

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

KFWB, L. A. Distribs, D.J.'s Face Payola Suit

By ELIOT TIEGEL

LOS ANGELES — Al Huskey, veteran Los Angeles record promotion man, filed a suit Friday (17) in Los Angeles Superior Court, charging payola activities, conspiracies and unfair business practices among Southern California radio and record personnel.

Defendants named include: Crowell-Collier Broadcasting Corporation, KFWB, its Los Angeles outlet plus the following personnel: Jim Hawthorne, program director; Joe Bernard, general manager; Don Anti, record librarian; disk jockeys Wink Martindale, Roger Christian, Gene Weed, Bill Angel, Sam Riddle, Bill Ballance, James O'Neill; KGFJ disk jockeys Herman Griffith, Hunter Hancock, Rudy Harvey and Bill Mercer; KDAY disk jockeys Tommy Smalls; KMEN's (San Bernardino) disk jockey Brian Lord; KDEO's (San Diego) disk jockey Chuck Daugherty; KRLA's (Pasadena) program director Reb Foster and disk jockeys Ted Quillan and Casey Kasem; Park Avenue Records, Garex Records, Peter Gram, Gram Brothers Automotive Repair Service; Liberty Records, Roger Davenport, Swingin' Records; Eddie Davis, Linda Records; Dorothy Freeman, Buckeye Distributing Company; Dot Recording Company; Al Sherman, Record Sales, and 25 John Does.

Huskey seeks \$200,000 punitive damages and

\$30,000 lost earnings over the past three years. Huskey is represented in the action by attorney Max Fink.

Huskey's complaint charges that the radio defendants over the past three years have consistently and substantially misled the public into believing the records played on their stations were selected on the honest basis of merit and public popularity and demand, when in essence the defendants were substantially induced by remuneration and benefits to play the records. Complaint charges defendants with conspiring between themselves to assist each other in encouraging and receiving further personal benefits and that these practices are designed to preclude fair and honest competition and have prevented Huskey and others from competing for air play on a fair basis.

The complaint charges the record manufacturers and distributors with enticing the radio people to perform these unfair acts through such enticements as:

Specific Complaints

The payment of cash, furnishing of automobile repairs, payment of doctor and dentist bills, furnishing of prostitutes and female companions, furnishing of the use of apartments and hotel suites, alcoholic beverages, clothing and wearing apparel, participations in royalties and profits

(Continued on page 3)

Are Records a Major Art Form?

WASHINGTON — Henry Brief, executive secretary for the Record Industry Association of America, made an eloquent plea before a House Labor Subcommittee last week to have recordings included in the list of major arts to be fostered by a proposed National Arts Development bill. The bill, H.R. 9587, would aid State and local arts projects with matching funds under a National Arts Foundation, and set up an Advisory Council on the Arts. Similar legislation was passed in the Senate in December, 1963, but getting the economy-minded, grumpily anti-culture represen-

tatives to vote for legislation to foster the arts is a rough prospect, and has been over the years.

Major art fields mentioned in the bill include music, drama, dance, movies, radio, TV, et al., but sound recordings are nowhere mentioned. RIAA spokesman Brief pointed out that the recordings actually bring more opera, symphony and concert music to Americans, particularly those remote from metropolitan centers, than any live performance can do or has done.

Rep. Frank Thompson (D., N. J.), who was chairman of

the hearing, assured Brief that the committee would consider mentioning the recording art either in the legislation itself—or possibly in the committee report.

The RIAA secretary listed an imposing roster of services by the recording industry to this

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NARM Meet Opens

MIAMI—The National Association of Record Merchandisers opened its convention here over the weekend to a record turnout. This conclave marks the first time in the Association's history that it invited non-NARM members to attend.

More than 350 persons were on the scene, including NARM's regular rack jobber members, associate members, their representatives and guests. This year, the guests included 15 non-NARM rack jobbers who were invited to see the Association in action.

Jules Malamud, NARM's executive secretary, told Billboard that he anticipates this convention to be "relatively quiet but highly constructive in the review of our industry's problems of today." He said he feels that everyone has "gained a great deal of maturity since the San Francisco meeting. I think we'll find less emotionalism and a more realistic business approach."

The convention opened Sunday (19) and will close Thursday (23).

Officials at Giant Plant Expansion

CHICAGO—Mayor Richard J. Daley and Auxiliary Archbishop Bernard J. Sheil, along with several hundred Seeburg executives, employees, civic officials and guests, watched the first shovel of dirt turned last week in Seeburg's giant \$15 million plant expansion program.

Delbert J. Coleman, board chairman, was assisted by Mayor Daley as he planted the shovel firmly in the site where the first of a scheduled three-stage plant development is to rise.

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J. CAMERON GORDON

Coin Innovator Named President

CHICAGO — J. Cameron (Jack) Gordon, long-time Seeburg executive and a prime innovator in the company's coin-operated phonograph program, was elected president of the firm last week.

Formerly executive vice-president, Gordon succeeds Delbert W. Coleman as president. Coleman will continue as chairman of the board and chief executive officer.

Gordon has virtually a Horatio Alger career with Seeburg. He

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COUNTRY MUSIC POWER

CMA Is Host to Detroit Ad Men

DETROIT — The power of country music as a sales tool for the automotive industry was dramatically demonstrated here at the Latin Quarter Friday (17) at a show presented by the Country Music Association for the Ad Craft Club, which played host to some 400 key executives in the auto industry and ad-agency fields. The occasion was a notable first, wherein one major segment of the music industry—country music—displayed its wares and effectiveness to another industry. To accomplish this the CMA brought to bear its manifold resources and packaged a program notable on two counts: glamorous talent and hard-hitting statistics.

The artist line-up was headed by Jimmy Dean, whose ABC-TV program showcasing country music has been renewed for

next season on ABC-TV, and Tex Ritter, CMA president and Western star. With Dean as master of ceremonies and Ritter as narrator, the show was further buttressed by Sue Thompson, Roy Clark, the Marijohns and Harold Bradley's band.

As important as the performing talent was the script, done by Joe Allison, who also is credited with production chores, with an assist from Bradley.

Sharp Script

It is interesting to note that the complicated routine of staging an effective show of this type has now been worked out to a fine art by Ritter and his CMA officers and directors. Building around a sharp script by Allison, who set the format in similar shows before sales and media executives in New York,

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Hamilton New Low Price Line From Dot

HOLLYWOOD—Dot will introduce Hamilton Records, an economy priced LP line around May 1, with 15 artists in the initial release package. Hamilton will be operated by the existing Dot organization, with Christine Hamilton senior vice-president handling sales. This marks Dot's first step into the economy line field.

Randy Wood, Dot's president, said Hamilton would carry a \$1.98 mono and \$2.98 stereo price and emphasized this would be a one-price line with no discount or programs.

Wood will introduce new artists to Hamilton but will also

expose Dot artists on the new label restricting them to one LP per year.

Hamilton will be handled by current Dot distributors with additional outlets being added in the future. It is likely that Dot will utilize key rack jobbers to handle the line.

All Hamilton LP's are pressed on virgin vinyl, with expensive looking four-color jackets. Inside each LP is a Dot catalog, which Wood hopes will spark customer interest in the parent firm. Each LP will be shrink-wrapped.

Wood explained that Hamilton

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Kansas City, Mo.; Providence, R. I. Response Ratings . . . See Page 18

Gordon Seeburg President; \$15 Million Plant Starts



NARM MEMBERS SERVICE 23,383 RETAIL OUTLETS IN 50 STATES, THE DISTRICT OF COLUMBIA, CANADA AND PUERTO RICO.

GOING SKY HIGH

NEIL SEDAKA'S HIGH-RISING SINGLE

"THE CLOSEST THING TO HEAVEN"
c/w **"WITHOUT A SONG"**
8341

RCA VICTOR 
The most trusted name in sound

45 RPM
RCA VICTOR
#7-8341

**Neil
Sedaka**

*The
Closest
Thing to
Heaven*

Without a Song



CMA a Real Bargain

In a record-music industry too often marred by greed and self-seeking, it is indeed gratifying to find executives and artists whose dedication and high purpose cannot be questioned.

Many of the latter are among the officers, directors and members of the Country Music Association, which has an unmatched record as a trade organization.

Continuously, and in a manner which can only cast credit upon the entire industry, the CMA has spread the gospel of country music. It has carried the message to key industries and time buyers, it has spent its funds wisely in astute promotional campaigns, it has broadened employment and income opportunities for its members.

It is not by accident, therefore, that its membership has continuously grown and that the morale of the organization is at a peak. Its leadership and its strategy in promoting country music have been marked by selflessness and a diminution of individual ambition. Publishers, writers, artists, record manufacturers, promoters, stations and advertisers have reaped the advantages.

CMA's show Friday (see separate story) is the most recent of a series of acts bearing out the aforementioned thesis. So, it is time to state the matter bluntly: CMA is a bargain at any price. We know of no organization which gives so much for so little.

GRRR AWARDS

English Trade Picks Disks

LONDON — At the recent Gramophone Record Retailers Association Convention here, awards were made for the best records of the year. Awards were made to records in particular categories and they were made in conjunction with the British trade paper Record Retailer.

Leading pop single of 1963 was "She Loves You," by the Beatles (Parlophone). The best light orchestral disk was by Ken Thorne, "Legions of the Lost Patrol" (BMI); Joe Loss on EMI scored with the best dance album, "Go Latin With Loss." The best orchestral work was "English String Music," with an orchestra conducted by Sir John Barbirolli also on EMI.

Leading the humorous category was "Fool Britannia," the Anthony Newley-inspired album released on Ember. Classically

speaking, the best vocal album was the Benjamin Britten "War Requiem" which was issued on British Decca. In the opera category Birgit Nilsson took the prize with her "Siegfried" on British Decca. In chamber music the London Wind Soloists on British Decca won with an album entitled "Mozart Wind Music."

Johnny Dankworth scored with the Philips-Fontana LP "What the Dickens." In a category called non-English record in original language, "Dominique," by the Singing Nun was tops. The original cast LP of "Pickwick" took top honors in that category. The light vocal category was won by Harry Bascombe with a Philips album called "If I Ruled the World."

Among kiddie records "Fifty All-Time Children's Children's Favorites," by Wally Whyton on Pye took the prize. Another Pye

KFWB, L. A. Distribs, D.J.'s Face Payola Suit

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derived from publication and exploitation of music as well as records, participation in ownership of record companies, participation in artists' management fees, delivery of commercial quantities of records, radio, TV and other appliances without charge and providing talent for record hops with the artists receiving no compensation.

Huskey further charges that certain of the defendants conspired against him with others joining the conspiracy to expel and oust him from the industry, thus preventing him from plying his trade. And as part of this conspiracy, the defendants refused to play his records, bar-

ring him from competition and from effective employment.

Other Claims

It is also charged that numerous other persons and concerns have been similarly damaged by the "malicious, willful and illegal acts" of the defendants.

Huskey asks that the court permanently enjoin the activities of the defendants to avoid recurrences of alleged unfair business competition and trade practices.

