mills Front Vendor, 2/4, 5¢	50.00
Mills Rebuilt Black Cherry Bell, 5¢	115.00	Mills Skyscraper, 3/5, 5¢	45.00
Mills Rebuilt Black Cherry Bell, 25¢	140.00	Jennings Silver Moon Chief, 3/5, 5¢	60.00
Mills Emerald Chrome, H.L., 5¢	125.00	Mills Vest Pocket Bells, 5¢	45.00
Mills Emerald Chrome, H.L., 25¢	160.00		

NEW MILLS SLOTS IN STOCK AT ALL TIMES

WANT TO BUY: Gottlieb Daily Races, Bally Victory Special, Bally Special Entry.



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NEW PACKARD PHONOGRAPHS AND HIDEAWAYS Write for Prices



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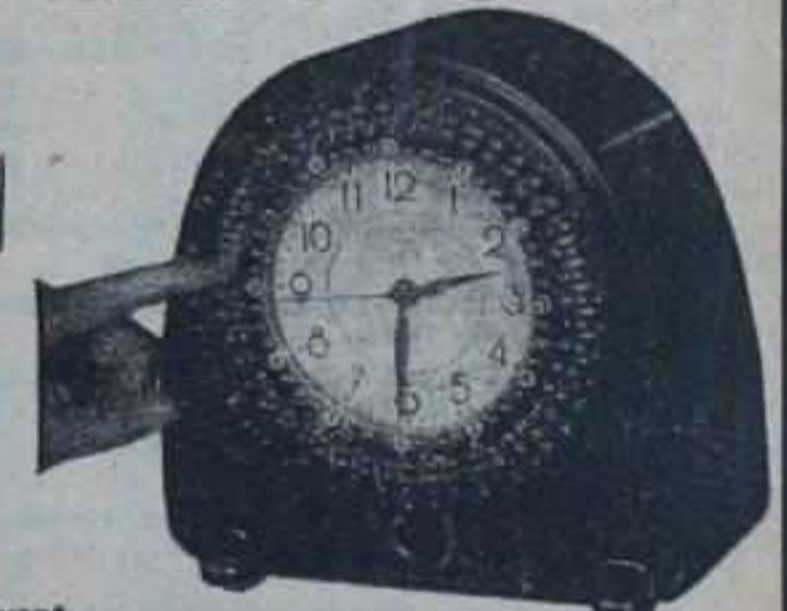
2525 LUCAS AVE., ST. LOUIS 3, MO.
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CINCH THAT HOTEL OR MOTEL LOCATION WITH THE AMAZING

JAMES REMIND-O-CLOCK



Here's an item your locations really want. Helps Hotel Managers and Motel Operators improve their call service. They'll be grateful to you for introducing this item to them. Well built, attractively designed and guaranteed for 1 year.

Operates on 110-125 Volts—AC Only. Can Set 48 Reminders in 12 Hours in Advance at 5-Minute Intervals.

1 to 3 **\$25.50** each 4 or more **\$24.50** each
1/3 Deposit—Balance C. O. D., F. O. B. Chicago.

BRADLEY ASSOCIATES

DISTRIBUTORS OF TRADIO IN ILLINOIS, WISCONSIN, IOWA AND MINNESOTA

IMMEDIATE DELIVERY

DOUBLE BARRELS BRAND NEW IN CRATES \$125

1/2 Deposit With Order, Balance C. O. D., F. O. B. Baltimore, Md.

CALVERT NOVELTY COMPANY

708 N. Howard Street VERNON 3034 Baltimore 1, Md.

Chi Plants Chart Vacation Closings

(Continued from page 106)

cided upon a vacation plan; Bastian & Blessing Company's plant will be closed from June 30 to July 5; Bell Products Company will close at an undetermined date for a one or two-week period in mid-July; Williams Manufacturing Company's plant will be partially closed from June 30 to July 6.

Atlas Novelty Company will stagger vacations, but beginning the first Saturday in July will remain closed on succeeding Saturdays until September 6; Chicago Coin Machine Company's plant will be closed July 4 to July 13, but the office will remain open; Chicago Gum & Candy Company is not in production at this time; Genco Manufacturing & Sales Company will be closed from June 30 to July 5; Groetchen Tool & Manufacturing Company will be closed from June 30 to July 5.

Hanson Scale Company will close its plant from June 30 to July 5, offices will remain open; Rock-Ola Manufacturing Corporation's plant will be closed from July 14 to July

Renewed Pressure For Higher Steel

CLEVELAND, June 28.—The trade magazine *Steel* reported this week that renewed pressure for price increases is being felt in the steel and allied industries, adding it is generally agreed that producers cannot retain established prices in the face of a general upswing in commodities.

Giving added strength to the campaign for higher prices on finished steel, according to *Steel*, is a new demonstration of price strength in basic steel-making materials such as scrap, coke and pig iron. At the same time, demand is taxing production facilities to the limit.

26, but the sales staff will remain on hand; J. P. Seeburg Corporation's plant will be closed from July 4 to July 19, office and service department will remain open; Watling Manufacturing Company's plant will be closed from June 30 to July 5, while the office will remain open.

Patents Issued On Relay Circs

(Continued from page 106)

by means of a pair of holes in each end of the bar and pins on said member extending into said holes, a contact bar for engagement with said contacts, projections on said insulating bar, a flat bowed spring mounted between the contact bar and the insulating bar having slots in each end slidable over said projections when the spring is flexed, retaining means for limiting the movement of the contact bar away from said member by means of said spring, a pair of tension springs engaging the ends of said projections and tending to move the contact bar away from said contacts, said bar moved to engage said contacts when the member is moved against the tension of said tension springs, said tension springs permitting free movement of said flat bowed spring along said projections when the flat spring is flexed or bowed, said tension springs and said flat spring acting together to cause a quick movement of the contact bar away from said contacts."

Description of the rotary relay stated: "A rotary relay for controlling electrical circuits comprising, in combination, an electric motor having a rotor and stator one of which includes a field winding adapted to be supplied with control current, said rotor being floatingly mounted and normally biased to an axially displaced position with respect to said stator, a pair of co-operating contacts adapted to be connected in circuit with an electrical device for controlling flow of current therethru, and means mechanically connected to said rotor to cause the latter in its axial movement to move one of said contacts with respect to the other."

The dynamically balanced relay was described thus: "A dynamically balanced relay comprising an electromagnetic coil, a metallic field forming the magnetic paths therefore consisting of a core mounted centrally of the coil and a U-shaped piece the branches of which lie on opposite sides of the coil and the base of which lies along an end of the coil, the core being centrally attached to the base, the ends of said branches forming field pole pieces for the coil, a movable armature at the other end of the coil rotatably mounted about the axis of said core and having its pole pieces extending radially in opposite directions from said axis to lie adjacent to the field pole pieces, and a spring for said armature anchored fixedly at the axis of said core and also extending radially in opposite directions from said axis and connected at its free ends to the ends of said armature."

Juke Popular in Rec Halls as G.I.'s Boom College Campuses

(Continued from page 106)

local farms, and therefore have little time to spend with their wives and children. Those students who do not work evenings usually gather with their wives in the rec halls for some dancing or card playing.

Operators who have gone into these locations are usually the same ones who have machines on location at nearby soft drink parlors and bars. But due to the greatly overcrowded conditions at practically every school, the outside locations cannot service all of the students. There is no competition between the two types of locations as a rule.

Educators report the influx of former members of the armed forces will continue at a peak for at least another four to five years. To operators this means a semi-permanent location every time a machine goes into one of the barracks.

We are now delivering

- USED GAMES READY FOR LOCATION
- 3 Show Girl\$199.50
 - 1 Amber 179.50
 - 6 Canteen 125.00
 - 3 Spellbound 149.50
 - Surf Queen 125.00
 - 1 Tornado 199.50
 - 1 Kilroy 199.50
 - 2 Smarty 169.50
 - 4 Suspense 125.00
 - 2 Seabreeze 189.50
 - 4 Superliner 159.50
 - 3 Baffle Card 189.50
 - 2 Superscore 189.50
 - Big League 139.50

1946 Rock-Ola

Phonographs Write

WE ARE ALSO MAKING DELIVERY

OF NEW GAMES

- Bally Bally-Hoo
- Bally Heavy Hitter
- Bally Rocket
- Bally Double Barrel
- Williams Cyclone
- United Havana
- Gottlieb Maisie
- Exhibit Cross Fire
- Keeney Carousel
- Marvel Lightning

Terms: 1/2 Certified
Deposit, Bal. C.O.D.



Sterling
NOVELTY CO.
669-671 S. Broadway
LEXINGTON 20, KY.

K. C. SPECIALS

25 BRAND NEW
BALLY DOUBLE BARRELS

IN \$99.50
CRATES EACH

15 BRAND NEW BALLY DRAW BELLS,
RED BUTTON—

WRITE FOR CLOSE OUT PRICE.

10 BRAND NEW KEENEY BONUS
SUPER BELL, 5/1—WRITE FOR PRICE.
25 NEW KEENEY 1 BALL BIG
PARLAY—WRITE FOR PRICE.

NEW UNITED HAVANAS, CHICAGO
COIN PLAY BOY, EXHIBIT CROSS-
FIRES—WRITE FOR PRICES.

USED 5 BALLS
Perfect, Clean, Checked

- Midget Racers\$ 99.50
- Smarty 149.50
- Dynamite 149.50
- Suspense 110.00
- Tornado 189.50
- Bally Victory Special, Like New .. 325.00

TERMS: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO.

419 MARKET ST. PHILA. 6, PA.
MARKET 7-4641



Rubber Suction Cups

For Vending Machines

Made of live rubber. Patented rim insures powerful grip. Prompt delivery. Standard 8/32 machine screw cups.

1 1/2"—100, \$3.50, 1,000, \$25.00

Lower prices in quantities. Write for cat.

25% on C. O. D. orders.

GORDON MFG. CO.

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Dept. RC

Seeburg
DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE
DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

GET IN LINE FOR PROFITS WITH LONDON BUYS!

PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

- Mills Throne of Music, Like New\$149.50
- Wurlitzer 42/600, Victory, Completely Reconditioned 149.50
- Rock-Ola Super, Like New 225.00
- Rock-Ola Windsor, Excellent Condition 139.50
- Rock-Ola Monarch, Like New 139.50
- Rock-Ola Standard, Perfect 174.50
- Seeburg Regals or Crowns, Completely Reconditioned 149.50
- Seeburg Classic, Completely Reconditioned 239.50
- 8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 300.00
- 8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 310.00
- 8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 335.00
- 8800 or 9800, R.C., Completely Reconditioned 235.00
- 8200, R.C., Completely Reconditioned 250.00

PHONOGRAPH ACCESSORIES

- W52Z Seeburg Wireless Wallomatic Write for Prices
- D520-1Z Seeburg 3-Wired Wallomatic Write for Prices
- Seeburg Wired Speakorgan \$12.50
- Rock-Ola Dial-a-Tune Wall and Bar Boxes 10.00
- Spectravox, Like New 64.50

MISCELLANEOUS

- Goalee, Chicago Coin, Like New \$149.50
- Chicago Coin Hockey, A-1 Condition 79.50
- Keeney Anti-Aircraft, Brown 49.50
- Keeney Air Raider, like new 89.50
- Champion Hockey 39.50
- Keeney Submarine, A-1 Cond. 79.50
- Bally Defender, excellent shape.. 99.50
- Bally Rapid Fire, Refinished and Reconditioned 94.50
- Batting Practice, Excellent Shape. 79.50
- Supreme Skee Roll, 9 1/2", Like New 125.00
- Roll-a-Ball With Barrel, Excellent Shape 125.00
- Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type\$64.50
- Bally Alley, Like New 69.50
- Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled 32.50
- Mills Owl 15.00
- 25 Watt Bulbs, Case of 120 9.00
- Chicken Sams With Conv., Perfect 89.50
- Bank Roll, 7 Ft., A-1 Condition .. 100.00
- Bank Roll, 9 1/2 Ft., A-1 Condition. 125.00
- Roll-the-Barrel, 7 Ft., Like New .. 75.00

Terms: 1/3 Deposit, Balance C. O. D.

SEND FOR OUR COMPLETE LIST OF QUALITY EQUIPMENT

FORMERLY MILWAUKEE COIN MACHINE CO.



J. L. Londen Music Co., Inc.

7130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

STANDARD METAL TYPERS

NEW AND USED MACHINES



MACHINE PARTS AND SUPPLIES
EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

Priced from \$7.50 Per 1,000

LUMIFRAME SIGNS NOW AVAILABLE

NEW COLORED DISCS

NOW AVAILABLE
Guaranteed to increase your receipts.
WRITE FOR SAMPLES AND PRICES.



STANDARD SCALE CO.

4333 DUNCAN AVE., ST. LOUIS 10, MO.

FOR SALE MUSIC ROUTE

53 Machines Now on Location

SEVEN SCIENTIFIC (STRAIGHT TOP) POKER TABLES

With seats and bases. Used only 10 weeks.
\$150.00 EA., F. O. B. NEW YORK

SEAMLESS RUBBER BALLS FOR POKER TABLES. Doz. \$4.00

BLACK BALLS FOR POKER TABLES. Doz. 3.00

PENNSYLVANIA HAND BALLS. Doz. 3.00

1/2 Deposit With Order, Balance C. O. D. Call or write

ISIDORE FABER

165 Beach 98 St. Rockaway Beach, N. Y.
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ON OR ABOUT JULY 1ST

We Will Be AT OUR NEW ADDRESS

With Better Facilities To Serve You

2207 North 6th Street
Philadelphia 22, Pa.
Poplar 5-3638-8496

LEON TAKSEN COMPANY

WE WILL SUPPLY

FREE PLAY or AUTOMATIC CONSOLE MACHINES

FOR OPERATION ON PERCENTAGE BASIS.

If you have territory available write
BOX 540, c/o The Billboard
220 Arcade Bldg. St. Louis 4, Mo.

CLOSEOUT! NEW BALLY DOUBLE BARREL \$145.00

PIN GAMES

GOTTLIEB LUCKY STAR	\$284.50
MARVEL LIGHTNING	295.00
EXHIBIT CROSS FIRE	295.50
KEENEY CAROUSEL	295.00
CHICOIN PLAY BOY	279.50
BALLY BALLYHOO	279.50
WILLIAMS CYCLONE	304.50
UNITED HAVANA	295.00
MARVEL OPPORTUNITY	185.00

ONE BALLS, ETC.

KEENEY HOT TIP, FP or PO	\$680.00
GOTTLIEB DAILY RACES	650.00
BALLY ENTRY	695.00
BALLY SPECIAL ENTRY	695.00
DAVAL FREE PLAY	WRITE
ACE COIN COUNTER	159.50
SILVER KING, 1¢ or 5¢	13.75
VICTOR MODEL V, GLOBE	11.75
VICTOR DELUXE	13.75

ARCADE MACHINES

SCIENTIFIC POKERINO	\$278.50
PREMIER BOWLO (ROLL DOWN)	409.50
MARVEL POP UP	49.50
ABT CHALLENGER	85.00
GOTTLIEB 3 WAY GRIP SCALE	39.50
BALLY HEAVY HITTER	184.50
ARIST-O-SCALE	115.00
MIR-O-SCALE	125.00
KICKER & CATCHER, 1¢	37.50

SPEEDWAY BOMBSIGHT	\$385.00
PREMIER TEN GRAND, 10 1/2 FT.	499.50
CHICOIN BASKETBALL CHAMP.	499.50
GRIP-VUE	49.95
BAT-A-BALL JR.	89.50
METAL TYPER, 10¢	462.50
GENCO ADVANCE ROLL	499.50
AMUSEMATIC BOOMERANG	285.00
CHAMPION BASKETBALL, 1¢	39.50

SLOTS

MILLS 5¢ BLACK CHERRY	\$248.00
MILLS 25¢ BLACK CHERRY	258.00
MILLS 5¢ GOLDEN FALLS	258.00
MILLS 10¢ GOLDEN FALLS	253.00
MILLS 25¢ GOLDEN FALLS	268.00
MILLS VEST POCKET BELL	74.50
MILLS BOX STANDS	27.50
GROETCHEN COLUMBIA, J.P.	145.00
DELUXE CLUB COLUMBIA	209.50

CONSOLES

KEENEY 5¢ SUPER BONUS	Write
BALLY TRIPLE BELL	\$895.00
BALLY DE L. DRAW BELL	512.50
EVANS BANGTAIL, 5¢ J.P.	671.50
EVANS WINTERBOOK, 5¢	826.00
EVANS RACES, 5¢ J.P.	931.00
JENNINGS CHALLENGER	595.00
MILLS 3 BELLS	645.00
GROETCHEN TWIN FALLS	485.00

MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval, Exhibit, Gottlieb, Groetchen, Keeneey, Marvel, Silver King, United.
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Robinson SALES CO.

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FOR IMMEDIATE DELIVERY!

