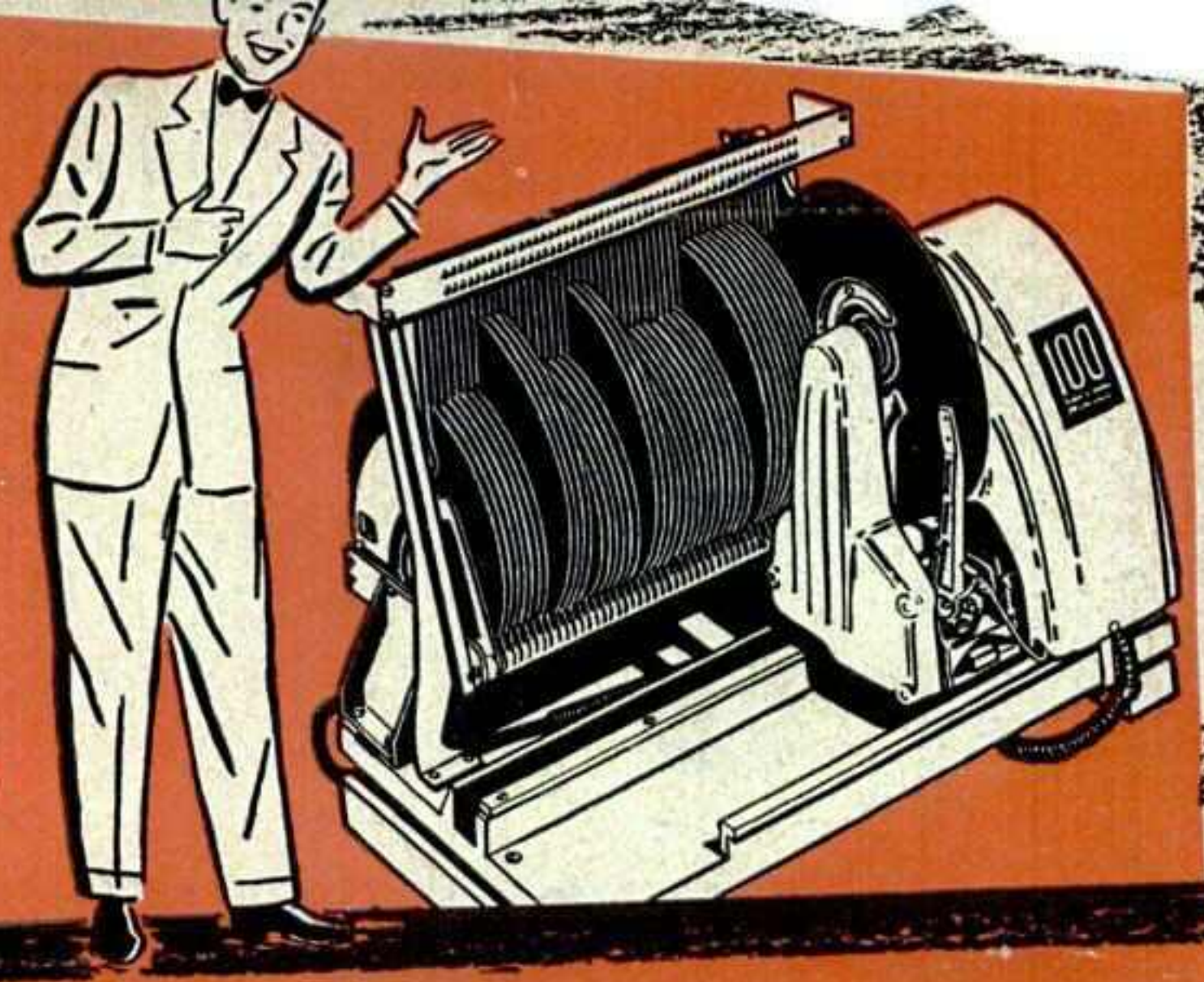


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# VAUDERS, TOOTLERS HUDDLE

## Petrillo Calls For More Jobs And Economy

### Outlines Year's Objectives

By Lee Zhitto

SAN FRANCISCO, June 11.—As a tuning fork provides the proper pitch, so James C. Petrillo set the key of the entire 52d annual convention of the American Federation of Musicians (AFM) during its opening session. The 932 delegates—representing 700 locals in the U. S. and Canada and a membership of 237,135 musicians—gathered at the Civic Auditorium, could easily sense the key points of this year's conclave: Promotion of more jobs, greater economy in union administration, an increase in political activity to fight labor curbing legislation, and an iron fist to any other union who dares to infringe upon AFM's jurisdiction.

Petrillo unleashed a blistering attack on the American Guild of Variety Artists (AGVA), calling it—among other names—"a bunch of thieves." After thoroughly roasting AGVA for almost an hour on charges of raiding AFM ranks, the fiery musicians' chieftain still had salvos to spare for an equally long and bitter attack on the Taft-Hartley Act and the "reactionary" politicians who oppose its repeal.

Ripping into AGVA, Petrillo accused that union of trying to muscle (See Petrillo Outlines on page 17)

## Fate of TV - ASCAP Peace Lies With Members; Cuffo Music Is Extended to July 1

### Limit of Tunemiths' Powers May Cause Hitch

WASHINGTON, June 11.—The fate of a compromise proposal (*The Billboard*, June 11) to settle the television music situation is in the laps of rank-and-file members of the American Society of Composers, Authors and Publishers (ASCAP) and the television industry. Details of the tentative compromise drafted by the ASCAP board and the National Association of Broadcasters (NAB) television music committee were formally made public this week as foretold by *The Billboard*, and ASCAP simultaneously announced its anticipated extension of the cuffo TV music deadline from June 15 to July 1 to allow time for a reaction from the membership.

It is generally anticipated that the TV industry will give quick indorsement to the tentative pact, but the ASCAP situation is uncertain nevertheless. ASCAP Prexy Fred E. Alhert, in his first show of optimism since the negotiations began, announced yesterday (10) that "progress is being made toward clarifying the issues of this extremely complicated subject." The tentative pact specifying licenses running from three to five years, makes it possible

for broadcasters to get blanket ASCAP licenses "on the basis of the AM blanket license formula plus 10 per cent without the requirement of (See Fate of TV-ASCAP, page 13)

## No TV at AFM Convention--For a Reason

SAN FRANCISCO, June 11.—Television was notable in its absence from the AFM convention floor this week, but musicians' pilot James C. Petrillo had a reason for it. In an exclusive statement to *The Billboard*, he said his thinking at this time is to move cautiously and thoughtfully into video so as to avoid the mistakes made by the union in 1927 when the advent of sound movies disemployed 22,000 musicians.

Said Petrillo: "I know that some television film producers are using canned music, and I know that the longer we wait (See AFM SHUNS TELE on page 34)

## Branches Get New Power at AGVA Confab

### Insurance Plan Set Up

By Bill Smith

CHICAGO, June 11.—The second national convention of the American Guild of Variety Artists (AGVA) at the Sherman Hotel, attended by 44 delegates, this week gave branches new powers which will ultimately affect every agent; ruled on disk jockeys; passed an insurance plan and removed the last obstacle to a television program leading to a one-card union by giving the Associated Actors and Artistes of America (Four A's) authority to set up a TV Authority and start negotiations with the networks.

The delegates, representing about 15,000 paid up AGVA members, started their first session Monday (6) in high spirits. But by the time the session was to have ended, Wednesday midnight, there was confusion, misunderstanding and disgust. That most of the delegates were anxious to get things done was apparent. It was equally apparent, before the convention was a day old, that only a handful were up to the job, knew what it was all about, or were interested in anything but local issues—if that.

### Baker Presides

Jerry Baker, convention chairman, did a yeomanlike job. But keeping a lot of performers in order, with everybody constantly on, making like headliners fighting for billing, needed more control than he was able to exercise. Early in the convention a group of actors, unaccustomed to parliamentary procedure, discovered that phrases, "point of order" and "point (See Wild, Woolly AGVA on page 44)

# Editorialize? Well, Mebbe So

## Radio Outlets Slow To React On Mayflower

### Country-Wide Survey

In view of the tremendous industry interest in the recent reversal of the *Mayflower* decision by the Federal Communications Commission (FCC), *The Billboard* has surveyed network and station sentiment regarding future plans in New York, Chicago, Hollywood, Detroit, Washington and Cleveland. By far the vast majority of broadcasters have indicated that no immediate plans are forthcoming to alter their policy in the light of the FCC action. Specific reactions from these centers will be found in the radio department.

NEW YORK, June 11.—No drastic switch in the current practice of airing news and opinion is expected here by most stations and webs. The only indie to state flatly that it will

## Video Wallops Showbiz to Tune Of 2½ Mil in N. Y.

NEW YORK, June 11.—Owners of television sets in the Metropolitan New York area have curtailed their attendance at motion pictures, legitimate plays and night clubs to the tune of approximately \$2,500,000 per month gross. This was revealed this week to *The Billboard* by James E. Jump & Associates, a leading industrial and commercial research firm, which has just completed a study on the effect of video on recreational activities of families in this area, and the concurrent effect upon box offices.

The Jump survey indicated a drop of 64 per cent in the number of times per month that video families attend motion pictures. Legit attractions suffered a drop of 32 per cent in frequency attended monthly. A reduction of 49 per cent in monthly family (See TV'S 2½ MIL on page 10)

go out on the limb with its own views is WMCA, which has taken limited stands in the past even before the *Mayflower* reversal by the FCC. The (Editorialize? Well Maybe, page 5)

## 2 Tic Brokers Bite Dust; 2 More Lined Up

### Stem Clean-Up Gains

NEW YORK, June 11.—The week has been a hectic one for the ticket brokerage fraternity. One broker's license was revoked, another threw in the sponge and revocations were recommended in the cases of two more. In addition, the city recommended discontinuance of resale of theater tickets by operators of newsstands in the St. Moritz Hotel and Essex House. In all, Commissioner of Investigation John M. Murtagh sank his probe fairly deep into alleged Stem ticket scalping activities.

First to fall before Murtagh was the John T. Ahearn Ticket Agency. License Commissioner Edward T. McCaffrey revoked Ahearn's license Tuesday (7) after two hearings. The Phil Rosen Ticket Service voluntarily surrendered its license Thursday (9) after a citation to McCaffrey (See Stem Clean-Up on page 48)

## Dennis Day's Big Promotion

NEW YORK, June 11.—Tenor Dennis Day's theater tour, covering principal Eastern and Midwest cities between June 30 and August 18, will provide the peg for an all-out promotion campaign. RCA Victor, General Artists Corporation (GAC), the Bates Agency—which handles Day's Colgate-sponsored radio show—and the National Broadcasting Company (NBC) press department are tying in on the push, with plans to enlist the co-operation of local stations, theaters, dist: distributors and dealers. Stations are to receive special Day transcriptions, and spot announcements will be purchased. Jocks and program directors will be flooded with special continuity, and Day's latest Victor platter, *Hand-Holdin' Music*, will figure in the plugging.

Also on the docket are deejay appearances, civic welcomes, appearances at hospitals, and cocktail parties given by various local Victor distributors. Jack Egan, advance man, will hit each city 10 days ahead of Day's opening.

# Mullen Out, Will Richards Sell?

## May Dispose Of 3 Outlets To Quit Radio

### Mullen Draws 75G Severance

HOLLYWOOD, June 11.—Sudden resignation of Frank Mullen as president of the G. A. Richards Goodwill stations (KMPC, Hollywood; WGAR, Cleveland, and WJR, Detroit) was viewed as the tip-off to the outright (but not immediate) sale of the three radio properties. Announcement of Mullen's exit, effective July 1, came Friday (10), with Mullen bowing out after serving as head of the Richards radio threesome for one year. Mullen was paid until July 1, 1950, including \$75,000 severance pay for the coming year. He retained 15 per cent stock interest in KMPC, purchased for \$54,787. His contract with Richards was a five-year deal, with cancellation clause allowing exit after first year.

With Mullen out of the picture, it was understood that Richards would make no effort to bring another top exec into the org as president. Richards will, however, continue to press pending application for Federal Communications Commission (FCC) approval of a trusteeship plan under which he would relinquish all control to a three-man board of trustees, retaining only financial interest in the stations. Sources close to Richards said that poor health ruled out any attempt to resume reins of management even should FCC's current investigation of alleged "news slanting" charges clear Richards.

Disposal of the stations, if attempted, would not be launched until FCC ruling on trusteeship application is made. If application is granted, trustees would conceivably recommend sale of the properties. If denied, Richards may find that outright sale is the best solution.

Mullen's resignation, long rumored in inside circles but still coming as a (See With Mullens Out on page 50)

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## Pelham Alight

NEW YORK, June 11.—In last week's *Billboard* it was stated that the Pelham Heath Inn is closing for the summer. It isn't. Bill Kole's ork goes into the location Tuesday (14), with a National Broadcasting Company (NBC) wire.

## Billie Holiday Is Acquitted

SAN FRANCISCO, June 11.—Blues singer Billie Holiday was acquitted Saturday (4) on charges of possessing opium. The jury heard Miss Holiday testify that her manager, John Levy, had thrust a package into her hand just before federal agents raided their hotel room.

The jury brought in its verdict after deliberating two and a half hours.

## Det. Theaters Okay; Club Acts Censored

DETROIT, June 11.—Detroit theaters showed a perfect record from the censor's standpoint during May, for the second month this year, according to Lieut. Howard Stewart, head of the censorship squad. Despite 73 visits to theaters by the censors, no cuts or corrections were ordered affecting stageworks. One change in a theater front advertising a movie was required, however.

In the night club field, 198 visits to night spots were made by the censors, and five performers were required to change their routines.

## Indiana Auditorium B.-O. Average 3,751

BLOOMINGTON, Ind., June 11.—Indiana University Auditorium racked up its best season in history this winter. Box-office receipts tallied 75,040 paid admissions to 20 stage attractions. Harold W. Jordon, director of the university auditorium programs, expressed the opinion that few cities of comparable population could average 3,751 tickets sold for each attraction.

For a single performance, Margaret Webster's Shakespeare Company presentation of *Macbeth* led at the ticket window. It drew 3,900 pew-

## Senate's Vote Due on Union Welfare Rein

WASHINGTON, June 11.—A Senate vote on retaining restrictions on union welfare funds is expected next week, altho extended debate on the Taft-Hartley repealer may postpone final action until the week of June 20.

Altho agreeing to compromises on several T-H features, administration Democrats are standing pat on opposition to continuance of T-H strings on operations of such funds. The support of most GOP-ers and Southern Democrats, however, will be thrown behind the proposal of Sen. Robert Taft (R., O.) to keep the restrictions intact with one change.

The proposed change would place supervision of all welfare funds, including the one of the American Federation of Musicians (AFM), in the hands of the Secretary of Labor. Since the present secretary, Maurice Tobin, has already approved the AFM fund operation, adoption of the Taft amendment is not likely to have any particular effect on the union.

In discussing the administration T-H repealer, Labor Committee Chairman Elbert Thomas (D., Utah) told the Senate in opening debate this week that under the bill "health and welfare funds will again be matters to be agreed upon by unions and employers thru free collective bargaining."

### Criminal Liability Escape

According to Taft, "the protection of welfare funds is continued but placed under the direct supervision of the Secretary of Labor." The amendment further provides that criminal liability is removed if a fund is approved by the Secretary, and that joint control of a fund is no longer necessary if the employer does not desire it.

Commenting on the Taft amendment, administration stalwart Claude Pepper (D., Fla.) said that in it "we have a case of protecting the workers against themselves without the workers needing to be protected by Congress in matters which they can handle for themselves."

sitters December 1. Other toppers were *Oklahoma*, with 10,062 for four performances; Vladimir Horowitz, pianist, 3,850 for one performance, and the Martha Graham Dance Company, 3,822 for one performance.

Stan Kenton and his orchestra led the popular bands, with 2,531 paid admissions to a one-night stand. Horace Heidt drew 4,012 for his two shows.

## NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits  
RIDERS IN THE SKY
- No. 1 Sheet Music Seller  
RIDERS IN THE SKY
- No. 1 Most Played on Disk Jockey Shows  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk via Dealer Sales  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk in the Nation's Juke Boxes  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Most Played Juke Box Folk Record  
ONE KISS TOO MANY, Eddy Arnold, The Tennessee Plowboy, V 21-0051
- No. 1 Best Selling Retail Folk Record  
LOVESICK BLUES, H. Williams and His Drifting Cowboys, MGM 10352
- No. 1 Most Played Juke Box Race Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Best Selling Retail Race Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Sheet Music Seller in England  
LAVENDER BLUE

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 42 in Music Section.

## Take Bow, Dave!

SAN FRANCISCO, June 11.—When James C. Petrillo has kind words for a management leader, that's news. It happened here this week when the tootlers' chief tossed bouquets with an extravagant hand at David Sarnoff, board chairman and prexy of Radio Corporation of America. During an address before the musicians' convention, Petrillo lauded Sarnoff as being completely helpful and an understanding factor in settling last year's recording ban. He said Sarnoff is one management spokesman he can trust.

## Lombardo Plans Restaurant Biz

NEW YORK, June 11.—Guy Lombardo, whose varied investments include speed boats, an airline and a publishing house, is going into the restaurant business too. On Friday (17) Lombardo and his brothers, Carmen and Lebert, will open a swank eatery, Guy Lombardo's East Point House, in Freeport, on Long Island's South Shore. The spot, formerly owned by John Liota, was obtained from the town of Hempstead on a 25-year lease. Its main dining room seats 300.

The new Lombardo venture will be managed by William A. Frey, a Lombardo kin. No entertainment will be offered.

Meanwhile Lombardo continues to operate a gold mine—his orchestra.

## Roberts Resigns Peer Exec Post

NEW YORK, June 11.—Ernest N. Roberts resigned this week as veepee and general manager of the Peer International Corporation.

A replacement has not yet been appointed.

## The Billboard

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The Billboard also publishes Vend, the monthly magazine of automatic merchandising Turnover, the monthly magazine for radio, television, record and phonograph dealers



# EDITORIALIZE? WELL, MAYBE

## KDAL Quickly Uses Freedom, Blasts Duluth Threat to Video

DULUTH, Minn., June 11.—Less than a week after the Federal Communications Commission lifted the editorializing ban on radio, KDAL, 5 k.w. Columbia Broadcasting System (CBS) affiliate here, took advantage of its new-found voice to lambast Duluth city officials for proposing to ban television reception in taverns.

Bill Krueger, KDAL news commentator, took off his gloves on his 5:45 p.m. slot Monday (6) to tell listeners that city councilmen were threatening their rights.

The proposal to ban video in taverns came from Commissioners E. W. Lund and Ernest A. Bodin, who claim such reception is a "drawing card" to attract juveniles into such establishments. Mayor George Johnson indicated a majority of council favors the ban. City Attorney Harry Weinberg, instructed to draw up such an ordinance, says council has authority to make the use of video reception in bars and taverns unlawful.

"The two commissioners indicated there was pressure upon them to ban television in taverns," Krueger charged in his broadcast. "That pres-

sure comes from a group of Duluth clergymen.

"In any city, Duluth included, the tavern or the bar is the goose that lays the golden egg . . . the on-sale liquor places in Duluth pay a good fat license fee to the city every year. A tavern owner pays through the nose to the city for the basic right of operating a business. If the city council can ban television sets in a bar, they can ban radios, they can ban pictures on the walls, they even can (See KDAL Quickly Uses on page 12)

## No New Policy For Stations In Cleveland

CLEVELAND, June 11.—The general attitude here toward the FCC's new Mayflower ruling is approval that the right to editorialize has been recognized, but no sweeping changes have been made in station policies. Kenneth K. Hackathorn, of WHK, said: "We are undecided as to whether to change our policy to take advantage of the ruling, and are continuing as before until June 28, when the board of directors will decide." John McCormack, WTAM, noted that that station's policy will not change as result of the ruling. WTAM, owned by the National Broadcasting Company (NBC), will follow the no-editorial NBC policy.

Dave Baylor, of WJMO, said: "Policy is no editorializing except on matters pertaining to radio itself, such as the clear channel proposal, to which we are opposed. This does not mean that we will not change our policy against editorializing, however, if the situation requires it, but no such change is currently planned."

### No Change at WGAR

John F. Patt, of WGAR, said: "I don't think there will be any change in our present policy, which consists of inviting speakers from all sides of controversial questions. Radio has done very well without an 'editorial page' so far, and I see no reason to change. If some question arose which directly affected the public welfare, we would certainly change that policy if it would help in a clear-cut (See Cleveland Sticks on page 12)

## Chi Radio Cold To FCC Rule on Editorializing

CHICAGO, June 11.—Stations in this area expressed practically unanimous opinion that they will not take advantage of the Federal Communications Commission recent ruling allowing radio editorializing. General conclusion is that ruling is too vague and will be harmful for the industry. Even management of WCFL, owned and operated by the Chicago Federation of Labor, and outlet that could be expected to voice views of specialized group it represents, stated ruling would have no effect upon its operation.

WCFL and WGN, *Chicago Tribune* station, were only two expressing views stating the ruling was a step in the right direction. Frank Schreiber, manager of WGN, stated past FCC policy was a violation of free (See CHICAGO COLD on page 11)

## San Fran Leaves Comment to Webs

SAN FRANCISCO, June 11.—Comment here on the recent Federal Communications Commission (FCC) ruling on editorializing on the air was sparse, with managements of three stations refusing comment, stating that any statement must come from the head offices in New York since it involves web policy. This attitude came from officials at KGO (American Broadcasting Company), KCBS (Columbia Broadcasting System) and KPO (National Broadcasting Company).

One official who was not reluctant to be quoted, however, was William Pabst, manager of KFRC, local Mutual Broadcasting System affiliate. Said Pabst: "At the moment, we at KFRC feel that the FCC should condone a program identified as a station editorial in which the station operator and news editor would have all the freedom now extended to (See FRISCO PASSES on page 11)

## Cincy's Stations To Steer Clear of Air Editorializing

CINCINNATI, June 11.—None of this city's five major stations, for the present at least, is contemplating taking advantage of the Federal Communications Commission's (FCC) new authorization for air editorializing, it was learned here this week. Not a few of the execs along radio row have indicated that no decision can be made under the new plan until they have had additional time to digest more completely the commission's decision.

R. E. Dunville, vice-president and general manager of Station WLW and the Crosley Broadcasting Corporation, said that the station proposes to follow its current policy of presenting the news without bias and with no basic changes contemplated concerning controversial issues.

L. B. Wilson's Station WCKY plans to pursue its present policy of straight news gathering and reporting, according to John Murphy, station's news director. Murphy said that the station's pay roll does not list a news commentator and that no additions are planned for the present at least.

Hulbert Taft Jr., managing director of Station WKRC, stated that the (See CINCY STATIONS on page 12)

## Detroit Loath To Comment; WWJ Unexcited

DETROIT, June 11.—Altho the consensus among Detroit broadcasters this week was that the Federal Communications Commission (FCC) announcement on editorializing would not substantially change current station policies, Harry Bannister, manager of WWJ, took a forthright stand against the practice. Smaller stations here were loath to put themselves on record, and no comment could be obtained from WEXL, WJLB and WKMH.

Bannister said that his station "is not affected one way or the other." He added: "I have never been in favor of editorializing by stations and plan no change in operations as a result." Bannister appeared to favor a station serving as a public service (See DETROIT SILENT on page 11)

## Southern Calif. Hails Decish But Is Confused Over Details

HOLLYWOOD, June 11.—Southern California broadcasters hailed the Federal Communications Commission (FCC) authorization for air editorializing as a step in the right direction and a move toward freedom of the airwaves, while at the same time expressing uncertainty over the specific restrictions of FCC's change of viewpoint on the original Mayflower decision. Most broadcasters surveyed by *The Billboard* declared they had not had sufficient time to study all the ramifications of FCC's announcement (*The Billboard*, June 11) but believed ruling to be a wholesome move on the surface.

The only dissenting voice to come out against the FCC action was that of Cal Smith, general manager of KFAC, Hollywood indie station, and

16th district director for the National Association of Broadcasters (NAB). Smith told *The Billboard* that the decision did little to clear the air, inasmuch as FCC still controls editorial policy by its right to weigh editorial content when renewing station licenses. Smith said, "I believe broadcasters are under a false impression that the ruling gives them editorial leeway. Actually, such is far from true, inasmuch as the decision reiterates the FCC's Blue Book prerogative over program content. We have a long way to go before we are as free editorially as the newspapers."

### Other Views

Smith's anti-ruling feeling was not shared generally. Bill Beaton, head (See SO. CALIF. HAILS on page 12)

## Radio Outlets Slow To React On Mayflower

### Country-Wide Survey

(Continued from page 3)

Nathan Straus outlet said it is planning specific moves for the fall and would concentrate on local issues. Indies which indicated no switches were WNEW and WOV.

WQXR also said it had no intention of altering current policy, and would not attempt to reflect the position of *The New York Times*, which owns the outlet. However, its *New York Times Forum* show will continue. WMGM offered no comment on the situation or its plans. WINS officials said the Avco station probably would do no editorializing, but its study of the problem has not yet been completed.

Among the webs, the National Broadcasting Company (NBC) said it would not editorialize, since it did not feel it could presume to speak for all the various licensees who comprise its affiliates. The Mutual Broadcasting System (MBS) likewise indicated a negative interest in the Mayflower reversal, officials stating that since the web was not a licensee and owned no outlets, it could not offer opinions. However, MBS outlet WOR, thru newscaster-commentator Lyle Van, said it had on occasion expressed opinions in the past and would like to feel that "our conduct has been at least partially responsible" for the FCC move. Van said WOR's activities would continue.

The Columbia Broadcasting System (CBS) chairman of the board, William S. Paley, said that CBS had "publicly and repeatedly advocated" the right of broadcasters to make known their opinions. Therefore CBS will, from time to time, air editorials in its name, he said.

## 3 of 17 D. C. Outlets Plan Policy Shifts

WASHINGTON, June 11.—Of 17 AM, FM and TV broadcasters queried here on plans to editorialize, in the wake of the recent Federal Communications Commission (FCC) opinion permitting such airings, only three said with any degree of certainty that they will take advantage of the ruling. Three others were still vague about plans, while 11 indicated, in one way or another, that no changes are in order.

John Hayes, general manager of WTOP and WTOP-FM, said that his outlets will "certainly take advantage of the opportunity now given by the FCC to editorialize, when we can do so as a public service." Assistant Manager Robert Whiteley, of WOOK, said, succinctly: "We will editorialize." George A. Bernstein, manager of WCFM, said he hadn't quite decided, but added that "we may editorialize, if necessary, to counter such radio editorialists as Fulton Lewis Jr."

### Others Dubious

Question marks were offered by WWDC and WWDC-FM, WGAY and WGAY-FM, and WBCC. WGAY and WGAY-FM anticipated eventual editorialization, however, while WWDC (See 3 D. C. SHIFTS on page 12)

## Mayflower Switch To Get O. O. at NAB Program Clinic

WASHINGTON, June 11.—A close examination of the Federal Communications Commission's latest Mayflower report on air editorializing will be given by the National Association of Broadcasters' first program directors' clinic in Chicago June 27-29. Discussions are expected to touch on practical ways to apply the editorializing authorization. Don Petty, NAB general counsel, will speak on *Controversial Issues* at an afternoon session on the second day. NAB Prexy Justin Miller will open the clinic at 9:30 a.m. Monday, June 27, with a talk on *The Program's the Thing*.

First workshop session on the agenda is titled *The Program Director as a Businessman*, with speakers including Maurice B. Mitchell, director of NAB's Broadcast Advertising Bureau; Lewis H. Avery, president of Avery-Knodel, Inc., and Sylvester L. (Pat) Weaver, veepee and radio-TV director of Young & Rubicam, Inc. In the afternoon, speakers will include Lee Little, general manager of KTUC, Tucson, Ariz., on *Putting the Show on the Road*; Dr. Kenneth H. Baker, NAB research director and acting prexy of Broadcast Measurement Bureau (BMB), on *What Does the Audience Think?*; Jim Hanlon, public relations and special events director for WGN, Chicago, and Merrill Lindsay, general manager of WSOY, Decatur, Ill.

### Biz Theme Continued

The "business" theme will be continued the following morning, with speakers including Dick Redmond, program director of WHP, Harrisburg, Pa.; John Tinnea, assistant station director of KWK, St. Louis; Harold Safford, program director for WLS, Chicago, and Charles Worcester, farm service director of WMT, Cedar Rapids. Representatives of the three major press associations will talk, and E. R. Vadeboncoeur, veepee and general manager of WSYR, Syracuse, will participate in this session. The afternoon will be devoted to problems of the program director and public affairs. Besides Petty, speakers will include Rex Howell, general manager of KFXJ, Grand Junction, Col., who in last year's FCC hearings on the Mayflower ruling had told the commission that his station has always used air editorials and offered to play transcriptions to the commissioners. Also to be heard will be Ben Miller, assistant to Director Harold Fair, of NAB's program department.

Wednesday's sessions will be devoted to "the program director as a showman." A section on "all the music in the world" will feature talks by Herman Finkelstein and Jules Collin, resident counsel and sales manager of American Society of Composers, Authors and Publishers; David Milstein, Western counsel for SESAC; Roy Harlow, director of station relations for Broadcast Mu-

### Luigi He's A-Come Backa, AM and TV

NEW YORK, June 11.—*Life With Luigi*, the Cy Howard Columbia Broadcasting System (CBS) package, takes a summer hiatus beginning June 26. The program is expected to return to the web next fall as both a radio and TV feature, but at a different AM time. The thinking at CBS is that the show's chances of nabbing a sponsor would be further harmed by the expected drop in its rating once the warm weather sets in.

There is also talk that Eversharp's *Take It or Leave It* will switch from its National Broadcasting Company (NBC) spot Sundays 10 to 10:30 p.m., the same hour as *Luigi*, into the CBS time made vacant by the situation comedy's shift. However, nothing is set. Meanwhile, CBS will probably fill the time with a band.

sic, Inc. (BMI), and Robert Burton, BMI veepee. Other talks that day will be made by Walter Davison, Capitol Transcriptions; C. O. Langlois, president of Long-Worth Feature Service; John Sinn, president of World Broadcasting System; Royal V. Howard, NAB engineering department director; Neal McNaughten, assistant director; Charles A. Batson, editor of NAB's television study, and Harold Fair, NAB program department director.

## "Life" Asks New Slot To Duck TV Stanza of Berle

HOLLYWOOD, June 11.—Biow Agency has insisted that the National Broadcasting Company (NBC) find a better time slot for the Philip Morris *This Is Your Life* stanza starring Ralph Edwards, now slotted over the net at 8 p.m. (EST) on Tuesday evenings. Oddity is that the agency wants relief not from radio competition, but from the Milton Berle tele show, *Texaco Star Theater*, spotted opposite the Edwards airshow. Thus, the impact of tele on radio listeners is admitted by the sponsor, who is conceding that *This Is Your Life* is no match for Berle's tele popularity.

While *Life* has been renewed for a second season, no time deal has been set, leaving the door wide open for Columbia Broadcasting System (CBS) to woo the airer away.

Having already lured Horace Heidt's Philip Morris talent show to its airwaves this week (Heidt moves to CBS September 4), the network is trying to sell agency topper Milton Biow on having another Philip Morris airer on CBS. NBC, it was learned, wants earnestly to hold on to the Edwards show because of *Life's* tele potential and was scouring the availabilities for a slot acceptable to the bankroller.

## Judy Canova Stanza Dropped by Colgate

HOLLYWOOD, June 11.—The Judy Canova stanza for Colgate was officially dropped this week, confirming earlier reports of impending cancellation (*The Billboard*, June 11). Show ends its sponsorship stint June 25, with bankroller retaining 9:30-10 p.m. EST time slot over the National Broadcasting Company (NBC) Saturday nights.

Dennis Day, also in the Colgate stable, will inherit Miss Canova's time next fall, moving up one-half hour earlier on the net sked. Sponsor is understood shopping for an inexpensive show to take over time currently held by the Day stanza.

## FCC Knifes Avco Rule, But Undecided on Ads for Bids

WASHINGTON, June 11.—Following its official knifing of the Avco rule this Thursday (9), the Federal Communications Commission (FCC) remains undecided about adopting the remainder of its proposals which would require the advertising of most broadcast applications (*The Billboard*, March 5).

Leaving untouched the broader aspects of the rules proposed February 21, the FCC lifted the Avco requirement for advertising station transfers and discontinued the acceptance of competing applications to buy. With no such competing bids now on hand, the FCC said its new

## Berlaxaco

NEW YORK, June 11.—Thursday (9) the National Broadcasting Company (NBC) tossed Milton Berle a testimonial dinner, marking both his last performance of the season, Tuesday (14), and his remarriage Thursday (16) to Joyce Matthews. One of the high spots of the occasion was a parody of the opening quartet number from Berle's Texaco TV show, the "lyrics" going as follows:

Oh, we're the men of NBC,  
Our stations stretch from sea to sea  
And every outlet carries Milton Berle.

We're Hooper-conscious fellows all  
And Milton's ratings never fall,  
Which helps our web to sell Texas cpl.

We're the merry NBC-men,  
Tonight we may be beamin',  
Tomorrow may be servicing your cars.

(Trammell):  
I crack the whip,  
I steer the ship.

(Denny):  
I sign my name,  
I take the blame.

(Smith):  
I try to slow  
The flow of dough

(Elges):  
To all the guys  
On Texaco.

(Chorus):  
Esso.  
We won't buy Esso  
Or even Gulf or Mobilgas or even  
Shell or Sunoco.  
Miltie, we'll stick with Miltie;  
Miltie, we'll stick with Miltie;  
And we will smile at the pile of  
new cash that we will stash.

## Texaco & Berle Near Deal? Fri. Night the Issue

NEW YORK, June 11.—If Milton Berle does a radio show for Texaco, chances are it will air on the National Broadcasting Company (NBC) at 8:30 p.m. Friday nights. This means that instead of having his TV show on Tuesdays and AM on Wednesdays, the comic will have a three-day breather.

The proximity of the two shows is said to have been one of the points at issue between Berle and his sponsor, who are negotiating a new contract. It was reported this week that Berle, who leaves for Hollywood Friday (17), following his remarriage to Joyce Matthews the day before, and Texaco are close to a new deal, and that a settlement is virtually certain before his departure.

Berle intimated he expected a deal during the course of his comments at a testimonial dinner NBC tossed him Thursday (9). The comic said he looked forward to airing again for Texaco come next fall. He does his last show of the season Tuesday (14).

## Report Sinatra Set for Lucky's "Light-Up Time"

HOLLYWOOD, June 11.—Frank Sinatra was reportedly set to star in a new five-a-week musical strip to be bankrolled by Lucky Strike over National Broadcasting Company (NBC) next fall, taking over the 7 p.m. (EST) time slot which Chesterfield is relinquishing. Audition platter for the new Sinatra layout was cut here Wednesday (8) under supervision of Vick Cryder, Batten, Barton, Durstine & Osborne (BBD&O) radio exec, who flew from New York to the Coast to wax a test run for the sponsor. Audition featured Dorothy Kirsten as guest, with MGM music exec Johnny Green as musical conductor.

Tentatively titled *Light Up Time*, show will be packaged by Sinatra for a weekly budget of approximately \$15,000 per frame. Series would be taped in Hollywood to allow Sinatra leeway in meeting film commitments and doing a possible second series over Mutual Broadcasting System (MBS). The MBS deal to launch *The Voice* as a daytime disk jockey was reportedly close to inking but no papers had been signed at presstime.

Bankroller, which dropped Sinatra as star of the *Hit Parade* series, is reportedly anxious to re-sign the crooner for a strip show in order to take advantage of the tailor-made audience built up by Chesterfield during the years of sponsoring *Supper Club*. Deal was kept hush-hush by American Tobacco until this week, since it was felt that the competing tobacco firm might have held on to the 7 p.m. spot rather than relinquishing it to a rival ciggie maker.

Talent layout will be flexible and will include guest stars, with the post of musical director still unsettled. Sinatra wants Johnny Green, but Green's pic duties may prevent his acceptance of a five-a-week strip show. Axel Strodahl, Sinatra's long-time arranger-conductor, does not figure in the present set-up as conductor, since arranging duties for five shows weekly would make added conducting chores too heavy a load.

Final word on the series must come from MGM studios, who have the last say in okaying the crooner's radio work. A studio spokesman said late this week that MGM had not been consulted by *The Voice*. Flickery has previously okayed the proposed MBS radio show and is likely to give this series its blessings for prestige and exploitation reasons.

## Smith Oxydol Show Sets Fall Line-Up

HOLLYWOOD, June 11.—Fall line-up for the Jack Smith musical strip for Oxydol was set this week, with Margaret Whiting inked to replace Martha Tilton as featured thrush two days weekly. Columbia Broadcasting System (CBS) nighttime series will feature Dinah Shore three times weekly, with Smith and Whiting holding forth the remaining two evenings. Billing on the show will switch from *Jack Smith Show* to *Oxydol Show*. Frank DeVol's ork continues on for next season, with Bill Brennan renewed as director and Glenn Wheaton staying on to script the show.

Procter & Gamble (P&G) is currently mulling tele test of the Smith-Shore-Whiting layout, with experimental runs being planned during the next few weeks. Gail Smith, Dancer-Fitzgerald-Sample Agency exec, is working on a possible video format which the bankroller will study before deciding on definite tele plans.

## 'Vic, Sade' Goes TV for Colgate; Debuts in July

CHICAGO, June 11.—Vic and Sade, radio program aired on National Broadcasting Company (NBC) and other nets during its long career, will have a TV rebirth under sponsorship of Colgate-Palmolive-Peet Company, it was announced this week. Show will originate here and be aired on NBC July 11, 18 and 25 in the 8 p.m. Thursday spot now occupied by Colgate Theater. Program will then take a hiatus and come back in the fall for Colgate.

Altho an NBC-owned package the program has been aired on Mutual in an AM version. Ziv now is the sale agent on the show and took part in the Colgate negotiations. William Esty Company will be the agency on the TV series.

The television program will be written by Paul Rhymer, scripter of the package during its more than 10 years of radio life. Vernardine Flynn, former Sade, will be cast in the same role in the TV version. Art Van Harvey, who has played Vic for years, will handle the same assignment on the video airer. Billy Idelson, who has played Rush, undoubtedly will be replaced.

## "Man on Farm" Goes To MBS for Quaker

CHICAGO, June 11.—The Man on the Farm show, heretofore aired on a spot basis on about 50 stations, will be aired on Mutual Broadcasting System (MBS) network of over 400 stations, effective August 27, under the sponsorship of the Quaker Oats Company, present bankroller. Show is slated for Saturday noon airings.

The show has been on the air for the past 11 years.

Interesting angle in the new deal is the fact that spot time costs had been increasing to the point where the client found it practically as cheap to buy a full network as former 50 station line-up.

Chuck Acree is emcee of the show. Sherman & Marquette, Chicago, is the agency.

## Kraft in Daytime Soap Opera Derby

CHICAGO, June 11.—The Kraft Foods Company this week bought its first daytime strip, when it contracted to purchase from the National Broadcasting Company (NBC) a five-a-week, 15-minute time slot. Starting date for the new show is October 3.

The program has not been set, but it is certain that it will be a soap opera. Negotiations are going on in New York at the present time. According to sources here, the show will be a package not aired on any net to date.

Coincidental with the new time purchase, Kraft also renewed its Music Hall show for 11 weeks, effective July 21. This program will be heard for the last time September 29. After that Kraft's radio budget will be spent for the new soap opera.

## Betty Clark To Shift To 6:30 P.M. Slot

NEW YORK, June 11.—The P. J. Ritter Company is shifting its Betty Clark Sings program on the American Broadcasting Company (ABC) from 3:15 to 6:30 p.m. Sundays. The first show at the new time will be next Sunday (19).

Novelist Fannie Hurst will guest June 19 and will present the teen-age star of the show with the award of the National Council to Combat Blindness. Miss Clark herself is sightless. The agency on the show is Clements of Philadelphia.

## WOW To Sponsor Coast Farm Tour

OMAHA, June 11.—WOW, National Broadcasting Company (NBC) affiliate here, is sponsoring another farm tour, but this time to the Pacific Coast, with brief jumps into Canada and Mexico. Starting the middle of September, model farms, irrigation and conservation projects, cattle ranches, orchards and citrus raising areas in Western States, British Columbia and Baja, Lower California, will be visited.

The trip will be made by a special, all-Pullman train on which, at most, 200 will be accommodated. Last fall WOW sponsored a 30-day tour to nine countries in Europe.

## Senate To Hear Industry In McFarland Bill Sessions

WASHINGTON, June 11.—Acting Federal Communications Commission (FCC) Chairman Rosel Hyde will lead off the list of witnesses on the McFarland bill at the two-day hearings June 16-17 under a tentative hearing schedule of the Senate Interstate Commerce Committee.

Representing the National Association of Broadcasters (NAB), counsel Don Petty is slated to testify. Both the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS) will be represented. Witnesses are expected to be Joseph Rheem for CBS and Gus Margraf for NBC. The Federal

Communications Commission bar association will also be represented, altho the witness had not been selected at the end of the week.

The committee aids expect little opposition to the measure. Comment so far has been generally favorable, it was reported. Because of the favorable response, the committee hopes the bill can be reported to the Senate within a couple of weeks after the close of the hearings.

### Consent Calendar?

In order to expedite Senate action, an attempt will be made to have the measure placed on the consent calendar—a maneuver which would permit a vote on the bill without debate. Senate passage is about the best the committee hopes for this session, with the chances for House action considered doubtful.

The McFarland bill is limited to organizational, administrative and appellate provisions as applied to FCC. Policy sections were omitted, according to the bill's author, because "the most urgent and pressing problem of the commission today deals with its internal functioning."

The bill provides for splitting the commission into three panels, the raising of FCC salaries, authority for FCC to issue cease-and-desist orders and spells out hearing and appeals procedure.

## NAB Hails Voiding of Balt. Crime Gag Rule

WASHINGTON, June 11.—The National Association of Broadcasters (NAB) and the American Newspaper Publishers' Association (ANPA) are hailing this week's partial voiding of the Baltimore gag rule as another victory for free speech and free press.

In a five to one decision, the Maryland Court of Appeals invalidated portions of a rule of the Baltimore Supreme Court which placed heavy restrictions on the publication or broadcasting of crime news. The verdict cleared Baltimore stations WFBR, WCBM and WITH of contempt citations filed against them by the Baltimore court.

Untouched by the appeals court were parts of the rule banning pre-trial disclosures by police officials and forecasts of actions to be taken by defense or prosecution.

The case may still wind up in the Supreme Court. Maryland Atty. Gen. Hall Hammond said the possibility of an appeal is being studied.

## Heads of CBS Commentators Falling Like Autumn Leaves

NEW YORK, June 11.—A number of well-known radio commentators have been dropped gradually from the foreign and domestic news staff of the Columbia Broadcasting System (CBS) in recent months. In most cases, no replacements have been added, with the web trimming sails particularly in the overseas and New York set-ups. The Washington Bureau of CBS remains virtually at the same strength as at the conclusion of the war, but the web now feels that its personnel there is stronger.

The only remaining full-time CBS correspondents abroad now are Howard K. Smith in London, David Schoenbrun in Paris, Bill Downs in Berlin, Winston Burdett in Rome, Bill Costello in Tokyo and Alexander Kendrick in the Near East. Kendrick was promoted to full status from string man after the slaying of George Polk in Greece last year.

Among those dropped by CBS are Steve Laird in London, Farnsworth

Fowle in the Middle East, and Don Pryor and Bill Henry in Washington. John Adams was cut from the Washington Bureau but was replaced by Charles Collingwood, who had left the network for a period. Allen Jackson has been switched from foreign service to Washington.

Two other top CBS newsmen have left the AM service to concentrate entirely on TV. Quincy Howe and Doug Edwards are among those no longer heard on radio, having moved exclusively into video work. Bill Shirer, another top CBS name, was severed from the network some time ago.

Exact number of cuts taking place in the New York office could not be determined, with no CBS figures forthcoming. However, Davidson Taylor, veepee in charge of public affairs, said that the network intended to keep up fully its former quality in news coverage.

## NBC's Sked for Next Fall

NEW YORK, June 11.—Niles Trammell, president of the National Broadcasting Company (NBC), this week outlined to the web's Stations Planning and Advisory Committee (SPAC) the NBC schedule for fall, reporting that comparatively few spots were open at night and that the web was considerably ahead of its competition in the future book. In addition, Trammell declared that deals are pending for nearly all available time.

The fall sked on NBC will present a terrific number of changes. On Monday nights the emphasis will be on music, to counterpoint the Columbia Broadcasting System (CBS) dramatic line-up. This involves shifting Dr. I.Q. over to Friday night and replacing it with Cities Services' Band of America show. In addition, the Sunday night picture, which for years emphasized comedy, is now a polyglot of a giveaway, dramatic shows and music. The schedule, as tentatively outlined, starting at 8 p.m. each night is as follows:

Sunday: "Sam Spade" (8 p.m.); "Theater Guild" (8:30-9:30 p.m.); "American Album" (9:30); "Take It or Leave It" (10); 10:30 to 11, open. There's a possibility "Leave" may scam to CBS.

Monday: "Cavalcade" (8 p.m.); Firestone (8:30); "Telephone Hour" (9 p.m.); "Band of America" (9:30); "Contented Hour" (10 p.m.).

Tuesday has two open spots insofar as programs are concerned, altho the times involved are being kept by current sponsors. First is Philip Morris at 8, with "This Is Your Life," and the second is 8:30 with Alan Young, now on for Tums. The future of both programs is uncertain. The remainder of the night, with Bob Hope, "Fibber McGee," "Big Town" and "People Are Funny," is the same as last year.

Wednesday: 8 p.m. currently open, but NBC says a deal is virtually set for the time being vacated by "Blondie" (Colgate). The rest of the line-up holds from this season except for "Break the Bank" instead of "Duffy's Tavern" at 9 p.m.

Thursday: "Aldrich Family" (8 p.m.); General Foods to substitute a new show for Burns and Allen at 8:30, but keeping the time; "Kraft Music Hall" at 9 p.m., thru September, at least; Sealtest at 9:30; Perry Como (new) at 10; Fred Waring, at 10:30, uncertain.

Friday: 8 p.m. and 8:30 p.m. are open, with Milton Berle (Texaco) likely to take the 8:30 spot; "Life of Riley" (9 p.m.); Jimmy Durante (9:30); "Dr. I. Q." (10 p.m.).

Saturday: Schedule holds except that Dennis Day shifts to 9:30, replacing Judy Canova, not renewed; 10 and 10:30 both open.

### NBC Summer Sked

Tom McCray, NBC's program head, also outlined to SPAC members the web's summer schedule, as now planned. High spots call for the following:

Sunday: Guy Lombardo (Rexall, 7:30 p.m.); "Four Star Theater" (8 p.m.); U. S. Steel (8:30-9:30); "Take It or Leave It" (10-10:30); Horace Heidt (10:30-11), thru August.

Monday: No changes, other than Jane Pickens at 8 p.m.

Tuesday: George O'Hanlon (8:30); Martin and Lewis (9 p.m.); others as now.

Wednesday: "Tree Grows in Brooklyn" (8 p.m.); Archie Andrews (8:30); Henry Morgan (9 p.m.); others as now.

Thursday and Friday: No changes.

Saturday: No changes other than dance music, 8 to 9.

# JUDY CANOVA

AMERICA'S No. 1 COMEDIENNE



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PERSONAL MANAGEMENT

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BROADCAST PERFORMANCES  
IN 1948



# EVERYWHERE

**BMI-LICENSED MUSIC  
IS USED BY  
EVERY PERFORMING ARTIST  
ON EVERY PROGRAM  
OVER EVERY NETWORK,  
EVERY LOCAL STATION AND  
CAFE, NIGHT CLUB AND HOTEL  
IN THE U.S. AND CANADA  
and performed by  
EVERY CONCERT ARTIST,  
EVERY OPERA COMPANY and  
EVERY SYMPHONY ORCHESTRA  
IN THE WORLD**

# TV'S 2 1/2-MIL SHOWBIZ BITE

## Viewers Stay Home; Outside Shows Lose \$

Legit, Pix, Clubs Suffer

(Continued from page 3)

visits to night clubs likewise was indicated.

Among sports attractions, boxing now is losing some \$250,000 monthly in gross receipts among families owning tele receivers, with a reduction of 45 per cent in the number of times per month video families have gone to bouts. Wrestling, on the other hand, has become a stronger box office lure to tele families, gaining approximately \$50,000 per month in gross take from New York tele set owners, based on a 22 per cent increase in wrestling shows attended monthly by video viewers.

### Open, Depth System

The Jump survey was based on systematic qualitative interviews using the open, depth system. This method does not involve use of a questionnaire, but has the interviewer encourage the entire TV family to talk about viewing habits, including the topic the interviewer is most interested in covering. Involved in the current survey were some 133 selected families, covering a balanced sample of the typical New York video household.

The results indicated that the movie box offices in New York are suffering a loss of about \$1,500,000 monthly from tele families, based on their reduced attendance. Legit has had some \$600,000 per month cut from its take, and niteries are off about \$500,000 monthly from tele homes.

These figures are based on the percentage lost in the number of times per month video families attended each of these activities, and were projected to the total number of set-  
(See TV'S 2 1/2 MIL on page 12)

### James E. Jump & Associates Continuing Study in Television Homes

#### EFFECT OF TELEVISION ON RECREATIONAL ACTIVITIES OF METROPOLITAN NEW YORK FAMILIES

|   | Cumulative Attendance<br>(Times Per Month) |              | Per Cent<br>Gain (+)<br>Loss (-) |
|---|--|--------------|----------------------------------|
|   | Before<br>T-V                              | Since<br>T-V |                                  |
| <i>Quantitatively evaluable activities:</i> |  |              |                                  |
| Attended moving pictures.....               | 508  | 185          | -64%                             |
| Attended theater (legitimate).....          | 79   | 44           | -32                              |
| Attended lodge meetings.....                | 85   | 70           | -18                              |
| Attended night clubs.....                   | 45   | 23           | -49                              |
| Went bowling.....                           | 86   | 76           | -12                              |
| Attended boxing matches.....                | 62   | 34           | -45                              |
| Attended wrestling matches.....             | 23   | 27           | +22                              |
| Visited friends.....                        | 408  | 289          | -29                              |
| Entertained friends.....                    | 427  | 773          | +81                              |

Note: Cumulative attendance column represents attendance by families, not individuals. Survey is based on open, depth interviews of 133 typical video families.

| Activities Not Quantitatively<br>Evaluable          | Number Since T-V |      |      | Per Cent Since T-V |      |      |
|---|------------------|------|------|--------------------|------|------|
|   | More             | Same | Less | More               | Same | Less |
| Listen to the radio.....                            | 1                | 7    | 132  | 1%                 | 3%   | 96%  |
| Driving in the car for pleasure                     | 2                | 86   | 36   | 2                  | 69   | 29   |
| Reading newspapers for<br>pleasure.....             | 2                | 108  | 28   | 2                  | 78   | 51   |
| Reading books for pleasure...                       | 0                | 65   | 69   | 0                  | 49   | 51   |
| Playing cards.....                                  | 2                | 63   | 64   | 2                  | 48   | 50   |
| Reading magazines.....                              | 1                | 76   | 56   | 1                  | 57   | 42   |
| Participating in church or civic<br>activities..... | 2                | 112  | 10   | 2                  | 90   | 8    |

## CBS Dropping 4 Sustainers; Pix To Fill In

NEW YORK, June 11.—The Columbia Broadcasting System (CBS) has decided to cancel four of its TV sustainers. They are *Your Sports Special*, the 7 p.m. 15-minute across-the-board strip featuring Dolly Stark and Caswell Adams, which leaves after its July 1 telecast; *What's It Worth?*, the Friday evening 8:30-to-9 stanza with Gil Fates as emcee; *Kobbs Korner*, the Wednesday night 9:30-to-10 musical variety program presenting the Korn Kobblers, and *Adventures in Jazz*, the Friday evening 8-to-8:30 jive session with Will Bradley and ork. The last three shows will bow out during the week of June 20.

Except for the sports show, which will be replaced by a similar program, the others probably will be filled by films during the summer months. The reason for their demise, according to insiders, is that CBS probably figured, after a lengthy trial, that their commercial possibilities were slim. Meanwhile CBS will put the personnel involved in these programs to work getting properties ready for the fall.

The move also represents a considerable saving in talent and production costs for the dog days.

## WPIX's Happy Birthday Song Gloomy \$2,700,000 Loss; Flynn Sees Early Upsurge

NEW YORK, June 11.—WPIX, *The New York Daily News* television station, which marks its first year on the air next week (15), is still operating at a considerable loss, close to \$20,000 weekly. However, in the opinion of F. M. (Jack) Flynn, president of the News Syndicate Company, Inc., and WPIX, Inc. (a wholly-owned News subsidiary), prospects today are brighter than before, and he anticipates a turn for the better in about six months.

WPIX, a somewhat heart-breaking example of travail proving again the "first year is the toughest" maxim, cost \$1,500,000 to get on the air, Flynn said. He refused to disclose the station's losses to date, but trade opinion is that the operating loss for the first year is more than a million and that the total loss to date is around \$2,700,000. Persistent reports that *The News* wants to sell all or a part of WPIX just aren't true, Flynn said, repeating a denial he made some months ago in connection with "for sale" reports published elsewhere.

### Onerous Problems

The two most onerous problems hindering WPIX, Flynn noted, were unfavorable publicity concerning reception of its Channel 11 signal when the station began service and the lack of an AM adjunct to draw upon. Flynn declared that the station's competitors had greatly exaggerated the WPIX reception situation and took advantage of an already difficult situation. The result was unfavorable and for some time was completely out of focus, but now, Flynn declared, virtually all the sets installed in the WPIX area have been properly adjusted, and complaints as to poor reception are infrequent. WPIX was the first of the high-frequency outlets in TV.

*The News*-WPIX prexy admitted that in the light of the past year's experience, *The News*, were the opportunity to present itself, would not be as eager to get on the air as it was a year ago. Knowing the costs

of construction and operation is one reason. Another is the sadly gained knowledge that without an AM station to draw on, a company going into video faces a terrific personnel problem. WPIX now has about 150 employees, more than the average for a TV station. It lacks the advantage of calling on part-time staffers, split between AM and TV, as do all the other stations in New York City.

### Brighter Future

Flynn believes firmly that dailies in other cities should get into television, but he warned that they should be acutely prudent in taking the plunge. Each step should be planned with extreme care, he said, and ample time should be taken to study all ramifications of the individual situation. Insofar as WPIX is concerned, while acknowledging that operating independently in a major network market does present special problems, Flynn said he feels that ultimately the advantages will outweigh the disadvantages. Thus, one likely pay-off for WPIX is in sports, when web schedules force those stations to give up major sports programming, WPIX will be able to pick up those attractions. In this direction, *The News* station already is placing increasing emphasis on sports programming.

### KFI SPLITS SALES STAFF

HOLLYWOOD, June 11.—Following the lead of KLAC and KLAC-TV, KFI this week divorced sales activities of its radio station and KFI-TV, tele adjunct of the Earl C. Anthony-owned outfit. In order to concentrate on tele spot sales, a six-man sales force covering both mediums was equally divided between radio and tele, with Kevin Sweeney supervising activities as general sales manager.

As biz warrants, sales toppers for both radio and tele will be named, the station announced.

## Plans TV Revue Starring Slapsy

HOLLYWOOD, June 11.—Plans for a variety-musical tele revue starring Slapsy Maxie Rosenbloom are currently being made by Sammy Lewis, former owner of Slapsy Maxie's local nitery, and packager of the new video idea. Lewis returned this week from New York where negotiations were begun with Norman Blackburn, program topper for National Broadcasting Company (NBC) tele division to launch *A Night at Slapsy Maxie's* over the NBC tele skein.

In addition to Rosenbloom, show will feature a variety act layout headed by Pattie Moore and Ben Lessy, with talent to be culled from nitery and vaude ranks. Hollywood origination point will depend on whether Coast kinnie facilities measure up to standards. Audition is planned for early August.

## Maxwell House Buys "Mama" on CBS-TV

NEW YORK, June 11.—The Maxwell House coffee division of General Foods will sponsor the new Columbia Broadcasting System (CBS)-TV package, *Mama*, some time in August. The program begins Friday (17), 8 to 8:30 p.m., over WCBS-TV sustaining, but the competition was evidently so great and the show's trial runs so good that the coffee client bought the program without waiting for its public reception.

*Mama* is a TV adaptation of *Mama's Bank Account*, the Kathryn Forbes book which was made into a play, *I Remember Mama*, and then into a film. Peggy Wood will play the lead, and Ralph Nelson will direct, with Frank Gabrielson handling the scripting. Carol Irwin, former producer of *Theater Guild of the Air*, is co-owner of the package.

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# NBC Cuts N. Y. for Summer; WNBT on Air at 5 P.M., Not 3

NEW YORK, June 11. — WNBT, New York key outlet of the National Broadcasting Company (NBC) video network, will cut its daytime hours of operation by two hours next week. This means the station will start airing at 5 p.m., rather than at 3 p.m.

The cut will be in effect for the summer only and, in the fall, when the station will increase its daytime sked, chances are it will begin service at 1 p.m. The NBC network, at the same time, will increase its daytime operations, going on the air at 3 p.m. each day.

A number of factors entered into NBC's decision. Chief among them was the web's terrific problem insofar as studio and production facilities, as well as production and engineering staff, are concerned. As matters stand now, had WNBT not been cut down, it is more than likely that few of the NBC-WNBT staffers would have been able to take vacations. WNBT has relatively few production people on its pay roll, getting them

from the web staff, but paying for their use.

The studio problem was another pressing factor and the station's position is that it would have been impossible to hypo service, if, indeed, to maintain its present sked, without more space. NBC has been developing plans for increased studio space for some time, and by fall some of these are expected to be in effect. It is believed they call, at first, for renting New York legit theaters, with the long-awaited "television city" to shape up as the long-range answer to the problem.

## Stop the Mail

NEW YORK, June 11.—In the first four weeks of airing the video version of *Stop the Music*, the American Broadcasting Company (ABC) has set some kind of mail response record. The program announced that viewers must send in post cards with their names and phone numbers in order to be called for a shot at guessing the tune titles.

With no other incentive offered, the web received a total of well over 300,000 responses, amounting to about 25 per cent of the video families in the country. No complaints have been heard from the co-sponsors, Admiral and Old Gold, over this showing.

# Hudson Dealers Back News Seg

DETROIT, June 11.—A contract for five weekly 15-minute news programs, *Hudson Four-Star Final*, was signed this week by a group of 26 Hudson car dealers in the metropolitan area with WJBK-TV, effective for 26 weeks. The pact is claimed to be the largest single sponsorship of television in the Detroit area.

Format of the show, which goes on at 10 p.m., Monday thru Friday, is a five-minute round-up of local news with pictures, followed by 10 minutes of newsreels. Larry Ruppel is commentator.

## DETROIT SILENT

(Continued from page 5)

vehicle of information without transmitting its own opinions.

The only 50,000 watter in the State, G. A. Richards' WJR, would make no official comment. James Quello, publicity-promotion chief, said that in the absence of official policy officers from the city, no statement would be forthcoming. However, it was understood that no change in WJR's news presentation is likely at this time.

The United Automobile Workers (UAW) FM station, WDET, welcomed the change, according to Manager Ben Hoberman, altho he added: "Our policy has been to present controversial issues, and therefore, to do a proper community job, we realize that both sides must be presented. We present the controversial matter without editorializing." The UAW has its own commentator interpreting news daily, but the time is paid for by the union at its station's regular rates.

The FCC move was hailed as "a great step forward" by James G. Riddell, general manager of WXYZ. Riddell added that his station feels "it is an inherent right of freedom of speech and the press, which has long been withheld from radio. It has handcuffed us in the fair discussion of any controversial subject, particularly those of local public interest."

## CHICAGO COLD

(Continued from page 5)

speech. But he also stated that ruling as handed down was not clear and that undoubtedly it would have little effect upon his operation.

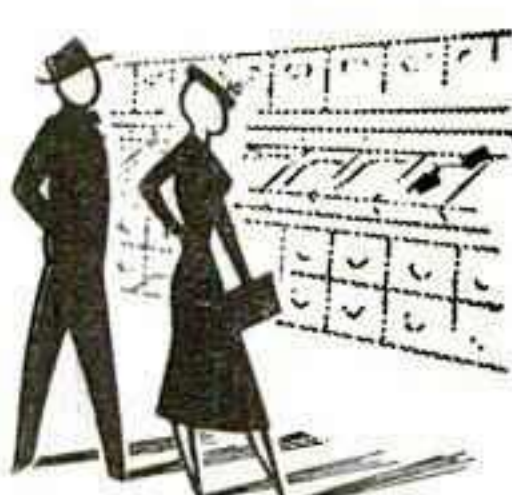
At network stations it was agreed that the ruling would be harmful. Vice presidents and station managers said it could be a "boomerang," which would work against station's best interest. Network station heads said they were waiting for New York policy decisions on the matter, but that they felt in the meantime there would be no editorializing when final policies were set. It was stated in these quarters that radio should not enter into political and other controversial matters, that it had built a sound reputation as a neutral voice and should remain as such.

## FRISCO PASSES

(Continued from page 5)

commentators. As in the past, any station would be expected to make equal time available to individuals or groups who oppose and wish to answer these station editorials. There is no plan at KFRC at the moment to make use of the apparently more lenient FCC ruling.

Manager Don Fedderson of indie KYA said, "We have given the matter no thought. It is unlikely that we will use this freedom to editorialize for the present, at least."



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THE NATION'S MOST MERCHANDISE-ABLE STATION

*Crosley Broadcasting Corporation*

# 4A's Membership Okays TA; Org Settling Internal Biz Before Tele Negotiations

## Plans Session With SAG on Status

NEW YORK, June 11.—Negotiations are expected to begin within seven to nine weeks between Television Authority (TA), the new union representing performers in video, and the TV networks and stations. The various memberships and boards of the Associated Actors and Artistes of America (4A's) in the East—the American Federation of Radio Artists (AFRA), Actors and Chorus Equity, the American Guild of Variety Artists (AGVA) and the American Guild of Musical Artists (AGMA)—have agreed to the plan setting up TA. AGVA this week at its convention in Chicago was the last of the 4A unions to vote its acceptance.

Among the steps to be taken before TA presents its demands will be a meeting of the international board of the 4A's on Friday (17), the election by the various unions of their representatives to the TA board, the revision of demands and the submission of these demands to the membership of TA. All the members of 4A unions can attend these meetings, but only those who have worked in video will be entitled to vote. All 4A members will be entitled to work in the medium for six months without paying dues.

### Wage Demands Mullied

While TA's demands are yet to be formulated, the probability is that their basis will be the wages and working conditions proposed last summer in the short-lived negotiations between the nets and a 4A's committee. When talks were discontinued, the 4A's committee had asked \$60 an hour plus \$6 an hour for rehearsals, repeat fees for films that are played more than once in an area, a union shop and special conditions for vaude acts which would pay them triple the actor's hourly rate. There is speculation that TA will up its hourly rate to about \$80 now that the medium has gained such wide acceptance.

The webs offered in return a proposition which the committee flatly rejected, but which would have paid actors on a daily and a weekly rate. For a 48-hour week the performers would have received \$50, if they worked once a week they'd get 25 per cent of the weekly rate; twice, 17½ per cent, and three times, 12½ per cent.

### SAG-TA Meet

On Monday (13) a committee from the 4A's will meet here with the Screen Actors' Guild (SAG) execs, the sole union remaining outside the new org, either to include them in TA or work out a deal defining their status. The possibility is that some sort of tight working agreement will be concluded that will place SAG in an autonomous position within TA but give jurisdiction over video film to the movie actors' org. The hope of the 4A unions is that working together will lead to both one card for

performers and the merger of the various performer unions.

In any event, from now on the unions, instead of squabbling among themselves, will close ranks and turn their strength and energy toward securing satisfactory conditions for their members in TV.

## TV's 2½ Mil Showbiz Bite

(Continued from page 10)

owners in the New York area, totaling some 600,000 at the time of the survey.

### 1½ Million Monthly

This method indicated a drop in movie attendance among New York TV families of 1,460,000 family admissions monthly. Using 50 cents as a median admission figure and basing admissions on two members per family each trip, the monthly loss is projected to \$1,460,000.

Similarly, legit attendance is shown to have dropped 150,000 family admissions monthly. On the basis of an average ticket purchase of \$2 and attendance of two persons per family, the monthly loss comes to \$600,000.

In night clubs, an attendance drop totaling 100,000 family admissions monthly at a conservative \$2.50 average per head for two people comes to a total of \$500,000 gross loss monthly among video viewers. The low average attendance cost is set at \$2.50 because some families may consider a visit to a neighborhood bistro, featuring a warbler and pianist, as a trip to a nitery.

The accompanying chart indicates the effect of televiewing on owners of receivers, noting the increase and loss in recreational activities since purchase of TV sets.

### Jay and Graham Poll

The Jump survey compares interestingly with the results of a study made in Chicago for *The Billboard* by Jay & Graham, video research organization, as shown in the issue of May 7. This noted that 68 per cent of tele families responding to mailed questionnaires said their attendance was reported less by 22 per cent, and the same proportion indicated decreased purchase of tickets to sports events.

Jump said this week that his organization is planning to undertake new studies showing the specific effect of video upon various other amusement fields. These would show effect of TV on other fields by nights of the week, by which members of the family attend more or less, and, in motion pictures, by effect of TV on attendance at specific types of films, such as Westerns, musicals, comedies, etc.

### 3. D. C. SHIFTS

(Continued from page 5)

and WWDC-FM indicated support of the FCC's move, altho the station policy has not yet been set. Willard Egolf, manager of WBCC, said his station already had two commentators, so no major change would be forthcoming, but he himself might voice opinions on local matters.

Among the stations stating there would likely be no changes in policy were WOL and WOL-FM, WASH-FM, WEAM, WARL, WPIK and WPIK-FM, WBUZ-FM and video station WTTG. WQQW and WQQW-FM, thru Manager M. Robert Rogers, stated its belief in the right of stations to editorialize, but said it has no plans to change policy. Manager William McAndrew, of WRC and WRC-FM, affiliates of the National Broadcasting

## KLAC-TV Wins 1st Go in Privacy Case

HOLLYWOOD, June 11.—Preliminary round of Coast's first tele test case involving invasion of privacy was won by KLAC-TV recently before Superior Court Judge William McKesson in Los Angeles. KLAC-TV, named defendant in an action brought by the American Guild of Variety Artists (AGVA), was granted pleas for demurrer charging that AGVA's complaint did not show cause for an action on grounds of invasion of privacy. AGVA attorney Sam Shayon was given 20 days to restate his claims in detail, after which Judge McKesson will determine whether the amended complaint justifies further prosecution of the suit.

AGVA sued KLAC-TV as the aftermath of the special telecasting of a charity swim show held here in September, 1948, during which video outlet beamed an act of three swimming stars who were members of AGVA. Union said telecasting was unauthorized and constituted unfair competition, invasion of privacy, and demanded "reasonable" compensation for services performed.

In station's defense, KLAC-TV argued that no violation had occurred inasmuch as an actor dedicates his professional life to public appearances. Moreover, station claimed that event telecast was a benefit performance and in the nature of a news event, hence the outlet was entitled to cover show as tele news reporting.

A similar suit, which AGVA filed against Paramount Telestation KLTA was settled out of court, hence outcome of current court battle will establish precedent for future video coverage of similar events.

## KDAL Quickly Uses Freedom

(Continued from page 5)

dictate the type of haircut for the bartender.

"A suggestion has been made that if television in the taverns is banned, that all chairs and tables be removed; that spikes be put on the floor and that the whole place be painted black. All of those things kill business, and the elimination of television also will kill business. . . . Let's emphasize that regardless of what you think of taverns in general, or in particular, they are a legitimate business. A tavern is a heavy contributor to the tax treasury of any city. With Duluth in the financial plight it is, the commissioners can ill afford to kill the source of its golden egg supply.

"Just how provincial, how small town can you get?" he asked. "Television in five years, it's said, will be one of the 10 biggest industries in the United States. Other cities recognize that and allow television in their bars. But in Duluth, we're going to try to stop progress and put the hex on a fascinating new industry. The bar and the tavern is the spot where television so far has received its biggest impetus. Let's repeat: Just how provincial, how small town can you get?"

Another commissioner, F. C. Daugherty, has advanced an alternative proposal of requiring all public places to pay a tax for the right to show video programs. If the video ban is beaten down, Krueger can take the credit even though there are no TV stations in Duluth. The only video operation in Minnesota is KSTP-TV in the Twin Cities and there has been reception as far north as Duluth, nearly 200 miles away. The second Minnesota TV operation, WTCN-TV, is set to start regular broadcasting in July.

Company (NBC), said that station policy thus far stays unchanged, but added that the outlets "will be guided by policy determined by NBC in New York."

## Southern Calif. Hails Decision But Is Confused

(Continued from page 5)

of KWKW, Pasadena indie and president of the Southern California Broadcasters' Association (SCBA), declared that broadcasters were very pleased with the final decision in favor of what radio men believe will give them the same freedom of expression as is now enjoyed by newspapers.

### Other comment:

Lewis Allen Weiss, chairman of the board, Don Lee Broadcasting System: "The commission is to be congratulated upon clarifying the confusion that existed. By the same token, broadcasters should take very seriously their responsibility and trust in maintaining a fair balance of all shades of opinion."

W. B. Ryan, general manager, KFI and KFI-TV: "There will be no change in policy at KFI."

Thelma Kirchner, manager, KGFJ, Hollywood: "It is a step in the right direction."

Ned Conner, manager, KRKD, Los Angeles: "While the measure gives broadcasters a bit more latitude, I would like to have seen the ruling more explicit."

### "A Healthy Thing"

Don Fedderson, general manager, KLAC and KLAC-TV, Hollywood:

"It is a healthy thing for the industry and I don't believe broadcasters will take advantage of it."

Frank Mullen, president of KMPC, 50,000-watt indie owned by G. A. Richards and currently under FCC fire on charges of slanting the news, would offer no comment.

## "Newsreel" in Shift To WNBT Lenses

NEW YORK, June 11.—Yesterday's *Newsreel*, the weekly 15-minute film now seen on WCBS, New York, will switch to WNBT beginning Monday, July 4. The show's last program for Seidenberg Cigars on CBS-TV will be June 20.

WNBT will air the show sustaining twice weekly, with the time still to be selected. The program consists of news events of former years. The package is produced by Ziv Television Productions.

## CINCY STATIONS

(Continued from page 5)

station planned no changes in its news gathering or presentation setup.

M. C. Watters, general manager of WCPO, revealed that his station will not change its present policy of presenting unbiased news reports and continuing its efforts to offer both sides of each issue clearly and intelligently.

Robert M. Sampson, general manager of WSAI, planned no changes, but said that "the new opinion of the FCC enables the public-spirited broadcaster to move aggressively into documentary exposition of controversial issues, where heretofore, he was on his heels waiting for the approaches of various pressure groups."

## CLEVELAND STICKS

(Continued from page 5)

case. Even then, we would give the other side a chance over our station."

Lawrence Webb, of WJW, said no change in policy was planned.

Samuel R. Sague, of WSRS, expressed his relief at the decision and is believed likely to be the first broadcaster here to come out with an emphatic opposition on some truly controversial subject. However, he has yet to do so.

WEWS, video, has made no change, since it has no program of such a nature as to permit editorializing, and will await developments before setting policy.

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# PETRILLO OUTLINES OBJECTIVES

## Union Chief Emphasizes a Somber View

### 'Watch, Wait, Tighten Belt'

SAN FRANCISCO, June 11.—Now is the hour to tighten the union belt, to watch quietly and wait while labor's friends in Washington take up combat against its foes. This was the somber tone James C. Petrillo struck and continually re-echoed thruout the 52d annual convention of the American Federation of Musicians (AFM). With the regretful air of a warrior banned from his battleground, the musicians' chieftain told the 932 men convening here that labor leaders can no longer fight for their unions but must look to the legislators to wage their battles for them.

"Hollywood is gypping us," he cried, "but we can't do anything about it. I told the movie people from Hollywood I'd be really popular with you boys if I pulled out the men making canned music. Could I do it? I had to make a deal for peanuts." He touched similarly upon his inability to demand revenue from the juke box and radio industries at this time.

"We must take a realistic approach," was his advice, "and let men like Senator Pepper fight for us." He referred to the Florida Democrat who addressed the convention yesterday during its closing session. Taft-Hartley, he said, has stripped labor leaders of their power. A union today must fight its enemies with their own weapons—political action. The AFM lacks the economic strength and along with other labor bodies, had been shorn of political sanctuary, and has no other choice. In a bitter attack on United Mine Workers' czar John L. Lewis, Petrillo accused him of playing into Senator Taft's hands by pulling the workers out of the mines at this time.

"I think Lewis is nuts," Petrillo shouted, and challenged him to a debate "here—on the radio—any place in America." Delegates as one rose to cheer the prexy.

## Member Blanks? Commie Querie

SAN FRANCISCO, June 11.—Applicants for membership in the American Federation of Musicians (AFM) will henceforth have to state whether they hold any affiliations with the Communist party. The AFM, in convention here, unanimously ratified a resolution proposed by Ernie Lewis (Local 771) and stating:

"Our membership applicant blank is hereby amended by adding an additional question as follows: (a) Are you at present or have you in the past been a member of the Communist party? (b) Do you have any leanings toward the Communist party or assist that party by any action that might further the progress of this party knowingly? Answer 'Yes' or 'No.'"

The AFM's by-laws have long carried a law withholding membership to persons affiliated with subversive parties. This is the first time, however, that an applicant will be asked point-blank if he is a Communist.

## Quit? Hell, No!

SAN FRANCISCO, June 11.—Prior to sinking his teeth into union problems, James C. Petrillo precluded his opening address of the American Federation of Musicians (AFM) convention by dispelling reports that he intends to resign as chief of the tootlers. Petrillo blamed movie gossip scribbler Jimmy Fiddler for the erroneous report and then said with emphasis:

"I will keep the job so long as the delegates elect me and so long as my health permits. If I ever decide to do such a thing (resign) you will hear it from me first, not thru the press or from a radio commentator."

## Three Welfare Ideas Defeated In Hot Battles

SAN FRANCISCO, June 11.—A battle flared on the AFM convention floor this week when three welfare resolutions were rejected by the union's Good and Welfare Committee.

One resolution, proposed by J. E. Peterson (Local 264), asked that the convention provide either old-age pensions, life insurance or death benefits for its members. The second proposal, made by A. B. Wilson (Local 655), asked that members in good standing over 50 years of age, be granted a \$25 per week pension for life.

The third and most vigorously contested resolution, entered by Frank Volsi and Martin Gordon (both Local 626), called for establishment of a welfare department which would function as an AFM branch for the purpose of studying national and local welfare legislation. This department would then strive to insert clauses into pending legislation for the betterment of the Federation "and all Americans."

### Meurer Bests Volsi

Raymond J. Meurer, Detroit attorney serving as chairman of the Good and Welfare Committee, defended his group's rejection of the three resolutions. He won the upper hand in a floor debate with Volsi by pointing out that the resolutions are humane in intent but costly in execution.

James C. Petrillo suggested the proposal be referred to his office for further investigation. However, a vote killed the measure on the floor.

## Drop in Tootlers' Work Laid at 20% Tax Door

SAN FRANCISCO, June 11.—A 40 per cent drop in musicians' employment during the past year was blamed on the cabaret and admission tax, according to a report given at the American Federation of Musicians' (AFM) annual convention here. The unhappy news was read by Paul J. Schwarz, Washington, chairman of the union's 20 per cent tax committee.

Outlining his group's efforts in fighting tax legislation deemed unfavorable to the music biz, Schwarz told of meeting in Washington with Samuel P. Haines (rep of the hotelmen's 20 per cent committee), and Lee Nixon, Haines's associate, to discuss the 5 per cent tax Madden Bill (H.R. 950), intended as a substitute

## Jobs, Increased Political Activity, Union Economies Called for by AFM President

### AGVA, Termed an "Outlaw," Gets Special Treatment

By Lee Zhito

(Continued from page 3)

in on AFM jurisdiction by forcing instrumentalists to take out AGVA cards. In his characteristic, peppery fashion, Petrillo said:

"We usually never have trouble with jurisdictional fights, because we stop them before they start. We got along all right with AGVA until some wise guy got the crazy idea that when a musician steps out of the band and plays in the spotlight, he's an act. In Kansas City, Mo., one of their business agents stole an accordion player when we weren't looking. When he

got to the first violinist we began to wise up."

### Jurisdictional Clash

He then told the assembly of the battle currently raging in New York between AGVA and AFM Local 802 over batoner-emsee Lee Norman, who, according to Petrillo, was forced to take out an AGVA card merely for making casual introductions of other performers. (Jurisdictional clash first flared last February when New York's RKO Regent Theater fired Charlie Banks, its house emcee, and ordered band leader Lee Norman to absorb emcee chores. Norman took out an AGVA card despite AFM Local 802's ruling against musicians joining AGVA or using that org's form contracts. More recently, 802 demanded that AGVA return Norman's \$50 membership fee and pulled the theater's band to enforce its order. RKO Regent is now sans Tuesday night stage shows and will probably remain so until the AFM-AGVA impasse is broken.)

Petrillo then aimed a pointed and (See JOBS INCREASED on page 34)

## All AFM Brass Are Re-Elected

SAN FRANCISCO, June 11.—For the first time in his 10 years as chief of the American Federation of Musicians (AFM), James C. Petrillo was opposed for the president's post, but it was merely a token challenge, and as expected, he and all other incumbents were re-elected during yesterday's (10) convention session. Everett Henne (Local 224, Mattoon, Ill.) was the contender, but both he and Ralph Klopp (Local 750, Lebanon, Pa.) who nominated him, said the precedent-breaking move was made to show the world that the AFM "is not a one-man show but a democratically governed body." Henne drew 75 votes, while Petrillo was returned to office with an almost unanimous vote of 1,536.

AFM Treasurer Harry J. Steeper was the only other incumbent to face opposition, unsuccessfully challenged by Martin Lipke (Local 610, Wisconsin Rapids, Wis.). Other officers retaining their present posts include Veepee Charles L. Bagley and Secretary Leo Cluesman. Walter M. Murdoch, Canadian representative of the international executive committee, received the delegation's unanimous vote. American members of the executive board, John W. Parks, Oscar F. Hild, Herman D. Kenin and George V. Clancy, remained unsuccessfully opposed by Stanley Ballard and Moses E. Wright.

to the hotelmen's lobbying group and, therefore, wanted to share in any gains made on the tax front.

Eitel replied he was co-operating wholeheartedly with all industry groups affected by the 20 per cent tax and that 50 bills had been introduced in the current session of Congress relating to excise taxes. He also stated that the musicians' union was one of the largest contributors to his committee.

## Kaiser Review Of T-H Battle A Gloomy One

SAN FRANCISCO, June 11.—Henry Kaiser, general counsel to the American Federation of Musicians (AFM), spoke on the future possibilities of the Taft-Hartley Act at the AFM convention here this week. He reviewed briefly the cases which have come up under the law since the last convention in Asbury Park, all of which, he said, ended with the same dull monotony—the workers and their unions having been defeated.

Some professional tribute, he said, should be accorded to the skill displayed by those who drafted the law. "For lawyers it has been a most absorbing and lucrative experience, mostly because no one can be sure what the thing means," Kaiser said. He reported on the salient developments on Taft-Hartley legislation since the 81st Congress convened last January. "Since then," he asserted, "the proponents of the law have revealed their basic tactics—confusion and delay."

"If we but do our simple duty to ourselves, our membership and our leadership—as I know we shall—ultimate victory is a dead sure certainty," he said.

for the existing 20 per cent wartime measure. Schwarz said the committee took exception with the wording of the Madden Bill inasmuch as it applied to "a 5 per cent tax for all amounts paid for admissions, refreshments, service or merchandise at any roof garden, cabaret, dine or dance room where such business is conducted as an integral part of an established and operating hotel."

To prove his point, Schwartz referred delegates to an article in *The Billboard* which reported that the National Association of Ballroom Operators sent a letter of protest to Otto K. Eitel, head of the hotelmen's 20 per cent tax committee and prexy of Chicago's Bismarck Hotel. The musicians' union had contributed \$5,000

# Young ASCAP Writers Organize

## Group Would Counter Old Guard's Pitch

### Seek High Perf Basis

By Jerry Wexler

NEW YORK, June 11.—Vigorous opposition to the current proposal for a "ridiculously low" performance criterion in establishing writer revenue in the American Society of Composers, Authors and Publishers crystallized this week in a series of meetings by young ASCAP tunesmiths.

The meetings, attended by some 35 writers, were touched off by the recent visits of a group of old-line "name" ASCAP writers and officials to the Department of Justice to try to persuade the government to keep the performance figure as low as possible—reportedly between 15 and 20 per cent (*The Billboard*, June 4). The "young Turk" rebels in the Society take the opposite view—they believe that as high as possible a premium be placed on performances—and have informed the Justice Department to this effect.

At a meeting Friday (10), some 35 of the young writers, including Carl Sigman, Sammy Gallup, Redd Evans, Buddy Kaye, Fred Wise and others, agreed to act in concert to accept invitations by the Justice Department to present their views in Washington. They also appointed a committee of six to inform ASCAP of their intentions. This they agreed to do by sending a letter Monday (13) to ASCAP Prexy Fred Ahlert detailing their views on the entire writer payment set-up.

### Seek Puber Parity

The group's main idea is to attain (Young ASCAP Writers on page 41)

## BMU Extends Hand to AFM

SAN FRANCISCO, June 11.—The desire that a stronger bond of co-operation be effected between the American Federation of Musicians (AFM) and Britain's Musicians' Union (BMU) was expressed in a cable to AFM Prexy James C. Petrillo and delegates attending the convention, from Hardie Ratcliffe, of the British org.

A reading of Ratcliffe's hands-across-the-sea message brought applause from the delegates. The text of Ratcliffe's cable states:

"Warmest fraternal greetings and best wishes for success of the convention. Hope for ever closer co-operation with you and your federation in the interests of British and American musicians."

### An AGVA Crack

SAN FRANCISCO, June 11.—In introducing American Federation of Labor President William Green to address the convention, musicians' chief James C. Petrillo found occasion to shoot another poisoned dart at the American Guild of Variety Artists (AGVA). Green is a member of the Chicago musicians' local, Petrillo told the delegates, and has been for the past 15 years. And then cracked:

"He isn't a member of AGVA."

## AFM Tax Group Expresses Thanks On Drive Coverage

SAN FRANCISCO, June 11.—A vote of thanks to Roger Littleford, editor in chief of *The Billboard*, was contained in a special report to the American Federation of Musicians' (AFM) Prexy James Petrillo. The report, made by the AFM 20 Per Cent Tax Committee, expressed appreciation to Littleford for his co-operation in forwarding to the committee all stories appearing in *The Billboard* dealing with the 20 per cent situation.

Ben Atlas, *The Billboard's* chief of bureau in Washington, was also praised. Discussing *The Billboard's* articles, the report continued: "This splendid coverage on the 20 per cent tax subject was written by Mr. Benjamin Atlas, *The Billboard's* Washington correspondent, who has assured us of his publication's continued co-operation."

The report was submitted by Paul J. Schwarz, Local 161, chairman of the AFM 20 Per Cent Tax Committee, and endorsed by committee members Richard McCann (Local 802) and J. Elmer Martin (Local 40).

## Tight Budget Evident Thru All AFM Talks

SAN FRANCISCO, June 11.—Dollar-mindedness was evident thruout sessions of the musicians' union convention here. Prexy James C. Petrillo, during an early session pointed to AFM's deficit this year of more than \$350,000 and blamed it in part on high legal costs resulting from fighting labor-curbing legislation. The first money saving move came when Petrillo unsuccessfully called for a bi-annual convention to replace the present yearly gatherings and pointed to last year's conclave which cost the Federation nearly \$300,000. A convention cost saving measure was adopted during the final session which trimmed one day off of next year's gathering, the AFM thereby paying delegates for six days instead of the usual seven.

Economy again appeared when three resolutions calling for welfare funds were killed in committee. Economy as well was responsible for delegates picking Houston as their next convention city, withstanding the temptations of the Hawaiian delega-

(See Tight Budget on page 34)

## Convenesh Only Every 2 Years? Petrillo's Idea Smacked Down

SAN FRANCISCO, June 11.—Delegates' resentment to a Petrillo-favored proposal that the American Federation of Musicians (AFM) convene biennially instead of every year, overruled the resolution before it came to the convention floor. The proposal promised to be one of the convention's most hotly contested issues, but fizzled out on the fourth day of the tootlers' conclave when AFM chief James C. Petrillo called for its withdrawal.

During the convention's opening session, Petrillo told delegates that the ever-increasing cost of conventions was responsible for the international

## AFL's Green Lauds AFM Progress in Face of Foes

By Edward Murphy

SAN FRANCISCO, June 11.—William Green, president of the American Federation of Labor, told delegates at the 52d annual convention of the American Federation of Musicians (AFM) that their union is very alert to the problems of economic pressure, inventions and technological changes in the field of entertainment which have wiped out the jobs of thousands of good musicians. He labeled music in this country today as not only an art but also a huge industry, an industry which has become mechanized to an alarming state.

"Big business interests," he as-

serted, "which dominate the entertainment industries, without regard for human needs and entirely obsessed with greed for higher profits, are fighting the union's efforts ferociously."

### Congratulates AFM

He congratulated the AFM for their success in winning from employers in the recording industry an agreement for the payment of a royalty on musical records into a fund to be used by the union to create jobs for musicians unemployed by the spread of recorded music.

He pointed to the progress made by the union during the past year, especially in the field of gaining the good will of the American public. In doing this, he said, they won despite the storm of propaganda and confusion raised against the union.

President Petrillo was particularly singled out by Green.

"A good union, like a good orchestra, must operate in unison under a leader who knows the score—and from my experience with him I can testify that Jimmy Petrillo knows the score."

## Tootlers Cut Trust Fund 1/3 For Next Year

### Disk Business Off

SAN FRANCISCO, June 11.—The music performance trust fund, to which record companies contribute royalties on a basis of disks sold, will be cut next year by one third, Samuel Rosenbaum, fund trustee, stated at the musicians' convention here. He expects that the fund to be used during 1950 in hiring musicians for free public service performances will amount to approximately \$1,000,000 as compared to the annual \$1,500,000 the union itself collected in pre-Taft-Hartley days. The reason for the sharp drop, Rosenbaum said, is the nosedive in disk biz. He will allocate \$300,000 collected in royalties during the last quarter of the past year to locals for free concerts during the final quarter of 1949, but the picture looks darker for 1950, he said.

Rosenbaum told *The Billboard* that one flaw in the fund system's structure is that the fund is at its highest peak when the money is least needed and is shallow when it is needed the most. The trustee is not allowed to build up a reserve, since the agreement with the record companies call for him to spend 90 per cent of the money on hand.

Rosenbaum said he is currently preparing machinery to handle the fund.

## Pres. Truman, Roosevelt Send Wishes to AFM

SAN FRANCISCO, June 11.—Salutations from President Harry S. Truman and newly elected Congressman Franklin D. Roosevelt Jr. (D., N. Y.), were the high spots among the many greetings sent to James C. Petrillo and the 52d annual convention of the American Federation of Musicians (AFM). The reading of Mr. Truman's message brought a reminder from Petrillo that the Chief Executive holds a gold (life-time honorary) membership card in the musicians' union, which he accepted from the AFM prexy last January (*The Billboard*, January 29). (See Truman, Roosevelt on page 34)

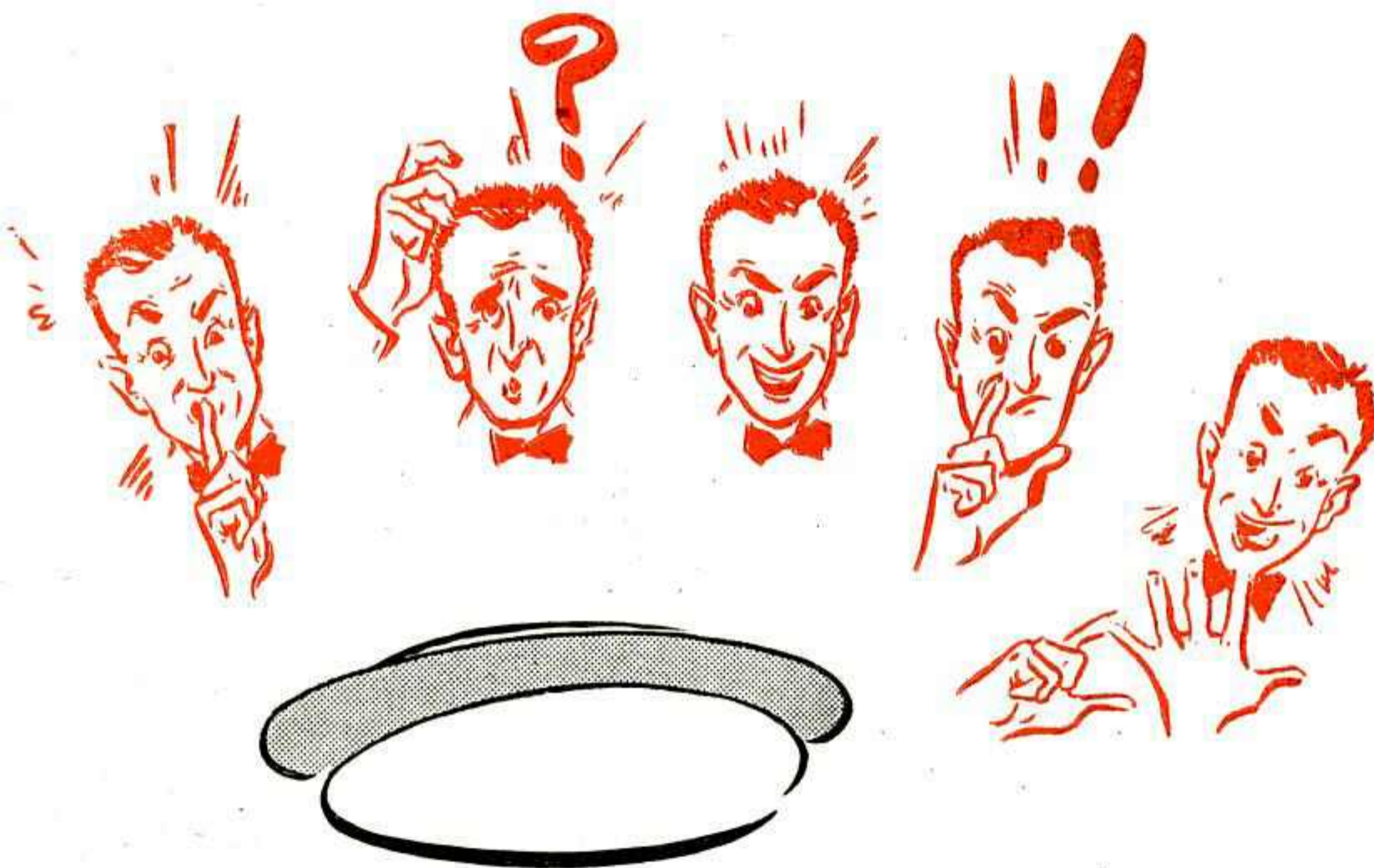
## Variety Artists to AFM?—Petrillo Not Very Enthusiastic

SAN FRANCISCO, June 11.—Would James C. Petrillo want to take variety artists under his wing? *The Billboard* asked the musicians' chief to comment on rumors both in New York and Hollywood that some members of the American Guild of Variety Artists (AGVA) favor breaking away from that body and joining the American Federation of Musicians (AFM). Petrillo, at the AFM convention here this week, cracked:

"If it means keeping peace in our own union, we'll take them in. I just want them to leave my boys alone. We don't raid anyone else's union, and we don't want another union to come stealing from us."

Feeling among delegates indicates chances of AGVA membership moving to the AFM is remote at this time. The move would necessitate changing the AFM's charter, which heretofore has limited membership to those who can play a musical instrument. In discussing the matter, Petrillo didn't appear too anxious to welcome ex-AGVA'ers.

# WHAT'S A HOT DOG GOT TO DO WITH THE RECORD BUSINESS?



**Plenty**—as you'll certainly agree when you see "The Hot Dog Story" in The Billboard 1949 NAMM Convention Supplement, published as a special section of the July 30 issue, in conjunction with the NAMM Convention.

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# COLLEGIANS' BAND GRIPES

## Resent High Cost of Orks, Agent Tactics

### List Shortcomings

NEW YORK, June 11. — The collegians of the nation, according to the results of Part II, trade aspects, of *The Billboard's* 11th annual College Poll (see *The Billboard*, June 11, for results of Part I, the popularity section), are continuing to build a resistance to high name band prices. This, if successful, would convert the campus ork field into the same buyers' market prevalent thruout band business. The survey shows that 32 per cent of the colleges, junior colleges and prep schools canvassed used name bands for proms in the past year as compared to the 25 per cent which used them the previous year. But while last year's poll revealed that only one out of every four school dances was successful, the current poll does a complete about face and shows that the campuses enjoyed four winning proms for every flop in the past year.

### Prices

Band campus prices fluctuated between \$1,000 per dance for third-rate names up to \$3,500 per evening for top grade orks. The average price for collegiate prom orks of the name variety was \$1,450 per night. The schools feel that they are overpaying for many attractions and point out that the high fee forces them to charge higher prices for the prom tickets. The students explain that (See *Collegians Resent on page 41*)

### Cheap Does It!

NEW YORK, June 11.—The influence of RCA Victor's nationwide 50-per-cent-off sale was apparent this week in *The Billboard's* chart of Best-Selling Classical Albums. Three standard Victor albums emerged from nowhere to share top-selling honors along with Columbia's *Salome* and *I Can Hear It Now*, the only recent regulars to hold their top positions.

Two of the Victor sets, *Scheherazade* and *Grieg's Concerto*, have been on the market over six years. *Highlights of Madame Butterfly* is of more recent vintage.

## N. J. Dine, Dance Ban Still Holds

TRENTON, N. J., June 11.—The 19-year-old ban on "dine and dance" establishments in Jersey City, N. J., withstood another court attack this week. The third attack within the past two years by the American Federation of Musicians, Local 526, met with defeat when the appellate division of the State Superior Court sitting here upheld the ban.

The court said that the musicians had no legal standing to attack the Jersey City ordinance, which was originally passed in 1930. The ban was made an issue in the recent city commission election campaign in Jersey City. John V. Kenny, mayor of Jersey City, said action on the law awaited the court's decision.

The musicians, the Superior Court said, have not shown they are "in immediate danger of sustaining any

## Vocalion Cuts Retail to 49c

NEW YORK, June 11.—Vocalion Records, the wholly owned Decca Records subsidiary low-price, direct sale label, this week altered its price policy and reduced its retail stipend to 49 cents, including taxes, and its price to the dealer to 30 cents, including taxes. Vocalion, which opened up shop about a month ago started with a price of 49 cents plus tax at the retail level and a figure of 28.5 cents plus tax at the dealer level. The diskery also announced that it has removed the minimum requirement on orders for the low-price product. Formerly, the firm had required a minimum order of 20 records. This merchandising policy parallels the system announced this week for the new Harmony line (see other story this issue).

Other factors in the Vocalion sales policy remains the same. All orders will be shipped f.o.b., Richmond, Ind. Meanwhile, the parent Decca line will remain at its current 75 cents plus tax price level.

## King Diskery Signs Lopez

NEW YORK, June 11.—Veteran pianist-maestro Vincent Lopez this week was inked to a one-year with options recording contract by the King diskery. Lopez is the latest in the gradually growing King pop roster, which only last week grabbed Johnny Long's ork.

Lopez last recorded some sides for Joe Davis' Beacon label.

direct and certain injury as a result of the enforcement of the ordinance."

### Money's Cheaper

NEW YORK, June 11.—As a promotional stunt for his new Decca etching, *Two Cents, Three Eggs and a Postcard*, folk warbler Red Foley has been sending disk jocks and distributors small bundles containing—2 cents, three eggs and a postcard. The eggs are plastic, and with the pennies and the card are wrapped in gaudy farmer's handkerchiefs in red and blue. Foley figures the gimmick will help disk sales, but says he can't help wishing he were sending 3 cents, two eggs and a postcard. Less expensive.

## Abbey Acquires 3-Press Plant

NEW YORK, June 11.—The three-press disk plant owned by Mayfair Plastic Industries, Inc., manufacturing affiliate of Mayfair Record & Recording Company, Inc., kidiskery, has been sold to Abbey Record Corporation of New Jersey, in a unique deal in which no cash was involved. The deal, set by Mayfair exec Herb Plattner, calls for Abbey to dismantle the plant, now in Scotch Plains, N. J., and move the equipment to its own plant in Jersey City.

Abbey will pay off by pressing unbreakable 10-inch disks for Mayfair, with a "down payment" of 25,000 platters to be delivered at once. Mortgage on the equipment, forming part of the conditional bill of sale, is to be amortized by a special discount on every record delivered to Mayfair thereafter. The diskery has placed a blanket order for the number of records needed to amortize the mortgage.

## Puerto Rico U. Chorus for RCA

NEW YORK, June 11.—RCA Victor has signed the chorus of the University of Puerto Rico to record for its Latin-American series. The 42-voice a cappella group, directed by Augusto Rodriguez, is now in this country on the first of its projected annual visits to the U. S. proper and cut its first sides Friday (10).

Anselmo Sacasas, pianist-orkster, also cut his first post-ban Victor sides last week. Pedro Vargas, the Latin-American Crosby, arrives here from Mexico for a week at the Puerto Rico Theater, commencing June 23. While here Vargas will also cut some wax for Victor's L-A department.

## Col'bia To Drop "Disc Digest"

NEW YORK, June 11.—Columbia Records will suspend publication of its monthly house organ, *Disc Digest*, following distribution of the August issue. Reasons forwarded for the suspension of the long-standing publication, which is designed as a consumer giveaway, were based on the current program of streamlining the Columbia promotion operation.

According to a notice issued by Jim Flora, Columbia's manager of sales promotion, the money which will be saved in the suspension of *Disc Digest* will be put into other promotional channels.

## LP's Hit 3½ Mil in First Year

## Profit Payoff In 3 Years Is Col. Estimate

### Highest Sales in May

By Hal Webman

NEW YORK, June 11.—Columbia Records will have sold approximately 3,500,000 Long-Playing (LP) micro-groove records in the first year of LP merchandising, a mark which will be reached at the end of the current month. According to Columbia Prexy Edward Wallerstein, the marketed disks, which are the equivalent of about 17,500,000 standard shellac 12-inch records (based on the fact that one 12-inch LP record contains up to 50 minutes of music or a music content equivalent per record equal to an average of five 78 r.p.m. 12-inch shellac records), will be played in homes on between 750,000 and a million LP players and player attachments.

Wallerstein, in pointing to the first year of LP as an unqualified success, said that the diskery has been steadily building its LP sales from month to month and claimed that May (See *LP's Hit 3½ Mil on page 43*)

### Give 'Em Ned, Ed!

DETROIT, June 11.—Dramatic censorship of a song because of its content was made over the air by disk jockey Edmond McKenzie in his *Jack the Bellboy* show on WJBK. McKenzie took exception to the word "hell" in Kay Starr's *Good for Nothing Joe*, on Modern Records. McKenzie stopped the record in mid-spin when he heard the phrase "he beats the hell out of me," and smashed the record to bits. He commented that his show was designed for children as well as for adult listeners. The literal use of the word, as in *Riders in the Sky*, was not objectionable, according to McKenzie.

## Vocalion Signs Orkster Foster

NEW YORK, June 11.—Chuck Foster, popular Midwestern maestro, has been inked to a waxing pact by the Decca-owned Vocalion diskery, the new low-priced direct sales diskery.

Foster already has been recorded, and his ork's first wax will be made available on Vocalion's forthcoming second release. He formerly waxed for Mercury.

## Col., Varsity Set Harmony Co-Op Label

### Both Share Rights

NEW YORK, June 11.—The deal between Varsity Records' topper Eli Oberstein and Columbia Records' chief, Edward Wallerstein, which resulted in the creation of the new Harmony Records' label, is a unique record business venture. According to the modus operandi of the new Harmony firm, Columbia will provide recording and production. Oberstein's Wright Record firm will merchandise the finished product. Oberstein, in collaboration with Columbia pop artist and repertoire chief, Manie Sacks, will select tunes and artists for the maximum of 16 new sides per month which Columbia will slice for Harmony. Oberstein will specify the amounts of each record he needs for merchandising and will pay for each pressing he orders. He will assume full responsibility for the sale, breakage, returns, etc., of the Harmony wax. The Wright firm also will assume full promotion and shipping responsibilities for the new line.

Columbia's end of the deal seems to (Columbia, Varsity Share on page 43)



# Fate of TV - ASCAP Peace Lies With Members; Cuffo Music Is Extended to July 1

## Limit of Tunesmiths' Powers May Cause Hitch

(Continued from page 13)  
three to five years (retroactive to January 1, 1949).

(2) Retention of the AM local station blanket commercial rate of 2 1/4 per cent and the network rate of 2 3/4 per cent (with clearance at the source) and subject to the 10 per cent mark-up mentioned in 6 below.

(3) As in AM, "net time sales" would be computed by deducting rate card discounts and rebates, 15 per cent agency commission and 15 per cent sales commission.

(4) In the case of networks the cost of interconnecting stations would be allowed up to 25 per cent of net time sales during the first two years, 20 per cent during the third and fourth years and 15 per cent during the fifth year.

(5) Both local and network blanket

sustaining fees would be computed on the AM basis plus the 10 per cent mark-up mentioned in 6 below.

(6) After the fees had been computed on the foregoing basis they would be increased by 10 per cent.

(7) Co-ops would be accounted for as network programs.

ASCAP has agreed to suggest per-program license formulae for local stations which would bear a reasonable relationship to blanket license proposal.

## Hefty Promosh Set for Tampa H. B. Disk Shop

CHICAGO, June 11.—The biggest hillbilly promotion ever to mark the opening of a retail record shop is set for June 17-18 when Daisy Mae and Old Brother Charlie Arnett, Mercury recording artists, open their Country Barn Record Shop in Tampa.

Murray Nash, Mercury h.b. chief, has lined up leading disk jockeys Nelson King, WCKY, Cincinnati, and Cousin Harry Moreland, WROL, Knoxville, plus folk music entertainers such as Lester Flatt, Earl Scruggs and the Foggy Mountain Boys (Mercury), WROL; Archie (Granpappy) Campbell and the Old-Timers (Mercury), WROL; Red Kirk (Mercury), WROL; Molly O'Day and the Cumberland Mountain Folks (Columbia), WROL; Sunshine Slim Sweet (Mercury), WSB, Atlanta; Fred Rose (Columbia), chief of Acuff-Rose Music; Speedy Kreis and the New River Gang, WROL; the Country Playhouse Sweethearts, WROL; Bob Mason and the Western Swingbillies (Cozy), WROL; Toby Dowdy and His Dixie Lily Highpointers, WRUF, Gainesville, Fla.; Slim Whitman (Victor), WFLA, Tampa, and the Masters Family (Mercury), WJHP, Jacksonville, Fla., for personal appearances during the two-day opening.

A one-hour disk jockey show, to be aired over WALT, Tampa, will originate from the store window five times weekly. The shop also utilizes two-and-a-half hours of time daily over WDAE, where Daisy Mae and Old Brother Charley originate their shows. Two additional hours of air-time are utilized daily over WRUF.

The store is built completely on the self-service plan, with record demonstrators located so that a person may select a disk in any part of the store and find a record player within three feet.

## MGM Diskery Signs 'Red River' McEnery

NEW YORK, June 11.—"Red River Dave" McEnery, in town from San Antonio this week, signed a platter pact with MGM Records.

The cowboy warbler formerly cut for Musicraft and Continental.

## New Detroit Distribber

DETROIT, June 11.—The new firm of Midwest Distributors, Inc., has taken over the business formerly operated as Idessa Malone Distributors, handling a number of independent labels. The firm is headed by Walter C. Lewis, president; Paul Alexander, vice-president, and Walton A. Lewis, secretary-treasurer. Casey Jones is manager. The company is specializing in the race field. The owners also have the Staff label, which they are distributing nationally.

## Si Rade West For Decca Firm

HOLLYWOOD, June 11.—Decca recording exec Si Rade trekked to the Coast this week to supervise the dishing of several important albums which the plattery will make for fall and winter release. Rade will handle cooking of *Lullaby of Christmas*, to be recorded by film star Gregory Peck and based on Charles Tazwell's radio play. In addition, Bing Crosby will narrate a new album based on Icha-bod Crane in the *Legend of Sleepy Hollow*, and patterned after Bingle's stint in the Walt Disney pic of the same title.

Peck's album will be marketed as a kidisk special, as will two new books to be waxed by Peter Lind Hayes during next several weeks. During his return trek to New York, Rade will stop in Nashville, where he will record several hillbilly kid albums with folk artists Red Foley and Ernest Tubb.

## Tannen Revives Clarem't Music

NEW YORK, June 11.—Russ Morgan's five-year-old Claremont Music pubbery, a Broadcast Music, Inc. (BMI), affiliate, is being reactivated under the direction of Nat Tannen. Initial staffers are Charlie MacGregor in New York and Bill Savitt on the Coast. Savitt has been with Morgan's Glenmore Music. The latter pubbery, an American Society of Composers, Authors and Publishers (ASCAP) affiliate, will remain active and goes to work on a new plug in the next couple weeks. Jack Richmond, after a short layoff, will rejoin Glenmore here.

Tannen's Keys Music outfit, distributor for Glenmore, will handle Claremont's copies as well.

## Windy Trip?

WASHINGTON, June 11.—Glen Henry, West Coast orkster, makes his debut east of the Mississippi before a tough audience—Congress. Henry's band is slated to play the moonlight cruise of the S. S. Bear Mountain showboat the night of June 13. The boat has been rented by Congress for that night.



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NOT Last Month's Hits!**

**but—  
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Decca 24636
- RIDERS IN THE SKY—A Cowboy Legend LULLABY LAND BING CROSBY  
Decca 24618
- SOME ENCHANTED EVENING BALI HA'I BING CROSBY  
Decca 24609
- MERRY-GO-ROUND WALTZ CANADIAN CAPERS GUY LOMBARDO  
Decca 24624
- I DON'T SEE ME IN YOUR EYES ANYMORE BECAUSE YOU LOVE ME THE STARDUSTERS  
with GORDON JENKINS  
Decca 24576
- BABY, IT'S COLD OUTSIDE DON'T CRY, CRY BABY ELLA FITZGERALD and  
LOUIS JORDAN  
Decca 24644
- LOVER'S GOLD BLACK COFFEE ELLA FITZGERALD  
Decca 24646
- NOW! NOW! NOW! IS THE TIME OH, YOU SWEET ONE ANDREWS SISTERS and  
RUSS MORGAN and his Orchestra  
Decca 24664
- ROOM FULL OF ROSES A CHAPTER IN MY LIFE CALLED MARY DICK HAYMES  
Decca 24632
- I WISH I HAD A NICKEL TWO CENTS, THREE EGGS AND A POSTCARD RED FOLEY  
Decca 46165
- MEAN MAMA BLUES YESTERDAY'S TEARS ERNEST TUBB  
Decca 46162
- TENNESSEE POLKA I'M THROWING RICE (At the Girl I Love) RED FOLEY  
Decca 46170
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MARIE KNIGHT  
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# MUSIC—AS WRITTEN

## New York:

Duchess Music has taken over "I Challenge Your Kiss" from Allen Records. Leon Gray came in from Richmond, Va., recently, to close the deal. . . . Synthetic Plastics, manufacturer of Peter Pan kidisks, has named Herbert Siegal Western regional sales manager, with the office in Los Angeles. The diskery also set up a warehouse in San Francisco. . . . The Three Beaus and a Peep have replaced the Ames Brothers on the Robert Q. Lewis show over the Columbia Broadcasting System (CBS) for three weeks. . . . American-Elite diskery here is releasing sides cut by Josephine Baker in Switzerland. . . . Manor Records' Bill La Motta returned from Puerto Rico last week after cutting eight sides there with the La Motto brothers' orchestra.

Seena Hamilton, promotional director of Apollo Records, left the diskery last week. . . . Apollo has signed the spiritual singer, J. Robert Bradley, to a waxing pact. . . . Oatune cleffer Cindy Walker, of Hollywood, is in town for a month. . . . Singer-cleffer Red River Dave is in from Texas for a three-week stay.

Clarinetist Tony Scott left the Claude Thornhill band to front his own small combo. . . . Lina, a new Latin-American diskery, has been organized here by Leopold Gonzales, L-A composer. . . . Vocalist Jackie Paris and Doug Duke, who plays his own invention, the duk-a-tron, join Lionel Hampton this week.

Jerry Blaine's Cosnat Distributing has taken over distribbng of Irving Berman's Manor disks in New York, New Jersey and Connecticut. . . . J. J. Robbins is publishing six tunes by deejay-critic Leonard Feather, including his two themes, "Signing Off" and "Life With Feather." . . . Gerson Goodman, of Audio-Matrix, became a father.

Decca recording men Paul Cohen and Sy Rady took off last week for a waxing trip thru Chi and Nashville. . . . Capitol Records has closed its Brooklyn branch and will shunt its service for that borough to its New York branch, which is managed by Al Levine. . . . Barclay Allen's ork plays the Mark Hopkins Hotel in San Francisco beginning July 12 as part of a show which will feature the music of George Gershwin.

Following is a flock of future band bookings on the Music Corporation of America (MCA) listings: Carmen Cavallaro, Mark Hopkins Hotel, San Francisco, for four weeks beginning around November 1; Shep Fields, Hotel Claridge, Memphis, June 17 (deal set prior to Fields' shift to General Artists Corporation); Skitch Henderson, Ambassador Hotel's Coconut Grove, Los Angeles, December 13 thru January 22 of 1950; Eddy Howard, for eight weeks at the Palladium Ballroom beginning February 28 of next year; Freddy Martin set for the same spot for eight weeks prior to Howard, beginning December 27; Martin also is set for three weeks at the Edgewater Beach Hotel in Chicago beginning June 10.

## Chicago:

Natt Hale, who left MGM to join Columbia as regional rep, was dropped by the latter firm during its recent personnel cut and is now talking over a deal with Dick Bradley, of Tower label here. . . . Jeanne O'Brien, secretary to Tweet Hogan, local act booker, will be married to Max Miller, jazz pianist, June 16. . . . Miracle Records inked the Four Vagabonds, Negro vocal quartet, who were on the ABC network before splitting up two years ago, to a recording pact. Group returns to ABC in July. . . . Art Spiegel, formerly with Dal's, South Side retail shop, has become manager of Central Record Sales, local distrib which handles Aladdin, Miracle and Specialty labels. The outlet moved to 6255 Eberhardt. . . . Jackie Cain and Roy Kral, formerly chirp and pianist, respectively, with Charlie Ventura, have formed their own unit, a six-piecer, and will book thru GAC. . . . The Blue Note, Loop jazz bistro, has booked Woody Herman, September 5-18; Duke Ellington, October 17-November 6; Sarah Vaughan, November 7-20, and Lionel Hampton, November 21-27.

## Philadelphia:

David Stephens has cut the five-man string section from his orchestra and is now leading an 11-piece band at WCAU. However, maestro Billy Marshall is absorbing the five men dropped for the WCAU-TV show. . . . Reese DuPree will celebrate his 50th year as a dance promoter this summer, being the first in the country to promote the one-night dance stands. . . . Art Lund's waxing of "The Beautiful Blonde From Bashful Bend" was voted the Click-tune-of-the-month by the teen-agers joining in the promotion of Frank Palumbo's Click and the local juke box operators' association. . . . Don Nicholas is off to the Greenbrier in White Sulphur Springs, W. Va., for the summer. . . . Jay Pomerantz, local pianist pounding the 88's at Ormond Beach, Fla., got a call from Meyer Davis and flew to Hot Springs to replace Bill Fearnley, who was stricken with appendicitis. . . . Jay Jerome takes over the Hotel Warwick bandstand with a small combo for dinner music and a full-sized unit for the supper dancing. . . . Jack Verna is set to summer, starting July 1, at the Manor Hotel's Bamboo Room in Wildwood, N. J. . . . Following his fortnight at the Click here, starting June 17, Dizzy Gillespie will play a public dance at the Met Ballroom July 4. . . . Local maestro Roger Courtland has Fred Waring nibbling on a show with a collegiate background.

## Cincinnati:

Pee Wee Hunt and His Dixielanders begin a week's run Friday (17) in Moonlite Gardens, Coney Island, with the Skitch Henderson crew coming in on the 24th for a like stint. . . . Elliot Lawrence into Sandy Beach Park, Russells Point, O., June 17-19, with Pee Wee Hunt and Blue Barron the double feature at that spot for a week beginning June 24. . . . Bobby Bergen ork opens Saturday (18) at Grand Ballroom at Cedar Point, Sandusky, O., for an indefinite stay.

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- 20-2375—POPCORN SACK —Jones
- 20-2592—MY OLD FLAME —Jones
- 20-2412—PERFIDIA —Miller
- 20-2413—BUGLE CALL RAG —Miller
- 20-2411—MISSOURI WALTZ —Miller
- 20-1733—HOLIDAY FOR STRINGS —Jones
- 20-2536—MOONLIGHT COCKTAIL —G. Miller
- 20-1801—LIVE AND LEARN —E. Arnold
- 20-2320—OLD SPANISH TRAIL —Rogers

- 38040 —BALLERINA —B. Clark
- 26545 —CRAZY RHYTHM —H. James
- 20-2006—HAWAIIAN WAR CHANT —Dorsey
- 20-2007—AFTER YOU'RE GONE —Dorsey
- 36383 CONCERTO FOR CLARINET —Shaw
- 36205 —SING-SING-SING —Goodman
- 36206 —HONEYSUCKLE ROSE —Waller
- 36207 —BEALE ST. BLUES —Dorsey
- 20-1600—HELPLESS —G. Miller
- 20-2165—PIANO PORTRAITS —F. Martin

- P-65 —RHUMBAS —Cugat
- P-83 —TANGOES —Cugat
- P-85 —ARTIE SHAW
- P-95 —RUSS COLUMBO
- P-163—ALL TIME HITS —Dorsey
- P-169—CONCERTO —Martin
- P-187—SENTIMENTAL DATE —Como
- P-189—GLEN MILLER Vol. #2
- P-202—DOWN MEMORY LANE —Monroe
- P-202—STORMY MONDAY BLUES —Eckstein
- P-226—BE-BOP —Gillespie
- P-235—POLKA —Henri Rene

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**ALL NEW Col., Victor, Capitol**  
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WITH EVERY \$100 OR MORE ORDER OF THE ABOVE —ABSOLUTELY FREE 1 COLUMBIA LP ATTACHMENT

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No order too large or too small to fill. Our price is as follows: 5c above wholesale cost on any label. All albums at 30% discount of full price. Wholesale only. Terms: C. O. D. Immediate delivery.

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Tel.: Jamaica 3-2248; Re 9-7908; Ja 3-9560

# Lubinsky Now Regent's Owner; Plans Race Line

NEW YORK, June 11. — Herman Lubinsky is now sole owner of Regent Records, with the purchase this week of Freddy Mendelsohn's interest in the firm. Lubinsky had bought into Regent in June, 1948.

Lubinsky, who also owns Savoy Records, plans to develop a race line for Regent, which till now has specialized in pops. New artists and distributors will be acquired in the expansion.

Mendelsohn told *The Billboard* that he will continue in the disk business in some capacity. He is weighing offers from several diskeries, as well as the possibility of starting a new indie line of his own.

## JOYCE INKS PIONEERS

PHILADELPHIA, June 11. — The Jolly Joyce Agency signed the Sons of the Pioneers, Western unit led by Bob Nolan. Joyce closed a deal this week with Tim Spencer, personal manager of the Pioneers, to handle the bookings for the unit in the East for parks, fairs and theaters.

The Pioneers will head East after a string of dates this month in Portland, Ore., Vancouver and Tacoma, Wash. Joyce takes them over July 15 for a stretch of six to eight weeks.

## MGM, Williams Co. Part

PITTSBURGH, June 11. — MGM Records and the J. A. Williams Company, their local distrib, have come to a mutual agreement to sever relationship, and MGM sales head Charles Hasin has been in town to look over prospective distributors. Williams will hold on to the line until another distrib is appointed.

# Cap's Songwriting Contest Gim Complements Album Release

HOLLYWOOD, June 11.—Capitol Records will launch a four-month songwriting contest July 1 designed to hypo late summer-early fall disk business. Promotional stunt will be tied in directly with Cap's *Songs Without Words* album, to be released immediately prior to kick-off of the contest. Disk book will contain six tunes especially written for the event, and contestants will seek to pair appropriate lyrics to one or all of the albums melodies. Six grand prizes for each tune will consist of (1) \$1,000 cash advance against royalties, (2) a cleffer's contract with one of Cap's pub firms and (3) tune (with winner's lyrics) will be recorded by one of Cap's top artists and distributed nationally. Contest will be open to all comers.

Album's tunes will be originals penned by Johnny Mercer, Ray Noble, Isham Jones, Jimmy McHugh, Livingston and Evans, and Paul Weston. Melodies are recorded by Weston and ork. Entries per tune will be judged by the melody's composer, plus Mac Gordon and Sammy Kahn.

To enter the contest, hopefuls must

## Nidorf To Tour Eng., France After Talent

NEW YORK, June 11.—Mike Nidorf sails on the Queen Mary June 21 on a tour of England and France. It's understood Nidorf's trek is primarily in the nature of a talent scouting expedition.

However, he'll also investigate offers that have been made to thrush Jo Stafford regarding concert appearances and theater dates in both countries.

secure an entry blank from dealers or disk jockeys. Returns must be in by October 31, with winners to be announced by November 30. In addition to the six \$1,000 royalty advances, each winner will name his favorite dealer or disk jockey, who will also receive cash awards. Thru the contest gimmick Cap seeks to increase dealer traffic and bring consumer closer to his music merchant, as well as boost disk jockey following. Cap also figures the contest to result in lively sales for the *Song Without Words* album.

## Col'bia Production Union Wins Raise

BRIDGEPORT, Conn., June 11.—Columbia Records, Inc., reached an agreement early this week with Columbia Recording Local 237, United Electrical, Radio and Machine Workers (CIO), which was ratified at a meeting of 700 production and maintenance workers.

All advantages of the current contract are retained and the company granted a pay raise of 2½ cents an hour, an improved vacation plan and a more liberal health and welfare allowance.

The union now enjoys plant-wide seniority instead of the former group plan, and the groups are cut from 28 to 16.

The agreement concludes six weeks of negotiating between the union and company representatives. The company is represented by James H. Hurst, vice-president in charge of production; Kenneth E. Raine, company secretary, and Herbert H. Greenspun, assistant to Hunter.

# Eng., Am. Decca Sign New Pacts Parting Interests

NEW YORK, June 11.—The new arrangement between English Decca and American Decca became a fact this week when E. R. (Ted) Lewis, head of the British firm, and Milton Rackmil, of the American firm, affixed their signatures to a new contract. The principal points of the reshuffle were reported in last week's *Billboard*.

It is believed that one of the chief motives for the new Decca deal was the pressure of the cartel suit against the firms by the American Government, which charges them with dividing up the world record market between them. Now, it is thought, the firms can show the Department of Justice a divorcement of interests, and ameliorate, if not kill, the cartel charge.

## Sq. Dance Caller, Tunesmiths Team

NEW YORK, June 11.—Mills Music has arranged for the teaming of contract tunesmiths, Sid Tepper and Roy Brodsky, with Ed Durlacher, well known square dance local caller. Durlacher, prexy of the Long Island Square Dance Callers' Association, will write new sets of calls to music and verse penned by Tepper and Brodsky.

Durlacher has already written a folio of square dances for Mills. The caller is skedded for weekly sessions at local parks this summer, and a mammoth swing-your partner bash in Kansas City, Mo., sponsored by the city's recreation department Wednesday, Thursday and Friday (15, 16, 17).

# TOP PERFORMANCE

AWARDS LIKE THIS



Pee Wee King and His Golden West Cowboys Receiving Trophy as the No. 1 WESTERN BAND LEADER IN THE U. S. from Jess Carlin of Orchestra World.

by

# PEEWEE "TENNESSEE WALTZ" KING

ATTENDANCE RECORDS LIKE THIS

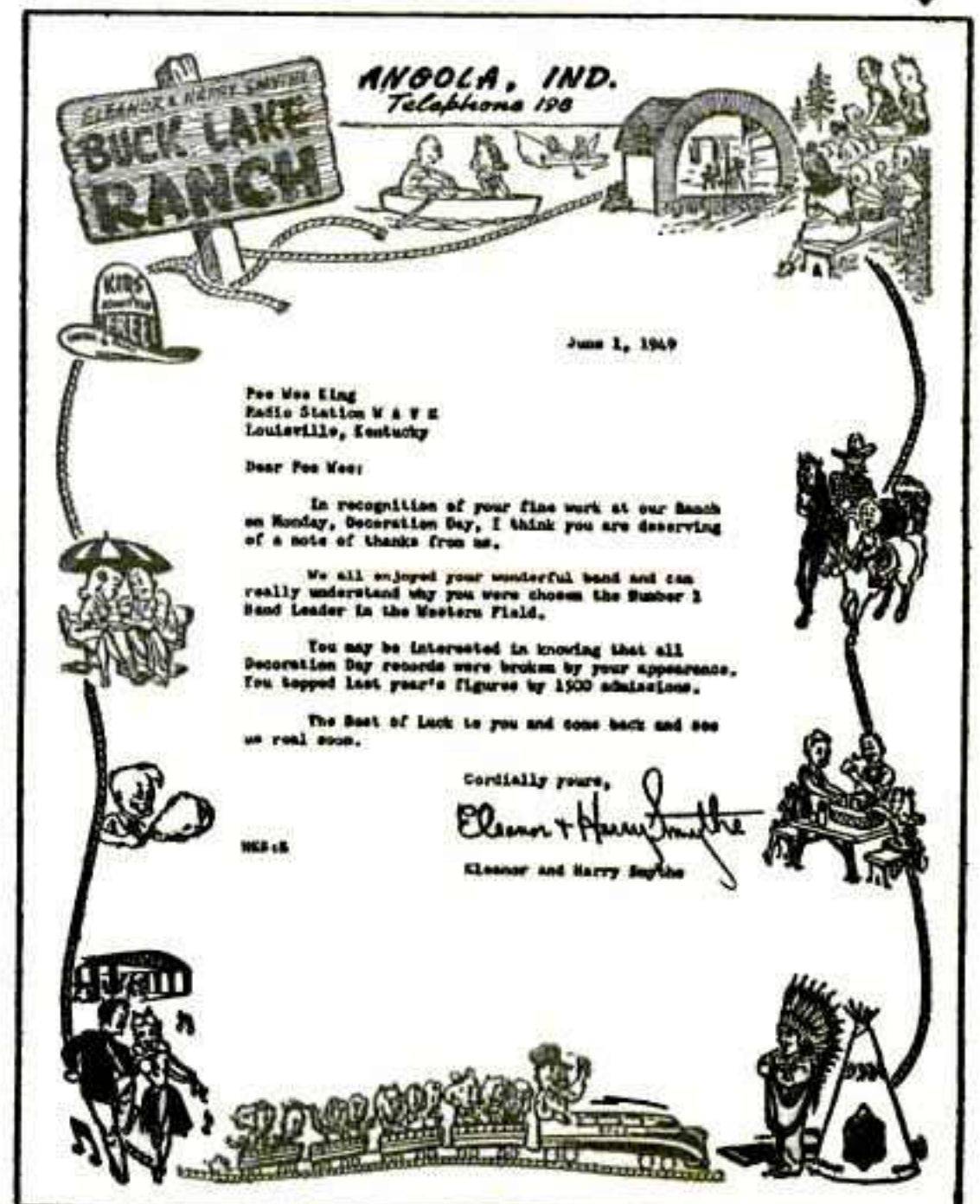
RECORDS LIKE THIS

- "TENNESSEE WALTZ" "KENTUCKY WALTZ"
- "WALTZ OF THE ALAMO" "TENNESSEE TEARS"
- "TENNESSEE POLKA"

WATCH FOR HIS 2 SQUARE DANCE ALBUMS  
(All on RCA Victor Records)

### THANKS:

To Orchestra World, Eleanor & Harry Smythe, Music Dealers, Ops and Disc Jockeys for your help in making these things possible.



Personal Manager: **J. L. FRANK** Nashville, Tenn.

His 1st recording since the ban!



# Elliot Lawrence

and his Orchestra

## GIGOLETTE

featuring  
The Theremin, Jack Hunter and Singing Ensemble.

Backed with

## ELEVATION

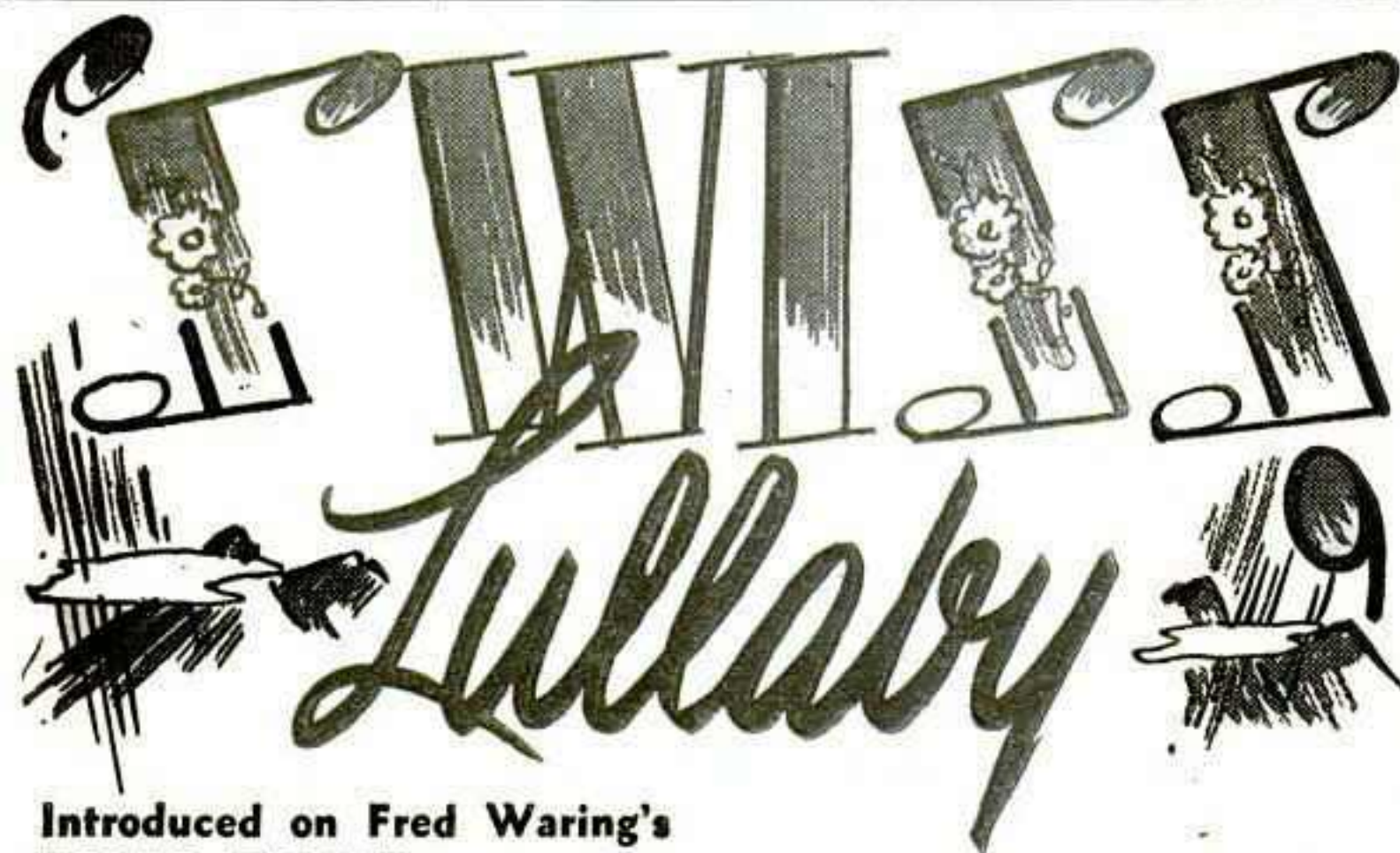
A hot instrumental that rocks and rides solidly.

COLUMBIA RECORD No. 38497



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John Q. Public —  
**PICKS THE HITS!**



Introduced on Fred Waring's  
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Already recorded by . . .

VAUGHN HORTON and POLKA DEBS—Columbia  
DICK THOMAS—Decca

ELTON BRITT and  
ROSALIE ALLEN—Victor

\*GENE KRUPA—Columbia

\*LAWRENCE WELK—Mercury

\*Soon to be released

**Southern Music Publishing Co., Inc.**

1619 Broadway

New York, N. Y.

## The Billboard MUSIC POPULARITY CHARTS

PART  
I

### The Nation's Top Tunes

Based on reports received last three days of Week Ending June 10

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

## HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS," is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

### 1. RIDERS IN THE SKY

By Stan Jones

Published by Mayfair (ASCAP)

Records available: B. Crosby-K. Darby Singers, Decca 24618; D. Falligant-H. Winterhalter Ork, MGM 10404; B. Ives, Columbia 38445; Vaughn Monroe, Victor 20-3411; P. Lee, Capitol 57-608; F. Willing & His Riders of the Purple Sage, Capitol 57-40164; S. Jones & His Death Valley Rangers, Mercury 5320; Sons of the Pioneers, Victor 21-0085; E. McCurdy, Monogram 134; Wingy Manone, Kem 2700; J. Saunders-R. Bloch Singers, Hi-Tone 122; The Song Spinners, Vocalion 55003.

(No information on electrical transcription libraries available as The Billboard goes to press.)

### 2. AGAIN

By Newman and Cochran

Published by Robbins (ASCAP)

From 20th Century-Fox film, "Road House."  
Records available: V. Damone-G. Osser Ork, Mercury 5261; D. Day-The Mellomen, Columbia 38467; T. Dorsey-M. Lutes, Victor 20-3427; Joe Graydon-G. Jenkins Ork, Decca 24602; A. Mooney Ork, MGM 10398; M. Scott-The Paulette Sisters, Spotlite 516; M. Torme, Capitol 15428; L. Rucker & C. McLin Combo, Aristocrat 10001; J. Clay Ork, Hi-Tone 109; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330.

Electrical transcription libraries: Linda Stevens-Rene Durant, Standard; Manhattan Madcaps, NBC Thesaurus.

### 3. FOREVER AND EVER

By Frank Winkler-Malla Rosa

Published by Robbins (ASCAP)

Records available: H. Carroll & the Carolers, Mercury 5252; Perry Como-M. Ayres, Victor 20-3347; Russ Morgan Ork, Decca 24569; D. Shore-H. Zimmerman Ork, Columbia 38410; M. Whiting, Capitol 15386; P. Reed, Dance-Tone 312; Fran Allison, Rondo 185; J. Clay-The Riddlers, Hi-Tone 108; R. Ross Ork, Vocalion 55004.

Electrical transcription libraries: Larry Clinton, Lang-Worth; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; Lucille Norman, Standard; David Street, Standard.

### 4. SOME ENCHANTED EVENING

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: Perry Como-M. Ayres Ork Victor 20-3402; B. Crosby-J. S. Trotter Ork, Decca 24609; J. Laurenz-J. Carroll Ork, Mercury 5276; Frank Sinatra, Columbia 38446; J. Stafford-P. Weston Ork, Capitol 57-544; H. Winterhalter Ork, MGM 10399; P. Weston Ork, Capitol 57-629; J. Saunders-R. Bloch Ork, Hi-Tone 122; S. Black Ork, London 455; B. Harrington, Vocalion 55000.

Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; The Music of Manhattan; NBC Thesaurus; Elliot Lawrence, Associated; Shep Fields, Lang-Worth.

### 5. "A"—YOU'RE ADORABLE

By Kaye, Wise and Lippman

Published by Laurel (ASCAP)

Records available: P. Como-Fontane Sisters, Victor 20-3381; L. Fotine Ork, Decca 24579; J. Pace-G. Ellis Ork, Keystone 1600; R. Paige-The New Yorkers, Spotlite 510; T. Pastor Ork, Columbia 38449; P. Reed, Dance-Tone 311; J. Stafford-G. MacRae-P. Weston Ork, Capitol 15393; A. Vincent-J. Carroll Ork, Mercury 5253; Buddy Kaye Quintet, MGM 10310; H. Babbitt-The Allen Sisters, Vocalion 55011.

Electrical transcription libraries: Bob Eberly-Mack Stewart Quartet, World; Vic Damone, Associated; Sweetwood Serenaders, NBC Thesaurus.

### 6. CRUISING DOWN THE RIVER

By Beadell and Tollerton

Published by Henry Spitzer (ASCAP)

Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 15372; Frankie Carle, Columbia 38411; H. Carroll, Mercury 5249; R. Morgan, Decca 24568; The Three Suns, Victor 20-3349; N. Alexander, Monogram 111; Primo Scala, London 256; Ames Brothers, Coral 60035; The Riddlers-The Hi Tonians, Hi-Tone 104; The Paulette Sisters, Spotlite 505; L. Monti's Tu-Tones, Double Feature DF 2010; Danny Majewski, Harmonia H 1215.

Electrical transcription libraries: Blue Barron, Lang-Worth; Vincent Lopez, NBC Thesaurus; Buddy Weed, Associated; Russ Morgan Ork, World; Lawrence Welk, Standard.

### 7. CARELESS HANDS

By Carl Sigman and Bob Hilliard

Published by Melrose (ASCAP)

Records available: Bob & Jean, Decca 24563; E. Dean, Mercury 6170; J. Desmond, MGM 10349; S. Kaye Ork, Victor 20-3321; J. Laurenz, A. Vincent, Mercury 5245; Shorty Long & The Santa Fe Rangers, Victor 21-007; L. McAuliffe, Columbia 20546; A. Smith, MGM 10380; M. Torme, Capitol 15379; P. Paige-The New Yorkers, Spotlite 507; J. Price, Rich-R-Tone 443; P. Reed, Dance-Tone 310; B. Crosby-K. Darby Singers, Decca 24616; M. Smith-H. Heidt Ork, Magnolia MS 1002; Bing Crosby-K. Darby Singers, Decca 24616; Tex Ritter, Capitol 57-40155; J. Denis & His Ranchers, London 428; The Song Spinners, Vocalion 55003.

Electrical transcription libraries: Monica Lewis-Mack Stewart Quartet, World; Larry Clinton, Lang-Worth; Sammy Kaye, NBC Thesaurus.

### 8. BALI HA'I

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific."

Records available: P. Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. S. Trotter Ork, Decca 24609; P. Lee-D. Barbour Ork, Capitol 57-543; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork, Mercury 5273; H. Winterhalter Ork, 10399; P. Weston Ork, Capitol 57-629; J. Long Ork, Hi-Tone 129; S. Black Ork, London 455; B. Harrington, Vocalion 55000.

Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; Sweetwood Serenaders, NBC Thesaurus.

### 9. I DON'T SEE ME IN YOUR EYES ANYMORE

By Bennie Benjamin and George Weiss

Published by Laurel (ASCAP)

Records available: B. Clark-E. Hagen Ork, Columbia 38408; P. Como-M. Ayres Ork, Victor 20-3347; H. Forrest, MGM 10373; J. Garber Ork-T. Reardon, Capitol 15402; K. Kallen-M. Miller Ork, Mercury 5265; V. Lynn-S. Browne-B. Farnon Ork, London 403; J. Pace-G. Ellis Ork, Keystone 1600; The Stardusters-G. Jenkins Ork, Decca 24576; L. Douglas-B. Curtis Quartet, Hi-Tone 119; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330.

Electrical transcription libraries: Kaye Armen, Associated; Vincent Lopez, NBC Thesaurus.

### 10. BABY, IT'S COLD OUTSIDE

By Frank Loesser

Published by E. H. Morris

From MGM's "Neptune's Daughter"

Records available: C. Caloway, Hi-Tone 135; D. Cornell-S. Kaye Ork, V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; Homer & Jethro-J. Carter, V 21-0078; L. & F. Loesser, Mercury 5307; D. Shore-B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork, Cap 57-567; E. Williams-R. Montalban, MGM 30197; H. Babbitt-The Allen Sisters, Vocalion 55011.

(No information on electrical transcription libraries available as The Billboard goes to press.)

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# Miss Liberty HITS -on RCA Victor singles!

● From the brand-new Broadway musical "Miss Liberty"—brand-new tunes by Irving ("Annie Get Your Gun") Berlin—sung by RCA Victor stars! They'll soar to the top! All on both 78 rpm and 45 rpm. Coin ops, dealers: get with them for sure big profits! Disk jockeys: watch for "DJ" Vinylite couplings!

