



1963-'64

TAPE
EQUIPMENT
DIRECTORY

Webcor tape recorders have outsold all others in the past

What do you think these new ones will do?



MICROCORDER 300



COMPACT



COMPACT DELUXE



VISCOUNT III



REGENT



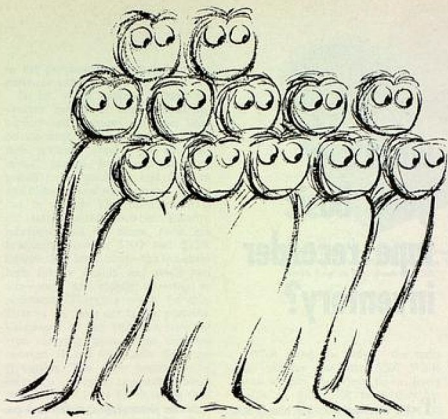
SQUIRE

MICROCORDER 300 Model 2404—Completely portable. Precision built. Battery operated. Weighs only 4.3 pounds, including carrying strap, reels, mike, batteries and tapes. **COMPACT** Model 2400—Fine, low-priced recorder. Made in America. Lightweight, easy to operate. Two speeds. Full fidelity recording head. Wide range microphone. **COMPACT DELUXE** Model 2402—Tops in the compact field. Many features usually found only on higher priced machines. Digital tape counter. Wide range microphone. **VISCOUNT III** Model 2403—The world's most versatile high fidelity tape recorder for the price. Records and plays back 4 tracks monaurally up to 16 hours—plays 4 track stereo monaurally. **REGENT** Model 2456—Stereo playback and record at an amazingly modest price. Twinplex control panel for simplified stereo operation. Three speeds. Two microphones. **SQUIRE** Model 2457—Six speaker stereo. Professional quality record and playback. Twinplex control panel. Synchro-Track for language and music learning. Automatic shut-off.

WEBCOR 

Fifty years of sound leadership

1963-'64 Tape Equipment Directory • Billboard, October 26, 1963



Record Dealers prefer
Scotch® Recording Tape

12-to-1

in Billboard Magazine Survey*!

So what else is new? Not that we don't appreciate being number one in this survey for the last three years! We'd be mortified if we weren't. But this excellent survey of record dealers by BILLBOARD Magazine just confirms what our salesmen tell us. Record dealers prefer Scotch 12 to 1 over nearest competition because their customers do! (58% of those responding to the question about blank tape prefer us over *all* other brands mentioned.) This is to be expected, because "SCOTCH" Brand Recording Tapes are *the* quality product in a market where quality is dearly appreciated... by dealers and customers alike. You can't please everybody, but we come awfully close!

*As published in July 27, 1963, issue of Billboard.

"SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS OF WISCONSINA MINING & MANUFACTURING CO., ST. PAUL 19, MINN. EXPORT: 93 PARK AVE., NEW YORK, CANADA: LONDON, ONTARIO © 1963, 3M CO.

Magnetic Products Division **3M**
COMPANY





Craig-Panorama of Los Angeles is pushing this new miniature model 306 tape recorder, a four-track stereo playback, monaural record unit. The three-speed machine operates on battery or AC power and weighs less than eight pounds.

what's a good basic tape recorder inventory?

TAPE recorder sales are hitting new highs. Estimates for 1963 are well over the million mark and this doesn't include the promotional models under \$50. These so-called "toys" alone may hit the quarter-million mark. Music-phono dealers have to take a new look at the product, sales potential, and approach to market to be sure that they are getting their share of it.

What is a good basic tape recorder inventory? Unless you're a carriage-trade outlet or, at the other end of the stick, a pop disc shop with little or no prospects for selling equipment, you'll need to carry models with broadest appeal. Somewhere in between is the average store with representative inventories of portable and

console phonographs, radios and possibly TV. For such a store, three tape recorder categories are a must.

First, there are the monophonic units. These record on two tracks and operate at two recording speeds. Sound quality is okay. Features include 7-inch reel capacity, fast forward and rewind. Hottest sellers will be under \$100, with strong trade-up possibilities to \$129.95 and \$149.95. The higher priced units will probably offer huskier electronics, better sound, and possibly a third speed (1½ ips.).

Stereo units begin at under \$200, and the sky's the limit at the top end. At the low end, we find stereo-adaptable units with one self-contained channel and the ability to tap-off to play the second channel through external electronics—a hi-fi rig or radio-phono console. Prospects here are the more serious-minded music buffs who will pay the extra price for pre-recorded tapes or who want to record stereo off the FM air. And if they're truly serious, they are also prospects for a little better quality machine. As indicated above, better quality can mean going 'way up, but most sales will be made in the \$249.50 to \$399.50 range.

As the price goes up, so do the special features. VU meters, sound-on-sound recording, automatic shut-off, and output jacks for plugging into other facilities are a few of the things that make units in this bracket sales-worthy. Too, there are numerous special-purpose accessories available

Arvin Industries new line includes model 83179 stereo tape recorder which records and plays at three speeds, mono and stereo. With detachable six-inch speakers and two ceramic mikes, the complete package goes for \$229.95.



to the purchaser or included in the purchase price.

So far, we've outlined a basic inventory spread of conventional recorders—all purpose machines that do the bulk of home recording and tape hobbyist chores. To the two broad groups—low and medium priced mono machines and medium and higher priced stereo units—a third can be added. This third group is the transistorized portable. Relative newcomers to the scene, these are bracketed between \$100 and \$150. Despite their limitations—the less-than-high fidelity quality and small reel size—they are rapidly growing in popularity. There's a reason for this. First of all, they are highly portable. Compared to the units in suitcase-type carrying cases, often weighing between 30 and 40 pounds, these are flyweights. Too, their sound quality on voice is highly acceptable. Since they are used more for dictation than music recording, their small speakers, slow speeds, and rudimentary electronics offer no impediment to their sale. Any dealer who intends to establish himself in the tape market will wisely stock two or more transistorized portable models at different price points.



A low price mono tape recorder, of the type that's one of three "must" merchandise categories for dealers. It's the Sony Model 111, which lists at less than \$79.50.

What about the "toys," the units that sell for less than \$50? While some dealers doubtless do a lively traffic in these, for most they remain a promotional item. Bear in mind that they are not capstan-driven and therefore the tape travels past the recording and playback heads at a fluctuating speed. This means that a tape recorded on such a unit must be played back on that—and only that—unit.

