

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JUNE 19, 1948

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With his orchestra a potent factor in the fields of radio, records, film shorts, ballrooms and theaters, Tex Beneke looks ahead to the coming medium, television. Here he takes time out to learn the set end of video, putting the finishing touches on a receiver he built backstage at the Capitol Theater on Broadway under the watchful eye of Michael Muckley, exec of the Television Assembly Company, Brooklyn. The Beneke boy's star looks bright. Recently moved to the Music Corporation of America booking fold, he's proud of his best selling "St. Louis Blues March" disk on Victor ("Meadowlands" is the newest candidate on wax) and the climbing Hooper enjoyed by his Mutual radio stanza for the U. S. Air Forces. Not a little bit of the credit for the band's box office should go to his personal manager, Don W. Haynes.

YOU'LL MAKE BIG DOUGH

**WITH THE
MERCURY RECORD MAKER**

"Two Ton"

BAKER



THE
FRIENDLIEST GUY
in SHOW BUSINESS

**"Two Ton" Baker's
CHILDREN'S
Albums**

Latest MERCURY Releases

- "RED'S BACK IN TOWN"
"An Old Flame Never Dies"
Mercury No. 5151
- "CIVILIZATION"
"Dancers in Love"
Mercury No. 5067
- "TOO FAT POLKA"
"With a Hey and a Hi and a
Ho Ho Ho"
Mercury No. 5079
- "I'M A LONELY LITTLE PETUNIA"
"The Coconut Song"
Mercury No. 5083

"BOOMER THE BASS DRUM"

MERCURY MMT-11

"NURSERY RHYMES"

MERCURY MMT-4

"SING A SILLY SONG"

MERCURY MMT-9

"CHRISTMAS PARTY"

MERCURY MMT-5

Order Now!

The demand for
"Two Ton" Baker
Children's Albums last
Christmas was terrific!
Stores were "Sold Out"
weeks ahead of the
peak sales period.



RADIO

TWO TON BAKER SHOW
8:15 A.M. Daily
Monday thru Saturday
WGN—MUTUAL

★

TWO TON BAKER SHOW
5 Times Weekly
Monday thru Friday
MUTUAL NETWORK

★

BAKER'S SPOTLIGHT
4:30 P.M. Daily
Monday thru Saturday
WGN—MUTUAL

TELEVISION

"WONDER HOUSE"
TWO-TON BAKER
(Host)
5 to 6 P.M.
Monday thru Friday
Channel 9
WGN-TV

The World's Foremost Amusement Weekly

VICTOR'S A & R "REVOLUTION"

Diskers Fund Peace Key If T-H Clears

September Ban Lift Possible

By Hal Webman

ASBURY PARK, N. J., June 12.—Terms of the secret plan which major recording companies and counsel for the American Federation of Musicians (AFM) have developed in hopes of ending the recording ban have been learned by *The Billboard*. The plan, known as the foundation plan, calls

See Music Section for coverage on AFM Convention.

for the creation of a trust fund (much like the John L. Lewis coal miners' union formula) to be mutually supervised by an employer representative (recording official), and employee rep (an AFM designee) and a public delegate to represent a neutral position (a government official). The plan (See Diskers "Trust Fund" on page 19)

Toledo Para To Use Flesh

NEW YORK, June 12.—The Paramount, Toledo, will start using flesh July 1, tho the vaude policy is undetermined. The reason for the return of live shows goes back to the consent decree which means that Paramount, which formerly operated the

46 in Race for 7 AGVA Offices

150 Vying For 45 Seats On the Board

Dunn Alone Is Unopposed

NEW YORK, June 12.—Now that the American Guild of Variety Artists (AGVA) convention is out of the way, AGVA's next important piece of business is the election of officers and a national board.

The seven offices for which 46 candidates have been nominated are president; first, second and third vice-presidents; treasurer, and recording secretary. The national board will consist of 45 members, and already about 150 have thrown in their hats. There may be more when the petitions are in.

The ballots won't go out for a

Missouri Compromise?

Hark, hark, be this the election year? Ah, then, brace thyself for the surprise that shall be no surprise. Beareth in mind that he who wouldst preserve habitat at 1600 Pennsylvania Avenue shouldst damn well extend—and extend—and extend—the timely olive branch.—DICK ARMSTRONG, 1789.

ASBURY PARK, N. J., June 12.—The American Federation of Musicians (AFM) convention heard read to it yesterday (11) the following conciliatory greeting from President Truman to James Caesar Petrillo, AFM prexy:

"You are holding your 51st annual convention at a time when unwise legislation that has been enacted by Congress and the failure to enact wise legislation join to imperil the future of America.

"For 15 years this nation has gone forward—not backward—all Americans have shared in the growth and development of America's economy and resources. Workers, farmer, industrialist, and business man—all have gone forward together. Recently this pattern has been challenged by a Congress which has enacted class legislation to benefit favored groups, a Congress which favors increasing prices and profits, but is indifferent to the problems of the small wage earner.

"I know that America's workers do not ask for special privilege. But I know that America cannot be strong unless labor, along with all Americans, share fairly in the benefits of American economic production through collective bargaining.

"Today America faces grave international responsibilities which we cannot successfully discharge unless we continue to maintain economic stability based on fair play and fair prices. I know that in our battle to achieve that goal the working people of America will do their utmost to keep our country strong and healthy."

New NAB Code May Cause Giveaway Headaches; Offers Pay Hike, Plug Time Posers

NEW YORK, June 12.—The recently enacted code of the National Association of Broadcasters (NAB) seemed due this week to give producers of network giveaway programs a new set of headaches. Going into effect in two weeks (July 1), the code already threatens to involve

increase in pay for the actors, and it also is posing a problem in how to handle announcements of product prizes, other than those made by the actual sponsors of the particular programs.

Both these situations stem from the fact that the code classifies any time (Giveaways' New Headaches, page 5)

Wants Plum, Makes Peachy Try for It

NEW YORK, June 12.—A novel method to get a political plum, the job as commissioner of licenses, has been cooked up by S. Jay Kaufman, a legit press agent. He has had thousands of petitioning letters printed; signers will urge Mayor O'Dwyer to appoint Kaufman for the job, which becomes vacant July 1.

This letter has an impressive list of sponsors printed on the side. They take in figures from all branches of showbiz, and include Irving Berlin, A. J. Balaban, Russel Crouse, Vinton Freedly, John Golden, Oscar Hammerstein, Olsen and Johnson, Guy Kibbee, William Morris Jr., Richard Rodgers, Billy Rose, Lee Shubert and many others.

couple of weeks, but they'll be handled by the Honest Ballot Association, (See 46 Seek 7 AGVA on page 24)

Berlin Skedded For Air Force Summer Show

NEW YORK, June 12.—Irving Berlin will appear frequently this summer in a new Army Air Force recruiting show to be aired over the National Broadcasting Company (NBC). The show is one of a number of summer programs lined up by the web. The air force offering will fill the Thursday evening *Aldrich Family* time, beginning July 1, and in addition to Berlin and Berlin's songs, will feature Burgess Meredith as emcee and the Roy Shield orchestra.

Another new show for the web will be *Who Said That?* a news quiz package NBC is producing, due to air Friday nights, starting July 2, in the *Can You Top This?* time (8:30). Another NBC house-built show due for the summer is *The Time, the Place, the Tune*, from Hollywood, with Henry Russell conducting. It

(See Berlin Skedded on page 5)

J. Hallstrom G. M. of New Disk Group

Burgess Gets Obie's Spot

By Joe Csida

NEW YORK, June 12.—RCA Victor this week sprang the answer to the jackpot artists and repertoire question which music publishers and recording artists have been mulling ever since Eli Oberstein checked out as the platter's a. and r. chief June 1. The answer is a gent virtually unknown to the Alley, the Loop, or Sunset and Vine. Victor's new popular artist and repertoire head is Jack Burgess, who has been with the company for some 10 years but never in the a. and r. end of the business. He has been one of the major waxery's top field salesmen, having put in most of his time in the Middle West.

Burgess will be abetted in his new duties by an eight-man committee, chaired by Jack Hallstrom, another company veteran, who will have the title of general manager of recording. Hallstrom leaves the post of general merchandising manager, which in turn will be taken over by Paul Barkmeir. The latter has been with Victor for about six months, having previously been comptroller

(See VICTOR BARES on page 4)

Hey, Mr. Duffy! Archie's on Ball!

NEW YORK, June 12.—The Strand was almost without a flesh show Friday morning (11) because of billing trouble. Ed Gardner's *Duffy's Tavern*, due to preem, ran up against Gardner's refusal to go on unless the marquee and ads were changed.

In the original contract agreed to by Warners and Gardner, the latter was to get billing over the flicker, *Wallflower*. When the contract was sent back East, Gardner said that the clause had been altered to give the pic top billing.

Gardner objected and said he had never okayed the arrangement. After talking with his lawyer, he refused to open unless the change was made. After a discussion, in which Music Corporation of America (MCA), which made the booking, was involved, the change was made.

Good Godfrey!

WASHINGTON, June 12.—In a recent presidential straw vote held by the Washington Advertising Club, Arthur Godfrey, the Columbia network star, polled one vote. Godfrey, when informed, is reported to have said: "Not interested. Can't see why I should give up all my commercials."

Fox Plunges Into Theater Tele

Skouras Plans Using Some of 1,000 Houses

Micro-Wave Tie-Up Favored

NEW YORK, June 12.—A major push by 20th Century-Fox to get into large-screen television operations so as to fend off box-office inroads is shaping up rapidly, insiders reported this week. Fox, it is claimed, is gauding not only the theater exhibition phase of such a venture but the possibilities of promoting special programs and sports promotions as well. Authoritative reports state that Spyros Skouras, who owns or has affiliations with over 1,000 flicker theaters, is spearheading the drive. Skouras is also chairman of 20th, which in turn, has been stepping up its large-screen activities via technical experiments with new Radio Corporation of America (RCA) instantaneous transmission equipment in collaboration with Warner Bros.

Twentieth has been assessing the relative merits of coaxial cable links and micro-wave relay systems to tie together movie houses in each area. Earl Sparnable, heading this operation for the film company, said this week that he was leaning toward the micro-wave hook-up, which he said provides greater clarity for large-screen projection. Use of a micro-wave system would, however, require approval of point-to-point licenses from the Federal Communications Commission (FCC), whereas a closed circuit tie-up of theaters, involving no broadcast signal which could be picked up on the outside, would need no such permission.

400,000 N. Y. Seats

Establishment of such theater webs within each large locality, which ultimately could be tied together into a (See FOX GANDERS on page 15)

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BILLBOARD BACKSTAGE

By Joe Csida

The Little Mother Says "Thanks" in Re Turnover

The violent fluctuations on the nation's seismographs last week could easily have been caused by what was happening in our composing and press rooms in Cincinnati. Emitting appropriate moans and groans, we were going thru the birth-throes with our new baby, *Turnover*. As readers of the music-record department know, this is a new monthly magazine designed to help record and phonograph dealers and their salespeople sell more disks, players and accessories. This function, of course, is supplementary to *The Billboard* Music Department's job (from the dealer viewpoint) of helping these same people buy their records and keeping them informed as to spot news developments in the business.

The little mother is, of course, always touched by the solicitousness and well wishes of friends and neighbors both during the pre-birth period and after the new baby bows in. We are certainly no exception. But up till now we've been so busy bearing the brat that we haven't been able to say thanks. Now, however, that *Turnover* is toddling around the corridors of the Palmer House in Chicago where the National Association of Music Merchants trade show

is in progress, and raising his infant voice in dealers' shops throuout the country (quite a kid, no?), we want to tell those good friends and neighbors how nice they've been, and how much we appreciate their sentiments.

Help All Around

The industry's manufacturers, to begin with, were really swell in giving us invaluable encouragement and advice you couldn't buy during the pre-natal period. Dealers by the thousands (and that's literal) said best wishes and congratulations by sending in their hard-earned dough for subscriptions. And the dealers and salespeople contributed to a healthy birth in another, and possibly even more important way. They snowed us under with good, usable ideas and material which made up a substantial part of *Turnover's* pre-natal diet, and which, we believe, shows in the robust kind of a baby he turned out to be.

To all these people, and to the guys on our own staff in New York, Cincinnati, Chicago, Hollywood and many points in between who sweated it out with us from conception thru birth, we want to say thanks, we sure appreciate it.

And to *Turnover*, a very bright babe for his age, we have already explained the first fact of life: Lotsa nice people with you, kid. You can't let 'em down.

Miami Copa, Burned, Expects To Rebuild

MIAMI BEACH, June 12.—Murray Weinger's Copa, which burned down last week, will probably be rebuilt, tho plans have not been decided. Meanwhile Norman Bel Geddes has been flown down to look over the site and draw up plans for the new structure.

Weinger originally got the room from Al Goodman who was acting for Ruby Foo's. Original deal, it was said, called for a 15-year lease at \$8,000 a year. Lease still has about seven to eight years to go. When Weinger took over, he and his partners spent about \$40,000 in redecorating the room and removing the partitions.

Sunday Vaudeville Shows For 7 Mass. Midget Tracks

NEW YORK, June 12.—The General Amusement Company, a Boston office now located in Fayville, is putting on Sunday vaude at seven midget race tracks.

Each track has a capacity of from 12,000 to 32,000. The first show preems at the Norwood, Mass., Stadium, June 27. The package will carry four acts topped by a name, plus a local band. Other tracks which will use these shows, booked by E. M. Jacobs, are in Worcester, Westboro, Peabody, Groveland, Seenok and Machester, all in Massachusetts.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits*
NATURE BOY
- No. 1 *Sheet Music Seller*
YOU CAN'T BE TRUE, DEAR
- No. 1 *Most Played on Disk Jockey Shows*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk Via Dealer Sales*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk in the Nation's Juke Boxes*
YOU CAN'T BE TRUE, DEAR, Ken Griffin-Jerry Wayne, Rondo R-228
- No. 1 *Most Played Juke Box Folk Record*
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Best Selling Retail Folk Record*
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Most Played Juke Box Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Best Selling Retail Race Record*
GOOD ROCKIN' TONIGHT by Wynonie Harris, King 4210
- No. 1 *Sheet Music Seller in England*
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, page 34 to 49 in Music Section of NAMM Trade Show and Convention Supplement.

Victor Bares Facts on A&R "Revolution"

(Continued from page 3)

for the Marshall Field department store in Chicago.

Seven Other Group Members

Seven other members of the committee, in addition to Hallstrom and Burgess, will be Walter Heebner, Steve Sholes, Charlie Grean, Alex Bard, Herman Diaz, Herb Hendler and George Keane. Jim Murray, RCA veepee in charge of the record division, of course, will have over-all supervision of the committee's activities.

The new artist and repertoire set-up represents a drastic departure in basic concept and purpose not only from previous pop a. and r. set-ups at Victor, but from those in operation at practically every other record company in the field. The emphasis in a. and r. is being removed almost entirely (except by group action) from close contact with the creative end of the music-record business (publishers, artists, etc.), and is being placed upon the merchandising and sales aspects of the diskery's operation. Burgess, as has been stated, is primarily a salesman, who is admittedly short on knowledge of what the boys around Lindy's are doing, but is long on what dealers need and want in the way of records. Other key members of the committee, too (notably Hallstrom), are primarily sales and merchandising experts, rather than artist and rep men.

Teamwork the Theme

Obviously some committee members such as Grean, Heebner, Sholes, Bard and Hendler are basically artist and rep men (in various phases of pop and specialty dishing), and the idea behind the Victor scheme is to create a smooth-working team of sales - merchandise and artist-rep workers, who will decide what Victor will cut, quantities in which they'll press, etc., but always with the emphasis on sales potential.

Actually, of course, Victor has for some time conducted weekly meetings in which key men in all (See VICTOR'S A&R on page 20)

The Billboard

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The Billboard also publishes: Turnover and Vend.



GIVEAWAYS' NEW HEADACHES

AFM Mulls Motion For Own Stations

ASBURY PARK, N. J., June 12.—The convention of the American Federation of Musicians (AFM) here this week, considered a motion to investigate the possibilities of the union establishing its own radio stations. The motion was referred to the office of President James C. Petrillo for further action. It was set forth in the motion, offered by R. L. Easley, of Local 530, Anderson, S. C., that should such establishment be found practicable, the Federation should "establish and operate one or more stations in suitable locations."

Easley's motion noted that the question of ability to pay undoubtedly would again be raised in future negotiations with stations and networks, and said the operation of its own stations would supply the AFM with data on broadcasting conditions and the employing ability of stations.

Prudential Deal Near for Fall Dramatic Show

NEW YORK, June 12.—Prudential Insurance, which is dropping its *Family Hour* semi-classical music airer next fall, was nearing a deal with the Music Corporation of America (MCA) this week for an \$8,500 per week dramatic series entitled *Star-Spangled Playhouse*. Officials of Benton & Bowles Agency and MCA were slated to meet again early next week in an effort to cement the deal.

Playhouse calls for services of six Hollywood stars, with two or three to appear in each 13-week cycle. The thespians are Gregory Peck, Robert Taylor, Humphrey Bogart, Barbara Stanwyck, Ginger Rogers and Bette Davis.

McCann-Erickson Signs Al Scalpone

NEW YORK, June 12.—Alfred J. Scalpone signed with the McCann-Erickson Agency this week to become the firm's radio production manager, effective July 1. He formerly held a similar post in the Hollywood office of Young & Rubicam. Scalpone will arrive in New York shortly to take over his new post from Veepee Russ Johnston, who becomes director of the new television features service of National Broadcasting Company (NBC) on the same date.

Johnston will handle distribution and sale of TV films for NBC.

Nick Keeseley Joins Lennen and Mitchell

NEW YORK, June 12.—Nick Keeseley, until recently Mutual Broadcasting System (MBS) commercial program sales manager, this week joined Lennen & Mitchell as manager of the radio department. He succeeds Tom Doughten, who has been made assistant to Ray Vir Den, head of the agency. Mann Holiner, long-time radio head for the agency, scrambled a few weeks ago.

Keeseley broke into radio years ago with N. W. Ayer Agency, later moving to the Columbia Broadcasting System (CBS) and thence to Mutual.

Dinah Shore's "Call for Music" May Be Slashed

NEW YORK, June 12.—Dinah Shore's *Call for Music* show this week appeared heading for extensive recasting, following sharp trimming of the budget for next season by the sponsor, Philip Morris. Altho deciding favorably about continuation of the show, the ciggie firm is set on slashing costs from \$11,000 to \$8,000 on its Tuesday night National Broadcasting Company (NBC) airer, feeling that current ratings don't justify the high-priced offering. The result will be a pay cut for Dinah, dropping from the show of Harry James and his band and a probable elimination of Johnny Mercer as well.

Future of the show now rests on the acceptance by the thrush of the terms handed her attorney, Henry Jaffe, in New York this week. Should she okay the deal, the fall show, starting August 10, probably will feature name male vocalists as guests if Mercer is not retained. Several name bands, costing less than James, also are being mulled, with the possibility that la Shore's arranger, Ticker Freeman, might be brought in as batoneer. Dinah starts a five-week hiatus after the July 6 show.

Education Org Cuts New Series

NEW YORK, June 12.—The Institute for Democratic Education, which has had a number of highly successful radio shows, including the widely used *Little Songs About Big Subjects* (tolerance jingles), is now cutting a new dramatic series. The show is being called *Stories To Remember* and dramatizes magazine yarns dealing with tolerance and prejudice questions.

Film stars already set for some of the programs include Melvyn Douglas, Geraldine Fitzgerald, Ralph Bellamy, Raymond Massey and Everett Sloane. Production is slated to be completed this month, and the platters ready for distribution in July.

The Institute gives the programs to stations cuffo.

Joan Davis, Sealtest Dicker Pay-Per-Point Pckge. Deal

HOLLYWOOD, June 12.—A tip-off on the fact that sponsors are insisting on sales results from star programs is given in negotiations now going on between Joan Davis and National Dairies (Sealtest). From reports, the deal between the comedienne and Sealtest is based on payment in accordance with the program's Hooperating. The last such deal was in effect some years ago between Eddie Cantor and Standard Brands.

Reports state that Miss Davis, who was dropped by Sealtest last season after several years' run is asking \$10,000 for the package for the first year against a Hooperating of eight to 10. In addition, she is to get \$500 for each additional Hooper point over 10. On the second year, with Miss Davis said to be insisting on a two-year deal, she is to get \$10,000 for a nine to 11 Hooperating, plus \$500 for

Sunday Lou

NEW YORK, June 12.—Sunday is a day off for most, but not for Lou Cowan, indie package producer. He's got four shows on the air that day—*Stop the Music*, *Quiz Kids*, *RFD America* and *Elmo Roper*.

Not true he takes the other six days of the week off.

Bob Landry Exits CBS Program Post

NEW YORK, June 12.—Robert J. Landry, former director of the Columbia Broadcasting System (CBS) program writing division and recently secretary of the web's program board, severed relations with the network yesterday. He hasn't decided on his next move.

Landry went to CBS five years ago after a long stretch as radio editor of *Variety*. Starting about a year ago, when Hubbell Robinson Jr. became program veepee for Columbia, Landry was involved in a series of rumors concerning his departure, primarily because of a number of reported clashes with Robinson. Latter was on the Coast when Landry blew. It was thought that Landry's transfer from the program writing division to the program board had remedied the situation. Prior to his switch, Landry had also supervised CBS's top sustainer, *Studio One*.

Oddly enough, Landry this week drew an accolade from *The New Yorker*. James Thurber, writing a series for the mag on soap operas, commended Landry for raising the levels of such shows and allowing writers to step outside the normally prescribed soap opera limitations.

Campana Drops Net Radio After June 24

NEW YORK, June 12.—Campana sales will be out of network radio after June 24. On that date it drops *First Nighter*, heard Thursday nights, 10:30-11 p.m. over the Columbia Broadcasting System (CBS).

The web will fill the spot with *Doorway to Life*, which switches from its Sunday, 1-1:30 p.m. spot July 1.

NAB Ruling Offers Prize Plugs' Poser

Means Actor Pay Hike

(Continued from page 3)

used in listing merchandise prizes as commercial time. This means, according to one network exec, that the radio actors union could conceivably demand commercial rates on these programs, even tho they may be unsponsored. A union spokesman confirmed this week that the union is investigating the situation with a view toward demanding commercial rates.

Two Ways Out

Since listing the slews of prizes will soon count as plug time, it means a corresponding loss of commercial time for sponsors bankrolling these shows. Two alternatives are available. One is to give away cash instead of prizes, but this in turn is a headache since it would mean sizable increases in budgets. The reason is that merchandise prizes are obtained cuffo in return for identification on the air. If the prizes aren't given name identification, obviously the manufacturers will cease to donate them.

The other alternative is to list all the prizes—a house, auto, etc.—and then at the end of the program, include a courtesy announcement crediting the various manufacturers. The latter, however, aren't too tickled with this plan, since it cuts down the free time. So either way, it's a headache to the sponsors. Such shows as *Stop the Music* and *Go for the House* are typical of the programs involved.

Significantly, two new giveaway shows, *Sing It Again* and *Big Money Game*, are using cash giveaways because of the advent of the code.

Berlin Skedded For Air Force Summer Show

(Continued from page 3)

will air Thursdays at 10:30, starting Thursday (17).

"R. F. D. America" Shift

NBC is also planning a build-up for *R.F.D. America* this summer, shifting it from its present Sunday afternoon time, July 4, to fill in sustaining for the Fred Allen show. Oddly enough, *R.F.D. America* was to have been sponsored by the Ford dealers, who now sponsor Allen, but the deal fell thru.

Additionally, NBC will expand *World's Great Novels*, now a half hour, into an hour stanza, starting July 23. The show may originate from Hollywood and use picture names.

Bob Burns Cuts Test Platter of New Show

HOLLYWOOD, June 12.—Bob Burns this week cut an audition record of a new show. It's being presented to Colgate-Palmolive-Peet as a possible successor to Kay Kyser. The latter finishes this month for the account.

Ken Dolan is agenting.

New White Bill Voted Out In Senate Surprise, But Too Late for Action This Session

Move Augurs Well for Passage in Next Congress

WASHINGTON, June 12.—Altho a new version of the White Bill which was approved in a surprise maneuver by the Senate Interstate Commerce Committee this week has no chance of enactment at this session of Congress, it is generally regarded as a signpost for the next session.

The approaching congressional adjournment makes it impossible for the bill to pass both houses, and it is doubtful the measure will even reach the stage of Senate consideration. The last-minute committee clearance of the bill is considered to be partly a gesture of affection to its venerable author, Sen. Wallace White (R., Me.), who is retiring from Congress at the end of the session.

Some other member of the Interstate Commerce Committee is expected to pick up the bill next session and introduce a close facsimile of the rewritten measure.

NAB Protest Ignored

Despite the protests of the National Association of Broadcasters (NAB) against a section which NAB interprets as giving the Federal Communications Commission (FCC) broad powers of program content examination in considering license renewals, the committee left this provision intact.

Added to the revised White Bill is the salient part of a resolution introduced a few weeks ago by Sen. Edwin Johnson (D., Colo.) which would bar the commission from authorizing stations in excess of 50-kw. power unless such super-watters were approved by the North American Regional Broadcasting Agreement (NARBA).

The committee also wrote in a provision raising the salary of commissioners to \$15,000 and boosting the wages of the chief engineer, chief accountant, and general counsel to a maximum of \$10,000.

Chain Curbs Eliminated

Chief provision of the original bill eliminated by the committee was the section putting limitations on chain broadcasting. Substituted was a simple provision making all federal anti-trust laws applicable to all broadcast licenses.

The section requiring complete identification in news broadcasts was watered down by the committee to require the naming of the newscaster, his position with the station, and a statement identifying the broadcast as news or commentary or both.

Another change involved the selection of the FCC chairman. Each commissioner would be assigned to the chairmanship during the final year of his seven-year term.

Censorship Provisions

Language in both versions remains virtually the same in the section writing into law FCC's proposed ruling in the Port Huron docket forbidding licensees to censor political broadcasts and rendering licensees not liable to court suits for such material. However, in the original bill, both FCC and licensees were forbidden to censor political talks, while the new version places the ban only on the licensees.

Also left about the same is the section dividing the commission into two sections—one handling telephone and telegraph activities and the other, broadcast activities.

Almost before the ink was dry on the committee print of the bill, NAB Prexy Justin Miller attacked the measure as constituting in effect "repeal of the constitutional provision"

protecting free speech. Miller's ire was directed mainly at the section giving FCC power to make an overall program review in examining renewal applications. He declared that this provision implies "government control of the contents of radio programs."

Jock Art Green Inks Shows for WMIE

NEW YORK, June 12.—Art Green, veteran New York disk jockey, has contracted to do his programs over WMIE, Miami, at a salary which may hit \$63,000 annually, depending on sales. WMIE is a new 10,000-watter slated to debut in August. Green, who moves to Florida this summer, will do two programs daily during the summer, from 11-12 noon and from 5-6:30 p.m. During the 20 weeks of the winter vacation season, both slots will be expanded an additional half hour. It's also expected that Green will do a two-hour remote from one of the Miami Beach niteries, probably the Beachcomber, 12-2 a.m., playing records and interviewing celebs.

The clause in the contract stipulates that 5 per cent of Green's talent fees and 5 per cent of the station's time charges be set aside for advertising and promotion.

Jane Pickens Back July 4 Over NBC

NEW YORK, June 12.—Jane Pickens will return to radio shortly in a new show to air over National Broadcasting Company (NBC). She's due to fill the latter half of the present Sunday afternoon *Ford Theater Time*, 5:30 to 6 p.m. First half of the hour goes to *Author Meets the Critic*. Miss Pickens starts July 4.

New Stages Pacts Toppers For Tele and Radio Shows

NEW YORK, June 12.—Some of radio's top directors, scripters and music composers-arrangers were pacted this week by New Stages, Inc., for a 30-minute dramatic radio show and a full-hour video airer, being readied for fall debut. Collaborative four-man script and music teams will be utilized in what the group believes will mean an advance in broadcasting production technique. New Stages is a legit outfit, producer of the current hit, *The Respectful Prostitute*, whose stock is owned by its 113 members, most of whom are radio and video regulars. The new airers will be titled *New Stages in Radio* and *New Stages in Television*.

The writing staff consists of Peter Lyon, Robert Senandella, Philo Higley and Joseph Stern. Musickers are headed by Walter Hendl, assistant conductor of the New York Philharmonic, and include Peter Mennen, Henry Brandt and Norman Lockwood. Writers will turn out original material and also adapt plays, books and stories by top-name authors who have given New Stages special rights for their material because of the nature of the organization, operated by the



KLZ Writer-Producer
CLAYTON BRACE

The Sunday morning *Funny Paper* show which he scripts packs the KLZ studio with kids and grown-ups every week. He's producer for the top KLZ shows: *Colorado Speaks*, *Penthouse Serenade*, and *Joe Alpert's Barn Dance*.

KLZ, DENVER

FCC Okays Package AM-FM Outlets' Sales

WASHINGTON, June 12.—Package sales of AM and FM stations are perfectly legitimate under the Avco regulation, the Federal Communications Commission (FCC) ruled this week. Forcing a broadcaster to make separate transfers of his AM and FM properties "would impose a hardship upon the transferer," the FCC said.

The ruling was made in denying a petition by the Bunker Hill Broadcasting Company, which wanted to bid for WBMS-FM, Boston, but was not interested in also bidding for WBSM. The petitioner wanted the FCC to separate the transaction.

Rheingold Preps TV Entry With Flicks

NEW YORK, June 12.—Rheingold Beer is getting ready for an early entry into television. Plans are now to use a five-minute film show.

Foote, Cone & Belding, which handles the account, is now working on the production.

Rayve Options "Stop"; Drops Henry Morgan

NEW YORK, June 12.—Rayve Shampoo division of Lever Bros. this week took an option on the lone remaining unsold 15-minute segment of *Stop the Music*, Sunday night giveaway show of the American Broadcasting Company (ABC). The move was made following the decision of the Needham, Louis & Brorby Agency to drop Henry Morgan after his June 24 airer.

The three sponsors previously pacted for *Stop the Music* were Speidell Jewelry, Old Golds and Smith Bros.

DL Sets 280G Deal With Dolcin Corp.

HOLLYWOOD, June 12.—Don Lee Broadcasting System (DLBS) last week closed its largest deal of the year with the sale of 10 weekly quarter hours on the full Don Lee net to Dolcin Corporation, maker of medicinal products. Time charges involved in the 52-week deal will total more than \$280,000, according to DLBS Sales Manager Sydney B. Gaynor.

Bankroller will carry following Don Lee-Mutual airers on full DLBS net of 44 stations: *Passing Parade*, *Gospel Singer*, Fulton Lewis Jr., and *Breakfast Time*. In addition to web stanzas, Dolcin purchased additional programming on KHJ, DLBS outlet in Hollywood. Deal was set by Victor Van Der Linde Agency.

7 Louisiana Outlets Form Magnolia Web

BATON ROUGE, La., June 12.—A regional radio network tentatively named the Magnolia Broadcasting System was organized by representatives of seven Louisiana radio stations at a two-day confab in nearby Houma this week.

Frank Conwell, general manager of KCIL, was named president of the web; Charles Planchard, KWJC, Natchitoches, veepee; I. K. Corkern, WIKC, Bogalusa, secretary-treasurer, and Gene Loffler, KTRY, Bastrop; A. Stanford Dudley, KWFL, Lake Charles; Gene Jones, KFLO, Opelousas, and C. E. Faulk Jr., KRUF, Ruston, directors. Operation of the web is expected to start in 90 days. Other stations are expected to enlarge scope of the piping by that time.

CBS To Test Arden For "Miss Brooks"

HOLLYWOOD, June 12.—Eve Arden has been set for an audition for the lead in *Meet Miss Brooks*, the Columbia Broadcasting System (CBS) situation comedy show now being packaged by Hubbell Robinson, the web's programming chief. The audition will be cut Friday (18) here.

Miss Arden is the third artist to be considered for the role. CBS originally intended Shirley Booth for the spot, then Joan Blondell.

CBS Adds Two Veepees

NEW YORK, June 12.—The Columbia Broadcasting System (CBS) this week added two more vice-presidents. They are Howard L. Hausman, in charge of personnel, and William B. Lodge, who heads general engineering. Lodge has been with the web since 1931, and Hausman has been in the legal department since 1938. Hausman handles labor negotiations for the network.

NAME DISK JOCKS FADING

FCC OK's Tax Service Charge After July 15

WASHINGTON, June 12.—Eleven operating facsimile stations will be able to charge for the service after July 15 under fax standards promulgated by the Federal Communications Commission (FCC) this week. As forecast, regulations permit the use of either the simplex or multiplex system and sets the standard paper width at 8.2 inches.

Under a complicated mathematical formula, the FCC will permit the use of narrower widths if the number of lines per inch is boosted accordingly. Smaller sizes, said FCC, might prove satisfactory for bulletin services. Regular fax is to be broadcast in the FM channels.

But the commission said it would authorize fax use by police and aircraft provided the emissions are confined to their respective bands.

Time Limitations

The permitting both simplex and multiplex systems, the FCC is holding simplex operation to a maximum of one hour between 7 a.m. and midnight with no restrictions for the remainder of the time. Multiplex operation is permitted for a three-hour maximum between 7 a.m. and midnight with the same freedom after midnight.

Present authorized facsimile broadcasters are Radioho, Inc., Columbus; Courier Journal & Louisville Times Company, Louisville, Ky.; WCAU, Inc., Philadelphia; William G. H. Finch, New York; Miami Broadcasting Company, Miami; Broadcasting Corporation of America, Riverside, Calif.; Almanance Broadcasting Company, Burlington, N. C.; E. Anthony & Sons, New Bedford, Mass.; Summit Radio Corporation, Akron; Radio Sales Corporation, Seattle, and Triangle Publications, Inc., Philadelphia.

Start WOR-TV's D. C. Counterpart

WASHINGTON, June 12.—Work on the 300-foot tower and antenna of tele station WOIC was completed here this week, with ground for the transmitter building skedded to be broken Tuesday (15). The station is owned by Bamberger Broadcasting Service, which also operates WOR, New York. When it begins programming October 1, WOIC will form part of a regional video network alongside of WOR-TV, New York, which will start airing early this fall. WOIC and WOR-TV will be affiliated with a Mutual tele network which is just beginning to take shape.

WOR-TV last week selected North Bergen, N. J., as transmitter site.

League Council In Steps To Back RWG

NEW YORK, June 12.—The Authors League Council on Tuesday (8) adopted a resolution to take the necessary steps to co-ordinate action between its various guilds, if the Radio Writers Guild finds it necessary to go on strike against the agencies.

What this means is that a strategy committee will be appointed to help the RWG and see that none of the other guilds makes material available to the agencies in case of a walk-out.

Dr. Angell Views School, Political And Religious Pubserv Problems

NEW YORK, June 12.—Dr. James Rowland Angell, president emeritus of Yale University and now going into semi-retirement as an executive of National Broadcasting Company (NBC), considered some of the multifaceted problems of public service broadcasting as seen from his experience of nearly 12 years in radio with the web. Dr. Angell raised the points that a decade ago the amount of free time available for public service broadcasting was much greater than it is now; that, by and large, the controlling influence in network public service programming has been the webs' willingness—or unwillingness—to sacrifice time; that webs and stations have become sensitive to public opinion, and all make the best face possible, public service-wise—alho some have "got religion" and do more of this type of programing than others.

School Programing

With regard to school programing, Dr. Angell still believes that the soundest way for a network to make a real contribution on a national level is via recordings which could be used in classes at any time. This, he explains, would circumvent the problems posed by the four time zones across the country and the complex educational systems of the United States. Dr. Angell explained that shortly after coming to the web in 1937, he broached such a plan, but it fell thru owing to complications with the American Federation of Radio Artists (AFRA) and the American Society of Composers, Authors and Publishers (ASCAP). As conditions are now, high schools can not accept network educational programs in their classrooms because of tight schedules, and Federal Communications Commission (FCC) regulations forbid coercing an affiliate to carry a program at any specific time. Grade schools are more flexible than secondary schools, but the difference in time zones militates against substantial pick-ups of network educational class programs. Local stations sometimes produce recordings for classroom use, but a web would be able to command talent quite beyond the reach of indies, Dr. Angell points out.

In a reminiscent mood, Dr. Angell pointed out that the FCC's monopoly probe, which resulted in the divorce of the Red and Blue network, hit NBC hard, public service-wise, inasmuch as the web lost much free time which could be used for educational, musical and other programing.

Dr. Angell also pointed out that

webs, in the past decade, have done an increasingly good job in public service programing on the political front. Using the term political in its larger sense, Dr. Angell explained that this advance had come about thru the dispassionate treatment of politics on forums, debates, direct speeches, et al.—the general trend being marked by a desire to be fair and intelligent. Many local stations, too, he added, particularly in the last six years, have become conscious about their obligations to the community, and are doing an improved job of school and political programing.

Religious programing, Dr. Angell states, poses a great problem. Firstly, there exist divers schools of thought as to whether time for such programs should be sold or given free. Secondly, there is the problem of how to apportion time for three great faiths, one of which is greatly subdivided. Thirdly, webs and stations have the problem of who to accept as a spokesman for any particular faith. "It's a very real dilemma," Dr. Angell declared.

Young's 'Duet' Show Packaged by GAC

NEW YORK, June 12.—A new musical audience-participation show was packaged last week by General Artists Corporation (GAC), featuring Marshall Young as band leader and emcee. Titled *Let's Do a Duet*, the ailer has been built up out of a stunt utilized by Young and his band for some time. Four members of the audience, two gals and two men, take turns singing with a member of the opposite sex, either Young or his band's gal vocalist.

The show goes into rehearsal this week and is being auditioned by DuMont the following week.

WDOV To Preem Soon

DOVER, Del., June 12.—Station WDOV will be ready for opening in about two weeks, Phil Adams, manager, said Wednesday (9). The tower, located on Denney's Road, north of Dover, has been erected and all equipment installed. Owned by William Courtney Evans, station will operate at 1,000 watts on 1410 kilocycles.

AFM Rebuts Unfair Labor Practice Complaint With NLRB

NEW YORK, June 12.—The American Federation of Musicians (AFM) this week filed an informal memorandum with the National Labor Relations Board (NLRB), rebutting unfair labor charges recently filed by Lang-Worth Feature Programs, Inc., and Standard Radio. The transcriptions companies' complaint, filed simultaneously a few weeks ago in New York and Los Angeles, charged that AFM's refusal to permit its men to do transcription dates adversely affected the business of radio stations and wax companies. It charged that

the AFM's pressure on e. t. companies in order, allegedly, to force stations to employ more musicians, represented a secondary boycott.

AFM's memo, it was stated late this week by a representative of Milton Diamond's (AFM legal counsel) office, was an informal exposition of the AFM's point of view, and denied that the union's action was tantamount to unfair labor practices. The AFM memo, in denying that the union had been unfair, therefore claimed that the case did not fall within the jurisdiction. (See AFM REBUTTAL on page 18)

Webs Finding Appeal Seems Too Localized

T. Dorsey Latest in Peril

NEW YORK, June 12.—Indications were mounting this week that name disk jockeys, broadcast either on a network or syndicated basis, are failing to pay off commercially. This estimate gained weight from reports that the future of the Tommy Dorsey syndicated platter show is in doubt. There is no way of telling right now whether the Dorsey deal will continue into a second year this fall, with subscribing stations due to notify on intentions to renew by the first week in July, at which time a decision will be made based on returns.

Meanwhile, preceding Dorsey as something less than successes were Martin Block as a network jockey, Paul Whiteman in a similar turn, Duke Ellington on a syndication deal and Woody Herman in a test run on the West Coast.

Strictly Local?

Program execs state that the vamping of Block and Whiteman, the former from the Mutual Broadcasting System (MBS) and "Pops" from the American Broadcasting Company (ABC), plus the small number of stations to pick up the Duke's show and the possibility that Dorsey too may lam, proves that jockeys are suitable only as a peculiarly local operation, doing well only when listeners accept them as local institutions. This local flavor apparently cannot be projected when a show is networked or syndicated. Thus, Block's show on WNEW, New York, is as big as ever, but the technique, networkwise, just didn't click.

Whiteman's rating on his hour-long ABC show has made some advances in recent months, but the web itself gave up on the experiment even before the four sponsors. Execs of the network decided the show simply wouldn't make the grade and called a conference with the bankrollers, at which it pre- (See Name Disk Jockeys on page 16)

CBS Moves Lewis' Time Slot Again

NEW YORK, June 12.—If Robert Q. Lewis wakes up one morning to find himself doing a 6 a.m. stint over the Columbia Broadcasting System (CBS), he won't be surprised. The web, in an effort to develop the comic and find a suitable audience for his talents, has tried him thus far in myriad time slots.

Last year he started in the 2-2:30 p.m. Sunday time. Then he moved into 7-7:15 p.m., across the board, and from there to Saturday nights, 8:30-9. This was followed by switches to 11:15-30 p.m., and 5-5:30 p.m., both across the board.

Now, beginning July 5, Robert Q. takes over the 7-7:30 p.m. slot, replacing Beulah and Jack Smith. It's reported CBS sends him a daily reminder as to his airtime, he's that confused.

Revive Talk of Crosby-CBS

Net May End E. T. Ban If Deal Is Set

ABC Status Confused

NEW YORK, June 12.—Reports that the Bing Crosby-Philco show might shift to the Columbia Broadcasting System (CBS) were revived this week, meaning that CBS would break, if the deal materializes, its long standing ban against transcribed programs. CBS had pitched for Bing before. The latest move, it is said, is to offer Philco the 9:30 Sunday evening spot, with the sales argument being that the potential audience and ratings on this night would be higher than can be reached on Crosby's current Wednesday evening time on the American Broadcasting Company (ABC).

A Crosby production exec in New York this week stated that no decision has been made for the fall. There is some confusion as to Philco's status with ABC, since the Crosby time is now being occupied in the East by the *Texaco Star Theater*.

Frank Stanton, president of Columbia, stated this week that if Crosby should move to Columbia—where he started in radio—it did not "necessarily" mean CBS would take the tape transcription. However, it is also known that Crosby will not revert to a live show again. Hence his name value is figured as meaning CBS will drop its wax ban.

U. S. Sues P&G, CBS And Pedlar & Ryan

NEW YORK, June 12.—Columbia Broadcasting System (CBS), Inc.; Pedlar & Ryan, Inc., and the Procter & Gamble Company, sponsors of the Camay soap hour, this week were named defendants in infringement suits brought by United States Attorney Francis X. McGohey on behalf of Attorney General Tom C. Clark as successor to the Alien Property Custodian. The actions are based on the broadcast of the play *Mayerling* over 115 stations June 21, 1947. This was adapted by Milton Merlin from the late Claude Anet's novel, which was republished in English as *Idyll's End*.

Anet's work and the English version were copyrighted, and because Anet was a French national and France was occupied, the copyrights were vested in the Alien Property Custodian August 16. It is stated that Anet's widow granted film rights to a party who subsequently assigned these purported rights to Seymour Nebenzahl, president of Nero Films, Inc., and that the latter, allegedly aware of the vesting of all interest of Anet's heirs in the novel, entered into an agreement with Pedlar & Ryan purporting to give clearance.

The three actions under the copyright act may result in judgment of from \$28,750 to \$575,000.

WEVD To Air Negro Pubbery

NEW YORK, June 12.—A new public service show, *Minority News Report*, featuring local and national news on activities of Negroes, will be presented over WEVD, New York indie, beginning Wednesday (16). The 15-minute show, to go on at 9 p.m., will be in the form of a straight newscast, delivered by S. W. Carlington, city editor of *The New York Amsterdam News*.

NBC Set To Reveal Details Of College-at-Home Program

NEW YORK, June 14.—The National Broadcasting Company (NBC) tomorrow (15) will formally announce details of its college-by-radio plan (*The Billboard*, May 15) which will provide home-study courses built around network-produced programs. The announcement by Ken R. Dyke, the web's administrative vice-president in charge of programs and public affairs, will outline an extensive adult education project to be carried out with the co-operation of leading colleges and universities. Sterling W. Fisher, manager of the web's public affairs and education department, will be in charge of the venture. It is reported some 20 institutions of learning have signified their enthusiasm.

In order to test procedures which will be used at a later date on a national scale, the web will conduct an experiment this summer at the University of Louisville, starting with

Rayburn to Audition For ABC Flack Show

NEW YORK, June 12.—Gene Rayburn, now doing two comedy shows on WNEW, New York, is slated to audition next week for the American Broadcasting Company (ABC). It's a comedy show with gag twists on press agent space-grabbing stunts and is being called *Free Time*. Flacks will appear on the show to explain their bally gimmicks.

When Rayburn was set for the audition this week, ABC told him he'd need a studio audience. So he told his WNEW listeners to write for ducats. Some 1,400 of 'em did.

KOPR, Butte, Debuts

BUTTE, Mont., June 12.—KOPR, new 1,000-watter on 550 kc., debuted here Wednesday (9). Owners are Harry Carman, of Salt Lake City, and Max Dean, John E. Garrette Jr. and Robert Corrette, all of Butte. The station manager is Edward E. Cooney, widely known in the State as an announcer and radio exec.

Heller Denies AFM Claim That AFRA Refused Co-Op

NEW YORK, June 12.—Denial of a claim voiced by James C. Petrillo, president of the American Federation of Musicians (AFM), that the radio actors refused to co-operate in the AFM's erstwhile ban on co-operative network programs was filed this week by the American Federation of Radio Artists (AFRA). The denial was sent Petrillo, who made his comments during this week's AFM convention in Asbury Park, N. J., by George Heller, national executive secretary of AFRA.

Heller wired Petrillo following the latter's address and stated that the radio actors "strongly resent the inference" that AFRA members did not co-operate with respect to co-ops. The reasons, Heller said, were that the AFM never presented the issue to AFRA; that contractual obligations hamper efforts involved in the unions' intra-union co-operation and that AFRA has deliberately refrained from bargaining with the record industry because of the present AFM ban,

the summer session June 21.

According to the plan, listeners will be able to register for a course in literature, music or other fields, at a nominal fee, thru a participating university. The registrant, according to Fisher, will be expected to tune in regularly to the web program and the supplementary guidance broadcasts. Then he will submit reports on his listening and assigned reading. Examinations prepared by the college will be given at intervals and at the end of the course.

Two types of certificates will be given for successful completion of courses, one for students neither interested in nor seeking college credit; the other, involving more intensive study, for those desiring credit.

World's Great Novels and University of Chicago *Round Table* will start the ball at Louisville. Dr. Harvey Webster, professor of English at the University of Chicago, has been invited to conduct the literature course, which will be built around *World's Great Novels*. A social science professor of Louisville U. will handle the current events course, built around *Round Table*.

Now the Hooperatings will tell you who is playing hookey.

Seeman Bros. Sign For 3d Web Show

NEW YORK, June 12.—Seeman Bros., Inc., this week signed with the American Broadcasting Company (ABC) to bankroll its third show over the web, a weekly 15-minute musical ailer. The new show will bow July 3 and will be presented at 10:45 a.m. Saturdays, immediately following Seeman's weekly *Hollywood Headlines* show. The sponsor also airs *Monday Morning Headlines*, news show, at 6:15 p.m. Sundays.

The Buddy Weed Trio, Gene Hamilton and Jimmy Blaine, as singer-announcer, will comprise the cast of the new program, which will begin over the web's Eastern stations only. J. D. Tarcher & Company, Inc., is the agency. Air-Wick is the product.

Station Can't Retain Use of Character's Name, Court Rules

MILWAUKEE, June 12.—The Milwaukee Journal, owner of WTMJ here, lost its \$50,000 damage suit against Jack Bundy, general manager of WMAW, Milwaukee's newest indie, in a decision handed down here Wednesday (9) by Circuit Judge Charles L. Aarons. The judge ruled that Bundy may use the name Heinie on WMAW ailers but not the billing, *The Band of a Million Ails*. WTMJ had sued to prevent Bundy from using the billing, Heinie and His Band of Million Ails, on a WMAW daily noon-hour ailer.

The name Heinie does not have the standing of a trade name Aarons ruled. He held that it was not used to identify any present program and was not subject to property rights. The right to the name as granted in a 1932 contract between Bundy and *The Journal* had been lost by disuse, he ruled.

Bundy appeared over WTMJ from 1932 to 1944 in a program called *Heinie and His Grenadiers*. In its suit against Bundy, *The Journal* had contended that the proposed WMAW ailer would infringe on WTMJ's rights.

Birmingham Outlets Endorse NAB Code

BIRMINGHAM, June 12.—Unanimous endorsement of the standards of practice adopted by the National Association of Broadcasters (NAB) has been voted by executives of Jefferson County's seven AM and four FM stations.

The resolution pledging acceptance of the code was introduced by Mrs. Evelyn Hicks, manager of WTNB, after the new NAB standards had been read by Henry P. Johnston, managing director of WSGN and WSGN-FM.

Other representatives at the meeting were Iralea W. Benne and William J. Bertram, WVOK; James Connelly, WJLD; E. M. Plumstead, WSGN; G. A. C. Scarborough, WKAX; David Loveman, WTNB; John T. Orr, WBRC; C. P. Persons Jr. and Lionel Baxter, WAPI; G. P. Hamann, WBRC; Burt F. McKee Jr., WAPI; Howell C. Cobb, Herbert Greib and Don Campbell, WBRC; Julian A. Flint, WSGN, and Mrs. Eloise Smith Hanna, WBRC.

Rooney Show May Undergo Overhaul

NEW YORK, June 12.—The Mickey Rooney show, now on the Columbia Broadcasting System (CBS) as a house-built package, may be headed for a complete overhaul. The show is now a situation comedy, but may be switched completely to a musical variety format.

Details on the switch were being worked out this week by Hubbell Robinson, CBS program chief, now on the Coast. The tentative title for the new show, should it go thru, is *Hollywood Showcase*. It would feature unknown professional talent.

What's the Pitch?

WASHINGTON, June 12.—Lee Sand, disk jockey on WWDC here, recently pitched batting practice for the Washington Senators. Did so well he was offered a job. Now Sand, a former minor leaguer, doesn't know whether to continue spinning records or try spinning the horsehide.

A complete report on the AFM convention will be found in this week's Music Department.



STORY UNCOVERED!

WMAQ's "Reporter-at-Large"—Jim Hurlbut—gets around to about every big Chicago story. But one that he modestly shied away from recently was top news nevertheless. Here it is:

"REPORTER-AT-LARGE," with Jim Hurlbut, wins **FIRST PLACE** in The Billboard Local Program Competition . . . news classification for 50,000-watt stations.

We think that's great . . . particularly because it bears out our thinking that "Reporter-at-Large" is an exceptional news show. The judges back us up with: *"Jim Hurlbut does . . . really good reporting, with the personal touch, a type of coverage not often found in radio . . . an outstanding job."* *

That's high praise. It's lead story copy . . . as WMAQ's news coverage and news shows always have been — and always will be!

*"Reporter-at-Large," with Jim Hurlbut, is available for sponsorship!

WMAQ NEWS AND COMMENTATOR AWARDS (1947-1948)

- REPORTER-AT-LARGE** — First Place, The Billboard Local Program Competition. May 1948.
- ALEX DREIER** — First Award in radio news-writing. Sigma Delta Chi's Awards in Journalism Competition. May 1948.
- CLIFTON UTLEY** — Special Citation. Sigma Delta Chi's Awards in Journalism Competition. June 1947.
- NEWS ON THE SPOT** — First Award, Radio Division. Chicago Federated Advertising Club Awards Competition. May 1947.

FIRST IN CHICAGO

WMAQ

50,000 WATTS 670 Kc.

Represented by NBC SPOT SALES

ONLY CHICAGO STATION WITH ITS OWN STAFF OF LOCAL REPORTERS



An Evening With Romberg

Reviewed June 8
BROWN & WILLIAMSON TOBACCO CORP.
Wm. S. Cutchins, Vice-Pres. Chg. Adv.
Thru Russell M. Seeds Co.
Via NBC

Tuesdays, 10:30-11 p.m.
Estimated Talent Cost: \$5,000. Director, Keith McLeod; announcer, Rod O'Connor; narrator, Ford Pearson; music composer-conductor, Sigmund Romberg; vocalists, Jean Fenn (soprano), John Howard (baritone).

Table with 2 columns: Program/Category and Rating. Includes 'Current Hooperating of the program', 'Average Hooperating of shows of this type', and 'CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS'.

Composer Sigmund Romberg has been doing this summer show for four seasons, and it has simmered down to a routine, easy-to-take pattern. For the listener who is not hepped on jive or pop music, the Romberg show is pleasant fare...

For those who like their music straight, it's nice material, with the orchestral work varied by vocal renditions by soprano Jean Fenn and baritone John Howard. Their voices are good in both quality and technique.

The Raleigh plugs on the show take a very strong, and sometimes irritating, pattern. There are the singing commercials, plus the "moisturized - whoosh" routine. Other themes are "blending" and "kind to your throat."

For the old-timers and musical squares, there's a pleasant summer's listening ahead.

Paul Ackerman.

Radio X

Reviewed June 3
Sustaining over WNYC, New York
1,000 Watts, Non-Commercial
Thursdays, 8-8:55 p.m.

Producer, George Wallach. Cast, talent from British and French radio, presented by transcription. British production, "Apollo in Bourne," starred Michael MacLiammoir. French program, "Rendezvous in Paris," featured Jacques Elion and his orchestra, Jacques Charles, Henri LeGuet, Nadine Centraux and Roger Treville.

That there are interesting productions available to stations in this country from British and French radio sources is common knowledge, but too few of these shows are getting airings here. However, municipal Station WNYC, in preeming its experimental series, which it has titled Radio X, dipped into shows borrowed from both sources.

First, longest and the more successful was Apollo in Mourne, British drama starring Michael MacLiammoir. Characterization was excellent and made up in good measure for the weakness of the script, a semi-comedy about the romantic meanderings of the god Apollo, when he was banished to Ireland from Olympus. Second item was a brief musical excursion into the French music hall atmosphere at the turn of the century, and was somewhat less of a treat artistically and in academic interest.

It must be said that WNYC has a good idea here and should be able to offer some stimulating diversions on usual radio fare. Sam Chase.



Radio and Television Program Reviews

Designates Radio Review

Designates Television Review

Sing It Again

Reviewed May 29
Sustaining Via CBS

Saturdays, 8-9 p.m.
Estimated Talent Cost: \$4,000; producer, Lester Gottlieb; director, Rocco Tito; announcer, Don Baker; music, Ray Block and orchestra; lyricists: Hy Zaret, Bernie Hanighen, Albert Stillman, Bill Stein; emcee, Dan Seymour; vocalists: Alan Dale, Patti Clayton, Bob Howard, The Riddlers (vocal quintet).

Table with 2 columns: Program/Category and Rating. Includes 'Current Hooperating of the program', 'Average Hooperating of shows of this type', and 'CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS'.

Sing It Again is no better and no worse than many other giveaway programs in which the radio industry today is so regrettably indulging itself. It has a slick professional production and some good and some adequate talent. It has a passably effective gimmick thru which to dispense its loot and it has also the requisite teaser to build up interest in a jackpot. Those are the essentials in any giveaway series.

But to review Sing It Again it is necessary to review this entire program cycle, with special reference to the Columbia Broadcasting System (CBS). Columbia is the network which has embarked—with more than middling success—on a policy of building its own programs and packages so as to forfend the star-raiding which has taken place and so sorely depleted its schedule. Columbia is also the network which has achieved much standing as devoted to public service. And in this case, Columbia execs—talk is that the Sing It Again originated in the top web echelons—

Rexall Summer Theater

REXALL DRUG COMPANY
Thomas H. Lane, Vice-Pres. Chg. Adv. and Sales Promotion
Thru N. W. Ayer & Son, Inc.
T. Arthur White, Acct. Exec.
Via NBC

Sundays, 7:30-8 p.m.
Estimated Talent Cost: \$5,500; director-writer, True Boardman; announcer, Howard Petrie; cast, Pat O'Brien (Dan Carson), Virginia Bruce (Susan Read), Francis X. Bushman (Dad Carson); Roy Bargy and his orchestra.

Table with 2 columns: Program/Category and Rating. Includes 'Average Hooperating for shows of this type', 'Current Hooperating of show preceding', and 'CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS'.

There are some good names in Rexall's summer dramatic series, which the same account sponsored last year. They are Pat O'Brien, as Dan Carson, the civic-minded local pharmacist; Virginia Bruce, as Susan, the nurse who is the romantic interest, and Francis X. Bushman, as Dad Carson. The series is a homey type of drama, presenting the local druggist in the very best light as a pillar of morality, manliness and civic virtue. O'Brien, of course, is well cast in a role of this type. To this reviewer, however, it seemed that

What Makes You Tick?

Reviewed June 6
HELMBROS WATCH COMPANY, INC.
Harvey M. Bond, Adv. Mgr.

Thru William H. Weintraub & Co., Inc.
John Scheuer, Acct. Exec.
Via MBS
Sundays, 5:30-6 p.m.

Estimated Talent Cost: \$1,000; producer-director-writer, Addison Smith; music director, Albert Burhman; announcer, Cy Harrice; analyst, John K. McCaffery; panel of judges (psychologists), Dr. Leon Arons, Dr. Sidney Roslow.

Table with 2 columns: Program/Category and Rating. Includes 'Current Hooperating of the program', 'Average Hooperating of shows of this type', and 'CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS'.

Mutual and Helmbros Watches—not to mention John K. McCaffery—should have a winner in What Makes You Tick?, a program which might be described as a radio version of popular psychology. McCaffery—the same urbane performer who has been doing Room 416 over

WNBC—quizzes about half dozen people from the studio audience during the course of the program to determine the extent of their interest in money, the opposite sex, et al. Each person tested is asked to evaluate himself or herself, percentage-wise, on one such personality trait. McCaffery then asks a number of lead-

Voice of the Army

Transcribed Series
Produced by Recruiting Publicity Bureau
Broadcast Over 1,125 Stations

Talent Cost: \$600. Director: Major Hugh K. Murray. Writers: S/Sgt. Joe Gilbert, S/Sgt. Roger T. Bedell, M/Sgt. Robert C. C. McCann. Cast: Alan Baxter, Barney Lake, Frank Scott, Frank Lamanno, Jason Johnson, Frank Richards. Announcer: Sidney Fall.

This series of wax shows, produced by the army's recruiting publicity bureau to stimulate enlistments, currently is in its 10th year and is aired over a considerable number of outlets. A large contingent of top-flight film and radio thespians still are participating in producing under the khaki banner.

The current lag in enrollees, however, cannot be traced to this show, and is more likely the result of unsettled world conditions and the prospect of atomic joustings. For the airers on the series remain good workmanlike jobs, altho writing a fresh new appeal to join up must be a tough weekly assignment after 10 years.

"Geronimo" Series

The airer caught, a recent issue titled Geronimo, featured Alan Baxter in a piece about the parachute outfit, with emphasis on the heroic exploits of the 82d Airborne. The stream of consciousness technique was combined with flashbacks to point up the training and battle life of a chutist during the war. Baxter portrayed the lead with fitting firmness, and the other cast members also showed capably. However, with emphasis thruout on one tough campaign after another, the question arises of how such stern stuff fits in with the aims of the series. Productionwise, however, it's quite adequate. Sam Chase.

Take a Number

Reviewed June 5
UNITED STATES TOBACCO COMPANY
Harry Dwight Smith, Adv. Mgr.
Thru Kudner Agency, Inc.
Via MBS

Saturdays, 5-5:30 p.m.
Producers, directors, Sam Levine, Robert Monroe; emcee, Bob Shepard.

Table with 2 columns: Program/Category and Rating. Includes 'Current Hooperating of the program', 'Average Hooperating of shows of this type', and 'CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS'.

Mutual's latest entry in the current giveaway craze is Take a Number, which aired sustaining for several weeks before acquiring the United States Tobacco Company as a bankroller. It is distinguished primarily by the fact that it sets what may be an all-time record for total plugs, including more than the standard number for the sponsor and a few score more for the manufacturers of the loot handed out to participants. Withal, it proved a good enough and quite listenable show, considering the tremendous number of like airers now littering the air-

lanes. Emcee Bob Shepard kept things rolling nicely, and the program had a few semi-original gimmicks. One was a device for stressing the sponsor's four tobacco brands. This was done by having the contestants pick their questions from one of four groups, each bearing the name of a tobacco. These names thus were

(See Take a Number on page 16)

Heard and Overheard

Reviewed May 13
Sustaining Via WDRG, Hartford, Conn.
(Basic CBS for Connecticut)
Thursdays, 6:15-6:30 p.m.

Producer, Walter B. Haase; director, Harvey H. Olsen; writer-commentator, Jack Zaiman.

Jack Zaiman is no Johnny-come-lately in this hinterland town. For the past four years he's been handling a show over WDRG called Needle Club, consisting of weekly guests, ranging in stature from potential presidential candidates to Hartford juvenile delinquency prevention group representatives.

Now Zaiman's turned his air time guns on the human interest side of the news, with the full 15 minutes devoted exclusively to Connecticut's political and social scene.

On the show caught, Zaiman talked of the Hartford visit of Sen. Robert A. Taft. A few hours previous to air time, Zaiman interviewed Taft and told WDRG listeners some out-of-the-ordinary remarks. Then he discussed the world premiere (held on Wednesday (12) in Hartford) of Fuller Brush Man. The actual program format isn't definitely set, altho the new show's been on for a month.

As the air shot stands now, it doesn't offer anything spectacularly different from the run-of-mill political-human interest shows. Zaiman's got ideas tho, and right now he's talking of occasionally getting area political lights in for guesting.

Calmly Efficient

Zaiman's radio voice is calmly efficient. The timing isn't all it should be at present, but more experimenting on the script should rectify this. He's well known in the New England States for his political commentaries in The Hartford Courant. He was once with the United Press here.

The program stands a chance to become good radio material in a short time, because the basic idea of a show with politics and human interest as script background hasn't been tried in this town for many a year. Allen M. Widem.

Cities Service Band

Reviewed June 4

CITIES SERVICE COMPANY

Tom De Bow, Dir. Adv.

Thru Ellington & Co.

C. L. Landon, Acct. Exec.

Via NBC

Friday, 8-8:30 p.m.

Estimated Talent Cost: \$3,500; director, James Haupt; announcer, Ford Bond; band conductor, Paul Lavalle; Cities Service Male Quartet.

Current Hooperating of the program
(Started June 4).....None

Current Hooperating of shows of this type (Concert Music).....6.5

Current Hooperating of show preceding (H. V. Kalfenborn).....7.3

Current Hooperating of show following ("Can You Top This?").....8.0

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS

ABC: "Dashlell Hammett's Fat Man"..... 9.5

CBS: "Fannie Brice"..... 8.5

MBS: Sustaining.....None

Cities Service, having undergone considerable criticism for its previous show, Paul Lavalle's *Highways in Melody* has switched over to the old-fashioned oom-pah-pah for its summer (and possibly permanent) replacement, in the form of a 48-piece brass band under Lavalle's twirling baton. The swap may be considered a happy one, at least insofar as the current show is off the oft-beaten modern radio path. For a brass band, the one offered is certainly a honey. For its possible success, well, them as likes bands will certainly go for this, and them as don't probably couldn't be won over by Sousa himself. The bankroller evidently thinks the odds are in his favor; the show paid tribute to the 80,000 bands in the nation, mostly amateur, embracing more than 3,000,000 tootlers. One lone commercial was brief and well delivered.

No fault can be found with the musicianship of the personnel. On the contrary, one trumpet offering showed a blaze of talent which

seemed to combine Dizzy Gillespie's virtuosity with Billy Butterfield's tone. And triple-tongued, too. Numbers showed good flavor and variety, ranging from some rousing marches thru a well-performed Wagnerian excerpt to a couple of old Carrie Jacobs Bond faves. Program opened with some sentimental remarks by M. H. Aylesworth, ex-National Broadcasting Company head, now a big wheel with the sponsor. He, in turn, introduced Edwin Franko Goldman, who had some kind words to say about the place of the band in American life. Both might better have been trimmed down a mite. But as a whole, the show is a change of pace and offers the best in its field.

Sam Chase.

This Is New York

Reviewed Thursday (10) 8:45 to 9 p.m. Style—Discussion. Sponsored by the New York County Democratic Committee via the DuMont network, thru the Ben Sackheim, Inc., Agency. Cast: Frank Sampson, leader New York County Democratic Committee; Gen. Thomas Farrell, New York City Housing Authority chairman; Vincent Impellitteri, president New York City Council. Producer-director, James Caddigan. Technical director, Frank Bunetta, account executive for DuMont-Charles Abry.

If this is the best the New York Democrats can do in the way of political propoganda, there's likely to be a new administration one of these days. A duller show would be hard to conceive, and a more inept production could hardly have been obtained on purpose. From start to finish the show was one long mistake. The sponsoring Tammanyites said that if results and mail pull warranted, the series would be continued on a permanent basis. Is that a threat?

The show opened with Demo boss

Frank Sampson not knowing he was before the cameras, walking around and dashing to the desk for a last-minute bit of script study. What he was trying to memorize was the equivalent of a commercial—that all candidates, while he is county leader, will be of good character. This done, he then repaired to the desk where he was able to pick up his notes and commence a tedious amount of reading. Material concerned what Mayor O'Dwyer and the Democratic party are trying to do in the way of housing, particularly for vets. City Council President Vincent Impellitteri followed in the same genre. One item the latter would do well to avoid is any future reference to the Mayor as "General" if he's seeking vets' votes, or hasn't anyone told him?

Bad Scripting

After what seemed an interminable period, they made way for some films, showing contrasts in Gotham's housing, and blueprints of coming projects. The material wasn't bad, but the script accompanying the films was fumbled badly, often not matching the visual matter, and delivered with long, ungainly pauses. But it was certainly the stand-out portion of the show. It was followed by Sampson interviewing Gen. Thomas Farrell, fresh from work on the atom bomb project and now head of the city's housing authority. The general's major contribution was the opinion that the city required federal aid in pursuing its program. Sampson wound up the proceedings with a plug for the leadership of O'Dwyer and the board of estimate. None of the participants was showmanly, all bumbled lines and they could hardly be called assets to broadcasting, either visually or aurally.

Succinct comment on the show was that of the DuMont announcer who closed things off, noting that the network did not necessarily concur with the material aired just previously.

Sam Chase.

Do You Remember?

Reviewed Thursday (3) 8:45 to 9:20 p.m. Over W6XAO (Don Lee), Hollywood. Produced by Carlton Winckler. Assistant, Elbert Walker. Cameremen: Bob Fonerow and Hermes Smith. Sustaining feature.

This video vignette should find audience appeal. Taking a page from radio's quizzers, the gimmick on this show brings into play human interest and little-known facts about famous persons, as recalled by the four-man panel. Using an ad-libber, informal pattern, emcee Wendell Niles welds together a package of pleasantries which makes for easy viewing.

On the first showing the experts were Cobina Wright Sr., publicist Helen Ferguson, radio-screen actor Herb Rawlinson and radio emcee Bob Bence. The panel and audience were shown still photos dealing with such diversified subjects as Lindbergh's ocean hop, Mack Sennett's bathing beauties, John Barrymore and Sir Harry Lauder.

After fixing the date or era represented by the pix, guests were called upon to talk of their own experiences with these people. Rawlinson and Mrs. Wright proved best, delving into their showbiz backgrounds for some interesting bits of Americana.

First showing had rough spots, technically and production-wise. Camerawork and pic quality were spotty, as was the lighting. Despite this, the basic idea is sound entertainment which can be molded into an appealing show. Plan is to use a different panel weekly, thus culling guests from Hollywood's ranks until the ideal panel is found.

Alan Fischler.

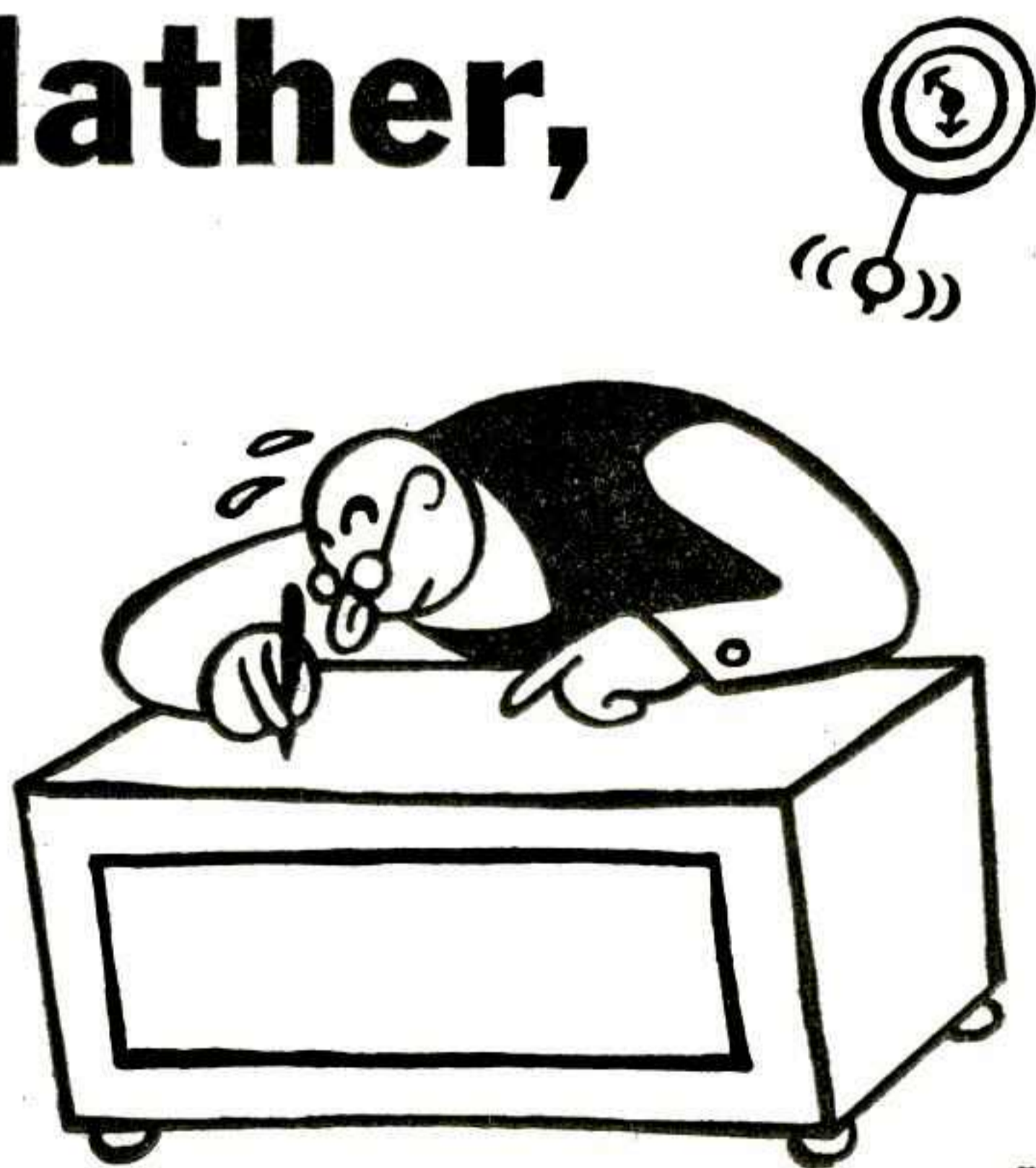
**no cuts, no lather,
no deadline**

NICE THING ABOUT WOR is the way you can plunge right in. And that's what counts in summer-selling.

No publication deadlines to stymie your last-minute advertising plans. No cuts, no proofs, no closed issues to put you in a lather.

- Suppose you decide to drop the price on your product. You hop on WOR and tell people in 18 states about it.
- Suppose the competition is running away with the sales. You bounce right on WOR and get folks in 430 counties steamed up about YOUR brand.
- Suppose dealers in Maine or Pennsylvania or Virginia need a nudge. You aim your sales message at the 34,057,161 people who can hear WOR . . . and dealers practically pant for your goods.

The point is this: there's no waiting around at WOR. We can get you on the air now—at an extraordinarily low price. Better touch base with us today. Call LONGacre 4-8000 and ask for Sales.



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—heard by the most people
where the most people are

WOR

TALK OF THE TRADE

New York

BOB MANN, CBS program department exec, off to Oakland, Calif., Saturday (12) for a delayed honeymoon. . . . Zuma Palmer, radio editor of *The Hollywood Citizen-News*, in town last week. Ditto Peter Opp, of CBS Hollywood office. . . . Eleanor (Pat) Jurley, WQXR, N. Y., press chief, on maternity leave starting this week. . . . Ted (Light Fingers) Cott, of WNEW, N. Y., and his crony, Chester Judis, brother of the station's general manager, working on a new magic act.

Add commentators set for the GOP convention: Felix Morley, Ray Henle and Ned Brooks, of NBC's *Sunoco Three Star Extra*. . . . Harry J. Boyle, program director of Canadian Broadcasting Corporation, arrives in New York Tuesday (15) to discuss program exchanges with web execs. . . . Charles H. Smith, CBS market research counsel, leaves the web June 11 to join Batten, Barton, Durstine & Osborn in Minneapolis.

TOM CARPENTER, assistant radio director at Kenyon & Eckhardt, in Hollywood for sun and talk with Bob Wolfe, agency's Coast chief. . . . Herb Landon, K&E radio publicity chief, off to Chicago and Milwaukee in connection with *County Fair* promotion.

Brad Phillips has joined WINS as staff announcer. . . . Sam Taub returned to WHN's *Hour of Champions* program after an illness of many weeks. . . . Howard Lindsay, regular *Ford Theater* emcee, returns to program June 27 when *Arrowsmith* is presented. He took three weeks' leave to do *Life With Mother* in Detroit. . . . Russell Maloney quits CBS's *Of Men and Books* show August 26.

FREDERICK-CLINTON Company, Inc., New York agency, has been named to handle the radio campaign on the national Wallace-for-President Committee. Both spots and programs will be used. Account exec will be Sydney Rubin.

From All Around

Allen Prescott, vet emcee who has three times subbed for Don McNeil on ABC's *Breakfast Club*, will again take over in Chicago June 17 and 18, and July 5 thru 9, while McNeill vacations. . . . Louis Bookwalter, chief engineer at KOIN, Portland, Ore., now director of engineering for both KOIN and KJR in Seattle. . . . Vic Bochenko added to the technical staff of WCSI-FM, Columbus, Ind.

JACK KNELL, director of news and special events at WBT, Charlotte, N. C., elected president of the Carolinas Radio News Directors' Association at the organization's recent meeting in Asheville, N. C. . . . Vincent D. Piano appointed sales promotion manager of WSB, Atlanta. . . . Promotions at WFDF, Flint, Mich.: Marvin Levey, studio supervisor, upped to production manager, and Ted Taylor, announcer, to Levey's former post. Monte Valentine, formerly of KRBC, Abilene, Tex., added to announcing staff.

Howard Tinley, announcer-actor recently with WOOK, Silver Spring, Md., now producer-director of the Les Williams variety show, originating early from National Academy of Music and Art, Washington. . . . Jerry Bamberger, promotion chief, and James Hughes, station flack, have left WKOW, Madison, Wis.

New England

IN BRIDGEPORT, Conn., John Magnus has joined announcing staff at WICC, replacing Ken RapiEFF, who's left to join special events crew of Yankee web in Boston. . . . John Hollerieth, of commercial department at WHTT, Hartford, Conn., home from a Buffalo visit. . . . It's a boy for the Bill Sheehans in Hartford. Pop is announcer at WDRG. . . . Jack Kane, sales staff, WHEB, Portsmouth, N. H., back on the job after two weeks of grippe. . . . Waldron C. White, formerly with American Red Cross, has joined WHEB. . . . Earl Doud, formerly at WMMF, Plattsburg, N. Y., now announcer at Bridgeport's WNAB.

Hollywood

FRED LEVINGS, formerly with CBS, Chicago, appointed program director for KMGM, Metro-Goldwyn-Mayer's new Hollywood FM station. . . . MGM stars Johnnie Johnston and Kathryn Grayson cut audition records for a new type of musical Mr. and Mrs. airshow last week. . . . A change in format is brewing on *Take It or Leave It*, with Biow Agency looking for new gimmicks to replace the present set-up. . . . Mal Boyd, whose radio exploitation office has been servicing indie film producers, has announced formation of a similar service for tele broadcasters. . . . Cliff Arquette cut a new audience participation show at Mutual, tagged *Presenting Mrs. America*. . . . Still another audition platter cut is the new Bob Burns show which Ken Dolan Agency is pitching to Colgate as a replacement for Kay Kyser. . . . Kyser, incidentally, is devoting practically all his time at present to promoting a mammoth benefit show for St. John's Hospital, one of his pet charities.

Joe Rines, producer of the Judy Canova airshow, has been named radio and tele director for Sherman & Marquette Agency. . . . Alan Kent, one of the originators of radio jingles (Pepsi-Cola and others), has formed a tele production firm tagged Bonded Television, with Anson Bond. Gil Ralston, nighttime supervisor for Procter & Gamble, also has a tie-up with the Bond-Kent combine. . . . Screwball disk jockey Jim Hawthorne, whose local shows have stirred up terrific interest, has been auditioned for a net show for Chesterfield.

WHOM Jock Show To Move to WMCA

NEW YORK, June 12. — Symphony Sid, all-night disk jockey at WHOM, Jersey City, N. J., this week signed to move his show over to WMCA, be-

ginning June 28. The jock is reported bringing with him considerable on the spot business which was on his WHOM show.

WMCA, in slotting Sid in the midnight to 7 a.m. period, is finding it necessary to seek a new spot for its Duke Ellington platter show, now from midnight to 1 a.m.

"Club House" May Prove Boff Show For CBS Pubserv

NEW YORK, June 12.—Red Barber's *Club House*, which quietly debuted over Columbia Broadcasting System (CBS) recently in the 10-10:30 a.m. Saturday slot, may develop into one of the strongest public service and promotion ideas ever dreamed up in connection with a sports program. The culmination of more than two years of planning on the part of Barber, *Club House* already has gained the co-operation of some 25 web affiliates. Web sports shows have generally been weak on this point.

The format involves awarding a certificate of achievement and \$100 to an organization doing a constructive job in juvenile recreation. Stations nominate these groups themselves, an activity which immediately couples the station with the web in a pubserv venture. Barber estimates that approximately two years will elapse before all stations on the web are covered.

Local Sport Shows

For the station, the initial pubserv co-operation with the web does not have to be the ultimate step. Stations, points out Barber, can easily get a second program out of the deal, and may, if so inclined, inaugurate similar local-type pubserv sports shows of their own. Such activity, of course, would tie the station in closely with various civic groups working for the betterment of American youth.

It's notorious that network sports programs have seldom clicked. The Barber venture, which is regarded with great interest by CBS Board Chairman William S. Paley, is thought to be original enough in format to make the grade where others have folded. Barber's philosophy holds to certain basic tenets. He figures that primarily a sports show must be entertaining or it's doomed. Secondly, and with regard to the pubserv angle, he figures you can't make the public conscious of good causes by getting on a soap box, but rather by casual mentions of such causes and organizations.

When and if Barber goes on the road to do his baseball broadcasts, *Club House* will originate from various CBS affiliates. In late July, while Barber is in London for the Olympics, *Club House* will originate there with English kids as participants.

State's Atty. Alcorn Raps Crime Shows

HARTFORD, Conn., June 12. — Speaking before the Hartford Rotary Club Monday (7), State's Attorney Meade Alcorn declared that radio crime programs and comic books are a problem to law enforcement agencies.

He added: "How to meet the insidious education children are getting from certain radio programs and comic books is one of the problems we are confronted with in Superior Court."

Radio program and comic book authors, he said, do not realize the effect their productions have upon the minds of younger people. "We in the courts," he pointed out, "know that the effect is sometimes very bad."

Congratulations to
BILLBOARD'S
 Joe Csida and Jerry Franken for the keenness of their eyes-on-the-industry and their professional judgment in signalling out for award **JOSEPH GARRETSON** and **THE NEWS** sponsored on **WSAI** by The Shell Petroleum Company.



Mr. Garretson, too, is a professional with that lengthy experience which marks the star reporter. We think of him as typical of WSAI's "Personalities That Sell."

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COL. ASKS 1c LP ROYALTY

Concert Vs. Location Tiff Cracks Kenton-Gastel Team

HOLLYWOOD, June 12.—Question of concert vs. locations was given as the reason for the split-up of batoner Stan Kenton and his personal manager, Carlos Gastel, after a seven-year association. Parting was sweet sorrow for both parties concerned, with both the maestro and his p. m. saying they walked away still friends. However, each told *The Billboard* that differences were too deeply rooted to foresee a possible reassociation. Since the tie-up in recent years was only effected via verbal agreement, dissolution goes into effect immediately. They have reached a settlement whereby Kenton takes care of commissions due Gastel for bookings which go into next fall.

Gastel said the rift came after a long disagreement with Kenton over the latter's desire to devote efforts to concerts and cut location dates to a minimum. Gastel stressed that his differences with Kenton have never been over the type of music he should play nor has he ever asked him to corn up the music for commercial reasons. Kenton's continuing fight to bring his progressive jazz into the nation's concert halls has made it a trying task for the agency, General Artists' Corporation (GAC), the personal manager, the batoner and members of the band, Gastel said. He feels that Kenton is taking an uncompromising attitude in his unwillingness to dish out dance music for location dates and is driving too hard for concerts. While the band is a top grosser, its expenses are tremendous while on the road, making concerts pretty tough to handle economically. The band's over-all nut is \$7,158 while on location and \$10,000 weekly in transit, Gastel revealed. This includes commissions, travel expense, promotion-exploitation costs plus salaries. Gastel said that concertizing created beefs that always brought him in the middle as a buffer between Kenton and GAC. This mounted, he said, until it was no longer worth it.

The Steinwaying maestro agreed that disharmony arose as a result of his concertizing. Chief trouble, he said, was a GAC delay in setting up its concert department. Since the concert field is entirely different from the dance field, Kenton said he continued to ask Gastel to get after GAC, but felt that Gastel didn't put full

Archer Leaves Cont'l Agency

NEW YORK, June 12. — Jack Archer, who with Milt Deutsch and Abe Turchen founded Continental Artists Corporation (CAC) in September, 1947, this week resigned as veepee and secretary of the firm, selling his interest in the corporation to Deutsch for an undisclosed amount. Archer originally left the William Morris Agency (where he served as West Coast band booker) to join Continental. His future plans are indefinite beyond taking a long vacation.

CAC will continue operations as before with Deutsch as CAC's prexy; Turchen, veepee and treasurer, and Mort Davis and Larry Gengo rounding out the staff. Continental's talent stable includes Woody Herman, Noro Morales, Spade Cooley, Esy Morales, Miguelito Valdes, Carlos Molina and Sacassas.

pressure on the agency. Back-tracking in dates, as well as bookings in towns that didn't pay off makes Kenton feel he'll possibly do better sans a middle man in dealing with the agency.

Kenton doesn't anticipate leaving the GAC fold, his contract still having another 10 months to go. Instead, he said, he wants to discuss the matter with GAC head Tom Rockwell and find a possible solution for the difficulties encountered in the past. He is not interested in another p. m., stating, "They don't come any better than Carlos."

BMI Excluded In Anti-Cartel Suit Vs. ASCAP

NEW YORK, June 12.—Judge Simon H. Rivkind ruled in Federal District Court this week that the government's anti-cartel action against the American Society of Composers, Authors and Publishers (ASCAP) does not warrant inclusion of Broadcast Music, Inc. (BMI), as a defendant.

ASCAP, charged with operating a world-wide cartel and conspiring to monopolize music-performing rights, had moved that BMI be made to answer the same charges. The government had moved to the contrary and Judge Rivkind's decision now eliminates the possibility of BMI's involvement.

J. Dorsey Back To GAC Fold

NEW YORK, June 12.—General Artists Corporation (GAC) this week completed negotiations with orkster Jimmy Dorsey and his attorney, John Manning, for the long-time top-flight fronter to return to the agency's fold under terms of a new five-year management pact. Agency topper, Tom Rockwell, flew to the Coast early in the week to get the Dorsey signature on the pact.

Dorsey, who was with GAC for a number of years, cut away from the agency last September to tie up with the Mus-Art Agency under a verbal booking agreement.

In addition to completing the Dorsey deal, Rockwell will also put the finishing touches to the deal which sent Tex Beneke to the Music Corporation of America (MCA) from GAC management. Tho the deal for Beneke to tie with MCA is sealed, there are some "discrepancies" to be cleared up between Rockwell and MCA execs, which are understood to be mainly based on the termination date of the GAC pact. It is believed that as part of the settlement between the agencies (reportedly achieved because MCA wanted the Beneke band immediately), MCA will split commissions with GAC for an undisclosed period of time in addition to paying an undisclosed amount of cash.

HOLLYWOOD, June 12. — First date set by Music Corporation of America (MCA) for its newly acquired Tex Beneke aggregation is Hollywood Palladium, starting December 28 for five weeks.

Krasny To Split Time in East As GAC Brass

NEW YORK, June 12.—Beginning in July the General Artists Corporation (GAC) will institute a new exec policy aimed at spreading the weight of top brass. Prexy Tom Rockwell and Veepee Milton Krasny will alternate between the Coast and local agency offices the entire year around. Whenever Rockwell goes West (he does so regularly twice a year, for the summer months and in December for a number of weeks) Krasny will come East to supervise the top exec activities in New York. It is believed that Krasny, who formerly spent all of his time in the agency's Hollywood offices, will be in New York for the summer months and for the months of January and February as well in the coming year.

Krasny has been in the East for the past couple of weeks to attend the convention of the American Federation of Musicians (AFM) as a visiting representative for all of the management agencies.

Lubinsky Buys Hunk of Regent; Still Tops Savoy

NEW YORK, June 12.—Herman Lubinsky, of Savoy Records, Newark, N. J., manufacturer specializing in race records, bought into Regent Records this week. The hunk of Regent purchased by Lubinsky is undisclosed, but the Savoy head man will serve as treasurer and general sales manager of Regent Records, while continuing as president of Savoy. Fred Mendelsohn, who sold Lubinsky the Regent piece, will be president of Regent and in charge of artists, repertoire and personnel. Mendelsohn will have no connection with Savoy. Both labels will be continued, entirely independently, with Savoy concentrating as always on race items and Regent on pop material. John Abrams will be vice-president of Regent. According to Lubinsky, 38 distributors from coast to coast are now handling the Regent line.

Disk Biz Off? Not for King

CINCINNATI, June 12.—King Records of this city announced this week a plant expansion and personnel increase of 10 per cent to go into effect this summer.

King's expansion at this time contrasts sharply with the current record biz trend toward retrenchment and personnel reduction. King, however, has been enjoying a series of clicks in the race and folk fields, and according to diskery Prexy Sydney Nathan, production has advanced every month this year.

The firm this week augmented its jazz and race catalog with the acquisition of 64 masters from the Sensation diskery, highlighted by four sides by Todd Rhodes, of *Bellboy Boogie* fame. Also represented in the package are Lord Nelson, Milt Jackson, Russell Jacquet, Doc Wiley and others.

Wants 1-Year Concession as Biz Bolster

"Help Us To Help You" Pitch

By Joe Carlton

NEW YORK, June 12.—Columbia Records, Inc. (CRI) has approached major music publishers here with the proposal that the diskery be granted a special royalty-rate dispensation for pop standard songs to be released on its new long-playing (LP) micro-grooved 33 1/3 r.p.m. disks.

The Columbia request is carefully stipulated by the diskery as extending for a one-year period only and makes the following suggestion to pubs: On the popular LP disks to be released as soon as two months from now (four songs to one side, eight tunes to a 10-inch record which will retail at \$2.85) the company shall be allowed to pay only 1 cent royalty per side, in place of the 2-cent statutory rate applied to 78 r.p.m. 75-cent list recordings.

Columbia's argument to the pubs, altho it has met with initial resistance from one or two firms, may yet win majority co-operation, since the diskery is pegging its pitch on a "help us to help you" basis.

Point To Heavy Nut

The diskery argues that its fabulous LP disks are still in the experimental stage and that the 1-cent request is strictly for one year only. The record firm's claim is that it has invested heavily (reputedly \$1,000,000 or more) in LP recording in an effort to resuscitate a sallow record biz and restore bigger volume to the record store. Publisher concessions now, which are asked for only 12 months, may be vital in effecting successful merchandising of the pop LP disks (initial output would include such things as one LP-record album of *Songs by Sinatra*, Duke Ellington Suite, or a grouping of Xavier Cugat standards) and the possible returns in form of increased mechanical revenue after the 12-month trial is a CRI strongpoint.

In answering major pub argument already presented against the 1-cent request, the company has obtained assurances that the few dissenters will go along if 51 per cent of the major pubs agree.

Pro and Con

Some of the pub demurrers and CRI's counterclaims include the following:

Answering the complaint that extension of a 1-cent concession might pose unfair competition against other major record companies and bring royalty-cut demands from Decca, Victor, Capitol, etc., Columbia rebuts that (1) the appeal is based only on a 12-month experimental period and the pub help may be essential in real revival of the disk biz; (2) there has been precedent in the past for a diskery to ask for temporary royalty relaxation for vital biz purposes; (3) technically the proportioning of 2 cents on regular 75-cent disks with an 8-cent price on the LP \$2.85 disk represents unfair comparison. Says Columbia, "We are asking for rates only on LP disks; the other record companies are not putting out LP records. If they should, pubs could grant them the same priv- (See COL. ASKS 1c on page 23)

AFM CONVENTION: Accents T-H

Petrillo Drapes Confab With T-H Gloom; Lashes Out at "Canned" Music Biz Fight

Lea Bill Trial Changes Pace; Newsreels Shown

ASBURY PARK, N. J., June 12.—Leavening a calculated gloom with infrequent pinches of his renowned salty humor, James C. Petrillo piloted his tootler delegates thru their 51st annual convention with an apologist solemnity greater than he ever demonstrated at any of the seven previous American Federation of Musicians (AFM) conventions at which he has presided. The note of pessimism was struck in the first few lines of his opening address, with the sorrowful warning that he was going to make "a discouraging talk. . . I can't do it any other way." He then proceeded to the theme that was to thread thru the convention in an ever-recurring leitmotif—the hamstringing effect of the Taft-Hartley law on the union. The current situation, dominated by the restrictive act, is "bad not only for the AFM but for the entire labor movement." But he said he was morally obliged "to tell the truth—no matter how bad."

Truth Reported

From the response of his membership, they felt they were hearing the truth. He explained how T-H is tying his hands in the current recording ban. He analyzed the measures taken in the radio and television areas, pointing out that he had refrained from making a video commitment as long as he could out of fear of the kind of disastrous technological unemployment that decimated musicians' employment with the advent of talking pictures. He discussed AFM duplication and co-operative air shows, explaining why he was forced to yield to the stations in both of these embroglios.

The prexy's usual lashing of the press was considerably moderated. Except for teeing off on a "lousy" syndicated piece by David Lawrence purporting to show how the recording ban could be a boom to T-H, Petrillo restrained himself to a few light-hearted gags, with even a (See Petrillo Injects T-H, page 22)

Small Locals Beat Move To Cut Delegates

ASBURY PARK, N. J., June 12.—Hottest debate on the American Federation of Musicians (AFM) convention floor this week developed out of a resolution which aimed at cutting down the number of delegates to the annual federation convention. Presentation of the resolution with a favorable nod from the law committee led to a series of heated arguments in opposition from delegates representing the smaller-sized locals. After over an hour of debate, it appeared that a convention floor dog fight was brewing between the small and larger locals of the federation.

But honorary Prexy Joe Weber and law committee chairman J. W. Gillette succeeded in shortening the debate and bringing on the vote by reminding the delegates for even hinting that a breach exists between large and small locals. Nevertheless the small locals succeeded in killing the resolution in voting.

AFM Approves Battle on 20% Cabaret Tax

ASBURY PARK, N. J., June 12.—Nitery, hotel and ballroom operators, for the second consecutive convention, found an ally in the American Federation of Musicians (AFM) when a series of three resolutions urging a fight against the 20 per cent federal cabaret tax earned the complete approval of the convened tootler delegates here. The motions were referred to the executive board for action, and Prexy Petrillo stated that he would "go to work on it and go to work on it fast."

The resolutions called for the AFM to appoint lobbyists to act on the motions among the Congress. It was further urged that this lobbying group enlist the assistance of the American Federation of Labor, the National Hotel Association, the American Guild of Variety Artists and the American Society of Composers, Authors and Publishers in conducting the battle to lift the 20 per cent levy.

Two Bills in Works

In the delegates' oral recommendations that the resolutions be adopted, it was revealed that two bills on the matter already are in the works in the House Ways and Means Committee. But it was pointed out that since the cabaret tax is part of an omnibus tax bill it will prove a difficult matter to single out and concentrate on the one imposition. Floor speakers also urged that the individual delegates contact their local congressmen and urge the repeal of the tax.

A similar motion was approved for action at the federation's convention at Detroit last year, but no steps were taken until a month ago on the proposal. In mid-May a group of independent local unit representatives went to Washington to implant the anti-cabaret tax seed.

Addition to this year's resolution asks, if the cabaret tax is not abolished, that the tax should be extended to all spots which use mechanized music.

It also was revealed on the floor that William Green and the American Federation of Labor has been sending out mail pieces to central labor union groups and to State federations of labor urging strong support for repeal of the tax.

AFM Pleased With New Flack Petrillo Handling

ASBURY PARK, N. J., June 12.—AFM's "new look" in public relations was handed a number of kudos by Jimmy Petrillo both in his opening address and on several other occasions in the course of convention activities. Pointing out that Hal Leyshon and associates, hired four and a half months ago as directors of AFM public relations, "can't make angels out of Petrillo and musicians overnight," the AFM chieftain felt that Leyshon earned his annual stipend by arranging the Constitution Hall free concert in Washington the latter part of May. The prexy pointed out that this concert afforded the union the opportunity to show off the workings of the free concerts (financed by record royalties paid to AFM) to President Truman, 156 congressmen, some 45 senators and a number of labor chiefs—all of whom were invited at the behest of Leyshon's office.

Meanwhile, AFM officials and delegates registered pleasure at the daily newspaper coverage of the convention. It was felt reporting, for once during Petrillo's fiery history as AFM topper, seemed fair and not unfavorable.

AFM Rebuttal Filed Vs. Unfair Labor Charges

(Continued from page 7)

diction of the National Labor Act. The memo, therefore, states that the AFM should not be restrained.

Investigation in Works

According to a spokesman at the NLRB office in New York, the matter of the complaint and the AFM's answer has been referred to the general counsel's office in Washington, where the situation is being investigated. It was indicated that the next step would be an effort to bring the warring parties together in an attempt to thrash out the matter.

In addition to Lang-Worth and Standard Radio, Associated Program Service, Inc., was included in the original list of companies who filed the complaint against the AFM. It was reported in New York that Associated had withdrawn from the action. The NLRB regional office here stated that Associated has not yet filed a notice of formal withdrawal.

S. S. for Road Maestri Sought

ASBURY PARK, N. J., June 17.—A motion asking the Bureau of Internal Revenue and various State unemployment compensation departments to make traveling maestri eligible for the benefits of the Social Security and withholding taxes was referred to the AFM executive board for consideration. The resolution was broached as a result of the recent Supreme Court decision in the Bartels' case which classified frontiers as employers and nullified the Form B contract.

It pointed out that frontiers on steady location jobs are now eligible for the benefits, and that traveling maestri should be equally considered.

AFM By-Laws Add New Rules For Road Orks

Tax Theater, Concert Dates

ASBURY PARK, N. J., June 12.—Travelling orks came in for their usual heavy share of discussion at the 51st annual convention of the American Federation of Musicians (AFM) here this week. A motion, which was brought to the floor twice and resulted in a Mexican stand-off both times, finally was accepted for incorporation in the federation's by-laws. This will render travelling orks, giving theater and concert presentations, subject to a local tax (varying from 1 to 2 per cent in about 20 per cent of the AFM's 711 locals, while others have no theater tax on the books). The new statute, to be paid out of the tootlers' takes, brought forth a warning by Prexy Petrillo that the convention must be wary about clamping a strangle hold on dance or name orks.

One change that may prove significant in booking travelling orks comes about thru the recodification and simplification of the AFM by-laws and constitution. This change will be affected by a clause which always has been in the by-laws but until now has not been enforced. In its new form the regulation forbids travelling orks from travel between midnight and five ayem unless they are being transported by train. Since many orks travel by auto or bus, the teeth in this regulation may cause the booking agencies some new headaches in building itineraries for all but their top attractions. Strengthening of this clause reportedly followed the many fatal auto accidents involving musicians which have occurred in recent years.

Another travelling ork motion, which was accepted, raised the automobile travelling rates from 1 cent per mile per tootler to 2 cents per mile. At the same time the travelling rate per automobile was raised from 5 cents per mile to 8 cents per mile.

A couple of other measures dealing with touring tootlers were referred to the executive board for consideration. One asked that, in cases where the minimum scale or conditions are higher than those set in the by-laws, the higher local scale or conditions prevail. This is a regular practice but has never appeared in the by-laws. Another measure asked that touring opera company tootlers be paid \$210 per man for seven performances per week.

Vaude Revival?

ASBURY PARK, N. J., June 12.—Of all things! Delegates at the AFM convention here recommended to Prexy Petrillo's office that the Federation undertake a campaign to publicize a revival of vaudeville. It was further recommended that locals having theaters in their jurisdiction form "bring back vaudeville committees" and generally use their best efforts to further this movement.

The objective of the motion was simple: Vaude shows would require live musicians and create more employment for tootlers.

Woe; Mum on Trust Fund Plan

Klein Offers To Mediate In Ban Talks

Maybe "Interim" Trust Plan

WASHINGTON, June 12.—Rep. Arthur G. Klein (D., N. Y.) told *The Billboard* today that he is "ready and willing" to offer his services as an intermediary to help speed any peace negotiations between the music industry and the American Federation of Musicians (AFM). Klein, a leader in the minority wing of the House Education and Labor Committee, made the disclosure as word leaked from authoritative quarters here that the AFM and the record industry are in a "talking stage" on a welfare fund plan which both groups hope would be operative under provisions of the present Taft-Hartley Act.

Klein is known to be held in high esteem by both AFM and music industry leaders. He sat in on numerous conferences with both groups months ago in a harmony effort.

Royalties in Trust Fund?

According to industry sources here, the plan now under discussion to end AFM Prexy James C. Petrillo's disk-making ban proposes restoration of royalty payments on a trust fund basis. In discussing this development, leading members of the House Education and Labor Committee and a spokesman of the Department of Justice emphasized that the Taft-Hartley Act requires a three-man board of trustees to administer such funds. It was stressed also that only "participating" musicians could derive benefits from the funds.

However, it was agreed that a make-shift scheme might be made immediately workable subject to any changes stipulated by the Department of Justice, which would not be likely to intercede unless a complaint was formally filed.

Since industry leaders appear to favor a settlement, the only likely source of a complaint would be a disgruntled congressman. Because congressmen from now until November will be preoccupied with the election campaign, the chances for an interim operation of a welfare fund are seen better than even. Rep. Fred A. Hartley Jr. (R., N. J.), chairman of the House Education and Labor Committee and co-author of the Taft-Hartley Act, is retiring from Congress at the end of the year.

Another Factor

Another factor considered favorable to setting up an interim plan for ending the disk-making ban is the present study being made by the congressional joint labor-management committee in connection with operations of the Taft-Hartley Act. This committee, popularly dubbed "the congressional watchdog" of labor activities, is reaching the end of three weeks of hearings on all phases of the T-H Act and will stage another brief spell of hearings later, followed by an executive session preparatory to submitting an exhaustive report on the opening day of the next congress in January.

This committee, it is learned, is not at all convinced that the welfare fund restrictions under the T-H Act are satisfactory, particularly since criticism of the restrictions has come from some industry as well as labor spokesmen.

Reprisals Against Imported Waxings Proposed to AFM

ASBURY PARK, N. J., June 12.—A resolution, calling for members of the American Federation of Musicians (AFM) to refrain voluntarily from popularizing any numbers heard on imported records, was referred to the international executive board of the musicians' union at the annual convention here this week. Basis for the resolution, made by Edward J. Moore Jr., of Local 132, Ithaca, N. Y., was that the AFM to date has received no co-operation from foreign musicians' unions during the current recording ban.

That the foreign tootlers have not given any positive support for the AFM, as during the 1942-'44 ban, has been evidenced by the London label's produce in this country, in addition to the ever-increasing number of sides recorded in England for the Victor, Columbia and MGM labels thru reciprocal deals with Britain's Electric Musical Industries. The British Musicians' Union (BMU) attitude, although never clearly defined, seems to encompass the belief that the English government's economy requires maximum dollar-aid in the form of sales to England; hence, they continue to record. Some discussion has been raised lately (as a result of initial perturbation by the BMI over the source of several Mercury recordings made in England for American release) that the BMU might amend its recording sanctions to strike at American firms which were not dealing thru British disk companies. This, on the theory that only thru such dealings would the maximum dollars be returned to England.

Diskers "Trust Fund" Plan Key To Disk Peace If T-H Law Clearance Jells

AFM Sept. Ban-Lift Seen If "Foundation" Gets Gov't Okay

(Continued from page 3)

reportedly awaits two developments: Acceptance by Jimmy Petrillo and prior approval or clearance by two government agencies (the Department of Justice and the Internal Revenue Bureau) in connection with the provisions of the Taft-Hartley law. The significant question in such a trust fund set-up would be the administration of the monies. The law specifies that benefits of a welfare fund must accrue to those employees contributing directly to the fund. The Lewis coal miners are all miners; the musicians in the AFM are not all recording musicians. Previously, Petrillo

had made it clear that he was strenuously opposed to any idea of record royalty benefits going only to recording musicians and not to the membership at large. But the exact administration of the foundation plan and the exact extent of its genuflection to the T-H law probably will depend on the government interpretations to be sought by the diskeries and union counsel before any final action.

Royalty Rates

It is believed that under the plan diskers will pay into the fund at the same royalty rates which prevailed in the union contract which expired last December 31. Rates range from one-quarter cent per 35-cent disk, thru one-half cent per 50-center, three-fourths cent per 75-cent record, 1 cent per \$1 platter and up to 5 cents per two buck bisquit.

This, in substance, is the outline of the plan submitted by record company lawyers to the AFM several weeks ago after a series of meetings had been held between Milton Diamond, general counsel for the Federation, and the diskery legal eagles. Diamond, here attending the AFM convention, said that he "knows nothing about a plan" but did admit to (See *DISKER FUND* on page 22)

Outmoded By-Laws Brought Up to Date

ASBURY PARK, N. J., June 12.—The American Federation of Musicians (AFM) this week accepted a newly completed, simplified constitution and by-laws. The international executive board was empowered at last year's convention to alter and bring up to date the better than 20-year-old AFM rule book.

The chore was accomplished, with the committee, topped by Harry Steeper, assistant to Petrillo, making one addition and one amendment (both of which are discussed in another story in this section which deals with traveling bands).

T-H Act Takes Roasting, Then AFM Is Told How Locals Can Circumvent It

Kaiser Notes U. S. Can't Control Theaters, Cafes, Etc.

ASBURY PARK, N. J., June 12.—While name speakers like James C. Petrillo and Sen. Wayne B. Morse (R., Ore.) seared, crisped, roasted and toasted a couple of guys named Taft and Hartley to a generalized fare-the-well, an AFM attorney named Henry Kaiser poured on the real high-octane stuff at the American Federation of Musicians' (AFM) convention this week.

Speaking in a monotonous drone, Kaiser showed the boys how the Taft-Hartley Act might be circumvented—by independent action of the separate locals.

Prefacing his talk with a cautionary "not all the answers are ready yet," the federation attorney pointed out that while union dealings with films and radio admittedly fall under T-H jurisdiction because of their interstate nature, there is a wide area of uncertainty with regard to theaters, taverns, cafes, etc. No federal agency has ever held these subjects to federal control.

Then he delivered the merchandise: The international executive board of the union will advise the membership to proceed locally with radio and films as tho the Taft-Hartley

Act did not exist. These particular matters can no longer be considered within jurisdiction of the parent body, he stated, and the local boys can take it from there. He warned, however, that "this is advice" and that "there are risks"—especially in situations which will involve boycotts.

Petrillo underlined Kaiser's points by reiterating that there is no existing ruling classifying theaters, cafes, hotels, or ballrooms as interstate. The AFM prexy pointed out that Robert N. Denham, counsel for the hostile National Labor Relations Board, considers everything interstate, and would probably make a cafe in Georgia subject to interstate regulations if it imported beer from Milwaukee.

Meanwhile, Kaiser had also blasted Denham with the accusation that he was helping the National Association of Manufacturers (NAM) in their union-busting drive.

Morse Relabors "Hysteria"

Morse, the first U. S. senator to address an AFM convention, predicted in the meeting's closing speech (See *AFM TOLD HOW* on page 22)

Incumbent Officers Re-Elected by AFM Confab Delegation

ASBURY PARK, N. J., June 12.—As expected, incumbent officers of the American Federation of Musicians (AFM) were re-elected yesterday by the 1,053 delegates to the 51st annual convention of the federation here. President James C. Petrillo (in his ninth year as prexy), Veepee Charles L. Bagley and Secretary Leo Cluesmann were returned to office by unanimous vote, with Financial Secretary-Treasurer Thomas F. Gamble being the only incumbent officer to receive opposition in the balloting.

Walter M. Murdoch, Canadian representative of the international board, also received a unanimous vote from the delegation, while American members of the board, George Clancy, Oscar Hild, John W. Parks and Herman D. Kenin, were unsuccessfully opposed by Oscar Apple.

Five open positions as delegates to the American Federation of Labor convention in the fall (Petrillo and Honorary Prexy Joseph Weber are automatic delegates) were filled by Veepee Bagley, Stanley Ballard, Frank B. Field, Roy W. Singer and Vincent Castroveno.

VICTOR'S A & R "REVOLUTION"

J. Hallstrom G. M. of New Disk Group

Burgess Gets Obie's Spot

(Continued from page 4)

phases of the operation have kicked around new products with the idea of most effectively co-ordinating the diskery's efforts. Regular meetings were held in New York every Thursday. Other platteries, too, have followed the all-department-head confab system for purposes of co-ordination. But the big difference in the Victor structure is this: The a. and r. committee will not only talk about what to do with records already made, they will decide which tunes will be recorded in the first place.

Duties of Burgess, Hallstrom and the other committee members will be as follows: Hallstrom will chairman, supervise and co-ordinate activities at the meetings. Burgess will be popular artists and repertoire director and will be the company's contact with music publishers and recording artists. Burgess will be assisted by Charlie Grean, who will act as Burgess's right-hand man in his contact work with publishers, artists and their managers. Grean will also handle hot jazz and other specialties (excluding hillbilly and race records), but will report to Steve Sholes on the hot jazz and specialty phases of his work. Sholes, in addition to supervising Grean's hot jazz-specialty operations, will be in direct charge of hillbilly and race. Alex Bard will continue to handle international artists and repertoire, and will continue to be assisted by Diaz. Both Bard and Diaz, however, will be brought into a much closer relationship to the pop picture.

Liaison With Sales Dept.

Herb Hendler will be attached to the New York publicity staff (working with Alan Kayes), and will operate out of New York three days a week. The other two days he will continue to spend in Camden, N. J., supervising the company's publications (the job he is now doing). His place on the committee will be simply to toss in whatever ideas he may be able to contribute, particularly on pop records. (Move here is obviously to capitalize on Hendler's work previously with publishers and artists, while he was a. and r. head, just before Oberstein moved back in.) Hendler will not supervise any phase of artist-rep work. Keane is on the committee for the purpose of achieving a closer and more effective liaison with Victor distributors and their field forces. He is Dave Finn's (Victor sales manager) pop promotion man, and his job in the new set-up will be to convey to the a. and r. group what the men in the field have learned about records customers seem to want most.

Heebner the Coast Works

Walter Heebner will continue on the West Coast, where he has been operating as the firm's Coast a. and r. man. He will be in complete charge of the works in the West, supervising popular, hillbilly, race, hot jazz, international and other specialties. Art Rush will not be working with Heebner as in the past.

The plattery has already evolved
(Continued on opposite page)

Pub Sues Apollo On Alleged Vulgar 'Shanty Town' Wax

NEW YORK, June 12.—M. Witmark & Sons (in the Warner Bros.-MPHC pub group) filed suit this week in U. S. District Court against Apollo Records and the Apollo Record Manufacturing Company, Inc., for alleged infringement of the song *In a Shanty in Old Shanty Town*. The complaint charges that Apollo, although granted the right to manufacture and record the song as published, violated the right by recording the tune under the title *Shanty in Old Shanty Town* with a changed lyric which is vulgar and offensive. The action asks an injunction, damages and an accounting of profits earned by the alleged infringement.

GAC, Mus-Art Merger in Final Talking Stages

NEW YORK, June 12.—A possible merger of General Artists' Corporation (GAC) and the Mus-Art Agency appears to be in final talking stages, with the problem of Mus-Art manpower believed to be the only remaining stumbling block. GAC apparently wants to absorb only top Mus-Art personnel, Jack Whittemore, Russ Facchine, Lyle Thayer and Howard Christensen, while Mus-Art forces are holding out for additional exec absorption.

The proposed deal reportedly stems from a situation in which GAC finds itself with extra talent to sell, while Mus-Art has extra sales personnel. If the deal goes thru the probable set-up would find Whittemore here in New York, Facchine in Chicago and Thayer on the Coast.

Mus-Art, formed a little over a year ago by former Music Corporation of America men, reputedly grossed only some \$80,000 last year, with key men drawing approximately \$200 apiece, weekly.

The deal may be consummated this week when GAC's Prexy Tom Rockwell returns from the Coast. Meanwhile, it is understood that Mus-Art boys have been discussing matters with both the William Morris Agency and Joe Glaser's Associated Booking Corporation.

Society Records New Shahin Firm

CHICAGO, June 12.—Another record label was added this week with formation of Society Records by Paul Shahin, op of Pan-American Publications (BMI) and Pan-Am Transcriptions. Shahin has 61 masters containing 40 tunes pubbed by his firm. Some of the tunes are cut twice, in instrumental and vocal versions. Artists cut shortly before the ban include Lou Webb, organist; Vivian Martin, singer; Jose Bethancourt, marimbist; Dick Page, singer, and Joe Gallicchio, all National Broadcasting Company staff artists in Chicago, plus Gay Claridge's ork, and Kiki Ochart and Jose Rosado, rumba outfits. In addition, Shahin has 14 sides by Carlos Molina and Al Kavelin, with Carmen Cavalaro on piano, cut some years ago. Platters will go for 79 cents. Shahin is currently setting up distribution.

Brestoff Plans 'Rack' Invasion Of Drug Chain

DETROIT, June 12.—A "rack" invasion of the drugstore field by a record-selling organization is planned by Brestoff Productions, newly organized here. Racks have been installed on test location in 12 stores of the Cunningham drug chain, which may put them into 150 stores of the chain if the idea clicks.

The system now is confined to vinylite kidisks (10-inch platters), so that the breakage hazard is eliminated. Racks are owned by Brestoff Productions, which places them in the stores on a percentage basis, servicing each rack once every two weeks and handling replacements on practically the same system as a magazine rack. The arrangement is on consignment basis.

20 Record Items

Each store is selling 20 different record items, each displayed on the rack, ranging from 98 cents to \$3.38 for an album. Records are being supplied by Mercury and other labels turning out vinylite kidisks, according to Phil Brestoff.

Brestoff himself is a well-known musical figure, now musical director of WXYZ and director of the *Speaking of Songs* show now heard over American Broadcasting Company.

Defendants Deny Infringement in 'Nature Boy' Case

NEW YORK, June 12.—A denial of allegations that *Nature Boy* infringes on the Herman Yablekoff tune, *Schweig Mein Hertz*, was filed this week in United States District Court here by attorney Lee Eastman on behalf of Eden Ahbez, Crestview Music, Burke & Van Heusen, Inc., and the Edwin H. Morris Company. Eastman's answer also asked for an examination before trial of the plaintiffs, Herman Yablekoff, Jack and Joseph Kammen and J. & J. Kammen Music. The request was granted by the court, and is set for next week.

The examination of Eden Ahbez by A. Edward Masters, attorney for the plaintiff, skedded for Friday (11), was postponed when Eastman obtained a show-cause order. A similar court order to delay the Yablekoff and Kammen examination is expected to be filed by Masters.

MINDY CARSON TO CLICK

NEW YORK, June 12.—Mindy Carson, Musicraft diskery thrush, will be featured with Paul Whiteman and Tony Pastor's ork at Frank Palumbo's Click the week of June 21. The Carson gal has also been inked to do a musical short for Columbia Pictures.

NYU Adds Mizzy to Staff

NEW YORK, June 12.—Vic Mizzy, pianist, arranger and composer of *My Dreams Are Getting Better All the Time*, *The Whole World Is Singing My Song*, etc., has been appointed to the faculty of New York University to teach the Schillinger System of music. The surroundings won't be unfamiliar; as a student at NYU Mizzy began his career, writing scores for varsity shows.

Peatman Listing Of 'Just Because' Burns Leeds Pub

NEW YORK, June 12.—The Peatman sheet lost a friend in the Leeds Music firm when the pubbery burned this week at the Peat sheet's listing of Peer International as the publisher of the tune *Just Because*.

Leeds has been examining a claim by the Peer firm that the latter hold's an unpublished version of *Just Because* that antecedes Leeds's ditty by five years. Leeds claims that for 12 years it has listed the ditty in its catalog. ASCAP recognizes the firm as publisher, and dealers have accepted the company as the publisher.

While not commenting as yet on the validity of Peer's claim, Leeds blew out bubbles of wrath at Peatman's "adjudication before any legal claims have been settled." Position of the Peat sheet statistician did appear to be tenuous. While Peer has announced its claim to *Just Because* (it has even advertised itself as the publisher recently), no lawyer or court decision had been reached and the elimination of the Leeds name entirely has provoked threats of drastic action.

Leeds claims it bought its version of *Just Because* from Jenkins Music in 1940, has been selling copies for 10 to 12 years, recently obtained Frank Yankovic's hit recording as well as others, and only lately had heard from Peer of the latter's claim to an unpublished version.

Colors for Mood On Tempo Disks

HOLLYWOOD, June 12.—Tempo Records will edge their 12-inch, 33 1/3 r. p. m. disks in gold, silver and other colors and has applied for patent on the process and machine that makes it possible. Diskery expects to edge its other disks by fall.

Irving Fogel, Tempo's prexy, showed *The Billboard* samples of the gilt-edged disks and explained the rimming is to enhance appearance of platters, as well as use different colors on disk rims to denote differences in moods of music. Hence, person will be able to tell by color of disk's edge type of music platter holds. Fogel feels beautifying disks and selectivity aid will pay-off in increased sales.

Standard Reducing Distrib, for Direct

NEW YORK, June 12.—Standard Records, long established firm specializing in international material, will cut down on some, not all, distributor handling of its platters in favor of a partial direct sales technique. Tetos Demiatrades, Standard head, revealed this week that he has started the direct merchandising approach in Cleveland, where he has hired salesmen with background and savvy in international music.

The reasoning is that informed salesmen concentrating on one line can do a better job of demonstrating selling points of polka platters than some of the distribers carrying several points.

Victor's A&R "Revolution"; Hallstrom Heads New Group

(Continued from opposite page)

the modus operandi for the new committee in its relationship with publishers who want to submit tunes. Here's how it will go: Any time during the week any publisher, large or small, may phone for an appointment on the following Monday. (All publishers will be seen and heard at a specified time every Monday, and Monday only.) As one top Victor exec put it: If a publisher has an appointment at 10 a.m., he'll be seen at 10 a.m., and not kept waiting in the outer office for 45 minutes before he is seen. When he is thru, the next publisher, by appointment, will be seen.

Publishers are going to be asked to bring records of the tunes they want to submit. If a publisher doesn't have a record, however, Victor will record his offering on wire, exactly as the publisher makes the demonstration. The publisher will make his pitch before the entire committee. It is extremely unlikely that the publisher will be told, before he leaves, whether he has got himself a record or not. The committee will simply listen to the publisher's tunes and story, and let him know later whether or not he's "in."

All in Black and White

A stenographer is going to sit in on all meetings with publishers and take down all pertinent info the publisher submits about the tune. Such items, for instance, as which tune will be the No. 1 plug, when the drive will begin, how much is going to be put behind the song, release date (if the publisher wants to set one), will all be put down in black and white.