**THIS WEEK'S RELEASE—  
BOTH 78 RPM AND 45 RPM!**  
(Numbers marked \* are 45 rpm.)



## PERRY COMO

(JUST ONE WAY TO SAY) I LOVE YOU  
and  
LET'S TAKE AN OLD FASHIONED WALK  
RCA VICTOR 20-3469 (47-2931\*)

**FRAN WARREN**  
HOMEWORK and YOU CAN HAVE HIM  
RCA VICTOR 20-3466 (47-2929\*)



**JEAN SABLON**  
PARIS WAKES UP AND SMILES  
'B' side—Dites Moi  
RCA VICTOR 20-3473 (47-2935\*)



**BILL LAWRENCE**  
A LITTLE FISH IN A BIG POND  
'B' side—If You Could Only Learn To Love Me  
RCA VICTOR 20-3470 (47-2932\*)



**POPULAR**

|                                |                             |
|--------------------------------|-----------------------------|
| I'm A Little Cuckoo            | THE FONTANE SISTERS         |
| The Turtle Song                | AND THE PAGE CAVANAUGH TRIO |
|                                | 20-3463 (47-2926*)          |
| There's Yes! Yes! In Your Eyes | LARRY GREEN                 |
| Lover's Gold                   | 20-3464 (47-2927*)          |
| It Happens Every Spring        | FREDDY MARTIN               |
| Weddin' Day                    | 20-3465 (47-2928*)          |
| Homework                       | FRAN WARREN                 |
| You Can Have Him               | 20-3466 (47-2929*)          |
| Barney Google                  | CHARLIE VENTURA             |
| Smoke Gets In Your Eyes        | 20-3467 (47-2930*)          |

**POP-SPECIALTY**

|                       |                    |
|-----------------------|--------------------|
| Teddy Bears' Picnic   | ANN STEPHENS       |
| Time For Your Lullaby | EVE YOUNG          |
|                       | 20-3468 (48-0066*) |

**FOLK**

|                                     |                          |
|-------------------------------------|--------------------------|
| I'm Throwing Rice                   | EDDY ARNOLD              |
| Show Me The Way Back To Your Heart  | 21-0083 (48-0080*)       |
| Arkansas Traveller                  | SPADE COOLEY             |
| The Gal I Left Behind Me            | 21-0068 (48-0063*)       |
| Tennessee Yodel Polka               | ROSALIE ALLEN AND        |
| Swiss Lullaby                       | ELTON BRITT              |
|                                     | 21-0069 (48-0064*)       |
| Texas Lil                           | SLEEPY HOLLOW RANCH GANG |
| A Letter Asking For My Broken Heart | 21-0070 (48-0065*)       |

**SPIRITUAL**

|                                  |                    |
|----------------------------------|--------------------|
| Don't Let Nobody Turn You Around | THE FIVE TRUMPETS  |
| O Lord                           | 22-0030 (50-0014*) |

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

**THE CERTAIN SEVEN**  
(Best-sellers that no dealer can afford to be without)

- 20-3411=47-2902\* Riders In the Sky Vaughn Monroe
- 20-3402=47-2896\* Some Enchanted Evening Perry Como
- 20-3347=47-2829\* Forever and Ever Perry Como
- 20-3381=47-2889\* "A" You're Adorable Perry Como
- 21-0002=48-0042\* Don't Rob Another Man's Castle Eddy Arnold
- 21-0051 Many One Kiss Too Eddy Arnold
- 11-8851=49-0176\* Clair de Lune Jose Iturbi

\*Now Available on 45 RPM

The stars who make the hits are on

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RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

# LESLIE DISTRIBUTORS CORP.

## VOCALION RECORDS

Release No. 1

|                |   |                                   |
|----------------|---|-----------------------------------|
| <b>POPULAR</b> | <b>SOME ENCHANTED EVENING</b>               | Bill Harrington                   |
| VOCALION 55000 | BALI HA'I                                   |                                   |
| VOCALION 55001 | AGAIN I DON'T SEE ME IN YOUR EYES ANYMORE   | Bill Harrington                   |
| VOCALION 55003 | RIDERS IN THE SKY CARELESS HANDS            | The Song Spinners                 |
| VOCALION 55011 | "A"—YOU'RE ADORABLE                         | Harry Babbitt & the Allen Sisters |
|                | BABY, IT'S COLD OUTSIDE                     | Harry Babbitt and Sue Allen       |
| VOCALION 55007 | A WONDERFUL GUY                             | Ike Carpenter and His Orchestra   |
| VOCALION 55004 | FOREVER AND EVER EVERYWHERE YOU GO          | Roy Ross and His Orchestra        |
| VOCALION 55005 | MERRY GO-ROUND WALTZ                        | Roy Ross and His Orchestra        |
|                | BLUE SKIRT WALTZ                            |                                   |
| VOCALION 55002 | NEED YOU                                    | Alan Holmes and His Orchestra     |
|                | FIVE FOOT TWO, EYES OF BLUE                 |                                   |
| <b>COUNTRY</b> | <b>LOVESICK BLUES</b>                       |                                   |
| VOCALION 55006 | I'M BITIN' MY FINGERS AND THINKING OF YOU   | Mervin Shiner                     |
| VOCALION 55008 | DON'T ROB ANOTHER MAN'S CASTLE              | Jimmy Selph                       |
|                | CANDY KISSES                                |                                   |
| <b>SEPIA</b>   | <b>THE HUCKLE-BUCK</b>                      | Andy Kirk and His Orchestra       |
| VOCALION 55009 | CLOSE YOUR EYES                             |                                   |
| VOCALION 55010 | DRINKING WINE, SPO-DEE-O-DEE, DRINKING WINE | Andy Kirk and His Orchestra       |
|                | LITTLE GIRL, DON'T CRY                      |                                   |

brings you  
**HIT TUNES**  
by  
**POPULAR ARTISTS**  
ON VOCALION

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*Here's What Leslie Offers*

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# "EXCUSE ME"

"A FINE TUNE"

A SLEEPER NOW WAKING UP EVERYWHERE

RECORDED ON  
ISLAND RECORD NO. 1020

BACKED BY

# "TIPSY IPSY DOODLE DO"

ANOTHER JITNEY GRABBER BY  
DICK MINOR AND HIS MAJORS

DISTRIBUTORS! A FEW CHOICE TERRITORIES STILL OPEN. WRITE—WIRE—PHONE TODAY!

## ISLAND RECORDING COMPANY

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When You Hear This New MIRACLE RECORD HIT

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**BACK STREET**  
BACKED BY LAZY MOOD

MIRACLE Record Company • 500 E. 63rd St., Chicago 37, Ill.

# The Billboard MUSIC POPULARITY CHARTS

## Sheet Music

Based on reports received last three days of Week Ending June 10

PART II

Billboard TRADE SERVICE FEATURE

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in 'legit music'; (R) indicates tune is available on records.

| Weeks to date | Last Week | This Week | POSITION | Tune                                    |              | Publisher |
|---------------|-----------|-----------|----------|---|--------------|-----------|
|               |           |           |          | English                                 | American     |           |
| 8             | 1         | 1         | 1.       | RIDERS IN THE SKY (R)                   | Mayfair      |           |
| 8             | 3         | 2         | 2.       | SOME ENCHANTED EVENING (M) (R)          | Williamson   |           |
| 10            | 2         | 3.        | 3.       | AGAIN (F) (R)                           | Robbins      |           |
| 19            | 5         | 4.        | 4.       | CRUISING DOWN THE RIVER (R)             | Spitzer      |           |
| 13            | 6         | 5.        | 5.       | "A" YOU'RE ADORABLE (R)                 | Laurel       |           |
| 15            | 4         | 6.        | 6.       | FOREVER AND EVER (R)                    | Robbins      |           |
| 7             | 7         | 7.        | 7.       | BALI HA'I (M) (R)                       | Williamson   |           |
| 11            | 11        | 8.        | 8.       | I DON'T SEE ME IN YOUR EYES ANYMORE (R) | Laurel       |           |
| 12            | 8         | 9.        | 9.       | CARELESS HANDS (R)                      | Melrose      |           |
| 3             | 9         | 10.       | 10.      | KISS ME SWEET (R)                       | Advanced     |           |
| 2             | 12        | 11.       | 11.      | BABY, IT'S COLD OUTSIDE (F) (R)         | E. H. Morris |           |
| 1             | —         | 12.       | 12.      | FIVE FOOT TWO, EYES OF BLUE (R)         | Feist        |           |
| 6             | 15        | 13.       | 13.      | CANDY KISSES (R)                        | Melrose      |           |
| 20            | 14        | 14.       | 14.      | RED ROSES FOR A BLUE LADY (R)           | Mills        |           |
| 1             | —         | 15.       | 15.      | THE FOUR WINDS AND THE SEVEN SEAS (R)   | Lombardo     |           |

### ENGLAND'S TOP TWENTY

| Weeks to date | Last Week | This Week | POSITION | Tune                                    |                                  |
|---------------|-----------|-----------|----------|---|----------------------------------|
|               |           |           |          | English                                 | American                         |
| 10            | 1         | 1.        | 1.       | LAVENDER BLUE (Dilly, Dilly)            | Sun Santly-Joy                   |
| 5             | 4         | 2.        | 2.       | WEDDING OF LILI MARLENE                 | Box and Cox *                    |
| 14            | 2         | 2.        | 2.       | TWELFTH STREET RAG                      | Chappell Shapiro-Bernstein       |
| 5             | 3         | 4.        | 4.       | RED ROSES FOR A BLUE LADY               | Lawrence Wright Mills            |
| 15            | 5         | 5.        | 5.       | FAR AWAY PLACES                         | Leeds Laurel                     |
| 6             | 11        | 6.        | 6.       | STRAWBERRY MOON                         | Edward Kassner *                 |
| 13            | 6         | 7.        | 7.       | POWDER YOUR FACE WITH SUNSHINE          | Chappell Lombardo                |
| 7             | 10        | 8.        | 8.       | PUT YOUR SHOES ON, LUCY                 | Noel Gay Bourne, Inc.            |
| 11            | 7         | 9.        | 9.       | IN A SHADY NOOK, BY A BABBLING BROOK    | Keith Prowse Stasny              |
| 12            | 8         | 10.       | 10.      | PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON | Connelly Remick                  |
| 4             | 14        | 11.       | 11.      | CANDY KISSES                            | Chappell Hill & Range            |
| 10            | 14        | 12.       | 12.      | HOW CAN YOU BUY KILLARNEY?              | Peter Maurice Peter Maurice      |
| 16            | 9         | 13.       | 13.      | ON THE FIVE FORTY-FIVE                  | Strauss Miller Shapiro-Bernstein |
| 2             | 16        | 14.       | 14.      | "A" YOU'RE ADORABLE                     | Connelly Laurel                  |
| 25            | 12        | 14.       | 14.      | CUCKOO WALTZ                            | Keith Prowse Criterion           |
| 17            | 13        | 16.       | 16.      | IT'S MAGIC                              | Campbell-Connelly Witmark        |
| 4             | 16        | 17.       | 17.      | BEHIND THE CLOUDS                       | Feldman *                        |
| 2             | 18        | 18.       | 18.      | FOREVER AND EVER                        | Francis Day Robbins              |
| 5             | 19        | 19.       | 19.      | MOTHER'S DAY                            | Billy Reid *                     |
| 1             | —         | 19.       | 19.      | I'LL ALWAYS LOVE YOU                    | Noel Gay *                       |

\*Publisher not available as The Billboard goes to press.

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6/18

GIVE TO THE DAMON RUNYON CANCER FUND

# Sock Summer Singles on



## ART MOONEY

and his Orchestra

*play*

TWENTY-FOUR HOURS OF SUNSHINE  
IN A SHADY NOOK BY A BABBLING BROOK

Both vocals by the Art Mooney Choir

M-G-M 10446



## ART LUND

*sings*

IT HAPPENS EVERY SPRING

LOOK AT ME

Both with The Crew Chiefs

M-G-M 10444



## BUDDY KAYE QUINTET

and The Tune Timers

*sing and play*

THE LOVE NEST

A PAIR OF WOODEN SHOES

M-G-M 10443



## BLUE BARRON

and his Orchestra

*play*

THERE'S YES! YES! IN YOUR EYES

I HAD MY HEART SET ON YOU

Both vocals by Ensemble

M-G-M 10417

### New Stars.. New Hits!



WELCOME!



## JOE COSTA

*sings*

SAULT STE. MARIE  
BRAND NEW DOLLY

M-G-M 10448



## DORIS DREW

*sings*

A ROSE WAS A ROSE  
BARGAIN DAY

M-G-M 10449

# M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Watch this spot for  
M-G-M RECORDS BEST SELLERS

- M-G-M 10412 OPEN THE DOOR POLKA
- M-G-M 10422 A NEW SHADE OF BLUES
- M-G-M 30197 BABY, IT'S COLD OUTSIDE
- M-G-M 10421 CHEEK TO CHEEK
- M-G-M 10394 KISS ME SWEET
- M-G-M 10404 RIDERS IN THE SKY
- M-G-M 10393 A CHAPTER IN MY LIFE
- M-G-M 10407 THE PEANUT VENDOR
- M-G-M 10352 LOVESICK BLUES
- BLUE BARRON and his Orchestra
- BILLY ECKSTINE
- ESTHER WILLIAMS and RICARDO MONTALBAN
- ZIGGY ELMAN and his Orchestra
- JUDY VALENTINE
- DERRY FALLIGANT
- JOHNNY DESMOND
- NORO MORALES and his Orchestra
- HANK WILLIAMS

M-G-M RECORDS - THE GREATEST NAME IN ENTERTAINMENT

M-G-M RECORDS - THE GREATEST NAME IN ENTERTAINMENT



IT DOESN'T TAKE A CRYSTAL BALL OR A DECK OF CARDS FOR

# THE DIXIE RECORDS

TO PROPHECY THAT EVERYONE WILL BE SAYING WHO'S THAT SINGING WHO'S THAT?

IT'S HANK WADE WITH BOOT'S WOODALL AND HIS RADIO WRANGLERS B/W "TOO LATE TO REMEMBER" DIXIE 500-3

HERE'S ANOTHER HIT "ONE MORE ANGEL IN HEAVEN'S" BY THE RAINBOW RIDERS B/W

A NEW VERSION OF Money, Marbles & Chalk And Here's a Great New Spiritual "SWING DOWN SWEET CHARIOT" THE ROYAL TRAVELERS B/W This Old World Is In a Bad Condition

SELECT TERRITORIES OPEN TO DISTRIBUTORS, OPERATORS CONTACT DIRECT—SAMPLES UPON REQUEST—JUST

WRITE, WIRE OR PHONE FROM THE HEART OF THE SOUTH TO THE HEART OF THE NATION

THE DIXIE RECORDS 301 Cherokee Bldg., Knoxville, Tenn.

## The Billboard MUSIC POPULARITY CHARTS PART III Radio Popularity

Based on reports received last three days of Week Ending June 10

### RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

| POSITION | Weeks Last to date | This Week | Song   | Artist                          | Label                    |
|----------|--------------------|-----------|--|---------------------------------|--------------------------|
| 8        | 1                  | 1         | RIDERS IN THE SKY.....   | V. Monroe Ork.....              | V 20-3411, 47-2902—ASCAP |
| 4        | 5                  | 2         | RIDERS IN THE SKY.....   | P. Lee.....                     | Cap 57-608—ASCAP         |
| 7        | 6                  | 3         | AGAIN .....  | G. Jenkins Ork-Joe Graydon..... | D 24602—ASCAP            |
| 5        | 7                  | 4         | AGAIN .....  | D. Day-The Mellomen.....        | Col 38467—ASCAP          |
| 10       | 3                  | 5         | "A" YOU'RE ADORABLE...P. Como-Fontaine Sisters-M. Ayres Ork..... | V 20-3381—ASCAP                 |                          |
| 16       | 10                 | 6         | CARELESS HANDS .....   | M. Torme-S. Burke Ork.....      | Cap 15379—ASCAP          |
| 13       | 2                  | 7         | FOREVER AND EVER.....  | P. Como-M. Ayres.....           | V 20-3347—ASCAP          |
| 11       | 9                  | 8         | AGAIN .....  | V. Damone-G. Osser Ork.....     | Mercury 5281—ASCAP       |
| 7        | 4                  | 9         | AGAIN .....  | M. Torme-P. Rugolo Ork.....     | Cap 15428—ASCAP          |
| 12       | 13                 | 10        | FOREVER AND EVER.....  | R. Morgan Ork.....              | D 24569—ASCAP            |

(Continued on page 126)

### SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of June 3-9

SI—Sustaining Instrumental CI—Commercial Instrumental  
SV—Sustaining Vocal CV—Commercial Vocal

| Songs  | Publisher         | Heard in N. Y.                  | Heard in Chi.        | Heard in Calif.      | Add. Sur. Tot. |
|--|-------------------|---------------------------------|----------------------|----------------------|----------------|
|  |                   | SI SV CI SV CI SV CI            | SI SV CI SV CI SV CI | SI SV CI SV CI SV CI | Pts. Pts.      |
| A Chapter in My Life Called Mary                 | Shapiro-Bernstein | 1 8 0 4 2 7 0 3 1 1 0 3         |                      |                      | 76             |
| A Wonderful Guy (South Pacific)                  | Williamson        | 3 7 1 11 5 7 0 12 3 7 0 8 1 181 |                      |                      |                |
| "A" You're Adorable                              | Laurel            | 2 8 1 8 0 5 1 8 2 5 1 8         |                      |                      | 145            |
| Again (Road House)                               | Robbins           | 2 6 2 12 1 12 4 12 4 4 0 8      |                      |                      | 197            |
| Always True to You in My Fashion (Kiss Me, Kate) | T. B. Harms       | 3 1 1 2 5 5 3 3 7 6 1 2         |                      |                      | 82             |
| Baby, It's Cold Outside (Neptune's Daughter)     | E. H. Morris      | 0 5 0 4 0 5 0 5 0 6 0 4         |                      |                      | 84             |
| Bali Ha'i (South Pacific)                        | Williamson        | 2 13 2 8 7 10 9 9 5 6 2 7 2 209 |                      |                      |                |

(Continued on page 126)

### SONGS WITH GREATEST RADIO AUDIENCES (ACI)

(Beginning Friday, June 3, 8 a.m., and ending Friday, June 10, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated. The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

#### The Top 30 Tunes (plus ties)

|  |                         |
|--|-------------------------|
| A Chapter in My Life Called Mary (R)           | Shapiro-Bernstein—ASCAP |
| A Wonderful Guy (M) (R)                        | Chappell—ASCAP          |
| "A" You're Adorable (R)                        | Laurel—ASCAP            |
| Again (F) (R)                                  | Robbins—ASCAP           |
| Always True to You in My Fashion (M) (R)       | T. B. Harms—ASCAP       |
| Baby, It's Cold Outside (F) (R)                | E. H. Morris—ASCAP      |
| Bali Ha'i (M) (R)                              | Chappell—ASCAP          |
| Because You Love Me (R)                        | Remick—ASCAP            |
| Candy Kisses (R)                               | Hill & Range—BMI        |
| Careless Hands (R)                             | Melrose—ASCAP           |
| Comme Ci Comme Ca (R)                          | Leeds—ASCAP             |
| Cruising Down the River (R)                    | Henry Spitzer—ASCAP     |
| Don't Cry, Cry Baby (R)                        | Santly-Joy—ASCAP        |
| Everywhere You Go (R)                          | Lombardo—ASCAP          |
| Five Foot Two, Eyes of Blues (R)               | Feist—ASCAP             |
| Forever and Ever (R)                           | Robbins—ASCAP           |
| Heart of Loch Lomond (R)                       | Crawford—ASCAP          |
| Hollywood Square Dance (R)                     | Santly-Joy—ASCAP        |
| How It Lies, How It Lies, How It Lies (R)      | E. H. Morris—ASCAP      |
| I Don't See Me in Your Eyes Anymore (R)        | Laurel—ASCAP            |
| In the Good Old Summertime (R)                 | E. B. Marks—ASCAP       |
| Kiss Me Sweet (R)                              | Advanced—ASCAP          |
| Look At Me (R)                                 | Jewel—ASCAP             |
| Merry-Go-Round Waltz (R)                       | Shapiro-Bernstein—ASCAP |
| My One and Only Highland Fling (R) (F)         | Harry Warren—ASCAP      |
| Portrait of Jennie (R)                         | Chappell—ASCAP          |
| Riders in the Sky (R)                          | E. H. Morris—ASCAP      |
| So in Love (M) (R)                             | T. B. Harms—ASCAP       |
| Some Enchanted Evening (M) (R)                 | Chappell—ASCAP          |
| Someone Like You (R) (F)                       | Harms—ASCAP             |
| Streets of Laredo (F) (R)                      | Famous—ASCAP            |
| The Beautiful Blonde From Bashful Bend (F) (R) | Miller—ASCAP            |
| Weddin' Day (R)                                | Famous—ASCAP            |

## GIRL WESTERN ENTERTAINERS WANTED IMMEDIATELY:

Audition discs, photographs, references, etc., from top-notch girl Western and Folk musicians.

Qualifications: Unmarried, Union or eligible for Union membership, above average in attractiveness, ages 18 through 30, free to move to Washington, D. C., for radio, television and touring better class ballrooms and theaters throughout U. S.

Rigid physical and character examination will be made. Short term contract with option to renew on long-time basis. Top salary. Ability to read music desirable but not essential.

Forming nation's finest all-girl Western band, using guitar, fiddle, bass, drums, trumpet, accordion, steel. Prefer girls who can double, sing, dance, etc.

Rush platter, photographs, references and all other pertinent details to undersigned. Personal auditions and interviews will be arranged.

(Mr.) Connie B. Gay  
RADIO RANCH  
845 N. Lincoln St.  
Phone OWens 7666  
Arlington, Va.

**RONDO HIT OF THE WEEK**  
**KEN GRIFFIN**  
R-197 "TAKE ME OUT TO THE BALL GAME"  
"SKATER'S WALTZ"  
**Rondo RECORDS**  
329 S. WOOD ST. CHICAGO 12

**BROTHER BONES GOES BOOGIE!**  
(TR #674)

**TEMPO RECORD CO. OF AMERICA**  
8540 Sunset Blvd., Hollywood 46, California

**BULLET 305**  
**MOVE BACK TO THE WOODS**  
you've got to reap what you sow  
by  
**WALTER DAVIS**  
**BULLET RECORDS**  
423 Broad Street Nashville, Tennessee



# FRAN WARREN

sings -

(FRAN'S FAVORITE

"Homework"

and -

"You Can Have Him"

from -

Irving Berlin's  
"MISS LIBERTY"

RCA Victor  
RECORDS

(78)-20-3466

(45)-47-29-29

(45)



FRAN WARREN  
personal  
management  
BARBARA BELLE

**IRVING BERLIN** rehearses Fran Warren on "Homework" and "You Can Have Him" from his musical, "Miss Liberty". Fran's record is now available on both 78 and 45 R.P.M. RCA Victor Records -- her best. Show opens in Philadelphia June 14 -- New York on July 7.

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending June 10



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film, (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Table with columns: POSITION, Weeks Last, This to date, Week, Record Title, Artist, Label. Includes records like 'RIDERS IN THE SKY', 'SOME ENCHANTED EVENING', 'AGAIN', etc.

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased.

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks Last, This to date, Week, Record Title, Artist, Label. Includes records like 'LITTLE TOOT', 'SO DEAR TO MY HEART ALBUM', 'BOZO SINGS', etc.

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks Last, This to date, Week, Record Title, Artist, Label. Includes records like 'Clair de Lune', 'Chopin's Polonaise', 'Recitative and Aria from Der Freischutz', etc.

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Newcomers in this classification this week apparently mirror heavy sales resulting from RCA Victor's clearance sale.

Table with columns: POSITION, Weeks Last, This to date, Week, Album Title, Artist, Label. Includes albums like 'Salome', 'Rimsky-Korsakov: Scheherazade', 'I Can Hear It Now', etc.

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Table with columns: POSITION, Weeks Last, This to date, Week, Album Title, Artist, Label. Includes albums like 'SOUTH PACIFIC', 'KISS ME, KATE', 'DICK CONTINO', etc.

# High Scoring Foursome!

## ROPE EXTRA PROFITS WITH THESE WESTERN HITS!

**JIMMY WAKELY**

"TELLIN' MY TROUBLES TO MY OLD GUITAR"

Over: "Try To Understand"  
RECORD NO. 57-40187



**HANK THOMPSON**

"MY FRONT DOOR IS OPEN"

Over: "Tomorrow Night"  
RECORD NO. 57-40169



**MERLE TRAVIS**

"THAT'S ALL"

Over: "Get Along Blues"  
RECORD NO. 57-40171



**PICK OF THE  
COLORED CROP**

**T-BONE WALKER**

"VACATION BLUES"

Over: "PRISON BLUES"  
RECORD NO. 57-70012

"CALL IT STORMY MONDAY"

Over: "I KNOW YOUR WIG IS GONE"  
RECORD NO. 57-70014



**JULIA LEE and  
her Boy Friends**

"TONIGHT'S THE NIGHT"

Over: "After Hours Waltz"  
RECORD NO. 57-70013



**WALTER BROWN**

"GONNA PLAY WITH YOUR WOMAN"

Over: "Lyn' Woman Blues"  
RECORD NO. 57-70013

HUTTON HITS A NEW HIGH...  
"I WAKE UP IN THE MORNING  
FEELING FINE"  
Over: "Where Are You Now  
That I Need You?"  
★ *Betty Hutton*  
RECORD NO. 57-620

PHONE OR WIRE  
YOUR DISTRIBUTOR  
**TODAY!**

CASH IN WITH 

BREEZING  
ALONG WITH BIG SALES...

"THE FOUR WINDS  
AND THE SEVEN SEAS"

Over: "It's Too Late Now"

★ *Mel Tormé* RECORD NO. 57-671

GROWING BIGGER  
EVERY WEEK...

"BABY, IT'S  
COLD OUTSIDE"

★ *Margaret Whiting  
and Johnny Mercer*  
RECORD NO. 57-567

RINGING CASH REGISTERS  
COAST TO COAST...

"TING-A-LING (The Waltz of the Bells)"

and

"LOVER'S GOLD"

★ *Gordon Mac Rae*

RECORD NO. 57-628

  
REC U.S. PAT. OFF.  
RECORDS  
HOLLYWOOD

# NEF-O-LAC RECORD COMPOUND

"1110" "905" "709" "730"

VINYLITE BREAK-RESISTANT SYNTHETIC SHELLAC

Send for Sample Biscuits

## BINNEY & SMITH CO.

41 East 42d Street New York 17, N. Y.  
Exclusive Sales Agents for U. S., Canada, Central and South America



### He started retiring today!

... and it feels good!

It's going to take time, but the point is... he's taken that all-important *first step*... he's found a way to make saving a sure, automatic proposition...

*He's buying Savings Bonds through the Payroll Savings Plan!*

*This makes saving an absolute certainty!* You don't handle the money to be invested... there's no chance for it to slip through your fingers and... U. S. Savings Bonds pay you 4 dollars for every 3 invested, in ten years!

**Think it over!** We believe you'll agree that bonds are the smartest, surest way there is to save.

Then—sign up for the Payroll Savings Plan yourself, today! Regardless of your age, there's no better time to start retiring than *right now!*

**P. S.** If you are not eligible for the Payroll Savings Plan, sign up for the Bond-A-Month Plan at your bank.

*Automatic saving is sure saving*  
**U. S. SAVINGS BONDS**



Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

# The Billboard MUSIC POPULARITY CHARTS

## Juke Box Record Plays

PART V

Based on reports received last three days of Week Ending June 10

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

| POSITION | Weeks Last 1 This to Date | Week | Record                              | Artist                                       | Label  |
|----------|---------------------------|------|-------------------------------------|--|--|
| 8        | 1                         | 1.   | RIDERS IN THE SKY                   | V. Monroe Ork                                | 20-3411, 47-2902—ASCAP   |
| 14       | 2                         | 2.   | FOREVER AND EVER                    | R. Morgan Ork                                | D 24569—ASCAP  |
| 8        | 4                         | 3.   | AGAIN                               | G. Jenkins Ork-Joe Graydon                   | D 24602—ASCAP  |
| 17       | 7                         | 4.   | CRUISING DOWN THE RIVER             | R. Morgan Ork                                | D 24568—ASCAP  |
| 4        | 8                         | 5.   | SOME ENCHANTED EVENING              | P. Como-M. Ayres Ork                         | V 20-3402—ASCAP  |
| 11       | 5                         | 6.   | FOREVER AND EVER                    | P. Como-M. Ayres                             | V 20-3347—ASCAP  |
| 9        | 9                         | 7.   | I DON'T SEE ME IN YOUR EYES ANYMORE | G. Jenkins Ork-The Stardusters               | D 24576—ASCAP  |
| 18       | 6                         | 8.   | CARELESS HANDS                      | S. Kaye Ork                                  | V 20-3321—ASCAP  |
| 6        | 22                        | 9.   | AGAIN                               | V. Damone-G. Osner Ork                       | Mercury 5261—ASCAP   |
| 11       | 11                        | 10.  | "A" YOU'RE ADORABLE                 | Jo Stafford and G. MacRae-P. Weston Ork      | Cap 15393—ASCAP  |
| 10       | 3                         | 11.  | "A" YOU'RE ADORABLE                 | P. Como-Fontaine Sisters-M. Ayres Ork        | V 20-3381—ASCAP  |
| 6        | 10                        | 12.  | AGAIN                               | M. Torme-P. Rugolo Ork                       | Cap 15428—ASCAP  |
| 2        | 16                        | 12.  | SOME ENCHANTED EVENING              | B. Crosby-J. S. Trotter Ork                  | D 24609—ASCAP  |
| 7        | 14                        | 14.  | CARELESS HANDS                      | B. Crosby-K. Darby Singers                   | D 24616—ASCAP  |
| 13       | 19                        | 15.  | BLUE SKIRT WALTZ                    | F. Yankovic and His Yanks-The Marlin Sisters | Col 12394-F—ASCAP<br>(H. Harding, Grand J-25013; H. Carroll & Carolers, Merc 5252; L. Duchow's Red Raven Ork, V 20-3356; Socach-Habat Polka Ork, D 45068; V Zembrusky, Continental C-1260; Harmony Bells Ork-J. Conway & The Wayfarers, Dana 2042; R. Ross Ork, Vocalion 55005)  |
| 12       | 12                        | 16.  | CARELESS HANDS                      | M. Torme-S. Burke Ork                        | Cap 15379—ASCAP  |
| 3        | 21                        | 17.  | AGAIN                               | T. Dorsey Ork-M. Lutes                       | V 20-3427—ASCAP  |
| 5        | 12                        | 18.  | AGAIN                               | A. Mooney Ork                                | MGM 10398—ASCAP  |
| 3        | 27                        | 19.  | BABY, IT'S COLD OUTSIDE             | J. Mercer-M. Whiting-P. Weston Ork           | Cap 57-567, 54-582   |
| 3        | 22                        | 20.  | HUCKLEBUCK                          | T. Dorsey-S. Shavers                         | V 20-3427—ASCAP<br>(B. Goodman, Ca 57-576; P. Suetra, Co 38486; B. Marshall-Cox Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pic Footers, Merc 8130; Big Sis Andrews & Her Hucklebuck-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)   |
| 5        | 19                        | 21.  | RIDERS IN THE SKY                   | B. Crosby-K. Darby Singers                   | D 24618—ASCAP  |
| 1        | —                         | 22.  | IT'S TOO LATE NOW                   | E. Knight-Four Hits and a Miss               | D 24636  |
| 5        | —                         | 23.  | I DON'T SEE ME IN YOUR EYES ANYMORE | P. Como-M. Ayres Ork                         | V 20-3347—ASCAP  |
| 11       | 15                        | 24.  | NEED YOU                            | J. Stafford and G. MacRae-P. Weston Ork      | Cap 15393—ASCAP<br>(Wesley & Marilyn Tuttle Ca 13434; The Highway Serenaders, Highway H-3439; B. Crosby & Crew Chiefs, Co 38450; J. Bradford V 20-3418; G. Lombardo & His Royal Canadians, D 24614; Patsy Montana & D. Day-The Buckeroos, V 20-0040; Sandy Sims, Coral 60043; E. Baird & L. Douglas with B. Curtis Quartet, Hi-Tone 118) |
| 20       | 18                        | 25.  | CRUISING DOWN THE RIVER             | Blue Barron Ork                              | MGM 10346—ASCAP  |
| 4        | 23                        | 25.  | MERRY-GO-ROUND WALTZ                | G. Lombardo-His Royal Canadians              | D 24624—ASCAP<br>(L. Welk Ork, Merc 5294; A. Mooney Ork, MGM 10405)  |
| 1        | —                         | 25.  | SOME ENCHANTED EVENING              | J. Stafford-P. Weston Ork                    | Cap 57-544—ASCAP   |
| 5        | —                         | 25.  | BARROOM POLKA                       | R. Morgan Ork-The Rhythmaires                | D 24608—ASCAP<br>(Merrie Musette Ork, V 20-3440; L. Welk Ork, Merc 5294; A. Mooney Ork, MGM 10418; Ames Bros., Coral 60052; Michael's Polish Ork, Hi-Tone 128)   |
| 19       | 17                        | 29.  | RED ROSES FOR A BLUE LADY           | G. Lombardo Ork                              | D 24549—ASCAP<br>(B. Lee-The Keynotes-N. Temple Ork, London 392; L. Douglas-Hi-Tone Serenaders, Hi-Tone 103; B. Brees-B. Martin Ork, Spotlite, 507; V. Monroe Ork, V 20-3319)  |
| 4        | 28                        | 30.  | FOREVER AND EVER                    | D. Shore-H. Zimmerman Ork                    | Col 38410, 1-134—ASCAP   |

### WARNING!

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# COLUMBIA RECORDS

*Proclaims*

# Miss Liberty

*throughout the land!*

**6 NEW IRVING BERLIN HITS FROM THE HERALDED NEW MUSICAL!**

**"YOU CAN HAVE HIM"**  
Dinah Shore and Doris Day

**"HOMEWORK"**  
Dinah Shore  
Columbia 38514  
(1-261\*)

**"LET'S TAKE AN OLD FASHIONED WALK"**  
Frank Sinatra and Doris Day

**"JUST ONE WAY TO SAY I LOVE YOU"**  
Frank Sinatra  
Columbia 38513  
(1-260\*)

**"LITTLE FISH IN A BIG POND"**  
Dinah Shore and Buddy Clark

**"PARIS WAKES UP AND SMILES"**  
Buddy Clark  
Columbia 35515  
(1-262\*)

*\* Columbia 7-inch Microgroove Records*

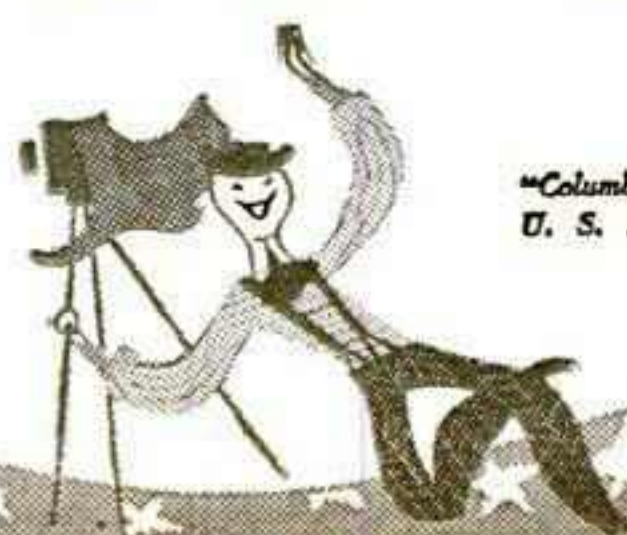




FIRST — "KISS ME, KATE" ... THEN "SOUTH PACIFIC" ... AND NOW

**GET SET FOR THE STAMPEDE**  
This smash-hit show means a smash-hit album! It will be "Standing Room Only" in your store when "Miss Liberty" comes to town! Don't miss a single sale!

# "MISS LIBERTY"

**WITH ORIGINAL BROADWAY CAST**  
EXCLUSIVELY ON  
**COLUMBIA RECORDS**



"Columbia," "Masterworks" and  Trademarks, Reg. U. S. Pat. Off. Marcas Registradas  Trademark

# Jobs, Increased Political Activity, Union Economies Called for by AFM President

(Continued from page 17)

painful needle at financially uneasy AGVA:

"We're now striking that theater in New York, but fortunately we're paying the musicians on strike. They (AGVA) never pay strikers. Their treasury never gets a start. AGVA is an outlaw organization within the Four A's (Associated Actors and Artists of America). This organization (AGVA) has always been in trouble. They don't pay their officers and their business agents are paid on a percentage basis. On those conditions they go out and steal anyone they can."

### "No Steals"

And then, with his bare fist pounding the rostrum:

"We are not going to permit anyone to steal our members. There is no such thing as an instrumentalist belonging to any union but the AFM. If we continue on their (AGVA's) basis we won't have an AFM. There'll be nothing left of the Federation. I'll give in to a smart guy, but not to a bunch of thieves. They're not even actors. They muscled into that union and are now trying to muscle into the AFM."

Striking a militant pose, the boss of the toolkers shook a warring fist at AGVA, concurrently holding its national convention in Chicago, and shouted:

### Back Up!

"Believe me, brothers, if you know what's good for you, back up, back up. He closed his treatment of the jurisdictional dispute by instructing delegates to inform him immediately on any AGVA attempts to raid AFM ranks."

### Taft-Hartley Hit

Petrillo swung his verbal guns from the union battleground to Washington, and as expected, assailed the Taft-Hartley Act and those politicians who favor it. He said Mr. Truman promised the American people to repeal Taft-Hartley but now finds himself faced by a coalition of what he termed "reactionary" Republicans and "reactionary" Dixiecrats. His voice steeped in biting sarcasm, Petrillo repeatedly referred to Senator Taft as "that great humanitarian." Recalling that at one time Taft had accused some labor leaders of being "arbitrary," Petrillo cried:

"Well, who made us arbitrary? Well, Mr. Taft, you took away our little royalty fund—what did you expect us to do? Kiss you? You took away everything labor has fought for for years and years. (Under terms of T-H, union's agreement with the recording companies whereby it received a royalty per disk was outlawed. Funds were used in hiring musicians to perform free concerts at hospitals, parks, etc. AFM, however, skirted this restriction by setting up a trust arrangement under the supervi-

## Start Cuttin'!

BRIDGEPORT, Conn., June 11.—If Perry Como ever wants to go back to his old trade of barbering, he's in. Last week, Albert J. Schiavone, Connecticut State Barber Examiner, and Benedict Tutoli, public relations counsel of the Connecticut State Barbers' Association, visited Como in New York to present him an honorary barber's license, a membership in the organization and to invite him to be guest of honor at their annual banquet in Bridgeport June 28.

sion of trustee Samuel J. Rosenbaum.) Petrillo tongue-lashed the new labor bill now before Congress. He claimed the idea behind such legislation is to financially break unions by forcing them to shoulder high legal fees in fighting their dictates. A union can go broke defending itself, he declared. This, he claimed, is "strangling us, little by little." The only way out, according to the AFM chief, is for members to become more politically active.

"I urge locals to join State and central bodies and make them strong so that the politicians will come around," he counseled. "The only language the politicians can understand is votes and money—and we need the politician. More and more, he's our boss." He also aimed his wrath at Senators Byrd and Ellender, among others whom he passed in review, as labor's foes. He quoted Labor Department statistics on current average earnings and called to other labor leaders to forget about angling for political jobs or going to Europe to unionize workers there until T-H is defeated and the average annual income in the U. S. is boosted.

## TRUMAN, ROOSEVELT

(Continued from page 18)

This marked the first time a man in the nation's highest office had become a member of a labor org, Petrillo added.

Mr. Truman's letter reads:

"Dear Mr. Petrillo:

"Please extend my cordial greetings to officers, delegates and members attending the 52d annual convention of the American Federation of Musicians. I wish you every success in your deliberations and a continuation through the year of all your forward-looking activities in the interest of the public and the labor movement generally.

"Very sincerely yours,

(signed) Harry S. Truman"

Congressman Roosevelt's wire to Petrillo states:

"Please convey my warmest personal greetings to the members of the executive board and to the assembled delegates on the occasion of the 52d annual convention of the American Federation of Musicians. Your members have reason to be proud of the accomplishments of their officers. They are especially fortunate in having your leadership. Your inspired efforts have resulted in immeasurable contributions to the Federation's progress.

"Franklin D. Roosevelt Jr."

## TIGHT BUDGET

(Continued from page 18)

tion's persistent campaign favoring Honolulu.

That the AFM is now more dollar-minded than before was evident in the passing of a resolution of splitting the 10 per cent traveling band surcharge so that 4/10 goes to the AFM, 4/10 to the local and 2/10 goes to the members who play the engagements. This boosted charge, it was estimated, would give the AFM an additional \$26,000. Another fund-raising resolution adopted calls for boosting per capita tax from 47½ cents to 50 cents and raising the price of *International Musicians* from 15 to 30 cents.

## AFM SHUNS TELE

(Continued from page 3)

the more money we are losing. But I'd rather lose half a million dollars now than lose millions of dollars later on. We are not going to make the same mistake in television that we made in the movie industry."

Petrillo also stated that the executive board is still weighing the television problem, and he expects it soon to reach its conclusions.

# The Billboard

## MUSIC POPULARITY CHARTS

PART VI

## Race Records

Based on reports received last three days of Week Ending June 10



### BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

| Weeks to date | Last Week | This Week | POSITION | Record Title   | Artist                                 | Label                |
|---------------|-----------|-----------|----------|--|--|----------------------|
| 9             | 1         | 1         | 1.       | TROUBLE BLUES<br><i>Honey, Keep Your Mind on Me</i>                | C. Brown                               | Aladdin 3024—BMI     |
| 18            | 2         | 2         | 2.       | HUCKLEBUCK<br><i>Hoppin' John</i>                                  | P. Williams                            | Savoy 683—ASCAP      |
| 7             | 3         | 3         | 3.       | LITTLE GIRL, DON'T CRY<br><i>Moosey</i>                            | B. M. Jackson and His Buffalo Bearcats | King 4288            |
| 12            | 5         | 4         | 4.       | AIN'T NOBODY'S BUSINESS<br><i>(Parts I and II)</i>                 | J. Witherspoon                         | Supreme 1506—ASCAP   |
| 9             | 4         | 5         | 5.       | HOLD ME, BABY<br><i>Jitterbug Parade</i>                           | A. Milburn                             | Aladdin 3023         |
| 7             | 7         | 6         | 6.       | TELL ME SO<br><i>Deacon Jones</i>                                  | The Orioles                            | Jubilee 5005—BMI     |
| 10            | 8         | 7         | 7.       | DRINKIN' WINE, SPO-DEE-O-DEE<br><i>Blues Mixture</i>               | "Stick" McGhee                         | Atlantic 873         |
| 9             | 6         | 8         | 8.       | CLOSE YOUR EYES<br><i>Candle Glow</i>                              | H. Lance                               | Sittin'-In 514—ASCAP |
| 3             | —         | 9         | 9.       | POT LIKKER<br><i>Red Boy at the Mardi Gras</i>                     | T. Rhodes                              | King 4287            |
| 4             | —         | 10        | 10.      | HOBO BLUES<br><i>Hoogie Boogie</i>                                 | J. L. Hooker                           | Modern 663           |
| 3             | 14        | 11        | 11.      | DRINKIN' WINE, SPO-DEE-O-DEE<br><i>She Just Won't Sell No More</i> | W. Harris                              | King 4292            |
| 3             | 8         | 12        | 12.      | COLE SLAW<br><i>Every Man to His Own Profession</i>                | L. Jordan's Tympany Five               | D 24633              |
| 8             | 13        | 13        | 13.      | HUCKLEBUCK DADDY<br><i>Sugar Baby</i>                              | J. Preston                             | Gotham G-175         |
| 1             | —         | 13        | 13.      | RICKY'S BLUES<br><i>The House I Live In</i>                        | The Ravens                             | National 9073        |
| 3             | —         | 13        | 13.      | CONFESSION BLUES<br><i>I Love You, I Love You, I Love You</i>      | Maxine Trio                            | Downbeat 171         |

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### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

| Weeks to date | Last Week | This Week | POSITION | Record Title                 | Artist                                 | Label                |
|---------------|-----------|-----------|----------|------------------------------|--|----------------------|
| 9             | 2         | 1         | 1.       | TROUBLE BLUES                | C. Brown                               | Aladdin 3024—BMI     |
| 10            | 4         | 2         | 2.       | DRINKIN' WINE, SPO-DEE-O-DEE | "Stick" McGhee                         | Atlantic 873         |
| 19            | 1         | 3         | 3.       | HUCKLEBUCK                   | P. Williams                            | Savoy 683—ASCAP      |
| 8             | 9         | 4         | 4.       | TELL ME SO                   | The Orioles                            | Jubilee 5005—BMI     |
| 9             | 8         | 5         | 5.       | HOLD ME, BABY                | A. Milburn                             | Aladdin 3023         |
| 2             | —         | 6         | 6.       | POT LIKKER                   | T. Rhodes                              | King 4287            |
| 8             | 6         | 7         | 7.       | LITTLE GIRL, DON'T CRY       | B. M. Jackson and His Buffalo Bearcats | King 4288            |
| 6             | 3         | 8         | 8.       | HOBO BLUES                   | J. L. Hooker                           | Modern 663           |
| 7             | 15        | 9         | 9.       | CLOSE YOUR EYES              | H. Lance                               | Sittin'-In 514—ASCAP |
| 7             | 10        | 10        | 10.      | D' NATURAL BLUES             | L. Millinder Ork                       | V 22-3351            |
| 4             | —         | 10        | 10.      | BACK STREET                  | E. Chambliss                           | Miracle 133          |
| 13            | 7         | 12        | 12.      | ROCKIN' AT MIDNIGHT          | R. Brown                               | De Luxe 3212         |
| 2             | —         | 12        | 12.      | DRINKIN' WINE, SPO-DEE-O-DEE | W. Harris                              | King 4292            |
| 3             | 10        | 14        | 14.      | COLE SLAW                    | L. Jordan's Tympany Five               | D 24633—ASCAP        |
| 4             | —         | 15        | 15.      | HOOGIE BOOGIE                | J. L. Hooker                           | Modern 663           |

### ADVANCE RACE RECORD RELEASES

|  |   |
|--|---|
| Backstage at the Apollo<br>J. Thomas Ork (Lavender Coffin) King 4296                 | Sunday Dinner<br>Deacon McNealey & His Blue Jays (California Hop) Savoy 698   |
| Boodle Oodle Oo<br>B. Mitchell (That's My) Blue 102                                  | Sunday Mornin' Blues<br>E. Hayes & His Stardusters (Edgar's Boogie) Exclusive 106X                                    |
| Bring Your Lovin'<br>B. Nunn (I Got) Blue 105  | Swanee River<br>H. Singer Sextette (Happy Days) Savoy 697   |
| Bubber's Boogie<br>Brother Bones & His Shadows (Rosetta) Tempo TR-674                | Take Me<br>H. Brooks Trio (Hungara) Modern 20-676   |
| Chattanooga<br>H. Noel (Hot Nuts) Blue 104   | Take Me Back, Baby<br>J. Witherspoon-B. Floyd Ork (Jump Children) Modern 20-665                                       |
| Gallup<br>E. Samuels Ork (Turn Me) Apollo 793  | Take One More Chance With Me<br>J. Gillum (Look What) V 22-0033-50-0017   |
| Hot Nuts<br>H. Noel (Chattanooga) Blue 104   | That's My Sweetie<br>B. Mitchell (Boodle Oodle) Blue 102  |
| I Got a Country Gal<br>B. Nunn (Bring Your) Blue 105                                 | That'll Get It<br>Floyd Dixon Trio (Till) Modern 20-664   |
| I'm Tired<br>The Harmonizing Four (Precious Lord) MGM 10457                          | The Bop Hop<br>Pee Wee Crayton (I Love) Modern 20-675   |
| Lavender Coffin<br>J. Thomas Ork (Backstage at the Apollo) King 4296                 | The Round Square Dance<br>"Wingy" Manone & His Go-Group (Riders in) Kem 2700  |
| Lovesick Blues<br>Eddie Crosby (Sugarfoot Boogie) Decca 46768                        | The Seaboard, the Southern, and the A.C.L.<br>J. Miller All-Stars Quintet & The Charles-tonians (A Wedding) Co-Ed 409 |
| Precious Lord<br>The Harmonizing Four (I'm Tired) MGM 10457                          | The Vegetable Song<br>The Four Blues (Re-Bop-De) Apollo 1145  |
| Rosetta<br>Brother Bones & His Shadows (Bubber's Boogie) Tempo TR-674                | Till I Grow Old<br>E. Dixon Trio (That'll Get) Modern 20-664  |
| Sting-a-Ree<br>M. (Blues) Bailey (Delinquency Blues) Bullet 306                      | Tippin' Out<br>J. Price & His Jump Jivers (Just Before) Miltons 5250  |
| Sugarfoot Boogie<br>E. Crosby & His Sugarfoot Shufflers (Lovesick Blues) Decca 46168 | Tomorrow<br>J. Moore's Three Blazers (Tonight I'm) Exclusive 101X   |

# An Open Letter To

*Joe Mintz*

**ACME DISTRIBUTING CO.**  
1013 Bell Avenue  
Houston, Texas

*Glen Allen*

**GLEN ALLEN SUPPLY CO.**  
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Memphis, Tenn.

*Wm. B. Allen*

**WM. B. ALLEN SUPPLY CO.**  
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*Max Lipin*

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*Sidney Koenig*

**ALL-STATE DISTRIBUTORS, INC.**  
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Newark 2, New Jersey

*Harvey Frohlichstein*

**ARA DISTRIBUTING CO.**  
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St. Louis, Mo.

*Stanley Sulman*

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*S. William Davis*

**DAVIS SALES CO.**  
1724 Arapahoe  
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*Henry J. Windt*

**HOOSIER SIMPLEX MUSIC CO.**  
2064 N. Illinois  
Indianapolis, Indiana

*Milton Salstone*

**M & S RECORD DISTRS., INC.**  
2021 South Michigan Avenue  
Chicago, Illinois

*John F. O'Brien*

**MAJOR RECORD DISTRS., INC.**  
1517 W. North Avenue  
Milwaukee, Wisconsin

*Francis E. Lentz*

**ORIOLE CORPORATION OF N. C.**  
232 N. College Street  
Charlotte, N. Car.

*Henry Stone*

**PAN AMERICAN DISTG. CO.**  
90 Riverside Avenue  
Jacksonville, Florida

*Harvey H. Zellen*

**RECORD DISTRIBUTING CO.**  
1018 Queen Street, W.  
Toronto, Canada

*Leon Levy*

**RECORD SALES CO.**  
2117 N. 3d Avenue  
Birmingham, Alabama

*Lou Robins*

**ROBINS RECORD DISTG. CO.**  
53 E. Spring Street  
Columbus, Ohio

*David Rosen*

**DAVID ROSEN, INC.**  
855 N. Broad Street  
Philadelphia 23, Pa.

Irving B. Green, President  
Mercury Record Corporation  
839 South Wabash Avenue  
Chicago 5, Illinois

Dear Irv:

The consistent progressive strides made by Mercury Records since its entry into the phonograph field have been chiefly responsible for the accepted position Mercury Records holds in the industry as one of the major companies... but your latest and most laudatory introduction of non-breakable plastic records of the entire Mercury line has done more to stabilize and increase our business than any other innovation in the recording industry.

Dealers and operators are constantly complimenting us on their durability and fidelity, and the excitement these new non-breakable records are creating. As one operator so aptly put it, "It's the 'long-playing' record of the 78 R.P.M.'s." All in all, it's been a tremendous boon to our sales!

Best wishes for our continued success.

Your  
Mercury Distributors.

*Al Hirsch*

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San Antonio 3, Texas

*S. McDonald*

**McLENNAN, McFEELY & PRIOR, LTD.**

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*Al Bramy*

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Roxbury, Mass.

*Fred Giebel*

**MERCURY DISTRIBUTORS**  
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Dallas 18, Texas

**MERCURY DISTRIBUTORS, INC.**

50 Flower Street  
Hartford, Conn.

*Hank Fine*

**MERCURY RECORD DIST., INC. OF CALIF.**

2958 W. Pico Blvd.  
Los Angeles, Calif.

*Amos Hielicher*

**MERCURY RECORD DISTRS., INC.**  
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Minneapolis 3, Minnesota

*George Compton*

**MOTOR RADIO CO., INC.**  
2440 Charlotte Street  
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2931 12th Street, N. E.  
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521 W. 6th Street  
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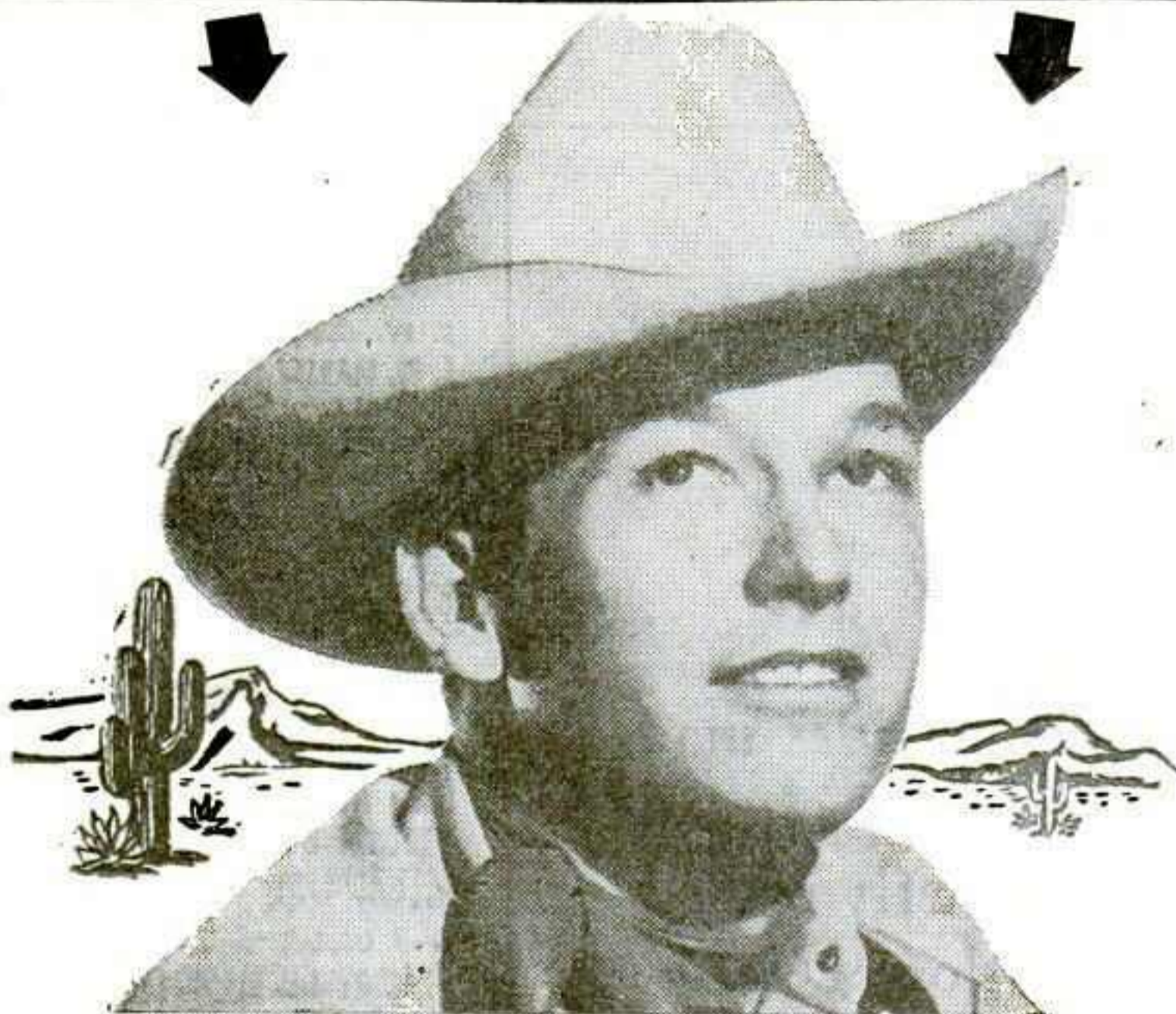
*Jack Young*

**TRIANGLE RECORD DISTRIBUTORS**  
1901 Fifth Avenue  
Pittsburgh 19, Pa.

**REMEMBER** Only Mercury has the Hits on Non-Breakable  
THREE TO FOUR TIMES THE PLAY OF SHELLAC RECORDS

OPERATORS  
RECORD STORES  
RECORD DIST.

Don't Be  
**AFRAID**  
To Stock Up on This One



**Rex Allen**

his latest and greatest

**'AFRAID'**

on

**MERCURY RECORD 6192**

While you have your pencil and order blank out, check your stock on these hit records.

**ORDER BLANK**

| AMT. | TITLE   | ARTIST        | RECORD NO.       |
|------|---|---------------|------------------|
|      | LOVESICK BLUES (NEVER AGAIN)                        | HANK WILLIAMS | MGM 10352        |
|      | I WISH I HAD A NICKEL (SOMEDAY YOU'LL CALL MY NAME) | JIMMY WAKELY  | CAPITOL 57-40153 |
|      | I WISH I HAD A NICKEL                               | RED FOLEY     | DECCA 46155      |
|      | I WISH I HAD A NICKEL                               | JOHNNY BOND   | COLUMBIA 20578   |
|      | COUNTRY BOY   | JIMMY DICKINS | COLUMBIA 20585   |

ORDER FROM YOUR RECORD DISTRIBUTOR

NOTE: THESE RECORDS ARE ON THE WAY UP ON THE CHARTS

We Do Not Sell Records  
Sheet Music Available

*Acuff-Rose*  
PUBLICATIONS

2510 FRANKLIN ROAD  
NASHVILLE 4, TENN.

The Billboard  
MUSIC POPULARITY CHARTS  
PART VII  
Folk Record Section

Based on reports received last three days of Week Ending June 10

Billboard  
TRADE  
SERVICE  
FEATURE

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

| POSITION | Weeks Last to date | This Week | Title   | Artist  | Label             |
|----------|--------------------|-----------|---|---|-------------------|
| 5        | 5                  | 1         | ONE KISS TOO MANY                               | Eddy Arnold, the Tennessee Plow-boy           | V 21-0051—BMI     |
| 16       | 2                  | 2         | LOVE SICK BLUES                                 | Hank Williams and His Drifting Cowboys        | MGM 10352—BMI     |
| 17       | 1                  | 3         | DON'T ROB ANOTHER MAN'S CASTLE                  | Eddy Arnold                                   | V 21-0002—BMI     |
| 13       | 3                  | 4         | CANDY KISSES                                    | G. Morgan                                     | Col 20547—BMI     |
| 4        | 7                  | 5         | THE ECHO OF YOUR FOOT- STEPS                    | Eddy Arnold, the Tennessee Plow-boy           | V 21-0051—BMI     |
| 33       | 5                  | 6         | TENNESSEE SATURDAY NIGHT                        | Red Foley-The Cumberland Valley Boys          | D 46136—BMI       |
| 11       | 4                  | 7         | I'M BITING MY FINGER- NAILS AND THINKING OF YOU | E. Tubb-Andrews Sisters-Texas Troubadours     | D 24592—BMI       |
| 10       | 7                  | 8         | CANDY KISSES                                    | R. Foley                                      | D 46151—BMI       |
| 6        | 12                 | 9         | I WISH I HAD A NICKEL                           | J. Wakely and Cowboy Band                     | Cap 57-40153—BMI  |
| 4        | 10                 | 10        | BLUE SKIRT WALTZ                                | F. Yankovic and His Yanks-The Marlin Sisters  | Col 12394-F—ASCAP |
| 11       | —                  | 10        | TENNESSEE BORDER                                | R. Foley                                      | Decca 46151—BMI   |
| 1        | —                  | 10        | SOMEDAY YOU'LL CALL MY NAME                     | J. Wakely                                     | Cap 57-40153      |
| 4        | 12                 | 13        | DON'T ROB ANOTHER MAN'S CASTLE                  | E. Tubb and Andrews Sisters-Texas Troubadours | D 24592—BMI       |
| 3        | —                  | 13        | WEDDING BELLS                                   | H. Williams and His Drifting Cowboys          | MGM 10401—ASCAP   |
| 3        | 12                 | 13        | MEAN MAMA BLUES                                 | E. Tubb                                       | D 46162           |

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**FOLK TALENT AND TUNES**

By Johnny Sippe!

Cliff Rodgers, WHKK, Akron, disk jockey, has cut sides for Donnett "Hit" platters with backing by his Royal Akronites. Another recent Donnett acquisition is Curly Boyd's *Dakota Cowboys*. . . . Ernie Lee, WLW, Cincinnati, Victor recorder, has purchased a new home in Cincinnati. . . . Slim Rhodes and His Mothers' Best Mountaineers have completed 10 years of radio for the same flour sponsor at WMC, Memphis. The group, including Dusty Rhodes, fiddle; Speck Rhodes, bass and comedy; Pee Wee Suggs, electric guitar, and Danny Holloway, electric steel guitar, plus Slim's guitar and emceeing, is doing a Friday show on WMCT, the local video outlet. . . . Bob Shaffer (Donnett "Hit") and his "Good Neighbor Show" is a feature at WKNX, Saginaw, Mich. They were formerly at WIOD, Toledo, . . . Cliff Bruner and his band (Decca) have moved from Beaumont to Corpus Christi, Tex., where they are working at KWBU, a 50,000-watter.

Dickie McBride and his wife, Laura Lee, are rumored returning to Texas after two years on the Coast. McBride has recovered from a heart ailment and is ready to reorganize the band. . . . Troy Plasmore, fiddle and guitar, formerly with Curly Williams and the Georgia Peach Pickers, is joining Jerry Irby's Dallas band, making it nine pieces for the MGM recorder. . . . Jesse James (Blue Bonnet) has added Junior Rodney, fiddler formerly with Paul Howard and the Arkansas Cotton Pickers, Nashville. . . . Jimmie Osborne (King) is starting a Saturday night barn dance to be aired over WLEX, Lexington, Ky., soon. It will be known as the "Home Folks' Jamboree." . . . Rambling Tommy Scott (Bullet, Katona and Rich-R-Tone) and his "Hollywood Hillbilly Jamboree" are touring the East, after making four shorts for Sack Amusement Company. . . . Roy Acuff and the Smoky Mountain Boys (Columbia) will work the Hippodrome Theater, Baltimore, the week of June 26. . . . Carolina Cotton, Coast songstress, is making sides for Mastertone disks. . . . Ramblin' Lou, disk jockey at WJLL, Niagara Falls, N. Y., has started his own recording firm, Ramblin' Lou, for which he will cut vocal sides. Lou is part of the WJLL Jamboree gang, organized by Bob Kliment a year ago. Station now has 27 rustic entertainers, including the Smoky River Boys, Dude Rangers, Komedy Kowboys, Three Strings, Twin Pine Mountaineers, Prairie Sweethearts, Dona Lee and Tennessee Buck. On June 9 the jamboree moved into the Gorge Auditorium, where two and a half hours of the show is aired nightly. . . . Uncle Ned (Gene Stripling) and the "Hayloft Jamboree," WMAZ, Macon, Ga., collected \$6,000 recently for the March of Dimes during a one-day promotion. . . . Steve Stebbins, of Americana Corporation, Hollywood, set Hank Thompson (Capitol) on a California tour during June. . . . Merle Travis (Capitol) is doing a radio show over KXLA, Hollywood.

Hal Culver, disk jockey at WLS, Chicago, and George Biggar, "National Barn Dance" exec, have worked out a d.j. gimmick, with Culver spinning unidentified h. b. and Western platters and asking for audience reaction. Artists who get a good reaction may be brought in to guest on the WLS Saturday night shows. . . . Texas Wranglers (Texstar) from KCLW, Hamilton, Tex., are making personals and playing dude ranch dates in that area. . . . Hal O'Halloran,

(Continued on page 39)



# 15<sup>th</sup> Anniversary

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  - Made over 150 movies—(80 with Gene Autry, 5 with Roy Rogers, 16 with Sunset Carson, 40 with Charles Starrett and others).
  - Has been under contract every year during the past 15 but one, which was devoted to personal appearances.
  - Has written over 350 songs. 300 featured in movies. Others recorded by Bing Crosby, Vaughn Monroe, Evelyn Knight and many other artists.
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LAVENDER COFFIN  
BACKSTAGE AT THE APOLLO  
KING 4296

**ROY BROWN**  
PLEASE DON'T GO (COME BACK, BABY)  
RIDING HIGH  
DE LUXE 3226

**ROCKIN' AT MIDNIGHT**  
JUDGMENT DAY BLUES  
DE LUXE 3212

**EARL BOSTIC**  
EARL'S BLUES  
FROM MIDNIGHT TO DAWN  
KING 4302

**MARION ABERNATHY**  
EE-TID-EE-DEE  
IT'S LONESOME WITHOUT YOU  
KING 4294

**ZEB TURNER**  
TENNESSEE BOOGIE  
A DRUNKARD'S CONFESSION  
KING 790

**RUTH WALLIS**  
THE DINGHY SONG  
TONIGHT YOU SLEEP IN THE BATHTUB  
DE LUXE 1183

**AL GRANT**  
I DO, I DO, I DO  
With Louise Carlyle

CABARET  
KING 15004

THIS DAY IS MINE  
LOVER'S GOLD  
KING 15005

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The **Billboard** MUSIC POPULARITY CHARTS  
PART VII  
Folk Record Section

Based on reports received last three days of Week Ending June 10

**BEST-SELLING RETAIL FOLK RECORDS**

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

| POSITION | Weeks to date | Last Week | This Week | Record Title                                  | Artist                                    | Label                   |
|----------|---------------|-----------|-----------|---|---|-------------------------|
| 15       | 1             | 1         | 1         | LOVE SICK BLUES                               | Hank Williams and His Drifting Cowboys    | MGM 10352—BMI           |
| 6        | 6             | 2         | 2         | ONE KISS TOO MANY                             | Eddy Arnold, the Tennessee Plowboy        | V 21-0051—BMI           |
| 5        | 4             | 3         | 3         | THE ECHO OF YOUR FOOTSTEPS                    | Eddy Arnold, the Tennessee Plowboy        | V 21-0051—BMI           |
| 16       | 3             | 4         | 4         | DON'T ROB ANOTHER MAN'S CASTLE                | Eddy Arnold                               | V 21-0002—BMI           |
| 17       | 5             | 5         | 5         | CANDY KISSES                                  | George Morgan                             | Col 20547—BMI           |
| 14       | 13            | 6         | 6         | PLEASE DON'T LET ME LOVE YOU                  | G. Morgan                                 | Col 20547—BMI           |
| 7        | —             | 7         | 7         | TAKE AN OLD COLD                              | J. Dickens                                | Col 20548               |
| 12       | 7             | 8         | 8         | TENNESSEE BORDER                              | R. Foley                                  | D 46151—BMI             |
| 5        | 9             | 8         | 8         | WEDDING BELLS                                 | H. Williams and His Drifting Cowboys      | MGM 10401—ASCAP         |
| 1        | —             | 10        | 10        | I WISH I HAD A NICKEL                         | J. Wakely and Cowboy Band                 | Cap 57-40153—BMI        |
| 9        | 10            | 11        | 11        | I'M BITING MY FINGERNAILS AND THINKING OF YOU | E. Tubb-Andrews Sisters-Texas Troubadours | D 24592—BMI             |
| 5        | 2             | 12        | 12        | RIDERS IN THE SKY                             | V. Monroe Ork                             | V 20-3411, 47-295—ASCAP |
| 2        | —             | 13        | 13        | PANHANDLE RAG                                 | L. McAuliffe and His Western Swing Band   | Col 20546               |
| 1        | —             | 14        | 14        | TENNESSEE TEARS                               | P. W. King and His Golden West Cowboys    | V 21-0037               |
| 37       | 11            | 15        | 15        | TENNESSEE SATURDAY NIGHT                      | Red Foley-The Cumberland Valley Boys      | D 46136—BMI             |

**WARNING!**

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

**ADVANCE FOLK RECORD RELEASES**

- A Drunkard's Confession  
Z. Turner (Tennessee Boogie) King 790
- Blue Grass Tickles My Feet  
J. Work & His Tenn. Border Boys (Please Don't) Dec 46166
- Cabin on the Hill  
The Mullins Family (I Am Free) Rich-R-Tone 444
- Candy Kisses  
J. Selph (Don't Rob) Vocalion 55008
- Capital Letters  
Shorty Morris (The San Marino) Rich-R-Tone 451
- Carolina Waltz  
C. Casey (Lonesome Blues) MGM 10435
- Close Your Eyes  
A. Kirk (The Hucklebuck) Vocalion 55008
- Comes a Time  
H. Wilson & the Golden River Boys (How Long) Dec 46171
- Darlin', You Can't Hurt Me Anymore  
Chuck Rogers and His Tennessee Checker Players (You're a) Covered Wagon 100-I
- Dear Brothers  
Hank & Audrey (Lost on) MGM 10434
- Don't Rob Another Man's Castle  
J. Selph (Candy Kisses) Vocalion 55008
- Drinkin' Wine, Spo-Dee-o-Dee, Drinkin' Wine  
A. Kirk (Little Girl) Vocalion 55010
- Fairy Tales  
Buffalo Johnson (Untrue Love) Rich-R-Tone 442
- Happy Valley Special  
Bailey Brothers (Rattlesnake) Rich-R-Tone 421
- Hillbilly Medley  
The Campfire Cowboys... Parts I & II... London 435
- Homeless (Recitation)  
B. Gregory & His Cowboys (Tonight When I Say) Continental C-8043
- How Long  
Happy Wilson & the Golden River Boys (Comes a) Dec 46171
- I Ain't Got Nobody  
B. Willis & His Texas Playboys (Papa's Jumpin') MGM 10459
- I Am Free  
The Mullins Family (Cabin on) Rich-R-Tone 444
- I Wanted To, But I Didn't Know How  
Z. Clements & His Men From Music Mountain (The Price) MGM 10437
- I Wish I Had a Nickel  
Red Foley (Two Cents) Dec 46165
- I'll Love You Just the Same  
Rebe & Rabe (There's Only) MGM 10433
- I'm Biting My Fingernails and Thinking of You  
M. Shiner (Lonesome Blues) Vocalion 55006
- I'm Gonna Be It Shine  
The Dixie Sweethearts (When He) Rich-R-Tone 439
- I'm Only a Shoulder To Cry On  
Red Sovine (Why Pretend) MGM 10456
- Jole Quadroom  
S. Wooley & His Calumet Indians (Rover) MGM 10436
- Let Me Be Your Friend  
The Stanley Brothers & the Clinch Mountain Boys (Little Glass) (78) Col 20590 (LP) 2-253
- Little Girl  
A. Kirk (Drinkin' Wine) Vocalion 55010
- Little Glass of Wine  
The Stanley Bros. & the Clinch Mountain Boys (Let Me Be) (78) Col 20590 (LP) 2-253
- Lollipopooza  
B. Gregory & His Cactus Cowboys (Never Hit) MGM 10438
- Lonesome Blues  
C. Casey (Carolina Waltz) MGM 10435
- Longing for You  
Ramblin' Tommy Scott (Mountain Ma) Rich-R-Tone 412
- Lost on the River  
Hank & Audrey (Dear Brother) MGM 10434
- Lovesick Blues  
M. Shiner (I'm Bitin') Vocalion 55006
- Mountain Ma and Pa  
Ramblin' Tommy Scott (Longing for) Rich-R-Tone 412
- Never Hit Your Mother-in-Law  
B. Gregory & His Cactus Cowboys (Lal-lapooza) MGM 10438
- Papa's Jumpin'  
B. Willis and His Texas Playboys (I Ain't) MGM 10459
- Please Don't Let Me Love You  
J. Work & His Tenn. Border Boys (Blue Grass) Dec 46166
- Prairie Gal-Prairie Pal—Western Waltz  
B. Gregory & His Cactus Cowboys (Routin') Continental C-8042
- Promise Me  
E. Kirk (You Can't) Cap 57-40188
- Rattlesnake Daddy Blues  
Bailey Brothers (Happy Valley) Rich-R-Tone 421
- Routin' Tootin' Newton  
B. Gregory & His Cactus Cowboys (Prairie Gal) Continental C-8042
- Rover, Scoot Over  
Sheb Wooley & His Calumet Indians (Jole Quadroom) MGM 10436
- Say Goodbye  
Cecil Gill (Teardrops in) Rich-R-Tone 398
- Silver in My Mother's Hair  
The Dixie Sweethearts (The Wreath) Rich-R-Tone 427
- Teardrops in the Rain  
Cecil Gill (Say Goodbye) Rich-R-Tone 398

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"THE HOUSE I LIVE IN" 9073  
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"HARMONY GRITS" 9072

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# The Billboard MUSIC POPULARITY CHARTS

## Record Reviews

PART VIII

Based on reports received last three days of Week Ending June 10

# The Billboard MUSIC POPULARITY CHARTS

## Record Possibilities

PART IX

Based on reports received last three days of Week Ending June 10

**RATINGS (100 Point Maximum)**

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD

40-69 SATISFACTORY • 0-39 POOR

**How Ratings Are Determined**

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

**The Categories**

Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power 10; manufacturer's production efficiency, 5.

| ARTIST  | TUNES                                    | LABEL AND NO.  | COMMENT   |
|---|--|----------------|---|
| <b>POPULAR</b>  |  |                |   |
| <b>HERB JEFFRIES</b><br>(Columbia 38511)                    | <b>The Four Winds and the Seven Seas</b> | 84--84--84--84 | Jeffries rises to his old full-throated, sensitive self here. Echo effect on the tag and a rich Winterhalter orking boot the performance. |
|   | <b>Never Be It Said</b>                  | 63--66--63--60 | Song's a bore, and Jeffries displays little relish for it.  |
| <b>DICK JURGENS ORK</b><br>(Columbia 38510)                 | <b>Dreaming Away</b>                     | 58--58--58--58 | The capable Jurgens ork loses to a dull-as-dish-water ditty.  |
|   | <b>Hollywood Square Dance</b>            | 72--71--70--75 | A lively city hoedown gets a sparkling novelty treatment.   |
| <b>THE FIVE BLUE NOTES</b><br>(Lou Gardner)<br>(Decca 4119) | <b>Somewhere</b>                         | 61--61--60--63 | Inoffensive ballad handled adequately by Gardner.   |
|   | <b>Open Your Heart</b>                   | 48--48--48--48 | Hardly a worthwhile thing here save a good beat for dancers.  |
| <b>ANDREW JENKINS-MARY LEE ASKEW</b><br>(Hi-Tone 137)       | <b>Little Kathy</b>                      | 57--52--58--60 | Another folk throbber dedicated to Little Kathy Fiscus. Rendition is pretty feeble.   |
|   | <b>Memories of Floyd Collins</b>         | 69--72--70--66 | Similar fare delivered with more typical hill flavor. Tags on a moral too.  |
| <b>RAY BLOCH ORK</b><br>(Ronnie Deauville)<br>(Hi-Tone 134) | <b>Someday</b>                           | 78--83--76--76 | Plenty of value here for the low price tag. The talented crooner, with big, lush Bloch ork, does a beautiful job on the Friml standard.   |
|   | <b>With Every Breath I Take</b>          | 78--83--76--76 | Another attractive oldie throbbled in a manner reminiscent of the old Sinatra. Great at twice the price.                                  |
| <b>ANDREWS SISTERS</b><br>(Vic Schoen Ork)<br>(Decca 24645) | <b>Hohokus, N. J.</b>                    | 84--84--83--85 | Infectious guitar figure plus a cute novelty tune should draw much action particularly in the North New Jersey area.                      |
|   | <b>Malaguena</b>                         | 78--80--76--78 | The Lecuona fave has a new set of lyrics and the Andrews doing just the melody should be able to sell readily.                            |

| ARTIST  | TUNES                                      | LABEL AND NO.  | COMMENT   |
|---|--|----------------|---|
| <b>POPULAR</b>  |  |                |   |
| <b>BILL GALE'S RAGTIME BAND</b><br>(Columbia 12408-F)                                 | <b>And Love Will Find a Way</b>            | 54--55--53--55 | The polka maestro is less effective in a comic corn groove. Band and material are much too self-conscious.                                  |
|   | <b>Tillie</b>                              | 75--73--74--80 | This corn polka is more like it. Amusing, slightly suggestive lyric should bring juke spins.  |
| <b>MICKY AND MARY CARTON</b><br>(Decca 46164)   | <b>The Moonshiner</b>                      | 80--79--79--82 | The traces of the Irish brogue of Mary Carton combined with an old-fashioned waltz about drinking should draw plenty of tavern juke action. |
|   | <b>I'll Forgive and I'll Try To Forget</b> | 68--68--66--71 | Same type of thing save that the tune's a love ditty.   |
| <b>EVELYN KNIGHT (4 Hits and a Miss)</b><br>(Decca 24655)                             | <b>Be Goody Good Good to Me</b>            | 89--89--88--89 | Miss Knight again latches onto a happy, infectious rhythm ditty and with the Hits and Miss sells it all the way. Sounds like a big winner.  |
|   | <b>Don't Ever Marry for Money</b>          | 83--84--83--82 | Same type of thing but not quite on a par with the topside. Still should find plenty buyers.  |
| <b>DORIS DREW</b><br>(MGM 10449)  | <b>A Rose Was a Rose</b>                   | 67--68--65--68 | New thrush has qualities of both Kay Starr and Doris Day as she gets a big beat up for an ordinary sort of rhythm ditty.                    |
|   | <b>Bargain Day</b>                         | 65--66--63--66 | The new thrush does okay with this new and rather esoteric ballad.  |
| <b>ROSS LEONARD &amp; DOTTY MAC LEAN</b><br>(Evelyn Downs Trio)<br>(Mello-Strain 114) | <b>What Makes You Think?</b>               | 58--55--57--62 | Not much quality in this boy-girl duet on an old-fashioned bounce ditty.  |
|   | <b>I Won't Tell a Soul</b>                 | 57--57--55--60 | Three Suns-like trio sets a neat danceable background for Leonard's warbling of an ordinary ballad.   |

### THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- I LOVE YOU** ..... Perry Como.....Victor 20-3469
- LET'S TAKE AN OLD-FASHIONED WALK**.....Frank Sinatra and Doris Day.....Columbia 38514
- Frank, too, is in fine fettle for the "Miss Liberty" contributions. His intimate stuff is socko on the ballad, and the teamwork with Miss Day creates fine production flavor, plus double name appeal on the flipover.
- HOMework** ..... Dinah Shore, with Hugo Winterhalter Ork.....Columbia 38514
- Frank Warren with Ork.....Victor 20-3466
- Along with "I Love You," this tune stacks up as one of the strongest ballads from the Irving Berlin "Miss Liberty" score. Both Dinah and Fran do wonderful jobs in their respective styles with the simple and catchy ballad. Backing on both is another Berlin show tune, "You Can Have Him," with Miss Warren's reading simple and warm while Dinah is joined by Doris Day to make a duet loaded with name power.
- NOW! NOW! NOW! IS THE TIME**.....Andrews Sisters with Russ Morgan Ork.....Decca 24664
- What a natural this one is! Morgan's been one of the hottest band entities on wax this year and the Andrews have been big diskers for a decade. They're teamed on one of those hitting old-fashioned waltzes with lots of melody and simple lyrics. The juke box nickels will flow for sure.

### THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. LOVER'S GOLD ..... Gordon MacRae.....Capitol 57-628
2. THE FOUR WINDS AND THE SEVEN SEAS ..... Sammy Kaye.....Victor 20-3459
3. LOVER'S GOLD ..... Dinah Shore.....Columbia 28509
4. CABARET ..... Rosemary Clooney.....Columbia 38501
5. BLACK VELVET ..... Illinois Jacquet.....Victor 22-0027
6. EVERY TIME I MEET YOU ..... Buddy Clark.....Columbia 38492
7. YOU'RE BREAKING MY HEART ..... Vic Damone.....Mercury 5271
8. KISS ME SWEET ..... Nellie Lutcher.....Capitol 57-70009
9. EVERY TIME I MEET YOU ..... Perry Como.....Victor 20-3428
10. THE FOUR WINDS AND THE SEVEN SEAS ..... Guy Lombardo.....Decca 24648

### THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. THE FOUR WINDS AND THE SEVEN SEAS ..... Guy Lombardo.....Decca 24648
2. DREAMY OLD NEW ENGLAND MOON ..... Vaughn Monroe.....Victor 20-3425
3. TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES ..... Perry Como.....Victor 20-3455
4. LOVER'S GOLD ..... Dinah Shore.....Columbia 38509
5. AIN'T SHE SWEET? ..... Mr. Goon Bone and Mr. Ford.....Crystalette S-1803
6. EVERY TIME I MEET YOU ..... Perry Como.....Victor 20-3428
7. IT'S TOO LATE NOW ..... Evelyn Knight.....Decca 24636
8. LOVER'S GOLD ..... Gordon MacRae.....Capitol 57-628
9. THE FOUR WINDS AND THE SEVEN SEAS ..... Mel Torme.....Capitol 57-671
10. MAYBE IT'S BECAUSE ..... Dick Haymes.....Decca 24650

### THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's will be:

1. THE FOUR WINDS AND THE SEVEN SEAS ..... Sammy Kaye.....Victor 20-3459
2. ROOM FULL OF ROSES ..... Sammy Kaye.....Victor 20-3441
3. THE FOUR WINDS AND THE SEVEN SEAS ..... Guy Lombardo.....Decca 24648
4. BABY, IT'S COLD OUTSIDE ..... Ella Fitzgerald-Louis Jordan.....Decca 24844
5. LOVER'S GOLD ..... Dinah Shore.....Columbia 38509
6. ROOM FULL OF ROSES ..... Eddy Howard.....Mercury 5296
7. YOU'RE BREAKING MY HEART ..... Vic Damone.....Mercury 5271
8. LOVER'S GOLD ..... Gordon MacRae.....Capitol 57-628
9. GEORGIA ON MY MIND ..... Frankie Laine.....Mercury 5293

### FOLK TALENT AND TUNES

(Continued from page 36)

vet folk music emcee, who left WLS, Chicago, recently, has joined CKLW, Windsor, Ont., where he is doing a number of d.j. shows. His wife assists him. . . . Joe Taylor, Fort Wayne, Ind., has a sleeper novelty hit in his "Cowboy Auctioneer" on Redbird, a Fort Wayne label. . . . Cowboy Dick Carson, formerly at WISR, Butler, Pa., is set to make recordings for Mellotone. . . . Guy Willis, of the Oklahoma Wranglers (Mercury), reports that the combo will work in the Eddy Arnold pic for Columbia during June. . . . Smiley Wilson and the Range Partners, heard on the Tobacco network from WRAL, Raleigh, N. C., will appear with Jimmy Wakely June 15 on a Connie B. Gay promotion in Washington. . . . Western square dancing is getting Chicago attention. Brad Bradley, Phoenix square dance caller, and wife, Judy, are working the Swiss Chalet of the Bismarck Hotel nightly, while John Dolce, WLS, Chicago, caller, started a two-week stay at the Chicago Theater June 10, where he was featured along with 16 WLS square dancers.

Please address all communications to Johnny Sippel, The Billboard, 100 W. Randolph St., Chicago 1, Ill.

(Continued on page 122)

The  
Billboard

MUSIC POPULARITY CHARTS

PART  
X

## Advance Information

Based on reports received last three days of Week Ending June 10

## ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

## POPULAR

- A Star Is Born**  
R. Farnon Ork (Journey Into Melody) London R 10094
- "A" You're Adorable**  
H. Babbitt & The Allen Sisters (Baby, It's) Vocalion 55011
- A Wonderful Guy**  
I. Carpenter Ork (Don't Cry) Vocalion 55007
- Again**  
B. Harrington (I Don't) Vocalion 55001
- Again**  
Phil Reed (I Don't See Me) Dance-Tone 330
- Alabama Bound**  
A. J. Powell & His Banjo Octet (Tiger Rag) London 450
- All in Heaven Told Me So**  
Phil Reed (There's Something About You) Dance-Tone 337
- Azar**  
S. Kiskey Ork (Rhumba Jubilee) Star 608
- Baba-Du-Lay-Fever**  
Mercy Dee (Lonesome Cabin Blues) Spire 11-001
- Baby, It's Cold Outside**  
H. Babbitt & The Allen Sisters ("A" You're) Vocalion 55011
- Ball Ha'**  
S. Black Ork (Some Enchanted Evening) London 455
- Ball Ha'**  
B. Harrington (Some Enchanted) Vocalion 55000
- Blue Skirt Waltz**  
E. Ross Ork (Merry-Go-Round) Vocalion 55005
- Bohemiana Polka**  
H. Kern-Lloyd Sloop-Bill Markas (Yankee Polka Medley) Tempo TR 1068
- Bow Bells**  
D. Peers-Bamfarnon Ork (Nevada) London 453
- By Candlelight**  
Ambrose Ork (The Lonely Shepherd) London 452
- Candy Kisses**  
Phil Reed (Why Fall in Love With a Stranger) Dance-Tone 335
- Careless Hands**  
The Song Spinners (Riders in) Vocalion 55003
- Carnival Time**  
R. Goff-Beaux & Bells-C. Stapleton Ork (Song of the Rain) London 447
- Carocita**  
B. Allen Ork (Waltz) Cap 57-668
- Casey Jones**  
H. Kern-L. Sloop-B. Markas (I Will Build a Dream House) Tempo TR-1070
- Comme Ci, Comme Ca**  
Phil Reed (Don't Cry) Dance-Tone 331
- Crying**  
B. Eckstine, H. Winterhalter & B. Baker Ork (Temptation) MGM 10458
- Did She Ask for Me?**  
R. Leonard-E. Downs Trio (There's Only One) Mello-Strain 115
- Don't Call Me Sweetheart Anymore**  
Shep Fields Ork (Havin' a) MGM 10454
- Don't Cry, Cry Baby**  
I. Carpenter (A Wonderful) Vocalion 55007
- Don't Cry, Cry Baby**  
Phil Reed (Comme Ci) Dance-Tone 331
- Every Time I Meet You**  
D. Dennis-B. Farnon Ork (I'd Love to) London 451
- Everywhere You Go**  
Phil Reed (Paling Around) Dance-Tone 332
- Everywhere You Go**  
R. Ross Ork (Forever and) Vocalion 55004
- First Love**  
L. Merian Ork (Sirouis) King 15006
- Five Foot Two, Eyes of Blue**  
A. Holmes Ork (Need You) Vocalion 55002
- Forever and Ever**  
E. Ross Ork (Everywhere You) Vocalion 55004
- Forgotten Tears**  
The Phantom Quartet (Lover's Moon) London R 10095
- Get Me One of Those**  
Jack Kilty, Buddy Weed Ork (In an Old) MGM 10460
- Grassy Hula Lassie**  
Sam Koki & His Paradise Islanders (Hula Ku-I) Decca 25433
- Having a Wonderful Wish (Time You Were Here)**  
Shep Fields Ork (Don't Call Me) MGM 10454
- Homework**  
Andrews Sisters (Only for) Dec 24660
- Homework**  
J. Stafford-P. Weston Ork (Just One) Cap 57-665
- Hula Ku-I**  
Sam Koki & His Paradise Islanders (Grassy Hula) Decca 25433
- I Don't See Me in Your Eyes Anymore**  
B. Harrington (Again) Vocalion 55001
- I Don't See Me in Your Eyes Anymore**  
Phil Reed (Again) Dance-Tone 330
- I Found a Dream**  
L. Johnson (You Take Romance) King 4297
- I Love an Old-Fashioned Polka**  
Phil Reed (Sweetheart Polka) Dance-Tone 334
- I Love You**  
A. Jolson (Paris Wakes) Dec-24665
- I Met the Cutest Fellow in Pocatello**  
Phil Reed (I'll Never Say Goodbye) Dance-Tone 336
- I Need You**  
A. Holmes Ork (Five Foot) Vocalion 55002
- I Will Build a Dream House**  
H. Kern-L. Sloop-Bamfarnon (Casey Jones) Tempo TR-1070
- I Won't Tell a Soul**  
Ross Leonard-Evelyn Downs Trio (What Makes You Think) Mello-Strain 114
- I'd Love To See You Home Tonight**  
D. Dennis-B. Farnon Ork (Every Time I Meet You) London 451
- If I Only Had One Day To Live**  
J. Desmond, The Quintones (The Four Winds and the Seven Seas) MGM 10451
- I'll Never Say Goodbye**  
Phil Reed (I Met) Dance-Tone 336
- In a Shady Nook, by a Babbling Brook**  
P. Scala-The Keynotes (The Windmill) London 443
- In an Old Cathedral Town**  
Jack Kilty-Buddy Weed Ork (Get Me One) MGM 10460
- In Sunny San Antonio**  
Cliff Warren (San Salvador) Star 606
- Is It Yes, or Is It No? (Fast Samba)**  
E. Ross Ork (The Humphrey Bogart) London 445
- Just One Way To Say I Love You**  
J. Stafford-P. Weston Ork-The Starlighters (Homework) Cap 57-665
- Journey Into Melody**  
R. Farnon Ork (A Star Is Born) London R 10094
- King Cole Trio, Vol. 4, Album—King Cole Trio (3-10")**  
Cap CC-139  
Bop-Kick . . . Cap 57-641  
For All We Know . . . Cap 57-643  
I Used To Love You . . . Cap 57-641  
Laugh, Fool Clown . . . Cap 57-643  
'Tis Autumn . . . Cap 57-642  
Yes Sir, That's My Baby . . . Cap 57-642
- Leicester Square Rag**  
R. Roy Ork (That Mysterious Rag) London 446
- Let's Take an Old-Fashioned Walk**  
D. Haymes-G. Jenkins Ork (Little Fish) Dec 24666
- Let's Take an Old-Fashioned Walk**  
M. Whiting-F. DeVol Ork (Paris Wakes Up) Cap 57-666
- Life on the Ocean Wave**  
Mr. Kitzel-The Wyatt Gang (Oh, Dem Golden Slippers) Tempo TR-406
- Little Fish in a Big Pond**  
D. Haymes-G. Jenkins Ork (Let's Take) Dec 24666
- Lonesome Cabin Blues**  
Mercy Dee (Baba-Du-Lay Fever) Spire 11-001
- Love Is a Beautiful Thing**  
B. Barron Ork (Ting-a-Ling) MGM 10455
- Lover's Gold**  
Helen Forrest-E. Hagen Ork (Possibilities) MGM 10450
- Lover's Moon**  
The Phantom Quartet (Forgotten Tears) London R 10095
- Madrugado-Bolero**  
Montovani Ork (The Red Sombrero) London R 10096
- Malaguena**  
E. Downs Trio (Violin) Mello-Strain 116
- Merry-Go-Round Waltz**  
R. Ross Ork (Blue Skirt) Vocalion 55005
- Nevada**  
D. Peers-B. Farnon Ork (Bow Bells) London 453
- Night Train to Scotland**  
T. Heath Ork (Stratford Water) London 454
- Nine o'Clock Gal**  
S. Oliver Ork (When My) Dec 24662
- (Where Are You) Now That I Need You**  
J. Harvey (Weep No More) MGM 10453
- Oh, Dem Golden Slippers**  
Mr. Kitzel-The Wyatt Gang (Life on the) Tempo TR-406
- Old Rusty Trunk**  
L. Carlyle With T. Mottola Trio (Stargazer) King 15007
- On Wisconsin**  
Phil Reed (Stein Song) Dance-Tone 339
- Only for Americans**  
Andrews Sisters (Homework) Dec 24660
- Oom-Pah-Pah**  
T. Hamilton Ork (Sweethearts on) Cap 57-669
- Pal-Ing Around With You**  
Phil Reed (Everywhere) Dance-Tone 332
- Pancho Villa**  
N. Morales Ork (The Walter) MGM 10352
- Paris Wakes Up and Smiles**  
A. Jolson (I Love) Dec 24665
- Paris Wakes Up and Smiles**  
M. Whiting-F. DeVol Ork (Let's Take) Cap 57-666
- Poinciana**  
The G. Shearing Trio (To Be or) London 444
- Possibilities**  
Helen Forrest, E. Hagen Ork (Lover's Gold) MGM 10450
- Rhumba Jubilee**  
S. Kiskey Ork (Azar) Star 608

- Riders in the Sky**  
The Song Spinners (Careless) Vocalion 55003
- San**  
G. Lombardo Ork (There's Something) Dec 24661
- San Salvador**  
Cliff Warren (In Sunny) Star 606
- She Looks Like Helen Morgan**  
Pete Dally's Chicagoans (South) Cap 57-60008
- Sirouis**  
L. Merian Ork (First Love) King 15006
- Some Enchanted Evening**  
S. Black Ork (Ball Ha') London 455
- Some Enchanted Evening**  
B. Harrington (Ball Ha') Vocalion 55000
- Song of the Rain**  
R. Goff-Beaux & Bells-C. Stapleton Ork (Carnival Time) London 447
- South**  
P. Dally's Chicagoans (She Looks) Cap 57-60008
- Stargazer**  
L. Carlyle With T. Mottola Trio (Old Rusty Trunk) King 15007
- Stein Song**  
Phil Reed (On Wisconsin) Dance-Tone 339
- Stratford Water**  
T. Heath Ork (Night Train to Scotland) London 454
- Sweetheart Polka**  
Phil Reed (I Love an Old Fashioned Polka) Dance-Tone 334
- Sweethearts on Parade**  
T. Hamilton Ork-Robin Sisters (Oom-Pah-Pah) Cap 57-669
- Sympathy**  
Phil Reed (Ting-a-Ling) Dance-Tone 333
- Temptation**  
B. Eckstine, H. Winterhalter Ork (Crying) MGM 10458
- That Mysterious Rag**  
H. Roy Ork (Leicester Square Rag) London 446
- The Four Winds and the Seven Seas**  
J. Desmond, The Quintones (If I Only Had One Day) MGM 10451
- The Humphrey Bogart Rhumba**  
E. Ross Ork (Is It Yes, or Is It No?) London 445
- The Lonely Shepherd**  
Ambrose Ork (By Candlelight) London 452
- The Red Sombrero**  
Montovani Ork (Madrugado-Bolero) London R-0096

- The Walter Thornton Rhumba**  
B. Morales Ork (Pancho Villa) MGM 10352
- The Windmill Song**  
P. Scala-The Keynotes (In a Shady) London 443
- There's Only One in Love**  
R. Leonard & E. Downs Trio (Did She Ask) Mello-Strain 115
- There's Something About Parce**  
G. Lombardo Ork (San) Dec 24661
- There's Something About You**  
Phil Reed (All in) Dance-Tone 337
- Tiger Rag**  
A. J. Powell & His Banjo Octet (Alabama Bound) London 450
- Ting-a-Ling**  
B. Barorn Ork (Love Is) MGM 10455
- Ting-a-Ling**  
L. Fotine Ork (We'll Still) Dec 24663
- Ting-a-Ling**  
Phil Reed (Sympathy) Dance-Tone 333
- To Be or Not To Be**  
The G. Shearing Trio (Poinciana) London 444
- Tonight I Shall Sleep**  
Sarah Vaughan, Joe Lipman Ork (While You) (78) Col 38512 (LP) 1-257
- Vagabond Waltz**  
Phil Reed (Waltz of) Dance Tone 338
- Violin**  
R. Leonard With E. Downs Trio (Malaguena) Mello-Strain 116
- Waltz**  
B. Allen Ork (Carocita) Cap 57-668
- Waltz of the Alamo**  
Phil Reed (Vagabond Waltz) Dance-Tone 338
- Weep No More**  
J. Harvey (Where Are You) MGM 10453
- We'll Still be Honeymooning on Our Golden Wedding Day**  
L. Fotine Ork (Ting-a-Ling) Dec 24663
- What Makes You Think**  
R. Leonard & D. MacLean With E. Downs Trio (I Won't) Mello-Strain 114
- When My Sugar Walks Down the Street**  
S. Oliver Ork (Nine o'Clock) Dec 24662
- While You Are Gone**  
Sarah Vaughan, Joe Lipman Ork (Tonight I) (78) Col 38512 (LP) 1-257
- Why Fall in Love With a Stranger**  
Phil Reed (Candy Kisses) Dance-Tone 335
- Yankee Polka Medley**  
H. Kern-L. Sloop-B. Markas (Bohemiana Polka) Tempo TR-1068
- You Take Romance**  
L. Johnson (I Found) King 4297

## CLASSICAL

- Bellini: Norma—Introductory Chorus and Cavatina, Pt. I & II—E. Pina-Metropolitan Opera Chorus & Ork-F. Cleva, Dir.**  
Col (78) 72826-D; (LP) 3-229
- Brahms: Tragic Overture, Op. 81 Album—Concert Gebouw Ork of Amsterdam-E. Mengelberg, Dir. (2-12")**  
Capitol-Telefunken EBL-8014, 89-80070
- Mozart: Concerto in B Flat for Bassoon and Orchestra, KL 91—NBC Symphony Ork-A. Toscanini, Dir.—L. Sharrow (2-12")**  
V DM 1304; V 12-0907, 12-0908
- Mozart: Variations on "Ah, Vous Diraije Maman" K (265)—Lily Pons-Col. Concert Ork—A. Kostelanetz—Parts 1 & 2 (1-12")**  
Col 72754
- Rose: Holiday for Strings**  
Boston "Pops" Ork (Rose: Our Waltz) V 10-1311
- Rose: Our Waltz**  
Boston "Pops" Ork (Rose: Holiday for Strings) V 10-1311
- Sarasote: Habanera—Y. Menuhin (Wieniawski: Scherzo Tarantelle, Op 16) (1-12")**  
V 12-0922
- Scarlatti: Concerto Crosso in F Minor, Parts 1 & 2—Weesbaden Collegium Musicum-E. Weyns, Dir. (1-12")**  
Capitol-Telefunken 89-80059
- Schubert: Quintet in A Major, Op 114 Album—F. Rupp & the Stross Quartet (4-12")**  
Capitol-Telefunken EDL-8019, 89-80072, 89-80075
- Shotakovich: Polka (1-12")**  
A. Whitemore & J. Lowe (Moussorgsky: Boris) V 12-0923
- Sibelius: Symphony No. 1 in E Minor, Op. 39 Album—The Radio Symphony of Stockholm, Tor Mann, Dir. (5-12")**  
Capitol-Telefunken EEL-8020, 89-80076, 89-80080
- Strauss: Mein Herr Marquis—E. Sack-German Opera House Ork-R. Schroeder, Dir. (When I) (1-12")**  
Capitol-Telefunken 89-80087
- Strauss: When I Play the Innocent Girl—E. Sack-German Opera House Ork-R. Schroeder, Dir. (Strauss: Mein) (1-12")**  
Capitol-Telefunken 89-80087
- Verdi: Prelude to Acts I & III "La Traviata," Parts I & II—Berlin Philharmonic Ork-H. Schmidt-Isserstedt, Dir. (1-12")**  
Capitol-Telefunken 89-80086
- Von Suppe: Light Cavalry Overture, Parts I & II—Berlin Philharmonic Ork-E. Kleiber, Dir. (1-12")**  
Capitol-Telefunken 89-80088
- Wieniawski: Scherzo Tarantelle, Op 16—Yehudi Menuhin (Sarastate: Habanera) (1-12")**  
V 12-0922
- HOT JAZZ**
- Hold Them, Joe**  
K. Stevenson (With You) Swing Master 20
- I Can Dream**  
4 Shades of Rhythm (Master of) Swing Master 23
- Master of Me**  
4 Shades of Rhythm (I Can) Swing Master 23
- With You**  
K. Stevenson (Hold Them) Swing Master No. 20
- RELIGIOUS**
- Down by the River Side**  
Sister Rosetta Tharpe-The Dependable Boys-S. Price Trio (My Lord's) Dec 48106
- Heavens Highway 66**  
Ernest Martin (When the) Rich-R'-Tone 406
- I've Got That Old-Time Religion**  
Crusaders Quartet (Rainbow) Rich-R'-Tone 440
- (Continued on page 111)

# VOX JOX

A National Accounting of Disk Jockey Activities

**GOTHAM GAB . . .** Pianist **Dolf Traymon**, celebrating his second year at Ciro's in Manhasset, has started a once-weekly deejay stint at WKBS, Oyster Bay, L. I. . . . **Bill Cook**, WAAT, celebrated his first anniversary in radio at Newark's Mosque Theater June 6 with the presentation of an all-star concert. . . . **Jeanne Finnegan**, phone op from the Central Manhattan Information Bureau, copped the "Miss Hello" contest run by Art Scanlon, WINS. The prize is an all-expense vacation in Bermuda.

**EASTERN BEAT . . .** **Jim Metcalf**, WAAB, Worcester, Mass., became a daddy for the second time—a seven-and-a-half pound girl. . . . **Alan Owen** is back at the turntables of Atlantic City's Steel Pier station, WFPG. . . . **Barney Frick**, librarian at WMGW, Meadville, Pa., has been inserting vocals of his own on Lang-Worth synchro-disks into the station's disk shows. . . . **Mike Rich** has taken over the two-hour afternoon disk show recently vacated by **Garry Stevens** at ROW, Albany.

**GIMMIX . . .** **Bob Wolfe**, KTNM, Tucumcari, N. M., writes: "Took a tune tip from one of the boys in Vox Jox, and am doing a 'melody masquerade; using that trick of the tape to present a mystery tune backward. Give away records from the local disk emporium as prizes." . . . And in the same "backward vein," word comes from KECK, Odessa, Tex., that the jocks there rotate the disks counter-clockwise by securing an endless chain from one turntable to the other. When one starts forward, the other runs in reverse. **Roy Elsner** says he's been having fun playing "Serutan Yob" this way—or how backward can you get? . . . **Frank Allan**, WREN, Topeka, Kan., does a "Musical Quiz" in which he asks three questions about the quiz record. For each question answered correctly, the responder gets two popular platters. . . . **Myron Hoyer**, back at KODI, Cody, Wyo., after an eight-month absence, warbles one tune each day along with a synchro-disk. . . . **Jim Robinson**, KPMO, Pomona, Calif., is running a "What Are You Doing" contest, which goes like this: Suddenly, in the midst of a platter or chatter, he asks, "What are you doing?"—the cue for listeners to drop the mop and grab the phone. First call wins Oakleys to the local movie.

**JAZZ JOX . . .** **Bill Curtis**, WDGY, Minneapolis, is doing a new show called "Jazz in Review," Monday thru Friday, and featuring "jazz from New Orleans to 52d Street." . . . **Bob Fulton**, KELP, El Paso, Tex., reports that bop is stronger than ever in his bailiwick. . . . **Herb Fontaine**, WCOU, Lewiston, Me., features bop and swing on his "Saturday Night Dance Session," in which his spouse helps out in a hubby-and-wife routine. Herb occasionally pitches in with a go on his sax along with the jazz disks. . . . **Ed Peiss**, KVOG, Casper, Wyo., says bop is still a major attraction on his shows, with **Charley Ventura** the big fave. . . . **Hal Benson**, WMPS, Memphis, goes all-out for bop on his Saturday show, selling the genre thru example and explanation.

**FOLK FARE . . .** **Ed Prendergast**, "the Cajun cowboy," has shifted his "Good Neighbor Letter" seg into the early morning section at WTPS, New Orleans. Each day the good neighbor gets a bouquet of flowers donated by a local florist. . . . **Denny Walker** does a daily and a Saturday night hillbilly show at WJMM, Lewisburg, Tenn., featuring live as well as disk music on the latter.

**WESTERN WAXWHIRL . . .** **Jim Lounsbury**, formerly with WLEX, Lexington, Ky., has joined WIND in Chicago. . . . **Brooke Taylor** left WJW, Cleveland, to free lance, beginning with a daily hour show on WJMO. . . . **Howard Swanson**, WJPD, Ishpeming, Mich., was married to **Eleanor Swanson**. . . . **Phil Haines** is drawing heavy phone and mail response on his new "Saturday Dancing Party" show at WTRC, Elkhart, Ind. . . . **Ray Perkins** celebrated the 23d anniversary of the "Ray Perkins Show" on KFEL, Denver, recently. . . . **Jack Thayer**, WLOL, Minneapolis, has added an 8 to 10 a.m. "Melody Album" show to his Saturday afternoon stint. . . . **Hugh Gray**, WZDZ, Tuscola, Ill., is pulling heavy mail and phone response on his daily telephone request show. . . . **Joe Gadaleto**, WCAR, Pontiac, Mich., plays stirring victory music when the Detroit Tigers win, and dirges and funeral marches when they lose.

## Young ASCAP Writers Organize

(Continued from page 18)

at least a parity with pubbers in the matter of payments—55 per cent on performances. They would recognize a partial seniority and availability rating, but would want these to be determined on a mathematical basis. They would "completely remove from ASCAP all considerations of classifi-

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cation on the basis of personality." They have agreed to raise a fund to enable them to carry their fight to the courts, if necessary, and have tentatively pledged 10 per cent of their ASCAP income for the purpose.

### "Calcified" System

"We feel that under the present system of allocating votes according to the bracket of the voter, it would be utterly impossible to change the calcified system that is in operation in ASCAP now," a spokesman for the group said. "Reformation has to come from the outside—that means the Department of Justice. This is our only chance, and we're grabbing it."

The spokesman went on to point out that nine years ago the Society was promised that the Ahlert plan would be introduced, allotting 25 per cent for performances, with the figure gradually ascending year by year. This plan was never adopted, and the young writers feel that they will never get a decent break so long as they are rated by such "imponderables" as nature, vogue, character and the like.

The move has the support of young West Coast writer members of ASCAP, it is reported.

# Collegians Resent High Cost Of Orks and Agents' Tactics

(Continued from page 20)

they must use the name orks in order to attract prom attention and therefore have been forced to meet the exorbitant fees. Some point out that the prewar college spirit is beginning to seep back into campus life now that a good many of the war veterans, who turned student as a result of the G.I. Bill of Rights, have graduated.

It is estimated in many quarters that the number of ex-G.I.'s in colleges will be clipped by an over-all estimated total of 90 per cent at the end of the current semester. The ork trade feels that the return of younger blood to the campus is one of the few hopeful aspects which points to a revival of interest in the name band in the near future.

### Bands' Shortcomings

The polled crop of collegians had plenty to say about the shortcomings of bands which played for them this year. One of the major complaints was that a top name orkster often shows up for a college date with a crop of pick-up musicians rather than his original band. Many schools are forcing agents to guarantee contractually the presence of the original sidemen at their dances. Others griped that bandmen were ill-mannered. A few accused some tootlers of drinking on the bandstand and dressing sloppily.

Most grievances were centered around bands' inability to play music for dancing. This complaint, oddly enough, was lodged against the orksters who attempted to supply small shows, novelty material and generally entertain—items which have been demanded generally of all bands by regular operators. The collegians also lodged complaints against lengthy intermissions which many orks take while on the job.

### Agencies Draw Ire

The students also leveled a tirade against booking agencies for alleged unfair booking practices and for failure to keep the schools up to date on band availabilities and prom planning aids. The chief gripe was against agents who submit and contract bands for a particular date and withhold fulfillment of the signing of

the contract until they have a date in the proximity of the dance. Some agents then allegedly claim that they can't deliver the original band and offer a second-rate substitution at the last minute, usually at the same or slightly less money. This practice is being taken over the coals by the American Federation of Musicians (AFM) as a result of complaints from regular dance promoters. Other gripes were aimed at the band price system, which one school described as a "cutthroat system." One college wrote that "many agents try to push off second-rate outfits at first-rate prices." A good number of schools felt that the agencies could supply more, better and more comprehensive promotion and publicity material.

### GAC Most Active

According to the poll, the most active agency on the campuses is the General Artists Corporation (GAC), with the Music Corporation of America (MCA) running a close second. Between the two major agencies in the band business, these two controlled approximately two-thirds of all college bookings, while the indie agents—14 are listed in the poll—shared the remaining one-third. Last year the collegians did half of their band buying from indie agencies. GAC also is cited by the colleges as having offered the best service to the schools by a small margin over MCA. The rah-rah kids were non-committal this year as to which agencies offered the poorest service.

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# The Honor Roll of Popular Songwriters

By Jack Burton

## NO. 25—GUSTAV LUDERS

"A forgotten writer of forgotten hits."

This might serve as a fitting inscription for the niche reserved for Gustav Carl Luders in Tin Pan Alley's hall of fame, since only those whose arteries have begun to harden still have a soft spot in their hearts for the songs he wrote at the century's turn. They alone recall the days of peek-a-boo shirtwaists and peg-top trousers. They danced to the lilting refrains of the *Heidelberg Stein Song*, *The Tale of the Kangaroo* and *The Message of the Violet*, and now turn their radio dials with nostalgic fingers to WGN on those rare occasions when this *Chicago Tribune* station revives one of Luders' operettas for an hour of musical lavender and old lace.

There was a time, however, when Gustav Luders was a man of towering stature in the musical comedy world. In fact, at the very outset of his career he was eagerly sought after by such prominent Broadway producers as Klaw & Erlanger, Charles E. Dillingham and Flo Ziegfeld after they had read the press notices from Chicago, where Luders' early successes were first staged.

The reason for their interest in Gustav Luders may be found in the pages of theatrical history that cover the years of 1903 to 1907, where is written in box-office fig-

ures the story of *The Prince of Pilsen*—a success story that few comic operas ever have equaled. This production, after long runs in Chicago and New York, played to capacity houses on the road for five straight seasons, took Broadway encores for four successive years after its premiere, and provided a marathon role for Jess Dandy. The latter appeared as Hans Wagner, the German brewer, over 5,000 times after replacing John E. Ransone in the comedy lead.

No wonder such a theatrical bonanza tempted these tycoons of Broadway to bring Gustav Luders to New York City to write the music for productions in which Anna Held, Elsie Janis, Christie MacDonald, Louise Gunning, Harry Bulger, Frank Moulan and Montgomery and Stone were starred.

Like Victor Herbert, Gustave Kerker and many of the other composers who pioneered the field of American musical comedy over a half century ago, Gustav Luders was of foreign stock. He was born in Bremen, Germany, December 13, 1865. After serving for years in the Kaiser's army he studied violin, piano and composition under Henri Petri, royal concert master of the Dresden Opera House, and then came to the United States in 1888 to make his home in Milwaukee. There he

### PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (\*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

conducted local theater orchestras and directed the musicians at the Schlitz beer garden. On the advice of Charles K. Harris, whose *After the Ball* was then the nation's most popular song, Luders went to Chicago.

During his first years in Chicago, Luders worked as an arranger for the local Witmark office, his name appearing on the title page of Barney Fagin's *My Gal Is a High Born Lady*, the cake-walk classic of the 1890's. He also directed theater orchestras in Chi. Being a musician of outstanding ability as well as an excellent conductor, Luders eventually attracted the attention of Henry W. Savage, who commissioned him to write the score for *The Burgomaster*, a comic opera he planned to produce, with Raymond Hitchcock in the starring role. When the curtain fell on the premiere of this production, critics hailed its comparatively unknown composer as "another Victor Herbert," a tribute Luders did much to justify during the next decade when he wrote the scores of *King Dodo*, *The Prince of Pilsen*, *Mam'selle Napoleon*, *The Sho-Gun*, *Woodland*, *The Grand Mogul*, *Marcelle*, *The Fair Co-Ed* and *The Old Town*.

#### His Collaborators

In a brilliant but relatively short career that was marked by one success after another, Luders collaborated with two writers whose gift with words matched his ability with notes. Both came out of the editorial rooms of *The Chicago Times-Herald*. One was Henry Pixley, the paper's editor-in-chief, who had written *The*

*Carpetbagger*, starring Tim Murphy, and adapted the libretto of *Florodora* for the American stage before casting his fortunes with Luders. The other was George Ade, whose daily column, *Stories of the Streets and Town*, and first book, *Fables in Slang*, stamped him as a humorist of the first rank. There were no weak spots in the comic operas on which Luders collaborated with either Pixley or Ade. The book and lyrics had the same gaiety and charm as the songs that enlivened the libretto.

Gustav Luders' exit from the theater of life was as pathetic as his entrance on the musical comedy stage was memorable. *Somewhere Else*, his 13th comic opera produced in 1913, was indeed his unlucky one. He wrote it after a long spell of sickness and inactivity, and while the production was enthusiastically received by the first-night audience, the reviews next morning were anything but flattering. To make matters worse, Henry Savage, the producer, was ill, and instead of nursing the show along until the public found it worthy of its patronage, he closed *Somewhere Else* after the third performance. The morning after the trucks had taken the scenery to Cain's, Luders, who was extremely sensitive, was found dead in his hotel. He died of a heart attack believed to have been brought on by the caustic criticism his last comic opera had received and his desertion by a producer who had gained eminence mainly thru the successes Gustav Luders had written for him.

### ★ ★ ★ GUSTAV LUDERS' BEST KNOWN SONGS ★ ★ ★

#### Musical Comedies

1899—*LITTLE ROBINSON CRUSOE*  
Book and lyrics by Harry B. Smith and starring Eddie Foy.

1900—*THE BURGOMASTER*  
Book and lyrics by Frank Pixley, and presented by a cast headed by Raymond Hitchcock, Henry E. Dixey, Knox Wilson and Ruth White, who replaced Lillian Coleman on the opening night.  
LOVE CAN'T SAY NO  
GOOD-BYE NEW AMSTERDAM  
KEEP COOL  
NOW WE ARE CIVILIZED  
THE DUTCH CADETS  
I DRINK FROM MY HEART TO YOU  
WE ALWAYS WORK THE PUBLIC  
LAND OF THE MIDNIGHT SUN  
THE LITTLE SOUBRETTE  
MERELY A MATTER OF FORM  
DEAR OLD COLLEGE DAYS  
THE MODERN GLADIATOR  
THE TALE OF THE KANGAROO  
THE LIBERTY GIRL  
THE BATHING GIRLS

#### SONGWRITERS COMING UP!

June 25 Issue

THEODORE MORSE  
EGBERT VAN ALSTYNEIn Issues Subsequent to June 25  
The Billboard Will PresentSILVIO HEIN  
JULIAN EDWARDS  
A. BALDWIN SLOANE  
KARL HOSCHNA  
WILLIAM C. HANDY  
HARRY CARROLL  
WALTER DONALDSON  
GEORGE W. MEYER  
JIMMY MONACO  
HARRY TIERNEY  
PETE WENDLING  
PERCY WENRICH

... And Others

WE HAVEN'T DISCOVERED HIM YET  
I LOVE YOU DEAR AND ONLY YOU  
THE ARISTOCRACY  
THE HYPNOTIST  
IN GAY PARIS  
REACHING FOR THE CAKE  
PAINTING CHICAGO RED

1902—*KING DODO*  
Book and lyrics by Frank Pixley, and starring Raymond Hitchcock in a cast that included Arthur Deagon, Eugene O'Rourke and Gertrude Quinlan.  
DRINKING SONG  
LOCK IN THE BOOK AND SEE  
I'LL DO OR DIE  
THE EMINENT DOCTOR FIZZ  
A JOLLY OLD POTENTATE  
I ADORE THEE  
TWO HEARTS MADE ONE  
THE CATS' QUARTET  
OLD FATHER TIME  
A TRUE BARBARIC SOLDIER  
FOR LOVE I LIVE ALONE  
DIANA  
THAT'S WHAT I'LL DO  
CLAIM THOU THINE OWN  
THE LAD WHO LEADS  
THE TALE OF THE BUMBLEBEE

1903—*THE PRINCE OF PILSEN*  
Book and lyrics by Frank Pixley and starring John E. Ransone in the role of Hans Wagner, the German brewer who asked repeatedly: "Was you efer in Zinsinnati?" The cast also included Arthur Donaldson, Edgar Norton, Lillian Coleman and Carroll McComas.  
THE MODERN PIRATE  
WE KNOW IT'S WRONG TO FLIRT  
WALK, MISTER, WALK  
A SEASON AT THE SHORE  
HAIL TO OUR NOBLE GUEST  
THE MESSAGE OF THE VIOLET  
HEIDELBERG STEIN SONG  
THE WIDOW  
KEEP IT DARK  
PICTURES IN THE SMOKE  
FIELD AND FOREST  
IMAGINATION  
THE AMERICAN GIRLS  
THE TALE OF THE SEASHELL  
BACK TO THE BOULEVARDS  
OUR FLORAL QUEEN  
FALL IN

1903—*MAM'SELLE NAPOLEON*  
Book and lyrics by Joseph W. Herbert and starring Anna Held in a cast that included Bessie McCoy, Nellie McCoy, Edna Goodrich, Dan McAvoy, Joseph W. Herbert and Fletcher Norton.  
STAGE AND FASHION GO HAND IN HAND  
LIFE IS NOT AN AIRY BUBBLE  
HIT ENORMOUS  
THE LANGUAGE OF LOVE

FLOWERS, FEATHERS, RIBBONS AND LACES  
THE COCKATOO AND THE CHIMPANZEE  
I'LL LOVE YOU THEN AS NOW  
THE ART OF SIMULATION  
QUEEN OF THE COMEDIE FRANCAISE  
NYMPHS AND THE SATYR  
TOO-WHOO  
LE LION ET LA SOURIS (THE LION AND THE MOUSE)  
LONG LIVE FOLLY  
THE BRAVE SOLDIER BOY  
OUT WITH THE BOYS  
LE RIGODON  
THE A LA MODE GIRL  
THE GLORY OF FRANCE  
SONG OF THE GRENADIER  
ON TO PARIS

1904—*THE SHO-GUN*  
Book and lyrics by George Ade, and presented by a cast headed by Christie MacDonald, Charles Evans, David Torrence, Edward Martindel and Georgia Calne, who was replaced by Trixie Friganza during the run of this production.  
LITTLE MAZOO MAY  
LIFE ALL FREE FROM CARE  
THE GIRL JUST OUT  
I AM YOURS TRULY  
ENTRANCE OF FLAI-HA  
SOLDIERS' CHORUS  
THE IRREPRESSIBLE YANK  
MOURNERS' CHORUS  
THE MAN SHE'LL NEVER MEET  
LOVE MUST BE BLIND  
WISTARIA, MY BRIDE  
YOUR HONEYMOON WILL LAST  
HIKE, HIKE  
FLUTTER LITTLE BIRD  
THE GAMES WE USED TO PLAY

1904—*WOODLAND*  
A musical fantasy, with book and lyrics by Frank Pixley in which all the characters represented birds. The cast was headed by Harry Bulger, Ida Brooks Hunt, Emma Carus and Helen Hale.  
AT NIGHT  
DAINTY LITTLE INGENUE  
TIME IS FLYING  
NO BIRD EVER FLEW SO HIGH HE  
DIDN'T HAVE TO LIGHT  
BYE-BYE BABY  
PRINCE EAGLE'S ENTRANCE  
WHERE THE HEART IS LIGHT  
CLEAR THE WAY  
YOU NEVER CAN TELL TILL YOU TRY  
THE ROMANCE OF THE BACHELOR  
BIRD  
SOCIETY  
THE VALLEY OF HOCUS-PO  
SOME DAY WHEN MY DREAMS COME TRUE

THEY'LL HAVE TO GO  
CHEER UP  
THE MESSAGE OF SPRING  
IF YOU LOVE ME, LINDY, TELL ME SO  
TALE OF THE TURTLE DOVE  
WHEN DUTY CALLS

1907—*THE GRAND MOGUL*  
Book and lyrics by Frank Pixley, and with a cast headed by Frank Moulan, Elsa Ryan, Maude Lillian Berri, John Dunsmore and George Austin Moore.  
HONOLULU  
ANNEXATION DAY  
HELP YOURSELF  
I'M THE ONLY ONE OF MY KIND  
ALOHA  
THE LAND WHICH MY HEART CALLS HOME  
MY HULA-HULA GIRL  
THE LOTUS  
THE MILITARY MAN  
CUPID'S PRIVATE CODE  
NESTLE BY MY SIDE  
THE GOOD OLD-FASHIONED WAY  
CHEER UP  
LOVE IS NOT FOR A DAY

1908—*MARCELLE*  
Book and lyrics by Frank Pixley, and presented by a cast that included Louise Gunning, Jess Dandy, Herbert Cawthorn and Lawrence Wheat.  
DRINK AND BE MERRY TODAY  
IT'S NOT THE PROPER THING TO DO  
LOVE THE MAGICIAN  
KALAMAZOO  
THE SCHWINDLE CORPS  
MARY'S LITTLE LAMB  
ONCE IN A WHILE  
MY OWN PAREE  
THE SOLDIER BOY  
WATCHMEN'S CHORUS  
FORGET IT  
GOOD EVENING  
SOMETHING  
CUPID SLY LITTLE RASCAL  
THE VOLUNTEERS  
MESSAGES OF THE RED, RED, ROSE

1909—*THE FAIR CO-ED*  
Book and lyrics by George Ade, and starring Elsie Janis.  
ALMOST  
THE COLLEGE MILITARY  
I'LL DREAM OF THAT SWEET CO-ED  
THE CHAPERONE  
LEAVE IT TO THE BOYS IN THE NAVY  
PLEASE DON'T KEEP ME WAITING  
THE DAY OF THE GAME  
AN ISLE IN THE PHILIPPINES

1910—*THE OLD TOWN*  
Book and lyrics by George Ade. Peggy Wood made her New York debut in this starring vehicle for Montgomery and Stone.  
THE MAN WHO WILL NOT LOVE BACK

QUEEN OF THE ONE-RING SHOW  
THE NOOVO RICHE  
ELECTRIC SIGNS  
WHEN I WOULD THINK OF YOU  
WHAT MAN DARE SAY (MY TRUANT  
HEART)  
WEAK LITTLE WOMEN  
KEEP YOUR WHIP IN YOUR HAND  
MY JAPANESE  
There were three interpolated songs in  
this production, as follows:  
MINNESOTA  
by Thomas T. Ralley and Alfred Robyn.  
A POPULAR SONG  
by Thomas T. Ralley and Alfred Robyn.  
TRAVEL, TRAVEL, LITTLE STAR  
by Vincent Bryan and Arthur Pryor.

1912—**THE GYPSY**  
Book and lyrics by Frank Pixley, and  
with a cast headed by John Hazzard,  
Violet Seaton and Eleanor Kent.  
WHAT ELSE CAN A GYPSY DO  
SING A SONG OF SIXPENCE  
DISAPPEAR  
DAFFY  
GEMS OF THE NIGHT  
FLIRTING  
THE TALE OF THE TADPOLE  
GYPSY ROVER  
THE GYPSY'S GOOD NIGHT  
THE CHAPERONE  
ISN'T IT DELICIOUS  
I LOVE YOU AS YOU ARE  
EVERY YEAR IS LEAP YEAR  
WE KNOW, SWEETHEART, WE KNOW  
TRAIL ALONG  
THE GIRL I CAN'T FORGET  
AUF WIEDERSEHEN  
1913—**SOMEWHERE ELSE**  
Book and lyrics by Avery Hapgood,  
and with a cast headed by Elene Leska,  
Taylor Holmes and Will Philbrick.  
FATHER  
SOMEBODY'S EYES  
TWINKLE, TWINKLE, LITTLE STAR  
IF I KISSED YOU  
I JUST WANT SOMEONE TO LOVE ME  
THE LAY OF THE EGG  
THE SONG OF THE ROSEBUD  
LOOK OUT FOR THE STRANGE YOUNG  
MAN  
HOW DO YOU DO  
IT'S STRICTLY NICE

## LP's Hit 3 1/2 Million In Initial Year

(Continued from page 20)

marked the highest monthly sales period in the first six months of this year and that a good portion of the sales of the first six months' of LP were concentrated in the preliminary shipments made last July and August.

### 3-Year Profit

Wallerstein estimates that inside of three years, based on the current sales pulse, LP should begin to pay off in big profits as the costs of research and promotion are amortized. At the point of amortization, the Columbia topper said that the firm will realize "substantially greater profits" per LP unit as compared to the profits culled from sales of equivalent five 12-inch shellac record albums. Meanwhile, the consumer is able to absorb the saving at the retail level between the two types of record merchandise.

Wallerstein admitted that the diskery has sold hardly any of its seven-inch microgroove pop and longhair platters. But he also pointed out that no player with changer equipment has yet been marketed to handle playing of the seven-incher, which is designed as competition for Victor's 45 r.p.m. disk. The prexy expects that such equipment will be marketed shortly and stated that these machines are now being prepared by a number of manufacturers.

## JAMBOREE REACTIVATED

NEW YORK, June 11.—Jamboree label, formerly operated by Morty Klein, is being reactivated here under the direction of Roger Becker, for the past four years sales manager of Bibletone diskery. The label will feature race talent, with the first release a cutting by Skip Hall and a group of name jazz stars.

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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

### Les Brown

(Reviewed at Hollywood Palladium, Hollywood, May 15. Personal manager, Don Kramer. Booked thru Music Corporation of America.)

TRUMPETS: Frank Beach, Wes Hensel, Bob Fowler and Bob Higgins.  
TROMBONES: Ray Klein, Ray Sims, Stumpy Brown and Ralph Pfiffner.  
SAXES: Butch Stone, Jack Tucker, Abe Most (featured clary), Dave Pell and Eddie Scjerr.  
RHYTHM: Geoffrey Clarkson, piano; Ray Leatherwood, bass; Tony Rizzi, guitar, and Roy Harte, drums.  
VOCALISTS: Betty Taylor and Ray Kellogg.  
ARRANGERS: Frank Comstock, Bob Higgins, Van Alexander and Wes Hensel.

When Les Brown goes on the road this summer he will take with him a polished aggregation equipped to give patrons what they want. In dance music, the Brown ork dishes out a smooth and toe-tempting brand of music that fills the floor. The tempo can be easy or it can pack plenty of zip. For listening, there's much to hold the ear. Instrumental work is clean and crisp. Arrangements are musicianly, with an ear toward fresh, full-voiced blends that give roundness to the combinations. Show-wise, the band offers the novelty talents of Butch Stone and Stumpy Brown in addition to its regular flag-wavers.

From the standpoint of box-office appeal, the Brown band should make a solid bid for the road dollar. Aggregation is completing its second year on the Bob Hope air show and has benefited promotion-wise from its high Hooper. Disk strength (Columbia) is continuing and recently gained a hypo from its *I've Got My Love To Keep Me Warm* platter. On the road, Buddy Rich will take over the drum chair and will be featured on hides. Brown expects this to boost the band's b.-o. draw.

Crowd here went for the band. It showed particular favoritism to the Brown treatment of novelties. These included *I'm a Little Cuckoo* as voiced by Kellogg, Butch Stone's *Put Something in the Pot*, and a cute item to be released on wax this month, *Cross Town Trolley*, penned by George Kellogg, the vocalist's brother. Library has current plug tunes and oldies. Both Kellogg and Miss Taylor give Brown a healthy vocal department which is further strengthened by the zany talents of Stone and Stumpy. Lee Zhito.

### Spike Jones

1949 Musical Depreciation Revue (Reviewed at Curran Theater, San Francisco, Tuesday night, June 7.)

Spike Jones's new 1949 *Musical Depreciation Revue* obviously is a cross between a madhouse and a circus, supervised by inspired zanies. The revue has a touch of acrobatics, a smattering of song, a great deal of raucous noise from the usual collection of Spike's noise-makers and a lot of witticisms which left the audience gasping with hysterical laughter.

Briefly, it is Spike Jones at his best—or worst. It's a good show, with musical interpretations punctuated with pistol shots, cowbell sonatas and auto horn burps. Its decible rating is tops.

Jones introduced a new act hereabouts with the presentation of the Herzogs, three young women who performed acrobatic necromancy on ropes and trapeze which made the house gasp. They are sensational. The act was flown from New York for the opening here.

A Joe Stalin song and burlesque by Freddy Morgan is something extra special; the mimicking, patter and singing of Doodles Weaver gets deserved belly laughs; Bill King's pantomiming and juggling are comedy at top level, and fat George Rock's wistful plea for a Christmas gift of two front teeth is mighty nice going. The routine of Earle Bennet (Sir Frederick Gas) seemed to be off balance. But all in all a good show, replete

### Jack Fina

(Reviewed at Cocoanut Grove, Ambassador Hotel, Los Angeles, May 24. Booked thru Music Corporation of America.)

VIOLINS: Ben Rothstein, Pepe Landeros and Eddie Gangale.  
TRUMPETS: LeRoy Crouch, Al King and Gene Foarstel.  
SAXES: John Karchels, Bill Pfeil, Dick Luciani and Freeman Watson.  
RHYTHM: Jack Fina, piano; Bob Bates, bass; Buck Stapleton, drums.  
VOCALISTS: Bob Darnell and Pepe Landeros.  
ARRANGERS: Bill Pfeil, Gene Foarstel and Pepe Landeros.  
LEADER AND PIANO: Jack Fina.

Jack Fina, whose shimmering Steinway once sparked the Freddy Martin band at the Grove, now returns to the swankery batoning his own ork. Fina and aggregation are currently sharing the bill as part of the Sherman Marks *Salute to Gershwin* production. Fina's ork product makes for pleasant listening and easy dancing. Band is well patterned along hotel lines. Melody is held by strings embodied by blending of reeds and brass, with the Fina piano coming in for solo highlights.

Fina shows appreciation for the Freddy Martin formula in allowing his band to reflect the Martin touch. As in the Martin ork, accent is on the Steinway. This is prevalent also in the book which contains a number of sugar-coated classics—Debussy's *Clair de Lune* and, of course, *Rhapsody in Blue*, among others. These items are well suited for hotel room patrons, counterbalanced by current faves.

Best to hit the ear is the Fina Steinway, which adds sparkle and zest to the instrumental combinations. He possess a full-bodied concert tone, a sense of crisp phrasing and sparkling technique that gives ork its chief point of interest.

Lee Zhito.

### TOM BASHAW TO KFH

CHICAGO, June 11.—Tom Bashaw, formerly with WLS and the National Broadcasting Company (NBC) here, has been named program director of KFH and KFH-FM, Wichita, Kan., it was announced this week. With NBC and WLS, Bashaw worked in production, sales promotion and continuity.

with rowdy noise, acrobatics, absurd situations and all such stuff.  
Edward Murphy.

## Columbia, Varsity Share Rights to New Harmony Tag

(Continued from page 20)

assure that company a profit. Columbia will make available to Oberstein its entire Okeh catalog and certain items from its standard Columbia catalog. This will provide Oberstein with rights to sell disks by such artists as Al Jolson, Guy Lombardo, Bing Crosby, Russ Morgan, Benny Goodman, Claude Thornhill, Les Brown, Count Basie, Duke Ellington, Wayne King, Artie Shaw, Phil Harris and many others.

Columbia, to fulfill its commitment to turn out 16 new sides a month, will shift some of its current stable of artists to the Harmony line, with some bands and a few singers, including Julie Wilson and probably Pearl Bailey, slated for the cheaper-priced line. Columbia musical director, Hugo Winterhalter, also will be made available for Harmony recordings.

### Col. Keeps Masters

Under terms of the deal, Columbia will retain ownership of the Harmony masters and will pay publisher and artist royalties. Columbia, after working out production cost and recording expenses, including royalties, will sell the finished record to Oberstein at a fixed price, including a small profit, per platter.

For Oberstein's Wright firm, Harmony will become a second, "high-priced" line to complement the firm's 35-cents-plus tax Varsity line. Harmony disks will retail at 49 cents, including taxes, and will be sold via a network of some 20 field salesmen, who will operate on a personal contact basis.

Under terms of the Oberstein-Wallerstein deal, Columbia cannot go into the low-priced field.

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# WILD, WOOLLY AGVA CONFAB

## Branches Get New Powers; Insurance Plan Is Set Up; Delegates in Free-for-All

Four A's Authorized To Set Up TV Authority

By Bill Smith

(Continued from page 3)

of privilege" gave them the floor over anybody who merely raised his hand. From then on almost everybody demanded to be heard on points of order, or privilege, and if that wasn't enough, yelled "point of special privilege," followed by equally loud yells of "point of extra special privilege."

Despite this confusion the convention managed to get some things done, tho it also left many things on its agenda undone.

The insurance plan, proposed by Treasurer Henry Dunn and accepted unanimously, used the funds AGVA is to get from variety clubs international (\$20,000 annually) toward the payment of premiums, giving each paid up member a \$500 life insurance policy. The money in the sick and relief fund (about \$13,000) will also be used for insurance premiums.

The TV program (described in greater detail in the Radio Department) was presented by George Price. This acceptance by the convention hurdled the last obstacle to its enactment by the Four A's, the international board of which will meet no later than June 17. All the other participating unions in the Four A's

have already accepted it. All members of the participating unions within the Four A's will get a free card in the new TV Authority. While it calls for no extra dues, it limits that period to the first six months of the operation, provided the new org is self-sustaining.

The acceptance of the TV plan was unanimous, tho only a handful of delegates seemed interested.

Fireworks Over Jocks

The disk jockey motion set up new fires. At first it was proposed that no

(See AGVA Meet on page 47)

## Barto Still In, But Ready To Yield Helm

CHICAGO, June 11.—The question of whether Dewey Barto, national administrative secretary of the American Guild of Variety Artists (AGVA), was in or out was never settled at this week's AGVA convention. When Barto made his dramatic exit, he didn't quit the job; he just quit the room.

However, Barto in addressing the convention on his return said: "I'll be here (in the job) until you find another man. If it's today, okay. If tomorrow, also okay."

The understanding is that AGVA will look for another man and Barto will stay in the job until the man is found.

Barto, however, has expressed a desire to serve on the national board, which has 15 vacancies. He has already been nominated for the board in the event he steps down from the top job.

## Dunn's "Treasurer's Report" Is Rival for Bob Benchley's

CHICAGO, June 11.—The reading of the financial report by Treasurer Henry Dunn provided one of the highlights of the three-day confab of the American Guild of Variety Artists (AGVA) here this week.

Dunn began his reading with a 20-minute laudatory speech about John Donoghue, AGVA comptroller, and the auditors who drew up the report. But Dunn wasn't in the report for more than 10 minutes before delegates realized he was confused. When they began asking questions, his confusion increased. Instead of clarification he shouted replies, and delegates shouted back.

He's Laughed Down

Completely befuddled, Dunn tried to explain a \$12,000 item in such a way that bewildered delegates screamed with indignation and laughter. Finally in desperation Dunn said he had never seen the report before, it just had been given to him to read. He hadn't been briefed and he would take

## Joe Smith, L.L.D.

CHICAGO, June 11.—After AGVA counsel had explained a point in law to the convention delegates this week, they kicked it around until the legal interpretation lost all its meaning.

Delegates shouted proposals, with others shouting back, "Wadda you know about law?" Joe Smith (Smith and Dale) tried to get the floor and was yelled down. He approached the press table grumbling. Leaning over, he said:

"I know more law than all of them together. I know lots of law. My cousin is a notary public."

## EMA-ARA Feud On Commission Splits Settled

CHICAGO, June 11.—Discord between the Entertainment Managers' Association (EMA), local chapter of the Artists Representatives' Association (ARA), national agents' group, and the Gotham chapter of ARA dissolved into "the strongest bond yet between Chicago and New York" last week when a long-time hassle over commission splits was on its way to being ironed out.

Bill Kent, prexy of ARA, it was learned, told the EMA-ARA meeting Tuesday (7) that an amiable settlement of the long-time commission split would be worked out preparatory to the ARA's meeting with AGVA reps some time this fall. At the fall ARA-AGVA meeting, committees will attempt to negotiate a retention of Rule B, the order of regulations which currently govern acts and agents, or modification of the current Rule B regulations.

Talks by Kent and Jack Katz, New York counsel for ARA, answered a number of gripes and clarified a number of questions which have bothered Midwestern agents in EMA, it was reported. Kent's and Katz's visits here culminated two weeks of negotiations between Chi and New York during two national board of

(See EMA-ARA Feud on page 47)

## Branches Get New Rein on AGVA Groups

Rule Changes Voted

CHICAGO, June 11.—Agents, performers and others coming under jurisdiction of the American Guild of Variety Artists (AGVA) will be affected by a change in the rules voted in the convention this week.

The new rule gives branches the authority to "establish rules and regulations concerning new minimum wage scales, working conditions and discipline control of members appearing in their jurisdiction . . ."

It also gives the branch boards authority over franchised agents in their areas. It permits branches to pass on franchises, new and old, when the latter come up for renewals.

Branch Employees

Under new rules, branches will also have the right to "direct branch AGVA employees in matters of purely branch concern."

Up to now, branches have complained that their actions affecting their areas were constantly being overruled by AGVA employees. Under this ruling AGVA employees will take their orders on branch matters from the elected branch officials.

Agents' franchises and their control have always been a bone of contention between branch and national offices. The former claimed that agents were running riot in their areas, breaking rules, underpaying acts and boycotting performers who objected. If a branch refused to recommend issuance of a franchise, the agent would merely send his \$50 to the national and the agent could thumb his nose at branch-elected officials.

Under the new program, all franchises will be screened by the branches. Any violators will be dealt with on a local rather than a national level.

But tho the rule was voted on, it will not go into effect until a national mail referendum is held for the entire membership. This is due to start within a month or so.

## Balt Lounge To Try Burly

BALTIMORE, June 11.—The town's plush lounge, the Chanticleer, has done another face about. It now has a semi-burly policy.

Formerly a name room, the spot was revamped last October and opened with a cocktail act policy.

The stage at the rear of the room has been lifted up to bar height and a runway installed down the center into the former bandstand. The overall effect is good, supported by a neat and compact lighting set-up. Plans call for small packages and a stripper to work the run.

Since the opening on June 3, the new layout has drawn heavily, and appears to have passed the test okay, since bookings are into July, with the next show having the "Cat Girl," tentative.

## AGVA Huddlers Skip AFM Fuss

CHICAGO, June 11.—The anticipated controversy between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM) which was skedded to come on the AGVA convention floor—never did.

The reason was so much talky-talk that the convention never got to it. Instead it was referred to the national board.

Gus Van, AGVA prexy, commenting on James C. Petrillo's charge that AGVA was stealing AFM's members, said, "We are doing no stealing. It is the AFM that is doing it."

Donoghue to task when he got back to New York. Somebody yelled, "Maybe you ought to get new auditors." Dunn grunted.

It was finally decided to call New York for a clarification. After the phone conference, it was disclosed at last that the following figures represented AGVA's financial position from May 1, 1947, to May 1, 1949.

|  | May 1, '47-  | May 1, '48-  | May 1, '49 |
|--|--------------|--------------|------------|
| Cash on hand.....  | \$492,988.25 | \$495,025.45 |            |
| Expenditures.....  | 529,244.95   | 540,722.80   |            |
| Shelvey litigation.....  | 40,548.65    | 4,715.87     |            |
| Total expenditures.....  | 569,793.60   | 545,338.67   |            |
| Deficit.....   | 76,805.35    | 50,313.22    |            |
| Cash on hand.....  | 183,929.62   | 95,469.21    |            |
| Cash on hand in bank   |              |              |            |
| October 1, 1948.....   |              | \$49,427.82  |            |
| January 31, 1949.....  |              | 38,508.01    |            |
| April 30, 1949.....  |              | 32,314.37    |            |
| Loss:  |              |              |            |
| From July 31, '48, to October 31, '48, (Above is last three months of A G V A 4-A's administration period) |              | \$23,451.31  |            |
| From October 31, '48, to January 31, '49.....  |              | 10,919.81    |            |
| February 1 to April 30, '49.....   |              | 6,193.64     |            |

## Petrillo Raps Big Pit \$ Raps

SAN FRANCISCO, June 11.—James C. Petrillo, prexy of the American Federation of Musicians (AFM), scolded local officials at the AFM convention this week for charging theater ops high prices and thereby retarding the return of vaude.

"Give them a start," Petrillo told the convention. "Don't charge them \$175 a week for a band. Let them have a band for \$100." He said the local's execs should go out of their way to co-operate with theater ops in getting the vaude ball to rolling again.

Petrillo tossed bouquets at Arthur Godfrey, crediting him with being one of the top salesmen for vaude in the country today.

"Godfrey sells Lucky Strikes—or is it Chesterfields?—and sells vaudeville too," said Petrillo.



Paramount, New York

(Sunday, June 5)

Capacity, 3,654. Prices, 55 cents to \$1.50. Number of shows, six daily. House booker, Harry Levine. Show played by Louis Prima's band.

With a box-office flicker like Bob Hope's *Sorrowful Jones* on the screen, the management could no doubt book a couple of trained seals and still do a big business. The current bill, tho, is sparked by the exuberant Louis Prima and his band, which means an extra entertainment dividend. The opening night house was wildly responsive and lavished applause on almost every act.

As always, ace showman Prima turned in a great performance. The audience was with him right from the fast-paced opener, *There'll Be Some Changes Made*, and he kept them happy thru the whole show. His cap pistol routine on *All Right Louie, Drop the Gun* was particularly outstanding. However, Prima gives the boys in his band entirely too much to do. It takes more than a funny hat and a falsetto voice to make a good comedian out of a musician.

Two excellent supporting acts round out the bill. The Amazing Mr. Ballantine still has a clever act. Back after a long illness, he did a slick, sales-wise turn with a satirical take-off on standard magician routines, and drew a much bigger hand by deliberately flubbing a trick, than most magicians rate when they do one right. Ballantine is heavier now, but his timing is as fast as ever and he can still bring the house down with a throw-away gag line.