These low-price units may appeal to youngsters who want a recorder and can afford nothing better. Most dealers who are seriously in the tape recorder business will handle them only to trade-away from however.

Units over \$500 should also be approached with a bit of conservatism. These are professional or semi-professional in quality. Their sale is limited to the hi-fi buff seeking topmost quality and for whom price is no object. Audio specialty stores are prime outlets for these and, unless you stock a fairly broad selection of high-fidelity components, in addition to your packaged hi-fi sets, you'll do well to limit your inventory to the groups under \$500. In a pinch, the top quality units can always be special-ordered from an audio rep or from a cooperative audio outlet.

No store that wants to do a job with tape recorders can afford to ignore the many accessory items that home tape recordists want and need. Blank tape is a must; it's like selling the blades after you've sold the razor. But there are many other items in which you'll find recurring profits: splicing tape, labels, empty reels, head cleaner, leader tape, and so forth. Putting in a basic inventory of such items will cost you very little but gain you much—not only in dollars but in the way your customers regard you. A little attention given in this area will place you 'way ahead of the competition.

Not quite as important are the items for which there is no repeat business. In this category, there are microphones, bulk erasers, patch cords, microphone stands and head demagnetizers.



Ampex is currently offering the 44 series of tape units, which consists of five variations of the basic machine. Pictured here is the model 4460, a portable, which is removable from its luggage for custom installation and for on-the-spot stereo recording.

Billboard

1963

• NEW PRODUCTS DIRECTORY •

**TAPE
RECORDERS**

The useful, annual product guide tailored for
all-year-long use.

Helps you

- Know your own lines better
- Know your competitor's lines better
- Know the BIG SELL features of all new models and lines
- Know what lines to add to round out your own product offerings

\$100 and UNDER

COMPANY	MODEL NO.	MONO REC'PB (MRP) MONO REC-ST PB STEREO REC'PB (SRP)	BATTERY POWER	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
COLUMBIA (Masterwork)	690A	MRP	—	R	H	2: 3¾, 7½	5	—	1	6½x11x8¾	Wood w/metal trim: Black & ivory	\$79.95
CONCORD	104	MRP	—	R	V	2: 3¾, 7½	7	50	1	5½x12¼x11¼ (11 lbs.)	Styrene moulded	\$99.95
CRAIG PANORAMA	404	MRP	4 penlight batt. (16 hrs.)	R	H	—	2½	250mw	1	2x5x3½ (1½ lbs.)	Metal & leather	\$39.95
CRAIG PANORAMA	408	MRP	4 penlight batt. (16 hrs.)	R	V	—	2½	250mw	1	2x5x3½ (1½ lbs.)	Metal, plastic, vinyl	\$54.95
EMERSON (Telectro Division)	MM213	MRP	—	R	H	2: 3¾, 7½	7	6	1	13½x8x12½ (16 lbs.)	Luggage type	\$79.95
EMERSON (Telectro Division)	MM214	MRP	—	R	H	2: 3¾, 7½	7	6	1	13½x8x12½ (16 lbs.)	Luggage type	\$99.95
ESTEY	20	MRP	—	R	V&H	2: 3¾, 7½	7	5	1	7¼x18¼x12¼ (21 lbs.)	Simulated leather: Black w/ silver	\$99.95
FUJIYA	FL375	MRP	—	R	H	2: 3¾, 7½	5	1	1	11x5x8 (11 lbs.)	Wood w/vinyl covering	\$69.95
FUJIYA	FL351	MRP	—	R	H	2: 3¾, 7½	5	1	1	11x5x8 (10 lbs.)	Wood w/vinyl covering	\$79.95
FUJIYA	FL523	MRP	—	R	H	2: 3¾, 7½	5	1	1	12¼x8¼x5¼ (11 lbs.)	Wood w/vinyl covering	\$79.95
FUJIYA	FL352A	MRP	—	R	H	2: 3¾, 7½	5	1	1	11x9x6 (13 lbs.)	Wood w/vinyl covering	\$84.95
FUJIYA	F1545	MRP	—	R	H	2: 3¾, 7½	5	1	1	11x8x6 (10 lbs.)	Wood w/vinyl covering	\$79.95
FUJIYA	FL725	MRP	—	R	H	2: 3¾, 7½	7	1	1	12x7x10 (16 lbs.)	Wood w/vinyl covering	\$89.95
FUJIYA	FL746A	MRP	—	R	H	2: 3¾, 7½	7	1.4	1	13x8x8 (18 lbs.)	Wood w/vinyl covering	\$99.95
FUJIYA	T8R31	MRP	6 batt. (20 hrs.)	R	H	1: 3¾	3¼	400mw	1	11x6x3 (7 lbs.)	Plastic	\$79.95
FUJIYA	MTR252	MRP	6 penlight (10 hrs.)	R	H	2: 3¾, 1½	3¼	400mw	1	9x5x3 (4.6 lbs.)	Plastic	\$99.95
INTER-MARK	Cipher V	MRP	—	R	H	2: 1½, 3¾	5	2	1	5½x9½x8½	Steel & plastic: Flight type	\$79.95
PEERLESS TELERAD	425	MRP	(10 hrs.)	R	H	1: 3¾	3	—	1	9x8x2¾ (2½ lbs.)	Plastic	\$34.50
PEERLESS TELERAD	445	MRP	(15 hrs.)	R	H	1: 3¾	3	—	1	9x9x2¾ (3½ lbs.)	Plastic & leather	\$47.95
RCA VICTOR	1Y81 1Y82	MRP	—	C	H	2: 1½, 3¾	3	1.2	1	7¼x9¼x11¾ (13¼ lbs.)	Plastic: Aluminum trim	\$99.50

The Freeman 660, from Citroen Electronics, includes battery or AC operation, three speeds (1 7/8 to 7 1/2 i.p.s.), two speakers and a remote control mike. The unit carries a \$159.50 tag.



Tandberg of America is featuring model 64, three-speed, four-track stereo record-playback deck in its new line. Machine offers built-in sound-on-sound, echo effects, track adding, direct monitor and remote control and can be used either with existing high fidelity systems or as a portable recorder. List is \$498.



Freeman's 200 stereo Robot professional-style tape recorder includes such new features as automatic reverse and/or automatic continuous play in both directions. The de luxe unit includes a four-channel mixer with four input level controls. Package goes for \$995 plus \$149.50 extra for the cabinet as shown.