At the end of each Monday, when all publishers who had appointments have been seen, the committee will go over the submissions and decide which tunes will be recorded. They will also determine the artist, in any given category, best suited to do the tune. And from that point, the specific men on the committee, assigned to specific phases of the a. and r. picture will contact the artists (Burgess and Grean for pops, Sholes for hillbilly and race, Bard for international, etc.).

A complete transcript of the Monday committee meeting in New York will be airmail-specialized to Walt Heebner on the Coast. Heebner, in turn, each Friday, will airmail-special to New York all the material he has accumulated on the West Coast, with his recommendations, for the consideration of the New York committee members at their Monday meet.

Any Publisher Can Get In

In outlining the plan to this reporter, a top member of the committee said: "We will let it be known that any legitimate publisher can get in to Victor and have an opportunity to demonstrate his wares. And their

presentations will be made on a systematic basis."

There is little doubt that the new Victor plan will meet with considerable skepticism on the part of some veteran music men, artists, managers, et al. Only time and the sales record can tell whether or not the diskery will be able to so thoroly "systematize" its relationship with the creative end of the record business, which is traditionally notorious for its rather loose and informal manner of conducting transactions.

But Victor execs behind the new plan are convinced it can work and are going to make an all-out effort to make it click. Their attitude toward general practices prevalent in some music quarters is best stated in the remark of one top Victor exec. Said he: "Some publishers and some of the wise boys in the trade are frantic and will continue to be frantic to know who is going to be the payola boy. This committee is going to be the payola boy, and as time goes on we're going to tap one publisher after another for as much as we can get. The payoff, however, will not be in small bills in a brown envelope. It will be a check made out to RCA Victor which will be placed in Dave Finn's hands to use for the best distributor salesman operation on this, that or the other promotional tie-in on a specific tune. This will no doubt play hell with our Christmas loot, but you can't have everything."

Eng. Decca Adds 2 Am. Indie Hits

NEW YORK, June 12.—English disk industry added another to its growing list of American indie hit record acquisitions when English-Decca signed an agreement recently with Rainbow Records to release the Esy Morales click, *Jungle Fantasy*, backed with *Easy Does It*, in Europe and the Near East. The disk will carry the English-Decca label.

Other similar negotiations concluded in recent weeks include the Bullet waxings of *Near You* and *Beg Your Pardon*, handled abroad by Towers of London.

Apollo Assumes Nat. Distrib of Gem Label

NEW YORK, June 12.—Apollo diskery has taken over the national distribution of Nat Cohn's Gem label, and this week will release Gem wax thru its 29 outlets.

According to Cohn, Apollo will work initially on eight Gem disks which have already been released. He declared that Gem has a backlog of some 22 masters cut before the ban, all original pop stuff with talent including warblers Phil Regan and Jimmy Carvo. The tunes are pubbed thru the diskery's subsid, Click Music.

Harmonia Firm Adds Amuke Polka Catalog

NEW YORK, June 12.—Harmonia Records enlarged its international library this week with the acquisition of the Amuke Record Company's catalog of international and Ukrainian polkas. Provisions of a long-term contract between Dr. Anthony Benis, Harmonia prexy, and Milton and John Olekson, owners of Amuke, include a cash payment plus royalties to be paid the Oleksos on all records sold.

Music—As Written

New York:

Gossip hath it that Peggy Lee moves onto the Chesterfield show in the fall. Format reportedly will switch to five half-hours weekly with the Lee gal splitting chores with Perry Como and Jo Stafford. . . . Betty Bradley, chirp who's married to West Coast music man Phil Carle, goes into Palumbo's in Philly June 21 with the Milton Berle show. Meanwhile Frank Palumbo's Click nitery has figured out its sked as follows: June 21 for the Republican convention, Paul Whiteman *On Stage America* show and the Tony Pastor ork; June 28, interim week, Woody Herman ork; July 5 thru 17, Democratic convention, Ted Lewis ork and show; July 19, Gene Williams ork and July 26, Ray McKinley ork for two weeks.

Composer-arranger-conductor David Rose mulling a concert tour during July. . . . Dean Hudson's ork no longer affiliated with the William Morris Agency. . . . Duke Ellington's Palladium Theater, London, engagement set for June 9. He is skedded to follow the four theater weeks with two weeks of concerts in the British provinces along with chirp Kay Davis and Ray Nance.

Kramer-Whitney pubbery has taken on Elle Kofler to handle disk jockey exploitation of the firm's ditty, *Love Somebody*, waxed by Buddy Clark and Doris Day for Columbia. . . . Melodee kiddiskery now marketing 10-inch unbreakable plastic platters at 98 cents, with albums also slashed from \$2.89 to \$2.37, including tax. . . . Al Trace's ork moves into the Blackhawk, Chicago, June 30. . . . Sonny Kippe's ork took over the Tavern-on-the-Green bandstand Wednesday (9).

Arthur Fiedler and Boston Pops ork premieres the *Concerto in Jazz*, penned by Donald Phillips, over the ABC network Tuesday (15). . . . Ted Weems into the Surf Club, Virginia Beach, Va., July 2. . . . The Count Basie crew opens a three-week stand at the Strand Theater July 16. . . . New entry on the diskery scene is Life Records, which markets its first platter, *Casey at the Bat*, July 1. Firm intends to concentrate on folk, novelty, spiritual and race items, and is currently lining up distributors. Retail disk price will be 79 cents.

Warbler Andy Russell last week inked a three-year pact with United Artists flickery, calling for eight pix a year. Russell will star in the title role of the Firm's *Cisco Kid* series. . . . Frank De Vol skedded to conduct the ork during a Hawaiian benefit at Honolulu Stadium, July 14-18.

Music pubber George Simon due back from England, Sunday (20). . . . Esy Morales on the West Coast to do a pic for Universal. Morales will feature his *Jungle Fantasy* arrangement. . . . Ina Ray Hutton's Latin Quarter date set to tee off Tuesday (22).

Howdy, Mr. Ice, the Sonja Henie-Arthur Wirtz production set for the Center Theater later this month will feature seven new tunes by Al Stillman and Alan Moran. . . . Agnes Tolle, who has been making concert tours with Victor Borge and Morton Gould's ork, now featured as teatime harpist at Old Colony Restaurant in East Hartford, Conn. . . . Modernaires, who return to Columbia Broadcasting System on *Club 15* August 2, will entertain at a Campbell Soup employees' party in Camden, N. J., June 22. . . . Teddy Brannon Trio playing the Club Astoria in Baltimore till June 24.

Sid Mills leaving for California Sunday (13), stopping off at the Chi NAMM convention with Jack Mills and Mack Stark. . . . Erskine Hawkins moves into the Apollo Theater the first week in July. . . . Warbler Alan Gerard skedded for a two-week run at the Circle Bar, Flushing. . . . Sammy Kaye is adding gimmick of giving away prizes via telephone on his Wednesday night *Supper Club* aircer, consisting of his standard *So You Want To Lead a Band* format. Duplicate prizes will be awarded both to listeners and batoneer contestants on the early and repeat shows. . . . Vox diskery exec George Mendelsohn on three-week distributor tour across country, stopping over in Chicago for NAMM convention.

Boston Pops performed Toots Camarata's *Rumbalero* six times in its first three weeks of the season. . . . Bourne Music, which has taken over the hillbilly ditty, *The Color Song*, from Republic, has Nat Tannen touring the South and Southwest on a promotional junket for the tune and another called *Indian Waltz*. . . . Peter Kreuder, German pianist and arranger now concerting in South America is arranging a tour here. His Continental-Elite album of Gershwin and Lehar is being released this week.

Howard Barlow to play *Fiddle-Fiddle* with the Buffalo Symphony Ork the latter part of July. . . . Edwards Music has taken over *Stompin' Those Blues Away*, previously unpublished race ditty waxed by Billy Samuels for Mercury.

Benny Goodman, in conjunction with *The Bridgeport* (Conn.) *Sunday Herald*, running a Connecticut-wide contest to find a gal vocalist for an engagement with the clary king's group at Westchester County Center June 25-26. Benny, Ted Husing and Leonard Feather will act as judges. . . . Associated Music Publishers, Inc., BMI subsidiary, have secured performing and pubbing rights of Wallingford Riegger's *Third Symphony*, winner of the annual New York Music Critics' Circle award for the outstanding symphonic work by an American. . . . Enoch Light ork now at the Palisades Amusement Park.

Chicago:

Phil Levant, ex-bandleader, is an associate and not a partner in Art Goldsmith's Paramount Attractions. . . . Song pluggers who have lost jobs recently are swinging into other lines. Paul Flynn is operating concessions in a Michigan amusement park, while Bruno Salvatori is running a summer resort. . . . Nev Wagner, one-night booker for WM here, became engaged last week to Mardi Watt, airline hostess. . . . Frank Taylor, agent, and his frau, Bonnie (*Oh, Johnny*) Baker, are expecting a child in the fall. . . . RCA Victor going into the educational platter field experimentally with four albums of Catholic story platters.

Danny Ferguson's small band now with Mus-Art. . . . Guy Lombardo's ork hung up an all-time high for a week at the Chase Hotel, St. Louis, last week. . . . Georges Selmer, commercial manager for Henri Selmer Company, musical instrument manufacturer, will return to France after six months in the U. S., with the intention of organizing public school education in France along the U. S. pattern. . . . Cecil Gant has been signed by King Records.

Mackenzie King For BMI Luncheon

NEW YORK, June 12.—Canadian Prime Minister Mackenzie King will be guest of honor at a Broadcast Music, Inc. (BMI), luncheon at the Hotel Laurier, Ottawa, Monday (14). The luncheon opens a joint meeting of the board of directors of BMI and BMI Canada.

Heading the delegation from the BMI office here are Carl Haverlin, prexy, and Bob Burton and Sidney Kaye, veepees.

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Petrillo Injects T-H Gloom; Raps Canned Music Biz Fight

(Continued from page 18)

sprinkling of compliments for the fourth estate.

After giving a detailed picture of the recording and transcription fund concert for President Truman and an s.r.o. audience held in Constitution Hall, Washington, last month, he digressed to castigate the National Association for the Advancement of Colored People for not having made its objections to use of the hall to him before they carried them to the press.

The Big Battle

He then lashed out at canned music as the big fight on the federation's hands. Here, he admitted, "We can't fight even on one front—we'll get our brains beat out."

Petrillo next reverted to his T-H lambasting, accusing government agencies of utilizing the bill to give the unions a creaming. He said that the National Association of Manufacturers (NAM) had instructed the National Labor Relations Board to take it easy with labor for a while in order to sell T-H to the public as a beneficent bill. But the AFM head predicted, "After we get a Republican government, NAM will give the unions and labor the business." He deplored passing of a free labor movement in the U. S., crying "We're shattered! We're back to the injunc-

tions days of years ago!" But a reckoning will come, he warned. "Don't let anybody kid you that industry doesn't run the show. But eventually they're stupid enough to break themselves."

He then tossed in a change of pace, as he smilingly told about the Lea bill criminal trial in which he was the defendant. He hazarded that the judge must have thought "I had a kind face, and he said I was not guilty."

Wax Royalty Pact

The biggest thrill of his life, he said, was the signing of the record royalties contract for moola for the recording an e.t. fund. He remarked, in passing, that the recording people were a "bunch of tripe."

He wound up his address with the warning that unless independent unions get together, labor can't survive. "We're one of the strongest labor unions of the U. S. and Canada, but for how long I don't know." At the conclusion of his speech the audience was treated to an edited series of newsreel shots showing Petrillo in fine fettle at the recent congressional hearings.

The convention was the largest ever. The 1,053 delegates attending represented some 617 out of a total 711 locals. Sessions were held in Convention Hall here, with headquarters at the Berkeley Carteret Hotel.

AFM Told How Locals Can Circumvent Taft-Hartley Act

(Continued from page 19)

yesterday (11) that the T-H Act would "be on the books for some time to come." He said that it might take a decade to correct the mistakes made by an "hysterical" Congress in enacting the bill. Pointing out that "we are nearer today in labor-management relations to government by injunction than at any time since the La Guardia-Norris Act was adopted," the Senator urged that T-H be revised to remove union and welfare funds from court jurisdiction and return them to the domain of labor-management bargaining. Claiming that the law encroaches on inalienable American rights, Morse predicted that in due time the Supreme Court would find sections of it unconstitutional. At the conclusion of his speech, Morse was accorded a thunderous standing ovation and was elected by acclamation an honorary delegate to the convention.

Petrillo himself began the anti-T-H jeremiads in his opening speech, in which he stated pointblank that the NAM had prevailed on the government to soft-pedal application of the bill until after the coming elect-

ions, when they figure to push home a Republican non-liberal regime.

Friedman on Taft

AFM Attorney Henry Friedman briefly drew a comparison between the late chief justice and President Taft and his son, Robert. Friedman said that the elder Taft acted on the premise that united we stand, divided we fall, whereas his son's present labor law clearly says, "divide the unions and we can kill them."

Honorary federation prexy and general adviser, Joseph N. Weber, Petrillo's predecessor, leveled off at the T-H Bill as a "slave" and "hate" law. He urged that the bill be fought by labor unions on an individual State basis to avoid conflict with the interstate clause of T-H. He called upon the delegates to use their votes "to give the reactionaries a lesson."

A third AFM lawyer, Milton Diamond, general counsel of the federation since the death of Judge Joseph Padway last year, made a speech which dealt mainly with the contribution of music and musicians to civilization. He also touched on the use of recorded music at the expense of flesh musicians, and the benefits to public and musicians alike from the recording and transcription fund. Diamond was hired by the federation primarily for assistance in its recording and transcription dealings.

FDR Jr. Speaks

Franklin D. Roosevelt Jr., who works in Diamond's law firm, followed Diamond on the podium with a scathing attack against both Communism and reaction. Roosevelt tabbed the T-H Act "the most restrictive anti-labor legislation in the history of our country."

Missing from the convention scene was the forceful personality of the late Joseph Padway, who, until his death last year, was general counsel for the AFM. A memorial service was conducted Thursday (10) in which Padway was eulogized by Harry M. Dunspaugh.

Diskers Fund Key to Peace If T-H Clears

(Continued from page 19)

meetings with "his former colleagues," referring to his lawyer friends from the days when Diamond represented Decca Records.

Recording Resumed

Despite the fact that AFM Prexy James C. Petrillo flatly denied in his opening address and in the course of convention activities that he would lift the recording ban, some union informants believe that Petrillo will accept the terms of the trust fund plan in four to eight weeks. These informants feel that recording by American musicians will resume before September 15.

Reasons forwarded for these beliefs, even after Petrillo had singled out canned music as the single front on which the AFM will continue to fight (alho he added, in reference to the Taft-Hartley and Lea acts, "we can't fight even on one front—we'll get our brains beat out), include the theory that if the plan is accepted and then struck out by the Taft-Hartley bill, the AFM prexy will be able to return to the Federation and explain that he tried despite the obstacles of the anti-labor legislation but couldn't win. Petrillo delivered an opening address which prevalently painted a pessimistic picture for the future of an organized labor curbed by the Taft-Hartley Act, with musicians even further affected by the terms of the Lea Act. Apparently to stress that while he formerly made it a habit to bring home the bacon prior to Taft, Hartley and Lea, his hands are virtually tied by the regulations of the two labor laws.

Fighting Issues

It is understood that originally Petrillo had intended to bring the foundation plan before the convention. But the AFM topper in recent months completed new radio and television pacts and will soon embark on movie studio contract negotiations. Presumably, he may have felt that there was only maintenance of the recording ban to offer his membership as something to fight. And Petrillo is noted among the membership for attempts to promote unity by giving them something to fight when the convention is over.

Informants here understood that Diamond, tho he denies knowledge of the plan, believes that the terms of the trust fund plan are workable under Taft-Hartley. This opinion is said to be shared by the diskeries' legal staffs, but it is emphasized that the Justice Department and Internal Revenue agents will be consulted first before the wax firms will officialize any agreement.

MCA INTO NEW YORKER

NEW YORK, June 12.—The Music Corporation of America (MCA) this week moved into the Hotel New Yorker here, placing the Bernie Cummins ork in the spot for a six-week date beginning July 29. The New Yorker has been a long-time General Artists Corporation (GAC) stronghold in New York; however, MCA has managed to get an occasional ork into the hotel's Terrace Room. Cummins will follow the current Ray Eberle ork.

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Col. Asks Cent L. P. Royalty

(Continued from page 17)

ilege under the same time limits given to Columbia."

Other pub resistance on the grounds that a 1-cent grant would abase the license right and possibly convince a horde of smaller disk labels that they need pay only 1 cent a side (thru misinterpretation) has brought CRI reply that the 1-cent grant could be stipulated carefully for LP records only and the 12-month experimental, business-aid peg again applied.

Writers' Angle

Pub concern that the songwriters, after peace with the Songwriters' Protective Association has finally been effected (*The Billboard*, June 12), might squawk about the penny concession is rebutted with the claim that business-aid principle applies as much to the writers as to the pubs.

In terms of co-operation from the pubs, CRI has pointed up its own co-op'ing problems. On its pop LP disks it, perforce, must favor selections on which royalty rate makes the operation less costly, altho it would prefer that such a factor in selectivity be eliminated. Too, on certain whole-works to be recorded on one side of a record which formerly would be released in a four-record album, the diskery points up that the statutory rate currently allows them to pay but 2 cents a side rather than the 16 cents per album computed on non-LP disks.

Initial opposition from pubs had been expected, Columbia officials state, but they are confident that patient explanation of the purposes of the request and the emphasis on the "12-month, experimental" term of the proposal will win pub-industry support. Estimating that at the most ridiculous maximum, no more than 800 songs would be re-released on LP records, the individual pub's financial concern (he might have from 10 to 20 songs involved for the brief 12-month period) would be tiny as compared with the record firm's cost-saving on the entire package. Should the LP project boom disk biz, and pub aid is considered a big factor, once the 12-month term is over, the pubs would be back in the statutory saddle.

VOX JOX

A National Accounting of Disk Jockey Activities

CHICAGO CHATTER . . . Linn Burton has added another half-hour seg to his sked, a five-time-per-week shot over WCFL for a food store chain. Burton does telephone quizzes with housewives about products featured at the stores between his platters. . . . Jimmy Osborne, the WLEX, Lexington, Ky., disk jockey and h.b. singer, got his first release on King platters recently. . . . Rosalie Allen, the WOV, New York h.b. platter rider, and owner of a record shop in Manhattan, became a mother June 8—a girl. . . . Robin Weaver, WMMJ, Peoria, Ill., is doing a half-hour show every Saturday, called the *Juke Box Cavalcade*, sponsored by the Chillicothe Amusement Company, juke box concern owned by Myrle Davis, Chillicothe, Ill. . . . Ross Smitherman, of WALA, Mobile, Ala., recently conducted a mystery singer contest, using an out-of-date Romo Vincent platter. The winner told Smitherman that she got the idea it was Vincent from a story in *The Billboard*.

GOTHAM GOUCHES . . . WMCA's Ted Steele operated on last Wednesday (9) at Park West Hospital for bursitis of the left arm and shoulder. . . . Al Trilling, the man behind the men behind the mike at WNEW, has devised an indexing system for the station's library whereby he claims he can find any given title inside of a minute. . . . WMCA has lined up a co-operative deal with the Automobile Club of New York for a traffic information service for motorists in the metropolitan area. Tips will be broadcast during disk sessions in the morning and evening. . . . Pianist Errol Garner a guest on Leonard Feather's WHN show Saturday (12). . . . WGYN-FM to do a Sunday platter show from Palisades Park.

JAZZ JOX . . . Mike Rich, WTRY, Troy, N. Y., devoted two shows to Bunny Berigan disks in commemoration of the sixth anniversary of the trumpet genius' death. Rich writes: "I own a complete collection of Bunny's records, am an ex-professional horn man." . . . Bettelou Purvis, WPGH, Pittsburgh, has a new Saturday a.m. jazz show. Quoth she: "I'm strictly a jazz fiend, and really wig myself on these sessions. Here's to more jazz music all over the place! It's the greatest!"

CONTEST CAPERS . . . Ray Starr, KAYX, Waterloo, Ia., dreamed up this cutie: In conjunction with a Tex Williams appearance at a local theater, Ray ran a contest asking listeners to send in their guesses as to how many grooves there are on Tex's disk, *The Banjo Polka*. Question drew a heavy mail, with grand prize a radio. The answer is—one. One continuous groove on that and all other disks. . . . WVET, Rochester, N. Y., announced the winner of their junior disk jockey contest—18-year-old Carolyn (Corky) Hicks, daughter of ex-Basie sideman James Hicks. Corky gets her own show, *Living With Corky*, for 13 weeks at \$100 per. . . . Jack Wilson, formerly with WHAS, Louisville, will do a Jack Eigen from the Youngs Gap Hotel this summer. Highlight will be a contest to find a substitute for the expression, "borsht circuit."

CHICAGO CHIN . . . In a city-wide survey of teen-agers, made in 38 representative high schools and colleges, the leading disk jockeys were Eddie Hubbard, WIND; Dave Garroway, WMAQ; Ernie Simon, WJJD, and Linn Burton, free-lancer, in that order. The survey was undertaken by Teen Markets Survey, Inc., a junior achievement project. . . . Don Davis, formerly leader of the house band at the Chez Paree, is now writing material for Eddie Hubbard. . . . Bob Earle and Pat Herson of WKOW, Madison, Wis., have added a two-hour joint show Saturday afternoons to their crowded schedule, called the *Madison Matinee*.

TALENT CORNER . . . Fred, the fiddler, WTTM, Trenton, N. J., adds a flesh touch to his a.m. platter show by fiddlin', yodelin' and mouth-organin' between spins. . . . Beatrice Kay and Johnny Rose of WHK, Cleveland, harmonized a flock of Gay '90's ditties over Johnny's show last week. . . . Fred Allan, KECK, Odessa, Tex., ran a poll recently to determine whether he should continue to warble with records. Final tabulation was 403 for and 42 against. Poll was conducted because complaints had been coming in about Fred's crooning. He's singing every day now. . . . Larry Homer, WAAB, Worcester, Mass., does a segment called *Homer's Harmony House*, in which he sings over vocal group and instrumental waxings.

MIDWEST MAKEHAY . . . Freddy Krell, deejay for WSAM and WSAL, Saginaw, Mich., has his picture on the jacket of Vic Damone's Mercury platter of *A Boy From Texas*. . . . Ernie Waites, greater Cincinnati's first Negro platter pilot, at WZIP (located across the Ohio River in Covington, Ky.), remotes a two and a half-hour race show from Cincinnati. . . . Harry Howe does a remote from Giovanni's restaurant in Detroit for WJLB, interviewing patrons and celebs, mixed with disks piped in from the station.

NEW ENGLAND NUGGETS . . . Jay McMaster, WMEX, Boston, has been giving Freddy Martin's Victor platter of *Blue Hawaiian Rose* a couple of spins daily for the past two weeks, with disk finding growing favor in the Hub. . . . Station manager Walter Haase, WDRC, Hartford, Conn., is adding a three-hour platter show Saturdays. . . . Walter Nielsen, program manager of WCCC, same city, ran several deejay sessions from his hospital bed recently.

OLD ENGLAND NUGGETS . . . British jock Jack Jackson resumes his Record Round-Up show for BBC on a choice time spot—11 p.m. to midnight on Saturday.

2d Israel Wax Firm Bows

NEW YORK, June 12.—Zimra Records, devoted exclusively to music of the new Israel nation, was formed here last week, marking the second such firm to be established in suc-

cessive weeks, an Israel label debuting first. The diskery, headed by David Zeitani, intends to market disks cut in Tel Aviv by members of the Hagana forces. The first release is a three-platter album of marching songs and folk dances called *Hagana Sings*.

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Ballots in Two Weeks; Dunn Unopposed for Treasurer

(Continued from page 3)

which did the mailing and the counting of ballots for the election of delegates.

There are many cases of one man's running for office while at the same time being up for election to the national board. According to the recently adopted constitution, a mem-

ber may run for national office and national board, but may not be a candidate for two national offices.

Note: While there are many candidates for the various offices, Henry Dunn is the only nominee for treasurer.

The full list of candidates follows:

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Chi Theater Back to Flesh; DeWolfe First

State-Lake Reverts to Pix

CHICAGO, June 12.—The Chicago Theater will go back to flesh starting June 24. The past five months live shows have played the near-by State-Lake Theater. The change-back had been rumored for two months, but nothing developed until Polban & Katz bought Billy DeWolfe to open. The switch back to

the 3,900-seat Chicago was made after a trial period at the 2,800-seat State-Lake revealed the house wasn't large enough to hold the capacity crowds expected this summer.

The original move from the Chicago to the smaller State-Lake was made early this year after B&K were told by important film distributors they would have to have the larger Chicago to play the major budget percentage pix. During the trial period, the straight flicker policy, limited to three-week stands by court ruling, bogged down. Main reason was that nabe houses had the same pictures three weeks later. The only real draw since the court ruling was vaude.

With vaude transferred to the flagship of the B&K fleet, the State-Lake will go back to straight grind.

Agents Come Out To Gobble Chow

DETROIT, June 12.—Turnouts of membership for the monthly confabs of the Michigan Theatrical Booking Agents' Association (MTBAA) have soared in the past three months since the new president, Betty Bryden, took over. Miss Bryden started the policy of serving a dinner at each meeting and the attendance doubled.

On top of that she has been enlisting a guest speaker at each session, with Joe Maul, head of the Cleveland booking agents' group, and Lieut. Herbert W. Case, Detroit police censor, first on the list.

Toledo Para To Use Flesh

(Continued from page 3)

house, will turn it over to the Schwyn Theater Corporation.

While the presentation plan is still being mulled, it is understood that the house will run a seven-day stage policy tho not on a 52-week basis. At the beginning, shows will probably be put on a two-a-month basis.

Downey Cancels Piping Rock Because of Radio Booking

NEW YORK, June 12. — Morton Downey, set for a one-week \$7,500 booking at Piping Rock, Saratoga, the week of August 2, nixed the date because of radio commitments.

To take the deal he would have had to bring his Coca-Cola radio show to Schenectady, a process which would have cost him about half of what he was getting.

AGVA's First Meeting Ends On Optimism

Cries of "Dictatorship" Die

NEW YORK, June 12.—The first convention in American Guild of Variety Artists' (AGVA) history ended on a note of optimism, with all factions expressing pleased surprise at the final result.

Besides AGVA's return of its autonomy, it wiped out the local system and installed the branch method, with the New York office being the national headquarters out of which all decisions will stem. The subject of branches vs. locals took up most of the first day's session. The Philly and Boston offices were all for the local system. The arguments pro and con were bitter and some of the delegates presumably associated with ex-AGVA head Matt Shelvey were openly antagonistic.

Faine Offers To Withdraw

In order to keep the peace and keep things smooth, Hyman Faine, chairman of the Associated Actors and Artistes of America (Four A's) committee, which took over the running of AGVA after Shelvey's ouster, offered to withdraw from the convention. This was voted down. The question of who was responsible for the constitution was another point of difference. Actually, it wasn't the constitution or its amendments that caused the row. It was the suspicions of the delegates who apparently resented "New York's domination" and were in a fighting mood.

As in other conventions, log-rolling tactics were attempted. The first one of the major fights revolved around Article VIII, Section 5, which (See AGVA's Initial on page 27)

AGVA Protests

While The Billboard is happy to print, below, the reaction of the American Guild of Variety Artists (AGVA) committee to our editorial, *What Are You Hiding, Boys?* we believe that the committee could have kept its membership across the country far more accurately and reliably informed by permitting trade reporters to attend the convention and various meetings, than by barring them. As it is, we hope to carry full and authoritative reports on AGVA convention doings, with or without the active co-operation of the committee.

June 3, 1948.

Editor, The Billboard:

The Four A's AGVA executive committee feels compelled to address a protest to you over the recent editorial in your publication entitled "What're You Hiding, Boys?" We believe that no matter how well-intentioned, the editorial in question can only result in creating an atmosphere of hostility and suspicion at a time when the American Guild of Variety Artists, which we have the honor to administer, is attempting to set its house in order after a lengthy history of confusion, trouble and misdeeds in high office. As you must be aware thru the coverage given in your own columns, AGVA is meeting in its first national convention. Under this circumstance, we believe, the minds of delegates and members should not be infused with lightly veiled insinuations of dirty doings.

We believe the alleged case of Marty Barrett should not have been dragged into the editorial in question, particularly when a solution was being sought and was eventually found, today, when Mr. Barrett declined in favor of the first alternate, Arthur Ward, who was seated by the convention.

"We believe the reference to a 'safe' committee to handle the press amounts to plain distortion since any organization has the right to designate the persons entitled to speak for it.

We believe the reference to our paid publicity man to be another plain distortion since our committee directed the publicity man to carry out his functions at the convention.

In all fairness, we believe it should be understood by your readers that we are holding a convention free of rigging and undemocratic methods. We intend to relinquish our stewardship in AGVA upon the establishment of a constitution and national board and officers, and intend to turn over to the incoming officers a clean organization. The present convention is the fundamental first step in this process.

We ask that you print this letter in full.

Sincerely yours,
American Guild of Variety Artists
Hyman R. Faine

AGVA Four A's Executive Committee
Hyman R. Faine, Chairman

NIGHT CLUB REVIEWS

Glass Hat, New York (Tuesday, June 8)

Capacity, 444. Price, \$2.50 minimum. Shows at 8:30 and 12:30. Owner, Alfred Kaskel. Operator, Belmont-Plaza Hotel. Booker, Johnny (MCA) Greenhut. Publicity, Cy Schoenfeld. Estimated budget this show, \$1,200. Estimated budget last show, \$1,500.

This is a pleasant show, tho none of the acts are sensational.

Betty Jane Smith, the small, neatly costumed tapster, opened fast and showed smooth cleating and a series of fast spins. In her next number she began slowly, building to round-the-room pivot spins that brought plenty of applause. Her last effort, an encore, was even more flashy with her tapping on one leg while turning the upper part of her body.

Margaret Phelan, a striking brunette lyric soprano, showed big-time possibilities. Not only was she easy to take but her mike stance, delivery and voice combined to make for a real job. Her opener, *Serenade*, was a shade too long for to get more than a fair reception. In her *Sugar's Sweet* and *You Go to My Head* the crowd became interested, and with *Uncle Remus Says*, employing audience requests on verses, she was in. She lost her audience with *Great Wide Wonderful World*, however. Switching of numbers might improve her act.

Sammy Walsh, a guy who works hard, managed to get laughs out of material with which many other comics would die. He had one routine, tho, that is really funny. He made like a choral leader of the *Fashtinkta Glee Club*, where he had a bus boy stooge out of the kitchen sing only one word—bong. The effect was really humorous. The same thing was worked in *Sunny Side of the Street*, with the stooge singing only the title words of the song in broken English.

Eddy Stone and his ork cut the show and did an unusually good job. Al Castellanos and his band spell for the rumba sessions.

Leon Morse.

Allegro, New York (Wednesday, June 9)

Capacity, 165. Price policy, no cover, no minimum. Shows start at 7:30 and run until closing. Operator, Dorothy Ross Fliegel. Booking, non-exclusive. Publicity, Rusty Glickman. Estimated budget this show, \$600.

This used to be Barney Gallant's place, and new ops apparently feel that a show will hypo biz. Unfortunately the majority of customers on the night caught weren't interested in the performers as much as they were in bellowing at each other or making with the eyes at fem patrons.

Considering the handicap acts were under, they did okay, tho none impressed with material or sales ability.

Irving Kaufman, who doubles as greeter and takes a couple of turns at the mike, showed little of the spark he had when he was a recording topper. He still looks good and sings okay. But few voices mellow with age. Kaufman, however, put his daughter, Carol, on (she was a guest) and she turned in a surprisingly good job. She's an attractive slim brunette, has an easy mike stance and an intimate ballad styling that managed to hush this room. Judging from the racket that went on, hushing this room wasn't easy.

Charlot Kelley, a short blonde, is a special material seller. When it came to dramatic emphasis she had what was needed. On straight warbling she didn't register. Belle Brooks, on Hammond organ, backed performers.

Bill Smith.

Latin Casino, Philadelphia (Tuesday, June 8)

Capacity, 480. Shows at 8:30 and 12:30. Price policy, \$3 minimum. Operators, Harry Steinman-Jack Lynch. Booking policy, Dick (Morris office) Henry, exclusive. Estimated budget this show, \$3,000. Estimated budget last show, \$3,800.

The two singers on the bill, Sonny King and Danny Lewis, do a fine job. Unfortunately the booking of two male chanters doesn't help either. Sonny King (this reviewer's ex-sparring (?) partner) has improved surprisingly since last caught. His tenor is now sharp and clear, with a routine that is ear catching and a selling style that has a heart tug and a tear jerk in it. If he were the only singer on the bill he'd be outstanding.

Danny Lewis has been around for a long time. He shows this experience in his nostalgic belting out of Jolson songs which are not Jolsonesque as much as they are of the era. Lewis still has a powerful set of bary pipes. He looks good and that, plus his singing, makes for a fine job.

The Barton Brothers (3) are over-trading on their *Joe and Paul* they did for Apollo. The lads work hard, knock themselves out, but outside of a lot of tumult and knockabout they show little. Their football routine was funny, but they stay on so long they stretch their thin material to the point where it breaks and finally disappears.

Toy and Wing, Chinese ballroom-ologists, look smart, work smoothly and compare favorably with most of the standard dance teams around. Their attraction lies in the fact that they're Chinese, so the effect makes for surprise and showmanship.

The Lee Henderson line (6) and a boy is a mixture of pretty and not so pretty girls. Costumes are gaudy rather than attractive, but the ideas behind some of the routines show better than usual imagination. A Near East number was exciting, and the *Frankie and Johnny* number had elements of drama. The boy who works with the line was responsible for most of the results. But as capable as he was, he needs better support from the line. Apparently the kids were willing to help, but they're not actresses.

Bill Smith.

Helsing's Vodvil Lounge, Chicago (Wednesday, June 9)

Capacity, 325. Shows at 10, 12 and 2. Price policy, drinks start at 50 cents. Owners, Bill and Frank Helsing. Exclusive booker, Frank J. Hogan, Hogan-Lyte Agency. Publicity, Sam Honigberg. Estimated budget this show, \$1,850. Estimated budget last show, \$1,450.

Current layout is strongest in six months, with veteran Gus Van making his first start here and walking away an easy winner. Van worked almost 35 minutes and there wasn't a slow-up anywhere. He socked across specialties loaded with chuckle nabbers, nostalgic oldies and the newest pops, all to sustained mitting.

Ralph (Cookie) Cook, who's worked here often, came up with good line of new material, plus his boff punch lines by delivering too rapidly. Cook kept the laugh meter busy, both on intros and in his own spot, except when he did the hackneyed *Tattooed Lady* parodies.

Allwite and Blue were a smart booking here, as this small stage makes it impossible to hire the majority of muscle-grind acts. The pair did a bit of trimming on their precision balancing. They came up with some stuff that got the show off to a fine start. Despite the crowded quarters, the duo maintained excellent continuity in their work.

Billy Chandler's house ork (4) started things off sharply with the leader's Tiny Hill-ish chirping of *Heartbreaker*.

Johnny Sippel.

Minnesota Terrace, Hotel Nicollet, Minneapolis (Friday, June 4)

Capacity, 460. Price policy, \$1.50 to \$2.50 minimum. Shows at 8:30 and 12: noon, Saturday. Operators, Nell R. Messick, James Hickman. Publicity, Patricia Maloney. Booking policy, non-exclusive. Estimated budget this show, \$2,250.

Dorothy Lewis's ninth annual ice show, tabbed *Dorothy Lewis Glides the Globe*, is far and away her best offering, but that's the story each year. Back in her own yard Miss Lewis does something each year for this spot, but her box-office hypo on world preem night was best ever. Just before dinner show time management was busy turning them away—and that hasn't happened here in moons.

Skater Lewis is ably assisted by four-gal ice line, with ever-present Mitzi Dexter captain once again. Abetting are three men, Eddie Delbridge, Art Pinson and Jim Hawley, a newcomer.

The star, who with husband, Jim Lambdin, produces the show, really reached out for this one. The 32-minute opener teed off with line and two men in Arctic penguin routine, complete with igloo, followed by Parisian number featuring Miss Lewis as model and Delbridge as painter. When he wearies of brushwork and naps, she goes into skating act, doing somersaults, spins, one-leg stands, hops and sit-spins in usual top-drawer fashion, with man joining for some fancy ballroom gliding to *Mimi*.

A Viennese piece has Pinson and Hawley aided by the gal line in drink number, going into waltz with jumps and acros on ice. Delbridge takes the rink to warble *Old Vienna* and finish with spins aided by fems.

A Chinese ricksha number features la Lewis and Delbridge, with the star doing a jive version of *Limehouse Blues* for a series of spins, twirls and sit-spins. The finale is an Egyptian number by the girls, going from usual slow motion into fast modern tempo, aided by Pinson and Hawley. Delbridge and Miss Lewis take the ice for a strobolite wind-up to fast-stepping *Sabre Dance*.

Mitting thruout is home-town worship for the most part, but the show is entitled to it. Costuming, once again by Kilpatrick, of Minneapolis, is terrific. The room has been completely redone for the engagement, with local muralist Gustave Crollmann doing an exciting brush wielding chore.

If the opener is any criterion, last year's \$12,000 weekly average gross should be surpassed, with the show booked to run until September. Cecil Golly fronts a nine-piece ork (three sax, three trumpets, three rhythm) plus canary Mildred Stanley and the leader. During the show the ork works behind the curtain but it may come out in the open because several cues were missed at preem time. The musickers do a top job for dancing.

Jack Weinberg.

Ritzes To Close N. Y. Harem Run

NEW YORK, June 12.—The Ritz Brothers, probably one of the most expensive three-man acts in the biz, will close at Nat Harris's Harem June 16 after having brought in an average of \$50,000 a week for their six-week run.

The boys were in for \$12,500 and the house broke with them at about \$38,000. During their run, the club ran on a \$5 minimum, with checks averaging \$6.25. The final tally showed that Harris took in about \$12,000 a week for the Ritz Brothers' run.

Tho the brothers will close June 16, the Harem will stay open till about June 20 when it will shutter for the summer. The extra few days is for the purpose of filling up the week and fulfilling other performers' contracts.

Scribes To Emsee Mountain Shows

NEW YORK, June 12.—A new gimmick for mountain dates, calling for name columnists to emsee shows at the Concord Hotel, Kiamesha Lake, has been developed by Beckman and Pransky, bookers for the spot.

The first columnist will be Ed Sullivan, who'll work the July Fourth week-end. With him will be several acts of name caliber. Subsequent week-ends will have Earl Wilson, Danton Walker and similar tab pillar pilots.

McGee Sells Philly 15 Club

PHILADELPHIA, June 12.—Johnny McGee, operator of McGee's 15 Club, one of the smaller center-city niteries, left the after-dark field this week after putting in 13 years at that spot. He sold out to a cousin, Patrick Boyle, who will continue the same policy of floorshows and band. McGee leaves for Rockhall, Md., where he will operate an airport and yacht basin.

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VAUDEVILLE REVIEWS

Roxy, New York

(Wednesday, June 9)

Capacity, 6,000. Prices, 80 cents-\$1.50. Number of shows, four daily; five Saturdays. House booker, Sam Rauch. Show played by Paul Ash's house band.

The new stage show is replete with cafe acts which have been tied skillfully together into a presentation that makes for solid entertainment for the entire 55 to 60 minutes.

Harry Richman's the star and does about the same act he showed recently at the Riviera. He did a splendid job there; he did equally well here. His new act has given him a lease on life to the point where he's as good today as he was years ago when he was at his zenith. The Richman pipes and the piano playing are no longer as good as they used to be. But he covers up the first with that toy piano bit and does as well in the second by having music fill in those notes he can't hit so regularly today. The result is a solid performance by an actor who knows his job.

Chandra Kaly and his three girls moved into their slot with grace and ease, helped no small amount by the production the house gave them. The act opens with eight boys in Near East costumes and segues into Kaly's standard routine. The music was exciting; the dances were skillful. The over-all effect was well worth the hand it got.

The Craddocks

The Craddocks, last caught at the Latin Quarter, have come in with plenty of new pieces of business, knockabouts and tricks to add to their acro work. The result was giggles that built to yocks, earning them two recalls. The three lads' funniest piece was a golf club bit, tho the rest of their act also got the laughs. The three-man-high ending with a topple added to their act almost stopped the show.

Ming and Ling, last caught at the China Doll, is another standard nitery act. The two boys' hillbilly, Sinatra-Crosby and equally familiar bits were obviously new to the theater crowd which howled all the way.

Paul Ash, working in the pit, jumps onstage to emcee and, despite the apparent awkwardness of the arrangement, makes it look well. The usual productions customary here have apparently been pruned, but the resultant package hasn't suffered.

Pic: Green Grass of Wyoming.
Bill Smith.

State-Lake, Chicago

(Friday, June 11)

Capacity, 2,800. Price, 95 cents straight. Five shows daily, six shows week-ends. Exclusive booker, Harry Levine. Show played by Henry Brandon's house ork.

The three of the four acts have worked here previously, there's a world of refreshing new material in this show that sends it off a winner. Henry Brandon's house ork teed off with *Sweet Potato Polka*, with sidemen doing choruses with ocarinas. Bit got big response.

Rochelle and Beebe offered top-notch burlesquings of standard ballroom terping, with Jane Beebe's derriere-shifts and double-jointed kicks getting good laugh returns. Their work won them a callback. The stint is hurt by the inane talk in between.

Paul Sydell has dropped Spotty and replaced him with Susie, a canine that is even a better balancer and tumbler. In addition, Smoothy, the mutt specializing in rigid artistic poses, has added several new hits, and Dingle Dingle, the Chihuahua that formerly did a run-on to close, has been trained to do a cute parody on the two previous dogs. Sydel

Strand, New York

(Friday, June 11)

Capacity, 2,700 seats. Price range, 75 cents-\$1.50. Four shows daily; five Saturdays. House booker, Harry Mayer. Show played by band on bill.

This is far and away one of the funniest stagershow to hit this house in a long time. Carrying the format of the Ed Gardner's radio package, *Duffy's Tavern*, plus a couple of bits for sight values, on stage is often a risky business. The illusion built up on air shots is frequently destroyed on personal appearances. There is no danger to Gardner's Hooper in his current package. It is as hilarious in the flesh as it has often been on the air.

The one drawback is the dull pacing, which can be improved by better choice of numbers by Matty Malneck band. Gardner, Florence Halop, Eddie Green, Charlie Cantor and Jane Russell are all skilled performers but slow workers. Their brand of comedy calls for deliberate pacing. So by the same token the band should give the zip to the show, and it doesn't. Malneck's opening with a William Tell *Overture* and following with medley of his own tunes, in which nothing happened, was obviously bad. Inasmuch as the band is costumed in brown derbys and green jerseys with big Duffy's across the chest, it would seem appropriate to have them open with *East Side, West Side; Down by the Vinegar Works* or something similar.

Gardner's lines are hilarious, tho sometimes too smart. His malaprops are sure yock stuff if there ever was any. On the show caught unfortunately the audience either wasn't catching or was behind on the laughs. Gardner seems to work easy and apparently has fun doing it.

Charlie Cantor's Finnegan with the characteristic "du-uh," was a masterpiece of characterization. His sweatshirt and sneakers make-up gave him the sight values; his moronic delivery of lines gave him the ear appeal.

Florence Halop's Miss Duffy was all of a piece. She was funny and believable. Eddie Greene's waiter was equally amusing. His chatter with Gardner on the new menu was a new high in hilarity. Lad's Harlem poker game panto was okay and well done, but it can stand judicious pruning.

Cantor's and Miss Halop's opera act, a bit corny perhaps, was ludicrous. But because the crowd was slow on the take, it took this bit very easy and howled.

Jane Russell's no singer, tho she has a pleasant enough voice. But what she lacks in voice she more than makes up for with looks and an ease that is refreshing to watch. Besides that, the gal is also quite an actress. She straightened for Gardner like a trouper, getting plenty out of the lines and feeding them for maximum effects.

Pic, Wallflower. Bill Smith.

went off to a healthy hand.

The two-thirds house evidently didn't hold too many Rose Murphy fans. For the Majestic 88-er didn't get much of a hand when she went into her *I Can't Give You Anything But Love*. Gal's fetching smile and chirping broke them down after a couple of numbers, biggest of which was *Cecilia*, with *Blue Heaven* a close second.

Henny Youngman got a swell mitting with his Tarzan come-on and *Nature Boy* parody. His costuming and material kept the laugh meter jumping. He followed with a terrific pseudo choral bit, bringing the sidemen down in propeller caps to back him on a *Whiffenpoof* satire. He did more ad libbing than ever before with sidemen, breaking them up several times. Closed strongly with his standard life story. Johnny Stippel.



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AGVA Sets Up Pro Tem Rules On Nitery TV

NEW YORK, June 12.—The question of television which is now being mulled by all the showbiz unions (see story in television section) has led to an interim decision by the American Guild of Variety Artists (AGVA).

The union has ruled that where an established show is televised from a nitery floor, each artist is to get an extra week's salary. Whenever subsequent shows are shot, even if the same performers are used, each performer is to get an additional week's salary.

It also ruled that under no conditions were any of these shows to be filmed while being televised. The reason is that placing a performer's act on celluloid would permit the subsequent showing of the film from other stations, lowering the act's value and in that way depleting its earning power.

The ruling by AGVA is of special importance to at least two New York cafes. The Village Barn is dickering for a 13-week deal with WBNT, and the Latin Quarter is huddling for a similar deal.

AGVA Initial Convention Ends On Optimism

(Continued from page 24)

read: "In addition to the foregoing method of nomination (direct nomination from floor) . . . for both officers and board members, candidates may be nominated by petition signed by no less than 200 members." A motion by one group cancelling this clause was passed. In effect this elimination meant that the convention delegates alone had the right to nominate and elect the board. Nominations by petition would be out. As there were 58 delegates at the convention, and there were 45 board vacancies and about six officer vacancies, it would have amounted to a you-vote-for-me and I'll-vote-for-you plan.

When this was pointed out many delegates objected, feeling that rank and file members would resist and call it dictatorship. The move was labeled immoral, altho legally, it was observed, the convention could drop Article VIII, Section 5. After considerable discussion this clause, which already had been dropped from the constitution, was put back.

As the convention progressed thru Thursday, Friday and Saturday (3-5) the initial suspicions were allayed. At one point, one delegate arose to say that he hadn't liked the whole set-up but after seeing how the confab was handled he was all for AGVA and would go along the whole way and see to it that members knew there were no shennanagans about this convention.

Sunday (6) all the AGVA reps met to discuss the problems of administration in their areas. Now that the Shelvey faction had been removed, it was pointed out to them that the old difficulties of getting cafes in their regions to sign minimum basic agreements were no longer present.

DUBLIN, June 12.—The Theater Royal has reverted from 100 per cent flesh shows to 50 per cent flicker now that the new government has reduced the entertainment tax on pix. There are rumors that the tax cut may do away altogether with live shows, in favor of three-hour screen programs.

everybody either yelled for pleaded. It took more than an hour to get Dunn to stop pouting and accept the nomination.

New York:

Stem Nose Dives to 329G; MH 123; Roxy 45, Para 63

NEW YORK, June 12.—Box-office receipts for the presentation houses took a sharp nose dive last week. The total for the five houses was \$329,000 against the previous week's figure of \$430,000. A possible reason for the sharp decline was the evening of the pendulum up-swing of the previous week's big gross which included a rainy Decoration Day weekend. Last week, with no holidays to boost the gate, the slump resulted. Radio City Music Hall (6,200 seats; average \$115,000) saw a drop to \$123,000 for its third week with the Rudells, Rudy Cardenas and *The Pirate*. The previous frame saw \$144,000 after an opener of \$138,000.

Roxy (6,000 seats; average \$89,000) really took it on the chin. For its fourth and final week with Ed Sullivan and *Iron Curtain* it fell to \$45,000 after two previous weeks of \$85,000

Basic Minima Outrage 3A's

NEW YORK, June 12.—The signing of minimum basic agreements (MBA) between the American Guild of Variety Artists (AGVA) and various niteries has the Associated Agents of America (Three A's) complaining bitterly.

The most recent beef involves Jimmy Kelly's. Hymie Goldstein, head of the Three A's, charged that members of his association tried selling acts to Claire Osgood, who manages Kelly's, and were told that the asking price, \$125-\$150, was far out of line, that the minimums at the spot were \$40.

Goldstein said that under MBA competitive cafes were paying \$60 and \$75 and had bonds up with AGVA. If these competitive clubs knew that Kelly's was paying \$40, a new precedent might be set and there would be trouble.

Dave Fox, New York AGVA top-per, said that attempts had been made to get Kelly's to sign an MBA, but performers working there objected. They argued that they made their extra dough from tips which, they said, would be endangered if higher minimums were enforced.

Claire Osgood said her minimum was \$45, not \$40, she had had no dealings with AGVA and "Anyway, if we have to pay more money we will either have to cut our show way down or close up."

Movies in Taverns Barred in Michigan

DETROIT, June 12.—An order prohibiting the use of movies in bars or taverns was issued by the Michigan Liquor Control Commission this week. The commish based its objections chiefly upon two factors: (1) The films constitute a fire hazard; (2) they require dimming of lights to a point considered objectionable.

Several spots in Detroit, including at least one that formerly used floorshows, have installed 16mm. projection equipment and have been booking films thru independent exchanges and other sources. Notices of violation of regulations were received by them this week as a warning, but no active prosecution is contemplated unless some spot persists in the attempt to show films.

Television equipment was considered acceptable by the commission, but the status of soundies, which have lost much of their popularity here in the past 18 months, remained in doubt.



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Dunn's Memory Like Elephant's

NEW YORK, June 12.—It was during the Saturday (5) session of the American Guild of Variety Artists (AGVA) convention that everything came to a dead halt because Henry Dunn didn't like something said about him years ago. Dunn had just been nominated for treasurer of AGVA and a motion was made to make it unanimous by acclamation. At this Dunn arose in wrath and recited a story of years ago when he was a treasurer of AGVA. For his job he had received a vote of thanks. But one man, Jimmy Lyons (delegate from New York to the present convention) had censured Dunn for something or other. Because of this single censure years ago, Dunn refused the 1948 nomination.

Under ordinary parliamentary procedure, a refusal ends it. But not in Dunn's case. The guy was on and working. He retired to the back of the room to sulk loudly and angrily. The convention was tied up and

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Equity Battle On Tate Firing Picks Up Pace

NEW YORK, June 12.—The battle between Actors' Equity and the Theater Guild over the discharging of Charles Tate, the Equity deputy, from the cast of *Allegro*, is picking up. Tate and seven other dancers were given their notice several weeks ago, but Tate took his case to the grievance committee of Chorus Equity, which turned it over to the Equity council.

The council accused the Guild of a breach of contract, charging Tate got the heave-ho for union activity, and warned the Guild not to repeat the offense. It also assured its membership of its intention to protect deputies and members in pursuance of their duties. The union holds that Tate was fired for activity in the Jerome Whyte-Herman Kantor wrangle, but Equity did not claim damages because he was immediately hired to terp in *Look, Ma, I'm Dancing*. The labor org invited the Guild to present its side, but the Guild refused.

The Theater Guild issued a statement denying Tate got the gate for busying himself in the union. "He was one of eight dancers of an over-large *Allegro* chorus let out to create a normal-size chorus when summer reduction became appropriate," said the Guild. "When this action was questioned, the Guild offered Equity in writing an opportunity to designate those to be let out. Equity refused. Its accusations are completely absurd and false."

DG, N. Y. Theaters To Meet on Legit Scripts' TV Rights

NEW YORK, June 12.—The Dramatists' Guild (DG) has skedded a confab with the League of New York Theaters to discuss revision of the pact between the orgs, so that tele rights to legit scripts are more closely safeguarded.

In the past video rights to many plays were casually thrown in with the purchase of film rights, but the DG, now conscious of their importance, is endeavoring to change the contract provisions dealing with tele.

Elmer Rice, head of DG's tele committee, will meet soon with James Reilly, executive secretary of the League.

New Equity Demands On League Outlined

NEW YORK, June 12.—The membership of Actors' Equity was given the new demands to be made on the League of New York Theaters this year at a reconvened meeting held at the Hotel Astor, yesterday (11). The thespians are asking a \$75 a week minimum, \$100 a week for the road and rehearsal pay upped from \$25 to \$50 weekly. The same wage and rehearsal scales are being asked by Chorus Equity. The actors' union also wants a six-day week thruout the country for its membership. The stage managers want minimums of \$150 and \$175 weekly for straight plays and \$200 and \$225 weekly for musicals, with an additional \$25 per week in each case for road work.

Assistant stage managers want \$75 and \$100 weekly for handling drama on the Stem and on the road, respectively, and \$100 and \$125 per week for New York and touring musicals.

Silo Circuit

Opening gun at St. Michael's College Summer Theater, Winoooski Park, Vt., Wednesday (30), stars Blanche Yurka in *The Silver Cord*. College playhouse will continue six-week schedule with *Far Off Hills*.

The Actors' Company opens second season at La Jolla, Calif., with Sylvia Sidney in *Kind Lady*, Tuesday (29). Second stanza features Eve Arden in *The Road To Come*.

Cliff Self announces *The Sap* as the tee-off Wednesday (23) at the Bridgeport (N. Y.) Playhouse. Follow-up will be *Mary's Other Husband*. Twelve-week season skedded.

Southold (L. I.) Playhouse preems Monday (28) with *My Sister, Eileen*.

The Finger Lakes Drama Festival opens a second season at the Ithaca (N. H.) College Theater, Monday (28). Managing directors Ray Hinkley and Robert Foster sked a 10-week season featuring an all-Equity resident troupe at pop prices. Opener is *Voice of the Turtle*.

Phillip Robinson is featured in Theater-in-the-Dale's (New Milford, Conn.) opener, *The Astonished Ostrich*, Friday (25).

Resident cast of the Cragmoor (N. Y.) Theater has been completed with the signing of Walter Greaza and his wife, Helene Ambrose. Playhouse preems season with *Voice of the Turtle* Tuesday (22).

Also opening in *Turtle* are Margaret Phillips and Alan Baxter, at Hunterdon Hills Playhouse, Jutland, N. J., Monday (21).

Richard Aldrich opens his Cape Playhouse, Dennis, Mass., Monday (28) with Kay Francis in *The Last of Mrs. Cheney*. Aldrich has signed Dennis King to guest star in *The Second Man* for week of July 5.

Richard Midgley has left for an assignment of featured roles at Elitch's Gardens, Denver.

Carol Hammerstein, daughter of Dorothy Dalton and Arthur Hammerstein, has been signed for the ingenue slot at the Hilltop Theater, Green Spring Valley, Md.

Ridgefield (Conn.) Summer Theater opens Monday (28) with Edward Everett Horton in his perennial *Springtime for Henry*.

Thomas Eldershaw announces a 10-week season at Theater-by-the-Sea, Matunuck, R. I. Opener is *The Royal Family*, Monday (28). Eldershaw will also operate the East Durham (N. Y.) Playhouse for 10 weeks, beginning with *Dear Ruth* Wednesday (30).

Wilmington To Get Subscription Series

WILMINGTON, Del., June 12.—The Playhouse has obtained a subscription series of the Theater Guild-American Theater Society which will insure the presentation of five outstanding productions during the 1948-'49 season, opening in September, Francis E. Cavanaugh, manager of the Playhouse, announced this week.

Of the five productions which will appear here, the musicals *Oklahoma* and *Carousel* are definitely scheduled, altho the exact showing dates have not been set. The three others will be dramas. Just which of the new productions will appear here has not been settled. They include *Lucia*, by John Van Druten, from the stories by E. F. Benson; *The Emperor of China*, by Jean Pierre Aumont, with the

Warner Newest Stem Showcase

NEW YORK, June 12.—Stem legit gets another substantial showcase via purchase of the Warner Theater, 1,600-seater at Broadway and 51st Street. Anthony B. Farrell, backer of *Hold It*, has bought the pic house for a reported \$2,000,000 and proposes to reopen the musical there September 9. *Hold It* closes tonight at the National after 45 performances to the tune of weekly losses of over 10G.

The show will be face-lifted during the lay-off, and all cast members who wish to sign for the new deal will be retained. Farrell announces that he intends to run a strictly legit house. The theater will be rechristened the Brafar.

N. Y. Theaters Pitch For Alteration of I. R. Corp. Rule

NEW YORK, June 12.—League of New York Theaters this week decided to employ an attorney specially versed in tax matters to plead the theater's case before the Bureau of Internal Revenue, so that an investment formula can be decided upon for the future. Producers are concerned over the ruling by the government classifying legit productions as corporations, because it will make raising capital difficult.

It is true that Max Gordon is fighting the government's ruling, but, meanwhile, managers will have the task of raising dough for their shows. The League wants the Revenue Bureau to change the regulation which permits the collector at his discretion to classify a production a corporation.

The ruling is not as serious in the case of hits as it is in the case of flops, even tho a much larger percentage of profits would be taxed away. However, allowing an investor only a \$1,000 tax deduction if the play fails would make raising dough for a 250G musical a tough job, with at least 250 angels to be corraled before the show could go into production.

Soviets in Germany Proscribe "Electra"

LEIPZIG, Germany, June 12.—Eugene O'Neill's *Mourning Becomes Electra* has been officially banned here by the town council on direction from Russian military authorities.

Electra has played to enthusiastic audiences in practically every big town over the past 15 months. However, upon arrival here the Communist press raised a storm of adverse criticism and authorities permitted its performance only once fortnightly. The limited showings proved complete sellouts.

Now, however, the lid has been clamped. The reason given is that "democratic people do not like such decadent plays, typical of Western capitalism."

author in the stellar role, a starring vehicle for Helen Hayes; *Jane* by S. N. Behrman, based on a story by W. Somerset Maugham, which is now running in London; *Within a Glass Bell*, by William Marchant and A. J. Fondes, and *A Member of the Wedding*. Other plays may be added to this list later in the season but only three will appear here.

The unveilings will be known as a half-week series, the shows appearing here for four performances either the first three days of the week or the last three days of the week, with mats on Wednesdays or Saturdays.

Foreign Opening

MONTSERRAT

THEATRE MONTPARNASSE- GASTON BATY, PARIS

A play by Emmanuel Robles. Staged by Vanderic. Set by Michel Jungar. Stage manager, Yonnie Dubols. Company manager, Marc Gentilhomme. Presented by the French Ministry of Education.

Zuazola.....	Michel Carlier
Morales.....	Jean-Marie Oberlin
Antonanzas.....	Georges Aminel
Izquierdo.....	Marcel Rayne
Father Coronil.....	Vanderic
Montserrat.....	Claude Martin
The Potterer.....	Vital
A Soldier.....	Jacques Vigoureux
The Merchant.....	Charles Lavielle
A Soldier.....	Charles Charras
The Mother.....	Michele Chagnoux
The Actor.....	Robert Favart
Ricardo.....	Jose Quaglio
Elena.....	Jeanne Cerval
A Soldier.....	Marc Gentilhomme
A Monk.....	Robert Porte

Emmanuel Robles's first play, *Montserrat*, a drama of violence and pathos, has received well-deserved kudos at the Theatre Montparnasse. The setting is Venezuela's fight for independence from the Spaniards at the beginning of the 19th century. Bolivar, the rebel leader, has escaped the Spanish trap with the help of a freedom-loving Spanish officer, Montserrat, whose strong human instincts make him a desperate prey to the plot. To find out Bolivar's hide-out, the Spanish colonel rounds up six innocent passers-by, locks them up for an hour with Montserrat, determined to shoot them all unless they make him talk. This situation builds up a powerful first act.

The lamentations, pleadings and fury of the six innocents make a repetitious, unimaginative second act. The mother of two infants tries tears, the strolling actor tries charm, the old potterer blubbers and the wealthy merchant tries to buy his way out. Only the young boy and the girl half-breed, who symbolize resistance protagonists of every age, understand Montserrat's stand.

Exciting Finish

The third act is exciting. Can Montserrat endure allowing these innocents to die? Will he give Bolivar away? One by one they are led away. Even the cowardly actor turns brave when the colonel orders him to act out an old role—his own death role. Montserrat nearly succumbs, but the panther-like half-breed breaks her implacable silence and screams at him to hold out. The deus ex machina ending is inevitable.

Claude Martin makes Montserrat pathetically, helplessly human. Marcel Rayne is the brutal inflexible colonel whose diabolic calm adds sharpness and cruelty to his characterization. Jeanne Cerval as the beautiful, proud half-breed plays her silent role like a thorobred.

Vanderic's direction avoided the mechanical and was well measured. (See MONTSERRAT on page 32)

ATAM Wage Hike To Be Arbitrated

NEW YORK, June 12.—The request that the Association of Theatrical Agents and Managers (ATAM) made for a 20 per cent hike in members' salaries from the League of New York Theaters is going to arbitration. This was decided at a meeting of the League's board of governors Wednesday (9).

While the ATAM's demand for higher wages is based on a claim that the cost of living has risen greatly in the last year, the League's position is that the actual playing time of shows on the Stem has decreased 20 per cent and that the theater is not in a position to afford wage increases now for its personnel.

Out-of-Town Opening

LIFE WITH MOTHER

(Opened June 8)

CASS THEATER, DETROIT

A new play by Howard Lindsay and Russel Crouse. Based on writings of Clarence Day. Produced by Oscar Serlin. Director, Guthrie McClintic. Sets by Donald Oenslager and Stewart Chaney. Costumes by Donald Oenslager. Company manager, John Tuerk. Press representative, Harry Forwood.

Father.....Howard Lindsay
Whitney.....David Frank
Harlan.....Robert Wade
John.....Robert Antoine
Margaret.....Dorothy Bernard
Clarence.....Larry Robinson
Michael.....Michael Smith
Vinnie.....Dorothy Stickney
Bridget.....Mary Diveny
Hazel Willoughby.....Gloria Patrice
Bessie Skinner Logan.....Gladys Hurlbut
Mrs. Willoughby.....Aline McDermott
Clyde Miller.....Robert Emhardt
Cora Miller.....Ruth Hammond
Kathleen.....Marguerite Morrissey
Dr. Humphreys.....A. H. Van Buren

Plenty of fresh material but the same, familiar, distinctive characters, mostly the same cast and even the identical dining room set for Act 3 virtually assure this a hit run via the multitudes delighted with *Life With Father* plus eventual ready translation to the screen. Dated some two years after *Father*, an unimportant plot centers vaguely around Vinnie's resolution in getting an engagement ring—20 years late—which father considered a "bad investment."

The play has the sure-fire suspense, slow development of incident and shallow characterization of a good comic strip. These people aren't credible, they're sound stereotypes, from the delightfully egotistic father, and mother (Vinnie) as the popular ideal of conservative femininity, subtly dominating and flighty in a Billie Burke-ish way, to the drunken Irish coachman and the succession of maids. The play is craftily set in the 1880's, a seemingly innocent and nostalgic period, but remote enough, as given, to burlesque gently a slightly later period without hazard of emotional involvement.

Slowed by Sentiment

The treatment of sentiment, given more prominence here than in *Father*, is a possible weak spot because the characters are so broadly and typically done. This resulted not only in lack of conviction but the only really slow motion in a static play, expressed in Lindsay's deliberately hesitant approach to sentiment or to mother—epitomized in their highly successful final curtain clinch to mother's: "I don't believe you really understand me" and his tentative: "Well, I'm still trying."

Laugh-proof lines aplenty are present, assuring the hit potential, tho the play is so rich with them that many were lost by opening-night mistiming to audience reaction. A few days' run and a cut of the 30 minutes overtime should settle that speedily. Every curtain, even for scenes, is a masterpiece of shrewd stagecraft. The cast, leads and support alike, are nearly perfect for their roles, including the juveniles who steal several scenes. Production, costuming, acting and general staging are tops.

Haviland F. Reves.

Producer McKenney Listed Unfair by 802

NEW YORK, June 12.—Producer Torrey McKenney has been put on the unfair list by the Local 802 (American Federation of Musicians). McKenney was accused of using Lys Bert and Eddie Hein, composers of the score for *Carioca Purple*, the musical he is trying to produce, to audition material without payment for over a year.

The union ruled that McKenney was to pay \$180 to the composers, and since the money wasn't forthcoming, he was placed on the unfair list.

BROADWAY SHOWLOG

Performances Thru June 12, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3-'47	221
Born Yesterday (Lyceum)	2-4-'46	992
Command Decision (Fulton)	10-1-'47	293
For Love or Money (Henry Miller)	11-4-'47	255
Harvey (48th Street)	11-1-'44	1,526
Heiress, The (Biltmore)	9-29-'47	297
Joy to the World (Music Box)	3-18-'48	100
Man and Superman (Hudson)	10-8-'47	285
Mo and Molly (Belasco)	2-26-'48	124
Mister Roberts (Alvin)	2-18-'48	133
Play's the Thing, The (Booth)	4-23-'47	53
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-16-'48	103
Strange Bedfellows (Morosco)	1-14-'49	173

Musicals

Allegro (Majestic)	10-10-'47	283
Angel in the Wings (Cort)	12-11-'47	241
Annie, Get Your Gun (Imperial)	5-16-'47	368
Ballet Ballads (Music Box)	5-18-'48	31
Brigadeon (Ziegfeld)	3-13-'47	524
Finian's Rainbow (46th Street Theater)	1-10-'47	613
High Button Shoes (Century)	10-9-'47	284
Inside U.S.A. (Century)	4-30-'48	51
Look, Ma, I'm Dancing (Broadhurst)	1-29-'48	158
Make Mine Manhattan (Broadhurst)	1-15-'48	174
Sleepy Hollow (St. James)	6-3-'48	12

CLOSED

Sally (Martin Beck)	1-15-'48	36
Hold It (National)	Saturday (5) 5-5-'48	48
Habimah Players (Broadway)	Saturday (12) 5-1-'48	
	Saturday (12)	

Wheeler Op. House To Return to Legit

NEW YORK, June 12.—After 59 years with a black-out stretching from 1913 to 1947 due to a fire, the Wheeler Opera House, of Aspen, Colorado, returns to legit. The Aspen Players, directed by Madge Skelly, of the theater workshop, Temple University, starts an eight-week summer schedule beginning July 4.

The Aspen group will comprise both pro and student actors, and the new twist, announces Miss Skelly, will be that all students will get a chance to thesp weekly before the paid audience, something which does not fall to the lot of the average silo circuit trainee.

Clemen L. Peck (Temple University) will head the new enterprise's technical staff, and John Stevens (University of Montana) will be his assistant.

ROUTES Dramatic and Musical

Anna Lucasta (Avon) Utica, N. Y., 16; (Royal Alexandra) Toronto, 17-26.
Annie Get Your Gun (War Memorial Auditorium) San Francisco.
Burlesque (Shubert) Boston.
Carousel (Auditorium) St. Paul.
High Button Shoes (Great Northern) Chicago.
John Loves Mary (Harris) Chicago.
Lady Windermere's Fan (Geary) San Francisco.
Life With Mother (Cass) Detroit.
Naughty Marietta (Philharmonic) Los Angeles.
Oklahoma (Biltmore) Los Angeles.
Oklahoma (Boston O. H.) Boston.
On Approval (Selwyn) Chicago.
Private Lives (Curran) San Francisco.
Show Boat (Shubert) Chicago.
Winslow Boy (Music Hall) Kansas City, Mo., 16-18.

OFF BROADWAY

THESE TENDER MERCIES

(Opened Saturday, June 5)

LENOX HILL PLAYHOUSE

A play written and directed by Barton Yarborough. Stage manager, William Hawley. Produced by Monroe B. Hack for the invitational series of the Experimental Theater.

Mrs. Spender.....Elizabeth Jones
Mrs. Martin.....Nina Probette
Mrs. Lowry.....Adele Fortin
Mrs. Hawkins.....Georgia Simmons
Winnie Lou Walters.....Tiny Temple
Vesta.....Urylee Leonardos
Gabe.....Louis Peterson
Rev. Morehead.....Ed Fuller
Sallie Greer.....Gloria McGhee
Jex Martin.....Elliott Reid
W. J.....Roy McIlrath
Amy.....Phyllis Winters
Paw Greer.....Elmer Lehr
Mr. Hawkins.....John Hewitt
Mr. Martin.....Robert Tome
Mr. Chambers.....Gregg Martell
Fox.....Ted Erwin
Black.....Gordon Peters
Elmer.....James McCormack
Everett.....Jack Horn
Harry.....Marty Miller
Luther.....Dickie Monahan
Sam.....Chris Kersan
Tom.....Thomas Manley
Johnson.....Paul Wayne
Mr. Smith.....Frank Lucas
Mrs. Smith.....Elizabeth Rozek
Nancy Smith.....Patricia Wright
Mrs. Land.....Louise Kirby
Mr. Nelson.....J. W. Weems
Mrs. Nelson.....Nina Seamans
Crazy Kate.....Ivy Bethune
Townspeopel: Geraldine Rehrig, Jane Warren, Rex May, Loretta Morris and Stephen Morris.

This is a play with an admirable purpose but not so admirable execution. *These Tender Mercies* is a melo about discrimination and for one act holds the attention but then dispels its earlier impact. The play has also deeply offended many Negroes viewing it because they are pictured in the script as half-human slaves, almost animals.

It tells the story of San Sepo, a village in the Deep South, where the women of the town are cruelly deciding how to treat a girl who has been raped by a negro since lynched. They are sadistically having their fun when the son of one of them leaps to her defense and castigates the most vicious of her detractors. When this woman's husband comes after him, the hero shoots him. The rest of the play is concerned with the man-hunt for the hero and the search for another Negro accused of rape.

Playwright Yarborough undoubtedly has great ability, but his treatment of a serious and complicated problem as melo is mistaken. These people need to be explained and analyzed, not just put on the stage as a means to an end. Yarborough's writing also leaves many loose ends, as, for example, the intelligent hero's being in love with a stupid and ignorant Southern belle. The guy sees thru all the other women but not his gal. Why?

Aside from the scripting and direction, the production was admirable. The standout thesping job was by Gloria McGhee as the victim of the original raping. She gives a pro performance that holds attention every minute. Otherwise, the cast is uniformly excellent, with nods going to Elizabeth Jones, Nina Probette, Adele Fortin, Georgia Simmons, Tiny Temple, Elliot Reid, Roy McIlrath and Phyllis Winters.

The author's direction was greatly at fault. Instead of treating the play seriously and sustaining his mood, at times he directed for laughs, making comedy out of stark tragedy.

Leon Morse.

'Flag Is Born' Goes on Road

NEW YORK, June 12.—Benjamin F. Kutcher is sending *A Flag Is Born* out on the road for about four weeks. The show is skedded to open June 22 in Buffalo for a two-day date, with Rochester and Detroit following. Jonathan Harris and Dora Weisman will star.

ALMOST FAITHFUL

(Opened Wednesday, June 2)

AMERICAN NEGRO THEATER PLAYHOUSE

A comedy by Harry Wagstaff Gribble. Directed by the author. Stage manager, Paula Guralnick. Sets by Richard Brown. Lighting by George Lewis and Buster Hawkins. Press representatives, Willie Lee Johnson and Geneva Pitch. Presented by the American Negro Theater.

Marlene Bruce.....Yvonne Maedchen
Muriel Broderick.....Alice Childress
Sadie O'Neal.....Inge Hardison
Dominic.....Salvador Tomas
Frank Broderick.....Dots Johnson
Bert Mitchum.....Frederick Carter
Frank Broderick Jr.....Kenneth Malory
Kunice.....Hilda Haines

For its final production this season the American Negro Theater has selected *Almost Faithful*, a drab little comedy that establishes Harry Wagstaff Gribble as far and away a better director than a scripter. Gribble's directing chore on the play was okay, but what came out of his type-writer was more fit for collecting dust than for presentation on any stage.

The script deals with the familiar triangle, but this time it is a bitch who is trying to get the hero away from his ever-loving wife, a gal who is just the right head size for a halo. However, even the good characters are unsympathetic, because they are phony. The play is static, full of dialog that had the sparkle of 10-day-old charged water and the amount of telephoning onstage calls for employment of a full-time switchboard operator.

Good Thesping

Laboring under this handicap, the cast came thru with some sound performances. Alice Childress, a competent actress, does her best, which is always good enough, in the role of the sweetness and light spouse. As the husband, Dots Johnson, fresh out of the Italian film, *Paisan*, holds his own, tho revealing himself in need of stage seasoning. Frederick Carter turns in one of the better thesping jobs with interpretation of a nasty flesh peddler. Yvonne Maedchen, as the sexy and seductive bitch, acts with the subtlety of a kick in the teeth. Both Salvador Tomas and Inge Hardison support the production with worth-while stints.

Richard Brown's double set of two apartments where simultaneous action is unveiled is good designing.

Leon Morse.

Stem Fights Censor Bill

NEW YORK, June 12.—With action expected Tuesday (15) in city council on a new censorship bill giving the license commissioner added powers, legit has suddenly mobilized into action and is calling a meeting of 19 legit orgs the day before to demand a public hearing. Title of *The Respectful Prostitute* started the trouble.

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THE ASPEN PLAYERS
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Burlesque

By UNO

SYLVAN KATZ, brother of Harry (Stinky) Fields, has opened an agency in Baltimore to start a five-unit series of burly shows for niteries in Baltimore, Washington, Charleston, S. C.; Tampa, and another town to be named later. Each package show will have six to seven principals. All are to get under way after the summer. The Stinky and Shorty team will assist in the promotion. . . . Gayety, Norfolk, closed for the season June 6, with Walter Budd and Roberta Lee returning for another summer to Tirza's Wine Bath show at Coney Island, N. Y. . . . Bob Sharpe, magician-comic, who just finished a string of club dates in Chicago, is now featured in the Circus Room of the Wisconsin Hotel, Milwaukee. . . . Yvette, former strip on the burly circuits and recently of Chicago niteries, is now headlined in Fred Miller's *Parisian Follies* on the W. G. Wade Shows. . . . Jimmie Grosso and His Melo-Tone ork moves into the Normandie, Loch Sheldrake, N. Y., July 2 for the summer thru Maurice Kurtz. . . . Vickey Welles replaced Ilona Knight, taken ill, at the Empire, Newark, last week.

COLLINS AND PETERSON are heading a 30-people revue booked by Eddie Kaplan and Al Dow at the Cliquot Club, Atlantic City. . . . Joey Faye is taking over Phil Silvers' part and Jack Diamond is taking Faye's role in *High Button Shoes* at the Shubert, Manhattan, pending Silvers' return from a Coast vacation. . . . Mickey Owens launched a new burly unit at the 19th Hole, Manhattan niterie, last week with Jimmy Pinto and Pat Burns, comics; Magda, a new strip from Sweden; Soude, from Egypt; Juanita Rouale, Beverley Landers and Ginger Maloney's Col-leens, including Claudia Munn, Betty Boal, Connie Coleman, Marie Day and Janeen Rise. Held over are Struttin' Sam and his ork with Count Smith at the ivories. . . . Vernon Hoff signed for six months at the Flamingo Club, Hollywood, starting June 1. . . . William Collins, formerly house manager of the Avenue, Detroit, and otherwise associated with the Clamage and Rothstein interests, has taken over representation of the Wilshire Pix Corporation, roadshow firm, with offices in Detroit. . . . Dave Cohn booked Hank Henry, Al Golden and Anita Marie for the Lamplighter Club, Fall River, Mass., starting June 14; Herbie Barris and Sherry Shannon, same spot, July 4; Jane Cooper, 2 o'Clock Club, Baltimore, June 6, and Cat and Fiddle Club, Cincinnati, June 21; Candy Parker, Gayety, Montreal, June 6, and Sheila Ryan, Cat and Fiddle, for two weeks, June 7. . . . Mar-Shan (Marsha Blue) is vacationing in Pasadena. . . . Monica Monette opened at the Pad Club, Springfield, Ill., June 14 after two weeks at the Town and Country Club, Milwaukee.

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PALACE THEATRE Buffalo 3, N. Y.

Smith Heads IBM; Morris Suspended; Show Huge Success

NEW ORLEANS, June 12.—International Brotherhood of Magicians elected W. Adrian Smith, Providence, as president at the closing session Thursday (3) of its 20th annual convention here. Smith succeeds Ren Clark, Fort Worth.

Walter Coleman, New York, was elected international first vice-president; Ralph Deshong, Wichita Falls, Tex., second vice-president; Dr. A. L. Baldwin, Pittsburgh, secretary, and Mrs. Hazel M. Krock, Kenton, O., treasurer.

International vice-presidents from outside the country are James Lake, Toronto, for Canada; William G. Strickland, London, for England; Gustaf T. Lindblom, Stockholm, for Sweden, and Guy Bert, Paris, for France.

Okito, Amsterdam, was made an honorary life member of the brotherhood.

At the close of the four-day convention, marked by a huge magic show in Municipal Auditorium and numerous performances for civic groups and the press, two trophies were presented to Merv Taylor, Hollywood, as originality contest winner. He received a permanent silver loving cup and the Fleming perpetual award, held for one year. His most original trick invented during the year is a drinking glass that can be filled and emptied by a flick of the wrist.

Chester Morris, film star, was suspended from the IBM for six months for violation of the magicians' pledge not to expose tricks. An article published under his name appeared recently in *Popular Mechanics* explaining how certain tricks were done. C. James McLemore, Indianapolis, brotherhood legal adviser and chairman of the ethics and grievance committee, said that altho fundamental principles of magic were not revealed, minor principles were disclosed.

Among those who participated in the big Thursday night show in Municipal Auditorium were the Johnstones, Del Brece, Slydini, Okito, Jack Gwynne and Company, Bob Nelson, LaFollette, Professor Cheer and Larry Weeks. Local papers were loud in their praise of the show which attracted a s.r.o. crowd. Press tossed special kudos to Bob Nelson for his newspaper-headline prediction nifty.

Franco-U. S. Pact Ends Double Tax

WASHINGTON, June 12.—A treaty with France ending double taxation on entertainers and other ocean-hopping workers was ratified by the Senate this week. The French tax pact was the third approved by the Senate in the past three years, the others being with Canada and Great Britain-Northern Ireland.

Under the treaties, U. S. Nationals working in the specified foreign country less than the taxable year are taxed only by the U. S. Those working abroad more than the taxable year are subject to taxation solely by the foreign country.

Showbiz Raises 55G for UJA

NEW YORK, June 12.—A record was set for attendance and for contributions, with over 175 members raising \$55,000 at a luncheon held at the Hotel Pierre Tuesday (8) by the Radio and Stage Artists and the Musicians' Division of the United Jewish Appeal. The function was set by Jack J. Katz, theatrical attorney; Richard McCann, president of the American Federation of Musicians, and Robert M. Weitman, managing director of the Paramount Theater.

Magic

By Bill Sachs

BILL MORTON, magician and horror-show expert, accompanied by Mrs. Morton, was a Magic Desk visitor Monday of last week (7) while en route from the South, where he had just concluded a string of engagements with his *Asylum of Horrors*, to Toledo to meet his partner in the spook-show business, Jack Baker. Both Morton and Baker use the Dr. Silkin billings in presenting the chillers. The latter is set for a mid-nighter at the RKO Albee Theater, Cincinnati, Friday (18). Morton reports that he is set with a solid summer route, culminating with the Wisconsin Centennial Exposition, Milwaukee, August 7-29, on which he has been booked by George W. Pugh and Archie Gayer. Morton will work the Milwaukee date under canvas with a combination magic-horror show. . . . Bob Nelson's latest catalog, jam-packed with material of interest to mentalists and magicians, has just hit the desk. . . . G. Ray Terrill closed a five-week engagement at the Edgewater Beach Hotel, Chicago, Thursday (10) and hit out immediately for the Society of American Magicians' Convention in Atlantic City, after which he will hole up on his New York State farm for a few weeks' vacation. . . . Joan Brandon, after winding up her Boston stand, moved to the Trocadero Club, Henderson, Ky., where she began a limited engagement Friday (11). From there she hops to Chicago; then to the Flame Room in Duluth, Minn. She winds up at the latter spot July 15. . . . After winding up one of their most successful seasons, Mr. and Mrs. McDonald Birch (Mabel Sperry) are snugly ensconced in their summer home, Birchwood, at Malta, O. Mack typewrites that he plans to do some building on the place this summer and that if he succeeds in coming up with the needed carpenters, bricklayers and plumbers he'll know that he's a real magician. The Birches open their new season September 14 at Kankakee, Ill., the home town of the dean of American magicians, Ed Reno.

DON AND THELMA GREENWOOD

lost all their personal belongings plus \$5,000 worth of wardrobe, publicity, advertising material and equipment of their full-evening show when flood waters from a broken dike wiped Vanport City, near Portland, Ore., off the map. The Greenwoods and their son, Donald, managed to escape safely with their car and just enough personal belongings and magic items to enable them to continue in the area with a curtailed act. . . . Richiaedi Jr., Argentine magician, presenting a combination full-evening show of vaude and magic, has invaded the Los Angeles sector after concluding engagements in Tijuana and Nogales, Mexico. . . . Paul Stadelman, who in recent months has been keeping busy on club dates in and around Chicago, will begin soon on an extensive fair route. . . . Bert Easley, since quitting the road a year ago, has been operating a magic and novelty shop in Phoenix, Ariz. In addition, he's been keeping busy in the Phoenix area presenting his show for civic and luncheon clubs and lecturing on *The History of Magic and Magic, a Great Hobby*. Bert's daughter, Jo Ann, a ventriloquist, and Pvt. Eugene A. Cole, semi-pro magish with the army air forces at Luke Field, Phoenix, were married there June 3 by the Rev. Francis Hawes, of the Temple Baptist Church, who was a high diver and circus and carnival owner before entering the ministry 36 years ago. Incidentally, the Reverend Hawes uses at least one magic trick to illustrate his text each Sunday morning. . . . Moxo the Magician (M. E. Barker), who operates Sunset Trail Ranch, a winter resort at the foot of Superstition Mountain, 25 miles east of Phoenix, Ariz., is on a

2% U. S. Sales Tax To Hit Niterie Food

WASHINGTON, June 12.—Ticket sales for admission to theaters, dances and other amusement places are exempt from the proposed local 2 per cent sales tax which passed the House this week, but beer, liquors and food sold in night clubs come under the levy.

The bill, which appears certain of enactment, would place a 1-cent levy on items and services selling from 14 to 50 cents and a 2-cent tax on items retailing between 51 cents and \$1. Over that amount, the tax would be 2 per cent.

Bankruptcy Action By Nat Dorfman

NEW YORK, June 12.—Nat N. Dorfman, the legit press agent, this week filed a voluntary petition in bankruptcy in U. S. District Court here. Dorfman, recently engaged in a Broadway publishing venture, stated in his petition that he has used the trade name of State Pictorial Publishing Company.

Unsecured creditors include American News Company, for \$10,181; Neo-Gravure Printing Company, \$17,795, and others in connection with personal loans.

Philly Showbiz Taxes Off In First 5 Months of 1948

PHILADELPHIA, June 12.—A decided drop in theatrical business and activity here this year, a decrease of nearly \$69,000 in amusement tax receipts during the first five months of 1948 as against the 10 per cent collections in the same period a year ago was noted in the report of City Treasurer Ralph W. Pitman this week.

Pitman explained that while the decrease was caused to some extent by the pilfering of funds recently uncovered in the amusement tax division of the Receiver of Taxes office, the real significance was largely economic. Tax receipts totaled \$1,761,649, compared with \$1,885,572 in the same period last year.

Stone To Direct Hosp. Revue

NEW YORK, June 12.—Veterans' Hospital Camp Shows have picked Ezra Stone to direct a *Hellzapoppin*-type revue, which will be slanted for the hospital audience and will use the best songs, gags and sketches submitted by the vets in a recent contest. Rehearsals with pro actors will start about August 1, with a road tour beginning September 1.

tour of the Eastern States presenting his magic and advertising the Mesa, Ariz., area as a winter resort.

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Mission Beach Ballroom, San Diego, Calif.

Locke Stories Recall Fond Memories of Former Years

KANSAS CITY, Mo., June 12.—“When our good friend, Will Locke, gets into a reminiscent mood, he digs deep into the pools of memory and brings up a story or name that may have been receding into the limbo of forgotten things,” said Edmund L. Paul, of this city, in speaking of a recent Locke article in *The Billboard*.

“John and Bella Golden! I had not heard those names in ages,” said Paul. “They flourished a little before my time, but when I was on the old Hunt Comedy Company, our comedian, Frank Coy, never let up in his praise of the Golden Company with which he had been connected. He spoke of the Golden until we other members of the company grew sick of hearing the name. The Golden, no doubt, were tops.

“And then what memories Locke’s mention of the old Madison Square Theater Company awakened in me,” Paul continued. “I was with the company during the last two seasons it played the Middle West—its old stamping ground. The last season we opened at the old Toler Auditorium in Wichita, Kan., for a run of summer stock before hitting the road for the West. Our leading man was John A. Preston, and during the run we played all of Preston’s bills, such as *Ingomar the Barbarian*, *Pygmalion and Galatea* and *Damon and Pythias*. This was a radical departure from the type of bills the company normally produced, but with Preston and a fine supporting company, we played to big business right thru the sultry Kansas summer.

Charlie Chan Guest Star

“Sidney Toler, the famous Charlie Chan of the movies, appeared with the company as guest star several times,” Paul recalled. “Wichita was his home and he was spending the summer there. One of the bills in which he appeared was *The Belle of Richmond*, written by his mother, Mrs. Sallie Toler. It had a successful run with rep orgs for a number of years. Madelon McDonald (Mrs. Lowe) was leading woman until failing health compelled her to retire. Her place was taken by Lorraine Buchanan. Jim Dougherty was the juvenile. Among other members were Tom Loftus, Tom Magrane, Claude Cubine, Harry and Eleanor Kendall.

Hattie Lemar joined later in the season to play ingenues, according to Paul. “She was a cute little trick,” he said, “and Jim Dougherty lost no time in marrying her. It is a real pleasure to be able to say that Jim and Hattie are living happily in Eau Claire, Wis., after more than 40 years of wedded life.

“After leaving Wichita the company played week stands on a tour which took it into Utah,” said Paul, “and it never came east of the Rocky Mountains again. Mrs. Lowe died in December of that year, the show closed temporarily, and I joined the Empire Theater Stock Company, a permanent organization in Pueblo, Colo. I understand that George W. Lowe is living in retirement in Los Angeles. Perhaps Locke will look him up the next time he is in that city.

“And by the way,” Paul continued, “there were two Madison Square Theater Companies, both well known and successful. C. W. Stater had joined the Lowe show as agent, and seeing the great business the org was enjoying, he attributed it as much to the show’s title as to the quality of the entertainment it was putting out. As a result, he organized his own C. W. Stater’s Madison Square Theater Company. It had a successful career for a decade after. Lowe tried unsuccessfully to stop Stater’s use of the title, when, as a matter of fact,

neither party had any real right to the name. On Stater’s show Lulu McConnell was ingenue, Vessie Farrell leading woman, and players of like caliber always made up his casts. That was the period of great repertoire shows.”

Price Barn Dance In Successful Run In Kirksville, Mo.

KIRKSVILLE, Mo., June 12.—Helen and Walter (Toby) Price, widely known in rep and tent show circles, have been successfully producing the Helen and Toby Ranch Hands barn dance over Station KIRX here the past winter. The Prices entered radio shortly after their USO tour.

Saturday, May 28, was the final engagement of the winter and spring, and the Prices will vacation this summer. Show has been playing to upward of 1,500 each Saturday night in this town of 10,000 population. Barn dance unit comprises a cast of 19, in addition to Dick Canaday, program director.

Georgia Minstrels Finds Miss. Good

CENTREVILLE, Miss., June 12.—Georgia Minstrels played to good biz here week ended Saturday (12). Tuesday (8) night saw a packed house, with a parade having been given that noon.

Owner Jack Nailor is assisted by his wife on tickets, E. P. Gamble is talker and purchasing agent; Bob Wadley, canvasman, and Richard King, emcee.

Show plays Jackson, Miss., next week and will pick up a new top there.

Malby South Dakota Junket Paying Off

CINCINNATI, June 12.—F. E. Malby has his vaude-film unit working to good results in South Dakota.

Malby is featuring himself with magic; May Malby, small animals, and Roland Maxter, music and talker. In addition to those features, Malby is presenting small-cast bills.

Sponsored Dates Okay for Carneys

MEADVILLE, Miss., June 12.—Carney Brothers are presenting a three-people unit in this sector to reported good business.

They are currently playing sponsored dates, but will move out soon on a tour of celebration and fair engagements.

Mankato, Crowley Base

MANKATO, Minn., June 12.—Ambrose Crowley, who has been operating his 16mm. films in Dodge County, Minnesota, successfully, has completed arrangements to move his headquarters to this city. Crowley has been making halls for the past several months.

Wilmington Drive-In Opens

WILMINGTON, O., June 12.—The new Northside Drive-In Theater opened here Wednesday (9) night. The Drive-In accommodates 600 cars, with added seating arrangements for 200 persons. Jack Jossey and Kroger Babb, of Hygienic Productions, Inc., Wilmington, are associated in the new venture.

Slout Mich. Tour Shows B.-O. Gain

EDMORE, Mich., June 12.—As the Slout Players tent show completed its stand here, northernmost spot in Michigan to be played this year, and prepared to head south in a tour which will wind up in Missouri, officials reported business to date ahead of last year. In 1947 much early-season rain marred the tour.

Last week the show played Ionia, Mich., the city park providing an ideal setting for the company’s trucks and house cars and the new red top with red and striped side walls. Interior of the tent is trimmed in blue and gold.

After four weeks, the plays and vaude program are running smoothly, affording the cast a chance to take advantage of resort facilities. L. Verne Slout’s new version of *Jesse James* is proving a big winner as a mid-week feature. Doc Harry DeCleo, magician and escape artist, is being well received in the concerts. Ken Seely, folk singer, is working the show and concert. Other vaude turns are offered by Guy O’Neal, Carole Gifford, Andrew Leigh, Bob Brown, Ora Slout and Klink Lemmon. Bill Slout, who is completing his third year at Michigan State University, will join the show soon. Teresa DeCeco has replaced June Squibb, dividing leads with Carole Gifford. Male leads are handled by Bill Slout, Guy O’Neal and Bob Brown, with Andrew Leigh in characters and Toby and Ora Slout doing comedy.

The advance is handled by Mr. and Mrs. Ray Snider, who also assist with duties around the show. Oscar Fuller is chief mechanic. Business of Francis Lemmon, concessionaire inside the tent, is good, and an increase in banner business this year is reported. Deloris O’Neal officiates in the office wagon.

Jackson Heads Sack’s Foreign Film Division

DALLAS, June 12.—Jack Jackson, widely known distribution and exhibition executive, has been placed in charge of the foreign film division of Sack Amusement Enterprises, Alfred N. Sack, general manager, announced. Jackson assumed his new duties June 1, with headquarters in the Sack building here.

Jackson formerly traveled the southern area with exploitation pictures of his own.

Burpee Springs Flesher

CINCINNATI, June 12.—Following a season of successful Minstrel Show promotions, Leon Burpee has arranged a schedule of Maine coast towns with a three-people flesh trick.

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THE FINAL CURTAIN

ANDRE—Walter, 60, musician in Loew circuit vaude houses for nearly 35 years, June 7 in Ozone Park, L. I., N. Y. He had been a bass player at Loew's State, New York, for 20 years. His widow and son survive.

BARY—Mrs. Henrietta, Y., 80, wife of Henry A. Bary, dealer in circus animals, June 7 in Philadelphia of a heart attack. Survived by her husband and son, Howard, both of Chicago. Interment June 10 in Ivy Hill Cemetery, Philadelphia.

BORNSCHIEN — Franz C., 69, composer, whose works for symphony orchestras and choral groups won many national prizes, in Baltimore June 8. He had been a member of the Peabody Conservatory of Music faculty for 40 years.

CRYSEL—Charles R., 58, former concessionaire, June 6 in Mason City, Ill. In late years Cysel had been with the Bill Hames Shows and had played fairs and celebrations in Central Illinois. Survivors include his widow, Ruby; mother, Mrs. Mildred Crow, Jasonville, Ind.; two sisters, Mrs. Mallie Blyeu, Riverton, Ind., and Mrs. Luetta Franklin, Dayton, O., and a brother, Welby, Jasonville. Burial in Jasonville June 8.

DAVIS—Mrs. Dolly, former wife of Ches Davis, musical and radio show performer thruout the Southeast and West for many years, suddenly at her home in Owensboro, Ky., May 22. Burial in Princeton, Ky.

DONNELLON—Edward J. Sr., 88, father of Edward J. Donnellon Jr., night news editor for Station WCKY, Covington, Ky., June 8 in Cincinnati at the home of a daughter, Mrs. Humbert Baer. He also leaves three other daughters, Mary, Cincinnati; Mrs. Robert Glenn, Norwood, O.; Mrs. Harold McKenna, Cincinnati, and another son, Andrew J., Cincinnati. Burial in St. Joseph's New Cemetery, Cincinnati, June 11.

DUNLAP—Ray E. (Pop), 57, well-known walkathon and derbyshow promoter and concessionaire, May 30 at the home of his brother-in-law in Miami. He had been in ill health for the past year. He was one of the pioneers in the motion picture business in Franklin, Ind., his home town; had promoted over 50 endurance shows from coast to coast, and had the Frozen Alice concession at the New York World's Fair. Survived by his widow, Mae.

GATES—A. L. (Curly), well-known Western showman, June 2 when his plane crashed near Pasco, Wash. In show business for 30 years, Gates was operating Penny Arcades at the time of his death. Survived by his widow, Billie, a daughter and two sisters.

GUTMAN—Eugene, with the novelty department of the Ringling circus, recently in Saranac, N. Y.

HARRIS—Ollie O., 53, trumpet player, June 2 at his home in Champaign, Ill., of a heart attack. He had been with Johnny J. Jones and other outdoor shows.

HILL—Lloyd L. (Pinky), 34, auto rate driver, at Chico, Calif., May 24, from injuries sustained in a racing accident at Chico Third District Fair the previous day. His widow survives.

KILFEATHER—Jack P., 34, actor and stage technician, May 29 in San Francisco. He had been stage manager for Earl Carroll, technical director of *Railroads on Parade* at the New York World's Fair and an actor in *Grand Hotel* and *Sex Fable*.

LAUTERBACH — Charles F. Jr., Virginia State chairman of the Circus Fans' Association and a member of the National Showmen's Association, June 6 in Petersburg (Va.) Hospital of a heart attack.

LETTERMAN—Will E., 68, former cookhouse operator on shows thruout the South, recently in El Paso, Tex. Survived by his widow, Geneva; two

sisters, Mrs. Grace Beckman and Mrs. Pearl Smith, and a brother, John N. Letterman Jr.

McGRAW—Sidney Gray Jr., 29, engineer at Station WSB, Atlanta, June 6 at his home in that city.

MILLER—J. C. Carl, veteran newspaper publisher of Hickory, N. C., and a director of the Catawba Valley Broadcasting Company, June 2 in Hickory. Miller was founder of *The Hickory Daily News*. Survived by his widow and three daughters.

MULLEN—Joseph A., 81, retired physician and founder of the Houston Symphony Orchestra, June 8 in Houston.

PARISH—Andrew, 53, former stage and screen player known as Andy Taylor, June 8 in New York. His widow and two children survive.

THE FAMILY OF GENE RANDOW

Expresses its appreciation to all his friends on Polack Bros.' Circus #1 and #2 Shows, to Joseph Basile for playing taps at his grave, and to those friends who attended his service in New York City.

REDDICK—Orville M., 66, an assistant electrician at Loew's Palace, Memphis, for the last 19 years, June 3 at the home of his niece there. Burial was in Nashville.

SHIELDS—W. M., veteran Texas theater operator and civic leader, June 3 of a heart attack at Tyler, Tex. Shields had managed Interstate theaters at Tyler for many years and was formerly a member of city council.

SNELL—James C. Jr., 18, worker with the Howard Shows, crushed to death in Latrobe, Pa., June 9 when he became entangled in the gears of the Merry-Go-Round.

STEGMEYER—William A., only son of William J. Stegmeyer, musical arranger at Station WWJ, Detroit, in an automobile accident June 6.

In Loving Memory of My Dear Wife

LILLIAN SHEPPARD

Who Passed Away June 22, 1947

"Lost Without You"

Your Husband,

R. H. SHEPPARD

SUGARMAN—Samuel Z., 78, retired cigar manufacturer and father of Elias E. Sugarman, former editor of *The Billboard*, June 9 in Brooklyn. His widow and another son survive.

VIVIENNE—Rena, 67, opera soprano, June 8 in New York. She appeared in *Madame Butterfly*, creating the leading role; *My Hero* and *The Chocolate Soldier* and many others. She made many tours of the United States and at one time sang with the Berlin Opera Company. Miss Vivienne retired 20 years ago.

WILLIAMS—Col. E. N.; veteran indoor circus producer, in Greenville, S. C., June 5, of heart disease. Funeral services were held June 8 in Nashville. Surviving is a son, Harry, who is with the Associated Press in New York.

Harry N. (Pop) Endy

Founder of the ENDY SHOWS in 1908
Who Passed on June 9, 1932

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being known as the ENDY BROS.' SHOWS, INC., one of America's Largest Railroad Shows.

Gone But Never Forgotten by the Endy Bros.' Shows' Entire Company.



WYETT—William G., 68, musician with various bands, June 8 at his home in Atlanta. Surviving are his widow, a sister and three brothers.

Marriages

CRANE - MITCHELL — William Crane, Hollywood restaurateur, and Beverly Mitchell, film actress, at Flamingo Hotel, Las Vegas, Nev., May 26.

CROZIER-SHOUP—Roddy Crozier and Suzanne Shoup, KQV staffer, June 5 in Pittsburgh.

FULLER-GIANNINOTO—Harrison Fuller and Patricia Gianninoto, both dancers in *Allegro*, showing at the Majestic Theater, New York, June 7 in Greenwich, Conn.

HUNTER-PERRY—Robert Hunter and Violet Perry, both with the Robertson Bros.' Shows, May 30 in Pikeville, Ky.

MARKS-HOLLOWAY — Leonard Marks, partner of law firm of Cohen & Marks, reps of numerous Washington radio stations, and Dorothy Holloway, Washington staffer on *Variety*, June 4 in Washington.

MUNTZ-GARRETT — Earl (Madman) Muntz and Diana Garrett, film actress, in the Little Church of the West, Las Vegas, Nev., May 29.

RAY - GRAHAME—Nicholas Ray, film director, and Gloria Grahame, film actress, in Las Vegas, Nev., June 1.

SMITH-O'LEARY — Jack Smith, guitarist with Red Norvo's Sextet, and Almire O'Leary, nonpro, June 4 in Milwaukee.

Births

A son, Charley Lee, to Mr. and Mrs. Joe J. Moxley May 30 in Galena, Kan. Father is owner of the Circle J Ranch Shows.

A son, Jamie Effie, to Mr. and Mrs. Zeke Lenga May 31 in New York. Father is record buyer for the Times Square Stores Corporation.

A son, Jeffrey Paul, to Mr. and Mrs. Sid Wagner, May 25 in New York. Father is a statistician for Broadcast Music, Inc.

A daughter to Mr. and Mrs. Jerry Gates recently in Dallas. Father conducts the *Smile Program* on WFAA.

A son to Mr. and Mrs. James McGraw May 24 in Salt Lake City. Father is an engineer at KDYL.

A daughter to Mr. and Mrs. Bill Ross May 30 in New York. Father is a Broadway stage manager and a recent Actors' Equity council member.

A son to Mr. and Mrs. W. W. King May 22 in Abilene, Tex. Father is a concessionaire.

A son, John Otto, to Mr. and Mrs. Joe Warner recently in Oakland, Calif. Father was formerly an announcer at Station KROW, where the mother was traffic manager.

A daughter to Mr. and Mrs. Don Heon recently in Detroit. Father is assistant chief engineer at WJBK, Detroit.

A son to Mr. and Mrs. Red Skelton at St. John's Hospital, Santa Monica, Calif., May 20. Father is the film and radio comedian.

A son to Mr. and Mrs. Carl Erickson recently. Father is former announcer at WWJ, Detroit.

A son to Mr. and Mrs. Bud Cozier May 17 in Pittsburgh. Mother is the

former Sally Hughes, nitery singer; father is saxophonist with Walter Gable's ork.

A daughter, Penelope Ann, to Mr. and Mrs. John Nelson at California Hospital, Los Angeles, June 1. Father is emcee of ABC's *Bride and Groom* show.

A daughter, Christine Louise, to Mr. and Mrs. Hub Adams in Franklin, Ind., May 23. Parents are performers with Jinks Hoaglan's Hippodrome.

A son to Mr. and Mrs. Phil D'Rey in Michael Reese Hospital, Chicago, June 2. Father is a ventriloquist.

A daughter, Karen Whitney, to Mr. and Mrs. Richard E. Adams May 31 in Farmingham, Mass. Father is general manager and part owner of WKOX.

A daughter, Mary Elizabeth, to Mr. and Mrs. J. P. Williams May 25 in Dayton, O. Father, Pat Williams, is executive vice-president of stations WING, Dayton, O., and WIZE, Springfield, O., and president of Transcription Sales, Inc., New York.

A daughter to Mr. and Mrs. Robert Adicks May 8 in New York. Mother is the former Virginia Miller, Broadway dancer.

A daughter to Mr. and Mrs. William Danziger May 23 in New York. Father is an advertising agent.

A daughter to Mr. and Mrs. John Nelson June 1 in Los Angeles. Father is a radio actor.

A son to Mr. and Mrs. Ray Scott May 31 in Pittsburgh. Father is a sports announcer on WCAE.

A daughter to Mr. and Mrs. Robert Giles Swan June 4 in Baltimore. Father is radio director with the Joseph Katz Agency.

A daughter to Mr. and Mrs. Gordon Thomas May 29 in Milwaukee. Father is emcee and announcer at WTMJ-TV.

A son, Carl Francis, to Mr. and Mrs. Carl Herrick May 23 in St. Frances Hospital, Freeport, Ill. Father is agent for the Gold Bond Shows.

A son to Mr. and Mrs. Frank W. Peppers June 3 in General Hospital, Greenville, S. C. Father is owner of Peppers' All-State Shows.

A son, Marc, to Mr. and Mrs. Lee Savin May 31 in New York. Mother is known professionally as Harriette Smith, music contact agent; father is an exec at Bourne Music.

Divorces

Esther Muir, former actress, from Sam Coslow, composer-producer, in Los Angeles May 20.

Caroline Hope, from George P. Hope, radio writer and brother of comedian Bob Hope, in Los Angeles May 24.

Gloria Grahame, actress, from Stanley Clements, actor, in Las Vegas, Nev., June 2.

Nancy Hawks, former model, from Howard Hawks, Hollywood film producer, in Los Angeles May 29.

Edith Barrett Price from Vincent Price, radio, stage and film actor, in Santa Monica, Calif., June 3.

Betty Jane Rase Rooney from Mickey Rooney, film actor, in Los Angeles May 29.

MONTSERRAT

(Continued from page 28)

and Michael Jungar's set created an atmosphere of stifling heat and relentlessness.

This is one of the most powerful plays of the season, a better story of the resistance than any of the resistance plays themselves. It was presented by the French Ministry of Education, which has started backing several first plays each year as a sort of government fellowship to young dramatists.

Montserrat is a worth-while Broadway possibility and certainly a Hollywood bet. *Jean White.*

DAILEY BIZ CONTINUES BIG

Polo Grounds Midget Preem Draws 22,418

NEW YORK, June 12.—Midget auto racing was presented on a grandiose scale last Saturday night (5) at the Polo Grounds before 22,418 fans. The initial meet, originally scheduled for Wednesday (2) was postponed because of rain and wet grounds as was the third show, Wednesday night (9).

Altho admissions were scaled from \$1.50 to \$3.50 and accounted for a hefty take, the promoting org, Small Car Enterprises, Inc., headed by sportsman Alexis Thompson, president, and Kalter C. Stebbins, general manager, has a long way to go in overcoming the initial nut estimated in excess of \$150,000. Tonight's meet, virtually insured by a spell of good weather which began yesterday, will show how many of the initial throng, attracted by the heavy ad campaign, were curiosity seekers and how many were bona fide fans.

A special wood track in 2,200 sections, supported by aluminum stringers, is used. It was erected in 14 hours. Dismantling was begun following the last race and completed by 10 a.m. Sunday (6) in ample time for a scheduled afternoon baseball game.

Top money, \$1,251, went to Ray Nestor, the Bronx. George Rice, Milford, Conn., won \$944 and Russ Klar \$733. Three heats, two semi-finals, two consolation and a feature event were run. A total of \$10,000 in prize money is offered each night of racing.

Md. Sq. Rodeo Cut to 26 Days; Autry Not Set

NEW YORK, June 12.—Twenty-third World's Championship Rodeo gets going at Madison Square Garden September 29 for a run of 26 days. Twenty-six night performances and 16 matinees, a total of 42 shows, are scheduled. Run is a week shorter than that of 1947 when the cowboys held forth for 33 days and 54 shows. An extra charity matinee will be put on Thursday, October 18.

While Gene Autry is tentatively set as the feature attraction, no contract had as yet been inked in latter part of this week and it is possible that there may be a slip-up in filling this spot. In general, the line-up of acts and clowns will be made up of newcomers to the Garden.

Booked for the Garden rodeo, according to Manager Frank Moore, are John Lindsay, who clowns and works a comedy number with a bull; Byron and Lee Hendricks, with four jumping horses; Ann Hendricks, high-school horse; Bud Carell and Rose, Australian whip cracking, novelty roping and boomerang tossing. Five fem trick riders will be in the line-up, with Fay Blesing, Mitzi Riley and Nancy Bragg already set. Among the clowns will be the Garden favorites, George Mills and Jasbo Fulkerson. As usual Everett E. Colborn will provide the stock for the Garden stand.

Oregon Spots Remain Flooded; Jantzen Beach, Oaks Hit Hard

PORTLAND, Ore., June 12.—Portland's largest amusement park, Jantzen Beach, is mostly under water as a result of the Columbia River flood. The swimming pool on the highway, whose water rests high above the Columbia in normal times, is completely covered.

The water today is level with the ballroom floor, but has not overflowed it yet. There is three feet of water over the parking lots. The pit of the Merry-Go-Round is flooded, but the ride itself is not damaged. There is water in every building in the park, including the natatorium building. In Jantzen Inn, adjacent to the ballroom, water is level with the seats. No estimate of damage is possible at this time.

Portland's other outdoor amusement place, Oaks Park, is situated on the Willamette River where the flood rose gradually, allowing time to move much equipment to safety. The skating rink, the park's No. 1 attraction, has about 24 inches of water. Sand bags were placed on the hardwood floor to keep it from buckling, but buckling occurred between the bags. The fir flooring around the skating area swelled to such an extent that it pushed the sides of the building out at the bottom, giving the

place the appearance of a tent.

At the Merry-Go-Round the water is up half way on the horses. The Caterpillar barely shows above water. The console of the Oaks organ was jacked up out of reach of water.

Cole To Initiate New Madison Lot

MADISON, Wis., June 12.—Cole Bros. will initiate Madison's new 60-acre municipal lot when the show plays here July 17. The new site is at Traux Field, war-time army air base and training school which has become the municipal airport, a housing-unit site, and showgrounds.

The lot has its own railroad sidings, but whether they are ample is still a question. However, other runs aren't a long distance away. Another advantage is the fact that circus goers can reach it via two good streets, whereas last year's lot was easily available only by way of a heavily traveled State trunk highway.

The Cole show also plans to play Delavan, Wis.

Strong Flack Is Big Help

Full houses are rule in East, especially at night—matinees good

DUNKIRK, N. Y., June 12.—The phenomenal business which Dailey Bros. has been chalking up on its 1948 tour continues and one official of the show went on record as saying, "I don't know where the crowds come from. . . I wouldn't have believed this (the season's total attendance to date) if I hadn't seen it with my own eyes."

Org has been getting excellent publicity, via both the press and radio in almost every town. Press department, headed by Bev Kelly, is doing a bang-up job and Kelly's recent piece in *The Saturday Evening Post* on the Dailey's baby elephant has proved a big help in luring the customers. After having read the piece, the folks want to go out to the show and take a look-see for themselves.

A late arrival in Newark, N. J., due to transportation difficulties, hurt attendance at the matinee, but it was a sellout at night. The show arrived in Newark from Oswego, N. Y., five hours late, but show officials decided to put on the scheduled matinee at 3:45 p.m.

The Daily org followed King Bros. into Massena, N. Y., by three days and did good business. Matinee attendance was good, with a full house on tap at night.

Despite rain at Ogdensburg, N. Y., the show drew a three-quarter house at the matinee and a full one at night there. At Burlington, Vt., org had a fair matinee and near capacity at night. Kelly's piece in *The Post* was well exploited in both the papers and over the radio at Burlington.

E. R. Braly Circus Signs For South Mississippi Fair

LAUREL, Miss., June 12.—The E. R. Braly Circus has been signed to appear at the South Mississippi Fair here the week of September 27. The Imperial Expositions Shows will have the midway. George Marquis, special representative, inked the date for the Braly org.

Cuffo Bill Crew

FREDERICTON, N. B., June 12.—Fred H. Phillips, general manager of the Fredericton Centennial, has made arrangements for members of the local Commercial Travelers' Club to carry and distribute centennial posters on their regular sales trips. Howard Hagerman, club president, said that 75 members covering New Brunswick, Nova Scotia and Prince Edward Island would insure a showing of centennial paper thruout the territory, including "every general store where a half dozen people gather."

Close-Ups:

Boyle Woolfolk Couldn't Read Note; Got Start as Songwriter

By Herb Dotten

(This is another of a series on little-known facts about people prominent in outdoor show business.)

IN HIS early 20's Boyle Woolfolk, now 65, couldn't read a note of music but he could write lyrics and improvise tunes. That's how, at the age of 26, he entered show business. And he's been at it, thru thick and thin, ever since. Over the years the Chicago booker has demonstrated a remarkable bounce and energy galore. Such changes which marked indoor show business—his first interest—he met in stride. First a musical director, then a producer of full-scale road shows, it was he who blazed the trail for tab units—abbreviated versions of big productions, framed to win with a 15-cent admission while the parent shows were playing at \$1.50.

When interest in tabs ebbed after raging for five or six years, he shifted to vaudeville booking and became one of the Midwest's highest salaried bookers. The introduction of sound motion pictures followed, and this all but spelled the end for vaude. So he turned to outdoor bookings.

That was some 11 years ago, and he's been concentrating principally on booking fairs and other outdoor doings ever since, with his business now consisting 90 per cent of outdoor bookings and the remainder of club dates and vaude.

Boyle has prospered. He is regarded as a cautious operator. To be sure, he has had his share of jolts. The Great Depression gave him his biggest. It practically wiped him out. In one day he sustained a \$90,000 loss in the stock market. But he bounced back.

Time and again Boyle has demonstrated his bounce. Fresh from Centre College at Danville, Ky., he tried a succession of jobs, including one as a road salesman for a cigarette company. It was while traveling that he met



BOYLE WOOLFOLK

(See Boyle Woolfolk on page 41)

SPEEDWAY ROUND-UP

Stock Cars for 'Bama Fair

BIRMINGHAM.—Stock car racing will return to the Alabama State Fairgrounds Sunday (20). Events will be directed by Bill France, of Daytona Beach, Fla., and Ben Tucker, of Birmingham.

2 New Tracks for N. C.

HILLSBORO, N. C.—The Occoneechee Speedway will open Sunday, July 11, according to tentative plans announced by promoter Bill France. A 10,000-seat grandstand is being erected on the 100-acre site.

The new Charlotte, N. C., speedway will preem Sunday (27).

4 Straight for Weatherly

ROCKY MOUNT, N. C.—Joe Weatherly, Norfolk, won his fourth consecutive victory by finishing first in the motorcycle races here Sunday (6).

500 Columbus, Ga., Track

COLUMBUS, Ga.—Columbus Speedways, Inc., a new half-mile dirt track will preem Sunday (20) with stock car races promoted by Bill France. The plant, costing about \$50,000, has seating accommodations for about 6,000, according to Harold Hill, track official.

Turner Cops Stock Race

MOUNT AIRY, N. C.—Curtis Turner, Christiansburg, Va., won the fea-

ture stock car race Sunday (6). Hap White, High Point, N. C., was second.

Flock Danville Winner

DANVILLE, Va.—Bob Flock won the 30-lap feature stock car race at the Fanville Fair track Friday night (4). Promoter Bill France plans to operate here again the latter part of the month.

11,081 See Young Win

LOS ANGELES.—Karl Young won the 60-lap midget auto feature at Gilmore Stadium here Thursday (3) before a crowd of 11,081.

4,500 at Cherry Park

AVON, Conn.—Ted Tappett, Manhasset, N. Y., won the main event Sunday (6) at the Cherry Park Midget Speedway before 4,500 fans.

Hinnershitz Wins

MECHANICSBURG, Pa.—Tommy Hinnershitz, Reading, copped the feature race at Williams Grove Speedway Sunday (6).

Fashions Lure at Freeport

FREEPORT, L. I.—A fashion show was presented between races Friday night (4) at the Stadium by Promoter Jake Kedenburg. Johnny Zeke won his first feature of the year on the local track.

10,000 at Lexington, N. C.

LEXINGTON, N. C.—Bob Flock, Atlanta, won his third feature within eight days by taking first honors in the 40-lap event here Sunday (6) before a crowd of 10,000. Tim Flock was second and Buck Baker, Charlotte, N. C., third. Two favorites, Fonty Flock and Red Byron, were forced out with blowouts.

Matinees for Greensboro

GREENSBORO, N. C.—Promoter Bill France has switched the presentation of his stock car races at the fairgrounds from night shows back to Sunday afternoon events. Robert (Red) Byron, leading performer of the National Association for Stock Car Auto Racing, won the Saturday night (5) feature. He was trailed by Tim and Fonty Flock, Atlanta brothers.

Minor First at Stafford Springs

STAFFORD SPRINGS, Conn.—Bob Minor, Bristol, Conn., won the 25-lap midget feature at the Speedway Friday (4). Bill Dils, Agawam, Mass., was second. Bill Strouth, Hartford, Conn., and Richard Eager, Stamford, Conn., were injured in a crash during a qualifying heat. They received hospital emergency treatment after which their condition was reported not critical.

Lake Lansing's New Management

LANSING, Mich., June 12.—The Lake Lansing Amusement Park opened its summer season over the Decoration Day week-end, under the new management of Roger E. Haney & Sons.

A policy of allowing no liquor on the grounds has been inaugurated. The Mayfair night club, which formerly served liquor and featured dancing, has been changed over into a roller rink. In addition to the new roller rink, several new kiddie rides have been installed and several road acts have been scheduled for free entertainment.

In former years the park was closed one night a week, but this year it will be open every night thru Labor Day, Haney announced. Picnic tables are available, and there is no admission charge to the grounds.

Philly Parks Off To Slow Start

PHILADELPHIA, June 12.—While the wet weather stemmed the usual exodus to the Jersey seashore resorts over Decoration Day week-end, it also put a damper on the seasonal opening of the many amusement parks in the greater Philadelphia area. Continuous rains held crowds to bare minimums in spite of added features booked into the parks. So the new season got off to a sluggish start.

Willow Grove Park, starting daily operations with the holiday, featured stage revues Sunday (30) and Monday (31), with Frankie Schluth again emceeing the vaude shows, and Clarence Fuhrman's music featured in the Casino Ballroom. Free Sunday concerts were resumed at Woodside Park in Sylvan Hall, along with Jack Steck's radio *Kiddies Hour* on Sunday afternoons. The start of daily operation for Woodside on Decoration Day also marked the opening of the park's Crystal Pool for the season. Aiding the holiday patronage at Woodside was a week-end picnic of 3,000 children from five parochial schools in the city. Fireworks displays will again be featured on Friday nights.

The holiday week-end also saw the start of the Wilson Line boat rides to Riverview Beach Park at Riverview Beach, N. J., where all the rides and swimming pool also were opened for the season. All the amusements, rides and swimming pool were open for the season at Menloe Park at nearby Perkassie, Pa. Forest Park, at suburban Chalfont, Pa., offered as free attraction Pamahasika's Society Circus. Harry Forbuss on the high pole was the free thrill act for the opening of Clementon (N. J.) Lake Park, with Buddy Fisher's music kicking off for the season at the park's Dansorium. Somerton Springs Park at suburban Somerton, Pa., opened its swimming pool and ballroom. Sleepy Hollow Ranch, near Pennsburg, Pa., featured a rodeo show Decoration Day for the season's opening, with Western and hillbilly shows to be featured each Sunday during the season.