Vic and Adio, a couple of agile young Brazilians, have loads of personality (a rare commodity in the acro field) and pulled a tremendous hand with their new twists on stock balance stunts. The boys bounced on rhythmically and performed difficult feats with the effortless grace and timing of a top terp team. They work in smartly tailored slacks and Eton-style jackets, a happy change from the usual "bare muscle" attire.

Singer Keely Smith displayed a nicely rounded chassis and a thin, flat voice. In view of her tight, sexy, black and chartreuse gown, a *Lullaby* seemed rather incongruous choice for her first number. She made a better impression on the raucous race ditty *Hucklebuck*, but that was largely due to a showmanly assist from Prima.

June Bundy.

Oriental, Chicago

(Friday, June 10)

Capacity, 3,200. Prices, 50 to 98 cents daily. Four shows week-days, five shows week-ends. House booker, Charley Hogan. Show played by Carl Sands' house band.

This Loop Essaness house has an excellent combination in the pic, *Barkleys of Broadway*, and a fast moving double-headliner bill. The 45-minute vauder is punchy all the way.

Carl Sands' ork has a fine idea in its *Hot Canary Overture*, but the current Gypsy record fave was poorly executed. Four fiddles, playing the canary lead, lack precision and much of the novelty and beauty of the number was lost.

Danny Hocter and Betty Byrd get better attention here than at the Chez, for the stage offers a better view of their excellent ballroom and solo cleating. Hocter is the epitome of grace, with his tap to a conga rhythm a high spot. Both youngsters inject

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VAUDEVILLE REVIEWS

Palace, New York

(Thursday, June 9)

Capacity, 1,700. Prices, 55 cents-\$1.20. Four shows daily. House booker, Dan Friendly. Show played by Don Albert's house ork.

This bill is tight. It moves, and every act packs a wallop. When hands were given, it was for a real job, not for any maudlin appeal.

Christine and Moll teed off with as classy a hoofing act as there is around. The girl-boy team came on with a gimmick based on a shoeshine boy, a shoeshine box and a customer. From then on it was sharp precision taps, challenge dances, and a highly effective finger-snapping bit that pulled spontaneous applause. A rope-skiing-tap routine closed the act for a well-deserved hand.

Walter Nilsson's standard unicycle act, plus infectious chatter, may not have been yock material, but it built until the guy was well ahead. His wheeled props and comments, which pulled delayed giggles, paid off handsomely.

Dick Buckley's pompous chatter was cut to the bone, and perhaps better so. But the panto bits by four customers, ending with Buckley's standard hat switch thing, drew howls from a packed house.

Ben Yost's Vikings (five boys) in tails and white ties gave out with a mixture of operatic, standards and novelties in a competent performance. Looks and voices were excellently received.

Elizabeth Talbot-Martin obviously had her act pruned effectively, so that practically every one of her caricatures and take-offs got results.

Fred Sanborn's xylophonic antics, with Dick Buckley straightening, got the big yocks. Sanborn's been around for a long time, so his act doesn't need description. However, his timing was still wonderful to see and customers howled long and loudly.

The Langs (three girls, three boys) showed a sensational sight act. It's a good, clean looking act with lots of class. Using two teeterboards, a perch chair and a high platform, the troupe went thru a routine that had them on edge. The stuff was deliberately built up for added suspense, including several studied fluffs, and won tremendous hands.

Harlan Dixon, added at the last minute to double from the Iceland, where he's now working, apparently conflicted with other dancing act on the bill. He bowed out after the first few shows and will come back at a later date.

Pic: *Song of India*. Bill Smith.

enthusiasm into their work that projects.

The Florida Trio, two males and a fem, have a terrific novelty in bringing out one of the lads in a "Raggedy Ann" outfit, after which the boy shows the tops in double-jointed and rubber arm stuff. Other male and fem do almost unbelievable tricks with the lad's extra-supple joints.

Joey Bishop has cast off Jack Soo, Chinese baritone, with whom he attempted to work out a Martin-Lewis combo. The scared-looking comic is just right for theaters, throwing out plenty of clean, punch material to keep interest at a peak. His first two minutes were a little off, in that he used several old gags that slowed up audience acceptance. Closed well with a set of standard celeb impresches that were enriched by his particular treatment. Won a deserved encore.

Gordon MacRae has a batch of Capitol hits since his last appearance here two years ago, and his wax rep netted him a good hand. Warbler, a good-looking youngster, has a flexible voice, sounding at times like many of his cohorts in the tonsil corps, plus exhibiting characteristics of his own. He showed good tune selecting, working all top-notch current pops and saving a wonderful rendition of *Old Man River* for closing.

Johnny Sippel.

Roxy, New York

(Friday, June 10)

Capacity, 6,000. Price policy, 80 cents-\$1.50. Number of shows, four daily; five Saturdays. House booker, Sam Rauch. Show played by Paul Ask's house band.

The Andrews Sisters drew a cold audience at the dinner show opening night and the gals did everything but throw Patty into the orchestra pit to raise the temperature. The sisters are real troupers, so when they swung into *Riders in the Sky*, the ice began to melt fast. They followed up with a sure-fire nostalgic medley of their biggest hits, finally bringing the house down with a sock version of *Sonny Boy*, with Patty doing her murderous take-off on a precocious youngster. She's been doing it for 10 years now, but it's still a great number.

The act hasn't changed much since the last time around. The gals clown as much as ever and Patty's slick timing and uninhibited mugging are still the best things in the act. Tho Vic Schoen, the girls' arranger, was in the pit, the band's backing of *Be Bop Spoken Here* left much to be desired.

The show's opening production number, *Fiesta*, utilized both stages, with four lads twirling scarlet capes while skater Arnold Shoda displayed his flawless ice technique. Costuming of the skating chorus consisted of long, black Spanish gowns, with sweeping hoop skirts, while the dancers dressed in white and silver duplicates of the same gown for contrast. The hoop skirts made effective props.

Marie McClenahan in a small skating part with Shoda was adequate. The second production number consisted of the line prancing around the stage, then off making like a train. It was an old gimmick that didn't impress the audience.

Paul Remos and His Toy Boys, a standard act, completed the bill. The turn has a fey quality and was quite entertaining.

Pic, *It Happens Every Spring*.

June Bundy.

Strand, New York

(Friday, June 10)

Capacity, 20,000 seats. Price range, 75 cents-\$1.50. Number of shows, four daily; five Saturdays. House booker, Harry Mayer. Show played by Phil Spitalny's ork.

Phil Spitalny has brought his *Hour of Charm* all-girl orchestra, glee club and soloists to the Strand in a show that's infinitely easier on the eyes than on the ears. Musically, the happenings are pedestrian, tho the spectacle of 40 well-draped females on-stage essaying a man-sized job continues to fascinate the family trade.

Specialties are the Spitalny regulars, with Evelyn and her magic violin hitting hardest on the basis of pro showmanship and solid musicianship. A more mellow mike pick-up would have helped, however.

The band pianist, Louise, got a big hand for her clean-cut *Bumble Boogie*. Other instrumentalists featured were Viola, the drummer, and Janet, trumpet. Both were competent. A vocal trio, made up of gals from the glee club, sang a couple of novelties set to *Bumblebee* and *William Tell* in so-so fashion.

Mildred Hill, a petite Negro soprano, drew a big hand for her intense rendition of *Summertime*. Jennie, an attractive contralto, couldn't project much vocal color in a *Riders in the Sky* arrangement.

The band fell flattest on its two jazz numbers. Here the gals just ain't got the muscles.

Patricia Bright, comedienne, was an added starter. The gal's style and stuff were on a more sophisticated level than the regular Spitalny acts, but she scored nicely with an imitation of Katherine Hepburn singing *Don't Fence Me In*. Here, and in her subsequent Hildgarde take-off, the similarity, both visually and vocally, was great.

Pic: *Night Unto Night*.

Bill Simon.

Capitol, New York

(Thursday, June 9)

Capacity, 4,627. Prices, 70 cents-\$1.50. Number of shows, four daily; five week-ends. House booker, Sidney Piermont. Show played by name band on bill.

Thanks to a fracturing performance by comedian Jerry Lester and the sparkling work of the Vagabonds, plus a sock opening act by Los Gatos, an acrobat trio, plus Evalyn Tyner's flashy pianistics, the show at the Capitol is a wow—as great a stage presentation as has hit the Stem in many moons.

Lester sandwiches his act around the Vagabonds' turn—and he paces himself accordingly. In his first appearance, he begins easily, winding up with a bit satirizing the radio give-away shows that leaves the audience a smidgin's breadth this side of hysteria. After the Vagabonds, he comes back and disassembles the crowd completely with his free-wheeling Harry Richman take-off, "IMITA-SHUNS," juggling and machine-gunned gags. That he did such a smash job in his second time on is an indication of his talent, because the Vagabonds almost stopped the show and it looked dark for whoever was to follow.

Pointed Satire

The Vagabonds are a frenetic quartet specializing in pointed musical satire. While producing terrific vocal and instrumental arrangements from their larruping larynxes and two guitars, a bass fiddle and an accordion, they cavort insanely about the stage, ending in a Hawaiian take-off highlighted by a hula dance by the bass player in as boneless a series of hip movements as you'll see this side of Waikiki.

Los Gatos, three jivey young acrobats, open the show with a well-received series of unusual balancing and contortion stunts. Their bit closes with two of them doing a Lindy hop while high over the head of the understander. Evalyn Tyner's jazz treatment of two classics on the piano drew good mits, as did Alvin Rey's talking-guitar rendition of *Mama Blues*. The Rey ork did a good job in its featured numbers and in accompanying the acts.

Pic, *Neptune's Daughter*.

Jerry Wealer.

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## Swiss Chalet, Bismarck Hotel, Chicago

(Thursday, June 9)

Capacity, 250. Price policy, \$2.50 minimum, no cover. Publicity and production, Lucille Ballantine. Shows at half-hour intervals. Estimated budget this show, \$1,500. Estimated budget last show, \$1,300.

This smart Swiss type room has a show that is packed with good entertainment. Room has needed an act to warm it up ever since its opening last Christmas and Brad and Judy, square dance callers, seem to be the solution. A pair of veteran square dance promoters from an Arizona dude ranch, the personable team utilizes audience participating square dances to give the room the necessary homey atmosphere. Gimmick has double value, in that customers watching have just as much fun as couples dancing. If Brad and Judy would call and explain the picturesque dances more slowly, the gimmick would go over even bigger.

Johnny Knapp headlines the nitery portion of the show. A former production singer at hotels here, the wavy-haired tenor has acquired plenty of polish and deserves the single shot. He is an excellent, natural salesman who utilizes special lyrics in even the pops to put his work across. Was called back twice.

Joe Isbell, a fixture in this room, has found confidence and is doing a sterling job of yodeling that is worth some record company's attention.

Johnny Brewer's quintet did swell show backing. *Johnny Sippel.*

## NIGHT CLUB REVIEWS

### Lookout House, Covington, Kentucky

(Monday, June 6)

Capacity, 600. Price policy, \$2.50 minimum. Shows at 8 and 1. Operator, Lookout House, Inc. Manager, S. D. Alex. Booking policy, Frank Sennes, exclusive. Publicity, Sive & Rosenfeld, Inc. Estimated budget this show, \$5,000. Estimated budget last show \$4,500.

Top billing in current layout goes to Patti Page, beautiful, attractively gowned redhead, whose canarying power lies in easy delivery, sock voice control, sales savvy and a faculty for hitting each note right on the noggin'. Lass shouts and carols 'em with equal skill and she's big league with the sultry species, too. Sage selections from a group of her well-known platters won her immediate audience reception. Garnering loud and long palms were her *Cabaret*, *So in Love*, *Goodbye and Money*, *Marbles and Chalk*.

Joey Rardin, diminutive comic, grabbed hands at his entrance from a clientele which recalled his good work at his previous appearance here. The likable Irishman works with zest, setting payers up for the kill with a wide repertoire of situation comedy, impressionistic and better-than-average toning. Wraps it all up with sharp fun material to walk off a big winner.

Canton Brothers, in the second slot, socked across their familiar rapid-fire acro contortionistics. It's a good sight turn, with the two lads captivating diners with accomplished hand-balancing, lifts and juggling.

The Kings and Their Ladies (8) stack up as one of the most attractive and stylish dance combos seen here in some time. Open the show with a zingy tappy to *Dancing in the Dark*, with the Kings (mixed team) taking the featured song and dance slot. Their closer, a *Calypso Joe* bit, with the gals done up in Spanish garb, packs much appeal. King capably provides the background vocalizing for the gal's prancing, but his terping is his chief attribute. Both turns pack an abundance of enthusiasm and imagination. Bob Dixon does his usual good emcee job.

Bob Snyder's ork backs the show well and matches that skill on the terp tunes. Belva White continues at the Steinway in the Wonder Bar.

*Bob Doepler.*

### Minnesota Terrace, Hotel Nicollet, Minneapolis

(Friday, June 3)

Capacity, 444. Price policy, \$2.50 minimum. Neil R. Messick, president; Bayle Zurowsky, publicity. Booking, non-exclusive. Shows, 8:15 and 11:15 and Saturdays at noon. Estimated budget this show, \$2,000. Estimated budget last show, \$900.

After a three-month absence, Dorothy Lewis is back with the most colorful ice skate show of her 10-year period in this spot. Dubbed *Ice Circus*, this production is tabbed *The Greatest Show on Ice*, and the management has gone all out to give it the big top atmosphere, even to dressing waiters in circus garb, providing a big top over the rink and circus wall murals. Balloons are strung all over.

Miss Lewis, who does her own producing, has borrowed extensively from the circus, and the customers apparently enjoyed the clowns, wild animal act, bareback riding, trapeze number—and an elephant on skates.

The show opens with a circus "tournament," made up of ork sidemen who parade on the ice. A four-gal line comes on, dressed to resemble horses, with Art Pinson as the "trainer." Miss Lewis and her male lead, Eddie Delbridge, do a hilarious clown act to the tune of *Be a Clown*, which he warbles. Mitting was heavy.

The wild animal act is realistic, with the setting up of a special cage to simulate a real one under the big top. Pinson is the trainer, and the line gals are dressed as leopards.

#### Lewis and Delbridge

Miss Lewis and Delbridge follow on and after a few ice spins, she gets on a trapeze for some acrobatics while he warbles *Nina*. She comes back on the ice for some fast one-leg stands and back spins and goes into a solo sit-spin offering to a variation of tempos.

The finale of the 35-minute opener brings on the line, with an "elephant," done by Lois Christy and Dick Marcellus, for a big hand. Lewis appears riding a hobby horse and then goes into fast spins with Delbridge and Pinson. The wind-up is in black light. Cecil Golly's nine-piece ork cuts the show as well as handling the dancing.

*Jack Weinberg.*

## Bill Miller's Riviera, Fort Lee, N. J.

Capacity, 1,025. Price policy, \$3.50 to \$5 minimum. Shows at 8:30 and 12:30. Operator, Bill Miller. Booking policy non-exclusive. Publicity, Ed Weiner and Seth Babits. Estimated budget this show, \$15,000. Estimated budget last show, \$15,000.

If opening night may be used as any sort of gauge, Bill Miller has a potent draw in his current three-act layout, each a top act and with Tony Martin headlining. Preem night, for the midnight show, the windows encircling the lovely spot were bulging with a mob that started pelting in before 7 p.m. and which continued jamming the room until after the second show started.

Martin's work on a cafe floor is socko. He worked for almost 40 minutes, a long, long time for a vocal single, but his routines now include much more than his highly stylized and highly commercial singing. He plays clarinet, does his imitations (not good but funny) and also gets Jack Carter on to the floor for a bit taking off old vaude days. But it's the Martin singing that panics 'em, and even tho it's corn, withal he does a really great job. He does many of his standards, *Begin the Beguine*, *September Song*, a fine treatment of *Some Enchanted Evening*, *Comme Ci, Come Ca* and a horde of others.

#### Beg-Off Gimmick

When, finally, Martin begs off, he uses a cute gimmick, explaining that he started out as a band vocalist, and would like to try his hand at it again. The lights fade, he steps up on the band stand and while the trade dances in the darkened house, he sings another eight or 10 songs. It's good showmanship, and characteristic of his entire performance. The opening act, after the first of two pleasant numbers with Miller's line of lookers, is Marge and Gower Champion, undoubtedly the best of the dance teams to come up in recent times. A click in television *Admiral Revue*, they repeated their success at the Riviera, with five routines admirably performed and cleverly motivated. This is a turn with looks, taste and imagination, and it scored powerfully.

#### Jack Carter

Jack Carter, another act who's come up considerably via television, got off well after a hesitant start, partly his fault, partly that of a house that seemed to be missing many of his whip-lash gags. He was also stymied by being overly blue and by adhering to a delivery which is break-neck thruout and makes it difficult to achieve timing or pace. The end result is that the guy doesn't seem to reach his potentiality, but his imitations of top showbiz stars and his clever juke box routine got him off well.

Walter Nye played the show which was staged by Donn Arden. The line was nicely costumed. Judy Lynn and Jeff Clay handle the production vocals, Clay impressing quite favorably. *Jerry Franken.*

Byrne's ork, Alan Dale, Eugenie Baird and *Younger Brothers*. Opener saw \$37,000. New bill (reviewed this issue) has Phil Spitalny's ork, Patricia Bright and *Night Unto Night*.

Palace (1,700 seats; average gross to be computed after policy has been in effect three months) collected \$24,500 for its third eight-act vaude show. Each of the first two weeks saw \$29,000.

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## Stem's 6 Sick on Sour Pix, OK Weather; Strand, Roxy Sink

NEW YORK, June 11.—A combo of bad flickers and good weather this week caught up with the big street takes, with two houses, the Strand and Roxy, getting particularly rough box-office treatment. Standout biz at other theaters preeming with new shows helped to keep the over-all take at \$343,500 against the previous week's \$358,000.

Radio City Music Hall (6,200 seats; 12-week average \$125,000) opened with \$127,000 for the Rudells, Buck and Bubbles and *Edward, My Son*.

Roxy (6,000 seats; 12-week average \$80,000) fell to \$40,000 for its second and final frame with *Beautiful*

*Blonde*, Berry Brothers and Viola Layne. Opener saw \$78,000. New show (reviewed this issue) has Andrews Sisters, Paul Remos and *It Happens Every Spring*.

Paramount (3,654 seats; 12-week average \$65,000) collected a big \$90,000 for its kickoff with Louis Prima, Mr. Ballantine and *Sorrowful Jones*.

Capitol (4,627 seats; 12-week average \$44,000) ended its two-weeker of Eddy Howard, Marilyn Maxwell and *Tulsa* with a poor \$41,000 against an opening of \$58,000.

Strand (2,700 seats; 12-week average \$47,000) dropped badly to \$21,000 for its second week of Bobby

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# AGVA Meet Wild 'n' Woolly; Delegates in Free-for-All

(Continued from page 44)

AGVA member go on a disk show for free. After considerable wrangling it was agreed that, in the future, all AGVA members guesting on disk shows should be limited to straight interviews and not read commercials.

The question of more branch authority set off one of the wildest storms of the entire convention. When it was first proposed by James Flannery, Pittsburgh delegate, it seemed it would be passed with ease. Flannery argued that branch exec boards had no powers, were dominated by regional and branch administrators, and were helpless in running their own branches. George Price, New York delegate, objected, and argued that granting such wide powers would bring back local autonomy, set up many local czars, and be a reversion to the Shelvey formula. In an impassioned speech he charged that branch inadequacies were due to inefficiency in the administration, for failure to issue rules and by-laws. He argued that everybody wanted an actor for the top job. "There's nothing the matter with an actor for an acting job. But if you have a toothache, you don't go to an actor. You go to a dentist."

When Price finished the air was charged. A West Coast delegate took the floor and, in a moving speech, pointed out how he had described what he termed the "pathetic and outrageous conditions" in the outdoor field on the West Coast, with nothing having been done about it. He called the delegates apathetic and charged national administration was at fault, then demanded a vote of censure against Dewey Barto, national administrative secretary.

## Barto Takes Floor

The surcharged room exploded with a roar. Everybody jumped up yelling. Barto finally took the floor. He disregarded all charges, compared his job with that of a sergeant at arms and said, "If you want another sergeant at arms you can choose him" and left the room. Nobody knew whether he had resigned or not. Nobody asked. There was more yelling. Rumors started to sweep thru the convention floor that Barto had packed up and left for New York.

That there had been a plan to cross-examine Barto and accuse him of many things was common convention gossip. It was referred to frequently on the floor before the blow-up, tho it was always ducked. Some effort had been made earlier by a New York delegate to question Barto. The questioner, however, was so lost in his own oratory that whatever plan was afoot it fell apart.

Order was finally obtained and the

motion to give branch execs more power was again taken up. The final decision was that each branch should have the increased powers under certain limitations (this new power is described in another column in this section).

## More Walkouts

The Barto walkout was only the first. In fact, the boys seemed to go for exits, milking them for all they were worth. The first "I'm getting out" incident occurred during the initial questioning of Barto by Jackie Bright regarding the Roxy situation. In the midst of these questions, a trade paper reporter told a delegate he had just received word from New York that "everybody at the Roxy has received his notice." Dunn immediately yelled for a strike. When efforts were made to cool him down, he barged out of the room, roaring, "I will no longer belong to an organization that can't protect its members."

A committee was appointed to bring him back and Jonas Silverstone, AGVA counsel, suggested that before any action be taken on the Roxy, a check be made of the rumor. A phone call was made and the Roxy, according to the message brought back to the floor, denied the entire thing.

Wednesday afternoon it was decided to give Gus Van, AGVA prexy, a presentation on the stage of the Oriental Theater, where he was appearing. The program was set for 9:30 that night. About 10:15, a New York delegate was on the floor charging the administration with all sorts of misdeeds, claiming he could "prove" his charges. At that point, Van, Price and the rest of the committee came back into the room. When they heard the delegate's accusations they became indignant, and Van, Price and Dunn stormed out saying they were thru. Delegates tried to struggle with Van, but he charged out anyway. The New York delegate was accused in turn and another committee was hastily formed to coax the walkers to come back. Van came back to a big hand and peace seemed to have returned. Barto was still out.

## Even Press Agent Talks

Al Westbrook, presumably AGVA press agent and employee without standing in the convention, got the floor next and made a denunciatory speech accusing delegates of being Judases for permitting Barto to walk out. Delegates listened in silence. When he finished there were bursts of applause mixed with yells. Lois Donn, Pittsburgh delegate, shrieked that the entire speech was out of order and should be stricken from the records. Another delegate offered \$25 for a copy of the speech. Miss Donn insisted that so long as the earlier call for a vote censuring Barto was stricken from the record, Westbrook's Judas-speech likewise should be stricken.

Silverstone pleaded for a return to sanity. He said the convention was being disorganized and pointed out that the org couldn't function with a "roving national secretary." A committee was formed to bring Barto back. It developed that Barto hadn't left for New York; he was in his room ready to come back, and did, to an ovation.

Gus Van congratulated the delegates and said: "We are not like Petrillo, who reminds me of the guy who owns the ball, bat, chest protector and gloves, and if you don't play ball, he doesn't want to play." The unwitting comparison between James C. Petrillo's actions and the walkout of Barto and Van was apparently lost on the audience. No one remarked on it. They just cheered and yelled.

The Florine Bale incident muddled everybody still further. Very few delegates knew why she had been shifted to New York; no charges had

## Two New Teams Ready To Debut

NEW YORK, June 11.—Two new teams, both highly appraised by bookers who've taken a look, are about to bow.

The first is the combo of Tommy Dix and Edith Fellows, who first showed their act at a benefit. The act was caught by Sid Piermont and a date for the Capitol, Washington, to be followed by dates at the New York Capitol, was immediately offered. Both Dix and Miss Fellows have been doing singles for a long time. The new act will get its break-in at the Olympia, Miami, next week.

The other team is Jerry Marshall (ex-Marshall Brothers) and Gene Allan. The lads got together, cooked up an act and are showing it at the Capitol, Union City, N. J., this week-end.

## Martin-Lewis May Hit Para

NEW YORK, June 11.—The team of Dean Martin and Jerry Lewis probably will go into the Paramount in conjunction with their picture, *My Friend Irma*. The deal is still in the talking state, but Paramount studio officials as well as theater toppers like the set-up.

The boys are currently at the New York Copa. Their first theater date as a team was at Loew's State two or three years ago.

been made on the floor. The West Coast delegates insisted she be fired because members didn't want her. Barto was asked for reasons, but nobody listened. Finally a committee was formed to hear the charges, if any, and bring back a report. The report was never given; instead, the convention later ruled she be wired of her discharge. She wired back demanding a hearing. After she got it, the confusion began again. Dunn, who had been all for firing her, now made a motion to rehire her. Miss Bale argued that no charges had been made and was asked to leave the room for 10 minutes. The 10 minutes stretched to almost two hours of name calling, charges and counter charges. Finally it was decided to let the discharge stand.

Thursday (9) at 4 a.m. the convention was still going on in groggy fashion, even tho it had theoretically ended Wednesday (8) at midnight, with most of the agenda still to be acted upon. Finally it was decided that all unfinished business was the AFM-AGVA battle and the charges made by Petrillo against AGVA.

AGVA reps later admitted that it was difficult to keep a quorum of the national board in session in Chicago because of previous commitments, so the likelihood was that all unfinished business would be handled by either the administrative secretary or some future sessions of the board if, as and when it could assemble a quorum.

Thursday morning the delegates started to move out. There was no feeling of accomplishment. There was just dullness mixed with apathy. One delegate looked around and said, "They remind me of Columbus. When he started off he didn't know where he was going. When he got to the New World, he didn't know where he was. When he returned to Spain, he didn't know where he had been."

## EMA-ARA FEUD

(Continued from page 44)

governors' meetings in New York. The meeting was attended by agent groups from all over the Midwest.

Kent reported that a group of organized Florida agents have joined ARA, and it was reported that the Midwest and East Coast chapters are working on several other associations of regional agents for entry into the national.



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# Stem Clean-Up Hitting Bookers

## Two Bite Dust, Murtagh Has More in Line

Maybe a Central Agency?

(Continued from page 3)

to show cause why the license should not be revoked. Meanwhile, Murtagh cited Louis Cohn's Theater Ticket Agency for alleged overcharges of as much as 100 per cent, and yesterday (10) the Bill Tannenbaum Theater Ticket Service was referred to the license commissioner for failure to keep proper records.

In the case of the newsstands, both are operated by A. H. and Fred Sonnenberg, thru two corporations, St. Moritz Concessions, Inc., and A. H. Sonnenberg & Son. The stands resell tickets, but neither the individuals nor the corporations hold licenses. Two employees, however, Peggy White at the St. Moritz, and Irene Cassell at Essex House, are holders of certificates issued by the department of licenses to persons employed in the business of reselling tickets. Both have had certificates since 1944. Since it is alleged that neither has been compensated during that time by a licensed ticket broker, a revocation of their certificates and an order to the Sonnenbergs to stop ticket sales has been recommended.

### Brokers Get Together

A corollary to these developments was a turbulent get-together by a majority of the town's licensed ticket brokers at the Hotel Astor Tuesday (7). They were addressed by Leland Hayward, Richard Rodgers, Max Gordon and Kermit Bloomgarden, representing the recently formed Committee of Theatrical Producers. Brock Pemberton spoke for the League of New York Theaters. All of them warned the brokers of the necessity to clean their own house and said this was not "just another investigation." However, a subsequent two-hour session continued to mounting dissension with groups varying in expressions of outright defiance to the 75-cent maximum service charge to criticism of benefits, producers' allotments and seniority favoritism toward the larger brokerage houses. The meeting broke up with no apparent constructive effort to regulate their own business.

News of this meeting was received by Commissioner Murtagh with the terse comment: "Their attitude is completely wrong."

"I haven't much regard for ticket agents' interest," the commissioner stated. "Our prime consideration is for the protection of actors, producers and the public. The present set-up is far worse than anyone can imagine. The producer has let the theater owner sell his tickets and the theater owners have had their chance and completely failed. The Shubert management claims it has no control over its box-office treasurers and doesn't know what is going on. I think that producers should take the distribution of their tickets completely into their own hands."

To a question as to his attitude toward the establishment of a central ticket agency in mid-Manhattan with branches in other boroughs, Murtagh was non-committal. There are many problems to be solved, he believes, before such a move could be feasible. However, he deprecates the defeatists who see nothing but ruin in loss of price control. "Something radical is necessary," he said. "Some alternate plan must be arrived at to reduce the

## Silo Circuit

Elizabeth Lawrence, Marion Randolph, Elizabeth Sutton, Carl Harms, Gordon Peters, Bob Moore and Bill Griffis make up the Putnam County (Mahopac, N. Y.) Playhouse's resident company. Directional chores will be shared by Jill Miller, Osceola Archer and Morton Da Costa. Jan Spencer Scott will design the sets for a fourth season. Producer Miller is repeating last summer's production pattern of presenting plays recommended by New York drama reviewers. The season's opener week of July 5 will be *Strange Bedfellows*, selected by William Hawkins, of *The World-Telegram*. Follow-ups on the Miller list are *Turn to the Right* (Robert Francis, *The Billboard*), *The Racket* (Richard Watts Jr., *Post*), *Girl of the Golden West* (Ward Morehouse, *Sun*), *Dear Brutus* (Robert Coleman, *Mirror*), *The Spider* (Thomas Dash, *Women's Wear Daily*), *Mornings at Seven* (Stark Young).

Tony Dowling, Justina Wayne, Gene Galvin and Frances Hammond are latest additions to the resident company of the Starlight (Pawling, N. Y.) Theater; Russell Wilcox has been signed for set design. Starlight opens Tuesday (21) with *For Love or Money*. Isobel Rose Jones directs the 12-week season.

Morton Haack has been signed as set designer for the Northshore (Marblehead, Mass.) Players. Haack's last Stem assignments were costumes for *Make Mine Manhattan* and *Strange Bedfellows*.

### Drew Line-Up

Ray Walston, Marilee Phelps, John McKee, Alan Dreeben, Marjorie Lytell, Richard McMurray, Peter Brandon and Jack Ramsay are set for the resident company at the John Drew (Easthampton, L. I.) Memorial Theater. The 10-week season gets under way Monday (27) guest-starring Signe Hasso. Director James O'Rear and Producer Forest C. Haring announce a partial visiting star policy, with at least four weeks of the season devoted solely to the resident troupe. Package shows will be avoided.

Barter (Abingdon, Va.) Theater lights for its 17th season Monday (20) with *Jennie Kissed Me*. Will Gould is staging, and the cast line-up includes Herbert Nelson, Joan Dewese, Elizabeth Wilson, Larry Hugo and Carolyn Gary. The same cast will do *Angel Street* Thursday (23) thru Saturday (25).

Starlight (Dallas) operetta skeds eight star-topped song-and-dancers for an alfresco summer season. Kenny Baker heads the Monday (20) opener, *Up in Central Park*. Followers are Marion Bell and John Raitt

larceny."

Reform, according to the commissioner, must come from within the industry itself. It is not the commissioner of investigation's function to enforce such reform, but only to recommend. Nor does he think that the city government will take any drastic steps. However, he added significantly: "If the reform doesn't come from the inside, I shall express myself. The publication of conditions will do the trick. Look at what is going on down on the docks. They weren't eager to clean house, either."

in *Rose Marie*; Nanette Fabray in *Bloomer Girl*; Kay Ballard, Alice Pearce and Katherine Serrave in *Look Ma, I'm Dancing*, Polyna Stoska in the *Chocolate Soldier*; Carol Bruce and Hal Leroy in *Showboat*; Ilona Massey and Robert Rounceville in *Bittersweet*, and Vivienne Segal in *Pal Joey*.

### "Roof" Packaged

Robert Lenn and William Whitting are packaging a streamlined summer revue, *On Top of the Roof*, for barn circuit bookings. Scored for one piano, *Roof* calls for a cast of five leads plus a dance team. The show would be augmented from resident companies at each booking. Management is in the hands of Kleina Jon, formerly of American National Theater and Academy (ANTA).

The old Rialto (Hoboken, N. J.) Theater relights Monday (27) with Margie Hart in *Rain*. The staff for Producer William Hunt's summer season comprises Willis Kneighton, sets designer; Marjorie Hildreth, director; Georgianna Brand, production manager; Patricia Gibney, general manager, and Sonny Adams, stage manager. Hunt plans post-summer operations, trying out new plays for Stem and road break-ins.

The Southold (L. I.) Playhouse has advanced its opening date to Saturday (25). *Papa Is All* is the skedd opener. Producer Brett Warren announces that Margaret Warren has been signed for character leads as well as assistant in the direction of the Playhouse's theater studio.

### Dual-Troupe Plan

Something new in summer stock is the dual-troupe plan at the Pitchfork (Sharon, Conn.) Playhouse. Two alternating companies are to be used, giving each a two-week rehearsal period. A further innovation will be occasional shift in seating arrangement to switch from stage to arena playing. A 10-week season opens Wednesday (29) with *Night of January 16*. The following week second troupe takes over with *Young Woodley*.

Frank Lyon, John Holden and Hudson Faussett will share staging chores with Guy Palmerton at the Lake Whalom (Fitchburg, Mass.) Playhouse and the Worcester (Mass.) Playhouse. Worcester has been in session since May 28. Lake Whalom lights Monday (13) with Kay Francis in *Let Us Be Gay*.

*A Lovely Time*, a new play by Howard Buerman, will get a tryout at George and Lewis' Riverhead (L. I.) Summer Theater July 11. The cast will include Joel Thomas, Barbara Guthrie and Georgia Harvey. Edward Ludlum will direct.

## Casting for Carney Play

NEW YORK, June 11.—Casting in Los Angeles gets under way shortly for *The Righteous Are Bold*, Frank Carney's Irish drama, for which Howard Young, Russell Lewis and Fred Finklehoffe sked a Stem unveiling next October. *Righteous* will open on the West Coast in late August, with tryouts in Los Angeles and San Francisco before heading east. The Carney play was successfully produced two seasons back by the Abbey Theater in Dublin. This will be the playwright's debut here.

## ATW Needs Help

NEW YORK, June 11.—The American Theater Wing (ATW) drive for funds for its continuing work in veterans hospitals is in need of volunteers to accept contributions. The need is for women, inside or outside the theatrical world, who can spare a few hours, either at the lunch hour or in the evening. Those interested are asked to contact Gloria Chalmers, 118 East 40th Street, Murray Hill 4-6153.

## Dullzell To Govern Chorus Equity Again

NEW YORK, June 11.—Paul Dullzell was elected chairman of Chorus Equity's executive committee for his 30th consecutive term at the union's annual meeting at the Hotel Capitol Friday (10). The session was short, the principal business being the election of officers. The entire regular ticket went thru intact.

New officers are as follows: Ora Leak, recording secretary; executive committee (three years), Lynn Alden, Ann Dunbar, Faida Gerrard, Margaret Gibson, Christine Karner, Frances Rainer, Robert Spiro; executive committee (two years), Arlyne Frank; executive committee (one year), Robert Neukum. Elected to the council (until annual meeting 1952), Charles Tate; (until 1951) George Bockman, Clara Cordery, Paula Purnell and (until 1950) Lynn Alden, Faida Gerrard, Margaret Gibson.

The meeting, attended by 200 members, endorsed the Equity Council's approval of the television committee's report.

A treasury report announced an \$8,900 advance in the org's cash box for the last year.

## Understudy for Lisa Kirk

NEW YORK, June 11.—Louisa Howard, current nitory songstress at the Blue Angel, has been signed as understudy to Lisa Kirk in *Kiss Me, Kate*. Should necessity arise for her to take over the assignment, it will signpost her debut in the legit field.



## BROADWAY SHOWLOG

Performances Thru June 11, 1949

### DRAMAS

|                                  | Opened     | Perfs. |
|----------------------------------|------------|--------|
| Anne of a Thousand<br>Days.....  | 12- 8, '48 | 214    |
| (Shubert)                        |            |        |
| A Streetcar Named<br>Desire..... | 12- 3 '47  | 607    |
| (Barrimore)                      |            |        |
| At War With the Army..           | 3- 8, '49  | 111    |
| (Booth)                          |            |        |
| Born Yesterday.....              | 2-24, '46  | 1,408  |
| (Henry Miller)                   |            |        |
| Death of a Salesman....          | 2-10, '49  | 140    |
| (Morosco)                        |            |        |
| Detective Story.....             | 3-22, '49  | 92     |
| (Hudson)                         |            |        |
| Diamond Lil.....                 | 2- 5, '49  | 88     |
| (Coronet)                        |            |        |
| Edward, My Son.....              | 9-29, '48  | 292    |
| (Martin Beck)                    |            |        |
| Goodbye My Fancy.....            | 11-17, '48 | 237    |
| (Fulton)                         |            |        |
| Madwoman of Chaillet...          | 12-27, '48 | 192    |
| (Belasco)                        |            |        |
| Mister Roberts.....              | 2-13, '48  | 512    |
| (Alvin)                          |            |        |
| Two Blind Mice.....              | 3- 2, '49  | 117    |
| (Cort)                           |            |        |

### MUSICALS

|                         |            |     |
|-------------------------|------------|-----|
| Along Fifth Avenue..... | 1-13, '49  | 172 |
| (Imperial)              |            |     |
| As the Girls Go.....    | 11-13, '48 | 241 |
| (Winter Garden)         |            |     |
| High Button Shoes.....  | 10- 9, '47 | 700 |
| (Broadway)              |            |     |
| Kiss Me, Kate.....      | 12-30, '48 | 186 |
| (Century)               |            |     |
| Lend an Ear.....        | 12-16, '48 | 204 |
| (Broadhurst)            |            |     |
| South Pacific.....      | 4- 7, '49  | 76  |
| (Majestic)              |            |     |
| Where's Charley?.....   | 10-11, '48 | 280 |
| (St. James)             |            |     |

### ICE SHOWS

|                         |           |    |
|-------------------------|-----------|----|
| Howdy, Mr. Ice of 1950. | 5-26, '49 | 24 |
| (Center)                |           |    |

## Broadway Follow-Up

### A STREETCAR NAMED DESIRE

(Reviewed Thursday, June 9)

#### ETHEL BARRYMORE THEATER

A play by Tennessee Williams. Staged by Elia Kazan. Setting by Jo Mielziner. Costumes by Lucinda Ballard. Company manager, Max Siegel. Stage manager, Robert Downing. Press representative, Ben Kornsweg. Presented by Irene M. Selznick.

Negro Woman.....Hilda Haynes  
Eunice Hubbel.....Peg Hillias  
Stanley Kowalski.....Ralph Meeker  
Harold Mitchell (Mitch).....Karl Malden  
Stella Kowalski.....Carmelita Pope  
Blanche Du Bois.....Uta Hagen  
Steve Hubbel.....Rudy Bond  
Pablo Gonzales.....Nick Dennis  
A Young Collector.....Wright King  
Mexican Woman.....Edna Thomas  
A Strange Woman.....Ann Dere  
A Strange Man.....Richard Garrick

Nearly a year has gone by since this reporter stopped in to see *Streetcar*. At that time, the play had been voted the best of its season in the Fifth Annual Donaldson Awards and Uta Hagen was filling in for Jessica Tandy while the latter was on a summer vacation. Miss Hagen was excellent as Tennessee Williams's mentally and emotionally touched heroine and went on to play her to hinterland acclaim in the road company. Now she returns to take over the Stem lead spot permanently and brings with her a performance enriched by experience.

The fem focal point of Williams's tragedy is one of the most difficult playing chores for any actress in years. It builds to a steadily mounting pitch of heart-breaking frustration. Blanche Du Bois is a character portrait of degraded Southern gentility, of the disintegration of a mind and moral sense which consistently flinches from coming to honest grips with reality. She is equally pitiable and despicable, and this balance must not only be sustained but crescendoed to the final climax to give the drama its tremendous vitality. Uta Hagen is accomplishing this from her initial entrance to her last brokenly demented exit. It is a performance of scope and power from first to last.

#### Other Changes

Along with Uta Hagen's advent, two other vitally important cast changes have taken place in current *Streetcar* ranks. Probably one of the most coveted Stem juvenile roles is that created by Marlon Brando as the earthy, forthright Polish lad who sees thru his aristocratic sister-in-law's pathetic chicaneries. Ralph (ex-Mister Roberts) Meeker has received the nod as the replacement. Meeker's contribution has not quite the drive or the swagger that his predecessor put into Stanley Kowalski, but it is a fine characterization nonetheless, and many pewsitters will like the part played with the Meeker restraint. Carmelita Pope likewise gives an excellent account of herself in replacing Kim Hunter as the uninhibited younger sister of the heroine. She is making an auspicious Stem debut as Stella Kowalski, and is one of the very, very fortunate few to step up from an understudy's slot into the middle of the picture.

Karl Malden, who won the 1947-1948 Donaldson Award for the best supporting performance as Mitch in *Streetcar*, is still on his old job. His scenes with Uta Hagen remain high points of the play.

In sum, after a year, *Streetcar* is as impressive as ever. Other items have come along this past season to take the edge off its glory. But it still racks up as a great play—finely acted.  
Bob Francis.

#### Musical for Green Hills

READING, Pa., June 11.—Premiere of the 12-week summer season at the Green Hills Theater, will be a musical written and composed by Marion Weaver. Dealing with the Amish people in the immediate area, the song-and-dancer is titled *Plain Ecstasy* and opens June 21 to continue thru June 26.

## Alfresco Legit For D. C., 8 Weeks

WASHINGTON, June 11.—An eight-week summer season of legit attractions is planned for a new alfresco theater here. The first bill skeds Elisabeth Bergner in *Amphytrion* 38, opening June 26.

A stage and dressing room are being constructed in Meridian Hill Park under the sponsorship of Productions, Inc., in association with David Pollard. The theater is planned for a 917-seater. General manager is Winston O'Keefe, managing director of New York's New Stages.

Any profits from the season are to be used to build an indoor theater. The summer season is being financed by 60 individuals who have contributed some \$18,000. Subscribers are divided 55 per cent white and 45 per cent Negro.

## Scripters Take Up Court Setback Wed.

NEW YORK, June 11.—The Dramatists' Guild skeds a special membership meeting at the Hotel Astor Wednesday (15). Up for discussion will be the recent decision of U. S. District Court Judge Simon H. Rifkind declaring the Guild's 1941 minimum basic agreement illegal. Also to be talked over will be a "recommended contract," ratified Tuesday (7) by the Guild Council, utilizing clauses from the 1946 agreement which deal with an individual rather than a group.

While no definite prediction can be made before the meeting, it has been obvious that the Guild must set up some interim machinery pending defensive action or perhaps an appeal from Judge Rifkind's decision.

## "Brigadoon" Headed For European Tour

NEW YORK, June 11.—The American Theater Wing Hospital Show package of *Brigadoon* hops off next week for a four-week trek in European-occupied territory under auspices of Army Special Services. The unit, which has just returned from a 42-State tour covering 120 hospitals for Veterans' Hospital Shows, will open in the Nuremberg area.

All but three of the original troupe will make the overseas trek. Shirlee Dwyer, Bob Dwyer, Stuart MacIntosh, Henry C. Neslo, Michael Higgins, Thelma Fuller, Pat Rogers, Vic Smiley and Jeff Warren continue in their roles. Cast additions are Henry Gresham, John Anderson and Hugh Williamson.

#### Tryout for "Springboard"

OCEAN CITY, N. J., June 11.—*Springboard to Nowhere*, by Alexander Lidor, Greek playwright, will have a summer tryout by the Associated Players at their Ocean City Playhouse here July 1, to ready for Broadway in the fall. The play is a psychological allegory and negotiations are now under way with Francis Lederer and Helen Walker to play the lead roles. The play will be staged by Rodney Hale.

## Books Received

NEW YORK, June 11.—June additions to the Samuel French play publications list are Allen Scott's comedy *Joy to the World*, presented last year on Broadway by John Houseman and William Katzell, and Fay Kanin's current Stem hit, *Goodbye My Fancy*. Countrywide distribution was completed last week and both are now available (\$2.50 each) at all leading book stores.

## Foreign Review

### ARDELE OU LA MARGUERITE COMEDIE DES CHAMPS ELYSEES, PARIS

A play by Jean Anouilh. Staged by Roland Pietri. Set and costumes by Jean Denis Malcles. Stage manager, Roger Lauran. Press representative, Henri Lariviere. Presented by Claude Sainval and Roland Pietri.  
The General.....Poland Pietri  
Ada.....Suzanne Bernard  
Nathalie.....Andree Clement  
Toto.....Jean-Paul Roussillon  
The Countess.....Denise Perret  
The Count.....Jacques Castelot  
Villardieu.....Claude Sainval  
Nicolas.....Michel Herbault  
Marie-Christine.....Nadia Barentin  
The Humpback.....Roger Lauran  
The General's Wife.....Helena Manson

Jean Anouilh's latest play is not up to the standard set by either his provocative *Antigone* or his successful comedy-fantasy of last season, *Invitation to the Chateau*. The main thesis in most of his works falls largely into three themes: His contempt for money, his hatred of hypocrisy in the world and his nostalgia for lost purity. Uniquely, *Ardele*'s central idea is concerned with carnal love and tongue-in-cheek mockery of the characters.

Every member of the general's scandal-frightened family, consciously or subconsciously, is obsessed by sex. The general's wife has become insane thru love and jealousy of her husband, and he, out of duty, stays and looks after her while being consoled by a series of affairs with the servants. An elder sister keeps both a husband and lover in tow. A young lass, married to one of his sons, is really in love with the other. And finally poor, disinherited Aunt Ardele, a humped-back recluse, dares to fall in love with another humped-back, causing the family to sit in counsel and judgment on her scandalous behavior.

Obviously all family roads criss-cross at sex. And this results in unreal plot, lopsided and entirely out of focus. But as usual Anouilh has written clear, direct dialog, with not too much philosophy, a rarity for French scripts.

#### Acting Is Okay

The acting for the most part is adequate, with Roland Pietri as the harassed general, Suzanne Bernard as his pretty piquant maid, and Denise Perret as the righteously indignant sister who treats both husband and lover as excess baggage. Jacques Castelot, as her husband, disgusted with both himself and the others, gives the most sincere and convincing characterization.

*Ardele* has been capably directed by Pietri. The set and costumes by Jean-Denis Malcles give the right atmosphere to a nervous, hysterical play.  
Jean White.

## Atlantic City Pier Skedded for Legit

ATLANTIC CITY, June 11.—George A. Hamid's Steel Pier, already playing the top band and stage names, will house legit theater for the first time this summer. Negotiations were concluded with the Courtney interests in New York this week to house legit in the Pier's Ocean Hall, which has been used for viewing of large-screen television. Pier Playhouse will house revivals of Broadway stage successes with names in the lead, teeing off at the end of the month with Bert Lahr in *Burlesque*. Harry Davis, of New York, will handle the legit publicity.

Separate box office will peddle ducats for the legit showing in Ocean Hall, with the Pier getting a percentage of the ticket take. Theater goers, in addition, will be able to take in all the other attractions offered on the Pier without paying any additional admission fee.

## Library Theater Review

### THE MILLIONAIRESS (Reviewed Tuesday, June 7) NEIGHBORHOOD PLAYHOUSE

A comedy by George Bernard Shaw. Staged by Boris Marshalov. Sets by Bob O'Herne. Costumes supervised by Robert MacIntosh. Production manager, Bradford Hoyt. Stage manager, Audrey Hilliard. Press representative, Robert Ullman. Produced by Dwight E. Hook Jr.

Sagamore.....Anthony Randall  
Epifania.....Terese Hayden  
Alastair.....Charlton Heston  
Patricia.....Margaret Hill  
Adrian.....Edward Hunt  
Doctor.....Michael Ellis  
Manager.....Christopher Marvin

It would be pleasant to report that Equity Library Theater's final seasonal production comes off particularly well. It doesn't. It is evident that the interested parties have worked hard and long over it. So far as its physical aspects are concerned they have accomplished an exceedingly creditable chore in adapting it to the confines of the tiny Neighborhood Playhouse stage. But as a showcase for Equity talent, Shaw's *The Millionairess* is quite something else again.

It is certainly second-rate Shaw in the ear of the beholder, and no producer in his right mind would ever consider its production a Broadway commercial possibility. When the maestro worked over *The Millionairess* he threw his wit out of the window. It is talky, static and creaks in every joint. Why a group of young Equityites should hope that colliding with such dreary nonsense could forward their careers is unanswerable.

In the first place, this version of Shaw's predatory female is as repulsive a gal as one could meet. Apparently, being lousy with money gives her the right to be arrogant, crass and conceited. If this is supposed to be an amusing caricature of fem duplicity, it fails miserably—at least so far as this edition is concerned. Perhaps superlative playing could give it something of a satirical sheen, but as it is projected at the Neighborhood Playhouse there isn't a laugh in it.

Plotwise, as Shavian enthusiasts may know, *Millionairess* concerns a rich bitch's efforts to pick herself the right husband under a will provision that the lad must be able to pyramid a capital of 150 pounds to 50,000 within six months. One had already done it and given the air to her tantrums in favor of a mousy substitute. She kicks her second choice downstairs when he presumes to criticize her late parent, and she finally winds up with an Egyptian medico, who with the help of Allah may handle her—altho it's a mystery why he'd want to.

Chiefly implicated in these didoes is Terese Hayden, who takes the title role very seriously. If her tantrums build steadily for boredom, it can be reported that she is in there pitching right to the last out. Best support of the antics stems from Margaret Hill, as the mousy gal who snatches Miss Moneybag's husband, and from Edward Hunt, as the discomfited suitor. The others do what they can with static situations.

Boris Marshalov's staging is adequate and, as suggested above, Bob O'Herne's limited budget back-grounds show a fresh imagination. But *The Millionairess* rates the library shelf and no more.  
Bob Francis.

## ROUTES Dramatic and Musical

Brigadoon (Philharmonic Auditorium) Los Angeles.  
Cabaigata (Geary) San Francisco.  
Finian's Rainbow (Royal Alexandra) Toronto.  
Harvey (Biltmore) Los Angeles.  
Inside U. S. A. (Shubert) Chicago.  
Mr. Roberts (Erlanger) Chicago.  
Miss Liberty (Forrest) Philadelphia.  
Red Shoes (Selwyn) Chicago.  
Streetcar Named Desire (Broadway) Denver  
13-14; (Lobero) Santa Barbara, Calif., 17-18.

## Magic

By Bill Sachs

**ROBERT LUND**, editor of "The Conjurers' Magazine," asks for and is given the floor here in behalf of the much-maligned amateur, whose existence and worth has been both upheld and blasted here in recent weeks. "Those wails from Al Sharpe and chorus bounce back like the echoed baa of a mountain goat," typewrites Lund.

"Conceded that the average amateur is a 10-thumbed gargoyle with less professional know-how than an understudy in a road company unit of Power's elephants. But Mr. Sharpe and his fellow low-moaners conveniently forget that they, too, once were beginners, and probably just as lousy. It's impossible for the amateur to gain experience by waving his wand in front of a professional wizard or before members of the hearts-and-flowers magic clubs. Professionals either ignore the tyro completely or compare his, the amateur's, meager efforts with their superior talents. Members of magic clubs exchange cheers for fumbling. The only alternative is for the amateur to attempt to stumble his way to professionalism via the stage route.

"It's fellows like Sharpe who inspire and encourage good citizens to become gimmick happy. Sharpe, for example, occasionally contributes tricks, good ones, too, to 'Genii,' which, like all magic journals, depends on amateurs for circulation. The magic shops which supply amateurs with the tools with which they murder magic are largely owned by ex-professionals. Nine out of 10 of the it's easy-to-learn, no-practice necessary books are authored by professionals. The currently popular magic 'schools' all have professionals in the dean's chair. And not a few professional leeches have found an even more fertile field in making the rounds of metropolitan centers peddling private lessons for \$20 per and up.

"As for the exposes, obviously no editor worthy of the title would accept a behind-the-scenes peek from Joe Gimmick, what with Walter Gibson, who uses the pseudonyms Harry Blackstone and Joe Dunniger, around to do the job so much better. (And boost public acceptance of magic, I might add.) In conclusion, may I ask how many of the customers who aired their

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# With Mullens Out, Richards May Dispose of Three Outlets

(Continued from page 4)

surprise, was said to have been prompted by lack of a free rein in heading the org. In a statement to *The Billboard*, made late Friday, Mullen declared:

"I leave the Richards organization with every good will and best wishes for continued successful operation of the Goodwill stations. The duties of my job, however, were such as to preclude the carrying out of my original intention to spend the majority of my time in California and to achieve the freedom of operation I wanted. Therefore, I concluded that I should revise my business plans once again and terminate my contract with the Goodwill stations, leaving me free to make new arrangements which I hope will meet both my personal and business requirements."

Mullen declared he had no immediate plans for the future and would take an extended vacation during the summer months. He denied rumors that he had been approached to return to an exec post with NBC or to take over as president of Television Broadcasters Association (TBA). He plans to leave for the East early in July, but indicated he might return to California in the fall to settle permanently.

Mullen further refuted reports that

beefs here in the last few weeks earn their living solely by "performing" magic? Who's an amateur? Thousands of amateurs are constantly trying to muscle in on my business, writing, but I am too busy turning a dollar to sob about it. Streetwalkers have the same problem and solve it the same way."

### MILBOURNE CHRISTOPHER,

who Tuesday (15) concluded a week's return engagement at the Olympic Theater, Miami, will be married June 25 at Russellville, Tenn., to **Maurine Brooks**. They will honeymoon in Havana. . . . **Karrell Fox**, Detroit magicker, heads up a new television show, "Famo and His Magic Carpet," presented each Wednesday night over WWJ-TV, Detroit. . . . **The Chaudets**, Bill and Mary, are back at their home in Hollywood after an 11-week swing thru the Pacific Northwest. Business will keep them at home for several months but they plan to hop to Tucson, Ariz., soon for a visit with **Harry Blackstone**. . . . **Joan Brandon** presents her new tele show, "More Magic," over WNBT, New York, each Sunday morning at 11:30. Sponsored by Gold Medal Candy Corporation, the show is produced by **Gerald Low** and directed by **Dick Clemmens**. . . . **Doc Weiss**, assisted by **Miss Lee**, did his escapes from handcuffs, shackles and straitjacket on the "Easy Does It" television show over WNBT, New York, May 31. On Sunday, June 5, he did the same turn at Shorehaven Beach, Bronx, N. Y. . . . **Larry Weeks**, after making the Society of American Magicians 21st Annual Conference in Denver, May 16-18, remained in the area to work niteries in Denver, Canon City, Colo., Cheyenne, Wyo., and Amarillo, Tex., and then departed for New York last Friday (10). He will leave there June 18 to attend the International Jugglers' Association Convention in Jamestown, N. Y., June 19-22. He opens in Atlantic City July 1 for an eight-and-a-half-week season. At the SAM convention he won the first-place award for juggling and appeared on both public headliner shows held at Denver's City Auditorium. . . .

**Herb Washburn**, private secretary to **Harry Blackstone** the past season, is staying with **Doc M. S.** and **Ann Mahendra** in San Antonio these days. . . . **Joe Elicson**, formerly assistant to **Blackstone**, is married and settled down in San Antonio, where he is working as a free-lance press photographer.

he had recently attempted to purchase controlling interest in all three Richards stations, declaring that his only financial stake in the operation was the 15 per cent KMPC stock purchase recently completed.

Understood Robert O. Reynolds will continue to manage KMPC after Mullen's exit. Reynolds had been general manager of the station for several years before Mullen's entry into the scene and continued to hold down same title during Mullen's tenure. Reynolds, however, is in line to take over as general manager of KLAC, and when FCC approves sale of station to Warner Brothers, who in turn would resell to Ralph Atlas and Ben Lindheimer. Meanwhile Reynolds will remain with KMPC until final FCC disposition of the case against Richards.

WASHINGTON, June 11.—Frank E. Mullen ends his tenure as president of the three G. A. Richards stations July 1, but will continue to receive his \$75,000-a-year salary for the year ending June 30, 1950, it was disclosed this week in papers filed with the Federal Communications Commission (FCC).

The FCC refused to make the papers immediately public on ground that such information is "classified" and not subject to publication under the Communications Act. It was learned that in submitting the papers, the law firm headed by former Senator Burton K. Wheeler requested the Commission to keep the details secret.

## Kaye's Lengthy Palladium Run Ends in Glory

LONDON, June 11.—Saturday (4) night witnessed the most remarkable last performance ever seen in London. Danny Kaye finished his marathon run at the London Palladium. For his last show the theater was jammed with customers. The Skyrockets, house ork, played on stage, and the pit was used by the press.

During Kaye's long run at the Palladium the cream of British society had caught him and craved personal introduction to the "wonder man." Lines all night and sleeping out on the sidewalks were the accepted thing, and racketeers did a roaring trade in black market tickets.

Following his Palladium date Kaye will tour the Moss Empire Circuit. An unusual feature is that Kaye will take with him the entire Skyrockets ork from the Palladium.

### Passo Derbyshow Clicking

COLLINSVILLE, Ill., June 11.—The Derbyshow which opened under canvas here five weeks ago under direction of Jim and Ray Passo, with a break in weather the last three weeks, has been enjoying good business. Show was plagued with cold and rain the first two weeks. Show has approximately three more weeks to go. Harry Smythe, as Mr. X, is head floor judge, and remainder of the staff includes Monte Hall, Blackie LaTessa, Sammy Allen, and the Passo brothers. The Passos open their Montreal show July 10, with Toronto, Quebec City and Winnipeg slated to follow.

### Benefit Agents Elect

NEW YORK, June 11.—Members of the Association of Theater Benefit Agents met this week for election of officers. Re-elected were Ivy Larric, president; Lenore Tobin, first vice-president; Esther Littauer, second vice-president; Annette Schein, secretary, and Betty Singer, public relations. Anne Hershkowitz is the new treasurer, replacing Naomi Nash.

## Burlesque

By UNO

**MARGIE HART** returns to dramatic stock at the Rialto, Hoboken, N. J., beginning June 27, starring in "Rain" for William Hunt. . . . **Vicky Lawrence**, singer; **Michael Chimes**, harmonica, and the **Tampa Boys**, dancers, plus **Joe Cappe's** ork, composed the unit entertaining aboard the Alexander Hamilton's first moonlight sail up the Hudson June 4. Another unit consisting of **Eddie Dawson**, emcee-comic; **Linda Bishop**, singer, and **Luck and Lucky**, dancers, played on the Peter Stuyvesant. . . . **Eddie Shafer**, last at the Troc, Philadelphia, succeeded **John Kane** as manager of the Roxy, Cleveland. . . . **Werner Twins**, **Sandra and Sonia**, dancers, daughters of **Edna Robie**, former burly feature, are playing Loew and RKO vaude houses after a lengthy tour of hospitals for the American Theater Wing. . . . **Sammy Spears** opened June 10 for two weeks at the Roxy, Cleveland. . . . **Jack Howard** has recovered from two weeks' illness in French Hospital, New York. . . . **Jack Kane** has acquired lease of a summer theater at Lake Geneva, Pa., where he will operate burly stock Fridays, Saturdays and Sundays, starting July 1. . . . **Herbert Barris** and **Sherry Shannon** remain until June 24 at the Palace, Buffalo, and open next day at the Casino, Toronto.

**AMY FONG** bowed into the Monte Carlo nitery, Miami, June 9, thru **Dave Cohn**. . . . **Murray Brown** has been appointed managing director, and **Alfred White**, resident director, of the Tivoli, East Northport, L. I., skedded to remain open thru the next three months playing Capital Group Productions of summer dramatic stock. . . . **Harold Minsky-ettes** at the Carnival, New York, include **Katrinka Kanova**, **Gene Courtney**, **Gabby Crawford**, **Lyne Storm**, **Dona Roberts**, **Judy Bakay**, **Jo Acuff**, **Kay Coburn**, **Charlotte Bergneier**, **Irene Coppers**, **Pettye Dietz**, **Paula Saunders**, **Gloria May**, **Peggy Martin**, **Junior Jackson**, **Jean Parsons**, **Joan Michael** and **Cecilia Eastmond**. Back as stage manager is **Frank Illo**. . . . **Helene Francis** is in her fifth week at Melody Club, Union City, N. J. . . . **Joe Hammond**, former Columbia wheel principal, is now managing the Earle Hotel, Boston. . . . **Fran Merrill** (Mrs. Joe Hammond), who left the Casino, Boston, where daughter, **Dian Morgan**, continues, joined **Eddie Lloyd** and **Harry White** at the Roxy, Montreal, for two weeks.

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## Menke Debuts With Hamlet, Bryant Style

### 4-Week St. Louis Run Set

ST. LOUIS, June 11.—J. W. Menke's Golden Rod Showboat opens its summer season here tonight featuring Capt. Billy Bryant's version of *Hamlet*. Program, which is set for a four-week run, will be presented by Menke's cast, with Bryant handling the Alibi Eddie and Polonius roles.

Rewritten recently, the local engagement marks the first time Bryant's *Hamlet* has been staged since the captain's troupe did it at the Cort Theater, Chicago. Bryant, for many years, also presented the altered version of the Shakespearean drama, on the original Bryant Showboat, which plied the Ohio River and made the principal towns along its banks.

Nik and Bernyce Nevel, son-in-law and daughter of the late Charles Clemons, of Cincinnati, have been visiting Captain and Mrs. Bryant at their home in Point Pleasant, W. Va. They are en route to New York for a television audition and still make their home in Hollywood.

Cast for the local *Hamlet* presentation includes, in addition to Bryant, Frank Anton, Malcolm Collins, Bill Rochester, Robert Ellsworth, Eustace Fletcher, Blanche Forbes, Vida Sedgwick, Jack Fletcher and Mary Meeker.

## Reade Prepping Two Trenton Locations

TRENTON, N. J., June 11.—Walter Reade, who heads a large chain of movie houses in the State, said last week that he is expanding his local theater interests with the addition of two drive-ins. The first, nearing completion in Lawrence Township, will have a 850-car capacity. The other is to be erected in Hamilton Township.

Associated with Reade in the operation of the drive-ins will be W. W. Smith, Camden, N. J., who operates a chain of open-air theaters, and Melvin Fox, Philadelphia theater owner, who is entering the open-air field for the first time.

### Tower in Formal Bow

GASTONIA, N. C., June 11.—Tower Drive-In, 500-car outdoor theater, held its formal opening Thursday night (2), at the old fair-ground location on Wilkinson Boulevard near here. It will be operated by the Gaston Drive-In Theater Corporation, with John Thomason as manager. New theater is owned by T. A. Little, F. H. Beddingfield, Francis White and S. W. and A. B. Craver.

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## Rep Ripples

LEVANTE BROS. recently wound up four months of show and dance dates around Chatham, Ont., and in Michigan. . . . Teller Players are operating from a platform to good biz in the Virginia, Minn., area. . . . Cliff Dolten left Orlando, Fla., recently to open his platform show in Pennsylvania. . . . G. M. Teachout has been operating a 16mm. show in the Bonham, Tex., area for the past three months to fair returns. . . . George A. Farley is operating a 16mm. pic show, with an added museum collection, in Northern Vermont. Farley recently switched his headquarters from Richford to Burlington, Vt. . . . Doble Family Show has been showing around Ogden, Utah, to fair results. . . . Beebe's platform show is enjoying satisfactory biz in Southwestern Pennsylvania. . . . Bird's Show is playing three-day stands around North Bay, Ont., to good business. Bird is mulling plans to change the unit into a one-day roadshow. . . . Butler's pic show reports biz in Maine below that of last year. . . . Gering's All-Texas Show, featuring vaude and pix, moved into New Mexico from Texas recently.

CLAUDE L. DAVIS has been presenting his 16mm. pix in the Sault Ste. Marie, Mich., area for the past six months. . . . Everett (Buddy) Soler advises from Butte, Mont., that he has had religious pix in that area for several months but that he's changing to a flesh and dance show. He plans to play halls in some spots and work from a platform in others. . . . Dell Moore, who had colored minstrels playing sponsored dates during the winter, is framing a small cast to play Louisiana towns. . . . Rose Family Show, which has been playing schools in Texas, has moved into New Mexico and will open its dance show attraction in Raton soon. . . . Horace Patton is showing 16mm. pix around Rochester, Minn. . . . Carl and Herbert Anderson are in their sixth month of religious pic presentations in the Syracuse, N. Y., area. . . . Grable's Show is playing Sheridan, Wyo., to fair business. . . . Arthur Kinsley reports that biz has been off in New England spots for his feature pic show. . . . Nick Hyam has closed his tab show which had been playing New England towns to indifferent success. . . . Collin's musical and dance show which has been playing to fair biz in Carson City, Nev., will move into Oregon to play established territory. Show is working on a platform and has some dates in halls booked. . . . Costa Show's below-average biz in Ontario towns has forced it into Western Canada and greener pastures. . . . Raymond Truett writes from Billings, Mont., that he has had a good spring with religious and other pix. He will play halls in Southern California during the summer with pix and a dance show. Carl Towle is with him and will provide music for the dances. Truett says he will try out some short-cast flesh later in the season. . . . Chaney Bros. have a vaude show around Cheyenne, Wyo. They are operating from a platform.

### Allentown Theater Planned

ALLENTOWN, Pa., June 11.—Rappaport Theaters, of Mt. Carmel, Pa., plan construction of a drive-in near Allentown this summer. Project, to cost about \$100,000, will get under way in about a month, according to reports.

NEWINGTON, Conn., June 11.—Paul Amadeo, assistant manager of the Pike Drive-In Theater here, has received a certificate marking completion of three years of art study at the Randall School, Hartford, Conn. Amadeo attended the school on a part-time basis.

## Illinois Jaunt Nears End For Slout; Heads for Mich

GRAYVILLE, Ill., June 11.—The Toby and Ora Slout Players Tent Show is in the middle of what points toward a good week's business here. Auspices arranged all details as to license, lights, etc., and engineered a sizable advance sale of tickets. Show is spotted downtown on the city hall lot.

This is the first local appearance of any tent show for about eight or nine years. John D. Finch, well known showman and now proprietor of an art studio here bearing his name, engineered the show's appearance. He also will add to show's appearance when it leaves here by his art work on some of the trucks and the new-rebuilt box office trailer.

Arlie and Billie Choate, of the Zarlinton Show, and many ex-local troupers visited, as did Carol Green, nephew of George Robertson and at one time identified with that show. He now operates skating rinks.

Bill Slout, who was graduated from Michigan State College this week, is due on the show soon. He will remain only for a short visit since he is under contract to do leads for one of

the summer barn theaters.

Show has one more Illinois spot then hops into Indiana for one week before heading into Michigan for pick-up of its established route.

Rai Baillie, magician, receives much attention with his act here. Many magi friends visited.

Omar Ranney, of *The Cleveland Press*, is due on the show at Whit Pigeon, Mich., to obtain material for a series of newspaper articles.

Shows personnel still includes Jack Vivian, agent; Rai Baillie, Luceille Clemmens, Dave and Freida Clive, Andrew Leigh, Ralph Blackwell, Gerry Dexter, Walter Lucas, Klink and Francis Lemmon, Oscar Fuller, Charles Land, Bob Seger and Ora and L. Verne Slout.

## Drive-In Spots Mushrooming in Pittsburgh Area

PITTSBURGH, June 11.—Altho this territory has a season of between 18 and 25 weeks, drive-in theaters are mushrooming and are grabbing off a good share of entertainment dollars being spent here. It is estimated that \$2,000,000 will be taken in by the 60 drive-ins in this area.

Pittsburgh proper is just getting its first drive-in. The reason for this could be twofold. First, the high rent would be a deterrent, and secondly, Pittsburgh has a 10 per cent amusement tax. An 1,100-car drive-in, the largest in the area, opened on Route 30 last week with dancing before the show and during intermission. Another one will be started soon about four miles away. There are two coming up on Route 19, one on Route 8, both near the city, and one in suburban Coraopolis.

One theater is going to try an experimental device to permit daylight showing. Monday nights usually feature a flat rate of \$1 per car, which has proved to be a biz hypo on this usually slow night. It is estimated that 30 per cent of the total take comes from refreshments.

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## New Drive-In Set For Reading, Pa.; Competition Grows

READING, Pa., June 11.—Ground was broken last week for the new drive-in to be built in Muhlenberg Township near the Reading Fairgrounds. Set to bow early this summer, it is being built at a cost of over \$200,000.

Jay Emanuel and Frank L. McNamee, who operate theaters here and in Philadelphia, have joined with the Fabian Theater interests to give Reading its first major open-air film playhouse. Drive-in will have a 1,000-car capacity. A specially designed snack bar and lounges will also be provided. Leon Einhorn, Albany, N. Y., who has designed more than a dozen drive-in theaters in various communities, is making the plans for the local open-airer.

At Allentown, Pa., direct competition in the drive-in field appears to be growing. The Ellis-Rappaport interests, already associated in a couple of drive-ins in the Eastern Pennsylvania territory, have announced plans to build a de luxe drive-in at Allentown. At the same time, Fabian Theater interests also announced they would construct a drive-in in that area.

### Ellis Debuts Chester Spot

CHESTER, Pa., June 11.—Abraham A. Ellis, head of the largest independent movie chain in the Eastern Pennsylvania-Southern New Jersey territory, opened his latest drive-in theater this week on Chester Pike near Eddystone, Pa. Called the Chester Drive-In and featuring a giant 70-foot screen, the open-airer includes among its many added features a dance pavilion for teen-agers with recorded music offered; a playground for kiddies, bottle warmers for the baby's bottle and a restaurant.

### Drive-In for Fitchburg

FITCHBURG, Mass., June 11.—Silvio Williams, concessionaire at Whalom Park here, has announced plans for a 600-car capacity outdoor motion picture theater in Fitchburg. He has purchased 15 acres of land near the park.

CHARLESTON, S. C., June 11.—St. Andrew's Drive-In Theater, first in Charleston County, held its formal opening Wednesday (1).

## THE FINAL CURTAIN

**BALDA**—Barbara, 50, wife of John Balda, Oshkosh, Wis., cartoonist, May 28 in Green Bay, Wis., of a heart attack while visiting their daughter, Sandy, of the Mack and Sandy show, which is heard over WTAQ, Green Bay. She also leaves another daughter, Joan, of Oshkosh. Burial in Calvary Cemetery, Oshkosh.

**BELL**—Dorothea Townsend, 45, well known in pitch circles as Lady Dorthea, of a heart attack in her brother's home in LeMay, Mo., recently. She had toured the country with her husband, the late Chick Townsend, for more than 25 years pitching horoscopes and presenting their mentalist act.

**CASTANDA**—Manuel, 35, nitery singer, guitar player and announcer of Spanish programs on KITE, June 4 in an auto accident near San Antonio.

**CEBOTARI**—Maria, 38, Austria's leading operatic soprano, June 9 in Vienna. She had performed in most of Europe's top opera houses and made many recordings.

**CHURCHILL**—Billy, 83, former British vaude performer, June 8 in Rhyl, North Wales. He appeared in the first Royal Command variety performance in London in 1912.

**COLLINS**—Mrs. Anna L., 81, former concert singer and widow of Arthur Collins, recording artist who was known for his interpretation of *The Preacher and the Bear*, recently in Fort Myers, Fla.

**CONKEY**—Leroy, 69, calliope player with the Jimmy Woods Shows for the past 15 years, June 5 at his Los Angeles home of a cerebral hemorrhage. He was the first organist for the Los Angeles Theater. Survived by a sister.

**COVEY**—John W., 64, Hippodrome rider with the old Sipe Lilliputian Show in 1901 and in late years a concessionaire, June 4 at his home in Kokomo, Ind., of a heart ailment. Survived by his widow, Lena; two sisters, Mrs. Mae Ellis, Kokomo, and Mrs. Bess Turner, La Fayette, Ind., and a brother, Ray, New York. Burial in Crown Point Cemetery, Kokomo, June 7.

**DANA**—Mabelle A., 65, member of numerous theatrical stock companies, June 6 in Portland, Me. She was an actress with the old Castle Square, the St. James and Boston theaters and the Hollis stock companies. She was also a member of the Jefferson Theater Company in Portland.

**FENTON**—Martin, 59, music business auditor, June 3 in New York. His staff made audits of recording company sales all over the country.

**FEUERSTEIN**—Arthur, 65, father of Ray Forest, National Broadcasting System television announcer, June 3 in Paterson, N. J.

**GRAY**—Alfred L. Jr., 42, control room engineer at WRVA, Richmond, Va., recently in that city of injuries sustained in an auto accident. His widow, two sons and a brother survive.

**HULING**—Ray G., 62, seal trainer who toured Europe and the United States with Charlie, his trained seal, June 6 in Kingston, N. Y. They toured the Keith vaude circuit and played several royal command performances. His brother survives.

**HUNTER**—Jim, 49, Toronto radio broadcaster, June 6 in that city. Debuting on WBBM, Chicago, he was on the staff of CHML and had been manager of CKCR before going to CFRB in 1933.

**KING**—Father of Annie Lee King, Girl Show operator with the Funland Shows, in Greenville, S. C., May 30. Burial in that city.

**KING**—Ralph (Jack), 50, trouper with various carnivals, May 20 in Veterans' Hospital, Tucson, Ariz. Survived by his widow, Rosa, of Dallas.

**KING**—William G. W., 42, news writer for the National Broadcasting Company, June 4 on Fire Island, N. Y. After a year on the Associated Press staff he joined *The New York Evening Post* as feature editor and drama critic. In 1934 King joined

*The Sun* and was music critic from 1937 to 1939. He later went to the Columbia Broadcasting System. From 1941 to 1947 he was a free-lance writer and joined the NBC staff in January, 1948.

**LACEY**—Alber Edgar, 69, musician, at his Los Angeles home June 6. Survived by his widow, a daughter, a son, three sisters and a brother.

**MARGULIES**—Adele, 86, concert pianist, piano teacher and organizer of the Margulies Trio some 60 years ago, June 6 in New York.

**McINTYRE**—Frank, 71, Broadway stage star for over 30 years, composer and radio actor, June 8 in Ann Arbor, Mich. He was known on radio for many years as Captain Henry on the Maxwell House *Showboat* series. McIntyre made his stage debut in *The Hon. John Grigsby* in 1901 in Rome, N. Y. In 1903 his Broadway bow in *Major Andre* led to roles in *Becky Sharp*, *My Wife's Husbands*, *A Gilded Fool*, *Snobs*, *Oh! Oh! Delphine*, *Fast and Grow Fat*, *The Rose of China* and *Sitting Pretty*. He made his London bow in *Strongheart* in 1907. The first big break for McIntyre came in 1908 in *The Traveling Salesman*. More recently he appeared in *The Greenwich Village Follies*, *Queen High*, *Sunny Days* and *Boom-Boom*. His brother, Don S., survives.

**NOXON**—Mrs. Clarissa M., 103, former dancer and singer on Broadway before the Civil War, June 9 in Long Beach, Calif. Starting at the age of 10, she performed as her father's dancing partner for several years. Survived by a daughter and son.

**O'KELLEY**—Floyd C., 43, concessionaire with carnivals in the Northwest for more than 20 years, of a heart attack May 25 in Kalama, Wash. Two brothers, Ed and J. C. O'Kelley, on American United Shows, survive. Burial in Greenwood Cemetery, Spokane.

**PERCIVAL**—Thomas A., 67, concessionaire, June 3 in Philadelphia. Percival began his show business career as a magician and at the turn of the century was a member of the Dumont and Percival magic troupe. He entered the outdoor field in 1914 when he joined the J. George Loos Shows as a concessionaire. He had also been with the Ferrari, Frank West, Sheesley, Linderman, Dodson, Endy Bros., Kaus Bros. and Max Gruber shows. Survived by his widow; a daughter, Mrs. John Fitzpatrick, and sister, Mrs. Roy Berch, of San Diego, Calif.

**RIHANI**—Neguib, 58, leading Arabian stage and film actor, June 8 in Cairo.

**SCHWEINFEST**—George F., 87, retired musician, June 8 in Newark, N. J. Conducting his own orchestra, Schweinfest was musical director of the Columbia Phonograph Recording Company from 1905 to 1925. He leaves two daughters and a son.

**SMITH**—Harry, 51, veteran trouper, recently with the Drago Amusement Company, where he operated a grab joint for Case Corbin, June 2 in St. Joseph Hospital, Kokomo, Ind., after an operation. Survived by his widow, Mina, and son, Carlyle, of Kokomo.

**SMITHSON**—Ed, 63, who for years did a leap-the-gap act on a bicycle, June 7 at Los Angeles General Hospital. He had been with the Gaskill-Mundy, C. A. Wortham, Crafts, Foley & Burk, American United, Douglas Greater and Siebrand shows. Burial in Showmen's Rest, Los Angeles.

**SPERRY**—Henry, 67, former carnival and circus employee, June 2 in Mansfield, O., of a heart attack. Burial in Mansfield.

**SPRINGBETT**—Herbert E. Sr., 58, president last year of the Wilmington, Del., Stagehands Local 284, May 26 at the Brandywine (Del.) Sanatorium.

**SWERDLOW**—Jack, 52, trumpet player, June 2 at his home in Philadelphia. He played for many years with the Victor house recording orchestra, with Rubinoff and other

name orchestra leaders. His widow Anna, a son and daughter survive. Burial in Montefiore Cemetery, Philadelphia, June 5.

**VOLTERRA**—Leon, 61, one of the leading French theater directors and producers, June 5 in Paris. He owned and directed some half dozen theaters, including the Casino de Paris, Theater de Paris and Folies Marigny, in Paris, and the Alhambra, Brussels. Volterra also owned many night clubs, including the Abbaye de Theleme and the Lido. Among the many legit shows he produced over a period of 40 years was *Tovarich* in 1933.

**WEISS**—Herschell C., 73, former actor-playwright, June 7 at his home in Kansas City, Mo. Weiss appeared with various tent shows for several seasons and was author and producer of *The Nazarene*, a Biblical drama. In his youth he had appeared with such performers as Richard Mansfield and Marjorie Rambeau. The last six years he had been booking clerk for the Municipal Auditorium in Kansas City. Survived by his widow, Ethie, Kansas City, and a sister, Dr. Caroline Renner, Berlin, Germany.

**WOODS**—Edna, 38, wife of F. A. (Whitey) Woods, bingo operator on Baker's United Shows, June 9 in a Gary, Ind., hospital of leukemia. Besides her husband, she leaves two children. Burial in Showmen's Rest, Woodlawn Cemetery, Chicago, June 11.

**YODER**—Curwen A., 91, former stage and circus comedian known as Charlie Loder, May 23 in a New York hospital. He made his theatrical debut in New York in the *Volksgarten* in 1876. In 1878 he played with Howe's Circus in London, and in 1884 staged *Our Irish Visitors* which ran for three seasons. For 15 years he headed his own company in a series of stage comedies, and toured the United States, Australia and New Zealand as Hans Wagner in *The Prince of Pilsen*. Funeral services, under auspices of the Actors' Guild of America, were held at Collegeville, Pa.

**ZENKER**—Herbert, 54, manager of the Magnovox Corporation on the West Coast, June 3 in Pasadena, Calif.

## Births

A son to Mr. and Mrs. James N. Piland in St. Louis May 24. Mother is the former Betty Fraser, of the J. R. Leeright Shows.

A son to Mr. and Mrs. Bob Forward May 24 in Santa Monica, Calif. Father is a radio announcer.

A daughter to Mr. and Mrs. Herb Hender May 30 in New York. Father is with RCA Victor.

A daughter to Mr. and Mrs. Earl Hughes May 24 in Chicago. Father is a WBKB engineer.

A son to Mr. and Mrs. Dave Snyder May 23 in Pittsburgh. Father's with KQV.

A son to Mr. and Mrs. Art Yagello May 23 in Pittsburgh. Father is with Frank Natale's ork.

A daughter to Mr. and Mrs. Angus Duncan May 8 in New York. Father is associate executive-secretary of Actors' Equity.

A son to Mr. and Mrs. Goddard Lieberston May 10 in New York. Father is veepee of Columbia Records; mother is Vera Zorina, ballerina and actress.

A son to Mr. and Mrs. Lionel Poulton May 10 in Pittsburgh. Father is a producer at KDKA.

A daughter to Mr. and Mrs. Samuel C. Zurich May 11 in Columbia, S. C. Father is a WIS staff announcer.

A daughter, Lucretia Helen, to Mr. and Mrs. Frank Paluga May 11 in Tampa Municipal Hospital, Tampa. Father operates the Girl Show on the Ross Manning Shows; mother is a dancer with the org.

A son to Mr. and Mrs. N. E. Darrow April 29 in Gaylord, Mich. Father is a show operator and has rides on the Hiawatha Shows.

A son, Marce Frederick, recently to Mr. and Mrs. Peter Ware. Father is on the staff of WJEK-TV, Detroit.

A son to Mr. and Mrs. Hugh James May 22 in Bronxville, N. Y. Father is a radio announcer; mother is former radio actress, Clementine Torrell.

A daughter, Bonita, to Mr. and Mrs. Walter Chagnon at Community Hospital, Geneva, O., May 19. Father is a musician and mother is Rose Mack, burlesque and carnival Girl Show feature as Baby Dumpling. Mr. and Mrs. Chagnon have been operating concessions at drive-in theaters in Ohio territory for Al Grant, Mrs. Chagnon's father.

A daughter to Mr. and Mrs. Frank Lane May 16 in Reading, Pa. Father is a dancer and night club emcee; mother is an electrical steel guitarist, professionally known as Helen Lane.

A daughter to Mr. and Mrs. Tony Baker May 21 in Philadelphia. Father is guitarist with Jack Verna's orchestra at the C. R. Club in that city.

A daughter, Ettie Louise, to Wilbern and Louise Peoples May 17 in Baptist Hospital, Winston-Salem, N. C. Parents are concession owner-operators.

A son to Mr. and Mrs. Spike Jones May 19 in Hollywood. Father is the band leader; mother is the former Helen Grayco, ork singer.

A son to Mr. and Mrs. C. Ross Littig Jr. May 14 in Chicago. Father is an account exec in the Chicago office of the J. Walter Thompson Agency.

A daughter to Mr. and Mrs. Brian McDonald recently in St. Paul. Father is the emcee of *Ice-Capades*; mother is the former Patti Phillippi, of the same show.

A daughter to Mr. and Mrs. James Murray May 15 in Pittsburgh. Father is manager of KQV.

Twins, Kurt and Karen, to Mr. and Mrs. Bill Whalen, May 19 in Boston. Father is a sportscaster and disk jockey at WCOP.

Twin daughters to Mr. and Mrs. Al Gordon May 15 in Hollywood. Father is news editor of KFWB.

A son to Mr. and Mrs. J. C. Agajanian May 17 at Hollywood Hospital, Hollywood. Father is an auto racing promoter at Carrell Speedway, Gardena, Calif.

A daughter to Mr. and Mrs. Bill Baxley in Los Angeles May 6. Father is a sales executive at KECA.

A son, Toby Circus, to Mr. and Mrs. Bill Ballantine in New York May 29. Mother is the former Roberta Light, Ringling circus and Diamond Horseshoe, New York, show girl; father is an artist and writer and former Ringling clown.

A daughter, Linda Barbara, to Mr. and Mrs. William G. Kling May 15 in Symmes Hospital, Arlington, Mass. Parents are owner-operators of the Thunderbirds, aerial act.

A son, Gilbert Jr., to Dime and Connie Wilson May 19 in Hillcrest Memorial Hospital, Waco, Tex. Parents have been with Polack Bros.' Circus, Eastern Unit, the past two seasons.

A son to Mr. and Mrs. V. Nelson Barrington May 26 in Philadelphia. Mother is a dancer, professionally known as Betty Luster.

A son to Mr. and Mrs. Robert H. Morton in Miami Beach, Fla., June 1. Father is one of the operators of the Hamid-Morton Circus.

A daughter to Mr. and Mrs. Benedict Freedman at St. Vincent's Hospital, Los Angeles, May 26. Parents are the authors of *Mrs. Mike*, and father is a writer with the Red Skelton radio show.

A daughter to Mr. and Mrs. Charles Lazarus June 4 in New York. Father is with the *Motion Picture Herald*.

A son to Mr. and Mrs. Jimmy Cady recently in England, Ark. Father is a grind store agent; mother, Jackie, is a Girl Show operator.

## Divorces

Eva Gabor, actress, from Charles Isaacs, non-pro, May 9 in Los Angeles.

Dorothy Buttram from Maxwell E. (Pat) Buttram, radio writer and comic in Los Angeles June 1.

Doris Day, singer and screen actress, from George W. Weidler, musician, May 31 in Los Angeles.



Communications to 188 W. Randolph St., Chicago 1, Ill.

## GIRD TO BEAT CALIF. TAX BILL

### Conklins Get Big Business At Winnipeg

City Event Pulls Big Crowds

WINNIPEG, Man., June 11.—Winnipeg's 75th anniversary celebration, a six-day event which opened Monday (6), was a huge success thru Friday (10), its fifth day. Its many varied events pulled crowds that surpassed expectations and the Conklin Shows, spotted on downtown streets, piled up a whacking gross.

Business was termed "phenomenal" by Frank Conklin, who, with his brother, Patty, owns and operates the Conklin Shows. Frank said business was the biggest the Conklins have scored at any event excepting Toronto's Canadian National Exhibition.

#### Games Get Big Play

Game concessions racked up particularly high totals. Eat and drink concessions registered tremendous biz. Sixteen major rides and six kiddie devices are in the Conklin line-up here and they have been getting a tremendous play, with long lines of waiting customers a common occurrence. There are 14 shows operating, and these, too, received good patronage, tho their grosses did not match the business given concessions and rides. Of the shows, Gene Nason's Girl Show and Pete Kortess' Side Show were the pace setters, running one and two.

Biggest day thru Friday was Monday (6), when a three-hour parade, featuring many floats, jammed the city. Estimates placed the parade turnout at 100,000 spectators, and when it was over the folks thronged the midway. Long lines sprung up before all rides, clogged the game area and filled the shows.

#### Casey Shows Operate

The celebration program abounds with special events. Featured were the appearance of Barbara Ann Scott, star of a local ice carnival, and Gladys Swarhout, operatic star, in two concerts.

The E. J. Casey Shows massed 14 rides, 5 shows and 40 concessions at the Norwood Community Club lot, a considerable distance from the downtown. (See Conklins Get Biz on page 56)

### Who Paid?

ATLANTIC CITY, June 11.—

A current municipal investigation delving into operation of city-owned Convention Hall disclosed that passes to the value of \$57,305.23 were issued for Ice Capades during the past three summers. James F. Horacek, auditorium auditor, testified that in 1946 9,700 passes were issued with a face value of \$22,212.89; in 1947, 8,502 with a value of \$16,924.37, and in 1947, 8,716 valued at \$18,167.97. He also testified that the passes were signed by Philip E. M. Thompson, auditorium manager. The city receives 30 per cent of the gross revenue of the show.

### Showmen of Texas Change Club Name; Get New Building

HOUSTON, June 11.—The Showmen's League of Texas has changed its name to Showmen of the World, and new quarters have been established at 1211 Louisiana Street. An informal opening was held Saturday, June 4.

The three-story building, which is being remodeled thruout, will have a restaurant in the basement, reading, writing and reception rooms and the secretary's office on the first floor, and a cocktail lounge, bar and game rooms on the second floor. Part of the third floor is planned for transient rooms.

Plans are being made for a formal opening and initiation. New members include Red Harrington, Doug Gilbert and Fred Troy. Recent visitors were Don Mahoney, Western movie actor, and Prince Tami, magician appearing with Doc Zarlington.

### 101 Ranch Leaves 8 Indians Stranded In Evansville, Ind.

EVANSVILLE, Ind., June 11.—Sheriff McDonald and welfare agencies this week made arrangements to return four Indians and their four children to their reservations in South Dakota. They were left stranded here when Col. Zack Miller's 101 Wild West Show, with which they appeared, closed a four-day stand.

Veterans of Foreign Wars officials, who sponsored the Miller org here, reported Miller and other top names on the show failed to appear. Milt Hinkle was in charge here, VFW officials said. VFW workers took charge of the box office and paid all local bills.

### Ray G. Huling Dies; Noted Seal Trainer

KINGSTON, N. Y., June 11.—Ray G. Huling, 62, well-known trainer and exhibitor of seals in this country and in Europe, died unexpectedly in his home here Sunday night (4). He is survived by his brother, Mark A.

With his brothers, Mark and Frank E., he started training seals at Tonawanda, N. Y. They moved here in 1914. For 21 years after 1908 the Hulings and their seals traveled with Ringling Bros. and Barnum & Bailey Circus.

At one time the brothers had 22 performing seals in five acts. They toured England, Scotland, France and Germany and gave a command performance before the late King George and Queen Mary at London in 1920.

Seals trained by Huling have appeared in several motion pictures. He retired in 1938.

### Beatty Straws 'Em in Eugene

EUGENE, Ore., June 11.—Favored with ideal weather, the Clyde Beatty Circus registered two straw houses here Tuesday (7). Eugene also gave the concert one of its best crowds of the season. Show had a light matinee in McMinnville, Ore., Wednesday (8) but a three-quarter night house.

### Legislation Would Impose Stiff Levies on Circuses, Carnivals, Touring Shows

Would Tax Trucks, Railway Cars and License Personnel

SACRAMENTO, June 11.—Representatives of all branches of outdoor show business are banding together to defeat a bill to tax traveling shows which was introduced in the California State Assembly Friday (3) and referred to the Committee on Public Morals. Wires from Show Folks of America (SFA), Pacific Coast Showmen's Association (PCSA) and Western Fairs Association (WFA) have gone out urging those affected by the proposed measure to appear in person in the State capital. Known as Assembly Bill 3166, the legislation is an addition to the Business and Professions Code, and

relates to the "licensing of traveling shows and officers and employees thereof and imposing a tax on admissions to such shows and to all exhibitions or entertainments which are a part thereof."

The tax would apply to any circus, carnival or Side Show. Truck shows would be taxed \$20 per truck and rail shows \$50 per car. Each officer and employee of a show would be forced to take out an annual license, furnishing the State Board of Equalization with a photograph and two complete sets of fingerprints plus "such other information as the board may require." License, costing \$1, would be effective until revoked.

In case a license is suspended or revoked by the board the reasons would be stated publicly. Action of the board would be final "except that the propriety of such action is subject to review upon questions of law only." (See GIRD TO BEAT on page 57)

### Batt Requests Meeting With House Group

Seeks Park Tax Admish Cut

CHICAGO, June 11.—Harry J. Batt, president, National Association of Amusement Parks, Pools and Beaches, this week sent letters to members of the House Ways and Means Committee requesting a meeting with that body to seek a reduction or elimination of the admission amusement excise tax.

Batt also urged all NAAPPB members to write similar letters to their congressmen.

In his letter, Batt quoted the U. S. Secretary of the Treasury, who appeared before the Ways and Means Committee in May, 1947, as saying:

"Each of the excises imposed should be carefully considered with a view to reducing or eliminating those which are extremely regressive, which enter into business costs, which are unduly burdensome on profits of particular industries, or which are unusually difficult to administer."

"We in the outdoor amusement business heartily concur in this statement, inasmuch as all elements outlined have a direct relationship to our industry," Batt wrote.

"We should like to appear before your committee and explain in further detail why immediate relief should be afforded this Association of Amusement Parks, Pools and Beaches in reduced or entirely eliminated tax rates now imposed on admissions."

### Kressmann Program Director At San Fran Grand National

SAN FRANCISCO, June 11.—Fred H. Kressmann, vice-president of Barnes-Carruthers, has been appointed program director for the 1949 Grand National Livestock Exposition, Horse Show and Rodeo, to be held October 28-November 6 in the Cow Palace here.

Kressmann's wife, Dorothy, will accompany him to act as assistant rodeo secretary. The Palace packs in from 125,000 to 160,000 spectators annually.

### Aberdeen, S.D., Gives King Light Business

ABERDEEN, S. D., June 11.—This spot proved one of the worst the season for King Bros.' Circus, org registering with less than half houses at both shows Friday (3). Weather was ideal.

The day before, at Redfield, S. D., show did okay business. Matinee was better than three-quarters with a full one at night. Decoration Day in Albert Lea, Minn., matinee was capacity but night house was light.

### Congress Conferes To Determine Fete Of Cap Fair Plan

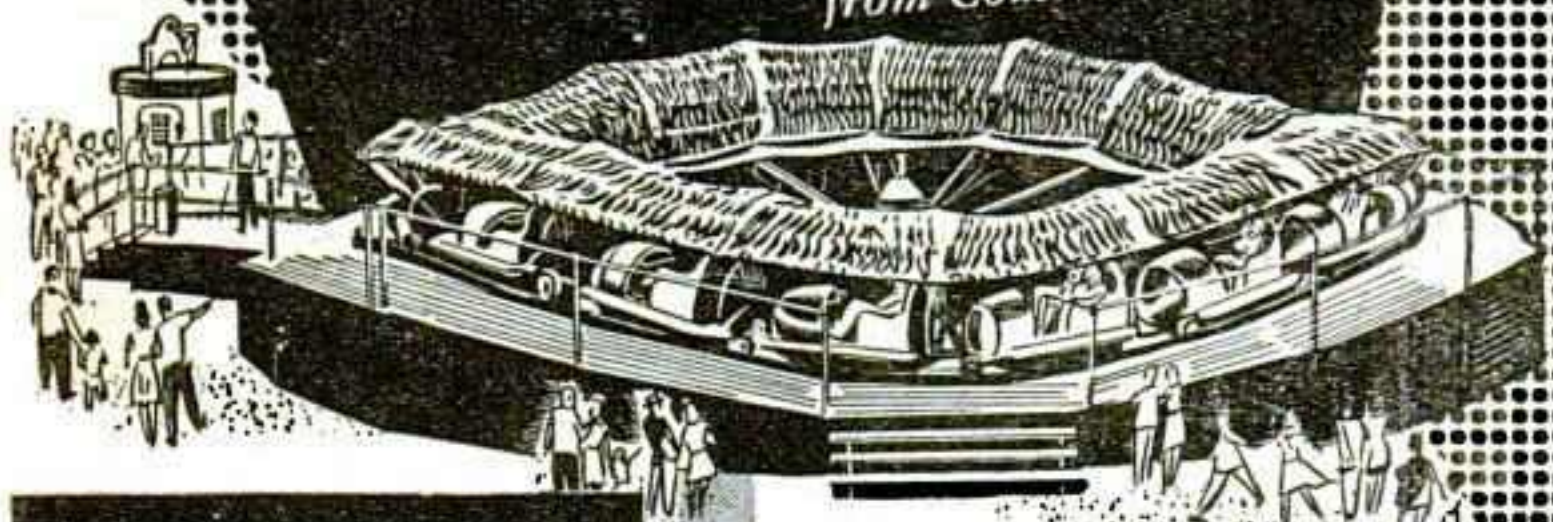
WASHINGTON, June 11.—Fate of the proposed 1950 celebration of the D. C. sesquicentennial is in the hands of members of the House and Senate Appropriations Committees appointed to compromise the two versions of the second deficiency bill.

The Senate overruled the recommendation of its funds committee and approved \$2,000,000 for the mammoth exposition. The committee had recommended a federal contribution of \$1,500,000 but only on condition that an equal amount of private money be raised. The House had voted no money at all.

Under Congressional rules, the House-Senate conferes can reach a compromise based only on previous actions of both houses.

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Close-Ups:

## A. J. Geist, Rocks' Playland Op, First Clicked in Law, Finance

By Jim McHugh

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

A. JOSEPH GEIST, president of Rockaways' Playland at Rockaway Beach, L. I., believes that two types of knowledge are necessary for the successful operation of an amusement park—applied psychology backed by sound business practices found in all industries.

He learned the first in the teaming East Side of lower Manhattan where he was born and the second as a well-established lawyer and businessman long before his entrance into the amusement field in 1928.

Geist's record as head of Rockaways' Playland belies the native's belief that outdoor show folks must be "born to it" with a family tradition of sawdust and carousels looming in the background. In 1928 Geist was a successful attorney, commuting daily from his home in Neponsit, L. I., to his New York offices. Amusement parks at that time were simply places he went to on a very occasional Sunday afternoon for relaxation. In the course of business dealings, he learned that the L. A. Thompson Amusement Park at Seaside was on the market. He bought it and proceeded to learn the business from the ground up. The last was literally true, for his first policy was to initiate a regime of cleanliness—no litter on the midway—and freshly painted attractions.



A. JOSEPH GEIST

"I went in knowing I'd make mistakes," he admits candidly, "and I certainly made some! But they were errors which could be and were corrected. However, I never did change the basic policies I meant to apply."

His major concerns in overseeing Rockaways' Playland are safety, cleanliness and beauty. He is easygoing and affable in all business dealings, but in dead earnest in the matter of safety. He decries blatant "thrill and danger" aspects of rides and attractions. He has striven to envelop his funspot with a new sense of beauty.

"Art is art, and color, color—and if it can be applied to a canvas for hanging in a museum, the same principal should hold for signs and decorations. You can attract more attention with good taste than with gaudiness," Geist insists. He bates gingerbread frills.

His principles have paid off. Today Rockaways' Playland boasts of having more rides and attractions per square foot than any other amusement (See A. J. GEIST on page 59)

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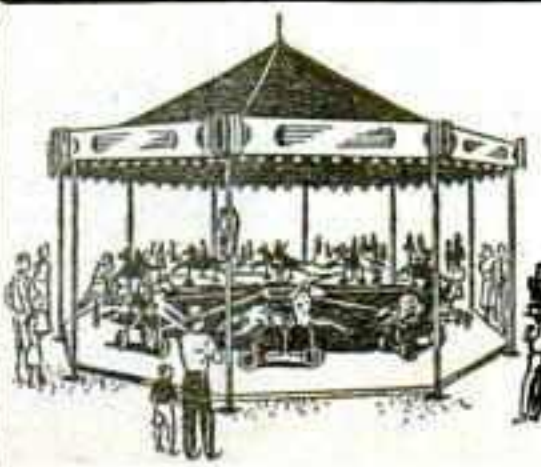
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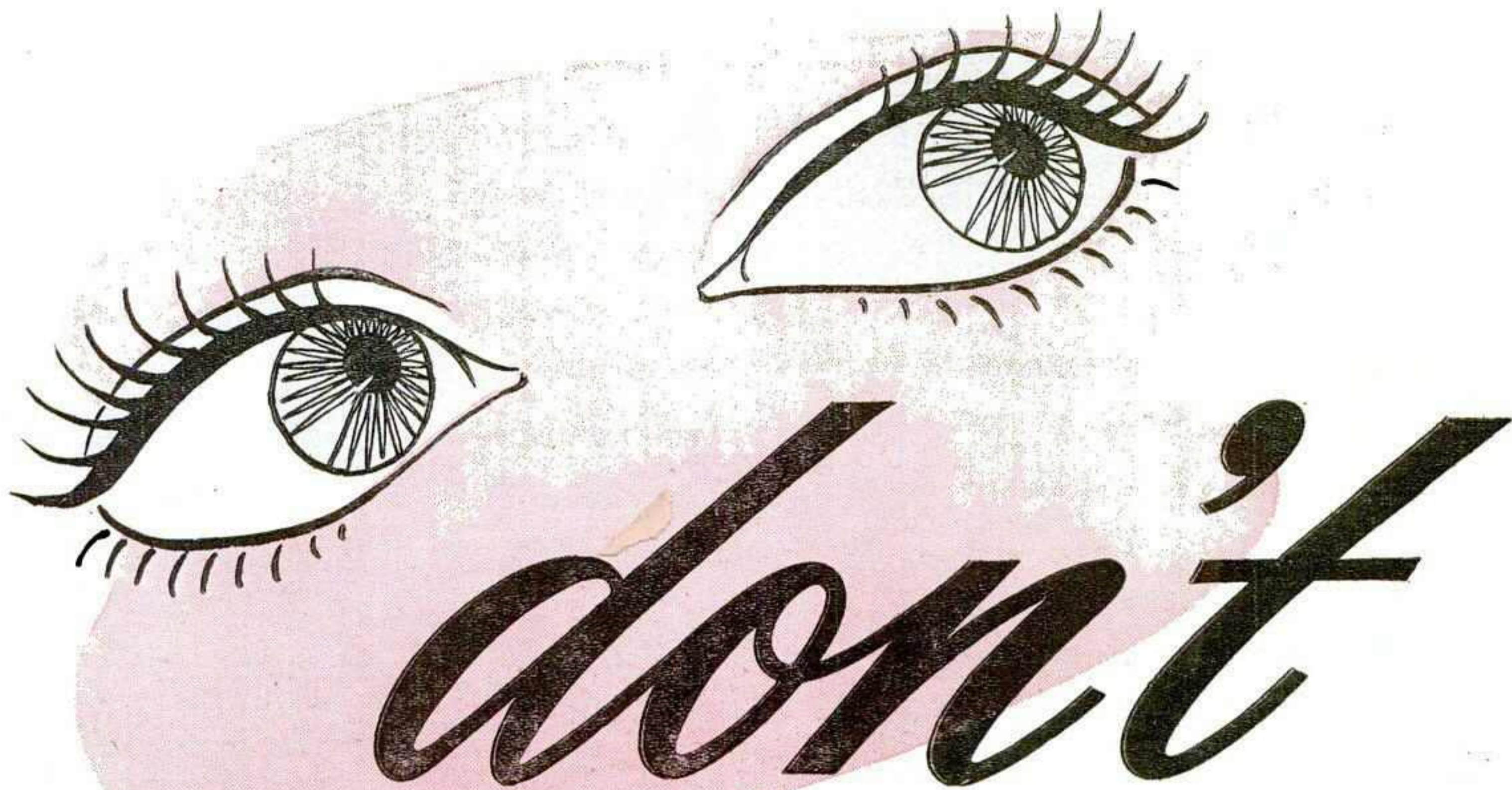
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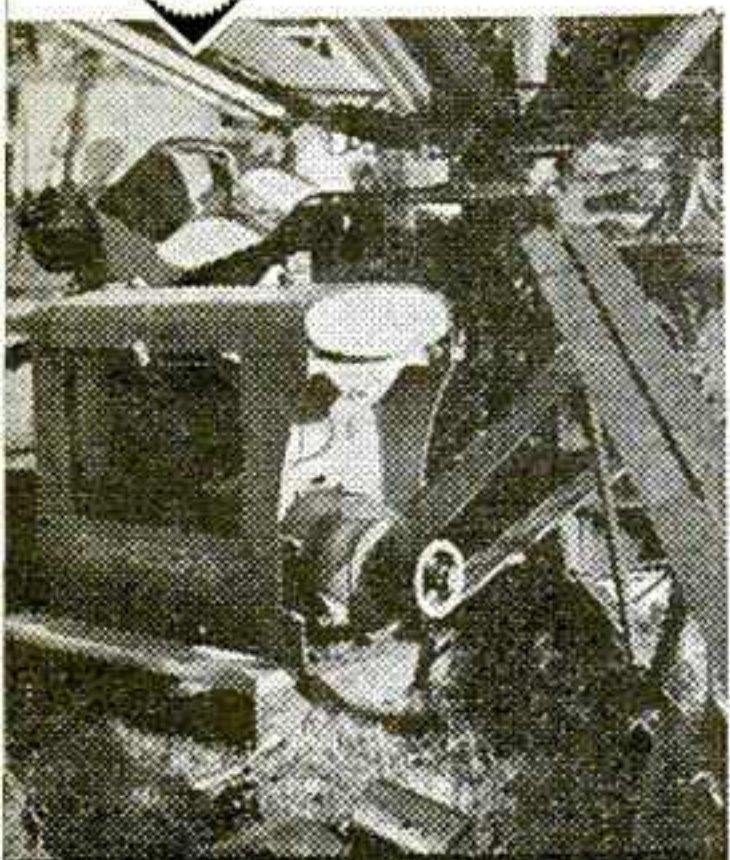
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# Out in the Open

Les Benger and Joe Mandel, of the Cardinal Manufacturing Company, are building big six wheels at their Brooklyn factory. . . . Harry Batt, president-general manager of Pontchartrain Beach, New Orleans, and Mrs. Batt planed to Chicago to attend the wedding Saturday (11) of Juanita Briese, daughter of Mr. and Mrs. Art Briese to Harold G. Flagler, non-pro, of Del Ray Beach, Fla. Mr. Briese is a long-time exec of Thearle-Duffield Fireworks Company, Chicago. The bridegroom is a descendant of the Flagler family which established the Florida East Coast Railroad. The newly married couple will honeymoon in Honolulu then go to Del Ray Beach, where they will make their home.

Mr. and Mrs. Frank P. Duffield (Thearle-Duffield Fireworks Company, Chicago), Mr. and Mrs. Sam J. Levy (Barnes-Carruthers Theatrical Enterprises, Chicago) and Ed Deringer, Milwaukee p.-a. system supplier, attended the 25th wedding anniversary party for Mr. and Mrs. Ralph Ammon Tuesday (7) at the Ammons' Madison, Wis., home. Ammon was manager of Wisconsin State Fair, Milwaukee, for many years, resigning after the Wisconsin Centennial Exposition last year to assume a position in radio. He continues to serve in an advisory capacity at the Heart of Illinois Exposition, Peoria, Ill.

Bill de L'horbe Jr., sales manager of National Amusement Device Company, Dayton, O., left last week on an extended tour of amusement parks thruout the country. . . . Jim Hendy, whose resignation as president of the U. S. Hockey League became effective June 31, visited the Chicago office of The Billboard last week. Hendy takes over July 1 as general manager of the Cleveland Arena. . . . Pete Berinati, working with Lee Barton Evans as advance man for the Hamid-Morton Circus, which will show outdoors in Hart-

ford, Conn., June 20-26, is scoring some nifty publicity in the local press. Stories and art concern the tricks of Juno, one of three elephants skedded to appear.

Ted Adams, recent director of "We, the People" radio program, in association with publicists Kay Mulvey, Bernie Williams and John Quarles, are marketing "love letters," initials made of adhesive tape which sun bathers can paste to their epidermis while the sun does the stenciling. The idea of branding a sweetheart's initials on one's skin is expected to catch on with hand-holding teen-agers.

Joe McKee, Palisades (N. J.) Park superintendent, is profiled in the July issue of Holiday magazine. . . . Charles F. Dearman, secretary-manager of Dekalb County Fair, Alexandria, Tenn., announces that the annual will be held August 3-6. . . . A committee of eight, headed by George Cassidy, has been named by the Fredericton (N. B.) Chamber of Commerce to study the feasibility of sponsoring an industrial fair and sportsmen's show late this summer. Dates have not been pegged but it is understood they are tentatively set for the last week in August.

### CONKLINS GET BIZ

(Continued from page 53)  
town area, for a two-week run ending celebration week. During the first week the Casey org enjoyed good business, but this week its business was off sharply due to the shows' location far from the center of celebration events.

#### RAS Due In

The Casey org, which makes its headquarters here, opened its season May 9 and since has been playing in and around the city. Following close of the celebration tonight, Casey will split his equipment into two units, one of which will head for Saskatchewan, the other for Northern Manitoba.

Royal American Shows are due here in 10 days for their annual date under Elks' Club auspices. Last year Royal American registered a \$94,000 gross in its six-day stand, but this year it will probably feel the effects of the celebration.

### NEW IMPROVED CHAIRPLANES

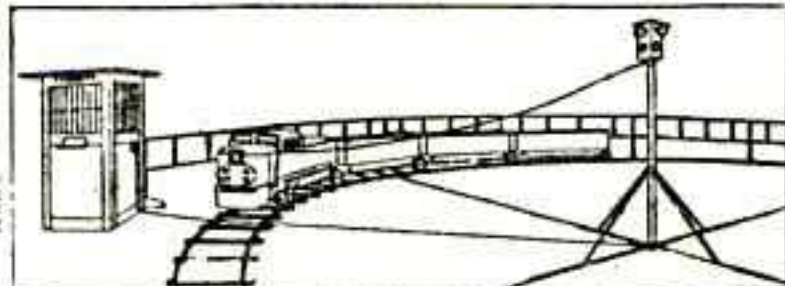
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Five Rolls ..... 4.00  
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Fifty Rolls ..... 20.00  
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1,000,000 ..... 228.00  
Double Coupons. Double Prices.

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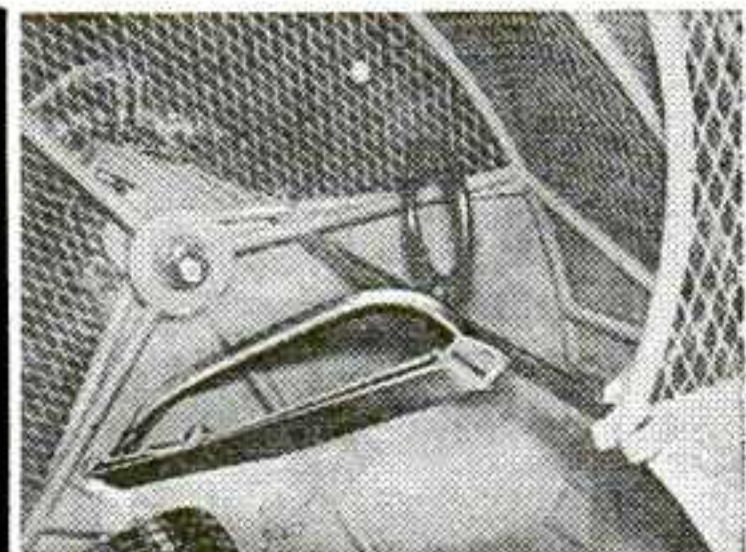
To be assured of having a BIG ELI Wheel in your Park or on your Midway for next year now is the time to be considering it.



We have all of the orders for wheels that can be filled this year. Orders are now being placed for 1950 delivery. Do not delay. To be sure of a money-getting BIG ELI Wheel inquire now.  
Write for Price List A-60 which contains complete specifications and terms of purchase. Hundreds of satisfied owners are proof that a BIG ELI Wheel is a fine investment.

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# Talent Topics

Norma and Dixie Liedtke, daughters of Gracie Orton, are vacationing with their mother on the O. C. Buck Shows. The Ortons recently visited Hunt Bros.' Circus in Kingston, N. Y. . . . Bert Gervis is going to produce "Icelandia" at the San Diego County (Calif.) Fair June 24-July 4. Directed and staged by Richard Barstow, the ice show will feature Dick Simonton and Marie Purviance, of "Icecapades"; Jim, Dorothy and Buff McCusker, the Brinckmann and Buff Mary Bohland and Karyle Leigh. . . . The Flying Eldonas, trapeze, have moved into Edgewater Park, Detroit, for a two-week stand.

Acts appearing at the annual Masonic Association for Charity doings in Brooklyn Saturday (11) included the Charles Duo, acro-skating; De Palermos, dog act; the Kayos, hand

balancing; Trampoloonies, trampoline, and the Baron and Baroness Emmerson, juggler . . . Bill Powell, itchy-footed show ar, is visiting winter quarters f the Mijares-Schreiber Circus in Karlskoga, Sweden, as guest of Chuy Mijares, co-owner of the big Swedish circus, and formerly a feature wire act on the Ringling-Barnum circus. . . . Kounselman, whose polar bears were one of the feature animal acts with the Ringling circus last season, is in Karlskoga, Sweden, where he is reading a new seal act.

Capt. Jimmy Jamison, high diver now touring Scandinavia, gave this log of his journey from a previous stand, Halmstad, Sweden, to Odense, Denmark; took a train at Halmstad (after customs inspection) to Halsingborg, Sweden, then by boat to Elsinore, Denmark, train to Copenhagen, changing there for train to Lorsor, then boat to Nyborg, and from there by train to Odense. Said Jamison: "But it's not as complicated as it sounds. All customs officials are friendly and helpful and all speak English. Many Scandinavian seamen have visited the U. S. and come to the rescue when I'm stuck with the language—which is often."

## Gird To Beat Calif. Tax Bill

(Continued from page 53)

by the Superior Court of the county within which such license was to be exercised." The action of the board would stand unless and until reversed by the court, the measure states.

### Would Require Bond

Before licenses are granted the applicant would be required to furnish a surety bond of \$5,000 "for the faithful performance by the show of the provisions of this chapter and the payment of the taxes herein imposed."

The proposed legislation would increase its hold on a show by imposing a penalty of not more than \$1,000 in case of "default in a performance by any show licensed under this chapter." Fines so collected would be turned over to the credit of Veterans' Home of California.

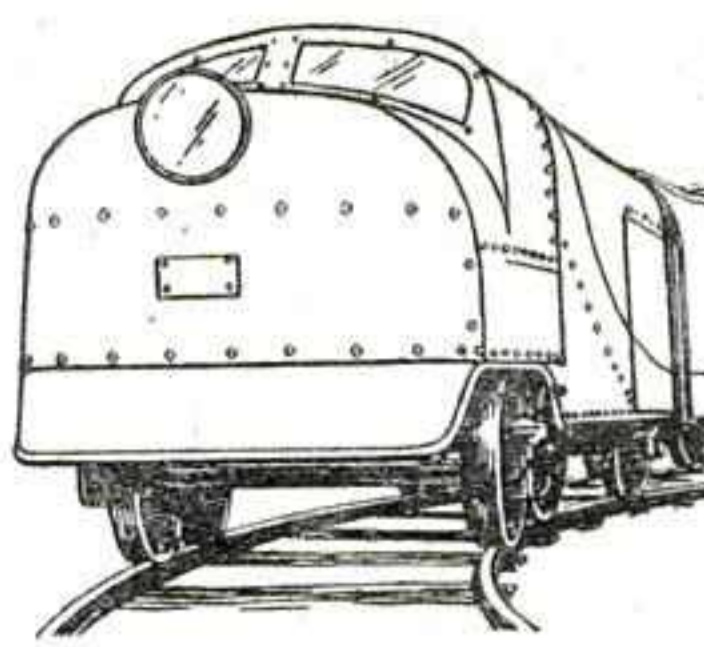
Tax on admissions under the new measure would levy a 1-cent bite on each 20-cent ticket or fraction thereof of whether for Side Show, ride, exhibit or other type of entertainment carried by the show.

### Daily Tax on Rolling Stock

On each day that a truck is used to transport a show in California a tax of \$1 would be imposed. On the same basis a tax of \$5 per day would be levied on each car used by a rail show.

Violators under the legislation would be subject to a fine of not more than \$1,000 or imprisonment in the county jail for not more than one year or both.

Preliminary discussions on the measure were held Thursday (9).



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No. 1 Cards, heavy white, black back 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50¢; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, # 3, same weight as #1. In Green, Red, Yellow @ \$4 per 100. DOUBLE Cards, No. 1 size, 5 1/2 x 14 1/2 . . . . . 10¢ each

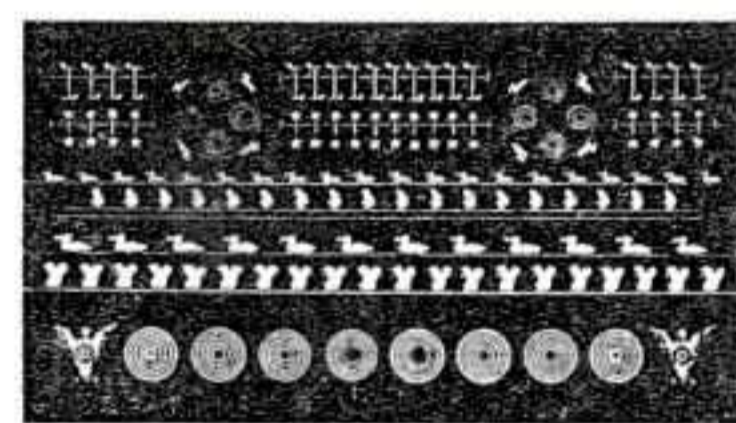
## 3000 KENO

Made in 30 sets of 100 cards each. Played to 3 rows across the cards, not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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- White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
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  - 3,000 Jack Pot Slips (strips of 7 numbers), per 1,070 . . . . . 1.25
  - M. W. Cards, 5x7, White, Green, Red, Yellow, per 100 . . . . . 2.00
  - 3,000 Small, Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4-5. M . . . . . 1.50
  - 3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3, 5 colors, loose, no pads, M . . . . . 1.75
  - Adv. Display Posters, size 24x36. Each. .10
  - Cardboard Strip Markers 10 M for . . . .75
  - Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3-piece layout for . . . . 15.00
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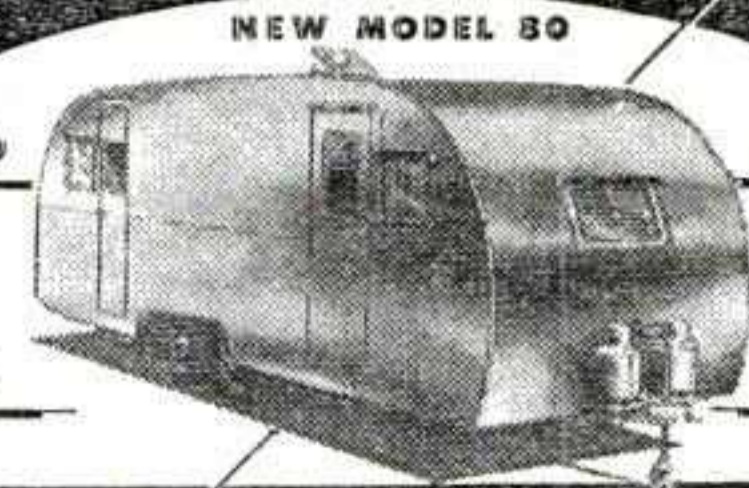
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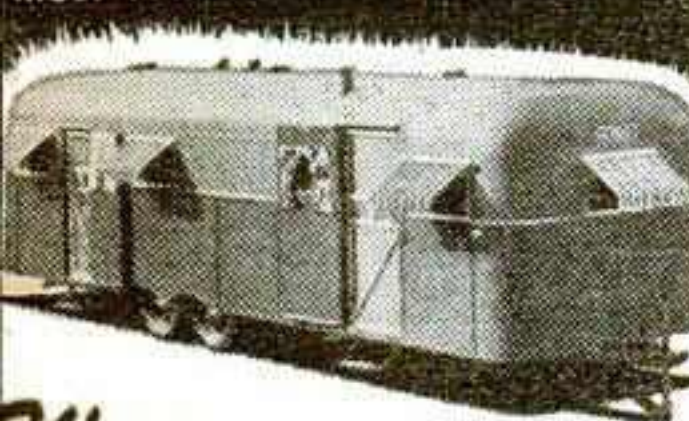


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## Outstanding Kiddielands:

# Rockaway Ops Adding Kid Units In Bid for Moppet Patronage; Geist Offers 3-Cent M-G-R Ride

(This is the third in a series of articles on outstanding Kiddielands.)

By Ted Wolfram

NEW YORK, June 11.—This season moppets will be catered to more than ever before at the Rockaways, one of the two principal shore spots in the metropolitan area.

Kiddie units have been added to all funspots and limited, apparently, only by the lack of space in the congested amusement areas. Beach attendance annually runs into the millions, with the small fry accounting for an even better than average percentage because of the lure of the water and their residence in most of the thousands of summer homes.

A. J. Geist, owner-operator of Playland, the shore funspot, has made his initial bid for a lion's share of the patronage with a 3-cent Merry-Go-Round ride.

### New Spot Started

With every square foot of the space at Playland profitably utilized, Geist is constructing a new spot on the Jamaica Bay side of Rockaway Beach Boulevard along 98th Street. Kid units will be prominently featured. A miniature railroad is already under construction. A Merry-Go-Round and a well laid-out pony ride are already in operation. Foundations have been installed for other rides. The location is good as it is located on the street leading from the landing dock of the Wilson Line excursion boats to Playland Park and the beach.

Kiddie rides available at Playland include a Merry-Go-Round, Airplane, two auto rides, Whip and boat ride. The units are priced at 8 cents for youngsters and 10 cents for adults. Because of the cramped space at Playland, it is impossible to embellish the kiddie fun zone with non-productive space-taking features.

Also along 98th Street, opposite Playland, William Nunley, a veteran beach ride operator, is developing a well equipped kiddie park.

Already in operation are a Merry-Go-Round, miniature railroad, boat ride, two auto rides and a pony ride. Several of the units are roofed over, and this will probably result in a play even on wet days, as well as appeal to the parents of the smaller children who might wish to protect them from the full force of a hot sun.

Nunley, however, intends to add major units to his funspot. The first big unit added will likely be a Skooter. Nunley's rides are priced at eight for 25 cents to all kiddies under 12.

Auer's Kiddie Park, on the oppo-

site side of Playland, has a kiddie Merry-Go-Round, Whip, Airplane, Ferris Wheel, Chairplane and boat ride, each priced at 7 cents.

The season is not yet far enough advanced to determine what effect, if any, the penny differences in prices will have in luring trade. Either way, the kids stand to benefit, since it is unlikely that prices will go up.

## Rain Sloughs K-M At Tarkio; Neb. OK

TARKIO, Mo., June 11.—Rain in the afternoon and threatening weather at night hurt the Al G. Kelly-Miller Bros.' Circus here Tuesday (7), org getting light attendance at both shows.

Three Nebraska spots gave with fair business. Beatrice, Saturday (4), accounted for two strong houses, while Fairbury gave with a strong night house after a light matinee Friday (3). Same was true at Superior Thursday (2).

Show officials reported org had been dodging tornadoes and heavy rains thru Texas and Kansas and lost six nights the last three weeks.

## Simcoe, Ont., Biz Big For Robbins; Galt Light

SIMCOE, Ont., June 11.—Robbins Bros.' business here Friday (3) was big, org giving three performances. Two matinees registered overflows, followed by a strong night house.

Org played Tillsonburg, Ont., Saturday (4), the first to hit the town in 30 years, and got a full matinee and a fair night crowd. Stand in Galt, Ont., Wednesday (8), was hit by competition from a political rally and a ball game. Both matinee and night houses were light.

## Jacyna in States, Plans Show for S. American Tour

MOBILE, Ala., June 11.—Stephen Jacyna, animal trainer, arrived here aboard the Waterman Line freighter, Wild Ranger, and reported he was en route to New Orleans to organize a circus to tour South and Central America starting next September.

Jacyna said his wife is in Puerto Rico buying animals for the show. The Jacynas are former residents of Sarasota, Fla.

## Newburgh, Haverstraw, N.Y., Give Hunt Bros. Good Biz

NEWBURGH, N. Y., June 11.—Hunt Bros.' Circus registered a full night house here Friday (3) after a three-quarter matinee. At Haverstraw, org drew two strong ones.

## Dales Lancaster, Pa., Date Hit by Ringling Competish

LANCASTER, Pa., June 11.—Dales Bros.' Circus, playing here Wednesday (8), did only fair business, getting a half-house matinee and three-quarters at night. Many Lancaster residents drove to Harrisburg Tuesday (7) or to York Thursday (9) to catch the Ringling-Barnum show.

At Hackettstown, N. J., Friday (3), Dales's business was on the light side. In Lebanon, Pa., show was shut out publicity-wise due to a misunderstanding with the local paper regarding passes.

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## A. C. Biz Group Mulls Plans for Int. Trade Fair

ATLANTIC CITY, June 11.—A group of resort interests, in co-operation with the Chamber of Commerce and the Convention Bureau, have been working quietly for the past six months on a plan to stage an international trade fair here next March. This was revealed this week upon the return of a delegation from Toronto, where two days were spent in inspecting the Canadian International Trade Fair on the grounds of the Canadian National Exhibition, and in discussing the situation with trade representatives from foreign governments as well as United States officials.

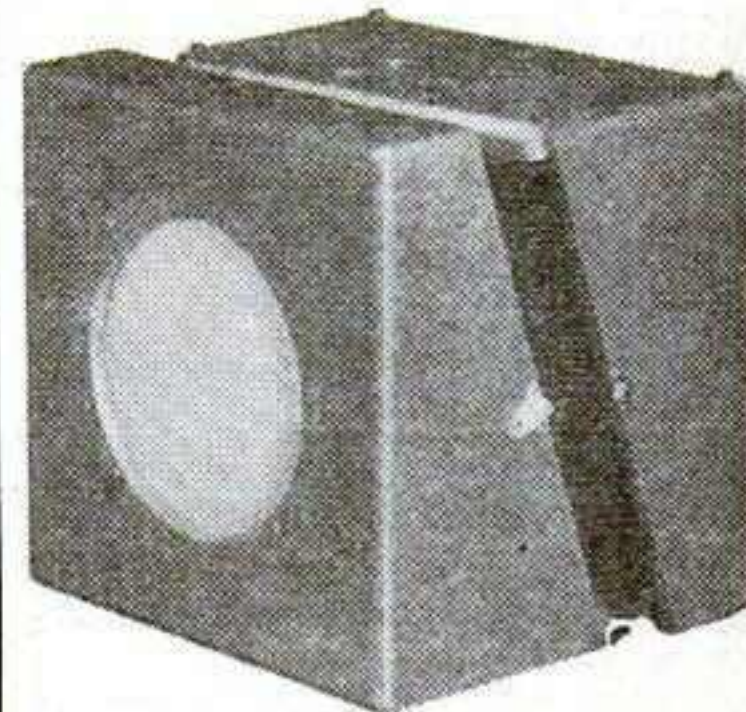
The U. S. Department of Commerce, which favors establishing international trade fairs in the United States, had several representatives at the Toronto fair who discussed the matter with the local group.

### Convention Hall Site

Proposed fair would be staged here for a two-week period in March with the Convention Hall as its headquarters, according to the local group's plans. Other bidders for the fair are said to be Detroit, Dallas, Boston and New York. Philadelphia also has been discussing the possibility of such a fair.

Decision on the local event will be made by a delegation from the Organization for European Economic Co-operation who are visiting the resort this week-end. Among those who conferred with the local group in Canada were Glen Bannerman, director of the Toronto fair, and R. H. Dayton, administrator.

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\$56.50 Carrying Case  
Combination for only \$18.50



Split view showing the 2 baffles when the carrying case is open.

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**SCOTT'S Post-a-fold SEAT CO.**  
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Close-Ups:

# A. J. Geist, Rocks' Playland Op, First Clicked in Law, Finance

(Continued from page 54)

park in the nation. Since taking over the Thompson holdings and transforming them into Rockaway's Playland, Geist has added 20 games and food concessions and 10 rides on the 124,800 square feet of fun zone which is billed as "Queens' Million-Dollar Amusement Park."

In 1943 Geist instituted the policy of providing his patrons with free aerial acts twice daily. It is part of his philosophy of positive and successful selling to give the best when it is given free.

**New York Native**

Geist was born on October 18, 1886. He attended grammar school on New York's East Side and then DeWitt Clinton High School. He studied at City College of New York before entering New York Law School. He got his LLB degree with honors in 1907 and was admitted to the bar the following year. Shortly thereafter he established a law partnership which has been maintained for almost 30 years at 276 Fifth Avenue, Manhattan.

He points out that his legal background and various business enterprises before and since his entrance into the amusement field have been invaluable. In addition to his responsibility as head of Rockaway's Playland, and his legal practice, Geist has enough energy left to be a member of the board of directors of the 1407 Broadway Realty Corporation, which is now constructing a 42-story building at that address, and to look after his interests in an oil producing company, fur-dyeing corporation, nationally known mail order house and other partly and wholly owned enterprises.

**Plows Profits Back**

Geist doesn't classify his activities at Playland as a hobby. But he is quick to point out that his other ventures are successful enough to allow him to plough back the profits year

**ASTRO FORECASTS**

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after year to expand Rockaways' Playland. Because materials and labor were available this year, Playland underwent the most extensive redecorating, installation and general face-lifting program in its history. Playland also has undertaken the development of the brilliant Joytown—a modern kiddie park situated close to Playland.

Geist gets an immense kick out of Playland, but essentially it is because he enjoys people and watching them enjoy themselves. He is one of the best known of Queens residents since he is active in both charitable and civic organizations. He is a member of the board of Queens College Association, a trustee of Queens College Speech Center, vice-president and director of Rockaway Beach Hospital; vice-president of Jewish Community Services of Queens-Nassau, an agency of the Federation for the Support of Jewish Philanthropies, and trustee and chairman member of the board of the Jewish Community Center, Rockaway.

After opening Rockaways' Playland, Geist became affiliated with the Chamber of Commerce of the Rockaways, and in short time assumed its presidency which he held for several terms. He was appointed its counsel on a voluntary basis 20 years ago and still acts as counsel. He found time for extensive visits to every civic group, seeking and getting their cooperation in community projects.

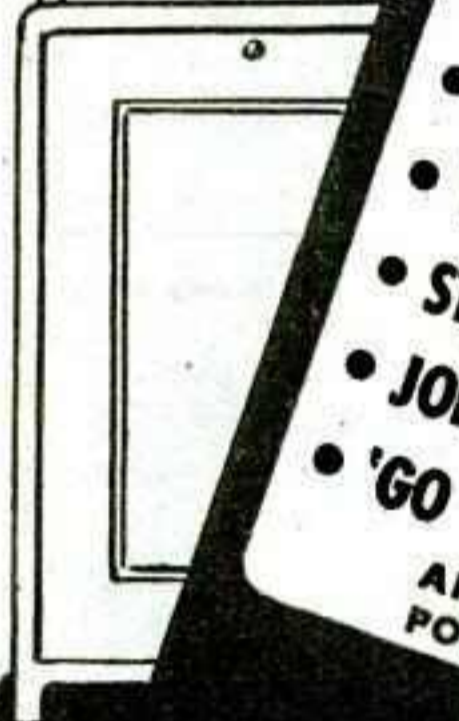
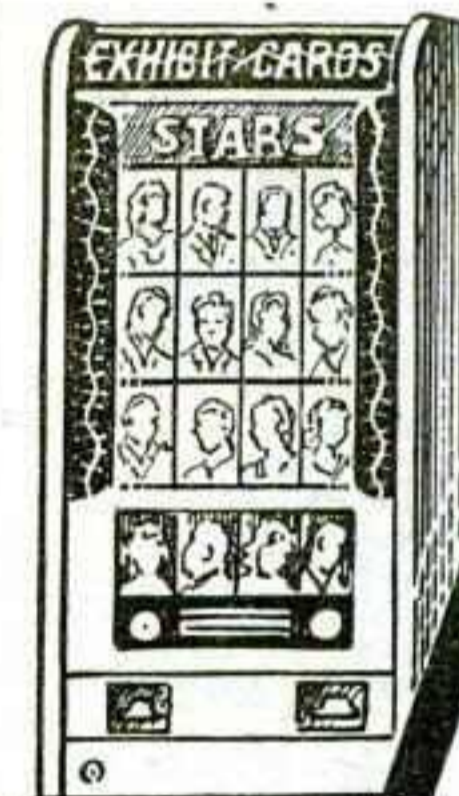
During World War I he served as instructor of artillery at Camp Zachary Taylor in Kentucky.

**Art Collector**

Married for 25 years, Geist resides with his wife at 486 Beach Street, Belle Harbor. His office at Rockaways' Playland, law office and home are nesting places for a large and unusual collection of paintings, lithographs and etchings which he has acquired over the years. He looks over sketches for new attractions and signs for the funspot with the same care he gives to an oil color before deciding to add to his collection. He is quiet, soft spoken, with a sense of moderation. On the public address system at Rockaways' Playland semi-classic tunes or soft pops are the order of the day. His park employees are given one short speech when each season begins. "Remember," Geist tells them, "people who come here are more than customers—they are first our friends."

His wife holds some of the administrative reins at Playland and his son, Richard, a 21-year-old student at New York University, is on hand in the off-school hours to take an active interest in the funspot. His daughter, Norma, is married to Harper Heiser, an economist. The Heisers have a three-year-old child and it is one of Geist's distinct pleasures to take his grandchild along the midway and on the kiddie rides. Geist claims to be one of his own best customers.

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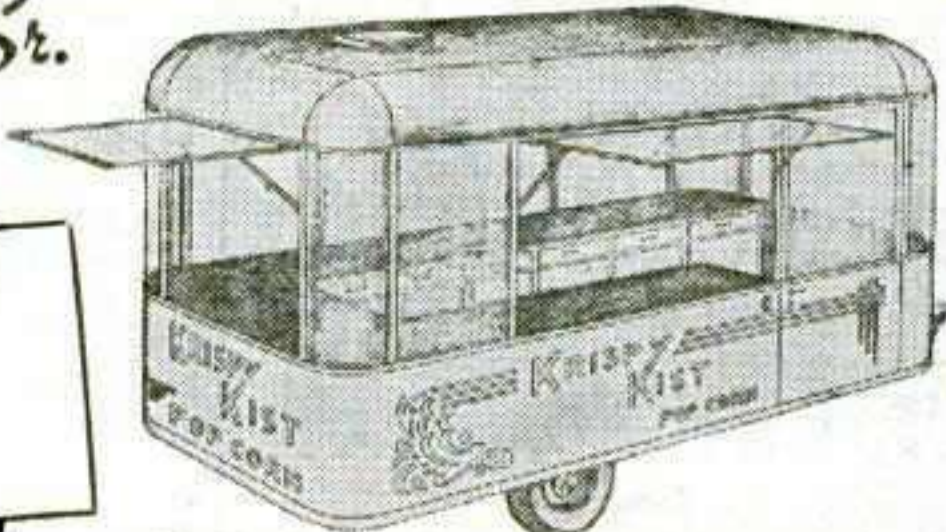
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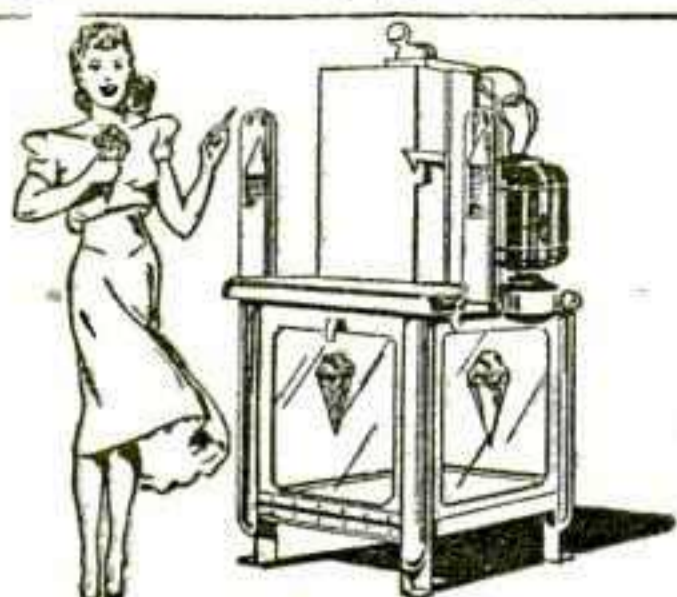
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Send to 2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

- Alamo Expo.: Pueblo, Colo.
- All-American Midway: Trenton, Mo.
- Alleghany Expo. Lewistown, Pa.; Cherry Tree 20-25.
- American Beauty: Fairfield, Ia.; Knoxville 20-25.
- American Eagle: Morrisonville, Ill.; Decatur 20-25.
- American Midway: Walters, Okla.
- A. M. P., No. 2: Montgomery, W. Va.
- Anthraxite: Scranton, Pa.
- Baker United: Rochester, Ind.; Indianapolis 20-25.
- Barker, Gerald: Belmont, N. Y., 15-18; Alma 21-25.
- B. & C.: Batavia, N. Y.
- Beam's Attrs.: Portage, Pa.
- Bee's Old Reliable: Winchester, Ky.; Springfield 20-25.
- Beeson, Tex: Walnut Grove, Mo.
- Bernard & Barry: Toronto, Ont., Can.
- B. & H.: Woodruff, S. C.
- Big State Am. Co.: Tatum, N. M.
- Blue Grass: Frankfort, Ind.
- Bodart: Iron Mountain, Mich.; Ashland, Wis., 20-25.
- Bogle & Reese: Moberly, Mo.
- Bohn, Carl, United: Stratton, Neb., 13-15; Imperial 16-18.
- Boone Valley: Belmont, Ia., 14-15; Whittemore 16-17; Mallard 20-21; Marshalltown 23-25.
- Brodbeck: Erick, Okla.

- Borderland: Brenham, Tex.
- Burdick's Greater: Quannah, Tex.
- Brownie Am.: Locust Grove, Okla.
- Buck, O. C.: Syracuse, N. Y.
- Buffalo: LeRoy, N. Y.
- Bullock Am. Co.: Sophia, W. Va.
- Burke, Harry: Oakdale, La., 14-27.
- B. & V.: Hazleton, Pa.
- California: Shafter, Calif.
- Capell Bros.: Pryor, Okla.; Siloam Springs, Ark., 20-25.
- Capital City: Olive Hill, Ky.
- Carr, Lawrence, No. 1: Warren, R. I.
- Carr, Lawrence, No. 2: Winthrop, Mass.
- Casey, E. J., No. 1: Pilot Mound, Man., Can., 15-16; Morden 17-18; (Fair) Treherne 20-21; (Fair) Deloraine 22-23; Virden 24-25.
- Casey, E. J., No. 2: Glenavon, Sask., Can., 16.
- Carlyle 17-18; Nokomis 20; Southey 22; Watrous 24-25.
- Cavalcade of Amusements: Cedar Rapids, Ia.; Joliet, Ill., 20-25.
- Cattlett Greater: North Kansas City, Mo.
- C. & B. Am.: Cuba, Mo.
- Central Am. Co.: Leaksville, N. C.
- Central States: South Sioux City, Neb.; Fremont 20-25.
- Cetlin & Wilson: Parkersburg, W. Va.
- Chanos, Jimmie: Eaton, O.
- Cherokee Am. Co.: Marysville, Kan.; Ellsworth 20-25.
- Coleman Bros.: Rockville, Conn.
- Coleman's State-Wide: Worthington, Ind.
- Collins Bros. United: Alma, Neb.
- Collins, Wm. T.: Devils Lake, N. D.; Pekin 21-22; (Fair) Crosby 23-25.
- Columbia: Dexter, Me.; Norway 20-25.
- Community Fairs: Culver City, Calif., 15-19; Santa Ana 22-26.
- Continental: Fort Edward, N. Y.
- Cote Am. Co.: Oxford, Mich.
- County Fair: Bassett, Neb., 17-19.
- Crafts Expo.: Richmond, Calif.
- Crescent: Edmonton, Alta., Can.
- Crescent Am. Co.: Fayetteville, Ark.
- Curl, W. S.: East Hamilton, O.
- Crystal Expo.: Saltville, Va.
- Cumberland Valley: Franklin, Tenn.
- De Luxe: Wilbraham, Mass.; East Longmeadow 20-25.
- Del-Mar: Garrett, Pa.
- Denton, Johnny J.: War, W. Va.
- Dick's Greater: New Castle, Pa.
- Dobson's United: South St. Paul, Minn., 13-16; St. Paul Park 17-19; Robbinsdale 24-26.
- Dodson's Imperial: Dubuque, Ia.; Madison, Wis., 20-25.
- Douglas Greater: Portland, Ore.
- Down River Am. Co.: Monroe, Mich., 14-26.
- Drago Am.: Farmland, Ind.
- Drew, James H.: Manchester, O.
- Dudley, D. S.: Lubbock, Tex.
- Dumont: Rochester, Pa.
- Dupree & Keeler United: Cheyenne Wells, Colo.
- Dyer's Greater: Festus, Mo.
- Eastern Am. Co.: Oakland, Me.; Mexico 20-25.
- Eddie's All-American: New Bethlehem, Pa.; McDonald 20-25.
- Endy Bros.: Louisville, Ky.
- Evans United: Plattsburg, Mo.
- Ferris, Carl D.: Wellsville, N. Y.
- Fidler United: Janesville, Wis.
- Fleming, Mad Cody: Lafayette, Ga.
- Florida Am. Co.: Jacksonville, Ill.
- Francis, John: Gary, Ind.
- Franklin, Don: Snyder, Tex.
- Frears United: Onawa, Ia.
- Gaity: East Rochester, N. Y.; Fredonia 20-25.
- Garden State: Easton, Pa.; Wind Gap 20-25.
- Gem City: (16th St. & Kildare Ave.) Chicago, Ill., 7-16.
- Gentsch, J. A.: Camden, Ark.
- Georgia Am. Co.: Cleveland, Ga.
- Gold Bond: Sturgeon Bay, Wis.
- Golden Gate: Muldraugh, Ky.
- Golden Rule: Philadelphia, Pa.
- Golden West: Folsom, Calif.; Grass Valley 21-26.
- Gooding: Port Clinton, O.
- Gooding Am. Co.: Vandergrift, Pa.
- Gooding Greater: Henderson, Ky.
- Graceland Greater: Havana, Ill.; Litchfield 20-25.
- Gra-Loy: Elkhart, Ind.; Plymouth 20-25.
- Grand American: Oelwein, Ia.; Ottumwa 20-25.
- Grand Union: Caldwell, Kan.
- Granite State: Lincoln, Me.
- Grants Rides & Am.: Ford City, Pa.
- Great Plains: Benkelman, Neb., 13-16; Culbertson 17-19.
- Great Sulton: Franklin Park, Ill.; Lombard 21-26.
- Greater Rainbow: Byron, Neb., 13-15; Utica 17-19; Elmwood 24-26.
- Groves Greater: Alexandria, La.; Eunice 26-25.
- Gulf Coast: Booneville, Mo.; Sedalia 20-25.
- Hagensick's Rides: Afton, Okla.; South West City, Mo., 20-25.
- Hammond Pla-Park: Houston, Tex., 17-26.
- Hannum, Morris: Chester, Pa.
- Happy Attrs.: Greenville, Pa.; Dover, O., 20-25.
- Happy Holiday: Willard, O.
- Happyland: Benton Harbor, Mich.
- Harry's Greater: Gilbert, W. Va.
- Hartssock Bros.: New Canton, Ill.
- Heart of Texas: Post, Tex.; Vernon 20-25.
- Hennies Bros.: Kenosha, Wis.
- Henson, J. L.: Farnfield, Mo.; Chaffee 20-25.
- Heth, L. J.: Shelbyville, Ind.
- Hiawatha: Comstock Park, Mich.
- Home State: Yankton, S. D.; Aberdeen 20-25.
- Hottle, Buff: McComb, Miss.
- Imperial: Canton, Ill.; Ottawa 20-25.
- Imperial Expo.: Roseburg, Ore.
- Inland: Belle, Mo.
- International: Phillipsburg, Kan.