CIGARETTE MACHINES
DuGrenier Challengers, 7 Col., 1947 Model. Like New
\$149.50 EACH

12 RECORD MUSIC
In Excellent Condition
\$69.50 EACH
Seeburg - Rock-Ola Wurlitzer

OFFERS

\$24.50 Each
Solaway Clover Fox Hunt Majors, '41 Pan American

\$34.50 Each
Legionnaire On Deck School Days Snappy, '41 Champ Trailways

Sea Hawk Star Attraction Speed Demon Wild Fire Majors

Bosco (Genco) Defense (Genco) Home Run, '42 Monicker Show Boat

Jungle Victory (Genco) Play Ball Big Parade Five-Ten-Twenty Topic

Astrology Scales—Ticket Model . . . \$49.50
- ALL ITEMS GUARANTEED

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UNITED INDUSTRIES
525 PARKER ST. CHESTER · PENNA.

OPERATORS' INFORMATION ON REQUEST

PIN GAMES

AMBER	\$2.50	METRO	\$24.50
ATTENTION	27.50	ON DECK	12.50
ARIZONA	49.50	RIO	135.00
BIG CHIEF	19.00	RIVIERA	22.50
BOMBARDIER (PAS)	24.50	SHOOTING STARS (Used)	75.00
DOUBLE BARREL	89.50	SEVEN UP	20.00
DYNAMITE	89.50	SKY RIDER (Repainted)	39.50
FRISCO	72.50	SHOW GIRL	140.00
FORMATION	17.50	STEP UP	89.50
GOLD STAR	20.00	SUN VALLEY	40.00
JEEP (CONV.)	40.00	SUPER SCORE	112.50
KISMET (PAS)	49.50	SURF QUEENS	60.00
KNOCKOUT	37.50	TORNADO	197.50
MARINES AT PLAY	20.00	TAIL GUNNER (from 10-Spot)	22.50
MIDGET RACER	94.50	TOPIC	20.00
MISS AMERICA	179.50	VENUS	22.50

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TEN DOLLARS JUST FOR YOUR NAME!

Sit down NOW and write us your name, address and number of this ad. You will receive \$10.00 FREE credit, within one year, on purchase of first order of \$50 or more.

ALSO RECEIVE FREE EACH MONTH OUR ILLUSTRATED NEWSLETTE

Foreign Orders A Specialty. Ad No. 15 5% Discount—Full Cash With Order.

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183 MERRICK ROAD MERRICK, L. I. Phone: Freeport 8-8320

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The

Field

ASK FOR TRADIO

The Pioneer Coin-Operated Radio

TRADIO, Inc.
ASBURY PARK
NEW JERSEY
Phone
Asbury Park 2-7447-8-9

Juke, Beer Tax Revenue Drops, Okla. Reports

OKLAHOMA CITY, June 28. — Oklahoma Tax Commission announced recently that altho collections from State taxes for the current fiscal year, which has one month to go, are highest in the State's history, juke box and beer tax receipts have dropped. Beverage income decreased 15 per cent, while juke tax receipts declined over 30 per cent.

Collections for entire fiscal year to date had reached a high of \$104,293,732 in May compared with \$92,683,271 collected up to same period last year. Figure represents an overall increase of 12 per cent, and by end of this month, tax commissioners said, collections for entire fiscal year should exceed \$110,000,000—highest in State history.

Collections from all State taxes in May showed gains over same month in 1946. May revenue from all sources totaled \$8,325,318, an increase of 3 per cent from the \$8,068,894 figure a year ago.

Feature Fiesta At Aireon Show

NEW YORK, June 28.—Ops in and around New York had their first look at the Aireon Fiesta de luxe machine here when the Manhattan Phonograph Company held a two-day showing. Also on display were two models of the Aireon machine, which has been on location for some time.

The showing was handled by Ben Palastrant, Aireon sales manager for New England region, and Tony (Rex) Di Renzo, new general manager of Manhattan Phono. Several hundred ops and trade representatives passed thru the showroom to see the Fiesta de luxe in operation. The machine is 60 inches high, 32 inches wide and 24 inches deep. It has a 24-record keyboard, a heavy duty 12-inch-high fidelity speaker, a new simplified record changer, rim-drive transportation type turntable, a new guardian coin accumulator which is convertible to 10-cent, three-for-a-quarter play by one simple change, fluorescent lighting, and a featherlight tone arm. The machine was designed by Raymond Loewy.

Recording artists appeared thruout the show, Thursday and Friday. Included were Blue Barron and several members of his orchestra and Clark Dennis, vocalist on the Capitol label.

Management Seen Swinging More to Standardization

NEW YORK, June 28.—National Industrial Conference Board, in a survey published this week, stated management is swinging more and more to industrial standardization as a method of producing quality products at the lowest cost compatible with satisfactory performance.

Survey credited high production costs and fears of an impending buyers' strike for the trend, while at the same time giving some of the credit for renewed interest in standardization to war production experience.

Report commented that industrial standardization can promote general usage of the best methods, materials, processes and products. Simultaneously, concentration of production on a simplified line of standard products "permits management to realize the economies of repetitive mass production."

Lake Steamer Line Uses Arcade Games

CHICAGO, June 28. — Clayton Nemeroff, head of Monarch Coin Machine Company here, numbers a steamship company among his good customers.

Monarch has been furnishing permanent and traveling arcades not only with arcade equipment but with layout plans, but the most unusual customer is the Cleveland-Buffalo

Steamship Company which makes its headquarters in Cleveland.

The C and B line, during the summer months, has a regular schedule of Great Lakes cruises for its ships, and its tourists are provided with arcade pieces for amusement on board, and the line secures its equipment from Nemeroff.

Because all of the lake steamers use direct current, the steamship line limits its arcade purchases to non-electric pieces and to smaller, battery operated equipment. Officials of the steamship company pay an annual visit to Monarch's headquarters to check equipment, an indication of the steady play cruise passengers give the machines.

Canadians Said Hoarding American-Owned Box Cars

WASHINGTON, June 28.—Hoarding of American-owned boxcars has become so widespread in Canada to alleviate a growing transportation shortage that the State Department is reported to have made an informal protest to the Canadian government.

Transportation officials, who stated the car shortage may soon be greater than that experienced last winter, revealed that on June 1 an estimated 43,031 American cars were on Canadian lines, as compared with 21,750 Canadian cars in the U. S. This ratio is just about opposite of the normal, it was stated.



MORE and MORE and MORE and MORE

Operators All Over The Country Are TURNING TO

CORADIO

It's not surprising, just plain amazing how quickly the experienced operators who had been using other makes are now turning to the new Coradio.

The reason is obvious.

It is the best coin operated radio made to date. Everything an operator has always wanted is present in the new Coradio. Individually locked coin box . . . all steel cabinet . . . the Coradio National Slug Rejector Unit that eliminates 95% of all service calls . . . and 20 other features. It's so good that a few fly-by-night outfits are trying to imitate us and their big selling point is "... this is just like the new Coradio." They aren't, of course.



DO YOURSELF A FAVOR

BEFORE you buy—SEE the new Coradio—100% better. Just off the press—Full color descriptive folder on new Coradio. Write today.

CORADIO

COIN OPERATED RADIO
108 W. 31st ST. N. Y. 1, N. Y. WISCONSIN 7-5902



ALFRED SALES, INC. OF BUFFALO, N. Y.

JUST PURCHASED A LARGE ROUTE

Equipment pulled off location—put thru our reconditioning department—every piece the way we would want to buy it. We have got to turn it over fast—price and our reputation will do it.

USED 5 BALLS

These Were Good When We Got Them and Better Now—Cleaned — Worn parts Replaced — You'll See What We Mean

4 Surf Queens. Ea.\$119.50	1 4 Roses\$ 39.50
2 Big Hit. Ea. 109.50	1 Victory 44.50
2 Stage Door Canteen. Ea. 109.50	1 Southpaw 44.50
2 Bosco. Ea. 49.50	1 New Champ 44.50
2 Grand Canyon. Ea. 84.50	1 Play Ball (New Champ Conv.) 49.50
1 Majors 1941 34.50	1 G.I. Joe (Jungle Conv.)... 39.50
1 Bombardier 54.50	
1 Paratroops 29.50	

Many United Conversions & Others Which Limited Space Prevents Listing

MUSIC

3 Wurlitzer 61 (Counter Model with brand new trays). Ea.\$ 84.50
3 Wurlitzer 71 (Counter Model with brand new trays). Ea. 109.50
4 Wurlitzer 600R (Floor Model with brand new trays). Ea. 179.50
3 Wurlitzer 600K (Floor Model with brand new trays). Ea. 189.50
1 Wurlitzer 780E (Colonial) 329.50
1 Wurlitzer 800 (Colonial) 319.50

If you have purchased any used phonos from us before—you know of our Processing Service—they must have Service Manager approval stamp before leaving shop.

YOU WOULD BET THESE WERE NEW — THE PRICE GIVES US AWAY. ALL 1946-1947 1c COUNTER GAMES

USED

96 Challengers. Ea.\$ 34.50	28 Flippers. Ea.\$ 3.00
41 Bat-a-Ball. Ea. 29.50	1 Daval Fruit Reel (Coin).... 39.50
37 Champion Basketball. Ea. 27.50	1 Daval Fruit Reel (Non-coin). 39.50
32 New Kicker Catcher. Ea. ... 37.50	SPECIAL—one of each of first four listed 114.50

PHONOGRAPH AUXILIARY EQUIPMENT

2 #100 Wurlitzer Wall Boxes. Ea.\$ 8.50	24 #145 Wurlitzer Steppers Ea.\$ 27.50
2 #120 Wurlitzer Wall Boxes. Ea. 9.50	2 #580 Wurlitzer Wall Boxes and Speaker. Ea. 130.50
30 #125 Wurlitzer Wall Boxes. Ea. 20.50	2 1503 Rock-Ola Bar Boxes. Ea. 13.50
5 #111 Wurlitzer Bar Boxes. Ea. 9.50	6 1946 Packard Wall Boxes. Ea. 24.50
New Model "A" Amplifier—fits all model phonographs (except Hi-Tone) Reg. \$54.50. Ea.\$39.50	
New Model "B" Amplifier—fits all model phonographs (including Hi-Tone) Reg. \$74.50. Ea. 54.50	

Look at These 1 Ball Prices Several of Each

SPORT SPECIAL. Ea.\$ 39.50
RECORD TIME. Ea. 39.50
DARK HORSE. Ea. 49.50
BLUE GRASS. Ea. 49.50
CLUB TROPHY. Ea. 59.50
'41 DERBY. Ea. 59.50
PIMLICO. Ea. 74.50
LONGACRES. Ea. 119.50

Every One READY for Location Now

SLIGHTLY USED ARCADE AND LEGAL GAMES

3 Bally Undersea Raiders. Ea. ...\$134.50
1 Keeney Submarine 69.50
1 Bowling League 64.50
2 Genco Play Ball. Ea. 129.50
1 Hi Score (like new) 219.50
1 Tri Score (like new) 229.50
5 Total Roll. Ea. 219.50
7 Premier Barrel Roll (like new). 10 1/2. Ea. 229.50
5 Premier Barrel Roll (like new). 12 1/2. Ea. 249.50

MISCELLANEOUS

CHALLENGER STANDS (Brand New). Ea.\$ 7.50	WURLITZER RECORD TRAYS (for floor models). Our Own Make (no more dropped cycles). Ea.\$.85
GUARDIAN CONTACT KITS (Reg. \$8.33). Spec. Ea. 6.45	NEO-LITE TESTERS. Ea.39
COUNTER MODEL RECORD TRAYS (Brand new, hand spun, semi-hardened aluminum) (Reg. \$20.00). Spec. Set of 12 16.95	ABT FREE PLAY CHUTES. Ea. ... 3.50

IF YOU DON'T SEE WHAT YOU WANT HERE—IT'S 10-1 WE HAVE IT OR CAN FURNISH IMMEDIATELY

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.—ORDERS ACCEPTED SUBJECT TO PRIOR SALE

GET ON THE BANDWAGON WITH BALLY'S CURRENT MONEY MAKERS

Special Entry. 1 Ball • Bally Entry. 1 Ball Payout • Bally Hoo, New 5 Ball • Heavy Hitter, Amusement • Deluxe Draw Bell. Console • Hi-Boy. Console Slot

GENCO — WILLIAMS — CHI COIN — EXHIBIT — UNITED PREMIER — A.B.T. — GUARDIAN

PHONE! WIRE! WRITE! Exclusive Western N. Y. Distributor of AIREON ELECTRONIC PHONOGRAPHS.

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CENTRAL OHIO QUALITY BUYS

PIN BALLS

ABC BOWLER\$ 39.50	JUNGLE\$ 49.50
AIR CIRCUS 89.50	KEEP 'EM FLYING. 79.50
ALL AMERICAN 39.50	KISMET 69.50
AMERICAN BEAUTIES 69.50	KNOCKOUT 75.00
ARGENTINE 49.50	KNOCKOUT THE JAPS 75.00
ATTENTION 39.50	LANDSLIDE 39.50
BANDWAGON 39.50	LEADER 39.50
BELLE HOP 49.50	LEGIONNAIRE 49.50
BIG CHIEF 39.50	MARINES 69.50
BIG HIT (Multiple) 189.50	MARVEL'S BASEBALL 69.50
BIG HIT (Regular) 149.50	MIDWAY 69.50
BIG PARADE 79.50	MONICKER 49.50
BIG TIME 29.50	PAN AMERICAN 49.50
BOLWADY 59.50	PLAY BALL 49.50
BOMBARDIER 79.50	SCHOOL DAYS 49.50
BOSCO 69.50	SEA BREEZE 149.50
BUBBLE 99.50	SENTRY 79.50
CATALINA 99.50	SKY CHIEF 89.50
DEFENSE 59.50	SLUGGER 49.50
DIXIE 39.50	SPORT PARADE 39.50
DOUBLE BARREL 169.50	SPOT POOL 49.50
DUDE RANCH 39.50	STEP UP 179.50
EAGLE SQUADRON 69.50	STRATOLINER 39.50
5-10-20 69.50	STREAMLINER 89.50
FOUR AGES 69.50	SUNBEAM 59.50
FLAT TOP 69.50	SUPERLINER 159.50
GOLD STAR 39.50	TEN QUEEN 129.50
HOLLYWOOD 69.50	TEN SPOT 49.50
HOME RUN '42 69.50	TEXAS MUSTANG 59.50
HOROSCOPE 49.50	TOPIC 49.50
IDAHO 89.50	VENUS 69.50
INVASION 59.50	VICTORY 59.50
JEEP 59.50	WILDFIRE 39.50
	YANKEE DOODLE 99.50



New Revolveround Safes & Box Stands Single, Double, Triple WRITE, WIRE, PHONE For Special Prices

ARCADE AND PARK EQUIPMENT

TOTAL ROLL\$275.00	LITE LEAGUE\$250.00	AMUSEMATIC JACK RABBIT (New)\$475.00
PINCH HITTER (New) 399.50	DRIVEMOBILE 169.50	CHAMPION BASKET BALL, 1c (New) 74.50
BATTING PRACTICE 89.50	MUTO, PUNCH BAG 175.00	10 1/2 FT. SUPER SKEE ROLLS WRITE
SKY FIGHTER 149.50	VOICE RECORDER 119.50	10 1/2 FT. PREMIER SKEE ROLLS WRITE
AIR RAIDER 119.50	9 FT. SKEE ROLLS 109.50	12 1/2 FT. PREMIER SKEE ROLLS WRITE
TOMMY GUN (Late) 109.50	GROETCHEN TYPER 295.00	14 FT. WURL. SKEE ROLL, A-1 269.50
WINDJAMMER 99.50	SCIENTIFIC BASEBALL 99.50	14 FT. WURL. SKEE ROLL, Week Score 295.00
PANORAMS 275.00	14 FT. WURL. SKEE ROLL, A-1 269.50	NEW RADOTONE VOICE RECORDER AND BOOTH—Easy for Attendant to Operate \$795.00
RAPID FIRES 119.50	CUSTARD MACHINES, 5 Qt. Cap.\$595.00	
CHICKEN SAMS 82.50	NEW RADOTONE VOICE RECORDER AND BOOTH—Easy for Attendant to Operate \$795.00	
UNDERSEA RAIDER 250.00		

CONSOLES

5c SUPER BELLS, Comb. C.P., F.P. \$149.50	JUMBO PARADES, C.P., LATE\$109.50
5c BALLY HIGH HANDS, Comb. 125.00	JUMBO PARADES, Comb. F.P., C.P. 139.50
25c BOBTAILS, F.P. 129.50	JUMBO PARADES, A-1, F.P. 79.50
5c BOBTAILS, F.P. 79.50	KENTUCKY CLUBS, A-1, C.P. 89.50
5c BIG GAMES, F.P. 69.50	KEENEY'S 2-WAY 5-25c SUPER BONUS BELLS WRITE
25c PACES REELS, C.P. 149.50	KEENEY'S 3-WAY SUPER, 5-10-25c WRITE
MILLS 4 BELLS, A-1 295.00	
MILLS 4 BELLS, LATE HEADS 395.00	

SLOTS WRITE WIRE PHONE For Special Low Prices on New and Used Slots.	MUSIC WRITE WIRE PHONE For Prices on New and Used Phonographs.	NEW PIN BALLS WRITE WIRE PHONE Low Prices on New Pin Balls. CALL US FIRST.	NEW CONSOLES Deluxe Draw Balls, Triple Bells, Evans Racers, Super Bonus Bells, Mills 3 Balls
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CENTRAL OHIO COIN MACHINE EXCHANGE
185-189 E. TOWNE ST., COLUMBUS 15, O. Phones AD 7949, 7993



ACTIVE RECONDITIONED GAMES 'NUFF SAID

ARIZONA\$59.50	FLAT TOP\$49.50	FREE PLAY CONSOLES
OKLAHOMA\$59.50	FIVE & TEN...\$39.50	BALLY CLUB BELLS\$84.50
STREAMLINER...\$59.50	YANKEE DOODLE ...\$44.50	BALLY HIGH HANDS\$84.50
IDAHO\$59.50	HOLLYWOOD ..\$44.50	POST WAR GAMES
LAURA\$49.50	SKY BLAZER ..\$34.50	STAGE DOOR CANTEEN ..\$109.50
FLAT TOP.....\$49.50	BOSCO\$34.50	BIG HIT.....\$99.50
KNOCKOUT ...\$34.50	KEEP 'EM FLYING\$44.50	MIDGET RACES\$114.50
BIG PARADE ..\$39.50		SURF QUEEN ..\$99.50
		SUPERLINER ..\$139.50
		SUSPENSE ...\$129.50

1/3 WITH ORDER, BAL. C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

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1050 Broad St. Newark 2, N. J. Mitchell 2-7646
1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"

Venders Unhurt By Connecticut Sales Tax Laws

HARTFORD, Conn., June 28.—Supplies which form the bulk of the business done by automatic merchandising units will not be subject to the new State sales and use tax which becomes effective here July 1, according to State Tax Commissioner Walter W. Walsh.