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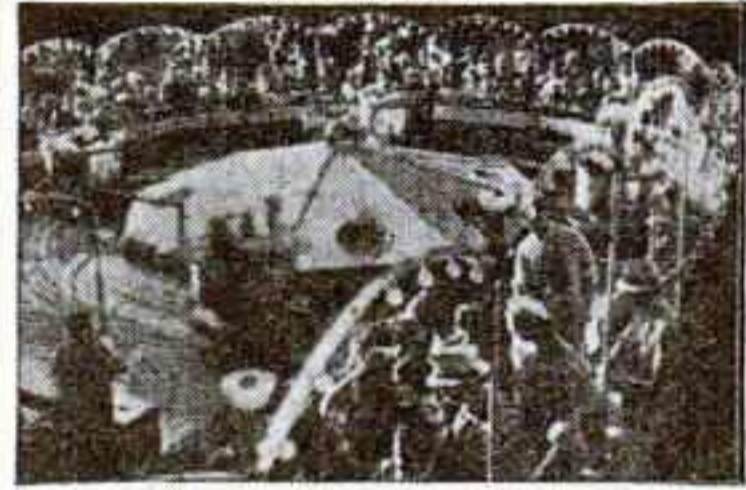
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Utah Resorts Get Away Big

● All report capacity biz for openings—Saltair, Lagoon get picnic trade ●

SALT LAKE CITY, June 12.—Utah resorts got away to a flying start into a good season with the triple-holiday opening May 29-31, every resort in the State reporting near-capacity business and better than normal for a start, which, here in the mountains, depends upon the weather.

There was skiing 20 miles east of Salt Lake City at the Alta resort, and bathing at Black Rock Beach 20 miles to the west, and both drew heavily. Weather was perfect.

The two amusement parks, Saltair on the Great Salt Lake with salt bathing; and Lagoon, midway between Salt Lake and Ogden with fresh water bathing, hit the top with about 10,000 for the Monday holiday, Saltair playing strongly to the evening dance crowd. Both did strong picnic and ride business thruout the three days.

About five thousand went thru the gates Monday at Black Rock and slightly fewer at Sunset Beach, both on the Great Salt Lake. Their plants are smaller than Saltair and cater mainly to the bathing trade. The two also had capacity business Sunday, with better than normal Saturday.

Business was tops at Saratoga Springs, near Provo, Utah, on Utah Lake, despite competition from motor boat races. Como Springs, near Ogden, also registered better than normal.

Heavy tourist bookings, combined with an early summer heat wave, gives promise of top business for 1948.

The midway, at the Utah State Fairgrounds, opened for continuous run thruout the summer, featuring a midway show as an attraction, later to be supplanted by free dancing.

Long Beach Council Votes 300G Repairs for Funspot

LONG BEACH, Calif., June 12.—The city council has moved to have Rainbow Pier, which adjoins the amusement zone on the pike here, to be repaired and reopened to traffic this summer. Approximately \$300,000 will be spent on the repair program, designed to recondition the pier and adjacent property.

J. R. McHenry, executive assistant to the city manager, stated that in 1946 cost estimates on the replacing of piling, reconstruction of the auditorium, fill retaining wall and installation of outlet flumes and tidegates totaled between \$250,000 and \$300,000. Some increase in these costs could be expected at this time, he said.

The council indicated official action to appropriate the money would be taken soon.

Dee Hinton Wins Honors In Colville, Wash., Rodeo

COLVILLE, Wash., June 12.—Dee Hinton, Molalla, Ore., won the bulldogging and wild cow milking events for top honors at Colville's third annual rodeo Saturday and Sunday (5-6).

Other first place, two-day winners were Dwight Maddox, Weiser, Idaho, bull riding; Russel Scriver, Tonasket, Wash., bareback riding; Merlin Warner, Walla Walla, Wash., calf roping, and Jack Sherman, La Grande, Ore., saddle bronk riding.

Over 4,000 watched 50 cowboys compete in the American Legion-sponsored show.



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Sweden Offers Many Dates for Outdoor Talent

STOCKHOLM, Sweden, June 12.—Despite its comparatively small size, Sweden offers an extremely large field for outdoor acts of all types. In addition to the numerous circuses in the country, there are two large amusement parks, Gronelands Tivoli and Nojesfaltet, in Stockholm, and Liseberg, in Gothenberg, which use good circus, thrill and vaude acts. The shows put on in these parks are not slipshod improvisations but usually are carefully produced, and at Liseberg, a municipally operated fun park, in addition to a good open-air circus-vaude show, an elaborately mounted revue is presented in a large auditorium.

In other cities and towns of Sweden there are 200 amusement parks, varying in size and importance, and more than 500 other outdoor spots that use some form of entertainment. In some respects the Swedish Folkets Parks are reminiscent of the Chatauqua circuits which once flourished in the United States and which used all forms of entertainment from lectures and concerts to small carnival outfits, dance combos and circus-vaude units.

Joint Agency

Bookings for all types of entertainment talent in Sweden is theoretically handled by the government but practically all users of outdoor talent have formed a group, which has been granted permission to organize a joint booking office, Folkparkernas Artistformedling, headed by a former well-known agent. This agency handles practically all bookings of foreign acts playing outdoor spots in the country. G. Silfors is in charge of the foreign department of the booking office and handles the booking of foreign acts in Sweden, and also arranges bookings in the other Scandinavian countries.

Season in Sweden runs from May 1 thru September 15. Good acts can either sign up for most of the season playing one to four-week stands in the larger cities of Sweden and the neighboring Scandinavian countries or can join a unit playing the so-called Folkets Parks, where the length of the individual run depends on the importance of the spot.

Prior to the war the Scandinavian countries were well liked by travel-wise American troupers who knew how to pick the better spots and such acts can still make out here altho it is difficult to take any earnings out of the Scandinavian countries as is the case in all countries of Europe.

Louis Riley Builds 24-Acre Fairgrounds At Owensboro, Ky.

OWENSBORO, Ky., June 12. — Construction of a new, 24-acre fairgrounds is nearing completion here, under the direction of Louis T. Riley, retired from the carnival business.

The project, to be owned and operated by Riley, includes a grandstand which will accommodate 5,000, concession stands, a special press section, a half-mile horse track, an 80-stall barn and a quarter-mile midget auto track.

Midget auto races will be featured on the inaugural night, Saturday, July 3.

The Owensboro Lions' Club has signed to stage its annual horse show before the new grandstand the nights of August 23-25. Prize money will approximate \$24,000.

Other attractions there this season will include an old-time county fair September 8-11, sponsored by the Davetts.

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America's Newest 4-STAR RIDE THRILL!

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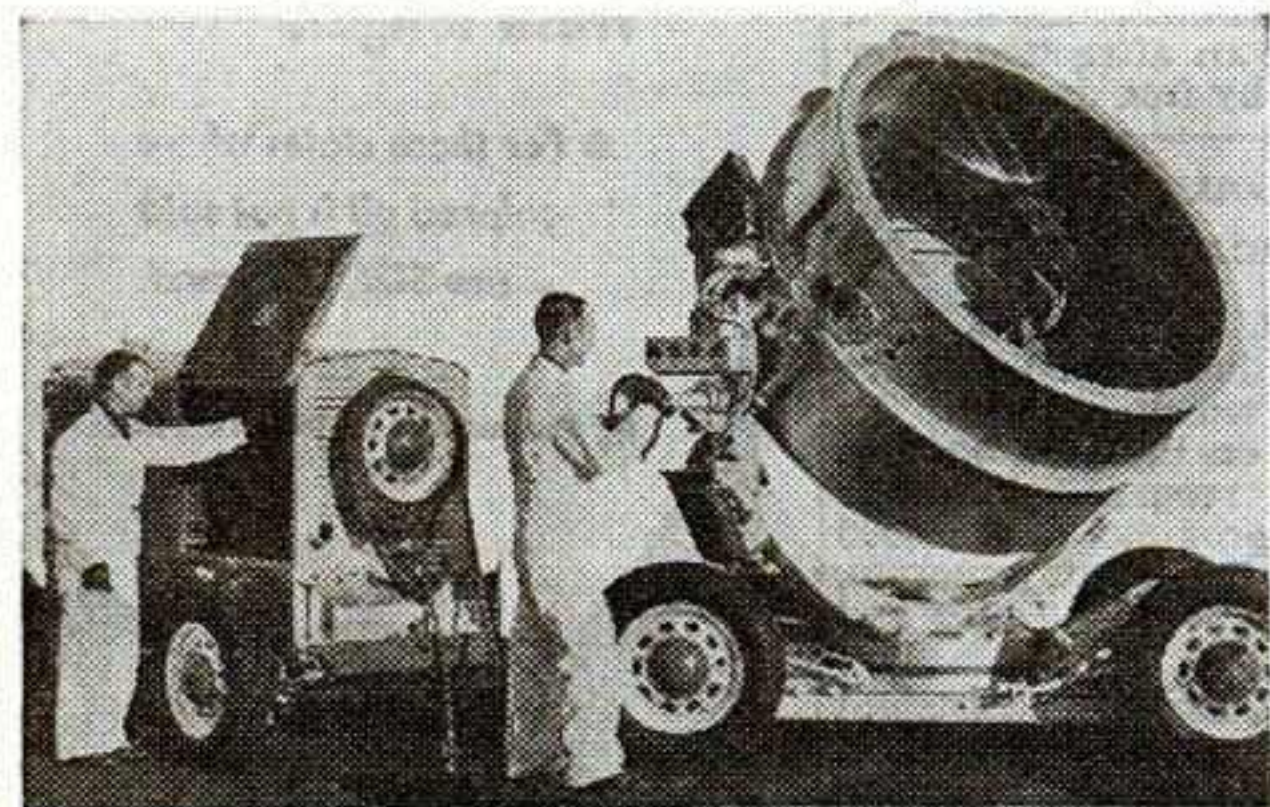
- ★ A WACKY, DAFFY RIDE! Thrills and laughs, but NO danger, means re-rides every time.
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3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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Replacements, Numbered Balls, Ea.58
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5, M1.50
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Cardboard Strip Markers, 10 M for75
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Spokane's Nat Attracts 20,000 Despite Floods

SPOKANE, June 12.—Despite floods thruout the Pacific Northwest, which kept many out-of-town patrons away, an estimated 20,000 visited Natatorium Park here over the Decoration Day week-end, according to Owners Louis and Lloyd Vogel.

Attendance exceeded those of last year but receipts were a few hundred dollars less, the Vogels said. Gate was free. Biggest concession biz was the lolly-pup stand, 1,000 of the pups sold daily.

The holiday week-end coincided with the park's grand opening, delayed several weeks by the late, rainy season. Opening day, Friday, May 28, virtually was rained out, and showers fell Saturday afternoon. Fair weather prevailed Sunday and Monday.

The swollen Spokane River peaked Decoration Day but the park escaped with only slight water damage to a caretaker's cottage on the river's edge.

Nat visitors found new features in the super Rolloplane and kiddie Ferris Wheel, an Octopus, two \$4,000 Jack Rabbit Trains, a rebuilt restaurant, 400 feet of new sidewalk, cement curbs in the parking lot, an improved bus lane and new paint. Jack Rabbit improvements cost \$12,000.

Jackels Celebrate 48th Wedding Anni

NEW YORK, June 12.—John C. Jackel, veteran booker, and Mrs. Jackel celebrated their 48th wedding anniversary June 6 with a party at home attended by relatives and intimate friends, reports Helen R. Wills, daughter of the Jackels.

Still active after 50 years in the business of booking thrill acts, he is now considered the dean of New York bookers. Jackel recalled that when he entered the business there were only a few others in the business in the East—Jim Armstrong, Tony Smith, George Lehman, Clint Wilson, Joe Page Smith, Walter Plimmer and Mother Meyerhoff.

In 1901-'02 Jackel was general manager and booker for the Grand Republic, a floating roof garden and sister boat of the General Slocum. The boat ran down the Hudson from the pier at 125th Street to Sands Point, Coney Island. On the down trip a show was presented on two upper decks. Daughter Jackel was manager of the National Park Managers' Association, representing the amusement parks controlled by street car companies.

California Auto Group Settle Dispute

SACRAMENTO, June 12.—After a recent two-day conference in Oakland and a similar session in Los Angeles, information was released by Andy Guthrie, valley division business manager for the Bay Cities Racing Association (BCRA), that his organization has come to an agreement with the United Racing Association (URA).

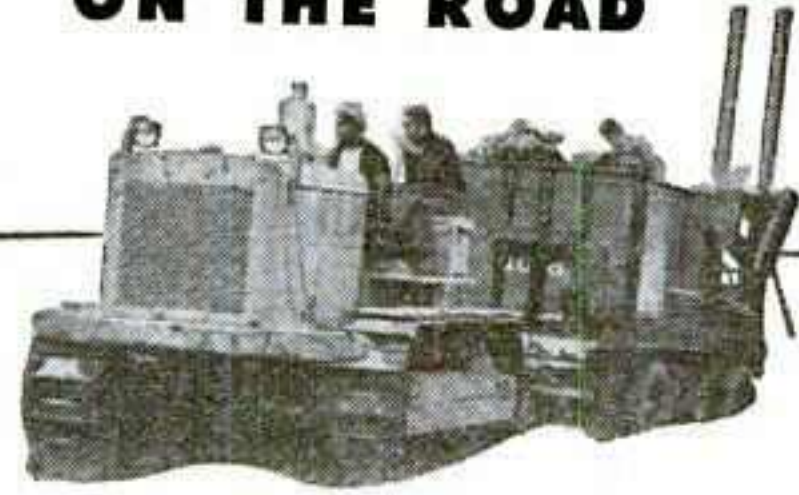
Under terms of the new arrangement, all BCRA members will be allowed to participate at URA sanctioned tracks in Fresno, Tulare and Bakersfield; and in return all URA cars and drivers will be permitted to run at BCRA sanctioned tracks in Modesto, Stockton and Sacramento.

Such URA favorites as Billy and Eli Vukovich, Bill Cantrell, Bill Zaring and Norman Girtz will be eligible to run without prejudice at Gilmore Stadium in Los Angeles and the San Diego track.

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ON THE ROAD



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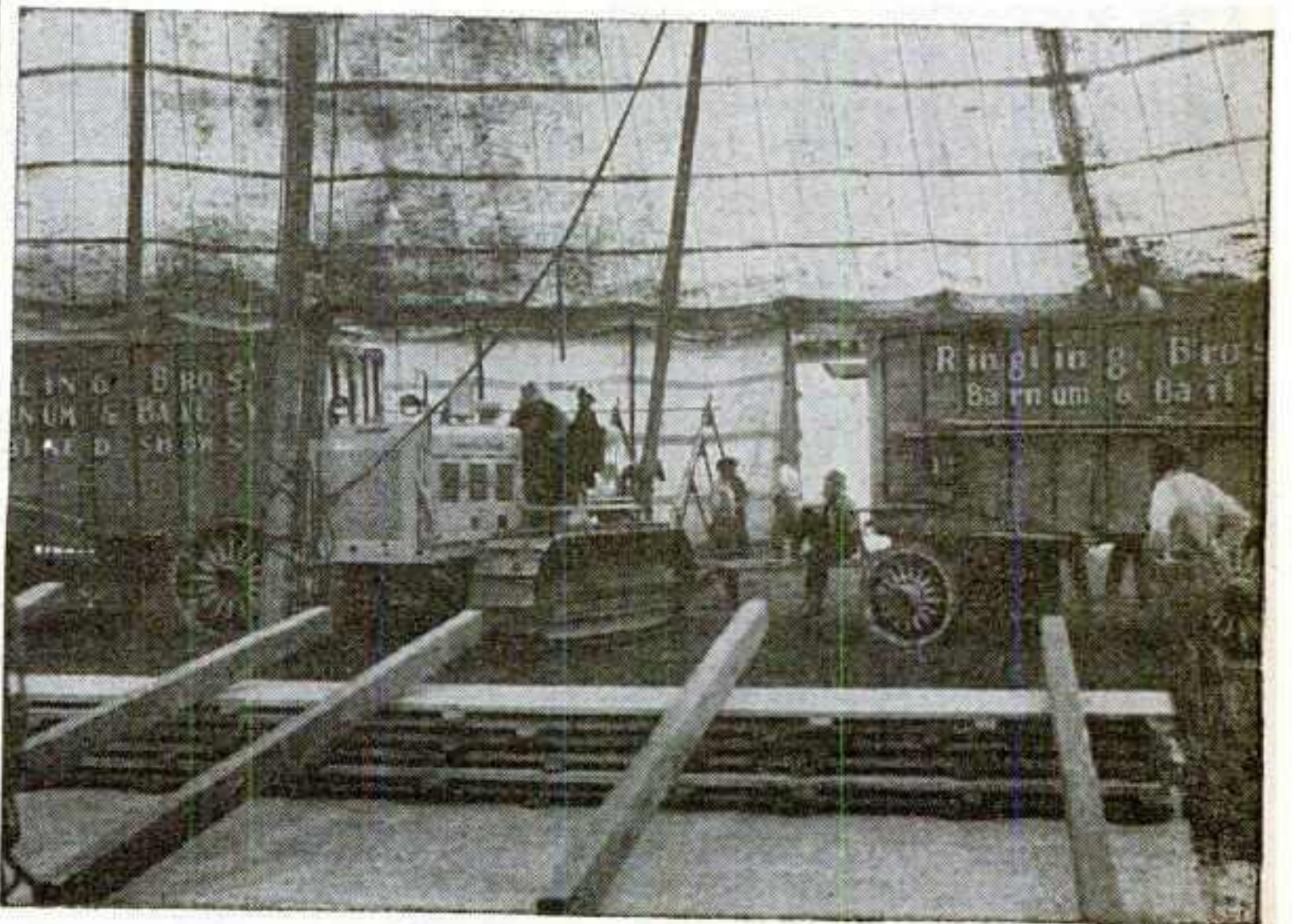
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- 1 They haul circus wagons from train to show grounds.
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Like hundreds of other satisfied users, Foreman Stanley Wacht says, "For power, performance, and low cost of running, 'Caterpillar' Diesel Tractors simply can't be beat. They're part of the show!"

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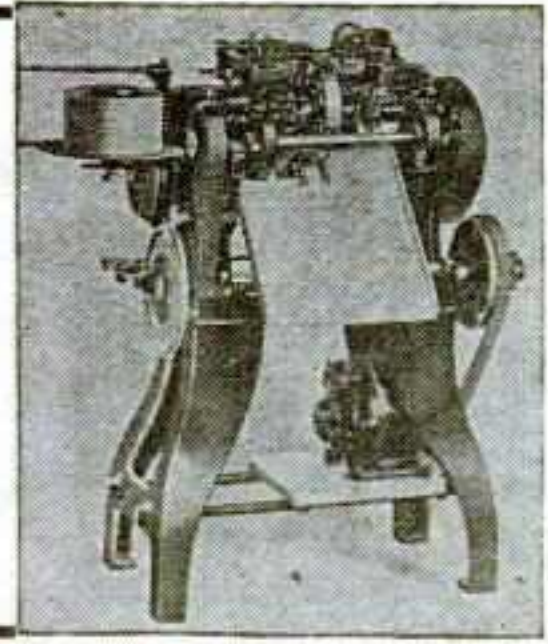
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29,583 Watch Andres Win U. S. Auto Title; Dinsmore to Hospital

MILWAUKEE, June 12.—By conserving his fuel and tires, Emil Andres, Chicago veteran, outlasted Johnny Mantz, Los Angeles, to win his first major race since 1939 and a \$5,250 prize in the national championship 100-mile automobile race at State Fair Park here Sunday (6) before 29,583 paid admissions.

Duke Dinsmore, Osborne, O., is in County Emergency Hospital with critical injuries—possible skull fracture, broken right arm and internal injuries—suffered in the race. Rex Mays, close behind, deliberately spun his car for the wall to avoid hitting the injured Dinsmore. Mays escaped without injury but was forced out of the race.

Mack Hellings, North Hollywood, Calif., was second; Ted Horn, of Paterson, N. J., third, and Myron Fohr, in Milwaukee's Marchese Special, fourth. Thirty-two took the time trials which were so close that such leaders as Joe Chitwood, George Connor and Hal Robson did not make the starting line-ups.

The drivers, order of finish and prize money:

- First, Emil Andres, Chicago, \$5,250; second, Mack Hellings, North Hollywood, Calif., \$3,780; third, Ted Horn, Paterson, N. J., \$2,100; fourth, Myron Fohr, Milwaukee, \$1,470.
- Fifth, Charles Van Acker, South Bend, Ind., \$1,260; sixth, Hal Cole, South Gate, Calif., \$1,050; seventh, Johnny Shackelford, Dayton, O., \$840 (flagged 99 laps); eighth, Bill Shefler, Los Angeles, \$840 (flagged 96 laps); ninth, Bill Holland, Bridgeport, Conn., \$630 (flagged 90 laps).
- Tenth, Spider Webb, Bell, Calif., \$630 (flagged 90 laps); 11th, Duke Nalon, Beverly Hills, Calif., \$525 (flagged 89 laps); 12th, Johnny Mantz, Los Angeles, \$525 (out, blown piston, 89 laps); 13th, Walt Brown, Massapequa, N. Y., \$420 (out, ignition trouble, 81 laps); 14th, Mel Manson, Los Angeles, \$420 (out, supercharger trouble, 62 laps).
- Fifteenth, Tony Bettenhausen, Tinley Park, Ill., \$420 (out, oil leak, 59 laps); 16th, Duke Dinsmore, Osborne, O., \$420 (out, crash, six laps); 17th, Rex Mays, Glendale, Calif., \$210 (out, spin, six laps); 18th, Paul Russo, Kenosha, Wis., \$210 (out, accelerator trouble, two laps).

Legion in L. A. Withdraws Objection to County Fete

LOS ANGELES, June 12.—Threatened friction between the county centennial committee and the American Legion over conflicting dates for centennial celebrations planned by the two organizations has been averted.

It was feared the county's show July 2 at Hollywood Bowl would interfere with a two-day celebration planned by the Legion at the Memorial Coliseum July 4-5.

Harry Myers, managing director of events for the local Legion council, agreed to withdraw objections to the county's fiesta upon being assured that public announcements of the Legion show would be made at the preceding bowl event.

KYW Outing Set For Willow Grove

PHILADELPHIA, June 12.—For the fourth consecutive year, Station KYW, local NBC outlet, will stage an all-day outing for its listeners at Willow Grove Amusement Park. Starting this week the station will begin promoting the affair with distribution of free admission tickets and cut-price ducats for rides and concessions.

KWY personalities will be on hand to greet the fans at the park and, as in the past, the day's festivities will be climaxed in the evening with an all-star stage show featuring the music of Clarence Fuhrman and his KYW orchestra. A total of more than 50,000 listeners from the greater Philadelphia area have attended the past three radio picnics staged by KYW at Willow Grove.

New Association Formed To Promote South Beach

NEW YORK, June 12.—About 50 South Beach, Staten Island, businessmen, concessionaires and ride operators have organized for the purpose of conducting an advertising and publicity campaign to attract more people to the resort.

Recently incorporated as the South Beach Business Men's Association, the group elected M. W. Martin, president; B. Seligman, first vice-president; D. J. Farraro, second vice-president; C. Tirelli, treasurer; Mary DiPerna, secretary, and F. A. Ferraro, chairman of the board.

An extensive campaign, involving publicity, posters, radio and newspaper advertising, will be handled by the Radio Advertising Corporation of Jersey City, N. J.

Louisiana Group Elects President, 5 Directors

EUNICE, La., June 12.—John W. Clark, Eunice, was elected president of the Southwest Louisiana Fair Association and five new directors also were named along with Eli Ardoin, Eunice, treasurer; F. Quirk, manager, and Mrs. R. S. Parrott Sr., secretary. Wilson Moosa, Thomas J. Verges, Clark, Mayor Chester J. Derbes, of Eurnice and Ardoin were elected new board members.

Clark announced the association has no outstanding debts and has a surplus of \$2,000 in bank.

Mississippi Livestock Assn. Sets 1949 Dates

JACKSON, Miss., June 12.—Re-election of Ransom Aldrich, Michigan City, as president, and setting of 1949 show dates highlighted the annual meeting of the Mississippi Livestock Association here. Paul E. Newell, State College, was renamed secretary-treasurer.

Dates are: Hattiesburg, March 14-16; Forest, March 17-19; Port Gibson, March 21-23; Greenwood, March 24-26; Batesville, March 28-30; West Point, March 31-April 2 and State Round-Up at Jackson, April 4-7.

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Size 46x46", Price \$37.50.
Size 48x48", With 1 Jack Pot, \$45.00.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

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On hand in three sizes: 2 3/4; 3 inch; 3 9/16; 4 3/16. Write for prices.
Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P. 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; sample 10¢
FORECAST AND ANALYSIS, 10-p., Fancy Covers, Ea. 5¢
Sample of each of the above 4 items for 25¢
No. 1 45 Pages. Assorted Color Covers 50¢

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120 Pages, 2 Sets Numbers, Clearing and Policy. 120 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample 20¢
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PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
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Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number.

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Four South Dakota Spots Give Stevens Org Good Business

WESSINGTON SPRINGS, S. D., June 12.—Wessington Springs kept pace with three other South Dakota towns by giving Stevens Bros. good business. Org drew a three-quarter matinee and an overflow at night.

Joining here were Ted Milligan and family, who will work the Side Show, which is managed by Carl Stone, and Violetta Rooks, who has been with the Orrin Davenport Indoor Circus.

Ideal weather at Kimball gave King a strong matinee and a full one at night, while Plankinton gave with two three-quarter houses. At Armour, weather was good and so was business, matinee drawing a three-quarter house, with a full one on tap at night.

Circus Miehé Tour Of Denmark Clicks

COPENHAGEN, June 12.—Circus Miehé, which is celebrating its 80th anniversary, is touring Denmark with a better than usual program featuring the Miehé horses and several good European circus acts.

Line-up of acts includes Arthur Reinsch, Liberty horses; Angela Wilnow troupe, comedy-acro-dance number; Max Gotsch, Liberty horses; Tagora, fem fakir-hypnotist; Two Virginians, comedy juggling; Thyra Pfanner and Alfons Cossmly, high-school horses; La Tay, burlesque high-school horse gag, and Smetona, wire walker.

Second half has the Wolsons, good French flying trapeze act; Manetti and Mimile, French clown duo; Thyra Pfanner, trained ponies; Heinrich Kolzer, Liberty horses; Two Baraneks, perch act, and Two Adams, comedy bike act.

Heinrich Kolzer is manager of Circus Miehé and Stiborg fronts the band.

James M. Cole Hit By Rain in 2 Spots

BENNINGTON, Vt., June 12.—Rain here and threatening weather in Amsterdam, N. Y., hit the James M. Cole show, but business, considering the weather, was termed okay.

A heavy rain fell before the matinee here, but the show drew a fair-sized house, mostly kiddies. The rain stopped before show time at night and a three-quarter house was on hand.

A last-minute switch in lots at Amsterdam, N. Y., probably hurt attendance there, altho both the matinee and night shows drew strong ones. Circus followers in Amsterdam, however, said both shows probably would have drawn capacity if the org had been able to play the advertised lot.

Line-Up of Acts Announced For Wirth's Pine Bluff Show

PINE BLUFF, Ark., June 12.—The Frank Wirth Enterprises, Inc., St. Louis, will promote a circus in Jordan Stadium here June 22-23, auspices of the Junior Chamber of Commerce. Acts will include the Great Wallendas, the Loyal Repensky family, the Seven International Brannocks, teeterboard; Joe and Esterina, trampoline; the Wallenda Aerial Ballet; Welde's Bears; Alfons Loyal, juggling; Miss Fietta, swaying pole; the Wallenda Cloud Swing Ensemble; the 10 Karrells, unsupported ladders, and clowns.

Promotion is being handled by Bob Shivers and Pat Ford, of All-State Productions, Inc., with headquarters at Little Rock. Press and radio is under direction of Jack A. Leontini, of the Wallenda unit.

YOUR OWN BUSINESS ON WHEELS

Flashy • Streamlined • Modern

The Puppy Vendor

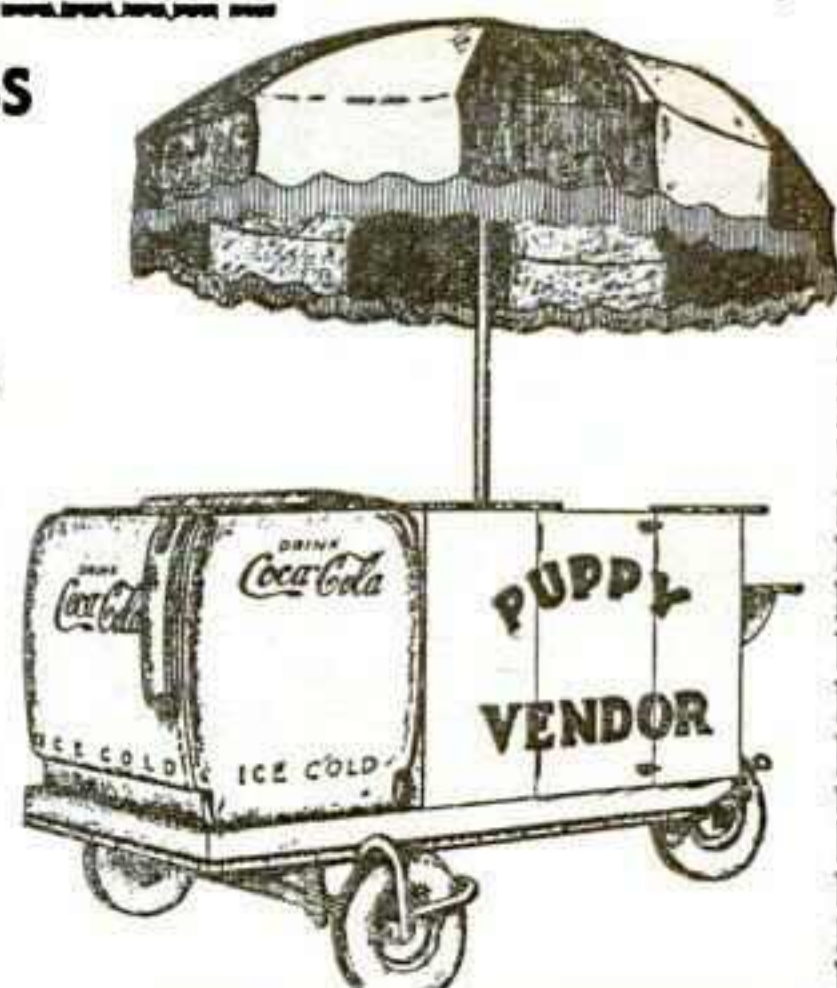
Take your business where the money is, with the new Puppy Vendor. Light weight, easy to handle, 8 ft. long by 4 ft. wide. Finished in white and red with eight foot adjustable umbrella. Four serving counters, one low for children. Steamtable cap.: 75 doz. hot dogs, 100 buns. Cooler cap.: 6 cases iced bottles or 500 ice cream bars. Gasoline heat and illumination. Fully equipped with Coca-Cola storage box, food steam table.

\$750 F. O. B. Chicago Plus Tax

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Based on daily average of 300 sales.

300 hot dog sandwiches @ 20¢ ea.	\$60
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Hennies Bros.' Personnel

KENOSHA, Wis., June 12.—Roster of the Hennies Bros.' Shows for the new season is as follows:

Owner, Harry W. Hennies; business manager, Noble C. Fairly; secretary, Johnny Obluck; treasurer, Mrs. Harry W. (Alice) Hennies; general representative, J. C. McCaffery; concession secretary, Chester Mayes; concession manager, Keith Chapman; lot superintendent, Charley Sheeley; electrician, Frank Flanagan; trainmaster, Jack Morgan; press representative, Harvey B. Williams; Billboard and mail, Hugo Mallman; artist, Geo. Newman; builder, C. A. Mercier; superintendent of construction, Grant Chandler and concession stockman, George Powell.

On the Rides

Fly-O-Plane, Charles T. Goss, owner; Marvin Highland, manager; Mrs. Charles (Grace) Goss, ticket seller; Midnight Taxi, Charles T. Goss, owner; Henry Marrow, manager; Mrs. M. Highland, ticket seller; boat ride, Moe Eberstein, owner; Chuck Dopson, manager; Caterpillar, Virgil Statler, foreman; Stanley Heysop, assistant; Mrs. Joe Pruitt, ticket seller; Rocket, R. C. Chester, foreman; Mary Tucker, ticket seller; E. M. Jakubik, assistant; Charles Farner, helper; Merry-Go-Round, L. Wagner, foreman; Mrs. Jack Harper, ticket seller; Benny DeArmond, O. D. McClain and J. T. Whishenhunt.

Ferris Wheels, C. F. (Red) Wood, foreman; Marie Kearns, ticket seller; Walter Hill and Raymond Hillstrand, helpers; Looper, Joe Privitt, foreman; Martha Rodeigz, ticket seller; John Farmer, L. J. Stanton, helpers; Hi-Ball, A. Wilson, owner; Grady Hawkins, foreman; Maxine Turner, ticket seller; A. D. Butler, Edward Ioney and William Seller, helpers; Hey Day, Felix Charmerki, foreman; Billie Galloway, ticket seller; James J. Crowson, Frank Krasuson and John Armstrong, helpers; Octopus, Leo L. Davis, foreman; Ruth Wagner, ticket seller and W. L. Tucker, helper.

Skooter, J. L. Barber, manager and co-owner; Mrs. J. L. Barber, ticket seller; Edward Johnson, John Elmo, Albert Jones and Vernon McGrew, helpers; Baby Autos, Missip Baker, foreman; Mrs. Nina Statlee, ticket seller; Little Train, Lawrence T. Bergheger, foreman; Grace Bergheger, ticket seller; Bob

McAllister, helper; Rolloplane, Charles Cheaslee, foreman; Glo Ethel Wiley, ticket seller; J. O. Hopper and Glenn Sanders, helpers; Koss Kidie Ride, Adolph Koss, owner; Ben D. Stage, foreman; Isabell Scott, ticket seller and Roger Scott, helper.

Show Line-Up

Life Shows, Moe Eberstein, owner-manager; Gene Lurtz, ticket seller; Fat Family, Clifford S. Karn, manager; Earl Hardesty and Homer Neighbors, ticket sellers; performers, Louis J. Kaupp, emcee; Mrs. C. S. Karn, Cliff Karn, Minerva Hardesty, Dolly Maun and Sue Harding, performers; Glass House, Charles Goss, owner; R. W. Watson, manager; Art Kerns, ticket seller; Midget Shows, Harvey B. Williams, manager; Paul J. Kearns, talker; Eddie Parker and J. D. Bradshaw, ticket sellers; Del Rios (Trumded, Dolores, Paul), Levis Adft, Carolyn Granger, Joe Limones, Prince Tiny, Roy Strmee, Helen Robin and Walter Ahlstedt, performers; Roy Holgate, emcee; Eddie Parker, canvas man.

Fun House, Ray Miller, manager; Joan Miller, ticket seller, and Tommie Propps, assistant; War Crime Shows, Nat D. Rogers, owner; Robert Purvis, manager; Joy Purvis, ticket seller; Joe R. Cube and Edward B. Rasor, canvas; Playland Arcade, C. H. Jimmie Davis, owner; Mrs. B. Davis, W. M. Mack and Jessie Johnson, cashiers; Monkey Show, Buttons Grantham, owner-talker; June Grantham and Richard Moffitt, ticket sellers, and Frank (Scotty) Irwin, canvas; Lorow Brothers Side Shows, Nat (Skeeter) Lorow, manager; Amos Wedd, A. C. Gundersom and Nat Lorow, talkers; Bert Helm and D. Chilton, ticket sellers; Lercilla Benjano, Emmett Bejano, Anato Hayes, Jessie Franks, Goldie Francis, Alzoria Lewis, Goodloe Grigsby, Tiny, Cowan, Frank Little and Dave Eng, performers.

Motordrome, A. Wilson, manager; Bud Turner and James Barefield, talkers; Lucky Perry and Dwayne Rust, ticket sellers; Walter Petroski, Camille Trammell, Clyde Trammell, Max Lease and Bid Turner, performers; La Femme (Posing Show), Jack Norman, manager; Red Rogers, talker; Jack O'Dell and Henry Clark, ticket sellers; Lily Kutz, Pat Brashen, Sandy Mitchell and Lil Cabers, performers; Suntan Revue, Duke Pilgrim, manager; H. H. Huggins, talker; Tony Pierce and Scot Manning, ticket sellers; Bertie Pilgrim, Teddy Wells, Lenta Harris, JoAnn Tonhson, June Fletcher, Pauline Madaritz, Ronnie Missick, Tangerine Jones, Duke Chisholm, Milinda Brown, Sandy Burns and Mary Cook, performers; Walter Nelson, Roger Jones, A. B. Williams, Mack Austin, Danny Boyce and James Stevart; LeRoy Green, canvasman; Charm Hour Revue, Jack Norman, manager; Mack Ferguson, talker; Harry Carbtree and Micky McGee, ticket sellers; Tanya O'Conner, Betty Francis; Rene Baron, Florence Smith; Lonnie Branch, Scotty McGee; Ferne Gentzens, Betty Marro; Vivian Ferguson and Jack Noeman, performers; Goody Holden and his Band, and Carl Taylor, canvas.

Concession Row

Bear hoop-a-la, Peggy Chapman, manager; Madeline Weiss, Frances Billen and Jack Metz, agents; diggers, H. M. Gordon, manager; Patrick M. Gordon and Dorothy Gordon; rotarys (2) sets, Paul Brouny, owner; Louis Jackson, manager; Ollie May Jackson and Arthur Buree; guess your age, Mildred Olephant; frozen custard, Clayton and Caroline Holt, owners-operators; Tom Burke, agent; scales, O. H. (Sailor) Olephant, manager; J. W. Bennyhill, agent; string game, Curly Williams; popcorn and peanuts, Clint and Marion Shuford, owners-managers; H. Grady Blackwell, agent; milk bottles, Lucille Donofia, manager; Nadine Montgomery, Betty Politza and Bertie Miller, agents.

Punk rack, Mary Smith, manager; Lucille Montgomery and Muriel Johnson, agents; novelties, C. Swany, Presto cooker wheel, Joe Straus; candy apples, candy floss, Sam Delaney, manager; Jack Winslow, Mrs. Jack Winslow and Buddy McClusky; short range gallery, Keith Chapman, manager; Ray W. Smith, agent; over twelve, Fred Sorenson and Blacky Spencer; six cats, Spike Donofio, manager; Army Marsello, James O'Dea, Ted Prockin and Leo Marsello; midway cafe, Eddie Yeager, manager; W. E. Giddens, Mrs. W. Giddens, Mrs. Chas. Kendall, Ray Pates; Harold Grey, Mrs. Harold Grey and Baddy O'Neil; palmistry, Mrs. Noble C. Fairly, manager; Virginia Callari, ticket seller; Juanits Hunter, Ruth Spallo, Edith Kelly and Mary Hawkins.

Glass pitch, Billie Bejarano, manager; Kathelyn Bejarano and Elmer Jefferies; derby races, Douglas C. Wiser, manager; William C. Sneed and Eddie H. Sudan, agents; fish pond, Don Pearson, manager; Frank J. Cardinale, agent; bingo, Harry Weiss, owner; Mac Pincuss, manager; Bob Taylor, Bill Von Dohren, Buzz Barry and Jack Lombard; panda wheel, Bill Shulman; bowling alley, Paul Olsen, manager; Karry Kipler Jack Markham, Clarence Jillem and John Saladin; bear stand, Paul Olsen, manager; Tommy Ferron, Sammy Tucken, Irving Zursthalk and Sam Trumpkin; blower, Paul Olsen, manager; Bill Tuer, Mickey Billen, Chuck Spencer and Jimmie Corvel; pan game, Eddie Edwards, manager; June Sorenson and Mrs. Fred Sorenson; percentage (mouse game), Eddie Edwards, manager; Kay Edwards and Jay Gilbert.

Cliff Bammel, concessions; dart balloon, James Watson and Chas. Quillin; basketball, Harvey Lantow; slum dart, Melba Wood and Bob Burch; pitch-till-u-win, Russ Johnson; cigarette gallery, Ben Stringer; hoopla, Jimmie Lantow and Julous Marshgraves; coke bottles, Dave Byrne; penny pitch, Betty Lantow.

Train Porters: Gertrude Watson, Adolph Watson and Bill A. Watkin.

ELECTRA, Tex., June 12.—The Electra Harvest Festival and Championship Rodeo will be held here June 17-19.

Vivona Bros. Do OK In Hoboken, N. J.

HOBOKEN, N. J., June 12.—Vivona Bros. opened here on Monday (7) on a centrally located lot. The early part of the week was hurt by rainy weather, but the shows hit a season's high Thursday (10) when mild, clear weather brought out a crowd that jammed the midway and spent quite liberally.

Despite having recently played wet, muddy spots, all rides and fronts were clean and freshly painted. Rides on the lot at Hoboken included a Loop-o-Plane, Ferris Wheel, Chair-planes, Octopus and two kiddie rides. Shows also have a large Funhouse and a large number of concessions.

Good Business Marks Hagenbeck Anni Jaunt

HAMBURG, Germany, June 12.—Hagenbeck's Zoo-Circus at Stellingen, is celebrating its 100th anniversary with several special events participated in by municipal authorities and nationally known German officials and personalities. Lorenz Hagenbeck, son of the founder, is presenting a historic exhibition of relics of the zoo and circus.

Business at the zoo-circus has been extremely good, with peak attendance of 94,000 chalked up for the two-day Pentecostal holiday last month. Admission fees are modest, being pegged at approximately 50 cents for adults and 10 cents for kids. Hamburg has limited the number of tent shows this season to three, which leaves Hagenbeck with little competition.

France Again Puts Import Tax on Show Equipment

WASHINGTON, June 12.—Import duties on Merry-Go-Rounds and other itinerant outdoor show attractions have been re-imposed in France and Algeria, the Commerce Department reported this week. Duties also have been put back on component parts of such show equipment.

It was stated that with only a few exceptions collections of import duties had been suspended by France July 8, 1944, and the suspension was continued in a general tariff order in January. The re-imposition of rates took effect April 23.

Record 11,000 See Albino Horse Show at Naper, Neb.

NAPER, Neb., June 12.—Cal and Ruth Thompson's Annual Albino Horse Show at the White Horse Ranch here, played to over 11,000 Sunday (6). It was the largest crowd ever to attend the celebration.

The presentation consisted of the white horse show and a rodeo. Manager Sunny Bernet brought three acts and a band from Chicago.

The troupe opens with the Tom Packs Circus Sunday (13) in Houston, Tex.

Catherine Blanton Injured In Fall at Edgewater Park

DETROIT, June 12.—Catherine Blanton, feminine member of the Parroff Trio, high act, working as a free act at Edgewater Park, was seriously injured Sunday (6) in a fall, which occurred as she was descending the ladder.

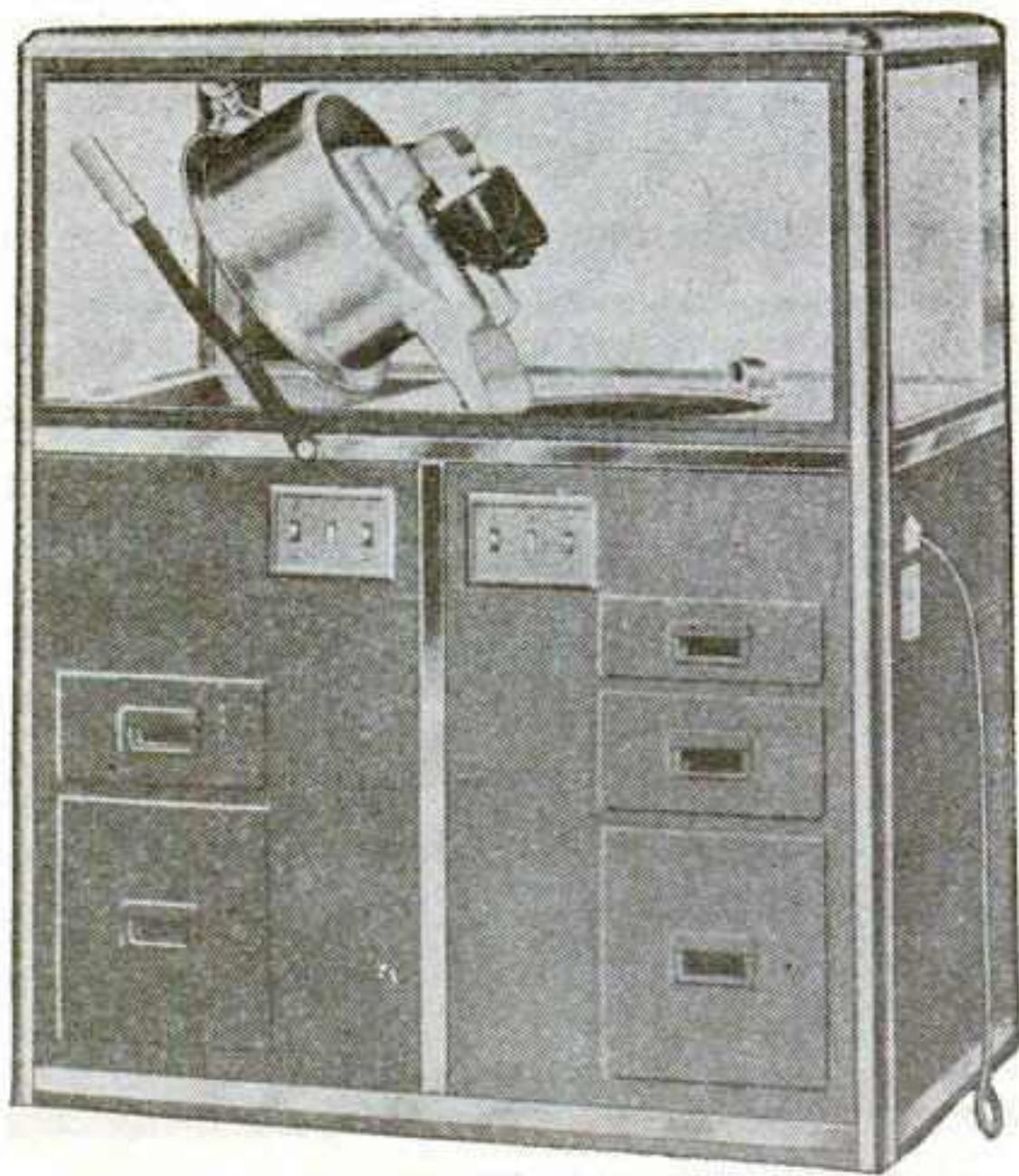
Miss Blanton's injuries included a broken arm and internal and head injuries. The arm and other bones were set Monday. Her condition remains serious.

Lott To Play Sask.

SWIFT CURRENT, Sask., June 12.—Lucky Lott's Hell Drivers have been booked for three performances in two days here under auspices of the Kiwanis Club.

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Boyle Woolfolk Couldn't Read Note; Got Start as Songwriter

(Continued from page 33)

Ollie Mack, then a stage star and later a star of the early flickers. And Mack became enthused over Boyle's music-writing ability.

Spurred by Mack, Boyle became a tunesmith. He turned out the lyrics and the music for *The Sunnyside of Broadway*, a full-scaled stage show which starred Charles Murray and Mack. It clicked, and Boyle then took up producing in addition to musical direction.

Boyle concedes he wouldn't have received his start if it hadn't been for Mack's hearty confidence in him. "Why, Mack insisted I play the piano in the pit for the show," Boyle relates, "and I told him I couldn't play the piano because I couldn't read the notes. He retorted, 'Well, you can play your own music, can't you?' I had to admit that I could, and that's how I played for the show and even became a member of the union," Boyle reminisces.

It was in 1911 that Boyle received another big break. He had discussed the idea of taking full-scale musicals, trimming them down to an hour and a half running time, pruning the cast and costs so that the unit could be

road-showed and play twice nightly at 15 cents admission. A booker, impressed by Boyle's logic and his record, sold the idea to a string of theaters, and Boyle was called upon to produce the tabs.

Thus, he became the pioneer of a field which was extremely lucrative for the next five or six years. At one time, 16 of his tabs were working simultaneously. Among these were versions of *Three Twins*; *Time, Place and Girl*; *Girl Question*, and *Tenderfoot*. All retained the full flavor of the parent shows, tho reduced in size. And more important, they made money.

Tries Full-Scale Production

After hitting great popularity the tab units died some six years after their introduction. Then, Boyle produced *Honeymoon Town*, a full-scaled production at the LaSalle Theater, Chicago, with a top admission of \$3.

His years of producing gave him a keen sense of performers' values, and this led next to a six-year contract with the Butterfield Circuit, booking all acts for that circuit which then consisted of 20 theaters, all in Michigan, and which offered five weeks of straight work for acts.

Two years before this contract—which netted him \$300 a week—was to expire, sound motion pictures moved in, shoving vaudeville out of the Butterfield houses. After a year, which Boyle whiled away in Hollywood, a settlement on the unexpired portion of the contract was reached.

And then Boyle was called upon to book acts for the New York Hippodrome in what was a brave attempt to present popular priced vaudeville during one of the depression years. The Hippodrome's policy was to change its bill three times a week, with four shows a day, and the three-a-week schedule kept him busy until the project was abandoned.

Boyle Enters Outdoor

It was on that note that Boyle ended his indoor booking. In 1937 he went into the outdoor biz for the first time. He teamed up with Gus Sun Sr. in a partnership which found Boyle handling all bookings in Illinois and territory west of that State. The deal continued for two years, at which time Boyle decided to go it alone.

Since, he has built his business steadily. Last year, his most successful to that point, more than 100 fairs were booked thru his office. And this year, that number has been increased.

Most of his fairs, he grants, are not in the top bracket insofar as draw or size of budgets are concerned. And a great many contract several changes of acts for their runs. Servicing this type of fair has become the specialty of his office.

In addition to acts, Boyle puts out four revues, the biggest of which carries a 16-gal line; and, invariably, he sells a one-day attraction on a percentage basis.

Gives Up Golf

A cautious operator, Boyle is conservative in dress and tastes. He has little time for anything except business now, due to the growing scope of his operations. But he looks back occasionally to the years, when as a booker for the Butterfield Circuit, he had ample time to play golf. These looks are fleeting, however, for he thrives on his business activity.

The Kentuckian (he was born in Louisville September 6, 1882) in 1926 married Marjorie Barret, one-time child prodigy, who did a singing-dancing act. There have been no children by this marriage, but there is a daughter, Mrs. Joseph Carroll, Chicago, by Mrs. Woolfolk's prior marriage.



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American United: Helena, Mont., 14-21; Great Falls 22-27.
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Badger State: East Grand Forks, Minn.; Valley City, N. D., 22-27.
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Capell Bros.: Pryor, Okla.; Siloam Springs, Ark., 21-26.
Capital City: Columbia, Ky.
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Columbia: Mars Hill, Me.; Limestone 21-26.
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Cote: Brighton, Mich.; Plymouth 21-26.
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Crafts 20 Big: Modesto, Calif., 14-20.
Craig, Harry: Altus, Okla.
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Cumberland Valley: Lawrenceburg, Tenn.
Cunningham's Expo.: Toronto, O.; New Martinsville, W. Va., 21-26.

To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.

Curl, W. S.: Miamisburg, O.
Del-Mar: Garrett, Pa.
De Luxe: Rockville, Conn.; E. Longmeadow, Mass., 21-26.
Denton, Johnny J.: Grundy, Va.; Norton 21-26.
Dick's Greater: Somerville, N. J.
Dobson's United: Winona, Minn.
Down River Am. Co.: Monroe, Mich., 17-29.
Douglas Greater: Portland, Ore.
Drago Am.: Hartford City, Ind.
Dudley, D. S.: Dalhart, Tex.
Dumont: Altoona, Pa.
Dupree, Jimmie: Center, Colo.; Buena Vista 21-26.
Dyer's Greater: Flat River, Mo.; Savanna, Ill., 21-26.
Eastern Amuse. Ent.: Youngsville, Pa.; Alma, N. Y., 21-26.
Eddie's Expo.: New Bethlehem, Pa.
Elliott, L. W., Am. Co.: Rockford, Mich.; Marcellus 24-26.
Endy Bros.: Boston, Mass.
Evans United: Tingley, Ia., 17-19.
Exposition at Home: Newton, N. J.; Hammon-ton 21-26.
Fairway Am.: Jefferson, Tex.
Ferris Rides & Shows: Johnsonburg, Pa.
Fidler United: Calumet City, Ill., 14-22; Madison, Wis., 23-26.
Fleming, Mad Cody: Canton, Ga.

Florida Am. Co.: Gaylord, Mich.
Francis, John: Gary, Ind.
Franklin, Don: San Saba, Tex.; Abilene 21-26.
Frear's United: Superior, Neb.
Gaiety: Batavia, N. Y.
Ganote Greater: Wayland, Ia.
Garden State: (Fair) Port Providence, Pa.; (P. O., Phoenixville); Shenandoah 21-26.
Gem City: Springfield, Ill.
Gentsch, J. A.: Madisonville, Ky.
Georgia Am. Co.: Powder Springs, Ga.
Gifford's Am.: Cordell, Okla.
Girther Am. Co.: Bedford, Ind.; Charlestown 21-26.
Gold Bond: Noonan, N. D.
Golden Gate: Central City, Ky.
Golden Rule: Mount Union, Pa.; Burnham 21-26.
Golden West: Crockett, Calif.
Granite State, No. 1: Leominster, Mass.
Gra-Loy: Linden, Ind.; Sheridan 21-26.
Graceland Greater: Wilmington, O., 21-25.
Grand Valley Amuse.: Crowley, Colo.; Westcliffe 21-26.
Granite State, No. 2: Bristol, R. I.
Great Sutton: Albia, Ia.
Greater Rainbow: Byron, Neb., 14-16; Clay Center 17-19; Exeter 23-26.
Greater United: Amarillo, Tex., 14-26.
Groves Greater: Lafayette, La.
Gulf Coast: Brunswick, Mo.
Hale's: (Independent & White) Kansas City, Mo., 13-20.
Hames, Bill: Brownwood, Tex.
Hannum, Morris: Sunbury, Pa.; Emmaus 21-26.
Happy Attrs.: Kenton, O.; Barborton 21-26.
Happyland: Kalamazoo, Mich.
Harris United: Ada, Okla.; Bristow, 21-26.
Hartsock Bros.: Paris, Mo.
Haywood: Ulysses, Kan.
Heller's Acme: Washington, N. J.; Wharton 21-26.
Hennies Bros.: Aurora, Ill.; Green Bay, Wis., 21-26.
Henson, J. L.: Chaffee, Mo.; Potosi 21-26.
Heth Expo.: Watseka, Ill.
Heth, L. J.: Shelbyville, Ind.
Hill's Greater: Chadron, Neb.; Alliance 21-26.
Home State: Mitchell, S. D.
Hottle, Buff: Rosiclare, Ill.; Carbondale 21-26.
Imperial Expo.: Dubuque, Ia.
Imperial: Kankakee, Ill.
International: Browns Valley, Minn.; Hutchinson 21-26.
Jayhawk Am. Co.: Valley Falls, Kan.
J. & B.: Cedar Point, Md.
Johnny's United: Worthington, Ind.; Paoli 21-26.
Joyland: Indianapolis, Ind.
Joyland Midway Attrs.: Warren, Mich., 14-20; New Hudson 21-27.
Jolly: Remington, Va.
Jollytime: Marysville, Pa.
Jones, Johnny J., Expo.: (Hyde Park) Niagara Falls, N. Y.; Erie, Pa., 21-26.
Jones Greater: Richwood, W. Va.
Kaus, W. C.: Shinnston, W. Va.; Clarksburg 21-26.
Kelley, Francis: Shelton, Conn.; Waterbury 21-26.
Kilgore: Garrison, Tex.; Troup 21-26.
Kirkwood, Joseph J.: Oneonta, N. Y.
LaCross: St. Albans, Vt.
Lamb, L. B.: Galesburg, Ill.
Lawrence Greater: Auburn, N. Y.
Lee United: Saginaw, Mich.
Leeright, J. R.: Franklin, Neb., 14-16; Gothenburg 17-19.
Lone Star: Rochester, Ind., 14-17; South Haven, Mich., 21-26.
Lottridge, Harry: Princeton, W. Va.; War 21-26.
Magic Empire: Elizabethtown, Ky.; Shelbyville 21-26.
Manning, Ross: Brewer, Me.
Marion Greater: Chester, S. C.
Marks, John H.: New Britain, Conn.
McBride Bros.: Stuart, Va.
McKee, John: Grand Ledge, Mich.
Merit: Gloucester, Mass.
Merry Midway: North Webster, Ind.; Rossville, Ill., 21-26.
Merryland: Gladwin, Mich.; Midland 21-26.
Midway of Mirth: Cottage Hills, Ill.
Midwest: Rigby, Idaho, 14-16; Emmett 21-26.
Midwestern Expo.: (Fair) Guthrie Center, Ia.; Lake City 21-23; Rutland 24-26.
Mighty Hoosier State: Springfield, O.; Richmond, Ind., 21-26.
Mighty Page: Prestonsburg, Ky.
Model: Nevada, Ia.; Muscatine 21-26.
Model Shows of Canada: Lachute, Que., Can.
Modernistic: Pocomoke City, Md.
Moore's Modern: Sullivan, Ind.; Washington 21-26.
Mound City, No. 1: Jerseyville, Ill.
Mound City, No. 2: Bonne Terre, Mo.
Murray Am. Co.: Saybrook, Ill.
Nelson, George W.: Gowrie, Ia.; Stacyville 21-22.
New England Am. Co.: Winchendon, Mass.
Nolan, Larry: Denver, Colo.
Northern Expo.: Linton, N. D., 16-17.
Northwestern Am. Co.: Waterville, O., 16-19; Perrysburg 22-26.
Ohio Valley: Attica, Ind.
Olson's Greater: Hatton, N. D., 14-16; Laramore 17-19.
Omar's Greater Am.: Mountain View, Ark.
Orange Blossom: Fordsville, Ky.
Pacific Coast: (Fair) Mossyrock, Wash.
Page Bros.: Franklin, Tenn.
Page, J. J.: Matewan, W. Va.
Palmetto Expo.: Donalds, S. C.; Greenville 21-26.
Paul's Am. Co.: Vinita, Okla.
Pearlene: Wynoka, Okla.; Enid 21-26.
Peerless Celebration Am.: Kingwood, W. Va.
Peerless Celebration: Salisbury, Pa.
Penn Premier: Lock Haven, Pa.; Johnsonburg 21-26.
Peppers All-State: Ashland, Ky.; Maysville 21-26.
Perry, Jack J.: Culpeper, Va.; Richmond 21-26.
Pike Am.: St. James, Mo.; Buffalo 21-26.
(See Carnival Routes on page 65)

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Beatty, Clyde: Spokane, Wash., 15; Wallace, Idaho, 16; Missoula, Mont., 17; Butte 18; Helena 19; Great Falls 20.
Beers-Barnes: Dry Ridge, Ky., 16; Owenton 17; Eminence 18; La Grange 19.
Cole Bros.: Lorain, O., 15; Findlay 16; Defiance 17; Toledo 18-19; Kendallville, Ind., 20; South Bend 21-22; Battle Creek, Mich., 23; Flint 24 Port Huron 25 Bay City 26.
Cole James M.: Montpelier Vt., 16 St. Johnsbury 17; Berlin, N. H., 18; Conway 19; Rochester 21; Newburyport, Mass., 22; Gloucester 23.
Dailey Bros.: Tiffin, O., 15; Kenton 16; Bellefontaine 17; Sidney 18; Greenville 19; Delphos 20.
Dales Bros.: Hollidaysburg, Pa., 16; Nanty Glo 17; Punxsutawney 18; Indiana 19.
Gainesville Community: Denison, Tex., 17-18.
Garden Bros.: Timmons, Ont., Can., 17-19; Sudbury 22-26.
Gould, Jay: Grove City, Minn., 16-17; Little Falls 18-20; Bellingham 21-22; Barrett 23-24; Wheaton 25-27.
Hunt Bros.: Westerly, R. I., 17.
King Bros.: Rumford, Me., 15; Madison 16; Augusta 17; Dover-Foxcroft 18; Millinocket 19; Presque Isle 21.
Mills Bros.: Marlon, O., 15; Bucyrus 16; Gallon 17; Mount Vernon 18; Newark 19; Logan 21; Chillicothe 22; Portsmouth 23; Ironton 24; Jackson 25; Middleport 26.
Monroe Bros.: Leigh, Neb., 16; Howells 17; Wisner 18.
Polack Bros. (Eastern): (Softball Stadium) Grand Junction, Colo., 16-19; (Rodeo Grounds) Rawlins, Wyo., 24-26.
Polack Bros. (Western): (Auditorium) Fresno, Calif., 14-19; (Fairgrounds) Bakersfield 23-26.
Ringling Bros. and Barnum & Bailey: Bridgeport, Conn., 15-16; Waterbury 17; Plainville 18; New London 19; Providence, R. I., 21-22; Fall River, Mass., 23; New Bedford 24; Lowell 25; Fitchburg 26.
Rogers Bros.: Williamstown, Pa., 15; Millersburg 16; Newport 17; Lewistown 18; Orbisonia 19; Robertsdale 21.
Kelly, Al G., & Miller Bros.: Fairmont, Minn., 15; Emmetsburg, Ia., 16; Blue Earth, Minn., 17; Forest City, Ia., 18; Wells, Minn., 19; Northwood, Ia., 20; Osage 21; New Hampton 22; Decorah 23; Caledonia, Minn., 24; Winona 25; Wabasha 26.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Annon Bros. Show: Zuni, Va., 14-19.
Holiday on Ice (Coliseum) Tulsa, Okla., 16-20; (Auditorium) Denver, Colo., 22-30.
Hugo Players: Burwell, Neb., 14-19.
Jewell-Harris Players: Wellington, Tex.
Kindlan, E. F., Circle K Ranch Rodeo: Danville, Pa., 15-20; Brockton, Mass., 23-27.
Plunkett's Stage Show: Madrid, Neb., 17-19; Wallace 21-23; Ogalalla 24-26.
Slout Show: St. Louis, Mich., 14-19; St. Johns 21-26.

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June 23-27.

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Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be
SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

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Address all mail and correspondence to JESS BRADLEY, P. O. Box 233, Barboursville, W. Va.

WEATHER PLAGUES BEATTY

Cole Moves Into Midwest After Rainy Eastern Stand

BUFFALO, June 12.—Cole Bros., which ends a three-day stand here tonight, heads for the Midwest after an Eastern tour which saw the show run into plenty of rain and several late matinees. Show officials hope the weather in the Midwest will be a big improvement over that encountered in the East. Business on the Eastern trek, for the most part, was good considering the weather and late arrivals, some so late that matinees had to be canceled. At Dunkirk, N. Y., the show arrived too late to give a scheduled matinee, but the night show drew capacity. Show was late into Niagara Falls, too, but went thru with the matinee, starting at 5:30 p.m. before a fair crowd. Night crowd was, according to show officials, the biggest in the history of the show.

Held up by a storm after leaving Erie, Pa., the Cole org arrived in Jamestown, N. Y., too late to give a scheduled matinee. Despite rain at night, the show drew capacity.

Rain didn't hurt business at Erie, the matinee drawing a strong house and it was an overflow at night.

Meadville, Pa., despite okay weather, gave with only fair business, two performances getting only about one capacity house.

Draws 8,000 in Butler, Pa.

Arriving late in Butler, Pa., the show gave a matinee at 5:30 p.m. to a small house, but the night show drew around 8,000 persons.

Org was booked into McKeesport, Pa., on the day of the annual McKeesport School and Community Picnic at near-by Kennywood Park. As a result, attendance at the circus wasn't as large as anticipated, altho business, officials said, was good in view of the opposish from the picnic. Matinee was light but night show drew a three-quarter house.

Bailey Damage Trial Hearing For San Mateo

REDWOOD CITY, Calif., June 12.—Judge M. Thorpe Thursday (10) granted Bailey Bros.' Circus a change of venue on the grounds that Redwood City would be a prejudicial township for trial of criminal actions involving the circus and issuing from the accident in which a number of people were injured last April.

Nathan Cohn, San Francisco attorney, represented Bailey Bros. at all hearings and fought the criminal processes for two months, first on grounds that the statutes were unconstitutional, and later on the ground that Redwood City citizens would be prejudiced in a jury trial.

Cohn, a showman and attorney for many California outdoor show people, has managed to continue the trial from early April until now. Until now, none of the three defendants have had to appear in court, due to Cohn's legal tactics.

Robert Stevens, owner of the Bailey show; Luke Murphy, fire chief of the circus, and Willie Lundy, boss canvasman, were charged with three violations of the State fire code in criminal complaints issued by the district attorney.

Previously, Cohn pleaded the three defendants not guilty and demanded a jury trial. The trial was to have been held Thursday, but the change of venue delays proceedings further. The trial will now be held in San Mateo, Calif., in the court of Judge Hugh Mullin Jr.

Cohn is one of the owners of Golden West Shows and is the son

Rainy Weather Fails To Hurt King Org in N. H.

CONCORD, N. H., June 12.—Rainy weather, which has dogged King Bros. in its New Hampshire tour, has failed to keep people away. Here the show drew a fair matinee crowd and a strong one at night. At Franklin, it was a full one for the matinee and near capacity at night. The same was true the day previous at Newport.

Three accidents were recorded in one week. A van rolled down hill at Georges Mills Monday (7) and buckled as the driver avoided hitting a house. Unhurt, the driver was pried out of the cab with crowbars. Recent tarring of the highway was blamed for the mishap. The other two mishaps, which occurred in New York State, were minor.

Good weather in the afternoon at Ticonderoga, N. Y., gave the show a strong matinee, but it turned cold later and an hour before the evening show the temperature dropped considerably. As a result, attendance was off.

Plattsburg, N. Y., gave with a full matinee and an overflow at night, the latter coming despite showers. After a fair-sized crowd caught the matinee, a full one was on hand for the night show at Malone, N. Y.

R-B 1-Day-Stand Trek Big; Labor Shortage Gums Works

NEW YORK, June 12.—Business continued excellent for Ringling-Barnum circus this week as it tackled the first of its scheduled one-day stands, but the shortage of working help was resulting in late matinees almost daily, despite favorable weather conditions.

Night shows generally drew capacity or overflow audiences, while matinees played to three-quarters or better, even tho several didn't get under way until 5 p.m.

The show drew two good houses in Trenton, N. J., yesterday despite a late afternoon start. A three-quarter house caught the Wednesday (9) Reading, Pa., matinee with a capacity turnout at night. The second section was late arriving there due to a stalled engine, with the result that the matinee was late in starting. Only

of Harry (Polish) Fisher, well-known outdoor showman. Cohn is also attorney for Showfolks of America, San Francisco.

Full Week's Route Canceled by Bailey Because of Floods

CHICAGO, June 12.—Bailey Bros. was forced to cancel its entire route this past week because of flood conditions in the Pacific Northwest, Rusty Bader, of the show, wrote *The Billboard*. The letter, written Sunday (6) said:

"We are now caught in this flood territory. We canceled all of next week's route and are en route East thru the States and on to Calgary. A terrific jump, but we are on our way."

At Nanaimo, B. C., the show enjoyed excellent weather and drew two full ones. A three-day stand in Victoria, B. C., proved very big. Opening day the show had two overflows, capacity houses at both shows the second day and the same the third day.

K-M Registers Red Ones in Ia.

CHEROKEE, Ia., June 12.—Aided by ideal weather, the Al G. Kelly-Miller Bros.' Circus chalked up a red one here, getting overflows at both the matinee and night shows.

The day before at Le Mars it was a similar story, both performances playing to capacity. At Yankton, S. D., the show had a three-quarter matinee and a full one at night.

J. H. Billsbury To Produce, Book E. N. Williams Shows

CHICAGO, June 12.—John H. Billsbury, Chicago booker, announced this week that he will produce the indoor circuses contracted by E. N. Williams, who died Saturday (5) in Greenville, S. C., of heart disease.

Williams was in Greenville making preparations for his circus to be held there under auspices of the Lions' Club, opening July 5, when he was stricken.

Billsbury has booked the acts for the Williams shows for many years.

Floods Force Longer Route

Three-day Seattle stand hit by too much opposish — Centralia proves okay

ELLENSBURG, Wash., June 12.—The floods, which have been plaguing the Pacific Northwest in general and the Clyde Beatty Circus in particular, continue to raise havoc with Beatty's business. The floods forced the circus train to take the long way around several times in moving from the Portland area into Washington.

Here in Ellensburg, the weather was good but business was on the slim side, matinee house being only about half filled with a three-quarter house at night.

Too Much Opposish

In Seattle for a three-day stand, the show ran into that city's hottest day of the year for its opening. This, in addition to the fact it played a new lot, an abandoned golf course at Beacon Avenue, and plus the fact the Seattle Ball Club was playing a "crucial" series against San Francisco, with both teams battling for first place in the Pacific Coast League.

As a result, business opening day was only fair, but it spurted the next two days and total attendance was pronounced as okay considering all the opposition.

Show Re-Routed

Org was held up near The Dalles, Ore., and finally re-routed over the only railroad bridge open over the Spokane, Portland and Seattle Railroad to Pasco, Wash. The show arrived in Auburn, Wash., via the Northern Pacific Road, after cancelling showings at Longview and Vancouver. The circus was taken south only 75 miles from here to Chehalis to play there and returned to Auburn the next day to keep its engagement.

Centralia, Wash., gave with two strong houses.

Polack's Stockton Date Satisfactory

STOCKTON, Calif., June 12.—In face of a perceptible slump in local business conditions, Polack Bros.' Circus (Western) managed to show a slight gain in attendance during its fifth annual Stockton engagement for the San Joaquin Shrine Club. Greater local expenses, however, stood in the way of a new record for net receipts.

The membership ticket sale took a dip this year, but this was offset by a strong promotion on the part of A. E. (Buck) Waltrip and an increase in door sales, reflecting popularity of the performance. Matinee crowds were better than in the past and night attendance reached its peak Friday (4), with a heavy turnout.

New and improved seating was used on the floor of Civic Auditorium, installation of which accounted for most of the increased local net. Excellent co-operation was given by Stockton's three radio stations, and *The Daily Record* gave with all the space its still-acute paper shortage would permit.

The Waltrips went from here to Santa Barbara, Calif., for their next date.

Ringling-Barnum

Grassy lots and warm sunny days greet us as we tour thru Pennsylvania and New York. Cole Bros. played near us in Pittsburgh and personnel of both shows exchanged visits. It seems that Alabam from the Cole show beat everyone else by showing up on our lot first. While the Cole gang visited, Ernie Burch dove too hard into the break-away wagon in the Indian Westward number and as a result had to stay out of the show for a few days with two black eyes, cuts and bruises.

Frieda Pushnik's home was near our lot in Johnstown, Pa. Congratulations to Emma and Brick Marchschany on their recent marriage. Curtis Genders and Emmerick Mzorow-croski joined for the summer. The girls beat the midgets, 8 to 2, in a four-inning game in Pittsburgh. The midgets played the town police of Pittsburgh and score was 12-12. Here's the line-up of the teams. Midgets: Prince Paul, Henry Bedow, Jimmy Armstrong, Clayton Chase, Frankie Saluto, Eddie Buresh, Carl (See Ringling-Barnum on page 83)

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Dressing Room Gossip

Garden Bros.

So far this season the highways have been perfect and the scenery beautiful.

Since our last epistle two weeks ago, the Kingston and Cornwall dates are past history, the latter being far the best for us, with business and weather both on our side. Empress, Modoc and Judy even added the key of the city of Cornwall to their collection. Closing night a party was staged by the Kinsmen, our sponsors, for the personnel.

Being in the fishing country, everyone is busy with tackle. The Conleys and Jacques Gordon have proved the real Izaak Waltons of the opera.

While hanging rigging, Cliff Mathies fell from the girders but escaped with minor bruises. Gladys Gillem still must be walking under ladders. This time, Tarazan, a big male lion, carved his initials and name on her left hip. Buckles Woodcock arrived from Hot Springs. Concha Escalante, Ernie Bruce and Don McClain motored to Montreal for a week-end. The Carr brothers, Bill Garden, Ken Good, Dave Fonger and Johnny Pratt spend their spare time in Toronto. Betty Waters is back in the program.

Recent visitors were John M. Brown and J. J. Crowley, CHS; Rome Shropshire, Ben Davenport, Louis (Pa.) Reed, personnel of Dailey Bros. and Joe Tracy.—DOLLY JACOBS.

Dailey Bros.

Our barge trip from Vancouver to Vancouver Island was smooth, but still there were one or two cases of sea sickness. The island jaunt was a success in every way, beautiful weather, scenery and excellent business, especially at Victoria, where we did three shows Wednesday and Thursday (2-3) and were held over for an extra day, Friday (4), canceling Dunkin, where we were scheduled to play that day. Ben Thomas, of the press staff, was really on the ball, and the show garnered some great publicity.

The old adage, the show must go on, certainly held true when we played Port Alberni June 1. We previously had canceled the date due to the blasting of the road leading in. However, the city fathers so urgently wanted the show that they had all road work suspended till we got in and out of town.

We had to cancel the remaining B. C. dates because of the floods. By the time this sees print we will have made our 900-mile trek, into Cardston, Alta., Canada, by way of Washington, Idaho and Montana. The cookhouse was in operation all the way along the route. Hero of the week was Holly Howard, who had the fire in the kitchen wagon out before the fire trucks arrived.

Did you know that Buck Leahy is an ex-lion tamer? Effie Chiarot visited the Francois family in Victoria.—RUSTY BADER.

Polack Bros. Western

After three days' parking behind the auditorium alongside the river in Stockton, we were informed that a city ordinance prohibited trailers within the city limits. It was too hot there anyway.

Bobby Moore, Dwight's youngest, celebrated his third birthday with a party for the kiddies on the show and Soldier Longsdorf. Bonnie Wiswell celebrated her seventh.

A jaunt thru clown alley finds Ernie Wiswell complaining he has less hair to comb and more face to wash each day; Chester (Bobo) Barnett breaking in a new dog to be added to his already outstanding group; Harry Dann and Dennis Stevens displaying culinary talents on their hot plate; Ed Raymond show—(See POLACK WESTERN, page 82)

Clyde Beatty

The Columbia River's rampage gave us some exciting minutes. Being the last train out of Portland, Ore., we traveled plenty of miles thru water trying to find a bridge that was safe to cross. One was finally located at Pasco and so we headed back West and caught up with our paper at Chehalis, Wash., with only two lost days. An early arrival in Seattle gave time for shopping and most everyone took advantage of it. Tom Hayden and Farris Brown, C. F. A. photographer, were on hand to visit there, the latter coming up from Los Angeles to get some more shots of the show. Dick Anderson left to catch the Behee's at parks and fairs. He flew from Seattle. Bob Emerico and Oscar Lowande are new members of clown alley.

Hot weather has come at last and the sun bathers are taking advantage of it, with some suntans already in evidence. Mr. and Mrs. W. L. Miller, Mr. and Mrs. Francis J. Wallace, Jack and Bob Goodspeed and Ernie Jensen, all members of the Ted DeWayne Tent C. F. A., visited and were the guests of Ted DeWayne.

The Bailey show, also having trouble with the floods, passed thru Ellensburg while we were showing there and paid us a visit. Noticed in the crowd were Bob Stevens, Guy Smuck, Rita Cortez, R. L. Stone, Ernie White, George Myers, Skinny Goe and his band, Albert White, George Barnaby, Lillian Sadowsky and daughters, Janie and Deloris; Harry and Ruth Swank, with my favorite little girl, Susie; Swede, Mable and Hunkie Johnson.

Lou Walton has been transferred to a veterans' hospital and would appreciate hearing from friends. His address is: John Ancil, U. S. Naval Hospital, Ward 16, Mare Island, Vallejo, Calif. Junior Davis is a new member in the bar act and Bill DeWayne is the new catcher in the Flying Harolds.—LAURENCE CROSS.

Dales Bros.

Salamanca, N. Y., home town of Jerry Pressley, proved one of the best stands of the season. After the night show most of the personnel flocked to the Oliverio night club for dancing. Harry Boardman acted as emcee. Members of the Side Show band donated their services. Line-up included Hambone Nelson, drums; Walter Smith, leader and trumpet; A. J. Hall, clarinet; Alvin Mathews, tenor sax; Ana Mae Jones, singer and dancer; Bruce Dale, trombone; Chief White Eagle, piano, and Tommy Carver and Bill Dimsdale, special effects. Jitterbug honors for the evening were shared by Tommy Bentley and Bill Spake.

To Doc Phillips goes thanks for the swift uping and downing of the show. In Sayre, Pa., Mr. Angelo and his staff at the Angelo Fruit and Produce Markets went all out to assist the show in every way possible.

Carl (Blank) Balmer has signed to front the Sam Howard Aquacade for the Milwaukee, Detroit, Hutchinson, Memphis and Dallas fairs. Carl recently was confronted with a no-room situation in Wellsboro, but by invitation was allowed to spend the night in the cruiser of the chief of police, C. J. Thistlejammer.

The band boys escaped near injury in Towanda when the bus suddenly lost its air brakes. Skipper Cuthbert made a skillful forced landing which resulted in only minor damage.

Marcia Visingard and Vivian Reeh were the target of hecklers when they missed the morning cookhouse despite only a three-mile jump. Joe Oliverio recently sat in with the band and with the aid of his hot trumpet made Barnum & Bailey's favorite sound (See DALES BROS. on page 83)

Cole Bros.

The big event was our show and R-B being only six miles apart, the Big One in Pittsburgh and this show in McKeesport. There was plenty of visiting. It was nice visiting again with Pat and Mrs. Valdo, Felix Adler, Paul Jerome, Harry and Johnnie Nelson, my sparring partners when I was with the show; Johnnie Tripp, Henry Bedow, Frankie Saluto, Merle Evans, Bobby Nelson, Jack and Kay Burslem, Emmett Kelly, Ernie Burch, Gracie Genders, the Alzanas, Willie Krause, Bones Brown, Lou Nagy, Justino Loyal, Ira (Deal Me In) Millette, Al Powell, Norman Carroll, Charles Bell and Art Concello. Thanks to Pat, Felix and Paul Jerome for taking me on the sight-seeing tour.

When Henry Bedow and Frankie Saluto met Bongonghi on our lot it looked like a midget convention. The big laugh was to see Henry and Frankie trying to pick up Bongonghi. It was good seeing Dick Scatterday up and around again after his recent illness.

At Canton, O., Ted Deppish gave our folks a treat between shows and showed all his motion pictures of this show and the winter shows.

Side Show News—Sandra Thompson, knife throwing and sword box, celebrated her birthday. . . . Major Mite had himself a big time visiting the Doll family on the Ringling show in Pittsburgh. . . . Visitors to the Side Show were Russell Tully and Mr. Backenstoe, who trouped with this show a few years back. . . . Chuck Gammon is visiting his wife, Rose Westlake.

Other visitors included Clifford Baker, Carl Denton, Lester Haver-corn, Frank Laughead, R. L. Hastings, Verne Miller, Fred Wills, Hod Harris, Jim Landis, Ted Sowash, Tony Diano, Paul Bitzel, Eddie Lewis, the Great Arturo Hedy, Frank Pouska, Kenny Nichols, Carlton Smith, Charles and Mrs. Jones; Doctor and Rosina Brown, the latter the sister of Paul Nelson, Hilda Burkhart and Mrs. Zack Terrell; John G. Graham, of Butler, Pa., who has been a guest of Zack Terrell the past two weeks; Lefty Gomez, the former ball player; Franklyn Longley and G. Wylie Overly.—FREDDIE FREEMAN.

Mills Bros.

School is out and children are arriving every day to spend the summer with their parents. New arrivals include Arlean Mills, daughter of Mr. and Mrs. Jack Mills; Janice and Danny Mills, children of Mr. and Mrs. Harry Mills, and Frankie Noel, son of Mr. and Mrs. Frank Noel. Mr. and Mrs. Piccus and son, Phillip, are visiting the Millses. Floyd Hancock, Virginia Noel's father, has joined the mechanical department.

Everyone was sorry to hear that Burna Medine, who is on the sick list, will have to be confined to the hospital for further treatment.

The wedding of Pauline Wickiser and Merle Parks took place in the center ring before the evening performance in Springfield, Ill., May 27. Mrs. Josephine Silverlake was matron of honor and Walter Ali was best man. Myrna Silverlake was flower girl. Doc Waddell officiated. The bride wore a tailored gray suit with gray accessories and a corsage of pink carnations. The matron of honor wore a white tailored suit with black accessories and a corsage of red roses.

Latest addition to the concert is (See MILLS BROS. on page 81)

DALES BROS.' CIRCUS

WANTS . . . WANTS

For Side Show—Manager, Boss Canvasman, any good Side Show Act. Musicians for Big Show. Wire, don't write. Route: June 16th, Hollidaysburg; 17th, Nanty Glo; 18th, Punxsutawney; 19th, Indiana; all Pennsylvania.

Germans Okay Play Grants

BERLIN, June 12.—In reply to questionnaires sent out to all cities in Germany with population of 100,000 or more, it has been established that 535 such cities are favorably inclined toward granting permission for circuses to play their localities.

Berlin this summer has three circuses set for extended seasons. First to open, under canvas, was the Circus Blumenfeld, which got off to a bad start when its feature act, Captain Weisener's animal act, jumped to a rival show. Blumenfeld was forced to revamp his program and play the suburbs where competition was not too keen.

Circus Barley also had hard luck when its new permanent circus arena in Berlin was not completed in time for use this season. The show is playing under a canvas big top, seating 3,000, in the center of Berlin on Friedrich Street. Barley has a good program. The line-up of acts includes Kraml, group of mixed animals; Harry Barley, Liberty horses, and Three Splendids, roller skating. Barley's is the first circus since the late Sarrasani brought his big top in to town in 1904 to attempt to show under canvas in the heart of the city. Business has been very good. Circus Barley has a smaller unit on tour in Saxony and Thuringia.

Circus Busch, under management of Paula Busch, also is playing Berlin, with its big top set up in the Zoological Garden. Busch has a good program, featuring horses and animal acts, and is doing fair biz. Circus Busch is remodeling the former Planetarium building in the zoo and will use this as a year-round circus arena.

All three circuses in Berlin put on two shows daily, with cut rates prevailing at matinees. It is reported that the Circus Aeros, now touring Saxony and Thuringia, will play in Berlin, in the British sector, this summer.

Jacob Busch, 67, founder and former manager of Circus Busch, important tent circus playing South Germany prior to the war, died in Nuremberg April 18. Jacob Busch had no connection with the older and renowned Circus Busch of Berlin.

Berlin's annual fun fair in Treptow Park, altho not up to pre-war standards, has been drawing big crowds and doing good business.

Linton, Ind., Good to Mills Org; Crawfordsville Off

CRAWFORDSVILLE, Ind., June 12.—Attendance sagged for Mills Bros. here after it had played to full houses at both performances in Linton, Ind. Weather was good in both spots. The lot here was 14 blocks from the business district, a point termed a factor in cutting the gate.

Mrs. Roy Henshaw, formerly of Linton and in charge of reserved seat sales, was honored by a surprise party Monday noon in that town. The circus band, led by Robert Mills, played *The Belle of Linton* in her honor.



ELASTIC NET OPERA HOSE

Black, suntan, white and pink, \$4.95. Elastic net tights, \$7.50. Silket tights or leotards, \$4.50. Rhinestone punches, \$4.50. Rhinestones, metal spangles, chainette fringes, ostrich plumes, etc. Folder? Yes.

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30 rows high; seating capacity 2790; built last year; very low price. Can be inspected by appointment.

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UNDER THE MARQUEE

Al H. Shriner, inside man on the '20's, is at the Chelsea Hotel, Atlantic City.

H. W. (Bill) Tobias recently left the Clyde Beatty Circus band at Vallejo, Calif., and returned East.

Unusually late arrivals are fast becoming the expected thing.

Otto A. Zange plans to attend the Republican convention in Philadelphia.

Charles Davitt and Joe Beach, Springfield, Mass., attended Dailey Bros. in Albany, N. Y., and visited with a number of the folks.

Sam Freed visited the James M. Cole Circus at Troy, N. Y.; Bond Bros. at Wynantskill, N. Y., and the James E. Strates Shows at Troy.

Reports about shows give troupers a choice. They can believe either the rumors or the press agents.

W. G. Mathes, former concessionaire on the James M. Cole Circus, has entered Memorial Hospital, Albany, N. Y., for another major operation.

Bob Stevens, owner of Bailey Bros., was the subject of a feature story in *The Daily Colonist*, Victoria, B. C., recently. Article also carried a picture of Stevens.

Sam Freed, sheet writer, visited Milt Robbins, side show manager of Dailey Bros.' Circus, when the show played Albany, N. Y., recently. He reported a straw matinee.

With no opposition in sight to fight, the covering of every available inch of space by billers is still considered self-defense.

J. Stutz cards that the Pan-American World-Wide Animal Exhibit made a 450-mile jump from Janesville, Wis., to Metropolis, Ill., where it showed June 9-13.

Lou Davis's Oddities on View recently day and dated the Mills circus and renewed acquaintances with Doc Waddell, the Mills brothers, Roba Collins and Knight family.

C. S. Primrose, contracting press agent for Clyde Beatty, was entertained by Harper Joy, circus fan, and



CLIFFORD W. KRUEGER, Wisconsin State senator, snapped with Jack Mills, owner of the Mills Bros.' Circus, and Charles Schuler (right), Mills press and radio rep, as he visited the Mills show recently at Rockford, Ill. Krueger, who resided at Merrill, Wis., during the seasons 1936-'37 was the fat boy on King Baile's Circus Side Show with the Lindeman brothers' Seils Sterling Circus. He now tips the beam at a mere 425 pounds

Mr. Davenport, owner of the Davenport Hotel, when he was in Seattle.

News about a featherweight sledge hammer is of no interest to the canvasman, who asks, "What'd they invent stake drivers for?"

CFA Director Les Ulrich caught both performances of the Hunt Bros.' Circus at Milford, Conn. He was accompanied by his granddaughter, Esther Charlotte Nagel.

Charles Robinson cards he has been discharged from Hines Veterans' Hospital, Hines, Ill., and is now recuperating at the home of a niece and nephew, Box 218, Nedrow, N. Y.

Mr. and Mrs. Fred Timon, of Oswego, N. Y., visited the James M. Cole Circus when it played Ithaca, N. Y., May 21. They also visited the show at Little Falls, N. Y., June 2.

When asked what put him in the circus business, an old-timer answered, "I lay it to a magic lantern that I won when a child for selling soap."

Mity Danes saw Mills Bros. in Crawfordsville, Ind., reporting two strong houses. He visited Bob Mills, Jack Sweetman and Red Dando, all with the big show band.

Fred Timon and Harry Phillips, Oswego, N. Y., visited Cole Bros.' Circus when it played Niagara Falls. They also visited Dailey Bros.' at Newark, N. J.

Art Eldridge, labor representative for Ringling-Barnum, left Birmingham for Pittsburgh, after recruiting 106 laborers. The men were signed by Eldridge thru the assistance of the U. S. Employment Office.

Now the neighborhood grouch is beefing about circuses, because nobody asked him to sign a petition for or against their coming, nor did anyone offer him passes.

Myles M. Bennett, former Ringling-Barnum doorman, was a visitor at the opening of the Gainesville Community Circus at Grand Prairie, Tex., June 3. Bennett is now a deputy sheriff in Dallas.

Thalei Dechert, who with her mother and cousin formerly appeared with the Mighty Haag and other circuses, is being featured as the Golden Girl at the Joyland Theater, Chicago, where she is introducing her song, *Little Marie*.

Rogers Bros.' Circus drew a full house at the night performance in Danville, Pa., after a fair sized crowd caught the matinee. Personnel of the show entertained approximately 350 patients at the Danville State Hospital.

Nobody qualifies as a good Side Show talker until he has learned how much noise he can make over a loudspeaker and still hold a tip to listen to him.

WANT 40 TOP COWBOYS AND COWGIRLS

12 weeks' guarantee American money, round trip transportation England, France. Leave July 1st, get your passport now from post office. Phone or wire me: Care PHIL GALE, 1450 Broadway, New York City. Phone: Pennsylvania 6-9312.

LARRY SUNBROCK

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Hotel Muelbach, Kansas City. Nuf Ced. T. B. and King Kovax already here.

ADOLPH DELBOSO

and his daughter

CLARA

have just returned to the United States after playing 24 straight weeks with the great South American Circus

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in Habana, Cuba, where they presented their one and only Musical Wonder Horse,

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Only act of its kind existing today. First-class showmanship and wardrobe. Have few open weeks; if interested, contact:

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Agent with car, man who understands auspices preferred; Family Acts doing two or more. Write or wire Nashville, Tenn.

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Side Show Acts, Punch, Magic, Knife Thrower, one more Dancing Girl, Colored Trombone Player, Candy Butchers, two Grooms; two Girls for Big Show to do Web, Cloud Swing and work in Teeter Board Act; Indians for Concert, Workingmen and good Kid Pusher. Emmetsburg, Iowa, June 16; Blue Earth, Minn., 17; Forest City, Iowa, 18; Wells, Minn., 19, or per route in Billboard.

STOP WONDERING WHERE THEY ARE!

Have You Seen

"Today Is Circus Day in...!"

An Advance Itinerary of All Circuses (1 Sample Copy FREE on Request) SEND TO YOU WEEKLY AT 10¢ THE COPY. Send \$3.00 for 30 weeks' Subscription to CHARLIE CAMPBELL BOX 301, SYLVIA, N. C.

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For Labor Day. Large, well populated area to draw from.

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WANTED

High Acts, Circus Acts, Animal Acts for E. N. Williams Hippodrome Thrill Circus, week July 5th, Greenville, S. C.; week July 28th, Springfield, Ill.

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SYRES & KATHRYN DAVIES CIRCUS

Wants Agent with car who can book auspices.

JOE McMAHON
Care Western Union Madison, Wisconsin
Joe Sharoun, answer.

PROMOTION EXCHANGE NEEDED

Chi Riverview On Giveaways

Car deal 'borrowed' from Riverside, Schmidt says—lollipop sale proves big

CHICAGO, June 12.—Riverview Park here, which for some few years hasn't gone for promotions, outside of a mailing list and a Mardi Gras, is doing a turnabout this year and staging a car giveaway promotion.

The Chicago funspot has a new Mercury prominently displayed near the front gate and is giving a ticket with each admission, whether cash or a pass, as a chance on the car. The ticket distribution started Saturday (5) and will continue up until a late hour Sunday, July 11, at which time the car drawing will be held.

"I've always felt there are too few ideas exchanged among parkmen," George A. Schmidt, president-general manager of Riverview, said in talking about the car giveaway. "Not too long ago *The Billboard* carried a story on various park promotions. In that piece I saw a picture of the crowd gathered at Riverside Park, Agawam, Mass., for the car giveaway there and I figured we'd try it."

Carroll Co-Operated

Schmidt revealed that he wrote to Eddie Carroll, owner of Riverside, and asked him how he ran the promotion. Carroll wrote back all the details, and Riverview was on the way to its first car giveaway promotion.

Schmidt figures Riverview will give away somewhere near a half-million car tickets from June 5 to July 11. He points out the drawing will be held Sunday, July 11, because the first week-end after July 4 is what he calls "dog days," and he figures the car deal will hypo attendance.

"If the thing is a success this year, and I see no reason why it shouldn't be, we will enlarge it next year and may have two giveaways instead of one," Schmidt related. He said the ticket deal also would help their mailing list, inasmuch as each person will sign his or her name and address on the giveaway ticket.

About Lollipops

Talking about parkmen exchanging ideas on various promotions, salable items, etc., Schmidt told of a recent experience of his.

"I was at Pontchartrain Beach a few weeks ago and Harry Batt showed me a large lollipop they sell there for 35 cents. When he told me how many they had sold, I decided I'd give it a try at my place. I came back to Chicago and found a manufacturer of the item and ordered 20 more gross. On Sunday, May 30, alone we sold over 6,000."

Write Other Parkmen

So enthused about the lollipop deal was Schmidt that he immediately sat down and wrote several parkmen about it so that they too might try the item at their respective parks.

"I've been preaching for years, along with several other park operators," Schmidt said, "that we don't do enough of this idea trading. If one parkman has a promotion which proves a success, tell the others throughout the country about it, so they too can try it."

Youthful Yodeler

PHILADELPHIA, June 12.—Richard Lusse, operator of suburban Forest Park at Chalfont, Pa., during his recent vacation abroad combed Switzerland in search of a genuine Swiss doll to bring home for the noted doll collection of Russ Thomas, of the Doylestown, Pa., *Intelligencer*. A relative, amused at Lusse's quest for a doll, suggested he might try taking home a live one—for himself.

He did, and the Lusses now have a Swiss doll that yodels in their Forest Park home—a seven-month-old adopted son, Richard Melchior Lusse Jr.

Kiddieland at Bir'gham Draws 35,000 in 2 Days

BIRMINGHAM, June 12.—Kiddieland Park, operated by the Alabama State Fair Authority here, got off to a big start, drawing approximately 35,000 for its formal two-day opening Saturday and Sunday (5-6).

With the city as sponsor, the park opening received heavy press and radio publicity. According to Manager Walling Keith, the opening far exceeded the hopes of officials. There was a half-hour line for most rides both days.

"Monday is usually a dull day," Keith said, "but we had a nice play Monday (7)."

R. R. Prez on Hand

City officials and a railroad president participated in appropriate opening ceremonies Saturday. Ernest E. Norris, president of the Southern Railroad, was here to assist in the christening of the "Little Southerner," a 72-passenger train with a half mile of track.

The train, a National Amusement Device installation, was transformed in the Southern shops here into a replica of the road's crack streamliner that runs between New York and Birmingham.

Other rides in the park include a kiddie Ferris Wheel, junior Roller Coaster and fiberglas motorboat ride, all by National Amusement Devices; (See *Kiddieland Draws* on page 82)

Coney Island, New York

By UNO

Despite still another week-end (June 5-6) of rain which happily only fell both days during the a.m., two banner afternoons and evenings helped relieve financial worries a lot among all ops.

Mortimer Wolf, prexy of Luna Park Village, Inc., has contracted with Schuster Bros. to remove the debris that has remained undisturbed for so long as the result of the park's fire over two years back. This work has been going on since last January. Entire clean-up is expected to reach its last chapter at the end of this summer when the business of erecting 18 three-story dwellings consisting of 42 apartments or 147 rooms in each unit will get under way. An up-State savings bank has given a commitment of five millions for the first mortgage on the completion of the construction of the development. Island business people and residents

Overdue Sunny Week-End Gives N. Y. Spots Big Play

NEW YORK, June 12.—Shore resorts and amusement parks in the New York area hit the jack-pot for the first time this season with clear skies and mild temperature over the past week-end, bringing them the biggest crowds of the season Saturday (5) and Sunday (6). Threatening skies Saturday morning (5) cleared up before noon and netted Coney Island, Rockaway Beach and near-by amusement parks very good afternoon and evening turnouts. Peak attendance of the year was registered Sunday (6), with Coney Island estimating its visiting horde at a round million. Also biggest influx of autos, with all free parking space grabbed by midday and parking lots getting a long-awaited break.

Rockaway Jammed

Rockaway Beach reported a more modest estimate of a mere 350,000 sun fans Sunday (6) but this probably was an understatement, as every bit of parking space on the entire Rockaway Peninsula was occupied around noon time. Even adjoining Jacob Riis Park, exclusively a swim and sun-tan spot, was jammed with cars.

Rockaway's Playland, flashing all new and modernized fronts on attractions, rides and concessions, played to big crowds afternoon and evening. Playland also had a good turnout the preceding Wednesday (2) when the Queens Police Athletic League hosted 1,500 children at the park. Free rides and refreshments were provided for the kiddies by Owner A. Joseph Geist.

Drambour's Seaside Amusement Park at Rockaway Beach also did okay Sunday (6) with its new Auto Scooter ride, Whip, Merry-Go-Round, kiddie rides and big line-up of concessions getting a good play.

55,000 at Jones

Jones Beach, which doesn't get into full swing until the end of June, drew a peak crowd of 55,000 Sunday (6) and parking space was jammed.

Palisades Amusement Park and Olympic Park, over in New Jersey, also benefited from the week-end break in the weather. Both parks are in full summer-time operation with swim pools at both spots open but chilly weather holding down patronage of the pools.

Olympic Park is presenting a very good line-up of acts in the open-air circus arena this week, with Rob Cimse Company, aerial novelty act; Captain Wudeman's baby elephant; Three Jansleys, Risley troupe, and Edward's Dog, Pony and Monkey Circus.

alike are anticipating the good advantages such a project will bring to their resort.

New here and first time in the East are Crispuds, which Stanley Foster from Cincinnati is introducing via massive machinery that automatically slices and fries potatoes, turning them out on the plan of French fries. A dime for a cupfull. Apparatus now on Surf between Jones Walk and W. 12th will be followed by another unit on W. 12th and Bowery with John LaMerre in charge and Marcel Bleau, mechanic, and John Holland, counterman, as assists.

Palace of Wonders Personnel

Dave Rosen's Palace of Wonders has for its personnel Hadji Ben Ali, doubling as the human volcano and snake charmer; Freddie Jones, as the rubber man and inside lecturer; Carl (See *CONEY ISLAND* on page 82)

Biz Off 15% At Excelsior, Colihan Says

Late School Close Hurts

EXCELSIOR, Minn., June 12.—Excelsior Park here has its 24th consecutive season under way but thus far, according to Joe Colihan, co-manager, business has been off 15 per cent almost from the beginning of week-end openings April 16 and daily openings May 14.

"We're not able to put our finger on the reason for this fall-off," he declared. "One reason, perhaps, is that the picnic season is off to a slower start this year because Minneapolis schools closed one week later than usual due to the school strike last winter."

Business started picking up when the park pavilion stage was the site of two widely known local radio broadcast originations. WCCO, Columbia Broadcasting System affiliate in the Twin Cities, put on its Cedric Adams *Stairway to Stardom* half-hour program, followed an hour later with Adams's *Junior Carnival* airer, both talent shows. Colihan estimated an attendance of 3,500 to 4,000.

Pearce on Hand

Fred W. Pearce, of Detroit, president of the operating company, was here for nearly a month supervising rebuilding of the pavilion stage which was enlarged four times. A dressing room and radio control room were installed.

New games this year include the balloon race, huckley-buck and hoopla, with new streamlined Whip cars also installed. The park operates 13 rides, Funhouse and Mystery House, 11 games and one novelty and seven refreshment stands. Outside concessions are candy apples and popcorn stands, leased to John Romas, and four speedboats operated by Holden and Jensen.

The dance hall is running every Friday and Saturday night with Bud Strawn's orchestra providing the music.

Beauty Contest Set

Rudy Shogren, in charge of advertising, picnics and the ballroom, is at work lining up the 1948 Miss Minnesota contest, finale having been set for August 22. Barbara Jo Walker, Miss America of 1947, and Elaine Campbell, last year's Excelsior winner and runner-up to Miss Walker, will be on hand for the 1948 finals. Twin City semi-finals have been set for August 15.

Others on the staff are Fred Clapp, co-manager; Charles E. Sampson, refreshments, and Muriel Baughn, games. There are 125 on the pay roll.

Rocky Point Revival Draws 35,000, Tangles Traffic

WARWICK, R. I., June 12.—More than 35,000 turned out for the Sunday (6) revival of Rocky Point Park, which was flattened by the 1938 hurricane, to create an unprecedented traffic jam in the Warwick-Providence area. Unestimated thousands were forced to turn back after inching along at a mile-an-hour rate while still several miles from the fun zone. The turnout far exceeded the expectations of Paul Haney, manager, with the result that the prepared 2,000-car capacity parking lot could accommodate only a small percentage of the vehicles destined for the park. As a result work was started immediately in preparing parking facilities for an additional 10,000 cars, Haney said.

Beset by government restrictions, the worst spring weather within memory and material shortages, a highly creditable job was done in getting the 100-acre park on Narragansett Bay back in business. Jack Ray, of Toronto, government-cited for his redevelopment of the Canadian National Exhibition grounds, designed it and Joe Drambour, Springfield, Mass., a well-known builder in the amusement field, headed the construction department.

The whole project was made ready for opening in exactly six weeks. Approximately 90 per cent of the 70-odd concessions were in action. Still to be developed are the bathing facilities, which include a pool as well as a sandy beach, a Roller Coaster, water ride and a shore dinner hall with 3,000 capacity.

Shore dinners, for which the old park was famous, will be resumed with most of the personnel of 10 years ago returning to their posts. Bus service from the chief cities and towns in this area is functioning. Steamboat service from Providence, Fall River and Newport will begin in a few weeks.

Two conservative Providence papers, *The Journal* and *The Evening Bulletin*, gave the opening considerable space.

Vincent Ferla, ex-jewelry tycoon of Providence, is president of the park, and Joseph Trillo, well known along Providence's motor row, is treasurer. Neither has ever been in the amusement business before.

All but a few of the concessions are owned or operated by their friends, all neophytes in the industry, and all with Rhode Island capital.

Two Rides Added At Crystal Beach, O.

SANDUSKY, O., June 12.—More than 10,000 people helped initiate the season for Crystal Beach at near-by Vermilion over the Decoration Day week-end, and danced to Skitch Henderson's orchestra Sunday night (May 30).

The ballroom has been open each Sunday since Easter, and during May Jimmy Dulio's ork from Lorain played Friday and Saturday nights and those Sundays when no name band was booked.

Two new rides have been added to the midway, a Ferris Wheel and kiddie Rocket Ship ride. Other rides include kiddie jeeps and airplanes, miniature train, large Rocket Ship, Bug, Whip, dual Loop-o-Plane, Dodgem, Roller Coaster, Crazy House and a three-abreast Merry-Go-Round.

The 20-year-old miniature golf course (18 holes) is still getting plenty of play. Sunday afternoon patrons had to wait in line to play. It is lighted for night use.

Bands listed for coming Sunday nights include Randy Brooks (June 13), Ray Robbins (20), Ray Anthony (27), Jimmy Dulio (July 4), Vaughn Monroe (11), Criss Cross (18) and Hal McIntyre (25).

WILL PAY CASH

For Chairplane or Country Store; must be in first-class condition and priced right. Will book any major ride not conflicting on P.C.

JACK ALLOWAY

Lincoln Beach, Little Woods, New Orleans, La.

Expansion Program At Pontchartrain Nearing Completion

NEW ORLEANS, June 12.—Pontchartrain Beach's expansion program should be completed by mid-July, according to Stanley L. LeMarie, president of the New Orleans Levee Board, owner.

Workmen have started spreading top sand on the beach. The \$500,000 expansion program will give Pontchartrain the largest man-made beach in the country.

More than 1,000,000 cubic yards of sand have been dredged from Lake Pontchartrain and 20,000 yards of coarse sand is being used to top this filling. Five steel breakwaters were constructed to prevent sand shifting. A diving board is to be constructed in the middle of the breakwaters.

Next free act at Pontchartrain, scheduled to start Sunday (13), is the Great Fussner, spiral ball act. Harry Batt, Pontchartrain manager, has been visiting in Chicago. Recent guests of Batt's here were S. W. Thomson and Case Griffis, of the Wild Animal Ranch, St. Petersburg, Fla. Gar Moore, the beach's publicity director, recently visited parks in New York, Cincinnati, Louisville, Chicago and Detroit.

Rock City Revival Draws 10,000 Plus

BRADFORD, Pa., June 12.—Rock City Park, reopening for the first time in 25 years, drew more than 10,000 during the Decoration Day week-end. Cars from seven States and Canada were checked, and Clair Allen, park owner, had to add extra help.

Kiddie swings and a Chairplane were installed Decoration Day but did not operate until the following day. Refreshment stands are all housed in one concrete-floored building. Hampered by six days of steady rain, Allen was unable to complete the installation of all concessions in time for opening.

Dave Kreinson and Donn Roberts have been appointed park publicists. They will also book free acts and bands. Acts may be used this season, but dance bands will not be used until next year, when it is expected the planned ballroom will be ready for operation.

A shuttle bus service is to be started shortly between Bradford and Olean, N. Y. The park is located between the two cities on the Penn-New York State highway.

A number of tours, ranging from 75 to 200 people, have already been booked. They will originate in Niagara Falls, Buffalo, Rochester, N. Y., and Canada.

Allen has spent around \$10,000 preparing the park.

Jamison Playing Denmark

COPENHAGEN, Denmark, June 12.—Captain Jimmie Jamison, American high diver, is being featured at Tivoli amusement park for the entire month of June. Jamison opened at the de luxe Liseberg park in Gothenberg, Sweden, May 1 and played there for two weeks, after which he finished the month at the Tivoli park in Aalborg, Denmark.

Eastwood's Battle To Resume July 7

DETROIT, June 12.—The battle for life being waged by the management of Eastwood Park was postponed this week in Macomb County Circuit Court until July 7, following a brief court appearance Wednesday (2).

Attorneys for the park now contend the present mayor and council are holding office illegally, and are resting part of their court position on this contention. However, on the hypothesis that their holding office is sustained by the court, the park claims that the license revocation is "illegal, unlawful, etc."

One report was circulated, without confirmation, that the park realty owners might convert the site to a housing project if the park were ultimately condemned, but indications are the park management will fight the issue all the way in the courts, if necessary.

N. Y. City Warned To Stop Pollution Or Close Beaches

NEW YORK, June 12.—A continuing rise in the germ count of samples taken at all of the city's beaches prompted Dr. Harry S. Mustard, health commissioner, to issue a warning yesterday (11) that the city must go ahead with the construction of planned sewage disposal plants or prohibit bathing at all beaches within its limits.

"If raw sewage continues to be discharged into the waters around New York, the pollution of these beaches, where bathing is now permitted, will increase proportionately and the danger of disease outbreaks will be so great that, in the public interest, it will be necessary to prohibit bathing," Dr. Mustard said in a report to Mayor William O'Dwyer.

To date some 600 samplings of water taken at the various beaches reveal a dangerously high percentage of bacilli coli, the organisms often responsible for the incidence of typhoid fever and other intestinal diseases.

Altho no restrictions have been placed as yet against bathing at Coney Island, Rockaway, Staten Island and Orchard Beach, Dr. Mustard said that the bacillus count in these waters is high enough to cause concern.

The elimination of pollution, according to a statement made by the mayor last fall, would require the immediate expenditure of \$79,000,000, plus a secondary program costing \$84,000,000.

Ideal Beach Debuts To Big Biz, Crowds

MONTICELLO, Ind., June 12.—Altho weather was cool, large crowds turned out and all attractions and concessions reported good grosses for the May 29-31 week-end opening of Ideal Beach Resort on Shafer Lake here.

Eddie Roe's ork kicked off the nightly schedule of dancing in the ballroom, drawing more than 3,000 persons the first four days, slightly below the mark set in 1947 for the same period. Roller rink business was excellent, but no comparison with the previous year could be made because the new floor had not been completed in time for the 1947 debut. The new 500-person picnic ground was popular, as was F. J. Doyt's bingo housed in a new building.

Vincent Ferla, president of the firm operating Rocky Point, Warwick Neck, R. I., has commissioned Ray and Drambour to build a modern roller Roller Coaster for the fun-spot.

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CHI THROWS OUT CROWD LURE

Cops To Aid In Ducat Sale

Crosby water show inked as major attraction for 10 Soldier Field shows

By Herb Dotten

CHICAGO, June 12.—Orville Culbertson and his associates are leaving little undone in blueprinting plans for revival of Cook County Fair here this year at Soldier Field.

Latest development tops them all. Friday (11) contracts were closed for the Crosby Aqua Follies to present 10 performances in the huge lake-front stadium, and wrapped up in the deal is a sure-fire advance ticket sale which, the promoters figure, will dispose of some 100,000 tickets, not only for the water show but for the fair itself.

Contract calls for the Illinois Police Association, which is made up of sheriffs as well as police, to handle the advance, with a cut to go to that org. Tickets for the show, also carrying admission to the fair, will be sold thru the police group at \$1.50 a copy.

The water show itself will be priced at \$1, and these tickets will go on sale at the fair. Outside gate admission to the fair will go at 50 cents.

More Than 60 in Cast

The tank unit, an interest of Bing Crosby and his brothers, was booked to give the fair a strong crowd lure. Its cast will number more than 60 swimmers and divers. There also is a strong possibility that one of the top names in the swimming world will be signed to headline the show for the occasion.

Eight night shows will be given during the fair, which will run August 27-September 6. Stadium will be used the other nights of the fair's run for midget auto races skedded previously. The two matinees of the water show will be given Sunday and Monday of the Labor Day weekend.

A 30 by 80-foot tank and two smaller but higher tanks will be built for the show. The smaller tanks will be used for high diving events.

Contract Signed

George Ferguson of WLS Attractions, one of Culbertson's associates, planed to Hollywood last week to confer with Larry Crosby on the contract for the show. Actual signing took place here yesterday. Robey Parks, national representative for Crosby Productions, Ltd., inked for the show. It was pointed out that the (See CHICAGO THROWS, page 84)

WLW Talent Booked For '48 Ohio State

CINCINNATI, June 12.—William (Lafe) Harkness, head of WLW Talent Promotions, and William McCluskey, former chief of that department, closed a deal this week providing for personal appearance of WLW talent at Ohio State Fair, Columbus, September 3. Harkness and McCluskey met with Edwin J. Bath, manager of the fair, at Columbus.

WLW talent has provided the opening night show at the Ohio fair each year since 1938, except for wartime years when the fair was canceled.

Around the Grounds:

Promotion Service Put Out By IAFE Goes to Members

A promotion service, designed to aid annuals in their advance newspaper and radio campaigns, has been prepared by the International Association of Fairs and Expositions. The service has been sent to members by Frank H. Kingman, association secretary. The service contains releases for newspapers on a wide variety of fair subjects and attractions, together with tips for possible newspaper stories, radio possibilities, and suggestions for window displays. The service also carries reproductions of advertising art and newspaper pictures, mats of which the association will supply gratis to members. This service, Kingman points out, is free to members of the IAFE. It was prepared by Herb Dotten, Billboard staffer.

Leo Carillo, motion picture star, has been signed as an added name attraction to appear with the Ernie Young Revue in the Coliseum at the Michigan State Fair, Detroit. Carillo, booked by the fair, will also serve as the fair's greeter, plan being for him to make frequent appearances thruout the grounds.

J. K. Crandall informs that no fair will be held at Casey, Ill., July 2-5 as previously reported in these columns.

Belfast (Me.) Fairgrounds was sold recently to Sebastian Buchiere, manager of Colonial Inn at Belfast, who

D'ville May Adopt Free Grandstand, Up Gate Charges

DANVILLE, Va., June 12.—Danville fair officials are seriously considering a free grandstand show with increased admission for the front gate for the 1948 event which will be staged September 28 thru October 2.

C. C. Finch, general manager of the Danville Livestock Auction Market, which operates the fair, announced that the idea of a free grandstand will be discussed at the next directors meeting. The increase in price, should the move be adopted, has not been decided, Finch said.

The 1947 fair drew 70,000 paid admissions. The same prices, 60 cents for adults and 35 cents for children, were charged on the gate and at the grandstand.

Several changes have been made in the physical plant. Additional land was purchased so that the entrance could be located nearer the highway. The midway area has been changed to provide more room for the James E. Strates Shows, returning for its ninth consecutive year.

Bleacher seats for 3,000 have been erected for track and grandstand performances. Track events, including stock car races, are being staged regularly. Lights have been installed for night races.

Thrill events for the fair have not been booked but will likely include one or two days of racing, Finch said. A trailer camp is being established this year for the show personnel.

will operate the grounds next season, offering racing and other fair attractions, reports Paul Hubbard. Belfast has not had a fair or racing for a number of years. Reconditioning work on the grounds to start soon.

R. H. (Dick) McIntosh, veteran manager of the Alabama State Fair, Birmingham, has been named vice-president of the Downtown Club of that city. The club, which has quarters in the Tutwiler Hotel, lists more than 200 active members in the press, radio, amusement and theater fields.

Dates of the Griggsville, Ill., Fair have been changed from July 6-9 to July 4-8, reports Secretary J. R. Skinner.

Rhinebeck Will Buy Fair Plant

RHINEBECK, N. Y., June 12.—Directors of the Dutchess County Agricultural Society voted last week to purchase Springbrook Park, site of the fair which it has leased since 1919, from the Rhinebeck Realty Company.

The owners have indicated their willingness to sell the 100-acre tract. The fair association, under the rental agreement, has constructed several buildings on the grounds, in addition to making general improvements.

A committee was appointed by Malcolm R. Grahame, fair president, with power to act on the purchase. Sen. Hatfield, a former president, heads the group which includes Benson R. Frost, Horatio Nelson, Samuel Morrison and William K. Hepburn Sr.

No agreement on price has been reached, Grahame said. The purchase was urged by a public grange resolution. Fair officials hope to complete the deal prior to the staging of the annual, August 31 thru September 4.

Horse Race Policy Okayed by Directors

GALT, Calif., June 12.—Directors of the new 52d District Agricultural Fair, which recently replaced the 52d District Fair, meeting here May 27 for the first time since their appointment, voiced approval for continuing the horse racing policy.

Assemblyman Dwight Stephenson, chairman of the legislation interim committee on fairs and expositions, discussed with the board methods of operating the fair and outlined steps to organize for the show this year. Budget, premium book and admission prices were discussed.

Officers will be elected at the next meeting, June 23. A secretary-manager also will be named, tho it is expected that Eugene Kenefick, who held the post under the old set-up for many years, will be retained.

New appointees to the board are Arthur Brown, Sacramento; Howard P. Wachman, Elk Grove; J. R. Deterding, Sacramento; Ancil Hoffman, Fair Oaks; E. Henry Kloss, Elk Grove; Joseph Green, Courtland; Dan Donovan, Carmichael, and Frank Inderkum, Garden Highway.

Parley Slated On Management

Ohio group sponsors con-fab for officials at meeting June 25 in Columbus

COLUMBUS, O., June 12.—The program for the first fair management school to be sponsored by the Ohio Fair Managers' Association has been completed, Mrs. Don A. Detrick, association secretary, announced this week. The school will be held in conjunction with the association's annual mid-year conference, slated May 25 at the Deshler-Wallack Hotel here.

The session will convene at 10 a.m., with registration starting at 9:30 a.m. The opening speaker will be E. W. Lampson, association president, who will discuss, *The Real Place and Importance of County Fairs in These Times*.

R. C. Haines, Montgomery County Fair, Dayton, and John Wagner, Delaware County Fair, Delaware, will speak on *Public Relations* and their talks will be followed by open discussion.

Afternoon speakers and their subjects will include Frank H. Kingman, secretary of the International Association of Fairs and Expositions, and secretary-manager of the Brocton (Mass.) Fair; Frank Farnsworth, director, Ohio Department of Agriculture, who will speak on the relation of that department with county fairs; Henry Richards, Knox County Fair, Mount Vernon, and Paul Jones, Medina County Fair, Medina, who will speak on *How To Finance the Fair*.

Other afternoon speakers and their subjects will be Harry Kahn, Auglaize County Fair, Wapakoneta, O., and Frank Ellis, Fayette County Fair, Washington C. H., *How To Publicize the Fair*; Robert Jones, manager of the Ohio State Junior Fair, *Suggestions for Promoting the Junior Fair*; William H. Kroesen, Cuyahoga County Fair, Berea, and Russel W. Alt, Fairfield County Fair, Lancaster, *Ways of Making Livestock, Horticultural and Other Exhibits More Attractive and Interesting to the Public*; N. E. Stuckey, Van Wert County Fair, Van Wert, and J. H. Sinclair, Columbiana County, Lisbon, *Entertainment Features of the Fair*.

Organize Shrimp Festival Group; Ask Aid From State

MORGAN CITY, La., June 12.—The Louisiana Shrimp Festival and Fair Association, Inc., was organized here with P. A. LeBlanc, general chairman for 12 years of the annual blessing of the shrimp fleet boats, named president. Others named were E. J. Champagne, vice-president; Lyn Fontenau, secretary; Louis Mahfouz, treasurer, and C. E. King, chairman of the board.