NEW TAPE RECORDER PRODUCTS DIRECTORY

\$100 and Under continued

COMPANY	MODEL NO.	MONO REC-PB (MRP) MONO REC-ST PB (MSRP) STEREO REC-PB (SRP)	BATTERY POWER	REV. TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
SUPERSCOPE (Sony)	111 MRP	—	—	R H	2: 1½, 3¼	5	—	1	8¾x7¾x4¼ (10 lbs.)	—	\$79.50	
SYMPHONIC	M2R01 MRP	—	—	R H	2: 3¾, 7½	7	6	1	15½x13½x17¼ (27 lbs.)	Pyroxylin-covered wood	\$89.95	
VM	725 MRP	—	—	R H	3: 1½, 3¼, 7½	5	1	1	7 9/16x10¼	Pyroxylin	\$99.95	
WECOR	EP2400 MRP	—	—	R H	2: 3¾, 7½	7	—	1	9¾x12¾x6¼ (14 lbs.)	Pebble-grained fabric	\$89.90	
WECOR	EP2402 MRP	—	—	R H	2: 3¾, 7½	7	—	1	7x13½x13¼ (18 lbs.)	Plywood covered w/fabric; Ebony	\$99.90	

\$101 to \$150

COLUMBIA (Masterk)	700 MRP	—	—	R H	3: 1½, 3¼, 7½	7	—	1	13½x12½x6¾	Wood case; Charcoal gray with matching grill & trim	\$119.95
CONCORD	220 MRP	—	—	R V	3: 1½, 3¼, 7½	7	40	1	12x13x7½ (27 lbs.)	Metal plastic	\$149.95
CRAIG PANORAMA	403 MRP	10 penlight (10 hrs.)	—	R H	2: 1½, 3¼	3¼	2.50mw	1	2¼x7½x6½ (5 lbs.)	Metal	\$134.95
CRAIG PANORAMA	TM70 MR- SP	—	—	R H	2: 3¾, 7½	7	—	1	13x10¾x6½ (20 lbs.)	Metal (variable)	\$149.95
EMERSON (Telefoto Division)	MM115 MRP	—	—	R V&H	2: 3¾, 7½	7	6	2	21½x13¾x7¾ (23½ lbs.)	Luggage type	\$119.95
ESTEE	30 MRP	—	—	R V&H	2: 3¾, 7½	7	5	1	16¼x7 3/16x12½ (21 lbs.)	Simulated leather; Black	\$129.95
FREEMAN	550 MRP (2 Tr.)	Both	—	R	3: 1½, 3¼, 7½	3¼	—	—	(6 lbs.)	—	\$139.50
FUJITA	FL771 MRP	—	—	R H	2: 3¾, 7½	7	2	1	14x10x7 (18 lbs.)	Wood w/vinyl covering	\$129.95
INTER-MARK	Cipher I MRP	—	—	R H	3: 1½, 3¼, 7½	7	5	1	6½x13¾x13	Leather w/wood	\$139.95
3M COMPANY	524 MRP	—	—	R H	4: 15/16, 1½, 3¼, 7½	7	3	1	7x13x10 (20 lbs.)	Metal	\$125.00
NORTH AMERICAN PHILIPS	EL3585 MRP	6 "D" cells (24 hrs.)	—	R V	1: 1½	4	—	1	10½x23¾x7½ (8 lbs.)	Polystyrene	\$129.50
SUPERSCOPE (Sony)	2630 SRP	—	—	R V&H	2: 3¾, 7½	7	—	—	13x10½x5 (12 lbs.)	—	\$119.50
SUPERSCOPE (Sony)	211TS MRP	—	—	R H	2: 1½, 3¾	5	—	1	—	—	\$129.50
SUPERSCOPE (Sony)	102 MRP	—	—	R H	2: 3¾, 7½	7	—	1	13½x10½x7½ (18 lbs.)	—	\$129.50

RCA Victor is now making its cartridge tape system available in several different styles, including self-contained Cordon Bleu model shown here. With transistorized amplifier and complete stereo record-playback facilities, the unit lists at \$199.95.



Tandberg's series 8 tape equipment, as shown above, is available in two basic models, starting with a two-track, two-speed model at \$219.50 (model 821) and including the more versatile model 841F four-track, two-speed unit with foot pedal and four-track heads at \$287.50. Convenient, luggage-type case, as shown, makes for easy carrying.



Concertone's de luxe 605 model tape recorder features four plug-in head assemblies, sound-on-tape and add-a-sound features, three motors and all-electric, push-button operation. Two basic speeds are offered (7½ and 3¼ i.p.s.) but other combinations are available on an optional basis.



NEW TAPE RECORDER PRODUCTS DIRECTORY

\$101-\$150 continued

COMPANY	MODEL NO.	TAPE REC'D (MRP) MONO REC'D (SP) (MR-SP) STEREO REC'YB (SRP)	BATTERY POWER?	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF POBL.)	CABINET STYLE	APPROXIMATE SELLING PRICE
SYMPHONIC	M2R05	MRP	—	R	H	3: 1½, 3¾, 7½	7	6	1	14½x14x7 (31 lbs.)	Pyroxylin-covered wood	\$119.95
VIKING	500	MR-SP	—	C	V&H	1: 3¾	—	4	—	9¾x9x3½ (10½ lbs.)	Metal case	\$133.95
WEBCOR	EP2403	MRP (4. Tr.)	—	R	H	3: 1½, 3¾, 7½	7	5	2	8x13½x14 (20 lbs.)	Vinyl-st-covered plywood	\$139.90
WEBCOR	EP2404	MRP	1 9-volt. batt. (½-1 hr.)	R	H	2: 1½, 3¾	3	—	1	2 5/16x8x8 (4¼ lbs.)	Carrying case: Ebony & chrome	\$119.90
WEBCOR	EP2475	MRP (2 Tr.)	6 nickel Cadmium	R	H	1: 15/16	—	—	1	13/16x4 15/16 3 1/16	—	\$133.00