One regulation of the new sales tax law particularly exempts food sold for consumption off the premises, listing, among many other food items: chewing gum, lozenges, cigars and tobacco, root beer, bottled and carbonated waters, ice and soda water, popsicles, orangeade, lemonade, limeade, ginger ale, candy confectionery, including chocolate-coated nuts, candied fruits, crystallized fruits and glace fruits.

The tax applied to meals served in restaurants for "consumption at tables, chairs or counters, or from trays, glasses, dishes or other tableware." But it does not apply to sales of food in boxes, cartons, cones or otherwise, in a form for consumption other than at tables.

This portion of the new sales tax cut would seem to exclude sales of food thru venders from payment of the tax, altho an official ruling on that subject has not yet been issued by the tax commissioner's office.

(In Ohio, where a similar State sales tax act is in effect, the State Supreme Court last year defined premises to mean a vending machine itself, and declared that sales of milk, thru venders, which was the product in question, were exempt from the tax act.)

Rock-Ola Donating Refurbished Jukes To Youth Centers

CHICAGO, June 28.—Rock-Ola Manufacturing Corporation here and thru its distributors thruout the country is conducting an active campaign to furnish the teen-age set with juke box music and at the same time encourage good will toward the coin machine business.

According to Art Wynant, sales manager, the firm is rounding up old Rock-Ola music machines that have become worn to a point where they no longer can be placed on location, removing the coin chutes and, after renovating the machines, turning them over to youth centers in the Chicago area. Rock-Ola has also asked its distributors in various parts of the country to make a concerted effort to provide a similar service for teen-age centers in their local areas.

Servicing of the machines, which are on free-play operation at all times, is handled by the distributor in the immediate vicinity of the teen center.

Thus far the firm has donated refurbished music machines to several North Side boys' clubs in this area and also to the Humboldt Park boys' club.

Regarding the program, Wynant said: "It has already been proven in various parts of the country that civic groups working hand in hand with manufacturing firms have done considerable to combat juvenile delinquency. The setting up of centers for the youth of the country to congregate in their after school hours has been a step in the right direction. However, when the teen-agers do meet there are many hours when no actual program is in effect and Rock-Ola believes the donation of music machines that have outlived their usefulness as money earners will provide entertainment in these off hours.

\$\$\$ Supply Down, Say Insurance Men

CHICAGO, June 28.—Life Insurance Institute reported this week that the nation's total money supply at the end of the first quarter of 1947 amounted to \$165,100,000,000, a decline of more than 10 billion dollars from the peak reached at the end of 1945.

(The institute defined "total money supply" as a technical banking term meaning all bank deposits as well as money in circulation outside of

banks, adding "it is of importance to the average individual and family and to the nation at large because of its effect on the price structure.")

"The record-breaking rise in the money supply from 1939 to 1945, a by-product of war-financing activities and the great increase in the ownership of the public debt by the banking system, was a major force in the upward pressure on prices during the war and since.

"Thus the decline in the money supply would indicate some diminution in one of the basic inflationary pressures which have pushed up the cost of living and the general price level to new highs."


Sandler Appointed Rock-Ola Distrib

DES MOINES, June 28.—The Irving Sandler Distributing Company here has been appointed distributor for Rock-Ola in Iowa and Nebraska.

An open-house for Iowa and Nebraska operators was held Thursday (26) with a large number in attendance. J. A. Weinand, sales manager for Rock-Ola, and other officials attended.

The display room of the Des Moines office has been redecorated with a large stage set up displaying the latest equipment.

28,000 SQUARE FEET!



EMPIRE COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE.

OUR SUPER VALUES!

NEW PIN GAMES

- BALLY DOUBLE \$145.00
- BARREL 295.00
- UNITED HAVANA 279.50
- BALLY ROCKET 279.50
- BALLY BALLYHOO 279.50
- CHICOIN PLAY BOY 295.00
- KEENEY CAROUSEL 294.50
- GOTT. LUCKY STAR 295.00
- MARVELLIGHTNING 304.50
- WMS. CYCLONE 299.50
- EXH. CROSSFIRE 299.50

NEW COUNTER GAMES

- POP-UP \$ 49.50
- ABT CHALLENGER 49.50
- FOLDING STAND 11.95
- GOTT. GRIP SCALE 39.50
- GRIP-VUE 49.95
- BASKETBALL, 1¢ 39.50
- WITH STAND 49.50
- KICK & CATCHER 37.50
- IMP, 1¢ or 5¢ \$ 14.50
- DAVAL OOMPH 59.50
- BEST HAND 59.50
- MEX. BASEBALL 59.50
- SKILL THRILL 57.50
- FREE PLAY 65.00
- HEAVY HITTER 184.50
- WITH STAND 196.50

NEW CONSOLES

- BALLY TRIPLE B. \$895.00
- DE L. DRAW BELL 512.50
- MILLS 3 BELLS 645.00
- JENN. CHALLENGER 595.00
- EVANS BANGTAILS 671.60
- EVANS 671.60
- WINTERBOOK 828.00
- EVANS RACES 931.00
- BAKERS PACERS, 5¢, DD 868.50
- BAKERS PACERS, 25¢, DD 747.50
- GROETCHEN 485.00
- TWIN FALLS 485.00

NEW SLOTS

	5¢	10¢	25¢	50¢
JENNINGS LITE-UP CHIEF	\$324	\$334	\$344	\$454
JENNINGS STANDARD CHIEF	269	279	289	389
MILLS BLACK CHERRY	248	253	258	338
MILLS GOLDEN FALLS, H.L., 2-5	258	263	268	348
WATLING ROLATOP	175	200	225	300
GROETCHEN DE LUXE CLUB COLUMBIA	\$209.50			
GROETCHEN COLUMBIA, JP	145.00			
MILLS VEST POCKETS	\$74.50	LOTS OF 5 65.00		

ARCADIE MACHINES

- SPEEDWAY \$385.00
- BOMBSIGHT 499.50
- ADVANCE ROLL 469.50
- PREMIER BOWLO 499.50
- TEN GRAND, 10¢, FL 499.50
- BASKET B. CHAMP 279.50
- POKERINO 445.00
- METAL TYPER 314.50
- GOALEE 295.00
- BOOMERANG 115.00
- ARIST-O-SCALE 125.00
- MIR-O-SCALE 125.00
- WATLING FORTUNE WRITE

ONE BALLS

- BALLY ENTRY, PO \$595.00
- SPECIAL ENTRY, FP 595.00
- GOTT. DAILY RACES 950.00

SLOT SAFES, STANDS, COUNTERS

- CHICAGO METAL REVOLVING—DE LUXE Single, \$119.50; Double, \$174.25; Triple \$262.00
- CHICAGO METAL REVOLVING SAFES UNIVERSAL, Single, \$79.50; Double \$119.75
- HEAVY REVOLVING SAFES—10-GAUGE STEEL, Single, \$175.00; Double 225.00
- BOX STANDS \$27.50 & FOLDING STANDS 12.50
- DOWNEY-JOHNSON COIN COUNTER 217.50
- ACE COIN COUNTER AND CARRYING CASE 159.50

USED PIN GAMES

- DYNAMITE \$189.50
- SHOW GIRL 189.50
- SMARTY 179.50
- FIESTA 179.50
- SPELLBOUND 169.50
- FAST BALL 164.50
- SUPERLINER 169.50
- STEP UP 159.50
- SUSPENSE 149.50
- MIDGET RACER 139.50
- BIG LEAGUE 134.50
- STAGE DOOR CANTEN 124.50
- SURF QUEEN 119.50
- BIG HIT 119.50
- FRISCO, F.S. 109.50
- SKY CHIEF 109.50
- LIBERTY, GOTT. 109.50
- AIR CIRCUS 99.50
- BIG PARADE 99.50
- KNOCK OUT 99.50
- KEEP 'EM FLYING 99.50
- TRADE WINDS 99.50
- SOUTH SEAS 99.50
- RIVIERA 99.50
- WAGON WHEELS 99.50
- COVER GIRL 94.50
- FLAT TOP 89.50
- ARIZONA 89.50
- SANTA FE 89.50
- OKLAHOMA 89.50
- STREAMLINER 89.50

SLOTS

- 5¢ MILLS BLUE FRONT, ORIG. \$109.50
- 10¢ MILLS BLUE FRONT 119.50
- 25¢ MILLS BLUE FRONT 129.50
- 5¢ BROWN FRONTS 119.50
- 10¢ BROWN FRONTS 129.50
- 25¢ BROWN FRONTS 139.50
- VEST POCKETS, 1946 Model 59.50
- 5¢ BLACK CHERRY, ORIG. 2-5 179.50
- 10¢ BLACK CHERRY, NEW, 3-5 225.00
- 5¢ BLACK CHERRY, REC. 149.50
- 10¢ BLACK CHERRY, NEW REB. 189.50
- 5¢ JENN. SILVER CHIEF 99.50
- 5¢ JENN. CLUB CONSOLE CHIEF 149.50
- 10¢ 4-STAR CHIEF 89.50
- COLUMBIAS J.P., 1946 Model 99.50
- 5¢ WATL. ROLATOP, \$79.50; 10¢ 89.50
- 5¢ PACE ROCKET, Perfect! 89.50
- SLOT STANDS, Complete 17.50
- 5-10-25¢ JENN. LITE-UP CHIEFS. WRITE

ONE BALLS

- VICTORY SPECIAL \$375.00
- CLUB TROPHY, F.P. 109.50
- DARK HORSE, F.P. 89.50
- VICTORIOUS, F.P., TURF CHAMP 69.50
- '41 DERBY, F.P. 119.50
- RECORD TIME, F.P. 89.50
- LONGACRE, F.P. 219.50
- TURF KING, P.O. 169.50
- JOCKEY CLUB, P.O. 159.50
- 40 MILLS 1-2-3, F.P. 89.50
- MILLS OWL, 1 OR 5 BALL, F.P. 89.50
- LONGSHOT, P.O. 129.50
- KENTUCKY, P.O. 149.50
- BLUE GRASS, F.P. 109.50
- VICTORY DERBY, P.O. 310.00

CONSOLES

- JENN. 5-25¢ CHALLENGER WRITE
- BAKER'S PACERS, D.D., J.P., New \$395.00
- 5¢ COMB. SUPE RBELLS 99.50
- BALLY SUN RAYS, F.P. 89.50
- 5¢ BUCKLEY TRACK ODDS, J.P. 435.00
- HI HAND, COMB. 139.50
- WATLING BIG GAME, 5¢, P.O. 89.50
- 5¢ PACE SARATOGA SR., P.O. 89.50
- 5¢ PACE REELS, COMB. 109.50
- JENN. FAST TIME, P.O. 69.50
- BALLY BIG TOP, P.O. or F.P. 89.50
- WATLING BIG GAME, F.P. 79.50
- MILLS JUMBO, LATE HEAD 89.50
- JENN. SILVER MOON, F.P. 79.50
- 5¢ BALLY CLUB BELL 129.50
- 25¢ BALLY CLUB BELL 154.50
- EVANS LUCKY STAR 149.50
- GALLOPING DOMINOS, J.P. 149.50
- BANGTAILS, J.P., 2-TONE 159.50

ARCADIE

- TOTAL ROLL, LIKE NEW \$295.00
- EV. TEN STRIKE, 1947 MODEL WRITE
- EV. TEN STRIKE 95.00
- EV. TOMMY GUN 94.50
- EV. SUPER BOMBER 179.50
- BALLY DEFENDER 119.50
- BATTING PRACTICE 89.50
- PIKES PEAK 19.50
- Genco Whizz—Like New 89.50
- EXH. CARD VEND., Counter Model 9.50
- SHOOT TO TOKYO 79.50
- SHOOT THE CHUTES 219.50
- CHICAGO COIN GOALEE, Like New 19.50
- GOTT. 3-WAY GRIPS 119.50
- CHICAGO COIN HOCKEY 129.50
- MUTOSCOPE SKY FIGHTER 99.50
- RAPID FIRE 89.50
- PITCHER & CATCHER 119.50
- BALLY SKY BATTLE 57.50
- EXH. HAMMER STRIKER 17.50
- ADVANCE SHOCKER 149.50
- WESTERN'S MAJOR LEAGUE 89.50
- VICTORY STAMP VENDORS, NEW 24.50
- ACE BOMBER 169.50
- ABT CHALLENGER, 1947 MODEL 34.50
- CHAMPION HOCKEY 78.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

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HOME OF FRIENDLY PERSONAL SERVICE

Headquarters for the Finest in New and Used Equipment

NEW COUNTER GAMES

CASH IN! GET THESE COIN-COLLECTORS ON LOCATION NOW! THE TIME AND PRICES ARE RIGHT!

- ABT CHALLENGER \$55.00
- WHIRLABALL 47.50
- DAVAL FREE PLAY Write
- CHAMPION BASKETBALL 39.50
- AMERICAN EAGLE, Non-Coin.. Write
- MARVEL, Non-Coin Write
- GUSHER 45.00
- SKILL THRILL, "Shoot a Penny" 57.50

NEW EQUIPMENT

- Havana • Rocket • Kilroy • Cross Fire • Pokerino • Jennings Challenger • Bangtails, Comb. • Evans Racer • Advance Roll • Basketball Champ • Playboy • Heavy Hitter.

IMMEDIATE DELIVERY.



MEMBER

NEW BELLS

- Jennings Standard Chief, 5¢ \$269.00
- Jennings Standard Chief, 10¢ 279.00
- Jennings Standard Chief, 25¢ 289.00
- 50¢ 399.00
- Jennings Super DeLuxe (Lite-Up) Chief, 5¢ 324.00
- 10¢ 334.00
- 25¢ 344.00
- 50¢ 454.00
- \$1.00 Pace DeLuxe Bell 550.00
- Columbia Gold De Luxe Bell ... 209.50
- Columbia Jackpot Bell 145.00
- Weighted Slot Stands 27.50
- Double Revolve A Round Safes.. 175.00
- Triple Revolve A Round Safes.. 262.00

PHONOGRAPHS

- ROCK-OLA '40 SUPER \$295.00
- ROCK-OLA COMMANDO 295.00
- WURLITZER 71 & STAND.. 175.00
- WURLITZER 24 175.00
- WURLITZER 950 395.00
- WURLITZER 700 325.00
- WURLITZER 600 225.00
- SEEBURG CADET, R.C. 295.00
- SEEBURG ROYAL 175.00
- SEEBURG VOGUE 265.00
- SEEBURG CLASSIC 275.00
- SEEBURG GEM 245.00
- SEEBURG HITONE 325.00
- MILLS EMPRESS 245.00
- MILLS THRONE 225.00
- A.M.I. STREAMLINER 125.00

SUMMER "SIESTA" NOTE:

Effective July 5 and until further notice, our Chicago Office will remain closed on Saturdays.

THOROUGHLY RECONDITIONED USED GAMES

- | | |
|-----------------------------|------------------------------------|
| Do-Re-Mi \$ 54.50 | Coalee \$225.00 |
| Star Attraction 49.50 | Gott. Triple Gripper 17.50 |
| Four Roses 49.50 | Mills 3 Bells 325.00 |
| Legionnaire 39.50 | 1¢ Marvel 12.50 |
| Sparky 39.50 | 25¢ Jumbo Parade, P.O. 149.50 |
| Midget Racer 165.00 | 25¢ Paces Reels 109.50 |
| Double Barrel 149.50 | 5¢ Big Game, P.O. 89.50 |

EXPORT BUYERS! Write at once for our New Catalog—just released! America's most complete selection of rebuilt Automatic Phonographs!

TERMS: 1/3 Deposit, Balance C.O.D.