A bill asking State aid is slated for the hopper of the Legislature.

L. B. Chalkey Named Peru, Ind., Secretary

PERU, Ind., June 12.—L. B. Chalkey has been named chairman and secretary of the Miami County 4-H Club Fair and Livestock Show to be held August 4-7.

Event will run day and night, with free gate and free parking.



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Fair Dates
The following corrections and additions to the List of Fair Dates were received during the week ended June 11.
The complete List of Fair Dates was published in the issue dated May 29. The next complete list will be published in issue to be dated July 31. See each issue of The Billboard for corrections and additions.

ARKANSAS
Hazen—Prairie Co. Fair. Sept. 16-18. W. B. Fulcher.
Heber Springs—Clebourn Co. Fair Assn. Sept. 24-25. Oscar Patchell.
Lonoke—Lonoke Co. Fair. Sept. 30-Oct. 2. J. E. Tull.
Paris—Logan Co. Free Fair Assn. Sept. 27-Oct. 2. Arnold B. Sikes.
Perryville—Perry Co. Fair Assn. Sept. 30-Oct. 2. C. W. Vandervort.
Sparkman—Dallas Co. Fair. Sept. 15-17. James Taylor.

GEORGIA
Gainesville—Northeast Ga. Fair Assn. Sept. 27-Oct. 2. H. H. Adderholdt.

KANSAS
Rush Center—Rush Co. Fair Assn. Aug. 30-Sept. 2. Roy Peterson.

KENTUCKY
Pikeville—Pike Co. Fair Assn. Sept. 30-Oct. 3. Fannie Mae Howell.

LOUISIANA
Alexandria—Rapides Parish Agrl. Fair. Sept. 29-Oct. 2. B. W. Baker.
Amite—Tangipahoa Parish Fair. Oct. 7-10. J. H. Goldsby.
Bastrop—Morehouse Parish Fair. Oct. 6-8. C. V. Shear.
Clinton—East Feliciana Parish Fair. Oct. 27-30. Overton Beauchary.
Franklinton—Washington Parish Fair Assn. Oct. 13-16. Mrs. Letha Bateman.
Jonesboro—Jackson Parish Fair. Sept. 27-Oct. 2. R. C. Pipes.
Marksville—Avoyelles Parish Fair Assn. Oct. 8-10. Marc Dupuy.
Minden—Webster Parish Fair Assn. Oct. 13-16. J. C. Salmon Jr.
New Roads—Pointe Coupee Parish Fair Assn. Oct. 22-24. J. Wade LeBeau.
Oak Grove—West Carroll Parish Fair. Oct. 18-23. J. Wayland Smith.
Olla—North Central La. Fair. Oct. 11-16. H. Vinyard.
Shreveport—Caddo Parish Fair. Oct. 21-22. C. S. Shirley.
Thibodaux—Lafourche Parish Agrl. Fair. Sept. 25-26. S. F. Blanchard.
West Monroe—Ouachita Valley Fair Assn. Oct. 4-10. John Birdsong.
Winnfield—Winn Parish Fair. Sept. 29-Oct. 2. H. E. Crawford.
Winnsboro—Franklin Parish Fair. Oct. 13-16. Louis Westerburg.

MARYLAND
Bel Air—Hartford Co. Fair Assn. Aug. 31-Sept. 1. A. G. Ensor.
Elkton—Cecil Co. Fair. Sept. 11. Wm. Shelton.
Ellicott City—Howard Co. Fair Assn. Aug. 18-21. Wm. S. Ledbetter.
Prince Frederick—Calvert Co. Fair. Oct. 12-14. Robt. M. Hall.
Rockville—Montgomery Co. Fair. Aug. 21. R. N. Whipp.

MICHIGAN
Bay City—Bay Co. Fair. Aug. 30-Sept. 4. Webster H. Gansser.

NORTH CAROLINA
Statesville—Iredell Co. Agrl. Fair. Sept. 27-Oct. 2. C. S. Alexander.

OKLAHOMA
Cushing—Cushing District Fair. Sept. 9-11. D. H. Fisher.

25th Anniversary Of Dempsey-Gibbons Bout To Be Marked
SHELBY, Mont., June 12. — The 25th anniversary of the Jack Dempsey-Tommy Gibbons world's heavy-weight title fight will be celebrated during the Marias Fair here July 22-25.
Arrangements have been completed for the appearance of Gibbons and his family for the four-day affair, and a similar invitation has been extended Jack Dempsey.
There will be thoroughbred racing each day, climaxed by the \$5,300 Oilfield Handicap. Johnny Jordan will be at the microphone during the rodeo. The dates make this event the first fair of 1948 in Montana.
RALEIGH, N. C., June 12. — The secretary of State has issued a charter to Moore County Agricultural Fair, Inc., Carthage, N. C., a non-stock corporation. The principals include Colin Spencer Jr., Daniel Roberts and David Ginsburg, all of Carthage.

Durant—Bryan Co. Free Fair. Sept. 16-18. Jack Ridgway.
Hominy—Hominy District Fair. Sept. 10-11. Leon Rogers.

TENNESSEE
Athens—McMinn & Meigs Twin Co. Fair. Sept. 13-18. H. L. Moses.
Bolivar—Hardeman Co. Fair. Oct. 4-9. Shackelford.
Bolivar—Hardeman Co. Colored Fair. Sept. 23-25. W. B. Hunt.
Covington—Tipton Co. Fair Assn. Sept. 14-18. C. E. Johnson.
Elizabethton—Carter Co. Fair. Sept. 16-18. Juanita Fasola.
Erwin—Unicoi Co. Agrl. Fair. Sept. 8-11. Hassel Evans.
Franklin—Williamson Co. Fair. Sept. 9-11. Robt. R. Garner.
Hartsville—Trousdale Co. Fair. Sept. 16-18. Eleanor Stone.
LaFayette—Mason Co. Fair. First week in Sept. Fletcher Luck.
Livingston—Overton Co. Fair. Sept. 23-25. Cleston Grimsley.
McMinnville—Warren Co. Fair. Sept. 9-11. H. S. Wilson.
Maryville—Blount Co. Fair. Sept. 6-11. John H. Edmondson.
Paris—Henry Co. Livestock & Products Show. Sept. 22-24. Robt. E. Arnett.
Pikeville—Bledsoe Co. Fair Assn. Sept. 16-18. R. C. Smith.
Springfield—Robertson Co. Fair. Oct. 7-9. John R. Long.
Waverly—Humphrey Co. Fair. Sept. 8-11. E. R. Spann.

TEXAS
Temple—Central Texas Fair. Sept. 21-25. Earl T. Pate.

WISCONSIN
Phillips—Price Co. Agrl. Soc. Aug. 26-29. L. F. Wiemer.

CANADA
NEW BRUNSWICK
Bathurst—Gloucester Co. Exhn. Sept. 14-17. Clinton J. Miller.
Chatham—Chatham Exhn. Sept. 6-11. C. K. McKnight.
Keswick—Keswick Fair Assn. Sept. 15-16. J. Walter Inch, R. R. 4, Fredericton, N. B.
Port Elgin—Port Elgin Agrl. Soc. Sept. 15-16. Carl C. Allen, Melrose, N. B.
Stanley—Stanley Fair. Sept. 21-24. T. Allan Best.

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Davenport Biz Good for RAS

Open final still date stand in Peoria — Sally Rand tosses get-together

EAST PEORIA, Ill., June 12.—The Royal American Shows, fresh from a highly successful stand at Davenport, Ia., railed in here Friday (11) to set up for their final still date stand before launching their extended route with the Canadian Class A Fair Circuit. The local engagement, which starts today, is skedded to run thru June 21.

The Davenport date (3-10) yielded excellent business. Grosses were topped by the Sally Rand gal unit. Saturday (5) yielded one of the biggest Saturday plays of the season.

Sally Tosses Party

Sally tossed a get-together for the women on the shows in Davenport June 4. The party was given in the Girl Show top, with Sally, her mother and niece, Evelyn Clain, Hazel Maddox, Dotty Carrol, Ruby Hall, Vera Larkin, Arlene Cooper, Vera Hancock, Dora Pierson and Ann Tara serving as hostesses.

The tent was decorated attractively with spring flowers, and four uniformed waiters, furnished by a catering firm, served refreshments. Buddy Roye, organist; Lori John, singer, and the Tune Tattlers, all with the Rand unit, provided the entertainment.

Clover Fogle, president of the Ladies' Auxiliary of the Tampa Showmen's Association, introduced Sally. She, Sally and other ladies present told of plans to conduct various events on the shows during the remainder of the season for the benefit of both the Tampa and Miami show clubs.

Marsh on Mend

Herb Pickard, RAS press agent, was in Chicago for a few days this week on show business. Mrs. Jesse Marsh continues to operate the Iron Lung and Life Show while her husband remains in St. Joseph Hospital, Memphis, recovering from a broken ankle suffered there.

It was disclosed recently that the auction conducted by Leon Claxton, operator of the Minstrel Show, at the International Showmen's Association, St. Louis, during the Royal American's stand in that city, had netted sufficient money to purchase a television set to be given the Malone Home for Negro orphans in that city.

Closing Jersey Stands Big for World of Mirth

ELIZABETH, N. J., June 12.—This date, the last in Jersey for the World of Mirth Shows, had all the earmarks of a winner because of balmy weather yesterday and today. Rain on opening Monday (7) and Wednesday (9) held attendance down.

The org garnered its biggest take of the season for the week ending Saturday (5) at adjacent Plainfield. Two good matinees, Decoration Day and Saturday, helped to boost the gross.

Ray Hinckison and his Circle H Rodeo Wild West Show joined here for their first appearance on a carnival. This, along with Hermine's Midget Show, which joined last week, was originally planned for fairs, but Frank Bergen, general manager, decided to bolster the back end for still dates.

Richmond Citizen Lauds Marks Org's Public Service Job

RICHMOND, Va., June 12.—Louis O. Bowman, a local merchant, points to the John H. Marks Shows as a good example of what a shrewd public relations job can do for a carnival or any type of outdoor show presentation for that matter. When the shows opened the season here, which is their winter headquarters, Publicity Director George Miller purchased a Crosley Shelvador refrigerator.

He sold passes to each of the local retail dealers at \$25 per thousand, with each ticket entitling the holder to admittance to the grounds and the right to vote for the most popular hospital in the city. Contest evoked much interest and the award went to the Retreat for the Sick, which is utilizing the refrigerator to store biologicals and other hospital items.

"We sincerely believe," said Bowman, "that the John H. Marks Shows have endeared themselves to each of Richmond's 14 hospitals and created much good will among the populace who knew of this generous deed. We know that the refrigerator display drew almost as much attention as any of the shows on the midway."

Ward Touring Dakotas Minus Bacon; She Sues

SIOUX FALLS, S. D., June 12.—Minus Faith Bacon, the fan dancer, the John R. Ward Shows moved in here Wednesday (9) from Rockford, Ill., where Saturday (5), the final day of its Rockford stand Faith slapped an attachment on the shows and on Ward. She charged, among other things, that she was due \$5,044 in back salary and that she had been the victim of a campaign of terror and violence. She also claimed that she should receive a total of \$50,444 in payment of back salary and unpaid bills and in settlement of the unfulfilled portion of a 30-week contract.

Not the least of her charges was that tacks had been scattered on the stage platform at Rockford before she went on to dance barefooted.

Ward made no immediate answer to the charge. He put up the required bond, and the show moved in here, with the suit brought by the dancer slated to come up in the Winnebago County Circuit Court, Rockford, Wednesday (16).

Meanwhile a new Gal Show has been skedded to join the Ward org Sunday (20), Ward's first fair date at Grand Forks, N. D. The new unit will feature Zorine of Nudist Show fame.

Lou Berger Resigns From Hennies Staff

CHICAGO, June 12.—Louie Berger this week resigned as special agent and assistant to J. C. McCaffery, general agent, on Hennies Bros.' Shows. Berger, who has been with the Hennies org six years, said his future plans are indefinite.

B'field Proposed Ban Fails

BLOOMFIELD, Conn., June 12.—No action was taken by the town council Monday night (7) on a petition signed by 40 residents asking that carnivals be banned. Judge M. J. Cutler, of the town court, said that he had received many complaints and that sponsoring organizations were now in a position to get revenue from other sources.

Wagner Flashes New Girl Show In Chi Opener

CHICAGO, June 12.—Interest in Al Wagner's Cavalcade of Amusements, which opened Wednesday (9) at Harlem and Foster in suburban Norwood Park, centered upon the new Gal Show which joined there.

Framed at considerable expense, the show flashes eye-catching costuming (by Charles Tichner) and a huge cast. Some 18 persons work in the bally alone. Featured dancer is Mitzi, and she clicks solidly. Line gals work smoothly, and have what it takes. Caught the second night, producer Paul Markoff, who will handle the show on the road, was busy ironing out the rough spots. The customers displayed little interest in the comics and a male accordion player, but plenty for the gals—particularly Mitzi.

Taylor Unit Scores

The front for the Gal Show gleams in attractive neon. Only the arresting front of Charlie Taylor's Minstrel Show tops it. The Taylor unit, incidentally, continued to show its power here, its sock entertainment scoring strongly.

Faith Bacon, fan dancer, late of the John R. Ward Shows, was an interested spectator at the Thursday night (10) show. Other visitors to the Cavalcade lot here included J. C. Weer, former show owner; Herbert Bye, one of the owners of Imperial Exposition Shows; Nat Green of the Ringling-Barnum Circus, George Givot, Rhil Gilson, Mr. and Mrs. Joe Taylor, Mrs. Jackie Manzat, Mr. and Mrs. Ray Oakes, Harry Julius, Bernie Mendolson, Lou Leonard, Mr. and Mrs. William Carsky, and daughter, Lynn; Sam Bloom, Neiman Eisman, Eddie Murphy, Bill Brophy, Orrin Davenport, Ralph Redden, Frank Sweeney, Sid Jessup and Louie Berger.

Cedar Rapids, Ia., played for 11 days ending June 6, netted good business the first week, with patronage dropping off the closing days of the stand. Excellent week-end business was encountered in Cedar Rapids, and the engagement was rated satisfactory.

The Cavalcade will continue at Norwood Park thru Saturday (19), then move to Joliet for a six-day stand.

Imperial Exposition Scores at Champaign

LA SALLE, Ill., June 12.—Fresh from one of its most successful stands of the season at Champaign, Ill., the Imperial Exposition moved in here this week.

During last week's stay at Champaign, the show enjoyed ideal weather and a good turnout for the five days of the engagement. The closing day of the stand, Saturday (5), proved better than expected. Bicycle giveaway, provided by the sponsoring American Legion Post, served to boost the Saturday matinee play.

Harrison Dodges Rain

To Score Okay Takes

FREDERICK, Md., June 12.—Business to date has been okay for the Harrison Greater Shows, which, luckily, have experienced only one wash-out since its March 15 preem, owner Frank Harrison announces.

Besides Harrison, the staff includes Frances Harrison, secretary; Stan Reed, general agent; Mark (Curley) Graham, business manager; Vic Palmer, billposter; Harry Nelson, press and radio; Earl Tillman, electrician; Bill Pinkerson, lot man, and Shorty Beall, in charge of transportation.

Crescent Shows Forced To Close Due to Flood

VANCOUVER, B. C., June 12.—Due to flood conditions in this area, the Crescent Shows, managed by Henry Meyerhoff, have been forced to close temporarily.

All equipment is loaded in Canadian Pacific Railroad cars, but, according to road officials, there will be no move at present because of the floods.

Meyerhoff said the shows will move, when possible, to winter quarters at Penticton, B. C., for repairs and a thoro paint job. He hopes to take to the road again in July or early August.

Hennies Do OK During Kenosha, Hammond Dates

HAMMOND, Ind., June 12.—Hennies Bros.' Shows were doing better than okay here thru Thursday (10) and indications were the stand would wind up this week-end as a money-winner.

Kenosha, Wis., played the previous week, came up with a better-than-satisfactory gross. It was the top take for the season. Decoration Day yielded excellent patronage and the Saturday matinee (5) was the show's biggest Saturday afternoon of its tour.

Special free bus service was arranged to carry patrons to and from the regular bus line, and the arrangement was well plugged. This shuttle service is credited with the excellent business registered.

C. W. (Chic) Franklin, veteran press agent, joined the staff at Kenosha. Jack Norman also augmented his line of gals in his *Charm Hour* there, upping the number to 12.

Visitors at Kenosha included Frank Conklin, Conklin Shows; Tiny Weiss and Sylvia Pincus, both of Miami, and Beatrice Pyle, sister of owner Harry Hennies.

Charge of Racial Discrimination Brings \$50 Fine

PORTSMOUTH, O., June 12.—W. R. Geren, of Paris, Ky., manager of the Mighty Hoosier State Shows which played a week here under auspices of the Disabled American Veterans, recently was found guilty of race discrimination by Judge Kenneth Cranston of Municipal Court who fixed the penalty at \$50 and costs.

Geren pleaded not guilty to a charge filed by James Melvin, 75, colored, retired railway employee and lifelong resident here. Melvin charged that he and his son and daughter-in-law, Mr. and Mrs. Finis Melvin, were denied entrance to a show altho they had been admitted to the grounds and been admitted on riding devices.

The trio testified that Geren later told them the show "was only for white people."

Testifying in defense, Geren said the ticket seller was comparatively new and that the shows had just come from Kentucky, which State, he mentioned, permits discrimination by amusement operators. He also claimed that the complainant also failed to explain clearly on his initial complaint and that he did not fully understand the complaint until after the trio had left the showgrounds.

Geren was not represented by counsel.

Lipsky, Paddock Injecting Do-Re-Mi Come Hither Into 1948 Edition of Jones Org

Adding Rides, Sprucing Midway for Pitch at Fair \$\$

NORTH TONAWANDA, N. Y., June 12.—The 1948 edition of Johnny J. Jones Exposition, currently showing here, breathes with vigor and enthusiasm injected by the new team of Morris Lipsky and Harold (Buddy) Paddock, co-owners and managers. Their spirit stamps the entire staff, which, incidentally, ranks as the youngest (in age of its members) of all of this year's railroad carnivals. Formed this winter when Paddock purchased E. Lawrence Phillips's interest in the shows, the Lipsky-Paddock duo is doing things surely, if not spectacularly. Caught here, the JJJ organization carried more earning power than last year when playing fairs. And now, with the fair season still weeks distant, Paddock and Lipsky continue to push for money-getting potential.

Added here was a new Looper. Other rides in the line-up include a Rocket and a Tilt-a-Whirl, both factory-fresh this year; a Spitfire and an Octopus, both virtually new; a new kiddie Merry-Go-Round, a new kiddie train and most of the rides from '47. Other new rides are skedded for early delivery. Included among these are a kiddie boat ride and a kiddie Scooter.

It has been the first aim of Paddock and Lipsky to bolster the shows' ride strength. Marked progress in that direction already has been made and more appears certain within the next few weeks. Efforts are being turned to flashing up the midway, particularly with lighting. A neon plant has been acquired and is to be put into immediate operation. Show fronts, too, are to be dressed up, and by fair time it is expected the org not only will tote greater earning power but offer a far more arresting appearance.

Ink Cannon Act

Ralph Lockett, general agent of the shows, was in Chicago this week, and he completed negotiations which will bring Bruno Zacchini's double cannon act on the midway as a free act starting June 21 at Erie, Pa., and running thru the stand there and two weeks in Buffalo.

Accompanied by Jimmy Rose, org's press agent, Lockett, while in Chicago, conferred with officials of the Cook County Fair, Chicago, for which the JJJ org will supply the midway attractions. Orville Cullerton, top man in that fair organization; two of his aids, Walter O'Neil and George Ferguson, and Evan Kelly, of the Chicago park commission, visited the Jones lot in Niagara Falls Memorial Day and expressed satisfaction at the appearance and strength of the shows.

Org Gets Weather

Thus far the JJJ has been enjoying business rated better than the average reported by most rail shows. The weather has treated the unit kindly. A big factor in the show's business, however, has been its strong advance campaign, particularly for kiddies' day.

Handled by Rose, the Saturday matinees have yielded some notable grosses. One, sometimes two, bicycles as giveaways, together with a reduced price of 9 cents for all rides, comprise the big lures for the small fry. The drawing for bikes is made at 6 p.m. This holds youngsters and their parents on the midway later than most might otherwise stay. The reduced prices, incidentally, hold to 7 p.m., and this also serves to hold the afternoon crowd on the lot into the early-evening hours. Distribution of tickets for kiddie matinees is handled carefully thru schools and in some instances thru boys' clubs.

Dr. Serge T. Urling, show physician, handles the kid matinee awards, emceeding and conducting the drawing.

At Niagara Falls a novel twist was (See Lipsky and Paddock on page 66)

W. E. ATTRACTIONS CAN PLACE

A few Slum Concessions. Also Agents for office-owned Concessions, Ball Games, Good P.C. Dealer. Must be sober; boozers, don't come. Ride Help that can drive good trucks. Jimmie and Sug Louis, contact or come on. Kingston, Tenn., this week; Wartburg to follow.

A Top Organized CARNIVAL AVAILABLE

FOR BONA FIDE JULY 4TH CELEBRATION In Northern Illinois, Northern Indiana, or Eastern Iowa. 12 RIDES—6 SHOWS—35 CONCESSIONS and one of the most outstanding FREE ACTS. Address: BOX 212, c/o THE BILLBOARD 390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE

Two 20x30 Tops, one 20x100 Top with Side-wall, some Side Show Banners, Blow-Ups for Girl or Posing Show, Seats for Girl or Jig Show, Trucks, Semi Trailers for hauling rides or show equipment; Trucks, mechanically and rubber good; Canvas, new spring 1947.

L. ED ROTH

1284 Hart Road COLUMBUS, OHIO

WANT AGENTS

For cream of the West on following Concessions: Country Store, Bowling Alley, Bumper, Fish Pond, Add-Em-Up Darts, one Big Six Operator and other Concession Help. Plenty stock and plenty people to work to. Drunks and dead beats, save your time and mine; I've had enough. Agents, come on.

J. M. McCURDY

c/o BILL HAMES SHOW Brownwood, Texas, this week

THE SHOWMAN'S TAILOR!!

CUSTOM MADE-TO-ORDER GABARDINE SHIRTS. TAILORED TO FIT you. Choice of 10 colors, TAILORED by "BOTT'S". INITIALS embroidered FREE. \$7.50 each, 3 for \$20.00; SNAP BUTTONS, 75¢ extra per shirt. Write for samples. Also shirts, pants for clubs, bands, etc.

Style-Select Mfg. Co.

89 1/2 S. Main St., Council Bluffs, Iowa

Ward Hall & Harry Leonard

Want capable Mentalist and Side Show Acts. Don't need Annex.

c/o FREAR'S UNITED SHOWS Superior, Nebraska

DANNY NEWMAN WANTS

Agents for Nail Outfit and Swinger. Bill Webb, Tommy Dell and Bill Sullivan, get in touch with me.

Auburn, N. Y., this week; then Syracuse; work Sundays.

FOR SALE

#5 EH Wheel in good shape, \$6,000.00; also #12 Parker, seat repaired, and new upholstery, \$3,875.00. Mix-Ups made to order.

POP HALE

820 Jackson St. Waco, Texas Phone: 5925 or 4904

CONCESSIONS WANTED

Can use Duck or Fish Pond, Bowling Alley, Cigarette or Long Range Gallery, Photo Gallery, Merry-Go-Round and Wheel Foremen wanted. Want 10x10 or 10x12 Top and Frame.

MIKE ZIEGLER

Milner Hotel, Philadelphia, Pa.

WILL BOOK

FERRIS WHEEL — SKOOTER — PRETZEL

for one of the largest Outdoor Events on the North American continent. Equitable percentage. Possibility booking one other new ride.

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WORLD OF PLEASURE SHOWS

MICHIGAN'S FINEST MIDWAY

ANN ARBOR, MICH., JUNE 21-27

Want: Funhouse, Snake, Monkey, Animal, Wild Life, Glass House, Mechanical City, and other Shows of merit. Especially want well framed Penny Arcade. Can place Merchandise Concessions of all kinds. Ride Help for major rides, foreman for Rolloplane. Billposter that can drive; must be A-1 Lithographer.

JOHN QUINN, Mgr.

Owosso, Mich., until June 19th.

P. 3.: Sailor Katzy wants mental act for circus sideshow.

ART WHITE SHOWS

Ride Men, Attention. There is a good job here with this Show if you are experienced and can drive a Semi. Our jumps are short, all equipment in top condition, the pay is tops and every Tuesday. What are you waiting for? Come in.

SHEFFIELD, PA., JUST ACROSS FROM ALIQUIPPA, THIS WEEK.

CONCESSIONS OPEN—Low privilege: Pitch-Till-You-Win, Fish Pond, Duck Pond, Cane Rack, Hoop-La, Jewelry, also want a clean Cookhouse or Sit-Down Grab that will cater to Show People. RIDES WANTED—Will book Tilt and Roll-o-Plane with own transportation. SHOWS—Have 20x30 Top and transportation for a Showman. Lee Whitby, Bert Frost can use you here. Eddie Seaman, let us hear from you. ART WHITE, Owner.

QUEEN CITY SHOWS

WANT—Concessions, Fish Pond, Bumper, Scales, Age, Bowling Alley, Pitch-Till-U-Win, or any Legitimate Stock Store.

SHOWS—Will book any Show of merit. Good proposition for Fun House or Glass House. RIDES—Will book Tilt, Octopus or Ridee-O. Tommy Rice, contact me as Bob is leaving here. RIDE HELP—Want Foreman for Rides who can and will take care of Rides. Ray Schumaker, have very good proposition for you. All contact:

CURLY LITTLE

c/o QUEEN CITY SHOWS, HAMILTON, OHIO

ORANGE BLOSSOM SHOWS WANT

Playing American Legion Celebration, June 28 to July 3, Greensburg, Ky. Chev. Car given away on July 3.

Want Concessions—Ball Game, Cig. Shoot, Photo, Pitch-Till-U-Win, Huckly Buck, Novelties, Age, Weight, Duck Pond, String Game, Short or Long Range Gallery or what have you? Privilege, \$18.00 for Stock Stores. Shows—Snake, Geek, Monkey, 5-in-1, or any Grind Show. Rides—Merry-Go-Round, Octopus, Spitfire with own transportation. Help—First Man on Wheel, Working Men in all departments. Drunks, stay where you are. All replies to:

A. P. HINNANT or W. H. MYERS, Fordsville, Ky., this week; then as per route. Will sell X on Big Cookhouse, Fairview, Ind., Fair, Aug. 16-21.

KUNTZ BROS.' SHOWS

Featuring THE "GREAT BEROSINI"

10 OFFICE OWNED RIDES

WANT

CONCESSIONS—Have booked Ducks, Diggers, Grab, Floss, Apples, Pop Corn, String Game, Cork Guns, Balloon Darts, Hoop-La, Bowling Alley, Custard and Glass Pitch. Will book Hi Striker, Blower, Photos, Age, Scale, Novelties, French Fries, Snow Cone, Ball Games, Penny Pitch, Cigarettes, Coke. Add 'Em Up Pan, Add 'Em Up Darts, Penny Arcade, Huckly Buck and other Concessions that work for stock only. Gees and Flat Stores — STAY AWAY. SHOWS — Will book Wild Life, Fun House, small Animal Show, 10-in-1 or any other worth-while attraction with own transportation. All replies to AL KUNTZ JR., 55 Glenwood Ave., Leonia, N. J., by telegram only.

BAKERS GAME SHOP

IMMEDIATE SHIPMENT

Wheels, all sizes and kinds.
Skillos, Tracks, etc.
Razzies, Roll Downs and Charts.
Buckets, Bumpers and Blowers.
Six Cats.
Soup Pegs with Rings to Fit.
Wheel and Chuck Laydowns.
Under and Over Seven Laydowns.
Milk Bottles, Steel and Aluminum.
Water Fall Blowers and Balls
Jack Pot. Penny Pitches.
Counter Posts. Pea Pool Outfits.
New—Front Counter Blowers.
New—Counter Type Slum Wheels.
New—Counter Slum Bumpers.
Baker Counter Wheel Posts.
SIX CATS that look like Cats.
Many Other Items Not Mentioned.

Catalog if you are in the Business.

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Every Occasion • See our samples
first. Prompt Service. Union Printer

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FOR SALE

PENNY ARCADE—Built on 20 ft. trailer,
no setting up, just open sides and go to
work.

BOWLING ALLEY—Complete and all new.
BASKETBALL CONCESSION.
Must see to appreciate.

WILSON FAMOUS SHOWS

This week, Macomb, Ill.;
next week, Havana, Ill.

WANTED TO BOOK OR LEASE

With own transportation: Ferris Wheel,
Octopus, Roll-o-Plane. Answer to:

DAN NESTA, Owner, or
HENRY M. HARRIS, Manager
NUTMEG STATE AMUSEMENTS
142 Wooster St., Hartford, Conn.

WANTED

Bingo Man. Cahill, come on. Ridee-O
Foreman, top salary. Also few more
Hanky Panks.

HETH EXPO SHOWS

Watska, Ill., June 14-19

Want—BILLPOSTER—Want

Sober, reliable Man that can drive
Truck; must be A-1 lithographer.

World of Pleasure Shows

Owosso, Michigan

BILL MULLIGAN

Contact me. Phone or wire, collect.
Important job waiting.

S. MENCHIN

Wilmar Hotel Chicago, Ill.
SUPERior 7243

FOR SALE

ONE 8-TUB PORTABLE WHIP

with LeRoi gas engine, late model cars; in
operation now, good shape, \$4,500.00 cash.

ROGER E. HANEY

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PRODUCING AMERICA'S BEST

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MIDWAY CONFAB

Stash Grey reports he is framing a
snake show for fairs. Red Hart will
have the ticket box.

Instead of being the only place for
midway arguments, the cookhouse has
become just another place.

Maxie Kadin reports he is touring
this year with the Royal Crown
Shows.

Mrs. Sampson cards that Con Weiss,
with Endy Bros.' Shows, has been
ill but is getting along okay, and that
his wife has charge of the joints.

For the fair concession space seller the
most important parts of arithmetic are
subdivision and subtraction.

Rita Raye and Happy Montello
have left the United States Shows.
Bobby and Frank Gerrys recently
visited Rita.



DICK DILLON, left, owner of a
Mechanical City, last year with the
World of Mirth Shows, is pictured
showing Bob Burns, of radio and film
fame, a part of his attraction. Dillon,
who had his exhibit at the New Eng-
land Food Show at the Boston Garden
where this picture was taken, and also
at the Food Show in Chicago, reports
he will be with WOM this year for
fair dates.

Shin Songer, high fire diver, is in
his third season as free act with the
Mighty Page Shows, reports Frank
Zorda.

While playing the recent Loveland
(O.) Firemen's Celebration, James H.
Drew Jr., John Gallagan and George
Bouc visited Mrs. Morris Miller and
daughter at Batavia, O. They are in
the bottling business there. Mrs.
Miller and her late husband oper-
ated Miller Bros.' Shows for years.

Interesting sight in a cookhouse is the
guy who squawked loudly over winter
quarter fare, ordering a plate of beans.

Chick Franklin, former press agent
for the John R. Ward Shows, joined

Hennies Bros. May 31 in the same
capacity.

Billy Rankin, who is recovering
from an operation in Presbyterian
Hospital, Chicago, would like to hear
from friends.

Dave Stevens, concessionaire, on the
sick list the past three months, con-
tinues confined to his home in San
Antonio.

Jack Crawford, recently discharged
from the William Beaumont General
Hospital in El Paso, Tex., is breaking
in a dog act at Ruffin, N. C.

J. George Loos Jr., son of Mr. and
Mrs. George Loos Sr., owners of the
Greater United Shows, recently was
graduated from the Texas Military
Institute.

D. Wade, general representative of
the W. G. Wade Shows, returned from
a motor trip thru Ohio and Indiana,
checking the advance route of the
org's two units.

Modern midway husband is one who has
to buy his wife a house trailer and then
rent hotel rooms so she can sit in the
lobby.

Mrs. F. Percy Morency reports her
husband recently suffered a second
heart attack. He would like friends
to write him at Room 19, St. Paul
Hospital, Dallas.

Don Brashear's American Midway
Shows have been signed for the Sep-
tember 8-11 Tillman County Free
Fair, Frederick, Okla., reports Wayne
C. Liles, fair secretary.

Dr. George D. Barrett completed
his tour of Norfolk schools recently
and spent a couple of days in Ruffin,
N. C., before returning to his home
in Decatur, Ill.

Mr. and Mrs. Lester C. Essig, of
the Lester Ltd., Costuming Company,
Chicago, went to Logan, Utah, to
attend the marriage of their son, Les-
ter C. Jr., to Joan Tingey, of that
city, June 1.

Chorus gals on the Gate & Banner
Shows get \$50 per week; their husbands on
rides \$25. The survey shows they're mar-
ried for love.

Elwood S. (Al) Kurtz, last year
with Harold N. Anfenger's Animal
Oddities, left Chicago Wednesday (9)
for Palisades (N. J.) Park where he
will work in the office of Ray Marsh
Brydon's show.

Line-up of G. L. Patrice's Show,
which is operating in Northern Cali-
fornia, includes John Enos, flying
jenny; Sam Johnson, 4 kiddie rides
and 12 ponies; Bill Bockalivick, nov-
elties, snow cones and popcorn; Mr.
and Mrs. Al Stribling, grab joint,

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order
to maintain present train schedules and the earliest possible delivery, we must
close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until
further notice

Final closing time for late show ads will be
SUNDAY NOON (Eastern
Standard Time)

If you mail any ads after Wednesday be sure to send them

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PUNKS FOR CAT RACKS \$27.00
15 in. tall, immediate de-
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SIX CATS Packed \$7.50
Solid. Ea.

Immediate Delivery:

#1 PENNY PITCH BOARD \$60.00
5 color job, beautiful finish.
Complete

Still Going Strong!
HOOLA BOXES \$50.00
3 sizes for 7 rings. Set of 30

Write for Catalog.

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175 W. JACKSON BLVD.

CHICAGO, ILLINOIS

WANT WANT

Rides, Concessions and Shows.
Need now and balance of season. Mr. Agnew,
Merry-Go-Round and Photos, contact. Need
Grab, any Stock Concession. No racket, no gate.
Prague, Okla., big first, second, third; others
to follow. We have Wheel, Mixup, Kid Autos;
need others. Phone or wire, no time to write.

Admiration Shows

H. B. DICKSON Cyril, Okla., this week

MERRY MIDWAY SHOWS

Want Stock Concessions—Hi Striker, Slum
Wheel, String, Coke, Age and Weight, Hoop-La
or any not conflicting. Want Second Men on
Ferris Wheel and Merry-Go-Round.

ALBERT BARKER

North Webster, Ind., June 14-19; Rossville, Ill.,
June 21-25.

GREAT BANNER SHOWS

Want for biggest July 4th in Kansas at Inde-
pendence City Park, July 5th, and other Cele-
brations to follow:

Any Legitimate Concessions, also any small
Shows; have nice Top for anything you have to
put in same. Will book Ferris Wheel with own
transportation. We make two spots a week. If
you want to make money, come on. Help—Can
use Agents for office-owned Concessions and
Ride Help. Permanent address:
Dixon Bros.' Amusements, T. E. Dixon, Mgr.
Box 32, Coffeyville, Kan.

RIDES CONCESSIONS FREE ACTS

available

for Cincinnati and vicinity.

Fourth of July open.

FRED GUTHRIE

"Fiesta Amusements"

550 Carplin St. Cincinnati, Ohio

Phone: UN 9667

FOR SALE

COMPLETE ORGANIZED CARNIVAL
Including 8 Rides, 4 Shows, 10 Trucks and
Semis, Fun House, new Light Plant. 25 Con-
cessions booked. Have contracts for Fairs and
Celebrations until October 1. Priced reasonable.
Takes \$20,000 to handle, balance easy payments.
Contact PAT DOWNEY
c/o Billboard St. Louis 1, Mo.

WANTED

Mug Outfit, Fish Pond and other Stock Concessions.
Will book Octopus. Need some Ride Help. All
Celebrations from here to Cotton. Five-day 4th July
at White Hall, Ill. Contact

JACK WALLACE

MOUND CITY SHOWS #2

Bonne Terre, Mo.

CURLEY JONES WANTS

AGENTS

For Fish Pond, Glass Pitch, Bottles, Cats, Age
and Scales.

c/o GREATER UNITED SHOWS
Amarillo, Texas, June 14-26; good 4th; fairs
to follow; long season.

AGENTS WANTED

For Ball Game, Coke Bottles, Age and Penny Pitch.
Macomb, Ill., this week; Havana, Ill., next week;
then the biggest July 4th in Illinois at Streator.

E. L. WINROD

c/o WILSON FAMOUS SHOWS

W. R. GEREN, Presents

MIGHTY HOOSIER-STATE Shows

Featuring
HUGO ZACCHINI CANNON ACT

WANT SHOWS—Have Snake, Side Show, Monkey, Fun House. All others open at Committee Money — 15% on still dates and 25% on Celebrations and Fairs. Have real route for Motordrome and Girl Revue.

CONCESSIONS—Stock only, \$31.50 per week. This Show owns 12 Rides, playing only large cities. We guarantee you people, so why pay privilege on a rag bag? If you have Stock Stores you will make it here. Now booking for Indiana's largest 4th of July Celebration—LINTON. Every Show claims it has the best, but ask anyone who knows Indiana. All replies to

W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS
Springfield, Ohio, this week; Richmond, Ind., June 21-26; then Linton, Ind., with Terre Haute, Ind., CIO Celebration, following Linton.

VIRGINIA GREATER SHOWS

The Show With The Proud Reputation

Will sell Ex. on Photo Gallery and Basket Ball Game. Also want Hoopla, Cane Rack, Bumper, Huckley Buck, Ball Games, Penny Pitches, Devil's Bowling Alley (must be strictly stock).

Want Penny Arcade, Motor Drome, Hillbilly Show going south, Iron Lung.

Dixie Lee, write Johnny in Elizabeth, Miss America is open for you.

Curly Thornton Wants for Cotton Club Minstrel, Performers and Musicians. Margaret Rhodes, Willie Freeman, Francis Payne, Stella and Lester Anderson and others that know Curly get in touch with him. Sidewall Smiddy, Archie Majors, Curly and Dot and Roberta are all over here.

Want Man and Wife with Concession with small truck or car to put out paper. Poole, write me or come on back home.

Burlington, N. J., this week; followed by Bridgeton, N. J.; then South.

All Mail and Wires to WM. C. (BILL) MURRAY

RIDES FOR SALE

- 1 No. 5 Eli Wheel
- 1 1946 8-Tub Flying Scooter
- 1 1946 Spitfire, Perfect Condition
- 1 1941 7-Tub Tilt-A-Whirl
- 1 Spillman Merry-Go-Round, 40 Foot, 2 Abreast
- 1 8-Tub Octopus, Perfect Condition

All above Rides are in perfect condition, operating every day. All with the finest transportation. If you are looking for junk, this is not. Will sell any of the above for cash only. Will take it down, load for buyer the night of July 5 at Linton, Ind. No wires. Come, look at this equipment. Reason for selling, just too many Rides.

W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS
Springfield, Ohio, this week; then per route.

W. G. Wade Shows

UNIT NUMBER TWO
WAYNE, MICHIGAN
ANNUAL CIVIC CELEBRATION, JUNE 22-JUNE 27 INCLUSIVE
WANTED

Roll-o-Plane—Kiddie Auto and Kiddie Air Plane Ride.
Monkey Show, Animal Show, Fun House.
Harry Moore, Mr. Morrison, Mr. Tracy and Mr. Youngblood, wire.
Can Use A-No. 1 Ferris Wheel Foremen and Second Men on Wheel and Tilt-a-Whirl.
Mr. Cook, wire Ellis Hall (lost your address).
St. Clair, Michigan, 32nd Annual 4th of July Celebration, June 29th-July 5th inclusive to follow.
WRITE, WIRE OR PHONE
C. D. MURRAY, Mgr.
9600 Broadstreet Phone: Tyler 4-2026 Detroit 4, Mich.

don FRANKLIN Shows

WANT SHOWS—Will book 20% Still Dates, 25% at all Fairs, of which we have 9 of the best in South Texas, starting Aug. 10. CAN PLACE MONKEY CIRCUS, TEN-IN-ONE, SNAKE, MECHANICAL, WILD LIFE, FAT MAN. ANY GRIND SHOW OF MERIT. No Girl Shows wanted.

WANT MANAGER TO OPERATE JIG SHOW. (60-40 basis, 6 to 8 performers, until Fairs start.)

WANT CONCESSIONS—Can place String, Balloon Darts, Ball Games, Country Store. Will sell "X" on Age and Scales, Novelties, Jewelry. No grift. **WILL BOOK DARK RIDE AND OCTOPUS.** (We have 8 Rides.) **WANT SCENIC PAINTER**—About three weeks' work. Now showing San Saba, Texas, Celebration, this week; Abilene, Texas, next week; then our Big July 4th Celebration at Lake Cisco Park, Cisco, Texas.

DON FRANKLIN, Owner-Manager
PER ROUTE ABOVE

INDIANA'S BIG EVENT

(BIGGER THAN 10TH STREET MARDI GRAS)

Brightwood Merchants' Assn. Anniversary Festival

INDIANAPOLIS, INDIANA, JUNE 22 THRU 29

(Northeast Community Center Grounds)

CAN PLACE A FEW HANKY PANKS NOT CONFLICTING, such as Photos, Demonstrations, Cotton Candy, String Game, Long Range Gallery, Bumper Game.

CAN PLACE PENNY ARCADE and ONE SHOW NOT CONFLICTING WITH WHAT WE HAVE.

ANDERSON, IND., FREE FAIR, FOLLOWS THIS BIG EVENT.
THOMAS JOYLAND SHOWS HOLD EXCLUSIVES ON THESE SPOTS.

WANT RIDE HELP: FOREMEN AND SECOND MEN, especially can place capable Foremen for Tilt-a-Whirl and Spitfire. Good salaries and treatment.

JACK GALLUPPO WANTS COOK HOUSE HELP (Earl Maddox and Gene, please wire). Address:

THOMAS JOYLAND SHOWS
CANTON, OHIO, this week; then INDIANAPOLIS.

HOME STATE SHOWS

WANT FOR 3 BIGGEST SPOTS IN MIDWEST

VFW State Convention, June 21-26, Watertown, South Dakota; State American Legion Convention, Aberdeen, June 27-28-29; Bemidji, Minn., July 3-4-5.

Manager for Side Show; must have people stock concessions. Will book one Flat Ride for 15 Fairs and Celebrations.

MITCHELL, SOUTH DAKOTA, THIS WEEK.

THOMAS AMUSEMENT ENTERPRISE

Main Streets, Albany, Ind., Auspices Fire Dept., June 14-19.

Want legitimate Concessions. Bingo, Cookhouse, Crackerjack booked. Can use Frozen Custard, Ball Games, etc. Can use few good Ride Men for 8 office-owned Rides, also experienced Electrician. Have first week in August open. Have week of July 3-4-5 under the American Legion at Rensselaer, Ind. Billed like a circus for 50-mile radius. Ex. only on Bingo. Will not book too many of a kind. Free Acts, get in touch with Frank Hardman, County Recorder. Also Shows and Fireworks. This will be as good as Hoopston, Ill. Waynedale, Ind., under the Legion, follows Albany, June 21-27; then Rensselaer for the big 4th of July.

T. J. SMITH, Mgr. CLIFF THOMAS, Owner JIM CAMPBELL, Secy.

RIDE HELP WANTED

For Chairplane and Octopus; both rides new this year.

Foreman, \$50.00; Second Men, \$35.00 and \$40.00. You get your money every Wednesday. If sober and reliable, come on.

J. C. DUNCAN JR.
c/o Johnny J. Denton Shows, Grundy, Va., June 14th-19th

A. B. ROGERS

WANTS—Long or Short Lead Gallery, Photos, String, Duck or Fish Pond, Add 'Em Darts, Balloon Darts, Devil's Bowling Alley, Clothes Pin Pitch, Glass Pitch, Hoop-La, High Striker. No Mitt Camps. Yes, we hold contracts for Chatham, N. Y., Fair and five to follow. Address:

A. B. ROGERS SHOWS
WINSTED, CONN.

FOR SALE

- 1 8-CAR KIDDIE AUTO RIDE.
- 1 3-COACH TRAIN—CIRCULAR TRACK.

AVAILABLE IMMEDIATELY AT \$2,250.00. GOOD CONDITION.

MILLER AMUSEMENT ENTERPRISES
LA GRANGE, ILL.

J. L. (Jimmie) Henson Shows

Want for Hardin, Ill., July 1 thru 5th

Jewelry, Novelties, Ice Cream, Shake-Ups, legitimate Stock Concessions, Lead Gallery. Clean Grind Shows. Any Ride that does not conflict. Fairs and Street Celebrations thru Labor Day, then the Cotton and Sugar Cane in Arkansas and Louisiana. Show closes Christmas Day in Southern Louisiana. No racket. Free gate. All reply:

CHAFFEE, MO., THIS WEEK; POTOSI, MO., NEXT.

POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate delivery Star Poppers. Midway Marvel Candy Floss

Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER
231 N. Second St.
Philadelphia 6, Pa.

HANK THEODOR
2908-14 Smallman St.
Pittsburgh 1, Pa.

JOE MOSS
1261 E. Sixth St.
Los Angeles 21, Cal.

BLUE GRASS SHOWS

C. C. (SPECKS) GROSCURTH PRESENTS

FEATURING THOROUGHbred ENTERTAINMENT
BALLARD COUNTY FAIR
WEEK OF JUNE 21

AND FOLLOWED BY A CONTINUOUS ROUTE OF BONA FIDE FAIRS AND CELEBRATIONS. Can place legitimate Concessions of all kinds. Liberal propositions for Shows with own equipment and transportation. Especially interested in Monkey Show or any Show catering to ladies and children. Can place reliable Ride Help. All wires or address:

C. C. GROSCURTH, General Manager

BLUE GRASS SHOWS

All this week, MAYFIELD, KENTUCKY; all next week, LA CENTER, KENTUCKY.
P.S.: Get ready for the BIG ONE (WEST KENTUCKY FAIR), PADUCAH, KENTUCKY, WEEK JULY 12TH.

FOR SALE — CARNIVAL — FOR SALE

A COMPLETE 5-RIDE CARNIVAL, 3 MAJOR RIDES, 2 KIDDIE RIDES

Rides are new or A-1, new 50-Kw. Transformer and ground wire. A beautiful Side Show, 8 office-owned Concessions, 7 Trucks, 3 Semi Trailers, 2 4-Wheel Trailers, all Trucks and Trailers A-1 with good rubber. This Show is making money on its proven route. Booked with Fairs and Celebrations until Nov. 1st. This Show plays Arkansas, Missouri, Nebraska and Kansas. Will sell as a complete unit only.

Price, \$30,000.00 cash only. No deals wanted.

This Show will be shown by appointment only. Write or wire:

BOX D-344, Care of Billboard, Cincinnati 22, Ohio.

NOTICE

NOTICE

The Following People or Anyone Knowing Their Present Address

Please Contact AMUSEMENT CORP. OF AMERICA
Rm. 713, 155 N. Clark St., Chicago 1, Ill.

EARL STEPHENS

FRANK MERROW

FRAZIER ROY PETERS — GEORGE EDWARD DUNN

This is in regards to clearing our Immigration Bond Deposit at Vancouver, B. C., Canada.

MADISON BROS.' SHOWS

WANT

For opening Yazoo City, Miss., June 23-30, with a big Fourth to follow.

RIDE HELP—Wheel Foreman and Electrician at once, and other Ride Help that can drive semis. CONCESSIONS—Small Corn Game, Cookhouse, Mitt Camp, Ball Games, Photos, Fish Pond, Bumper or any 10¢ Concessions that do not conflict. No flaties. Want Agents for Novelties, Coke or Ball Game. Send all wires to
MADISON BROS.' SHOWS, Laurel, Miss., until June 21; then Yazoo City, Miss.

BEE'S OLD RELIABLE SHOWS, INC.

WANTS

WANTS

Concessions—Photo Gallery, Novelties, Diggers, Hoop-La, Merchandise Concessions, few Count Stores that will work under instructions, and especially want P.C. and Stock Store Agents for office-owned outfits. Rides—Want to book one more Major Ride not conflicting; Spitfire preferred. For Sale—One late model Tilt-a-Whirl with or without transportation. Can be booked on Show. Also several Concession Frames, complete, for sale.
Route: Georgetown, Ky., this week, and then as per route.

FOR SALE

FOR SALE

FOR SALE

MERRY-GO-ROUND—Little Beauty Allan Herschell. This ride in perfect condition, new paint, ticket box and fence, \$5000.00. SUPER ROLL-O-PLANE—Very good condition, new paint, loads on 1938 Ford tractor with 30 ft. trailer, both in very good condition, price \$4500.00; without transportation, \$3250.00. 50 Kw. Transformer, \$350.00. 20x40 Kerr Top and Wall, used one season, \$175.00. 25 good Punks, 75 cents each. Ball Hood, \$15.00. 1-Ton Ford V-8 Panel Truck, good rubber, used for sound car, price \$350.00. Dodge 1 1/2 Ton, new motor, good rubber, \$250.00. Three Chevrolet 1 1/2 Ton Trucks, priced right. This equipment must be sold at once. MONEY TALKS. WRITE, WIRE OR COME ON.

E. J. FAY, 304 S. Troupe, Valdosta, Ga.

WHEELS

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages; Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers

142 W. 24th Street

New York 11, N. Y.

candy floss and candy apples; Mr. Adams, photo gallery and mitt joint, and Patrice, three joints, ball game, spindle and darts.

John M. Phillips, Van Dyke, Mich., who makes the Phillips Hi-Striker, was discharged from the hospital Sunday (6) following a major operation. His brother, Bill, is managing the business during his absence.

Rex Ingham and Jack Crawford, of Ingham Animal Farm at Ruffin, N. C., recently visited Capt. Dan Riley at Danville, Va. Riley has the animal show on the Jack J. Perry Shows.

Jimmy McNish, Motordrome rider with Cetlin & Wilson Shows, sustained a shoulder injury when he was thrown from a motorcycle during a recent performance in Bluefield, W. Va. He was taken to a local hospital for treatment.

Frank W. Peppers, owner of the Peppers All State Shows, rejoined the org in Garrett, Ky., Monday (7) and proceeded to pass out cigars, as a son had been born to him and Mrs. Peppers June 3 in General Hospital, Greenville, S. C.

General agent is an unfortunate character who gets hooted, when he books a bad date, by 150 midway characters who couldn't even book a bad one.

A baby shower recently was given Mrs. Carl Herrick by women on the Gold Bond Shows following the birth May 23 of a son, Carl, to Mr. and Mrs. Herrick in the St. Frances Hospital, Freeport, Ill. Herrick is agent for the Gold Bond Shows.

Mrs. Rube Mahoney, ticket taker on the Mighty Hoosier State Shows, was hospitalized for minor surgery during org's recent stand in Portsmouth, O. She was permitted to leave town at the conclusion of the shows' stand there.

Tommie and Etta Henderson escaped injury recently near Utica, N. Y., when their car skidded on wet pavement and turned over. The car was badly damaged. The Hendersons were en route to their Paris, Tex., home when the accident occurred.

Mrs. Anne M. Shore advises that the unveiling of a monument to the memory of her husband, Louis, will take place at the Pride of Boston Cemetery, Washington Street, Montvale, E. Woburn, Mass., Sunday, June 20, at 2 o'clock.

Ben Weiss was taken ill with pneumonia in Champaign, Ill., June 3 and is in St. Joseph Hospital, Bloomington, Ill. The Weisses are operating a bingo on Imperial Exposition Shows, one on Hennies Bros. and bingos on three Eastern shows.

Chancery Court of the second judicial district of Jones County, Mississippi, recently granted Mr. and Mrs. Cecil W. Hendrix, of Laurel, Miss., formal permission to adopt their foster children, Thomas J. Wilson and Bryan J. Mize, whose names have been changed accordingly.

Lot layout man claims that lots covered with snow look different to general agents during the winter than they do to layout men during the summer.

When the Midwest Shows played Ashton, Idaho, recently, Joe and Gary Divine, Babe Gallamore and Jack Anderson spent much time fishing the West Yellowstone River, catching their limits of trout daily, reports Mrs. Sue Lundgren, show secretary.

Alice Alfredo and daughters have joined Alfredo's Museum on John Denton Shows. Daughters Nina and Dorothy are presenting acrobatic dancing, bringing total number of

CAN USE

Capable, Sober Second Agent who can join at once.

AMUSEMENT CORPORATION
OF AMERICA

155 N. Clark St.

Chicago, Ill.

Central 5248

American Midway Shows

WANT

FOR 2 SPOTS A WEEK

CAPABLE OUTSIDE HELP FOR ONLY LINE-UP STORE ON SHOW.

Have 16 Ft. Top and Frame. Will frame Pin Store for Capable Man. TEX WILSON Wants Girls for Girl Show. Also 2 good Talkers. Grind Store Agents.

Playing Rock Rapids, Iowa, July 4th. Best July 4th Celebration in West. 16 straight Fairs starting middle of July. All reply:

DON BRASHEAR, Mgr.

Wilber, Neb., June 14-15-16;

Wahoo, Neb., June 17-18-19.

P.S.: Kid Bruce, get in touch with me.

Steblar Greater Shows

WANT

WANT

Monterey, Va., June 14 to 19.

Can place Merry-Go-Round for balance of season, also Roll-o-Plane or Octopus. Can place Custard, Diggers, Penny Pitch, Lead Gallery, Candy Apples. Shows—Snake Show, Monkey Show, Five-in-One, Girl Show or any Show with own outfits. George West, contact me. Want Griddle Man, P.C. Agents; also Stock Store Agents. Write to S. Pease. Address all mail:

STEBLAR GREATER SHOWS

Monterey, Va.

CAPABLE CLOTHES-PIN AGENT WANTED

For entire season. Can use Slum Store Agent. If you are a drunk don't waste your time to answer. Wire as per route.

ROYAL UNITED SHOWS

Route: June 14-15, Canton, South Dakota; 16-17, Arlington, Minnesota; 18-19, Milbank, South Dakota; 21-22, Elkton; 23-24, Madison, Minnesota; 25-26, Renville; 28-29, Lakefield; June 30-July 1, Winnebago; July 3-4-5, Cedar Rapids, Iowa.

FOR SALE MONKEY SHOW, COMPLETE

Snow is now operating. Will sacrifice. For complete details, write

J. MCGROGAN

2731 N. 5th St., Milwaukee 12, Wis.

SECOND-HAND SHOW PROPERTY FOR SALE

\$26.50 Wax Study Prenatal Subject, glass case.
\$85 Wax Figure Amer. Beauty, life size, cost \$1000.
\$25 Iron Boot Torture Subject, glass case.
\$7.50 Life Size Mummy. Very odd looking specimen.
\$22.50 Horn Growing in Man's Head, glass case.
WEIL'S CURIOSITY SHOP
20 So. 2nd St. Philadelphia 6, Pa.

LOUISE PIPER

Please get in touch with me

REV. FATHER MARRIO

22nd and Axlander St. Chicago, Ill.
Please don't fail—most urgent.

OHIO VALLEY SHOWS

Want Cookhouse, Stock Concessions, Ball Games.
Contact

ROXIE HARRIS

Attica, Ind., this week

WANTED AT ONCE

First-class Mental Act, two Ticket Sellers, Working Acts, Talkers. Good treatment, best of meals. Want to buy good Headless Illusion. Wire

CLAUDE BENTLEY

c/o JAS. E. STRATES SHOWS
Watervliet, N. Y., this week; Glens Falls next.

Kiddy Boat Ride For Sale

Pinto make. Cheap. Can be seen 10 to 7 Long Beach Blvd. and Boardwalk, Long Beach, N. Y.

P. MERSON

1233 Glenmore Ave., Brooklyn, N. Y.
APplegate 7-7283

Owners
C. O. HILL
H. P. HILL

Permanent Address
 Box 516
 Aransas Pass, Texas
 WHERE THE FISH BITE
 EVERY DAY

HILL'S GREATER SHOWS

COMPLETELY INSURED BY
 CHAS. A. LENZ

BEST IN THE WEST

FOURTH OF JULY

BELLE FOURCHE, SOUTH DAKOTA

THE SHOW WITH THE CREAM OF THE WESTERN FAIRS AND CELEBRATIONS

CAN PLACE
 LEGITIMATE CONCESSIONS OF ALL KINDS
 SHOWS AND RIDES NOT CONFLICTING

CELEBRATIONS — FAIRS

STARTING AT CHADRON, NEB., FOLLOWED BY ALLIANCE, NEB. BELLE FOURCHE, SOUTH DAKOTA, FOURTH OF JULY, BIGGEST IN THE WEST, 5 DAYS ON THE STREETS, FOLLOWED BY 4 MORE CELEBRATIONS IN THE BLACK HILLS. RAPID CITY, HOT SPRINGS, CUSTER AND LEAD—ALL BIG SPOTS. THEN 5 OF THE B-CIRCUIT FAIRS IN MONTANA. OUTSTANDING FALL DATES IN COLORADO, NEW MEXICO, TEXAS.

CAN USE CAPABLE RIDE MEN ON ALL RIDES

SCOTT LAMB GLAD TO BE WITH IT RAZZLE DAZZLE, HAM WHEEL, SPANISH WHEEL, 3 HANKY PANKS WANT WHEEL AGENT, OUTSIDE HELP	MAC — PEGGY HULA SHOW POSING SHOW WANT EXPERIENCED DANCERS. SALARY NO OB- JECT IF YOU CAN PRODUCE. SECOND SEASON WITH HILL'S GREATER SHOWS.	WILLIAMS ENTERPRISES BINGO 8 HANKY PANKS CAN USE EXPERIENCED BINGO HELP. ALSO AGENTS THAT CAN STAND PROSPERITY. JOE WILLIAMS, MGR., EXTREMELY SATISFIED.	CORKY ZIMMERMAN COOK HOUSE GRAB WANT COOKS, WAITERS, GENERAL HELP. BOTH JOINTS HAPPY TO BE WITH THE SHOW WITH A SURE-FIRE ROUTE.		
HAZEL GUYTON PIN STORE BOWLING ALLEY GLASS PITCH CAN USE AGENTS FOR PIN STORE AND ALLEY Contented	BENNY HADDAD SPENCER BLOWER — HOOP-LA SAYS HILL BROTHERS A SURE WINNER	MAX LEVINE CUSTARD — FLOSS CHOCOLATE DIP — LEAD GALLERY <i>says</i> FIRST WINNING SPRING IN YEARS GLAD TO BE WITH THE BOYS	ART-HAZEL MARTIN POPCORN — PEANUTS CANDY APPLES — GUESS AGE EXPANDING WITH THE HILLS		
NICK EVANS PALMISTRY	GWYN RUSSELL 2 SETS — DIGGERS	ROLL DOWNS EDDIE CLARK CHICK WILLIAMS PRETTY BOY CARR	OWEN-RUTH JONES SLUM SKILLOS FRONT GATE		
SIDE SHOW CRIME SHOW WANT GIRL FOR SWORD BOX ALSO ANNEX ATTRACTION MR. & MRS. W. T. TATHAM	JERRY EDWARDS IRON LUNG SAYS THE HILLS HAVE A SWELL SHOW	CLYDE-BECKY RUNNELLS CHIEF ELECTRICIAN KIDDIE TRAIN THIRD HAPPY SEASON	PETE CALLANDER WILD LIFE SHOW HAPPY TO BE WITH IT		
ATHLETIC SHOW SANDY WALES WANTS TALENT—BOXERS—WRESTLERS	CHARLES JOHNSON NOVELTIES CAN'T MISS WITH THE HILL BOYS.		PARISIAN HILL—BILLYS WITH IT AND FOR IT.		
WHIRL-A-WAY FOREMAN BILLY ESIN	MERRY-GO-ROUND FOREMAN WHITIE SHRADER	FERRIS WHEEL FOREMAN PETE WILSON	TILT-A-WHIRL FOREMAN PAUL PRIDEMORE	ROLL-A-PLANE FOREMAN JACK CHEZEM	FLYING SCOOTER John Armstrong
AUTO SCOOTERS FOREMAN TOM EVANS	SPITFIRE FOREMAN JACK CHEZEM	KIDDIE AUTOS FOREMAN RED ANDERSON	KIDDIE PLANES FOREMAN W. T. MARTIN	KIDDIE TRAIN FOREMAN BURT	MERRY MIX-UP FOREMAN BILL BURKE

ADDRESS: CHADRON, NEBRASKA, THIS WEEK

BAZAARS for Charities

★ SHOWS ★

July 15-31—Kiwanis

Aug. 1-12—Defense of Palestine

First carnival in area in 8 years. Fluctuating resort population in heart of most popular hotel section in State. Promotion thru all hotels in Liberty, Fallsburg, Loch Sheldrake, Hurleyville, Parksville, Kiamasha. Lot in heart of Monticello. Afternoon and night operation.

Want Rides: Carousel, Ferris Wheel, Chair-o-Plane, Kiddie Rides, etc.
Want Motorcycle or other worth-while attractions.
Want Concessions: All legitimate Merchandise Concessions with Wheels, no P.C. Grind Outfits: Fish Pond, Ball Game, Short Range Gallery, Penny Pitch, Darts, Pitch-Till-You-Win, Basket Ball, etc. Also Candy Floss, Popcorn, Hot Dogs, etc.

Write, Wire, Phone

SEYMOUR COLLER

Half Moon Hotel

Coney Island, N. Y.

ESplanade 2-3800

**BOTH ON SAME LOT,
MONTICELLO, N. Y.
— NO MOVING —**

**POSITIVELY
NO GRIFT
Everything must
be legitimate.**

PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"

WANT POSING SHOW MANAGER who has GIRLS and can live up to caliber of this Show.
WANT AMERICAN PALMISTRY; WILL GIVE EXCLUSIVE. Concession People joining now will be given the preference of the best route of Fairs this show or any show has had in many years. Butler, Carlisle, Indiana, Ebensburg, all in Pennsylvania; Covington and South Boston in Virginia; Rocky Mount and Henderson in North Carolina; Greenville, Greenwood, Charleston (Colored Fair) in South Carolina, and three others already signed, not pending.
Grind Stores of all types which will work for merchandise. Will place any Concession that will follow orders.
Will give EXCLUSIVE on Novelties, Jewelry, Guess Your Weight and Age. WANT GOOD FRAMED PENNY ARCADE (marvelous proposition).
RIDE MEN—This Show has never missed a pay day.
Ride Men—Want Men in all departments. Good Foremen and Second Men. Will pay absolutely top salaries to reliable and good Help. If you drive semis will pay you extra. NO DRUNKS.
CONCESSIONAIRES—Our coming STILL Dates are proven, not promotional. We can place you, wire.

WIRE WIRE WIRE

SAM E. PRELL, Prell's Broadway Shows

MANCHESTER, CONN., THIS WEEK; THEN PER ROUTE.

EXPERIENCED RIDE HELP WANTED

for

**TILT-A-WHIRL, MERRY-GO-ROUND, FERRIS WHEEL,
KIDDY AUTO RIDE, CHAIR-O-PLANE**

Apply to

CHARLES "RED" WATSON

3526 S. Halsted Street

Chicago, Illinois

A.M.P. SHOWS

SPACE LIMITED FOR 4TH OF JULY CELEBRATION, EAST RAINELLE, WEST VIRGINIA.

CONCESSIONS—Watch-La, Hoop-La, Pitch-Till-U-Win, Ball Games, Shoot-Till-U-Win, Fish Pond, American Palmistry, Swinger, Six Cat, Devil's Bowling Alley, String Game.
SHOWS—Wild Life, Animal, Monkey, Unborn, Life, Snake, Funhouse, Midget, Fat Shows, others not conflicting. Johnny Ryann, get in touch with me. All replies:

A. M. PODSOBINSKI

Dickson City, Pa., June 14-19; Smithers, W. Va., June 24-30; East Rainelle, W. Va., July 2-10.

WANT RIDES

FOR MARTIN AND TRENTON 4TH OF JULY SPOTS

Octopus, Spitfire, Roll-o-Plane, Tilt, Ridee-O, any Flat Ride. Will guarantee \$1000.00 gross at Martin, week June 28. Have new 1948 Tractor and Trailer. Can furnish to transport any above Ride.

PAGE BROS.' SHOWS

FRANKLIN, TENN., THIS WEEK.

P.S.: Can place any kind of Slum Concessions, Girl Show—Have complete outfit for Jig Show, Snake or Geek, Working World.

EDDIE L. WHEELER SHOWS

NOW BOOKING

For big V. F. W. 4th of July Celebration, Jamestown, Tenn. Those booking now given preference.
CONCESSIONS—Merchandise Concessions of all kinds. Opening for Mitt Camp, Floss, Jewelry, Hi Striker, Darts, Six Cats. Want Agents for Swinger and Rolldowns; only two stores on midway.
SHOWS—Side Show, Walk Thru, Snake, Monkey, with own transportation. RIDES—Merry-Go-Round, Octopus, Rolloplane on low percentage. All replies to
EDDIE L. WHEELER, MADISONVILLE, TENN.

Zora recently visited Mae Jo, side show annex attraction with the L. J. Heth Shows, at Cloverport, Ky.

Gooding Amusement Company, Columbus, O., has been awarded the contract to supply rides and shows for the Keokuk (Ia.), Fall Celebration, skedded for October 4-9. The event will be held in the streets under auspices of the Junior Chamber of Commerce.

Nate Tash has turned over the management of his novelty concessions on the Johnny J. Jones Exposition to Charley Wehn and Bob Mitchell while he handles the novelties at the Globe Theater, Atlantic City, for the summer. Mrs. Tash now is at home in Washington after visiting relatives in the Pittsburgh area.

A parade of gal show workers came thru the front gate with the gals' boy friends and husbands carrying their make-up boxes. Seeing one gal carrying her own, the husband was asked, "How come that you're not carrying Mabel's bag? You did last year." "Yeah," answered the husband, "but I'm working this year."

J. C. Weer, former carnival owner, is visiting his mother in Adrian, Mich., while Mrs. Weer, former ride owner, is supervising their Miami apartment houses following a six-week visit to her mother in Maquoketa, Ia. Weer was a visitor on the Lee United Shows' lot in Adrian and cut up jackpots with Charles H. Lee, owner; Harry G. Taylor, manager; L. Schaffer, press agent; Mr. and Mrs. Jack Winter and Mr. and Mrs. Eddie Herman.

When James Heron's Animal Oddities Show and Dick Dillon's Mechanical City played Rockford, Ill., visitors were numerous. They included Bobby Kline, general agent, and Cash Wilste, assistant manager respectively, of the John R. Ward Shows; Ellery Reynolds, agent for the World of Today Shows; Ed Hiler and Bill Lester, of Cole Bros.; S. T. Jessup and George Johnson, U. S. Tent & Awning Company, Chicago, and Clint Shuford.

Sigrid Sorenson, who recently underwent an operation, has been taken to the home of his mother, Mrs. Eldridge, 4031 Lafayette Avenue, St. Louis. He will be unable to troupe remainder of the season.

F. B. Martine, trainmaster, who was with Dailey Bros.' Circus five years, is with the Cetlin & Wilson Shows.

MID-WESTERN EXPOSITION

"AMERICA'S SHO' BEAUTIFUL"

WANT

WANT

WANT

RIDES—Tilt, Roll-o-Plane, Octopus, Looper, C-Cruise, Kiddie Auto and Planes.
SHOWS—Ten-in-One, Midget, Monkey, Snake, Operator and Girls for office-owned Girl Show. This is real Girl Show country. Fun House, Drome, Animal Show.
CONCESSIONS—Sit-Down Grab, Diggers, Fish and Duck Ponds, Long and Short Range Galleries, Custard, Cork Gallery, Photos, String, High Striker, or any 10¢ Store.
HELP—Agents for office-owned Percentage and Slum Stores, also Glass Pitch Agents. Semi Drivers and Foreman for Mix-Up. Buckets and Penny Pitch open.
This Show plays Fairs and Celebrations from now until Dec. 1st, thru Iowa, Nebraska, Kansas, Missouri, Arkansas, Oklahoma, Texas, Louisiana and Mississippi. Free Acts—Free Gate. Committees, visit us; we'll pay your expenses. Showmen, write for our route.
OCTAVIO PEDRERO Gen. Representative Court House Square, downtown Guthrie Center, Iowa, this week; Lake City, Iowa, June 21 to 23;
All correspondence to
TED WOODWARD Owner and Gen. Mgr. Rutland, Iowa, June 24 to 26—All Celebrations.

DOROTHY MILLER WANTS

PATTY FINNERTY WANTS

Lady Ball Game Agents immediately for balance of season and Florida route.

Three Men for Blower. Agents for Count Stores, Cat Rack, Wheel Agents, Alley. Can place two good P.C. Agents.

WIRE - - WIRE - - WIRE

PATTY FINNERTY, Prell's Broadway Shows

MANCHESTER, CONN., THIS WEEK; THEN PER ROUTE.

RIDE HELP WANTED

Especially A-1 Ferris Wheel Man, must be sober and drive truck when we go on the road. Also want Octopus, Loop, Chairplane Men. Can use some Kid Ride Help. Have opening for Penny Pitch Operator. Would consider Man and Wife who know the business to take over Popcorn, Candy Apple and Snow Balls, all in one beautiful Concession. No tear downs until September, then we play Fairs. All answers to

JOHN B. DAVIS

LONG BEACH RESORT, PANAMA CITY, FLA.

P.S.: State what you can do and what you are willing to work for, and you get it regularly.

WANTED

OPERATOR FOR COMPLETELY FRAMED GIRL SHOW (McDougal, come on). FOREMEN FOR TILT, WHEEL and MERRY-GO-ROUND. SECOND MEN FOR ALL RIDES. CONCESSIONS AND SHOWS: If it's money you want, you'll get it here. All Fairs and Celebrations from now on. Will show you signed contracts for 25.

FOR SALE

8-CAR ALLAN HERSCHELL KIDDIE AUTO RIDE, perfect condition, \$800.00, or will trade on Kid Train, Octopus or Boats.

GREATER RAINBOW SHOWS

Clay Center, Nebr. (Celebration), June 16-19; Exeter, Nebr. (Celebration), June 23-26.

RIDE HELP WANTED

For FLY-O-PLANE and DARK RIDE. WANT MAN TO WORK INSIDE OF CLASS HOUSE. If sober and the right kind of help, your job is good for all winter in the Islands. No wires accepted.

CHAS. T. GOSS

c/o HENNIES BROS.' SHOW
Aurora, Ill., this week; Green Bay, Wis., June 21-26.

WANTED FOR

Bill Chalkias Side Show

Acts, Bill Gilleon, Carl Holly, Aloha, Oklahoma Bob, Jack Cardona, Fred and Marie West, answer.

SNAPP GREATER SHOWS

Ottumwa, Iowa, this week; then Washington, Iowa.

HEART OF SUMMER RESORTS

JUNE 29 - JULY 10

Can place Independent Rides, Shows, Free Acts, only 10¢ Concessions and other locations to follow. Well advertised. Join or phone:

RUSS GREEN

84 ELM ST. MORRISTOWN, N. J.

WANT

CAPABLE GENERAL AGENT

HETH EXPO. SHOWS

WATSEKA, ILL., JUNE 14-19

JOE E. KAUS WANTS

Agents for Ball Game, Cork Gallery, Penny Pitch, Rat Game. Want capable Man for Kiddie Ride, drivers preferred; also Lady to dip Custard.

JOE E. KAUS, c/o Wallace & Murray Shows
Fayetteville, West Virginia

WANTED

Coupon and Skillo Agents, two Workingmen to take care of Concessions. BRIDGEPORT JOHNNY, contact me. Wire

HARRY KLEBAN

c/o CONTINENTAL SHOWS
White River Junction, Vermont

PIONEER SHOWS

high class midway attractions

ELKLAND, PA., OLD HOME WEEK, JUNE 21-26

LARGEST CUT SOLE TANNERY IN THE WORLD

Promotions. Packard Car given away. Parades, floats, fireworks, bands, free gate. Then Delhi, N. Y., June 28 to July 5, including Sunday. \$3,500 free attraction, fireworks, parades. Space limited at above Celebrations. Want legitimate Concessions, French Fries, Waffles, Long Range Gallery, Arcade.

SHOWS with or without equipment. Useful Help Kiddie Rides. Big Conventions follow. Week June 14-19, Watsonstown, Pa.

BORUP'S UNITED SHOWS

Want for the Biggest July Fourth Celebration in the State
HARTFORD, KENTUCKY, JUNE 28 TO JULY 5TH INCLUSIVE

Seven Big Days and Nights. Sponsored by the Hartford Fair and Racing Assn., in the Fair Grounds. Horse Racing, Free Acts, Fireworks and Contests galore.

BORUP'S UNITED SHOWS hold exclusive contracts to furnish all Midway Attractions. Want Legitimate Concessions of all kinds for this date. All Eats and Drinks open for this date. Want Agents for the following Concessions: Penny Pitch, Cigarette Gallery, Ball Games, Cotton Candy, Snow Balls, Pill Pool, Over and Under, Chuck Wheel. Want two all-round Working Men who know how to up and down outfits and load trucks.

Can place Ride Help in all departments; Semi Drivers given preference. Lee Crocket, wire. American Palmistry, Mug Outfit and Jewelry open. Calhoun, Ky., week June 14 to 19, week June 21 to 26; then the big one, Hartford, Ky., June 28 to July 5, inclusive. Address all mail and wires as per above route.

CECIL C. RICE, Mgr.

SHANK BROS. SHOWS

WORLD'S CLEANEST MIDWAY

LOGAN, W. VA., ALL THIS WEEK

Want legitimate Concessions and Shows with own outfits for
PAINTSVILLE, KY., ANNUAL JULY 4TH CELEBRATION AND TWELVE FAIRS.

Second Men on Rides. No drinkers. Address:

R. E. STEWART, Mgr.

HELLER'S ACME SHOWS

Our Lady of Mount Carmel Celebration, Roseta, Pa., July 19 to 26, inclusive. Parades, Fireworks, Saturday, Sunday and Monday. Big Home Week at Pocomok City, Md., Aug. 9 to 14, American Legion and Volunteer Firemen combined. Tasley, Va., Fair, Aug. 17 to 21. One of the best and fastest growing Fairs of the South.

WANT—Starting with Mount Carmel Celebration, or now, and for the rest of the season, one high-class Free Act, or 2 small Acts. Will book Roll-o-Plane, Octopus or any new Ride not conflicting with what we have.

WANT—Plantation Show, Motordrome, high-class Revue (Anna Lee King, contact), or any worth while Show that will comply with the standard of this organization. No Gypsies, no Gees, no Roll Downs; only Legitimate Concessions. Have a few Concessions open: Guess Your Age and Weight, Basket Ball, Pitch-Till-You-Win, Coca-Cola Bottles.

ZACCHINI (CANNON ACT) CONTACT

Can always use sober, reliable Ride Help.

Washington, N. J., June 14-19; Wharton, N. J., 21-28; Lake Hopatcong, N. J., 28-July 5, including Sunday. Permanent address:

HARRY HELLER

P. O. BOX #6, CAMPGAW, N. J., or per route.

GRANTS RIDES AND AMUSEMENTS

WANT

Any Concession working for stock. No grift. Only Grind Stores need apply. All Concessions will be \$15.00. We are going to make money from the public, not the Concessioner.

Rides—Can use one or two Kiddie Rides, or any Major Ride not conflicting with what we have. All Rides 15%. Address all replies to:

GEORGE A. GRANT

ROUTE #3, PLEASANTVILLE, PA.

AMERICAN EAGLE SHOWS

WANT FOR AUBURN, ILL., STREET CELEBRATION AND OTHER GOOD CELEBRATIONS

CONCESSIONS OF ALL KINDS: Diggers, Grab Outfit, Photos, Ball Games, String Game, Jewelry, Basket Ball, Pan Game, Pea Pool, etc.

WILL PLACE GIRL SHOW AND MECHANICAL SHOW. Address:

DANNY ARNETT, Mgr.

Kincaid, Ill., this week; Auburn, Ill., June 21-26.

CAPELL BROS. SHOWS

America's Cleanest Midway

WANT

WANT

WANT

FOR SILOAM SPRINGS, ARK., 62ND ANNUAL REUNION CELEBRATION, HELD IN THE BEAUTIFUL CITY PARK. Advertised for miles around. 100,000 people expected. JUNE 22 to 26; then into our JULY 4TH DATE, HARTSHORNE, OKLA., ANNUAL CELEBRATION, 5 Big Days and Nights, JULY 1-5; THEN OUR REGULAR ROUTE OF BONA FIDE DATES, FAIRS AND CELEBRATIONS TO FOLLOW UNTIL NOVEMBER.

STOCK CONCESSIONS OF ALL KINDS — NO EXCLUSIVES

Come on, we can place you for above dates and balance of season.

FOREMAN FOR #5 ELI FERRIS WHEEL. (Must be sober and must drive.) HELP ON ALL RIDES. Top salaries. "Googes" Norman, what happened? USEFUL SHOW PEOPLE, WIRE OR COME ON. CAN PLACE A FEW MORE WORKING ACTS FOR BIG SIDE SHOW.

FOR SALE:

12-CAR RIDE-O. In perfect condition, with or without transportation. Can be seen working on Show as per route. Replacing with Fly-o-Plane, reason for selling.

All address:

H. N. CAPELL, Mgr.

PRYOR, OKLA., this week; then SILOAM SPRINGS, ARK.

GETTIN and WILSON SHOWS

WORLD ON PARADE

Week June 21, Charleston, West Virginia

Can place Grind Shows of merit, such as Fat Show, Snake Show, etc.

Want first-class Talker for Harlem Hit Parade attraction. Must be able to produce results.

Can place all legitimate Merchandise Concessions.

WANT FOREMAN FOR CATERPILLAR.

Can place a few experienced, skilled Carnival Men in all departments.

All address this week and next at Charleston, W. Va.

CAPITAL CITY SHOWS

WANT

WANT

WANT

For 2 Big 4th July Celebrations
JELICO, TENN., Week June 28th to July 3d
STEARNS, KY., Week July 5th to 10th

FOLLOWED BY OLIVE HILL, KY., ONLY ONE SHOW A YEAR SHOWS — Mechanical, Monkey, Fat or any grind show; Organized Minstrel. Dr. Thomas, contact. Dr. Womack wants Side Show Acts. Good opening for Wild Life and Funhouse.

CONCESSIONS of all kinds that work for stock. Good opening for French Fry.

RIDES — Will book Rolloplane, Spitfire or Tilt. Also want to book, lease or buy for cash, #5 Wheel for Twin Wheels.

All Replies

J. L. KEEF, Columbia, Ky.

ROBERTSON BROS.' SHOWS

WANT

WANT

WANT

For 3 of the best still dates in Kentucky, followed by a long list of bona fide Fairs and celebrations, Williamson, .. this week, with Jenkins and Whitesburg, Ky., for the Fourth of July.

CONCESSIONS: All Stock Stores open. Good opening for Country Store, Cane Rack, Watch-La, Hoop-La, Custard, Hi-Striker, Jewelry, Novelties, Basket Ball Game, String Game and Coke Bottles. SHOWS: Monkey, Crime, Unborn or any other Show not conflicting.

HELP WANTED: Can use Ride Help on all Rides, Tilt, Wheel, Octopus, Swing Kiddie Rides and Rolloplane. Louie Duchene wants Girls for 2 Girl Shows. Miriam wants Cookhouse Help.

All replies to **BOB ROBERTSON, Williamson, .. this week; then as per route.**

BEAMS Attractions

Playing Community Sponsored Events and Fairs

WILL BOOK: Custard, Photos, American Palmistry, Lead and Cork Galleries.

WANT MERRY-GO-ROUND and CHAIRPLANE FOREMAN. TALKER FOR MOTORDROME and RIDERS. CONCESSION AGENTS for Bucket Store, Percentage and Hanky Panks. Wallace Slatcovich, wire if available. Want sensational Free Act. Write or wire

M. A. BEAM

Scottsdale, Pa., this week; Blairsville, next week

P. S.—Mel and Kathy Fisher want girls for Revue, also Canvas Man and Ticket Seller. Wire Mel Fisher, Scottsdale, Pa., this week; Blairsville, Pa., next week.

DICK'S Greater Shows

WANT

World, Life Show, Rolloplane, Penny Arcade. Ride Help, Semi Drivers preferred. Somerville, New Jersey, until June nineteenth, then Dover, New Jersey, followed by big July Fourth celebration. Fairs start first week in August.

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

WANT CONCESSIONS

Bingo, Custard, Novelties, Scales, Ten-Cent Grind. Open Midway. HELP—Ferris Wheel Foreman and Second Man, Merry-Go-Round Foreman, Comet Foreman. Help in all departments, Semi Drivers given preference. Rabbit, wire at once. Want General Agent with car, Sound Truck. Free Act for season. Want Show Carpenter and Painter.
Newton, N. J., 14 to 19; Hammonton, N. J., St. Johns Celebration, 21 to 26.
DON'T WRITE, WIRE OR COME ON.

MERRY-GO-ROUND FOREMAN

Little Beauty, top salary. Concession Man who could supervise erection of ten Tops and Frames each week, top salary. Candy Apple and Popcorn Agent wanted for absolutely new Popcorn Concession. Positively no drunks or agitators wanted. If married, can place your wives. Do not misrepresent. Wire, don't write.

FRANCIS KELLY AMUSEMENT CO.

JUNE 14 TO 19, SHELTON, CONN.; JUNE 21-26, SHRINE CIRCUS, WATERBURY, CONN.

WANTED FOR HIGH-CLASS ILLUSION SHOW

Lecturer who can effectively present large illusions and sell Blade Box. Must know enough magic to learn Shooting Act that requires complicated switch. Will consider clever Amateur Magician with high school education who is ambitious to learn Outdoor Illusion Show Business. Good salary or liberal percentage proposition to anyone who can qualify. Ernie Mosher, wire. Show opens June 21 at Indianapolis, and plays major Fairs from July 4 until mid-November. Can place Working Men who drive Semis, and Ticket Seller who can make second openings. All must be sober.

A. W. McASKILL

Care THOMAS JOYLAND SHOW, Indianapolis, Ind., until July 2; Anderson, Ind., July 3-10.

COLEMAN'S "STATE-SIDE" SHOWS

Loogootee, Ind., June 14th to 19th, Lions Club Celebration, Location, City Park.
WANT—Legitimate Concessions only, such as Bumper, Basket Ball, Country Store, Cane Rack, Watch-La, String Game, Custard, III-Striker and Ball Game. Special proposition for small Cook House and Pop Corn. Due to disappointment can use Lead Gallery and Electrician. Ride Help wanted for No. 5 Ell, Smith & Smith Chairplane and Rollo-Plane. No drunks or chasers need apply. We carry no gate and no racket. Attention, Committeemen: We have some open dates. Contact as per route.

WANT

Counter Men for Mouse and Block Game, Head and Agents for Swinger. Also Pea Pool Dealer. Fran Lewis, contact. Want Working Men for Mouse. Prefer man who can build.
ALL STREET CELEBRATIONS. All reply:

JIMMY ANNIN

Care PLEASURELAND SHOWS, South Zanesville, Ohio, on the streets, this week.

FROM THE LOTS

Royal American

EAST PEORIA, Ill., June 12.—Joe Streibich, secretary of the Showmen's League of America, and Fitz Brown were visitors at Davenport, Ia., Tuesday (8). Other visitors at Davenport included Frank A. Wilmering, mayor of Keokuk, Ia.; K. C. Whetstone, manager of the Frisina Theaters of Iowa, and L. C. Handy, St. Paul.

Wednesday (9), after the show closed, American Shrine Club and their ladies were guests of the divan at a buffet supper and party.

The rains were all around Davenport during the stand there but they didn't hit the midway, and it proved a successful engagement.

Walter De Voyné is busy readying manifests preparatory to the move into Canada. The task has become routine with him.

Curly Smith, new cookhouse operator, has been winning friends with the quality of food served at reasonable prices.—MARY RHODES.

Playtime Amusement

MEDFORD, Mass., June 12.—Org opened here Monday night in a rain-storm and Tuesday night also was lost due to rain. Show's stand in Quincy was rained out three of the six days but biz was okay. This is show's last stand before forming two units. New Merry-Go-Round was delivered here.

Line-up of units: No. 1, E. W. Burr, manager; Merry-Go-Round, Octopus, Ferris Wheel, Chair Swings, two kiddie rides and ponies. Office has 10 stores; Lottie Perkins, ice cream, percentage and 2 shows; Sam Yoyas, cookhouse; Harry Reece, 4 stores; Sam Fry, 1; Mat Gartz and son, 2; Dan Farris, 2; Frank McTague, 4; Jack Poole, apples and corn. No. 2: John R. Burr, manager; Merry-Go-Round, Fly-o-Plane, Ferris Wheel, Chairplane, two kiddie rides; Sam Yoyas, grab; Mrs. Jack Poole, popcorn, apples and floss; James Mitchell, novelties; Frank McTague, 4 stores and percentage; Freddie Venno, 4; Sam Fry, 2; H. Golden, 2; Dick Taylor, 1; Fred Perkins, 4, and 2 shows.

Both units are booked solid until August, when our fairs start.—H. PEAVEY.

O. C. Buck

BUFFALO, June 12.—Biz picked up during latter part of stand which opened here Monday (7), after rains had slowed business the first two days. A downpour Tuesday (8) at 9 p.m. scattered a crowded midway. The org, playing on the Filmore Stadium lot, was under auspices of the V. F. W.

Weather was perfect at Hornell, N. Y., for the shows' previous stand, but biz proved only fair under auspices of the local fire department.

Mrs. Anna Narcassio returned from a trip to Youngstown, O., accompanied by her niece, Mary Eddy, and Betty Tuckek. Other visitors have included Kay Leeworthy, Tony Mascate, Mr. and Mrs. John Sasser, LeRoy Mullikin, Freddie Blythe, Mr. and Mrs. Albert Boxall, Mr. and Mrs. Buddy Paddock and Louis Hoffman.

The line-up for Whitty Sutton's Congress of Oddities is as follows: Dr. G. W. J. White, magic and lecturer; Jack Black, fire eater; Madam Zeldia, mind reader; Neal Johnson, bag puncher; William Shaw, pin cushion; Billy Palmer, tattoo; Muriel Andres, electric act; Kitty Sutton, blade box; Tex Carson, anatomical wonder; Herbert Myers, headless boy; Aloha, alligator boy, and Esther Lester and Dr. George Coughlin, the annex. Whitty Sutton, Stewart Eckert, Ray Sutton and Clarence Catlett work the front.—ROY F. PEUGH.

Drago Amusements

BUNKER HILL, Ind., June 12.—Org opened May 24 on Owner Paul Drago's lot in Kokomo, Ind. Weather was cold and biz fair. Free bubble gum matinee on Saturday helped some. Drago has bought a new office trailer. He went to St. Louis to attend his son's wedding.

Concession row: Chick Wagoner, two ball games, pitch-till-u-win, cork gallery and basket ball; Ed Hall, washboard and huckly buck; Roy Williams, bingo, scales and age; Guy Martin, cotton candy and snowball; Wayne Eads, popcorn; Ed Woods, ice cream, Coca-Cola and root beer; Dale Brewer, penny pitch and country store; Sam Levy, jewelry; Chuck Gable, photos; Harry Cook, snowball; Mrs. Dailey, bumper; Walter Turner, coke bottles, pan and dart games; Mildred Shaffer, diggers; Brooks Johnson, beat the dealer; Jack Donahue, add 'em up ball game; Ted DeWitt, spot joint; Bill Davis, short range.

Mr. Robinson has pony ride and kiddie plane; Dale Brewer, Merry-Go-Round; Bill Pratt, Ferris Wheel; Harry Cook, Chairplane.

FOR SALE Hutchens Modern Museum

Complete to Truck. Top shape, new rubber, practically new Tent 22'x135', flameproof Canvas, Top and Walls, three Panel Ticket Boxes, Panel Bally Platform, six 1,000-watt Floodlights, three Platforms, all Velvet Drapes, Pit 60' long, 14 Electric Arches, 2 Public Address Sets, 4 Speakers, 7 Microphones all wired for inside and out, Chain Iron Post for Lobby Front, all equipment for a complete Side Show. 14-Pole Front, from 16 to 18 Banners. Stake Hammers, Picks, Shovels, everything needed, ready to paint and set up. Will sell at any reasonable cash offer. Reason for selling, am in Trailer Sales Business, Joplin, Mo. All address:
JOHN P. HUTCHENS
1317 W. 7th St., Joplin, Mo.
Show Folks welcome.

O. E. (BOB) ROBINSON

Show Artist—Carnival Painter
Or anyone knowing his whereabouts,
Please contact:

MENARD FINANCE CO.
201 S. 14th St., St. Petersburg, Ill.

WANT

A Merry-Go-Round; will give someone a good proposition for the following Celebrations: Cedar Hill, June 21-26; Bridgeport, June 28-July 5; Grapevine Watermelon Celebration, Hood County Fair and Reunion, Granbury, July 14-17. Want Manager for Bingo, also want Concession Agents.

Mrs. W. A. Shafer
130 W. 9TH ST., DALLAS, TEXAS

PLAY TIME SHOWS

WANT

CONCESSIONS—Grab, Candy Floss, Apples, French Fries, any 10¢ Stock Stores.
SHOWS—Side Shows, one to feature.
HELP for two Kiddie Rides.
Celebration Committees: Have few open dates, July and August.
North City, Ill., June 14-19, 1948;
Enfield, Ill., June 21-26, 1948.

KILGORE SHOWS

Want for following Celebrations: Linden Centennial Celebration, June 27-30; Terrell, Tex., 4th July Celebration, July 2-5. Others to follow. Want Scales, Age, Floss Candy, Novelties, Hoopla, Cane Rack, Cigarette Hoopla. Can use useful Show People that are sober and reliable. Some one to take over Animal Show. Want Agents for Stock Outfits, Ball Games, P.C. Want Ride Help that can drive Semis. All drunks and agitators not wanted.
W. E. KILGORE

WANTED

Concessions of all kinds. Ferris Wheel Man, Merry-Go-Round Man. Help of all kinds. Long season.

MOUND CITY SHOWS
Jerseyville, Ill., this week.

FOR SALE
FLY-O-PLANE
With or without transportation. Ride in first-class condition. Can be seen here in operation until June 29th; Anderson Fair follows. Terms to reliable people.
Priced to sell.
B. H. BRITT
JOYLAND SHOWS
30th at Adams, Indianapolis, Ind., NOW.

WANT AGENTS
FOR PAN GAME, BALL GAMES, PENNY PITCHES, COKE BOTTLES, COUNTER MEN FOR BINGO.
Have 12 Fairs and 6 Celebrations Starting the last week in June.
HAROLD EUTAH
c/o American Beauty Shows
Fort Madison, Iowa, this week.

ATTENTION
GORDON KING
JIMMY NORMAN
CONTACT
PEARL KEARNS
IMMEDIATELY.
Also Robert E. "Tenn." Martin, care Clark Hotel, Derby, Conn., this week; General Delivery, Waterbury, Conn., next week.

WANTED - WANTED
GOOD DINNER COOK, COUNTER MAN.
Good wages, good treatment.
Drunks, drifters, don't answer.
JOE DECKER
c/o MARKS SHOWS
New Britain, Conn., this week; then as per route.

WANTED
Side Show Acts, Tattoo Artist and Mental Act. Your own proposition. Excellent territory. Can use Girl for Illusion and Bally. Man to make Second Openings. Unused Annex attraction. All salaries guaranteed. People who worked for me before, write:
F. F. BANCROFT, Side Show Manager
A. M. P. SHOWS
DICKSON CITY, PA., this week.

WANT
New Ball Game and Slum Store Agents. No dumps. Best Fourth spot and twelve best County Fairs.
ROY T. JOHNSON
Paintsville, Ky.

BEERS CIRCUS
WANTS AGENTS
To Contract, only with car.
DRY RIDGE, WEDNESDAY;
OWENTON, THURSDAY;
EMINENCE, FRIDAY;
LA GRANGE, SATURDAY;
ALL KENTUCKY.

WANTED
A-1 BILLPOSTER
WHO CAN LITHOGRAPH AND SWING BRUSH.
Must be sober and reliable. Will furnish transportation.
PEPPER'S ALL-STATES SHOWS
Ashland, Ky., this week.

RUPE'S MIDWAY FOR FUN
Will book Candy Floss, Bumper, Coke Bottle, Scales and Age, Hoop-La, Jewelry, Pitch-Till-U-Win, Novelties and Penny Pitch; any Concessions not conflicting. Want Agent for P.C. Stratton, Neb., Street Celebration, this week; Ogallala to follow; then two July 4th Celebrations. EGGS MELTON, Concession Mgr., or BEE RUPE, Owner.

World of Mirth

ELIZABETH, N. J., June 12.—The last two stands in New Jersey have proved winners to all units on this org and another record season is visioned.

Charlie and Pearl Holliday had a son, and granddad Sy Holliday is pleased. The big event on the show was the wedding here Sunday (6) of Dolores Seachrist, of the cook-house, to Bob Murphy, of the concession department, with over 150 of the shows' personnel and friends in attendance.

Friends of Terry McDonagh welcomed her return to the show from the hospital following a recent illness. George (Bud) Sollenberger, assistant to Treasurer Ralph Smith, received delivery of his new trailer at Plainfield. His wife is expected to join the show shortly. Vera Hauck left recently to visit her folks in Bluefield, Va.

Frank and Naomi Butler are again with the org, Frank doing a fine job in the neon department and Naomi on tickets. Ed Burns is back in charge of the sound truck. He lost his arm in an accident in this city four years ago.

Doctor Bozeman, the show's physician, is on the sick list due to a malaria attack. Dr. Bozeman plans a visit to the Ringling circus shortly for a chat with R-B's physician, Dr. Harris. Several members of this org visited the Big One at Wilmington, Del., last Monday (7).

Mr. and Mrs. Dick Mack, one of the most popular couples on the shows, were recently hosts at an elaborate spaghetti dinner. Dick's dad, Blondie Mack, is ill in Florida but hopes to be with it again shortly. John Anderson closed the season here Monday (7) and returned to his home in Boston.

Recent visitors were Jack Tavlin, Doc and Mrs. Howe and son, David; Jim Bergen, Mrs. Sollenberger and the Ottawa, Ont., fair committee.—ED HOWE.

Mighty Page

NEON, Ky., June 12.—Business here for the week ended Saturday (5) was good for all, with the office hitting the highest gross of the season. Saturday night's turnstile total added up to 4,700 paid admissions.

O. P. Johnson joined as general agent and Mrs. H. M. McCarter joined her husband for the remainder of the season. The Minstrel Show, which is office-owned and managed by Pocketbook Harris, is still topping the shows. Bob Buffington's bingo chalked up another big week here.

W. H. Kirkland is on the sick list.—BOB BUFFINGTON.

Ohio Valley

ELWOOD, Ind., June 12.—Stand opening here Monday, May 31, was the sixth of season and was aided by the best weather of the tour. All reported good biz.

The bubble gum matinee drew a good crowd, with Bill Wolcott on the Penny Arcade, Jimmie Johnson's Girl Show and Al Floss's Side Show producing the best grosses. The writer is planning a 10-day business trip. Al Barkes, owner of the Merry Midway Attractions, was a recent visitor.—BILL HARRIS.

Rupe's Midway for Fun

BENKELMAN, Neb., June 12.—Org had the first red one in several weeks here last week. New concessions are bingo, glass pitch, mug joint, pitch-till-u-win, short-range gallery, slum spindle and high striker. Bill Cartmell and Jeanie Briggs were recently married. Bill is a nephew of Belle Evans, who operated a concession on the org. Jeanie, who joined here from Oklahoma City, is operating the high striker. A stork shower was given for Mrs. Aril Williams.—BEN SMITH.



WANT
FOR OUTSTANDING FAIR ROUTE
CONCESSIONS—Mug, Penny Pitch, Coke Bottles, Hooplas, Slum, Clothespin, Huckly Buck, Bumper or any not conflicting. Johnny Weutherick wants Agents for Slum Store. Sam Lieberwitz can use Counter Men for Bingo. Want flashy Penny Arcade.
SHOWS—Would like to hear from New and Novel Shows. Have complete outfits or will build. Want Fat Show, Mechanical, Animal, Wild Life. Ray Ayers wants Girls for Girl Shows. Peewee Parker would like to hear from musicians and performers, girls for line to strengthen minstrel shows. Wire what you have. We will answer. Burlington, Ia., June 14 to 19; South Beloit, Ill., June 21 to 26.
L. C. REYNOLDS, Co-Owner H. WELLS, Co-Owner



WANT FOR PENNSYLVANIA FREE GATE CELEBRATIONS
Two good July 4th weeks. Broad Top Coal Miners' Annual Celebration, June 28 to July 3; Roaring Springs Firemen's 4th of July Celebration, July 6 to 11.
CONCESSIONS—French Fries, Custard, Photos, Palmistry, Lead Gallery, Guess Your Age, Games and some Percentage open. Agents for Percentage and Stock Games, contact or come on.
SHOWS—With own transportation; you can't miss. We have Tops and Banners for worth while people who can get money, Ten-in-One Acts or Girls.
WANT—Roll-o-Plane, Octopus or Flat Ride. Can use good, sober Ride Men who can drive. Time open for Fairs in August, September and October. Southern Secretaries, contact.
ADDRESS OR WIRE:
WM. J. MESPELT, Kingwood, W. Va.
THIS WEEK.



WANT FOR BIG JUBILEE CELEBRATION
Nine big days and nights in heart of town, Cumberland, Md., June 21-30, with Oakland, Md., 4th of July Celebration to follow. This is the biggest 4th of July Celebration in this part of country. Can place Concessions of all kinds. A few choice Concessions open. Also some percentage open. Rat Game, Pan Game, Pea Pool. Want one more high class Free Act to join on wire. Eddie Miller, wired you proposition, come on to Cumberland or get in touch. Good proposition for Rolloplane for balance of season. Will book any Grind Show of merit with or without outfits. All wires and mail to Frank Harrison, owner and manager; Mark Curly Graham, business manager; Westminster, Md., this week; then as per route.

H. B. ROSEN SHOWS
Morehead, Ky., all this week; Olive Hill, Ky., to follow. Downtown locations under strong auspices.
IN THE HEART OF THE COAL FIELDS
RIDES: Will book one or two Flat Rides—Spitfire, Octopus, Tilt.
SHOWS: Want Man to take charge of complete Animal Show. Want Manager for Girl Show. Must have at least two or three Girls, Wardrobe and P.A. set. Have 20 by 40 top and panel front for same.
CONCESSIONS: All Concessions open. Especially want Age and Scale, Diggers, Floss, Custard, Novelties, Penny Arcade. Good opening for Slum Blower, Bowling Alley, Balloon Dart, Pitch-Till-You-Win, etc.
HELP: Have all the Ride Help we need at present. Want Billposter with car or light truck who will put up paper. Want capable man to take charge of Marquee and sound truck. Have good proposition for Electrician, one who understands transformers and Diesel plants.
All replies to **H. B. ROSEN, Morehead, Ky.**

JOE GOODWIN
With Magic Empire Shows
Wants Agents for new Pin Store, Bowling Alley, Count Store. Only one of a kind here. Bob Bennington, Monroe Hoge, wire. Plenty soldiers here, business good. This Show has 9 Major Rides, 7 Shows, best July 4th spot in country at Falmouth, Ky., July 2, 3, 4, 5, four big days and nights; 18 bona fide Fairs and Celebrations to follow.
NOTICE—Can use several nice flashed Stock Concessions for long season. Wire:
JOE GOODWIN, Care Magic Empire Shows, Elizabethtown, Ky., this week; Shelbyville, Ky., next.

WANT—WHITE'S RIDES—WANT
Bumper, Short Range Gallery, Cat Rack, String, Cane Rack, Coca-Cola, Snow Ball, Hoop-La, Basket Ball, Jewelry, Age, Weight, Pitch-Till-U-Win, American Mitt Camp, High Striker, Novelties, small Grab, Nickel-In; only one of a kind. No gate at any time. Can use Agents at all times.
SHOWS—Grind.
RIDES—Will book Wheel and Merry-Go-Round now for our Tennessee and Georgia route.
JUNE 14-19, SHOALS, IND.; JUNE 21-26, ELNORA, IND.
GUY WHITE

A WINNING ROUTE!

ROCK RAPIDS, IOWA
JULY 3-4-5

WAHOO, NEB., JUNE 17-19

WEST POINT, NEB., JUNE 21-23

WAYNE, NEB., JUNE 24-26

LE MARS, IA., JUNE 28-JULY 1

ROCK RAPIDS, IA., JULY 3-4-5

AND FOLLOWING FAIRS:

TAYLOR COUNTY FAIR, BEDFORD, IA.

ADAMS COUNTY FAIR, CORNING, IA.

MILLS COUNTY FAIR, MALVERN, IA.

PAGE COUNTY FAIR, CLARINDA, IA.

RINGGOLD COUNTY, MT. AYR, IA.

ADAIR COUNTY FAIR, GREENFIELD, IA.

CHEROKEE COUNTY FAIR, COLUMBUS,

KAN.

TILLMAN COUNTY FREE FAIR, FREDERICK,

OKLA.

CADDO COUNTY FREE FAIR, ANADARKO,

OKLA.

5 BIG TEXAS FAIRS TO FOLLOW

WANT

SHOWS: Monkey, Fun House, Side Show, Mickey Mouse, Midget

RIDES: Good deal for any ride not conflicting
Can use 3 good Ride Men

CONCESSIONS: Floss, Snow, Hanky Panks

No "ex" at fairs

AMERICAN MIDWAY SHOWS

Wahoo, Neb., June 17-19
West Point, Neb., June 21-23
Then per route

WANT

Two Skillo Agents. Contact
**STASH GOLDBERG or
A. R. WHITESIDE**

Care Jack J. Perry Shows,
Culpeper, Va., this week

FOR SALE OR LEASE

Single Loop-o-Plane, now in Oklahoma park. Need Agents for Stock Concessions and Ball Games. Shows not conflicting. Wire, do not phone.

J. R. LEERIGHT SHOWS

Gothenburg, Nebraska

R. L. "Bob" Thomas WANTS

Cookhouse Help in all departments. All former help come on at once. Also Man for Penny Arcade that can drive semi.

c/o BLUE GRASS SHOWS
Mayfield, Ky., this week

Sunset Amusement Co.

Six Cat Agent wanted. Reply:

Roy Buster Smith

Boone, Iowa, this week; Mason City next.

SIX CAT AGENT WANTED

Whitey Murray, Ira Degrafio, Butch, get in touch with me.

E. P. GLOSER

Great Sutton Shows, Albia, Iowa

FROM THE LOTS**Pacific Coast**

WINLOCK, Wash., June 12.—Org continued its stand here Wednesday (9) after an interruption caused by the floods. It was impossible to fulfill the engagement in Kalama, Wash., as that community was reported under three feet of water.

Independence, Ore., was substituted at the last minute, and stand was only fair. Org was under auspices of Hop Bown, Inc., for the benefit of the baseball team.

Many of the personnel made trips into Portland and Salem during stand. Mr. and Mrs. C. S. Finch, Mr. and Mrs. Grover Wright, Mr. and Mrs. Raymond Peterson and Mr. and Mrs. Lawrence La Londe joined with concessions. Scenic artists are busy putting finishing touches on their trailers and concessions, readying them for the fairs during July and August in Washington and Oregon.

General Representative E. Pickard's Buick sedan was wrecked by a hit-and-run driver, damage being estimated at \$200. Cars overhauled during the week included those of Francis (Buddy) Wald, Les Bernstein and E. Lansdowne.

Recent visitors included Earl O. Douglas, Mr. and Mrs. Ray Douglas and Midge and Ray Holding, all of Douglas Greater Shows, exhibiting in near-by Albany; Dutch Schultz, Bruce Schaffer and a nephew of Mrs. Abner K. Klein.

There are 14 trailers on the show. Trailerites include Mr. and Mrs. E. Pickard, Mr. and Mrs. James Barber, Mr. and Mrs. Les Bernstein, Mr. and Mrs. E. Lansdowne, Mr. and Mrs. Ray Kirkbride, Mr. and Mrs. Francis Wald, Mr. and Mrs. C. S. Finch, Mr. and Mrs. William Scott, Mr. and Mrs. Leonard Bowman, Mr. and Mrs. Pete Stevens, Mr. and Mrs. Lawrence LaLonde, Mr. and Mrs. Grover Wright, Al Schwab and the writer.

Following the stand in Mossyrock, Wash., the org returns to Oregon for a celebration, in conjunction with the Redwood Empire Shows, benefits from which will go to the G. I. hospital in Springfield. The affair is under auspices of the American Legion, VFW and the Springfield Chamber of Commerce, and has support of five communities in that vicinity, including Eugene.—WALTON DE PELLATON.

Bill Lynch

YARMOUTH, N. S., June 12.—Org's 10-day stand here under auspices of the Yarmouth Athletic Association followed season's debut at Kentsville, N. S., where the show was a feature of the Annapolis Valley Apple Blossom Festival. Bad weather and a late spring hurt biz at Kentsville.

The org's rides include a new fluorescent Merry-Go-Round, Caterpillar, Fly-o-Plane and a Rolloplane. Shows include Alberta Slim's Western, Tangoola, a gorilla; *Laugh Parade*, with comic Charlie Ross; dance show, featuring Tabo; Canada's Charlie McCarthy; iron lung, with Dixie Walker; Magician Joe Kara and Tex Dart, who makes pictures from rags. The Sky Review, a high act, is the org's free attraction.

A No. 2 unit will hit the road early next month, touring villages and smaller towns thruout Nova Scotia. The main troupe is scheduled to travel via rail for one and two-week stands in the larger communities of Nova Scotia, New Brunswick and Prince Edward Island. Included on the slate are a civic celebration at Fredericton, N. B., a fair and race meet at Charlottetown, P. E. I., and fairs at Truro, North Sydney, Bridgewater and Windsor, all in Nova Scotia.

Florida Amusement

MARSHALL, Mich., June 12.—Org opened its first week in Michigan with a stand here beginning Decoration Day. Engagement marked the first for any carnival in the city in seven years, with the exception of fair time, and business in general for the shows was good.

On one day of the stand, shows day-and-dated with the Fleet Bros.' Circus, which was spotted almost directly across from the carnival lot. Personnel of both shows exchanged visits.

Many carnival people also were visitors here. Included among them were Wingy Schaffer, of the Lee Attractions; J. C. Weer and Mrs. Elliott, of the Elliott Shows; Sleepy Johnson and party, of the McKee Shows; several concessionaires from the World of Pleasure Shows, and Mr. Galligan and party of the Pleasureland Shows.

Mr. and Mrs. Jack Reed and daughter arrived here from Bradenton, Fla. Jack remained in Florida to finish his master degree in the Masons.

Mario Zacchini is readying a new lifting hoist to add to his Tilt-a-Whirl. James A. Doran, photo gallery operator, has been enjoying nice business since joining.

Mrs. Ingraham continues on at Sarasota, Fla., where the Ingrahams are building a new trailer camp on their 10-acre plot, which Mrs. Ingraham expects to have ready this fall. The Ingrahams recently observed their 16th wedding anniversary.

Cleo Renee is doing okay with her new Girl Show.

Org is headed toward the Canadian border. Several contracts have been signed for Indiana street fairs and the Southern route leading back to the shows' winter quarters is being completed.—IODINE BAILEY.

Floyd O. Kile

CRESCENT, La., June 12.—Org moved here from Bayou Pigeon, La., in good time. New light plant is in operation.

Mrs. Kile is back on the job after hospitalized for two weeks. She returned on her birthday and a party in her honor was given by her daughter, Nedra, and her granddaughter.

Mr. Schotzell had been doing better than okay with his fishpond. Ditto Mrs. Meltona with her snow balls and Mrs. Nedra with her photos.

Mr. and Mrs. Doc Carver, of the Diving Carvers, joined at Whitehall with his concessions. Mr. and Mrs. Doc Hoy left to take over office duties for Groves Greater Shows.

Recent visitors included Mr. and Mrs. McClellan of Baton Rouge, La., and Billy Bacon.

The writer handles tickets on the Merry-Go-Round and also the public relations duties.—INEZ HOFFMAN.

Model of Canada

ORMSTOWN, Que., June 12.—Fair weather brought good business at the two-week Montreal stand ending Saturday (5). During the second week three children's organizations were guests of the management, with good coverage by newspapers. Kay Patti, radio singer, joined Montana Steve's Cowboy Show and is proving popular. She also appears as guest artist on local radio stations.

Neon lighting has been added to the Moon Rocket and Caterpillar. It is planned to equip other rides with neon also. Dave Starr and family visited Markey and cut up old touches at Ruby Foo's. Montreal being the home town of most agents, there was much visiting and invitations to eat home-cooked meals. Joe Harris, co-owner, had his car wrecked when police, chasing a stolen truck, fired a shot at the truck which swerved into the Harris car.—MIKE KAY.

Wolfe Amusement

MOUNT SAVAGE, Md., June 12.—Early days of the stand here yielded disappointing business, and indications were this engagement business, and indications were this engagement would wind up as the first real loser of the season.

Saturday night, May 29, in McCoolle, Md., was a total loss due to an all-day downpour. Caterpillar was needed to haul off the lot Sunday. Big spectacle, however, found the women and men helping each other push house trailers and cars off the lot.

Personnel exchanged visits with folks on the Bright Lights Shows, playing at Frostburg. Owner Gemma and Garrett Scott, of that org, were visitors here.

Irene and Roy Halstead received their new house trailer to replace one recently wrecked. Mrs. Ben Wolfe with two daughters and son arrived from their South Carolina home for an extended stay on the shows.

Red Owens and Maudine were expected to come on from Rock Hill, S. C.—ERNIE SYLVESTER.

Majestic Greater

DRAVOSBURG, Pa., June 12.—In here after a week at Ambridge, Pa., which as a whole proved very good for all, with the sponsoring committee, headed by Herb Sikov, very much on the job. Due to Kannywood Park the Ambridge Township Day, kiddie matinee Saturday (5) didn't pan out very well, not even closely approaching the three preceding kiddie matinees, despite which it wasn't bad. *Ambridge Daily Citizen* sponsored the kiddie matinee. Vaughn Arnold, owner of the paper, and John Ribar, city editor, were dinner guests of the writer and paid off with nice editorial layout.

Owner Sam Goldstein and Lloyd Soules, chief mechanic, returned from Detroit. Johnnie Wright, Side Show Annex attraction, did okay. Sword swallower in the Side Show was slightly injured handling his sticker. Leonard Tracy joined at Dravosburg with a show and concession. Mr. and Mrs. Frank W. Peppers are parents of a baby boy. Herman Weiner left for Ohio. Joe Yevak was a visitor.—HARRY E. WILSON.

Moore's Modern

FLORA, Ill., June 12.—Perfect weather and good co-operation from the sponsoring American Legion post gave the shows a good week here recently. Fly-o-Plane and Girl Show topped the grosses, with the Octopus and Athletic Show taking second best, for rides and shows.

Harvey Moore augmented his lineup of kiddie rides with a new Jet Plane. Mrs. Bama Freeman and Mrs. Christine Bales joined their husbands here.

Dewey Pressler left for St. Louis to undergo a minor operation.

Shows have been getting a good break from the weatherman for some time, and Owner Moore reports business well ahead of last year.—BUDDY BUCK.

20th Century

SALINA, Kan., June 12.—All shows and rides were up in plenty of time for opening here, following 220-mile jaunt from Colby, Kan. Head mechanic Fred Hamilton and the ride foremen deserve praise for their efforts. Org opened on payday of the big industry here and it was a red one.

It rained during the stand in Colby, but that was just what the farmers needed and they spent freely. Bob Steel's Motordrome took down top money of this stay.

Recent visitors included Mr. and Mrs. Ray Martin and Mr. and Mrs. Elvin Bishop, from the Larry Nolan Shows, and Herb Shimeal.—MARIE BRUNK.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them **Special Delivery Direct to THE BILLBOARD PUBLISHING CO.** 2160 PATTERSON ST. CINCINNATI 22, OHIO

THOMAS Land Joy AMUSEMENTS

Want for ANDERSON, IND., FREE FAIR, July 3 to 10

Side Show, Fun House, Glass House, Mechanical City, Animal Show and any Shows not conflicting with what we have. Can place a few more legitimate Concessions. Want to book Penny Arcade. Can place Rides not conflicting, such as Hi-Ball, Rocket, Skooter and Kiddie Rides. Want Ride Men, Foremen and Second Men on all Rides. Show joining now will have preference at all of our Indiana Fairs. We are playing the cream of Fairs in Indiana, including the following: Anderson, New Castle, Lawrenceburg, Shelbyville, Marion County Fair (Indianapolis), Crown Point, Kentland, Goshen and Hartford City. Address:

L. I. THOMAS, Mgr.
Canton, Ohio, this week; Indianapolis, Ind., next week.

Fidlers United Shows

WANT FOREMEN AND SECOND MEN FOR 12 MAJOR RIDES SHOWS WITH OR WITHOUT EQUIPMENT CONCESSIONS THAT CAN WORK IN WISCONSIN

Address: Calumet City, Ill., until June 22; then Madison, Wis.

EVANS UNITED SHOWS

Have opening for the following Concessions: Hi-Striker, Penny Pitch, Bumper, Glass Pitch, Grab, Blower, Ice Cream or any other legitimate Concession that does not conflict with what we have. Will book any Show with own transportation except Girl or Athletic. We have contracts for the 52nd Annual Sparks, Kansas, Picnic; the 53rd Annual Craig, Mo., Reunion; the 52nd Annual Kellerton, Ia., Reunion and other good Celebrations. We carry no racket. Tingley, Iowa, this week—Business Men's Club Celebration. Can use Percentage Agents.

CLAY M. EVANS
TINGLEY, IOWA, JUNE 17 TO 20.

MERRYLAND SHOWS GLADWIN, MICHIGAN, JUNE 15-19

V.F.W. SPONSORS

Want Concessions of all kinds that work for stock. P.C. open. Major Ride not conflicting. Tony Carl wants Agents for French Fries, Short Range, Ball Games. Ride Help that drive. Midland, Mich., to follow; then Sand Lake 4th of July Celebration. No grift or gypsies. Several bona fide spots to follow.

KEN MOYER, General Manager

WANT MED LECTURER

Have attractive year-round proposition for capable Lecturer. Must be a real promoter, good appearance, ability to meet executives and handle group sales. Constant travel. Car essential. Can earn \$15,000 yearly. Permanent. Reliable organization. Give full particulars, age, photo.

INDUSTRIAL ENGINEERING ASSOCIATES
P. O. BOX 1517, INDIANAPOLIS, INDIANA

RIDE HELP WANTED

1948 #5 Eli Wheel Foreman, \$60; Merry-Go-Round Foreman, \$50. Loop-o-Plane For Sale. A-1 condition. Second Men needed. Street celebrations, short moves, good working conditions. WANTED TO BUY: Tilt-a-Whirl. Stock Stores wanted.

NORTHWESTERN AMUSEMENT COMPANY
WATERVILLE, OHIO, this week; PERRYBURG, next.

CAPTAIN RITZ

WANTS WANTS WANTS FIRST-CLASS DROME TALKER

One who can stand prosperity, to join at once. Pay your own wires. All answer to **CAPT. RITZ, c/o ROYAL CROWN SHOWS, LIMA, OHIO, THIS WEEK.**

PENN PREMIER SHOWS

worlds • cleanest • midway

NOT PENDING

NOT PENDING

— These are bona fide signed contracts exclusive —

WE ARE NOW CONTRACTING FOR SPACE FOR THE FOLLOWING OUTSTANDING FAIRS

ST. ROCCO'S CELEBRATION

Parades, Fireworks
June 28th-July 3rd
Bradford, Penna.

-14- FAIRS -14-

ALLEGANY FIREMEN'S CELEBRATION

Positively the largest in N. Y. State.
July 5th-10th, Allegany, N. Y.

Genesee Co. Fair
August 2nd-7th
Batavia, N. Y.

Caledonia Co. Fair
August 8th-14th
Caledonia, N. Y.

Huntingdon Co. Fair
August 23rd-28th
Huntingdon, Pa.

Great Mansfield Fair
August 30th-Sept. 4th
Mansfield, Pa.