\$151 to \$200

AMERICAN CONCERTONE	400	MRP	Both 4 cells (15 hrs.)	R	V&H	2: 1½, 3¾	5	300mw	1	11x21½x3¼ (10 lbs.)	Black pigskin, chrome trim	\$197.50
CRAIG PANORAMA	505	MRP	Both 6 cells (30 hrs.)	R	H	2: 1½, 3¾	5	500mw	1	5x10x12½ (10 lbs.)	Metal, cloth	\$159.95
CRAIG PANORAMA	306	MR-SP	Both 6 penlight (30 hrs.)	R	H	3: 15/16, 1½, 3¾	3¼	—	1	7½x27½x9¼ (7½ lbs.)	Metal	\$189.95
DELMONICO INTERNATIONAL	PTR55	SRP	—	R	V&H	2: 3¾, 7½	7	3	2	13½x13½x10½ (37 lbs.)	Plastic fabric	\$199.95
DELMONICO INTERNATIONAL	CTR66	SRP	—	R	H	2: 3¾, 7½	7	3	4	23x28x14	Wood: Mahogany, walnut	\$199.99
EMERSON (Telectro Division)	MM215	MRP	—	R	V&H	2: 3¾, 7½	7	6	2	21½x13½x7¾ (25 lbs.)	Luggage type	\$179.95
EMERSON (Telectro Division)	MS123	MRP, MR-SP	—	R	V&H	2: 3¾, 7½	7	12	2	21½x13½x7¾ (27 lbs.)	Luggage type	\$179.95
EMERSON (Telectro Division)	MS223	MRP, MR-SP	—	R	V&H	3: 1½, 3¾, 7½	7	12	2	21½x13½x7¾ (27 lbs.)	Luggage type	\$189.95
FREEMAN	660	MRP (2 Tr.)	Both	R	—	3: 1½, 3¾, 7½	3¼	—	1	(7 lbs.)	—	\$159.50
3M COMPANY	1400	MRP	—	R	H	2: 3¾, 7½	7	8	1	6½x10½x11¾ (20 lbs.)	Metal	\$169.00
3M COMPANY	1440	MR-SP	—	R	H	2: 3¾, 7½	7	8	1	6½x10½x11¾ (20 lbs.)	Metal	\$189.00
3M COMPANY	1500	MRP	—	R	H	2: 3¾, 7½	7	10	1	6½x10½x11¾ (20 lbs.)	Metal	\$179.00
3M COMPANY	1515	MR-SP	—	R	H	2: 3¾, 7½	7	10	1	6½x10½x11¾ (20 lbs.)	Metal	\$199.00
3M COMPANY	1570	MRP	—	R	H	2: 3¾, 7½	7	18	2	6½x10½x11¾ (26 lbs.)	Metal	\$199.00

The Fujiya Corporation is offering portable model FL-725, a two-speed mono portable, weighing but 16 pounds. The set takes up to a seven-inch reel and includes a tape position scale imprinted on the deck.

Inter-Mark's new Cipher VII tape recorder is a four-track, three-speed stereo unit. The model has two detachable speakers, plays vertically or horizontally, and offers sound-on-sound recording. List price is \$274.95.

Estey Electronics is currently represented in the mono portable field with this smartly styled new unit, model 30. Weighing 21 pounds, the recorder offers a Select-o-Meter digital counter for location of specific material on a tape, external speaker jacks and comes in two-toned black and silver.



\$151-\$200 continued

COMPANY	MODEL NO.	MONO REC-FB (MRP) MONO REC-ST PB STEREO REC-FB (SRP)	BATTERY POWER	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF FORK.)	CABINET STYLE	APPROXIMATE SELLING PRICE
3M COMPANY	T3000	MRP	—	R	H	2: 3¾, 7½	7	8	1	7½x14x14½ (25 lbs.)	Metal	\$175.00
NORTH AMERICAN PHILIPS	EL3541	MR-SP	—	R	H	1: 7½	7	—	1	13¾x11¾x6¾	Polystyrene	\$179.50
PENTRON	AR62	MRP	—	R	H	2: 3¾, 7½	7	8	2	6x12¼x13¾	Plywood w/two-toned fabric	\$189.95
PENTRON	GR150	MRP	—	R	H	2: 3¾, 7½	7	5	1	14x17x11	Plywood w/two-toned fabric	\$159.95
PENTRON	GA1500	SRP (4 Tr.)	—	R	H	2: 3¾, 7½	7	8	2	14x17x11	Plywood w/two-toned fabric	\$189.95
RCA VICTOR	1VC1	SRP	—	C	H	2: 1½, 3¾	3	1.2	1	7½x9½x11¾ (13½ lbs.)	Plastic, aluminum trim	\$169.95
RCA VICTOR	3YD1	SRP	—	C	H	2: 1½, 3¾	3	2.4	2	8¾x9½x11¾ (17½ lbs.)	Plastic, aluminum trim	\$199.95
SUPERSCOPE (Sony)	464D	SRP	—	R	H	2: 3¾, 7½	7	—	—	—	—	\$199.95
SYMPHONIC	54P06	MR-SP	—	R	H	3: 1½, 3¾, 7½	7	12	2	21x14½x7½ (32 lbs.)	Pyroxylin-covered wood	\$159.95
VM	730	MRP	—	R	H	3: 1½, 3¾, 7½	7	4	1	7½x13x14¼	Pyroxylin	\$169.95
VM	735	MR-SP	—	R	H	3: 1½, 3¾, 7½	7	10	1	7½x13x14¼	Pyroxylin	\$199.95
WECOR	EP 2456	SRP (2, 4 Tr.)	—	R	H	3: 1½, 3¾, 7½	7	10	2	—	Vinylast-covered plywood; Charcoal	\$199.90

\$201 to \$300

BELL & HOWELL	785	MRP	—	R	H	2: 3¾, 7½	7	5	2	15½x15½x10½ (35 lbs.)	Metal	\$209.05
CONCORD	5500	SRP	—	—	—	—	—	—	—	—	Deck only	\$229.95
CONCORD	5500W	SRP	—	—	—	—	—	—	—	—	Deck in solid walnut case	\$299.95
DELMONICO INTERNATIONAL	4TR21	SRP	—	R	H	2: 3¾, 7½	7	3	6	40½x29x14½	Wood; Mahogany, walnut	\$299.95
DELMONICO INTERNATIONAL	4TR317	SRP	—	R	H	2: 3¾, 7½	7	3	6	40½x29x15¼	Wood; Mahogany, walnut	\$299.95
EMERSON (Telectro Division)	55133	MRP- SRP	—	R	V&H	2: 2¾, 7½	7	12	2	21½x13¼x7¾ (27 lbs.)	Luggage type	\$229.95
EMERSON (Telectro Division)	55233	MRP- SRP	—	R	V&H	3: 1½, 3¾, 7½	7	12	2	21½x13¼x7¾ (27 lbs.)	Luggage type	\$249.95
ERCOMA STUZZI	671	MRP	(50 hrs.)	R	V&H	2: 1½, 3¾	4	1	1	11x14½x8 (8 lbs.)	Fabric-covered plywood	\$269.50
ESTEY	50	MRP- SRP (4 Tr.)	—	R	V	2: 3¾, 7½	7	14	2	22½x11½x8 (23 lbs.)	Simulated leather; Black	\$229.95

The 3-M Revere T-3000 is a sturdy, easy-to-operate mono tape machine, with one three-position lever which controls all mechanical and electrical functions and built-in safety interlocks. The unit is designed for industry, business and educational applications.