ATLAS
NOVELTY COMPANY

2200 N. WESTERN AVE. - PHONE ARMITAGE 5005 - CHICAGO 47

ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 3

FRIENDLY PERSONAL SERVICE



M. S. CISSER, Sales Mgr.

The finest quality candy coated
BUBBLE BALL GUM

- any quantity 5/8" size 140 count..... 45¢ per lb.
- 170 count..... 50¢ per lb.
- 210 count..... 50¢ per lb.

Spotted or Striped Ball Gum—in above count 5¢ more per lb., all packed 25 lbs. to a carton.

IMMEDIATE DELIVERY

ARCADE EQUIPMENT

- | | |
|--|--------------------------------------|
| 2 Lite-o-Leagues \$175.00 | 1 Undersa Raider \$175.00 |
| 1 Evans in the Barrel 110.00 | 3 Esh. Elec. Iron Claws 69.50 |
| 2 Rapid Fires 110.00 | 5 Ten Strikes 85.00 |
| 1 Sky Fighter 195.00 | 10 Wurl. Skee Balls. 295.00 |
| 1 Pitchem & Katchem 85.00 | New Chi Coin Basketball 499.50 |
| 1 Radiogram 125.00 | Jafco 9 Ft. Barrel Roll 150.00 |
| 1 Voice Record, F.S. 950.00 | 2 Batting Practices 85.00 |
| 3 Panoramas 225.00 | 2 Chi Coin Hockey 110.00 |
| 1 Brand New Jack Rabbit 250.00 | 3 Keeney Air Raiders 110.00 |
| 1 Keeney Anti-Aircraft 49.50 | 3 Chicken Sams 85.00 |
| Late Photomatic 485.00 | 3 New Bowl-a-Scores. 125.00 |
| Boomerangs 185.00 | 1 Scientific Baseball. 85.00 |
| New Scientific Field Goal 279.50 | 1 Late Type Vitalizer 165.00 |
| | 1 Kiasometer 150.00 |

CONSOLES

- Big Top \$ 69.50
- High Hand 89.50
- Royal Flush 89.50
- 4-Balls 285.00
- Paces Saratoga 95.00
- Paces Reels 95.00
- 5 & 25¢ Super Balls. 175.00
- 5¢ Super Bell 135.00
- Bally Club Bells 150.00
- 2 Bob Tails 75.00
- 2 Sun Rays 95.00
- 1 Silver Moon, F.P. 75.00
- 2 Brown Paces Races 125.00
- 1 Black Paces Races 95.00

COUNTER GAMES

- A.B.T. Challengers (New) \$ 45.00
- Gottlieb Grippers 39.50
- Genco Pee Wee 45.00
- Marvel Pop Up 45.00
- Advance Shockers 18.50
- Silver King Grip Views 49.50
- Champion Basketball. 42.50
- Daval Skill Shot Write
- Kicker & Catcher 39.50
- Imps 13.75
- 3 Used Challengers 35.00
- 1 Target Skill 25.00

WATLING SCALES!

ORDER NOW FOR EARLY DELIVERY.

IDEAL SCALES!

IMMEDIATE DELIVERY—\$125.00 Each.

IMMEDIATE DELIVERY!

GENCO'S BRAND NEW ADVANCE ROLL—HOTTER THAN HOT!—SUCCESSOR TO TOTAL ROLL—LIST PRICE \$499.50

EVANS BRAND NEW CONSOLES

- | | |
|---|---|
| Bang Tails \$618.50 | Winter Books \$826.00 |
| Bang Tails, F.P., Conv. 773.00 | Evans Races, J.P., F.P. Conv. 989.50 |
| Bang Tails, Tickets 672.50 | |
| (Gallopng Dominoes, same as Bang Tails) | |

IMMEDIATE DELIVERY ON STAR POPCORN MACHINES

- Super Star Theater Model \$489.00
 - Super Star, Counter Model 519.00
 - Silver Star, Floor Model 485.00
 - Silver Star, Counter Model 398.00
- SPECIFY VOLTAGE REQUIRED.

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS. BALANCE C. O. D., F. O. B. CLEVELAND

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: PRospect 6319-17

SPECIALS

- Brand New Bally Special Entries
 - Brand New Bally Victory Derbies
 - Brand New Bally Rockets
 - Brand New Keeney 3-Way Super Bonus Bells
 - Used 5¢-5¢ Keeney Bonus Super Bell
 - Used 5¢-25¢ Keeney Bonus Super Bell
 - Brand New Bally Ballyhoo
 - Brand New Bally Heavy Hitter
- WRITE, PHONE OR WIRE FOR PRICES!

BRAND NEW MILLS VEST POCKETS

Lots of 10 or More—\$65.00 Ea.

ROLL DOWNS

- 8 Pinch Hitters \$225.00
- 10 Total Rolls 240.00
- 2 Sportsman 295.00

CIGARETTE VENDORS

- 1 8-col. National 9-30 \$ 30.00
- 2 8-M. 7-col. SP Models 45.00
- 2 8-M. 7-col. DeLuxe 75.00
- 2 8-col. Unedpak 110.00
- 3 10-col. Rowe Royals 110.00
- 10 11-col. DuGrenier Champions 125.00

WE PAY FREIGHT

2% Discount for Cash With Order
Unconditionally Guaranteed

- | | |
|---|---------------------------|
| BIG LEAGUE \$ 89.50 | BLUE GRASS \$ 59.50 |
| MIDGET RACER 94.50 | CLUB TROPHY 72.50 |
| FIESTA 127.50 | LONGACRES 139.50 |
| FLAT TOP 44.50 | RIO 167.50 |
| SMARTY 147.50 | SPELLBOUND 109.50 |
| STAGE DOOR CANTEEN 74.50 | SURF QUEENS 74.50 |
| KILROY 174.50 | SUPER SCORE 124.50 |
| DOUBLE BARREL, BRAND NEW IN ORIGINAL CRATE 139.50 | |

Write for details of our easy payment plan

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WE BUY — SELL — OR TRADE

Coin Machine Sales Co.
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TO SET DE PINS ON
DIS GAME!!
JUST SET
'N
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- Two Dime Chutes
- 14" long, 33" wide
- Automatic scoring
- Indicates strikes and spares
- Order now for quick delivery

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Automatic Bowling Alley

**JACK NELSON
AND COMPANY**
2320 Milwaukee Avenue
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Distributors for Northern Illinois and
Northern Indiana.

AUTOMATIC COIN AMERICA'S BELL MACHINE CENTER



**BRAND NEW
VEST POCKET
BELL
\$65.00**



Exclusive distributor for MILLS
Slots and Phonographs.

**BRAND NEW
MILLS
3-BELLS
\$645.00**

**BRAND NEW
Downey-Johnson
Coin Counter
\$217.50**

**RECONDITIONED
BALLY
VICTORY DERBY
\$175.00**

Reconditioned Mills Late Head Jumbo, P.O. \$69.50

SPECIALS ON QUALITY REBUILT MACHINES SLOTS 5-BALL FREE PLAY PIN GAMES

Jenn. 5c 4-Star Chief \$ 79.50	Four Diamonds \$49.50	Belaway \$69.50
10c 84.50	Jungle 59.50	Show Boat 59.50
Jenn. 5c Silver Club. 94.50	Venus 59.50	High Hat 59.50
10c 89.50	Genco Defense 49.50	Spot Pool 49.50
Mills Brown Front, 5c 109.50	Gottlieb Champ 49.50	Genco Victory 59.50
10c, \$114.50; 25c 119.50	Oklahoma 89.50	Gun Club 49.50
Mills Gold Chrome, 5c 139.50	Midway 89.50	Exh. Big Parade 69.50
10c, \$144.50; 25c 149.50	Grand Canyon 89.50	'41 Snappy 49.50
All used machines perfectly reconditioned by expert mechanics.	Sun Valley 89.50	Zig Zag 49.50
ALL USED MACHINES PERFECTLY RECONDITIONED BY EXPERT MECHANICS.	Flat Top 89.50	Spot 'A' Card 49.50

WRITE FOR COMPLETE LIST, GAMES AND PARTS. TERMS: 1/3 DEP., BAL. C.O.D.

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ALL PHONES: CAPITOL 8244
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
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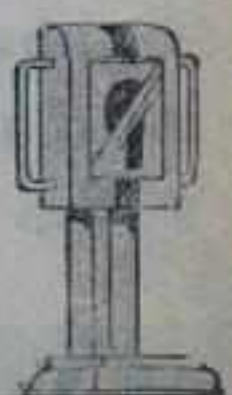


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**KEENEY THREE-WAY
BONUS SUPER BELLS**
5c-10c-25c PLAY

Up to Fifteen Coins in one game



KEENEY'S SINGLE AND TWIN
BONUS SUPER BELLS
Brand New at Very Attractive Prices

PRICE \$1500 F. O. B. PHILA.

USED FINE QUALITY CONSOLES AND ONE BELLS
Draw Bells Regular Models

Single Bonus Super Bells
Convertible FP to CP. Prices on request.

BRAND NEW DAVAL FREE PLAY COUNTER MACHINES — ANY QUANTITY

5-Ball Free Play Machines—Latest Releases—
ONLY "THE BEST."

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WILL NOT BE UNDERSOLD**

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Wildest action ever packed into a playfield!

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BALLY DOUBLE BARREL ... \$137.50 | BALLY ROCKET ... WRITE
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We offer liberal trade-in allowances on used games! Send
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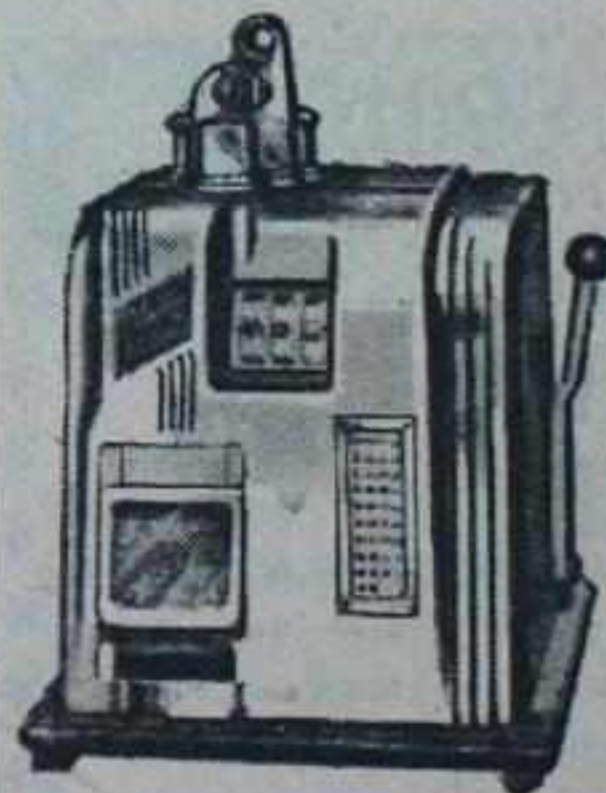
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**COLUMBIA DELUXE CLUB BELL
GOLDEN FINISH**



This big, beautiful Bell has everything an
operator's heart desires ... superb styling
... a lustrous Golden Finish ... a quiet yet
fast and fascinating playing action ... a
trouble free mechanism. Yes, the Columbia
De Luxe Club Bell was designed by leaders
in the coin machine industry to bring you
the finest Bell in the world today.

Changeable to 1-5-10-25c play in a few
moments' time.

The coin box will prove to the operator the
great earning power of this money-making
machine.

Write or Wire for Price in Quantity Lots.

PRICE
\$209.50

COLUMBIA TWIN JACKPOT BELL

The Columbia Twin Jackpot Bell is smartly
styled in dazzling, durable Hammerloid; its
operation is silent and its mechanism
trouble free ... changeable to 1-5-10-25c
play; hence you get the service of four
machines for the price of one ... plus
double slug protection!

DON'T DELAY! Get your order in for a
sample of these machines ... Both Great
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Write or Wire for Price in Quantity Lots.



PRICE
\$145.00

ROANOKE VENDING MACHINE EXCHANGE, Inc.
13 S. JEFFERSON STREET ROANOKE, VIRGINIA

ORDER YOURS *Today*

* Chicago Coin's **PLAY BOY**

Better SCORING

FIVE 50,000 BUMPERS

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*** Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers... extra
ways to win and special features.

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* YOUR FIRST CHOICE SHOULD *always* BE A GAME MADE BY

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS



Crystalette
COIN RADIO
YOUR BEST BET
IN 1947

Mr. Coin Machine Operator! HERE'S A DEAL

• As Clear as "Crystalette"

Here is a deal that will move in and quickly take up the slack in your coin vending business. It opens new sales horizons in your territory at a time when you may need it most.

The men behind Coin Vending Enterprises, Inc. ("Crystalette" nation-wide sales agents)

have had a decade of experience as operators. We know your problems. We know what you can sell. That is why we say: "Crystalette Is Your Best Bet In 1947."

Read this advertisement carefully and then act at once! Write or wire for the complete deal—territory, discounts, price and terms.

ADVERTISING AND PUBLICITY BACKING

We are backing you up with an advertising and publicity campaign NOW in progress throughout the country. Our advertising and publicity counsel will work with you on any regional or local problems. . . . Literature with YOUR imprint, mats, cuts and photos are available to help you do a strong selling job in your locality.

"For Priority to Profits—Select Crystalette"

Watch for succeeding messages from "Crystalette" in magazines and through the mails direct to YOU.

You'll be seeing a lot of Crystalette—YOU bet!



Table Model (710)

YOU CAN LAY ODDS ON THESE BEST BETS!

Coin Mechanism designed and tested by veteran operators. 6-tube Superhet. Built-in antenna. Accura-tone speaker. Solidly built, quality Cabinet (wood) to stand location wear-and-tear; simple design to stay in style. Year Guarantee except tubes. Tubes 90 days. Liberal Discounts. Immediate delivery.



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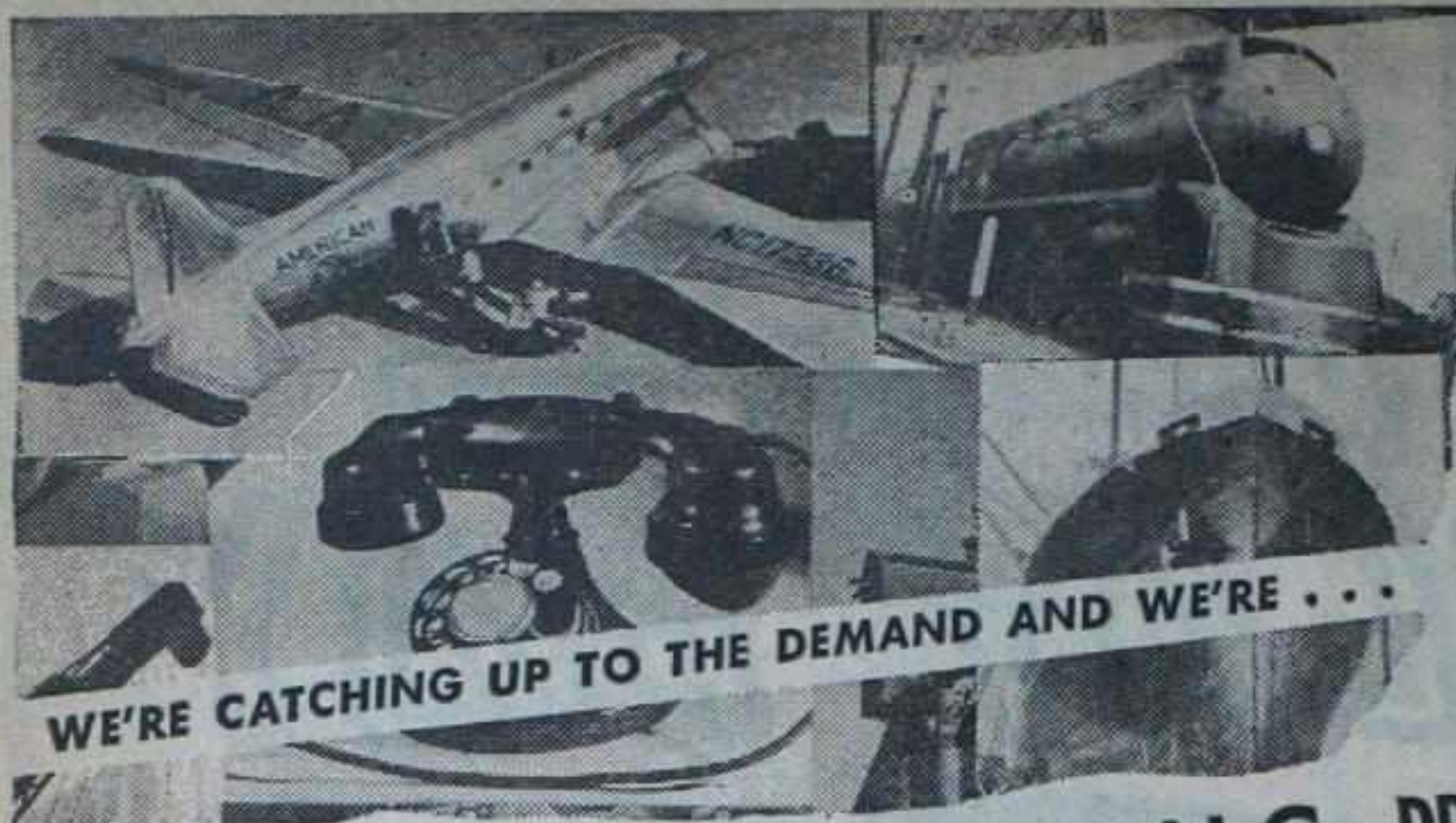
For literature and further information Write or Wire

COIN VENDING ENTERPRISES Inc.