(See Carnival Routes on page 80)

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- Beatty, Clyde: Pendleton, Ore., 14; Walla Walla, Wash., 15; Lewiston, Idaho, 16; Moscow 17; Spokane, Wash., 18-19; Coeur d'Alene, Idaho, 20; Odessa, Wash., 21; Wenatchee 22; Everett 23; Seattle 24-26.
- Billie Bros.: Waterville, Me., 14; Bangor 15; Augusta 16; Bath 17; Rockland 18; Rumford 20.



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Dalley Bros.: Calgary, Alta., Can., 14-15; Edmonton 16-17; Red Deer 18.  
Davies, Ayres & Kathryn: Edgerton, Wis., 14; Middleton 15; Baraboo 17.  
Gainesville Community: Waco, Tex., 17-18; Henrietta 24-25.  
Gould, Jay: Luverne, Minn., 15-16; Truman 17-18; Estherville, Ia., 20-22; Rochester, Minn., 24-26.  
Hamid-Morton: Richmond, Va., 13-18; Hartford, Conn., 20-26.  
Hunt Bros.: Patchogue, L. I., N. Y., 16-17; Southampton 18; Greenport 20.  
Kelly, Al G., & Miller Bros.: Albia, Ia., 14; Knoxville 15; Oskaloosa 16; Grinnell 17; Toledo 18.  
Kelly & Morris: Memphis, Mo., 14; Kahoka 15; Canton 16; Hannibal 17-18; Keokuk, Ia., 20; Elmwood, Ill., 22.  
King Bros.: Weyburn, Sask., Can., 14; Indian Head 15; Melville 16; Yorkton 17; Kamsack 18; Humboldt 20.  
Lisogar, Roy, Theater Circus: Independence, Kan., 14-15; Fredonia 16.  
Mills Bros.: Monmouth, Ill., 14; Burlington, Ia., 15; Muscatine 16; Cedar Rapids 17; Dubuque 18; New Glarus, Wis., 20; Monroe 21; Beloit 22; Delavan 23; Racine 24; Kenosha 25.  
Pawling, John: Nappanee, Ind., 14; Plymouth 15; Winamac 16; Rensselaer 17; Watseka, Ill., 18; Ottawa 20; Dixon 21.  
Polack Bros. (Eastern): (Stadium) Grand Junction, Colo., 16-18; (Auditorium) Colorado Springs 20-22; (Stadium) Casper, Wyo., 24-25.  
Polack Bros. (Western) (Fairgrounds) Fresno, Calif., 15-18; (Stadium) Visalia 20-21; (Fairgrounds) Bakersfield 22-25.  
Ringling Bros. and Barnum & Bailey: Bridgeport, Conn., 14; Waterbury 15; Plainville 16; Wallingford 17; (Niantic) New London 18; Providence, R. I., 20-22; Worcester, Mass., 23; Springfield 24; Pittsfield 25.  
Rogers Bros.: Cumberland, Md., 14; Keyser, W. Va., 15; Terra Alta 16; Fairmont 17; Clarksburg 18; Middleport, O., 20.  
Roy's One-Ring: Ridgeway, O., 14; Waynesfield 15; Botkins 16; Port Jefferson 17; Anna 18; Spencerville 19-20.  
Seal Bros.: Kennewick, Wash., 15; Prosser 16; Sunnyside 17; Toppenish 18; Wapato 19; Goldendale 20.

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Size: 18"x24"x28" high.  
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### Misc. Routes

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Ameri-Congo Animals: Robbinsville, N. C., 15-16; Franklin 17-18.  
Cowboy Mac's Texas Rangers: Ashland, Ky., 15; Tell City, Ind., 16; St. Louis, Mo., 18-19; Joliet, Ill., 21; Huntington, W. Va., 23; Paducah, Ky., 24; Richmond, Va., 25.  
Miller's, Irvin C., Brown-Skin Models (Lincoln) Port Arthur, Tex., 15-16; (Booker T.) Galveston 17-18; (Melba) Corpus Christi 19-20; (Camo) San Antonio 21.  
Plunkett's Stage Show: Walsh, Colo., 13-15; Holly 16-18.  
Slout, Toby & Ora, Players: Altamont, Ill., 13-18; Goodland, Ind., 20-25.



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## Costello Buys Full Control Of Mil \$ Pier

### No Change in Policy

ATLANTIC CITY, June 11.—A re-organization meeting of the Million Dollar Pier Operating Company last week resulted in George J. Costello, company president, becoming fun-spot's sole owner. It is reported that Costello bought out the interests of his partners in the pier, including those held by Emily J. Barban, vice-president; Daniel J. Gorman, treasurer, and Bert Salvato, secretary.

Costello, in assuming complete control of the pier, will carry thru the original plans of operating it with a free gate and separate admissions for each attraction. Spot is skedded to begin daily operations July 1. Meanwhile, some attractions and concessions will be operating week-ends and also on a daily basis.

First of the regular attractions to start daily operations is the morning *Everybody's Welcome* audience participation show, which premed today. Show is being conducted by Jimmy Costello, who staged similar shows in Chicago and Philadelphia. Tie-up was made with the Boardwalk Merchants Association, representing 70 merchants, to provide Costello with merchandise prizes each week.

Instead of staging the attraction in the Hippodrome Theater, as planned, Costello's show has been moved to the ballroom in which 4,000 portable chairs have been placed. Show is aired daily from 10:30 to 11 a.m. over WMID.

## W. View Installs Kiddie Dips Ride

PITTSBURGH, June 11.—West View Park's new ride, the Kiddie Dips, is in operation. Entrance is thru a pavilion, fronted by evergreens and with plenty of neon. Ride, modeled after the park's No. 1 ticket user, the Dips, has over 1,000 feet of track and two cars. The cars, designed and built by the T. M. Harton Company, of which E. A. Vettel is superintendent, feature safety lock bars.

George M. Harton, president of West View, reports the junior ride has adult, as well as kid, appeal.

Price is 9 cents for children and 15 cents for adults.

## Big Crowds Attend Carroll's Riverside; Clear Weather Aids

AGAWAM, Mass., June 11.—Excellent weather over the week-end, with the exception of showers Sunday night (5), drew approximately 25,000 patrons to Ed Carroll's Riverside Park. The Saturday (4) gate was 11,000, with Sunday accounting for 14,000. In each instance business was better than a year ago.

A bargain matinee and several school outings on Saturday, and a marine corps picnic Sunday helped to swell attendance and gross, Harry Storin, public relations director, reports.

The new dancery, Riverside Gardens, with Wendell Bradway's ork, drew about 1,000 patrons at 85 cents a head.

Features included stock car races on Saturday, outboard races and a square dance exhibition on Sunday. Ed and Betty Rooney, perch act inked thru the Al Martin Agency, was the free attraction.

## Walkee, No Spendee

MEMPHIS, June 11.—J. L. Penick, manager of Fairgrounds Park here, has a problem and would like to know if other park owners and operators have similar woes.

"With us it's a case of plenty of walkers but no spenders. Our park looks good, all the rides are in tip-top shape and prices are the same as always. But we just can't get the money," Penick says.

Weather Saturday and Sunday (4-5) was bad. Saturday gave with rain and cold. Sunday it rained at opening, cleared later and then became muggy. Saturday attendance was 4,000 and Sunday's 8,000.

Winifred Colleano, trapeze, was the free act. She will be followed by Harris, slack wire.

Fairgrounds Park has installed steel boats in its Old Mill and Penick reports they are working fine. "They look better than wooden ones and cost about half," Penick said.

## Seaside Park Execs Predict 25% Biz Boom

VIRGINIA BEACH, Va., June 11.—Seaside Park execs, on the basis of business done to date, are predicting a 25 per cent increase for the season.

Strong promotion that will last thruout the season has already been put in motion. A diamond ring, valued at \$100, will be given away each Friday night. If, after six numbers are drawn, no winner is present, then the value of the offering will be doubled on each succeeding Friday night until the prize is claimed.

The tickets remain in a drum on the park's new stage. Besides giving patrons a chance on a weekly prize, the stubs will be good for the awarding of a new car on Labor Day.

Free acts are presented twice daily. Fireworks are a regular Thursday night feature.

Altho the weather was fair but cold over the Decoration Day week-end, the park's business was 25 per cent over last year. Smiley Master, magician, was the free attraction. Current act is Helen Harvey, aerialist.

Holiday play was stimulated by the release of 1,000 gas-filled balloons, each of which contained a pass good for five rides, as well as chances on valuable prizes. The balloons were each stamped with the name of the park. John McLees is park manager.

## Detroit Spots Get 1st Break From Weather

### Bob-Lo Opening Big

DETROIT, June 11.—Local parks enjoyed a good week-end Saturday and Sunday (4-5), with the weather giving ops their first break since the season opened. Both days were warm and sunny.

At Edgewater, Manager Jack Dickstein reported attendance and business almost equal to last year's corresponding period. Monday (6), park hosted two school picnics, which attracted large crowds.

Up-State, Walled Lake, after six dismal week-ends, did good business, equaling last year's figure for the corresponding period.

Formal opening of Bob-Lo Island park Saturday (4) was attended by a crowd double that of a year ago, according to W. B. Browning. Larry Clinton's band was booked for two days, playing on the boats to the island and in the ballroom. Use of a name band was an experiment. No official decision has been reached on whether a name policy will be instituted or whether spot will return to using local bands.

A full schedule of seven sailings daily to the island is being maintained. This all-day, all-week operation is being tried for the first time. A new snack bar is being built in the waiting room at the boat departure point.

## Schott Reports Upswing in Biz

CINCINNATI, June 11.—Business in both the park and ballroom at Coney Island here Saturday and Sunday (4-5) moved up over the corresponding period a year ago, Ed Schott, president, reports.

Weather both days was ideal and total attendance was 37,900. Saturday's draw was 19,650, with 18,250 attending Sunday. This, Schott said, was 4.3 per cent ahead of last year.

Ballroom business for the two days was up 51 per cent. With Clyde Trask's ork featured, Saturday attendance was 3,233, Sunday getting only 560 for a two-day total of 3,793. Saturday ballroom prices are \$1.25 and \$1 Sundays. Elliot Lawrence opened Friday (10).

## CONEY ISLAND, N. Y.

By UNO

Ideal weather over the week-end (June 4-5) resulted in heavy attendance and left all ops pleased with cash register totals.

Harold Heppes Candy Meat Market, a former Luna feature, is the latest tenant in one of the new and larger stores Joe Bonsignore erected on Luna's front. Partner is Andy Mellilo, who also operates a bottle and a pan game close by. Dorothy Heppes Sr. and Dorothy, daughter, assist and Grace Burns manages the front.

Garto Brothers, Joe, Tony, Alfred and Frank, are spreading their kiddie ride possessions and operations. Their largest, covering an area, 250 by 300, in Feltman's Park skirting the Boardwalk, includes such rides as the Roller Coaster, only one of its kind on the Island, and Little Dipper from Allan Herschell, Tonawanda, N. Y.; Ferris Wheel, new this season, from Eli Bridge Company, Chicago; water boat ride from Marcraft, Buffalo, and horse and buggy, fire

engine and aeroplane from Pinto Bros., Coney. Featured is a zoo housing a miscellaneous assortment of small animals and birds. Another Garto group of kiddie rides is located on Stillwell, between the Bowery and Boardwalk.

Harry Nelson's Corner, Bowery and SteenleCHASE Walk, retains Kitty (Mrs. Nelson) West and her free-to-employees coffee and sandwich eatery in which she has no Island competition. Concessionaires comprise Frank Badame and Carl Randy with Margie Ichetti and Ann Raiddazzo, cooks, plattering Pizzas also Krispy Krust do-nuts, latter from a very busy shop managed by Bill Faye and served by Alma Ichetti; Mario Viscione and Danny Franceneri, watermelon and hot corn; the Carusos, Abe, Marie, George and Danny, soda and ciggies; Harry Prostakov, 15 units of Pokerinos from Perfect Games Company, and Danny Selvino, Ann Unziata and (See Coney Island on opposite page)

## NAAPPB's Office To Handle Toronto Hotel Reservations

CHICAGO, June 11.—Parkmen planning to attend the two-day informal meeting of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) in Toronto, September 8-9, should forward their hotel reservation requests to the NAAPPB Chicago office.

Hotels have requested a list of persons desiring rooms with the expected date of arrival and length of stay. The NAAPPB office also asks parkmen to state whether they will go to Toronto from the Pennsylvania meeting or go directly from their home to Toronto.

Tentative plans are to leave Conneaut Lake Park, near Pittsburgh, Thursday morning, September 3, arriving in Toronto late that afternoon. Friday morning and afternoon will be spent touring the grounds, with a buffet dinner scheduled in the Royal York Hotel at 5 p.m. Friday, September 9.

## Savin Rock Biz Far Below '48

WEST HAVEN, Conn., June 11.—Savin Rock operators, despite the pre-season promise of a record season, are finding the going pretty tough. Business, they report is from 35 to 50 per cent off.

The new beach, the result of dredging, was expected to attract large crowds when the town voted to refuse private rights and to throw open the beaches to all.

Factors causing the bum biz are believed to be the split-week operation of factories, the usual lack of co-ordinated promotion among concessionaires and a general tightening of purse strings.

### Holiday Biz Off 35%

Decoration Day week-end was a disappointment. The chilly weather was blamed in part, but last year, with rain, the take was 35 per cent higher.

Last week-end, with the weather hot and humid, the season's biggest crowd, estimated at 30,000, turned out. This figure was way off from the 60,000 to 75,000 catered to here in the past. The crowds spent cautiously, operators said.

The general feeling is one of optimism, however. With the coming of real summer weather and the lure of the beach, they think that the out-of-town crowds, especially patrons from New York and New Jersey, will bring in the money apparently lacking among the natives.

## Chi Riverview Gross Down 15% For First 19 Days

CHICAGO, June 11.—For the first 19 days of operation, gross receipts at Riverview Park here were down 1 per cent, George Schmidt, president-general manager, reported Monday (6). Attendance was down 10 per cent, he said.

Since opening May 18 spot had rough weather, best day being Saturday (4). Decoration Day weather was good but attendance was short of a year ago.

Spot was host Sunday (5) to the Apartment Janitors' Union picnic, which helped hype attendance. Schmidt said 43,000 persons went thru the gate, which topped by 2,000 the Decoration Day crowd.

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# OUTDOOR GIRLS

SEE PAGE 59

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# Day-Glo Signs and Brochure Help Flack Elitch Gardens

DENVER, June 11.—Believing business will be off 8 to 10 per cent this season at Elitch Gardens, John Gurtler reports two new advertising mediums are being used to hypo attendance. Tried for the first time this year are Day-Glo advertising cards on the front of Denver streetcars. These signs give the effect of being lit up at night and can be seen two blocks away, according to Gurtler. A new, attractive brochure, *Not To See Elitch's Is Not To See Denver*, also is on Elitch's list this year. Containing plenty of pictures, the brochure has been circulated in motels and hotels. More than 50,000 were printed and the Gurtlers put 12,000 in circulation at the start.

Elitch's continues to use newspaper advertising and radio. Again this year, the amusement spot is using a 15-minute weekly radio program, featuring Ray Perkins, Denver disk jockey. No billboards are being used, that type of advertising being replaced by the Day-Glo cards.

#### Shooting Gallery Added

Most park additions this year were made in the kiddieland. In the main park, plenty of painting, repairing, etc., was done before the spot opened May 21. A Mangel's shooting gallery was installed and the Arcade Building underwent a decoration job in a circus theme.

To beautify the park entrance, the Gurtlers planted 8,000 tulips.

Picnic business this year is running ahead of last year. Spot's first two big affairs were *The Denver Post's* Decoration Day outing, attended by approximately 20,000 persons, and the parochial school picnic which drew a like number.

#### Plenty of Name Bands

The ballroom continues its name band policy. Barclay Allen opened May 19 and closed June 2. He was followed by Orrin Tucker for a two-week stand. Other name bands slated include Freddie Nagel, Dick Jurgens, Lawrence Welk, Eddie Howard and Buddy Moreno. Ballroom ticket prices are 60 cents week-days and 80 cents Saturday nights. The Gurtlers have a \$15,000 RCA sound system in the ballroom. Station KFEL broadcasts six nights per week from the spot. Two nights a week the broadcast is coast-to-coast over the Mutual network.

Featured thruout the Gardens are distortion mirrors. Spot has 36 of them, six being new this year.

Elitch executive staff includes Arnold Gurtler Sr., president-general manager; John Gurtler, vice-president; Arnold Gurtler Jr., secretary-treasurer; A. N. Deneys, comptroller; A. J. Baer, office manager; J. W. Armstrong, commissary manager; Charles Rosetta, ride and games superintendent; John Sach, Wildcat superintendent; Joe Janosky, ballroom manager; Asher Dietrick, maintenance, and C. J. Murphy, cashier.

Big celebration June 2 at papa Tony's home was the arrival of a new junior, Robert.

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### CONEY ISLAND

(Continued from opposite page)

Dian Johannsen, pony track, Nelson's own bottle game, ciggie shooting gallery, ball game and high strikers have on the payroll, Joe Cupo, Pat Teveli, Jack DeNoville, Sam Abrams, general manager; Walter Radcliffe, Slim Dykeman, Stretch Repice and the sole Nelson heir, Lester.

Steeplechase Park was the playground for 5,000 girl scouts, ranging from 7 to 17, chaperoned by Jean G. Young, publicity chief for Girl Scouts Council of Greater New York, Inc., June 4, an annual affair of the last 17 years. Presentation of a plaque to Tilyous, Frank S. and George C., was a feature. Also a parade headed by four G. S. bands reviewed by George McCullough, Tom Tesauo and Frank S. Tilyou. Coming Steeplechase events are Orphan's Day by the Police Anchor Club, June 27 and N. Y. Press Photos, June 30.

SHORTS: Police inspectors after ops catering to teen-agers under 16 to try and prevent cases of juvenile delinquency. . . Ernest Focus Adams is ticket-taker and Bob O'Neil, emcee at Lonnie Young's Variety Revue on Stillwell. . . Stanley Gersh's boxer, Jessie, gave birth to a litter of seven cuties May 31, with Tirza and mechanical engineer Robert E. Way, of Play the Races, standing by all night in case of canine trouble. . . Mousie Powell and His Musical Maniacs, past headliners in many Coney spots, are permanent at the northwest corner of 51st Street and Sixth Avenue, where Mousie, in partnership with Irving Haber, owner, is and has been since May 25, operating a bar on the main floor and the Playgoer's Club, 125 capacity, in the basement previously run by Morey Amsterdam. . . V. George, Manhattan beautician, will open a branch studio on Surf and West 12th. . . Key men for John G. Ward's Funland on the Boardwalk are Frank Schmidt, manager; Roger Langlois, construction engineer, and Roy Whitworth, managing director in charge of rides.

Forty-eight units of a new electrical group game, Play 21, from the local factory of the Races Manufacturing Company, headed by Stanley Gersh, began functioning June 11, corner Bowery and Kensington Walk. Same spot has Tony Iamunno, operating an Italian eatery, a new branch of the one he has been running on Surf, this season remodeled with a 67-foot oval bar and comfy dining nooks. General manager is Vinnie Jr., and head barkeep, Sonny Ciranni, a native Islander.

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The sale number and bid opening date must be plainly marked in the lower left-hand corner of the envelope, as follows: Bid on Sale RHO-PNI-43; Opening Date June 27, 1949. Bids received which are not so identified will not be considered, but will be returned to the bidder.

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Sealed bids will be received at War Assets Administration Office of Real Property Disposal, N.A.A. Plant "A," Grand Prairie, Texas, until 11:00 A.M., CST, June 27, 1949, at which place and time they will be publicly opened and read. Inspection of the property may be arranged with the Office named below, or the Resident Manager on the Site.

If you desire to bid on this offering write the Office named below for a copy of Invitation to Bid and Bid Forms and for further information.



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# WORLD CHAMPS

SEE PAGE 59

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# Terrific Crowds Greet Hunt

## Still Dodging First Blooper

Capacity, straw houses rule since April 26 bow — fast, smooth program pleases

By Jim McHugh

PEEKSKILL, N. Y., June 11.—Hunt Bros. Circus has been racking up phenomenal business on its 57th tour which opened April 26 near Washington. Owner Charles T. Hunt, at 76 still actively in charge of the organization he founded, said that only one near-bloomer, Poughkeepsie, N. Y., played Monday and Tuesday of this week, had been encountered. Otherwise, performances in the District of Columbia, Maryland, Delaware and New Jersey have largely been presented to straw, overflow and capacity houses, with a third show necessary on some days to take care of the crowds.

Embellishing the enviable picture is the report that not a performance has been lost. The weather, while extremely cold upon occasion, has been exceptionally dry with the result that the bulls haven't had to pull the show off a lot once since the trek began. Cold spells, while not conducive to good circus biz, apparently had little effect on patronage.

Money has been plentiful all along the line, with youngsters clutching (See *Big Crowds Greet* on page 98)

## Dailey Biz Good At Guelph, Ont.

GUELPH, Ont., June 11.—This town, boyhood home of Harry Hammill, co-owner with Ben Davenport of Dailey Bros.' Circus, turned out in okay numbers for the org's first invasion of Canada Thursday (2). Matinee was better than three-quarters and night show capacity.

The *Guelph Mercury* gave with stories and pictures on Hammill visiting Guelph friends. Walter W. Tyson and Jack Lyon, CFA'ers, were snapped by *Mercury* photographer talking with Hammill.

Orillia, Ont., registered a three-quarter night crowd after a light matinee Friday (3).

## Cold Weather Hits Biller in Concord; New Bedford Okay

CONCORD, N. H., June 11.—Good weather, which favored Biller Bros. for two weeks, took a turn for the worse Tuesday (7) and as a result business here was light.

New Bedford, Mass., gave with okay business, show doing three performances there when the opening matinee sold out. Show officials said the Side Show, managed by Scott Hall, has been experiencing a heavy draw.

Despite a recession in Keene, N. H., where city records show some 1,600 unemployed, the Biller org chalked up two strong houses Saturday (4).

In Fitchburg, Mass., Friday (3), show did light biz, both matinee and night shows attracting less than half houses.

NORWALK, O., June 11.—The John Pawling Great London Circus scored with a full night here Thursday (2), after a light matinee.

## Cole Night Biz in N. Y. State Steady But Matinee Draw Light

UTICA, N. Y., June 11.—Cole Bros.' Circus is enjoying steady night business on its New York trek, but matinee biz is light.

Weather, for the most part, has been excellent. Only in Cortland and Elmira was it on the cool side at night.

Utica, with perfect weather, gave with slightly better than a half house at the matinee but a full one at night Thursday (9).

Cole, the first major circus to play Norwich in 20 years, had a light matinee and three-quarter night house Wednesday (8). Day before in Cortland, Cole, second show in there this year, having been predated two weeks by Robbins Bros., had a light matinee but three-quarter night house. Show had good advance flack but weather was cold.

At Elmira Monday (6), business was strong, both matinee and night shows registering three-quarter houses. Eddie Lewis, Elmira resident and former circus trouper, was presented with a lifetime pass at the

## Ill. Trek Gives Mills Fair Biz; Staunton Strong

CLINTON, Ill., June 11.—Mills Bros.' trek thru Illinois is giving with okay business, best to date being Staunton, where show registered two full ones Friday (3).

Here in Clinton, Wednesday (8), org drew a full matinee but night attendance was light. Springfield, Tuesday (7), proved only fair, matinee being light and night house strong. Alton, Saturday (4), gave with a three-quarter night house after a fair matinee crowd. At Jacksonville, Monday (6), it was just the reverse, matinee being strong and night house light.

Rain hurt at Litchfield, Ill., where both matinee and night crowds were light.

Joe V. Palmer visited John Yura and family in Laredo, Tex., recently. . . . Harry Mack, former circus press agent, celebrated his 80th birthday recently in Glennville, Ga. Mack was press agent for the Sparks Circus for 20 years and trouped with shows operated by the late Ray W. Rogers, York, S. C. In recent years, he has been in the restaurant and hotel business.

Reason will settle anything except dispute over territory.

Henry Crowell is subbing for Richard Bedell in the Dales Circus teeterboard act. Bedell broke his ankle in Dover, N. J. . . . Robert D. Good, Allentown, Pa., caught Hunt Bros.' Circus at West Chester, Pa. Good caught the Ringling show four times.

Buck Peterson writes that Bill Nonweiler plans to take a show on the road next season. "He has purchased a big top, marquee, Side Show top, several trucks and two generators," Peterson reported. Nonweiler has been off the road the last two years because of the recurrence of illness due to injuries received in the war. Nonweiler makes his home at 502 Ridge Avenue, Allentown, Pa.

matinee by Joe Haworth, Cole legal adjuster.

Before moving into New York State, org did okay business in Pennsylvania. At Clearfield, a late matinee, due to a late arrival, drew a three-quarter house. Night attendance was the same.

Johnstown Friday (3) gave a full one at night after a strong matinee. Huntington Thursday (2) accounted for a strong night house after a light matinee, and Lewiston Wednesday (1) gave with two three-quarter houses.

Show officials reported that Eddie Mader, for 12 years with Ringling-Barnum, has joined the legal department as assistant to Haworth

## Rogers Gets Big Crowds in Five Virginia Spots

HARRISONBURG, Va., June 11.—Five cities in Virginia gave Rogers Bros.' Circus big business, with three, Harrisonburg, Waynesboro and Lexington, giving capacity, overflows and straws.

Show drew two straws here Wednesday (8), following two full ones at Waynesboro Tuesday (7), the latter in spite of rain in the afternoon. At Lexington Monday (6) it was a full matinee and a straw at night.

Covington Saturday (4) registered a full matinee and near capacity night house. Martinsville Thursday (2) accounted for an overflow at night after a strong matinee.

Org reported a new big top is scheduled for delivery Sunday (12). Jimmy O'Dell has added four ponies to his act.

## Selles Scores in Tipp City

TIPP CITY, O., June 11.—Selles Bros.' Circus, with single performances Monday and Tuesday (6-7) here, registered two full houses.

## UNDER THE MARQUEE

. . . L. W. Rickett has contracted the Big Show into Binghamton, N. Y., for Wednesday (29) on the Phelps park lot. . . . Abe Aronson, veteran clown, recently visited Bert Cole at his home in Tottenville, S. I., N. Y., and they cut up jack-pots. They were together on the Hagenbeck-Wallace Circus for many years. Both have been retired for 20 years. Aronson resides in New York.

Hard cases of trouping fever are striking now and will continue until the first frost.

Fred Bradna, former equestrian director of the Ringling-Barnum circus, recently caught a 95-pound tarpon in the 19th annual international tarpon round-up at Midnight Pass, off Sarasota, Fla., coast. . . . Carl Waddell (Carlos the Clown) recently played a three-day engagement at Ocean Park, California for Chuck Thomas's Motordrome, doing mechanical man. He will play fairs after June 15. . . . Don Marcks spent Decoration Day week-end clowning on the Clyde Beatty Circus. . . . A recent item in *The Billboard* stated that Dorita Konyot's husband was hospitalized. It should have read that Miss Konyot's groom was

# R-B Draws Big Gates in Harrisburg

## Cole Competish Minimized

HARRISBURG, Pa., June 11.—Ringling-Barnum Circus pulled a full house at the old Harrisburg fairgrounds here Tuesday (7) night after a three-quarter matinee, bucking the competition by Cole Bros.' Circus, which showed here eight days earlier.

Big Bertha used extensive newspaper advertising prior to and during Cole's appearance here, as well as huge quantities of wait paper. After Cole's departure R-B newspaper and radio ads were held to the normal pattern.

## Cole Gate Doubled

With the help of Decoration Day, but with the drawback of cold weather, Cole played to a combined audience of about 7,500 here. The Big Show's total gate for both performances exceeded 15,000—more than twice the Cole total.

Just prior to leaving Harrisburg, Ringling officials said they had learned that Cole has scrapped its planned Eastern trek, which ran a week to 10 days ahead of the Big Show in a number of communities, and plans to jump to the West.

Ringling officials said the lot was too far from town, but pointed out that they saved 8 per cent city tax by showing outside of the town limits.

## Biz Continues Good

Ringling biz was okay in Hagerstown, Md., Wednesday (8). The town was inked in for the first time in many years. York, Pa., Thursday (9), was on par, with Upper Darby, Pa., skedded for yesterday and today, almost sure to turn in boff houses made up largely of Philadelphia's suburbanites.

The absence of Rene and Madeline Geraldo, top thrill import this season, who were badly hurt when they fell in Baltimore last Friday (3), has left a gap in the thrill portion of the program.

Rene suffered a fracture of the spinal column and a multiple fracture of the left heel, a medical report said. Madeline suffered back and side injuries. Both suffered shock. They are patients at the Johns Hopkins Hospital, Baltimore.

hospitalized. . . . John C. Fulghum, CFA, Richmond, Va., caught Rogers Bros.' Circus recently in South Boston, Va., where he visited Red Maynard, Tommy Whiteside, Slim Girard, Adolph Matte, Shorty Edmond, J. A. Graham, Billy Skeets, Jimmy O'Dell, Johnnie Long, Frankie Lou Wood and Lash LaRue.

Conservation around circuses consists of saving old junk by loading and unloading it into wagons daily.

The life story of Doc Waddell, chaplain with Mills Bros.' Circus, is scheduled for the July issue of *Coronet*. . . . When Mills Bros.' Circus played Pontiac, Ill., Mrs. F. O. Scatterday, Pontiac, was a guest of the management. Also on hand was State Senator Clifford Krueger, Merrill, Wis., former trouper, and Henry Herschleb, both long-time friends of Owner Jack Mills. . . . D. C. Smith, circus fan of Lorain, O., did a bit of advance flacking for the John Pawling Circus by getting two stories on the show in *The Lorain Journal*. John Pawling org played Lorain May 31.

Yesteryear showman who tells how kindhearted, the early-day trainmasters were is the worst reader of character.

**WANTED  
JOHN PAWLING CIRCUS**

Dancing Girls, Minstrel Musicians, Fanchot Pierce, other Side Show Novelty and Musical Acts. Join as per route.  
Plymouth, Ind., June 15; Winamac, Ind., 16; Rensselaer, Ind., 17; Watseka, Ill., 18; Ottawa, Ill., 20; Dixon, Ill., 21.

**WANTED**

Men or Girls or both to work pony drill, dogs and ponies, ride menage, jumps and trick ride. State your lowest, send photos if possible. Tex Elmund, wire; Mat Laurick, wire. Wanted—Gentle Female Elephant, Trained Dogs and Monkeys.

**BILL BLOMBERG**

Care Tom Pack's Circus  
Carmel, Ill., June 15-16; Evansville, Ind., 18-19; Carbondale, Ill., 20-21-22; Centralia, Ill., 23-24-25.

**PHONEMEN**

FOR  
**CRIPPLED CHILDREN'S HOSPITAL  
RODEO**

Contact: **HAL RAND**  
HOTEL PERSHING  
UTICA, N. Y.

**ROGERS BROS.' CIRCUS**

Getting new big top and chair grand stand. To enlarge Show can use good Family Act doing two or more; also need good Roper and Wild West to work with Lash La Rue in Concert; can also use good Tumbling Act. Write care route. Keyser, West Virginia, June 15; Terra Alta, 16; Fairmount, 17; Clarksburg, 18; Middleport, Ohio, 20. Scotty Cooper, get in touch with Si Rubens.

**SILKOLENE TIGHTS  
by KOHAN**  
17 EAST 16 STREET  
NEW YORK 3, N. Y.

**WANTED FOR  
SEAL BROS.' CIRCUS**

Performers for Big Show, good Circus Cook, sober Mechanic, combination Bill Posters and Lithographers, Trombone Player for Big Show Band, Dancers for Side Show. Can make plenty here. Useful Circus People can always be placed. Good Property Man. Route: Kennewick, 15; Prosser, 16; Sunny-side, 17; Toppenish, 18; Wapato, 19; Golden-dale, 20; all Washington.

**ACTS WANTED**

Can use additional Acts for July 4th. Also for our Fairs in August and September. Can fill your open weeks.  
**J. C. Michaels Attractions**  
Reliance Bldg. Kansas City, Mo.

**FOR SALE**

Upright Flying Trapeze Rigging, complete, good condition. Also a ton and one-half Dodge Truck to haul it. If interested write  
**JIM ARBAUGH**  
R. 1, Box 181 Limona, Fla.

**FOR SALE—CIRCUS**

Big Top, Seats, Trucks, Light Plants. Good condition. Priced to sell.  
**BOX D194**  
c/o Billboard, Cincinnati 22, Ohio

**HUNT BROS. CIRCUS WANTS**

3 A-1 Combination Billers and Lithographers, join on wire. Patchogue, 16-17; Southampton, 18; Greenport, 20, all Long Island, N. Y.

**WANT TO BUY**

60 or 70-foot Round Top, with 2 or 3 middle pieces. Complete, must be in good condition; also Star Back Reserves and Blues for same; Light Plant, Marquee, Trucks, etc., or will consider small organized Circus. Must be priced to move for cash. Send all answers to  
**JOHN FOREST**  
Plymouth, Pa.

**Dressing Room Gossip**

**Ringling-Barnum**

We had our first swimming party in Altoona, Pa., with Larry furnishing transportation.

The good weather in Wilmington, Del., surprised even home-towner Dick Anderson. Twelve clowns were guests at a lunch given by the Wilmington baseball team in the ball park adjoining the circus lot. Many city officials also were present.

Albert White kept busy in his home town, Baltimore. The two-day stand there gave us all a chance to catch up on laundry.

Everybody wishes the Geraldos a speedy recovery in Johns Hopkins Hospital. Toni Cole, Charlotte Hager and Deloros Murphy were on the sick list.

Visitors: Sam Crosswell, Big Roxie, Jack Tavlin, Eddie Mader, Bonzoe and Pork Chops, Al Powell, Lloyd D. Serfass, Bill (Good) Brown, the Rudy-noffs and Rudy Jr., Nina and Shura Nueburger, Ginger Alexander, Mr. and Mrs. Bill Erdman, Rex Rossi, Mr. and Mrs. Pettus and the Hodgins, of the Dales Circus.

Backyard scenes: Ruth Nelson celebrating a birthday. Midget ball and the soccer teams taking advantage of the grassy lot in Harrisburg for practice. Skee Matausch doing a swell job with the passing leap in the flying act. Lou Jacobs' clown gag with the cute dog, Cotton, getting laughs. Mocky, Denver and other concession boys getting their novelties ready in a hurry on a late show date. Eddie Mader cutting up jackpots with the boys on a recent visit. Dick Burns and the cleaning car boys doing a good job. Dolly Copeland surrounded by friends and relatives in Easton, Pa. Ernie Burch showing off his new summer haircut. Ira Millette, Paul Jerome and Johnny Tripp talking over the "good old days."—**MARY JANE MILLER.**

**Seal Bros.**

Folks are enjoying fishing in the Montana streams. Eddie Moore, concession department, has the largest catch to date.

Around the lot: Tiger Bill Jr. has a new housecar. . . . Charlie and Jean Kelly and Al Connors sporting new house trailers. . . . Edna Estelle Laster riding in the spec. . . . Jimmy Ham-iter and his cigar. . . . Clara Turner and her bull pup. . . . Mrs. Wells, of the Wells Trio, now taking reserved seat tickets. . . . Preacher Brandon attracting large crowds to merchant matinees. . . . Bonnie Fuller back in the big show after being on the sick list. . . . The Wells and Miller troupes scoring a hit. . . . Superintendent Johnny Lynn and boss canvasman McFarland doing a good job of getting it up and down.

Leaving Stevensville, Mont., the Wild Life truck overturned, but there were no casualties. A new truck was purchased in Plains, Mont.

Professor Duncan's concert band goes over big. Joe Sharoung has the big show ticket wagon. New Blue and white bally cloth was purchased for the inside of the big top.

Mr. Elder, CFA, visited in Missoula, Mont.—**VIOLA McCLELLAN.**

**Cole Bros.**

The summer dresses the gals are wearing make them look like debs. The Dutchess left in Clearfield, Pa. She plans to summer in Saratoga Springs, N. Y. In Clearfield, the cookhouse was out in the open. It was much like a picnic, only the food was more substantial.

Everyone misses John and Ethel McEuen, not to mention Basco, around the lot.

On the Sunday off in Elmira, N. Y., many of us went to New York. The pie car gives with quick service and good food. Betty Patterson and Agnes Connors always seem to get the men's and women's dressing rooms mixed. From now on Lefty Swanson will act as a guide. The gals from the Ming Sing troupe are kept busy knitting sweaters for the gals on the show.

Vicki Leach can verify the fact the grass certainly is slippery on the front track, especially on the pass-thru in the opening number.

Tony Martin had a tooth pulled in Cortland, N. Y., and felt far from frisky for a few days. Molly O'Donnell scared her mother, Coral, half to death by leaving a dead fish in her trunk.

Visitors have included Mr. and Mrs. Buddy North, Jim Malone, Dan and Mary Malone, Bernie Bennett, Mr. and Mrs. Arthur Lovell, Mrs. Florence Johnson, Marion Ketchman, Ethel Olsen, Dolly Dales' parents and her brother, Joseph; Jack Johnson, Berl Jackson and Dicky Dyer. The Zacchini family visited their relatives in Cortland.—**SALLIE MARLOWE.**

**Rogers Bros.**

The O'Donnells are leading in the excitement department in the daily jumps thru the Virginia mountains. Their car and trailer missed a curve and ran off the road.

Eddie Kuhn is working his new pumas as an added feature. Frankie Woods is the busiest girl on the lot, appearing in several acts, breaking a five-girl trap act and taking care of all the stray animals.

Nida Kinchen and Jeanne Kuhn have been on the sick list. Eldon, electrician, has a new car, and the O'Donnells a new trailer.

Jack Crawford and Rex Ingham visited. Eddie and Charlene Kuhn were guests at Ingham's Wild Animal Farm in Ruffin, N. C.

**WANT  
PROMOTION MANAGERS**

Who can handle phone crews. Banners and U.P.C.'s. Must be able to finance selves. No drunks, limbsters or loafers. If you want to work, write, telling where you can be reached by phone.

**JACK MILLS, MILLS BROS.' CIRCUS**

Monmouth, Ill., June 14; Burlington, Iowa, 15; Muscatine, Iowa, 16; Cedar Rapids, Iowa, 17; Dubuque, Iowa, 18; New Glarus, Wis., 20; Monroe, Wis., 21.

**DALES CIRCUS**

**WANTS**

White Face Clowns that are originally funny. For Side Show, good looking Dance Girls, Novelty Acts, Snakes, Mental Inside Man who does Punch and Magic. Wire Vandergriff, 15; Butler, 16; Clarion, 17; Bradford, 18, all Pennsylvania.

**WILD WEST CIRCUS**

Fair Secretaries, Eastern States, have some open dates your territory. Fast moving Show grandstands, auditoriums. Need Trained Elephants, Lions, Acts, Animals. Union Billposters, Advance Ticket and Phone Crews.

**JOHN LYONS**

Bowling Green, Ky., June 18-19.

Eastern Headquarters: 605 Davenport Road, Knoxville, Tenn.

**ACTS WANTED**

Am Now Contracting  
**FEATURE ACTS  
FOR MY  
INDOOR CIRCUS DATES  
AND  
1949 FAIRS**  
**ERNE YOUNG**

Suite 2306  
203 N. Wabash Ave. Chicago, Illinois

**BANNER MAN  
WANTED**

25% Commission  
Virgin Territory  
Must Be Sober and Reliable

Contact:

**RALPH BEDWELL**

c/o 1016 N. Dearborn,  
Chicago 10, Ill.  
Or Phone Michigan 2-3683

**WANTED**

Boss Canvasman. Acts stay all season. Teams, two or more. Clowns, long season, then winter dates. Want Side Show, People for Concert, Acrobats for Teeterboard Act, Catcher and Topmouter, Grab Outfit. Man to break baby elephant. Per route.

**Kelly & Morris Circus**

Route: Monday, June 13, Farmington, Iowa; Tues., June 14, Memphis, Mo.; Wed., June 15, Kahoka, Mo.; Thurs., June 16, Canton, Mo.; Fri. and Sat., June 17-18, Hannibal, Mo.; Mon., June 20, Keokuk, Iowa; Wed., June 22, Elmwood, Ill.

**WANTED A MEDIUM SIZE CIRCUS  
for  
Labor Day Celebration**

1949, to be sponsored by the West Leechburg Vol. Fire Co. #1. Contact  
**STEVE POCHIBER, JR.**  
P.O. Box 605 Leechburg, Pa.  
Phone 2102-L

**WANTED  
ADVERTISING BANNER PAINTER**

Must be good, fast. Good salary, meals, berth. Preference Man doubles Clown or Ticket Seller.  
**JOE SULLIVAN**  
KING BROS.' CIRCUS, as per route: Wayburn, Sask., Canada, June 14; Indian Head, 15; Malville, 16; Yorkton, 17; Kamsack, 18; Humboldt, 20.

**ELASTIC NET OPERA HOSE**

Suntan, Black or White, \$4.95. Elastic Net Tights, \$7.50. Cotton Leofards or Tights, \$4.50. Other items. Free Folder.

**E. ROWE**

P. O. BOX 233 RADIO CITY STA.  
NEW YORK 19, N. Y.

**METAL SPANGLES**

All sizes and colors. Chainette Fringes. All colors. Rhinestones and Settings. Ostrich Plumes and Fringes.

**C. GUYETTE**

346 W. 45th St. New York 19  
Phone: Circle 6-4137

**WANT**

**2 PHONE MEN  
For Dales Circus**

U P C and Banners under strong auspices. All summer work. Wire Wandergriff, 15; Butler, 16; Clarion 17; Bradford, 18, all Pa.

**PEANUTS**

**Raw & Roasted**

PEANUT ELEPHANT BAGS, POPCORN, COCOANUT OIL. Prompt Shipments, Daily Market Quotations. Att'n, Manny Rosen.  
**Interstate Food Products**  
81 Ave "C" New York, N. Y.  
GRamercy 5-0123

Photographs—Ringling—Barnum Circus 1949  
Several views of menagerie and new cages, Side Show entrance and calliope, big top dressing rooms, new Midway pylons, new half-track truck, unloading trains and others. Set of 15 photos and descriptive list, \$2.00.  
**G. M. CARVER**  
61 Woodland Road Madison, New Jersey

# Name - Hunt by Des Moines Continues as Execs Push To Hypo Grandstand Lure

## Cunningham Predicts Gate Attendance Will Match '48

DES MOINES, June 11.—Iowa State Fair's management is still looking for name attractions for its '49 grandstand show, with execs canvassing the radio and movie fields for crowd-pullers. Lloyd Cunningham, secretary, said several negotiations are under way but thus far no name has been inked. Cunningham had discussed signing Judy Canova, but the deal has not jelled, largely because of demand for a percentage deal. Cunningham feels that attendance this year will be on par with former years but that the farmers will be holding tighter to their money. A change of faces in grandstand attractions has been assured with the Joie Chitwood thrill show replacing Jimmie Lynch's Death Dodgers and National Speedways' Al Sweeney and Gaylord White supplanting John Sloan as auto race promoter.

### First Stock Car Races

National Speedways will put on a stock car race for the first time this year in the history of the fair. Under a revised line-up the thrill show has been shifted from the usual Thursday to a Friday date. Stock car race will be held Thursday and the customary big car races both Sundays, while the thrill show will be in Friday and Saturday. Three days of harness racing will be held.

A local labor dispute has worked tied up on the new \$425,000 4-H girls dormitory under construction at the fairgrounds, but Cunningham pointed out the structure had not been expected to be completed for use until 1950.

### Radio-Press Bldg. Next

Probably the next building to be constructed will be a new stock pavilion with space for radio and press headquarters. High cost of construction has deferred the proposal for this structure.

Iowa Fair board officials have recognized the need for better facilities for radio stations but have not been able to do much about the situation, Cunningham pointed out. He said that special efforts will be made this year by the fair board to furnish additional special service for radio stations wanting interview and other programing material.

Cunningham said no change has been made in the "no pass" rule and that it will again be enforced.

## Free Gate, Parking For Washington, Pa.

WASHINGTON, Pa., June 11.—Free gate and free parking will be introduced for the first time at the Washington County Fair here this year, Blaine A. Beeghly, newly appointed secretary - manager, announces.

Merle Beam's Attractions are set for the midway. Beeghly is planning special promotions and contests for advance ticket sales for the show in the grandstand, which seats 3,000.

A new midget race track was recently completed, and other construction is now under way.

## Name D. Frederick Detroit Press Chief

DETROIT, June 11.—Dick Frederick, well known in the local show publicity field, has been named publicity-advertising director for the Michigan State Fair. Appointment was made by James D. Friel, fair manager.

Frederick is currently handling Walled Lake Amusement Park here and a series of dances with big name bands booked in by Lawrence Institute of Technology at the State Fair Coliseum. Fair publicity post had been held for two years by Gladys McCracken, who has an independent publicity bureau here.

## El Cajon, Calif., Pulls 94,500 Paid; Canova Tops Bill

EL CAJON, Calif., June 11.—Second annual Country Fair here June 4-5 drew 94,500 patrons at 50 cents a head. Breakdown showed 56,000 Saturday and 38,500 filing thru the turnstiles Sunday.

Two shows were given nightly. Talent line-up booked by William King featured Judy Canova and Zeke and Anne Canova, Bill Morell, skating trio; Nickel Sisters, pantomime; Vernon and Draper, comic dances; Johnson and Diehl, comedy jugglers, and Jack Arickson's ork.

Event was for the Welfare Youth Activity, San Diego County, and sponsored by the Kiwanis Club.

## Gt. Barrington Sets Sept. 25-Oct. 1 Run

GREAT BARRINGTON, Mass., June 11.—Great Barrington Fair will be held September 25 thru October 1, it has been announced by Edward J. Carroll, fair association president. The dates are the latest the fair has ever operated.

Acceptance of the date was announced by Carroll after the Great Barrington board of selectmen had refused to permit running of the fair the last week in August.

Official rejection of the petition for the August dates followed objection by Great Barrington hotel men who said the fair would interfere with the regular run of Labor Day business.

## Neosho Fair Incorporated; Nelson Siegrist Named Prexy

NEOSHO, Mo., June 11.—Incorporation papers for the Newton County Agricultural & Mechanical Society were approved at the county seat here this week. Principal activity of the organization will be the operation of the annual Newton County Fall Fair, with dates to be decided later.

Directors and officers for 1949 elected at a meeting Tuesday (7) included Nelson Siegrist, president; Charles North, vice-president; William H. Buehler, treasurer, and Thomas F. Burch, secretary.

## Det. Group Visits Toronto; Push Plans for Trade Fair

DETROIT, June 11.—Plans for the projected International Trade Fair to be held here, probably next year, were advanced this week when a group of local businessmen visited the Canadian International Trade Fair at Toronto.

Contacts were made with a number of foreign exhibitors, and plans made for the majority of them to exhibit in the Motor City project as well according to Willis Hall, secretary of the Detroit Chamber of Commerce.

### Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 10.

The complete List of Fair Dates was published in the issue dated May 28. The next complete list will be published in issue to be dated July 9. See each issue of The Billboard for corrections and additions.

- ARIZONA**  
Duncan—Greenlee Co. Fair. Oct. 14-16. John L. Sears.
- ARKANSAS**  
Batesville—Independence Co. Fair. Sept. 29-Oct. 1. Ann A. Rhodes.  
Bentonville—Benton Co. Fair Assn. Sept. 27-30. A. P. Smith.  
Berryville—Carroll Co. Fair Assn. Sept. 22-24. Mrs. Ebbie Grim.  
Clinton—Van Buren Co. Fair Assn. Sept. 21-23. Owen H. Biles.  
Greenwood—Sebastian Co. Free Fair. Sept. 8-10. Earl L. Pryor.  
Hermitage—Bradley Co. Fair Assn. Sept. 26-30. James O. Harrod.  
Hot Springs—Garland Co. Fair Assn. Sept. 28-Oct. 1. J. C. Case.  
Huntsville—Madison Co. Fair Assn. Sept. 22-24. Ted Sutton.  
Lake Village—Chicot Co. Fair Assn. Sept. 28-Oct. 1. Loyd E. Waters.  
Marshall—Searcy Co. Fair Assn. Sept. 23-24. Ralph Guthrie.  
Monette—Buffalo Island Fair Assn. Sept. 15-17. Paul Manning.  
Morrilton—Conway Co. Fair Assn. Sept. 22-24. Earnest Coleman.  
Mount Ida—Montgomery Co. Fair Assn. Sept. 12-17. Cleo Ray.  
Murfreesboro—Pike Co. Fair Assn. Sept. 8-10. Robert Cassidy.  
Pocahontas—Randolph Co. Fair Assn. Sept. 29-Oct. 1. A. C. DeClerk.  
Rison—Cleveland Co. Fair Assn. Sept. 21-24. Rufus Buie.  
Sheridan—Grant Co. Fair Assn. Oct. 13-15. Bruce E. Gartman.  
Sparkman—Dallas Co. Fair. Sept. 7-9. Mrs. B. C. Hays.  
Stamps—Lafayette Co. Fair. Sept. 15-17. N. E. Graham.

- COLORADO**  
Alamosa—San Luis Valley Fair. Aug. 31-Sept. 5.  
Brighton—Adams Co. Junior Fair. Aug. 15-17. Don Young.  
Cortez—Montezuma Co. Fair-Rodeo. Sept. 3-5. Paul J. Covey.  
Craig—Moffat Co. Fair. Sept. 9-10. Walter J. Gregory.  
Hayden—Routt Co. Fair. Sept. 16-17. Guy L. Robbins.  
Hugo—Lincoln Co. Fair-Rodeo. Sept. 22-24. Robert Igou.  
Kremmling—Middle Park Fair Assn. Sept. 23-24. Mike H. Hinman.

- GEORGIA**  
Dawson—South Ga. Fair. Oct. 24-29. Al H. Miller.  
Metter—Candler Co. Fair. Oct. 10-15. L. C. Anderson.  
Newnan—Coweta Co. Fair. Sept. 26-Oct. 1. B. T. Brown.  
Thomaston—Upson Co. Fair. Oct. 24-29. W. N. Miner.

- MARYLAND**  
Timonium—Maryland State Fair. Aug. 31-Sept. 10. Les Sponsler, 117 W. Saratoga St., Baltimore.

- MINNESOTA**  
Farmington—Dakota Co. Agrl. Soc. Aug. 11-14. A. C. Smith.  
(See Fair List on opposite page)

## ESE State Building Execs Stage Confab

SPRINGFIELD, Mass., June 11.—Assurances of abatement of taxes levied on the State buildings of Vermont, Maine, Connecticut and New Hampshire on the grounds of Eastern States Exposition by the West Springfield assessors, plus news that a new bill clarifying the status of such structures on the exposition grounds had been passed by the Massachusetts Legislature, enlivened proceedings of a meeting of the Avenue of States Association here this week, and gave impetus to State exhibit plans for the 1949 show.

A dozen members attended the meeting of the Avenue of States Association, which is composed of officials of the various States represented by buildings on the exposition grounds, and was organized to obtain concerted action on matters of mutual interest.

**Name Trask Chairman**  
At the meeting, Robert P. Trask, director of fairs of the Massachusetts Department of Agriculture, was unanimously re-elected chairman. It was agreed at the meeting that the State buildings would remain closed to the public on opening Monday morning until the governors pres-

# Concessionaires, Managers To Air Views in Ohio

COLUMBUS, O., June 11.—Suggestions for the mutual benefit of concessionaires and fairs will be made at the annual mid-year conference of the Ohio Fair Managers' Association here Friday, June 24, at the Deshler-Wallick Hotel. Three speakers are slated to discuss the relationship between fairs and concessions. They are N. H. Cohen, president of the Ohio Concessionaires Association; E. W. Lampton, past president of the Ohio Fair Managers' Association, and T. B. Cox, Lancaster concessionaire.

Other speakers and their subjects at the one-day session include Myers Y. Cooper, *The Real Place and Value of Fairs in This Day and Age*; A. W. Marion, director of the Ohio Department of Agriculture, *What Is the Outlook for Fairs This Year?*; Clair L. Hill and William H. Kroesen, *The Value of Special Days and Ways of Promoting Them*; H. S. Foust, manager of the Ohio State Fair, *Preview of the 1949 Ohio State Fair*; R. C. Haines and D. B. Robinson, *Are Our Fairs as Educational as They Should Be?*; Mrs. J. Robert Bryson and C. J. Keller, *Suggestions for Adding to the Comfort, Convenience and Enjoyment of Fair Patrons.*

Also R. B. Howard, *How To Set Up a County Fair Advertising and Publicity Program*; Henry Richards and B. P. Sandles, *How Important a Place Should the Junior Fair Have in the Fair Program?*; *Suggestions for Promotion of the Junior Fair*, and William Murray, Frank Foster, Stewart Anderson and B. A. Millekin, *Helpful Hints for Conducting the County Fair Harness Racing Program.*

## Bellflower Gate Up; Preps Plans for 1950

BELFLOWER, Calif., June 11.—Annual Los Angeles County Spring Fair here May 26-30 proved one of the most successful in event's history and the fair board already has started planning for next year's celebration.

Two of the five days featured a contract rodeo, with fair execs reporting it a much better attraction than the usual stock show. Floyd Furry provided the stock.

Two jeeps and Cy Riter's Blitz Buggy, equipped with sound, made all adjoining towns in a thoro advertising campaign which helped hypo attendance figures.

Grandstand attractions included Aerial Perrys, Cy Riter's Blitz Buggy, Pat North, Mark Smith and Higdon's Trained Burrows. Larry Ferris Shows provided the midway attractions.

## A. J. Morse, Northampton Treasurer, Dies at 77

NORTHAMPTON, Mass., June 11.—Attorney Alvertus J. Morse, 77, for the past 25 years treasurer of Three County Fair Association, died May 31 after a short illness. His widow and a daughter survive him.

Morse served three terms as mayor of Northampton, from 1917 to 1923. He also served for a time as clerk of Hampshire District Court.

ent complete their official tour of inspection.

Those attending included George M. Thomas, George Chick and Charles M. White, of Maine; Edward Ellingwood, Perley Fitts and Clem Lyons, of New Hampshire; Lee Harding and Ray Loring, of Connecticut; Minor Ives and Albert Jenks, representing the New England Grange Building, and L. B. Boston, representing the Hampden County Improvement League.

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**WANTED CARNIVAL**  
for Sabine Parish Fair  
OCTOBER 6, 7 AND 8  
First Fair Since the War.  
Address  
H. E. DONALDSON, Secy.  
Sabine Parish Fair Assn.  
Many, La.

**\$\$ THEY'RE NEW \$\$**

**STINGER-OOS**

SEE PAGE 59

**WANT TO BOOK FAIRS, PICNICS, CELEBRATIONS**  
in the northeastern part of Kansas, Western Missouri, Arkansas and Oklahoma.  
The "One and Only"

**Swan's Nationally Famous Antique Merry-Go-Round**

Still run with the upright Steam Engine. Has more flash than any Rides on the midways today. ALSO OTHER RIDES AND CONCESSIONS.

**C. R. SWAN**  
903 North Washington Junction City, Kans.

**WANTED**

Carnival with good Rides for week Aug. 15th. Could use good Rides and Children Entertainment alone Aug. 18th-19th and 20th.

**FLEMING COUNTY FAIR CO.**  
Flemingsburg, Ky.

**CARNIVAL WANTED**  
MONROE COUNTY FAIR, MADISONVILLE, TENNESSEE, SEPTEMBER 5-10  
If interested, list Rides, Shows and Concessions.  
**CLYDE N. TAYLOR, Secretary**

**ATTENTION JULY 4TH COMMITTEES**  
We can fulfill your last minute needs for Sensational Acts of every kind. Write, wire phone

**J. C. Michaels Attractions**  
Reliance Bldg., Kansas City, Mo.

**WANTED GOOD MIDWAY**

With plenty Concessions to play for Negro Fair, week of September 23. Write your proposition to

**S. M. GOODE**  
President Rutherford County Negro Fair  
Route #2, Forest City, N. C.

**FAIR LIST**  
(Continued on opposite page)

**MISSISSIPPI**  
Meridian—Mississippi Fair & Dairy Show. Week of Oct. 3. W. R. Cannady.

**MISSOURI**  
Mound City—Holt Co. Fair. Sept. 14-16. Mrs. E. K. Griffith.  
Rolla—Phelps Co. Fair Assn. Aug. 25-27. F. C. Wilkins.

**NEW JERSEY**  
Burlington—Burlington Co. Farmers' Fair. Aug. 5-6. Mrs. Emily Carslake, Mount Holly.  
New Brunswick—Middlesex Co. Fair Assn. Aug. 25-27. Fred C. Heyl, RFD 1.

**NEW MEXICO**  
Farmington—San Juan Co. Fair. Sept. 16-18. J. F. Sprows, Aztec, N. M.

**PENNSYLVANIA**  
Wind Ridge—Jacktown Fair. Aug. 30-Sept. 1. Floyd Campbell.

**TENNESSEE**  
Alexandria—DeKalb Co. Fair. Aug. 3-6. Charles F. Dearman.  
Centerville—Hickman Co. Fair. Sept. 14-17. J. W. Shouse.  
Hohenwald—Lewis Co. Fair. Aug. 24-27. W. G. Darden.  
Tracy City—Grundy Co. Fair Assn. Aug. 7-10. W. N. Paris.

**TEXAS**  
McKinney—Collin Co. Fair. Oct. 4-7. Paul Hardin.

**UTAH**  
Duchesne—Duchesne Co. Fair. Sept. 5. Elden R. Wilcken.

**VIRGINIA**  
Rocky Mount—Rocky Mount Fair. Sept. 5-10. H. F. Fralin.

Tappahannock—Northern Va. Fair Assn. Aug. 22-27. W. A. Dryden.

**WASHINGTON**  
Goldendale—Klickitat Co. Fair Assn. Sept. 8-11. Charles Gronewald.

**WANT CARNIVAL OR RIDES AND CONCESSIONS**

**FORD COUNTY 4-H FAIR**  
AT GIBSON CITY, ILLINOIS  
JULY 18 TO JULY 23

Contact  
**C. E. WILLITS or L. V. KASHNER**

**WANTED**  
1ST CLASS CARNIVAL OR RODEO to play

**"Central Arkansas Fair"**

Last Week in September  
Fair features livestock and is sponsored by all civic organizations of city of 45,000. Will require Carnival carrying 6 to 12 Major Rides, some Shows and many Concessions. Prefer Free Acts.

If interested write, wire or call  
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The Great

The Most Dangerous Act in America  
Death Defying  
Featuring a Breath-Taking Break Away Pole Fall From High in the Sky

THE BILLBOARD SAYS: **"SOCKO!"**  
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Available for Parks, Fairs, Expositions  
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**THE STRATOSPHERE MAN**  
TRADE MARK

A THRILLER THAT DRAWS ATTENTION — TO YOUR SHOW

c/o THE BILLBOARD  
CINCINNATI 22, O.

**\$\$ THEY'RE NEW \$\$**

**ATOMIC LAUGH BOMBS**

SEE PAGE 59

**WANTED**

For week of August 15th to 20th, inclusive. One performance each night, five nights. A-1 Free Attraction.

**AMERICAN LEGION REUNION, DeWITT, ARK.**  
Preferably Aerial Act, Man and Woman.  
Write R. J. RAWLINGS, De Witt, Arkansas.

**Wanted a Good Carnival**  
for a Three-Day County Fair,  
Sept. 8-9-10, 1949  
**MARION COUNTY FAIR ASSOCIATION**  
Jasper, Tenn.

**CENTENNIAL CELEBRATION**

The Board of Managers Welcomes You

100th Anniversary

**MICHIGAN STATE FAIR AND EXPOSITION**

Sept. 2-11, 1949

**Detroit**

**JAMES D. FRIEL**  
General Manager

**OCTOBER 5th Thru 9th - Open Dates For CARNIVAL, ALEXANDRIA, LA. To Play RAPIDES PARISH FAIR**

FIRST BIG PARISH FAIR IN YEARS!  
**RIDES—CONCESSIONS—CLEAN SHOWS—WANTED!**  
What Have You To Offer....?  
Address **HUNTER JARREAU, Manager**  
**ALEXANDRIA DAILY TOWN TALK, Alexandria, La.**

## Strates Tabs 30% Increase In Norwich

### Decoration Day Biz Big

NORWICH, Conn., June 11.—James E. Strates Shows, making their third appearance here, wrapped up grosses 30 per cent ahead of the 1948 take for the week ending Saturday (4).

A short run from Springfield, Mass., put the train in town by 2 p. m. Sunday (29). Work of erecting the attractions continued thru the night, with everything in readiness for an 11 a. m. opening Decoration Day (30), which gave all units banner biz from noon until midnight.

Business was only fair Tuesday (31), as expected. A good children's matinee Wednesday (1), combined with a big night attendance, again sent the midway into heavy money. The last three days, including a bang-up Saturday matinee, put grosses over the top.

### Press, Radio Aid

Co-operation from the press and radio in New London, 12 miles away, and that from the press and radio here, together with heavy billing in both towns, drew hefty crowds from both centers. Newspaper ads and copy apologizing for passing up New London, read: "We are sorry that we can't come here this year. Due to the immensity of the equipment there are no grounds available large enough to hold it."

Making his third consecutive appearance here, Nate Eagle reported that his *Hollywood Midget Movie Stars* topped all previous grosses. Jack Norman reported a big week for his *Broadway to Hollywood* revue with over \$1,000 handled Saturday. George Murray's *Lion Motordrome* topped its 1948 take by \$500. Claude Bentley's *Side Show* came into the top money, as did Nat Rodger's *War Show* and Doc Hartwick's *Zola* and *Wild Life Exhibit*.

Janet Hartwick, five-year-old niece of Doc and Betty, added a kiddie zoo to the wild life unit with good results. Neal Johnson, veteran bag puncher, joined the *Side Show*, as did Pearl Ebert, illusionist. Baby Betty Holdridge, fat girl, rejoined after being hospitalized with pneumonia for two weeks. Gifford Ralyea, chief electrician, is putting the finishing touches on a new ride on which he holds patents.

## Wilmington, Del., Lot Lost to Drive-In Unit

WILMINGTON, Del., June 11.—Permission to build a 600-car drive-in theater on the parking lot adjacent to the Wilmington Ball Park was granted to William B. Russell, acting in behalf of Wilmington Park, Inc., Wednesday (8). The proposed project had to be okayed by the board of adjustment, zoning appeals, because the site encroaches into a "residence C" district.

The lot on which the drive-in will be built has been used as a show site for many years by the Ringling circus and carnivals. Recently the *World of Mirth Shows* played a lot on Maryland Avenue just south of the city line, but it is doubted here that this lot would be large enough for the Big Show.

Another drive-in is under construction on Dupont Boulevard near the Willows, just south of Wilmington. It will be operated by M and S Amusement Enterprises, owned by Sam Tauston of Ocean City, Md., and Mel Geller, of Asbury, N. J. It will cost \$40,000 and accommodate 1,000 cars.

## Gooding Reports Ride Grosses Off 10%; Says Shows Are Down 25%, Game Concessions 40-50%

COLUMBUS, O., June 11.—Ride grosses are down 10 per cent, shows 25 per cent, game concessions 40 to 50 per cent, and eat and drink concessions 10 per cent in Ohio, Western Pennsylvania and West Virginia, judging by the operations of Floyd E. Gooding, owner of Gooding Amusement Company, the nation's largest operator of rides.

"The man who carries the dinner pail has been hit by the change in business conditions," Gooding pointed out here Wednesday (8). "Where employment has held reasonably firm, our grosses have held up correspondingly. Elsewhere, our business has reflected the payroll dips."

### Mining Areas Off 20%

Illustrating this, Gooding said coal mining areas, where employment is 20 per cent under last year, have yielded grosses down "about the same," whereas in alloy steel mill areas, where production is off 50 per cent, ride biz has dipped in proportion.

Dwelling on stands where business has held close to 1948, he cited Mingo Junction, O., a steel manufacturing center, where steel production has been running at 93 per cent of capacity. One of his units opened there this week, and its gross was about even with last year.

On the whole, the weather has been better than for the same period last

year, Gooding said. Eight Gooding ride units were in operation last week, and each got in six full days.

### 73 Rides in Action

As of this week, Gooding had 73 rides in operation. Of these, he owns all but 10. Additional rides will be placed in use later in the season, when nine units will be in operation and when the earning capacity of the various units will be increased for the fair season.

Gooding recently took delivery on two new Screwballs and a Rocko-plane. By upping the earning power of the units, Gooding hopes to whittle the drop-off in business.

### Sees Fairs Holding Up

A pleasing aspect of the season is that attendance at established or well-organized celebration has held up well, Gooding said. He cited the recent Diamond Jubilee Celebration at Willard, O., which he reports pulled tremendously and gave his organization a good week.

He expects attendance at agricultural fairs, particularly the sound, well-operated ones, to hold up, perhaps surpass last year. He maintains that many people, who in recent years could afford expensive vacation trips and other diversions, will now pass some of those up in favor of visits to fairs.

### Top Ride Price 20c

Gooding's price policy remains virtually the same as last year. The few 25-cent prices he had last year have been cut to 20 cents, tax included. His kiddie rides operate at 10 cents and some of the large rides at 14 cents.

Conceding that "perhaps his advertising in the past had not been too strong" and doubtless aware of a need for a stronger pitch, Gooding this winter engaged R. B. Howard & Associates, Columbus advertising-publicity agency, to prepare feature material for use in newspapers and by radio stations.

He is pleased with the results obtained thus far. The full impact of the intensified publicity-advertising efforts will be felt at fair season, he believes. Then, transcribed spot announcements, with background organ music, will be used as part of the campaign.

## Granite State Scores Okay Takes in Maine

WATERVILLE, Me., June 11.—On its first trek thru Maine, William E. Muldoon's Granite State Shows are scoring fair biz. Org has already played Portland, Brewer and Auburn with good results and his several future dates inked for the northern potato country.

Show is moving fast, with Big Freddie Iannicherri supervising the handling of pig iron. Promotion and publicity are being handled by Louis G. King and Paul White. The Aerial Winters is the free act.

Staff includes William E. Muldoon, general manager; A. W. (Pat) Hanlon, general agent; William B. Moore, business manager; William J. Bouchea, secretary; Mrs. Muldoon, treasurer; Frank Cleasby, Diesel engineer; George Larsen, concession manager; Freddie Iannicherri, ride superintendent, and Louis (Red) Viele, electrician.

Concessionaires include: Ham and bacon, Jack Davis, Chico, Bob Bellie; ball games (4), Church Rogers; general store, Larry Hogan, Morrin; cork gallery, Mrs. Hoag; grocery wheel, Mr. Hoag; gift store, William Pagwin, Frenchy Trudeau, Danny Lawton; duckpond, Mrs. Mary Viele; slum skillo, Pete Wagner; mitt camps, Mr. and Mrs. Elrino; cigarette wheel, Red Stone, Ed Horwitz, Whitey Case, J. Donagan, William Demetri; doll wheel, William Riley, A. Sabbag; gift shop, Big Pete, Big Blondie Guay, Ty Dufont; balloon game, Lucky Valley; big six cats, Johnny Elrino, Sherri Martell; blower, Coleman Corley; skill game, Mrs. Coleman Corey, Kay Guay, Joan Larsen. (Granite State Scores, opposite page)

## Davenport Biz, Weather Good For Royal Am

DAVENPORT, Ia., June 11.—Royal American Shows hit ideal weather here thru tonight, fourth night of its 12-day stand, and racked up grosses which topped those for the corresponding period last year. Tonight's turnout was one of the largest ever pulled here and followed excellent patronage Friday night (10).

Weather thus far is in marked contrast with that given the show in St. Louis and Memphis, its previous still date stands. Biz in both those spots was down from last year, with off-weather partly accounting for the slide.

Visitors here included Doug Baldwin and Harry Frost, assistant secretary and concession superintendent, respectively, of Minnesota State Fair, St. Paul.

## Prell Org Contracts 2 Virginia Annuals

NEW YORK, June 11.—Allan A. Travers, general agent of Prell's Broadway Shows, this week announced the contracting of the fun zones at the Fredericksburg and Tappahannock, Va., fairs.

The Fredericksburg doings, a revival, will be staged September 19-24. Competition was reported keen by Travers. The Tappahannock annual will run August 22-27.

Charlie Powell is in Florida lining up a winter route for the org.

### Hendershot in Hospital

DAYTON, O., June 11.—J. B. Hendershot, veteran general agent who had been with the Mighty Sheesley Midway and other carnivals, has undergone a major operation in Miami Valley Hospital here, Mrs. Hendershot reports.

## Cavalcade's Little Harlem Lost in Fire

### Damages Placed at 15G

EAST PEORIA, Ill., June 11.—Fire of undetermined origin, which broke out between 3 a. m. and 4 a. m. Tuesday (7), destroyed the *Little Harlem Revue* on Cavalcade of Amusements here. Al Wagner, Cavalcade owner, estimated the loss at \$15,000.

Dean Diethrich, Chicago and New York designer, who is building the settings for both Georgia Sothern's *Broadway Revue* and her posing show, *Wine, Women and Song*, made a hurried trip here with an improvised setting. A new top was rushed here by U. S. Tent & Awning Company, Chicago. By show time Wednesday night the revue was ready to go.

The fire consumed the show's top, stage, costume wagon, piano, stage effects and many personal effects of performers.

The Cavalcade org moved here from Aurora, Ill., and opened Wednesday night (1) to light business. Up to Saturday (4) the take was just fair, show officials reported. Saturday night, however, business boomed and the show chalked up one of its best days of the season.

Cold nights Monday and Tuesday (6-7) hurt, but Wednesday the weather improved and so did business. Thru Friday night (10), org had no complaints and with a weather break over the week-end, stand should be okay. Org moves from here to Cedar Rapids, Ia., for a six-day stand opening Monday (13).

First week here saw many visitors from Dodson's Imperial Shows, playing at Bloomington, Ill., 40 miles away. Included were Mel Dodson, Bennie Weiss, Al Baysinger, Fats McCauley and Art and Hazel Martin. Other visitors included Max Goodman, Everett Richey, Bill Hedges and Guy Derry.

Mrs. Joe S. Scholibo, after a three-week visit in St. Louis, is visiting her husband on Cavalcade before returning to her home in Houston.

## Nate Weinberg Dies After Long Illness; Burial in Ferncliff

NEW YORK, June 11.—Nathan Weinberg, well-known concessionaire, died in his home at the Diplomat Hotel here Monday (6) after a long illness. He was 54.

He is survived by his widow, Ethel, acting executive secretary of the National Showmen's Association (NSA), and a brother, Ike, also a concessionaire.

Weinberg had been in show business for about 40 years, but was inactive for the past seven years because of illness. He toured with J. W. (Patty) and Frank Conklin and operated units at several shore spots, including Coney Island, N. Y. He was a member of the NSA, the National Variety Artists and a veteran of World War I.

### Legion Represented

Funeral services were held in Riverside Memorial Chapel Wednesday afternoon (8), with burial in the NSA plot at Ferncliff Cemetery. Rabbi Herman conducted the services with Fred C. Murray, NSA chaplain, delivering an eulogy. Representatives of Weinberg's American Legion Post and a firing squad composed of Military Police from Governor's Island assisted in cemetery services.

Among showfolk attending the services were Clem Schmitz, Arthur E. Campfield, Mr. and Mrs. Sam (Nate Weinberg Dies, opposite page)



# Port Huron, Mich., Layoffs Hit; Happyland Down 30%

By H. F. Reves

BATTLE CREEK, Mich., June 11.—After nearly two months of break-in operation in Southeastern Michigan with part of the equipment, Happyland Shows, operated by John F. Reid, experienced a drop of 30 per cent from last year in their first big date last week at Port Huron.

Layoffs at the Mueller Bros Company and other plants were assigned as the principal cause. Weather was generally good, altho chilly. Shows were spotted on the Saint Clair River at the mouth of Black River.

### Strong Pull From Sarnia

About 40 per cent of the Port Huron business came from Sarnia, Reid estimated. Site was two blocks from the ferry landing, in the heart of the Port Huron downtown section, and made for an attractive midway. Decoration Day attendance was 3,500, compared to the 6,000 to 7,000 played last year. Stand was under auspices of the Building and Trades Council, AFL.

Preceding date at Monroe, under auspices of the CIO Industrial Council and shows' first time in that city in eight years, proved a disappointment.

### New Ride Added

Whitey Sutton's Snake and Side Show and a new Pretzel ride are new to the org this season. The Funhouse, Midget Show, Baby Show and Hattie Miller's Girl Show joined this week here, where the org is playing under the Amvets. The Sensational Meteors, high swaying pole act, are the free attraction.

Shows go to Benton Harbor, Mich., next week, under auspices of the Fruit Belt Post, VFW, with Kalamazoo for the Amvets to follow. Season has been booked solid in Michigan, with fairs starting August 1, closing October 3 at Saline.

Extensive use of radio is being made in advertising this year, with an average weekly advertising budget of \$300 to \$400. Radio is getting about one-half of this sum.

Visitors at Port Huron included John C. Blair, mayor of St. Louis, Mich., known to many showmen thru his trailer business; W. O. King, Mount Clemens ride builder; Mr. and Mrs. Carl Hathaway, Port Huron, retired carnival concessionaires, and the Teeter Sisters, free act with the Down River Amusement Company.

### Staff

John F. Reid, owner-manager; V. L. Dickey, assistant manager; Ethel Stager, secretary; Paul D. Sprague, general representative; B. W. Ellsworth, billposter; R. J. Quick, electrician; John Simpson, night watchman and The Billboard sales agent; Glenn Beachem, assistant electrician and sound truck operator; Margaret Mackay, front gate; Louis P. Miller, searchlight technician.

### Rides

Merry-Go-Round, Robert Danton, foreman, Lloyd Dement, assistant; Twin Ferris Wheels, William Gerard, foreman, Tex Vickers and Dave Horton, assistants; Caterpillar, Arthur Danton, foreman, Mason Miller and Melvin Latrouno, assistants; Octopus, Don Roy Johnson, foreman, Clinton Marshall and Ervin Kolter, assistants; Rolloplane, Louis Miller, foreman, Frank Allen, assistant.

Independent rides—Kiddie auto ride, airplane and miniature railway, V. L. Dickey, owner; Fred Gerard, foreman, James Daniels, Marion Standard, assistants. Pretzel, B. H. Britt, owner; Mrs. B. H. Britt, ticket seller; Whitey Hewitt, assistant. Fly-o-Plane, B. H. Britt, owner; Irish Dreschel, Joe Arnold, Paul Dreschel, operators. Pony cart, B. H. Britt, owner; R. C. McQueen, operator.

### Shows

Reves, Eddie Miller, manager; Paul Gueldner, talker; Norma Mason, Myrna Conners, Wilma Harris and Edna Diaz, cast. Snakes, Whitey and Kitty Sutton, owners; Buzzy Sutton and Mrs. W. B. Sutton, managers. Philippine Midgets, starring Juan de la Cruz, and Nature's Mistakes, Birdie Tolosa, owner. Ten-in-One, Whitey and Kitty Sutton, owners; Raymond B. Sutton, talker; George Kaufman, ticket seller; Brownie Mainfitch, inside lecturer; Mrs. Mainfitch, sword box

illusion; Ed Wiggins, anatomical wonder; Anne Wiggins, illusionist; Billy Palmer, tattooed man; Whitey Everidge, human pin cushion; Betty Lou, two-headed girl; Nan Rankine and Doc Johnson, mentalists; Esther Levy, annex.

### Concessions

Burt Lamson (5)—Bingo, Bob Alderton and Frank Mackay, callers; Jim Hall, Jerry Bolton and Verne Uzzel, countermen; Margaret Alderton, checker. Cigarette wheel, Merle Lamson, agent. Color wheel, Bill Lamson, agent. Big Six, Margaret Mackay, agent. Toy store, Clyde Lamson and Joseph Packen, agents.

Arthur Phillips, jewelry; George Stavros, popcorn; Al and Lillian Smith, add-em-up; R. J. Quick, cigarette shooting gallery; Don Garner, ball game. Mrs. Bob Walker, agent. Mildred Shaffer, diggers. Al Jackson, agent.

Frank Sliwinski (3)—Balloon darts, W. D. Hendricks, agent; string game, Mrs. Mary Sliwinski, agent; fishpond, Rita Allen, agent. Alfred Sliwinski (3)—Hoop-la, Gertrude Sliwinski, agent; duck pond, Al Sliwinski, agent; pitch-till-you-win, Marvin Koslowski, agent.

W. O. King (2)—Racing game, Don Garner, manager; Mrs. Don Garner, assistant. Shooting gallery, Don Garner, manager; Bob Walker, agent. Howard Nestle (2)—Evans race track, and ice cream, Donald Lust, manager.

Paul Sprague (4)—Six cat, Russell Stager, Frank Dunaway and Butch Cornelius, agents; scales, Jack Curley, agent; age, Lucille Perry, agent; basketball, Bill Kelly, agent.

Eddie Miller (3)—Penny pitch, Wanda Mitchell, agent; candy floss, June Young, agent; high striker, Max Miller, agent. O. T. Pleasant (2)—Novelties, Irena Pleasant, agent; hat sewing machine, O. T. Pleasant, agent.

Homer and Marion Woods, cookhouse and grab joint; Henry Dixon, chef; Rupert A. Blewitt and Sam Nickolson, waiters; George Kent, griddleman; Clyde J. Landrville, sanitation; Pat and Buster Anderson, co-managers, grab joint.

Free act—Sensational Meteors, George Bronough and John T. (Jerry) Henry.

## Keeler Org's 10-Day Stand In Exmore, Va., Proves Good

EXMORE, Va., June 11.—The Keeler Modernistic Shows closed a 10-day stand here today, sponsored by the Fire Department, and racked up good grosses despite some cool weather. Capt. Jack Perry, high dive, is the org's free attraction.

Org played several spots en route here from its winter quarters in Miami. Best stand was Crestwood, Va., a Norfolk suburb. Show moves from here to Pocomoke City, Md.

## Stevens & Alvarado Shows

Open on San Antonio's Lot SAN ANTONIO, June 11.—The Dave Stevens and Fred Alvarado Shows opened here May 30 on the Lincoln Park showgrounds. Org, with 3 rides and 25 concessions, plans to play within a 100-mile radius of San Antonio until the fall. The rides, kiddie auto ride, Ferris Wheel and Tilt-a-Whirl, were leased from Booby Obadol.

Harry Cohen, Barney Gerety, Whitie Adams, Ralph (Kentucky) Ray and Charles Jamison visited opening night. Org will play Fredericksburg, Tex., July 4.

## NATE WEINBERG DIES

(Continued from opposite page) Rothstein, Joe McKee, Jack Lichter, Dada King, Daddy Simmons, Phil Isser, Frank Rappaport, John (Curly) Lane, Sam Wagner, Jules Lasures, Sam Finkel, Jack McCormick, Benny Herman, Mr. and Mrs. Eddie Elkins, Johnny Kline, Al Janpohl, Mr. and Mrs. Jack Stern, Blanche Henderson, Ethel Shapiro, Harry Sussman, Harry Kaplan, Bess Hamid, Ted Wolfram and Charles and Viola Lawrence.

## GRANITE STATE SCORES

(Continued from opposite page) pitch-till-you-win, Mrs. Coleman Corley; over 12, L. Sacker; stock wheel, Jerry Coco. Also, cat rack, S. Baron, Tom Rode; tally ball, Mrs. C. Corley, W. S. Redmond; cookhouse, Church Rogers, Pat Kennedy, Rusty Fowler, Mrs. P. Southern, Rex McDuff, Ma Kennedy; basketball, Church Rogers; candy floss, Mrs. Marge Clesby; your-to-one, Mrs. F. Darezzi, Sherri Martell; Hi-striker, Red Hile; beat-the-dealer, Jack Russell; swinger, William Steward; bear wheel, Joe (Spot) Martell, Frankie Shine, Tommie Ring, Money Yussell, Hubby Salvatore, Joe Fat; custard, William B. Moore, Willie Lidah, Pete Wagner; popcorn, Betty Farley, Johnny Varella; pan game, Happy Beall; rat game, A. Morgan; diggers, Robert K. Parker.

# TIVOLI EXPOSITION SHOWS

Want for Largest July 4th Celebration in Illinois  
JUNE 29 - JULY 4TH INCLUSIVE  
OLNEY, ILLINOIS

WITH GOOD LIVE CELEBRATIONS AND FAIRS TO FOLLOW  
OLNEY IS AN ANNUAL EVENT AND DRAWS 35000 PEOPLE DAILY  
FOR THE THREE BIGGEST DAYS!

CONCESSIONS:—Will Place Legitimate Concessions of All Kinds—No Grift and No Gypsies—Join Now or Wire for Space. (Fay Lutz Wants One Reader for American Mitt Camp.)

SHOWS:—Can Place Funhouse, Snake, Glass House or Any Other Shows of Merit. (Walter Karnes Wants Riders for Motordrome—Man or Woman.)

RIDES:—Can Place Pretzel Ride, Pony Ride, Spitfire, Octopus.

CONTACT: H. V. PETERSEN, MGR. (as per route)  
Monmouth, Ill., June 13-18; Canton, Ill., June 20-26;  
Olney, Ill., June 29-July 4.

Or Contact B. J. Collins, Gen. Agent, at Olney, Ill., care Western Union  
From June 22 On.

# ACTIVE PARTNER WANTED

I need a man experienced in the business to take an active part in the operation of 11 of

## THE BEST STATE FAIRS

This person must be able to handle either the position of office manager or general superintendent and must have from 4 to 6 large semis and some cash. Write me fully what your qualifications are and I will tell you the deal.

## NOT TIME TO DICKER

FIRST FAIR: ANDERSON, July 4th  
RAY MARSH BRYDON

917 W. Wilson Ave.

Chicago, Ill.

# PIONEER SHOWS

—high class midway attractions—

KINGSTON, PA., JUNE 20-25, 500,000 DRAWING

This the only permit this year. Under strong, charitable auspices. Then several weeks in mountain resort territory, all bona fide celebrations. Want Photos, Diggers, Grab Outfit. All legitimate Concessions open. Shows—Fun House, Motordrome, Unborn, Monkey, any Shows of merit. Kiddie Rides of all kinds, Live Pony Ride. Can always use good Ride Help.

Coudersport, Pa., this week; then Kingston, Pa.

# VIRGINIA GREATER SHOWS

The Show With The Proud Reputation

## WANTS

Frozen Custard, Cotton Candy, Fish Pond, Duck Pond, Ball Games and Penny Arcade. Want Girl Show Managers with two or more girls. Clementine Coffey, answer. Want Minstrel Show People; Virginia Copeland, come on. Want Wild Life, Fun House or any Grind Show; we have tops. Dutch Kerchner, come on.

Edgewood, Md., this week; then Hyattsville, Md.

# BUFFALO SHOWS

Next week 31st Annual Erie County American Legion Convention, Springville, New York.

Want Stock Stores. No openings for Cats or Milk Bottles. Playing the parking lot. Join next week and play Franklinville Old Home Week, Allegany County Firemen's Convention, Angelica Fair, Canaseraga Old Home Week, Sherman Firemen's Celebration, Lancaster Centennial, Cortland County Firemen's Convention, Edinboro Fair, Bradford, July 4th day and date with Ringling Bros. We have X on the parking lot at front door. No exclusives at Centennials and Fairs.

This week—P. S. Graham, Buffalo Shows, Le Roy, New York.

# WANT for Our No. 2 Unit

Ride Foremen for Tilt-a-Whirl, Caterpillar, Merry-Go-Round and Ferris Wheel. Wages \$65.00 a week. Those who wrote or wired us before, contact us again. Booze hounds, save your stamps.

## PRUDENT'S AMUSEMENT SHOWS

124 CEDAR AVE. PATCHOGUE, NEW YORK

# UNITED LIBERTY SHOWS

WANT For a long route of Fairs and Celebrations, including HENRY, ILLINOIS, JULY 4TH.

WANT: Novelties, Photos, Long and Short Range, Coke Bottles, Fish Pond, Bumper, Pitch-Till-U-Win, Arcade, String Game, Huckleby Buck, Basketball. Can use two more P.C. Outfits and will book four well-flashed Grind Stores that will work the way I tell them. WANT: Fun House, Side Show or any Show of merit not conflicting. WANT: Tilt, Caterpillar, Roll-a-Plane and Spitfire. Chicago Heights, June 15-26th; Utica, Illinois, Homecoming, June 28-June 30; Henry, Illinois, July 2, 3 and 4th.

## WANTED RIDES

4 or 5 Rides for the American Legion and Firemen's Gala Days, July 7-9, Sugar Grove, Pa. Contact

DAN CORNISH  
Bear Lake, Pa.

### A NEW HANKY PANK

Shoot-A-Duck. Works with numbers on the bottom of the duck using the same flash as the fish ponds on the sides. These are wonderful ducks with plenty of eye-appeal. Cigarettes can be used in between. Ducks are 55¢ ea. Same as Shoot-A-Clown. We can now give immediate delivery on the Dam Family slat racks. This is the hottest thing in ball-throwing games. Immediate delivery on 6-Cats, Penny Pitch Boards, Punks, Huckley-Bucks, Sponge Rubber Dart Boards, Bottles (aluminum or wood). Our 32" wheels are made to order—Our 25" wheels are made to order. We have 32" Chuck-A-Luck wheels—32" Race Horse wheels—Big 6 wheels.

Write for our 48-page catalog. Send deposit with all orders.

**RAY OAKES & SONS**  
BOX 106 BROOKFIELD, ILL.

### DID YOU RECEIVE A BANK

From the **WAYS and MEANS COMMITTEE!**  
If not, please get in touch with the Showmen's League of America, 400 S. State St., Chicago, Ill., or write direct to **NED TORTI**, Chairman, Ways and Means Committee, 1902 N. Third St., Milwaukee, Wis.

### GAMES

Not the Cheapest—the Best  
WHEELS SKILLOS TRACKS BUCKETS BLOWERS POSTS RAZZLES ROLL DOWNS LAYDOWNS OVER & UNDER  
SLUM SPINDLES P. POOL OUTFITS SIX CATS SOUP PEGS CHUCK LOGS MILK BOTTLES BIG DICE SMALL NUMERAL ICE POINT CHARTS PED MARBLES  
Many Other Games if you are with it. Catalog free  
**BAKERS GAME SHOP**  
8108 Desoto Detroit 8, Mich. Phone UN. 2-0464



**SHRUNKEN HEADS**  
As cannibals prepare them. Mouths sewed shut, long black hair very true to jungle heads, female, as photo, prepaid \$10. Male Heads, short hair, prepaid \$8. Would like dealers all over country to handle our mfd. Shrunken Heads. Many other mfd. attractions.  
**TATE'S CURIOSITY SHOP**  
5240 E. Vanburen Phoenix, Arizona

**SECOND HAND SHOW PROPERTY FOR SALE**  
\$38.00 Concession Tent, 8x14. No poles. Bargain.  
\$6.00 Government Fibre Desk Trunk. Cost \$25.00.  
\$19.50 Wax Head American Beauty. Natural Hair.  
\$5.00 Each. 200 Bingo Seats with Springs.  
\$50.00 Navy Balloon. Great Attraction Midway.  
**WEIL'S CURIOSITY SHOP**  
20 So. 2nd St. Philadelphia 6, Pa.

**PLAYING TEXAS!**  
You are invited to use our address for mail  
**SHOWMEN'S CLUB**  
1211 Louisiana Houston, Texas Charter 4-5328

**S. B. Weintraub**  
**WANT WANT**  
Agents for Bowling Alley and good P. C. Agents. Can also use 2 Slum Store Agents.  
**CARE CRESCENT AMUSEMENT CO.**  
Fayetteville, Ark.

**WANTED**  
Cook House that caters privilege in Tickets, Stock Concessions, Hanky Panks. Have empty Show tops. Need Show People. Get set now for melons, tobacco market. **LOW RATES NOW.** Proven spots. Fairs, short jumps. Long season. Don't be misled. Clean Show.  
**LANKFORD SHOW or TEX COLLINS**  
Fitzgerald, Ga.

**WANT AGENTS**  
for PC, Cat Racks, Penny Pitch, Long and Short Range Shooting Galleries; Agents driving truck preferred.  
**PARADA SHOWS, NEVADA, MO.**

### MIDWAY CONFAB

Mr. and Mrs. Monroe Hoge, of J. A. Sparks Shows, have returned to Jenkins, Ky., from Huntington, W. Va., where they purchased a new trailer. . . Mrs. Charles S. (Faye) Noell did not return to the road this season. She's employed in Harlingen, Tex. . . Pat Flynn is in Veterans' Hospital, Dublin, Ga., where he will be confined for some time. He'd like to read letters from friends.

Don't listen yourself into trouble when knockers are around.

J. D. Powell, Fly-o-Plane foreman on Lawrence Greater Shows, is in Sheldon Memorial Hospital, Albion, Mich., suffering from injuries sustained in an auto accident June 3 near Albion, where the shows were playing. Powell sustained a badly lacerated left knee, a cut lip, which required three stitches to close, and bruises. He will return to his home in Lansing, Mich., following his release from the hospital. . . John and Josephine Keesling have booked their sound truck, candy floss, snow cone, popcorn and candy apples with the H. B. Rosen Shows.

Tom Secondi, father of Mrs. Nelson Lee, whose husband is with the International Shows, died May 16. Funeral services were held May 19 in the First Baptist Church, Sallisaw, Okla. Besides Mrs. Lee, other survivors are a daughter, Mrs. Dorothy Davenport, and a son, Thomas Secondi, both of Sallisaw. . . Mrs. Joe Prell is recuperating from a recent operation at her home in the Bronx, N. Y. . . The James E. Strates Shows, playing New Britain, Conn., rated a lot of publicity with the birth of cubs to a lioness owned by George Murray.

Guys who know only, "Ain't it the truth, boss!" seem to be the most popular around shows.

Royal Crown Shows, owned by Dolly and Eddie Young, is the first carnival, G. L. (Mike) Wright the first individual and Wisconsin De Luxe Company the first supply house to turn in banks put out by the Showmen's League of America, the latter's ways and means committee announced. The announcement also indicated that Mike Wright's bank was partly filled by Lake Delavan (Wis.) golfers who were put in the proper giving spirit

by generous 19th hole liquor donations. . . Harry Hennies, owner of the Hennies Bros.' Shows, is recuperating from a recent operation during which he was separated from gall stones and an appendix at Temple, Tex. . . John T. Francis Shows had difficulty moving on the scheduled Chicago Heights, Ill., lot a week ago but finally did set up, operated one day, then tore down. . . The Wallace Bros.' Shows, skippered by Ernie Farrow, enjoyed a good stand the same week at Chicago Heights, it was reported.

Bernice Rose, wife of concessionaire Jimmy Rose on Clifford's United Shows, is seriously ill in the Inyo-Bishop Hospital, Bishop, Calif. . . Ward Nath, chief electrician and Diesel superintendent, and Mrs. Nath, office secretary, with Cavalcade of Amusements for the past two seasons, have resigned their positions with the org and returned to their home in Tamiami Park, Sarasota, Fla. . . Jimmie (Carmen Lee) Hilyard and sister, Pat, well known in carnival circles, were entertained at a party in Salinas, Kan., recently tendered them by Jimmie (Zonette) Travis. The trio is readying a new act for night club dates this winter. . . Ted Grace cards from Fairfield, Ia., that he has joined Jinks Lane's "Hollywood Revue" as front man. He expects to remain with the unit until the season ends when he plans to go to California for park work.

Sure harbinger of summer and having a dollar is when ride boys start writing ahead to gals on the route.

Myer Cohen, with headquarters in Pittsburgh, is with Royal American Shows this season. . . Leon Long reports from Blytheville, Ark., that Irvin C. Miller closed his unit on the World of Mirth Shows in Elizabeth, N. J. . . Rita Raye's Side Show on Jones Greater Shows worked to good results at the Strawberry Festival, Buckhannon, W. Va., with Hoppie Montello handling the front and Jerry Montello inside. . . Frank H. Board cards from Bluefield, W. Va., that he visited with Johnny J. Denton and other friends on the Johnny J. Denton Shows while org was playing Princeton, W. Va., under fire department auspices. Board says the shows are well dressed and that he plans to have an electrical exhibit at several fairs with the

**CLUBS CHURCH BAZA**  
**WHEELS**  
18 Inch, 5 Ply Wheel, Double Side. 20 Numbers, 5 space one side; 12 Numbers, 5 space other side. Special built, brass cup bushing, precision tooled shaft and life greased sealed Huffman bearing. Wood post and table stand.  
**LOWEST \$17.50 WHILE THEY LAST**  
**Amusement Enterprises**  
1001 LOUISIANA HOUSTON, TEX.

**\$\$ THEY'RE NEW \$\$**  
**SLICK CHICKS**  
**SEE PAGE 59**

**ANOTHER PARK**  
Is being opened by us at once in Detroit for a big side show. Can place acts of all kinds. Freaks and novelty acts. Walter DeLanz, Dewise Purden—can place you—wire at once. State all, salary, etc. first wire—no time to correspond.  
**RAY MARSH BRYDON**  
917 Wilson Chicago, Ill.  
P.S.: Have for sale complete set of Side Show Banners, \$200.00. Also an Electric Deagon Unifone, \$250.00. Couldn't duplicate for a thousand dollars.

**FOR SALE FOR SALE**  
**COMPLETE CARNIVAL**  
Six Rides, including Wheel, Tilt, Swing, Mixup. Two Kid Rides. Three complete Shows. Ten office-owned Concessions. Nice Bingo, office wagon. Plenty trucks and semi-trailers. Transformer. Wire. In fact, everything from front to back end. Plenty help and people. Also contracts for ten Fairs and Celebrations. This is one of the better shows and has never failed to make money. Am returning from show business reason for selling. Will sell for \$10,000 cash, balance this and next season. Priced right if sold this month. Wire: **BOX 233, c/o The Billboard, St. Louis 1, Mo.**

**RIDE HELP**  
Merry-Go-Round, Wheel and Tilt Operators wanted. Must be capable of driving and staying sober. A long season with top pay.  
**McDERMOTT AMUSEMENT COMPANY**  
5877 Archer Avenue Chicago, Ill. Prospect 6-8046

**COOK WANTED**  
for small Cook House. Red O'Brien, answer.  
**ERNEST GREGORY**  
c/o ROSS MANNING SHOWS  
Brewer, Maine

**W. A. THOMAS RIDES**  
WANT CONCESSIONS—Scales, Hoop-La, Fish Pond, Add-'Em-Darts, Basket Ball, Coke Bottle, Short Range, String, Jewelry, Custard, Taffy, Novelties, Clothes Pin, Grab Outfit. Booking only one of a kind. 25 Fairs and Celebrations booked. No still spots. Opening June 25, at Osmond, Nebr. **RIDE HELP**—Need Octopus Foreman and Ferris Wheel Foreman and Second Men. First Man \$55.00 per week if you can get them up and down.  
Address: **BELGRADE, NEBR.**

**W. S. MALARKEY**  
**CAN PLACE**  
Shows, Concessions of all kinds, including Bingo; also Rides that do not conflict, for July 4 Celebration and Old Home Week at Livingston Manor, N. Y., July 4-9. Address  
**W. S. MALARKEY**  
2 Clifford St. Binghamton, N. Y.

**Wrestlers — Wrestlers**  
Jack Adams wants Men for inside and outside of best Athletic Show on road.  
**JACK ADAMS**  
Ohio Valley Shows, Decatur, Indiana

**ANCHOR TENTS**  
CARNIVAL TENTS SHIPPED WITHIN  
**5 DAYS**  
AFTER ORDER RECEIVED!  
SLIGHTLY MORE TIME REQUIRED  
FOR SHOW TENTS  
WIDE SELECTION OF MATERIALS AND TRIM  
**ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA**



**GAIETY SHOWS**  
**CAN PLACE FOR BALANCE OF SEASON**  
Bowling Alley, Slum, Blower, String Game, Age or Scale, Six Cat, Buckets, Arcade, Long or Short Range, Basket Ball, Swing Ball, Stock Stores working for stock. Can use Ride Help that knows Rides. No drunks. Pete Peterson, get in touch. Shows with own outfits, contact  
**A. SANTILLO or F. W. SMITH**  
EAST ROCHESTER, N. Y., THIS WEEK; FREDONIA, N. Y., NEXT.

**JIMMIE CHANOS SHOWS**  
**WANT**  
For Cold Water V.F.W. Celebration: Legitimate Concessions of all kinds, Fish Pond, Pitch-Tilt-U-Win, Balloon Dart Outfit, Basket Ball, String Game, Bumper Outfit or any other legitimate Concession. Want Second Man for Wheel, Flying Scooter, Foreman that must drive semis. From now on we have nothing but Celebrations and Fairs. All replies to  
**JIMMIE CHANOS, EATON, OHIO**

shows this season. . . . Julius Miller advises from El Dorado, Ark., that Jack Downs, of Gem City Shows, will have all the concessions for the Union County Fair there September 26-October 1.

James E. Strates Shows are featured in the June 1 issue of Pathfinder magazine. Plug includes a picture of show gals in color on the cover and a nifty resume of the career of James E. Strates. Three pages of type and art include photos and mention of Owner Strates, Nate Eagle and some of his midgets and Bill Atterbury, aerialist. Also included is a glossary of carnival lingo compiled by Starr DeBelle, tub-thumper for the org. Manager Dick O'Brien is also quoted extensively. . . . Phil Arnold has a show headed by Zorine, plus 18 girls, booked to open with Endy Bros.' Shows the last week in July for fair dates.

Howard J. Clifford, of Clifford's United Shows, spent several days in Los Angeles, while shows were appearing in Fallon, Nev., and returned to the org with four new trucks including one for his father, H. B. Clifford. . . . Peggy Hahnes, of Prell's Broadway Shows, and formerly with Endy Bros.' Shows and Johnny J. Jones Exposition, has been called home to Arlington, Mass., to help settle an aunt's estate. . . . Frank Babcock, former owner-operator of Babcock's United Shows, was among visitors to Clifford's United Shows during the org's stand in Fallon, Nev., recently. . . . Mrs. Ethel Smith and daughter, Elaine, joined Mighty Hoosier State Shows at Greensboro, Inc., recently.

When a new member asked, "What does the office forbid?" the adjuster replied, "It doesn't forbid, it frowns upon."

Jimmy Robichand and wife, former manager of the Midget Show on World of Mirth Shows, have moved over to Royal American Shows to handle the front of Norman Karl Synrex's No. 2 unit, Miracle Exhibit. Irving B. Nixon has taken over the Synrex's No. 1 unit playing Huntsville, Ala. . . . Line-up of Sealo Jake Aughtoman's Side Show on Prell's Broadway Shows includes Sealo and Bobby Aughtoman, owner-managers; Tex King, pin cushion; Chief White Cloud, knife thrower; Holland Miller, fire-eater; Betty Butler, mentalist; Norma Hastings, four-legged girl; Gloria Grey, sword box and electric chair; Sylvia Hill, leopard-skin girl; Harold Grey, No. 1 ticket-seller; Bill Johnson, No. 2 ticket-seller; George V. Ice, front talker; Ray Rayette, annex attraction, and Betty Bell, nurse.

G. O. Case has closed with Whalen & Riley Shows, moving over to Hagensick Rides with his slum spindle. He'll also be mail man and The Billboard sales agent there. . . . Mrs. Robert Johnson and granddaughter, Earline Jacobs, visited the World of Today Shows during org's recent stand in Kansas City, Mo. Johnson is with Jones United Shows in South Dakota. . . . R. M. Crumley joined the Jay Gould Circus in Northfield, Minn., with Kiddieland and three rides. . . . Gertie Barr recently gifted her son and daughter-in-law, Mr. and Mrs. Homer Simons with a new house trailer in celebration of the arrival of a grandson, Robert W. Simons. All are with World of Pleasure Shows.

B. V. Nessler, owner, Nessler's Shows, was given a surprise party recently by show personnel. In attendance were Dick and Bob Franz, Mr. and Mrs. Wilbur Hall, Mr. and Mrs. Frank Grimm, Paul Campbell, Mr. and Mrs. Dick O'Laughlin, Mr. and Mrs. Tim Foster, Frank Lane, M., and Mrs. Claude Griffith, Earl (Mac) McTelan, Bill Hall, Mr. and Mrs. Chester Nell, Mrs. Grace McKeown, Ray Workman, Jim Nessler, Edward Bailey, Ray Rhymes, Harold Keefer, Charles Ravencraft, Mr. and Mrs. Edward Steele, Mr. and Mrs. Les Henderson, Mr. and Mrs. Lloyd

Powell, Bill McKee, Mrs. B. V. Nessler and Mr. and Mrs. Bob Childres. . . . Lou Johnson has taken over the calliope on the Jimmy Woods Show.

Harold Chick Young, former billposter on Dick's Greater Shows, visited Ralph Clawson on World of Today Shows, in Leavenworth, Kan., and North Kansas City, Mo. Young plans to visit Dick and Faye Gilsdorf on Dick's Greater in July. . . . Louise Angell, former Powers model, and Miss Mississippi at the 1948 Miss America contest, joined John H. Marks Shows in East Liverpool, O. . . . John Martin, front gate man on Wolfe Amusement Company, pitched a game for the American Legion Post baseball team in Moorefield, W. Va. . . . Mr. and Mrs. Max Pyle, Grant's Shows, celebrated their 32d wedding anniversary recently at a party in Tom Hughes' cookhouse. Showfolk in attendance totaled 51.

When we hear a house trailerite's little girl sing, "I know something, I won't tell," we know she'll soon outgrow it.

Gypsy Rose Lee, featured with Royal American Shows, is among the latest in outdoor show business to buy a Chevrolet thru John Bundy, show sales representative for Standard Chevrolet Company, East St. Louis, Ill. Gypsy took delivery of a de luxe convertible during Royal American's St. Louis stand. Billie Cooper, who, with son, Bobby, has the popcorn on the RAS, recently purchased a Chevrolet panel truck thru Bundy to haul their new streamlined popcorn trailer. Bundy, who is credited with having sold more Chevrolet cars, trucks and trailers to show people than any other Chevrolet dealer in the country, has been doing a brisk business this year with outdoor show folk. Standard Chevrolet was the originator of a special finance plan for showmen, and for many years Charlie Goss handled its sales to show people. During the war he returned to show business and now operates several rides and concessions on Hennies Bros.' Shows.

Johnny J. Jones Exposition is the subject of a page article in the June issue of The Atlantic Coast Line News. Feature is illustrated by four pix, three of which show the JJJ rolling stock or rolling equipment and the other the Jones' miniature train, which is named after the Atlantic Coast Line Railroad. . . . Pat Kerr, secretary-manager, Tennessee Valley Agricultural and Industrial Fair, Knoxville, corrects an erroneous report by pointing out that the Johnny J. Jones Exposition was signed December 1, 1948, to supply the midway attractions at the Knoxville annual this year. . . . In addition to the usual clearance before the license committee, the Macon, Ga., city council, under a new resolution, now requires carnivals to obtain a health and sanitation permit before opening. . . . Charlie Amerson, for years with the Franks Shows, is operating concessions at Sawyer's Lake, Macon.

John H. Marks, owner of the shows bearing his name, and his press agent, Walter D. Nealand, plan to be on hand in Bradford, Pa., for the national convention of Circus Saints and Sinners, Friday thru Sunday (17-19). . . . Larry Banthin, former Monkey Show operator on Royal American Shows, is managing the Avenue Theater, Cincinnati, for Wayne Esper. Helene DeCenzio is handling inside sales. . . . Euby Cobb, St. Louis, confined to his home for three weeks, expects to be around familiar haunts soon. . . . Bernie Mendelson writes friends that improving his golf game is his greatest interest in life and that he soon expects to turn in a snappy 150. . . . Feature this year on the American United Shows is the American Barn Dance Jamboree. Members of cast are Ray Aldridge, Jimmie Vance, Bob Hubson, Frankie Wiseman and Jennie Vance, all ex-G.I.'s.

## Morris Hannum Shows

One of the Great Eastern Shows

### CAN PLACE

SHOWS—Any type of Grind Show—Wild Life, Mechanical, Lung, Arcade. Special opportunity for Motordrome.

RIDES—One Flat Ride; prefer Tilt.

CONCESSIONS—Stock Concessions of all kinds.

RIDE HELP—First-class man at once for new Little Beauty and Chairplane. Second Men on Octopus, Wheels, Rolloplane. Replies to

**MORRIS HANNUM, Chester, Pa., this week**

### CAN USE 1 OR 2 MORE SHOWS

For Grand Forks, North Dakota.

Can stay balance of season if desired.

Grand Forks, June 27 through July 2; then 3 more North Dakota Fairs.

Wisconsin Fairs start July 15.

Legitimate Concessions—Must be operated clean.

## BODART SHOWS

Iron Mountain, Mich., through June 18; Ashland, Wis., through June 25.

## BEAMS Attractions

### WANT

Concession Agents for Ball Games, Balloon Darts, Pitch-Til-You-Win. Prefer couples. Book Water Games. Give X. Opening for experienced operator for French Fries. Want experienced Chairplane Foreman, top wages. Also second man for Wheel. Straight rider for Motordrome or rider willing to learn. This 10 Ride Show with good back end plays only community sponsored events with parades and special promotion every week. Oakland, Md., Centennial, three County Firemen's Conventions and seven good Fairs. Capable people can win money.

**STEVE DECKER, Concession Manager**

Write or wire **M. A. BEAM** Portage, Pa., this week

## Central Amusement Company

"DIXIE'S OWN AMUSEMENTS" • YOUR SATISFACTION OUR SUCCESS

### WANTS

Due to contract for eight of my Rides for summer at Myrtle Beach, S. C., want Rides not conflicting with Merry-Go-Round, Wheel, Swing and Train for 4th of July week, Galax, Va., and balance of season in Virginia and North and South Carolina. Fairs until Dec. 1st. Galax is a very good spot. Can place Grind and P. C. Concessions, no exclusive. Want Show—Girls, Ten-in-One, Animal, Snake or any worth-while Show. Can use two Free Acts, give price in first letter or wire. Will not answer unless you state price. All contact:

**SHERMAN HUSTED, Mgr., Central Amusement Co.**

Leaksville, N. C., this week, or Myrtle Beach, S. C., permanent address.

### T. J. TIDWELL SHOWS

Wants Girl Show Operator. Must have Girls and wardrobe. We furnish top, front and banners. You furnish other equipment you need. Can use Shows that do not conflict with what we have. Will furnish top and front if you need same. Will book Long or Short Range Lead Gallery, Photo. Elks Jubilee, Plainview, Texas, June 13-18.

All Wire **T. J. TIDWELL — Plainview, Texas**

### LONE STAR SHOWS

SHELBYVILLE, KY., JUNE 15-18

Want Hanky Panks of all kinds. No X. Privilege \$17.50 Can place Shows of all kinds except Ten-in-One. Our fairs start July 1st at Eminence, Ky., and close Dec. 1st in Florida. Can use sober, reliable Ride Help on all Rides that can drive semis. For Sale—Octopus with Trailer in A-1 condition, \$3500.00 cash. Will book same on show. Address all mail and wires to **MYRTLE McSPADDEN, SHELBYVILLE, KY.**

### WANTED—ENDY BROS.' SHOWS

Can place for balance of season, including 12 outstanding Fairs, starting July 25th, Delaware State Fair, Harrington, Delaware.

Foremen for Rolloplane, Merry-Go-Round, Caterpillar, Fly-o-Plane; top salaries; Gene, answer. Advise when can join. Reply this week, June 13th, Louisville, Kentucky, 7th St. and Berry Blvd. Also can place few more Hanky Panks and Ball Games.

**DAVID B. ENDY, President and General Manager**

## FROM THE LOTS

### Happy Holiday

MINERVA, O., June 11.—Following a fast move from Cleveland to Struthers, O., shows were ready for action by 5 p.m., Monday. Struthers was big on the days weather permitted operation. Fire Chief Hull co-operated, and C. H. Todd, Youngstown, O., did a good job on publicity. Members of the Struthers Fire Department were on hand nightly to assist in handling the crowds.

Lot Superintendent Crognalli was complimented on his layout. Ride Superintendent Pisa is directing the repainting and repairing. Co-Owners Williams and Schipper made a hurry trip to Detroit to purchase additional rides and equipment. General Manager Hockett continues to keep things moving smoothly.

Sam Soloff added three new concessions here. Local stand has been poor, altho weather has been ideal. Bob Chism, cookhouse operator, has added new equipment. Birthday parties were held here for Russell Emmons and Mrs. Stash Rochman. Mrs. Anthony Schippers joined here. Arrangements are being made for a big jamboree during the Brighton, Mich., stand. Hockett and Raterink purchased a new semi and tractor. Sigrid Sorenson's Side Show is clicking. Musical Director is Horace Mehoff.—JACK RATERINK.

### Virginia Greater

RAHWAY, N. J., June 11.—Shows garnered fair biz for Decoration Day week altho having to buck inclement weather part of the time. Early in the week the nights were cool. Fats Usher, who recently took over the Side Show, has completed a 100-foot banner line for that unit. For the Jungland Show, which he also manages, he has built a 60-foot banner line. The Side Show also has new ticket boxes and platforms. New tops have been added to both units.

Decoration Day visitors included several kinfolk of the Massuci's, including Mr. and Mrs. Philip Minelli, Mr. and Mrs. Harold Humphries and family, Terry and her hubby, Jack and Augie Massuci and his family.

Holiday biz was just fair with cool weather hurting. W. C. (Bill) Murray, general agent, is on a business trip. H. Bast joined with a ball game. Raleigh (Uncle Tom) Gibson, superintendent, who suffered a slight stroke several weeks ago, is convalescing fast.—H. W. (HAP) ARNOLD.

### Clifford's United

RENO, Nev., June 11. — Shows' stand in Fallon, Nev., over the Decoration Day week-end was off from a business standpoint because of rain and cold weather. Move in here was made without incident and org opened Wednesday (1) to excellent business despite continued cold weather.—K. HURTT.

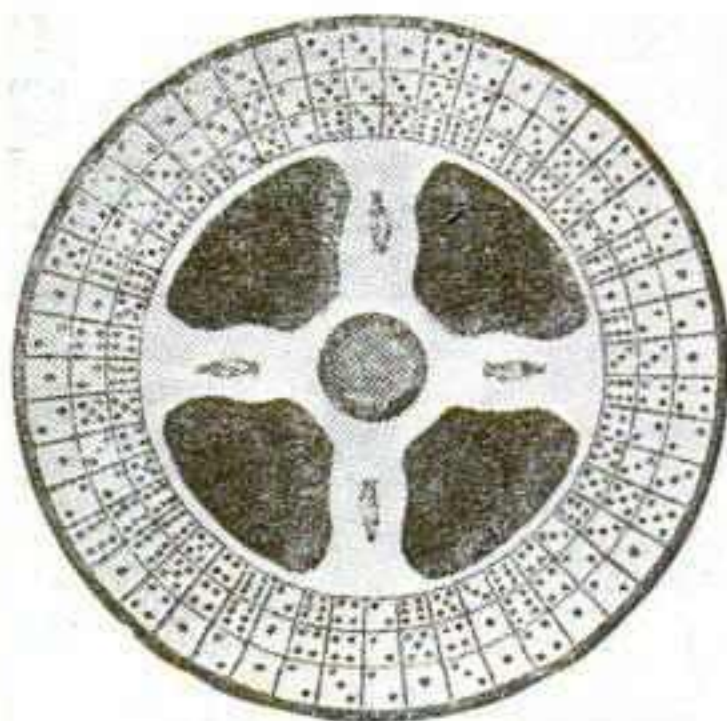
## WANTED

Small Ferris Wheel, Merry-Go-Round, or what have you? Firemen's Street Carnival in city of Hudson, N. Y., July 1, 2, 3 and 4. Contact

**LOUIS CANAPE**

123 Fairview Ave. Phone 1030

## CARDINAL ANNOUNCES The New Low Priced "BIG SIX" Carnival WHEELS



48" in diameter, 1 1/4" heavy lumber. Beautiful Finish, with Stand and 2 Lay-down Cloths.

PRICE **\$95.00**

25% with order, balance C. O. D.  
Special discounts to jobbers

Also ready for  
immediate delivery

All Sizes and Numbers of Merchandise Wheels, Dice Wheels, Horse Race Wheels, etc. Stands and Laydown Cloths.

WRITE FOR CATALOG

**CARDINAL MFG. CORP.**

430 Keap Street

EVERgreen 7-5027

Brooklyn 11, N. Y.

## FLASH UP FOR YOUR FAIR DATES NEW NAVY SURPLUS PENNANTS 24"x42"

RED, WHITE AND BLUE BUNTING, HEMMED WITH 42" ROPE—RING AND SNAP HOOK PACKED IN ORIGINAL BOXES—100 to a BOX

\$30.00 per 100 F. O. B. LOS ANGELES

Send 40c for Sample Shipped Postpaid

**BRADLEY & KAYE AMUSEMENT CO.**

8506 BEVERLY BLVD.

Phone BR 2-2408

LOS ANGELES 36, CALIF.

## WANT

Ride Help for all Rides that can drive semis. Want any Grand Show with something inside, also Penny Arcade. Concessions—Jewelry, Hoop-La, Root Beer or any other Concession that does not conflict with what we have. For Sale—Roll-o-Plane with new 7 1/2-horse motor.

**DOBSON'S UNITED SHOWS**

South St. Paul, Minn., June 10-16; St. Paul Park, Minn., 17-18-19.

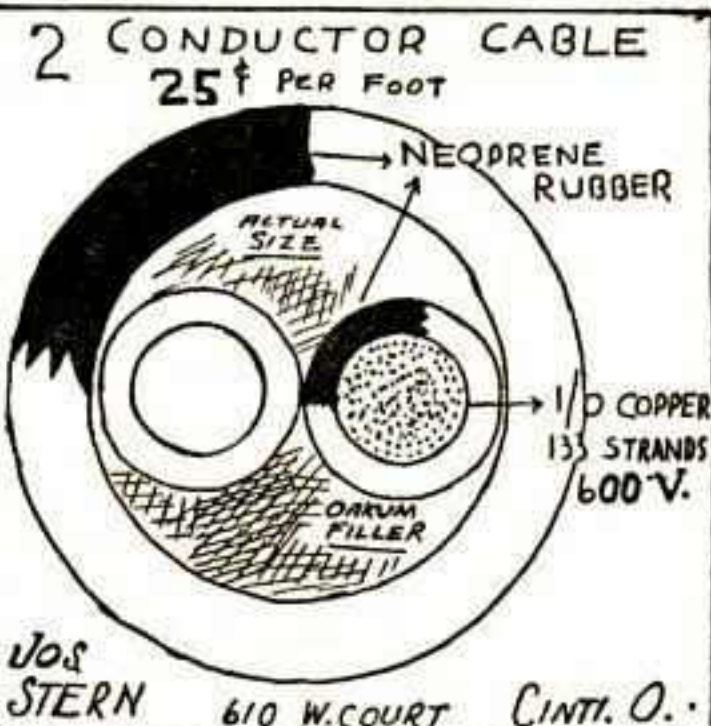
## FIDLER UNITED SHOWS

WANT FOR ENTIRE SEASON STARTING NOW

Electrician who can handle searchlights. Ride Foremen and Second Men on our 15 Rides. Shows with or without own equipment and transportation. Legitimate Concessions of all kinds. Some Hanky Panks open. Address:

JANESVILLE, WIS., THIS WEEK; THEN PER ROUTE.

## RUBBER COVERED 2-CONDUCTOR 1/0 COPPER CABLE



JOS STERN 610 W. COURT CINT. O.

SPECIAL 25c PER FOOT

**JOS. STERN**

610 W. Court

Cincinnati 3, O.

## FOR SALE CHEAP

### 18 CAR RIDE-O

Completely rebuilt. New car bottoms, new paint, new wheels, new cat walk, new cable, new mud sills, new V-belts and sheaves, 35 horse 3 phase motor factory rebuilt, plenty lights and neon. Can be seen in operation at Old Orchard Beach, Maine. Want #5 or #12 Wheel and Octopus. Will buy for cash or trade.

**D. & S. AMUSEMENT CO.**  
48 School St., Old Orchard Beach, Me.

## BORDER LAND SHOWS WANT

Biggest Juneteenth in Texas

Fish Pond, Glass Pitch, Dart Joint, Candy Floss, Hoop-La, Hi-Striker, Long Range Shooting Gallery, Snake Show and Monkey Show or any Hanky Pank not conflicting.

Contact

**HOWARD DEASON, Mgr.**

BORDER LAND SHOWS

Brenham, Tex., June 15-19

## SPITFIRE FOREMAN

Want Man who is reliable and can drive new truck. Also can use Second Man. Have openings for office Concessions.

**BRODBECK SHOWS**

ERICK, OKLA.

## LOCATION TO LET

For a Walk Through Show. Will work on percentage. Very good location at a very busy beach.

**Sudenfield Amusement Co.**

Old Orchard Beach, Maine.

## WANTED

### A SMALL CARNIVAL

to play a 4th of July Celebration sponsored by the Lions Club. One to six-day stand may be had, set up in City Park in a town of 4000. Contact

**O. L. HEBBLER**

Higginsville, Mo.

## HELP WANTED

For Kiddie Rides. Long season. Good pay. Wire

**R. M. CRUMLEY**

JAY GOULD CIRCUS

Sioux Center, Ia., June 13-14; Luverne, Minn., 15-16; Truman, Minn., 17-18.

## WANT WANT WANT

Ferris Wheel Foreman, also extra Help. Can book Fish Pond, Auto Bumper, String Joint, Basket Ball, Cane Rack and others not conflicting. Al Grow, please contact Gale Fluton.

**BOONE VALLEY SHOWS, INC.**

At Whittemore, June 16-17; Mallard, June 20-21; Marshalltown, June 23-24-25; all Iowa.

## JUNIOR C OF C WANTS RIDES AND SHOWS

For 2-Day Annual Carnival, July 15-16. Attractive deal offered. Wire or call JUNIOR CHAMBER OF COMMERCE Cabool, Mo. Phone 47.

## MINIATURES of nationally famous beverages

New, fast-selling miniatures—faithful reproductions of 40 famous brands—are reasonably priced for many uses—for collectors, novelties, minor prizes, souvenirs, give-aways.

Write for complete catalog

ORDER A SAMPLE GROSS

**\$9.00**

(Minimum Order)

25% deposit with order,  
balance C.O.D.

JOBBERS:

Send for catalog  
and discounts

**Bell's** SOUVENIRS  
NOVELTIES  
SPECIALTY MANUFACTURING COMPANY  
413 NORTH SECOND STREET - MILWAUKEE 1, WISCONSIN

## VAC-BALL THE GOLD MINE OF '49

This all-new all-American Ball Game makes you more money faster. A big public hit. Use our liberal 15-day trial offer—it proves our point and protects your investment. Write for folder today.

Patented in U.S.A. and Canada

**VAC-BALL EQUIPMENT COMPANY**

2209 CLINTON AVE. MINNEAPOLIS 4, MINN.

## INSURANCE

**IDA E. COHEN**

175 W. JACKSON BLVD.

CHICAGO, ILLINOIS

## NOW AVAILABLE

1949 EDITION OF OFFICIAL  
CONCESSIONAIRE'S GUIDEBOOK

Jam packed with money-making ideas, games, formulas, equipment for concessions, roadside stands, carnivals, medicine business, etc. Buyer's guide. Send \$1.00 today for copy.

**Concessionaire's Guidebook**  
3916 Secor Road; Toledo 6, Ohio

## LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog. 1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fairfax 2626.

**CARNIVAL WANTED**  
**SEPT. 2-3-4**  
**LABOR DAY CELEBRATION**  
 ON  
**NEW FAIR GROUNDS**  
 Auspices of Kankakee Federation of Labor  
 Write:  
 Secretary, Kankakee Fair Association  
 213 E. Court Kankakee, Illinois

**ST. CLOUD POST 76**  
**AMERICAN LEGION**  
**WANTS**  
 Carnival, July 3d and 4th.  
 Free Gate—Daytime Programs—Fireworks.  
 Mercury Car Given Free.  
 Also Wants Legit Independent Concessions.  
 Contact  
**DR. TOM O'KEEFE**  
 212 St. Mary's Bldg. St. Cloud, Minnesota

**WILL SWAP**  
**HI-BALL** USED ONE SEASON  
 FOR NO. 5 FERRIS WHEEL  
 OR MERRY-GO-ROUND  
**RAPIDS COMPANY**  
 430 BEACH ST. REVERE, MASS.

**WANTED—Bingo Operator**  
**FOR NEW DOWNTOWN HALL**  
 Fully equipped, can seat 350. Want to sell  
 equipment or lease, good terms.  
**THE MEMORIAL**  
**ASSOCIATION**  
 25 E. Beaver St. Jacksonville, Fla.  
 Ph. 5-1058

**WANTED**  
**RIDES, SHOWS AND CONCESSIONS**  
 Everything open for the big Molalla, Oregon,  
 Buckaroo, July 1-4.  
 One of the biggest 4th of July spots in the  
 Northwest. Also for Brownsville Pioneer  
 Days, June 16-18. Wire or write  
**REDWOOD EMPIRE SHOWS**  
 Anthony Maseth, Mgr. & Owner  
 General Delivery Dunsuir, California

**Magician—Girl Blade Box**  
 Prefer one doing Vent or Punch. Consider  
 amateur. I have plenty magic equipment.  
 Salary no object if you can produce. Join on  
 wire. Tommy Arenz, wire me.  
**AMERI-CONGO ANIMAL EXPEDITION**  
 Robinsonville, N. C., 15-16; Franklin, N. C.,  
 17-18.  
**HOWARD INGRAM**

**WANTED PARK LOCATION FOR**  
**Eight Car Flying Scooter**  
**ED KRISTOF**  
 6549 Sangamon St. Chicago 21, Ill.

**WANTED**  
 For week of July 25 through 30  
**One Merry-Go-Round or Ferris Wheel**  
 or both to play local carnival on above dates.  
 Your terms accepted if within reason.  
 Contact  
**RICHARD H. SMITH**  
 Prattsville, N. Y. Phone 3563

**FOR SALE**  
 Custard Machine in good park boardwalk  
 location. Season opens June 18th. Easy  
 Freez Machine, like new, good business.  
 Contact  
**LEO FINKLER**  
 Cedar Point, Ohio

**ONE DAY 4TH OF JULY CELEBRATION**  
**MORAVIA, N. Y.**  
**WANTED**  
 Candy Floss, Wire Man, etc., or what have you?  
 Commission basis. Contact  
**J. H. MULBERRY, Adjutant**  
 Rowe-Churchill Post 710 Moravia, N. Y.

**Garden State**  
**COLLEGEVILLE, Pa., June 11.**—Shows moved in here from Slatington, Pa., where biz was off because of inclement weather. Thursday and Friday was lost to rain and Saturday turned up cold. Move here was greeted with the severest electrical storm in many years. Stands were overturned and the rain flooded the lot.  
 However, shows opened to the largest crowd in history for the Lower Providence Firemen's Fair. Crowds spent well and put the date well ahead of last year's business. Fireworks displays were presented Decoration Day. Free attractions booked by the committee included Willie Meyers, Keystone Novelty band, Claycourt String Band and the Jolly Jesters.  
 Mrs. Grace Sheaks joined here to operate the popcorn and candy apples stands. Also joining here were Nick Saul, rotaries; Joe Fiore, French fries, and Nick and Billy Kuntz, with root beer. Floyd Sheaks has the bingo stand, which is managed by Rudy Caccia. Manager R. H. Miner Jr. played host at a party in celebration of his birthday. Guests included Owner and Mrs. R. H. Miner Sr., Raymond (Pud) Parker, Mr. and Mrs. Floyd Sheaks, Mr. and Mrs. Rudy Caccia, Mr. and Mrs. William (Bill) Davis, Mrs. R. H. Miner Jr., and son, and the writer.—HIP ROBERTS.

**Pioneer**  
**TOWANDA, Pa., June 11.**—With Decoration Day drawing an estimated 12,000 to the Air Show here, shows garnered their best business of the season thus far. Rides reported excellent results, with the Whip being the top money-getter. Octopus, Ferris Wheel, Merry-Go-Round, Flying Tiger and Chairplane also racked up solid gross counts.  
 Mr. and Mrs. Lee did well with their shooting gallery and kiddie rides. Mr. and Mrs. Dick Keller's concessions reported good business. Dickey Keller is *The Billboard's* sales agent. Mrs. Percell's bingo clicked. Ange Desire has framed two more stores giving him a total of five.

Lew Fanel's three stores clicked, as did Silberman's bee gallery, Slim Fain's stands, George Buzzey's and George Wilson's grab stands, Mr. and Mrs. Ping's custard, and Mr. and Mrs. Donald Crown's French fries.  
 Paul Merrick purchased a new car and Chester Hepp bought canvas to frame a cookhouse. Austin Denlinger has the Girl Shows and George Holt, the Funhouse and Penny Arcade.—**MICKEY PERCELL.**

**Willis & Myers**  
**MACON, Ga., June 11.**—Tenth week of the local engagement found the org playing a repeat date at First and Amos streets, on the playground of St. Peter Claver Negro Catholic church. Two weeks played here early in the season were the best to date.  
 Last week at the Edgewood Avenue showgrounds first four nights were poor but Friday and Saturday yielded good grosses. Lot was so small two of W. H. Myers' rides had to be left on the trucks.  
 Originally skedded for six weeks on Macon lots, Manager C. M. Willis added six more, and is now prepping to start the road tour in another week. Plans call for a swing thru the Georgia peach belt and then into tobacco markets.

**W. E. ATTRACTIONS**  
 Playing Cabbage Fields  
 Want Agent only for Slum Stores, Ball Game, P.C. Big Sandy, Tenn., this week; McEwen, Tenn., to follow.  
 P.S.: Will book or buy Kiddie Ride.

**WANTED**  
 Merry-go-round and two Rides for the Perrinton Annual Homecoming July 29 & 30. Write:  
**WAYNE ANDREWS**  
 PERRINTON, MICH.



**EVANS' HIGH STRIKER**  
 A consistent money maker! Center of attraction at Amusement Parks, Fair Grounds, Picnics, Carnivals. Built to make and take plenty of action. Quality built throughout and substantially constructed for many years of profitable operation. 28 ft. standard in 3 sections for easy handling. Includes maul, tool-steel nickel-plated chaser, 2x4 braces.  
**SEND FOR CATALOG**  
**H. C. EVANS & CO.**  
 1528 W. ADAMS STREET  
 CHICAGO 7, ILLINOIS

**GOLDEN WEST SHOWS**  
 "THE Best IN THE WEST"  
**WANT** For the Best Fairs and Celebrations in California. June 13-19—Folsom Centennial; June 21-26—Grass Valley Celebration, and Then the Biggest Fourth of July in the West: The Alameda County Fair, June 29 Thru July 10—Pleasanton.  

| WANT RIDES   | WANT CONCESSIONS   | WANT SHOWS   | WANT HELP   |
|--|--|--|---|
| Can place Octopus, Roll-o-Plane, Loop-o-Plane, Mix-Up or any other MAJOR or KIDDIE RIDE with transportation. | Can place Cook House, Bingo, Arcade, Guess Weight, Age, Stock Wheels, Horse Race, Fish and Duck Pond, Bowling Alley, String Game, Bumper, Basket Ball, Darts OR ANY OTHER LEGITIMATE CONCESSIONS . . . Mr. Rose, contact us. | Can place Side Show, Animal Show, Snake Show, Motordrome, Monkey Speedway, Wild Life, Crime, Midget, Illusion or ANY other CLEAN SHOW with transportation. | Want Ride Men for ALL RIDES; must drive semi. Also Electricians, Mechanics or any other useful Men. Show carries Spitfire, Ferris Wheel, Tilt, Merry-Go-Round; plus other MAJOR and KIDDIE RIDES. |

**HARRY (POLISH) FISHER**  
 As Per Route: Folsom, Calif., June 13-19; Grass Valley, Calif., June 21-26; Pleasanton, Calif., June 29-July 10.

**WHEELS**  
 Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.  
**WILLIAM ROTT, Inc., Manufacturers**  
 142 W. 24th Street New York 11, N. Y.

**T-E-N-T-S**  
 CARNIVAL, CONCESSION, CIRCUS, SKATING RINK  
 Beautiful Colors—Individually Designed  
**JIMMY MORRISSEY**  
**ALL-STATE TENT & AWNING CO.**  
 300 E. 9TH ST. (Phone: Harrison 6867) KANSAS CITY 6, MO.

**OCTOPUS AND ROLL-O-PLANE WANTED**  
 Will book for entire season. Show booked solid at Fairs and Celebrations in Michigan and Indiana until October 9.  
**W. GLENN WADE JR.**  
 19728 ROWE, DETROIT 5 MICH. Phone: VEnice 9-6371

**BOB HAMMOND and RALPH WAGNER**  
**WANT**  
 Agents for Grind Stores and Hanky Panks. Second Men for Wheel, Tilt, Roll-o-Plane and Merry-Go-Round. Eighteen weeks of Reunions and Fairs starting June 17 at Emancipation Park, Houston, Texas; Austin City Park, July 4th; then Whitewright, Covington, Granbury, Ft. Worth, Nocona, Decatur, Cleburne, Bridgeport, Hubbard, Nacogdoches, Bellville, Liberty, and J. C. Fair, Houston.  
 Permanent Address: 6115 Gold St., Houston, Texas.

Used Everywhere for Over 35 Years  
**ROLL TICKETS** 100,000  
 PRINTED TO YOUR ORDER \$27.00  
**Keystone Ticket Co.** DEPT. B  
 SHAMOKIN, PA.  
 Send Cash with Order. Stock Tickets, \$20.00 per 100,000.  
 10,000 ..... \$ 9.00  
 20,000 ..... 11.00  
 50,000 ..... 17.00

**GIVE TO THE DAMON RUNYON CANCER FUND**

## BEE'S OLD RELIABLE SHOWS, INC.

### FAIRS FAIRS FAIRS

Why Play Still? When You Can Be Playing Fairs!

Washington Co. Fair, Springfield, Ky., June 20-25; Fourth of July Celebration, Greenup, Ky., June 27-July 5; Anderson Co. Fair, Lawrenceburg, Ky., July 18-23; Mercer Co. Fair, Harrodsburg, Ky., July 25-30; Germantown Fair, Germantown, Ky., Aug. 8-13; Marion Co. Fair, Lebanon, Ky., Aug. 15-20; Brodhead Fair, Brodhead, Ky., Aug. 22-27; Warren Co. Fair, Bowling Green, Ky., Aug. 29-Sept. 3; Humphrey Co. Fair, Waverly, Tenn., Sept. 5-10; Horse Cave School Fair, Horse Cave, Ky., Sept. 12-17; Hart Co. Fair, Munfordville, Ky., Sept. 19-24; Elliott Co. Fair, Sandy Hook, Ky., Sept. 26-Oct. 1; with a string of Alabama Fairs to follow to be announced later.

Want Concessions—Custard, Photos, Novelties, Ball Games, Long Range, String, Bowling Alley, Clothes Pin, Huckley Buck, Hoop-La, Watch-La, Jewelry, Beat-the-Dealer, Pan Game and Hanky Panks of all kinds. Also want Agents for office-owned joints.

Rides—Want Spitfire, Looper, Roll-o-Plane, Flying Scooter or any Major Ride not conflicting. Low percentage.

WINCHESTER, KY., THIS WEEK; SPRINGFIELD, KY., FAIR, NEXT WEEK.

# W.G. WADE

Shows



### BATTLE CREEK, MICHIGAN, JUNE 20-25

WANT SHOWS—Monkey, Snake, Illusion, Motor Drome.

CONCESSIONS—All legitimate Privileges open.

Contact NOW for the Big Five-Day

4TH OF JULY CELEBRATION, ADRIAN, MICH. June 30-July 4

RODEOS—THRILL SHOW—AUTO RACES

Car Given Away—Fireworks—Radio, Stage and Screen Stars in Person!!!

ALL CONCESSIONS OPEN

(Except Bingo, Lead Gallery and Popcorn)

W. G. WADE SHOWS, Muncie, Ind., all this week; Adrian follows Battle Creek

## L. J. HETH SHOWS

WANT RIDE HELP—Merry-Go-Round Foreman, Octopus Foreman. Must be experienced, sober, reliable Men who drive semi-trailers. If you drink, don't answer. Second Men for other Rides. SHOW HELP—Girls for Girl Revue and Posing Show, Side Show Acts, Caller for Bingo. Must drive semi-trailer. Concessions—Glass Pitch, Cig. Pitch, Six Cats, Hoop-La, Short Range Gallery and other Hanky Panks.

PLAYING CONNERSVILLE, IND. BIG 4TH OF JULY CELEBRATION

All replies Shelbyville, Indiana Now

### "THERE IS GOLD IN THEM HILLS"

BIG FOURTH OF JULY FIREMEN'S CELEBRATION, COMMENCING SATURDAY, JULY 2  
ALL WEEK, HARRIMAN, TENNESSEE—20 MILES FROM OAK RIDGE

Wanted—All kinds of Shows, no exclusives. Legitimate Concessions, Rides not conflicting. Can use Ferris Wheel. Reasonable percentage and privilege. Write or wire

## SUNSHINE SHOWS

2105 EAST CHELSEA ST., TAMPA, FLORIDA, FOR BOOKING

## COLORED MUSICIANS—COLORED PERFORMERS

E. C. (Doc) Anderson Wants Finest Colored Revue in Midwest. Want to enlarge Show for Fairs, Celebrations. MUSICIANS—Trumpet, Sax, Trombone, Bass, Feature Drummer. Pat Shelton, Joe Searcy, Arthur Connors, "Little Neck" Arnold, others that know me, join on wire. PERFORMERS—Want Feature Comic that can sing and dance, Blues Singer, Chorus Girls. Salaries paid by office. Bus for transportation. All new outfit. Wire

E. C. (DOC) ANDERSON

c/o CRESCENT AMUSEMENT CO., Fayetteville, Ark., this week; then per route.

**EASTERN AMUSEMENT CO.**  
NOW BOOKING FOR NORWAY FIREMAN'S CELEBRATION  
ALL JOINING NOW WILL HAVE PREFERENCE

WANT

RIDES—Kiddle Rides, Auto or Train or what have you? Low Percentage Man with Concessions given preference. SHOWS—Have Girl Show Will book 5-in-1, Monkey, Walk Thru, Animal, Fun House, Drome, Crime, Fat Girl or what have you? Low percentage. CONCESSIONS—Photo, Scales, Age, Duck Pond, Fish Pond, Add-'Em-Up Dart, Coke Bottle or any Hanky Pank not conflicting. Clyde Sanborn, wire answer immediately. Contact

M. S. EARL AT OAKLAND, ME., JUNE 13-18; MEXICO, ME., JUNE 20-25.

**BUD STEELE**  
CONTACT US AT ONCE BY WIRE  
20TH CENTURY SHOWS  
KANSAS CITY, KAN., THIS WEEK

## FROM THE LOTS

### John H. Marks

EAST LIVERPOOL, O., June 11.—Org moved in here, from Oil City, Pa., to a lot that is too small. Paul Lane, locator, did a good job but two rides had to be left off. Weather for the opening, Monday (6), was perfect. Police department sponsors the local stand.

The Oil City lot also was small, and two rides and one show did not set up. Big crowds with light spending was the rule. No parking facilities but good bus service. Johnny Orenallas and Walter D. Nealand were interviewed on Station WKRZ by Kay Boueff as the highlight of a big Saturday kid party.

Ralph Perry has the front gate, replacing T. A. (Red) Schulz, who is sick. Al Palmer, who has been on the show since its beginning, is chief ticket seller. Frank (Toby) Soper handles mail and *The Billboard*. George W. Carter keeps the midway spic and span.

Pete Durbin makes second openings and handles the candy pitch on *Vanities* and *Beautiful Hawaii*, both managed by Johnny Orenallas. T. W. (Slim) Kelley's new acts for his Side Show include Holden, magician; Chief Wana Pony, human ostrich, and Aloha, alligator boy. Ted Blank is now managing Zoma the Jungle Girl, snake exhibit in Kelley's show.

Ruth Schreiber handling Bob Parker's diggers. Sam Palatiz opened a new concession featuring television sets and is doing well. Joe Decker's dining hall is a favorite meeting place.—WALTER D. NEALAND.