In an exclusive interview with Billboard, Huskey stated that payola activities have been operating in blatant violation of the Harris Anti-Payola Bill for almost three years. He said he has always condemned payola, has never practiced it and has made it known within the trade that he would never work as a promotion man under such circumstances.

Huskey told Billboard that because of his strong stand against payola he has been ostracized by disk jockeys, by many of the people he knew as friends during his 10 years as a Los Angeles promotion man and by companies with which he desired to do business.

Makes Stand

He stated he has long heard the rumors within the trade about payola and that he is not the only one who knows of the situation, but that he is the only one to make a vocal stand, which has resulted in his being forced out of the industry.

Huskey charges that because of underhanded payola tactics, records of questionable quality have been foisted upon the public and that publishers, manufacturers, authors, composers and the listening audience have all been affected.

Huskey said he has been collecting payola evidence for almost a year, working with the assistance of promotion man Currie Grant and other music men who were willing to provide him with statements and documents concerning situations they know to be true and existent.

Signed Statements

Huskey told Billboard that the signed, sworn statements from co-operating members of music industry who were also concerned with exposing payola were documents charging:

- That money was being paid to to have records played and taken off play lists.
- That radio personnel were having their cars serviced, repaired and painted in exchange for favoring records.
- That doctor and dentist bills were being paid for radio people to gain favoritism and air play.
- That prostitutes, women companions, hotel suites and alcohol were supplied to radio people to obtain favored consideration.
- That record people were picking up the tabs for expensive clothing for radio people to obtain special considerations for their products.

Schwaid to Joy

NEW YORK—Bob Schwaid has joined Joy Music as assistant to publishing head George Joy. Schwaid, who has been in independent production for the past 12 years, will work with artists and repertoire men, recording artists and songwriters. He'll also cut demonstration records to play for a.&r. men and recording artists.

- That disk jockeys promised artists to exploit their records in return for appearances at their record hops instead of performance fees.

- That disk jockeys requested free merchandise from manufacturers, distributors and promotion men in return for plugging records.

- That movie roles were offered disk jockeys to gain their favoritism and exposure for products.

- That promotion men intentionally rigged card games to provide radio people with substantial weekly incomes.

- That record people provided free phonographs to disk jockeys in return for exploiting records.

- That disk jockeys conspire among themselves to promote records owned by fellow disk jockeys with the intention of creating chart action and then selling the master to a major label.

- That disk jockeys who allegedly write songs promise artists who give them author credits exposure for the records.

- That independent record producers have been shaken down by disk jockeys owning their own record labels to give them potential hits before they will expose the product.

- That rooms have been reserved for radio people at hotels in Las Vegas by promotion men to ensure favoritism for products.

Wants Probe

"I believe an extensive investigation should be undertaken by the FCC to uncover all the payola activities," Huskey stated.

"The present evils have to be abolished so that all records may be judged on their equal merits and not through underhanded payola tactics," Huskey contends payola exists because there is no agency to police the stations.

"If the radio people would get out of the record business, you would find an increase in sales of records here because the public would be able to pick the records it likes best," Huskey said. "I feel this business is too big to operate on lies and cheating and is too small to survive without the truth."

entry, "Kenny Ball's Golden Hits," was tops in the trad jazz category, and in the spoken word area, "Face to Face," by Gilbert Harding on Pye was a winner. Final selection was in the c.&w. or folk slot, and that was taken by the one American act, "Peter, Paul and Mary" on Warner Bros.

Special Awards

Two special awards were also given by the GRRR. First went to the best TV program giving exposure to records and disk artists. This went to ARTV's show "Ready, Steady, Go." Editor Francis Hitchins accepted for the producers. Another special award went to Brian Epstein for services to the record industry during 1963. This was accepted by Tony Barrow, press officer of Epstein's firm, NEMS Enterprises.

STREISAND DISK BIG CAP. SELLER

HOLLYWOOD — Barbra Streisand is creating the same kind of sales excitement for Capitol as she has done for Columbia. Her "Funny Girl" original cast LP has moved 150,000 copies to dealers as of last Friday.

The LP from the much discussed Broadway musical is the fastest selling original cast in Capitol's history, according to the company.

Are Records Art?

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nation's culture, education and well-being. Aside from the popular entertainment which provides 80 per cent of all radio programming, records provide historic recordings of famous voices and events; they teach languages, record drama and literature; they bring "talking" books to the blind; they record and preserve American humor, American jazz and serious American music—a field sorely neglected in live concert halls. Brief pointed out.

The RIAA spokesman also urged that members of the recording industry have the training and background for valuable contribution as members of the National Advisory Council on the Arts.

tor of the National Association of Retail Record Dealers (NARRD), complained that the album was released in New York first, and to disk discounter Sam Goody, whose main branch is in New York, and that Goody was able to get the LP's into his Philadelphia outlet before the other stores in that area received their shipment. In addition to Philadelphia, the NARRD complains that the "Funny Girl" sets were "transshipped" to such other areas as Baltimore, Washington, Pittsburgh and other areas of similar size with only one dealer reaping the benefits from the sale of the hot package.

Stan Goritkov, Capitol's vice-president and general manager, said that the policy of releasing an original Broadway cast album in New York first was standard procedure with all record labels. The record company procedure, in the past, has been to cut the album on the Sunday following the show's opening and to get it into the New York stores three or four days later, with national distribution going out after that.

The NARRD is planning to inform the FTC and other government agencies to determine whether the shipping procedure on "Funny Girl" may be an antitrust violation.

Capitol Procedure Stirs 'Funny Girl' Rhubarb

NEW YORK — Capitol Records release of the original cast album of "Funny Girl" has stirred up a dealer rhubarb. The Pennsylvania record dealers as well as many dealers within a radius of several hundred miles of New York are beefing over Capitol's early distribution procedure on the "Funny Girl" package.

The dealers, through Nathan Fisher, president of Philadelphia Record Mart Stores and direc-

David Rosner to Columbia Firm

NEW YORK—David Rosner has moved into Columbia Records' music publishing set-up, April-Blackwood Music. He'll be administrative assistant to David Kapralik, general manager of the publishing firms.

Rosner will be responsible to Kapralik for maintaining liaison with the director of international publishing operations on matters pertaining to copyrights obtained from Columbia Records' foreign affiliates.

Since July of 1962, Rosner was merchandising manager of single records for Columbia Record Sales Corporation.

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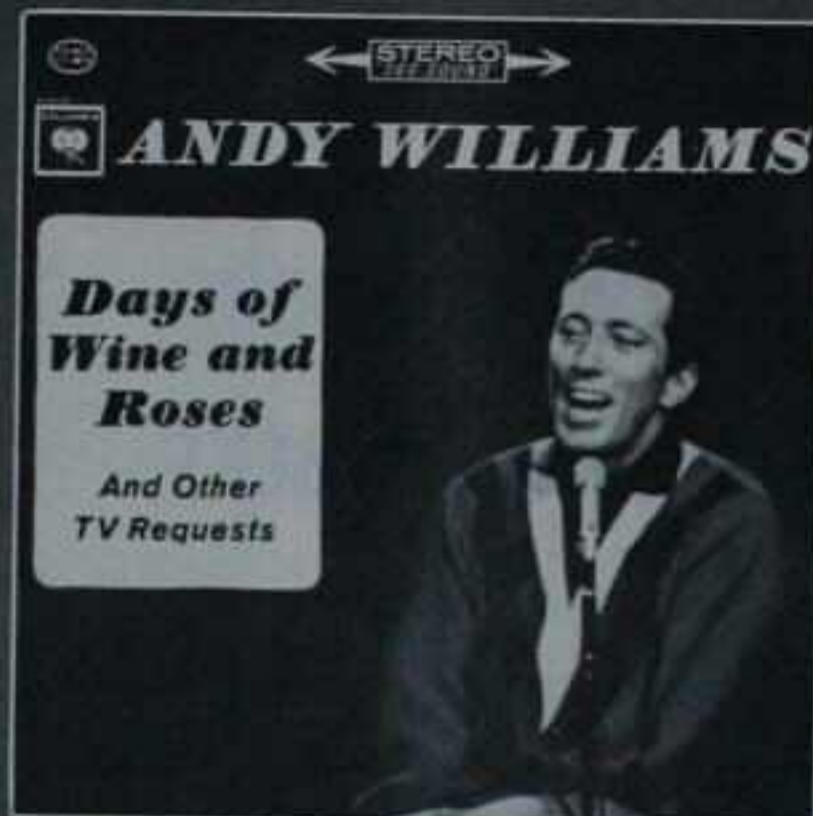
ANOTHER WILLIAMS WINNER!

1962:



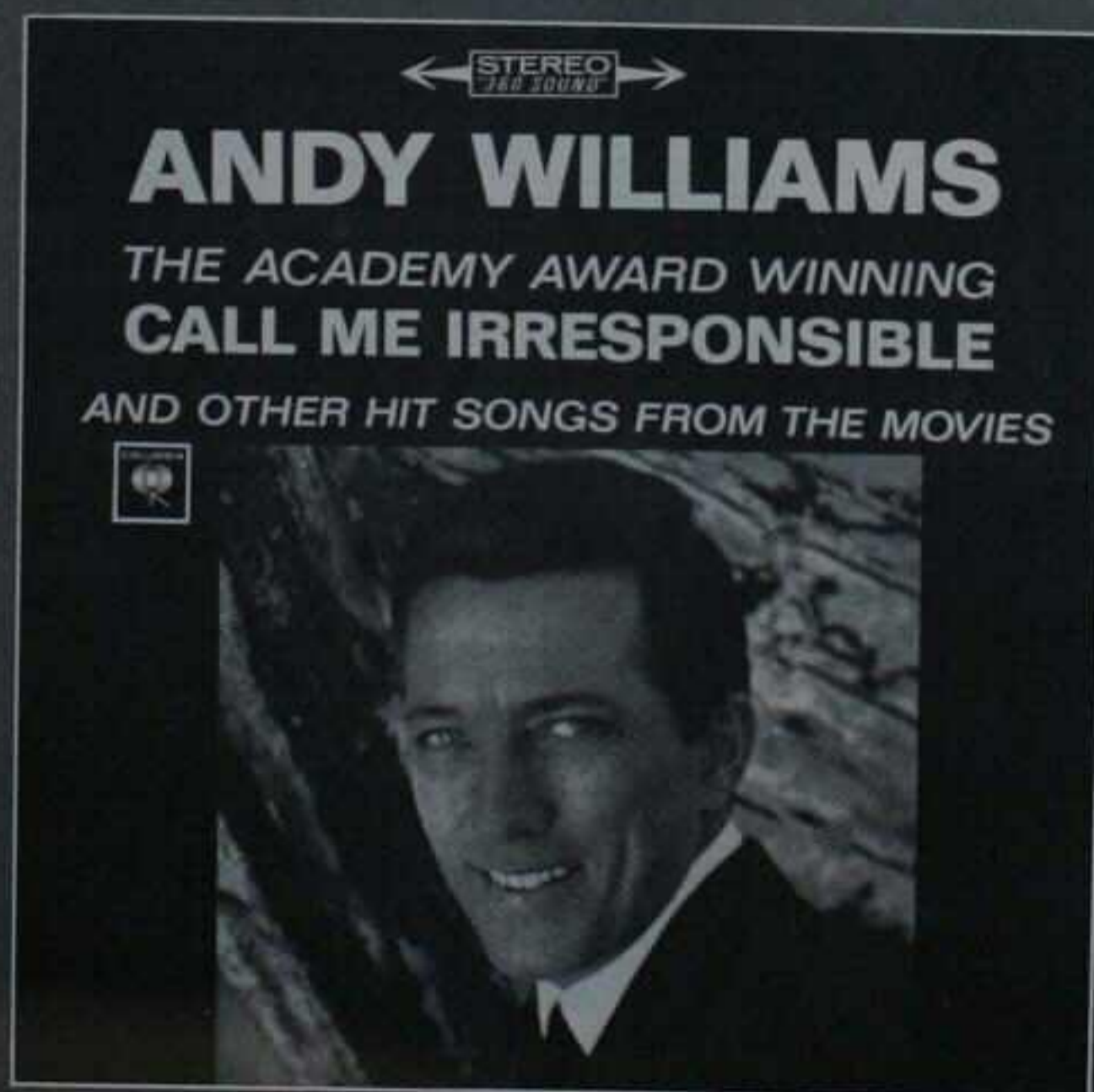
CL 1809 / CS 8609

1963:



CL 2015 / CS 8815

AND NOW 1964'S ACADEMY AWARD WINNER!