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NOW DELIVERING
THE NEW
MIDGET MOVIES
THE CONSTANT ALL-SEASONS MONEY MAKER

Coin Operated 16mm. Continuous Movie Projector

The automatic, self-winding MIDGET MOVIE silent projector is the perfect machine for OPERATORS, ARCADES, and AMUSEMENT PARKS.

MIDGET MOVIES are made for continuous trouble-free operation. Thousands of subjects available — cartoons, sports, comedies, etc. More than 20 years of successful operation throughout the world. Exclusive patented features. Uses standard 16mm. silent film, such as Castle, Official, Quality, etc. Can hold six different subjects.

Now operating successfully in Palisades Amusement Park, Olympic Park, White City Park, R. H. Macy Department Store, Gimbel Bros. Department Store, May Department Stores in Los Angeles and St. Louis.

PRICE: \$360.00

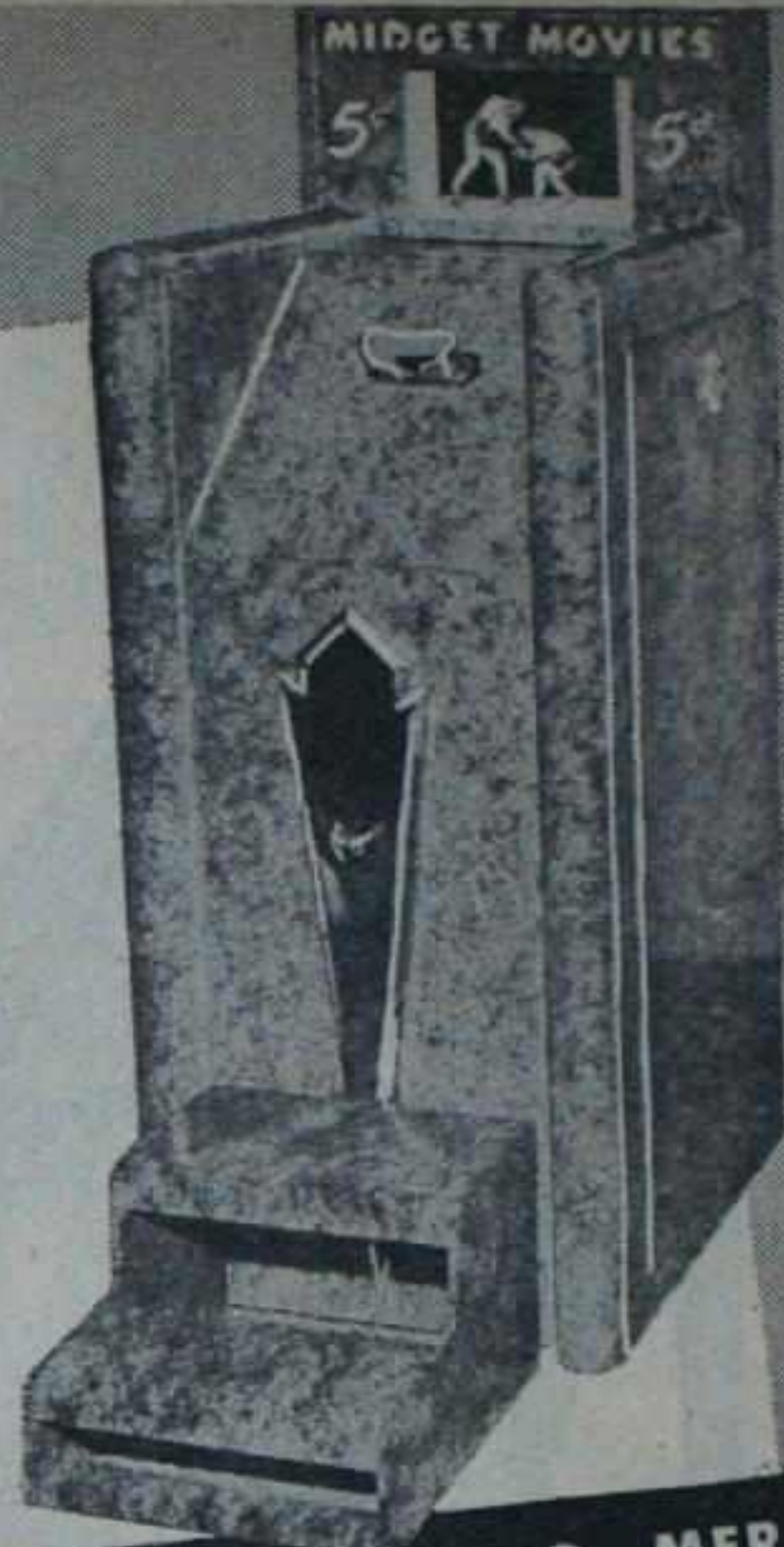
ORDER NOW

Delivery on rotation of orders.

DISTRIBUTORS—A few territories are still open. Write—Wire—Phone Today!

SIZE: 5' 1" high.

FLOOR SPACE: 22" x 22".



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FACTORY REPRESENTATIVE

CAPITOL PROJECTOR CORP.

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PLAY IT SAFE!
TEST QUEST

HOLDS LOCATIONS!

With the Novelty of a
QUIZ GAME . . .
and the Excitement
of a **GRIP MACHINE**

LEGAL
EVERYWHERE

MECHANICAL
PERFECTION

TROUBLE-FREE
OPERATION



\$57.50

See Your
Distributor
or Write Direct

EVEN A CHILD CAN OPERATE TEST QUEST

FAST 1¢ PLAY that is getting the acclaim of operators everywhere. Comes complete with extra set of questions and answers (additional sets at low cost). **ORDER NOW. BE THE FIRST IN YOUR TERRITORY WITH TEST QUEST.** Ask the Operator who is operating them now.

GRUNIG  NOVELTY CO.

817 North Hamlin Ave. Chicago, Ill.

Lazar Brings You "Acres of Dimes"

STRIKES 'N' SPARES

Sensational
New
Bowling
Alley



Played
by
Millions

Sensational new game, an exact scaled-down bowling alley. 14 feet long, 33 inches wide, dismantles into 2 sections. Colorful electrical scoreboard shows frame being played and total score which is added automatically as game progresses. Average play of 20c per game. A "strike" for players, a "gold mine" for operators!

B. D. Lazar Co.

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New! KEENEY'S STAR ANNOUNCEMENT OF THE YEAR CAROUSEL and HOT TIP

READY TO ENRICH OPERATORS IN NOVELTY AND FREE GAME LOCATIONS
Keeney's CAROUSEL

Scores up to 950,000. Seven kickout holes. It's magical. Spellbinding. Gets and holds the play. Order your "CAROUSEL" today!

MULTIPLE SCORING WITH HIGHEST OF ALL 1-BALL CHANGING ODDS
Keeney's HOT TIP

New—Odds start with 3-6-9-12.
New—"W-X-Y-Z" bumpers and many other play producing features. It's fast. It's terrific. Take a tip—it's Keeney's "HOT TIP"!



J. H. **Keeney & CO., INC.**

"THE HOUSE THAT JACK BUILT"

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

BEWARE!!! "TALKING GOLD" PLASTIC GRILLE CLOTH IS BEING IMITATED

With Genuine "Talking Gold" you are assured of...

- Full Brilliant Color
- No Rub Off
- No Tarnish
- Perfect Tone
- Maximum Volume

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Casino	\$3.30
24	1.20	Plaza	4.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00
		8200	5.40
		8800	7.20
		9800	7.95
ROCK-OLA			
Standard	\$2.55		

If your model is not listed above, write for further information.



AL BLOOM
President
Tel. Longacre 5-0371

"TALKING GOLD" is cut to size and can be fitted into position in a few minutes. Dress up your machine, make it sparkle—with the genuine "TALKING GOLD."

You pay so little for the best—

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

An Open Letter... TO THE COIN MACHINE OPERATORS OF LOUISIANA

Telephone MAgnolia 3931
MAgnolia 3932



DISTRIBUTORS AND JOBBERS OF COIN CONTROLLED GAMES
910-912 POYDRAS STREET
NEW ORLEANS 13, LOUISIANA

July 5, 1947.

Gentlemen:

Immediately after the recent war there was a mad scramble to purchase from anyone who might have had it coin-operated equipment whether new, used or reconditioned. Today the situation is different because only the bona fide distributor is getting a steady supply of machines and is able to sell at prices far below any the bootleggers might quote you.

Bootleggers, fly-by-night distributors and self-appointed jobbers are feeling the pressure and are unable to compete because they have woven a web of dissatisfaction and contempt for the legitimate operator by selling directly to locations in violation of the principles of the coin machine industry in their greedy lust for enormous profit.

We have distributed coin-operated machines for eighteen successful years—in good times and bad—and there must be something in our background to justify this success. Therefore, in order to get the best deal possible, merely telephone or write us.

When you are ready to buy—BUY WISELY! You can always get a better deal from us, your distributor.

Thanking you for your past business, and hoping to see you again soon, I am

Very Truly Yours,
Marion J. Mathanga
Marion J. Mathanga, Mgr.
Dixie Coin Machine Co., Inc.

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

TALKING GOLD—TALKING GOLD—TALKING GOLD—T

COVEN'S COIN CORNER

DELIVERING Bally's

"BALLYHOO"

THE GREATEST 5 BALL GAME PRODUCED AT ANYTIME!

USED CONSOLES

MILLS 3 BELLS, Clean, Excellent Condition, Like New, '42's	\$318.00
MILLS 4 BELLS, Late Head	248.50
GALLOPING DOMINO, '46, Like New, J.P.	399.50
GALLOPING DOMINOES, 5¢, J.P., P.O., '42, Two-Tone	138.50
SARATOGA, With Ralls, 5¢, P.O.	49.00
TRACK TIME, 5¢, P.O.	79.50
BALLY CLUB BELL, P.O., 5¢	129.50
BALLY CLUB BELL, P.O., 25¢	159.00
FAST TIME, P.O., 5¢	69.50
FAST TIME, P.O., 25¢	89.50
BIG GAME, F.P.	54.50
FLAT TOP, F.P.	59.50
JENN. BOBTAIL, 5¢, F.P.	59.50
JUMBO PARADE, P.O., A.R., 5¢	69.50
JUMBO PARADE, P.O., F.R., 5¢	69.50
JUMBO PARADE, 25¢, P.O., Late Head	89.50
EV. LUCKY STAR	129.50
EXHIBIT RACERS, 5¢, As Is, complete, clean	25.00
RAYS TRACK, 25¢, Clean, no motor	20.00
ROYAL FLUSH, 25¢, As Is	25.00
BAKERS PACER, D.D., 25¢, Very Clean	295.00

NEW GAMES

- BALLY ROCKET
- EXHIBIT CROSS-FIRE
- CHICOIN PLAYBALL
- UNITED HAVANA
- GOTT. LUCKY STAR
- LIGHTNING
- BALLY HEAVY HITTER
- CHICOIN BASKET BALL
- GENCO ADVANCE ROLL

SLOTS

JENNINGS 25¢ CLUB SPECIALS	\$119.00
JENNINGS 5¢ SILVER CHIEF	89.00
JENNINGS 10¢ SILVER CHIEF	89.00
JENNINGS 5¢ VICTORY CHIEF	79.00
JENNINGS 10¢ VICTORY CHIEF	89.00
LIKE NEW 5¢ MILLS BLACK CHERRY BELLS, with Stand	185.00
10¢ BLACK CHERRY BELL, with Stand, Slightly Used	175.00
25¢ BLACK CHERRY BELL, with Stand, Slightly Used	185.00
NEW MILLS BLACK CHERRY BELLS, ORIGINAL	Write
MILLS SLOT STANDS	14.50
WAT. ROLATOP, 5¢	69.50

ARCADE

LINE-A-BASKET, New	\$ 49.50
TOTAL ROLL, Like New	259.50
CHICOIN GOALEE, Perf. Clean	219.00
RAPID FIRE	79.50
EVANS SKI BALL, Clean, Good Condition	69.50
CHICOIN GOALEE	189.50

5-BALLS

DYNAMITE	\$189.50
SUPER SCORE	189.50
KEEP 'EM FLYING	69.50
BABBLE CARD, Very Good	179.50
FAST BALL	174.50
SURF QUEENS	114.50
BIG LEAGUE	139.50
MIDGET RACER	139.00
METRO	29.50
STAGE DOOR CANTEN, Post-War	119.50
SPELLBOUND	189.50
SUPERLINER	189.50
VICTORY	49.50
DOUBLE BARREL, Like New	124.50
OPPORTUNITY	59.50
BIG HIT	109.50
FRISCO	89.50
SHOW GIRL	179.50

1-BALLS

VICTORY DERBY	\$309.50
DERBY, '41, F.P., Good Shape	139.00
TURF KING	129.00
JOCKEY CLUB	139.00
SPORT SPECIALS	69.50
RECORD TIME	64.50
BLUE GRASS	99.50

PARTS SPECIALS!

Large Rubber Rings, Per 100	\$ 2.75
Medium Rubber Rings, Per 100	2.35
Small Rubber Rings, Per 100	2.15
Plastic Grill Cloth, Gold or Silver, 50"x20"	7.50
Service Kit, \$12.50 Value, Now	6.50
Plunger Springs, Heavy or Light, Per 100	3.50
PLAYFIELD GLASS	
Size 20x42	\$2.60 Ea.
Case Lots (10)	2.25 Ea.
Size 21x43	2.90 Ea.
Case Lots (10)	2.60 Ea.

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PHONE,
WRITE

FOR
YOUR

Bally
EQUIPMENT
See..

OPERATORS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan. Come in and discuss it with us.

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN, NORTHERN ILLINOIS.

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

WANTED

Man thoroughly experienced, factory trained Seaburg Mechanisms and Sound Systems, also Pin Balls. State full experience, previous and present connection and present salary. Wire, write or telephone

FRANCO NOVELTY CO.

24 North Perry St. Montgomery, Ala.
7475 or 3-6463

FOR SALE

TEN 1946 MODELS BUCKLEY TRACK ODDS

Three 25¢ plays, one 10¢ play and six 5¢ plays. These machines were in use only 90 days and they are in perfect condition and guaranteed.

Price \$650.00 each

J. H. ROBINSON

1242 Main St. JACKSONVILLE, FLA.
Telephone 5-1927

MILLS LATEST MACHINES



GOLDEN FALLS

You can make MORE MONEY with this New Mills Bell (with Hand-Lead Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



JEWEL BELL

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

WRITE FOR PRICES
IMMEDIATE
SHIPMENT



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

New Back Stands, Single, Double and Triple Safes

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢
Play
\$74.50
1/3
Deposit

Established 1895 1401 CENTRAL PARKWAY
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THE OUTSTANDING
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SUPER DE LUXE MODELS AVAILABLE

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SPECIAL—FOR QUICK SALE! SUPREME 9 FT. SKEE ROLL

Thoroughly Overhauled and Reconditioned \$99.50 Each Uncrated

One-Third Deposit With Order, Balance C. O. D.,
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Trademark of Quality!

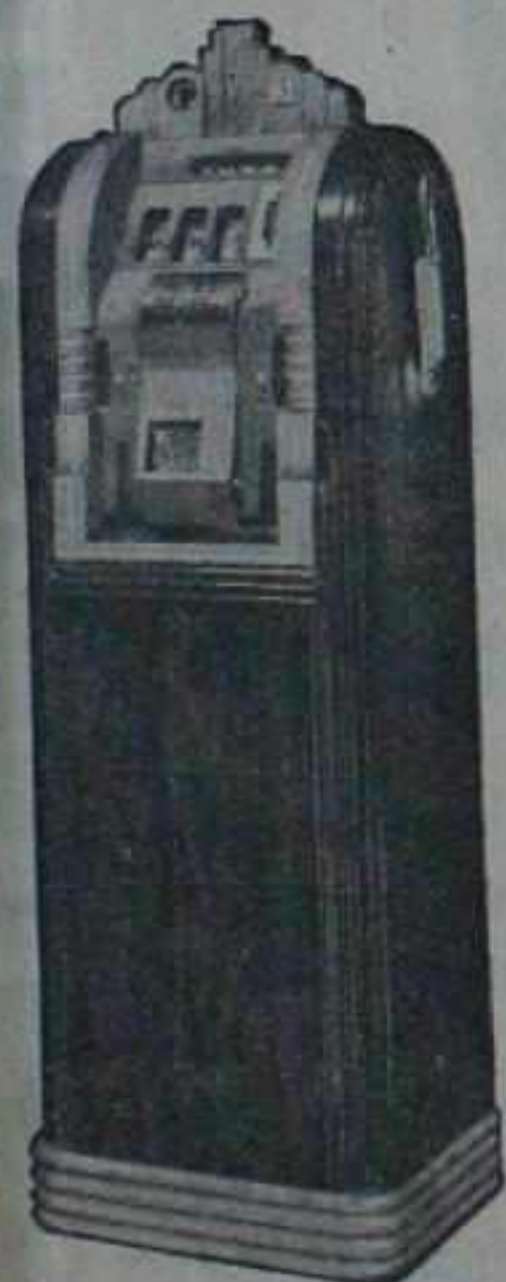


THE OWL

Look for the Owl on all genuine Mills Coin Machines

THE OWL is the official trademark of all Mills Coin Operated Machines. For 59 years the Owl Trademark has graced Mills Coin Equipment. Way back in 1889, one of the first machines Mills manufactured was the Owl Lifter a weight-lifting test machine

used most often in Arcades. Today, many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills Machine. The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in Coin-Operated Equipment.