Sony model 464-SL from Superscope, Inc., is a four-track stereo and mono record-playback unit designed particularly for language, speech and music training. The two-speed set sells for less than \$219.50.

Uher's model 8000 Royal Stereo unit offers four-track stereo-mono, record-playback, with built-in impulse transmitter for automatic control of slide projectors. Weight of the unit is about 23 pounds.



NEW TAPE RECORDER PRODUCTS DIRECTORY

\$201-\$300 continued

COMPANY	MODEL NO.	MONO REC-PT (MRP) (MR-SP) STEREO REC-PT (SRP)	BATTERY POWER?	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
FREEMAN	770	MRP (4 Tr.)	Both	R	—	3: 1½, 3¾, 7½	5	—	—	—	—	\$219.50
FUJITA	FSR765	SRP	—	R	H	2: 3¾, 7½	7	3	2	22x12x8 (47 lbs.)	Vinyl-covered wood	\$269.95
INTER-MARK	Cipher VII	SRP	—	R	V&H	3: 1½, 3¾, 7½	7	10	2	20x15½x7¾	Two-toned	\$274.95
INTER-MARK	Cipher VIID	SRP	—	R	V&H	3: 1½, 3¾, 7½	7	—	—	16½x15x7	Two-toned	\$225.00
MARTEL	6000	MRP	—	R	H	2: 3¾, 7½	7	1	1	13¾x13¾x7	Wood w/leatherette	\$249.95
3M COMPANY	M30	SRP	—	C	H	1: 1½	—	18	—	14½x7½x14½	Deck: All metal	\$269.95
3M COMPANY	1780	SRP	—	R	V&H	2: 3¾, 7½	7	22	2	13¾x14x7½	Deck: All metal	\$269.00
NORTH AMERICAN PHILIPS	EL3542	MR-SP	—	R	H	3: 1½, 3¾, 7½	7	—	1	15¾x13x6¾	Fabric-covered wood	\$239.50
NORTH AMERICAN PHILIPS	EL3549	MR-SP	—	R	H	4: 15/16, 1½, 3¾, 7½	7	—	1	16½x15½x8½	Fabric-covered wood	\$299.50
PENTRON	AR625	MRP & SRP	—	R	H	2: 3¾, 7½	7	8	2	6x12¼x10¾	Plywood w/two-toned fabric	\$229.95
PENTRON	AR635	SRP (4 Tr.)	—	R	H	2: 3¾, 7½	7	10	2	6x15x17¾	Metal & wood	\$249.95
ROBERTS	1055	MRP & SRP	—	R	V&H	2: 3¾, 7½ (15 optional)	7	10	2	13¼x13¼x9 1/16 (25 lbs.)	Vinyl	\$269.95
SUPERSCOPE (Seely)	200	SRP	—	R	H	2: 3¾, 7½	7	—	2	15x16x9 (27 lbs.)	—	\$239.50
SUPERSCOPE (Seely)	801A	MRP	6 batt.	R	V&H	2: 3¾, 1½	5	—	1	12 4/8x10 4/8x 3 17/20 (13 lbs.)	—	\$250.00
SUPERSCOPE (Seely)	4645L	SRP	—	R	H	2: 3¾, 7½	7	—	1	14¾x12½x6½ (25 lbs.)	—	\$219.50

TAPE STEREO TAPE

CROWN TAPE RECORDING CORPORATION

\$2.98

Retail

- ST 101 TOAST TO TOMMY & JIMMY DORSEY
- ST 102 THE ERA OF GLENN MILLER
- ST 103 THE ERA OF BENNY GOODMAN
- ST 105 THE ERA OF CHARLIE BARNET
- ST 106 TRIBUTE TO WOODY HERMAN
- ST 107 TRIBUTE TO ARTIE SHAW
- ST 109 COMPOSITIONS OF COUNT BASIE

- ST 110 COMPOSITIONS OF DUKE ELLINGTON
- ST 111 A TRIBUTE TO HARRY JAMES
- ST 113 THE NEW SWINGING HERMAN HERD
- ST 114 PERSISTENT PERCUSSION
- ST 116 VELVET BRASS AND PERCUSSION
- ST 119 KINGS OF DIXIELAND, VOL. 2
- ST 120 COLEMAN HAWKINS

- ST 121 THE SENSATIONAL INK SPOTS
- ST 123 DANCE TEMPO CHA CHA
- ST 126 THE MUSIC MAN
- ST 128 TCHAIKOVSKY PIANO CONCERTO
- ST 129 LITTLE BAND BIG JAZZ
- ST 133 BEAUTIFUL VIENNESE WALTZES
- ST 135 SWAN LAKE BALLET
- ST 136 FLAMENCO

- ST 137 AROUND THE WORLD IN 80 DAYS
- ST 138 ORGAN GEMS
- ST 139 KINGS OF DIXIELAND, VOL. 3
- ST 140 MODERN JAZZ GREATS, VOL. 1
- ST 142 YOUR INVITATION TO STEREO
- ST 145 BEETHOVEN'S 5TH SYMPHONY
- ST 149 BEAUTIFUL HAWAII —The Polyneisians

- ST 150 GAITE PARISIENNE —Thousand Strings
- ST 151 THE HAWK SWINGS —Coleman Hawkins
- ST 152 MODERN JAZZ GREATS, VOL. 2
- ST 154 PEER GYNT SUITE —Grieg—Nos. 1 & 2
- ST 156 LATIN JAZZ
- ST 157 DAVE BRUBECK QUARTETTE—Jazz



1435 So. La Cienega Blvd., Los Angeles 35, Calif.

NEW TAPE RECORDER PRODUCTS DIRECTORY



The 3-M Revere tape cartridge system, first introduced in test markets a year ago, is now being widely distributed across the nation. The system incorporates the first tape changer mechanism on the market and permits stereo playing time of up to 15 hours of uninterrupted music.