Junata Co. Fair
Sept. 6th-11th
Port Royal, Pa.

Cumberland Co. Fair
Sept. 13th-18th
Bridgeton, N. J.

Grange Co. Fair
Sept. 20th-25th
Mebane, N. C.

Lee County Fair
Sept. 27th-Oct. 2nd
Sanford, N. C.

Wayne Co. Fair
October 4th-9th
Goldsboro, N. C.

Mecklenburg Co. Fair
October 11th-16th
Chase City, Va.

Chatham Co. Fair
October 18th-23rd
Siler City, N. C.

Moore Co. Fair
October 25th-30th
Carthage, N. C.

Concessions—Ball Games, Fish Ponds, Photo, Jewelry, Short Range Gallery, Pitch Till U Win, Dart Balloon, Basket Ball or any other legitimate Concession only. Positively no Wheels or Coupon Stores. Shows—Can place high class ARCADE or Iron Lung. John Rea, answer. Rides—Sorry, we have 16 of our own; need none. Can place Ride Help that drive semi., Don't wire, come on. Help—Can place Girls for Revue, highest salary with bonus. Can place Talkers and Grinders for Shows. Want 2 fast-stepping WAITERS who can appreciate good salary and treatment. Positively no DRUNKS. Now is the time to book and receive the benefit for the above Fairs. Address all wires and mail to

LLOYD D. SERFASS, Gen. Mgr. Penn Premier Shows
LOCK HAVEN, PA., THIS WEEK; JOHNSONBURG, PA., NEXT.

JOHNNY J. DENTON SHOWS

CAN PLACE . . . CAN PLACE

Grundy, Va., this week; then downtown, Norton, Va., followed by two of the best Fourth of July spots in Virginia; then 15 Fairs in Kentucky, Virginia, Alabama and Georgia, starting at Lawrenceburg, Ky., July 10.

CAN PLACE SENSATIONAL FREE ACT

SHOWS—Good opening for Snake Show.

AL ALFRIEDO CAN PLACE Acts for Ten-in-One.

CONCESSIONS—All Concessions open except Corn Game, Percentage, Popcorn, Lead Gallery, Cotton Candy, Cook House, Mug Outfit and Novelties.

RIDES—Can place Pony Ride, Spitfire, Flyoplane

All wires to

JOHNNY J. DENTON SHOWS
Grundy, Va., this week

MAJESTIC GREATER SHOWS

Can Place for

V. F. W. FIELD DAYS, LACKAWANNA, N. Y. SEVEN (7) DAYS, JUNE 21 THRU 27

Concessions of all kinds. Few Wheels and Grind Stores. Cook House wanted. Must cater to show folk. Harry Basil, contact. Second Men for all Rides; must drive semis. Also Grind Shows with own equipment. Address:

SAM GOLDSTEIN, Mgr. ELWOOD CITY, PA., THIS WEEK.

ROBERTSON BROS.' SHOWS

WANT

WANT

WANT

For 3 of the best still dates in Kentucky, followed by a long list of bona fide Fairs and celebrations, Williamson, W. Va., this week, with Jenkins and Whitesburg, Ky., for the Fourth of July.

CONCESSIONS: All Stock Stores open. Good opening for Country Store, Cane Rack, Watch-La, Hoop-La, Custard, Hi-Striker, Jewelry, Novelties, Basket Ball Game, String Game and Coke Bottles. SHOWS: Monkey, Crime, Unborn or any other Show not conflicting.

HELP WANTED: Can use Ride Help on all Rides, Tilt, Wheel, Octopus, Swing Kiddie Rides and Rolloplane. .Louis Duchene wants Girls for 2 Girl Shows. .Miriam wants Cookhouse Help.

All replies to **BOB ROBERTSON, Williamson, W. Va., this week; then as per route.**

GREAT SUTTON SHOWS

Want Agent who knows Iowa, Illinois, Missouri and Mississippi. High Pockets Lindsey, contact me.

Ann Wilson wants Readers for office mitt camp.

Can place Candy Apples, Snow Cones, French Fries and Popcorn. Gig and Loretta, wire me. Want First and Second Men on all rides. Slim Landrums, come on. Can always place Concession Agents and useful Show People. Contact

F. M. SUTTON JR., Great Sutton Shows
ALBIA, IOWA, ALL THIS WEEK

BUFF HOTTLE SHOWS**WANT WANT**

SIDE SHOW, GIRL SHOW AND FUN HOUSE OR ANY SHOW NOT CONFLICTING.

25% TO THE OFFICE

Remember, we play several outstanding Illinois Fairs and Jackson, Missouri (on the streets), and 4 Louisiana Free Fairs, including Franklinton and Donaldsonville.

All Replies:

BUFF HOTTLE, Mgr.

Rosiclare, Ill., this week; Carbondale, Ill., next week; then start season of 18 Fairs.

STAR AMUSEMENT CO.**WANTS**

Two Kiddie Rides at once. Big Rides not conflicting. Any good Shows, Stock Concessions. We go into Celebrations starting next week.

Tuckerman, Judsonia 4th, Cave City 4th, Reyno, Star City, Cabot, Melbourne, Heber Springs, Dewitt, Lake City, all Arkansas. These are bona fide Annual Picnics. Cotton spots and Arkansas Fairs to follow. We are booked Lonoke, Ark., this week. Wire or call:

B. E. MILLER or KID BURNS**WANT HIGH FREE ACT**

June 21 to 26

July 5 to 10

UNITED BAZAAR ATTRACTIONS

13 CLARK ST., PATERSON, N. J.

BIG, BIG THINGS

Place Second Men, Caterpillar and Spitfire, Semi Drivers given preference. Sell Ex on Novelties, Custard, Place Juice or Grab, Photos open, Monkey or Animal Shows, Big Repts, Silodrome, Fat Show or first-class Midget Show. If this isn't cream, what is it? Flat River, Mo., Legion Festival, June 14-19; Savanna, Ill., V. F. W. Festival, first carnival in two years, follows; Geneseo, Ill., on Streets, July 3, 4, 5. Best still date in Illinois follows. Communicate.

DYER'S GREATER SHOWS**MIKE BOSCO****WANTS**

Capable Bingo Help, also P.C. Dealers; Art Reinke, contact. West Virginia after this week; Dickson City, Penn., this week; followed by Smithers, W. Va., week June 24-30.

MIKE BOSCO

Care A.M.P. SHOWS

HELP WANTED

Experienced Wheel Foreman; must drive semi, be sober and reliable. Good pay. Come immediately.

Youngsville, Pa., this week; Alma, N. Y., next.

EASTMAN AMUSEMENT ENTERPRISES

JOSEPH S. ROXY

P.S.: Shorty O'Coner, get in touch. One Turfough Trailer for sale, 22 ft.

JACK SHANNON

WANTS GOOD MAN on 1937 ELI FERRIS

WHEEL. Salary, \$40.00 per week. Write or wire:

GEORGE GEROLD

331 N. 9th St., East St. Louis, Ill. Phone: East 31.

FOR SALE

SIDE SHOW PARAPHERNALIA—7 Driver Banners (good) \$35.00; Portable Electric Chair, complete, \$30.00; Upright Sword Box and Steel Swords, \$15.00; 4 Pieces Small Magic, \$10.00; Inside Pennants, Flags, 4 good, \$5.00; Shipping Boxes, 1 3/4 in. Base Drum, very good, \$25.00. The entire lot, \$110.00. Address: Mrs. Nina Massey, 409 Clark St., Cincinnati, O.

Pearlene Amusement Co. WANTS WANTS

Rides—Chairplane, Loop, Merry-Go-Round, Kiddie Airplane or any Ride not conflicting, 20% Shows—Crime, Geek, Athletic, or any Show, 20%. Concessions—Bingo, P.T.W. Coke, Scales, Penny Pitch, Hoop-La, or any Stock Store, P.C. open, \$15.00 per. Waynoka, Okla., June 14 to 19; American Legion Festival, Enid, to follow; then Perry, Okla., the biggest Fourth in Oklahoma.

E. F. UNDERWOOD, Owner**FOR SALE**

Brand new factory made

PRETZEL RIDE

Never operated. Ready to set up.

CHAS. OLIVER

1417 Grattan St., St. Louis 4, Mo.

FROM THE LOTS**Robertson Bros.**

WHEELWRIGHT, Ky., June 12.—Stand here was below expectations due to cool weather and recent coal strike. Everyone had a good week at Pikeville, Ky. Jupe Miller is having rides painted. Bob Robertson is manager; Jimmy Calder, business manager; C. C. Leisure, general agent; Dorothy Ward, secretary; Harry Harris, lot superintendent; Jupe Miller, ride superintendent; J. E. Wilson, night watchman.

Rides: Wheel, Bob Everlyng, foreman; Clyde Burger, second. Tilt-a-Whirl, Bill Baity, foreman; John Horn, second; L. Reed Bartley, foreman; Jack Koone, second. Octopus, Andrew Maloney; Loop, Charles T. Doran; train, J. E. Wilson.

Shows: Harry Harris, Snake; Dewey Duchene, Hula Hut and Gay Paree; Harry G. Smith, Crazy Castle; Jack Bonnell, Side Show.

Concessionaires: J. A. Robertson, C. C. Leisure, Mr. and Mrs. Walter King; Mr. and Mrs. A. Branon; Mr. and Mrs. Tuterow, Mr. and Mrs. R. E. Varner, Mr. and Mrs. Calder, Mr. and Mrs. Ward, Jack Kelley, Mr. and Mrs. Hunter, Mr. and Mrs. Masucci, Mr. and Mrs. Hall, Mr. and Mrs. Miller, Mr. and Mrs. Earl Denton, Mr. and Mrs. Dougherty, Mr. and Mrs. Woods, Mr. and Mrs. Shipman. The writer is electrician and *The Billboard* sales agent.—JAMES R. SHIPMAN.

Gem City

QUINCY, Ill., June 12.—Micky Mansion has his two shows booked with this org. He has revamped the fronts of both shows, adding neon to both the Side Show and Monkey Show. He purchased a semi truck and trailer from Al Tomainia to transport them. Line-up of Monkey Show: Micky Mansion, owner and manager; Whitie Erdman, talker; Rose Erdman, No. 1 ticket box; Junior Taylor, No. 2 box; Earl Lewis, ringmaster and trainer; Arthur Bear-sall, assistant; Enrice Capabianco, boss canvasman.

The Side Show is in charge of Stanley Barbey. Billy Redmond has the front. Roger Young is in charge of all rolling stock and equipment, and also is show builder; Nancy Young, inside tickets on blows; Bucky Dailey and Robert Ford, ticket boxes. Attractions are Serpentina, presented by Bill Gregory; nurse, Maud Johnson; Tex and Betty Yates, knife throwers and tattooing; Joe Lewies, pin cushion and fire-eater; Neoma Lewies, electric act; Majesty Redmond, anatomical attraction; Patricia Yates, iron tongue; Junior Yates, nail board, Hindu tortures; Bruce Brown, Albino sheep-headed man.

H. P. (Scotty) Scott, inside lecture, has magic and vent. Eileen is the Annex attraction.—H. P. SCOTT.

Page Bros.

BOLIVAR, Tenn., June 12.—Org, in here the week ending May 29, racked up good business, altho it was off slightly from last year. Shows were spotted one block from town and was auspiced by the local American Legion post.

Clyde (Tex) Branner joined with six concessions, Sid Synder with two and C. L. Williamson with a cookhouse. Weldon Ward put another concession into operation, bringing his total to four. Jack Settle framed a pan joint, which gives him five concessions.

Ace Turner has joined as assistant manager. Johnny Butler is supervising the painting of rides and rolling stocks in preparation for the July 4 week stand. House trailer of Jessie Johnson, show electrician, is sporting a new paint job. Paul Pittman was

Pleasureland

ROSEVILLE, O., June 12.—Shows arrived in Roseville from Piqua, O., a mediocre spot. The one night, Saturday (12), which might have been fair, was rained out. Town's 27th annual home-coming was held on the main street.

Joe and Pearl Marks, ball game concessionaires, had bad luck coming to Roseville. Their new Sparton house trailer and truck turned over, causing considerable damage to both. Joe and Pearl were slightly injured. Vern Clark, master mechanic, and his crew had the damaged equipment back on the road in less than one hour. Purchasing Agent A. O. Coffman and Clark are on a trip to Macon, Ga., and North Carolina to pick up more equipment for the org, which is enlarging for the summer season of celebrations and fairs. James Annin and Jack Berry joined with three concessions each. Bill Butler added two more to his string of seven. Bob Poole has added another concession and has placed his Illusion Show in a semi. Too much work for Sally Poole to put up the top. Allen Brewer, of the cookhouse and diggers, is the proud owner of a new house trailer.

Mrs. Dorothy Raterink, wife of co-owner, is visiting in Detroit and will seek medical attention while there. The boys are happy this week, it being the first move of less than 100 miles. Mrs. A. O. Coffman, wife of our purchasing agent, visited last week prior to taking an extended vacation to the West Coast. L. E. Crandell, of the Crandell Shows, visited in Piqua.—JACK RATERINK.

World of Today

MATTOON, Ill., June 12.—Ideal weather during the stand here last week made the gate figure one of the best so far this season. Rides and shows did fair business and concessions did okay. Mrs. Ray Ayers's *American Cuties* show drew well and Peewee Parker packed them in the Minstrel Show. Bob Bushae's Fun-house also got its share.

Jack Rawlings joined here to take over the management of the Glass House and is doing a good job. Tom Dunlevey is working the Minnie and Mickey Mouse Circus and Jack Monroe has added a Monkey Show. Jim Chilvaney is scheduled to join with his Illusion Show.

Local traction company ran busses to the main gate every 15 minutes and the org had spot announcements over the radio station thruout the day. The sponsoring committee, Loyal Order of Moose, was very active. L. C. Reynolds and H. Wells are well satisfied with business so far considering generally bad weather.—BILL RAWLINGS.

DeLuxe

PLAINVILLE, Conn., June 12.—Louis Grosko, novelty purveyor, is having a new trailer built for his merchandise. Howard Orcutt has taken over the electrical chores on the shows. Two army-type searchlights, with generating plants, are mounted on 35-foot trailers.

Tommy Barrows recently added another cat rack ball game. Mr. and Mrs. Redroon, pitch-till-you-win concessionaires, are planning a vacation trip to Maine.—EDWARD J. McDONNELL.

expecting delivery of a new truck.

Kate, the five-legged cow, continues as the feature of the Animal Show.

Recent visitors have included Frank Owen, of the Magic Empire Shows, and Fitz Brown.—ACE TURNER.

World of Pleasure

MUSKEGON, Mich., June 12.—After battling the weather for the past seven weeks, shows finally were greeted by Old Sol, and the stand which ended here May 25 proved a red one. A new C-Cruise ride was delivered in Battle Creek, Mich., where Concessionaire Eddie Gould celebrated his birthday by playing host to his friends on the org at a party in the Post Tavern Hotel. Others celebrating birthdays recently were Bill Rice, John Quinn and Mrs. Betty Weekley.

Raymond Cooper is proud of his new paint outfit. James Naser is show's billposter. New tape recorder, purchased by John Quinn, has been a great help in the promotion of radio time. Martha and Cissy Raybuck are still the show's bubble gum champions. The new main entrance marquee arrived in Lansing and four new modernistic light towers have been added. Sailor Katzy, Joe Bevans, Jimmy Sayres, Jack Davey, Joe McMann and Selden have been helping the writer make radio transcriptions for future radio programs. Floyd Mellon's cookhouse continues popular. Selden, Stratosphere Man, continues a good draw.

Staff includes owner, John Quinn; office manager, Mrs. John Quinn; general manager, John Moran; general agent, Charles Schafer; chief electrician, Bob Goode; assistant, Raymond Cooper; night watchman, John L. Brown; billposter, James Naser; chief mechanic, Kenneth Lewis; assistant, J. Dunfrie; scenic artist, Charles Owens; front gate ticket box and *The Billboard* sales agent, Mrs. Frances Moran; back gate ticket box, Homer Ferguson; sound truck, Tommy Goode; ride managers, Merry-Go-Round, Buzz Weekley; twin Ferris Wheels, Obie Bauer; Tilt-a-Whirl; Sam Gregory; Miniature Train, Joe Lutz; Kiddie Auto, Charles Owens; Caterpillar, Earl Weekley; Octopus, Fred Handcock; Rolloplane, John Vanderweg; C-Cruise, Wally Aker; Century Flyer, A. Raybuck.

Concessionaires are Gil Cohen, popcorn and candy apples; Peggy Cohen, ice cream; Jerry Fish, jewelry; George Ankuim, pennants; Bill Rice, candy floss and bingo; Buck Alsop, four; Fats Norton, fuzzy bears; Joe Bevan, scales; Mrs. Joe Bevan, guess your age; Rex Allen, novelties; Robert Delap, Mike Demko, Dan Leslie, Jim Carroll, Roy Duffy, Charles Carper, Joe Sparks, Homer Simons, Ger-tie Barr, L. Geritz, Sam Stone, B. Tripp, M. M. Garcia, Irish Cassidy, W. O. King and Pete Phostia.

Mr. and Mrs. Floyd Mellon have the cookhouse and grab stand; Sailor Katzy, Side Show; Domick Diguvine; Wanda and Temptation shows; Curly Sayres, Wall of Death; Al W. Wise, Dog and Pony Circus; Arnold Ray-buck, Life Show; Doc Marion, Iron Lung, and Doral De Shon, Margie Show.—FLOYD (WHITEY) NEW-ELL.

United Exposition

EVANSVILLE, Ind., June 12.—Shows played the Riverside Drive lot here but spot was a blank. Bob Neely is building a trailer for the new Ghost train. Helen and Spencer Huntley's elephant, Babe, is doing new tricks. Danny Dada is clowning on the streets with midget dog, Lupe. Bill Collones has org lined up for the fairs. Mrs. Vernon went to her home to see daughter, Mary Ann, graduated from school. Irene and Wop Davis received a new trailer here.

Capell Bros.

EUFULA, Okla., June 12.—Shows moved in here from McAlester, Okla., where it enjoyed the biggest week of the season. In McAlester shows were spotted a half block from the main street under auspices of the Veterans of Foreign Wars.



**"AMERICA'S
FINEST CARNIVAL"**

**Want for One of Ohio's
Outstanding Fourth of July Dates
Our First Fair, Logansport, Indiana, July 25**

To join now and for balance of season. Season closes late in November,
opening early in January with choice Florida fairs.

CONCESSIONS—Up-to-date Penny Arcade, Jewelry, High Striker, Ball Games, String Game or any kind of prize every time Concessions. Positively no Mitt Camps, P.C. Concessions wanted.

RIDES—Will book Caterpillar, Rolloplane, Spitfire, Dark Ride or Rocket for entire season.

SHOWS—Monkey, Snake, Wild Life, Mechanical City, Illusion or any neatly framed Show with own equipment and transportation.

RIDE HELP—Foreman for Twin Wheels and Second Men for other Rides. Must drive semi trucks. No drunks or chasers. Best of salaries, and this show has never missed a pay day. All answers:

E. L. YOUNG, Mgr., Royal Crown Shows
LIMA, OHIO, THIS WEEK

COTE SHOWS

WANT

Concessions that work for stock

#2 Show—Opens in Warren, Mich., July 2-3-4-5. Will book Tilt, Octopus, Kiddie Rides.

Wire

ELMER COTE

Brighton, Mich., June 14-19; Plymouth, 21-26

BOOKING NOW

For Our Proven Annual Fourth of July Celebration
REEDVILLE, VA.
Commencing July 5

Fireworks, parades and prizes given away nightly. Don't let size of town fool you. This show carries seven Rides, sensational Free Act and no gate admission. Can use Shows of merit and legitimate Concessions of all kinds. No gypsies. Write, wire

BARNEY TASSELL UNIT SHOWS

To Permanent Summer Address: 4501 Madison Ave., Riverdale, Maryland, two miles out of Washington, D. C. Phone: Union 4549.

P.S.: Can place Man to take care of and call Bingo, also Foreman for Chairplane.

WANTED FOR

PEKIN LIONS' CLUB 4TH OF JULY CELEBRATION

3 BIG DAYS — FRIDAY, SATURDAY AND SUNDAY

JULY 2-3-4 — AT PEKIN, ILL.

Portable Dance Floor, Percentage

L. B. Lamb Shows on Location June 28-July 5

Write or Wire **DON ALEXANDER, Box 443, Pekin, Ill.**

WALLACE & MURRAY

SHOWS

WANT FOR HINTON, W. VA., JUNE 21 TO 26, BIG FIREMEN'S CELEBRATION, AND TWO 4TH OF JULY CELEBRATIONS TO FOLLOW.

WANT CONCESSIONS OF ALL KINDS. WILL BOOK SWINGER, BUCKET STORE AND 6 CAT OUTFIT. WILL BOOK SNAKE SHOW, WILD LIFE, FUN HOUSE AND DROME.

WANT GENERAL AGENT WHO CAN HANDLE SPECIAL AGENT WORK. (Harry E. Faith, get in touch with me; I have misplaced your address.) L. E. Raley, can place you; come on. All reply:

AL WALLACE, Gen. Mgr.
Fayetteville, W. Va., this week; then Hinton, W. Va.

LONE STAR SHOWS #2 UNIT

Want to book Eli Ferris Wheel, or will buy same to play the best route of Fairs and Celebrations. Street and 4-H Fairs in the States of Michigan and Indiana. Will have 6 Rides with this #2 Unit. Want Concessions of all kinds. No gambling, no gypsies. Lucky people, no room for you. Save your money. Want Ride Help for all Rides, Merry-Go-Round, First and Second Men, Speedway Help, Caterpillar, Chairplane and Kiddie Rides. Will book Shows with own outfits. Number 1 Unit will remain in park at South Haven, Mich., from June 20 till Sept. 6. Labor Day. This unit also wants Concessions, Shows and Ride Help. No tear downs; big pay for good, reliable, sober men. South Haven has 50 hotels, 500 cottages, thousands of tourists, day and night. Biggest thing in the North. Get with it and get yours. Contact **MYRTLE McSPADDEN, Sole Owner, Rochester, Ind. June 14-17, incl., Lake Manitou Jubilee-Jamboree, biggest celebration in Indiana; week June 21, South Haven, Mich.**

FOLK CELEBRATION SHOWS

Want for Mammoth 4th of July Celebration
SANTA FE, NEW MEXICO, JUNE 29 TO JULY 5 INCLUSIVE;
SATURDAY, JULY 3; SUNDAY, JULY 4; MONDAY, JULY 5
3 BIG DAYS AND NIGHTS

CAN PLACE FIRST-CLASS, SOBER NEON MAN. We have our own plant on 28-ft. semi trailer. CAN PLACE FIRST-CLASS COOKHOUSE for balance of season which ends in November, with a big string of celebrations and fairs INCLUDING NEW MEXICO STATE FAIR AT ALBUQUERQUE AND EASTERN NEW MEXICO STATE FAIR AT ROSWELL.

CONCESSIONS—Can place legitimate Concessions of all kinds.

SHOWS—Can place 10-in-1, Fun House, Glass House, and other good Shows that do not conflict with what we have.

RIDE HELP—Can place capable Foremen and Second Men for Wheels, Octopus, Spitfire, Caterpillar, and any other good, capable Ride Men. Answer this ad.

CAN PLACE FIRST-CLASS, SOBER BILLPOSTER

Circus Acts wanted from August 15 on for balance of season. Want first-class Elephant Act and other good Feature Acts. Write and send full details, photos and salary expected.

FOLK CELEBRATION SHOWS
Box 1005, Albuquerque, New Mexico

W. G. WADE

Shows



MARION, IND. — 10 DAYS, JUNE 21-30 — Can Place Now Flying Scooter and Glass House or other neat and non-conflicting attractions. Legitimate Merchandise Concession privileges open. Our fair season starts in July — — —

Curley Stevenson wants Swinger Agents. Mush Neil McIntosh, please contact.

W. G. WADE SHOWS

Muncie, Ind., this week. Crown Point, Ind., 4th July Celebration, July 3-4-5, follows Marion.

TURNER BROS.

Shows

WANT FOR POLICEMEN AND FIREMEN'S FESTIVAL,
North Chicago, Ill., June 21 to 28
CONCESSIONS THAT WORK FOR STOCK
SHOWS WITH OWN EQUIPMENT
Olney, Ill., July 4 Celebration to follow
Address: Dixon, Ill., this week; then per route

WANTED

Ride Foremen or Second Men for small Merry-Go-Round, Chairplane, Single Loop. Stand and Canvas Man, \$40 per week up. Top salary for Foreman. Can place legitimate Concessions, Lead Gallery, etc. No gypsies.

Dover, Del., June 16 to 25; Easton, Md., June 28 to July 10; Princess Ann, Md., 12 to 17.

VAN BILLIARD SHOWS #1 UNIT

MODEL SHOWS WANT

CONCESSIONS—Bumper, Photo, Guess Age and Weight, Milk Bottle Ball Game, String Games, Duck Shooting Gallery; any stock concession not conflicting.

RIDES—Will book Pony Ride, salary or percent, and Whip, Dodge or Octopus. Must be capable. Have 20x50 top for any worthwhile attraction.

Nevada, Iowa, this week; Muscatine, Iowa, next; Independence, Iowa, July 3-4-5, largest in State.

CAPELL BROS.' SHOWS

WANT

ATHLETIC SHOW MANAGER. Must be capable and have talent. Have new, complete outfit. Playing real athletic territory. 15 Fairs and Celebrations. Address:

H. N. "DOC" CAPELL, Mgr.
Pryor, Okla., this week; Big Celebration, Siloam Springs, Ark., next week.

WANT

WILLIAM COWAN**CAN PLACE**

10-CENT MERCHANDISING
CONCESSIONS OF ALL
KINDS FOR

Grand Forks (N. D.) Fair

Beginning June 20

Can place one good Cat Rack
Agent.

JOE SHESSER

contact me immediately. Important.

c/o JOHN R. WARD SHOWS
Sioux Falls, S. D., until June 17;
Grand Forks, N. D., June 18.

WANT

WANT STORE AGENTS for Basket Ball, Stock Bot-
tles, Ball Games, Hoop-La, Penny Pitch, or will frame
toes for capable Agents, 14 Fairs and Celebrations.
CHARLES ELDER, c/o International Shows
Crowns Valley, Minn. (Centennial), June 16-20;
Hutchinson, Minn. (Water Carnival), follows;
then big 3-day July 4th Celebration.

FROM THE LOTS**Borderland**

GROESBECK, Tex., June 12.—Howard Deason Jr. assumed shows' managerial duties when his father retired last year. Deason Sr. is in advance. Ride line-up includes a Merry Mix Up, Ferris Wheel, Merry-Go-Round and kiddie ride. Shows are carrying a Diesel light plant.

Manager Deason reports that while unseasonably dry weather has hurt the take the past two months, no one is beefing too much. Don MacMahan and Bill Luther took delivery on a house trailer in Waco, Tex. MacMahan has the sound car and popcorn and peanuts.—BILL LUTHER.

Johnny's United

MARENGO, Ind., June 12.—Org was ready to open here when a storm struck, most damage being done on kiddie auto and Carl Beale's house trailer. On the run here Sunday, Johnny's concession truck was thrown from the road and joints and stock were a thing of the past. Biz was good on the week.—M. PORTE-MONT.

American Beauty

BUSHNELL, Ill., June 12.—Thursday marked the beginning of the third month out of winter quarters and leaves behind eight towns played, with only three days lost due to bad weather. Business was good in all and exceptionally good last week at Keokuk, Ia., with some joints reporting a take equal to a fair date.

Visitors this week were Donna Jean Loudon, Wheat Ridge, Colo., visiting her parents, Mr. and Mrs. Cecil Loudon; Mrs. Martha Bell, Turner Bros.' Shows, visiting her son, Billy, who has the arcade; Cy Freedman, press agent 20th Century-Fox; Jimmie Byers, formerly of Byers Bros.' Shows; Joe Green, advance man for Snapp Shows; Charles Reid, advance man for Gulf Coast Shows, and Bill Dyer, of Dyer's Greater Shows.

Joining this week were Mr. and Mrs. Reed Drake, frozen custard; Mr. and Mrs. Charles Davis, slum spindle; Mr. and Mrs. Stanley Soller, candy apples, and Mrs. Pete Leslie and daughter, Scotty. Mrs. Leslie has the novelties.—PETE LESLIE.

Don Franklin

McGREGOR, Tex., June 12.—Ray Alexander has taken over as general agent for the org. Alexander, last season with the Victory Exposition Shows in the same capacity, is a native of Texas.

Ken Davis, bingo operator, purchased a new Allan Herschell kiddie auto ride, and is en route to the factory to pick it up. Jack T. Maxwell, formerly of the Bill Hames Shows, has joined as chief Diesel electrician. Tex and Maggie Crawford will return to the Hames shows July 4 with the Monkey Circus and Snake Show.

Two of the org's rides, the Rolloplane and Miniature Train, have been installed at Lake Cisco Park, Cisco, Tex., and are enjoying good biz. Entire show again will play July 4 celebration there.

Royal Crown

SHARON, Pa., June 12.—Shows opened here Monday (7) to good business but rain struck Tuesday. Stand is in the downtown area under the auspices of Post No. 199, American Legion. Newspaper and radio publicity has been good. Dolly Young was hostess to 400 news carriers of *The Sharon Herald* during the week.

New attractions joining here included William O'Brien's Mechanical City and Miss Do Do with her Palmino horse. Mr. and Mrs. Jimmie Winters joined with custard and chocolate dips.—DOLLY YOUNG.

Veterans United

FORT DODGE, Ia., June 12.—Org opened here to a good crowd Monday (24) and biz continued that way all week. Mr. and Mrs. Gilbert joined here with jewelry stand. Upon arrival, Mr. and Mrs. Jerry Faust were told that a seven-pound grandson had arrived at Mercy Hospital here. Mr. and Mrs. Howard Truax also have a new grandson. Recent visitors were Marriam and Robinson, of the shows bearing their name; Bernard Rogers, Rogers Bros.' Shows, and Bernard Thomas.—NEVA LANKE.

Art White

HOMER CITY, Pa., June 12.—This was a red one for the shows, with perfect weather prevailing. Pat and Tom Grande broke the ice for this section, bringing on their bingo. Helen Atkins also joined with the bingo here.

Shows made a short and fast jump to Groveton Ball Park, just south of Coraopolis, Pa., where rain hit us two nights.—BERT FROST.

Lee United

ADRIAN, Mich., June 12.—Stand here, under auspices of the V. F. W., was best of season to date. Kiddie matinee Saturday (5) was good, as was spending both Friday and Saturday nights.

Sherry Paddles returned from a visit with her folks in Pittsburgh. Freda and Benny Merrick, Gabe Kent and Carl Servis joined with stands.

J. C. Weir, former show owner, spent several evenings on the lot with Owner Charles Lee and Manager Harry Taylor. Other visitors included Mrs. Lee Elliot and Mrs. Jean Avery, of the Elliot Shows, and Curly Ward, agent for Florida Amusements.

Hill's Greater

LARAMIE, Wyo., June 12.—Show pulled in here on Sunday after short jump from Greeley, Colo. Biz Decoration Day, matinee and night, was very good. New Tilt-a-Whirl was set up here and had big returns, as did the other rides. Midway Cafe and grab joint are owned and operated by C. C. Zimmerman; Art Martins has candy apples and popcorn; Hazel Martin, guess-your-age; Max Levine, candy floss, custard and lead gallery; Joe Williams, bingo and hanky panks.

Org had a good week at Greeley. It encountered a bad storm Saturday night.—BENNIE HOLFELD.

Twin City

MAJESTIC, Ia., June 12.—Crowds were in a spending mood at shows' stand here under American Legion Post and local firemen's auspices. Mr. and Mrs. Ed Porterfield and daughter, Thelma, have their two kiddie rides here.

Herman Grimes has taken over the electrician's work. Visitors included Mr. and Mrs. Crable and Mr. and Mrs. Beyers—VIRGINIA BARNES.

Thompson Bros., No. 1

JOHNSTOWN, Pa., June 12.—Org was here last week under auspices of the firemen. Weather was okay; people came out but kept their hands in their pockets. The rides did biz, with Ferris Wheel getting top money. The new Funhouse brightens up the back end of the midway. George Leary has joined with his Penny Arcade. The writer will receive a new truck soon.—BUD WIEGAND.

BEVER THOMAS WANTS

For 17 Fairs and Celebrations, including 2 4th of July spots, Agents for Age, Coke Bottle, Mouse Game. Man and wife for Grab.
BEVER THOMAS
c/o Central States Shows, Clay Center, Kan., this week; or as per route.

WANTED

Legitimate Concessions and Shows. Carry own Free Act. Wire
CARL O. SCHULTZ
c/o ROCKY MOUNTAIN SHOWS
Rocky Ford, Colo., until 15; then Holly, Colo., 17; into Kansas and Nebraska

**JACK PAT
MAXINE RUFF**

CONTACT ME, COLLECT.
A. W. OORRISS

c/o Ross Manning Shows, Brewer, Maine, this week.

**FOR SALE
SMITH & SMITH CHAIRPLANE**

Late model, Le Roi engine, factory built, fence and ticket booth, light boon and stringer. Beautiful ride, no junk. If looking for junk, don't answer. A bargain for cash.
BOX 346, c/o The Billboard, Cincinnati 22, O.

COL. MCCARTHY WANTS

Man with car to work in Side Show Concession. Wire
ROGERS BROS.' CIRCUS
Millersburg, Pa., June 16; Newport, 17; Lowelltown, 18; Orbisonia, 19, or per route.

BRIGHT LIGHTS EXPOSITION
SHOWS
World's Brightest Midway

Phillipsburg, Pa., Firemen's Celebration, week June 21; Somerset County Firemen's Convention, Hooversville, Pa., day and night, week June 28th; Midland, Pa., 26th Annual 4th of July Celebration, week July 5th. This is Pennsylvania's biggest annual celebration—6 big days—6 big nights—parades, fireworks, ball games, races, etc.

Place Shows not conflicting. Good opening for Motor Drome, Penny Arcade. Place legitimate Concessions of all kinds. Good opening for Devil's Bowling Alley, Photos, Basketball, Coke Bottles, String Game, Hoop-La, Bumper, String, Cane Rack, Pitch-Till-U-Win or any Concession not conflicting. RIDE HELP—Wheel Foreman, Second Man on Merry-Go-Round; must drive semi. Place Acts for 10-in-1, also Talker. Help in all departments. Write or wire

JOHN GECOMA or L. C. HECK

CHERRY TREE, PA., THIS WEEK; THEN PER ROUTE.

BAKER UNITED SHOWS
"A CLEAN MODERN MIDWAY"**Can Place for Fine Route of Indiana Celebrations**

CONCESSIONS—Want legitimate Stock Stores. Bumper, String Game, Pitch-Till-You-Win, Hoop-La, Cigarette Shooting Gallery, Bowling Alley. SHOWS—Can place Side Show or any Show of merit with own transportation. RIDE HELP—Want First and Second Man on Tilt, Second Men on all Rides; must drive.

BAKER'S UNITED SHOWS, Greenfield, Ind., this week; Clinton, Ind., next week; then one of the finest 4th of July Celebrations—6 days at Brazil, Ind.

GAIETY SHOWS**THIS WEEK BATAVIA, N. Y.**

Want for coming Firemen's Celebration and the biggest 4th of July Celebration in Western New York. An all-day affair catering to twenty thousand people.

Want Arcade, Photo, Bottle Ball, Basketball, Hoop-La. All Penny Pitches open. Will give good proposition on Guess Weight and Age, Bowling Alley, Blower, High Striker, etc. Write. Let us know what you have. Want Shows—Animal, Snake, etc. Want Help on all Rides.

BOB MYERS WANTS

For biggest 4th July Celebration in Indiana—Shows, Rides and Concessions with or without transportation. Good proposition to Tilt, Octopus, Rolloplane or Caterpillar. Place any and all Concessions.

Sell X on Mitt Camps. Address

BOB MYERS, Henderson, Ky.

WANTED FOR MATTHEWS, IND., FREE STREET FAIR

COMMENCING WEDNESDAY, JUNE 16TH, THRU SATURDAY, JUNE 19TH
CONCESSIONS—Pop Corn, Diggers, Photos, Age and Weight, Custard, Novelties, Stock Concessions, no exclusives; \$1 per front foot, \$10.00 minimum. Everything open. RIDES—Kiddie Rides, 25%. Can use one or two more major Rides. Will give guarantee. Wire for information, SHOWS—Legitimate Attractions, Mechanical, Monkey, Ten-in-One, Wild Life, etc. All open, 25%. Contact immediately. Ten Street Fairs following—two 4th of July Celebrations, Rogers and West, contact.

L. C. CRANDELL, Mgr.

Matthews, Indiana

Virginia Greater

MORRISTOWN, N. J., June 12.—A short jump was made here from Rahway, N. J. Weather was ideal and business satisfactory at Rahway where the show played in the heart of town, three blocks from the main business section. Localites were eager for carnival amusements and proved good spenders. Rain Monday (24), altho clearing up toward evening, hurt business slightly, but the remainder of the week's run had everybody smiling.

Walter Holiday joined with frozen custard, coming from Charlottesville, Va. Bob Coleman added two concessions, Coca-Cola bottles and dart joint, because his bingo concession is laying dead in this section of New Jersey. Blackie Palmer rejoined, coming from Florida. Blackie Henry is operating the two Girl Shows to good business. His brother-in-law, Rusty Mansfield, is no longer with the show.

Owing to Rahway's previously having been a closed town, city council members and chief of police previewed the show opening night and gave it the green light after pronouncing the line-up of attractions and concessions okay. General Agent Bill Murray, host to William Hall, commander of VFW post of Union, N. J., and members of the committee are sponsoring the show's appearance in that town shortly. Wallace Cobb and Frankie Schilizzi, of the World of Mirth Shows, visited. Owner Rocco Masucci and Mrs. Masucci entertained relatives from their home towns, near-by Montclair and Orange, N. J.

A new front gate marquee was set up here, bought from Kenny Moore, of the Norfolk Tent & Awning Company, who has fitted the show with new canvas this year from front to back, including an office awning, which sets off the front end of the midway.

Heart of Texas

CANYON, Tex., June 12.—The transformer truck was wrecked while en route here from Littlefield, Tex., and is a total loss.

The Tilt scored top gross for the rides during stand at Littlefield, which proved a profitable spot for all.

There have been three weddings on the shows during the past month, the most recent knotting Mrs. Lillian Ward and Eddie Best. The former is the mother-in-law of Sonny Bul-lard, who has the Athletic Show with the org.

Secretary Paul Mandrell's son joined from Holy Cross School, New Orleans, for summer vacation. He is working as ball boy with Betty Hagan's ball game. Mr. and Mrs. Art Wilson report the arrival of another grandson.

Mrs. Lillias Dale left for Fort Worth where she is to undergo a major operation. Bill Hubbs was hospitalized for treatment when bitten for the second time this season by a monkey.

Ed and Helena Tignor joined. Ed has the over-and-under and Helena is doing signs, in addition to visiting with Mr. and Mrs. Craig. Whitie and Pat Holman purchased a new trailer during stand in Lubbock.

Mrs. Billie Guyer attended the graduation of her daughter, Charlene, from grammar school in San Antonio. Charlene will spend the summer on the lot. Carl Ratliff has taken over as foreman of the Tilt, his wife as ticket seller on the Merry-Go-Round.

Del Mar

BERLIN, Pa., June 12.—Memorial Day here under auspices of the Veterans of Foreign Wars brought a large crowd and good gross. Previous week at Sutersville, Pa., was fair. Manager Al Del Flore added a new truck to haul the light plants.

Personnel is saddened at the death of Charles Tampier, an agent, here.

CARNIVAL ROUTES

(Continued from page 42)

- Pioneer: Watsontown, Pa.; Ekland 21-26.
- Playtime: North City, Ill.; Enfield 21-26.
- Playtime Am.: No. 1: W. Quincy, Mass.
- Playtime Am., No. 2: Tewksbury, Mass.
- Pleasureland: South Zanesville, O.; Millersburg 21-26.
- Powelson Greater: Willard, O.; Reedurban, 21-26.
- Prell's Broadway: Manchester, Conn.
- Queen City: Hamilton, O.; New Miami 21-26.
- Rafferty, James M.: Mount Olive, N. C.
- Raines Am. Co.: Stigler, Okla.
- Reid, King: Massena, N. Y.
- Robertson Bros.: Williamson, W. Va.; Jenkins, Ky., 21-26.
- Rocky Mountain: Rocky Ford, Colo., 14-15; Holly 16-17.
- Rogers Bros.: Northwood, N. D., 17-19; Cooperstown 21-23; Hillsboro 24-26.
- Rogers Greater: Elwood, Ind.; Crawfordsville 21-26.
- Rosen, H. B.: Morehead, Ky.; Olive Hill 21-26.
- Royal American: East Peoria, Ill.
- Royal Crown: Lima, O.
- Royal Expo.: Beltsville, Md.
- Royal United: Arlington, Minn., 16-17; Milbank, S. D., 18-19; Elkton 21-22; Madison, Minn., 23-24; Renville 25-26.
- Rupe's Midway for Fun: Stratton, Neb.; Ogallala, Neb., 21-26.
- Schafer: Bryan, Tex.
- Scotty's United: Marathon, Ia.
- Shan Bros.: Logan, W. Va.
- Shugart, Doc & Son: (Rodeo) Idabel, Okla.
- Siebrand Bros.: Pocatello, Idaho.
- Silver Slipper: Berea, Ky.
- Silver Star: Jerome, Idaho.
- Silver States: Smith Center, Kan.
- Smith Am. Co.: Houston, Tex.
- Smith, Casey: Eldorado, Okla.
- Smith, George Clyde: Barnesboro, Pa.; Curwensville 21-26.
- Snapp Greater: Ottumwa, Ia.; Washington 21-26.
- Southern Am. Co.: Chillicothe, Tex.
- Southern Valley: Mt. Vernon, Ill.
- Strader, M. A.: Hastings, Neb.
- Stafford United: Bluffton, Ind.
- Standard: Miles City, Mont.; Sheridan, Wyo., 21-26.
- Star Am. Co.: Lonoke, Ark.; Tuckerman 21-26.
- Starlight Am. Co.: Marlin, Tex.
- Stephens, C. A.: Coeburn, Va.
- Strates, James E.: Albany, N. Y.
- Strong's Am. Co.: Bancroft, Neb., 17-18; (Festival) Omaha 19-27.
- Stumbo, Fred R.: Rogers, Ark.
- Sunset Am. Co.: Boone, Ia.; Mason City 21-26.
- Syko Bros.: Ivor, Va.
- Tatham Bros.: Leroy, Ill.
- Thomas Am.: Albany, Ind.
- Thomas Joyland: Canton, O.; Indianapolis, Ind., 21-26.
- Thompson Bros., No. 1: Emporium, Pa.
- Tidwell, T. J.: (Fair) McCamey, Tex.
- Tinsley, Johnny T.: Gaffney, S. C.
- Tip Top: Ripon, Wis.
- Tivoli Expo.: Keokuk, Ia.; Iowa City 21-26.
- Tri-City Rides: Mt. Carroll, Ill.
- Turner Bros.: Dixon, Ill.
- 20th Century: North Platte, Neb.
- Twin City: Colo., Ia.
- United Expo.: Jasper, Ind.
- United States: Man, W. Va.
- Van Billiard, No. 1: Dover, Del., 16-26; Easton, Md., 28-July 10.
- Veterans United: Alden, Ia., 14-16; Rolfe 17-19; Early 21-23; Washta 24-26.
- Victory Expo.: Decatur, Ill.
- Victory United: Pollock, S. D., 15-16; Hazelton, N. D., 19-20; Strassburg 21-23.
- Virginia Greater: Burlington, N. J.; Bridgeton 21-26.
- Virginia Midway: Honaker, Va.
- Vivona Bros.: Hoboken, N. J.; Caldwell 21-26.
- Wallace Bros.: Corbin, Ky.
- Wallace Bros. of Canada: Winnipeg, Man., Can.; (Fair) Lethbridge, Alta., 21-26.
- Wallace & Murray: Fayetteville, W. Va.; Hinton 21-26.
- Ward, John R.: Fargo, N. D.; Grand Forks 21-26.
- Weaver, L. O.: Marshalltown, Ia.
- W. E. Attrs.: Kingston, Tenn.
- West Coast: Medford, Ore., 14-20; Yreka, Calif., 23-27.
- Wheeler, Eddie L.: Madisonville, Tenn.
- White, Art: (Hopewall Township) Sheffield, Pa.
- White Star Attrs.: LaRue, O.
- White's Rides: Shoals, Ind.; Elnora 21-26.
- Wilson Famous: Macomb, Ill.; Havana 21-26.
- Wolf Greater: Waseca, Minn., 14-16; Glencoe 18-20; Decorah, Ia., 22-26.
- Wolfe Am.: Corriganville, Md.
- World of Mirth: Elizabeth, N. J.
- World of Pleasure: Owosso, Mich.; Ann Arbor 21-26.
- World of Today: Burlington, Ia.; South Beloit, Ill., 21-26.
- Ziegler: Burlington, Wash.

MAGIC EMPIRE SHOWS

Want for Now and Falmouth, Ky., July 2-3-4-5

WITH 18 BIG CELEBRATIONS AND FAIRS TO FOLLOW.

Independent Shows with own equipment and transportation. Special deal to Motor Drome; Collier, answer. Side Show; Cuban Mack, Mrs. Golden, answer. Place few choice Concessions, especially want well-flashed Hanky Panks. Ride Help, come on. Want A-1 Canvas Man. Billposter with car or truck that can dob. Capable Concession Agents of all kinds. Want Penny Arcade. Those joining now given preference through long season. Best of treatment. We carry 10 Rides, including new Caterpillar just delivered. Can use A-1 Help on same. Will book Roto Whip, Little Train, Pony Ride. All wire:

A. SPHEERIS, Mgr.

Elizabethtown, Ky., this week; Shelbyville, Ky., next.

NOTE: WATCH BILLBOARD FOR ANNOUNCEMENT OF BIG CELEBRATION, JULY 8 THRU 17

TIVOLI EXPOSITION SHOWS

WANT—Shows and Concessions—WANT

For Fairs and Celebrations beginning July 1st. Playing the biggest 4th of July spot in State of Iowa, Creston, July 1-5, followed by a real route of bona fide Fairs in Iowa: Oskaloosa, Northwood, Decorah, Eldon, Cresco, Webster City, and then south.

Want Circus Side Show with own equipment and transportation. Have complete equipment with panel front for Hawaiian or Hillbilly Show. Can place any other Show that does not conflict. Can place a few more Concessions. What have you? Contact:

H. V. PETERSEN, Keokuk, Iowa, this week; Iowa City, Iowa, next.

GRACELAND GREATER SHOWS
WANT

For American Legion Street Celebration at Wilmington, Ohio, June 21-25, and Bainbridge, Ohio, on streets, week of July 4th.

CONCESSIONS—Penny Arcade, Diggers, Cotton Candy, Novelties, Class Pitch, Balloon Dart, Long Range Shooting Gallery, Hanky Panks of all kinds. SHOWS—5-in-1, Mechanical Show, Snake Show. RIDE HELP—Firstmen on Chairplane, Loop; Second Man on all Rides; Red, contact me. Address:

J. J. MURPHY, Wilmington, Ohio

WANTED

Ride Foreman to join at once. Pay top salary. Playing Philadelphia lots until November. Drunkards and hop scotchers, stay away. Octopus Foreman, Chairplane Foreman, Merry-Go-Round Foreman; all men must drive semis. All rides good as new. All men must know their rides or you will not last.

MAX GRUBERG SHOWS

This week Cottman and Tulip Sts., Philadelphia, Pa.
Permanent address: P. O. Box 101, Philadelphia, Pa.

SOUTHERN VALLEY SHOWS
Fastest Growing Show in South

WANT

First-class Cookhouse, Stock Concessions, Shows with own outfits. Want 2 Skillo and 2 Roll-down Agents. Want to book Spitfire and Chairplane. Have 12 Fairs, 6 Celebrations, 4th of July at Centralia, Ill. in City Park. Write or wire

EDDIE MORAN, Southern Valley Shows

Murphysboro, Illinois, week June 14th; Mt. Vernon, Ill., week June 21st; then Centralia, Ill.

FOR SALE

Super Rolloplane, 1947 model, perfect condition, as new, \$5000.00. Transportation if wanted. We have two terms to reliable showmen. Want to buy Merry-Go-Round, no junk; prefer 32-foot machine with organ, consider others. Will book Miniature Train, Kiddie Airplane, Boat Ride, Live Pony; join June 28th. CONCESSIONS—Novelties, Jewelry, III Striker, Slum Concessions for stock. We play Crescent, Oklahoma, Annual 4th July Celebration. Address:

A. C. HARRIS, Harris United Shows
ADA, OKLAHOMA, THIS WEEK; BRISTOW, OKLAHOMA, NEXT.

BOGLE & REESE SHOWS

Want one more Flat Ride. Stock Concession not conflicting. Columbus, Kansas, this week; Carthage, Mo., downtown, June 21 to 30. Two big Fourth's, Nevada, Mo., on the square, Saturday, July 3rd; Pleasanton, Kans., Monday, July 5th. Liberal, Mo., Fair, July 7th, 8th, 9th and 10th. No jacket, no gate.

BOGLE S. REESE, General Manager
COLUMBUS, KANS., THIS WEEK.

MODEL SHOWS, INC.

WILL BOOK

WELL-FRAMED GIRL SHOW FOR STRING OF FAIRS AND CELEBRATIONS. Must be flashy. Will book Fun House. Want Diggers.

Nevada, Iowa, this week; Muscatine, Iowa, river front celebration, next.
Independence, Iowa, July 3-4-5 — largest in State.

FOR SALE

Like new, 2-Abreast Merry-Go-Round.
Priced for quick sale. 9 Tub Tilt-a-Whirl and Kiddie Rides.

Cliff Wilson Distr. Co.

1121 South Main Tulsa, Oklahoma

RIDES — SHOWS — CONCESSIONS

WANTED FOR

READING BICENTENNIAL
INDUSTRIAL EXPOSITION

24 DAYS — AUGUST 14 TO SEPTEMBER 6

READING (PA.) FAIRGROUNDS

WRITE OR WIRE

CHARLES W. SWOYER

522 COURT ST.

READING, PA.

HARTFORD CITY, IND., FREE STREET FAIR

ON THE STREETS AROUND COURT HOUSE

SEPTEMBER 21 THROUGH 25

WANT LEGITIMATE CONCESSIONS OF ALL KINDS. WANT FREE ACT. CAN PLACE
ARCADE, BIGGER AND BETTER THAN EVER. ADDRESS:

K. S. FIELDS, Con. Mgr.

c/o LOCAL FINANCE, W. MAIN ST.

HARTFORD CITY, IND.

WANTED

RIDES RIDES RIDES RIDES
CONCESSIONS CONCESSIONS

For the Farmington, Illinois, Fall Festival

AUGUST 12-13-14

Sponsored by American Legion Post #140

Contact:

JAMES VAIRA

FARMINGTON, ILL.

WANTED

TWO DAYS—Sunday, July 4th—Monday, July 5th — Two DAYS

Ferris Wheel, Chairplane, Caterpillar, Tilt, Kiddie Auto Ride. Twenty-five per cent to us. We furnish light, water and lot. Will sell Ex on Photo, Popcorn, Candy Floss, Candied Apples, Snowball, 30,000 people attended last year on the Fourth. This year we are celebrating two big days; 14 churches participating for the Gigantic St. Peters Orphanage Picnic, Memphis, Tenn., on own grounds. Wire or write now:

JAMES DISALVO

1527 S. Lauderdale, Memphis, Tenn.

FIRECRACKER FESTIVAL

JULY 1, 2, 3, 4, 5 — 5 BIG DAYS

Biggest Celebration in the State of Illinois

WANT FOOD CONCESSIONS

Write or Call

FLOYD A. BOWMAN, Monticello, Ill.

Phone: Day, 474; Night, 358-R-2.

13TH ANNUAL—PARIS, ILLINOIS—TWIN LAKES PARK

JULY 3-4-5

Want Legitimate Concessions, Bingo, Long Range Gallery, Scales, Penny Arcade, Novelties, Motordrome, Ten-in-One, Fun House. Contact:

JACK MERCER or GLENN BARR

WANTED

Ferris Wheel, Kiddie Rides and what have you for

3RD ANNUAL AMERICAN LEGION CARNIVAL

AUGUST 2-7 INCL., 1948, DALLASTOWN, PA. (YORK COUNTY).

Contact

H. J. LEADER, Gen. Chairman

121 S. Walnut St.

Dallastown, Pa.

WANT CARNIVAL

FOR THIRD ANNUAL CIVIC CELEBRATION

Sponsored by the Harsens Island—St. Clair Flats Association, August 8 to 15.

Will be held at Tashmoo Park. Address inquiries to:

PAUL GREELEY, 606 Temple, Detroit 1, Mich. Te 1-2948.

GIVE TO THE DAMON RUNYON CANCER FUND

Lipsky and Paddock Spruce
Jones Org for Pitch at Fair \$

(Continued from page 51)

a 15-minute recording on tape of the activities, including the awards, and this was aired over WJLL, local outlet, at 7 p.m. and hypoped the night business.

Roster of the JJJ staff and personnel follows:

Morris Lipsky and Harold (Buddy) Paddock, co-owners and managers; Ralph Lockett, general agent; Art Frazier, concession manager; H. B. (Bert) Miner, general superintendent; Louis (Peasy) Hoffman, special agent; Hal Effort, secretary-treasurer; R. L. (Mike) Thomas, assistant secretary-treasurer; Jimmy Rose, publicity director; Dr. S. T. Uring, physician and official announcer, and Ralph Rothrock, billposter.

Ride personnel: Merry-Go-Round, Ralph Keith, manager; A. Ullianna, Walter Scott and R. W. Brett, Ferris Wheels, H. L. Benton, foreman; L. T. Fields, J. G. Austen, G. W. Klink and Arthur M. Grassl, Octopus, E. A. Sutherland, foreman; E. H. Moon and J. T. Johns, Rolloplane, William Frey, foreman, and George Revander, Tilt-a-Whirl, Frank Gross, foreman; J. J. McKay, R. M. Eckenrode, James Bostick and M. Flagg, Rocket, H. Lockard, manager; L. Calvin, C. H. Oakes and Roy Rankins, Spitfire, D. M. Mull, manager; M. H. Park and V. Pinkerman, Looper, D. Wright, Kiddie rides, Patrick Madore, foreman; J. C. Alley and William Duncan, Caterpillar, Frank Savage, J. C. Swandot and W. A. Martin, Fly-o-Plane, H. C. Harvey, foreman; T. W. Lint and W. E. Dublin, Rocky Road to Dublin, Charles Johnson, foreman.

Show line-up: Jerry Jackson's Hep Cats—Jerry Jackson, owner-manager; Harry Langford, talker; Rose Lee, Goldie Stone, Alice Majors, Millie Harris, Viola Armstrong, Geraldine Jackson and Clarissa Smith, chorus girls; Charles Dowell, emcee and dancer; Edward Trew, Stovepipe Williams and Bertie Gaines, comics; band, Thron Galens, trombone; Thomas Glover, tenor sax; Mike Wilson, alto sax; Henry Thomas, first trumpet; Florine Jones, second trumpet; Teddie Washington, third trumpet, and George Hawkins, drummer. Frank Jones, boss canvasman; Roscoe Miner, George Gogers and Quilly Huntley, assistant canvasmen.

Motordrome—Sammy and Grace Lowery, operators; Patsy Williams, Joe Lowery and Suicide Miller, riders, and Bill Marshall and Mary Worth, tickets. Snake Show—Bob Holmes, manager; Iona Johnson and Bob Chapman, Polliwogs—Honey Lee Walker, producer-talker; Baby Dumpling (Rosa Mack); Debra Dante, strip dancer; Sid Nadle, emcee; Anne Murphy, Kellee Malone, Helen Hall and Rose Caramante, Beef Trust Revue; Jean Porter, D. M. Summers, Stephen Russell, N. E. Dick, Esther Holmes, Maria A. Pone, H. D. Miller and Dillard Scalf.

Side Show—Carl Lauther, owner-manager; Bill Sylvan and R. Brandenburg, talkers; Tex Conroy, lecturer; Billy Lauther and Lee Hayforth, tickets; Lydia Snook, annex tickets; Frances Lauther, miracle girl; Mary Rodgers, radio mind; Alewan, voodoo witch doctor; Al Boyd, pin cushion; J. Thompson, electric chair; Jean De Vere, horse's mane; Pearl White, iron tongue, and Carl Carmen and Tommy Cook, Unborn Show—L. W. (Duke) Jeanette and Ted (Doc) Keller, Glass Blowers—Bill Cain, manager; Mary Cain, Bill Wyatt, Lawrence Berube and Phil Sciortino, Funhouse—Harvey Wilson Jr., manager, and Delbert Dirkes, Casino De Paree—Jimmie Doss, talker; Arlen Uring, lecturer, with Merian Kranick, Estelle Wilson and Grace Miller.

Other show personnel: Ticket sellers, Amy Tompkins, Alma Miner, Jeanne Williams, Peggy Holmes, Grace Williams, June Wright, Virginia Hamilton, Margaret Howard, Amando Lockard, Mary Webb, Lola Mull and Elsie McSwain; tractor crew, I. G. (Iodine) Bailey, M. Perchank, Taft Webb and James Kirkpatrick; train porters, Fred Turner, head porter; Frank Zanders and Glenn Rayburn; janitress, Marion Jones; shop, B. A. Stephens Jr., foreman; Sam Hankins and George Prather; train crew, Lee Falkner, trainmaster, and Simon Hight, Earl Coleman, James Marshall, Mac Mitchell, Ed Bishop, Willie McLaine, Mac Silvers, Willie Scofield and Willie Battle; Diesels, Andy Kranick, foreman, and George Bottoroff; electrical department, W. E. Howard and Archie Stanley; paint, Ray Harman, foreman, and C. C. Lisle, and Jean Porter, costumes and drapes.

Concessionaires: Nate Tash, novelties and candy pitch; Hody Jones, popcorn; Lucille Lamkin, candy apples; Marion and Johnny J. Jones Jr.; Joe Johnston, basketball and ball game; Boots Paddock, palmistry; William Barkoot, long range gallery; Paul Long, rotaries; Mr. and Mrs. A. Davis, spot game and glass pitch; Mr. and Mrs. William Goodrich, ball games; M. Gallichio, buckets; Lucille Lamkin, candy apples; Mr. and Mrs. Joe Stiy, ball game; Joe Hoffman, ball game and short range gallery; Mrs. Milton Morris, candy apples, and Mrs. Anne Neale, diggers.

Also roll down, Earl Galpin, manager, and Kitterbug Platt and Joe Shega; roll doll, Jack Yazvac, Butch Plass, Sticks Westmoreland and James Lee Gantt; roll down, Chuck Newman; blower, William Lipsky, manager, and mike (Greek) Petrantis, Frenchy De Coste and John Liwellyn; alley, Paul A. Kleider, manager, and Benton Houston Blakeley, William Robinson and R. J. (Whitey) Reynolds; clothes pin, Archie Brumley, manager, and Charles Lamkin and George Malanga; mouse, Chester Taylor,

manager, and James Terminelli; pan, John Taylor; blocks, John Palmer; P. P., Sam Rifkin; six cats, Norman Ptashkin; derby, L. Canfield; bingo, Eddie Nelson Coe, manager, and Ralph Brownell, Frank Collins Jr., Robert Collins, Arthur Crawford and Jack Hosmer, and Penny Arcade and Rocky Road, Mrs. Bertha (Gyp) McDaniels.

F. (Toronto Red) McGuey, Sammy Blake, Maxie Corcoran and J. (Blackie) Jacobson, wheels; Thomas J. Cooper, stock; Howard Loughner, baggage; J. P. (Windy) Lewis, utility; Francis Scott, fishpond; Harry Ross and Minnie Yazvac.

Reinhardt's eateries — George Reinhardt, owner-manager; cafeteria, H. W. (Red) McConnell, chef; J. W. Brady and Eddie Moore, fry cooks; Lena McConnell and Minnie Hill, counter girls; Fred Bates, bus man; Fred (Possum) Dunbar, yard man; S. Lehan, Bill Cole and Tom Crafton; sitdown lunch, Norris Hill, manager; Julius Frazier, griddleman; Clay Lawson, Joyce Kilmer and Gabe Chafin, countermen; Mrs. George Reinhardt, cashier; No. 2 lunch, Joe Dion and Heavy James. Tommy Tomkins is mail man, head ticket taker and The Billboard sales agent.

CARNIVAL WANTED

Account disappointment beyond our control, the American Legion Race Meet, Hamilton, Missouri, August 31-Sept. 1, 2, 3, 4, needs an ORGANIZED CARNIVAL

Five big days and nights. Frank Winkley's Thrill Show only one of many fine attractions. We give more for your money than any Fair in Missouri. Contact:

R. C. HENDREN, Pres.

MEMORIAL PARK, HAMILTON, MO.

WANTED

For Old Settlers' Picnic

at Nemaha, Nebraska, August 5 & 6.

Rides of all kinds, Concessions, Shows and Free Acts. Write

J. O. HANSEN, Concession Mgr.

HENRY MUTSCHULLAT, Sec.

CARNIVAL WANTED

FOR SANTA LUCIA FESTIVAL

Rides and Midway Shows and Concessions wanted for week of Aug. 7 to 15, inclusive. All preparations made. Large crowds guaranteed. Contact

DR. S. SUTERA

at 1231 Park Wilde Ave., Omaha, Neb.

WANTED

Carnival and Concessions, Entertainment, for our 39th

Annual Sunflower Days

AUGUST 5-6-7, 1948.

B. B. CRAIG, Secy.

MELVERN, KAN.

WANTED

Either July, August or September. Carnival or Circus. Ideal Location.

21 Acres on Route #24.

B. J. DONOVAN POST #203

American Legion

Phillipsburg, N. J.

WANTED

Kiddie Rides and Concessions for Sunday, July 4th, at Potomac Park. Anyone interested contact

Potomac Am. Vets

Potomac, Ill., before June 26

WANT CARNIVAL

Rides and Concessions for July 5 Celebration. Wire or Call

JULIUS PFITZER, Secy.

Chamber of Commerce

Java, S. Dak.

WANT CARNIVAL

One day during week of August 22.

Annual Sugar Festival and Free Day. Address:

A. W. MAREK

LYMAN, NEB.

STOCKTON, ILLINOIS

Annual Street Celebration

Wants Concessions for July 15, 16, 17. Located on Route 20, 20 miles West of Freeport, Illinois. Sponsored by Lions' Club of Stockton. FRANK C. NIEMEYER, Phone 4 or 3, Stockton, Ill.

WANTED

Corn Game Caller and Counter-men. Capable Wheelman to handle 32 ft. Fuzzy Bear Wheel. Also Percent Agents and Counter-men for cookhouse.

HARRY MAMAS and FRED MILLER

W. G. WADE SHOWS, Muncie, Ind., this week.

**KENTUCKY'S LARGEST CELEBRATION
FALMOUTH, KY., JULY 2-3-4-5**

Four big days and nights. Races. Fireworks. Beauty Pageant. Baby Show. Attractions of all kinds.

WANT following Concessions for independent midway: Grab, Cookhouse, Stock Stores of all kinds, Novelties, Ribbons, Pin-On Demonstrators, American Palmistry (positively no Gypsies), Arcade Photo. Have location for two or three well-flashed Wheels, etc., Birds, Toys. Want Knife Rack. Space on independent midway for one or two Feature Pay Attractions.

Exclusive sales rights in grandstand for Cold Drinks, Ice Cream, Novelties, Pillows, Popcorn, Peanuts, etc. Following write or wire: Mart Engbert, Frank Bradford, B. O. Tucker, Cliff Brown, J. Frank Taylor, L. C. Baker, T. C. Mobley and others.

All address

R. E. SAVAGE at Falmouth, Ky.

GREATER UNITED SHOWS

WANT SHOWS Octopus, Rolloplanes, Spitfire and Mix-Up Can Place Side Show, Monkey Circus, Big Snake, Hilbilly or any non-conflicting attraction

GOOD OPENING FOR FUNHOUSE To Open at Amarillo, Tex., June 14

OTHER TEXAS FAIRS AND CELEBRATIONS FLOYDADA, TEX., Gala July 4th Celebration

WICHITA FALLS, Legion Jubilee
MT. PLEASANT, Free Fair
CORNICANA, Fair and Agr. Show
TEMPLE, Central Texas Fair
NEW BRAUNFELS, Comal County Fair
CALDWELL FREE FAIR

YORKTOWN, Diamond Jubilee and Free Fair

ALICE, Free Fair
BEEVILLE, Fair and Rodeo
LAREDO, Legion Jamboree

1949 OPENING DATE

WASHINGTON BIRTHDAY CELEBRATION

FEB. 15 TO MARCH 6

And Don't Forget We Have Contracts Until 1953

Wire

J. GEORGE LOOS
June 14th to 26th, Amarillo, Tex.



GRA-LOY SHOW
WANT CONCESSIONS—Cigarette Gallery, Cigar, Cat Racks, Hoop-La or any legitimate concessions looking for spot. Line Concessions open at \$16.50. WANT SHOWS—Mechanical, Walk-Thru, Fun House with own equipment. This is strictly a Sunday school show playing 4-H Fairs and Street Celebrations. Linden, Ind., Lions' Club Celebration, this week; Sheridan, Ind., American Legion Celebration, next week.

Grand Valley Amusement WANTS

Rides, clean Shows, Concessions for 1st Annual St-Watch Celebration, Saguache, Colo., July 2-3-4-5. Excellent spot for attractive Bingo. JOHN BISHOP, Crowley, Colo., June 15-19; Westcliffe, Colo., June 21-26; Saguache, Colo., July 1.

WANTED

Second Men on all Rides. Book any kind of worth-while Show. Agent for office. 10-Cent Stores. Will book High Striker, Photo, Apple, Jewelry, Novelties, Hoop, Jingle and Ice Cream.

ROSA M. RAINES
RAINES AMUSEMENT COMPANY
STIGLER, OKLA.

RIDES, SHOWS AND CONCESSIONS AVAILABLE

For July 4th week in Northern Illinois or Wisconsin. Contact immediately. BOX 211, Care Billboard, St. Louis 1, Mo.

RIDES WANTED

4th of July Celebration, Sylva, N. C. Featured Free Act to draw. This is not a promotion. Annual Celebration. Street Parade. Need two or three MAJOR RIDES. What have you?
CHARLIE CAMPBELL
SYLVA, N. C.

CARNIVAL WANTED

For 3-day Stock Show Celebration SEPTEMBER 14, 15 and 16. Also interested in Free Acts for these dates. For particulars and further information, write:
H. W. HERTZ
Menno, South Dakota

RIDES WANTED

JULY 2 to 5
"LIONS' CLUB ROSE FESTIVAL"
Big promotion. Fireworks, Hudson car giveaway. On main Gratiot Highway out of Detroit. 15% privilege. Large crowds assured.
POLICE CHIEF MILLER
ROSEVILLE, MICH.

MICHAEL COLE NEEDS AGENTS

FOR HUCKLEY BUCK. We play Street Fairs. SIX RIDES—10 CONCESSIONS. Bridgeville, Pa., June 14-19; Leechburg, Pa., June 21-26.



EMMAUS, PA., JUNE 21-26

WANT SHOWS—Capable Side Show People with own transportation, Iron Lung, Penny Arcade, Mechanical City, Unborn, Illusion.

RIDES—Will book another Wheel. Experienced Ride Foreman who can drive semis. A-1 Foreman for brand new Little Beauty Merry-Go-Round.

CONCESSIONS—Root Beer, Scales, Hanky Panks, Photos. Out July 4th date, Phoenixville, Pa.; following then Spring Mill Fair at Conshohocken, Pa. All replies to

MORRIS HANNUM

EDISON HOTEL, SUNBURY, PENNA.

NEW ISLAND PARK

"THE PLAYGROUND OF CENTRAL PENNSYLVANIA"
Route 122 between Sunbury and Northumberland, Pa.

FEATURING

Largest sectional Swimming Pool in this territory—largest Skating Rink—natural scenic beauty—free attractions—fireworks—free outdoor movies.

Can place Candy Floss, Snow Cone, Pitch Till You Win, Hi Striker, Bowling Alleys.

Will book or buy—Caterpillar, Moon Rocket, Tilt-a-Whirl, Miniature Train.

Due to disappointment by big time conversationalist, have opening for capable and reliable Rink Manager. This is an all year round job. Wire

E. R. CARAVELLA, Island Park, Sunbury, Pa. Phone 2063



Elkland, Pa., Old Home Week, June 21-26

WANT Grab Outfits, Cook House; all eatables open. No exclusive. New Packard Car given away, rodeo, fireworks, parades, floats, bands.

MICKIE PERCELL

JUNE 14 AND 19, WATSONTOWN, PENN.

TRANSFORMER SEMI FOR SALE

20 Ft. Van Semi Trailer equipped with 50 Kw. 2300 Volt Transformer. Towers, switches, cut-outs, complete. In use this week Ada, Okla. \$900.00 cash. Tractor if wanted. Selling account getting new Diesel Light Plants. Will pay spot cash for 32 Ft. Merry-Go-Round.

Address:

A. C. HARRIS, Harris United Shows

ADA, OKLA., THIS WEEK; BRISTOW, OKLA., NEXT.

BUFFALO SHOWS

Old Home Week, Port Allegany, Penna., all next week, in the streets.

Want Cork Shooting Gallery, Balloon Darts, Basket Ball, Jewelry and large number non-conflicting Concessions. Want Ride Help. July 4th week, Pennsylvania Firemen's Celebration. Can use Side Shows of merit. Louis Black, wire me your address immediately; your letter came back. Booking now for Fairs, including Allegany County, New York, at Angelica.

THIS WEEK, KANE, PENNA.

TOM HALE WANTS AGENTS

for Fish Pond, Skillos, Wheels and PC Dealers. If you can stand to make money, get with me. No drunks.

c/o Anderson's Greater Shows
Pineville, Ky., this week

FOR SALE

FERRIS WHEEL

With transportation. First class condition.

THOMAS B. COLVIN
301 West 30th St., Hutchinson, Kansas.
Phone 4666

Florida Amusement Co.

Place few more Hanky Panks, \$20. French Fries. Want four Girls for Girl Show, highest salaries, good treatment. Place Fun House, Stock Show or any Grind Show. Be with a winner.

Caylord, Mich., this week; Cheyboygan follows; then into Michigan's biggest July 4th Celebration. It's a proven spot. Play the best Northern Route. All address:

HOWARD INGRAM
CAYLORD, MICH., this week.

WANT CARNIVAL

For Armistice Day Celebration and Veterans' Fair, week of November 11th. Prefer one with Animal Show. Address communications to

B. A. ROTH, Chairman
Tavares, Florida

COASTAL PLAIN SHOWS WANT

For several Celebrations. Slim Stores all kinds, X on Bingo and Pop Corn. Agents for P.C. Everybody address:

C. V. (Bill) Cox, Mgr.
Murray Jackson, Bus. Mgr.
This week, Laurinburg, N. C.

14 NEW MERRY-GO-ROUND HORSES

Large size for park . . . standing and jumpers
BRAND NEW . . . first coat of paint . . .
sell in lot or part . . . \$45.00 each.

JACK TAYLOR
117 W. Saratoga St. BALTIMORE 1, MD.

10% Gate Boost Registered By RSROA G. L. Regionals; 191 Entries From 6 States

Weismuller Sports Enterprises Host to Contests

DETROIT, June 12.—Great Lakes regional championships were held June 7-9 at Arena Gardens Roller Rink here under auspices of the Roller Skating Rink Operators' Association of the United States with 191 entries from rinks in Wisconsin, Illinois, Indiana, Kentucky, Ohio and Michigan. In view of past history, winners in the Detroit championships are expected to figure prominently in the RSROA nationals to be held at Cleveland Rollerade, July 12-17.

Attendance built to a crowd of 1,500 on the final day, indicating consistent interest. This was estimated as 10 per cent ahead of attendance at the 1947 contests, held at the Rollerade.

Contests opened with a parade of contestants and talks by officials. Events ran right thru each day into early evening, with several events scheduled during public sessions each evening. Final events, senior men's two and five-mile races, were not run off until midnight Wednesday.

Gary Dalton, Riverview Rink, Milwaukee, partner in the winning juvenile dance team, proved one of the sensations of the contest. He is a deaf mute. He keeps time by getting vibrations of the music thru the floor.

Top individual winners were Paul Lumpkin and Laurene Anselmy, West Huron Roller Rink, Pontiac, Mich., who won junior pairs and junior dance events, and separately won the junior boys and juvenile girls figure skating contests.

Hosts for the championship were Weismuller Sports Enterprises, operators of Arena Gardens, under the direction of Manager Joseph Schasney and head professional Eileen Ashenbrenner.

Officials

Officials were: Speed skating, Jesse E. Bell, announcer; Norman Archer, referee; Verna Picton and Betty Ross, patrol judges; Gene Bell, starter; Herbert and Margaret Eng,

clerks; John Stone, Earl King and John McLaughlan, timekeepers; Frank Spicer and Norman McGinnis, corner judges; Walter Sutphen, Orville Godfrey and George Brett, line judges; Earl Dunn, track steward and Jim Carroll and Dick Martin, lap cards. Figure and dance judges, Ann Lawrence, Newark, N. J.; Betty Bartik, Elizabeth, N. J.; Betty Barra, St. Louis; Charles O'Donnell, Somerville, Mass., and Mrs. June Hutchinson and R. Siegfried, Washington. Russell Bice was organist; Vaughn Johnstone, Detroit, and George Anagnost, Columbus, O., announcers; Eileen Ashenbrenner, contest clerk, and Mildred Kirchoff, clerk of entries.

Results: Senior men, figures, Ted Rosdahl, Arcadia, Chicago; Johnny Williams, Greystone, Columbus, O., and Bob Allar, unattached, Cleveland. Speed, C. Opelt, Sefferino's Rolleradrome, Cincinnati; Steve Hedmiak, Rollerade, Cleveland, and Orville Godfrey Jr., Arcadia, Detroit. Senior ladies, figures, Nancy Lee Parker, Arena, Mount Clemens, Mich.; Dolores Molla, Arcadia, Detroit, and Marian Fortunate, Rolleradrome, Cincinnati. Speed, M. Dauer, Rolleradrome, Cincinnati; Lorraine Damien, unattached, Chicago, and D. Kohls, unattached, Detroit. Intermediate men, figures, Edward Ketchum, Armory, Chicago; Eugene Lohrey, Rollerade, Cleveland, and Cliff Doerr, Rollerland, Indianapolis. Speed, Lee Johnson, unattached, Detroit; Earl Dunn Jr., Arena, Mount Clemens, Mich., and K. Schwan, Rollerade, Cleveland. Intermediate ladies, figures, Gloria Whipple, Arena, Mount Clemens; Arnetta Burnett, Rolleradrome, Cincinnati, and Diane Tabacchini, Arcadia, Detroit. Speed, J. Danner, Rolleradrome, Cincinnati; S. Martin, Arena, Detroit, and Iris Ashbacker, Arcadia, Chicago. Novice men, figures, Richard Rasgaitas, Skateland, Cleveland; Ronald Reide, Arena, Mount Clemens, and Joe Marker, Rollerland, Indianapolis. Novice ladies, figures, Barbara Meyers, Arcadia, Detroit; Barbara Hern, Arcadia, Detroit, and Marilyn

Anderson Honored

CENTRALIA, Wash., June 12.—Walter A. Anderson, operator of Centralia Rolleradrome, was chosen recently by the Centralia aerie, Fraternal Order of Eagles, to receive its annual civic service award for outstanding contributions to the welfare of the community and his active participation in civic affairs.

Announcing the FOE choice in its May 8 edition, *The Daily Chronicle* of Centralia and Chelalis said: "As owner of the Centralia Rolleradrome, Anderson has donated the facilities of the rink for benefit skating parties to aid many causes. . . Anderson has served as director of the Chamber of Commerce and is now vice-president of the Kiwanis Club. He has been active on youth committees, having been a director of the city's youth center for the past three years. In 1947 he was chairman of the Centralia March of Dimes campaign and in 1948 headed the Four-in-One drive."

Lampkin, West Huron, Pontiac, Mich.

Junior Contests

Junior boys, figures, Paul Lampkin, West Huron, Pontiac; Billy Pate, Arena, Detroit; Raymond Miller, Arena, Mount Clemens. Speed, D. Hunter and L. Hodges, Hodges Bros., Roller Rink, Springfield, O., and J. Hakim, Arena, Detroit. Junior girls, figures, Nancy Kromis, Arena, Mount Clemens; Carol Mooney, Fourth Avenue Rink, Louisville, and Doris Jean Kelsch, Rolleradrome, Cincinnati. Speed, A. Plumb, unattached, Detroit; D. Van Damme, Arena, Detroit, and D. Cherconis, Rollerade, Cleveland. Juvenile boys, figures, John Matejec, Arena, Detroit; Franklin Talbot, Fernwood Park, Peoria, Ill., and Quinn Pleyte, Riverview Rink, Greendale, Wis. Speed, Class A, D. Michael, Lima (O.) Rink; B. Lick, Arena, Mount Clemens, and W. Graham, Springfield, O. Class B, R. Kelley, Springfield, O.; T. Mulder, Rolleratorium, Lansing, Mich., and C. Michael, Lima, O. Class C, D. Thompson, Rollerade, Saginaw, Mich.; N. Carroll, Springfield, O., and C. Fowler, Flint Park Rollerade, Flint, Mich. Juvenile girls, figures, Laurene Anselmy, West Huron, Pontiac; Gertrude Miller, Arena, Mount Clemens, and Judianne Gleissner, Riverview, Greendale, Wis. Speed, Class A, L. Grimm, Rollerade, Flint, Mich.; B. Buchanan, Arena, Mount Clemens, and J. Richmond, Collins Rink, Imlay City, Mich. Class B, P. Markley, Rolleradrome, Dayton, O.; B. Grant, Rouge Park Rolleradrome, Dearborn, Mich., and I. Richmond, Imlay City, Mich. Class C, P. Jarrard, West Huron, Pontiac, P. Martino, Arena, Detroit, and Carol Aronson, Armory, Chicago.

Paris Senior, Robert Horschler and Dorothy Mae Santich, Skateland, Cleveland; Richard Morton and Bonita E. Bullis, Arcadia, Chicago, and Jerry Nolan and Annetta Clark, Rollerland, Indianapolis. Intermediate, Ray Gaydos and Yvonne Benhoff, Skateland, Cleveland; Patrick Hogan and Virginia Irwin, Arena, Detroit, and Donald J. Kennett and Elaine Kennett, Armory, Chicago. Novice, Richard Rasgaitas and Terry Theison, Skateland, Cleveland; Joe Marker and Mark Kubler, Rollerland, Indianapolis, and Robert Hodge and Karen Larsen, Arena, Mount Clemens. Junior, Paul Lampkin and Laurene Anselmy, West Huron, Pontiac, Mich.

Fours and Dances

Fours, Senior, Annetta Clark, Sally McClung, Jerry Nolan and William Hanley, Rollerland, Indianapolis. Intermediate, Richard Rasgaitas, Terry Theison, Ray Gaydos, and Yvonne (See 10% Gate Boost, opposite page)

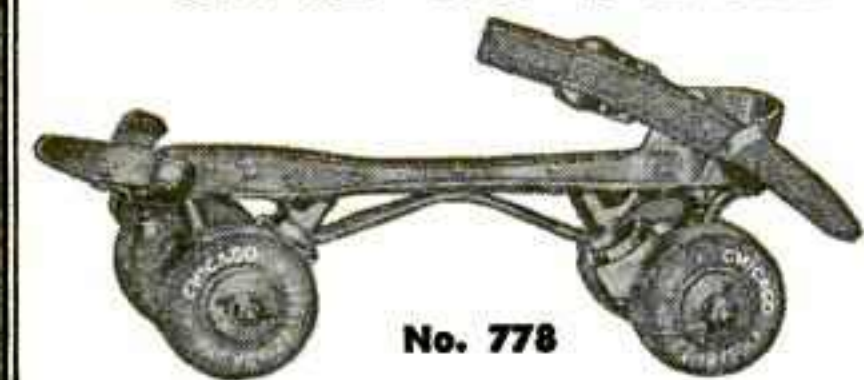
Mount Vernon Trims Mineola In N. Y. Meet

MINEOLA, L. I., N. Y., June 12.—Skaters of Mount Vernon Arena, the America on Wheels rink, scored a decisive victory over the Earl Van Horn Figure Skating Club of Mineola Roller Rink June 6 and 7 in the New York State championship meet of the United States Amateur Roller Skating Association at the Van Horn rink. The score was 164 to 114.

Results: Junior men, James Murray, Robert Yovanovich and T. Samanen, Mount Vernon. Junior ladies, Helen Hayes, Olive Cano and Anne Raso, Mount Vernon. Junior dancing, Edward O'Donnell and Joyce Field, Mineola; George Dahl and Dorothy Boiarsky, Mineola, and Bruce Forster and Gladys Feinstein, Mount Vernon. Junior pairs, James Murray and Helen Hayes, Michael Wasiczko and Anne Rase, and Fred Remsen and Pat Hayes, Mount Vernon. Junior ladies pairs, Norma Gullen and Marion Eckwerth, and Dorothy Pasman and Patricia Motine, Mount Vernon. Novice men, John Trotta, Mount Vernon; George Rottkamp, Mineola, and Joseph Horvath, Mount Vernon. Novice ladies, Helen Burkhardt, Janet Mantovi and Barbara Robertson, Mineola. Novice pairs, Robert Yovanovich and Patricia Allen, Mount Vernon; Frank and Ruth Henrich, Mineola, and Tom Chemiel and Janet Mantovi, Mineola. Novice dancing, Leo Weber and Anne Raso, Mount Vernon; Anthony Giordano and Evelyn McMillin, Mineola, and James Autieri and Joan Mayers, Mount Vernon. Juvenile boys, Frank Henrich, Mineola; William Landgrover, Mineola; Albert Eckwerth, Mount Vernon. Juvenile girls, Ruth Henrich, Mineola; Marion Eckwerth, Mount Vernon, and Dorothy Pasman, Mount Vernon. Juvenile pairs, Norma Gullen and Albert Eckwerth, and Donald Chiodo and Geraldine Lucchine, Mount Vernon. Juvenile dancing, Frank and Ruth Henrich, Mineola; William Landgrover and Louise Smith, Mineola, and Norma Gullen and Albert Eckwerth, Mount Vernon.

Senior dancing, Walter Clancy and Charlotte Perkins, Mount Vernon; Charles Lowe and Wilhelmina Stuchel, Mineola, and Fred Ludwig and Gladys Ward, Mineola. Senior ladies, June Henrich, Theresa Kelsch and Patricia Finn, Mineola. Senior men, Reggie Opie, Eugene Parker and William Scheurer, Mineola. Senior ladies' pairs, Helen Hayes and Patricia Allen, Virginia Mann and Marie Grosso, and Janet Barrie and Marcella Tucillo, Mount Vernon. Senior fours, Allen, Hayes, Murray and Horvath; Barrie, Finger, DeFranco and Wasiczko, and Grosso, Tucillo, Samanen and Trotta, all of Mount Vernon.

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D. C. Skaters Big Winners In Pitt's RSROA Regional

PITTSBURGH, June 12.—Skaters of Riverside Stadium, Washington, grabbed the major share of honors in the Eastern regional championships of the Roller Skating Rink Operators' Association of the United States, held May 30-June 1 at H. D. Ruhlman's Lexington Roller Palace here.

The District skaters took 26 places in the meet. Their nearest competitors were skaters of Lexington rink and Great Leopard Rink, Chester, Pa., with 12 each, and Coliseum Roller Rink, Greensburg, Pa., with eight. The remaining rinks in the field placed one to five times.

Results: Juvenile dancing, Harry Geer and Dorothy Jackson, Great Leopard; Peter Weakland and Catharine Carney, Coliseum, Greensburg, and Claud Whitehurst and Joyce Magee, Mercury Rink, Norfolk, Va. Junior dancing, Arthur Brant and Patricia Schnell, Pla-Mor Rink, Philadelphia; Thomas Brinker and Constance Dunlap, Great Leopard, and Robert Smith and Lavinia Godshall, Great Leopard. Novice dancing, Ralph and Mildred Taylor, Riverside; Joseph Elliott and Carol Egloff, Pla-Mor, and William Wilson and Doris Clemmer, unattached, Philadelphia. Intermediate dancing, James Arvanitis and June Hutchinson, Riverside; Bernard Fisher and Mary Carroll, Delaware Rink, New Castle, Del., and Donald and Bette Halteman, Ringing Rocks Rink, Pottstown, Pa. Senior dancing, Robert Siegfried and Charlotte Northrop, Riverside; Donald Daily and Gertrude Patrick, Chez Vous Rink, Upper Darby, Pa., and Charles Kinchen and Rose Ormsbee, Riverside.

Virginians Win in Pairs

Pairs skating, juvenile, Claud Whitehurst and Joyce Magee, Mercury; Ronald Davidheisser and Mauricelene Himes, Ringing Rocks, and Harry Geer and Dorothy Jackson, Great Leopard. Junior, Thomas Brinker and Constance Dunlap, Great Leopard, and Gene Smith and Nancy Gotwalt, Playland, York, Pa. Novice, James Mixen and

Shirley Sheets, Rainbow Rink, Mechanicsburg, Pa.; Nickie Nolte and Barbara Vanderburg, Riverside, and James Heck and Betty Eckart, Riverside. Intermediate, Donald Craig and Ada Duerlein, Lexington. Senior, Albert Hennig and Rose Ormsbee, Riverside, and Robert Siegfried and Lucille Lucey, Riverside.

Figure skating, juvenile girls, Joyce Magee, Mercury; Jeannie Henderson, Coliseum, Baltimore, and Barbara Meyers, Rainbow. Juvenile boys, Claud Whitehurst, Mercury, and Peter Weakland, Coliseum, Greensburg. Junior girls, Carol Voltero, Lexington, and Eileen Bendall and Doris Heath, Riverside. Junior boys, Robert Serenka, Lexington; Gene Smith, Playland, and Jimmie Parker, Riverside. Novice ladies, Dorothy McDonough, Lexington; Doris Eggert, unattached, Philadelphia, and Helen Malley, Lexington. Novice men, Robert Malec, Riverside; James Mixon, Rainbow, and Robert Siegfried, Riverside. Intermediate ladies, Ada Duerlein, Lexington; Beatrice Shirey, Ringing Rocks, and Rose Ormsbee, Riverside. Intermediate men, Edward Bossart, unattached, Pittsburgh; Nickie Nolte, Riverside, and Lee Allen, Coliseum, Greensburg. Senior ladies, Geraldine Specht, Lexington; Jackie Miller and Mary Orr, Riverside. Senior men, Russell Serenka, Lexington; Arnold Heyman, Coliseum, Baltimore, and Charles Little, unattached, Pittsburgh. Four skating, novice, James Arvanitis, Mary Hayes, Ralph Taylor and Mildred Taylor, Riverside. Intermediate, Nickie Nolte, Lucille Lucey, Robert Siegfried and Barbara Vanderburg, Riverside.

Speed skating, juvenile girls, Class A, Constance Dunlap, Great Leopard and Alma Smith, Coliseum, Greensburg. Juvenile girls, Class B, Beatrice Lansdown, Riverside, and Annis Glenn, Great Leopard. Juvenile girls, Class C, Shirley Smith, Great Leopard, and Catharine Carney, Coliseum, Greensburg. Juvenile boys, Class A, Mike Gentile, Lexington; Robert Dapper, Lexington, and Paul Baldwin, Coliseum, Greensburg. Juvenile boys, Class B, Peter Weakland, Coliseum, Greensburg, and Jack Smith, Playland, York. Juvenile boys, Class C, Claud Whitehurst, Mercury; Bruce Lackey, Riverside, and Jerome Weakland, Coliseum, Greensburg. Junior girls, Theresa Lynch, Great Leopard, and Faye Simons, Riverside. Junior boys, Larry Manganella, Lexington, and Walter Horn and Jimmy Sutton, Riverside. Intermediate ladies, Audrey Smith, Lexington. Intermediate men, Arthur Wolz, Riverside, and Howard Dempsey and William Barnshaw, Great Leopard. Senior ladies, Jean Hitchner, Great Leopard, and Patricia Miller, unattached, Pittsburgh. Senior men, James Hofrichter, Sports Haven, Bridgeville, Pa.; William Hofrichter, Sports Haven, and Robert Siegfried, Riverside.

10% GATE BOOST

(Continued from opposite page) Benhoff, Skateland, Cleveland. Novice, Patrick Hogan, Robert Quick, Virginia Irwin and Inga Hoffman, Arena, Detroit; Steve Brodek, Mavil Hudec, Robert Horschler and Gwen Brown, Skateland, Cleveland, and Johnny Williams, LaMoine Karst, Otto Lund and Patty Cavanaugh, Graystone, Columbus, O. Skate dancing, Senior, Otto Lund and Patty Cavanaugh, Johnny Williams and LaMoine Karst, James Schmoll and Barbara Havens, Graystone, Columbus. Intermediate, Patrick Hogan and Faye Newberg, Arena, Detroit; Harold Moore and Beverly Jones, Graystone, Columbus, and Frank Lin-

Centralian Winner In Beauty Contest

CENTRALIA, Wash., June 12.—Donna Benedict, who as representative of Centralia Rollerdom, teamed with Wayne McDonald to win the national title in a novice skate dancing at the championships of the Roller Skating Rink Operators' Association of the United States at Oakland, Calif., last year, was recently named Miss Lewis County in a beauty contest conducted by the Rollerdom and the Centralia Chamber of Commerce.

Mr. and Mrs. Walter Anderson, Rollerdom operators, said Miss Benedict will compete for the title of Miss Washington at Ephrata June 24-26, winner of which will be entered in the Miss America contest at Atlantic City this summer. Among prizes won by her in the county elimination was a \$75 evening gown.

Miss Benedict and her partner recently won the Pacific Coast intermediate skate dance championship at the Portland, Ore., regional contests of the RSROA and are slated to appear in that organization's nationals at Cleveland Rollerdom July 12-17.

Mound City Kids Take Honors in Springfield, Mo.

ST. LOUIS, June 12.—Skaters of Carl Trippe's Ideal Roller Rink in suburban Lemay scored four firsts, four seconds and a third in the Midwestern Regional contests of the Roller Skating Rink Operators' Association of the United States, held June 4 and 5 in W. W. Morrison's Doling Park Rink, Springfield, Mo.

First-place winners were Joan Brown, juvenile girls; Victoria Novack, junior girls; J. and A. Brown, junior pairs, and Francis A. Matthews and Charles B. McSpadden, intermediate dancing. Winners of second-place honors were Arthur Brown, junior boys; A. and J. Brown, junior dancing; Nancy McSpadden, novice ladies, and Harvey Wash and Mary Matthews, novice pairs. Joan Brogan took third place in juvenile girl competition.

Arlis M. Snyder, professional hired in September, was promoted to manager of the rink in May, said Trippe. Snyder is responsible for organization of the Whirling Wheels Club at the rink and organization of the competitive team that took part in the regional contests. Funds used by the team in going to Springfield were raised by the club. Its officers are Charles B. McSpadden, president; Harvey Wash, vice-president, and Frances A. Matthews, secretary-treasurer.

tern and Ruth Lintern, unattached, Cleveland. Novice, John Ravenaugh and Shirley Oberg, Coliseum, Toledo; Robert Gormley and Shirley Kramer, Arcadia, Chicago, and Albert Anselmy and Marilyn Lampkin, West Huron, Pontiac, Mich. Junior, Paul Lampkin and Laurene Anselmy, West Huron, Pontiac, Mich.; Billy Pate and Marilyn Jones, Arena, Detroit, and David Geiger and Beverly Oda, Triangle Skateland, Dayton, O.

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(Continued on page 72)



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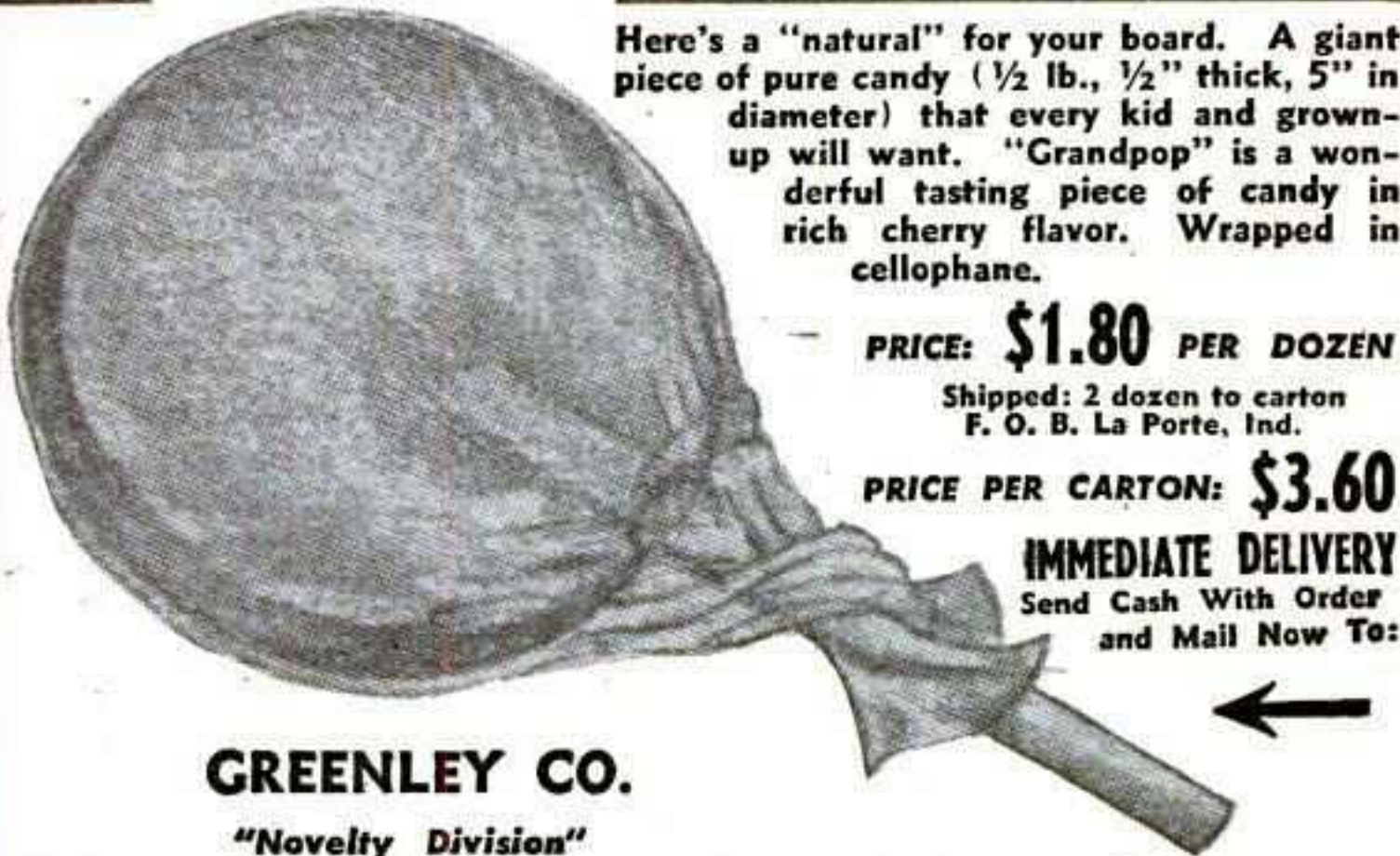
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A Large List of Second-Hand Coin Machine Bargains will be found on page 84 of this issue.

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1937 INDIAN MOTORCYCLE—74 SIZE, GOOD condition. Selling to pay debts, \$175. Kenneth Waymore, R. R. 2, Argonia, Kan.

(Continued from page 74)

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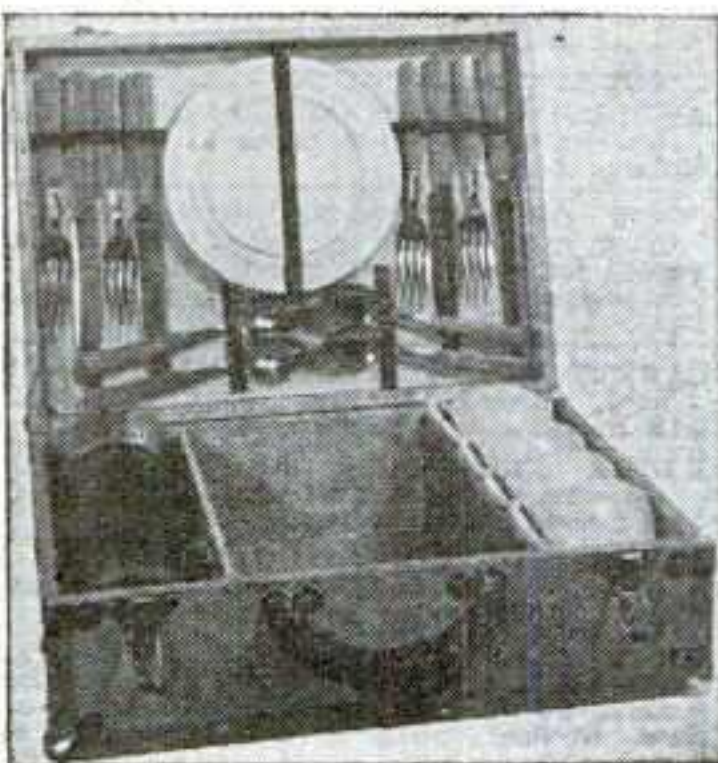
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SEND NO MONEY, PAY POSTMAN—THOUSAND Business Cards, \$2.95. 8 1/2"x11 Letterheads (Hammermill Bond), thousand, \$7.55. White Bond, thousand, \$5.85. 6% and 6% Envelopes, thousand, \$4.75. No. 10 Envelopes, \$5.95. Other business printing sent C.O.D. Quality and satisfaction guaranteed. Robert Poett, 7938 South Shore Drive, Chicago 17, Ill.

100 8 1/2"x11 LETTERHEADS AND 6% ENVELOPES, Hammermill Bond, 4 lines copy, \$2 postpaid. Samples. Ace Press, Clearwater, Fla. jy10

100 SHEETS AND ENVELOPES—PERSONNEL Stationery printed, name and address, \$2. Colors: White, blue, pink. 10 10c Birthday Cards, 60c. Ra's, Box 169, Essex, Conn.

500 ATTRACTIVE 2-COLOR LETTERHEADS or Envelopes, \$3.50. Prompt service, free samples. Caslon Press, 105 E. 3rd St., Cincinnati 2, Ohio. je26

1000 NAME AND ADDRESS STICKERS, \$1. Advertising Stickers, Parcel Post Labels. Imprint, Box 361, Emporia, Kan. jy3

SALESMEN WANTED

ADVERTISING BOOK MATCHES—WORLD'S largest direct selling manufacturer of Advertising Book Matches offers opportunity for profitable year 'round selling; every business a prospect. No experience needed to start, men or women, full, part time. Factory service; low prices for high quality, repeats. Sales kit furnished. Match Corp. of America, 3433-43 W. 48th Pl., Dept. D-14, Chicago.

BIG MONEY—QUICKLY AND EASILY, TAKING orders for complete line Personalized Initialed Buckles, Belts, Cap Badges, 2,000 emblems. Fast repeats. Write today. Hook-Fast Company, Box 480-BB, Roanoke, Va. np je26

QUICK, SURE MONEY SELLING ANNIE Blain Flavors. Sure fire tested selling system. Geo. S. Parker, First Ave., Highland Park, N. J.

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS—Positively no disappointment. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill., Canal 2544. je19

SIDE SHOW BANNERS—8x10 FEET, \$38.50. Good cloth, leather straps and rings. Also small and large banners and fronts made. Quick service. W. Courtney, Barboursville, W. Va. jy3

TATTOOING SUPPLIES

LOCATION FOR GOOD TATTOOER—SOBER and reliable. Best location in Los Angeles. Estel Studio, 331 S. Main St., Los Angeles 13, Calif.

TATTOOING OUTFITS AND SUPPLIES—Illustrated literature free. Diamond-equipped Engraving Outfits for jewelry concessionaires. Zeis Studio, 728 Leslie, Rockford, Ill. au14

TATTOOING MACHINES—WORLD'S BEST; Designs, Colors, Needles, Outfits. Free catalog. Fast service. Owen Jensen, 120 W. 83rd St., Los Angeles 3. jy3

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6416 N. Neward Ave., Chicago. au14

WANTED—SKATING RINK, PORTABLE, COMPLETE, approximate size 40x100. Cash. R. E. Sullivan, Boonville, Ind. Phone 125 or 129.

WANTED—WATLING BIG GAMES, JENNINGS Bob Tails and Silver Moon Consoles, 5 and 10c. Payouts only, 5c, 10c or 25c. Also Jennings Slots, 5c, 10c or 25c. Square Deal Novelty Co., Manteno, Ill.

WANTED TO BUY—KIDDIE RIDES REGARDLESS of condition, with all parts. J. Silogy, 4339 Hickory St., Hammond, Ind.

WANTED—40 x 100 PORTABLE SKATING Rink Floor; also Shoe and Clamp Skates. Box C-48, care Billboard, Cincinnati, Ohio.

REED BALLOON STICKS

Jobbers Only

Charles H. Demarest, Inc.

229 Water St. New York, N. Y.



Crew Hats, assorted colors & sizes, flocked with any beach, park or resort. Minimum order, one gross. First quality and it is a beauty...\$72.00 Gr.

Twirl Crew Hats for sewing machine operators. First quality..... 60.00 Gr.

Two-Tone Crew Hats, all colors. First quality..... 63.00 Gr.

Crew Hats, all felt, assorted colors. Very fine number—you will be more than pleased with them... 36.00 Gr.

Fireman's Hat, all felt..... 21.00 Gr.

Dart Balloons..... .80 Gr.

#16 Paddle..... 6.50 Gr.

#14 Cat Balloons..... 8.00 Gr.

Spiral Twisted Balloons..... 3.75 Gr.

#9 Balloons.....\$1.50 and 2.50 Gr.

#9 Print..... 3.50 Gr.

Balloon Sticks..... .65 Gr.

Balloon String, Lb. Spool..... 1.25

Targets J-35—Blows Up 4 Feet. Hundred..... 14.00

Jumbo Knobby Balloons..... 7.00 Gr.

Medium Knobby Balloons..... 3.50 Gr.

Medium Cat Balloons..... 4.00 Gr.

Mottled Cats, Rainbow Colors, #14 Worker..... .60

#422 Long Balloons, Assorted Colors..... 1.60 Gr.

#524 Long..... 2.75 Gr.

Lollipops, Terrific Flash, Assorted Colors. Per 100..... 14.00

New Sensation—Rubber Squeaky Crying Dolls—they inflate to 12 in. Wallets, Embossed, Latest Styles, Fast Seller..... 5.50 Dz.

Jumbo Water Guns..... 2.25 Dz.

Plastic Alligators, 12" Long, All Colors..... 1.75 Dz.

Monkey on Sticks, \$1.75 Dz...... 18.00 Gr.

Flower Water Squirter..... 1.75 Dz.

Key Chain With Plastic Barrel Change Holder..... 9.00 Gr.

Plastic Whistle, Two Tone..... 9.00 Gr.

Plastic Key Chain Hats..... 9.00 Gr.

Metal Key Chain Hats..... 12.00 Gr.

Key Chain Firemen Hats..... 6.00 Gr.

Back Scratcher, Plastic..... 2.00 Dz.

Jumping Frogs, Carded..... 8.00 Gr.

Patriotic Balloons, with Stars & Stripes, #9..... 5.50 Gr.

#12..... 6.50 Gr.

Celluloid Dolls, with Golden Head, 5" 9"..... 10.00 Gr.

Jewish Flags, with Spears & American Flags, 12x18..... 21.00 Gr.

Alpine Hats, with Feathers, all felt. Sabers, with cover & belt..... 3.50 Dz.

Squeakie Dogs, metal head, rubber ball..... 24.00 Gr.

Assortment of Slum, fine numbers. SPECIAL—Plastic Doghead Cane, with strap & whistle. All colors. Knockout number for scales, guess your ages and novelty stands. This is a special..... 10.00 Gr.

Mottled #9 Cats..... 5.50 Gr.

Rubber Elephants—blows up 12" and stands up..... 30.00 Gr.

Wallets—embossed with pictures—zipper and card holders..... 5.50 Dz.

Wallets, alligator, zipper card holders (these wallets sell on sight)..... 4.50 Dz.



Whirling Beanie Propeller Hats—now at the new low price.....\$26.50 Gr. These hats are all first quality—all colors—two tone—we are shipping them all over the country because we have the price, quality and service. They are selling like wildfire all over the world.

Plaster, large & small, the best on the market. Large. Hundred...\$22.00
Small. Hundred..... 11.00

Silly Willy Horn, Face & Head with balloon that cries. Very hot number..... 15.00 Gr.

HATS—Special Prices

Spanish Hats.....\$27.00 Gr.
Mexican Chola..... 24.00 Gr.
Robin Hood Hats, With Feather..... 10.00 Gr.
Cowboy Hats..... 32.00 Gr.
Crew Hats for Names..... 36.00 Gr.
Monkeys, With Sticks..... 21.00 Gr.
Coolie Hats..... 3.00 Dz.
Coolie Hats..... 4.00 Dz.
Lancaster R.W.B. Batons, With Bells..... 14.00 Gr.
Large Parasols..... 7.00 Dz.
Chinese Snakes..... 7.00 Gr.
Metal Running Mice..... 12.00 Gr.
Rabbit Feet, With Keychains...... 4.00

Hundred..... 6.00
Dancing Clowns..... 6.00 Gr.
Jumbo White Tails..... 4.00 Dz.
Water Squir Rings..... 21.00 Gr.
Flying Birds, All Whistlers..... 9.00 Gr.
Plastic Bird Water Warblers..... 8.00 Gr.
Electric Bow Ties, Complete With Batteries..... 7.50 Dz.
Long Lash Whips..... 11.00 Gr.
Dolls With Feather Backs and Sticks..... 24.00 Gr.
SPECIAL—Sliding Metal Trombones..... 21.50 Gr.

Gay Ninety Mustache, Each One in Envelope, 50¢ Doz...... 5.00 Gr.
Plastic Running Turtle..... 12.00 Gr.
Bullet Key Chain, 75¢ Doz...... 7.50 Gr.
Comic Hat Bands, Long Length, \$1.25 Per 100. Per 1,000..... 10.00

Long Balloon, Cigar Shape, Every One a Worker, Blows 60" Long, Real Rubber..... 8.00 Gr.
Auto Bombs..... 12.00 Gr.
Mechanical Auto, Streamlined, Fast Seller..... 3.50 Dz.
Pennant Sticks, With Knob, 30" Long. Per 100..... 3.00

Aluminum Sail Boats for Scale and Age..... 17.00 Gr.
Plastic Pin Wheels..... 8.50 Gr.
Swagger and Propeller Canes, Lancaster..... 8.00 Gr.
Hawaiian Leis, All Colors..... 3.00 Gr.
Hawaiian Leis, Jumbo, All Colors..... 6.00 Gr.
Sailor Hats..... 18.00 Gr.
Baseballs for Games \$1.75, 2.25 Dz.

AIRSHIPS—All Silver

With beautiful three-colored waxed envelope package.
Sells on Sight.....\$10.00 Gr.
Workers..... .40

We have the goods and we ship same day. 25% required on all orders. We ship to Mexico, Cuba, Honolulu, Philippines and all parts of the world.

Write for catalog

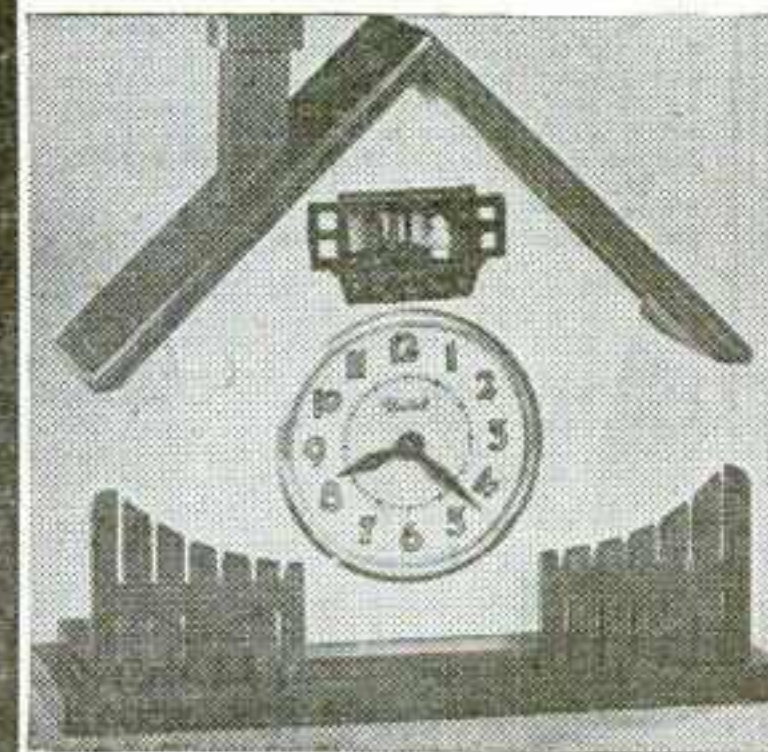
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1102 ARCH STREET

PHONE: MARKET 7-9848

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ANIMATED COTTAGE CLOCK



Rich and Expensive Looking

10" High, 10" Wide

WESTINGHOUSE LICENSED
SELF-STARTING MOVEMENT

All wood, house-like body with green picket fence base. Red roof and chimney to match.

PLASTIC BIRDS SWING AS PENDULUM

\$5.35 In Doz.
Ea. Lots

SAMPLE \$6.00

25% Deposit, Balance C. O. D.

Telephone: OREGON 3-6330

GUTTNER & COMPANY, INC.

928 Broadway...New York 10, N. Y.

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Heavy Weight Cards, Specials, Cages, Blowers, Transparent Markets.
Write for bulletin.

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Candies and Chewing Gum

Jobbers of all 5¢ Bars and Penny Items. Write or call for specific prices.

CONSOLIDATED CANDY & PEANUT CO.
235 W. Court St. Cincinnati 2, Ohio
Tel.: CHerry 0310

COLLECT AND GROW RICH!

Here's YOUR opportunity to learn about a life-time, spare or full-time office business in which earnings run as high as \$5,000-\$15,000 yearly! In this dignified profession, BIG profits are made by having thousands of others work for you. A copy of "Collect and Grow Rich"—the booklet that tells the full story—is yours for the asking. No cost or obligation. T. J. SURFACE, Pres., Dept. 303-F, Roanoke 4, Va.



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Jobbers Only

Charles H. Demarest, Inc.

229 Water St. New York, N. Y.

SLUM

Bingo & Premium Merchandise

WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

2125 COMMERCE STREET

DALLAS 1, TEXAS

HANGS ANYWHERE!



MYSTERY DRINKING BIRD

Recent sales tests prove TIC TOO is now America's Fastest Selling Novelty in its price range.

No. B38N625

25% WITH C. O. D. ORDERS \$7.20 DOZ.

TIC TOO now hangs anywhere with its own drinking cup, as well as perching on a glass. Hang a dozen in your display—a sure-fire crowd-stopper. Perfect for prizes, souvenirs, gifts.

ACTION DISPLAY CARD WITH EACH 2 DOZEN ORDER

- Individual colorful box
Operational guarantee
Immediate delivery
Assorted colors

N. SHURE CO.

200 W. ADAMS ST. CHICAGO 6, ILL.

HERE IS CASEY WITH A BIG CLOSEOUT WHILE IT LASTS!

Beautiful Ruby Fancy Glassware with Silver Inlaid. Sizes ranging from 10 1/2" to 15".

Regular \$36.00 NOW \$10.80 Value Doz. Doz.



22" ELECTRIC NOSE CLOWN DOLL

Complete with batteries. Asst. Colors.

\$18.60 DOZ.

CASEY CONCESSION CO. 1132 S. Wabash Ave. Chicago, Illinois

NEW LARGE COMIC SETS

- Necklace, Cameo Earring Set \$7.50 Dz.
Heart-Key Chatelaine, Earring Set 7.50 Dz.
Daggor Chatelaine, Earring Set 7.50 Dz.
Necklace Chain Cameo 6.00 Dz.
Bracelets, Cameo With Stones 6.00 Dz.
Bracelets, Imported Stones 6.00 Dz.
1 3/4 Inch Cross on Chain 3.00 Dz.
Three New Styles All 14 Kt. Gold Plated Stainless Steel Watch Band, 5/8 Inch—1 Dz., \$2.00; 1 Gross, \$21.00; 5 Gross, \$19.50.
Key Chain, Baseball and Sport Ornaments 2.50 Gr.
Leather Watch Fob, Baseball, Sport Ornaments 4.50 Gr.
Horseshoe, Donkey, Elephant, pairs, bulk, \$2.00 Gr.; carded 2.50
25% Deposit. No Catalog.

KNICKERBOCKER

1574 57th St. Brooklyn 19, N. Y.

NOVELTIES FOR JOKERS AND OTHERS

Make real profits on 300 of America's fastest sellers. Send only \$2.00 for big \$5.00 trial assortment or 6¢ for details. Money back guarantee.

BLUE MOON SPECIALTY CO. Dept. 5, Ravenswood, W. Va.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

ACCORDION—POLKA BAND; ALSO MODERN and Western Music. Band established eighteen years. Steady job, guaranteed salary, would like double on vocal and M.C., but not necessary. Moeller's Accordion Band, 1905 Rainbow Drive., Cedar Falls, Iowa.

ACTORS, ACTRESSES — SEMI MUSICAL stock. Double music, specialties. Beginners considered. Small salary. Box 327, Billboard, New York City.

BOOKER—TOP EASTERN BOOKING AGENT for ace hillbilly act, for appearances in 200-mile radius of Wheeling. Write "Red" Belcher, c/o WWVA, Wheeling, W. Va. Phone W-4391-R. je24

GIRL MUSICIANS — ESPECIALLY TRUMPET, sax, for organized unit. Northern resort job for entire summer. Locations only. Top salaries. Write experience. Send photo, Box 6-38, care Billboard, Cincinnati, Ohio. je19

GIRL MUSICIANS FOR WESTERN STAGE Show. Steady work. State experience, salary expected, instrument, vocal and age. Send photo to Jack Gillette, 2236 Commonwealth Ave., Charlotte, N. C. Job immediately.

IMMEDIATELY—PIANO MAN FOR COMMERCIAL-styled orchestra. Fill-ins, intros, modulations, read. Must be sober, congenial. Band work steady. State all. Kerry King, 431 W. Walnut, Eunice, La.

MECHANIC FOR PINS, RAYS, MUSIC, PANORAMA. 48-hour week, \$70. Must have pick-up truck, service 35 machines radius of 15 miles. For a good man this is a good rest with pay. James Flockhart, Dyersville, Ia. Phone White 76.

MUSICIANS—ALL INSTRUMENTS FOR OUTSTANDING territory bands. Must be competent, clean and reliable. Top salaries. Jimmy Caton, Hastings, Neb. je19

MUSICIANS ON ALL INSTRUMENTS — FOR cocktail units, territorial bands, location bands. Contact immediately. McConkey Music Corp., LaSalle Bldg., Kansas City, Mo. je10

MUSICIANS—ALL INSTRUMENTS, PREFER doubles. Resort. Send photos, home address, etc. Leader, Taylor Hotel, Havana, Ill.

MUSICIANS — ALL INSTRUMENTS. — THOSE doubling vocals preferred. Guaranteed weekly salary. Box 593, Sioux Falls, S. D. Phone 7388W. je26

NEED PIANO MAN AND TWO-BEAT DRUMMER. Join July 12. Salary, \$50 per week. Sleeper bus. Eleven men. Others write details for replacements. Box C-47, care Billboard, Cincinnati 22, O. je26

SINGLE ENTERTAINERS, DUO, TRIO, ETC.— All photos and available dates to Crawford Agency, Taylor Hotel, Havana, Ill.