MILLS CLUB ROYALE



MILLS 3 BELLS



MILLS JEWEL BELL



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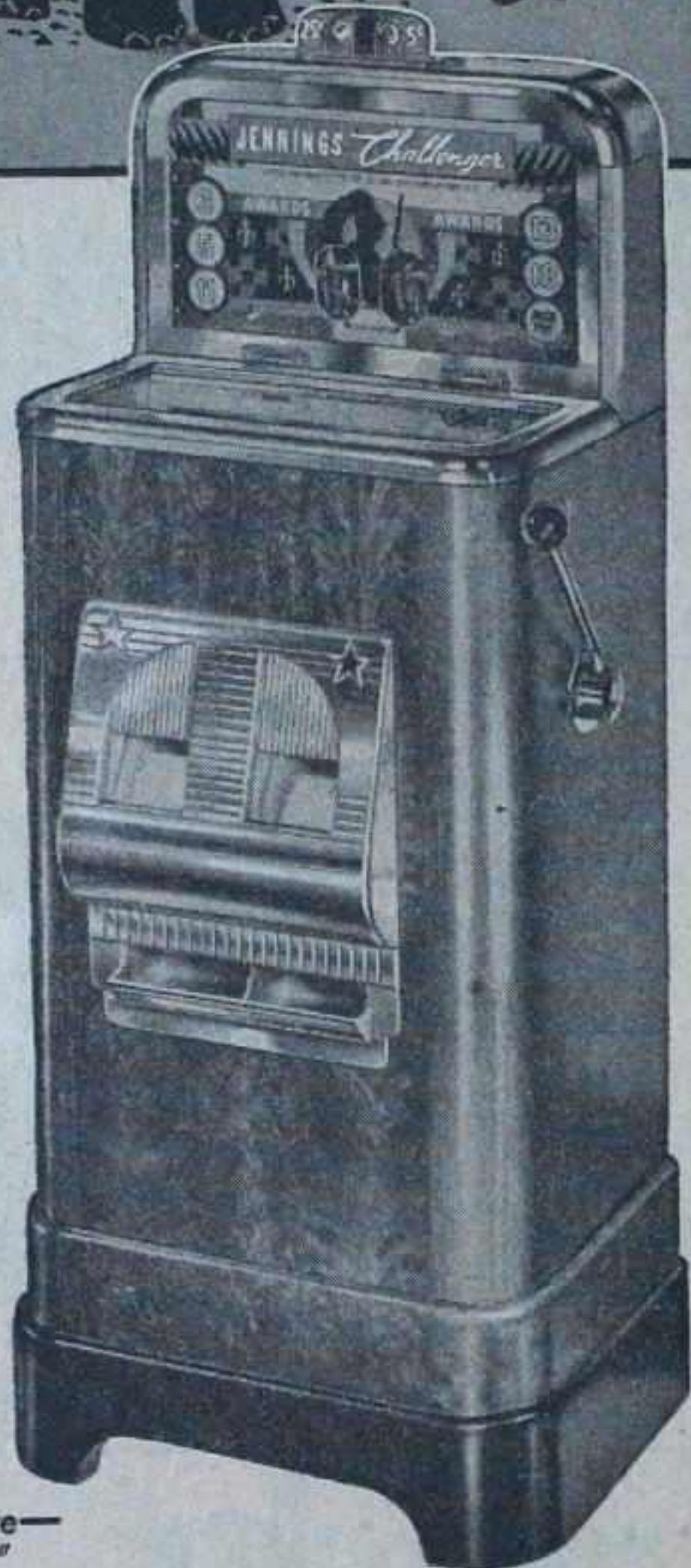
MILLS Q. T.



MILLS GOLDEN FALLS

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS



Compact size—
23" x 17"

*The Sensational Jennings
Twin-Play Console*

5c - 25c, 5c - 10c, 5c - 5c Play

CHALLENGER

This remarkable console type 5c - 25c machine features two coin chutes, two jackpots, but only one mechanism. The Challenger has the same durable, time-proved features found in the famous Jennings Chiefs. Order from your dealer today!

O. D. JENNINGS AND CO.

4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS

.....The Leader in the Field for over 40 Years.....

the Sensational
**SPORTSMAN
ROLL**

Rolling Up Collection
Records All Over
the Country



**CAN
OPERATE
ANYWHERE**

ASK any Sportsman Roll operator

WATCH the crowds around any Sportsman Roll on location

SEE this game that's made for profits at your local distributor

790,000 REASONS WHY PLAYERS KEEP THE COIN SLOT BUSY

12 MYSTERY BUTTONS.....at 10,000 points per contact

SKILL HOLE.....at 40,000 points that opens an...

ALLIGATOR'S MOUTH.....and that's worth 100,000 more

HIGHEST SCORING ROLL DOWN GAME.....790,000 points

LEATHERETTE FINISH CABINET.....lighter, more attractive, easier to clean, less costly to ship.

SPORTSMAN ROLL—A TRULY ORIGINAL GAME

Square Amusement Company

JOHN A. FITZGIBBONS
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HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
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See Your
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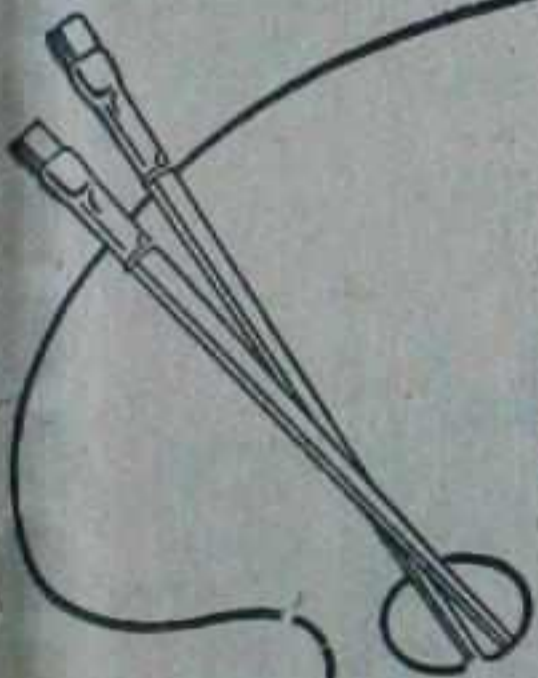
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CHICAGO 40, ILLINOIS

United
Mfg. Company's
HAVANA

Art Work and Silk Screening
by
ADVERTISING POSTERS CO.
3845 W. Madison Street • Chicago 24, Illinois



MAKE US YOUR BEST OFFER!

THOROUGHLY RECONDITIONED CONSOLES

- 1 Baker Pacer, DDJP
- 4 Bally Club Bells, 5c
- 3 Bally Club Bells, 25c
- 2 Bally Hi Hands, 5c
- 2 Bally Hi Hands, 25c
- 1 Buckley Track Odds
- 1 Evans Pacer
- 1 Evans Lucky Lucra
- 5 Evans '41 Bangtalls, JP (2 Tone)
- 4 Evans '41 Dominos, JP (2 Tone)
- 2 Jenn. Silvermoons, PO
- 1 Jenn. Fastima, 10c, PO
- 8 Keeney Super Bells, 5c
- 5 Keeney Super Bell Twins

- 3 Keeney Super Bell Twins, Comb.
- 2 Keeney 4-Way, 5c & 25c
- 3 Mills 4 Bells
- 2 Mills Jumbo, 25c, Late
- 3 Mills Jumbo, Late 5c
- 3 Mills Jumbo, Comb., 5c
- 3 Pace Twin Reels, 5c & 25c
- 2 Pace Saratoga, 5c
- 4 Big Game Tot., FP, 5c
- 1 Big Game Tot., FP, 25c
- 9 Jenn. Silvermoon Tot., FP, 5c
- 3 Jenn. Silvermoon Tot., FP, 10c
- 2 Jenn. Silvermoon Tot., FP, 25c
- 2 Jenn. Bobtail Tot., FP, 5c
- 4 Mills Jumbo, FP, 5c

EXTRA!
BALLY
DE LUXE
DRAW BELLS
WRITE FOR PRICES

New 5 Ball Games?—Yes, we have them! Write for prices! Write for our list of Arcade Equipment, Phonographs, One Ball FP and PO, Slots, Vending Machines and anything else you need that takes a coin. We have it—New or Used!

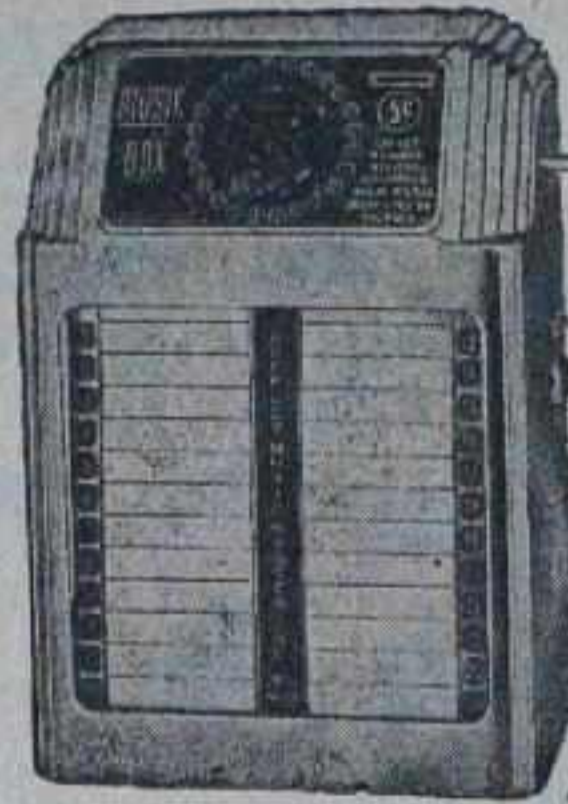
FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin chute adaptations; are experts in special packing and crating. Send for our illustrated literature. **CABLE: MOCOIN.**
Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Buckley
BUILDS THE Best

THE NEW *Music Box*



\$25⁰⁰

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE.** Today Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE.**

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after

month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

\$1250⁰⁰



NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6593

HITCH YOUR WAGON TO GOTTLIEB'S

★ LUCKY STAR ★

GREAT NEW 5-BALL REPLAY!



WAITING FOR YOU AT
YOUR DISTRIBUTOR NOW with

- ★ METEORIC ACTION!
- ★ KICK-OUT POCKETS! SCORE AND RE-SCORE UP TO 15,000 AT A TIME!
- ★ SUPER HIGH 400,000 SCORE!

Order Today!

*Make Every Day a
Lucky Day on All
Your Locations!*

*"There is no substitute
for Quality"*



DAILY RACES

1-Ball Multiple

LEADER
in
Action!
Earnings!
Appeal!

PAYOUT
OR
REPLAY
MODEL

Improved Deluxe
GRIP SCALE
Consistently Best
Since 1927

20 YEARS OF LEADERSHIP



D. GOTTLIEB & CO. 1140 N. KOSTNER AVE.

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Strike Phenomenal Earning Power with

STRIKES 'N' SPARES

THOUSANDS OF LOCATIONS IN YOUR TERRITORY WAITING FOR THE MOST OUTSTANDING AMUSEMENT GAME EVER MANUFACTURED. LINE UP YOUR SPOTS NOW SO YOU WILL BE READY WHEN YOUR DISTRIBUTOR CAN SUPPLY YOU.



See your
Distributor



ALLITE MFG. COMPANY

MAIN OFFICE AND FACTORY — 5732 DUARTE STREET, LOS ANGELES 11, CALIF.



HERE'S YOUR ALL-STAR LINE-UP FOR MAJOR EARNINGS!



TOPS IN ANY LEAGUE!

CYCLONE
Still the Outstanding ACTION PIN GAME!

- ★ MOST REALISTIC BASEBALL ACTION!
- ★ REAL 3 - DIMENSIONAL FIGURES "RUN BASES" INSIDE THE BACKBOARD!
- ★ PLAYER CONTROLS BAT!
- ★ PITCHER CONTROLLED BY PLAYER!
- ★ NEW TYPE 3-COIN DROP HEAD CHUTE SPEEDS PLAY . . . TAKES 5c, 10c, 25c COINS!
- ★ CREDIT UNIT RECORDS ADVANCE PAYMENTS AND REPLAYS!

ORDER FROM YOUR DISTRIBUTOR TODAY!

Williams
MANUFACTURING COMPANY

161 West Huron Street
Chicago 10, Illinois

★ IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT

FOR YOUR ALL STAR GAME
SEE *Williams'*
ALL STARS
The New Replay Baseball Sensation
On Display at TRIMOUNT

Exclusive Williams Distributor in Maine, N. H., Vt., Mass. and R. I.

TRIMOUNT
COIN MACHINE CO.
40 WALTHAM ST., BOSTON 18, MASS. PHONE: LIB. 6487

WANTED
EXPERIENCED COIN MACHINE SALESMAN

Eastern manufacturer of outstanding coin controlled equipment desires to contact salesman qualified by experience to sell and handle both distributors and operators. Liberal drawing account against commissions. Must have car. All territories open. Unless you are a ten thousand dollar a year man, don't waste time. Give full details and submit photo with first letter. Our present staff knows of this ad.

BOX #206, THE BILLBOARD, 1564 BROADWAY, NEW YORK 19, N. Y.

ROUTE FOR SALE

Large Connecticut industrial city near New York. Consisting of 80 phonographs, 175 wall boxes, over 125 pin games and parts, records, three trucks and office equipment. Business established 1932. Gross income \$75,000.00 a year.

SELL FOR \$70,000
WRITE BOX D-35

THE BILLBOARD CINCINNATI 22, O.

REMEMBER THIS

SOLID COLOR
NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
EXPERTLY MOLDED - PERFECT FIT

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

acme PLASTICS
ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

Determine Right or Left as You Face Phonograph

ROCK-OLA Standard, Master, De Luxe or Supers: Each Top Corners (Solid Red, Yellow or Green) \$12.75 Lower Sides (Red or Yellow) 12.75 Top Door Plaques (Red, Yellow or Green) 6.75 Commander Top Corners 8.00 Top Center 7.00 Long Sides 12.75 Combination Yellow and Red Color Schemes	"Classical" - "Colonel": Top Corners (Solid Red, Yellow or Green) \$ 6.00 "Cadet" - "Major": Top Corners 2.50	750 Middle Sides . . \$ 2.25 850 Top Corners . . 12.50 850 Lower Sides . . 8.75 850 Top Center . . . 12.50 850 Peacock Glasses 5.00 950 Lower Sides . . 12.50 24 Top Corners . . 1.20 24 Lower Sides . . 5.50 41, 61, 71 Top Corners 5.50
SEEBURG "Hi-Tone" Model 8800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green) \$14.50 "Hi-Tone" Grille Pillars (Solid Red, Yellow, Green or Onyx) 2.25	WURLITZER Each 800 Top Corners . . \$16.50 800 Lower Sides . . 15.00 800 Middle Sides . . 3.25 800 Top Centers (Right or Left, Red) . . 9.50 800 Back Sides (Green) 9.50 800 Top Centers (Onyx) 5.25 600, 500 Top Corners 5.50 700 Top Corners . . 8.50 700 Lower Sides . . 9.50 700 Back Sides . . . 8.50 750 Top Corners . . 9.75 750 Lower Sides . . 9.75 750 Top Center . . . 5.50	MILLS Available in Red, Yellow or Green. Throne—Empress: Each Top Corners . . . \$14.00 Throne—Empress: Lower Sides 14.00 SHEET PLASTIC Not Painted Non-Brittle 20"x50", Pliable. Per Sheet \$12.50 50 gauge, red, yellow, green or clear. 60 Gauge, Per Sheet \$14.50

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO. 505 W. 42nd ST. New York 18, N. Y. LO. 3-4138

**OUT IN FRONT
ALL THE WAY!**

SENSATIONAL NEW

EVANS' RACES

FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!

On each play odds change with flashing lights and mechanical action!

SLUG PROOF 7-COIN HEAD!

NEW REFINEMENTS! NEW DESIGN!

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

2 GREAT MODELS { FREE PLAY CONVERTIBLE OR CASH } **5c OR 25c PLAY**

H. C. EVANS & CO.

1520-1530 W. ADAMS ST.