Concertone has entered the miniature, portable tape field with its new Cosmopolitan unit (model 400), which operates on AC or batteries. The two-speed tape recorder also contains a built-in standard AM radio and comes equipped with start-stop mike and stand.



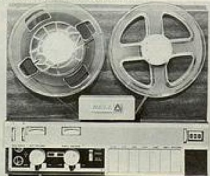
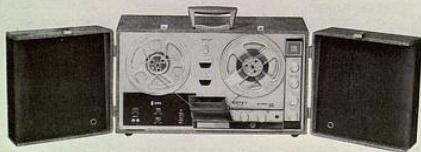
Arvin Industries offers model 83148 in its stereo recorder series, a three-speed unit with two power amplifiers and two speakers, all contained in the single housing. Set comes in a pyroxylin, cloth-covered wood cabinet, and sells for \$169.95.

\$201-\$300 continued

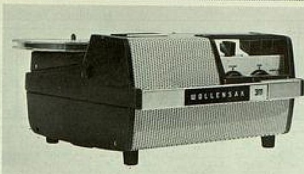
COMPANY	MODEL NO.	MONO REC-FB (MRP) MONO REC-TP (MRP) STEREO REC-FB (SRP)	BATTERY POWER	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
SYMPHONIC	54R09 SRP	—	—	R	H	3: 1½, 3¾, 7½	7	16	2	25½x13x8 (41 lbs.)	Pyroxylin-covered wood	\$219.95
TANDBERG OF AMERICA	821 MRP (2 Tr.)	—	—	R	H	2: 1½, 3¾	7	3.5	1	15x11½x6¾ (21 lbs.)	Teak	\$219.50
TANDBERG OF AMERICA	821F MRP (2 Tr.)	—	—	R	H	2: 1½, 3¾	7	3.5	1	15x11½x6¾ (21 lbs.)	Teak	\$269.50
TANDBERG OF AMERICA	841 MRP (4 Tr.)	—	—	R	H	2: 1½, 3¾	7	3.5	1	15x11½x6¾ (21 lbs.)	Teak	\$237.50
TANDBERG OF AMERICA	841F MRP (4 Tr.)	—	—	R	H	2: 1½, 3¾	7	3.5	1	15x11½x6¾ (21 lbs.)	Teak	\$287.50
TANDBERG OF AMERICA	38 MRP (2 Tr.)	—	—	R	H	3: 1½, 3¾, 7½	7	3.5	1	15x11½x6¾ (20 lbs.)	Teak	\$299.50
VIKING	77 MRP- SRP	—	—	R	V&H	2: 3¾, 7½	7	—	2	13x13x1¼ (20 lbs.)	Vinyl-covered case	\$239.95
VM	736 MR-SP	—	—	R	H	3: 1½, 3¾, 7½	7	10	1	7½x13x14¼	Pyroxylin	\$225.00
VM	722 SRP	—	—	R	H	2: 3¾, 7½	7	14	2	9½x16½x14¾	Pyroxylin	\$259.95
VM	740 SRP	—	—	R	H	3: 1½, 3¾, 7½	7	8	—	8x13x14¼	Pyroxylin	\$269.95
WECOR	EP2457 SRP (2, 4 Tr.)	—	—	R	V&H	3: 1½, 3¾, 7½	7	10	6	17x22x8¾ (34 lbs.)	Vinylast-covered plywood: Gray	\$249.90
WECOR	2360 SRP- MRP (2, 4 Tr.)	—	—	R	H	3: 1½, 3¾, 7½	7	—	4	— (42 lbs.)	Ebony	\$279.90

Estey Electronics, a new entry in the tape field this season, is featuring stereo model 70, a vertically mounted unit with swing-out, detachable speakers, sound-on-sound, sound-with-sound and 40 watts of power. The speakers turn in to form a convenient carrying case.

Bell Sound Division of Thompson, Ramo, Wooldrige is offering the Bell T-347 four-track stereo tape transport, a versatile affair which includes stereo pre-amp and monitoring pre-amp. The unit offers off-the-tape monitoring, echo effect, sound-on-sound and "DuoSound."



NEW TAPE RECORDER PRODUCTS DIRECTORY



The 3-M Wollensack 1440 is one of the firm's new line of stereo tape units, which records and plays back four-track mono tape and plays back two and four-track stereo tape. The compact unit takes a seven-inch tape reel.



Emerson Radio is making available the Stereo-Master as a part of its new tape recorder line. The stereo record and playback unit employs individual tone controls for each channel and six push-button operation. A special panel can be used to close off the operational center area when the machine is not in use.

\$301 to \$400

COMPANY	MODEL NO.	MONO REC/PB MONO REC/PB (MR-SP) STEREO REC/PB (SRP)	BATTERY POWER?	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
BELL & HOWELL	777	MRP	—	R	H	2: 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	5	2	16 $\frac{1}{2}$ x15 $\frac{1}{2}$ x10 $\frac{1}{2}$ (35 lbs.)	Wood	\$340.00
CONCORD	550-4	SRP	—	R	V	3: 1 $\frac{1}{2}$, 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	65	2	9 $\frac{1}{2}$ x13 $\frac{1}{2}$ x14 (34 $\frac{1}{2}$ lbs.)	Metal, plastic	\$319.95
CONCORD	880	SRP	—	R	V	3: 1 $\frac{1}{2}$, 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	—	2	15 $\frac{1}{2}$ x17x11 (43 lbs.)	Metal, plastic	\$399.95
DELMONICO INTERNATIONAL	4TR31	SRP	—	R	H	2: 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	3	6	40 $\frac{1}{2}$ x29x14 $\frac{1}{2}$	Wood; Mahogany, walnut	\$319.95
EMERSON (Telecra Division)	55500W	MRP- SRP	—	R	V	3: 1 $\frac{1}{2}$, 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	25	4	29 $\frac{1}{2}$ x8 $\frac{1}{2}$ x16 $\frac{1}{2}$ (48 lbs.)	Walnut, hardwood	\$379.95
EMERSON (Telecra Division)	55500WA	MRP- SRP	—	R	V	3: 1 $\frac{1}{2}$, 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	30	4	29 $\frac{1}{2}$ x8 $\frac{1}{2}$ x16 $\frac{1}{2}$ (48 lbs.)	Walnut, hardwood	\$399.95
ERCONA	Stuzzi	MRP	(50 hrs.)	R	V&H	1: 7 $\frac{1}{2}$	4	1	1	11x4 $\frac{1}{2}$ x8 (8 lbs.)	Fabricoid-covered plastic	\$369.50
ESTEY	70	SRP (4 Tr.)	—	R	V	2: 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	40	2	22 $\frac{1}{2}$ x17 $\frac{1}{2}$ x8 (24 lbs.)	Simulated leather; Stone gray	\$339.95
FREEMAN	600	SRP (4 Tr.)	—	R	—	2: 7 $\frac{1}{2}$, 15	7	—	—	—	—	\$399.50
LONE PINE	TK220US	SRP	—	R	H	2: 3 $\frac{3}{4}$, 7 $\frac{1}{2}$	7	6	2	16 $\frac{1}{2}$ x15x7 $\frac{1}{2}$	Unbreakable plastic	\$399.95
MARTEL	40005	MRP	Yes	R	H	4: 15/16, 3 $\frac{3}{4}$, 1 $\frac{1}{2}$, 7 $\frac{1}{2}$	5	—	1	10 $\frac{1}{2}$ x8 $\frac{1}{2}$ x3 $\frac{1}{2}$	Metal w/plastic	\$399.95
MARTEL	Universal	MRP	—	R	H	3: 15/16, 1 $\frac{1}{2}$, 3 $\frac{3}{4}$	5	—	1	11x8x6	Wood w/leatherette	\$349.95