CL 2171 / CS 8971

ON COLUMBIA RECORDS

Reprise Looks for Cut-Off Single Buyer

HOLLYWOOD — Reprise is looking for a buyer to purchase a quantity of cut-off singles after having closed a national dealers return program last Friday (17).

"We hope to unload these singles to the fastest buyer," said Bob Summers, Warner Bros.-Reprise national sales manager, "plus what's left on our factory floor. It costs too much to maintain old singles in the factory. There is no point in keeping everything active that you record."

Summers emphasized that certain products, notably Frank Sinatra, Sammy Davis Jr. and Lou Monte singles, for example, would be kept active since they still sell and have good future sales potential.

Summers added that he hoped the label's 29 U. S. distributors had been cognizant of the 17th deadline and had notified all their dealers. Reprise distributors had been accepting all singles prior to catalog number 0214 on a regular 10 per cent return privilege program.

Summers said this was the second singles return program since Warners obtained Reprise last summer. Locally, Al Sherman, head of Record Sales Distributors, which handles Reprise, said he was delighted to have had the time to inform his dealers about the return program. "A distributor who doesn't notify his dealers about a cut-off plan is very foolish," Sherman said.

Soria Seeking Jap Market

TOKYO—In a recent statement to members of the Japanese industry and press at the Imperial Hotel, Dario Soria, vice-president of RCA Victor Records and director of the label's international division, stressed the growing awareness of American manufacturers in the world market.

He said that he was in Japan to see the workings of the Japanese market in particular, and to get a wider perspective on the global scene. "Over the past few years," Soria said, "RCA Victor has endeavored to enlarge on the aspect of its international business. I intend to personally find out what kind of music the Japanese people like best."

He also said that artists are a prime concern of a disk firm in these expanding market days. "In the past," Soria said, "it was generally considered that record producers made artists. But these days it is the artists who make the record companies." In line with this, and with the immense concern shown in Japan for music and recordings, Soria said that RCA Victor send as many artists as possible on personal appearance tours of this country.



RECORD ROYALTY: Jeremy Clyde, grandson of the Duke of Wellington, and disk partner, Chad Stuart, bring their Oxford Sound to Douglas Fairbanks via their new World Artists release, "Yesterday's Gone." Shown at Fairbanks International offices in New York (left to right): Stan Eddis, national sales manager; Chad Stuart, Douglas Fairbanks, and Harry Cantor, general manager.

AUSTRALIAN CHARTS

Beatles Tough to Top

SYDNEY — If anyone has come close to toppling the Beatles from their current hold of top positions on the Australian charts, it has been Phillips artist Dionne Warwick with her tremendously popular single, "Anyone Who Had a Heart," controlled in Australasia by Belinda Music. This particular singer has been nudging the top position for several weeks now, only to be snuffed out by the unfair competition of the saturation output of Beatle records.

It is becoming evident that had the Beatle backers left their long-haired boys to the mercy of the young record buyers on "one single at a time basis," the battle for the top chart positions would have been a lot keener, with favorite artists such as Elvis Presley, Roy Orbison, Del Shannon and Cliff Richard having their share of honors.

But despite the volume of Beatle records on the market, threats to their standing are on the way. The biggest of these is Elvis Presley and his new single "Viva Las Vegas" c.w. "What'd I Say" from the film "Love in Las Vegas" due for release during the May school holidays. Indications are that Elvis and this new record could smash the mania created by the Beatles. What's left after this battle is over remains to be seen; meanwhile, the local artists are continuing their drive — Warren Williams and "It's Party Time," Digger Revell and "Just Call on

Me," Jimmy Hannan and "You Make Me Happy," the Denvermen and "The Rebel," Jimmy Little and "One Road."

Leeds Music, publisher of the Beatles' music in Australia, has instructed the Australian Performing Rights Association (APRA) to restrict the performance of "Can't Buy Me Love" and "You Can't Do That" until mid-April, and the recording company EMI is not to release the record until April 30. The reason given by Jack Argent, manager of Leeds Music, for this restriction, is that they feel there are too many Beatle disks on the market at the moment. It was also stated that if EMI had not released the single, "Roll Over Beethoven," which was lifted from their album issued last year, permission would have been granted for the release of the new single immediately. A Sydney radio station, which imported its own copy of "Can't Buy Me Love," inadvertently played the disk three times before it became aware of the restriction.

Original's Jane

HOLLYWOOD—Jayne Mansfield has been signed as a singer by Original Sound Recordings. President Art Laboe will a.&r. her sessions.

Miss Mansfield is the second Hollywood actress in recent weeks to enter the music business, Kim Novak having formed Spindrift Music with guitarist Al Schackman.

CORRECTIONS AND ADDITIONS

NEW YORK — Vito Samela, who has taken over as national sales and promotion manager for Capitol's new Tower Records, will be succeeded by Wade Pepper as Capitol's national singles and promotion manager. Incidentally, a type gremlin spelled Samela's name "Saminela" in last week's Billboard story on the formation of Tower Records.

Bud Fraser, who will head the Tower label, will remain in Hollywood while Samela will handle his functions out of the New York office. Fraser's post as head of the international department will be taken over by Bill Mikels.

Bock Eyes Pop Market

HOLLYWOOD — World Pacific, a heretofore jazz label, is assigning pop material to its artists in a move to get closer to mass market sales. Two new products from owner Dick Bock reveal Bock's thinking. On "12 String Guitar, 12 Great Movie Themes," guitarist Joe Pass interprets Academy award nominated music, and on "Folk 'N Flute," Bud Shank interprets material which has gained acceptance on the pop charts.

Bock reports that local reaction from California Record Distributors toward the Shank package has been exceptionally good

and he plans issuing a single, "Don't Think Twice," based on their request. He says after seeing the jacket and hearing a test pressing, his Los Angeles distributor has been able to write impressive initial rack orders.

With the nation having been exposed to the Academy Awards last week, Bock feels this is the opportune time to release Pass' package of jazz-tinged movie themes. Jazz artists can get closer to the pop market through these approaches, Bock said. Louis Armstrong's smash single of "Hello Dolly" is a current example of a jazz musician playing for the pop market.

Cortina Looks Toward Racks

NEW YORK—One of the oldest firms in the disk field is harnessing one of the newest methods of record selling. R. D. Cortina Company (Cortina Institute for Language Study), founded in 1882, has joined the National Association of Record Merchandisers and will seek to employ rack-jobbing outlets for its product in addition to its conventional dealer distribution.

According to Robert Livesey, Cortina's vice-president in charge of sales, the firm is the "originator of language study on records." This method of language learning was first demonstrated by Thomas Edison, using recorded Cortina material at the Chicago Exposition of 1891. Edison sought to show the educational application of his phonograph invention.

The Cortina Institute for Language Study covers eight different languages with the recorded courses available in three forms: two LP's plus hard-bound book, seven 45-r.p.m. disks, or two stereo tapes. Cortina's Livesey will attend NARM's Miami convention to make the initial introduction of the firm's product to rack jobbers.

LATE SINGLE SPOTLIGHTS

HOT POP SPOTLIGHTS

DAVE CLARK FIVE

DO YOU LOVE ME (Jobete, BMI) (2:28)—This past hit rocker for the Contours is handled in hard-hitting ferocious style by the British group. It's out of their current "Glad All Over" LP. Flip: "Chaquita" (Gallico, BMI) (2:13). Epic 9678

THE DIXIEBELLES

NEW YORK TOWN (Tuneville, BMI) (2:23) — THE BEALE STREET DOG (Lynlou-Tuneville, BMI) 2:06—The "Southtown" Dixie-styled stompers are at it again. This first is a two-beat dedication to the World's Fair Town, while the second has a touch of the dancing dog. Sound Stage 7 2521

Frisco Dot Branch Out; Chatton Will Distribute

HOLLYWOOD — Dot Records closed its San Francisco branch and sold its franchise to Chatton Distributors, Oakland, to cover the Northern California area. Dick Carpenter and Lee Lawrence have been switched to Dot's Los Angeles branch. Carpenter will serve as branch manager, replacing Dorothy Freeman, and Lawrence will be a salesman for the branch.

In addition, Dot moved its line from M. B. Krupp, Phoenix and El Paso, and will serve those markets from its Los Angeles branch.

Chatton originally handled the Dot line in the Bay area before the label opened its

company-owned branch there. This marks the closing of Dot's sixth company-owned branch since last June as the label continues its swing from its own branches to franchised and independent distribution.

Dot still maintains wholly owned branches in Boston, Dallas, Miami, Nashville, Los Angeles, Houston, Oklahoma City and New Orleans. The company has franchises in New York, Cleveland, Newark, Philadelphia, Atlanta and St. Louis which have all taken the place of other closed branches.

Oscar Awarding Is Confusing?

HOLLYWOOD — Announcement of last week's Oscar winners points up the ironies and complexities of the music business. "Call Me Irresponsible," which won the best original song award and had been made into a national hit by Jack Jones on Kapp, was sung by Andy Williams, Columbia top pop star. Williams, who had recorded "So Little Time," watched as newcomer Harve Presnell sang that song. Williams also sung Henry Mancini's RCA platter of "Charade."

In the best scoring category, Andre Previn, a mainstay for Columbia, won for his scripting of the United Artist film "Irma La Douce." The award was his third Oscar in 11 nominations. The Academy of Motion Picture Arts and Sciences discourages having disk artists sing the film songs they have recorded.

BG Benefit With Original Quartet

NEW YORK—The reunion of Benny Goodman's original quartet after more than a quarter of a century will take place at Carnegie Hall on May 6. Benny Goodman, Gene Krupa, Lionel Hampton and Teddy Wilson will recreate their historic 1937 Carnegie Hall concert in a benefit performance to celebrate the 25th anniversary of the Wiltwyck School for troubled children.