CHICAGO 7, ILLINOIS



**ORDER FROM
YOUR DISTRIBUTOR**



**AUTOMATIC'S
"Rated"
Equipment
"Always
Reliable!"**

**EXCEPTIONALLY
LOW PRICED
SUMMER
CLEARANCE VALUES!!**

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Off Location As Is	Recond. & Repainted
Hiltons 8800-9800-8200, R.C. \$250.00	\$295.00
Hiltons 8800-9800-8200, E.S.	225.00
Envoys, R.C.	225.00
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Plaza	100.00
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Royal	100.00
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ROCK-OLA

Off Location As Is	Recond. & Repainted
Supers	\$180.00
Deluxe	185.00
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Imperial Cellar Unit	50.00

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Panoram	\$ 85.00
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A.M.I.

Off Location As Is	Recond. & Repainted
Cellar Unit	\$ 50.00

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Off Location As Is	Recond. & Repainted
600 Keyboards	\$150.00
600 Rotary	135.00
500 Keyboards	150.00

ACCESSORIES

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Seeburg 3 Wire Wall-o-Matics	\$ 8.50
Rock-Ola Wall & Bar Boxes	5.00
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**Specially Priced for Quick Sale!
A M I AUTOMATIC HOSTESS UNITS**

EXCELLENT CONDITION

Consisting of **\$3,000.00** Per Unit
10 Turn Tables Per Unit

WIRE—CALL—WRITE—ACT TODAY!

20% With Order, Balance C. O. D. F. O. B. Phila.



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AUTOMATIC EQUIPMENT CO.

EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE

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**It's FRANKEL for
PIN GAMES**

- Perfectly Reconditioned
- Fully Guaranteed

Air Circus	\$ 64.50
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Metro	24.50

Midget Racer	\$109.50
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Wildfire	29.50



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PHOTOMATIC OPERATORS and DISTRIBUTORS TELL YOU ...FACTS...FACTS...FACTS

THAT MAKE EXCELLENT SALE AMMUNITION FOR US
... AND A WONDERFUL PROFIT GUIDE FOR YOU!

"I started with hardly enough money to pay for the first 3 ..."
... says **BEN RODINS**
of **Marlin Amusement Corp.**
412 Ninth St., N. W., Wash., D. C.

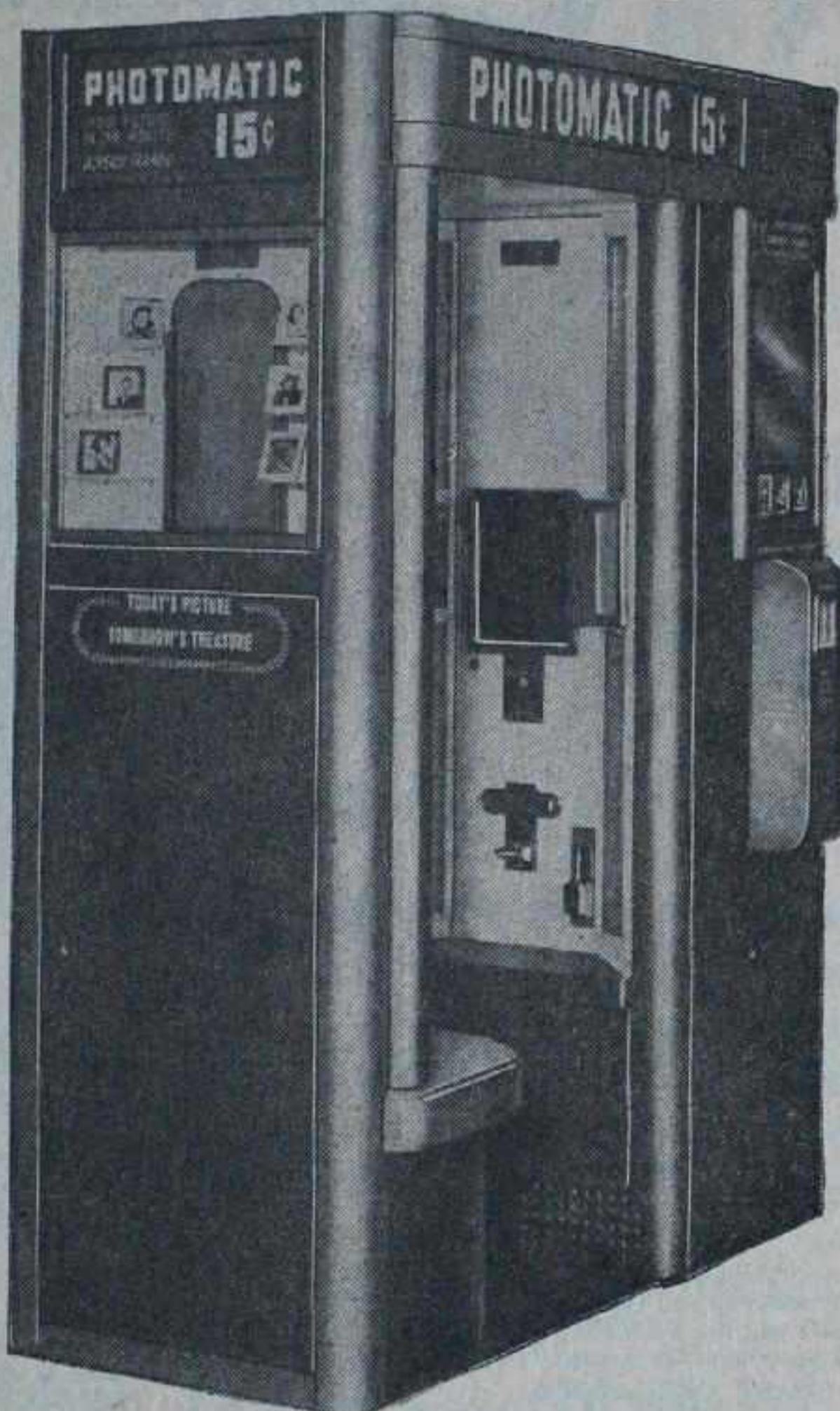


It is with a great deal of pleasure and satisfaction that I take this opportunity to inform you that after nine years of constant operation of your Photomatics and two years' operation of your Voice Recorders in conjunction with other forms of amusement and vending equipment, my business has consistently shown that the above-mentioned devices have proven to be constant and worthy profit makers.

In almost a decade of doing business with your organization, I want to call your attention to the fact that from the time I started with hardly enough money to pay for the first three Photomatics I bought in 1938 and all through the War years and up to the present time, you have always offered and given me co-operation to the fullest extent, with the result that today I have a successful business founded on the operation of these devices. Though I must take credit for a great deal of hard work, I am frank in informing you that I could never have overcome some of my problems arising in the past except through your efforts and good will.

May I again express my deep satisfaction for your courtesy and straight-forward business methods in all our past dealings. I assure you that it is a privilege to boost you and your products.

Ben Rodins



Capitalize on the tremendous drawing power of PICTURES. Rich or poor, learned or illiterate, we all like to take pictures. Many a success has been built on TAKING pictures of others. NOW—YOU CAN MAKE MONEY BY LETTING OTHERS TAKE PICTURES OF THEMSELVES IN THE NEW DELUXE PHOTOMATIC... the 100% automatic, coin-operated photographing machine that snaps, develops, prints and delivers a FRAMED fade-proof picture in less than a minute. Operating Photomatics is a profitable business, a steady business, a dignified business. For further facts and PROOF see your Photomatic Distributor TODAY... and while you're at it, also get the facts on the profitable VOICE-O-GRAPH automatic, coin-operated voice recording machine.

"—will need 300 to 400 more in our territory this year"

... says **KEN WILSON**
of **Amalgamated Distributing Co.**
220 W. Randolph St., Chicago



As you know, we have delivered over 300 Deluxe Photomatic machines in our territory since the beginning of the year, and I believe you will be very much interested in the result of the survey that our sales force has just completed.

Not a single customer operating the new equipment has anything but praise for it. Those who have been customers of ours for years operating the pre-war Photomatic all tell us that the new Deluxe model is doing from three to four times the amount of business.

The increased capacity of the new model (405 pictures against 125), one of the outstanding features, is greatly appreciated by the trade, as they find they can place the machine on location and service them less often than was necessary in the old machine with less capacity.

Al and Ralph Wellman, of Detroit, who operated 25 Photomatics before the war, now have the same amount of Deluxe models and are very enthusiastic over results being obtained. One of our new operators, Mr. Dale Ballard, operating in Indiana, now has ten Deluxe machines and has just placed his order for an additional 10. This fact speaks for itself.

To sum it all up: the Deluxe Photomatic is today the best moneymaker of any vending machine on the market. If anyone is interested enough, we have the facts and figures to prove it. The way things are shaping up now, I have no doubt that another 300 to 400 Deluxe Photomatics will be put into operation in our territory before the end of the year.

Ken Wilson

GET MORE FACTS FROM THE NEAREST AUTHORIZED MUTOSCOPE DISTRIBUTORS LISTED BELOW:

AMALGAMATED DISTRIBUTORS COMPANY
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Northern Illinois, Indiana, Iowa, Southern Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo.

AUTOMATIC SALES COMPANY
421 Broad St. Nashville 3, Tenn.
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DAYTONA BEACH AMUSEMENT COMPANY
518 Live Oak St. Daytona Beach, Fla. Florida

H & L DISTRIBUTORS, INC.
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H & L DISTRIBUTORS, INC.
708 Spring St., N. W. Atlanta, Ga. Georgia

S. L. LONDON MUSIC CO., INC.
3130 W. Lisbon Ave. Milwaukee, Wis.
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4310 Carnegie Ave. Cleveland, Ohio
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MILLS SALES COMPANY, LTD.
Oakland and Los Angeles, Calif., and Portland, Ore.
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207 Franklin St. Fayetteville, N. C.
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W. B. NOVELTY COMPANY, INC.
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CLIFF WILSON DISTRIBUTING COMPANY
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Oklahoma



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Manufacturers of *Photomatic and *Voice-O-Graph

®Registered Trade Mark

TELECOIN

presents

TELECOIN QUIZZER

THE NEWEST, FASTEST
NICKEL-EARNER
OPENS NEW FIELDS . .



VISIT A SHOWING THIS MONTH

New York City	July 8-9-10	Hotel Commodore
Cleveland	July 14-15	Hotel Carter
Chicago	July 17-18	Hotel Stevens
Dallas	July 23-24-25	Hotel Adolphus
Atlanta	July 29-30	Hotel Henry Grady

All showings will be open from 9 A.M. to 7 P.M. each day. Come see the TELECOIN QUIZZER, try it yourself, get the full story.

Also on display will be the new TELE-JUICE—coin-operated, automatic dispenser of refrigerated, canned fruit and vegetable juices; the famous TELECOIN SYSTEM RADIO and the BENDIX Automatic WASHER as operated in Laundrettes, Apartment Houses and Industrial locations.

WEST COAST OPERATORS

Inquire at specific Telecoin offices in Los Angeles and San Francisco for showing dates in these cities.

NOTE: TELECOIN QUIZZER is distributed nationally, and sold direct to operators, by the Special Products Division of Telecoin Corporation.

BRAIN-TEASER
and SPEED TEST

TELECOIN QUIZZER offers a choice of eight subjects at a time, 1000 quizzes on each subject before repeating! The player selects the subject, then deposits the coin. A series of five questions is asked—with 15 seconds allowed for answering each question. Player registers answer by pressing one or more buttons. Green light indicates correct answer; red light, incorrect. The player's score is automatically tabulated on the TELECOIN QUIZZER score Register—based on speed as well as on right or wrong answers.

MAKES MONEY FAST

75 seconds of playing time for five cents means a high earning capacity.

TESTED

In a seven weeks' test period, a Chicago location earned an average of \$70 per week.

OPENS NEW FIELDS

Educational as well as entertaining; merits locations in steamship, airline, railroad and bus terminals; school and university recreation centers; athletic and country clubs; youth centers; Army and Navy recreation centers; hospitals; hotels; resorts; Laundrettes; Union and convention halls and amusement centers generally. A proved income increaser for locations already established.

THE PUBLIC IS SOLD

The dozens of ever-popular radio quiz programs have built a ready market for you. At any one time, each of your machines offers the quiz fan 8,000 quiz questions without repeating—at five questions for a nickel.

APPEALS TO ALL

Man or woman, child or adult—everybody's pet subjects are covered—from sports, movies, radio and comics to foods, cities, wars and laws . . . 600 subjects—1000 questions on each—8 subjects at a time on one machine.

SIMPLE MAINTENANCE

Components are standard — relays are plug-in type. Subjects are changed on the spot in a matter of seconds (one thumb screw!).

TELECOIN
CORPORATION
12 East 44th Street New York 17, N. Y.



Seeburg
1907 • DEPENDABLE MUSIC SYSTEMS • 1946

**SCIENTIFIC SOUND DISTRIBUTION
ATTRACTS MORE PLAYERS, SELLS MORE MUSIC**

The smart operator knows he needs more than just a phonograph for bigger sales.

Today both location owners and the public demand complete up-to-date music systems.

Seeburg scientific sound distribution tailors the music to the individual requirements of each location and plays the type of music customers will spend more nickels for.

**EXCLUSIVE SEEBURG
DISTRIBUTORS, CENTRAL AND SOUTH-EASTERN OHIO, WEST VIRGINIA AND WESTERN VIRGINIA.**

**OFFICES WILL CLOSE
FRIDAY AND SATURDAY,
JULY 4 AND 5**



SEEBURG WALL-O-MATICS

These handy wall boxes are the operator's salesmen. They display 20 tempting hit tune selections and they are right at the player's elbow for convenient play.

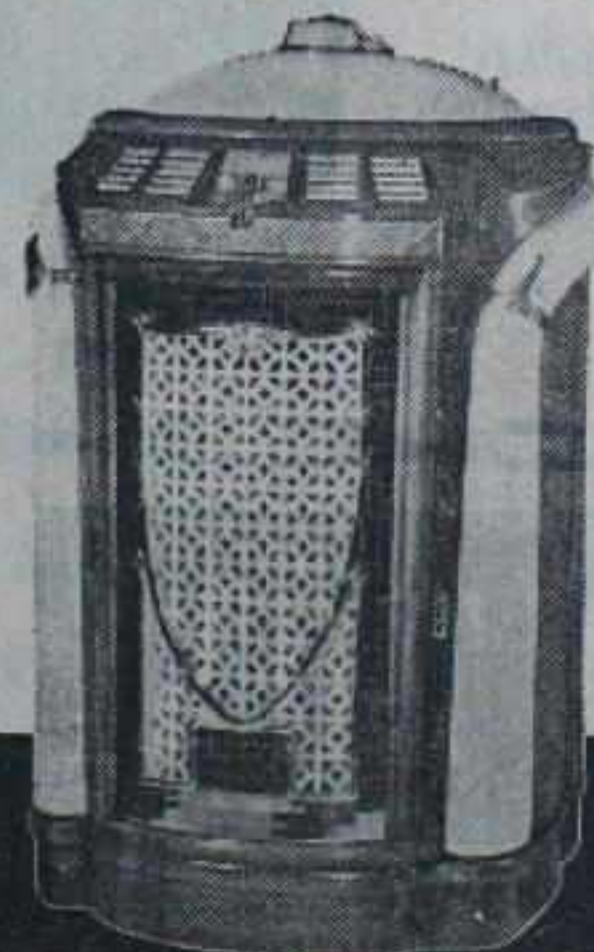
SEEBURG SPEAKERS

The correct number of Seeburg speakers scientifically located transmit music at a pleasing conversational level, never too loud or never too soft, and invite more play.



DUAL REMOTE VOLUME CONTROL

This handy control, usually located at the cashier's stand, makes it easy to tune the volume for either large or small crowds or to cancel records.



COLUMBUS 15, OHIO
606 SOUTH HIGH STREET
Phone: Main 5563

WHEELING, W. VA.
2129 MAIN STREET
Phone 784

CHARLESTON, W. VA.
1619 W. WASHINGTON STREET
Phone 63381

**SHAFFER
MUSIC COMPANY**

SOUTHERN AUTOMATIC MEANS

MUSIC!

EXCEPTIONAL VALUES

IN RECONDITIONED

MUSIC EQUIPMENT

USED PHONOGRAPHS

SEEBURGS

Model A	\$ 69.50
K 20	125.00
Lo Tone	375.00
Plaza	160.00
Colonel, R.C.	265.00
ES Envoy	275.00
RC Envoy	295.00
ES 9800	260.00
RC 9800	285.00
RC 8800	285.00
RC 8200	285.00
8200 Conversion	175.00
RC Vogue	225.00
Concert Grand	165.00
Mayfair	160.00
Gem	165.00
Commander	195.00

WURLITZERS

616	\$ 75.00
61	69.50
950	295.00
Colonial 780	275.00
Victory 24	100.00
500 and 500-A	160.00
60 and 600-A	150.00

ROCK-OLAS

Commando	\$175.00
Spectravox	39.50
Spectravox and Playmaster, Complete	165.00
Throne of Music	125.00

A.M.I.