TENOR SAXOPHONE, DOUBLING GOOD VIOLIN and clarinet. Wire immediately previous bands and minimum salary. Box 181, Billboard, Chicago. je19

WANT MUSICIAN ENTERTAINERS, VOCALISTS. All instruments and pianist. Name band. Bobby Blue, Box 2502, Hollywood, Calif. je19

WANTED—MUSICIANS FOR MIDWEST TERRITORY band. Good deal for married men. Characters and drunks need not answer. 321 South Cleburn, Grand Island, Neb. je19

WANTED—MEDICINE SHOW PERFORMERS. Toby, Musical Acts, Magician. Write details and salary. Dawson Players, Box 143, Bedford, Ind. je19

WANTED—COUPLE ON SMALL STAGE UNIT, working partnership in tent picture show. No investment. Use Single Man. Carl's Show, Howland, Tex.

WANTED—PARTNER THAT BOOKED WITH carnival going south. Concession outfit. Lee Mason, 64 Edinburgh St., Rochester, N. J. je26

WANTED—PIN-BALL MECHANIC, MUST BE able to service Evans Bang Tails and Bally Triple Bell. Port Arthur Novelty Co., Phone 8132, Port Arthur, Tex.

WE'RE OUT TO GET ALL THE WATCH BUSINESS AVAILABLE . . . SO WE'VE MARKED DOWN ALL JEWELRY TO ALLOW YOU BIGGER PROFITS! HERE'S OUR NO. 1 SPECIAL



BULOVA

MAN'S WATCH WITH DAZZLING RHINESTONE DIAL ONLY \$18.50 15 Jewels . . . \$20.50 17 Jewels . . . \$20.50

Very impressive replica of a high priced diamond watch. So smart and so easy to sell!

- 10K. r. g. p. case
Stainless steel back
Genuine leather strap

GUARANTEED!

Reconditioned like new WHOLESALE ONLY

No. F503 25% with order, balance C. O. D. Sample order . . . \$1.00 extra Write for Our New Catalog and Folder of Huge Profit Making Jewelry Items.

LOUIS PERLOFF

737 Walnut St., Dept. C PHILADELPHIA 6, PA.

LOWEST PRICES IN COUNTRY

- Felt Beanie Hats with Pinwheels. Doz. \$2.65
Hawaiian Lels. Gr. . . . \$ 2.65
Swagger Canes. Gr. . . . 7.50
Prison Pennants. Ea.10
Comic Hat Bands. 100. 1.25
Felt Comic Placques. 100 1.35
Jumbo Raccoon Tails. Ea. .25
Jumbo White Fox Tails. Ea. .30
Rabbit Feet Keychains. Ea. .05
R.W.B. Batons with Bell. Gr. . . . 14.50
Parade Canes. Gr. . . . 46.00
Back Scratchers. Gr. . . . 2.00
China Paper Snakes. Gr. 6.50
3 1/2" Comic Button. Ea. .09
2 1/2" Comic Button. Ea. \$.04
5 Dart Balloons (10 Gr.). Doz. 7.00
Deco Make Regulation Darts. Doz. 1.00
Combs, Men's or Ragtail. Gr. 1.10
Cigarette Holders. Gr. . . 1.95
Keychains with Skull. Gr. 2.75
Plastic Scissors. Gr. . . . 3.50
Straw Hats. Gr. 7.50
Comic Buttons. 46 Ligne. M 9.00
Comic Buttons. 50 Ligne. C 1.25
Beautiful Package Summer Candies. 1/2 Lb. Doz. 2.00
1 Lb. Doz. 3.25
12" Fawn, Plush. Doz. \$12.00
12" Scottie Dog. Doz. . . . 8.00
20" Scottie Dog. Doz. . . . 26.00
Jumbo Bumpkin Doll. Doz. 34.50
31" Beautiful Plush Panda Bear. Doz. . . . 34.50
New Look Bed Doll, 40", Doz. 39.50
23" Jumper Doll. Doz. . . . 12.00
30" Clown Doll, Plastic Face. Doz. 29.50

DOWN GO PRICES

- Sliding Metal Trombones. Gr. \$20.50
#9 Balloons. Gr. 2.25
Medium Size Spiral and Knobby Balloons. Gr. 3.75
Toss Up Balloon with Feet. Gr. 4.50
24" Reed Sticks. Gr.75
#524 Round Balloons. Gr. . . . 1.75
#418 Airship Balloons. Gr. . . . 2.25
Jumbo Blimp Balloons as large as worker. Gr. 8.00
Large Parasols. Doz. 7.00
Rubber Squeaky Crying Dolls, inflate to 12". Doz. 2.25
Lolly Pops, Jumbo Size, Terrific Flash. C 15.00
Pennant Sticks with Ball Head, 30", 100 3.00
Flying Bird, good whistler, on Stick, Taped. Gr. 11.00
Razor Blades, 100 Blades50
Metal Bangles. Gr. 2.25
3" Plastic Plates. Gr. 1.25
Czech Stone Rings. Gr.95
Plastic Earrings on Card. Gr. 2.25
Plastic Knives, Forks. Gr.70
Mottled Thimbles. Gr.60
Motto Pins with Comic Sayings and Feather. Gr. 2.60
Comic Chef Hats, Paper. Gr. 3.00
Wedding Rings. Gr.60
Simplex Metal Whistles. Gr.75
Asst. Slum, B.B. Charms. Gr. . . . 1.85
Large Stone Rings. Gr. 3.25
Plastic Whistles, 2-Tone. Gr. . . . 3.25
Asst. Lead Slum. Gr. 1.25
Sheriff Badges. Gr. 2.75
Masks. Gr.75
Gliders in Pkg. Gr. 4.50
Finger Traps. Gr. 2.00
Yankee Bubbler Sets on Cards. Gr. . . 4.50
Whizzo Lariat on Card. Gr. 4.50
Small Asst. Charms. Gr. 1.00
Pencil Sharpeners. Gr. 4.50
Bow Flags on Pin. Gr. 1.50

We Ship Goods Same Day Order Received. 25% Deposit Required On All Orders. ORDER FROM AD ONLY; DISREGARD PREVIOUS PRICE LIST.

GILES SALES CO., 51 N. 6th Street, Philadelphia, Pa.

"ACE" LEADS AGAIN!!

- 252 30" REAL FUR Grizzly Bear, Assted. Colors \$42.00 Per Dz. CARTON 1 1/2 Dz., only \$61.00.
240 38" RAYON PLUSH Bear, Assted. Colors . \$27.00 Per Dz. CARTON 2 Dz., only \$50.00.

The New ACE KING LION!

- GIANT SIZE—Genuine Fur Mane, Rayon Silk Plush Body, Assted. Colors—\$48.00 Per Dz.
LION CUBS—Genuine Fur Mane, Rayon Silk Plush Body, Assted. Colors—\$22.50 Per Dz.

SEND FOR SAMPLES IMMEDIATELY!!

Special Jobber's Set-Up! Write Now for Folder B of Good Concession Numbers.

SALESMEN: Choice Territories Still Open!

ACE TOY MFG. CO. D-8, 122 W. 27 St. New York, N. Y.



25% Dep. Bal. C.O.D. if Not Rated.

HOTTEST SPECIALTY OF THE YEAR!

NOVELTY MEN! SPECIALTY MEN! STREET MEN! Sell These

Folding Umbrellas



Sells Like HOT CAKES!

19" Long! 14" Spread! \$2.00 Doz. Minimum Order 6 Dozen

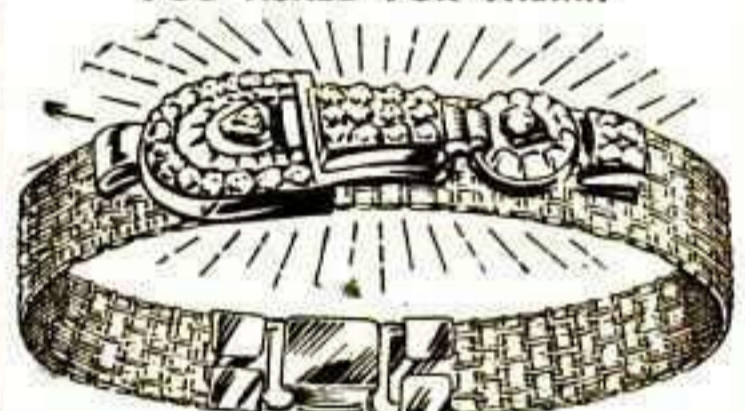
American made of HEAVY print paper with crepe fringe trim. Opens and closes like a real umbrella . . . REALLY WORKS! Ass't colors. 25% deposit required on all orders, balance C. O. D.

ORDER NOW—QUANTITIES LIMITED!

KRAVITZ & ROTHBARD

720 E. Baltimore St. Baltimore, Md.

COCKTAIL BRACELETS AGAIN YOU ASKED FOR THEM!!



Flexible Mesh, \$8.00 doz.; \$7.50 in gr. lots. Expansion Band, \$7.50 doz.; \$7.00 in gr. lots. Add 50¢ per doz. if individual boxes wanted. STUNNING STYLES! LOTS OF FLASH! High Gold Plate—real Czech Rhinestones—Also FOBS—LOCKETS—LAVALIERS—CHATELAINES—AND ASSORTED BRACELETS. SEND TODAY for free illustrations. Sample \$1.50. Send 1/3 dep. with order, balance C.O.D. Allow for postage on prepaid orders.

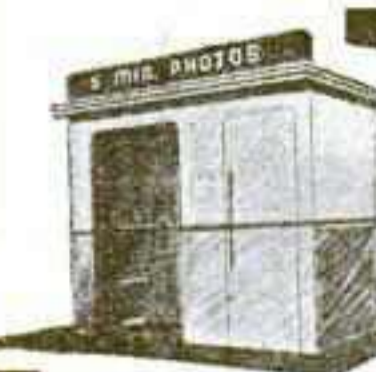
STAR IMPORT NOVELTY CO. 535 8th Ave. New York, N. Y.



ALL-METAL COOKIE PRESS and CAKE DECORATOR SET

14 pieces boxed \$1.00 Retail Immediate Delivery Deposit on all orders

Zachman & Co., 5004 Wilson Ave., Chicago 30



Never a breakdown with guaranteed Amco Quick cameras. Patented features means more profits. Immediate shipment. New. Used. Low Prices.

Beautiful, Durable, Portable.

Write American Stamp & Novelty Mfg. Co., Houston 6, Tex. (formerly of Okla. City)

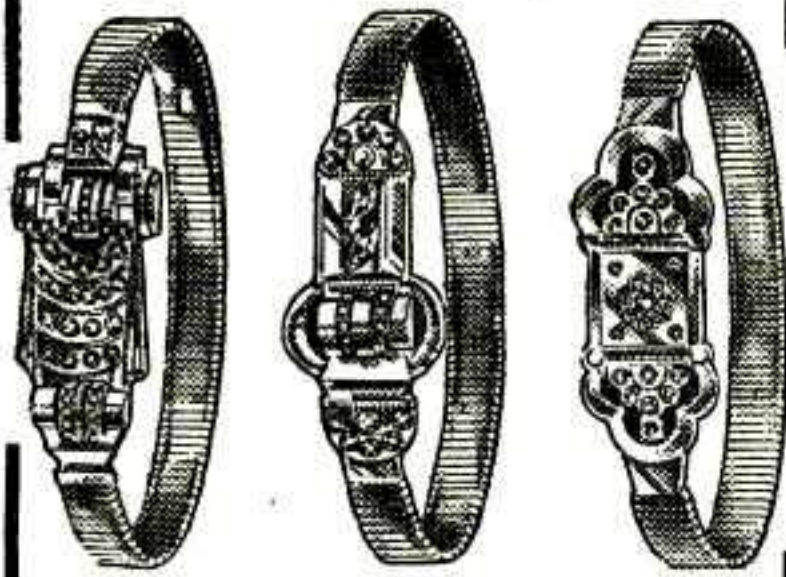
Fancy Assorted CHOCOLATES, 38c lb.

Our Big "Blue Mountain" Two-Layer Box. Attractively Cellophaned. Two Doz. to Case, \$4.58 Doz. (Also Chocolate Fruit, Nut Fudge Squares, Fine Summer Number. Big Fancy 1# Box, 38¢.) Sample, \$1.00, 25% Cash on C. O. D. Barbara Fritchie Chocolates, Frederick, Md.

HURRY! HURRY!

While They Last!

DeLuxe RHINESTONE COCKTAIL BRACELETS



Sensational Premium Items!

Thousands of satisfied customers prove what terrific values these cocktail bracelets represent. Order now—TODAY—First come, first served!

- Set with brilliant Rhinestones and Imitation Rubies or Sapphires
- Replicas of \$500.00 Cocktail Watches
- New Type Expansion Band

REGULAR \$3.95 RETAILER
\$6.00 dozen **\$54.00** gross

BUY A GROSS AND SAVE \$18.00

MINIMUM ORDER 1 DOZEN

25% With Order, Bal. C. O. D.

Mats of above bracelets available.

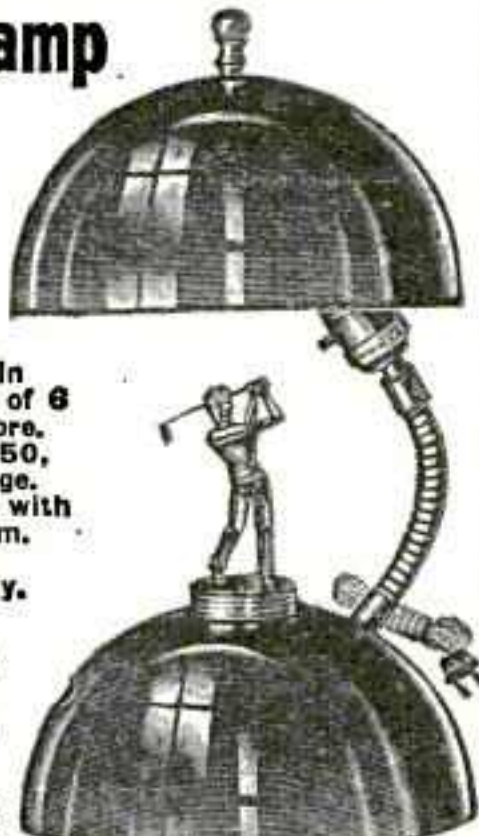
GAINES & GAINES

5 N. Wabash Ave. Chicago 2, Ill.

SENSATIONAL VALUE

Chrome All Metal Desk Lamp

Chrome Plated, 6" 1/2-Ball Base and Adjustable Chrome Shade. Golfer or bowler figure.
 \$3.25 Ea. In Lots of 6 or More. Sample \$3.50, Plus Postage. Flashy lamps with flexible arm. Packed Individually. Large assortment of Slum and Concession Merchandise. Send for prices. 25% Deposit. Balance C. O. D.



J. C. MARGOLIS 812 Broadway (near 21st St.), N.Y. 10, N.Y.

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IMMEDIATE DELIVERY!
 ● ELECTRIC FLASH BOARDS
 ● RUBBERIZED and WIRE CAGES
 WIRE OR WRITE FOR CATALOG

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MISCELLANEOUS

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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Hinkle, Mervin 100
Kennedy, Mae & Al 25c
Lester, Bickie 6c
Silver, Mrs. Oion 10c

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Adams, A. F.
Adams, Dewey P.
Adams, Walter
Adams, Verna
Adkins, Carl
Adkins, Luke
Akers, Mrs. M. T.
Aldorf, James
Ali, Chas. W.
Allen, H. S.
Allen, James
Allen, Tex (Knife-thrower)
Aloha, Alligator Boy
Alvarez, F. J.
Anders, Jesse
Anderson, Leslie
Anderson, Wm.
Ankin, Jr., Geo.
Anthony, Milo
Antrop, R. E.
Applegate, Kenneth
Arbocast, H.
Arnold, Irving
Atkins, Mrs. Lena
B. & S. Concessions
Backhoff, Darwin
Bailey, Whittie
Bailee, Jack
Bain, Mrs. Riley
Ballard, G. W.
Bantley, Herman
Barnhart, Dr. H. G.
Barron, Dale
Barry, Phillip
Bartlett, Mrs. Harry
Bays, Richard C.
Beard, E. L.
Beaumont, Jimmy
Becktelheimer, Irma
Beegle, Eugene W.
Bell, Abe
Bell, L. H.
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Benson, Bennie
Berger, Seymour
Beyers, Sam
Birmingham, Jack
Bishop, Lee A.
Blankenship, B. H.
Bloom, Dave
Blount, Johnny
Blue, B. M.
Roden, Miss Zelta
Bond, John H.
Bordonaro, Sam
Bradfield, Pauline
Bradley, Tiny
Bragg, Kelly E.
Breckenridge, Ed. C.
Brightwell, Lennie
Brin, Emile
Briskey, Andrew
Briton, Buddy
Brockmyer, Mrs. Ja.
Brown's Ferry Four
Brown, Jessie
Brown, Dr. Paul
Brown, Chief Sugar
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Burke, Mr. Bill
Burke, Roy
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Burto, Leon
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Buxbaum, Edw.
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Carlike, Henry
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Carr, Chas.
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Clark, H. D.
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Cohen, Milt
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Cole, Hobe & Maggie
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Cornett, Frank
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Cox, Estella
Cox, Geo. W.
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Crawford, Margret
Creamer, Martin H.
Cristiani, Remo
Cunningham, B. C.
Cunningham, Slim
Dagg, Roy E.
Dair, Emelar
Dakely, Tommy

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Harrer, Ray A.
Hartley, Chas.
Hatcher, Porter
Hatfield, Carl J.
Hatfield, Joe 'Can-non Ball'
Hayes, John Rufus
Hayes, Mona
Hayward, Forrest
Hearst, Bill
Heller, Harry
Herman, Howard
Herod, Walter
Hesch, Harold (care Digger Concession)
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Hill, Walter
Hinckley, Mrs.
Hitti, John Anthony
Hogley, Bill
Holder, Jaunito
Holder, R. L.
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Holston, John F. & Rose
Holston, Madison
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Houghton, Ross L.
Howard, Kenneth
Hubbard, Paul
Huggins, Mr. Jesse
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Keliholokai, Dave
Keliholokai, Mrs. Lulu
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Kosterman, Ralph
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Lane, John & Nellie
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Lawthon, Painter
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Lee, Sandra
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Lento, Tony
Lester, Vickie
Levine, A. H.
Lewis, Bud
Lewis, Carl
Lewis, Edgar L.
Lewis, Harry
Lewis, John P.
Lint, Thomas
Litchfield, Frank
Littlejohn Shows, T. T.
Logan, Harry
Logston, Maxine
Lohman, R. L.
Lonagan, Pat Lucky
Long, Claude H.
Lumsden, Jr., Robt.
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Lyons, Leo (Tiny)
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McDonald, Kenneth
McDonald, Kenneth (Little Mac)
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McGill, L. J.
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McGuire, Hon. Tex.
McHuzh, Mrs. Iline
McLaughlin, Wm. A.
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McNatt, Arthur
McVan, Kenneth
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Males, James G.
Malone, Bluch
March, Mrs. Peter
Marcum, Clyde
Marlow, Sam
Martan, L. O.
Martin, C. J.
Martin, James E.
Mason, Mike
Masters, Mrs. Doris
Matchett, C. J.
Mattron, Hattie
May, E. C.
McKelson, J. C.
Mendes, Carl
Meyer, Robt. & Susan
Meyers, Leo
Meyers, Lewis
Metcalfe, Oliver
Miller, Dorothy Jean (Mussells)
Miller, Frank
Miller, Hugh
Miller, Paul
Miller, Steve
Miller, Whittie
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Mitchell, Geo. W.
Mitchell, Lawrence
Mitchell, Phillip & Rose
Mitchell, Thomas
Mitchell, Wm. C.
Moore, Don
Moore, Patricia
Morgan, Max
Mosley, Ranzy
Moss, Frank
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Murphy, Jack
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Murphy, Warren M.
Murray, Jr.
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Nash, Larry
Nation, Ernest
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Nazarechuk, Nicholas
Neal, Miss Ruby
Nelson, Bill
Newtrup, Ray
Newman, Norman E.
Nickolis, Joe or Steve
Nolan, Edward
Norene, Chas. L.
O'Kelly, Mrs. Ralph
Oklahoma Bob (Knife Thrower)
Oliver, James
Oliver, Wendel A.
Olson, C. J. (Polack)
Overman, W. H.
Overstreet, R. T.
Palmer, Joe V.
Parenteau, Mrs. Hazel
Parker, Pee Wee
Parks, Carl
Patterson, Wm.
Paugh, Harry
Paul, Ben
Payne, Frances
Pazzi, John
Peavey, Jack
Pendleton, Mickey
Penne, Whittie
Pennock, M.
Pepper, Janny
Peters, Frank E.
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Pierce, Lawrence E.
Pilgrim, Dewey
Pill, Lawrence
Pinkston, Mrs. J. W.
Pittman, Pierce
Plankel, T. Keith
Poling, Good Buddy
Polo, Eddie (Superman)
Poole, C. S.
Pope, Fred
Potts, Mrs. Ethel
Popps, Linda
Prether, Geo.
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Price, Ray
Pruitt, Daniel
Putney, Earl B.
Quinn, Jos. A.
Rais, Ed.
Randall, Mrs. Michael
Ravelli, Blanche
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Redford, Ray W.
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Reese, Florence M.
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Rennick, Mel
Reynolds,
Reynolds, Josephine
Reynolds, M. H.
Reynolds, Vernon & Jerry
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Rice, Tommy
Richman, Speedy
Richman, Ennis A.
Rinchart, Jack
Ritzel, Chas. J.
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Rivers, Wm. Gabe
Roach, Chas. T.
Roach, F. S.
Robertson, W. V.
Robinson, Ralph (Whitey)
Rocco, Phil
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Rose, Jack
Rosenberg, Louis
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Russell, Hayden
Russell, Maxine
Russell, Mrs. R. C.
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Ryan, Jr., Eddie H.
Ryan, Joe
Sabott, Chas.
Sainor, Female Im-
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Salisbury, Bill
Sammous, Stanley B.
Sanfrateol, Joseph
Sawyer, Clinnie
Sawyer, Fred
Scanlon, Bill
Scanlon, Jack
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Sperstad, E. H.
Stachowiak, John
Stanford, Ivan & Eva
Stanko, Geo.
Stanton, Mrs. Bessie
Stanton, Cecil
Star, Mrs. Joe
Starlight, Jufiles
Singera
Singer
Stecort, Spencer
Stephan, Margaret
Stephens, E. J. & Henry
Stevenson, Mrs. Jackie
Stevenson, Louie E.
Stewart, F. E.
Stokes, Van L.
Stone, J. M.
Striker, Andrew
Stubbs, Jane
Sturgis, Kaye
Sullivan, Earle
Sullo, Marilyn
Sweetzer, Jim
Switly, Wm.
Talley, Mrs. Tex
Taylor, Frederick
Taylor, Mrs. Olnette
Tetta, Fletcher
Thomas, Mrs. E. M.
Thomas, Lee
Thomas, L. I.
Thomas, R. L.
Thomas, W. A.
Thompson, Carl
Thompson, Francis
Thompson, Mrs. Hazel
Thompson, Guy
Thompson, Mrs. Jacklyn
Thompson, John
Thompson, Mrs. Peggy Ann
Tobell, Allen
Tolosa, Mrs. Birdie
Trammell, C. D.
Travis, Jim
Treish, Chas. Wm.
Tuffy, Doc
Tullis, Tom
VanAne, W. F.
VanHoven, B. F.
VanVector, Chas.
Vaughn, W. W.
Verdier, W. A.
Vernill, J. B.
Vernon, Cecil
Vest, Graham L.
Villemarie, Frances T.
Vondy, Fred
Wakes, W. E.
Walker, Mrs. Cy
Walls, Chester
Wanko, Joe
Wanko, Washo
Ward, Dr. James E.
Warren, Hugh C.
Warren, Mrs. Joan
Jeanne
Washburn, Jr., F. F.
Wasso, Joe
Weaver, Earl A.
Webb, Robt.
Webster, Geo. H.
Weinberg, Hon. Joe
Weiner, S. H.
Weiss, H.
Wellman, Jack
Wetzel, Myra
Whalen, Billy

Whalen, Pat	Winniman, Moe	Gordon, Chuck & Dolly	O'Dea, Miss Shannon	Mrs. R. A.
Whately, Mrs. L. E.	Winniman, Morris	Hale, Audrey	O'Saturday, Major	McDaniel, H. L.
Whisenhunt, J. T.	Winnship, Blanton N. & Hazel	Hamilton, Carlin	Pigsley, Martha	McGregor, H. G.
White, Clarence	Winters, Jim	Hannman, E. M.	Pyne, Dan	Males, Games G.
White, Doc	Wise, Mrs. D. A.	Hanneford, Geo.	Ray, Yogi	Mallard, Isaac
White, Gie	Wise, John	Hansher, Sam	Renshaw, Irene	Manson, Francis J.
Whiteside, Nancy	Wolcott, Wm.	Haupt, Richard W.	Ressen, Rellia	Marshall, Lewis D.
Whitmore, Margaret	Woods, Mrs. Rosey Lee	Henan, Max	Riffe, Francis	Marshallfield, Artie
Whitmore, Lula O.	Worthan, Chas. & Yates, Sylvania	Heth, Robert	Roberts, George	Miner, Glen
Widra, Joe	Sadie	Hilton, Fenner Reid	Rosa, Diane	Minser, C. C.
Williams, Bubba	Yellorich, Anthony	Holts, David	Salyers, Don	Mooney, Thomas J.
Williams, Jay	Yennie, Harold	Hoppe, Herrn	Signal, Dorothy	Moore, Miss Anne
Williams, T. D.	Zehman, Wm.	Howard, Bert	Simons, Raymond A.	Moore, Muri
Wills, Claude	Zimmerman, Mrs. Elga	Jack, Willard	Sorenson, Ted E.	Morgan, Miss Jackie
Wilson, Eddie	Betty	Jacobs, Roy	Stinson, Terra	Mort, George
Wilson, Jo Ann J.		Jeffrey, W. H.	Trace, Ben	Myers, Fred
Wilson, Loyd & Betty		Kickapoo, Chief	Troy, Inez	Nash, Johnie
		Kirkman, Jack	Ulrich, Yack	Nelson, Lyall
		Letz, George D.	Vaughn, Geo. F.	Nelson, Roy Lee
		Lowe, Ed	Vezner, Vivian	Nentrap, Mrs.
		Lynn, Robert B.	Wardley, Ralph & Grace	Nettie
		Martin, Helen	Worley, William	Nicholas, John
		McCoy, L. B.	Wright, Marvin	Newton, Robert M.
		Mellini, Alfred	Young, John A.	Norton, Bert
		Miller, Jim		O'Bryan, Jack
		Muller, Wallace		Pasterczyk, Wladislaw
		Nicolls, George		Phillips, Billie D.
		Nilson, L.		Pilger, Bob

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No Sales Resistance!

Here is a Parade of Nationally Famous Brand Names Men's and Ladies' **WRIST WATCHES** to Sell Profitably at Popular Prices!

- ELGIN 7-JEWEL round case \$9.50
- WALTHAM Square or Rectangular Cases \$10.95
- BULOVA 15-Jewel, \$14.95 17-Jewel, \$16.95
- GRUEN 21-Jewel, \$19.95
- BENRUS

All watches are reconditioned and guaranteed like new. Complete with leather strap. 10 Kt. R. C. P. case. Rhinestone Dial—\$2.00 additional. Expansion Bands—\$1.95 additional.

WHOLESALE ONLY... NONE SOLD RETAIL... 3 WATCHES MINIMUM
25% With Order—Balance C. O. D.

WRITE FOR SUPPLEMENT TO 1948 CATALOG

JOSEPH BROS. Dept. B-19
59 E. Madison St., Chicago 3, Ill.

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

Baldwin, Andrew	La Mar, Ethel
Barker, Gerald	Livernore, Norman
Bedford, W. A.	Lorraine, Blanch
Bell, Anne	Lush, Edgar Burr
Bennett, Dale	Mach, Capt. Ring-
	man
Blair, Carl	MacAlear, Norman
Bohn & Bohn	Miller, John
Brooks, Howard	Montgomery,
Charlton, Joseph R.	Marshall
Coley, Clark Jr.	Moor, Don
Dahlstead, Arvid	Mosquera, D. Emilio
Dalton, Harry Fen	Murfee, J. C.
Danenport, Margaret	O'Brien, Mrs.
Demitro, Mary	Thomas G.
Diener, Albert	Orilbee, Merle J.
	Pond, Rose
Dorothea, Lady	Rector, Patricia
Dunning, Richard	Reick, Johnnie
Dupre, Anthony	Renny, R.
Fen Dalton, Harry	Russo, Ralph
Fields, Harry	Scanton, Mat
Fisher, Jack	Schubert, Erwin
Gerley, Nell	Sidenberg, Sid
Goley, Larry	Smitzen, Olya
Gray, Clifford	Garnett
Gregory, Joe	Smith, Albert D.
Guy, Michael	Smith, Jack E. or
Hasson, Tom	Ann
Hellowell, Leanova	Soto, Paul E.
Hewitt, Warren	Speath, W. G.
Howard, Joseph	Stewart, James M.
Howboekok, John	Stickland, Rosely T.
Janes, Elsie	Thundersky, Richard
Keller, Millie	B.
Kennard, Helen	Townes, Freddy
King, Mrs. Ethel	Walker, Garnett
Kopp, James Lester	Walker, Honey Bee
Kroll, Herman	Willey, Evan N.
	Yates, Mrs. Eddie

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

Parcel Post

Marshfield, L. C.	3c
Allan, Andree I.	Forster, Gus & Mary
Amack, Miss Velma	Fountain, Franklin C.
Arnold, Mae Joe	Feerer, Jerome
Bailey, Bob	Freeman, Mrs. Bonnie
Baldwin, Mr. & Mrs. J. B.	Fulton, Mrs. Gale
Bales, Mrs. Dorothy	Goldman, Jerome
Bales, Bales	Gowdy, Pamela
Barbour, Charles	Groner, Ida E.
	Grosclose, Fern
Barrett, Lyle H.	Grotha, John D.
Beck, Don	Hall, Edward L.
Bell, Adron	Hard, Mrs. Dick
Bennett, Dale R.	Harrington, Hugh C.
Blaire, Zora	Harris, Mrs. A. J.
Bentlage, Bill	Hensley, Carlis W.
Boswell, Wm. T.	Hinkley, Jack
Brittain, D. A.	Horton, Lewis J.
Brown, Mr. & Mrs. Herman Alexander	Huff, Marshal
Brown, Irvin F.	Jenkins, Nathaniel
Broxton, O.K.	Johnson, Harold
Buddah, Prince	Johnson, Jesse J.
Bumgardner, Leo	Johnson, Luthur
Clark, Ray	Joseph, Frank
Clemmons, A. B.	Joyce, James P.
Caskey, Helen	Kanthe, Mary
Collins, Alice	Ragan
Converse, A. L.	Karnes, Walter
Davis, Mrs. Audrey	Kelly, Mr. & Mrs. E. C.
Deberciner, Ray	Kennedy, Charles
Dessereau, Roland E.	Kernes, Mary
DeVault, Don and Pansy	King, Bill & Penny
DeWitt, Mr. & Mrs. T. R.	LaBa, Dewey
Dickerson, Harry G.	Lankford's Overland Shows
Dillon, L. L.	Langley, George
Donaton, Forest O. & Virginia	Larkee, M.
Dopson, Charles	Leach, J.
Duffy, Roy T.	Lendsey, Mrs. W. J.
Edward, G. A.	Levine, Ethel
Elam, Miss Cristine	Levine, Joseph B.
Engle, Chas. Y.	Lock, Howard Kolar
Est, Sadie Waters	Ludwig, Arthur
	MacEachern, Mr. & Jewell

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, Ill.

Aldrich, Dee	Case, Dolly
Anderson, Mary	Chaffee, Marjorie
Arndt, Paul	Champine, Jean
Barry, T. A.	Clark, Bobby
Baasey, Lake G.	Colyer, Lenny
Beaumont, Jimmy	Comarota, Winifred
BeGar, Harvey	Coyle, Mr. & Mrs. Darner, Arthur
Belleras, Clarence	Davis, A. L.
Bergman, Leo	Davis, Lou
Berry, F.	Davis, Walter
Blake, Walter	DeLano, Louis
Botto, Charles S.	Dover, Wm. H.
Bourgeois, Camille	Faust, Frank
Burck, Lester	Flowers, Jack C.
Cameron, Cathrine	
Carroll, L.	

STAPLE CARNIVAL ITEMS LISTED BELOW AS USUAL PRICED LOWER AT LEVIN'S

BALL GAME GOODS		NOVELTY GOODS	
Aluminum Milk Bottles, not loaded, Ea.	\$ 1.10	Dice Lamp, Electric, Dz.	\$18.75
Wood Milk Bottles, not loaded, 1 lb. Ea.	.85	Yellow Flying Birds (Whistler), Gr.	9.80
Wood Milk Bottles, loaded, 1 1/4 lb. Ea.	.80	Metallic Flying Birds (Whistler), Gr.	12.00
Wood Milk Bottles, loaded, 2 1/2 lbs. Ea.	1.10	Radio Snakes, Gr.	9.80
"Worth" Baseballs, Dz.	2.25	Chinese Paper Snakes, Gr.	8.50
Plaster Doll Asst., 13 1/2 to 15 1/2 in. Dz.	3.00	Metallic Foil Pin Wheel, Gr.	9.00
Swaggers, Full Size, Gr.	9.00	White Sailor "Gob" Hat, Gr.	24.00
Plastic Crook Handle Canes, 100 for	15.00	Miniature Cowboy Hat, Gr.	14.25
Batons, Tinsel Head, Gr.	13.50	Miniature Spanish Hat, Gr.	21.00
Tinsel Batons, With Bells, Gr.	15.75	Robin Hood Hat, Gr.	11.50
Composition Monkey on Stick, Gr.	28.00	Comic Yodler Hat, Gr.	16.50
8" Fox Tails, W/Comic Card, 100 for	5.50	Mexican "Cholo" Hat, Gr.	24.00
20" Jumbo Fox Tails, Dz.	4.50	Full Size Spanish Hat, Gr.	30.00
Medium Lois, Gr.	3.25	Full Size Cowboy Hat, Gr.	33.75
"Jumbo" Lois, Gr.	6.50	Coolie Straw Hats, Dz.	2.75
9 In. Rainbo Balloons, Gr.	9.00	Miniature Mexican Straw Hats, Gr.	8.75
9 In. Mottled Balloons, Gr.	7.00	Miniature Straw Katys, Dz.	1.25
9 In. Asst'd Decoration Balloons, Gr.	7.50	Beanie, Propellor Hats, Dz.	3.50
Chinese Reed Sticks, Gr.	.75	Cardboard "Pop Gun," Gr.	4.25
Beacon Mingo or Magnet Bkts, Ea.	3.25	2-Way Mirror, 100 for	4.50
Beacon Toba or Midway Bkts, Ea.	2.60	1/2 In. "Comback" Balls, Gr.	4.50
Case Lots of 30—10¢ Less Per Blanket.			

FREE!! WHEN REQUESTED, CHANGE APRON INCLUDED WITH EACH ORDER SHIPPED

LEVIN BROTHERS Established 1886
TERRE HAUTE, INDIANA

BE FIRST TO CLEAN UP IN YOUR TERRITORY!!!

ALL ITEMS 100% AMERICAN MADE TO LAST

JUMPING TARANTULA (Leaps 2 to 6")	\$5.00 Doz.	SNAKE IN BOX	\$2.40 Doz.
REGULAR TARANTULA	2.25 Doz.	SAN ANTONIO MYSTERY BOX	4.50 Doz.
		SNAKE IN JAR	2.40 Doz.

Special Prices in Gross Lots. Send \$1.50 for Sample of each item.

B. PALMER SALES, 1433 Second Ave., Dallas 10, Tex.

MONEY MAKERS

These are repeatedly the surest sellers season after season for dealers, jobbers, concessionaires, park and carnival operators, etc.

AIR CORPS TYPE AVIATION SUNGLASSES

- 22k gold plated frames.
- Optical lenses, certified and approved by the Bureau of Standards, Washington, D. C.
- Each pair guaranteed for life.
- Handsome carrying case with each pair.
- Each pair individually boxed in two-color display box.
- Free streamers and display material with each order.

THESE ARE NOT CHEAP GOGGLES BUT HIGH QUALITY MERCHANDISE, SOLD BY LEADING JEWELERS, SPORTING GOODS, DEPARTMENT STORES AND OPTICIANS THROUGHOUT THE COUNTRY.

25% Deposit with order, balance C. O. D. F. O. B. N. Y.

SATISFACTION GUARANTEED

Sample pair \$ 2.25
By the dozen 20.00 per dozen
By the gross 210.00 per gross
Lots of 500 675.00 for 500

Send for free catalog of latest types of rimless, xyl, mirrorlens, gold, clip-ons, rhinestone fantasy, etc.

PHILKAY PRODUCTS
30 IRVING PLACE NEW YORK 3

HORSE RADIO!

The perfect gift item for den, office or home use. 5-tube AC-DC super-heterodyne set with powerful reception. 3 1/2" dynamic speaker. Knob dial and tone control on top of base. Beautifully modeled bronze-plated horse, 10 1/2" high and 11 1/2" wide. Base in marbled cream and brown finish. 12 1/2" wide by 2 1/2" high by 4" deep.

Retails for \$39.95

No. 3A23
Lots of 12. Each.....\$24.00
Lots of 6. Each..... 24.50
Each 25.00

N. SHURE COMPANY 200 W. ADAMS STREET CHICAGO 6, ILLINOIS

OAK-HYTEX

PATRIOTIC BALLOONS

July 4th Money Getters

Timely, Fast Sellers

PATRIOTIC ASSORTMENT Available in No. 9 and No. 11.
 PATRIOTIC CIRCULAR STRIPES Available in No. 11.
 See your jobber at once.

Be sure you get OAK-HYTEX in the Blue Box with Yellow Diamond label.

The OAK RUBBER CO.
 RAVENNA, OHIO.

FOLDING CHAIRS

IN SEASONED HARDWOOD BRACED WITH STEEL

189 EACH

NON-TIPPING
 FLAT-FOLDING
 FULL ADULT SIZE

PROMPT DELIVERY WRITE FOR CATALOG OF CHAIRS IN WOOD OR STEEL

J. P. REDINGTON & CO.
 DEPT. 28 SCRANTON 2, PENNA.

MEDICINE MEN

Sell the Finest! . . . Enjoy Repeat Business! Write today for low prices on our quality line of Herb Compounds, Laxatives, Liniments, Pills, Salves, Powders and many other fast selling, big profit repeat items. EST. 1895.

QUAKER MEDICINE COMPANY
 220-24 George St., Dept. B, Cincinnati 2, Ohio.

BIG PROFITS

Own your own business stamping key checks, name plates, social security tags. Sample with name and address, 25¢.

HART MFG. CO.
 311 Degraw St. Brooklyn, New York

FIRECRACKERS!

1280 CHINESE FLASH \$3.95

Send for Complete Price List
 • Displays • Guns • Caps • Fireworks

Standard Specialty Co.
 Oostburg, Wisconsin

DEMONSTRATORS

Can make up to \$150.00 a day in Dept. Stores, Fairs, Picnics. Fits on any make of sewing machine. Button Holes, Darning, 5 other operations, and Hemstitcher, Rug Maker, Hand Rug and Art Needles. Illustrated directions. Samples, one for 50¢.

PORTER CO.
 Waukesha, Wis.

Pipes for Pitchmen

By Bill Baker

TOM COLLINS . . . is reported back in Milwaukee, having taken a position with a refrigeration concern.

The best of good intentions go haywire if you don't follow 'em up with good deeds.

CHARLIE HUBER . . . was in Milwaukee June 2 to visit with Dave Pritchard, Wally Machlan, Stan Wolowic and Freddie Wickner, who are appearing as a musical combo at Joe Aliota's Violina Room in the Kilbourn Hotel. The boys finished the night by entertaining customers with operatic arias in a local eating house.

Let the others discuss it and argue it over pro and con. You get out and do it.

WILLIAM SIMONSEN . . . who has been working costume jewelry, cards that he may change over to kitchen appliances soon.

"I'M STILL . . ." working trade papers in New York State," cards Sam Freed, who would like to read a pipe from Tom Wilcox.

There's a vast difference, you know, in carving and chiseling your way to the top.

WILLIAM H. GROWALL . . . who has supplied herb tea, vitamin and similar items to pitchmen for years, is planning to marry soon in Detroit, where he makes his home.

It's true that business with most exponents of the tripes and keister fraternity is only fair. It takes more effort to corral the moola these days but pitchmen for the most part feel a lot better for expending the extra energy.

MRS. J. W. DEVINE . . . former med worker, is now raising Boston bulls at her home in Detroit.

GRAPEVINE . . . reports reaching the Pipes desk has it that Peter Chaltas joined the ranks of benedicts recently, taking the vows with Aretea Katraouzou in Milwaukee.

Most successful pitchmen can claim to being among the world's best good will ambassadors.

AN OFFICIAL . . . of the Food and Drug Administration told the 66th Annual Convention of Proprietary Association of America in session in Atlantic City recently that the government has increased its effort to eliminate hundreds of pitch-

men and so-called health lecturers who use, among other things to sell their wares, young women "in abbreviated costumes." From that one would garner that the only thing the med lads have to worry about is to give their femme assists that new look. George P. Larrick, Assistant Commissioner of Food and Drugs, told the group that health lecturing "is by no means a small enterprise," in which he was correct. However, the sage gentleman apparently went a bit off the beam when he added that the successful lecturer "may take as high as \$25,000 in a week."

Some successful pitchmen are no more capable than their less successful brothers. The former just pitch longer and harder.

LUCY WAGGONER . . . has returned home to nurse her ailing mother. Lucy recently worked magic table plants at the F. W. Grand store in Milwaukee.

MANY OF THE BOYS . . . of the tripes and keister are awaiting the opening of the fair season. Those lads who make it an annual affair, covering State, county and district fairs, generally find the field a fertile one, especially if they have what the public wants.

You don't have to be brilliant to succeed, but reliability and stability are necessary assets.

IN ANSWER . . . to several inquiries as to the whereabouts of Mack (Tarnoff) Wilson, the last this department heard of him he was working St. Louis territory.

AL PAUCSEK . . . former pitchman, is reported to be currently operating a ride and concession on a West Coast carnival.

Most of the boys who are forever corraling the long green fully appreciate the fact that their present costumers are also potential customers of their competitors.

"VISITED . . ." at Indian Lake, Russells Point, O., Sunday (6) with Gene Krieg, who has an extensive jewelry layout along with wood cutouts and monograms," pipes E. J. Horst. "Gene was getting good touches and is looking forward to a big fair season. He has a string of them lined up thru Ohio, Indiana, Michigan and Wisconsin. Also holding a big tip at the resort was John (Punch Needles) Jacobs with a swell flash and doing capacity business. Jacobs would like to read pipes from

RED HOT! SAVE LIVES — MAKE MONEY! NATURAL FOR PITCHMEN!

A new item selling like wildfire. Long profits. Advertising Matter Free on request. Sample, 95 cents. \$8.40 per dozen prepaid. Retail for \$1.50. Sell on sight to automobile and truck owners who need and want it. They can't come off.

30,000 sets sold in four months in 42 States. 10% off in 20 gross lots. Howard Reives, Alligator, sold 130 dozen two days. LOX-IT SAFETY CLAMPS for automobile and truck tie rod ends prevent accident and death. Large flashy banner in two colors furnished free for pitchmen. Distributors, agents, salesmen wanted everywhere.

The Lox-It Safety Clamp Mfg. Co.
 Clarksdale, Mississippi

"ONLY THE BEST MAKES SOLD"

No. 982 \$22.50 Doz.
 No. 966 \$24.00 Doz.
 No. B-8142 \$18.00 Doz.
 No. 1021 \$19.50 Doz.

Leaders From the Leading Ring Factories.
 1/20—12K Gold Filled Ruby and White Combinations.

Send for Illustrated Ring Circular and Price List of the Finest Men's and Ladies' Costume Ring Line.

Harry Mahren Ring Co.
 116 W. 34th St., Room 257, Herald Square Hotel Bldg., New York 1, N. Y.

FLUORESCENT FIXTURES

Offer Tremendous Profits for Dealers, Distributors, Concessionaires.

FLUORESCENTS FOR EVERY PURPOSE

Direct From Manufacturer at Lowest Possible Prices. AS LOW AS \$2.10 EACH

Write for Catalogue and Price Lists

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 MANUFACTURERS FLUORESCENT FIXTURES
 113 No. 7th St., Philadelphia 3, Pa.
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Now Ready

new 1948 CATALOG

Fully illustrated, showing complete line of Toys, Giftware, Lamps and all other Carnival, Bazaar and Bingo Merchandise.

Send for Your Free Copy Today!

Joe End & Co.
 INCORPORATED
 435 W. B'WAY, N. Y. 12, N. Y. WA 5-8280

CONCESSIONAIRES, GIFT & NOVELTY SHOPS

Write today for the new money-saving 1948 catalog

BERNARD FINE CO., INC.
 59 East 8th St. New York 3, N. Y.

MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY

WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. LOW PRICES—RAPID SERVICE! (Products Liability Insurance Carried) We are MANUFACTURERS PHARMACISTS established 1934.

GENERAL PRODUCTS LABORATORIES, INC.
 127 N. SPRING ST. DEPT. X COLUMBUS 6, OHIO

GENUINE NEEDIZED COSTUME JEWELRY
In the very latest non-furnishable Rhodium-White or 22 Kt. Rose Gold Plated.

Large Assortment of Exquisitely Designed Pin and Earring Sets, Chateleine Sets, Chokers and Bracelets.

\$7.00 to \$12.00 Dz.

No. 201 Rose Choker TESTED-BEST: Comparative atmospheric tests for oxidation have proven that NEEDIZED gold plated jewelry definitely retain their lustrous bright finish and color longer than any other similar plated jewelry in the market.

CLARION SALES, Inc.
Manufacturers of Fine Novelty Jewelry
180 FORSYTH ST. NEW YORK 2, N. Y.

J. Brennan, John Rowland, Joe Beckett, Sam Levy and Dot Richards. Jacobs plans to start his fair season about July 25."

JAMES (UNCLE MAC) McKRELL . . . showman, preacher, pitchman and sheetwriter, is one of nine candidates for governor of Arkansas, scribes Hugh G. Pope. McKrell has set up headquarters in Little Rock, says Pope.

HENRY H. VARNER . . . who recently built several new display racks, cards from Akron that he may cover Michigan territory again this year.

RUCKER H. TODD . . . reports that he is on the sick list again, this time in Ward 1118, Billings Hospital, Fort Harrison, Ind. He says he got in three days of work recently when Cole Bros.' Circus played Indianapolis.

It's the little things—like a genial manner and a courteous thank you—that count most when practicing friendship and good will with your tips.

F. N. PERRIN . . . who has been on the West Coast for some time, is making plans to work Eastern territory.

SGT. JAMES DOUGLAS . . . is back in the army doing recruiting duty in the Plankinton Arcade, Milwaukee.

MARY BECKETT . . . is pitching Evershine polish at the downtown Kresge Store, Milwaukee, after a short stay at the Kresge Store on Lincoln Avenue, Chicago.

TOM COLLINS . . . has returned to Milwaukee, where he is working for an air-conditioning firm.

EDDIE FROMES . . . is working Mike Devine foot package in the Cream City.

COWBOY WILLIAMS . . . and Tut Hill are doing a double at two large Chicago stores.

ART NELSON . . . has arrived in Milwaukee from the West Coast.

DOROTHY, DAVE FRINDELL . . . threw a big party in Milwaukee June 13 in honor of their daughter, Rhoda

MILLS BROS.

(Continued from page 44)
Georgia Sweet and Don Archer, trick and fancy riders.

Mr. and Mrs. Roy Nutt, Mr. and Mrs. Paul Knight and Roba Collins were guests of Pedro Morals at the Lakeside Club in Springfield, where Morals is currently appearing.

Roy and Joy Thomas, Jonnie Mae Silverlake and Doc Waddell were interviewed over WIBH, Belleville, Ill.

Birthdays were celebrated by Buster Snyder, his eighth; Phillip Piccus, his seventh, and by Frank Noel.

The Cathalis Troupe, the Dobas Duo, Josephine Brownie, Myrna Silverlake and Roy and Joy Thomas entertained at Illinois State Hospital, Jacksonville.

Amy Clauge visited her son, a member of show band. While visiting she marked her 95th birthday. Mrs. Clauge's home is in Pleasant Hill, Ill.

Visitors have included Orla Lashbrook and son, Mr. Stakey, Henry Nickolas, Blackie Baker, Otis Hackman, Mrs. A. F. Grohe and family, Mrs. Ray Hensly, Helen Duncan, Naomi McDowd, Mrs. Deette Fastor, Dr. and William Bayne and Theresa, Tissie and Cathryn McClain, Floyd Hughett, Karl Zerwesek, E. A. Hilda-brand, Al Ruesch, Walter Reiner, William Bilyeu, Brydon Carlock, Bernice French, R. C. Vonscoy, Jack Fisher, Frank Webb, Lloyd Scenter, Frank Harper and Dr. and Mrs. M. B. Mathers.—**JONNIE MAE SYNDER AND VIRGINIA NOEL.**

June, who was confirmed. Many pitchfolk were among the guests.

You alone are responsible for the opinions your tips have for your items and methods of operation.

AL YOUNG . . . is doing swell with a portable flower shop along Wisconsin Avenue in Milwaukee.

JOE SANDS . . . Dave Duda and Junior Buckwalter are in Milwaukee, making their headquarters at the Wisconsin Hotel.

CHARLIE LYONS . . . is opening a balloon joint at the F. W. Grand Store, Milwaukee.

ADVERTISING BALLOONS
WRITE TODAY for our new low prices and samples on advertising balloons with your name of business . . . Fairs . . . Carnivals . . . Special Events.
NATIONAL SALES CO.
2805 East 79th St. Chicago 49, Illinois

ENGRAVERS!
BUY DIRECT FROM ORIGINATOR
Massive All-Alum. Ident. \$3.50 Doz. \$40.00 Gross.
Other New Items—Send for Catalog.
MILLER CREATIONS MFR.
6628 Kenwood Ave. Chicago 37, Ill.

EVERY FARMER A PROSPECT FOR ONE DOZEN OR MORE DOVER RAT TRAPS

Send 50¢ For Sample. A ready sale for house to house salesmen.

Also 8-Page Booklet True Story PATENTED

"MAN AGAINST RAT" A Money Maker at State and County Fairs.

SEED FILTER CO., DEPT. BB
FREEPORT, L. I., NEW YORK

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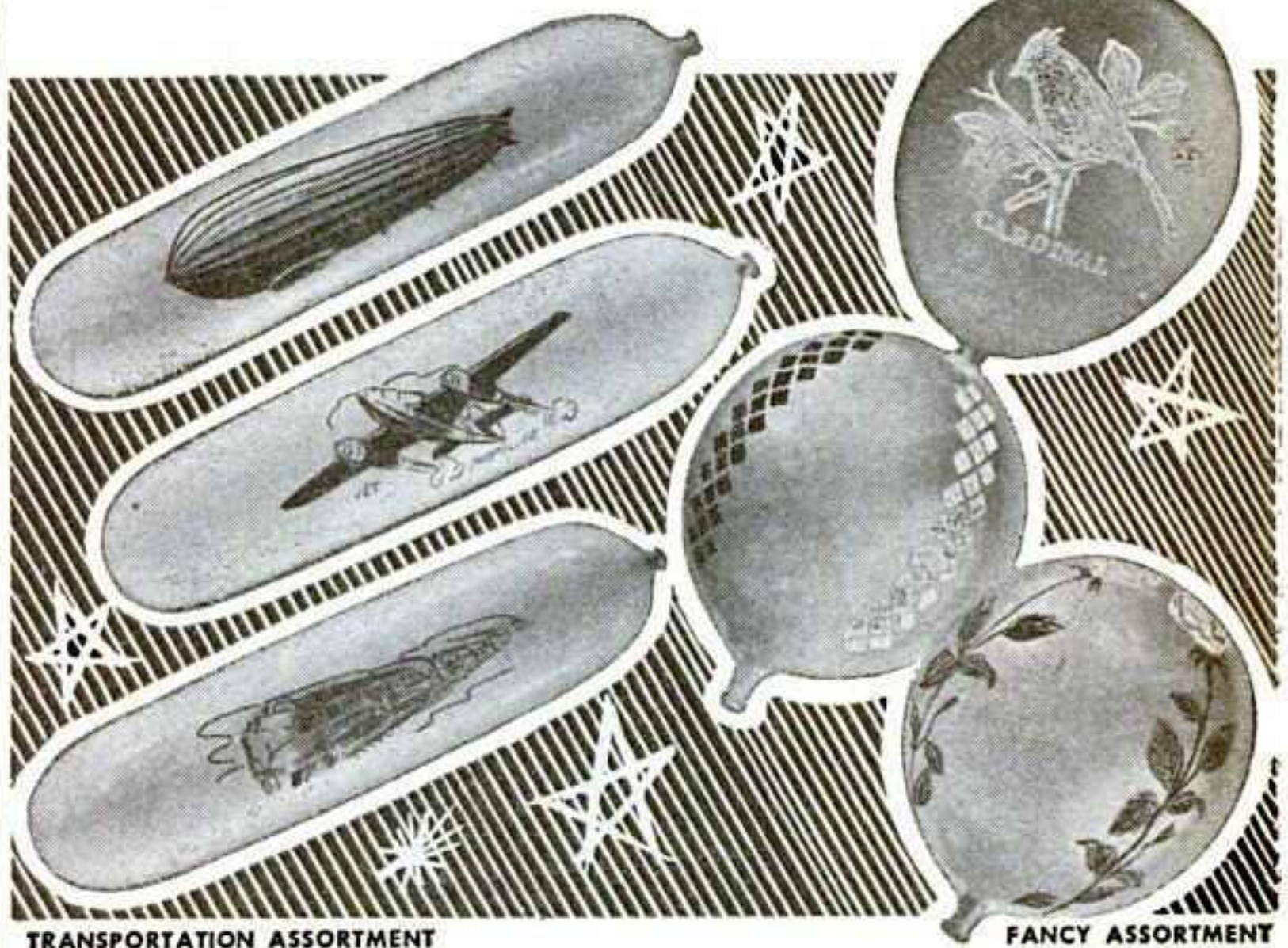
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GIVE TO THE DAMON RUNYON CANCER FUND

KIDDIELAND DRAWS

(Continued from page 46)

a kiddie airplane ride, by Smith & Smith; a kiddie auto ride and a kiddie Merry-Go-Round, both by Allen Herschel; a Bisch-Rocco Flying Scooter, and a jeep ride built by W. J. Bethel, of Birmingham.

Fred Goldstein, of the L. & H. Distributing Company here, operates the Penny Arcade, and there is a shooting gallery for adults.

Features of the park also include a high swing, pony track and buggy ride, a youth center with milk bar and juke box, and free picnic grounds with a covered barbecue pit and serving tables.

A 10-cent admission has been established for all rides.

Kiddieland is the nucleus of what will eventually be a full-fledged amusement park, with adult rides, according to Fair Authority members.

CONEY ISLAND, N. Y.

(Continued from page 46)

fat girl; Ruhe Tripani, gorilla-faced boy; Bert Kay and Justin Wagner, outside talkers; Mary Cox and Fred Losack, ticket sellers, and Robert O'Neil, ticket taker.

Atlantis, elaborate amusement spot on the Boardwalk and Stillwell, has changed hands. New owner who succeeds Murray Wainger now devoting his entire time to operating niteries in Miami Beach, is Edward Klein, prexy of Seaside Enterprises (corporation name unchanged). Brother of Edward is Lou Klein, operator of two arcades, one on Surf and another in Brooklyn and a record shop in Manhattan. Entertainment menu in Atlantis is served by The Toppers, Al Cerito's rumba combo, featuring Mercedes Ortego, vocalist; Don Baker's ork as relief, and Bill Cassidy, pianist-singer, latter presiding over the Amusement Bar. General manager is Herman Levine. Head drink doctor is Herbie Kreselter, who has as assistants Bob Levy, George Eaton, Steve Klem, Mickey Dedeo and Bert Mattner.

Sindel's Entertainers

Fred Sindel's Stable Irish House on Surf has for entertainers George Kelly and his band; Joe Geisler, pianist, and Gladys Davis (emcee) and her singing waiters, including Al Wilson, featured; Lou Price, Bob Neil, Phil O'Hara, Larry Valentine, Eddie Woods, Tom Mulvaney and Kirby Steel. Head barkeep is Mike Clark with Oscar Ratnoff, Bob Kirby and Tom Cunliffe, assists. Counter men comprise Ike Eison, chef, and Sal D'Acunto and Jack McKay. Floor manager is Joe O'Dell.

Jimmie Kyrimes, ride king, wants it known that, for the present, he is not interested in increasing the space his present 10 rides occupy on the Bowery and W. 12th and, outside of letting out some available empty spots on the premises, is fully satis-

fied with what he now has his son Neil managing and operating. Floyd E. Gooding, who has installed the new Norman Bartlett made Hurricane sensation ride on Kyrimes property, may bring two other thrillers from his plant in Columbus, O., in 1949, for neighbors to his first Island venture. One other Hurricane is in a Toronto park under Paddy Conklin's supervision. Coney's Hurricane is being operated by Harold Conrad and Al Coteral.

Change in Arcade

Herman Wolff and his brother-in-law, Louis Lobell, have made a complete change in their Arcade on the Boardwalk with the installation of new equipment consisting of 20 Perfect Games Company Pokerinos, 12 National Skee-ball Alleys, 8 Roll-Ettes of different varieties, 3 reconverted rapid-fire guns and other arcade games. . . . I. Karafiol and I. Himmel have taken over the former 4-Leaf Clover, Bowery and W. 12th. The Himcar Bar and Grill Corporation, new owners, thus replace Gus Wolff, former Himmel partner, who has exited from Coney for a new position with a telephone service outfit. A new stage has been erected in the rear to allow Bruno's ork to provide entertainment for the patrons. Manager is Josh Karafiol.

Helen Bond is again behind the counter of John Santos' souvenir stand in Feltman's and is expecting a fourth visit from the stork in August. Husband Bill Bond is maintenance man for the Kyrimes rides. . . . Nemo, silhouettist, assisted by eye-ful Elsa, has moved across Surf Avenue to front for Lou Klein's Arcade, which makes Nemo just another of the many Lou Klein "partners." . . . Jean Breeze, former manager of Neil Kyrimes' Comet Poker Roll, is serving in the same capacity for the Greyhound Racer in Pleasureland. . . . Steeplechase Park Tilyous were hosts to a large gathering of girl scouts June 12. Also will be to members of the press photos on June 29 and to the Police Anchor Club and orphans from all Greater New York institutions July 2. . . . Rocco R. Castellano, partnered the last three seasons with Dave Bernstein in the Poker Roll, Bowery and W. 15th, is a plumbing contractor on the side. Also built the golf course at Feltman's for J. and M. Enterprises, of which Murray Goldberg and Jack Meers are execs.

Nelson's Corner has for concessions Uncle Sam Bibring and Nathan Poust in charge of three Electro-Freezers to grind out frozen custard and a large ice box and other facilities in the rear for the making of ice cream in which Poust has had 30 years' experience; F. and V. Badbrrie, brothers, and A. Randazzo, partners in the Bright Spot, a pizza and drink stand; Jerry and Tony Guallagno, ciggie shooting gallery; George Ferrigno and James Venice in Snooky's confections and hot dogs; Slim Dykeman, Sam Abrams and Joe Repice with a milk bottle game; Andrew Roban, his daughter, Florence, and son, Julius, with the Shark photo gallery; Selvins Annuriziata, plus brother, Anthony, and cousin, Albert Russo, all island newcomers, with a pony track and eleven Shetlands; Jack DeNoble and Joe La Porta, on the high strikers; Tommy Burke, pan game, and Jerry Porta, milk bottle game. Bill Todd is general mechanic and carpenter.

Kirsch's eatery on Surf, patronized mostly by local ops and showfolk, who dub the place the Lindy of Broadway (Manhattan), is operated by Al and Joese, brothers, and their nephew, Harold. Mother Bertha is boss of the kitchen. Ruth, Harold's wife, handles the cash and is anticipating the stork's visit. Held over on the floor are Mike (Speedy) Robbins and Rose Silverbush. George Silverman is expert sandwich man

POLACK WESTERN

(Continued from page 44)

ing the first roll of film taken with his new movie camera and wondering how his thumb got into the picture; Charley Raimer vainly trying to find the subject in the viewer of his camera; Dukie Anderson teaching Harry's new duckling how to swim; Leonard Pearson wondering who hides his trunk; Stephen Mustafa always trying to make the crazy number on time, and One-Round Morris (Shorty) Gebhart taking on all comers.

The prize catch of the week was turned in by Frenchy Durant—four sizable fish made edible by Jo Madison. Incidentally, I'll bet you didn't know Frenchy's real name is Wilfred Francis Durant. Pete Ivanov is the newest member of the sagging sacro-iliacs. Mickey Blue brought his Fresno committee over for a preview of the show.

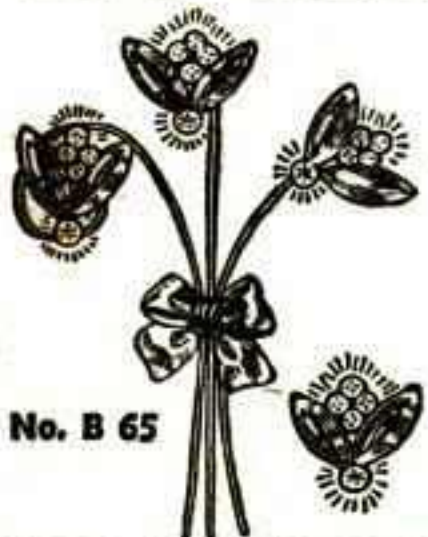
An in-between NPLSP party was given, with the buffet prepared by the ladies of the club. The blue-berry merangue pie eating contest, with the contestants shackled hand and foot, ended in a draw between Harold Ward and the writer. The contest was run a second time to determine the true winner, with potato salad replacing the pie. It was a nose to nose race, but Barnes ended one gulp ahead of Ward. Josephine Berosini won the barefoot obstacle race and musical chairs were won by Frieda Wiswell and Harold Ward.

The overnight jump into Modesto and the conversion from indoor riggings to outdoor was accomplished before anyone could say Ethel Robinson. For this, credit goes to the unsung heroes of the show, the rigging crew. Headed by Barney (Soldier) Longsdorf, the riggers include Frank Doherty, Boyd (Heavy) Kimes, Persley Freeman, John Ross, Tommy Byers, Irving Arnold, Cleo Gamble, Elmer Thomas and William Sahloff.—HAROLD BARNES.

and Al (Broadway) Bishop is counter man.

Neil Kyrimes has sold his interest in the custard and drink stand at Feltman's to Isidore Sperber and his poker game and arcade on Surf to Isadore Rubenstein in order to confine his entire time and attention to the management and operation of Dad Jimmie's 10 rides on the Bowery. One of the 10, the Looper, is being supervised by Neil's brother, George. Neil's uncle, another George, operates the Peter Pan pizza eatery on Surf. New Gooding Hurricane ride in Kyrimes Park started revolving May 29.

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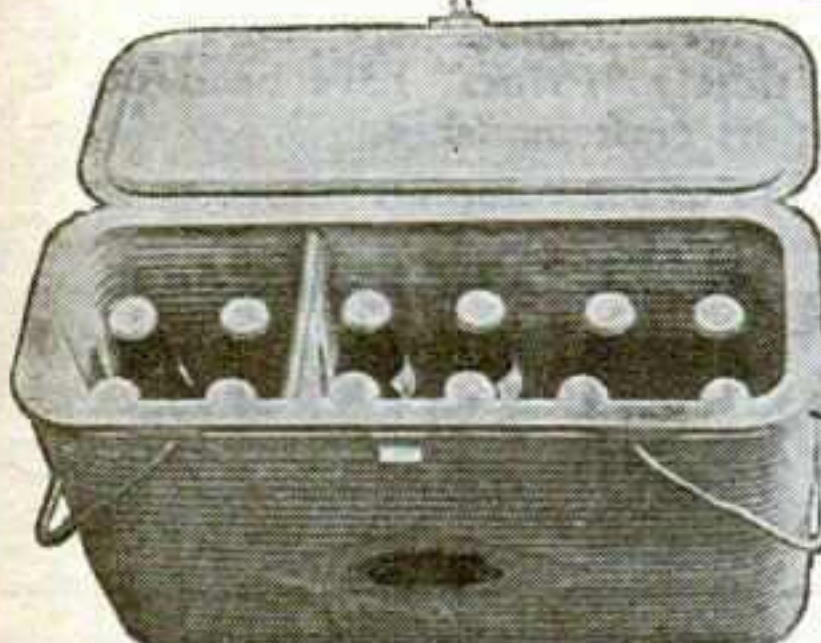
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SALESBOARD SIDELIGHTS

Irving Sax, general sales manager of Consolidated Manufacturing Company, Chicago, wound up a trip this week that took him thru the East and South. Irving introduced firm's new board release during the jaunt. Called Silver Series, it's a baseball coin board that met with operator and jobber approval, Irv says. Because of the good reception of the board, he hiked back to Chicago to put in personal word for step-up in production on the item. Irv's trip took him thru States of New York, Pennsylvania, Kentucky, Florida, Georgia and Tennessee.

Joseph Berkowitz, president and general manager of Universal Manufacturing Company, Kansas City, Mo., after a short stay at firm's home office is again on the road. He headed for Chicago and Minneapolis. Upon com-

pletion of present trip he intends covering most of the country via auto. Abandoning the airplane for the motor car on this trip, Joseph, says, will mean that he will be able to call on many friends and customers who are not located on the standard air routes.

H. C. Hayes, general manager of DeLuxe Sales Company, Blue Earth, Minn., is boosting the board business of his firm with a steady production stream of quality items. Buying is holding up, he reports. . . Muncie Novelty Company, Muncie, Ind., continues to come up with reports on steady high reception of its recently introduced carded ticket game, Whiz. Firm's H. M. Shoemaker adds that the jar deals are panning out at a good level also.

Harlich Manufacturing Company, Chicago, points to its three new coin boards, just released this week, as being harbingers of good business. Trio of new boards, Two of a Kind, Jack in Barrel, and Surprise Money Wheel, hit the delivery chutes with a nice cushion of orders behind them, firm's Sam Feldman, sales manager, states. Seems Harlich salesmen were given descriptive literature only on the new items recently, but used this to good advantage; boardmen chipped in the orders before the actual boards were seen. All salesmen have samples of the boards now, Sam says.

William Wollpert, Pioneer Manufacturing Company, Chicago, sales manager, relays the word that new numbers in firm's line of coin boards and the new five-numbers-on-a-ticket boards are both slick sales items. . . Dave Rice, Empire Press, Chicago, is rolling over the roads thru the South this week. Scheduled to be back in Chi by June 14-15.

RINGLING-BARNUM

(Continued from page 44)

Stephens, Marcel Forgeur, Jackie Gerlick. Girls: Marian Seifert, Skee Matausch, Mars Bennett, Betty Branso, Rusty Kurka, Jenny Wallenda, Dolores Murphy, Lorraine Russo, Charlotte Bell.

The Saro-Circo Club had its monthly meeting and welcomed Bunny King and Martha Henderson as new members. Muncie Mooney and May Yario were admitted as out-of-town members.

Visitors: Ed Kennedy, Miles A. Lusk, Izzy Cervone; Mr. and Mrs. Everett White and daughter, Diane; Arturo and Hedy Truestl and family, Mr. and Mrs. Noyelles Burkhart, Mr. and Mrs. Zack Terrell, Henry Kyes; Pete, Lucio, Oscar and Mogador Cristiani; Bogonghi, Freddie Freeman, Otto Griebing and Otto Jr., Hubert Castle, Mahlon (Alabam) Campbell, Col. Harry Thomas, Harold Voise and Bob Keathley, all from the Cole show; Leo and Rose (Wallet) Kerns, Mrs. Bell, Mary Barnum, Mrs. Greta Jahns, and Mary and Lowell Shurr.

Word has been received from Margaret Erdlitz Farris telling of her recent marriage in Georgia.

Back Yard Notes: Attention, Dick

Anderson. It did rain in Wilmington. Ira Millette and Al Powell read the gossip and other bits of news of the show in *The Billboard* from one end to the other to see what their friends on the other side of the big top are doing. The midgets riding the motorcycles with the policemen to get to the ball park in Pittsburgh was really a sight to behold. The 20 usherettes in their sharp uniforms hurrying to their places in the tent before doors open, each with a cup of coffee. Johnny Tripp and Paul Jerome looked as tho they had the big top in their laundry bags as they headed for the nearest self-laundry.—MARY JANE MILLER.

DALES BROS.

(Continued from page 44)

like a Saturday afternoon jam session at the Downbeat Club in New York.

On the sick list recently were Tommy Bentley and Ray Altemose.

Visitors have included Mr. and Mrs. Alton W. Lay, Alton being band leader with the Eskew Ranch and Roy Rogers show; Mr. and Mrs. Edward Allen; the Crowleys; Gaylord, Jimmy, Roberta and Mrs. James Visingard; Mr. Sutton, former trouper with George Hanneford; Mr. and Mrs. Charlie Lockier and daughter, en route to paint a hillbilly show in Pennsylvania; Dorothy Oliverio, the Cunninghams, the Pierces, Rex Rossi and Col. Jim Eskew, who visited Don McClennan; Nellie Altemose, Stan Waters and Danny; Mrs. Stephen Chegey and son, Nelson; Mrs. Victor Gorskey and Carol Jane; the Games family, parents of Della Ryan, and Alice and Jasper Henderson, who joined their father, Lew Henderson.—GEORGE HUBLER.

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Name	Play	Holes	Profit	Net Price
Texas Charley	.25¢	1200	\$102.28	\$1.95
Texas Charley	.5¢	1200	23.10	1.95
Jackpot Charley	.25¢	1000	52.00	1.25
Reg. Charley	.25¢	1000	50.00	1.15
Jar of Jack	.10¢	2000	58.00	2.95
Barrel of Jack	.10¢	2000	58.00	2.95
Dollar Game	.5¢	400	7.00	.75
E-Z Pickin'	.5¢	2400	45.68	2.95
E-Z Pickin'	.10¢	2400	91.36	2.95
Baby E-Z Pickin'	.25¢	140	17.08	1.50
Dollar Game	.5¢	400	7.00	.75
Kuter Kolors	.25¢	300	15.00	.75
Fin&Sawbuck	5/25¢	300	33.15	2.75
Kwik Fin	.8/25¢	220	28.75	2.50
Pick a Cherry	.5¢	1200	30.04	2.50

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1000	25c Charley	Def. 50.00	1.79
1440	5c Cigarette Barrel	Def. 22.00	.99
1440	5c Barrel	Def. 18.00	1.15
1440	10c Barrel, X. Tk.	Def. 36.00	1.39
1800	5c Lulu Bd., X. Th.	Def. 18.00	1.49
1000	25c J.P. Charley, Tk.	Avr. \$52.08	\$.84
1000	25c Action, X. Tk.	Avr. 58.80	1.39
1200	25c Tex. Charley, Seal	Avr. 102.28	1.74
600	25c Jumbo Q.T., X.Tk.	Avr. 95.30	1.59
1000	5c J.P. Asst. Bds.	Avr. 27.00	2.49
1050	5c J.P. Asst. Bds.	Avr. 31.00	2.69

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200	51.00 Charley	Def. 50.00	2.45
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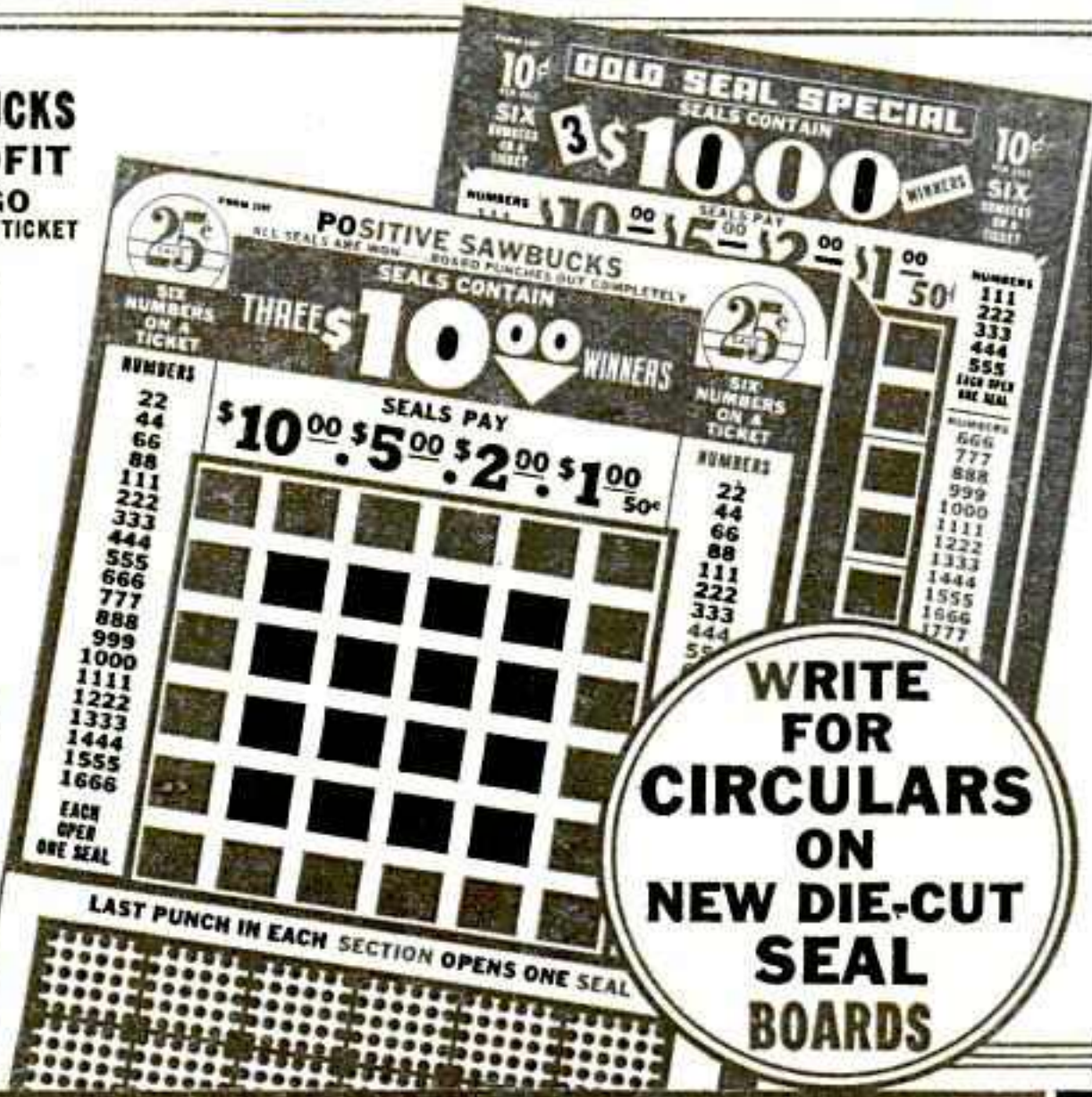
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1200	25¢	Texas Charley, Thick	Avg. 102.98	1.60
960	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
960	5¢	It's the Knots, Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.80	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg. 26.80	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg. 30.04	2.65
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

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1640	5¢	Three Bar Jackpot	Avg. 33.31	3.60
1440	25¢	Track Odds, Thick	Avg. 124.88	4.83
168	25¢	Gold Top Vendor	Avg. 16.82	1.64
720	5¢	Daily Double, Thick	Avg. 17.25	1.67
120	25¢	E Z Pickins Jr., Thick	12.00	1.40
600	25¢	Draw a Card, Thick	42.00	2.16

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Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. au14

BUY NOW—CIGARETTE MACHINES. Equipment thoroughly reconditioned and refinished. Low prices; we buy equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EVergreen 6-4244.

CHICAGO COIN GOALEE, SLIGHTLY USED, \$125. Texas Leaguer, \$25. Acme Amusement Co., 3210 Boardwalk, Wildwood, N. J. je19

CIGARETTE, CANDY AND CIGAR MACHINES. All makes and models. Completely overhauled and refinished in two-tone baked enamel. Guaranteed. Trades accepted. Hammond & Stumm, 337 S. Lawrence St., Philadelphia 6, Pa. Lombard 3-2642. je19

CIGARETTE VENDORS—LIKE NEW. ROWE. Crusader Eights and Tens and National 9M at list prices. Immediate delivery. Rowe President Sixes, Eights and Tens, used but perfect condition. Very reasonable. Kelner Vendors, 3728 W. Division St., Chicago 51, Ill. jy3

DIGGERS—EXHIBIT IRON CLAWS, MUTO- scope Roll Chutes, Exhibit Merchants, Buckleys, Exhibit Rotary Merchandisers (pushers). National, 4243 Sansom, Philadelphia 4, Pa. jy3

FLAT WINDOW TYPE OR TUBULAR COIN Wrappers, \$1.25 per 1,000. Penny, Nickel, Dime Combination Coin Counters, \$1.35. Blackstone Double Barrel Penny, Nickel or Dime Counters, \$2. All postpaid. Catalog and "Dollars From Pennys" free. T. O. Thomas, Paducah, Ky. jy3

DUE TO EXPANSION IN OTHER LINES WILL sacrifice 35 Pop Corn Sez Vending Machines. Fully guaranteed, slightly used, \$100 each. F. O. B. Syracuse. N & N Amusement Co., 526 Butternut St., Syracuse, N. Y. je19

FOR SALE—12 BALLY BEVERAGE MA- chines in good condition. 160-cup capacity. Price includes carbonator, complete parts and equipment, \$175 each, all 12 for \$1,900 FOB Boston, Mass. The Slate Company, 1210 Tremont St., Boston 20, Mass. je19

FOR SALE—5 AIREONS IN PERFECT SHAPE, \$175 each. 10 WS-2Z Seeburg Wireless Boxes, good covers, 70L tubes, \$12.50 each. Melody Music Co., 3817 N.E. Second Ave., Miami, Fla. jy3

GUARANTEED GAMES—KILROY, \$35; PLAY- boy, \$50; Cyclone, \$50; Mystery, \$50; Super Score, \$30; Fast Ball, \$30; Oklahoma, \$20; Spellbound, \$25; Whizz, \$25; Solotones, \$8. R. Grimard, 60 Columbia Rd., Lowell, Mass. je19

HAVE 5 MILLS VEST POCKETS—WORKING condition. Will trade for Seeburg Guns or parts. Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. je26

KUNKEL AUTOMATIC POPCORN VENDORS— 17, like new, perfect condition, \$150 each. 36 used, A-1, \$100 each. Owner ill, must sell. Cash with order, machines sent prepaid, or 1/3 cash, balance C.O.D. Edwin A. Richt Co., 3411 W. Market, Louisville 12, Ky. je19

LIKE NEW STANDARD-MAKE BALL GUM MA- chine and 3500 highest grade Tot Brand 5/8" Ball Gum, \$20. State make machine preferred. T. O. Thomas, Paducah, Ky. jy3

LIKE NEW STANDARD-MAKE PEANUT MA- chine with 5 lbs. highest grade Tot Brand, Salted Spanish Peanuts, only \$14.25. State make machine preferred. T. O. Thomas Co., Paducah, Ky. jy3

PANORAMS—LATEST MODELS WITH AUTO- matic Film Cleaners, \$200. Films, \$25 a reel. Panoram Bar Boxes, \$8. Like new Ace Automatic Shoeshine Machines, \$250. Jack Parr, 13 Everett St., E. Orange, N. J. jy3

PERFECTLY RECONDITIONED AND REFIN- ished Peanut Ball Gum, ABT Challengers, Gottlieb Grips, priced to sell. Catalog free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. jy3

POPCORN MACHINES—USED T & C "POP" Corn Sez Vending Machines for sale. In good shape, 175 or any part of them at \$100 each, F.O.B. Des Moines. Fox Popcorn Co., 511 1/2 East Walnut St., Des Moines, Iowa. je26

PRACTICALLY NEW OR RECONDITIONED Advance or Shipman Stamp Machines, priced to sell. T. O. Thomas Co., 1572 Jefferson St., Paducah, Ky. jy3

RAY GUN OPERATORS—CONVERT WITH OUR new type extra moving target conversions. Complete ray gun repair services. Write Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. jy10

REBUILT POPCORN MACHINES FOR SALE— Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. je26

SHUFFLER DE LUXE PENNY SCALES— Limited number. Completely overhauled, improved. Guaranteed to look like new, weigh accurately. Chrome and porcelain enamel finish. \$60 each F.O.B. Los Angeles. Automatic Service Co., 1257 Temple St., Los Angeles 26, Calif. je26

SPECIAL—25 LB. CASE, 3,500 TO 3,700 Balls % Gum, \$5.75. Limit, 4 cases per customer. Wm. R. Harris, 1371 Broadway, Paducah, Ky. ju26

SPECIAL—2 CHESTER POLLARD FOOTBALL (2 play 1c), newly painted, perfect, \$100. Set Exhibit Love Meters, electric, on base, \$75. Evans Tommy Gun, perfect, \$49.50 crated. Pops Arcade, Anniston, Ala. je26

TERRITORY RECENTLY CLOSED—BEST OF- fer accepted on entire lot to one buyer. All Mills Black Cherry Club Reels. Two 10 cents, four 5 cents, one 25 cents. Also Mills Three Bells, Five, Ten and like new Unit Five. All good condition. Terms: One third cash deposit, balance C.O.D. Ontario Amusement Co., 534 Franklin St., Watertown, N. Y. je26

WANTED—WILL PAY \$10 EACH FOR PACK- and Wall Boxes; \$300 for 1015 Wurlitzers. Need a few Rowe Imperial 8 Cigarette Machines. McCarty Music Co., 402 15th St., Lubbock, Tex. WURLITZER COUNTER MODEL 61—\$50. ON location, A-1 condition. 1/3 deposit. Box 1189, Aransas Pass, Tex. je26

2 BALLY VICTORY SPECIALS—1 BALL FREE play games. Very clean, guaranteed, \$195 each. 1/3 deposit. Automatic Amusement Co., 1000 Pennsylvania St., Evansville, Ind. je26

16 SNACKS, 1c, 5 EXTRA MECHANISMS— All in good clean condition. Will trade all for 16 cases good % or 1/2 Bubble Gum. E. T. Rivas, 2608 N. Tonti St., New Orleans, La. je26

20 NATIONAL 9/18 CANDY BAR MACHINES— Complete with bases, perfect condition, \$100 each. Pious, 713 S. Broadway, Green Bay, Wis. je26

30 PHOTOMATICS—BOTH INSIDE AND OUT- side lights. No reasonable offer refused for all or part. H. G. Amusement Machines, 1000 S. Western Ave., Los Angeles 7, Calif. je26

300 NORTHWESTERN NO. 33 BALL GUM MA- chines at \$5 each. 300 Northwestern No. 39 adapted for ball gum at \$6 each. Penny King Co., 1037 E. Warrington Ave., Pittsburgh 10, Pa. jy3

3,500 BALLS % BUBBLE GUM AND 2 RECON- ditioned Gum Machines for \$20. 3 deals, \$59.50 Graeff, 1232 Broadway, Toledo 9, Ohio. je19

Chicago Throws Out Crowd Lure

(Continued from page 48)

appearance here will mark the Crosby water unit's first appearance at a fair. The fair's publicity is being stepped up, too. Latest build-up development has been the invitation from Chicago's State Street council, which consists of representatives of the city's major department stores, for the fair to hold a parade on State Street. Value of such a parade down the city's main street is rated highly, and already plans are well under way to give the parade a powerful selling effect.

A succession of contests leading up to the fair has been skedded. Not the least of these is a huge square dance elimination contest, set for July 9 at Sayre Park. Some 1,000 dancers are expected to participate, and the 12 top sets in that event will compete in the finals at the fair.

Among the novel features planned are a bicycle pageant. Set for Sunday, August 29, with the co-operation of the Bicycle Dealers' Association, this event is expected to bring out thousands of bike riders in a mass move on the fair. The dealers' association estimates the number may reach 10,000. The afternoon program on that day in Soldier Field will be devoted exclusively to bicycle events of various kinds. Other features will include a 55-mile road race, over a route running thru Palatine and Maywood Park, Ill., sites of previous Cook County fairs.

Other events added to the fair's program are a water fight involving volunteer firemen of Cook County, model airplane races conducted with controlled lines, pushmobile races and races for motor bikes and motor scooters.

One of the features of the fair, Cullerton disclosed, will be a model trailer park. Presented thru the co-operation of the Trailer Coach Manufacturers' Association, the park embraces an area 400 by 1,000 feet and provides ample space for 116 trailers.

BIG PROFITS "HOT" NEW TICKET DEAL



Salesmen wanted in every town and community. Sell to clubs, cigar stores, pool halls, taverns, etc., or start a route. Free pocket sales kit. No investment. No experience necessary. Big advance commission. Write today.

WORTHMORE SALES
1825 S. Michigan Av., Dept. B-619, Chicago, Ill.

Are Ops Neglecting Resort Biz?

Expect Hyped Play As Result of Gains In Public's Income

WASHINGTON, June 12.—A recent increase in the number of employed and the income tax reduction has raised the level of consumer income available for spending to the highest mark in history, Agriculture Department announced this week. These two factors are expected to be felt in the trade in the form of increased play on coin machines in the next few weeks.

Seasonal increases in farm employment brought the total number of workers up to 58,300,000 in April, some 200,000 more than in March and 1,600,000 more than in April, 1947.

Personal income in April was slightly over an annual rate of \$208,000,000,000 or \$18,000,000,000 above the March rate. This amount, however, was still \$3,000,000,000 less than the record reached in January, according to Agriculture statistics.

Ark. Town OK's 2¢ Op Tax

CAMDEN, Ark., June 12.—The city council here, at a meeting Monday (7), passed an ordinance calling for a \$2,000 tax to be paid annually by all owners of vending, pinball, music and other novelty machines.

Alderman T. I. Thornton, only dissenter, voted against the tax, and stated: "It will create a monopoly." Mayor Don Harrell said the new ordinance would bring \$1,000 more each month to the city in revenue.

John Chrest Dies; Second Top Exhibit Exec Loss in 4 Days

CHICAGO, June 12. — Marking the second great loss to Exhibit Supply Company within the span of four days, John Chrest, executive vice-president and general sales manager, passed away Tuesday morning (8) while confined in the Passavant Hospital here. Last week, P. C. (Perc)



JOHN CHREST

Smith, vice-president and arcade sales manager, died at his Oak Park, Ill., home (*The Billboard*, June 12).

Born March 19, 1884, in Cincinnati, Chrest, tho hospitalized but a short time, never fully recovered from a

severe case of pneumonia which he contracted in May, 1947, followed by a case of Virus X in April, this year.

For many years an outstanding figure in the publishing field, he entered the coin machine business as assistant sales manager for Bally Manufacturing Company in March, 1936, and resigned this post in July, 1939, to join the Howard Foundry Company, Chicago, as sales manager. On January 2, 1940, he joined Exhibit as vice-president and sales manager.

Chrest was active in the affairs of Coin Machine Industries (CMI) from its inception in 1939, and served on numerous committees. In February, 1941, he was elected secretary and a member of the board of directors and held that position thruout the war. In 1946 he became treasurer of the association and was holding that position at the time of death.

Chrest was best known among coinmen for being a square shooter; for a blunt, direct way of speaking that belied any suspicion; for his loyalty to his firm and to his industry. He was always credited with helping keep Exhibit Supply in the forefront of amusement equipment manufacturers.

With a whole host of industry dignitaries in attendance, funeral services were held Thursday afternoon (10), followed by interment at Rosehill Cemetery here.

Survivors included his widow, the former Lavinia Moore.

Drive To Get Vacation \$\$\$ Off, It Seems

Michigan Bright Spot

CHICAGO, June 12.—What's happening to the resort business this year? That's the question coinmen have been kicking around since the spring season brought out thoughts of vacations. To get the answers *The Billboard* correspondents in key market areas polled leading distributors to find out if any noticeable pick-up in buying of used equipment for the resort business—whether it be for a hot-dog stand on Route 66 or the game room at the Grand Hotel in Mackinac.

Operators never have put new equipment into resort locations because of the short season, and a check this year reveals the condition hasn't changed appreciably. What is more apparent, however, is that in many areas, operators are no longer driving for resort locations as they did in the pre-war era.

Many seem to have made up their minds to the fact that vacation spending is going to be off this year, therefore an effort to line-up and service resort locations won't be worth what they get out of it. Others, however are going after the vacation dollar figuring that it will be a hedge against loss in their city collections, which usually accompanies hot weather.

There is some evidence that operators have become so used to city locations take holding firm during the war years and post-war period that they haven't had the spur of lagging collections until recently to keep them driving after the resort business. This is borne out by Detroit, where, despite a drop-off in city play, distributors report sales of used equipment for resort areas double last year. Reason is obviously the fact that this year operators in Detroit are being forced to seek every possible type of location to keep up gross income. In other areas, it is just as apparent operators plan to do little if anything about going after resort biz. They feel the short season, the high servicing costs, etc., aren't worth the effort. Are they neglecting opportunities? Only Labor Day can tell. As the summer season opens, however, here is how matters stand in 11 key market areas:

Sales Double in Detroit

Detroit—Sales are double the 1947 volume in the used equipment field among distributors covering the Michigan resort area, according to a spot check of local houses. This mood is in sharp contrast to the prevailing pessimism among distributors as to general business conditions. Reason is that the important Detroit business itself is very poor, with comparatively little movement of games.

Trends in games and local legislation are largely responsible for the slowness of the Detroit market. Up-State, the demand is for pin tables of all types for the resort areas, with universal agreement that the summer spots are getting only the used stuff, (See Ops Neglecting on page 102)

On the New York Legal Front

Injunction Trial Begins In Supreme Ct.

Rosenman Outlines Case

NEW YORK, June 12.—The police department, under the direct orders of Police Commissioner Arthur Waulander, arbitrarily seized thousands of coin-operated amusement games, altho it had generally been conceded by their own experts in earlier investigations that current machines are not gambling devices, former Supreme Court Justice Samuel I. Rosenman charged in New York Supreme Court Friday (11).

This charge was made in Rosenman's opening address to the court, presided over by Supreme Court Justice Ferdinand Pecora, in the suit of several coin machine distributors and operators against the police department to seek a permanent injunction restraining them from further seizures, as well as for the return of equipment already seized.

(See N. Y. Game on page 103)

Wire to Solons Protests Bill To Ban N. Y. Games

NEW YORK, June 12.—A forceful plea to Mayor William O'Dwyer and the city's councilmen to give careful consideration to the amusement games bill now pending in the city council was embodied in a telegram sent to the mayor and each councilman Friday (11).

The telegram, representing the views of 60 ex-servicemen, members of the Associated Amusement Machine Operators' Association of New York (AAMONY) and signed by Louis Rosenberg, president, was in protest of their characterization by proponents of the measure as racketeers and criminals. Their good name in the community is more important to them than the probability that their means of livelihood is about to be wiped out, they wrote.

Bill in Question

The bill in question, due for a vote Tuesday (15), seeks to ban coin-operated amusement games from the city, and to make possessors of games guilty of misdemeanors.

(See AAMONY Protests on page 101)

Final Action On Game Bill Again Delayed

Next Session June 15

NEW YORK, June 12.—A motion to return the administration-sponsored bill banning pinball games from the city to committee for redrafting failed passage by a close margin at a meeting of city council Tuesday (8), and the bill was laid over for final action at the next council session Tuesday (15).

Branding the bill as loosely drawn and out of line with the dignity of the council, Councilman Stanley Isaacs's motion to recommit the bill was voted down 11 to 8, with one abstention. Altho he was supported in his motion by several councilmen, notably Ira J. Palestine, Edward Rager and Mrs. Genevieve B. Earle, a reminder by Vice-Chairman Joseph T. Sharkey that the administration was

(See Final Action on page 103)

Cups Challenge Bottle Stops

Two-Fisted Selling of Bulk Mch. Advantages Is Answer To Bottle Drink Competition

Bottle Hazard, "Empties," Small Capacity, Best Arguments

By Dick Schreiber

CHICAGO, June 12.—Cup vending operators in seven major cities, although they realize they have a tussle on their hands to keep up with bottle vender installations by major soft drink companies, are confident they will be able to hold their own in the keying for locations. Cup operators are leveling their argument at the bottle hazard, the lack of selectivity and the fact that bottle units are limited in the number of drinks which can be served. As a result, cup firms in those seven cities, a neck by *The Billboard's* correspondents indicates, are making steady inroads into all types of locations.

Cup drink operators are far from agreeing as to the extent to which they can expand their operations. Not even realizing that they must place their equipment (at present prices) in high-volume stops, most are confident that they are a long way from bottom in the search for additional stops. Some cities, the survey showed, have barely scratched the surface with cup drink units, but will have operators who intend to enter the field and are certain they can do a job.

A round-up of what *The Billboard's* reporters discovered in the growing competition between cup and bottle operations follows:

Optimistic Outlook

DETROIT—In highly industrialized Detroit, operators of cup drink machines are every bit as optimistic as bottlers. "While the business is a lot of work, it's still growing," according to L. R. Tower, head of Spacarb Detroit distributors. "Competition between bottle and cup venders is not bad," Tower added, "because the field is so large."

Enlarging on the subject, Spacarb's manager, Glen Bradley, said that, "We run into competition once in a while with bottle venders, as in every other field."

"More Sanitary"

"I feel that the cup is preferable for sanitary and other reasons: the higher capacity, possibility of a three-drink machine and elimination of the problem of lugging around bottles. This gives customers a better chance to get a choice. It is even possible with our machines to mix the drinks and give the youngsters an even wider choice."

"Aside from the advantage which a few bottle venders, notably Pepsi-Cola, have with a larger drink, the average bottler does not have a real advantage. It is easy to sell a theater manager, and most of our locations are theaters, on the sound fact that the larger drink is more than the average person wants, and creates a disposal problem."

"Superior Advantages"

"We are facing up to competition every day, trying to sell locations on the superior advantages of our machines. I believe the Detroit market is wide open for cup venders. There are probably 150 to 200 cup machines out, and the town could easily stand 1,000."

Meantime, the Coca-Cola Company,

which operates the city's largest bottle vending operation, has recently invaded the cup vender field on an experimental basis. The coke cup units are being placed exclusively in industrial locations.

Altho Coca-Cola's experience in the field here has been short, Jerry Chapp, of the vending division, sums it up this way: "There is definitely a place for both bottle and cup venders. Some locations need one, some the other, and there is plenty of room for both. Some locations never will warrant a cup vender, but the potential market in Detroit is tremendous."

Active Competition

BUFFALO—In the territory around Buffalo, including five Western New York counties, there are four fair-

(See *Cups Challenge* on page 90)

Crown To Hold 4-Choice Drink Vender Showing

CHICAGO, June 12.—The Dine-o-Mat Division of Crown Implement Corporation will hold a premiere showing of its "Big-4" bottle vender at the Sherman Hotel here June 15 thru 19, E. J. Novack, firm president, has announced.

Re-engineered four-choice bottle vender holds up to 96 bottles in its vending unit, depending on drink sizes ranging from 6 to 12 ounces, and another 96 bottles in its pre-cool chamber.

Showing will take place in the Sherman's Room 102 from 10 a.m. to 4 p.m. daily. In addition to Novack, the vender's chief engineer, Roland Rentcher, and several other top staffers will be on hand to discuss the fine points of the new machine.

Brady Appointed Vendo Sales Mgr.

KANSAS CITY, Mo., June 12.—Appointment of Michael N. Brady as general sales manager of the Vendo Company was announced here this week by Ralph H. Erichson, vice-president in charge of marketing. Vendo manufactures coin-operated bottle venders.

Brady, prior to joining Vendo, was associated with the United States Rubber Company for 13 years, starting in 1930. He later became vice-president in charge of sales of the National Enameling & Stamping Company, Milwaukee.

At the same time he announced Brady's appointment, Erichson reported that C. F. Goddard, pioneer Vendo field representative in the Southwest, and R. B. Lashley, in the Western area, had been appointed regional managers of their respective territories.

Fargo Op Credits Strong PR Plan For Route Growth

FARGO, N. D., June 12.—Dick Hall, young local vending machine operator who has set out an ambitious public relations program to educate Fargoans on the merits of vender service, has decided to step out of the one-man operation category and expand his highly successful route.

Hall came in for a good deal of publicity for his grass-roots public relations job when he organized a drive to obtain food and clothing for suffering Indians on North Dakota reservations. (*The Billboard*, February 28.)

As the first step in his expansion program, Hall, in partnership with Ernie Hector, another Fargo business man, has set up an ice cream bar manufacturing business. The pair has set up a small plant and installed complete manufacturing facilities. Initially the output of the plant will be sold by a crew of 10 street salesmen with bicycles.

In the near future, however, Hall plans to add ice cream bar venders to his route, using bars manufactured in his plant.

Hall also plans shortly to add another 25 candy bar venders to his route and add a number of penny scales. The additions will bring his total number of machines over the 200 mark and call for the hiring of a routeman to help with the business, which Hall has been handling himself since he went into vender operating full time last year.

The young operator got his start in the vending machine business while attending Fargo High School in 1939, when he set up a route of 10 candy bar venders to operate in his spare time. Hall is an army air force veteran.

Uneda Shoe Shine Machine Shipments Will Start July 15

NEW YORK, May 12.—Deliveries of a new, low-priced shoeshine unit, manufactured by the Uneda Shine Machine Company, will begin by July 15, according to an announcement this week by Sam Sacks, president. With the machine priced to sell to operators at \$209.50, plus a special discount if purchased in lots of 10 or more, Sacks said present plans of his company call "for a production program totaling 600 units a month, to be reached soon."

The Uneda machine offers a neutral polish shine, operating 1 3/4 minutes for a nickel, and features a patented, constant-pressure applicator. Altho the firm recommends the standard 5-cent coin chute, the machine will be supplied fitted for 10-cent play if desired. A coin counter is built in as standard equipment.

Each cake of neutral wax, suitable for black or brown shoes, will last for 700 shines, Sacks said. Refills can be obtained at a nominal charge.

Distribution of the Uneda machine will be handled exclusively by Acme Sales Company, also owned by Sacks. No regional distributorships will be set up, he said, and all sales will be out of the New York office. Both firms are located at 505 West 42d Street.

Candy Assn. Says 6-Cent Bars Fading

New Eng. Vending Trade Up

BOSTON, June 12. — The 6-cent candy bar price is on the way out, according to a report of New England Manufacturing Confectioners' Association. NEMCA also said the heavy increase in the number of coin operated vending machines and their installation in large industrial plants and the introduction of snack wagons making the rounds daily in other factories have helped to widen the sale of candy, particularly the 5-cent bar goods.

The candy industry has not been happy over the selling of the so-called 5-cent bar for 6 cents or more in a lot of places, and have looked forward to the day when material costs come down and they can again sell for a nickel, reported NEMCA.

The 6-cent price is fading out in nearly all locations here except theaters, which still stick to the wartime extra penny, despite growing customer resistance.

Interesting sidelight on the situation is this week's statement from a local theater executive who said: "We broke even with the movie last week, but showed a nice profit on ice cream and popcorn."

Emig Lauds Recent Gains in Operator, Supplier Relations

DETROIT, June 12. — "Conditions have cleared up very satisfactorily in the vending machine field in the past four or five months, in connection with supplier-operator relations," according to William Emig, of Variety Vendors, one of the largest operators in this territory. Emig referred primarily to the former lack of emphasis and consideration given operators or the vending field as a whole by manufacturers of candy bars and other types of supply items.

"Conditions have changed in three respects, however," Emig said. "The prices have come down, first of all. This has been most important for the operator to allow continued operation with the lines he wanted for his machine."

"Second, manufacturers have swung over to the idea of providing the multiple pack for the convenience of operators. The lower prices, incidentally, stem at least in part from this change in packaging set-up. Formerly, manufacturers insisted upon giving operators the standard 24-count packages, which are familiar in the other fields where they sell. But operators want the multiple pack—100 or 200 count, depending on what the item itself will be adapted to. This also saves the manufacturers costs in packaging, and that saving can be passed along to the operators."

"Third, manufacturers are adapting their products in sizes which are readily handled in vending machines. Too many candy bar manufacturers, for instance, did not turn out their product in a size or shape that would

(See *EMIG LAUDS* on page 91)

World's Smallest Slot Machine Just Arrived
Brand New IMPS
 \$12.95
 Lots of 12 \$13.75
 Lots of 5 \$14.50
 Sample 1¢ or 5¢ Cig. or Fruit Reels



RECONDITIONED VENDING MACHINES
 READY FOR LOCATION

Victor Model V, Metal Cabinet Type	\$10.00
Northwestern Deluxe, 1¢ & 5¢ Comb.	20.00
Master, 5¢ (Two Turn)	10.00
Silver King, 1¢	7.50
Silver King, 5¢	8.50
Columbus, 1¢	7.50
Asco Hot Nut, 5¢	17.50
Variety Shops—5 Comp., 1¢	14.50
Cash Trays (New)	6.95
Adams Gum Vendors, 4 Cols.	14.95
Shipman Duplex Stamp	22.50

Full line of used Cigarette and Candy Machines.

ADAMS GUM and CHICLET VENDOR
 BRAND NEW—6 COL.....\$24.00
 Adams Gum Available

SHIPMAN TRIPLEX STAMP VENDORS (NEW) \$39.50
 Folders. Per M65¢
 (Minimum 4 M)
 20 M Cartons. Per M50¢

Brand New BAT-A-BALL Jr.
 PLAY AMERICAN vs. NATIONAL
 Most Exciting Counter Game Legal Everywhere.
 Originally sold for \$49.50
CLOSING OUT AT \$10.00 Ea. in Lots of 10
 Sample, \$11.95
 Above Prices A&P Corrected

PENNY BACK BALL GUM VENDORS
 Biggest Money Maker Today
\$39.50

Send for Complete List of New and Used Machines and Merchandise.
 Certified Deposit Required on All Orders.

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GIVE TO THE RUNYON CANCER FUND

Johnson Co. Candy Sales Cited by FTC

Allege Price Discrimination

WASHINGTON, June 12.—Walter H. Johnson Company, Chicago, was ordered by the Federal Trade Commission (FTC) this week to stop selling confectionery to some vending machine operators at prices differing from those charged other operators where such lower prices are not justified by cost savings.

Sale practices of the firm were alleged by FTC to be in violation of the Robinson-Patman Act, which specifically forbids "unjustified" price discriminations.

In its cease and desist order, the commission declared that Automatic Canteen Company of America was paying a delivered price of \$2.03 for heavyweight Champ Bars in 100-count packages, while other vendors were paying \$2.50, \$2.40 or \$2.25.

The effect of such practice, FTC said, "may be substantially to lessen competition" in the sale of candy and "to injure, destroy and prevent competition between purchasers receiving the benefit of said discriminatory prices and those to whom they are denied."

FTC said all commissioners concurred in the Johnson company decision after the candy firm filed an answer "admitting all the material allegations of fact set forth in the commission's complaint and waiving all intervening procedure and further hearing."

Automatic Beverage Co. Inactivated; Two Partners To Operate

CHICAGO, June 12. — Andy Anderson, president of Automatic Beverage Dispensers Company and one of city's veteran operators, announced this week that the company will be inactive in the cup-type soft drink field and that two-thirds of his equipment, all single flavor cup units, have been sold to two other operating companies.

Automatic Beverage comprised approximately 110 cup drink machines. Herman Shore took 45 of these units and Irving Markin bought 31. Both men will operate their own routes. While the Automatic Beverage company has not been disbanded, it will be inactive in the field.

Meantime, Anderson will continue to operate coffee vending machines, under the firm name, Automatic Coffee Dispensers, and he will continue work on a new liquid coffee which he will market for coffee vendors.

In addition to his operating activities, Anderson will undertake experimental and development work for several manufacturers of both hot and cold type cup machines.

Dull Peanut Market

WASHINGTON, June 12.—A dull April peanut market caused the Department of Agriculture to buy up some 30,000,000 pounds of peanuts during that month, the department said this week. The peanuts were taken off the farmers' hands because of danger of spoilage or lack of outlets.

An additional 6,000,000 pounds were purchased by the department and turned over to the army for distribution in occupied countries.

REG. TRADE "MASTER" MARK VENDORS



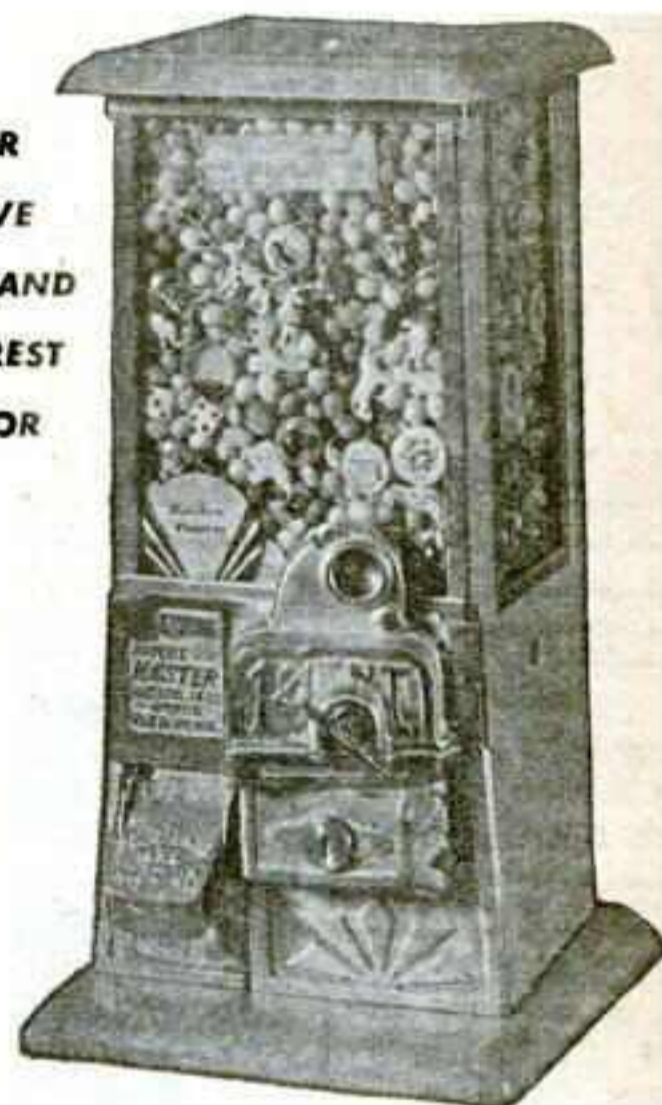
THE MASTER No. 2 VENDOR

OPERATES WITH EITHER PENNY OR NICKEL

VENDS: Peanuts, Candy, Marbles, Pistachio Nuts or Ball Gum. Equipped with Magnet Slug Rejector and Cardboard Paper Slug Rejector.

Machines can be equipped with non-breakable Lucite at slight additional cost.

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PENNY PLAY

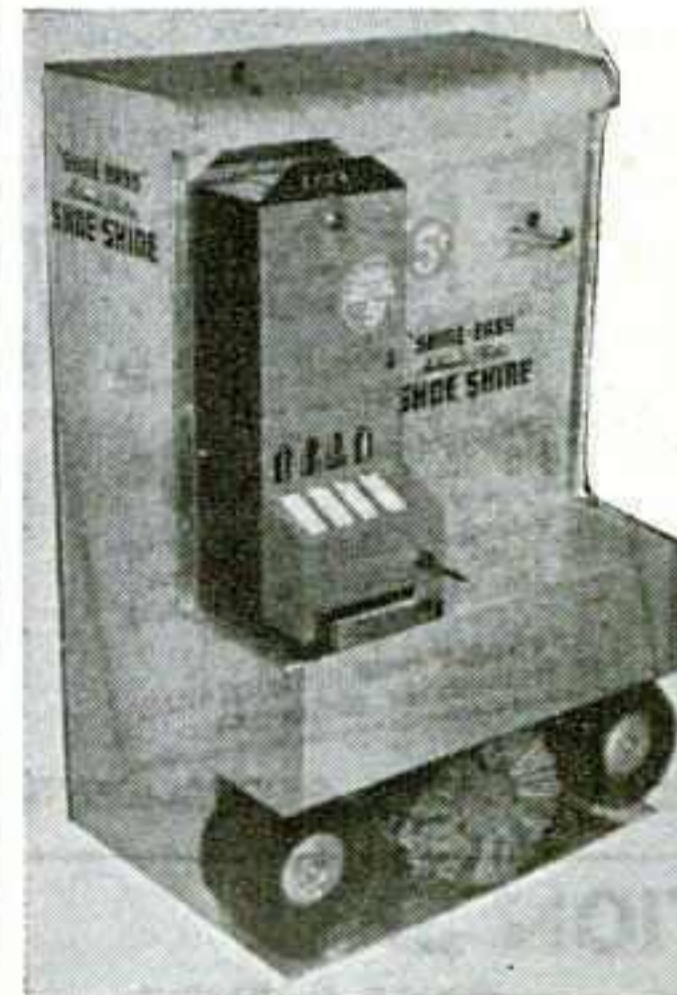
VENDS: Peanuts, Candy, Marbles, Pistachio Nuts or Ball Gum. Write for particulars on our #X-25 Ball Gum Vendor Wheel. Can be installed in your present Master Vendors. #X-25 (1 ball 1 cent), #X-25-2 (2 balls 1 cent), #X-25-3 (1-2-3 combination).

manufactured by

THE NORRIS MANUFACTURING CO.
 553 WAGER ST. COLUMBUS, OHIO

Announcing... "SHINE-EASY"

THE SHOE-SHINE MACHINE THAT REALLY WORKS!



Individual Polish Applicators in different colors separately dispensed, contain the polish in a plicofilm capsule under gauze mounted on a card. Clean, easy to use.

This machine also uses brown and black wax on the brushes. Center brush for final buffing. Gives a perfect shine.

DISTRIBUTORS, OPERATORS—WRITE, WIRE, PHONE
 Now in production. Orders will be filled as received. Only \$289.00. 1/3 deposit, balance C.O.D. Trial order of 300 applicators, \$10.00. or \$30.00 per M. Black, Tan, Brown or Ox-Blood.

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GREATEST TIME-SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
 SPRINGS ARE PRECISION CALIBRATED
 HEAVY SHEET METAL
 BASE
 TIN SCOOP
 DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled hand workmanship is employed in building this scale to assure reliability and accuracy. There is a sturdiness of construction more durable than is generally found in scales. Finish is black or nickel. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

ORDER TODAY
 1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
DISTRIBUTORS, WRITE FOR PRICES
J. SCHOENBACH
 Distributor of Advance Vending Machines
 1647 Bedford Ave. Brooklyn 25, N. Y.



\$18.50

VICTOR'S NEW MODEL V-K
It's Outstanding!
 Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.
 A Product of
VICTOR VENDING CORP.
 6701-13 Grand Ave. Chicago 39



Expect Quick Okay on D. C. 2% Sales Tax

Cigs, Cigars Affected

WASHINGTON, June 12. — Cigarette and cigars are about the only vending items to be affected under the proposed 2 per cent Washington sales tax which passed the House this week and is expected to receive speedy Senate approval.

Under the tax measure as written all commodities retailing for less than 14 cents are exempt as are food products. Candy, ice cream, coffee and flavoring extracts are included as food products. Soft drinks were exempted from the sales tax under an amendment adopted by voice vote on the House floor.

On retail prices from 14 to 50 cents, the tax would be a penny; the levy on items retailing from 51 cents to \$1 would be two cents; a tax of 2 per cent would be charged on items selling for more than \$1.

Customary vending price for cigarettes in the nation's capital is 18 cents. The tax would add an additional penny to this sum. The few cigar dispensers in Washington have been vending this merchandise at 10 to 25 cents. Dime cigars would be exempt from the tax, while the more expensive kind would be taxed at 1 cent.

AWMOA Adds 16 New Members

NEW YORK, June 12. — Sixteen new members signed up with the Affiliated Washing Machine Operators' Association (AWMOA) at a meeting of the organization in Brooklyn last week, according to Albert I. Gorner, public relations director. The meeting was the first of a projected series to promote membership of the association in the separate boroughs. Another AWMOA confab will be held soon in Queens.

To continue the membership drive in Brooklyn, a resident organizing committee was appointed under the chairmanship of William Levine.

New Universal Type Vender Patented by California Inventor

ALTADENA, Calif., June 12.—C. F. Pease, inventor of an automatic blueprinting machine, recently announced the development of a 10-selection universal-type vending machine. A hand-built model of the vender, upon which he has been issued seven patents to date, is currently being shown to prospective manufacturers.

Called the Pease Universal Vender, unit is designed to vend candy, gum, sandwiches, postcards, etc., and to operate with pennies, nickels and quarters, delivering from one to five items for a nickel or a quarter. Coin mechanism is a separate unit, permitting changes from penny and nickel operation to nickel and quarter. When one item is delivered for a penny or nickel, five items will be vended upon insertion of a nickel or quarter, Pease stated. Operating unit contains a device that locks all delivery units until proper coin is inserted and selection made, releasing only one at a time until the value of the coin has been delivered, either in merchandise or change.

Two cabinet sizes are planned, with the standard size being 28 inches wide, 14 inches deep and 65 inches high. Large size, designed to vend lunches and bottled drinks, is to be 48 inches wide, 20 inches deep and 68 inches high, with space for a refrigerating unit. Latter machine will hold 16 articles of a maximum size of 4 by 5½ by 6½ inches or bottles up to 8½ inches high. Both vender cabinets are mounted on casters which are retractable.

Machine has 10 display windows, arranged in two vertical rows of five each, and delivers article displayed. Two coin chutes are positioned in center of cabinet face, one for either column, and delivery push-pull knobs are adjacent to each display. Holding 12 items for each of the 10 selections, when larger articles are stocked, machine moves article from in front of the display window to a compartment at the left and releases reach-in delivery door. Smaller items, such as flat packages of gum or candy, permit 40 items per selection, and are delivered thru a compartment immediately below the display window.

Unit also vends bulk items, such as nuts, candy, ball gum, and is adjustable to size and quantity.

New Delaware Corporation

DOVER, Del., June 12.—The Pacific Laundry Equipment Corporation has been chartered at the corporation department of the secretary of state's office here to deal in coin-operated laundry and other machines. The new company's capital is listed at \$10,000 and the principal offices are at the U. S. Corporation Company in Dover.

Propose New 3-Cent Levy For La. Cigs

Early Passage Predicted

NEW ORLEANS, June 12.—Latest of Gov. Earl K. Long's major tax gathering bills is an additional 3 cents per pack levy on cigarettes. The bill, like the six previous tax measures, appears scheduled for certain passage, and would bring State tax to 8 cents.

Dan Cohen, of Crescent Cigarette Service, New Orleans, appearing in opposition to the bill as it was approved by the House Ways and Means Committee, said it would put him out of business.

He said machines cannot be made to accept more than 25 cents per package, and it would be impossible to collect the tax. Governor Long suggested he fix his machines to collect 30 cents a pack and "make a lot of money." Cohen said it could not be done.

The tax is calculated to raise \$6,000,000 to \$7,000,000 per year.

Lehmann Named CMWMOA Mgr.

NEW YORK, June 12.—Harry J. Lehmann, former real estate broker and management specialist, was appointed this week general manager of the Coin Metered Washing Machine Operators' Association (CMWMOA), the organization of operators with coin washers in apartment house locations.

The "Little Giant" HOT POPCORN DISPENSER

Here is a great, proven money-maker for only a nominal investment. Small in size, but a "Giant" in action! 8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for free descriptive folder



Pre-Popped POPCORN
 Packed in moisture-proof bushel bags \$1.12
 In handy moisture-proof 2½ pk. bags 70¢
 Shipped anywhere in the U.S.A., F.O.B. Chicago (Special discount to Popcorn Machine Distributors)
 Also cheese corn, smoked corn for immediate shipment.

Manufactured by
ABC POPCORN CO.
 3441 West North Ave.
 Chicago 47 • DICKens 3375
COMPLETE LINE OF
 ● Raw Corn ● Seasoning
 ● Boxes ● Bags
 ● Pre-Popped Corn (No. 10 Cans)

VICTOR'S SPECIAL FINISH MODEL V
 24 or more . . . \$12.25
 1 to 23 . . . 13.00
EMPIRE COIN MACHINE EXCHANGE
 1012 Milwaukee Ave. Chicago 22, Ill.