Martha Wright, the Bill and Cora Baird Puppets, Leon Bibb, Arthur Godfrey and his CBS radio show band and the De Paur Chorus will be among the many stars contributing their talents to this "Musical Gift to Wiltwyck."

The great NEW
instrumental hit of 1964!

KING CURTIS

SOUL SERENADE



#5109



Coming May 4



For more great SOUL-satisfying sides, don't miss

Beauchamp Forms Company

CHICAGO — Kent Beauchamp, a key executive figure in Leonard Garmisa's distributing and retail operations here for several years, resigned last week to form his own distributing company.

Beauchamp's new firm will be known as Royal Disc. He will be assisted by Rich Kudolla, a former employee of Eagle Sales (Garmisa's racking firm).

Beauchamp said he has several lines pending.

Beauchamp started with Garmisa as a shipping clerk and promotion man in 1958, was named promotion manager in 1959, and was put in charge of Garlem Distributing Company when Garmisa started the firm in 1960.

In 1962 Beauchamp was made vice-president of Garlem

and in 1963, president. For several months in 1963, Beauchamp was put in charge of Garmisa's retail operations, Eagle and Pioneer, a pair of rack and leasehold companies.

Late in 1963 when Ed Yalowitz, another key figure at Garmisa, left to form his own firm, Beauchamp was put in charge of all Garmisa distributorships: Garmisa, Garlem, Big Town and Mid West Mercury.

Among the lines supervised by Beauchamp at that time were: Mercury, Philips, ABC-Paramount, Command, Impulse, Vee Jay, United Artists, Prestige, Westminster, Stereodiddies, and Reprise (since moved to M-S Distributing Company).

Timi Yuro at Liberty; Not At Liberty

HOLLYWOOD — Timi Yuro may have notified Al Bennett, Liberty's president, that she has ended her contract with Liberty (Billboard, April 18), but the record executive told Billboard she is still under contract and he would "enjoin any company that contractually interferes with Liberty's rights."

Bennett said Miss Yuro was signed to a long-term contract three years ago when she was a minor, which necessitated a court's approval of the pact. "Our position is that she is still under valid and enforceable contract," Bennett said.

Singer's two attorneys, Samuel Norton and Seymour Lazar, contend the vocalist is free to negotiate a contract with any company.

Starday Offers Economy Series

NASHVILLE — Starday Records is offering a new and expanded economy series consisting of 20 albums, of which eight will be Starday combination sampler-type albums and 12 will be new album releases on Starday's subsidiary Nashville label, Don Pierce, Starday president, announced last week.

Features of the Economy Series, Pierce said, are: Inclusion of 12 to 18 songs in each package instead of the customary 10 songs, top-name artists and prominent songs included in each album, and full-color jackets with Starday quality throughout. Some of the releases on the Nashville label are repackaged issues of best selling older Starday albums. They are labeled Special Collectors Edition.

Pierce said the move was made because Starday has felt the need to expand its activities in the low-price album field to meet competition. Suggested retail price for the Starday Economy Series is \$1.98. However, there are no price tags on any of the album jackets, and this permits maximum flexibility in pricing at the discretion of the retailer.

Pierce said every effort will be made to accomplish sales to rack jobbers through Starday distributors. A 100 per cent exchange privilege, dated billing, and co-op advertising are offered by arrangement through the Starday distributors.

NIGHT CLUB REVIEW

Happy Living Room

For the past two weeks Manhattan's Living Room has been offering some of the smoothest and most listenable singing in town. Heading the bill is DCP recording artist Kathy Keegan.

Kathy, who sounds just as great as ever, has sharpened her act and is including special material. Featured is a celebrity medley with Miss Keegan doing highly identifiable take-offs (including appropriate gestures) of Peggy Lee, Ethel Merman, Keely Smith, Lena Horne and Judy Garland.

In mentioning Judy Garland, there is a touch of Garland in Keegan's vocal delivery, but the vocalist is still distinctively Keegan. Petite (4 feet 11 inches, 100 pounds), Kathy projects in clarity of tone and quality of purpose all that she sings. Whether it be ballad or up-tempo swinger she knows where the notes are and has no trouble finding them.

Sharing the platform with Miss Keegan is Bob Manning

who is well remembered for his classic rendition of "The Nearness of You" on Capitol Records a few moons ago. When it comes to the romantic ballad, Manning has few peers. His relaxed, unhurried phrasing squeezes every last drop of romantic milk out of such standards as "Beautiful Girl," and "I Wish You Love."

Manning's style of singing is "wearever"—he sounds just as fine today as he did 10 years ago when "Nearness of You" was a top seller. Manning has been off records too long and at this point he is a natural candidate for an album.

Completing the entertainment at the East Side nitery is folk balladeer Casey Anderson, a sophisticated, but spirited singer of folk tales.

GIL FAGGEN

Posa Tour Of America

AUCKLAND — Peter Posa will definitely go to America next August, but Viking Records will continue to distribute as his agents, on a world-wide basis. In a deal set here last week, Posa's personal manager Jim Haddleton agreed that Viking Record boss Ron Dalton and himself would take Posa to America where they will call on Viking's U. S. attorney Walter Hofer, who will study the offers already received at Viking for Posa's record contract.

Dalton told Billboard that his company had received overseas offers following the news of Posa's intended visit and at this writing he could not say just what Viking's plans were, but that "whatever decision is made, our main concern is that Peter Rosa gets the recognition he is due."

The original offer from Nashville has not been shelved, but cannot include recording rights to the lad.

Woody Allen to Colpix Contract

NEW YORK — Woody Allen, the young comedian, has been signed to an exclusive contract with Colpix Records. The label has already completed an LP, which was recorded during the performer's recent performance at Mr. Kelly's in Chicago.

The album has been scheduled for release late in June just prior to the nationwide exposure he will receive beginning July 6 when he takes over the NBC-TV "Tonight" show for a week, while Johnny Carson is vacationing.

Philips Gets Unusual Prize

CHICAGO — Not only was Philips Records the only diskery to place two albums in the five National Academy of Recording Arts & Sciences (NARAS) "best album of the year" finals ("Bach's Greatest Hits," the Swingle Singers and "The Singing Nun," Soeur Sourire), but both were recorded overseas—the Swingle Singers in France and Soeur Sourire in Belgium. Quite an achievement for an American-based company in existence less than three years.

Andy Williams' Third Oscar Disk

NEW YORK — Andy Williams is on an Oscar-song kick. For the third consecutive year, he's out with a Columbia album titled after the Academy Award winning song. This year it's "Call Me Irresponsible."

Following his performance of "Moon River" at the Academy Awards in 1962, Columbia released Williams' LP of the same name. The album earned Williams his first gold record, selling over one million copies. In the following year, Williams came out with an LP titled "Days of Wine and Roses." That album, too, won him a gold record.

Williams sang two songs at this year's Oscar ceremony: "Call Me Irresponsible" and "Charade," which is also included on his new LP. Another of the Oscar contenders, "More," is featured in the LP as well.



RAUL ACEVEDO, after eight years with New York's G. Schirmer & Company as manager of the record department (store considered one of the top prestige disk outlets in the market), moves to San Francisco as general manager of Discount Records, Inc. Its San Francisco division consists of two stores (San Francisco and Menlo Park), with a third (Berkeley) to be opened in June.

EMI Has JFK Irish Talk

DUBLIN — In association with Electrical and Musical Industries (Ireland) Ltd., Radio Eireann will shortly issue an LP of speeches by the late President Kennedy during his visit to Ireland, which marked the personal highlight of his last European journey.

Disk is intended as a souvenir of his visit and will incorporate—in full—the President's great speech to the Joint Session of the Oireachtas, as well as extracts from the other speeches delivered during his stay. The tragic event at Dallas has given a special and poignant significance to these, the last utterances of President Kennedy on European soil.

The record is being manufactured by EMI (Ireland) Ltd., and will be distributed here by the Gramophone Company. International release will be handled by EMI and its associate companies.

SPOTLIGHT LP PREVIEW

The following is a preview list of next week's album spotlights. The albums will be shown in full color in the May 2 issue of Billboard.

THE MOTORTOWN REVIEW, VOL. II—Marvin Gaye, Miracles, Stevie Wonder, etc. (Motown 615)

PRESENTING THE TAMS—(ABC-Paramount 481)

SHOWTIME—James Brown (Smash 27054)

A HALO TO YOU—The Angels (Smash 27048)

NEW ORLEANS AT MIDNIGHT—Pete Fountain (Coral 54729)

DUTY, HONOR, COUNTRY—DOUGLAS MacARTHUR—(Canden SPC 100)

THE COMPLETE LIFE OF GEN. DOUGLAS MacARTHUR THROUGH HIS OWN WORDS—(Atlantic 8095)

GENERAL OF THE ARMY DOUGLAS MacARTHUR, THE LIFE AND LEGEND OF THE OLD SOLDIER—(MGM E 4245)

THE WAR YEARS—GEN. DOUGLAS MacARTHUR (20th Century-Fox 3148)

HIGH SPIRITS—Original Cast (ABC-Paramount OC-1)

JUST FOR A THRILL—Earl Grant (Decca 4506)

STAY AWHILE—I ONLY WANT TO BE WITH YOU—Dusty Springfield (Philips 200-133)

GONE BAROQUE—The Swingle Singers (Philips 600-126)

CHILDREN'S SPOTLIGHT

AESOP's—Judy Stewart and Bob Ragaini (Mercury-Playcraft 1303)

House to Examine Excise Taxation

WASHINGTON — The long-drawn-out problem of excise taxes will get hearings by the House Ways & Means Committee, starting in mid-June. All suggestions to lower or eliminate entrenched wartime excises during argument on the over-all tax cut this past session were sidetracked, so that the whole excise structure could be reviewed. The last review was in 1956, when the famous 393-page Forand (D., R. I.) bill brought technical variations, but left the old excise theme largely as before.

House Ways & Means says order of procedure will be to hear invited witnesses in general comment; then groups representing industry, labor and consumers; third stanza will be those


pitching for relief from one or more specific excises—starting with retail taxes. Finally, manufacturers will have their say, together with services and facilities industries.

Once again the trek to the capital will be made by the entertainment industries for relief for live performance from wartime excises; by makers of musical instruments; by hi-fi component manufacturers threatened with a tax they were originally to be immune from, like the tape recorder industry; by makers of all-channel TV sets; by the giant communications industries; all the way to the makers of milady's cosmetics, handbags, et al., which can no longer be considered luxuries, most people agree.