### Georgia Amusement

DEMOREST, Ga., June 11.—This was the org's eighth week and is still clicking after bucking weather at three spots. Visitors were Paul Conway and Pete and Nellie Harrison. Manager Scott was in southern part of the State, lining up fall fairs. Jerard Norwendin received a new Prairie Rambler trailer and Bill Burnett a new kiddie auto ride. Albert Shorty has charge of the rolling stock. Mr. and Mrs. Varner joined here with photos and lead gallery.

Roster: Homer Scott, owner-manager; Mrs. Betty Scott, secretary-treasurer; Hank Stulken, Ferris Wheel; Fred Willis, Chairplane; Bill Burnett, kiddie rides; George Walker, electrician; Sam Elroy, cookhouse; Bill Burnett, cotton candy; Chic Pellett, popcorn and snow cone; Kenneth Dantzer, bingo and balloons; Jerard Norwendin, C. Holcomb, Jess Bee, Alex Bimbo, two mitt camps; Steve Bimbo, ball game; Pee Wee Winslow, M. McCaslin, W. Frazer, Evaline Stulken, mail and *The Billboard* sales agent; George Walker, cigarette gallery; Cecil Haney, glass pitch.—E. STULKEN.

### Wolfe Amusement

ROWLESBURG, W. Va., June 11.—Org came in here from Petersburg, W. Va., where it was sponsored by the Volunteer Fire Department and had its best week of the season. Previous date, Moorefield, W. Va., was sponsored by the American Legion.

Owner Benny Wolfe's family arrived from Landrum, S. C., to stay on for the summer. Johnnie Mae Wolfe took over the front box and John Martin switched to over and under.

A new 60-foot aluminum panel front for the girl revue was put up here. Taxi, clothes pins, and Rogers, cork gallery, joined. Hausner added a swinger. Johnson and Mitchell families left and were replaced by the Cousins family. Joe Shropshire Jr. has the shine concession.

Sly and Inez are getting used to the hills. Irene Halstead and the Post Office Department are working on the mystery of what happened to *The Billboard* shipment in Buena Vista, Va.—ERNE SYLVESTER.

### Lawrence Carr

SALEM, Mass., June 11.—Org played to good attendance the first week here, rides being a bit off from last year. Manager Carr took off the gate. Show then moved to Rowell's Field in Salem. Opening night attendance was large, but folks did not stay long due to the weather. George Feldman visited. The Hawk flew in to join Jackie Shore's razzle. Bill Damon has had everyone on the painting line. Katie McDonald's son arrived from Florida to work balloon game for his mother. General Agent Joe Shiner bought a new jeepster; Jack Settle a new Spartan trailer; Eddie Winters a new truck to haul his popcorn trailer. Louie Sage's brother died in Waterbury, Conn. George Harris joined with a spot game. Ray Shiner, mail and *The Billboard* sales agent, celebrated his 18th birthday June 7, he received several gifts.—REDDY RAYMOND.

### Keystone Attractions

MIFFLINBURG, Pa., June 11.—Business was very good at Treverton, Pa., and then shows moved here, Monday biz being big. Mr. and Mrs. George Usher sold their blower joint and left for West Virginia to frame a show. They will be back. Lester Gramham left for Ohio on a business trip and then will go to the West Coast to pick up his joints and return to the org. Zoe Sassaman has taken over the cookhouse. Visitors: Ruth M. Hauck, Sharon Hauck, Jack Daling and Fred Hanher.—BILL YARGER.



NOTICE: We are playing among the smoke stacks, EL KHART, IND., this week; PLYMOUTH, IND., next week; then Indiana's BIGGEST 4th of July Celebration, La Porte, Ind., at the Fair Grounds. Other good spots to follow in Southern Mich., and Northern Indiana. We can use String, Bumper, Custard, Ice Cream, Novelties, Glass Pitch, Cat Rack, Jewelry, Balloon Dart or any 10-cent Grind Store. Want to book SHOWS—Monkey, Mechanical, Wild Life and Arcade. Want First and Second Man for Wheel. Also Second Man for Merry-Go-Round. FOR SALE—1947 Ride Hi Chairplane in perfect shape, Hande Car Kiddie Ride, 250 foot of track and 9 cars. Price, \$350.00. Penny Arcade, good top and about 30 machines. Price, \$500.00. 1937 International School Bus, \$500.00. All replies as per route.

\$\$ THEY'RE NEW \$\$

# RADIO VIDEO STARS

SEE PAGE 59

## GIRLS

For Girl Show and Posing Show. Top salary.

Wire

**JAHALA MILLER**

Care WADE SHOWS, Muncie, Ind. this week; Battle Creek, Mich., next.

## Streamline Miniature Train FOR SALE

Gas engine and 4 cars, 250 ft. track, like new, made by manufacturer. No junk. Price right, come and see it for yourself. On White Star Attr., Inc., in Newark, Ohio, week 13-18, and Barberton, Ohio, 20-25.

V. R. HALL

**Prell's Broadway**

STATEN ISLAND, N. Y., June 11.—Org moved in here on a 510-mile jump from Clarksburg, W. Va., after a successful 10 days in that spot. The committee was headed by James Robinson. Three weeks, two spots. spent in West Virginia were very good, with the front end getting some money. Press and radio co-operated in every way.

Prof. Vadalía's Minstrel Unit topped the midway. Second money went to the Scandals and third money to Jake Aughtman's 10-in-1. The rides were paced by the Tilt-a-Whirl. Second money went to the Hi-Ball and third to the Caterpillar. All other units got dough, and owner Sam E. Prell was highly pleased.

Abe Prell, youngest of the clan, has organized a competent working crew. Joe Dernoga is handling a unit for Stash Lee, while Ann Dernoga is managing Dorothy Miller's store. Ray and Elaine Shropshire are operating stores for Paul Prell. Recent visitors included Cadillac Joe, C. W. Paulin and Murray Ids. Joe and Bea Prell have rejoined the show after an absence of four weeks.

**Grand Union**

ENID, Okla., June 11.—Cowboy Kendricks, in charge of transportation, made a fast move here from Fairview, Okla., where shows had a good week. Lot originally contracted here was so wet that a new one had to be broken in at Fourth and Hackenberry Streets. Mr. Warmold, advertising agent and sound car man, has returned after eight days absence due to death in his family. Don and Esther Fowler have returned following graduation of Don's sister, Lavita, who is now with it. Mrs. Casey Smith and Mrs. Bob Bunch are now operating the midway cafe. Mr. and Mrs. Jack Halston and Gabe Reed, concessionaires, have joined. The Eddie Hooks have received a new Peerless house trailer. Sammy George, formerly with State Fair Shows, was a visitor.—PAT PAX-TON

**Nessler's**

GIBSON CITY, Ill., June 11.—Org. in its fifth on the road, is getting fair business here.

Personnel line-up follows:

**Rides**

Motordrome, Edward Steele owner, Red Meadows, trick rider; Ferris Wheel, Paul Campbell, foreman, Shorty Weiss, second man; Merry-Go-Round, Edward Bailey, foreman, Ray Rhymes, second man; Tilt-a-Whirl, Chester Nell, foreman, Harold Keefer, second man; Roll-o-Whirl, Frank Lane, owner, Charles Raven-craft, operator; kiddie ride, Bill Hall. Tim Foster is electrician and mechanic.

**Concessionaires**

Jim Nessler, Wilbur Hall, Claude Griffith, bingo; Bob and Helen Childres, Penny Arcade; Frank Lane, photo gallery; Bill McKee, coke bottles; Mrs. Les Henderson, spill-the-milk; Grace McKeown, balloon darts; Ray Workman, pan game; Peggy Grimm, pea pool; Clara Hall, cork store; Bob Franz, pitch-till-you-win; Dick Franz, fishpond; Frank Grimm, shooting gallery; Dick and Reba O'Laughlin, penny pitch, novelties; Jean Foster, blower; Paul Campbell, cat rack; Earl (Mac) McClelan, floss; Lloyd Powell, scale and age; George Mark, popcorn. Jim Nessler owns the ball game, operated by Mrs. Claude Griffith.

**Inland**

WINONA, Mo., June 11.—Org was here week of May 30, auspices Chamber of Commerce, and had a successful week. Concession line-up: William Davis, popcorn; Mr. and Mrs. Bud Sickinger, bingo; Mrs. Verta Myres, snow cone; Mrs. A. L. Johnny McCain, bumper; Mrs. Dorothy Salyers, milk bottles; Mrs. Charles Edwards, darts; L. L. Kirk, hit and miss; Mr. and Mrs. H. H. Harkins, penny pitch and cork gallery; Charmaine Sickinger, slum jewelry; Mrs. L. L. Kirk, six arrows; Curly Myers, color game; Jo' nny McCain, scales; Mrs. Mary Davis, mitt camp. Monkey Show, N. E. Davis and Charles Edwards; small bear show, Georgie Davis. Rides, Chairplane, L. D. Salyers; kiddie rides, Bill Conaway.

Visitors, Mrs. Conaway, Carbon-dle, Ill., visited her daughters, Mrs. N. E. Davis and Mrs. Dorothy Salyers, and son, Bill Conaway; Ickye and Chicke, clowns.—MRS. N. E. DAVIS.

**W. S. Curl**

WAVERLY, O., June 11.—Show was here week of May 30, attendance being good. Spending is off on rides and joints. Org was sponsored by American Legion. Merry-Go-Round topped the rides and Bert Geyer's Monkeyland the shows. Tony Trippi joined with two concessions. Curl, Hopkins, Harding and Wagner visited the Capital City Shows in Chillicothe, O. Dan Rice, of the police, was visited there. Mrs. Curl and Harding and Jeddy Harding visited relatives in Point Pleasant, W. Va. Visitors were George Brown and sister and Tommy Cutlip, concessionaires.—W. T. HOPKINS.

**Drago Amusements**

UNION CITY, O., June 11.—The org was hit by deaths of two concessionaires, Wes Covey and Harry (Smitty) Smith, while showing in Bunker Hill, Ind., for the North Central Exposition, June 1-3. Crowds were good, but spending was below normal.—ROSIE PRATT

**Bee's Old Reliable**

RICHMOND, Ky., June 11.—Org closed strong at Campbellsville, Ky., week of May 30 after a slow start. There was a good matinee Saturday, a bicycle being given away. Shows moved here and have been showing to good crowds, altho spending has been light. Mr. Corlew has joined with his Glass Blower Show and reports fair biz.—RAYMOND C. HULS.

**FAIRS**

**CELEBRATIONS**

**FAIRS**

**CAPELL BROS. SHOWS**

**"The Southwest's Largest and Finest Motorized Carnival."**

**10 OFFICE-OWNED MAJOR RIDES AND TEN HIGH CLASS SHOWS. FREE ACTS. 10.**  
Transported on a streamlined fleet of 40 trucks and semis.

**WANT—For 15 Outstanding Fairs and Celebrations—WANT**

Starting next week June 20th to 26th. Siloam Springs, Ark., 63d Annual Reunion held in the City Park. 50,000, people, expected, then the Biggest 4th, in Arkansas to follow at Springdale, Ark., the Annual Reunion and Championship Rodeo, July 1st, 2d, 3rd, and 4th (we open June 29th). This Event is advertised for miles with Radio, Bands, Parades, Press, Motorcades, etc. 13 other bonifide celebrations to follow, such as Stillwell, Westville, Yale, Anadarko, Shawnee, Ada, Idabel, Hugo, Okmulgee, McAlester, Blackwell, Ponca City, Okemah. All Oklahoma and the "Cream of the Crop."

**WANT: Diggers, Photos, Derby Unit. Sell EX. Stock Concessions, all kinds open midway. WANT: Coke, Darts, String, Cork Gallery, Fish Pond Ad 'Em Up, Stock and Slum Joints, Ball Games. Wire or come on, will place you. Reasonable privilege.**

**WANT: Talkers, Ticket Sellers, capable showmen, all departments for our ten shows.**

**WANT: Sober ride help that can drive semis. Top salaries, but no drunks or chasers. CONCESSIONERS, CAPABLE CARNIVAL PEOPLE, FOR A LONG PLEASANT AND PROFITABLE SEASON. Wire or come on NOW. No hard times on this show. Everybody making money. You get six nights a week ACTION on this show. It's no place for tourists, drunks, agitators and lazy folks. Just people that want to make money and can stand prosperity.**

**Address H. N. "DOC" CAPELL**

Pryor, Okla., this week, Siloam Springs, Ark., next week; then per route.

**FAIRS**

**CELEBRATIONS**

**FAIRS**

**F. M. SUTTON, Sr., Presents GULF COAST SHOWS**

*The Carnival that has the Cream of Missouri.*

We are booked solid until Labor Day, in all large towns and celebrations in Missouri; then the best still spots and fairs in Arkansas.

**WANT ONE MORE BIG RIDE**

(Prefer Octopus, Roll-o-Plane, Tilt-a-Whirl or Flying Scooter.)

**WANT TWO GOOD YOUNG GIRLS FOR GIRL SHOW.**

**CAN ALWAYS PLACE BALL RACKS AND STOCK CONCESSIONS.**

Will sell exclusives on Candy Floss, Snow Cones and Ice Cream or Custard.

**All Address: F. M. SUTTON, Sr.**

Boonville, Mo., June 13-18  
Sedalia, Mo., June 20-25

Springfield, Mo., June 27-July 2  
Lebanon, Mo., July 4-9

**Dodson's Imperial Shows**

**WANT ONE OR TWO FEATURE DANCERS FOR OFFICE-OPERATED GIRL SHOW**

Harold Laughon and Judy, get in touch with us at once.

**All Address:**

**ART MARTIN**

c/o Dodson Imperial Shows, Dubuque, Iowa, this week; Madison, Wis., next week

**WANT**

**WANT**

**WANT**

**SILVER CROWN SHOWS**

Playing Fairs, Street Celebrations and Picnics—Iowa, Nebraska and Missouri. Can place Ball Games, Bottle and Cats (both Stock and Hit and Miss), Pitch-Till-U-Win, Duck and Fish Ponds, Bumper, Strings, Cork and Lead Galleries, Photo, Pop Corn, Snow Cone, Candy Floss, Grab Joint and ex. on two Mitt Camps. Shows—Will place any Grind Shows not conflicting with own transportation for small per cent. Rides—Will book or lease Ferris Wheel, also will book any Flat Ride not conflicting. Also any Kiddie Rides. Can place all useful Show People. All answers: **MANAGER, SILVER CROWN SHOWS, PLAZA HOTEL, DES MOINES, IOWA.**

**PAGE BROS. SHOWS**

Want Diggers, Custard, Jewelry and Hanky Panks of all kinds for big 4th of July Celebration at Greensburg, Ky., followed by 12 Fairs in Kentucky and Tennessee. Can place reliable Show People in all lines. Franklin, Ky., now—Scottsville, Ky., next week. P.S.: Paul Pittman wants Agents for Hanky Panks and P. C.

**W. E. (Shotgun) PAGE, Mgr. — V. L. COLLIER, Business Mgr.**

**AGENTS WANTED**

For newly framed Concessions: Razzle Dazzle, Roll-Down and Pin Store. Also P.C. Workers. Must be capable and stay sober

**WILL BOOK**

**HANKY PANKS OF ALL KINDS**

**FOR SALE—WILD LIFE SHOW**

16 nice cages of Animals, 20x40 ft. Top and Front, etc., including P.A. System. Will sell complete or separately.

**JOE GOODWIN or A. SPHERIS MAGIC EMPIRE SHOWS**

Van Wert, Ohio, this week (first Show here in 27 years); then per route.

**HOME STATE SHOWS**

**AMERICAN LEGION CONVENTION YANKTON, S. D. JUNE 12 to 18**

Shows that do not conflict. Stock Stores, Novelties, Fish Pond, Blower, Coke, Basket ball. Want Foremen and Second Men for the following: Wheel, Roll-o-Plane, Tilt, Chair-plane Drunks and chasers, stay where you are. Pug Haynes, come on, can place you.

**WANT STOCK CONCESSIONS**

All kinds, any Ride not conflicting.

**RAY MARTIN, CALL E. W. BENSON**

Sallisaw, this week. Join now. Big 2, 3, 4 July Show Coming Up.

**INLAND SHOWS**

**WANT**

Snow Cone, Candy Apples, Floss Candy, Photos. Agents for Ball Games, P. C. and Stock Stores. Will book any Stock Stores we do not have. Ride Help, come on.

Belle, Mo., this week; then per route.

W. R. GEREN Presents

# MIGHTY HOOSIER STATE Shows

Indiana's Largest and Most Beautiful

Want for Indiana's Largest 4th of July Celebration. Just ask anyone who knows Indiana.

Can use 2 Cookhouses at \$200.00 each. Hanky Panks for Linton up to 16 feet, \$50.00 each. Can use 2 Snow-Cones and 1 Ice Cream.

Shows—Fun House—Arcade—Jig—Girl—Mechanical—Glass. For Linton, 35%.

Linton advertised for 50 miles. Parades, Floats, Fire Works and Free Acts. Location Lin-Stock Park in the City of Linton. Starting June 29 through July 4. If you wish space, wire small deposits at once. Space going fast. All replies wire. Don't Phone.

W. R. GEREN, Owner

Mighty Hoosier State Shows This Week, Paris, Ky. June 20-25, Clarksville, Ind. Clarksville Suburb of Jeffersonville, Indiana.

## GRAND AMERICAN SHOWS

Want for Ottumwa, Maquoketa, Waterloo, Fort Dodge all in Iowa and balance of season at Celebrations and Fairs Iowa and Missouri

Want Side Show, Fun House, Wild Life or Monkey, Snake, any Novel Show with own equipment; also Arcade. WANT CONCESSIONS—Watch-La, Huckley Buck, Basket Ball, String Game, Hoop-La, Dart Balloon, Ball Game, Big Six, Six Cats. All Masters with Cook House, contact me. Jackie Coleman wants Girls for Girl Show. Luckey Paulette, good proposition for you. Call Gail collect. Tony Upton, come on or contact Thelma Lee. This is a 10-Ride Show, with new Tilt, Octopus, Rock-o-Plane, 2 Wheels, Merry-Go-Round and Kid Rides. Neon fronts. Oelwein now, Ottumwa, Iowa, next.

L. O. WEAVER, Owner Mgr.



"HONESTY IS OUR POLICY"

JOIN NOW FOR PAOLI, IND., V. F. W. GOLDEN JUBILEE THEN THE BIG 4TH OF JULY CELEBRATION, GEORGETOWN, ILL.

Can place Custard, Jewelry, Novelties, Short Range, Hit and Miss. Booking Hanky Panks of all kinds. \$15.50 privilege. Two of a kind only. Wire what you have. SHOWS—Special proposition to Monkey, Snake, Wild Life, Illusion, 10-in-1, Motordrome. Have office-owned Funhouse. Will only book two other Shows. RIDES—Have seven office owned. HELP—Merry-Go-Round Foreman.

All replies JOHN PORTEMONT, North Vernon, Ind.

## MATTHEW J. RILEY ENTERPRISES

WANT

CONCESSIONS FOR JUNE 20-25 — FIREMEN'S FAIR  
19th and Cheltenham, City Line.

Also Custard for July 6 to 16, Big Celebration, Chaill Field, Philadelphia. July 18-23, Wyndmoor, Pa., Fair, with others to follow. No Roll-Downs.

Mrs. Matthew J. Riley, Clinton Hotel, Philadelphia, Pa.

## WANT ★ ★ ★ WANT ★ ★ ★ WANT ★ ★ ★ WANT COLEMAN'S STATE-WIDE SHOWS

Want for opening June 14th, Big Firemen's Celebration, Worthington, Indiana, uptown: Any neatly framed Hanky Panks not conflicting. Special proposition to clean, small Cook House or Grab. Can place one Major Ride and one Kid Ride, small Animal Show.. No gate, no gypsies, no flaties. The following people get in touch with me now: Ed Sweeney, Al Duty, Kenney Etzel. Can always use sober, reliable Ride Help.

## ALL AMERICAN MIDWAY SHOWS

DON'T MISS A BIG 4TH OF JULY—WE PLAY ROCK RAPIDS, IOWA, THE 4TH

Can use Custard, Lead Gallery, Milk Bottles, Six Cats, Knife Rack, Basketball, High Striker, Buckets, Bowling Alley, Blower, Bumper, Jingle Board, Diggers, Penny Arcade, Three Dice Chuck and Pea Pool. Will book Monkey Show, Mechanical or any not conflicting. Have top and banners for Monkeys. Can use Hanky Pank, P. C., Grind Store Agents and Help for office-owned Bingo. Want Pony Ride and Train for big 4th and string of Fairs. Ride Help that drives semis on all Rides All contact:

HERMAN REYNOLDS, Mgr., Trenton, Missouri, this week; then per route.

## TWIN CITY SHOWS Want

Ride Help, Ferris Wheel Foreman and Second Man, Merry-Go-Round Foreman and Second Man, Chairplane Foreman. Good pay and good treatment if you can produce. Can use a few more Stock Concessions. Answer to

GEORGE CRABLE

Foreman, North Dakota, June 13-14-15; Havana, 16-17-18.

## FROM THE LOTS

### L. B. Lamb

BUSHNELL, Ill., June 11.—Org moved in here from Pana, Ill., where it closed Saturday (4). Previous stand, Mattoon, Ill., was a tough one to make. Trucks and trailers had to be winched off the lot in Effingham, Ill. Show arrived in Mattoon late but everything was up and ready by noon.

Weather in Mattoon was bad. A Saturday kiddie day promotion helped salvage some biz. Owner Barney Lamb called it the best matinee in the show's history.

The Krugs joined in Effingham with their concessions, and the Fredricksons with their fish pond. Bill Collier's Motordrome is topping the shows, with Al Alfredo's Side Show a close second. Bernice Lamb is getting in stride with the Florida Flames revue.

The ride crew rates orchids for the clean appearance of the equipment. —ERNE MURRAY.

### Rogers Greater

LOGANSPORT, Ind., June 18.—Mrs. Ike (Fern) Chapman is checker for the bingo. Mrs. Dan (Thelma) Stratman operates the long-range lead gallery. Bull Martin has taken over management of the Circus Side Show and Girl Show. He is planning on having his Snake Show open in a few days.

Jack Schue joined with a derby racer; George Hoar with a short-range gallery on which he uses stock; Jack Coleman and wife with one concession; H. L. Archer has added another concession; Eugene Pitman and wife joined with popcorn and candy apples; Ruby Tousie has put on snow cones. John and Eddy Lewellyan arrived and plan to remain for the season. Biz hasn't been too good but the ghost never fails to walk Wednesday mornings.—LARKIE SAVAGE.

### State Fair

GUYMON, Okla., June 11.—Org opened here Monday (6) on the fairgrounds under American Legion auspices. Biz was good.

C. A. Goree, owner, returned after a five-week road trip and will be with the show the rest of the season. Roy Edsell is working in the office.

Shorty Tappen joined with his Side Show, Monkey and Snake shows. Mrs. Goree again is operating the bingo. The Goree sons, James and John, will spend the summer at Camp Rio, Kerrville, Tex. Sailor Moran joined here. Sammy George left at Hooker, Okla.

Show has enjoyed good business when weather was okay but has run into plenty of rain and strong winds. —ROY EDELL.

### Baker United

GREENCASTLE, Ind., June 11.—Show opened Monday (6) to good biz. Business has been better than fair for six weeks, during which Crown Point, Ind., and Crawfordsville, Ind., proved the most disappointing.

Flash Williams joined with a new Motordrome and is pulling full houses. Derby racer continues to top concessions, with catering concessions all doing well.

Org played the Lane Avenue lot in Crawfordsville, the first show to use the lot in almost 20 years.

### 20th Century

JUNCTION CITY, Kan., June 11.—Org closed a four-day stand here Saturday (4). Biz was strong.

The Little Dipper led the rides, and the bicycle giveaway brought a good kid turnout for the Saturday matinee. Carnes's and Lutz's Motordrome is pulling well.

Mrs. Marie Gaskins is visiting in Laurel, Miss.—FRANK GASKINS.

### International

HAYS, Kan., June 11.—Org moved in here this week from Russell, Kan. Week in Russell was a red one, under sponsorship of the volunteer fire department. Capt. Jack Stevens, Hollywood stunt man, joined as free act.

Opening night in St. John, Kan., May 23, was rained out, but org stayed thru to the middle of the week and wound up in the black. Junior Chamber of Commerce was sponsor. Org blew Cimarron, Kan., due to a hailstorm.

Spitfire is topping the rides, with the Tilt-a-Whirl running a close second. Snake Show and Wild Animal Show have been combined into one attraction.—CHARLIE A. GRIGGS.

### Motor State

ST. JOHNS, Mich., June 11.—Org is in its ninth week and biz has been fair when weather permits. Show has added a new Tilt-a-Whirl, now making five rides. Shows are Monkey Speedway and Circus and Jungle Show. Penny Arcade also is show-owned. Merry-Go-Round and kiddie ride have new royal blue tops. Two new semis have been added for the new Tilt. Leo Schultz is ride superintendent. Joe Frederick, owner-manager, is planning on a Southern tour this fall.—LEO SCHULTZ.

### Royal Crown

CANTON, O., June 11.—Org moved in here from Zanesville, O., where it showed under the auspices of Elks' Club Children's Health Fund. Business at Zanesville was excellent and the weather was perfect. Org opened in ideal weather at Massillon and Canton on Route 30. Lions' Club is the sponsor here.

## PENNY PITCH BOARDS

4 Ft. by 4 ft. 5 Color Layout. Made of Masonite. Will not warp. 1 by 2 wood under frame.

LOW \$22.50 BEST

SHIPPED SAME DAY ORDER RECEIVED  
SEND MONEY ORDER OR CASHIERS CHECK.

Amusement Enterprises  
1001 LOUISIANA HOUSTON, TEX.

## JOHN MCKEE SHOWS

WANT

For Big July 4th Celebration  
Booneville, Ind.

and Fairs and Celebrations to follow in Indiana, Illinois, Missouri, Arkansas and Louisiana. Fun House, Mechanical Show, Snake Show and any Shows of merit. Stock Concessions, Balloon Dart, Huckley-Buck, Hoop-La, Glass Pitch, String Game and Ice Cream. FOR SALE—Short Range Shooting Gallery, built on trailer.

Contact: John McKee, Mgr.  
Washington, Ind., this week; then per route.

## CARNIVAL WANTED

(or Rides and Concessions)

ANNUAL SWEET CORN DAY

Free 2-Day Street Affair. Date open between Aug. 3d to 12th. Contact

H. B. Crow, Secretary  
Chamber of Commerce, Mendota, Ill.

## WANT

Man or Woman who can take dictation and type. Also do simple book work and free to travel. Contact:

CAVALCADE OF AMUSEMENTS

Cedar Rapids, week June 13th; Joliet, Ill., week June 20th.

## WANTED FOR BIG 4TH OF JULY CELEBRATION IN CHICAGO SUBURB & BALANCE OF SEASON

1 more Ride such as Comet, Roll-o-Plane or Octopus. Liberal percentage. Will book Darts, Bumper, Bowling Alley, Clothes Pin, Age-Scale, Cat Rack; also Mitt Camp. Want Ride Help for Parker Baby Q and new Eli 5.

JOHN HANSEN

4107 N. Spaulding Ave. Chicago, Illinois



**Joseph J. Kirkwood**

BINGHAMTON, N. Y., June 11.—Favored by the first week of good weather since the March opening, business at the May 30-June 4 stand here was even better than the show encountered the week before at Oswego, N. Y. Rides had to be rushed into operation here to accommodate the Decoration Day crowds.

Arriving here Sunday (29), most of the personnel went to the Arlington Hotel to attend a party for Owner Ralph Decker, who celebrated his 54th birthday. The secretary brought a large box of food out to the grounds for those unable to attend.

Art Ludwig's bingo did good business here and in Oswego. Clarence and Madge Thames joined with their Tina and Garden of Allah girl shows. Great Jarvis plans an elaborate remodeling job on his *Cavalcade of Magic*. Bob and Lee Johnson came on from California with their gold fish pitch.

For the past six weeks Owner Decker has given away a bicycle at each kiddie matinee, a feature he plans to continue for the remainder of the season.

This organization has its share of families, including Lynn and Guido Carangio and daughter Brenda; Mary and Robert Bankard and daughter, Margaret; Geraldine and Tito Moreno and Tito Jr.; Art and Maxine Ludwig and daughter, Lois; Louise and Forrest Jarvis and son, Bobby; Mickey and Art Mulholland and daughters, Toni and Teri, and son, Tim; Catherine and Emanuel Zacchini and daughters, Florenda and Delia and son, Emanuel Jr.; Victor and Olga Zacchini and daughter, Pia, and George and Dorothy Edwards and son, Raymond.



**WANT**

Small Arcade, will do well here. Any good Show with own transportation, if flashy and capable. Will get co-operation and best percentage terms. Can use small Free Act. Anna Lee and Bro., have good territory for you. Dave Wise, we wired you. Come, answer. Going South this fall. Hanky Panks, come in now. Will help you and have reduced prices. High Striker and Age and Weight open. Come on, Old College Chum Red and brother. Cecil Rice no longer with this Show. All replies 317 Brown Ave., Butler, Pa.

**American Beauty Shows**  
**WANT**  
 Foreman for Merry-Go-Round and Ferris Wheel, also Second Men on all Rides. A-1 Bingo Caller (must be sober). Concessions: High Striker, Hoop-La, Basket Ball and any Hanky Panks. Wire or write:  
**J. H. SHARPE or HAROLD EUTAH**  
 Fairfield, Iowa, this week; Knoxville, Iowa, next week.

**ROSE CITY SHOWS**  
 Will book Spit Fire or Fly-o-Plane with own transportation. Will book Side Show, any kind except Monkey Show. Can place Custard, Novelty, Slum Blower, Photo Gallery. Agents for Milk Bottles, Slum Skillo, Coke Bottles, String Joint, Dart Balloon, Hoop-La, Pitch-Till-You-Win. Can use Side Show People. 10 Fairs and Celebrations starting July 4th. Rusk, Tex., June 13th-18th; Troup, 20th-25th; Bridgeport, 4th; then Valley Mills, Tulla, Royse City, etc. No collect wires or phone calls accepted.  
**W. E. KILGORE, Owner-Mgr.**

**"TOMMY PADDLES"**  
**WANTS COUPON BLOWER AGENT**  
 X on Show—Virgin Territory FOR SALE—12 FT. LONG RANGE GALLERY, new Motor in 1½-ton Ford Truck, aluminum Alloy Panels, Moving Targets. Booked on Show. Any reasonable cash offer accepted.  
**LEE UNITED SHOWS, Saginaw, Mich.**

**WANTED**  
**FOR CHICAGO LOTS & SUBURBS**  
 Foreman and Second Men for Parker Baby "Q" Merry-Go-Round. Foreman for new Ell 5. Will book Concessions that work for stock. Can place Pan or Mouse Game, Refreshment Stands. Can use small Bingo.  
**JOHN HANSEN**  
 4107 N. Spaulding Chicago, Ill.

**Douglas Greater**

EUGENE, Ore., June 11.—Org opened here at the fairgrounds with fair weather for the fifth consecutive week. Clyde Beatty Circus played on the grounds with us Tuesday to big business and the Douglas lot was packed. The Douglas personnel were guests of Clyde Beatty in the afternoon and Earl Douglas played host to the Beatty show Tuesday evening.

Raymond (Bud) Douglas framed a Wild Life exhibit, with Kenny Latham in charge. Mrs. Bobbie Douglas spends her time supervising her Snake and Horse shows. Bud Douglas operates the bingo. Bill Henn came on to take over the mug joint. Fred Jordan joined a week ago as special agent. Mrs. Dorris Douglas and Mrs. Helen Henn left the show for a few days last week to attend the graduation exercises of Mrs. Douglas's daughter, Phyllis, and Mrs. Henn's son, Bill.

Mrs. Dorris Douglas organized the Kackle Club for the women on the show and they meet each week. In addition to the social aspect of the club, any funds raised from dues and other sources are donated to the Ladies' Auxiliary of the Pacific Coast Showmen's Association. Lillian Schue, of West Coast Shows, was a recent visitor at the club meeting.

Recent visitors were S. (Buster) Cronin, Marvin Smith, Frances O'Connor and her mother; Harlan Dewitt, of the Beatty show. Ted Finicane, of Springfield, stopped in for a day.

**Art White**

EAST BRADY, Pa., June 11.—Org tore down midweek in Koppel, Pa., where rain had made the lot impossible. Opened here last Saturday matinee and evening with good attendance, rides and concessions doing okay business. Owner Art White has acquired a new sound truck and marquee.

Pat Grande and wife have a new blue top for their bingo. With them are D. B. Thutherow and James Nelson. Ed Todd has Ferris Wheel. Burt (Frenchy) Pelkey is superintendent of rides, assisted by his brothers, Kenneth on Chairplane, and Chris on kiddie rides, with Donald Welch on Merry-Go-Round.

Mike Clark is here with several concessions, also Andy Kerschgens with long-range gallery. Happy Boultinghouse, Roy Beaty, Burt Frost and Larry O'Collins and wife have joined with concessions. Shorty Fisher and wife, Florence, are here with candy apples. They report the death of John J. (Sailor) Russell, tattoo artist, also that Mike Bond and wife, of Pittsburgh, are recovering after several months in St. Francis Hospital.

A serious accident happened here Sunday when Burt Pelkey's eight-year-old daughter, Martha, fell from a rocky ledge, receiving head injuries and a broken shoulder. She will be confined in a Butler hospital several weeks.—BURT FROST.

**Old-Time Midway**

EDON, O., June 11.—The staff includes Don Lane, general representative; Odell Middleton, general manager; E. B. McLaughlin, manager; Mrs. E. B. McLaughlin, treasurer; Betty Middleton, secretary; Vern George, electrician; Earl Webster, master of transportation; Reed Davis, bannerman and mailman, and R. E. Duncan, master builder. Show is carrying six rides, also free acts.

Concessionaires: Mrs. O. Middleton, bingo; Mrs. Vern George, country store; Mrs. K. Grooms, cane rack; Mrs. E. B. McLaughlin, popcorn; Kenneth Grooms, high striker; Lonie Grooms, bumper; Mrs. Lonie Grooms, glass pitch; Louie Granger, cookhouse; Pop Granger, novelty and rat game; Betty Middleton, ball game; Reed Davis, cork gallery; Dick Duncan, mug joint, and Don Lane, color wheel.—BETTY MIDDLETON.

**GOODING AMUSEMENT CO.**

**WANTS HIGH CLASS SHOWS**

for

**Anderson, Indiana's, Free Fair, July 4 to 9**

Also for balance of season. Nothing but best will be considered and you must have complete equipment and transportation.

Can use following rides beginning at Anderson—Spitfire, Rock-o-Plane, Kiddie Coaster, Auto Scooter. Wanted for ride unit beginning June 30, two Kiddie Rides for balance of season.

Route consists of church bazaars, celebrations and fairs. Have opening for legitimate Penny Arcade. Commencing July 25 all celebrations, large county and State fairs. For sale, Looper Ride, factory overhauled and repainted, like new. Can be inspected our Columbus factory. Price \$7,500.00.

Address all inquiries

**F. E. GOODING, PRESIDENT**

1300 NORTON AVE.

COLUMBUS, OHIO

**CONTINENTAL SHOWS**

**"NOT THE LARGEST — BUT POSTIVELY THE FINEST"**  
**8 RIDES — FORT EDWARD, N. Y. — 4 SHOWS**

**RIDES:** Want Tilt-a-Whirl, Rocket, Caterpillar or Rides not conflicting; own transportation.

**SHOWS:** Want Motor Drome, EXCELLENT TERRITORY! Want Snake Show, Fun House, Glass House, Illusion Show, Monkey Show, Wild Life or any other worthwhile Show.

**CONCESSIONS:** Want Attractive and Clean Custard; want Percentage Games with Hanky Panks, Slum Bowling Alley, Snow Cone, Basket Ball, Hanky Panks of all Kinds. "Beautiful Spots."

Fort Edward, N. Y., this week—then as per Route

**ROLAND E. CHAMPAGNE**

**RALPH JACOBS**

Owner-Operator

General Manager & Business Agent

**QUEEN CITY SHOWS**  
**WANT FOR THE BEST AND OLDEST 4TH JULY CELEBRATION IN WEST VIRGINIA**  
**PENNSBORO, WEST VIRGINIA, RACES**

Races, Klein's Grandstand Attractions. Celebration drew 30,000 people last year.

**RIDES**—Will book Spitfire, Tilt, Octopus, Rolloplane or any other Ride not conflicting. **SHOWS**—Will book any show with own outfit. **CONCESSIONS**—Jewelry, French Fries, Pitch-Till-U-Win, Basket Ball, Ring-a-Buck, Watch-La, Photos or any Stock Store that works for 15¢ and 25¢. All reply to

**CURLEY LITTLE, Queen City Shows, Grantsville, W. Va.**  
 Fred Simms, contact at once.

**WANTED**  
**14TH ANNUAL JULY 4TH CELEBRATION**  
 TWIN LAKES PARK, PARIS, ILLINOIS

Want legitimate Concessions July 2, 3, 4, Bingo, Photos, Jewelry, Lead Gallery, Arcade, Scales, Popcorn, Sno-Ball, Cotton Candy, Grab, Clean Show, Motor Drome, Ferris Wheel. (No gypsies.)

Write **JACK MERCER or GLENN BARR, Paris, Illinois**

**J. L. (JIMMIE) HENSON SHOWS**

Can place for HARDIN, ILL., JULY 2-3-4, East Central Illinois largest and oldest Celebration. Photo, Custard, Ice Cream, Grab, Novelty, Jewelry, Fish Pond, Coke Bottle, Watch-La, Ball Games, Hoop-La, Darts, Clothes Pin, String or any legitimate Stock Concession. Will book Fun House, Snake, Monkey, Drome or any clean Show. Our Fairs and Celebrations start with Hardin and close in Southern Louisiana, Nov. 12. No racket or gypsies. Free gate. All reply Fornfelt, Mo., this week; Chaffe, Mo., next; then Hardin, Ill. Those joining now given preference.

**MOTOR STATE SHOWS**

Carson City Street Fair wants one more Major Ride not conflicting, one more Kiddie Ride; also Help on new Tilt and Penny Arcade. Dale Hanson, come on. Carson City, Mich., June 14-18; Corunna, Mich., June 20-25, then the big one in City Park, suburban Detroit, June 29-July 4. Committees, Ohio, Indiana, Michigan, look us over.

**JOE FREDERICK, Owner-Manager**

# RAFTERY SHOWS

CHERRY POINT AIR BASE, HAVELOCK, N. C., JUNE 20-25.  
BEST JULY 2, 3, AND 4 CELEBRATION IN CAROLINAS.  
WILMINGTON, N. C., JULY 11-16. JACKSONVILLE,  
N. C., JULY 18-23.

WANT Girls for Girl and Posing Shows. Salary no object if you are capable.

WANT Man to take over Monkey Show, complete with monkeys. Good proposition to a real showman. Also Ticket Sellers, Canvasmen and a good Grinder for Geek Show.

WANT Ride Men on all Rides and Semi Drivers.

WANT Custard, Coke Bottles, Glass Pitch, String Game, Short Range, American Palmist (no Gypsies), or any legitimate Concession. Some P. C. Open.

WANT Agents for Ball Games, Pitch-Till-You-Win, Blower and Razzle. Billy Small wants Roll-down Agents. Mike Pearman, contact. Billy Roe wants Cookhouse help. "Buffy" Sam Decaro and Sam White, come on.

Address J. M. RAFTERY, Columbia, N. C., this week

# BAKER UNITED SHOWS

"A CLEAN MODERN MIDWAY"

Attention, Arcade, Fun House and Show Operators: We have a bona fide route of high grade Celebrations and Fairs and right now are playing to good attendance and good business, built up by 10 years of "Clean Amusements and Fair Dealing." Don't take our word for it, investigate. Can place for Jaycee 4th of July Celebration at WARSAW, IND., Fair Grounds, starting July 1st—Legitimate Stock Stores, no exclusives. Want FLASHY PHOTOGRAPH GALLERY, Hoop-La, Ball Games, Cork Gallery. RIDE HELP—On account of drinking need TILT FOREMAN. Do not misrepresent. Must know Ride and drive semi. If you drink don't answer. DROME RIDERS: Flash Williams is playing to good business and needs one or two more Riders. Concessions, in planning your route check the following dates: Lebanon, August 1-6, Lions' Club Festival on Public Square; Delphi, August 9-13; Annual Homecoming; Winamac, August 16-20, Pulaski County Fair, bigger every year; Frankfort, August 21-27, Clinton County Fair, seven days; all in Indiana. Also INTERNATIONAL DAIRY EXPOSITION, INDIANAPOLIS, Oct. 8-15. Want one or two Major Rides, good, clean Shows, Arcade, Fun House, legitimate Stock Concessions will work here, but must be flashy. Address all communications to

Rochester, Indiana, this week; then Indianapolis, Madison Avenue Lot, June 20-28  
Address Indianapolis mail to 2257 Madison Avenue.

# Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

ALEXANDRIA, LA., JUNE 13-19, Eunice, La., June 20-26. July 4th Celebration,  
Baton Rouge, La., June 27-July 4th

Can place a few Legitimate Concessions, Dart Games, Rat Game, Dart Balloons, Hi-Striker, Clothes Pin Pitch, Aluminum Wheel, Jewelry. Want Agents for Set Outfit, Cork Gallery, Red-Black. Blacky Cottrill wants Griddle Man. Want Foreman for Little Beauty Merry-Go-Round, Second Men on all Rides, semi truck drivers given preference. Married men, place your Wives, Ticket Boxes or Concessions. Can place one or two Grind Shows. All replies

ED GROVES, Mgr.

Alexandria, La., until June 18th; Eunice, La., June 20-26.

# AMP SHOWS #2

WANT FOR 4TH OF JULY CELEBRATION, EAST RAINELLE, W. VA., JUNE 27 TO JULY 5

Will book Merry-Go-Round, Octopus, Roll-o-Plane. Want Man to take over Girl Show, not less than 2 Girls; 10-in-1, Illusion or Grind Show. Want Concessions of all kinds. Want Foreman for Tilt, Chairplane, Wheel, Help. Mike Hornak, I have mail for you. All wires care of Show, Montgomery, W. Va., this week.

JOHN P. MILLER, Gen. Mgr.

# OIL STATE SHOWS

"MODERN AMUSEMENTS"

WANT One Major Ride that does not conflict, Train or Pony Ride, any small Grind Show. CONCESSIONS: Small Corn Game, Mitt Camp, Photos, Ball Games, Guess Your Age, Clothes Pin Store, Diggers (Evans, answer), and any Hanky Panks not conflicting. Floss open. Whitey Hamilton wants Skillo and Count Store Agents. (Only 2 here.) We play uptown with no gate. Fair Secretaries in Southern Arkansas and Northern Louisiana, notice: We have open dates in August and September. We invite your inspection.

L. L. SHIPLEY — RALPH R. DAVENPORT

Campti, La., June 10-18; Salina, La., June 20-25. (Phone: Campti 4611)

# HERMAN S. LIST WANTS AGENTS

FOR AGE AND SCALES, PAN GAME AND RAZZLE DAZZLE

Have Counter Blower Joint in 16 ft. frame. Want Agents that will work a quarter and a half. Wire care of

JONES GREATER SHOWS, Kermit, W. Va., This Week.

Alltop, come on, will place you in Pan Game.

# OMAR'S GREATER AMUSEMENTS WANT

Girl, Monkey, Mechanical, Animal Shows with or without equipment. Want Concessions of all kinds. Agents for office Concessions. Men to take charge and handle Rides. Count Store Agents.

OMAR THOMPSON, Lincoln, Kansas

# WANT

# WANT

# WANT

For Bristol, R. I., Fourth of July celebration, the biggest and best planned in New England. The Army and Navy send men and bands for the greatest of all parades. Beauty Pageant, bonfires, fireworks.  
Now booking for this celebration and 6 of the best New England fairs: ALL CONCESSIONS. Booking now will get preference on location on above dates.

Concessions: Photo-Galleries, Pull-String, Pitch-Till-You-Win, Mitt-camp, Guess Age, Scales, High-Striker, or what have you got in Hanky-Panks, Shows, Motordrome, Snakes, Fun House, etc., or any show that does not conflict. P. C. Agents wanted.

WIRE OR WRITE:

**FRANK G. ALLEN**

137 Lockwood St., Providence, R. I.

# BUFF HOTTLE SHOWS WANT

For 17 Fairs and Celebrations starting June 28th at Benton, Illinois, and closing with five last Fairs in Louisiana, including the Donaldson and Franklinton Fairs—Shows with own outfits especially to join July 3d for Massac County Fair, Metropolis, Ill. Concessions that will conform with Illinois regulations, especially Bumper, Coke Bottle, String Game, Bowling Alley, Novelties or any others that work for stock. Can place neat Penny Arcade. Ride Men that can stay sober and drive semi—especially Caterpillar Foreman.

FOR SALE: Two 25 KW. Light Plants mounted on trailer. Priced to sell.

This Week: McCOMB, MISS.

# WANT

# WANT

# WANT

To Open June 20, Wilkes-Barre Area, With the Biggest Fourth of July Celebration This Part of Country

Catching Miners' Vacation Pay Day. Those joining now have preference with me for Southern dates and Florida this winter.

RIDES—Can place set of Kiddie Rides; O. J. Bach, wire. Also one or two Major Rides. SHOWS—Want Girl Show, Side Show; Lew Alter, wire; Animal Show. CONCESSIONS—Place Bingo, Cook House, French Fries, Palmistry, Age, Scale, Fish Pond, Hoop-La, Ball Games, any legitimate Concession. Place Grind Stores that can take orders. Place Percentage if you have Hanky Panks. Opening for few choice Wheels. Can place Free Act that works high in the air. Answer:

LEO BISTANY, Sterling Hotel, Wilkes-Barre, Penna.

# ROCKY MOUNTAIN EMPIRE SHOWS

Want for Belle Fourche, S. D. July 1-5

Will book Motordrome, Monkey, Animal, or Mechanical Shows with good clean equipment. Will book Rock-o-Plane, Looper, or Screwball rides. Need a few more clean legitimate concessions. We carry no racket or gypsies. Glenwood Spring, Colo., June 13-18. Blackie Murray needs Dart and Ball Game Agents.

# BIG FOURTH JULY CELEBRATION

Louisa, Ky., on the streets; now playing celebrations and special events, no more still dates. Our route is the best. Want Legitimate Concessions of all kinds.

WIRE THIS WEEK:

JAMES H. DREW SHOWS

MANCHESTER, OHIO

# CAN PLACE—TWO CLEAN CARNIVALS

For Fairs, Street Fairs and Celebrations, as well as for the cream of still spots. Best of auspices. Many first in. I hold contracts for the following:

Van Wert, Ohio, V.F.W. Jubilee, June 13 to 19; first carnival in city limits in 20 years. Sidney, Ohio, V.F.W. Summer Festival, June 21 to 26; first in. Frankfort, Ind., Annual Big 4th of July Celebration. Magic Empire Shows play all of the above. Another Big Annual Celebration, Walton, Ind., July 2-3-4, within 18 miles of Logansport and Kokomo. Morgan County Fair, Martinsville, Ind., Aug. 10 to 13. Hagerstown, Ind., Street Fair. Summitville, Ind., Lions' Fair. Delphos, Ohio, Street Fair, and many more. Can place independent Rides and Concessions for small-town celebrations. Address: E. G. BLESSINGER, c/o Center Township Assessor's Office, Muncie, Ind. Office Phone 6112. Res. Phone 29219.

# WANT CONCESSIONS

SALINEVILLE, OHIO, JUNE 20 TO 25

Annual Firemen's Celebration

Downtown — Parades — Fireworks

FRED NOLAN, Moxahala Park, South Zanesville, Ohio

# WANTED

For Boswell, Ind., 19th Annual July 4 Celebration

JUNE 28 TO JULY 4, INCLUSIVE

FERRIS WHEEL—MERRY-GO-ROUND—TILT-A-WHIRL. Minor Rides already booked. We have 10 Free Acts booked, fireworks, balloon ascension, merchandise given away. Owing to disappointment, entire midway booked independently. No grit. No gypsies. All legitimate Concessions wire or write

EDGAR BURNETT, Secy., Box E, Boswell, Ind.

### FOR SALE

8-Car Kiddie Auto Ride, home made, nice ride, good condition, new motor, \$450.00. Come and get it. Selling account getting new ride. Will book Miniature Train, Live Ponies, Boat Ride. Best 4th July spot in South Harrison, Ark. Address:

**L. C. McHENRY, Mgr.**  
CRESCENT AMUSEMENT CO.

Fayetteville, Ark., this week; then per route. P.S.: Can place good Ride Men that can drive.

### HARRY MAMAS

Wants capable Razzle Dazzle Agents. Also can place agents for Buckets and Six Cats.

**PAT FORD, CONTACT ME**

**W. G. WADE SHOWS**

Muncie, Ind., this week; Battle Creek, Mich., to follow.

### Sweeney's United Shows

Want for Gassaway, W. Va., June 13 to 18, on Main Street, sponsored by Fire Department. Widen, W. Va., June 20 to 25, sponsored by Ball Club. Lions' Club 4th of July Celebration, Webster Springs, W. Va. Concessions of all kinds, Candy Floss, Ball Games, Stum Stores. Everything open except Bingo and Percentage. Want Ferris Wheel, terms to suit owner. Will have it for you. Privilege \$25.00 per week on all Concessions. All licenses paid by office. Come on to Gassaway. Contact **FRANK SWEENEY**, Firemen's Celebration, Gassaway, W. Va.

### FOR SALE OR LEASE

Flame-proof Wild West Canopy with 35 lengths of blue seats, eleven high. 30,000 watt lighting system, trucks and tractors. Complete outfit minus stock. Reasonable. Phone 27635. P. O. Box 1844, Charleston, W. Va.

### RIDES WANTED

Will lease Merry-Go-Round and other Rides for season. What have you? FOR SALE—Four Mills Punching Bags, 45 Gal. Root Beer Barrel.

**R-T-S AMUSEMENT CENTER**  
Dodge City, Kans.

### WANTED BY PLAYLAND SHOWS

Caterpillar Foreman. Joe Murphy wants Pin Store Agents. Contact  
Owosso Hotel, Owosso, Michigan, this week.

### WANTED RIDE MEN

In all departments. Open date, Kenneth Square, June 8 to 18; then Oxford, Pa., June 20 to 25.

### VAN BILLIARD SHOWS

#### WANT

Small Spook Show (partnership deal). I am an Agent. Have own transportation—you must have yours. Open soon, if a drunk or broke, don't answer.

**J. C. ADMIRE**

Milner Hotel, Michigan City, Indiana

### COLUMBIA SHOWS

Norway, Maine, American Legion Tombola, June 20-25; Milo, Maine, Gigantic Fourth July Celebration; Woodland, Maine, Annual Labor Day Celebration, free gate, 20,000 attendance, now booking Stock Stores, Grind Stores, Novelties, Jewelry, French Fries, Custard. What have you?

Wire Dexter, Maine, this week.

### WANT CONCESSIONS

Cook House, Novelties, Jewelry, Pitch-Till-U-Win, Hoop-La, Long or Short Range Gallery, Glass Pitch, Fish Pond. SHOWS—Grind Shows. Have new top and front suitable for Hillbilly or Minstrel. Want Wild Life. Have a good route of Fairs and Celebrations starting with Great Bend, Kansas. Big three-day 4th of July Celebration.

**M. A. SRADER SHOWS, Cozad, Nebraska**

### WANTED

Colored Singers, Dancers, Comedians, Musicians for Jig Show. Long season. Girls for two Girl Shows. NO MANAGERS. Phone or wire. If rear come on.

MAGIC EMPIRE SHOWS. Contact

**DON DI GIOVANNA**  
WEEK JUNE 13-19, VAN WERT, OHIO.

## Wm. T. Collins Gets Mixed Biz; Fair Dates Near

FARGO, N. D., June 11.—William T. Collins Shows, here this week, hit three days of heavy rain, including two cloudbursts at Breckenridge, Minn., their previous stand, with biz offsetting the record seven-day gross scored the previous week at Watertown, S. D.

Light Breckenridge patronage gave owner Collins a chance to finish some show fronts that were half-completed when the shows opened May 16 at Redwood Falls, Minn. Org carries more flash than last year due to the addition of eight neon towers and new show fronts.

#### Stress Stepin Fetchit

Special emphasis has been on the Cotton Club Revue, which features Stepin Fetchit, former film comic. A top, seating close to 500 persons, with an oversized front is used for the unit.

Much stress is being placed in the org's publicity on Fetchit. A heavy radio schedule of one-minute spots and a 15-minute show, featuring the Negro comic, were used at Breckenridge.

Recent additions to the shows' line-up give it 15 rides, four more than last year; 6 shows and 36 concessions.

#### Buy W. Q. Site

Five acres on Highway 100 between Minneapolis and St. Paul recently were acquired as a permanent winter quarters site, Collins disclosed. Bids, he said, are already out for the construction of two cement block buildings, 30 by 150 and 40 by 60 feet. Construction is to start in August, with the buildings to be completed in time for use this winter.

From here the org moves to Devils Lake, N. D., after which it will open an unbroken string of fair dates which will carry it thru September 22.

#### Personnel line-up follows:

STAFF: W. T. Collins, Mrs. W. T. Collins, Mrs. W. R. Smith; Stanley Warwick, assistant manager; Father Hartley, rides superintendent; Charles Cooper, electrician.

RIDES: Merry-Go-Round, W. R. Smith, foreman; Twin Ferris Wheels, Ray Keehn; Tilt-a-Whirl, Chuck Hebert; Fly-o-Plane, Abe Cusson; Octopus, Harold Johnson; Pretzel, Donald Johnson; kiddies' auto and train rides, George Cusson; ponies, Evon Henricks; Rollo-plane, Neis Johnson; Caterpillar, Mr. Van Fleet; boat ride, Carl Harlan; Little Dipper, Hans Anderson; Dodge-Up, Claude Slavin.

SHOWS: Funhouse, Ed Steegar; Cotton Club Revue, featuring Stepin Fetchit, Margie Benbow, manager; Follies Revue, Dick Mallard, manager; Hollywood Midgets, Harvey Williams, manager; Circus Side Show, Frank Lintini, manager; Motordrome, Ernest Slavin, manager.

CONCESSIONAIRES: Henry Hengst, Doris Hengst, Virgil Knutson, Slim Donaldson, A. Drescher; Forrest Tucker, cookhouse; Bud Windall, Ted Pappas, Ben Bilaks, Gus Pappas, Luther Thushy, R. S. Reed, Slim Kiphard, Emily Wilson, Henry Elchorst, Mrs. Van Fleet; Bob Robinson, bingo; Carl Harlan, derby race; Midge Warwick and Harlan Henderson.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 11.—The second general information bulletin of the year will be forwarded to the membership during the current week, together with additional data relating to personnel memberships and other items of interest.

Our visitation program during the past week took us to Lancaster, N. Y., where we visited B. & C. Exposition Shows June 2-4. A total of 54 personnel membership cards were issued.

We regret to report the death of Elie N. Lagasse, a member of the association, May 26 at Hudson, Mass. An application for membership in the association was filed by Murphy's Tri-State Shows by Edward Murphy, co-owner, bringing the total membership roll to 242.

As the result of the 54 personnel membership cards issued to B. & C. Exposition Shows, standing in the personnel membership race have been reshuffled and are as follows: Endy Bros., 301; B. & C. Exposition Shows, 54; Lee United Shows, 6; W. G. Wade Shows, 5, and Gooding Greater Shows, 2.

Our visitations for the current week include J. J. Kirkwood Shows at Syracuse, and Ferris Shows and Rides at Newark, N. Y.

We have been advised informally that the annual Ontario County Fair at Canandaigua, N. Y., will not be held this year.

The War Assets Administration has furnished us with a copy of its quarterly progress report for the first quarter of 1949.



### FREAR'S UNITED SHOWS

Playing Neligh, Nebr., 4th July; then Celebrations.

Want Ride Foreman and Second Men, top wages; come on in. AGENTS—Maple William wants Agents for Coke Bottle, Bumper, Scales, Glass Pitch. Mrs. Frear wants Agents for Milk Bottles, Basket Ball, Penny Pitch, Diggers. Want Mitt Camp and Concessions. **ONAWA, IOWA**

### OHIO VALLEY SHOWS

Want for V.F.W. Street Fair, Smith Whitley, Indiana: Age, Weight, Mitt, Stock Concessions, Mouse Game, Outside Men for Line-Up. Wire

**Roxie Harris—Decatur, Ind.**

## Wanted—Graceland Greater Shows—Wanted

FOR V. F. W. CELEBRATION, LITCHFIELD, ILL., JUNE 20-25, AND ONE OF THE BEST 4TH OF JULY AND FAIRS COMBINED IN WESTERN ILLINOIS

CONCESSIONS—Bingo, Photo, Frozen Custard, Ice Cream, Snow Cone, Fish Pond, String Game, Ball Games, Hit and Miss, Cats, Long and Short Range Lead Gallery, Balloon Darts, Glass Pitch, High Striker, all P. C. open if you have two or more Hanky Panks.

SHOWS—Motordrome, Penny Arcade, Monkey, Funhouse, Glass House, Mechanical Show, Wild Life, Girl Show with two or more girls, or any Show of merit.

RIDES—Can use Kiddie Auto, Tilt, Cat or Dark Ride.

RIDE HELP—Foremen on Merry-Go-Round, Ferris Wheel, Chairplane. Top wages for sober men who can drive semis. Wire or come on. All replies to

**HARRY ALKON, Mgr.**

HAVANA, ILL., THIS WEEK

**CHARLES S. NOELL, Gen. Agent**

## GARDEN STATE SHOWS

WANT FOR ST. MARY'S CHURCH CELEBRATION, WINDGAP, PA., WEEK JUNE 20TH

Fireworks, Bands, Acts and the Firemen's July 4th Celebration, West Fairview, June 27th-July 4th, inclusive, Fireworks, etc., Ball Games, Hanky Panks, Stock Concessions of all kinds, Girl Show with outfit, Grind Shows. Low PC.

Address: **R. H. MINER, Easton, Penna., Now**

## HARRY CRAIG SHOWS WANT

Organized Minstrel Show, Acts for Side Show or will book Side Show, Motordrome, Fun House, Help for Athletic Show, Girl Show, Mechanical, Wild Life, Animal or any other clean Show with own outfit. CONCESSIONS—Basketball, Lead Gallery, Photo, Jewelry, Novelties, Penny Arcade. Want Agents for Grind Stores. Man to take charge of Bowling Alley. Pop Stafford wants Agent for Skillo, Razzle Dazzle, Roll-down. Line-Up Store open. RIDES—Will book Train, Boat, Octopus, Fly-o-plane, Dark Ride HELP—Want A-1 Truck Mechanic with tools. Sound Car Man. Foremen and Second Men on Rides. Working People and Ticket Sellers. Post, Texas, now; Vernon, Texas, next. We still have Blackwell, Okla., for the 4th of July. Address **HARRY CRAIG**.

## IMPERIAL SHOWS

Ride Men for Twin Wheels, Tilt-a-Whirl and other late Rides. Must stay sober and drive. WANTED—Agents for Age, Coke Bottles and others.

CANTON, June 13-18; OTTAWA, June 20-26; MORRIS, June 28-July 2; all Illinois.

**BILL GULLETTE**

## FOR SALE

8 Bowl-A-Ball Alleys, 14 ft. long. Six in good shape. \$500 for the lot. 10 Lussee Scooters, like new, \$350 each.

**A. Karst, Forest Park, Hanover, Pa.**

## WANT PICKARD SHOWS

Myrtle Point, Oregon, Fourth of July—Best Fourth in Oregon. One or two Major Rides. Concessions. Contact now.

**D. B. HIMEBAUCH**  
Eugene, Oregon, this week.

## FOR SALE

King Lunch Trailer, 16-foot, opens all around; electric Kelvinator box. Complete, ready to operate. Come and get it. Cheap.

**CHARLES CHANEY**  
c/o MOUND CITY SHOWS  
Roodhouse, Ill.

## WANTED

### UNION BILLPOSTER

who can daub, litho and card. Must drive truck. Job open about July 1. Write

**BOX 236, c/o BILLBOARD**  
390 Arcade Bldg. St. Louis 1, Mo.

## GLENN SPILLER

### WANTS GIRLS

for Girl Show. Good proposition.

Care **PAGE BROS. SHOWS**

Franklin, Ky., this week. Contact by phone.

## JIMMIE BROWN

Wants attractive Lady Agents for Beat the Dealer, Pea Pool, Chuck, Over & Under. Jimmie Ross, Chet Klinetop and Gus Poulus, contact at once. Also want Couple for Photo Studio. Playing Street Celebrations and Firemen's Conventions. Good spots. If you can stand prosperity, wire or come on. **JIMMIE BROWN**, Anthracite Shows, Scranton, Pa., this week.

## HELP WANTED

Want full crew for Octopus, Merry-Go-Round and Double Loop. Can place Second and Third Men on other Rides. Top salary paid every night. No drunks, as this is the reason for this ad. Contact

**F. M. SUTTON JR.**

**GREAT SUTTON SHOWS**

Franklin Park, Ill., this week; Lombard, Ill., June 21-26.

## Wanted Carnival or Rides

For week of July 4 for Annual American Legion Celebration. \$1,000.00 fireworks nightly. Over 25,000 attendance last season on the 4th. One of the best towns in Wisconsin. Wire or write

**VERNON KELLY**

Wisconsin Rapids, Wisconsin

## Old Time Midway Shows

All Street Celebrations and Fairs. Now booking Hanky Panks that don't conflict. \$20.00 privilege all the way. Have six Rides of our own and Free Acts. Will book Ferris Wheel and small Shows with own transportation. Bill Prevost, contact.

Ottawa, Ohio, June 13-18; Dunkirk, Ohio, 20-25.

**ODELL MIDDLETON, Gen. Mgr.**

## BOB AYERS

### WANTS AGENTS

For Wheel, Skillo and Roll-down. Also P. C. Agents. Answer:  
**BOB AYERS, GRACELAND GREATER SHOWS**  
Havana, Ill., this week.

## CARNIVAL WANTED

Good, clean Carnival for dates of Aug. 31, Sept. 1, 2, 3. Tri-County Free Fair running 40 years. Free Act also answer.

**CLINT APPLEWHITE**

Carnegie, Okla.

## ATTENTION!

**Lawrence (Frenchy) Sibley**  
Wire me immediately your address for a ticket. Important to both of us. Regards,

**BILLY**

c/o TIVOLI EXPOSITION SHOWS  
Monmouth, Ill., this week.

## CARNIVAL ROUTES

(Continued from page 60)

Jayhawk Am. Co.: (20th & Brookley) Kansas City, Mo.

J. & B.: Annapolis, Md.

Johnny's United: North Vernon, Ind.; Paoli 20-25.

Jolly Time: Throop, Pa.; Dalmatia 20-25.

Jones Greater: Kermit, W. Va.

Jones, Johnny J., Expo.: Du Bois, Pa.; Warren 20-25.

Kaus, W. C.: Beckley, W. Va.

Keystone Attrs.: Montgomery, Pa.

Kile, Floyd O.: Simmesport, La.

Kirkwood, Joseph J.: Herkimer, N. Y.

Krause, Simon, Am.: Barren Hill, Pa., 13-25.

La Cross: St. Johnsbury, Vt.

Lamb, L. B.: Galesburg, Ill.

Lane, Sammy: St. James, Mo.; Crocker 20-25.

Lankford: Fitzgerald, Ga.

Lawrence Greater: Ypsilanti, Mich.

Lee United: Saginaw, Mich.

Lone Star: Shelbyville, Ky.

Lone Star Am.: Raton, N. M., 14-18; Clayton 20-25.

Magic Empire: Van Wert, O.; Sidney 21-26.

Manning, Ross: Brewer, Me.

Marion Greater: Spruce Pine, N. C.

Marks, John H.: Youngstown, O.

McKee, John: Washington, Ind.

Meeker: Kellogg, Idaho; Anaconda, Mont., 20-25.

Merriam's Midway: Kanawha, Ia., 14-15; Radcliffe 17-18; Alden 21-22; Sheffield 23-25.

Merry Midway: North Webster, Ind.

Merryland: Breckenridge, Mich.; Midland 20-25.

Midway Expo.: North Platte, Neb.

Midway of Mirth: Bowling Green, Mo.

Midwestern Expo.: Little Rock, Ia.; Rutland 21-25.

Mighty Hoosier State: Paris, Ky.

Mighty Page: Harlan, Ky.

Model: Osceola, Ia.

Model Shows of Canada: Latoque, Que., Can.

Modernistic: Pocomoke City, Md.; Delmar, Del., 20-25.

Moore's Modern: Independence, Mo.

Motor State: Carson City, Mich.; Corunna 20-25.

Mound City: Roodhouse, Ill.; Centralia 20-25.

Mound City, No. 2: Bismarck, Mo.

Nelson, George W.: Gray, Ia., 14-15; Woden 17-18; Quimby 20-22; Calumet 24-25.

Nessler's: Chillicothe, Ill.

Northern Expo.: Selby, S. D., 15-18; Linton, N. D., 17-18; Minot 20-25.

Northwestern Am. Co.: Waterville, O.; Perrysburg 21-25.

Oil State: Campti, La.; Saline 20-25.

Old-Time Midway: Ottawa, O.; Dunkirk 20-25.

Old Valley: Decatur, Ind.

Olson Greater: Wimbledon, N. D., 13-15; Towner 17-18.

Omar's Greater: Lincoln, Kan.

Ontario: Potsdam, N. Y.

Pacific Blue Diamond: Bingen, Wash., 14-18; Sandy, Ore., 18-19.

Palmetto Expo.: McCormick, S. C.

Page Bros.: Franklin, Ky.; Scottsville 20-25.

Parada: Nevada, Mo.

Park Attrs.: Huttig, Ark.

Peck Am.: (Fair) Thorntown, Ind.; Ladoga 21-25.

Peerless Celebration: Kingwood, W. Va.

Penn Premier: Shamokin, Pa.

Perry, Jack J.: Kingston (Wilkes-Barre), Pa.

Pickard: Eugene, Ore.

Pike Am.: Goodland, Kan.

Pioneer: Coudersport, Pa.; Kingston 20-25.

Playland: Owosso, Mich.

Playtime, No. 1: Manchester, Conn.

Playtime, No. 2: Gloucester, Mass.; Lynn 20-25.

Powelson Greater: Columbus, O., 13-25.

Prell's Broadway: Port Richmond, S. I., N. Y.

Queen City: Grantsville, W. Va.

Rafferty, James M.: Columbia, N. C.; Havelock 20-25.

Raines Am.: Murfreesboro, Ark.

Reid, King: Springfield, Vt.

Robinson Greater: Oskaloosa, Ia.

Rockwell, Mike: Vinita, Okla.

Rocky Mountain Empire: Glenwood Springs, Colo.

Rogers Bros.: Valley City, N. D., 16-21.

Rogers Greater: Elwood, Ind.

Rose City: Rusk, Tex.; Troup 20-25.

Rosen, H. B.: Christiansburg, Va.

Royal American: Davenport, Ia., 13-19; Winnipeg, Man., Can., 23-July 2.

Royal Crown: Warren, O.

Royal United: Elkton, S. D., 15; Arlington 16-17; Watertown 18-19; Webster 20-21; Bel-lingham, Minn., 22-23; Renville 24-25.

Schafer's Just for Fun: Port Lavaca, Tex.

Siebrand Bros.: Pocatello, Idaho.

Silver City: Lawrence, Neb., 14-16; Belvidere 18-19; Creighton 22-23.

Silver Slipper: Monticello, Ky.

Silver Star Attrs.: Toledo, O.

Sims Bros.: Chico, Tex.

Smith, Allen: Webster, Mass.

Smith Am. Co.: Hobart, Okla.

Smith, George Clyde: South Fork, Pa.

Smith's Funland: Toronto, O.; (Street Fair) Kingston 20-25.

Snapp Greater: Ottumwa, Ia.

Southern Valley: Dexter, Mo.

Strader, M. A.: Cozad, Neb.

Standard: Miles City, Mont.

Star Am. Co.: Augusta, Ark.; Tuckerman 20-25.

Starr, Joe: Greenfield, Mo.

Steblar Greater: Newburg, W. Va.

Stephens, C. A.: Varney, W. Va.

Strates, James E.: Boston, Mass.

Stumbo, Fred R.: Crane, Mo.

Sunset Am. Co.: Ipwa City, Ia.; Macomb, Ill., 20-25.

Sweeney's United: Gassaway, W. Va.

Tassell, Barney: Solomons, Md.

Tatham Bros.: Dwight, Ill.

Thomas: Albany, Ind.

Thompson Bros.' Rides, No. 1: Emporium, Pa.; No. 2: Seward, Pa.

Tidwell, T. J.: Plainview, Tex.

Tinsley, Johnny T.: (Irwin St. Lot) Atlanta, Ga.

Tip Top: (Eastern) Port Byron, N. Y.; Utica 20-25.

Tip Top (Western): Tigerton, Wis.

Tivoli Expo.: Monmouth, Ill.; Canton 20-26.

Turner Bros.: North Chicago, Ill., 15-26.

20th Century: Kansas City, Kan.

Twin City: Foreman, N. D., 13-15; Havana 16-18.

United Expo.: Salina, Kan.

United Liberty: Chicago Heights, Ill., 15-27; Utica 28-30.

United States: Mullens, W. Va.

Van Billiard: Kennett Square, Pa.; Oxford 20-25.

Veterans Expo.: Decatur, Ga.; (Angler Ave.) Atlanta 20-25.

Veterans United: Woolstock, Ia., 13-15; Fred-ericks 16-18; Leroy, Minn., 23-25.

Victory Expo.: Laramie, Wyo.

Virginia Greater: Edgewood, Md.

Wabash Valley: Sheridan, Ind.

Wade, W. G.: Muncie, Ind.; Battle Creek, Mich., 20-25.

Wade, W. G., No. 2: Romulus, Mich.

Wallace Bros.: Phoenix, Ill.

Wallace Bros. of Canada: (Fair) Edmonton, Alta., Can., 20-25.

Wallace & Murray: Rochester, Pa.

W. E. Attrs.: McEwen, Tenn.

Weaver, L. O.: Oelwein, Ia.; Ottumwa 20-25.

West Coast: Medford, Ore.; (Fair) Yreka, Calif., 20-26.

White, Art: Rimersburg, Pa.

Wilson Famous: Savanna, Ill.; Sycamore 20-25.

Wolf Greater: Litchfield, Minn.; Marshall 20-22; Long Prairie 24-26.

Wolfe Am.: Masontown, W. Va.; Philippi 20-25.

World of Mirth: Perth Amboy, N. J.

World of Pleasure: Wyandotte, Mich.

World of Today: Lincoln, Neb.

Young's, Monte: Franklin, Idaho.

Ziegler: Burlington, Wash.

## New Lighting Job Skedded For Odon, Ind., Cele Site

ODON, Ind., June 11.—Bids are being received for a new lighting job at Old Settlers Park here, site of the 64th annual Old Settlers' Celebration, August 18-20. Other improvements include the resurfacing of all roadways and the repainting of all buildings.

Officers of the Old Settlers org are C. J. Stotts, president; Roscoe Smith and H. O. Marshall.

## ROW SHOWS

### WANT

Custard, French Fries. Want Hanky Panks. Shows—Fun House, Side Show. Joe Hilton, contact. Jimmie Tiernan, contact.

Hazleton, Pa., June 13-18.

## CURLY SMITH

### WANTS

#### TWO COUNT STORE AGENTS

Flasher, N. D., June 16-18; Bison, S. D., Rodeo and Cele., June 23-25.

All Celebrations, two moves a week. Address: c/o Jones United Shows.

## WANT

### CAPABLE MAN TO HANDLE UNIT OF RIDES

Also want good, capable Foremen for Ferris Wheel, Merry-Go-Round and Loooper. Good proposition to capable men. All must drive trucks. Address:

**BOX 237**

c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## FOR SALE

Combination Popcorn and Snowcone Trailer, same as new, used 4 months. 7x12, weight 1800 lbs., 650x16 heavy duty tires, electric brakes, 40-inch counters. Both ends enclosed with 1/4-inch plexiglas, serve from both sides. Crestor Hollywood electric popping unit; stainless steel pan, 33x78 inches; 10-gal. overhead seasoning tank, steel top, neon border around top of trailer, 3 neon signs inside, 8 40-watt fluorescent bug repellent lights inside. Counter model Snow Machine, glass enclosed case, 400 lbs. capacity per hour; built-in ice box under counter, 600 lbs. capacity. Nothing to take down when you move. Trailer is built for capacity and flash. Trailer and equipment cost \$2500, will take \$1500 cash. JACK EDWARDS, Box 10, Aransas Pass, Texas.

## ROY HILDEBRAND

CONTACT ME AT ONCE

### LOUIS CUTLER

c/o Midwestern Exposition  
Little Rock, Iowa, this week

## GIRLS—WANTED—GIRLS

Hula and Strip Dancers. Exp. or inexp. Salary \$50.00 weekly. Write or wire

**IDA WOOLSEY**

c/o Coleman Shows Rockville, Conn.

## WANTED

Ride Men, clean cut, no drunks. Concessions of all kinds. Roodhouse, Ill., this week; Centralia, Mo., next week.

### MOUND CITY SHOWS

## RIDES WANTED

For Annual Homecoming, Aug. 13-14, New Haven, Mo. 1948 attendance: 18,000.

Contact: **Walter Buchholtz**

American Legion Post #366, Inc.  
New Haven, Mo.

## FOR SALE

Set of Diggers on Trailer, booked for season, with 12 fairs to follow. Priced to sell. Can use Agents for Ball Games, Slum Spindle, Over and Under and Grind Stores. All replies:

**F. B. DENNIS**

c/o Great Plains Shows, Benkelman, Nebr., 16 to 16; Culbertson, Nebr., 17 to 19.

### HAGENSICK'S RIDES WANT

Manager and Talent for Athletic Show. Rides and Shows not conflicting. Concessions—Bingo, Scales and Age, Fish Pond, Novelties, Hanky Panks (one of a kind). No racket. Afton, Okla., week June 13; South West City, Mo., June 20; Granby, Mo., Celebration, June 27; Pineville, Mo., Centennial Celebration, July 3 & 4; Weir, Kan., July 6 to 9.

## GIVE TO THE RUNYON CANCER FUND

## JOYLAND MIDWAY ATTRACTIONS

Wants for the following dates. Legitimate Concessions of all kinds. No exclusives. Can place neatly-framed Shows. Will book Rides that do not conflict with office owned. Livonia Township Rotary Club, June 23 to 26; Kinde Homecoming, July 14 to 17; St. Mark's Church, Ryan Rd., suburb of Detroit, July 20 to 24; Ugly, July 28 to 31; Clio Firemen's Homecoming, Aug. 2 to 6; Capac Business Men's Celebration, Aug.

**GET IN LINE IN '49 WITH THE PRELL SHOWS**

Our still dates and celebrations are the best in the East.



**7 Big Days and Nights. Amityville, Long Island City-Wide Celebration and Festival, June 20 to 26**

**WANT** good Wild Life Show, Illusion Show, Midget Show.

**WANT** Fun House Now.

**Concessionaires**—All types of Grind Stores, Ball Games, Balloon Game, Penny Pitch, Glass Pitch, Fish Pond, Duck Pond, Pitch-Till-You-Win and any other type of concessions. Concessionaires joining now will get choice locations at our great list of fairs.

**Specialty Girls**—Must be good looking and able to dance for Big Review. Colored Talent for Jig Show.

**WANT** any type of Grind Show, Mechanical Show, War Relic Show. John Garrett wants first class Cook and Cookhouse Help.

**RIDE OWNERS**—If you have Rides, we have the Fairs Contact us immediately

**RIDE HELP**—Can always place good Ride Help, Foremen, Second Men; prefer those who can drive semis. We pay highest salaries and give largest bonuses.

WIRE, WRITE OR PHONE

**SAM E. PRELL, PRELL'S BROADWAY SHOWS**

216 Custer Ave. Phone Waverly 3-0436 Newark, N. J.

**FOR SALE Small Motorized Carnival FOR CASH**

ALLAN HERSCHELL LITTLE BEAUTY MERRY-GO-ROUND, WITH ORGAN. New Top, 1941 1 1/2-Ton C. O. E. Chevrolet and 24-Ft. Fruehauf Trailer. Big Tires.

NO. 5 ELT FERRIS WHEEL, 2 years old. Steel Seats with 1940 1 1/2-Ton International and 24-Ft. Keystone Trailer. Big Tires.

8-CAR KIDDIE AUTO RIDE, with 1936 International Truck.

50 KW. TRANSFORMER, complete with plenty of wire.

LOTS OF EXTRA EQUIPMENT—RIDES AND EQUIPMENT IN A-1 CONDITION.

Show is booked until Labor Day with good route of Fairs and Celebrations. Have 20 Concessions booked, also Pony Ride.

PURCHASER MUST FULFILL MY CONTRACTS, AS THIS IS THE ONLY WAY I WILL SELL. ALL CONTRACTS ARE ABSOLUTELY BONA FIDE AND O.K. This is an excellent buy for someone. Equipment can be seen in Kansas City, Mo., until June 26.

**PRICE—\$14,000.00 CASH**

**TONY MARTONE, JAYHAWK AMUSEMENT CO.**  
MILNER HOTEL, 219 WEST 9TH ST., KANSAS CITY, MO. (Phone: Victor 3575)

**BILLPOSTERS WANTED**

ON CARNIVAL PLAYING TWO-A-WEEK

Panel truck furnished. Top wages for a good, sober, reliable man. Must join immediately. Wire or call me per route.

**MIKE SMITH, Owner**

**NORTHERN EXPOSITION SHOWS**

Selby, S. D., June 15-16; Linton, N. D., 17-18; Minot, N. D., 20-25.

**GREAT SUTTON SHOWS**

CAN PLACE FROZEN CUSTARD, FRENCH FRIES, MUG JOINT AND ANY HANKY PANKS—\$21.50 PER WEEK.

WANT MANAGER FOR FUN HOUSE (PREFERENCE GIVEN TO CLOWN) JIM POWERS CAN PLACE WORKING ACTS AND WORKING PEOPLE ON SIDE SHOW.

ANY PEOPLE WHO HAVE WORKED FOR KITTY KELLY, CONTACT HER. Good Jobs, and pay every night.

Address Franklin Park, Ill., this week; Lombard, Ill., June 21-26.

**Wanted—C. A. STEPHENS SHOWS—Wanted**

Concessions working for stock, Agents for Slum Stores. RIDES—Second Men on Rides that can drive semis. Junior, come home; Mrs. Duncan. SHOWS—Operator with girls and wardrobe for Girl Show. Can place small Animal Show, also Mechanical City, or any well-framed Grind Show. Varney, W. Va.

**POLISH FISHER WANTS**

Foreman for Tilt and Spitfire. Good salaries. All Concessions open, especially Wheels. Bingo open. Folsom, June 14-19; Grass Valley, 21-26; then Alameda County Fair Pleasanton. Wire GOLDEN WEST SHOWS. Mr. Rose, please wire.

**THE ONLY SPOT OF ITS KIND IN THE WORLD**

TWO GREAT COUNTRIES COMBINED TO GIVE US THE "X" ON FOUR (4) DAYS OUTSTANDING ENTERTAINMENT FOR THE SEASON OF '49

**WANT WANT WANT FOR**

**UNITED STATES & CANADA INTERNATIONAL JUBILEE**

JULY 1 TO 4

CALAIS, MAINE, AND ST. STEPHEN, N. B., CANADA, AND BALANCE OF SEASON.

**GRANITE STATE SHOWS**

CAN PLACE P.C. Dealers and Agents for Six Cat, Slum Skillo and Ball Games, the "X" on Novelties, two Mitt Camps, Age and Scale, French Fries, Photo, Lead Gallery (Long and Short). Any Hanky Panks. To join on wire.

Will furnish top and semis for any worthwhile attraction. What have you?

"Bull" Martin, contact me at once—"Bill."

Month of July in Aroostock, the potato kingdom. Month of August in the summer resorts. Bar Harbor, Ellsworth, Camden and Rockland, Me.; then the fairs until Oct. 5.

CAN PLACE GOOD FLAT OR THRILL RIDE

WIRE OR WRITE

WM. B. MULDOON, WM. B. MOORE or A. W. 'PAT' HANLON  
Granite State Shows, Lincoln, Maine, this week.  
See The Billboard for route.

JOSEPH J. KIRKWOOD SHOWS  
RALPH DECKER presents  
AMERICA'S BEST ADVERTISED MIDWAY

**WITH THE ONE AND ONLY EMANUEL ZACCHINI SHOT OVER TWO FERRIS WHEELS WANT FOR NEWBURG, N. Y., WEEK JUNE 20 TO 25**

And best route of still dates and Celebrations in the East including Lady of Mt. Carmel Celebration, Hammonton, N. J., July 11th to 16th—the one and only bona fide Hammonton Celebration.

SHOWS—Can place Motor Drome at a live and let live percentage. Monkey Show with own equipment, Glass House, any novelty show. Want man to take over front of Snake Show.

Want for Side Show—Working Acts of all kinds. Want to hear from feature Freak and A-1 Annex Attraction. Want strong front man. This show gives you people. All Side Show people address Jarvis the Great.

CONCESSIONS—Place Age, Scale, Novelties, Palmistry, Hoop-La, Pitch Win, Ball Games, Fish Pond, Hi-Striker, any and all Hanky Panks. Want Agents for Bowling Alley. Mike Moore, call Mollie Decker. Can always use useful Carnival People, Ride Men, Semi Drivers, Ticket Sellers, Canvasmen, Dancing Girls, etc. All address

**RALPH DECKER**

Herkimer, N. Y., this week; then per route

**Want—STATE FAIR SHOWS—Want**

For 10 Fairs and Celebrations and Canton, Okla., Mammoth July Fourth Celebration Opening Gov. Dam Project. Three-Day Rodeo and Round-Up. Street Dance and Parade Each Day. Gov. Roy Turner will be MC day of Fourth at Dam Opening. CONCESSIONS—All kinds except Flats. Everything open. Can place Mitt Camps, Photo, Cook House, Stock Joints; come on, will place you. SHOWS—Can place any Show except Side Show and Monkey Show. Others open. I have plenty equipment. Complete frame ups. RIDE MEN—Can use Truck Drivers, Jenny Foreman, Mix-Up Foreman, Second Man on Tilt and Wheel. Want Special Agent that can post paper. Red Bishop, wire me at once. Sammy George is no longer connected with this Show in any way.

FOR SALE—Stewart & Stevenson Diesel Light Plant 66KW, mounted in semi. K7 HIC Tractor. Guaranteed perfect. \$6500.00 cash.

Wire do not call C. A. GOREE, Hugoton, Kan.

**SOUTHERN VALLEY SHOWS**

WANT FOR BIG JULY 4TH CELEBRATION, CITY PARK, MT. VERNON, ILL., JULY 1-2-3-4, AND 14 FAIRS AND CELEBRATIONS TO FOLLOW

LEGITIMATE CONCESSIONS OF ALL KINDS.

WANT TO BOOK FUN HOUSE, KIDDIE AUTO AND STREAMLINE TRAIN.

Address: EDDIE MORAN, Mgr., Dexter, Mo., this week.

## Denver's Skate Contest Clicks; Seen as Chance To Push Sport

DENVER, June 11.—Denver's sidewalk roller skating contest was successfully completed Sunday (5) with the sponsoring groups—Junior Chamber of Commerce, city recreation department, *The Rocky Mountain News* and local roller rinks—indicating their intention to repeat the affair next year.

Altho the kids did not turn out as had been expected when the contest was set up, roller rinks reaped a rich harvest of publicity for skating. The *News* made the contest a major promotional effort and carried plenty of stories and pictures. Most of the pictures were two and three-column shots of rink skaters especially posed on outdoor skates.

Local radio stations pitched in to help the turnout when rain washed

out the elimination contests scheduled for May 27. All publicity had warned kids that they would have to qualify to skate in the final contests for prizes. Officials figured the kids would then ignore the finals unless they could be told that the finals had been made an open competition, but four stations saved the day by carrying the announcement on regular newscasts.

The contests were held on concrete tennis courts with almost all the kids wearing street type skates. Contests consisted of races, divided by age groups; graceful skating and couple skating. Local merchants contributed dozens of prizes which were solicited by the Jaycees. The Chicago and Cleveland Skate companies donated shoe skate outfits, while the local Mammoth Garden, Skateland and Rollerdom rinks added 12 gold trophies.

The city recreation department provided supervisory personnel and the Jaycees sports committee aided in organizing the kids into proper groups. Fay Marcove, instructor at Skateland, and Jimmy Lorello, Mammoth Garden manager, aided in (See *Denver's Skate Contest*, page 99)

## Easterners Sign For 39 TV Shows

NEW YORK, June 11.—As a direct result of favorable public reaction to the two recent roller skating television revues from Eastern Parkway Rink, plenty of ball-bearing artistry will go into metropolitan New York living rooms next fall. It's guaranteed in a new contract just signed by Victor J. Brown of the Roller Skating Rink Operators' Association, Eastern Parkway operator Emil Lence and WPIX officials. In all there will be 39 shows, starting in mid-September, probably on successive Sunday evenings.

Lence, whose rink now boasts a coaxial cable and a \$7,500 television lighting system, will add expensive reflectors to each fixture during the next few weeks. Because of this splendid set-up for video publicity, it is expected there will be strong sentiment at the RSROA convention to award Eastern Parkway the 1950 national championship meet.

## Bal-A-Roue Wins Publicity

MEDFORD, Mass., June 11.—The skating sport and Fred H. Freeman's Bal-A-Roue Rollerway here received a good publicity break in a recent edition of *The Medford Mercury* which carried a feature article on blind 21-year-old Dorothy Pizzano, who skates at Bal-A-Roue. Sightless since she was 13 years old, the girl bowls, dances, swims and sings in amateur theatricals. Bal-A-Roue Manager James Price has arranged with Coonie Umbach, rink pro, to give the girl private skating lessons. She has ambitions to learn skate dancing.

Roanoke (Va.) Skating Club, Inc., 1308 Rugby Boulevard, has begun construction of a \$20,000 roller rink at Kessler Mill Road and U. S. Route 11.

## FIPR Spanish Meet Couldn't Pay U. S. Costs

### USARSA Exits Competitions

NEW YORK, June 11.—Reasons for withdrawal of the United States Amateur Roller Skating Association (USARSA) from last week's FIPR world meet in Barcelona, Spain, have just been announced by George Applegate, president of the body.

First, the Spanish group, supposed to pay all expenses for visiting contestants, said it could not possibly pay the Americans' ship or plane passage because of restrictions on sending money out of their country and on paying it to foreign lines. It did, however, guarantee that the U. S. delegation would be treated royally while in Spain. Secondly, they insisted that the Yanks remain in Spain (See *FIPR Spanish Meet*, page 96)

## Cionis Ankle Park Circle; May Go to Lence's E. Parkway

NEW YORK, June 11.—Roland and Margaret Cioni, who coached Park Circle skaters to several successive State, regional and national titles, resigned as professionals and managers at the Brooklyn rink the day it closed for the summer, May 28. Difference of opinion with rink operators over importance of champion skaters was the main reason. The Cionis, who have had several out-of-town offers since their resignation, say they prefer to remain in Brooklyn. Negotiations with Emil Lence, operator of Eastern Parkway Rollerdom, are reportedly being conducted.

Meanwhile, they are coaching Park Circle skaters, without compensation, for the RSROA nationals to be skated in Washington, July 11-16.

## Down Under Iceries Boom

SYDNEY, June 11.—The boom in ice skating is continuing, and following the announcement that Sir Benjamin Fuller is to open Iceland Rink in the old Tivoli of Perth, there comes news that an elaborate rink is being opened in Footscray, Melbourne, capable of seating 2,000 people, while in Hobart, Tasmania, the Hobart Glaciarium is almost ready for operation as the first open air ice rink in Australia. Plans have also been announced for additional rinks in Brisbane and Adelaide. Sir Fuller proposes to have a modern rink in every capital city before the end of the year if building regulations permit.

A new rink, Rollin' Roller Rink, will reopen soon in Twin Lakes, Wis., 25 miles west of Kenosha. It will be a modern, spacious structure with neon lighting inside and outside.

Bill Henning, veteran Chicago skater who recently underwent a throat operation in Hines (Ill.) Hospital, is back on his feet again, having been discharged June 6.

## LOOKING FOR A PORTABLE ROLLER RINK!

We have the cleanest portable in the country. Now in operation. 50'x135'. Write for complete details.  
BOX D-195, c/o Billboard, Cincinnati 22, O.

If you are going to buy or build a Rink you can't pass up this bargain. 50x120 Hard Maple Rink Floor, cost over \$3500; Aluminum Roofing to cover bldg., cost \$950; Several thousand ft. of 2x6 oak under floor, \$500; Pine Drop Siding of bldg., 50x120, \$500; 200 Pair Skates, used about 3 months, cost \$900; Skate Counter, Light Fixtures, wire, \$100. Rink as is cost us over \$7000—only \$4,000. First \$100 deposit holds it.

**Vol Brashears, Jr.**  
Berryville, Arkansas Phone 131

## Rawson Closes Lab; Reopens October 1

ASBURY PARK, N. J., June 11.—Perry B. Rawson closed a successful spring season June 1 at his skating laboratory here and has left for a summer vacation in Whitefield, N. H. Indications are good for a full autumn lab session opening October 1, said Rawson.

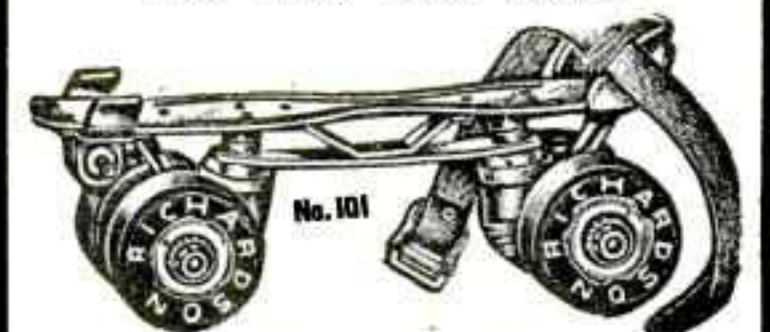
Rawson reported that his skating technique is getting better distribution and that his mechanical aids in teaching proper skating are gaining operator attention. There is a noticeable trend from scooting to good skating, he said, and the division is slowly but steadily widening. He predicts that before long there will be separate equipment for the scooter and the skater.

## RSROA, ASCAP Set D. C. Huddle

NEW YORK, June 11.—American Society of Composers, Authors and Publishers (ASCAP) officials are considering new formulas for the roller rink biz and will discuss them further with operators at next month's Roller Skating Rink Operator's Association (RSROA) convention in Washington. This important news came out of a meeting, held Thursday (9) at ASCAP's Radio City offices, between Victor J. Brown, who represented the nation's rink owners, and I. T. Cohen, T. M. Collins and other executives of ASCAP.

The present formula, which ASCAP people admit is often unfair, calls for payment of an annual licensing fee based on rink square footage. Brown's plan, submitted some time ago, would change the norm to gross receipts.

### The First Best Skate



## QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3313 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

## FOR LEASE LARGE AUDITORIUM

EQUIPPED AS ROLLER RINK

Suitable for Shows, Dances, etc.

Possible Seating Capacity, 3,500.

## B & G TERMINAL, INC.

Grand Rapids, Michigan  
Telephone: 8-1234

### COMPLETE PORTABLE RINKS

SECTIONAL RINK FLOORS

Oldest Manufacturers of Rink Equipment

### BILT RITE FLOORS & RINKS

1317 S. Wall, Tyler, Texas Phone 6032-J

## Portable Skating For Sale

Now operating, completely equipped. Tent used 3 months. Hard maple floor, extra skate house. Will consider late model Car or House Trailer on trade. Reason for selling: Partners can't agree.. \$3,500.00 takes all.

**CHUCK HINGES**  
Bridgeport, Illinois  
Phone 940M—Olney, Ill.

\$\$ THEY'RE NEW \$\$

## CALENDAR GIRLS

SEE PAGE 59

## NEW HAMMOND ORGAN

Console Type With Speaker.

Attractive Discount for Cash.

## B & G TERMINAL, INC.

Grand Rapids, Michigan

Telephone: 8-1234

## FOR SALE PORTABLE RINK

40x90, Flameproof Tent; 5'x8' sections maple floor. Bargain \$2500.00.

### M. C. SCHNEIDER

Crystal Lake Park Massillon, Ohio.  
Phone 5557

### FOR SALE

## PERAMENT ROLLER RINK

48 Ft. by 108 Ft.

Maple floor, Chicago skates, R. C. A. music system, skate boxes, etc. Concession stand, skate parts and grinder. Two acres of land.

### IOLA SKATING RINK

P. O. Box 32, IOLA, KANSAS. Ph. 1169W

### FOR SALE

New 40x80 Portable Rink—maple floor, interchangeable sections—complete with skates and P.A. system. New ball ring 10 oz. Army Duck Tent. Will be ready for delivery about June 15 or 20.

### NYERS BROS.' RINK

Box 2145, Oak Ridge, Tenn. Telephone 57517

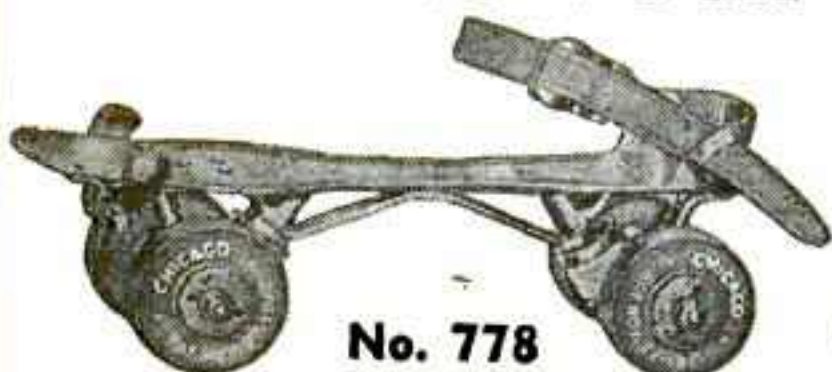
## CURVECREST "RINK COTE"

THE PLASTIC RINK SURFACE

Write

PERRY B. GILES, Pres. Muskegon, Mich.  
Curvecrest, Inc. Originator and Sole Distributor

## SEND US YOUR ORDER NOW!



No. 778

Manufacturers of All Kinds of Roller Skates

## SKATES REPAIRS NON-SLIP POWDER

CHICAGO ROLLER SKATE CO.

4427 W. Lake St. CHICAGO, ILL.

**MAJORETTE**  
Hotter Than Ever!



#915 Luxuriously costumed Majorette in contrasting plush and braid trim. Boots entirely high lustre plush. Unbreakable plastic face. Human hair. Completely cotton stuffed. Stands to its full 33" height by itself. Assorted colors. **\$36.00** Doz.

Samples \$4.00 Ea.

25% Deposit, Bal. C. O. D. Telephone: Oregon 3-6330

**CUTTLER & COMPANY, INC.**

928 Broadway...New York 10, N. Y.

**MORRIS MANDELL**

announces that the

**BIG 6 WHEEL**

AND OTHER CARNIVAL WHEELS are ready for delivery

SEND FOR CIRCULAR! MORRIS MANDELL, INC.

26 East 13th St. (Dept. B) New York 3, N. Y. Phone Oregon 3-5912

**BALLOONS**

FINEST QUALITY—BEST SELLERS

- #9 New Look Marble Balloons ... \$4.75 Cr.
- #15 New Look Cat Head ..... 7.00 Cr.
- #16 Round ..... 9.60 Cr.
- #9 Tu-Tone Round ..... 4.20 Cr.
- #9 Plain Round ..... 3.00 Cr.
- #9 Rainbow Round ..... 7.20 Cr.
- #7 Round ..... 1.75 Cr.
- #5 Round—Dart ..... .75 Cr.
- 24" Reed Sticks ..... .60 Cr.

Write for Carnival and Novelty Price List. Open Sundays.

Novelty Merchandise Co. 804 W. Roosevelt Road Chicago 8, Ill.

**FIREWORKS**

ATTENTION, DEALERS AND JOBBERS

For Lowest Prices write Today for complete Price List

MID-WEST FIREWORKS 114 W SECOND ST. SEDALIA, MO.

**CLASSIFIED ADVERTISEMENTS**

A Market Place for Buyers and Sellers

RATE: 12c A WORD — MINIMUM \$2

All Classified Advertisements must be accompanied by remittance in full

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week

**ACTS, SONGS & PARODIES**

A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act; 1949 catalog free. Kleinman, 5146 Strohm Ave., North Hollywood, Calif. au6

ATTENTION COMEDIANS AND HUMORISTS—My complete arsenal of choice one-line heckler-squelchers, insults, stunts, ribs, wheezes and emcee quips, \$2. Buster Rothman's Gag Retort Supply Works, 10 W. 22d St., Bayonne, N. J. je25

"EMCEE" MAGAZINE—CONTAINING BAND Novelties, Parodies, Monologs, Comedies, Jokes; subscription, \$2; add \$1 for four gag-packed issues. Emcee, 1508-B South Homan, Chicago 23.

ENTERTAINERS, EMCEES—SPECIALTY AND Production Numbers written to your order; no parodies, all original material, words and music, written to your specifications. Angelo Ferlano, 1421 N. 21st St., Milwaukee 5, Wis.

JIMMIE MUIR LAUGH LINES #2 AND #3—M. C. Comedy Bits, Radio Patter, Heckler Gags, Party Material; mail dollar for each one to Jimmie "M.C." Muir, 6185 Buena Vista Ave., Oakland 18, Calif. jy2

MUSIC PRINTED—200 PROFESSIONAL COPIES, \$20; 1000 copies in color, \$70; recordings made. Urab BB, 245 West 34 St., New York. Stamp (Booklet) je18

SENSATIONAL SONG PARODIES — DIFFERENT situations, original material, socko endings; lists on request. Manny Gordon, 819 W North Ave., Milwaukee 5, Wis. jy16

**AGENTS & DISTRIBUTORS**

ABALONE PEARL SEA SHELL JEWELRY—Italian Branch Sea Coral and Inlaid Mosaic Jewelry; genuine. Joseph Fleischman, 1535 Broadway, Tampa, Fla. ju18

ADISCOPE—GREAT GIVEAWAY FOR GAMES; retail price marked \$3.60; your cost, \$1.25 each in half dozen lots; shows full color, three dimensional photos; viewer and 32 pictures in deal; sample, \$2; good pitchman item. Advertising Displays, Inc., 419 Pike St., Covington, Ky. jy2

AGENTS—MEN'S DRESS SOCKS, NYLON, rayon and mercerized cotton, slightly imperfect, asstd. sample doz. and dealer's price list, \$2. Cundiff Sales, Bulford, Ill.

AMAZING OFFER—\$40 IS YOURS FOR SELLING only 50 boxes Christmas Cards, also 50 and 25 for \$1 with or without name; free samples; other boxes on approval, including entirely new, different de luxe assortment with feature television card; cute plastic assortments; write today; it costs nothing to try. Cheerful Card Co., 658 White Plains, N. Y. je25

ABSOLUTELY NEW AND DISTINCTIVE LINE luxurious hand-crafted Costume Jewelry direct from manufacturer; original items that are different for you and your customers; illustrated price list. Treasure Chest, 903 S. Second St., Millville, N. J. ju18

ATTENTION—CONCESSIONAIRES, PREMIUM Handlers, Bingo Operators who work carnivals and fairs, get our proposition on three fast moving household items. Perfect Products Co., Dept. B, Beloit, Wis. je25

ATTENTION, CONCESSIONERS! QUALITY flash! Cash in, factory surplus! Spun aluminum top, vacuum Dunbar glass bottom. Coffee Makers; guaranteed perfect, sample \$1.50 each; \$15 doz., \$162.60 gross F. O. B. Los Angeles; 25% deposit, balance C. O. D. Consumers Mdse. Mart, 14339 Herron St., San Fernando, Calif.

BEAUTIFUL MEXICAN RESURRECTION Plants (the miracle Plant), with very big demand, \$18 thousand; 5,000 lots, \$16 thousand; send order now; all selected good size plants. National Products Co., Laredo, Tex.

BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturers and distributors; write for "Buy Direct and Save." Service Publishing, 218-F Investment Bldg., Pittsburgh 22, Pa. jy9

COLUMBUS DISCOVERED AMERICA! WHAT in the wide world have you fellers slipped up on? one U. S. dollar tells the tale and makes a home run with eight sable race track souvenirs. Ken Miller, Box 1257, Louisville, Ky.

DUPONT NYLONS, FULL FASHION; 51 Gauge, in any quantity or size, for stores, salesboard dealers, pitchmen, carnivals, etc.; in flashy packages, 3 pair to box; our No. ones, \$7.50 doz.; twos, \$6; three, \$3.50; all orders promptly shipped. McDonald Mfg. Co., Colte-wah, Tenn. jy2

DUPONT FULLFASHION NYLONS IN ASSORTED colors, sizes 8 1/2-10 1/2; one pair in newest type envelope, three pairs to box; #1 clear, sheer, \$6.50 dozen; #2 in a real buy, \$5 dozen; #3 for practical use, \$3.50 dozen; rejects, \$2 dozen; rejects 12 to a box, not in envelopes. \$1.25 dozen; order C.O.D. today. Tennessee Nylon Division, 79 Shallowford Warehouse, Chattanooga 4, Tenn.

EXCELLENT SIDELINE FOR PRINTING AND advertising salesmen; Decalomania Name Plates in small quantities; great demand; also make money with our line of Automatic Initials and Sign Letters; free samples. "Ralco," XL-Roxbury, Boston 19, Mass. np

FAST SELLING COMBINATION TIRE GAUGE and Key Case; present agents enjoying big repeat sales with service stations, drug, cigar, hardware and department stores; also big premium sales; dollar retail, 10 to display card; make \$1.50 per card; send \$1 for sample. Campbell Oil & Supply Co., Cleveland 3, O.

FREE SAMPLES—BIG PROFITS SHOWING amazing Glow-in-the-Dark Specialties; house numbers, pictures, plastic novelties, religious and nursery objects, etc.; large manufacturer. Madison Mills, 303 Fourth Ave., New York 10, N. Y.

FULL FASHION NYLONS YOU CAN DEPEND on—Our select grade "Clear Sheer," \$6 per dozen; #2's, \$3.50; #3's, \$1.50 per dozen; sample order sent parcel post prepaid, \$4 when cash accompanies order, consisting of 12 pair of #3's, 3 pair of #2's and 3 pair of "Clear Sheer"; if ordering C.O.D., please send 1/3 cash with order; your money refunded if not entirely satisfied. Hutchinson Hosiery Co., P.O. Box 1514, Chattanooga, Tenn.

FULL FASHIONED NYLON HOSE, 51 AND 54 gauge, packed 3 pairs to box; new summer shades, standard sizes; our best number, \$6 dozen; lower grade, \$3.50 dozen, prepaid; sample box of each number, \$2.50; full satisfaction guaranteed; 1/3 deposit on C.O.D. orders. Nylon Sales, 2501 Broad St., Chattanooga, Tenn.

GIRL PHOTOS—300% PROFIT; SELLS ON sight; 24 different and wholesale price list \$1. M. Kleeman, 2433 N. Mascher St., Philadelphia 33, Pa. ju2

GIVEAWAYS—LADIES' ASSORTED PURSES, \$25 hundred; Ornaments made from steer horns; birds and sharks, \$25 hundred; Rubber Wall Plaques, fruit designs, stick anywhere, \$5 hundred; Mexican Featherbird Pictures, size 7x9, all framed, \$7.20 dozen; send \$2 for all samples. Liberty Novelty Co., 2624 S. Central Park Ave., Chicago, Ill. No catalogs. je25

HAVE SHAVED 50 YEARS—FOUND, EASY comfortable way and good for women; blades last longer; yours \$1. Dr. Roberts, Cross City, Fla. je18

INDIAN BEADWORK, BUCKSKIN, BEADS, Feathers, Wigs, Supplies; buying direct from Indians; prices reasonable; free price list Pawnee Bill's Indian Trading Post, Box 35B Pawnee, Okla. ju2

IS MONEY SCARCE? THEN "RUN MENDERS" are good! Run Mender Factory, 413 N. Craig St., Pittsburgh, Pa. je25

MAKE \$200 FIRST WEEK WITH OUR NEON Ad Clock or return it for full refund; exclusive territory to good men; no experience needed. Electric Ad Clock Co., 555 W. Jackson, Chicago 6. jy30

MAKE MONEY SELLING OUR DISPLAY SIGNS to stores and saloons; wholesale cost to you, 6c each; retails 35c; send for 15 trial samples for \$1; details free. Michael Hudak, 125 Sullivan St., New York 12, N. Y.

NEW INDUSTRIAL HAND CLEANER; FREE manufacturing-distributing plans; unusual money-making proposition. "Acro-Sol-Ex," 623-J West 14th Ave., Denver 4, Colo. je18

(Continued on page 84)



**STYLED TO SELL!**

Terrific Buy Sparkling, brand new case. A fast mover—Expansion Band included — Works rebuilt with precision accuracy.

- 7 JEWELS — \$11.95
- 15 JEWELS — \$12.95
- 17 JEWELS — \$13.95

Gold Filled Rings—all beautiful workmanship—Be sure to order sizes you need.



#100A Per Doz \$12.00 1/20 14K R. G. P. Heavy, large Ruby color center — or all white.



#101A Per Doz \$24.00 1/20 12K Gold Filled, extra large white center Ruby color sides—or all white.



#630 Per Doz. \$9.00 1/20 12K G. F. Ladies Brilliant Cluster. Assorted color center (large) stones.



#102A Per Doz \$17.90 1/20 14K R. G. P. Ladies Sensation Dinner Ring. Five "live" stones.



#103 Per Doz \$16.90 1/30 14K R. G. F. Extra heavy with over 2K stone — designed mounting.

**ORIGINAL WATCHES**

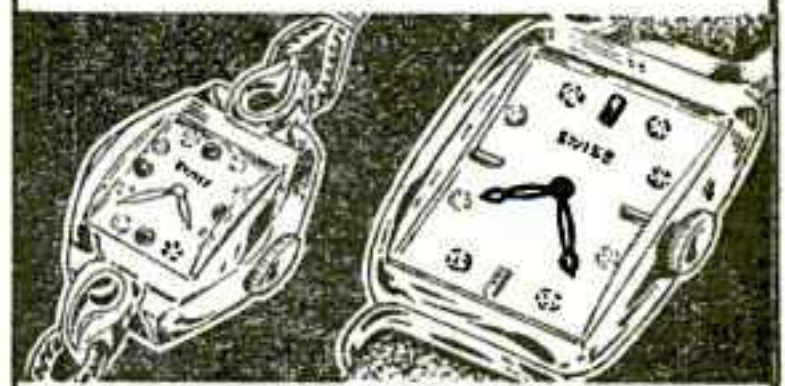
REFINISHED LIKE NEW



FAMOUS MAKES

\*ELGIN \*WALTHAM GRUEN BENRUS BULOVA

EACH WATCH IN EXCELLENT CONDITION \*7 jewels obtained only in Elgin and Waltham \$9.95, gold-plated Expansion Band included, 15 jewels available in all the above mentioned watches, \$12.95, gold-plated expansion band included, no extra charge.



Ladies or gents 7 jewel rhinestone dial reconditioned watches, \$7.95. Ladies or gents 15 jewel, rhinestone dial reconditioned watches, \$9.95. Above prices apply in lots of three or more—

25% deposit on all C. O. D. orders. Send for Catalog.



IMPORTERS • EXPORTERS 128 S. MAIN STREET MEMPHIS, TENN.

**EARLIER CLOSING DATE**

FOR

**THE BIG SUMMER SPECIAL ISSUE DATED JULY 9**

Special Features

Valuable Lists

Intensive Reader Interest

Wider Distribution

ALL for the same rate of only 12c a word, minimum \$2.00, cash with order

Classified forms for this issue only will close

**WEDNESDAY, JUNE 29**

FASTEST MOVING ITEM THIS YEAR



# PLASTIC PARASOLS

**THEY'RE HOT—SELL ON SIGHT!**

Buy direct from manufacturer and save money! All orders shipped in rotation received.

NOW **\$36.00** Gr.

Plastic comes in assorted, flashy colors. Material is now 2-ply heavier. We now use heavier frame and leatherette strap handles.

**CELLULOID FEATHER BACK DOLLS**  
12" Spread, 5 1/4" Cupie, beautiful assorted colors.  
**\$17.00** Gross  
Discount to quantity buyers.

We mfr. the best Feather Backs in flashy colors. Our Feather Backs stick! 1/3 dep., Bal. C. O. D.

**Farber Trading Co.**  
263 WILLIAM ST. N. Y. 7  
WORTH 2-1389

## PRICES REDUCED AGAIN! BUY DIRECT FROM MANUFACTURER

Always Big Savings and Always the Best Buys at "ACE" Stuffed Fur and Plush Toys at Their Best.

- #245 32" High Grade Rayon Plush Panda or other ass'td Colored Bears, cotton stuffed, embroidered nose, \$34.50 dz. Order in at least 2 doz. lots at only **\$33.00** Dz.
- #501-L 20x30" GIANT LION, "Ace" of Sellers, "King" of Toyland. Genuine Fur Mane, rayon plush body, ass'td colors. New low price **\$36.00** Dz.
- #18 11x9" Lustrous Rayon Plush Scotty Dog. Ass'td attractive colors **\$7.20** Dz.

Inquire about special Closeouts! Special set-up for Jobbers and Salesmen. Write for details. Write for beautiful Catalog "R" and price list of over 150 Snappy Sellers.  
**ACE TONY MFG. CO.**  
122 West 27th St. New York 1, N. Y.

## Tempting Values FOR BARGAIN HUNTERS

Just Out! New Novelty! "BRIDE & GROOM" New low prices—effective now! Don't buy until you get our latest prices. Telescope Keychains, New Pictures, \$8.00 Gr. Hurry. Limited Quan.

LEATHER GOODS • GIFTS • JOKERS ITEMS • TOYS PREMIUMS • NOVELTIES • BALL PENS • TRICK GOODS COMBS • POCKET KNIVES • LATEX • CARDED GOODS RAZOR BLADES • KITCHEN GADGETS • NOTIONS  
**O. FAUST & CO.**  
Dept. 223 N. 8th St. B-6 Phila. 6, Pa.

## THE LIZARD OF AWES!



**REVNON**  
1129 S. ROBERTSON BLVD. BEVERLY HILLS, CALIF.

REVNON, 1129 S. Robertson Blvd. Los Angeles 35, Calif.

Enclosed is Check  M. O.  for ..... Lizards  
Name .....  
Address .....

## AGENTS & DISTRIBUTORS

(Continued from page 83)

**MEXICAN JUMPING BEANS—NEW CROP** just arrived, all live ones, good jumpers, the best crop in years, \$5 thousand; 10,000 lots, \$4 thousand; 20,000 lots, \$3 thousand; send order immediately, limited quantity on hand. National Products Co., Laredo, Tex.

**NEW OFFICE DEVICE SELLS ON SIGHT** to business men; get your pay daily; \$5 profit on each \$7.50 sale; write now for free details. Fidelity Mercantile Agency, Roanoke, Va.

**NEW PLAN BRINGS YOU EXTRA MONEY**—Make up to 100% profit without experience showing new Christmas, Everyday card assortments, Plastics, Glean and Glo, Kiddies Cards, Wrappings; unusual, attractive gift items; bonus; special offers; send today for free samples 28 different Personal Christmas Cards, 50 for \$1 up; Stationery, Coasters, Thomas Terry Studios, 98 Union Ave., Westfield, Mass. je25

**NEW—1949 EDITION OFFICIAL CONCESSIONAIRE** Guide Book now available; only \$1; jam packed with money making ideas, games, formulas; buyers guide on equipment, supplies for concessions, roadside stands, carnivals; details free. A & A Sales, 18-B City Terrace, Newburgh, N. Y.

**NOVELTIES FOR "REGULAR FELLOWS"**—Real money-making fast sellers; 20 samples and price list, \$1. "Action Novelties." 12-B Churchlane, Philadelphia. je25

**NOVELTIES AT SPECIAL LOW PRICES** FOR limited time only—Tarantulas (Spiders), long wire legs, big black ones, \$9 in 5 gross lots; Mechanical Turtles, Armadillos and Alligators, \$7 in 5 gross lots; Skeletons or Devils, fast sellers, \$7 in 5 gross lots; Mechanical Monkeys, moves the head and tail, \$8 in 5 gross lots; Miniature Tea Sets (12 pieces to set), \$30 gross; Mexican made Children's Chairs, \$12 dozen; Miniature Saddles, \$4 dozen; large fur Monkeys with drum at \$18 gross; rush order now. National Products Company, Laredo, Tex.

**OFFER NEWEST ITEMS FIRST—MONTHLY** bulletins tell where to get 100 newest products before reaching open market; details free. Publishers, Gardenville 3, N. Y.

**ORIGINAL KOEHLER SIGNS—LEADER SINCE** 1890; 1500 varieties for stores, taverns, etc. \$4 per 100; free catalog. Koehler, 335 Goetz Lemay 23, Mo. je25

**PLASTIC SCALLOPED TABLE CLOTHS**—Latest prints, 54x54, \$6.50 up per doz.; plastic aprons, \$2 doz.; also men's handkerchiefs, white on white with satin stripes, \$1.10 doz.; free samples. Samuel Rosenzweig, Accessories Co., 8 Herzl St., Brooklyn 12, N. Y.

**RAYON PANTIES BY DUPONT—FIRST QUALITY**, latest figures and designs; stock #68, \$5.50 dozen; stock #17, \$3.50 dozen; stock #19, \$3 dozen; cost on all these numbers is less than 1/3 department store retail prices; there is a new Razor Blade with new cutting qualities whose sale is being promoted in every state at \$1 carton, \$10 dozen, \$75 hundred; we can get you a royalty contract in your state, this week; order today, C.O.D. or cash. Ridge Rayon Association, 79 Shallowford Road, Chattanooga 4, Tenn.

**RURAL ROUTE MEN—MAKE BIG PROFITS** with America's leading, fastest selling poultry magazine! Excellent market; peak interest; unlimited opportunities, maximum commissions. Write Poultry Tribune Box 100 Mount Morris, Ill. je25

**SELL, BIG PROFIT, 5x6 1/4-INCH STOCK SIGNS**, write for jobbers introductory offer A, Hawkins Sign Co., Sioux City 7, Iowa. je25

**SELL "FIRE DOCTOR" EXTINGUISHERS**—Selling only \$2 each; dry chemical needs no refills; agents averaging four sales per hour; this fire red extinguisher tube, 15 inches tall by two inches wide, is fast seller; just to get you, started we offer to prepay two "Fire Doctor" Extinguishers with literature anywhere U. S., only \$2; sell them for \$4, then you'll know how fast they sell. Marvel Chemical Products Co., Cortland, N. Y.

**SNAPPY SUSIE IN THE SHOWER—BRAND** new; it's tantalizing, it's snappy, \$21 gross, \$1.80 dozen; sample and lists, 25¢. Hansen Sales, 2840-B Fifth Ave., Chicago 12, Ill.

**WANTED—SALESMEN, DISTRIBUTORS, JOB-**bers; handle outstanding, fast selling jewelry item direct from factory. Write: John W. Pickering Co., 180 N. Main, Attleboro, Mass. je25

**YOUR OWN BUSINESS—BEAUTIFUL LINE** Personal and Household Brushes, Waxes, Lotions; profits galore; special sample offer. Sierra Products, 2921 Broadway, Sacramento, Calif. je25

**\$3 DOZEN PLASTIC APRONS—OTHER QUICK-**selling quality buys, including matching Tablecloth-Apron Sets, \$12 dozen; sample set, \$1.25; free catalog. Jole Fashions, 251B E. 119 St., New York, N. Y. je25

**51 AND 54 GAUGE NYLONS—BEAUTIFULLY** packaged, 3 cellophane envelopes to box; new summer shades, immediate shipment, \$3.50 doz.; sample box, \$1 prepaid; satisfaction guaranteed. Fashion Textiles, Box 7041, Chattanooga, Tenn.

**52 PAGE COWBOY SONG BOOK, \$12 PER 100,** sample, 25¢. Hudak, 125 Sullivan St., New York 12, N. Y.

**1,000'S OF DUPONT NYLONS READY TO MAIL.**—#1 clear, sheer in the better grades, \$6.50 dozen; #2, \$5 dozen; #3, \$3.50; rejects, \$2 dozen; all packed in latest design individual fancy envelopes, three pairs in new boxes; rejects 12 to box, not enveloped, \$1.25 dozen; order C.O.D. today. Sibert Jobbing House, Box 1242, Chattanooga, Tenn.

## ANIMALS, BIRDS, PETS

**ATTENTION, SHOWMEN—NOW YOU CAN GET** Healthy Rattlers, Boas, Racers, Dragons, Gilas, others; dens or singles; lowest prices, prompt shipment. Reptile Gardens, El Paso, Tex. jv2

**DENS LARGE FAT MIXED SNAKES, \$25;** Coachwhips, 7 ft., \$8; Alligators, 2 1/2-3 ft., \$10; Baby Grey Foxes, \$15; Rhesus Monkeys, \$40; Deodorized Skunks, \$15; immediate delivery; wire money; no C. O. D. Trails End Zoo, St. Stephen, S. C. ju9

**FREAK CALF, 9 MONTHS OLD, GOOD** health, with Bull Dog Head; photos. Jas. B. McLaughlin, Shiocton, Wis. je18

**PLENTY SNAKES ALL KINDS—ALSO BOAS,** Horned Toads, Armadillos, Alligators, Prairie Dogs, Monkeys, Badgers, Peafowl, Owls, Gila Monsters, Mice, Rats, Giant Jungle Rats, Agoutis, Opossums, Raccoons, Ringtail Cats, Guinea Pigs, Hamsters, Deodorized Skunks, Bantams, Pigeons, White Doves, Coatli Mundis, Squirrels; wire Western Union. Otto Martin Locke, New Braunfels, Tex. Phone: 141. je25

**RINGTAIL MONKEYS, MARMOSSETTES, KING** Vultures, Jungle Rats, Ocelots, Kinkajous. Telephone 1775. Don Compton, Box 93, Mt. Vernon, Ill.

## BUSINESS OPPORTUNITIES

**ANALYZE HANDWRITING FOR PROFIT!!!!—**Complete Outfit, \$1; profits, \$20-\$50 daily; extra charts, \$7.50 1,000. Graphologers, POB-971, Philadelphia. je25

**AT LAST A QUALITY BALL GUM! RITE GUM** will increase your sales; write for samples today. Rite Gum Co., 160 Union, Room 210, Memphis 3, Tenn. jv9

**"COLLECT AND GET RICH" IS A FREE** booklet that's yours for the asking; learn of this opportunity of a lifetime, spare or full time office business of your own, where you can make a profit on the work of hundreds of others. T. J. Surface, Pres., Roanoke 4, Va.

**COUNTER FREEZER OPERATORS—MAKE** your own ice cream bars the profitable way; inexpensively complete deal includes molds, stick holders, sticks, bags and coatings; nominal expenditure gives you practically same production line operation as wholesalers who have spent thousands. For free information, write Fountain Specialties, Dept. B-6, 1736 W. 25th St., Cleveland 13, O., giving size and make of your freezer. je18

**DRIVE IN THEATER FOR SALE—\$9,800,** clearing over \$500 monthly, living quarters available. E. S. Holland, Kinston, N. C. je25

**FOR SALE—ONLY DOWNTOWN SHOOTING** Gallery in Memphis; been operating since October, 1947; 12 foot gallery, six automatic rifles, neon sign, good side-line opportunities, etc.; excellent deal for man who wishes to retire from road; good sailor town; selling because of other interests. Write Rifle Range, 226 South Main, Memphis, Tenn., or call 2-0130.

**FREE WHERE-TO-BUY-IT INFORMATION—**Most products, materials or equipment; state wants. Donald Kelly, AW-9544 Whitcomb, Detroit 27, Mich. jv30

**NEED MORE MONEY? GET YOUR COPY** Opportunities Preferred; the big multi-page 8 1/2 x 11, slick paper magazine jam packed with articles, sources, ideas, offers, plans, etc.; latest issue 25¢. Kaple Sales, 14 Oak, Shelby, O.

**NEW ELECTRIC MACHINE BAKES GREASE-**less doughnuts; attracts crowds; you'll coin money serving hot doughnuts; weighs sixty pounds; small investment; free recipes. N. Ray Co., 3605 South 15th, Minneapolis 7, Minn. au27

**SELL DELICIOUS SNOWBALLS—TREMEN-**dous profits; make them yourself; trial Ice Shaver with four flavors and instructions, enough for 500 Snowballs, \$2, plus four pounds postage; free folder Snow Machines, Supplies, etc. Snowball Co., Route 3, Dept. B-23, Jacksonville, Fla. je25

**TESTED MONEY-MAKERS—68 PAGE BOOK,** 25 cents, postpaid; Ideas, Plans, Formulas, supply sources; money back if dissatisfied. L. B. Clay, Box 1063, Wichita, Kan. jv2

**TRADE MAGAZINES—COMPLETE CLASSIFIED** Directory of U. S. Business, Vocational and Diverston Magazines; new Third Edition includes 4,364 periodicals covering every business, profession or interest; gives date established, complete address and subscription rates; price, \$1.50 postpaid. Commercial Engraving Publishing Co., 34H N. Ritter, Indianapolis 19, Ind.

**UNTOUCHED FIELD; MONEY IN SMALL** town promotions; work where you please; people work for you; free details. White Agency, 204 Danfill Bldg., Paragould 8, Ark.

**WANT A PAYING MAIL ORDER BUSINESS?** My plans are among the best; write me personal. A. S. Spencer, Mokena A, Ill.

**WOULD UP TO \$1,500 YEARLY IN SPARE** time by mail interest you? Send name, postal. Lawson Company, Box 1302-E3, Detroit 31. je18

**400 TRADIO—100 RCA COIN OPERATED** radios, bargain; all in tip top shape; now in hotels; will sell on or off location; other business takes all my time. M. Dorsky, 1125 11th Ave., So., Birmingham 5, Ala.

## COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 100 in this issue.

## COSTUMES, UNIFORMS, WARDROBES

**ALL BRAIDED CELLOPHANE WAISTBAND** Hula Skirts, \$7.50; Satin Bras, 75¢; Satin Bally Capes, \$7.50; combination Oriental and Strip Costumes, \$10; Rhinestoned G-Strings, \$6; Bras, \$1.50; Chorus or Strip Pants, \$1. C. Guyette, 346 W. 45th St., New York 19. Tel.: Circle 6-4137.

**CLOWNS' AND BURLESK COMICS' PROPS,** Wigs, Accessories; free list (assortments, \$5). 'Happy' Morgan's Clown Headquarters, 2404 N. Fifteenth, Philadelphia. je25

**HEADQUARTERS FOR CLOWNS AND MIN-**strel Goods; circulars free. The Costumer, 238 State St., Schenectady, N. Y. au13

**SINCE 1869—COSTUME BARGAINS, CHORUS,** dollar up; principals, three up; no catalog; state wants. Guttenberg, 9 W. 18th St., New York 11, N. Y. au6

**35 NEW WOMEN UNIFORMS FOR BAND—**Light beige, sizes 12 to 38, price \$5 outfit; also Trunk for above suits, \$20. Lesser, Paw Paw, Mich.

## FORMULAS & PLANS

**TWO INGREDIENTS AUTO REFINISH FORM-**ula and oil reclaiming formula, both for \$1 postpaid. Verret, Raceland, La.

## FOR SALE SECONDHAND GOODS

**ABOUT ALL MAKES POPPERS AVAILABLE—**50 complete Candy Corn Machines and Cookers, \$225 complete set. 50 all electric for \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. ju25

**BALLROOM AND RINK LIGHTING, NEW—**Crystal Showers, Spotlights, Color Wheels. Newton, 253 W. 14th, New York City.

**SUNPUFT POPCORN VENDORS \$57.50; LONG-**Eakins Rotary, chrominum plated, Roaster Drum, \$175; Peanut Blower, \$35; Copper Kettles, Popping Kettles, Gasoline Burners, Bottled Gas Equipment Peanut Roasters. Northside Co., Indianola, Iowa. jv2

(Continued on page 86)



## AMAZING! MYSTIFYING! SALES SENSATION! NEW DISAPPEARING COIN TRICK

This amazing coin trick will make a nickel disappear or turn into a dime! You've been wanting something different in novelties. Well, here it is! Price per dozen individually boxed trick, **\$5.40**

Send \$1.00 for sample order of one trick. Jobbers' confidential prices on request. Sales representatives wanted to sell the item exclusively in various territories.

## FASCINATING "BUSY BIDDY" TOY CHICKEN

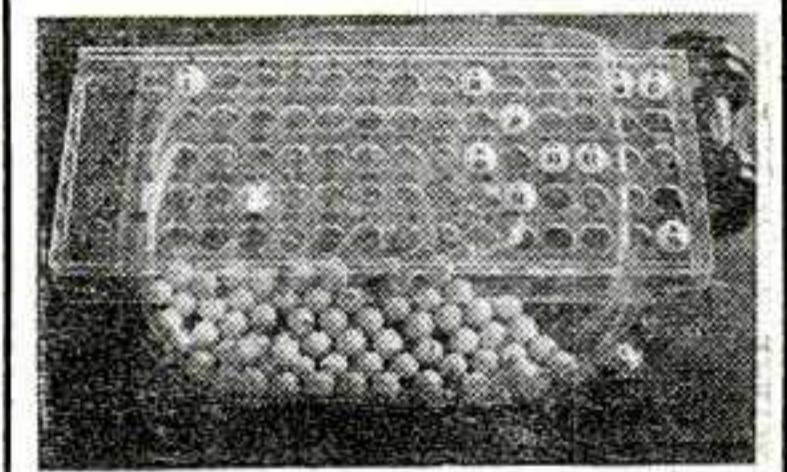
Lays 5 eggs when pressed. **\$2.75** per doz.  
Must be seen to be appreciated. Hottest seller today.  
We can deliver NOW. No one else can back up that state- packed 2 doz. per box.

Write us for other Specialties 25% Dep. with Order, Bal. C.O.D.  
**KEYSTONE SALES** 720 W. Madison St. Chicago, Ill.

## THE NEW LOOK

### BINGO BLOWER OF TOMORROW HERE TODAY

It's New—Portable—Fast—Efficient  
Suspicion-Proof—With Fingertip Ball Release. Plastic—Mounted on 24" by 36" Base.



## BINGO

Supplies and equipment.  
Write Today for Complete Particulars.

**V. E. SUPPLY CO.**  
282 W. Market St. Akron 3, Ohio

## NEW NOVELTY SENSATION



## BOUNCING BIRD

A natural for all Concessionaires! For automobiles, bikes, wagons, motorcycles, etc. High tension spring keeps bird in motion, colorful plastic body and feathers. Suction cup attaches bird firmly to any flat object. 6 inches overall.  
**\$1.75 Doz. \$18.00 Gross**  
25% with order, balance C.O.D.

**STAR MERCHANDISE CO.**  
26 So. Wells St., Dept. 2, Chicago 6, Ill.

## BEST BUYS IN IDENTS

Aluminum White or Gold Plate  
**\$18.00** Gross **\$24.60** Gross  
\$1.65 Dozen \$2.25 Dozen

Complete sample line, 16 Nos., prepaid or shipped C. O. D. **\$3.85**  
25% deposit on all orders.

**SLOAN JEWELRY CO.**  
41 Fulton St. N. Y. C. 7, N. Y.



# The Originators of CUTIE KEE CHAIN

now bring you

## THE NOVELTY SENSATION OF 1949!

# the CUTIE-VIEWER

### 6 Large Poses of 6 Real Cuties!

## No other Viewer has these SENSATIONAL Exclusive Features



Six large poses of Hollywood's most alluring art models in natural colors.



Larger pictures—clear ... distinct ... and beautiful.



Each picture easily moved after viewing. Rapid feed, no fuss, no coaxing.



Movable telescopic lens section—adjustable to each individual's eyes.

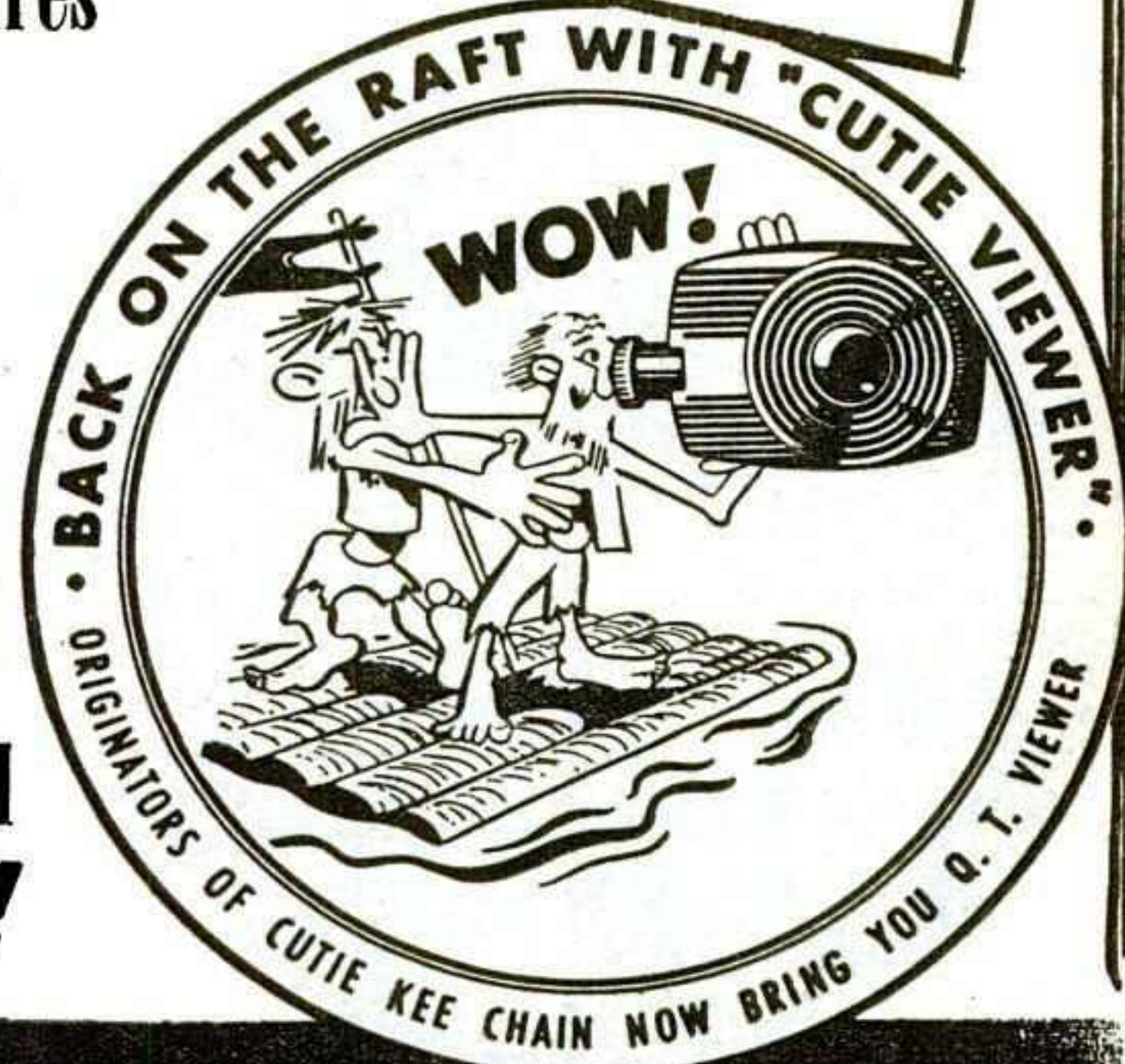


Powerful lens, corrected to eliminate distortion. More magnification.



Made of attractive, durable plastic material in a smart modern design.

## Ready for Delivery...not NEXT MONTH ...not NEXT WEEK...but **NOW!**



**CUTIE VIEWERS**

|                        |                          |
|------------------------|--------------------------|
| Suggested Retail Price | Dealers Price            |
| <b>79<sup>c</sup></b>  | <b>\$10<sup>80</sup></b> |
| Each                   | Per Box of 24            |

**SELLS ON SIGHT!**  
*It's Terrific!*

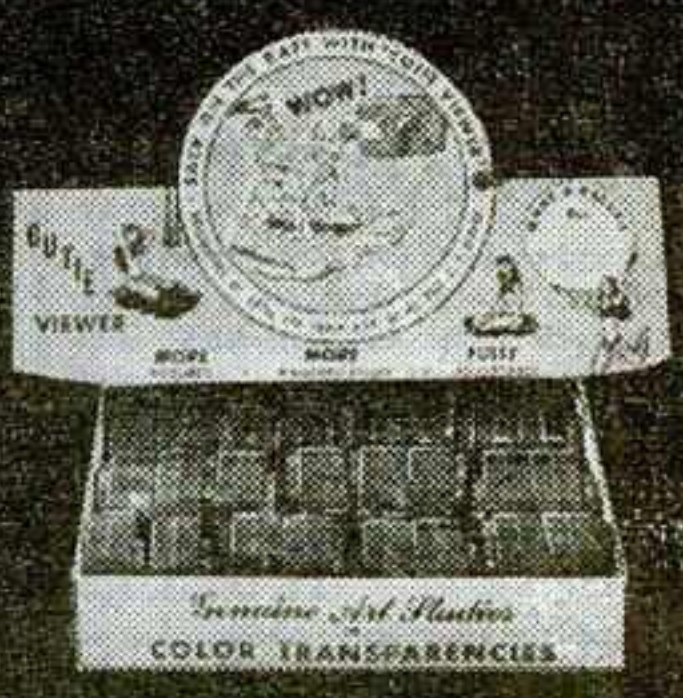
You will get repeat sale after sale! Everyone will want one ... and buy!

**TERMS** NET and F. O. B. Los Angeles. One-half must accompany order—the balance C. O. D. with shipping charges added.

**NO OPEN ACCOUNTS**

**Order NOW!**

PACKED 2 DOZEN in a handsome attention-getting display box, ready to attract your customer's eye and start the sales moving.



IF NOT AVAILABLE IN YOUR TERRITORY—WRITE OR WIRE

**SATISfactory SALES COMPANY**  
1036 SOUTH LA BREA AVENUE, LOS ANGELES 35, CALIFORNIA

**BALL GAMES  
FISH PONDS!  
DART GAMES!**

FOR THE MOST  
*Complete Line*  
OF SWAGGER STICKS,  
HAT BANDS, PLASTER,  
BUTTONS, ETC.  
IN THE NEW  
HEX CATALOG

**LOOK**

SAME DAY SERVICE!  
Sensational Values!  
SEND FOR YOUR FREE COPY TODAY  
State Your Business

Merchandise for Every Type of Midway Concession  
Established 1923  
**HEX MANUFACTURING CO.**  
468 SENECA ST. BUFFALO 4, N. Y.



**FOR SALE—SECOND-HAND SHOW PROPERTY**

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 16 and 35mm.; Arcs, Rectifiers, Chairs, Drapes, Screens; catalog mailed. S. O. S. Cinema Supply Corp., Dept. L, 602 W. 52d St., N. Y. 19. np ju25

BARGAIN—2 PIECES, 150" EACH, EXCELLENT heavy blue Side Wall Canvas, practically new, used 60 days, \$300 f. o. b. Modern Theatre Equipment Co., 214 S. St. Paul St., Dallas, Tex. jy2

CHAIR-O-PLANE—SMITH, 24 SEAT, LEROI motor, A-1 shape, poor health reason for selling; bargain, \$1,250. J. Lawrence Wright, 1001 18th St., N. E., Washington, D. C.

COMPLETE EQUIPMENT FOR 500 SEAT Movie Theater, excellent condition; catalog on request. Movie Supply Co., 1318 S. Wabash Ave., Chicago. ju18

DIRECT POSITIVE PHOTO BOOTH, CAMERA, Lens F.2.5, 1 1/2x2"; Accessories, 4 Rolls Paper, Chemicals, \$300; Tent and Frame, 10x12 feet, good condition, \$50; Enlarger, f.o.b. H. J. Hansen, 503 E. Dowland St., Ludington, Mich.

FOR SALE—2 CONCESSION T.P.S., 8x8 AND 6x6, \$25 each, no frame. Leonard Quest, 3055 Sackett Ave., Cleveland 9, O.

FOR SALE — STREAMLINE MINIATURE Train, made by Miniature Train Co., Rensselaer, Ind.; 500 ft. track, run by gasoline, used three months in park, \$2,000. Sandino Smigliani, 12 Sherman St., Peabody, Mass.

FOR SALE OR TRADE—A MAJOR MINIATURE Train complete; this train is not a toy; bargain if sold at once. Sherman B. Smith, 1/2 mile west of 4 Points, Mitchell, Ind.

FOR SALE—LOOPER, USED ONE SEASON, almost new; need the space reason for selling; also 7 used Kiddie Rides, some in need of repair, otherwise complete. Contact: S. S. Tunney, Seaside Heights, N. J.

FOR SALE—BECAUSE OF FAILING HEALTH I must sell immediately my complete Motorized Circus; elephant, high school and bareback horses, two beautiful pony drills including six pony hitch, all special wardrobe and complete menagerie, lions, bears, leopards, pumas, monkeys, and dog act; show now en route and has guaranteed dates; wire or phone, name your price. W. T. Madden, c/o Mrs. Lee Heath, Lake City, Ia.

GIRL IN FISH BOWL ILLUSION—LENS, WITH direction to make, \$20; Trapeze Crane, \$25; two 35mm. Portable DeVry Picture Machines with Amp., \$775. Home Co., 97 Arch St., Butler, N. J. je25

KNOCK OUT STALIN'S TEETH, POP OFF Joe's Head, 11 other games, 3 frames in our Ball Rack Plans, \$5; short range Shooting Gallery, 4-Way Joint (12 games), Shallow Joint (23 games), \$5 each; High Striker, \$3; all 5, \$20; free plan catalog. Brill, 228-B N. University, Peoria, Ill.

NEW CONCESSION TENT AND FRAME, \$85; 8x10, Mrs. M. DeWitt, 4930 W. Caven St., Indianapolis, Ind.

NEW FIRE PROOF TENT, 50'x100', SEATS FOR 1200 people, two new khaki Concession Tents, AC Light Plant, two Stake Body Trucks, 1/2 ton Panel Truck, Ticket Box Trailer, 3 PA Systems; show complete, ready to go; cash price, \$8,300. A. N. Stafford, 959 Texas St., Mobile 20, Ala. Phone 3-1438. jy2

POPCORN, CANDY APPLE CONCESSION Trailer, living quarters, gas, neon, \$2,000; Root Beer Trailer, \$700; stock, photos. Mrs. George Michael, Fremont, O. R. D. 4.

SHORT RANGE TARGETS—20 KINDS, MANY new ones; free samples. W. Wooley, 115 Donald, Peoria, Ill. np

STAR POPCORN MACHINES—ALL MODELS; Popcorn Supplies. Central Popcorn Supply Co., 45 Arch St., New Britain, Conn. je25

WEE WONDERLAND SHOW, ON TRAILER complete, consistent money, nothing like it; booked solid; \$4,000 cash; never offered for sale before. Lee United Shows, Saginaw, Mich.; then Midland.

WILL BUY KID RIDES—MERRY-GO-ROUND, Ferris Wheel, etc.; what have you? Mel Copeland, 22 S. Illinois St., Indianapolis, Ind.

**CONCESSIONERS ATTENTION!  
VISIBLE CONTAINER CARRY TOY**



Package consists of a transparent plastic container with cardboard removable top and cord handle.  
Packed assorted 12 to a carton as follows:

|                    |   |
|--------------------|---|
| 4 only 49-1 Pup    | Weight per carton 5 lbs.<br><b>\$12.80</b> doz. |
| 4 only 49-2 Kitten |   |
| 4 only 49-3 Bear   |   |

25% with all orders, balance C. O. D.  
All Orders Shipped Same Day Received.

**ACE CARNIVAL SUPPLY CO.**  
5617 S. HALSTED STREET  
CHICAGO 21, ILL.  
Phone: ENglewood 4-4472.

**MAGICAL APPARATUS**

AAAAA WHOLESALE TRICK CATALOG, 10—"World's Largest Line." (Pitchmen's Headquarters); fast-selling specialties. Ariane Mfg. Co., 4462-B Germantown, Philadelphia. je25

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch; each unit weighs less than pound, easily concealed; write for brochure specifications, price Nelson Enterprises, 336 S. High St., Columbus, Ohio. ju2

NEW 1949 CATALOG—MIND-READING, MEN talism, Spirit Effects, Horoscopes, Forecasts Crystals, Palmistry, Graphology, Books, 164-page illustrated catalog, 30c; wholesale Nelson Enterprises, 336 S. High St. Columbus, Ohio ju2

VENTRILOQUIAL (\$45 UP); PUNCH FIGURES, \$12 each dressed; Wigs, Eyes, Acts, (6). Spencer, 3240 Columbus 7, Minneapolis, Minn.

VENTRILOQUIAL—CLIP THIS AD, GOOD FOR five dollars on world's finest figures. Turner, 1284 S. Cochran, Los Angeles.

400-PAGE CATALOG OF 2,000 TRICKS—Pocket, parlor, stage; world's finest magic; send \$1 for catalog (refunded first \$5 order) Kanter's, B-1311 Walnut, Philadelphia 7. je25

**EVERYONE IS ASKING!!!**  
for  
**"SALOME"**

Watch Salome come to life with her mythical magical legs. World's greatest gag. Sure sale with each demonstration, \$2.40 doz. Rubber Lizards, best made, \$4.80 doz. Nickels to Dime Trick, brass, finest made, \$5.96 doz. (Jobber, Distributor, write for prices.)

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725 PINE ST. ST. LOUIS, MO.

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EXPERIENCED HAND WRITING ANALYST available immediately for right location; scope unlimited; specialize in character and personality; 33 yrs.; will travel. Robert Wasserman, 1066 President St., Brooklyn 25, N. Y. je25

MAILING LISTS ON GUMMED LABELS @ \$3.75 per thousand names; accurate and up to date; cover nationwide markets; save money, save typing, save time; write for lists available. Dept. E.B., Accurate Mailing Lists Co., Civic Opera Bldg., Chicago 6, Ill.

SIDEWALL — WATERPROOF AND MILDEW proofed, complete with grommets and rope. Green or Khaki, approximate 8 oz. 6x100', \$54.56; 7x100', \$63.04; 8x100', \$71.52; 9x100', \$80; 10x100', \$88.48; made in any length at above rate per running foot; 25% deposit; satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. Phone: CADillac 5691. jy16

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**BINGO**

Heavy Cards, Specials, Cages, Blowers, Transparent Markers.  
Write for bulletin  
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BAND ORGAN — WURLITZER MODEL 125; completely reconditioned; bargain, asking only \$500. King, 1544 Dana, Cincinnati.

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JOB SEEKERS, INVESTORS, AVOID DISAPPOINTMENT! Subscribe to reliable reports from associates at Idaho atomic project site; trial \$2; four week coverage \$5 cash. Questions answered with order. News Associates, 2116 So 12th St., Tacoma, Wash. je18

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DIRECT POSITIVE OPERATORS — IT IS here, a foolproof, Light Weight Camera that can be used on the street, beach, fairgrounds, carnival or in a studio day or night; write for photo of machine and sample of photos made with it; also catalog on Eastman Direct Positive paper, chemicals, backgrounds and comic foregrounds; get on the band wagon and finish in the money. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. je25

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ANY ONE IS WORTH IT, BUT YOU GET 20 assorted Zany Letterheads for \$1 postpaid at Advance Printing, Jellico, Tenn.

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|                                  |             |
|----------------------------------|-------------|
| Feather Sky Shooters             | \$ 3.75 Gr. |
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**9" CRAWLING RUBBER LIZZARD**  
A Hot Number



**\$5.00** Doz.  
**\$57.50** Gross (Min. Order 1 Doz.)

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| Blonde in Bathtub                           | \$ 3.60 | 2 Doz. | \$42.00 |
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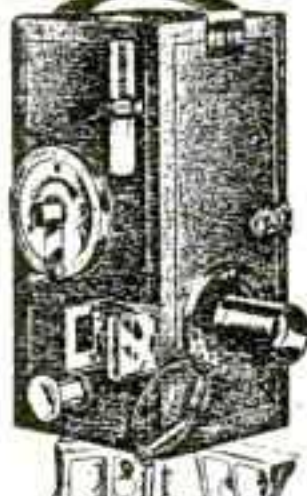
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**Thomas V. Phelan**, inventor of this patented finger ring, extends his many thanks for the enthusiastic acceptance given this item by the trade. Fully guaranteed.

**DOZ. \$9.00**  
**1/2 DOZ. 6.00**

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Make Money Orders Payable Direct to T. V. Phelan.

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## SOUVENIRS AND IMPRINTED ITEMS

### PLASTICS • METAL • WOOD

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## NOVELTIES OF ALL TYPES

Please Submit Quantity Prices and Samples

# PADUCAH WHOLESALE, INC. 217 N. 13th St., PADUCAH, KY.

**Attention, All Crew Hat Operators**  
**HERE IT IS!**  
**THE "NEW LOOK" CREW HAT**  
**RAYON SATIN TWO TONE CREW HAT**  
**WRITE FOR SAMPLE IMMEDIATELY**  
**IMMEDIATE DELIVERY GUARANTEED**



\$69.00 GROSS

- Small Jap Monkeys ..... \$ 8.40 Gr.
- Medium Jap Monkeys ..... 16.50 Gr.
- Large Coolie Hats ..... 33.00 Gr.
- Small Coolie Hats ..... 22.50 Gr.
- Small China Fur Dogs ..... 15.00 Gr.
- Large China Fur Dogs ..... 43.50 Gr.
- JAP OPERA GLASSES ..... 45.00 Gr.
- Jap Dangling Spiders ..... 9.00 Gr.
- Jap Dangling Duck ..... 9.00 Gr.
- Jap Dangling Skeleton ..... 8.40 Gr.
- JAP SWORD WITH STRAP ..... 30.00 Gr.
- China Paper Snakes ..... 5.50 Gr.
- Clicker Gun & Holster ..... 21.00 Gr.
- TROMBONES ..... 21.00 Gr.
- 15" Jap Paper Parasol ..... 9.00 Gr.
- 18" Jap Paper Parasol ..... 13.50 Gr.
- 20" Jap Paper Parasol ..... 15.00 Gr.
- 27" Jap Paper Parasol ..... 45.00 Gr.
- 33" Jap Paper Parasol ..... 60.00 Gr.

- TWILL CREW HATS ..... \$52.80 Gr.
- LACED EDGED COWBOY HATS ..... 42.00 Gr.
- KIDDIES' BENNIE HATS ..... 24.00 Gr.
- JAP PENNANT CANES ..... 1.50 C
- MAPLE WALKING CANES ..... 31.50 Gr.
- #14 Cat Mottle Balloons ..... 7.00 Gr.
- # 9 Cat Mottle Balloons ..... 5.00 Gr.
- # 9 Animal Print Balloons ..... 4.50 Gr.
- # 9 Circular Stripe ..... 7.00 Gr.
- # 9 Agate Balloon ..... 4.50 Gr.
- # 4 Dart Balloons ..... .85 Gr.
- REED STICKS ..... .60 Gr.
- 70L G.A. & R.R. Gold Horse ..... 20.00 C
- 70L G.A. & R.R. WHITE HORSE ..... 10.00 C
- 5" Plain Cello Doll ..... 9.00 Gr.
- 6" Plain Cello Doll ..... 12.50 Gr.
- 7" Plain Cello Doll ..... 13.50 Gr.
- 4" Feather Doll ..... 8.50 Gr.
- 7" Feather Doll ..... 19.80 Gr.
- 12" FEATHER DOLL, TINSILED ..... 4.50 Dz.

#### MECHANICAL TOYS

- CRAWLING BABY ..... \$ 5.50 Dz.
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- Dancing Couple ..... 45.00 Gr.
- Cat & Ball ..... 42.00 Gr.

- Crawling Turtle ..... 42.00 Gr.
- Mechanical Mice ..... 24.00 Gr.
- Swagger Canes ..... 4.50 Gr.
- BIRD CAGES ..... 40.00 Gr.
- 5" Cuddle Doll ..... 18.00 Gr.
- 9" Cuddle Doll ..... 63.00 Gr.
- 10" Cuddle Doll ..... 78.00 Gr.

WE CARRY A FULL LINE OF SLUM MERCHANDISE. SEND \$1.00 FOR COMPLETE SAMPLES.  
 WRITE FOR ILLUSTRATED CATALOG.  
 WE TAKE ORDERS FOR SPECIAL BUTTONS AND PENNANTS.  
 25% DEPOSIT WITH ALL ORDERS.

**KIM & CIOFFI**

912 ARCH ST. MARKET 7-2283 PHILADELPHIA 7, PA.

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- BOW FLAGS, NEW STOCK ..... \$ .90 Gr.
- 7" HIGH HAT FEATHER DOLL W/CANE & BEADS ..... 24.00 Gr.
- 7" HIGH HAT FEATHER DOLL W/CANE ..... 21.00 Gr.
- 7" GOLD HEAD DOLL, MOVEABLE ARMS ..... 14.00 Gr.
- WESTERN FELT HAT, LACE BRIM, ADJUSTABLE CHIN CORD, ASST. COLORS. .... 40.00 Gr.
- TROMBONES ..... 20.00 Gr.
- LASH WHIPS, 27" ..... 10.50 Gr.
- JAP CROOK HANDLE PENNANT CANES ..... 18.00 M
- #14 MOTTLED CAT BALLOON ..... 7.00 Gr.
- 18" BASEBALL BATS, MAHOGANY COLOR ..... 18.00 Gr.

We take orders for Buttons & Pennants. 25% deposit with order, shipped same day.

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150 PARK ROW  
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Bingo and Premium Merchandise

WRITE FOR OUR 1949 PRICE LIST

**M. A. SINGER CO.**

2125 COMMERCE STREET

DALLAS 1, TEXAS

## NEW CATALOG NOW READY!

### SLUM

- Sun Glasses ..... Gross \$ .30
- Comic Masks ..... .35
- Wedding Rings ..... .65
- Plastic Thimbles ..... .75
- Plastic Crosses ..... .75

- Crickets ..... Gross \$ .98
- Spring Clothes Pins ..... .89
- Warblers ..... .85
- Pocket Combs ..... 98

- Tube Whistles ..... Gross \$ .98
- Finger Traps ..... 1.35
- Lead Pencils ..... 1.95
- Bangle Bracelets ..... 2.25
- Blow-Outs ..... 2.75

### NOVELTIES

- 12 In. Paper Parasols. Gross
- Doz. \$2.00 ..... \$22.50
- 15 In. Paper Parasols. Gross
- Doz. \$4.00 ..... 45.00
- 17 In. Paper Parasols. Gross
- Doz. \$6.50 ..... 75.00

- 18 In. Paper Parasols. Gross
- Doz. \$8.40 ..... \$96.00
- 6 In. Fur Monks. Gross
- Doz. 80¢ ..... 9.00
- Fur Monks. Gross
- Doz. \$1.65 ..... 18 60

- Paper Snakes ..... Gross \$ 5.95
- Min. Straw Hats. Gross
- Doz. 80¢ ..... 9.00
- Stapled Fly Birds ..... 7.95
- Taped Fly Birds ..... 9.60
- Imported Fly Birds ..... 10.50
- Rubber Daggers ..... 7.50

### GLASSWARE

- Miniature Mugs ..... Gross \$3.25
- Ash Trays ..... 3.75
- Juice Glasses ..... 2.95
- Whiskey Glasses ..... 2.95
- 12 Oz. Tumbler ..... 3.75

- S & P Shakers ..... Gross \$4.50
- Nappies ..... 4.50
- Ruby Tumblers ..... 9.00
- Decorated Tumblers ..... 8.00

- Decorated Pitchers ..... Doz. \$3.75
- Colored Vases ..... 2.00
- Pink Trays ..... 1.90
- Ruby Pitchers ..... 3.75

### CONCESSION SUPPLIES

- Daisy Cork Guns. Ea. \$5.50
- Cork Gun Corks. 1000 2.75
- Aluminum Bottles. Ea. 1.10
- Wood Bottles. Ea. .65

- Hoop-La Rings. 4 in. to 7 in. Doz. .... \$ .70
- Worth Base Ball. Doz. 2.25
- Latex Base Ball. Doz. 2.40

- Weighted Darts. Doz. \$1.20
- Dart Balloons. Gr. .... .90
- Knife & Cane Rack Rings. 100 ..... 4.50

25% deposit with C. O. D. orders. Add transportation charges to prices.  
 Free Apron with \$25.00 order.

## KIPP BROS.

Wholesalers Since 1880  
 240-242 SOUTH MERIDIAN STREET  
 INDIANAPOLIS 4, INDIANA

## SELLING BIGGER THAN EVER!

### #3240-K PENNY IN MINIATURE GLASS JUG

Jug is 1 1/4 inch high, 1 inch wide, opening 1/4 inch.  
 How did the penny get into the jug? They retail for 25 cents,  
 wholesale for \$1.80 per doz. or \$18.00 per gross.



OUR PRICE **\$3.60** per box of 3 DOZ. **\$12.00** per GROSS

Sample Box, containing 5 pieces, sent on receipt of \$1.00.  
 No C. O. D. orders without a 25% deposit.

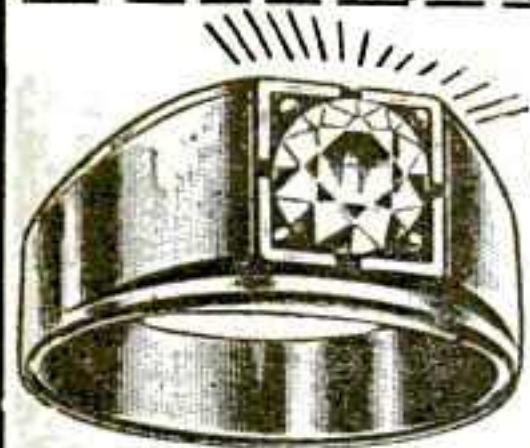
**LEO KAUL** IMPORTING AGENCY, INC. 333 and 335 K South Market St. Chicago 6, Ill.

# ALWAYS TOPS with LEADERS!

NO. 191-H  
MEN'S IMIT.  
HEMATITE  
With Gold  
Flash Sides



\$3.25 per doz.  
\$36.00 per gr.



NO. 153  
MEN'S  
GOLD-FILLED  
SOLITAIRE  
ONLY  
\$9.75  
per doz.

MINIMUM ORDER, ONE DOZEN. Over 500 styles \$1 and up per doz. Sample asst. for \$20. On regular orders send 25% with order, balance C. O. D.

SEND FOR CATALOG  
**STERLING JEWELERS**  
44 E. LONG ST. COLUMBUS 15, OHIO

## SALESMEN WANTED

A-1 MEN OVER 40—MAKE A FORTUNE; NO investment; sell sales-promotional advertising to grocery stores and other retail businesses; you collect \$22.50, you retain \$15; call-back commission, \$5; extra bonuses, \$25 to \$100 monthly; over rides 50¢ to \$2 per account per man; guaranteed yearly annuity of \$5 on every active account you open; requirements, car one sale weekly; bondable, we pay bond. Coast to Coast International Associates, 160 Chestnut St., Rochester 7, N. Y. (Mention Billboard) ju25

MAKE \$7 HOURLY—REPRESENT OLD ESTABLISHED advertising book match manufacturer; D'Ancona lithograph glamour girls; new and different; all merchants prospects; commissions advanced; outfit free. Chicago Match Co., Libertyville 12, Ill.

SALESMEN, AGENTS — \$27-\$54 DAILY; A unique proposition, new and different; we give you exclusive territory; new type of trade stimulator for retail merchants; no investment; write or wire. Box 1724, S.S.S. Springfield, Mo.

WANTED—SALESMAN WHO KNOWS COIN machine parts; local man preferred; good opportunity, salary and commission; loafers need not apply; give full information in first letter. Box 273, Billboard, 188 W. Randolph, Chicago, Ill. ju2

## SCENERY AND BANNERS

NIEMAN CARNIVAL-CIRCUS BANNERS. THE best, not the cheapest; no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago, CA-6-2544. ju25

8x10 SIDE SHOW BANNERS PAINTED TO order, \$30. Don Lutton, 534 Harris, Kansas City, Mo. ju9

SIDE SHOW BANNERS—8x10 FEET, \$37.75; artistic, painted on good cloth; complete with leather straps and rings; quick service; also other banners made; banners for rent. W. Courtney, Barboursville, W. Va. Phone: 4301. ju2

## TATTOOING SUPPLIES

EVERYTHING YOU NEED FOR TATTOOING—Electric Tattoo Machines, Designs, Colors; complete outfits; illustrated catalog free. Mill Zeis, 728 Lesley, Rockford, Ill. ie25

GENUINE PELICAN BLACK \$3; 9 OZ. BOTTLE prepaid; this ink sells itself to those who know; money back guarantee if not; Genuine Gunther Wagoners from Hanover, Germany, in original bottles; also few Pints, Quarts. Joe Darpel, Suite 222, Hotel Victoria, Norfolk 10, Va. ju2

TATTOOING MACHINES, DESIGNS, COLORS Needles, Outfits; free catalog; fast service. Owen Jensen, 120 W. 83d St., Los Angeles 3. ju16

## WANTED TO BUY

EQUIPMENT FOR MINIATURE GOLF COURSE—Must be as complete as possible. Box 429, Billboard, N.Y.C.

WANTED TO BUY—ALL TYPES COIN-OPERATED Radios, new and used. Bradley, 1652 N. Damen Ave., Chicago.

WANTED—35MM. SILENT FILMS; ALSO FILM Daily Year Books, 1922-1929. Write Box 3602, Philadelphia 25, Pa.

WANTED TO LEASE—FLYING JINNIE, WITH option to buy; have transportation. Carnival, Box 151, Gainesville, Tex.

## HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

AMATEUR CIRCUS ACTS FOR SMALL ANIMAL show; family act doing two or more, with own transportation; write all in first letter stating salary expected; useful people write; opening June 1st; salary sure. Roy Turner, Box 74, Stovall, N. C.

CIRCUS MUSICIANS WANTED, CALLIOPE and bass; \$50 and all plus 5%; largest season on road; winter date in Florida. Tige Hale Band, King Bros.' Circus, as per route.

COMMERCIAL DANCE ORCHESTRA Musicians working finest ballrooms, one nighters and location. VSA, 848 Insurance Bldg., Omaha, Nebraska. ju9

GIRLS WANTED — YOUNG, ATTRACTIVE Girls for posing and dancing girl show, experience unnecessary; state age, height and weight; if you are a pincushion or drunk, don't answer. Address: Bill Woodall, Lawrence Greater Shows, Ypsilanti, Mich., this week; then as per route.

GUITARIST—MALE, 25-30; COMEDY EXPER. essential; Local 10 member or vicinity preferred; to travel with established trio; partnership deal; send photo and qualifications first letter. Box C-355, Billboard, Cincinnati, O.

HYPNOTIST OR CLAIRVOYANT — EXPERIENCED, for hours' work at home. Address: Box 835, Detroit 31, Mich.

LEAD GUITARIST—BY THE NAME OF Sonny Hall. Wire Lyndon Landers, 807 North 7th, Temple, Tex.

MAN TO BREAK MONKEYS AND OPERATE Monkey Drome—Must be sober, steady work; write full particulars. David Bakerman, 500 Beach St., West Haven, Conn.

OPENING FOR DOUBLE ON ALTO, TENOR Clarinet Man and salary. Rex Pine Orchestra, Glencoe, Minn.

PIANO—ALL QUALIFICATIONS FOR COMBO; must be neat, sober, congenial; state all in first letter. Box C-361, Billboard, Cincinnati, O.

RIDE HELP—FOREMEN FOR MERRY-GO-Round, Ferris Wheel, Tilt-a-Whirl; must be sober and reliable; top salaries weekly. McLaughlin Amusements, Inc., 8636 South Union Avenue, Chicago, Ill., HUDSON 3-0206. ju2

TROMBONE, ALTO, DOUBLING TENOR AND clarinet; lead trumpet; all chairs for sellout commercial band; all location; cut or no notice; no transportation; one week paid rehearsal, starts July 20, \$50; job starts July 27; \$75 week, tax paid. Write Al Gaffney, 114 Bruce St., Billings, Montana. je18

WANT DANCE MUSICIANS FOR COMMERCIAL territory bands, no drunks or characters. Collins Booking Service, Grand Island, Neb. je25

WANT HAMMOND ORGANIST TO PLAY grand stand show at fairs; must read, prefer one with show experience; state full details; reply must be quick; misrepresentation cause of this add. Williams and Lee, 464 Holly Ave., St. Paul, Minn.

WANTED—MANUFACTURER AND SALES Force for automobile, airplane and household simple gadgets; patent pending. Dr. Roberts, Cross City Fla. je25

WANTED—REPLACEMENT FOR MIDWEST commercial tenor band; good deal for married men, home nearly every night. Band Leader, 321 S. Cleburn, Grand Island, Neb. je25

WANTED FEATURE VAUDEVILLE ACT FOR tent repertoire show; must stop show; can place experienced tent workmen. Slout Players Show (week June 13), Altamont, Ill.

WANTED — PROFESSIONAL MALE DANCE Partner to perform and teach Tangos, Rhumba, Bolero, Waltz, Apache, Adagio, etc. Sylvia Patti, 8076 Prospect St., Base Line, Mich. (Continued on page 90)

## DRESS UP YOUR CONCESSION with MINIATURE CHARACTER DOLLS (A Rachelle Creation)



Doll is 7" Tall — Human Hair — Stands Alone! Beautiful satin costume with heavy lace trimming. 5 Costumes—White, blue, pink, green, red. Individually boxed with cellophane protective lining. Can be displayed in box without soiling doll. \$12.00 Doz. Sample \$1.50

25% Deposit, Balance C.O.D. Postpaid Jobbers: Write for prices!

**Sigriddo Doll Mfg. Co.**  
309 Fifth Ave. NEW YORK 16

## PROFIT!

'4 Nickels to 4 Dimes'

BRASS

Buy direct—most baffling trick in years—Sells Fast, Big Profit. 25% on order, balance C.O.D.

Minimum Order, 2 Doz.

\$5 Per Doz. - - \$54 Per Gross Sells Retail \$1.25 to \$2.

Packaged With Instructions.

UTICA PRODUCTS CO.

P. O. Box 68, Utica, Mich.

## SELL NYLONS GUARANTEED RUNS! AGAINST

The ONLY nylon hose in the whole world actually guaranteed against runs, snags or excessive wear. REGARDLESS OF CAUSE! Yes no matter what the cause, whether use or abuse. Kendex nylons are replaced FREE if they run, snag or become unfit for wear within guarantee period — a period up to three whole months! Not sold in stores. Extra sheer 15 denier, sheer 30 denier and service 60 denier. Latest colors Lengths 28 to 35 inches Both seamed and seamless. Also complete line men's fine hosiery guaranteed for ONE FULL YEAR or replaced FREE! No money or experience needed to earn big, steady income writing orders in spare or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made. Advance cash plus huge bonus. Complete money-making sales outfit FREE and prepaid. No obligation. Nothing to pay now or later. Simply rush your name and address on a postcard and you'll be making money next week.

KENDEX COMPANY, BABYLON 67, N. Y.

**ATTENTION, DEALERS**  
Stock this Sharp-Edge knife set. The lowest priced cleaver set on the market. Housewives clamor for it. ALSO AVAILABLE at same price the Miracle-Edge 5-piece cutlery set with the serrated edge — the edge that's always sharp. All stainless steel. Sample set: \$2.25 prepaid; per doz., \$24.00. F. O. B. Chicago. Write for further information on other outstanding products. EARL PRODUCTS CO., Dept. B, 701 N. Sangamon St. Chicago 22, Ill.

**ARMY SURPLUS FOLDING CHAIRS**  
IMMEDIATE DELIVERY  
ADIRONDACK CHAIR CO.  
MU 3-1385  
1140 Broadway, N. Y. 1, N. Y. near 26th Street

**COCKTAIL WATCH**  
SET WITH 2 SPARKLING IMITATION RUBIES \$9.95  
GENUINE IMPORTED SWISS MOVEMENT 10 KT. ROLLED GOLD PLATED CASE... STAINLESS STEEL BACK... UNBREAKABLE CRYSTAL... DAINY... SMALL... ACCURATE TIME KEEPER  
Attractive Gift Box and Guarantee With Every Watch. 10% Deposit With All Orders.  
**SWISS IMPORT CO.**  
1335 S. California Ave., Chicago 8, Ill. Dept. 338

**FLUORESCENT FIXTURES**  
Offer Tremendous Profits for Dealers, Distributors, Concessionaires  
FLUORESCENTS FOR EVERY PURPOSE  
Direct From Manufacturer at Lowest Possible Prices. AS LOW AS \$2.10 EACH  
Write for Catalogue and Price Lists  
**ABRAMS LIGHTING**  
MANUFACTURERS - FLUORESCENT FIXTURES  
113 No. 7th St., Philadelphia 6, Pa.  
Phone: WAInut 2-1947-1948

**Sell Fast Selling Novelties**  
START NOW—Send \$1.00 for 20 PIC-TEASE self-developing art photos and 1 MINI-MOVIE pocket novelty, prepaid. Send for jobber price list.  
**AL HAWKINS AND CO.**  
Sioux City 7, Iowa

**CHINESE FIRECRACKERS**  
1 BUNDLE 1280 1 1/2" CRACKERS ..... \$3.00  
1 BUNDLE 1600 1 1/2" CRACKERS ..... 3.50  
1 BUNDLE 2000 1 1/2" CRACKERS ..... 4.00  
1 BUNDLE 9600 1" LADY CRACKERS ..... 6.00  
Cash or Money Order With Order  
**Pioneer Sales Company**  
617 Madison Avenue Covington, Ky.

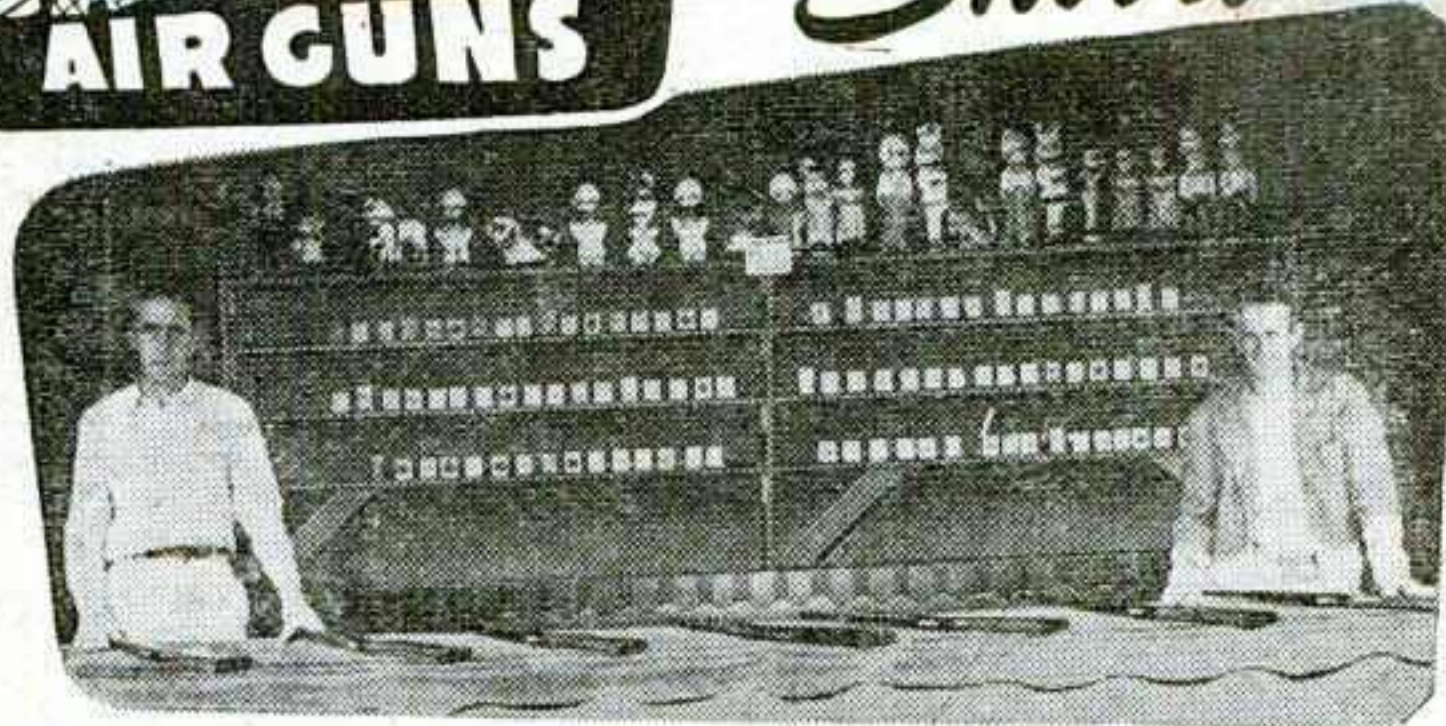
**GET BIG 1949 CATALOG**  
WRITE FOR COPY AND INCLUDE PERMANENT ADDRESS OR ROUTE FOR WEEK OF JUNE 13. STATE BUSINESS.  
**SPECIALS IN THE MEANTIME**  
MA 1 White Metal Band Rings, Gro. .... \$ .60  
MA 2 Gift Band Rings, Gro. .... 1.65  
MA 3 Cigarette Holders, bulk, Gro. .... 1.95  
MA 4 Men's Pocket Combs, Gro. .... 1.00  
MA 5 Plastic Spoons, Gro. .... 2.75  
MA 6 Finger Traps, 6 in. Gro. .... 1.25  
MA 7 Finger Traps, 3 in. Gro. .... .90  
MA 8 Dart Balloons #4, Gro. .... .85  
MA 9 Weighted Darts (Jap), 7 in. Gro. .... 4.75  
MA 10 Weighted Darts (US), 7 in. Doz. .... 1.25  
MA 11 Swiss Bird Warblers, Gro. .... 1.00  
MA 12 Comic Hat Bands, Per 1000 .... 10.00  
MA 13 Comic Buttons, 56 Lig. Per 1000 .... 12.50  
MA 14 Jap Lies, Gro. .... 2.25  
MA 15 Small Coolie Hats, Gro. .... 22.50  
MA 16 Plastic Thimbles, Gro. .... \$ .75  
MA 17 Plastic Crosses, Gro. .... .60  
MA 18 Stone Set Rings Checko, Gro. .... .90  
MA 19 Imported Fur Monkeys, Small, Gro. .... 9.00  
MA 20 Imported Fur Monkeys, Large, Gro. .... 18.00  
MA 21 Min. Charm Knives, Gro. .... .75  
MA 22 "Polly Peel" Strip Cards, Gro. .... 6.00  
MA 23 Peek-a-Boo Telescopes (no chains), Gro. .... 9.00  
MA 24 Peek-a-Boo Telescopes (w/chains), Gro. .... 10.50  
MA 25 Crazy Cleo Mystifying (won't stay put), 2 doz. in display box, Box .... 7.20

**LEVIN BROTHERS** Established 1886  
TERRE HAUTE, INDIANA

**Merchandise You Have Been Looking For**  
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum Flying Birds, Whips Balloons, Hats, Canes Ball Game Specials, Bingo Merchandise.  
**Catalog Now Ready—Write for Copy Today**  
IMPORTANT To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.  
**ACME PREMIUM SUPPLY CORP.**  
1111 South 12th, St. Louis 4, Mo.

# Parris-Dunn CARNIVAL AIR GUNS

## Everybody Shoots!



EARL TAUBER, well-known operator, says, "All boys rather shoot Parris-Dunn Carnival Guns than any others, because they look and shoot LIKE REAL GUNS. Even smallest can load their own guns, a big time saver with a bunch around a booth."

### EQUIP YOUR BOOTH WITH PARRIS-DUNN CARNIVAL AIR GUNS AND CASH-IN!

EVERYBODY likes to shoot Parris-Dunn Carnival Air Guns. Little boys and girls, teen-agers, adults—they all gather 'round! SAFE—STRAIGHT SHOOTING—SNAPPY. Easy loading—nothing to get out of order. GUARANTEED for one year—liberal exchange after a year. Two sizes, 35½" and 31".



**CARNIVAL AIR GUN No. 15**  
For Older Boys and Adults  
35½" long. Shoots No. 3 corks. Beautiful walnut finish, seasoned wood and blued metal tapered barrel, lever cocking action, etc. Very handsome sporting model—all the "feel" and thrill of live ammunition.  
Only \$5.00 Each



**CARNIVAL AIR GUN No. 14**  
For Smaller Boys and Girls  
31" long. Same quality as our No. 15, but some smaller and lighter. Shoots No. 3 corks. Little folks are crazy about it—older ones too. Ideal booth set up provides patrons with choice of two sizes.  
Only \$3.00 Each

CARNIVAL JOBBERS—Contact us on these sensational new Carnival Air Guns. They're not for concessioners, demonstrators, dealers, etc. Usual jobber discounts.

**PARRIS-DUNN ★ CLARINDA, IOWA**



## FIRST TIME at Gaines & Gaines The Official GUARANTEED BABE RUTH WRIST WATCH

- Stainless Steel Expansion Band
- Sweep Second Hand
- Luminous Dial
- Unbreakable Crystal

A sure-fire seller . . . for father and son. Packed in an autographed regulation plastic baseball and individually boxed. A written guarantee with each watch. Also endorsed by Joe DiMaggio. Complete dealer aids make selling these watches a breeze . . . mats, display stand, literature, etc. Be the first to cash in on this "Home Run" item.



List Price— 12 in a \$5.56  
\$7.95 carton EA.  
plus tax (Sample, \$6.50)  
25% With Order, Balance C. O. D.

**GAINES & GAINES 5 N. WABASH AVE.  
CHICAGO 2, ILLINOIS**

STORE and FAIR WORKERS, send for CATALOGUE



Rings and Engraving Jewelry  
**PENDANT and EARRING SETS**  
Cellophaned and Gift Boxed. Either style can be had with Plain or Dangle Earrings and Set  
With Cameos • Opals  
Aqua • Zircon • Ruby  
Rose • Topaz • Sapphire  
Emerald.  
1 Doz. Ass't, Postpaid, \$10.75  
**HARRY MAHREN RING CO.**  
303 5th Ave., N. Y. 16, N. Y.



No. 44—\$10.50 Doz. No. 43—\$10.50 Doz.



*of the summer market*  
**MELON**

with a result-producing ad in

**The Billboard**

**summer special**

Dated July 9

Advertising Forms Close

**WEDNESDAY, JUNE 29**

# FIREWORKS

**Chinese Firecrackers**

- 1 Bundle or 1280 1 1/2" Crackers \$3.50
- 1 Bundle or 1600 1 1/2" Crackers 4.35

# BALLOONS

**Latex Rubber**

- NO. K10—PER GROSS.....\$1.25
- NO. K20—PER GROSS..... 2.50

Cash With Order

**United Fireworks Mfg. Company, Inc.**  
DAYTON 7, OHIO

# Wrist Watches



**\$3.15** EA. | **\$3.25** EA.

50 or More | 12 or More Individually Boxed—Written Guarantee

Men's O-J. Radium dial and hands. Red sweep second hand. Chrome case. Beautiful stainless steel expansion band. Every watch individually boxed. Written guarantee.

25% Deposit—Balance C. O. D.

**BURTON SALES CO., Dept. B-21**

809 West Madison St. Chicago 7, Ill.

# NEW NOVELTIES FOR CARNIVAL AND CIRCUS

- No. 14 Mottled Cat Balloons ..... \$ 7.00 Gr.
- No. 840 Giant Mottled Cat Balloons 12.00 Gr.
- No. 9 New Look Marble Style Balloon 5.00 Gr.
- No. 15 New Look Cathead Balloons 7.00 Gr.
- Special Dart Balloons ..... .75 Gr.
- Imported Feather Dolls, 4" \$9.00 Gr., 7" 21.00 Gr.
- Maple Walking Canes ..... 36.00 Gr.
- Imported Fur Monkeys w/High Hat 8.40 Gr.
- Large Size Imported Monkeys ..... 21.00 Gr.
- Large Cowboy Hats With Stars, \$3.10 Doz. .... 36.00 Gr.
- China Paper Snakes ..... 5.50 Gr.

## SLUM

- Wedding Rings ..... .45 Gr.
- Finger Traps ..... 1.00 Gr.
- Trick Fans ..... 1.00 Gr.
- Asstd. Color Combs ..... .90 Gr.
- Bangle Bracelets ..... 2.25 Gr.
- Rattail Combs ..... 1.00 Gr.
- Asstd. Charms With Strings ..... 1.00 Gr.

## CONCESSION SUPPLIES

- Daisy Cork Guns ..... \$ 4.95 Ea.
- Corks for Daisy Cork Guns ..... 2.75 M
- Hoop-La Rings From 4" to 7" ..... .70 Dz.
- Worth Special Baseballs ..... 2.25 Dz.
- Imported Darts ..... 1.25 Dz.

25% deposit required on all orders, balance C. O. D.

SEND FOR OUR NEW 1949 CATALOG; FREE UPON REQUEST.

**M. K. BRODY**

1116 S. Halsted St. CHICAGO, ILL.

# AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

## AGENTS AND MANAGERS

**AT LIBERTY—AGENT; HANDLE CIRCUS, carnival, rodeo, feature acts and shows.** Tom Alton, Carlton Hotel, Omaha, Neb.

**CIRCUS-MINSTREL AGENT, CONTRACTOR-Publicity Director, handle radio; 25 years' experience; have car state salary, join on wire.** Robert Saul, 440 So. Winter St., Adrian, Mich. je25

## BANDS AND ORCHESTRAS

**FANNIE BLAIS THE DIFFERENT HALF & Half; I have front banner and photo for annex front and make openings.** Jack Blais, care Gen. Del., Wankegan, Ill.

**ROY SANDERS SOCIETEERS—9 TO 11 MEN union, commercial style band desires reliable agent.** 1017 N. 9th St., Reading, Pa.

## CIRCUS AND CARNIVAL

**AT LIBERTY—MAN AND WIFE, EXPERIENCED girl show operators; up to date, good contact for people, also all around burlesque entertainers; salary or P.C. Box C-359, Billboard, Cincinnati, O.**

**EFFICIENT CARNIVAL SECRETARY NOW available; handle all details, reliable; wire, write.** Secretary, 338 1/2 W. High St., Springfield, O. je25

**SNELL BROS.' WORLD FAMOUS CLOWNS and Producing Clowns—If you have not booked us wire Barnes-Carruthers Fair Booking Association, 159 N. Dearborn St., Chicago 1, Ill. We will guarantee to make your fair a success; no waits in program as we will entertain your audience with laughter; we perform on stage and platform or in audience and guarantee to please.**

**TATTOO ARTIST—BEAUTIFUL FLASH; THE best of equipment; good location wanted.** Write: "Dutch" Van Dee, Box 151, Gainesville, Tex.

## MISCELLANEOUS

**"ACE QUASI-CAT-FISH! SUN-GOD DESCENDANT! Psychic-Pseudo-Skunkologist!" Listed six encyclopedias; available tours, engagements! Souvenir Cards, dime. Slavyn Studio, 650 Ocean Ave., Brooklyn 26, N. Y.**

**AT LIBERTY—A-1 MEDICINE LECTURER, age 38; belong to V.F.W.; platform experience; have Torso P.A. '49 Mercury; will double work P.C.; what have you to offer? Charlie Hudson, General Delivery, Huntington, W. Va.**

**AT LIBERTY—MED. LECTURER AND WIFE, both all around performers including black face or straight; wife young, beautiful, dancer and singer; 2 weeks good material; can produce show, hillbilly, radio or tent shows, also considered good concert workers; can sell same; partnership or salary desired. Box C-358, Billboard, Cincinnati, O.**

**THE GREAT HEALER—PROF. ESPIES, 202 Lyell Ave., Rochester, N. Y.**

## MUSICIANS

**A-1 COCKTAIL LOUNGE PIANIST—UNION, unlimited repertoire, good appearance; desire Eastern location; 21. Jack Melick, 188 Belmont, N. Plainfield, N. J.**

**ACCORDIONIST—AVAILABLE IMMEDIATELY, read, fake; cut anything; prefer combo; single, sober, age 22 yrs; travel anywhere; phone or wire.** Angelo Bufano, 46 N. Gretta, Waukegan, Ill. Ontario 6023.

**ACCORDIONIST—AGE 28, UNION, DESIRES work with A-1 Western group or small combo; experienced in all lines; have own transportation; will consider all reliable offers, will travel but prefer location. Write Hank Roqueplot, 814 E. Fourth St., Bicknell, Ind.**

**ALTO SAX, CLARINET, FLUTE—AVAILABLE immediately; prefer location but will travel.** Gene Schuette, 2110 N. 18th St., Sheboygan, Wis. jy2

**ALTO OR TENOR SAX, CLARINET, FLUTE—Read well, commercial or jazz, prefer location but will travel; 15 years experience, union, arrange; state salary. Musician, 208 W. 33d St., Covington, Ky.**

**AT LIBERTY—ALTO SAX DOUBLING TENOR and clarinet; read, transpose and fake anything; prefer old time band; might consider part time job if good opening for piano tuner; wire or call.** Paul Donnelly, Anamosa, Ia.

**AT LIBERTY—TENOR; TRANSPOSE ALTO parts; Clar., Bass Clarinet, Flute; also ad lib Latin Flute; prefer good tenor band; cut shows.** George Treffenger, Hotel Minnesotan, Minneapolis, Minn.

**AT LIBERTY—PIANO MAN FOR LOCATION with commercial dance orchestra or smart cocktail unit; serious, modern and progressive, all styles. Musician, 2540 Post St., Jacksonville, Fla. Phone: 82566.**

**DRUMMER—ALL ESSENTIALS, AGE 27; PREFERRED club or hotel in West. Arnold Salmon, General Delivery or Western Union, Casper, Wyo.**

**DRUMMER, DOUBLING MARIMBA—UNION, desires location in hotel or night club, prefer combos. Musician, 102 Rauber St., Rochester, N. Y.**

**EXPERIENCED LEAD TRUMPET MAN—CUT anything, large band only; age 23, single, sober, travel anywhere. Phone or wire: Bob Schueneman, 506 Lorraine Ave., Waukegan, Ill. Majestic 386.**

**FINE CAPABLE HAMMOND ORGANIST available now; long experience in rinks, stage show, lounge and night clubs. Box C-356, Billboard, Cincinnati, O.**

**HAMMOND ORGANIST WITH ORGAN—NOW more than ever you need live music that's reasonable, profitable! Photo. P.O. Box 208, Chicago, Ill.**

**HAMMOND ORGANIST—EXPERIENCED, male, middle age, good personality; available July 1st; summer season or permanent; also first class rink experience; A-1 references. Address Box C-357, Billboard, Cincinnati, O. je25**

**LEAD ALTO AND PIANO MAN—IMMEDIATELY; cut or no notice; excellent combo work.** Fred Burgl, c/o Beaver Beach, Utica, S. Dak. je18

**LEAD TRUMPET—10 YEARS NAME BAND experience, also Hollywood studios; one gentleman musician; commercial, society, direct cut shows. Musician, Room 8, 841 Fullerton, Chicago, Ill.**

**PIANIST — AVAILABLE IMMEDIATELY, young, sober, reliable, union; all around; fast butterfly style; prefer society or tenor bands; experienced. Joe DeGregory, 534 Linden Ave., Steubenville, Ohio. je18**

**PIANO—READ, FAKE, ETC.; UNION, DEPENDABLE; shows. Box C-341, Billboard, Cincinnati, O. je18**

**PIANO—IMMEDIATELY FOR SMALL UNIT; all styles or single; special material, vocals, car, union. Box 117, Sharon, Pa. Phone: 4291.**

**POPULAR PIANIST—NAME BAND EXPERIENCE; "Down Beat" invention, N. E. Conservatory graduate, for summer location. 2985 Brown, Manchester, N. H.**

**SOLOVOX STAR—TOPS FOR YOUR TAVERN, grille; male, experienced; business getter; photo. 4342 N. Western Ave., Chicago, Ill.**

**STRING BASS, DOUBLE VOCALS, ALSO VIOLIN, available immediately; read, fake, cut anything; single, sober, age 21 yrs; travel anywhere; phone or wire. Louis Caldarelli, 216 Sheridan Ave., Highwood, Ill. Tel.: Highwood 1392.**

**STRING BASS — WANTS WESTERN LOCATION; experienced combos and hotel bands; age 25, neat appearance. Jack Coughlan, c/o Western Union or Gen. Del., Casper, Wyo.**

**TENOR SAX, CLARINET, VOCAL, AVAILABLE after June 2; prefer commercial band but will travel; conservatory student, age 21; read, fake. Phil Harvey, 8 Luce Ave., Monessen, Pa.**

**TROMBONE DOUBLING TRUMPET—AVAILABLE on short notice; name band experience, also combos; cut or no notice. Sandy Brandt, 905 Belmont Rd., Grand Forks, N. Dak.**

**TROMBONE — AVAILABLE ON SHORT NOTICE; age 23, sober, experienced, dependable, union; will travel but prefer location; read, fake, large band or combo. Chuck Borum, 706 Orleans St., Natchez, Miss., Phone 485.**

**TROMBONIST - ARRANGER WANTS STEADY work; college man, age 24; read, fake; wide experience in all styles; will travel. Al Chase, 5629 Belmont, Cincinnati 24, O. Klrby 0571.**

**TRUMPET—IRISH, OWING TO RECENT ARRIVAL U.S., not yet permitted in local union here; thoroughly experienced, all-round player (38), read anything; urgently requires any work anywhere. Write, wire, phone: Milton, 1237 Atlantic Ave., Brooklyn, N. Y. Phone: NEVins 8-5680.**

**TRUMPET—UNION, EXPERIENCED COMMERCIAL, dixie, dance or club, shows, rumbas; read, fake, jazz, tone; sober, reliable, appearance; free travel; state details. Box C-360, Billboard, Cincinnati, O.**

**VOCALIST—AVAILABLE JULY 1ST; OUTSTANDING yodeler; play guitar, bass, emcee and comedy; radio-stage experience; union; wardrobe; best references; prefer radio; wire, write. Helen Bremer, R. R. #2, New Haven, Ind. je25**

**YOUNG MAN OPEN FOR SUMMER ENGAGEMENTS; singing and m.c. work; pleasing personality. Contact: Billy Mansfield, 1779 Delmont, E. Cleveland, O.**

## PARKS AND FAIRS

**BALLOON ASCENSIONS—PARACHUTE JUMPING; modern equipment for fairs, parks, celebrations; always reliable. Claude L. Shafer 1041 S. Dennison, Indianapolis 21, Ind. je25**

**COMEDY TRICK HOUSE ACROBATIC ACT; ring and trapeze act, also clowns for your celebrations, fairs, parks, etc. Address: The La Zellus, General Delivery, St. Louis, Mo. je25**

**OUTSTANDING PLATFORM TRAPEZE ACT—Available for celebrations, fairs, etc.; flashy act; for literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.**

**PALMIST AND TEA LEAF READER—TRAVEL anywhere, 30 years old, look Gypsy like, very beautiful; can do half and half. Rose Davis, Avella, Pa. Phone 6953.**

**SENSATIONAL HIGH FIRE DIVE—OLD ESTABLISHED standard attraction; never fails to please. Capt. Earl MacDonald 458 Lamphier Pl., Warren, O. je25**

**SENSATIONAL, EXCITING, DARING ACROBATICS and balancing for parks, fairs, celebrations. The Lehmbeck Sisters & Co., 2015 Oliver St., Fort Wayne 5, Ind.**

**THE GREAT KELLY—"RIDE OF DEATH"; world's only bicycle riding down chute thru flames, crashing glass walls, jumping cars, using fireworks. Mike Kelly, Goshen, Ind. jy2**

## VAUDEVILLE ARTISTS

**BASS SINGER—SOLO, QUARTETTE; HANDLE comedy, also comedy singles; middle age, long vaudeville, minstrel and stock experience, good appearance. Pete Cameron, 118 S. Easton Rd., Glenside, Pa.**

## MICHIGAN BUYERS—See Us For BINGO MERCHANDISE

Full Line of Housewares, Appliances, Aluminumware, Enamelware, Clocks, etc. **ECONOMY SALES CO.**  
435 Twelfth St. Detroit 8, Mich  
Visit Our Showrooms—No Catalogs

## All Extra Heavy Mountings

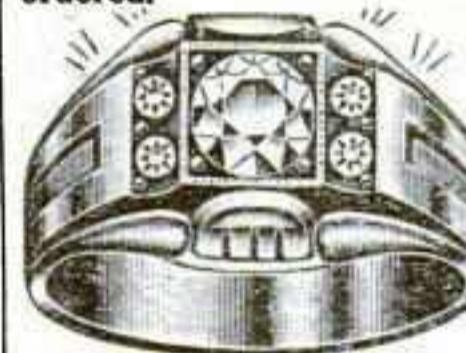
10 days' money-back guarantee if rings not as represented or unsatisfactory in any way. Just return rings in same condition received for full refund. Merchandise for resale only.



#B515 PER DOZ. \$16.00  
1/20 12K Gold Filled. Large white center. Red sides. Without side stones, #B1010 \$14.00 Doz.

## NOTICE Special Bargain Assortments \$10-\$20-\$30-\$40-\$50-\$60-\$75-\$100

12-K Gold Filled and 14-K R.G.P. in paper boxes, all good sellers—many at a fraction of former price. State choice of all men's, all ladies' or both and what sizes you want and styles you prefer. Any assortment you receive can be re-ordered.



#B304 PER DOZ. \$19.50  
14K RGP. White center. Red sides.

Free Catalog Listing Complete Line.

\$1 Per Doz. Deposit on All C. O. D. Orders.

**DES MOINES RING CO.**

1156 26TH ST. DES MOINES, IOWA

## ART MODEL PHOTO KNIFE

Two Blades Highly Polished Carbon Steel. Unbreakable Plastic Handle with Beautiful Art Photo.

1584BB \$3.95 Per Doz.

10 Doz. or More—\$3.50 Per Doz.



**ROHDE-SPENCER CO.**  
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS



6000 Smash Hits—

In 388 Page Wholesale Book

Dealers, agents, salesmen and jobbers, you will find this book bulging with Tested Money Makers. Latest catalog shows average price reductions about 21% on many items. Since 1922 our money back guarantee is a source of confidence to all buyers 25¢ brings you this latest 1949 wholesale catalog of Tested Sellers. You may take credit for the 25¢ on first order. In that way the Book will not cost you any money. Get your copy now before supply is depleted.

**SPORS CO., 6-49 Lamont, Le Center, Minn.**

**SPORS COMPANY - LE CENTER, MINN.**

## ELECTRIC RAZORS—EXPANSION BANDS CHRONOGRAPH WATCHES SUN GLASSES—RINGS

At lowest advertised prices. Minute man service to coupon workers. We know your needs.

## B & B JEWELRY

407 Travis St. Houston 2, Texas

## ENGRAVERS SWEETHEART EXPANSION BRACELETS



Yellow G.P. finish that will stand up. 12 sturdy spring links. This live number will get top money. First time at this low price. Send \$5.00 for 1 doz. samples, 4 each of 3 different numbers, including forge-me-not design. No catalogue.

## RAY-BAR CO.

862 Broad St. Providence, R. I.

## CHOCOLATES OR SUMMER CANDY

Direct From the Factory  
Gorgeous, Big, Beautiful, Flashy 1-Lb Boxes—With or Without Bathing Beauties—60¢ Each. (Retail Value, \$2.1) 24 to Case (Case Lots Only). 1/2 Cash on C. O. D.'s. Sample—\$1.

**Barbara Fritchie Chocolates, Frederick, Md.**

# BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES

WIRE OR WRITE FOR CATALOG

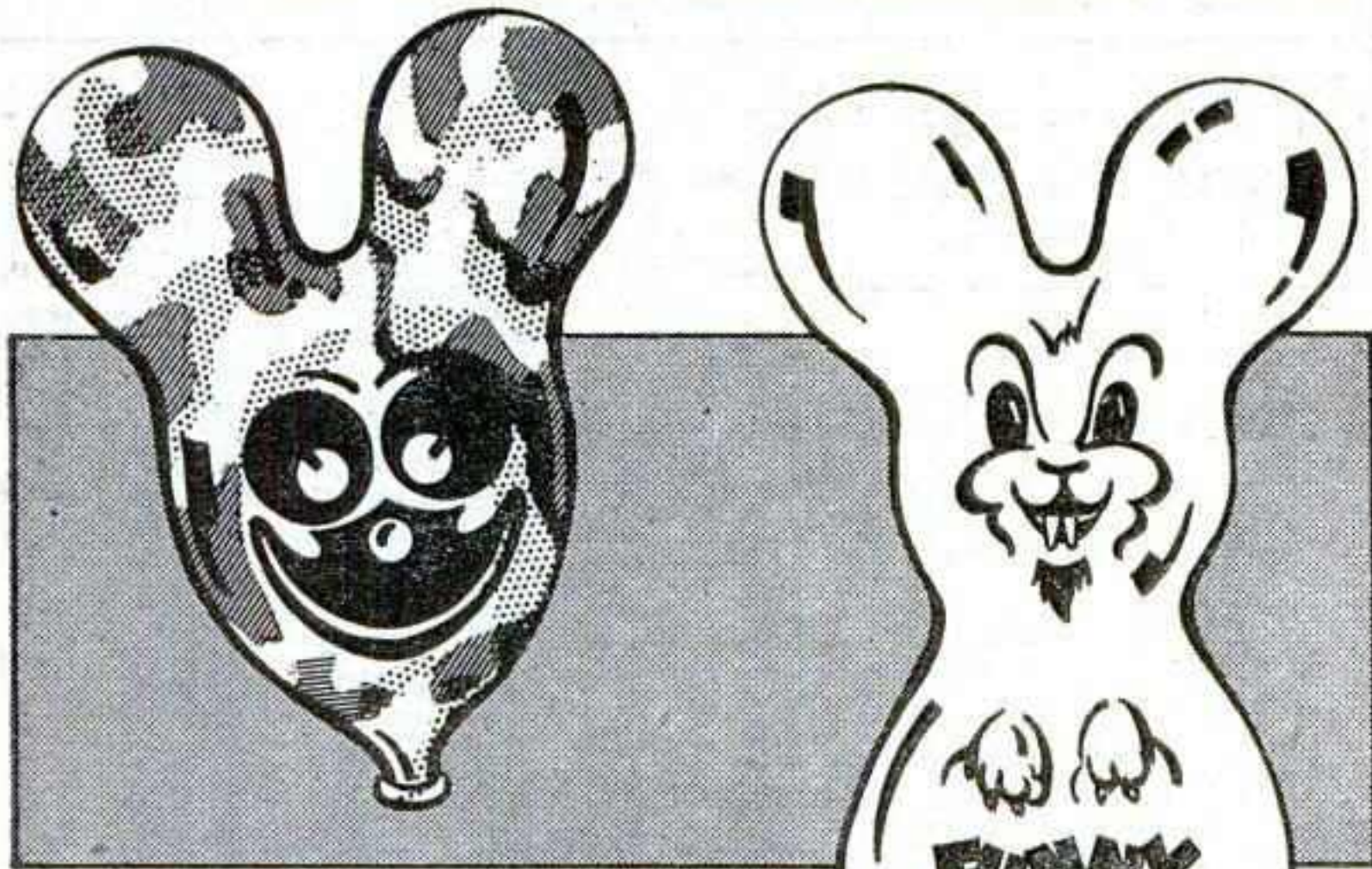
**John A. Roberts**

235 HALSEY ST • NEWARK 2 • N. J.

## Mail Order Novelty Item

Popular Appeal to Everyone! Sells for 25¢. Costs 2¢ to Mail. 3 Different, Salable Samples, "Set-Up" and Low Quantity Prices, 25¢. **BLAKELEY**  
Box 1022 B Jacksonville, Fla.

# QUICK PROFITS with EAGLE BALLOONS



Eagle's Monkey Doodle Head and Funny Bunny Toss-up Balloons bring on sales wherever they are displayed!

Bright colors that resist sunlight—easy inflation and a gleaming plastigloss finish—make these and other Eagle Balloons top notch sellers.

Get ready now to make the most of the summer balloon season. See your jobber and order Eagle Balloons today for bigger sales tomorrow!

**EAGLE RUBBER CO., INC. Ashland, Ohio**

**GUARANTEED PROFITS!  
MEN'S WRIST WATCHES**

- ELGIN
- BENRUS
- GRUEN
- BULOVA

**\$9.45**

Rhinestone Dials, \$2.00 Additional.  
10 Kt. Yellow R.G.P. cases, modern new designs. Reconditioned and rebuilt—guaranteed like new.

**Ladies' Rhinestone Case Watch, 7-Jewel, \$9.95**  
**17-Jewel, \$12.95**  
Looks like real diamonds. High grade Swiss movements guaranteed like new. Rhinestone dials and silk cord band. Gold filled Mesh, Link or Expansion Band \$1.75 add.

**RING CLOSEOUT! Val. to \$27.50!**  
Look like real diamonds. Beautiful settings increase sales and profits. All 14 kt. R.G.P. heavy mountings.

**ASS'T DOZ. \$12.95**

**JOSEPH BROS.** 59 E. Madison Dept. B-18 Chicago 3, Ill. 25% with order—balance C. O. D. Wholesale Only! None Sold Retail! Write for Our New 1949 Catalog.

**new 1949 catalog is READY!**  
Send for Your FREE Copy Today!

Our new 1949 catalog illustrates the latest and most complete line of Novelty and Premium Merchandise, including Blankets, Electrical Appliances, Glassware, Aluminumware, Clocks, Lamps, Plaster, Stuffed Toys, Dolls, Whips, Canes, Monkeys, Novelty Hats, Celluloid Dolls, Slum and hundreds of other popular items suitable for every type of concession.

**GELLMAN BROS. INC.** 119 NORTH FOURTH ST. MINNEAPOLIS 1, MINN.

**NEVER! NEVER! NEVER!**  
has there EVER been such a smash **HIT!**

# Candy Baton

**CANDY BATON**

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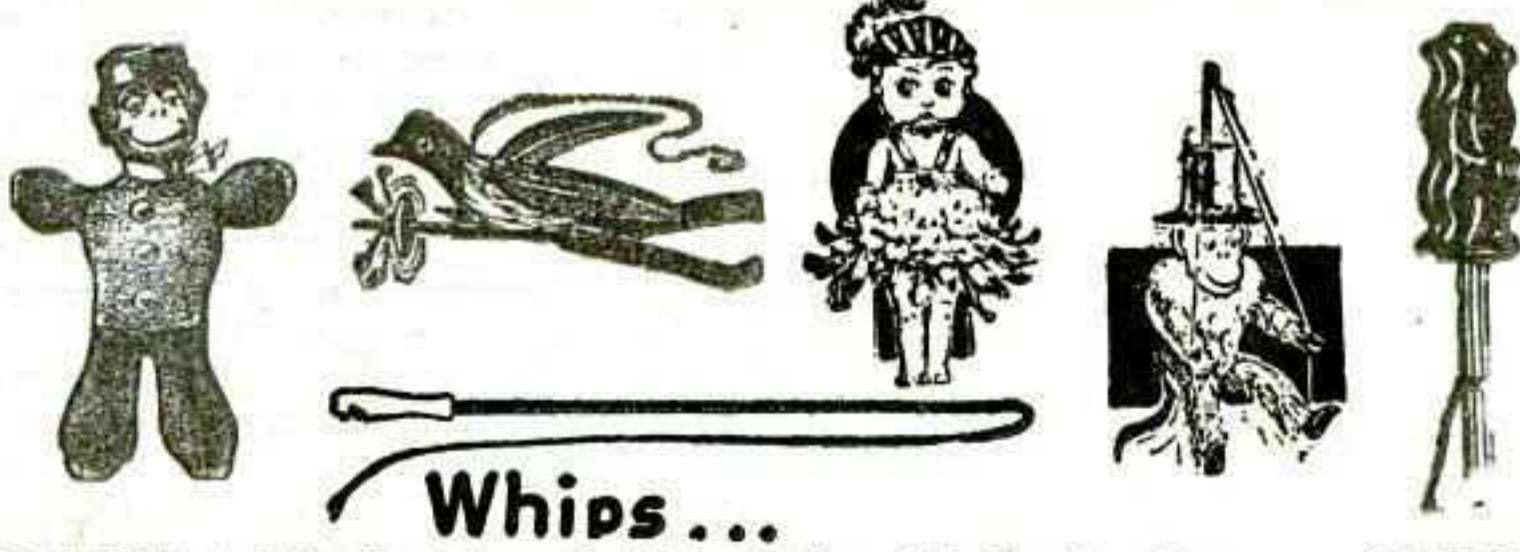
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Rosier, Roy  
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Ruby, Cliff R.  
Sayres, William S.  
Shannon, Wilburn  
Shipley, C. W.  
Shawkes, Benie  
Sileo, Joe  
Smiley, Justus J.  
Smiley, Mrs. Zena  
Smith, Miss Betty  
Sperry, Clarence E.  
Smith, Elmer Gene  
Smith, Henry  
Smith, James G.  
Smith, Sunny  
Starbuck, Mrs. H. G.  
Stevens, George  
Stevens, Wando  
Stevens, Dora  
Sulzinger, Kenneth  
Tankersley, Jackie  
Tankersley, Vaden  
Teeters, Clyde  
Thomas, K. B.  
Thompson, Charlie  
Thompson, Charley  
Tinnis, Leo  
Travis, Joseph  
Wagner, C. W.  
Walker, Junior L.  
Wall, C. W.  
Walton, Mrs. Daisy  
Ward, Travis  
Webster, Fred  
West, Charlie B.  
Wetherbee, Harold  
Williams, Mark  
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Moris  
Mort  
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Norton, Myron A.  
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Oliver, Jack  
Price, Thelma  
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Briley, Ida Mae  
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Brown, George  
Brown, Irvn F.  
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Burke, Harry J.  
Burke, Leo H.  
Burt, Bill  
Burto, Leon  
Caldwell, Edward S.  
Canipe, Walter  
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Helen  
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Chapman, Mrs. Alice

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Marion  
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| 2 1/2" | \$ 2.40 per doz. |
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| 5 1/2" | 8.00 " "         |
| 6 1/2" | 11.40 " "        |
| 7 1/4" | 15.00 " "        |
| 8"     | 19.20 " "        |
| 10"    | 28.00 " "        |

When ordering, please give size and mention finish desired

Established over 25 years . . . you can buy with confidence. Order today!  
Order shipped immediately. Terms: 25% Deposit—Balance C. O. D., unless rated.  
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This big bouncing bunny inflates to 28" high, attracts youngsters & oldsters too. Sells on sight, big profit for streetmen everywhere. Don't miss cashing in on this profitable Pioneer Giant Rabbit. Assorted colors. Ask your jobber or The Pioneer Rubber Company, 107 Tiffin Road, Willard, Ohio.

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Add \$2.00 for orders less than 250. 50% deposit, balance C.O.D., F.O.B. Cold Spring.

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Start buying now for fall, Christmas and the long winter months. Hundreds of numbers from your national distributor. Special—Assorted Cela-Brite Costume Dolls, Little Beauties. List price: \$28.50 dozen; your cost, \$12.50 dozen; F. O. B. our plant.

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100% Profit—Cash With Order.

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**VENTRILO**

22" tall, dressed like a real cowboy with plaid shirt, ten-gallon hat and boots. Mask face and controllable mouth like a real ventriloquist dummy.

**\$27.50** Doz. Sample **\$2.50**

And for a Bigger Hit  
**NO. 420—45" TALL**  
A real giant for sales, too, dressed like his smaller "partner."

**\$52.50** Doz. Sample **\$5.00**

Write for jobbers' prices and prices on larger quantities  
Send check or money order or 25% deposit, balance C.O.D., F.O.B. N.Y.  
Other Sales-Action Dolls from \$6.75 a Dozen  
Write today for complete new circular "B"

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Manufacturers of Dolls, Toys & Novelties  
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Designs for following States: Calif., Colo., Fla., Idaho, Ill., Maine, Mass., Mich., Minn., Mont., N. J., N. Y., Ohio, Ore., Pa., Wash., Wisc., Wyo.

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**JOBBER:** Carry inventory and secure exclusive selling rights . . . also on: Ash Trays and other metal merchandise. Bingo and Carnival Merchandise Prizes. Packed in boxes and gift sets.

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**MURGATROYD the LIZARD**

Make yourself a load of dough with this ORIGINAL Lizard . . . a greater profit maker than our famous King Tut Magic Mummy. This Lizard is the Original. Don't buy the imitations.

Dozen: **\$5.40** (individually boxed) **\$4.80** (in bulk)

Jobbers—Write for Full Particulars.  
We are the sole distributors of the Original "Murgatroyd the Lizard."  
**Send for Free Catalog of Over 1000 Hot Items!**

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1600 Extra Loud Chinese Firecrackers With Complete Fireworks Catalog . . . \$ 2.95  
Special Small Dealers' Assortment To Bring in \$20.00. Your Cost . . . 9.95  
Other Assortments . . . \$15.95, \$21.95 and 30.00

Send cash with order for immediate shipment.

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1008 BROADWAY Established 1922 KANSAS CITY 6, MO.

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Here is the perfect item to brighten your prize racks . . . increase traffic! This plush covered horse is 22" high, comes in assorted colors, complete with bridle, saddle, stirrups, fringe mane and tail.



**DOZEN \$38 — SAMPLE \$4**

24" plush Panda, \$34 doz.  
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**25% DEPOSIT WITH ORDER, BAL. C. O. D.**

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80/16 (1280 1 1/2 in. Firecrackers, \$2.25.  
Cash with order, F. O. B. Joplin, Mo.  
Write for prices 'in case lots.

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**ARTISTS AND MODELS.** 12 actual glossy photos, au natural poses to a set. 100 Sets, \$30.00. Dozen Sets . . . \$4.20

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**CHARMS ON KEY CHAINS.** Various styles. Gross . . . 2.40

**RAZOR BLADES.** First quality. 5 to a box. 1000 Blades . . . 3.95

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**SHARP NEEDLES.** In papers of 25 assorted. Were not available for nearly 10 years. Several million now in stock. 1000 Needles . . . 1.50

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**A TERRIFIC TRICK**

**PLASTIC MYSTIC PILLARS**

Amazing cut and restored string trick. No skill required! Every youngster from 7 to 70 wants one!

Sample, 50¢.  
2 Doz. MYSTIC PILLARS, \$4.00.

Remit Full Amount. We Pay Postage.  
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# NEW! OAK-HYTEX MULTI-COLOR BALLOON



Made by a Brand New Process

Order these Numbers from your Jobber Today!

- No. 10 MICKEY MOUSE HEAD \$10.25 gro.
- No. 10 KAT HEAD \$9.25 gro.
- No. 13-T ROUND \$9.25 gro.

Plus Shipping Charges

Sold Thru Jobbers Only

**The OAK RUBBER CO.**  
RAVENNA, OHIO.

Most Striking BALLOON on the Market

# Pipes for Pitchmen

By Bill Baker

**THE BAGGERLYS . . .** Glenn and Kitty, have moved from Chicago to Detroit, where Glenn and Delbert Hall are operating a freak animal show at Edgewater Park to good business.

Have you been traveling or are you planted for the summer?

**DUTCH JONES . . .** advises from Gainesville, Tex., that things in the State are good, with wheat crops plentiful. He says he'd like to read pipes here from George Ward.

The successful pitchman never attempts to set a pace he can't maintain.

He goes forward because he gives his best efforts.

**MEMBERS . . .** of the pitch fraternity were shocked to learn of the recent death of Lady Dorthea Townsend, who passed away in her sleep at the home of her brother in Lemay, Mo. She and her late husband, Chick Townsend, worked their mental act and pitched horoscopes for over 25 years and were one of the best known acts of its kind in the business.

Why beef about the hot weather? You asked for it.

Now's the time to get in line with the trend of the times.

**"WHILE WORKING . . .** Lancaster, Pa., I made a trip to a farm sale and was happy to see a few old-timers there," pens Charlie Seymour from Charleston, W. Va. "Among them were Jimmy Finnigan doing a hardware auction; Mr. and Mrs. Bob Roan, shampoo; Mr. and Mrs. Bobby Clark, mouse and combs. All were doing well and holding plenty of folding money. These sales are not to be sneezed at. A good item and a clean appearance such as Bob Roan possesses is netting him swell returns. Charlie Niemann has been back pitching for some time, with his own beauty wipe varnish and he's doing all right. He just

sprang a new cleaner and it's clicking. Hard work and perseverance is his formula for success. Keep plugging and don't spend it all in his advice. Charlie says he'd like to see some pipes in the column from Mike Madden."

Why not have more gasless hotel lobbies?

Your tips appraise your work and pay only what they think those services are worth.

**PROF. JACK SCHARDING . . .** last week rambled into Sandusky, O., from Long Beach, Calif., and has contracted for the season at Cedar Point, where he will have the ex on astrology and health books. He will remain at the resort until Labor Day when he will make a number of fairs in Pennsylvania before heading for the West Coast. Jack enjoyed a week's visit in Columbus, O., with his former partner, Doc Earl Hume. Jack says that the unemployment situation seems to be nationwide and that he expects the season will be a tough one. "It's a great life tho if you don't weaken," he adds.

You'll always have plenty of friends if you don't forget what those friends have done for you.

Don't get so chock-full of confidence that you become inclined to overlook yourself. That failing can be the answer to whether you are a success or failure.

**"HAVE JUST . . .** returned from Pittsburgh, where I have been working sales with the White Horse family," letters Madeline E. Ragan from Lima, O. "The tripes and keister boys and girls know for sure now that the war is over and people are tightening up in their spending. Was sorry to learn of the death of Joe Steele. Ray and I now have our mobile Hygiene Exhibit here with the W. G. Wade Shows. Let's have some pipes from Tip and Lil Hallstrom. And what has become of our old pals, Count Seldom Scoff and Doc Lushwell?

Life's peculiar side: It costs money to become a recognized pitchman and it costs money to become a flop.

The successful pitchman has the ability to size up a prospective customer and a gift of speech that enables him to convince his tip that the article he is purveying is a necessity.

## FIPR SPANISH MEET

(Continued from page 82) for another meet, planned to defray expenses of the world contest, which would be held at a date conflicting with the United States titular at Mineola.

Apdale, whose group provided \$700 for every foreign competitor when the 1947 international event was skated in Washington, said that the USARSA could not afford to finance a full team to Spain and that it would have been unfair to send just a few members. Besides, the U. S. skaters considered their forthcoming national event more important than the conflicting foreign one.



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Entirely Made in U.S.A.

- Retains Heat or Cold
- Full Size Pint
- Unbreakable Plastic Cup
- Streamlined Beauty
- Flashy Gold and Maroon Trim
- Individually Boxed

**ONLY \$10.80 Doz.**  
**\$122.40 Gr.**

Sample, \$1.35. Send for Price List. 25% Deposit, Balance C.O.D.

**De Luxe Mdse. Co**  
912 Broadway New York 10, N. Y.  
Tel.: AL 4-1224

# 150% PROFIT!

ON THIS NEW RUBBER DOOR MAT



Sells for \$2.49  
Costs you \$1.00. A Hot Seller Full Time or Spare Time

A Big \$1.49 Cash Profit on every order. Velvo WELCOME Rubber Door Mats are finest in America. BIG MONEY, Spare or Full Time. No experience needed. Sells on 2-second demonstration. Quick sales to homes (no need to get inside), stores, apt. and office bldgs., motels, restaurants, etc. Many men make up to \$50 in one day. \$1.00 brings full size sample with complete powerful success sales plan. Immediate refund if not satisfied. BE FIRST—Mail your \$1.00 TODAY.

**R. L. MITCHELL RUBBER CO.**  
2120 San Fernando Rd. Dep. B12  
LOS ANGELES 41, CALIFORNIA

## LAXATED HERB PRINCIPLES

A very effective laxative furnished you in powder form. All you have to do is to dissolve it in hot water, bottle and you are ready to go. One pound will make 32 of the 8-oz. bottles for which we furnish 32 labels. This product has been marketed by a Finley Co. for over 25 years. Price, \$1.30 pound. Send your order today and get started.

**Finley Laboratories, Inc.**  
3556 Olive St. St. Louis, Mo.



**NEW PLASTIC 'Man-in-the-Barrel'**

**\$3.60 per doz.**  
Minimum order 3 dozen.  
Check or money order only.

**UNITED SALES CO.**  
Beverly, Mass.

| RUBBER LIZZARD   | Best Make-Gr. | Doz., \$5.00 | Hot Seller, \$57.50 |
|--|---------------|--------------|---------------------|
| Carded Fast Sellers. Many card costs bring 'Em Up, Watch 'Em Sell. of you in |               |              |                     |
| Magnetic Animals, assorted   | 12            | \$1.10       | \$3.00              |
| Skull Key Chain, Gold  | 24            | 1.20         | 3.60                |
| Finish   |               |              |                     |
| Baseball Key Chain, Gold   | 24            | 1.20         | 3.60                |
| Finish   | 24            | 1.20         | 3.60                |
| Tiny Tim Key Chain Knife   | 12            | 2.35         | 6.00                |
| Rezz Nose Blower, all  | 24            | 1.20         | 2.40                |
| Rubber   | 36            | 1.00         | 3.60                |
| Itch Powder. In Metal Can  |               |              |                     |
| Gneeze Powder. In Metal  | 36            | 1.00         | 3.60                |
| Can  |               |              |                     |
| Squirt Plastic Police Badge  | 12            | 1.20         | 3.60                |
| Squirting Quarter  | 12            | 1.50         | 4.20                |
| Hot Chewing Gum (Packs)  | 18            | 1.00         | 2.70                |
| Hot Seat or Pocket Joke  | 24            | 1.20         | 2.40                |
| Snowstorm Matches  | 36            | 1.25         | 3.60                |
| Bango Shooting Device & Caps   | 24            | 2.00         | 6.00                |
| Sooner Dog & Box of Pills  | 12            | .90          | 2.40                |
| Sooner Cat & 24 Boxes Pills  | 12            | 2.75         | 6.00                |
| Squirt Chocolate Bar   | 12            | .90          | 3.00                |
| Multiplying Rabbit Trick   | 12            | 1.50         | 6.00                |
| X Ray Color Detecting Animal   | 12            | 3.00         | 6.00                |
| Skunk Perfume (Phooey)   | 24            | 1.50         | 3.60                |
| Reg. Size G Man, etc., Badges  | 24            | 2.40         | 6.00                |
| Giant Burtlesk Diamond Ring  | 24            | 3.00         | 8.40                |
| Dbl. Teeth Moust. & Goatee   | 24            | 1.00         | 6.00                |
| Hollywood Kickjackets. Box of 24   |               |              | 4.00                |
| New Holly. Billfold Inserts. 12 Models. Dz.                                  |               |              | 6.00                |
| Mechanical 11" Crawling Alligator. Dz.                                       |               |              | 4.00                |

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Authorized Distributo. For OAK RUBBER CO. PRODUCTS

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FOR CHILDREN, ADULTS

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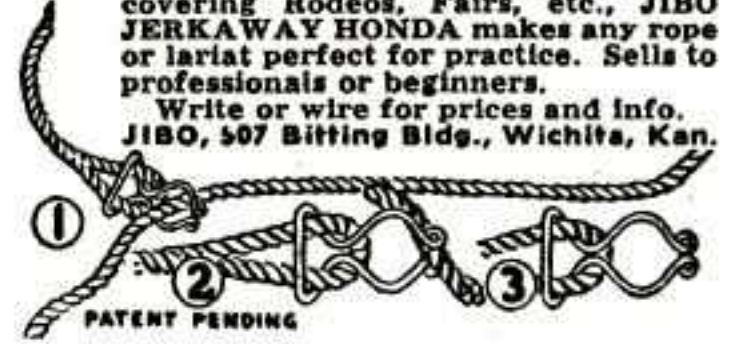
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**FREE** Our Rug Braiding Manual Free With Each Set!

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Our large size rug braiding manual, formerly 18c, NOW . . . . . 9c  
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Send \$1.00 for sample small, medium and large sets and book.

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**ART-PIX PORTFOLIO**

30c Each in 100 Lots  
\$4.20 Single Dozen

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\$4.80 Per Doz.  
\$35.00 Per 100

**4 NICKELS TO DIME  
TRICK—BRASS**

Our Own Make

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Also Changes 4 Dimes to 4 Nickels

Parisian Photos. Dz. .... \$ 6.00  
Same Per 100 ..... 40.00

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PEEK-A-BOO Key Chain. Gr. .... \$ 9.00  
Key Chain Photo Knives. Dz. .... 2.75

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Comic Buttons, 4" Metal. Gr. .... 6.00  
\$1.50 Mechanical Train with Track, Complete, Boxed. Dz. .... 4.80

Pipe Cigarette Holder, 5 Gr. .... 15.00  
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Giant Pandas, Each in Cellophane Bag, Best Made. Per Dz. .... 42.00

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All Photos 12 to Package.

Jobbers, Write for Quantity Prices  
NO SAMPLES. NO ORDERS LESS THAN \$10.00. Orders shipped same day received. We ship to Canada, Philippines, etc.

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AT LAST! Something new and different! LAUGHS! CHUCKLES!! ROARS!!! This will prove to prove your fastest seller—and biggest "profiteer!"

"S. O. S." means SELLS ON SIGHT! Satisfaction Gtd. or Money Back!

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Rush order for immediate shipment! Minimum orders, 2 doz. (Sorry, no sample orders!)

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Write us for price list on complete line of Party Novelty Goods. "From Factory To You."

**B & B NOVELTY CO.**

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● PITCHMEN  
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AT LAST! HERE IT IS!

Hottest Item in 50 Years.

Makes individual sealed-in drip-proof delicious sandwiches and pies.

Pulling in terrific grosses. This is the first opportunity for pitchmen and demonstrators to get this hot item. Be the first to show it at the fairs.

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**PILLOW TOPS—HEAD SCARFS  
PENNANTS**

for RESORTS — BEACHES — TOURIST AREAS  
FAIRS — CARNIVALS — SCHOOLS — POST EXCHANGES

Ask for "SCREEN-TEK" Quality To Insure the  
Best in Material, Workmanship and Price.

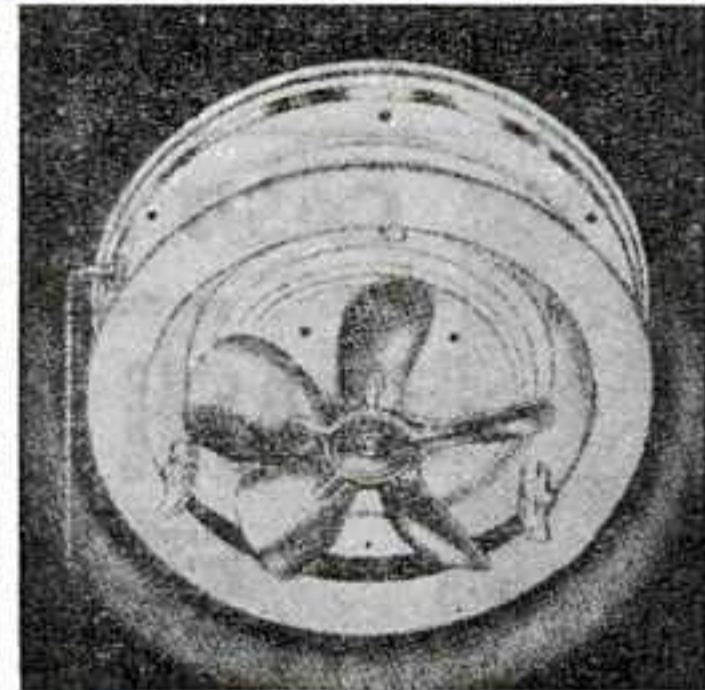
Consult your jobber. If he does not carry this line, write to us directly and we will put you in touch with a jobber that can handle your requirements and give you prompt delivery.

[JOBBERS—Write for complete price list and information.]

**SCREEN-TEK, INC.**

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**COMBINATION CIRCLE LIGHT and ELECTRIC FAN!**



*The "Circle Breeze"*  
IT'S TERRIFIC!

A sensational, unique combination of the popular Circline lamp and 5-blade electric fan. Operate fan or light together or each separately. Fan gives maximum air circulation and quiet operation.

Perfect for Hotels, Tourist Cabins, Fitting Rooms, Bedrooms, Kitchens, Bathrooms, etc. Baked white enamel finish trimmed with chrome. Silver colored fan blades. Fan diameter 8", fixture width 12", height 5".

List Price With 32 Watt Circline Lamp, \$29.95

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WHEN YOU HELP THE AMERICAN HEART  
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**FLUOR-ITE**

Non-Electric Fluorescent Plastic Signs

- ★ GLOWS LIKE NEON
- ★ REFLECTS & MAGNIFIES COLORS
- IN DAY OR ARTIFICIAL LIGHT
- Night and day . . . Indoors and out . . . every sign made to order . . . saleable to every kind and size business from the General Electric Co. to a hot dog stand.
- All of our Salesmen are hitting the JACKPOT with average weekly earnings of \$187.32 per man!
- GET IN ON THE GROUND FLOOR OF THIS "QUIC" DOLLAR! We pay the highest commission in the sign game. YOU KEEP HALF OF THE GROSS FROM YOUR SALES! Be the first in your territory and get an exclusive, with the privilege of employing sub-agents.

PHONE! WIRE! or WRITE! FOR BEST SALES PROPOSITION IN YEARS . . . BETTER YET, SEND SECURITY DEPOSIT OF \$10 FOR SALESMAN'S SAMPLES AND OUTFIT AND GET STARTED AT ONCE! SECURITY DEPOSIT GUARANTEED REFUNDABLE ON RETURN OF SAMPLES.

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Inquiries from your territory will be referred to you!

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Ideal for Any Location. G. E. Motor, Single Speed, 110V-60 Cycles, A.C. 8 Feet, Adjustable Tilt, Fan Guard, 24" Blade, Chrome Finish, \$72.50 List. Your Cost

ONLY \$49.75  
Knocked Down, Easily assembled. No C.O.D. FOB, New York. Immediate delivery. Fully guaranteed.

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**1949 Plastic Inflatables**

- Nationally Advertised  
Colorful Fiesta Plaid Sight-Sellers. Guaranteed First Quality 12-Gauge Virgin Firestone Velon, Flat, Safe, Tuck-In Valve. Unconditional Guarantee. Per Doz.
- 18" Beach Ball ..... \$ 9.00
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- Sample of any item, 75¢. All items individually packed. Color Circular Available. 1/3 Deposit, Balance C. O. D.

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**\$6.00 PROFIT IN 30 MINUTES**

Fast-selling specialty item sold to homes. Sells on sight. Wonderful gift item. We have a plan whereby we guarantee \$6.00 profit your first 30 minutes. Investigate this now. It's really hot.

**GOODIER COMPANY**  
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**1"x36" Hawaiian Leis**

Silky smooth in 6 bright colors, \$3.25 Gro. 3 Gr. Post Paid—Money Order in Advance. Shipping same day.

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EVERYBODY'S SAYING, "WELL, I'LL BE SWITCHED!"



**YESSIREE! WITH PARDONABLE PRIDE, WISCONSIN'S PRIZE CANDY IS TAKING BOW AFTER BOW AT CIRCUSES, CARNIVALS, DRIVE-IN THEATRES, TENT SHOWS AND GRANDSTANDS THE COUNTRY OVER!**

**This delicious confection, packed with sensational gift items, features a national prize contest in which WE PAY THE PRIZES!**

**— INTRODUCTORY ORDER BLANK —**

Wisconsin Candy Corp.  
1724 W. Vliet St.  
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Ship me ..... cases "NAME ME!" No. I at \$6.00 per case of 100 boxes. Give me all details concerning your new "Give-away" items, transcription and movie pitches. Also send me the script of your new pitch so that I can cash in on the contest idea. It is understood that for every four cases I order, one will contain all full pack cigarette cases.

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Terms: 25% with order, balance C. O. D. unless credit established with The Wisconsin DeLuxe Co.

**THE SWITCH IS TO—WISCONSIN CANDY CORP. 1724 W. VLIET ST. MILWAUKEE, WIS. TELEPHONE: DIVISION 4-1155**

# Big Crowds Greet Hunt Circus Still Dodging First Bloomer

(Continued from page 64)

folding money, altho not in the denominations handled during and immediately after the war. Hunt's nominal price range—50 cents for children, 90-cents for adults and 50-cents for reserved seats—which remained unchanged thruout the plush years, is a sure-fire lure. The performance offered and the prices charged belong in the bargain category.

Dates in the Washington and Philadelphia areas were exceptionally good, Hunt reported. As a result of the success scored to date, the personnel is apt to act a bit peeved when faced with a light house, he said. At Bethesda, Md., 2,773 were crowded in for one performance. At Norristown, Pa., it was necessary to give an extra show and yesterday (10) in Ossining, N. Y., both scheduled performances were completely sold out in advance of arrival.

### College Biz Missed

The fault at Poughkeepsie was blamed partly on the use of a new lot remote from Vassar College campus and the lucrative "silk stocking" trade garnered in the past. Two previous stands, Kingston and Newburgh, N. Y., were also off. Three carnivals had preceded the show into Kingston, and Newburgh had also been pretty thoroly carnivalized in advance. The fact that these slack towns are located within a few miles of each other might indicate a generally bad economic situation for the area.

Hunt said that this season, for the first time in a decade, he is making a diligent effort to attract patronage thru the use of extensive ballyhoo. His billing is heavy and posted well in advance. Most dates are played under auspices and this arrangement has frequently resulted in advance sellouts with the show sitting pretty and unconcerned about the weather.

### Baby Elephants

The physical equipment, all in excellent shape, includes a new white big top, 92 with three 40s, and 25 trucks, mostly big semis. Hunt has concentrated on features instead of size. Three baby elephants, including a miniature edition only waist-high to an average person, were imported last winter. Two others were scheduled to leave India Wednesday (8) for arrival some time next month. The smallest elephant figures in a sock advertising tie-in when it saunters in one door and out the other of a standard automobile. Louie Reed is training the youngsters to work and already has two of them doing single acts. Roy Bush is handling the main pachyderm act consisting of three bulls.

Hunt recently bought eight Palomino horses to form two Liberty acts. Rudy Rudinoff will train them in advance routines after Lou Black accustoms them to working in rings.

The fast-moving two-hour program is pure circus from start to finish and notable in that it includes

about seven three-ring displays. A stage for platform acts takes up most of the center ring area with enough tanbark area left for a riding act to work.

The performance is peppered with accomplished youths. Lucy De Riskie, 16-year-old member of the family troupe which has been with the Hunt show, off and on, for many years, is extremely versatile, performing a head balance on a swaying trapeze, a smooth tight wire routine, juggling and contortion and makes for a comely drum majorette in leading the tournament.

Jimmy Colleano, a nephew of the famous clown, is another versatile 16-year-old, performing expertly on the Mexican slack wire and doing a slick juggling routine with balls and Indian clubs. His sister, also a teenager, does a nifty web routine and works nicely in Pierre Villenove's bike act.

### Plenty of Animals

The program is nicely paced and is well-balanced with ground, aerial and animal routines. It could only be said that it is lacking a wild animal routine, but the appearance of elephants, horses, dogs, seals, monkeys and chimps apparently more than satisfied the capacity crowd on hand for the performance caught Thursday night (9).

Dave Nemo again has the Wild West concert with his wife, Delores, and their daughter, Ethel. Eddie Hunt also does a bull whip routine in the after show which has been playing to a good percentage of the big show audiences at 25-cent fee.

Charley Hunt, oldest son of the owner, is equestrian director and Harry Hunt is the bandleader. The band, with Mrs. Phil Wirth at the Hammond organ, does an excellent job without billowing the sidewalls. Clowns are Happy Spitzer, Ed Reed and Julian Levine.

Ed Bohlen is in charge of the front door, Dennis Trepanier, boss canvasman; Joseph Fitzgerald, boss hostler; Johnny Worsowski, chief mechanic; Jesse Burnham, electrician; Lew Barton, Side Show; Dan and Bobby Stewart, cookhouse; Pete Van Cleff, novelties; Leon Dickson, lunch stand; James Winn, candy floss, popcorn; Marvin Case, pony ride, and William Oughton, candy stands.

### The Program

Display 1—Tournament; 2—Hunt's elephants in the end rings; Swell's dogs, center ring; 3—Lucy DeRiskie, head balancing trap; 4—Hunt seals; 5—Baby Bonnie, small elephant passing thru car; 6—Marvin and Hazel Case, wire act; 7—Ladder acts with Julie Colleano, Mildred Hunt and Kitty Colleano; 8—Two baby elephants, working single routines in the end rings and handled by Louie Reed and Roy Bush; 9—The Townsends, aerialists; 10—Clowns; 11—DeRiskie Family, juggling, acrobatic; 12—Concert announcement; 13—Hunt's ponies, LaVines chimps, Hunt's mules; 14—Two Spanish web numbers, Colleanos; 15—Phil Wirth's riding school; 16—Clowns; 17—Marvin and Hazel Case, rolling globe; Pierre Villenove, bike act; Eddie Hunt, rolling globe; 18—Second concert announcement; 19—Kay Colleano, foot juggling; Jimmy Colleano, juggling; DeRiskie Family, juggling; 20—Hunt elephants worked by Capt. Roy Bush; 21—Clowns; 22—Jimmy Colleano, Spanish tight wire; Lucy DeRiskie, American tight wire; William Townsend, slack wire.

**CASH IN NOW**  
on these real  
**FLASH ITEMS**




Genuine hand-tooled, hand-laced LIFETIME bags, entirely hand-made from finest grade Western cowhide leather. Satisfaction positively guaranteed or money refunded!

**Large Shoulder Bag (\$35 retail) ..... \$12.75 each**  
**Zipper 14" Handbag (\$30 retail) ..... 11.75 each**  
**6" Handbag \$2.25 each, 8" Handbag... 2.75 each**

**ORDER** Postpaid if remittance sent in full—  
**BY MAIL** OR send 25% deposit, balance C. O. D.

**Sold Wholesale for Re-Sale Only**

**ATLAS Novelty and Jewelry**  
 1128 16th Street Denver 2, Colorado

Sorry, no catalogs at this time.

# SALESBOARD SIDELIGHTS

Jack Morley, vice-president of Consolidated-Container Corporation, St. Louis, has returned from his West Coast sales and good will trip, firm's Irv Sax reports. Jack spent some time with Frankie Showalter, California representative, before working with Len Ruben, Washington and Oregon representative. As a result of his talks with various accounts, Jack states many new ideas have been submitted to the firm's designing department. Irv Sax adds that his wife and Mrs. Arnold Sax are enjoying a vacation in Cuba and Florida. The new Miami Beach Saxony Hotel, owned by George D. Sax, was their headquarters while in Florida.

H. M. Shoemaker, Muncie (Ind.) Novelty Company, Inc., states the firm's production activities are still being maintained at capacity. Muncie's Ted Broyles will be calling on operators thruout the Middle West after June 15, he adds. Shoemaker started a Western trip June 1 to establish new salesmen in seven States west of the Mississippi. Combining business with pleasure, he also is planning to attend the national convention of the Junior Chamber of Commerce at Colorado Springs.

Sam Feldman, sales manager at Harlich Manufacturing Company, Chicago, has announced details of firm's new pellet jackpot board. New number, called Red Ball, features a combination of ticket and pellet play that enables the operator to check jackpots. Tickets, in the body of the board, are used for straight play, while the pellets come into action only on jackpot action.

Joseph Berkowitz, president of Universal Manufacturing Company, Kansas City, and Bee-Jay Products, Inc., Chicago, is currently making

plans for an extended motor trip thru the Eastern and Southern States. He intends to stay "grounded" this jaunt in order to contact a larger number of his friends and customers. They may expect to see him within the next two months. Joseph states that Universal's new pad style deal, Grab-a-Fin Junior, is the hottest item in the last several months. It's made up in a dozen to a package, making a good resale item, he says.

Harold Boex, vice-president, Pioneer Manufacturing Company, Chicago, took off on "a one to two-week" trip last week, destination unreported. Meanwhile, business is taking on a better shade at Pioneer as orders are channeling in at an increased pace. Sales Manager William T. Wollpert attributes it to the new numbers. . . . R. C. Walters Manufacturing Company, St. Louis, reports initial acceptance on its Play Color deal is encouraging. The coin-operated unit offers players a 1,000-ticket selection, in five colors.

H. C. Hayes, general manager of De Luxe Sales Company, Blue Earth, Minn., continues to report stepped-up sales over those of the same period last year. Much of the increased activity is attributed to firm's recently introduced new line

## DENVER SKATE CONTEST

(Continued from page 82) judging fancy skating. A local radio dealer supplied a portable sound system so artistic skaters could have music.

### McLaughlin Winner

To Ed McLaughlin, promotion manager of Mammoth Garden, the contest represented a personal triumph. He developed the plan and sold the idea to the various sponsors. McLaughlin's first attempt to promote such a contest, in Philadelphia while working for Chez Vous Roller Rink, met with failure. At that time he sold some of the Philly rinks on the idea but most of them were lukewarm.

McLaughlin said he believes the idea, given proper support, could be developed into an affair that would rival the soap-box derby in popularity. The local affair, said McLaughlin, "proves that civic groups and municipal authorities will buy skating if we do not commercialize too much. Everybody connected with this affair realized that the rinks' only gain would be publicity, and they bent over backward to go along with us."

Looking into the future, McLaughlin says the sidewalk skaters of today are the rink skaters of tomorrow. He believes that the local promotional effort to put the kids on street skates will eventually bring them into the roller rinks. He invites operators to write him for details if they are interested in promoting such a contest.

of boards. . . . A. P. Distributing Company, St. Louis, is holding to a steady level of business on its line of punchboard and bingo tickets. Art Paule says firm's group of novelty items also are pulling in good response.

Alvin Borkin, head of the newly formed Best Manufacturing Company, Philadelphia, has introduced his first board, Best Bet. An attention-getter, its tinsel paper decorations sparkle in the light. Borkin also announced additions to his salesboard advisory committee, the group organized to test boards before offering to the trade. New members are Mike Grazadei and Miles Holcomb, of up-State New York, and Seymour Bushell, of Connecticut.

## NEW MONEY MAKING BOARDS COMING IN EVERY DAY STOP IN TO SEE US

We Have a Complete Line of Boards, Tickets, etc.  
**WE ARE OVERSTOCKED ON CERTAIN ITEMS. SEND FOR CONFIDENTIAL OPERATOR and JOBBER PRICE LIST #5.**  
 We Sell to Operators and Jobbers Only. When Ordering State Your Business.  
**RAKE COIN MACHINE EXCHANGE**  
 609 Spring Garden St., Philadelphia 23, Pa. LOMBARD 3-2676

# PHEASANT—WILD TURKEY

Gift Chest a

## SALESBOARD NATURAL

QUICK PROFITS — GOOD DEAL.

Retail Price, \$3.50-\$15.00.

DISTRIBUTORS WANTED. Write for territory and discount information . . .

*Wild Life in the Kitchen* SAMUEL MARTIN GAME FARM  
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**FOR FAST JAR PLAY**

**Try DRAW A CARD**

OPERATOR PRICES. WRITE FOR CIRCULAR

**CROWN PRODUCTS**  
 BOX 802 - SOUTH BEND, IND.

# A Winner . . .

WIN UP TO \$75.00!

## ZODIAC

1200 R.M. HOLES  
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 163 WINNERS

Takes In . . . . . \$300.00

Pays Out . . . . . 202.32

AV. PROFIT . . . . . \$97.68



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1200 NORTH HOMAN AVENUE  
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## \$24.00 SPECIAL OFFER \$24.00

BOARD TAKES IN - \$100.00  
 PAYS OUT - 34.00

**YOUR PROFIT \$66.00**

Here's a ready made deal for the summer season. Everybody wants a camera, especially in vacation and resort locations.

**YOU GET 5 CAMERAS—ATTRACTIVE BOARD—YOUR COST ONLY \$24.00 (YOU PAY OUT \$10.00).**

10% Deposit—Balance C.O.D.

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| Holes | Play | Description                            | Def. | Profit  | Price   |
|-------|------|--|------|---------|---------|
| 400   | 5c   | Lucky Bucks, Thick                     | Def. | \$ 7.00 | \$ 7.75 |
| 1000  | 25c  | J.P. Charley, Thick                    | Avg. | 51.95   | 1.40    |
| 1200  | 25c  | Texas Charley, Thick                   | Avg. | 102.98  | 1.75    |
| 960   | 5c   | Fully Packed Thick Girl Board          | Avg. | 26.25   | 2.75    |
| 960   | 5c   | It's the Knots Thick Girl Board        | Avg. | 26.25   | 2.75    |
| 1000  | 5c   | Barely Speaking Thick Girl Board       | Avg. | 26.20   | 2.75    |
| 1000  | 5c   | Glovely Lady Thick Girl Board          | Avg. | 28.60   | 2.75    |
| 1200  | 5c   | Pick a Cherry Thick Seal Board         | Avg. | 30.04   | 2.50    |
| 300   | 25c  | Fin & Sawbuck, Thick, 5 Nos. to Ticket | Avg. | 33.15   | 2.85    |
| 220   | 25c  | Kwick Fin, Giant Holes, 6 for 25c      | Avg. | 28.75   | 2.50    |

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Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

**JAR TICKETS**  
 RED, WHITE AND BLUE  
 LUCKY SEVEN  
 BINGO TICKETS  
 on Sticks—Sizes 1000-1200-1260

"WORLD RENOWNED"

**IT'S HOTTER THAN A 4TH OF JULY FIRECRACKER GRAB-A-FIN JUNIOR**

ONLY 360 TICKETS!  
3 — \$5.00 HITS!  
5 FOR 25¢ SALE

FAST TURNOVER  
QUICK PROFITS



THE BEST-KNOWN AND MOST POPULAR NAME IN THE INDUSTRY TODAY. NOW IN A FAST-MOVING JUNIOR SIZE. THEY COME WRAPPED A DOZEN TO A PACKAGE FOR FASTER RE-SALE AND EASIER HANDLING.

JAR-O-DO WILL MAKE THEM

12 PADS TAKE IN ..... \$216.00  
12 PADS PAYOUT (AVERAGE) ..... 102.60  
12 PADS PROFIT (AVERAGE) ..... \$113.40

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WHEN BETTER DEALS ARE MADE

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**CIGARETTE AND CIGAR VENDORS—USED** bargains guaranteed; many Nationals. Kelner Vendors Co., 3730 Division St., Chicago 51, Ill. np

**CIGARETTE MACHINES—NO BARGAINS, BUT** honest to goodness merchandise; all machines completely refinished and overhauled, twenty-five cent conversions; kingsize kits. We buy used cigarette machine equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

**CORADIO COIN OPERATED RADIOS, AC OR** DC; guaranteed same as new; close-out, \$29.50 each; special quantity prices on orders for 10 or more. Hotel Radio Corp., 307 7th Ave., New York City.

**DIGGERS—ERIE HAND OPERATED, EXHIBIT** Merchantmen, Microscopes, Electro-Hoists, Exhibit Rotary Merchandisers; we buy, sell, exchange diggers. National, 4243 Sansom, Philadelphia, Pa.

**DOWNEY ELECTRIC COIN COUNTING MACHINE** penny to halves, A-1 condition, sell cheap for quick sale; Coin Wrappers new low prices. Max Schubb, Box 313, Muskegon, Mich.

**ENTIRE ROUTE—188 ADVANCE, VICTORS,** Silverkings; excellent condition, \$5.75 each; first 10% deposit buys, others returned. Cannon, Box 415, Emory Univ., Ga.

**FOR SALE—BUCKLEY LONG SHOTS, \$295;** Track Odds, \$175; want Gold Cups and Jockey Special. The Music Machine Co., Brunswick, Ga.

**FOR SALE—30 ROLL-A-WAYS, ALL NOW ON** location, in good condition, \$50 each. Wayne Dawson, Phone: Taylor 9-9200. 1059 W. Roosevelt, Chicago, Ill.

**ONE BALLS—CLEANED, CHECKED, READY** for location; 2 Gold Cups, \$225 each; 5 Special Entries, \$125 each; 2 Victory Specials, \$60 each. King-Pin Equipment Company, 826 Mills Street, Kalamazoo, Michigan. je18

**PANORAM FILMS, PROJECTORS, AMPLIFIERS,** Bar Boxes, Miscellaneous Parts; write for your Panoram needs. Jack Parr, 13 Everett, E. Orange, N. J. je18

**PERFECT REBUILT ADVANCE PEANUT MACHINES,** \$7.50; Ball Gum, \$7.50; Northwestern porcelain Ball Gum, \$7.50; Atlas, Ace, like new, \$10; Victor Cabinet Type in cartons, \$10; A.B.T. Challengers, \$20; Gottlieb Three Way Grips, \$17.50; rebuilt Imps, \$10; Spinnett Peanut Machine, \$4; Star or Sum Peanut Machine, filled, \$4; Black Jack, 5 reels, separate coin boxes, \$10; Heavy Stands, \$4.90; Chrome Stands, \$6.25; Kicker and Catchers, \$32.50; Gruelings Test-Quest, \$27.50; American Eagles or Mercury, \$17.50; Davals Free Play, \$27.50; like new Pitchem and Catchem, \$27.50. T. O. Thomas Co., Paducah, Ky.

**PHOTOMATICS—TWO LATEST MODEL DE-** Luxe; combination coin chutes; envelope vendors attached; clean and ready for your location, \$425 each. Ed P. Stockman, Garrett Bank Bldg., Oakland, Md.

**REAL BARGAIN—FORCED TO SELL ACCOUNT** of other business interests; (15) slightly used Hot Popcorn 5 and 10¢ Vendors, these are real money makers; will sell for one-third original cost; act quickly. W. H. Bicket, 54 Hawthorne Ave., Pittsburgh 5, Pa. je18

**REBUILT CIGARETTE MACHINES—PERFECT** condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

**STAMP MACHINE OPERATORS! SPECIAL** deal on Stamp Folders with advertising. Write V. Flatto, 17 W. 60th St., New York 23, N. Y.

**STAMP FOLDERS DIRECT FROM MANUFACTURER;** low, low price; immediate delivery; write for prices and samples. J. Schoenbach, 1654 Bedford Ave., Brooklyn, N. Y.

**USED GAMES, REAL BARGAINS—CONSOLES:** 4 Bally Double Ups, F. P. and P. O., new last December \$250 each; 1 Keeney 2 Way Super Bell P. O., \$40; 1 Keeney 2 Way Super Bell, F. P. and P. O., no back glass, \$25; 2 Bally Club Bells, F. P. and P. O., \$35 each; 1 Mills Compulsory Skill P. O., \$25; 4 Saratoga P. O., \$15 each; Pinballs, all P. O.; 10 Victory Derbys, \$45 each; 1 Santa Anita, \$25; 1 Pacemaker, \$20; 1 Roll the Barrel, 8 ft., \$125; 1 Wuritzer 616 Hideaway in Steel Cabinet with 5 Buckle Boxes and 30 Wire Cable and Speaker, just off location, \$65; 10 Skill Lanes, \$5 each. Drummond & Lewis, Bell 118, Stevenson, Washington.

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of accumulated manufacturing, designing, operating and selling experience behind every

**BEST BOARD**

**THE BEST MFG. CO.**

1027 RACE STREET  
PHILADELPHIA 7, PA.

**WANT TO TRADE 40 A.B.T. CHALLENGERS,** 60 GOTTIEB GRIPPERS, all post war; all good condition, for other amusement machines. F. & S. Distributors, Box 2433, Raleigh, N. C.

**WANTED—50 PACKARD BAR BOXES; WILL** pay \$15 each; must be in good condition. Johnson Novelty, Crystal Falls, Mich. je23

**WANTED—OLD COIN OPERATED BARROOM** Pianos; Nelson, Wiggin, Seeburg, Link, "etc."; also extra music rolls. Harry Ludwig, 1515 S. E. 35th, Portland, Ore. ju9

**WILL TRADE 4 VICTORY SPECIALS FOR** 1,426 Rock-Ola or for Carnivals, A-1. ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

**7 NORTHWESTERN #33 PEANUT VENDERS** and #39s, \$5 each; 13 Advance #11 \$3.50 each; 6 Kicker & Catchers, \$8.50 each; all machines ready for location; \$140 takes all. Kraus, 314 W. Gurley, Prescott, Ariz.

**9 MASTERS 1¢, 5¢, \$12 EACH; 5 NORTHWEST-** ern DeLuxe Square Top, \$17.50 each; 5 Advance Model D Ball Gum, large globes, \$6 each; machines look and work like new; guaranteed perfect; 1/3 deposit, balance C.O.D. S. Resnick, 138 Riverdale Ave., Yonkers, New York.

**400 TRADIO—100 RCA COIN OPERATED** Radios; bargain; all in tip top shape; now in hotels; will sell on or off location; other business takes all my time. M. Dorsky, 1125 11th Ave., So., Birmingham 5, Ala.

**Empire**  
**AMERICA'S FINEST!**  
**MOST Up to Date SALES BOARDS**

**"YOU'LL GET A SQUARE SHAKE"**  
FROM  
**EMPIRE PRESS**  
637 S. DEARBORN ST.  
CHICAGO 5,

**PUSH CARDS**  
All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.  
**FREE CATALOG—Write**  
**W. H. BRADY CO. MFRS.**  
CHIPPEWA FALLS, WISC.

**SALESBOARD**  
**For Immediate Delivery**

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|-----------------------------|-------|
| 1000 BINGOS ON STICKS       | \$.60 |
| 1260 BINGOS ON STICKS       | .75   |
| 74 SEAL DIE CUT BINGO CARDS | .31   |
| 300 HOLE FIN & SAWBUCK      | 2.35  |
| 400 HOLE DOUBLE SAWBUCK     | 2.50  |
| 1000 HOLE PLAIN BOARDS      | .60   |
| 120 HOLE E-Z PICKIN' JR.    | .70   |
| 1¢ OR 5¢ CIGARETTE BOARDS   | .65   |
| 1200 HOLE TEXAS CHARLEY     | 1.45  |
| 1000 GRAB A FIN PADS        | 1.40  |

We have a large assortment of good fast-moving 5¢ boards, girly or otherwise, double jackpot with \$25 top. These are all 1000 to 1200 hole boards in 35 different numbers from all leading manufacturers. Order now while assortment is complete at \$2.25 each. We carry a complete line of boards. Write for our Special Price List for Jobbers and Operators.  
**T. & C. SALES COMPANY**  
207 North Sandy St., Jacksonville, Illinois  
Write — Wire — Phone

**It's Really Hot!!**

ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARDS

5¢ — REALLY HOT — 5¢  
\$1.00 \$3.00 \$5.00 \$10.00 \$4.00 \$2.00 50¢  
\$7.00 \$9.00 \$11.00 \$8.00 \$6.00

**1000 FAST MOVING HOLES TO NAB THOSE NICKELS IN A HURRY**

**ORDER AS:**  
NO. 1000 REALLY HOT TAKES IN: 1000 - 5¢ \$50.00  
PAYS OUT: ..... 22.71  
AV. PROFIT: ..... 27.29  
MAX. PROFIT: ..... 36.00

**NOW READY! A COMPLETE LINE OF GARDNER GIRL BOARDS IN ALL TYPES OF PLAY**

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**LEADING PUNCHBOARD MFR. OVER 40 YEARS**  
**GARDNER & CO.** 2222 S. MICHIGAN AVE. CHICAGO, 16 ILL.

**SALESBOARDS**

**FREE!** Write for "NEW WHOLESALE 'NET' PRICE BULLETIN" for NEW LOW PRICES — GIGANTIC ASSORTMENT — FASTEST SELLERS. 10th year giving immediate delivery on finest boards.

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# MOA SETS NOVEMBER MEET

## Ohio Bellmen Eye Lorain's Club Petition

### 10 Cities Affected

ELYRIA, O., June 11.—A petition now before the Common Pleas Court here may affect coinmen all over Ohio, and is being watched with especial interest by those with club locations.

Brought by the Lorain Aerie, Fraternal Order of Eagles, the petition asks the court to require national officers of the order to disclose all negotiations undertaken in alleged attempts to require lodges in 10 other Ohio cities to install machines serviced by companies or persons chosen by the national officers.

Cities and towns named in the suit are: Elyria, Wooster, Mansfield, Crestline, Lima, Sandusky, Lakewood, Cleveland, Galion and Norwalk.

Meanwhile Harley E. Gardell, Cleveland, who had been appointed deputy grand president by the fraternal order so that he might take over the Lorain aerie and operate it, asked the court to lift an injunction, obtained by the local lodge, that has prevented him from doing so.

Many Eagle lodge rooms in Ohio have bars from which the organization derives part of its income. The Ohio State Board of Liquor Control during the current administration has been revoking licenses in those places where coin machines are displayed.

Lorain members contended, in answer to Gardell's petition, that they cannot get a fair trial within the order, as Matthew L. Brown of Springfield, O., wants the machines in their lodge. Brown is managing director of the national order.

Most Eagle coin machines are serviced by the Ohio Organization Department, the Vendomatic Company or the Veri-Mac Company, in all of which, the petition by the Lorain club states, Brown has a financial interest.

## Beacon Producing New Billiard Game

DETROIT, June 11.—Production of a new coin-operated game based on the billiard or pool principle has been started by the Beacon Manufacturing Company. Game is called QT. Beacon had produced more than 1,000 units of an earlier model designed on the lines of an original European game, and has now started full scale production of the De Luxe Model. The new game, a streamlined model, has been tested in the Great Lakes area, according to a spokesman for the company.

Action is built around a tee, placed in front of the 200-hole. The players, with the use of cues, attempt to drop the cue balls in numbered holes without upsetting the tee. The 10-cent game is time controlled, allowing from one to four players to participate. The action starts from one end of the table which takes up a minimum amount of space.

Special features are numbered ball return racks. Gate timer and coin box (\$100 capacity) are included in a drawer which pulls out when unlocked.

## Philly Taxes Drop

PHILADELPHIA, June 11.—Amusement tax collections are a good index of business conditions. Receiver of Taxes W. Frank Marshall reported collections from amusement machines, for the first five months of the year ended May 31, showed a decrease of \$25,525, over the similar five-month period last year. Total tax collections from coin-operated machines were \$119,024.

The decrease was also reflected in the collections of amusement admissions ticket tax, which amounted to \$1,669,380 and showed a decrease of \$45,039, and bowling alley payments of \$13,920, a decrease of \$400.

## First All-Music Convention Set for Chicago After Ops Veto Midsummer Gathering

Exhibitors Now Being Contacted; May Intro New Models

By Norman Weiser

CHICAGO, June 11.—Following a survey of music operators and their associations thruout the country, the Music Operators of America (MOA) vetoed a proposed midsummer convention in Denver, and, instead, set the first annual meeting of the group for the second or third week in November with the selected site being Chicago. It has been learned that the November date will be adhered to unless an emergency within the music machine industry makes it necessary to call a national conclave on short order. With the approximate date site determined, George A. Miller, national chairman and treasurer of the MOA, is contacting phonograph manufacturers, record firms, needles companies, wall box concerns and other firms associated with the music machine industry, to arrange for their participation in the convention via exhibits. The MOA expects to set a precedent by having a complete and exclusive automatic music display (with auxiliary equipment included) separate and apart from all other types of coin-operated machines.

"We plan on making this a yearly convention for music merchants and their associates and at the same time (See MOA SETS on page 109)

## Coin Export Sales Up 49% In March; Music, Vending Lead Rise as Games Lag

First Three Months in '49 Approach \$500,000 Mark

WASHINGTON, June 11.—Rebounding from a downward trend that had prevailed in the three previous months, the coin machine export market rallied in March to a total of

\$164,595 for 942 units, a 49 per cent increase over the February figures, according to the latest report released by the U.S. Department of Commerce. The sharp upswing was made in the music and vending fields, with game activity continuing to lag.

Venezuela, a leading consumer of U. S. made coin equipment thru 1948, took over the top rung in March, accounting for 103 units with a total valuation of \$46,548. Meanwhile Cuban operators spent \$26,290 for 378 units and coinmen in Guatemala, never before a volume buyer of coin machines, purchased 27 music units with an aggregate value of \$12,495. As has been the pattern since coin exports became big business just before World War II, the leading buyers concentrated on phonographs. In all 257 juke boxes, valued at \$119,775, were sold in March compared with 203 music machines worth \$75,583 in the previous month.

The vending division also showed (See Coin Export Sales on page 121)

## Spokane Men Win 2d Round In Pin Battle

SPOKANE, June 11.—Pinball ops have won another skirmish with city commissioners and the machines apparently will remain in play indefinitely.

A Superior Court judge Friday (3) ruled a temporary injunction restraining the city from ousting pinballs should remain in effect until a public referendum is held on the anti-pinball ordinance passed by the city council March 29.

The judge did not rule on the legality of the pinballs. He said his decision was to protect the people's right of referendum.

When pinball interests filed the referendum petition, the city council should have taken action to refer the issue to a vote of the people, he said. Instead, the council ordered all pinball machines removed.

The pinball ops then brought an injunction suit. They previously blocked the city ordinance banning pinballs by obtaining signatures for the referendum. The ordinance was based on an advisory vote of the people at a March municipal election.

City attorneys argued the continued operation of pinballs was not a matter referable to the people because the State law made them illegal.

The Superior Court judge pointed out the legality of the pinballs had not yet been taken to the Supreme Court and that a Thurston County judge had, in 1938 and again in 1941, held the pinballs were not illegal.

## Target Master Wins Minneapolis Police OK as Practice Unit

MINNEAPOLIS, June 11.—Installation of Target Master, the new target gun distributed exclusively in this area by Hy-G Music Company, in a North Side police station for use by officers and detectives in target practice has been arranged by Hy Greenstein, head of Hy-G.

The gun, manufactured by Automatic Devices Corporation, of Springfield, Mass., has been examined by patrolmen and declared to be excellent for target practice.

Under Minneapolis police rules, patrolmen and detective must furnish their own bullets, and Greenstein's proposal to install the gun would serve as a saving.

## Voters OK Bell, Pinball Units in Maryland County

UPPER MARLBORO, Md., June 11.—Prince Georges has become the fourth Southern Maryland county to legalize bell machines. Residents of the county, which adjoins the District of Columbia, voted 6,325 to 5,409 in favor of the proposition.

Referendum also authorizes the licensing of pinball and claw machines for payouts, and other amusement devices.

Counties already having approved bell machines are Anne Arundel, Calvert and St. Marys. The Charles County act comes up for referendum later this year.

License fees on machines range from \$25 to \$175 annually, with the distributor fee amounting to \$1,000. Licensees must be property owners, voters and county residents for two years.

WASHINGTON, June 11.—C. W. Hendrix, head of the General Amusement Company, Baltimore, this week filed suit against the Prince Georges County commissioners in an attempt to obtain a license for placing machines in the county.

Hendrix challenged a provision in the county coin machine law—approved last week in a general referendum—which requires licensees to be residents of Prince George for at least two years. In his suit, Hendrix sets forth that General has been operating machines in the county for 14 years.

Hendrix secured from the Circuit Court a preliminary order directing the commissioners to show cause why his machines should not be licensed.

# Sponsored Equipm't Trend Grows

## 5 Coin Scale Makers Offer Charity Drop

### Frantz, Hamilton Add Chute

CHICAGO, June 11.—Charity coin chutes, which first became an important factor in scale operation five months ago (*The Billboard*, January 8) are still on the increase as manufacturers, fraternal organizations and operators combine to boost placement of units so equipped. With the number of scale makers offering the charity chute as optional equipment now increased by two, five firms, of the eight in the scale field, are now turning out charity chute equipped scales.

New converts to the charity chute idea, during the past several weeks, are the J. F. Frantz Manufacturing Company, Chicago, and the Hamilton Scale Company, Toledo. Originally, three firms offering the attachment were Watling Manufacturing Company, Chicago; Marion Machine Tool Company, Marion, O., and American Scale Manufacturing Company, Washington. Remaining three companies in the scale field have not revealed definite plans in relation to the sponsored scale idea. They are Rock-Ola Manufacturing Corporation, Chicago; A. B. T. Manufacturing Company, Chicago, and Ideal Weighing Machine Company, Los Angeles.

Said Robert L. Stark, of Ideal: "From our past experience, the charity chute idea usually starts out with big enthusiasm, but after a few months locations want their percentage of the earnings on the scale for themselves."

John F. Frantz, of J. F. Frantz Company, added a new twist to the charity chute idea with his firm's adoption of the device. The extra coin drops used by the other four firms, which do not in any way operate the scale itself, are not duplicated in the Frantz line. Instead, the regu- (See *Coin Scale Makers* on page 105)

## Southern Coin Builds Shiner; Units Sponsored by Lions' Club

MIAMI, June 11.—Southern Coin-O-Mat Distributing Company here announced this week it had taken over the manufacture and assembly of the Imperial Shoe Shiner and reduced the price to \$129.50 in lots of five or more. The price for single units is \$130.50. Southern Coin-O-Mat was formerly national distributor for the Imperial machine.

Robert Jacobson, official, also announced that sponsorship of the shiners have been undertaken by the Miami Lions Club. Placement, under a contract between the club and Southern Coin-O-Mat, returns location commissions to the club's charity fund.

### Wax Formula

According to Jacobson, "The biggest obstacle to obtaining a first-quality shine from an automatic unit has been overcome." This was the glass-like hardening of the polishing wax, caused by the chemical reac-

tion that took place under the friction of the brush, he declared. Result was curtailed efficiency. To overcome this problem firm's chemist perfected a special wax formula that remains soft in use. One of the chemicals in the formula is a foreign development never before used in shoe polishes, Jacobson said. "This chemical is an offspring from a specially designed formula intended to prevent mildew forming on shoes and clothes," he explained. He added that shoes now shined by the company's equipment are protected against mildew.

### No-Soap

Southern Coin-O-Mat is also preparing a vender to dispense a new product for which it has been awarded national distributorship. Called No-Soap, the product is put up in tubes and will remove grime and grease from hands without the use of water.

## Final Subway Vend Pact Asks Lower Commissions

NEW YORK, June 11.—With the publication this week of the final contract specifications on which bids will be solicited for the right to operate all venders, with the exception of drink machines, on stations of the New York City subway system, it was revealed that prospective operators had won several important concessions on terms. Among these were included reduced commission payments and a lower monthly minimum guarantee.

At an open hearing last month at headquarters of the Board of Transportation (*The Billboard*, May 21), operators voiced objections to the preliminary contract draft. They said then that financial factors governing subway operation, as required by the board, were too severe.

The present contract, to become effective October 1, covers the operation

of all penny and nickel candy, gum and peanut venders, as well as scales. It is a comprehensive contract for all city subway and elevated lines, and garages, shops and offices used by board employees. To date, the venders have been operated by New York Subways Advertising and Interborough News. But their contracts with the city expire September 30.

In 1948, gum, chocolate, peanut machines and coin-operated scales—all penny equipment—in the underground locations grossed \$2,357,588.52. On December 31 of that year there were 8,328 separate units in operation.

### Objections

Specific points in the preliminary draft to which operators objected included: 30 per cent commissions of (See *Subway Vend Pact* on page 106)

## Tie-In Plan Set by Candy Ops and DAV

### Gen. Wainwright OK's Deal

CHICAGO, June 11.—A new type of sponsorship of coin-operated equipment entered the location-operation picture during recent weeks with the expansion on a national scale of Holli-Ware Manufacturing Company's Disabled American Veterans (DAV) tie-in program for its candy bar and bulk venders.

Still another sponsored operation deal was announced during the past week by Southern Coin-o-Mat Distributing Company, Miami, on its Imperial shoeshiner machines. Details are carried in a separate story in this section.

The Holli-Ware firm, which began working with DAV last February, this week announced thru its national sales director, L. F. Ellison, full details of the new program. Hereafter, firm will sell its equipment only to operators who will work with DAV and under its sponsorship.

### DAV Bulletin

After the DAV-Holli-Ware program was approved at a meeting February 13, by DAV's national commander, Gen. Jonathan M. Wainwright, and other veteran officials, Wainwright sent out a bulletin (March 28) to all chapters of the organization, service officers and national executives. This confirmed (See *Candy Ops*, DAV on page 106)

## Consolidated Sets Distribs For Hair Dryer

DETROIT, June 11.—Consolidated Productions this week named four new distributors for its coin-operated hair dryer. Following appointment of the first two distributors last month (*The Billboard*, May 14), the firm this week appointed Melody Phonograph, Inc., Springfield, Mass.; Pacific Tele-coin Corporation, Los Angeles; Atlas Distributors, Boston, and Coin-Meter-Detroit Company, Detroit.

Joseph H. and A. Louis O'Connor Jr., president and vice-president of Consolidated Productions, said the unit utilizes a different principle of drying than the heat method used in conventional non-coin dryers. The firm's unit, called the Penguin Hair Dryer, functions as a small air conditioning plant, allowing cool drying, resulting in added customer comfort, better hair appearance and reduction in drying time. The unit was first adapted to coin-operation last April, after being on the market in non-coin form for over a year.

Joseph O'Connor reports typical operator-location agreements to date, in beauty shop installations, have included a minimum payment of \$1 each working day in the month to the operator. Balance of earnings are split 50-50. Machine operates at a quarter, with average drying time being under 45 minutes per customer.

signed stand to match the company's Univendor line. Capacity ranges from 36 to 43 packs of gum, 24 to 28 mint packs and 21 to 24 fruit rolls.

It will be available in gray, green, tan and white.

## Optimism Hilites NCA Convensh

## Competition Back; Profit Margin Drops

### Woo Supermarts as Outlet

CHICAGO, June 11.—With the candy industry definitely returned to a competitive economy, National Confectioners' Association (NCA) conventioners here this week were told that it was good for the trade and that the billion-dollar industry would grow to an expected \$1,180,000,000 annual business in 1955 and \$1,331,000,000 in 1960.

Speakers stressed top-level packaging, use of new ingredients to add health benefits to their product and improved point-of-sale advertising. Too, manufacturers were warned not (See *Optimism Hilites* on page 104)

### Dear Editor

NEW YORK, June 11.—Gil Lamb, a city subway traveler with a gripe against fellow passengers who like to imbibe refreshments on the run, took issue with the hasty gulpers in a letter to the editor of the *New York Post* this week. Complained Lamb:

"A new hazard has been introduced in the subways, more horrible than the mad dashes for seats during the rush hour, worse than the guy standing next to you with halitosis—something more unbearable—the character who brings orange, chocolate, cherry or Coca-Cola drinks, hot chocolate, and now even hot coffee into the subway car from the automatic machines in the terminals. Now, besides elbows in the stomach, we have to contend with coffee in our laps!"

## Stoner Readies New Gum, Hard Candy Machine

AURORA, Ill., June 11.—Stoner Manufacturing Corporation is now in production on a new gum, mint and fruit roll vender. Unit will be available for delivery shortly. Burnhard (Bip) Glassgold, sales manager, said the new unit, Univendor Cadette Model A, is an adaptation of the firm's hard-candy four-in-one column unit designed for use in a standard Stoner vender.

Priced at \$65, the vender makes a hard candy machine available as a separate unit, operating independently of other equipment. It operates in the same manner as the built-in unit, offering four columns with merchandise interchangeable between columns. It is available with a 5-10-cent coin changer.

Machine is designed for wall mounting or use with a specially de-

# NCWA Primed for 1949 Meet

## FTC Hears NCA's 25-Point Fair Trade Code Proposal

CHICAGO, June 11.—An important postscript to the 66th National Confectioners' Association (NCA) convention here this week was the first trade practice conference called by the Federal Trade Commission (FTC). Purpose was to draft a code for the candy manufacturing industry (*The Billboard*, May 28). Highlight of the session was the presentation by NCA of a 25-point code, in two groups, for consideration by FTC.

The opening address by Lowell Mason, acting chairman of FTC, described the "new improved tech-

nique" of the commission and announced the abandonment of the former hit-or-miss policy. "No longer will candy manufacturers be kept in the dark as to the various applications and interpretations of the law," he stated. He described FTC as the "traffic cops of business," striving for equality of treatment for American business. Concluding, Mason declared the main objective of this and future trade practices conferences which may be called was to effect a common understanding and acceptance of the fair trade law.

### Asks Suggestions

Following Mason to the speaker's stand, FTC attorney George Metzger opened the meeting for suggestions on the proposed revision of the code. Philip P. Gott, NCA president, read the preliminary draft of suggested trade practice rules as applying to the candy industry. Altho Metzger called for comments and suggestions following the reading of each rule candy men present offered no criticism of the proposed rules as drawn up by the NCA board of directors.

As submitted to the assembled candy manufacturers and the FTC, the suggested trade practice rules follow:

### Proposals

Group 1: 1—Misrepresentation in general. 2—Misrepresentation as to character of business. 3—Misuse of the word "free," etc. 4—Imitation or simulation of trade-marks, trade names, etc. 5—False invoicing. 6—False and misleading price quotations, etc. 7—Coercing purchase of one product as a prerequisite to purchase of other products. 8—Consignment distribution. 9—Commercial bribery. 10—Defamation of competitors or disparagement of their products.

### Selling Below Cost

11—Unfair threats of infringement suits. 12—Selling below cost. 13—Combination or coercion to fix prices, suppress competition, or restrain trade. 14—Prohibited discrimination. (This refers to prices, rebates, refunds, discounts, credits, etc., which effect unlawful price discrimination.) Sub Rules of Rule 14: Prohibited brokerage and commissions; prohibited advertising or promotional allowances, etc.; prohibited discriminatory services or facilities; inducing or receiving an illegal discrimination in prices; exemptions. 15—Discriminatory returns. 16—Discriminatory allowances on inventory. 17—Inducing breach of contract. 18—Enticing away employees of competitors. 19—Slack packaging and use of slack-filled or short-weight containers. 20—Aiding or abetting use of unfair trade practices.

### Group II

(A) Trade-mark service. (B) Statistics. (C) Dissemination of credit information. (D) Price lists. (E) Industry committee.

Metzger announced the suggested rules were accepted for submission to Washington headquarters and that public hearing would be scheduled later (date unspecified) by FTC.

### Correction

In an NAMA regional meet story last week it was stated that of 260 booths at the forthcoming national convention, 100 booths had already been sold. This should have read that 100 booths remain to be sold.

## Gives Details On Biz Talks For Candymen

### Display Area Up 100%

WASHINGTON, June 11. — National Candy Wholesalers Association, Inc. (NCWA), having completed last-minute details for its fourth annual convention in Chicago June 26-29, at the Stevens Hotel, is prepared for a record turnout of candy manufacturers, wholesalers, operators and traveling representatives. Program chairman J. P. Fritz announced many prominent speakers have accepted invitations to address the meeting, and all segments of the industry will be represented on the roster.

Held in conjunction with the NCWA meet, the third All-Confectionery Exposition and Allied Annex this year will occupy twice the space that has been available in the past. A number of manufacturing firms, new to the wholesalers' convention, will exhibit their products.

### Confab Theme

The convention theme this year, *The Wholesaler and the Billion Dollar Baby*, recalls the association's 1947 convention, which featured *Candy—the Billion Dollar Baby* as an industry goal.

Convention is scheduled to start Sunday evening (26) with a general get-together and get-acquainted party, a new feature for NCWA's annual conclaves. Opening the formal side of the meet will be the Monday (27) luncheon. Addresses will be delivered by Dr. Clark Kuebler, president of Ripon College, Ripon, Wis., economic analyst, and by NCWA president, John F. Poetker Jr., who will give the president's annual message to the candy industry.

Subject for the Monday session is *Our Opportunity and Responsibility*, featuring as one of its speakers W. C. Dickmeyer, of Wayne Candies, Fort Wayne, Ind. He will discuss the candy wholesaling picture, both as a manufacturer and a jobber.

### Tuesday Biz

The Tuesday (28) business meeting, titled *Working Together for Profit*, will include an address by H. W. Looch, chairman of NCWA's Research Committee. A forum, also held on Tuesday, will have as its subject the revision of the *Balanced Selling Program*.

Wednesday (29), the wind-up session will emphasize the operations end of the jobber's business. Zenn Kaufman, merchandising director of Philip Morris & Company, as one of the speakers, will talk on *Showmanship in Selling*. Frank Hansom, vice-president in charge of sales for Walter H. Johnson Candy Company, will ring down the curtain on the general business sessions with a talk on the candy manufacturer's responsibilities to the *Billion Dollar Baby*.

### Elections

Final business meeting of the convention will be devoted to the election of officers for the coming year and to reports of the various committees. Among the latter is the report of the climax of the Automatic Canteen case, in which NCWA intervened on behalf of its jobber members.

New to the 1949 meet is a luncheon scheduled for "Area Chairmen." These officials are being appointed in 400-odd areas of the nation and will attend the convention for the first time in their official capacities. (See NCWA Primed on page 107)

## Operators Agree

# FALCON'S SHOE SHINER

Tops the Field

BUY NOW FOR THE BUSY SUMMER SEASON

A Proven Money Maker



### See Any of the Following Distributors

- ALBANY, N. Y.  
Arthur Hermann Co., 282 Central Ave.
- ATLANTA, GA.  
F. A. B. Distributing Co., 304 Ivy St., N.E.
- BALTIMORE, MD.  
Parkway Machine Corp.  
623 W. North Ave.
- BOSTON, MASS.  
Atlas Distributing Co.  
1024 Commonwealth Ave.  
Redd Distributing Co.  
294 Lincoln Ave., Allston
- BUFFALO, N. Y.  
Alfred Sales, Inc., 881 Main St.
- CHARLESTON, W. VA.  
Shaffer Music Co.
- CHICAGO, ILL.  
Sutton Distributing Co., 831 So. Wabash
- CINCINNATI, OHIO  
Sicking, Inc., 1401 Central Parkway
- CLEVELAND, OHIO  
Cleveland Coin Machine Exchange  
2021 Prospect Ave.
- COLUMBUS, OHIO  
Shaffer Music Co., 606 So. High St.
- GRAND RAPIDS, MICH.  
Bill Doyle & Co., 330 Bond Ave., N. W.
- HONOLULU, HAWAII  
Pacific Sales Factors, Ltd., 437 Ward Ave.
- JOHNSTOWN, PA.  
Steph Sales Co., 1195 Franklin St.
- NEW ORLEANS, LA.  
F. A. B. Distributing Co., 1019 Baronne St.
- NEW YORK, N. Y.  
Young Distributing Co., 525 W. 43d St.
- PITTSBURGH, PA.  
B. D. Lazar Co., 1635 Fifth Ave.
- ROCHESTER, N. Y.  
Eastern Sales Co., 2011 Main St., East
- ST. LOUIS, MO.  
Lindell Sales & Distributing Corp.  
2642 Olive
- WHEELING, WEST VA.  
Shaffer Music Company
- WILKES-BARRE, PA.  
Roth Novelty Co., 54 No. Pennsylvania
- OUTSIDE U. S. A.  
Simplex Export Co.  
134 No. La Salle St., Chicago, Ill.

or write direct

MANUFACTURED BY

## FALCON CO.

5676 12TH ST. DETROIT 8, MICH.

\$\$ THEY'RE NEW \$\$

# ROUGH RIDERS

SEE PAGE 59

**WHILE THEY LAST  
NEW  
"POP" CORN SEZ**

Automatic Popcorn Vending  
Machines — Original Crates.

**\$125.00**

Lots of 10 or More

**\$115.00**

**P. K. TRADING CO.**

84 Purchase St. Boston 10, Mass.  
Phone: HU 2-0803

**Optimism Hilites NCA Meet;  
Woo Supermarkets as Outlets**

(Continued from page 102)

to view high volume output alone as a criterion of successful operation, but should, if necessary, reduce individual output to a point where the marginal territories and low-profit areas would be curtailed or eliminated. Average candy firm's profit has dropped from 20 per cent in 1939 to 10 per cent in 1949, it was stated.

Sound business methods, according to Benedict M. Sayre, Benedict M. Sayre & Company, Chicago, mean employment of a plant's facilities at its most profitable level, which may not be maximum production. The industry, he said, is already over-expanded.

Leading off the opening session of

the 66th NCA convention Tuesday (7), Philip P. Gott, NCA president, declared: "The public is now getting more for its money in the purchase of candy than in the same period last year. With national income remaining at a high level, and the general business outlook favorable, we are looking forward to one of the most successful years in our history." Gott added that inasmuch as cost elements and taxes would not in all likelihood decrease further, and because of the deflated value of the national currency, a return to prewar prices was not likely.

George F. Dudik, of the Office of Domestic Commerce's Food Division, speaking at Wednesday's session, declared that with the return to a competitive market in 1948, sales took on a major industry problem in place of the former shortage of ingredients hue and cry. Speaking of a survey by his department, Dudik pointed out that while some firms upped their sales from the high levels of the record-breaking year of 1947, others suffered setbacks last year. Of 214 manufacturers heard from in the survey, 88 showed an increase in sales in 1948, while 126 showed a decrease.

**Sober Outlook**

Another Wednesday session speaker, Parlin Lillard, sales promotion manager of General Foods Corporation, took a sober outlook of the future of the candy business. He said: "While consumption of candy has increased 2.3 per cent in the last 12 years, per capita consumption of nuts has increased 54 per cent, ice cream 77 per cent and non-alcoholic carbonated beverages 115 per cent during the same period." This indicates a trend which places the candy industry in the least favorable position, he declared.

To offset this trend, Lillard urged confectioners to utilize the grocery store market more extensively. Up to now, he said, candy sales have averaged less than 1 per cent of all chain grocery and supermarket sales, but "experts believe this figure can be raised to 5 per cent." One of the main advantages candy offers grocers is that 83 per cent of all sales are made on impulse, and offers top opportunity for good point-of-sales advertising, he concluded. (This is a point also being stressed by alert vendor operators.)

Robert Mueller, managing editor of *Progressive Grocer*, declared more than 99 per cent of all food stores carry candy, and that such stores' candy sales last year topped the \$500,000,000 mark.

**Packaging**

Stressing the need for improved packaging, H. H. Howlett, president of Container Laboratories, Inc., New York, told NCA members that "three out of four shoppers buy at least one item on impulse and one out of four items in all group purchases is motivated by impulse." Howlett's statement made a good case for the vending machine, which is regarded as a top purveyor of plus-sale business for the candy industry.

Discussing use of new ingredients in the "candy of the future," Dr. L. F. Martin, head of the Department of Agriculture's Chemical Research Division, said it should contain more proteins and vitamins in it but no change in taste. Some of the ingredients candy makers are planning to use are debittered brewer's yeast, soy protein, calcium carbonate, dry no-fat milk solids and dry demineralized whey powder.

TALLAHASSEE, Fla., June 11. — A bill introduced by Representative Tapper, Gulf, to add an extra cent to the State cigarette tax to finance construction of tuberculosis sanatoria, was passed by the House and now is in the Senate. Tapper estimated the additional 1-cent levy would yield \$3,300,000 a year.

**THE NEW REVOLUTIONARY  
NORTHWESTERN MODEL 49 FEATURING  
TRANSFER REFILL**

Cuts Service Time  
in Half

**\$17.55**

SAMPLE  
Write for Quantity  
Discount.

Other Popular North-  
western Vendors,  
\$10.35 and Up.

**BADGER BULK  
VENDOR CONFECTIONS**

Finest Quality—  
Lowest Price  
Prompt Attention  
Given All Mail  
Orders

Minimum Order  
Shipped—25 Pounds

Almonds (Teeny) Vacuum Packed—  
5 lb. Tins, 600 ct. . . . . 80¢ lb.

Almonds (Vacuum Packed)—5 lb.  
Tins, 400 ct. . . . . 65¢ lb.

Blanched—Virginias—roasted and  
salted . . . . . 32¢ lb.

Boston Baked Beans (BBBs) . . . . . 24¢ lb.

Parched Corn (Cornnuts)—Delicious . . . . . 25¢ lb.

Pistachio Nuts—Red . . . . . 65¢ and 88¢ lb.

Rainbow Mix (Candy Coated Peanuts) . . . . . 25¢ lb.

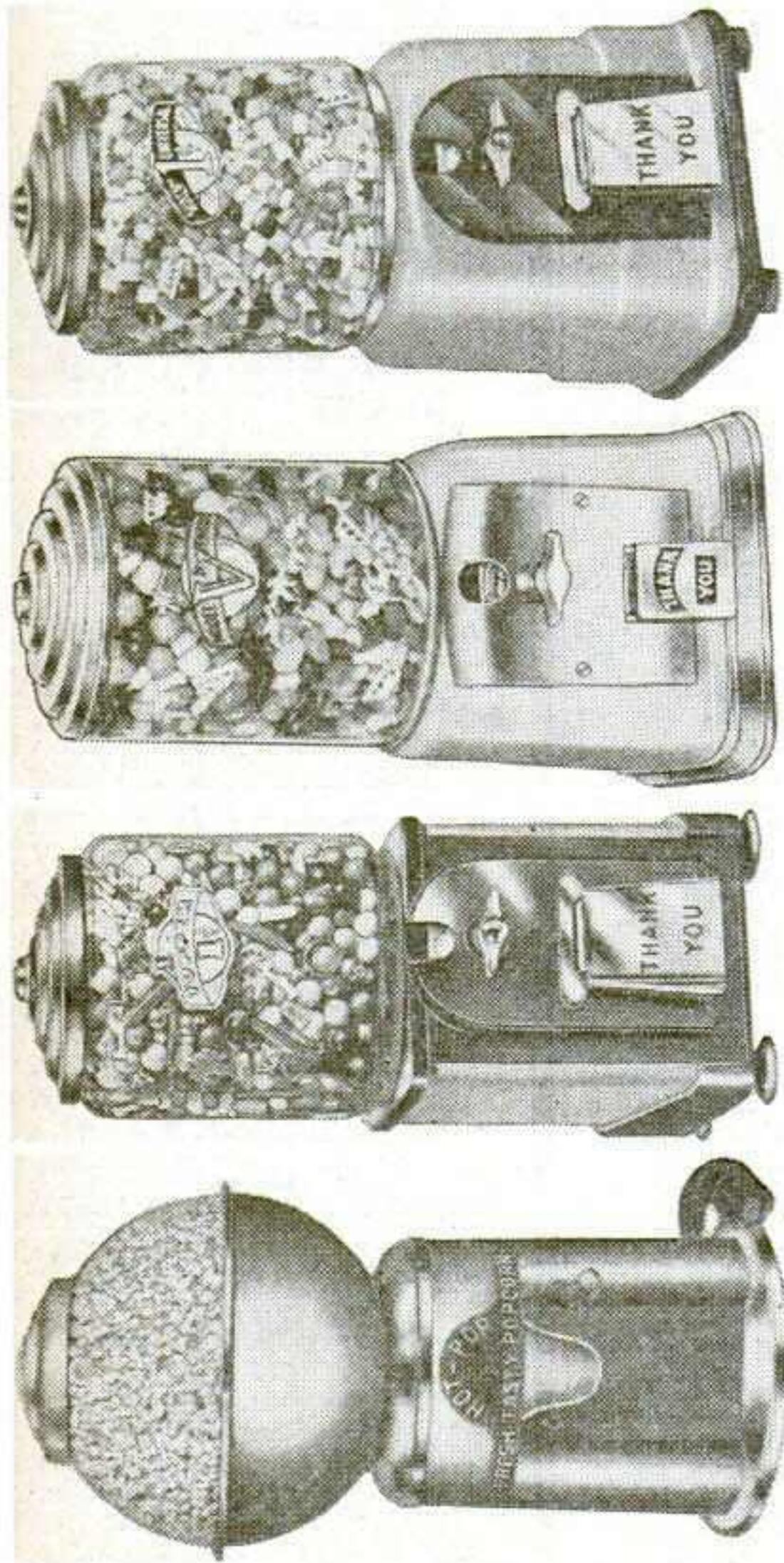
Spanish—New Crop, Salted—GOOD . . . . . 25¢ lb.

Gum—Bubble Base, 140 count . . . . . 27¢ lb.

Write for Circulars and Price List.

**BADGER SALES CO., Inc.**

2251 W. Pico Blvd. Los Angeles 6, Calif.



UNIVERSAL

MODEL V

TOPPER

HOT-POP

**VICTOR'S 4 BIG WINNERS**

The popularity of these  
venders is amply demon-  
strated by their total absence  
on the used-machine market.

Victor Venders have proven themselves time  
and time again under the most rigid tests  
over a period of 15 years. The great majority  
of the first machines produced by Victor are  
still on location and rendering satisfactory  
service.

NEVER BEFORE . . . have the operators of  
bulk vending equipment come to the stark  
realization their machines must embody  
STABILITY ENDURANCE AP-  
PEARANCE . . . the prime factors in  
successful and profitable operations.

It's Victor's Exclusively With Successful Operators

**VICTOR VENDING CORP.** 5701-13 W. GRAND AVENUE, CHICAGO 39, ILLINOIS

**ALL VICTOR MACHINES**

Recommended and sold on

**TORR TIME PAYMENT PLAN**

Pay for same in 20 weekly payments. Write for details.

**ROY TORR**

Lansdowne, Pa.



**THOUSANDS OF SATISFIED USERS!  
THE NEW, RELIABLE**

**ACORN VENDOR**

1c OR 5c ALL PURPOSE MACHINE

**CANDY, NUTS, BALL GUM, CHARMS**

SAMPLE, \$13.95 • 100 OR MORE, \$13.45 EA.

**IMMEDIATE DELIVERY**

1/3 Deposit, Balance C. O. D.

**VEEDCO SALES COMPANY**

2124 MARKET STREET  
PHILADELPHIA 3, PA.  
Phone: LOcust 7-1448

**California Vending Almonds**

Per Lb. Case Lots  
F.O.B. Los Angeles  
**65¢** 5 LB. vacuum tins, 6  
to a case, 400 count. **80¢** Per Lb.  
600 Count

**We Manufacture BULK MERCHAN-  
DISE. All Types—Highest Quality.  
Lowest Prices . . . Samples**

**Southern California Operators, order your  
ACORN BULK VENDORS  
MERCHANTISE**

from . . .  
**Operators Vending Machine Supply Co.**  
1023 S. Grand Ave. Los Angeles 15, Calif.

Manufacturer of  
**HIGHEST QUALITY CHEWING GUM  
BALL GUM  
BUBBLE GUM  
BUBBLE BASE**

SOLICITES INQUIRIES FROM  
QUANTITY BUYERS ONLY

**BARKER BRANDS, Inc.**  
SEA BRIGHT, N. J.

**ALPHABETO  
CHARMS  
SELL MORE  
CANDY, GUM, NUTS!**

Complete alphabet and 10 numerals  
available in bright colors and metal  
plated. Popular for initiating baseball  
caps, beannies, etc. They're hot! Kids  
swap 'em. Exceptionally low prices.  
Immediate Delivery.

**PAUL A. PRICE CO.**  
220 Broadway New York 7, N. Y.

**THE "CHALLENGER"**

THREE MACHINES IN ONE

**\$10.00 to \$50.00** Weekly on  
Location!

**TROPICAL TRADING CO.**  
549 W. Washington St., Chicago 6, Illinois



**VICTOR'S AMAZING NEW TOPPER**

4 Toppers to a case. \$43.00 Per Case (\$10.75 Per Mach.)

5/8 140 Count COLORED BUBBLE BALL GUM 25 lb. cartons 26c LB. 170 & 210 27c LB.

(Prepaid in lots of 100 lbs. or more) FULL CASH WITH ORDER

PISTACHIOS 25 Lb. Carton Large, 68c lb. Small, 49c lb. Full Cash With Order.

Plastic Charms \$2.50 Per 1000

**SPECIAL INTRODUCTORY OFFER**  
4 Toppers PLUS 25¢ 170 Ball Gum PLUS 1000 Charms, all for ONLY **\$51.25**

1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D. Orders Under \$10.00, Money In Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N. Y. Phone: Dickens 2-7992

**A MONEY-MAKER ON EVERY LOCATION!**  
*Northwestern*

**DUAL VENDER**

1c AND 5c OR

5c AND 10c

Less Than 25

**\$45.00**

Less Than 100

**\$44.50**

100 or More

**\$44.00**

Write, Wire, Phone

**NORTHWESTERN SALES & SERVICE CO.**  
Authorized Northwestern Distributor  
4105 16th Ave. Brooklyn 4, N. Y. Phone: Gedney 8-3600



**"After Hours" Window Shopper Ups Biz; Intro Improved Model**

DETROIT, June 11.—The automatic window shopper used for the past several months by Kilgore & Hurd's Men's Store here has been improved in format and operation. Now "after hours" sales of the store's merchandise are reaching new heights, according to the shopper's inventor, L. D. Kilgore.

Previously just a plain square box, the shopper unit has been redesigned in the form of an aluminum head. It carries printed instructions on operation at the top, and has been electrically and mechanically improved to give better service and to shut out street noises. Basic operation remains unchanged. Unit is activated by a quarter, after deposit of which a light goes on to indicate the machine is working. The customer then speaks into the Shopper's ear, giving his name, address, and number of the desired merchandise (which is labeled by number in the store's display window), the amount of merchandise wanted and the size. This information is registered on a tape recorder. A small coin return chute at the base of the machine returns any coin other

than a quarter. However, each quarter used to place an order with the Shopper is returned at the time of merchandise delivery.

**Direct Mail**

Direct mail circulars have been used to advertise the machine, stressing it as a convenient device for men who work later than the store's regular hours. The service is used most frequently, on the whole, by out-of-town visitors who place C. O. D. and charge orders.

**BOOST PROFITS TO NEW HIGHS**

With the NEW NORTHWESTERN MODEL 49

Cuts Costs and Servicing Time in Half. Less Than 25

**\$17.55**

Less Than 100

**\$17.25**

Specify 1c or 5c. Write for Circulars and Price List on Complete Northwestern Line.

**RAKE COIN MACHINE EXCHANGE**  
609 Spring Garden St., Philadelphia 23, Pa.



**Coin Scale Makers Offer Charity Drop**

(Continued from page 102)

lar penny chute is enlarged sufficiently to permit deposits from pennies to half-dollars, any of which will operate the scale and which fall into a common coin box. Too, Frantz's contracts with sponsoring clubs differs in that they are on a five-year basis, and stipulate that proceeds be divided 50-50 between operator and club if the scale is not owned by the club. Usually, other percentage arrangements, according to various club spokesmen, call for one-third of the gross for the club with two-thirds going to the operator.

**Texas Shipments**

Starting with sponsored scales by various organizations (Lions, Kiwanis and other civic groups) in Illinois, Indiana and Kentucky, Frantz reported this week that shipments of charity chute scales were now going to Texas, principally in Dallas and Houston. Following his adoption of the charity chute, Frantz declared that "sales of scales so equipped are being slanted toward the established operator, rather than the sponsoring club itself or some financier."

Second of the newcomers to the charity drop field, Hamilton Scale Company, appears to be taking a tongue-in-cheek attitude toward it, however. Firm's general manager, Joseph Ringers, states that "we are still unable to determine whether there is any large market for scales with the charity chute. The production of charity scales constitutes a . . . small percentage of our output at this time. It is our opinion that operators as a whole are still somewhat cool toward the charity scale."

**Guardian Announces Lower Changer Price On Trial Offer Plan**

CHICAGO, June 11. — Guardian Electric Manufacturing Company, following its announcement last week of a new trial offer arrangement for purchasers of its coin changer (The Billboard, June 11), revealed this week that all such purchases would save operators \$25.50 per unit.

Under the trial plan, the regular changer price of \$75 would be reduced to \$49.50, according to J. J. Rowell, secretary.

*Now you can*  
**CUT VENDER SERVICING TIME AND COSTS IN HALF**  
*- Boost Profits to New Highs!*

Entirely different from any other vending machine ever made, the new Northwestern Model 49 is a standout in any location. But more than that. The new Sani-Carry Globe assures tremendous savings. Globes can be cleaned and re-filled at home or warehouse . . . by inexperienced help if you want it. That means twice as many machines serviced per day per man . . . servicing costs cut in half . . . far bigger profits. It eliminates filling, spilling and messy cleaning on location. Checking merchandise in returned globes against cash collection assure more accurate accounting, tighter control. Investigate today!

**Northwestern**

MODEL 49



WIRE, PHONE OR WRITE FOR COMPLETE DETAILS

**THE NORTHWESTERN CORPORATION**

818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

The Greatest Little Profit Booster Ever Built!

**ACORN**

1c or 5c All Purpose Bulk Merchandise "Great" because it's the only completely die cast, precision bulk merchandiser. "Profit Booster" because it vends anything . . . Ball Gum, Candies, Charms, all types of nuts you can vend the most popular product in each location. Separate service head available at low cost standard globe holds 5 to 6 lbs. Factory guaranteed mechanically perfect!

**\$13.95** Quantity Discounts Ea. Available

**SEACOAST DISTRIBUTORS, INC.**  
415 Frelinghuysen Ave., Newark 5, N. Y.



**if** you want the finest in reconditioned cigarette machines—all makes and models—you want to get on our mailing list for weekly specials. Send your name and address to . . .

**STEINER MANUFACTURING CO.**  
322 Atlantic Avenue Brooklyn, N. Y. Phone: Triangle 5-0835

**Headquarters for Advance 21-F Machines**  
Factory Distributor  
**J. SCHOENBACH**  
1647 Bedford Ave. Brooklyn 25, N. Y.

**ALL NORTHWESTERN MODELS**

Recommended and sold on Time Payment. 20 weeks to pay. Write for details.

**RAIN-BLO BUBBLE BALL GUM**  
Packed 25 Lbs. to Carton  
5/8th 170c  
140c 210c  
25 to 475 lbs. . . . . 27c lb. 29c lb.  
500 lbs. or over . . . . . 26c lb. 28c lb.  
Freight paid on 150 lbs. or over  
FULL CASH WITH ORDER

**NEW CHARMS**  
President Buttons — Pictures & Dates of Office of the 32 Presidents of the U. S. — Washington to Truman . . . . \$7.50 Per M  
Metal Jingle Bells, 1/2" — in brilliant colors — red, blue, green, gold & silver. \$7.50 Per M

**ROY TORR, Lansdowne, Pa.**



ATTENTION—25c & 30c CONVERSIONS

Silver, Quarter or combination Nickel-Dime conversions. Guaranteed Parts. Expert Workmanship.

ALSO 30¢ CONVERSIONS FOR ALL MODELS

CIGARETTE MACHINES

|  |          |
|--|----------|
| NATIONAL ELECTRIC, 9 Col.                  | \$245.00 |
| ROWE CRUSADER, 8 & 10 Col.                 | 145.00   |
| UNEEDA, 8 Cols., 510 Pack Cap.             | 139.50   |
| National 9-50, 350 Pack Cap.               | 97.50    |
| National 7-50, 270 Pack Cap.               | 82.50    |
| National 9-30, 270 Pack Cap.               | 75.00    |
| National, 6 Col., 150 Pack Cap.            | 32.50    |
| Rowe President, 10 Col., 475 Pack Cap.     | 119.50   |
| Rowe Royal, 10 Col., 400 Pack Cap.         | 100.00   |
| Uneeda Model 500, 15 Col.                  | 85.00    |
| DuGrenier, 9 Cols., Model W, 270 Pack Cap. | 62.50    |
| Special! 4 Col. VENDOR, 80 Pack Cap.       | 20.00    |



CIGAR VENDOR, 50 CAP. .... \$ 15.00

CANDY MACHINES

|                           |          |
|---------------------------|----------|
| National 9-18             | \$100.00 |
| ROWE, 8 COL.              | 85.00    |
| U-Select-It               | 35.00    |
| Advance Candy Machines    | 27.50    |
| Shipman Candy Vendor      | 22.50    |
| ROWE 5 COL. 1¢ GUM VENDOR | 15.00    |

SPECIAL

UNEEDA MODEL A

CIGARETTE MACHINE

|                       |         |
|-----------------------|---------|
| 9 Col., 270 Pack Cap. | \$75.00 |
| 8 Col., 240 Pack Cap. | 67.50   |

SPECIAL \$75.00

Uneeda Candy Vendor

102 bar capacity. Floor model.

COUNTER MODEL, \$65.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D. Parts and Mirrors available for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK

Get Better Charms—Better Values

from America's Largest Charm Manufacturer!

| FAMOUS CHARM SERIES #1 PER M |        | 3/4" BASEBALLS PER M                                 |        |
|------------------------------|--------|--|--------|
| Metal Color-Plated           | \$4.75 | White Plastic  | \$6.00 |
| Plastic—6 ass't colors       | 2.50   | Metal-Plated   | 10.00  |
| Metal-Plated                 | 4.75   | FUNNY-FACES (Cannibal, Clown, Indian, Devil, Pirate) |        |
| 24K gold or silver-plated    | 5.75   | Mastic   | 4.00   |
| BIG CHARM SERIES #2          |        | With Rhinestone Eyes                                 | 8.50   |
| Metal Color-Plated           | 3.75   | Metal-Plated (copper)                                | 7.50   |
| Plastic—6 ass't colors       | 3.00   | With Rhinestone Eyes                                 | 12.50  |
| Metal-Plated                 | 5.75   | A TO Z ALPHABET CHARMS                               |        |
| 24K gold or silver-plated    | 7.00   | Plastic—6 ass't colors                               | 2.00   |
| SKULLS                       |        | 3/4" FORTUNE BALLS FILLED WITH PRIZE                 |        |
| Plastic—6 ass't colors       | 4.00   | With Precious Jewels                                 | 10.00  |
| With Rhinestone Eyes         | 8.50   | With 1 Dice  | 12.50  |
| Metal-Plated                 | 7.50   | With Key Chains                                      | 18.50  |
| With Rhinestone Eyes         | 12.50  | With Bracelets (per Gr.)                             | 6.00   |
| RINGS                        |        | With Pearls  | 10.00  |
| Plastic—6 ass't colors       | 2.50   | With Balloons  | 14.00  |
| Metal-Plated                 | 6.00   | Empty Fortune Balls                                  | 4.50   |

JINGLE BELLS 1/2 inch—6 ass't colors 5.00 PER M

3/8 inch—nickel only 6.00

SAMUEL EPPY & CO., INC.

113-06 101st Ave., Richmond Hill 19, L. I., N. Y. TEL Virginia 7-4281.

Order Today — Empty Your Machines Faster

WRITE FOR OUR FREE ILLUSTRATED CATALOG

Rush Your Order Today VICTOR'S AMAZING NEW TOPPER

|                  |   |
|------------------|---|
| 1 to 3 Cases     | \$43.00 Per Case (\$10.75 Per Mach.)                  |
| 6 to 11 Cases    | \$42.00 Per Case (\$10.50 Per Mach.)                  |
| 12 to 24 Cases   | \$41.00 Per Case (\$10.25 Per Mach.)                  |
| 25 Cases or More | \$40.00 Per Case (\$10.00 Per Mach.) Prompt Delivery. |



VICTOR'S NEW MONEY MAKER "HOT-POP" POP CORN MACHINE Non-Coin Operated

OPERATOR MAKES \$4.20 Per Week On Sale of 2 Lbs. WRITE FOR DETAILS YOU COLLECT PROFIT IN ADVANCE

WE TAKE TRADE-INS—LIBERAL ALLOWANCE

1/3 Deposit, Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST. (Phone: LOcust 7-1448) PHILADELPHIA 3, PA.

VEEDCO SALES COMPANY FINANCES ALL MACHINES FOR RESPONSIBLE OPERATORS LIBERAL ALLOWANCES ON TRADE-INS

GIVE TO THE DAMON RUNYON CANCER FUND

Candy Ops, DAV Set Tie-In Plan

(Continued from page 102)

The vander sponsorship program and outlined the form it would take.

In explaining details of the new program, Ellison said: "Our contract with DAV... embraces all of the States and the territories, and is written up, signed and sealed on an exclusive basis for 10 years. The DAV receives 20 per cent of the sales of each machine. The locations are donated (receive no commission) to the DAV."

All percentages paid to the DAV will be sent directly to national headquarters and will in turn be disbursed thru that organization's various channels. For securing a location, a veteran will receive \$2 per location from the operator. To date, Ellison said, most DAV-secured stops are public schools, railroad stations, airports and industrial plants. A standard location application is used, and carries the DAV seal.

Application

The application reads: "Without any obligation or expense on our (location's) part, you may install (specified number filled in) Hollis-Ware coin automatic merchandise machines. The space for these machines is donated by us with the understanding the Disabled American Veterans will receive 20 per cent of the gross receipts.

"The owner of this machine is to service it and supply all confections sold thru the machines. (This does not obligate us to buy anything.) We will take reasonable care of machines while they are on our premises. The agreement may be terminated by either party." The form closes with space for signatures of operator and location owner, names and addresses of both, date of acceptance and solicitor's name.

According to Ellison, DAV sponsored equipment was first placed in Honolulu, where approximately 1,000 units were located. Installations in San Francisco, Oakland and San Jose followed. More recently, units were placed in operation in Hawaii and Guam.

SUBWAY VEND PACT

(Continued from page 102)

gross sales of gum, candy and peanut machines, 40 per cent commission on scale grosses, a minimum monthly guarantee of \$57,000, and the provision that drink venders had to be operated by the winning bidder in other-than-station locations.

With concessions won on all these points, the final contract eliminates the drink vender stipulation; reduces the minimum guarantee to \$40,000 per month; cuts the minimum acceptable commission on candy, gum and nuts, sold thru penny machines, to 28 per cent, and the commission on scales to 38 per cent.

Provisions regarding safety, sanitation and operator-responsibility for claims arising out of equipment use remain unchanged.

It was stated by the board that bids would be accepted until June 24, with the winning contractor to be announced shortly thereafter.

New Delaware Cig Tax

DOVER, Del., June 11.—Delaware State Legislature, in the final hours before adjournment this week, enacted a measure providing for a tax of 1 cent on cigars and 2 cents on each pack of cigarettes. The new tax measure, which also includes an additional penny tax on gasoline, is estimated to provide \$3,500,000 additional revenue for the next two years.

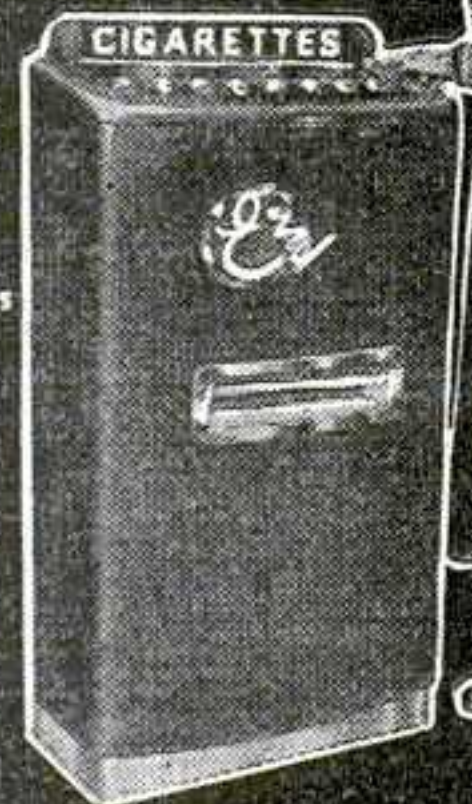
Tax on cigarettes is the first to be imposed in the State and cuts down on the differential in price enjoyed in Delaware since the neighboring States of Pennsylvania and New Jersey enacted cigarette taxes.

Another in the great family of Electro Distributors...

TRAVERS & COMPANY, INC.

89 State St., Boston, Massachusetts

Distributors of Electro in Maine, New Hampshire, Vermont, Rhode Island, Massachusetts and New York (less Metropolitan New York area).



America's Finest All-Electric Cigarette Vending Machine

EASTERN ELECTRIC VENDING MACHINE CORP

GENERAL MOTORS BLDG. NEW YORK 19, N.Y.

A PRODUCT OF C-B LABORATORIES

LOWER PRICES AGAIN! TRY & BEAT OUR PRICES OR QUALITY ORDER YOUR

PISTACHIOS

FROM US TODAY AND SAVE OR SEND FOR OUR SAMPLES

Not only you save money when you buy our famous

"SUN BRAND" PISTACHIOS

but you will sell more of them because we have been importing and roasting them for over 20 years. Compare the size, color and flavor with any other brand and you will decide on

"SUN BRAND"

|  |         |
|--|---------|
| EXTRA JUMBO SIZE, RED, 30 count, per oz.                                 | 67¢ lb. |
| JUMBO SIZE, RED, 34 count, per oz.                                       | 63¢ lb. |
| SPECIAL BLEND SIZE, RED, 40 count, per oz.                               | 57¢ lb. |
| LARGE SIZE, RED, 45 count, per oz.                                       | 43¢ lb. |
| White, salted, instead of red, deduct 12¢ per lb.                        |         |
| Minimum order 200 lbs., otherwise add 2¢ per lb.                         |         |
| Packed in Priplox 5 lbs. moisture proof bags and shipped 12 to a carton. |         |

SELL MORE, EARN MORE, BUY "SUN BRAND" AMERICAN PISTACHIO CORP.

Importers, Packers at this address for over 15 years. 111 Reade St., Dept. 15, New York 13, N. Y.

WRITE FOR CATALOG

ON BULK VENDORS, MERCHANDISE, GAMES, ETC. BUBBLE BALL GUM

140 or 170 size. Crown Jack Brand with colored centers. 25 lb. ctn. \$ 5.65 100 lbs. or more 21.90

COPPER AND SILVER PLATED CHARMS

|  |        |
|--|--------|
| Series #1, 1,000                       | \$4.50 |
| Series #2, 1,000                       | 5.75   |
| Gold Plated "Georgia" Pins, 1 Gross    | 3.95   |
| Gold Plated Bracelets in Capsules, 100 | 5.95   |
| Silver Wedding Rings, 1,000            | 5.50   |
| Gold Wedding Rings, 1,000              | 8.95   |
| Cameo Rings, 1 Gross                   | 2.50   |
| Sassy Wise Crack Buttons, 1,000        | 6.50   |
| Gold Plated Basket Balls, 1 Gross      | 3.75   |

We are factory distributors for all leading makes of VENDING MACHINES. PARKWAY MACHINE CORPORATION 623 West North Ave. Baltimore 17, Md.

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS... Write now for lowest prices and samples of our METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC. BECKER VENDING SERVICE - BRILLION, WISCONSIN

### Supplies in Brief

#### Sugar Report

WASHINGTON, June 11.—Altho sugar distribution is currently running ahead of last year, Agriculture Department expects total 1949 consumption to be "somewhat below" 1948 levels. Estimate of sugar consumption for 1948 is 7,500,000 tons, an all-time record.

Distribution for 1949 thru May 21 was 2,600,984 tons, as compared with 2,272,750 tons for the same period in 1948. Prices, according to Agriculture, are running higher than last year. Wholesale prices of refined sugar averaged 7.96 cents per pound in March, while the average March, 1948, price was 7.75 cents.

#### Cuban Sugar

HAVANA, June 11.—Sugar production up to May 31 amounted to 5,046,179 tons, compared with 5,793,816 in 1948, according to the Ministry of Commerce. To date 154 sugar mills have finished grinding, with only seven still in operation.

#### Ice Cream Mfrs. Down

WASHINGTON, June 11.—Number of ice cream manufacturers dropped from 2,696 to 2,273 in the period be-

### Keeney's Production On Cigarette Vender High; No Price Hike

CHICAGO, June 11.—J. H. Keeney & Company began production on the seventh 1,000-lot run on its Deluxe electric cigarette vender Monday (6). John Conroe, vice-president, reported. There are no price changes contemplated for the near future. Price remains at \$279.50, he said.

Addition of Keeney's coin changer, which is optional, brings the vender price to \$294.50. The changer permits multiple coin operation, so that nickels, dimes and quarters may be used.

Explaining Keeney's production program, Conroe said that materials are released for 3,000 machines at a time, but that a production "run" is made in 1,000-unit lots.

#### NCWA PRIMED

(Continued from page 103) cision to name these officers was made at the New Orleans meeting of the association's board of directors and is designed to strengthen the association at the local level. State councilmen and board members of NCWA will also be present for the luncheon, as their work is tied in with the area chairmen.

It was announced that there would be no increase in registration fees for the 1949 meeting. The \$10 fee will cover the entire convention, with exception of an "early birds breakfast" wholesalers' luncheon and the annual banquet. There will be no registration fee for women and children.

The confectionery exposition will open at 4 p.m. Monday (27); Tuesday from noon to 10 p.m. and Wednesday from noon to 6 p.m.

#### Op Firm Sues Three Cities

SHERMAN, Tex., June 11.—Contending that pinball machines are not illegal, the East Texas Novelty Company has filed suit against peace officials of Gregg County and the cities of Kilgore, Longview and Gladewater. Firm seeks a Federal Court injunction against interference with operation of its machines.

The game firm also asks the cities involved be made to issue game licenses as provided in ordinances.

tween 1939 and 1947, Census Bureau stated in another industry report from the manufacturers' census. Production of ice cream and ices, however, increased from 302,300,000 gallons in 1939 to 598,400,000 in 1947.

Average employment in the industry during 1947 was 80,882, and wages paid these employees amounted to \$217,000,000. Expenditures for new plant and equipment totaled \$69,400,000. Comparable statistics were not collected in 1939.

#### Sugar Stocks Lower

WASHINGTON, June 4.—Sugar stocks on hand at the beginning of April were well below the average for the past decade, altho higher than those of a year earlier, Agriculture Department announced.

Stocks totaled 232,333 tons as compared with 214,474 tons. Stocks on hand for the same date in other years were 382,091 tons in 1940; 337,057 tons in 1939, and 252,554 tons in 1938.

Thousands of locations are waiting for the new

### ALKUNO 5c GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of Both.

MODEL 130-MM Metal Cabinet and Base.

Ht. on Base, 60"x18" Wt. on Base, 64 Lbs. Price . . . \$69.50

Base . . . . 15.00 Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5c Gum and Candy Vendors.

ALKUNO & CO. 408 Concord Ave. New York 54, N. Y. Melrose 5-7757



Here's a SIMPLE Story!

### ACORN

1c or 5c All Purpose Bulk Merchandiser Simply Makes Money!



It's a dream to operate because it's the only completely die cast, precision bulk vendor built today . . . Fast to service . . . Vends all bulk merchandise perfectly . . . Ball Gum, Charms, Candies, all types of Nuts. It's factory guaranteed mechanically perfect and costs only—Quantity Discounts Available

\$13.95 Ea.

READING NOVELTY CO. READING, PA. 117 Penn Street

ATTENTION, FLORIDA OPERATORS

The Cigarette Machine that's proved itself from coast to coast is the **ELECTRO** America's Finest



All Electric Console Come in and see it today!

MORT SIMON 470 N. W. 36th St. Miami, Fla.

### RHINESTONE EYES in Funny-Face Charms!

They attract kids like bees to honey! And they'll empty your machines in a hurry!

Cannibal, Pirate, Clown, Devil and Indian . . . all with rhinestone eyes!

Plastic—5 ass't colors . . \$ 8.50 Metal-Plated . . \$12.50 per M.

SAMUEL EPPY & CO., INC. 113-08 101st Ave., Richmond Hill 19, Long Island, N. Y. America's Largest Charm Manufacturer

\$\$ THEY'RE NEW \$\$

# FILM STARS

SEE PAGE 59

GIVE TO THE RUNYON CANCER FUND

## CLOSING OUT! BOUNCER

THE CATCHIEST 5-BALL COUNTER GAME IN YEARS

Heavyweight Punch in Lightweight Size



Can't go out of order—Double Score Balls—5 Color Playing Field—Penny or Nickel Chute

SPECIAL \$34.50 EA.

1/3 Dep., Bal. C. O. D.

J. SCHOENBACH 1647 BEDFORD AVE., B'KLYN 25, N. Y.



**SILVER KINGS** Either 1c or 5c Candy and Nut Also **CHARM KINGS** Sample \$13.95 2 to 5, \$12.50 6 to 11, \$11.55 12 to 49, \$11.05 50 or more, \$10.55

### COLUMBUS VENDORS

Star Performer LOCATION PROVED for PROFIT DEPENDABILITY MODEL 46Z—1c Sample, \$13.00 Lots Under 12, \$12.00 Lots 12 to 47, \$11.50 MODEL 46ZB—5c Sample, \$13.75 Lots Under 12, \$12.75 Lots 12 to 47, \$12.25



WE TAKE TRADE-INS—LIBERAL ALLOWANCE

LEAF BUBBLE GUM (The Original) SOLD AT FACTORY PRICES. 5/8", 26c Lb., 170 Ct., or 210 Ct., 27c Lb. IMMEDIATE DELIVERY.

New ABT All Electric **SKILL GUN** \$57.00 Ea. 10 or more, \$54.00 ea. Stands, \$7.50 ea. Write for Jobbers Prices

USED COUNTER GAMES Marvel 1c Token . . . \$22.50 American Eagle, 1c . . . 19.50 Vest Pocket, 5c . . . 44.50 Buddy (New) 3-Reel Cigarette Payoff . . . 19.50 Yankee, 1c . . . 14.50 Windmills, 1c . . . 4.95 Pikes Peak . . . 24.50 Kicker & Catcher . . . 24.50

NEW COUNTER GAMES ABT Model F Targets \$42.50 Gottlieb Grip Scales . . . 24.50 Steeplechase, 1c . . . 35.00 S. K. Target Kings, 1c . . . 45.00 Imp, 1c or 5c . . . 14.50 S. K. Hunter, 1c . . . 45.00 Electric Shockers . . . 18.75 Whirl-a-Ball . . . 19.50

SPECIAL — LICORICE LOZENGERS, per lb. 19c

USED SLOTS SPECIALS! Mills Orig. Golden Falls, 5c-25c . . . \$119.50 Mills Q. T., 5c . . . 49.50 Mills Q. T., 25c . . . 59.50

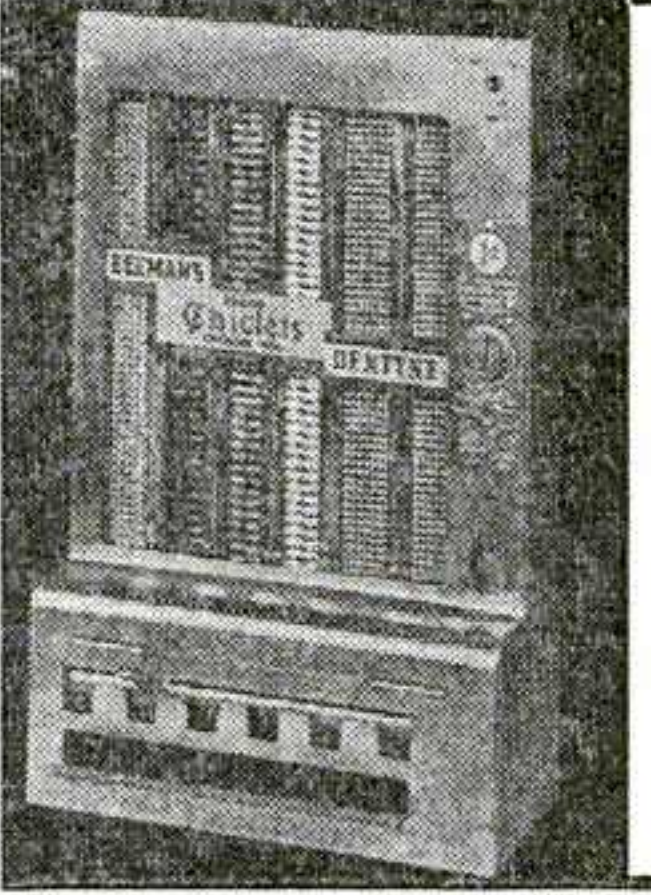
**MILLS VEST POCKET BELL** Size: 8"x8"x8" A 5c Pocket Size Slot with Automatic Payout System. Awards from 3 to 20 nickels. Operators' price \$65.00 Reconditioned, \$44.50



Send for our Complete List and Quantity Prices of Coin-Operated Machines and Supplies. 1/3 Dep., C.O.D. with All Orders. Under \$20.00 Full Payment with Order.

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET Lombard 3-2676 PHILADELPHIA 23, PA.



### ATTENTION, OPERATORS of Merchandise Vending Machines

You can increase earnings in your present stops with nationally advertised DENTYNE, BEEMAN'S PEPSIN and CHICLET'S GUM IN THE FAMOUS MILLS VENDER. Red or Blue Hammerloid baked finish (limited number in Satin finish Stainless Steel), slug proof with coin return; 6 columns, 300 piece capacity; 16" high, 4 1/2" deep, 10" wide; weight, 20 lbs. Has rubber feet for easy counter installation or may be mounted on wall, pedestal stand or by bracket to side of any merchandise vending machine. Brackets and pedestal stands available at slight additional cost

YOUR SALES CAN BE INCREASED BY 20% and your net profits 25% IMMEDIATE DELIVERY

Factory Reconditioned Mills Venders cannot be told from new in appearance or operation and carry standard new machine guarantee at new low prices.

HAL R. MEEKS National Distributor 55 W. 42d St. NEW YORK 18, N. Y.

ATTENTION **CLAW MACHINE OPERATORS AND JOBBERS** 5" Silver Metal Bats: Dozen, \$15.00; 100 lots, each, \$1.00 WRITE FOR OUR NEW CATALOG SAUNDERS MFG. & NOVELTY CO. 708 FRANKFORT AVENUE CLEVELAND 13, OHIO

**ACORN BULK MERCHANDISING VENDOR**

THE MECHANISM IS THE HEART OF THE VENDOR... THIS ONE IS AMAZINGLY FOOL-PROOF AND DURABLE. SIMPLY SLIDE IT OR 5¢ MECHANISM OUT—NO SCREWS!



THE BEST MACHINE TODAY  
THE BETTER MACHINE TOMORROW  
WRITE FOR DETAILS AND PRICES

**OAK MANUFACTURING CO., INC.**  
11411 Knightsbridge Ave., Culver City, Calif.

**TOPPER**

Vends Ball Gum and Charms like magic. Also vends all other kinds of bulk merchandise. Packed 4 to the case.

**\$43.00 PER CASE**

Contact us for Quantity Prices—Get on our mailing list.

**JACK NELSON & CO.**  
2320 Milwaukee Ave.  
Chicago 47, Ill.

**BRAND NEW LUCKY BOY VENDORS**

**\$9.75 EACH** (1¢ or 5¢ MODEL)

Lots of 5: \$8.75  
Lots of 25: \$7.75

Nut and Charm Vendors hold 5 lbs. Nuts, Ball Gum Vendors, 800 Balls Gum. Fully guaranteed. 1/3 Deposit. Balance C. O. D.

**BLOYD MFG. CO.**  
VALLEY STATION, KY.

**KOFFEE KING... by futuramic machines, inc.**  
20 E. 35th St., New York 16, N. Y.

**FREE ILLUSTRATED BROCHURE**

"THE KEY TO YOUR FUTURE in HOT COFFEE VENDING"

Simply send in this coupon

Futuramic Machines, Inc.  
20 E. 35th St., New York 16, N. Y.

Gentlemen:  
I am interested in hot coffee vending. Please send me without cost or obligation your illustrated brochure, "The Key to Your Future in Coffee Vending."

NAME .....

COMPANY .....

ADDRESS .....

CITY ..... STATE .....

## Turning Back the Clock

**10 Years Ago This Week**

CHICAGO, June 10, 1939.—Monarch Coin Machine Company, Chicago, announced the appointment of Al Stern as manager of its domestic distributing department. Export business was turned over to Clayton Nemeroff. . . . Exhibit Supply Company, Chicago, announced a new five-ball pin game featuring the "speed of a one-ball." Called Flash, the game was a highscore type in free play or regular models, according to firm's Leo J. Kelly.

Another new game was debuted by D. Gottlieb & Company. It was called Batting Champ. It was set for quantity production in free play and regular models as baseball enthusiasts began "going for it in a big way," according to Dave Gottlieb. . . . Art Nyberg, in charge of Bally Manufacturing Company's New York offices, reported a steadily growing location demand for the Bally cup vender. Theaters and service stations were top pluggers for the unit, with one service station chain, Sobel Brothers, New York, requesting installation in "at least 25 more of their stations," Nyberg declared.

Wurlitzer's Pittsburgh district manager, Harry Payne, invited all music operators who wanted to see "some real break-down activity" to accompany him to one of the firm's 28 bonded warehouses where obsolete phonographs were destroyed. . . . Ray Becker opened offices in the Ashland Block, Chicago Loop, to promote a new line of coin recreational games.

## Start Shipping Gottlieb's New Five Ball Game

CHICAGO, June 11.—D. Gottlieb & Company has started shipping its new five-ball game Double-Shuffle, Alvin Gottlieb, director of advertising, announced Thursday (9). Game features a two-sided playfield which allows players extra chances to win high score and replays.

Altho Double-Shuffle uses typical pin game scoring methods, its backglass is designed with an animated shuffleboard which indicates scoring progress in the form of a moving puck. Each time the player reaches a combination scoring objective, a new puck appears on the backglass.

Game's playfield is designed with five red numbered bumpers on the left side and five green ones, similarly placed, on the right. Each time the player contacts the complete red or green series, regardless of numerical order, the red or green scoring chart advances one notch. When the red or green scoring chart has been advanced four times, player may win one free play by passing thru a roll-over switch on the side of the playfield which has the four advances. Similarly the player wins two free plays for five advances and three replays for six advances. If the player makes seven advances on both the red or green scoreboard and then drops a ball in a kick-out pocket just above the outhole he wins five replays. By guiding a ball thru a roll-over switch at the top of the playfield, player can advance both the red and the green charts simultaneously. Each time the red and green charts have the same number of advances, the player may score a half-million points by dropping a ball in the bottom kick-out pocket. Game records up to 6,990,000 points.

Other high points of the new Gottlieb product include two bumpers which can score and kick from any angle and a wide-open bottom playfield which permits combination cross ball action with the aid of one pair of individually controlled flipper bumpers.

**15 Years Ago This Week**

CHICAGO, June 9, 1934.—Detroit's Ticker Shop, an entertainment spot, was said to have the only room in the country featuring pin game play. Opened in May, 1934, the spot was located in the heart of the city's theatrical district and operated by Franklin Benson and Jack Katz. Over 20 pin games, with two large skittle pool games at each end of the room, drew a steady stream of players.

A meeting of Los Angeles jobbers resulted in the organization of the Southern California Amusement Jobbers' Association (SCAJA). Purpose of the association was to effect "better stabilization of the industry locally, do unified buying and lend organized aid to promotions of merit." Members included Automatic Amusement Company; Irving Bromberg Company; Will P. Canaan; D. Gottlieb & Company and Western Vending Machine Company.

N. C. Mullen, Louisburg, N. C., operator, came up with this version of the "worst evil in the trade." He said: "Jobbers should . . . not sell to anyone who comes along with money to buy a machine. Every location worth anything has been canvassed by some good operator and a sale to any person who walks in a jobber's office may be injuring the established operator, who is the jobber's best customer. Mullen went on to say that "it should be an established code among jobbers that they sell at 25 per cent discount to known registered operators."

George A. Snyder, Detroit music operator, bewailed the recent ruling against dancing in the small (beer) gardens as a serious handicap to the business. Ruling was made by the Michigan Liquor Control Commission. . . . Exhibit Supply Company, Chicago, opened a branch office in Seattle to handle the Pacific Northwest. It was under the direction of Al Gustafson.

J. H. Hirsch, secretary of the National Automatic Merchandising Association, declared that cigarette operators could not obtain vendors fast enough to fill contracted locations. Association's vice-president E. J. Dingley, heading Unit Vending Corporation, Philadelphia (a cigarette operation), backed up Hirsch's statement. . . . And another "meaty" observance of the time centered about the government's beef slaughtering program in the Texas Panhandle. "This," trade spokesmen said, "will put much-needed money in circulation and this means that the wide-awake operator in this area will get his share."

**Edward Loeb, Berlo Partner, Dies at 63**

PHILADELPHIA, June 11.—Funeral services were held Saturday (4) for Edward Loeb, a partner in the Berlo Vending Company, who died June 2. He was 63. Loeb was found dead on the floor of his bedroom by Samuel Kodroff, an employee of the Berlo firm. Kodroff had spent the night at Loeb's home, since his wife was in Atlantic City to reopen the family's summer home. He presumably suffered a heart attack.

A native of Philadelphia, Loeb was secretary to Mayor Freeland W. Kendrick in 1924 and also manager of the Metropolitan Opera House. In 1926, Mayor Kendrick named him manager and director of the Philadelphia Municipal Stadium. He established the Berlo firm in partnership with Jack Beresin. The company, and its many subsidiary firms, services theaters and public places, including the city's subway and elevated stations, with vending machines.

Loeb was a trustee of the Shriners Hospital for Crippled Children and a director of the Masonic Home. He is also survived by a married daughter, Jane. Interment was private.

From Little Acorns Mighty Incomes Grow!

**ACORN**

1¢ or 5¢ All Purpose Bulk Merchandiser  
You'll gather plenty of "Cocoanuts" with this mighty little Acorn Bulk Merchandiser because it vends any type of merchandise from Ball Gum to Charms to Nuts and holds 5 to 6 lbs. at one filling. Many features including highly polished, easy to clean merchandise chute plus a choice of color to fit any location!

**\$13.95 Ea.** Quantity Discounts Available

**HANKIN DISTRIBUTORS, INC.**  
708 Spring St. N. W. Atlanta, Ga.

**HI-HO No. 2 CHARMS**

With Luminous Gold, Silver & Copper

Per Bag \$3.00 Prepaid

1,000 in a Bag. Positively No Samples at This Price. Northern California Distributor ACORN Bulk Merchandise VENDOR. Write: E. LaRue, Sales Mgr. **LEON "HI-HO" SILVER** 540-542 Hayes St. San Francisco, Calif.

**\$\$ THEY'RE NEW \$\$**

**WHO'S WHO IN BASEBALL**

SEE PAGE 59

**CHARMS**

NEW BEAUTIFUL COLOR PLATING  
GOLD FINISH ALPHABET CHARMS  
AMAZING LOW PRICES

**PENNY KING CO.**  
415 Neptune St. Pittsburgh 20, Pa.

**LEAF RAIN-BLO**

The original colored Bubble Ball Gum

**EMPTIES MACHINES FASTER!**

LEAF GUM CO., Chicago 22, Ill.

**GOOD USED POPCORN VENDORS**

TC-10 ..... \$125.00 Ea. F.O.B. Dallas  
Emerson ..... 50.00 Ea. F.O.B. Dallas  
Sun Puff Popcorn ..... \$1.00 Per Bushel

**SUN PUFF POPCORN CO. OF TEXAS**  
P. O. Box 9067 DALLAS, TEX.

**GIVE TO THE RUNYON CANCER FUND**



# Ops Discuss Incomes & Expenses

## Operating Grosses and Expenses

The 561 operators participating in *The Billboard's* survey of the music machine business were asked to write in the average weekly gross per machine and to write in the average weekly operating expense per machine. Here are the questions and a summary of the answers:

Question: For the past 12 months, what has been your average weekly share of the gross per machine?

| Answers                                       | Percentage of Operators |
|---|-------------------------|
| \$5.99 or Less.....                           | 15                      |
| 6 to 8.99.....                                | 40                      |
| 9 to 14.99.....                               | 37                      |
| 15 and Over.....                              | 8                       |
| Average weekly gross for the operator: \$8.82 |                         |

Question: For the past 12 months, what has been your average weekly per machine operating expense (excluding depreciation)?

| Answers               | Percentage of Operators |
|-----------------------|-------------------------|
| \$2.50 or Less.....   | 24                      |
| \$2.50 to \$4.99..... | 41.7                    |
| \$5.00 to \$7.49..... | 23.2                    |
| \$7.50 and Over.....  | 11.1                    |

(Of the 561 operators participating in the survey, 135 failed to respond to the question involving operating expenses, indicating a need for accurate bookkeeping on the route.)

## Average Gross to Op Hits \$8.82 Per Machine Weekly; Expense Breakdowns Vary

Some Use Music To Help Hold Locations for Other Units

By Dick Schreiber

CHICAGO, June 11.—After the nation's music operators pay the location its share of the phonograph's gross receipts, they have left an average of \$8.82 gross profit per machine per week. So reported the 561 music operators participating in *The Billboard's* survey of the music machine business.

The \$8.82 figure represents extreme high and low grosses and contains some reports from games operators who say they operate music equip-

ment only as a sideline to hold top-notch game stops.

Breaking down the operators' replies to the question of grosses disclosed that 55 per cent of the 561 have a per-machine average of \$8.99 or less each week, while the remaining 45 per cent grossed \$9 or more for their part. Eight per cent of the group report their per-machine grosses are averaging in excess of \$15 per week.

Interestingly, more operators said

## Haddock Names Ratajack to AMI Region Rep Post

GRAND RAPIDS, Mich., June 11.—Appointment of Edward R. Ratajack, formerly vice-president of the Coin Machine Acceptance Corporation (CMAC), as the second AMI regional representative was made this week by John Haddock, president of the manufacturing firm. First appointment was made a few weeks ago when Haddock named Jack Mitnick as Eastern regional rep. Ratajack will cover the Western half of the country, including Grand Rapids, Chicago, Indianapolis, Memphis and New Orleans.

Ratajack was for five years a vice-president of the CMAC, and prior to that was active in other phases of the finance field. During his association with CMAC he handled many difficult tasks that won him praise.

Ratajack and Mitnick will contact AMI distributors, helping them wherever possible with sales and other problems, and, in general, will act as representative for Haddock in the field.

L. C. Force, AMI sales manager, continues to headquarter in Chicago, as does Joe Caldron, assistant to Force. Appointment of Ratajack and Mitnick in no way conflicts with the duties of Force and Caldron, Haddock pointed out.

## MOI Adds 2 New Members at Meet

INDIANAPOLIS, June 11.—Music Operators of Indiana, Inc. (MOI), held its regular monthly meeting June 7 in the Indianapolis Athletic Club. There were 14 members present. Floyd Meeker, president, presided. Two new members were accepted, bringing the total to 19 active members. Arthur Jugg, Wayne Amusement Company, and Ford Barrick, local operator, were those approved by the MOI.

President Meeker named James Barley and Harold Meeker to the executive committee. Both appointments were accepted and approved. It was decided that all operators who are members of the association be given a number to be placed on their equipment on location for identification. These numbers will be recorded with the secretary.

## Wurlitzer Execs Re-Elected At Annual Stockholders Meet

CINCINNATI, June 11.—“We think we have the situation in our coin-operated phonograph department under control and the worst is behind us,” R. C. Roling, president, told the Rudolph Wurlitzer Company's stockholders at their annual meeting here Tuesday (7). Roling added that Wurlitzer expects this year's sales of phonographs to exceed last year.

One new director, Ralph G. Lockwood, Indianapolis attorney, was elected to the board to fill the vacancy created by the resignation of Carl Johnson who had been a vice-president-director and manager of the North Tonawanda division. Lockwood, associated with the Wurlitzer Company since 1935, principally on phonograph patent matters, has a

wide background in the automatic phonograph industry.

Re-elected to the board for another year were Farny R. Wurlitzer, Roling, C. R. Wright and J. M. Hutton Jr. Wright and Hutton are prominent Cincinnati businessmen.

During the brief stockholders meeting (it lasted approximately 20 minutes), Roling told the 17 officers and stockholders present that the juke box division is currently working on a short-week basis, “building as we sell.” He added that the company is examining a number of new products with an eye to building them at North Tonawanda, but he did not elaborate on this during the meeting and declined to do so when questioned about it following the meeting.

(See Wurlitzer Execs on page 126)

## Fourth in Series

This is the fourth part of a series of articles based on a survey conducted by *The Billboard* among 561 music operators. Previous articles in the series appeared in the May 28, June 4 and June 11 issues. The fifth article will be published next week.

they are averaging between \$9 and \$15 per week per machine than are averaging less than \$6 weekly. The \$9-\$15 classification included 37 per cent of the 561, while the under \$6 group embraced only 15 per cent.

(For a complete breakdown of the answers operators gave to the question on grosses per machine, see the table which accompanies this article.)

On questions involving major operating expenses, other than the purchase of new equipment, the 561 (See AVERAGE GROSS, page 110)

# MOA SETS NOVEMBER MEET

## Connecticut Ops View Trans-Vue Television Sets

NEW HAVEN, Conn., June 11.—Hall-Jones Company, distributor here for the Trans-Vue Corporation, commercial television systems, last week held a showing of the equipment at the Taft Hotel, with more than 500 visitors registering for the special display. Ben D. Palastrant, regional sales manager for the Eastern division of Trans-Vue, was on hand for the showing.

Thomas Hill, Ed Jones and Cliff Hall represented the distributor at the showing. Programs telecast at the hotel were picked up from New York TV stations some 75 miles away.

Among the operators of coin equipment on hand at the showing were: Art Rhode, Edward Navickas, M. Sorrentino, John Wells, and representatives from Maine Amusement Company, Nash Amusement Company, Yankee Music Company, Acme Amusement Company, O'Connor Amusement Company, Connecticut Music Company, and others.

## Los Angeles Union Dispute in Papers

LOS ANGELES, June 11.—Local newspapers are playing up the jurisdictional dispute between the International Brotherhood of Electrical Workers (IBEW) and the Teamsters' Union (TU).

Owner of a San Fernando Valley cafe, Eric Wilson, claimed he originally had a juke box installed under jurisdiction of the IBEW and exchanged it for another installed under jurisdiction of TU. According to Wilson, his cafe was later damaged.

When asked for a statement by *The Billboard* regarding the alleged acts of violence, Hal G. Sherry, of IBEW, said, “If there are such things going on, this local certainly knows nothing about it.” Frank Matula, of the TU, said any statement would have to come thru the local's public relations department.

A hearing on the permanent injunction filed by the IBEW enjoining the TU from its jurisdiction was postponed for one week. Both unions claim jurisdiction over juke box installation and servicing.

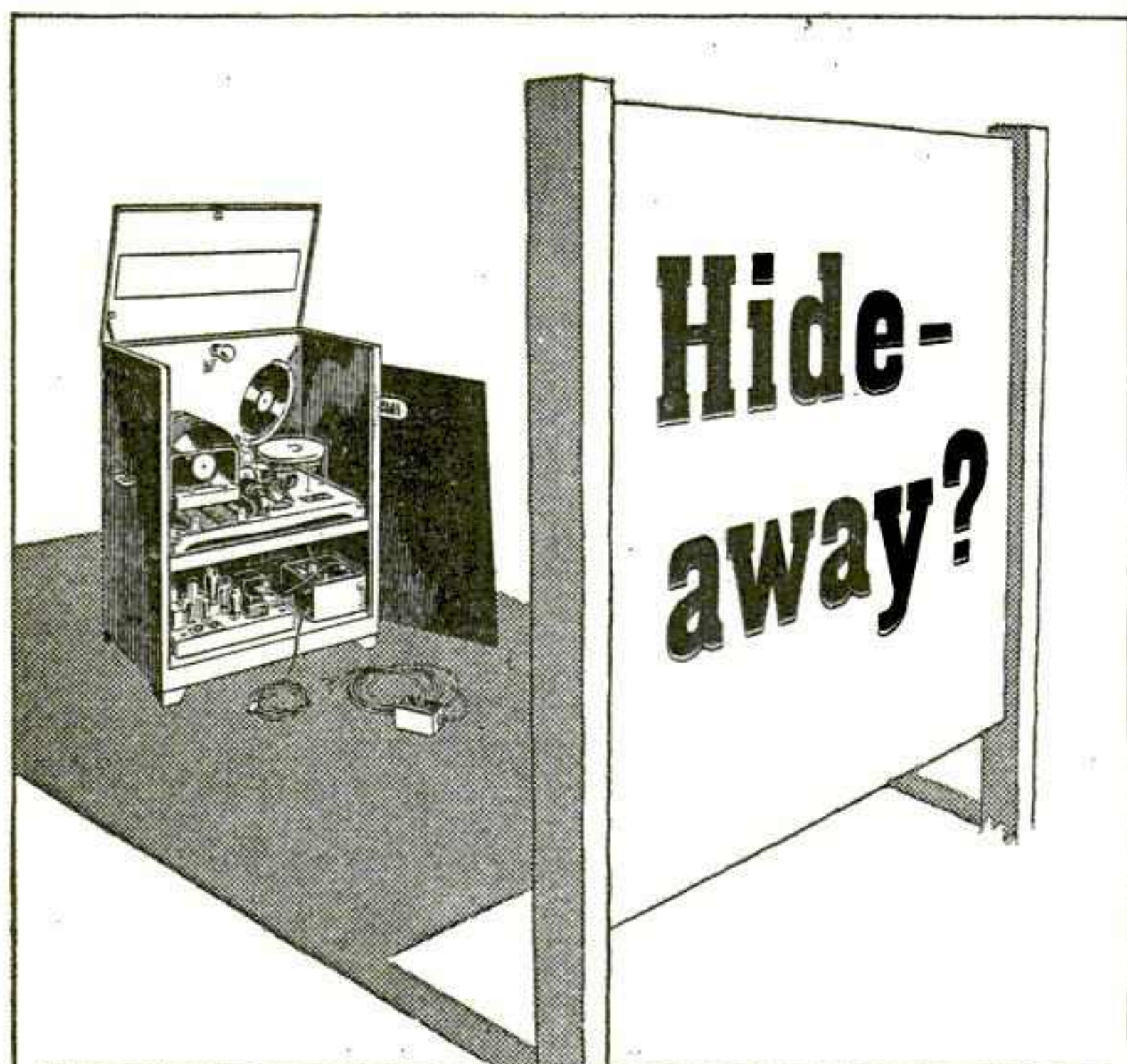
## Summer Sesh Nixed; Music Exhibits Only

May Intro New Models

(Continued from page 101)

to build up public relations and cooperation between the manufacturers, jobbers, distributors and operators,” Miller said.

Initial plan to hold the convention in Denver in midsummer, preferably August, was discarded when many operators throught the country reported that due to the school vacation, running for a three-month period including June, July and August, they would probably not attend the proposed convention if held during this period. It was the opinion of Miller, Al Denver, New York, vice-chairman, and Sidney H. Levine, national counselor, that a November (See MOA SETS on page 111)

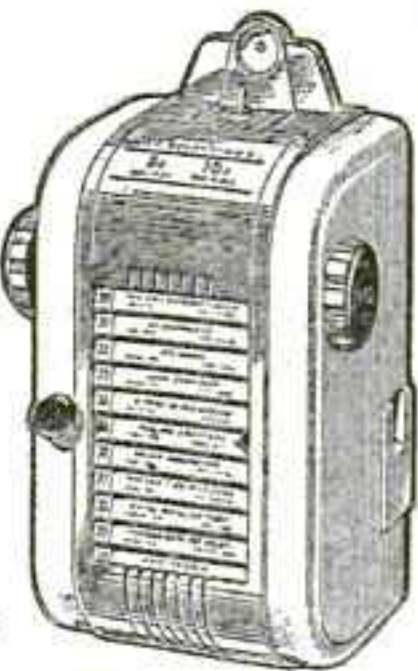


Famous AMI 40 Selection Mechanism  
in Hideaway Cabinet

with  
AMI 40 Selection Wall Boxes.  
Only 3 Wires.

**AMI** Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS



"Music for Everyone" on 10" and 12" RECORDS  
with the **New SEEBURG**  
**SELECTOMATIC 100**

The Newest Tunes, the Old Favorites, Waltzes, Polkas, Classical Selections—all kinds of music—music for everyone. That's why the New Seeburg's earning power is so tremendous. If you haven't seen the Selectomatic 100, if you don't know of its sensational performance records—don't waste another minute. Come to Trimount—see it—hear it—get the facts.

**TRIMOUNT**



40 WALTHAM STREET  
BOSTON 18, MASS  
Tel. Liberty 2-9480



**PACKARD**  
**(PLA-MOR)**

Yesterday's  
Today's  
Tomorrow's **FINEST WALL BOX**

Engineered **RIGHT!**  
Styled **RIGHT!**  
Priced **RIGHT!**

See Your Nearest Coin Machine Distributor  
or Send Your Orders Direct to—

**PACKARD MANUFACTURING CORP.**

Noble at Market St. Indianapolis, Indiana

**POST WAR MACHINES**

|   |       |              |
|---|-------|--------------|
| 10 WURLITZER 1015                             | ..... | \$345.00 Ea. |
| 1 WURLITZER 1100                              | ..... | 535.00       |
| 8 WURLITZER MODEL 3020, 5-10-25¢ 3-WIRE BOXES | ..... | 50.00 Ea.    |
| 30 5¢ SILVER KING VENDORS                     | ..... | 8.00 Ea.     |

Will deliver two or more phonographs within 300 mile radius.

**MATHIAS MUSIC COMPANY**

1214 LINCOLN ST.

COLUMBIA, S. C.

**See Music Dept. for This Info**

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

**AFM HOLDS ANNUAL CONVENTION.** James C. Petrillo outlines objectives for the musicians' org for the coming year.

**COLUMBIA, VARSITY FORM HARMONY LABEL.** Two diskeries work out co-op plan to set up new label.

**VOCALION CUTS PRICE TO 49 CENTS.** Plattery will issue records at 30 cents to retailers and 49 cents to the customer.

**KING DISKERY SIGNS LOPEZ.** Vincent Lopez was inked to a one-year pact, with options.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new Billboard feature—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV section.

**Average Gross to Op Hits  
\$8.82 Per Machine Weekly**

(Continued from page 109)

chase of new equipment, the 561 operators gave a widely varying response. Of the total group, 135 operators made no attempt to fill in the questions relating to average weekly operating expenses. In all likelihood this high percentage of operators who failed to respond can be traced directly to the need for record keeping.

**Accounts Vary**

One indication of the need for accurate bookkeeping came from operators who run games with music. In comments these operators said that they could not distinguish between games and music expenses since the

two were often run as a unit—the music installed to protect a good games location. Any operator who wants to run his routes in business-like fashion needs complete records of every item in receipts or expenses in order to get a true profit picture.

An even 24 per cent of the operators answering questions involving expenses said their average weekly per machine operating expenses, including depreciation, was \$2.50 or less. Nearly half the group (41.7 per cent) placed weekly expenses per machine between \$2.50 and \$5. Another 23.2 per cent said they put out between \$5 and \$7.49 per machine per week, and 11.1 per cent placed their weekly operating expenses in excess of \$7.50 per machine.

**Air Expenses**

No pattern could be established to determine whether operating expenses increased with the size of routes, or whether there was a marked difference between operations in metropolitan and non-metropolitan areas.

Any check on expenses, of course, suffers where there is no uniformity in bookkeeping procedures and where businesses keep only sketchy and incomplete records of their transactions as, evidently, many a music operator does. The response to this question involving expenses is chiefly valuable, then, as an indication of the need for record keeping.

(Next week: How do music operators pay their employees? What is the average weekly wage for routemen and mechanics? What percentage of a machine's gross is spent for records?)

**Petrillo Nixes  
Plea for Bite  
On Juke Take**

**"Can't Burn Down Taverns"**

SAN FRANCISCO, June 11.—Prospect that the American Federation of Musicians (AFM) would find a way of collecting revenue from juke boxes and movies was spiked by union Prexy James C. Petrillo at the AFM's annual convention here. Suggestion that AFM find ways and means of slicing into these industries was put forward by Samuel R. Rosenbaum, trustee of the music performance trust fund, and supported by Milton Diamond, AFM general counsel.

Rosenbaum stated that the present royalty fund, based solely on disk sales, was inadequate. He suggested that the union seek an amendment to the Copyright Act of 1909. Diamond underscored this point of view.

Petrillo, however, pointed out that the AFM has neither the legal nor the economic power to claim that treasure. "I could pull musicians out of Hollywood's studios . . . but they have so much canned music that they wouldn't care. . . . It would mean the loss of another 600 jobs. . . . We should have acted in 1927 when overnight 22,000 musicians lost their jobs. Now the movie industry is a giant and we lack the legal and economic power to do anything about it."

Petrillo stated there was little he could do to gain revenue from juke boxes.

"What do you want me to do?" he asked. "Burn down the taverns that use juke boxes? That's against the law."

**NOW**

... while it is on your mind, send us a penny postcard for the full story of how you, too, can pile up a heap of dollars installing TRADIO and TRADIOETTE in public locations. Our factory is a beehive of activity filling orders from our operators for these famous, pioneer coin-operated radios. GET YOUR SHARE OF THE HEAVY SUMMER BUSINESS

You need no experience. Send that postcard—NOW!

**TRADIO** ASBURY PARK  
NEW JERSEY

**GIVE TO THE  
RUNYON CANCER FUND**

## ADVANCE RECORD RELEASES

### POPULAR

(Continued from page 40)

#### RELIGIOUS

Jesus  
Ivory Gospel Singers (Lord Have)  
Apollo 210

Lord Have Mercy  
Ivory Gospel Singers (Jesus) Apollo 210

Missouri Walking Preacher  
Pine Ridge Quartet (The Hallelujah)  
Dec 46167

My Lord's Gonna Move This Wicked Race  
Sister Rosetta Tharpe-The Dependable  
Boys-S. Price Trio (Down by) Dec  
48106

Rainbow of Love  
Crusaders Quartet (I've Got) Rich-R'-  
Tone 440

Rank Strangers  
Crusaders Quartet (When He) Rich-R'-  
Tone 441

The Hallelujah Song  
Pine Ridge Quartet (Missouri Walking  
Preacher) Dec 46167

When He Reached Down His Hand  
Crusaders Quartet (Rank Strangers)  
Rich-R'-Tone 441

When the Flowers of God Shall Bloom  
Ernest Martin (Heavens Highway 66)  
Rich-R'-Tone 406

'O Matarazno 'Nmlez 'E Rrose  
Eva Nova (Quante Marie!) V 25-7115

Pierwszy Raz  
Walter Dombkowski Ork (Indian)  
V 25-9203

Quante Marie!  
Eva Nova (O' Matarazno) V 25-7115

You're Irish and You're Beautiful  
Michael O'Duffy (I'll Walk) V 26-7513

#### LATIN-AMERICAN

Chica Chica  
Carta Y Cabiati Con Ritmo (Danza  
Lucumi) V 23-1272

Chucho Sacando Candela  
Pepe Macias (Dinero) V 23-1275

Danza Lucumi  
Carta Y Cabiati Con Ritmo (Chica  
Chica) V 23-1272

De Inspiracion  
D. Santos (Las Trompetas) V 23-1290

Dime Corazon  
H. Bellsario Ork (Rio La) V 23-1276

Dinero Nomas  
M. Merceron Ork (Chucho Sacando)  
V 23-1275

El Manicero  
P. Prado (Tacuba) V 23-1274

El Tormento  
Los Carreteros (La Enredadera) V 23-1277

Empresa El Beguine  
A. Socarras (Pi-Pi) V 23-1273

La Cosita  
M. Silva (Tu Recuerdo) V 23-1271

La Enredadera  
Los Carreteros-Mariachi Vargas (El Tor-  
mento) V 23-1277

Pi-Pi-Ta-Na  
A Socarras (Empresa El) V 23-1273

Rio La Yagua  
H. Bellsario Ork (Dime Corazon)  
V 23-1276

Sorpresa Call  
P. Fernandes (Viejo Rincon) V 23-1270

Tacuba  
P. Prado (El Manicero) V 23-1274

Tu Recuerdo  
M. Silva (La Cosita) V 23-1271

Viejo Rincon  
P. Fernandes (Sorpresa Calla) V 23-1270

#### INTERNATIONAL

Dalascottis  
Gunnar Hahns Kuintett (Klockvals)  
V-26-1078

Dormusik Waltz  
"Whoopee" J. Wilfahrt Ork (Good Time)  
Decca 45074

Good Time Charlie Polka  
"Whoopee" J. Wilfahrt Ork (Dorfmusik  
Waltz) Dec 45074

I'll Walk Beside You  
Michael O'Duffy (You're Irish and)  
V 26-7513

Indian Dance Polka  
Walter Dombkowski Ork (Pierwszy Raz)  
V 25-9203

Klockvals Fran Glava  
Gunnar Hahns Kuintett (Dalascottis)  
V 20-1078

Ma Nolmar  
P. Pinchik—Parts I & II  
V 38-1032

## MOA Sets November Meet; Summer Session Is Nixed

(Continued from page 109)  
meeting in Chicago would be most acceptable to the industry after they had surveyed the field.

Many association representatives, contacted during the survey, believed their memberships would prefer the November meeting in Chicago for more reasons than one. Not only was

the time more acceptable, but they would be able to visit the factories here at the same time, they pointed out.

#### MOA Activity

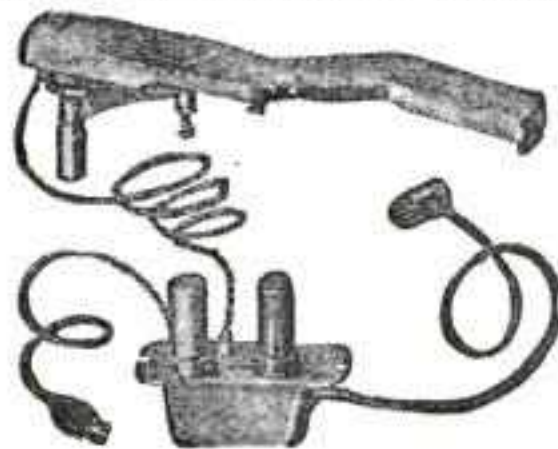
MOA, under the leadership of Miller, has made rapid strides since its formation at the 1948 Coin Machine Institute (CMI) show. With Miller acting as national chairman (he was unanimously re-elected to that post at the 1949 CMI show) and headquartering in Oakland, Calif., MOA has as its other leaders, Al Denver, president of the Automatic Music Operators' Association (AMO) in New York, and Levine, who also headquaters in New York, but spends much time in Washington where he keeps on top of current and pending legislation.

#### New Models

While no manufacturer has as yet announced a new phonograph for this year, several firms are known to be working on 1950 models. With the MOA convention sure to draw a heavy attendance, because of the many association-members, it is now believed that these machines will be introduced at the MOA convention.

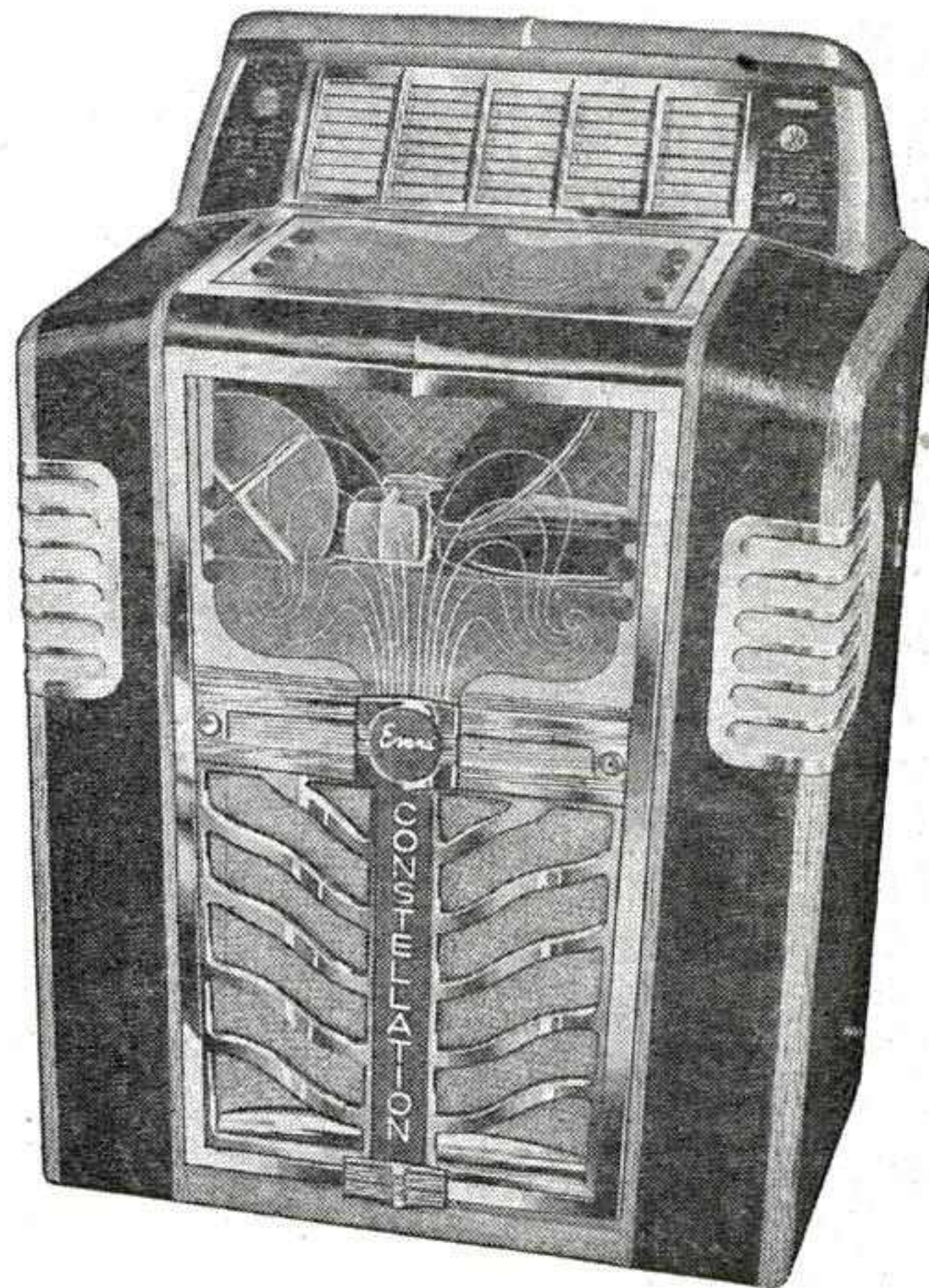
### LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs  
Perfect Tone—Easy on Records



Nothing to change—just plug it in  
**JACOBS MANUFACTURING CO., INC.**  
Stevens Point, Wisconsin  
Sole Canadian Distributor  
ST. THOMAS COIN SALES, LTD.  
St. Thomas, Ontario, Canada

## EVANS' 40 SELECTION CONSTELLATION gives more—gets more!



Operators favor 40 Selections as presented on Evans' Constellation. The reasons are as convincing as the revenue in Constellation coin boxes!

The trend among recording companies to place popular hit songs on both sides of records provides Constellation Operators with a powerful merchandising feature . . . complete, acceptable **VARIETY!** Thanks to Evans' performance-perfect Tuside Record Changing Mechanism, Constellation's 20-Record capacity delivers 40 popular tunes. There are no "half-played" records, as with ordinary instruments, and frequency of record-replacement service is minimized. Thus, without increased record inventory or service expense. Operators may enjoy double play potential, which means increased earnings. Further enhancing the merchandising force of 40 Selections is the brilliant Constellation Tone Quality . . . assurance of the utmost in repeat-play appeal.

Your Evans Distributor will be pleased to help you make performance, earnings and cost comparisons.

### H. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 128

WILL PAY TRUCK FREIGHT TO ANY PART OF  
THE UNITED STATES

## PRICED FOR QUICK SALE

Over 600 Solotone Boxes in excellent condition (about 125 never used)—5¢ & 10¢ Coin Slots, 38 Location Amplifiers, two 24 Record Changing Mechanisms, two Studio Amplifiers, Miscel. Parts, Brackets, etc.

PRICE \$4000.00 FOR THE LOT

**L. S. GROSS CO.**

INQUIRER BLDG.

Phone: RI 6-0239

PHILADELPHIA 30, PA.

### SLASHING PRICES

| SEEBURGS              |         | ROCK-OLA     |         | \$10.00 Crating Charge<br>Each Machine; 1/3 De-<br>posit, Balance C. O. D. |
|-----------------------|---------|--------------|---------|--|
| Plaza                 | \$40.00 | Standard '39 | \$60.00 |  |
| Envoy                 | 50.00   | DeLuxe '39   | 70.00   |  |
| Classic, 8200 Cabinet | 60.00   |              |         |  |
| Classic               | 70.00   |              |         |  |
| 8900                  | 50.00   |              |         |  |
| 8200                  | 60.00   | Empress      | \$45.00 |  |
| Colonel               | 60.00   | Throne       | 40.00   |  |

**WURLITZER DISTRIBUTOR FOR MICHIGAN  
ANGOTT DISTRIBUTING CO.**

2616 PURITAN AVE.

DETROIT 21, MICH.

The National Foundation for Infantile Paralysis Encourages  
Others. Encourage It by Your Contributions

# Shufflers Aim at \$15,000 Melon

## 4-State Meet To Draw Many Local Champs

Tourney Starts June 16

CHICAGO, June 11.—More than 200 shuffleboard players, mostly champions who won their crowns in local tournaments, will converge here next week for the Four-State Standard Shuffleboard Championship meet to be held at the Coliseum from Thursday (16) thru Sunday (19). Sponsored by the Standard Shuffleboard Congress of America, the tourney will include players from Illinois, Indiana, Michigan and Wisconsin competing for more than \$15,000 in cash and material prizes.

Singles and doubles matches will be held Thursday and most of Friday, with team competitions getting under way at 8 p.m. Friday (17). Prize money, totaling \$14,400 will be distributed as follows: \$5,000 to top teams in the men's division; \$2,500, top teams in the women's division; \$2,100 in men's doubles; \$1,050, women's doubles; \$2,500, men's singles, and \$1,250, women's singles. In addition, trophies and other awards will be made to winners in the various divisions.

A special Miss Shuffleboard of 1949 promotion will be undertaken in connection with the meet. Contestants have submitted photographs, which will be displayed at the tournament. Spectators (who will be charged \$1 each) will vote their selections from the photos. The winner will be crowned at a special party June 19, at which time the players will receive their awards. Miss Shuffleboard will receive a three-nations tour and a complete modeling course at the Patricia Vance School.

### Champs All

Practically all competitors in the tournament will be winners of tournaments held in their localities. Example of the interest shown in the four-State area covered are the four men and four women's teams which will compete under Indianapolis colors, the Feather-Kils team from Mundelein, Ill., and the Wright Music Store champs from Wausau, Wis.

Two teams which will draw much attention are the Rockets and the Easy Aces, both composed entirely of paraplegic veterans. Teams rate (See 4-State Meet on page 114)

## Vets Shuffle

DOWNEY, Ill., June 11.—The Veterans' Administration Hospital here now has a new shuffleboard, bought and installed with donations solicited by Mrs. Rosemary Novelli.

Mr. and Mrs. Novelli, residents of Dolton, Ill., in co-operation with South-End Post No. 5412, VFW, contacted friends and neighbors to solicit funds for a hospital gift. A native of Johnston City, Mrs. Novelli collected several donations during a visit there. Within six weeks enough money was collected for the purchase of a shuffleboard to be used in treatment rooms of the hospital.

Omar S. Myers, chief of the hospital recreation section, commended contributors during a recent program dedicating the shuffleboard.

## Shuffleboard Organization

A six-man independent committee, drawn from the membership of the Greater St. Louis Shuffleboard Association, has called what it terms the "first annual Conference of Table Shuffleboard." The committee sent out invitations to all shuffleboard manufacturers with the announcement it would underwrite the costs of the three-day convention, to start June 27. The committee members hope when the third day of conversation is over, a Table Shuffleboard Association of America (TSAA) will be formed. This association, a player-manufacturer group, would supervise national and even international table shuffleboard tournaments.

The program for the TSAA is an ambitious one, but is by no means the only business to be discussed at the St. Louis meet. Also on the agenda are the formation of a shuffleboard institute, coupled with an annual exhibit devoted exclusively to shuffleboards; a legal department for the industry, and a promotional program for the sport as well as the industry, to be administered by competent personnel.

The committee, centered in St. Louis, is all-inclusive in its coverage. Lee S. Wheeling, acting chairman, is an operator. Others are W. A. Schrader, manufacturer; Louis H. Ritter, distributor; John C. Schanzle, operator, and Clifford Batzel and Norville Cotner, players.

### Need for Organization

Looking at the shuffleboard picture on a national, rather than a local level, there is little doubt the industry has arrived at the point where organization is a vital requirement. Thousands of boards have been sold in the past six months. They have been placed in locations as fast as operators could manage to get them into a spot. For a while, play was far above expectations, and patrons, location owners and operators were all happy with the rebirth of the game.

Today, much of the exuberance is over. Manufacturers know it because their sales have dropped. Distributors are well aware of the fact for the same reason. And operators know it because their income has dropped steadily during the past month. They blame the drop, in many instances, on the advent of warm weather, saying "summer has always been slow, people don't go to taverns in the warm weather."

But organization and smart promotion might have accomplished what they believed impossible; formation of summer leagues which might have kept play at a stepped-up level despite the weather, and sustained income until the general play resumed in the fall.

### Assured Attendance

According to present indications, the St. Louis conference will enjoy a healthy attendance. Most of the manufacturers have indicated they will have a representative on hand when the meeting is called to order. But they have also indicated these representatives will be there to look and listen. They want to find out what the committee has to offer and what part its members will play in the over-all organization.

Their feeling, which is reflected thruout the shuffleboard field as a whole, is that an organization can do much good for the industry, mainly by keeping play at a high level the year-round. But the organization must be a good one and not a promotion to help a few. The St. Louis get-together may well be a kick-off for a national association filling all the needs of the industry. The committee will have to convince those present it is working for the entire field. If it can do this, it will have crossed the first hurdle in its path.

## City Survey:

# Steady Plugging Popularizes Shuffleboard in Indianapolis

INDIANAPOLIS, June 11.—Altho shuffleboards could not be given away here in July, 1948, when the first attempts to put the game over in typical coin machine locations were made, currently there are over 400 boards operating, with indications that the sport is still growing in popularity in Indiana's largest city. As in other metropolitan areas, the backbone of the trade here is the tavern location and league play backed by well-planned promotion.

Peter Stone, several years in the coin machine field here, is generally credited with putting the game over in Indianapolis. When he started calling on locations a year ago the reception to the game was so cold that it took him six weeks to place his first two boards, and both locations asked him to remove the boards after a one-week trial. However, late in July, last year, he hit the right spot. After the first week's trial, news about the producing power of shuffleboard started to get around and location owners began to look him up. From then on the popularity of the game grew rapidly and league play promotion was soon making its weight felt. Stone handles Rock-Ola-produced Standard boards.

Armed with the Rock-Ola's promotion for setting up leagues, Stone had a 32-team league operating by fall and before its schedule was completed, demand was so great for organized competition that a second Standard Shuffleboard league, made up of 20 teams, was under way.

### Victory Banquet

When Standard Shuffleboard League 1 held its victory banquet last month over 100 players were on hand to see the top team receive awards up to \$750. Mrs. Marguerite Stone, secretary of Standard leagues in Indianapolis, also presented checks of \$350 to the second best team, \$200 for third and \$100 for fourth. This event was aired over WXLW, Indianapolis, and included a review of the history of shuffleboard by Dean Douglas, executive secretary of the Standard Shuffleboard Congress of America, and talks by W. E. Hall, sales manager of the shuffleboard division of Rock-Ola, and Warren Olson, in charge of organization for Standard.

In addition to tavern spots, boards are also operating in clubs, eating places, fraternal organizations and (See Steady Plugging on page 114)

## Nat'l Tourney At Springfield Sets Pattern

Meet Attracts 3,000

By Tom McDonough

SPRINGFIELD, Ill., June 11.—Setting the pattern for other State-wide meets it will sponsor, the National Shuffleboard Company, Orange, N. J., opened its three-day Illinois State championship shuffleboard tournament at the Springfield Armory Friday night (10) before a crowd of more than 3,000 spectators from all parts of the State. The tournament was limited to 72 teams of eight players, all of whom had previously proved themselves to be outstanding in league play held during winter and spring.

### Use 20-Foot Boards

For the occasion, which marked the first Statewide tourney ever held in the Midwest, National set up 12 of its 20-foot boards in batteries of six. When play was about to get under way, Joe Donovan, National's newly appointed publicity director, told the large crowd of players and fans that Springfield was selected as the site (See Nat'l Shuffleboard on opp. page)

## Cleveland Gets First Look at Shuffle Via TV

CLEVELAND, June 11.—Shuffleboard was televised for the first time here last night (10) following the telecast of the Cleveland-New York Yankee baseball game on Station WEWS. The program served to introduce shuffleboard to the city and was sponsored by the Cleveland Shuffleboard Congress (CSC). Arthur Marcus, president; George George, veepee, and Jimmy Ross, secretary-treasurer of the CSC, appeared on the show.

Two prominent Cleveland sports figures, Lou Zontini, former Notre Dame and Cleveland Rams backfield star, and currently backfield coach at Western Reserve University, helped demonstrate the game with the assistance of Hy Buller, star defenseman of the Cleveland Hockey Barons. Brooke Taylor, local radio commentator, emceed the show.

## National Appoints Editor for Paper

ORANGE, N. J., June 11.—Joseph G. Donovan has been appointed editor of *The National Shuffleboard News*, the monthly publication issued by the National Shuffleboard Company, Paul Kotler, president, announced here this week. The publication, an eight-page paper aimed at the competitive player, is now in its third issue.

A well-known newspaper writer and editor, Donovan was affiliated with *The Newark Star-Ledger* for 18 years. He also has held editorial posts with *The Brooklyn Eagle*, *The Washington Times-Herald* and the Gannett newspapers. The author of a biography of Tony Galento, the heavyweight boxer turned profession- (See National Appoints on page 114)

# Nat'l Shuffleboard Tourney At Springfield Sets Pattern

(Continued from opp. page)  
of the tourney because firm research had disclosed that more bona fide league meets were held in the Illinois capital city during the past year than any other city in the State, regardless of population, and that as a result National considered it the hub of organized shuffleboard in Illinois. Donovan then introduced Mayor Harry Eielson and City Commissioners George Doyle, Hoke Lock and Leigh Smith, who all spoke briefly to the large crowd. Eielson, himself a rabid shuffleboard enthusiast, thanked the crowd for turning out and National officials for honoring Springfield with the sporting event. He also said that he hoped that the affair would become an annual event.

Bearing out Springfield's enthusiasm for table shuffleboard was the fact that 49 of the 72 teams were from the local area. Other participating units were from Chicago, Pleasant Plains, Peoria, Leroy, Carrollton, Carlinville, Shirley, Rock Island, Moline, Granite City and Andalusia. Highlighting the opening night's play was the participation of 32 crack women players from Springfield, including three all-women's teams. All three women's teams were eliminated in the first round but each

lost closely contested matches to outstanding male teams.

All team matches were decided on the basis of the best five out of nine games of 12 frames each. National officials explained that 20-foot boards were used for the tournament because a poll of the 72 teams clearly indicated that more than two-thirds of the teams had been competing on 20-foot boards during winter and spring league play.

National factory representatives on hand for the meet included Harry Kotler, treasurer; T. C. Browne, advertising manager; Sol Lipkin, league and tournament chief for all National organized play; Howard Pink, field representative, and A. L. Young, service supervisor. Other National men aiding in the smooth running of play included Elmer Fischer, State director of national shuffleboard leagues; Arch Means, Bloomington distributor; Bernard Canty, Peoria; Frank Pelt and Vi Robertson, Chicago.

### Got Good Promotion

In summing up the early activity of the Statewide tourney which ends tomorrow afternoon, Kotler and Browne said credit for the success of the (See Nat'l Shuffleboard on page 114)

## SHUFFLEBOARD BOWLING GAME

### BOWL-'EM DOWN

MODEL B . . . . . Complete Set, \$17 ea.

Set Consists of:  
10 5" Pins of fine finish, 1 Plastic Rack, 2 Bowling Balls, 1 Pad Holder, 1 Score Pad, 2 Signs, 1 Wall Rack.

MODEL A . . . . . Complete Set, \$7.50 ea.

Set Consists of:  
10 5" Pins, 1 Rack, 1 Pad Holder, 1 Score Pad, 1 Wall Rack, 2 Signs.

Jobbers and Distributors: Write, Wire or Phone for Prices

### PUCKS:

6 Oz. . . . . \$ 7.00 per set of 8

12 Oz. . . . . 12.00 per set of 8

For All Size Shuffleboards.

Bowling Pin Sets without Balls available. Pin bottoms weighted and padded, will not fly off table.

1/3 Deposit, Balance C. O. D.

**MINIATURE BOWLING PIN CO.**  
1115 WEST 31ST ST. Phone: YARds 7-0571 CHICAGO 8, ILLINOIS

## SHUFFLEBOARDS

BOUGHT — SOLD — EXCHANGED

ALL SIZES — ALL MAKES

### A. G. SEBRING CORP.

2300 ARMITAGE

CHICAGO 47, ILLINOIS

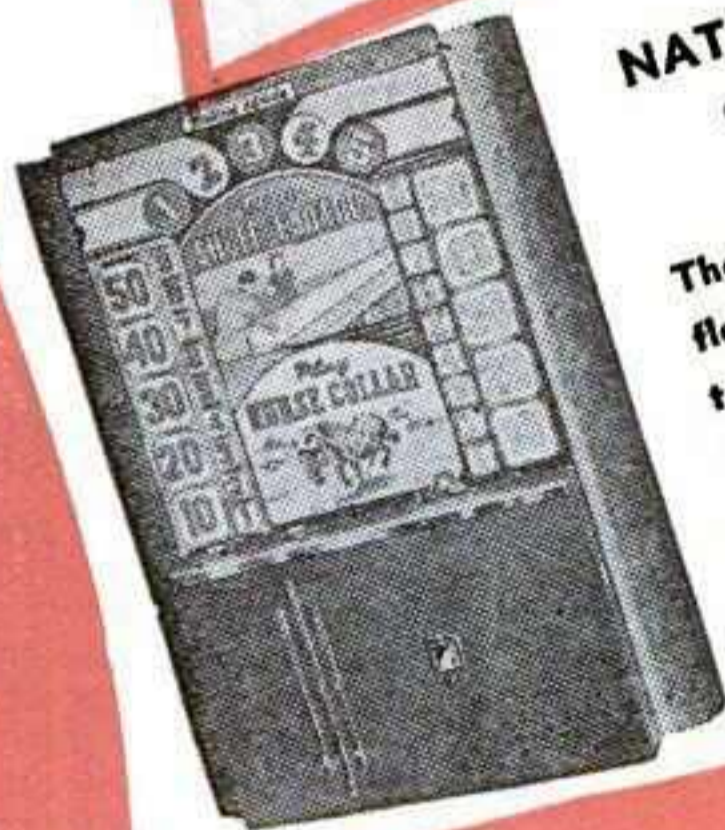
## NATION-WIDE SHUFFLEBOARD . . . . THE NATION'S CHOICE



**NATIONWIDE SHUFFLEBOARD BOWLING SETS**  
Complete with Wall Rack \$11.50 per set  
10 Pins—Rack—list price  
Large Discount to Distributors  
Pins, 5 inches high, made of finest hard Maple, smoothly finished, weigh 1/4 lb. each. Pins will not jump the table. Set includes 10 pins, smartly finished wall rack and rack-up form.

### NATION-WIDE Electric SCORE BOARDS

The secret to a profitable Shuffleboard Operation is a guaranteed accurate scoreboard. Here is a product of America's foremost coin-operated device manufacturer made specifically for Shuffleboard operators.



Getting Big Play Everywhere!  
Standard and DeLuxe Models

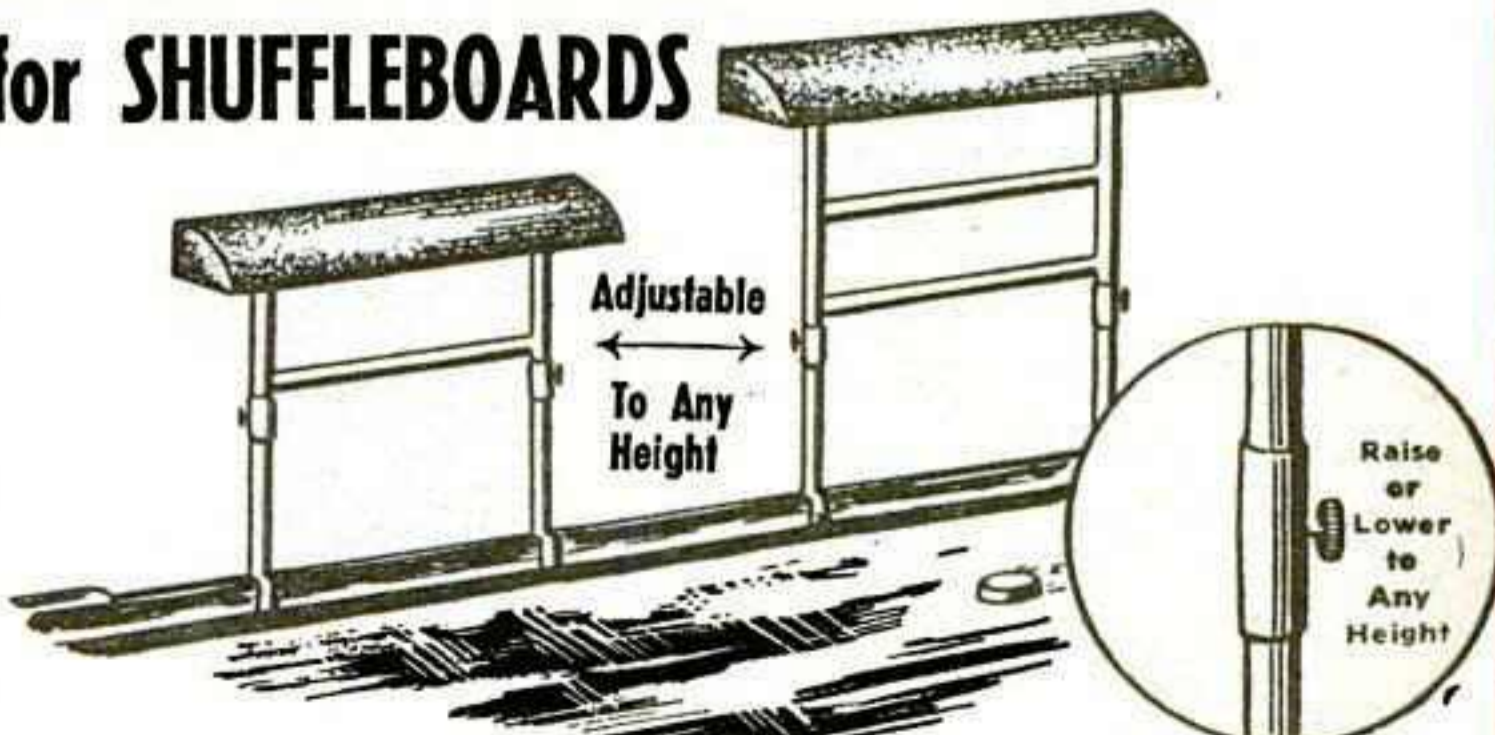
## NATION-WIDE SHUFFLEBOARD

Choice of Finest Maple or Masonite Playing Fields



Smart, modern design cabinet that blends with the finest interiors. Made of finest woods, beautifully finished by our own expert cabinet makers. Built to compete with the best, priced to sell for less. Get our deal!

## ADJUSTABLE FLUORESCENT LIGHTS for SHUFFLEBOARDS



Designed special for Shuffleboards, not a rehash of an ordinary fluorescent light. Check these advantages: Bulb is guaranteed NOT to throw heat . . . chrome uprights are adjustable to any height . . . modern fixtures add to the beauty and flash of your board. Priced exceptionally low in comparison to ordinary so-called Shuffleboard lights. Write or wire for details.

Note: Adjusting unit will not slip — absolutely safe.

EVERYTHING YOU NEED FOR YOUR SHUFFLEBOARD OPERATION  
★ WAX ★ WEIGHTS ★ LIGHTS ★ SCORE PADS ★ T-SQUARES ★ SIGNS

## NATION-WIDE NOVELTIES, INC.

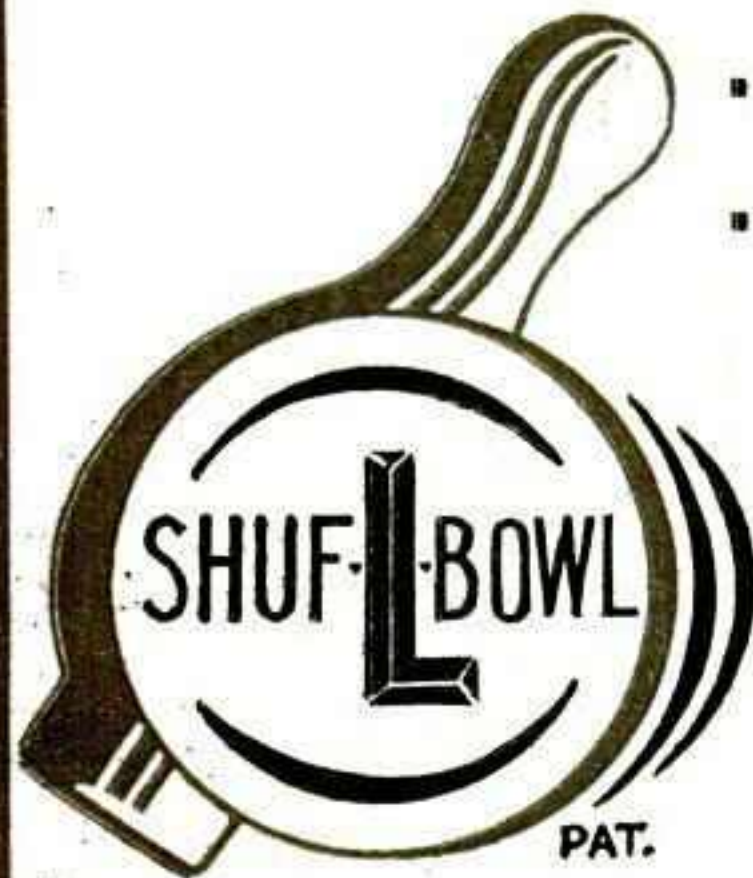
4615-17 S. State Street

Chicago 9, Illinois

Phones: KENwood 6-3623 or KENwood 6-2630

Remember . . . there can be  
 . . . only ONE ORIGINAL  
 . . . only ONE "BEST"

makes MORE MONEY out  
 of your shuffleboard in-  
 stallations . . . increases  
 patronage at every location.



**BEWARE OF  
 INFERIOR IMITATIONS!!!**

Shuf-L-Bowl guarantees a quality product, completely fool-proof . . . pins  
 stay-put on the table . . . will not chip or crack.

**BEWARE OF INFERIOR IMITATIONS!!!**

**PLAYED AND SCORED LIKE BOWLING  
 PATENTED FEATURES**

- 5½ oz. weighted pins cannot fly off the table
- Set-Up Racks eliminates need of painted spots
- Padded pin bottoms for added protection of maple beds

**THE COMPLETE GUARANTEED KIT  
 INCLUDES . . .**

- 10 weighted maple pins
- Rack for setting up pins
- Wallrack for storing pins
- Advertising Decalcomania
- 2 advertising posters
- 100 scoring sheets (800 lines)
- 1 black crayon

**IMMEDIATE DELIVERY**

Through your local distributor or write for information and new low price.

**SHUF-L-BOWL Corp.**

465 JERUSALEM AVE., HEMPSTEAD, N. Y.

PHONE: HEMPSTEAD 2-2040

**DISTRIBUTORSHIPS OPEN . . . WRITE . WIRE . PHONE**

**Operators get PAID for every game played!**



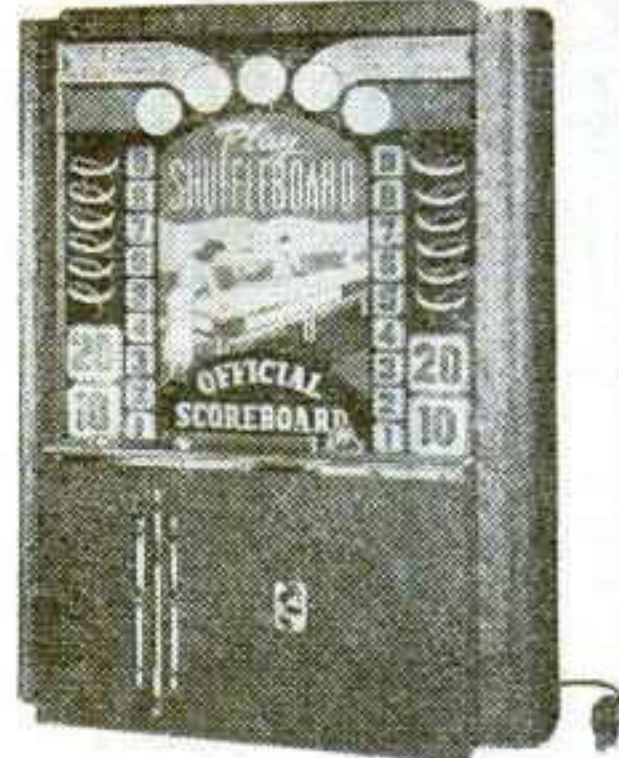
Install This Immensely Popular Low Priced  
**Keeney PLASTIC NUMERAL  
 SCOREBOARD**

★ Thousands of locations have PROVED this low-priced Plastic Numeral Scoreboard INCREASES SHUFFLEBOARD EARNINGS UP TO 50%! Coins must be inserted every play. Scores automatically as blue or red buttons are pressed. Accurate. No location attention. Available with control button or coin operated. Furnished with 1 set of 2 scoring buttons for each end of board. Slug rejector returns bent or spurious coins. Simple, accessible mechanism. Coin Box for wall mounting.

5c  
 or  
 10c  
 Chutes  
 ●  
 Extra  
 Large  
 Cash  
 Box



Names of all popular  
 Shuffleboards will be  
 stenciled on Plastic Nu-  
 meral Scoreboard upon  
 request. Order Today!



Weight: 37 lbs.  
 Size: 11" W. x 30" H. x 6" D. **COIN BOX**  
**2 Keeney DeLuxe Models of  
 SHUFFLEBOARD SCOREBOARDS**

For regular shuffleboard or in combination with horse collar play. Scores advance automatically and accurately at each touch of buttons. Coins must be inserted every play! Cabinet color choice: Burgundy, cobalt blue or green. 5c or 10c chutes. Slug rejector equipped. All Keeney scoreboards can be wall mounted and hooked up on shuffleboard current line.

Write

SEE YOUR KEENEY DISTRIBUTOR

J. H. *Keeney* & CO., INC.

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

## PUCK PATTER

**Chicago:**

Herb Perkins, Purveyor exec, reports sales of the firm's new board, Sportsman, have exceeded expectations. Even in those areas where a leveling off period had set in, sales have been made. Perkins says the firm is still getting many requests for the masonite top board, and while Purveyor can still fill the orders, supply of the material is dwindling. Purveyor's headquarters have been brightened considerably with the addition of Dorothy Johnson, former model, who has taken over as secretary.

Many out-of-town shuffleboard luminaries will converge here early this week to participate in the four-State championship meet opening Thursday (16) at the Coliseum under

the sponsorship of the Standard Shuffleboard Congress of America. Dean Douglass, executive director of the congress, has completed all plans for the meet, and players will find everything in readiness as they enter competition for the more than \$15,000 in prize money.

Ted Rubenstein, Marvel's energetic president, has been receiving many good reports from the field on (See PUCK PATTER on page 116)

## Convert Consoles to Single Action Play

SPOKANE, June 11.—Washington coin machine ops are converting consoles to single action play to qualify under the 20 per cent State tax on games of skill. They have been classed as two-operational machines subject to 40 per cent State tax.

Robert Ellingsen, manager of Inland Novelty Company, says the conversion is accomplished by removing the operating handle and adjusting the mechanism so the bell reels are actuated by balls dropping into skill holes. Payout is automatic if winning combo is hit.

The conversions also are expected to save many service calls by eliminating wear and tear on the levers. Consoles are banned in Spokane but legal in Spokane County.

## 4-STATE MEET

(Continued from page 112)  
 high in the field, and individuals on both will also compete in the singles and doubles competition.

Singles competition will start at 8 p.m. Thursday (16) and the doubles matches will get under way at 9 a.m. Friday. Standard rules and regulations will be followed, and Rock-Ola boards, constructed especially for the tournament, will be used. Spectators will be able to watch from a grandstand or will be allowed to stand on the floor for close-ups. However, boards will be roped off to assure players complete freedom of movement in play.

## STEADY PLUGGING

(Continued from page 112)  
 separate shuffleboard arcades or parlors. One of the big tests of the game was passed when board grosses held up during the recent hot weather. Shuffleboard men in the area expect play to drop a little during the summer vacation period, but are laying plans for the anticipated fall upsurge.

## BRAND NEW DISTRESS MERCHANDISE

5 New Shuffleboards on deck, Seattle, Wash.  
 All crated. 22 Ft. 4 Formica, 1 Maple Top.  
 F. O. B. Seattle.

**BYRON NOVELTY CO.**  
 2405 Pensacola Ave. CHICAGO, ILL.

YOU WILL  
 EARN MORE WITH

**PERMA-TOP**

\$395.00

WRITE—WIRE—PHONE

Ask for Full Color Circular

IN CHICAGO

457 E. 33rd St.  
 DANube 6-4343

IN ST. LOUIS

408 De Baliviere Ave.  
 Cumberland 1148

WORLD'S FASTEST  
 SELLING

**SHUFFLE-  
 BOARD**

WITH COLORED

PLAYING FIELD OF  
 DIE STOCK MASON SITE

# AMERICAN - the World's finest Shuffleboard

## OPERATORS . . . DON'T BE FOOLED!

Don't be so foolish as to accept any manufacturer's claim that HIS Shuffleboard equals the AMERICAN! The popularity of the AMERICAN Cushion and Rebound Shuffleboard is so great that dozens of inferior imitations, with limited play and few features, have been foisted on unsuspecting Operators. None of the imitations have the many exclusive (U. S. Patent No. 2312882) features of the AMERICAN; none will produce the profit possible only with an American; none of these "quickies" are backed by an organization which, since 1928, has produced only "The World's Finest." Don't be fooled — Insist on the Genuine AMERICAN CUSHION AND REBOUND Shuffleboard.

## The Name every Operator Looks up to!

Yes . . . operators everywhere look up to AMERICAN as the **ONE BEST** Shuffleboard for profit on location. In tested locations even the poorest pay off best with an AMERICAN! Some Operators have tried out as many as three other makes of Shuffleboards only to swing back to AMERICAN.

An AMERICAN is far cheaper in the long run. Sure, these life-time Shuffleboards cost more than ordinary Boards built by inexperienced makers, many of whom have copied or attempted to copy the exclusive features found only in AMERICAN! Yet none have been able to duplicate the built-in quality and know how (since 1928) you secure when you buy AMERICAN.

Players prefer AMERICANS! The beautiful lines, the pre-seasoned and specially treated laminated hard maple Playing Field; the advantage of having American Climatic Adjusters (Patent Pending) . . . all combine as one of the many reasons why Operators continue to show a weekly take from their Americans of from \$40.00 to \$100.00 per location!

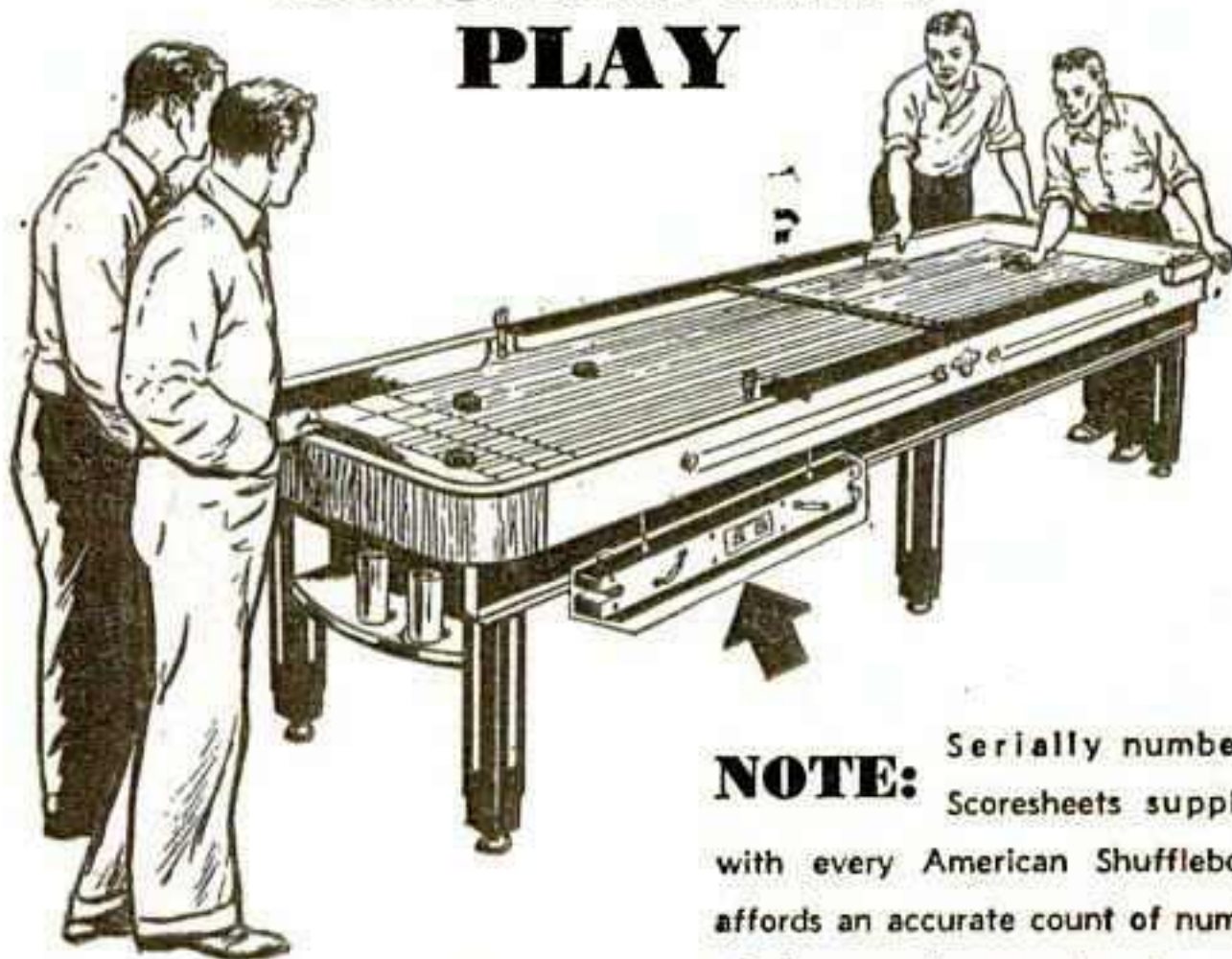
### SINGLE-END PLAY



The popular American Cushion and Rebound Shuffleboard fits any 3'x12' space, provides Single or Double End Play, and the Removable Cross Member feature permits the playing of

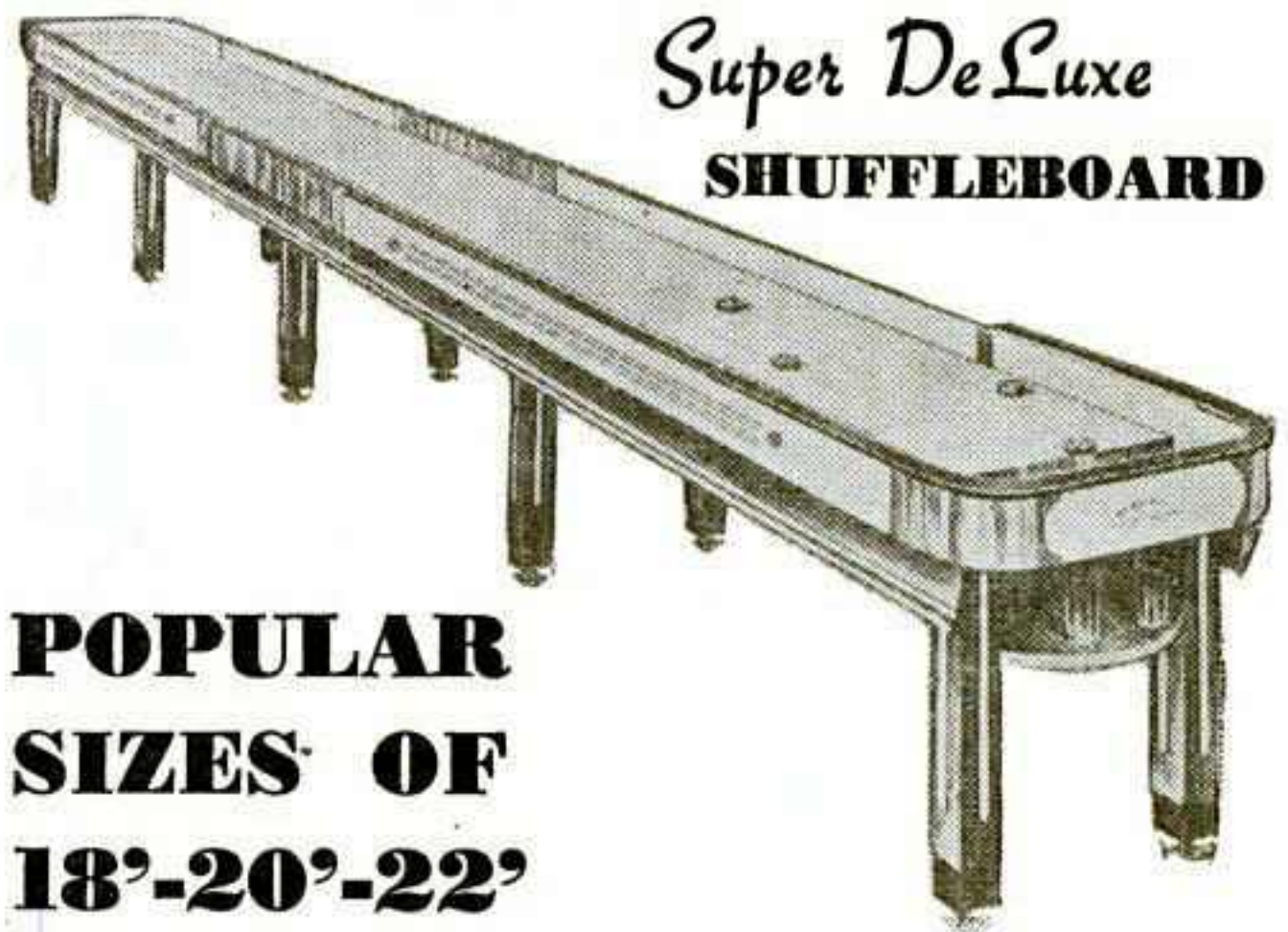
*8 Swell Games in 1*

### DOUBLE-END PLAY



**NOTE:** Serially numbered Scoresheets supplied with every American Shuffleboard affords an accurate count of number of players and games played.

### AMERICAN Super DeLuxe SHUFFLEBOARD



### POPULAR SIZES OF 18'-20'-22'

If your location demands the finest in long Shuffleboards, you can profit with the AMERICAN Super Deluxe Shuffleboard. In lengths of 18', 20' and 22' with or without American Climatic Adjusters (patent pending). Completion of additional plant facilities now makes it possible to meet the pent-up demand for this model with immediate delivery assured.

Distributors in all large cities are ready to serve Operators with prompt shipments, supplies and service. Write us direct for the address of your nearest American Distributor.

SINCE 1928 . . .

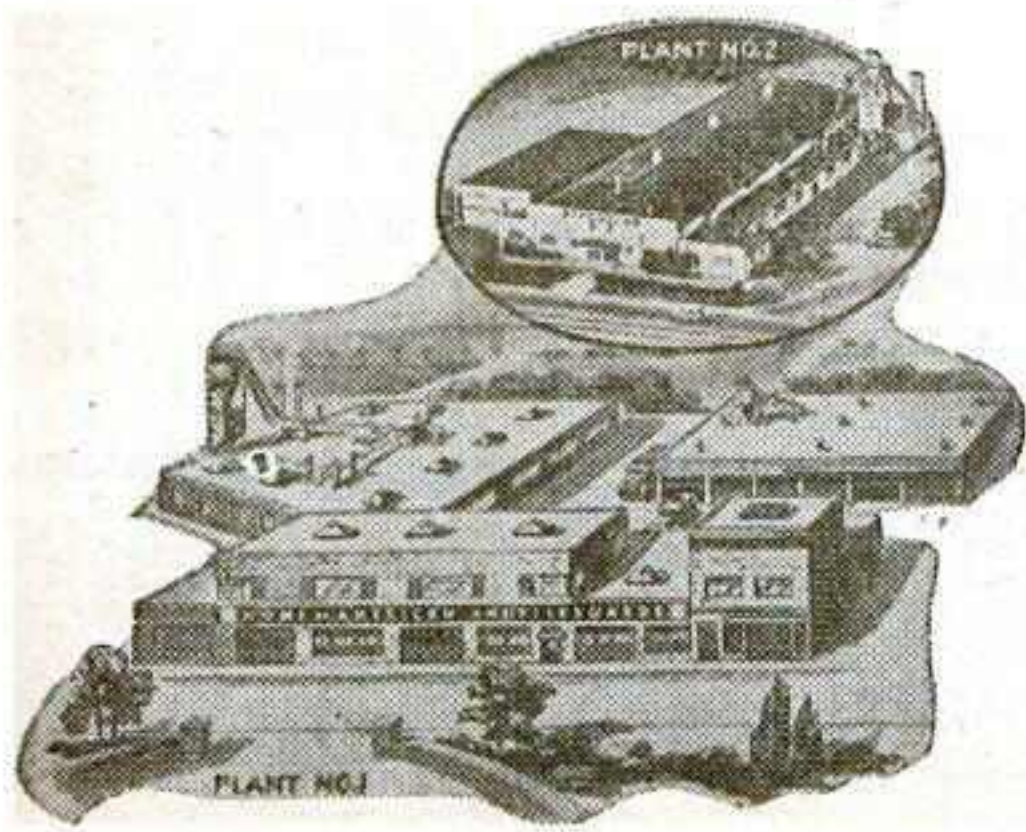
THE WORLD'S FINEST SHUFFLEBOARD

## AMERICAN SHUFFLEBOARD CO.

210 PATERSON PLANK ROAD

PHONE Union 5-6633

UNION CITY, N. J.



**FACTORY PRICED!**  
**"Deluxe" QUALITY**



SAVE  
**\$150.00**

ELECTRIC SCOREBOARD



PHONE  
OR  
WRITE  
TODAY!

• Center or wall mount  
• Cheat and trouble-proof

Replacement Maple Tops! Pucks, Lights, Wax, Scoresheets, etc.  
**SEE US BEFORE BUYING**

100% top grade mahogany and walnut, hand rubbed, piano finished cabinets with finest air and kiln dried, climatically sealed maple wood tops at a price lower than ordinary shuffleboards of inferior wood and finishes. Glued, screwed and braced throughout. 16 and 22 ft.



**SHUFFLEBOARD Specialists**  
1114 S. MICHIGAN AVE. • WE 9-3795-6-7 • CHICAGO 5, ILL.

**SHUFFLEBOARDS**

20-FOOT MAPLE TOP SHUFFLEBOARD with DELUXE cabinet

**\$295**

COMPLETE WITH ACCESSORIES

A REAL BUY! OVERTOP AND WALL MODEL. ELECTRIC SCOREBOARDS WRITE! MINIATURE BOWLING PINS FOR SHUFFLEBOARD... \$17.50 PER SET

**MID-STATE COMPANY**

2369 MILWAUKEE AVE.  
CHICAGO 47, ILL.  
Dickens 2-3444

22-FOOT SHUFFLEBOARD, BLACK MASONITE, DIE STOCK with DELUXE cabinet

**\$315**

COMPLETE WITH ACCESSORIES

**PUCK PATTER**

(Continued from page 114)

the firm's scorers. The Marvel electric scoreboard was used in a recent St. Louis tournament, and is now a regular accessory with the permanent top boards.

Louis Papas, head of Mercury Shuffleboards, says that production bugs at the new plant in Ionia, Mich., have been ironed out and boards are rolling off the lines in quantity. . . . Roy Bazelon, Monarch president, reports board sales are picking up after a slow two-week period. . . . Howie Freer, Empire Coin Machine Exchange, claims that interest in 9-foot playfields is growing. He reports many inquiries coming in from resort areas. . . . Several Chicago shuffleboards sent representatives to the Illinois Shuffleboard Tournament which began Saturday night (11) and ran thru Sunday (12).

Mrs. Barbara McFall, secretary of American Shuffleboard's local distributing firm, is now making plans to get fall league play off to a flying start. When the spring season ended several suburban locations were seeking admittance to American sponsored leagues. . . . Frank Pelt represented the Chicago area at the Illinois State Championship Tournament in Springfield. . . . Mero Industries' Pete Rozgus and L. Lewis have been making business trips during the past two weeks in the interest of Mero's all-steel boards. Lewis is now in Atlanta. Rozgus just completed a swing of Southern Illinois and will cover the central part of the State next week.

Several local manufacturers have been invited to a shuffleboard conference in St. Louis, scheduled to begin June 27. . . . Joe Donovan, National's new advertising staffer, and Sol Lipkin, field man, spent a

couple of hours in Chicago Thursday (9) en route to the Illinois State meet at the Springfield (Ill.) Armory.

**Los Angeles:**

Walter (Solly) Solomon is still handling Sterling Standard Shuffleboards. He moved over from the E. T. Mape Company to J. Peskin Company. Frank Butterfield, who took over his post with Mape, will also have Sterling boards on the floor.

Dave Gould, of American Shuffleboard Sales, is pushing his new shuffleboard trophy. . . . Vale Dente, of Select Sales, reports that business is good with his new coin-operated electric scorer for shuffleboards.

Val Dente, National Select Sales, reports business in National Shuffleboards is on the upswing. . . . Jack Simon, of Sicking Distributors, is now showing the American rebound board. . . . Walter (Solly) Solomon, of the E. T. Mape Company, returned from a business trip plugging the firm's Sterling Standard Shuffleboard. . . . Ed Wilkes, of the Paul A. Laymon Company, is showing the latest model Royal board.

**Indianapolis:**

Mr. and Mrs. Peter Stone and four men and four women teams will leave Indianapolis Thursday (16) for Chicago, where they will participate in the Four-State Championship Shuffleboard Tournament at the Coliseum. Sixty-four persons from Indianapolis will attend the 4-day meeting.

Roy Snodgrass, representative for the Indiana Automatic Sales Company shuffleboard department, visited the city Saturday (4) for supplies to restock his shuffleboard necessities.

**THE BOARD EXPERIENCE BUILT!!!**

**"World's Truest - - - Fastest"**



**PENN'S**  
*Black Beauty*  
**SHUFFLEBOARD**

THE LOWDOWN...

**COSOLITE FOR LIFE**

For 21 years Penn has manufactured Shuffleboards; for all of those years we have made (and still make) boards with laminated maple tops. More recently, we undertook exhaustive tests and experiments to develop a new type top that would eliminate the warping, splitting, chipping and resurfacing problems common to all maple tops. COSOLITE was the result of these tests. Now players, locations and operators agree that Cosolite, as used in our Black Beauty Board, gives each of them all he has ever hoped to get in a shuffleboard. It's Cosolite for Life!

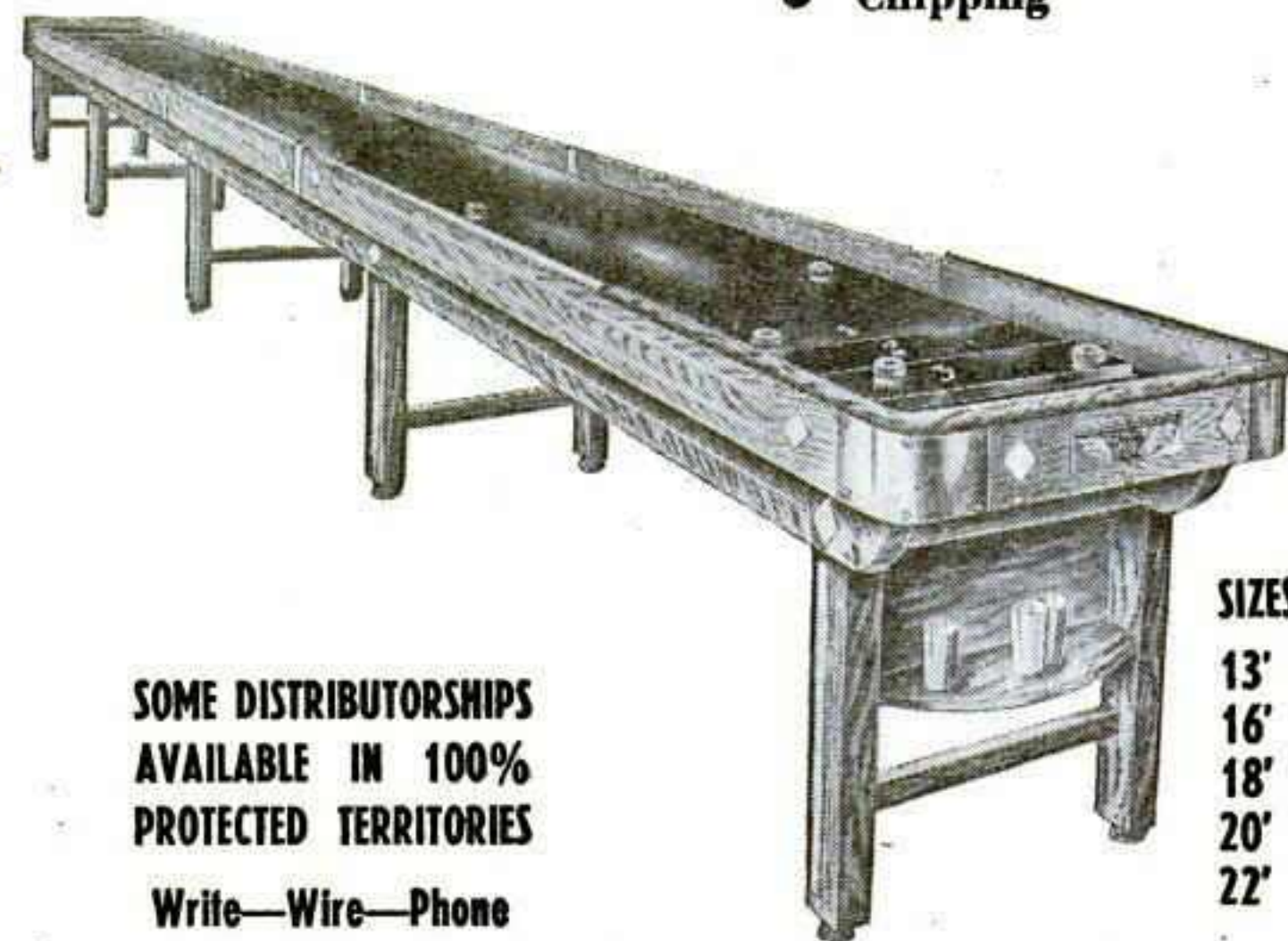
Signed: "MR. SHUFFLEBOARD"

P. S.: Sooner or later, you too will decide to get all the plus advantages of operating Black Beauty. Why not now?

ADJUSTABLE  
"EBONIZED-COSOLITE"  
PLAY FIELD

Designed To Eliminate:

- Warping
- Splitting
- Resurfacing
- Chipping



SOME DISTRIBUTORSHIPS  
AVAILABLE IN 100%  
PROTECTED TERRITORIES

Write—Wire—Phone

SIZES  
13' 4"  
16'  
18'  
20'  
22'



**PENN SHUFFLEBOARD CO.**

DIVISION OF  
COSGROVE INDUSTRIES, INC.  
**WEST CHESTER, PENNA.**  
PHONE 2940

**Cabinet Makers Since 1888**



# MERO'S ALL STEEL SHUFFLEBOARD WITH STAINLESS STEEL TOP

*Slicker-Faster than any other playing field!*



Here, at last, is the answer to the operator's need for a shuffleboard that will withstand the abuse and take the beating of heavy play. Nothing can mar the beauty or playing qualities of the MERO ALL-STEEL SHUFFLEBOARD.



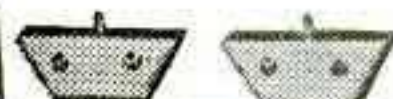
## MERO MANUAL or COIN OPERATED ELECTRIC SCOREBOARDS

Guaranteed accurate score keeper that insures against embarrassing questions when making collection. **\$119.50** To Operators

- Instant acting scoring at both ends of board.
- Automatic counter registers accurate number of plays.
- Mirror front — multi-colored lighted ends.
- Solid maple and walnut finished cabinets.
- Collect from metered cash box.



**ABT COIN BOX**  
**\$30.00 additional**  
Complete with remote control buttons.



MERO BUILDING  
1332 W. 69th ST., CHICAGO 36, ILL.  
Phone: HUDSON 3-2387

**MERO INDUSTRIES**

## ONLY PURVEYOR'S SPORTSMAN HAS THESE OUTSTANDING FEATURES:

- ★ MODERN DESIGN
- ★ GREATER APPEAL
- ★ BIGGER PROFITS
- ★ LASTING QUALITY

**DISTRIBUTORS:**  
Write or Wire



A deluxe Shuffleboard at a down-to-earth low price. In a class by itself, the "Sportsman" attracts greater play, adds to the beauty of your better locations, yet is priced low enough to install in all locations. Choice of MAPLE or MASONITE playing fields.

### SCOREBOARDS

We have high scoring and Shuffleboard scoreboards. Write us before you buy, satisfaction guaranteed.

- BOWLING PIN SETS.....\$15.00
- PUCKS ..... 12.00
- SCORE SHEETS ..... 5.00
- 1,000 Sheets, 10 Pads
- WAX-T SQUARES, POLISHES, ETC.

**'CLAMP-ON' LIGHTS**  
**\$19.50 Ea. \$35.00 Set**

A deluxe Fluorescent fixture designed for better locations. Highly polished chrome uprights. Clamps on side of board.

## PURVEYOR SHUFFLEBOARD COMPANY

MANUFACTURERS

4322-24 N. Western Avenue

Chicago, Illinois

Phone: JUNiper 8-1814-8-1815-8-1816

# THIS IS "IT" NEW...DIFFERENT PROFIT-MAKING GAME TABLE!

Most owners collecting \$10 to \$15 every day!  
Don't wait... get on the bandwagon NOW!  
Immediate delivery!

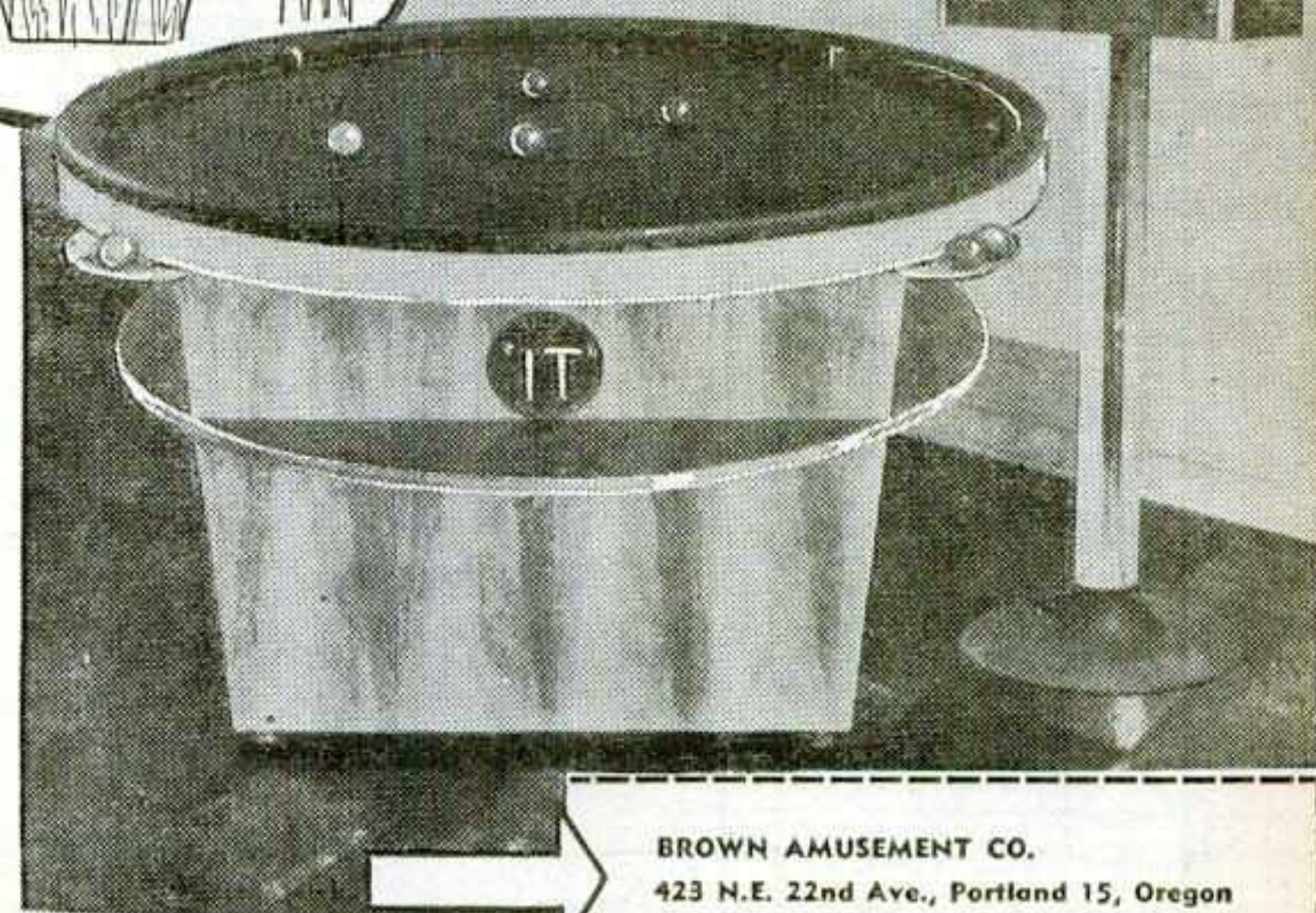
**"IT" is fast playing!**  
Scores one-third faster than other games.

**"IT" plays 2, 3, 4 people!**  
singles or doubles.

**"IT" takes less space!**  
Needs only 8 sq. ft. for game and players.

**"IT" costs only \$395.00!**  
Special "IT" scoring unit (wall type) furnished for 5c or 10c play, \$155.00

The most versatile game table made today! Dozens of new game variations. "IT" is never idle! Can even be used as a buffet table! "IT" is a really beautiful piece of furniture... solidly built of hardwood veneers, chrome metal trim, molded rubber rebound bumper, felt table top, service shelf. ORDER "IT" TODAY!



BROWN AMUSEMENT CO.  
423 N.E. 22nd Ave., Portland 15, Oregon

**DISTRIBUTORS**  
Write now for territories and distributor plan!

**OPERATORS**  
If your distributor does not yet have "IT" use this coupon!

PAT. PEND.

I want "IT". Send \_\_\_\_\_ games and \_\_\_\_\_ scoring units at once.

\$ \_\_\_\_\_ enclosed:  check  M.O.  
(Pay 1/3 with order, balance draft or C.O.D.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name of business \_\_\_\_\_

**BROWN Amusement Co.** 423 N.E. 22nd AVENUE • PORTLAND 15, OREGON

# COINMEN YOU KNOW

## Twin Cities:

**Don Hunder**, who is blind, received congratulations recently from members of the coin machine business on the second anniversary of his having been admitted to the practice of law in Minnesota. Hunder paid his way thru law school by working with his brother, William, 29, operating a coin machine route at Wheaton, Minn. Altho Don is a lawyer now and serving a number of coinmen, he still retains his financial interest in the route with his brother. Their younger brother, Bob, 17, is helping Bill run the route.

Altho he has his route up for sale, **Charlie Jackson** of Bemidji, Minn., was in the Twin Cities last week buying one-balls. . . . **Mr. and Mrs. Ed Berkemeier**, of Litchfield, Minn., were in the Twin Cities shopping and buying used phonographs. Mrs. Berkemeier reported that she is fully recovered from her recent illness and that they have refurbished their lake home where they plan to spend considerable time during the summer months.

**Low Ruben**, office manager at Lieberman Music Company, reports business in recent weeks has been (See *Twin Cities* on page 120)

## Baltimore:

The Association of Amusement Machine Operators of Greater Baltimore (AMO) has established an office at 2441 North Charles Street. The organization is interested in hearing from similar out-of-town associations on matters affecting the coin machine industry.

The city council passed an ordinance prohibiting the operation of pinball machines between 8 a.m. and 3 p.m. on school days by minors under 16. . . . **Chris Novelty Company**, Bally distributors in this area, has moved from 1217 North Charles Street. Firm acquired 40,000 square feet in the basement and ground floor at 806 St. Paul Street, formerly the Italian Gardens, a dance hall.

Governor Lane vetoed the bill to license bell machines in Ocean City and to legalize pinball machines (See *Baltimore* on page 120)

## CONSOLE BARGAINS

JUST OFF LOCATION

TRIPLE BELLS . . . \$285

TWIN BONUS  
SUPER BONUS . . . 295

SINGLE BONUS  
SUPER BELLS . . . 165

RESERVE BELLS . . . 295

RESERVE BELLS  
(Conv.) . . . . . 215

1/3 Deposit, Balance C.O.D.

WANT Winter Books, Track Odds,  
FOR Galloping Dominoes, Bally Hi  
CASH Boys, Bally Lexingtons.

**SILENT SALES**

4409 Balt. Ave., Bladensburg, Md.  
Phone Warfield 3000

## Chicago:

United has been getting excellent field reports on its new game, Pinch Hitter, reports **Billy DeSelm**, sales manager. **Billy and Ray Riehl**, assistant sales manager, both solved housing difficulties recently by buying their own homes. But the work schedule has been so heavy at the United plant neither has had much time to devote to settling into the new houses. However, with landlord woes a thing of the past, the extra energy now is devoted to the many details which crop up in the daily routine at the plant. **Lyn Durant**, president, and **Herb Oettinger**, comptroller, are also happy with reports on Pinch Hitter.

**Murray Rosenthal**, Coinex, is making big plans for his wedding anniversary. He and Mrs. Rosenthal will have been married 20 years come June 22. Murray says he is going to have a real party, and that his son, Robert, 17 years old, and daughter Jaynie, 6, will help them celebrate.

**Clare Meyer**, Exhibit Supply, was in Ohio last week in the interest of the firm's revamped arcade line. **Frank Mencuri** reports Exhibit's new series of cards for venders are making a strong showing in New York and Atlantic City locations. The Dale Shooting Gallery is in its fifth month of full production. . . . **Paul Levin**, L and L Tobacco Company, Grand Rapids, Mich., was a coin row visitor.

**Walter Young**, O. D. Jennings vice-president, spent the week in the East after a successful trip thru the New Orleans area. **John Neise**, sales manager, claims the firm is still hard pressed keeping up with demand on the new Sun Chief line. . . . **Lindy Force**, AMI sales manager, returned Friday (10) from a trip to the Grand Rapids plant where he conferred with **John Haddock**, president, and **Jack Mitnick** and **Ed Ratajack**, regional representatives. **Joe Caldron** reports **Max Marston**, Marston Distributing, Detroit, and **Harry Hooser**, Fort Worth Distributing, Fort Worth, are visitors to AMI's newly revamped quarters.

**Sam Lewis**, Chicago Coin, is on the West Coast on a three-week business tour. **Sam Wolberg** and **Sam Gensburg** are back at the plant after making trips to different parts of the country. . . . **Ken Wilson**, sales manager of the game division of the Elco Boat Company, Bayonne, N. J., is in Chicago every second week-end to visit his family. He still owns a home here.

## Philadelphia:

**Louis Silverman** has taken over the Community Service Launderette at 4519-21 Lancaster Avenue. . . . **James S. Stewart** is the new owner of the Cavalier Recording Company. . . . Television Rental Company was incorporated here, with **Ned Stein**, the attorney for the combine. Firm will lease television and radio sets. . . . **Ari Lund**'s recording of "The Beautiful Blonde From Bashful Bend" was voted the Click-Tune-of-the-Month in the monthly record promotion of the juke box operators association here.

## New York:

**Moe Bloom**, of Crest Music, has been moving some of his jukeboxes up to mountain-resort locations for the summer. . . . **Lester Smith**, who operates in the Newburgh area, was in town on biz this week. . . . **Joe Friedman**'s daughter was married last week-end at a Fifth Avenue hotel. Friedman operates under the name of Silver Lining Music.

**Zenn Kaufman**, merchandising director of Philip Morris, will speak at the National Candy Wholesalers Association at the Stevens Hotel, June 26-29. His topic will be "Salesmanship in Selling." Kaufman has long been associated with automatic vending. . . . **Hymie Rosenberg**, local coinman, in Chicago last week on biz.