METAL PLATED CHARMS
 In bright gold and silver finish
 Metal Plated Charms, Series #1 . . . Per M \$6.00
 Metal Plated Charms, Series #2 . . . 7.50
 Plastic Charms, Famous Series #1 . . 3.50
 Plastic Charms, Big Series #2 4.50
SAMUEL EPPY & CO., INC.
 WORLD'S LARGEST CHARM MANUFACTURER
 113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

STOCK REDUCTION SALE
 To Relieve Space in Our Show-Rooms. **ODDS & ENDS.**
 Close-Out of NEW Machines at a Bargain.

4 Sun Maid Pop Corn Vendors (With Strands) \$70.00 each	2 Daval Postmasters \$60.00 each
2 Lowel Aspirin Vendors (with 1,000 boxes of Aspirin) \$40.00 for lot	3 1¢ Cash Trays \$25.00 for lot
1 Marion Scale \$65.00	1 Cash Trio \$30.00
7 Almost new Victor 5¢ Vendors (Plastic Globes) \$8.50 each	1 Statler Biscuit Machine \$75.00
	2 Used Adams Tab Gum Vendors \$25.00 for both

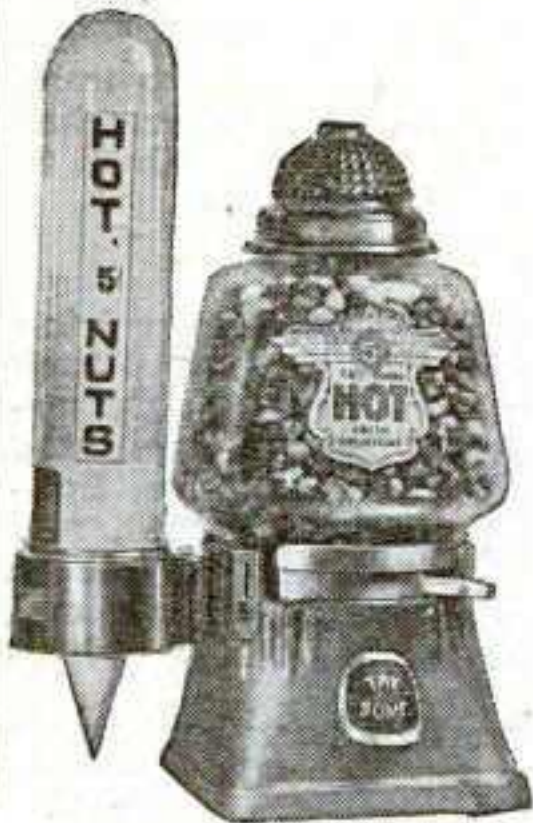
COMPLETE LINE OF COLUMBUS VENDORS AND PARTS
 WRITE FOR CIRCULAR
MARKEPP SALES CO.
 4310 CARNEGIE AVENUE CLEVELAND, OHIO

NEW LOW PRICES CIGARETTE MACHINES

DU GRENIER W, 9 Col.	\$35.00
DU GRENIER S, 7 Col.	30.00
UNEEDA E, 6 Col.	25.00
UNEEDA E, 8 Col.	30.00
NATIONAL 9-30	47.50
ROWE ARISTOCRAT, 6 Col.	22.50
STATLER NIX 5¢ BISCUIT. NEW	55.00
2 COL. POSTAGE MACH.	7.50
U-SELECT-IT, 72-Bar Candy Mach.	30.00
SELECT RIA, 62 BAR CANDY MACH.	17.50
5 COL. GUM & CHICLET, 1¢	7.50

One-Half Deposit
HARRIS VENDING
 2717 N. PARK AVE. PHILADELPHIA, PA.
 Phone: Ba. 9-0606

**BUY THE BEST
1c-5c VENDORS
"HOT NUT" VENDORS**



BIGGER PROFITS from locations are a natural with the all-new Silver-King Hot Nut Vendor.

Completely redesigned for sales-com pelling eye appeal. Flashing ruby red jewelled top vendor only

\$29.95

Nut and Ball Gum Vendors, 1c-5c. U. S. and Foreign Coins.

AT ALL THE BEST DEALERS OR WRITE

SILVER-KING CORP.
622 Diversey Parkway CHICAGO, ILL.

**Pre-Mix Cup Vender
In Production Soon**

DALLAS, June 12.—The G. & P. Engineering Company, Inc., manufacturer of a pre-mix cup dispenser, has undergone a reorganization and increased its capitalization it was learned from Q. R. Martin, president. Firm, which is not as yet in production on its vender, expects, however, to have its plans and schedules completed shortly. G. & P. will sell the unit to operators.

One of two manufacturers making a pre-mix drink (the other is Vensom Company, Birmingham, which

also has not started production as yet), G. & P.'s bulk beverage vender features a beverage pre-mixed in a bottling plant and bottled in a seven-gallon stainless steel container for dispensing at the location in a cup.

Unit is 69 inches high, 30 inches wide, 24 inches deep and weighs 400 pounds. It is designed to deliver 35-degree (temperature) drinks. It includes a slug rejector, and a 10-cent and 25-cent coin changer which is optional; anti-jackpot controls; metal, welded cabinet with a baked enamel finish, and a 400 Dixie Cup dispenser. Unit serves a six-ounce drink.

A dual flavor dispenser will be optional at an additional cost.

5c GUM
AND
5c HARD CANDY
AND
MINT VENDORS



for Charms, Lifesavers, Gum and similar sized products.

ALKUNO & CO.

408 Concord Ave., New York 54, N.Y.
MElrose 5-7757
Mechanical Manufacturing Laboratories

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RUNYON CANCER FUND**

YEAR IN AND YEAR OUT

**YOU CAN MAKE BIG MONEY WITH
A CONLYN SODAMATIC
FRANCHISE**



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U. S. LETTERS
PATENT ISSUED
AND PENDING

**SODAMATIC
FEATURE-PERFECT
PERFORMANCE
MEANS CUSTOMER
SATISFACTION**

LENGTH: 30"
HEIGHT: 42"
DEPTH: 24"

MANUALLY OPERATED

**A MODEST INVESTMENT
MAKES YOU THE OWNER OF
A BIG-PAYING BUSINESS**

CONLYN makes the newest and finest soda dispenser . . . the only ultra-modern, dry self-contained unit on the market. All stainless steel from start to finish. Made with 3, 4, or 5 taps. Serves 7 highly carbonated, perfectly

mixed drinks (6 oz.) per minute at a uniform temperature of 38 to 40 degrees. Conlyn, long known for quality carbonation, puts 15 years of manufacturing experience into each Sodamatic dispenser unit.

NOW Conlyn offers exclusive dealer franchises to responsible operators. You buy Conlyn Sodamatic dispensers from us and lease it to theatres, bars, diners, factories, etc. You sell the syrup. You collect the rentals. 100 Sodamatics can gross \$5,000 a month for you.

We will finance responsible and qualified operators up to 75% of the purchase price.

**NOW is the time to act.
Write, wire or phone for full details.**

CONLYN MANUFACTURING CORPORATION

Eastern Division: 244 HERKIMER STREET, BROOKLYN 16, N. Y. Telephone SLocum 6-3040
Western Division: 422 EAST 7th STREET, ST. PAUL, MINNESOTA Telephone Cedar 5772

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OPERATORS**



**WORLD'S BEST
BULK VENDERS**

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

—insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
35 EAST WASHINGTON ST. - MILWAUKEE, WIS.

Authorized Northwestern Distributor
Full Line on Hand.
Immediate Delivery!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23 PA
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WRITE FOR OUR CATALOG

**VENDORS'
SPECIALS**

Mdse. Stands, Solid Steel—
Weight 35 Lbs. \$4.50
Double Plates for Two
Machines 1.15
BUBBLE GUM—140 Count
and 170 Count—25 Lb.
Cartons. Per Lb.35
1/3 Deposit, Balance C. O. D.
Fast Delivery.

VEEDCO SALES CO.

2113 Market St. Philadelphia 8, Pa.

**VICTOR'S
MODEL V**

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. nuts, Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of
**VICTOR
VENDING CORP.**
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CIGARETTE MACHINES

Rowe Royal, 10 Cols., 400 Pack Cap.	\$ 95.00
Rowe Royal, 8 Cols., 320 Pack Cap.	85.00
Rowe Imperial, 8 Cols., 270 Pack Cap.	70.00
Rowe Imperial, 6 Cols., 180 Pack Cap.	60.00
Uneeda Model 500, 9 Cols., 350 Pack Cap. ..	115.00
Uneeda Model 500, 7 Cols., 250 Pack Cap. ...	100.00
Uneeda Model E, 9 Cols., 270 Pack Cap.	59.50
National 9-30, 270 Pack Cap.	75.00
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00
8 Columns	35.00
NEW Uneeda, 8 Cols., 510 Pack Cap.	159.50
NEW Uneeda, 6 Cols., 380 Pack Cap.	149.50
NEW DuGrenier Challenger, 7 Cols.	100.00



SPECIAL, \$75.00

DuGrenier Champion, 9 Cols., 420 Pack Capacity.
DuGrenier Champion, 7 Cols., 325 Pack Capacity, \$70.00.

SPECIAL, \$55.00

DuGrenier Model W, 9 Cols., 300 Pack Capacity.

CANDY MACHINES

Uneeda Candy, 5 Cols.	\$ 75.00
DuGrenier Candyman	65.00
Advance Candy Machine	32.50

10c CIGAR MACHINES

Single Column, Capacity 50, \$22.50—1 Machine; 10 or More, \$15.00 Ea.

1¢ Stick or Tab Gum Machines, 500 Cap. \$17.85
5¢ Mint and Gum Machines 17.85

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.

Parts and Mirrors available, including the 25¢ vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

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UNUSUAL MANUFACTURING OPPORTUNITY

Coin-operated postage stamp vendor, most revolutionary improvement in 40 years, with many exclusive features far ahead of all competitive machines. We own complete dies, jigs, fixtures and drawings for immediate manufacture on royalty basis. Fully patented (21 claims). 7 years of development, engineering and testing costing \$150,000 to bring to present status. Cost of dies alone about \$70,000, designed for production of 25,000 or more machines per year. Pilot run of 1200 machines completed and delivered to distributors, operators and retailers throughout the country. Initial promotion has produced phenomenal flood of interested inquiries, indicating tremendous potential market, including Army, Navy, Govt. Agencies, Chain Stores, Hotels, etc. This machine needs well established, sound manufacturer with resources and facilities to produce in volume and with sales organization to exploit national and international markets. For further information inquire by mail only to

GENERAL VENDING SALES CORPORATION
245 WEST BIDDLE STREET BALTIMORE 1, MARYLAND

Cups Challenge Bottle Stops; Two-Fisted Selling Is Answer

(Continued from page 86)

size cup drink operating companies—Automatic Canteen (the oldest), Rittling, Inc., Superior Vending and the six-month-old Automatic Drink Dispensers, Inc.

Canteen, which uses equipment furnished by the Automatic Canteen Company of America, appears to be having difficulty getting additional drink units but hopes to expand soon. Rittling has approximately 40 pre-war Bally pre-carbonated units. Superior uses the Mills machine and expects to eventually distribute and operate machines produced by American vending. Automatic Drink Dispensers handles the C. C. Bradley unit, both distributing it and operating it.

Stress Large Stops

Competition here between cup and bottle machines is active, but so far cup venders have gone only after the large locations—industrial, theater, department stores and the like.

Cup operators believe that they have a decided advantage over bottle machines and are making the most of it in their selling arguments which stress the glass hazard, bottle handling, deposit charges and lack of selectivity in bottle units.

Currently, the cup drink operators themselves estimate there are approximately 150 cup units in the area. Multiple-flavor cup machines outnumber single flavor units in this area by about six to four, if local operators' guesses are anywhere near accurate.

Cup machines have made their biggest strides in industrial locations, where cup operators believe their equipment is most practical. Least progress has been made, cup operators here say, in gas stations, roadside stands and similar transient-business establishments. At present operators say they do not intend to go after this type of business because of the high initial cost of equipment.

Field Vast

CHICAGO—Chicago, which is the home of one of the country's largest cup vending operations, the United Beverage Company, is still in a position where the vastness of the field has thus far made the cup vs. bottle question purely academic.

The Coca-Cola Company here, however, has unleashed a tremendous drive to place bottle units. Reliable sources indicate that the local Coca-Cola firm has fixed a quota of 10,000 bottle machines by the end of the year. To get those machines out on location, Coke has had its special salesmen canvassing all of the major office buildings in the Loop, selling Vendo and F. L. Jacobs machines direct to the location on either a cash or pay-as-you-drink basis.

United Beverage, which has its machines in most of the city's major movie houses, is constantly expanding its operations, installing both single and double flavor machines.

Undeveloped Area

MINNEAPOLIS—Despite the fact that the Twin Cities boast a population in excess of 1,000,000 people, only one cup vending firm is believed to be operating here at present, and that firm, Automatic Dispensing Company of St. Paul, has five units out on location. Four of the cup machines are in theaters and the remaining unit is located at a golf course.

No one has an accurate count of the number of bottle units on location in this area, but the Coca-Cola operation alone runs into several hundred. Dr. Pepper is now entering this field with bottle machines on location.

The theaters who do have cup units report they are satisfied with

them, but it is still too early to determine what future business cup units will do locally because no one has had enough experience with them in the area.

Turn Tide

WASHINGTON—Local cup drink operators are waging a nip-and-tuck battle for locations with bottle operators, but feel they are beginning to win out. Bayne E. Phipps, Spacarb of Washington, Inc., said, "So far this year I have lost only three locations to bottle dispensers and have gained many times that amount."

He stated that he was content to leave smaller spots to bottle machines "since the high cost of cup venders makes it necessary to place them in

BACK OF EVERY

KUNKEL HOT POPCORN VENDOR

(Automatic-Electrically Operated)

(Machine Listed Underwriters' Lab.)

30 YEARS' EXPERIENCE
in coin-operated machines

Compare These Features

PRICE \$189.50 F.O.B. Los Angeles (5¢ or 10¢ Mach. same price)



- ★ Beautiful Baked Enamel Finish
- ★ Sturdy Steel Cabinet
- ★ 99 1/2% Slug Proof
- ★ Low Electric Consumption
- ★ Can Be Filled Without Operator Calling
- ★ Easy To Service and Clean
- ★ 16"x16" Wide, 62" High
- ★ 67 Lbs. Approx. Net Weight
- ★ Practical—Dependable

OPERATORS!

Vend Peanuts in the Shell. You can easily and quickly adapt your Kunkel Model K Popcorn Vendor for vending Hot Peanuts in the Shell with Kunkel Conversion Parts "Kit." Machine easily converted back to vend popcorn.

"KIT" PRICE \$9.95

F. O. B. Los Angeles

Write for Name of Your Nearest Distributor

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356 So. Broadway, Los Angeles 13, Calif. MADison 6-3746 Cable Address: NOSOAM

Distributor: New York, New Jersey and New England.

RONI SALES COMPANY

(Max Weiss and Isadore Bordansky)
4315 Church Ave. Brooklyn 3, N. Y.

WANTED

Cigarette Machines

State number of machines, condition, make, model and price in first letter.

Also, will buy routes of 50 or more in any state.

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155 N. Clark St., Chicago 1, Ill.

Northwestern

\$10.35 Lots of 100—\$10.85 Single All-Purpose Machine

IMMEDIATE DELIVERY ON ALL MODELS FROM BOSTON STOCK

We do our own roasting of nut meats in pure peanut oil
OUR CANDY HAS THE HIGHEST COUNT PER LB.

Spanish Peanuts, 30 lb. carton	22¢ lb.
Blanched Virginia Peanuts, 30 lb. carton	27¢ lb.
Small Filberts, 500 to lb., 30 lb. carton	47¢ lb.
Whole Cashews, 450 to lb., 30 lb. carton	55¢ lb.
Hard Shell Baked Beans, 1,000 to lb., 35 lb. carton	28¢ lb.
Hard Shell Rainbows, 1,000 to lb., 35 lb. carton	28¢ lb.
Hard Shell Licorice Pastels, 550 to lb., 38 lb. carton	27¢ lb.
Adams Gum Tab & Candy Coated, 100 to box	51¢ a box

#1 Plastic Charms, small, 1,000 \$3.50 #1 Plated Charms, small, 1,000 \$6.00
#2 Plastic Charms, large, 1,000 4.50 #2 Plated Charms, large, 1,000 7.50
Best Grade Ball Gum, All Sizes of Pistachio Nuts at Lowest Market Price at Time of Shipping. Globes, Stands, Brackets, Carded Nuts. Prices subject to Change.

1/3 DEPOSIT, BALANCE C.O.D.

NORTHWESTERN SALES & SERVICE
1198 TREMONT ST. BOSTON, MASS.

YOUR OWN BUSINESS . . . OPERATE "Hi-Ho JUNIOR" 5c TRAY VENDOR

Vends almonds, candy, nuts, pistachios.
Distributors wanted. Write.

LEON "Hi-Ho" SILVER, INC.
760 HAYES ST. SAN FRANCISCO, CALIF.

Atlas

1c DE LUXE VENDOR
All Purpose, All Product Vendor

Atlas Mfg. & Sales Corp.
12220 TRISKETT RD. CLEVELAND 11 OHIO
ESTABLISHED 1923

WRITE FOR PRICES AND DETAILS
Jobber Inquiries Invited

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS..

Write NOW FOR LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE BRILLIANT WISCONSIN

SPECIAL!
10 1c BALL GUM MACHINES
 In Perfect Condition.
 Capacity, 1000 Balls Each.
Plus 10,000 Pieces of BALL BUBBLE GUM Complete \$99.50

Reconditioned
 1c or 5c
SILVER KINGS
 Late Model
\$8.95 EA.
 Lots of 10
 Sample, \$9.95
 Repainted Pipe Stands
 Weight 35 lbs., \$3.50 ea.

Bubble Ball Gum, 5/8", 28c lb.
 Pistachios, lge., 60-lb. ctn., 74c lb.

ASCO VENDING MACHINE EXCHANGE
 55-57-59 BRANFORD STREET, NEWARK 5, N. J.
 BIGELOW 3-7744-5

Northwestern
DELUXE
 WORLD'S
 FINEST
 BULK
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IN STOCK!
 Less than 25. \$27.00
 Less than 100 26.75
 100 or more. 26.25

Write for prices on Models
 40, 33, 39 and 33 Ball Gum.

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ALL VICTOR MACHINES
 recommended and sold on
TORR TIME PAYMENT PLAN
 Pay for same in 16 weekly payments
WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM
 Packed 25 Lb. to Carton
 140 Count 5/8th 28¢ Lb.
 170 Count 1/2" 29¢ Lb.
 210 Count 3/8th 29¢ Lb.
 Freight paid on 100 lbs. or over

Pistachios, Large Red, 60 Lb. Ctn. 75¢ Lb.
 Pistachios, Small Red, 60 Lb. Ctn. 60¢ Lb.
 Virginia Peanuts, 30 Lb. Ctn. 27¢ Lb.
 Spanish Peanuts, 30 Lb. Ctn. 21¢ Lb.
 Licorice Gems, 775 Ct., 37 Lb. Ctn. 26¢ Lb.
 Jawbreakers, 575 Ct., 34 Lb. Ctn. 22¢ Lb.
 Chocolate Confetti, 450 Ct., 34 Lb. Ctn. 36¢ Lb.
 Pee Wee Rainbow Peanuts, 33 Lb. Ctn. 25¢ Lb.
 Pee Wee Boston Baked Beans, 33 Lb. Ctn. 24 1/2¢ Lb.

FULL CASH WITH ORDER

ROY TORR LANSDOWNE, PENNA.

Victor's Sensational New Custom-Built UNIVERSAL
 Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.
Manufactured by VICTOR VENDING CORP.
 5701-13 W. Grand Ave. Chicago 39, Ill.



spots with a high turn-over." Phipps said his main selling point to locations is that cup machines provide better earnings in commissions as "there is no loss to the locations for bottle breakage or for unreturned bottles."

Phipps also tells locations that where a bottle machine can handle no more than a case or two of drinks, his machines will serve 1,000 drinks—thus providing more income with less bother in refills.

The only operator who would venture a guess as to the number of machines in Washington was George Janney, head of the Miller-Janney Company. He estimated that there are some 200 cup machines as compared with "a couple thousand" bottle machines. Janney said that he is not worried over competition with bottle machines since they can be used in locations unprofitable for cup dispensers.

"My competition," he declared, "comes from the bottling companies who are putting out their own cup machines." He said that business for all soft drink machines has been slow so far this summer because of cold weather. Janney's best locations are 24-hour filling stations and plants and offices on a six-day week.

Competition "Fierce"
 D. R. Drewyer, manager of Canteen Company, reported that bottle-cup competition "is fierce." He said, however, that his company is more than holding its own. In playing up cup machines, Drewyer emphasizes to locations that cup venders take up less space, are more sanitary, eliminate bottle breakage, and provide many more drinks before needing refilling. Best locations, Drewyer said, "are spots having a constant and rapid turnover of customers like bus stations and airports." He said that Canteen avoids placing machines in places with small turnover.

Routes Doubling
 LOS ANGELES — The past 12 months have seen the doubling of the number of cup venders and an increase of bottle venders placed on location as sirup production has moved upward. A second reason for the boost in cup machines is that engineering in this field has shown unprecedented progress in this time. Operators are also reported doing a superior job in placing and servicing their venders.

Julian Trist, of the Coca-Cola Company, recently told the members of Region X, National Automatic Merchandisers' Association (NAMA), that there are 26 operators in California, Arizona and Nevada handling 858 cup machines. He declared that these machines are being manufactured along the latest engineering lines, resulting in an increase in operators' efficiency.

Don't Fear Competition
 Cup machine operators are not fearful of the competition offered by bottle venders. They reason that locations taking a cup machine could not, in many cases, use a bottle vender. The same thing is true in reverse.

Of the 858 cup machines in the territory, about 90 per cent are estimated to be in the Los Angeles area. Wally Button, manager of Canteen Company of Los Angeles, said the beverage field is highly competitive. Button is using a number of multiple flavor machines that were made in the pre-war days. Machines that he is receiving today are single flavor.

An operator, who asked to remain anonymous, said that he believed that single flavor machines outnumbered the multiple type 100 to 1. This same operator declared that bottle machines are not profitable for competitive operation because of the cost of the drinks plus the risk of losing bottles, which cost 2 cents each. The selling point is that a cup vender requires only a space 22 inches square while storage is necessary for bottles for the other kind of machine.

Recently a test in salesmanship presented itself and the emphasis on

the small space needed for a cup machine won. The operator said that he had a machine on the second floor of a building in competition to a bottle machine on the first floor. He claimed his machine did more business for the simple reason that beverage patrons like to see a cup dispenser work.

New York Report

NEW YORK — Estimates of the number of cup vending units on location here vary all the way from 850 to 1500, with operators expanding their routes cautiously. While the number of plants and commercial establishments here is large, operators say that most employ only a limited number of personnel, and operators are agreed that a minimum plant population of 200 is necessary for marginal operation of present equipment.

Locations such as theaters and transportation depots are covered to some extent in the 850-1500 class, and these are the city's best.

George H. Thiers, of Automatic Beverage Corporation which recently secured several locations where bottle units formerly operated, stated that cup operators have the competitive edge in larger establishments. Thiers believes that "selling" such a location on a cup machine as opposed to a bottle vender, is relatively simple when the cup machine's "obvious advantages are pointed out."

Thiers stresses the fact that locations installing cup machines will be relieved of the "nuisance factors" surrounding bottle machines. He says there will be fewer service calls, that there will be no storage problem either for refills or empties. The employees which many locations designate to fill the bottle machine from stock can be better utilized for productive work if a cup vender is installed. There is no bottle breakage problem and as a result there will be no diminution of commission because of bottle breakage or loss.

Ralph Sigman, of the United Automatic Vending Company, as well as others contacted, says that by and large theaters have been the cup operators' most profitable locations. The only large movie chain that does not yet use cup machines is Loew's.

Sigman points out that many locations request cup machines but that the small size of many keeps the operators out. There is no dearth of potential stops for the cup route, but operators naturally refuse installations which will not realize a reasonable profit.

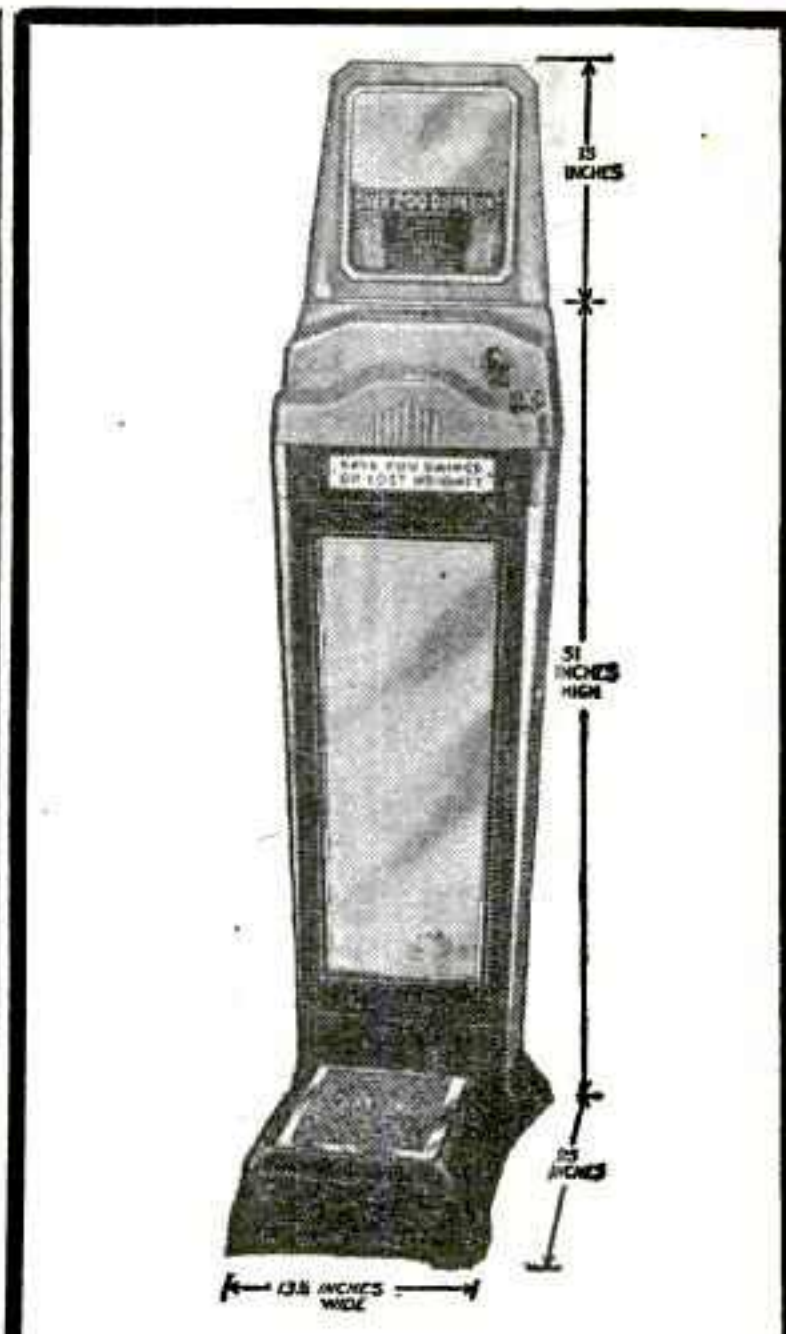
United reports recently having installed several selective-flavor units with coin changers, and says the machines have shown a marked increase in sales.

EMIG LAUDS GAINS
 (Continued from page 86)

go into a machine, thereby cutting themselves off from this important market, and denying the operator a new source of supply. This condition has been substantially altered for the better in recent months."

Emig indicated a fourth phase of operator-manufacturer relationships in which there is room for improvement—in adequate labeling of the package. He cited cases of bars which had only names and entirely non-descriptive wording on them. However, he pointed out that the lack of proper identification of the type of candy bar, for instance, is driving away potential trade from the machines.

While some youngsters might be willing to buy any candy bar, others, and especially older people, will be more discriminating. "People with false teeth, for instance, will shy away from a machine unless they are sure the bar does not contain peanuts," he explained. While the name might be descriptive in itself in some instances, Emig pointed to other cases where additional details on the type of bar being sold should be added right on the label for ready identification.



\$25 BRINGS THIS SCALE TO YOU
BALANCE MONTHLY
200 FORTUNE TELLING
NO SPRINGS SCALE

Height, 51 In. Width, 13 In.
 without sign
 Depth, 25 In. Sign, 15 In.
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ALL SILVER KINGS
 Can be bought on
TORR TIME PAYMENT PLAN
 16 weekly payments. Write for details.

New Croetchen
CAMERA CHIEF
\$19.95 Ea.

Including 3 Sets of 8 Pictures Each.
 Can be bought on Time Payment Plan in lots of 5 or more.



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PIONEER
OFFERS ALL PURPOSE



VICTOR UNIVERSAL
Sample ...\$13.95
Lots of 24. 13.50

VICTOR MODEL V
Sample ...\$12.50
Lots of 24. 11.75

VICTOR MODEL V-K
Sample ...\$12.95
Lots of 24. 12.25

INCREASE SALES with PLASTIC CHARMS
Mix in vendor with Ball Bubble Gum or Bulk Mdse. for Greater Profits.
\$3.25 Per 1,000—Less in Quantity

Virginia Peanuts, 30-lb. ctns.28¢ lb.
Spanish Peanuts, 30-lb. ctns.22¢ lb.
Licorice Lozenges, 37 lb. ctns.28¢ lb.

5/8-140 Ct. Colored Bubble Ball Gum
(Makes Colored Bubbles)
25 Lb. Ctns.28¢ Lb.
100 Lb. Ctns.27¢ Lb.

REG. 5/8 BUBBLE BALL GUM
25 Lb. Ctns.26¢ Lb.
100 Lb. Ctns.25¢ Lb.
(Freight Prepaid on 100 Lbs. or More)
FULL CASH WITH ORDER

Pea Wee Rainbow Peanuts, 33 lb. ctns. 28¢ lb.
Rainbow Peanuts, 33 lb. ctns.25¢ lb.
Pea Wee Boston Baked Beans, 33 lb. ctns.28¢ lb.
Boston Baked Beans, 33 lb. ctns.25¢ lb.
1/3 Deposit, F. O. B. Brooklyn, N. Y.; Balance C. O. D.
Orders Under \$10.00, Money in Full.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 SAKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

Tax Blamed for Drop in Drink Sales in Penn.

HARRISBURG, Pa., June 12.—Taking issue with the Pennsylvania Department of Revenue on the trend of soft drink sales, the Keystone Bottlers' Association claims sales are dropping in this State because of the special soft drink tax, while soaring 15 to 20 per cent over a year ago in other regions of the country.

The dispute on soft drink sales trends was touched off by the revenue department when it announced that pop tax collections for the 1947-'48 fiscal year totaled \$13,300,000, or \$4,100,000 below budget bureau estimated.

Tax rate is one cent on each 12 ounces of bottled soft drink, one-half cent on each ounce of sirup used in the making of soda fountain drinks.

Revenue department said failure of the soft drink tax to live up to its expected figure was due to a recession in the bottling industry.

The State had expected to get \$17,400,000 a year from the soft drink tax, which is undergoing a court test on constitutionality.

Clarence G. Stoner, Harrisburg, vice-president of the Keystone Bottlers' Association, immediately disputed the claim that there has been a recession in the bottling industry. He said gross sales of the industry were 15 to 20 per cent over the previous year in 1947. The tax year runs from June 1 to May 31.

Rockwood Moves Chi Office

CHICAGO, June 12.—Rockwood & Company, suppliers of candy products for vending machines and conventional retail outlets, has moved its local office to 444 N. Lake Shore Drive, H. G. Day, of the Chicago office, announced this week. Firm's main office is in Brooklyn, and has branch offices in Boston and San Francisco.

Supplies In Brief

Popcorn Plantings Up

WASHINGTON, June 12.—Popcorn crop plantings for 1948 will average between the 1946-'47 level. Plantings in 1946 produced 253,092,000 pounds of popcorn out of the 154,600 acres harvested. In 1947 production fell off by 62 per cent, with the harvest amounting to 80,700 acres and production 96,395,000 pounds.

This year, Texas and Oklahoma plantings were started early, with general feeling that Southwestern popcorn acreage will exceed that of 1947. In late May, Illinois planting was 50 per cent completed, with almost 70 per cent completed in Iowa. Missouri reported that early May saw one-third of its popcorn acreage planted, compared to only 4 per cent planted at same time in 1947.

Cig Consumption Up

WASHINGTON, June 12.—Estimated April production of cigarettes was 35,000,000 units—some 15 per cent higher than the previous April, Agriculture Department reported this week. Total production for the first quarter was about 3 per cent ahead of the corresponding period in 1947.

The 1947 tobacco crop now being marketed, Agriculture said, is about 17 per cent smaller than the previous year, but total supplies are fractionally larger because of an increase in stocks. The 1948 tobacco crop is expected to be moderately below the current crop tho above pre-war production, Agriculture predicted.

Diamond Match Appoints

CHICAGO, June 12.—Diamond Match Company's president, Robert G. Fairburn, has been elected as a member of National Industrial Conference Board, organization sponsoring a national industrial research and economic education program. Diamond Match also announced appointment of James B. Dickinson as sales manager of its wood and paper pulp products, and that of William M. Howard as sales manager of its book match advertising.

Cocoa Price Hike

WASHINGTON, June 12.—Cocoa prices have started an upward trend again, after taking a downward path for the past several months. Cocoa is now selling at 38 1/4 cents, a jump of about 20 per cent from the low of 32 cents reached last May 18. Previous high had been 45 cents, hit last winter.

Reason for the increase was given by some cocoa trade spokesmen as the result of confectionery manufacturers' "growing optimism about their business."

Sugar Stocks Up

WASHINGTON, June 12.—Despite heavy government shipments to occupied areas during the first quarter of 1948, sugar stocks are piling up in warehouses, the Agriculture Department announced this week.

Sugar stocks on hand May 1 amounted to 1,842,886 short tons, Agriculture said, compared with stocks of 1,426,199 tons on May 1, 1947. Shipments of relief sugar to Germany and Japan during the first quarter of this year totaled almost 500,000 tons, according to Agriculture statistics.



\$79.50

F. O. B. Springfield, Mass.
25% Cash
Balance C. O. D.

New England Distributors of Marion Scale

INTERSTATE COIN MACHINE COMPANY, INC.
1883 Columbus Avenue
Springfield, Massachusetts
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WRITE FOR PRICES
Roasted and Salted Nuts of all types. Confectionery Items.
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Increase Your Sales by Adding Attractive CHARMS to Your Merchandise Machines!

	Per Thousand
Small Size Plastic Charms	\$3.50
Large Size Plastic Charms	4.50
Small Size Metal-Plated Charms	6.00
Large Size Metal-Plated Charms	7.50
Colored Plastic Skull Charms	5.25

Terms: F. O. B. Chicago—Cash With Order or 25% Deposit, Balance C. O. D.

MERRILL SALES
3925 W. 16th St. CHICAGO 23, ILL.



1948 IMPS
1¢ or 5¢
Cigarette or Fruit
\$12.95
Lots of 12

\$13.75, Lots of 5. Sample, \$14.50.
Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders.

SHIPMAN TRIPLEX STAMP MACHINE

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.
Sluggproof, compact, foolproof.
Immediate Delivery.
Operator's Price
\$39.50

STAMP FOLDERS For Shipman, Schermack, Victory.
10,000 ...\$ 5.75
25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

1/3 Deposit on All Orders.



POSTAGE STAMPS
SANITARY FOLDERS
Save a Trip to the Postoffice

Write for Catalog on Bulk Vendors, Games, etc.

CLOSEOUT!

50 BRAND NEW 5c
ADVANCE NUT VENDORS
\$10.00 Ea.

50 BRAND NEW 1c
COLUMBUS BALL GUM
\$10.00 Ea.

1/3 Deposit With Order—Bal. C. O. D.
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432 West 42d St., New York 19, N. Y.
L'ONGacre 3-1334

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. DEPT B • MADISON 1447 • BALTIMORE, 17, MD.

5c BANTAM TRAY VENDOR
IMMEDIATE DELIVERY

Atlas Mfg. & Sales Corp.
12220 TRISKETT RD. • CLEVELAND 11, OHIO
ESTABLISHED 1928

Atlas
VENDS ALMONDS, NUTS, CANDY, PISTACHIOS
Write for Circular.
Jobber Inquiries Invited.




VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of
VICTOR VENDING CORP.
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"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES

HAVE 'EM ALL BEAT!'

Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements.

LEON "Hi-Ho" SILVER, INC.
760 HAYES ST. • SAN FRANCISCO, CALIF.

BUTTERSCOTCH BUTTONS
COFFEE BUTTONS
LEMONETTES
FRUIT DROPS
BOSTON BAKED BEANS
AFTER DINNER MINTS, ETC.

CORRECTION

The advertisement of T. O. Thomas Co., of Paducah, Ky., in June 12 issue, featuring MASTER Venders, contained by mistake the phrase "F. O. B. New York, N. Y." Factory Distributor for MASTER Venders in New York is

TRI-STATE VENDING CO.
561 Tenth Ave. New York, N. Y.

PRICES, TELE TOP OP WOES

Cincinnati Op Association To Feature Hit Tune Promotion

CINCINNATI, June 12.—The Automatic Phonograph Owners' Association (APOA) here at its regular monthly meeting Tuesday (8) voted to start a hit tune of the month promotion, similar to those run in Cleveland and Philadelphia, and effected a tie-in with Station WKRC to publicize the monthly selections. Initial record, which will be the June hit tune, is *You Call Everybody Darlin'*. Location cards will also be used to promote the tune each month.

New Members

Following the adoption of the hit tune promotion, five new operators were elected to membership in the association. They included Lou Levine, Art Enslin, Abe Pearmutter, Leon Nash and Abe Naius.

Also in attendance at the meeting, as guests of the association, were Joe Weinberger, Southern Automatic Music Company; William Marmer, Sicking, Inc.; Charles Trau, Coin Machine Mart; Max Callison, Capitol Records; Sam Klayman, Klayman Music Shop; Leo Uht, Tri-State Record Company, and Mike Brawley, Art Distributors. The guests all participated in laying

Wurlitzer Switches Houston Distributor

HOUSTON, June 12.—Steele Distributing Company, newly formed firm headed by Joseph R. Steele here, took over the distribution of Wurlitzer commercial phonographs and auxiliary equipment for this territory this week replacing the Houston branch of Commercial Music Company, Inc.

Neither Commercial Music's Dallas headquarters nor its branches in San Antonio or Oklahoma City are affected by the Houston change. However, it was pointed out by E. R. Wurgler, Wurlitzer general sales (See *Wurlitzer Switches on page 100*)

Swedish Jukes Hit By Disk Shortage

STOCKHOLM, Sweden, June 12.—While music machines have found their way into this country in small numbers, the over-all coin machine picture in the Scandinavian countries reveals little equipment on location. The few juke boxes (practically the only type of coin machine to be found in the area) were sent to Sweden immediately after the end of the war, and prior to the Swedish import-stop which went into effect in March, 1947.

The music machines are located in some cafes and a few smaller restaurants, and are operated by music (See *Swedish Jukes Hit on page 100*)

Pop Chart Note

CHICAGO, June 12.—The pop charts, usually found in the music section of *The Billboard* have gone to the National Association of Music Merchants (NAMM) convention, hence they will be located in the supplement this week only.

of the plans for the hit tune promotions.

Sam Chester, president of APOA, presided at the meeting. Other regular members who attended were Charles Kanter, secretary-treasurer; Al Chasson, Bill Bigner, John Nicholas, Lou Schoenlaub, Ed Wenninger, William Fitzpatrick, Morris Kleinman, Max Moeckel, William Strout and Al Lieberman.

Boston Tele Debut Slices Juke Incomes

Hotels Installing Sets

BOSTON, June 12.—With juke box ops resigned to a 40 per cent or more drop in business for at least the next 60 days, video started here Wednesday (9) with a fanfare promoted by the first New England station, WBZ-TV (NBC).

WBZ-TV began operation with 70 per cent of its program time commercially sponsored. The expected "novelty" interest was greater than anticipated. Following the official dedication of the station at 6:30 p.m., June 9, which featured appearances by Archbishop Richard J. Cushing, Dr. Joshua Loth Liebman, Mayor James M. Curley and a special interview with Sen. Leverett Saltonstall from Washington, crowds gathered in bars and cafes and in front of distributors' windows to gaze at actual television.

Meanwhile, other developments here included the announcement that weather developments had held up the debut of the Yankee Network's video station, WNAC-TV, but that plans were to begin broadcasting later this month. Station WCOP filed for Channel No. 9. Boston's Hotel Statler installed receivers in eight guest rooms. Manager Don (See *Boston TV Debut on page 100*)

Ala. Ops Will Concentrate On Legal Problems at Meet

MOBILE, June 12.—A meeting of all music machine operators in Alabama will be held in Montgomery the latter part of June or the first of July. The object of the meeting according to Claude Hall, the president of the Alabama Music Operators' Association, is to start "getting our heads together and making plans for the future operation of music machines in the State." (*The Billboard*, June 12.)

Hall stated that the association would not be discussed nor would any attempt be made to raise money for the association. Hall said that he hoped that every music machine operator in the State would attend the meeting.

"We know that bills are going to be introduced at the next session which will either run us out of business by prohibitive licenses and taxes or leg-

Need for Co-Operation at All Levels Stressed; Say Costs Reach All-Time High

Suggest Remedies for Current Financial Situation

By Norman Weiser

CHICAGO, June 12.—Following a report in last week's issue of *The Billboard* in which representative distributors, together with some manufacturers, voiced their ideas on how the operator could increase his business, operators themselves take over this week to review the many problems that beset the industry today, and in some cases suggest ideas to their fellow operators on how to overcome certain of these problems.

High on the list of problems, according to the operators, is the heavy equipment costs encountered in the music business. There is no doubt that to hold top locations, operators must keep the equipment in those spots in top shape at all times, replacing the units with newer models at least once a year, but with all other costs, including service, maintenance and supplies soaring, the means with which new equipment can be purchased has been cut way down.

While only a part of the industry

has been touched by television, operators in areas where the visual medium is expected in the future feel that from the experience in television areas, they can anticipate cuts ranging from 40 per cent upwards in their take for the first few months tele is in effect. Thus television is also a major problem to the entire industry.

Little has actually been done to combat the television competition. Coin-operated tele is as yet still in its infancy, with only partial tests, some showing up well, others not so successful. In the Philadelphia portion of this story will be found a promotional tie-in idea whereby operators might be able to turn the tele competition to their advantage.

Co-Operation

Many operators expressed the thought that a closer co-operation was needed between the manufacturer and his distributor and the operator. That this is done in other phases of the coin machine industry was pointed out by operators who referred to such tie-ins as the Coca-Cola advertisements featuring vending machines, the laundry machine advertisers who promote automatic laundry locations, Wrigley Gum which features venders in some of its ads and so on down the line.

A closer working relationship between operators in given areas was also discussed, stressing the point that by working together, operators in a given locality, with 100 per cent co-operation, could effect programs to help the entire group.

Following are reports from some of the operators and, in the case of Buffalo, some distributors, on the problem, and suggested solutions.

Buffalo Reports

BUFFALO—In querying operators on how they could improve their financial position, one finds much pessimism around as well as a certain amount of resignation to just sit tight and make the best of it until conditions run the complete cycle and im- (See *Need for on page 94*)

Radio Aids Op

CHICAGO, June 12.—Myrle Davis, a juke box operator in Chillicothe, Ill., has a novel radio tie-in promotion to help his music route. Myrle is now sponsoring a half-hour weekly show over WMMJ, Peoria, every Saturday at 6:15 p.m. which is called *Juke Box Cavalcade*. With Robin Weaver as disk jockey, the program features the eight top tunes on Davis' juke boxes that week, and in between numbers Weaver salutes four different locations on each show. According to Davis, the radio tie-in has not only promoted his play, but has created a lot of good will with his spots.

Davis owns the Chillicothe Amusement Company.

Boost Columbo Rock-Ola Area

BOSTON, June 12.—J. J. Columbo & Company, Rock-Ola distributor here, has its territory expanded by the manufacturer and will now cover Maine, Vermont and New Hampshire. With the addition of the three new States, Columbo becomes the Rock-Ola distributor thruout the six New England States, it was announced this week.

Columbo will expand his facilities shortly for sales and service by setting up offices to cover the new territory. Rock-Ola products handled by the firm include the Magic-Glo phonograph with wireless control and a full line of accessories.

isolation to ban music machines from operating anywhere in Alabama. We were very fortunate at the last session of the Legislature in keeping the State licenses the same as they were the previous year. This was done without much assistance from you operators," said Hall. He added the meeting was called so that "we can do something relative to proposed legislation.

"We cannot expect to be as lucky at the next session, therefore, we must start making plans and getting acquainted with our State senators and representatives, in order to draft enough support to protect our interest. If we expect to get anywhere with any plan at this session, it is going to require each and every operator in Alabama to get out and do his share at home."

Need for Co-Operation at All Levels Stressed; Say Costs Reach All-Time High

(Continued from page 93)

prove. Various opinions and suggestions are offered, stressing better service, better understanding between location and ops, play-encouraging gimmicks, etc.

Charles Broderick, Empire Vending Company, head of a large music operation, believes that better service and the best in records selected with foresight and intelligence helps get top takes and keep locations satisfied, even with smaller commissions. Ops should sell location owner on advantages of good juke box music, smaller cuts for locations and also urge him to put a dollar or two into the box during an evening, as it is a much cheaper way to entertain his trade than hiring piano player or any other kind of entertainment. Broderick doesn't think an association would work here, because of two rival factions (AFL and CIO), and distribs don't favor it either because of cut in biz. Ops might profit from better trade-ins on their used equipment by distribs as well as reduction in prices of new equipment by manufacturers, says Broderick.

Fred Van De Walker, Modern Automatic Music Company, a veteran in the business, feel that "manufacturers already have crucified ops with high-priced equipment, and even with reduction in juke box prices the damage is done." Commissions here are all wrong, and high costs of operation plus increased costs of records put ops at terrific disadvantage. Top locations do all right, but average and small locations should let the operators have at least \$10-\$15 to cover his costs before splitting. The six plays for a quarter idea is very good, but most operators haven't figured a way to work it yet technically, especially on Seeburgs and Wurlitzers. Van De Walker has been trying to

rewire some of his equipment, and some other ops have contacted their distributors for help along these lines.

Lower Prices

James D. Blakeslee, Iroquois Amusement Company, believes strongly in the six-for-25-cent idea as a money booster; also that cut of juke box prices such as Capehart's and Aireon's smaller model would help. The 50-50 split with location is bad, and an association is needed to set up scale of "front money," which should be based on number of wall-boxes and speakers, as well as size and age of juke box. He now gets front money from \$7.50 down, which isn't nearly enough. But competition prevents better class ops from getting bigger slice of "takes" in most instances.

Harry Winfield, who has one of biggest music routes, as well as being a distributor, endorses six-for-25-cent idea wholeheartedly and thinks it would encourage more quarters in the till. The three-for-dime play on old equipment may also be an answer to some ops. Need is for better understanding with location owners, and bigger front money, about 1 per cent of investment (about \$10 weekly) plus \$5 for maintenance and record costs. Co-operation among operators as well as best of service to location may help put this across in time, said Winfield.

Distrib Ideas

Opinions among music distributors here vary slightly as to how the average operator can increase his income, but consensus seems to be that the problem can only be solved by the operator himself by getting more "front money" and cutting down on the percentage the location now gets. Strong local organization among ops is said to be necessary to put

Top Tunes

HARTFORD, Conn., June 12. —Ralph Colucci, owner of State Music Distributing Company, Hartford, says that music machine operators can increase their income by making sure that they're continually featuring the 10 top tunes (as reported in *The Billboard* regularly) on their machines. This method insures popularity, he adds.

this measure across, which at present is lacking among Buffalo music ops. Some years ago a strong association did well in improving a similar condition, and obviously something should be done again. Near-by Niagara Falls is reported to have a good association which has worked out problem of unfair competition.

Lou Wertheimer, Davis Distributing Company (Seeburg), feels that operators will have to get bigger takes from their locations, and that there is no justification for locations getting more than 20-30 per cent of weekly receipts, because they are already getting something they need for nothing and making profits besides, while the operators are losing their shirts competing for the spots. He says that 70 per cent of Buffalo ops are only getting a poor 50-50, others 40-60 splits while they really need a \$15-\$18 guarantee to make money and pay for their equipment and service. He calls it strictly an "operator's problem."

6 for 25c

Howard Maurer, speaking for Lew Wolf Enterprises, feels the "six-for-25-cents" idea is sound. Ops should get between \$7-\$10 before splitting 50-50 with location. He also thought that prices of equipment are too high and should be brought down for everyone's good. Cutthroat competition between music operators has caused a bad situation here, and organization is needed to put any changes and improvements across.

Vic Stehlin, Rex Coin Machine Distributing Corporation, agreed with the above mentioned ideas of needed organization for any possible improvements.

Nashville Notes

NASHVILLE—Louis Buckley, Nashville operator, told *The Billboard* the following: "Cheaper prices for machines may be the answer. Mind you, I say, MAY. I do not think cheaper prices for plays would solve problem. I'm now advertising on radio and via newspapers. A few of my boxes—in exclusive spots—get dime plays. Operators, in my opinion, no longer should expect around-the-clock pay play."

Joe Chickey said: "Manufacturers could help by reducing prices, but operators who understand expenses, etc., shouldn't complain about this. The high cost of repairs has hurt. Business appears to be in a slight recession in all parts of the country and all sorts of business. I've heard cafe and grocery men say that if they thought business was going to stay like it was they would close up. I think the charges for plays shouldn't be changed."

Slight Decrease

Jimmy Claxton reported: "I'm rocking along with the slight decrease noticeable in all businesses. Men who operate clothing, grocery, merchandise, whisky stores, etc., say biz is bum; it's bad with me, but it could be worse. I think the jukes are getting their share of plays. I positively think it is too early to think about six-for-25-cent bargain rates. Some of my 10-cent-three-for-25-cent machines are getting good plays. Currently I think there is no genuine necessity for becoming alarmed. I've seen it much worse."

Twin Cities Situation

MINNEAPOLIS—Sharp reductions in merchandise costs represent the

No. 1 "must" for music operators to add to their income.

"The manufacturers must realize now, as never before, that prices must come down if we're going to continue in existence," one coinman said.

"Personally I'm not buying a new machine at today's prices. I'm going to wait until some of the boys who are investing find they can't keep up the payments and I'll try to step in and pick up the pieces. Dog-eat-dog style, of course, but that's the only way we can exist these days."

Any move to offer six plays for 25 cents was poo-pooed as "bad business" by several operators who complained that was "just giving away a nickel when it shouldn't be necessary to do so."

Need Outlets

The feeling seemed to be that new outlets for music machines must be found, with the standard locations having just about reached the saturation joint. Where these new outlets will be found still is a big question to the operators, but they're putting their minds to it in the hope of coming up with an idea or two before long.

"The situation isn't good," one operator declared. "Something has to be done—and by the entire industry: manufacturer, jobber, operator. Business is way off; record costs are up—who is going to spend good money, in the way of new machines, after what may prove to be bad? I'm not, definitely."

Prices Out of Line

INDIANAPOLIS — Manufacturers of juke boxes can be of little help to the operator. Prices asked for jukes are way out of line, and the high prices and the large investment make it impossible to exist on the very small take. The 10-cent price might have worked during the lush days, when mechanics and workmen in general received the "fat" pay envelope. But those days are gone, according to local ops.

Abe Fleig, president of the Music Operators of Indiana, Inc., says: "Not only juke boxes are too high but records are up over 100 per cent. In fact everything connected with the phonograph industry has gone skyward, and operators have dismissed many of the mechanics they employed. Had the manufacturers-distributors remained out of the operators' field the situation would not have reached this stage. They came in the operators' field offering a 50-50 split on the take and a new juke as an inducement. Consequently the operator had to meet this or get out. This was done by several of the large manufacturers of juke boxes. The operators were going along fine and making money until these men entered the field offering fabulous inducements. They killed the goose that laid the golden egg."

Mrs. Blanche Janes, of the Janes Music Company, operator of a large route, said: "Operators were working on a 25-75 basis, the operator getting the large slice of the take and all was well until distributors began building up routes, offering new equipment and unheard-of inducements. That was the end of operating a profitable business. Distributors insisted on putting in new equipment or else building up their own routes. They did get into the operators' field and now they are unable to dispose of the flooded market already overcrowded with juke boxes and do not know what to do."

Detroit Speaks

DETROIT—Proper allocation of federal and local licenses the location is advocated by Edward L. Carlson, of the Carlson Music Company, as one solution to low net income:

"Every operator should refuse to pay any license or tax fee that is not a direct charge upon the operator or the machine. This applies



BIG MONEY

**FOR OPERATORS OF
Rod's Columbia
COIN OPERATED RADIOS**

Choice of 2 Sizes and Styles.
Specially Engineered for

- HOTELS ● HOSPITALS
- MOTELS ● RESTAURANTS
- BARS ● BOOTHS, Etc.

Specially engineered for the finest in tone quality and performance. Acclaimed America's Best Buy by operators . . . for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

COLUMBIAN PRODUCTS CO.

321 W. DIVISION ST. CHICAGO 10, ILLINOIS



**Only Deal Today for an Operator
... Say Music Ops From Coast to Coast**

MAIL THIS COUPON FOR COMPLETE INFORMATION

I am a bona fide Operator of Phonographs
in

Please send me full information about your "direct to Ops" Sales Plan, your new confidential price list for Operators, and tell me how much I can save by buying direct from factory.

Name (print)

Address

City State

Mail This Coupon to **PACKARD MANUFACTURING CORP.**,
Indianapolis 7, U. S. A.

specifically to the city and federal taxes. Every operator can save himself a few dollars by following this policy.

"I personally am pulling two machines out this week because the location owner wants me to pay half the federal tax, and I do not believe it is right to do. About half of the operators, however, are paying this fee, or at least a portion of it. However, this is a direct tax upon the location, not upon the box, and it is unfair for the operator to have to pay it—and poor business for him to pay it under today's operating conditions. This is one way to cut expenses a little and make it possible to exist. This tax is the only fee the location owner has to pay for the sake of having music. But the operator in Detroit has to pay his \$25 a year operators' license for the city and a \$15 per month union fee just to do business.

Co-Operation

"What is needed is for operators to get together and refuse to pay this tax—it cannot be done by just one or two operators. One location I have had for 15 years just started to ask that I pay half the tax, because he learned that some other operators are foolish enough to pay this fee. But I will pull out the box and leave the location without a machine."

The general agreement of local operators that something must be done to increase commissions before income can be built substantially is epitomized by Joseph Brilliant, of the Brilliant Music Company:

"The only way to increase income today is by getting a larger rate. That means a larger commission. It is necessary to put the burden on the proprietor.

Cut Overhead

"Cutting the overhead and watching the cost of the records are helpful, but cannot solve the whole problem. These steps will help to save the extra pennies.

"One other factor—operators can do a little work themselves—in the form of securing good will. Give locations the type of equipment that they want so that the possibility of raising percentages is present. Give hillbilly records if that's what the location wants—and when they want them—that will help to improve the take."

Tele Hurts

Outlook for building income is not encouraging according to views of local operators. Typical was the mild comment of Mrs. Harry D. Rhyther, owner of the Detroit Amusement Company:

"I don't believe advertising is the solution—music in juke boxes is something you can't sell. Television has hurt by taking away business especially early in the evening.

"Everyone else gets raises except the juke operators—the price is still at the pre-war level of a nickel—tho all our costs have gone up.

"The only solution in sight is to work out a better commission deal, but all the operators would have to work together on a proposition like this. If one were to start it, the location owners wouldn't go for it. It would take joint action to make this effective."

Again Lower Prices

PHILADELPHIA—The opinion is fairly unanimous among the music machine operators here, both large and small, that the only way to increase their revenue to profit-making levels is for the machine manufacturer to cut the selling price of their machines.

"At present operating costs," said one of the largest operators in the city, "it costs us 7½ cents for every nickel put into the music machine. Every time a record is played I lose money because of the high cost of equipment and the increased costs in servicing the locations."

With equipment high and collec-

Juke Helps 3 R's

BROOKLYN, June 12.—The Stephen Decatur Junior High School, first post-war school to be opened here, should have no trouble getting the students to attend classes regularly. The \$2,500,000 school includes juke boxes in the gym, as well as a television receiver, FM radio with loudspeakers in each room, and a special music room complete with instruments and six phonographs.

It would seem they've added a B to the three R's over the river—with students vieing for high marks in Be-bop via the jukes.

tions low, operators are fearful that casualties will be great in the music machine business. Six plays for a quarter is not the answer, they aver; only a cut in the price of machines. Operators point out that they are pouring back all the money they made during the war years in order to remain in business, while others point out that they have had to take in other lines, both vending, amusement and retail, in order to remain in business. Others also point to operators who have "pulled out while the pulling out was good." Case in point is the fact that there are more music operations on the selling block today than at any other time in the history of the local industry.

Promote Music

Among suggestions made to help stimulate business, several operators declared that it is about time the manufacturers and distributors started to promote "automatic music" to the general public. They pointed out that radio, television, record and electrical appliance manufacturers sustain a steady advertising and promotion campaign in the general public in co-operation with the distributor and retailer, to get the merchandising story across to the public. Here in Philadelphia the only promotional aid the operators get is thru their music association in a three-way tie-up with *The Philadelphia Daily News* and Frank Palumbo's *Click* in staging a monthly *Click Tune* of the Month party to select the "click tune" among the coming month's record releases.

Operators reminded that some years ago Wurlitzer launched an ambitious advertising campaign in newspapers and magazines to stimulate the public in buying their music via the automatic machines. However, today the operators are left entirely on their own and none can afford to engage in any such activity. Emphasis is made of the fact that the manufacturer of laundry machines is conducting a newspaper advertising campaign to stimulate business for the operator of the automatic laundry locations. Also that Coca-Cola features vending machines in its advertising copy.

Tele Tie-In

One operator made an interesting suggestion in that the machine manufacturers or distributors would do well to sponsor a juke box program on local television. "It's a fact that at many of our locations television has stolen away our audience," he said. "Television can help us direct their attention back to the music machine. Imagine the effect after the patrons at a tavern or restaurant see a boxing bout or baseball game on the television set, they then see something that tells them about the music in the machine in the very locations where they are viewing the television screen. In the excitement of a television show too many patrons forget that there is a music machine in the room. An announcement or a program on the television station would serve as a fresh reminder and undoubtedly influence many to again seek out their favorite music and recordings in the machine."

Shorter Records

HEREFORD, Tex.—E. J. Pepper, a pioneer operator of music machines in various parts of the country and currently a district sales manager for Aireon, had the following to pass along:

"I have been reading the articles from time to time in *The Billboard* in which operators discuss 10-cent play thruout the country. As an operator for a good many years and now as district sales manager for Aireon, I have been able to meet operators and sales managers thruout the area and have found that not only I have had trouble trying to make ends meet operating phonographs and pin games in these times.

"There is definitely room for improvement in the phono business, and I feel it is not in changing the denomination of the coin. As we all know, things are at an ebb thruout the United States, but living conditions are still high. I have tried the 10-cent play and know of other operators who tried the 10-cent play in this area and found it will not work.

Two-Minute Disks

"However, about a year ago I advocated getting the record manufacturers to cut the time of their records from approximately three minutes to a maximum of two minutes. As you know, *Peg o' My Heart* by the Harmonicats was a two-minute record and the No. 1 side of 1947. There have been several other two-minute records, but not enough of them. I feel this (shorter disks) will mean the following to operators:

"The approximately three-minute record has a maximum earning power of \$1 per hour while the two-minute record has a maximum earning power of \$1.50 per hour. In order to keep a phonograph in a location it must play at least two hours a day continually to warrant its being there. This two hours would mean an extra \$1 for the same time played per day.

Of course, at the end of 30 days this would mean \$30 to divide 50-50 between the operator and the location owner, or \$15 per month for each in net profits.

More Figures

For an operation of 50 phonographs it would mean an exact minimum of \$750 per month increased income with no added expense. Therefore instead of hammering at the phonograph manufacturer and operator to try to hold 10-cent play, let's spend a little time in the effort to get the record manufacturers to cut the time of their records. In that way it will not only help the operator, it will also improve the manufacturer's record by cutting about 60 grooves per inch instead of the usual 90, thus increasing the wearing quality of the records.

New Orleans

NEW ORLEANS—Music route operators here had no specific ideas on methods that might be used to increase the phonograph play. Howard Buncher, who is also the distributor for Appolo Records in this area, is stressing the disks in his machines and has been using a lot of race numbers with fair success. Tony Anselmo is another operator who is concentrating on his record selections.

N. Y. Tele Woes

NEW YORK—Competition by television is the prime factor affecting reduced take by music operators here. With the profit margin of operation already diminished close to its practicable minimum by higher equipment, labor and record costs, the industry must rely on high volume play. And that is where competition by television cuts into the operator's take.

Arthur Herman, of Boro Automatic Music, puts it this way: "When good television programs are being (See Need for on page 100)

flash

"B" saves space

"A" enjoys size

Both: 40 Selections, 20 Records

AMI Incorporated
127 NORTH DEARBORN, CHICAGO 2, ILL.

Videograph Co. Names Distrib In New York

NEW YORK, June 12.—Videograph combination television juke box will be distributed here by the newly formed Videocoin Corporation, according to a joint announcement this week by Lou Forman, Videograph president, and Hy Siegel, head of the new outlet.

The policy of Videocoin will be to sell both to operators and direct to locations, Siegel said. The sales plan being worked out by the new firm is designed to offer the Videograph unit to locations without charge, with the machine paying for itself out of earnings. The only charge to storekeepers will be the normal \$100 television installation fee, he said.

Plan Projected

Under the projected plan a nominal amount taken in by the machine each week will go to Videocoin, which will be responsible for servicing the equipment, with the remainder of the take set aside toward the full purchase price. Records are to be supplied by the location owner according to his needs, or he may obtain them from Videocoin at wholesale prices, Siegel stated.

With television programming on the increase, more and more music operators are showing an interest in coin-operated television, according to Siegel. Certain locations can be profitable to operators only if they offer them television in addition to recorded music, he added.

Siegel was formerly associated with Apollo Records.



WOMAN HOLDS KEY INDUSTRY POST. Margaret B. Cavanagh (right), secretary-treasurer of AMI, Inc., is the sole woman executive currently affiliated with a major coin machine manufacturing firm. Miss Cavanagh is known as a wizard of finance and auditing. Her staff includes 15 women (three of whom are shown above) and seven men. John Haddock, AMI president, states she is extremely popular with coinmen and is one of the prime reasons for the smooth operation of the firm's Grand Rapids, Mich., plant.

Greenstein Fetes Northwest Ops in New Headquarters

MINNEAPOLIS, June 12.—Hy-G Music Company, which moved into its new three-story and basement building here June 1, threw a grand opening party in its new quarters Wednesday (9), Hy Greenstein, firm owner, announced.

Starting at 10 a.m., the Hy-G Music staff played host to coinmen from all over the Northwest. A special feature was the televising of the night baseball game between the Minneapolis Millers and the Louisville Colonels, of the American Association.

Show Filben Maestro In Roanoke June 18

ROANOKE, Va., June 12.—Frank Page, president of the Roanoke Vending Machine Exchange, this week announced that the firm will hold a three-day showing of the new Filben Maestro juke box starting Friday (18) and running thru Sunday (20).

Operators from Virginia will be invited to attend the showing, reported Page, who also announced

Minneapolis Op To Install 2-Way Radio Telephones

MINNEAPOLIS, June 12.—Don Leary, coin operator in this territory, has come up with another "first here"—FM radio two-way telephone facilities for his six service trucks.

Leary Wednesday (9) signed a contract with Twin City Radio Dispatch, Inc., to install the units in his trucks which service his phonograph, pin-game and scale locations.

"This two-way service will enable me to maintain constant contact with my service trucks right from my office desk, even tho they are out in the far reaches of the territory.

"A big bugaboo has always been reaching a serviceman while he's en route from one location to another, (See Minneapolis Op on page 100)

that William W. Rabin, president of the Filben Manufacturing Company, and Sam A. Drucker, vice-president of the National Filben Corporation, both of Chicago, will attend.

Civic Tie-In

BUFFALO, June 12.—A profitable business-getting stunt was worked out by James D. Blakeslee, Iroquois Amusement Company, when he tied his juke boxes in with the theme of the Silvercreek, N. Y., Centennial celebration recently. Blakeslee has several tavern and hotel locations in near-by Silvercreek. The centennial was heavily publicized beforehand, and was attended by many Buffalonians and other visitors between June 1 and 5. Many residents of the town grew beards, old-time costumes, vehicles and gadgets were resurrected and used in parades and pageants nightly.

Blakeslee conceived the idea of large-scale posters to be mounted in his locations tying in old-time tunes with old-time atmosphere. He lined up many old-time hit songs, as far back as 1920, and filled the first 10 slots in each juke box with them, naming tune and its vintage of popularity. Included were *Down by the Vinegar Works*, *Who*, *Moonlight and Roses*, *Take Me Out to the Ball Game*. Posters were hand lettered, about 3 by 2½ feet in size and cost about \$5 each, an investment which paid for itself. Posters included a picture of bearded old-timer with caption: "Silvercreek, congratulations on your centennial. Play your old-time favorites on this phonograph, numbers 1 to 10."

Location owners placed the attractive signs right behind their bars, in full view of every guest, and play was hyped tremendously during the celebrations, which drew in about 10,000 people.

Boston Ops Fear Lower Income as Telecasts Start

BOSTON, June 12.—Juke box distributors and operators surveyed on what video means to their business here all agree that business will drop about 40 per cent in the first 60 days because of the initial novelty appeal.

WBZ-TV, which debuted Wednesday (9), will telecast baseball only Mondays and Tuesdays, while regular programming from Wednesday thru Sunday nights will include nighttime hook-ups (starting at 7 p.m.) with NBC tele network.

It was pointed out that the heavy juke box competition comes from the baseball games, and these will be seen thruout the week. Major sports events picked up from New York during the evening hours may also be a competition factor.

Most of the operators here view the coming of video as "just one of those things," and they claim they are not discouraged. Several stated they would install six-for-a-quarter play during the 60-day period as their answer to the tele competition.

Station officials revealed that reports of good reception have been received from cities as far away as Concord, N. H., and Plainfield, Conn.

Filben Distributes New Service Manual

CHICAGO, June 12.—The National Filben Corporation here has completed an installation and operating instructions service manual for distribution to all distributors and operators of Filben equipment. The manual covers music machines and remote control systems of the firm.

Included in the manual are six sections, embodying an introduction directed to the service man, installation instructions, description of the equipment together with cycle of operations and wiring diagrams; adjustments, covering all parts of the equipment; maintenance, and a complete parts list.

ELIZABETHVILLE, Pa., June 12.—Borough council has adopted a new revenue ordinance levying an annual tax of \$10 each on juke boxes, pinball machines, pool tables, bowling alleys, shooting galleries and other amusement devices and locations.

TOP PRICES PAID
for
USED RECORDS
Sell to Chicago's Largest Distributor of Used Records.
WE PAY THE FREIGHT
WRITE, CALL OR SHIP TO
"TONY" GALGANO
USED-RECORD-EXCHANGE
DICKENS 7060
4142 W. Armitage Chicago 39, Ill.

FOR SALE
35,000 BRAND NEW RECORDS
90% Are Leading Labels: Decca—Columbia—Victor—Capitol.
MINIMUM QUANTITY—500.
ONLY 15c Ea.
Specify Type Desired: Popular—Hillbilly—Race.
Packed With Sufficient Cardboard To Avoid Breakage.
Terms: 1/3 Dep., Bal. C.O.D., F.O.B. Phila.
BERNARD MUCHNICK
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Greenwood 3-8628

PHONOGRAPHS
ALL A-1 RECONDITIONED
WURLITZER 950 \$295.00
WURLITZER 780, COLONIAL.. 219.50
WURLITZER 500 165.00
1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1844
3147 Locust St. St. Louis 3, Mo. **CALL NOVELTY CO.**

LIGHTWEIGHT PICKUPS
For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records

Nothing to change
Just plug it in
JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin

SPECIAL!
MODEL 1426 ROCK-OLA PHONOGRAPHS
Which are the 1947 Models @ \$495.00 Each.
1/3 Deposit, Balance C. O. D.
Perfect condition, beautiful appearance and equipped with new accumulator assembly just like the 1948 Models.
Modern Distributing Co.
1810 Walton Denver 2, Colo.

New York:

Local coinmen gave top attention to the games situation as it fast approached a final decision in the city council and the Supreme Court this week. With the court case postponed from Monday (7) to Wednesday (9), the council's consideration of the amusement game measure on Tuesday drew first billing. For a while it looked as if the measure would be returned to committee for redrafting. But a rallying of the administration's forces in the council defeated this proposal advanced by Councilman Stanley Isaacs, and the bill was laid over for a vote next Tuesday (15).

Interest kept at a high pitch as the time of the trial drew nearer. Postponed again on Wednesday until the following day, due to a crowded court calendar, the trial didn't actually get under way until Friday morning (11). Packed with ops and others in the industry, the courtroom presented a familiar scene. Not because it was a courtroom, however, but because of the dozen games on display. The games were there to be used for demonstration.

Those in attendance had nothing but the highest praise for the manner in which former Supreme Court Justice Samuel I. Rosenman, attorney for Seaboard New York and the others in the litigation, presented the first part of his case. Rosenman explained to the presiding judge the set-up of the industry in great detail, and with great clarity detailed the difference between the various kinds of games involved.

Near him in the court, and consulted from time to time on technical details, were Sidney Levine, who had co-operated with Rosenman in the preparation of the case; Bert Lane, president of Seaboard New York, and Al Simon. Among those in the crowded spectators section were Max Levine, head of Scientific Machine; Lou Rosenberg, prexy of the operators' association; Joe Hirsch, (Senator) Bodkin, Sam Kramer and Nat Choderker. But the limited space of the spectators section kept many interested parties out of the courtroom.

Lou Rosenberg, president of the Associated Amusement Machine Operators of New York, headed a delegation of ex-G.I.'s who assembled in front of city hall Friday morning (11). Refused a hearing with the mayor to present their views on the bill now before the city council, they sent a batch of telegrams to each of the councilmen and the mayor. The author of the wire's text, reproduced elsewhere in this issue, is a leading local coinman who has taken up the cudgels for the coinmen threatened by the bill, but who himself has little to lose if it is passed.

Among the many coinmen who were present at the middleweight battle in Newark Thursday (10) to see Tony Zale regain the crown were Nat Choderker, manager of the 42d Street Playland, and Ben Palstrant, Eastern regional sales representative of Aireon. Ben reports he has been kept plenty busy visiting with Aireon distributors who have had showings of the juke box line recently.

Ben Becker, Bally sales representative, now makes his headquarters at Economy Supply Company, Joe Munves' parts house. . . . The Waldmere Hotel, in Livingston Manor, has (See New York on page 98)

Boston:

The Hub's first Mailomat was installed June 4 in the main lobby of the Federal Building (main post-office). Acting Postmaster Francis A. Crowley inaugurated the machine by dispatching a letter to Postmaster General Jesse M. Donaldson in Washington. Boston is one of 39 cities to have the new device.

COINMEN YOU KNOW

Buffalo:

Lew Wolfe Enterprises displayed the new Keeney electric cigarette machine June 3-4. Several Western New York operators were on hand. John S. Conroe, sales manager for Keeney, was here personally to introduce the new vender.

It's wedding bells in the family of Victor Stehlin, Rex Coin Machine Distributing Company here. Victor Jr. married May Wetzell May 29 and Jack is following suit June 19 with Marilyn Gray. Vic Sr. also is the proud grandfather of three youngsters, children of his two married daughters, Rita Schmitt and Alice Breissinger. Chuck Breissinger is Vic's service manager. A flurry of television set sales is keeping the firm busy, but soon Vic will knock off for a trip on his Owens 33-ft. cruiser.

Murray Siedman, well-known music man, and his wife are back from their California trip with regrets and a beautiful sunburn. Capitol Records' large middle and Western New York State territory was split, with L. Gordon Distributing Company, Syracuse, made a new independent distributor. . . . Solo-Tone Corporation's D. Denison was a visitor in Buffalo recently, making plans for a distributor of his new system.

New Orleans:

Admiral Vaughan, head of Service Coin Company, has become active in another business and W. J. McDowell is running the coin business. Despite the change, Vaughan says he is getting in a lot of fishing. A new mechanic at the firm is J. B. Gardner.

Louis Boasberg reports that the New Orleans Novelty employees' picnic across the lake was a bang-up success, with chicken, beer, hot dogs, ball games and swimming. Ray Bosworth, of the company, was visiting in New York.

A lot of ops and distributors planned to attend the Robinson-Docusen welterweight title bout in Chicago. . . . Marion Matranga, of One-Stop Coin Machine Company, has been swinging around the State and was lately in Baton Rouge, Crowley and Lake Charles. Charlie Esteves is the assistant in charge during Matranga's absence. Fred Fiduccia is doing the company's mechanic work around the State.

Several ops report business on the up-grade the past few weeks. . . . Howard Buncher, head of H. B. Enterprises, was at Johns Hopkins, Baltimore. (See New Orleans on page 98)

Detroit:

Donald J. Maskell, a newcomer in the coin machine business, has established a new juke box route under the name of the Maskell Music Company. Maskell is a brother of Robert Maskell, pre-war coin machine operator, who was in business as the Norwest Coin Machine Company and the Wayne Music & Novelty Company before going into the Navy.

Thomas U. Sisson, of Training Devices, left Monday for a business trip. . . . The Candler-Hill Corporation, which makes the pumps used in the Sneed and other beverage venders, had their pumps in two cars in the Indianapolis race. . . . Nelson J. Young is opening the Joyfield Laundrette here. . . . Lillian Kernerman and Hyman Shier are forming the new Modern Vending Company in the north end of the city.

Harris Porter, of the Porter Distributing Company, new Wurlitzer representative here, is back from a trip thru Minnesota. . . . Carl Angott has started a special record service for operators, either stocking records or making pick-ups from all record distributors and getting the numbers (See Detroit on page 98)

Indianapolis:

Clarence Hohman, Janes Music Company, and Harold Smith, Colonial Music Company, left Friday night for Rhinelander, Wis., where they will spend a week fishing. . . Charles Alber, operator at Argos, Ind., was a coin row visitor buying new equipment and supplies. . . . Peter Stone, of Indiana Automatic Sales Company, Rock-Ola distributors, visited operators in Northern Indiana last week on business. Stone will spend a week in Chicago at the Rock-Ola factory. . . . C. W. Thacker, operator at Rochester, Ind., died June 7 after an illness of several years.

Chester Goins, service manager, Indiana Automatic Sales Company, has gone to Chicago, where he will spend three days at the Rock-Ola factory for an intensive factory instruction course on the new Rock-Ola wireless wall box. . . . J. A. Woodard has been appointed regional manager for the Manhattan Phonograph for Virginia according to announcement by William Bolles, advertising manager. Bolles spent a week in the South despite the lingering effects of a recent severe cold. . . . While in Virginia Bolles went fishing at Hampton Roads and encountered a severe storm two miles out. Strong winds came within an ace of capsizing the boat which had to be towed in.

Chicago:

Ray Riehl, assistant sales manager of the United Manufacturing Company, is back home after a five-week survey trip for the firm, during which time he covered West Virginia, Washington, Baltimore, Philadelphia, New York, New England, Western and Northern New York State, Pittsburgh and Cleveland. Ray says the trip, made by car, was a long one, but brought forth a great deal of information on the current game situation. . . . Lyn Durant, head of United, is putting in long hours these days, what with keeping up with production, and overseeing the building of the firm's new quarters. . . . Billy DeSelm, United's sales manager, is keeping busy with the twin five-ball games, Monterrey and Rondeevoo.

William W. Rabin, president of the Filben Manufacturing Company, returned here early this week after visiting New York, where he made tentative arrangements with Bill Goetz, head of Capital Automatic Music, for a showing of the Maestro in the near future. Rabin spent the latter part of the week in Ottawa, Ill., where Filben's new foundry is located. Work there, according to Rabin, is being stepped up in order to keep the Chicago plant at maximum production on the firm's two music machines, Maestro and Mirrocle Music. . . . Sam Drucker, vice-president of the National Filben Corporation, returned Monday from Atlanta where he attended a showing of the Maestro at the Cohen Distributing Company, and leaves Thursday (7) with Rabin for Roanoke to attend a showing at the Roanoke Vending Machine Exchange.

Art Weinand, sales manager of Rock-Ola, spent last week in the East on business, and will dig right into the pile of work on his desk when he returns this week. Art will have a skeleton sales crew on duty during the firm's plant shutdown for vacations from July 12 thru 25.

AMI's sales engineer, Monty West, is in Indianapolis in behalf of the Model B. Lindy Force, firm manager of general sales, is back from a business trip to the South including Biloxi and New Orleans. While down around the Gulf Coast off Biloxi, Force made an overnight fishing trip and managed to get thrown out of his bunk when the fishing schooner was almost swamped during a storm.

Vince Shay and Midge Ryan and their families are in Cordova, Ill., visiting Frank Averkamp. Another Bell-o-Matic man, Jim Longaker, began his vacation Monday. He'll spend it in Wisconsin. Visitors at Bell-o-Matic last week included Carl Hoelzel, United Amusement, Kansas City, Mo., and Meyer Abelson, American Distributors, Pittsburgh. Bell-o-Matic entries in the Mills June 20 golf tournament at White Pines Country Club include John Kelly, Bill Nixon, Randy Hurrell, Jerry Casey and three dark horses, including Grant (Double Eagle) Shay.

Among his best friends and associates who acted as honorary pallbearers for John Chrest's funeral were Earl Palmer, purchasing agent for Exhibit Supply; Stewart Knabe, son-in-law of Frank Meyer, Exhibit Supply president, and Dave Simon, Simon Sales, New York. Frank Mercuri, who had been on the road in the interests of Exhibit Supply's arcade division, learned of the sudden passing of Perc Smith and Chrest on successive days.

With Daval Manufacturing now out of existence, former firm officials have gone separate ways. Al Douglis has retired from the coin machine trade; Jerry Blonder now heads the Eagle Coin Machine Company, makers of coin machine plastics, and Ben Lutske has moved to Texas where he now is in the oil business. Meanwhile, the products formerly made by Daval are being produced by other firms. (See Chicago on page 98)

Calendar for Coinmen

- June 13-19—National Dairy Council (NDC), convention, Edgewater Beach Hotel, Chicago.
- June 14-17—National Association of Music Merchants (NAMM), convention, Palmer House, Chicago.
- June 14-16—National Candy Wholesalers' Association, Inc. (NCWA), convention and exposition, Sherman Hotel, Chicago.
- June 14-17—Radio Manufacturers' Association (RMA), convention and exposition, Stevens Hotel, Chicago.
- June 17—National Automatic Merchandising Association (NAMA), Region XII (Washington, Oregon, Idaho, Montana), dinner meeting of operators, H. Dan Bracken Jr., chairman, presiding, Olympic Hotel, Seattle.
- June 20-25—National Confectioners' Association (NCA), convention and exposition, Waldorf-Astoria, New York.
- June 21-22—South Dakota Phonograph Association (SDPA), association meeting, Aberdeen, S. D.
- June 22-25—National Sanitation Foundation (NSF), first annual sanitation clinic (liquid dispenser), University of Michigan, Ann Arbor, Mich.
- June 28-30—National Small Business Men's Association (NSBMA), convention, Palmer House, Chicago.
- July 6-10—International Store Modernization Show, Grand Central Palace, New York.

Look To The GENERAL For LEADERSHIP

It's General For The Latest 5-Balls

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RANCHO | ● Exhibit's
SAMBA |
| ● Genco's
MARDI GRAS | ● United's
MONTERREY |
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CLEANEST RECONDITIONED 5-BALLS!

AMBER	\$ 45.00	SEA BREEZE	\$ 39.50
BAFFLE CARD	45.00	SEA ISLE	129.50
BASEBALL	79.50	SHOW GIRL	45.00
BIG HIT	39.50	SILVER STREAK	79.50
BOWLING LEAGUE	99.50	SINGAPORE	139.50
CYCLONE	59.50	SMARTY	49.50
DOUBLE BARREL	39.50	SPELLBOUND	39.50
FAST BALL	49.50	STAGE DOOR CANTEEN	39.50
FIESTA	49.50	STARLITE	129.50
COLD BALL	69.50	STATE FAIR	49.50
HONEY	69.50	SUPERLINER	45.00
HUMPTY DUMPTY	149.50	SUPER SCORE	39.50
KILROY	49.50	TORNADO	69.50
LUCKY STAR	89.50	VANITIES	69.50
MAISIE	59.50		
MARJORIE	89.50		
MEXICO	79.50		
MIDGET RACER	39.50		
MISS AMERICA	45.00		
RANGER	89.50		

Terms: 1/3 cash with order, balance C. O. D. Write for our monthly bulletins.



GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

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WOOD BALL ROLL DOWN GAMES

GENCO'S
Auto Roll : Advance Roll
\$149.50 Ea. : \$110.00 Ea.

(Crating Extra) (Crating Extra)
Reconditioned Like New—Ready For Location
1/3 With Order, Balance C.O.D., F.O.B., N. Y.

HYSOL AMUSEMENT CORP.

997 CLARKSON AVENUE BROOKLYN, N. Y.
Phone: DICKENS 5-5590

PUBLIC AUCTION

AT IDEAL NOVELTY COMPANY

2823 Locust Street, St. Louis 3, Missouri

Monday, June 21st, and Tuesday, June 22nd

12 to 5 P. M., and 6:30 to 10:30 P. M., Monday and Tuesday

ALL USED COIN OPERATED EQUIPMENT WILL BE SOLD

Bids will be accepted by Mail, Telegram, or in Person. No reasonable offers will be refused. This Auction will be the first of a series of one every two months. Phonograph Sales in Missouri, Illinois and Arkansas can be financed.

WATCH FOR FURTHER ANNOUNCEMENTS!!!

MUSIC & GAME ROUTE FOR SALE

This route established over period of fifteen years, built up by good will and good service, and netting an exceptionally good return on the investment. The route consists of 100 new and late model Phonographs, late Pin Ball and One Ball Games and over 50 latest type Consoles. Included with this route are three new trucks, complete shop and office, good lease, reasonable rent and good location; efficient help if desired. This route has never been offered for sale before and will stand rigid inspection. Located in one of Tennessee's largest cities. If interested owner will furnish satisfactory reason for selling.

BOX D-331

c/o THE BILLBOARD

CINCINNATI 22, O.

COINMEN YOU KNOW

New York:

(Continued from page 97)

been plugging the Cigarette Merchandisers' Association (CMA) in its advertising. Its ad in *The New York Post* this week welcomes CMA members who are holding their annual outing at the Waldmere this weekend.

Detroit:

(Continued from page 97)

that operators want, to save them the nuisance of frequent trips around to each separate record office. . . . William Emig, of Variety Vendors, reports the company is getting under way in its entry into national operation in the vending field, following several years of operation chiefly in the Detroit and Michigan area.

Archie Fabian has resumed management of the Dexter Radio Company, juke box operators. Headquarters, formerly on Leslie Avenue, have been moved to Edison Avenue. . . . Philip Fabian, a brother, is concentrating on management of the store. His wife, Mrs. Pauline Fabian, incidentally, managed the firm during the war, but has given up active association with the business. . . . Edward L. Carson, veteran association leader for the past 10 years, is retiring from active association work to devote his full time to operation of the Carlson Music Company.

Harry Stanton, head of the Robinson Sales Company, has returned from a business survey up-State to report summer conditions very encouraging. . . . David Yamshon, who has a mixed route of amusement, vending, and music equipment, under the name of the D & C Amusement Company, has moved his long-time headquarters on Lee Place up to the Northwest section on Ward Avenue. . . . John K. Dandas, of Dandas' Music Company, is keeping so busy on the job operating his music route that he isn't taking any time out for a vacation.

New Orleans:

(Continued from page 97)

more, for a medical check-up. Gilbert Ledbetter, mechanic formerly with Packard Distributing Company, is now with H. B. A recent visitor was Jack Young, of Lafayette.

Frank Anselmo, the "old man" of the Anselmo family at Johnny's Music House, spends most of his time on his boat at his favorite preoccupation—fishing. Tony Anselmo reports improvement in the music route. . . . Ben Robinson, of Robinson Distributing Company, was planning a trip to Chicago on business. He reports improved sales and play the past month.

Jues Perez, of Perez Distributing Company, sent Louisiana's new governor, Earl K. Long, a basket of flowers which were prominently displayed at the governor's mansion.

Public relations for local pin ops have been well handled. The association contributes to all worthy charities and has received much favorable publicity for its generous donations.

Sam Cohen, head of the Cohen Distributing Company here, opened his new showrooms to operators from the entire State last Sunday (6) when he held the first showing of the Filben Maestro '48 in the Southland. With several hundred visitors appearing thruout the day, Sam reported many actual sales of the new, low-priced machine. Representing the National Filben Corporation, Chicago, at the showing, was Sam A. Drucker, vice-president, who flew down for the event, then returned late Sunday night by plane to the Windy City.

Chicago:

(Continued from page 97)

counter games are now being made by Scot Industries headed by Sol Cotler, while the stamp venders are being turned out by an Eastern concern that has not announced its plans as yet.

Al Stern, head of World Wide Distributors, is one of the few coinmen who believed that Tony Zale, his long-time friend, would flatten Rocky Graziano and regain the world's middleweight crown. But Tony repaid Al's confidence with a quick kayo in Newark, N. J., Thursday (10).

O. D. Jennings, head of the firm bearing his name, returned from his annual visit to his Mississippi plantation. Phil and Fritz Burgeson visited the Jennings plant last week. Fritz is a friend of Prince Bertil of Sweden and had a chat with his royal highness during the Swedish Centennial celebration here this week. Charley Schlicht, firm director of sales research, is in Pennsylvania, while Connie Pickert and Pat Collins are covering Montana and Kansas, respectively. John W. Meyers was in from Walworth, Wis.

Sam Taran, Miami; Clarence Camp, Memphis, and Ed Hollyfield, New Orleans, were Friday (11) callers at AMI's Loop sales offices. . . . Howie Freer, who heads Empire Coin Machine Exchange's foreign department, reports the demand for used games growing stronger in South American countries.

Nate Gottlieb got in a lot of flying time last week on trips to Dallas and Minneapolis. Dallas trip concerned a family reunion while the Minneapolis visit was to attend the formal opening of Hy-G's new headquarters. Sol and Dave Gottlieb also made the Dallas trip but traveled by train.

Harry Williams, head of Williams Manufacturing, flew to Los Angeles to visit his family and contact the trade there. Sam Stern, firm vice-president, is in New York. Fulton Moore, Williams sales manager, says Yanks, its new baseball five-ball game, remains in top demand. Herman Paster, Mayflower Distributing, St. Paul, was a Williams caller.

Chicago Coin's Ed Levin was up to Minneapolis to attend the house-warming for Hy Greenstein's newly remodeled building there. Firm's Spinball, featuring the 2,400 r.p.m. whirling bumper, is really catching on say Sam Wolberg and Sam Gensburg, Chicago Coin heads.

Bob Soper, sales manager of Self Service Lanudries, was due back Monday (13) from his two-week hitch with the navy. Bob was stationed at Glenview Naval Air Station during his refresher course. . . . M. Y. Blum, Southwest distributor for Exhibit Supply, came in from Wichita, Kan., to pay final respects to the late Perc Smith and John Chrest. . . . Tom Hamilton, head of a new operating firm in the Harris Trust Building here, is going to specialize in milk venders.

ATTENTION!!!! PARTNER WANTED

Wish to learn from operator of large route how to establish and operate a vending machine, pinball, salesboard, etc., route.

Will buy machines from operator to form partnership.

Want to work part time while learning.

Operator must live in Hobbs.

KENNETH W. STAHNKE

P. O. Box 912 Lovington, N. Mex.

Texas Tax Ruling Exempts Ins. Machs.

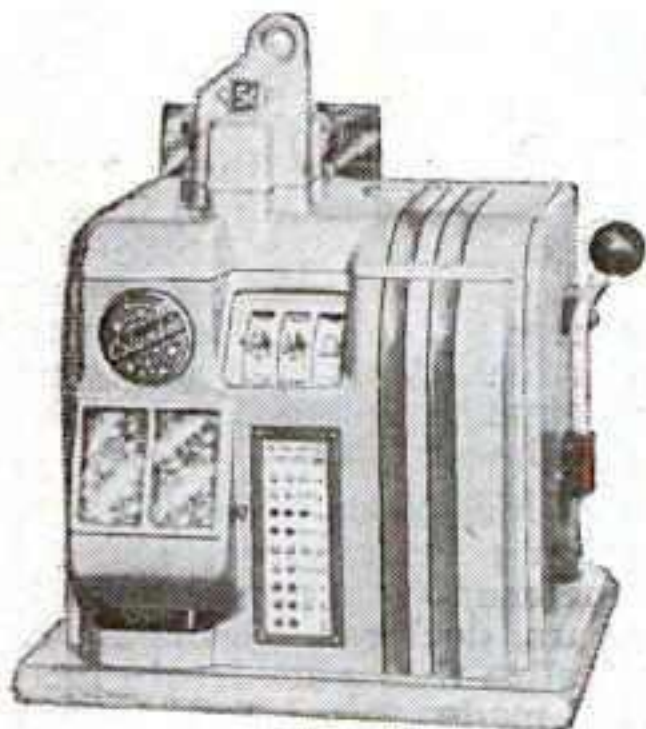
AUSTIN, Tex., June 12. — Coin-operated insurance vending machines are not subject to the Texas State tax, Attorney General Price Daniel has ruled.

Comptroller George Sheppard asked the question after the Associated Aviation Underwriters started installing vending machines at many Texas airports.

After a study of the law Daniel reached this conclusion:

"The machine does not prepare the contract of insurance, but merely performs the service of delivery. You have orally advised us that it has been your departmental construction for the past 12 years that a coin-operated machine that dispenses postage stamps is not taxable for the reason that such a machine dispenses 'service' only. It appears to us that the office performed by the postage and insurance policy machines are very similar. You are therefore advised that it is the opinion of this department that coin-operated machines that dispense or vend insurance policies are not taxable under the provision of Article 7047 et seq. V.C.S."

COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 18 3/4"; Width, 12 1/2"; Depth, 12"; Weight, 43 lbs.

WRITE FOR PRICES

GROETCHEN

TOOL & MFG. CORP.

126 N. Union Ave. Chicago 6, Ill.

Words Without Music

POUGHKEEPSIE, N. Y., June 12.—A. Schlessinger, of the Square Amusement Company here, penned the following regarding the plight of the present-day operator:

Woe to the poor operator, who is beset with many ills,
Business is bad, and he is beset with many, many bills.

Ten-cent play or five for a quarter, it matters neither which,
He is caught in the middle and knows no way to switch.

Thirty per cent commission, and his competitor is on his neck,
So, back to 50-50, it's only a question of time before the wreck.

The music merchant is hoping, but who is there to lead,
To get him back on a profitable basis, before things go to seed.

Post-war sentiment among operators, was indeed a thing to behold,
For they purchased all new equipment, and they were very, very bold.

Those that remember pinball, that was born of a depression,
Good old times at conventions, when operators really had a session.

Post-war shows are different, they smack of the devil,
Where operators are hustled, instead of making revel.

All the optimistic declarations, have been worthy of a seer,
The bubble has burst, and we are all filled with fear.

Stock market prices are soaring, and everything is going up,
The good old nickel is dying, as we soberly fill our cup.

Are machine prices inflated, if so, what happens to us,
Can we continue doing nothing, or should we catch the right bus.

What group, manufacturer or organization can put us on the right trail,
For not to make an effort, would be catastrophic if we all fail.

Who and where is this Moses, who will take us by the hand,
Bring us out of our dilemma, for we are ready to follow the band.

Federal Court Gets Taran Suit

MIAMI, June 12.—The \$100,000 suit filed by Taran Distributing, Inc., here last year against the Imperial Assurance Company, New York, which has been in the Dade County Circuit Court for the past few months, has now been moved to the Federal District Court, where it is expected to come to trial shortly.

Taran Distributing suit is based on a fire June 15, 1947, which destroyed a warehouse full of juke boxes and records. The firm listed a loss of \$70,593.55 as a result of the blaze, the origin of which has been in dispute.

At the time of the fire Taran was the distributor for Wurlitzer in the Miami area. This franchise was turned over to Ted Bush, former Minneapolis distributor, last month (*The Billboard*, May 29).

Name Seidel G. M. of Blendow & Meyers

NEW YORK, June 12.—Theodore (Champ) Seidel, prominent in coin machine trade here for the past 14 years, has joined the staff of Blendow & Meyers, Inc., arcade equipment distributor.

Named general manager of the outlet, Seidel said he would "be on constant call to discuss special problems with operators and arcade owners." He indicated that much of his time would be devoted to visits to coinmen in this area.

Mars Resumes Ping

CHICAGO, June 12.—Mars, Inc., reintroduced its Ping candy bar recently, which had been dropped during the war due to sugar rationing. Firm is announcing bar in a national newspaper advertising campaign. Also due for heavy ad promotion are firm's Three Musketeers and Dr. I. Q. bars.

Operators' Information on Request

Bermuda \$130.00
Bowling League... 89.50
Big Hit (Single Play) 17.50
Big Time 120.00
Banjo 150.00
Broncho 97.50
Catalina 154.50
Click 90.00
Cover Girl 120.00
Carousel 42.50

Co-Ed \$ 74.50
Cyclone 54.50
Dynamite 24.50
Fast Ball 25.00
Fast Ball (with Flippers) 29.50
Flying Trapeze... 84.50
Fiesta 34.50
Gold Ball 49.50
Havana 49.50
Honey 54.50
Hi Ride 97.50
Hi Ride (with Flippers) 99.50
Hawaii 94.50
Kilroy 39.50
Kismet 17.50

PIN GAMES—RECONDITIONED AND READY FOR LOCATION

Lucky Star \$ 64.50
Manhattan 142.50
Marjorie 59.50
Mexico 78.50
Miss America 49.50
Mystery 42.50
Nevada 103.00
Oklahoma 18.00
Play Boy 52.50
Ranger 62.50
Rocket 42.50
Show Girl 32.50
Sea Isle 108.00
Stage Door Canteen 17.50
Stop Up 20.00
Stormy 162.50
Suspense 21.00
Super Score 32.50
Starlight 119.50
Singapore 137.50
Surf Queen 17.50
Sea Breeze 32.50

NOW DELIVERING—Samba, Spinball, Mardi Gras, Jamboree, Yanks.

Established 1913 **ROY MCGINNIS CO.**

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 1800

WANT SHOP FOREMAN

Have wonderful opportunity for right man to manage service department of large Gulf Coast distributing firm—no operating—must be absolutely tops on games—one balls and consoles. Full particulars and references must accompany application. **BOX D-330, c/o The Billboard, Cincinnati 22, O.**

FOR SALE Small Music and Pin Ball Route

Practically all new equipment.
18 music machines, 35 pin games on location in West Virginia. Ideal territory for expansion.
BOX D-343
c/o THE BILLBOARD, CINCINNATI 22, O.

Buy TRADIO And Be Sure!



WHEN you buy Tradio you can be sure you are buying the finest coin-operated radio ever made. That's no idle statement. It's conclusively supported by the fact that today there are more Tradios installed throughout the country than any other coin radio. And the new Tradio is even better.

CHECK THESE FEATURES:

- Easy-to-read slide rule dial
- Easily accessible outside coin box
- Extra strength and rigidity
- Compact chassis and new face
- Exclusive trouble-free timer

Order now for Immediate Delivery | **WRITE Dept. A-6**

TRADIO, Inc. ASBURY PARK NEW JERSEY

ARCADE AND LOCATION EQUIPMENT SINCE 1912 WE HAVE SOLD THE BEST

PHOTOMATICS — VOICE-O-GRAPHS. New Post-War Models — in Original Cases—Write.
PHOTOMATICS, Factory Reconditioned, Very Attractive Price.
POKERINOS, New—Write for Special Prices.
POKERINO Backboard Glasses and Rubber Balls; Photomatic and Voice-o-Graph Parts and Supplies in Stock.

MOVING PICTURES — Mutoscope Cast Iron and Other Models With Reels and Signs—\$65.00.
REAL MOVIES—Sound and Silent. Exceptional Money Makers. Write for Details.

POP CORN and OTHER VENDORS—Write.

MUNVES FACTORY REBUILT MACHINES LOOK AND WORK LIKE NEW.

FREE! 8 Page, 52 Illustrations, Catalog

New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.

MIRE MUMVES
510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)

AUTOMATIC HOSTESS

UNIT OF 20 LIKE NEW

Original Price \$14,800.00

WILL ACCEPT BEST OFFER

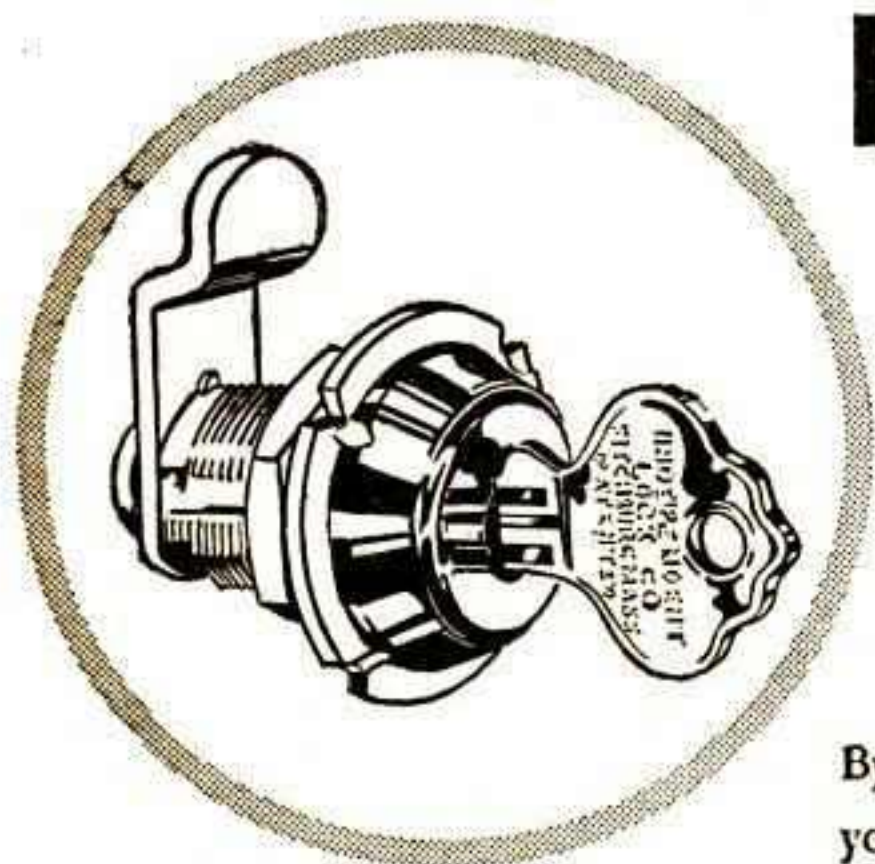
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Exclusive AMI Distributor

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503 Evergreen Ave., Baltimore 23, Md. Edmonson 5322

GIVE TO THE RUNYON-CANCER FUND



HERCULOLOCK*

means
**HANDS OFF
TO
NICKEL-NAPPERS!**

No. 4750Y HERCULOLOCK. Pick-resisting design, with shark-tooth keyway. Double-sided key, wrench-proof cylinder. Extra-heavy spur washer, retaining screw and key. 90 degree cam movement. Cam bent inward—distance from head to cam 19/32 inch. Thousands of key changes.

WRITE FOR CATALOG

By putting ILCO HERCULOLOCKS on all your coin boxes, every nickel of your take is insured. HERCULOLOCKS are always dependably tight-fisted till collection time . . . then they "give" instantly at the turn of the right key. They're the safest collection policy you can have.

c-30

*Trademark Registered

INDEPENDENT LOCK CO., Fitchburg, Mass.

NEW YORK, 25 Warren St.
CHICAGO, 555 W. Randolph St.
DETROIT, 2109 Cass Ave.
PHILADELPHIA, 508 Commerce St.

BALTIMORE, 611 Eutaw St.
SAN FRANCISCO, 121 Second St.
LOS ANGELES, 406 Wall St.
SEATTLE, 568 First Avenue, South

Philly Daily News Features Story on 5-Cent Juke Plays

PHILADELPHIA, June 12.—Editorial note that inflation hasn't hit the music machines in that it's still a nickel for your favorite selection, was made by *The Philadelphia Daily News* last week. Moreover, the editorial, entitled, *Entertainment for a Nickel* and appearing in the June 3 issue, paid tribute to the industry for its help in curbing juvenile delinquency.

"Inflation has resulted in the rapid reduction of the value of money and there is little that can be bought nowadays for a nickel," said the editorial. "Yet the rapid advance in popularity of the juke-box, that device found in virtually every restaurant, taproom and even in the school auditoriums, has provided a means whereby music on records can be obtained simply by dropping a nickel into the slot and making a selection."

"Many are the times when the nickel juke-box has served its purpose in adding to the pleasure of the younger generation, bent on dancing but unable to finance a live band. These machines have contributed their part toward bringing youths together at social gatherings and indirectly helping to curb juvenile delinquency."

The editorial salute is undoubtedly due, in part, to the tie-up made by *The Daily News* with the Click Tune-of-the-Month parties sponsored by Frank Palumbo's local Click nitery and the local music machine operators' association. The newspaper joined in on the promotion for the first time last month and has been giving generous newspaper space for features and pictures on the local industry's biggest promotion.

WURLITZER SWITCHES

(Continued from page 93)

manager, that Steele Distributing headquarters will be the same as those formerly occupied by Commercial at 3300 Louisiana Street here. All sales and service personnel remain unchanged.

Steele is no stranger to the juke box business. Until forming this new firm he was part owner of Taylor & Steele Music Company, which has long operated phonograph routes in this area. Prior to his entrance into the automatic phonograph business, Steele was active in the lumber, building and insurance fields.

At the same time Steele Distributing took over from Commercial here, Wurgler announced that seven Northeast Texas counties, formerly considered part of the Arkansas territory, will now be served by Commercial's Dallas office. These are counties of Bowie, Camp, Cass, Franklin, Morris, Red River and Titus.

SWEDISH JUKES HIT

(Continued from page 93)

firms in Stockholm. At the present time, these operators and the location owners report a definite downward trend in play, due in the main to the lack of new American records in the country. With the import situation halting the influx of these U. S. disks, interest in the jukes has dropped steadily.

Several American orchestras toured thru Scandinavia last summer, and while in Sweden cut some records for the local gramophone companies. These records became hits upon release, and were especially popular in the coin-operated music machines. However, their popularity is now on the wane, and as a result of the lack of import, there are no new sides to replace those now on the downgrade.

Boston TV Debut Cuts Juke Income

(Continued from page 93)

Stanboro said no additional fee was planned for future video-equipped rooms.

Hub newspapers didn't miss a trick on their second chance to tie up with video Sunday, June 6. First chance came with Electrical Institute Show last month, which found newspapers tying up with special video sections. This time, along with special sections, including ads from distributors, manufacturers, tele schools, etc., newspapers took slant that the Hub is now established as a telecast center. City is linked by beam television relay or coaxial cable to New York, Schenectady, Philadelphia, Baltimore and Washington.

While juke box ops worried and taverns with video sets got a big play, amusement park operators began evidencing interest in receivers as a free come-on for the customers.

In the meantime the video interest spread thru New England, and distributors were rushing to install sets in areas that won't have tele stations for some time. Reason being that altho WBZ-TV's range is around 40 miles, reports of reception from places 70 to 100 miles away were received. Concord, N. H., video set owners reported clear reception of WBZ-TV, altho transmitter is nearly 70 miles from city.

NEED FOR CO-OPERATION

(Continued from page 95)

broadcast, tavern patrons wouldn't let the juke box play even if it was turned on without charge." And he points out the fact that programs are constantly being improved.

With the potential time for juke box play thus reduced, and it will be reduced further in the future as tele air time is increased, the operator must resign himself to a smaller take, says Herman. This opinion is shared by operators here who take a realistic view of the situation.

Moderate Income

Operators must forget about the large income they enjoyed during the war years, declared Herman. They must realize that a moderate income can be made from the automatic music business and that it just doesn't offer a quick road to riches. However, ops can aid the situation by working harder, servicing machines promptly and keeping them clean and attractive.

Operators almost unanimously agree that 10-cent play is now out of the question. If introduced during the war years, it might have obtained consumer consent. But now it is too late.

As for six plays for 25 cents, Al Denver, president of the Automatic Music Operators' Association, and himself a larger operator, points out that for most equipment now in location the conversion would be a costly matter. Altho it might help, the cost of the changeover would prove prohibitive for most ops.

MINNEAPOLIS OP

(Continued from page 96)

especially when an emergency arises. Often precious minutes are lost," Leary said.

Ups Service

Under the dispatching system, when Leary gets an emergency service call, he need only reach the FM radio microphone on his desk, call the truck he wants and within seconds make contact with and talk to his serviceman. The call will come into the truck over a loudspeaker and the driver will be able to talk back thru a mike attached to the dashboard of his vehicle.

Altho the installation costs considerable money, Leary thinks it's well worth it to give his locations faster and more efficient service.

SPECIAL ENTRYS \$325.00

VICTORY SPECIALS \$140.00
(MODEL "A" CHROME)

PAN AMERICAN SALES CO., INC.
323 So. Alamo
San Antonio, Texas

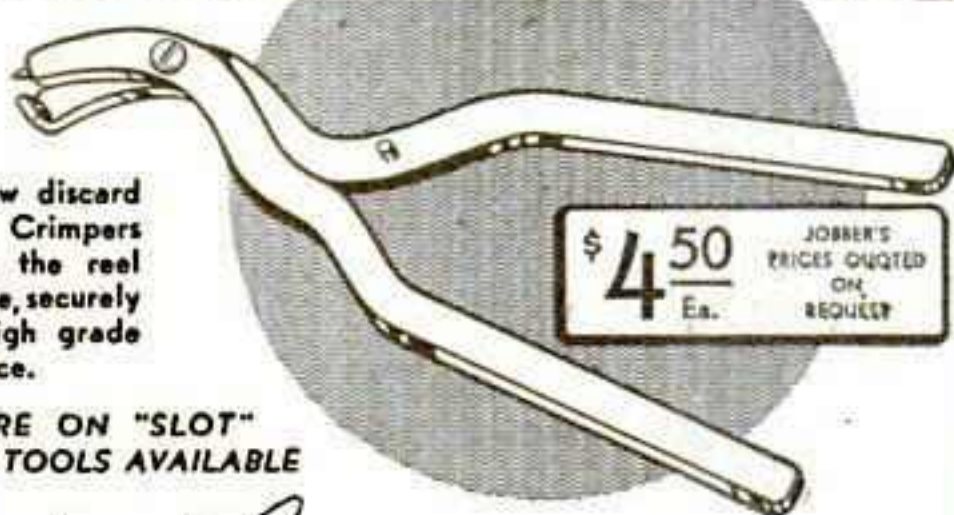
WALBOX SALES CO., INC.
1503 Young St.
Dallas, Texas

COIN MACHINE SALES CO., INC.
3804 Travis
Houston, Texas

"SLOT" REEL CRIMPERS

Ideal for Replacing or Patching Reel Strips

Operators and club managers can now discard slow and make-shift methods. The Crimpers operate by scissor-like action along the reel flange, thus the jaw barb pierces flange, securely embossing strip to reel. Made of high grade steel to give years of practical service.



\$4.50
EX. JOBBERS' PRICES QUOTED ON REQUEST

LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE



Central Service SALES COMPANY
219 WEST JACKSON
KOKOMO, INDIANA

IMMEDIATE DELIVERY ON ALL NEW FLIPPER GAMES

LEAP YEAR
SAMBA
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VIRGINIA
JACK 'N' JILL
CLEOPATRA

YANKS
MARDI GRAS
BANJO

Write for special prices on used games

MID-STATE COMPANY 2369 MILWAUKEE AVENUE
CHICAGO 47, ILLINOIS
Phone: DICKens 3444

IF YOU ARE BUYING MILLS SLOTS
GET OUR PRICES BEFORE BUYING ELSEWHERE. OUR MONEY BACK GUARANTEE IS YOUR ASSURANCE OF SATISFACTION.

IF YOU ARE SELLING MILLS SLOTS
GET OUR PRICES YOU CANNOT DO BETTER BECAUSE WE SPECIALIZE IN MILLS SLOTS

FOR QUICK SERVICE
 Write, Telegraph or Phone
MONROE 7911

BAKER NOVELTY COMPANY
 1700 WASHINGTON BLVD.
 CHICAGO 12, ILLINOIS

AAMONY Protests Bill To Ban Games

(Continued from page 85)
 The text of the telegram follows: "Your good name is your most priceless possession, and we feel the same way about ours. We are a committee of 60 G.I.'s who are unjustly about to be marked for life as racketeers and gangsters by the amusement device bill that cannot pass unless you vote for it. Forgetting whether you are a Democrat or Republican, or a member of the majority or minority, are you prepared as a man to accept the responsibility for placing a permanent stigma upon ourselves and our families? If a bill of this kind were directed against you, would you not expect your accusers to submit some iota of proof of their charges, rather than rumors and generalities? Would you not expect the members of the council, who are going to sit in judgment against you, to read every syllable and comma of the bill and of the testimony at the hearing before the welfare committee? A grave responsibility rests upon your shoulders. We are only a fraction of the thousands of families and small business men and workers who are affected by this bill. We fought for this country and we are proud of the honorable discharges we won. Are you going to besmirch them? We were patient in facing separation from family and threat of injury and death. Are we entitled to a little patience and consideration on your part, or are you going to be impatient and reckless in smearing our characters? If taverns and billiard parlors and movie theaters, and a dozen more businesses can be regulated, why not ours? But even more important than our livelihood is our good name. Are you going to be the one to take it from us?"
 Earlier on Friday the AAMONY committee appeared at the city hall to request a hearing by the mayor. The hearing was not granted.

Sam May Patents Coin Chute Device

WASHINGTON, June 12. — Sam May, pioneer coinman, has turned inventor, and been granted two claims (patent) on a fraud-preventive attachment for coin chutes. May has assigned one-half of the patent to Raymond T. Moloney, Chicago, president of the Bally Manufacturing Company.

The official description of the coin switch is as follows: A (coin) chute which can be mounted relative to a coin-testing chute to receive a coin therefrom; a switch mounted on the chute; a magnetically attractable operating arm for the switch and yieldingly and normally disposed thereby in the path of a coin descending in the chute for transient engagement and displacement by a coin received as described to actuate the switch; a magnet on the chute and normally and yieldingly holding the operating arm in the normally disposed condition, the chute having a widened portion substantially opposite the coin-engaged portion of the operating arm and the latter being angularly disposed relative to the movement of a coin engaging the arm to yield in switch-operating action in a direction substantially away from the widened portion and the attracting magnet.



BUYS!

POST WAR ONE BALL PAYOUTS

Victory Derbys \$159.50
 Bally Entrys \$325.00
 Jockey Clubs '47 \$445.00

COMPLETELY RECONDITIONED GUARANTEED READY FOR LOCATION

Used One Ball Payouts AS IS — ALL PARTS INTACT
 \$49.50 each

JOCKEY CLUBS ★ KENTUCKYS
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ANY 3 FOR \$125.00

LOOK! For additional \$19.50 per machine cabinets will be completely refinished and mechanism put in A-1 condition, ready for operation.

NO QUESTIONS ASKED — YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

ATTENTION, operators in our territory: Your credit is good. Buy on our EZ Payment Plan. Come in or write us for full details.

Terms: 1/3 Deposit—Balance Sight Draft.

We are direct factory distributors for
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 NEWSTEAD 1582

BAT-A-BALL JR.

BRAND NEW
 Original Price, \$69.50

WHILE THEY LAST
\$10.00 EA. In Lots of 10
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Government Tax Free
NON-COIN COUNTER GAMES

AMERICAN EAGLE
 Free Play Token Payout and

MARVEL
 Cigarette Token Payout
 No coin chute, no cash box! Attendant permits play by unlocking handle with special key. Total plays easily seen on visible register.

Factory Reconditioned
\$27.50 EA.

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New Improved Kicker

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\$169.50

NEVER BEFORE—have you seen a game with the most exciting—fast scoring action—terrific playing ap-machine—priced right—can be used peal—pin ball size console type on pinball or arcade locaton.

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IMMEDIATE DELIVERY
 of
ALL NEW BALL GAMES

Jennings Challengers, 5c-25c....\$350.00
 Jockey Specials 415.00
 Bally Triple Bells, 5c-5c-25c.... 525.00
 Keeney Gold Nugget, 5c-25c.... 550.00
 Keeney Bonus Bells, 5c 265.00
 Bally Draw Bells 195.00
 Bally Victory Specials (Chrome Rails) 159.50
 Bally Ballerinas (Brand New)... 159.50
 Bally Melody 110.00
 Mills Four Bells 49.50

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USED 5 BALL WITH FLIPPERS,
 \$10.00 LESS WITHOUT FLIPPERS

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 Nevada, Sea Isle 119.50
 Bermuda 125.00
 Humpty Dumpty 129.50
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Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

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**70 DAVAL FREE PLAY
COUNTER GAMES**

Only \$17.50 Each

WARD PETERS
Brittany, La.

Ops Neglecting Resort Biz? No Drive To Corral Dough

(Continued from page 85)

because of the short Michigan season which will not support new games. However, in up-State year-round spots in the smaller towns, new model pin tables are reported in mild demand, evidently in answer to the competition of near-by resort used equipment being put on location.

Skeeballs, also, are moving up-State in considerable volume. State Liquor Commission and local city ordinance regulations have made Detroit virtually the Skeeball center of the country the past few years, but the public is apparently getting tired of the roll-downs, and they are being taken out and placed in the summer spots now. In return, Detroit operators are buying pool tables largely as replacements.

The situation was summarized by one of the State's leading jobbers in this field, Harry Stanton, of the Robinson Sales Company: "I have never seen as much activity as I have this year. Of course, everybody is buying used equipment. We don't have a piece of used equipment now on the floor, as the result of this demand in recent weeks. We have had a lot of unusual spots that didn't have machines before opening up."

Wisconsin Just Starting

Milwaukee—Resort business has been slow starting this year, due principally to the erratic weather. First buying, principally jukes and pin games, was reported this week by Harry Jacobs, of United Coin Machine Company. Both Jacobs and other distributors here, however, expect business from resort operators to boom the next two weeks as men get set for a banner July 4 weekend, traditionally the biggest of the year in these parts.

Reports Vary in Los Angeles

Los Angeles—Coin machine jobbers here have been doing fair business with resort operators so far this year but don't expect it to come up to last year, inasmuch as resorts, themselves, are not getting as big a play. Reasons given are: (1) Last year there still were a number of men in the armed services stationed in those areas who patronized the fun spots; (2) high prices of commodities has the average man spending more conservatively even when he is on a holiday.

William R. Happel Jr., of Badger Sales, reports he has sold several thousands of dollars worth of equipment to resort operators and that the volume has been one of the mainstays in his business the past few months. At Automatic Games, Danny Jackson says resort sales was "as much or more than in 1947." Jackson's equipment was shipped to Big Bear and Arrowhead in the lake section here. In contrast, Jack Simon, of Sicking Distributors, says sales on straight arcade equipment is off 50 per cent. Elky Ray, of Gold Coast Equipment, formed recently to specialize in arcade equipment sales, declared sales were slow but equipment moving.

Tennessee Ops Aggressive

Nashville — "Some are — some aren't"—that sums up what operators in this area are doing about the resort business this year. The more aggressive boys are seeking to hedge a drop in city route income by lining up roadside stands, restaurants and resorts themselves where tourist dollars will be spent. More juke boxes are being placed in these type locations than last year, and play on all type of equipment so far has been good due to the warm, dry weather.