BILLBOARD, April 25, 1964

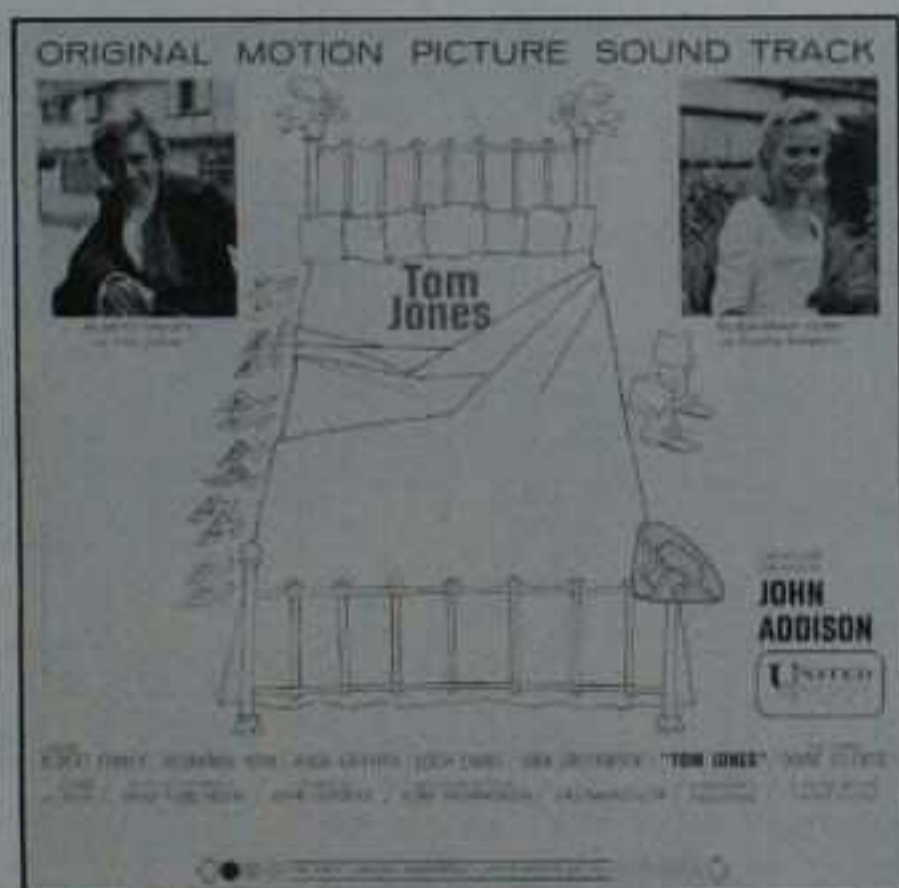
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CMA Is Host to Detroit Ad Men

• Continued from page 1

Toronto and Nashville, the CMA has been able to call upon artists and musicians who contribute their services gratis. The know-how of agency people such as Lucky Moeller, Bill Denny, Hal Smith and other CMA members has also built up a pool of experience aiding the success of these ventures. Another one is already scheduled—a repeat performance in Toronto before the Radio & Television Executives' Society in August.

The automotive industry is considered the nation's second largest time buyer. Recognizing this fact, Allison's script and Ritter's narration did not stress time-worn clichés relative to the expanding country music industry. Rather, they pin-pointed what country music has already done for such a key auto market as Los Angeles, and what it could do for other markets at a very economical cost.

CHA's planning also entailed a streamlined promotional campaign in behalf of the program here. Mrs. Beverly Beltaire, publicist, was retained by CMA and had the event covered by The Detroit Free Press, The Detroit News and The Windsor (Ont.) Star. Reporters from Time and Newsweek were also understood to be on tap. In ad-

dition, Mrs. Beltaire arranged coverage by radio and TV stations, notably those programming country music, such as WEXL here.

Auto industry execs and time buyers at the event received gifts copies of Billboard's prize-winning "The World of Country Music," wrapped in a special cover.

CMA President Tex Ritter, commenting about the program, stated it was made possible by the dedication of the CMA officers, board and members, who so freely gave their time and talent. Roy Horton co-ordinated the various activities.

A rapid but incomplete check at press time revealed that execs present at the show represented such companies and agencies as Ford Motor Company, Chevrolet, Cadillac Motors, Buick, N. W. Ayer, Campbell-Ewald, Maxon, McCann-Erickson, D. P. Brother, Zimmer, Keller & Calvert; and Breech Enterprises. Many radio program directors and jockeys, pop as well as country, were also present, including Mark Avery and Bob Layne of WJBK, Art Cerbi of WKNR, Bill Samples; Jim Mitchell and Tom Bowles of WEXL, and many others. Record promotion men and sales execs were also present, such as Art Hill and Jim Blackwood of Capitol, Russ Yerge and Larry Owens of Columbia, Charles Hall of Victor.

The CMA show was preceded by a day-long meeting of the CMA board Thursday (16) at the Park Shelton. Those present included CMA officers Tex Ritter, Bill Denny, Jo Walker, Steve Sholes, W. E. Moeller, Dick Schofield, Juanita Jones and directors Frances Preston, Connie B. Gay, Hal Smith, Biff Collier, Harold Moon, Roy Horton, George Crump, Jack Loetz, Ben Rosner and Paul Ackerman.

MADLY-TRULY

NEW YORK — Tune listing by the Emotions in the Programming Specials section of the April 11 issue was scrambled to read: "I Love You Truly" (Angel, BMI). Listing should have read "I Love You Madly."



DON BOHANAN (left), marketing director of Liberty Records, welcomes **Bob Braun**, personality on Cincinnati's WLW-TV and Radio, to the West Coast. Braun, a disk jockey-emcee, has also recorded a single, "Sweet Violets," on the Fraternity label, and was in Hollywood for radio-TV appearances.

RCA INVITES BRITISH REP TO JUNE MEET

LONDON — British label manager Mike Hawgood has been called to attend RCA Victor's three-week conference in June. One of the major topics will be RCA's big British sales plunge—substantially due to the falling off in popularity of Elvis Presley, Sam Cooke, Paul Anka and Neil Sedaka. Also attending will be Decca chief Sir Edward Lewis' righthand man, Bill Townsley. Victor is understood to be considering signing British talent to break in on the U. S. chart boom of such product.

Lavalle at Fair

NEW YORK—Paul Lavalle will present his Band of America at the New York World's Fair. Cities Service, the company which sponsored Lavalle on radio and TV, will co-sponsor the band.

The Band of America will be presented six times daily in the three band shells located throughout the grounds. Lavalle will also conduct the 100-piece symphony orchestra which will perform on opening day (22) Ferde Grofe's "World's Fair Suite" in five movements. This theme was commissioned by Robert Moses.

ASCAP Wins TV Battle in Court

NEW YORK—The American Society of Composers, Authors & Publishers won a victory over the All-Industry TV License Committee in the U. S. Circuit Court of Appeals last week when the court decided that the Consent Decree does not require the Society to issue a clearance at the source of license. (Judge Sylvester Ryan had ruled similarly in New York Federal Court and the broadcasters had his decision appealed.)

The Appeals Court said that if ASCAP's refusal for clearance at the source has anti-competitive consequences, then broadcasters should try to have the Consent Decree modified or bring a private lawsuit.

The All-Industry Licensing Committee had argued that the broadcasters should not be forced to pay ASCAP an annual fee for pre-recorded music of the type used on feature film sound tracks and syndicated films. They argued that the

stations licensing fees should be based only on such music as is produced live on local stations and that the fees for the sound track and/or syndicated film music should be levied against the producers.

Charles H. Tower, chairman of the TV committee, referred to the decision as a temporary setback but that the committee would proceed further. It's estimated that a ruling in favor of the stations could have saved the broadcasters about \$12 million a year.

N. Y. Col. Makes Like Wild West

HOLLYWOOD — Members of Columbia's East Coast staff were making like Westerners last week, with Ernie Altschuler, a.&r. producer, recording the New Christy Minstrels at Ledbetters; Jim Dalglish, organization planning director, holding personnel meetings; Cal Roberts, custom pressing head, holding staff conferences, Al Schulman, special products general manager, interviewing applicants for an account exec position, and Dave Wynshaw, artist relations director working on campaigns for the Christies and Tony Bennett.

Metz to Disney From Riverside

NEW YORK—Herb Metz, formerly with Riverside Records, has joined the sales staff of Disneyland/Vista Records in New York. He'll work with Bob Larsen, Eastern sales manager for Disneyland/Vista and will concentrate on sales and promotion in the New York area.

The big push for the company this fall will be on the new Walt Disney film, "Mary Poppins," starring Julie Andrews and Dick Van Dyke. The original sound track will be on the Buena Vista label. The Disneyland label will have a \$3.98 Story Teller album with the story and songs from "Mary Poppins," a \$1.98 album with the music from the film, one extended play album and four 29-cent single records.

LIBERTY RINGS BELL WITH EIGHT SINGLES

HOLLYWOOD — Tradesters may have been bemoaning the sizzling temperatures here last week, but Liberty-Imperial executives were busy discussing the combine's sizzling singles performances, which president Al Bennett calls the "hottest it's ever been," quantity-wise.

The two companies are represented on Billboard's Hot 100 chart with eight disks: Vic Dana's "Shangri-La"; Jan and Dean's duoble hit, "New Girl in School" and "Dead Man's Curve"; "Sugar and Spice," all on Liberty, and Billy J. Kramer's "Little Children," the Swinging Blue Jeans' "Hippy Hippy Shake," the Hollies' "Just One Look" and Erma Thomas' "Wish Someone Would Care," all on Imperial.

New Price Line

• Continued from page 1

ton would not compete with Dot in any way, and that artists would not be moved from one label to the other. The initial package, which includes mono and stereo versions, is comprised of material which has been previously recorded, some of which will be issued for the first time.

The 15 artists initially featured are the Andrews Sisters, Pat Boone, Jo-Ann Castle, the Lennon Sisters, George Cates, Johnny Maddox, Eddie Peabody, Jimmie Rodgers, Six Fat Dutchmen, Royal Tahitians, Billy Vaughn, Lawrence Welk, George Wright, Dr. Norman S. Wright and Dr. Charles S. Kendall.

George Cooper, Dot's national director of Merchandising, will be in Miami this week attending the National Association of Record Merchandisers convention and will be on hand there to explain the new line rack jobbers.



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Labor Department Has Veto Over Foreign Acts

By MILDRED HALL

WASHINGTON—As of April 15, any impresario who wants to bring into this country foreign talent which does not rate Immigration Services' distinguished and/or exceptional classification, must get entry cleared through U. S. Labor Department's Employment Service. The new clearance set-up for alien entertainers and performers who are in the non-unique category, is to make sure that an American performer of similar talent will not be shut out of a job by the foreign import.

In announcing the new policy, Secretary of Labor W. Willard Wirtz was frankly reluctant about putting the U. S. Employment Service into this new occupational field. "Recent experience has shown a need for protecting the wages and employment opportunities of our own professional entertainers," he said. Requests for alien talent temporary employment here will be sifted through three affiliated State Employment Service offices specializing in entertainment in New York, Chicago and Los Angeles. The Department says at least 30 days' notice should be given for clearance.

The new tightened clearance set-up was reportedly sparked by

and American Musicians' union tiff over the Beatles' tour, which was not cleared with the British Musicians' Union in accordance with the labor groups' mutual "musician-for-musician" agreement. AFM President Kenin reportedly feared an influx of Beatles imitators and other foreign entertainers who would trade on Beatles' wild success

here to elbow American musicians out of job pickings which are already slim.

Immigration and Naturalization Service spokesmen say no one situation really caused the change. It's been under consultation and under way for some time. Immigration previously has had the job of deciding on talent job entry requests, determining which of the non-unique talent would be permitted entry. Labor Department has held this type of clearance unfeasible. But the Immigration Service felt that this was a labor problem, a matter of canvassing performers, says Deputy Commissioner Mario Noto, and Labor was given the task.

The Immigration and Naturalization Service makes final decisions in all cases on who can enter this country and for how long.

Searchers, Etc., To Beat on TV

LONDON—NBC is close to a deal with British agent Tito Burns to film an hour-long TV show in London during the first two weeks in May using some of the top beat talent here.

Artists involved include Burns' own Searchers and Dusty Springfield in addition to the Swinging Blue Jeans, the Rolling Stones, the Hollies and the Undertakers.

It would be shown in America toward the end of next month, then in Britain and then offered for sale throughout the world.

Burns discussed the deal during his recent trip to New York (Continued on page 46)

Ray Brown Signs Murry Kellum

MEMPHIS—Murry Kellum, 22, singing guitarist who rode "Long Tall Texan" to fame last year, signed with Ray Brown of National Artists Attractions, Memphis, last week for personal appearances.

Kellum is under record contract to MOC Records of Memphis and his latest single, "Red Rhyder" and "Texas Lil," is going "very good," said MOC Records President Joe Cuoghi.

Immediately after signing Kellum, Brown began lining up a tour of Texas, Oklahoma, New Mexico, Nevada, Nebraska and South Dakota.

Personal Mgrs. Elect Ray Katz

NEW YORK — The Conference of Personal Managers, East, last week elected Ray Katz of Durgom-Katz, president; Al Bruno of Sheils & Bruno, vice-president; Mel Shayne, of Scandore & Shayne, treasurer, and Bob Coe, secretary. Elected as directors were Chuck Taylor, Walter Gould, Len Ditson and Dick Gabbe. Jack Beekman, the outgoing president, automatically became a member of the board.

PEOPLE AND PLACES

By MIKE GROSS

Paul Brown, independent promotion man, received the Intercollegiate Broadcasting System's "Man of the Year" award for his "unique and outstanding service" to college radio. . . . Glenn Yarbrough, former member of the Limelights, has signed with Kragen-Carroll for personal management. . . . Gino Tonetti, Italian singer, makes his first New York appearance at Living Room starting April 20. . . . Richard Hayes, who is managed by Peter Paul, signed a recording deal with Contempo Records, the Arthur Godfrey label which is distributed by United Artists. Hayes has been a regular on the Godfrey radio show for the past three years. . . . Fabian is due back from Honolulu at the end of the month where he is presently completing a motion picture for 20th. . . . MGM singer Johnny Tillotson at the Three Rivers, Syracuse, until April 30. . . . Mal Braveman handling press for the new Greenwich Village jazz room, The Gold Bug.

The Beatles' film to be released by United Artists will be titled "A Hard Day's Night." Meantime disk jockey Murray Kaufman is off to England for personal appearances at the special invitation of the Beatles. . . . Jerry Goldsmith will compose and conduct the musical score for the Mirisch Corporation's "The Satan Bug." . . . Nancy Wilson will sing at the United Cerebral Palsy benefit at Carnegie Hall on May 8. Others on the program from John Levy's management stable are Joe Williams, the Clancy Brothers and Tommy Makem have a return engagement at the Philadelphia Academy of Music on April 26. . . . Robert Goulet has been signed to an exclusive three-year contract by Morris Lansburgh for appearances at the Flamingo Hotel, Las Vegas, Nev., and the Deauville Hotel in Miami Beach. . . . The management division of Music, Music, Music, Inc., has signed the Hunters, a folk group from Kentucky.

Paul Durand, French composer-arranger, arrives in the U. S. April 29 to observe the American music scene. During his stay here, Durand will make his headquarters at Mills Music in New York and Hollywood. . . . Lesley Gore will open the Teen Carnival in the Louisiana Pavilion at the World's Fair. . . . Mickey Sheen and his quartet are at New York's Gordian Knot for an unlimited engagement. . . . Milton Karle handling Eastern disk jockey promotion for Tony Martin's new album on the 20th Century-Fox label. . . . Dick Clark has been signed for his fifth consecutive year at George Hamid's Steel Pier August 28-29. He'll emcee a five-act package.

TV GUEST APPEARANCES BY RECORD TALENT

- ANDERSON, MARIAN—Special on New York World's Fair Religion Pavilions (NBC-TV, Wednesday 22)
- BEE, MOLLY—Jimmy Dean Show (ABC-TV, 9:30-10:30 p.m., Thursday 23)
- BROTHERS FOUR, THE—Hootenanny (ABC-TV, 7:30-8:30 p.m., Saturday 25)
- CARROLL, DIAMANN—Bell Telephone Hour (NBC-TV, 10-11 p.m., Tuesday 21)
- CHILD, MARILYN—Hootenanny (ABC-TV, 7:30-8:30 p.m., Saturday 25)
- CLYDE AND STUART—Hollywood Palace (ABC-TV, 9:30-10:30 p.m., Saturday 25)
- D'ANGELO, GIANNA—Bell Telephone Hour (NBC-TV, 10-11 p.m., Tuesday 21)
- FOUNTAIN, PETE—Bell Telephone Hour (NBC-TV, 10-11 p.m., Tuesday 21)—Tonight Show (NBC-TV, 11:15 p.m.-1 a.m., Wednesday 22)
- FRANCHI, SERGIO—Jack Paar Show (NBC-TV, 10-11 p.m., Friday 24)
- GATEWAY TRIO—Hootenanny (ABC-TV, 7:30-8:30 p.m., Saturday 25)
- GIBSON, BOB—Hootenanny (ABC-TV, 7:30-8:30 p.m., Saturday 25)
- HIRT, AL—Ed Sullivan Show (CBS-TV, 8-9 p.m., Sunday 26)
- JACKSON, CHUCK—Tonight Show (NBC-TV, 11:15 p.m.-1 a.m., Monday 20)
- LOPEZ, TRINI—Hootenanny (ABC-TV, 7:30-8:30 p.m., Saturday 25)
- MORGAN—JANE—Hollywood Palace (ABC-TV, 9:30-10:30 p.m., Saturday 25)
- SHERMAN, ALLAN—I've Got a Secret (CBS-TV, 8-8:30 p.m., Monday 20)
- WYLER, GRETCHEN—Bell Telephone Hour (NBC-TV, 10-11 p.m., Tuesday 21)

The national network TV guest appearances listed above provide outstanding promotional opportunities for alert, aggressive record dealers and for all others who can benefit from the exposure of these record artists to millions of consumers. This chart should be used as a calendar around which to plan window, counter and other displays by which the TV appearances can be merchandised to the record-buying public.

pation in Capitol's record club six months after each album's initial release.

His tour, which is starting in New York, will take him to 21 cities including Philadelphia, Boston, Chicago and Washington. Capitol's promotion-publicity department has lined up interviews with reviewers and disk jockeys throughout the tour.

McKuen will finish the promotion tour in Hollywood on May 1, when he will return to the Capitol Tower to record his second album. He'll then depart on a three-month European concert tour including appearances at the Olympia in Paris and the Edinburgh Folk Festival.

He's now got more than 300 songs to his credit and during the past January, 79 of his compositions were recorded by various artists. Among those who've recorded his songs are the Kingston Trio, Barbra Streisand, Tony Bennett, Perry Como, Tommy Sands and Jimmy Rodgers.

Falling Blue Angel

NEW YORK—The Blue Angel, one of the country's top talent showcases, has filed a petition of bankruptcy. The petition lists liabilities of \$126,230 and assets of \$36,446.

A spokesman for the club said that it would try to remain open despite its financial difficulties. He also mentioned that stars who have appeared there will be approached to return for guest performances.

The club's decline in revenue was attributed to the diminishing late night trade; to a general slack in night club business stemming in part from expense account tax rules, and an overall fall-off of business in the last six weeks because many visitors to New York have been holding off until the World's Fair begins.

Max Gordon operates the club via his Her-Max, Inc. Gordon also operates the Village Vanguard in Greenwich Village.

BILLBOARD, April 25, 1964



BEATRICE LILLIE raises her vocal spirits at the ABC-Paramount recording session of the original Broadway cast album of the Hugh Martin-Timothy Gray musical, "High Spirits." The cast also stars Tammy Grimes and Edward Woodward.

Rod McKuen Says Beatles Saved Folk Music Folk

NEW YORK—Rod McKuen, composer-singer, looks on the Beatles as having saved the U. S. folk music business. McKuen, who is in New York on the first leg of a promotion tour for his first Capitol LP, "Rod McKuen Sings Rod McKuen," said that up until the advent of the Beatles on the American scene, everybody was hopping on the folk bandwagon, whether they were entitled to a ride or not, and running it into the ground.

With the Beatles taking over the air play and sales for the past four months, McKuen points out that a stop-gap was created and the folk music flow was again relegated to the

singers and groups with authentic folk orientation like Peter, Paul and Mary, the Kingston Trio, Bob Dylan, Joan Baez, etc.

McKuen believes that if it weren't for the virtual takeover of the music recording scene by the Beatles, folk music would have worn itself out just as calypso and bossa nova. McKuen feels that the johnny-come-latelies are now out of the folk picture and that it will remain a dominant force by those who believe and know what they are doing.

McKuen, who signed with Capitol only a short time ago, will do two LP's a year for the label and is guaranteed partici-

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PLEASE PLEASE ME ✂ THE BEATLES VJ-581



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FROM



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P.S. I
LOVE YOU
T-9008

Stations, Networks Tap Fair's Rich Program Vein

NEW YORK—A virtually bottomless well of special feature material will be made available to broadcasters here and abroad as the New York World's Fair opens Wednesday, April 22, for a two-year run.

Many New York area radio and TV stations and the radio and TV networks will originate broadcasts from the Fair this week and at various times through the summer and fall. (The Fair runs through October and reopens in 1965.) WCBS radio has been remoting from the Top of the Fair Restaurant for several weeks with the Jack Sterling and Norton Mockridge shows.

Radio New York Worldwide (operators of WRIL, the international short-wave station) is setting itself up as the "lighthouse" at the Fair for visiting broadcasters requiring information, equipment, programs, etc.

RNYW will be providing stations with a daily news service and an interview package. Ten one-minute, three five-minute and one 15-minute news and interview programs will be fed to subscriber AM and FM stations daily. The package, entitled "On the Air From the Fair," will also be made available to overseas stations. The programs are being distributed by Richard H. Ullman Associates, Inc., sales organization for Morton J. Wagner Companies, Inc., Hollywood, Calif.

Radio New York Worldwide also plans to syndicate special programs to 50 full-time Spanish stations in New York, Florida, Texas and California from the pavilions representing those States.

RNYW will maintain three broadcast locations at the Fair, with studios in the Mormon Pavilion, Hall of Education and the Singer Bowl.

The broadcaster's service bureau at the Fair is being headed up by Mel Bernam, RNYW director of program services, and John J. Kennedy, manager of RNYW World's Fair Services.

Bernam and Kennedy are planning to stockpile radio equipment for taping so that visiting firemen won't have to lug heavy and expensive equipment across the country and through the Fair. Another serv-

(Continued on page 16)

WDGY AIRS LIVE SHOW

MINNEAPOLIS—Live, studio-audience radio returned to the Twin Cities April 4, when WDGY chartered "Dayton's Top Ten Show," a one-hour weekly Saturday show emanating from Dayton's Department Store's new downtown eighth floor auditorium.

Hosted by Bill Diehl, the show is aired 1 to 2 p.m. and features the area's current top 10 hit records and top 10 young adult fashions. Dayton's teen board selects the top 10 fashions each week and model them during the broadcast.

Record artists are being scheduled for the show and the store will be saluting youth of the Minneapolis-St. Paul area for their achievements in various fields on each Saturday program.

Ratings Get Godfrey Poke

CHICAGO—"The Old Red-head," Arthur Godfrey, never one to pull a punch, played true to form when he took a broad poke at listener rating services, while in Chicago recently to accept an award from the American College of Radio Arts, Crafts and Sciences.

Godfrey, star of his own radio show aired daily on the CBS radio net, said there are some 200,000,000 radios in service today, "a large number on beaches, in cars, and otherwise not in homes... it's virtually impossible to determine listenership."

Godfrey said he heard that on research agency was going to install 1,200 phones in cars—"this to sample some 53 million auto radios," the Red-head quipped.

He said that he had been told his audience was made up of old ladies. Yet, he said, a recent four-week campaign by Robert Burns cigars on his show resulted in the company selling over 85 per cent of its Christmas product well before the holidays.

(Continued on page 16)

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER



BEATLES FOR BREAKFAST. The Beatle craze has had an influence in almost every quarter, including the usually non-rock 'n' roll ABC radio show, "Breakfast Club." Don McNeill, emcee of the 31-year-old show, made a few remarks about the Beatles recently, so a few members of his cast decided to form their own group. Making their debut are left to right: Bob Newkirk, vocalist; Tommy Thomas, drummer; Eddie Ballantine, orchestra leader, and Sam Cowling, comic.

Todd Storz Dead at 39, Fathered Formula Radio

MIAMI—Todd Storz, head of the Storz Broadcasting Company, was found dead last Monday in his home on Sunset Island No. Three here. Storz, 39, was believed to have suffered a cerebral hemorrhage at his exclusive island home.

Storz, owner or part owner of WQAM, Miami; WDGY, Minneapolis; WHB, Kansas City, Mo.; KXOK, St. Louis; KOMA, Oklahoma City, and WTIK, New Orleans, was called the "father of formula radio" by most in the broadcasting industry. The dynamic advocate of tight-formatted, music and news top 40 stations, he came across the idea for "formula radio" while visiting a bar. He noticed that everyone played the same few hit records time after time, even though the juke box had more than 100 selections available to choose from. From this observation, Storz decided to base his station's programming on the concept of repetition of a handful of highly acceptable hit tunes.

The framework for the Storz music formula was provided by flamboyant and penetrating on-and-off-the-air promotions, contests, and mammoth giveaways. His stations offered jackpot after jackpot, and quiz after quiz. The now legendary treasure hunts frequently resulted in gigantic forages by thousands of listeners through a city's hallowed public halls and private property. The results were always dynamic—private property went down and ratings went up.

Aggressive and creative programming and promotion spirited the Storz stations into a strong financial entity. Storz soon parlayed a personal \$20,000 investment, plus \$30,000 from his father, into a 12 million-plus broadcasting chain.

Todd Storz was born in Omaha and began his career as

an announcer in Hutchinson, Kan. KOHW, Omaha, was his first station acquisition, purchased in 1949. The city was home base for the chain for many years until Storz moved it to Miami. His last addition was WQAM, Miami, purchased for \$850,000 in 1956.

He is survived by his wife, Mrs. Lori Storz; two sons, Robert and Bradley Storz, and a daughter, Miss Lynn Storz.

Beatles, Elvis Top WINS Poll

NEW YORK—The Beatles emerged victorious in a recent WINS "All Time Favorite Record Artist Contest" held in the greater New York City area. Close on the heels of the record-breaking group from England was another record breaker, Elvis Presley, according to the WINS poll.

The Group W station received more than 100,000 ballots from the 18-county metropolitan area over a four-week period which ended March 13. There were 601 winners with first prize a 14-day vacation for two in Jamaica, including air trip. One hundred Little & (Continued on page 44)

WREX-TV's 'Far Out'

ROCKFORD, ILL.—WREX-TV has debuted a live weekly science fact program for youngsters, "Space Angel," to be televised Saturdays 1:15 to 1:45 p.m. The program, which recreates the world of outer space, is designed to inform as well as entertain. Bob Gregory will pilot the show from his space station in simulated orbits of the earth.

NAB Issues 'Radio Month' Kit for May

WASHINGTON, D. C.—"Radio, Your Constant Companion" is the theme of the new 1964 National Radio Month kit mailed to more than 2,000 National Association of Broadcasters member stations.

The kit, designed for use during the annual industry-wide observance of National Radio month in May, consists of a two-pocket record album especially designed to serve as a carrier for the 40-page Radio Month promotion booklet. The booklet contains a wide range of suggested promotions, supporting items available from NAB and other sources and special features.

Radio's new "Constant Companion" jingles this season feature some of the nation's top recording artists and are contained in the album's first LP. Produced in six versions by Scott-Tector Productions, Inc., New York City, one of the leading jingle producers, a musical style has been provided to meet every program requirement from "contemporary" to "standard" formats; and from country-western to classical formats.

March on With NAB

The United States Army Band and Chorus of Washington, D. C., are presented on the album's second record. The disk contains "The Broadcaster's March"—especially composed for the broadcasting industry, and a selection of patriotic music and production aids for use in locally produced programs.

The accompanying 40-page booklet includes a special page telling broadcasters how they may obtain complete 65-piece marching band arrangements of the new march composition for presentation to local high school and college bands. The printed music packets also will include a sheet of formations and routines showing the band how to form a radio microphone while marching to the music.

Other items featured in the booklet are a wide range of graphic aids suitable for local reproduction, spot announcements, tie-in announcements for use with the Radio Month jingles, sample news releases, a 2,500-word Radio Month speech text and a supply of colorful Radio Month stamps for use by stations on correspondence. Newspaper mats and reproductions of the 1964 Radio Month logo are also included.

Additional customized materials are available to NAB's FM members, including stereophonic recordings of both transcriptions.

Greene Sound for Metro

LOS ANGELES—Metro-media has named Larry Greene Productions to write and produce supplemental musical promotions for WNEW, New York; WIP, Philadelphia, and KLAC, Los Angeles. All musical logos and promotions currently aired by the stations were created by Greene during his prior association with Sande & Greene, Inc.

More Radio News
On Pages 16, 18, 44

Bill Gavin's Column
On Page 46 This Week

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

THE VIBRATIONS (Atlantic)

NAMES: Don Bradley, James Johnson, Carl Fisher, Rick Owens and Dave Gowan. Coming from religious backgrounds, the Vibrations received early vocal experience singing in their church choirs. With the exception of Don Bradley, they all met while in high school where they also sang in the school choir. After graduation and when Baker was released

from the Navy, the boys formed the group. They first came into national prominence with their recording of "Watusi" a few years back.

LATEST RECORDING: "My Girl Sloopy" is No. 35 in its fourth week on Billboard's Hot 100 this week.



CONSISTENTLY
TOP 10

3rd SMASH SINGLE
IN A ROW



DALE and GRACE

"THE LONELIEST NIGHT"

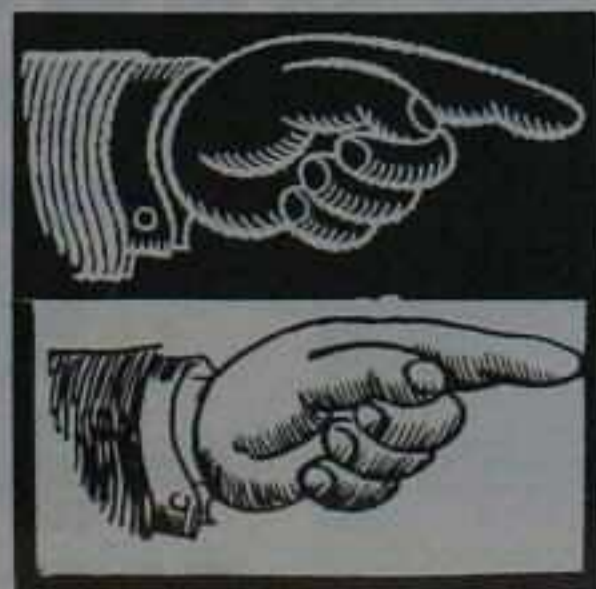


"I'M NOT FREE"

MONTEL # 928

Nationally distributed by Jamie/Guyden Dist. Corp.

★ CURRENT ALBUM SELLING BIG ★



"I'm leaving it up to you"



and 11 other Hit Songs

Exclusive booking management Sam Montel
P.O. Box 2306, Baton Rouge, La. • Phone 504-342-8220

Including the smash single "I'm Leaving It Up To You" and 11 other hit songs.



JAMIE/GUYDEN DISTRIBUTING CORP. / PHILA.
23, PA.

Tap Fair's Rich Program Vein

• Continued from page 14

ice in the offing is a tape bank which would provide broadcasters with ready-made open-end interviews and sounds of

the Fair which may be included in the interviewer's own show and personal reports to his station back home.

In addition to the myriad of services being offered to broadcasters the organization will also be broadcasting eight hours daily over WRUL to 102 countries directly from the Fair and its pavillions.

POPPIN' OUT ALL OVER!

JAMBO
b/w
JACQUELYN

Claude McLin #476

2 DOOTO HITS ON 1 SINGLE!
[DJ'S SEND FOR YOUR COPY]

DEALERS: ORDER TODAY! 5 plus 1 deal
on all Dooto Comedy Albums!

Ask for complete catalog.

DOOTO RECORDS
9512 SOUTH CENTRAL AVENUE LOS ANGELES 2, CALIFORNIA

Ratings Get Godfrey Poke

• Continued from page 14

If the rating services are right, the country should be filled with a lot of old ladies smoking cigars, Godfrey said.

While taking the listener rating services apart, Godfrey was nevertheless very kind to the medium that sponsors him. "Some say radio has had it, I say radio never had it so good," he said. Godfrey's CBS morning show is now SRO for sponsors.

"If we do our job properly, the prophets of doom won't have a chance against the profits that can be made in radio," Godfrey said.

"Radio made its biggest gains in 1963," Godfrey noted. "Those people who are weeping for the medium are mourning for something that is very much alive."

Godfrey spoke at a dinner following four hour-long seminars held last Wednesday (25) at the Conrad Hilton Hotel here. Paul Harper Jr., president of Needham, Louis & Brorby, presented Godfrey with a plaque honoring him for his humanitarian efforts and for his contributions to radio during his 35 years in the business.

Don Mann, president of the American College of Radio, addressing the 600 guests, noted that in the short span of two years, the college established the Radio Hall of Fame, held three recognition days, made grants to the University of Illinois and the Chicago Art Institute and now is undertaking the possibility of participating with Pace College of New York on an extensive project.