The new Sony line of 11 models includes the new 200 stereo recorder, an all-in-one, four-track, stereo record-playback system, which contains two matched speakers mounted in the specially designed lid of the carrying case. List price is in the area of \$240.

Ampex' 44 line of stereo recorders includes this variation of the basic unit. It contains built-in, dual-channel amplifier and speakers for on-the-spot recording, monitoring and playback.



NEW TAPE RECORDER PRODUCTS DIRECTORY

\$301-\$400 continued

COMPANY	MODEL NO.	MONO REC-PT (MRP) MONO REC-ST FR (MR-ST) STEREO REC-PT (SRP)	BATTERY POWER?	REEL TO REEL (R) OR CARTRIDGE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
3M COMPANY	1580 SRP	—	—	R	H	2: 3¾, 7½	7	22	2	6½x10¼x13¼ (26 lbs.)	Metal	\$319.95
3M COMPANY	1980 SRP	—	—	R	V&H	2: 3¾, 7½	7	22	2	24½x13¾x9 5/16 (42 lbs.)	Metal	\$379.95
3M COMPANY	1981 SRP	—	—	R	V&H	2: 3¾, 7½	7	22	—	24½x13¾x9 5/16 (42 lbs.)	Deck: All metal	\$349.00
3M COMPANY	M2 SRP	—	—	C	H	1: 1½	—	18	2	7x14½x14½ (35 lbs.)	Metal	\$399.00
3M COMPANY	M3 SRP	—	—	C	H	1: 1½	—	18	2	7x14½x14½ (33 lbs.)	Metal	\$329.00
3M COMPANY	M20 SRP	—	—	C	H	1: 1½	—	—	—	14x7½x14½	Deck: Metal	\$339.00
NORTH AMERICAN PHILIPS	EL3534 SRP	—	—	R	H	4: 15/16, 1½, 3¾, 7½	7	—	2	18½x15x10	Fabric-covered wood	\$339.50
ROBERTS	1057-P.S.MRP & SRP	—	—	R	V&H	2: 3¾, 7½ (15 optional)	7	10	2	15x13¾x7½ (27 lbs.)	Vinyl	\$339.95
ROBERTS	330 MRP & SRP	—	—	R	V&H	2: 3¾, 7½ (15 optional)	7	10	2	15½x13¾x9 1/16 (27 lbs.)	Vinyl	\$349.95
ROBERTS	192FT MRP SRP	—	—	R	V&H	2: 3¾, 7½ (15 optional)	10½	6	2	15¾x14½x9¼ (28 lbs.)	Vinyl	\$349.50
SUPERSCOPE (Sony)	500 SRP	—	—	R	V&H	2: 3¾, 7½	7	—	2	18½x16¼x12¼ (56 lbs.)	—	\$399.50
TANBERG OF AMERICA	38F MRP (2 Tr.)	—	—	R	H	3: 1½, 3¾, 7½	7	3.5	1	15x11¾x6¾ (26 lbs.)	Teak	\$349.50
THOMPSON, RAMO, WOOLDRIDGE (Bell Sound Division)	T347 SRP	—	—	R	V&H	2: 3¾, 7½	7	—	—	7x15½x13½	—	\$319.95

\$401 to \$500

AMPLIFIER CORP. OF AMERICA	312 MRP	6 Mercury batt. (60 hrs.)	—	R	V	5: 15/16, 1½, 3¾, 7½, 15	5	2.5	—	5½x9x12 (8 lbs.)	Leatherette attaché case	\$438.00
AMPLIFIER CORP. OF AMERICA	612 MRP	2 Mercury batt. (60 hrs.)	—	R	V	5: 15/16, 1½, 3¾, 7½, 15	5	2.5	—	11x10x7	Leatherette attaché case	\$445.00
AMPLIFIER CORP. OF AMERICA	212	2 Mercury batt. (60 hrs.)	—	R	V	5: 15/16, 1½, 3¾, 7½, 15	5	2.5	—	11x10x7	Standard briefcase	\$475.00
CONCORD	884 SRP	—	—	R	V	3: 1½, 3¾, 7½	7	—	2	15½x17x11 (43 lbs.)	—	\$449.95
DELMONICO INTERNATIONAL	975TR SRP	—	—	R	H	2: 3¾, 7½	7	10	4	40½x32x15¾	Wood: Mahogany, walnut	\$499.95
DELMONICO INTERNATIONAL	4TR60 SRP	—	—	R	H	2: 3¾, 7½	7	3	6	50x29½x17½	Wood: Mahogany, walnut	\$499.95
ERCONA FERROGRAPH	5A/N MRP	—	—	R	V&H	2: 3¾, 7½	8¼	2.5	1	18½x17½x9¾ (50 lbs.)	Fabricoid-covered plywood	\$425.00
FREEMAN	400 SRP (4 Tr.)	—	—	R	—	2: 7½, 15	7	—	—	12x9	—	\$499.50

The Masterwork M-700 tape recorder features three speeds (7½ down to 1½ i.p.s.), can accommodate a seven-inch reel and has as accessories, splicing equipment, monitor earphone, mike and stand and two seven-inch reels.



Masterwork's (Columbia Records) model 690A tape recorder is a two-speed mono model which comes with level indicator, pilot light and headphone monitoring facilities. The unit takes a five-inch reel and weighs but 12 pounds.



The Uher 4000 portable, battery or AC operated mono tape recorder, has four speeds (from 15/16 to 7½ i.p.s.), piano keyboard type push-button selectors, rechargeable battery and carries a suggested consumer price of \$399.95.



NEW TAPE RECORDER PRODUCTS DIRECTORY

\$401-\$500 continued

COMPANY	MODEL NO.	MONO REC-PB (MRP) MONO REC-ST PB (MSRP) STEREO REC-PB (SRP)	BATTERY POWER	REEL TO REEL (R) OR CASSETTE (C)	VERTICAL (V) OR HORIZONTAL (H)	SPEEDS AVAILABLE	MAX. REEL SIZE	POWER (IN WATTS)	NO. OF SPEAKERS	DIMENSIONS AND WEIGHT (IF PORT.)	CABINET STYLE	APPROXIMATE SELLING PRICE
MARTEL	8000	SRP (4 Tr.)	—	R	H	4: 15/16, 1 1/4, 3 3/4, 7 1/2	7	—	2	14x13x7	Wood w/leatherette	\$499.95
ROBERTS	997	MRP & SRP	—	R	V&H	3: 3/4, 7 1/2, 15	10 1/2	12	2	20x14x19 (46 lbs.)	Vinyl	\$449.95
ROBERTS	770	MRP & SRP	—	R	V&H	3: 1 1/4, 3 3/4, 7 1/2 (15 optional)	7	12	2	20 1/2x13 1/2x11 (49 lbs.)	Vinyl	\$449.95
SUPERSCOPE (Sony)	600	SRP	—	R	V&H	2: 3/4, 7 1/2	7	—	—	16 1/2x18 1/2x9 (44 lbs.)	—	\$450.00
TANBERG OF AMERICA	64	SRP (4 Tr.)	—	R	V&H	3: 1 1/4, 3 3/4, 7 1/2	7	1.5	—	16x12x6 (25 lbs.)	Teak	\$ 498.00
TANBERG OF AMERICA	74	SRP (4 Tr.)	—	R	H	3: 1 1/4, 3 3/4, 7 1/2	7	3.5	2	16x12x6 (27 lbs.)	Teak	\$449.50
THOMPSON, RAMO, WOOLRIDGE (Bell Sound Division)	RT360	SRP	—	R	V	2: 3/4, 7 1/2	7	16	—	16x15 1/2x11 1/2 (48 lbs.)	Metallic gray pyroxylin	\$449.95
VIKING	880	MRP- SRP	—	R	V&H	2: 3/4, 7 1/2	7	4	2	14x20 1/2x8 (36 lbs.)	Vinyl-covered case	\$425.00

\$501 to \$600

AMERICAN CONCERTONE	CS505-4	SRP (2, 4 Tr.)	—	R	V&H	2: 3/4, 7 1/2 or 7 1/2, 15	7 1/2	4	—	16 1/2x6 1/2x14 1/2 (36 lbs.)	Stainless steel deck, unmounted	\$600.00
AMPEX	4450	SRP (4 Tr.)	—	R	V&H	2: 3/4, 7 1/2	7	1	—	13x15	—	\$549.50
AMPEX	4460	SRP (4 Tr.)	—	R	V&H	2: 3/4, 7 1/2	7	—	—	14x17 1/2x9 1/4	Luggage-type case	\$595.00
AMPEX	F4452	MRP & SRP	—	R	H	2: 3/4, 7 1/2	7	—	—	13x15 (28 lbs.)	Unmounted	\$549.50
DELMONICO INTERNATIONAL	4TR330	SRP	—	R	V&H	2: 3/4, 7 1/2	7	3	6	62 1/2x28x18 1/2	Mahogany, walnut	\$549.95
ERCONA FERROGRAPH	5/424	MRP- SRP (1, 2, 4 Tr.)	—	R	V&H	2: 3/4, 7 1/2	8 1/4	—	—	18 1/2x17 1/2x9 1/4 (50 lbs.)	Fabricoid-covered plywood	\$595.00
ROBERTS	455	MRP & SRP	—	R	V&H	2: 3/4, 7 1/2 (15 optional)	7	8	2	11 1/2x17x18 (64 lbs.)	Vinyl	\$599.95

\$601 to \$700

AMPEX	4470	MRP- SRP (4 Tr.)	—	R	H	2: 3/4, 7 1/2	7	3	2	14x24 1/2x9 1/4	Luggage-type case	\$695.00
AMPLIFIER CORP. OF AMERICA	3125T	SRP	6 Mercury batt. (60 hrs.)	R	V	5: 15/16, 1 1/4, 3 3/4, 7 1/2, 15	5	2.5	—	4 1/2x9x5 1/2 (121 lbs.)	Leatherette attache case	\$629.00
SUPERSCOPE (Sony)	77752 77754	SRP	—	R	V&H	2: 3/4, 7 1/2	7	—	—	16x17 3/4x9 (43 lbs.)	—	\$695.00

\$701 to \$1000

AMERICAN CONCERTONE	605	SRP (2, 4 Tr.)	—	R	V&H	2: 3/4, 7 1/2 or 7 1/2, 15	7 1/4	3	—	16 1/2x14 1/2x6 1/2 (44 lbs.)	Beige enamel deck, unmounted	\$750.00
AMERICAN CONCERTONE	607	SRP (2, 4 Tr.)	—	R	V&H	2: 3/4, 7 1/2 or 7 1/2, 15	7 1/2	3	—	19x14x8 (52 lbs.)	Stainless steel, unmounted	\$850.00
FREEMAN	200	SRP (4 Tr.)	—	R	—	2: 7 1/2, 15	7	—	—	—	—	\$995.00
VIKING	220	MRP SRP	—	R	V&H	2: 3/4, 7 1/2	7	12	—	15x16x8 (45 lbs.)	—	\$860.00



Fujiya's new line of tape equipment includes model FL-375, a portable, 11-pound unit with five-inch reel capacity and two speeds. Accessories include crystal earphone, mike and empty reel.

3-M's Wallensack Bantam mono tape recorder offers four speeds, from 7 1/2 i.p.s. down to 15/16 i.p.s. The inexpensive unit weighs less than 20 pounds and features push button controls and neon record indicators.



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ZT 1938

CAPITOL 4-TRACK TAPE

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