Singing Towers	\$125.00
Model 38, Slant Top	60.00

MUSIC ACCESSORIES

Wurlitzer Box 125	\$ 5.00	Rock-Ola Wall Box	\$ 5.00
Rock-Ola Bar Box	5.00	Rock-Ola Speaker, 1807	39.50
Packard Box 30-200	29.50	Seeburg WS-5Z Wall-O-Matic	12.50
Seeburg 30-Wire Bronze Cover Selectomatic			5.00
Seeburg Wireless 5c Wallomatic, WS-2Z			19.50
Seeburg 3-Wire 5c Selectomatic, DS-20-1Z			14.50
Seeburg 3-Wire 5-10-25c Selectomatic, 20-1Z			19.50
Seeburg Boxes with Chrome Finish Covers			\$5.00 Extra

TERMS: 1/3 DEPOSIT; BALANCE SIGHT DRAFT

THIS AND OTHER RECONDITIONED EQUIPMENT ALSO AVAILABLE FROM SOUTHERN OFFICES AT: 634 SO. THIRD STREET, LOUISVILLE 2, KY. 529 FOURTH AVENUE, NASHVILLE, TENN. 410 MARKET STREET, CHATTANOOGA 2, TENN.

YOU NAME THE LOCATION... SOUTHERN SUPPLIES THE SEEBURG

Complete MUSIC SYSTEM... Everything you need in one Engineered Installation!



SYMPHONOLA "1-47"



Wireless Wallomatics



Three-Wire Wallomatics



Tear Drop Speaker



Dual Remote Volume Control



Pre-Amplifier and Public Address System



Mirror Speaker



Recessed Speaker

NOTHING TO ADAPT—NOTHING TO CONVERT!

You're in business to stay, right from scratch, when you operate SEEBURG Complete MUSIC SYSTEMS. No experimenting with unrelated units that may or may not work... no converting... no inharmonious fittings. Southern Automatic Engineers tailor a Seeburg Music System to your location for top results—in appearance... in tone quality... in consistently dependable earnings! Plenty of leeway, too, for addition of extra units. You can look, but you'll never do better than SEEBURG with Scientific Sound Distribution and Remote Control!

COME IN ANY TIME FOR A DEMONSTRATION—THE SOONER THE BETTER!

SOUTHERN AUTOMATIC MUSIC CO. Inc. "THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON

228 W. SEVENTH STREET, CINCINNATI 2, OHIO
603 LINDEN AVENUE, DAYTON 3, OHIO
325 NORTH ILLINOIS STREET, INDIANAPOLIS 4, INDIANA
1329 SOUTH CALHOUN STREET, FT. WAYNE, INDIANA
242 JEFFERSON STREET, LEXINGTON 2, KENTUCKY



*Rocketing to New Heights,
of Popularity!*

Seeburg SCIENTIFIC
DEPENDABLE MECHANISMS
SOUND DISTRIBUTION SYSTEMS

The big, choice locations . . . the leading new restaurants of the Southwest . . . are installing Seeburg Scientific Sound Distribution. Because here is a wonderfully modern, new music system . . . not just a juke box.

It's an obvious fact to readers of this magazine . . . Seeburg is the leader . . . first with all of the really big and important developments that have contributed so much to customers' listening pleasure and to the operators' profits. Stay ahead with Seeburg!

** Consult your nearest
S. H. Lynch & Co. Office*

S. H. LYNCH & CO.

Exclusive Southwest Distributors

* Dallas, Pacific at Olive

* Houston, 910 Calhoun

* New Orleans, 832 Baronne

* San Antonio, 241 Broadway

* Memphis, 1049 Union Avenue

* Oklahoma City, 900 N. Western

Aireon

*presents
the*

BLONDE

*What a
gal!*

what a shape!
what personality!
what charm!

Oh Boy!

Boyzee!

Trim!-Tan!
Terrific!

*Body
Beautiful*

Hold everything!
Here she comes!

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

NEW IDEA

Bombshell*

Aireon leads with another flashing new idea—the **BLONDE BOMBSHELL!** Hold your breath—hold on tight around the curves—she's on the way! **BLONDE BOMBSHELL** is terrific... super-colossal... what a gold digger... what magnetic earning power! But why try to describe a **BLONDE BOMBSHELL**. Words fail—she's even better than that! What are you waiting for? See your Aireon Distributor at once! Orders taken and filled only in rotation.

WOW!
whata gold digger

**Magnetic
earning
power!**

Rudy Greenbaum

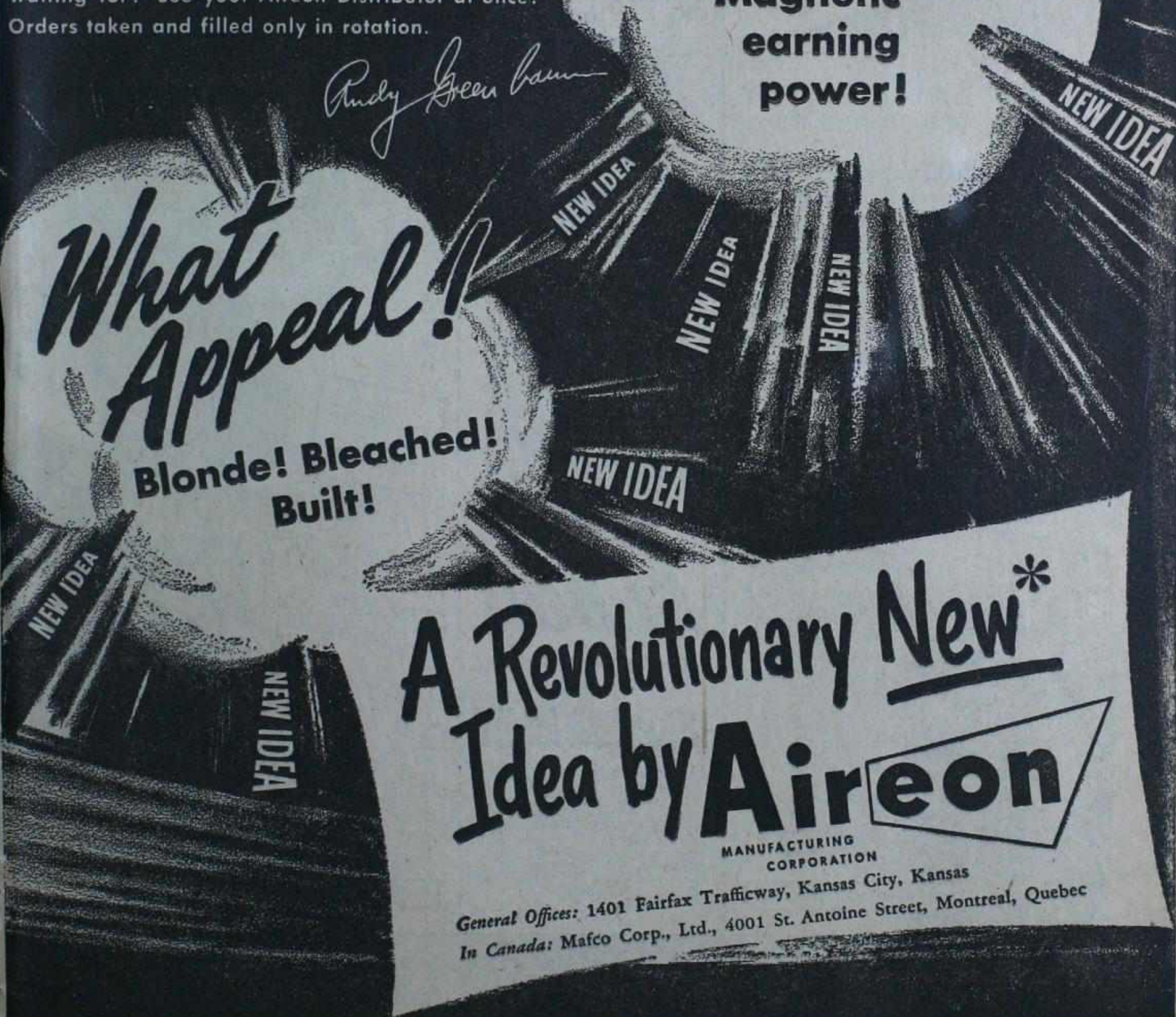
*What
Appeal!*

**Blonde! Bleached!
Built!**

A Revolutionary New*
Idea by Aireon

MANUFACTURING
CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Masco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec



A Bally GAME FOR EVERY SPOT!

BALLYHOO

GREATEST NOVELTY SENSATION SINCE ORIGINAL BALLYHOO

7 KICKOUT HOLES SCORING 5,000 TO 50,000

HI-SCORE UP TO 560,000

WILD, WIERD ACTION

2 BIG DIAMOND BUMPERS SCORING 10,000 TO 50,000

2 SPECIAL BUMPERS • 2 SUPER SPECIAL BUMPERS

8 BUMPERS, SCORING 5,000 PER HIT

FREE BALL HOLE SCORES 10,000, RETURNS BALL

18 DIFFERENT SCORE VARIATIONS

NEW IMPROVED MECHANICAL ELECTRICAL UNITS

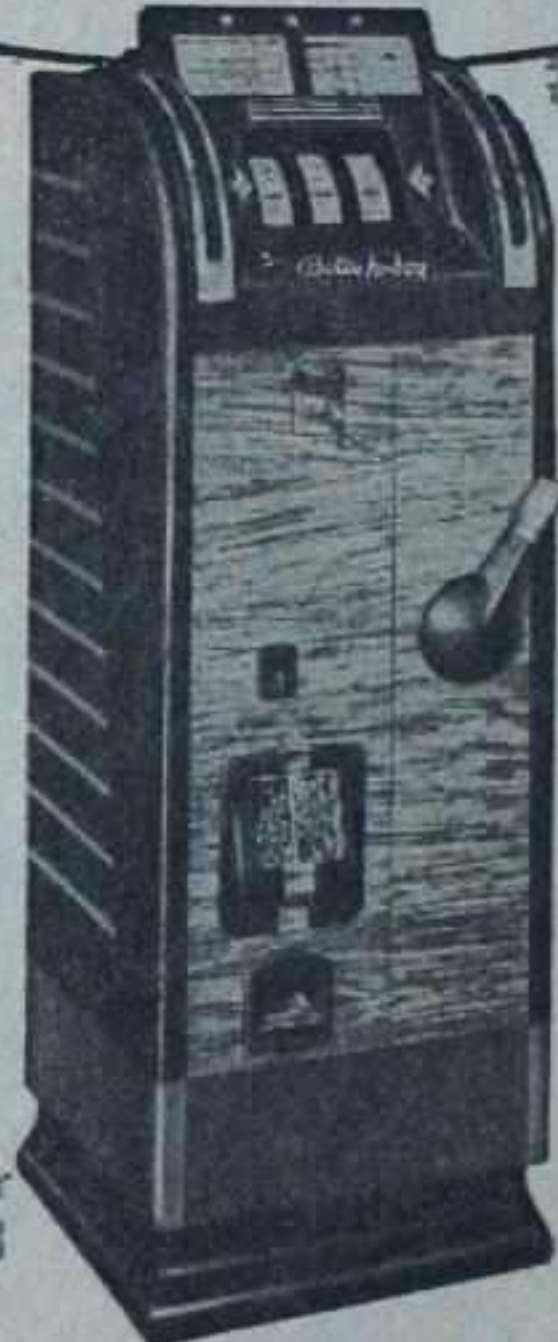


BALLY ENTRY

ONE-BALL AUTOMATIC MULTIPLE
AND
SPECIAL ENTRY
ONE-BALL FREE PLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten... to catch the "Mystic Flash." Bally's new multiples can easily double or triple normal one-ball profits.

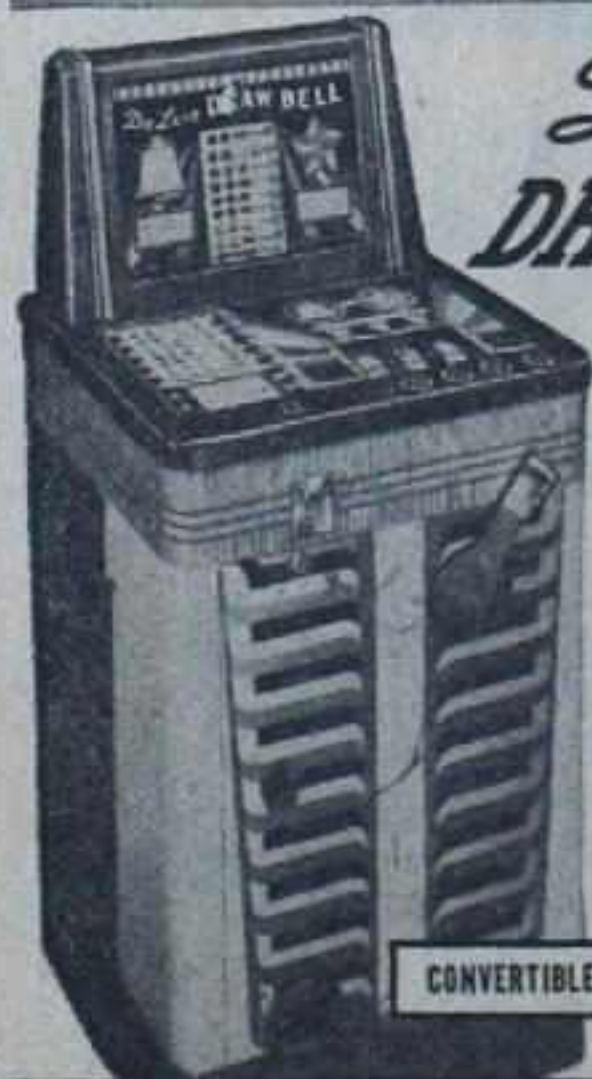
New BIG ODDS 3-TO-1 MINIMUM



HEAVY HITTER

Here's a game you can place by the dozens... by the hundreds. Sensationally low price permits you to cover locations you are now passing up. Small size wins a welcome in big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures lowest service cost. Fast action earns top profits. Order today.

OPERATE AS COUNTER GAME OR WITH FLOOR STAND



DeLuxe DRAW BELL

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class... order DE LUXE DRAW BELL now. Nickel or Quarter play.

CONVERTIBLE—AUTOMATIC OR FREE PLAY

hi-boy

CLUB-TYPE CONSOLE BELL
with
HOLD AND DRAW

DRAW new crowds of players and HOLD the play by the hour with Bally HI-BOY... the bell that easily earns double the revenue of old fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Nickel, Dime or Quarter play. Order today.

TRIPLE BELL

TRIPLE PLAY!
TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus many other big awards, and single cherry awards insure continuous repeat play. Deluxe cabinet. Trouble proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

CONVERTIBLE—AUTOMATIC OR FREE PLAY



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



◀ **MIRROR SPEAKER.** Molded plastic housing with ivory baked lacquer finish—trimmed with blue mirrors and chromium. 12-inch impedance matched speaker. Ideal for locations requiring additional low frequency response. Individual volume control.

▶ **TEAR DROP SPEAKER.** Lightweight and compact. ▶ Plastic housing with ivory baked lacquer finish. Sparkling chromium trim. 8-inch impedance matched speaker provides distribution of middle register volume. Available with individual volume control.



The Best Investment You Can Make

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

Scientific Sound Distribution is proving its value to operators in better locations the country over. The public is eager to hear its favorite tunes at a level that makes listening a pleasure. Those seated near the phonograph are not deafened—those in remote corners can hear as well as those in more favored spots.

By providing two separate amplifiers in the Symphonola—by developing a wide range of modern speakers to meet every location's need—Seeburg makes it possible to engineer sound so that it meets the exact requirements of each location. The key to Scientific Sound Distribution is the Seeburg Dual Remote Volume Control—a specially developed electronic device to permit separate control of the volume from the Symphonola speaker and the remote speakers.

If you are not thoroughly familiar with the possibilities of Scientific Sound Distribution in the locations you operate, talk over this important Seeburg development with your distributor.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

◀ **RECESSED SPEAKERS.** For locations where recessed speakers are needed. Attractively designed metal grilles with ivory baked lacquer finish. Made with 8 and 12-inch impedance matched speakers that assure the utmost fidelity in tone reproduction.

▶ **DUAL REMOTE VOLUME CONTROL.** Volume in ▶ the Symphonola Speaker and all remote speakers in the location may be operated from a remote point. Records may be cancelled at a finger's touch. Volume may be predetermined and locked, preventing change by any unauthorized person.



SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

You Can't Go To Town... On a Merry-Go-Round!

"THAT'S WHAT
YOU'RE TRYING TO DO
WHEN YOU TRADE
AN OLD PHONOGRAPH
FOR A NEW OBSOLETE
PHONOGRAPH."

Rudy Greenbaum



Fiesta Deluxe

Merry-go-rounds are fun... for the little folks. But when you've had your ride you're right back where you started. And that's where an operator is when he trades an old 1940 or 1941 phonograph on a 1946 phonograph that is represented as 1947 merchandise, just because it is being sold in 1947.

Make the replacements in your top locations count. Insist on Aireon phonographs... still 5 years ahead of the field... embodying the latest Electronic improvements... engineered to sell more music... new in beauty and styling... new in performance and play appeal. For 18% to 36% greater profits it's Aireon from now on!

Aireon
MANUFACTURING
CORPORATION

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In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec