

The Billboard

APRIL 13, 1957

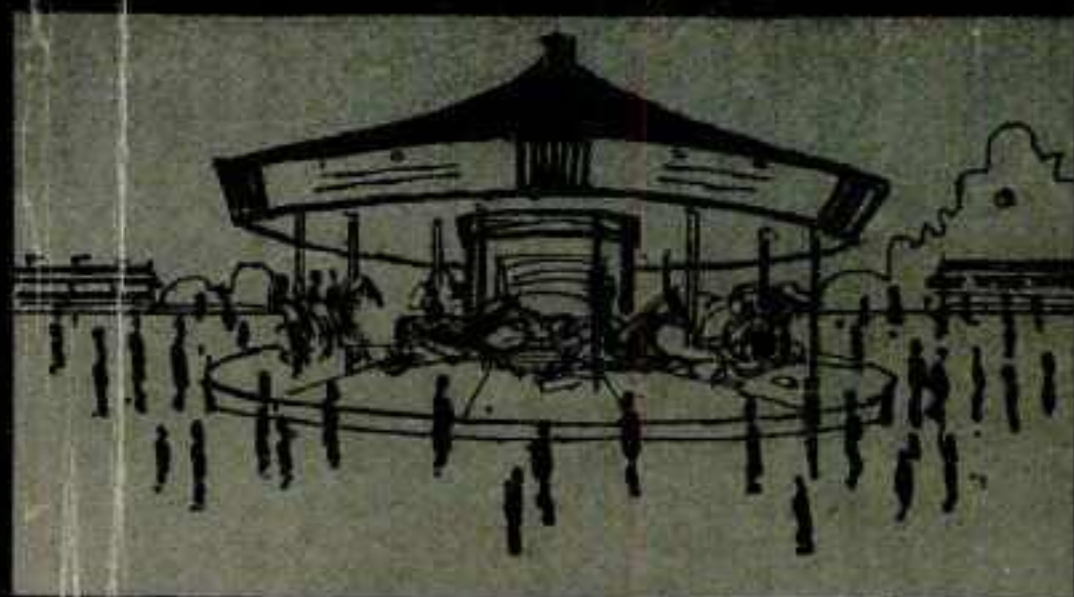
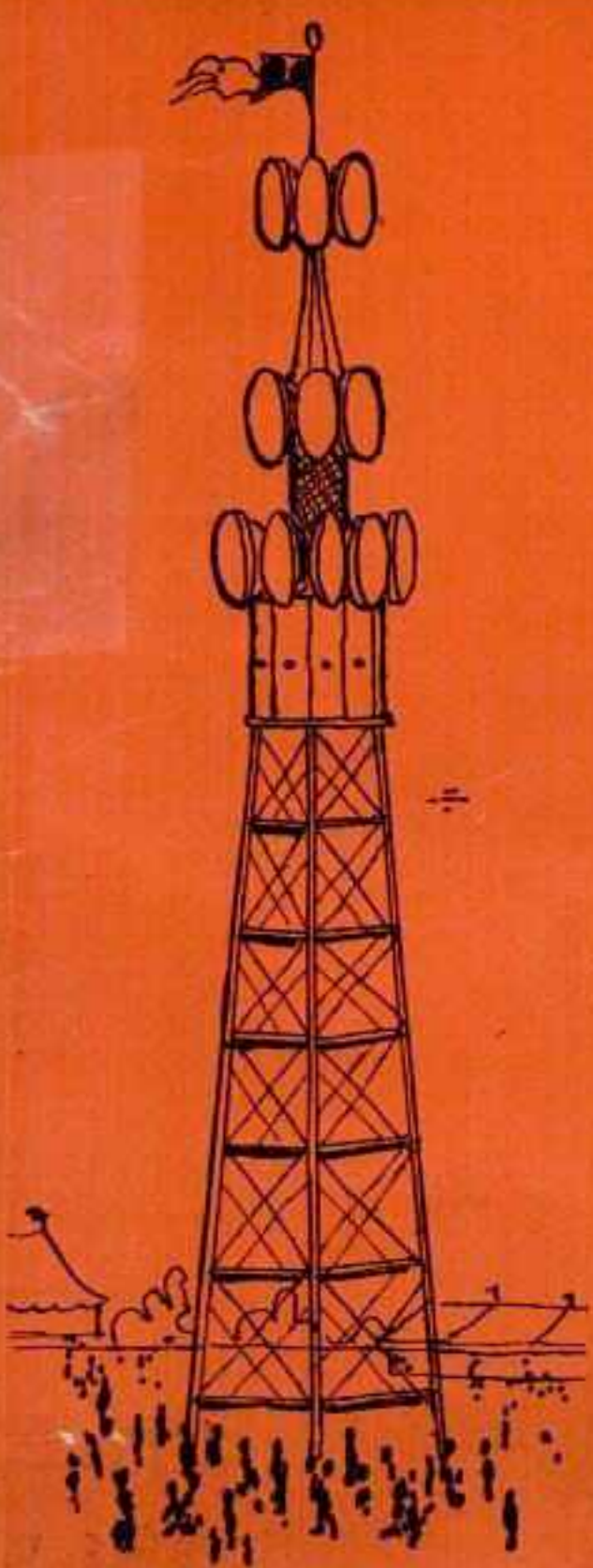
PRICE 35¢

SECTION TWO

Spring Special

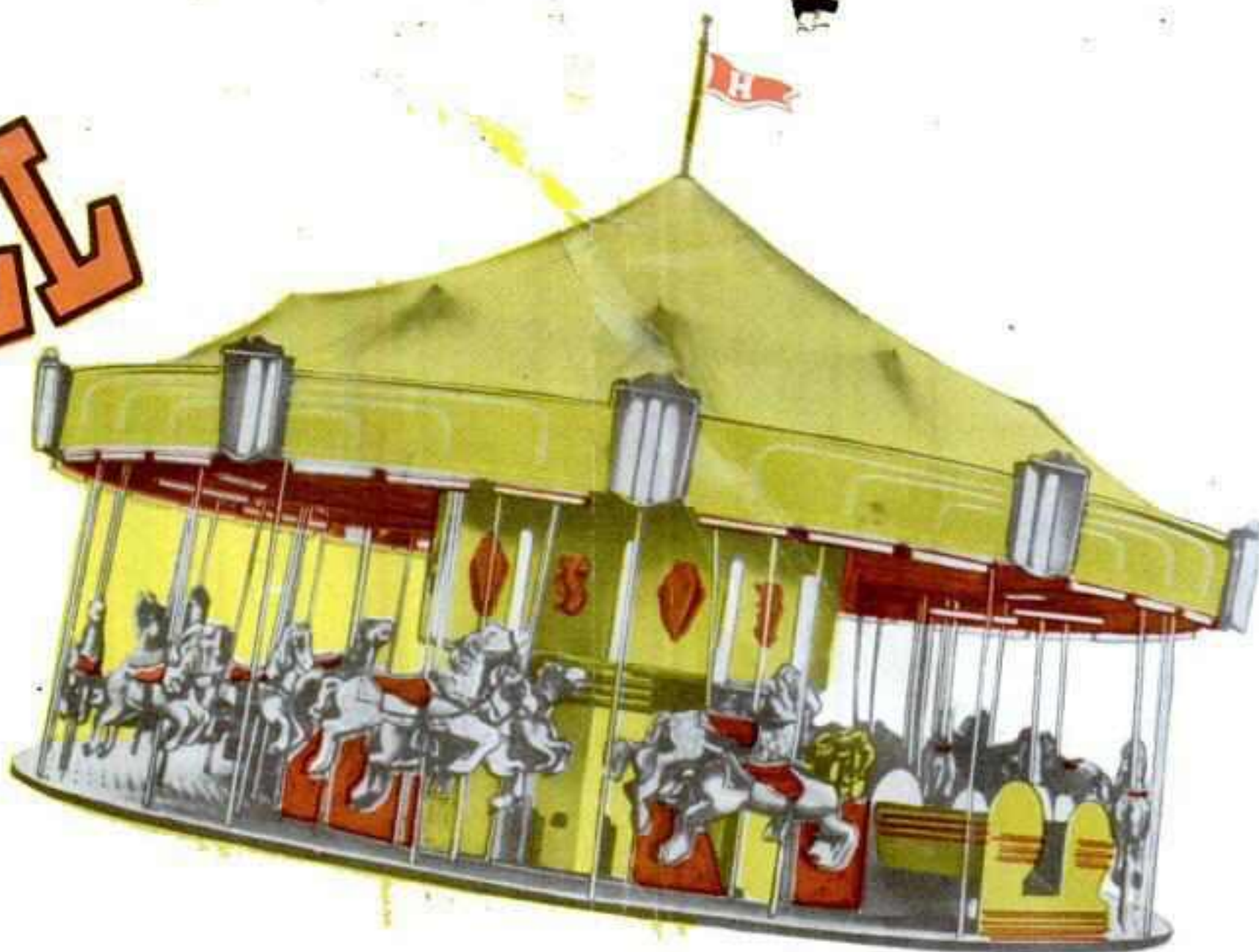
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104 OLIVER ST. NORTH TONAWANDA, N. Y.

The Billboard • April 13, 1957

Outdoor Show Business Expands in Rich Economy

By HERB DOTTE

OUTDOOR show business is going thru some highly significant transitions. Carnivals, which have held up sturdily, are going stronger than ever for more new rides because of the clear-cut evidence that such investments pay off.

Tented circuses continue numerically as strong as before, but the shift has been to more indoor dates and to more engagements played under open skies in ball parks, stadiums and auto race tracks.

Amusement parks, like carnivals, are making heavier investments in new rides, again because of the demonstrated dividends that stem from such a practice.

Kiddielands, more numerous than ever before, are branching out, not alone adding rides but extending into other fields—adding miniature golf courses, golf driving ranges, and the like.

Drive-in theaters, which have seen their grosses decline, are turning to riding devices and to other outdoor attractions to beef up their attendance.

Theme installations—storylands and the like—continue to pop up thruout the country, and these installations are placing heavy emphasis upon rides.

Food, Drink Looms Big

Food and drink concessions, always a vital source of income to outdoor amusements, have taken on added significance as attendance at outdoor events has soared while the public, in a mood to spend, has evinced a disposition to put out more cash per capita than ever before for food and drink.

An ever-increasing number of auditoriums and arenas have opened up a new outlet for traditional outdoor talent, circus performers particularly.

Ice shows—one of the great beneficiaries of the rising number of arenas—are benefitting also from a shift to outdoor engagements, particularly those staged in front of grandstands at major fairs.

Growing popularity of rodeos has been accompanied by added work in them for circus performers.

Name talent—headline comedians, Western stars, and recording stars—are getting more work than ever before in the outdoor field. Many of the

larger fairs have shown a growing inclination to put out large sums to snare the appearance of a Bob Hope, Roy Rogers or an Ernie Ford. Lesser names also are cashing in on this trend.

More Sites Available

Baseball, either declining or dead in many cities, has made ball parks available for circuses (without tops), rodeos and packaged shows. Auto race tracks, built in great numbers after the war, now find in many instances that racing itself isn't enough; they're turning to thrill shows, circuses, hillbilly shows and others to augment their income—and this is proving a great aid to those in outdoor show business.

Development of sound outdoor ice plants has sparked an entirely new field—the outdoor ice rink field. Still in its infancy, this branch of outdoor show business is growing rapidly. Not a few multiple-element amusement centers are now considering adding the outdoor rinks.

More celebrations and special events are cropping up thruout the nation as communities, vying for patronage, seize upon an increasing number of occasions to stage a big civic event, using invariably a carnival and frequently much additional, assorted talent.

All of these trends, together with the soaring population and high employment levels in this country and Canada, point to sustained growth of the outdoor amusement industry.

To present the opportunities inherent in the field, The Billboard in this issue presents by far the largest and most inclusive lists of facilities available for all types of outdoor events, plus lists of indoor facilities open to outdoor-type attractions, along with lists of dates—fair dates, rodeo dates, coming events, etc.

FAIRS GO FOR ICE, SPECS, HEADLINERS

GRANDSTAND attractions at fairs continue their trend away from the traditional revues.

Significantly, Barnes-Carruthers Theatrical Enterprises, Chicago, long the biggest fair booker in the Midwest, is bringing out a new type show, "Westorama," which will be staged before a movie-like set of an old Western town and will also offer a name or semi-name.

This spec, to be produced under the direction of Le Roy Prinz, celebrated Hollywood film director, has been booked over the top Midwest fair route.

Name stars—Western headliners, comedians and singers—are picking up an increasing number of bookings. They are demanding—and getting—high prices for their services. Most fairs booking them figure they won't net much directly from them at the grandstand ticket offices but that such names will hypo the fairs' outside gate attendance, thus justifying their high price tags.

Small and medium-sized fairs this winter swung in increasing numbers to booking package shows on a one or two-day basis. Those

package shows offering lesser lights in the hillbilly firmament sold best.

Ice shows continued to enjoy good bookings at fairs, a field they had merely stuck their toes into up until the last few years. The success of the larger icers at fairs sparked the introduction of smaller ice units in the field, and these scaled-down shows have also experienced good bookings.

High acts as a whole continue in strong demand. Many of the other circus-type acts who several years ago found it easy going to get solid bookings at fairs find the going rough.

In their case, television was blamed for taking the edge off their appeal. TV, too, is blamed for the decline in patronage given revues. In some spots their attendance dropped off with the passing of each year because, according to some, the public had seen too many revue-type shows on TV.

Icers—neither seen too much, nor well enough on TV—thus moved in. The trend turned to specs. Western stars, comics and singers, whose names were built into household words, also moved in. The trend, according to all indications, will continue.

PRICES STEADY

Eat, Drink Ops Make Ready For Big Year

By CHARLIE BYRNES

OUTDOOR show operators who cater to the thirsts and appetites of the millions of fun-seekers who annually patronize amusement parks, carnivals, circuses, fairs and recreation centers should be in for an excellent season. With few exceptions, leading manufacturers to that branch of the industry are optimistic about business, according to a survey conducted by The Billboard.

One of the keys to the better season is impulse buying which is becoming more important annually and is being spurred by smarter merchandising, better equipment and a more varied menu on the part of the eat-and-drink trade. Some leaders in the food equipment field qualify their position by saying that the money is there but the concessionaire will have to do a better sales job to share in the profits.

(Continued on page 15)

Spring Special DIRECTORY SECTION

Feature Articles:

- **Fairs—Then and Now . . .**
A highly interesting, fact-packed history of fairs compiled by Stanford Research Institute. (Page 10)
- **Better Popcorn Supplies, Prices . . .**
Concessionaires stand to benefit by lower prices, both corn and supplies. (Page 19)
- **Show Equipment Costs Edge Up . . .**
Increases hold within 5 per cent range, with prices of some remaining firm. (Page 19)
- **Rodeos Open Outlet for Talent . . .**
Continued growth of rodeos provide added work for circus-type acts and other pro show business talent. (Page 14)
- **New Big Tops on Way . . .**
Tent makers enjoy brisk business as circuses buy new big tops. Carnivals and other buyers keep the principal tent makers busy. (Page 18)
- **Spring Brings Arena Openings . . .**
A dozen important new arenas are being completed and even more big-capacity arenas are now being planned or proposed. (Page 8)
- **Truck Makers Go All Out . . .**
More power and greater variety of models are offered, some with designs that make them more effective for use in outdoor show business. (Page 79)
- **All the Comforts on the Road . . .**
Newest of mobile home models provide mounting number of new conveniences, facilities, and furnishings—plus superb decor—for outdoor show people. (Page 80)
- **'57 Amusement Ride Survey . . .**
Manufacturers are busy and expect to be kept busy. Forty-eight per cent of ride makers report sales and orders up to '56; none say business is off. (Page 4)

Pipes for Pitchmen (Page 68) | Merchandise Topics (Page 54)

Outdoor Club Section:

- *An impressive record of achievements by showmen's organizations demonstrates how show people "take care of their own" and others, too. Feature articles and pictures present new buildings and facilities, social activities, and the heart-warming contributions of the clubs in behalf of charitable and civic causes. (Page 42)*

Lists:

1957 Fair Dates (Page 32)	Amusement Centers (Page 20)
1957 Rodeo Dates (Page 66)	Auto Race Tracks (Page 81)
Major Ice Shows (Page 75)	Circus Count (Page 78)
Ice Skating Rinks (Page 75)	Outdoor Stadiums (Page 81)
Coming Events (Page 63)	Carnival Roll Call (Page 74)

Sturdy Circuses Hold Normal Pace

By TOM PARKINSON

AMERICAN circuses are on the threshold of a critical season in which they will be watched closely for any signs of trouble. Experience of the past eight months has shown that the press and public believes circus is a thing of the past. But the odds are that difficulties will be at a minimum and the shows will go on making money.

Despite rumors to the contrary, circus business as a whole is in no particular trouble. As the tented circuses prepare to open another season, joining the indoor shows which already are operating, these things are apparent:

There is the same number of shows as usual.

Last season was highly profitable for many shows, generally good for the whole field, and poor for only a few.

Early dates by indoor shows this season have drawn unusually strong attendance, and there would seem to be every reason to expect another profitable year in the circus business.

Census Varies Little

The number of circuses rarely has varied much and this season is no exception. The Billboard's tab-

ulation shows 33 circuses in three basic categories.

There are 18 circuses operating with tents, playing one-day stands for the most part and operating in the traditional way. This number includes large and small outfits. It includes a few that may not figure importantly when the results of the 1957 season are all in. It does not include listings of some proposed shows that may still develop and operate this season.

There are nine indoor circuses, large and small, playing stands of several days each in most cases and normally operating under auspices. Newcomer in this category is Ringling Bros. and Barnum & Bailey Circus.

And there are six shows organized to play mostly ballparks, stadiums, grandstands or other open-air facilities. Sometimes the line between an indoor show and a ballpark show is slight, since several shows operate both ways. Polack Bros. Circus, for example, is classed as an indoor show, but it plays many dates at open-air facilities, too.

In addition to the 33 are 14 more organizations which also are active in the circus business. Some of the 14 could be listed in one of the other three groups. However, in most cases they have been grouped

(Continued on page 6)

MANY NOTE GAINS

Ride Makers Count
On Expanding Field

By JIM McHUGH

Manufacturers of major and kiddie amusement devices are busy and they expect to remain that way for a long time. This encouraging fact, along with other hopeful industry signs, was brought out in the 1957 Ride Manufacturer's Survey conducted by The Billboard.

Forty-eight per cent of those answering indicated that business was better than last year. The remainder indicated that business was about the equal of last year. None admitted that business was under the level of last year.

Since 1956 was an excellent year, the indicated increase in business by such a large percentage points to 1957 winding up as one of the best of many recent years for the manufacturer. And, since the manufacturer's experience can only reflect the success at the operating level, it is obvious that the public is in a riding move.

Operators Add Units

Riding operators, encouraged by veteran grosses in recent years, have been both replacing and adding to their total number of units. This activity has accounted for a sizable percentage of the manufacturer's business. Of continuing and growing importance, as indicated by the manufacturers, are the new growth factors. Kiddielands are continuing to sprout up, most say. With them, and often grouped in the same general category, are other highway attractions that use kiddie rides.

According to a number of the replies the growth of Kiddielands has fallen below the mushrooming pace of recent past years. Companies which limit their productivity to major units have benefited little, if at all, from the Kiddieland growth. But certain installations, impelled by good business and sufficient acreage, have added major units to attract older age groups.

Despite the phenomenal sale and operating success of such rides as the Scrambler and the Round-Up in the last couple of years, there is little indication that manufacturers are currently working on new major models, or have progressed to the point where they are ready to talk about them. The lack of such activity is indicative of the fact that the standard models are varied and are proved money earners.

Additionally, there are today's fantastically high development costs. The only way to prove a ride's worth is in actual operation. How long it will remain in favor with the public can also be determined only thru the lapse of time. Meanwhile, a bum guess, excellent engineering accomplishment notwithstanding, could result in serious loss for almost any manufacturer.

Expanding Market

Allan Herschell's Helicopter will be enjoyed by many riders this year for the first time. The company, the largest of the manufac-

turers, has other devices in the blueprint stage. It is looking to a profitable future thru an expanding market and its confidence was exemplified by its acquisition of the Miniature Train Company.

The manufacturing field is somewhat more compact than it has been, and differs substantially with the immediate postwar years when the need was such that anyone who could put pipe together and make it move found a ready market. Today there is increasing emphasis on sound engineering with safety factors accentuated. The units are solidly constructed and, as one manufacturer puts it, they will last a long time with proper maintenance.

The basis problem for manufacturers and operators alike is the shortage of good help. The lack is a natural one in these days of record economy and it can only be reasoned that a reversal of the situation would be worse since it would undoubtedly lead to less business for everyone concerned.

Good Help Scarce

The scarcity of good operating help has existed for a number of years. As bad as it has been, the situation has been worsening, according to all reports. The scarcity of such help cuts heavily into the gross potential. It also leads to inadequate, or even very bad, maintenance which can lead to other, and possibly greater, losses for the owner.

The high cost of material continues as a major manufacturing item. But, generally, there is the necessary acceptance of such costs as not new and likely to remain for a long time. The cost of devices has naturally reflected the manufacturing increases.

While a comparison of units in terms of cost is seldom possible because of the variables, the variety of the offerings is such that manufacturers can fit the needs of almost any budget. Single units of the kiddie variety can be had for less than \$2,000. Custom units, such as the B. A. Schiff Wild Mouse, will run to \$40,000. If the need involves a major Roller Coaster, thinking can possibly begin at around \$150,000.

Wide Price Range

From the prices quoted it is obvious, too, that the new Kiddieland operator can secure needed equipment with \$10,000 or \$100,000. It should be added for the uninitiated that the difference in price will certainly show up in the number and quality of units.

Amusement parks and carnivals continue to absorb the major portion of the production of companies which produce both major and kiddie units. The need of other installations has become a more predictable factor. Many Kiddielands have added or replaced units. New growth among the moppet centers continues, but at a less spectacular pace.

Manufacturers obviously are taking the pulse of national trends in planning their future. They are cognizant of the great increase in population and the projected figures of government which predict more millions of people in a very few years. These people have more money to spend than ever before and they have more free time in which to enjoy it.

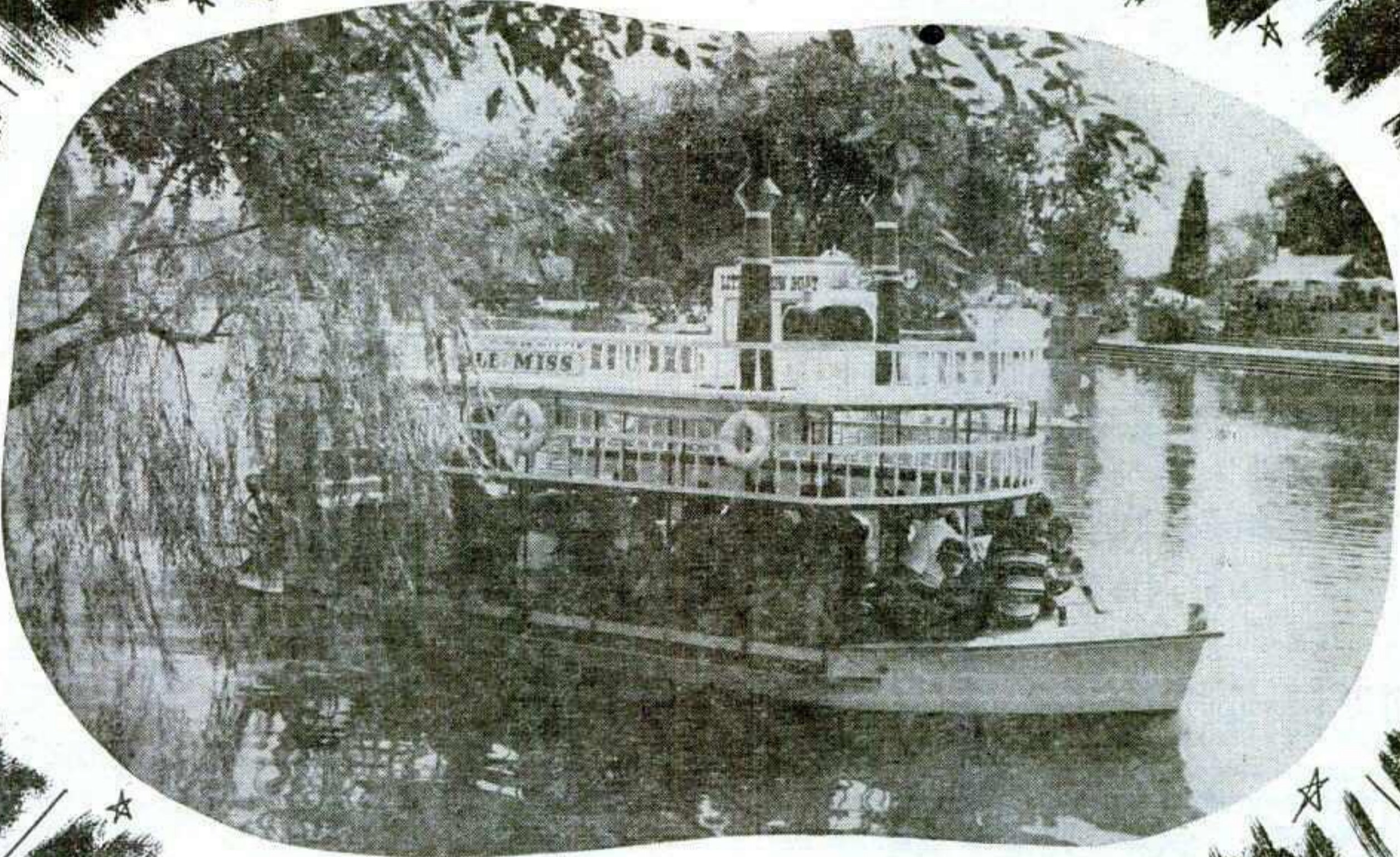
These are the same factors that have been encouraging growth and expansion among the operators. The resultant chain reaction, and the promise of an accelerated flow in the future, has been a happy one.

1957 KIDDIE RIDE MANUFACTURER'S SURVEY

FIRM NAME	UNIT	CAPACITY	PRICE RANGE
Allan Herschell Co., Inc. 104 Oliver St. N. Tonawanda, N. Y.	Helicopter	24	
	Carousels	28-68	
	Kiddie Auto	16	
	Kiddie Boat	24	
	Kiddie Buggy	20	
	Kiddie Tank	16	
	Kiddie Sky Fighter	16	
	Kiddie Merry-Go-Round	24	
	Rodeo	12	
	Roller Coaster	18-24	
	Jolly Caterpillar	18	
	Auto Roadway	12	
	Twister	32	
Caterpillar	36		
Arrow Development Co. 243 Moffett Boulevard Mountain View, Calif.	Tracked Auto Ride	2 per car	\$ 5,250-\$10,000
	Flying Platform	16-20	3,000- 6,500
	Shooting Star Ride	16	4,290
	32'-45' Merry-Go-Rounds	20-60	11,990- 29,990
	Kiddie Merry-Go-Round	20	5,990
	Tracked Auto Ride	2 per car	4,290- 7,990
	Streamlined Diesel Train	20-60	7,200- 13,700
	Circular Boat Ride	24	4,500
	Rub-A-Dub-Dub Boat Ride	30-40	6,000
	Mine Train	60	12,000
	Boat Ride (irregular shape)	24	3,200
	Dark Car Ride	3 per car	775 per car
	Kiddie Auto Ride	20	4,500
Fire Engine Ride	20-30	4,000- 5,500	
Bally Manufacturing Co. 2640 Belmont Ave. Chicago, Ill.	Bally Bike	2	\$835.00
	Model T	2	705.00
	Model T (with music)	2	755.00
	The Champion	1	835.00
Custer Specialty Company 139 Bradford St. Dayton 10, O.	Bubble Bounce	32	\$20,000.00
Dodgem Corporation Lawrence, Mass.	Dodgem Cars		
	Bullpen Ball Game		
Eli Bridge Co. 800-820 Case Ave. Jacksonville, Ill.	Big Eli Scrambler	24-36	
	Big Eli Wheels (3 sizes)	24-48	
	Baby Eli Wheel	12-18	
Eyerly Aircraft Co. P. O. Box 670 Salem, Ore.	Octopus	24-48	\$11,500-\$16,000
	Rock-O-Plane	16-24	12,500- 14,000
	Roll-O-Plane	8-12	7,500- 8,900
	Fly-O-Plane	16-24	14,000- 16,500
	Loop-O-Plane	8-12	5,000- 7,500
	Midge-O-Plane	9	3,600- 5,600
Bulgy the Whale		3,600- 4,900	
A. B. Enterprises Box 875 Peoria, Ill.	Plans for rides		
H. E. Ewart Company 707 E. Greenleaf St. Compton, Calif.	Merry-Go-Rounds		\$7,495-\$15,000
	Flying Horses	10	2,180
	Ferris Wheel	24	2,555
	Auto Ride	10 cars	4,250
	Airplane & Rocket Street Car	10 11	1,895- 1,995 1,525
General Playground Equipment 1133 S. Courtland Ave. Kokomo, Ind.	All types playground equipment		
Hampton Amusement Co. Portage De Sioux, Mo.	Mechanical Stage Coach	16	\$2,950
	Five Pony Stage Coach	16	1,600
	Tubs-O-Fun	48	2,950
	Hand Cars		\$1,950-2,250
Stacy Johnson Mfg. Co. 3640 N. W. 47th St. Miami 42, Fla.	Roller Coaster	10-15	\$6,100-\$7,500
	"Little Tug" Boats	28	2,750
	Tank Ride	28	3,350
	Space Chaser	14-42	3,950
	Jr. Ferris Wheel	36	3,350
King Amusement Co. 82 Orchard St. Mt. Clemens, Mich.	Miniature Electric Train		\$ 2,068
	Miniature Gasoline Powered Train		1,750
	Kiddie Airplane Ride	10	2,010
	Kiddie Rocket Ride	20	2,288
	Kiddie Jet	8	1,965
	Kiddie Jet-Fighter Ride	16	2,395
	Kiddie Speedboat Ride	25	1,815
	Kiddie Ferris Wheel	15	1,270
	Kiddie Merry-Go-Round	6	1,045
	Midget Gasoline Autos	2	595
	Spinaroo Adult Ride	48	13,750
	Crazy House		7,250
	Kiddie Roller Coaster		3,560
	Merry-Go-Round	16	3,870
	Merry-Go-Round	16	3,645
	Merry-Go-Round	16	4,125
	Flying Saucer Ride	16	4,175
	Kiddie Sabre-Jet Auto Ride	16	3,135
Kiddie Motor Cycle Ride	8	2,815	
Kiddie Pony and Cart Ride	16	3,630	
Kiddie Army Tank Ride	16	3,520	
Kiddie Combination	16	4,250	
Kiddie Combination	16	4,135	
Kiddie Combination	20	3,850	
Kiddie Steam Fire Engine Ride	16	4,250	
Kiddie Fire Engine Ride	32	3,395	
Lusse Brothers, Inc. 2809 N. Fairhill St. Philadelphia, Pa.	Auto Skooter	10-50	
W. F. Mangels Co. 2875 West 8th St. Brooklyn 24, N. Y.	Fire Engine	16	\$2,950
	Kiddie Whip	16	4,000
	Roto-Whip	16	2,450
	Speed Boats	16	2,300
	Pony Cart	16	2,600
	Carousel	30	5,000
	Whip	16-24	
Miniature Train Co. Division: Allan Herschell N. Tonawanda, N. Y.	G-12 Streamliner (Kiddie)	14-34	
	G-16 Commuter	24-36	
	G-16 Suburban	36-60	
	G-16 Limited	48-108	
G-16 Transcontinental	108-240		
National Amusement Device Co. Box 448 VAF Dayton 7, O.	Century Flyer Miniature Train		
	Trackless Train		
	Comet Jr. Coaster		
	Kiddie Buggy Ride		
	The Pony Trot		
	Kiddie Ferris Wheel		
	Major Roller Coaster		
	Fun Houses		
	Mirror Mazes		
	Old Mills and Mill Chutes		

(Continued on page 18)

LITTLE SHOW BOAT



Replica of an Early American River Boat. Optional side or front loading into plastic-covered foam rubber seats. 30 adult passengers—26' long—8' beam—powered by Gray Marine Sea Scout 91 engine. Boats also available with other types of superstructure to depict African jungle river boats, Fantasyland swan boats, etc., or will build to your specifications.

The Billboard, November 24, 1956:

"In contrast to the Monorail with its futuristic look, two little paddlewheel Show Boats plied a small lagoon during the Dallas Fair. A new attraction, they carried 53,660 persons at 25 cents each during the 16-day run. Manufactured by the Alan Hawes Manufacturing and Display Company, Atlanta, the boats not only did a big business but added a picturesque touch to the fair."

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Sturdy Circuses Hold Normal Pace

• Continued from page 3

separately because they operate shorter routes than others.

No '55 Failures

Historically, circus business has been one with casualties. In that it is no different from American small business in general; the rate of failure is about the same for each.

So when the 1955 season came to an end and no circus had collapsed, some sort of milestone had been reached. Even in the rich postwar years when many new shows came into the field and it seemed no one could lose, some circuses did fold.

The fact that no show folded in 1955 is more significant than the fact that one important circus organization folded and two others reorganized in 1956.

But the 1956 troubles were spectacular and highly publicized. The early season closing of the Clyde Beatty Circus got far wider public attention than did its reopening and successful operation. The collapse of two units of King Bros. Circus also was widely publicized as simple failure rather than one brought about by over-expansion during highly profitable seasons thru 1954.

Most publicized was the closing of Ringling Bros. and Barnum & Bailey Circus in mid-season, last year. The public was given to understand that it was a lack of patronage which hit that circus. John Ringling North announced the premature end of the season's tour and newsmen converged on Pittsburgh to cover what they came to believe was the last day of the last circus.

North said that in his opinion the tented circus was dead and that he would move his indoors. His listeners quit listening early, and the public's general assumption now is that there are virtually no more circuses, in or out.

Many Changes

Most observers within the business now agree that the news of Ringling's change in operation was badly handled, and that the resulting public impression has damaged the business. Some enterprising showmen have put this misinformation to expedient use by advertising theirs as the "last circus." It has increased their business.

While last year's circus business was good and this year's looks at least as healthy, even some show people are more inclined to believe the unfavorable reports. This puts them in somewhat the same position as the man whose acquaintances told him he didn't

look well and finally convinced him he was ill.

It is true that circus business has changed and will continue to do so. There is no railroad circus this season, altho expectations are that there will be again next year. The wobbly position of the Ringling show is in contrast to its former status as bulwark for the whole business. For about 10 years the second-to-Ringling circuses have been indoor units rather than tented railroad shows; that is, the Sells-Flotos gave way to the Polacks.

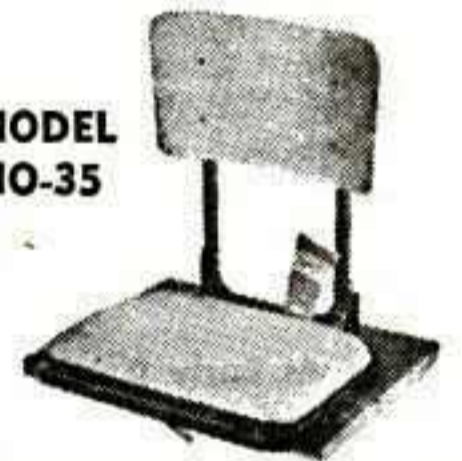
It is equally true that cheap labor is hard to come by in the present economy, that costs are higher in all departments, that the number of skilled bosses and staff men has declined. Show grounds are harder to find in mid-town

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The proven way to increase gate receipts at fairgrounds, arenas and exhibitions is to offer comfortable upholstered "grandstand" seats with backrests at a nominal extra charge.

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Model HO-35. Specially designed for use where aisle space is restricted. 10½"x14½" upholstered seat with 4 recessed screw holes for permanent installation. Large contour backrest. New front center pivot hook. Choice of colors.

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HO-36



Model HO-36. Our lowest priced model. Body-formed "Sit-N'" seat with or without new type "Cushion Cork" on metal seat. Posture-curved pressed wood backrest. Four recessed screw holes. Center pivot spring hook. Choice of colors.

MANAGERS—Write for literature and information on our guaranteed-profit, easy-pay finance plan.

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Port-a-Fold, Inc.**
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World's Largest Manufacturer of
Stadium and Sports Seats

areas, but potential ticket buyers usually have moved to suburbs or outlying districts, too.

New Money Ready

Balancing the unfavorable reports are not only the profit-showing ledgers of many shows but also the fact that credit and cash are available to circus business.

Several groups have volunteered that they would be in position to buy the Ringling-Barnum show for several million dollars if it were for sale. Enough has transpired to indicate that backing for other showmen interested in acquiring that show would be comparatively easy to secure.

In addition, there have been rumblings from more individuals and groups who believe the time may be at hand to put out important money to build new circuses. As some see it, Ringling's abdication of the top spot in the tented business leaves that field wide open for the first time since the Barnum show was founded in 1871.

None of these propositions has yet gone beyond the talking stage, but the money sources have indicated their faith in circuses.

Finally, circuses themselves have paid out important money of their own in preparation for this season. Indoor shows like Hamid-Morton, Polack Bros., Orrin Davenport, and Clyde Bros. have spent heavily to import or develop new acts, to obtain elaborate wardrobe at up to \$500 a dress, and to add elephants and other animals costing several thousand dollars.

Shows Spend, Buy

Ringling - Barnum has spent heavily to convert into an indoor unit. It also has seen the money of other showmen who have tried unsuccessfully to buy or lease Ringling's idle road equipment, extra elephants, stored tents and side-tracked train.

Finally, the tented circuses have been active thru the winter in improving their equipment and performances. Mills Bros. and Al G. Kelly & Miller Bros. have built new seating systems, while Clyde Beatty Circus has added to its set of seat wagons. The Beatty show has acquired a fleet of motor equipment to replace its train, and others have new trucks to replace worn ones.

Such shows as Kelly-Miller, Hunt Bros., and Beatty have purchased new big tops costing several thousand dollars each. Other shows have added to their major tents and still others expect to place orders for replacement of their present big tops soon after the season gets under way.

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EARLY '57 OPENINGS

Arena Building Booms, More Plans in Works

MORE than a dozen new arenas and auditoriums are opening their doors in the early months of 1957 to join the ever-growing roster of big-capacity buildings which house more and more show business.

Beside the major structures nearing or at completion is an even greater list of buildings, some of them gigantic and spectacular, which are in the planning stage.

There appears to be no slackening in the building boom that has marked the auditorium-arena field for the past decade.

Here is how the new-completions stack up:

Albuquerque, N. M., opens its new \$1,000,000 Civic Auditorium in April. It seats 6,000 and was built by a unique system in which a mound of earth was built to serve in place of concrete forms. After the concrete dome was poured, the earth was dug out from under it to leave the dome standing.

The Pershing Municipal Auditorium, Lincoln, Neb., opened in March. Its gigantic outdoor mosaic mural is likely to become a trademark of the city and it fronts a 6,800-seat hall into which the wide variety of arena attractions is being booked.

At Detroit, the new Henry and Edsel Ford Auditorium was dedicated in October. This 2,920-seat auditorium is a \$5,700,000 phase of Detroit's civic center project where a giant exhibition hall is being built now.

In Texas, where much arena building has been in progress, the Dallas Memorial Auditorium is in partial use and has scheduled open-

ing ceremonies for June. This \$8,000,000 project is a double-decked circular building with a giant dome over the 10,000-seat arena and with an adjacent auditorium building.

At Galveston, the Moody Convention Center is scheduled for completion in May.

Big Field House

Spectacular for its 300-foot dome is the nearly complete Field House of Montana State College at Bozeman. Aimed at the full potential of arena usage as well as at college needs, this structure will seat from 8,000 to 12,000 in its final form.

In Alberta, there are new twin buildings, one in Edmonton and one in Calgary. These are de luxe theater-type auditoriums equipped not only with full stage facilities but also with banquet requirements and closed-circuit TV equipment.

The new University of Wichita Field House is another circular building. It cost \$1,400,000 and has 10,000 seats, none of them more than 86 feet from the show floor.

Still another Texas project is the \$3,000,000 Municipal Auditorium at Austin. Cheyenne, Wyo., has completed a \$200,000 Convention Hall.

A new skating rink, costing \$500,000, has been completed at Cornell University, Ithaca, N. Y., while Yale University has proposed a \$750,000 rink building.

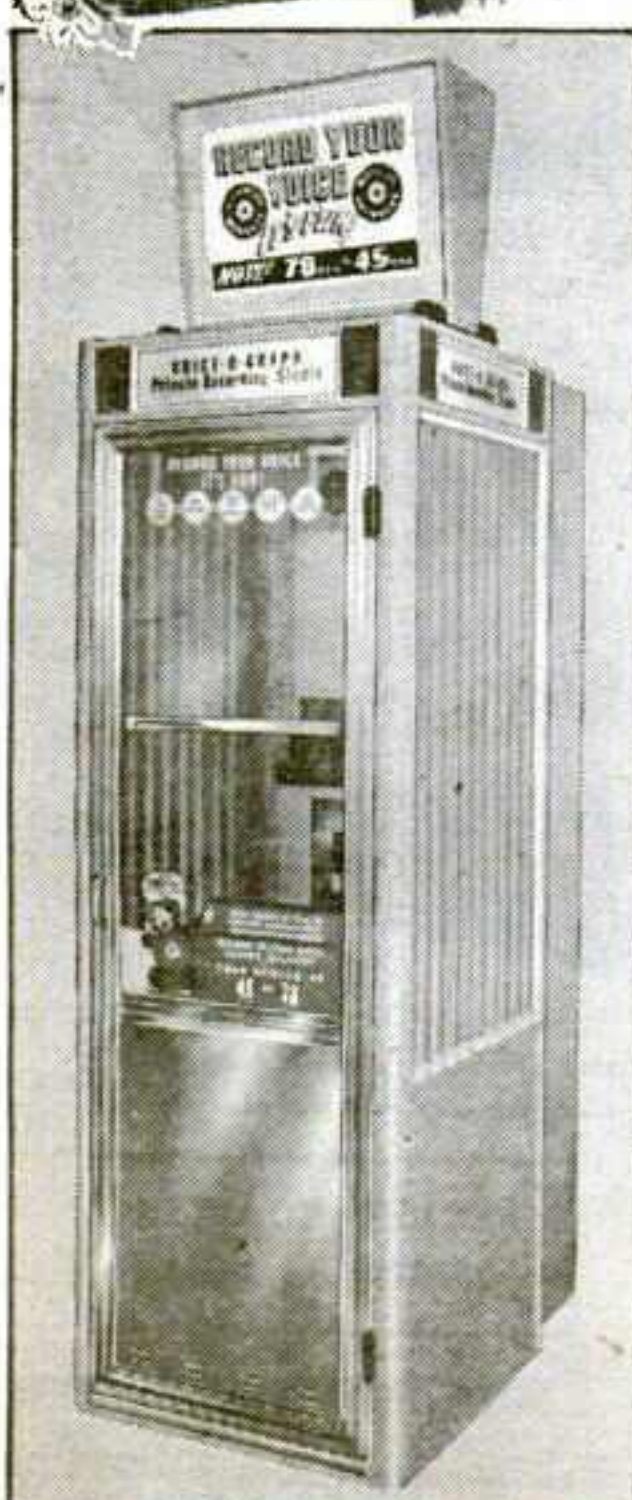
At Toronto, the Canadian National Exhibition is finishing a \$3,000,000 Convention Hall with facilities for many types of activities.

Of the auditorium-arena projects still in the proposed, planning or construction stages, some involve

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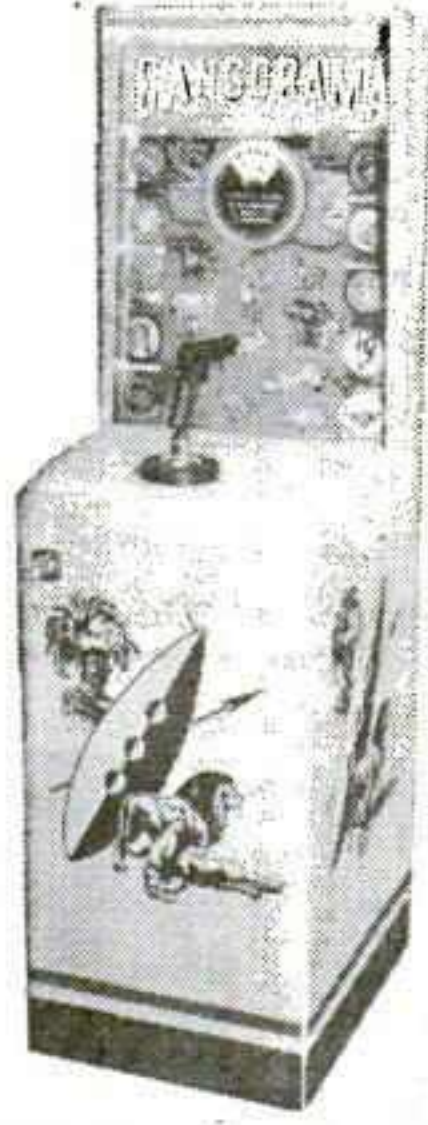
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elaborate civic centers and great expanses of display space and huge seating capacities are the rule.

A Convention and Reception Hall for Washington would include a 100,000-square foot exhibit hall, theaters with 4,000 and 1,600 seats, and other features that would cost an estimated \$35,000, according to the proposals.

Vancouver, B. C., has taken bids on a Civic Auditorium that will cost in the neighborhood of \$2,000,000.

In Boston, a major auditorium is suggested as a project to be built adjacent to a major development under way by the Prudential Insurance Company.

Still in the discussion stages are expansion plans for a new \$7,500,000 exhibition hall and a \$1,250,000 sports arena at Houston

A group of backers has proposed

a \$4,500,000 Convention Hall at Berlin, Md. Taunton, Mass., has proposed a \$2,000,000 Sports Arena. Worcester, Mass., is planning a new building. Marquette, Mich., is building a 7,500-seat arena. Utica, N. Y., has a \$3,000,000 arena in the proposed class.

Beaumont, Tex., is contemplating a sports arena as a memorial to the late Babe Zaharias. Las Vegas, mindful of the importance of conventions, is working on a arena-convention hall with 8,000 seats.

In Pittsburgh, a proposed arena would have a retractable roof, if original plans go thru. Recent talks, however, have pointed out that it may be necessary to curtail the plans. Original estimates of \$14,000,000 have been upped to \$22,000,000.

Frank Lloyd Wright is the architect for the \$4,000,000 auditorium projected for Madison, Wis.

Whether to build a major municipal area is still being discussed at Hartford, Conn.

Bonds for a 10,000-seat convention hall and arena have been approved by Baltimore voters and discussions on proposed sites are in progress.

In Chicago a proposed convention authority is pondering the problem of site.

Another major auditorium-arena project is that at Portland, Ore., where plans are being made and an Exposition-Recreation Commission is active.

At Indianapolis the discussion of whether and where to build a new arena continues. That city has been working with the New Buildings Advisory Committee of the International Association of Auditorium Managers.

Work is under way on an \$8,000,000 sports center at Los Angeles and a civic auditorium has been proposed for the future.

San Francisco Exhibition Hall, an underground structure for trade shows and conventions is being built at the Civic Center.

In addition to these projects and proposals are many other similar ones. Many colleges and high schools are adding arena facilities. Smaller cities are building new buildings. And additional major projects are in the works.

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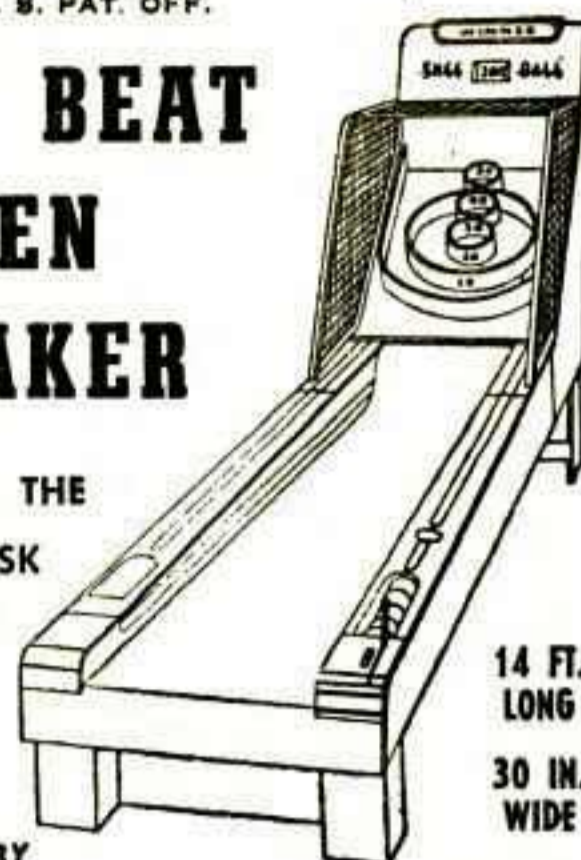
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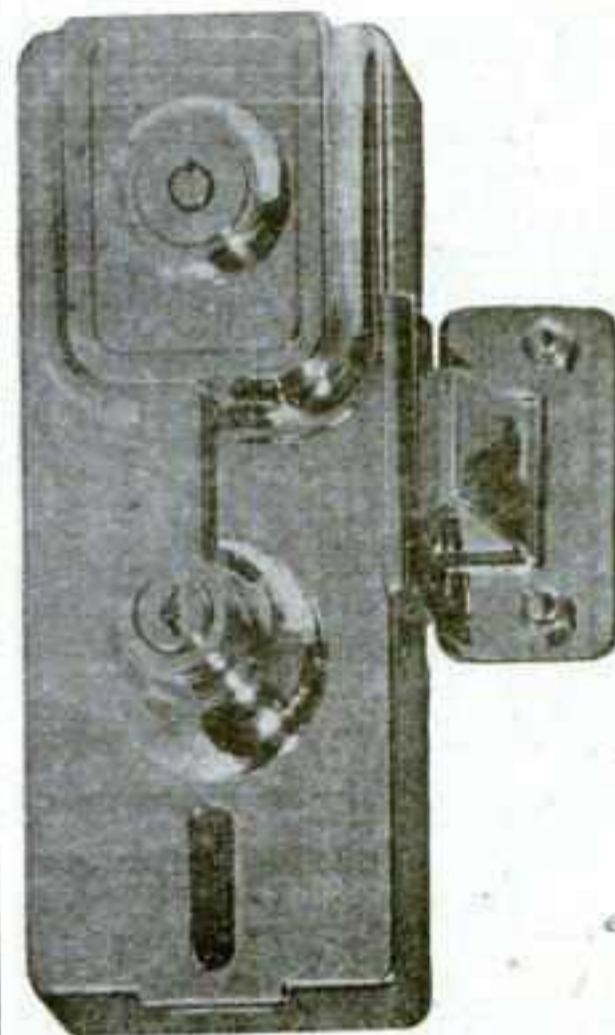
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FAIRS—THEN AND NOW

Research Goes Back To Old Testament

AMONG the earliest known mentions of fairs are several in the Old Testament. King Ahasuerus, in the Book of Esther, held an affair which "showed the riches of his glorious kingdom and the honor of his excellent majesty many days, even an hundred and fourscore days."

The prophet Ezekiel makes frequent mention of fairs when prophesying to the city of Tyre, the leading commercial and seafaring city of its day. These were market fairs, and the variety of wares was extensive: silver, iron, tin, lead, horses and mules, emeralds, brodered work, fine linen, coral, agate, all spices, precious stones and gold. The traders came from Syria and Sheba, from Tarshish and Togarmah, from "all over the Biblical world.

Common in India

Ezekiel predicted to the city of Tyre that its fairs, along with all its other riches, merchandise, armies and general population, would "fall into the midst of the seas in the day of thy ruin." This may have come to pass for the city of Tyre, but it certainly did

Credit: SRI

This interesting, fact-packed history of fairs—one of the most, if not the most, exhaustive ever compiled—was written by Stanford Research Institute, Menlo Park, Calif., in connection with a survey and recommendations it made in connection with the possible relocation of the California State Fair, Sacramento, on a 1,000-acre site.

not happen for fairs in general. These references from the Bible are not necessary to make the point that fairs are an ancient institution. They are almost as old as the history of commerce and as universal as trade itself.

Fairs flourished at Champagne and Brie on the Continent as early as 427 A.D. They were common in India, the most famous being at Hurdwar, where the Ganges leaves the mountains. One of the most famous and successful of all was at Nijni Novgorod in Russia. Its location at the confluence of two rivers, one from the East and one from the West, made it a natural meeting place for merchants. At this site, three fairs were held annually: A timber fair in January, a

horse fair in July and the Fair of St. Peter and St. Paul in August and September. A Russian periodical in 1923 called this fair "an outstanding fact in the Soviet economic scheme."

Did Hiring There

In early medieval Europe, fairs were periodic gatherings for trade. They were markets in an even more sense of the word than they are today. As Europe struggled out of the Dark Ages, they became more and more common. Trade flourished as the world awoke, politically, economically and technologically, from a sleep of a thousand years. The development of fairs was a direct result of the growing sense of security and ease of travel which characterized the period. Subsequently, still better communications diminished somewhat the original need for fairs, and by the 17th century the pleasure fair, the idea of which is as old as that of the trade fair, became equally important. The Bartholomew Fair, for instance, whose charter was granted by Henry I early in the 12th century, was almost entirely a pleasure fair by the 17th century.

Other kinds of fairs were also popular. One of the most interesting was the hiring fair, which was still in existence in this century. The Stratford-on-Avon mop fair is a typical example. At these fairs, domestic and farm laborers displayed themselves carrying some emblem to show their craft—a mop for a housemaid, a wisp of wool for a shepherd and so forth—and farmers and the nobility would hire them for the year.

Encouraged by Rulers

However, commercial fairs persisted. In Western Europe progressive rulers encouraged fairs on an international basis. These rulers found that fairs stimulated trade in their respective countries, gave them considerable direct profit from tolls and other duties, and brought in further revenue from special courts set up to handle judicial business arising from transactions at the fairs. These were known in England as piepowder courts, from the French pie and poudre—dusty foot. The fact that the phrase was common in both French and English emphasizes not only the universality of these courts, but also the universality and international flavor of the fairs they were associated with.

Each country had its own famous fairs: In England at Stour-

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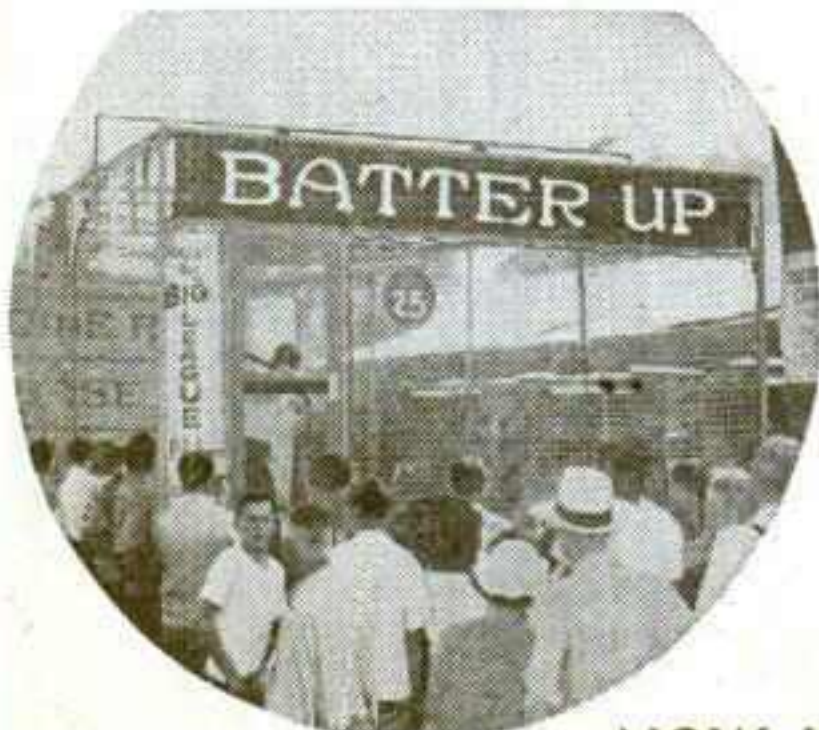
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bridge, dating from 1211; in Germany at Aachen and Frankfurt; in Italy at Bari and Venice; in Spain at Seville, and in the Netherlands at Bruges and Ypres. But the most important were those of France from the mid-12th century. Their importance and success were the result of France's central geographical position and its favorable political system. The most famous and enduring of these great fairs were the ones in Champagne at Provins and Troyes (the latter introduced and made widespread the system of Troy weights) and the annual June fair on the plain of St. Denis.

Fairs lasted. Their nature changed, their role in societies altered as the need for the things they could do became different. In the American colonies, the market fair of the European variety occurred occasionally, but the typical American fair became primarily a medium of agricultural education thru awarding of prizes for the best

exhibits of improved agricultural and homemaking practices. Early fairs in the United States were of much economic, cultural and social importance, for they served both as means of communication and as social gatherings. It was thru fairs that agricultural knowledge was spread. They provided the impetus to develop improved livestock, seeds and machinery. They were the most spectacular of rural events in a primarily rural society.

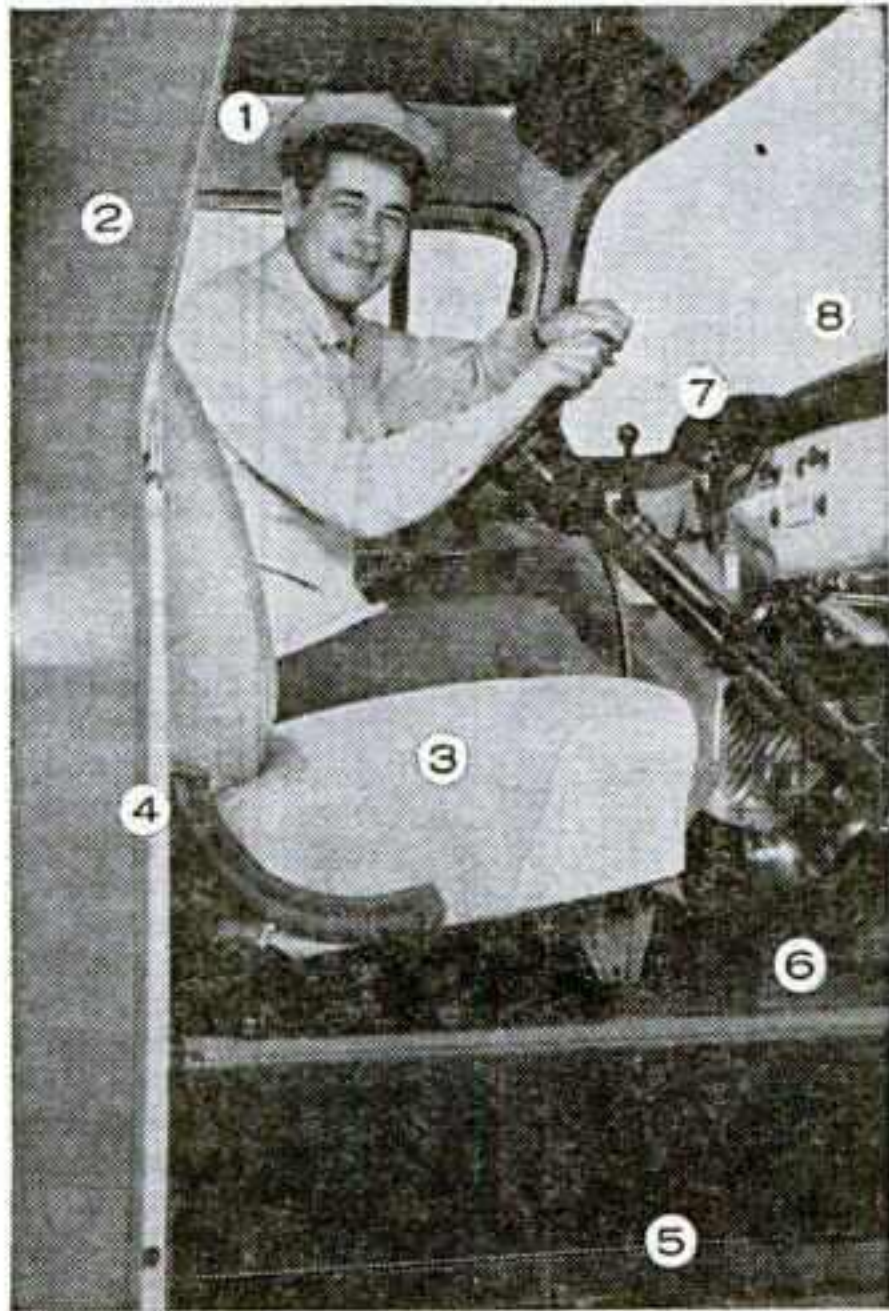
In the 19th century, the institution of the State fair first appeared. Farmers were reluctant in those days to experiment with new seeds and farming methods. Little or no improvement was made in productivity and reliability of crops. To meet this reluctance to try anything new seeds of new varieties were given free to the sons of farmers. These youngsters did not have the "knowledge" that their fathers did: they did not "know" that the new varieties would not grow.

(Continued on page 12)

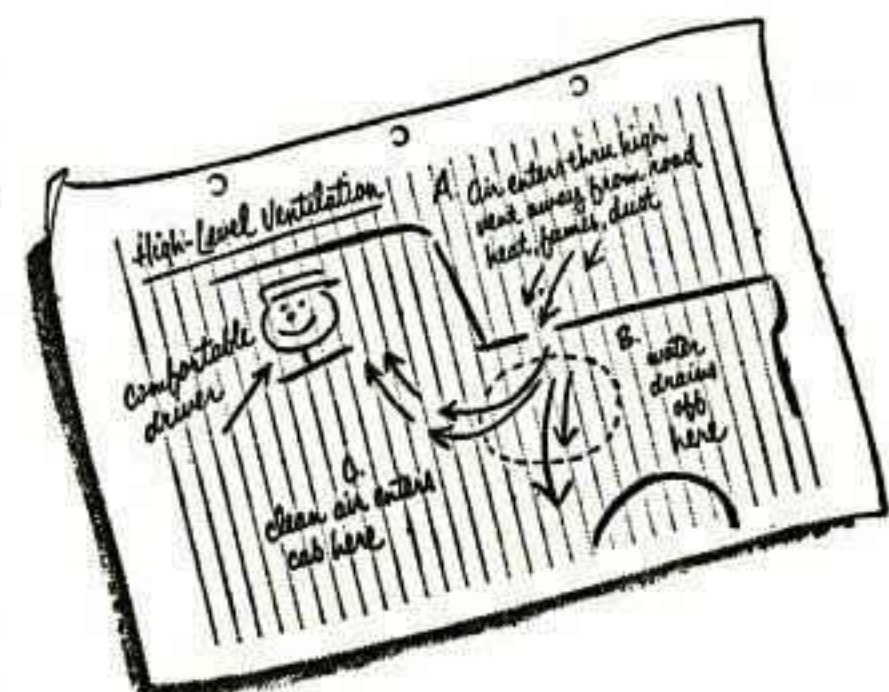
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- 3 A Nu-Flex seat that beats the bumps! Deep-comfort coil springs, metered air shock damping and 3-way adjustment let you take it easy on tough jobs!

- 4 A cab that's rustproofed to last! Doors and similar surfaces are rustproofed on the inside as well as on the outside by immersion.
- 5 Concealed Safety Steps for convenience. Inside each cab door, they give you firmer footing, make entering or leaving the cab easier and safer.
- 6 An undercoated floor, cowl side panels and fender flanges. Virtually all exposed surfaces on the underside of the cab are protected by an anti-rust coating.
- 7 A non-glare instrument panel to make driving safer! The textured finish on upper portion of Chevy's instrument panel reduces blinding sun reflections, minimizes eyestrain.
- 8 A reliable 2-speed electric windshield wiper* on each side. Powered by electricity, their action remains constant under all conditions.

Such advantages as these (we've shown only a few) combine to make everything better in a 1957 Chevrolet truck! You'll see for yourself when you visit your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan. *Standard in Series 5-6-7-8-9-10000 models.

... biggest sellers because they're the biggest savers!



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SPECIAL PRINTED ROLL TICKETS . . . 10,000 \$12.95
OR FOLDED MACHINE TICKETS . . . 100,000 \$39.50

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NATIONAL TICKET CO.
SHAMOKIN, PA.

FAIRS—THEN AND NOW

Research Goes Back To Old Testament

Continued from page 11

They were given the grain on the condition that they plant and cultivate it on a separate plot of ground, possibly borrowed from their fathers. Once given the opportunity, the new varieties quickly proved superior to the old.

Seed Show-Cased

The State fair was the stage whereon the fathers could see the improved seed available to them. An organization whose members were the boys who had succeeded

in borrowing land from their fathers to try unproved seed came into being. It was the 4-H clubs. With their initial success, the activities of the 4-H clubs were expanded to cover all aspects of the rural youngsters' coming careers as farmers: improved livestock, poultry, etc., were added and, by means of the 4-H example, by means of the 4-H proving ground, found easier acceptance with the farmers.

Another development of the 19th century was the emergence of the exposition. This was a fair on a grander scale. It was usually an organized display of the works of industry, science or art, and usually international in scope. The terms fair, exhibition and exposition are frequently used interchangeably. There are distinctions to be drawn, but they are so slight sometimes as to be almost meaningless. Generally, exposition and exhibition are completely synonymous, and are taken to mean an affair that reflects human progress, to be open to every branch of human endeavor, and to have educational or didactic import. A fair may be assumed to assemble raw and manufactured articles for brief display, and to be commercial. Expositions may last months or years, fairs usually not longer than a few weeks. Obviously there is considerable overlap in these definitions.

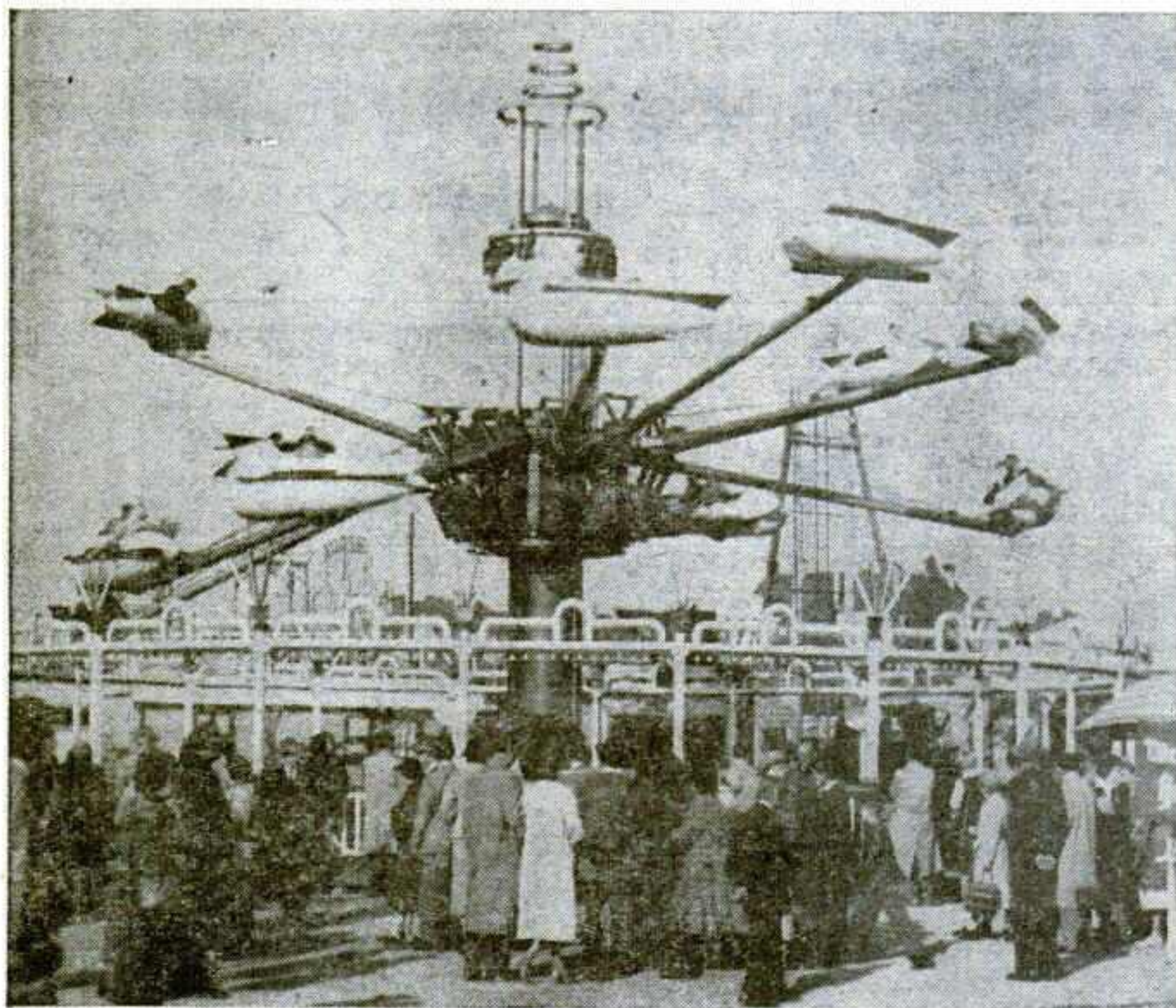
First Big One in 1853

The great expositions of the 19th century began with one in New York in 1853. It was the first international exposition in the United States, and was patterned after similar ones in Great Britain. It had 4,800 exhibitors from 23 foreign nations. In 1876 Philadelphia celebrated the U. S. centennial after spirited competition from Boston, New York, Baltimore and Washington for the right to hold it. Bell's telephone was exhibited, and the exposition was a public success despite many difficulties in staging it. It might have been a



BALLY BIKE... MODEL T... and THE CHAMPION are the biggest money-makers today in kiddie-ride class... earning up to \$95 a week in space as small as 53 in. by 27 in. Cash in on 5,000,000 new kiddie-rides annually by operating new Bally Kiddie-Rides. Flashy eye-appeal... thrilling action... simple, safe mechanism... sturdy construction insure years of big profit operation. Write today for money-making details. Bally Mfg. Co., 2640 Belmont Ave., Chicago 18, Ill.

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financial success also, except that the United States government, in an interesting legal tangle, sued for and recovered \$1.5 million which was contributed to underwrite the celebration.

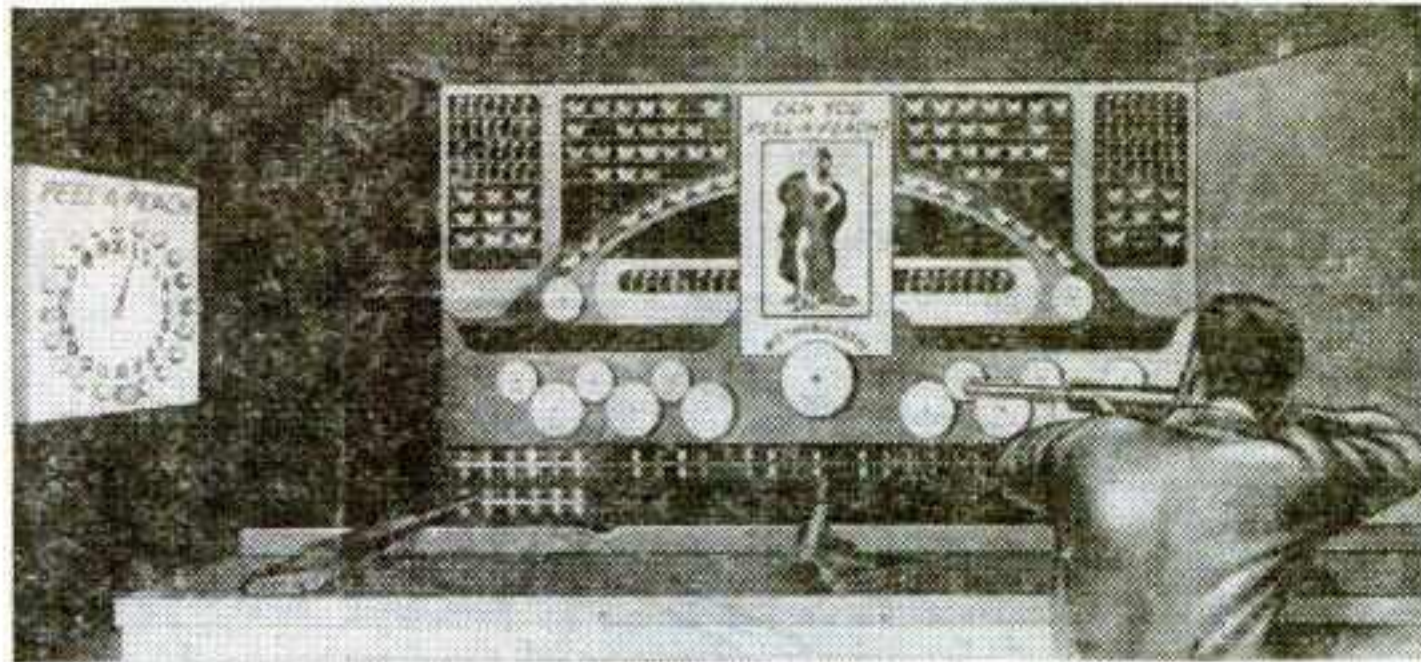
Other famous expositions of the 19th and early 20th centuries were the celebration in Chicago in 1893 of the 400th anniversary of the landing of Columbus, the Buffalo Exposition in 1901, St. Louis in 1904 and the San Francisco Panama-Pacific Exposition in 1915.

Spark "Little Ones"
 In Chicago A Century of Progress held in 1933 and 1934 attracted 39,000,000 people. The New York World's Fair in 1939 and 1940 attracted 44,900,000 admissions. The Golden Gate International Exposition in San Francisco attracted 14,800,000 in 1939 and 1940. The drawing power of these expositions is obvious.

These expositions were different from State and local fairs in more than their international flavor. They were enormous productions, drawing many times more people than the less ambitious local fairs. They were one-shots, lasting many months, instead of annual affairs. They were considerably more spectacular, and enjoyed tremendously more publicity, national and worldwide, than their State and regional prototypes. But they were a factor in changing the face of the traditional fair. They lent their philosophy and techniques to their older cousins, and they provided impetus in new directions for the fair of today and tomorrow.

CAN YOU PEEL-A-PEACH?

The First New Big-Money Idea for Shooting Galleries in Decades!



A GREAT BALLYHOO!

Consists of two units—Silhouettes and Target in center of gallery with target at eye-level. Flashing 20 second Time Clock in front of gallery over the counter or mounted on side wall over the counter.

Operation Controlled by GALLERY ATTENDANT

Flashing Time Clock and Mechanism Reset by any one of three or four reset buttons conveniently located at counter

SPECIFICATIONS:

- 3/16" sheet steel throughout, mounted on heavy steel angle frame.
- Equipped with heavy duty, weatherproof, siren and bell.
- Steel picture frame 32" wide by 44" high, framing picture 15" by 20".
- Dept 27".

Only takes a half day to install.

Gallery lights go on again when flashing time clock shuts off, attendant resets unit. Customer has 20 seconds to "Peel-A-Peach." A real challenge to shooting ability.

- Fits into gallery without disturbing or interfering with present set-up

Fascinating to Women as it is to Men

LIMITED NUMBER AVAILABLE FOR CURRENT SEASON—ACT NOW!

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SEQUENCE OF ACTION:

5 beautifully silhouetted artistic poses are mounted on five-sided revolving steel drum. Each silhouette shows progressive steps of "Peaches" disrobing.

FIRST HIT

Automatically revolves drum to second silhouette. When in place, second silhouette starts 20 second flashing time clock.

SECOND AND THIRD HIT

Revolves drum to third silhouette and bell rings. Revolves drum to fourth silhouette and sounds siren.

FOURTH HIT

Revolves drum to fifth and final silhouette, turning off all gallery lights, leaving "Peaches" glowing in the dark. Fifth silhouette is treated with Daglo paint and is illuminated by means of concealed "black light." A BEAUTIFUL STARTLING, ATTENTION GETTING DEVICE!

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A Meritorious Award Presented to THE EXHIBIT SUPPLY CO. for Developing and Manufacturing the Newest—Most Versatile Line of Arcade Machines for the Vast Amusement Trade
LOCATION TESTED—12 PROFIT PROVEN PRODUCERS



PEEP SHOW BARRELS UNIT No. B12

COLOR ATTRACTS! COLOR SELLS! The brightest array of COLORS ever seen in Arcade Equipment will dress up your Arcades—make them like new—for very little cost. Exhibit's Peep Show Barrels are a "must" for every Penny Arcade. Six subjects in all—two to a unit.



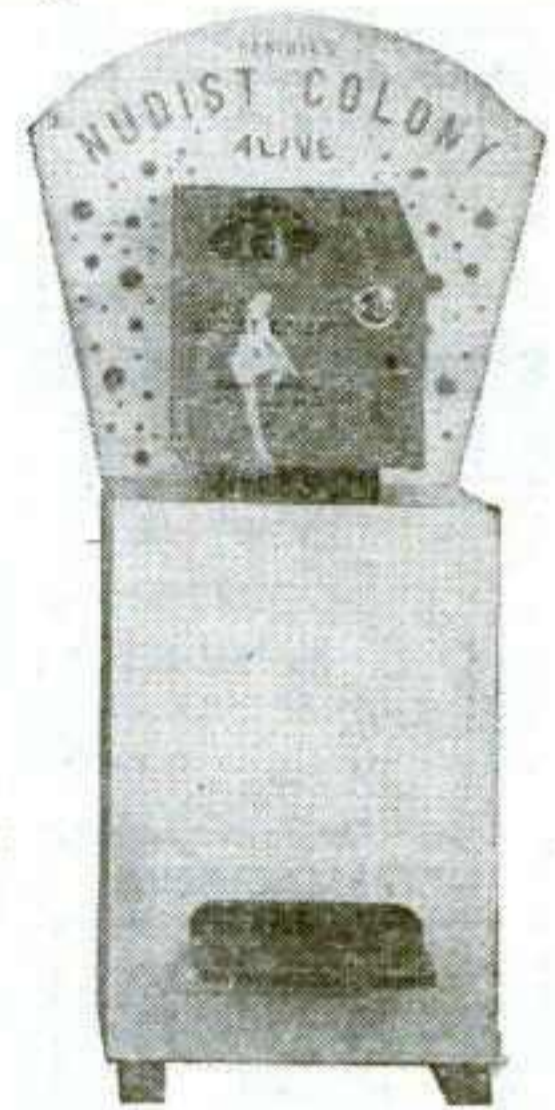
PEEP SHOW BARRELS UNIT No. B34

Each barrel is equipped with a viewing scope. When coin is inserted the barrel lights up inside to show a miniature scene. Example: "A Collection of Shapely Pin-Ups"—the scene shows a row of colored clothespins on a line. Each barrel has its own catchy title to stir interest and curiosity. Your choice of 1¢ or 2¢ play.



PEEP SHOW BARRELS UNIT No. B56

The mannequin base and heads are included with each unit. Barrels pack into the base for easy shipping and handling.
PRICE: \$225.00 Per Unit. \$625.00 for Complete Set.
 Time Payments; No Finance Charges.
 Overall Height 70". Width 47". Depth 18".
 Shipping Weight 145 lbs.



No. 1038

EXHIBIT'S NUDIST COLONY is the greatest single attraction of the past ten years. People are drawn like a magnet. An entire colony of live ants living in a glass house. The colony is a complete ant city. In it are the streets, canals, storehouses, cemeteries and nurseries of the ants. Fascinating and profitable. With a minimum of care the ants will live for years. 5¢ Play—Time one minute.

PRICE \$149.00.

Time Payment Plan Available—No Finance Charges.
 Overall Height 63 1/2". Width 30". Depth 18".
 Shipping Weight 60 lbs.



No. 1030A



No. 1030 B



No. 1030C



No. 1030D



No. 1030E

FIVE SEE-A-VIEW HOUSES

FIVE SEE-A-VIEW HOUSES! More COLOR! Exhibit continues its new parade of COLORS with the most modern viewing machines ever offered to the Arcades. Each machine is a little house. The set of five is a real crowd puller. Each machine contains 10 2x2 color slides, each a different view. The views are of Pin-Up Girls, Movie Stars, Animals, Birds and Special Interest Items. One minute of fun, 5¢.

PRICE \$129.00 Per House. \$600.00 for Complete Set.

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 Overall Height 20 1/2".
 Width 12". Depth 15 1/4".
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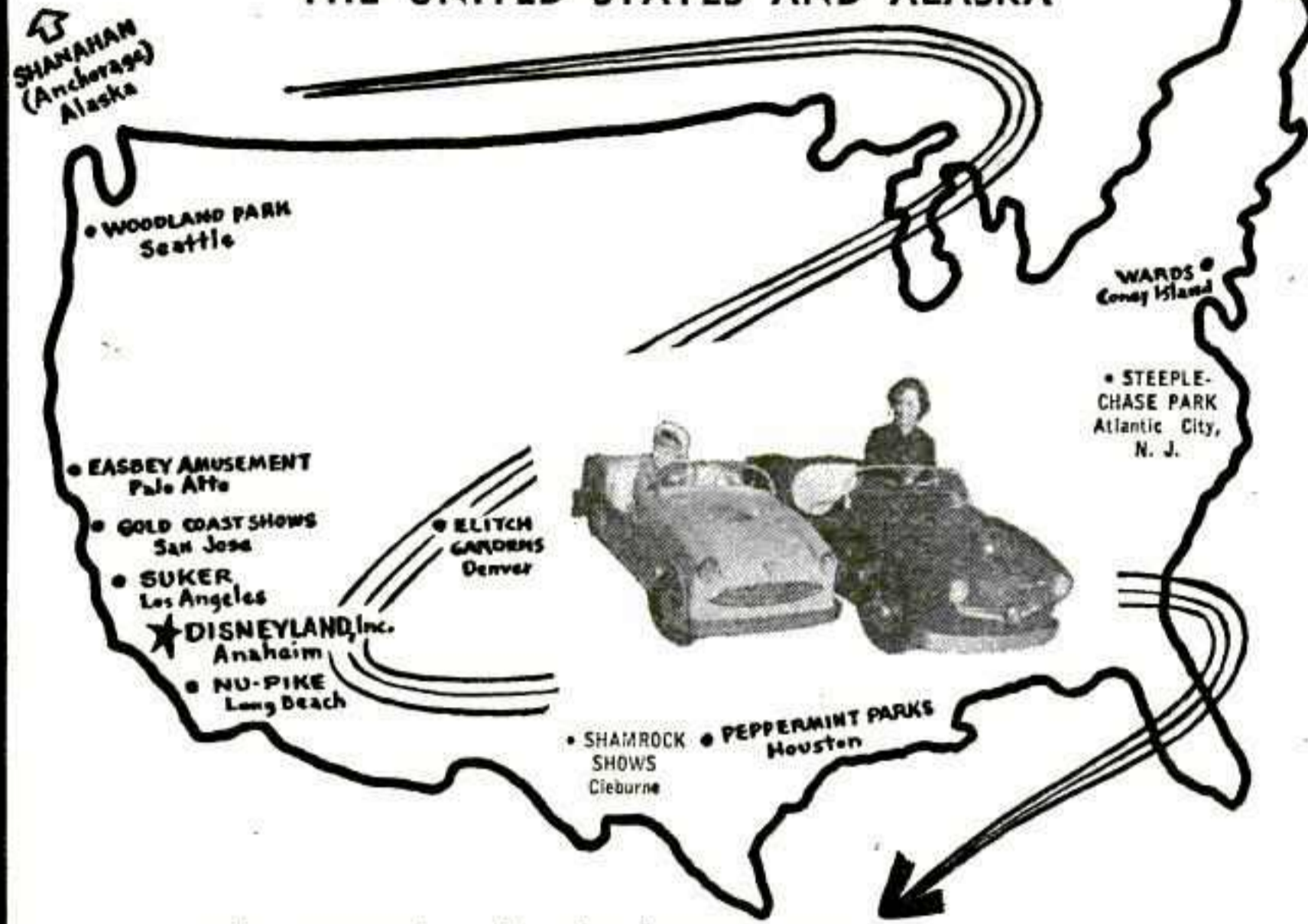
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GROWING FIELD:

Rodeos Give Acts Increased Incomes

RODEOS, exerting a stronger appeal than ever before, are providing much work for professional acts and for rodeo contestants-turned-performers.

Grouped as professional show business people working rodeos are the contract members, those paid a contracted fee for their acts and services.

In this group are a multitude of acts that round out a rodeo performance and also announcers, clowns, bullfighters, stock contractors, producers, trick riders and ropers.

Together with the contesting cowboys, whose stature as sports figures has grown, the pro show business talent comprise the full company of present-day, successful rodeos.

Year-Round Work

Many of the well-known names in Western entertainment are contracted members: Roy Rogers and Dale Evans, Gene Autry and Slim Pickens. There are many within this group whose primary field is not rodeo, but to most members, rodeo is their only field. And they work only at rodeos approved by the Rodeo Cowboys' Association. If this seems a narrow field, it must be considered that the present-day rodeo covers the U. S. and Canada, and continues the year-round. A good contract act can work 11 months each year for years and always have rodeos and towns where it has not appeared.

Clown Plus

The R.C.A. discourages acts that do not fit into the rodeo. An elephant walking a tight-rope may be entertaining, but would hardly fit into the Western theme, the R.C.A. holds. But there are dozens of different acts, and the qualifying rules are liberal.

Many of the contract acts as individuals are also contestants. These include trick riders, trick ropers, slack wire artists, clowns, bullfighters, Roman riders. They would be lost in any entertainment field other than rodeo.

Unique in show business is the rodeo clown. He could work no place but the rodeo arena. His straight man is a two-ton Brahma bull, and no particular bull, just any that might be in a stock contractor's string.

In a book published last year (Rodeo Back of the Chutes—Gene Lamb, the Bell Press, Denver) several chapters are devoted to the rodeo clown and bullfighter. In one passage the author says, "The popular conception of a 'clown' is the accepted circus clown. Their sole purpose is entertainment. If the crowd does not laugh at a circus clown, he is probably out the next day looking for a job. With a rodeo clown, the crowd may never be amused, but if he is good at his job, he is never out of work. Not all of them are funny, but all of them are brave, since rodeo clowning is basically a safety measure. The clowns are hired to protect the bull riders."

Up From Ranks

Many of rodeo's contract acts come out of the ranks of the contesting cowboys, and many return to the ranks thru sheer lack of ability. This is particularly true of the clown. A young bull rider may eye with envy the clown who is getting a set fee for distracting a bull's attention. It looks easy, so he gets himself a pair of baggy pants and a grease pencil and goes into the clowning business.

Many who have started in rodeo

have gone on to success in other fields of show business. Slim Pickens, who started out as a clown and bullfighter in rodeo, is now best known for his work in television and movies, but each year Slim still spends several months in the rodeo arena fighting bulls.

Montie Montana, who started out swinging a loop as a trick roper in rodeo, is now a nationally known personage who has cast his trick rope over the heads of presidents and kings.

Singer, Too

Casey Tibbs, several times champion saddle bronc rider, and twice all around cowboy champion of the world, started a few years ago to work into the contract entertainment field. He has appeared many times as a feature attraction in the arena, and there are plans for a series of television programs starting him next fall, but he will still be a part of rodeo.

Eddy Akridge, world champion bareback rider, is a Western-type singer of note, having cut several records for Capitol, and Eddy is slowly but surely working into national prominence.

Ask anyone closely connected with professional rodeo what the outlook promises, and you will be assured enthusiastically that the future is as bright as the rising sun.

Potent Appeal

As a spectator sport it ranks toward the top for vast audience appeal. Actual attendance is difficult to determine. Unlike other attractions, rodeo has no season, and spreads from a day performance in the mountains of Oregon before a crowd of 1,000 to the 26-day, 40-performance run in the 15,000-capacity Madison Square Garden. For a one-performance crowd the Los Angeles Coliseum topped all records several years ago with 104,000 in attendance, and annually shows to 80,000 or 90,000.

The Rodeo Information Commission, a non profit corporation formed two years ago, which is supported jointly by the R.C.A. and the several hundred rodeo committees in the U. S. and Canada, came up with an approximate total attendance figure of 15,000,000 for 1956. Not taken into account were hundreds of high school, college and other amateur rodeos held thru out the country.

The R.C.A., thru reciprocal agreement with the Cowboy's Protective Association, exerts considerable influence in Canada, and each year approves nearly 600 rodeos. These are the only rodeos that the 3,500 R.C.A. members, either contestants or contract members, work.

Amateur Shows

The total number of approved rodeos has varied but little during each of the past few years. Locations have shown considerable variation. There are about 400 rodeos in the U. S. that have been annual events anywhere from five years up to 50 years.

The remainder of the approved rodeos each year may be experiments to see how a rodeo would go in the town. Some of these turn into annual affairs. Rodeos in 90 per cent of the towns and cities are community projects, and primarily set up on a nonprofit basis, "non-profit" in this case meaning that revenue over costs goes to the community for various charities or projects.

The committees in charge of

(Continued on page 18)

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Modernize with new machines.

RECONDITIONED

- Exhibit Meter Sets, 3 on stand \$150.00
- Mutoscope Love Tester ... 125.00
- Palm Reader ... 100.00
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And many other fortune-type machines.

- Exhibit Fortune Meters:
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We have shipped machines and parts to every part of the world.

Start the new Season right. Our more than forty years' experience is at your service.

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RECONDITIONED MACHINES

Reconditioned the Munves Way to Look and Work Like New.

- Supreme Bull's-Eye Pistol ... \$ 95.00
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- Williams Major League, 6-Player ... 125.00
- Sky Pilot ... 110.00
- Evans Tommy Gun ... 110.00
- Keeney Air Raider ... 125.00
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- Mutoscope, Old Time Reel Unit ... 65.00
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- Exhibit Pony Horse ... 195.00
- Junior Jet Kiddie Ride ... 150.00
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- Genco State Fair Gallery ... 350.00
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We have the most complete stock in the country of old and new machines of all types. Guns, baseballs, footballs, hockeys, athletic, fortune, counter, novelty and amusements. America's foremost arcades and parks are all among our customers. If a machine or a part is available—we can supply it.

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Bryant 9-6677

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NEW!
KIDDIE RIDES

- ★ Merry-Go-Rounds
- ★ Choo Choo Ride
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- ★ Roller Coasters

SHOOTING GALLERIES
KING AMUSEMENT CO.
Mt. Clemens, Mich.

PROSPECTS GOOD

Eat, Drink Ops Set For Bumper Season

• Continued from page 3

Altho the price of much equipment is holding the line, there is a general tendency to increase levels from 4 to 10 per cent due to increased labor and material costs. And in a few cases, price increases are anticipated during the next couple of months.

Manley, Inc., Kansas City, Mo., manufacturer of a broad line of concession equipment for many segments of the outdoor amusement business, reports its prices are 5 per cent ahead of a year ago. The firm, which until a couple of years ago featured popcorn equipment, has in recent years expanded its line to include fountains, snow-cone machines, hot dog grills and a complete selection of steam and refrigerated cabinets. The firm's expansion was furthered this past year with the introduction of a new self-contained snow-cone machine and its Coliseum machine, a combination two-faucet drink server and popcorn maker. Features of the combination machine include storages for 72 popcorn boxes, two two-gallon sirup tanks, a refrigerator for six gallons of sirup and an illuminated display.

Sales Push Needed

Dave Evans, president of Gold Medal Products Company, and one of the veterans in the field, is one operator who thinks the concessionaires are faced with a bigger sales job this year. He says the clean, courteous operator with attractive, modern equipment, plus an aggressive sales job, will wind up with as good a net or better than he garnered in 1956. Prices on the Gold Medal line, which includes supplies for popcorn, snow cones, candy apples, cotton candy and cookhouse, will average about the same, some up, some down. New additions are a chocolate flavor for cotton candy and a new, longer paper cone for quarter sales of cotton candy.

Krispy Kist Korn Machine Company, Chicago, supplier to the floss, snow and popcorn trades, is passing on a 5 per cent material increase to its customers. S. T. Jacobson, owner, who is optimistic about the season, reports new additions include self-contained single and double floss stand, the single selling at \$585, the double unit at \$985.

Carbonic Dispenser, Inc., Canfield, O., manufacturer of a broad line of soft-drink dispensers and equipment, reports excellent response to its new, all-stainless steel, self-contained Sodamaster Barometer. R. B. Williams, advertising manager, says the unit affords sufficient refrigeration to cool four six-ounce drinks per minute, with reserve capacity of 22 drinks which may be drawn at the rate of 18 six-ounce drinks per minute. Prices, due to labor and material costs, are some 7 per cent higher than last year, Williams disclosed.

Bright Outlook

C. R. Frank, veteran St. Louis distributor of machines and supplies to the outdoor eat-and-drink trade, looks for a good season. The firm, which features a line of popcorn, chocolate and snow cone machinery and supplies, is featuring chocolate flossine to flavor cotton candy. This is a Gold Medal product and sells at \$2.75 per pound.

Cretors Popcorn Machine Company, Nashville and Chicago, increased the prices of several of its models by about 7 per cent last September due to increased steel rates and labor costs. As a result, they are holding to these levels, H. E. Chrisman Jr., vice-president, announces. The firm, which manufactures popcorn machines and

warmers and butter dispensers, is featuring its new America model, which lists at \$275 f.o.b. Chicago. The unit was designed for the small operator and the economy-minded concessionaire.

Unchanged prices and a good outlook is the way Comstock-Castle Stove Company looks at the 1957 season. The firm, which makes ranges, griddles, oven and broilers, recently introduced its economy Char-King broiler, a gas unit that imports a charcoal flavor to steaks, chops, hamburgers, chicken and fish. Also new is a double-deck oven that comes in four variable models.

New Equipment

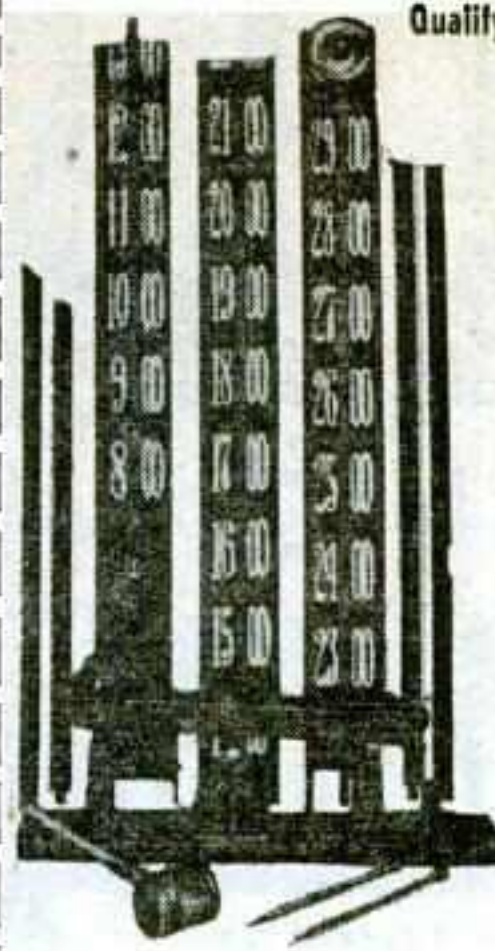
Poppers Supply Company, Inc., Philadelphia, this year has introduced probably as many, or more, new pieces of equipment than any other manufacturer. Four new units, all listed at \$89.50, are a popcorn warmer and display case, peanut warmer and display case, candy apple display case with the capacity of 80 apples, and caramel corn display case that holds 100 bags of corn. The firm recently introduced a portable concession tent that knocks down and sets up in minutes for \$99.50; a sirup turntable that holds five gallons and takes up little space, at \$32.50, and candy-striped floss paper in red and white at \$11.95 per bundle. Another added starter is an ice box designed for the snow-cone and soft-drink operator which retails at \$34.50. David Freedman, sales manager, reports prices are up 10 per cent due to steel price increases.

General Equipment Sales, Inc., Indianapolis, long-time manufacturers of soft-serve ice cream equipment, recently introduced a new continuous sandwich broiler at \$995. The unit, according to R. E. Wiedeman, broils hamburgers, hot

(Continued on page 16)

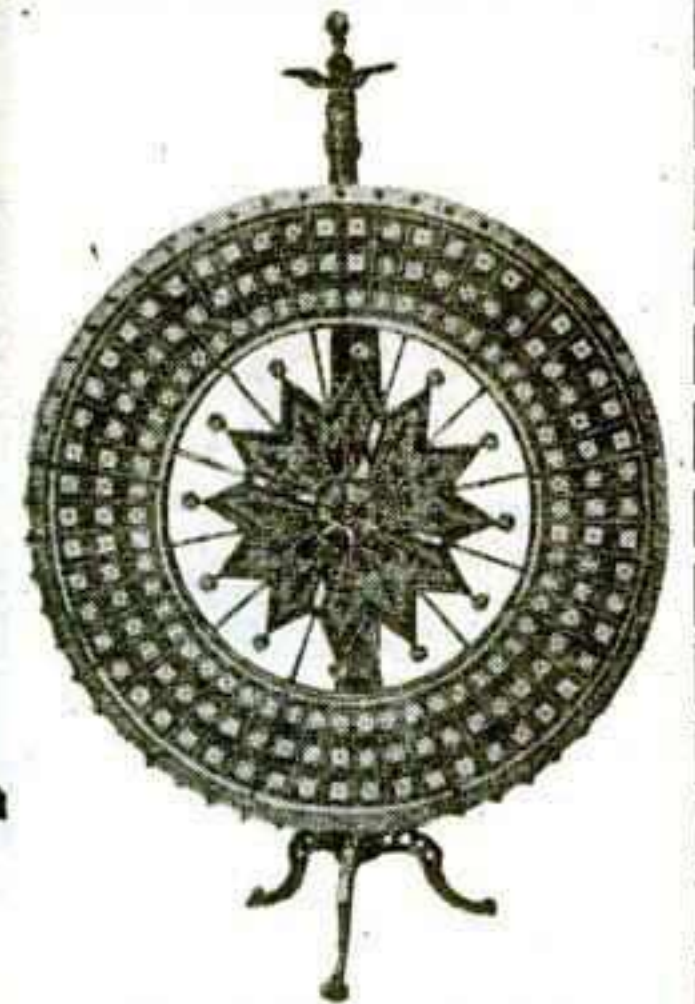
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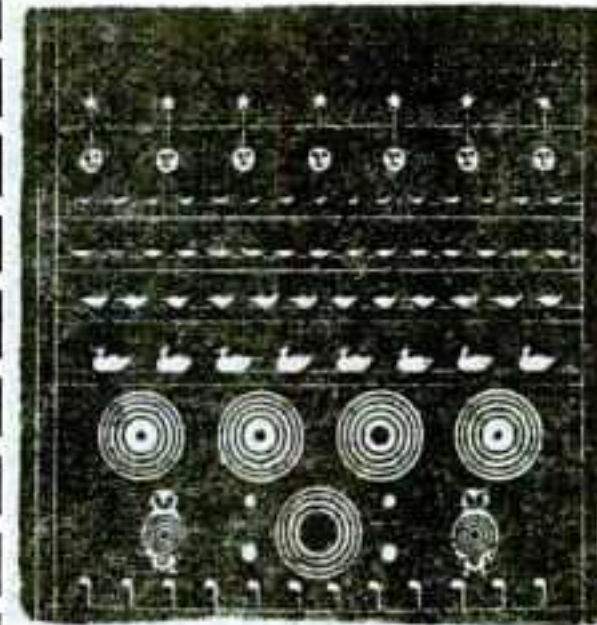
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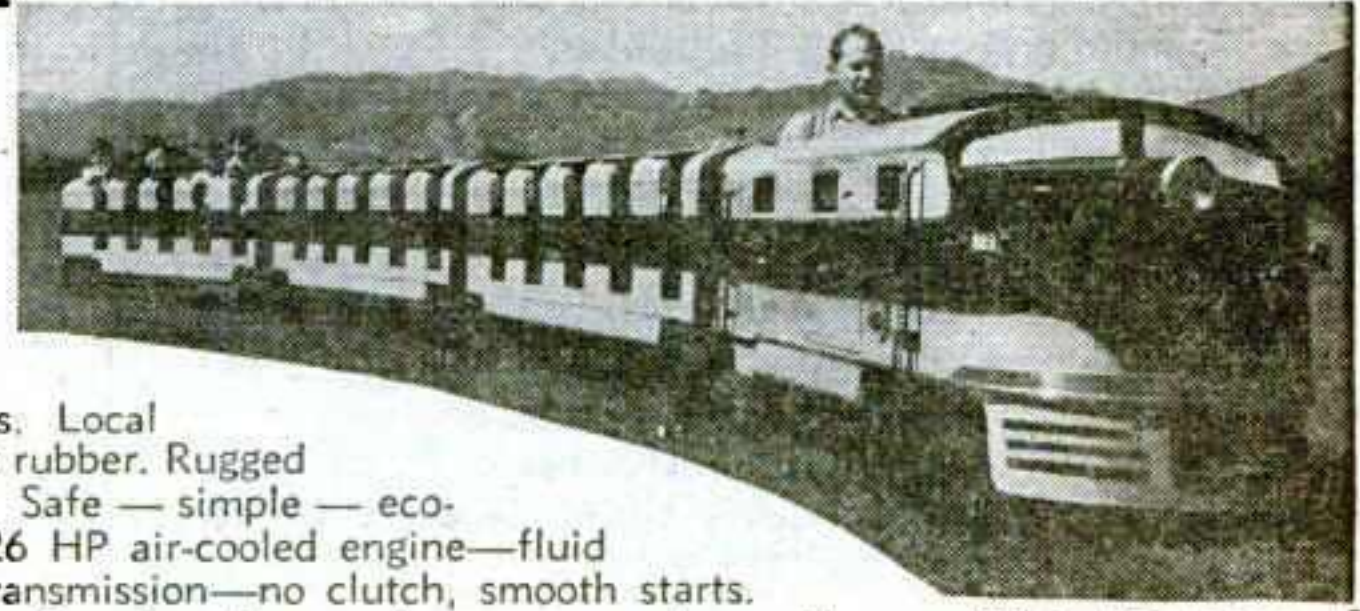
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1/4 SCALE. DIESEL TYPE. ADULTS AND CHILDREN.
SAFEST AND FINEST BUILT. PRICED FROM \$5,200.00.

136 NORTHAMPTON ST. BUFFALO, NEW YORK

● *Continued from page 15*
dogs and ham, and also toasts the buns. It has a capacity of 600 per hour, he reports. Demand for the firm's line of twin-head, soft-serve ice cream equipment continues good and the outlook for 1957 is excellent, Wiedeman said. Due to increased labor costs, prices may go up within the next three months, he added.

Holds to Levels
H. W. Eakins, owner of Long Eakins Company, Springfield, O., reports no change in prices on their line of corn poppers and peanut roasters. Prices were revised in March, 1956, and no major changes have been made since that time.

Two other manufacturers also report unchanged prices. S. T. Echols, Inc., Bismarck, Mo., manufacturer of snow-cone equipment, are anticipating no change in its levels. Dunbar Manufacturing Company, South Elgin, Ill., is holding its prices on popcorn and caramel corn equipment.

J. L. Larson, owner of Midland Popcorn Company, Minneapolis, thinks the outlook is good but operators will have to work harder. The firm, which handles popcorn, hot and cold drink cups, popcorn machines and drink sirups and sirup powders, is holding to steady prices with the exception of raw corn, which is definitely lower. Newly introduced is a plastic butter dispenser for popcorn, which retails at \$2; Mideo caramel coating for apples, \$15 per case of six No. 9 tins; Cramore dry sirup for soft drinks, \$13.25 per case of a dozen two and a half-pound packages, granulated peanuts and popcorn in No. 10 tins.

Grill Featured
Hollywood Servemaster Company, Kansas City, Mo., this year is featuring its Roto-Grille hot-dog broiler, which operates on a revolving drum and is said to cook 60 dogs in 10 minutes. Clarence Bean Jr., general manager, says the flash of this type of unit stimulates impulse buying. Due to increased costs of steel and labor, prices have been adjusted upward by 10 per cent.

Sherer-Gillett Company, Marshall, Mich., manufacturer of beverage coolers and walk-in refrigerators, is optimistic about the season in general, but due to increased manufacturing costs believes the squeeze may cut profits. Prices of its general line are unchanged.

The outlook for doughnuts, which are becoming a popular concession item, is excellent, according to officials of Donut Supplies, Inc., Memphis. The firm, which manufactures doughnut cutters, cookers, mix, icings and glazes, is holding to 1956 levels price-wise.

The general reason, increased labor and material costs, is given for the upped prices of equipment handled by Pronto Pop Corn Sales Company, Boston. Prices in general are 10 per cent higher on popcorn warmers, frankfurter dispensers and concession warming and dispensing units of various types. Outlook is excellent, says M. Lodge, sales manager.

Ohio Beverage Dispensers, Inc., Wooster, O., report unchanged prices and a good outlook for its line of soft-drink dispensers, carbonators, draft arms and refrigerated soft-drink barrels.

Chunk-E-Nut Products Company, Los Angeles, who handle one of the broadest lines on the West Coast, look for an excellent season, with prices unchanged. Eddie Berg, general manager, says the firm's business has been breaking records since Christmas and they see no reason for a change for the remainder of 1957. Due to favorable crops, peanuts and popcorn are down in price. New to the line are salted-in-the-shell peanuts and two new electric coffee makers. The latter are all aluminum, can be plugged into regular outlets, brew the coffee fast and sell at \$29.95 for the 72-cup unit and \$27.85 for the 48-cup unit.

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Available for Spring Delivery



OVERLAND AMUSEMENTS
Lexington Mass.

Ice makers has prompted American Automatic Ice Machine Company to come out with a new model. The Faribault, Minn., firm recently introduced its Model B-500-B ice maker, which has a 500-pound capacity, is powered by a one-horsepower, air-cooled motor and has a 325-pound stainless steel-lined storage bin. The one unit makes two types of ice. Outlook for 1957 is excellent, according to M. E. Bailey, firm official.

The nationwide litter-bug campaign is creating an awareness for waste receptacles that is being felt by United Metal Cabinet Corporation, Pottsville, Pa., manufacturer. Sales of swing-top and round-top

waste receptacles should be 10 to 12 per cent ahead of last year, according to M. W. Greenberg, treasurer. Prices are up 4 per cent.

Prices are unchanged on the line of Sodamaker three-flavor dispensers and coffee makers manufactured by Superior Refrigeration Manufacturing Company, Inc., St. Louis. James P. Galli, secretary-treasurer, terms the business outlook as "very good."

New Dispenser

Featured in the line of Selmix Dispensers, Inc., Long Island City, N. Y., is the Flash Vu, a mechanically refrigerated, self-contained, three-drink gravity unit, with illuminated flashing sign. Unit is

made of cast aluminum. David K. Brundage, sales manager, reports prices are at firm levels.

Prices of emergency and auxiliary lighting manufactured by the Coleman Company, Inc., Wichita, Kan., are up 5 per cent. Prices on the Roto-Chef Bar-B-Q rotisseries made by Philip A. Dill, Inc., Dallas, are also up 5 per cent. M. K. M. Dispensers, Inc., Quakerstown, Pa., manufacturer of condiment dispensers, reports prices unchanged from last year.

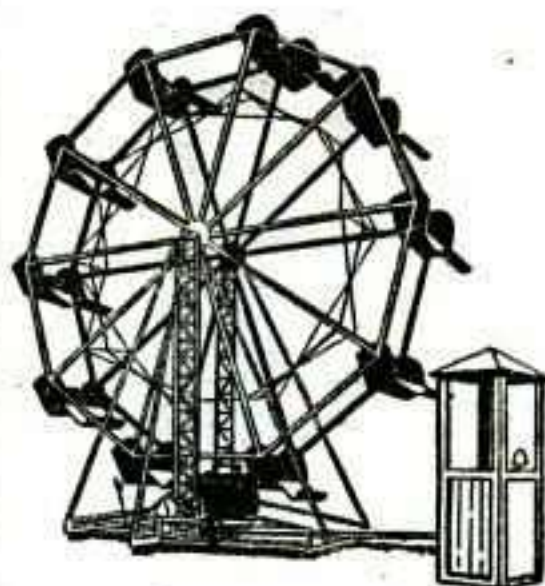
Two new concession-type products have been introduced by Greer Enterprises, Inc., Columbus, O., who also handle Glenray Hot Dog machines. A. H. Greer, president, announced they are now producing Temptaste Bar Becue, a canned, ready-to-serve product, and Temptaste Vegetable Soup, which, when mixed with water and heated, is ready to serve. Prices on the Greer line are unchanged.

Helmco, Inc., Chicago, is now producing new, big-volume, six and 12-quart-size food warmers. Altho the new unit has much more capacity than former models, they occupy only 12 inches of space. They are made of stainless steel, with removable stainless steel bowls for easy cleaning and refilling. The Helmco Dial-a-Heat thermostat control is a feature, along with waterless heating principle. The units are said to be ideal for soups, stews, chili and other specialties. The firm also recently announced it had redesigned its extensive line of equipment. The line, covering over 45 models, ranges from the hot cups to the automatic hot chocolate dispensers. A new 16-page catalog is available.

A new weight-expansion tester has been introduced for volume poppers of corn that is said to be designed to take the guesswork out of popcorn testing. The Popcorn Processors' Association has officially adopted the new unit. The new tester, according to William E. Smith, association executive director, is made of clear plastic, affording a full view of the corn and eliminating the possibility of distorted expansion figures. The new model is shorter and easier to work with and fits into existing equipment.

New Low Terms!

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Now you can buy your Smith and Smith rides with a smaller down payment and a longer time on the balance. Send for complete information on rides with the new easy terms!

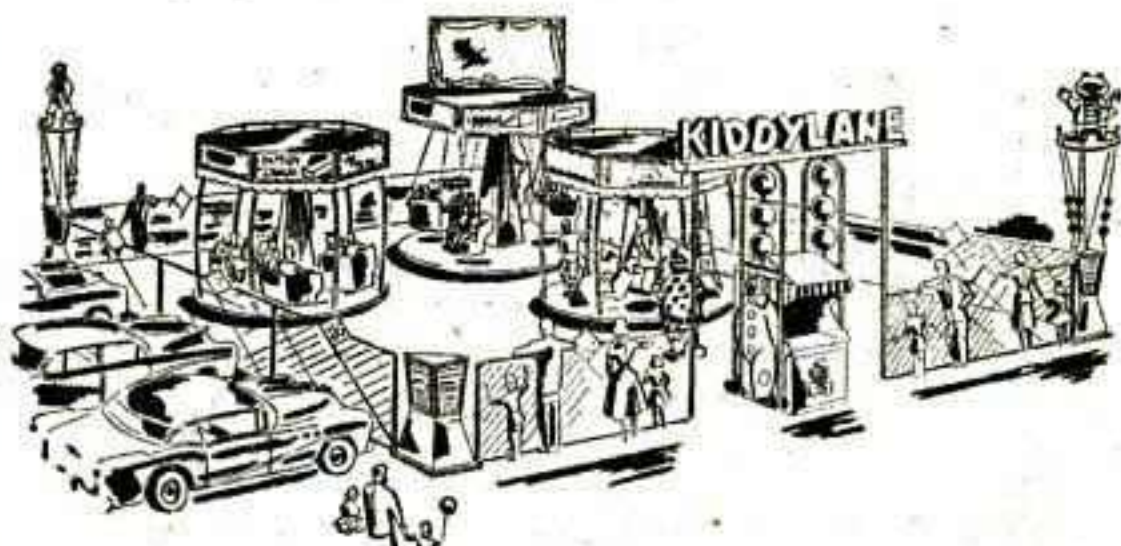
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\$15,000 Bert Lane Kiddy Lane — Fast Bargain — \$4,500.

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50 Rolls 24.00		8,000 9.60	
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Rolls 2,000 EACH		30,000 15.20	
Double Coupons		100,000 33.00	
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No C.O.D. Orders		1,000,000 250.00	
Size: Single Tkt., 1x2			

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ELLIPTICAL SHAPED FLOODLIGHTS, suitable from 750 to 1500 watts, white porcelain inside, green enamel outside, complete with mobile socket. Packed 3 to a carton—\$20.00 value, price \$5.00 each, lots of 3 only. F.O.B. Los Angeles, shipping weight 27 lbs. NEW CABLE—approximately 8 ga., 2 conductor with tough Duracord type jacket. Twice as strong as rubber. 150 ft. lengths. 15c a ft. F.O.B. Los Angeles.

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COMPLETE ARC LAMP MECHANISMS \$94.00 each
All spare parts for 60" searchlights in stock

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1957 KIDDIE RIDE MANUFACTURER'S SURVEY

Continued from page 4

FIRM NAME	UNIT	CAPACITY	PRICE RANGE
Ottaway Amusement Co. 224 West Douglas Wichita, Kan.	Miniature Trains (Steam or compressed air) Kiddie Hand Car	24-80	
Ottaway Amusement Co. 3045 N. St. Francis Wichita, Kan.	Pump-It Handcar Ottaway Steam Trains	12-24 12-75	\$1,500-\$4,500 5,000-8,000
Orbit Manufacturing Co. 1001 Tenth St. Wichita Falls, Tex.	Orbit-Park Model Orbit-Portable Model on semi-trailer	16-24 16-24	\$18,500 21,500
Overland Amusements Lexington, Mass.	Fire Truck (tractor-trailer) Moon Rocker Roller Coaster	20-28 20 12-18	
Philadelphia Toboggan Co. 130 E. Duval St. Philadelphia 44, Pa.	Coasters Sports Cars Skee-Ball Alleys	16-24 480 per hr.	\$43,000 up 6,900 up 600-650
Portable Kiddie Rides Co. 3912 Sherwood Lane Houston 24, Tex.	Miniature Fire Truck	20-25	2,850
Pretzel Amusement Ride Co. R.D. 1 Beebe Run Rd. Bridgeton, N. J.	Thunderbird Jr. Ride Pretzel Ride New Dark Ride Cars Whirlo Ride Toonerville Trolley Circus Ride	24 10	\$4,500-\$5,000 under 3,000 under 2,500 under 3,500
Railmaster Manufacturing 136 Northampton St. Buffalo 9, N. Y.	1/4 size Diesel Train	12-18	\$5,200-\$7,500
Rocco Amusement Co. P. O. Box 311 Argo, Ill.	Flying Scooter Flying Saucer Jet	16-20 32 10	\$13,000-\$18,000 22,000 3,500
B. A. Schiff & Associates 901 S. W. 69th Ave. Miami, Fla.	Wild Mouse Kiddie Boats Kiddie Caddie Turnpike Roller Coaster	800 per hr. 20-24 15	\$40,000 \$1,995-\$2,295 \$5,000 approx. \$7,000-\$8,350
Selleck Watercycle Co. Boca Raton, Fla.	Standard Water Cycle Double Water Cycle	1-2 2-4	\$150-\$250 250-400
Sellner Manufacturing Co. 501-535 Fowler St. Faribault, Minn.	Tilt-A-Whirl	28	\$15,150-\$15,500
K. Max Smith Enterprises Box A-1 Russell Point, O.	Jr. Tractor	1	Unit of 6—\$1,710 Unit of 10—2,800
Smith & Smith 303 Franklin St. Springville, N. Y.	Ferris Wheel Chairplane Kiddie Auto Ride (trailer mounted) Kiddie Space Plane Kiddie Boat Ride Kiddie Chairplane Atomic Jet Fighter	30 24 20 15 14 20 16	\$6,300 4,500 4,450 3,300 2,250 2,100 4,400
Standard Kiddie Rides Mfg. Co. 201 E. Broadway Long Beach, L. I., N. Y.	Whirl-A-Round Rocket Sky Fighter Jet Airplane Locomotive Train Ferris Wheel Chair-O-Plane Elephant Ride Water Boat Army Tank Roller Coaster 3-abreast Merry-Go-Round 4-in-1 Thrill Ride Fire Engine Pony Car Adult Ferris Wheel	24 25 25 16 24 16 20 25 16 16 16 16 32 16	\$5,000 3,800 3,800 4,200 4,150 2,800 \$2,500 4,150 4,500 9,200 8,600 4,350 4,350 4,350 7,950
Sunshine Manufacturing Co. 2106 E. Chelsea Tampa, Fla.	Sunshine Choo Choo Train Boat Ride Whirl Wind Kiddie Auto Kiddie Air-O-Plane	20-30 up 24 up 16 up 10 up 10	\$1,800 1,500 4,950 2,000 1,600
Wagner & Son 612 Lockport St. Plainfield, Ill.	Miniature Steam RR & Equipment		
Weld Built Body Co. 5903 Preston Court Brooklyn 34, N. Y.	Truck Mounted Whip Truck Mounted Merry-Go-Round Truck Mounted Ferris Wheel Truck Mounted Swing Kiddie Boat Kiddie Whip Kiddie Locomotive	12 14 24 24 24 16 14	\$2,915 2,420 4,070 2,200 2,970 2,750 2,970
Williams Auto Rides Box 212 Lansing, Kan.	Auto	10-20	\$2,500-\$2,750

LIVELY BUSINESS

Tent Makers Deliver New Circus Big Tops

IS THE tented show a thing of the past? Not by a long shot say the nation's major tent makers. And their order books back them up.

In the face of widely circulated remarks about the big top disappearing, the two Chicago companies which build most of the large tents used in this country have been completing and delivering a full winter's output of their handiwork.

Both George Johnson, of the United States Tent Company, and Bernie Mendelson, of the O. Henry Tent & Awning Company, point to yardage being processed in their lofts and to tents already in the air. Not only circuses and carnivals but also other users of tents have kept the Omars busy.

Circuses Buy Tops

Here is how the canvas picture shapes up this spring

Clyde Beatty Circus has ordered a new 130-foot round top, with three 50-foot middle pieces, from U. S. Tent. Also on order are minor canvas trimmings; prospects are for more tents to be ordered during the summer.

Hunt Bros.' Circus soon will take delivery on a new 100-foot round top, with three 40-foot middles and a new cable construction by O. Henry Tent.

Al G. Kelly & Miller Bros.' Circus has a new 100-foot round top, with two 60's and one 40. It's fresh from the U. S. Tent shop. Kelly-Miller also is getting new tentage from Harry Sommerville's Central Canvas Company, Kansas City, Mo. This is a larger big top than K-M has had in the past.

Mills Bros.' Circus is buying a new 50 with two 20's for use as a menagerie-Side Show. It is being built by O. Henry.

Benson Bros.' Circus has a new big top from U. S. Tent. It is an 80 with three 40's.

Hagen Bros.' Circus is adding two new 30-foot middles to its present set for the big top so that it can operate with a six-pole spread. Also a possibility is a new menagerie top for Hagen Bros., which has been displaying its animals in the Side Show tent. U. S. made the middles.

Island Sales Told

The Justino Loyal Circus already has put to use a new 100 with three 40's, which U. S. built for Loyal's trip to Cuba. Another tent that already has been in the air is the new 140 by 140 European style big top built by U. S. Tent for Cuba's Gaby-Fofa-Miliki Circus. That canvas was flown from Chicago to Puerto Rico to launch the show's engagement there during the winter.

Similarly, O. Henry delivered a 160 by 160 European round top to Hawaiian showman Wally Yee for his recent Shrine Circus production in Honolulu. O. Henry also has built and delivered a new 120-foot round top, with one 40-foot middle piece, to St. John Terrell's Music Circus at Lambertville, N. J. Terrell has stated he may enter the circus business; meanwhile, his new canvas is for his tented theater-in-the-round.

Carnivals Purchase

The Strates Shows, carnival which bought a number of circus cages and animals last summer, has bought a 60 by 120-foot tent from U. S. for use in displaying its new menagerie on the midway.

O. Henry's orders from carnivals for large-sized tops include these: Royal American Shows, 40 by 120 Side Show top; Gooding Amusements, 45 by 120-foot Girl Show top; World of Mirth Shows,

52 by 125 Girl Show top and a 45 by 120-foot Midget Show top; Blue Grass Shows, 40 by 80 Girl Show top; Olson Shows, 50 by 120-foot Girl Show top and a 20 by 50 Snake Show top, and a 45 by 110 Monkey Show top for Glen Porter.

U. S. Tent has built a 55 by 220-top for the Girl Show on the Cetlin & Wilson Shows, which also bought a Merry-Go-Round top.

Westchester Music Circus, another tented theater, bought a 120 with one 40 from O. Henry. More such non-circus business comes from the revivalists and gospel groups thruout the nation. A number of these use very large tents, up to the 200-foot class. Some of the largest ones are made by the Chicago companies; a number of revivalists buy their tents from a Georgia maker who specializes in their needs.

Society Likes Color

Bonus business for the show tent makers are the orders thru other tent makers for large-scale tentage. While most tent and awning firms make their own moderate-sized tops, they route their orders for major big tops thru a big-tent specialist.

Sparking this phase of the business this winter has been the series of orders from Eastern socialites for such tents as a pink 40 by 100 and a powder blue 60 by 150. These are used for garden parties.

The tent makers say that their circus orders have been up to average this year and that carnivals also have bought as heavily as usual in the tent field.

They point out that weakness in the tent business comes not from shows but thru the tent rental houses. Establishments which stock large tents for rental report they don't need replacements this year because some of the tents they bought new last year were never used.

The reason, they explain, is that some industrial firms which previously were consistent users of tents for traveling displays of their products were absent from the field last season. They also are expected to be out of the running this year.

Fairs Build Buildings

Another factor in recent drop in tent rentals is that additional blocks of county fairs have won grants-in-aid from their State Legislatures. These funds often have been used to construct new buildings, thus eliminating some demand for tents.

While the factories have been busy producing the new tents, these other steps have been taken by showmen:

Used tents have been bought and traded by some shows.

Other circuses and carnivals have bought new tents from makers in other sections of the nation, tho generally these orders have not been for the larger-size tents.

And additional tented shows are planning to place orders for new big tops to replace their present equipment after the rainy spring season has passed.

Shift of Ringling-Barnum circus to indoor operation has meant no loss to tent manufacturing firms. The Ringling show operated its own canvas loft and built its own tents in Sarasota. Since that show was halted in mid-season with John North's statement that the tent show was a thing of the past, Ringling tents have been stored at Sarasota quarters.

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Rodeos Growing

Continued from page 14

such rodeos are made up of people who donate much time and usually personal finances to their success. If the rodeo does not turn into a howling success within its first year, they may be discouraged and turn to some other method of money raising. Once established, the rodeo can turn into a nucleus for an annual celebration.

Another variation is for the town fathers to try an amateur rodeo as their community project, and while there are outstanding exceptions, they usually end up the same way. The R.C.A. in the professional field on a national basis has little concern with amateur rodeos, except with the organized groups such as the National High School Rodeo Association, the American Junior Association and the National Intercollegiate Rodeo Association, to which they lend a helping hand of co-operation.



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LITTLE CHANGE:

Show Equipment Prices Steady to 5% Higher

PRICES on miscellaneous show equipment remain unchanged from a year ago, with a few exceptions where labor or material costs have pushed up levels by not more than 5 per cent. This is indicated by a survey of suppliers of general show equipment.

Typical is H. W. Terpening, Ocean Park, Calif., manufacturer of shooting galleries. Prices are unchanged, according to Terpening, and while he feels it's too early to forecast the upcoming outdoor season, he does say it may be better than 1956.

James Notarianni, president of Utica Flag & Decorating Company, Utica, N. Y., is optimistic about the season so far as flags, banners and such decorations are concerned. Prices, however, will range from 2 to 5 per cent higher than last year due generally to higher wages.

Slight price increases are in store on the board line of equipment handled by M. D. (Doc) Faige, New York, with rates running about 3 per cent over last year. This supplier, who handles flashing beam lights, playground whales, bumper strips and signs of

many types, figures that with any weather break, 1956 should be one of the peak years to date. New in his line is a fiberglass whale that is designed for playgrounds. It provides a slide for youngsters and inside is a playroom. The unit is priced at \$3,000 f.o.b. New Jersey factory.

New Burp Gun

Dale Engineering Company, Long Beach, Calif., has come up with a new rapid-fire sub-machine gun that is designed for outdoor locations. It is an all-electric model and is moving well, according to Eldon L. Dale, firm owner.

Show printing business should match that of last year, in the opinion of Nyle Stateler, partner in Curtiss Show Print, Continental, O., who provide advertising material for small circuses, carnivals and other open-air amusement organizations. No price change is being set up. Stateler reports.

Cummins Engine Company, Inc., Columbus, Ind., designer and manufacturer of high-speed diesel engines for light plants, are also holding to unchanged prices. If anything, the firm reports prices might be a little lower due to econ-

BETTER MARGIN:

Popcorn Supply, Prices Favor Concession Op

POPCORN concessionaires, who a year ago were faced with tight supplies of raw corn and consequently higher prices, this season can breathe easier. According to a survey of key people in the wholesale popcorn business, supplies are adequate, the prices are somewhat easier and the demand from consumers is steadily on the increase. Peanuts, too, are more plentiful and not on the strong side price-wise.

Actually, there are two schools of thought. One is that the carryover of corn from 1956 is sizable enough to soften the market considerably. Others claim the carryover is not as large as estimated, that the carryover from 1955 was little or nothing and that 25 million pounds of the '56 crop had been sent toward consuming channels long before the usual time.

The consensus, however, is that there'll be adequate supplies for everyone, prices will be lower than a year ago and that the profit margin for concessionaires should be a little broader. With other expenses, such as travel, maintenance, etc., on the rise, the concession operator will more than welcome this condition.

Jim McCarty, head of J. A. McCarty Seed Company, Evansville, Ind., processor, and one of the deans of the popcorn business, is not as bearish as some. He believes the carryover, when official figures are available, will not be as large as estimated. McCarty reports the farmers are contracting their corn freely and apparently have confidence in this cash crop.

Adequate Supply Seen

Arthur Vogel, Vogel & Son, Hamburg, Ia., processors, recently presented a statistical report at a meeting of the National Association of Concessionaires that indicated no price increase and an adequate supply picture for the balance of 1957.

J. L. Larson, owner of Midland Popcorn Company, Minneapolis, figures popcorn on the basis of 10 to 15 per cent lower in price due to large supplies. Prices of oils, cartons, bags and peanuts are fairly stable, he reports.

Prices of popcorn, peanuts and concession supplies handled by the Wright Popcorn Company, San Francisco, remain unchanged. Business in general should be about 5 per cent ahead of 1956 due to plenty of work and plenty of money around, the firm reports.

The market on popcorn and roasted peanuts is definitely off—as much as 33 per cent—according to C. W. Watson, sales manager of Lummis & Company, Philadelphia. Nevertheless, with prices on a normal level and quantity excellent, the year should be a good one for the concession trade, he reported.

Unchanged Prices

Popcorn products handled by Food & Popcorn Supply Company, Winona, Minn., are at unchanged levels. John Groves, owner of John Groves Company-Carlene Popcorn, Duquesne, Pa., is upping his prices 5 per cent on raw and ready-popped corn, oil, salt, paper products, sirups and equipment. Increased labor cost is the main reason, Groves said.

Altho the business outlook is as good as last year, increased unemployment in New England is the only worry of Leon P. Kaloostian, owner of the Virginia & Spanish Peanut Company, Providence, R. I. The firm, which handles peanuts, popcorn and nuts of various types, is quoting prices 20 per cent below a year ago.

Paper items handled by Britzius Manufacturing Company, Dover, Minn., are unchanged in price, E. T. Britzius, owner-manager, announced. Main line of the firm is popcorn cones.

omies effected in manufacture and design.

Paper Up

Costs of paper printed by King Show Print, Estevan, Sask., should range close to 5 per cent higher than a year ago, according to William C. King, manager. Increased labor and material costs are responsible for the hike. King looks for a good season, altho circus work will be down over the past few years, he said.

A slight decline in business volume is anticipated this year by Indianapolis Statuary Company, Indianapolis, according to Tony Guerrini, owner. Due to increased

material costs, the firm has boosted its prices 5 per cent.

Buyers of coin counting machines, wrappers and other equipment of that type will find a stable market this year, according to C. E. Marshall, sales manager of the Abbott Coin Counter Company, New York City. Prices are unchanged from last year.

No change is anticipated in prices of plaster novelties made by Pellegrini Brothers Statuary Company, Old Forge, Pa. Rates for astrology, graphology and hand charts made by Joseph Ledoux & Son, Babylon, N. Y., are also being held at unchanged levels.

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BESSEMER—Holiday Beach
Manager: John W. Small. Kiddie Rides: 2. Quick Food-Drink, Beach, Penny Arcade, Pool, Ballroom, Boats, Picnic Facilities, Free Acts, Fireworks.

BIRMINGHAM—Alabama State Fair Park
Manager: R. H. McIntosh; Ride Manager: C. D. Baldauf; Concession Manager: Arlee Martin. Major Rides: 12. Kiddie Rides: 15.

NEW BIRMINGHAM—Holiday Beach
General Manager: R. H. Brown. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Book Free Acts.

PHENIX CITY—Idle Hour Park
Owner: City of Phenix City; Gen. Mgr.: Jack Chapman. Major Rides: 2. Kiddie Rides: 2. Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Fireworks, Kiddie Zoo.

TUSCUMBIA—Spring Park
Manager: Robert B. Harris. Kiddie Rides: 8. Pool, Ballroom, Quick Food-Drink, Picnic Facilities, Bands.

ARIZONA

PHOENIX—Encanto Kiddieland
Manager: George Mayfield. Purchasing Agent: F. W. Nelson. Major Rides: 2. Kiddie Rides: 10. Quick Food-Drink, Picnic Facilities.

PHOENIX—Wagon Wheels Kiddieland
Manager: Paul Hausel. Kiddie Rides: 10. Quick Food-Drink, Picnic Facilities.

TUCSON—Speedway Kiddieland
Manager: Mrs. Ruth F. Cohen. Major Rides: 2. Kiddie Rides: 7. Quick Food-Drink.

ARKANSAS

HOT SPRINGS—Fountain Lake Resort
Manager: A. H. Harris. Kiddie Rides: 1. Penny Arcade, Shooting Gallery, Pool, Beach, Ballroom, Restaurant, Picnic Facilities, Miniature Golf, Orchestras, Quick Food-Drink.

HOT SPRINGS—Whittington Park
Manager: Harry H. Zimdars; Ride Manager: Alfred Crowe; Concession Manager: Harry H. Zimdars. Major Rides: 1. Kiddie Rides: 8. Games, Quick Food-Drink, Picnic

Area, Roller Rink, Ballroom, Fireworks.

LITTLE ROCK—War Memorial Park
Manager: T. A. Fuzzell. Major Rides: 6. Kiddie Rides: 8. Games, Quick Food-Drink, Miniature Golf, Roller Rink, Restaurant, Shooting Gallery, Archery Range, Ballroom, Fireworks, Funhouse.

CALIFORNIA

ANAHEIM—Disneyland
Owner: Disneyland, Inc. Major Rides 34. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area.

BALBOA—Balboa Fun Zone
Manager: Al Anderson. Major Rides: 3. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurants, Penny Arcade, Shooting Gallery, Picnic Facilities, Free Acts, Fireworks.

COMPTON—Tiny Town Park
Manager: Harry C. Matthews. Major Rides: 2. Kiddie Rides: 9. Quick Food-Drink, Picnic Facilities.

CULVER CITY—Toddler's Park
General Manager: Emil J. Zirbes. Major Rides: 3. Kiddie Rides: 7. Picnic Area.

LONG BEACH—Nu-Pike
Manager: L. P. (Pat) Murphy. Major Rides: 15. Kiddie Rides: 12. Games, Quick Food-Drink, Penny Arcade, Shooting Gallery, Zoo, Pool, Beach, Picnic Facilities, Orchestras, Free Acts, Fireworks.

LONG BEACH—Virginia Park
Manager: L. P. (Pat) Murphy. Major Rides: 8. Kiddie Rides: 6. Penny Arcade, Shooting Galleries, Games, Quick Food-Drink, Restaurants, Rink.

LOS ANGELES—Beverly Park
Manager: David E. Bradley Jr.; Ride Manager: W. J. Benner; Concession Manager: Marie Tuckey. Major Rides: 4. Kiddie Rides: 9. Shows, Dark Ride, Quick Food-Drink.

LOS ANGELES—Lucas Kiddie Land
Manager: Wm. Benedict. Major Rides: 1. Kiddie Rides: 10. Quick Food-Drink, Picnic Facilities.

NAPA—Vichy Springs Amusement Park
Manager: Merle E. Harris; Ride Manager: L. C. Ebeling; Concession Manager: Merle E. Harris. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Bands.

NORWALK—Cloek Kiddieland
General Manager: Ted LeFors; Ride Manager: Frank Powers; Concession Manager: Mario LeFors. Major Rides: 2. Kiddie Rides: 12. Quick Food-Drink, Book Free Acts, Arcade.

OCEAN PARK—Kiddytown
Manager: L. Eddie Roth. Major Rides: 7. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurants, Penny Arcade, Beach, Roller Rink, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

OCEAN PARK—Lick Pier
General Manager: W. Kenneth Lange. Quick Food-Drink, Restaurant, Beach, Ballroom, Fireworks, Shooting Gallery, Bath House.

OCEAN PARK—Ocean Park Pier
Manager: Roy C. Troeger. Major Rides: 10. Kiddie Rides: 6. Games, Quick Food-Drink, Walk-Thrus, Restaurants, Penny Arcade, Roller Rink, Ballroom, Shooting Gallery, Beach, Theater, Fireworks.

PANORAMA CITY—Uncle Ben's Kiddieland
Manager: Joseph Shenfeld. Major Rides: 1. Kiddie Rides: 9. Quick Food-Drink.

PICO—Streamland Park
Manager: M. S. Clipes. Major Rides: 4. Kiddie Rides: 11. Games, Quick Food-Drink, Penny Arcade, Picnic Area, Free Acts, Funhouse.

REDONDO BEACH—Kiddieland
Kiddie Rides: 10. Beach.

SAN BERNARDINO—Funland Park
Owner: Kent C. Danner. Kiddie Rides: 9.

SAN DIEGO—Playland
Manager: Tom Moles. Concession Manager: Ben Snyder. Games.

SAN DIEGO—The Midway
Manager: Harry Gordon. Major Rides: 1. Games, Restaurant, Tattoo Shops.

SAN DIEGO—Belmont Park at Mission Beach
Manager: John C. Ray; Ride Manager: Doyal Huff; Concession Manager: Eleanor Ray. Major Rides: 9. Kiddie Rides: 7. Shows, Dark Rides, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Ballroom, Fireworks, Kiddie Zoo, 2 Coasters.

SAN DIEGO—San Diego Zoo
Manager: Dr. Charles R. Schroeder. Major Rides: 1. Quick Food-Drink, Restaurant, Picnic Area, Kiddie Zoo, Guided Bus Tours, Free Animal Acts.

SAN FRANCISCO—Whitney's Playland-at-the-Beach
Manager: George K. Whitney; Ride Manager: Robert W. Gilman; Concession Manager: Robert S. Hagar. Major Rides: 16. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Roller Rink.

SANTA CRUZ—Santa Cruz Beach
Manager: Thomas W. Cutting Jr. Major Rides: 10. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks.

SANTA MONICA—Kiddytown
Manager: L. E. Roth. Major Rides: 7. Kiddie Rides: 8. Quick Food-Drink, Roller Rink, Picnic Area, Free Acts, Fireworks.

SANTA MONICA—Santa Monica Pier
Manager: Mrs. Enid Newcomb. Major Rides: 1. Kiddie Rides: 4. Quick Food-Drink, Penny Arcade, Shooting Gallery, Beach, Ballroom, Picnic Area, Gift Shop, Ballroom, Bands, Restaurants.

SUNLAND—Sunland Amusement Park
Manager: H. C. Williams; Ride Manager: Wm. Johnson; Concession Manager: Ray Allton. Major Rides: 5. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant.

TORRANCE—Walteria Kiddie Amusement Park
Manager: Edward G. Fox. Major Rides: 2. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Restaurant.

COLORADO

DENVER—Elitch Gardens
Manager: Arnold B. Gurtler Sr.; Executives: Arnold B. Gurtler Jr., John M. Gurtler, Jack F. Beck. Major Rides: 9. Kiddie Rides: 14. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands, Kiddie Zoo.

DENVER—Kiddie City
General Manager: E. B. Bailey. Kiddie Rides: 9. Restaurant, Fireworks.

GRAND JUNCTION—Lincoln Park
General Manager: Eugene Hansen. Kiddie Rides: 6.

GRAND LAKE—Miller's Amusement Center
Manager: Allen B. Miller. Kiddie Rides: 4. Games, Quick Food-Drink.

DENVER—Lakeside Amusement Park
Manager: Benjamin Krasner. Major Rides: 20. Kiddie Rides: 14. Pool, Games, Quick Food-Drink, Restaurant, Penny Arcade, Shooting Gallery, Race Track, Picnic Area, Bands, Fireworks.

CONNECTICUT

BRIDGEPORT—Kiddie Fair Amusement Park
Manager: Arthur N. Moss. Major Rides: 1. Kiddie Rides: 2. Quick Food-Drink.

BRIDGEPORT—Pleasure Beach Park
Manager: John C. Molloy. Major Rides: 10. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurants, Penny Arcade, Shooting Gallery, Ballroom, Picnic Area, Bands, Fireworks.

BRISTOL—Lake Compounce
Manager: Julian Norton. Major Rides: 8. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Penny Arcade, Shooting Gallery, Roller Rink, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

DAYVILLE—Wildwood Park
Manager: J. R. Sheridan; Restaurant Manager: George Couture. Kiddie Rides: 2. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Fireworks.

MIDDLEBURY—Lake Quassapung Amusement Park
Manager: George Prantals. Major Rides: 6. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.

MILFORD—Myrtle Beach Park
Manager: J. A. Durwin. Major Rides: 3. Kiddie Rides: 4. Game, Quick Food-Drink, Shooting Gallery, Roller Rink, Ballroom, Picnic Area.

NEW HAVEN—Lighthouse Point Park
Manager: Lawrence D. Porter. Major Rides: 1. Kiddie Rides: 7. Quick Food-Drink, Restaurant, Beach, Picnic Area, Fireworks.

NEW LONDON—Ocean Beach Park
Manager: Augustus B. Menghi. Major Rides: 9. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.

ROCKVILLE—Jack's Amusement Park
Manager: John D. Yedimik. Kiddie Rides: 4. Pony Rides, Miniature Golf Course.

WEST HAVEN—Savin Rock Park
Manager: Frederick E. Lever. Major Rides: 14. Kiddieland, Games, Roller Rink, Penny Arcades, Orchestras, Free Acts.

WILLMANTIC—Playmore Park
General Manager: Rosario Desarlais. Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Golf Driving Range, Arcade.

DELAWARE

NEW CASTLE—Kiddie Towne of Wilmington
Manager: John N. Miller, John Parish. Major Rides: 4. Kiddie Rides: 5. Games, Quick Food-Drink, Picnic Area, Bands, Free Acts, Kiddie Zoo.

PORT PENN—Augustine Beach Park
Manager: Jack Paulson. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Shooting Gallery, Race Track, Bands.

REHOBOTH BEACH—Playland
Manager: Jack & Gussie Strauss. Major Rides: 4. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Penny Arcade.

REHOBOTH BEACH—Sport Center
Manager: A. J. Dentino. Major Rides: 3. Kiddie Rides: 9. Miniature Golf, Games, Penny Arcade, Beach, Shooting Gallery.

FLORIDA

DAYTONA BEACH—Forest Amusement Park
Manager: Jim Forest. Major Rides: 4. Kiddie Rides: 1. Quick Food-Drink, Fireworks, Beach.

DAYTONA BEACH—Seaview
Manager: Turner Scott. Major Rides: 2. Kiddie Rides: 2.

FORT LAUDERDALE—Playland Park
Manager: John L. Sullivan. Kiddie Rides: 6. Quick Food-Drink.

FORT WALTON BEACH—Tower Beach, Inc.
Manager: S. E. Lindsey; Ride Manager: B. P. Bizzell; Concession Manager: S. E. Lindsey. Major Rides: 8. Kiddie Rides: 3. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Fireworks, New Casino, Beach House.

JACKSONVILLE—Riverview Amusement Park
Manager: Sid Walker; Ride Manager: H. S. Walker; Concession Manager: F. P. Walker. Major Rides: 7. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks, Min. Golf, Outdoor Theater, Glass House, Recreation Pier, Boating.

JACKSONVILLE BEACH—Boardwalk
Major Rides: 15. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Fireworks.

JACKSONVILLE BEACH—Griffen Amusement Park
Major Rides: 5. Kiddie Rides: 4. Games, Picnic Area, Beach.

MIAMI—Fairlyland Park
Manager: E. Wilkinson. Major Rides: 1. Kiddie Rides: 11. Games, Quick Food-Drink, Picnic Area, Zoo.

MIAMI—Funland Park
Manager: George J. Mac Lean. Major Rides: 9. Kiddie Rides: 12. Games, Quick Food-Drink, Walk-Thru, Penny Arcade, Free Acts, Fireworks.

MIAMI—P. B. A. Amusement Park
Manager: James L. Logan. Major Rides: 3. Kiddie Rides: 4. Quick Food-Drink, Picnic Area, Ballroom, Bands, Fireworks.

GEORGIA

ATLANTA—Lakewood Amusement Park
Manager: E. Lee Carleton. Major Rides: 10. Kiddie Rides: 8. Games, Quick Food-Drink, Picnic Area, Roller Rink, Fireworks.

ATLANTA—Meoney's Lake & Amusement Park
Manager: Ben E. Roberts. Major Rides: 2. Kiddie Rides: 2. Quick Food-Drink, Restaurant, Picnic Area, Pool, Boats, Poles.

AUGUSTA—Fun Land Park
Manager: Ed Sweeney. Major Rides: 3. Kiddie Rides: 4. Games, Picnic Area, Quick Food-Drink, Shooting Gallery.

DALTON—Mountain View Park
Manager: Lamar Westfall. Major Rides: 2. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Picnic Area, Pool, Beach, Penny Arcade, Orchestras, Country & Western Bands.

INDIAN SPRINGS—Hoard and Mullis Amusement Park
Managers: Dan Hoard, Elbert Mullis. Major Rides: 4. Kiddie Rides: 2. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Pool, Bowling Alleys, Gift Shop, Fun House, Row Boats.

MACON—Ragan's Park
Manager: William C. Ragan Jr. Major Rides: 4. Quick Food-Drink, Roller Rink, Ballroom, Walk-Thru, Pool, Picnic Area.

SMYRNA—Belmont Hills
General Manager: Wilson Lavender. Major Rides: 4. Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Min. Golf Course.

ST. SIMONS ISLAND—Neptune Park
Manager: Fred W. Fishel; Ride Manager: Ira Perkins; Concession Manager: Grace Walters. Major Rides: 3. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Free Acts, Fireworks, Free Fishing Pier.

IDAHO

COEUR D'ALENE—Playland Pier
Manager: W. Earl Somers. Major Rides: 6. Games, Quick Food-Drink, Picnic Area, Penny Arcade, Fireworks.

ILLINOIS

ALTON—Ride-A-White
Manager: Jos. C. Edwards. Kiddie Rides.

AURORA—Exposition Park
Manager: Orville Fox. Major Rides: 6. Kiddie Rides: 6. Quick Food-Drink, Picnic Area, Rink, Ballroom, Bands, Free Acts, Fireworks, Pool.

CHICAGO—Riverview Park
Manager: Wm. B. Schmidt; Concession Manager: G. G. Botts; Asst. General Manager: W. H. Gienke. Major Rides: 34. Kiddie Rides: 9. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Fireworks.

CHICAGO—Hollywood Kiddieland
Manager: Art Gould. Major Rides: 3. Kiddie Rides: 11. Games, Quick Food-Drink, Restaurant, Walk-Thru, Penny Arcade, Picnic Area, Free Acts.

CHICAGO—Kiddytown
Manager: Harold Greenwald. Kiddie Rides: 13. Games, Quick Food-Drink, Penny Arcade, Free Acts, Golf Driving Range.

CHICAGO HEIGHTS—Jo Jo Kiddie Park
Manager: Joseph N. Bartolini. Kiddie Rides: 9. Quick Food-Drink, Penny Arcades, Shooting Gallery.

DANVILLE—Fairgrounds Park
Manager: William F. Brown. Major Rides: 1. Kiddie Rides: 4. Quick Food-Drink, Pool, Games, Picnic Facilities, Rink.

DANVILLE—I & I Amusement Park
General Manager: Wilbert G. Luke. Major Rides: 3. Kiddie Rides: 1. Quick Food-Drink, Picnic Area, Pool, Roller Rink.

DES PLAINES—Kiddieville
Manager: Herbert Fritz Jr. Major Rides: 3. Kiddie Rides: 11. Quick Food-Drink.

DE KALB—Hopkins Park
Manager: Byron Kaiser. Concession Manager: Milo Ebbesson. Quick Food-Drink, Picnic Area, Pool, Fireworks.

FOX RIVER GROVE—Fox River Picnic Grove

Manager: Louis Cernocky. Major Rides: 3. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks, Boats.

HINSDALE—Willow Springs Swimming Pool
Manager: Caroline Chesloe. Quick Food-Drink, Picnic Area, Pool, Free Acts.

LOMBARD—Kiddie Dude Ranch
Manager: Earl Weimer. Kiddie Rides: 2. Pony Track.

LYONS—Fairlyland Park
Manager: Alfred Miller. Major Rides: 8. Kiddie Rides: 12. Games, Quick Food-Drink, Picnic Area, Penny Arcade, Free Acts.

MACOMB—Glennwood Park & Swimming Pool
Manager: Don Crowe. Kiddie Rides: 2. Quick Food-Drink, Picnic Area, Fireworks.

MELROSE PARK—Kiddieland
Manager: Ronald F. Rynes. Major Rides: 4. Kiddie Rides: 14. Quick Food-Drink, Poles, Coin-operated Amusement Machines.

MOLINE—Star-Lite Park
Manager: Michael Flx. Major Rides: 2. Kiddie Rides: 6. Quick Food-Drink.

MORRIS—Gould Park
Owner: City. Kiddie Rides: 2. Pool, Picnic Area.

MURPHYSBORO—Riverside Swimming Pool
General Manager: Paul Slaybaugh.

OAK LAWN—Green Oaks Kiddieland
General Manager: Robert Zirzow. Concession Manager: Kathryn Doolan. Kiddie Rides: 18. Quick Food-Drink.

OAK LAWN—Green Oaks Kiddieland
General Manager: M. J. Doolan. Major Rides: 3. Kiddie Rides: 12.

PARIS—Twin Lakes Park
Manager: Ross O. Wright; Ride Manager: Jack Mercer; Concession Manager: Ross O. Wright. Major Rides: 2. Kiddie Rides: 1. Quick Food-Drink, Picnic Area, Beach, Boating, Arcade, Novelities, Dance Floor.

PEORIA—Glen Oak Park
General Manager: A. B. Eads. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Kiddie Zoo.

PRINCETON—Alexander Park
General Manager: William Howard. Quick Food-Drink, Picnic Area, Pool.

QUINCY—Kiddie Land
General Manager: Dr. John Irving; Ride and Concession Manager: John Weiss. Kiddie Rides: 6.

ROCKFORD—Kiddieland
General Manager: L. E. Gutzmer. Major Rides: 4. Kiddie Rides: 7. Quick Food-Drink, Picnic Area.

ROCKFORD—Kiddies Paradise
Manager: D. G. Paradis. Kiddie Rides.

SCHILLER PARK—Joyland Kiddie Rides
Manager: Edward Apfel Jr. Kiddie Rides.

SKOKIE—Fun Fair Kiddie Park
Manager: John J. O'Brien. Major Rides: 1. Kiddie Rides: 13. Quick Food-Drink, Miniature Golf.

SPRINGFIELD—Kiddie-Land Amusement Park
Manager: Kenneth L. Burghardt. Kiddie Rides: 5. Quick Food-Drink.

SPRING VALLEY—Midway Kiddieland

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THORNTON—Brown Derby Park
Manager: Fred Pliscott. **Ride and Concession Manager:** John Petro. **Major Rides:** 4. **Kiddie Rides:** 5. **Games, Quick Food-Drink, Picnic Area.**
URBANA—Joyland
Manager: G. W. Mallow. **Major Rides:** 3. **Kiddie Rides:** 9. **Quick Food-Drink, Picnic Area.**
WAUKEGAN—Dunes Kiddieland
Manager: Raymond Braasch. **Kiddie Rides:** 1.
WILLOW SPRINGS—Playland Amusement Park
Manager: Ralph Rocco. **Major Rides:** 12. **Kiddie Rides:** 13. **Games, Quick Food-Drink, Picnic Area.**

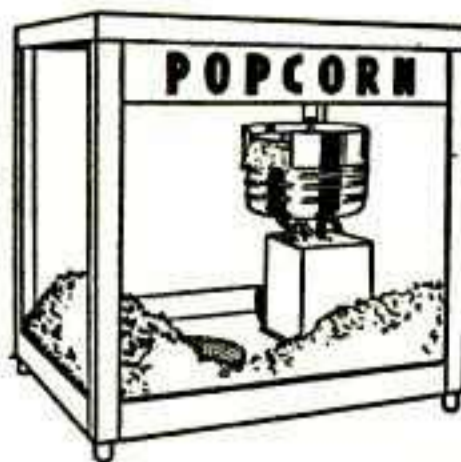
INDIANA

ANGOLA—Buck Lake Park
Manager: Harry K. Smythe. **Major Rides:** 6. **Kiddie Rides:** 3. **Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Outdoor Theater, Fireworks.**
CLINTON—Aragon Park
General Manager: Anton Fenoglio. **Pool.**
DYER—Sauer's Kiddieland
Managers: Frank & Edna Sauer. **Major Rides:** 2. **Kiddie Rides:** 9. **Quick Food-Drink.**
EVANSVILLE—Mesker Park
Manager: F. C. Shafer. **Major Rides:** 5. **Kiddie Rides:** 6. **Picnic Area, Penny Arcade, Shooting Gallery.**
EVANSVILLE—Yabroud Park
Manager: Robert Yabroud. **Major Rides:** 4. **Kiddie Rides:** 6. **Picnic Area.**
HAMILTON—Circle Park
Manager: Dale B. Waterhouse. **Major Rides:** 1. **Kiddie Rides:** 2. **Quick Food-Drink, Restaurant, Penny Arcade, Beach, Roller Rink, Boats, Picnic Facilities, Free Acts, Fireworks.**
INDIANAPOLIS—Kiddieland Park
Manager: Verlin F. Hodges. **Kiddie Rides:** 8.
INDIANAPOLIS—Little America
Manager: M. Marcus. **Kiddie Rides:** 9. **Quick Food-Drink, Race Track, Golf, Archery.**
INDIANAPOLIS—Longacre Park & Pool
Manager: R. M. Dorrill Jr. **Major Rides:** 1. **Kiddie Rides:** 2. **Games, Quick Food-Drink, Ballroom, Beach, Pool, Picnic Area, Miniature Golf.**
INDIANAPOLIS—Riverside Amusement Park
General Manager: H. E. Parker. **Ride Manager:** Paul Carlstedt. **Food & Beverage Manager:** George Burrous. **Rink Manager:** Tom Egan. **Major Rides:** 14. **Kiddie Rides:** 11. **Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Bands, Free Acts, Fireworks.**
INDIANAPOLIS—Westlake Beach
Manager: Paul Voight. **Kiddie Rides:** 1. **Picnic Area, Beach, Ballroom, Bands, Miniature Golf, Boat Rides.**
JASPER—Jasper Swimming Pool
Manager: Victor Nixon. **Pool.**
KNOX—Wehrley's Bass Lake Park
Manager: Wood C. Wehrley. **Kiddie Rides:** 7. **Beach, Rink, Ballroom, Quick Food-Drink, Restaurant, Picnic Area, Penny Arcade, Shooting Gallery, Bands, Free Acts, Fireworks.**
LaFAYETTE—Columbian Park
Owner: City. **Manager:** Richard Burke. **Major Rides:** 4. **Kiddie Rides:** 3. **Games, Quick Food-Drink, Beach, Ballroom, Zoo, Pool, Picnic Area, Free Acts, Fireworks, Operettas & Band Concerts.**
MARION—Hi Way Drive-In Kiddieland
Manager: Ralph Maruccilli. **Major Rides:** 1. **Kiddie Rides:** 5. **Quick Food-Drink, Free Acts, Fireworks.**
MICHIGAN CITY—Washington Park
Manager: Harold K. Barr. **Major Rides:** 6. **Kiddie Rides:** 6. **Games, Quick Food-Drink, Penny Arcade, Ballroom, Beach, Picnic Area, Bands.**
MISHAWAKA—Gayland Kiddie Park
Manager: Erven Ehrke. **Kiddie Rides:** 7. **Games, Quick Food-Drink, Picnic Area, Shooting Gallery.**
MONTICELLO—Indiana Beach
Manager: T. E. Spackman. **Ride Owner:** Hugo Butler. **Concession Owner:** James Miller. **Major Rides:** 6. **Kiddie Rides:** 5. **Min. Golf, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.**
NEW ALBANY—Colonial Club
General Manager: A. Wood Hardin. **Quick Food-Drink, Picnic Area, Beach, Pool.**
NOBLESVILLE—Forest Park
General Manager: Mr. Andrews. **Ride Manager:** James R. Cole. **Concession Manager:** Red Meredith. **Kiddie Rides:** 5. **Games, Restaurant, Picnic Area, Pool, Fireworks, Golf.**
SANTA CLAUS—Santa Claus Land
General Manager: W. A. Koch. **Ride Manager:** J. A. Herron. **Major Rides:** 3. **Kiddie Rides:** 5. **Quick Food-Drink, Restaurant, Picnic Area, Kiddie Zoo, Toy Museum, House of Dolls, Wax Museum, Souvenir Shops, Toy Shop, Indian Village, Pioneer Settlement.**
SOUTH BEND—Playland Park
Manager: Earl J. Redden. **Major Rides:** 7. **Kiddie Rides:** 6. **Games, Quick Food-Drink, Penny Arcade, Shooting Gallery, Roller Rink, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.**
SYRACUSE—Wawasee Amusement Park
Manager: Rue H. Hunnicutt. **Kiddie Rides:** 4. **Games, Quick Food-Drink, Restaurant, Zoo, Miniature Golf, Picnic Area, Bands, Fireworks.**

VINCENNES—Kiddieland
General Manager: Oliver J. Russell. **Major Rides:** 2. **Kiddie Rides:** 5. **Shows, Dark Ride, Quick Food-Drink, Fireworks, Kiddie Zoo.**
VINCENNES—Mirror Lake
Manager: G. Leroy Moore. **Quick Food-Drink, Picnic Area, Beach, Boating, Fishing.**
VINCENNES—Lake Lawrence
General Manager: Minta Meskimen. **Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Fireworks, Water Sports.**

IOWA

AMES—Carr's Pool
Manager-Owner: R. E. Carr. **Concession Manager:** Mrs. R. E. Carr.
ARNOLDS PARK—Arnolds Park
Manager: Carl Thacker. **Major Rides:** 7. **Kiddie Rides:** 6. **Quick Food-Drink, Restaurants, Roller Rink, Ice Rink, Ballrooms, Boats, Picnic Area, Bands, Free Acts, Fireworks.**
BURLINGTON—Burlington Amusement Center
General Manager: Ralph J. Prick. **Major Rides:** 5. **Kiddie Rides:** 5. **Restaurant, Picnic Area, Kiddie Zoo.**
CEDAR RAPIDS—Cedar Amusement Center
Manager: Don McElhinney. **Major Rides:** 2. **Kiddie Rides:** 9. **Games, Quick Food-Drink, Picnic Area, Roller Rink, Ballroom.**
CLEAR LAKE—Bayside Amusement Park
Manager: H. A. O'Leary. **Major Rides:** 4. **Kiddie Rides:** 2. **Games, Quick Food-Drink, Restaurant, Beach, Roller Rink, Picnic Area, Shooting Gallery.**
COUNCIL BLUFFS—Playland Park
General Manager: Abe Siusky. **Concession Manager:** Wm. Skolnik. **Major Rides:** 12. **Kiddie Rides:** 12. **Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Free Acts, Fireworks.**
DAVENPORT—Mississippi Valley Fair Park
General Manager: Frank Harris. **Ride Manager:** Frank Bauersfield. **Concession Manager:** Ed McGrath. **Major Rides:** 3. **Kiddie Rides:** 6. **Games, Quick Food-Drink, Picnic Area, Ballroom, Bands, Miniature Golf, Driving Range, Archery Range.**
DES MOINES—Avon Beach, Inc.
General Manager: Margaret N. White. **Quick Food-Drink, Beach.**
DES MOINES—Kiddieland Park
Manager: S. J. Pearlman. **Kiddie Rides:** 14. **Quick Food-Drink, Pony Rides, Fireworks.**



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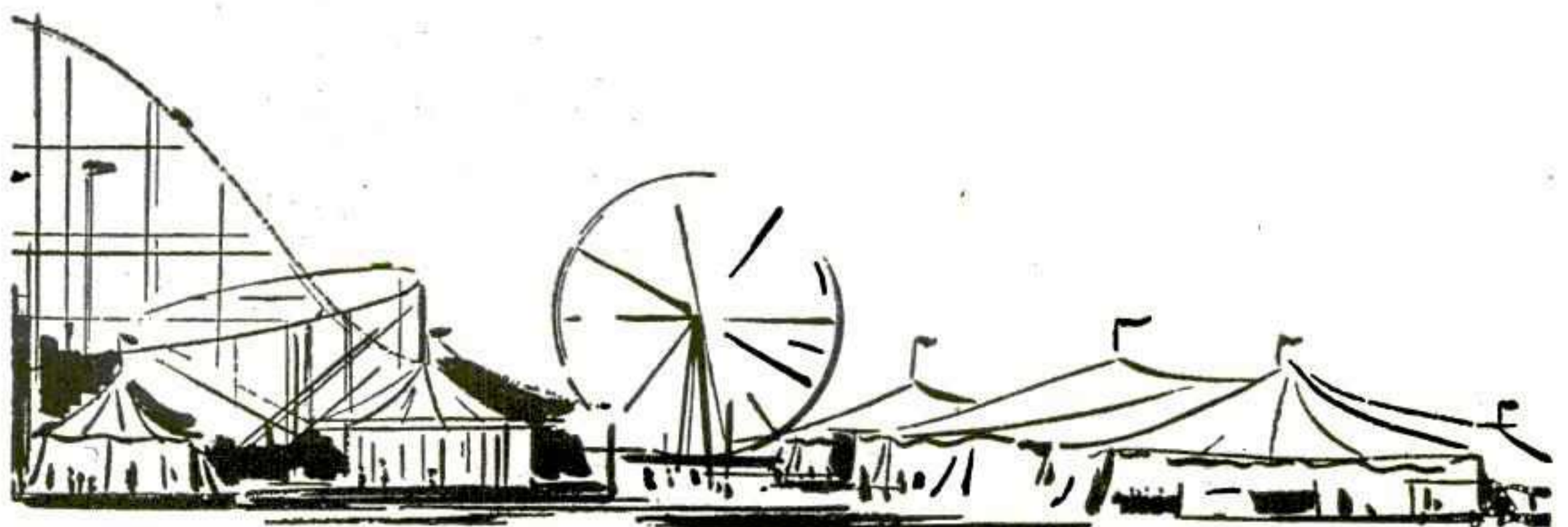
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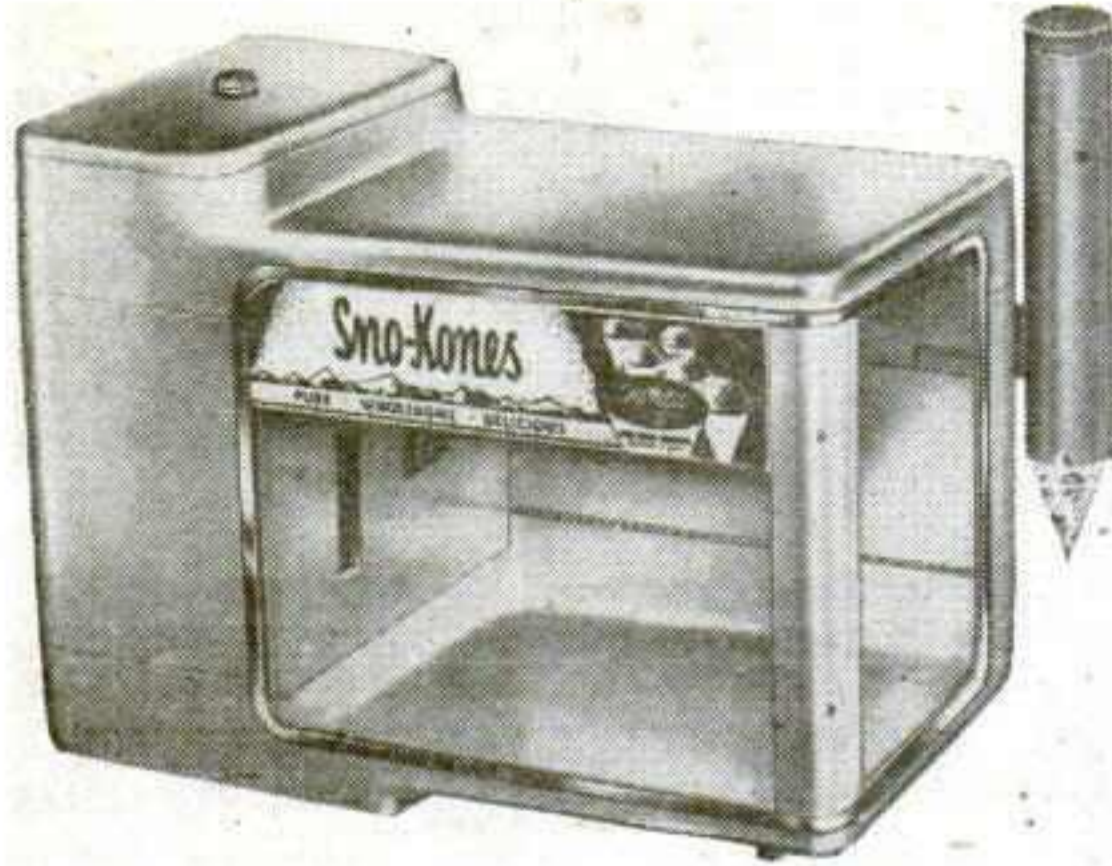
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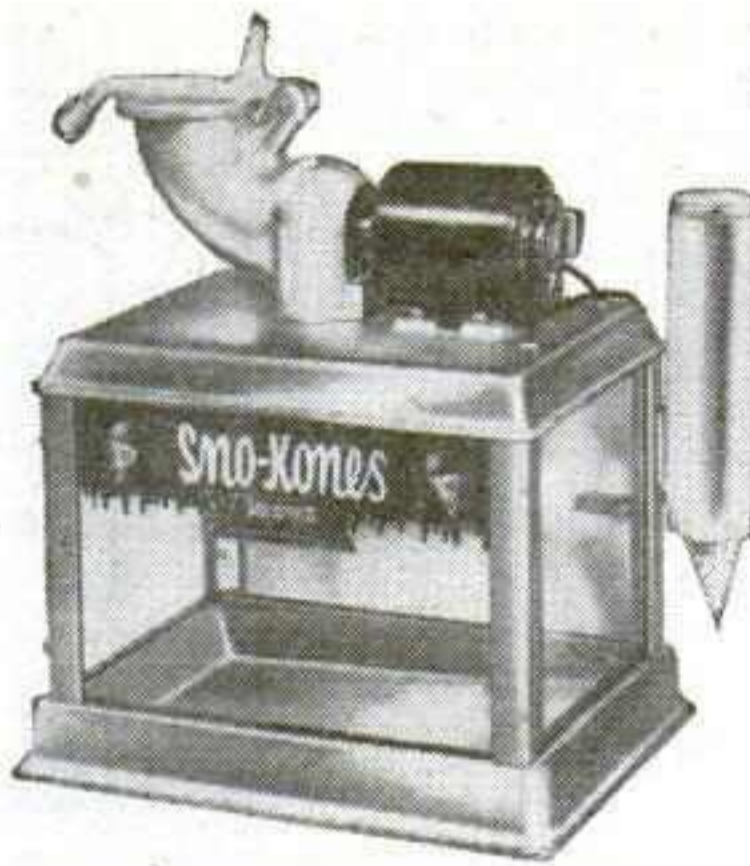


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WEST COAST DISTRIBUTORS

Whirlwind and Hurricane Floss Machines—Rolled Floss Cones—Flossine, Bands, Heating Elements for all Floss Machines—Repair Service—Pop-a-Lot Poppers—Sno-Kone Machines—Printed Cups—Ready-to-use Syrups & Concentrates—Apple Sticks.
Complete line of Concession Supplies & Equipment. Ready-bagged 2-oz. Peanuts—packed 100 per case—Bulk Peanuts—Popcorn (no extra charge for 50-lb. bags).
CHUNK-E-NUT PRODUCTS CO.
1261 East 6th St. LOS ANGELES 21, CALIF.
Phone TUcker 1495 Ed Berg—Jack Pasternak

KANSAS CITY, MO.

HEADQUARTERS
for
Gold Medal Products
Floss Machines—Supplies
Sno-Kone Machines—Supplies
World Famous
Roto-Grille—Hot Dog Cooker
Full Concession Line
L & L POPCORN CO.
114 W. 18th St.,
Kansas City, Mo.
Phone 1-6856

BUFFALO, N. Y.

NATIONAL POPCORN SUPPLY CO.

Complete Concession Equipment and Supply Specialists. Machines and Supplies in stock at all times. Whirlwinds, Floss Cones, Flossine and the entire Gold Medal line for the Great Lakes area.
107 Commonwealth Ave. Bedford 3860 Buffalo 16, N. Y.

DALLAS, TEXAS

CRAVEN BROTHERS CONCESSION SUPPLY CO.

When you're in Texas see us for all concession needs.
3102 Swiss Ave. TA. 6-1239 Dallas 4, Texas

NEW ORLEANS, LA.

NEW ORLEANS CONCESSION SUPPLY CO.

Complete Sno-Kone, Floss, Popcorn, Candy Apple Headquarters in the Mississippi Valley and Gulf areas for all Equipment and Supplies.
Speedy personal service at all times.
608 Tchopitoulas St. RAYmond 4928 New Orleans 12, La.

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DANNEMILLER SUPPLY COMPANY

Serving Northeastern Ohio with popcorn, peanuts and supplies. We have a complete line of GOLD MEDAL products.
Phone Oldfield 8-2431 Doylestown, Ohio

PHILADELPHIA, PA.

Serving The Entire East Coast

A complete stock of Gold Medal Products plus many, many more "money makers" for quality and service.

Write, Wire, Come in. See our large ad elsewhere in this issue.
1211-13-15 North Second Street—plenty of parking space.

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POPCORN PEANUTS
SYRUP SNO KONE
COTTON CANDY

SUPPLIES AND EQUIPMENT

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330 EAST 1st, TULSA 20, OKLA.

Profits from Gold Medal! MAKE MORE FLOSS PROFITS!

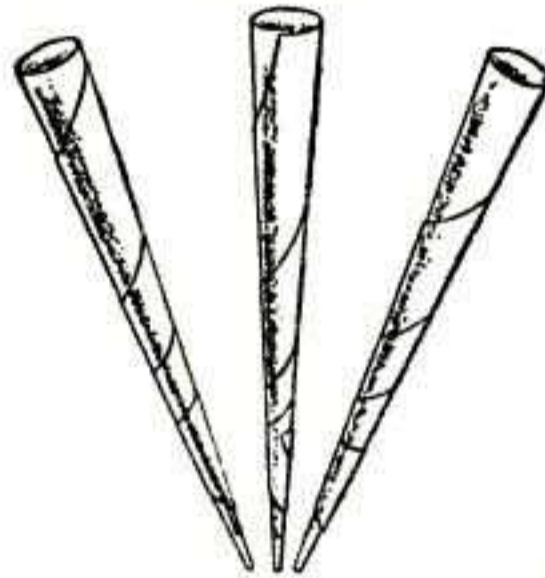
GOLD MEDAL FLOSS LINE-UP

- Whirlwind Floss Machine
- Cotton Candy Cones
- Ribbons
- Bands
- Lotta-Volts
- Hurricane Floss Machine
- Fluorescent Signs
- Flossine—5 Flavors
- and the NEW
- CHOCO FLOSS!
- JUMBO FLOSS CONES!



NEW!
CHOCO FLOSS
and
5 REGULAR FLAVORS
OF FLOSSINE

NEW!
**JUMBO
CHOCO FLOSS**
also
REGULAR SIZE



WHIRLWIND \$275.00

You'll always be the PROFIT leader when you use Gold Medal's Floss line-up 100%! Try the new CHOCO-FLOSS! It's the first successful chocolate flavor and color for floss. Four one-pound cans \$10.00, enough for over 200 pounds of sugar. Use the new JUMBO-FLOSS-CONES for those 25¢ sales. A thousand-cone carton for \$6.50 will let you prove that you can get the big, big profit that 25¢ floss brings you. Place your order now!

Get the new WHIRLWIND—the machine that twice as many people buy as all others put together. The reason is simply that the Whirlwind is the finest floss machine made. You get the best design, the best quality materials and parts, all made to precision standards that only the Gold Medal shop can give. You get the advantage of the best equipped shop in the concession business. Get all details on the new WHIRLWIND now! It's the only machine to buy. Get your order in early.

GOLD MEDAL PRODUCTS COMPANY

320 East Third St.

Phone DUnbar 1-1313

Cincinnati 2, Ohio

The Dealers listed below carry Gold Medal's Snow, Floss and Candy Apple Equipment and Supplies:

SAN FRANCISCO, CALIF.

SERVING THE ENTIRE WEST COAST! ARTHUR UNGER COMPANY

Fast Dependable Service, Top Quality Items, Low Prices. See us for all your CANDY FLOSS, SNO-KONE AND POPCORN Equipment and Supplies. Stop and see our new Headquarters next to the Show Folks of America.

149 TURK ST. GR. 4-9117 SAN FRANCISCO 2

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Concessionaire's
best
Friend

Everything for the concessionaire in stock at all times.

Sno-Cone Flavors, syrups, cups, Sno-Konettes, Whirlwinds, Flossine, Cones, ribbons and bands.

Distributors for the entire Gold Medal line-up.

See us first for quality, service and price.

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Complete line of Equipment and Supplies for all concessions. Fastest personal service in this area. Complete display and stock on hand at all times.

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COMPLETE EQUIPMENT AND SUPPLIES

Floss, Snow and Popcorn Machines, Popcorn Bags, Boxes, Seasoning, Corn, etc. Redi-Rolled COTTON CANDY CONES, Choco-Floss, colors and flavor for floss, also Floss Papers 4x12. Sno-Kone cups, concentrates, syrups, etc. Hot and Cold Drink Cups in all sizes, Ready-to-Use Caramel; just heat and dip the apples. It is the best, try it.

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Sno-Kone, Popcorn, Drink Dispensers, Syrups, Floss Supplies and Equipment. Everything for all type eat and drink concessions. Write for new Spring Price List today!

904 St. Germain, St. Cloud, Minnesota
Phone 288

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DIXIE THEATRE SERVICE & SUPPLY CO.

Two locations to give you Service in the South. Sno-Kone and Popcorn Machines and Supplies, plus repair service at all times.

1010 N. Slappey Drive, P. O. Box 771, ALBANY, GEORGIA
95 Walton St. N.W., P. O. Box 858, ATLANTA, GEORGIA

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World's Center For Concession Supplies
Whirlwind Candy Floss Machines

Authorized Distributor For
GOLD MEDAL PRODUCTS,
CRETORS & STAR POPCORN
MACHINES

Exclusive representative—
Maine to Florida.

PRINCETON FARMS

World's Finest Popcorn
Bigger Pop, Less Hull, Better Taste.
A bag to a carload. Immediate delivery.
Warehouses in principal cities.
Direct shipments.

Samples and Prices on Request.

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GRAND RAPIDS POPCORN COMPANY

Michigan's most complete supply house for Snow, Floss and Popcorn.

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Distributor for Gold Medal items, Cretors Popcorn Machines and all concession supplies.

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UNION, S. C.

POPCORN PEANUTS SNOWBALL FLAVORS CANDY APPLES SUPPLIES

WHIRLWIND FLOSS MACHINES

UNION, S. C. KIRBY'S PRODUCTS Phone 236

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WHY? Six Reasons WHY?

CANADIAN HEADQUARTERS FOR

Concession Supplies — Machines — Service.

1. Largest Stock on Hand
2. All Machines Approved
3. All Machines Guaranteed
4. Overhauling Facilities
5. Prices Right
6. Work Guaranteed

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CRAMORES "DRI-SYRUPS"

— The Sensation of the Beverage Field —

it's **NEW!** it's **DIFFERENT!**

Easy to handle - Less storage - Less spoilage
Longer shelf life - No bulky containers



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STILL AVAILABLE
IN SOME AREAS!**

BIG SAVINGS • FANTASTIC DEALS
on NATIONAL BRANDS of DISPENSERS
With Your Purchase of
CRAMORES PRODUCTS
8 Choices

CRAMORE FRUIT PRODUCTS, INC.

Point Pleasant Beach, N. J.
The Home of "Big Sea Day"

DES MOINES—New Riverview Park
Manager: Bart Kooker. Major Rides: 13.
Kiddie Rides: 5. Shows, Dark Ride, Games,
Quick Food-Drink, Restaurant, Picnic Area,
Ballroom, Bands, Free Acts, Fireworks,
Kiddie Zoo, Miniature Golf.

KEOKUK—Sportsman's Park, Inc.
General Manager: Merle E. Hamelton;
Ride Manager: Joe Hickey; Concession
Manager: Gale Peters. Major Rides: 1.
Kiddie Rides: 2. Quick Food-Drink, Restaurant,
Picnic Area, Free Acts, Fireworks,
Race Track.

MARSHALLTOWN—Forest Park
General Manager: Jack Kudelka. Restaurant,
Roller Rink, Ballroom, Bands.

STORM LAKE—Lakeside Boating & Bathing
Manager: Walter Lawrence. Major Rides:
1. Kiddie Rides: 3. Quick Food-Drink,
Restaurant, Pool, Beach, Ballroom, Picnic
Area, Bands.

WATERLOO—Electric Park
Robert E. Bender; Ride Manager: Don
Trueblood; Concession Manager: Carl Larsen;
Food Manager: Lucille Speck. Major
Rides: 2. Kiddie Rides: 6. Games, Restaurant,
Picnic Area, Ballroom, Bands,
Free Acts, Fireworks, Bowling Alleys.

KANSAS

LIBERAL—Randall Playland
Manager: Jack Randall. Major Rides:
8. Kiddie Rides: 3. Quick Food-Drink,
Restaurant, Beach, Ballroom, Picnic Area,
Bands, Free Acts, Fireworks.

SALINA—Playland
Manager: D. E. Ward; Ride Manager:
Ralph Ward. Major Rides: 4. Kiddie Rides:
5.

WICHITA—Jovland
Managers: H. I. & H. J. Ottaway; Office
Manager: S. R. Nelson. Major Rides: 12.
Kiddie Rides: 9. Shows, Dark Ride, Games,
Restaurant, Picnic Area, Pool, Fireworks,
Mother Goose Garden, Miniature Golf,
Race Track, Ball Fields.

WICHITA—Sandy Beach
General Manager: Norris B. Stauffer.
Restaurant, Picnic Area, Beach, Pool, Ball-
room, Bands, Free Acts.

WICHITA—Sports Center
Manager: George P. Consover. Major
Rides: 5. Kiddie Rides: 15. Shows, Dark
Rides, Games, Quick Food-Drink, Picnic
Area, Free Acts, Fireworks.

KENTUCKY

BOWLING GREEN—Beech Bend Park
Manager: Charles Garvin; Ride Manager:
Tom Marlin; Concession Manager: Charles
Garvin; Assistant General Manager: Ed
Isenbourg. Major Rides: 8. Kiddie Rides:
4. Games, Quick Food-Drink, Picnic Area,
Beach, Roller Rink, Ballroom, Fireworks,
Zoo, Stock Car Races, Wild West Shows,
Horse Shows, Pool, Rifle Range, Miniature
Golf Course.

LEXINGTON—Joyland Park
Manager: Cecil Carmine. Major Rides:
10. Kiddie Rides: 8. Games, Walk-Thru,
Quick Food-Drink, Restaurant, Beach,
Ballroom, Picnic Area, Bands, Free Acts,
Fireworks.

LOUISVILLE—Fontaine Ferry Park
Manager: J. R. Singhiser. Major Rides:
12. Kiddie Rides: 6. Games, Walk-Thru,
Quick Food-Drink, Restaurant, Pool,
Beach, Roller Rink, Penny Arcade, Shoot-
ing Gallery, Picnic Area.

LOUISVILLE—Kiddieland
General Manager: Edwin S. Klein. Major
Rides: 2. Kiddie Rides: 7. Quick Food-
Drink, Free Acts, Miniature Golf Course,
Arcade.

OWENSBORO—Playway, Inc.
General Manager: Ed Stavis. Kiddie
Rides: 7. Quick Food-Drink, Miniature
Golf.

PADUCAH—Noble Park Funland
Manager: Carlton Watkins; Ride Man-

ager: James Sanderson. Major Rides: 2.
Kiddie Rides: 4. Games, Quick Food-Drink,
Picnic Area, Roller Rink.

LOUISIANA

ALEXANDRIA—City Park Kiddieland
Manager: Jimmie Thompson. Kiddie
Rides: 10. Quick Food-Drink, Restaurant,
Roller Rink, Pool, Picnic Area, Free Acts,
Fireworks.

NEW ORLEANS—Lincoln Beach
Manager: Emile Bruneau. Major Rides:
6. Kiddie Rides: 8. Games, Quick Food-
Drink, Restaurant, Penny Arcade, Shoot-
ing Gallery, Pool, Beach, Ballroom, Picnic
Area, Bands, Free Acts, Fireworks.

NEW ORLEANS—Pontchartrain Beach
Manager: Harry J. Batt Sr.; Ride Man-
ager: John A. Batt; Concession Manager:
Geo. Henderson; Mgr. of Operations:
Harry J. Batt Jr.; Supt. of Maintenance:
Frank Kramer. Major Rides: 12. Kiddie
Rides: 8. Shows, Dark Ride, Games, Quick
Food-Drink, Restaurant, Picnic Area,
Beach, Pool, Free Acts, Fireworks, Mini-
ature Golf Course.

NEW ORLEANS—Park Amusement, Inc.
Manager: Frank Davis. Major Rides: 2.
Kiddie Rides: 3. Kiddie Storyland.

MAINE

OLD ORCHARD BEACH—Old Orchard
Ocean Pier
Manager: Wilfred L. Duffy; Ride Man-
ager: Thomas Aceto; Concession Manager:
R. J. Walsh. Major Rides: 7. Kiddie Rides:
2. Shows, Dark Ride, Games, Quick Food-
Drink, Restaurant, Beach, Ballroom, Bands,
Free Acts, Kiddie Zoo, Artists and Pitch-
men along Board Walk.

OLD ORCHARD BEACH—Palace Playland
General Manager: Bernard Osber. Major
Rides: 8. Kiddie Rides: 6. Shows, Dark
Ride, Games, Quick Food-Drink, Restau-
rant, Beach, Roller Rink, Ballroom, Bands,
Free Acts, Fireworks.

YORK BEACH—Animal Forest & Amuse-
ment Park
Manager: Spector Bros. Major Rides: 7.
Kiddie Rides: 5. Shows, Dark Ride, Games,
Quick Food-Drink, Picnic Area, Beach,
Free Acts, Zoo, Storyland.

MARYLAND

ACCOKEEK—Marshall Hall Amusement
Park
Manager: L. C. Addison. Major Rides:
10. Kiddie Rides: 4. Games, Walk-Thru,
Quick Food-Drink, Restaurant, Penny Ar-
cade, Shooting Gallery, Ballroom, Picnic
Area, Fireworks, Shooting Gallery.

BALTIMORE—Bay Shore Park & Beach
Manager: I. D. Shapiro. Major Rides: 3.
Kiddie Rides: 4. Penny Arcade, Beach,
Ballroom, Games, Quick Food-Drink, Restaurant,
Picnic Area, Orchestras.

BALTIMORE—Carlton's Amusement Park
Manager: William J. Fischer. Major
Rides: 15. Kiddie Rides: 9. Penny Arcade,
Funhouse, Walk-Thru, Games, Quick Food-
Drink, Restaurant, Miniature Golf, Picnic
Area, Pony Track, Orchestras, Free Acts.

BALTIMORE—Cottage Grove Amusement
Park and Bathing Beach
General Manager: Norman E. Clarke.
Major Rides: 2. Kiddie Rides: 5. Games,
Quick Food-Drink, Restaurant, Picnic Area,
Beach, Free Acts, Ballroom.

BALTIMORE—Gwynn Oak Park
Manager: David W. Price. Major Rides:
14. Kiddie Rides: 12. Penny Arcade, Shoot-
ing Gallery, Ballroom, Games, Quick Food-
Drink, Restaurant, Bands, Free Acts,
Fireworks.

BRADDOCK HEIGHTS—Braddock Heights
Park
O. W. Rosenberry Jr. Major Rides: 2.
Kiddie Rides: 4. Games, Quick Food-Drink,
Picnic Area, Pool, Roller Rink, Ballroom,
Bands, Free Acts, Summer Theater.

★ NEW DRY BASE LEMONADE ★

Make delicious real Fruit Tang Lemonade from our dry base containing Dehydrated Lemon Juice. **JUST ADD WATER.** Tastes like the best frozen product without the storage and handling problem.

ONLY 45¢ — MAKES TWO FULL GALLONS
Nothing to add but water. Packed 12 - 24 oz. pouches per carton.
Sample order: Send \$1.00 for two 24 oz. Bags.
Also available in Pink Lemonade at the same price.

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1474 W. Hubbard St. Chicago 22, Ill.

**SNO-CONE MACHINES
EVERY STYLE IN STOCK
SALES—SERVICE
ALL CONCESSION SUPPLIES**

RIO SYRUP CO.
1804 S. Jefferson, St. Louis, Mo.

POPPERS' NEW ITEMS FOR 1957



SNOW BALLS



COTTON CANDY

PORTABLE "FOLDAWAY" TENTS AND STANDS

TENT \$79.50 STAND \$135.00

TENT: Water-proof, fire-resistant. Light wt. 30 lbs. Side curtains removable. Khaki with blue valance and white fringe. Sets up or knocks down in minutes.

STAND: Warp-proof, adjustable legs. Red and white stripes. Folds flat in 3" of space. Light wt. 85 lbs. Cotton candy stand comes with fluorescent fixture & plexiglas front & side protection. Snowball stand with counter top. Complete joint only 4' 4" wide. Extra widths available.



DISPLAY CASES \$89.50

Candy Apple Display Case (80 apples), Roasted Peanut Warmer (75 lbs. cap.), Popcorn Warmer (2 bushels).
GOLD ANODIZED ALUMINUM. 28 3/4" W; 19 1/4" D; 24" H.



"Flavor-Go-Round"
Turntable for Snowballs
\$32.50 Turntable only
Holds 5 gals. flavor in 15" space. Has flashing light. Cannot topple over.

for snowball and drink operators



"ICE BOX"
\$34.50 Holds up to 200 lb. ice.
Galvanized with white finish. Fibreglass insulation. Carrying handles and drain. 17" x 25" x 28". Wt. 60 lbs. less ice. Keeps ice off ground, sanitary and prevents melting.



"Candy-Stripe" Floss Paper
4" x 12" **\$11.95** bundle 4000 sheets. Red and white design. Sells more cotton candy for you.

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POPPERS SUPPLY CO., INC. OF PHILA.

our only location 1211 N. 2nd ST., PHILA., 22, PA. 24 hr. phone service - GARFIELD 6-1616

you hold "all the Aces"

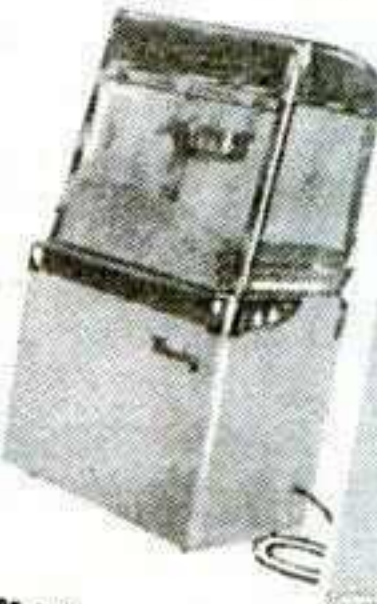
A **MANLEY ICE-O-BAR**
EASILY HANDLES
BIG, THIRSTY
CROWDS.

Serve 1,000 customers an hour ice cold (40 degrees or less), refreshing soft drinks. A trouble-free dispenser that really handles crowds FAST. Capacity: two 2-gallon pans, and one 1-gallon syrup tank with Dole dispenser. If you require fast cooling and fast draw, the Manley Ice-O-Bar is exactly what you've been looking for.



A **MANLEY VistaPop**
CREATES
IMPULSE
SALES.

Wins EXTRA impulse sales wherever it's used . . . has exclusive "see-through" kettle, that lets customers sell themselves by watching the corn pop. Controlled heat removes possibility of operator guesswork, and gives greater popping volume. "Hot air conditioned" pan keeps quality constant, assures hot, crisp corn regardless of climate.



WITH MANLEY EQUIPMENT

When you specify Manley equipment and supplies you "hold all the cards" when it comes to bigger, assured profits. Manley equipment is quality-built with extra features for extra sales.

Ice-O-Bar
faster draw handles bigger crowds.

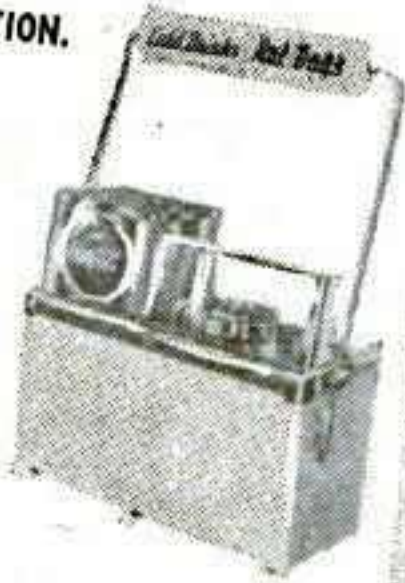
Vista-Pop
"see-through" kettle and "hot air conditioned".

Refresherette
compact design saves space, sells more.

Coliseum
sells two items in minimum space.

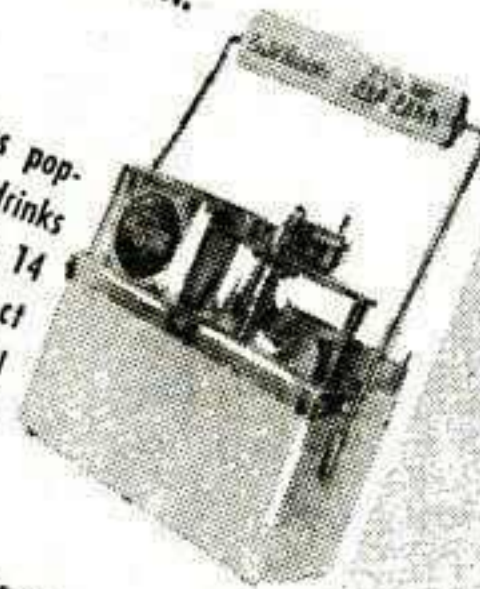
A **MANLEY REFRESHERETTE**
A WINNING
COMBINATION.

A "double threat" hot dog and soft drink machine that provides extra fast service for big crowds. Everyone passing by is tempted into buying the hot dogs that are slowly roasted and turned in full view. Grills up to 204 hot dogs per hour, and serves a variety of sparkling beverages at 40 degree (or less) temperatures.



A **MANLEY COLISEUM**
ANOTHER
WINNING
COMBINATION.

Serves delicious popcorn and tasty soft drinks in an area of only 14 square feet. Perfect where space is a vital factor. Popcorn machine has Manley Cascade kettle that pops 350 cartons an hour and elevator warmer that stores 72, 1 1/2 ounce cartons. Soft drink dispenser serves 1,000 drinks an hour.



YOUR "ACE IN THE HOLE" FOR BIGGER CONCESSION PROFITS.

Manley Supplies—finest quality, fairest prices.

Famous Manley popcorn, bags, cartons, trays, salt, seasoning, and other supplies can ALL be purchased from this one convenient source. Prompt service, fast delivery, and quality products at the best possible prices make buying all your supplies from Manley, Inc. the smart thing to do.

IF YOU WANT TO BE "DEALT IN" FOR BIGGER CONCESSION PROFITS, FILL OUT THIS "CARD" AND MAIL IT TODAY.



MANLEY, INC.

Dept. BB-457, 1920 Wyandotte St., Kansas City 8, Mo.

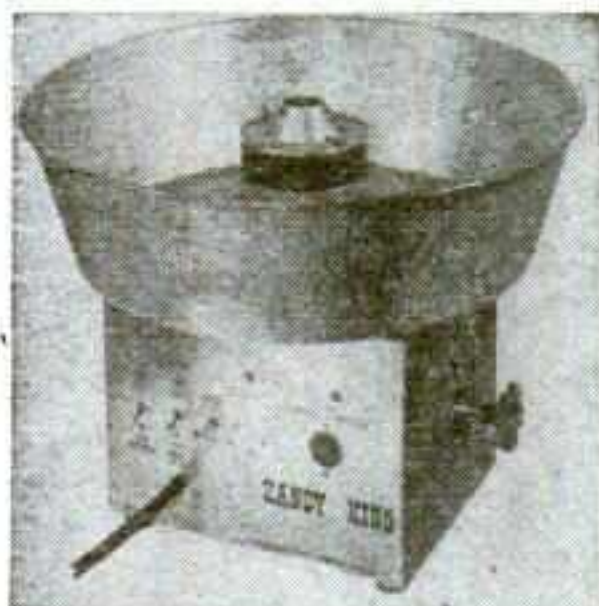
Send me more information on _____
Have the Manley representative call on me . . . no obligation.
NAME _____
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CITY _____
ZONE _____
STATE _____

Concessionaires! MAKE MORE MONEY
WITH CONCESSION SUPPLY CO.'S
Outstanding Equipment and Supplies!

NEW! "KANDY KING" Floss Machine!!
The Only Candy Floss Machine with PRE-HEAT!!

The only floss machine guaranteed to out-produce, out-operate any standard unit on the market today!

- Makes finer candy faster
- Immediate production as soon as spin-nerhead heat is turned on
- 110 steps of heat control
- 25-inch pan
- 14 by 11-inch base
- Quiet, vibrationless operation
- Satisfaction, money-back guarantee
- One-year guarantee on most materials and all workmanship



\$275.00

FRENCH WAFFLE MOLDS

Pay for themselves the first hour! 4" cast aluminum molds for commercial use in round, six-sided or scalloped shapes. Each mold complete with wooden handle and formulae.

"SPEE-DEE" Sugar Dispenser for Candy Floss

This sugar dispenser for candy floss is sanitary, will save you time and permit bigger floss production. It can be easily mounted on any type of stand.

\$29.50

SAVE \$30 on this COMPLETE Portable Floss Machine Combination

Here's the best combination for an easy up-and-down stand!

"Spee-Dee" Sugar Dispenser \$29.50
 "Kandy King" Floss Machine 275.00
 Portable Floss Stand 125.00
\$429.50

SPECIAL only \$399.50

POPCORN Equipment and Supplies

A kettle for every requirement: 8, 12 and 35 qt., all aluminum, guaranteed. Popcorn stands, corn, boxes, bags, oils, butter dispensers.

Aluminum MILK BOTTLES

Last years longer because of reinforced inside ribs. Weighted to your needs or empty. \$4.50 ea.

- EVERYTHING for the CONCESSIONAIRE!!**
QUICK, COMPLETE, ONE-STOP SERVICE
- FLOSS MACHINES
 - KETTLE POPPERS
 - POPCORN STANDS
 - POPCORN
 - BOXES
 - BAGS
 - COLORING
 - CUPS
 - BANDS & RIBBONS
 - STAR AND CRETORS EQUIPMENT
 - HOT DOG STEAMERS & BUN WARMERS
 - SNOW CONE EQUIPMENT & SUPPLIES
 - DAD'S ROOT BEER DISPENSERS & SYRUPS
 - MISSION ORANGE
 - CHERRYALLEN . . . The world's best cherry drink
 - BEVERAGE DISPENSERS
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 - ROLLED CONES
 - SERVICE & REPAIRS

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 3916 SECOR RD. TOLEDO 13, OHIO

Greater Profits — A Better Drink!

HI-TONE ROOT BEER SYRUP
 Smooth and Creamy!

A quality syrup, guaranteed to please! Pack: 4 one-gallon jugs. Quantity discounts. Minimum order, 12 gallons.

\$1.25 GAL.

By the Makers of "Bonnie" Syrups F.O.B. Chicago
 TONE PRODUCTS, 3848 W. LAKE STREET, CHICAGO 24, ILLINOIS

RETRACTABLE WHEEL CONCESSION TRAILERS

A Building on the Midway—a Trailer on the Highway. Works off of Car Battery. Push Button Control.

SCHANTZ and SONS
 P. O. Box 134 Marine, Ill.

CHARLESTOWN — Charlestown Manor BEACH
 Manager: Walter Martin. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Shooting Gallery, Beach, Boats, Picnic Area.

CHESAPEAKE BEACH—Chesapeake Beach Park
 Manager: F. J. Donovan. Major Rides: 2. Kiddie Rides: 3. Penny Arcade, Shooting Gallery, Pool, Beach, Ballroom, Quick Food-Drink, Restaurants, Picnic Area.

EARLEVILLE—White Crystal Beach
 Manager: Kenneth E. Green. Ride and Concession Manager: Harry Sharpe. Kiddie Rides: 2. Games, Sandwich Shop, Picnic Area, Beach.

GLEN ECHO—Glen Echo Park
 Manager: Gerald P. Price. Major Rides: 10. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Shooting Gallery, Pool, Beach, Roller Rink, Ballroom, Miniature Golf, Picnic Area, Bands, Free Acts.

HAGERSTOWN — Conococheague Amusement Park
 General Manager: Thomas L. Stenger. Major Rides: 4. Kiddie Rides: 4. Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Free Acts.

MARSHALL HALL—Marshall Hall Park
 Manager: L. C. Addison. Major Rides: 10. Kiddie Rides: 4. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Annual Jousting Tournament.

MAYO—Beverly Beach
 Manager: Edgar S. Kalb. Games, Quick Food-Drink, Picnic Area, Beach, Arcade.

MAYO—Triton Beach
 Manager: Raymond W. Kalb. Quick Food-Drink, Picnic Area, Beach, Arcade.

OCEAN CITY—Windsor Resort
 Manager: D. Trimmer, Jr. Rides: 10. Games, Penny Arcade, Coin Machines.

PASADENA—Coitage Grove Beach
 Manager: Norman E. Clarke. Major Rides: 2. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurants, Penny Arcade, Beach, Ballroom, Picnic Area, Orchestras, Free Acts.

MASSACHUSETTS

AGAWAM—Riverside Park
 Manager: Edward J. Carroll. Major Rides: 14. Kiddie Rides: 12. Games, Quick Food-Drink, Restaurant, Penny Arcade, Shooting Gallery, Roller Rink, Picnic Area, Walk-Thru, Funhouse, Orchestras, Free Acts, Fireworks.

AUBURNDALE—Norumbega Park
 Manager: Roy Gill. Rides: 14. Games, Penny Arcade, Orchestras, Free Acts.

DRACUT—Lakeview Park
 Manager: G. W. Barris. Major Rides: 2. Kiddie Rides: 6. Games, Quick Food-Drink, Penny Arcade, Beach, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

FALL RIVER—Biffin's Beach
 Manager: Stanley D. Allen. Quick Food-Drink, Beach.

FITCHBURG—Whalom Park
 Manager: Harold D. Gilmore. Major Rides: 8. Kiddie Rides: 8. Games, Quick Food-Drink, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.

HOLYOKE—Mountain Park
 Manager: John & Dennis Collins. Major Rides: 5. Kiddie Rides: 1. Walk-Thru, Penny Arcade, Shooting Gallery, Rink, Ballroom, Games, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Fireworks, Summer Stock Theater.

MENDON—Lake Nipmuc Amusement Park
 Manager: Joseph L. Carrolo. Major Rides: 2. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Summer Theater.

NANTASKET BEACH—Paragon Park
 Manager: Lawrence Stone. Major Rides: 10. Kiddie Rides: 10. Penny Arcade, Shooting Gallery, Roller Rink, Ballroom, Free Acts.

NEWTON—Norumbega Park
 Manager: Douglas F. Farrington. Major Rides: 8. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Ballroom.

NORTHAMPTON—Look Park
 Manager: M. P. Narum. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Picnic Area, Pool.

OCEAN GROVE—Bluffs Recreation Center
 Manager: Henry G. Barthelmes. Kiddie Rides: 3. Games, Quick Food-Drink, Beach, Roller Rink.

PALMER—Forest Lake Park
 Manager: Anthony Lachowetz. Kiddie Rides: 3. Games, Quick Food-Drink, Penny Arcade, Beach, Roller Rink, Ballroom, Picnic Area, Bands, Free Acts.

REVERE—Revere Beach
 General Manager: J. Victor Shayeb. Major Rides: 20. Kiddie Rides: 40. Shows, Dark Ride, Games, Quick Food-Drink, Beach, Roller Rink, Ballroom, Free Acts, Fireworks, Discount Stores.

SALEM—Salem Willows Park
 Manager: Wm. E. Jeffrey. Ride Managers: Nicholas Xanthax, Ted Cole, Wm. O'Brien. Major Rides: 2. Kiddie Rides: 5. Gift Shop, Restaurant, Picnic Area, Ballroom, Free Acts, Fireworks.

SALISBURY—Salisbury Beach
 Major Rides: 7. Kiddie Rides: 2. Games, Pool, Rink, Ballroom, Quick Food-Drink, Penny Arcades, Night Clubs, Picnic Area, Shooting Gallery, Bands, Free Acts, Fireworks.

SHREWSBURY—White City Amusement Park
 Major Rides: 15. Kiddie Rides: 14. Funhouse, Penny Arcade, Pool, Beach, Games, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Free Acts, Fireworks, Dance Pavilion.

SO, WESTPORT—Allen's Pavilion
 Manager-Owner: Stanley D. Allen. Quick Food-Drink, Beach.

TOPSFIELD—Joytown Park
 General Manager: Paul Corson. Ride and Concession Manager: Edmond Kusmar. Kiddie Rides: 7. Restaurant, Picnic Area, Fireworks, Kiddie Zoo.

MICHIGAN

BAY CITY—Wenona Beach
 Manager: Frank A. Cliff. Major Rides: 8. Kiddie Rides: 4. Quick Food-Drink, Restaurant, Penny Arcade, Beach, Roller Rink, Ballroom, Picnic Area, Orchestras, Fireworks.

BAY CITY—Bay City State Park
 Manager: W. F. Richter. Concession Manager: Evelyn Kay Richter. Quick Food-Drink, Picnic Area, Beach, Roller Rink, Camping. Privately owned amusement park at west end of park.

BENTON HARBOR—House of David Park
 General Manager: Clarence (Chic) Bell. Major Rides: 2. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands, Free Acts, Circus, Rodeo, Wild West, Horse Shows, Baseball, Football, Thrill Shows.

BEULAH—Crystal Park
 Manager: C. W. Patterson Sr. Major Rides: 1. Kiddie Rides: 3. Restaurant, Picnic Area, Gift Shop, Dairy Queen.

DEARBORN—Motor City
 Manager: Mrs. Helyn Horwitz. Major Rides: 4. Kiddie Rides: 7. Games, Quick Food-Drink.

DETROIT—Island of Bob Lo
 Manager: Harold E. Gorry. Major Rides: 14. Kiddie Rides: 6. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom.

DETROIT—Belsir Kiddie Park
 Manager: A. Goldberg. Kiddie Rides: 12. Quick Food-Drink, Fireworks.

DETROIT—Edgewater Park
 Manager: Milton & Cyril Wagner. Major Rides: 18. Kiddie Rides: 10. Games, Funhouses, Quick Food-Drink, Penny Arcade, Shooting Gallery, Ballroom, Miniature Golf, Picnic Area, Free Acts, Bands.

FLINT—Flint Park
 Manager: Dr. L. H. Firestone. Major Rides: 10. Kiddie Rides: 10. Games, Quick Food-Drink, Funhouse, Penny Arcade, Roller Rink, Miniature Golf, Shooting Gallery, Picnic Area, Fireworks.

HASLETT—Lake Lansing Amusement Park
 Manager: Roger E. Haney. Major Rides: 10. Kiddie Rides: 4. Games, Quick Food-Drink, Penny Arcade, Shooting Gallery, Roller Rink, Ballroom, Picnic Area, Free Acts, Fireworks.

LA SALLE—Toledo Beach
 Manager: Harlin L. Walter. Office Manager: Mrs. Louise Rockwell. Major Rides: 7. Kiddie Rides: 5. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom.

MANITOU BEACH—Lakeview Park
 Manager: Don Brown. Ride Manager: Goe. S. Crippen. Concession Manager: Geo. S. Crippen. Major Rides: 2. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Fireworks.

MENOMINEE—Henes Park
 General Manager: Clifford De Gavnor. Major Rides: 1. Kiddie Rides: 3. Quick Food-Drink, Restaurant, Picnic Area, Pool.

MUSKEGON—Pere Marquette Park
 General Manager: James Coscarelli. Major Rides: 1. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Free Acts, Fireworks.

ST. CLAIR SHORES—Jefferson Beach Amusement Park
 Manager: Harry Stahl. Major Rides: 16. Kiddie Rides: 10. Games, Quick Food-Drink, Penny Arcade, Shooting Gallery, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

ST. JOSEPH—Silver Beach
 Manager: H. J. Terrill. Ride Manager: Wilbur Mix. Major Rides: 10. Kiddie Rides: 5. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Funhouse, Penny Arcade.

UTICA—Utica Amusement Park
 Manager: Myron Brown. Ride Manager: Ronald Brown. Concession Manager: Myron Brown. Kiddieland Manager: Noah Barr. Major Rides: 4. Kiddie Rides: 7. Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks.

WALLED LAKE—Walled Lake Park
 General Manager: R. K. Templeton. Concession Manager: Ray St. Pierre. Major Rides: 12. Kiddie Rides: 6. Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink.

MINNESOTA

ANOKA—Santa Claus Town
 Manager: B. H. Swanson & Ced Anderson. Major Rides: 3. Kiddie Rides: 6. Quick Food-Drink, Penny Arcade, Santa Claus, Zoo, Picnic Area, Mother Goose Characters.

BATTLE LAKE—Balmoral
 Manager: E. C. Prescher. Quick Food-Drink, Picnic Area, Beach, Roller Rink, Ballroom.

EXCELSIOR—Excelsior Amusement Park
 Manager: J. P. Colihan, P. W. Clapp. Major Rides: 12. Kiddie Rides: 5. Games, Quick Food-Drink, Walk-Thru, Restaurant, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

FAIRMONT—Interlaken Park
 Manager: Sylvan Mathwig. Major Rides: 4. Kiddie Rides: 2. Beach, Rink, Ballroom, Games, Ice Rink, Quick Food-Drink, Restaurant, Boating, Orchestras, Bands, Fireworks.

LYND—Lyndwood Park
 Manager: Dave Lamphere. Major Rides: 1. Games, Quick Food-Drink, Picnic Area, Pool, Roller Rink, Ballroom, Bands, Fireworks.

MINNEAPOLIS—Queen Anne Kiddieland
 Manager: Tom & Anne Casey. Major Rides: 1. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Bands.

SHERBURN—Fox Lake Park
 Manager: K. A. Nelson. Picnic Area, Ballroom, Bands.

MISSISSIPPI

CORINTH—Liddon Lake
 Manager: J. Allen Sanders. Major Rides: 3. Kiddie Rides: 3. Quick Food-Drink, Pool, Picnic Area.

MERIDIAN—Highland Park
 Owner: City; Manager: Berney Smuckler. Major Rides: 3. Kiddie Rides: 8. Quick Food-Drink, Picnic Area, Pool, Kiddie Zoo.

MISSOURI

BERKELEY—Holiday Hill
 Manager: William H. Zimmerman. Kiddie Rides: 17. Quick Food-Drink, Restaurant, Pool, Miniature Golf, Pitch & Putt Golf Course, Archery, Baseball Range, Picnic Area.

EXCELSIOR SPRINGS—Lake Maurer
 Manager: Tate Chiles. Kiddie Rides: 2. Quick Food-Drink, Penny Arcade, Shooting Gallery, Pool, Roller Rink, Golf Range, Picnic Area, Archery.

FENTON—Riviera Pool and Park
 Manager: Gus Schneider. Quick Food-Drink, Restaurant, Picnic Area, Pool.

HAMILTON—American Legion Park
 General Manager: C. A. Neal. Concession Manager: M. U. McCrary. Games, Picnic Area, Free Acts, Fireworks.

JOPLIN—Riverside Amusement Park
 Manager: H. A. Brentlinger. Major Rides: 1. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Free Acts, Fireworks.

KANSAS CITY—Fairlyland Park
 Manager: Harold M. Duncan. Major Rides: 18. Kiddie Rides: 9. Games, Quick Food-Drink, Restaurant, Penny Arcade, Pool, Ballroom, Race Track, Miniature Golf, Picnic Area, Free Acts, Fireworks, Walk-Thru, Funhouses.

KANSAS CITY—Kiddle-Land
 Manager: Robert D. Rice. Kiddie Rides: 12. Quick Food-Drink, Penny Arcade, Picnic Area, Shooting Gallery.

KANSAS CITY—Swope Park
 General Manager: Sam C. Bornstein. Major Rides: 1. Kiddie Rides: 1. Quick Food-Drink, Picnic Area, Beach, Kiddie Zoo.

OSAGE BEACH—Play-a-Day Beach
 Managers: Alvin and Helen Huber. Games, Picnic Area, Beach, Kiddie Zoo.

PAGE DALE—Kiddie Land
 Manager: David Litvag. Kiddie Rides: 11. Quick Food-Drink.

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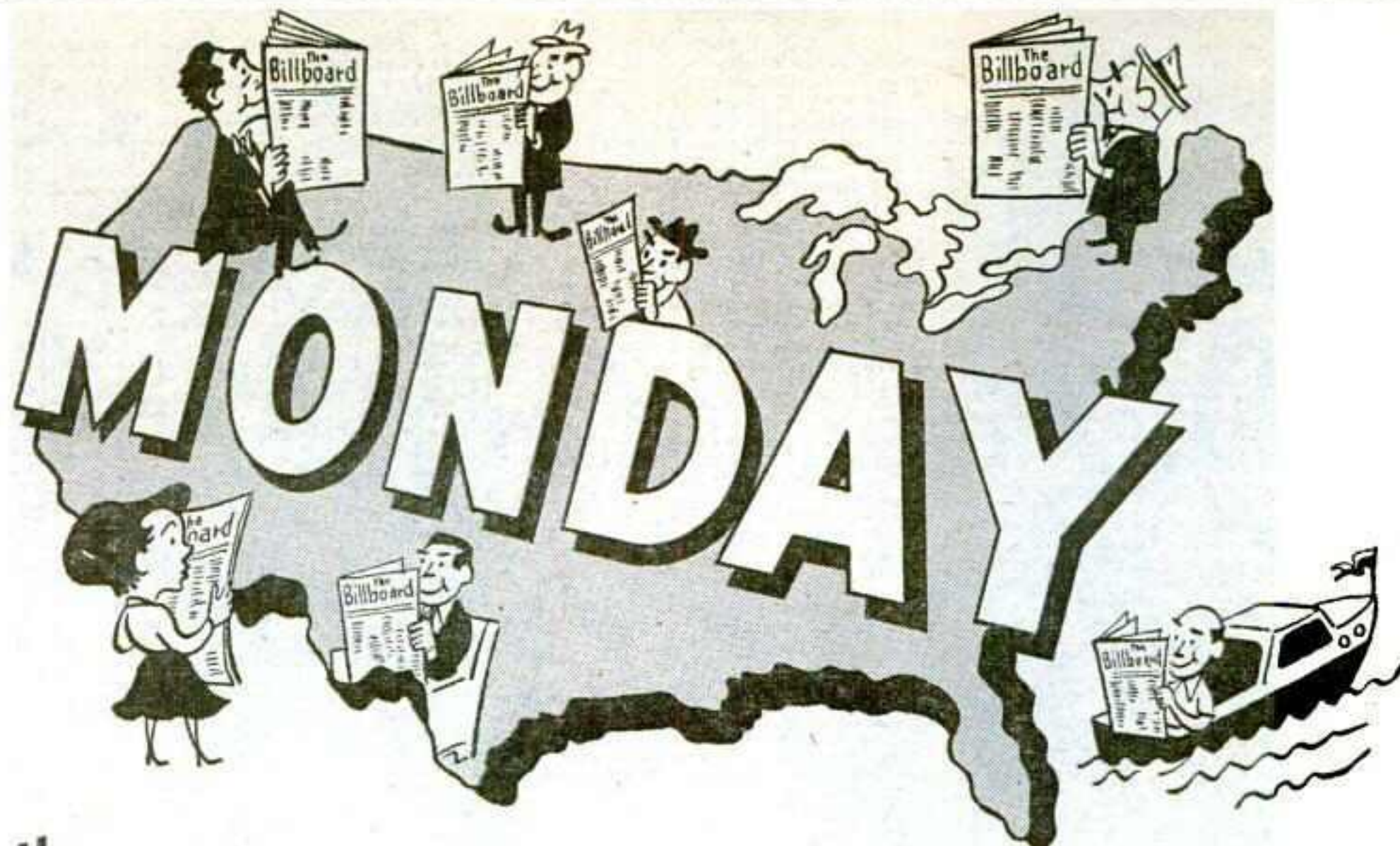
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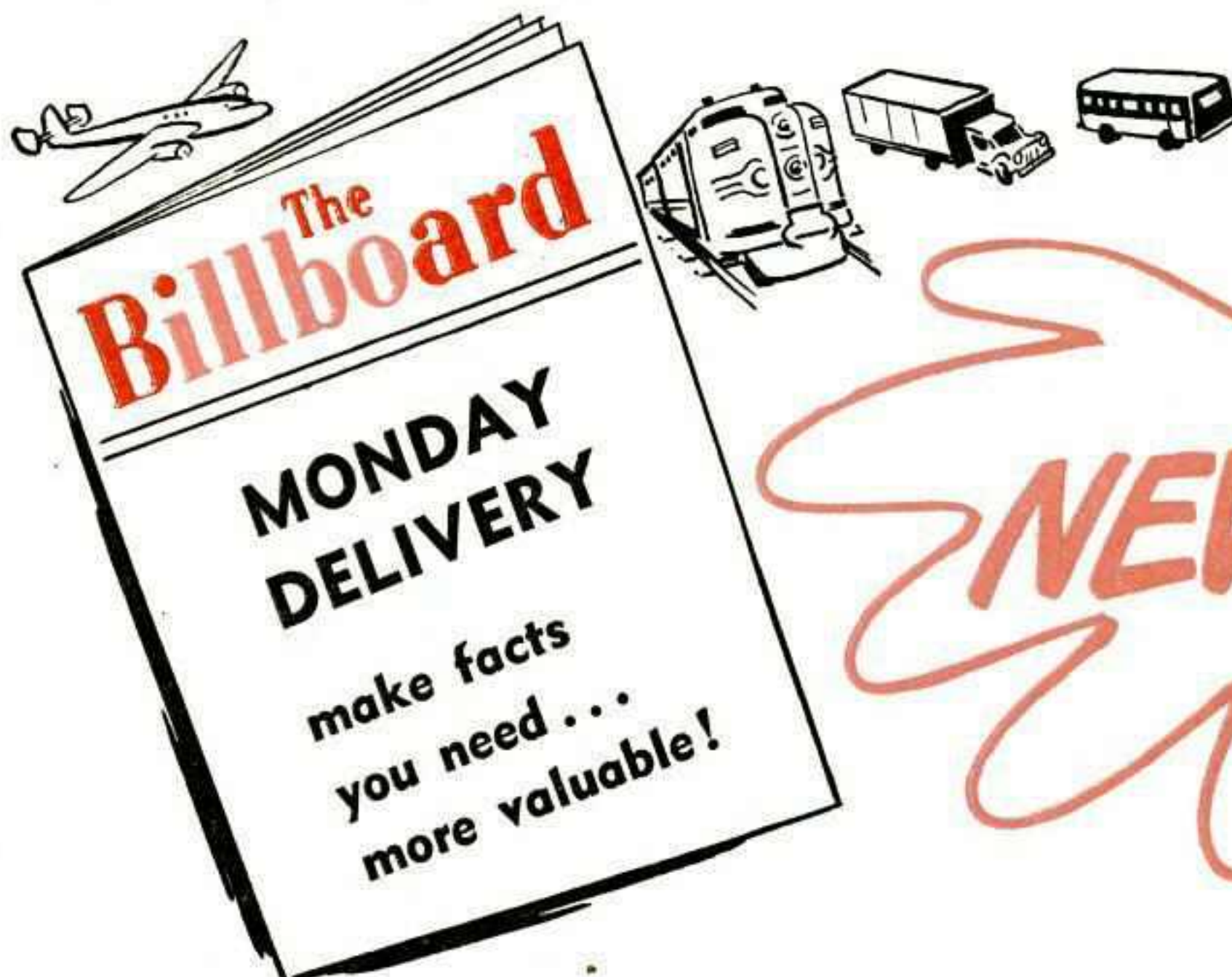
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ST. JOSEPH—Kiddie Carnival
General Manager: Albert J. Boos; Ride and Concession Manager: Hal Burright. Major Rides: 2. Kiddie Rides: 7.

ST. LOUIS—Chain of Rocks Amusement Park
Manager: Margaret Trippe. Major Rides: 8. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Roller Rink, Picnic Area, Fireworks, Penny Arcade.

ST. LOUIS—Forest Park Highlands
Manager: E. D. Jones; Ride Manager: Max Bitterlich; Concession Manager: Harry G. Lewis. Major Rides: 12. Kiddie Rides: 9. Show, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Bands, Free Acts.

ST. LOUIS—Holiday Hill
General Manager: W. H. Zimmerman; Ride Manager: Ken Thone; Concession Manager: R. H. Schneblen; Golf Manager: Ted Wetz; Operating Manager: Bud Nelson; Pool Manager: Keith Parker. Major Rides: 4. Kiddie Rides: 15. Quick Food-Drink, Picnic Area, Pool, Free Acts, Golf, Baseball, Archery, Arcade, Skee Ball, Gallery.

ST. LOUIS—Kiddie Land, Inc.
General Manager: David Litvag. Major Rides: 2. Kiddie Rides: 9. Quick Food-Drink.

ST. LOUIS—Suburban Gardens Swimming Pool
Manager: L. A. Waring. Quick Food-Drink, Picnic Area, Pool.

SPRINGFIELD—Dolling Amusement Park
Manager: W. W. Morrison. Major Rides: 7. Kiddie Rides: 5. Game, Quick Food-Drink, Penny Arcade, Shooting Gallery, Roller Rink, Ballroom, Boats, Picnic Area, Free Acts, Fireworks.

MONTANA

BUTTE—Columbia Gardens
Manager: Ted Beech. Major Rides: 3. Bands, Concessions, Children's Playground.

MILES CITY—Leon Park
Managers: Oscar Maier, Frank Stoltz. Food Manager: Gerry Arthur. Restaurant, Picnic Area, Ballroom, Bands.

NEBRASKA

CRETE—Tuxedo Park
Manager: F. J. Kobes. Kiddie Rides: 1. Ballroom, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Bands, Free Acts, Fireworks, Beach.

HOLDREDGE—Holdredge Municipal Swimming Pool
Manager: LaGrant Extrom. Kiddie Rides: 1. Pool, Picnic Area.

LINCOLN—Capitol Beach
Manager: R. L. Ferguson; Ride and Concession Manager: G. N. Carpenter. Major Rides: 8. Kiddie Rides: 4. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks, Arcade, Shooting Gallery, Beer Garden.

OMAHA—Carter Lake Pleasure Pier
Manager: James D. Carpenter. Major Rides: 3. Kiddie Rides: 9. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area.

NEW HAMPSHIRE

HUDSON—Benson Wild Animal Farm
Manager: Charles G. Keene Jr. Major Rides: 8. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Kiddie Zoo, Souvenir Gift Shops, Wild Animal Acts.

MANCHESTER—Pine Island Amusement
General Manager: E. T. Fahey; Ride Manager: Roosevelt Green; Concession Manager: Richard Cronin; Park Manager: G. Edw. Mason. Major Rides: 9. Kiddie Rides: 8. Games, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Free Acts, Fireworks.

SPOFFORD—Wares Grove-Recreation Park
Manager: Francis Cheever. Kiddie Rides: 3. Quick Food-Drink, Penny Arcade, Beach, Rink, Ballroom, Picnic Area, Bands.

NEW JERSEY

ASBURY PARK—Operators Amusement Company
Manager: Robert P. Fountain Jr. Major Rides: 1. Kiddie Rides: 6. Games, Quick Food-Drink, Shooting Gallery.

ASBURY PARK—Monte Carlo
General Manager: J. Rediker. Concession Manager: C. Musto. Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Bands, Free Acts, Cocktail Lounge.

ASBURY PARK—Palace Amusements
Managers: Zimel Resnick, Edward H. Lange. Major Rides: 10. Dark Ride, Games, Quick Food-Drink, Restaurant.

ASBURY PARK—Wesley Amusements
Manager: Edward Lange. Zimel Resnick. Major Rides: 1. Kiddie Rides: 5. Boats.

ATLANTIC CITY—Rendezvous Park
Manager: James Mallin. Major Rides: 5. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Penny Arcade, Beach, Free Acts.

ATLANTIC CITY—Million Dollar Pier
General Manager: Max Tubis; Ride Manager: Chas. Holliday. Major Rides: 7. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Beach, Theater, Italian Village, Bath House, Golf Course.

BAYONNE—Uncle Miltie's Kiddieland
Manager: Milton Tone, Norman Tannenbaum. Kiddie Rides: 2. Penny Arcade.

BRIDGEBORO—Holiday Lake
Manager: Saul A. Laven. Major Rides: 4. Kiddie Rides: 2. Quick Food-Drink, Beach, Miniature Golf, Picnic Area, Orchestras.

CLEMENTON—Clementon Lake Park
General Manager: Ermin Pierson. Major Rides: 12. Kiddie Rides: 3. Shows, Dark Ride, Quick Food-Drink, Picnic Area, Beach, Ballroom, Free Acts, Fireworks, Midget Golf, Walk Thru, Speed Boats.

EVINGTON—Olympic Park
Managers: Henry A., Robert A. Guen-

ther; Ride Manager: Daniel Pedersen; Concession Manager: R. A. Guenther. Pool Manager: Harold Scott. Major Rides: 27. Kiddie Rides: 11. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts, Fireworks.

KEANSBURG—Kiddie Park
Manager: George & Paula Althammer. Major Rides: 2. Kiddie Rides: 15.

LAURENCE HARBOR—Laurence Harbor Beach
Manager: Walter Kross. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurant, Penny Arcade, Roller Rink, Beach, Ballroom, Picnic Area, Bands.

LONG BRANCH—Recreation Pier
Manager: D. J. Maher. Major Rides: 1. Kiddie Rides: 6. Games, Restaurant, Quick Food-Drink, Pool, Race Track, Picnic Area, Fireworks.

MAPLEWOOD—Olympic Park
Manager: Robert A. Guenther. Major Rides: 25. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurants, Pool, Beach, Roller Rink, Picnic Area, Free Acts, Fireworks.

MAYS LANDING—Lake Lenape Park
Manager: Eugene Leiling. Major Rides: 4. Kiddie Rides: 3. Games, Picnic Area, Beach, Roller Rink, Ballroom, Free Acts, Fireworks.

MT. ARLINGTON—Bertrand Island Park
Manager: Raymond D'Agostino. Major Rides: 10. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Fireworks.

NEPTUNE—Storyland Village
Manager: Julie Pink. Major Rides: 8. Kiddie Rides: 6. Quick Food-Drink, Picnic Area, Free Acts, Fireworks, Walk-Thru.

OCEAN CITY—Bingham's Kiddie Land
Manager: Leslie S. Bingham. Kiddie Rides: 9. Games, Quick Food-Drink.

OAKLAND—Oakland Beach
Manager: Reg. C. Trefethen. Quick Food-Drink, Picnic Area, Beach.

OLD TAPPAN—Northern Valley Swimming Club
Manager: Otto & John Limmer. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Pool, Beach, Ballroom, Picnic Area, Orchestras.

PALISADE—Palisades Amusement Park
General Manager: Irving Rosenthal; Ride Manager: Joseph Rinaldi; Manager: Anna Cook. Major Rides: 25. Kiddie Rides: 15. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Bands, Free Acts.

PARAMUS—Old Mill Stream Bathing Beach
Owner: Frank Roehrich Jr. Concession Manager: Jen Bruck. Quick Food-Drink, Picnic Area, Outdoor Dancing, Night Swimming.

PENNSVILLE—Riverview Beach Park
Manager: A. W. Wallace, Frank C. Morton Jr. Major Rides: 16. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurants, Pool, Roller Rink, Picnic Area, Walk-Thru, Free Acts, Fireworks.

POINT PLEASANT BEACH—Jenkinson's Pavilion
Manager: O. B. Jenkinson. Major Rides: 1. Kiddie Rides: 9. Games, Quick Food-Drink, Restaurant, Pool, Beach, Picnic Area.

RIVER EDGE—Kiddie Wonderlands, Inc.
General Manager: J. Louis Franklin; Ride Manager: William Frisco; Concessions: A&A Automatic Foods. Major Rides: 2. Kiddie Rides: 8. Quick Food-Drink, Restaurant.

ROCHELLE PARK—Aresola Pool, Inc.
Manager-Owner: James P. Walden. Quick Food-Drink, Picnic Area, Pool.

SADDLE BROOK—Kiddieland
General Manager: Thomas J. Cunningham. Kiddie Rides: 15. Games, Quick Food-Drink, Free Acts.

SADDLE RIVER—Kiddieland
Manager: Joseph C. Philbrook. Kiddie Rides: 15. Quick Food-Drink, Penny Arcade, Picnic Area, Free Acts.

SEASIDE HEIGHTS—Casino Pool
Manager: Eugene Thomas. Major Rides: 15. Kiddie Rides: 13. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts.

SEASIDE HEIGHTS—Freeman's Amusement Center
Manager: J. Stanley Tunney. Major Rides: 5. Kiddie Rides: 10. Beach, Games, Quick Food-Drink, Restaurants.

SUCCASUNNA—Horse Shoe Lake
Manager: Harry A. Chesler. Concession Manager: Charles Kaufman. Quick Food-Drink, Restaurant, Picnic Area, Beach.

TRENTON—Extension Kiddie Land
Manager: Herman Introligator. Kiddie Rides: 6. Quick Food-Drink.

WASHINGTON—Butler Amusement Park
Manager: Rose M. Longo; Ride Manager: Anthony Varsalone. Major Rides: 5. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Fireworks.

WEST ORANGE—Crystal Lake Park
Manager: Ernest Santola. Major Rides: 4. Kiddie Rides: 4. Pool, Ice Rink, Quick Food-Drink, Restaurant, Picnic Area, Fireworks, Boating & Canoeing.

WILDWOOD—Casino Arcade Park
Manager: Carl and Ramagos, Inc.; Ride Manager: Richard M. Edwards; Concession Manager: Edward K. Watson. Major Rides: 12. Kiddie Rides: 10. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Beach, Pool, Roller Rink, Kiddie Zoo, Sight Seeing Bus.

WILDWOOD—Kiddieland
Manager: R. M. Edwards. Major Rides: 1. Kiddie Rides: 4. Quick Food-Drink, Game.

WILDWOOD—Playland
Ride Manager: Edw. Krueger. Major Rides: 10. Kiddie Rides: 6. Miniature Golf.

WILDWOOD—Hunt's Pier
Manager: W. D. Hunt; Maintenance Manager: Harry Witte. Major Rides: 5. Kiddie Rides: 5. Quick Food-Drink, Picnic Area, Beach, Free Acts.

NEW MEXICO

ARTESIA—Dee's Miniature Train Ride
General Manager: Dee Spraberry; Concession Manager: Mrs. Dee Spraberry. Kiddie Rides: 1. Quick Food-Drink, Picnic Area.

NEW YORK

AMSTERDAM—Merryville Park
Manager: Jerry Culick, Vincent Cresanti. Kiddie Rides: 3. Quick Food-Drink.

ANGOLA—Lalle's New Amusement Park
Manager: Michael Guzzetta. Major Rides: 4. Kiddie Rides: 3. Ballroom, Games, Quick Food-Drink, Restaurants, Picnic Area, Orchestras, Free Acts, Fireworks, Funhouse, Penny Arcade.

AUBURN—Owaseo Lake Park
Manager: Joseph Padlock. Major Rides: 8. Kiddie Rides: 5. Games, Restaurant, Picnic Area, Beach, Ballroom, Free Acts, Fireworks.

BROOKLYN—Fairland Kiddie Park
General Manager: I. Miller. Major Rides: 2. Kiddie Rides: 7. Games, Restaurant.

BRONX—Bronx Beach, Pool & Amusement Park
Manager: Dr. D. H. Mones. Major Rides: 1. Kiddie Rides: 8. Games, Quick Food-Drink, Penny Arcade, Pool, Beach, Ballroom, Picnic Area, Orchestras, Free Acts.

BRONX—Funland Amusement Park
Manager: Roger L. Becker. Major Rides: 4. Kiddie Rides: 11. Quick Food-Drink, Restaurant, Free Acts.

BROOKLYN—Utica Funland
Manager: Larry Stein. Major Rides: 1. Kiddie Rides: 5. Quick Food-Drink.

BUFFALO—New Liberty Park
Manager: W. B. Davis. Major Rides: 6. Kiddie Rides: 6. Games, Quick Food-Drink, Picnic Area, Fireworks.

CANANDAIGUA—Roseland Park, Inc.
Manager: William W. Mear. Ride Manager: Donald Colvin. Concession Manager: William W. Mear. Major Rides: 7. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Free Acts.

CONEY ISLAND—Steepchase Park
Manager: James Onorato. Rides: 31. Concessions, Penny Arcade, Pool.

CATSKILL—Catskill Zoological Playground
General Manager: Geo. W. Kirchner. Ride Manager: Anthony Gautier. Concession Manager: K. Lindemann. President: Roland Lindemann. Kiddie Rides: 8. Quick Food-Drink, Picnic Area, Souvenir Stands and Animal Exhibition.

CORFU—Boulder Amusement Park
Manager: Theo. Morrot. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area.

CUBA—Olivecrest Park
Manager: Dar Barnes. Ride Manager: Norton Barnes. Concession Manager: Clair Lankow. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Fireworks, Stock Car Racing.

DOUGLSTON—Kiddy City Amusement Park
Manager: Robert H. Black. Major Rides: 8. Kiddie Rides: 14. Penny Arcade.

ELMHURST—Fairland Park
Manager: Al McKee. Major Rides: 7. Kiddie Rides: 11. Quick Food-Drink, Restaurant.

ELMIRA—Eldridge
General Manager: Bittler & Long. Major Rides: 8. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Free Acts, Fireworks.

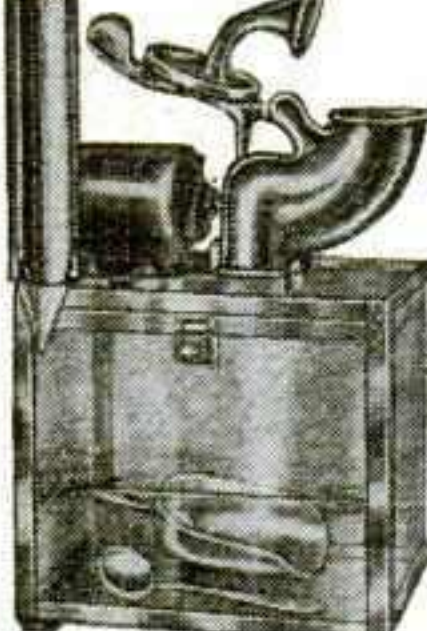
GENESEO—Long Point Park
Manager: C. P. Johnston. Ride Manager: S. E. La Grou. Major Rides: 4. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Beach, Roller Rink, Ballroom.

IRVING—Sunset Bay Park
Manager: William Burghardt. Major

GOLD MEDAL SUPPLIES
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WHIRLWIND MACHINES
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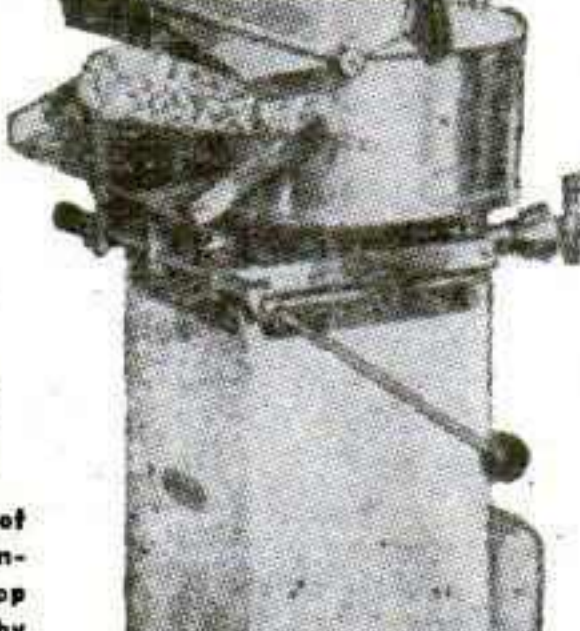
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"PUT ON THE DOG"
Electric combination Hot Dog Steamer and Bun Warmer. 150 HOT DOGS and warms 40 buns.
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POPCORN MACHINES
STAR & CRETORS
All Sizes. Gas & Electric.
CRETORS #41
Popping capacity: 2 lbs. of raw corn per popping. Dimensions: Overall height to top of pan, 26"; base 11 1/4" by 17 1/2".
List price \$330.00



DISPENSER of DISTINCTION
Measures one ounce of syrup. For use with all concentrated fruit and cola syrups. Ideal for Sno-Cone Flavors.
FAUCET MEASURES—One ounce of syrup at each operation insures perfect drink and full profit from every bottle.
FITS STANDARD BOTTLE—Faucet attaches to standard 38 MM gallon bottle, replacing bottle cap.
STAINLESS STEEL—Faucet is made from stainless steel—clean and sanitary.
EASY CLEANING—Faucet can be quickly and easily taken apart for washing.
DISPENSER clamps to any counter or back bar. Approved by "Pure Food Laws."
\$12.50



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Ready to use, just heat and dip apples. 1 gallon covers 10 dozen apples. Will not run off apple. Supplies Needed: Kettle for heating and dipping, our Caramel, Apples, Skewers, Granular Peanuts or Shredded Coconut for coating.

Caramel—1 Can (8 lbs.)	\$ 3.00
Case of 6 Cans (48 lbs.)	15.00
Skewers—4 1/2 x 11/64, 1,000	1.35
Case of 10,000	12.50
5 1/2 x 1/4, 1,000	2.55
Case of 10,000	22.50
Topping—Shredded Coconut, 10-Lb. Can	4.50
Granular Peanuts—30-Lb Carton	10.00
Glassine Bags—For Apples, Per M	4.25
Complete Stove—Kettle With Coleman Gas Plant	75.00
Or With Bottled Gas Burner	75.00
Candy Apple Pans, 18x26, Ea.	2.00
For Red Candied Apples—Glucose, 5 Gallon	7.00
Red (Dry) Color, Per Lb.	4.25
Setquick, 1 Lb.	1.00
Send for recipe.	
Beach Umbrella, 7-Ft. Spread	25.00

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Ready Rolled Floss Cones. Case 4,000 \$16.00
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FLAVORS for Floss, Anise, Black Walnut, Vanilla, Each 3.50
COLORS for Floss: Red, Orange, Yellow, 1 Can 4.25
GREEN 1-1/2, \$6.75; 1 1/2-lb. cans, \$1.50;
GREEN 1 1/2-lb. can, \$2.50.
We carry PARTS for Whirlwind and Nashville Floss Machines.

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Rides: 1. Games, Restaurant, Picnic Area, Beach.
JAMESTOWN—Celoron Park
 Manager: Dorothy Zimmer. Ride Manager: Charles Carson. Rink Manager: Oscar H. Zimmer. Major Rides: 9. Kiddie Rides: 5. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
KINGSTON—D-D's Kiddie Land
 Manager: Albert D. Donna. Kiddie Rides: LAKE GEORGE—Lake George Amusement Park
 Manager: Arthur E. Gillette. Major Rides: 9. Kiddie Rides: 5. Restaurant, Picnic Area, Free Acts, Fireworks.
LAKE RONKONKONA — Turner's Amusement Park
 General Managers: Paul R. Smith, Sr. and Jr. Ride Manager: Maxwell Sobolueski. Concession Manager: Barbara Smith. Beach Manager: Michael Cardone. Major Rides: 7. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Free Acts, Fireworks.
LAWRENCE, L. I.—Golfland Park
 Owner: George Chapman. Golf Range, Miniature Golf, Baseball, contemporary Restaurant, Archery, Rides.
LONG BEACH—The Gruberg Funland
 Manager: Max Gruberg. Ride Manager: James Dural. Concession Manager: Jack Ziemann. Major Rides: 8. Kiddie Rides: 14. Games, Quick Food-Drink.
LONG ISLAND—Kiddy City
 Manager: Bob Black. Major & Kiddie Rides: 27. Miniature Golf, Quick Food-Drink, Archery.
MADRID—Joy's Wild Animal Farm & Amusement Park
 General Manager: Joy Middlemiss. Ride Manager: Morten Sherman. Concession Manager: Ray Wright. Farm Manager: Harold Peacock. Major Rides: 2. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Band, Free Acts, Kiddie Zoo.
MANLIUS—New Suburban Park
 General Manager: R. Picone. Concession Manager: R. Pace. Major Rides: 12. Kiddie Rides: 10. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
MAPLE SPRINGS—Midway Park
 Manager: Walsh Bros. Major Rides: 2. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Fireworks.
MASSAPEQUA—Massapequa Zoo & Kiddie Park
 Manager: Mike Grimaldi. Major Rides: 1. Kiddie Rides: 7. Games, Quick Food-Drink, Walk-Thrus, Penny Arcade, Zoo, Picnic Area.
NEW YORK—Joyland Kiddie Park
 Manager: Harry Lubell. Major Rides: 3. Kiddie Rides: 6. Quick Food-Drink, Penny Arcade.
NEW YORK—Rockaway's Playland
 President: A. Joseph Geist. Major Rides: 10. Kiddie Rides: 11. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Fireworks, Novelties.
NIAGARA FALLS—Midway Beach Park
 Manager: Joseph P. Panes. Major Rides: 4. Kiddie Rides: 5. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo.
OLCOTT BEACH—Olcott Beach Park
 Managers: Hubert Flynn, Edward J. Flynn. Ride Manager: James Helms. Major Rides: 3. Kiddie Rides: 3. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Fireworks.
OLCOTT—New Rialto Park
 Manager: Cornelius H. Totbill. Major Rides: 8. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Free Acts.
PEEKSKILL—Indian Point Park
 Manager: E. D. Keimans. Major Rides: 13. Kiddie Rides: 7. Pool, Rink, Ballroom, Games, Quick Food-Drink, Restaurants, Picnic Area, Fireworks, Miniature Golf, Funhouse.
PLATTSBURG—Plattsburg Kiddieland
 Manager: Hubert W. Aiken. Major Rides: 2. Kiddie Rides: 3. Games, Penny Arcade, Shooting Gallery.
RICHFIELD SPRINGS—Conadarago Park
 Manager: Joseph Mage. Major Rides: 2. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Bands, Free Acts.
ROCHESTER—Dremland
 Manager: George W. Long. Ride Managers: Harold Mosta, Jack Kirby. Concession Manager: Robert Norris. Major Rides: 10. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Picnic Area, Free Acts, Kiddie Zoo.
ROCHESTER—Olympic Park
 Manager: Joseph H. Schuler. Major Rides: 2. Kiddie Rides: 8. Games, Quick Food-Drink, Penny Arcade, Shooting Gallery, Free Acts, Fireworks.
ROCHESTER—Willow Point Park
 Manager: Irving Gluckin. Ride Manager: Elmer Gouger. Concession Manager: Leonard Schwartz. Kiddie Rides: 12. Games, Quick Food-Drink, Restaurant, Picnic Area.
SAUGERTIES—Schoentag's Pool and Park
 General Manager: Charles J. Marabell. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Bands, Free Acts, Fireworks. Drive-In Refreshment Stand.
SYRACUSE (Manlius)—New Suburban Park
 Manager: Rocco Piccone. Ride Manager: Jack Palzet. Game Manager: Russ Pace. Kiddie Rides: 9. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
RYE—Playland
 Manager: Edward J. Kilcullen. Major Rides: 22. Kiddie Rides: 16. Games, Quick Food-Drink, Restaurants, Penny Arcade, Pool, Beach, Ice Rink, Miniature Golf, Picnic Area, Free Acts, Fireworks.
SARATOGA SPRINGS—Kaydross Park
 Manager: Jack Gross. Major Rides: 4. Kiddie Rides: 3. Games, Quick Food-Drink, Penny Arcade, Beach, Picnic Area.
SYLVAN BEACH—Sylvan Beach Midway
 Manager: Francis L. Money. Major Rides: 9. Kiddie Rides: 10. Games, Quick Food-Drink, Beach, Picnic Area, Free Acts, Fireworks.
SYLVAN BEACH—Northside Amusement Park
 Manager: John Yauger. Major Rides: 1. Kiddie Rides: 3. Games, Quick Food-

Drink, Picnic Area, Free Acts.
TROY—Carroll's Pine Grove
 General Manager: Bernard J. Carroll. Ride Manager: Carl O'Brien. Kiddie Rides: 2. Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands.
WEST WEBSTER—Willow Point Park
 Manager: Jack Garliner. Major Rides: 3. Kiddie Rides: 11. Games, Penny Arcade, Ballroom, Picnic Area, Orchestras, Fireworks.
WILLIAMSVILLE—Glen Park
 Manager: Joseph Swidler. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Free Acts, Fireworks.

NORTH CAROLINA

CHARLOTTE—Airport Amusement Park
 Manager: Howard Robbins. Major Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Free Acts, Fireworks.
CHARLOTTE—Playland Park
 Manager: Mort Messias. Major Rides: 7. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Miniature Golf, Picnic Area, Free Acts, Fireworks.
CHARLOTTE—Suttle Pool & Park
 Manager: Ralph A. Suttle. Major Rides: 3. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Pool, Picnic Area, Fireworks.
DURHAM—Toyland Park
 Manager: H. E. Vickers Sr. Major Rides: 1. Kiddie Rides: 5. Quick Food-Drink, Picnic Area.
RALEIGH—Pullen & Chavis Parks
 General Manager: J. M. Chambers. Ride Manager: J. E. Cotton. Major Rides: 3. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Pool, Kiddie Zoo.
SALISBURY—The Hitching Post Drive-In Theater & Kiddie Land
 General Manager: J. W. Mitchell. Ride Manager: Connie Mitchell. Concession Manager: Mrs. J. W. Mitchell. Kiddie Rides: 2. Restaurant, Picnic Area.
WINSTON-SALEM—Crystal Lake
 Manager: J. Hugh Davis. Picnic Area, Boat Riding, Dance Pavilion.
WINSTON-SALEM—Reynolds Park
 Manager: Ivan J. Basch. Concession Manager: W. L. Jones. Skating Rink Manager: Fred Charles. Major Rides: 4. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts, Fireworks, Children's Playground, Athletic Field.

OHIO

AKRON—Fallons Kiddie Land
 General Manager: Gid L. Fallon. Concession Manager: Gertrude Fallon. Major Rides: 5. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Picnic Area, Fireworks.
AKRON—Sandy Beach Park
 Manager: T. D. Longworth. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Penny Arcade, Pool, Beach, Ballroom, Picnic Area, Shooting Gallery.
AKRON—Summit Beach
 Manager: Ed M. Palmer. Ride and Concession Manager: Bernard C. Brown. Major Rides: 12. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Free Acts, Fireworks.
BANCOM—Meadowbrook Park
 Manager: Gilbert H. Creger. Major Rides: 5. Kiddie Rides: 2. Games, Picnic Area, Pool, Ballroom, Fireworks.
BATAVIA—Wonderland
 Managers: Jim and Fred Conley. Ride Manager: Claire Ratley. Concession Manager: Ruth B. Ratley. Major Rides: 4. Kiddie Rides: 6. Quick Food-Drink, Picnic Area, Kiddie Zoo, large Wild Animal Land.
BUCKEYE LAKE—Buckeye Lake Park
 Manager: A. M. Brown. Major Rides: 15. Kiddie Rides: 6. Games, Quick Food-Drink, Ballroom, Pool, Rink, Walk-Thrus, Restaurants, Miniature Golf, Picnic Area, Bands, Free Acts, Fireworks.
CANTON—Meyers Lake Park
 Manager: Carl A. Sinclair. Major Rides: 11. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurants, Miniature Golf, Picnic Area, Beach, Ballrooms, Bands, Fireworks.
CELINA—Edgewater Park
 Manager: T. V. Temple. Major Rides: 1. Kiddie Rides: 2. Games, Restaurant, Picnic Area, Beach, Ballroom, Bands.
CHIPPEWA LAKE—Chippewa Lake Park
 Manager: Parker Beach. Ride Manager: Phil Harper. Concession Manager: Elmer Deibel. Ballroom Manager: Ace Brigode. Major Rides: 14. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks.
CINCINNATI—Kissel's Kiddie Land
 Manager: Ralph F. Kissel. Ride and Concession Manager: Art Kissel. Major Rides: 6. Kiddie Rides: 22. Shows, Dark Ride, Restaurant, Picnic Area.
CINCINNATI—Coney Island
 Manager: Edward L. Schott. Ride Manager: Shirley Watkins. Concession Manager: H. Alan Temyer. Park Manager: Ralph G. Wachs. Pool Manager: Charles Platt. Purchasing Agent: John M. Towls. Major Rides: 17. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Bands, Free Acts, Fireworks.
CINCINNATI—Edgewater Park
 General Manager: Al Minges. Ride Manager: William Reed. Concession Manager: Mrs. Al Minges. Major Rides: 2. Kiddie Rides: 3. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Free Acts, Fireworks, Golf Driving Range, Baseball, Theater.
CINCINNATI—Lunken Airport Playfield & Western Hills
 General Manager: Carmen Caruso. Major Rides: 4. Kiddie Rides: 14.
CINCINNATI—Northview
 General Manager: C. Kuszier. Major Rides: 1. Kiddie Rides: 5. Quick Food-Drink.
CINCINNATI—Pee Wee Valley
 General Manager: Fred A. Clemen. Ride Manager: Lawrence Wilson. Concession Manager: Dessie Trapp. Major Rides: 4. Kiddie Rides: 8. Games, Quick Food-Drink, Free Acts, Miniature Golf Course.
CINCINNATI—Phillips Swimming Pool
 Manager: Frank J. Phillips. Concession Manager: Mirlan L. Phillips. Playground Apparatus, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Free Acts.
CLEVELAND—Euclid Beach Park
 Manager: H. C. Shannon. Major Rides: 17. Kiddie Rides: 11. Games, Quick Food-Drink, Restaurant, Picnic Area, Fun House, Walk-Thrus, Bands, Fireworks.
CLEVELAND—Memphis Kiddiepark
 Manager: S. A. Wintner. Kiddie Rides: 11. Quick Food-Drink, Picnic Area, Fireworks, Pools.
CLEVELAND—Northfield Kiddie Park, Inc.
 General Manager and Ride Manager: John J. Halounek. Concessions: Refreshment Service, Inc. Kiddie Rides: 13. Quick Food-Drink, Picnic Tables, Live Ponies.
CLEVELAND—Paritas Springs Park Co.
 Manager: R. M. Andrea. Concession Manager: H. C. Knox. Rink Manager:

George Visoky. Major Rides: 12. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Roller Rink, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo.
COLUMBUS—Norwood Amusement Park
 General Manager: Raymond Norwood Jr. Picnic Manager: N. L. Smith. Major Rides: 8. Kiddie Rides: 10. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Miniature Golf, Shooting Gallery.
DAYTON—Forest Park
 Manager: E. C. Oliver. Major Rides: 8. Kiddie Rides: 10. Dark Ride, Games, Quick Food-Drink, Restaurant, Penny Arcade, Ballroom, Auto Speedway, Picnic Area, Fireworks, Shooting Gallery.
FINDLAY—Riverside Park
 General Manager: Geo. H. Lytle. Major Rides: 5. Kiddie Rides: 5. Restaurant, Picnic Area, Pool, Roller Rink, Free Acts.
GARRETTSVILLE—Nelson Ledge Amusement Park
 Manager: Rodger M. Work. Major Rides: 2. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Fireworks.
GAUGA LAKE—Gaugau Lake Park
 General Manager: Charles W. Schryer. Major Rides: 15. Kiddie Rides: 11. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Pool, Roller Rink, Ballroom, Fireworks.
GENEVA-ON-THE-LAKE — Pera's Amusement Park
 Managers: Mr. and Mrs. E. M. Pera. Ride Manager: Adolph G. Haefely. Concession Manager: Martha Pera Woodward. Purchasing Agent: Martha Pera Woodward. Major Rides: 5. Kiddie Rides: 8. Dark Ride, Games, Quick Food-Drink, Restaurant, Beach, Ballroom, Bands.
GENOA—Forest Park
 Manager: C. J. Uthoff. Major Rides: 8. Quick Food-Drink, Rink, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.
HAMILTON—Meadowbrook Park
 Manager: J. T. Meyers. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Miniature Golf.
HURON—Huron Kiddie Land, Inc.
 General Manager: Melvin Moore. Kiddie Rides: 16. Games, Quick Food-Drink, Picnic Area, Free Acts, Kiddie Zoo.
LAKE MILTON—Craig Beach Park
 Manager: Robert C. Jacobs. Major Rides: 3. Kiddie Rides: 5. Games, Quick Food-Drink, Beach, Ballroom, Picnic Area, Boats, Free Acts, Fireworks, Fun House, Shooting Gallery.
LORAIN—Kiddyland Amusement Park
 Manager: Peter Ruff. Kiddie Rides: 5. Quick Food-Drink, Picnic Area.
MANSFIELD—Casino Park
 Manager: Leonard Rider. Major Rides: 3. Kiddie Rides: 9. Games, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts, Fireworks, Miniature Golf.
MANSFIELD—North Lake Park
 Manager: Harry L. Denis. Ride Manager: Leonard Rider. Pool Manager: Arthur Denis. Quick Food-Drink, Picnic Area, Pool, Roller Rink.
MANTEA—Roundup Lake Park
 Manager: I. Ballonoff. Kiddie Rides: 1. Games, Quick Food-Drink, Picnic Area, Beach.
MASSILLON—Crystal Lake Park
 General Manager: M. C. Schneider. Kiddie Rides: 3. Games, Restaurant, Picnic Area, Beach, Ballroom, Fireworks.
MIDDLETON—LeSourdsville Lake
 Manager: Don Dazey. Major Rides: 14. Kiddie Rides: 8. Quick Food-Drink, Restaurants, Pool, Beach, Ballroom, Miniature Golf, Boats, Picnic Area, Bands, Free Acts, Fireworks.
NEW PHILADELPHIA—Tuscora Park
 Manager: Harold E. Weese. Major Rides: 2. Kiddie Rides: 3. Games, Picnic Area, Pool, Roller Rink, Ballroom, Free Acts, Fireworks, Shuffleboard, Tennis Court, Ball Park.
PORT CLINTON—Kiddy Korner Kiddieland
 Kiddie Rides: 6. Quick Food-Drink, Picnic Area.
RUSSELLS POINT—Sandy Beach Park
 Manager: Paul Spor. Major Rides: 15. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurants, Pool, Beach, Ballroom, Bands, Free Acts, Picnic Area.
SANDUSKY—Cedar Point on Lake Erie
 Manager: D. M. Schneider. Major Rides: 13. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurants, Penny Arcade, Beach, Ballroom, Miniature Golf, Archery, Picnic Area, Bands, Free Acts, Fireworks.
SO. ZANESVILLE—Moxahala Park
 Manager: Tim Nolan. Ride Manager: Richard Stevens. Concession Manager: James Miller. Major Rides: 10. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
SOUTH ZANESVILLE—Moxahala Park
 Manager: Tim J. Nolan. Major Rides: 7. Kiddie Rides: 4. Pool, Games, Beach, Rink, Picnic Area, Fireworks.
SPRINGFIELD—Springfield Springs Park
 Manager: F. L. Rivenburgh. Major Rides: 1. Kiddie Rides: 4. Quick Food-Drink, Restaurant, Pool, Beach, Ballroom, Golf Driving Range, Picnic Area.
TOLEDO—Pearson Park
 Manager: Thomas Gilmore. Kiddie Rides: 3. Quick Food-Drink, Picnic Area.
URBANA—Lakewood Beach Park
 Manager: Danny Finch. Major Rides: 2. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks.
VERMILION—Crystal Beach Park
 Manager: James M. Ryan. Major Rides: 10. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Beach, Walk-Thru Picnic Area, Bands, Free Acts, Fireworks.
WAYNESVILLE—Old Mill Stream Park, Inc.
 General Manager: L. D. Baker. Concession Manager: Tom Norris. Kiddie Rides: 2. Restaurant, Picnic Area, Pool, Roller Rink.
YOUNGSTOWN—Idora Park
 Manager: M. A. Rindin. Ride Manager: Robert Mills. Concession Manager: Pat Duffy. Major Rides: 13. Kiddie Rides: 13. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands, Free Acts, Fireworks.
YOUNGSTOWN—Kiddie Playland Ride Co.
 Manager: J. Howard Bothwell. Major Rides: 2. Kiddie Rides: 14. Picnic Area.

OKLAHOMA

LAWTON—One Doe Park
 Manager: B. F. Hutchins. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Pool, Roller Rink, Miniature Golf, Picnic Area.
OKLAHOMA CITY—Elmwood Park
 Major Rides: 1. Kiddie Rides: 3. Quick Food-Drinks, Picnic Area, Ballroom, Bands.
OKLAHOMA CITY—Lincoln Park
 Manager: W. E. Bracs. Major Rides: 4. Kiddie Rides: 2. Games, Quick Food-Drink, Picnic Area.
OKLAHOMA CITY—State Fair Park
 Manager: C. G. Baker. Major Rides: 16. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurants, Picnic Area, Bands, Fireworks.

OUR NEW PERFECTION CANDY FLOSS MACHINE



We cannot make them all so we just make the BEST. More than 50 years' experience. OUR PERFECTION is precision built, direct drive, built-in rheostat, volt meter. Fuse block and fuses - all aluminum housing, no vibration, rubber mountings, all parts easily accessible. Each machine sugar tested before packing to be sure of 100% perfection, and guaranteed to be absolutely mechanically perfect.

To save yourself time, worry and money—GET THE BEST TO BEGIN WITH—we have it—write for free literature.

Price of either machine \$275.00 with \$22.00 worth FREE parts

OUR SUPER DELUXE

Belt driven, strong, durable. Machine fitted spinnerhead, precision built, perfectly balanced. Rheostat and extension switch. The season is now in full swing, so remember—GET THE BEST—Write today.



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726 Benton Avenue

Nashville 4, Tennessee



ONE GALLON makes EIGHT GALLONS 170 Servings!

BONNIE NON-CARBONATED BEVERAGE SYRUPS

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Pack—6 half gallons to case. Quantity discounts. Minimum order, 3 cases (9 gallons).

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TWO delicious ice-cold carbonated drinks at their best

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ROOT BEER from other faucet (solid or creamy)

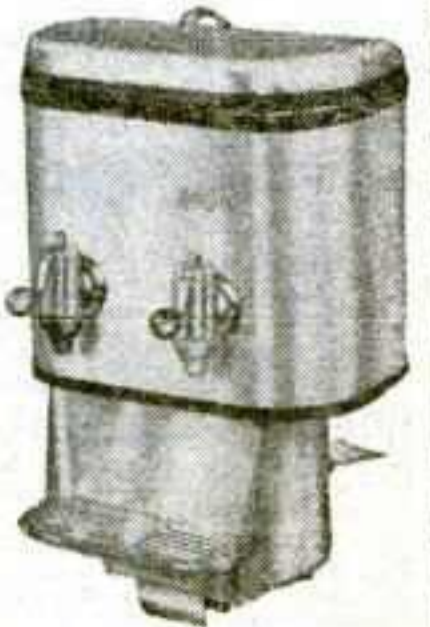
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OKLAHOMA CITY — Springlake Amusement Park
Manager: Marvin Stalon. Major Rides: 12. Kiddie Rides: 6. Games, Quick Food-Drink, Pool, Picnic Area, Free Acts, Fireworks, Fun House.
OKLAHOMA CITY—Wedgewood Park
Manager: Maurice Woods. Kiddie Rides: 10. Quick Food-Drink, Games, Pool, Miniature Golf, Picnic Area, Free Acts, Fireworks.
TULSA — Bell's Fairground Amusement Park
Manager: Robert K. Bell. Major Rides: 5. Kiddie Rides: 11. Quick Food-Drink, Race Track, Picnic Area.

OREGON

PORTLAND—Jantzen Beach Park
Manager: J. F. Turpin. Major Rides: 15. Kiddie Rides: 6. Quick Food-Drink, Restaurant, Pool, Roller Rink, Ballroom, Picnic Area, Bands, Fireworks.
PORTLAND—Oaks Amusement Park
Manager: Robert E. Bollinger. Ride Manager: W. Walker LeRoy. Recreational Manager: S. Dean Songer. Major Rides: 13. Kiddie Rides: 9. Games, Quick Food-Drink, Picnic Area, Roller Rink, Ballroom, Free Acts, Fireworks.
SEASIDE—Gayway Park
Manager: Vern Raw. Ride Manager: R. Vikturek. Office Manager: O. D. Steel. Major Rides: 5. Kiddie Rides: 4. Beach, Pool.

PENNSYLVANIA

ALLENTOWN—Dorney Park
Manager: R. L. Flarr. Major Rides: 14. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
ALTOONA—Blond Park
Manager: Ferdinand J. Delgrosso. Major Rides: 3. Kiddie Rides: 1. Games, Quick Food-Drink, Rink, Ballroom, Picnic Area, Free Acts, Fireworks.
ALTOONA—Lakemont Park
Manager: Joseph F. Heverly. Major Rides: 10. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Pool, Roller Rink, Ballroom, Picnic Area, Fireworks, Penny Arcade.
BARNESVILLE—Lakewood Park
Manager: Charles A. Donahue. Major Rides: 10. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Pool, Beach, Roller Rink, Ballroom, Picnic Area, Orchestras, Free Acts, Fireworks.
BELLEFONTE—Hecla Park
General Manager: H. R. Hookman. Major Rides: 4. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
BUTLER—Pleasure Isle
Manager: Clement A. Lang. Concession Manager: Marion A. Lang. Kiddie Rides: 1. Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Fireworks.
CHALFONT—Forest Park
Manager: Martha Truban. Major Rides: 11. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurants, Pool, Frontiertown, Picnic Area, Orchestras, Free Acts, Penny Arcade.
DALLASTOWN—Zimmys Pool
Manager: Richard Zimmerman. Quick Food-Drink, Pool, Acts.
EASTON—Bushkill Park
Major Rides: 9. Kiddie Rides: 6. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Pool, Roller Rink, Bands, Free Acts, Fireworks.
EASTON—Willow Park
Manager: Shelbo Bros. Ride Manager: Dan Horninger. Major Rides: 4. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Pool.
ELYSBURG—Knoebels Groves
Manager: H. H. Knoebel. Concession Manager: Felix Kadel. Restaurant Manager: Alumen Bros. Major Rides: 8. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts.
ERIE—Waldameer Beach Park
Manager: W. A. Moeller. Major Rides: 8. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Orchestras, Free Acts, Fireworks.
FEASTERVILLE—Somerton Springs Swimming Club
Manager: Vernon D. Platt. Restaurant, Picnic Area, Pool, Ballroom.
HANOVER—Forest Park
Manager: A. Karst. Major Rides: 10. Kiddie Rides: 3. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Free Acts, Fireworks.
HARVEYS LAKE—Sandy Beach
Manager: Sam Slomowitz. Major Rides: 7. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Free Acts, Bingo, Bar.
HAWTHORN—American Legion Park
Manager: H. J. Heffner. Major Rides: 3. Games, Quick Food-Drink, Roller Rink, Picnic Area, Free Acts, Fireworks.
HAZLETON—Hazle Park
Manager: R. B. Grontkowski. Major Rides: 5. Kiddie Rides: 4. Games, Quick Food-Drink, Pool, Roller Rink, Ballroom, Picnic Area, Orchestras, Free Acts, Fireworks, Outdoor Movies.
HERSHEY—Hershey Park
Manager: G. W. Bartels. Major Rides: 12. Kiddie Rides: 8. Games, Quick Food-Drink, Pool, Ice Rink, Ballroom, Zoo, Miniature Golf, Picnic Area, Bands, Free Acts.
HULMEVILLE—Hulmeville Park
Manager: Seymour Shore. Games, Quick Food-Drink, Picnic Area, Beach, Pool, Roller Rink, Row Boats and Canoes.
JOHNSTOWN—Billow's Park
Manager: Andrew Billow Jr. Ride Manager: Arthur Billow. Concession Manager: Elizabeth Billow. Major Rides: 3. Kiddie Rides: 3. Games, Restaurant, Picnic Area, Roller Rink, Ballroom, Bands, Bowling Alleys.
JOHNSTOWN—Fun City Park
Manager: William Greenwald. Major Rides: 3. Kiddie Rides: 8. Walk-Thru, Games, Quick Food-Drink, Pool, Beach, Ballroom, Picnic Area, Free Acts, Fireworks.
LAKE ARIEL—Lake Ariel Park & Beach
Manager: Bert Derby. Major Rides: 6. Kiddie Rides: 5. Walk-Thru, Penny Arcade, Beach, Games, Quick Food-Drink, Picnic Area, Free Acts, Fireworks.
LANCASTER—Rocky Springs Park
Manager: James Figari. Major Rides: 9. Kiddie Rides: 1. Fun House, Penny Arcade, Pool, Rink, Ballroom, Race Track, Picnic Area, Bands, Free Acts, Fireworks, Bowling Alleys.
LEMONT FURNACE—Shady Grove Park
Manager: Mike Cabot. Major Rides: 4. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Pool, Ballroom, Picnic Area, Orchestras, Free Acts, Fireworks.
LEWISTOWN—Kishacoquillas
Manager: John H. Miller. Major Rides: 6. Kiddie Rides: 4. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo, Miniature Golf, Arcade.
LIGONIER—Idlewild Park
Manager: C. K. MacDonald. Major Rides: 11. Kiddie Rides: 11. Restaurant, Picnic Area, Pool.
MAHANOY CITY—Lakewood Park
Manager: Charles A. Donahue. Purchasing Agent: L. E. Gurvan. Major Rides: 10. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks, Summer Theater.
MAUCHUNK—Flagstaff Mt. Park
General Manager: S. K. Evans. Games, Quick Food-Drink, Picnic Area, Ballroom.
MCKEESPORT—Rainbow Gardens Amusement Park
Manager: Joseph Volpe. Ride Manager: Harry Snyder. Concession Manager: Angelo Sica. General and Pool Manager: Edmund Kittiko. Major Rides: 10. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Drive-In Theater.
MECHANICSBURG—Willow Mill Park, Inc.
General Manager: Allen R. Fasjacet. Major Rides: 5. Kiddie Rides: 7. Games, Quick Food-Drink, Picnic Area, Bands, Fireworks.
MECHANICSBURG—Williams Grove Park & Speedway
General Manager: Roy Richwine. Ride Manager: Roy E. Richwine Jr. Concession

Manager: Bob Richwine. Major Rides: 12. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks.
MIDDLETOWN—Swatara Park
Manager: Nick Parr. Major Rides: 4. Kiddie Rides: 3. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Bands, Free Acts, Fireworks, Kiddie Zoo.
MILFORD—Moon Valley
General Manager: Francis F. Kern. Kiddie Rides, Quick Food-Drink, Picnic Area, Pool, Kiddie Zoo, Pony and Horse Rides.
MOOSIC—Sterlings Rocky Glen Park
Managers: Mae Sterling and Ben Sterling. Ride Manager: Jerome Calpin. Concession Manager: Charles Kokinda. Bingo Manager: Gibby Sterling. Major Rides: 15. Kiddie Rides: 9. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Bands, Fireworks, Kiddie Zoo.
MORTON—Playtown Park
Manager: H. H. Youtie. Major Rides: 5. Kiddie Rides: 9. Games, Quick Food-Drink, Free Acts, Fireworks, Miniature Golf, Arcade.
MOUNT GRETNA—Mount Gretna Park & Beach
Manager: Gene P. Otto. Kiddie Rides: 6. Restaurant, Picnic Area, Beach, Roller Rink, Free Acts, Fireworks, Summer Theater.
MUNCY—Trout Pond Park, Inc.
General Manager: Harold W. Larned. Major Rides: 2. Kiddie Rides: 4. Games, Picnic Area, Roller Rink, Free Acts.
NEW CASTLE—Erlie Amusement Park
Kiddie Rides: 2. Quick Food-Drink, Picnic Area, Beach, Roller Rink, Ballroom.
NEW CASTLE—Cascade Park
Manager: Pat F. Kearns. Major Rides: 7. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Pool, Beach, Free Acts, Fireworks.
NORRISTOWN—Mermaid Lake Outing Club
Manager: Roland L. Randal. Major Rides: 1. Kiddie Rides: 1. Games, Quick Food-Drink, Penny Arcade, Pool, Beach, Picnic Area.
NUANGOLA—Playland Park
General Manager: Phillip Fitelson. Kiddie Rides: 2. Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks, Western and Hillbilly Bands.
PARKESBURG—Crystal Springs Park
Manager: J. W. Talley Jr. Kiddie Rides: 3. Rink, Ballroom, Games, Quick Food-Drink, Restaurant, Picnic Area.
PENNSAUKEN—Crescent Blvd. Kiddieland
Manager: Herbert H. Youtie. Kiddie Rides: 9. Quick Food-Drink, Free Acts, Fireworks.
PENNSBURG—Sleepy Hollow Ranch
Manager: Ken and Dan Newman. Concession Manager: Roy Krauss. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands, Free Acts.
PERKASIE—Menlo Park
Manager: James J. Hackett. Major Rides: 3. Kiddie Rides: 2. Games, Quick Food-Drink, Picnic Area, Pool, Roller Rink, Free Acts, Boating.
PHILADELPHIA—Kiddie Playland
Manager: Marie Quinn. Major Rides: 4. Kiddie Rides: 10. Games, Quick Food-Drink, Golf Course, Penny Arcade, Picnic Area.
PHILADELPHIA—Stenton Park
Manager: Julian B. Shapiro. Kiddie Rides: 14. Free Acts, Miniature Golf, Drive-In Restaurant.
PHILADELPHIA—Willow Grove Park
Major Rides: 18. Kiddie Rides: 6. Ballroom, Games, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Free Acts, Fireworks, Walk-Thru.
PINE GROVE—Twin Grove Park
Manager: G. H. Yergey. Major Rides: 4. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Pool, Picnic Area, Fireworks.
PITTSBURGH—White Swan Park
Manager: Edw. W. Kleeman. Major Rides: 2. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Kiddie Zoo.
PITTSBURGH—Kennywood Park
Manager: Carl E. Henninger. Major Rides: 25. Kiddie Rides: 16. Games, Quick Food-Drink, Restaurant, Picnic Area, Free Acts, Fireworks.
PITTSBURGH—West View Park
Manager: George M. Harton. Major Rides: 21. Kiddie Rides: 12. Games, Quick Food-Drink, Restaurant, Ballroom, Golf Course, Picnic Area, Bands, Free Acts, Fireworks.
PORTERSVILLE—Shawood Park
General Manager: Stanley M. Shaw. Ride Manager: Donald E. Wilson. Concession Manager: Martin Wilde. Major Rides: 3. Kiddie Rides: 3. Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Archery, Boating.
ROYERSFORD—Lakeview Amusement Park
Managers: James C. and Charles J. Vitabile. Ride Manager: Edward Smith. Concession Manager: Benny Lee Briganan. Major Rides: 6. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks.
SCRANTON—Nay Aug Amusement Park
Managers: H. Strohl & Ralph Strohl. Major Rides: 2. Kiddie Rides: 7. Penny Arcade, Museum, Zoo, Picnic Area.
SHAMOKIN—Edgewood Park
Manager: George H. Jones. Roller Rink Manager: G. H. Jones Jr. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Ballroom, Free Acts, Arcade.
SLIPPERY ROCK—Etna Springs Roller Rink
Manager: R. P. McNeas and Grace Gorenec. Picnic Area, Roller Rink.
SLIPPERY ROCK—Rock Falls Park
Manager: Harry W. Johnston. Major Rides: 1. Kiddie Rides: 1. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Free Acts, Boat Dock, Youngsters' Fishing Pier, Dance Floor.
SO. WILLIAMSPORT—Percell's Amusement Park
Manager: Michael Percell. Ride Manager: John T. Mitchell. Concession Manager: Mrs. Adelaide Percell. Major Rides: 3. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Free Acts, Fireworks.
SUNBURY—Rolling Green
Manager: R. M. Spangler. Ride and Concession Manager: George Gower. Major Rides: 9. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo, Parking Lot.
SWEET VALLEY—Wolfe's Grove Park
Manager: Peter Wolfe Sr. Ride and Concession Manager: Peter Wolfe Jr. Major Rides: 3. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Ballroom, Ball Park.

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SYLVANIA—Centennial Terrace
Manager: Robert Burge. Quick Food-Drink, Pool, Ballroom, Bands.

UNION CITY—Marcesan Beach Park
Manager: C. Max Lee. Major Rides, Kiddie Rides: 3. Quick Food-Drink, Restaurant, Penny Arcade, Beach, Roller Rink, Miniature Golf, Picnic Area.

WALNUTPORT—Edgemont Park
Managers: Charles Santos and Thomas P. Cheesman. Entertainment Manager: Thomas P. Cheesman. Major Rides: 5. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink.

WEST CHESTER—Lenape Park
Manager: John V. Gibney. Major Rides: 4. Games, Quick Food-Drink, Restaurant, Ballroom, Pool, Picnic Area, Fireworks.

WEST GROVE—Sunset Park
General Manager: Lawrence and Audra Waltman. Major Rides: 1. Games, Quick Food-Drink, Picnic Area, Ballroom, Bands.

WEST POINT—West Point Park
Manager: Howard J. Booz. Concession Manager: Edward H. Craft Sr. Major Rides: 7. Kiddie Rides: 5. Games, Quick Food-Drink, Picnic Area, Roller Rink, Ballroom, Bands, Catering Service.

WILKES-BARRE—Playland Park
Manager: Phillip Fitelson. Kiddie Rides: 2. Games, Quick Food-Drink, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo, Children's Fairyland, Western & Hillbilly Shows.

WILKES-BARRE—Sans Souci Park
Manager: Edward J. Lee. Ride Manager: Anthony Kivinsky. Concession Manager: Stella Lehman. Pool Manager: Anthony Kivinsky. Major Rides: 11. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Ballroom, Bands, Free Acts, Fireworks.

WILLOW GROVE—Willow Grove Amusement Park
General Manager: Joseph A. Helprin. Ride Manager: John Palmeri. Concession Manager: Mrs. J. A. Helprin. Major Rides: 15. Kiddie Rides: 20. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Free Acts, Fireworks.

ager: G. B. Bailey. Major Rides: 9. Kiddie Rides: 6. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Roller Rink, Ballroom, Free Acts, Fireworks.

MEMPHIS—Fair Grounds Amusement Park
Manager: Eddie Tauton. Major Rides: 12. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Pool, Free Acts, Arcade.

NASHVILLE—Fair Park
Manager: Fred H. Massey. Ride and Concession Manager: Wallace Massey. Major Rides: 4. Kiddie Rides: 6. Quick Food-Drink, Picnic Area, Fireworks, Miniature Golf, Arcade, Shooting Gallery.

TIPTONVILLE—Edgewater Beach Resort
General Manager: Al Hutchison. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Cottages and Motel Units.

TEXAS

AMARILLO—Kiddieland
General Manager: Paul Roads. Major Rides: 4. Kiddie Rides: 5. Quick Food-Drink, Picnic Area.

AUSTIN—Tiny Tot Kiddie Park
Manager: Frank Carlson. Kiddie Rides: 7. Picnic Area, Free Acts.

BROWNSVILLE—Kiddie Park
Manager: Dr. I. A. Sisinger. Major Rides: 1. Kiddie Rides: 3. Quick Food-Drink, Picnic Area.

CORPUS CHRISTI—K-9 Kiddieland
Manager: W. C. Coombes & E. M. Bomer. Kiddie Rides: 5.

DALLAS—Vickery Amusement Park
Manager: J. A. Cook. Major Rides: 2. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Pool, Beach, Ballroom, Miniature Golf, Archery Range, Picnic Area.

DALLAS—State Fair Park Midway
Concession Manager: Fred Tennant Jr. Major Rides: 22. Kiddie Rides: 12. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts.

DALLAS—State Fair Park
General Manager: Jas. H. Stewart. Concession Manager: Fred Tennant. Major Rides: 17. Kiddie Rides: 13. Games, Quick Food-Drink, Restaurant, Picnic Area, Pool, Roller Rink, Free Acts, Fireworks.

EL PASO—Play Land
General Manager: Tom DeWitt. Major Rides: 1. Kiddie Rides: 10.

FORT WORTH—Casino Beach Amusement Park
Manager: Jerry Starnes. Major Rides: 8. Kiddie Rides: 8. Walk-Thrus, Penny Arcade, Beach, Ballroom, Games, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Free Acts, Fireworks.

GALVESTON—C & C Amusement Park
Manager: M. F. Childress. Major Rides: 5. Kiddie Rides: 5. Games, Quick Food-Drink, Restaurant, Penny Arcade, Free Acts.

GALVESTON—Kiddieland Amusement Park
Manager: Luke E. Jones. Major Rides: 2. Kiddie Rides: 8. Games, Walk-Thru, Quick Food-Drink, Beach, Rink, Picnic Area, Penny Arcade.

GALVESTON—Stewart Beach Park
Manager: City of Galveston. Ride and Concession Manager: Fred Kingsbury. Assistant Superintendent: Roy Vollett. Major Rides: 3. Kiddie Rides: 10. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Roller Rink, Bands, Miniature Golf.

GALVESTON—Beach Amusement Park
Managers: Albert Arena and Douglas Wollard. Major Rides: 5. Kiddie Rides: 5. Dark Ride, Games, Quick Food-Drink.

GLEN ROSE—Oak Dale Park
General Manager: James Thomas. Quick Food-Drink, Picnic Area, Pool, Roller Rink.

HENDERSON—Lakelore Park
General Manager: O. H. Johnson. Major Rides: 3. Kiddie Rides: 1. Quick Food-Drink, Picnic Area, Pool, Fireworks.

HOUSTON—Katy Road Kiddieland
Manager: Harry W. Hennies. Kiddie Rides: 16. Quick Food-Drink, Picnic Area, Fireworks.

HOUSTON—Fairlyland, Inc.
General Manager: Pauline Rider. Ride Manager: Joe Rider. Concession Manager: Pauline Rider. Major Rides: 3. Kiddie Rides: 8.

HOUSTON—Kiddie King Center
General Manager: J. F. Schoenberg. Kiddie Rides: 6. Quick Food-Drink.

HOUSTON—Playland Park
Manager: Louis Slusky. Major Rides: 10. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Penny Arcade, Race Track, Fun Houses, Walk-Thru.

JACKSONVILLE—The Lookout Amusement Park
Manager: Ernest Hendrick. Major Rides: 2. Kiddie Rides: 2. Quick Food-Drink, Restaurant, Penny Arcade, Pool, Ballroom, Race Track, Picnic Area, Orchestras, Free Acts, Fireworks.

LONGVIEW—Playland Park
Managers: H. Doornenbal and A. Palmeter. Gift Shop Manager: Lon Palmeter. Kiddie Rides: 7. Quick Food-Drink, Picnic Area, Free Acts, Fireworks, Kiddie Zoo, Archery Range, Miniature Golf, Gift Shop.

MACKENZIE—Park Playground
Manager: Sam Caplan. Major Rides: 7. Kiddie Rides: 6. Quick Food-Drink, Penny Arcade, Pool, Picnic Area.

PAMPA—Caldwell's Kiddieland
General Manager: Loyse Caldwell. Major Rides: 2. Kiddie Rides: 3. Restaurant.

PORT ARTHUR—Pleasure Pier
Manager: I. E. Cato. Ride Manager: Milton (Whitey) Lundgren. Concession Manager: P. A. Juhlin. Pool Manager: Clyde Waller. Major Rides: 4. Kiddie Rides: 10. Quick Food-Drink, Pool, Ballroom, Free Acts.

SAN ANGLAO—Playland Park
General Managers: Mr. and Mrs. Roy F. Naff. Major Rides: 2. Kiddie Rides: 5. Quick Food-Drink, Picnic Area, Free Acts.

SAN ANTONIO—Playland Park
General Manager: James E. Johnson. Major Rides: 10. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Fireworks.

WACO—Kiddieland U. S. A.
Manager: Frank Israel. Kiddie Rides: 9. Quick Food-Drink, Picnic Area.

WICHITA FALLS—Orbit Amusement Park
Manager: Wayland D. Keith. Major Rides: 7. Kiddie Rides: 2. Games, Quick Food-Drink, Restaurant, Shooting Gallery.

WICHITA FALLS—Haven Amusement Park
Manager: O. L. Cottrill. Concession Manager: Mark Kane. Cafe Manager: Chris Chapman. Major Rides: 6. Kiddie Rides: 6. Games, Quick Food-Drink, Picnic Area, Beach, Pool, Free Acts, Fishing, Miniature Golf Courses.

RHODE ISLAND

HAMILTON—Schartner Farms Kiddieland
Manager: John A. Schartner. Major Rides: 2. Kiddie Rides: 3. Penny Arcade, Quick Food-Drink, Restaurant, Picnic Area, Fireworks.

HARWICK—Midway Oakland Beach
Manager: Joseph L. Carolo. Major Rides: 2. Games, Quick Food-Drink, Picnic Area, Beach, Midway Theater.

RIVERSIDE—Crescent Park
General Manager: Arthur R. Simmons. Ride Manager: Alden Olson. Concession Manager: Andrew Pades. Ballroom Manager: James Martin. Major Rides: 14. Kiddie Rides: 13. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Bands, Free Acts, Fireworks, Arcade.

WEST GREENWICH—Lake Mishnock
Manager: Waite Albro. Major Rides: 1. Quick Food-Drink, Restaurant, Beach, Penny Arcade, Roller Rink, Ballroom, Boats, Picnic Area, Orchestras.

WARWICK—Rocky Point Park
Manager: Vincent Perla. Ride Manager: John Perla. Concession Manager: Conrad Perla. Major Rides: 16. Kiddie Rides: 7. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Ballroom, Bands, Free Acts, Firework.

SOUTH CAROLINA

FOLLY BEACH—Folly Beach Amusement Park
Manager: Earl R. Johnson. Major Rides: 4. Beach, Rink, Games, Quick Food-Drink, Restaurants.

SOUTH DAKOTA

ISLE OF PALMS—Playland Park
Manager: Pat Johnson. Major Rides: 5. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Fireworks.

MYRTLE BEACH—Gay Dolphin Park
General Manager: Justin Piyler. Ride Manager: Ernie Neal. Major Rides: 4. Kiddie Rides: 10. Games, Quick Food-Drink, Beach.

MYRTLE BEACH—Favallion Amusement Park
Manager: Earl Husted. Ride and Concession Manager: Harry Beach. Major Rides: 10. Kiddie Rides: 9. Shows, Dark Ride, Quick Food-Drink, Restaurant, Beach, Ballroom, Fireworks.

RAPID CITY—Rockwell Kiddieland Park
Manager: Mike Rockwell. Kiddie Rides.

SPARTANBURG—Cleveland Park
General Manager: M. A. Steadman. Major Rides: 1. Kiddie Rides: 1. Picnic Area, Pool, Kiddie Zoo, Tennis Courts, 1 Softball Park.

TENNESSEE

CHATTANOOGA—Warner Park
Manager: City of Chattanooga. Ride Manager: C. H. McDonough. Concession and Swimming Pool Manager: Sam Merritt. Major Rides: 6. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Monkey Zoo.

KNOXVILLE—Chilhowee Park
Manager: H. Mack Franse. Ride Man-

UTAH

LEHI—Saratoga Resort
Manager: B. P. Stiffen. Major Rides: 8. 4. Kiddie Rides: 3. Quick Food-Drink, Pool, Ballroom, Picnic Area.

OGDEN—Rainbow Gardens
Manager: Robert W. King. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Pool, Ballroom.

SALT LAKE CITY—Lagoon Park
Manager: Robert E. Freed. Ride Manager: Dean K. Swaner. Major Rides: 12. Kiddie Rides: 10. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Pool, Ballroom, Bands, Fireworks.

SALT LAKE CITY—Liberty Park
Manager: R. Art Gardiner & Richard Gardner. Major Rides: 4. Kiddie Rides: 3. Quick Food-Drink, Penny Arcade, Pool, Ice Rink, Zoo, Picnic Area, Orchestras, Free Acts, Fireworks.

SALT LAKE CITY—Saltair Beach
Manager: A. J. Teece. Major Rides: 6. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Free Acts.

VIRGINIA

BUCKROE BEACH—Buckroe Beach Resort
Manager: B. P. Stiffen. Major Rides: 8. Kiddie Rides: 9. Games, Quick Food-Drink, Penny Arcade, Beach, Ballroom, Zoo, Picnic Area, Orchestras, Shooting Gallery.

COLONIAL BEACH—Reno Amusement Park
Managers: D. W. and D. R. Couter. Major Rides: 6. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Bands, Fireworks.

LYNCHBURG—Tom's Amusement Park
Manager: Warren A. Crocetti. Ride Manager: Walter Goodwin. Concession Manager: Pete Jennings. General Manager: Johnny White. Major Rides: 2. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Picnic Area, Kiddie Zoo.

NORFOLK—Ocean View Amusement Park
Manager: Albert Miller. Major Rides: 10. Kiddie Rides: 7. Games, Quick Food-Drink, Restaurant, Ballroom, Picnic Area, Bands, Free Acts, Fireworks.

VIRGINIA BEACH—Casino Park
Manager: Horace Bluford. Major Rides: 3. Kiddie Rides: 5. Games, Quick Food-Drink, Pool, Beach, Ballroom, Picnic Area.

VIRGINIA BEACH—Seaside Park
Managers: Dudley Cooper and Jack L. Greenspoon. Ride Manager: Herbert Galoup. Concession Manager: Harold Welsh. Office Manager: Elmore Duquette. Major Rides: 5. Kiddie Rides: 8. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks.

WHITESTONE—Proctor's Amusement Park
Manager: Jesse E. Proctor Jr. Major Rides: 3. Kiddie Rides: 3. Shows, Dark Ride, Quick Food-Drink, Restaurant, Picnic Area, Beach, Bands, Boats.

WASHINGTON

BLAINE—Birch Bay Amusement Park
Managers: F. G. Sybrant, D. A. Burtenshaw. Major Rides: 5. Kiddie Rides: 3. Games, Quick Food-Drink, Picnic Area, Beach.

KENNEWICK—Columbia Park
Manager: Paul R. Hart. Restaurant, Beach, Chip and Putt Golf Course, Driving Range, Marina Riding Academy, Mobile Food Stands.

REDONDO—Redondo Beach Park
Manager: Weston J. Betts. Major Rides: 2. Kiddie Rides: 4. Quick Food-Drink, Beach, Picnic Area.

REDONDO—Redondo Beach Park
Manager: Weston J. Betts. Restaurant, Picnic Area, Beach, Salt Water Boating and Fishing.

SEATTLE—Playland Amusement Park
Manager: Carl E. Phare. Major Rides: 14. Kiddie Rides: 3. Walk-Thrus, Games, Quick Food-Drink, Penny Arcade, Picnic Area, Fireworks, Miniature Golf, Shooting Gallery.

SPOKANE—Natarium Park
Manager: Lloyd Vogel. Major Rides: 6. Kiddie Rides: 3. Ballroom, Quick Food-Drink, Restaurant, Picnic Area, Orchestras, Fireworks.

TACOMA—Funland Park
Manager: W. H. Widenmann. Major Rides: 10. Kiddie Rides: 6. Games, Quick Food-Drink, Restaurant, Picnic Area.

WEST VIRGINIA

CHESTER—Rock Springs
General Manager: R. L. Hand. Ride Manager: Robert Barrett. Concession Manager: Walter Sayre. Major Rides: 8. Kiddie Rides: 6. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Ballroom, Bands, Fireworks.

HUNTINGTON—Camden Park
Manager: William H. Nudd Jr. Major Rides: 10. Kiddie Rides: 5. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Roller Rink, Free Acts, Fireworks, Kiddie Zoo, Miniature Golf.

MAIDSVILLE—Riverside Park
General Manager: S. R. Reynolds. Picnic Area, Pool.

PRINCETON—Lake Shawnee
Manager: C. T. Snidow Jr. Major Rides: 1. Ballroom, Pool, Beach, Quick Food-Drink, Picnic Area, Fireworks.

RAND—Joyland Park
Manager: Irene Denton. Major Rides: 7. Kiddie Rides: 8. Games, Quick Food-Drink, Roller Rink, Zoo, Picnic Area.

WISCONSIN

GREEN BAY—Bay Beach Park
Manager: Ted Frisch. Major Rides: 3. Kiddie Rides: 3. Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Fireworks.

KENOSHA—Playtime Park Kiddieland
General Manager: Frank Van Duzer. Major Rides: 2. Kiddie Rides: 4. Games, Kiddie Zoo.

LAKE DELTON—Lake Delton Beach
General Manager: R. M. Hines. Concession Manager: Pasquela Reda. Kiddie Rides, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Bands, Free Acts, Fireworks.

MILWAUKEE—State Fair Amusement Park
Managers: Charles S. and Elza M. Rose. Ride Manager: William Biedrzycki. Concession Manager: Bert Sims. Assistant Manager: Edwin A. Wirth. Major Rides: 17. Kiddie Rides: 8. Shows, Dark Ride, Games, Picnic Area, Free Acts, Fireworks.

MUSKEGO—Muskego Beach Amusement Park
Managers: Charles S. and Elza N. Rose. Ride Manager: Joe Leight. Concession Manager: Frank McCabe. Ballroom Manager: Robert J. Schmidt. Food Manager: Mrs. R. Schmidt. Ice Cream Manager: Ray Minsturn. Major Rides: 11. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Picnic Area, Beach, Ballroom, Bands.

PRAIRIE DU CHIEN—ROSE PARK ZOO
Manager: John Pettera. Kiddie Rides: 10. Shows, Picnic Area, Bands, Kiddie Zoo.

RACINE—Horlick's Kiddieland
Manager: Josephine Horlick. Richard Horlick. Kiddie Rides: 8. Quick Food-Drink, Picnic Area, Boats.

RACINE—Joyland Park
General Manager: Reginald Freeman. Kiddie Rides: 7. Pool.

RIPON—Holiday House
Manager: Delb Formiller. Major Rides. Quick Food-Drink, Picnic Area, Boats.

SHERWOOD—High Cliff Park
Manager: Eddie H. Verbrick. Major Rides: 3. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom, Fireworks, Baseball Diamonds, Cabins, Fishing.

WAUPUN—Waupun Kiddieland
Manager: Mrs. Ella Long. Kiddie Rides.

WILD ROSE—Silver Lake Resort
Manager: H. H. Parker. Restaurant, Picnic Area, Beach, Baseball Park.

CANADA

CALGARY, ALTA.—Bowness Park
Manager: R. H. Wray. Major Rides: 1. Kiddie Rides: 4. Games, Quick Food-Drink, Pool, Ballroom, Miniature Golf, Picnic Area.

VANCOUVER, B. C.—Exhibition Park
Manager: Marion Ross. Major Rides: 6. Kiddie Rides: 4. Ballroom, Games, Quick Food-Drink, Restaurants, Race Track, Walk-Thru, Fun House, Penny Arcade.

WINNIPEG, MAN.—Playland
General Manager: D. Butler. Ride Manager: L. London. Concession Manager: Jack London. Major Rides: 3. Kiddie Rides: 15. Picnic Area, Beach, Ballroom, Kiddie Zoo, Pinball and Shooting Galleries.

WINNIPEG, MAN.—Rendezvous Park
Manager: Edgar James Casey. Ride Manager: Lyle McIvor. Restaurant Manager: Frank Wiebe. Fishing Concession: Alex. Natchuck. Major Rides: 8. Kiddie Rides: 8. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Pool, Roller Rink, Ballroom, Bands, Free Acts, Fireworks, Kiddie Zoo.

WINNIPEG, MAN.—Winnipeg Beach Amusement Park
General Manager: Alfred Pike. Major Rides: 4. Kiddie Rides: 4. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Beach, Ballroom.

RIDGEWAY, ONT.—Crystal Beach
General Manager: Clyde Corring. Major Rides: 3. Kiddie Rides: 13.

CRYSTAL BEACH, ONT.—Crystal Beach Park
Manager: F. L. Hall. Major Rides: 26. Kiddie Rides: 14. Games, Quick Food-Drink, Restaurants, Beach, Roller Rink, Ballroom, Picnic Area, Bands, Free Acts, Fireworks, Bowling Alleys.

KINGSTON, ONT.—Lake Ontario Park
Manager: Hiram S. Revell. Major Rides: 1. Quick Food-Drink, Beach, Ballroom, Picnic Area, Orchestras.

PORT DALHOUSIE, ONT.—Lakeside Park
Manager: S. H. Brokson. Major Rides: 5. Kiddie Rides: 4. Games, Quick Food-Drink, Restaurant, Ballroom, Picnic Area, Fireworks.

TORONTO, ONT.—Exhibition Park
General Manager: James F. Conklin. Concession Manager: Bert Murry. Kiddie Rides: 17. Quick Food-Drink, Restaurant.

MONTREAL, QUE.—Belmont Park
Manager: Rex D. Billings. Public Relations and Picnic Manager: M. Dame. Major Rides: 18. Kiddie Rides: 12. Shows, Dark Ride, Games, Quick Food-Drink, Restaurant, Picnic Area, Ballroom, Free Acts, Walk-Thrus.

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Alabama

Anniston—Calthoun Co. Fair Assn. Oct. 7-12. A. S. Mathews Jr.
Athens—Limestone Co. Agrl. Assn. Sept. 2-7. David V. Patton.
Cullman—Cullman Co. Fair Assn. Sept. 16-22. V. E. Waters.
Decatur—Jaycee Morgan Co. Fair. Sept. 9-14. Daren H. Easter.
Dothan—Houston Co. Fair Assn. Oct. 7-12. Mrs. L. J. Lunsford.
Dothan—Natl. Peanut Festival & Fair. Oct. 14-19. Henry B. Kennedy Jr.
Florence—N. Alabama State Fair. Sept. 16-21. C. H. Jackson.
Greenville—Butler Co. Fair Assn. Oct. 14-19. Bob Worlund.
Heflin—Cleburne Co. Fair Assn. Aug. 19-24. R. S. Campbell.
Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 23-28. Marie Dickson.
Lexington—Lexington Fair Assn. Sept. 23-28. Jeanette Newton.
Luverne—Crawshaw Co. Fair Assn. Oct. 28-Nov. 2. W. J. Bell.
Mobile—Greater Gulf State Fair. Oct. 21-26. Jim Hamrac.
Montgomery—S. Ala. Fair Assn. Oct. 7-12. William R. Lynn.
Scottsboro—Jackson Co. Fair Assn. Sept. 29-Oct. 5. J. P. James.
Tuscaloosa—West Ala. Fair Assn. Sept. 23-28. Ferrell Snow.

Arizona

Flagstaff—Coconino Co. Fair Assn. A. O. Grassman.
Phoenix—Arizona State Fair. Nov. 2-11. George N. Goodman.
Prescott—Yavapai Co. Fair Assn. Sept. 13-15. Alice Townsend.
Sonicola—Santa Cruz Co. Fair. May 5-12.
Tucson—Pima Co. Fair Assn. Oct. 24-27. John D. Frakes.

Arkansas

Arkadelphia—Clark Co. Fair & Livestock Assn. Sept. 19-21. George S. Dews.
Benton—Saline Co. Fair Assn. Sept. 4-7. Milton Scott.
Bentonville—Benton Co. Fair Assn. Sept. 10-13. Franklin Miller.
Beryville—Carroll Co. Fair & Livestock Show. Sept. 4-7. Kathleen M. Simpson.
Blytheville—Northwest Ark Dist. Fair. Sept. 17-22. Raleigh Sylvester.
Camden—Ouachita Co. Fair & Livestock Show. Sept. 9-14. W. C. Perryman.
Clarksville—Johnson Co. Fair Assn. Sept. 12-14. Gerald Douthitt.
Clinton—Van Buren Co. Fair & Livestock Show. Sept. 12-14. Mrs. Flander Hutson.
Conway—Faulkner Co. Fair Assn. Sept. 25-28. C. Homer Jones.
Danville—Yell Co. Free Fair Assn. Sept. 25-28. Oneita May.
DeQueen—Sevier Co. Fair. Sept. 23-25. Victor Ivy.
Eudora—Chicot Co. Fair. Sept. 18-21. A. O. Roscher.
Fayetteville—Washington Co. Fair Assn. Sept. 17-21. J. Austin Parish.
Fordyce—Dallas Co. Fair Assn. Sept. 19-21. Jim Barnes.
Fort Smith—Ark.-Okla. Dist. Free Fair. Sept. 23-28. Paul Latture.
Hamburg—Ashley Co. Fair Assn. Sept. 12-14. Marvin Bankston.
Harrison—N. W. Ark. Dist. Fair Assn. Sept. 18-21. Joe Watkins.
Hot Springs—Garland Co. Fair Assn. Sept. 17-21. A. B. Jeffries.
Huntsville—Madison Co. Fair. Sept. 19-21. Leroy Barber.
Inboden—Lawrence Co. Fair Assn. Sept. 20-21. Lois M. Brady.
Jonesboro—Craighead Co. Fair Assn. Sept. 9-14. Harold Crall.
Little Rock—Ark. Livestock Expo. Sept. 30-Oct. 5. Clyde E. Byrd.
Loneka—Loneka Co. Fair & Livestock Show. Sept. 5-7. Mrs. Perkins.
McCroary—Woodruff Co. Fair. Sept. 25-28. Clyde Felix.
Malvern—Hot Springs Co. Fair Assn. Sept. 9-14. Warren Griswold.
Marshall—Sevier Co. Fair Assn. Sept. 5-7.
Morrilton—Conway Co. Fair Assn. Sept. 18-21. Bob Lamb.
Mulberry—Crawford Co. Fair Assn. Sept. 19-21. Claud Chastain.
Magnolia—Columbia Co. Fair & Livestock Show. Sept. 23-28. Ed Williamson.
Marvell—Phillips Co. Fair Assn. Sept. 16-21. Ike Van Meter.
Mena—Polk Co. Fair Assn. Sept. 7-9. R. W. St. John.
Monticello—Drew Co. Livestock Show & Fair. Sept. 11-14. Jack Shelton.
Mount Ida—Montgomery Co. Fair & Livestock Show. Sept. 19-21. L. D. Stanley.
Oark—Franklin Co. Fair Assn. Sept. 16-21. C. C. Coley.
Paragould—Greene Co. Fair Assn. Sept. 11-14. B. C. Lloyd Jr.
Paris—North Logan Co. Fair Assn. Sept. 16-21. Van Pennington.
Perryville—Perry Co. Fair & Livestock Show. Sept. 12-14. P. O. Hammon.
Piggott—Clay Co. Fair Assn. Sept. 5-7. Ira Hartness.
Prescott—Nevada Co. Fair Assn. Sept. 18-20. W. S. Roe Jr.
Russellville—Pope Co. Fair Assn. Sept. 26-27. Robert F. Hines.
Searcy—White Co. Fair Assn. Sept. 25-28. Cecil Morgan.
Stamps—Lafayette Co. Fair & Livestock Show. Sept. 23-28. Briner Thomas.
Warren—S. Ark. Fair & Market Assn. Sept. 11-14. Loran Johnson.
Wynne—Cross Co. Fair. Sept. 9-14. Mrs. Jack Bartlett.
Yellville—Marion Co. Fair Assn. Sept. 12-14. Sadie Hudspeth.

California

Anderson—Shasta Dist. Fair Assn. Aug. 22-25. Joseph J. Speer.
Angela Camp—Calaveras Dist. Fair Assn. May 16-19. Carl T. Milby.
Antioch—Contra Costa Co. Fair Assn. Aug. 1-4. Norman D. Sundborg.

Auburn—20th Dist. Fair Assn. Sept. 19-22. R. W. Towers.
Bakersfield—Kern Co. Fair Assn. Sept. 23-28. Edward H. Clendennen.
Bishop—Eastern Sierra Tri-County Fair Assn. Aug. 30-Sept. 2. O. P. Davis.
Boonville—Mendocino Co. Fair & Apple Show. Sept. 27-29. Austin B. Hulbert.
Callisto—Napa Co. Fair Assn. July 4-7. Roy P. Schoepf.
Caruthers—Caruthers Dist. Fair Assn. Oct. 17-19. Ella Martinusen.
Cedarville—Modoc Co. Fair Assn. Aug. 23-25. R. J. Christensen.
Chico—Silver Dollar Fair Assn. May 23-26. Ed Warrenner.
Chowchilla—Chowchilla Jr. Fair Assn. May 15-19. John L. Green.
Colusa—Colusa Co. Fair Assn. June 13-16. Robert M. King.
Coasta Mesa—Orange Co. Fair Assn. Aug. 9-18. R. M. C. Fullenwider.
Crescent City—Del Norte Co. Fair Assn. Aug. 23-25. C. W. Glover.
Del Mar—Southern Calif. Exposition. June 28-July 7. Paul T. Mannen.
Dixon—Dixon May Fair. May 17-19. Bob McClure.
Eureka—Redwood Acres Fair Assn. June 26-30. Ralph H. Barnes.
Ferndale—Humboldt Co. Fair Assn. Aug. 9-17. Dr. Jos. N. D. Hudey.
Fresno—Fresno Dist. Fair Assn. Oct. 4-13. T. A. Dodge.
Grass Valley—Nevada Co. Dist. Fair Assn. Aug. 22-25. Edith B. Scott.
Gridley—Butte County's Golden Feather Fair. Aug. 30-Sept. 2. Joseph E. Whitaker.
Hanford—Kings Co. Fair Assn. Sept. 12-15. Jim King.
Hayfork—Trinity Co. Fair Assn. Aug. 16-18. J. D. Berry.
Hemet—Farmers Fair of Riverside County. Aug. 21-25. Bud Nelson.
Hollister—San Benito Co. Horse Show, Rodeo & Fair. June 21-23. J. M. Leonard.
Hollister—San Benito Co. Fair Assn. Oct. 4-6. Thomas J. Medeiros.
King City—Salinas Valley Fair Assn. May 9-12. Loring H. Burns.
Lakeport—Lake Co. Fair Assn. Aug. 30-30-Sept. 1. Phil Lewis.
Lancaster—Antelope Valley Fair & Alfalfa Festival. Sept. 5-8. A. G. Marquardt.
Lodi—Lodi Grape Festival & Wine Show. Sept. 13-15. C. G. Jackson.
Los Banos—Merced Co. Spring Fair Assn. May 1-5. Sam Spina.
McArthur—Inyo Mountain Fair of Shasta County. Aug. 31-Sept. 2. George Ingram.
Madera—Madera Dist. Fair Assn. Sept. 26-29. E. W. Dixon.
Mariposa—Mariposa Co. Fair Assn. Aug. 31-Sept. 2. Dale K. Campbell.
Merced—Merced Co. Fair Assn. Aug. 21-25. W. C. Wozberg.
Monterey—Monterey Co. Fair Assn. Aug. 21-25. George T. Wise.
Los Angeles—Great Western Livestock Show. Nov. 29-Dec. 4. A. M. Mathews, 2120 S. Eastern Ave.
Napa—Napa Dist. Fair Assn. Aug. 8-11. Thomas P. Camp.
Northridge—San Fernando Valley Fair. Aug. 29-Sept. 2. Max P. Schonfeld.
Orland—Glen Co. Fair Assn. Sept. 11-15. W. R. Kittredge.
Paso Robles—San Luis Obispo Co. Fair Assn. Aug. 14-18. Lawrence W. Lewin.
Petaluma—Fourth Dist. Fair Assn. Aug. 1-4. Dom Pusaro.
Placerville—El Dorado Co. Fair Assn. Aug. 16-18. Guy W. Davenport.
Pleasanton—Alameda Co. Fair Assn. June 21-July 4. James W. Tringham.
Plymouth—Amador Co. Fair Assn. Aug. 23-25. Mrs. Goula M. Wait.
Pomona—Los Angeles Co. Fair. Sept. 13-29. C. B. Afflerbaugh.
Quincy—Plumas Co. Fair Assn. Aug. 8-11. Tula E. Scott.
Red Bluff—Tehama Co. Fair Assn. Aug. 1-3. Joseph A. Soares.
Roseville—Placer Co. Fair Assn. Aug. 8-11. Les McClure.
Sacramento—Sacramento Co. Fair. June 27-30. Harrison Cutler.
Sacramento—Calif. State Fair. Aug. 28-Sept. 8. Dudley T. Porth.
San Fernando—San Fernando Valley Fair. Aug. 29-Sept. 2. Max P. Schonfeld.
San Francisco—Grand Natl. Livestock Expo. Nov. 1-10. Nye Wilson.
San Jose—Santa Clara Co. Fair Assn. Sept. 9-15. William A. Straub.
San Mateo—San Mateo Co. Fair & Floral Fiesta. Aug. 2-10. William M. Wilson.
Santa Barbara—Santa Barbara Natl. Horse Show & Fair. July 16-21. Ed Van Cleave.
Santa Maria—Santa Barbara Co. Fair Assn. July 24-28. Reldon Dunlap.
Santa Rosa—Sonoma Co. Fair Assn. July 19-28. William McConnell.
Sonoma—Mother Lode Fair Assn. Aug. 1-4. C. B. Mathews.
Stockton—San Joaquin Co. Fair Assn. Aug. 16-25. R. E. Walker.
Susanville—Lassen Co. Fair & Livestock Show. Aug. 14-18. A. A. Jensen.
Tulare—Tulare Co. Fair Assn. Sept. 17-22. A. J. Elliott.
Tulelake—Tulelake-Butte Valley Fair Assn. Sept. 7-9. William Whitaker.
Turlock—Stanislaus Co. Fair Assn. Aug. 5-10. C. A. Rigsbee.
Ukiah—Redwood Empire Fair & Sports Show. Aug. 22-25. Robert M. Baker.
Vallejo—Solano Co. Fair Assn. July 5-14. Fred M. Bruderlin.
Ventura—Ventura Co. Fair Assn. Oct. 2-6. L. E. Ver Husen.
Victorville—San Bernardino Co. Fair Assn. Oct. 2-6. Oren Robertson.
Watsonville—Santa Cruz Co. Fair Assn. Sept. 26-29. E. P. Johnson.
Woodland—Yolo Co. Fair Assn. Aug. 15-18. Stuart B. Waite.
Yreka—Siskiyou Co. Fair Assn. Aug. 16-18. Edward B. Mathews.
Yuba City—Yuba-Sutter Fair Assn. July 24-28. Roy L. Welch.

Colorado

Akron—Washington Co. Fair Assn. Aug. 15-17. Alfred Gebauer.

Arvada—Arvada Harvest Festival. Sept. 6-7. Don W. Brown.
Brighton—Adams Co. Fair Assn. Aug. 8-11. Norris Peterson.
Brush—Morgan Co. Fair Assn. Aug. 8-10. Allen Koeneche.
Castle Rock—Douglas Co. Fair Assn. Sept. 13-15. Charles E. Kirk.
Del Norte—San Luis Valley Seed Show & Jr. Livestock Fair. Oct. 24-28. Ben L. Brosch.
Denver—Denver Fair. Aug. 14-18. Robert D. Buck.
Durango—La Plata Co. Fair Assn. Sept. 20-22. Beverly Flansburg.
Eads—Kowa Co. Free Fair Assn. Sept. 12-14. T. T. Robinson.
Holly—Holly Community Fair. Oct. 11-12. William Pattie.
Holyoke—Phillips Co. Fair Assn. Aug. 15-17. R. E. Emfinger.
Hotchkiss—Delta Co. Fair & Race Meet. Sept. 10-13. Bud LaPlast.
Hugo—Lincoln Co. Free Fair Assn. Aug. 12-14. Bob Igon.
Julesburg—Sedgewick Co. Fair Assn. Aug. 8-10. Carl J. Hoffman.
Longmont—Boulder Co. Fair Assn. Aug. 15-17. Reed Walker.
Loveland—Larimer Co. Fair & Rodeo. Aug. 11-14. Don H. Moon.
Montrose—Montrose Co. Fair & Rodeo. Aug. 28-30. American Legion.
Pueblo—Colorado State Fair. Aug. 20-25. W. H. Kittle.
Rocky Ford—Arkansas Valley Fair Assn. Sept. 9-8. Ted R. Ryan.
Springfield—Baca Co. Free Fair & Rodeo. Aug. 9-10. Arwin M. Bollin.
Wray—Yuma Co. Fair Assn. Aug. 12-14. L. E. Fitzgerald.

Connecticut

Berlin—Berlin Fair. Oct. 4-6. Dale W. Johnson.
Bethlehem—Bethlehem Fair Assn. Sept. 7-8. Ann Sklette.
Bridgewater—Bridgewater Fair Assn. Aug. 16-18. Mrs. Norman Stuart.
Brooklyn—Brooklyn Fair Assn. Aug. 24-25. Mrs. Milo A. Appley.
Canterbury—Windham Co. 4-H Fair Assn. Aug. 10-11. Nancy Hart.
Cheshire—Cheshire Fair Assn. Sept. 13-14. Richard Doolittle.
Chester—Chester Fair. Aug. 24-25. William Stark.
Cobalt—Haddam Neck Fair Assn. Sept. 1-2. John Nilson.
Columbia—Columbia Fair Assn. Aug. 23-25. Ward Rosebrooks.
Danbury—Danbury State Fair. Sept. 28-Oct. 6. John W. Leahy.
Fairfield—Greenfield Hill Grange Fair Assn. Sept. 7. William T. Burr.
Glastonbury—Glastonbury Fair Assn. Oct. 12. Willard Corey.
Goshen—Goshen Agrl. Soc. Aug. 21-Sept. 2. Lester McLaughlin.
Guilford—Guilford Fair Assn. Sept. 30-31. Marie E. Griswold.
Hamburg—Lyme—Hamburg Fair Assn. Aug. 17. Harold E. Maynard.

WARNING WARNING WARNING

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THE BILLBOARD PUBLISHING CO.

Harwinton—Harwinton Fair. Oct. 5-6. Merle Plakett.
Hazardville—Four Town Fair Assn. Sept. 24-25. D. E. Neelans.
Marlborough—Marlborough Grange Fair. Oct. 31-Sept. 1. Mrs. Gladys E. Dancausa.
Meriden—Meriden Grange Fair. Sept. 20-21. Mrs. B. E. Tinkham.
Monroe—Harmony Grange Fair. Sept. 13-14. Mrs. Stewart McKinney.
North Haven—North Haven Fair. Sept. 5-8. Gertrude N. Miller.
North Stonington—New London Co. 4-H Fair Assn. Aug. 30-31. Grace Miner.
Norwich—Freston City Fair. Aug. 17. Mrs. Mary E. Peckham.
Pachaug—Pachaug Community Fair. Aug. 9-10. Mrs. Mary Medbery.
Portland—Middlesex Co. 4-H Fair. Aug. 18-18. Barbara Symaszek.
Portland—Portland Fair Assn. Sept. 21-22. Karl Newsom.
Riverton—Riverton Fair. Oct. 12-13. Grace D. Seymour.
South Glastonbury—Glastonbury Grange Fair. Oct. 12. Harry W. Hall.
Southbury—New Haven Co. 4-H Fair Assn. Aug. 9-11. Myra Willenbrock.
South Woodstock—Woodstock Agrl. Soc. Aug. 13-Sept. 2. Donald B. Williams.
Stafford Springs—Stafford Fair. Oct. 3-6. Louise L. Benton.
Stepney Depot—Fairfield Co. 4-H Fair Assn. Aug. 16-18. Donna Wolfe.
Terryville—Terryville Fair. Sept. 14-15. Lions Club.
Thomaston—Litchfield Co. 4-H Fair Assn. Aug. 23-24. Elizabeth Hellerich.
Wallington—Wallington Orange Fair. Sept. 14. Flora E. Bough.
Winsted—Winchester Fair Assn. Aug. 10-11. Kingsley Beecher.
Woodstock—Woodstock Fair Assn. Aug. 31-Sept. 2. Donald B. Williams, Putnam.

Delaware

Harrington—Kent & Sussex Co. Fair. Inc. July 22-27. T. B. Holloway.

Florida

Arcadia—De Soto Co. Fair Assn. Jan. 13-18. W. L. Woods.
Crestview—Okaloosa Co. Harvest Fair. Sept. 30-Oct. 5. H. A. King.
Fort Myers—Southwest Fla. Fair. Feb. 3-8. Robert Hippelheuser.
Inverness—Citrus Co. Fair Assn. Nov. 11-16. Quentin Medlin.
Jacksonville—Greater Jacksonville Agrl. & Industrial Fair. Nov. 14-23. S. E. Lortmire, 24 Buckman Bldg.
Live Oak—Suwannee Co. Fair & Livestock Show. Oct. 21-26. Paul Crews.
Marianna—Jackson Co. Fair Assn. Oct. 21-26. Louie W. Beay Sr.
Palatka—Putnam Co. Fair & Livestock Show. Nov. 11-16. H. E. Maltby.
Pensacola—Pensacola Interstate Fair. Oct. 21-27. John E. Frenkel, City Hall.
Quincy—Gadsden Co. Tobacco Festival & Fair Assn. Oct. 10-12. A. G. Driggers.
Tallahassee—N. Florida Fair Assn. Oct. 29-Nov. 2. Lloyd Rhoden, P. O. Box 587.

Tampa—Fla. State Fair & Osceola Assn. Feb. 4-18. J. C. Ruskinson Sr., P. O. Box 1231.
Webster—Sumter Breeder Show & Co. Fair. Nov. 6-9. O. M. Maines, Bushnell.
West Palm Beach—Palm Beach Co. Fair Assn. Jan. 28-Feb. 1. Lamar Allen, P. O. Box 3226.

Georgia

Albany—Southwest Ga. Exchange Club Fair. Nov. 4-9. D. S. Hautman.
Athens—Athens Agrl. Fair Assn. Oct. 14-19. F. H. Williams.
Atlanta—Southeastern Fair Assn. Oct. 8-12. E. Lee Carteron, P. O. Box 4688.
Augusta—Exchange Club Fall Fair. Oct. 28-Nov. 2. Alvin M. Usher.
Barnesville—Lamar Co. Kiwanis Fair Assn. Sept. 16-21. Wyatt W. Childs.
Baxley—Appling Co. Lions Club Fair. Sept. 30-Oct. 5. James D. Branch.
Blakely—Blakely Co. Fair & Peanut Festival. Oct. 21-26. Chester Clardy.
Brunswick—Exchange Club Fair. Oct. 21-26. W. A. Harrington.
Blue Ridge—Fannin Co. Kiwanis Club Fair. Aug. 19-24. Paul Pitts.
Camilla—Mitchell Co. Farm Bureau Fair. Oct. 28-Nov. 2. D. E. Haiden.
Cartersville—Bartow Co. Legion Fair. Sept. 23-28. Victor H. Waldrop.
Carrollton—West Ga. Legion Fair. Oct. 7-12. Haskell Upshaw.
Claxton—Evans Co. Farm Bureau Fair. Oct. 21-26. E. W. Strickland.
Columbus—Chattahoochee Valley Expo. Oct. 14-19. F. L. Jenkins.
Conyers—Rockdale Co. Legion Fair. Sept. 30-Oct. 5. Victor Harper.
Cordele—Central Ga. Lions Club Fair. Oct. 28-Nov. 2. L. H. Gilbert.
Covington—Newton Co. Legion Fair. Oct. 7-12. Luke Hill.
Cumming—Forsyth Co. Fair Assn. Sept. 16-21. Mrs. C. A. Bagwell.
Dalton—North Ga. Fair Assn. Sept. 23-28. Burl Strogans.
Dawsonville—Dawson Co. Lions Club Fair. Sept. 2-7.
Decatur—DeKalb Harvest Festival. Sept. 16-21. Dr. C. G. Von Gramp.
Douglas—Coffee Co. Legion & Lions Club Fair. Oct. 7-12. J. P. Barnett.
Dublin—Oconee Fair Assn. Oct. 28-Nov. 2. D. N. Lewis.
Eiberton—Eiberton Fair Assn. Sept. 9-14. Laris Clark.
Ellijay—Gulmer Co. Lions Club Fair. Aug. 26-31. G. L. Huff.
Fayetteville—Fayette Co. Kiwanis Club Fair. Sept. 16-21. W. E. Greer.
Fitzgerald—American Legion Fair. Oct. 7-12. J. Martin Roberts.
Franklin—Heard Co. Lions Club Fair. Aug. 12-17. Arnold Spradlin.
Gainesville—Northwest Ga. Jaycees Fair. Sept. 16-21. Glenn Gilreath.
Griffin—Kiwanis Spaulding Co. Fair Assn. Sept. 23-28. O. H. Weaver.
Hartwell—Leeon Hart Co. Fair Assn. Sept. 23-28. Leg E. Carter.
Hiwassee—Ga. Mountain Lions Club Fair. Aug. 12-17. E. N. Nicholson.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 10-14. Mrs. Ruth Hartkoff.
Boise—Western Idaho State Fair. Aug. 27-31. Ambrose W. Johnson.
Burley—Cassia Co. Fair & Rodeo. Aug. 22-24.
Cambridge—Washington Co. Fair & Rodeo. Aug. 23-25. Chet Jones.
Council—Adams Co. Fair & Rodeo. Aug. 2-4.
Emmett—Gen. Co. Fair & Rodeo. Aug. 14-17. Erling Johannsen.
Filer—Twin Falls Co. Fair & Rodeo. Sept. 4-7. Thomas Parks.
Gooding—Gooding Co. Fair & Rodeo. Aug. 15-17.
Grace—Caribou Co. Fair & Rodeo. Aug. 8-10.
Jerome—Jerome Co. Fair & Rodeo. Aug. 19-24.
Malad—Ondaga Co. Fair Assn. Sept. 6-7. William Evans.
Montpelier—Bear Lake Co. Fair & Rodeo. Aug. 30-31. Ross Parker.
New Plymouth—Payette Co. Fair. Aug. 21-24.
Nezperce—Lewis Co. Fair Assn. Sept. 26-28. Gordon Dailey.
Orofino—Clearwater Co. Fair & Lumber-Jack Days. Sept. 20-22.
Rexburg—Madison Co. Fair. Sept. 6-7.
Rise—Jefferson Co. Fair. Aug. 30-31. Carl M. Shaner.
Salmon—Lemhi Co. Fair & Rodeo. Sept. 8-8.
Sandpoint—Bonner Co. Fair Assn. Sept. 12-14. Walt McPherson.
Shoshone—Lincoln Co. Fair. Aug. 5-10.
Teterton—Mud Lake Fair & Rodeo. Aug. 23-24.

Illinois

Albion—Edwards Co. Fair Assn. Aug. 5-9. Paul Walte.
Aledo—Mercer Co. Fair Assn. July 24-27. O. O. Ford.
Altamont—Effingham Co. Fair Assn. Aug. 3-8. Royce Majors.
Anna—Southern Ill. Fair Assn. Aug. 19-23. Robert Brown.
Arthur—Moultrie-Douglas Co. Fair Assn. July 24-27. H. E. Hood.
Augusta—Hancock Co. Fair Assn. July 16-20. Wm. Tweedell.
Beleville—St. Clair Co. Fair Assn. July 29-Aug. 4. Geo. L. Gerken.
Brimmont—Wabash Co. Fair Assn. July 22-27. Irwin C. Stoltz.
Belvidere—Boone Co. Fair Assn. Aug. 9-11. Mrs. Frieda Spencer.
Benton—Franklin Co. Fair Assn. July 22-26. R. Earl Doty.
Bloomington—McLean Co. Fair Assn. Aug. 5-8. Roy Barclay.
Bridgeport—Lawrence Co. Fair Assn. Aug. 19-24. L. A. Bloom.
Brownstown—Payette Co. Fair Assn. July 1-6. Elvin Washburn.
Cambridge—Henry Co. Fair Assn. Aug. 6-9. Mrs. D. Boberg.
Carlinville—Macoupin Co. Fair Assn. July 22-26. Martha Loeher.
Carlyle—Clinton Co. Fair Assn. July 16-20. Eldon E. Hazlet.
Carmi—White Co. Fair Assn. Aug. 12-17. Ben Berfield.
Carrollton—Greene Co. Fair Assn. July 15-19. Nellie Witt.
Cerro Gordo—Piatt Co. Fair Assn. July 11-13. Earl Kepler.
Charleston—Coles Co. Fair Assn. July 26-Aug. 3. Robert Blackford.
Cullom—Cullom Fair Assn. Aug. 9-10. E. L. Sandusky.
Danville—Eastern Ill. Fair Assn. July 30-Aug. 2. Robert Banks.
Decatur—Macon Co. Fair Assn. July 27-Aug. 1. Donald Baird.
Du Quoin—Du Quoin State Fair Assn. Aug. 25-Sept. 2. D. M. Hayes.
East Moline—Rock Island Co. Fair Assn. Aug. 30-24. Jack Hayden.
Fairbury—Livingston Co. Fair Assn. Aug. 20-24. Warren Wessels.
Fairfield—Wayne Co. Fair Assn. July 15-19. Murrell Loy.
Farmer City—Farmer City Fair Assn. June 30-July 4. Ted Elmore.
Fisher—Champaign Co. Fair Assn. July 17-19. Mrs. D. McKinney.
Flora—Clay Co. Fair Assn. July 22-27. Phillip Briscoe.
Freeport—Stephenson Co. Fair Assn. Aug. 20-24. Clarence Scheider.
Georgetown—Vermilion Co. Fair Assn. Aug. 26-31. Richard Neid.
Grays Lake—Lake Co. Fair Assn. July 25-28. L. A. Nordhausen.
Greenup—Cumberland Co. Fair Assn. Aug. 19-24. H. O. Ewart.
Greenville—Bond Co. Fair Assn. Aug. 19-23. Chafin Young.
Griggsville—Western Ill. Fair Assn. June 30-July 4. J. R. Skinner.
Harrisburg—Saline Co. Fair Assn. July 28-Aug. 2. Mrs. George Johnson.
Havana—Mason Co. Fair Assn. July 31-Aug. 2. Max S. Tessier.
Henry—Marshall-Putnam Co. Fair Assn. Aug. 27-30. R. H. Monier.
Highland—Madison Co. Fair Assn. July 31-Aug. 4. Alvin Schumacher.
Jacksonville—Morgan Co. Fair Assn. July 31-Aug. 4. Gene Johnson.
Jesseville—Jersey Co. Fair Assn. July 8-13. James L. Coombes.
Kankakee—Kankakee Fair Assn. Aug. 4-9. Percy E. Loiseau.
Knoxville—Knox Co. Fair Assn. July 29-Aug. 3. Ray Swanson.
Lewisport—Fulton Co. Fair Assn. July 25-28. Chester Boone.
Lincoln—Logan Co. Fair Assn. Aug. 3-8. Wilbur E. Layman.
McLeansboro—Hamilton Co. Fair Assn. Sept. 9-14. H. (Red) Mead.
Marion—Williamson Co. Fair Assn. Aug. 5-10. John K. Miller.
Marshall—Clark Co. Fair Assn. Aug. 5-10. Mrs. Norma Cline.
Martinsville—Martinsville Fair Assn. July 15-20. H. T. Bennett.
Mazon—Grundy Co. Fair Assn. Aug. 28-Sept. 2. Wayne P. Carter.
Melvin—Ford Co. Fair Assn. Sept. 4-8. L. A. Freehill.
Mendon—Adams Co. Fair Assn. Aug. 3-7. L. M. Brumback.
Mendota—Tri-County Fair Assn. Aug. 31-Sept. 2. E. A. Lorack.
Metropolis—Massac Co. Fair Assn. July 1-6. Paul Powell.
Milford—Iroquois Co. Fair Assn. July 30-Aug. 2. Duane Crist.
Milledgeville—Carroll Co. Fair Assn. Aug. 7-11. Art Melville.
Morrison—Whiteside Co. Fair Assn. Aug. 14-17. Harold Mathew.
Mount Sterling—Brown Co. Fair Assn. July 30-Aug. 2. Clyde Cuthforth.
Mount Vernon—Jefferson Co. Fair Assn. July 22-27. Walter Rhodes.
Nashville—Washington Co. Fair Assn. Aug. 12-16. Warren Morrison.
New Berlin—Sangamon Co. Fair Assn. July 24-27. Charles Reimer.
Newton—Jasper Co. Fair Assn. Sept. 2-6. C. L. Batman.
Oblong—Crawford Co. Fair Assn. Aug. 26-30. O. B. Price.
Ogell—Ogell Community Fair Assn. Aug. 26-28. James Summers.
Oshawa—La Salle Co. Fair Assn. Aug. 6-8. Lawrence Whalen.
Okawville—Okawville Fair Assn. Sept. 14-15. A. L. Koetting Jr.
Olin—Richland Co. Fair Assn. July 29-Aug. 3. Arol Preston.
Oregon—Ogle Co. Fair Assn. Aug. 31-Sept. 2. E. D. Landers.
Ottawa—La Salle Co. Fair Assn. Aug. 6-8. Lawrence Whalen.
Pana—Christian Co. Fair Assn. Aug. 29-Sept. 2. Wayne Hunter.
Paris—Edgar Co. Fair Assn. July 21-27. Ora E. Rafferty.
Pecatonica—Winnebago Co. Fair Assn. Aug. 16-18. Wallace Belshaw.
Peotone—Will Co. Fair Assn. Aug. 23-25. Fred R. Meyer.
Peoria—Peoria Co. Fair Assn. July 17-21. R. Y. Bartholomew.
Petersburg—Menard Co. Fair Assn. Aug. 18-23. Carl Leitz.



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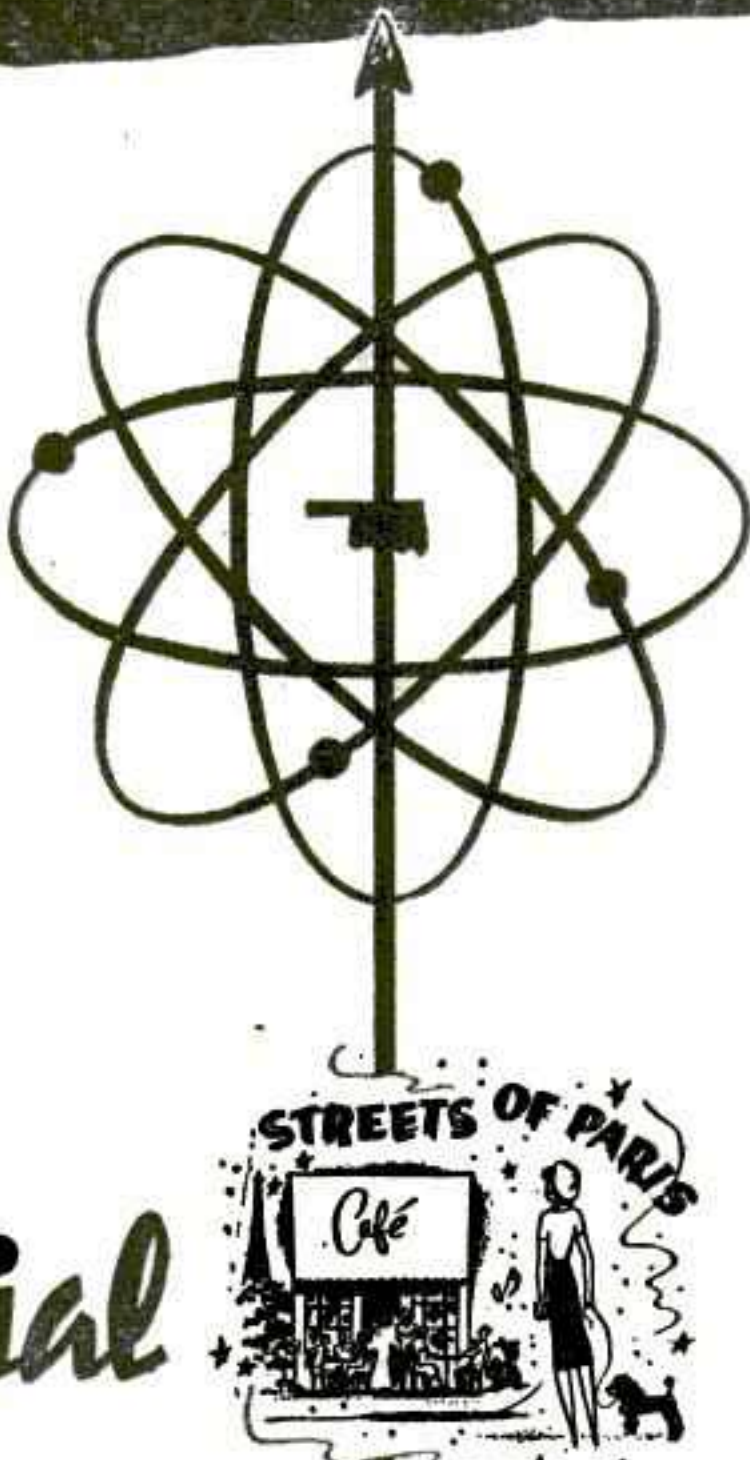
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OKLAHOMA Semi-Centennial EXPOSITION

JAMES C. BURGE, Director

JUNE 14 - JULY 7 OKLAHOMA CITY, OKLAHOMA

1907 - 1957

FROM ARROWS TO ATOMS

Pinckneyville—Ferry Co. Fair Assn. July 18-30. Mrs. Fay Stumps.
 Pleasant Hill—Pike Co. Fair Assn. Aug. 20-24. J. L. Laugharn.
 Pontiac—Livingston Co. Fair Assn. Aug. 6-8. Guy K. Gee.
 Princeton—Bureau Co. Fair Assn. Aug. 20-24. J. Fred Raker.
 Roseville—Warren Co. Fair Assn. Aug. 5-8. John Felt.
 Rushville—Schuyler Co. Fair Assn. July 4-7. Harvey Settles.
 Salem—Marion Co. Fair Assn. July 8-13. Reba Milligan.
 Sandwich—Sandwich Fair Assn. Sept. 4-8. C. R. Brady.
 Swansetown—Gallatin Co. Fair Assn. Sept. 4-8. Charles Oldham.
 Sparta—Randolph Co. Fair Assn. July 8-13. W. John Brown.
 Springfield—Illinois State Fair. Aug. 9-18. Strother Jones.
 Stronghurst—Henderson Co. Fair Assn. Aug. 19-21. Earl Brokaw.
 Sullivan—Moultrie Co. Fair Assn. Aug. 2-3. Paul M. Krows.
 Sycamore—De Kalb Co. Fair Assn. Aug. 6-7. Robert Howey.
 Taylorville—Christian Co. Fair Assn. July 14-19. Anson Clawson.
 Urbana—Champaign Co. Fair Assn. July 22-27. Merl Mingee.
 Vienna—Johnson Co. Fair Assn. July 8-12. E. M. Gordon.
 Virginia—Cass Co. Fair Assn. Aug. 21-24. Leland Sweatman.
 Warren—Warren Co. Fair Assn. Aug. 14-18. Charles Bartell.
 Waterloo—Monroe Co. Fair Assn. Aug. 29-31. Edgar Amrine.
 Wheaton—Wheaton Dist. Fair Assn. Aug. 2-4. William Hills.
 Woodstock—McHenry Co. Fair Assn. Aug. 1-4. Mrs. J. C. Heisler.

Indiana

Anderson—Anderson Free Fair Assn. July 1-6. Earl J. McCarel.
 Argos—Marshall Co. 4-H Fair Assn. Aug. 5-9. Otto Gates.
 Bicknell—Knox Co. Farm Fair Assn. Aug. 5-10. Erwin D. Scott.
 Bourbon—Bourbon Fair Assn. Aug. 20-25. H. J. Dillingham.
 Cannelton—Perry Co. 4-H Fair Assn. Aug. 14-17. Hazel Gayer.
 Columbia City—Whitley Co. 4-H Clubs, Inc. Aug. 20-23. Mrs. Kenneth Nix.
 Connersville—Fayette Co. Free Fair. Aug. 11-16. J. W. Funk.
 Crown Point—Lake Co. Fair Assn. Aug. 17-24. D. S. Powers.
 Danville—Hendricks Co. 4-H & Agrl. Fair Assn. Aug. 1-3. J. Robert Leak.
 Denver—Denver Community Fair Assn. Aug. 26-31. Mrs. Harley Coner.
 Ellettsville—Ellettsville Co. Fair Assn. July 29-Aug. 3. Vernon L. Chestnut.
 Flora—Carroll Co. 4-H Fair Assn. July 29-Aug. 3. Jack Driggs.
 Fort Wayne—Fort Wayne Free Fair. July 8-13. Daisy McKinley.
 Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 5-10. Thomas R. Hendricks.
 Greentown—Howard Co. 4-H Fair Assn. July 30-Aug. 3. Gene Pickett.
 Hamlet—Starke Co. 4-H Fair Assn. July 30-Aug. 3. Tom Bell.
 Huntingburg—Dubois Co. Fair Assn. July 28-Aug. 3. K. R. Ruitkar.
 Jasonville—Tri-Co. Fair Assn. July 15-20. Mrs. James Hubbell.
 Kendallville—Eastern Ind. Agrl. Assn. Aug. 12-17. Clinton S. Rimmel.
 Kentland—Newton Co. Fair Assn. Aug. 27-31. John M. Connell.
 LaGrange—LaGrange Co. 4-H Fair Assn. Aug. 8-8. Mrs. Harold Bouce.
 LaPorte—LaPorte Co. Fair Assn. Aug. 12-18. Robt. M. Morse.
 Lawrenceburg—Dearborn Co. Fair Assn. July 22-27. Marvin E. Grimes.
 Madison—Jefferson Co. 4-H Fair Assn. July 23-27. Ray E. Selfert.
 Marion—Grant Co. 4-H Club Fair. Aug. 13-17. Guy T. Harris.
 Martinsville—Morgan Co. Fair & 4-H Assn. Aug. 12-16. Lawrence Wilson.
 Muncie—Delaware Co. Fair Assn. July 28-Aug. 3. Ray Brookman.
 New Albany—Floyd Co. 4-H Fair Assn. Aug. 6-9. Forrest Averitt.
 New Castle—Henry Co. 4-H Exhibit. Aug. 8-8. W. G. Smith.
 Oakland City—Oakland City 4-H Fair. July 8-13. Sam B. Williams.
 Osgood—Ripley Co. Agrl. Assn. July 28-Aug. 2. Rollin Crum.
 Peru—Miami Co. 4-H Club & Livestock Show. July 29-Aug. 3. Bob Mathes.
 Plainville—Lions Club Farmers' Round-Up. July 23-27. Norman B. Lawyer.
 Princeton—Gibson Co. Agrl. Soc. Aug. 11-17. Fud Caniff.
 Rensselaer—Jasper Co. Fair Assn. Aug. 12-17. Cecil D. Sutton.
 Rockville—Parke Co. Fair Assn. Aug. 12-17. Geo. Schwinn Jr.
 Salem—Farmers & Merchants' Fair Assn. Aug. 12-17. Zaring Hudson.
 Shelbyville—Shelby Co. Fair Assn. Aug. 3-9. Glen V. Bass.
 Terre Haute—Wabash Valley Fair Assn. Aug. 11-18. Jack Thrasher.
 Williamsport—Warren Co. 4-H Fair Assn. Aug. 12-16. Mrs. Earl Kirkpatrick.
 Winamac—Pulaski Co. 4-H & Community Fair Assn. Aug. 13-17. Mrs. Robert Lizenby.
 Winchester—Randolph Co. 4-H Show. Aug. 5-9. Mrs. Kenneth Comer.

Iowa

Allison—Butler Co. Fair Assn. Aug. 1-4. Charles J. Miller.
 Alta—Buena Vista Co. Fair Assn. Aug. 8-8. G. A. Saderquist.
 Audubon—Audubon Co. Agrl. Assn. Sept. 9-13. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. July 30-Aug. 2. H. E. True.
 Bloomfield—Davis Co. Agrl. Soc. Aug. 13-16. Clayton Morlan.
 Britt—Hancock Co. Agrl. Soc. Aug. 13-16. Mitchell Beck.
 Burlington—Des Moines Co. Fair Assn. Aug. 5-10. Wallace J. Rayer.
 Cedar Rapids—All-Iowa Fair Assn. Aug. 11-18. Andrew C. Hanson.
 Central City—Linn Co. Fair Assn. Aug. 23-24. T. W. Lewis.
 Cherokee—Cherokee Co. Fair Assn. Aug. 12-14. Sherman Peirson.
 Coon Rapids—Four-County Fair Assn. July 28-31. M. D. Peterson.
 Corning—Adams Co. Fair Assn. Aug. 10-14. Ray L. Reese.
 Corydon—Wayne Co. Fair Assn. Aug. 19-22. Margaret H. Ward.
 Council Bluffs—West Pottawattamie Co. Fair Assn. Aug. 13-17. Ed Fischer.
 Davenport—Mississippi Valley Fair Assn. Aug. 11-17. Frank Harris, 2815 West Locust.
 Dennison—Crawford Co. Fair Assn. Aug. 12-15. Bryan Haberg.
 Des Moines—Iowa State Fair. Aug. 23-Sept. 1. L. B. Cunningham.
 Donnellson—Lee Co. Fair Assn. July 29-Aug. 3. C. I. Redfern.

Eagle Grove—Eagle Grove Dist. Jr. Fair Assn. Aug. 19-21. J. Paul Yon.
 Edon—Wapello Co. Fair Assn. Aug. 19-22. L. W. Hall.
 Elkader—Elkader Fair Assn. Aug. 24-26. Ed A. Buringame Jr.
 Estherville—Emmett Co. Agrl. Show. Aug. 5-8. Robert G. Beckley.
 Greenfield—Adair Co. Fair Assn. Aug. 19-22. Robert R. McDowall.
 Grinnell—Powshelek Co. Agrl. Assn. Aug. 5-8. Roger Sandage.
 Guthrie Center—Guthrie Co. Fair Assn. Sept. 4-7. G. W. Prince.
 Hampton—Franklin Co. Fair Assn. Aug. 19-21. Kenneth Showalter.
 Ida Grove—Ida Co. Fair Assn. Aug. 21-24. Bob Plunkett.
 Iowa City—Johnson Co. Agrl. Assn. Aug. 5-9. H. J. Montgomery.
 Keosauqua—Van Buren Co. Fair Assn. Aug. 6-9. Arthur J. Secor.
 Leon—Decatur Co. 4-H & FFA Fair. Aug. 6-9. Harold Flanagan.
 Malvern—Mills Co. Fair Assn. Aug. 8-11. L. J. Knop.
 Manson—Calhoun Co. Fair Assn. Aug. 2-4. Bill Partlow.
 Marengo—Iowa Co. Fair Assn. Aug. 7-10. Robert W. Higgins.
 Marshalltown—Central Ia. Fair Assn. Aug. 17-20. Wendell L. Collins.
 Mason City—North Ia. Fair Assn. Aug. 5-11. Hans Henriksen, 205 First Nat'l Bank Bldg.
 National—Clayton Co. Agrl. Soc. Aug. 9-12. Northwood—Worth Co. Fair Soc. Aug. 11-14. Clifford Tenold.
 Onawa—Monona Co. Fair Assn. Aug. 18-21. Charles W. Ross.
 Pocahontas—Pocahontas Co. 4-H Club Fair Assn. July 29-Aug. 1. Jane Shelgren.
 Postville—Big-4 Fair Assn. Aug. 30-Sept. 2. Chuck Hoth.
 Pringhar—O'Brien Co. Fair Assn. Aug. 6.
 Rock City—Calhoun Co. Expo. July 26-28. Wayne D. Gidel.
 Sac City—Sac Co. Fair Assn. Aug. 19-21. Ray Delbert.
 Spencer—Clay Co. Fair Assn. Sept. 9-14. Bill Woods.
 Thompson—Winnebago Jr. Show Assn. Aug. 19-21. Roger Iverson.
 Vinton—Benton Co. Fair Assn. Aug. 5-8. K. B. Spaulding.
 Washington—Washington Co. Fair Assn. Aug. 5-8. Tom Robb.
 Waterloo—Natl. Dairy Cattle Congress. Sept. 27-Oct. 5. E. S. Estel, Box 298.
 West Liberty—West Liberty Fair & Night Show. Aug. 19-22. Kenneth L. Jehle.
 West Union—Fayette Co. Fair Assn. Aug. 20-23. E. T. Alcorn.

Kansas

Abilene—Central Kan. Free Fair Assn. Aug. 19-23. Don C. Steffes.
 Alma—Wabaunsee Co. Fair Assn. Aug. 21-24. Norman Winkler, McFarland.
 Anthony—Anthony Fair Assn. July 17-20. J. L. Robinson.
 Ashland—Clark Co. Fair Assn. Aug. 19-22. Arthur Ganson.
 Auburn—Shawnee Co.—Auburn Grange Fair Assn. Oct. 4-5. Mrs. Irene Brobst.
 Belleville—Republic Co. Fair Assn. Aug. 26-31. Carl H. Beyer.
 Beloit—Mitchell Co. Fair Assn. Aug. 29-31. Dean D. Haddock.
 Blue Rapids—Marshall Co. Stock Show & Fair Assn. Aug. 26-28. Mrs. R. D. Riegle.
 Burden—Cowley Co. Fair Assn. Aug. 13-15. Don Alexander.
 Burlington—Coffey Co. Fair Assn. Sept. 3-6. Park J. Shepp.
 Caldwell—Sumner Co. Fair Assn. Sept. 5-7. James Branson.
 Canton—McPherson Co. Fair Assn. Aug. 15-17. Dorothy B. Sebring.
 Cheney—Sedgwick Co. Fair Assn. Aug. 29-31. Frank Rynken.
 Clay Center—Clay Co. Free Fair Assn. Aug. 27-29. Ernest Tolin.
 Coffeyville—Montgomery Co. Fair Assn. Aug. 28-Sept. 1. Lawrence M. Smith.
 Colby—Thomas Co. Fair Assn. Aug. 13-16. J. B. Kuska.
 Columbus—Cherokee Co. Legion Fair. Aug. 19-24. Joe W. Cook.
 Council Grove—Morris Co. Fair Assn. Aug. 14-16. Warner Harris.
 Dighton—Lane Co. Free Fair Assn. Aug. 7-9. E. A. Bryant.
 Dodge City—Ford Co. Fair Assn. Aug. 27-30. K. L. Rock.
 Effingham—Atchison Co. Fair Assn. Aug. 20-23. R. D. Morgan.
 El Dorado—Butler Co. Fair Assn. Aug. 20-23. P. A. Reder, Atlanta.
 Elkhart—Morton Co. Fair Assn. Sept. 5-7. Floyd Coen.
 Ellis—Ellis Co. Jr. Free Fair Assn. Aug. 21-24. Freda Henriksen.
 Erie—Neosho Co. Fair Assn. Aug. 24-28. Ivan Green.
 Eureka—Greenwood Co. Fair Assn. Aug. 20-24. R. E. Sears.
 Fort Scott—Bourbon Co. Fair Assn. Aug. 6-10. F. R. Myers.
 Garden City—Finney Co. Fair Assn. Aug. 27-29. Hoy B. Eiting.
 Gardner—Johnson Co. Free Fair Assn. Aug. 29-31. Shelby Jones.
 Garnett—Anderson Co. Fair Assn. Aug. 28-30. K. G. Knouse.
 Girard—Crawford Co. Fair Assn. Aug. 8-8. Marvin Green.
 Glasco—Cloud Co. Fair Assn. Aug. 29-31. Mrs. Clive Cramer.
 Goodland—Sherman Co. Fair Assn. Aug. 20-23. Larry Shaw.
 Great Bend—Barton Co. 4-H Fair. Aug. 13-15.
 Hardtner—Barber Co. Fair Assn. Aug. 12-14. Kenneth Wolgamott.
 Harper—Harper Co. Agrl. Fair Assn. Aug. 22-24. R. H. Zimmerman.
 Hays—Ellis Co. 4-H Fair Assn. Aug. 13-15. Charles Hund.
 Herlington—Tri Co. 4-H Fair Assn. Aug. 7-10. Chad A. Wymer.
 Hill City—Graham Co. Fair Assn. Aug. 6-8. Ralph Bethell.
 Hillsboro—Marion Co. Fair Assn. Aug. 27-30. Dr. W. M. Theis.
 Holton—Jackson Co. Fair Assn. Aug. 19-21. Orvis Blossom.
 Horton—Tri-Co. Fair Assn. Aug. 28-30. Julca A. Bourquin.
 Howard—Elk Co. Fair Assn. Aug. 7-9. Noel Mullendora.
 Hoxie—Sheridan Co. Fair Assn. Aug. 1-3. Mrs. Pierre Shea.
 Hutchinson—Kansas State Fair. Sept. 14-19. Virgil Miller.
 Hutchinson—Reno Co. 4-H Fair Assn. Aug. 19-21. James R. Childers.
 Independence—Montgomery Co. 4-H Club Fair. Aug. 20-22. Merle Garr.
 Iola—Allen Co. Agrl. Soc. Aug. 26-30. Ralph E. Smith.
 Kincaid—Kincaid Farmers' Fair Assn. Sept. 20-21. David I. Booher.
 Kingman—Kingman Co. Fair Assn. Aug. 27-29. Lee Baldwin.

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La Crosse—Rush Co. Agrl. Fair Assn. Aug. 12-14. Harold Rife.
 Lawrence—Douglas Co. Free Fair Assn. Aug. 14-16. Max Bahnmaler.
 Liberal—Seward Co.-Five-State Fair Assn. Aug. 28-Sept. 2. Charles E. Kulow.
 Lindsborg — McPherson-Lindsborg Dist. Fair Assn. Oct. 1-2. S. E. Dahlsten.
 Longton—Elk Co. Fair Assn. Sept. 8-7. Bert Speer.
 Minneapolis—Ottawa Co. Fair Assn. Aug. 14-17. Loyd Farrington.
 Mound City—Linn Co. Fair Assn. Aug. 21-24. John H. Morse.
 Neodesha—Wilson Co.-Twin Valley Fair Assn. Aug. 23-26. Carl Lovett.
 Ness City—Ness Co. Free Fair Assn. Aug. 15-17. Clyde Strobel.
 Newton—Harvey Co. Fair Assn. Aug. 20-23. R. D. Roberts.
 Norton—Norton Co. Agrl. Fair Assn. Aug. 12-16. Jean W. Kissell.
 Oberlin—Decatur Co. Fair Assn. Aug. 7-9. E. R. Woodward.
 Onaga—Pottawatomie Co. Fair Assn. Aug. 18-20. Eula Koiterman.
 Osage City—Osage Co. Fair Assn. Aug. 21-23. Floyd T. Hepworth.
 Osborne—Osborne County Fair Assn. Aug. 12-15. Irene Walker.
 Oswego—Lafayette Co. Fair Assn. July 31-Aug. 2. Merrill W. Christy.
 Ottawa—Franklin Co. Agrl. Soc. Aug. 29-31. Glen A. Hayward.

Overbrook—Overbrook-Osage Co. Fair Assn. Aug. 8-10. James Shandy.
 Paola—Miami Co. Fair Assn. Aug. 19-21. Alfred E. Rockers.
 Phillipsburg—Phillips Co. 4-H & FFA Fair. Aug. 19-21.
 Pratt—Pratt Co. Fair Assn. Aug. 8-10. K. Wayne Ayres.
 Richmond—Franklin Co.-Richmond Free Fair Assn. Aug. 21-23. John K. Roeckers.
 Russell—Russell Co. 4-H Fair Assn. Aug. 20-22. Dean Banker.
 St. Francis—Cheyenne Co. Fair Assn. Aug. 27-30. Harold D. Shull.
 Salina—Saline Co. Fair Assn. Aug. 27-30. Albert Frehse.
 Sedan—Chautauqua Co. Free Fair & Reunion Sept. 12-14. Gerald Cauldwell.
 Sharon Springs—Wallace Co. Fair Assn. Aug. 15-17. Mrs. Nell Kline, Weskan.
 Smith Center—Smith Co. Fair Assn. Aug. 20-22. Lee Sells.
 South Haven—Sumner Co.-S. Haven Fair Assn. Aug. 29-31. M. C. Heizer.
 Stafford—Stafford Co. Fair Assn. Aug. 15-17. A. B. Harzmann.
 Stockton—Rooks Co. Free Fair Assn. Aug. 19-23. Geo. F. Ostmyer.
 Syracuse—Hamilton Co. Fair Assn. Aug. 29-31. Emory Potter.
 Thayer—Neosho-Thayer Co. Fair Assn. Sept. 4-6. H. M. Minnich.
 Tonganoxie—Leavenworth Co. Fair Assn. Aug. 28-30. Wait Nelberger.

Topeka—Kansas Free Fair. Sept. 7-12. Maurice Payer.
 Tribune—Greely Co. Fair Assn. Aug. 8-10. Lee Toadvine.
 Ulysses—Grant Co. Free Fair Assn. Aug. 22-24. Marshall F. Walker.
 Wakefield—Clay Co. Inst. & Fair. Sept. 25-28. Dale Newell.
 Wakeeney—Trego Co. Free Fair Assn. Aug. 13-16. Leo H. Calloway.
 Washington—Washington Co. Fair Assn. Sept. 5-7. Bert Chapin.
 West Mineral—Cherokee Co. Free Fair Assn. Aug. 22-25. Harold Shideler.
 Wetmore—Nemaha Co. Free Fair Assn. Aug. 15-17. L. H. DeForest.
 Winfield—Cowley Co. Agrl. Fair Assn. Aug. 27-30. Noble Bradbury.
 Yates Center—Woodson Co. Fair Assn. Aug. 12-14. Mrs. Mary Reid, Neosho Fall.

Kentucky

Beattyville—Lee Co. Fair Assn. Sept. 23-28. Clarence Watkins.
 Benton—Marshall Co. Fair Assn. July 16-20. Lophus Hiatt.
 Booneville—Owsley Co. Fair Assn. Sept. 18-20. Fred W. Gabbard.
 Brodhead—Brodhead Fair Assn. Aug. 20-24. Charles Hurt.
 Burlington—Boone Co. 4-H Club Fair. Aug. 22-24. Mrs. Vernon Pope.
 Campbellsville—Taylor Co. Fair Assn. Aug. 12-17. Boyer Jones.
 Campton—Wolfe Co. Fair Assn. Sept. 9-14. H. Pigman.
 Carrollton—Carroll Co. Fair Assn. Aug. 7-10. Paul H. Williams.
 Dry Ridge—Grant Co. Fair Assn. July 31-Aug. 3. J. H. Blain.
 Falmouth—Falmouth Fair Assn. Aug. 14-18. Mrs. Nelson Brezre.
 Franklin—Simpson Co. Fair Assn. Sept. 25-28. Mrs. Lawrence Fleming.
 Germantown—Germantown Fair Assn. Aug. 5-10. R. K. Asbury.
 Glasgow—Barren Co. American Legion Fair. July 22-27. Sam Sears.
 Greensburg—Green Co. Fair Assn. June 26-29. Mrs. Russell Lowe.
 Greenup—Greenup Co. Fair Assn. Sept. 25-28. Mrs. Agnes Miller.
 Hartford—Ohio Co. Fair Assn. Aug. 30-Sept. 2. J. R. Russell.
 Owingsville—Bath Co. Agrl. Fair Assn. Aug. 21-24. Joe R. Thompson.
 Providence—Webster Co. Fair Assn. Aug. 13-17. J. D. Rayburn.
 Russell Springs—Russell Co. Fair Assn. Aug. 7-10. Leonard E. Wilson.
 Shelbyville—Shelby Co. Fair & Horse Show. July 26-Aug. 3. Phil W. Moesser.
 Springfield—Washington Co. Fair Assn. June 17-22. Charles E. Montgomery.
 Sturgis—Union Co. Fair Assn. July 9-13. A. L. Thornberry.
 Tompkinsville—Monroe Co. Fair Assn. Sept. 4-7. Gene Hagan.
 Whitley City—McCreary Co. Fair Assn. Sept. 27-28. Ora Wilkins Neely.

Louisiana

Abbeville—La. Dairy Festival & Fair Assn. Oct. 25-26. Roy R. Theriot.
 Alexandria—Central La. State Fair Assn. Oct. 23-25. L. L. Walters.
 Amite—Tangipahoa Parish Fair. Oct. 4-7. Harvey E. Hutchinson.
 Bastrop—North La. Cotton Festival. Sept. 18-21. John M. Smith.
 Clarks—Caldwell Parish Fair Assn. Sept. 18-21. James M. Gregory.
 Clinton—East Feliciana Parish Fair Assn. Oct. 17-19. A. R. Cain.
 Colfax—Grant Parish Negro Fair Assn. Oct. 3-4. Ellen B. Jerro.
 Coushatta—Red River Parish Fair Sept. 18-21. Ed Lester Jr.
 Covington—St. Tammany Parish Fair Assn. Sept. 27-30. S. H. Marsolan.
 Delcambre—Iberia Parish Shrimp Festival & Fair Assn. Aug. 17-18. Perry Paul LeBlanc.
 DeRidder—Beauregard Parish Fair Assn. Oct. 1-5. Merle Harper.
 Donaldsonville—South La. State Fair. Oct. 3-6. Adolphe Netter.
 Erath—Vermilion Parish Agrl. Fair & Quarter Horse Show. Oct. 4-6. C. Bourgeois Jr.
 Eunice—Southwest La. Fair Assn. Oct. 9-12. Mrs. Wilma Bedell.
 Farmerville—Union Parish Fair & North La. Hybrid Corn Show. Oct. 2-5. S. D. Reech Sr.
 Ferriday—Concordia Parish Fair Assn & Pecan Festival. Oct. 7-12. Mrs. W. W. (Sara) Kelly.
 Franklin—St. Mary Parish Fair Assn. Oct. 4-6. Dalton P. Landry.
 Franklinton—Washington Parish Fair Assn. Oct. 9-12. Frank Heyward.
 Haynesville—Claiborne Parish Fair Assn. & Northwest La. Dairy Festival. Sept. 30-Oct. 5. W. J. Sherman.
 Jena—LaSalle Parish Fair Assn. Sept. 23-28. H. D. Gaddis.
 Jennings—Jeff Davis Parish Fair & Oil Expo. Oct. 24-26. L. R. Delafosse.
 Jonesboro—Jackson Parish Agrl. & Livestock Fair Assn. Sept. 23-28. W. W. McDonald Jr.
 Jonesville—Catahoula Parish Fair & Soybean Festival. Oct. 7-12. Elmer I. Gibson.
 Kaplan—La. Livestock Cross Breeding Fair & Festival Assn. Sept. 21-22. Allen L. Broussard.

Livingston—Livingston Parish Fair Assn. Oct. 16-19. M. E. Curtis.
 Lusher—St. James Parish Free Fair. May 3-6. E. L. Russell.
 Mary—Sabine Parish Fair. Sept. 23-28. George Cook.
 Minden—Bossier-Webster Fair & Forest Festival. Oct. 8-12. Brodie Pugh.
 Morgan City—La. Shrimp Festival & Fair Assn. Aug. 31-Sept. 2. Phillomena Syracuse.
 Napoleonville—Assumption Parish Fair Assn. Sept. 14-15. Lena Dugas.
 New Iberia—Louisiana Sugar Cane Festival & Fair Assn. Sept. 27-30. Mrs. Frank Oubre.
 New Orleans—Louisiana State Negro Fair Assn. April 25-28. Valma W. Hawkins.
 New Orleans—Mid-Winter Fair & Poultry Assn. Nov. 15-17. Mrs. Frances Smith.
 New Roads—Pointe Coupee Parish Fair Assn. Oct. 11-13. Hazel Bondy.
 Oak Grove—West Carroll Parish Fair. Oct. 16-19. J. Wayland Smith.
 Oberlin—Allen Parish Fair Assn. Oct. 3-5. G. C. Meaux.
 Olla—North Central La. Fair. Sept. 30-Oct. 5. H. Vinyard.
 Opelousas—La. Yambilee, Inc. Oct. 4-5. Billy M. Smith.
 Plaquemine—Iberville Free Fair Assn. Sept. 13-16. Leon Mire.
 Port Allen—West Baton Rouge Parish Fair Assn. Sept. 20-22. L. C. Marioneaux.
 Prairieville—Ascension Parish Negro Fair Assn. Sept. 26-29. Cleavlen LeBlanc.
 Raceland—La. Faurche Parish Fair Assn. Sept. 13-15. S. P. Blanchard.
 Ringgold—Bienville Parish Fair Assn. Oct. 2-5. John T. Noles.
 Ruston—North Louisiana State Fair Assn. Oct. 10-12. J. H. Shealey.
 Ruston—Lincoln Parish Fair Assn. Oct. 8-9. J. H. Shealey.
 Shreveport—State Fair of Louisiana Oct. 19-27. J. T. Monsour.
 Shreveport—Cadee Parish Fair & Junior Livestock Show Oct. 17-18. Billy J. Baker.
 Sulphur—Calcasieu-Cameron Bi-Parish Fair. Oct. 14-19. Mrs. Irene Owen.
 Tallulah—La. Delta Fair Assn. Oct. 14-18. J. M. Gilfoil.
 Verde—Grant Parish Fair Assn. Oct. 16-18. Odella Parvis.
 West Monroe—Ouachita Valley Fair Assn. Oct. 7-12. John H. Birdsong.
 Winnfield—Winn Parish Fair Assn. Oct. 2-5. William C. Cummins.
 Winnboro—Franklin-Richland Bi-Parish Fair Assn. Oct. 16-19. George Sherman.

Maine

Acton—York Co. Agrl. Assn. Aug. 23-24. Leon E. Creford.
 Blue Hill—Hancock Co. Agrl. Soc. Aug. 31-Sept. 2. Phil O'Brien.
 Cherryfield—West Washington Agrl. Soc. Aug. 21-24. Palmer Hart.
 Dover-Foxcroft—Piscataquis Valley Fair Assn. Aug. 24. Arno D. Emery.
 Fryeburg—West Oxford Agrl. Soc. Sept. 29-Oct. 5. David R. Hastings.
 Guilford—Guilford Fair Assn. Sept. 10. LeRoy Knowlton.
 Lewiston—Maine State Fair Assn. Sept. 2-7. J. J. Bourisk.
 Monmouth—Cochewewag Fair Assn. Sept. 27-28. Clarence Maxim.
 North Waterford—World's Fair Assn. Sept. 27-28. Wilbur L. Button.
 Pittston—Pittston Fair Assn. Aug. 9-10. Marion Moody.
 Presque Isle—Northern Me. Fair Assn. Aug. 5-10. Robert D. Andrews.
 Readfield—Readfield Grange Fair Assn. Sept. 7. Ruth P. Hight.
 Skowhegan—Skowhegan State Fair Aug. 10-17. Roy E. Symons.
 West Cumberland—Cumberland Farmers' Club Fair. Sept. 23-28. Harold P. Small.
 Windsor—South Kennebec Agrl. Soc. Aug. 27-Sept. 2. E. R. Hayes.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 19-24. Carl F. Schmutz.
 Frederick—Great Frederick Fair. Oct. 1-5. Wade P. Hursey.
 Gaithersburg—Montgomery Co. Fair. Aug. 20-24. R. N. Whipp.
 Leonardtown—St. Mary's Co. Fair Assn. Sept. 20-22. Mary E. O. Goddard.
 Montgomery City—Montgomery Co. Fair. Sept. 25-27. E. F. Kamer.
 Timonium—Md. State Fair & Agrl. Soc. Aug. 26-Sept. 7. John M. Hill.
 Blackstone—East Blackstone Fair. Aug. 16-18. Jesse E. Deacon.
 Blandford—Union Agrl. & Hort. Soc. Sept. 1-2. Lee E. Wyman.
 Brockton—Brockton Agrl. Soc. Sept. 8-14. C. J. Larson.
 Cummington—Hillside Agrl. Soc. Aug. 23-25. Thelma P. Whiting.
 Greenfield—Franklin Co. Fair. Sept. 8-11. O. Lewis Wyman.
 Lakeville—Middleboro Agrl. Soc. Aug. 25-31. Thomas Senna.
 Marshfield—Marshfield Fair Assn. Aug. 18-24. Granville M. Thayer.
 Middlefield—Highland Agrl. Soc. Aug. 30-31. Mrs. H. Francis Pease.
 Northampton—Hampshire, Franklin & Hampden Agrl. Soc. Sept. 1-7. John L. Banner.
 Spencer—Spencer Agrl. Assn. Aug. 31-Sept. 2. Philip A. Quinn.
 Taunton—Rehoboth Fair, Inc. Aug. 18-24.
 Topshfield—Essex Agrl. Soc. Sept. 1-7. Paul Cronin.
 West Springfield—Eastern States Expo. Sept. 14-22. Jack Reynolds.

Michigan

Adrian—Lenawee Co. Fair Assn. Sept. 15-21. M. R. Mohr.
 Allegan—Allegan Co. Fair Sept. 8-14. J. H. Snow.
 Allenville—Mackinac Co. Fair Assn. Aug. 30-Sept. 2. Harry Schollard.
 Alma—Grand Lot Co. Fair for Youth. Aug. 14-16. G. W. Munsell.
 Armada—Armada Agrl. Soc. Aug. 22-25. Roy Conner.
 Atlanta—Montmorency Co. 4-H Fair Assn. Aug. 14-17. Beaman G. Smith.
 Bad Axe—Huron Co. Fair. Aug. 6-10. Russell Erb.
 Bay City—Bay Co. Fair Assn. Aug. 5-10. Byron Rutherford.
 Brown City—Brown City Agrl. Assn. Aug. 15-17. Murdoch MacLennan.
 Cadillac—Northern Dist. Fair Assn. Sept. 2-6. Paul Earl.
 Caro—Tuscola Co. Fair Assn. Aug. 19-24. Carl P. Mantey.
 Cassopolis—Cass Co. Fair. Aug. 6-11. Mrs. Erma Spencer.
 Centerville—St. Joseph Co. Grange Fair. Sept. 16-22. Lester R. Schrader.
 Charlotte—Eaton Co. 4-H Fair. Aug. 27-31. Sidney Phillips.
 Cheboygan—Northern Mich. Fair. Aug. 13-17. George D. Judd.
 Chelsea—Chelsea Community Fair Assn. Sept. 4-7. Lloyd Grau.
 Detroit—Michigan State Fair. Aug. 30-Sept. 8. Donald L. Swanson.
 Escanaba—Upper Peninsula State Fair. Aug. 20-25. Ray La Porte.
 Fowlerville—Fowlerville Agrl. Soc. July 30-Aug. 3. W. Bruce Campbell.

Fremont—Newaygo Co. Fair Assn. Aug. 20-23. Garret DeBoer.
 Greenville—Montcalm Co. Fair Assn. Aug. 21-24. Chester Johnson.
 Harrison—Clare Co. Agrl. Soc. Aug. 6-10. Albert Haley.
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 22-28. H. B. Kelley.
 Hudsonville—Hudsonville Community Fair. Aug. 20-23. Robert Van Noord.
 Imlay City—Eastern Mich. Fair Assn. July 30-Aug. 3. Kenneth D. Ruby.
 Ionia—Ionia Free Fair. Aug. 5-10. Rose Starlow.
 Ironwood—Gogebic Co. Fair Assn. Aug. 15-18. Rueben Maki.
 Jackson—Jackson Co. Agrl. Soc. Aug. 24-30. Ione Storms.
 Manchester—Manchester Community Fair. Aug. 22-24. Willis Uphams.
 Mantion—Manton Harvest Festival. Sept. 28-30. Robert McBrian.
 Marion—Marion Farm Exhibit Assn. Sept. 2. Paul S. Timkovich.
 Marshall—Calhoun Co. Fair Assn. Aug. 19-24. Dan C. Sweeney.
 Monroe—Monroe Co. Fair. Aug. 5-10. Clifford Sterns.
 Mount Clemens—Exchange Club Expo. & Fair. May 24-June 2. Nathan Litvin.
 Mount Pleasant—Isabella Co. Youth & Farm Fair Soc. Aug. 20-24. Maynard S. Gilmore.
 Petoskey—Emmet Co. Fair Assn. Aug. 26-31. Winfield S. Hinds.
 Ravensara—Ravenna 4-H Fair Assn. Aug. 22-24. Samuel McNitt.
 Saginaw—Saginaw Fair. Sept. 8-14. C. H. Harnden.
 Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 20-24. Keith C. Sowerby.
 Stalwart—Stalwart Agrl. Soc. Sept. 5-7. Mildred Warren.
 Standish—Arenac Co. Agrl. Soc. Aug. 21-24. Paul Pennock.
 Vassar—Vassar Cork Pine Fair. July 16-20. Ivan Middleton.

Minnesota

Ada—Norman Co. Agrl. Soc. June 27-30. G. M. Thompson.
 Aitkin—Aitkin Co. Agrl. Soc. Aug. 19-21. Charles Schoepf.
 Appleton—Swift Co. Fair Assn. Aug. 22-25. J. G. Anderson.
 Austin—Mower Co. Fair & Midwest Livestock Show. Aug. 6-11. D. J. Holand.
 Barnesville—Clay Co. Fair & Agrl. Assn. July 11-13. Theo. Holm.
 Barnum—Carlton Co. Fair Assn. Aug. 22-25. R. S. Goodell.
 Bemidji—Beiram Co. Agrl. Assn. July 29-31. Ray H. Witt.
 Bird Island—Renville Co. Agrl. Soc. Aug. 19-21. Harold Baumgartner.
 Brainerd—Crow Wing Co. Fair Assn. Aug. 14-16. B. C. Wilkins.
 Breckenridge—Wilkin Co. Agrl. Soc. July 19-21. William E. McCullough.
 Caledonia—Houston Co. Fair. Aug. 21-24. Merle O. Almo.
 Cambridge—Isanti Co. Fair. July 11-13. Verl Rippey.
 Canby—Yellow Medicine Co. Fair Assn. July 17-20. Darold Snortum.
 Cannon Falls—Cannon Valley Fair. July 2-4. R. J. Goodwin.
 Detroit Lakes—Becker Co. Fair. Aug. 22-24. A. L. Boze.
 Elk River—Sherburne Co. Agrl. Soc. Aug. 12-14. E. E. Bluge.
 Farmington—Dakota Co. Agrl. Assn. Aug. 8-11. E. W. Ahlberg.
 Fertile—Polk Co. Agrl. Fair. July 15-17. Reynold Erickson.
 Glenwood—Pope Co. Agrl. Soc. Sept. 13-15. Orville C. Swenson.
 Grand Marais—Cook Co. Agrl. Soc. Aug. 14-16. Mrs. Hugh Ridgway.
 Grand Rapids—Itasca Co. Agrl. Assn. Aug. 15-18. James Rasmussen.
 Hallock—Kittson Co. Agrl. Soc. July 4-7. Calvin Bouvette.
 Hibbing—St. Louis Co. Fair Assn. Aug. 1-4. Sulo J. Okakangas.
 Howard Lake—Wright Co. Agrl. Soc. Aug. 1-4. Jerome Specht.
 Jackson—Fair Assn. of Jackson Co. Aug. 8-11. Anton C. Geiger.
 Kasson—Dodge Co. Free Fair. Aug. 1-4. L. Bahr.
 Little Falls—Morrison Co. Agrl. Soc. Aug. 16-18. J. V. Raine.
 Litchfield—Meeke Co. Agrl. Soc. Aug. 13-15. L. C. Wogenson.
 Long Prairie—Todd Co. Fair. Aug. 13-15. Logan O. Scow.
 Mahanomen—Mahanomen Co. Agrl. Assn. July 26-28. Jerome L. Kersting.
 Marshall—Lyon Co. Agrl. Assn. Aug. 22-25. Albert V. Nelson.
 Montvedee—Chippewa Co. Fair Assn. Aug. 8-11. S. O. Syverson.
 New Ulm—Brown Co. Agrl. Soc. Aug. 15-18. E. J. Herriges.
 Northome—Koochiching Co. Fair. Aug. 10-12. Betty Boquist.
 Owatonna—Steele Co. Free Fair. Aug. 13-18. Stan Muckle.
 Preston—Fillmore Co. Agrl. Soc. Aug. 8-8. Ernest Wubbels.
 Red Lake Falls—Red Lake Co. Agrl. Assn. Aug. 2-4. Ralph J. Peterson.
 Roseau—Roseau Co. Agrl. Soc. July 23-25. Charles Christianson.
 Rush City—Chisago Co. Agrl. Soc. Aug. 15-17. Geo. W. Larson.
 St. James—Watsonwan Co. Fair Assn. Aug. 9-11. Hubert Ransom.
 St. Paul—Ramsey Co. Agrl. Soc. July 25-28. Mrs. Flora Lucdke.
 St. Paul—Minnesota State Agrl. Soc. Aug. 24-Sept. 2. D. K. Baldwin.
 St. Peter—Nicollet Co. Fair. Aug. 23-25. W. M. Gustafson.
 Sauk Centre—Stearns Co. Agrl. Soc. Aug. 8-11. A. J. Bromenshenkel.
 Two Harbors—Lake Co. Fair. Aug. 27-30. Torstein Grinager.
 Wabasha—Wabasha Co. Free Fair Assn. July 26-28. Matt Metz.
 Waconda—Carver Co. Agrl. Soc. Aug. 18-21. Ralph J. Effertz.
 Wadena—Wadena Agrl. Soc. Aug. 14-17. Don Brown.
 Waseca—Waseca Co. Fair. Aug. 1-4. Leon B. Sexton.
 Wheaton—Traverse Co. Agrl. Assn. Sept. 5-8. A. W. Vye.
 Windom—Cottonwood Co. Fair Assn. Aug. 22-24. Andrew Schoone.

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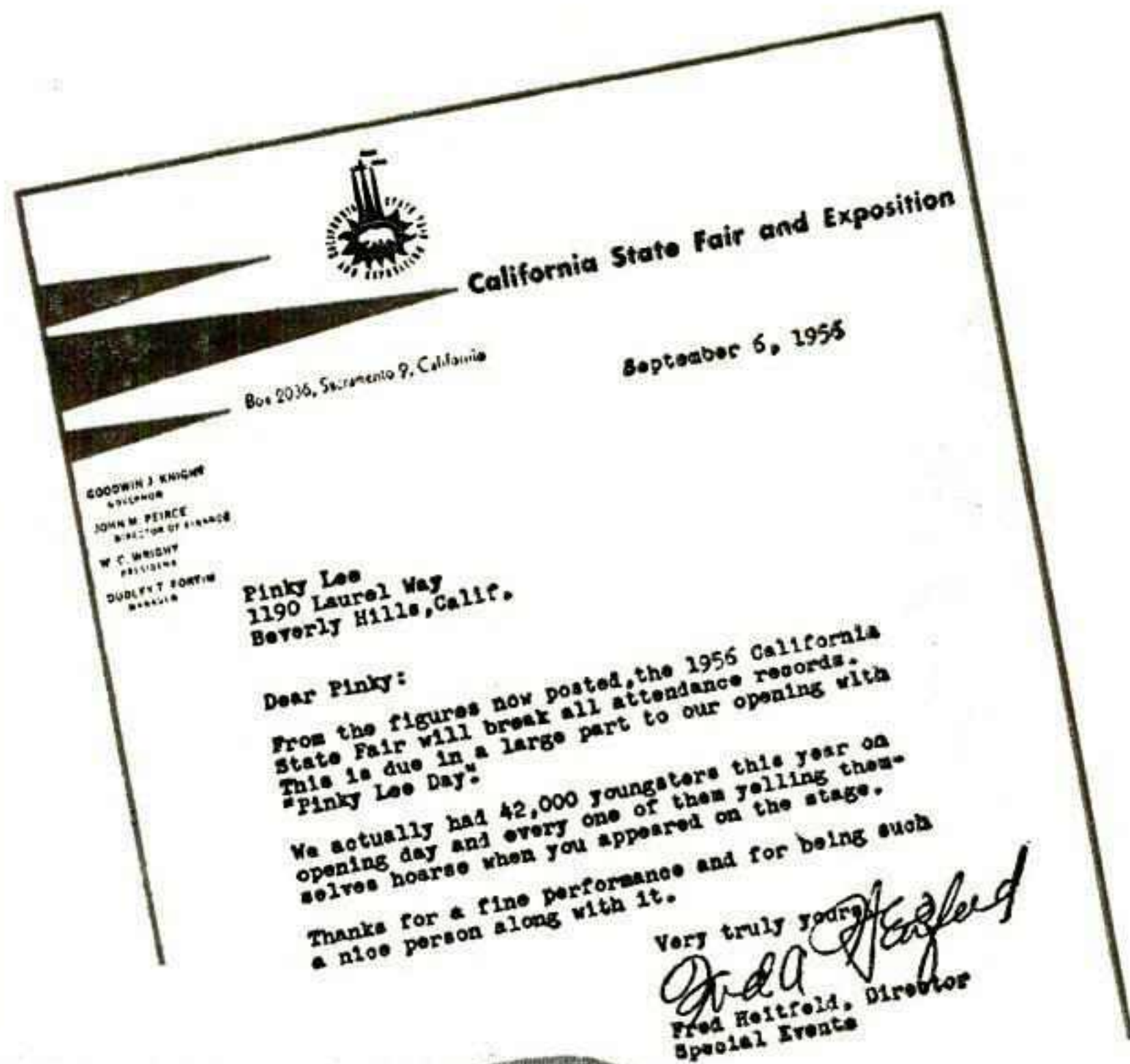


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Willmar—Kandyohi Co. Fair, Sept 11-14. Albert E. Thompson.
 Werthington—Nobles Co. Fair Assn. Aug. 12-14. L. A. Hons.

Mississippi

Aberdeen—Monroe Co. Fair & Livestock Assn. Sept. 24-28. Robert C. Couch.
 Cleveland—Bolivar Co. Fair Assn. Sept. 30-Oct. 5. Preston Riley.
 Jackson—Mississippi A. & I. State Fair. Oct. 7-12. N. S. Hand.
 Laurel—South Mississippi Fair. Sept. 30-Oct. 5. R. B. Jeffries.
 Magnolia—Magnolia Fair Assn. Sept. 9-14. Mrs. J. W. Harrison.
 New Albany—Union Co. Fair & Livestock Show. Aug. 26-31. G. A. Triggs.
 Ripley—Tippah Co. Fair & Livestock Show. Sept. 16-21. William M. Bost.
 Starkville—Oktibbeha Fair. Sept. 30-Oct. 5. O. P. Parker.
 Tupelo—Mississippi-Alabama Fair & Dairy Show. Sept. 24-28. James M. Savery.
 Waynesboro—Wayne Co. Fair & Livestock Assn. Sept. 23-28. Floyd R. Combast.
 Yazoo City—Yazoo Co. Fair Assn. Sept. 16-21. J. N. Ballard.

Dexter—Stoccard Co. Fair Assn. Sept. 16-21. W. L. Arnold.
 Eldon—Eldon Community Fair Assn. Aug. 7-10. H. E. Bruner.
 Farmington—St. Francois Co. Fair Assn. Sept. 6-8. Floyd E. Becker.
 Green City—Green City 4-H Fair Assn. Sept. 7. Mrs. Velma Mason.
 Higginsville—Lafayette Co. 4-H Fair Assn. July 30-Aug. 2. Mrs. Robert Tempel.
 Holden—Holden Free Fall Fiesta. Sept. 27-27. C. A. Rice.
 Houston—Old Settlers' Reunion & Fair. Aug. 7-10. Linville C. Hardin.
 Humansville—Humansville Fall Festival. Sept. 13-14. E. H. Primm.
 Huntsville—Huntsville Fair & Festival. Sept. 13-14. J. D. Bagby.
 Independence—Jackson Co. 4-H Fair Assn. Aug. 1-3. Laurence Pressly.
 Jefferson City—Jaycee Cole Co. Fair. July 18-20. Charles Mueller.
 Kahoka—Clark Co. Fair Assn. July 24-27. Gilbert Sargent.
 Kennett—Kennett Fall Festival. Sept. 9-14. George P. Bilbrey.
 Kirksville—Northeast Mo. Fair. Aug. 6-9. N. C. Allen.
 Lamar—Lamar's Farm & Industrial Expo. Sept. 8-14. Bud Moore.
 Lee's Summit—Jackson Co. Fair Assn. Aug. 5-11. C. H. Garrison.
 Linn—Osage Co. Fair Assn. Aug. 1-3. John Klebba.
 Marshall—Saline Co. Fair Assn. Aug. 30-J. Leo Hayob.
 Marshfield—Webster Co. Fair. Aug. 28-31. Ellis A. Jackson.
 Memphis—Scotland Co. Fair Assn. July 30-Aug. 2. Harold Tippett.
 Mendon—Northwestern Fall Festival. Sept. 20-21. Mrs. L. L. Emrich.
 Mexico—Audrain Co. Fair Assn. Aug. 6-8. James H. Higgs.
 Moberly—Randolph Co. Jr. Agri. Show. Aug. 1. A. T. Johnson.
 Montgomery City—Montgomery Co. Fair Assn. July 25-27. E. F. Kamer.
 Nevada—Vernon Co. Youth Fair. Sept. 6-7. Jim McCall.
 Newtown—Tri-County 4-H Show. Sept. 7. James Hendrex.
 Oregon—Autumn Fall Festival. Sept. 4-7. Mrs. N. D. Kee.
 Owensville—Gasconade Co. Fair Assn. Aug. 15-17. Oscar Hallemann.
 Ozark—Christian Co. Jr. Show. Aug. 8. Gerald P. Page.
 Perryville—Perry Co. Fair. Sept. 6-7. Gerald Popp.
 Platte City—Platte Co. Fair Assn. July 31-Aug. 4. J. Frank Sexton.
 Pollock—Pollock 4-H Club Achievement Day. Aug. 3. James H. Streeter.
 Prairie Home—Cooper Co. A. & M. Soc. July 30-Aug. 1. Robert M. Kirkpatrick.

Princeton—Mercer Co. Fair Assn. July 31-Aug. 3. Harvey Wright.
 Rolla—Central Mo. Regional Fair. Aug. 14-17. J. R. Smith.
 Safe—Safe Community Fair Assn. Aug. 15-17. D. R. Copeland.
 Springfield—Osark Empire Fair. Aug. 10-16. Glen B. Boyd.
 St. Charles—St. Charles Co. Fair & Mt. Valley Livestock Show. Sept. 4-8. Kurt Schmedler.
 St. James—St. James Grape & Fall Festival. Sept. 5-7. Louis J. Donati.
 Ste. Genevieve—Ste. Genevieve Co. Fair Assn. Aug. 30-31. Vernon Naeger.
 Salem—Dent Co. Fall Festival Assn. Sept. 5-7. Mrs. Otto H. Cope.
 Sedalia—Missouri State Fair. Aug. 17-25. W. H. Ritzenthaler.
 Springfield—Osark Empire Dist. Fair Assn. Aug. 10-16. Al G. Eckert.
 Stewartville—Southwest DeKalb & Northwest Clinton Co. Fall Festival. Sept. 12-14. Mrs. Mary Lou Powell.
 Trenton—N. Central Mo. Fair. Aug. 10-16. Homer Browning.
 Union—Jr. Achievement Fair Assn. July 12-13. Shirley Burnett.
 Unionville—Putnam Co. Agri. Show. Sept. 3-6. Marple Wyckoff.
 Vandalia—Vandalia Community Fair Assn. Aug. 28-31. Mrs. Nell Utterback.
 Versailles—Morgan Co. Fair. Sept. 4-7. James R. Scribner.
 Vienna—Maries Co. Fair Assn. Aug. 30-31. Roy L. Hagar.
 Warrenton—Warren Co. Fair Assn. Aug. 1-3. Alfred Graue.
 Washington—Washington Fair Assn. Aug. 8-11. Anthony J. Beckman.
 Wellington—Wellington Community Fair. Sept. 5-7. Herbert W. Wiperman.
 West Plains—Howe Co. Fair Assn. Sept. 4-7. Mrs. Virginia R. Hard.

Clay Center—Clay Co. Fair Assn. Aug. 3-5. Lisle Hanna.
 Columbus—Platte Co. Fair Assn. Aug. 26-29. W. L. Boettcher.
 Concord—Dixon Co. Fair Assn. Aug. 26-30. Roy E. Johnson.
 Crete—Saline Co. Fair Assn. Aug. 15-18. Kenneth Money Penny.
 Culbertson—Hitchcock Co. Fair Assn. Aug. 15-18.
 David City—Butler Co. Fair Assn. Aug. 18-20. Robert Gingery.
 Deshler—Thayer Co. Fair Assn. Aug. 8-10. M. E. Becker.
 Dunning—Blaine Co. Fair Assn. Aug. 29-Sept. 1. Richard G. Harris.
 Elwood—Gosper Co. Fair Assn. Aug. 14-16. M. R. Morgan.
 Eustis—Eustis Agri. Soc. & Corn Show. Aug. 21-23. Dean Hueftle.
 Fairbury—Jefferson Co. Fair Assn. Aug. 6-9. S. M. Cressman.
 Franklin—Franklin Co. Fair Assn. Aug. 25-28. Carleton Hutchins.
 Fremont—Dodge Co. 4-H Fair Assn. Aug. 7-9. Robert L. Voss.
 Fullerton—Nance Co. Fair Assn. Aug. 12-15. E. M. Black.
 Geneva—Fillmore Co. Fair Assn. Aug. 26-28. Sylvester J. Weis.
 Gordon—Sheridan Co. Fair & Rodeo. Sept. 6-8. Geo. B. Comer.
 Grand Island—Hall Co. Fair Assn. Aug. 20-23. Howard Rainforth.
 Grant—Perkins Co. Fair Assn. Aug. 21-24. Elsie Stevens.
 Harrison—Sioux Co. Fair Assn. Aug. 3-5. Dean Lundy.
 Hartington—Cedar Co. Fair Assn. Aug. 17-19. James A. Wala.
 Hastings—Adams Co. Fair Assn. Aug. 26-29. Wallace Chaloupka.
 Hemingford—Box Butte Co. Fair Assn. Aug. 22-25. Harry C. Knight.
 Holdrege—Phelps Co. Fair Assn. Aug. 13-16. Edgar M. Borg.
 Humboldt—Richardson Co. Fair Assn. Sept. 11-13. L. E. Watson.
 Hyannis—Grant Co. Fair Assn. Aug. 24-26. Mrs. Earl Hayward.
 Johnstown—Brown Co. Fair Assn. Aug. 31-Sept. 2. Allen Boyd.
 Kearney—Buffalo Co. Fair Assn. Aug. 27-30. Orrin Kohlmeier.
 Lewellen—Garden Co. Fair Assn. Aug. 31-Sept. 2. Arlyn Klein.
 Lexington—Dawson Co. Fair Assn. Aug. 26-29. Monte Kiffin.
 Lincoln—Lancaster Co. Fair Assn. Aug. 31-Sept. 6. Clarence Patterson.
 Lincoln—Nebraska State Fair & Expo. Aug. 31-Sept. 6. Edwin Schultz.
 McCook—Red Willow Co. Fair Assn. Aug. 12-14. Dale Thompson.
 Mitchell—Scotts Bluff Co. Fair Assn. Sept. 4-6. G. L. Williams.
 Neligh—Antelope Co. Fair Assn. Aug. 23-25. Clinton Stonebraker.
 Nelson—Nuckolls Co. Fair Assn. July 31-Aug. 2. H. McAdams.
 Norden—Keya Paha Co. Fair Assn. Sept. 12-14. Leonard McCormick.
 North Platte—Lincoln Co. Fair Assn. Aug. 18-22. Clark Hord.
 Oakland—Burt Co. Fair Assn. Aug. 21-24. Orrin Kohlmeier.
 Ogallala—Keith Co. Fair Assn. Aug. 19-21. Roy C. Nelson.
 Ord—Loup Valley Agri. Soc. Aug. 18-20. Stanley Nolte.
 Orleans—Harlan Co. Fair Assn. Aug. 14-17. James H. Mitchell.
 Osceola—Polk Co. Agri. Soc. July 31-Aug. 2. Ray A. Conrad.
 Pawnee City—Pawnee Co. Fair Assn. Aug. 28-30. Max Martin.
 Pierce—Pierce Co. Fair Assn. Aug. 15-18. H. G. Scheer.
 St. Paul—Howard Co. Fair Assn. Aug. 27-30. H. E. Eistermeier.
 Scribner—Dodge Co. Fair Assn. Sept. 11-13. Elmer Stoltzman.
 Seward—Seward Co. Fair Assn. Aug. 5-7. N. Gerkenmeyer.
 Sidney—Cheyenne Co. Fair Assn. Aug. 14-17. L. W. Lindell.
 Spalding—Crawley Co. Fair Assn. Aug. 12-14. Clem Burman.
 Spencer—Boyd Co. Fair Assn. Aug. 19-21. W. C. Bentz.
 Springfield—Sарy Co. Fair Assn. Aug. 22-24. Elmer F. Wittmus.
 Stanton—Stanton Co. Fair Assn. Aug. 22-25. Ken McCormick.
 Stapleton—Logan Co. Fair Assn. Aug. 23-25. V. K. Magnuson.
 Stockville—Frontier Co. Fair Assn. Aug. 20-Sept. 10. T. R. Current.
 Syracuse—Otoe Co. Fair Assn. Aug. 27-29. Frank Sorrell.
 Wahoo—Saunders Co. Fair Assn. Aug. 22-24. E. J. Erickson.
 Walthill—Thurston Co. Fair Assn. Aug. 28-31. Ronald Samuelson.
 Waterloo—Douglas Co. Fair Assn. Sept. 11-14. R. D. Herrington.
 Wayne—Wayne Co. Fair Assn. Aug. 10-13. Al Bahe.
 Weeping Water—Cass Co. Fair Assn. Aug. 13-16. Joe Bender.
 West Point—Cuming Co. Fair Assn. Aug. 25-28. Ed M. Baumann.
 York—York Co. Fair Assn. Aug. 7-10. Robert V. Jones.

Far Hills—Somerset Co. 4-H Fair Assn. Aug. 8-10.
 Flemington—Flemington Fair Assn. Aug. 27-Sept. 2. William J. Kinamon.
 Freehold—Monmouth Co. 4-H Fair Assn. July 16-20. Mrs. Robt. Dudley. 20 Court St.
 Harmony—Warren Co. Farmers Fair Assn. Aug. 14-17.
 Lakewood—Ocean Co. Fair Assn. Aug. 7-8. Francis S. Mansue.
 Parsippany—Morris Co. Fair Assn. Aug. 19-24. Swante C. Swenson.
 Pomona—Atlantic Co. 4-H Fair Assn. Aug. 15-17. Joan Anderson.
 Preakness—Passaic Co. 4-H Fair Assn. Aug. 1-3. Melville Lockwood.
 Trenton—Mercer Co. Farmers' Picnic & 4-H Show. Aug. 2-3. James H. Rice.
 Trenton—New Jersey State Fair. Sept. 22-29. Antoinette L. Jimison, P. O. Box 669.
 Troy Hills—Morris Co. Fair Assn. Aug. 19-24. Swante C. Swenson.
 Woodbury—Gloucester Co. 4-H Fair Assn. Aug. 7-8. J. L. Glass.

New Mexico

Alamogordo—Otero Co. Fair Assn. Sept. 13-14. Joe Roessler.
 Albuquerque—New Mexico State Fair. Sept. 28-Oct. 6. Leon H. Harms.
 Capitan—Lincoln Co. Fair Assn. Sept. 13-14. Mrs. Mary Werner.
 Clovis—Chacon Community Fair. Oct. 12. Epifanio Romero.
 Clayton—Union Co. Fair Assn. Sept. 24-26. John Wheatley.
 Clovis—Curry Co. Fair. Sept. 18-21. Philip R. Crystal.
 Deming—Tri-State Fair Assn. Oct. 10-13. Thelma Innon.
 Lordsburg—Hidalgo Co. Fair Assn. Sept. 19-21. Ed H. Hiltson.
 Portales—Roosevelt Co. Fair Assn. Sept. 23-27. W. G. Vinzant.
 Socorro—Socorro Co. Fair & Rodeo. Sept. 21-22. Udell S. Virgil.
 Truth or Consequences—Sierra Co. Fair Assn. Sept. 13-15. Allan H. Beck.

New York

Afton—Afton Driving Park & Agri. Assn. Aug. 13-18. Frederick Crane.
 Albion—Orleans Co. Extension Service Assn. Aug. 8-11. David M. Barnes.
 Alexander—Genesee Co. Agri. Soc. Aug. 13-18. M. J. Finnegan.
 Altamont—Altamont Regional Fair Assn. Aug. 19-24. Stewart Rombough.
 Angelica—Allegany Co. Agri. Soc. Aug. 8-11. L. L. Stillwell.
 Avon—Genesee Valley Breeders' Assn. Sept. 1-2. Joseph C. O'Dea.
 Ballston Spa—Saratoga Co. Agri. Soc. Aug. 26-30. Wendell Townley.
 Bath—Steuben Co. Agri. Soc. Aug. 27-Sept. 2. J. Victor Faucett.
 Boonville—Boonville Fair Assn. July 30-Aug. 3. C. H. Flekbohm.
 Brookfield—Brookfield-Madison Co. Agri. Soc. Aug. 20-24. Raymond F. Burdick.
 Caledonia—Caledonia Fair Assn. Aug. 7-11. Victor Scroger.
 Canandaigua—Ontario Co. Agri. Soc. July 31-Aug. 4.
 Chatham—Columbia Co. Agri. Soc. Aug. 30-Sept. 2. J. V. Hartigan.
 Cobleskill—Cobleskill Agri. Soc. Sept. 11-15. Dr. D. Beard.
 Cortland—Cortland Co. Extension Service Assn. Aug. 6-11. Robert Blatchley.
 DeRuyter—DeRuyter Fireman's Fair. Aug. 22-25. R. E. Wells.
 Dundee—Dundee Fair Assn. Sept. 19-21. Lewis R. Hamner.
 Dunkirk—Chautauqua Co. Agri. Assn. Sept. 2-7. Harold T. Patton.
 Fonda—Montgomery Co. Agri. Soc. Aug. 30-Sept. 4. Fred L. Lowe.
 Elmira—Chemung Co. Fair. Aug. 11-17. Robert S. Turner.
 Gouverneur—Gouverneur Agri. Soc. Aug. 6-11. Bligh A. Dodds.
 Gouverneur—St. Lawrence Co. Agri. Soc. Aug. 5-10. Bligh A. Dodds.
 Grahamsville—Sullivan Co. Extension Service Assn. Aug. 29-30. Karl L. Grant.
 Greenwich—Cambridge Valley Agri. Soc. Aug. 20-25. Edwin Russell.
 Hamburg—Erie Co. Agri. Soc. Aug. 18-25. Frank A. Slade.
 Hemlock—Hemlock Lake Union Agri. Soc. Aug. 29-Sept. 1. Charles R. Irwin.
 Henrietta—Monroe Co. Fair & Recreation Assn. Aug. 19-24. Albert Lockner.
 Horseheads—Chemung Co. Agri. Soc. Aug. 12-18. Robert Turner.
 Ithaca—Tompkins Co. Agri. & Hort. Soc. Aug. 5-10. R. K. Blatchley.
 Kingston—Ulster Co. Agri. Soc. Aug. 15-16. Albert Kurdt.
 Little Valley—Cattaraugus Co. Agri. Soc. Aug. 27-31. J. W. Watson.
 Lockport—Niagara Co. Extension Service Assn. Aug. 14-16.
 Lowville—Lewis Co. Agri. Soc. Aug. 12-17. Asa Gordon.
 Malone—Franklin Co. Agri. Soc. Aug. 19-25. M. J. Finnegan.
 Middletown—Orange Co. Agri. Soc. Aug. 3-11. Fred Germain.
 Morris—Osego Co. Fair Assn. Aug. 26-31. Robert M. Halbert.
 Morrisville—Clinton Co. Agri. & Ind'l Fair Assn. Aug. 28-31. W. E. Hudson.
 Norwick—Chenango Co. Agri. Soc. Aug. 8-10. Len Tyler.
 Oswego—Tioga Co. Agri. Soc. July 21-27. Charles Estey.
 Palmyra—Palmyra-Union Agri. Soc. Aug. 13-17. W. Ray Converse.
 Penn Yan—Yates Co. Agri. Soc. July 18-21. Herbert Comstock.
 Pike—Wyoming Co. Fair Assn. Aug. 20-24. Henry Wagenbiass.
 Queensburg—Warren Co. Ext. Service Assn. Aug. 14-17. Myron Cameron.
 Rhinebeck—Dutchess Co. Agri. Soc. Aug. 23-28. Richard C. Murray.
 Sandy Creek—Sandy Creek Fair Assn. Aug. 13-18. Seymour S. Hicks.
 Schaghticoke—Rensselaer Co. Agri. & Hort. Soc. Aug. 31-Sept. 4. Gordon Banker.
 Schaghticoke—Agri. & Lib. Arts Soc. of Rensselaer Co. Aug. 31-Sept. 5. Nelson B. Betts.
 Syracuse—New York State Fair. Aug. 30-Sept. 7. William F. Baker.
 Trumansburg—Trumansburg Fair. Sept. 11-14. Lloyd Ellis.
 Walton—Delaware Valley Agri. Soc. Aug. 28-Sept. 1. Paul G. Williams.
 Warrensburg—Warren Co. Extension Service Assn. Aug. 18-18. John Schulze.

Missouri

Altenburg—Perry Co. Agri. & Mechanical Soc. Sept. 20-21. Elmer D. Kreyling.
 Belle—Belle Fair, Inc. Aug. 8-10. A. T. Ridenhour.
 Bethany—Northwest Mo. State Fair. Sept. 1-5. H. L. Henry.
 Boonville—Cooper Co. Youth Fair. July 23-24. Jeannette Palmer.
 Bowling Green—Pike Co. Fair Assn. Sept. 4-7. James Mflan.
 Brunswick—Brunswick Fair Assn. July 23. Carl Shubert.
 Buffalo—Dallas Co. Fair Assn. July 31-Aug. 3. Roswell L. Wayne.
 California—Monteau Co. Fair Assn. Aug. 7-10. Harold Kinde.
 Cape Girardeau—Southwest Mo. Dist. Fair Assn. Sept. 8-14. Frank Steck.
 Carrollton—Carroll Co. Fall Festival. Sept. 11-14. Eva Chaney.
 Caruthersville—American Legion Fair. Oct. 2-6. Harry E. Malloure.
 Chilhowee—Chilhowee Community Fair. Aug. 30-31. M. A. Ficke.
 Clark—Grange Flower Show & Farm Festival. Aug. 3. Mrs. Beulah Schroeder.
 Clinton—Henry Co. Fair & Horse Show. July 29-31. C. L. Adams.
 Cole Camp—Cole Camp Fair. Sept. 12-14. John W. Ragland.
 Columbia—Boone Co. Fair Assn. Aug. 1-4. Richard Jacobs.
 Concordia—Concordia Fall Festival. Sept. 26-28. Dr. F. O. Gaemann.
 Cuba—Cuba Community Fair. Aug. 7-10. J. I. Breuer.

Montana

Baker—Fallon Co. Fair. Aug. 23-25. Gene Hoff.
 Billings—Midland Empire Fair. Aug. 12-17. H. L. Pitton.
 Bozeman—Montana Winter Fair. March 9-15. Mrs. P. K. Dudley.
 Chinook—Blaine Co. Fair. Aug. 31-Sept. 2. Floyd Bowen.
 Deer Lodge—Powell-Deer Lodge Co. Fair. Aug. 23-25. LeRoy P. Kennessat.
 Dillon—Beaverhead Co. Fair. Aug. 31-Sept. 2.
 Dodson—Phillips Co. Fair & Rodeo. Aug. 10-11. William B. Black.
 Forsyth—Rosebud Co. Fair & Rodeo Assn. Aug. 20-22. Mrs. Lucille Borer.
 Fort Benton—Chouteau Co. Fair. Sept. 5-8. W. J. Shirley.
 Glasgow—Valley Co. Fair. Aug. 28-30. Francis W. Loomer.
 Glendive—Dawson Co. Fair. Sept. 1-3. Richard Rigg.
 Great Falls—North Montana State Fair. Aug. 5-10. Leo C. Dalley.
 Hamilton—Ravalli Co. Fair. Sept. 8-7. Glenn Chaffin.
 Havre—Hill Co. Fair. Aug. 15-17. E. J. Bronson.
 Kalispell—Northwest Montana Fair. Sept. 12-14. Russell Marsh.
 Lewistown—Central Montana Fair. July 31-Aug. 3. James Schultz.
 Miles City—Eastern Montana Fair. Aug. 29-31. J. H. Bohling.
 Missoula—Missoula Co. Fair. Sept. 5-8. Katherine M. Jourdonnais.
 Plains—Rocky Mountain Fair Assn. Aug. 23-25. Garth P. Howser.
 Scooby—Daniels Co. Fair. Aug. 6-9. John Harmon.
 Shelby—Marias Fair. July 26-28. Clifford D. Coover.
 Sidney—Richland Co. Fair. Aug. 26-28. Don Nuttner.
 Terry—Prairie Co. Fair. Aug. 16-18. Phillip R. Wilson.
 Twin Bridges—Madison Co. Fair. Aug. 16-18. Don Kaletad.

Nebraska

Albion—Boone Co. Fair Assn. Aug. 21-24. Tom Johnson.
 Arlington—Washington Co. Fair Assn. Aug. 21-23. H. C. McClellan.
 Auburn—Nemaha Co. Fair & Livestock Assn. Aug. 14-17. Tom J. Adamson.
 Aurora—Hamilton Co. Fair Assn. Aug. 26-29. Wesley Huenefeld.
 Bassett—Rock Co. Fair Assn. Aug. 3-5. Earl L. Anderson.
 Beaver City—Furnas Co. Fair Assn. Aug. 19-21. W. L. Bonser.
 Bladen—Webster Co. Fair Assn. Aug. 5-7. Bernard Buschow.
 Bloomfield—Knox Co. Fair Assn. Aug. 28-27. P. E. Stepp.
 Broken Bow—Custer Co. Agri. Soc. Aug. 19-23. M. L. Gould.
 Burwell—Garfield Co. Fair Assn. July 31-Aug. 3. H. D. DeLashmutt.
 Chadron—Dawes Co. Fair Assn. Aug. 26-28. Harry F. Meyer.
 Chambers—Holt Co. Fair Assn. Aug. 14-17. J. H. Gibson.
 Chappell—Deuel Co. Fair Assn. Aug. 15-16. Willmer Castle.

Nevada

Elko—Elko Co. Fair & Livestock Show. Aug. 30-Sept. 2.
 Ely—Nevada Fair of Industry. Aug. 22-25. Tom W. Cook.
 Reno—Washoe Co. Fair Assn. Sept. 12-15. C. J. Thornton.

New Hampshire

Atkinson—Atkinson Fair Assn. Aug. 23-25. Eleanor C. Peuer.
 Canaan—Mascota Valley Fair Assn. Aug. 22-25. Bernard B. Goss.
 Center Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. Doris L. Benz.
 Contoocook—Contoocook Valley Fair Assn. Aug. 30-Sept. 2. Charles Jones.
 Deerfield—Deerfield Fair Assn. Sept. 26-29. W. C. Maxwell.
 Hopkinton—Contoocook Valley Fair Assn. Aug. 30-Sept. 2. Charles A. Jones.
 Keene—Cheshire Fair Assn. Aug. 22-25. Clifford H. Coles.
 Lancaster—Coo's & Essex Agri. Soc. Aug. 30-Sept. 2. A. J. Kenney.
 North Haverhill—North Haverhill Fair Assn. Aug. 4-6. Max G. Robinson.
 Northwood—Northwood Fair Assn. Sept. 6-8. Hugh Prestley.
 Plymouth—New Hampshire State Fair. Aug. 15-18. Delbert B. Gray.
 Rochester—Rochester Fair Assn. Sept. 16-21. Albert Brown.
 Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. Doris Benz.

New Jersey

Aura—Gloucester Co. 4-H Fair Assn. Aug. 7-8.
 Branchville—Sussex Co. Farm & Horse Show. Aug. 8-10. John W. Raab.
 Bridgeton—Cumberland Co. Fair Assn. Sept. 2-7. Raymond R. Riley.
 Burlington—Burlington Co. Farm Fair. July 25-27. D. L. Kensler.
 Cold Spring—Cape May Co. 4-H Fair Assn. July 25-27. William S. Leffes.
 Dunham's Corner—Middlesex Co. Fair Assn. Aug. 21-24.

LULUBELLE

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JOHN OWEN, DIRECTOR: "Joan Brandon has broken all attendance records at all my Home Shows and has proven to be a tremendous box office attraction."

NORMAN CHAMBLISS, OWNER-MANAGER ROCKY MT. FAIR, ROCKY MT., N. C.: "Never have we had such a popular star performer in our grandstand as Joan Brandon in my 39 years. So much so it looks like I will bring her back for the 1957 Fair."

JOHN CHAPMAN, DRAMA EDITOR, N. Y. DAILY NEWS: "Joan Brandon is the greatest hypnotist I have ever seen."

OSCAR BITTLER, MGR. ELDRIDGE AMUSEMENT PARK, ELMIRA, N. Y.: "Joan Brandon, in our Park for the past three seasons, has broken her own attendance record each time she has appeared and we have her booked for her fourth return engagement the week of July 1-7, 1957."

H. WARNER BUCK, PRODUCER, TRAILER LIFE & SPORT SHOW, L. A., CALIF.: "We truly appreciate your appearance at the Trailer Life Show and want to thank you for putting on additional shows to accommodate all the people who were unable to see it the first time."

EMORY JONES, FOREST PARK HIGHLANDS, ST. LOUIS, MO.: "Miss Brandon's week long performance outdrew all of the other stage presentations we have given in our Park this summer."

BOB MURDOCK, Mgr. EAST TEXAS FAIR: "Joan Brandon proved a smash hit with Fair patrons. By far the most sensational act in the history of the East Texas Fair. She proved a big draw at the gates and no doubt was a big factor in the new all-time record attendance at the East Texas Fair."

E. W. ROWE, DIRECTOR, NEW ORLEANS, LA.: "This letter is long overdue since you have starred in several of my Home and Sports Shows, and in each instance have brought us tremendous crowds. We consider your act to be the finest in the country for shows of this type."

CARL OLSEN, DIRECTOR, DENVER, COLO: "Joan Brandon is the finest attraction I have ever witnessed. I have engaged her for many shows and whenever she has appeared the entire area has been electrified and the crowds fantastically large."



CURRENTLY: KENTUCKIANA SHOW, Jefferson Armory, Louisville, Ky., April 7-14.

Industrial Shows, Florida, April 16-22.

Home Furniture Show, Boston, Mass., April 29-May 5.

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Waterloo—Seneca Co. Agrl. Soc. Aug. 27-31. J. G. Crisfield.
Watertown—Jefferson Co. Agrl. Soc. Aug. 30-25. Glenn L. Feistel.
Westbury—Agrl. Soc. of Queens, Nassau & Suffolk Counties. Sept. 8-16. Ray Fish.
Westport—Essex Co. Agrl. Soc. Aug. 14-18. Keeton B. Lobdell.
Whitney Point—Broome Co. Agrl. Soc. July 28-Aug. 3. Dr. Charles Leahy.
Windham—Greene Co. Extension Service Assn. Aug. 10. Stewart H. Fish.

North Carolina

Ahoskie—Atlantic Dist. Fair Assn. Oct. 15-19. C. E. Robbins.
Asheboro—Center of N. C. Fair Assn. Sept. 26-21. W. C. York.
Beaufort—Carteret Fair, Inc. Oct. 21-26. T. E. Kelly.
Burgaw—Pender Co. Fair Assn. Oct. 9-12. Burlington—Alamance Co. Veterans' Agrl. Fair. Sept. 2-7. Joe Coble.
Carthage—Moore Co. Agrl. Fair. Oct. 21-28. Harry Scott.
Charlotte—Southern States Fair Assn. Oct. 1-5. J. S. Dorton Jr.
Cherokee—Cherokee Indian Fair Assn. Sept. 24-28. Charlotte R. Sneed.
Concord—Cabarrus Co. Agrl. Fair Assn. Sept. 16-21. Clyde L. Probst Jr.
Durham—Durham Co. Fair Assn. Sept. 30-Oct. 5. R. Z. Long.
Drexel—Drexel Community Fair. Aug. 20-24. Ralph Abernethy Jr.
Enfield—Firemen's Agrl. Fair Assn. Sept. 29-Oct. 5. Harold H. Burrows.
Fayetteville—Cape Fear Fair Assn. Sept. 30-Oct. 5. Alex G. McBryde.
Goldsboro—Wayne Co. Fair Assn. Sept. 18-21. Oland F. Peels.
Greensboro—Greensboro Agrl. Fair. Oct. 1-5. Mrs. Clyde Kendall.
Greenville—Pit Co. Agrl. Fair Assn. Oct. 7-12. Lester E. Turnage Jr.
Henderson—Golden Belt Fair, Inc. Oct. 7-12. C. M. Hight.
Henderson—Vance Co. Colored Fair. Oct. 14-19.
Hendersonville—Western N. C. Fair. Aug. 12-17.
Hickory—Catawba Fair Assn. Sept. 9-14. Corbin Green.
High Point—High Point Fair Assn. Sept. 23-28. T. C. Potts.
Kings Mountain—Beth-Ware Community Fair. Sept. 11-14. Stokes Wright.
Laurinburg—Scotland Co. Agrl. Fair Assn. Oct. 14-19. T. C. Terry.
Lenoir—Caldwell Co. Agrl. Fair. Sept. 18-21.
Lexington—Davidson Co. Agrl. & Ind. Fair. Sept. 23-28.
Littleton—Tri-Co. Fair Assn. Oct. 7-12. T. R. Walker.
Lumberton—Farmers' Festival. Sept. 30-Oct. 5. A. M. Sharpe.
Madison—Madison Agrl. Fair Assn. Sept. 2-7. Donald Stephens.
Monroe—Union Co. Fair Assn. Oct. 7-12. M. W. Williams.
Morganton—Burke Co. Fair, Inc. Sept. 2-7. C. M. Sigmon.
Mount Airy—Surry Co. Agrl. Fair Assn. Oct. 7-12. James R. McNeil.
New Bern—Pit Co. Agrl. Fair Assn. Sept. 16-21. W. B. Rouse.
Pittsboro—Chatham Co. Colored Fair. Sept. 9-14.
Raleigh—North Carolina State Fair. Oct. 15-19. Dr. J. S. Dorton.
Reidsville—Reidsville Fair Assn. Sept. 30-Oct. 5. Mrs. Katye P. Oliver.
Roanoke Rapids—Halifax-Northampton Agrl. Fair. Sept. 16-21. Fay D. Gilsdorf.
Rocky Mount—Rocky Mount Agrl. Fair Assn. Sept. 23-28. Norman Y. Chambliss.
Roxboro—Person Co. Agrl. Fair Assn. Oct. 21-26.
Rutherfordton—Rutherford Co. Fair Assn. Sept. 10-14. John H. Jones.
Salisbury—Rowan Co. Agrl. & Ind. Fair Assn. Sept. 23-28. David S. Clay.
Sanford—Lee Co. Agrl. Fair. Sept. 23-28. King Moore Willis.
Sheiby—Cleveland Co. Negro Fair. Oct. 2-5. A. W. Foster.
Statesville—Iredell Co. Agrl. Fair. Sept. 16-21. Clyde Smyre.
Warrenton—Warren Co. Fair Assn. Sept. 23-28.
Washington—Beaufort Co. Agrl. Fair Assn. Sept. 23-28. Blount S. O'Neil.
Wilson—Wilson Co. Fair, Inc. Oct. 7-12. Ernest P. Botton.
Winston-Salem—Dixie Classic Fair for Northwest N. C. Oct. 8-12. Neil Bolton.
Winston-Salem—Carolina Colored Fair. Oct. 22-26. Richard C. Erwin Sr.

North Dakota

Bottineau—Bottineau Co. Fair. July 11-13. Albert Stewart.
Cando—Towner Co. Fair. June 27-29. Jack Currie.
Carrington—Poster Co. Fair. Sept. 17-20. H. C. Duntley.
Carson—Grant Co. Fair. July 26-27. George Gebhart.
Crosby—Divide Co. Fair. July 18-20. Vernon Nichols.
Devils Lake—Ramsey Co. Fair. Sept. 26-28. Donald A. Hess.
Fargo—Red River Valley State Fair. Aug. 18-24. Albert D. Scott.
Flaxton—Burke Co. Fair. July 13-17. Bruce Fair.
Fessenden—Wells Co. Free Fair. July 9-11. Ben Rogstad.
Fornan—Sargent Co. Fair. Sept. 2-4. R. N. Weber.
Grand Forks—Greater Grand Forks State Fair. July 21-27. Ralph Lynch.
Hamilton—Pembina Co. Fair. July 18-20. Franklin Page.
Havana—Sargent Co. Fair. Sept. 2-4. R. N. Weber.
Jamestown—Stutsman Co. Fair & State Dairy Show. July 1-6. A. E. Baenen.
Lakota—Nelson Co. Fair. Sept. 19-21. W. A. Garske.
Langdon—Cavalier Co. Fair. July 15-17. Dick Forkner.
Lisbon—Ransom Co. Fair. July 18-20. L. C. Lillyquist.
Minnewaukan—Benson Co. Fair. Sept. 13-15. V. A. Helberg.
Minot—North Dakota State Fair. July 29-Aug. 3. Merrel O. Dahle.
Rolla—Rolla Fair, Inc. July 8-10. Ed Mongeon.
Rugby—Rugby Fair Assn. July 4-6. A. M. Sanderson.
Wishek—Tri-Co. Exhibitors' Assn. July 8-10. Leopold Kaseman.

Ohio

Andover—Andover Street Fair. Sept. 6-8. Wm. S. Grabert.
Ashland—Ashland Fair Assn. Sept. 24-26. James E. Nelson.
Athens—Athens Co. Agrl. Soc. Aug. 7-10. Emory Allen.
Attica—Attica Fair Assn. Aug. 7-10. Mrs. Ruth Hornett.
Barlow—Barlow Fair Assn. Sept. 27-28. F. H. Proctor.
Bellville—Bellville Fair Assn. Sept. 11-14. Victor Roberts.
Bellefontaine—Logan Co. Fair Assn. Aug. 19-21. C. Emery Johnston.
Berea—Cuyahoga Co. Agrl. Soc. Aug. 12-18. Wm. H. Kroesen.
Bowling Green—Wood Co. Fair Assn. Aug. 5-10. John L. Clarke.
Bucyrus—Crawford Co. Fair Assn. July 30-Aug. 3. Richard Shealy.
Burton—Geauga Co. Fair Assn. Aug. 29-Sept. 2. C. H. Lamoreaux.
Cadiz—Harrison Co. Fair Assn. Sept. 12-14. L. H. Barger.
Caldwell—Noble Co. Fair Assn. Aug. 28-31. J. K. Walkenshaw.
Canfield—Mahoning Co. Fair Assn. Aug. 29-Sept. 2. Grace E. Williams.
Canton—Stark Co. Fair Assn. Sept. 2-6. Mrs. Fern Saal.
Carrillon—Carroll Co. Fair Assn. Sept. 25-28. E. W. Casper.
Celina—Mercer Co. Agrl. Soc. Aug. 10-15. W. F. Archer.
Chillicothe—Ross Co. Fair Assn. Aug. 19-23. J. K. Rudell.
Cincinnati—Cincinnati-Hamilton Co. Fair Assn. Sept. 11-14. C. A. Peters, 410 Court House.
Circleville—Pickaway Co. Fair Assn. Sept. 11-14. Henry Reid Jr.
Circleville—Circleville Pumpkin Show. Oct. 16-19. Ned H. Dresbach.
Columbus—Ohio State Fair. Aug. 23-30. D. Robert Jones.
Coshocton—Coshocton Fair Assn. Oct. 2-5. John Senter.
Croton—Hartford Co. Fair Assn. Aug. 6-10. William Arter.
Dayton—Montgomery Co. Fair Assn. Aug. 31-Sept. 4. Goldie V. Scheible, 710 Reibold Bldg.
Delaware—Delaware Co. Fair Assn. Sept. 15-20. Wm. B. Deal.
Dover—Tuscarawas Co. Fair Assn. Sept. 17-20. W. G. Findley.
Eatonsville—Preble Co. Agrl. Soc. Aug. 7-10. Carol O. Gauch.
Findlay—Hancock Co. Fair Assn. Sept. 2-5. Wade Marshall.
Fremont—Sandusky Co. Fair Assn. Aug. 31-Sept. 4. Russell S. Hull.
Gallipolis—Gallia Co. Fair Assn. Aug. 7-10. Jimmie Evans.
Georgetown—Brown Co. Fair Assn. Oct. 2-5. Luther Kestel.
Greenville—Darke Co. Fair Assn. Aug. 17-23. Robt. Brumbaugh.
Hamilton—Butler Co. Fair Assn. Sept. 22-27. Barton Truster.
Hicksville—Defiance Co. Fair Assn. Aug. 18-24. Gerald Massie.
Hilliards—Franklin Co. Fair Assn. Aug. 14-17. Harold Hart.
Hillsboro—Highland Co. Fair Assn. Sept. 4-7. Clarence Larkin.
Jefferson—Ashtabula Co. Agrl. Soc. Aug. 6-10. E. F. Walburn.
Kenton—Hardin Co. Fair Assn. Sept. 24-27. Frank Bond.
Lancaster—Fairfield Co. Fair Assn. Oct. 9-12. Russell W. Alt.
Lebanon—Warren Co. Fair Assn. July 19-22. Corwin Nixon.
Lima—Allen Co. Fair Assn. Aug. 17-22. Robt. G. Pickering.
Lisbon—Columbiana Co. Fair Assn. Aug. 20-24. Clarence Grosser.
Logan—Hocking Co. Fair Assn. Sept. 25-28. J. E. Matheny.
London—Madison Co. Fair Assn. Aug. 18-22. Lloyd Roby.
Loudonville—Loudonville Fair Assn. Oct. 2-4. Walter Luse.
Lucasville—Scioto Co. Fair Assn. July 30-Aug. 3. L. W. Burns.
McConnelsville—Morgan Co. Fair Assn. Sept. 4-7. Ray G. Smith.
Mansfield—Richland Co. Fair Assn. Aug. 6-10. James Day.
Marietta—Washington Co. Agrl. & Mechanical Assn. Sept. 1-4. V. C. Schriver.
Marion—Marion Fair Assn. Aug. 17-22. Wm. Haley.
Marysville—Union Co. Agrl. Soc. Sept. 10-13. Walter Low.
Maumee—Lucas Co. Fair Assn. Aug. 1-4. John Brown.
Medina—Medina Fair Assn. Sept. 4-7. C. W. Mapes.
Millersburg—Holmes Co. Fair Assn. Aug. 14-17. Verle H. Spreng.
Montpelier—Williams Co. Fair Assn. Sept. 8-14. Woodrow Schlegel.
Mount Gilead—Morrow Co. Fair Assn. Aug. 13-17. Dwight McClarren.
Mount Vernon—Knox Co. Fair Assn. July 21-27. Henry G. Richards.
Napoleon—Henry Co. Fair Assn. Aug. 12-16. James D. Murray.
New Lexington—Perry Co. Fair Assn. July 31-Aug. 3. Edgar W. Newton.
Norwalk—Huron Co. Agrl. Soc. Sept. 10-14. Mrs. Elfreda Crayton.
Old Washington—Guernsey Co. Fair Assn. Sept. 25-28. Thomas E. Gracy.
Ottawa—Putnam Co. Fair Assn. Sept. 17-21. Gene Spitznale.

Owensville—Clermont Co. Fair Assn. Aug. 13-17. L. D. Lewis.
Paulding—Paulding Fair Assn. Aug. 28-31. A. E. Allensworth.
Painesville—Lake Co. Fair Assn. Aug. 21-25. Herbert Belcher.
Plain City—Plain City Fair Assn. July 31-Aug. 3. Walter Minshall.
Pomeroy—Meigs Co. Fair Assn. Aug. 14-17. Allen C. Hill.
Procterville—Lawrence Co. Fair Assn. July 24-27. Mrs. Edna Belle Gholson.
Randolph—Randolph Fair Assn. Sept. 6-8. R. P. Hamilton.
Richwood—Richwood Fair Assn. Aug. 31-Sept. 2. Dana D. Lowe.
St. Clairsville—Belmont Co. Agrl. Soc. Sept. 4-7. W. R. Butcher Jr.
Sandusky—Erie Co. Fair Assn. Aug. 10-14. Art McCall.
Seaman—Seaman Fall Festival. Sept. 11-14. H. M. Satterfield.
Sidney—Shelby Co. Fair Assn. July 27-Aug. 2. Russell Borland.
Smithfield—Jefferson Co. Fair Assn. Aug. 15-17. W. E. Rose.
Springfield—Clark Co. Fair Assn. Aug. 14-17. Mrs. Caroline Smith.
Tiffin—Seneca Co. Fair Assn. Aug. 17-23. Don Mesnard.
Troy—Miami Co. Fair Assn. Aug. 10-16. Emerson Swank.
Upper Sandusky—Wyandot Co. Fair Assn. Sept. 10-14. Ross A. Winter.
Urbana—Champaign Co. Fair Assn. Aug. 4-9. Mrs. Howard Goddard.
Van Wert—Van Wert Fair Assn. Sept. 2-6. M. E. Stuckey.
Wapakoneta—Auglaize Co. Fair Assn. Aug. 3-9. Harry Kahn.
Warren—Trumbull Co. Agrl. Soc. July 29-Aug. 3. Frank M. Neal.
Washington C. H.—Fayette Co. Fair Assn. July 23-27. Frank E. Ellis.
Wauseon—Fulton Co. Fair Assn. Aug. 31-Sept. 5. Geo. W. Conelly.
Wellston—Jackson Co. Fair Assn. July 17-20. Carl G. Dahlberg.
Wellington—Lorain Co. Fair Assn. Aug. 10-23. Dale M. Nell.
West Union—Adams Co. Fair Assn. Aug. 20-23. Charles S. Kirker.
Wilmington—Clinton Co. Fair Assn. Aug. 6-10. A. A. Veith.
Woodfield—Monroe Co. Fair Assn. July 23-25. Ralph Schumacher.
Wooster—Wayne Co. Fair Assn. Sept. 10-14. W. J. Buss.
Xenia—Greene Co. Fair Assn. July 30-Aug. 3. Mrs. J. Robt. Bryson.
Zanesville—Muskingum Co. Fair Assn. Aug. 13-17. Perl D. Elliott.

Oklahoma

Ada—Pontotoc Co. Fair. Sept. 16-19. C. H. Halley.
Anadarko—Caddo Co. Fair. Sept. 16-19. Dorothy Williams.
Ardmore—Carter Co. Fair. Sept. 17-21. J. P. Taylor.
Beaver—Beaver Co. Fair. Sept. 5-8. Mrs. Alice Shook.
Blackwell—Kay Co. Fair. Sept. 9-13. W. R. Hutchinson.
Boise City—Cimarron Co. Free Fair. Sept. 18-21. Eugene Williams.
Chandler—Lincoln Co. Fair. Sept. 10-14. Oran Stripe.
Chickasha—Grady Co. Free Fair. Sept. 17-20. Bob Lamar.

Claremore—Rogers Co. Fair. Sept. 20-23. William S. Whitenton.
Clinton—Custer Co. Free Fair Assn. Sept. 15-18.
Collinsville—Collinsville Tri-County Fair. Sept. 5-7. John Fox.
Cordell—Washita Co. Fair. Sept. 11-14. James V. Son.
Duncan—Stephens Co. Fair. Sept. 11-14. Edward Gregory.
Durant—Bryan Co. Free Fair Assn. Sept. 8-13. Edward Gregory.
El Reno—Canadian Co. Fair. Sept. 11-14. L. D. Warkentin.
Enid—Garfield Co. Fair. Sept. 7-13. Roy W. Davis.
Fairview—Major Co. Fair. Sept. 10-12. Harold Miller.
Frederick—Tillman Co. Fair. Sept. 10-13. Laxton Malcom.
Guthrie—Logan Co. Fair. Sept. 10-13. Harold Casey.
Guymon—Texas Co. Fair. Sept. 10-14. Robert G. Sheets.
Holdenville—Hughes Co. Free Fair. Sept. 11-14. Jesse M. Barbre.
Hugo—Choctaw Co. Fair. Sept. 4-6. Robert Massengale.
Lawton—Comanche Co. Fair. Sept. 11-14. Lewis A. Haydock.
Kingfisher—Kingfisher Co. Fair. Sept. 10-13. Gerald W. Cupp.
Madill—Marshall Co. Fair. Sept. 12-14. Dale Oxment.

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LEO "Pancho" CARRILLO dates:

- CHARLOTTE, N. C., MAY 8-12
GREENVILLE, S. C., MAY 15-18
RALEIGH, N. C., MAY 22-25
SALEM, ILL., JULY 11-12
MINOT, N. D., JULY 29
CHIPPEWA FALLS, WIS., JULY 30
SOUTH BEND, IND., AUG. 2-4
DAVENPORT, IOWA, AUG. 12-13
CORUNNA, MICH., AUG. 14-15
CROWN POINT, IND., AUG. 19-20
KALAMAZOO, MICH., AUG. 21
ESCANABA, MICH., AUG. 22
KALAMAZOO, MICH., AUG. 23
OTTAWA, CAN., AUG. 25-27
CANFIELD, O., SEPT. 1-2
DETROIT, SEPT. 3-5
KANKAKEE, ILL., SEPT. 6-8
COLUMBIA, TENN., SEPT. 11-12
MOBILE, ALA., OCT. 23-24
JACKSONVILLE, FLA., NOV. 14-16

Personal Management:

CLYDE BALDSCHUN

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Miami-Ottawa Co. Free Fair Assn. Sept. 2-6. J. D. Blakemore.
Medford-Jackson Co. 4-H & PFA Fair Assn. Aug. 28-31. Karl K. Kobs.
Muskogee-Oklahoma Free State Fair. Sept. 15-22. Tom Conrady.
Norman-Cleveland Co. Fair. Sept. 11-14. Vernon J. Frye.
Nowata-Nowata Co. Free Fair Assn. Sept. 18-20. L. C. Chessmore.
Oklahoma City-Oklahoma Co. Fair. Sept. 9-12. Harry F. James.
Oklahoma City-Oklahoma State Fair & Expo. Sept. 21-28. C. G. Baker.
Pawhuska-Osage Co. Fair. Sept. 9-12. A. A. Sewell.
Perry-Noble Co. Fair. Sept. 11-14. Charles DeBord.
Pond Creek-Grant Co. Fair. Sept. 16-19. J. D. Edmonson.
Purcell-McClain Co. Fair. Sept. 4-7. L. J. James.
Sallisaw-Sequoyah Co. Fair. Sept. 11-13. Phil Nowlin.
Shattuck-Ellis Co. Fair. Sept. 16-18. Don W. Rader.
Stillwater-Payne Co. Fair. Sept. 16-19. Lester F. Smith.
Taloga-Dewey Co. Free Fair Assn. Sept. 19-21. Donald Tullens.
Tulsa-Tulsa State Fair. Sept. 28-Oct. 4. Clarence C. Lester.
Watonga-Blaine Co. Fair. Sept. 16-19. Bud Nelson.
Wewoka-Seminole Co. Fair. Sept. 9-12. Warren S. Jones.
Woodward-Woodward Co. Free Fair. Sept. 12-14. Bill Teggart.

Oregon

Albany-Linn Co. Spring 4-H Fair. May 9-11. H. Joe Myers.
Albany-Linn Co. Fall 4-H & PFA Fair. Aug. 26-28. H. Joe Myers.
Astoria-Clatsop Co. Fair Assn. Aug. 15-17. James A. Elliot.
Burns-Harney Co. Fair Assn. Sept. 13-15. Ray Novotny.
Canby-Clackamas Co. Fair Assn. Aug. 14-18. F. G. Lawrence, 1528 N.E. 64th. Portland.
Condon-Gilliam Co. Fair Assn. Sept. 20-22. Ernest J. Kirsch.
Deer Island-Columbia Co. Fair Assn. Aug. 15-17. Jewett A. Bush.
Enterprise-Wallawa Co. PFA Show. May 18-18. Garnet D. Best.
Enterprise-Wallawa Co. 4-H Club Fair. Aug. 19-24. Garnet D. Best.
Eugene-Lane Co. Fair Assn. Sept. 11-15. Ernest McCulloch.
Golden Beach-Curry Co. Fair Assn. Aug. 8-10. Ken Priest.
Grants Pass-Josephine Co. Fair Assn. Aug. 8-11. Lee Boner.
Gresham-Multnomah Co. Fair Assn. Aug. 1-10. Duane Hennesy.
Halfway-Baker Co. Fair Assn. Sept. 1-2. D. D. Peterson.
Heppner-Morris Co. Fair & Rodeo. Aug. 29-Sept. 1. N. C. Anderson.
Hillsboro-Washington Co. Fair Assn. Aug. 21-25. Mary E. Hadley.
John Day-Grant Co. Fair Assn. Sept. 19-21. Al Rhenertson.
Klamath Falls-Klamath Falls Fair Assn. Aug. 18-20. Percy Murray.
LaGrande-Union Co. Fair Assn. Sept. 12-14. Ella Steinbeck.
Lakeview-Lake Co. Fair & Rodeo. Aug. 28-30. Clarence B. Tracey.
McMinnville-Yamhill Co. Fair Assn. Aug. 22-24. Harold Lewis.

Madras-Jefferson Co. Fair Assn. Aug. 23-25. Adrian A. Smith.
Medford-Jackson Co. 4-H & PFA Fair Assn. Aug. 21-24. Earle Jossy.
Morro-Sherman Co. Fair Assn. Sept. 12-15. Mary O. Coons.
Myrtle Point-Coos Co. Fair Assn. Aug. 14-18. J. Harold Clarno.
Newport-Lincoln Co. Fair Assn. Aug. 15-17. Sallie P. Mitchell.
North Portland-Pacific Intl. Livestock Expo. Oct. 19-26. Walter A. Holt.
Odell-Hood River Co. Fair Assn. Aug. 14-16. Lee R. Foster.
Ontario-Maitheur Co. Fair Assn. Aug. 28-31. Blaine Girvin.
Prineville-Cook Co. Fair Assn. Aug. 21-25. Joe Stahanyk Jr.
Redmond-Deschutes Co. Fair Assn. Aug. 23-25. Norman I. Swanson.
Rickreall-Polk Co. Fair Assn. Aug. 23-25. John Pfaff.
Roseburg-Douglas Co. Fair Assn. Aug. 22-25. Dick Turley.
Salem-Oregon State Fair. Aug. 31-Sept. 7. Leo G. Spitzbart.
Tillamook-Tillamook Co. Fair Assn. Aug. 14-17. H. G. Smith.
Tugh Valley-Wasco Co. Fair Assn. Aug. 22-25. Vic Peterson.

Pennsylvania

Allentown Great Allentown Fair. Sept. 15-21. Mrs. Reba D. Schall.
Arendtsville-S. Mountain Community & Fair Assn. Sept. 3-7. Fred C. McDannell.
Bedford-Medford Co. Fair Assn. Aug. 5-10. Jean B. Elcheberger.
Bloomsburg-Bloomsburg Fair Assn. Sept. 23-28. J. Howard Delfy.
Carlisle-Carlisle Fair Assn. Aug. 12-17. Beaufoard S. Swartz.
Centre Hall-Grange Fair Assn. Aug. 23-29. Mrs. Samuel C. Grove.
Clearfield-Clearfield Co. Fair Assn. July 29-Aug. 5. Joseph R. Hogenogler.
Dallasport-Dallasport Fair Assn. Aug. 12-17. John H. Kell.
Dayton Dayton Agrl. Assn. Aug. 13-17. Mrs. Malne Jordan.
Dillsburg-Dillsburg Community Fair Assn. Oct. 17-19. Robert A. Cocklin.
East Berlin-Abbotstown-Adams Co. Fair Assn. Aug. 20-24. Mary E. Elder.
Ebensburg-Cambria Co. Fair Assn. Sept. 2-7. Mrs. Mary Rupert.
Ephrata-Edinboro Community Fair. Sept. 12-14. J. C. Ondrey.
Elizabethtown - Elizabethtown Kiwanis Community Farm Fair. Sept. 18-21. E. B. Hernan.
Forksville-Sullivan Co. Agrl. Soc. Aug. 28-31. Laurence Higley.
Gratz-Gratz Agrl. & Hort. Assn. Sept. 15-21. Dr. C. J. Umbholtz.
Harrisburg-Pennsylvania Farm Show. Jan. 13-17. J. B. McCool.
Harford-Harford Agrl. Soc. Sept. 4-7. H. T. Benning.
Honesdale-Wayne Co. Agrl. Soc. Sept. 10-14. R. W. Gammell.
Huntingdon-Huntingdon Co. Fair Assn. Aug. 19-24. John McCracken.
Indiana-Indiana Co. Fair Assn. Aug. 19-24. L. R. Peoni.
Jamestown-Pymatuning Joint Community Fair. Sept. 5-7. J. W. Clark.
Kimberton-Kimberton Fire Co. Fair. July 17-27. Frank E. Bachkat.
Kutztown-Kutztown Fair Assn. Aug. 19-24. O. E. Hauck.
Lafayette-Litch Community Show Assn. Sept. 16-21. Carl Foltz.
Mansfield-Smythe Park & Tioga Co. Fair Assn. Aug. 21-24. Geo. E. Hyer.
Martinsburg-Morrison Cove Community Fair. Oct. 9-11. Ella S. Ebersole.
McConnellsburg-Fulton Co. Fair Assn. Aug. 28-31. Robert Baker.
Mechanicsburg-Grangers Free Fair Assn. Aug. 25-Sept. 2. J. Robt. Richwine.
Meadville-Crawford Co. Fair Assn. Aug. 19-24. Mrs. E. C. Baldwin.
Meyersdale-Somerset Co. Fair Assn. Aug. 26-31. H. A. Finegan.
Millport-Oxaya Valley Rural Community Fair. Aug. 14-17. Mrs. Laura Hemphill.
Mount Joy-Mount Joy Community Exhibit. Oct. 9-12. Jos. G. Shaeffer.
Newfoundland - Greene-Dreher-Sterling Fair Assn. Aug. 22-24. Clayton F. Northup.
New Holland-New Holland Farmers Fair. Oct. 2-5. S. O. Zimmerman.
Pittsburgh-Allegheny Co. Fair & Ind. Expo. Aug. 29-Sept. 2. Betty Colosimo.
Port Royal-Juniata Co. Agrl. Soc. Sept. 2-7. Dwight B. Hower.
Reading-Reading Fair Co. Inc. Sept. 8-15. Charles W. Swoyer.
Sellingrove-Sellingrove Fair. July 15-20. Roland E. Fisher.
Stoneboro-Great Stoneboro Fair. Aug. 29-Sept. 2. Lee Moloney.
Tioga-Tioga Valley Fair Assn. July 21-Aug. 3. Mrs. Arlene Whittney.
Towanda-VFW Farm Fair Assn. July 29-Aug. 3. Charles H. Jennings.
Unionville-Unionville Community Fair Assn. Oct. 11-13. Mrs. Vernon Woodward.
Washington-Washington Co. Agrl. Fair. Aug. 20-24. Dan Tau.
Wattsburg-Wattsburg Agrl. Soc. Aug. 27-31. H. M. Burrows.
West Alexander-West Alexander Agrl. Assn. Sept. 11-14. Mrs. John P. McMurray.
Waynesburg-Greene Co. Free Fair. Aug. 13-17. C. L. Clark.
Wind Ridge-Jacktown Fair Assn. Aug. 7-10. Thomas M. Tharp.
York-York Inter-State Fair. Sept. 19-14. Mrs. Catherine O. Morgart.

Rhode Island

East Greenwich-Rocky Hill Fair Assn. Aug. 20-25. Warren P. Moorhead.
South Carolina
Anderson-Anderson Co. Fair Oct. 14-19. I. V. Hulme.
Bennettsville-Marlboro Co. Agrl. Fair Assn. Sept. 23. J. M. Jackson Jr.
Bishopville-Lee Co. Fair. Sept. 30-Oct. 5. R. C. McCutchen.
Camden-Kershaw Co. Fair Oct. 14-19. J. D. Crawford.
Charleston-Charleston A & I Fair. Oct. 28-Nov. 2. W. M. Frampton.
Columbia-South Carolina State Fair. Oct. 21-26. Paul V. Moore.
Florence-Eastern Carolina Agrl. Fair. Oct. 21-26. E. D. Sallenger Jr.
Greenville-Greenville Co. American Legion Fair. Sept. 23-28. Karl E. Nuessner.
Greenwood-Greenwood Co. Fair. Oct. 7-12. George F. Free.
Laurens-Laufens Co. Fair. Oct. 21-26. R. T. Wilson Jr.
Manning-Clarendon Co. Agrl. Expo. Oct. 21-26. J. C. Altman.
Newberry-Newberry Co. American Legion Fair. Oct. 14-19. Frank Sutton.
Orangeburg-Orangeburg Co. Fair. Oct. 7-12. W. A. Schiffler.
Rock Hill-York Co. Fair. Oct. 7-12. B. D. Black.

Spartanburg-Piedmont Interstate Fair. Oct. 14-19. Tom Moore Craig.
Sumter-Sumter Co. Fair. Oct. 14-19. J. Cliff Brown.
Union-Union Co. Fair Assn. Sept. 30-Oct. 3. Hydrick L. Kirby.
Walterboro-Colleton Co. Fair Assn. Oct. 28-Nov. 2. J. L. Schwab.

South Dakota

Aberdeen-Brown Co. Fair Assn. Aug. 28-29. Ulric M. Gwynn Jr.
Edgemont-Hall River Co. Fair Assn. Sept. 1-2. Dorothy Mankey.
Hermosa-Custer Co. Fair Assn. Aug. 23-24. R. J. Gibson.
Huron-South Dakota State Fair. Sept. 3-7. Kenneth Baigeman.
Kimball-Boule Co. Fair Assn. Aug. 10-12. James J. Smith.
Martin-Bennett Co. Fair Assn. Aug. 22-25. Floyd Wiedmeier.
Mitchell-Corn Palace. Sept. 23-26. H. Nogle.
Nisland-Butte Co. Fair Assn. Aug. 15-17. Ralph Milberg.
Onida-Sully Co. Fair Assn. Aug. 22-24. James Brooking.
Rapid City-Black Hills Expo. Aug. 15-18. Sioux Falls-Sioux Empire Fair Assn. Aug. 16-21. Myles Johnson.
Tripp-Hutchinson Co. Fair Assn. Aug. 29-31.

Tennessee

Chattanooga - Chattanooga-Hamilton Co. Interstate Fair. Sept. 16-21. Mrs. Maude H. Atwood.
Clarksville-Montgomery Co. Old-Fashioned Fair. Sept. 5-7. Mrs. Louise Booth.
Clarksville-Montgomery Co. Negro Fair. Aug. 22-24. Pope G. Garrett Sr.
Cookeville-Putnam Co. Agrl. Fair Assn. Aug. 28-31. H. J. Childress.
Covington-Tinton Co. Fair Assn. Sept. 9-14. Stanley Shoaf.
Dickson-Dickson Co. Fair Assn. Sept. 1-7. E. W. Daniel.
Dyersburg-Dyer Co. Fair Assn. Sept. 2-7. George O. Wilson.
Fayetteville-Lincoln Co. Fair Assn. Sept. 9-14. Thornton Taylor.
Gallatin-Sumner Co. Colored Fair. Aug. 29-31. Ed V. Anthony.
Greeneville-Greene Co. Agrl. Fair. Aug. 28-31. Mrs. Frank Spears.
Harriman-Roane Co. Fair Assn. Sept. 10-14. W. B. Stout.
Hohenwald - Agrl. Workers' Fair Assn. Sept. 9-14. I. B. Epley.
Huntingdon-Carroll Co. Fair Assn. Aug. 26-31. J. T. Walters.
Jackson-West Tenn. Dist Fair Assn. Sept. 9-14. Hunter Taylor.
Jackson-Madison Co. A.A.M. Fair Assn. Sept. 23-28. W. E. Warlick.
Jamestown-Pentress Co. Fair Assn. Sept. 2-7. D. G. Crooks.
Jonesboro-Washington Co. Fair Assn. Aug. 20-24. Mrs. Paul A. Dillow.
Knoxville-Tenn. Valley A.&I. Fair. Sept. 9-14. Pat W. Kerr.
Lawrenceburg-Middle Tenn. Dist. Fair. Sept. 23-28. Thomas H. Locke.
Lebanon-Wilson Co. Fair Assn. Aug. 27-31. A. W. McCartney.
Maryville-Blount Co. Fair Assn. Aug. 26-31. Ernest A. Smith.
Memphis-Mid-South Fair Assn. Sept. 20-28. G. W. Wynne.
Moss-Clay Co. Fair Assn. Aug. 20-31. B. E. Hestand.
Nashville-Tennessee State Fair. Sept. 16-21. L. E. Griffin.
Newport - Tennessee-Carolina Fair Assn. Sept. 2-7. Jack Vinson.
Paris-Henry Co. Fair Assn. Aug. 19-24. Joh M. Upchurch.
Rutledge-Granger Co. Fair Assn. Sept. 4-7. Mrs. Grace Dalton.
Savannah-Hardin Co. Fair Assn. Sept. 16-21. T. B. Garth.
Sevierville-Sevier Co. Fair Assn. Sept. 2-7. Ernest Thurman.
Sparta-White Co. Fair Assn. Sept. 4-7. T. Stanton Hale.
Springfield-Robertson Co. Fair Assn. Sept. 12-14. H. V. Brewer.
Tracy City-Grundy Co. Fair Assn. Aug. 15-17. E. J. Cunningham.
Whartburg-Morgan Co. Fair Assn. Sept. 2-7. Ross Wilson.
Woodbury-Cannon Co. Fair Assn. Sept. 9-14. Cora Bucks.

Texas

Ablene-West Texas Fair. Sept. 9-14. Joe Cooley.
Amarillo-Tri-State Fair. Sept. 16-21. Rex B. Baxter.
Angleton-Brazoria Co. Fair. Oct. 8-12. T. J. Walker.
Beaumont-South Texas State Fair. Oct. 17-26. Karl D. Schwartz.
Boerne-Kendall Co. Fair Assn. Aug. 31-Sept. 2. A. McD. Gilliat.
Bowle-Montague Co. Fair Assn. Sept. 19-21. Mrs. Earl Sansom.
Center-Shelby Co. Fair Assn. Oct. 1-5. Price Ramsey Jr.
Cieburne-North Central Tex. Fair & Rodeo. Sept. 2-7. E. L. Reid.
Dalhart-Inter-State Fair. Sept. 26-28. Nick P. Craig.
Dallas-State Fair of Texas. Oct. 8-20. James H. Stewart.
Dallas-Gillespie Co. Fair. Aug. 16-18. Ernie Larmer.
Edna-Jackson Co. Fair Assn. Sept. 10-12. Willie Mae Marthiljohn.
Electra-Texas-Oklahoma Fair. Sept. 23-29. T. Leo Moore.
Fredericksburg-Gillespie Co. Fair. Aug. 16-18. Ernest R. Larmer.
Iowa Park-Tex.-Okla. Fair. Sept. 22-28. T. Leo Moore.
Levelland-Hockley Co. Fair Assn. Sept. 12-14. Robert Walker.

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Lubbock—Panhandle South Plains Fair. Sept. 23-28. A. B. Davis.
 *McKinney—Collin Co. Fair. Sept. 25-28. Pat Simpson.
 Marshall—Central East Texas Fair. Sept. 2-7. Joe L. Mock.
 Mesquite—Dallas Co. Fair. Sept. 17-21. Earl C. Cogburn.
 Nacogoches—Nacogoches Co. Fair. Oct. 9-12. Ben Ritterskamp.
 New Braunfels—Comal Co. Fair. Sept. 27-29. Marcus J. Adams.
 Palestine—Anderson Co. Fair. Sept. 30-Oct. 5. C. O. Miller Jr.
 Paris—Red River Valley Expo. Aug. 19-24. J. W. McCoy.
 Pasadena—Pasadena Livestock Show. Fair & Rodeo. Oct. 21-26. John Magruder.
 Perryton—North Plains Fair. Aug. 22-24. John Mayfield.
 Richardson—Richardson Community Fair. Aug. 14-17. Jackie Huffhines.
 Rosenberg—Fort Bend Co. Fair Assn. Oct. 2-5. M. L. Sandel.
 San Antonio—South Tex. Expo. Oct. 22-27. Ralph W. Stevens.
 Seguin—Gundalup Agr. & Livestock Fair. Sept. 13-15. F. W. (Jack) Stewart.
 Texarkana—Four States Fair. Sept. 16-21. Mrs. S. G. Fisher Jr.
 Tyler—East Texas Fair. Sept. 14-21. Bob Murdoch.
 Waco—Heart of Texas Fair. Sept. 28-Oct. 5. Othel M. Neely.
 Wharton—Wharton Co. Fair Assn. Sept. 24-28. H. Chas. Koehl Jr.
 West Columbia—Brazoria Co. Fair. Oct. 8-13. J. G. Phillips Jr.

Utah

Coalville—Summit Co. Fair Assn. Aug. 30-31. J. Reed Moore.
 Duchesne—Duchesne Co. Fair Assn. Aug. 29-31. J. P. Madsen.
 Heber—Wasatch Co. Fair. Aug. 8-10. Paul R. Daniels.
 Kayville—Davis Co. Fair Assn. Aug. 21-24. Clyde Adams.
 Mantle—Sanpete Co. Fair Assn. Aug. 16-17. H. J. Hiller.
 Morgan—Morgan Co. Fair Assn. Aug. 23-24. James Palmer.
 Murray—Salt Lake Co. Fair Assn. Aug. 21-24. Earl E. Howe.
 Nephi—Juab Co. Fair & Sheep Show. Sept. 4-7. Mrs. Nelson Hanson.
 Panguitch—Garfield Co. Fair Assn. Aug. 30-31. Rea Dodds.
 Salt Lake City—Utah State Fair. Sept. 13-22. Don Wyatt.
 Tremonton—Box Elder Co. Fair Assn. Aug. 22-24. Thomas A. Summers.
 Wellsville—Cache Co. Fair Assn. Aug. 15-17. Ernest Leishman.

Vermont

Bradford—Connecticut Valley Expo. Aug. 9-11. J. Arthur Peters.
 Essex Junction—Champlain Valley Expo. Aug. 26-31. H. K. Drury.
 Lyndonville—Caldonia Co. Fair Assn. Aug. 22-24. H. E. Ross.
 Rutland—Rutland Co. Agr. Soc. Sept. 2-7. Arthur B. Porter.

Morris County Fair

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Tunbridge—World's Fair Union Agr. Soc. Sept. 12-14. P. A. Farnham.
 Chase City—Mecklenburg Co. Fair Assn. Oct. 7-12.
 Chatham Hill—Rich Valley Agr. & Fair Assn. Aug. 26-31. J. T. Gardner.
 Danville—Danville Fair Assn. Oct. 8-12. C. C. Finch.
 Dunganon—Scott Co. Fair Assn. Sept. 11-14. P. W. Collins.
 Farmville—Five-County Fair Assn. Sept. 16-21.
 Fredericksburg—Fredericksburg Fair Assn. Sept. 9-14. George C. Rawlings Jr.

Virginia

Covington—Alleghany Co. Fair Assn. Aug. 12-17. Harry C. Grafton.
 Goochland—Goochland-Powhatan-Louisa Fair Assn. Sept. 4-7.
 Harrisonburg—Rockingham Co. Fair Assn. Oct. 20-22.
 Lebanon—Russell Co. Fair Assn. Sept. 19-21. B. O. Porterfield.
 Lewisburg—State Fair of West Virginia. Aug. 19-24.
 Luray—Page Co. Fair, Inc. Aug. 19-24. Geneva E. Short.
 Manassas—Prince William Co. Fair Assn. Aug. 12-17. J. E. Johnson.
 Martinsville—Martinsville Agr. Fair, Inc. Sept. 2-7. S. H. Baldwin.
 New Castle—Northern Neck Agr. Fair Assn. Sept. 2-7.
 Newport—Newport Agr. Fair Assn. Sept. 14. J. E. Sulphin.
 Pennington Gap—Lee Co. Fair Assn. Aug. 26-31. R. C. Carter.
 Petersburg—Southside Va. Fair Assn. Sept. 30-Oct. 5. Ralph G. Lockett.
 Richmond—Atlantic Rural Expo. Sept. 20-23. J. A. Mitchell.
 Roanoke—Roanoke Fair Assn. Aug. 26-31. Arthur C. Walker.
 South Boston—Halifax Co. Fair Assn. Oct. 14-19.
 Staunton—Staunton-Augusta Co. Agr. Fair. Sept. 2-7. Rex Spiece.
 Suffolk—Tidewater Fair Assn. Oct. 22-26. W. C. Moss Sr.
 Tazewell—Tazewell Fair Assn. Aug. 20-24. J. Edgar Thomas.
 Tazewell—Tazewell Co. Fair Assn. Aug. 13-17. Herbert Ward.
 Warsaw—Northern Neck Agr. Fair Assn. Sept. 2-7. Mrs. J. L. Simon.
 Woodstock—Shenandoah Co. Fair Assn. Aug. 26-31. Marvin W. Renalds.

Washington

Asotin—Asotin Fair Assn. April 26-27. H. H. House.
 Bremerton—Kitsap Co. Fair Assn. Aug. 22-25. Mrs. Ruth B. Siegfried.
 Cashmere—Chelan Co. Fair Assn. Sept. 6-8. Chas. E. Clements.
 Chehalis—Centralia—Southwest Wash. Fair Assn. Aug. 21-23. A. W. Wildhabel.
 Deer Park—Deer Park Fair Assn. Sept. 8-8. Doris Hale.
 Ellensburg—Kittitas Co. Fair Assn. Aug. 31-Sept. 3. R. Wendell Prater.
 Elma—Grays Harbor Dist. Fair Assn. Sept. 6-8. Virgil Badgett.
 Langley—Island Co. Fair Assn. Aug. 23-25. Benjamin Herring.
 Longview—Columbia Empire Fair Assn. Aug. 28-31. W. E. Rosebraugh.
 Menlo—Pacific Co. Fair Assn. Aug. 15-17. Mrs. Raymond Klomp.
 Odessa—Tri-Co. Fair & Livestock Assn. Aug. 30-31. A. H. Luiten.
 Port Angeles—Callam Co. Fair Assn. Aug. 23-25. Nellie Parr.
 Puyallup—Western Washington Fair. Sept. 14-22. John H. McMurray.
 Rockford—Southeast Spokane Co. Fair Assn. Sept. 20-22. Jack L. Olson.
 Spokane—Spokane Interstate Fair, Inc. Sept. 18-22. Chas. T. Meenach.
 St. John—St. John Community Club Fair. April 26-28. Byron Henry.
 Sumner—Pierce Co. Jr. Fair Assn. Aug. 15-17. Mrs. E. F. Andrews.
 Waterville—North Central Washington Fair. Sept. 13-15. Mrs. G. Merton Dick.
 Yakima—Central Wash. Fair Assn. Sept. 25-29. J. Hugh King.

West Virginia

Elkins—Mountain State Forest Festival Assn. Oct. 2-5. Mrs. Darrel Hankey.
 Follansbee—Goodwill Orange Fair Assn. Aug. 29-31. W. A. Williams.
 Fort Ashby—Mineral Co. Fair Assn. Aug. 12-17. Mrs. William Welch.
 Lewisburg—State Fair of W. Va. Aug. 19-24. C. T. Sydenstricker.
 Mannington—Mannington Dist. Fair Assn. Aug. 20-24. Goffe H. Sturm.
 Parsons—Tucker Co. Fair Assn. Sept. 4-7. Mrs. Louis A. Williams.
 Pennsboro—Ritchie Co. Fair Assn. Aug. 29-31. Rebecca Weekley.
 Petersburg—Tri-County Fair Assn. Sept. 11-14. R. E. Spencer.
 Rivesville—Fawcett Dist. Fair Assn. Aug. 13-17. Mrs. Bower Thorne.
 Webster Springs—Webster Co. Fair Assn. Sept. 2-7. Fern Dorsey.

Wisconsin

Antigo—Langlade Co. 4-H Club Leaders' Assn. Aug. 2-4. Marvin C. Hanson.
 Athens—Athens A&A Assn. Aug. 22-25. Graydon Peterson.
 Baraboo—Sauk Co. Agr. Soc. Aug. 15-18. A. H. Flayer.
 Beaver Dam—Dodge Co. Fair Assn. Sept. 5-8. Forrest Kaup.
 Black River Falls—Jackson Co. Agr. Soc. Aug. 22-25. Douglas Curran.
 Bloomington—Blake's Prairie Agr. Soc. Aug. 23-25. Mrs. Robert Brodt.
 Cedarburg—Ozaukee Co. Agr. Soc. Aug. 8-11. Arnold Groth.
 Chilton—Calumet Co. Agr. Soc. Aug. 30-Sept. 2. Herbert Harder.
 Chippewa Falls—Northern Wis. Dist. Fair Assn. July 30-Aug. 4. A. L. Putnam.
 Crandon—Forest Co. Agr. Soc. Aug. 1-4. Lester Grandine.
 Darlington—Lafayette Co. Agr. Soc. July 24-28. Lyle Atkinson.
 De Pere—Brown Co. Agr. & Fair Assn. Aug. 14-18. R. O. Planert.
 Eagle River—Vilas Co. Agr. Soc. Aug. 23-25. Herman H. Smith.
 Eau Claire—Eau Claire Co. Jr. Agr. Soc. Aug. 12-15. Willard Hamm.
 Elkhorn—Walworth Co. Agr. Soc. Aug. 30-Sept. 2. R. B. Harris.
 Ellsworth—Pierce Co. Fair Assn. Aug. 16-18. H. G. Seyforth.
 Elroy—Elroy Fair Assn. July 18-21. Lawrence Amberg.
 Florence—Florence Co. Fair Assn. Aug. 31-Sept. 2. Fritz Johnson.
 Fond du Lac—Fond du Lac Agr. Soc. Aug. 7-11. Wm. S. Schwefel.
 Friendship—Adams Co. Agr. Soc. Sept. 4-8. Robert W. Roseberry.
 Galveston—Trempealeau Co. Agr. Soc. July 25-28. Frank M. Smith.
 Gays Mills—Crawford Co. Fair & Agr. Soc. Aug. 9-11. Paul L. Paulson.
 Gillett—Oconto Co. Youth Fair Assn. Aug. 16-18. Otto Neuman.
 Glenwood City—St. Croix Co. Fair Assn. Aug. 5-7. Geo. Steffen.
 Grantsburg—Burnett Co. Co-Op Agr. Soc. Aug. 22-24. Marlin Sundquist.
 Green Lake—Green Lake Co. Jr. Fair Assn. Aug. 2-4. Francis J. Ptacek.
 Hayward—Sawyer Co. Agr. Fair Assn. Aug. 19-21. Sherman W. Weiss.

Iron River—Bayfield Co. Fair Assn. Aug. 16-18. Harry Lowe.
 Janesville—Rock Co. 4-H Jr. Fair. Aug. 6-10. Alfred Finger.
 Jefferson—Jefferson Co. Fair. Aug. 1-4. Adam Pancake.
 La Crosse—La Crosse Inter-State Fair Assn. Aug. 7-11. Joseph W. Frisch.
 Ladysmith—Rusk Co. Fair Assn. Aug. 28-28. Ed Sirek.
 Lancaster—Grant Co. Agr. Soc. Sept. 8-8. A. S. DeBuhr.
 Lodi—Lodi Union Agr. Soc. Sept. 27-29. Marie Habermann.
 Luxemburg—Kewaunee Co. Agr. Soc. Aug. 31-Sept. 2. Elroy C. Huppe.
 Madison—Dane Co. Jr. Fair. July 17-21. Roy Guntow.
 Manitowoc—Manitowoc Co. Fair Assn. Aug. 21-23. Dr. A. F. Rank.
 Marengo—Ashland Co. Fair Assn. Aug. 30-Sept. 2. David H. Holt.
 Marshfield—Central Wis. State Fair. Aug. 23-Sept. 2. W. A. Uthmeier.
 Mauston—Juneau Co. Agr. Soc. Aug. 8-11. Francis Pfaff.
 Medford—Taylor Co. Co-Op Youth Fair. Aug. 23-25. Joe J. M. Tuss.
 Menomonie—Dunn Co. Jr. Fair. July 25-28. Howard Kuhn.
 Merrill—Lincoln Co. 4-H Leaders' Assn. Aug. 3-8. Wm. Steckline.
 Milwaukee—Milwaukee Co. 4-H Fair. July 30-31. Leonard Luce.
 Milwaukee—Wis. State Fair. Aug. 17-25. Willard M. Masterson.
 Mineral Point—Southwestern Wis. Fair Soc. Aug. 30-Sept. 2. H. S. Ivey.
 Mondovi—Buffalo Co. Agr. Fair Assn. Aug. 8-11. John Bollinger.
 Monroe—Green Co. Agr. Soc. July 31-Aug. 4. Wm. A. Brown.
 Neillsville—Clark Co. Agr. Soc. Aug. 9-11. Harold Huckstad.
 Oshkosh—Winnebago Co. Fair Assn. Aug. 27-30. Taylor Brown.
 Phillips—Price Co. Agr. Soc. Aug. 22-25. L. P. Wiemer.
 Plymouth—Sheboygan Co. Agr. Soc. Aug. 29-Sept. 2. Philip Anderson.
 Portage—Columbia Co. Fair Assn. July 25-28. Harold Lochner.
 Rhinelander—The Hodag Fair. Aug. 15-18. Harvey Becker.
 Rice Lake—Barron Co. Co-Op Agr. Soc. Aug. 22-25. Bruce Dalrymple.
 Richland Center—Richland Co. Fair Assn. Sept. 12-16. Ruby Tallidge.
 Rosholt—Rosholt Free Community Fair Assn. Aug. 31-Sept. 2. Russell Wroldstad.
 Saxon—Iron Co. Fair Assn. Aug. 23-25. Mrs. Florence Hardie.
 Seymour—Outagamie Co. Fair Assn. Aug. 1-4. Michael Burns.
 Shawano—Shawano Co. Agr. Soc. Aug. 30-Sept. 2. Robert Marozz.
 Slinger—Washington Co. 4-H Club Fair. July 25-28. Maurice Hovland.
 Spooner—Washburn Co. Jr. Fair. Aug. 12-14. Wm. H. Dougherty.
 St. Croix Falls—Polk Co. Fair Soc. Aug. 2-4. Lucille McKenny.
 Sturgeon Bay—Door Co. Fair Assn. Aug. 22-25. G. I. Mullendorff.
 Superior—Tri-State Fair Assn. Aug. 13-18. Seegar Swanson.
 Tomah—Monroe Co. Fair Assn. Aug. 1-4. R. L. Pingel.
 Union Grove—Racine Co. Agr. Soc. Aug. 1-4. Elwin G. Leet.
 Viroqua—Vernon Co. Agr. Soc. Sept. 19-22. Fred Rogers.
 Wausau—Marathon Co. Agr. Soc. Aug. 14-18. C. J. McAleavy.
 Wausaukee—Marquette Co. Agr. Soc. Aug. 16-18. Victor Quick.
 Wautoma—Waushara Co. Fair Assn. Aug. 15-18. Burnett Johnson.
 Webster—Central Burnett Co. Fair Assn. Aug. 15-17. Mrs. G. E. Malone.
 Westfield—Marquette Co. Youth Assn. Aug. 8-11. Al Tschudy.
 Weyauwega—Waupaca Co. Agr. Soc. Sept. 5-8. A. A. Stroschein.
 Wilmot—Kenosha Co. Fair Assn. Aug. 8-11. Marlin Schnurr.

Wyoming

Alton—Lincoln Co. Fair Assn. Aug. 23-24. Doyle F. Child.
 Basin—Big Horn Co. Fair. Aug. 19-21. Dr. M. B. Walker.
 Casper—Central Wyoming Fair. July 31-Aug. 3. Bob Honey.
 Cheyenne—Frontier Days. July 22-27. Leo Herman.
 Douglas—Wyoming State Fair. Aug. 28-31. F. W. Tetreault.
 Evanston—Uinta Co. Fair Assn. Aug. 18-17.
 Gillette—Campbell Co. Fair Assn. Aug. 22-24. Bill Parks.
 Newcastle—Weston Co. Fair & Rodeo. Aug. 22-25.
 Powell—Park Co. Fair. Aug. 22-24. Ross Copenhaver.
 Riverton—Fremont Co. Fair Assn. Aug. 21-23. W. L. Duncan.
 Saratoga—Saratoga Fair & Rodeo. July 4. (Continued on page 56)



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Worthwhile charitable causes receive wholehearted support of outdoor showmen's organizations. A photo representative of this shows officers of the Pacific Coast Showmen's Association and its Ladies' Auxiliary presenting a check to the City of Hope National Medical Center in Duarte, Calif. Pictured are, left to right, Liza Matthews, Gloria Thratch, Edna Dauer; Bob Downie, PSCA president; Berta Harris, Auxiliary president; Steve Vaughn; Bob Downie, City of Hope director of affairs; Hunter Farmer, and Peggy Forstall at the 1957 check presentation.

AID OWN, HELP OTHERS

Worthwhile Charities, Civic Drives Given Strong Support by Showmen

OUTDOOR show people through their clubs look out for their own. And, additionally, they also look out for others.

A prime illustration of this is the activities of the National Showmen's Association, New York City club.

Its Midget Cohen Fund, named for a past president of the ladies' auxiliary, who long has been devoted to children, has for its purpose aid to children . . . and it gives to them in many ways.

It supplies funds for sick youngsters who need either medical care or hospitalization; it provides food and clothing, and it supplies some much-needed simple pleasures of life to those children who otherwise would be denied them.

Send Kids to Camp

Some money goes to layettes for the children of unwed mothers. Some goes to send some city kids, in dire need of sunshine and wholesome fun and outdoor activity, to summer camps.

The fund is operated on a flexible basis, with wide latitude given to custodians. Some contributions

are made thru other organizations, some are made direct. A lump sum of about \$2,500 was spent in 1956 to send kids to camp.

The NSA had sponsored an annual Christmas party for underprivileged children until the works of Midge Cohen became apparent. Then, the club discontinued the Yule party and contributed instead to the fund.

The fund's notable achievements have become known outside of show business circles, and now money comes in not alone from the NSA and its ladies' auxiliary but from outside sources as well.

Give Equipment

The NSA Ladies' Auxiliary has a second major fund, the Bess Hamid Sunshine Fund, which, as its name implies, has as its objective the spreading of sunshine, in this case to older people. In operation for 19 years, the fund gives to the sick and shut-ins for hospitalization and for condolences.

It has given an iron lung to New York's Lenox Hill Hospital and an ambulance to the Red Cross, as

well as contributions to the heart, polio and like funds.

The Lone Star Showman's Club of Texas each year supports such fund-raising for the Cancer Fund, Red Cross, Heart Fund and the March of Dimes and, additionally, each year picks out a special charitable project. In 1956, the City of Hope's Leukemia Fund was selected.

The City of Hope also is a beneficiary of the Pacific Coast Showmen's Association, which annually contributes to it.

Effective Participants

Some clubs, such as the Greater Tampa Showmen's Association and the Hot Springs Showmen's Association, are quick to give to obtain members willing to participate in money-raising events on streets. Scarcely a civic charitable drive occurs in Tampa without such participation by members.

Members of the Women's Auxiliary at Hot Springs have given much spirit to a number of past drives. Typically, Mrs. Harry Hennies shined shoes for as high as

(Continued on page 51)

Show Clubs Section

Number of Outdoor Clubs Climbs to 18; New One in Midwest

Organizations Thrive as Industry Continues to Enjoy Good Business

OUTDOOR showmen's organizations are growing in numbers. There are now 18 such clubs in the U. S. and Canada.

Youngest of them is the recently launched Minneapolis-based Midwest Showmen's Association, of which carnival owner William T. Collins is president.

Oldest of them is the Showmen's League of America, now and for many years with a membership well in excess of 1,000 showmen.

Founded in 1913 in Chicago, the Showmen's League, as the parent club, has set the pattern for other showmen's organizations.

It was not until 1918—five years after its start—that the Chicago club assumed tremendous significance. With resourcefulness and generosity typical of show people, League members in that year rose to the occasion following the tragic Hagenbeck-Wallace Circus wreck. Overnight, they worked out the details and provided for burial of 55 of the disaster victims in its club-owned Showmen's Rest.

Aid to Wreck Victims Entrenches

The mass burial—the largest to that point in the history of Chicago—captured the hearts of the public and deeply entrenched the League among showmen throughout the U. S. and Canada.

Many other showmen's clubs today have their own counterparts of the League's "Showmen's Rest" and many of them also call their cemetery plots by the same name.

The League set the pattern on other fronts. It aided the needy showmen time and again. During the depression 1930's, it fed them. And, over the years it provided medical care, hospitalization, as well as burial for those showmen lacking the funds.

The League went further. It contributed to many charitable drives and causes. It gave to the Red Cross, the National Polio Foundation and the like.

It also was mindful of those showmen who went into the armed services during World War II. It gave each of those veterans a cash bonus upon their discharge and, while they were in service, it sent them eloquent reminders from "showmen back home." Packages of goodies and necessities were mailed to them regularly.

Introduces Insurance Program

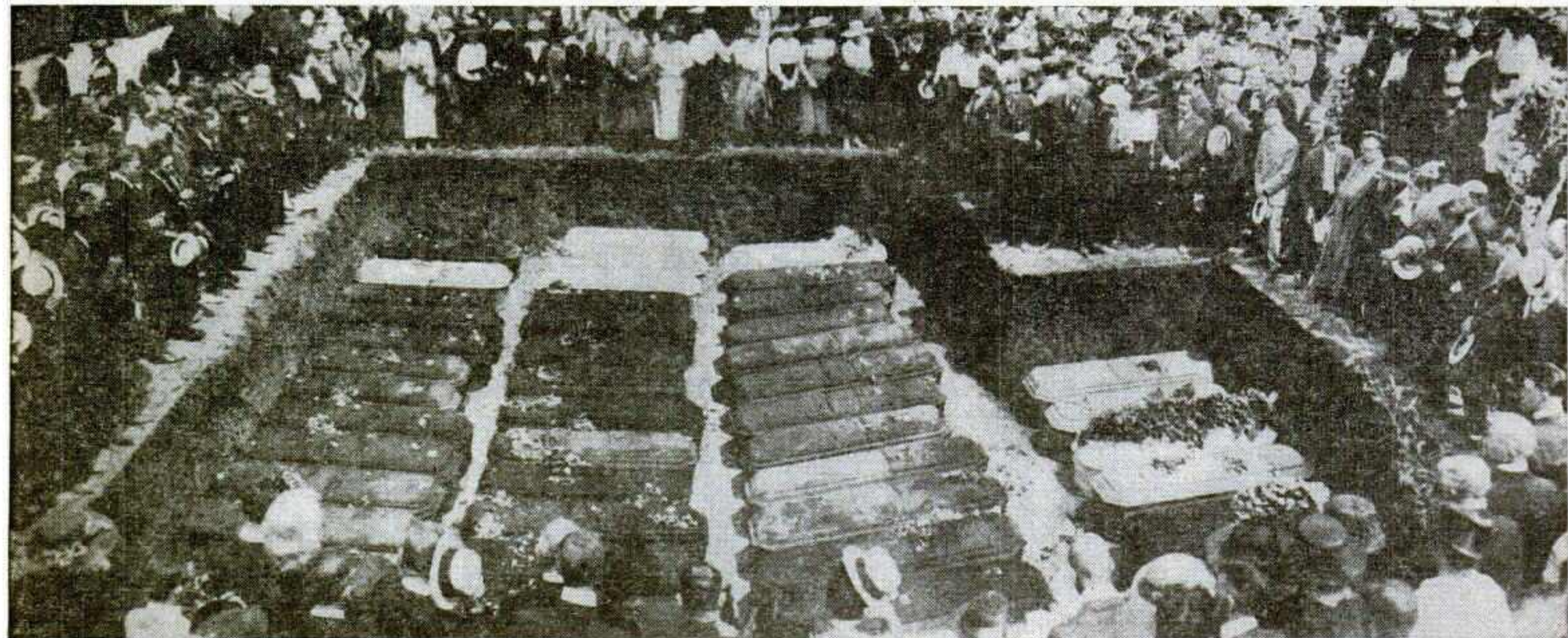
Other clubs founded later added to the League's program. Some, like the Greater Tampa Showmen's Association, instituted medical and hospital insurance. Still others, broadened their charitable activities, channeling them into new areas.

The National Showmen's Association, New York City, for instance, started to send needy kids to summer camps and to give financial assistance to the children of mothers.

In recent years, most clubs have given Christmas parties for underprivileged children. The number of youngsters treated at such parties each year runs well up into the thousands, and each year the number climbs to a new high.

Clubs, like the outdoor industry itself, have prospered. About

(Continued on page 49)



The vital role of outdoor show clubs never was more dramatically pointed up than in 1918, when the Showmen's League of America arose to the occasion following the Hagenbeck-Wallace circus train wreck to provide burial for 55 of the victims of the tragic accident. Shown above, is the burial plot—the largest single grave ever dug in Chicago—as hundreds of showmen from all parts of the country gathered at Showmen's Rest in Chicago's Woodlawn Cemetery to pay final respects to those killed in the accident.

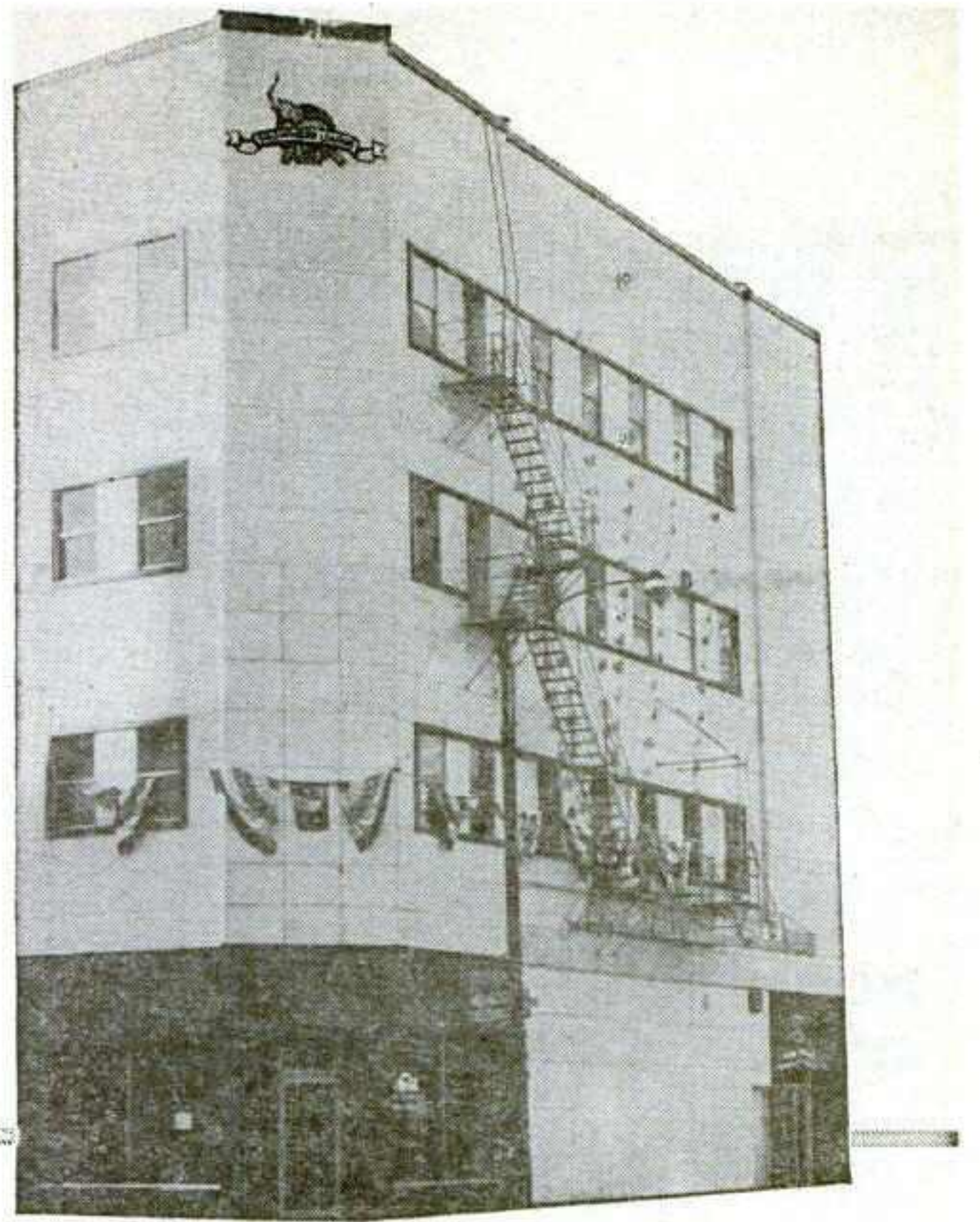
First in the World . . .

First in the Hearts of Outdoor Show People

THE SHOWMEN'S LEAGUE OF AMERICA

(organized in 1913)

Proudly Points to Its New Club Building and to Its Record of Achievement



Record of Achievement

- Established first club-owned cemetery for outdoor show people.
- Furnished burial for over 660 members.
- Provided burial funds and plots in Showmen's Rest for over 299 members.
- Paid for and contributed mass burial for 55 persons killed in the Hagenbeck-Wallace Circus train wreck.
- Supplied hospitalization for over 1,620 members.
- Have working arrangement with Alexian Brothers Hospital, Alexian Brothers Rest Home and American Hospital, Chicago, for hospitalization of members.
- Fed needy showmen during the depression '30's.
- Mailed more than 3,000 packages to League Servicemen during World War II.
- Distributed \$52,000 to discharged Showmen's League servicemen at the end of World War II.
- Played Santa Claus to 3,500 orphans and underprivileged children at Christmas parties.
- Gave liberally to Red Cross, National Polio Foundation and similar agencies when need was urgent.
- Conducted annual memorial services for departed members.
- Co-sponsored many events and programs of benefit to outdoor show people, including the annual convention of outdoor show business.

Threshold of Greater Accomplishments...

Members can take justifiable pride in the League's record of humanitarian achievements. They, moreover, can be deeply inspired by the challenge and opportunity that lie ahead for still greater achievements.

With the completion of its new club building, the League is equipped as never before to provide for its rewarding social and business activities.

Our goal—as always—basically is to aid

fellow showmen in dire need of help and to advance the cause of outdoor showmen. In these the League is on the threshold of the brightest, most meaningful years in its magnificent history.

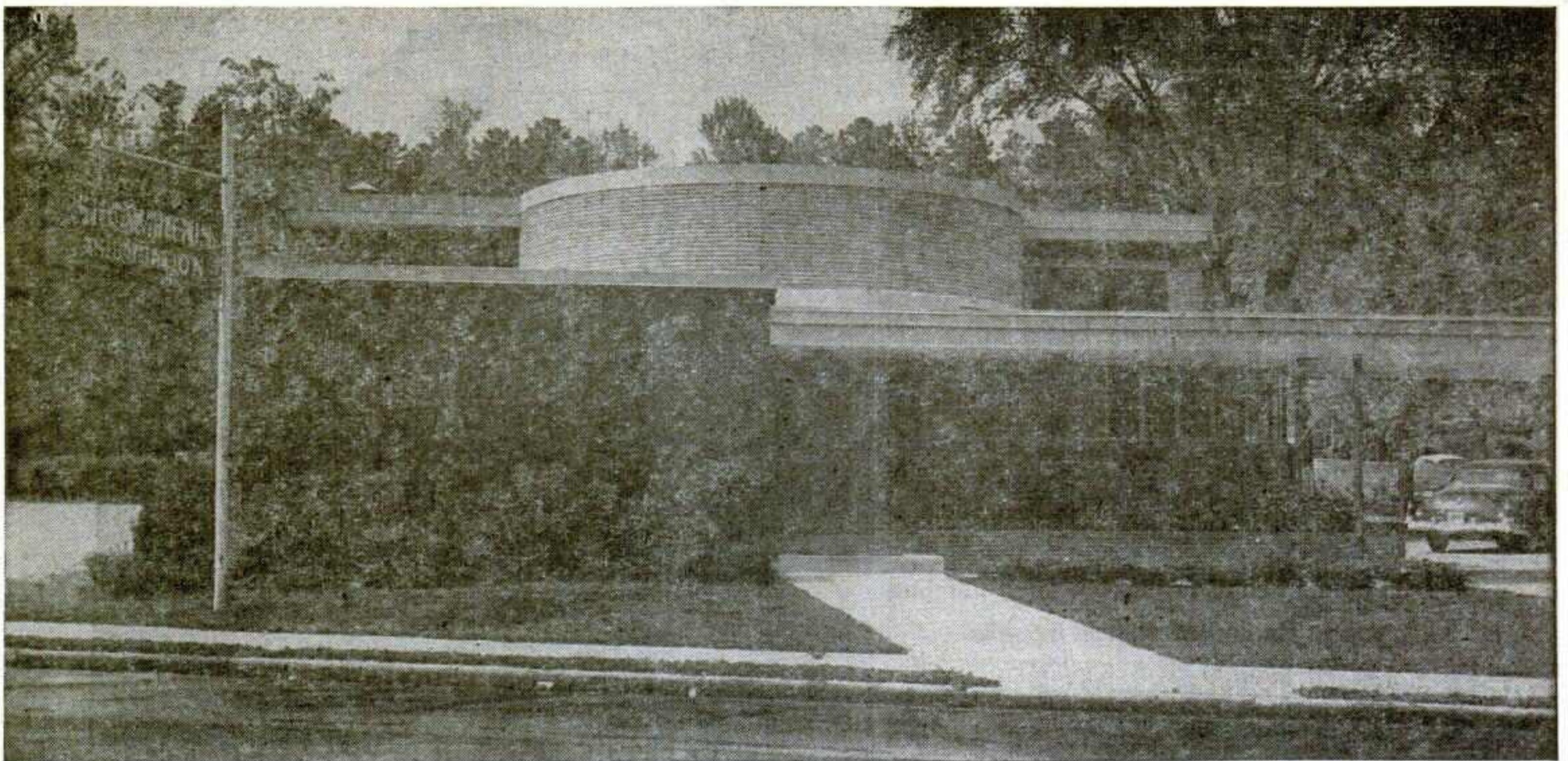
To those showmen who are not members, we invite you to weigh our past achievements, to consider our program for the future, to visit our club rooms, to observe our good-fellowship, and to join our common cause by becoming a League member.

Sincerely,
Al Sweeney
President

The Ways and Means Committee is deeply appreciative to the League's members and all other supporters for their strong backing in the past. Without such solid efforts, the League's magnificent achievements would never have been attained. The committee further urges the continuation of such fine support in our many worthwhile endeavors, fund-raising activities, and annual Cadillac awards. Such awards—of two Cadillacs this year—will be one of the high lights of our annual banquet and ball Wednesday, December 4, in the Hotel Sherman, Chicago.

Contact Your Ways and Means Committee:

- Paul Olson, Chairman**
- Bernie Mendelson, Co-Chairman**
- J. W. (Patty) Conklin, Canadian Chairman**
- J. P. (Jimmie Sullivan, Canadian Co-Chairman**
- Maurice (Lefty) Ohren** **Floyd G. Gooding**
- Robert K. Parker** **Floyd Heth**
- Andy Markham**



An Outstanding Club in an Outstanding Resort

HOT SPRINGS SHOWMEN'S ASSOCIATION

710 Whittington Avenue
Hot Springs, Ark.

SUPERB FACILITIES

Attractive, well-designed, solid constructed club. House is situated in one of Hot Springs better residential districts on a 100 x 170 foot lot, with adjacent club-owned parking lots that accommodate 100 cars. Building has a main room, 42 x 60 feet; men's and women's meeting rooms, each 20 x 40 feet; dance floor, 24 x 32 feet; well-equipped kitchen and refreshment facilities, round foyer, an office off the main foyer, and a car port. Building is comfortably and tastefully furnished and decorated.

AID TO OUR MEMBERS

In many ways, we aid our members. Of special note is our blood bank. Our blood bank, just recently started, already has a considerable quantity of blood on hand, and a sizable Cash Reserve earmarked for the purchase of additional blood, should an emergency arise.

SERVICE TO OTHERS

The club—and its ladies' auxiliary—actively supports many worthwhile drives such as fund-raising for work with Crippled Children and the National Polio Foundation. The club also sponsors an annual Christmas party at a 60-people Old Folks Home in Hot Springs. The Club also participates in Local Charity Drives, and in many Welfare Activities.

BEAUTIFUL CEMETERY

Hot Springs Showmen's Rest, located in Memorial Garden Cemetery, has 135 graves. Strikingly landscaped, the plot is also distinguished by a 15-foot high, 8-foot wide marble monument, with a bronze plaque reading "Hot Springs Showmen's Rest."

SOCIAL ACTIVITIES

Through the fall and winter season the club conducts a variety of social activities which have become widely known for their warmth and good fellowship. Features of the social program are our annual Birthday Party, Past Presidents' Party, Open House, and Banquet and Ball.

1957 OFFICERS

PRESIDENT: M. J. Doolan
1st V. P.: E. M. "Pat" Ford
2nd V. P.: T. H. "Al" Williamson

3rd V. P.: Bill Dyer
Secretary: Clint W. Shuford
Treasurer: A. Clayton Holt



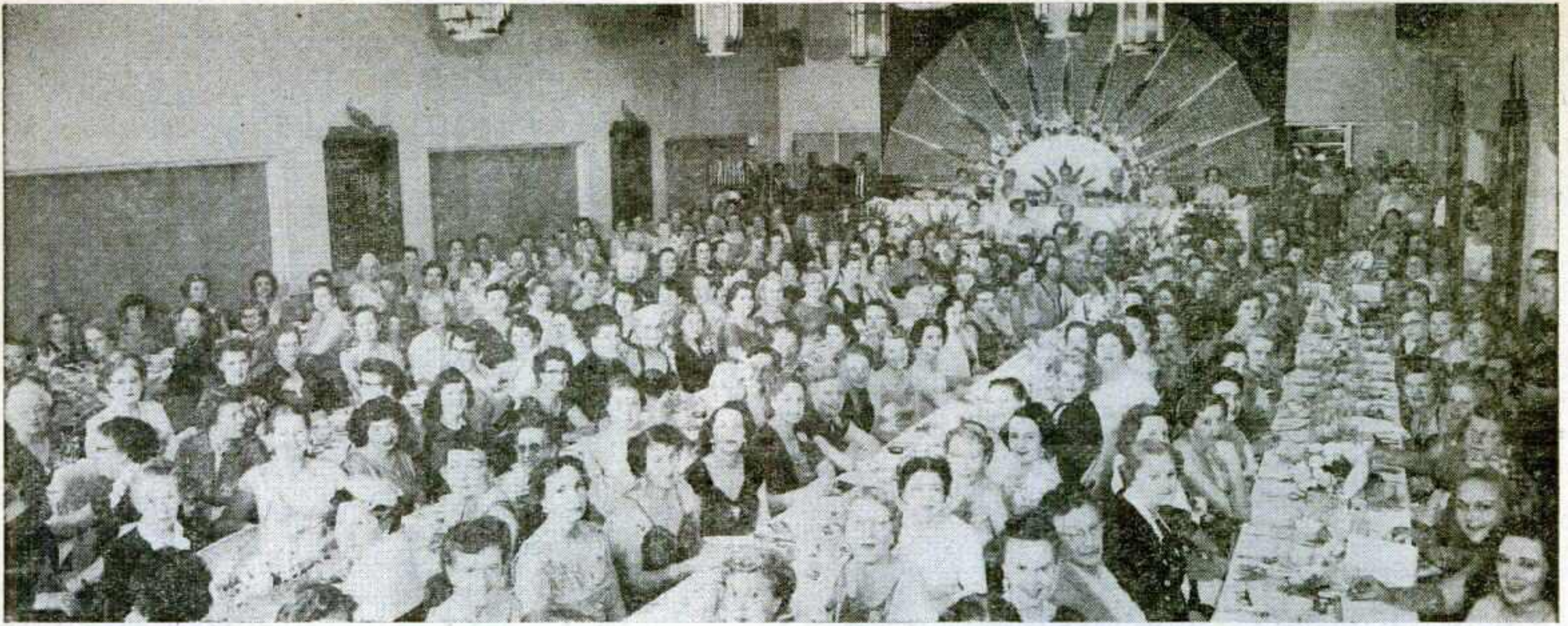
NOBLE C. FAIRLY
Our First President



PAUL OLSON
President in 1954 when club was built



M. J. (MICKEY) DOOLAN
Highly respected showman and our 1957 President



C. J. Sedlmayr Jr.

Purpose With Fun!

THE Greater Tampa Showmen's Association has achieved true greatness by blending sheer fun—and much of it—with many worthwhile programs and projects.

On the serious side, it has actively aided needy showmen. And, just as important, it has been the first club to institute medical and hospitalization insurance programs for its members.

Too, it has vigorously engaged in many of Tampa's civic and charitable projects . . . in fund-raising activities and the like.

It also has developed one of the finest club-owned cemeteries in the country.

And it has built a clubhouse that ranks among Tampa's great show places . . . a clubhouse which served as the pattern for others that followed it.

One of the club's most noteworthy projects is its blood bank undertaking. Its bank currently stands at 675 pints on hand for member patients, plus a \$1,100 fund for use in purchasing additional blood. Since the program was inaugurated in 1954 under the administration of past President Bill More, 335 pints have been used by members.

Equally significant, members have had fun in doing all of this . . . and in participating in the club's wide social program, a program in which the members of the ladies' auxiliary join heartedly.

Its annual banquet and ball has become widely known as one of the best held by outdoor clubs. Its New Year's Eve parties and other regularly scheduled social events rank equally high.

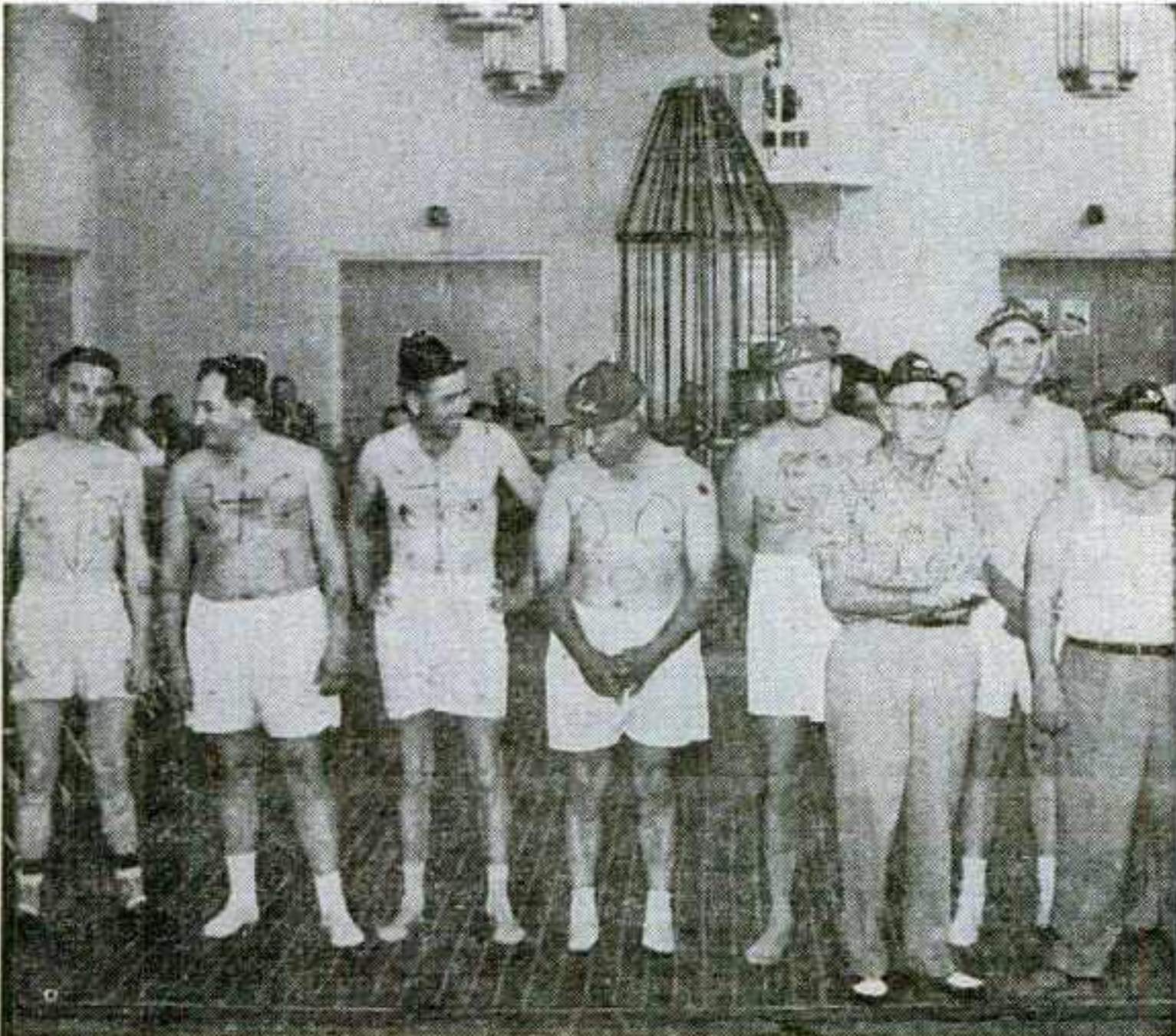
Members "fun it up" whenever the opportunity presents itself. And at Tampa they're quick to manufacture the opportunity.

Shown on this page are some of the club's activities—the annual Christmas party for underprivileged children, at which members find as much enjoyment as the children; a banquet of the Ladies' Auxiliary, always a warm occasion, and a scene from one of the club's hilarious initiations.

Also shown are two members clowning it up on Tampa streets to aid the March of Dimes campaign. Pictured to the left are two club presidents, C. J. Sedlmayr Jr. (top photo), who was president when the clubhouse was built, and Bernard (Bucky) Allen, current president.

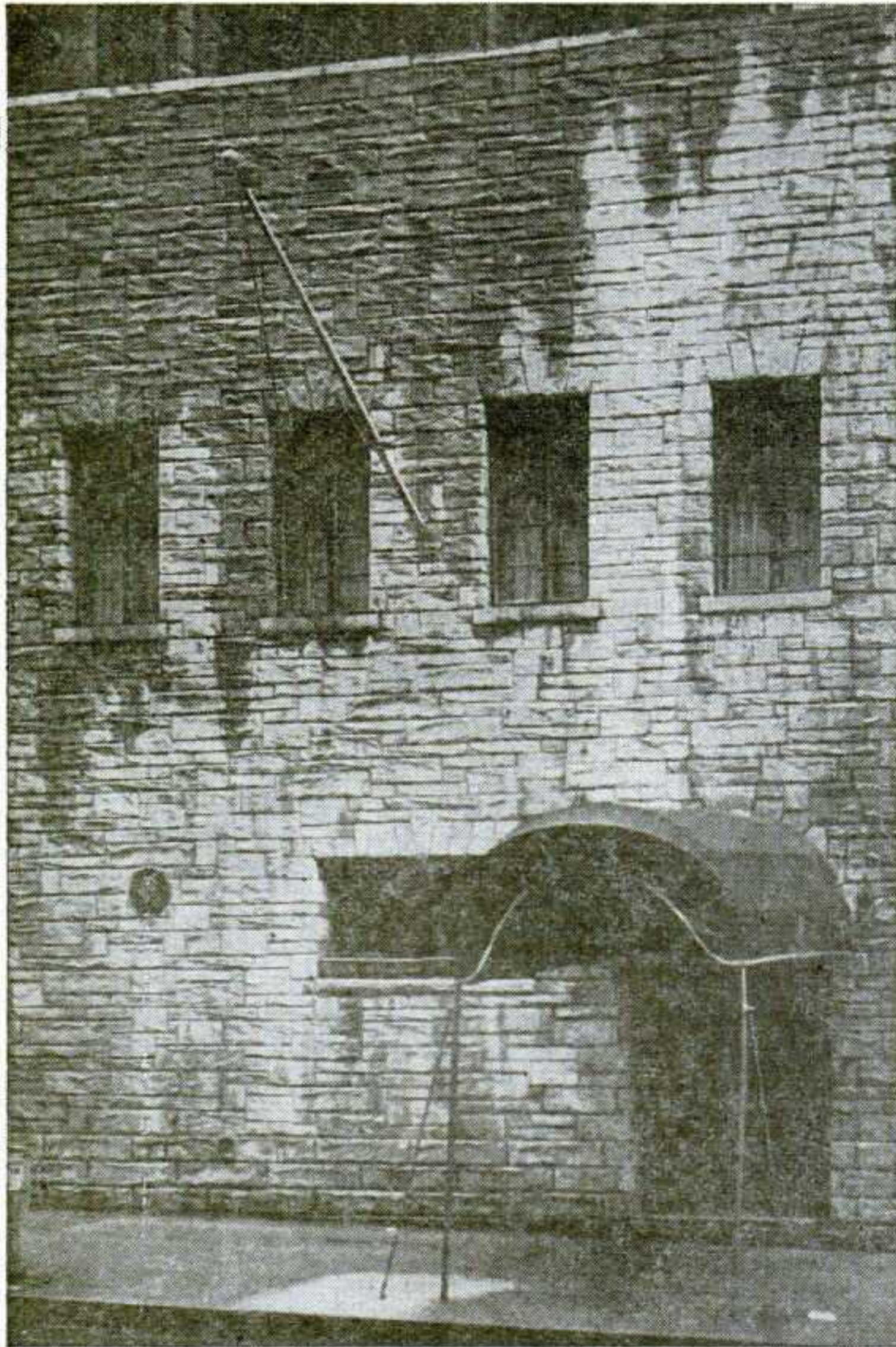


Bernard (Bucky) Allen



NATIONAL SHOWMEN'S ASSOCIATION, INC.

Dedicated to the fraternity of all show people



The new facilities will provide, at long last, a permanent and suitable club home, where members may relax and guests can be entertained in the finest surroundings. It is the opinion of our membership that we are obtaining the finest—bar none—of all showmen's club homes in the country.

ALL SHOWMEN:

Please be our guest in our new building this fall. The NSA, upon moving into its new home, will have more to offer its members and friends than ever before. We will this year conduct our most intensive drive for membership. If you are not already a member, make it a point to join now and take advantage of all our facilities and benefits. If you are a member, your support is earnestly needed.

For 20 years the NSA,

the leading and oldest eastern show club, has promoted the spirit of brotherhood and goodwill among all show people and their friends. The clubrooms have always served as a place for showmen to find relaxation and companionship with men of their own calling.

We recall as though just yesteryear, Feb. 4, 1938, the organizing of the NSA in the Piccadilly Hotel to get our brother members off the streets and into an environment that our great industry deserved. Yes, it is a long time from the economic conditions of 1938, and thank God we have come a long, long way and have seen numerous clubs started and expanded into wonderful club rooms, and it warms our hearts to be part and parcel of these successful organizations wherever they are.

The 20 years have also seen the NSA conduct a search for permanent quarters in keeping with its stature among showmen's organizations. This goal has been reached with the purchase of the magnificent Friars Club at 123 West 56th Street, into which the NSA will move this fall. More than \$115,000 is involved in the transaction.



NATIONAL SHOWMEN'S ASSOCIATION, INC.

317 West 56th Street • New York, N. Y. • Plaza 7-1566



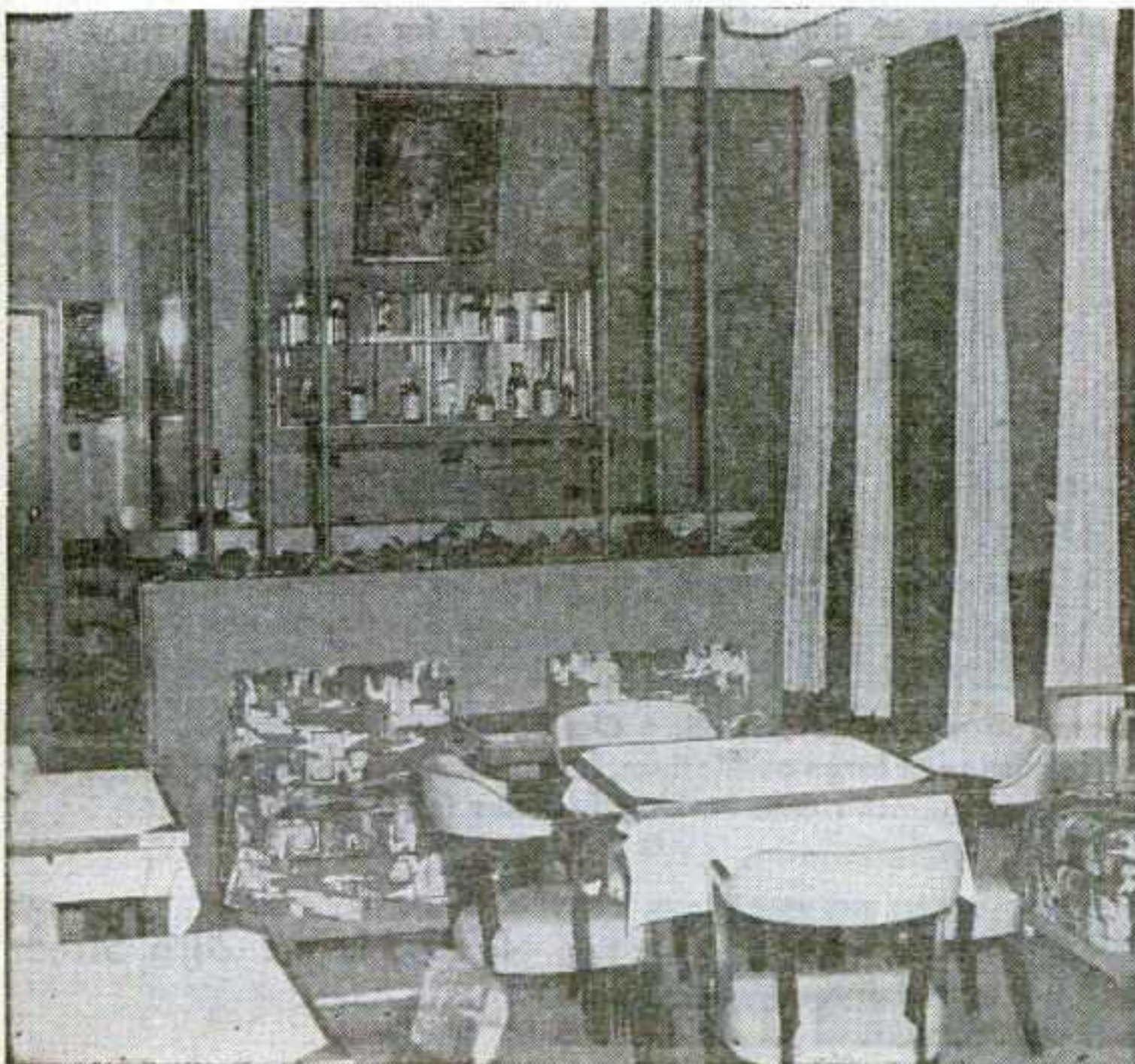
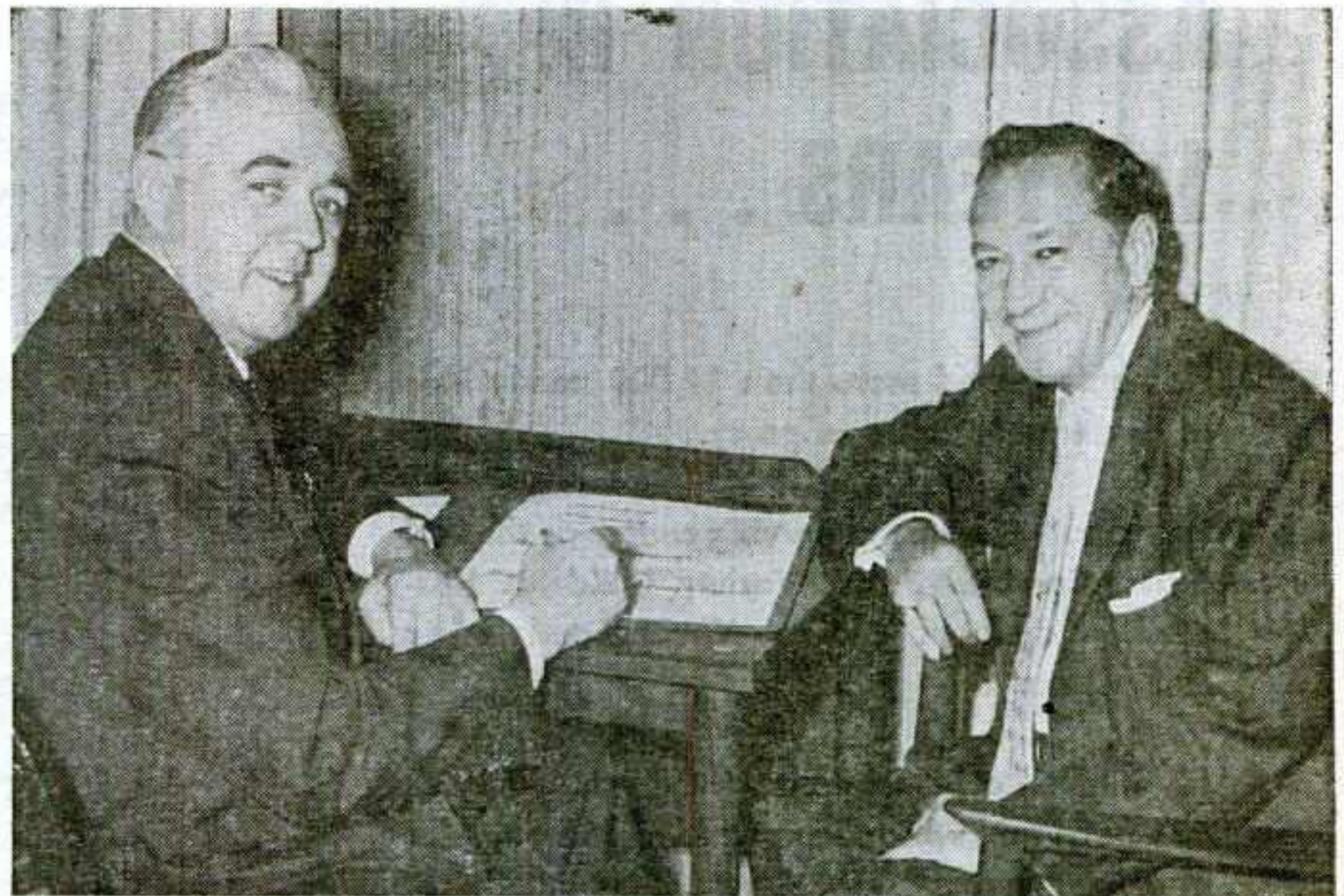
Worth the Waiting!

THE Showmen's League of America late last year—43 years after its founding—acquired its own club building and club-owned facilities. And members generally agree the waiting was worth it; the club's new facilities are outstanding.

The four-story building, which has a public restaurant on the first floor, is centrally located at the corner of Randolph and Franklin streets, Chicago. It was purchased in mid-1956 and was modernized by year-end. It was given a new face, the interior was completely reworked, and an automatic elevator, modern rest rooms, and the latest in kitchens were installed.

A lounge-TV room and the secretaries' offices are on the second floor, a bar-card room and modern kitchen on the third floor and a meeting room on the fourth floor.

Photos on this page show some of the warm, comfortable interiors. Photo at right shows Al Sweeney (left), 1957 president, who presided at the building's recent formal dedication, and Maurice (Lefty) Ohren, 1956 president, under whose administration the building was purchased, modernized, equipped, furnished and decorated.

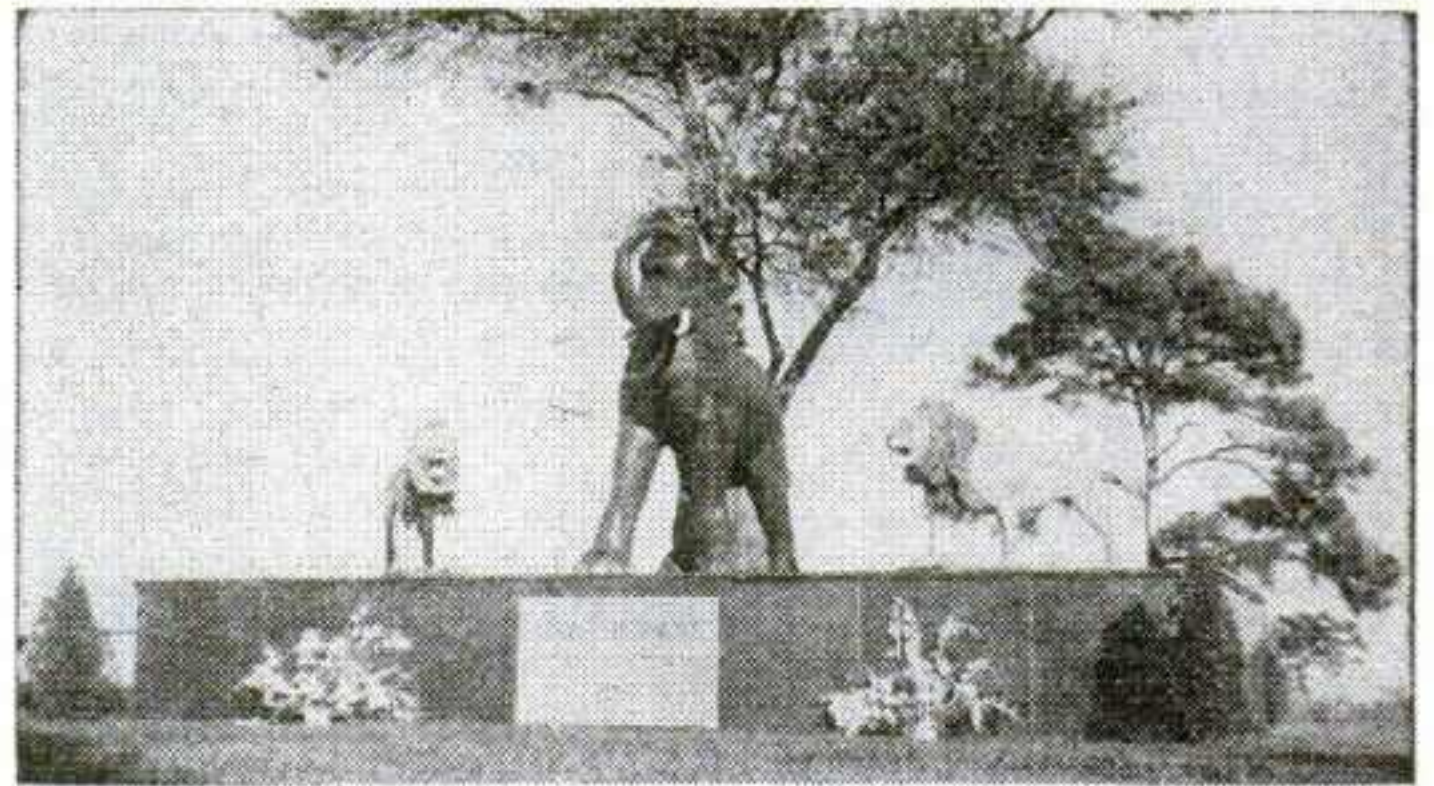


MIAMI SHOWMEN'S ASSOCIATION

A Heart as Big as All Outdoors

THE MIAMI SHOWMEN'S ASSOCIATION IN 14 YEARS . . .

- Has entertained more than 11,000 needy kids at its annual Christmas party.
- Participated in such deserving causes as the Red Cross, Cerebral Palsy, Variety Children's Hospital, March of Dimes, YMCA and other campaigns.
- Established a Blood Bank which now contains 476 pints and which has provided 335 pints for members' use.
- Has financially helped in hospitalization of 150 member showmen.
- Has grown to a powerful membership of 4,500 persons.
- Has maintained its Showmen's Rest cemetery divided into large plots for the three major faiths.
- Has always furthered the interests of showmen everywhere.



Monument at Miami Showmen's Association Rest.



Typical scene at annual Christmas party for needy children.



Miami Showmen's Association Club Building
(consisting of large auditorium, ladies' meeting room, bar, lunch counter, games room. Parking facilities for over 100 cars)

MIAMI SHOWMEN'S ASSOCIATION 1799 N. W. 28th Street
Miami, Florida



Memories of deceased showmen are kept alive by outdoor showmen's organizations. Memorial services are held annually, usually at or about the same time as the annual meetings or banquets and balls. Shown above are President Katie Little, Mary Ellen and Millie Hudspeth of the Lone Star Showmen's Club of Texas as they stand beside the replica of the club's Showmen's Rest. The Dallas club holds its annual memorial services in the Baker Hotel, Dallas, in conjunction with the annual Texas fair convention.

Number of Outdoor Clubs Climbs to 18

Organizations Thrive as Industry Continues to Enjoy Good Business

• *Continued from page 42*

half of them now own their own club buildings, some of which provide income from stores on the first floor level.

The first club to buy its own building was the Michigan Showmen's Association, the president of which then, as now, was Jack Dickstein.

Two of the clubs recently moved into their own buildings. The Lone Star Showmen's Club of Dallas moved into its specially designed building and the Showmen's League of America shifted to its well-situated, four-story building at the corner of Randolph and Franklin streets, Chicago.

NSA Buys Friars Club Building

One other club, the National Showmen's Association, plans to move into its own building this year. The New York club has purchased the Friars Club at 123 West 56th Street, near the Great Northern Hotel.

Another club, the Arizona Showmen's Association, of which Harry Lucas is president, has purchased a plot of ground as the site of a club building and will erect a building to its own specifications when it raises the necessary funds.

There was a time when efforts were made to have all of the clubs unite into one organization, with member branches thruout the country. The attempts failed. And now the chances—never great—of merging the groups are small.

One reason is that the clubs have built up highly individualized social programs. Still another is that some clubs draw their support largely from such shows or show business groups (and their personnel) which winter in the city where a show club is located.

Women Play Important Part

All clubs stage banquets and balls, usually timed in connection with some major event, such as the national outdoor convention in Chicago, a State fair convention, or a large fair.

A number of clubs, particularly those based in the South and Southwest, have developed a many-sided social program to accommodate their many members who winter in the cities where the clubs are based.

In this respect, the Greater Tampa Showmen's Association has been outstanding. The club draws much of its support from the Royal American Shows and from other shows which winter in and near Tampa, and there are a vast number of showmen who winter in the area. This, together with able management, has made the Tampa club's social program outstandingly successful.

Northern-based clubs generally do not go in for an intensive winter social program because many of their members take off for the South at least for a part of the winter, and this reduces participation in winter-time club social functions.

The growth of the show club movement has been accompanied—if not in part sparked—by a greater participation by the ladies either as members (some few clubs have mixed membership), thru the ladies' auxiliaries or other supporting groups or as individual non-affiliated supporters.

Debt-free — Sound — Purposeful

MICHIGAN the SHOWMEN'S ASSOCIATION

3153 Cass Avenue, Detroit, Mich.

IN ITS 20TH ANNIVERSARY YEAR

Salutes

Its Club Members for Their Many Worth-While Contributions to the Welfare and Happiness of Show Business

and Points with Modest Pride to a Record of Rare Achievement

- Has paid off two-story, well-situated, income producing building currently valued at about \$75,000.
- Has entertained approximately 5,000 orphans and underprivileged children at Christmas parties.
- Has and continues to provide \$300 to the beneficiary of any member who has contributed to the Death Contribution Fund.
- Has a plot of 108 graves in Forest Lawn Cemetery, Detroit, as final resting place for members.
- Has Aggressive Blood Bank Committee.
- Has staged wide variety of social functions, many in co-operation with an active Ladies' Auxiliary.
- Has made contributions to carefully selected civic and charitable drives.

If you want to join a debt-free, sound and purposeful club, we invite consideration. Membership is open to those between the ages of 21 and 60 who are affiliated with some branch of show business. Initiation fee and annual dues are \$10 each.



President—JACK DICKSTEIN

1st V. P.—C. L. LOVEJOY

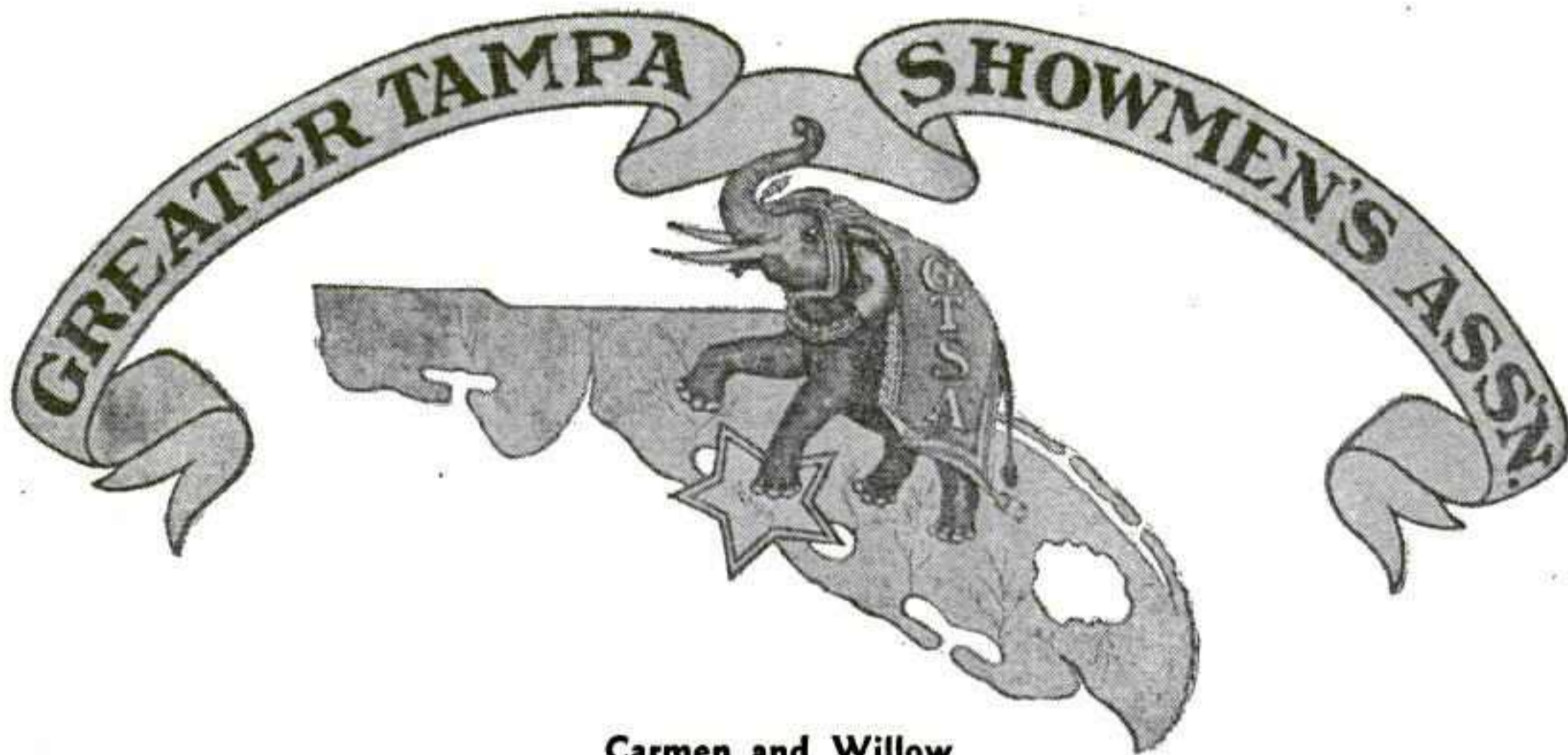
Secretary—IRVIN RUBIN

2nd V. P.—CAMERON MURRAY

Treasurer—MAX KAHN

3rd V. P.—EDOR BURGE

Rec. Sec.—PAUL GREELEY



Carmen and Willow
Tampa, Fla.

- * Membership (now 862) is limited to those engaged in outdoor show business for one year prior to application for membership. Initiation fee is \$25, annual dues are \$10.

A Matchless Record of Achievement in Nine Years...

CLUB WAS FOUNDED IN 1948

- **FIRST** Showmen's Club to build its own building, to be used exclusively for showmen and their club activities. It is one of Tampa's show places—with meeting room 63½x32 ft., lounge 23x32 ft., snack bar 15x32 ft., recreation room 12x32 ft., secretary's office 15x11 ft., cocktail lounge 43x15 ft., board room 18x20 ft., women's club room 63½x18 ft., women's lounge 11x22 ft., on 265x275 ft. lot, plus an adjacent parking lot 215x175 ft. Cost of land, buildings and equipment in 1949 was \$70,000. Conservative appraisals value property at \$125,000.
- **FIRST** Showmen's Club to build and beautify their own private cemetery that is not an integral part of any other cemetery, containing 900 graves, Showmen's Rest is one of the finest cemeteries in the nation. Original cost was \$35,000. After beautification it is valued at \$60,000.
- **FIRST** Showmen's Club to purchase a residence near the Club Building for \$10,000 and this building is furnished and used as the home for the Club's Custodian.
- **FIRST** And only Showmen's Club to provide Hospitalization and Medical Insurance for its members. Spent \$10,420 in nine years for hospitalization of members not covered by insurance.
- **FIRST** Showmen's Club to establish a Blood Bank for its members and holds membership in National Blood Bank and also in the Florida Blood Bank and has 494 pints of blood in a reserve from which members can draw thruout the U. S. and Canada.
- **FIRST** Showmen's Club to hold its own New Year's Eve Jubilee, featuring top-notch Circus and Vaudeville Acts and Name Bands, which is open to the public, and conducts a many-sided social activity program in which the ladies' auxiliary participates wholeheartedly, and stages one of the finest banquets-balls in the nation.
- Purchased small building on 105x105 ft. lot adjacent to club building. Structure is to be razed and land and lot converted for parking purposes.
- Club has paid off all obligations on lots, club building and is debt-free, with latest financial report showing cash surplus in excess of \$40,000. Also has purchased \$25,000 in Government Bonds.
- Expended \$42,975 for toys and sweets distributed to about 7,500 youngsters at club-sponsored Christmas parties.
- Has been cited repeatedly for contributions to civic and charitable campaigns. Chief among them are Cancer, Red Cross, Polio and Community Chest Drives.

1957 Officers

PRESIDENT: Bernard "Bucky" Allen

1st V. P.: C. C. Groscurth

2nd V. P.: Earl Maddox

3rd V. P.: Richard Gilsdorf

Secretary: Vernon F. Korhn

Treasurer: Harry B. Julius



Members of the fair sex join wholeheartedly in supporting the good work of the outdoor showmen's clubs. Mrs. Harry Hennies is shown above, shining shoes in downtown Hot Springs to raise money for the March of Dimes as one phase of the Hot Spring Showmen's Association's campaign to raise funds for the National Polio Foundation. The shine, pictured above, drew a \$100 check.

AID OWN, OTHERS

Worthwhile Causes Get Strong Support

• Continued from page 42

\$100 a pair on downtown streets to give spark to a March of Dimes campaign.

Most clubs stage a Christmas party for underprivileged children, but one, the Hot Springs club, instead holds one for 60 old folk at a home for elderly people.

The Showmen's League of America is one of the clubs which yearly holds a Yule party for youngsters.

The League's practice of staging a Christmas party was started 11 years ago under a committee headed by Al Sweeney, who now is the League's president. An estimated total of 3,500 youngsters have been hosted at these parties, and Chicago newspapers, radio stations and TV outlets have come to recognize it as one of the highlights of the Yule season and give it appropriate coverage.

Host Refugees

An added feature of the 1956 Christmas party was the appearance of a Hungarian refugee family which included two young girls who saw Santa Claus and the bounties of Christmas for the first time.

The Michigan Showmen's Association, Detroit, also has featured big Christmas parties for the underprivileged moppets and club officials estimate that about 5,000 youngsters have been partied since the club first started its Christmas parties.

The Greater Tampa Showmen's Association stages a huge Christmas party for underprivileged youngsters and estimates it entertained more than 900 youngsters at its 1956 party and a total of about 7,500 since the parties were first started. It has, officials report, spent \$42,975 for toys and sweets for these parties since they were instituted.

Of the other clubs, the International Showmen's Association, St. Louis, and the Heart of America Showmen's Club, Kansas City, also have been outstanding for its Christmas affairs for the small fry. Last year the St. Louis club hosted about 400 moppets and officials say that since the parties were started in 1947 the club has entertained 3,700 youngsters. Heart of America officials report annual turnouts of about 1,000 small fry for their Yuletide parties.

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Founded in 1919

SOCIAL FRATERNAL BENEVOLENT

HEART of AMERICA SHOWMEN'S CLUB

931-A Broadway, Kansas City, Mo.

... THE PLACE WHERE GOOD-FELLOWSHIP IS FEATURED

- 1) Club-owned Showmen's Rest in beautiful Memorial Park Cemetery, Kansas City, has 125 graves.
- 2) Club's rented quarters have facilities for Ladies' Auxiliary on one floor—and club reception parlor, meeting room, recreation room and snack bar on another floor.
- 3) Club is debt free, enjoys an active Ladies' Auxiliary which co-operates wholeheartedly in the club's social activities and charitable works and has played Santa to well over 1,000 underprivileged children at Christmas.

LADIES' AUXILIARY "TACKY PARTY" WILL BE HELD MONDAY EVE, DECEMBER 30, 1957.

38TH ANNUAL BANQUET & BALL TO BE HELD ON NEW YEAR'S EVE, TUESDAY, DECEMBER 31, 1957, IN THE WINDSOR ROOMS AT THE HOTEL PICKWICK.

RESERVE THESE DATES NOW

Active membership is open to showmen 55 years of age or under; membership, without voting rights, is open to showmen over 55 years of age. Initiation fee is \$5, annual dues are \$10.

Officers for 1957

PRESIDENT: George T. Gordon

1st V. P.: Lester K. Carter 3rd V. P.: Sam Lyon

2nd V. P.: Norman L. Reynolds Sec. & Treas.: Al C. Wilson

INTERNATIONAL ASSOCIATION OF SHOWMEN

415A Chestnut St.
St. Louis, Mo.

Founded in 1938

★ ★ ★ ★ ★ *Invites* ★ ★ ★ ★ ★

**Membership and Support
for Its Service to
Membership, Charitable Work,
and Contributions
for the Good of Outdoor Showmen**

INITIATION FEES WAIVED!

For this year only, the usual \$10 initiation fee to new members is not being assayed. Annual dues continue at \$10. Membership, now at 185, is open to those engaged in or affiliated with show business.

1—Self-sustaining Club Building

Our 40 x 96-foot two-story building cost \$27,500 when purchased in 1948, has since been improved by expenditures of \$15,600. It is currently valued at \$75,000. Payments and interest on mortgage, now whittled down to \$13,500, are paid from rental of the first floor.

The second floor of the building is devoted entirely to club facilities—reception room, meeting room, offices for the secretary and for the club executives, a bar, and a separate meeting room for the Missouri Show Women's Club.

2—CEMETERY HAS 156 GRAVES

Our "Showmen's Rest" is a beautiful 184x212-foot area in picturesque Memorial Park Cemetery, Lucas and Hunt roads, St. Louis. It has 156 graves, grouped in lots of 6 each. Of the total, 137 graves are available for future burials.

3—DONATIONS MANY, VARIED

Civic and charitable organizations of the St. Louis area are given cash donations thruout the year. Contributions are numerous and are made to those varied organizations whose need and service are great.

4—MEMBERS VOLUNTEER BLOOD

Since 1947 an estimated 500 pints of blood have been given to members by their fellow members on a volunteer basis. In this, the club works thru various St. Louis hospitals.

5—Ladies' Club Is Active

The club has no ladies' auxiliary but enjoys a warm, rewarding association with the Missouri Show Women's Club, which has its headquarters in our building. The ladies' organization co-operates wholeheartedly, and participates in such events as the annual New Year's Eve banquet and dance, children's Christmas Party, Halloween Party and St. Patrick's Party.

MISSOURI SHOW WOMEN'S CLUB OFFICERS FOR 1957

PRESIDENT: SALLY PREVOST

1st V.-P.: Marguerite Lehmar
2nd V.-P.: Elsie Wear
3rd V.-P.: Catherine Oliver
Treasurer: Lotis Francis

Secretary: Virginia Von Behren
Social Sec.: Lenora Gwynn
Chaplain: Ida McCoy
Sgt. at Arms: Josie Germain

OUR 1957 OFFICERS

PRESIDENT: Ernie Farrow

1st V. P.: Hal Eifort

2nd V. P.: William McCoy

3rd V. P.: William Geren

Secretary: Euby Cobb

Treasurer: George Regan



John Francis
Our First President



Morris Lipsky
President when
club building was purchased



Ernie Farrow
Our 1957 President

1957 CLUB OFFICERS

Arizona Showmen's Association, Phoenix

HARRY A. LUCAS, Pres.
CHARLES COOPER, 1st V.-P.
TIM B. TERRELL, 2d V.-P.

M. JACK POSTER, 3d V.-P.
EARL SALTER, Secy.
DON A. HANNA, Treas.

Canadian Showmen's Association, Montreal

PAT MARCO, Pres.
ALEX ZAIEN, 1st V.-P.
O. DROUIN, 2d V.-P.

JERRY BONDER, 3d V.-P.
R. GENEST, Secy-Treas.

Caravans, Inc., Chicago

AGNES BARNES, Pres.
ISABELL BRANTMAN, 1st V.-P.
MOLLIE RAYMOND, 2d V.-P.

MAE TALYOR, 3d V.-P.
WANDA DERPA, Secy.
LILLIAN LAWRENCE, Treas.

Greater Tampa Showmen's Association, Tampa

BERNARD (BUCKY) ALLEN,
Pres.
C. C. GROSCURTH, 1st V.-P.
EARL MADDIX, 2d V.-P.

RICHARD GILLSDORF,
3d V.-P.
VERNON F. KORHN, Secy.
HARRY B. JULIUS, Treas.

Greater Ohio Showmen's Association, Columbus

F. C. COOK, Pres.
WILLIAM SEARCH, V.-P.

N. H. COHEN, Secy-Treas.

Heart of America Showmen's Club, Kansas City

GEORGE T. GORDON, Pres.
LESTER K. CARTER, 1st V.-P.
NORMAN L. REYNOLDS,
2d V.-P.

SAM LYON, 3d V.-P.
AL C. WILSON, Secy.-Treas.

Hot Springs Showmen's Association, Hot Springs

M. J. DOOLAN, Pres.
E. M. (PAT) FORD, 1st V.-P.
T. H. (AL) WILLIAMSON,
2d V.-P.

BILL DYER, 3d V.-P.
CLINT W. SHUFORD, Secy.
A. CLAYTON HOLT, Treas.

International Association of Showmen, St. Louis

ERNIE FARROW, Pres.
HAL EIFORT, 1st V.-P.
WILLIAM McCOY, 2d V.-P.

WILLIAM GEREN, 3d V.-P.
EUBY COBB, Secy.
GEORGE REGAN, Treas.

Lone Star Showmen's Club of Texas, Dallas

MRS. KATIE LITTLE, Pres.
W. A. SCHAFER JR., 1st V.-P.
MRS. BETTE HARRIS, 2d V.-P.

RILEY HICKMAN, 3d V.-P.
JOHNNY O'BLUCK, Secy.
HERMAN PALMER, Treas.

Miami Showmen's Association, Miami

ROSS MANNING, Pres.
BEN WEISS, 1st V.-P.
JOHN VIVONA, 2d V.-P.
HARRY WESTBROOK, 3d V.-P.

EP GLOSSER, Secy.
PAUL PRELL, Asst. Secy.
MEL C. DODSON, Treas.
WILLIAM J. TUCKER, Asst.
Treas.

Michigan Showmen's Association, Detroit

JACK DICKSTEIN, Pres.
C. L. LOVEJOY, 1st V.-P.
CAMERON MURRAY, 2d V.-P.
EDOR BURGE, 3d V.-P.

IRVIN RUBIN, Secy.
MAX KAHN, Treas.
PAUL GREELEY, Rec. Secy.

Midwest Showmen's Association, Minneapolis

WILLIAM T. COLLINS, Pres.
FRANK WINKLEY, 1st V.-P.
CHARLES CARROLL, 2d V.-P.

BERNARD THOMAS, 3d V.-P.
JOHN E. LIBBY, Secy.
STAN MUCKLE, Treas.

National Showmen's Association, New York

ANN BROWN, Pres.
MILDRED PETERSON,
1st V.-P.
CATHERINE RAUSCH, 2d V.-P.

BETTY SCHATT, Treas.
HELEN MANSFIELD, Rec.
Secy

Pacific Coast Showmen's Association, Los Angeles

BOB DOWNIE, Pres.
MATTHEW F. LANTZ, 1st V.-P.
AL FLINT, Exec. Secy.

BOB MATTHEWS, Rec. Secy.
AL WEBER, Treas.

Regular Associated Troupers, Los Angeles

STEVE VAUGHN, Pres.
ELSIE KENNEDY, 1st V.-P.
F. M. (PETE) SUTTON, 2d V.-P.
ANN STEWART, 3d V.-P.

NORMAN SCHUE, 4th V.-P.
RAY MARRION, Treas.
HELEN B. SMITH, Secy.

Showfolks of America, San Francisco

EDWARD HELLWIG, Pres.
MRS. LEONA STEVENS,
1st V.-P.
OSCAR MATTLEY, 2d V.-P.

JOSEPH BARELL, 3d V.-P.
BONNIE TOWNSEND, Secy.
CHARLOTTE PORTER, Treas.

Showmen's League of America, Chicago

ALBERT J. SWEENEY, Pres.
JOHN M. DUFFIELD, 1st V.-P.
WILLIAM CARSKY, 2d V.-P.
JOHN GALLAGAN, 3d V.-P.

GEORGE W. JOHNSON, Secy.
BERNARD A. MENDELSON,
Treas.
HOMER D. BRIANT, Exec.
Secy.

Texas Showman's Club, Dallas

ARCHIE HENSLEY, Pres.
JACKIE HUFFHINES, 1st V.-P.
HATTIE McFARLAND,
2d V.-P.
RALPH WAGNER, 3d V.-P.

S. G. MAC GILLIVRAY, Rec.
Secy.
HELEN SCHAFER, Corr. Secy.
BERNICE FAIN, Treas.

SHOWMEN'S RESTS

12 Clubs Maintain Own Cemetery Plots

CEMETERY plots are owned and maintained by 12 outdoor show clubs.

Biggest and one of the most beautiful of them is the 900-grave plot owned by the Greater Tampa Showmen's Association. The large plot was bought with a view to the long term, has been attractively landscaped, walled and equipped. Less than a tenth of the total number of graves have been used to date.

Oldest show-owned plot is "Showmen's Rest" in Woodlawn Cemetery, Chicago. Owned by the pioneer club, the Showmen's League of America, it has 660 graves. Of that total almost one half—299 to be exact—have been used. One block of 55 was used to bury victims of the Hagenbeck-Wallace circus wreck in 1918.

Seek More Graves

The name "Showmen's Rest" is used by most of the other clubs for their cemeteries. Among these is the 125-grave plot owned by the Heart of America Showmen's Club in Memorial Park Cemetery, Kansas City. Forty-eight members of the club and its Ladies' Auxiliary are buried in it.

The National Showmen's Association has a 200-grave plot in Ferncliff Cemetery at Hartsville,

N. Y., roughly 20 miles from Times Square. Seven of the graves have been used, and the club is now negotiating for 200 additional grave sites.

Miami Showmen's Association's "Showmen's Rest" has space for 418 graves, divided into sections for Jewish, Catholic and Protestant members. Thirty graves have been used.

Large Plots

On the West Coast, the Pacific Coast Showmen's Association, Los Angeles, and the Show Folks of America, San Francisco, each have their own cemetery plots. The PSCA's embraces 468 graves, 250 of which have been used. The Show Folks' plot is located in Mt. Olivet Memorial Park and has 600 plots, of which 526 currently are vacant.

The International Showmen's Club has a 156 grave area in Memorial Park Cemetery, Lucas and Hunt roads, St. Louis. To date, 19 showmen and show women have been buried in it.

Bury Non-Members

The Lone Star Showmen's Club of Texas has a large plot in Grove Hill Memorial Park, Dallas, and 33 of the burial places in it have been used. The club's policy is to

provide burial for any showmen or showwomen who dies in Dallas without the necessary funds for burial.

The Michigan Showmen's Association has a plot of 108 graves in Forest Lawn Cemetery at Van Dyke and Six Mile Road, Detroit. Fifteen members of the club and of the ladies auxiliary have been buried in it.

The Hot Springs Showmen's Association has a 135-grave plot in Memorial Gardens Cemetery, Hot Springs. To date 15 of the graves in it have been used.

The Arizona Showmen's Association at Phoenix, has two plots with a total number of 72 graves. A dozen of these graves have been used.

TAMPA RICH-IN BLOOD

THE Greater Tampa Showmen's Association is rich-in blood.

The club's blood bank now has a total of 675 pints which can be drawn upon by members.

The club is a member of both the State of Florida Blood Bank and the National Blood Bank, and these memberships enable club members to draw blood regardless of where they may be at the time the need arises.

One club, the Hot Springs Showmen's Association, this year started a blood bank. The club also has a special fund with \$510 in it earmarked for the purchase of blood.

At least one club, the Lone Star Showmen's Club, Dallas, operates its blood donor program on a volunteer basis. Members who volunteer have their names posted on the club's bulletin board and are subject to call when needed.

The International Showmen's Association, St. Louis, has a working arrangement with the Missouri-Pacific Hospital.



COME HOME — ALL'S FORGIVEN

If you are an Outdoor Showman, you should belong to an Outdoor Showmen's Organization.

If your membership has lapsed, a special invitation is extended to reinstate. Again enjoy the facilities of the P. C. S. A. clubrooms by paying only \$10.

We've missed you. The light is burning in the window. We're looking for your letter that you will again join with us.

To All Showmen—Best Wishes for a Successful Season

PACIFIC COAST SHOWMEN'S ASSOCIATION

Bob Downie, President

Al Flint, Executive Secretary

1235 South Hope Street

Los Angeles 15, California

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Now... begin your week with The Billboard

So showmen can start the week with news important to their operations, The Billboard will be available on newsstands in principal market areas... available through show agents... and delivered by mail to subscribers... on Monday each week beginning, April 29.

The new Billboard "Start of the Week Service" will make Monday a productive day for showmen this season... an extra day to secure necessary attractions, shows, rides, concessions and help as needed... and more time to order and get delivery on merchandise.



The Billboard OUT MONDAY

each week beginning

APRIL 29

New Advertising Deadlines

- Commercial ads — Tues-day, for following week's issue.
- Show Want Ads accepted in Cincinnati until 2 p.m. (EST) Friday for following week's issue.

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FOR ENGRAVERS!



7-PIECE MEN'S JEWELRY SET BOXED COMPLETE

Beautiful Watch With Matching Expansion Band, 24Kt. Gold Plated Pen and Pencil, Matching Cuff-Links and Spring Tie-Bar.

\$7.95 each in lots of 6 or more Sample \$8.95 each



A MILLER CREATION ORIGINAL AGAIN

NECKLACES and BRACELETS
BOY ALONE—GIRL ALONE
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DAY AND NIGHT SERVICE

Merchandise

Division Sales, 3341 West Roosevelt Road, Chicago, recently announced a new and complete line of Kolarized and rose-colored sunglasses. Firm executives point out that the new sunglasses are the hottest \$1 promotional retailer on the market today. The glasses are carded on a handsome colored display card. Also the sample package of the company's 10 hottest items for \$15 continues to be a top buy. Contact Division for your needs in 1957, the firm urges.

Popeil Brothers, 14 North Sangamon Street, Chicago, is producing a new automatic food chopper called the Chop-O-Matic, retailing at \$2.98. "Because many top gadget workers have latched on to this sensational demonstration item," says the firm, it is currently in limited supply due to demand for, therefore, available only to pitchmen for the time being.

Standard Industries is distributing its new spring-summer supplement, a catalog that lists electric fans, fishing and camping equipment, swimming pools and accessories, outdoor gym sets, sporting goods, bicycles and velocipedes, lawn and patio furniture, barbecue and picnic accessories, lawn mowers, garden equipment, radios, phonos, photographic equipment and wearing apparel. In addition, Standard has a large color catalog of name brand merchandise known as 24 Hours to Better Living. It offers full selections of appliances, housewares, watches and jewelry, soft goods, etc. Standard's toy catalog lists hundreds of items, such as Lionel trains, Nylint trucks and Advance dolls. A feature of all catalogs is a unique pricing set-up which codes at resale prices, not cost. Wholesale costs are in a separate booklet titled Why Pay More When Standard Sells for Less. Catalogs are neutral for dealer imprints. For full information write to Dept. B-PUB, Standard Industries, 1112 South Wabash Avenue, Chicago.

Arcade Sales company, 610 North Cicero Avenue, Chicago 44, a leading distributor of name-brand merchandise, has announced that it is devoting 25,000 square feet of display space to new fast-

selling summer items. In addition, it is using 5,000 feet of outside space to display lawn furniture. Marvin Paul, sales manager, is in charge of summer merchandise. Free parking facilities are available. Arcade's policy of not being undersold still prevails. The firm points out that other jobbers may purchase at a lower cost from Arcade than they can by buying direct from the factory.

Mills Sales Company, New York wholesaler of premium, carnival and novelty merchandise, has moved to 889 Broadway. The new location offers larger quarters, permitting more space to be devoted to showrooms and stock rooms. This, the firm says, will enable it to offer better accommodations and service to its many customers. Mills pledges continued fast, efficient service at lowest available prices.

Atlas Manufacturing Company, Inc., 1126 South Decatur Street, Montgomery 6, Ala., has developed an attachment that can be mounted on all popular models of electric soldering guns. A trigger feeds solder from a spool in the attachment thru a guide tube to the tip of the gun, thus leaving the operator's other hand free to hold the work. Called Solder-Matic attachment, the tool greatly speeds up soldering.

Princess Fashions, Inc., Dept. B, 1 Washington Avenue, Providence, R. I., is out to establish itself in the trade as a specialist in earring closeouts. The firm states it has attractive merchandise, including semi-tailored clip, drop and pierced earrings which regularly sell for \$6.75 per dozen and over for \$3.75 per dozen. Also included in the line are scatter pins, necklaces and bracelets of better grade at \$3.75 per dozen. The firm requires 20 per cent with order and balance c.o.d.

Tony Guerrini, owner of the Indianapolis Statuary Company, 1549 Madison Avenue, Indianapolis 25, has announced that this year his firm will have a line of plush and small prizes for fish ponds, balloon darts, etc. Reversing a previous policy, Guerrini said that the firm will now ship and deliver.

BEAUTIFUL CROSS



MIRACLE CROSS

When you place the center to your eye you can see the

A REAL MONEYMAKER LORD'S PRAYER

clearly and distinctly. #999-N. Set with 12 brilliant cut stones. Chain and Cross in beautiful nickel silver finish. Sells on sight.

\$4.75 Doz. **\$54.00** Gross

#999-G. Same as above, heavier chain in beautiful gold finish.

\$6.00 Doz. **\$66.00** Gross

SENSATIONAL PROFITS!



No. 809

AN EYE CATCHER!!
\$3.25 Doz.

\$36.00 Gross Gold finish.

White Brilliant Center, Red Sides or Three Sparkling Rhinestones.



No. 877

A Real Money Maker
\$3.00 Doz. **\$33.00** Gr.



No. 185

Full of Life! Fire! Brilliance
\$3.25 Doz.

\$36.00 Gross

Gold finish. White brilliant center. Red or Green sides. Gross

Rated wholesalers, write for samples.

PROVIDENCE RING COMPANY

49 Westminster St., Providence, R. I.

All the news of your industry every week in The Billboard...

WADING POOLS SWIM RINGS

Liquidation Prices

WADING POOLS

Heavy weight plastic, various color designs. Individually packaged, repair kit included.

Double Ring, drain plug
65" Diameter
10" Deep

LIST PRICE \$10.95 each

Dozen lots....\$45.00 per dozen
5 Dozen lots.... 42.00 per dozen
25 Dozen lots.... 36.00 per dozen

SWIM RINGS

24" Koroseal by Goodrich, Individually Goodrich boxed.

LIST PRICE \$3.50 each

Dozen lots....\$15.00 per dozen
5 Dozen lots.... 12.50 per dozen
25 Dozen lots.... 10.00 per dozen

BRAND NEW—RECENT MANUFACTURE—
EXCELLENT CONDITION—QUANTITIES LIMITED

ALL MERCHANDISE GUARANTEED FIRST-CLASS CONDITION. OPEN ACCOUNT TO RATED CONCERNS. IF NOT RATED, TERMS ARE CASH OR MONEY ORDER WITH ORDER. SAMPLE POOL, \$5.00; SAMPLE SWIM RING, \$1.50.

CREATIVE MARKET COMPANY

1415 THIRD AVENUE SOUTH MINNEAPOLIS 4, MINN.
TELEPHONE FED. 3-1354

NEW ENLARGED HEADQUARTERS ACME PREMIUM SUPPLY CO.



WORLD'S LARGEST CARNIVAL SUPPLY HOUSE We Carry Every Type Merchandise

PLUSH HEADQUARTERS OF THE U. S.

Write for Plush Toy Circular, available immediately, listing all the latest 1957 creations at distributor prices.

26 INCH PLUSH BEARS FROM \$18.00 UP

ALL ITEMS IN STOCK FOR IMMEDIATE SHIPMENT

OVER 150,000 SQUARE FEET OF WAREHOUSE IN ST. LOUIS. USE THIS GIANT WAREHOUSE AS YOUR OWN—OVERNIGHT SHIPMENT ANYWHERE.

OVER 3,000 MANUFACTURER'S DISTRESS ITEMS AVAILABLE FOR IMMEDIATE SHIPMENT IN ALL TYPES OF MERCHANDISE. A FEW OF THE TOP VALUES AS FOLLOWS:

GLASSWARE		SLUM		JEWELRY	
6 oz. Crystal Juice Glass	\$3.25 gr.	5x24-inch quality Balloons	\$1.45 gr.	25-inch aluminum Pendants with Disc, Heart or Clover Ornament	\$ 7.95 gr.
9 oz. Crystal Tumbler	3.50 gr.	24-inch Bead Necklaces	1.85 gr.	Assorted aluminum Idents (Imported)	2.40 gr.
1 oz. Sham Whiskey Glass	3.25 gr.	Finger Traps, 6 inch	.85 gr.	Pearl Necklaces	9.00 gr.
Milk White Whiskey Glass	2.75 gr.	Rosette Fans	.70 gr.	Expansion Idents	4.25 dx.
Milk White Juice Glass	2.75 gr.	Assorted Idents	2.25 gr.	Stainless steel heavy Idents	27.00 gr.
Crystal Glass Toy	2.75 gr.	4-inch decorated China Figures	3.60 gr.	Assorted Stone Set Rings, sterling	36.00 gr.
3-inch Green Urn Cigarette Holder	3.95 gr.	Pocket Combs	.90 gr.		
4-inch Green Coasters	3.95 gr.	Blowouts, 16 inch	1.25 gr.		
Crystal Sugars or Creamers	4.75 gr.	Miniature Bird-Nest Hats	3.60 gr.		
Forest Green Ash Trays	4.25 gr.	Metal Coasters	1.00 gr.		
Forest Green 9 oz. Tumbler	4.25 gr.				
86 oz. Dec. Pitcher	3.25 dx.				
40 oz. Dec. Juice Pitcher	2.25 dx.				
11 oz. Dec. Tumblers	10.20 gr.				
Fire-King Cups—Crystal or Ivory	5.40 gr.				
Fire-King Saucers—Ivory	5.40 gr.				
Fire-King Salad Plates—Crystal	7.80 gr.				
Fire-King Crystal or Ivory, 9-inch Plates	13.20 gr.				

NEW ILLUSTRATED CATALOG READY MAY 1—WRITE FOR YOUR COPY TODAY
IMPORTANT To Get Your Catalog, Please State Business or Show You Are With—and Kind of Merchandise You Are Interested in.

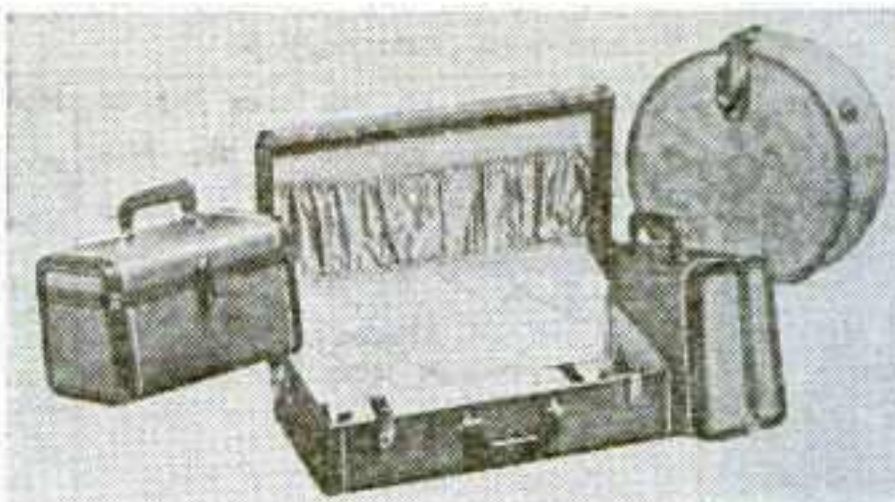
ACME PREMIUM SUPPLY CO.

2201 Washington Ave.
St. Louis 3, Mo.
Phone: GARfield 1-6445

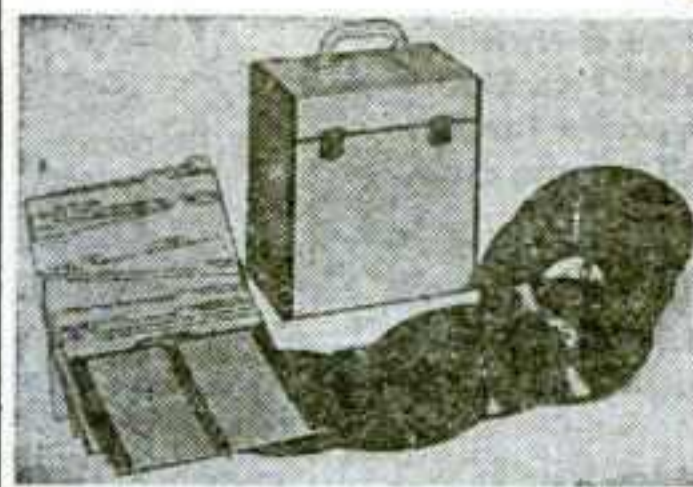
STANDARD INDUSTRIES

AIRPLANE LUGGAGE

AIR-FLIGHT LUGGAGE
Exclusively by Standard
4-PC. COMPLETE SET
List \$54.95
\$15.88 EA.
set in lots of 3
Sample 4-pc. Set \$16.95



4-piece Set consists of large 26" Pullman Case, 21" Weekend Case, extra large Train Case and roomy 14" Hat Box with carrying strap. Latest nationally advertised Airplane Luggage material that resists scuffing, scratching, staining, peeling, cracking or fading. So strong you can stand on it! Newest tapered style—streamline design! Reinforced metal edging seals tightly when closed—completely dustproof and waterproof! Fully quilted rayon-lined interiors with pockets and tie-tapes. Contrasting Bumper Edges. Extra strong, stitched-thru binding. Rustproof nickel-plated hardware and locks. Train Case has full mirror in lid and plastic tray. **FULLY MATCHED 4-PIECE SET**, both inside and out, available in Alaska White, Desert Tan or Arctic Blue.



25 POP RECORDS
IN CARRYING CASE
ALL NEW!

Sensational offer. We have purchased assortments of 10" 78 RPM & 7" 45 RPM records from Decca, RCA Victor, Columbia, Mercury, etc. Packaged in non-duplicating units, 25 records to a package. All current or recent popular titles featuring famous vocalists, bands, 50 popular songs, two-tone green record carrying case, record index.
\$25.00 retail value! Prices for either 78 RPM or 45 RPM.
\$5.35 Sample Deal, **\$5.85** in three deal lots

Name brand merchandise

Proven profit makers!

PROVEN MONEY MAKERS
Min. order one dozen

64¢ ea.
In 1/2 gross lots
\$8.40 Sample Doz.

FANCY EM-BOSSED BILL-FOLDS \$7.50 SELLER



Complete with removable pass case with eight transparent picture windows. Each wallet has a zippered bill pocket. Each dozen comes in assorted embossed designs. Gift boxed.

PROMOTIONAL GENUINE LEATHER WALLETS (\$5.00 SELLER)

Each wallet has a removable pass case and zippered bill pocket. The pass case has eight transparent windows. Assortment consists of styles shown above in fast-selling colors. Gift boxed.
52¢ ea.
In 1/2 gross lots
\$6.75 Sample Doz.



AUTOMATIC ELECTRIC SKILLET

Copper cover. Silicone treated—foods won't stick. Westinghouse thermostat. Automatic controlled heat. Big capacity. Electric saver. Heavy gauge aluminum. Pilot light signal. One appliance with many uses: Fry • Bake • Roast • Stew • Grill • Dutch Oven • Casserole.
Retail Price \$39.95.

\$7.72 ea. in lots of 3
Sample **\$9.00**

FITTED POCKET SECRETARY

with 6 BALL PENS

Here is a real sure-fire hit! A pocket secretary with billfold compartment, memo pad and 6 ball point pens—red ink, green ink and 4 blue ink—in pocket protector case mounted on front of secretary.

78¢ ea. in lots of 50
84¢ ea. in doz. lots
Sample **\$1.00**

ST. ANDREWS LIQUID CENTER GOLF BALLS



True 1st quality liquid center and strong vulcanized cover. High compression. Dozen to a box.

\$4.97 per dozen in 12 doz. lots
Sample dozen **\$5.65**

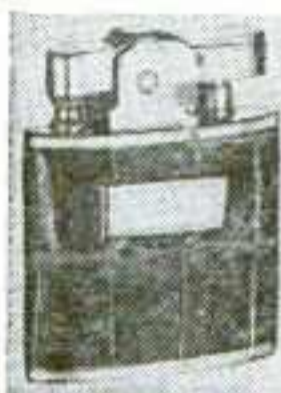
Bill Thompson GOLF BALLS

Liquid center and tough cover. Tested for true flight and roll. Dozen to a box.
\$3.67 per dozen in 12 dozen lots
Sample dozen **\$4.20**

DAN RIVER COTTON SHIRTS



Genuine Dan River Mills "Wrinkl-Shed" cotton fabric. Will never shrink! Color fast! Smart multi-color plaids—3 to box assorted. Order by box in sizes: small, medium, large and extra large.
\$7.28 box of 3 in 4-box lots
Sample box of 3, **\$8.30**



ALLIGATOR EMBOSSED RONSON TYPE LIGHTER

Straight up and down movement on this quality lighter plus simulated alligator—all around!

\$4.90 doz.
In 6 dozen lots.
\$5.80 for 1 dozen
Sample **\$1.00**

ELGIN-AMERICAN EARRING SET



Set of 3 pair earrings—pearl button, pearl drop and rhinestone combination. Gift jewel box.

\$1.23 per set in lots of 12
Sample **\$1.50**



TRI-COLOR FLASHLIGHT

Three color: White, red and green beam. 2 cell. Blinker button. 400 ft. beam. Chrome plated.

\$5.75 per doz. in 3 doz. lots
Sample **85c** ea.
GIANT HEAD 5-CELL FLASHLIGHT

Chrome and black case. Blinker button. Pre-focused bulb. Polished lens. Powerful!

89¢ each in doz. lots
Sample **\$1.00**



REFLEX CAMERA and FLASH OUTFIT

Complete 15-piece outfit includes reflex camera, flash attachment, roll of 620 film, flash bulbs, batteries, all in handsome luggage type carryall.

\$5.85 ea. in lots of 12
Sample **\$7.25**

10-PC. SCREWDRIVER SET



Complete with metal holder rack. Large amber handles, magnetized blades. Shockproof. Ass't. sizes of Phillipshead, mechanics and radio blades.
List **\$4.95**

78¢ set in case lots of 50
86¢ set in lots of 12
Sample **\$1.00**

100% BABY CHENILLE BEDSPREAD



Beautiful soft chenille bedspread with attractive peacock design. Full double bed size. Assorted colors.

\$4.62 ea. in lots of 6
Sample **\$4.90**

BEACON-PEPPERELL NYLON BLEND BLANKET



Full 72x84" size. Provides warmth of wool without weight, also readily washable and mothproof. Acetate rayon binding. Beautiful colors.

\$4.32 ea. in doz. lots
Sample **\$4.75**

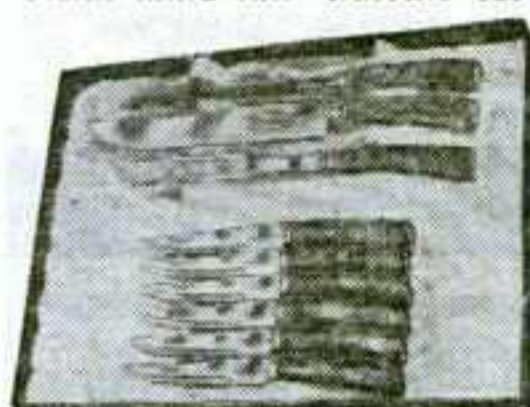
100% DUPONT ORLON PILLOWS



Large cut size 18"x25". 100% Miracle Dupont Orlon Fibre Filled. Bright blue or rose linen finish ticking. 100% WASHABLE! Super soft, light as a cloud! Won't lump up. Non-allergenic. Guaranteed. One pair in pillow bag.
Retail Price, \$7.98 per pair

\$2.49 pair in 8-pair lots
Sample **\$2.95**

9-PIECE SHEFFIELD COMBINATION STEAK KNIFE AND CARVING SET



Perfectly matched, polished ell-horn handles. Micro-serrated tip knives. Guaranteed stainless, forever sharp blades Full Hollow Ground. Chrome plated bolsters. Consists of 6 Steak Knives, Carving Knife, 2-Tine Fork. Honing Steel, Hinged gift box.
Retail Price **\$19.95**

\$3.25 ea. in lots of 6
Sample **\$3.50**

3-PIECE CARVING SET ONLY

Retail price **\$4.98**
85c ea. in lots of 24
Sample **\$1.00**

7-JEWEL TRAVEL ALARM CLOCK

Genuine 7-J imported alarm clock movement in genuine leather and gold case. Gold numerals, luminous hands and dials. Folds away to pocket size. Colors.

\$5.29 ea. in lots of 6
Sample **\$5.97**

LADIES' JWELED ELECTRIC SHAVER



Gentle but efficient. 22K gold-plated head. Pearl or rhinestone jeweled designs. Detachable cord. Dainty traveling case.

\$4.29 ea. in lots of 6
Sample **\$5.00**

Same shaver as above without jeweled designs in colors.

\$2.29 ea. in lots of 6
Sample **\$2.70**

EVERSHARP GIFT SET



The perfect gift for any occasion. Designed for hard usage—with sturdy "Osthenum" tipped point—assures long lasting, smooth, easy writing. Matching Eversharp pencil holds firmly—prevents breakage. Beautifully gift boxed.

List **\$2.55** each in Sample lots of 3. **\$3.00** each

HI-POWERED VALUE! LOWEST PRICES EVER OFFERED

6 x 30 BINOCULARS

A newly designed simplified binocular. Lightweight and compact with extra sturdy aluminum body, leather covered. Coated non-prismatic acromatic lenses with interpupillary adjustments. Central focusing and bright image reproduction for bird study, sightseeing, etc. 7-time magnification, 35mm. field. Genuine leather carrying case and shoulder strap. Wt. 1 pound.

List **\$39.95**
\$7.68 each in lots of 3.
Sample **\$8.50** ea.

7x35 BINOCULAR

Same as above in 7x35 size.
\$8.72 each in lots of 3.
Sample **\$10.95** ea.

CHROME ASH TRAY SET



4 clever ash trays with ornamental figures that hold cigarettes. Finished in gleaming chrome plate. Mar-proof cork bottoms. 4 assorted twin figures.

\$2.29 per set in lots of 6
Sample **\$2.50**

FREE HOSE NOZZLE WITH EACH 50 FT. GARDEN HOSE



Vinyl plastic garden hose, 50 ft. length. Resists cracking, peeling, rotting, etc. Brass couplings. **FREE SOLID BRASS HOSE NOZZLE** with each length.

\$1.95 ea. in lots of 6
Sample **\$2.50**

CHINESE FIGURINE PAGODA LAMP



Ideal TV or Boudoir Lamp. Attractively finished in char- treuse, red or black and white combination.
\$2.99 ea.
Lots of 6
Sample **\$3.50**

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2. Your own Seasonal Supplements!
3. Coded Catalogs—not at cost but at resale—you don't have to print a price list!
4. Confidential Wholesale Price List!
5. Lowest guaranteed prices!
6. Warehouse Full of 1000's of Items—you need not carry stock.
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STANDARD INDUSTRIES, INC.

1112 So. Wabash Ave., Chicago 5, Illinois, Dept. B-H

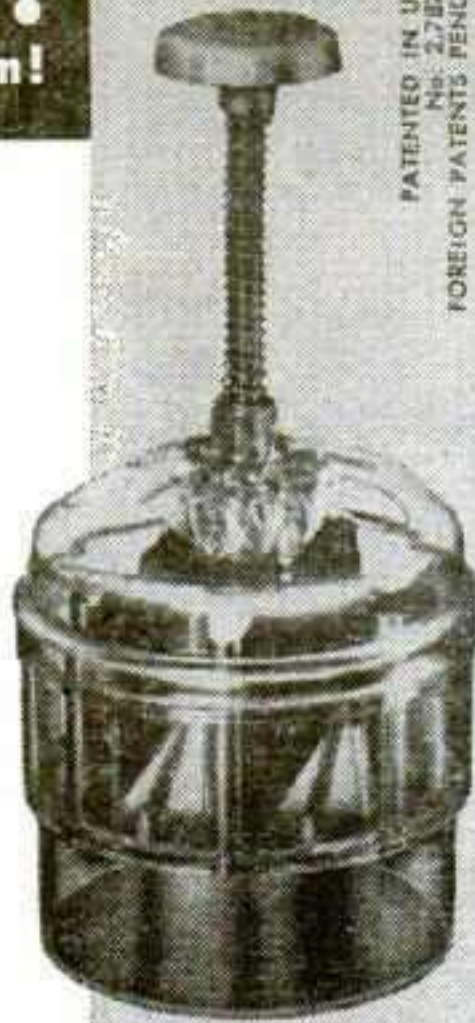
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don't hang onto a dying item!

- Smart pitchmen everywhere are **SWITCHING TO CHOP-O-MATIC**, world's largest and fastest all purpose chopper!
- Selling **CHOP-O-MATIC** will be simple as ABC, regardless of what you are now demonstrating!
- From current **CHOP-O-MATIC** sales figures, this fair season will produce many \$2000 and \$3000 days.
- Get out of your rut and start making big money for a change—we'd like to make money with you!



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Here's A Special Offer Spelling Extra Profits For You. Sample Package of Our 6 Fastest Selling Textile Items by Cannon and Pepperell. Every item has been tested and proven to be a Hot Seller. You will be delighted with our selection.

Send \$12.95 for Samples. Each item individually packaged. You can re-order any of the items you desire.

Money-Back Guarantee if you are not completely satisfied.

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- Carnival Supplies
- Plush Toys
- Balloons
- Canes
- Watches
- China
- Slum
- Jewelry

Pitchmen Items

We're waiting for a lot of new imports to give you the best catalog and lowest prices yet. Send name and business. We'll mail when ready.

M-G NOVELTY CO.

17 SOUTH WALKER OKLAHOMA CITY, OKLA.

BIRD CAGES

All metal (Unichrome) wire finish. Metal base with plastic hook-on cup. for **PARAKEETS** or **CANARIES**

Size: 6 1/4" long, 6" deep, 6" high. Shipped (K.D.) flat.

Packed 4 dozen to carton. Extra Special Offer! \$6.00 Doz.

In Gross Lots Express or freight shipments only F.O.B. N. Y.

25% deposit with order, bal. C.O.D.

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FOR ALL CONCESSION GAMES OR DIRECT SALES
 PLUSH—NOVELTIES—PLASTER—BALLOONS—GLASSWARE—PAPER CUPS—LIGHT BULBS—HOOPS—BASEBALLS—DARTS—TICKETS—ETC.

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CARNIVAL and PREMIUM USERS

Modern TV Lamps, complete, \$15.00 doz.; Sample, \$1.50 ea. Complete Line of Table Lamps from \$1.25 to \$2.50 ea.
 Carnival Plaster—Large, \$3.50 doz.; Small, \$1.50 doz.
 25% dep., bal. C.O.D., F.O.B. Chicago.

MARMERO ART CREATIONS 1117 N. Western Ave. Chicago, Illinois

1957 Fair Dates

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Continued from page 41

- Sundance**—Crook Co. Fair Assn. Aug. 23-24. Mrs. Dorothy Twiford.
Thermopolis—Hot Springs Co. Fair Assn. Aug. 18-17. Mrs. Alma Haynes.
Torrington—Goshen Co. Fair & Rodeo. Aug. 22-24. Ken Klueber.
Wheatland—Platte Co. Fair & Festival. Aug. 23-25.
- Alaska**
Fairbanks—Tanana Valley Fair Assn. Aug. 15-18. Babelle LaVole.
- CANADA**
- Alberta**
Calgary—Calgary Exhn. & Stampede. July 8-13. Maurice E. Hartnett.
Edmonton—Edmonton Exhn. July 15-20. Albert Anderson.
Lethbridge—Lethbridge & Dist. Exhn. July 25-27. C. E. Parry.
Red Deer—Red Deer Agrl. Soc. Aug. 1-3. D. W. Robertson.
Vegreville—Vegreville Exhn. Assn. July 29-31. E. F. Morton.
Vermillion—Vermillion Agrl. Soc. July 25-27. S. C. Heckbert.
- British Columbia**
Abbotsford—Central Fraser Valley Fair Assn. Sept. 4-6.
Agassiz—Agassiz Agrl. & Hort. Assn. Sept. 13.
Alberni—Alberni Dist. Fall Fair. Sept. 5-7.
Aldergrove—Aldergrove Agrl. Assn. Sept. 20.
Armstrong—Interior Provincial Exhn. Sept. 10-12.
Bella Coola—Bella Coola Fair Assn. Sept. 2.
Castlegar—Castlegar & Dist. Fall Fair Assn. Sept. 20-21.
Cawston—South Similkameen Fall Fair. Sept. 5.
Chilliwak—Chilliwak Agrl. Assn. Aug. 13-15.
Cloverdale—Lower Fraser Valley Agrl. Assn. Sept. 12-14.
Cobble Hill—Shawinigan-Cobble Hill Agrl. Assn. Sept. 4.
Coombs—Arrowsmith Agrl. Assn. Aug. 23-24.
Courtenay—Comox Valley Fall Fair. Aug. 29-31.
Crawford Bay—Crawford Bay Fall Fair. Sept. 5.
Duncan—Cowichan Agrl. & Indl. Exhn. Sept. 5-7.
Edgewood—Innocent Farmers' Inst. Agrl. Fair. Sept. 1-2.
Fort Fraser—Fort Fraser Fall Fair. Aug. 24.
Fruitvale—Fruitvale Fair Assn. Sept. 2.
Ganges—Islands Farmers' Institute. Aug. 28.
Gibson—Sunshine Coast Fall Fair. Aug. 16-17.
Haney—Maple Ridge Agrl. Assn. Aug. 15-17.
Hope—Hope & Dist. Fall Fair Assn. Sept. 7.
Invermere—E. Kootenay Agrl. & Indl. Exhn. Aug. 23-24.
Langley—Langley Agrl. Assn. Sept. 6-7.
Lasqueti—Lasqueti Island Agrl. Assn. Sept. 14.
Lillooet—Lillooet Fall Fair Assn. Sept. 18-19.
Louis Creek—N. Thompson Fall Fair Assn. Sept. 2.
Luxton—Metichosin Farmers' Institute. Aug. 24.
- Manitoba**
Altona—Altona Exhn. Assn. Sept. 12.
Arborg—Arborg Exhn. Assn. Aug. 14.
Beausejour—Beausejour Exhn. Assn. Aug. 3.
Binscarth—Binscarth Exhn. Assn. Aug. 7.
Boisevain—Boisevain Exhn. Assn. June 27.
Brandon—Brandon Exhn. Assn. July 1-5. P. A. McPhail.
Carman—Carman Exhn. Assn. July 11-13. A. J. Hand.
Crystal City—Crystal City Exhn. Assn. July 6.
Cypress River—Cypress River Exhn. Assn. July 13.
Dauphin—Dauphin Exhn. Assn. July 11-13.
Deloraine—Deloraine Exhn. Assn. June 19.
Dominion City—Dominion City Exhn. Assn. July 6.
Dugald—Dugald Exhn. Assn. July 27.
Elkorn—Elkorn Exhn. Assn. July 23.
Gilbert Plains—Gilbert Plains Exhn. Assn. July 17.
Glenboro—Glenboro Exhn. Assn. July 18.
Greenway—Greenway Exhn. Assn. June 27.
Hadashville—Hadashville Exhn. Assn. Sept. 7.
Hamiota—Hamiota Exhn. Assn. July 24.
Harding—Harding Exhn. Assn. July 19.
Hartney—Hartney Exhn. Assn. July 13.
Holland—Holland Exhn. Assn. July 11.

ARE YOU FRAMING? SEND US YOUR ORDER FOR THESE

- | | | | |
|--------------------------------|---------|-------------------------------------|--------|
| BALLOON INFLATER, Each | \$ 3.75 | WOOD MILK BOTTLE (Plain), Each | \$1.00 |
| DART BALLOONS #5, 10 Gross for | 7.50 | WOOD MILK BOTTLES (Weighted), Each | 1.50 |
| WEIGHTED DARTS, Gross | 4.00 | ALUMINUM MILK BOTTLES (Plain), Each | 1.50 |
| CORK GUNS, Each | 6.75 | SPRING CLOTHES PINS, Gross | .90 |
| CORKS, 1,000 for | 2.75 | CLOTHES PIN RINGS, Per 100 | 5.50 |
| HOOPLA RINGS, 3 to 7 in. Dozen | .85 | | |
| SWAGGER STICKS, Gross | 12.00 | | |

These and hundreds of other Carnival Items are listed in our catalog which will be sent with order on request.

ALL PRICES F.O.B. TERRE HAUTE, SEND SUFFICIENT POSTAGE. 25% DEPOSIT MUST ACCOMPANY C.O.D. ORDERS.

LEVIN BROTHERS

Established 1886
TERRE HAUTE, INDIANA

ENGRAVERS ENGRAVERS ENGRAVERS ENGRAVERS

THE HOTTEST ENGRAVEABLES SINCE STRETCH BAND IDENTS AND WEDDING BAND NECKS

Necks, Bracelets, Dangles, etc. with color plated into the metal; blues, greens, reds, pinks, maroons, etc., priced to sell.
 Salesmen covering the Amusement, Beach, Resort, Carnival and Premium Trade.
 Order your caddies now. Guaranteed. Forever tarnish proof.
 Free samples.

4812 Lawrence St. Md. Mfg. & Eng. Co. Bladensburg, Md.

ENGRAVERS ENGRAVERS ENGRAVERS ENGRAVERS

CLEVEREST PURSE ACCESSORY IN YEARS—NEW LIP-LITE BEAUTY MIRROR

Complete with Bulb and Battery, \$9.00 doz.; 4 doz. lots, \$24.30
 New Women and Girls' Belt Purse, sample doz. \$ 7.20
 New Mechanical Drummer Bear, sample doz. 7.20
 Imported Battery Bike Horn, sample doz. 14.40
 Boxing Glove Mascot, sample doz. 4.80
 Candy Pencil, pencil filled with candy, sample doz. .75
 Pest-O-Lites, outdoor insect repellent candles, sample doz. 7.20
 Gross lot Buyers, write for special discounts. 25% cash with order, balance C.O.D.

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MAKE MORE MONEY**
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A Sparkling CEL-MAX Success!



Ladies Rhinestone WATCH SET

\$7.95

- Beautiful Jeweled RHINESTONE WATCH with sleek band!
 - Glittering Necklace
 - Stunning Bracelet ● Smart Earrings
- Yes... a distinctive 4-Pc. SET in an exquisite satin-lined gift box! Every piece an up-to-the-minute fashion favorite! Sell on sight at tremendous profits! A sample will sell YOU! Wholesale only. 25% with order, balance C.O.D.

Spotlight Value!

Cel-Max Ensemble for Men 5-Pc. WATCH SET

A stunning 5-Pc. SET including Jeweled Watch • Expansion Band • Cuff Links • Tie Bar • Hand-somely boxed • Min. Sample, order 6. \$5.45 \$6.45

CEL-MAX, Inc.
582 SO. MAIN ST.
MEMPHIS, TENN.

LITTLE ATOM® World's Smallest Pistol

COMPLETE WITH RAMROD AND YOUR CHOICE OF LEATHER HOLSTER OR CAPS



Dealer's Cost... \$12.00
 List... \$1.95 ea.
 Actually shoots caps with terrific report... sells on sight with a bang!

DISPLAY CARD MOVES 'EM FAST
 Jobbers, Distributors, write, wire or phone for quantity prices. Also write for '57 Catalog.

G & S Mfg. Co.
Dept. B
NASHVILLE, TENNESSEE

HOT SPRING AND SUMMER ITEMS

- COWBOY RODEO HATS. Made in U.S.A. Assorted styles, colors and sizes. Now only. Doz. \$4.00
 - TOYO CAPS for beach or Sportswear. Assorted sizes and colors. Packed 2 dozen to box. Doz. \$3.00
 - CHILDREN'S TEE SHIRTS. First quality, nylon reinforced. Sizes: Small, Medium and Large. Packed 1 dozen to box. Doz. \$3.00
- We have the battery operated Roaring Gorilla Shooting Gallery. Write for FREE listing. 25% dep., bal. C.O.D., F.O.B. Chicago. CALL—WRITE—WIRE
UNIVERSAL JOBBERS & DIST.
 7652 N. Paulina St. Chicago 26, Ill. Phone: AM 2-0479 or DA 8-4394

NEW—FAST SELLERS... SEND \$10.00 FOR SAMPLE LINE
ENGRAVING & RELIGIOUS JEWELRY
SALPRO 1844 S. 55th Ave. Cicero 59, Ill.


RUBBER SQUAWKER HORSE
w/bowtie
\$1.80 doz.
\$21.00 gr.



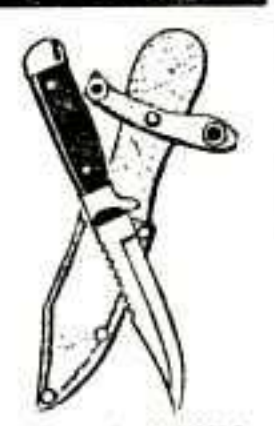
RUBBER SQUAWKER ELEPHANT
w/bowtie
\$1.80 doz.
\$21.00 gr.



RUBBER SQUAWKER MONKEY
w/bowtie
11" \$1.80 doz.
\$21.00 gr.
15" \$3.50 doz.
\$39.00 gr.



HUNTER KNIVES
w/leather sheath
4" Painted Metal Handle \$3.60 dz.
5" w/ Beaded Sheath \$2.00 dz.
4" Stag Handle \$1.00 dz. \$10.80 gr.
4" Plastic Handle, assorted colors \$1.40 dz. \$15.00 gr.
4" DeLuxe Pearl Handle \$1.75 dz. \$20.00 gr.



CELLO HEAD FUR MONKEYS
w/pipe
7" \$1.50 gr. \$7.50 dz.
10" \$2.00 gr. \$20.00 dz.
11" \$2.00 gr. \$22.50 dz.
12" \$2.40 gr. \$27.00 dz.
18" Jumbo 4.50



BLACK METAL SABER
w/Scabbard
\$1.80 dz.
\$21 gr.



PEARLIZED OPERA GLASSES
Assorted colors w/compass & strap
3" x 3 1/2" \$2.00 dz. \$22.50 gr.
3" x 4" \$2.75 dz. \$31.50 gr.



FIELD GLASSES w/compass & strap
4 1/2" x 4" \$3.25 dz.
4 3/4" x 4" \$4.80 dz.



BLACK & WHITE PANDAS
5" \$1.50 dz. \$16.50 gr.
8" 3.00 dz. 33.00 gr.
12" 5.25 dz. 60.00 gr.
7" 1.80 dz. 21.00 gr.
10" 3.50 dz. 39.00 gr.



SAILOR DOLLS
8" \$1.80 dz.
\$21.00 gr.
10" \$3.00 dz.
\$33.00 gr.



STUFFED SCOTTIES
w/squeak
7"x5" \$3.50 dz.



6" Setting Scottie \$2.25 dz.
5" Scottie w/squeaky tail 1.75 dz.
7" Dog w/squeaky tail 3.50 dz.
5 1/2" Zebra w/elastic 1.25 dz.



RUBBER REINDEER INFLATES
13" \$1.80 dz. \$20 gr.
23" 5.75 dz. 65 gr.



SQUEEZE BALL ITEMS
Monkey Beating Drum \$1.80 dz. \$21.00 gr.
Fido Beating Drum \$1.80 dz. \$21.00 gr.
Mambo Monkey \$1.80 dz. \$21.00 gr.
Bubbling Squirrel Boy \$2.00 dz. \$22.50 gr.



RUBBER HORSE INFLATES
12" \$1.40 doz. \$15.00 gr.
14" 2.00 doz. 21.60 gr.
18" Jumbo 4.00 doz. 45.00 gr.



11" TEDDY BEAR
w/overalls
\$4.00 dz.



6 1/2" SETTING PLUSH BEAR
w/squeak
\$3.50 dz.



DUTCH DOLL
w/Pigtails
12" \$3.25 dz.
15" 5.50 dz.



HOPPING FUR DOGS
\$3.00 dz. \$35.00 gr.
Swiss Warblers \$.60 gr.
Hopping Fur Cats with Bee \$3.25 dz. \$36.00 gr.



CHROME 3 KEY TRUMPETS
\$1.80 doz.
\$21.00 gr.
Chrome Trombones
\$2.25 doz. \$24.00 Gr.



CELLO HEAD CLOWNS
8" \$1.80 dz. \$21 gr.
8" policeman in full uniform
\$1.80 dz. \$21.00 gr.



JOCKO STUFFED MONKEYS
7" \$1.65 dz.
\$18.00 gr.
8" \$1.80 dz.
\$21.00 gr.
10" \$2.75 dz.
\$31.50 gr.
12" \$5.40 dz.
\$60.00 gr.



METAL BREAK ACTION PISTOLS
\$2.00 dz. \$21.00 gross



INDIAN DOLLS
Dressed in colorful red indian costume.
\$1.50 dz. \$15.00 gr.



BALLOONS
10 Mouse Head \$5.00
15 Mouse Head \$7.50
Two-in-One w/inside Mouse Head 4.75
Star Balloons 4.00
Circus Animal Print 5.00
Tiger Kat 7.50
Spiral Balloons, stretched 5.50
Atom Bomb Balloons 4.50
Jumbo Kat Balloons 8.00



9-INCH PEARLIZED 3 SECTION TELESCOPES
\$1.80 dz. \$21.00 gr.



Tri Motor Bombers \$16.00 gr.
Five Motor Bombers 20.00 gr.



RAYON PARASOLS
20" spread \$ 2.25 dz. 25.50 gr.
24" spread 2.50 dz. 28.00 gr.
28" spread 3.25 dz. 37.50 gr.
32" spread 4.00 dz. 45.00 gr.



CORK RIFLES
18" break action, \$3 dz.
20" Belt Action w/spark \$3.75 dz.
21" Break Action, shoots spark & smoke 5.25 dz.
29" Long Rifle w/double cork 6.50 dz.



CHIRPING BIRD IN CAGE
\$1.80 dz.
\$21.00 gr.



HI HAT FEATHER DOLLS
w/skirt
6" \$.85 gr. \$ 9.60 dz.
7" 1.20 gr. 13.50 dz.
8" 1.35 gr. 16.00 dz.
9" 1.75 gr. 20.00 dz.
12" 3.00 gr. 33.00 dz.
Feather Backs \$9.00 gr.
7" Cello Doll (no feathers) .85 gr.



ATTENTION, HAT OPERATORS!

Reprocessed Felt Hats—well-made, clean stock


ROCK 'N' ROLL PORKIE PIE
\$5.50 dz. \$60.00 gr.



CIVIL WAR OFFICERS' HATS
Union or Confederate
\$7.50 dz. \$84.00 gr.



BEST MADE WHITE STRAW COWBOY HATS
\$4.50 dz. \$51.00 gr.




KIDDIE FELT ETON CAPS
\$2.00 dz. \$22.50 gr.



FELT JOCKEY CAPS
\$2.50 dz. \$28.80 gr.



Kiddie Porkie Pie w/Feather \$5.50 dz. \$60.00 gr.
Adult Porkie Pie w/Feather 5.50 dz. 60.00 gr.
Black Derbies 4.00 dz. 45.00 gr.
Felt Top Hats 5.50 dz. 60.00 gr.
Pirate Hat w/Pirate Dagger attached. 3.75 dz. 42.00 gr.




MOTORCYCLE HATS
Black or Pastel Colors
\$6.50 dz. \$72.00 gr.



KIDDIE STRAW ETON CAPS
\$2.75 dz. \$31.50 gr.



WESTERN, COWBOY
\$5.50 dz. \$63.00 gr.



CIVIL WAR PEAK CAPS
Union or Confederate
\$4.50 dz. \$50.00 gr.



KIDDIE WESTERN STRAW HATS
\$2.40 dz. \$27.00 gr.



ROCK 'N' ROLL BEANIE
\$2.75 dz. \$33.00 gr.



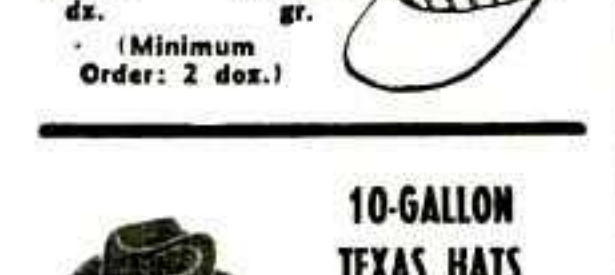
BE-BOP CAPS
\$4.00 dz. \$45.00 gr.



TOYO CLOTH CAPS
For Beach or Sportswear
\$2.75 dz. \$25.00 gr.
(Minimum Order: 2 doz.)



10-GALLON TEXAS HATS
\$7.50 dz. \$84.00 gr.



BIRD'S NEST STRAW HATS
\$1.50 dz. \$15.00 gr.



FAST SELLING ITEMS

Imported Flying Birds doz. gross \$ 6.00
Cowboy Lash Whips \$1.50 16.50
RWB Batons w/bell 1.65 19.20
Bamboo Walking Canes 1.00 10.50
Medium Bamboo Canes 1.50 16.50
Heavy Bamboo Canes 2.00 21.00
12" Coolie Hats 1.50 16.00
16" Coolie Hats 2.00 21.00
8x12 U. S. Flags .90 10.00
12x18 U. S. Flags 1.50 17.00
8x12 Pirate or Rebel Flags 1.25 14.40
12x18 Pirate or Rebel Flags 2.00 22.50

8x12 Checker Starter doz. gross \$1.50 \$16.50
12x18 Checker Starter 2.25 25.00
Felt Firemen Hats, special 1.50 16.50
Plastic Firemen Hats 1.75 20.00
Black Derbies, felt 4.00 45.00
3 1/2" Comic Buttons, Per 100 8.00
3 1/2" Asstd. Elvis Buttons, Per 100 8.00

Plastic Water Pistols (200 shots) doz. gross \$1.80 \$21.00
14" Clown Toss-Up Balloons w/feet .80 7.50
Airforce Sunglasses 5.00 57.50
Hurricane Lanterns, works on batteries 4.50 50.00
Pop-Pop Boats .75 8.40
Mail Box Banks 1.80 21.00
20-Shot Plastic Water Pistols .75 8.40
9" 3-Section Plastic Telescope 1.75 20.00

BADGEBOARD ITEMS

3" Cub Knives w/sheaths \$.80 dz. \$ 8.50
4" Cub Knives 1.00 10.80
5" Cub Knives w/beaded sheaths 2.00 22.50
Jumbo Rabbit Feet, Per 100 4.50
Compass w/spy glass .75 8.40
Fur Dogs w/squeak .90 9.00

Padlock w/keys .75 \$ 8.40
5" Sailor Dolls .60 5.00
Miniature Knife w/key chain .50 5.00
Miniature Harmonica w/chain .50 5.00
5" Telescope w/compass .75 8.40

5 1/2" Red Indian Dolls in full costume \$1.50 \$15.00
Pearl Opera Glass 2.00 21.00
Assorted Cowboy Buttons, Per 100, \$1.75; per 1,000 15.00
Comic, Flag, Circus Buttons, Per 100, \$1.75; per 1,000 15.00
Satin-Face Ribbon, any color, 100-yard roll 1.50

SLUM ITEMS

1,000 assortment includes Daggers, Razors, Fans, Blowouts, Watches, Autos, Rings \$ 5.50
2,000 assortment, 14 different items 10.50
Plastic Cigarette Holders gross \$1.75
6" Mex. Straw Hats w/elastic 2.75
Indian Headdress 3.00

3" Harmonicas gross \$3.00
Sheriff Badges 2.50
Kiddie Ident Bracelets 3.00
Round Purse Mirrors 1.75
Dangling Animals 2.50
Balloon Squawkers 3.00
Indian Tomahawks 3.50
Police Whistles 1.75

Lapel Compass on chain gross \$3.75
Beaded Necklace 2.00
Metal Trumpets w/handle 3.50
Large Rubber Razors 1.75
Assorted Key Chains 2.50
Metal Water Pistols 4.50
Large Shell Flowers 3.50
Calliope Bird Whistles 3.50
Hawaiian Lels 2.50

LADIES' TOYO HATS
\$3.75 dz. \$42.00 gr.
(Minimum order: 2 doz.)
Special SHRUNKEN HEADS of the Amazon
\$3.00 dz. \$33.00 gr.



12" CRUCIFIX
Gold Statuette on white or blue cross in window box with cathedral background.
6" \$1.80 \$21.00
8" 3.25 36.00
12" 6.00 70.00



VINYL INDIAN DOLLS
\$1.80 dz. \$21.00 gr.



SCHATTUR NOVELTY CO.

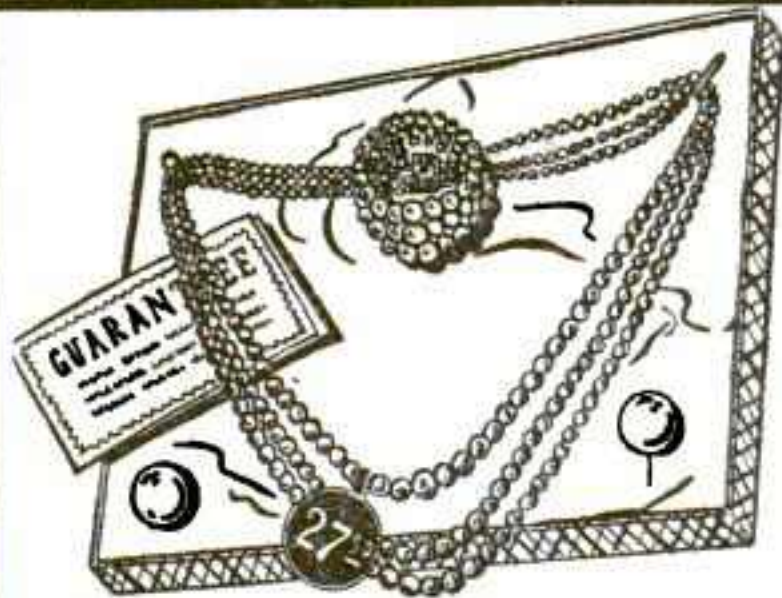
TERMS: 1/4 DEPOSIT WITH ORDER, BALANCE C.O.D., F.O.B. NEW YORK

Telephone: Cortland 7-8986

144 Park Row, New York 7, N. Y.

SEND FOR CATALOG

HARRIS SPRING SPECIALS



FLASH!
PEARL SET
\$10.00
DOZEN
SAMPLE SET
\$1.00



The New
MIRACLE CROSS
AND CHAIN
With magnified
Lord's Prayer in
center of Cross.
Each Cross in
beautiful box. As-
orted colored
stones. This makes
a beautiful and
practical gift.
\$5.00 doz.

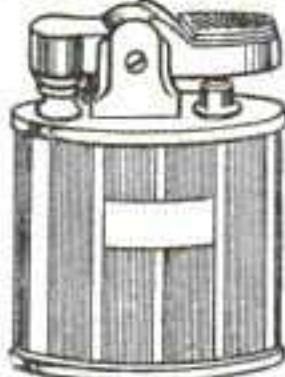
LADIES' 5-PIECE GENOVA WATCH SET

Watch & Expansion Band to match. This also includes Necklace & Earrings exquisitely styled. Beautiful plastic hinged leaf-like box which can be used as candy dish.
\$6.00 Complete Set.
Sample Set, **\$7.00.**



FULLY AUTOMATIC CHROME RONSON-TYPE POCKET LIGHTER

\$5.00
per Dozen
\$57.00
per Gross



ENAMEL LIGHTERS \$6.00 per dozen

ARMY AIR FORCE

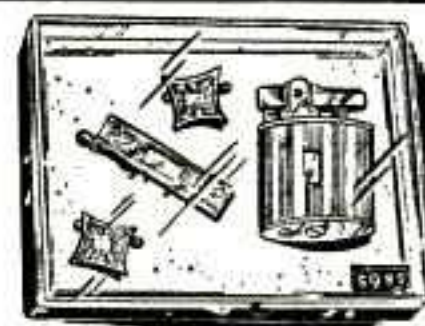


SUN GLASSES

In beautiful Leatherette Case, gold finish Frame and adjustable flexible Ear Piece.
\$5.50 Doz. \$63.50 Gr.
Complete with Case.

MEN'S 11-PIECE WATCH SET

Consists of yellow Goldtone Watch with metal Goldtone Expansion Band to match, Retractable Ball Point Pen & Pencil Set, Wallet, Goldtone Pocket Lighter, Cufflink & Tie Slide Set, Money Clip & embossed, hinged silk lined box. Service Guarantee included.
\$7.50 set complete
SAMPLE SET **\$8.50**



Chrome Pocket Lighter—with Cuff Link and Tie Slide Set
Complete in Transparent Plastic Box.
Sample Set **\$1.25**
\$12.00 per doz. sets

VACUUM BRUSHES
Battery operated Vacuum Brush. Excellent for clothing, curtains, auto seats, drapes, slip covers and all hard-to-get places and corners. Draws out embedded dirt and dust in an instant. Double-action Brushing and Vacuuming.
SAMPLE **\$2.00** each
\$21.00 per dozen

SPECIAL OFFER NEW RETRACTABLE BALL POINT PEN

The New, Sensational Retractable Ball Point Pen with no-smear ink. Bankers approved, guaranteed leak proof, large ink supply.
\$1.50 dozen
\$15.00 gross
4-inch Metal Refills
\$7.50 Per Gr.

MEN'S JWELED GOLD TONE WRIST WATCH

Expansion Band to match.
\$4.00 each

LADIES' GOLD TONE WRIST WATCHES

With Expansion Band to match.
\$4.50 each



HARRIS SPECIAL 4-PIECE CAMEO & BRILLIANT STONE JEWELRY SETS

Necklace, Earrings & Flexible Bracelet to match, 24 Kt. gold plated. Satin lined gift box.
\$12.00 dozen
\$1.50 sample set

AUTOMATIC NEEDLE THREADER

The most amazing selling success ever to hit the American market. Every home needs one and wants one. Salesmen and demonstrators have uncovered a "Goldmine" in this new item. Never anything to equal it. Selling like wildfire. Imported from Germany, best made.
\$6.00 Per Dozen

25% deposit required—money order or cash. We Ship Same Day We Receive Order. We Ship All Over the World.

HARRIS NOVELTY COMPANY

1102 ARCH ST. THIS IS OUR ONLY STORE PHILADELPHIA 7, PA.
Phones: Market 7-9848—WA 2-6970

Send for Latest Catalog

- Killarney—Killarney Exhn. Assn. June 20.
- Lundar—Lundar Exhn. Assn. June 15.
- Lundar—Lundar Exhn. Assn. Oct. 22.
- McAuley—McAuley Exhn. Assn. June 7.
- MacGregor—MacGregor Exhn. Assn. July 5.
- Manitou—Manitou Exhn. Assn. July 4.
- Miami—Miami Exhn. Assn. June 27.
- Minnedosa—Minnedosa Exhn. Assn. July 19.
- Morris—Morris Exhn. Assn. June 28-29.
- Ninette—Ninette Exhn. Assn. June 22.
- Notre Dame de Lourdes—Notre Dame de Lourdes Exhn. Assn. June 27.
- Oak Lake—Oak Lake Exhn. Assn. July 18.
- Oak River—Oak River Exhn. Assn. July 9.
- Plumas—Plumas Exhn. Assn. Aug. 2.
- Portage la Prairie—Portage la Prairie Exhn. Assn. July 8-10. Keith Stewart.
- Rapid City—Rapid City Exhn. Assn. June 25.
- Roston—Roston Exhn. Assn. July 25.
- Roblin—Roblin Exhn. Assn. Aug. 1.
- Roland—Roland Exhn. Assn. June 22.
- Rosburn—Rosburn Exhn. Assn. July 16.
- Russell—Russell Exhn. Assn. July 18.
- St. Agathe—St. Agathe Exhn. Assn. Oct. 17.
- St. Anne—St. Anne Exhn. Assn. Aug. 3.
- St. Jean—St. Jean Exhn. Assn. June 22.
- St. Claude—St. Claude Exhn. Assn. June 29.
- St. Pierre—St. Pierre Exhn. Assn. July 27.
- Ste. Rose—Ste. Rose Exhn. Assn. July 4.
- Selkirk—Selkirk Exhn. Assn. June 29.
- Shoal Lake—Shoal Lake Exhn. Assn. July 17.
- Souris—Souris Exhn. Assn. June 24-25.
- Steinbach—Steinbach Exhn. Assn. July 24-25.
- Stonewall—Stonewall Exhn. Assn. June 21-22.
- Strathclair—Strathclair Exhn. Assn. July 18.
- Swan Lake—Swan Lake Exhn. Assn. June 29.
- Teulon—Teulon Exhn. Assn. Aug. 3.
- Virden—Virden Exhn. Assn. July 25.
- Waskada—Waskada Exhn. Assn. Oct. 18.
- Winkler—Winkler Exhn. Assn. Sept. 5.
- Winnipeg—Red River Exhn. Assn. June 22-29. R. E. Stewart.

New Brunswick

- Albert—Albert Co. Fair. Sept. 18-19.
- Bathurst—Gloucester Co. Agrl. Fair. Sept. 3-6.
- Chatham—Chatham Exhn. Aug. 26-31.
- Fredericton—Fredericton Exhn. Sept. 2-7. W. R. Crewdson.
- Gazetown—Queens Co. Fair. Sept. 12-14.
- Keskick—Keskick Fair. Sept. 18-19.
- St. Andre—Madawaska Co. Regional Fair. Sept. 5-9.
- St. John—St. John Exhn. Aug. 26-31. D. R. Neal.
- Stanley—Stanley Fair. Sept. 10-13.
- St. Stephen—St. Stephen Exhn. Aug. 19-24.

Ontario

- Aberfoyle—Aberfoyle Exhn. Sept. 14-15.
- Acton—Acton Exhn. Sept. 14-15.
- Almonte—Almonte Exhn. Sept. 6-8.
- Alvinston—Alvinston Exhn. Sept. 28-29.
- Ancaster—Ancaster Exhn. Sept. 21-22.
- Apsley—Apsley Exhn. Sept. 4-5.
- Arnprior—Arnprior Exhn. Aug. 28-30.
- Arthur—Arthur Exhn. Sept. 25-26.
- Ashworth—Ashworth Exhn. Sept. 26-27.
- Aurora—Aurora Exhn. June 9.
- Avonmore—Avonmore Exhn. Sept. 11-12.
- Aylmer—Aylmer Exhn. Aug. 20-22.
- Ayton—Ayton Exhn. Sept. 21-22.
- Barrie—Barrie Exhn. Sept. 27-29.
- Bar River—Bar River Exhn. Sept. 18-19.
- Bayfield—Bayfield Exhn. Sept. 26-27.
- Beachburg—Beachburg Exhn. Sept. 17-19.
- Beamsville—Beamsville Exhn. Sept. 6-8.
- Beaverton—Beaverton Exhn. Sept. 13-15.
- Beeton—Beeton Exhn. Oct. 2-3.
- Belleville—Belleville Exhn. Aug. 13-16.
- Belmont—Belmont Exhn. Sept. 20.
- Binsbrook—Binsbrook Exhn. Sept. 14-15.
- Blackstock—Blackstock Exhn. Aug. 24-25.
- Blyth—Blyth Exhn. Sept. 18-19.
- Bobcaygeon—Bobcaygeon Exhn. Sept. 28-29.
- Bolton—Bolton Exhn. Sept. 28-29.
- Bonfield—Bonfield Exhn. Sept. 19.
- Bothwells Corners—Bothwells Corners Exhn. Sept. 14.
- Bracebridge—Bracebridge Exhn. Sept. 13-14.
- Brampton—Brampton Exhn. Sept. 13-15.
- Bridgen—Bridgen Exhn. Oct. 3.
- Brighton—Brighton Exhn. Sept. 28-29.
- Bruce Mines—Bruce Mines Exhn. Sept. 11-12.
- Brussels—Brussels Exhn. Sept. 27-28.
- Burford—Burford Exhn. Oct. 6 and 8.
- Burks Falls—Burks Falls Exhn. Sept. 13-13.
- Caledon—Caledon Exhn. Sept. 21-22.
- Caledonia—Caledonia Exhn. Sept. 27-29.
- Campbellford—Campbellford Exhn. Sept. 25-26.
- Carp—Carp Exhn. Sept. 28-29.
- Centreville—Centreville (Addington Co.) Exhn. Sept. 21-22.
- Charlton—Charlton Exhn. Sept. 4-5.
- Chatsworth—Chatsworth Exhn. Sept. 27-28.
- Chesley—Chesley Exhn. Sept. 7-8.
- Chesterville—Chesterville Exhn. Aug. 28-29.
- Claireville—Claireville Exhn. May 19.
- Clarence Creek—Clarence Creek Exhn. Sept. 7-8.
- Clarksburg—Clarksburg Exhn. Sept. 18-19.
- Clifford—Clifford Exhn. Sept. 12-13.
- Clinton—Clinton Exhn. June 2.
- Clute—Clute Exhn. Sept. 5.
- Cobden—Cobden Exhn. Sept. 25-26.
- Cochrane—Cochrane Exhn. Sept. 11-12.
- Coe Hill—Coe Hill Exhn. Sept. 14-15.
- Coldwater—Coldwater Exhn. Sept. 10-12.
- Collingwood—Collingwood Exhn. Oct. 4-6.
- Comber—Comber Exhn. Aug. 16-18.
- Cookstown—Cookstown Exhn. Sept. 20-21.
- Delta—Delta Exhn. Sept. 3-5.
- Demorestville—Demorestville Exhn. Sept. 26.
- Denbigh—Denbigh Exhn. Sept. 7.
- Deseronto (Mohawk)—Deseronto Exhn. Sept. 15.
- Desboro—Desboro Exhn. Sept. 20-21.
- Dorchester—Dorchester Exhn. Oct. 3.
- Drayton—Drayton Exhn. Sept. 15-17.
- Dresden—Dresden Exhn. Aug. 28-30.
- Drumbo—Drumbo Exhn. Sept. 26-27.
- Dryden—Dryden Exhn. Aug. 22-23.
- Dunchurch—Dunchurch Exhn. Sept. 18-19.
- Dundalk—Dundalk Exhn. Sept. 14-15.
- Dungannon—Dungannon Exhn. Sept. 27.
- Durham—Durham Exhn. Sept. 28-29.
- Elmira—Elmira Exhn. Aug. 30-Sept. 3.
- Elmvale—Elmvale Exhn. Sept. 24-26.
- Embro—Embro Exhn. Sept. 17.
- Emo—Emo Exhn. Aug. 20-22.
- Emsdale—Emsdale Exhn. Sept. 17-18.
- Englehart—Englehart Exhn. Sept. 7-8.
- Erin—Erin Exhn. Oct. 5-6 and 8.
- Exeter—Exeter Exhn. Sept. 19-20.
- Fairground—Fairground Exhn. Sept. 28.
- Fenwick—Welland Co. Agrl. Soc. Sept. 10-14. R. H. Travers.
- Fergus—Fergus Exhn. Sept. 7-8.
- Feverisham—Feverisham Exhn. Sept. 19-20.
- Florence—Florence Exhn. Sept. 25-26.
- Forbwich—Forbwich Exhn. Sept. 28-29.
- Port William—Canadian Lakehead Exhn. Aug. 5-10. W. Walker.
- Galt—Galt Exhn. Sept. 20-22.
- Georgetown—Georgetown Exhn. Sept. 21-22.

4-PC. PEARL SET
Included
FREE
Boxed necklace, bracelet and earrings FREE with any order of \$25.00 or more from WEINMAN'S. Limited time only.

MEN'S WOMEN'S
New Styles
BENRUS ELGIN WALTHAM GRUEN BULOVA
WATCHES
Guaranteed
LIKE NEW!

Choice Lot
6 FOR \$49
All famous makes—complete with expansion bands. Reconditioned and guaranteed like new! (Sample, \$9.95)

10 FOR
Assortment, Men's Elgin, Waltham. Complete with Expansion Bands.
\$69.50
(Sample, \$9.95)

\$6.45 Each
SPECIAL LOT—Men's Elgin, Waltham Watches
Reconditioned and Guaranteed. Expansion Bands included.

5-Day Money-Back Guarantee.
25% with order, bal. C.O.D. Send money order or certified check to avoid delay in shipment.

You Always
GET A BETTER DEAL AT
WEINMAN'S
182 S. Main St., Memphis, Tenn.

FISHING SEASON IS JUST AROUND THE CORNER
60" GLASS ROD \$10.80 per doz.
Solid Fibre Glass Rod. Stainless Steel Guides and Tiptop Two-Tone Windings. Dura-Plastic Removable Handle, Positive Reel Lock, Collet-Type Nose Piece.
(1 dz. minimum order)

PRE-CARNIVAL SPECIALS
4-Point Pinwheels (colors) \$8.50 gr.
4-Point Pinwheels (with Bell) 9.00 gr.
8-Point Pinwheels (with Bell) 21.60 gr.
Imported Leis 1.35 gr.
8x12 American Flag w/spearhead 12.00 gr.
12x18 American Flag w/spearhead 21.60 gr.

25% dep. with order. M.O. or Certified Check Only. Bal. C.O.D., F.O.B. Chicago.

BELL SALES CO.
1107 SO. HALSTED ST.
Chicago 7, Ill.

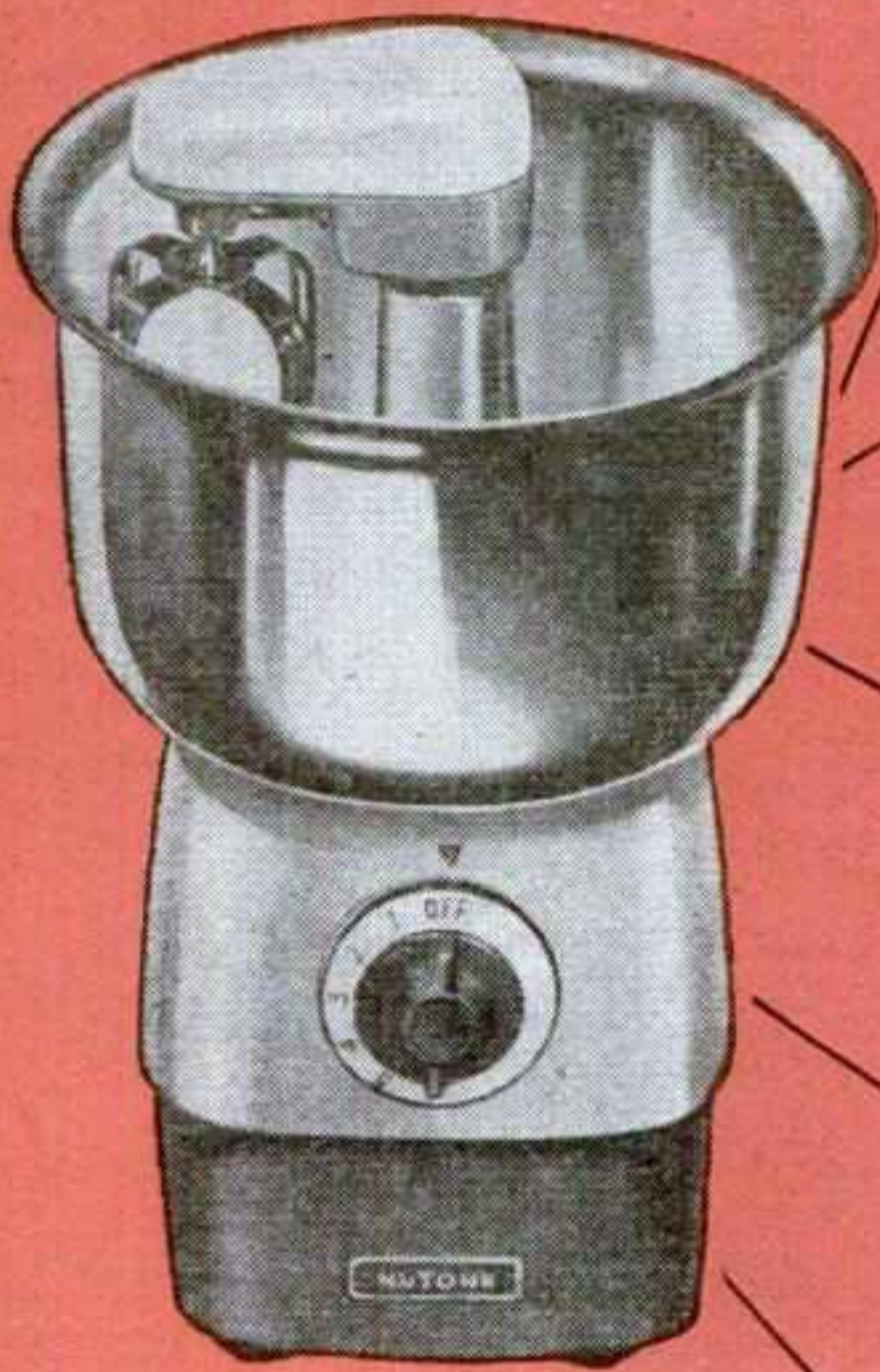
BREATHTAKING MASTERPIECES!
Imported pictures of birds, hand made, from REAL feathers in an endless variety of birds and beautiful colors in deep shadow box frame 13 1/2 x 15, 3 in. deep, in white, brown or black. \$19.95 gold price tag & worth it! Prepaid sample, \$4.00; 3 or more \$2.60; 25% deposit. Att.: Men calling on gift, jewelry, department & furniture stores. The illustration does not do the picture justice. You have to see the real thing to know why they sell on sight.

ECONOMY DISTRIBUTING COMPANY
5622 1/2 B Lankershim Blvd. North Hollywood, Calif.

WE ARE MANUFACTURERS ALL KINDS PULL TICKET CARDS
● TIP CARDS ●
● BASEBALL CARDS ●
at very reasonable prices.
Phone: Wheeling—CEDAR 34282
COLUMBIA SALES CO.
302 Main St., Wheeling, W. Va.

BE FIRST to make a fortune with the Nutone Food Center

ONE motor



Grinder



Blender



Mixer



Sharpener



Juicer

Operates FIVE Appliances!

2-Minute Demonstration
\$25.00 PROFIT
on each sale

ONE Motor Operates FIVE Appliances

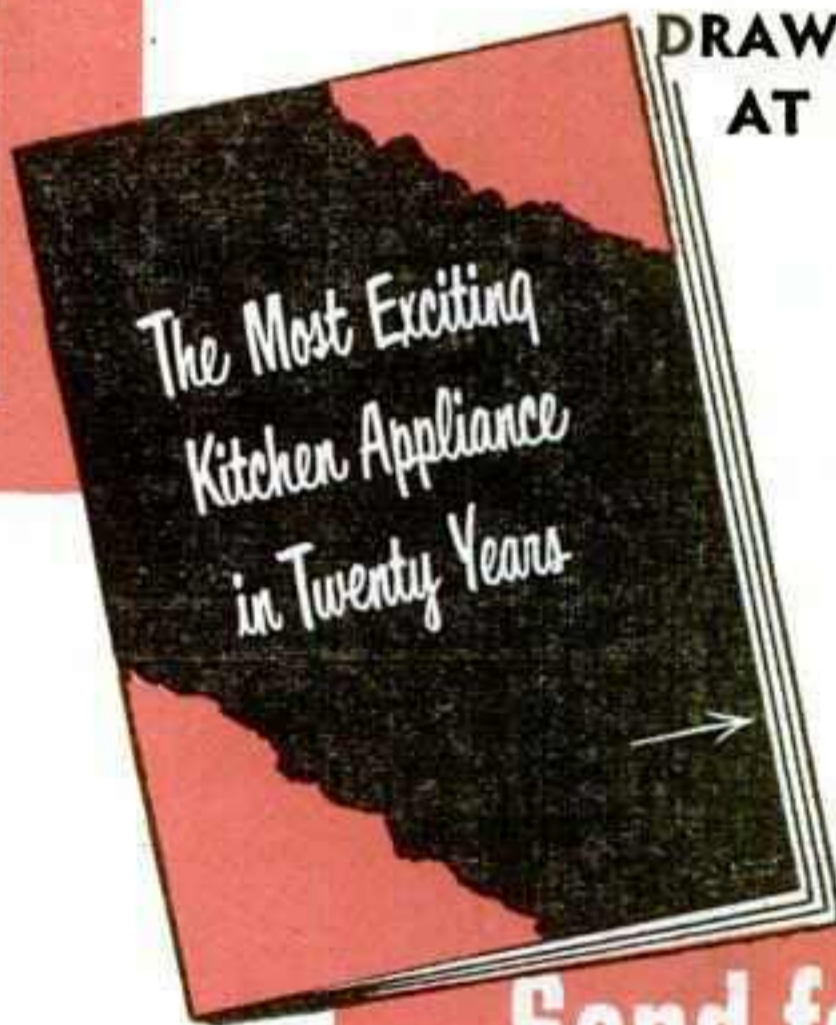
A Meat Grinder + Blender + Mixer + Sharpener + Juicer

DRAWS TREMENDOUS CROWDS AT FAIRS and EXPOSITIONS

Here's the most exciting idea for the home in 20 years! Every woman wants it... because it saves precious workspace... saves her money, too.

ALL FIVE APPLIANCES cost little more than a regular food mixer of the same quality... because all use the SAME MOTOR! Just watch your customers' eyes pop when they see you turn the large mixer... into a food blender... into a meat grinder... into a sharpener... into a juicer.

YOU CAN MAKE THIS AMAZING DEMONSTRATION IN 2 MINUTES



Over \$55,000.00 in a few months

Nationally Advertised in LIFE... BETTER HOMES McCALLS... HOUSE BEAUTIFUL... LIVING HOUSE & GARDEN... and MAJOR TV STATIONS.



Simply show it and it sells itself... because it's a "One in a million" item that is needed daily in every home. But best of all... it's a NEW IDEA and you can be first in your area to cash in on it. Tom Daugherty, California started a few months ago and has already sold over \$55,000.00 worth!

It's guaranteed and made by one of the nation's leading electrical manufacturers.

NUTONE, INC. DEPT. BB-Cincinnati 27, Ohio

Send for FREE BOOK and SAMPLE OFFER!

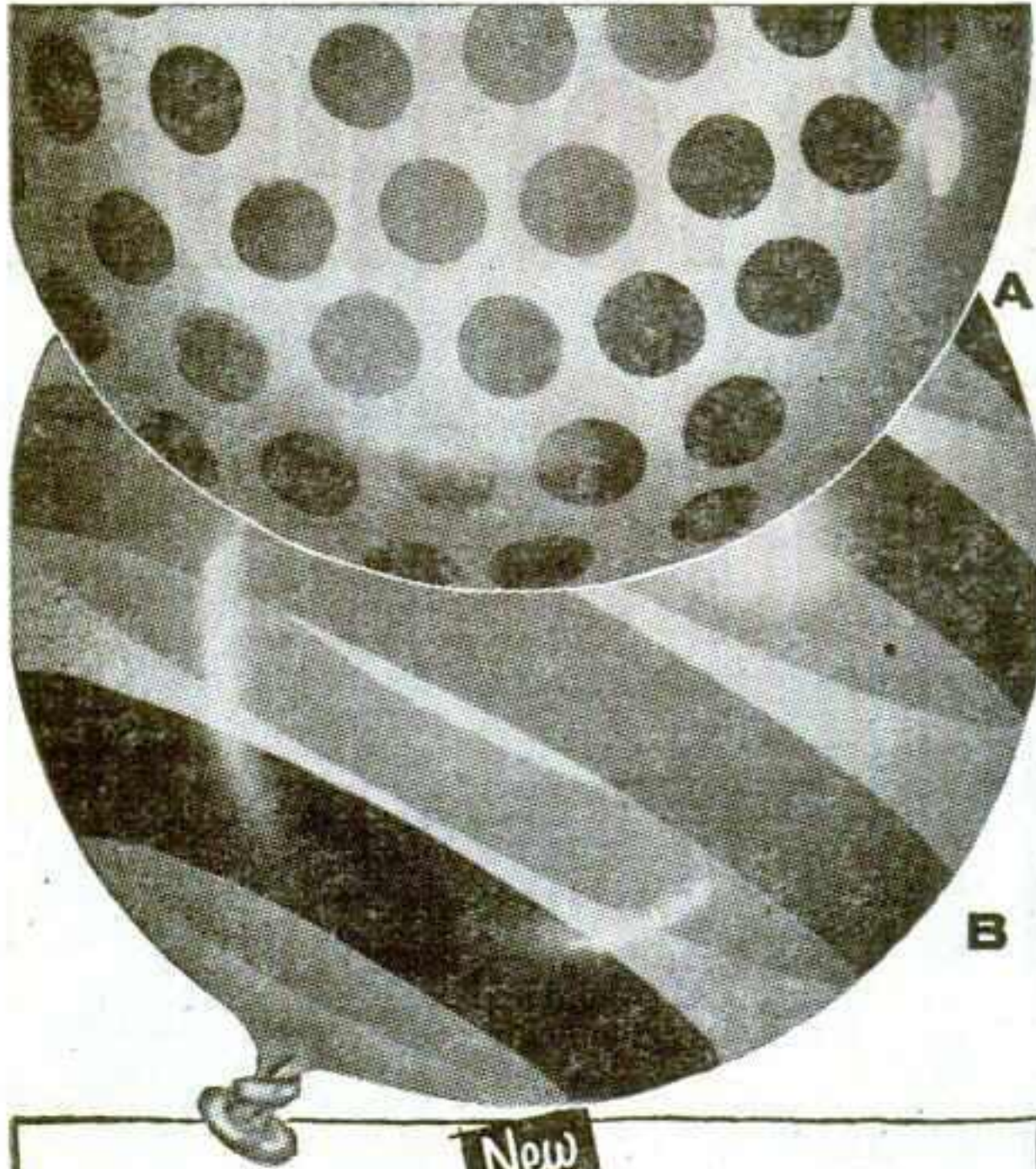
NUTONE, Inc. Cincinnati 27, Ohio
Please rush full details about your FOOD CENTER.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Glencoe—Glencoe Exhn. Sept. 24-25.
 Grand Valley—Grand Valley Exhn. Sept. 21-22.
 Hanover—Hanover Exhn. Oct. 5-8.
 Harriston—Harriston Exhn. Sept. 19-20.
 Harrow—Harrow Exhn. Aug. 23-25.
 Hearst—Hearst Exhn. Aug. 31-Sept. 2.
 Hensall—Hensall Exhn. June 1.
 Highgate—Highgate Exhn. Oct. 5-6.
 Huntsville—Huntsville Exhn. Sept. 19-20.
 Hymers—Hymers Exhn. Sept. 1 and 2.
 Iderton—Iderton Exhn. Sept. 28.
 Ingersoll—Ingersoll Exhn. Sept. 4-5.
 Iron Bridge—Iron Bridge Exhn. Sept. 18-19.
 Kemble—Kemble Exhn. Sept. 18-19.
 Kenora—Kenora Exhn. Aug. 17-18.
 Kincardine—Kincardine Exhn. Sept. 20-21.
 Kingston—Kingston Exhn. Aug. 28-Sept. 1.
 Kinnmount—Kinnmount Exhn. Aug. 31-Sept. 1.
 Kirkton—Kirkton Exhn. Sept. 27-28.
 Lakelse—Lakelse Exhn. Sept. 14-15.
 Langton—Langton Exhn. Sept. 26.
 Lansdowne—Lansdowne Exhn. Aug. 27-29.
 Leamington—Leamington Exhn. Aug. 7-11.
 Lindsay—Lindsay Central Exhn. Sept. 18-22.
 Mrs. M. Jamieson.
 Lions Head—Lions Head Exhn. Sept. 12-13.
 Listowel—Listowel Exhn. Sept. 24-25.
 Lombardy—Lombardy Exhn. Sept. 14-15.
 London—Western Fair Assn. Sept. 9-14. E. D. McGugan.
 Lucknow—Lucknow Exhn. Sept. 25-26.
 McDonalds Corners—McDonalds Corners Exhn. Sept. 28.
 McKeller—McKeller Exhn. Sept. 13-15.
 Maberly—Maberly Exhn. Sept. 25-26.
 Madoc—Madoc Exhn. Oct. 2-3.
 Magnetawan—Magnetawan Exhn. Sept. 6-7.
 Manitowaning—Manitowaning Exhn. Sept. 20-21.
 Markdale—Markdale Exhn. Sept. 10-11.
 Markham—Markham Exhn. Oct. 4-6.
 Marmora—Marmora Exhn. Sept. 1 and 2.
 Massey—Massey Exhn. Sept. 21-22.
 Matheson—Matheson Exhn. Sept. 11-12.
 Maxville—Maxville Exhn. June 21-23.
 Meaford—Meaford Exhn. Sept. 21-22.
 Melbourne—Melbourne Exhn. Sept. 8.
 Merlin—Merlin Exhn. Sept. 19-20.
 Merrickville—Merrickville Exhn. Sept. 7-8.
 Metcalfe—Metcalfe Exhn. Sept. 13-15.
 Middleville—Middleville Exhn. Sept. 19.
 Midland—Midland Exhn. Sept. 20-22.
 Mildmay—Mildmay Exhn. Sept. 10-11.
 Millbrook—Millbrook Exhn. June 13.
 Milton—Milton Exhn. Sept. 28-29.
 Milverton—Milverton Exhn. Sept. 21-22.
 Minden—Minden Exhn. Sept. 15.
 Mitchell—Mitchell Exhn. Sept. 25-26.
 Moraviantown—Moraviantown Exhn. Sept. 22.
 Mount Brydges—Mount Brydges Exhn. Oct. 2.
 Mount Forest—Mount Forest Exhn. Sept. 22-24.
 Muncey—Muncey Exhn. Sept. 22.
 Muriello—Muriello Exhn. Aug. 24-25.
 Napanee—Napanee Exhn. Sept. 3-5.
 Navan—Navan Exhn. Aug. 31-Sept. 1.
 Neustadt—Neustadt Exhn. Sept. 14-15.
 New Hamburg—New Hamburg Exhn. Sept. 14-15.
 New Liskeard—New Liskeard Exhn. Sept. 13-15.
 Newington—Newington Exhn. Sept. 4-5.
 Norwich—Norwich Exhn. Sept. 25-26.
 Norwood—Norwood Exhn. Oct. 5-6 and 8.
 Oakwood—Oakwood Exhn. Sept. 17-18.
 Odessa—Odessa Exhn. Sept. 11-12.
 Ohsweken—Ohsweken Exhn. Sept. 20-22.
 Orangeville—Orangeville Exhn. Sept. 11-12.
 Orillia—Orillia Exhn. Sept. 6-8.
 Oro—Oro Exhn. Sept. 18-19.
 Orono—Orono Exhn. Sept. 7-8.
 Oshawa—Oshawa Exhn. Aug. 16-18.
 Ottawa—Central Can. Assn. Aug. 18-25.
 J. K. Clarke.
 Ottawa—Ottawa Winter Fair. Oct. 22-27.
 Owen Sound—Owen Sound Exhn. Sept. 24-26.
 Paisley—Paisley Exhn. Sept. 17-18.
 Palmerston—Palmerston Exhn. Oct. 1-2.
 Parham—Parham Exhn. Sept. 15.
 Paris—Paris Exhn. Sept. 28-29.
 Parkhill—Parkhill Exhn. Sept. 21.
 Perth—Perth Exhn. Aug. 31-Sept. 1 and 2.
 Peterborough—Peterborough Exhn. Aug. 8-11.
 Petrolia—Petrolia Exhn. Sept. 7-8.
 Picton—Picton Exhn. Aug. 3-4 and 6.
 Porquis Junction—Porquis Junction Exhn. Sept. 6-7.
 Port Elgin—Port Elgin Exhn. Sept. 6-7.
 Port Hope—Port Hope Exhn. Aug. 31-Sept. 1.
 Port Perry—Port Perry Exhn. Sept. 1 and 3.
 Powassan—Powassan Exhn. Sept. 11-12.
 Providence Bay—Providence Bay Exhn. Sept. 13-14.
 Rainy River—Rainy River Exhn. Aug. 16-18.
 Ramora—Ramona Exhn. Sept. 19.
 Renfrew—Renfrew Exhn. Sept. 12-15.
 Riceville—Riceville Exhn. Sept. 21-22.
 Richmond—Richmond Exhn. Sept. 20-22.
 Richmond Hill—Richmond Hill Exhn. May 21.
 Ridgetown—Ridgetown Exhn. Aug. 21-23.
 Ripley—Ripley Exhn. Sept. 28-29.
 Rockliff—Rockliff Exhn. Oct. 3-4.
 Rockton—Rockton Exhn. Oct. 6 and 8.
 Rodney—Rodney Exhn. Sept. 25-26.
 Roeneath—Roeneath Exhn. Sept. 26-28.
 Rosseau—Rosseau Exhn. Sept. 12-13.
 Russell—Russell Exhn. Sept. 7-8.
 St. Marys—St. Marys Exhn. Sept. 6-7.
 Schomberg—Schomberg Exhn. June 15-16.
 Seaford—Seaford Exhn. Sept. 20-21.
 Severn Bridge—Severn Bridge Exhn. Sept. 21.
 Shannonville—Shannonville Exhn. Sept. 7-8.
 Shedden—Shedden Exhn. Sept. 21-22.
 Shelburne—Shelburne Exhn. Sept. 18-19.
 Simcoe—Norfolk Co. Fair Assn. Sept. 30-Oct. 5. Harold I. Pond.
 Smithville—Smithville Exhn. Aug. 24-25.
 South Mountain—South Mountain Exhn. Sept. 6-7.
 South River—South River Exhn. Sept. 27-28.
 Spencerville—Spencerville Exhn. Sept. 18-19.
 Sprucedale—Sprucedale Exhn. Sept. 14-15.
 Stratford—Stratford Exhn. Sept. 17-19.
 Strathroy—Strathroy Exhn. Aug. 21-22.
 Stirling—Stirling Exhn. Sept. 21-22.
 Sturgeon Falls—Sturgeon Falls Exhn. Sept. 23.
 Sunderland—Sunderland Exhn. Sept. 11-12.
 Sundridge—Sundridge Exhn. Sept. 20-21.
 Sutton—Sutton Exhn. Aug. 9-11.
 Tara—Tara Exhn. Sept. 26-27.
 Tavistock—Tavistock Exhn. Sept. 7-8.
 Teeswater—Teeswater Exhn. Oct. 2-3.
 Theford—Theford Exhn. Sept. 27-28.
 Thessalon—Thessalon Exhn. Sept. 13-14.
 Thorndale—Thorndale Exhn. Sept. 22.
 Tillsonburg—Tillsonburg Exhn. Sept. 18-20.
 Timmins—Timmins Exhn. Sept. 13-14.
 Tiverton—Tiverton Exhn. Sept. 27-28.
 Toronto—Canadian National Exhn. Aug. 23-Sept. 7. H. E. McCallum.
 Toronto—Royal Winter Fair. Nov. 9-17.
 Trout Creek—Trout Creek Exhn. Sept. 7-8.
 Tweed—Tweed Exhn. Sept. 18-19.
 Upsala—Upsala Exhn. Sept. 8.
 Uxbridge—Uxbridge Exhn. Sept. 24.
 Val Gagne—Val Gagne Exhn. Sept. 8.
 Vankleek Hill—Vankleek Hill Exhn. Sept. 6-8.



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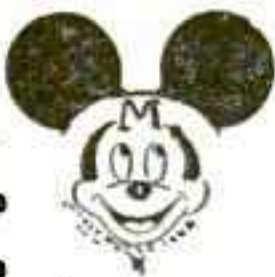
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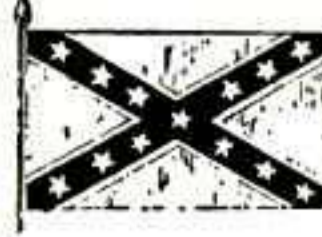
Pearl w/strap and compass \$22.50 Gr. Pearl w/chrome trim 27.00 Gr. Black Binoc. w/strap & compass 36.00 Gr. Black super Binoc. 7.50 Dz.



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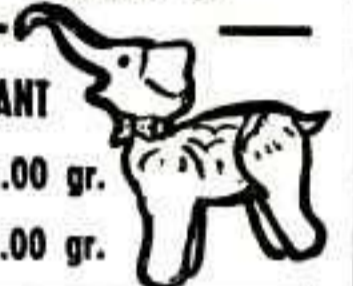


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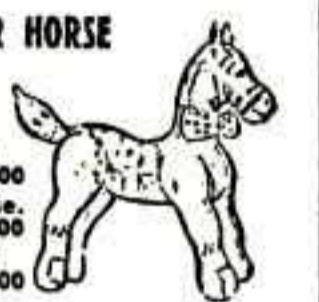
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Coming Events

Alabama
Birmingham—Better Homes Expo, April
30-May 5. Patrick J. O'Toole.

Arizona
Nogales—Fiestas de Mayor, May 3-5.
Phoenix—Flower Show, March 30-31.
Phoenix—Parade of Homes and Home
Show, April 5-14. Assn. of Home Builders.
Phoenix—Spring Horse Show, April 13-14.
Tucson—Livestock and Quarter Horse
Show, April 6-7.

Arkansas
Des Arc—Prairie Co. Livestock Show, April
19. B. E. Wray.
DeWitt—Ark. Co. Livestock Show, Oct.
9-12. Harold Kendall.
Hope—Third Dist. Livestock Show, Sept.
23-28. Bob Daniels.
Mammoth Spring—Soldiers', Sailors' &
Marines' Reunion, Aug. 12-17. E. E.
Sterling.
Pine Bluff—S. Ark. Livestock Show, Sept.
9-14. George Hestand.

California
Antioch—Blue Ribbon Horse Show, Oct.
3-6. Ray Stone, 8851 Sunnybrook Lane,
Fair Oaks.
Los Angeles—Great Western Livestock
Show, Nov 29-Dec. 4. A. M. Mathews.
Los Angeles—Los Angeles Sportsmen's Vac-
ation, Boat & Trailer Show (Pan-
Pacific Aud.), April 4-14. H. Werner
Buck.
Napa—Napa Valley Horse Show, May 5.
Clinton Eckels, 1016 Redwood Road.
North Highlands—Sacramento Riding Club
Horse Show, June 8-9. Mrs. Hazel Hogan,
3260 Ben Lomond, Sacramento.
Oakdale—Oakdale Rodeo, April 14. Connie
Buckman.

Oakland—Spring Home & Garden Show,
May 4-12. John I. Hennessy, Hotel Clare-
mont, Berkeley.
San Diego—Home Show (Electric Bldg.,
Balboa Park), May 18-26.
San Francisco—San Francisco Flower
Show, Aug. 22-23. Walter G. Brendel,
1227 Hayes St.
San Diego—Spring Fair (Electric Bldg.,
Balboa Park), April 23-28.
San Francisco—Grand National Livestock
Expo (Cow Palace), Nov. 1-10. Nye
Wilson.
San Francisco—Grand Nat'l Jr. Livestock
Expo (Cow Palace), April 13-17. Nye
Wilson.
San Jose—Homes Beautiful Expo (Civic
Aud.), June 6-9. Robert L. Jordan.
Santa Barbara—Santa Barbara Horse Show
& Flower Show, July 16-21. Ed G. Van
Cleve, 715 Santa Barbara St.
Stockton—Legion Celebration, July 4.
Turlock—Far West Turkey Show, Dec.
3-5. M. S. Johnson.
Yuma—Yuma Co. Fair Assn., April 10-14.
Frank Deason.

Colorado
Walsenburg—Spanish Peaks Fiesta, June
16-22. Star Caywood, P. O. Box 643.

Delaware
Wilmington—Delaware Home Show, Sept.
7-15. Paul Waters, 15564 Guilf Blvd., St.
Petersburg, Fla.

Georgia
Savannah—Jr. Chamber of Commerce Kid-
die Fair, March 29-April 14.
Thomasville—VPW Spring Fair, April
15-20.

Idaho
Blackfoot—Snake River Valley Horse Show,
July 11-13. Dess Lauder, Sugar City.
Emmett—Emmett Cherry Festival, June
17-22.
Meridian—Meridian Dairy & Stock Show,
May 29-June 1.
Rigby—Rigby Pioneer Days, June 14-15.

Illinois
Chicago—All-Wisconsin Resort and Travel
Show, April 24-28.
Chicago—Chicagoland Fair (Navy Pier),
June 28-July 4. Geraghty, Chicago Assn
of Commerce, 1 N. La Salle St.
Chicago—Associated Variety & Novelty
Mfrs. Show (Hotel Morrison), Aug. 4-8.
Forreston—Legion Sauerkraut Day, Sept.
12. Emerson Smith.
Hoopeston—Celebration, July 4.
Springfield—Land of Lincoln Centennial,
July 1-6.

Indiana
Brazil—Celebration, July 4.
Valparaiso—Celebration, June 26-29.
Walkerton—Celebration, July 4.
West Baden—Legion Celebration, July 1-6.
Dow S. Henson, Box 91.

Iowa
Des Moines—Iowa Sports, Boat & Vaca-
tion Show (Memorial Aud.), April 20-25.
Lake Park—Celebration, July 4-7. A. V.
Hansen, Box 225.
Salem—Old Settlers Reunion, Aug. 30-31.
M. Bailey.

Sloux City—Slouxland Expo. & Sports
Show (Municipal Aud.), April 12-14.
Marc Cox.
Waterloo—Northeast Ia. Sports & Vaca-
tion Show (Hippodrome Aud.), April 4-
7. Arlen N. Frerking.

Kansas
Dodge City—Boot Hill Celebration, April
30-May 4.
Wellsville—Franklin-Wellsville Picnic, Sept.
5-6. J. H. Cramer.
Wichita—Kansas Sport, Boat & Travel
Show (Forum), April 3-7. Bob Mays.

Kentucky
Louisville—Kentuckiana Home and Im-
provement Show (Armory), April 7-14.
Joseph Brooks.
Louisa—Homecoming, July 1-6. Dr. E. J.
Tisko.
Paintsville—Celebration, July 4.

Louisiana
Baton Rouge—Louisiana Livestock Show
& Dixie Horse Show, Nov. 7-10. W. M.
Babin.
Baton Rouge—La. Rabbit Short Course &
Show, April 27-28. D. C. Davis.
Cameron—Louisiana Fur & Wildlife Festi-
val, Jan. 17-18, 1958. Mrs. Marie
Vaughan.
Crowley—Intl. Rice Festival, Oct. 17-18.
A. L. Stoessell.
Gonzales—East Ascension Strawberry Festi-
val, April 26-28. L. B. Wakefield.
Greensburg—St. Helena Parish Forest
Festival, Oct. 26. Ralph E. Hamberlin.
Hammond—Southeastern La. Dairy Festival
& Livestock Show, May 2-4. Carroll
Trahan.

Kentwood—Tri-Parish Food, Feed & Dairy
Show, Sept. 19-22. C. B. Temple.
Kentwood—Fla. Parish Dairy & Agril. Festi-
val, Oct. 16. Carl M. Pierce.
Leesville—West La. Forestry Festival, Oct.
1-5. Jacob A. Anderson.
Louisville—Winston Co. Livestock Show,
Sept 2-6. Claude E. Ming.
Marksville—La. Livestock & Pasture Festi-
val, Oct 3-6. Kermit Ducote.
Natchitoches—La. Broiler Festival, Sept.
26-28. L. J. Pleasant.
New Orleans—La. Boat Festival—Pan Ameri-
can Regatta, June 8-9. Herman J.
Prager Jr.
New Roads—Baton Rouge-Pointe Coupee
Boat Festival, May 25-26. Leon Monceret
Jr.

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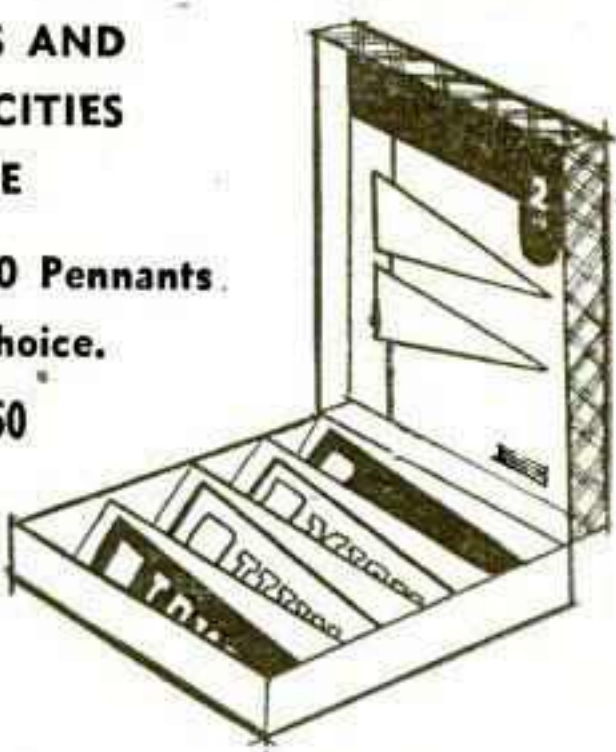
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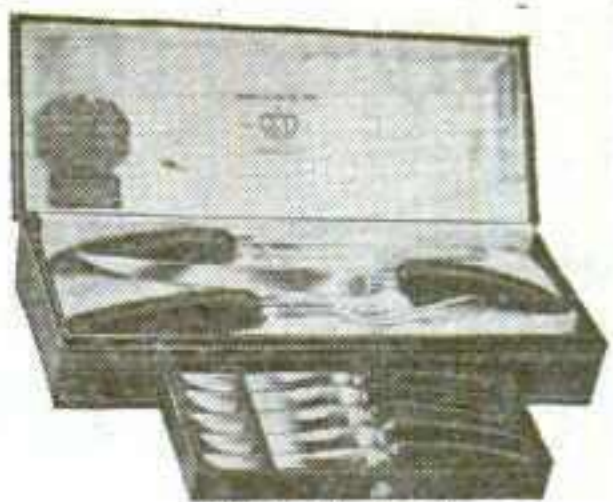
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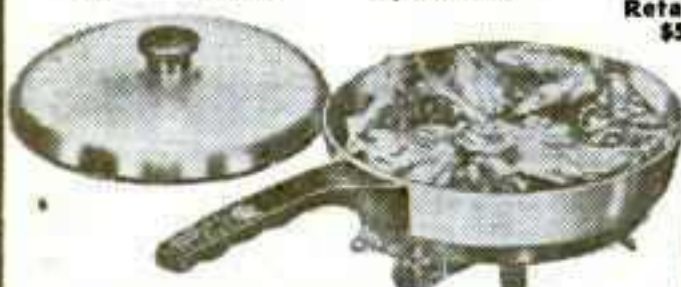
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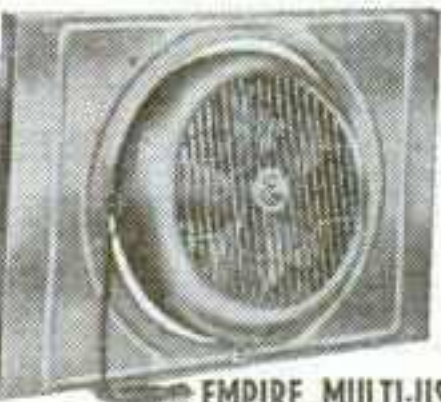
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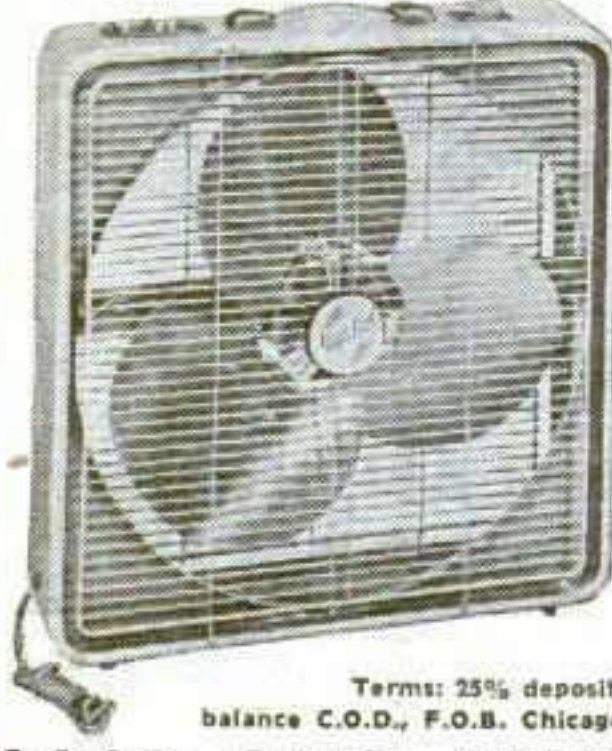
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Opelousas-La. Yambilee, Oct. 4-5. Billy M. Smith. Shreveport-Shreveport Horse Show, June 12-15. Mrs. Saunders Gregg. Shreveport-Holiday in Dixie Spring Festival, April 24-28. Abie C. Goldberg. Starkville-Oktibbeha Co. Livestock Show, Sept. 30-Oct. 5. O. F. Parker. Tallulah-Chamber of Commerce Spring Fair, April 8-14. Tylertown-Walthall Co. Livestock Show, Oct. 21-23. Ansel Estes. Ville Platte-La. Cotton Festival, Sept. 20-22. Dallas Deville. Winnfield-La. Forest Festival, Oct. 2-5. L. L. Brewton Sr.

Massachusetts

Boston-Home Furnishings Show (Armory), April 29-May 5. Fall River-Greater Fall River Home & Sports Show, May 14-19. John W. Daly, 56 N. Main St. Springfield-Greater Springfield Home & Sports Show, April 9-14. John W. Daly, Sheraton Kimball Hotel. Topsfield-Sportsmen's and Boat Show (Fairgrounds), April 18-21. Danvers Fish & Game Club.

Michigan

Bay City-Bay Co. Centennial, June 18-22. Jack Davis, Box 12. East Tawas-Home & Sports Show, May 10-12. Jack Davis, Box 12, Bay City. Goodrich-Old Settlers Days, June 12-16. F. Bucky Walters. West Branch-Better Homes Show, April 12-13. Jack Davis, Box 12, Bay City.

Minnesota

Edgerton-Edgerton Dutch Festival, July 17-18. Clifford H. Peterson. Minneapolis-Northwest Sports, Travel & Boat Show (Municipal Aud.), April 5-14. F. W. Kahler.

Mississippi

Calhoun City-Calhoun Co. Livestock Show, Sept. 25-27. C. B. Duke Jr. Houston-Chickasaw Co. Livestock Show, Aug. 28-31. Mrs. A. J. Harrington. Lucedale-George Co. Livestock Show, Oct. 4-5. B. J. Hilburn. McComb-McComb State Dairy Show, Sept. 9-14. Dr. D. W. Williams. Newton-Newton State Dairy Show, Sept. 16-21. Paul W. McMullan. Picaune-Pearl River Co. Livestock Show, Oct. 3-5. J. M. Sinclair. Pontotoc-Pontotoc Co. Livestock Show, Sept. 17-21. Ernest Weatherly.

Missouri

Concordia-Concordia Fall Festival, Sept. 26-28. Dr. F. O. Goemann. Gallatin-Daviess Co. Jr. Lamb Show, June 3. George Schmitt. Gallatin-Daviess Co. Jr. Livestock Show, Aug. 26. George Schmitt. Gerald-4-H Livestock & Home Economics Show, July 4-5. Raymond Ketterer. Huntsville-Huntsville Horse Show, July 1-2. J. D. Bagby. Jamesport-Jamesport Jr. Livestock Show, July 31-Aug. 1. Frank Nowland. Kansas City-American Royal Livestock & Horse Show, Oct. 19-26. C. M. Woodard. King City-Tri-County Livestock & Horse Show, Aug. 14-15. Herschell L. Yates. Lucerne Stock Show, Aug. 29-31. K. K. Blanchard. Maryville-4-H Fat Lamb Show, June 4. Kenneth Walkup. Maryville-Nodaway Co. Baby Beef & Pig Show, Sept. 16. Kenneth Walkup. Moberly-Kiwanis Club Jr. Fat Lamb Show, June 15. A. T. Johnson. Monett-Lawrence-Barry Dairy Show, Sept. 6-7. Helen Sagar. Mound City-Centennial, Aug. 23-23. Mrs. E. K. Griffith. Queen City-Schuyler Co. 4-H Corn & Stock Show, Sept. 12-14. Rex Sloop. Republic-Ozarks Future Farmer Fat Lamb Show, June 14. Vencil G. Mount. Republic-Ozarks FFA Fat Beef Show, Sept. 18. Vencil G. Mount. St. Joseph-Buchanan Co. Dairy Show, July 27. Webb Embrey. St. Joseph-Buchanan Co. Livestock Show, Sept. 14. Webb Embrey. St. Joseph-Interstate Baby Beef & Pig Club Show, Sept. 17-19. H. M. Garlock. St. Joseph-Interstate Jr. Dairy Show, Aug. 2. Webb Embrey. St. Joseph-Home Economics Show, Sept. 17-18. Webb Embrey. Shelbyville-Shelby Co. 4-H Lamb Show, June 19. John M. Douglas.

Nebraska

Grand Island-Centennial, July 1-8. Jerry Anderson, 1114 N. Eddy St. Lincoln-Midwest Ceramic Show (State Fair Expo. Bldg.), May 4-5. James Brownson. Omaha-Ak-Sar-Ben Livestock Show & Rodeo, Sept. 20-29. J. J. Isaacson.

Nevada

Carson City-Admission Day Celebration, Oct. 31.

New Jersey

Elizabeth-Home-O-Rama Expo (Armory), April 20-27. John F. Burke, Police Athletic League.

New Mexico

Artesia-Eddy Co. 4-H & FFA Livestock Show & Sale, Oct. 24-26. Richard G. Marek, Carlsbad. Gallup-Inter-Tribal Indian Ceremonial, Aug. 8-11. Edward S. Merry. Las Vegas-San Miguel Co. Jr. Livestock Show, Sept. 17-18. James Ledger. Santa Fe-Santa Fe Fiesta, Aug. 30-Sept. 2. Mrs. Helene H. Baca.

New York

Lackawanna-Marine Corps Memorial Celebrations, June 11-16. Fred V. Catuzza Jr., 54 Jackson Ave. Newburgh-Home Show & Parade of Homes, Sept. 22-29. Paul Waters, 15564 Gulf Blvd., St. Petersburg, Fla. New York-International Antiques Exhibition & Sale (Coliseum), March 30-April 7. New York-International Flower Show (Coliseum), March 31-April 6. New York-Natl. Home Builders' Expo (Coliseum), May 4-12. New York-U. S. World Trade Fair (Coliseum), April 14-27. Charles Snitow. Syracuse-North-Eastern Sports Show (Fairgrounds), April 5-14. Bill Hartman.

North Dakota

Dickinson-Celebration, July 4.

Ohio

Columbus-Columbus Home Show (Fairgrounds), April 7-12. Builders' Exchange. Coshocion-Home Show (Armory), April 25-27. Richard J. Griley. Dayton-Sports, Hobby & Vacation Show (Fairgrounds Coliseum), April 6-7. Ward Colopy, 133 Warren St. Gibsonburg-Piremen & Legion Homecoming, July 24-28. Al Schies, Vol. Fire Dept.

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 819 E. Jefferson Blvd.
 South Bend 17, Ind.



Oklahoma
 Ardmore - Ardmore Rodeo, April 10-13. J. P. Taylor.
 Oklahoma City - Semi-Centennial Expo., June 14-July 7. James C. Burge, Box 5111, Farley Station.
 Prague - Celebration, July 4.
 Tulsa - Home Show (Fairgrounds), April 11-14. Charles McKinney, 1035 Hunt Bldg.
 Tulsa - Antique Show (Cain's Ballroom), April 13-16. Bill Fanning, 3316 E. 32d St.
 Tulsa - Dog Show (Fairgrounds), April 27-28. Mrs. John B. Charles, 7515 E. 31st.
 Tulsa - Charity Horse Show (Fairgrounds), May 21-25. Mary Glass, P. O. Box 4042.
 Waynoka - Snake Hunt, April 26-28.
 Wright City - Rodeo & Old Settlers Reunion, July 2-4. James Lawhorn.

Oregon
 Gresham - Multnomah Co. Spring Garden Show, May 1-5. Duane Hennessy, P. O. Box 406.
 North Portland - Pacific Intl. Livestock Expo., Oct. 19-26. Walter A. Holt.
 Pendleton - Pendleton Roundup, Sept. 11-14. Jack Stangler.
 Portland - Intl. Trailer Show, June 8-16. Jack Matlack, 510 Portland Trust Bldg.
 The Dalles - Mid-Columbia Livestock Show, 4-H. Fat Stock Show & Sale, June 2-5. Elmer H. Lierman.
 Union - Eastern Ore. Livestock Show, June 6-8. G. I. Hess.

Pennsylvania
 Lyons - Firemen's Celebration, July 3-7. Olyphant - Northeastern Pa. Vol. Firemen's Federation, Aug. 26-Sept. 2. J. Chichilla.
 Sharon - Patagonia Fire Co. Homecoming, June 24-29. J. E. Barker Jr., 1039 Adelaide St.

South Dakota
 Faith - Tri-County Stock Show & Rodeo, Aug. 9-11. Hugh Millard.
 Sioux Falls - S. D. Sportsmen's Show (Coliseum), April 29-May 1. David A. Witte.

Tennessee
 Cosby - Smelly Ramp Celebration, April 28.
 Franklin - Rotary Club Rodeo & Spring Festival, April 28-May 4.
 Humboldt - Strawberry Festival, April 29-May 4.
 Knoxville - Tenn. Valley Sports Show, April 8-14. W. Claude Fox.

Texas
 Alice - Coastal Bend Livestock Show, Oct. 24-26. Rose M. Martin.
 Corsicana - Corsicana Livestock Show & Rodeo, Sept. 24-28. R. W. Knight.
 Dallas - National Home Show, April 28-May 5. Brownlow R. Hall.
 El Paso - Washington Park Celebration, July 4.
 El Paso - Flower Show (Coliseum), April 27-28. Mrs. Thomas.
 El Paso - Southwestern Sun Carnival, Dec. 26-Jan. 1.
 Fort Worth - Fort Worth Home Show, April 21-28.
 Houston - Houston Boat, Sports & Travel Show (Coliseum), April 6-14. Bill Brown, Montagu Hotel.
 Kaufman - Kaufman Co. Livestock Show, Sept. 5-7. Wm. D. Percy.
 Wichita Falls - Diamond Jubilee, May 11-18. J. A. McDonald, P. O. Box 991, Iowa Park.
 San Antonio - Battle of Flowers, April 22-27.
 San Antonio - San Antonio Home Show (Bexar Co. Coliseum), April 7-14. Irving Wayne, Home Builders' Assn.

Utah
 Brigham City - Peach Days, Sept. 6-7. Ross Bowen.
 Cedar City - Southern Utah Livestock Show, Sept. 6-7.
 Delta - Milhard Co. Jr. Livestock Show, May 23-24.
 Ferron - Southeastern Jr. Livestock Show, Aug. 8-10.
 Nephi - Utah State Suffolk Sheep Show & Sale, Sept. 6-7.
 North Salt Lake City - Intermountain Jr. Fat Stock Show, June 5-6.
 Ogden - Golden Spike Natl. Livestock Show, Nov. 15-20.
 Plain City - Plain City Dairy Day, May 10.
 Richfield - Southern Utah Jr. Livestock Show, Aug. 21-24.
 Richmond - Black & White Days, May 17-18.
 Salt Lake City - Western Riding Club Show, Aug. 16-17.
 Spanish Fork - Utah Jr. Livestock Show, May 8-11.

Virginia
 Lynchburg - Celebration, May 16-18. Don F. Wood, Box 128, R. F. D. 3.
 Richmond - Junior Premium Stock Show (Fairgrounds), April 9-10.
 Winchester - Shenandoah Apple Blossom Festival, May 2-3.

West Virginia
 Ripley - Celebration, July 4. Don Flesher, Box 6.

Wisconsin
 Kewaunee - Wis. Historical Steam Rodeo, Sept. 7-8. Orwin C. Burmeister.
 Ontario - Centennial, July 12-14.
 Rhinelander - Northern Wis. Sports & Vacation Show (Hodag Park), July 3-9. Ed McGowan.
 Spring Green - Centennial, June 27-30.

Wyoming
 Casper - Rocky Mountain Oil Show, Sept. 19-21.
 Daniel - Green River Rendezvous, July 7.
 Greybull - Days of '49, June 8-9.
 Laramie - Laramie Jubilee Days, July 11-14.
 Riverton - Square Dance Festival, Sept. 21.
 Sheridan - All-American Indian Days, Aug. 2-4.
 Thermopolis - State Park Day, June 9.
 Thermopolis - Gift of the Waters Pageant, Aug. 10-11.

CANADA
Alberta
 Calgary - Calgary Horse Show, May 7-11.
 Edmonton - Better Homes Expo., April 12-20. Arthur Gilbert.
 Edmonton - Spring Horse Show, May 15-18.

Manitoba
 Brandon - Manitoba Winter Fair, April 1-5.

Ontario
 Oakville - Oakville Centennial, June 29-July 6. Tom Ringle, Box 345.
 Toronto - Royal Winter Fair, Nov. 15-23. C. S. McKee.

Quebec
 Montreal - Montreal portsmen's Show (Show Mart Bldg.), March 29-April 7. Ted Glendening.

Saskatchewan
 Saskatoon - Interprovincial Bull Show & Sale, April 17-18.
 Saskatoon - Light Horse Show, April 10-13. S. N. MacEachern.

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Read the Lord's Prayer magnified thru the lens at top of pen.

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FULLY AUTOMATIC CHROME RONSON TYPE POCKET LIGHTER



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Sample dozen \$4.75

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Sample dozen \$3.00

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Sample \$3.50

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\$5.50 per dozen

Sample 50c each

25% deposit, balance

GENENDER SALES

1957 Rodeo Dates

- Alabama**
Montgomery—Montgomery Rodeo, Sept. 3-7.
- Arkansas**
Fort Smith—Fort Smith Rodeo, May 27-June 1. Bill Horne.
Newport—Newport Rodeo, June 13-15. Molly Hinkle.
Springdale—Springdale Rodeo, July 1-4. Mac D. Howell.
- California**
Angels Camp—Angels Camp Rodeo, May 19. Carl T. Mills.
Bakersfield—Bakersfield Rodeo, May 11-12. Jerry Elrod.
Blythe—Blythe Rodeo, Oct. 11-13. R. Seeley.
Clovis—Clovis Rodeo, April 26-28. Herman Smith.
Dixon—Dixon Rodeo, May 19. Robert McClure.
Eureka—Eureka Rodeo, June 29-30. Ralph H. Barnes.
Glennville—Glennville Rodeo, June 2. Bob Woody.
Hayward—Alameda Co. Rodeo, May 18-19. Cecil Jones.
Hemet—Hemet Rodeo, June 29-30. Ervin Quick.
Lone Pine—Lone Pine Rodeo, May 11-12. Walter Jones.
Oakdale—Oakdale Rodeo, April 14. Connie Buckman.
Pomona—Pomona Rodeo, June 15-16. H. S. Johnson.
Porterville—Porterville Rodeo, May 4-5. John Biggs.
Red Bluff—Red Bluff Rodeo, April 20-21. Camille Hart.
Redding—Redding Rodeo, May 25-26. J. P. McReynolds.
Salinas—Salinas Rodeo, July 11-14. W. T. Bramers.
San Bernardino—San Bernardino Rodeo, June 22-23.
San Jose—San Jose Rodeo, May 25-26. Gene Sawyer.
San Juan Bautista—San Juan Bautista Rodeo, July 7. G. Hackney.
San Luis Obispo—San Luis Obispo Rodeo, July 20-21. M. Avila.
Saugus—Saugus Rodeo, May 4-5.
Springville—Springville Rodeo, April 13-14. Monty Gifford.
Stockton—Stockton Rodeo, Aug. 16-20. R. E. Walker.
Torrance—Torrance Rodeo, July 27-28. Clifford Coover.
Tulare—Tulare Rodeo, June 8-9. L. O. Basteen.
- Colorado**
Boulder—Boulder Rodeo, July 28-29. Rollie Leonard.
Castle Rock—Castle Rock Rodeo, Sept. 14-15. Charles Kirk.
Colorado Springs—Colorado Springs Rodeo, Aug. 6-10.
Cortez—Cortez Rodeo, June 14-16. Tom Wark.
Durango—Durango Rodeo, Aug. 9-11. R. Franklin McKelvey.
Estes Park—Estes Park Rodeo, Aug. 1-3. C. A. Krenenak.
Greeley—Greeley Rodeo, July 3-4. Bob Davis.
Holyoke—Holyoke Rodeo, Aug. 16-17. R. E. Ensminger.
Longmont—Longmont Rodeo, Aug. 15-17. Cal Maier.
Loveland—Loveland Rodeo, Aug. 11-13. Robt. Palmer.
Monte Vista—Monte Vista Rodeo, July 30-Aug. 1. John H. Beatty.
Norwood—Norwood Rodeo, Aug. 17-18. Gordon Palmer.
Pagosa Springs—Pagosa Springs Rodeo, July 4-5. Glen Edmonds.
Pueblo—Pueblo Rodeo, Aug. 23-25. W. H. Kittle.
Trinidad—Trinidad Round-Up, Aug. 31-Sept. 2. Thomas Murphy.
Yuma—Yuma Rodeo, Aug. 13-14. Frank Herman.
- Idaho**
Boise—Ada Co. Sheriff's Cow Cutting Contest, June 29.
Caldwell—Caldwell Night Rodeo, Aug. 6-10.
Fairfield—Legion Rodeo, July 26-27.
Filer—Filer Rodeo, Sept. 4-7. Thom Parks.
Haley—Wood River Round-Up, July 3-4.
Idaho Falls—War Bonnett Round-Up, July 31-Aug. 3.
Jerome—Jerome Rodeo, Aug. 22-24. Eleanor Wiswall.
Lewiston—Lewiston Rodeo, Sept. 6-8. Joseph Skok.
Mackay—Mackay Rodeo, June 22-23.
Malad—Oneida Co. Night Rodeo, July 5-6.
Nampa—Snake River Stampede, July 16-20.
Pocatello—Pocatello Rodeo, July 16-18. Muriel Ruggles.
Preston—Preston Rodeo, Aug. 1-3.
Rigby—Rigby Rodeo, June 14-15. R. C. Swager.
Rupert—Rupert Rodeo, July 4-6.
Sidney—Sidney Rodeo, Aug. 20-24. Ralph Travis.
Soda Springs—State High School Championship Rodeo, June 1-2.
Terreton—Terreton Rodeo, Aug. 23-24. Della Cope.
Weiser—Weiser Rodeo, July 11-13. James Skow.
- Illinois**
Chicago—Chicago Rodeo, Oct. 9-20. M. E. Thayer.
Kankakee—Kankakee Rodeo, Sept. 6-8. P. F. Loisel.
- Iowa**
Sidney—Championship Rodeo, Aug. 20-24. Ralph Travis.
- Kansas**
Clayton—Clayton Rodeo, May 25-26. M. I. Kirk.
Great Bend—Great Bend Rodeo, July 19-21. Kent Collier.
- Hutchinson—Jaycees Rodeo, April 24-27.
Phillipsburg—Phillipsburg Rodeo, Aug. 1-4. W. C. Sullivan.
Pretty Prairie—Pretty Prairie Rodeo, July 16-18. L. C. McCubbin.
Strong City—Strong City Rodeo, June 7-9. Geo. Beaver.
Wichita—Frontier Days Rodeo, Sept. 19-22. Harry Shepler.
- Kentucky**
Louisville—Louisville Rodeo, Sept. 6-9.
- Louisiana**
Alexandria—Alexandria Rodeo, Aug. 27-31. James Thompson.
Bastrop—Bastrop Rodeo, June 5-8. Lucille Meador.
Hammond—Hammond Rodeo, March 15-17. Bob Farris.
Shreveport—Shreveport Rodeo, May 15-19.
- Missouri**
Camdenton—Camdenton Rodeo, July 9-14. Harry Nelson.
Joplin—Western Fiesta Rodeo, June 26-29. J. D. Baughman.
West Plains—Lions Club Rodeo, July 4-6. J. R. Smoot.
- Montana**
Billings—Billings Rodeo, Aug. 13-17. Harry L. Fitton.
Bozeman—Bozeman Rodeo, Aug. 9-11. J. Jensen.
Camdenton—Camdenton Rodeo, July 9-14. Harry Nelson.
Great Falls—Great Falls Rodeo, Aug. 6-10. Leo C. Dailey.
Lewiston—Central Wyoming Rodeo, Aug. 1-3. James Schultz.
Shelby—Shelby Rodeo, July 25-28. Clifford Coover.
Wolf Point—Wolf Point Rodeo, July 12-14. W. C. Reichert.
- Nebraska**
Bertrand—Bertrand Rodeo, July 30-31. Bernard Holen.
Crawford—Crawford Rodeo, July 2-4. Thomas Moody.
Lewellen—Lewellen Round-Up, Sept. 1-2. A. Klein.
North Platte—North Platte Rodeo, June 21-23.
Omaha—Omaha Rodeo, Sept. 20-29. J. J. Isaacson.
Sidney—Sidney Rodeo, Aug. 16-17. L. W. Lindell.
- Nevada**
Las Vegas—Las Vegas Rodeo, Aug. 2-4. W. R. Scheihagen.
Reno—Reno Rodeo, July 4-6. Ray Peterson.
Yerington—Yerington Rodeo, June 1-2. L. Massini.
- New Mexico**
Albuquerque—State Fair Rodeo, Sept. 28-Oct. 6. Leon H. Harms.
Cimarron—Cimarron Rodeo, July 4. W. D. Littrell.
Española—Española Rodeo, May 18-19. Joe Becker.
Farmington—Farmington Rodeo, June 7-9. Chas. Hurrion.
Gallup—Gallup Rodeo, June 22-23. Wallace Leach.
Santa Fe—Santa Fe Rodeo, July 11-14. A. C. Green.
Yerington—Yerington Rodeo, June 1-2. Larry Massini.
- North Dakota**
Walhalla—Walhalla Rodeo, July 2-4. L. A. Jackson.
- Oklahoma**
Ada—Ada Rodeo, Aug. 13-17. Douglas Smith.
Ardmore—Ardmore Rodeo, April 10-13. J. P. Taylor.
Claremore—Claremore Rodeo, July 2-6. Cecil F. Ray.
Elk City—Elk City Rodeo, Sept. 2-4. Geo. Peeler.
Guymon—Guymon Rodeo, May 2-4. C. Sullivan.
Hinton—Hinton Rodeo, July 8-10. Dean Rader.
Lawton—Lawton Rodeo, Aug. 2-6. James Dawes.
McAlester—McAlester Rodeo, Sept. 5-8. Lawrence Clements.
Tulsa—Tulsa Rodeo, May 7-12. O. W. Mayo.
Vinita—Vinita Rodeo, Aug. 28-Sept. 1. F. C. Goodpaster.
Yukon—Yukon Rodeo, June 27-29. Mrs. V. M. Compton.
- Oregon**
Cottage Grove—Cottage Grove Rodeo, July 13-14. John Wells.
Elgin—Elgin Rodeo, July 20-21. Ted Keefer.
Eugene—Eugene Rodeo, Aug. 2-4. Dick Langton.
Halfway—Halfway Rodeo, Sept. 1-2. D. D. Peterson.
Molalla—Molalla Rodeo, July 3-7. Ernest W. Clark.
Moro—Moro Rodeo, Sept. 14-15. M. O. Coons.
Pendleton—Pendleton Round-Up, Sept. 11-14. Dick Purchase.
Prineville—Prineville Rodeo, Aug. 9-11. Clyde Gumpert.
Roseburg—Roseburg Rodeo, June 22-23. Bill Tipton.
St. Paul—St. Paul Rodeo, July 2-4. Gene Smith.
Union—Eastern Ore. Rodeo, June 6-8. R. C. Baum.
- South Dakota**
Faith—Faith Rodeo, Aug. 10-11.
Belle Fourche—Belle Fourche Rodeo, July 3-5. Joe Koller.
Deadwood—Deadwood Rodeo, Aug. 2-4. Nell Perrigoue.
Rapid City—Rapid City Rodeo, Aug. 15-18. Kenneth Roberts.
Sioux Falls—Sioux Falls Rodeo, Aug. 16-18.
Sturgis—Sturgis Rodeo, July 13-14. Malcolm Cooper.

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Chrome finish. Gross ... 23.00

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#2500 28" All-Plush Bear, pastel colors or black & white.
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Cotton stuffed.....

36" TAFFETA CLOWN \$11.40 dz.
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3-4" STUFFED DOGS.....\$9 gr.

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 Memphis—Memphis Rodeo, Sept. 20-28. Boyd Arthur.

Texas
 Baird—Baird Rodeo, June 18-20. Rupert Jackson.
 Belton—Melton Rodeo, July 4-6. W. F. Hamner.
 Big Spring—Big Spring Rodeo, June 12-15. E. P. Driver.
 Coleman—Coleman Rodeo, July 10-14. Robt. O'Hair.
 Dalhart—XIT Rodeo, Aug. 2-3. Nick P. Craig.
 Dublin—Dublin Rodeo, Aug. 28-31. C. E. Leatherwood.
 Midland—Midland Rodeo, June 4-8. Lou Bartha.
 Plainview—Plainview Rodeo, June 6-8. H. A. Ragland.
 Vernon—Vernon Rodeo, May 1-4. John Biggs.

Utah
 Lehi—Lehi Rodeo, June 27-29. Ferrin Gurney.
 Logan—Logan Rodeo, Aug. 15-17. M. R. Hovey.
 Nephi—Nephi Rodeo, July 11-13. Lorin Christensen.
 Ogden—Ogden Pioneer Days, July 19-24.
 Price—Price Rodeo, Aug. 8-10. Elvin Chapman.
 St. George—St. George Rodeo, Sept. 12-14. Clayton Atkin.
 Salt Lake City—Days of '47 Rodeo, July 18-24. Lee Neilson.
 Vernal—Vernal Rodeo, July 18-20. Jack Boren.

Washington
 Ellensburg—Ellensburg Rodeo, Aug. 31-Sept. 2. Art Driver.
 Kennewick—Kennewick Rodeo, Aug. 23-25. H. C. DeHaven.
 Monroe—Monroe Rodeo, Aug. 31-Sept. 2. Robert Follis.
 Moses Lake—Moses Lake Rodeo, Sept. 7-8. Ivan Cole.
 Mount Vernon—Mount Vernon Rodeo, May 26. Vernon G. Eabers.
 Newport—Pen Oreille Co. Rodeo, July 27-28. Joseph Berendt.
 Omah—Omah Rodeo, Aug. 10-11. Gordon Lacey.
 Spokane—Spokane Rodeo, Aug. 14-17. Bob Miller.
 Tonasket—Tonasket Rodeo, June 8-9. D. M. Richardson.
 Walla Walla—Walla Walla Rodeo, Aug. 30-Sept. 1. Milton Loney.

Wisconsin
 Spooner—Heart of the North Rodeo, July 13-14. Harold Haynes.

Wyoming
 Casper—Casper Rodeo, July 31-Aug. 3. Robt. L. Honey.
 Cody—Cody Stampede, July 4-5.
 Cheyenne—Frontier Days, July 23-27. Jack Mabee.
 Evanston—Cowboy Days Rodeo, Aug. 31-Sept. 1.
 Guernsey—Old-Timers Rodeo, July 3-4.
 Guernsey—Labor Day Rodeo, Sept. 2.
 Lander—Lander Rodeo, July 3-4. James Farthing.
 Pinedale—World Championship Steer Roping Contest, Aug. 3.
 Sheridan—Sheridan Rodeo, July 12-14.
 Thermopolis—Thermopolis Rodeo, Sept. 1-2.

CANADA
 Alberta
 Cardston—Cardston Rodeo, July 15-16. Bert Gibb.
 Edmonton—Edmonton Rodeo, April 29-May 4. Fred W. Miller.
 Lethbridge—Lethbridge Rodeo, July 25-27. C. E. Barry.
 Medicine Hat—Medicine Hat Rodeo, July 18-20. E. V. Elford.

British Columbia
 Cloverdale—Cloverdale Rodeo, May 18-20. J. Stinson.

MEXICO
 Mexico City—Mexico City Rodeo, April 26-May 5. Bob Estes.

SPRING SPECIALS

No. 6400 Kiddie A aluminum ident. Per Gross \$3.25

No. 6401 Aluminum Double Heart Ident. Per Gross \$5.60

No. 6402 Alumi-A num ident. 8-inch overall. Hook end. Per Gross \$5.60

No. 6403 Men's aluminum ident. Good clasp. Per Gross \$8.00

No. 6404 Gold plated ident. Ladies' size. Per Dozen \$ 2.25 Per Gross 25.50

No. 6405 Gold plated ident. 7 1/2 inch overall. Per Dozen \$2.50 Per Gross \$28.50

No. 6409 Ladies' Snake Chain gold plated ident. Assorted style tags. Individually carded. Per Dozen \$3.00. Per Gross \$34.50

No. 6410 Chrome plated Men's Ident. Large size. Per Dozen \$2.50. Per Gross \$27.00

No. 6406 Kiddie aluminum Pendant assortment. Per Gross \$3.25

No. 6407 Aluminum Pendant assortment. Per Gross \$8.00

No. 6408 Heavy plated Pendant assortment. Per Dozen \$ 1.75 Per Gross 19.50

No. 6411 Kiddie Ident. Assorted rhodium & gold finish. Assorted shapes. Per Dozen \$ 1.50 Per Gross 16.00

No. 6412 Assorted Anklets. 10K gold filled. Per Dozen \$5.40

No. 6413 Assorted Anklets. Sterling Silver. Per Dozen \$4.75

No. 6414 Assorted Anklets. Rhodium & gold finish, assorted. Per Dozen \$ 1.50 Per Gross 16.00

No. 6440 Gold plated Cross assortment. Boxed with acetate cover. Per Dozen \$4.75

No. 6441 Ten Commandments Necklaces. 18" Chain. Per Dozen \$4.20

Mice Earrings Per Dozen... \$ 2.50 Per Gross 26.50

Skunk Earrings Per Dozen... \$ 2.50 Per Gross 26.50

No. 6430 Men's Oblong Signet Ring with chip stone and embossed side—Nickel silver. Per Dozen \$4.20

No. 6420 Aluminum Buckle Ring with 3 stones—Adjustable. Per Gross \$11.50

No. 6421 Aluminum Snake Ring with stones—Adjustable. Per Gross \$10.75

No. 6422 Aluminum Skull Ring with stone eyes—Adjustable. Per Gross \$12.50

No. 6423 Aluminum Saddle Ring—Adjustable. Per Gross \$14.00

No. 6424 Birthstone Heart Ring, aluminum—Adjustable. Per Gross \$7.50

No. 6425 Oval Signet Ring, aluminum—Adjustable. Per Gross \$6.50

No. 6426 Oblong Signet Ring, aluminum—Adjustable. Per Gross \$6.75

No. 6428 Women's Oval Signet Ring, nickel silver. Per Dozen \$ 2.50 Per Gross 28.00

No. 6427 Children's Oval Signet Rings, nickel silver. Per Dozen \$ 1.75 Per Gross 20.00

No. 6429 Men's Oblong Signet Ring with chip stone—Nickel silver. Per Dozen \$4.20

No. 6431 Men's Square Signet Ring with chip stone—Nickel silver. Per Dozen \$4.20

No. 6432 Plain Heart Signet Ring with expansion band—Nickel silver. Per Dozen \$4.50

No. 6433 Kiddie Sterling Silver Signet Ring. Per Dozen \$3.25

No. 6434 Sterling Silver Friendship Ring with engraving plaque. Per Dozen \$4.50

No. 6435 Rhodium Friendship Ring, pierced. Per Dozen \$5.40

No. 6436 Rhodium Friendship Ring Stone Set with engraving plaque. Per Dozen \$5.40

No. 6437 Men's Heavy Skull Ring, rhodium, with ruby eyes. Per Dozen \$3.15

No. 6438 Men's Gold Finish Ruby & White-stone Rings—Assorted. Per Dozen \$3.15

No. 6439 Men's Cameo, Onyx & Ruby Ring Assortment. Per Dozen \$3.75

No. 6440 Men's Whitestone and Ruby Ring Assortment. Per Dozen \$ 2.50 Per Gross 28.00

No. 6441 Ladies' Aurora Borealis Ring Assortment. Per Dozen \$5.50

No. 6442 Mexican Rings. Assorted designs in men's sizes. Large style, heavy chrome plate. Per Dozen \$ 5.40 Per Gross \$6.00

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No. 4544 Pearl Set. Consists of Pearl Earrings, 3-Strand Pearl Necklace and 3-Strand Bracelet. 8 white, 2 pink and 2 blue to the dozen sets, assorted. Each set in satin-lined box. Per Dozen ... \$7.75

No. 4545 Pearl Set with Lighter. Pearl-covered Lighter with Pearl Necklace and Earrings in satin-lined box. Per Set \$.95 Per Dozen 10.00

No. 4427 "Boutique" Jeweled Ball Pen & Address Book Set. Assorted White, Pink & Blue. Boxed in acetate-covered box. Per Dozen \$7.20

No. 4428 Jeweled Lighter & Ball Pen Set. Assorted gold & silver finish. Boxed in satin-lined box. Per Set \$ 1.45 Per Dozen ... 16.00

No. 6490 Gents' Jeweled Watch Set. Gold finish, contains Jeweled Watch with Expansion Band, Money Clip, Cuff Links and Tie Bar. Per Set \$5.75 Per Set in Lots of 6 5.25

No. 4462 Automatic Pocket Lighter. High polish chrome-plate finish. Per Dozen \$ 4.40 Per Gross 50.00

No. 4463 Art Model Lighter, automatic. Per Doz. \$ 5.10 Per Gross 59.00

No. 4499 Burgess Vibro-Graver. Each ... 4.25

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**BIG FLASH
BALLOONS**
BIGGER-BRIGHTER
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The OAK RUBBER CO.
RAVENNA, OHIO.

PIPES FOR PITCHMEN

"I WOULD LIKE . . . to report that during a tour of Texas, Oklahoma, Kansas and Missouri with the Kuhns Novelty Company, of Wichita, Kan., Bob (Count Seldom Scoff) Davis made his appearance after a lapse of several years," writes Freddie (Frederick the Great) Klaus from that city. "Davis now has a job as test pilot with the Boeing Airplane Company at Wichita. Between assignments, Davis worked planes at the Wichita Police Circus and got his share of the long green. Among those working the date were Kuhns, Andy Starr, Jimmie Burke, Murray Fine, Bob Hakes, Dennis Pinson, Abie Harrison and yours truly. They send regards to all the j.c.l.'s and ask for a few pipes from Irving D. Painter and Joe Joblots." Kuhns, Davis, Klaus and Harrison also worked novelties at the "Wyatt Earp" road show at Topeka, Hutchinson and Wichita.

RON POPEIL . . . of Ronco Products, new in the pitch business, pipes from Chicago that he has sold over \$50,000 worth of Chop-O-Matics in a Woolworth store on State Street there since last October.

LEO HELLER . . . unlimbered the ink stick recently to send a few notes on activities in Detroit. Leo has been in Sam's department store there since last August 5, working Devine's Kool-foot and Zina-Ray oil, and is doing well. Assisting him on Saturdays is his oldest boy, 15-year-old Jerry, who is showing all the earmarks

of an up-and-coming pitcher. Recently, reports Leo, the lad switched a customer from a 50-cent nasal jelly to a \$1 bottle of oil. Homer Shockley and Eva Camarada, a newcomer to the business, are working plastic towels in the store and are also doing well. Shockley was slated to leave soon for the West, leaving Eva on her own. "But she'll do well," says Heller. "She's a good worker." Bea Reiser is another well-known member of the fraternity in town. She's located in a Kresge store, working Slim-Tabs reducing chewing gum. Also at Kresge's is Charlie Winkel, who is keeping his engraving machine hot. Recently leaving

APEX TOOLS

Lawn Mower Sharpeners. Combination Glass Cutter. Knife and Scissors Sharpeners. Still getting nice money. Tools with or without Glass Cutter 100% Workers.

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NEW FLASH**

NEW LOW PRICE \$40.00 Per Gross

Now you can cover your old spots.

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Our style #200 Ladies' Damaged Nylons, individually packed in beautiful cellophane envelopes, 3 pairs to a wrapper; \$1.50 per dozen in 10 gross lots. Under 10 gross lots, \$2.50 per dozen. Ideal for pitchmen and wagon men. One pitchman operating out of a wagon sold 8,000 dozen in 5 months, hitting towns around the country.

Our style #350, which consists of clean sub-standards, only \$3.00 per dozen in 10 gross lots. Under 10 gross lots, \$3.50 per dozen. Packed individually in beautiful cellophane envelopes, one dozen to a wrapper. Ideal for bargain sales, giveaways, mail order, exporters, etc. On all orders we pay shipping charges. Terms: Check, cash or money order with order.

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Prevents Curling and Sticking

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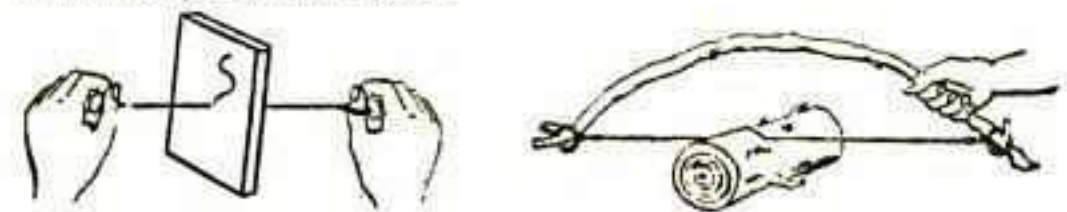
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Use one handed or two handed. Used by 8 governments in military survival kits.



Everybody needs one!
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3 sizes retailing 98¢ - \$1.49 - \$1.98

Write for prices and written pitch
Send for sample, 50¢

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Punch Work Demonstrators

You can make MORE money selling our PERFECTED ART NEEDLES, ALSO IDEAL NEEDLES

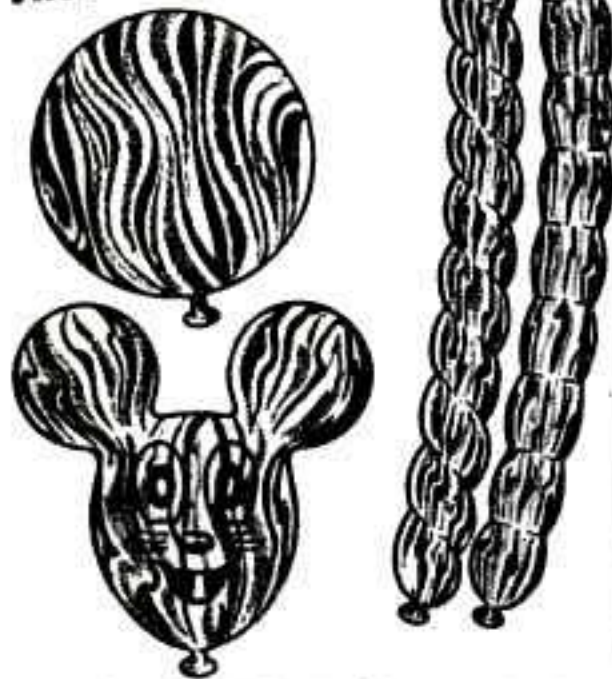
Set consisting of holder and 4 points, \$25.00 per 100. All nickel plated steel. Other size points also obtainable. Sample set \$1 cash with order. Terms: 25% with order, balance C.O.D., F.O.B. Chicago. We also make Muslin Pillow and Colored Burlap Rug Patterns, Embroidery Hoops, Frames, Brushes, Eye and other accessories.

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Beautiful mottled colors . . . inflates to Giant Size!

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Assorted Knobbies and Spirals. Inflation up to 6"x60" . . . in brilliant mottled colors . . . stretched out BIG!

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Inflates to 15" . . . new in design for no Larrys.

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GIVE TO DAMON RUNYON CANCER FUND

Woolworth's in Detroit for Buffalo was Roberta Putti. She had been pitching turtle oil and cosmetics in the Motor City. Also at Kresge's are Chick and Marian DeCoursey, who are cleaning up with Aladdin cleaner. They hold the No. 1 spot in the store and are racking up top grosses while grinding away from opening to closing time. Wallace Elroy, fresh from London, has handwriting in Kresge's and is holding the tips spellbound with his ability and English accent. He's a member of the International Graphoanalysis Society and the Astrological College of France. Tom Fisher, foot worker, is in Harman Kiefer Hospital, Detroit, a tuberculosis victim. Friends may write to him there. Red McCool is working auctions in the Motor City. Doc Slocum is working shows with his Mini-Plex magic plastic and is doing well. Heller also reports that Bill Barlowe is in town, and that Dave Blythe was a recent visitor in Sam's. Harvey Rice is working

neighborhoods with plastic towels. Chuck Arnold, who had been working Chop-O-Matics, left the field to enter the insurance business. His first customers were Heller and Shockley.

FROM WESTERN . . . Germany Jack Scharding is getting 7-in-1 scopes which he claims are better than those manufactured 40 years ago. The scopes, made with optical-gound lenses, have been acquired after Scharding had a sad experience last year. At that time he ordered scopes which were manufactured in the U. S. Upon examining the merchandise, he found they were plastic and they proved to be larrys. Jack, who recently observed his 76th birthday, but who claims that his feet itch as much as ever, reports that he has been set to work at the Oklahoma City Centennial, opening June 14, and at Illinois, Indiana and Kentucky State fairs. In commenting upon other members of the trade Jack avers that Harry Flax, the jubilant hum-a-tone worker, never seems to grow older. To Tom Kennedy, I. M. Hightower, Bob Smith and Slim Lance he asks: Why not keep the Pipes column smoking?

JOBBERS—PITCHMEN

NEW FOR '57

* TWO TONE, FULLY AUTOMATIC top action retractable ball pen, no clip mechanism. With silver tipped refill. ATTRACTIVELY PACKAGED

\$15.84 per gross
10 gross lots
—SAMPLE GROSS \$16.50—

* 5-PIECE POCKET SETS
3 different color ball pens with ink to match, handy comb and plastic pocket saver

\$49.50 per gross
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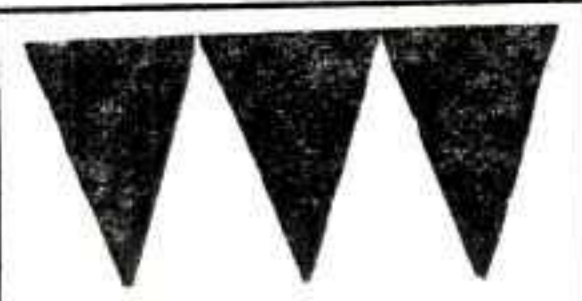
* STANDARD GOLD CAP RETRACTABLES

\$13.50 per gross
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Individually packaged
SILVER TIP REFILLS \$6.48 GR.

Buy the box in bulk & Save \$35.00 M

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We've sold MILLIONS of LOW AS Towels! Our Agents, Salesmen and Saleswomen are cleaning up! Now you can, too! Our prices are lowest in the country. Look at them:

100 Towels	\$ 4.50
500 Towels	20.00
1000 Towels	35.00
2000 Towels	65.00
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Others charge \$1.00 for FIVE towels, but when you buy unwoven cotton and rayon towels from us you can sell TEN for \$1.00 and make 300% PROFIT. Order today! Send money with order. C.O.D.'s sent if 25% remittance accompanies order. TOWEL SHOP, Dept. 749, 518 St. Charles, St. Louis, Mo.

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Table Lamps, \$24.00 & \$30.00 per dz.
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All Lamps complete with Shades.
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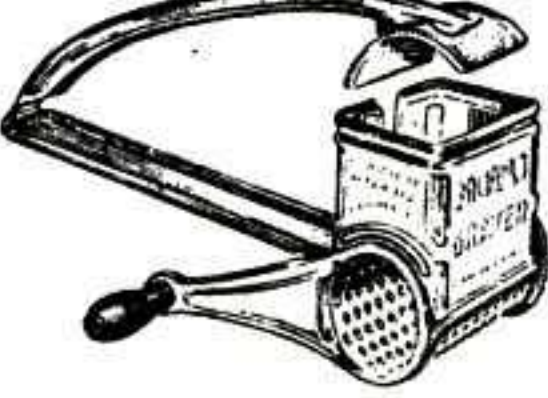
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YES . . . SHRUNKEN HEADS—
 but . . . please . . . please read on . . .



We introduced these Shrunken Heads for the FIRST TIME at the Los Angeles County Fair . . . and they created a real sensation! In fact . . . they sold so fast that we were forced to take a bigger booth after the first day . . . people just kept crowding and jamming to get to our location. And surprising as it seems . . . no selling efforts were made . . . we merely hung a few heads from the top rail of our booth with a small \$2.98 price sign. Yet we took in \$632.00 the very first day of the Fair . . . a sales record that wasn't equalled by ANY two other exhibitors in our area! We know . . . for we were the talk of the show. Actually . . . we couldn't believe our success . . . imagine selling more merchandise than any TWO other exhibitors . . . with no more sales effort than hanging a few heads from our booth! The following days were even better than the first day . . . our booth was continually busy from sun-up to sundown . . . and we knew we had a winner. What we're trying to say is . . . here's one of those rare items that sell and sell . . . wherever it can be seen by the public. In the past four months we've sold over 300,000 heads . . . and the surface hasn't even been scratched! Cash in NOW on the hottest novelty ever to hit the country by showing this Super-Deluxe Shrunken Head in your territory. Write or wire today for healthy discounts. We can make immediate delivery. Send \$1.00 for sample and full details.

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Learn at home in one evening. This is the most fantastic way of "selling" you ever heard of because you never have to make a "sales pitch"—any time or anywhere.

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Men's Set includes: Jeweled Wrist Watch, matching Expansion Band, beautiful Cuff Links, Tie Clasp & Key Chain

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\$4.95 EA. IN 12 LOTS
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Sample, \$5.95 ALL WATCHES GUARANTEED

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STERI-LITE SALAD SET
 Contains four salt and pepper shakers, salad fork and salad spoon with silver handles.



Pastel shades, beautiful, flashy box. Retails to \$2.40 as advertised in LIFE. Dealer price only \$10.80 dozen. 25% deposit, balance C.O.D. Send for free merchandise catalog of 1000 items.

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 Gold Polished Metal Caps. RED • GREEN • BLUE INKS.

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\$7.50 per doz. sets
 Packed in one doz. lots. No less sold.

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Runs for weeks on a 10¢ battery.



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- Touch the shapely legs and fan and they swing back and forth for minutes at a time (no mechanical parts).
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Your cost for both the 8 cartons Waltham Razor blades & the Geneva Watch

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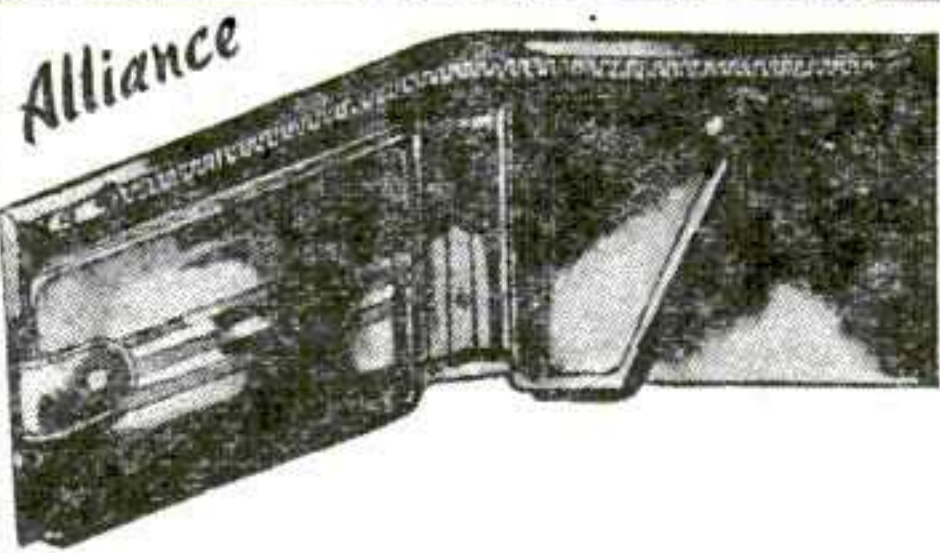
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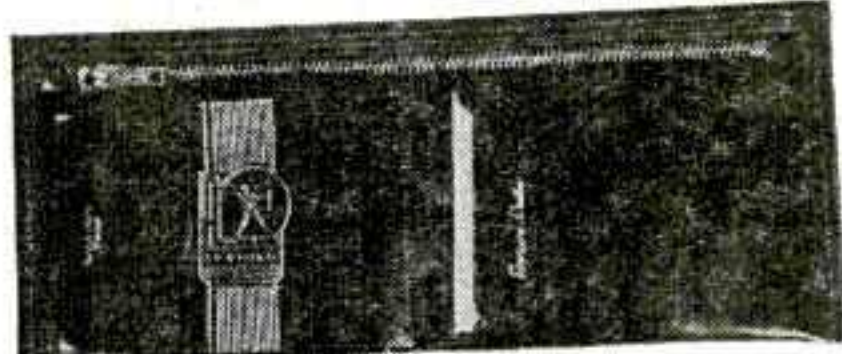
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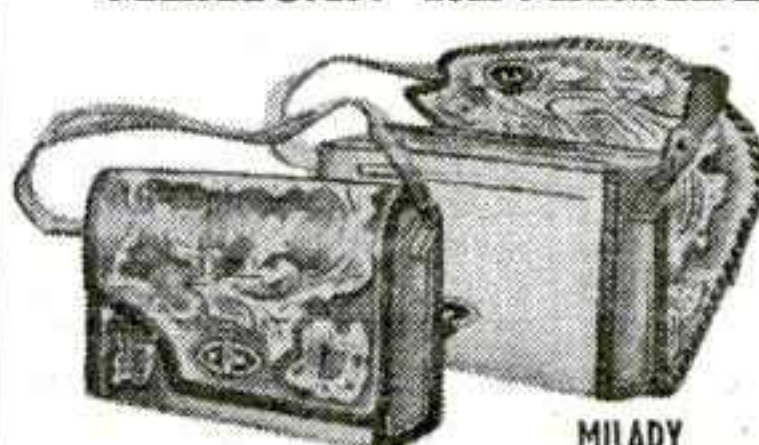
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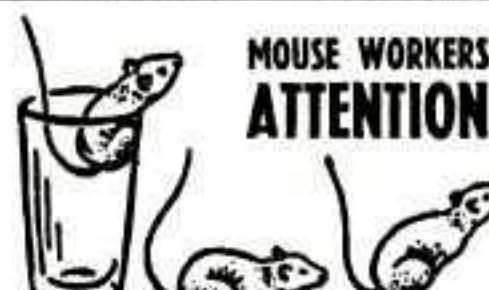
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A-1 Amusement Co., John Hansen, mgr. Alabama Amusement Co., Frank W. Poppers, mgr.

Alamo Exposition Shows, Jack Ruback, owner; A. R. Wright, gen. mgr. Major Rides: 10. Kiddie Rides: 5. Trucks, Semi-Trailers: 25.

Allen, Fred, Amusements, American Beauty Shows, H. W. Bartholomew, mgr.

American Midway Shows, Don M. Brashear, mgr.

Amusements of America, Vivona Bros., owners; John Vivona, gen. mgr.; Babe Vivona, asst. mgr.; Morris Vivona, gen. rep.; Dom Vivona, secy.; Danny Dell, bus, mgr. Major Rides: 13. Kiddie Rides: 12. Trucks: 15. Tractors, Trailers: 25.

Anderson Amusement Co., Gerald R. Anderson, mgr.

Babcock, Frank W., United Shows, Frank W. Babcock, owner.

B. & C. Exposition Shows, Myron Colegrove, mgr.

Badger State Shows, J. Vomberg, mgr. Baker United Shows, Ernest D. Allen, mgr. Bassett & Haffards Shows, R. W. Bassett, A. M. Haffards, owners.

Beam's Attractions, Mrs. Elizabeth S. Beam, owner; Rodney (Steve) Decker, gen. mgr.; Merle A. Beam, promotion mgr. Major Rides: 8. Office-owned shows: 5. Trucks: 3. Tractors, Trailers: 25.

Becht, Lee, Amusements, Lee Becht, owner. Bee's Old Reliable Shows, David J. Huls, Raymond C. Huls & Associates, owners. David J. Huls, gen. mgr. Major Rides: 6. Kiddie Rides: 4. Trucks: 15.

Bellantoni's Rides, Anthony Bellantoni, owner. Major Rides: 6. Kiddie Rides: 3. Trucks: 7. Trailers: 7.

Belle City Shows, Charles H. Panacek, Dottie Panacek, owners-mgrs.

Bell-Form Shows, Mike Formagioni, mgr. Bernard & Berry Shows, Jerry Bondler, William Bondler, owners.

Big Four Amusements, Thomas Martino, mgr.

Blue Grass Shows, C. C. Groscurth, pres. gen. mgr.; M. G. Stokes, secy.; P. Finerty, bus, mgr.; W. O. Perrot, concession mgr. Major Rides: 12. Kiddie Rides: 10. Office-owned shows: 8. Trucks, Trailers, 35.

Blue Valley Shows, H. L. Conwell, mgr. Bogle, F. C., Shows, F. C. Bogle, mgr. Borderland Shows, Howard Deason, mgr. Breeze, Nelson, Rides & Amusements, Nelson Breeze, owner. Major Rides: 4; Kiddie Rides: 4. Trucks, Trailers: 10.

Brewer's United Shows, Helen Brewer, mgr. Briggs, A. R., Shows, A. R. Briggs, owner-mgr. Major Rides: 3. Kiddie Rides: 3. Office-owned shows: 1. Semis: 4. Trucks: 3.

Brobeck & Schrader Shows, L. M. Schrader, owner.

Briggs, A. R., Shows, Albert R. Briggs, owner.

Browning Amusement Co., W. F. Browning, owner. Major Rides: 9. Kiddie Rides: 8. Trucks, Trailers: 25.

Buck, O. C., Shows, Oscar C. Buck, owner-mgr.; James Irwin, gen. agent; Roy Peugh, pub. mgr.; Mrs. E. Murphy, secy. Major Rides: 12. Kiddie Rides: 8. Trucks: 5. Semi-Trailers: 31.

Buckeye State Shows, Tim Nolan, mgr. Burdick's Greater Shows, Ira Burdick, owner-mgr. Major Rides: 4. Kiddie Rides: 3. Trucks: 7. Trailers: 8.

Byers Bros.' Shows, C. W. Byers, J. W. Byers, owners.

Capital City Shows, Johnny Keef, Evelyn Keef, owners; Johnny Keef, gen. mgr.; V. L. Collier, bus, mgr.; C. E. Ross, asst. mgr.; Mrs. J. L. Keef, secy.; Don Marconi, supt.-electrician. Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 6. Trucks, Trailers: 14. Trucks: 4. Sound Truck.

Caravella Amusements, F. H. Caravella, mgr.

Carl, A. J., Shows.

Carpenter Bros.' Shows.

Carr, Lawrence, Shows.

Carroll's Greater Shows, Mr. and Mrs. Charles H. Carroll, owners; Charles Carroll, gen. mgr.; Jerry Ramsey, secy.; Ross Sinderson, lot supt.; Betty Carroll, asst. mgr. Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 4. Trucks: 15.

Casey, E. J., Shows, Edgar Casey, owner-mgr.; Jack Baillie, asst. mgr.; Lyle MacIvor, ride foreman-electrician. Major Rides: 4. Kiddie Rides: 3. Office-owned shows: 3. Semi-Trailers: 10. Trucks. Bus: 1. Station Wagon: 1.

Cattlet Greater Shows.

Central States Shows, W. W. Moser, M. M. Moser, owners; W. W. Moser, gen. mgr.; Mrs. J. D. Steinbeck, secy.-treas. Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 4. Trucks: 3. Semi-Trailers: 15.

Cetlin & Wilson Shows, I. Cetlin, John W. Wilson, owners.

Chanos, Jimmie, Shows, James Chanos, owner.

Cherokee Amusement Co., J. W. Mahaffrey, mgr.

Coleman Bros.' Shows, Richard J. Coleman, pres.

Collins United Shows, Ralph L. Collins, owner.

Collins, William T., Show, William T. Collins, owner-mgr. Major Rides: 14. Kiddie Rides: 7. Office-owned shows: 8. Trucks, Trailers: 70.

Conklin Shows, J. W. (Patty) Conklin, F. R. Conklin, owners; Patty Conklin, gen. mgr. Major Rides: 18. Kiddie Rides: 14. Connecticut Amusement Supplies, Tony Fantasia, mgr.

Continental Shows, Roland Champagne, owner-mgr.; Paul LaCross, gen. agent; Fred Fritz, treas.; Doris Fritz, secy. Major Rides: 4. Kiddie Rides: 3. Office-owned shows: 5. Trucks: 18.

Cote Amusement Co., Elmer F. Cote, mgr. County Fair Shows, Earl D. Johnson, mgr. Crafts Exposition Shows (see Crafts 20 Big). Crafts 20 Big Shows, O. N. Crafts, pres. Crafts Fiesta Shows (see Crafts 20 Big). Cumberland Valley Shows.

Cross Road Amusement Co., John E. Crandell, mgr.

Cunningham, Exposition Shows, John Cunningham, owner-gen. mgr. Major Rides: 4. Kiddie Rides: 3. Trucks: 2. Tractors: 3. Trailers: 3.

Dalziel's Greater Shows, J. M. Dalziel, owner.

Del Flore Amusements.

DeGaynor's Kiddilyland, Clifford DeGaynor, owner-mgr. Major Rides: 1. Kiddie Rides: 3. Trucks: 4. Trailers: 3.

Deggeller Amusement Co., Irvin Allen Deggeller, owners; Irvin Deggeller, gen. mgr.; John Leedy, booking mgr.; D. DeKonings, mgr. No. 2 Show; Major Rides: 14. Kiddie Rides: 12. Office-owned shows: 2. Tractors, Trailers: 19. Trucks: 6.

Deluxe Kiddie Ride Co., William Postelwaite, owner. Kiddie Rides: 20.

Deluxe Shows.

Davis Amusement Co.

Desbro Shows.

Dickson United Shows, H. B. Dickson, owner.

Dixie Amusements, Davis Bros., owners; Clifford Davis, gen. mgr. Major Rides: 3. Kiddie Rides: 3. Trucks: 6.

Dixie Exposition Shows, C. W. Henrick, M. M. Roland, mgrs.

Dobson's United Shows, W. C. Dobson; D. Pickervig, asst. mgr.-secy. Major Rides: 6. Kiddie Rides: 5. Office-owned shows: 1. Trucks, Trailers: 17.

Douglas Greater Shows, Earl O. Douglas, mgr.

Down River Shows, S. Hilo, owner; V. R. Ferguson, gen. mgr.; Harriet Hilo, secy.; Walt Schafer, billposter Major Rides: 4. Kiddie Rides: 4. Tractors: 13. Semi-Trailers: 13. Panel: 1.

Drago Amusements, Paul Drago, owner-mgr. Major Rides: 9. Kiddie Rides: 2. Tractors: 11. Trucks: 5. Trailers: 11.

Drew, James H., Shows, James H. Drew Jr., mgr.

Dudley, D. S., Shows, D. S. Dudley, owner. Dumont Shows, Lou M. Riley, mgr. Dyer's Greater Shows, William R. Dyer, owner.

Eastern Amusement Co., M. S. Earl, mgr. Eddie's Exposition Shows, Eddie Deitz, mgr. Emshoff Shows, Don Teach, owner.

Evans Shows, William E. Evans, mgr. Evans United Shows, Pearl G. Evans, Donald D. Evans, William E. Evans, owners; William E. Evans, gen. mgr. Major Rides: 6. Kiddie Rides: 4. Office-owned shows: 2. Trucks: 14. Trailers: 12.

Fair Time Shows, Olivia Waldron, pres. Fairway Shows, Emil J. Zirbes, mgr. Fidler Shows, Sam Fidler, owner. Fitzsimmons Show, Roy Fitzsimmons, owner. Foley and Burk Combined Show, L. G. Chapman, R. E. Foltz, owners; L. G. Chapman, mgr. Major Rides: 18. Kiddie Rides: 8. Office-owned shows: 5. Railroad Cars: 20. Trucks: 8.

Frame's Greater Shows, Harry Frame, mgr. Frankie's Rides, Frank Kopcha, owner. Franklin, Don, Shows, Don Franklin, mgr. Frontier Shows, J. L. Ritter, owner-mgr. Fuzzell's Amusements, T. A. Fuzzell, mgr. G & B Shows, George Broas, owner-mgr. Major Rides: 7. Kiddie Rides: 2. Trucks, Trailers: 10.

Garden State Ride Unit, R. H. Miner, owner; R. H. Miner Jr., gen. mgr. Major Rides: 4. Kiddie Rides: 4. Trucks, Tractors: 8.

Gayland Shows, Ab Greenway, Tiny Nicholls, owners.

Gem City Shows, Inc., Thomas D. Hickey, gen. mgr.; Don Greco, concession mgr. Major Rides: 12. Kiddie Rides: 10. Trucks: 31.

Georgia Amusement Company, Homer H. Scott, owner-mgr. Major Rides: 5. Kiddie Rides: 3. Trucks, Trailers: 20.

Gladstone Exposition Shows, F. O. Poole, mgr.

Glass City Show, Anderson Amusement Co., owner; Gerald R. Anderson, gen. mgr. Ed Gurgess, agent. Major Rides: 5. Kiddie Rides: 3. Trucks: 10.

Gold Bond Shows, Michael Stark, mgr. Gold Coast Shows, Ken Davis, mgr. Gold Medal Shows, Johnny J. Denton, owner.

Golden Rule Shows, A. L. Blackman, owner-mgr. Major Rides: 6. Kiddie Rides: 4. Trucks: 2. Tractors, Trailers: 8.

Gooding Amusement Company, Floyd E. Gooding, mgr.

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Phoenix—Iceland.
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California
Berkeley—Iceland.
Blue Jay—Blue Jay Rink.
Fresno—Fresno Ice Arena.
Los Angeles—Polar Palace.
North Sacramento—Iceland Skating Rink.
Paramount—Iceland.
Pasadena—Pasadena Winter Gardens.
San Diego—Glacier Gardens.
San Francisco—Sutro Baths & Ice Rink.

Colorado
Colorado Springs—Broadmoor Ice Rink.
Denver—Stockyards Stadium.
Denver—University of Denver Arena.

Connecticut
Norwalk—Crystal Ice Rink.

District of Columbia
Washington—Uline Ice Palace.

Idaho
Sun Valley—Sun Valley Ice Rink.

Illinois
Champaign—University of Illinois Ice Rink.
Chicago—Kirby Ice Skating Bowl.
Chicago—Tower Cabana Club, outdoor, artificial, 17,000 square feet; Oscar Brotman, manager.
La Grange—Crystal Ice Skating Rink.
Rockford—Rock Ice Rink.

Iowa
Iowa City—Melrose Lake Ice Rink.

Indiana
Muncie—Gibson Ice Arena.

Kansas
Wichita—Alaskan Ice Palace.

Maryland
Baltimore—Iceland.
Baltimore—Sports Center.

Massachusetts
Lynn—North Shore Sports Center.

Michigan
East Lansing—Michigan State University Ice Arena.
Escanaba—Municipal Ice Rink.
Flint—Flint Ice-Land Rink.
Grand Rapids—Grand Rapids Sports Arena.
Ironwood—Colonial Skateland.
Marquette—Palestra Ice Palace, indoor, artificial, 15,553 square feet; L. G. McKie, manager.
Sault Ste. Marie—Pullar Ice Stadium.

Minnesota
Crookston—Winter Sports Arena, indoor, natural, 15,300 square feet.

Montana
Butte—Civic Auditorium.
Great Falls—Civic Center Arena.

Nebraska
Omaha—Coliseum.

New Jersey
Orange—Orange Ice Rink.
Princeton—Hobart Baker Memorial Rink.

New Mexico
Albuquerque—Ice Arena.

New York
Brooklyn—Brooklyn Ice Palace.
Clinton—Clinton Arena, indoor, artificial, 16,000 square feet; E. W. Stanley, manager.
Great Neck—Great Neck Ice Skating Rink.
Grossinger—Grossinger Skating Rink, outdoor, artificial, 14,400 square feet.
Ithaca—James Lynch Arena, indoor, artificial, 16,000 square feet; Paul Patten, manager.
Lake Placid—Olympic Arena.
New York—Iceland Rink, Madison Square Gardens.
New York—Rocketteller Skating Pond, Rockefeller Plaza.
New York—Wollman Memorial Ice Rink.
Rye—Playland Ice Casino.

North Carolina
Raleigh—Brooks Arena.

North Dakota
Fargo—Fargo Arena.
Grand Forks—Winter Sports Building.

Ohio
Cincinnati—Cincinnati Gardens, indoor, artificial, 17,000 square feet; Alex Sinclair, manager.

Oklahoma
Tulsa—Fairgrounds Skating Rink.

Oregon
Corvallis—Ice Palace.
Salem—Salem Ice Arena.

Pennsylvania
Allentown—Albeth Ice Rink.
Hershey—Sports Arena.
McKees Rock—Rox Arena.
Philadelphia—Arena.
Philadelphia—Suburban Ice Rink.
Pittsburgh—The Gardens.

Rhode Island
Providence—Rhode Island Auditorium.

Tennessee
Memphis—Fairgrounds Skating Rink.

Texas
Beaumont—Texas Ice Palace.
Dallas—Dallas Ice Arena.
San Antonio—San Pedro Park Iceland.

Utah
Salt Lake City—Emigration Park Ice Rink.
Salt Lake City—Hygeia Iceland.

Washington
Bremerton—Iceland.
Seattle—Ice Arena.
Spokane—Spokane Ice Arena.
Tacoma—Lakewood Ice Arena.
Yakima—Yakima Ice Arena, outdoor, artificial, 16,000 square feet; McLaughlin Machine Works, owner.

Wisconsin
Superior—Municipal Curling & Skating Rink.
Wauwatosa—Recreation Building, indoor, artificial, 8,400 square feet, city-owned.

Alaska
Anchorage—Ice Arena.

Cincinnati—Ice Terrace, outdoor, artificial, 3,116 square feet; Bill Wade, manager.
Cleveland—Broadmoor Ice Palace.
Cleveland—Cleveland Arena.
Lakewood—Winterhurst Rink.
Toledo—Sports Arena.

Canada

Alberta
Edmonton—Edmonton Garden.
Lethbridge—Lethbridge Arena.

British Columbia
Kelowna—Memorial Arena, indoor, artificial, 15,200 square feet; Percy Downton, manager.
Nanaimo—Nanaimo Civic Arena, indoor, artificial, 14,400 square feet; W. S. Oliver, manager.
Nelson—Nelson Civic Center, indoor, artificial, 14,400 square feet; Jack Morgan, manager.
Victoria—Victoria Memorial Arena, indoor, artificial, 17,000 square feet; Joe Dukowski, manager.
Vancouver—Vancouver Forum.

Ontario
Blind River—Blind River Arena.
Kirkland Lake—Kirkland Lake Arena.
Newmarket—Newmarket Memorial Arena.
Port Arthur—Port Arthur Arena.
Schumacher—McIntyre Community Building, indoor, artificial, 14,800 square feet; G. E. Lister, manager.

Quebec
Quebec City—Le Coliseum, indoor, artificial, 17,000 square feet; Emery Boucher, manager.
Verdun—City Auditorium, indoor, artificial, 17,000 square feet; J. H. Lacroix, manager.

Saskatchewan
Moose Jaw—Moose Jaw Arena.

Carnival Roll Call

Continued from page 74

Gopher State Shows, Art E. Forcier, owner-mgr.; Donald Forcier, asst. mgr. Major Rides: 3. Kiddie Rides: 4. Semis: 2. Flats: 3. Van: 1. Two-Wheel Trailers: 2. Grain Belt Shows, Charles K. Rudisill, mgr. Grand American Shows, L. O. Weaver, owner-mgr.; Howard H. Weaver, concession mgr. Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 6. Trucks: 20. Grand Pacific Shows, Buell D. Jones, owner-mgr.

Greater Dixieland Exposition, James L. Henson, owner-mgr. Major Rides: 6. Kiddie Rides: 4. Office-owned shows: 3. Trucks, Trailers: 25.

Great Western Shows, Ray Cox, owner-mgr.; Dewey Blair, lot supt. Major Rides: 7. Kiddie Rides: 5. Office-owned shows: 1. Tractor Trucks: 12. Trailers.

Griggs Bros., Charles Griggs, owner. Hagensick's Midway of Fun, C. E. Hagensick, owner.

Hale's Shows of Tomorrow, Fern M. Hale, owner; W. T. Hale, gen. mgr.; Glenn Hale, secy.-treas. Major Rides: 5. Kiddie Rides: 3. Office-owned shows: 2. Truck: 1. Tractors: 12. Trailers: 12.

Hames, Bill, Shows, W. H. Hames, gen. mgr.

Hammond, Bob, Shows, Bob Hammond, mgr.; Bob and Mabel Hammond, owners; Eugene Hammond, asst. mgr.-electrician. Major Rides: 10. Kiddie Rides: 5. Office-owned shows: 4. Trucks: 18. Trailer: 18. Hannah Amusements, C. A. Hannah, owner. Hannum, Morris, Shows, Morris Hannum, mgr.

Happy Attractions, Happy Powelson, owner; Homer Sneediker, gen. mgr.; Richard J. Griley, gen. rep. Major Rides: 9. Kiddie Rides: 4. Trucks: 15. Trailers: 12.

Happyland Shows, Inc., John F. Reid, mgr.; Virgil Dickey, asst. mgr. Major Rides: 12. Kiddie Rides: 6. Trucks, Trailers: 36.

Hartscock Bros' Shows, Walter Hartscock, mgr.

Heller's Acme Shows, Harry Heller, owner. Heth Shows, Floyd R. Heth, owner-mgr.; Al Kunz, mgr.; Keith Chapman, legal rep. Major Rides: 17. Kiddie Rides: 10. Office-owned shows: 10. Tractors, Trailers: 40.

Hiawatha Shows, Glen D. Wyble, mgr.

Hills Greater Shows, Mr. & Mrs. H. P. Hill, owners; H. P. Hill, gen. mgr.; Carl Noble, lot mgr. Major Rides: 13. Kiddie Rides: 12. Office-owned shows: 7. Trucks: 30.

Holly Amusement Co., F. Hollingsworth, mgr.

Hoard & Mullis Amusement Co. Holiday Amusement Co., Fielding Graham, owner.

Hottle, Butl. Shows, B. W. Hottle, owner-mgr.; Kenneth Rector, asst. mgr.; Jack Flynn, concession mgr.; Romeo Dunn, mgr. No. 2 show. Major Rides: 18. Kiddie Rides: 10. Office-owned shows: 4. Trucks, Trailers: 33. Straight Trucks: 4. Panel Sound Trucks: 2.

Howard Bros' Shows, R. S. & C. D. Howard, mgrs.

Hugo's Novelty Exposition Shows, Capt. E. H. Hugo, owner-mgr. Jess Wrigley, gen. agent; Mrs. D. O. Hugo, secy.-treas. Major Rides: 5. Kiddie Rides: 4. Office-owned shows: 1. Trucks: 9. Trailers: 8.

Tractors: 8. Semi-Trailers: 8. Bob Tail: 1.

Ideal Rides, Paul T. Robertson, mgr. Imperial Shows, No. 1, Mr. and Mrs. William Gullette, mgrs.

Inland Empire Shows.

Island Manor Shows, Lawrence Tamargo, owner.

I. T. Shows, Phil Isser, mgr.

Jan Amusements, Ted Janusz, owner-mgr. Jansen's Midway Shows, L. W. Jansen, mgr. Johnny's United Shows, John Portemont Sr. & Jr. and Jimmy Bush, owners; John Portemont, Jr., gen. mgr.; John Portemont, Sr., asst. mgr.; Jimmy Bush, gen. rep. Major Rides: 7. Kiddie Rides: 4. Office-owned shows: 4. Semi-Trucks: 19. Straight Trucks: 3.

Jolly Shows, William Fantane, mgr.

Joyland Midway Shows, Roscoe T. Wade, owner.

Kelly Bros' Show, Courtland and Frank Kelly, owners.

Kellogg, Robert D., Shows.

Ken-Penn Amusement Co., Ralph D. Sanders, owner-mgr.; Corly Shoemaker, side show mgr.; D. Sander, office-concession mgr. Major Rides: 7. Kiddie Rides: 5. Office-owned shows: 2. Trucks: 23.

Key City Shows, C. S. Peck, mgr.

Kile, Floyd O., Shows, Floyd and Inza Kile, owners; Floyd O. Kile, gen. mgr.; Inza Kile, secy.-treas. Major Rides: 8. Kiddie Rides: 2. Semi-Trailer: 8. Short Trucks: 2. Panel: 1.

King Bros' Shows, Joe I. King, owner-mgr. Major Rides: 4. Kiddie Rides: 4. Trucks: 10. Trailers: 5.

Klein Amusement Company, Henry Klein, owner-mgr.

Klenke Amusements.

LaCross Amusements, Paul LaCross, mgr. Lagasse Amusement Co., Orville L. Wesley, mgr.

Latin American Shows, Francis Priddy, mgr. Lee Amusement Co.

Lee United Shows, Charles Lee, owner.

Lewis, Ted, Shows, Ted Lewis, owner-mgr. Lone Star Shows, Myrtle McSpadden, owner. Londe Amusements.

Loos, J. George, Greater United Shows, J. George Loos, owner. Major Rides: 16. Kiddie Rides: 10.

Lynch, Bill, Shows, William P. Lynch, mgr. Majestic Greater Shows, Sam Goldstein, mgr.

Manning, Ross, Shows, Ross Manning, owner.

Marvel Shows, Edward (Jake) Merriman, owner-mgr.; Mrs. Carolyn Merriman, secy. Major Rides: 4. Kiddie Rides: 3. Trucks: 8.

Mercier Attractions, Don Mercier, owner. Midway of Mirth, Esther L. Speroni, mgr. Miller, Ralph R., Shows.

Mo-Ark Shows, Lewis Garner, mgr.

Model Shows of Canada, Joe Harris, owner. Monarch Exposition Shows, Mr. and Mrs. E. L. Winrod, mgrs.

Moore's Modern Shows, Jack B. Moore, owner.

Moser-Rundle Shows, Harold Rundle, mgr. Mound City Shows.

McKenna's Rides & Amusements, Herman McKenna, Mrs. William Daymon, owners; Edna McKenna, secy.-treas.; Herman McKenna, gen. mgr.; Bill Daymon, gen. ride mgr.; Sarg. O'Brien, electrician. Major Rides: 6. Kiddie Rides: 4. Trucks: 14. Trailers: 12.

Maddox Bros' Shows, Orrie W. Maddox, owner-mgr.

Marvel Shows, Edward Merriman, mgr. M. D. Amusement, Michael Dembrosky, mgr.

Meeker's Shows, Ralph Meeker, owner. Merriam's Midway Shows, Alva and Edna Merriam, owners; Alva Merriam, gen. mgr.; Edna Merriam, secy.; Marvin Henderson, gen. agent. Major Rides: 5. Kiddie Rides: 4. Trucks: 10.

Meyerden Amusements, Floyd Meyerden, owner. Major Rides: 4. Kiddie Rides: 3. Trucks: 12.

Merryland Shows, M. Crittenden, mgr. M-G-M Amusements, Frank Margita, owner. Mighty Hammontree Midway, William O. Hammontree and W. R. Hammontree; William O. Hammontree, gen. mgr. Major Rides: 6. Kiddie Rides: 2. Office-owned shows: 5. Semi-Trucks: 15.

Mighty Hoosier State Shows, W. R. Green, mgr.

Milliken Bros' Shows, J. A. Milliken, mgr. Molly's Greater Shows, Audrey York, mgr. Motor State Shows, Joe J. Frederick, owner-mgr.; F. Dickson, mgr. No. 2 show. Major Rides: 14. Kiddie Rides: 10. Office-owned shows: 3. Trucks, Trailers: 23.

Mullins' Royal Pine Shows, Clifford W. Mullins, owner-mgr. Major Rides: 6. Kiddie Rides: 3. Office-owned shows: 4. Trailers: 12.

Myers, Sonny, Amusements, Sonny Myers, Bill Dillard, owners; Bill Dillard, mgr.; Ted Dillard, gen. supt. Major Rides: 5. Kiddie Rides: 4. Office-owned shows: 1. Trucks: 14.

Nancy Jane Shows, R. W. Bassett, Paul Romano, owners.

Nelson, George W., Shows, George W. Nelson, mgr.

Nelson's Midway Shows, Archie Nelson, owner.

Nolan Amusement Co., Fred Nolan, owner; James Miller, gen. mgr.; Richard Stevens, concession mgr.

Northern Exposition Shows, Mike Smith, owner; Wilma Smith, secy.-treas.; William Averill, midway supt. Major Rides: 8. Kiddie Rides: 10. Office-owned shows: 3. Trucks, Trailers: 21.

North Star Shows, Leo C. Cihor, mgr. Major Rides: 4. Kiddie Rides: 4. Office-owned shows: 2. Trucks, Trailers: 14.

Major Ice Shows

"ICE FOLLIES"
Operated by Shipstads & Johnson. Plays Minneapolis, April 3-21; vacations April 22-June 6; Seattle, June 7-June 16; San Francisco, June 19-September 1. Twenty-second annual tour starts at Los Angeles in September, 1957. Plays major cities coast-to-coast.

"ICE CAPEDES, 17th Edition"
Operated by John H. Harris. Plays Chicago April 4-14; Denver, April 20-29; Los Angeles, May 1-26; Atlantic City, N. J., July 19-September, 1957. It will be succeeded by the 18th edition of "Ice Capades" in the fall of 1957. Plays major cities coast-to-coast.

"ICE CAPEDES, 16th Edition"
Operated by John H. Harris. Plays Albuquerque, April 9-14; Oakland, Calif., April 20-28; Fresno, Calif., April 29-May 5. Will be succeeded in September, 1957, by the 17th edition. Plays coast-to-coast, often using portable rink equipment and occasionally augmenting its regular indoor route with outdoor appearances for fairs, etc. Corresponding unit in some past seasons has been named "Ice Cycles."

"HOLIDAY ON ICE OF 1957"
Operated by Morris Chalfen. Plays San Antonio, April 19-28; Lafayette, La., April 29-May 3;

Baton Rouge, La., May 4-7; Mexico City, May 11-June 2; then vacation until September, 1957, when it will be succeeded by "Holiday on Ice of 1958." Plays thruout the country, with accent on stands in the Middle West and South. Frequently uses portable rink equipment. Augments indoor arena appearances with bookings at fairs, etc.


"HOLIDAY ON ICE, 11th Edition"
"ICE VOGUES OF 1957"
Operated by Morris Chalfen under first one and then the other title. Plays Sault Ste. Marie, Ont., April 8-10; Sudbury, Ont., April 11-13, then vacations until late summer bookings of fairs and arena dates resumes. Plays wide territory thru the U. S. and Canada, usually appearing with portable rink equipment.

"STARS OVER ICE"
Operated by Hunt-McCafferty Productions. Uses portable rink equipment. Plays number of fairs and similar dates.

There are additional ice show units which are organized by or for booking agencies that route them to a specific series of dates and then often disband them. There also are several ice shows which play hotel dates or other semi-permanent engagements.

(Continued on page 76)

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Continued from page 75

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Oklahoma Exposition Shows, J. W. Starr, owner.
Olson Shows, Paul Olson, gen. mgr.
Page Bros. Shows, No. 1, W. E. Page, owner; Bill Porter, gen. mgr. Major Rides: 7. Kiddie Rides: 4. Office-owned shows: 4. Trucks, Trailers: 19.
Page Bros. Shows, No. 2, W. E. Page, owner; C. R. Leonard, gen. mgr. Major Rides: 5. Kiddie Rides: 2. Office-owned shows: 2. Trucks, Trailers: 9.
Page Combined Shows, W. O. Page, owner. P. & P. Amusement Co., Frank Pre-ste, mgr. Palmetto Exposition Shows.
Pan American Amusement Corp., James L. Wood, mgr.
Parada Shows, H. C. Swisher, owner-mgr. Major Rides: 7. Kiddie Rides: 2. Office-owned shows: 4. Trucks, Trailers: 15.
Penn Premier Shows, Lloyd D. Serfass, owner-mgr.
Peppers All-States Shows, Frank W. Peppers, owner.
Pioneer Shows, Mickey Percell, owner.
Playtime Amusement Corp., E. W. Burr, owner.
Pleasure Trail Shows, C. Harry Allen, owner-mgr.

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Plowright Amusements, C. W. Plowright, owner.
Powelson Greater Shows, Leonard (Happy) Powelson; Harry L. Day, gen. mgr.; Frank D. Bland, gen. agent. Major Rides: 6. Kiddie Rides: 2. Office-owned shows: 1. Trucks: 10. Trailers: 9.
Prel's Broadway Shows.
Prudent's Amusement Shows, Mike Prudent, owner.
Raines Amusements, Albert Raines, Rosa Raines, owners; Albert Raines, gen. mgr. Major Rides: 6. Kiddie Rides: 2. Pick-up Trucks: 2. Stake-bed: 2. Trucks, Trailers: 5. Concession Trailers: 2.
Rainier Shows, K. R. Andersen, mgr.
R. & L. Amusement Co., Chas. D. Ledbetter, Oscar J. Rice, owners.
Raley Bros. Exposition.
Redwood Empire Shows, Anthony Masseth, mgr.
Reid King Shows.
Reithoffer, P. E., Shows.
Reithoffer, Uley, Shows.
Rhody's Greater United Shows, Kid Hope, owner-mgr.
Riley's Rides, Louis T. Riley, owner.
Ritter's United Shows, Mr. & Mrs. Hollie Ritter, owners; Hollie Ritter, gen. mgr. Major Rides: 3. Kiddie Rides: 2. Trucks: 6.
Roberts Amusement Co., L. Roberts, gen. mgr. Major Rides: 4. Kiddie Rides: 3. Trucks: 8.
Robinson's Greater Shows, Bob Robinson, owner.
Rocky Mountain Empire Shows, Frank O. Swartz, owner.
Rogers Bros. Shows, Earl Rogers, D. C. Rogers, owners; Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 2. Trucks: 15.
Rohr's Modern Midway, D. J. Rohr, Antoinette Rohr, owners; D. J. Rohr, gen. mgr.; Frank Meyers, concession mgr. Major Rides: 6. Kiddie Rides: 5. Office-owned shows: 2. Tractors: 10. Semi-Trailers: 10. Straight Trucks: 4. Concession Trailers: 4.
Rose City Rides, H. L. (Dutch) Schrader, owner-mgr. Major Rides: 4. Kiddie Rides: 2. Trucks: 6. Trailers: 5.
Royal American Shows, Carl J. Sedlmayr, mgr.
J. Royal Amusements, W. H. Royal, owner.
Royal Canadian Shows, Jerry Crawshaw, mgr.
Royal United Shows, John Dorland, mgr.
Rumble Greater Rides, D. P. Rumble, owner.
Russell's Mighty Midway, R. E. Robertson, owner-mgr.
Schafer's Just for Fun Shows, W. A. Schafer, owner-mgr.
Scotland Rides, Harry Keller, owner. Major Rides: 1. Kiddie Rides: 4. Trucks, Trailers: 6.
Shamrock Shows.
Shan Bros. Shows, Shan Wilcox, owner.
Shoemaker's Tri-State Shows.
Shop-O-Rama Shows, H. N. (Doc) Capell, owner-mgr.; Bill Capell, supt.; Jack Ca-

pell, lot mgr.; Bob Capell, adjuster. Major Rides: 4. Kiddie Rides: 5. Office-owned shows: 4. Trucks, Trailers: 15.
Shorter's Greater Shows, Floyd Shorter, Sheldon Shorter, owners. Major Rides: 4. Kiddie Rides: 4. Office-owned shows: 3. Trucks, Trailers: 8.
Shugart, Doc, & Son Show, Shugart & Sons, owners; J. E. Shugart, gen. mgr. Major Rides: 4. Kiddie Rides: 3. Trucks: 10. Van Trailers: 4. Float Trailers: 2. Bob Trucks: 4.
Siebrand Bros. Circus and Carnival, P. W. Siebrand, H. W. Siebrand, owners; P. W. Siebrand, gen. mgr. Major Rides: 20. Kiddie Rides: 10. Office-owned shows: 8. Trucks: 40. Trailers: 40.
Silk City Shows, Anthony Longo, mgr.
Silver Slipper Shows, William O. Hammon-tree, W. R. Hammon-tree, owners; William O. Hammon-tree, gen. mgr. Major Rides: 6. Kiddie Rides: 2. Office-owned shows: 5. Semi-Trucks: 15.
Skerbeck's Great Northern Shows, Pauline Skerbeck, Eugene Skerbeck, owners; Eugene Skerbeck, gen. mgr.; Arlene Skerbeck, secy.-treas.; Paul Pittman, gen. agent. Major Rides: 6. Kiddie Rides: 4-5. Trucks, Trailers: 30.
Smith, George Clyde, Shows, George C. Smith, owner-mgr.
Smith's Funland Shows, Orville Smith, Hilda Smith, owners. Major Rides: 4. Kiddie Rides: 2. Trucks, Trailers: 11.
Snapp Greater Shows, Inc., William R. Snapp, pres. Major Rides: 9. Kiddie Rides: 7. Office-owned shows: 3. Trucks: 15.
Southern States Shows, John B. Davis, owner-mgr.
Southern Valley Shows, Eddie Moran, owner; Joe Sharp, gen. mgr.; Sailor Moran, adjuster. Major Rides: 7. Kiddie Rides: 3. Office-owned shows: 2. Semi: 12.
Southland Amusements, E. J. Gordon, mgr.
Stipes Shows, Lance Stipe, owner-mgr.; William L. Stipe, secy. Major Rides: 5. Kiddie Rides: 3. Trucks: 8. Trailers: 6.
Strader, M. A. Shows, M. A. Strader, mgr. Standard Shows, V. C. Johns, Pearl C. Johns, owners; V. C. Johns, gen. mgr.; Larry Nolan, gen. agent; Robert Cumberland, ride mgr.; Mel Cline, lot supt. Major Rides: 5. Kiddie Rides: 2. Trucks, Trailers: 14.
Stan-Nell's Shows, Pete Wolf, gen. mgr.; S. Syverson, concession mgr. Major Rides: 4. Kiddie Rides: 4. Office-owned shows: 1. Tractor, Trailers: 4. Trucks: 5.
Star Amusement Co., Oswald Reiche, owner-mgr. Major Rides: 3. Kiddie Rides: 5.
Starlight Shows, Mervin Barackman, mgr.
State Line Rides, R. J. Wiggs, owner-mgr.
Stephen's Shows, Otto Stephen, Elnora Stephen, owners; Otto Stephen, gen. mgr. Major Rides: 3. Kiddie Rides: 3.
Stephens, C. A., Shows, C. A. Stephens, mgr.
Stipes Shows, Lance Stipe, owner.

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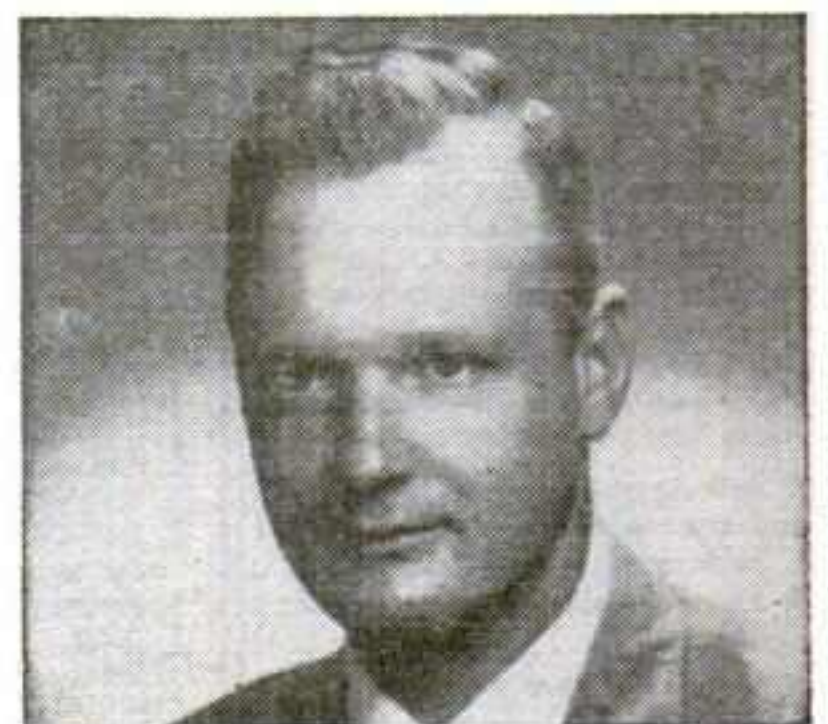


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ST. PETERSBURG, FLORIDA

Strates, James E., Shows, James E. Strates, owner.
 Strong's Amusement Shows, T. H. Strong, owner.
 Stumbo's Tri State Shows, Fred R. Stumbo, owner-mgr. Major Rides: 4. Kiddie Rides: 3. Trucks, Trailers: 5.
 Sunny, A. J., Amusements.
 Sunset Amusement Co., K. H. Garman, owner-mgr.; T. J. McManus, bus. mgr. Major Rides: 12. Kiddie Rides: 4. Office-owned shows: 4. Semi-Trailers: 17.
 Sunshine Show, Sam Holman, owner; Jimmie Deal, gen. mgr.; Risie Holman, secy-treas.; Jimmie Holman, asst. mgr. Major Rides: 6. Kiddie Rides: 5. Office-owned shows: 3. Trucks, Trailers: 12.
 Sylvester, Ernie, Shows.
 Tassell, Barney, Unit Show, Barney Tassell, owner.
 Tatham Bros. Shows, Kermit W. Tatham, mgr.
 Tennessee Valley Amusements, Charles Griggs, William B. Meadows, owners; Theodore Meadows, gen. mgr.; Charles Griggs, gen. bus. mgr. Major Rides: 7. Kiddie Rides: 1. Office-owned shows: 2. Trucks: 14. Semi's: 10. Tractors: 10. Straight Trucks: 4.
 Thiess United Shows, Harold Thiess, owner-mgr.; Frank Westpahl, booking mgr.; Paul Campbell, ride mgr. Major Rides: 6. Kiddie Rides: 5. Trucks, Trailers: 10.
 Thomas, Art B., Shows, Art B. Thomas, Bernard Thomas, owners; Bernard Thomas, gen. mgr. No. 1 show; Art B. Thomas, gen. mgr. No. 2 show. Major Rides: 18. Kiddie Rides: 12. Office-owned shows: 4. Semi-trailers: 36.
 Thomas, W. A., Shows, W. A. Thomas, Dale Thomas, owners; W. A. Thomas, gen. mgr. Major Rides: 6. Kiddie Rides: 4. Trucks: 12. Trailers: 10.
 Thomas Joyland Shows, L. I. Thomas, mgr. Thompson Bros. Shows, James Thompson, Ferd Thompson, owners; Leo H. Thompson, Richard R. Resch, unit mgrs. Major Rides: 16. Kiddie Rides: 20. Trucks, Trailers: 35.
 Tibbs, Roy, Shows, Roy Tibbs, mgr.
 Tidwell, T. J., Shows, T. J. Tidwell, mgr.
 Tinsley, Johnny T., Shows, John T. Tinsley, owner-mgr.; Ted Woodward, assist. mgr.

gen. agent. Major Rides: 10. Kiddie Rides: 6. Tractors, Trailers: 18.
 Tiny Tim Shows, Tiny Tim, owner; Adolph Liebert, mgr.
 Tip-Top Shows, M. Iarke, E. G. Larkee, C. Larkee, owners; M. Larkee, gen. mgr.; C. Larkee, asst. mgr.; E. G. Larkee, secy-treas.; P. Larkee, ride mgr. Major Rides: 8. Kiddie Rides: 4. Office-owned shows: 3. Trucks, Trailers: 17.
 Tivoli Exposition Shows, Inc., H. V. Petersen, gen. mgr.; Carl Anstead, gen. agent; Frank Spina, concession mgr. Major Rides: 10. Kiddie Rides: 6. Office-owned shows: 4. Trucks, Trailers: 45.
 Tri-State Shows, Floyd Sheaks, mgr.; William Shoemaker, owner.
 Tri-State Shows, Al Brown, mgr.
 20th Century Shows, E. D. McCrary, owner.
 United Amusement Shows, Arthur J. April, mgr.
 United Exposition Shows, C. A. Vernon, mgr.
 Uitter's Amusement Rides, Fred Uitter, owner-mgr.
 Victory Expo. Shows, Alvin Vandike, mgr. Virginia Greater Shows, Rocco Masucci, Sarah Masucci, owners; Rocco Masucci, gen. mgr.; William C. (Bill) Murray, asst. mgr.-gen. agent. Major Rides: 6. Kiddie Rides: 3. Trucks: 16.
 Vivona Bros. Shows (see Amusements of America).
 Wade, W. G., Greater Shows, C. D. Murray, mgr.
 W.B.J. Shows, William B. Jacobs, owner.
 Wallace Bros. Shows, E. E. Farrow, mgr. Wasilak Amusements, Don Wasilak, mgr. West Coast Shows, Inc., Mike Krekos, pres.; Harry Myers, gen. mgr.; Ed Hellwig, Al Rodin, unit mgrs.; Bobby Cohn, gen. agent; E. W. (George) Coe, bus. agent; Louis Leos, secy-treas. Major Rides: 27. Kiddie Rides: 12. Office-owned shows: 6.
 Western Shows, Cook and Kirsch; Melvin Cook, gen. mgr.; E. L. Kirsch, gen. agent; Bozo Armitage, lot mgr. Major Rides: 4. Kiddie Rides: 4. Office-owned shows: 1. Trucks, Trailers: 13.
 Wilson Famous Shows, Ray Wilson, owner-mgr. Major Rides: 6. Kiddie Rides: 3. Trucks: 14.
 Wilcox, Dick, Shows, R. E. Wilcox, mgr. Williams Amusement Co., Troy E. Williams, mgr.
 Wilson Greater Shows, Loyd Wilson, mgr. Winchester Amusement Co.
 Wolfe Amusement Co., Ben Wolfe, owner-gen. mgr.; Bob Overstreet, secy.; Harry Streibor, bus. mgr. Major Rides: 6. Kiddie Rides: 3. Office-owned shows: 2. Trucks, Trailers: 12.
 World of Pleasure Shows, Charles Stewart, mgr.
 World of Mirth Shows, Frank Bergen, mgr. World's Finest Shows, J. P. (Jimmy) Sullivan, owner-mgr. Major Rides: 12. Kiddie Rides: 4. Office-owned shows: 8. Railroad cars: 47.
 Yee, Wally, Shows.
 Young, Monte, Rides and Shows, Nina Levine, mgr.



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OPENING IN BANGOR, MAINE, MAY 10, WITH ONE OF THE FINEST ROUTES OF STILL DATES AND FAIRS WE HAVE EVER HAD TO FOLLOW. FINEST JULY 4 CELEBRATION IN THIS PART OF THE STATE OF MAINE.

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Want Photos, Plush Store, Basket Ball, Custard, Cigarette Gallery, Glass Pitch, Bear Pitch, Novelties, Scales and Age or any other legitimate Concessions.

WANT SIDE SHOW OPERATOR

Have complete reframed, newly painted Side Show with PA Set.

WANT GIRL SHOW OPERATOR

For beautifully framed Girl Show, all mounted, including PA Set and Lighting Effects. This is good Girl Show territory.

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Will book Fun House, Glass House, Wildlife, Snake Show, or what have you in a Grind Show?

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Semi Drivers preferred. We pay top salaries plus generous bonus, unemployment insurance and workmen's compensation. Want Foreman for Allan Herschell 2-Abreast Merry-Go-Round. Also Second Men on all Rides.

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WANT OPERATOR FOR LONG RANGE GALLERY

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Has again been awarded the contract to furnish all Attractions and Concessions for the South's Greatest Spring Festival—The Memphis Cotton Carnival (on the streets), Memphis, Tenn., starting May 11 and ending May 18 (2 Saturdays and 1 Sunday). SHOW TRAIN LEAVES TAMPA MAY 6.

ALL CONCESSION PERSONNEL ENGAGED FOR 1957 SEASON REPORT IN MEMPHIS NOT LATER THAN THURSDAY, MAY 9.

CAN USE STARTING AT MEMPHIS AND FOR THE ENTIRE SEASON

Working Men in the Concession Department, Bingo Agents; also Agents and Sub-Agents on Slum Stores, such as Ball Games, Pitch Games, Shooting Galleries, Dart Games, Glass Pitch, Coke Bottles, Fish Ponds and many others.

WILL BOOK FOR MEMPHIS ONLY

Any Game of Skill that will pass inspection, also Pitchmen of various kinds, small Grab Stands, Demonstrators or anything new and novel, suitable and in keeping with our policy.

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 PRESTON, MINNESOTA
 ST. CHARLES, MINNESOTA

DUBUQUE, IOWA
 ALBERT LEA, MINNESOTA
 HANNIBAL, MISSOURI
 KEOKUK, IOWA
 WARREN, ARKANSAS

HOT SPRINGS, ARKANSAS
 HOPE, ARKANSAS
 LONGVIEW, TEXAS
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WANT

RIDES

Will book any New or Novel Ride not conflicting with what we have.

WANT

SHOWS

Will book Shows of merit not conflicting. Must be in keeping with standards of this show.

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CONCESSIONS

Can use Hanky Panks of all kinds, Novelties, Ball Games, Pitch Games, and Games of Skill.

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CLYDE BEATTY CIRCUS

Playing territory in the Eastern half of the U. S. and Eastern Canada. Major cities included. Most stands are for one day and are under auspices. Seat wagons. General Manager: Frank McCloskey.

BEERS-BARNES CIRCUS

Playing one-day stands, mostly under auspices, in vicinity of Kentucky, Virginia, Ohio, Pennsylvania and Carolinas. Managers: Roger Barnes and Charles Beers.

BENSON BROS. CIRCUS

Playing one-day stands under local auspices in the South, East and Middle West. General Manager: William Morris.

BURLING BROS. CIRCUS

General Manager: E. C. Burlingame.

CARSON CIRCUS

Playing smaller towns in the area between the Mississippi and the Rockies. General Manager: Jack Moore.

CLARK BROS. CIRCUS

Operated by Jack Burslem.

FAMOUS COLE CIRCUS

Playing the Middle Western States. All stands are for one day and many are under local auspices. General Manager: Herb Walters.

CRISTIANI BROS. CIRCUS

Playing Eastern and Southern States under auspices. Larger towns are included. General Manager: Lucio Cristiani.

GARDEN BROS. CIRCUS

Playing sponsored dates in Ontario, Quebec and elsewhere in Canada, plus Bermuda. General Manager: Bill Garden.

HAGEN BROS. CIRCUS

Playing the Middle West and East, including suburban areas. One-day sponsored stands are the rule. General Manager: Bob Couls.

HUNT BROS. CIRCUS

Playing the Eastern Seaboard States. Founded in 1892. Plays one-day stands, many of them under auspices. Helicopter

advertising. Seat wagons. Business Manager: Harry Hunt.

AL G. KELLY & MILLER BROS. CIRCUS

Plays one-day stands west to the Rockies and east to Pennsylvania. Rarely plays under auspices. Seat wagons. Downtown display floats. Extensive menagerie. General Manager: Obert Miller.

MILLER BROS. CIRCUS

Plays one-day stands under auspices. Under canvas in the summer and indoors during some winter weeks. General Manager: R. A. Miller.

MILLS BROS. CIRCUS

Plays one-day stands under auspices. Seat wagons. Includes larger towns. General Manager: Jack Mills.

RING BROS. CIRCUS

Plays one-day stands under auspices in the Middle West, East and South. General Manager: Franco Richards.

SELLO BROS. CIRCUS

Playing one-day stands under auspices. General Manager: Roy Bible.

JOHN A. STRONG CIRCUS

Playing the West Coast under auspices part time and as a free attraction at fairs and elsewhere other times. General Manager: John A. Strong.

VON BROS. CIRCUS

Playing one-day sponsored stands in Eastern States. General Manager: Henry Vonderheid.

JAMES M. COLE CIRCUS

Plays indoor theaters and similar locations during winter and early spring in New York State and vicinity. Operated by James M. Cole.

DIANO'S MENAGERIE

Operated as an adjunct to circuses and carnivals, featuring major menagerie animals plus performing elephants. Owned by Tony Diano.

CIRCO FLAMANTE

Currently inactive show which limits its route to Latin-American communities in California and the Southwest. Owned by Herbert Weber.

GAINESVILLE COMMUNITY CIRCUS

Plays a few weekend engagements under auspices in cities not far from Gainesville, Tex., although this phase of its activities has been curtailed in the past two years.

FRANK HILDEBRAND CIRCUS

Playing a limited number of Middle Western cities as an indoor or open-air circus and producer of a show booked for similar dates in the Dakotas. Owned by Frank Hildebrand.

PAUL KELLY CIRCUS QUARTERS

Operator of menagerie units, lessor of major menagerie animals and supplier of performing wild animals and elephants. Operated by Paul Kelly.

GRAN CIRCO LOYAL

Organized and quartered in the U. S. but usually operated only in Cuba and other Central American countries. Owned by Justino Loyal Family.

PATTERSON BROS. CIRCUS

Plays a limited number of winter and early spring stands in Michigan, Indiana and Ohio. Operated by J. C. Patterson.

REX BROS. CIRCUS

Plays indoor dates in the West and Southwest approximately January thru March. Operated by Hagen Bros. Circus.

WEBER BROS. CIRCUS

Operates in schools in California.

WHARTON BROS. CIRCUS

Plays school dates in Maryland. Operated by David Wharton.

FRANK WIRTH CIRCUS

Producer of major indoor and open-air circuses in a number of Eastern cities. Owned by Frank Wirth.

In addition to circuses which play numerous locations each, are many shows produced annually for presentation in one city only. Among these producers and location of date are:

- Al Antalek, Syracuse.
- Al Dobritch, Buffalo.
- E. K. Fernandez, Honolulu.
- L. N. Fleckles, St. Louis.
- William Horstman, Cincinnati.
- Noel Van Tilburg, Minneapolis.
- Rink Wright, Omaha.
- Wally Yee, Honolulu.

Several carnivals have added circus-style shows and some of them have added the word circus to their titles as well as circus features to their advertising. Among these are:

- Groscurth Circus & Carnival
- Siebrand Bros. Circus & Carnival
- Meeker Carnival & Free Circus
- Starlite Carnival & Circus
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INDOOR CIRCUSES

ALL-AMERICAN CIRCUS

Playing under auspices in small towns throughout the South, including Mississippi, Kentucky and West Virginia. General Manager: Byron Gosh.

CLYDE BROS. CIRCUS

Playing sponsored dates in the Middle West, Ontario and New York State. General Manager: Howard Suesz.

ORRIN DAVENPORT CIRCUS

Playing sponsored dates, mostly for the Shrine, in Michigan, Ohio, Minnesota, North Dakota and Western Canada. General Manager: Orrin Davenport.

GIL G. GRAY CIRCUS

Playing indoor dates in the spring and fall plus a large proportion of open-air dates at ball parks, stadiums and grandstands. Generally tours the area between the Mississippi River and Rocky Mountains. General Manager: Gil Gray.

HAMID-MORTON CIRCUS

Playing indoor dates under auspices, often the Shrine, in the East, Quebec, Memphis, Milwaukee, Kansas City, etc. General Manager: George A. Hamid.

HENSON BROS. CIRCUS

Operates during the winter as an indoor circus, playing Kentucky, Tennessee and vicinity. Owned by W. E. (Shotgun) Page.

MONARCH PRODUCTIONS

Playing sponsored dates in arenas and open-air stadiums thru the Western States. General Manager: Todd Henry.

POLACK BROS. CIRCUS (Eastern Unit)

Playing sponsored dates, mostly for the Shrine, in all sections of the U. S. and some sections of Canada. Spring and fall dates are in arenas; summer dates are in stadiums, ball parks and grandstands. General Manager: Mrs. Bessie Polack.

POLACK BROS. CIRCUS (Western Unit)

Playing sponsored dates, many for the Shrine. Winter and spring dates are indoors in Michigan, Indiana, Illinois and Kentucky. Spring and summer dates are in California, Washington, Oregon, etc., and include many at stadiums and ball parks as well as some indoors. Fall dates are in the Southwest, Midwest and Southeast, usually indoors. General Manager: Louis P. Stern.

RINGLING BROS. and BARNUM & BAILEY CIRCUS

Playing non-sponsored dates indoors in New York, Boston and other Eastern cities this spring; scheduled to play stadiums, ball parks and grandstands during the summer at some Eastern cities and fairs, as well as additional possible dates, usually indoors, in other parts of the U. S. General Manager: Arthur M. Concello.

OPEN-AIR CIRCUSES

ALBRIGHT ATTRACTIONS

Playing fairs, celebrations, drive-in theaters, shopping centers, etc., in the Upper Middle West, often on a pre-sale or direct sale basis. Managed by Jay Gould and Leo Albright.

DAILEY BROS. CIRCUS

Operating as a free-admission circus sponsored by local Chambers of Commerce or merchants' groups and appearing on city streets or town square. In addition to circus acts and animals there are carnival rides and games. General Manager: B. C. Davenport.

LEE BROS. CIRCUS

Operating in late winter and early spring in Texas. Works under local auspices and plays ball parks, stadiums and grandstands. Operated by Leo McNeese and Aut Swenson.

TOM PACKS CIRCUS (Eastern Unit)

Playing the area from New Orleans to St. Louis and Indianapolis plus Pennsylvania, West Virginia, etc. Includes a few indoor dates but usually appears in open-air facilities. Works under sponsorship. Operated by Tom Packs and Jack Leontini.

TOM PACKS CIRCUS (Western Unit)

Playing the West and Northwest under local auspices. Usually appears in stadiums, ball parks or grandstands. Operated by Tom Packs and C. W. Hoerber.

RUDY BROS. CIRCUS

Operating out of South San Gabriel, Calif. Playing the Western States under auspices. Generally appears in ball parks, stadiums or grandstands. Operated by Rudy Jacobi.

GRAN CIRCO AMERICANO

Playing San Juan and other Puerto Rican towns plus some other Central American locations. Operated by James B. Harrington.

CAPELL'S SHOP-O-RAMA FREE CIRCUS

Largely a carnival, it is billed as a circus and includes a free circus performance as one attraction. Operated by H. N. Capell.

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WANT	WANT	WANT	WANT
SCENERY PAINTER ALL YEAR WORK	LOT MAN	MATINEE PROMOTER	MOTOR- DROME

SHOWS Illusion, Fat, 5-in-1, Snake, Motor or Monkey Drome, Mechanical Show, Athletic Show, Punk Show, Big Dog-Little Horse. (Mr. Youngblood, write.)	CONCESSIONS Especially want Custard. Want French Fries, Fish Pond, Blower, Coke Bottles, Pitch-Till-You-Win, Shooting Gallery, Long Range, Short Range, Buckets, Six Cats, Fish Bowl, Pan Game, Jewelry, Knife Rack, Milk Bottles, Break-the-Record or Dish, Darts, Balloon, Novelties, Diggers, Bowling Alley, Roman Targets, Strings. Especially want Photos. Live Ducks, Bear Pitch. (Can place for Memphis only—Snow, Floss, Popcorn.) Want Cane Rack, Hoop-La, Penny Pitch, Nickel Roll, Age and Scales. (Will place Grind Stores for Memphis only.)
---	---

HELP Foremen and Second Men for Kid Rides, Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Spitfire, Rock-o-Plane, Little Dipper, Chairplane, Scrambler, Can place Man for Light Towers. Also Electrical Helper and Carpenter. Winter-quarters open.
--

FOR SALE—Late Model Spitfire, good shape—cheap. Little Dipper, 1951 model, good shape. Have two reasons for selling. With or without trailers. Nabors Semi Trailer, van, 24 ft., with fifth wheel.

All Replies: E. E. FARROW, Mgr., Box 1184, Jackson, Mississippi Phone: 5-9276, days; 3-7644, nights.

ROLLING STOCK:

Truck Mfrs. Vie To Corral Buyers

OUTDOOR show business truck buyers, who annually add scores of new units to their fleets, this year are faced with the widest choice in their experience.

Spurred by ever-increasing competition, the nation's truck manufacturers have gone all out technically and have also come up with some rakishly styled models. Whether or not these glamorized units prove practical for the rigors of the outdoor amusement business, they'll undoubtedly catch the eye of many showmen, and they will undoubtedly find a place in some segments of the industry where flash is of paramount importance.

Technically, the trend to V-8 motors continues in almost every size vehicle. The race for extra power is still on and increased horsepower is almost standard in the 1957 models. Considerable engineering has also gone into im-

proved carburetion and lubrication systems with an eye to economy for the operator.

In addition to the high-styled trucks—generally in the light utility units—the manufacturers have increased load areas, lowered silhouettes and standardized many accessories that in the past have been optional. In the heavier trucks there appears to be some trend away from the cab-over-engine models with tilt-cabs gaining in popularity.

Price-wise, the buyers will face increased costs. Higher wages and material costs are cited as the prime reasons for the increase. Typical of the boost was that put into effect on 1957 models by the GMC Truck and Coach Division of General Motors. "The prices of light and medium-duty trucks range from \$45 to \$135 over comparable 1956 models equipped with components of equal capacity," is the way that manufacturer termed the increase.

Features V-8

Chevrolet is again featuring the V-8 engine in its line of so-called "Task Force 57 Trucks." Also being pushed is the "low cab forward" design, which provides a cab that is lower than last year's model by as much as eight and a half inches. This innovation is said to make all routine maintenance much simpler than in any previous line. In its heavy-duty line there are 21 models with hauling capacities up to 32,000 pounds gross vehicle weight and 50,000 pounds gross combination weight.

The Cameo Carrier is Chevrolet's entry in the high-style truck field. This lightweight half-ton pickup is being termed the show piece of the line. Its passenger car treatment includes bolder grille composition and a streak painted in a second color along the rear panels.

Ford's new line offers 300 different models and is the result of a \$77 million redesigning program. The line features new pickup models with streamlined load area 25 per cent bigger than last year; a new series of six tilt-cab transport truck models are said to be the lowest priced in the industry; new Ranchero models which combine passenger car styling with pickup utility; expanded payload capacities in medium and heavy duty models, and a larger parcel delivery series.

Engine power thruout the line has been raised an average of 8 per cent. Motors have a new rotor oil pump for more effective lubrication, a dry-type air filter that is said to be more easily cleaned, new heavy duty carburetors and lighter flywheels. Hydraulic clutches are a new feature, standard for the whole line at no added cost.

New Cab Treatment

Light duty models have new hypoid rear axles and all engine, transmission, driveline and frame components have been redesigned to take more punishment. The new tilt-cab series has taken over the cab-over-engine design. Designers shifted 1,100 pounds of vehicle weight to the strengthened front axles which means extra payload of more than a half-ton. The tractor's length is only 80 inches, meaning it can handle trailers up

to 37 feet long within legal road limits.

The so-called styleside pickup body, with its 25 per cent greater load area, is available on a total of nine light duty models in the new line. In addition to carrying more bulky loads, the new body design makes for easier loading over the sides. The pickups are three inches lower than in 1956.

The glamor model, the Ranchero, a take-off of the Ford station wagon, has the driving comfort and styling of a passenger car with the utility of a pickup truck. It is built on a 116-inch wheelbase, has a capacity of 30.4 cubic feet and a double steel floor. The Ranchero can carry a payload of 1,190 pounds.

GMC introduced its 1957 light and medium-duty models last fall and premiered its heavy truck line late in March. The light and medium units feature a new 347-cubic-inch V-8 truck engine with 206 gross horsepower.

"With our new V-8 we have one of the most important power developments in GMC truck history," according to Philip J. Monaghan, vice-president of General Motors and general manager of the GMC truck and coach division.

Power Increased

According to Monaghan, some of the trucks are so powerful that

(Continued on page 82)

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MOBILE HOMES

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Winter Quarters at Fairgrounds.

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Opening May 20 in Canton, Ill.
Want Foremen and Second Men who drive. Concessions that work for stock. Shows with own equipment. Address:
RAY WILSON
Astoria, Ill.

AT LIBERTY

Office Secretary, Carnival experience in all office routines including taxes.
H. L. MASTERS
REDWOOD, NEW YORK

W. B. J. SHOWS

Thanks to Committeemen for complete booking for 1957. We need Shows for our Fair Dates. Will lease 3 or 4 Kid Rides for 18 weeks. Concessionaires wanted. Charlie Phillips, Orval Groves, Ace Ross, Joe Taylor, Mr. & Mrs. James A. Phipps, Harvey Dickson, Bill Evers, John Wisenette, Ray Raymond, Charles Furlone and many more.
Write Wm. B. Jacobs, Swanton, Ohio

WANTED WANTED
CARNIVAL

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For one week Spring Carnival between April 15 to May 25. Location near Lejeune and Cherry Point Marine and Air Bases.

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Your choice, 35 ft. 2 Bedroom; 31 ft. Single Bedroom, \$3,450.00.
Brand new 26 ft. Traveler; late models, coach type. Showmen's plan of financing. Also 30 ft. Owosso; 27 ft. Pathfinders; all tandems. Delivered anywhere direct from factory.

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Opening—SAN BERNARDINO, CALIF., May 1-5 Inclusive — Fiesta Days Celebrations. Sponsored by Mexican Chamber of Commerce.
WANT CONCESSIONS
That do not conflict. No grift or Mitt Camps.
Contact: **HOLLIE RITTER, Owner-Manager**
130 South K Street, San Bernardino, Calif. Telephone: 444132

SAY YOU SAW IT IN THE BILLBOARD!

ALAMO EXPOSITION SHOWS

PRESENT ALL AMUSEMENT ATTRACTIONS FOR THE BATTLE OF FLOWERS — APRIL 22 TO 27 INCLUSIVE, ON THE STREETS OF SAN ANTONIO, TEXAS

- Have choice space for all Merchandise Concessions. No other need apply.
- Can place Grind Shows framed on trucks and trailers.
- On account of being on the streets, have one choice location for Bingo. Cannot use frame over 16 ft. wide.
- Can use Second Men on rides; must drive trucks.
- We have 14 Fairs and Celebrations booked, commencing in August. Interested in booking Grind Shows with own equipment for the season.
- We play Lackland Air Base, April 30-May 5. 40,000—Air Cadets' pay day—40,000

Contact:
JACK RUBACK, MGR.
c/o Eagle Hotel, Eagle Pass, Texas, April 8-13; then 2240 E. Houston, San Antonio, Tex.
(Phone: CA 6-1812)

Monarch EXPOSITION SHOWS

NOW BOOKING FOR 16 FAIRS AND 4 CENTENNIALS STARTING JUNE 1, INCLUDING SUCH OUTSTANDING ONES AS ST. CLAIR COUNTY FREE FAIR, BELLEVILLE, ILL.; NORTHEAST ARKANSAS DISTRICT FAIR, BLYTHEVILLE, ARK.; BUREAU COUNTY FAIR, PRINCETON, ILL.; JERSEYVILLE, ILL.; EAST MOLINE, ILL., AND 11 OTHERS. COMPLETE ROUTE TO INTERESTED PARTIES

OPENING PACIFIC, MO., APRIL 25

CONCESSIONS Will book Glass, Parakeet and Bear Pitch. Also Hanky Panks of all kinds, Jewelry, High Striker, Ball Games, Novelties, Photos, Penny Arcade, Snow Cones, Grab Stand and Cookhouse.

SHOWS Can place Funhouse, Wildlife, Illusion or any Show of merit.

RIDE HELP Want Foremen and Second Men on Tilt, Fly-a-Plane, Merry-Go-Round, Wheel, Dodgem, Kid Rides; also for brand-new Octopus and Rock-a-Plane.

WANTED—TRANSFORMER, 50 KW. OR LARGER.
P. O. BOX 177, PACIFIC, MO. **E. L. WINROD, MGR.** PHONE: CLEARWATER 7-2228

THOMAS JOYLAND SHOWS

NOW BOOKING FOR STAR-STudded ROUTE OF FAIRS, INCLUDING LAWRENCEBURG, INDIANAPOLIS, SCOTTSBURG, CROWN POINT (ALL INDIANA); CHARLESTON, W. VA., FAIR, LABOR DAY, CONCORD, REEDSVILLE, LEXINGTON, KINGSTON (ALL NORTH CAROLINA), ALSO CHASE CITY, VA.

SHOWS Can place Shows of merit. Especially want Minstrel, Fat, Monkey, Wildlife, Monkey Speedway, Unborn, Mechanical, Motordrome (ART SPENCER, WIRE), Penny Arcade.

CAN PLACE CONCESSIONS OF ALL KINDS
RIDES Can place Rides such as Scrambler, Round-Up, Spitfire, Twister, Spinaroo, Dark Ride, Fun House. What have you?

RIDE HELP Want Ride Help on all Rides, must drive semis.

All wire L. I. THOMAS, Mgr. Williamson, W. Va., now; then per route.

TWO EXPOSITION SHOWS

Want for ten proven Still Spots and the following route of A-1 Fairs beginning latter part of June and continuing until November 1:

Western Illinois Fair, Griggsville, Ill.	Georgetown Agrl. Fair, Georgetown, Ill.	Franklin—Richland War Memorial Fair, Winnesboro, La.
Johnson Co. Fair, Vienna, Ill.	Craighead Co. Fair, Jonesboro, Ark.	La. Dairy Festival & Dairy Fair, Abbeville, La.
Martinsville Agrl. Fair, Martinsville, Ill.	North La. Cotton Festival Fair, Bastrop, La.	Lafayette, Harvest Festival, Lafayette, La.
Franklin Co. Fair, Benton, Ill.	Sabine Parish Fair, Many, La.	Lake Charles Army Air Base, Lake Charles, La.
Saline Co. Agrl. Fair, Harrisburg, Ill.	West La. Forest Festival, Leesville, La.	
Effingham Co. Fair, Alton, Ill.	Southwest La. Fair, Eunice, La.	
Greenup Cumberland Co. Fair, Greenup, Ill.		

CONCESSIONS: Penny Arcade, Balloon, Pitch-Till-You-Win, Parakeet Pitch, Basketball, String Game, Long Range, Tip-'Em-Up Cake, Add-'Em-Up Darts, Break the Records, Custard.

SHOWS: Can place Midget, 5-in-One, Mechanical, Monkey, Snake or any other Show not conflicting.

RIDES: Want to place Scrambler or Dodgem for Fair Route starting not later than June 28. Also will book Octopus, Dark Ride or any other Major Ride not conflicting. Write or wire

H. V. PETERSEN, Manager, Lake Charles, La.

LAST CALL

LAST CALL

WEST COAST SHOWS

"The West's Best Midways"

1957 SEASON OPENS APRIL 23—SHOWS LEAVE WINTER QUARTERS APRIL 22

No. 1 Opens in Merced—No. 2 Opens in Vallejo

HELP WANTED

Ride Help in all departments. Truck Drivers given preference. Will also use Wives as Ticket Sellers. Can use two Men as Second Electricians.

SHOWS WANTED

Can place Operators to take charge of office-owned Fun House and Glass House. Need Assistants on Girl Shows and other departments.

CONCESSIONAIRES

Lots being laid out April 22. If in doubt, contact us for your space.

Please be at the opening spot in plenty of time.

WINTER QUARTERS NOW OPEN.

Address All Mail or Contact

Ed Hellwig, Mgr., No. 1 Show—Al Rodin, Mgr., No. 2 Show

c/o WEST COAST SHOWS, Fairgrounds.

MADERA, CALIFORNIA

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30 CAR RAILROAD SHOW . . . motorized!!

20 TOPNOTCH SPOTS—18 OUTSTANDING FAIRS AND CELEBRATIONS! Including Springfield, Mo.; Du Quoin, Ill.; Jackson, Tenn.; Marietta, Ga.; Tuscaloosa, Ala.; Laurel, Miss.; Dothan, Ala.; Mobile, Ala.

CONCESSIONS

Excellent opportunity for Penny Arcade. We still have openings for Custard, Ice Cream, Short Range, Basketball, Derby and Hanky Panks.

RIDES

Opening for flashy Funhouse or Dark Ride.

HELP

Want Top Foreman for Caterpillar. Must be capable, sober and drive semi. Salary and Pct.

SHOWS

Unusual Grind Shows with their own equipment and transportation.

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OPENING APRIL 12 TO 20, ZANESVILLE, OHIO; FOLLOWED BY SPRINGFIELD, OHIO; BARBERTON, OHIO; ELYRIA, OHIO; LORAIN, OHIO; WEIRTON, W. VA.

CONCESSIONS: Want BINGO, Pill Pool, Scales, Age, Photos, Short Range, Bear Pitch, Glass Pitch, Hoop-La, Darts, Cork Gallery, Basketball, Hi-Striker, Arcade, Diggers, Ball Games, Novelties, Parakeet Pitch and Hankies of all kinds.

SHOWS: VERY LIBERAL PROPOSITION. Funhouse, Glass House, Snake, Monkey, Motor or Monkey Drama, Girl, Five-in-One, etc. Good Fair route.

RIDES: Will book any Ride not conflicting, such as Loofer, Whip, Dark Ride, Scooter, Roll-a-Plane, Rack-a-Plane, Spinaroo, Fly-a-Plane, Round-Up, etc.

RIDE HELP: Foremen and Second Men for Wheel, Merry-Go-Round, Tilt, Octopus, Flying Scooter, Coaster, Loop-a-Plane, Chairplane and Kid Rides. Want Ride Superintendent, Electrician, Mechanic, Manager for 2 Unit, Man and Wife for Illusion Show.

Want to Buy—ROLL-A-WHIRL.

All replies to FRED NOLAN, Route 2, South Zanesville, Ohio

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Featuring big Free Circus with special promotion for day and night play.

Two towns a week on downtown streets. OPENING DATE, APRIL 20.

CONCESSIONS: Hanky Panks and Prize-Every-Time Games only. HELP: Foremen for Eli Wheel and Schiff Roller Coaster. Pay \$80.00 bonus; Second Men on all Rides, pay \$50.00 bonus. All must be licensed semi drivers. No cars.

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TRAILER TRENDS:

Mobile Homes Match Permanent Housing

By EDWARD L. WILSON
Managing Director
Mobile Homes Manufacturers' Association

WHEN the lady of the (mobile) house picks up a copy of her favorite women's magazines she is apt to find pictured a living room decor very similar to her own.

Mobile home manufacturers have long been guided by what the woman wants, and many of the new models reflect the latest trends in home furnishings designs and colors. The trend this year is back to the traditional, with an emphasis on natural wood finishes, particularly walnut. The furniture is more decorative and the upholstered pieces, also following the off-the-floor trend, are slimmer of line and are more apt to have small pillows in contrasting colors, rather than large bolsters.

However, there is no fixed floor plan or standard set of furnishings that dominate the new models. Because of the broad segment of the population that lives in mobile homes, each unit is individually designed in order to suit the varied tastes of the owners or potential owners.

One of the fastest growing groups which is turning to mobile living is composed of the young married couples, who want to be able to move wherever their careers dictate. These couples, who are not yet firmly established, are apt to be more interested in the medium-priced mobile homes, rather than the luxury models. Their tastes will run to colorful but durable corduroys and twills, rather than the more costly textured fabrics in drapes and upholstery; cotton instead of wool rugs or carpeting; streamlined furniture in light woods and black iron, rather than the more costly walnut and mahogany furnishings.

Equipment Updated

Many features are standard to all mobile homes. All are completely furnished and most now have full-size equipment in the bathrooms. The bathrooms are ingeniously arranged for convenience and spaciousness, with built-in medicine cabinets, linen closets and, in the larger models, a shower as well as a bath. Colored fixtures, which made their appearance last year, are seen in more models and come in a variety of combinations.

The kitchens are a dream for any housewife, whether she is retired and thrilled with the step-saving arrangement, or a young bride impressed with the automatic equipment. There is a wide choice of name-brand stoves, refrigerators, water heaters, automatic dish washers and driers and air conditioning. Garbage disposal units, ventilating fans and single or double sinks are other features found in the new models.

The increased size of mobile homes has made more convenient room arrangement possible, and one, two and even three-bedroom models are now available. Closets and storage space are ample, and the rooms can be furnished with single, double or bunk beds. In all cases, drapes, spreads and carpets are keyed in color and design for harmonious over-all effect.

Today's mobile home offers all the features of standard housing, plus convenience and ease-of-care. Whatever it is that milady wants, milady can have.

Travel Units Grow

While the average mobile home is increasing in size and luxury, holiday housing in travel model homes also is on the increase.

These smaller, or travel-type

homes, make family vacations possible for many who have been unable to take them before. Those who used to vacation near home find they can afford travel to far-distant spots when they can take their holiday cottages with them.

Industry figures show an increase of 20 per cent over a 24-month period in sales of models less than 25 feet in length, with the trend continuing into the present year.

The National Park Service has recognized this trend by making increased mobile home parking space a part of its long-range improvement plans for the national parks.

This has been one of the results of an extensive survey made in 1953 by a park service representative who traveled to national parks in a mobile home, seeking information on future needs for parking space. He predicted then that the national parks would become a "port of call" for a heavy volume of mobile home travelers.

Tops \$500 Million

For the first time in the industry's history, sales of mobile homes have passed the half-billion mark, reaching a total of \$501,185,220 in 1956, compared with a retail sales volume of \$435,000,000 in 1955.

This continued rapid growth in sales indicates the extent to which mobile homes have become an important segment of the housing industry. Just 10 years ago total sales were only \$146,000,000, and 26 years ago sales were \$1,300,000. In 1956, slightly more than one out of every 10 housing starts was a mobile home.

These increased sales—a total of 121,470 units—were made to every segment of the public, and I predict that one out of every eight housing starts in 1957 will be a mobile home. Our best estimate is that 150,000 mobile homes will be sold this year, continuing the rapid rate of growth in the last three years.

WHAT'S NEW IN CONCESSION GAMES!

New 1-Ball Milk Bottle Game using a 12" softball.
3- Bottle \$ 5.00 ea.
6- Bottle 6.50 ea.
Over 30 Under 11 Tables—still going strong 40.00 ea.
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Punks for Punk Racks—superior in the eyes of everyone—2 sizes . . . \$30.00-36.00 dz.
Six Cats—2 styles . . . 10.00-12.00 ea.
Still the Old Reliable—Huckle-Buck Keg Game—Keeps now made of aluminum—never wear out 35.00 ea.
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IT'S NEW!—Now in the process of being manufactured—TIC TAC TOE. Any 3 in a row. Electrically lighted backboard. This will be a real honey. We have already sold 10 to park people.

New pamphlets are now coming off the press. Get on the Bandwagon and remember Everyone Loves to Win, that's the reason they play games. Give us a call. Shipments go out same day orders are received on most items. Some shipments we send out Air Freight, which is the cheapest possible way to get things to you fast. The only thing is you have to pick the shipment up at the Airport. Last year we were very successful with all our Air Freight shipments. Hope we can be of service to you. Just try us once!

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Hanford—Hanford Speedway.
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Lodi—Lodi Grape Bowl.
Modesto—Modesto Speedway.
Oakland—Oakland Speedway.
Petaluma—Petaluma Speedway.
Sacramento—Hughes Stadium.
Salinas—Salinas Speedway.
San Jose—San Jose Speedway.
Stockton—Stockton "99".
Venice—Culver City Speedway.
Vallejo—Vallejo Speedway.
Yreka—Yreka Speedway.

Colorado
Brush—Brush Speedway.
Denver—Denver Raceway.
Holyoke—Holyoke Speedway.

Delaware
Dover—Capital Speedway.
Delmar—Delmar Raceway.
Georgetown—Georgetown Speedway.
Wilmington—Wilmington Speedway.

Florida
Jacksonville—Speedway Park.
Miami—Medley Speedway.
Orlando—Central Florida Speedway.
West Palm Beach—Palm Beach Speedway.

Georgia
Atlanta—Lakewood Park.
Macon—Macon Speedway.
Savannah—Oglethorpe Speedway.
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Illinois
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Blue Island—Raceway Park.
Chicago—87th Street Speedway.
Chicago—Soldiers Field.
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Farmer City—Farmer City Speedway.
River Grove—O'Hare Stadium.
Rockford—Rockford Speedway.
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Indiana
Fort Wayne—Fort Wayne Speedway.
Indianapolis—Indianapolis Speedway.
Indianapolis—16th Street Speedway.
Kokomo—Kokomo Speedway.
Lafayette—Lafayette Speed Bowl.
Salem—Salem Speedway.
Schererville—Illiana Motor Speedway.
South Bends—South Bend Speedway.
Winchester—Winchester Bowl.

Iowa
Cedar Rapids—Ce-Mar Speedway.
Dubuque—Sports Bowl.
Fort Dodge—Sportspark Speedway.
Maquoketa—Maquoketa Speedway.
Perry—Perry Speedway.

Kansas
Kansas City—Lakeside Stadium.

Kentucky
Allen—Sandy Valley Sports Arena.
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Baltimore—Westport Stadium.
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Michigan
Detroit—Speed Bowl.
Flat Rock—Flat Rock Speedway.
Flint—Flint Speedway.
Grand Rapids—Grand Rapids Speedway.
Hastings—Old M-37 Raceway.
Millburg—Millburg Speedway.

Missouri
Excelsior Springs—Jay-Cee Stadium.
Richmond—Richmond Speedway.

Nebraska
Julesburg—Julesburg Speedway.
North Platte—North Platte Speedway.

New Jersey
Belmar—Wall Stadium.
Jersey City—Roosevelt Stadium.
Linden—Linden Airport.
Morristown—Morristown Raceway.

Old Bridge—Old Bridge Speedway.
Pitman—Pitman Raceway.

New York
Bath—Bath Speedway.
Buffalo—Buffalo Speedway.
Fonda—Fonda Speedway.
Islip—Islip Raceway.
Port Richmond—Weissglass Stadium.
Rochester—Rochester Speedway.
Warrensburg—Ashland Park Speedway.

North Carolina
Charlotte—Charlotte Speedway.
Concord—Harris Speedway.
Draper—Draper Speedway.
Fayetteville—Champion Speedway.
Goldboro—Goldboro Speedway.
Hendersonville—Hendersonville Speedway.
Hickory—Hickory Speedway.
Hillsboro—Orange Speedway.
North Wilkesboro—Wilkesboro Speedway.
Raleigh—Raleigh Speedway.
Weaverville—Asheville-Weaverville Speedway.
Wilmington—Legion Stadium.
Wilson—Wilson Speedway.
Winston-Salem—Bowman Gray Stadium.
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Ohio
Arkon—Rubber Bowl.
Barberton—Barberton Speedway.
Columbus—Columbus Motor Speedway.
Hartford—Sharon Speedway.
Portsmouth—Portsmouth Speedway.
Smithfield—Debo Park.
Steubenville—Steubenville Speedway.
Washington Court House—Washington Speedway.

Pennsylvania
Allentown—Dorney Park.
Brockway—Airport Speedway.
East McKeesport—Turnpike Speedway.
Franklin—Tri-City Speedway.
Harrison City—Rose Speedway.
Kane—Highland Raceway.
Kittanning—Blanket Hill Speedway.
Langhorne—Langhorne Speedway.
Latrobe—Latrobe Speedway.
Lehighton—Lehighton Speedway.
Philadelphia—Municipal Stadium.
Pittsburgh—Heidelberg Speedway.
Pittsburgh—South Park Speedway.
Pittston—Bone Stadium.
Pulaski—Pulaski Speedway.
Sharon—Sharon Speedway.
Shippensburg—Pine Grove Speedway.
Uniontown—Uniontown Speedway.

South Carolina
Anderson—East Park Speedway.
Columbia—Columbia Speedway.
Darlington—Darlington Raceway.
Greenville—Greenville Speedway.
Greenville—Greenwood Speedway.
Lancaster—Lancaster Raceway.
Myrtle Beach—Myrtle Beach Speedway.
Rock Hill—Rock Hill Speedway.

South Dakota
Rapid City—Rapid Valley Race Track.

Tennessee
Knoxville—Broadway Speedway.
Memphis—Memphis-Arkansas Speedway.
Newport—Tennessee-Carolina Speedway.

Texas
Houston—Playland Park Speedway.

Virginia
Danville—Danville Speedway.
Floyd—Floyd Speedway.
Fredericksburg—Fredericksburg Speedway.
Lynchburg—Schrader Field.
Manassas—Old Dominion Speedway.
Martinsville—Martinsville Speedway.
Norfolk—Princess Anne Speedway.
Petersburg—Cockade City Speedway.
Radford—Pulaski Speedway.
Richmond—Moors Field.
Richmond—Royal Speedway.
Starkey—Starkey Speedway.
Virginia Beach—Joe Weatherly Speedway.

West Virginia
Clarksburg—Clarksburg Speedway.
Elkins—Elkins Speedway.
Gilbert—Gilbert Speedway.
Huntington—Huntington Speedway.
Parkersburg—Scott Field.
Morgantown—Morgantown Speedway.

Wisconsin
Elkhart Lake—Elkhart Lake Speedway.



GROSCURTH combined CIRCUS AND CARNIVAL

FEATURING • Complete Free Circus Performance
Twice Nightly • Daily Downtown Street Bally
and Elephant March • Steam Calliope Concert

Opening Owensboro, Ky., Thursday, May 2

WITH SPECIAL PROMOTION AND TWO TREMENDOUS KID DAYS

WANT CONCESSIONS Hanky Panks and Prize Every Time games, Derby Racer, Age and Scale, African Dip, etc.

SHOWS Making a change to fit our new operation. Can book immediately a circus type Side Show with own equipment, or will furnish complete outfit to reliable manager. Must have P.A. equipment and outstanding acts for inside. Strong route with liberal proposition. Will book other non-conflicting Grind or Bally shows that cater to ladies and children.

WANT IMMEDIATELY Scenic Artist for Winterquarters who can decorate and letter semis and trucks circus style. Can use Ride Foremen and Help in all departments; must be licensed semi drivers and report at Largo Winterquarters no later than Sunday, April 21. Convoy heads north, Monday, April 22, from Largo, Fla. All replies to

C. C. GROSCURTH, General Manager

Fairgrounds, Largo, Fla., or Phone: Largo 51-9801



Sunset AMUSEMENT CO.

Opening downtown Excelsior Springs, Mo., Thursday, April 25. Playing an excellent route of Still Dates, with Celebrations and Fairs starting at Montevideo, Minn., Fiesta, June 27. Followed by a 3-day July 4 at Clear Lake, Iowa; Clinton, Iowa, Birthday Party and Fairs at Mt. Pleasant, Webster City, Decorah and Hampton, Iowa; Rochester, Minn.; Belleville, Kan.; Bethany, Versailles, Lamar, Dexter and Caruthersville, Mo., and Harrisburg, Ark.

EXCLUSIVES OPEN: Age and Weight, Bird, Glass, Lamp Pitches and Ice Cream or Custard. CONCESSIONS: Milk and Coke Bottles, Punks and Basket Ball, Hoop-La, Coke Ring, Cork, String, Pitch Win, Fish, Duck Pond and other Hanky Panks.

HELP: Foreman for 2 Kiddie Rides, Second Men on Rides; all must be semi drivers, no cars. T. J. McManus wants Truck Driver; Agents for Percentage, Six Cats and Buckets, John T. Hutchins wants useful People and Acts for Side Show. Marge McCloud can use Talkers, Girls and useful Show People for 3 Shows

WINTER QUARTERS NOW OPEN

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EXCELSIOR SPRINGS, MO.

HUGO'S NOVELTY EXPOSITION SHOWS

THE SHOW WITH A SOLID ROUTE IN SOLID TOWNS

CONCESSIONS: You will do all right here. Want Photos, Ball Games and Hanky Panks of all kinds. We carry only one of a kind and privilege is reasonable and we never "up" it.

Raymond Pennington, Joe Madera, W. W. Coker, get in touch with me.

SHOWS: Can use Shows of all kinds with own equipment.

We open Leavenworth, Kan., April 25 for 10 days—2 Saturdays, 1 Sunday. Getting all paydays, including Army payday. We show the Grand Island, Hall County Centennial and July 4 Celebration, 6 days and nights, on the Main Streets of Grand Island, Nebr., July 1 to 6. We have the Topeka Merchants' Association Spring Festival in the City Park on Main St., May 30 to June 8 10 days and nights.

RIDE HELP: Can place good Ride Help on all Rides, Jenny, Wheel (-5), Octopus, Tilt and Coaster. Must drive and be sober. Also have a few openings for Foremen. Jess Wrigley can use Concession Agents.

FOR SALE—SET OF ELI FERRIS WHEEL SEATS, FAIR CONDITION.....\$250.00

Address: CAPT. E. H. HUGO, P. O. Box 8301, Kansas City 5, Mo., now; after April 10, Winter Quarters, Fairgrounds, Tonganoxie, Kansas.

Outdoor Stadiums

(Municipal & Privately Owned)

Alabama
Mobile—Hartwell Stadium; 7,500 seats; Owen Martinez, manager.
Mobile—Ladd Memorial Stadium; 36,000 seats; Rea Schuessler, manager.
Montgomery—Paterson Field Stadium; 7,500 seats; D. H. Caraker, manager.

Arizona
Phoenix—Phoenix Stadium; 7,500 seats; Larry Walker, manager.

Arkansas
Fort Smith—Harper Stadium; 10,000 seats; J. W. States, manager.
Little Rock—War Memorial Stadium; 35,000 seats; A. D. Berry, manager.

California
Imperial—Bel Hulse Stadium; 5,000 seats; D. V. Stewart, manager.
Long Beach—Veteran's Memorial Stadium; 14,000 seats; Win Hanssen, manager.
Los Angeles—Hollywood Bowl; 20,000 seats; William Severns, manager.
Oakland—Oaks Park Stadium; 13,000 seats; C. L. Laws, manager.
Pasadena—Rose Bowl; 100,447 seats; H. B. Garwood, manager.

San Diego—Balboa Stadium; 23,000 seats.
San Francisco—Kezar Stadium; 60,000 seats; Art Whittemore, manager.

Colorado
Denver—Bear's Stadium; 17,500 seats; Robert L. Howsam, manager.

Connecticut
New Haven—Bowen Stadium; 15,000 seats; Superintendent of Parks.

Florida
Clearwater—Jack Russell Stadium; 6,500 seats; Recreation Department.
De Land—Citrus Bowl; 6,300 seats; W. D. LeVeille, manager.
Miami—Miami Stadium; 15,000; Albert Rubio, manager.
Miami—Orange Bowl; 76,062 seats; Peter Roberts, manager.
St. Petersburg—Al Lang Stadium; 8,000 seats; Recreation Department.

Georgia
Macon—Porter Stadium; 11,200 seats; N. L. Roberts, manager.

Illinois
Chicago—Soldier Field; 100,000 seats; Erwin Weiner, manager.

(Continued on page 82)



Strangest Attractions on Earth
Devil's Child Wolf Boy, Ape Boy, Fish Girl, Shrunk on Heads Many others. Send for folder.

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Apache Junction, Arizona

LIVE BABY TURTLES

Racing Turtles.
Chrysemys - Pseudemys. 3-5" shell length. Box - Musk - Mud - Blandings Turtles. We ship anywhere. Order now for quick delivery. Prices quoted upon request.

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RIDE HELP WANTED

Two Wheel Foremen and Merry Go-Round Foreman, Tilt Foreman, Kiddie Ride Foreman; Second Men for Wheel, Merry-Go-Round Tilt, Scooter and Screw-Ball. We open April 15. Only sober, reliable Help needed. We pay top wages to those who know their work. All men who worked for me last year report immediately.

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Now Operating Two Complete Carnival Units Throughout Western Pennsylvania

WILL BOOK

RIDES: Round-Up, Scrambler, small Coaster, Spineroo, Turnpike, Rides not conflicting.

SHOWS: Good opportunity for MOTORDROME, small Freak Show, Snake, Glass House, Penny Arcade, Wildlife or any type clean Family Shows.

CONCESSIONS: High Striker, Photos, Age & Scale, Basketball, Custard; must be clean and legitimate. NO GYPSIES OR FLATS.

HELP: Man and Wife to operate Derby Racer, good proposition. Ferris Wheel Foreman who can handle two Wheels. Best of treatment, good pay.

OPENING MCKEESPORT, PA., MORAN FIELD, DOWNTOWN, SATURDAY, APRIL 27

RALPH D. SANDERS, Owner-Manager

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June 28 thru July 7

WANT clean Shows of merit (no blow-offs) & Fun Houses. It's the biggest 4th of July money-maker on the West Coast.

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(previously the Ray Howard Show)

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Mail Inquiries to

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ROYAL UNITED SHOWS WANT

Legitimate Concessions for best proven route of Celebrations and Fairs—no Still Spots—eleven (11) Centennials—Lansing, Iowa, Bridge Opening—Willmar, Minn., Kaffe Festival—Elmore, Minn., Horse and Buggy Days—Britt, Iowa, Hobo Days—Nauvoo, Illinois, Grape Festival—New Boston, Illinois, Fish Fry—Foreston, Illinois, Sauerkraut Days—Wellman, Iowa, Turkey Days—Worthington, Minn., Turkey Days. We have contracted twenty-seven (27) spots that have parades and giveaway programs. We also carry mammoth stage show which assures us large crowds. FOR SALE—Calumet Coach Pop Corn Trailer, fully equipped. Will book on show. Schult factory-built coach-type 33-ft. special Concession Trailer with tandem wheels, good tires, electric brakes, good paint job. This trailer has Fish Pond and Dart Game fully equipped, ready to go. Can be changed to any outfit. Good buy for cash. Located at our new quarters, 14 miles south of Sioux Falls on Highway 77.

Contact **JOHN DORLAND, Owner-Mgr.**

Box 326, Sioux Falls, South Dakota, or Phone 2178, Worthing, South Dakota.

GREAT WESTERN SHOWS of California

SEASON OPENS AT CLOVIS RODEO APRIL 25
Have 28 weeks of Fairs and Celebrations to follow

CAN PLACE Honky Panks and clean Side Shows. WANT sober Help for office-owned Rides and Concessions. Top pay and season bonus. Phone, wire or write: **RAY COX, Manager, 3732 Laurite Avenue, Fresno 25, Calif. Phone: AMherst 6-5127.**

—WANT WM. D. STANLEY SHOWS WANT—

Can use a few more Honky Panks, Scales, Hi-Striker, String Game, Short or Long Range, Pitches of all kinds, Talker for office-owned Shows; Foremen for Octopus, Coaster; Kiddy Ride Help. This show plays two and three a week. X on Concessions, only one of a kind. No flats or gypsies. Have for Sale—36-foot Parker Merry-Go-Round, all new wood throughout, metal horses, \$3,300 without transportation.

Write 1413 16TH STREET, SO., FARGO, NO. DAK.

CARPENTER BROS.' SHOWS

Opening May 14 thru 18, City Park, St. Marys, O. Sponsored by J. C. of C.

Want Photos, Milk Bottle, Coke Bottle, Age & Weight, Add Up Darts, Hoop-La, Novelties, Glass Pitch, Clothespin Pitch, Short Range, Add a Ball, Waffles, Block Pitch, Detroit Ave., South Toledo, O., to follow.

Contact **NORMAN CARPENTER**

PHONE 4246

ST. MARYS, OHIO

Outdoor Stadiums

Continued from page 81

Peoria—Peoria Chiefs Stadium; 9,000 seats. Peoria—Peoria Stadium; 10,000 seats; Peoria Public Schools.

Indiana

Evansville—Mesker Amphitheatre; 8,000 seats; James Newcom, manager. Evansville—Retiz Bowl; 11,000 seats; Cecil Couss, manager. Fort Wayne—Zollner Stadium; 6,000 seats; Bernard Kampschmidt, manager.

Iowa

Cedar Rapids—Memorial Stadium; 6,500 seats; Barney McPartland, manager.

Kansas

Kansas City—Lakeside Stadium; 15,000 seats.

Louisiana

New Orleans—City Park Stadium; 28,000 seats.

Michigan

Adrian—Island Park Stadium; 4,000 seats; Harry Wagner, manager. Holland—Riverview Stadium; 5,000 seats; Clarence Grevengoed, manager.

Minnesota

St. Paul—Lexington Park Stadium; 10,109 seats; John Norton, manager.

Missouri

Kansas City—Starlight Theater; 7,860 seats; W. M. Symon, manager. St. Louis—Municipal Theater; 12,000 seats; Paul Beisman, manager.

Nebraska

Omaha—Omaha Stadium; 16,000 seats; John Rosenblatt, manager.

New Hampshire

Manchester—Manchester Stadium; 8,900 seats; I. Gill, manager.

New Jersey

Bayonne—Bayonne Stadium. Jersey City—Roosevelt Stadium, 24,000 seats.

Upper Montclair—Sprague Stadium; 4,000 seats; H. E. Schmidt, manager.

Upper Saddle River—Sheriff Bob Dixon Arca; 5,000 seats; Edwin Ewald, manager.

New York

Brooklyn—Dexter Park Stadium; 20,000 seats. Buffalo—Civic Stadium; 37,000 seats; E. P. Hartnett Jr., manager.

Elmira—Dunn Stadium; 6,000 seats; G. P. Waring, manager.

Flushing—Flushing Meadows Amphitheater; 8,272 seats.

Forest Hills—West Side Tennis Club Stadium; 13,596 seats; W. W. Watson, manager.

Jamestown—Municipal Stadium; 7,500 seats; Ray Peebles, manager.

New York—Downing Stadium; 27,000 seats; Department of Parks.

New York—Lewisohn Stadium; 62,000 seats; National Exhibition Company.

Oneonta—Neawha Park Stadium; 5,000 seats.

Syracuse—MacArthur Stadium; 10,000 seats; E. J. Martin, manager.

Wantagh—Jones Beach Marine Theater; 8,206 seats; L. I. State Park Commission.

North Carolina

Greensboro—Memorial Stadium; 12,000 seats; Greensboro Exhibition Corporation.

Wilson—Fleming Stadium; 3,500 seats; Recreation Department. Winston-Salem—Bowman Gray Stadium; 17,000 seats; Ivan J. Basch, manager.

Ohio

Akron—Rubber Bowl; 38,482 seats; A. P. Testa, manager.

Cleveland—Shaw Stadium; 11,500 seats; N. F. Leist, manager.

Findlay—Donnell Stadium; 7,000 seats; L. C. Keller, manager.

Marietta—Municipal Stadium; 8,000 seats.

Tiffin—Columbian Stadium; 5,000 seats; Public Schools.

Oklahoma

Oklahoma City—Taft Stadium; 14,000 seats. Tulsa—Skelly Stadium; 22,000 seats; Board of Education.

Oregon

Portland—Multnomah Stadium; 35,000 seats; J. J. Richardson, manager.

Pennsylvania

Philadelphia—Municipal Stadium; 120,000 seats; Sam Braid, manager.

Philadelphia—Robin Hood Dell; 17,000 seats.

Reading—Reading Municipal Stadium; 8,000 seats; Duke Zelber, manager.

Scranton—Memorial Stadium; 12,500 seats; Jack Davis, manager.

Wilkes-Barre—Artillery Park Stadium; 6,500 seats; Harry Rudolph, manager.

Wilkes-Barre—Wilkes-Barre Stadium; 10,000 seats; Wilkes-Barre School Board.

Tennessee

Johnson City—Memorial Stadium; 8,000 seats.

Memphis—Crump Stadium; 27,500 seats.

Memphis—Hodges Stadium; 8,000 seats.

Nashville—Dudley Stadium; 7,600 seats; William McCarthy, manager.

Texas

Beaumont—Stuart Stadium; 6,300 seats; A. H. Russell, manager.

Virginia

Norfolk—Myers Stadium; 7,500 seats; Earl Harper, manager.

Richmond—City Stadium; 22,000 seats.

Roanoke—Victory Stadium; 26,000 seats; R. P. Hunter, manager.

Washington

Bellingham—Battersby Stadium; 5,000 seats; Bellingham School District.

Spokane—Spokane Stadium; 32,000 seats; Ben Moore, manager.

West Virginia

Charleston—Laidley Stadium; 13,000 seats; J. E. Bonham, manager.

Huntington—Fairfield Stadium; 10,500 seats; Clyde Wellman, manager.

Wheeling—Wheeling Island Stadium; 11,250 seats; P. F. Tucker, manager.

Wisconsin

Green Bay—City Stadium; 25,000 seats.

CANADA

British Columbia

Vancouver—Capilano Stadium; city owned.

Quebec

Rouyn—Municipal Stadium; 6,500 seats; R. LeMyre, manager.

Truck Mfrs. Corral Buyers

Continued from page 79

they have one horsepower of pulling strength for each 15½ pounds of vehicle weight. Newly designed transmissions and axles are designed to provide longer life and greater capacity, he said.

Models in the GMC 100-250 light and 300-370 medium weight brackets range from town-and-country pickups and station wagons to cross-country highway tractors. Four-wheel drive that can be converted to a two-wheel drive for open highway use by the shift of a single lever is a factory-installed option in the light duty models.

Style-wise the manufacturer points to the new recessed multi-bar grill angled forward at the top and two raised ribs on the hood known as wind splitters. Greater crash protection is provided the driver by a new deep center steering wheel on the 100-250 models with center column and horn button well recessed.

Two six-cylinder and a V-8 motor power various models. Both sixes have 270 cubic-inch displacement, but thru different carburetion, one develops 130 and the other 140 horsepower. Hydra-Matic transmissions are optional

equipment on all models. Other features include new shock absorber mountings, new engine supports on some models, and a new brake optional on medium-duty units. Dual stop and tail lights are now standard on panel and Suburban 100 and 250 models and larger 60 ampere-hour batteries are used in all V-8's.

Heavies Bow

The GMC line of heavy trucks, which made its debut late in March, features for the first time an air suspension system instead of conventional leaf springs. Also offered are lightweight aluminum cabs and turbo-charged diesel engines. According to the manufacturer, the new suspension system permits bigger payload capacity, eliminates spring repairs, lubrication and replacement. The suspension models have gross combination weights ranging from 50,000 to 65,000 pounds. Two V-8 and two six-cylinder gasoline motors are also included.

Dodge trucks, long popular in outdoor show business, stress power in the 1957 line which includes 204-horsepower pickups to 232-

horsepower tandems. The manufacturer's V-8 engine is a feature and bigger capacity is being pointed out thruout the line. The extra convenience of push-button transmission on all low-tonnage and forward control models is an optional feature.

The forward control design is also one of the features of a new entry in the light truck field, the Willys Jeep FC-150, an addition to the firm's four-wheel drive utility vehicles. The new unit has been designed to provide a vehicle with maximum cargo space in relation to wheelbase.

Ups Capacity

The cab is located well forward of the engine, which allows maximum usage of the compact 81-inch wheelbase for payloads, and at the same time provides the driver with all-direction visibility.

The truck is powered by the Hurricane engine, the same power plant used in both military and civilian Jeeps. For normal highway operation, the vehicle shifts easily into conventional two-wheel drive.

The forward control feature provides a payload bed more than six feet in length despite the vehicle's 81-inch wheelbase. With tailgate extended, cargo length is 92 inches. Fuel tank and spare tire are mounted at the side of the cargo box.

A large, roomy interior is a feature of the cab, which provides up-front visibility. The high, wide wrap-around windshield is almost 1,200 square inches in area, and the driver can see an object on the road as close as six feet from the front bumper.

SEARCHLIGHTS

Brand-new Sperry and G.E. 60-Inch Searchlights, still crated, located Albany, Chicago or St. Louis, with tires and complete spare parts box, \$400. Brand-new Generators, still crated, 16.5 kw., \$700. Complete Burner Heads, \$100 a set. Also very good buys in slightly used equipment.

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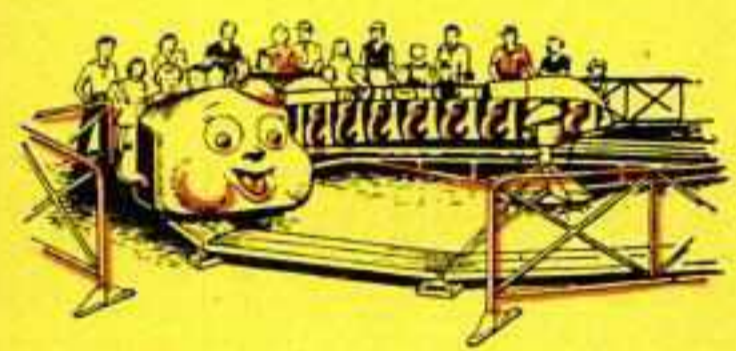
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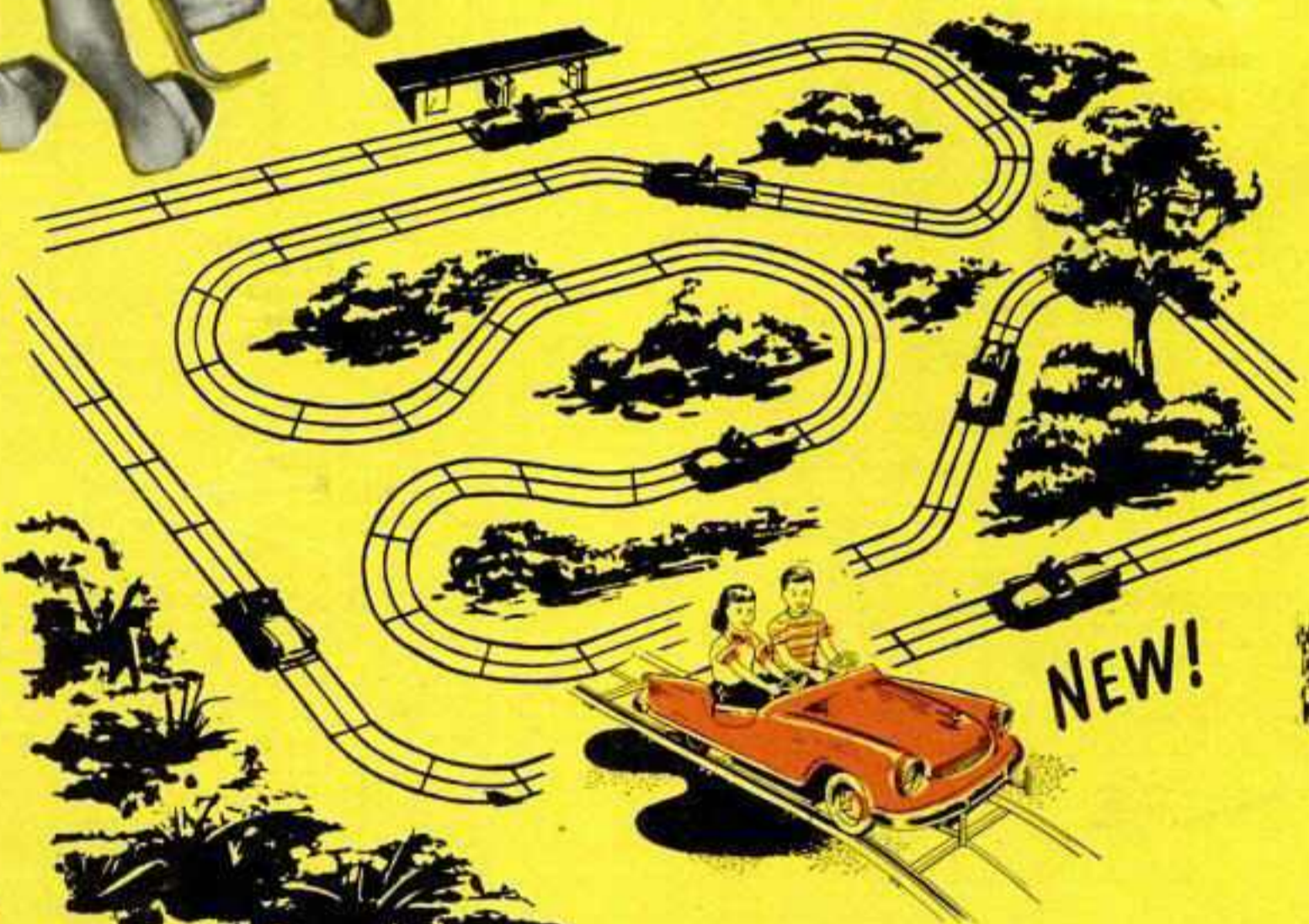
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Kids Do Their Own Piloting In The

ALLAN HERSCHELL

HELICOPTER RIDE



This ad by David E. Bradley Jr., designer and licensor. Patents applied for.

The kids get a kick out of this ride and the owners do also when they see the money rolling in from Allan Herschell's great new Helicopter Ride. In less than one year the Helicopter has become one of the top amusement rides, appealing to park and kiddieland operators and to carnival owners.

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Art Fritz, Chicago
Capital Corporation, Houston, Tex.
Kiddieland Park, Rockford, Ill.
Olympic Park, Irvington, N. J.
Thomas Bros.' Shows, Lennox, S. D.

Euclid Beach Park, Cleveland
Hunt's Pier, Wildwood, N. J.
The Glen, Williamsville, N. Y.
Earl Purtle, Richmond, Va.
Milton Jensen, Independence, Mo.
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Olson Shows, Hot Springs, Ark.
Ed Sweet, Mooresville, N. C.
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