**Frank Doyle**, Futuramic sales manager, and **Lee Doble**, assistant sales chief, are happy at the response to the illustrated brochure on Koffee King they are now distributing. Established coffee ops, as well as newcomers to the field, have been writing in for copies. . . . **Charlie Gondolfo**, president of Futuramic, has been home ill for two weeks.

**H. H. Cummings**, managing director of Cadbury-Fry America, Inc., large candy house, sailed for England Thursday (9) aboard the S. S. Caronia. He left armed with facts on candy vending to lay before execs of the two British chocolate product firms he represents. . . . Local music ops have been irked by night baseball games which have dragged out into extra innings. Cuts down potential of juke play, they say.

Execs at the **Mike Munves** Corporation report that shipments to arcade customers have not yet slackened. If the present rate of biz continues, they say, the current outdoor season will be their biggest in years. **George Fleckenstein**, office manager, was told by the Railway Express rep that Munves is one of the largest shippers in that area.

**Marcus Klein**, coin row jobber, is doing well with the ray-pistol game, "Monkey Shines," built by **Chippy Maltz**. While the pistol has an authentic appearance and "feel," it is light in weight. The target is a swinging monkey. . . . **Sam Sacks**, Uneeda Shine Machine prexy, is starting a new production run of his coin-operated shoe shiners.

## Spokane:

**Robert Ellingsen** is the new manager of Inland Novelty Company, Spokane, a branch of Puget Sound Novelty Company, of Seattle. He came to Spokane from Seattle last January as parts manager. Ellingsen succeeds **Robert E. O'Meara**, who is now manager of firm's Portland branch.

## Fort Worth:

**J. M. Terrill**, owner of a shuffleboard casino here, reports that biz has been steadily increasing since the establishment was opened about three months ago. The casino, managed by **George H. Wahle Jr.**, also serves as a showroom for the Penn shuffleboards Terrill distributes. It houses five Cosolite boards and one maple top.

## Washington:

District Licensing Superintendent **Chatham T. Nottingham** conferred with representatives of the G. B. Macke Corporation last week in an effort to determine the best way to license cigarette vending companies under the increased District of Columbia tax voted recently by Congress. No cigarettes may be sold after August 1 without a penny tax stamp, and stamps will not be sold to those who do not have a license.

The law provides that each vending machine must be covered with a \$5 annual fee. The city commissioners may specify that a \$5 license must be bought for each venter or that a blanket license may be bought for a group of machines.

**Spacarb** of Washington, Inc., has started a modernization program to convert single drink units into three drink machines. The old cabinets are used, but a new kit is installed inside. **Bayne Phipps** said the locations are pleased with the improvement which is being accepted very (See *Washington* on page 129)

## Los Angeles:

**Walter (Solly) Solomon** has resigned as local manager of the E. T. Mape Company to become director of sales for the J. Peskin Company. He is now lining up subdistributors for AMI on the Coast. **Frank Butterfield** moves up in the Mape organization to take over Solomon's old spot.

**Jack Leonard**, Badger Sales, is burning the midnight oil these nights getting things in shape for the firm's new vending department. . . . **J. L. Rowe** was in town from his Tucson headquarters for a look at new equipment. Another recent visitor was **E. T. Simonsen**, of Bakersfield. . . . **Bill Shorey** was in from San Bernardino.

**Paul Laymon**, of the company bearing his name, reports the new Olympic Shuffpins, combination shuffleboard and bowling game, is (See *Los Angeles* on page 120)

## CLOSE-OUTS FLIPPER TYPE 5 BALLS

|                           |   |
|---------------------------|---|
| Havana . . . . . \$20.00  | Spellbound . . . \$20.00                  |
| Kilroy . . . . . 20.00    | Smarty . . . . . 24.50                    |
| Fast Ball . . . . . 24.50 | Miss America . . . 24.50                  |
| Fiesta . . . . . 24.50    | Crossfire . . . . . 29.50                 |
| Mystery . . . . . 24.50   | Crown Jewels,<br>converted from<br>Humpty |
| Carnival . . . . . 99.50  | Dumpty . . . . . 99.50                    |
| Spin Ball . . . . . 74.50 | Tennessee . . . . . 79.50                 |
| Contact . . . . .         | Triple Action . . . 84.50                 |
| Flippers . . . . . 89.50  | Screwball . . . . . 119.50                |
| Monterrey . . . . . 89.50 |   |

|   |
|---|
| New Bally Hi Boy . . . . . \$295.00   |
| New Bally Heavy Hitter . . . . . 75.00                                      |
| Stand Extra . . . . . 12.50   |
| Spot Lite, amusement piece,<br>originally \$399.50. Special . . . . . 79.50 |
| 3 new Atomic Bombers . . . . . 125.00                                       |
| Evans Bat-a-Score, F.P. . . . . 200.00                                      |
| Williams All Stars, like new . . . . . 199.50                               |
| Keeney 3-Way, 5-10-25¢ . . . . . 400.00                                     |
| 2 Keeney Big Parlay, F.P.<br>combination . . . . . 49.50                    |
| 5 Victory Specials, chrome rail . . . . . 59.50                             |
| 1 10¢ Groetchen Typex . . . . . 175.00                                      |
| 1 5¢ Harvard Types . . . . . 158.00   |

Terms: One-Third, Balance C. O. D.  
**K. C. NOVELTY CO.**  
419 Market St. Philadelphia 6, Pa.  
Market 7-6391 or 7-4641

## OPERATE THE BEST CRISS CROSS and BONANZA

Criss Cross and Bonanza cabinet sets complete with all parts necessary to convert your old slot into the latest and finest made today. Sold on a money-back guarantee.

Cabinet Sets **\$59.50**  
Complete

(Inner kits sold separately)

**AMUSEMENT SALES CORP.**

164 E. Grand Ave. Chicago 11, Ill.

## Vital Statistics

### Births

Mr. and Mrs. **George S. Lang**, president of Premier Coin Machine Distributors, Inc., a daughter, **Linda Lee**, May 12 in Baltimore.  
Mr. and Mrs. **Paul Ellis**, Cincinnati, a daughter.

### Deaths

**Edward Loeb**, partner in the Berlo Vending Company, Philadelphia, Wednesday, June 1, at the age of 63. Survived by his widow **Grace**, and a daughter, **Mrs. George Mattes**, Riverton, N. J.

# finest RECONDITIONED EQUIPMENT IN THE NATION

## CONSOLES

GOLD NUGGET, 5¢-5¢, Like New \$349.50  
 EVANS RACES, Late Model . . . 295.00  
 EVANS 1947 WINTER BOOKS, 5¢ 375.00  
 BALLY CITATION, Floor Sample 495.00  
 KEENEY BONUS SUPER BELL, 5¢-25¢ . . . 325.00  
 KEENEY BONUS SUPER BELL, 5¢-10¢-25¢ . . . 475.00  
 BALLY DE LUXE DRAW BELL . . . 225.00  
 NEW ARROW BELL . . . . . Write

## SILVER KING, New

Ball Gum & Nut Machine \$8.95 Ea.

## Scott-Crosse Co.

1423 Spring Garden Street  
 Philadelphia, Pennsylvania  
 RIttenhouse 6-7712

## YOU CAN'T GO WRONG with COVEN

GOLD CUP . . . . . \$215.00  
 JOCKEY SPECIAL . . . . . 165.00  
 ENTRIES . . . . . 115.00  
 WILD LEMON (5 or 25) . . . . . 245.00  
 BIG INNING . . . . . 279.00  
 BANGTAILS (perfect condition) . . . . . 69.00  
 BANGTAILS (late model, perfect condition) . . . . . 149.00  
 KEENEY SUPER BONUS (10 or 25¢) . . . . . 179.00  
 TRADE WINDS . . . . . 99.50  
 SUMMERTIME . . . . . 139.00  
 CARNIVAL . . . . . 129.00  
 CARNIVAL, new (while they last) 199.50

## READY FOR LOCATION

Crossfire } \$22.50 Silver Streak  
 Flamingo } Bally-Hoo  
 Hawaii } Gold Ball  
 Havana } Shooting Stars  
 Honey } Mystery

HOLLYCRANE . . . . . Write  
 WURLITZER MODEL #1015 . . . . . \$329.00  
 WURLITZER MODEL #800 . . . . . 150.00  
 SEEBURG CLASSIC, RC Hideaway . . . . . 99.50  
 SEEBURG ENVOY, RC Hideaway . . . . . 99.50  
 SEEBURG #8800 (cut down) . . . . . 99.50  
 1/2 Deposit With Order.

Coven Distributing Company  
 3181 Elston Avenue Chicago 18, Ill.  
 Phone: Independence 3-2210

## WE WANT LATE MODELS 5-BALLS 1-BALL F.P. OR P.O.—CONSOLES — SLOTS JENNINGS CHALLENGER WILL TRADE

Brand New 22 ft. Regulation Shuffleboards. Finest Maple Tops on the market. Available with or without coin-operated scoring units.  
**SEND US YOUR LIST**  
 Box 274, The Billboard  
 188 W. Randolph St., Chicago 1, Ill.

## \$\$ THEY'RE NEW \$\$ FAMOUS BASEBALL STARS SEE PAGE 59

**WANTED**  
 Cellar Units for Buckley Systems and Buckley Boxes  
**Richard C. Friedman**  
 261 West 19th St. New York, N. Y.

## Detroit:

Edward J. Glowacki, a factory worker here, bought a route of peanut venders and is operating under the name of Active Vending Company. Offices are located at 2731 McLean Avenue. . . . William Kus, who operates Bill's Popcorn Machine Repair Service, has moved to 2346 East Grand Boulevard.

Albert A. Weidman, Weidman National Sales Company; Reynolds Saint Onge, who formerly operated a cigarette and candy route, and Otto Sachse, Pontiac, have incorporated the Merchandising Vending Equipment Company as a small distributing firm and the Merchandise Vending Service Company as an operating company to specialize in scales and ice cream venders. They plan to operate 150 ice cream units. Company is located at 3648 Kercheval Avenue. Saint Onge formerly operated under the name of Merchandise Vending Service. He sold his cigarette route, known as Smokies Vending Machine Service, some time ago, and disposed of his candy route to Ray Meeuwenberg and the Joyce Vending Company.

## Cincinnati:

Ray Bigner reports his family is now residing in their new farm home located on Hubble . . . . . White Oaks. Ray is president of Bigner, Inc., with headquarters on State Avenue. . . . Frank Galardo's father died here recently. . . . Paul Ellis and his wife not only welcomed a new daughter, but moved into their new house.

Automatic Phonograph Owners' Association will hold its regular monthly meeting at the Hotel Gibson June 16. Meeting was postponed for two days because of night baseball games. . . . Milton Cole, president of the Ohio Specialty Company, reports his new calendar, designed especially for coin operators, will be available in a few weeks.

## Orange, N. J.:

Joe Donovan, newly appointed exec of the National Shuffleboard Company, left early last week for Springfield, Ill., to be on hand for the opening of the State-wide tournament there, Saturday (11). Donovan, an old-time newspaperman, edits National's new monthly player publication. In Springfield he met up with Sol Lipkin, manufacturer's field man, who did much of the spade work in building tournament interest.

## Indianapolis:

Venders of Indianapolis, Earl and Edward Siler, have acquired the physical property of the United Vendors, Sheridan, Ind., formerly operated by Russell Foster, consisting of candy machines, gum machines and cigarette machines. . . . John Sutton, Ace Music Company, is vacationing in Colorado. . . . Harold Smith, of the Smith Music Company, is vacationing in the lake regions of Northern Wisconsin.

**FOR SALE**  
**GUARANTEED A-1 PHONOGRAPHS**  
 46-S Seeburg . . . . . \$324.00  
 46-M Seeburg . . . . . 330.00  
 48-M Seeburg . . . . . 525.00  
 1 Seeburg Hiway . . . . . 200.00  
 25 Bally Citations, Each . . . . . 395.00  
 Dale Guns—Write for Price.  
 10 Gold Cups—Write for Price.  
**FRANK SWARTZ SALES COMPANY**  
 515-A 4th Ave. South, Nashville 10, Tenn.  
 Phone: 4-8571

**ORIGINAL BELGIAN TYPE POOL TABLES**  
 3'x6', New Cue Sticks, New Balls, Green Cloth. Reconditioned, \$129.50 Comp. Crating \$5.00 Extra.  
**MARCUS KLEIN**  
 577 10th Ave. New York 18, N. Y.

# AUTOMATIC COIN America's Bell Machine Center

We Are Exclusive Authorized Distributors for Mills Bell Products  
**7-BRAND NEW MILLS MODELS—7**  
 BLUE BELL • BLACK BEAUTY • TOKEN BELL  
 JEWEL BELL • MELON BELL • BONUS BELL • BACK GOLD. H. L.

## GUARANTEED RECONDITIONED SLOTS AT BARGAIN PRICES!

|   |             |
|---|-------------|
| 5¢, 10¢ JENNINGS CHIEF                      | \$49.50 EA. |
| 10¢ JENNINGS VICT. CHIEF                    |             |
| 5¢, 10¢ JENNINGS CHIEF CONSOLE, Floor Model | \$49.50     |
| 10¢ MILLS CHROME BELL                       | \$99.50     |
| MILLS 10¢ GOLDEN FALLS, HANDLOAD, 2/5       | \$129.50    |
| JENNINGS 5¢ OR 10¢ STANDARD CHIEF, Postwar  | \$115.00    |

## CONSOLES

|  |          |
|--|----------|
| Keeneey Twin Bonus Super, 5¢-25¢ Comb. | \$399.50 |
| Jenn. Challenger, 5¢-25¢ Comb.         | 269.50   |
| Evans '47 Bang Tails, J.P.             | 225.00   |
| Mills Postwar 3-Bells                  | 225.00   |
| Baker's Races, D.D.                    | 295.00   |
| Evans Prewar Bang Tails, J.P.          | 99.50    |
| Mills Jumbo, P.O.                      | 65.00    |
| Jennings Bobtail, Tot., F.P.           | 59.50    |
| Jennings Silver Moon, Tot., F.P.       | 59.50    |
| Buckley Track Odds (No D.D.)           | 189.50   |

## NEW DOWNEY-JOHNSON COIN COUNTER \$198.50

★ DALE GUN ★ SHUFFLEBOARDS ★ KEENEY ELECTRIC CIGARET VENDORS ★  
 COMPLETE STOCK NEW AND USED CONSOLES, SLOTS, PHONOGRAPHS, PARTS  
**WRITE FOR PRICES ON YOUR REQUIREMENTS!**

Terms: 1/3 Dep., Bal. C. O. D. Write for Prices on Coin Counters, Coin Changers and Single, Double and Triple Safe Stands for Slots

# AUTOMATIC COIN MACHINES & SUPPLY CO.

TELEPHONE: CApitol 7-8244  
 4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

# CASH BOX SECURITY

**BECAUSE your KEYS ARE REGISTERED FOR your LOCKS**

HERCULOCK® has always meant the best in coin machine locks. Now the recognized security of Herculokeys is strengthened even more with a new system for registered keys.

When you order Herculokeys, your name, along with a coded key number, goes on file at our office. And that number becomes yours . . . is kept for your own use.

Here's more proof for you that Herculokeys can't be beat for downright value. Check into Herculokeys today . . . immediately available with any cam shape for any kind of installation.

c-7

**YOUR KEY**

**YOUR HERCULOKEYS**

•T. M. Reg. U. S. Pat. Office

# INDEPENDENT LOCK COMPANY

FITCHBURG • MASSACHUSETTS

Immediate Delivery!

FROM STOCK!

RUNZEL Pushback Wire

18 or 20 Strand

68

Color Combinations

Pushback wire, for many years one of our leading items...

The wide variety of color combinations available lends itself to devious methods of wiring harness...

Coin machine service organizations and distributors are invited to write for complete information...

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for INTER-COM CABLE

RUNZEL Cord and Wire Co. 1723 W. MONROSE AVE. CHICAGO 41, ILL.

MECHANIC WANTED

For Travelling Arcade. Year around position. BOX D-192 c/o The Billboard Cincinnati 22, O.

WANTED

National Skee Rolls, Rotaries (Pusher Type), Bally High-Hand, A.B.T. Penny Jacks. PATERSON COIN MACHINE EX. 234 Wayne Ave. Cliffside, N. J.

Calendar for Coinmen

June 16—Automatic Phonograph Owners' Association (APOA), Cincinnati, board of directors and membership meeting, 8 p.m., Hotel Gibson, Cincinnati.

June 19-24—International Store Modernization Show, annual meeting and exhibit, Grand Central Palace, New York.

June 26-29—National Candy Wholesalers' Association (NCWA), annual convention and exhibit, Stevens Hotel, Chicago.

July 26-28—National Association of Music Merchants (NAMM), annual convention and exhibit, Manhattan Center Exhibition Hall, New York.

(Association officials are invited to submit convention information to the Coin Machine Editor, The Billboard, 188 W. Randolph Street, Chicago 1, for listing in this calendar.)

Twin Cities:

(Continued from page 118)

conducted principally by telephone, with the firm taking orders for Wurlitzer phonos... Hy Greenstein, Hy-G Music Company, who Tuesday (7) was re-elected vice-president of Beth El Synagogue...

Jack Karter, Midwest Coin Machines, has taken on the Encore wall box for distribution thruout the territory he serves. Manufactured by Encore Manufacturing Company...

Los Angeles:

(Continued from page 118)

receiving favorable comment from operators. His company is awaiting shipment of Bally's new one-ball, Champion.

Jack Mathes was in from Manhattan Beach getting things ready for the hot summer season... Another beach visitor was W. O. Adkins who operates at Oceanside, near San Diego...

Al Silberman reports business with the Mills coffee machine is holding up despite the warm weather. He says a confirmed coffee drinker will go for his favorite brew no matter what the thermometer reading.

Baltimore:

(Continued from page 118)

elsewhere in Worcester County... AMO is pushing plans for its next annual banquet, scheduled for the first Sunday in February.

Among five-ball games drawing favorable comments from ops are Chicago Coin's Super Hockey, Gottlieb's Sharpshooter, Williams's Maryland, Genco's Black Gold and United's Pinch Hitter...

Chris Novelty Company has started deliveries of the new Bally one-ball, Champion... Department store sales in Baltimore were 7 per cent under the comparative 1948 week...

A certificate of incorporation has been received at the office of the State Tax Commission from the Leader Distributing Company, Silver Spring, Md., to deal in amusement machines...

PRICES SLASHED!

- BALLY CITATION \$410.00
BALLY GOLD CUP 240.00
BALLY JOCKEY SPECIAL 149.50
BALLY SPECIAL ENTRY 100.00
BALLY TRIPLE BELL 335.00
BALLY RESERVE BELL 325.00
BALLY DELUXE DRAW BELL 210.00
BALLY REGULAR DRAW BELL (SM. BUTTON) 150.00
BALLY CARNIVAL 100.00
BALLY REG. DRAW BELL (RED BUTTON) 169.50
KEENEY TWIN BONUS BELL 349.50
KEENEY SINGLE BONUS BELL 210.00

THE BALLY CHAMPION (Immediate Delivery)

Bally Regional Distributor for Maryland, Pennsylvania, Virginia and Delaware

CHRIS NOVELTY COMPANY

806-808 St. Paul Street Baltimore 2, Maryland Phone: Mulberry 3167

\$\$ THEY'RE NEW \$\$

COMIC STRIPS

SEE PAGE 59

REMEMBER THIS

acme PLASTICS

ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

SOLID COLORS THRU AND THRU—NOT SPRAYED OR PAINTED. ALMOST 1/4" THICKNESS—PERFECT FIT.

Write for Price List

ACME SALES COMPANY 505 West 42nd St., N. Y. Longacre 3-4138

SHOOT THE BEAR RAY GUN

Completely reconditioned and repainted. Money-back guarantee. Terms: 1/3 deposit with order. Now at New Low Price \$109.50

SPECIAL

- Mutoscope Photomatic \$225.00
Keeneey Submarine 69.50
Keeneey Navy Bomber 89.50
Seeburg Shoot-the-Chutes 89.50
Bally Rapid Fire 69.50

SEEBURG RAY GUN

Amplifiers. Motors. Rifles Repaired. Complete Stock of Seeburg Ray Gun Parts.

Write for List

COINEX CORPORATION

1346 Roscoe Street Chicago 13, Ill. GRaceland 2-0317

PRICE BREAK!

COIN MACHINE PARTS

- BULBS, 7 1/2, 10, 15, 25-Watt—120 to Case, inc. Fed Tax \$10.95
FLUORESCENT 40 W—40" .71
20 W—24" .54
MINIATURE BULBS, #44, #46, #47, #51. Per C 3.95

LIVE RUBBER RINGS

- 5/16" \$1.65 1" \$2.40 2" \$3.75
3/4" 1.95 1 1/2" 2.50 3" 6.35
4" \$8.20
Ratproof 30 Wire Cable, Per Ft .17 1/2
Coils, #W25, #20-6, #1-23 .65
Leg Levelers, Per Set .29
1 1/2" Rubber Casters, Per Set .59
Reposessed Ace Locks, Keyed From 10 to 25. Each .75
Recording Blanks, 6 1/2" or 8", Per C 8.00
Red Devil Needles .30
Bang Kits (Thumper) 2.95
Flippers 2.95

For Further Bargains Write for 24-Page Catalogue

JOE MUNVES

615 Tenth Ave. New York 17, N. Y. PLaza 7-2175

SLOTS—SAFES

NEW AND USED

- 5¢ Blue or Brown Fronts \$75.00
10¢ Blue or Brown Fronts 80.00
25¢ Blue or Brown Fronts 85.00
5¢ Black Cherrys 125.00
10¢ Black Cherrys 130.00
25¢ Black Cherrys 135.00
5¢ Jewel Bells—Like New 165.00
25¢ Jewel Bells—Like New 175.00
50¢ Jewel Bell—Rebuilt 245.00
50¢ Pace 195.00
25¢ Bonus Bells 95.00
5-10-25¢ Melon Bells 95.00
5¢ New Vest Pockets 69.50
5¢ Mills Q. T. 65.00
10¢ Mills Q. T. 69.50
New Mills and Jennings Slots—New Safes—Single, Double and Triple Revolverounds.

Write—Wire—Phone

Adams 7254

CENTRAL OHIO COIN MACHINE EXCHANGE 525 S. High St. Columbus, Ohio

BRAND NEW 5-BALL FREE PLAY GAMES ALL RELEASES—IMMEDIATE DELIVERY

RECONDITIONED ARCADE EQUIPMENT—READY FOR OPERATION

- AIR RAIDER \$69.50
ANTI-AIRCRAFT GUNS 44.50
CHICAGO COIN HOCKEY 65.00
CHAMPION HOCKEY 55.00
BOOMERANG (NEW) 99.50
TUMBLER (NEW) 99.50
PHOTOMATICS 175.00
GOALEES 139.50
EVANS' '47 TEN STRIKE 159.50
SKY FIGHTER 79.50
LIBERATORS-PERISCOPES 59.50
SKY PILOTS 84.50
FOOT VITALIZERS 79.50
GROETCHEN METAL TYPER, 10¢ 165.00
ROCKET BALL 109.50
SCORE-A-BARREL SHORTY 119.50
EXHIBIT M.M. DIGGERS 99.50
SELECTORSCOPE \$69.50
PLANETELLUS, 10¢ 99.50
KEENEY SUBMARINES 64.50
SEEBURG RAY GUNS 89.50
TOTAL ROLLS 64.50
ADVANCE ROLLS 84.50
BALLY BASKETS 77.50
KICKER & CATCHER 24.50
BATTING PRACTICE 64.50
ACE BOMBER 84.50
SUPER BOMBER 104.50
JACK RABBIT 94.50
LITE LEAGUE 69.50
UNDERSEA RAIDER 89.50
POKERINO 89.50
BALLY DEFENDER 89.50
EXH. CARD VENDOR & STAND 27.50

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

WRITE FOR PRICES ON THE FINEST REBUILT, GUARANTEED MILLS SLOTS BEING OFFERED!

Write for Complete List: 1-Balls, 5-Balls, Consoles, Slots, Etc.

FOREIGN TRADE: We are prepared to serve you now. Write for information.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARmitage 6-1434) CHICAGO 22, ILL.

# Coin Machine Exports

March, 1949

| Country         | Total      |                  | Phonographs |                  |              | Venders    |                 | Amusement Games |            |                 |             |
|-----------------|------------|------------------|-------------|------------------|--------------|------------|-----------------|-----------------|------------|-----------------|-------------|
|                 | No.        | Value            | No.         | Value            | Av. Price    | No.        | Value           | Av. Price       | No.        | Value           | Av. Price   |
| Venezuela       | 103        | \$46,548         | 83          | \$44,488         | \$536        | —          | —               | —               | 20         | \$2,060         | \$103       |
| Cuba            | 378        | 26,290           | 47          | 20,661           | 439          | —          | \$2,624         | \$14            | 146        | 3,005           | 20          |
| Guatemala       | 27         | 12,495           | 27          | 12,495           | 477          | —          | —               | —               | —          | —               | —           |
| Panama          | 58         | 11,658           | 17          | 9,135            | 537          | 33         | 1,269           | 38              | 8          | 1,254           | 157         |
| Japan           | 26         | 11,624           | 5           | 2,935            | 587          | 9          | 1,886           | 209             | 22         | 6,803           | 309         |
| Newfoundland    | 45         | 10,811           | 9           | 4,371            | 486          | 8          | 2,326           | 291             | 28         | 4,114           | 169         |
| Hong Kong       | 50         | 6,900            | —           | —                | —            | 50         | 6,900           | 138             | —          | —               | —           |
| Belgium         | 12         | 6,800            | 12          | 6,800            | 566          | —          | —               | —               | —          | —               | —           |
| Philippine Rep. | 16         | 6,264            | 9           | 5,185            | 576          | —          | —               | —               | 7          | 1,079           | 154         |
| Canada          | 78         | 5,056            | 1           | 565              | 565          | 48         | 1,339           | 27              | 29         | 3,152           | 108         |
| Colombia        | 25         | 3,549            | 25          | 3,549            | 142          | —          | —               | —               | —          | —               | —           |
| Honduras        | 57         | 3,295            | 7           | 2,795            | 399          | 50         | 500             | 10              | —          | —               | —           |
| Mexico          | 34         | 3,263            | 6           | 2,219            | 369          | —          | —               | —               | 28         | 1,044           | 307         |
| Salvador        | 4          | 2,326            | 4           | 2,326            | 581          | —          | —               | —               | —          | —               | —           |
| New Zealand     | 5          | 1,900            | —           | —                | —            | 5          | 1,900           | 380             | —          | —               | —           |
| Switzerland     | 2          | 1,579            | —           | —                | —            | 2          | 1,579           | 789             | —          | —               | —           |
| Chile           | 2          | 1,480            | 2           | 1,480            | 740          | —          | —               | —               | —          | —               | —           |
| Canal Zone      | 4          | 945              | —           | —                | —            | —          | —               | —               | 4          | 945             | 236         |
| Curacao         | 2          | 778              | —           | —                | —            | 2          | 778             | 389             | —          | —               | —           |
| Ceylon          | 1          | 571              | 1           | 571              | 571          | —          | —               | —               | —          | —               | —           |
| Other Countries | 3          | 463              | 2           | 200              | 100          | —          | —               | —               | 1          | 263             | 263         |
| <b>Totals</b>   | <b>942</b> | <b>\$164,595</b> | <b>257</b>  | <b>\$119,775</b> | <b>\$450</b> | <b>392</b> | <b>\$21,101</b> | <b>\$53</b>     | <b>293</b> | <b>\$23,719</b> | <b>\$80</b> |

## Coin Export Sales Up 49% During March; Games Lag

(Continued from page 101)

a sharp recovery with the result that 392 automatic merchandisers were shipped to foreign operators compared with 104 units listed in the February report. Similarly the vending dollar total advanced from but \$8,574 in February to \$21,101 in March. Hong Kong and Cuba were the main customers. Hong Kong coinmen spent \$6,900 for 50 venders, while Cuban operators bought 185 merchandisers valued at \$2,624. New Zealand, a newcomer to the vending list, bought five large units worth \$1,900.

Altho game business dropped from \$27,838 in February to \$23,719 in March, there was evidence that this segment of the coin field would soon be picking up. Japan, Newfoundland and Venezuela, three nations which formerly concentrated on music units only, in March bought enough games to indicate that each of them will soon be a steady consumer of amusement games. Largest volume buyer of games in March was Japan, whose

game operators bought 22 new machines worth \$6,803. Newfoundland coinmen were next, spending \$4,114 for 28 units.

### Average Prices

Average prices paid for music machines jumped to \$50 compared with the \$323 report for February. Chilean coinmen spent the top unit price, \$740, while Colombian operators paid the smallest unit price, \$142. The average vender price in March was \$53, indicating that the bulk of sales during the month were for smaller units. In this classification, a Switzerland beverage operator spent \$789 for each of two cup dispensers, highest vender unit price in March, while Cuban operators, concentrating on used peanut machines, accounted for the lowest price, \$14 for each of 185 units. Game prices were on the whole more stable. Mexico and Japan bought new units exclusively, paying \$309 and \$307 per unit. Most foreign game buyers paid in the neighborhood of \$175 for late model used games. Cuban operators, however, stressed older units, paying an average price of \$20 for each of 146 games.

For the three-month period ended March 31, 1949, export dollar totals reached \$478,318, which indicates that before the year is over more than \$2,000,000 worth of coin machines will be shipped to foreign coinmen. Altho this total would be far short of the all-time high of \$5,120,102 recorded in 1947, foreign observers claim that it is larger than expected in view of the complete loss of the European market due to embargoes and the partial embargoes in effect in Canada, Mexico, the Philippines and Colombia which have limited operators in each of these nations to token purchases.

## Portland Firm Named Distrib for New Game

PORTLAND, Ore., June 11.—Brown Amusement Company here has been appointed national distributors of the new amusement game, This Is It, Grant W. Hasselberg, firm partner, announced this week.

Game is set on a square base and has a circular playfield 60 inches in diameter which is covered with a green felt similar to that on billiard tables. Balls used in the game are the same size as billiard balls. Scoring on This Is It is the same as on shuffleboard. On location the game covers approximately eight square feet. Electric scoreboards are available as an accessory. It can be played by up to four singles players or two pair of doubles.

## See Early Okay for Permanent Basing Point Price Bill

WASHINGTON, June 11. — The permanent basing point bill passed by the Senate last week is heading for what looks like certain enactment. The House Judiciary Committee, which earlier approved only a one-year moratorium on basing point prosecutions, took up the permanent measure this week with the expectation of giving it quick approval.

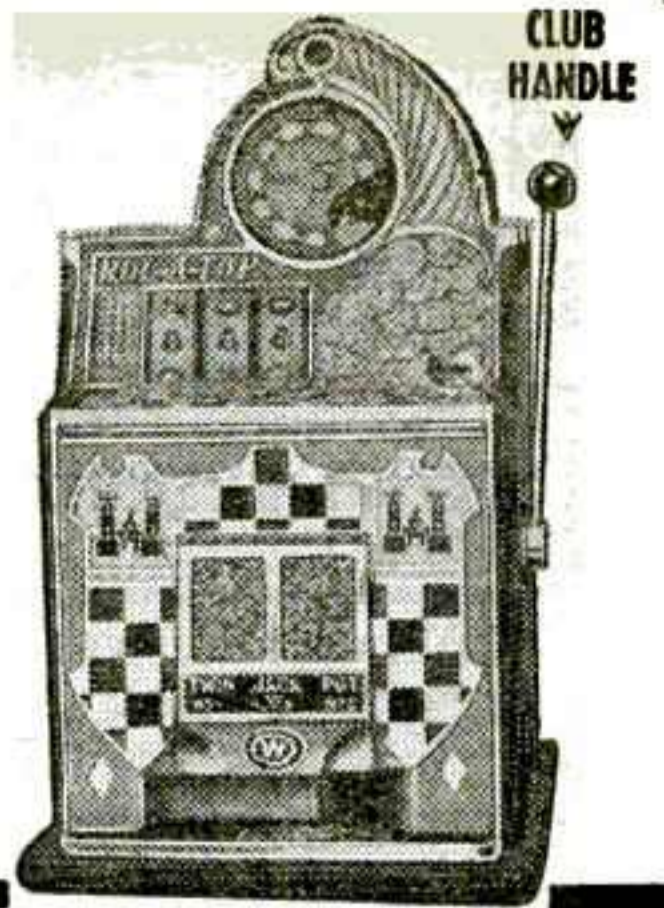
Chief House opponent of the bill is Rep. Wright Patman (D., Tex.), who conducted a long campaign of opposition to basing point practices. Despite his status as head of the House Small Business Committee, it is doubtful if Patman's influence will be great enough to defeat the bill. The measure provides for legalizing delivered prices and freight absorption if made independently by a manufacturer. Firms joining together to adopt basing point practices would still be liable to prosecution by Federal Trade Commission (FTC).

## Exhibit Supply Ups Production On New 5-Ball

CHICAGO, June 11.—Gondola, Exhibit Supply Company's newest five-ball game, was placed in full production this week, according to Charles Pieri, sales manager. Introduced to the trade two weeks ago, the game had previously been in limited production due to the firm's all-out efforts to step up output on its Dale Shooting Gallery.

Game's playfield is set up so that eight of the game's 10 bumpers rim the top and sides, thereby stressing cross-ball action. Among its scoring features are contact bumpers which score and kick when hit and a pair of double fin flippers which can trap a ball about to drop out of play and flip it high up on the playfield.

Object of Gondola is to hit six bumpers at the bottom of the playfield which spell out Venice. Once the player has completed this series, he can win replays and bonus points by going thru key roll-over switches and roll-over kick-out pockets scattered thruout the playfield. Bonus score on Gondola is built up by contacting bumpers at the top and bottom of the playfield and by dropping balls into kick-out pockets at the top of the playfield.



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| 600R .....    | Commando ....   | Colonel-Major ..        |
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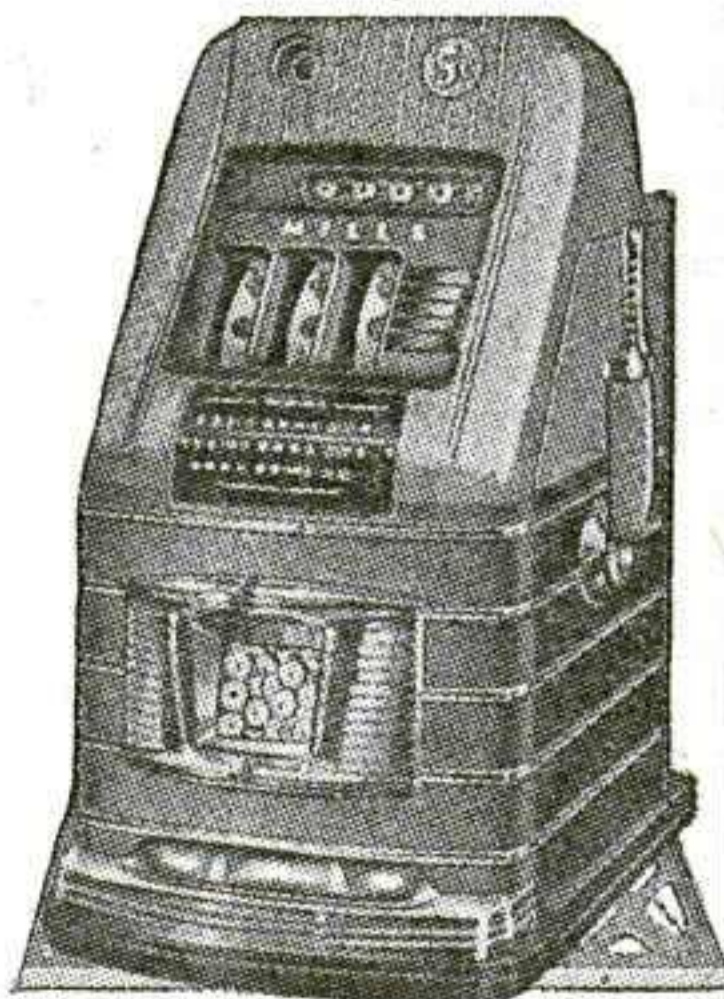
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# Record Reviews

(Continued from page 39)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

| ARTIST        | RATINGS  |             |          |
|---------------|----------|-------------|----------|
|               | OVER-ALL | DISK Jockey | Operator |
| TUNES         |          |             |          |
| LABEL AND NO. |          |             |          |
| COMMENT       |          |             |          |

### POPULAR

**STUBBY AND THE BUCCANEERS** (Decca 48169)

**Country Boy** 76--75--75--78  
Wheezy vocal and good arrangement of the promising country-style ditty should win play for this etching.

**Come Wet Your Moustache With Me** 81--80--79--84  
Tavern jukes should go for this drinking song which the group does with much spirit.

**HERB KERN (L. Sloop, B. Markas)** (Tempo TR 1068)

**Bohemiana Polka** 76--75--74--78  
Organ - novachord - piano group work up a series of Bohemian folk tunes into a polka item which should please midwestern customers.

**Yankee Polka Medley** 77--77--75--79  
Same treatment is handed a series of American traditional tunes.

**HERB KERN (L. Sloop, B. Markas)** (Tempo TR 1070)

**Casey Jones** 66--66--66--66  
Organ - novachord - piano team to make a rather uninspired boogie of the old evergreen.

**I Will Build a Dream House** 69--70--68--70  
Unit knocks out a pleasing dance treatment of a fine standard.

**ROSS LEONARD (Evelyn Downs Trio)** (Mello-Strain 115)

**There's Only One in Love** 47--45--45--50  
Three Suns-like trio accompanies the pleasant singing of Leonard thru a pretty poor ballad.

**Did She Ask for Me?** 41--40--40--44  
Pretty sad dinking.

**LEON MERIAN ORK** (King 15006)

**Sirouis** 71--75--69--68  
Exotic instrumental spotting Merian's James-like trumpet marks a pleasing wax debut for a new ork.

**First Love** 67--68--66--66  
Harry Prime's vocalizing on an unimpressive tune is first-rate. Merian ork backing is equally fine.

**THE CHARIOTEERS** (Columbia 38438)

**A Cottage in Old Donegal** 65--65--64--66  
The group turns in a pleasing job with a pretty tune.

**A Kiss and a Rose** 71--72--70--71  
Another pretty song draws more fine singing from the vocal unit.

**MILLS BROTHERS** (Decca 24656)

**Gather Your Dreams** 73--74--73--72  
The Mills turn in their usual competent job on a not particularly stirring song.

**Single Saddle** 85--85--84--86  
They build a big beat and sing well on this treatment of an amusing Western novelty ballad. Could be big for the veteran group.

**JOHNNY LONG ORK** (Hi-Tone 130)

**Blue Moon** 70--72--70--68  
Dance instrumental handling of the standard spots June Mays at the keyboard.

**Night and Day** 70--72--70--68  
Same type of thing shows off Long's tasteful ork. Back-to-backing makes good 39-cent buy.

| ARTIST        | RATINGS  |             |          |
|---------------|----------|-------------|----------|
|               | OVER-ALL | DISK Jockey | Operator |
| TUNES         |          |             |          |
| LABEL AND NO. |          |             |          |
| COMMENT       |          |             |          |

### POPULAR

**"MR. KITZEL" (The Wyatt Gang)** (Tempo TR 406)

**Life on the Ocean Wave** 71--70--72--72  
Mr. Kitzel does the calls for legitimate square dance music. Strictly for big town country-inclined folk.

**Oh, Dem Golden Slippers** 71--70--72--72  
More of the same.

**JOHNNY LONG ORK** (Hi-Tone 129)

**Bali Ha'i** 69--68--70--68  
(Natalie)

Natalie's vocal on the "South Pacific" hit ballad is unimpressive. Ork-ing is fine. Tune alone should sell some copies.

**Put Your Shoes On, Lucy** 69--69--68--70  
(Janet Braee)

Long's ork is in good form for this novelty which is sung pleasingly by Janet Braee.

**LARRY DOUGLAS (Bob Curtis Quartet)** (Hi-Tone 119)

**I Don't See Me in Your Eyes** 65--65--65--65  
Fair rendition of the hit ballad.

**EUGENIE BAIRD (Bob Curtis Quartet)**

**Blue Room** 70--73--70--67  
Nice, relaxed reading of the standard by Miss Baird with tasteful Curtis backing.

**DICK PEIRCE ORK** (Supreme 1526)

**Immediately If Not Sooner** 70--70--70--70  
(Arnold Haber)

A hip novelty ballad is sung in neat rhythm style, with crisp, modern ork backing.

**My Lover** 68--68--68--68  
(Roy Cordell)

Cordell warbles a modern torcher in a full voice reminiscent of Al Hibler. Orking is top-notch again—but tune is only mediocre.

**CAB CALLOWAY-EUGENIE BAIRD** (Hi-Tone 135)

**Baby, It's Cold Outside** 81--82--80--80  
Frank Loesser's fast-moving pic novelty duet draws another good reading. This is a buy at 39 cents.

**Hucklebuck** 69--70--68--68  
The Cab misses much of the infection of this hit novelty but it's adequate enough as the backing on a low-price dinking.

**BILL GALE ORK (Jimmy Brown-Betty Brewer)** (Columbia 12410-F)

**I Love an Old-Fashioned Polka** 78--78--78--78  
Aly polka ditty handled nicely by the Brewer-Brown duo with proper polka backing from Gale.

**Amusement Park Waltz** 65--64--64--67  
(Chris Weston-The Roller Coasters)

Lightweight old-fashioned waltz.

**DINAH SHORE (Harry Zimmerman Ork)** (Columbia 38509)

**Till My Ship Comes In** 81--82--78--82  
Dinah and vocal ensemble deliver a novelty with a good catch-phrase but barely any other meat. Should draw greatest play with jukes and jocks.

**Lovers' Gold** 88--89--88--87  
(Hugo Winterhalter Ork)

Dinah sings well on the successor to "Nature Boy" with the aid of a tasteful Winterhalter background music.

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RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



### POPULAR

**RAY BLOCH ORK**  
(Jimmy Saunders)  
(Hi-Tone 122)  
**Some Enchanted Evening** 81--84--82--78  
Excellent etching of the "South Pacific" smash hit. Fine Bloch orking for the smooth Saunders lyricizing.  
**Riders in the Sky** 80--82--80--78  
Saunders does a better than adequate job with the folk-type smash with fine backing. This pair is a top buy in the cheap-price line.

**EVELYN DOWNS TRIO**  
(Mello-Strain 116)  
**Malaguena** 68--66--68--70  
Organ - accordion-drums team for a danceable rumba treatment of the Lecuona standard.  
**ROSS LEONARD** (Evelyn Downs Trio)  
**Violin** 64--63--63--66  
Obviously gypsy-flavored ballad is not unpleasant.

**BOBBY CLARK**  
(RCA Victor 20-3451)  
**As the Girls Go** 63--65--63--60  
Production treatment of the title tune from the show doesn't register. This is the great comic's first disk, and unfortunately, that elusive charm doesn't come thru.  
**Father's Day** 64--68--64--60  
Satirical ditty puts down Father's Day, and here Clark is good for yocks, the production is again heavy and stagey.

**ROY CORDELL**  
(Miltone 5265)  
**Envy** 58--59--57--58  
Pleasant melody, weak lyric, good arrangement, fair vocal and clean orking.

**GLENN HENRY ORK**  
**Snow Shoes** 55--55--55--55  
Big band instrumental with no distinction beyond a spirited performance.

**THE MODERNAIRES**  
(Columbia 38505)  
**The Beautiful Blonde** 69--69--68--70  
From **Bashful Bend**  
Group is in fine form for this rhythm pic title tune.  
**Senora** 68--68--68--68  
No sparkle in this etching of a tune which begs for an injection of buoyancy.

**BUDDY CLARK**  
(Columbia 38503)  
**Out of Love** 84--84--84--84  
Buddy's at his lyrical, vibrant best on this fine new ballad.  
**One More Time** 84--84--84--84  
And just as mellow with another new ballad, this one pleasingly reminiscent of your dozen favorite old tunes.

**RAY BLOCH ORK** (Toni Arden)  
(Hi-Tone 124)  
**When Is Sometime** 76--73--78--78  
Toni Arden pipes the melodic "Connecticut Yankee" waltz with ease, assurance and feeling. Bloch's orking is rich and dreamy with fiddles. Side can hold its own with the "expensive" labels.

**LAWRENCE WELK ORK**  
(Mercury 5297)  
**Don't Dilly Dally** 66--66--66--66  
Mildly diverting hillbilly take-off.  
**Weddin' Day** 68--68--68--68  
The Welk corn style is just the thing for this plug tune—but like most other versions, the catchy chorus is gadgeted up with complicated verse and special material effects.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



### POPULAR

**GLENN HARDMAN**  
(Hardman H-4011)  
**St. Louis Blues** 65--63--63--70  
Organ-piano solo with a tinny sound may draw some coin in tavern jukes.

**Begin the Beguine** 60--57--60--63  
More ordinary treatment for the Porter standard.

**BOB CROSBY-MARION MORGAN**  
(Columbia 38504)  
**Maybe It's Because** 60--60--60--60  
Weak boy-gal treatment of a tune that deserves better.

**Be My Little Baby**  
**Bumble Bee** 60--60--60--60  
Same absence of pep on a sprightly novelty ditty that needs bright treatment.

**CLIFF EDWARDS**  
(Mercury 5309)  
**Singing in the Rain** 72--72--71--73  
Hotcha!  
**June Night** 68--68--66--70  
Ukulele Ike does this pretty oldie straight. Good nostalgia stuff.

**JIMMY SAUNDERS & THE RIDDLERS** (Bill Clifton's Rhythm)  
**Everywhere You Go** 78--73--80--80  
Another A-1 production here, with Jimmy Saunders warbling in big league style. Vocal chorus and smooth society tempo orking endow this one with the atmosphere of a Dorsey ballad job.

**BILL GAYLE'S RAGTIME BAND** (Cyrus P. Handlebar)  
(Columbia 12402-F)  
**I Love Corn** 68--68--66--70  
If the warbler billed as Cyrus P. Handlebar isn't Jerry Colonna, it's his twin. He and the ork devote themselves to a shirttail corn spree on a not especially trenchant satire of the rickytick jazz period.  
**Annabella** 77--77--76--78  
Boys—and a fem voice—lay the razzmatazz on with a trowel again, this time to better effect. Material, a comedy polka, is catchy stuff.

**LYNN & FRANK LOESSER**  
(Mercury 5207)  
**Baby, It's Cold Outside** 70--73--70--67  
The writer of "Baby" and his wife do a charming duet with piano accompaniment. However, virtually all the other versions are much more commercial, and this stands as just a fine demonstration platter, with good curiosity value.

**Make a Miracle** 66--71--67--60  
Tune, one of the good things in "Where's Charley?", hasn't got off on records so far, and this version, similar in spirit and execution to flip, won't mean much marketplace either.

**RUSS DAVID ORK** (Dottie Bennett)  
(Premier 1179)  
**Don't Worry 'Bout Love** 73--73--73--73  
Tune's pretty, and so is Miss Bennett's singing. Orking is conventionally adequate.

**Bless Your Little Heart** 76--76--76--76  
Thrush again displays big league vocal styling on a promising rickytick novelty ballad.

(Continued on page 124)

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**Record Reviews**

(Continued from page 123)

**RATINGS (100 Point Maximum)**  
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
 40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**  
 OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**  
 OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**RACE**  
**SLIM GAILLARD AND HIS TRIO** (Slim Gaillard)  
 (MGM 10442)  
 Communications 69--69--68--70

One of those wacky Gaillard novelties which should catch some play here and there.

**RACE**  
**JESSE PRICE & HIS JUMP JIVERS** (Miltone 5250)  
 Tippin' Out 60--60--60--60

Small combo blues instrumental, featuring Basie-like K.C. 88-ing, a guitar and tenor go, says nothing special.

Serenade to a Poodle 82--84--80--82  
 New version of the "Chip, Chip" round seems to have the same potential which "Down by the Station" had for Gaillard. Except this one is closer to lunacy.

**BUDDY FLOYD-MAXWELL DAVIS** (Miltone Ork)  
 Just Before Sunrise 70--70--68--72

Another slow blues, with a gutty tenor carrying the ball all the way, backed by o. k. rhythm.

**LIONEL HAMPTON ORK** (Sonny Parker)  
 (Decca 24642)  
 Drinking Wine, Spo-Dee-o-Dee, Drinking Wine 83--83--83--83

Parker delivers a sock vocal all the way, with the Hampton combo taking their usual fine care of the rhythm department.

**MAX (BLUES) BAILEY** (Bullet 306)  
 Delinquency Blues 74--71--74--77

Bailey really comes on with an impassioned, husky delivery, projecting a catchy blues, with a smart tenor obbligato and rhythm support.

**BROTHER BONES & HIS SHADOWS** (Tempo TR-674)  
 Bubber's Boogie 68--67--66--71

Pretty dull boogie woogie etching which spots those bones.

**CHARLIE PARKER ORK** (Mercury 11022)  
 Visa 65--68--68--59

Second-rate Parker group with some second-rate Parker alto which will sell among the avid bop set.

**BROTHER BONES (Herb Kern)**  
 Rosetta 69--68--68--71

The novelty of the bones and whistled choruses seems to have dulled. Kern's organ backs up the Bones man.

**SIDNEY BECHET GROUP** (Jazz Ltd. 201)  
 Careless Love 71--74--70--68

"Pops" delivers one of his matchless soprano sax efforts, abetted by some fine Dixie sidemen.

**JIMMIE GRISSOM** (MGM 10445)  
 In the Middle of the Night 61--60--60--62

Weak lyric set to a pleasant melody dampens what would have been a pleasant ballad effort.

**HOT JAZZ**  
**THE THELONIOUS MONK SEXTET** (Blue Note 560)  
 Humph 70--75--70--69

Up-tempo bopper with weird ensemble theme and good alto, trumpet and tenor solos plus good beat.

**SMILIN' SMOKEY LYNN** (Larry Costello) (Specialty SP 327)  
 Run, Mr. Rabbit, Run 72--72--70--74

Chanter is noisy, willing and enthusiastic, urging instrumentalists to frenzied flights in this breakneck skullbuster.

**Passport**  
 Parker states an interesting opening theme and blows a good solo despite reed trouble. Remainder of the record is unexciting until Charlie returns to repeat the theme.

**EUGENE WRIGHT** (Aristocrat 11001)  
 Pork'n Beans 60--55--60--65

Screamer opens with honking one-note bary bust, then a bop trumpet and tram take solos. No unity or build here.

**Mysterioso** 61--62--64--58  
 Boppers' conception of an after hours blues spots effective Milt Jackson vibes and neurotic Monk piano.

**LONESOME LOVER BLUES**  
 Nothing out of the ordinary in this slow blues, either vocally or instrumentally.

**HOYT HUGHES ORK** (Manor 1182)  
 Bop-Salad 66--70--66--62

Bop riffer, with okay solo passages spotted thru, moves along nicely. Combo executes cleanly and with drive.

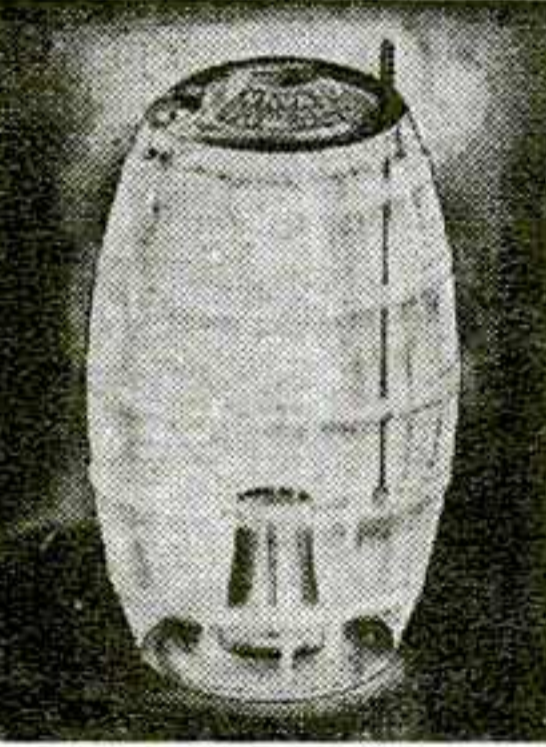
**JOHNNY TAYLOR & HIS MELLOW FIVE** (Blue 103)  
 West Coast Baby 59--59--57--62

Medium jump blues with run-of-the-mill small combo and vocal work.

**Black Eyed Peas** 61--60--59--65  
 Good opening riff dissipates into another loud honking tenor sax solo of little quality or distinction.

**ROCKY MOUNTAIN BLUES**  
 Group achieves a real indigo feeling on this slow blues, which is actually the old "How Long Blues" with a new and not specially good lyric. Again, warbling quality is just ordinary.

**BOBBIN' AT BARBEE'S**  
 Just noise—hardly any music.



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40-69 SATISFACTORY • 0-39 POOR

| ARTIST | TUNES | LABEL AND NO. | COMMENT |
|--------|-------|---------------|---------|
|        |       |               |         |



**HOT JAZZ**  
**MUGGSY SPANIER GROUP**  
(Jazz Ltd. 401)  
**A Good Man Is Hard To Find** 60--60--63--57  
Chicago-style two-beat jazz features the punching horn of Muggsy Spanier in a prize muted solo on the standard.  
**Washington and Lee Swing** 65--70--65--60  
Spanier's trumpet leads the way thru some hard-hitting ensemble passages ending with a rousing, spirited rock in the two-beat jazz tradition.

**FOLK**  
**BILLY LEE**  
(Specialty SP 704)  
**Package of Lies Tied in Blue** 56--56--54--58  
Rendition of the fast-moving folkler lacks in feeling and authentic spirit.  
**I Don't Know Why I Love You** 54--56--54--58  
Rhythm novelty shows same mechanical touch.

**CATAWBA VALLEY BOYS**  
(World 1518)  
**Why Do You Weep?** 83--83--83--83  
A potent tearjerker, with lyric showing real folk sensibility, is put over winningly in deep hill style.  
**The Glory Road** 71--70--72--ns  
Mountain hymn, done with drive and animation, makes a good pairing for hill buyers.

**THE JOHNSON FAMILY SINGERS**  
(Columbia 20589)  
**Grandma's Spinning Wheel** 55--55--55--ns  
Long-winded country sacred ditty done in "family" harmony palls.  
**When It's Starlight on the Bluegrass** 57--57--56--58  
The praises of Kentucky are sung without special fervor.

**SAM NICHOLS (Melody Rangers)**  
(MGM 10440)  
**Who Puts the Cat Out When Papa's Out of Town?** 70--69--66--72  
Comedy Western ditty, jump style, gets a Phil Harris-type delivery from Nichols for a pleasantly listenable side.  
**Keep Your Motor Hot** 71--ns--68--74  
The gang swings an innocuous double entendre Western blues in the "Pan It" format.

**JUDY MATSON & HER RADIO COMBO**  
(Miltone 5264)  
**Pappy's Predicament** 60--60--60--60  
Pseudo-hill ditty has possibilities, but treatment here, beginning with a long verse, isn't sparkling. Thrush has quality, but is shy on prejection.  
**Square Dance** 35--35--35--35  
Complicated citybilly production is ineffably dull. Sounds like a bad air-take.

**JEFF DURHAM & HIS RHYTHM PLAYBOYS**  
(Fortune 112)  
**Spring Is Made for Love** 60--60--60--60  
Warbler and small group do a pleasant job with a fair ditty, but the treatment is pop rather than folk.  
**Tennessee Boogie** 60--60--60--60  
Again, small-combo instrumental version of the country boogie is competent but lacks real rural character.

| ARTIST | TUNES | LABEL AND NO. | COMMENT |
|--------|-------|---------------|---------|
|        |       |               |         |



**CHILDREN**  
**MARGARET WISE BROWN-DWIGHT WEIST**  
(MGM 50024)  
**There Were Three Indians, Parts I & II** (1-10" unbreakable) 83--84--82--ns  
Painful tale of three Indians wandering into contact with airplanes, trains and city civilization is beautifully written and narrated. It's especially suitable for children in the lower grades. Production employs a just-right amount of Indian chanting and sound effects.

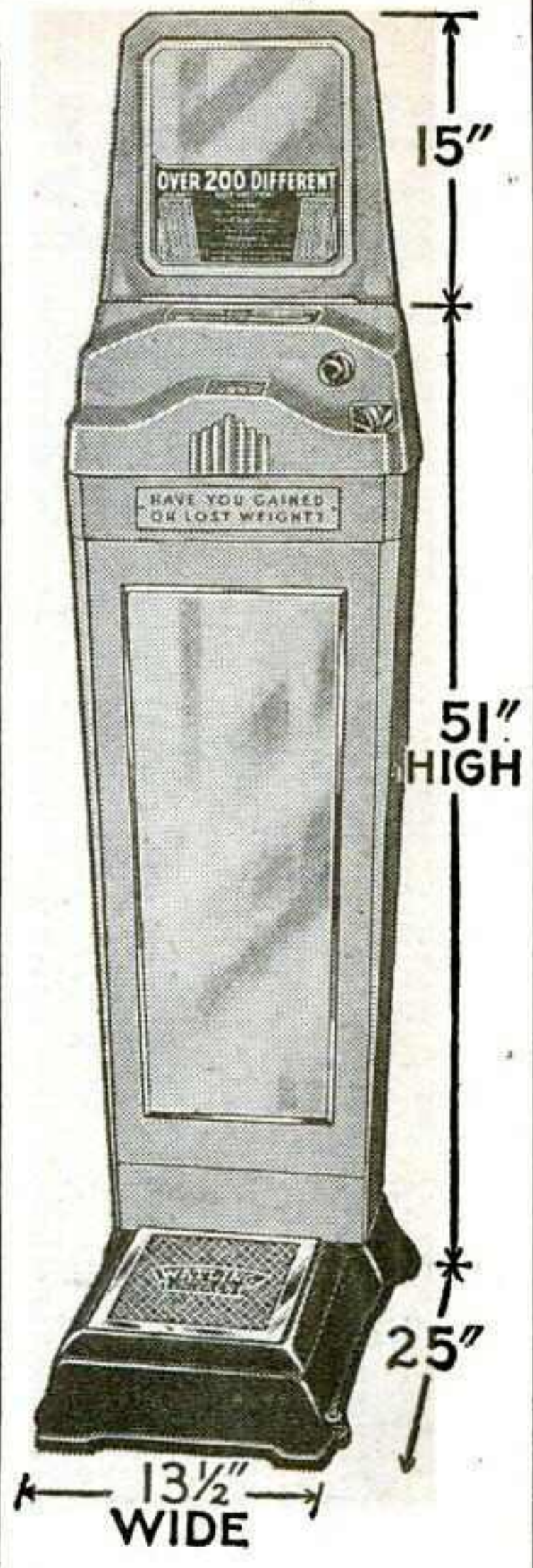
**BETTY MARTIN-DWIGHT WEIST-ALEXANDER CORES, COND.**  
(MGM 50022)  
**The Little Ginger Bread Man, Parts I & II** (1-10" unbreakable) 80--80--80--ns  
Weist is a master storyteller, and he manages to bring this standard kiddie story to life. Musical score is not simple, but creates a suspense-filled mood. For school-age children. Envelope art is an improvement over the diskery's earlier releases.

**JACK ARTHUR-THE SONG SPINNERS**  
(Peter Pan 2115)  
**Mother Goose Party, Parts I & II (1-10" unbreakable)** 82--82--82--ns  
"Old King Cole"; "Hey Diddle Diddle"; "Little Tommy Tucker"; "Little Boy Blue"; "Rock-a-Bye Baby"; "Humpty Dumpty"; "A Tisket, a Tasket"; "Jack and Jill"; "Diddle, Diddle, Dumpling"; "Sleep, Baby, Sleep."  
This 49-cent disk links favorite nursery songs with cute continuity. Arthur's warmth and informality is tops. Vocal group assists nicely without clouding the clarity.

**RELIGIOUS**  
**MADDOX BROTHERS AND ROSE**  
(4 Star 1301)  
**Who At My Door Is Standing** 81--82--80--NS  
Harmony group packs plenty of feeling into a dolorous sacred song from the hill country.  
**When God Dips His Love in My Heart** 82--83--82--NS  
Rousing rhythm hymn should score with Southern folks.

**THE GOLDEN ECHOES**  
(Specialty SP 331)  
**When the Saints Go Marchin' In** 80--80--80--ns  
Sock job on the good old one, starting light and airy and building to a searing climax in top-notch revival meeting style. Group is rough but natural and very emotional.  
**When I Laid My Burden Down** 80--80--80--ns  
Same mounting excitement marks this fine spiritual rendition.

**THE LE FEVRE TRIO**  
(Bibletone 7018)  
**I've Got a Wonderful Feeling** 73--73--73--ns  
Trio whips up a cherry mood in this spirited hillbilly gospel job, jazzed in a bouncing ragtime rhythm.  
**The Lord Will Make a Way Somehow** 71--71--71--ns  
Thrush projects a country hymn with a world of feeling and sincerity.



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(Continued from page 28)

| Songs   | Publisher         | Heard in N. Y. | Heard in Chi. |    | Heard in Calif. |    | Add. |    |    | Sur. Tot. |    |   |   |    |     |
|---|-------------------|----------------|---------------|----|-----------------|----|------|----|----|-----------|----|---|---|----|-----|
|   |                   |                | SI            | SV | CI              | CV | SI   | SV | CI |           | CV |   |   |    |     |
| Because You Love Me   | Remick            | 2              | 6             | 1  | 2               | 2  | 4    | 0  | 2  | 3         | 5  | 0 | 2 | 2  | 66  |
| Candy Kisses  | Hill & Range      | 0              | 9             | 0  | 2               | 2  | 12   | 0  | 2  | 4         | 4  | 0 | 1 |    | 76  |
| Careless Hands  | Melrose           | 0              | 5             | 0  | 5               | 0  | 12   | 3  | 7  | 2         | 9  | 0 | 5 |    | 131 |
| Comme Ci, Comme Ca  | Leeds             | 3              | 5             | 0  | 5               | 2  | 7    | 1  | 6  | 5         | 2  | 0 | 5 | 2  | 107 |
| Cruising Down the River   | Spitzer           | 0              | 1             | 2  | 2               | 0  | 0    | 2  | 2  | 1         | 6  | 2 | 2 | 7  | 64  |
| Don't Cry, Cry Baby   | Santly-Joy        | 1              | 7             | 0  | 3               | 1  | 4    | 0  | 3  | 6         | 8  | 0 | 2 |    | 78  |
| Everywhere You Go   | Lombardo          | 1              | 10            | 0  | 7               | 3  | 10   | 3  | 7  | 5         | 5  | 0 | 6 | 19 | 167 |
| Five Foot Two   | Feist             | 4              | 5             | 0  | 6               | 6  | 9    | 4  | 7  | 1         | 7  | 0 | 3 | 2  | 131 |
| Forever and Ever  | Robbins           | 2              | 2             | 0  | 5               | 1  | 3    | 2  | 6  | 1         | 4  | 0 | 5 | 16 | 108 |
| Havin' a Wonderful Wish (Sorrowful Jones)                                   | Paramount         | 3              | 6             | 1  | 2               | 4  | 3    | 1  | 2  | 5         | 6  | 0 | 1 |    | 68  |
| Heart of Loch Lomond  | Crawford          | 1              | 7             | 1  | 1               | 2  | 9    | 3  | 1  | 3         | 5  | 0 | 1 | 2  | 74  |
| How It Lies   | E. H. Morris      | 0              | 1             | 1  | 7               | 0  | 3    | 0  | 8  | 3         | 0  | 0 | 5 | 12 | 106 |
| I Don't See Me in Your Eyes Anymore   | Laurel            | 2              | 12            | 0  | 4               | 0  | 5    | 0  | 4  | 6         | 6  | 0 | 4 | 3  | 105 |
| Kiss Me Sweet   | Advanced          | 2              | 11            | 1  | 5               | 1  | 14   | 2  | 4  | 5         | 3  | 1 | 2 | 10 | 130 |
| Merry-Go-Round Waltz  | Shapiro-Bernstein | 1              | 7             | 0  | 4               | 4  | 5    | 3  | 3  | 4         | 3  | 0 | 2 | 10 | 94  |
| My One and Only Highland Fling (Barkleys of Broadway)                       | Harry Warren      | 9              | 7             | 1  | 4               | 3  | 5    | 3  | 3  | 5         | 1  | 0 | 1 |    | 87  |
| Portrait of Jennie  | Chappell          | 2              | 5             | 1  | 0               | 1  | 7    | 2  | 0  | 5         | 5  | 0 | 0 | 10 | 61  |
| Riders in the Sky   | E. H. Morris      | 0              | 10            | 0  | 11              | 2  | 6    | 3  | 9  | 0         | 3  | 0 | 8 | 10 | 171 |
| So in Love (Kiss Me, Kate)  | T. B. Harms       | 3              | 7             | 3  | 7               | 5  | 0    | 4  | 7  | 4         | 4  | 0 | 7 |    | 139 |
| Some Enchanted Evening (South Pacific)                                      | Williamson        | 4              | 11            | 2  | 10              | 7  | 6    | 2  | 10 | 5         | 7  | 1 | 9 | 12 | 207 |
| Someone Like You (My Dream Is Yours)  | Harms, Inc.       | 0              | 6             | 1  | 3               | 1  | 4    | 4  | 3  | 0         | 1  | 1 | 3 | 7  | 84  |
| The Beautiful Blonde From Bashful Bend (Beautiful Blonde From Bashful Bend) | Miller            | 2              | 10            | 1  | 6               | 1  | 7    | 0  | 7  | 2         | 3  | 0 | 4 | 1  | 117 |
| Wedding Day   | Famous            | 0              | 18            | 0  | 6               | 5  | 4    | 1  | 8  | 0         | 1  | 0 | 2 | 6  | 124 |

## RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 28)

| Weeks to date | Last Week | This Week | POSITION                | Record                             | Artist   | Label | Lic. By |
|---------------|-----------|-----------|-------------------------|------------------------------------|--|-------|---------|
|               |           |           |                         |                                    |  |       |         |
| 9             | 14        | 12        | FOREVER AND EVER        | M. Whiting                         | Cap 15386—ASCAP  |       |         |
| 2             | —         | 13        | BLACK COFFEE            | S. Vaughan                         | Col 38462 (E. Fitzgerald, Dec 24646; G. Bell-T. Napoleon Trio, Manor 1178)   |       |         |
| 13            | —         | 13        | THE HOT CANARY          | P. Weston-P. Nero                  | Cap 15373—ASCAP  |       |         |
| 3             | 15        | 15        | RIDERS IN THE SKY       | B. Crosby-K. Darby Singers         | D 24618—ASCAP  |       |         |
| 4             | 17        | 16        | SOME ENCHANTED EVENING  | J. Stafford-P. Weston Ork.         | Cap 57-544—ASCAP   |       |         |
| 2             | 28        | 17        | ROOM FULL OF ROSES      | S. Kaye Ork-D. Cornell-The Kaydets | V 20-3441—BMI (The Starlighters-P. Weston Ork, Cap 57-617; Sons of the Pioneers, V 21-0065; S. Sims, Coral 60067; E. Howard, Merc 5296; D. Haymes, Dec 24623)  |       |         |
| 7             | 12        | 18        | BABY, IT'S COLD OUTSIDE | D. Shore-B. Clark                  | Col 38463—ASCAP  |       |         |
| 9             | 18        | 19        | FOREVER AND EVER        | D. Shore-H. Zimmerman Ork.         | Col 38410, 1-134—ASCAP   |       |         |
| 1             | —         | 20        | BALI HA'I               | P. Weston Ork.                     | Cap 57-629—ASCAP   |       |         |
| 5             | —         | 21        | BALI HA'I               | P. Lee-D. Barbour Ork.             | Cap 57-543—ASCAP   |       |         |
| 3             | —         | 22        | RIDERS IN THE SKY       | B. Ives                            | Col 38445—ASCAP  |       |         |
| 5             | 10        | 24        | BABY, IT'S COLD OUTSIDE | F. Sinatra                         | Col 38446—ASCAP  |       |         |
| 20            | 16        | 25        | CRUISING DOWN THE RIVER | J. Mercer-M. Whiting-P. Weston Ork | Cap 57-567, 54-582—ASCAP   |       |         |
| 2             | 21        | 25        | HUCKLEBUCK              | Blue Barron Ork                    | MGM 10346—ASCAP  |       |         |
| 3             | 25        | 25        | AGAIN                   | T. Dorsey-S. Shavers               | V 20-3427—ASCAP (B. Goodman, Cap 57-576; F. Sinatra, Col 38486; B. Marshall-Cozy Cole Ork, Dec 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Cap 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135) |       |         |
| 1             | —         | 28        | BABY, IT'S COLD OUTSIDE | T. Dorsey Ork-M. Lutes             | V 20-3427—ASCAP  |       |         |
| 7             | 20        | 29        | "A" YOU'RE ADORABLE     | S. Kaye Ork-D. Cornell             | V 20-3448—ASCAP  |       |         |
| 4             | 23        | 29        | AGAIN                   | T. Pastor Ork                      | Col 38449—ASCAP  |       |         |
|               |           |           |                         | A. Mooney Ork                      | MGM 10398—ASCAP  |       |         |

## WURLITZER EXECS

(Continued from page 109)

Since April 1 of this year, Roling told the stockholders, Wurlitzer's indebtedness at the banks has been reduced by \$1,000,000—an additional \$500,000 was repaid after the annual report to the stockholders was printed.

Following the stockholders session, members of the board held an organization meeting and re-elected all of the company officers: Farry R. Wurlitzer, chairman of the board; R. C. Roling, president; R. C. Haimbaugh, E. C. Payton, Hugh A. Stewart and R. F. Waltemade, vice-presidents; Morris C. Bristol, vice-president and counsel; R. E. Walline, vice-president and comptroller; E. L. Hahne, secretary and treasurer; B. J. Stemann,

assistant treasurer; R. W. Carlson, H. B. Horne and G. J. Weiler, assistant secretaries.

\$\$ THEY'RE NEW \$\$

**BLOCK BUSTERS**

SEE PAGE 59

**'all 'EYES' are on EXHIBIT'S NEW 5 BALL 'GONDOLA'**

**LOADED WITH FAST PLAY PEP ON EVERY SQUARE INCH OF THE BOARD**

**SOMETHING 'DOING' EVERY SPLIT SECOND**  
 FLIPPERS - LIGHTS OUT  
 SUPER BONUS  
 KICKER HOLES  
 "MILLIONS" SCORE  
 CONTACT KICKERS  
 SPECIALS and EXTRA SPECIALS

**GET AN 'EYE' FULL AT YOUR EXHIBIT DISTRIBUTOR AND ORDER YOURS FOR EARLY DELIVERY**

**EXHIBIT GAMES ARE ALWAYS LOCATION TESTED**

**USE GENUINE EXHIBIT PARTS**

**GONDOLA**

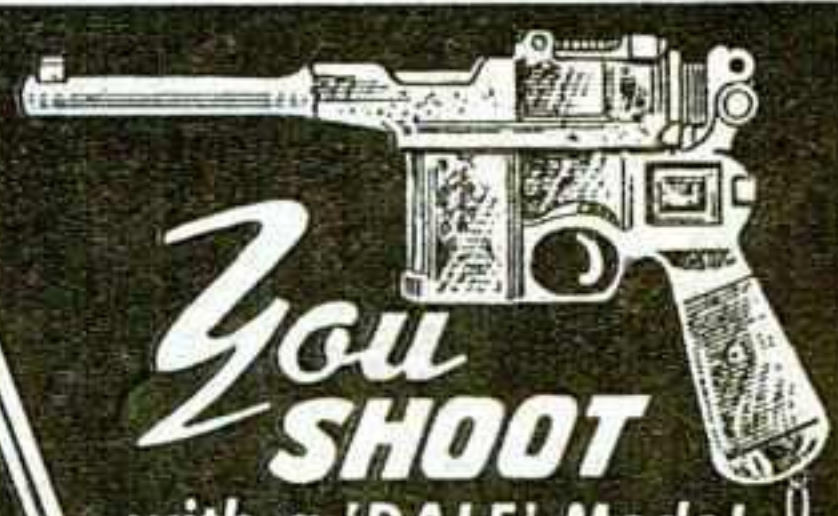
**THE EXHIBIT SUPPLY CO.**  
 (ESTABLISHED 1901)  
 4218-30 W. LAKE STREET • CHICAGO 24, ILL.



**A BUSY 'ALL YEAR ROUND' MONEY MAKER EXHIBIT'S 'DALE' SHOOTING GALLERY**

APPARENT 50 FT. TARGET SHOOTING OCCUPIES LESS THAN 5 SQUARE FEET

**THE BEST INVESTMENT OFFERED TO-DAY SEE YOUR 'EXHIBIT' DISTRIBUTOR ABOUT IT**



**You SHOOT**

with a 'DALE' Model 'MAUSER' Pistol

**MILLS BELLS!**

We have all Mills latest Bells in stock.

**FRIEDMAN AMUSEMENT COMPANY**  
 441 Edgewood Ave. S. E., Atlanta, Ga.  
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**ONE TRY PROVES—LONDON'S THE BEST BUY!**

**YOUR CHOICE**  
**\$19.50 EA. — 6 FOR \$100.00**  
 Cleaned and Checked

|            |              |
|------------|--------------|
| KILROY     | MIDGET RACER |
| SPELLBOUND | STEP UP      |
| BIG LEAGUE | SURF QUEEN   |
| BALLYHOO   | SUPER SCORE  |
|            | SUSPENSE     |

**YOUR CHOICE**  
**\$39.50 EA. — 3 FOR \$100.00**  
 Cleaned and Checked

|           |          |
|-----------|----------|
| LIGHTNING | BRONCHO  |
| HONEY     | GINGER   |
| CROSSFIRE | MEXICO   |
| MYSTERY   | FLAMINGO |
| GOLD BALL | VANITIES |
| TORCHY    | SEA ISLE |

**PHONOGRAPHS—Cleaned and Checked!**

|  |                         |
|--|-------------------------|
| 8800, 9800,  | 800 Wurlitzers \$125.00 |
| 8200, RC. Ea. \$150.00   | Colonial (1780)         |
| Colonel or Envoy,  | Wurl. .... 125.00       |
| RC. .... 150.00  | 950 Wurlitzer 125.00    |
| 3 AMI Automatic Hostess Units complete (30 turntables, 1947 model), like new. MAKE AN OFFER! |                         |

**Roll Downs**  
**\$34.50 ea.**

BUBBLES  
 MIMI  
 TRI SCORE  
 TALLY ROLL  
 SUPERTRIANGLE  
 TROPICANA

ADVANCE ROLLS  
 BING-A-ROLLS  
 WRITE

**ARCADE**

|                               |         |                                      |          |
|-------------------------------|---------|--------------------------------------|----------|
| Ten Strike (High Dials) ..... | \$49.50 | Goalees .....                        | \$ 99.50 |
| Tumbler .....                 | 49.50   | All Stars (Late Serial Numbers) ..   | 199.50   |
| Total Rolls .....             | 49.50   | Bang-a-Deer (Comp. With Rifle) ..... | 99.50    |
| Box Score .....               | 79.50   | Telequiz Machines, Like New ...      | \$349.50 |

TERMS: 1/3 Deposit. Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

*S. L. London Music Co., Inc.*

3130 WEST LISBON AVENUE MILWAUKEE 8, WISC. KILBOURN 5-7323

2605-7 HENNEPIN AVENUE MINNEAPOLIS 8, MINN. KENWOOD 6612

**METAL TYPER MACHINES PARTS AND SUPPLIES**

**FINEST ALUMINUM DISCS**  
 Plain or Colored  
 BUY DIRECT  
 FROM THE MANUFACTURER

**STANDARD SCALE CO.**  
 1609 Delmar Blvd., St. Louis 3, Mo.

**FOR SALE**

A NO. 1 CONDITION

|                             |          |
|-----------------------------|----------|
| CITATIONS, each .....       | \$425.00 |
| GOLD CUPS, each .....       | 200.00   |
| JOCKEY SPECIALS, each ..... | 175.00   |
| 1/3 Deposit, Balance C.O.D. |          |

**Nastasi Coin Machine Co.**  
 1010 Poydras Street New Orleans 12, La. MA. 6386

**FOR SALE**

Brand new PRO-SCORES in original cases. Write, wire, phone for prices.

**KERTMAN SALES CORP.**  
 20 Windsor St. Rochester 5, N. Y. Phone: HAmilton 7555

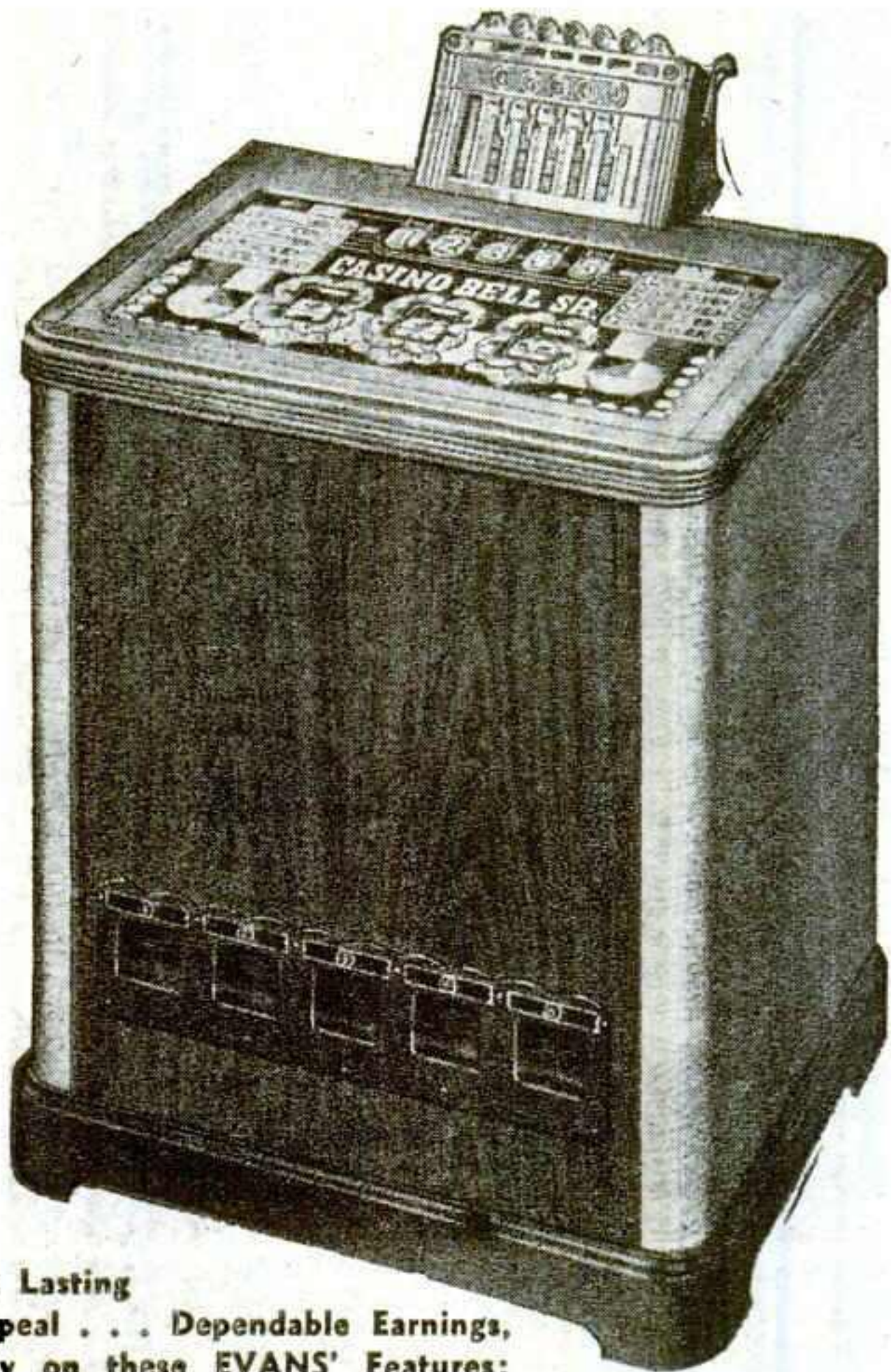
**SKEE BALL PARTS TEN STRIKES**

We have nets, balls and all parts for Skee Ball Alleys and Ten Strike.

Send for Catalogue

**RELIABLE PARTS CO.**  
 2512 W. Irving Pk. Rd., Chicago 18, Ill.

**SENSATIONALLY NEW!**  
**CASINO BELL SR.**



For Lasting Appeal . . . Dependable Earnings, Rely on these EVANS' Features:

- Accepts 5c and 25c Coins on Same Play, Pays Out Nickels or Quarters, According to Coin Played • Evans' Nonpareil 5-Coin Head!
- 5 Players! Greatest Improvement in the History of the Industry!
- 5 Jackpots with Reserves! • 5 Individual Payout Cups! • Single Coin "Machine Gun" Action Payout! • Evans' Famous Trouble-Free Mechanism! • Long-life, Attractive Evans-Built Cabinet! • Brilliant, Colorful Top Design! • Standard Bell Fruit Reels! • Models Now Available: STANDARD 3/5c and 2/25c; STRAIGHT 5c or 25c CLUB MODEL WITH ONE-CHERRY PAYOUT

NOW AVAILABLE WITH  
**JUMBLED BARS**  
OR  
**BONANZA COMBINATION**

SEE YOUR DISTRIBUTOR TODAY  
**H. C. EVANS & CO.**  
1528 W. ADAMS STREET CHICAGO 7, ILLINOIS

SEE THE EVANS' CONSTELLATION AD ON PAGE 111

**SENSATIONAL—NEW**  
CHICAGO COIN'S NEW 5c PLAY SHUFFLEBOARD  
**BANGO**  
NOW ON DISPLAY AT MICHIGAN'S DISTRIBUTOR  
**A. P. SAUVE & SON**  
7525 GD. RIVER AVE. TYLER 4-3810  
DETROIT 4, MICH. TYLER 7-6213

|  |   |   |
|--|---|---|
| <b>NEW GAMES</b>   | <b>PHONOGRAPHS</b>  | <b>CONSOLES</b>   |
| GONDOLA<br>PHOTO FINISH<br>SUPER HOCKEY<br>DOUBLE SHUFFLE<br>THREE FEATHERS<br>OKLAHOMA CHAMPION (1-Ball F.P.)<br>EXHIBIT DALE GUN | <i>Guaranteed To Operate and Look Like New!</i><br><b>WURL. 1015...\$379.50</b><br>Seeburg 146 .....\$350.00<br>Seeburg 147 ..... 450.00<br>Rock-Ola 1422 ..... 295.00<br>5c Wireless Postwar Wall-O-Matic (W1-L56) ..\$35.00 | ARROW BELL<br>SPOT BELL<br>KEENEY BONUS<br>SUPER BELL<br>WILD LEMON<br>DOUBLE UP<br>WINTER BOOK<br>CASINO BELL<br>BLACK DIAMOND |

**Mills Slots—100% Perfect!** **GET READY NOW FOR SUMMER RESORTS!**  
Reconditioned and Refinished—All With Club Handles  
BRAND NEW SLOT SAFES, STANDS, ETC.  
CHICAGO METAL  
DELUXE REVOLV-A-ROUND SAFES:  
SINGLE .....\$132.00  
DOUBLE ..... 192.00  
TRIPLE ..... 288.00  
UNIVERSAL REVOLV-A-ROUND SAFES:  
(Same as Deluxe, less weight compartment)  
SINGLE .....\$ 87.50  
DOUBLE ..... 128.50  
SINGLE WEIGHTED BOX STANDS .. 27.50

Terms: 1/3 Deposit, Balance C.O.D.

HOME OF PERSONAL SERVICE

*Atlas NOVELTY COMPANY*  
2200 N. WESTERN AVE. • PHONE ARmitage 6-5005 • CHICAGO 47  
Division of ATLAS MUSIC CO.

Assoc. Offices } ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8  
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 13  
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

**LATE FREE PLAY GAMES**  
**A-1 CONDITION—READY FOR LOCATION!**

|                          |                            |
|--------------------------|----------------------------|
| BLUE SKIES .....\$119.50 | SARATOGA .....\$139.50     |
| CIRCUS ..... 119.50      | YANKS ..... 69.50          |
| CONTACT ..... 99.50      | BUCCANEER ..... 119.50     |
| MAJOR LEAGUE ..... 59.50 | CLEOPATRA ..... 99.50      |
| MOROCCO ..... 119.50     | MAGIC ..... 159.50         |
| PHOENIX ..... 139.50     | MERRY OLE KING ..... 59.50 |
| RAMONA ..... 159.50      | PUDDIN' HEAD ..... 139.50  |
| SERENADE ..... 139.50    | RAINBOW ..... 119.50       |
| SPEEDWAY ..... 99.50     | SPINBALL ..... 59.50       |

TERMS: 1/3 Deposit, Balance Sight Draft  
*"The House that Confidence Built"*

**SOUTHERN AUTOMATIC**  
MUSIC COMPANY, INC.  
624 SOUTH THIRD STREET  
LOUISVILLE 2, KENTUCKY  
PHONE: WABASH 5094  
NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

**CITATIONS**  
"Beautifully Refinished. Like New. Priced Right."  
If interested call, wire or write  
**NEW ORLEANS NOVELTY CO.**  
115 Magazine St. New Orleans, La.  
Telephone: CAnal 5306

**CORRECTION**  
Sorry, due to a typographical error in The Billboard issue dated June 11, the Chicago Coin REBOUND SHUFFLEBOARD showed a price of \$2.00. It should be  
**\$175**  
WORLD WIDE DISTRIBUTORS, INC.  
2330 N. Western • Chicago 47

\$\$ THEY'RE NEW \$\$  
**WHAT PEOPLE SAY!**  
SEE PAGE 59

# COINMEN YOU KNOW

## Washington:

(Continued from page 118)

well by the public. Mix-a-drink faucets are featured which allow the customer to concoct any combination of coke, cherry, or lemon-lime he desires. The blended drinks are particularly popular in the Washington area, Phipps said, since the large Southern population prefers flavored cola beverages.

According to Sam Schwartzman, the local Pepsi-Cola Bottling Company is getting results from Pepsi's intensive newspaper, magazine, and radio advertising campaign. Since

the company ads are run in the local dailies as well as two Sunday comic supplements, the Pepsi name is kept constantly before Washingtonians, Schwartzman pointed out.

With the console referendum in neighboring Prince Georges County, Maryland, winning by a 6,325 to 5,409 vote, coinmen operating in the area are making plans to expand or to convert their machines for cash pay-off. Voting districts nearest the District generally disapproved the measure, altho the outlying sections tallied enough favorable counts to pass it.

CHICAGO COIN'S  
Newest Sensational Money Maker

# BANGO

## SUPER HIGH SCORE SKILL GAME

APPROVED and LICENSED  
by  
NEW YORK CITY AUTHORITIES

For Early Delivery  
WRITE—PHONE—WIRE

### ALBERT SIMON, INC.

501 W. 42d Street New York 18, N. Y.  
Longacre 4-0006-7

### BARGAINS PHONOGRAPHS

|                                |          |                              |          |
|--------------------------------|----------|------------------------------|----------|
| Aireon Blonde Bombshells ..... | \$195.00 | Rock-Ola Counter Model ..... | \$ 89.50 |
| "750" Wurlitzer .....          | 174.50   | "1422" Rock-Ola .....        | 249.50   |
| "950" Wurlitzer .....          | 124.50   | "780" Wurlitzer .....        | 99.50    |
| Seeburg "8800" LoBoy .....     | 149.50   | Seeburg Grand .....          | 69.50    |
| "600 K" Wurlitzer .....        | 99.50    | "800" Wurlitzer .....        | 174.50   |
| "600 R" Wurlitzer .....        | 49.50    | Mills Constellation .....    | 274.50   |

### CONSOLES & SLOTS

|                                   |          |                               |          |
|-----------------------------------|----------|-------------------------------|----------|
| Buckley Track Odds, D.D.J.P. .... | \$395.00 | 1947 Galloping Dominoes ..... | \$224.50 |
| Mills 3 Belts .....               | 324.50   | 50¢ Black Cherry Slot .....   | 149.50   |
| Bally Club Bells .....            | 29.50    | Mills Slot Stands .....       | 14.50    |

1/3 Down—Balance C. O. D. or Sight Draft.

ATLAS AMUSEMENT COMPANY

1078 UNION AVE.

Ph.: 36-2309

MEMPHIS, TENNESSEE

\$\$ THEY'RE NEW \$\$

# JOHNNY'S SLATE

SEE PAGE 59

SPECIAL

## 10 JOCKEY SPECIALS

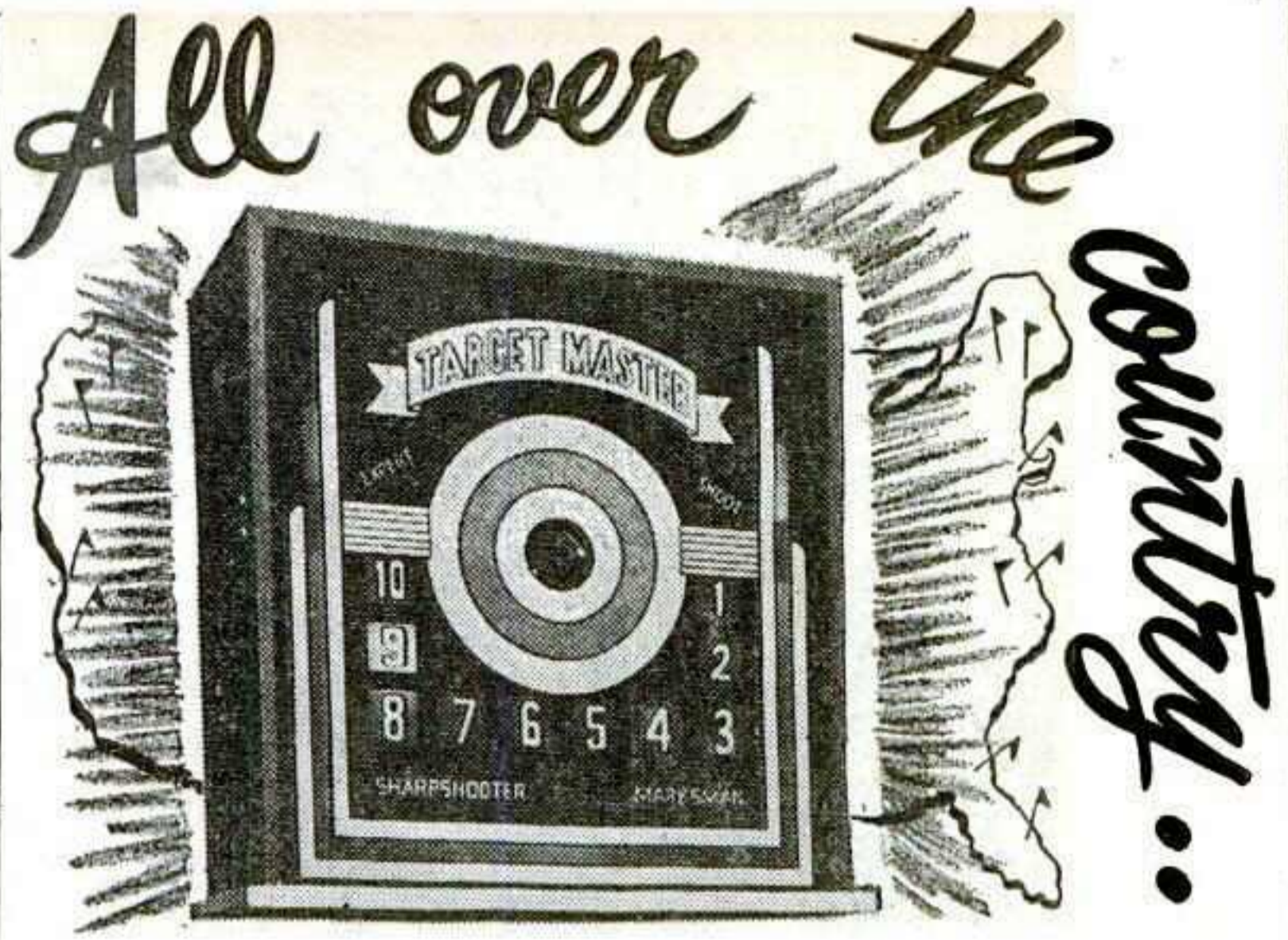
### \$139.50

Deposit Required

H. G. PAYNE CO.

312 Broadway

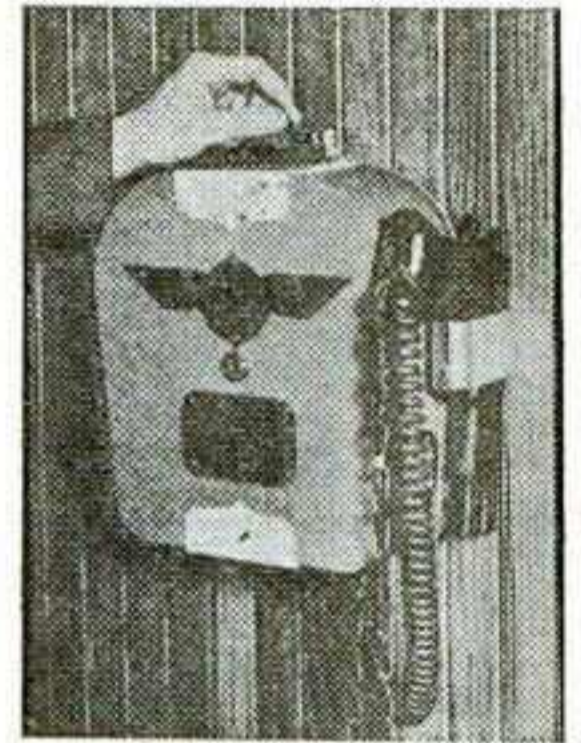
Nashville 3, Tenn.



# OPERATORS ARE CASHING IN ON TARGET MASTER

THE GREATEST SKILL GAME OF THEM ALL

## HIGH FLASH PLAY and



## CONTINUOUS HIGH INCOME!

### A LEGAL SKILL GAME

Now in high production  
after two years of engineer-  
ing and six months of loca-  
tion testing.



WRITE OR WIRE

## AUTOMATIC DEVICES, INC.

Springfield

Massachusetts

S. H. LYNCH CO.:  
2101 Pacific Ave., Dallas 1,  
Tex.  
1049 Union Ave., Memphis  
3, Tenn.  
832 Baronne, New Orleans  
13, La.  
910 Calhoun, Houston 2,  
Tex.  
241 Broadway, San An-  
tonio 5, Tex.  
900 N. Western, Oklahoma  
City 6, Okla.

OHIO, INDIANA  
Southern Automatic Music  
Co., 228 West 7th St.,  
Cincinnati, Ohio  
424 South 3rd St., Louis-  
ville, Ky.  
325 North Illinois Ave.,  
Indianapolis

WEST COAST:  
W. H. Shetter, General  
Agent, Frada Corp., 413  
Alameda St., Redwood  
City, Calif.

PACIFIC NORTH WEST:  
Jack R. Moore Co., 100  
Elliott Ave., W., Seattle,  
Wash.

SAN FRANCISCO, CALIF.:  
Televisco, Inc., 413 Bran-  
non St.

LOS ANGELES, CALIF.:  
Minthorne Music Co., 2916  
W. Pico Blvd., Los  
Angeles 6

MICHIGAN:  
Falcon Co., 5675-12th St.,  
Detroit 8, Michigan

NEW JERSEY:  
Craftsman Piano Shop,  
Morris Plains, N. J.

MINNESOTA, NORTH and  
SOUTH DAKOTA:  
Hy-G Music Co., 257 Ply-  
mouth No., Minneapolis

ILLINOIS, SOUTHERN WIS-  
CONSIN:  
King & Co., 2700 W. Lake  
St., Chicago 12, Illinois

MAINE:  
Maine Music Co., 33 Ex-  
change St., Portland

VERMONT:  
E. C. Goodrich, 35 Forest  
St., Rutland, Vt.

UPPER NEW YORK:  
Eastern Sales Co., 2011  
Main St., E., Rochester,  
N. Y.

EASTERN N. Y. STATE and  
METROPOLITAN AREA  
Blendow & Meyers, 705  
10th Ave., N. Y. City

IT'S *New!* IT'S *Exciting!* NOTHING LIKE IT EVER BEFORE!

*Chicago Coins*

8 FT. IN LENGTH

SUPER HIGH SCORE!

AUTOMATIC SCORING!

AN ALL SKILL GAME!

LICENSED AND APPROVED IN NEW YORK CITY

35 SECOND PLAY

100% ALL LOCATION GAME!

MAKING ONE GOOD 5-BALL AFTER ANOTHER!  
SEE OUR NEW ONE NEXT WEEK!

*Chicago Coin Machine Co.*

1725 Diversey Blvd.

Chicago 14, Ill.

### ✓ LAKE CITY Specials ✓

#### WURLITZER 1015, Very Clean \$329.50

| SLOTS                          |          |
|--------------------------------|----------|
| BLACK GOLD, 5¢ H.L.            | \$150.00 |
| BLACK CHERRY, 10¢              | 105.00   |
| BLACK CHERRY, 25¢              | 110.00   |
| USED ONE BALLS                 |          |
| JOCKEY SPECIAL                 | \$219.50 |
| SPECIAL ENTRY                  | 159.50   |
| VICTORY SPECIAL                | 65.00    |
| ROLL DOWNS                     |          |
| STEEL ROLL DOWNS               | \$ 50.00 |
| ADVANCE ROLLS                  | 65.00    |
| NEW GAMES                      |          |
| MARYLAND — CARNIVAL — SPOTWELL |          |
| CHAMPIONS — CITATION           |          |
| THREE FEATHERS                 |          |
| MISCELLANEOUS                  |          |
| PACKARD WALL BOX               | \$ 18.50 |
| BUCKLEY WALL BOX               | 5.00     |
| WURLITZER 30 WIRE #3031        | 27.50    |
| BALLY BOWLER                   | 285.00   |
| 3 WIRE CABLE, FI.              | .06      |
| BEACON COIN OPERATED POOL      |          |
| TABLE, Like New                | 285.00   |
| SILVER KING VENDORS            | 6.95     |
| MUSIC BOXES                    |          |
| WURLITZER HIDEAWAY F1017       | \$259.50 |
| ROCK-OLA MAGIC GLOW            | WRITE    |
| 750 WURLITZER                  | 179.50   |

#### PREWAR MUSIC BOXES—VERY CHEAP

|                |          |
|----------------|----------|
| '49 MAJOR      | \$175.00 |
| BOWLING CHAMPS | 175.00   |
| DALLAS         | 165.00   |
| ST. LOUIS      | 185.00   |
| SWANNY         | 160.00   |
| RAMONA         | 150.00   |
| FLOATING POWER | 160.00   |
| BIG TOP        | 175.00   |
| SUNNY          | 79.50    |
| CARNIVAL       | 115.00   |
| ROBIN HOOD     | 84.50    |
| CIRCUS         | 110.00   |
| SPEEDWAY       | 115.00   |
| SUMMERTIME     | 120.00   |
| CRAZY BALL     | 85.00    |
| SALLY          | 110.00   |

#### SPECIAL BRAND NEW HEAVY HITTERS \$75.00

#### ROCK-OLA SHUFFLEBOARDS & SCORING UNITS. WRITE

#### ONE BALLS

|                |          |
|----------------|----------|
| SPECIAL ENTRY  | \$100.00 |
| JOCKEY SPECIAL | 150.00   |
| CITATION       | 350.00   |

#### CONSOLES

|                         |          |
|-------------------------|----------|
| Bally Regular Draw R.B. | \$165.00 |
| Bally Deluxe Draw       | 225.00   |
| Bally Wild Lemon        | 250.00   |
| Bally Double Up         | 300.00   |

#### MILLS SLOTS

|                |          |                  |          |
|----------------|----------|------------------|----------|
| 5c Jewel Bell  | \$145.00 | 5c Black Cherry  | \$100.00 |
| 10c Jewel Bell | 155.00   | 10c Black Cherry | 110.00   |
| 25c Jewel Bell | 165.00   |                  |          |

#### WURLITZER PHONOGRAPHS

|            |       |      |          |
|------------|-------|------|----------|
| 1100 (New) | Write | 1015 | \$300.00 |
|------------|-------|------|----------|

WANTED TO BUY—Late Pin Games and Consoles

### ROCK CITY AMUSEMENT CO.

125 SIXTH AVE., NORTH

NASHVILLE 2, TENN.

### WE NEED USED PHONOGRAPHS

Send us list of what you have to trade on new Model 1428 Rock-Olas.  
1/2 down, 18 months' deal.

This deal open to operators in Missouri and Illinois. We will trade very high.

IDEAL NOVELTY CO., 2823 Locust St., St. Louis, Mo.

✓ ✓ ✓ LAKE CITY AMUSEMENT CO. ✓ ✓ ✓  
1648 ST. CLAIR AVENUE • CHerry 7067 • CLEVELAND 14, OHIO

NEW! Double the Appeal! Twice the Sport! Double the Play!

# GOTTLIEB'S AMAZING 2-SIDED DOUBLE-SHUFFLE

with Winning Play on Red or Green Sides  
and  
SENSATIONAL SCORING ACTION!

Player Pairs Up Red and Green Lights—Increases Value of Kickout Pocket to 1/2 MILLION!

2-Way Advance Rollover • 2-Way Mystery Award Rollover  
"Extra Special" Kickout Hole Feature • Mystery Advances  
Non-Sequence Scoring

2 "POP" BUMPERS!

IMMEDIATE DELIVERY BY YOUR DISTRIBUTOR



"There is no substitute for QUALITY!"

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

TWENTY-TWO YEARS OF LEADERSHIP

## Invest in QT coin operated Game Tables



A REAL PERMANENT MONEY-MAKER

for Bigger Profits

### TAKE YOUR "CUE" FROM QT!

Start now to place QT game tables in your area and watch an avalanche of dimes flood in! You'll notch up consistent, high profits, for QT has plenty of player appeal. And it's a breeze maintaining it; the least costly of any coin-operated game in use. Beautiful natural birch table, 72 inches long, 37 wide, 33 high. All accessories furnished, ready to play.

A few exclusive franchise territories still available  
Write for Further Information



BEACON MANUFACTURING CO. INC.  
26020 GROESBECK HIGHWAY • ROSEVILLE, MICHIGAN



# SORRY

WE'VE HAD TO DISAPPOINT SO MANY GOOD CUSTOMERS ON DELIVERY OF THEIR ORDERS FOR

## CRISS CROSS JACKPOT BELLES

# BUT

PRODUCTION HAS NOW BEEN INCREASED SO THAT AFTER WEDNESDAY

# JUNE 15TH

WE PROMISE

PROMPT SHIPMENT ALL ORDERS

THERE'S ONLY ONE GENUINE  
CRISS CROSS JACKPOT BELLE  
**IT'S BUCKLEY**

DON'T BE SATISFIED WITH  
MAKESHIFT IMITATIONS

ORDER DIRECT FROM

**BUCKLEY MANUFACTURING CO.**  
4223 W. LAKE ST. CHICAGO 24, ILL.

# SICKING'S GUARANTEED RECONDITIONED MACHINES

## CONSOLES

|  |          |   |          |
|--|----------|---|----------|
| Keeney Gold Nugget (Comb.), 5¢-25¢               | \$424.50 | Late Model Evans Racers (Cash Only) 5¢    | \$425.00 |
| Keeney Bonus Super Bell (Cash Model), 5¢-10¢-25¢ | 499.50   | Late Model Evans Racers (Comb.), 5¢       | 449.50   |
| Keeney Bonus Super Bell (Comb.), 5¢-25¢          | 424.50   | Late Model Evans Racers (NEW) (Comb.), 5¢ | 599.50   |
| Keeney Bonus Super Bell (Comb.), 5¢ Only         | 249.50   | Late Model Baker's Pacers (Like New)      | 349.50   |
| Bally Triple Bell (Comb.), 5¢-5¢-25¢             | 424.50   | <b>LATE 5-BALL F.P. GAMES</b>             |          |
| Bally Wild Lemon (Comb.), 5¢                     | 325.00   | Havana                                    | \$ 29.50 |
| Bally Draw Bell, R.B. (Comb.), 5¢                | 229.50   | Rio                                       | 29.50    |
| Bally Draw Bell, M.B. (Comb.), 5¢                | 189.50   | Nevada                                    | 32.50    |
| Bally Deluxe Draw Bell (Comb.), 5¢               | 279.50   | Smarty                                    | 32.50    |
| Bally Deluxe Draw Bell (Comb.), 25¢              | 299.50   | Torchy                                    | 32.50    |
| Late Mills Three Bells (Cash), 5¢-10¢-25¢        | 299.50   | Tornado                                   | 34.50    |
|  |          | Hawaii                                    | 34.50    |
|  |          | Bonanza                                   | 44.50    |
|  |          | Tropicana                                 | 44.50    |
|  |          | Treasure Chest                            | 49.50    |
|  |          | Singapore                                 | 64.50    |
|  |          | Cover Girl                                | 69.50    |
|  |          | Yanks (Williams)                          | 74.50    |
|  |          | Ballerina                                 | 99.50    |
|  |          | Crazy Ball                                | 104.50   |
|  |          | Robin Hood                                | 109.50   |
|  |          | Caribbean                                 | 124.50   |
|  |          | Sally                                     | 129.50   |
|  |          | Thrill                                    | 129.50   |
|  |          | Cinderella                                | 129.50   |
|  |          | Summertime                                | 132.50   |
|  |          | Ramona                                    | 179.50   |

## ONE BALL FREE PLAY GAMES

|                           |          |
|---------------------------|----------|
| Citation                  | \$424.50 |
| Gold Cup                  | 249.50   |
| Jockey Special            | 199.50   |
| Special Entry             | 124.50   |
| Victory Special           | 74.50    |
| Daily Races               | 79.50    |
| Big Parlay                | 74.50    |
| Longacres                 | 32.50    |
| Thorobreds                | 32.50    |
| Bally Hi-Roll (New)       | 249.50   |
| Mills Four Bells, 5¢ Play | 89.50    |
| Mills Jumbo (Cash)        | 69.50    |

## MILLS' LATEST BELLS

|   |           |            |                          |
|---|-----------|------------|--------------------------|
| BLACK BEAUTY 5¢ - 10¢ - 25¢ - 50¢ Play                                      | BLUE BELL | TOKEN BELL | OVER AND UNDER           |
| MILLS' NEW VEST POCKET BELL, 5¢ Play, Operates on 3-4 Mystery Payout System |           |            | WRITE FOR PRICES \$65.00 |

## MILLS' 1949 Q T

### A Quality Bell

With Double Visible Jackpot Automatic Payout

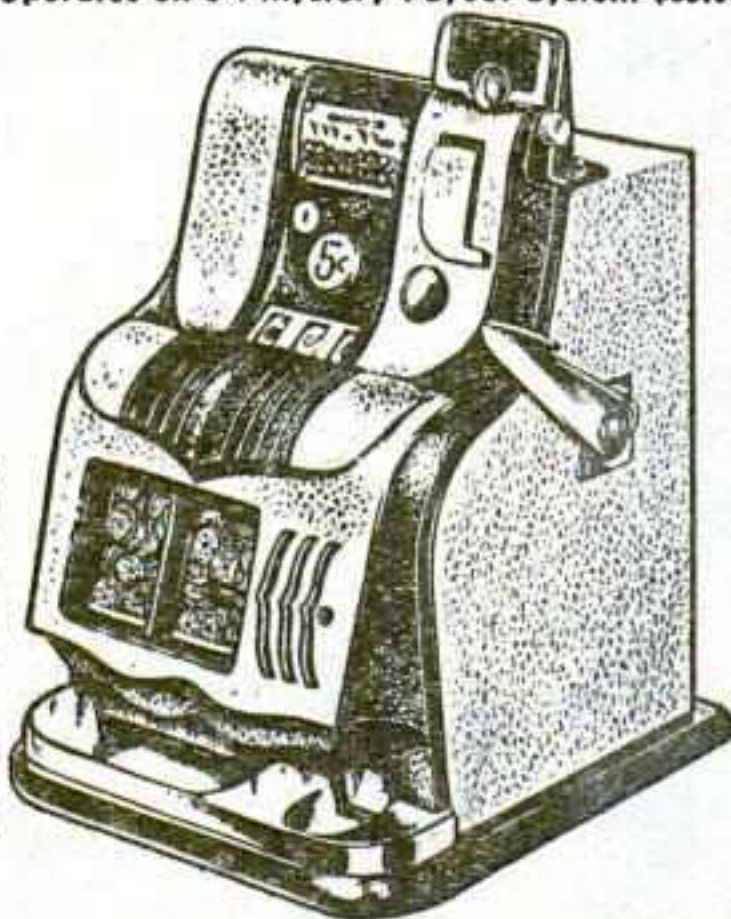
### A Pony-Size Bell

weighing only 35 pounds

For years the Q T with Automatic Payout has been appreciated by operators everywhere. The new Q T shines out bright and cheerful in any type of location. The new Q T is an entirely new design, with rounded symmetrical front and streamlined execution that makes it the newest Bell of all. Painted Blue and Gold in chip-proof finish, it is made to give unlimited service.

5c Play, with metal base stand \$119.50  
25c Play, with metal base stand 144.50

1/3 deposit with all orders



New Box Stands. Single, Double and Triple Safes for All Bells.

### GUARANTEED RECONDITIONED MILLS BELLS

Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Fronts, Brown Fronts, Q. T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

We Have in Stock at All Times

### EVERY NEW COIN MACHINE MANUFACTURED

Write for Circular and Price List. 1/3 Deposit With All Orders.

## SICKING, Inc.

Associated with

America's Oldest Distributor  
Established 1895  
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SICKING DIST. CO., 2833 W. Pico Blvd., Los Angeles, Calif.  
SICKING, INC., 927 Ft. Wayne Ave., Indianapolis, Ind.

## Ponser Opens New Offices in Newark

NEWARK, N. J., June 11.—The George Ponser Company last week opened new offices at 417 Frelinghuysen Street here. Specializing in reconditioned pin games, the firm will job all amusement lines, according to Ponser. No vendors or phonographs will be carried for the time being. Ponser, who also maintains an office in New York, has complete showroom and shop facilities in his new location.

\$\$ THEY'RE NEW \$\$

# WANT TO MARRY?

SEE PAGE 59

## WORLDLY WISE says:

It's OFFICIAL . . . that World Wide's OFFICIAL EBOARD is the "Buy-Word" of the Industry!



### SHUFFLEBOARD SCOREBOARDS

KEENEY • GENCO  
Write for Prices

### FIVE BALLS

FLIPPER GAMES—Perfectly Reconditioned

|          |       |            |       |
|----------|-------|------------|-------|
| Big Top  | \$145 | Screwball  | \$115 |
| Saratoga | 135   | Speedway   | 110   |
| Phoenix  | 125   | Tennessee  | 110   |
| Gizmo    | 120   | Lady Robin | 100   |
| Rainbow  | 115   | Hood       | 100   |
|          |       | Wisconsin  | 100   |

### FLIPPER GAMES—Brand New

|          |      |         |      |
|----------|------|---------|------|
| CAROUSEL | \$45 | HONEY   | \$40 |
| ROCKET   | 35   | CYCLONE | 35   |
|          |      | KILROY  | \$35 |

DeLuxe Model with 2-color scoring zones. Cabinet and playing field in 2 sections. Upholstered inside and out with genuine Red Duran Plastic. Black die-stock playing field — fastest and most durable top made. Complete with finest quality accessories.

Write for descriptive folder.  
Now priced **\$395** Immediate Delivery at only

### PHONOGRAPHS

|                         |       |
|-------------------------|-------|
| Wurlitzer 800           | \$195 |
| Wurlitzer 750           | 195   |
| Wurlitzer 600           | 100   |
| Wurlitzer 780 COLONIAL  | 225   |
| Mills EMPRESS           | 85    |
| Seeburg 9800 LO-TONE RC | 150   |
| Rock-Ola STANDARD       | 90    |
| Rock-Ola DELUXE         | 90    |

### Bally One-Balls

#### CITATION

Free \$450.00 Play

Cleanest in the Country!!

|                              |       |
|------------------------------|-------|
| Jockey Club, P.O.            | \$225 |
| Entry, P.O.                  | 150   |
| Victory Derby, P.O.          | 55    |
| Jockey Club, P.O., '42 Model | 50    |
| Turf King, P.O., '42 Model   | 50    |

### CONSOLES

Completely Reconditioned and Guaranteed

|  |       |
|--|-------|
| Keeney TWIN BONUS SUPER BELL (Sparkling Inside and Out!) | \$400 |
| Bally DRAW BELL  | 195   |
| Bally TRIPLE BELL, 5¢-5¢-5¢                              | 395   |
| Mills 3 Bells, Post-War.                                 | 225   |
| Mills 3 BELLS, 1942 Model                                | 95    |

Terms: 1/3 down, balance sight draft

### GREATEST Baseball Game of Them All! Williams

STAR SERIES  
Unequaled for combined animation, action, sensational appeal and earning power.

Available Now.  
Write for Price!

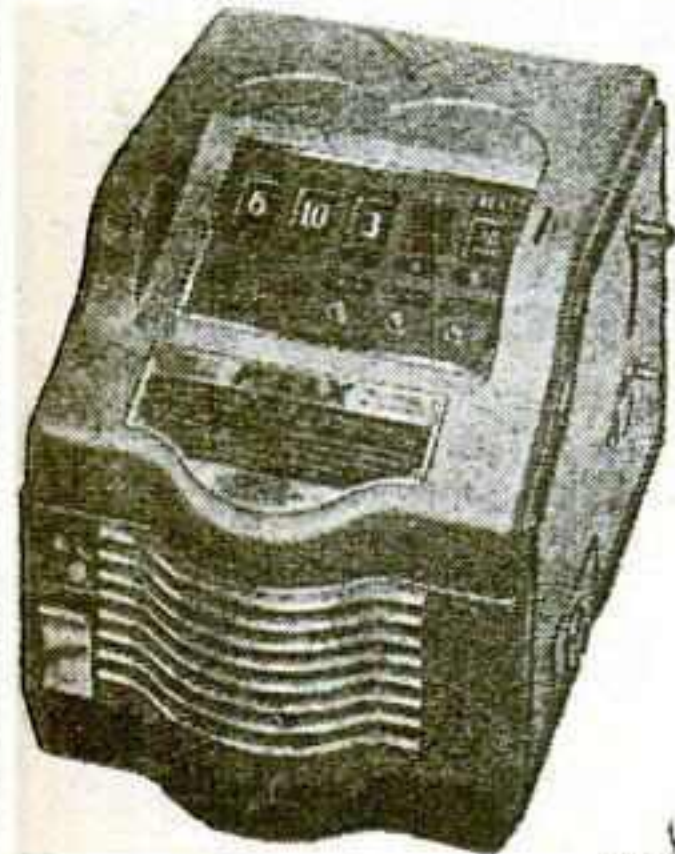
### SLOT SPECIAL

Jennings DeLuxe Lite-Up Chief.  
Used Only 60 Days.  
Set of 5c-10c-25c  
**\$675**

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## THE COUNTER GAME PROFIT-LINE



WINGS 5-Reel Cigarette Machine

POK-O-REEL Straight Poker Game

YANKEE with cigarette and fruit reels changed instantly from cigarette to fruit reel on location.

KLIX "21" BLACK JACK

KLIX, WINGS, POK-O-REEL AND YANKEE equipped with coin dividers, straight penny, combination penny and nickel or straight dime play.

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## GROETCHEN Tool and Manufacturing Co.

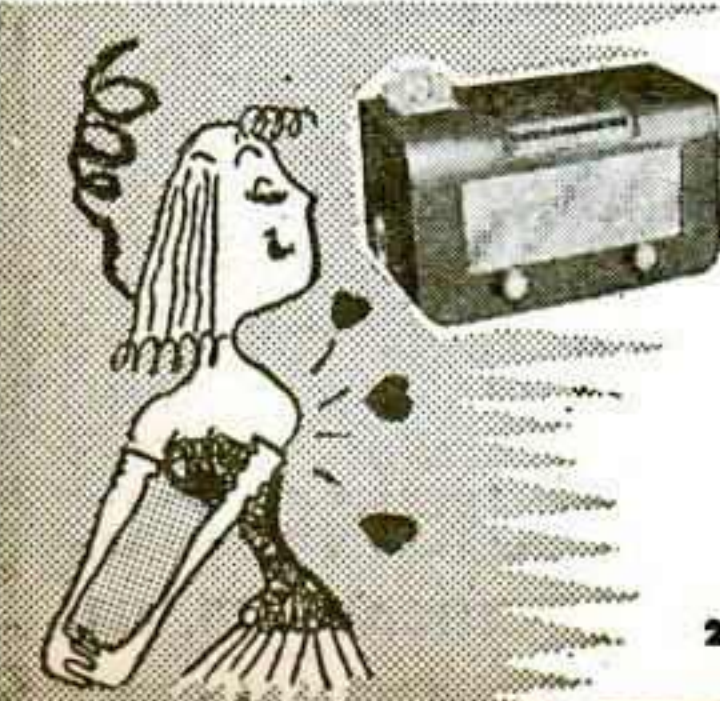
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How it was engineered to give many years of High Net Profits AND How it is earning those High Net Profits today. Write for the whole story.

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## BETTER PHONOGRAPHS

ALBENA ALWAYS GIVES YOU MORE FOR YOUR MONEY  
ALL MACHINES READY FOR LOCATIONS, AS THEY ARE ALL MECHANICALLY OVERHAULED — CABINETS BEAUTIFIED — MODERNISTIC GRILLES

|   |             |
|---|-------------|
| WURLITZER   |             |
| 500—600s  | \$65.00 Ea. |
| SEEBURGS  |             |
| Envoys — Majors — Classics — Vogues — Colonels. All One Price | \$85.00 Ea. |

|   |     |
|---|-----|
| GOLD METALLIC PAPER   |     |
| For sides and backs of all makes and models. 12 Assorted Sheets | 75c |
| Easily Worth \$3.00   |     |

Parts and Accessories for All Makes and Models Coin-Operated Phonographs

SEND FOR FREE CATALOG. DEPOSIT REQUIRED ON ALL ORDERS.

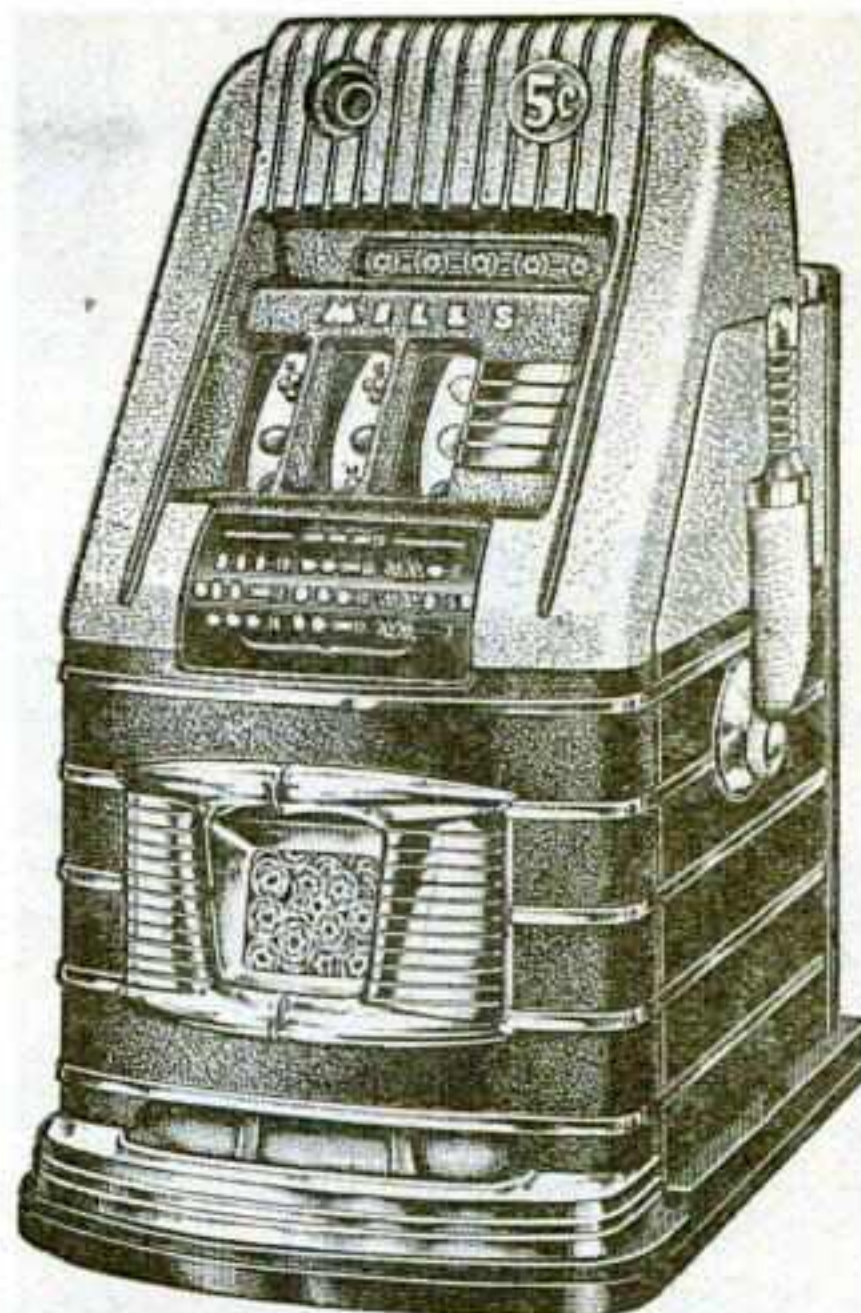
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|---|----------|
| SEEBURG LO TONES  |          |
| R.C.E.S.  | \$135.00 |
| E.S.  | 125.00   |
| Remodeled and modernized cabinets. Gorgeous Looking Machines. Can take the place of new machines. Entire mechanism, entirely and completely overhauled. |          |

|   |            |
|---|------------|
| PARTS   |            |
| Wurlitzer, Seeburg, Rock-Ola Motors, A-1 condition. Overhauled (used) | \$7.50 Ea. |
| Metal Title Strip Holders (new)                                       | 1/4 Ea.    |
| Tone Arms. All model machines (used)                                  | 4.50 Ea.   |

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the  
famous Mills  
Jewel Bell

**Mills Bells**  
have  
a high

**I Q**

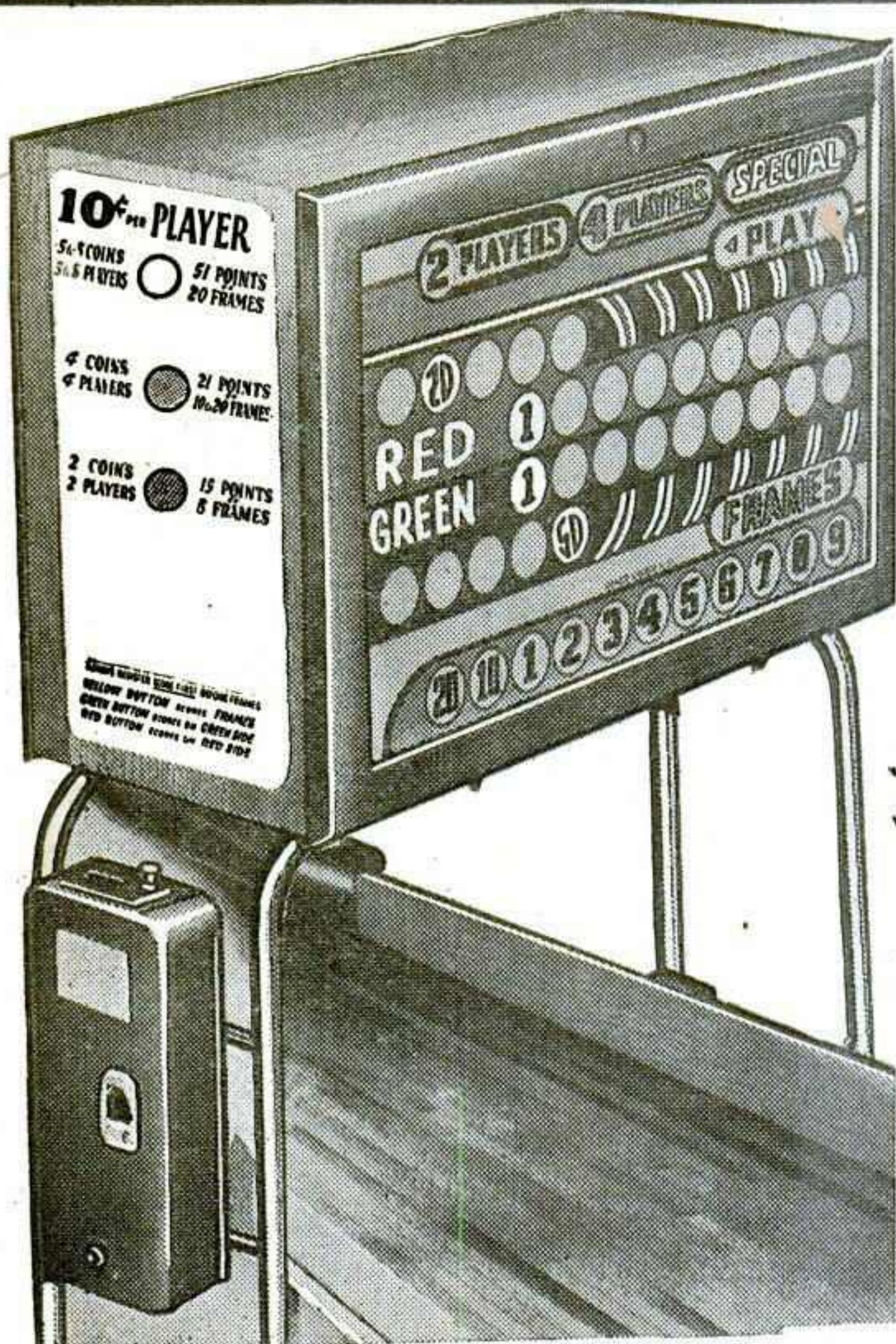
**\* INNER QUALITY**

In 1889 in a small workshop on Canal Street, Chicago, the first Mills coin operated Bell was manufactured. The theme at that time was, "build units with quality and with top grade materials." For over 50 years Mills has followed that policy. 10,000 successful operators will verify it. Mills Bells have high *Inner Quality*

**BELL-O-MATIC CORPORATION**

# GENCO'S ALL-PURPOSE SHUFFLEBOARD SCOREBOARD

ALL-ELECTRIC-COIN CONTROLLED



**IT DOES EVERYTHING!**  
 FRAME SCORING — POINT SCORING — HORSE COLLAR — BASEBALL SCORING — STANDARD SCORING

## DOUBLE FACED SCOREBOARD

Suspended on Beautiful Chrome Tubing

- CHEAT PROOF COIN BOX
- COIN METER INSIDE SCORE RACK RECORDS ALL COINS PLAYED
- SCORING BUTTONS
- FRAME BUTTONS
- REGULAR STANDARD PLAY BUTTONS

**PRICE \$199.50**

ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO'S PARTS CATALOG NOW READY SEND FOR YOUR COPY**



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# 1949 MODEL QUIZZER

A Coin Machine Legal Anywhere

Every day Quizzers are being installed in new type locations, golf courses, amusement parks, arcades, etc. Place your order now for early season delivery.

**NO FILM RENTAL**

Each Quizzer shipped complete with 6,000 question film

AMUSEMENT OR FREE PLAY  
 F. O. B. Detroit

## 385

Includes film at no extra cost  
 SPECIAL PRICE 5 OR MORE

1/3 with order, bal. draft or C. O. D.

NEW SCORING SIGN ADAPTABLE TO 1948 MODEL Phone: Warwick 8-8480

## TRAINING DEVICES, INC.

1469 Electric Ave. Manufacturer Lincoln Park 25, Michigan



## BADGER'S Bargains

LOS ANGELES *Bill Happel*  
 MILWAUKEE *Carl Happel*

### GUARANTEED RECONDITIONED CONSOLES

|                                 |          |                              |          |
|---------------------------------|----------|------------------------------|----------|
| KEENEY BONUS 3-WAY, 5-5-5       | \$550.00 | KEENEY BONUS 1-WAY, 5c       | \$195.00 |
| KEENEY BONUS 3-WAY, 5-10-25     | 595.00   | KEENEY BONUS 2-WAY, 5-25     | 375.00   |
| BALLY TRIPLE BELLS, 5-10-25     | 375.00   | KEENEY BONUS 2-WAY, 5-5      | 375.00   |
| BALLY TRIPLE BELLS, 5-5-25      | 375.00   | BALLY DRAW BELLS (R. B.)     | 175.00   |
| JENNINGS CHALLENGERS, 5-25c     | 275.00   | BALLY DRAW BELLS (M. B.)     | 165.00   |
| KEENEY TWINS, 5-25, F.P., P.O.  | 89.50    | MILLS JUMBO, LATE F.P., P.O. | 49.50    |
| KEENEY SINGLE SUPER, F.P., P.O. | 49.50    | MILLS JUMBO, P.O.            | 39.50    |
| BALLY DELUXE DRAW BELLS         | 195.00   | BUCKLEY TRACK ODDS           | 225.00   |
| NEW BALLY HI BOY                | Write    | BALLY HI HANDS               | 49.50    |
| NEW BALLY RESERVE BELL          | Write    | BALLY CLUB BELL, F.P., P.O.  | 49.50    |
| NEW BALLY MULTI-BELL            | Write    | NEW DOMINOES                 | Write    |
| NEW BALLY SPOT-BELL             | Write    | NEW BALLY TRIPLE BELLS       | Write    |

### GUARANTEED RECONDITIONED PHONOGRAPHS

|                          |          |                             |          |
|--------------------------|----------|-----------------------------|----------|
| NEW WURLITZER MODEL 1100 | Write    | SEEBURG MODEL 1-48          | Write    |
| NEW WURLITZER MODEL 1080 | Write    | SEEBURG MODEL 1-47          | \$395.00 |
| WURLITZER MODEL 1015     | \$349.50 | SEEBURG MODEL 1-46          | 345.00   |
| A.M.I. MODEL B           | Write    | ROCK-OLA MODEL 1428 (1948)  | Write    |
| A.M.I. MODEL A           | 550.00   | ROCK-OLA MODEL 1456 (1947)  | 295.00   |
| WURLITZER MODEL 1100     | 595.00   | ROCK-OLA MODEL 1422 (1946)  | 249.50   |
| PACKARD PLA-MOR BOXES    | 22.50    | SEEBURG 1946 WIRELESS BOXES | 29.50    |
| NEW PACKARD BOXES        | 29.50    | SEEBURG 1946 3-WIRE BOXES   | 34.50    |

### RECONDITIONED EQUIPMENT

|                          |          |                       |          |
|--------------------------|----------|-----------------------|----------|
| BALLY BOWLERS, LIKE NEW  | \$245.00 | GENCO BING-A-ROLLS    | \$169.50 |
| CHICAGO COIN BASKET BALL | 179.50   | BALLY HI ROLLS        | 99.50    |
| QUIZZER, LIKE NEW        | 299.50   | UNDERSEA RAIDER       | 99.50    |
| NEW MARVELS POP-UP       | 16.95    | CHICAGO COIN GOALEE   | 79.50    |
| WESTERN POKERINO         | 59.50    | HOLLYCRANE DIGGER     | Write    |
| EXHIBIT DALE GUN         | WRITE    | BALLY GOLD CUP        | \$274.50 |
| BALLY CITATION           | WRITE    | STRIKES & SPARES      | 245.00   |
| CHICAGO COIN PISTOL      | WRITE    | GOTTLIEB DAILY RACES  | 69.50    |
|                          |          | BALLY VICTORY SPECIAL | 69.50    |
|                          |          | OLYMPIC SHUFFLEBOARD  | 295.00   |

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**Badger Sales Co., Inc.**

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## Humpty Dumpty, \$69.50 Wisconsin, \$69.50

RECONDITIONED FIVE BALLS. JUST OFF LOCATION

|                |          |              |          |               |          |
|----------------|----------|--------------|----------|---------------|----------|
| BLACK GOLD     | \$179.50 | TELECARD     | \$149.50 | PUDDIN' HEAD  | \$129.50 |
| MAJORS 49      | 179.50   | HARVEST MOON | 144.50   | BARNACLE BILL | 129.50   |
| BUTTON & BOWS  | 174.50   | BABY FACE    | 144.50   | SUMMERTIME    | 119.50   |
| CAROLINA       | 164.50   | SHOWBOAT     | 144.50   | SCREWBALL     | 119.50   |
| BOWLING CHAMP  | 164.50   | ROUND UP     | 139.50   | BLUE SKIES    | 119.50   |
| FLOATING POWER | 154.50   | SERENADE     | 139.50   | PARADISE      | 114.50   |
| GRAND AWARD    | 149.50   | BUCCANEER    | 134.50   | CONTACT       | 79.50    |
| RAMONA         | 149.50   | MOON GLOW    | 134.50   |               |          |

### USED PHONOGRAPHS

|                      |          |                         |          |
|----------------------|----------|-------------------------|----------|
| MODEL "A" A.M.I.     | \$495.00 | SEEBURG 1465            | \$350.00 |
| AIREON "400" CORONET | 375.00   | AIREON BLONDE BOMBSHELL | 225.00   |
| AIREON "FIESTA"      | 200.00   | WURLITZER 750           | 199.50   |

P. C. Henderson **SOUTHERN AMUSEMENT CO.** Coe Stone

628 Madison Ave. Phone 5-3609

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\$ CASH FOR WURLITZER 1015—1 OR A 100 Call or Wire \$

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IN  
COIN  
MACHINES**

# EMPIRE'S SUPERMART

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

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GOTT. DOUBLE SHUFFLE  
CHICOIN CHAMPION  
GENCO THREE FEATHERS  
EXH. GONDOLA  
UNITED

## SHUFFLEBOARDS

ARROW SHUFFLE, 22"  
Masonite or Maple Top \$375.00  
MIDGET SHUFFLE, 9" 139.50  
GENCO SCOREBOARD 199.50  
HORSECOLLAR  
SCOREBOARD ..... 139.50

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UNIV. PHOTO FINISH .. \$645  
BALLY CHAMPION, F.P. 645  
BALLY KENTUCKY, P.O. 645

## New Phono Special

Wurl. 1080 ..... \$475.00

## NEW SKILL GAMES

WMS. STAR SERIES .. \$360.00  
EXH. DALE GUN ..... 289.50  
SEVEN-HI, Belgian .. 325.00  
Pool Table .. 355.00  
EV. BAT-A-SCORE ..... 79.50  
FLASH HOCKEY ..... 325.00  
CHICOIN PISTOL .. 325.00

## NEW COUNTER GAMES

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|---|---------|------------------------|----------|
| S. K. HUNTER .....                            | \$45.00 | S. K. TARGET KING..    | \$ 45.00 |
| BUDDY, Cig. Reels ....                        | 24.50   | ACME SHOCKER .....     | 24.50    |
| ABT MODEL F .....                             | 47.50   | SKILL THRILL .....     | 24.50    |
| ABT CHALLENGER .....                          | 45.00   | NON-COIN EAGLE .....   | 39.50    |
| ABT SKILL GUN .....                           | 57.50   | CAMERA CHIEF .....     | 17.50    |
| SHIPMAN ARTSHOW .....                         | 49.50   | IMP, 1c or 5c .....    | 19.50    |
| DAVAL BEST HAND .....                         | 34.50   | 1c MARVEL, CIG., FS .. | 27.50    |
| KICKER & CATCHER .....                        | 34.50   | BAT-A-BALL JR. ....    | 21.50    |
| BALLY HEAVY HITTER, Brand New, Closeout ..... | 99.50   |                        |          |

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MILLS BLACK BEAUTY, H. L.; BLACK GOLD, H. L.; BLUE BELL, MELON BELL, BONUS BELL, JEWEL BELL. JENNINGS SUN CHIEF, STANDARD CHIEF, LITE-UP CHIEF. COLUMBIA, J.P. .... \$139.50 DE L. COLUMBIA ..... \$169.50 VEST POCKETS ..... 65.00 Q.T., 5c, \$115.00; 25c .. 142.50

## SLOT SAFES, STANDS, ETC.

CHICAGO METAL REVOLVING SAFES — DE LUXE  
Single—\$132.00 • Double—\$192.00 • Triple .. \$288.00  
UNIVERSAL—Single Safe—\$87.50 • Double Safe .. 128.50  
EXH. FLIPPER KIT—\$3.95 • NICKEL NUDGER .. 3.95  
BOX STANDS—\$27.50 • 5-WAY SR. COIN CHANGER .. 37.50  
EXH. ROLL TILT—\$2.75 • NEW THUMPER BUMPER .. 3.95  
PARTS FOR PONSER'S PRO-SCORE—IN STOCK.

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BULK VENDORS  
NEW MODEL 49 ..... \$17.50

DUAL NUT ..... \$45.00  
DE LUXE ..... 27.00  
MODEL 33 ..... 12.00  
MODEL 39 ..... 14.40  
MODEL 40 ..... 11.00  
39 BALL GUM ..... 11.55

## NEW CONSOLES

UNIV. ARROW BELL,  
Twin Multiple ..... \$800.00  
MILLS 3-BELLS ..... WRITE  
EVANS RACES ..... \$931.00  
BALLY SPOT BELL .. 745.00  
BALLY TRIPLE BELL .. 895.00  
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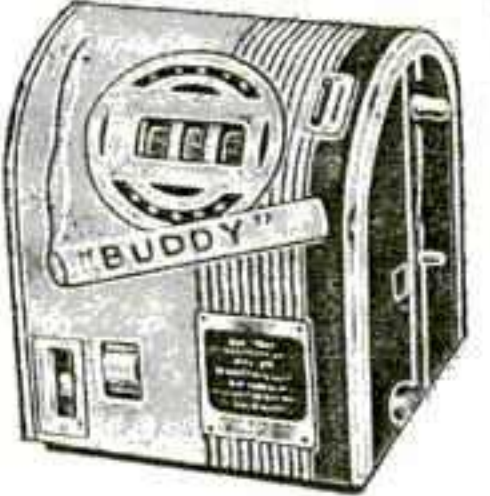
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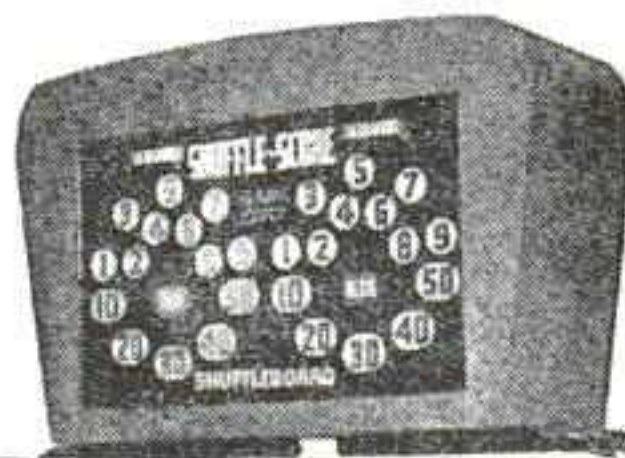
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