New York Interest Spotty

New York—Time was when the Borscht circuit was a veritable summer oasis for the coinmen of the

Manhattan boroughs, but over the war years one of two things happened. Either operators forsook their city routes and moved to the Berkshire and Catskills, or sewed up the better resort spots on long-time contracts. Some of the spots have also adopted the policy of buying their own equipment or have concessionaires who own them. As a result, few, if any, city operators any longer journey so far afield from their city routes.

Those operators whose locations are primarily of the resort type have been buying equipment from distributors the past month or two but not in any great quantity. Most of the orders placed have been for used machines.

Here in the city, the present uncertainty about the future of game operations has definitely hampered placement of equipment in many good summer locations such as Coney Island, Edgemere and the Rockaways. These spots are within the city limits and come under the legislative jurisdiction of the city council. Several operators, however, have placed games in these locations and hope to get a decent return while legal and legislative matters concerning games are ironed out. These are being operated under the terms of the unofficial truce between the industry and the police department pending a decision by the Supreme Court on a trial now in progress.

Connecticut Ops After Biz

New Haven, Conn.—While no concentrated or pre-planned campaign is under way in this section, most Southern Connecticut operators admitted that they have opened many of the old spots in resort areas to take up some of the slack in their city business.

While some of the operators have managed to dig up new locations, particularly in the eating spots that have sprung up during the past few months in the shore areas financed by G.I. loans, most of the operators have gone back after the old stands that had been more or less neglected during the lush period of the past few years. In almost every case the bait has been a new pinball machine, featuring the latest roll-overs and bonus plays. Most spot owners are unable to resist the appeal of the current crop of pinballs, and operators are finding them easy to place. Cigarette venders are cinch to place anywhere.

Slow in Louisiana

Shreveport, La.—New tax legislation being imposed by newly installed Gov. Earl K. Long has operators here guessing as to what effect it will have on resort business. The bell machines are now permitted, it is up to the sheriff in each parish to decide if he will allow them to operate, and in Caddo parish the sheriff is very much opposed. Local operators are not doing much about the resort business, it seems. Business in the city is classified as "fair."

New Orleans Slow

New Orleans—Operators here have been moving a few machines into seafood spots and bars on the lake-front, but otherwise there has been little effort to attract summer business. This is natural, as New Orleans is not a summer resort town. Most people, in fact, who are able to do so, seek a cooler climate during the June-August period.

Buffalo Laconic

Buffalo—Operators in this area are not as hopped up about garnering the so-called resort business as they were years ago. Problems are many, primarily the comparatively short season of only 10-12 weeks, not figuring the spells of bad weather which hurt. Then, the poor spots do not warrant

high costs of equipment, and many locations have exaggerated ideas of their importance and want new machines. The comparatively few really top spots which do warrant new machines are, in most cases, year-round locations, which are either already sewed up by local ops or by the small-town operators in that vicinity. While the majority of local operators do not run after resort biz, some ops have steady year-after-year special locations where they have a good "in" and place machines regularly. One example is Burkhardt's at Sunset Bay, on American shore of Lake Erie, where Operator James D. Blakeslee, of Buffalo, has music and games every summer. Since Blakeslee has a summer home near by, operating and serving is convenient and practical.

Distributor Harry Winfield reports that there has been no flurry of buying for summer spots, which jibes with reports from other distributors here. Summer equipment is almost always old stuff and ops pick it up piece by piece over the winter.

Taxes Hit Harrisburgh

Harrisburgh, Pa.—A rash of local taxes on coin machines, enacted by boroughs, cities and townships under a new State law, has put a crimp in buying of new or used equipment, principally because taxes have dumped many marginal type locations into the "unprofitable" class and equipment thus freed is what men in this area are now spotting in resorts.

Salt Lake Demand Brisk

Salt Lake City—While summer and resort business usually only furnish a stand-off against a seasonal slump in equipment buying, present demand is brisk, according to both distributors and operators. J. A. Stevenson, of Consolidated Amusements, largest local operator, declared many companies are still building stocks, replenishing numbers hard to get for some time. C. L. Bob Bever, of the music operators' association, reports considerable buying. Neither, tho, attribute it to a seasonal upturn.

Buying either new or used equipment for the summer trade is the exception rather than the rule, even here where travel lure is always out, and the summer tourist business is always heavy—an estimated \$60,000,000 this year. Warehouse spares, coupled with the movement of installations from marginal locations to resorts or summer spots, usually takes care of the situation.

In the Salt Lake City area, where practically all of the State's operators are located, thru the winter such sports areas as Alta, Brighton and Parley's Canyon, and the Snow Basin in Ogden are booming, but practically drop dead in summer. Business moves en masse to the Great Salt Lake beaches, Black Rock, Saltair and Sunset, and to Lagoon Resort and Saratoga Springs on Utah Lake. At Ogden the Snow Basin business moves to Como and Patio Springs.

Since skiing does not end until May in Utah, there remains just enough time to move equipment from the snow areas to the beaches.

Tourist drops along the transcontinental highways and at such scenic spots as Bryce Canyon, the Grand Canyon and Zion National Park, need no extra equipment, as there are always shaky locations in the city taverns and night spots which fold during the summer as business moves out of town. These usually furnish the equipment to handle the extra tourist business.

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SUPER BONUS BELLS

State condition, quantity, best price.

CENTURY DISTRIBUTORS

2013 4th Ave.

Seattle, Wash.

N. Y. Game Injunction Action Starts in State Supreme Court

(Continued from page 85)

In his hour-long opening address, Rosenman outlined the course his prosecution of the suit will take. He stated that proof would be offered showing that current models of games, specially built or adapted for New York use, are legal according to State statutes. He pointed out to the court, and said that expert testimony would corroborate his statement that such games cannot be readily converted to free play. And, as such, he declared they did not come under the definition of gambling devices, as contained in the provisions of Section 982 of the State's penal code. It was on the basis of this section that the games were seized by the police.

Rosenman's first witness, Sam Stern, vice-president of Williams Manufacturing Company, offered testimony to show that games his firm shipped to New York were not readily convertible to free play. He stated, under oath, that rebuilding of such games to include the free play element takes a minimum of nine hours.

Stern declared he arrived at this figure by actual test, after Williams had to rebuild about 75 machines, originally produced for their New York distributor, Supreme Automatics. These machines could not

be delivered once the police campaign of wholesale seizure had begun, and had to be rebuilt for sale in other territories.

Department's Stand

As assistant corporation counsel Saul Moskoff, opposing the suit on behalf of the police department, offered his opening address before Justice Pecora, the nature of the department's case became clear.

Moskoff asserted that machines which did not include the mechanical and electrical elements for free play could be used for this purpose without interior modification. This could be accomplished, he charged, by attaching a card listing a schedule or prizes for high scores to the exterior of the machine. But no evidence that such cards were ever used in the city was offered.

Game Difference Outlined

As the trial got under way, Rosenman explained the differences between the different types of machines involved in the dispute. He pointed out the peculiarities of both wood and steel ball roll-downs, specially built plunger games (minus free-play) and "stripped" pin games. A dozen of these games, plus one with a built-in free play, were on hand in the courtroom for examination and later demonstration.

All but the free play game, brought in from New Jersey for display at the trial, were legal under the State law, Rosenman declared, and could not be readily adapted for gambling.

In countering the unsupported charges that the industry was con-

ducted substantially by racketeering and criminal elements, Rosenman reviewed for the court his efforts in behalf of the industry to have the police department investigate them and provide for any reasonable regulation. The industry had offered to bear the expense of such an investigation, he pointed out. But all efforts of co-operation and offers to submit to regulation were ignored by the authorities, he added.

In stating that the games are legal according to the State laws, Rosenman made it clear that he was basing his argument solely on their lack of free play or price giving elements. "We admit that they involve the element of chance," he said. "We do not contend they are games of skill."

It was indicated that the trial would last at least another seven days, and would consist primarily of expert testimony, offered by both sides, as to the convertibility of current games to free play.

Samuel Markevich, attorney representing Joe Hirsch, an operator, was present. A similar case, involving Hirsch's machines, is to be tried upon the completion of this trial.

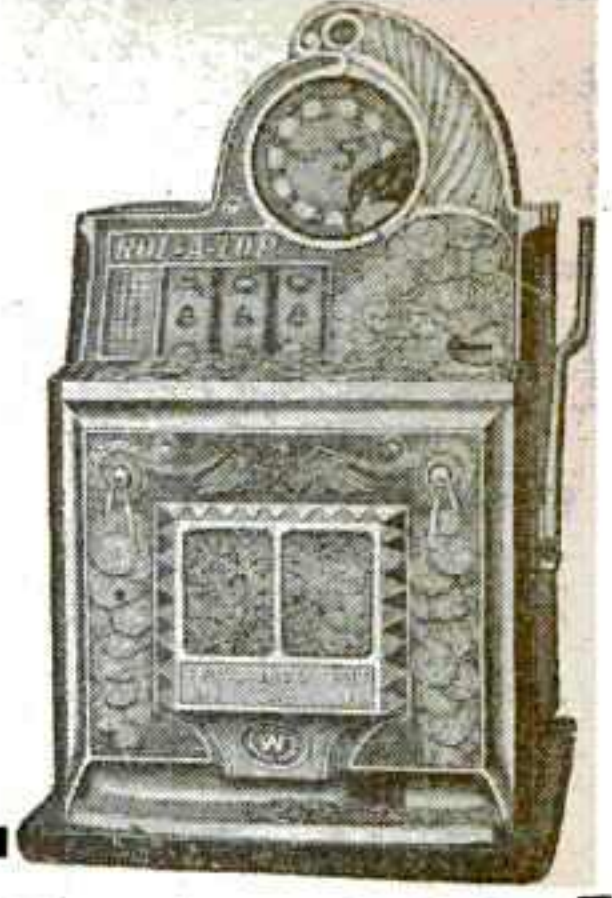
FINAL ACTION

(Continued from page 85)

solidly behind the measure, was sufficient to sway the majority.

The bill, reported out by the Committee on General Welfare last week (*The Billboard*, June 12), would make possession of any game, coin-operated or for which a charge is made that involves any element of chance, illegal. The bill would go into effect immediately upon passage, with violators guilty of misdemeanors.

Meanwhile, interest here centered on the trial, begun Thursday (10), to decide whether a permanent injunction should be issued to restrain police from seizing amusement games unless actually used for gambling (see separate story).



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5c-10c-25c ROL-A-TOP BELLS

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\$700.00

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REAL SLOT BARGAINS

50 Cent Pace '46 Deluxe, Like New .. \$145.00
25 Cent Black Cherry, 3/5, Mills 100.00
25 Cent Club Bells, 3/5, Mills 100.00
25 Cent Chrome Bells, 3/5, Mills 75.00
10 Cent Gold Chrome, 3/5, Mills 75.00
5 Cent Gold Chrome, 3/5, Mills 75.00
All in perfect condition. \$500 for the 6 machines.
1/3 Cash, Balance C. O. D.

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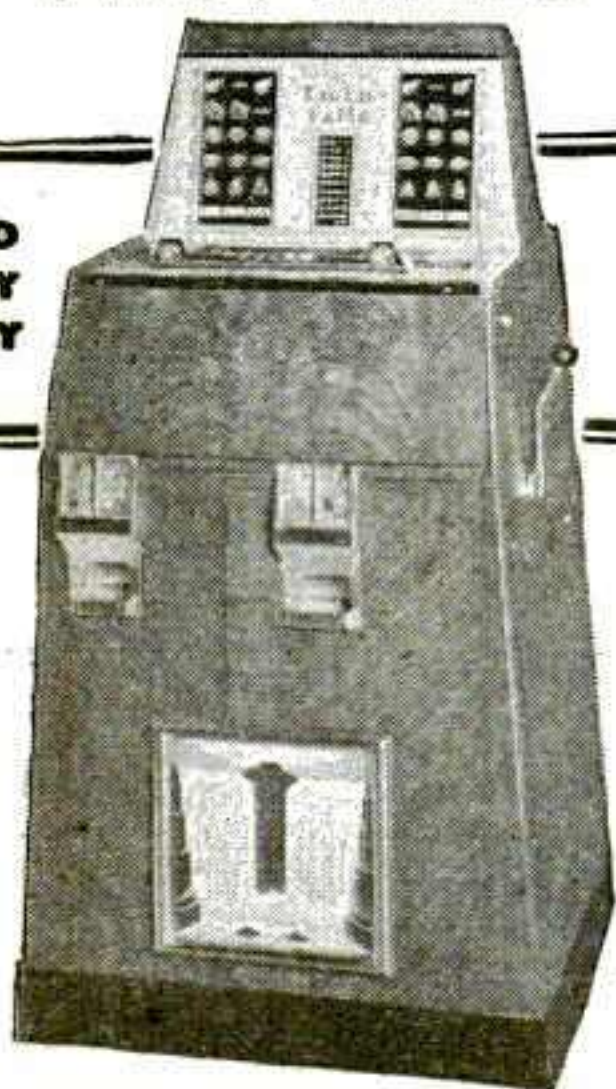
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TWIN FALLS**

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Here's the latest and greatest low priced mechanical and electrical console ever developed. Two players can play at one time, nickels, dimes, quarters, and halves. Light-up console in beautifully styled walnut cabinet. Colorful action features. Built for years of service.

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EXPERIENCED OPERATORS ON
LIBERAL PERCENTAGE BASIS

OPERATE THE FINEST MACHINES AT ALL TIMES, CONSISTING OF 5-BALL FREE PLAY AND 1-BALL FREE PLAY. THIS IS AN EXCELLENT OPPORTUNITY.

WE OPERATE ON LIBERAL PERCENTAGE PLAN WITH WIDE-AWAKE COIN MEN WHO HAVE A GOOD FOLLOWING AND CAN PLACE AND REPAIR MACHINES.

WRITE FULLY, GIVING US DETAILS ON TYPE AND KIND OF MACHINES NOW OPERATING IN YOUR TERRITORY, LOCAL LICENSE IF ANY, ETC. ALSO ANY OTHER INFORMATION YOU THINK WE MAY NEED TO DETERMINE WHETHER WE CAN OPERATE A PROFITABLE MUTUAL ROUTE.

Address: BOX 182, THE BILLBOARD
155 N. Clark St. Chicago 1, Illinois

SUMMER CLEARANCE SALE

- All of the following 5-BALL FREE PLAY GAMES are shipped ready for location!
- United Hawaii \$ 94.50
 - United Nevada 104.50
 - United Manhattan 149.50
 - United Wisconsin 169.50
 - Genco Triple Action 139.50
 - Genco Honey 54.50
 - Genco Broncho 64.50
 - Gottlieb Flying Trapeze 75.00

Refer to our ad in June 12 Billboard for Complete List. Flippers can be added to the above Games for \$10.00 additional. Send one-third Deposit, and state method of Shipment preferred.

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- USED PIN GAMES
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 - Bally Rapid Fire 90.00
 - Ideal Football Games 50.00
 - Mutoscope Voice-o-Graph, Late Model 750.00
 - A.B.T. Challengers 25.50
 - Metal Folding Stands for A.B.T. Challengers, New 9.50

W. B. Distributors, Inc.
1012 MARKET STREET
ST. LOUIS 1, MISSOURI

Trade Directory

Summary of trade activity for the past two weeks is condensed here in easy-to-file form as a trade service feature of *The Billboard*.

New Equipment

Cleopatra (five-ball), Marvel Manufacturing Company, 2847 Fullerton Avenue, Chicago 47.

General Merchandiser and Sandwich Vender, Stoner Manufacturing Corporation, 328 Gale Street, Aurora, Ill.

Ice vender, F. B. Dickinson & Company, Des Moines.

Jamboree (five-ball), Exhibit Supply Company, 4218-4230 West Lake Street, Chicago 24.

Olde King Cole (five-ball), D. Gottlieb & Company, 1140-50 N. Kostner Avenue, Chicago 51.

Rancho (five-ball), Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Sales Recorder, Chalex Corporation, New York.

Spinball (five-ball), Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

New Firms

Min-it-Pop Company, Shreveport, La.

Personal Notices

Francis L. Newton has been named chief engineer for the Vendall Company, Chicago.

Distributor Appointments

Block Marble Company, Philadelphia, has been appointed distributor for a new ABT coin chute.

Two new distributors have been appointed to handle the Videograph combination television-juke box. Sam Getlan and Sam Schneider, of Miami Beach, for the State of Florida; and

**Wico Introduces
Play Booster Device
For Pinball Games**

CHICAGO, June 12. — Wico Corporation here unveiled a device called its whirlwind play booster this week for pin games. Device is somewhat similar to a propellor, the ends of which light and constantly spin during time a game is in operation. As the propellor revolves, it kicks any balls that hit it to all parts of the playfield.

Max Wiczer, head of the firm, stressed the ease of installation as one of the outstanding features of the device, pointing out that all an operator need do on most games is remove a bumper, if he desires, or bore an additional hole into the play table.

**Norwood, O., Council Okays
High Fee Pinball Ordinance**

NORWOOD, O., June 12.—In a move that is bound to have a detrimental effect on the local pinball operator, the Norwood City Council passed Monday night (7) a pinball machine licensing ordinance that will set aggregate fees at \$525 per unit.

As the ordinance was written and adopted, license fees will be \$250 for the operator, additional \$250 for the distributor and \$25 for the location owner. Before a license will be granted, the operator or distributor will have to appear before the safety service director and specify the number of machines to be placed on location as well as the address of the locations.

Penalty section of the ordinance provides for a fine of \$300 if the games are used for gambling and permits the police to destroy the equipment of any exhibitor who is convicted on a gambling charge.

the L & N Music Company, Cleveland, for the State of Ohio.

The Rudolph Wurlitzer Company has appointed two new distributors, Winters Distributing Company, Baltimore, to cover the Baltimore and Washington area; and the Liberman Music Company, Hennepin Avenue, Minneapolis, to cover Minnesota, North and South Dakota, and Western Wisconsin.

**Scot Industries
To Make Daval
Counter Games**

CHICAGO, June 12.—Formation of Scot Industries and the taking over by that firm of the Daval Manufacturing Company's counter games division was announced this week by Sol Cotler, who is president and director of sales of the new company.

In reporting formation of the new concern, Cotler stated that Scot Industries is manufacturing and delivering the following products: American Eagle and Marvel, coin and non-coin models; Free Play; Cubs, and Aces. Tools and dies for these games were taken over by Scot Industries from Daval.

Cotler stated that the firm, with headquarters in Chicago, will also offer a complete repair service on all Daval games.

**Ventnor Ordinance
Gets Co-Operation**

VENTNOR, N. J., June 12.—Chief of Police Maurice Mower said that virtually all of the stores at this resort community adjoining Atlantic City are removing the pinball machines from their location as a result of the city's new ordinance forbidding the machines except under specific city rulings.

"Virtually all of them have been removed from the stores," Chief Mower said, "and the few that are left will be taken out, I am assured." The police chief said he anticipates no arrests in enforcing the new ordinance and expressed himself as pleased with the co-operation of storekeepers and the pinball machine operators.

Steel Making Up in May

NEW YORK, June 12.—Steel ingot production set a new peacetime high for the month of May, it was announced this week by the American Iron and Steel Institute here. The record came after the setback from the April coal strike. Production of ingots and steel for castings was 7,564,626 net tons in comparison with a revised figure of 6,218,157 and 7,339,014 in April, 1947. Operations in May rose to 94.7 per cent of capacity from the rate of 80.4 in the preceding month. In 1947 for the month of May the figure was 94.7. Despite the April loss in output, production for the first five months of this year was 35,803,898 tons. Last year it was 35,360,843 for the corresponding period.

**Start Shipping
United "Hits"**

CHICAGO, June 12.—United Manufacturing Company is now delivering the second of its "twin hits" series, a five-ball novelty replay called Rondeevoo. Initial member of the set was Monterrey, which has been in production and delivered for the past few weeks.

Like Monterrey, the new Rondeevoo features high scoring (4,999,000 total) and stepped up player action thru kickers and increased bonus pockets. A kicker control button is located on either side of the cabinet, while a replay button is featured between the coin chute and the plunger. Cabinet design for the newest game features a couple seated at a table, while the multi-colored backboard shows a night club scene.

METAL TYPER DISCS

FOR GROETCHEN TYPERS

\$7.00 PER 1,000

Manufactured from Precision Dies from Finest Quality Aluminum. Standard Thickness. Satin Finish.

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- 1 Hawaii 115.00
- 2 Tropicanas @ 160.00
- 1 Tropicana Roll Down 165.00
- 1 Torchy 85.00
- 1 Shoot the Bartender 115.00
- 1 Keep Flying 15.00
- 1 Four Roses 15.00
- 2 Trade Winds @ 15.00
- 1 Sea Breeze 35.00

PHONOGRAPH MACHINES

- 1 Wurlitzer 750 \$275.00
- 2 Wurlitzer 950 @ 250.00
- 2 Wurlitzer 1015 @ 625.00
- 1 Wurlitzer 600 75.00
- 2 Rock-Ola Deluxe @ 75.00
- 2 Rock-Ola Super @ 115.00
- 1 Bally Bowler (Used only 30 days, like new) 325.00

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Twin Super Bonus Bells	800.00
EVANS	
Winter Book	\$826.00
Casino Bells	637.50
Bang Tails	618.50
Galloping Dominos	618.50
BALLY	
Triple Bell	Write

7 POST-WAR MODELS, SCIENTIFIC POKERINOS, LIKE NEW, \$225.00 Each.

BUBBLE BALL GUM
30¢ per pound—all sizes—any quantity.

SHOE SHINE MACHINE

Already location proven by thousands of satisfied operators. 5¢ or 10¢ operated for one-half minute. **NOW DELIVERING—\$189.50.**



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8 Keeney 5-5-5-25 Super Bells	\$225.00
5 Bally Draw Bells	265.00
5 Buckley Track Odds, '46 Model	550.00
2 Buckley Track Odds, Latest Model	650.00
4 Keeney 3-Way Super Bonus Bells	695.00
4 Keeney 2-Way Super Bonus Bells	495.00
4 Super Bonus Bells, 5¢-5¢	495.00

85 GUSHERS
Brand New 5¢ J. P. Models, \$22.50 each
10 or more, \$19.50 each

VEST POCKETS
Brand New, Special \$59.50

10 POP SEZ POPCORN VENDORS
Like New, \$149.50 each

NEW COUNTER GAMES

Penny Target	\$ 39.50
A.B.T. Challenger	42.50
A.B.T. Model F.	47.50
Kicker & Catcher	35.00
Champion Basketball	22.50
Acme Electric Shocker	19.50
Camera Chief	19.95
Smiley	15.00

USED COUNTER GAMES

Pop Up	\$ 14.00
Post Card Vendors	15.00
Smiley	10.00
Bat-A-Ball Jr.	19.50
Blue Bonnet	15.00
A.B.T. Target Skill	20.00
Whiz	20.00
5 Pikes Peaks	18.00

USED VENDORS

4 15-Col. U-500 U-Need-A-Pak Cigarette Vendors	\$ 95.00
2 7-Col. S. & M. Cigarette Vendors	65.00
2 10-Col. Rowe Presidents	95.00
50 Silver King Ball Gum Vendors	8.50
25 Ace Nut and Gum Vendors	8.50
5 Shipman Stamp Machines, 2 Col.	15.00
50 5¢ Silver King Nut Vendors	8.50
10 N.W. DeLuxe 1¢-5¢ Vendors	22.00

NEW VENDORS

Atlas Bantam 5¢ Almond Vendor	\$12.50
Marion Scale	97.50
Silver King Hot Nut Vendor	29.95
Advance 25¢ Model 21F Vendor	22.50
Silver King 1¢ or 5¢ Nut or Gum	13.95
Victor Model K	12.95
Victor Model V-K	13.75
Victor C. B. Universal	13.95
Master 1¢-5¢ Comb.	15.95

ONE BALLS

7 Victory Special	\$175.00
7 Gottlieb Daily Races	175.00
4 Keeney Favorite	295.00

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SUPER BONUS BELLS
TRIPLE BELLS
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GOLD CUPS, F.P.
JOCKEY SPECIALS, F.P.
PUSHERTYPE ROTARYS

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1 Scientific Baseball	95.00
Jafco 9-Ft. Barrel Roll	125.00
10 Ten Strikes	69.50
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3 Chicken Sams	95.00
3 Keeney Air Raiders	110.00
3 New Bowl-a-Scores	125.00
Keeney Submarine	95.00
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2 Goaloe	150.00
8 Boomerangs	95.00
10 Wurlitzer Skee Balls	165.00
4 Wurlitzer High Score Skee Balls	185.00
Jack Rabbit	150.00
Hoot Mon Golf	75.00
Panorams	195.00
1 Genco Play Ball	85.00
2 Strikes & Spares	395.00
Premier Skee Barrel Roll	135.00
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1 Under Sea Raider	135.00
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2 Big Innings, F. S.	395.00
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Wheel of Romance	245.00
Pep-o-Meter	245.00
Screen Test and 10M Cards	245.00
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Scientific Pitch 'em & Bat 'Em	498.50
Evans' Bat-A-Score	345.00

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Hawaii	Write
Singapore	Write
Tropicana	Write
Bermuda	Write
Mimi	Write
Gold Mine	Write

Wood Ball ROLL DOWNS

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TOTAL ROLLS	85.00
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ONE WORLD	150.00
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GENCO PLAY BALL	85.00
PRO SCORE	Write
X RAY POKERS	225.00
BING-A-ROLLS	Write



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Seeburg 8800—R. C. Hitone	250.00	Wurlitzer 1015	425.00
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25¢ Play	258
50¢ Play	338

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Hawaii	80
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Big Hit	45



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2 Sea Isle	\$ 49.50 ea.
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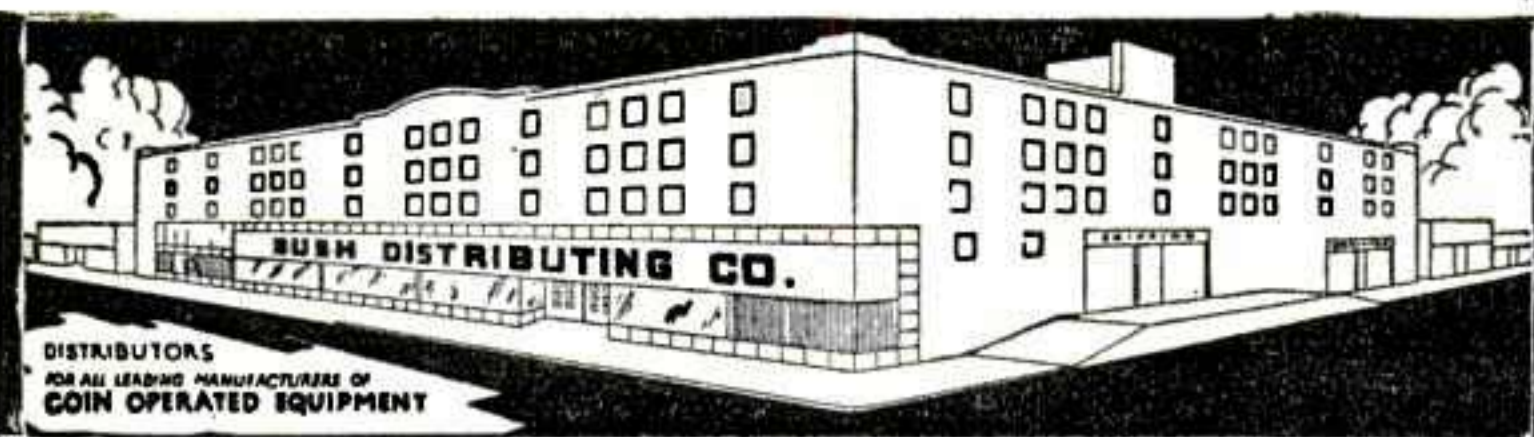
<h3>NEW PIN GAMES</h3> <p>UNITED RONDEEVOO UN. MONTERREY GOTT. KING COLE CHICOIN SPINBALL EXH. JAMBORRE MARVEL OLEOPATRA CHICOIN SHANGHAI GENCO MARDI GRAS BALLY RANCHO WMS. YANKS</p> <p>WRITE</p>	<h3>NEW COUNTER GAMES</h3> <table border="0"> <tr> <td>MARVEL POP-UP . . . \$ 29.50</td> <td>ACME SHOCKER . . . \$ 24.50</td> </tr> <tr> <td>ABT MODEL F 52.50</td> <td>DAVAL BEST HAND. 24.50</td> </tr> <tr> <td>ABT CHALLENGER . . 49.50</td> <td>SKILL THRILL . . . 24.50</td> </tr> <tr> <td>SHIPMAN ART SHOW . 49.50</td> <td>DAVAL BUDDY . . . 14.50</td> </tr> <tr> <td>GRIP-VUE 49.50</td> <td>1¢ AMER. EAGLE . . 37.50</td> </tr> <tr> <td>KICKER & CATCHER . 34.50</td> <td>GROET. CAMERA OH. 19.95</td> </tr> <tr> <td>GOTT. GRIP SCALE. . 29.50</td> <td>IMP, 1¢ or 5¢ . . . 14.50</td> </tr> <tr> <td>BAT-A-BALL JR. & STAND, Originally \$79.50, Now . . . \$29.50</td> <td></td> </tr> </table>	MARVEL POP-UP . . . \$ 29.50	ACME SHOCKER . . . \$ 24.50	ABT MODEL F 52.50	DAVAL BEST HAND. 24.50	ABT CHALLENGER . . 49.50	SKILL THRILL . . . 24.50	SHIPMAN ART SHOW . 49.50	DAVAL BUDDY . . . 14.50	GRIP-VUE 49.50	1¢ AMER. EAGLE . . 37.50	KICKER & CATCHER . 34.50	GROET. CAMERA OH. 19.95	GOTT. GRIP SCALE. . 29.50	IMP, 1¢ or 5¢ . . . 14.50	BAT-A-BALL JR. & STAND, Originally \$79.50, Now . . . \$29.50		<h3>NEW CONSOLES</h3> <p>MILLS 3-BELLS WRITE KEEN. GOLD NUG. \$800.00 EVANS RACES 931.00 BAL. TRIPLE BELL. 895.00 EV. WINTERBOOK . 826.00 EVANS BANGTAILS. 671.50 EV. CASINO BELL . 637.50 JENN. CHALLENGER 595.00 BAL. WILD LEMON . 542.50 BAL. DOUBLE UP . . 542.50</p>
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<h3>NEW ONE BALLS</h3> <p>BALLY GOLD OUP. F.P. \$645 BALLY TROPHY. P.O. . . 645</p>	<h3>NEW SLOTS</h3> <p>JENNINGS LITE-UP CHIEF JENNINGS STANDARD CHIEF MILLS JEWEL BELL MILLS BLACK GOLD, H.L. MILLS MELON BELL MILLS BLACK CHERRY COLUMBIA, JP . . . \$109.50 VEST POCKETS 65.00</p> <p>WRITE!</p> <p>DE L. COLUMBIA . . \$129.50 MILLS Q.T. 115.00</p>	<h3>NEW VENDORS</h3> <p>ARISTOCRAT POP CORN VENDORS \$225.00 ATLAS BANTAM 5¢ ALMOND VENDOR 12.50 MARION SCALE . . . 79.50 SILVER KING HOT NUT VENDOR . . . 29.85 5¢ 4-WAY MINT . . . 27.50 ADVANCE 25¢ MODEL 21¢ VENDOR . . . 24.00 SILVER KING, 1¢ or 5¢ NUT OR B.G. 13.95 VICTOR MODEL K . . 12.95 VIC. MOD. V-K, Del. 13.75 VIC. CUSTOM-BUILT UNIVERSAL N-W STAMP VEND. 13.95 69.00</p>																
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<h3>RECONDITIONED 5 BALLS</h3> <table border="0"> <tr> <td>MELODY . . . \$149.50</td> <td>BAFFLE OARD \$49.50</td> </tr> <tr> <td>NEVADA . . . 139.50</td> <td>STEP UP . . . 49.50</td> </tr> <tr> <td>BOWL LEAG. 129.50</td> <td>STATE FAIR. 49.50</td> </tr> <tr> <td>MEXICO . . . 119.50</td> <td>HOLLYWOOD. 44.50</td> </tr> <tr> <td>HAWAII . . . 109.50</td> <td>SUPERLINER 44.50</td> </tr> <tr> <td>FLAMINGO . . 89.50</td> <td>FAST BALL . . 44.50</td> </tr> <tr> <td>GOLD BALL . . 89.50</td> <td>SEA BREEZE 44.50</td> </tr> <tr> <td>MARJORIE . . 89.50</td> <td>SUSPENSE . . . 44.50</td> </tr> <tr> <td>LUCKY STAR 89.50</td> <td>MID. 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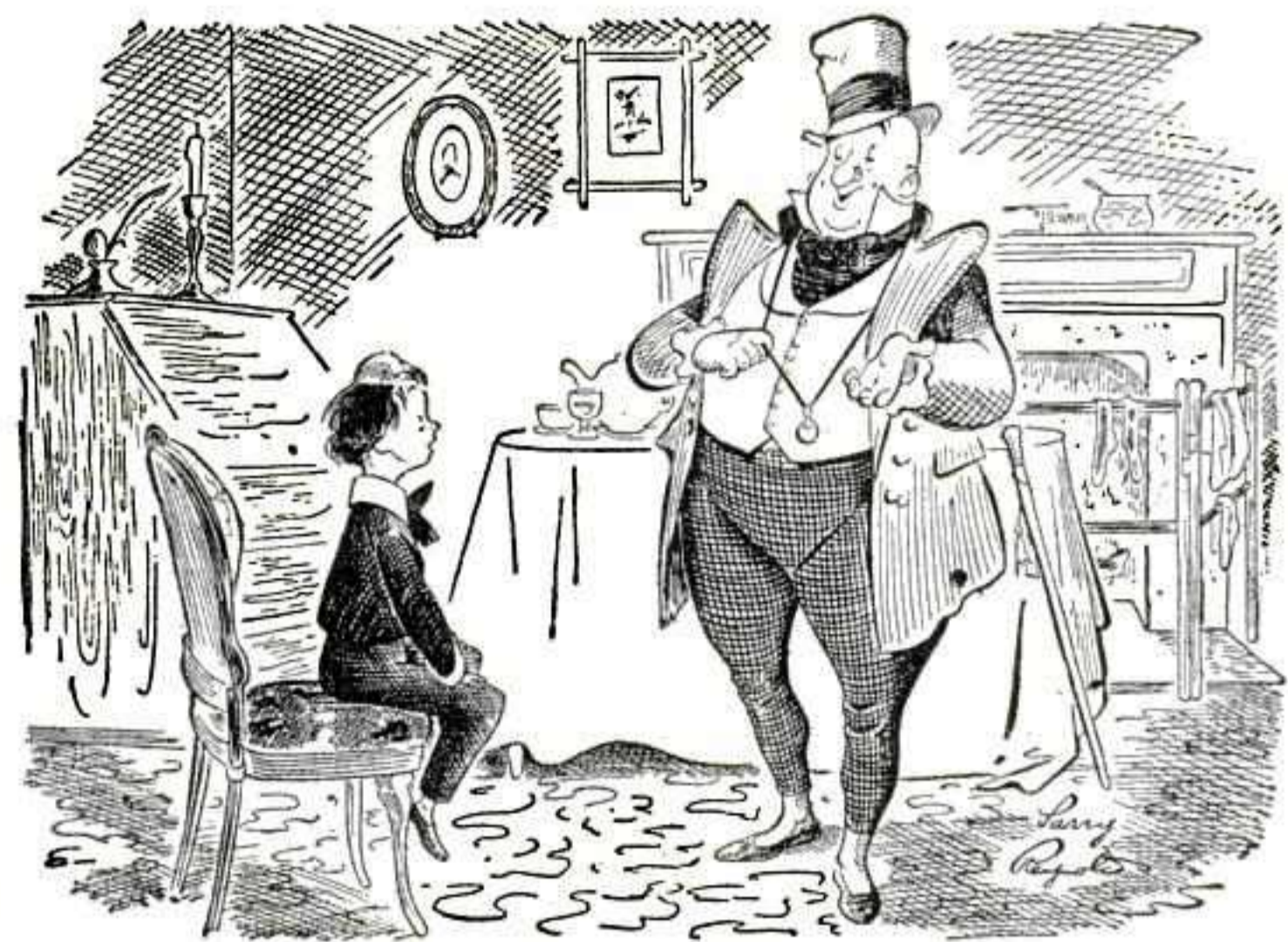
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Mr. Micawber was only half-right!

MR. MICAWBER'S financial advice to young David Copperfield is justly famous.

Translated into United States currency, it runs something like this:

"Annual income, two thousand dollars; annual expenditure, nineteen hundred and ninety-nine dollars; result, happiness. Annual income, two thousand dollars; annual expenditure, two thousand and one dollars; result, misery."

But Mr. Micawber was only half-right!

Simply *not* spending more than you make isn't enough. Every family must have a cushion of savings to fall back on...and to provide for their future security.

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You are invited to come in with us now when the opportunity to make big money is here.

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10¢ Pace Comet	60.00
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25¢ Pace Bantam	85.00
25¢ Watling Rolatop	49.50
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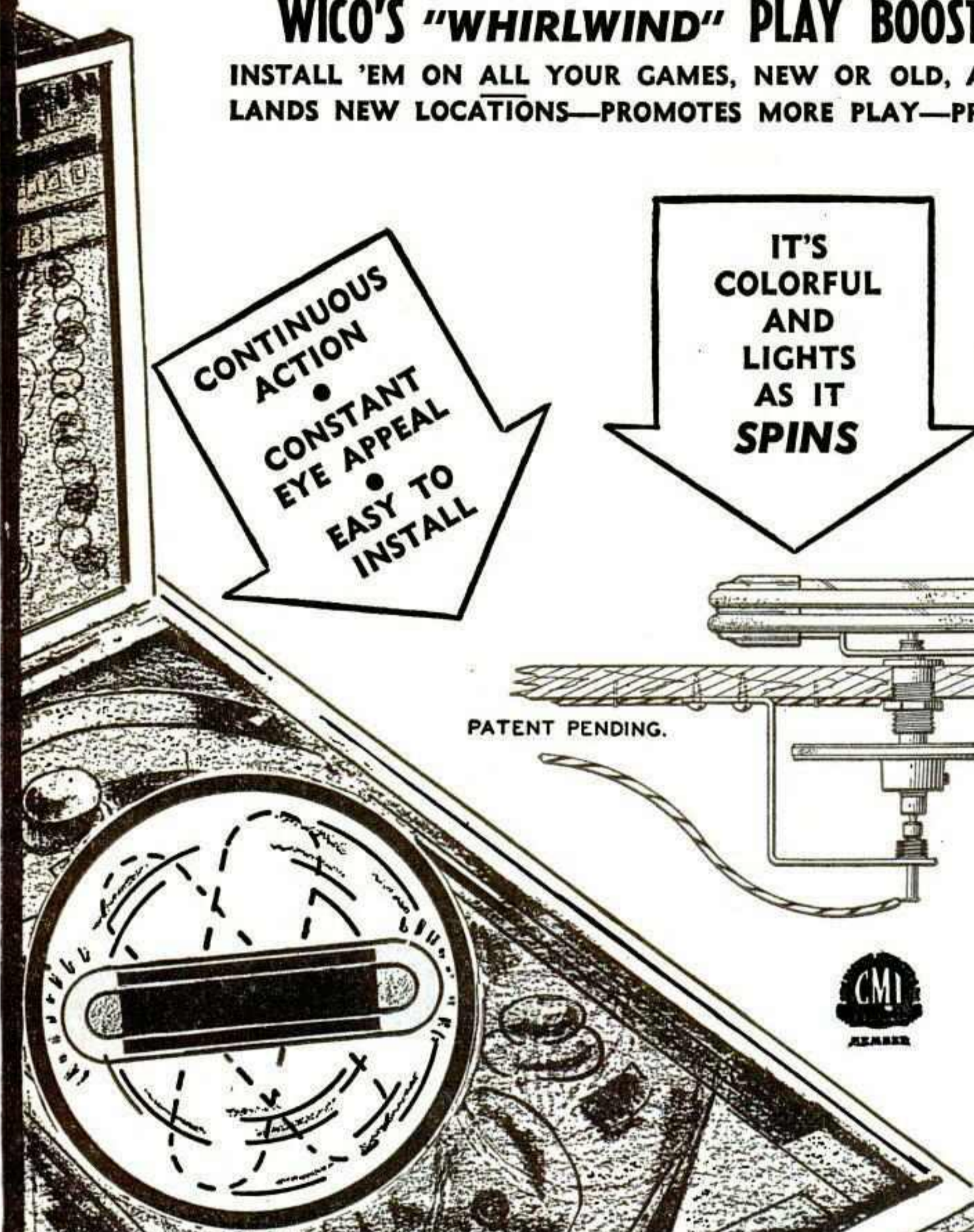
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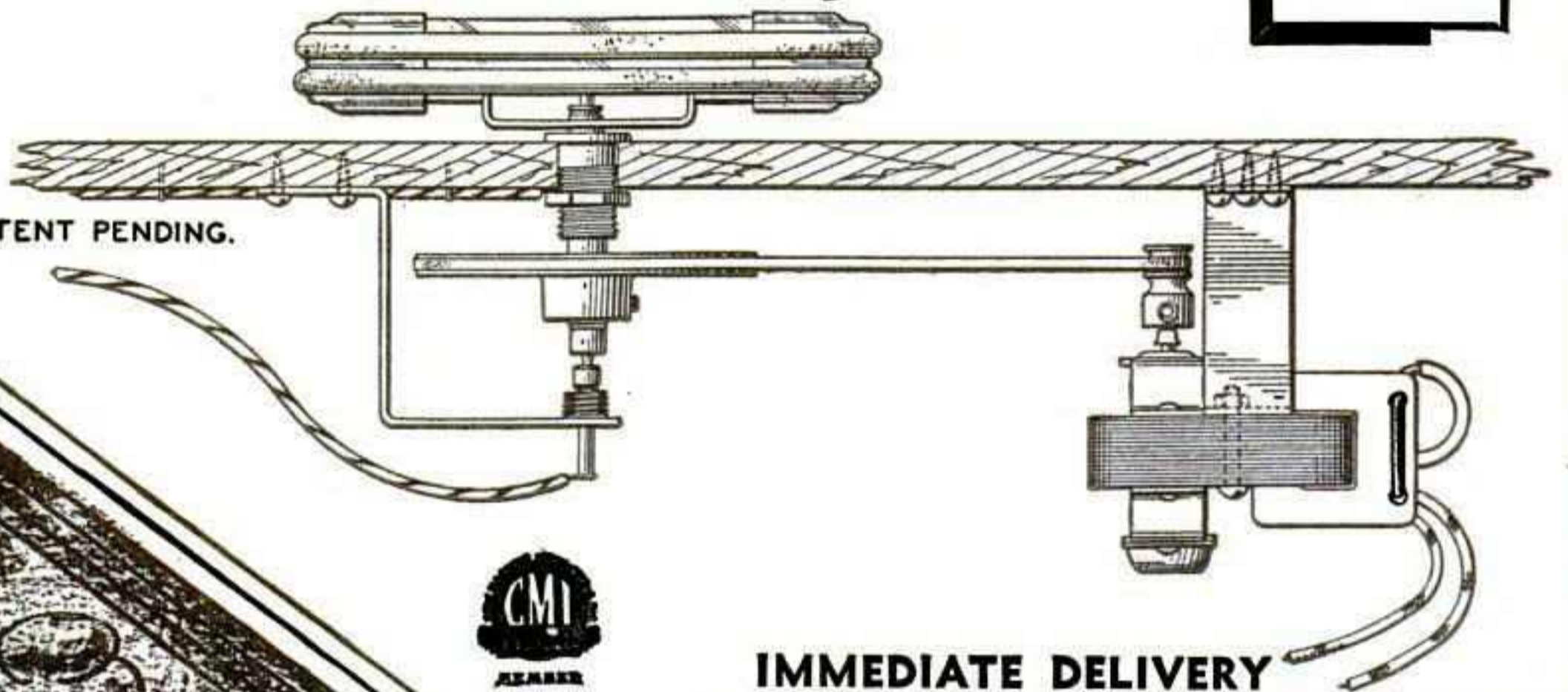
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Order a sample today, you'll order a dozen or more tomorrow; can be installed most any place on the playing field by simply removing a bumper. Complete instructions with each unit.

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IF YOU WANT THESE PHONOGRAPHS PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD \$35 PER MACHINE

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TERMS: 1/3 DEPOSIT, BALANCE C. O. D.	

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BONUS SUPER BELLS
In Original Crates
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Install one 2-Way Keeney Bonus Super Bell. Compare collections you make with a complete route of other equipment. Be assured — your Keeney 2-Way Bonus Super Bell will out-earn a group of competitive machines by a wide margin. A test will prove it!

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Now by
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- ★ 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.
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 SUPER HIGH SCORE,
 7 EXTRA ROLL-OVER
 BUTTONS
 AND 3 100,000 BUMPERS**

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**It Has Terrific
 Action with
 FIVE WAYS
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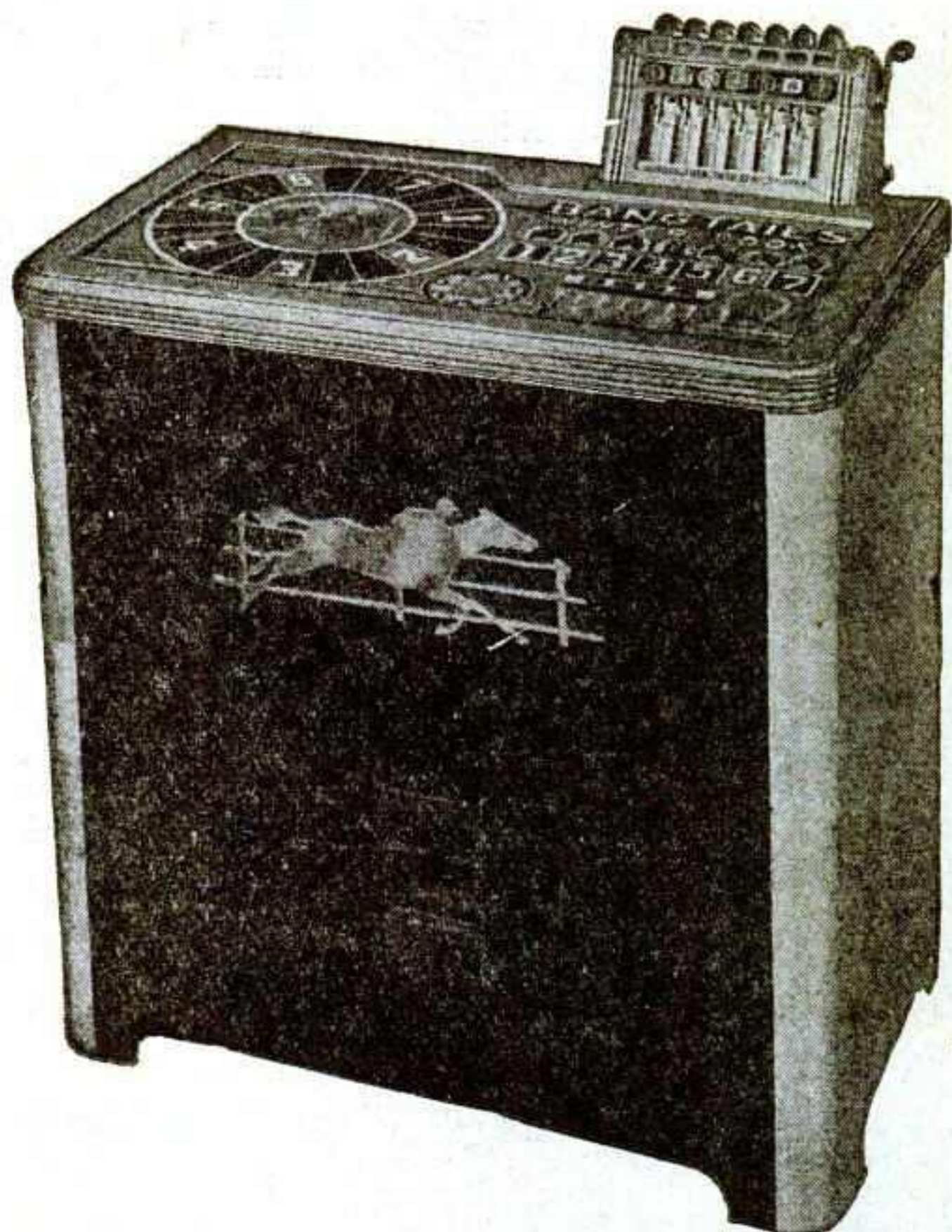
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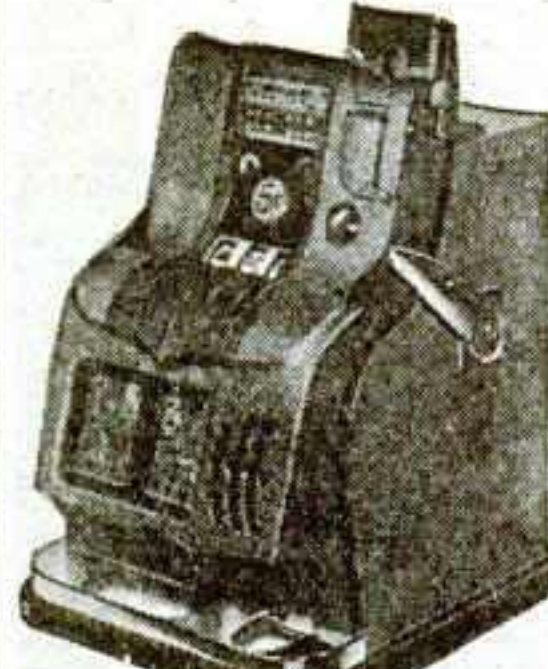
MILLS LATEST MACHINES



← GOLDEN FALLS
You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.
WRITE FOR PRICES



JEWEL BELL →
If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.
WRITE FOR PRICES



MILLS QT
A "Pony-Size" Bell. Weighs only 85 lbs. The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.
\$115.00 1/3 Deposit

New Box Stands, Single, Double and Triple Safes

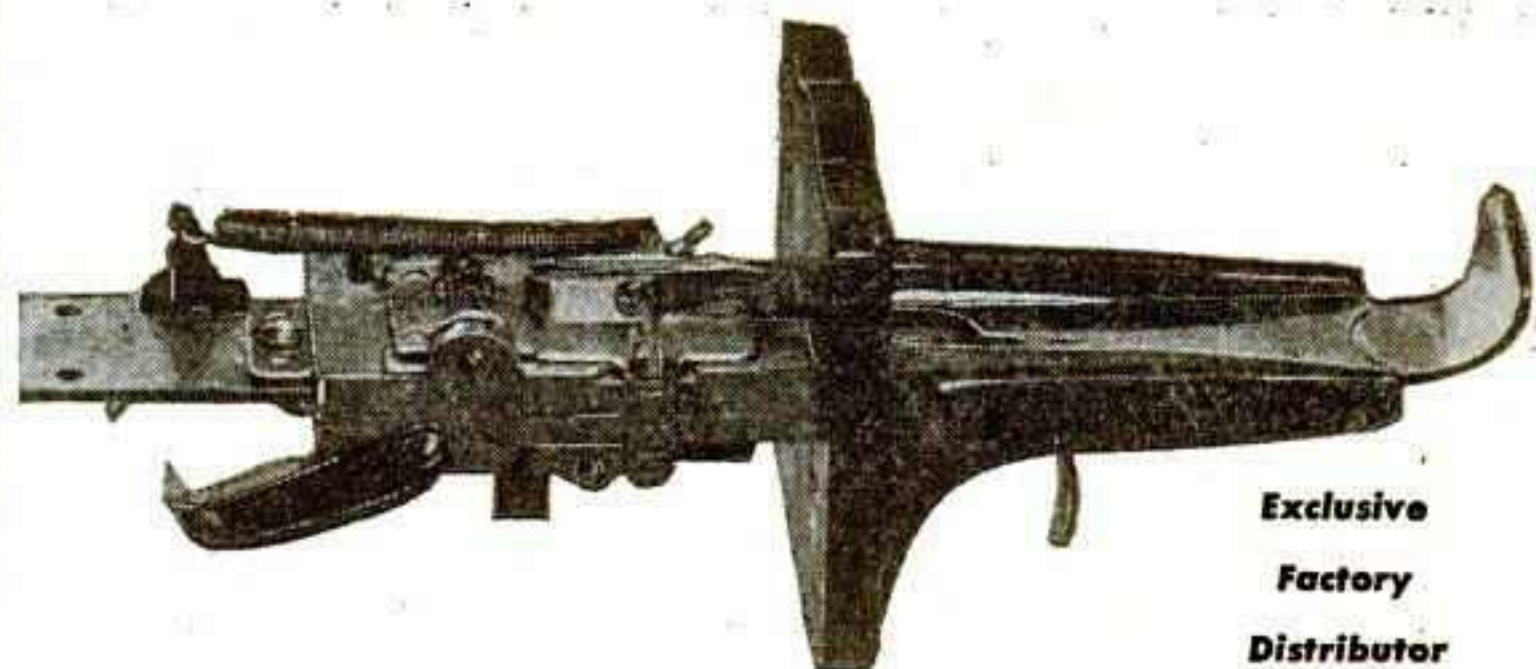


NEW VEST POCKET BELL
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payroll cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.
5¢ Play
\$65.00
1/3 Deposit

SICKING, INC. Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

FEATHER TOUCH "Sensation of the Nation" THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Down, Etc.



Exclusive Factory Distributor

Now being used by the leading manufacturers.
Beautiful appearance, trouble-free operation, 99% slug proof, easy push action—all add up to more coins in the cash box. Thousands of satisfied operators attest its quality.

Free Play Model (Specify Coin)\$3.95 Each
Non-Free Play Model (Specify Coin) 3.65 Each

Remember Heath for all your parts needs. We specialize in coin chutes for phonographs and all other type parts and supplies for any make coin machine.

WRITE TODAY FOR OUR LATEST CATALOG

THE HOUSE INTEGRITY BUILT—AMERICA'S FOREMOST PARTS SUPPLIERS.

HEATH DISTRIBUTING COMPANY

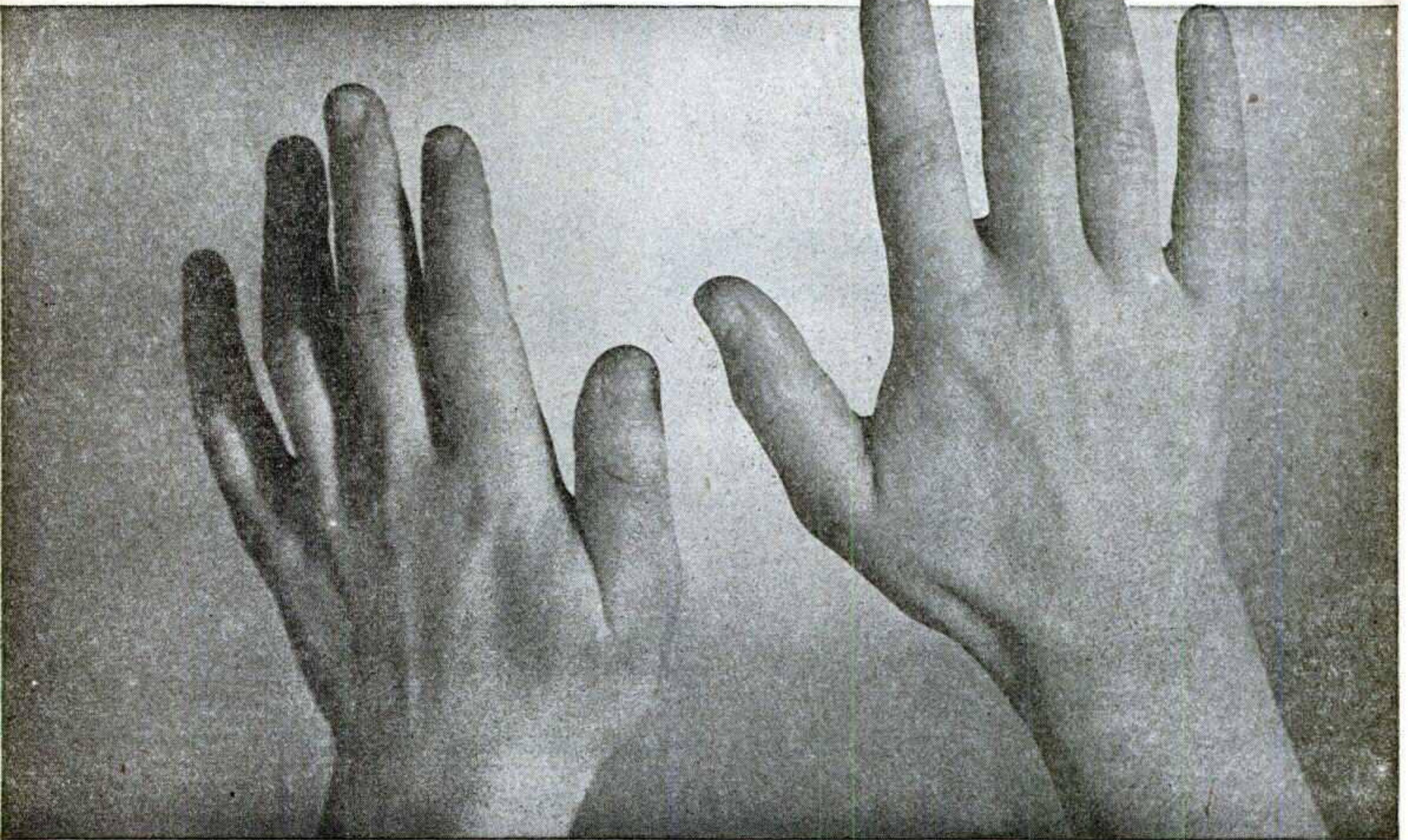
217 THIRD STREET MACON, GEORGIA

Phones: 2681-2



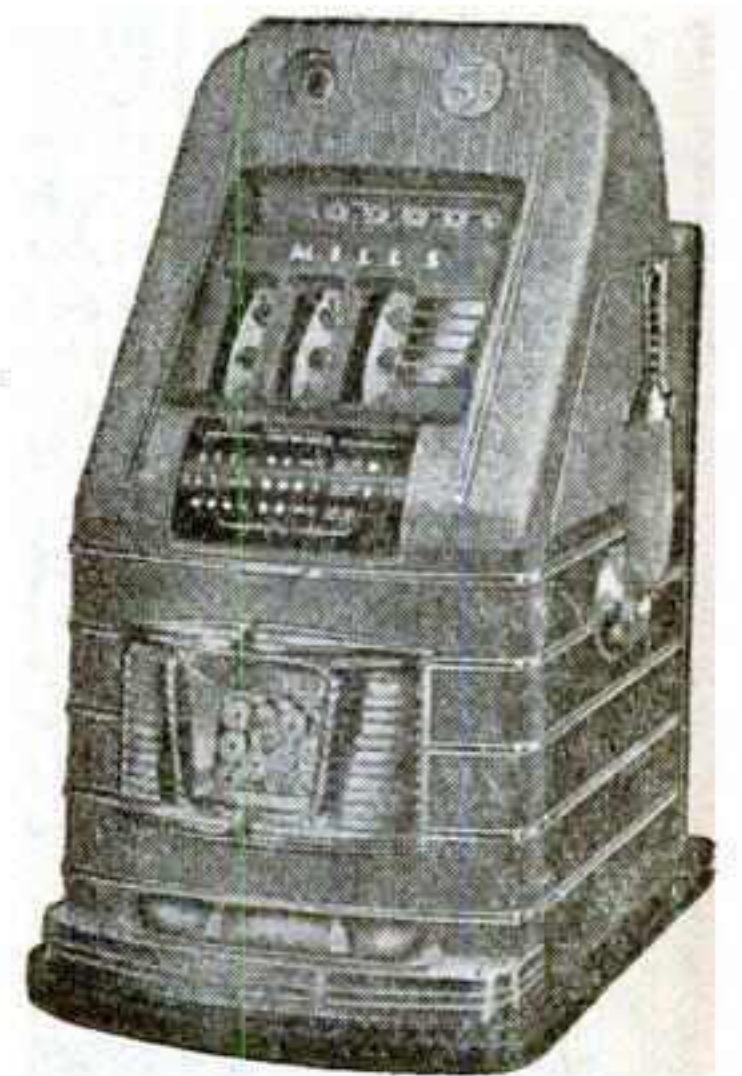
MEMBER

the hands of craftsmen!



Hands! Hands! Hands! Hands of craftsmen who build and assemble Mills Bell machines. Upon these hands depend their success, their endurance, their longevity. No other type machine in this world, for any use whatsoever, takes the beating that a Bell takes. They shake it; they kick it; they pound it; they jerk it practically off the stand, yet the sturdiness and stamina built into the Mills Bell by the hands of Mills craftsmen enable it to take this terrific beating. For long life, for long service and for long profits, operate Mills Bells!

THE MILLS JEWEL BELL



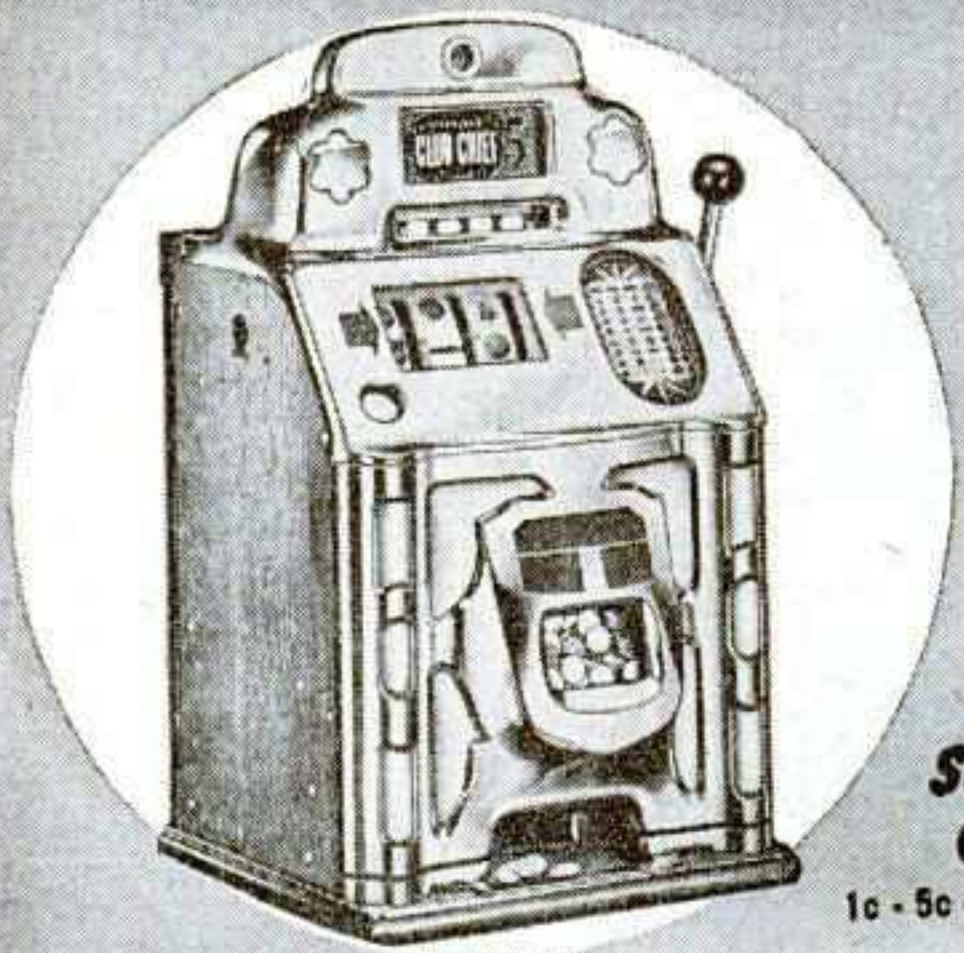
BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

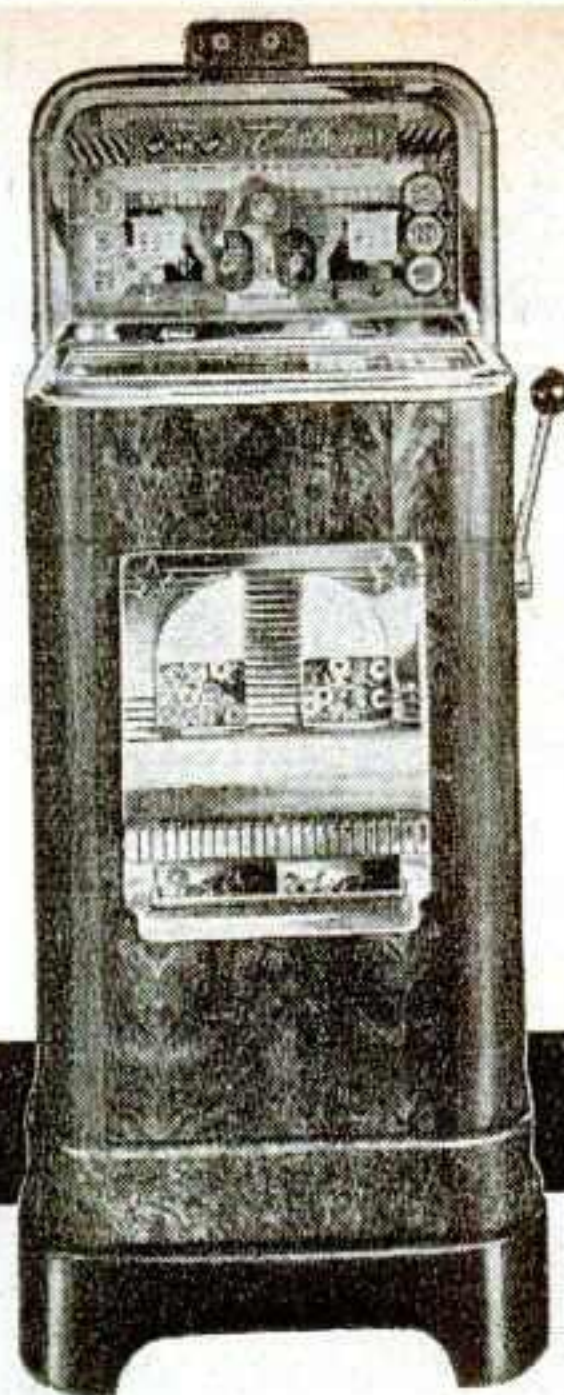


**Jennings
STANDARD CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

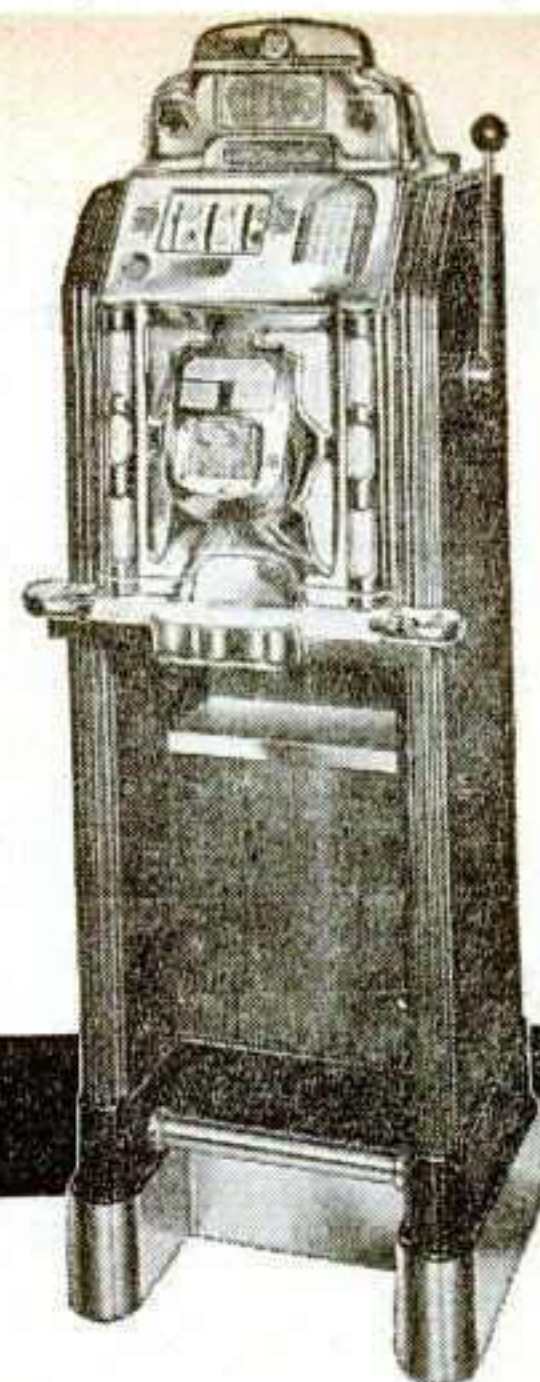
THE COMPLETE JENNINGS LINE!



**Jennings
Super De Luxe
CLUB CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play



**Jennings Twin Play
CHALLENGER**
5c - 5c 5c - 10c 5c - 25c Play



**Jennings
CLUB CONSOLE**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder . . . Jennings' new payout sensation.

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

Free Plays READY FOR LOCATION

Ballyhoo	\$ 69.50	Havana & Motor. \$	69.50	Singapore	\$139.50
Bonanza	89.50	Hiride	89.50	Smoky	69.50
Baffle Card	39.50	Kilroy	39.50	Spellbound	29.50
Big Hit	19.50	Lucky Star	79.50	State Fair	49.50
Carousel	59.50	Lightning	39.50	Starlite	89.50
Click	69.50	Mam'selle	79.50	Step Up	49.50
Crossfire	69.50	Manhattan	159.50	Streamliner	39.50
Cyclone	69.50	Maisie	89.50	Super Score	29.50
Co-Ed	69.50	Mexico	89.50	Suspense	29.50
Dynamite	59.50	Miss America	69.50	Sunny	139.50
Fast Ball	39.50	Nevada	119.50	Smarty	39.50
Fiesta	89.50	Playboy	79.50	Tally Ho	89.50
Flamingo	69.50	Rio	69.50	Tornado	59.50
Flying Trapeze ..	109.50	Rocket	59.50	Treasure Chest ..	89.50
Gold Ball	99.50	Sea Breeze	29.50	Torchy	79.50

MUTOSCOPE PUNCH A BAG
A-1 Condition—\$195.00

ANY OF THE ABOVE GAMES CAN
BE HAD WITH *Flippers*
FOR \$7.50 ADDITIONAL
In ordering be sure to specify.

Write for Complete List
All Types of Equipment.



TERMS: 1/3 Deposit,
Balance Sight Draft.

**SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.**

SEEBURG DISTRIBUTORS IN
CINCINNATI • DAYTON • FT. WAYNE
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624 S. Third St., Louisville 2, Ky. 228 W. 7th St., Cincinnati 2, Ohio
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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

The New EXTRA AWARD

**CRISS CROSS
JACKPOT
BELLE**

X X X

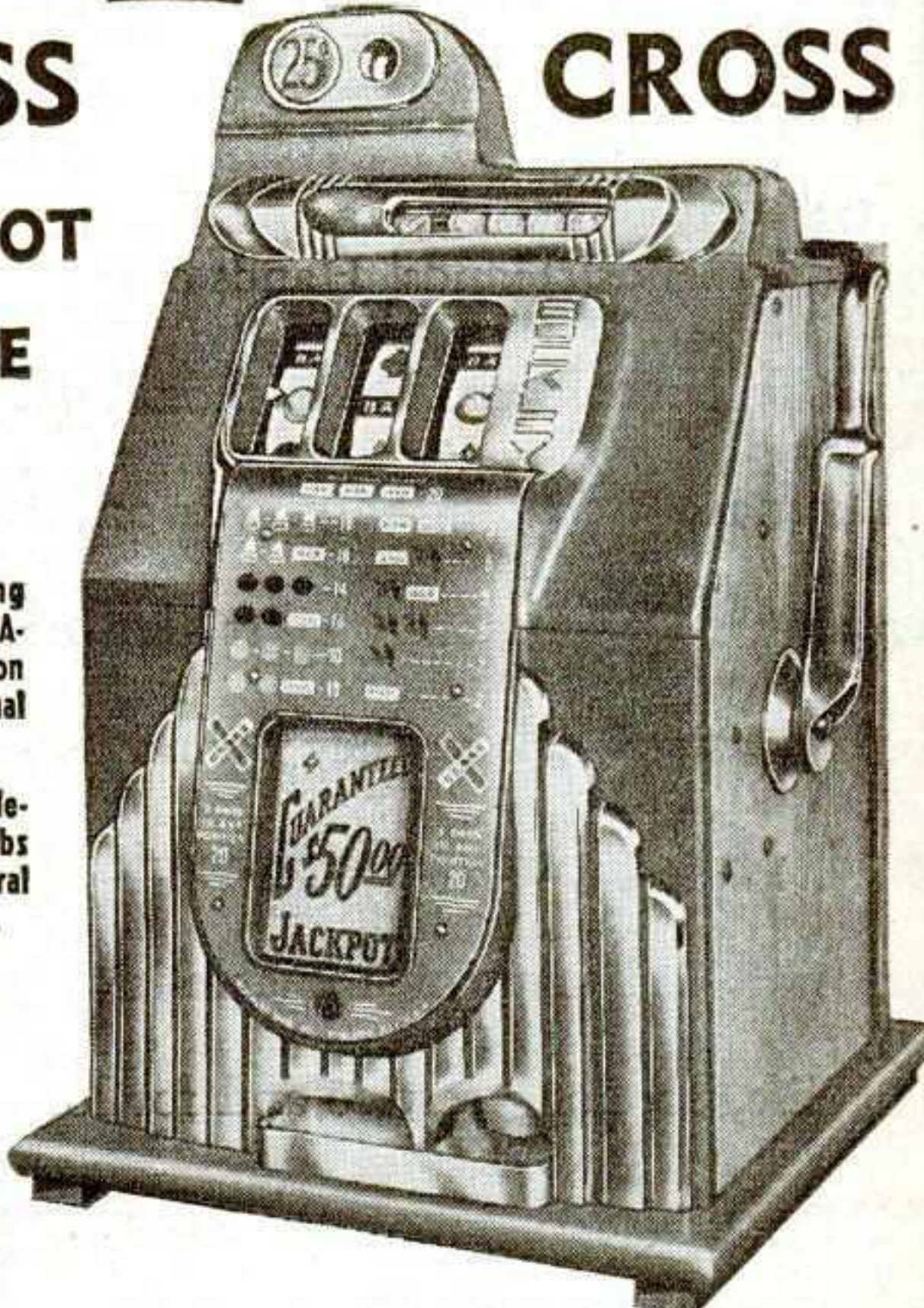
This outstanding bell features EXTRA-AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

X X X



(MEMBER)



Buckley Manufacturing Co.

4223 WEST LAKE STREET • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533

It's Here BEACON Jr.

- Increase Collections
- Build Good Will
- Get New Locations
- Hold Good Locations



Four good reasons why you should install a Beacon Coin Changer—Changes dimes into two nickels—Quarters into five nickels—Slugproof, Cheatproof, and Foolproof. Can easily be mounted to a wall, counter, game, or to a stand. Holds \$20.00 in nickels, weighs 20 lbs., and is sturdily built.

IMMEDIATE DELIVERY **\$49.50** F. O. B. CHICAGO

BELL PRODUCTS CO.

2000 N. Oakley, Chicago, Ill.

BEN RODINS SAYS

If I Can't Guarantee It . . . I Won't Ship It

RECONDITIONED GAMES

(Ready for Location)

LATEST NEW GAMES

Call Now for the Latest New Games at Lowest Prices.

BERMUDA .. \$135.00	MYSTERY ... \$ 44.50
BONANZA .. 120.00	NEVADA 104.50
CO-ED 85.00	RANGER 72.50
DOUBLE	SEA ISLE ... 130.00
BARREL ... 29.50	STAGE DOOR
HONEY ... 69.50	CANTEEN . 24.50
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Hundreds of Other Games Available. Call or Write for Lowest Prices!

MARLIN
AMUSEMENT CORPORATION
412 9th St., N. W. WASHINGTON, D. C. DI 1625

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WANT TO BUY

MILLS ESCALATOR SLOTS

**GENCO TOTAL ROLLS
CHICOIN BASKETBALL CHAMPS**

OR WILL TRADE FOR OTHER EQUIPMENT

SPECIAL: 50c JEWEL BELLS—WRITE

IMMEDIATE DELIVERIES—ALL NEW EQUIPMENT! WRITE OR CALL FOR PRICES

SHOOTING STARS

5-Ball Free Play Game, New, in Original Cases.
\$69.50

Reconditioned Consoles

Keeney Single Bonus . . . \$325.00
Keeney 3-Way Bonus . . . 795.00
DeLuxe Draw Bells . . . 295.00
Mills 3 Bell . . . 485.00
Evans Lucky Lucra, 5¢/25¢ 195.00
Keeney 4-Way, 5¢/25¢ . 185.00
Jumbo FP and PO Comb. . 99.50

Tumblers and Boomerangs

Upright novelty high score games. New, in original cases.

\$129.50

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Consoles, Slots, Scales, Etc.
FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information.
Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. CABLE: MOCOIN.

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VEND-ALARM

(Trade Mark registered)

Automatic Burglar Alarm for Vending Machines and Automobiles.

VEND-ALARM, 3850 Montgomery Road, Norwood 12, Ohio

CENTRAL OHIO'S QUALITY BUYS

KEENEY'S NEW ELECTRIC CIGARETTE VENDOR

NOW ON DISPLAY IN OUR NEW SHOW ROOMS

ORDERS NOW TAKEN FOR PREFERRED DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

CONSOLES

USED

Draw Bells, Regular . \$229.50
Draw Bells, Red Buttons 259.50
5¢ Bonus Super Bells 295.00
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5¢-10¢-25¢ Keeney Triples 795.00
5¢-5¢-25¢ Bally Triple 545.00
5¢ Bally Club Bell . . 89.50
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5¢ Paces Reels, C.P. . 49.50
5¢ Bally Big Tops, C.P. 79.50
5¢ Evans Gal. Dominos, '47 415.00

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Wurl. Skee Rolls, 14-Ft. 165.00
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MUSIC

Rock-Ola Standard . \$109.50
Rock-Ola DeLuxe, '39 149.50
Rock-Ola Master, '40. 159.50
Rock-Ola Super . . . 179.50
Seeburg Hideaway, RC 249.50
Singing Towers 89.50
Aireon, Like New . . . 295.00
AMI Highboy, 40 Selections 295.00
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Wurlitzer 500, Victory Cabinet 145.00
8 Wurl. #125 Wall Boxes, Ea. 15.00
8 Seeburg Bar Boxes, RC 35.00
616 Wurlitzers 89.50

NEW SLOTS

Mills Black Cherry . . \$248.50	5¢	10¢	25¢	50¢
Mills Jewel Bells . . . 248.00	253.00	258.00	350.00	
Mills Golden Falls . . . 248.50	253.50	258.50	350.00	
Mills Vest Pockets . . . 74.50				
Jennings Std. Chief . . 269.50	279.50	289.50	399.00	
Jennings Club Chief . . 324.00	334.00	344.00	454.00	
Groetchen Columbia . . .			145.00	
Watling Rotatop 175.00	200.00	225.00	300.00	
Pace DeLuxe Chrome . . 245.00	255.00	265.00	375.00	
\$1.00 Pace DeLuxe . . .			550.00	

CONSOLES

NEW

5¢-25¢ Bonus Super Bells \$800.00
5¢-25¢ Gold Nuggets 800.00
5¢ Bally Wild Lemons 542.50
5¢ Bally Double Ups. 542.50

USED AND FACTORY REBUILT SLOTS

5¢ Blue Fronts . . . \$ 79.50
10¢ Blue Fronts . . . 89.50
25¢ Blue Fronts . . . 99.50
5¢ Brown Fronts . . . 99.50
10¢ Brown Fronts . . 109.50
50¢ Chiefs 249.50
50¢ Blue Fronts . . . 249.50
\$1.00 Chief 475.00

REBUILTS LIKE BRAND NEW
5¢ COPPER, GOLD AND BLUE, Hammerold Finish . \$119.50
10¢ COPPER, GOLD AND BLUE, Hammerold Finish . 129.50
25¢ COPPER, GOLD AND BLUE, Hammerold Finish . 139.50
(Drill Proof and Knee Action)

NEW PIN BALLS

EXHIBIT—SAMBA
UNITED—MONTERREY
UNITED—WISCONSIN
UNITED—RONDEVOO
UNITED—MANHATTAN
GENCO—MARDI GRAS
CHI COIN—SHANGHAI
CHI COIN—TRINIDAD
WILLIAMS—YANKS

COUNTER GAMES

1¢ Sparks, Check P.O. \$12.50
1¢ D'aval Marvels . . . 19.50
5¢ Gushers, New . . . 29.50
5¢ Davals, Free Play. 39.50
1¢ Marvel Pop Up, New 25.00
1¢ Target Skills . . . 22.50
1¢ Gottlieb Grip Scales 32.50
1¢ D'aval Buddy-Cigarette . . . 27.50
5¢ Jennings Grandstands . . . 12.50

SAFES & STANDS

REVOLVAROUNDS

Single DeLuxe \$ 79.50
Single DeLuxe 119.50
Double DeLuxe 116.50
Double DeLuxe 162.50
Triple DeLuxe 262.50
Heavy Double 265.00
Box Stands 25.00

1/3 DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

525 South High
Columbus 15, Ohio

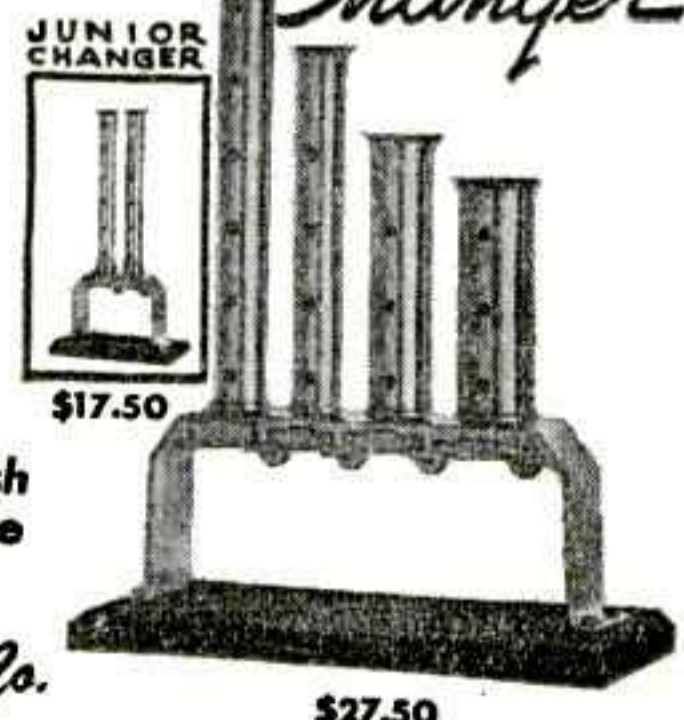
New Telephone Number: Adams 7254

PRECISION BUILT
Lightning Fast

The Master Changer

"AS ESSENTIAL AS YOUR CASH REGISTER"

A flick of the finger dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves in the palm of your hand. No unnecessary trips to the cash register. Tubes hold quarters and halves offered for change



\$17.50

\$27.50



Lustrous Chrome Finish
Heavy Weighted Base

Northwest Sales Co.
EXCLUSIVE NATIONAL DISTRIBUTOR
2144 Elliot Ave. Seattle 1, Washington

CLOSE-OUT SALE

BRAND NEW

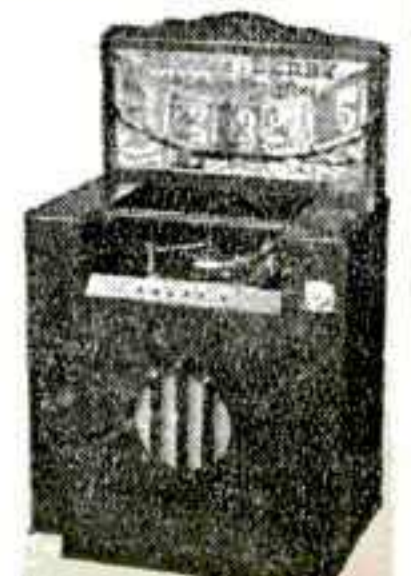
"MISTIC DERBY" games

Original crates, only 20 left at \$50 apiece while they last.

Call or wire:

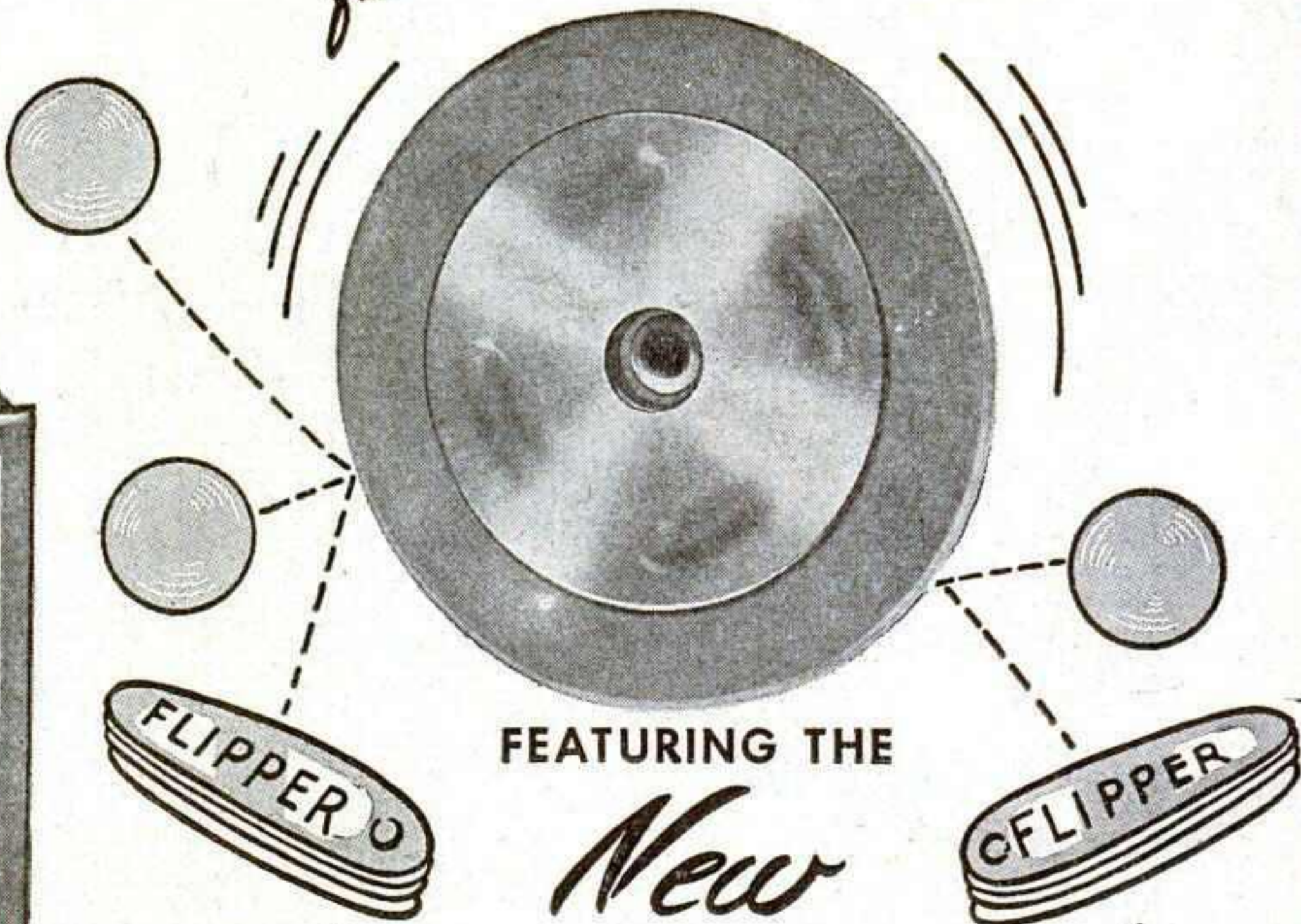
SHORELINE DISTRIBUTORS

2303 No. 11 St., Phone: 5619 or 2-4349, Sheboygan, Wis.



DANGER!
BEWARE OF
FLYING BALLS

WE'RE GIVING YOU FAIR WARNING
Chicago Coin's **SPINBALL**
IS THE *fastest* GAME ON THE MARKET



FEATURING THE

New
"Spinning Bumper"

WITH CONTINUOUS ROTATING ACTION

The sensational NEW "Spinning Bumper" revolving at the terrific speed of 2400 R. P. M. makes this new 5-Ball game the fastest yet played.

Its rotating action kicks and spins balls to all corners of the playing field, adding greater scoring and thrills.

What Action!

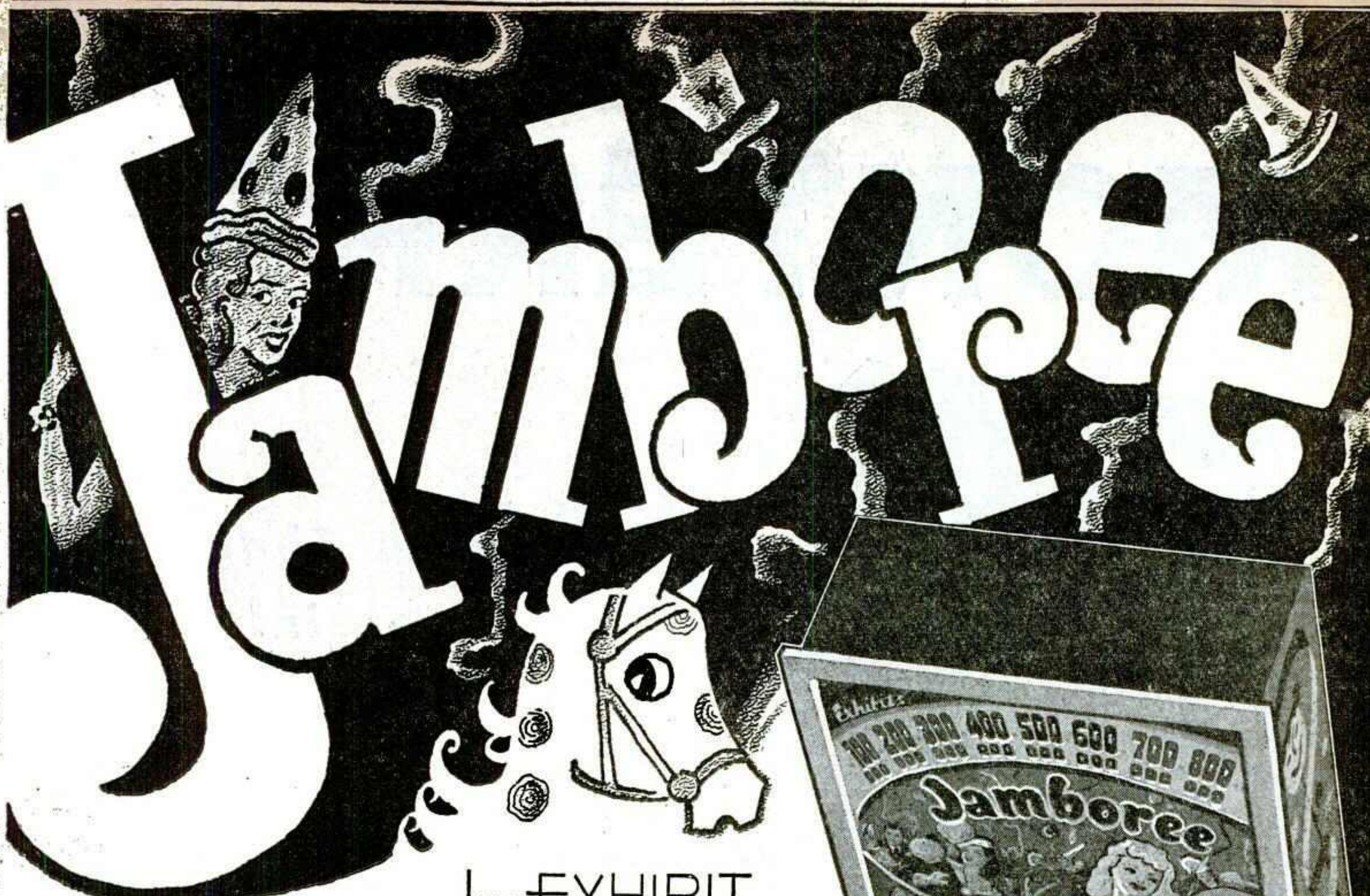
The "Spinning Bumper" coupled with SPINBALL'S 2 super-power flippers, make the entire playing field a giant score board... skillfully located at the lower end of the playing field, the player controlled flippers kick the balls up to the "Spinning Bumper" which in turn zooms and whizzes the ball around the playing field for added score.

VISIT YOUR DISTRIBUTOR
TODAY! SEE AND PLAY
SPINBALL

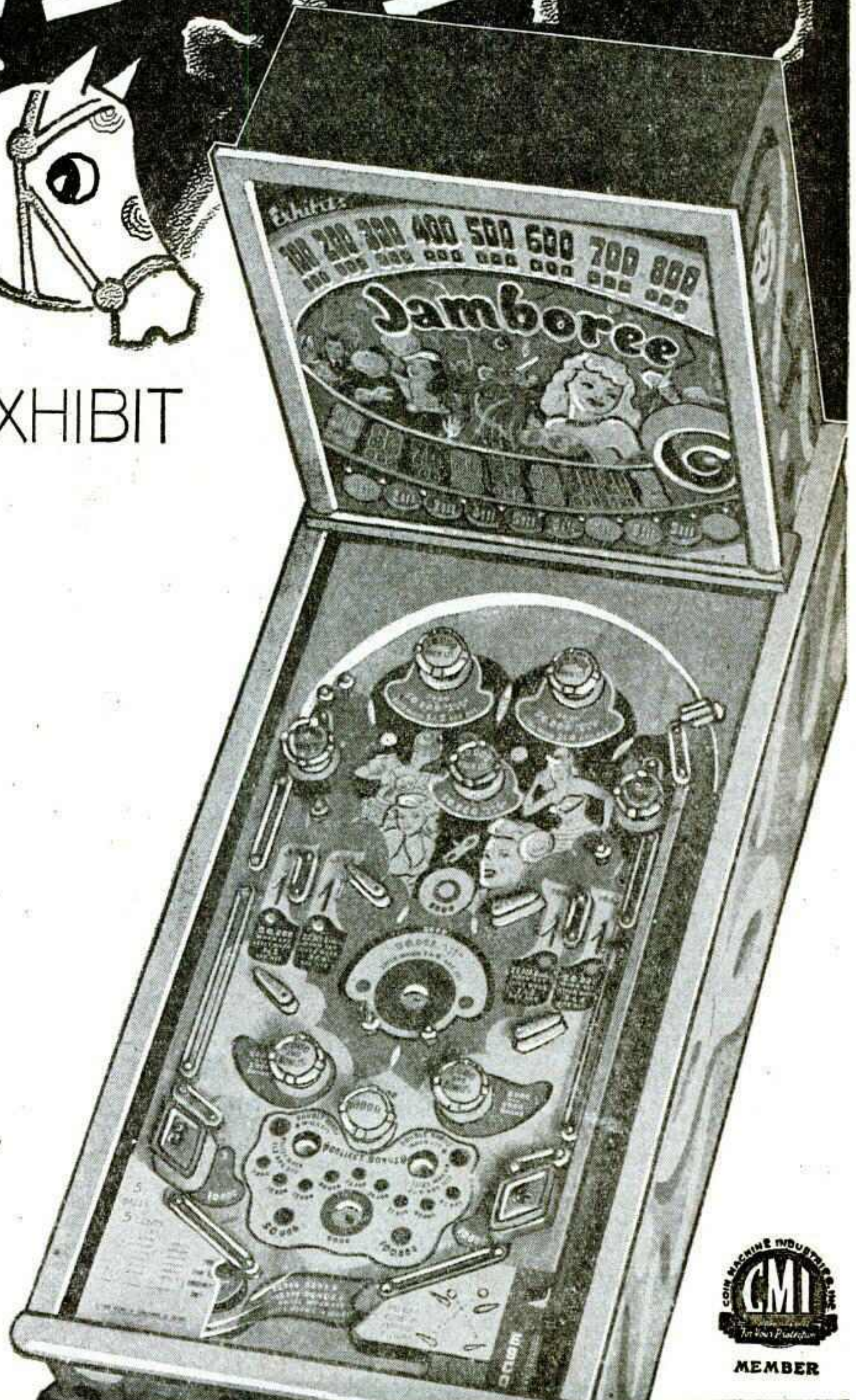
To Date
the **HIT**
of '48



CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



by EXHIBIT



- **EXCITING SKILL KICKOUT WITH LAST MINUTE WINNERS!**
- **SEVEN—50,000 POSSIBILITIES PLUS SINGLE AND DOUBLE BONUS HOLES**
- **8 BONUS BUILD-UP FEATURES**
- **4 SKILL FLIPPERS**

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**Greater Than
Wisconsin!**

**FIVE-BALL
NOVELTY
REPLAY**

KICKER
CONTROL
BUTTON
EACH SIDE

REPLAY BUTTON

See Your
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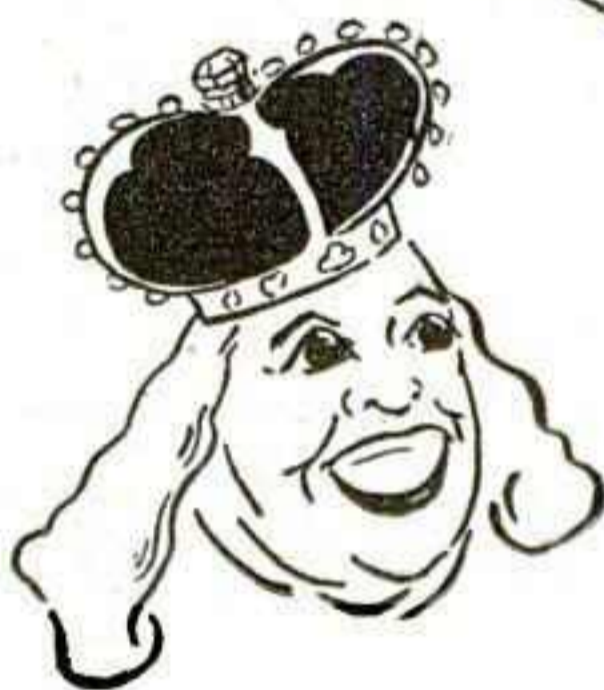
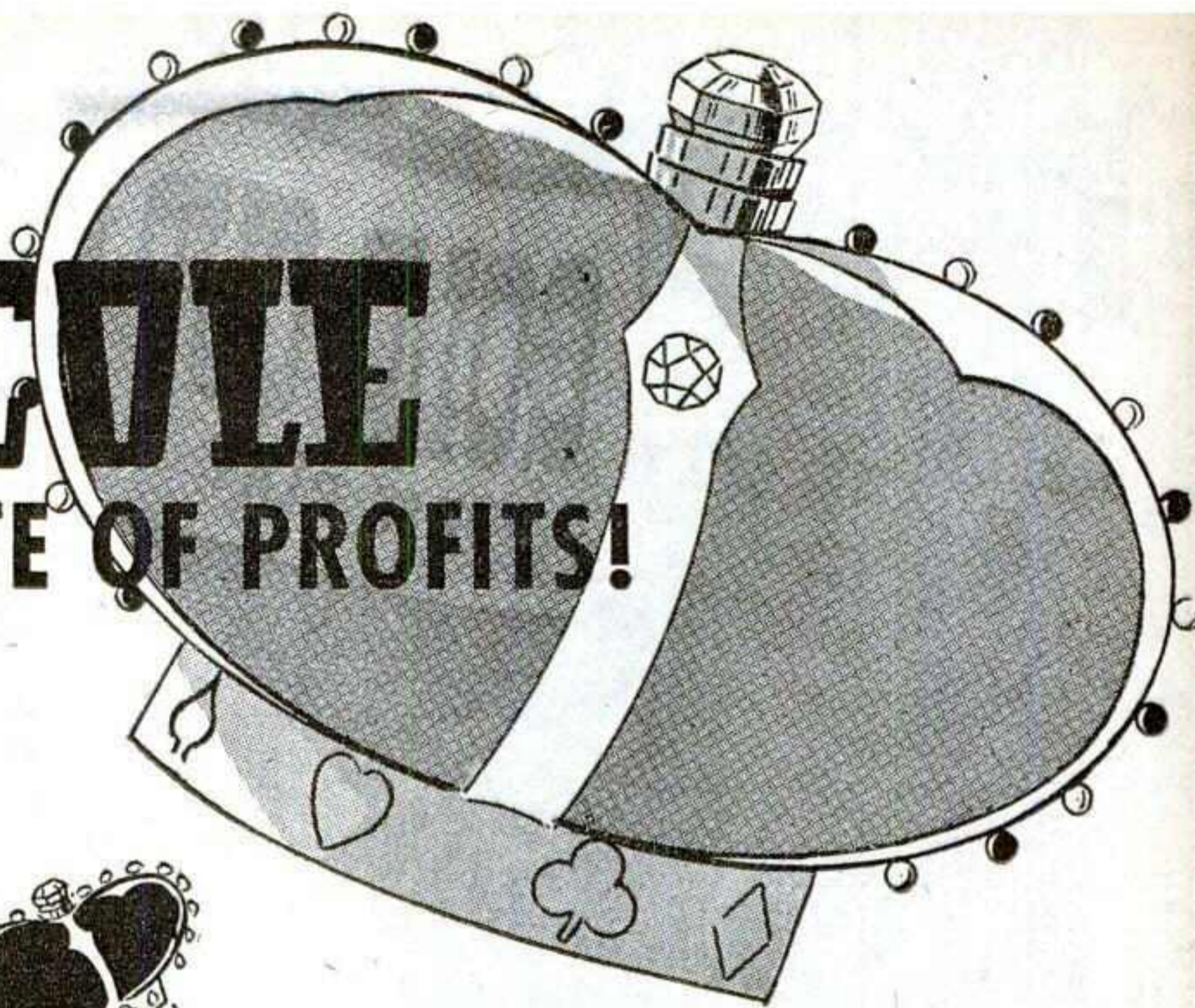
UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

OLDE KING COLE MIGHTY POTENTATE OF PROFITS!



Olde King Cole is a merry old soul,
And a merry old soul is he.
He says: "Here's a game
That's heading for fame—
The best of them all, I can see!"



SUPER-SENSITIVE
CONTROL BUTTONS
ON BOTH SIDES

●
**2 COMPLETE
SEQUENCES!
HIGH SCORE!
BONUS!
DOUBLE BONUS!
ADVANCE BONUS!**

●
**NEW "CROWN"
BUMPER**
Advances Bonus

●
**NEW "DRUM-ROLL"
SOUND EFFECTS!**

●
**Original
FLIPPER BUMPERS**
(Patent Pending)

"There is no
substitute for
QUALITY!"

**SEE YOUR
DISTRIBUTOR
NOW!**

D. Gottlieb & Co.

1140-50 N. Kostner Avenue
Chicago 51, Illinois

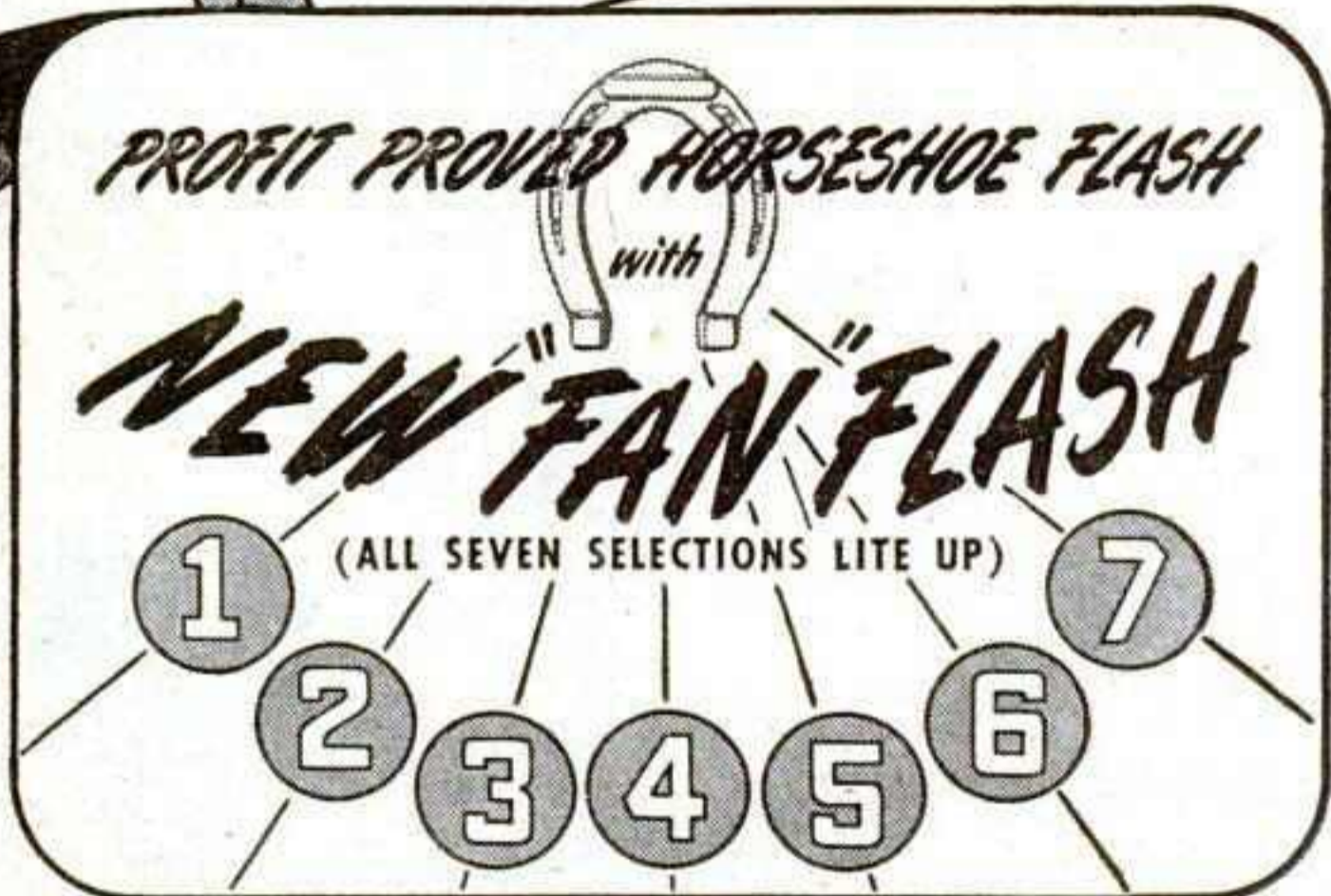




Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC



Players play up to 6, 8, or 10 coins per game. Get GOLD CUP and TROPHY on Location Now . . . Earn Real Money

Bally
TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

IN CONTINUOUS PRODUCTION FOR
TWO YEARS

*Going stronger
than ever!*



ORDER FROM YOUR
BALLY DISTRIBUTOR TODAY!

A BALLY GAME FOR EVERY SPOT
RANCHO • BIG INNING • HY-ROLL • HI-BOY
WILD LEMON • DOUBLE-UP • DELUXE BOWLER



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THE *Symphonola*

ANSWERS THE NEED OF EVERY LOCATION!

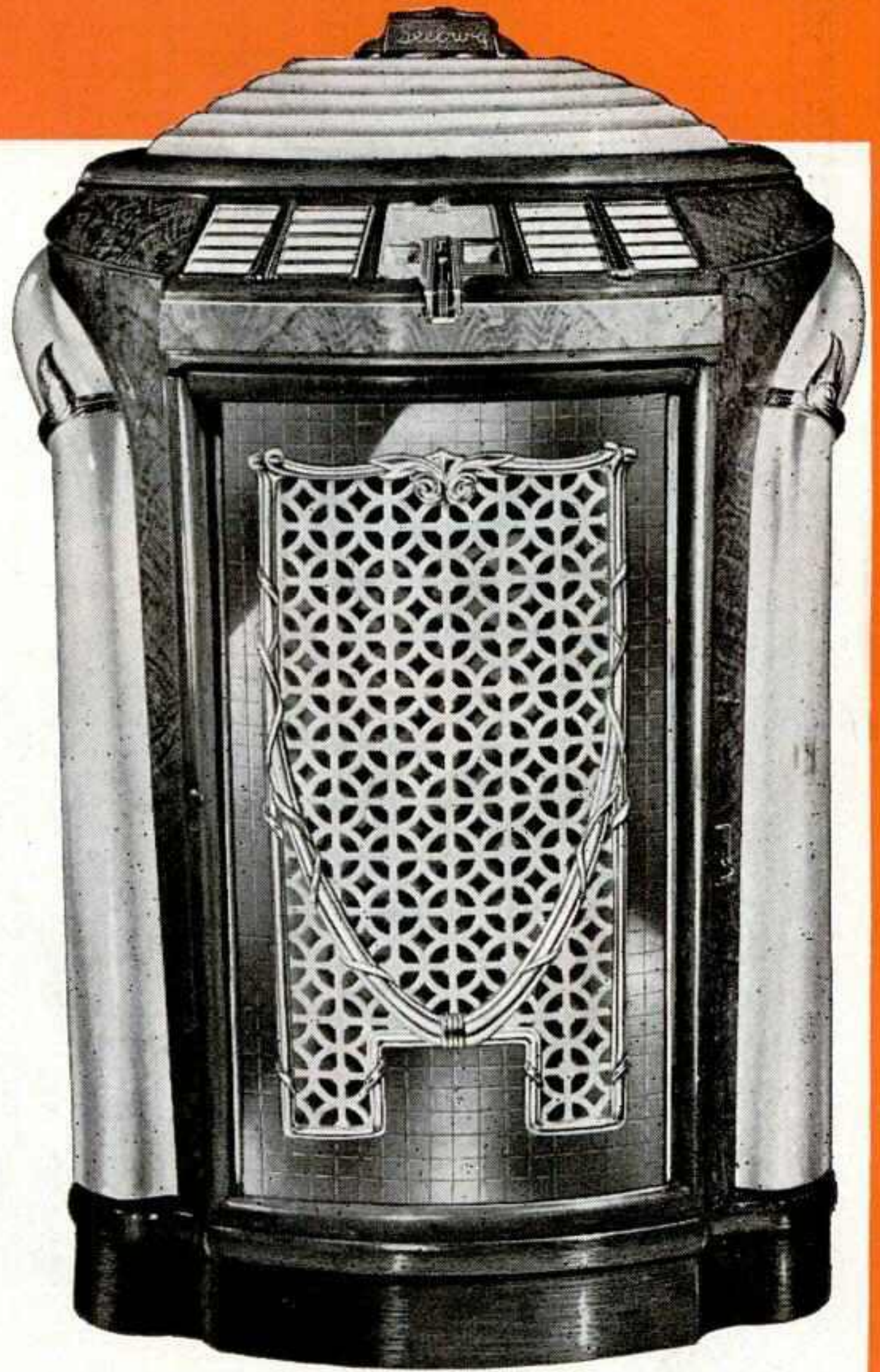
The Seeburg Symphonola provides the answer to "tailored" music—no blare near the phonograph, no fade-away in far corners—in any and every location.

Not only does the simplified mechanism assure continuous, trouble-free operation—but a separate amplifier permits control of the remote speakers for scientific sound distribution throughout the location. Provision is also made for any number of Wallomatics—either 3-wire or wireless types—to bring music to the finger tips of guests. And all without the need for adapters or converters of any kind.

Beyond this the Symphonola is beautifully styled and possesses all the convenience features you look for in a modern phonograph.

Your Seeburg distributor will gladly demonstrate the many advantages of the Symphonola.

Only the Symphonola gives you SCIENTIFIC SOUND DISTRIBUTION AND REMOTE CONTROL . . . without adapters or converters!



Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1948

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

America's Finest and Most Complete Music Systems



Wireless and 3-Wire Wallomatics



Auxiliary Remote Control Amplifier



Mirror Tear Drop and Recessed Speakers



Dual Remote Volume Control



Pre-Amplifier and Public Address System

EXTRA PROFITS

plus BIG SAVINGS ON RECORDS AND SERVICE
MAKE WURLITZER 1100s

TODAY'S BEST PHONOGRAPH BUY

➔ Everywhere Wurlitzer Music Merchants report extra profits—unprecedented savings that make the Wurlitzer 1100 the biggest money-maker and money-saver of all time.

Charles Kanter, Ace Sales Company, Cincinnati, Ohio, whose Wurlitzer 1100s are taking in \$20.00 more per week than the phonographs they replaced, is also saving \$3.50 per week on records and service from every 1100 he operates.

John M. Price, Wisconsin Automatic Phonograph Co., Milwaukee, Wisconsin, says "My 1100s are

costing me \$3.00 per week less for records and service." That is \$156 per year—\$624 in 4 years.

According to John W. Clark, Salina Music and Amusement Company, Salina, Kansas, the Wurlitzer 1100, with its Zenith Cobra Tone Arm, takes in more money because its music gives customers far greater satisfaction.

Casper Reda, Casper Reda Coin Machines, Wauwatosa, Wisconsin, who was an orchestra leader for 15 years, wrote, "The tone, without question, is perfect—with a good treble, good bass and clear speech."

Let us help you work out a program that will make your route pay you a bigger net profit.



Model 1100

WURLITZER PHONOGRAPH DISTRIBUTORS

Alfred Sales, Inc.
881 Main St., Buffalo 3, N. Y.

Brandt Distributing Co., Inc.
1809-11 Olive St., St. Louis 3, Mo.

Bush Distributing Company
286 N. W. 29th Street, Miami 37, Fla.

Central Music Distributing Co., Inc.
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2562-64 Harney St., Omaha 2, Neb.

Clark Distributing
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1854 S. Western Ave., Los Angeles 7, Calif.
906 Elliott Ave., W., Seattle 99, Wash.

Commercial Music Co., Inc.
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806 W. Main St., Oklahoma City, Okla.
901 E. Houston St., San Antonio, Texas

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407 N. Central Ave., Knoxville 17, Tenn.

Eaton Distributing Co., Inc.
615 Tenth St., Des Moines 14, Iowa

F. A. B. Distributing Co., Inc.
1019 Baronne St., New Orleans 13, La.
304 Ivy St., N. E., Atlanta 3, Ga.
1628 Laurel St., Columbia, S. C.

G. & S. Distributing Co., Inc.
415 Fourth Ave., S., Nashville 4, Tenn.

Harvey Distributing Co., Inc.
823 W. Broad St., Richmond 20, Va.
620 W. Morehead St., Charlotte, N. C.

The Arthur Hermann Co., Inc.
282 Central Ave., Albany, N. Y.

Illinois Simplex Distrib. Co.
831 S. Wabash Ave., Chicago 5, Ill.

Indiana Simplex Distributing, Inc.
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Leiberman Music Company
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Paster Distributing Co., Inc.
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Porter Distributing Company
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Redd Distributing Co.
130 Lincoln St., Allston 34, Mass.

Siegel Distributing Co., Ltd.
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40 Powell St., Vancouver, B. C., Can.
853 Notre Dame St., W., Montreal, Que.

Smith & Fields Distributing Co.
136 N. Fifth St., Philadelphia 6, Penna.
420 N. Craig St., Pittsburgh 13, Penna.

Sterling Service
Rocky Glen Park, Moosic, Penna.

Williams Distributing Co., Inc.
1082 Union Ave., Memphis 3, Tenn.

Winters Distributing Company
521 St. Paul Place, Baltimore 2, Md.

Wolf Sales Company
1932-4 Broadway, Denver 2, Colo.
626 W. Washington, Phoenix, Arizona
2401-5 E. Alameda, El Paso, Texas
276 W. First S., Salt Lake City, Utah

Young Distributing Co., Inc.
1257 W. Broad St., Columbus 8, Ohio
707-11 Sycamore St., Cincinnati 2, Ohio
2445 St. Clair Ave., Cleveland, Ohio

Young Distributing, Inc.
525 W. 43rd St., New York 18, N. Y.