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	2 Wks. Ago	From this week's Hot 100	Weeks on Hot 100
		TITLE, ARTIST, LABEL	
1	1	HELLO, DOLLY, Louis Armstrong, Kapp 573	11
2	2	DON'T LET THE RAIN COME DOWN (Crooked Little Man), Serendipity Singers, Philips 40175	9
3	3	WHITE ON WHITE, Danny Williams, United Artists 685	8
4	3	MY HEART BELONGS TO ONLY YOU, Bobby Vinton, Eolir 9662	9
4	7	SHANGRI-LA, Robert Maxwell, His Harp & Ork, Decca 25622	6
5	6	FOREVER, Pete Drake, Smash 1867	8
8	5	THINK, Brenda Lee, Decca 31599	8
8	8	EBB TIDE, Lenny Welch, Cadence 1422	6
9	11	SHANGRI-LA, Vic Dana, Dolton 92	5
10	15	COTTON CANDY, Al Hirt, RCA Victor 8346	3
11	13	CHARADE, Sammy Kaye & His Ork, Decca 31589	4
12	12	PINK PANTHER THEME, Henry Mancini & His Ork, RCA Victor 8286	4
13	17	WRONG FOR EACH OTHER, Andy Williams, Columbia 43015	2
14	—	LOVE ME WITH ALL YOUR HEART, Ray Charles Singers, Command 4046	3
15	18	DIANE, Bachelors, London 9639	2
16	16	I SHOULD CARE, Gloria Lynne, Everest 2042	4
17	—	TODAY, New Christy Minstrels, Columbia 43000	2
18	20	WHENEVER HE HOLDS YOU, Bobby Goldsboro, United Artists 710	2
19	14	OUR EVERLASTING LOVE, Ruby & the Romanics, Kapp 578	6
20	—	THE VERY THOUGHT OF YOU, Rick Nelson, Decca 31612	1

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago April 27, 1959

- Come Softly to Me, Fleetwoods, Dolphin
- A Fool Such as I, E. Presley, RCA Victor
- Venus, F. Avalon, Chancellor
- Pink Shoe Laces, D. Stevens, Crystalite
- Guitar Boogie Shuffle, Virtues, Hunt
- The Happy Organ, D. Cortez, Clock
- I Need Your Love Tonight, E. Presley, RCA Victor
- Tell Him No, Travis & Bob, Sandy
- Sorry, I Ran All the Way Home, Impalas, Cub
- Turn Me Loose, Fabian, Chancellor

POP—10 Years Ago April 24, 1949

- Wanted, P. Como, RCA Victor
- Make Love to Me, J. Stafford, Columbia
- I Get So Lonely, Four Knights, Capitol
- Cross Over the Bridge, P. Page, Mercury
- Young at Heart, F. Sinatra, Capitol
- Secret Love, D. Day, Columbia
- A Girl, A Girl, E. Fisher, RCA Victor
- Answer Me, My Love, M. K. Cole, Capitol
- Here, T. Martin, RCA Victor
- Man With the Banjo, Ames Brothers, RCA Victor

RHYTHM & BLUES—5 Years Ago—April 27, 1959

- It's Just a Matter of Time, B. Benton, Mercury
- That's Why, J. Wilson, Brunswick
- Since I Don't Have You, Skyliners, Calico
- Almost Grown, C. Berry, Chess
- Come Softly to Me, Fleetwoods, Dolphin

- Everybody Likes to Cha Cha, S. Cooke, Keen
- Where Were You (On Our Wedding Day), L. Price, ABC-Paramount
- So Fine, Fiestas, Old Town
- Pink Shoe Laces, D. Stevens, Crystalite
- Charlie Brown, Coasters, Alca

THE SOUL SISTERS

"I CAN'T STAND IT"

Sue 799

JIMMY McGRIFF

"KIKO"

Sue 10-001

INEZ FOXX

"HURT BY LOVE"

Sue 20-001

JOHNNY STARR

"DON'T HOLD BACK"

Eastern 60-001

SUE RECORDS

1650 BROADWAY
NEW YORK CITY 212-LT1-8030

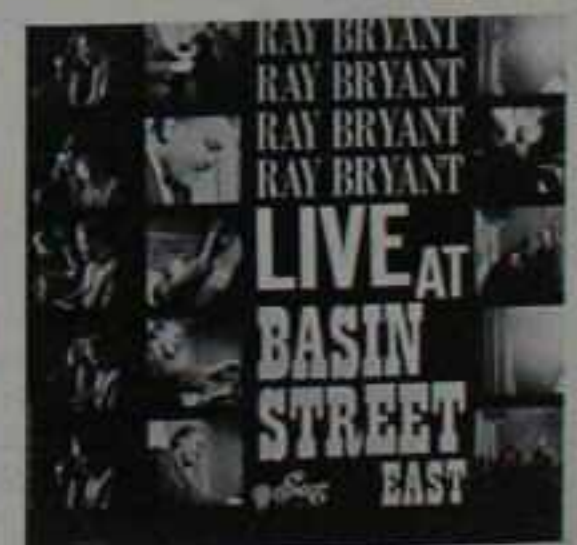


JIMMY McGRIFF
AT THE ORGAN
SUE LP 1020

THE SOUL SISTERS
I CAN'T STAND IT
SUE LP 1022



RAY BRYANT
LIVE AT BASIN STREET EAST
SUE LP 1019



JACK JONES:

1. sings the Academy Award winning song
which he introduced.



2. nominated for two Grammy awards.

Record of the Year
Best Male Vocal Performer



an exclusive Kapp recording star



The Overlanders YESTERDAY'S GONE

HICKORY 1258

REPORTED PICKS AND PLAYS AS OF APRIL 10, 1964

ATLANTA, GA. WFOM WPLO WQXI	HOUSTON, TEX. KNUZ KANSAS CITY, MO. KUDL	NEW ORLEANS, LA. WNOE WTIX	SEATTLE, WASH. KJR
BIRMINGHAM, ALA. WSGN WVOK WYDE	KNOXVILLE, TENN. WNOX MINNEAPOLIS, MINN. KDWB WDGY	NORRISTOWN, PA. WNAR OKLAHOMA CITY, OKLA. KOMA WKY	SHREVEPORT, LA. KEEL ST. LOUIS, MO. WIL KXOK
CHICAGO, ILL. WIND	NASHVILLE, TENN. WKDA WMAK WSM	PHILADELPHIA, PA. WIBG SAN ANTONIO, TEX. KONO KTSA	TRENTON, N. J. WAAT WASHINGTON, D. C. WWDC WORCESTER, MASS. WORC

SINGLES REVIEWS

SPOTLIGHT WINNERS OF THE WEEK

THE OVERLANDERS—YESTERDAY'S GONE (Unart, BMI) (2:08)—This is a British record originally recorded by Pye. Group singing with up-tempo sound, strong beat and fine band backing. Flip: "Gone the Rainbow" (Pepamar, ASCAP) (2:26).
Hickory 1258

COMING UP STRONG!

Dean & Mark
THERE OUGHTA
BE A LAW

c/w
When I Stop Dreaming
HICKORY 1249

Sinx Mitchell
LOVE IS ALL I'M ASKING FOR

c/w
THIS WEIRD SENSATION
HICKORY 1248

Hickory

RECORDS, INC.
2510 Franklin Road Nashville 4, Tennessee
HOME OF THE NASHVILLE SOUND

RIGHT
TO THE
TOP!

STONEWALL
JACKSON

Buster Doss Heads Up New Talent Agency

NASHVILLE—The formation of Buster Doss Talent, Inc., here last week added to the growing roster of talent booking agencies cropping up in this heart of the c.&w. field. New firm is located at 801 17th Avenue, South.

Doss, who recently located here after spending seven years in talent promotion in Waco, Tex., will head up the firm as president, while Decca artist Billy Grammer will serve as vice-president and treasurer. Also named a vice-president of the new company is Jim Tole, who will serve as general manager of the firm. Until recently Tole has been affiliated with the Hubert Long Talent Agency.

The formation of the firm continues a trend which last year



Decca recording artist and "Grand Ole Opry" star Johnny Wright has a hit with "WALKIN', TALKIN', CRYIN', BARELY BEATIN' BROKEN HEART."

(Advertisement)

saw Bob Neal leave the Wilhelm Agency to start his own booking office and which witnessed Jimmy Key leave the Hal Smith Agency for the same purpose.

Besides Grammer, other artists already in the Doss fold are Don Gibson, Bill Carlisle, Curly Fox, Leon McAulliff and Kay Arnold.

Blake, Peachy Score Well in Indianapolis

NASHVILLE—Following a whopping \$40,000 gate at Detroit's Cobo Hall, Sunday, April 5, Indianapolis promoter Dick Blake and Jim Peachy, of Sponsored Events, Inc., drew two well-filled houses at the Indianapolis Coliseum April 12, grossing nearly \$25,000.

Headlining the show were Ferlin Husky, Skeeter Davis, Ernest Tubb, Roy Drusky, Sheb Wooley, Johnny Tillotson and Hank Williams Jr. The show was produced and booked through the Hubert Long Talent Agency, Nashville.

Sponsored Events, Inc., used Kroger tie-in advertising in both Detroit and Indianapolis.

WNWC Live Seg For Chi Suburb

ARLINGTON HEIGHTS, Ill.—Bob Atcher, Dave Olson and WNWC-Radio here will present a live country music hootenanny Sunday, April 26, in the Chicago suburb of Mount Prospect, Ill.

Appearing will be Roy Acuff, Leroy Van Dyke, Bill Monroe, Loretta Lynn, George Hamilton IV and Earl Scott.

WNWC-Radio now broadcasts country music 12 hours daily for all of Chicago.

"Betty & Dupree"

b/w

"Got My Mojo Working"

Sun #389

Billy Adams
SUN RECORDS

639 Madison

Memphis, Tenn.



BUSTER DOSS (left) and Jim Tole (right) look on as "Grand Ole Opry" star Billy Grammer becomes the first artist to sign with the new Buster Doss Talent Agency in Nashville. Grammer will serve as vice-president and treasurer, and Tole, as general manager of the new agency.

NEW ENGLAND'S ONLY C&W DISTRIBUTOR APOLOGIZES!

RICE 1001—THE WORLD LOST A MAN—DAVID PRICE

Broken in Eastern New York by WTRY & WEEE

CHART 1065
Breaking in Skowhegan, Maine—WGMM
Breaking in Albany—WEEE

OTHER Golden Disc SURE FIRE HITS!
M RECORDS 522—ONE BUY ONE/
STRANGE LITTLE GIRL—WEBB FOLEY

KALO 477—Stop Look Listen/Lonely Side
Street—Bob & Karen Louis Sawyer

ALTA 104—Big Nick, Danny Caywood
ALTA 103—Old Ely The Big Texas Steer—
Rudy Gaddis

RICE 5010—Girl From Saginaw, Mich.—
Linda Manning

RICE 5004—This Is Me—George Kent

EXCLUSIVE NEW ENGLAND DISTRIBUTOR
FOR INDEPENDENT RECORD PRODUCERS,
MIAMI BEACH, FLORIDA, NATIONAL
C&W PRODUCERS AND DISTRIBUTORS.

NEW LABELS
GO WITH NEW ENGLAND'S ONLY C&W
DISTRIBUTOR, GOLDEN DISC.
AND HERE'S BIG BROTHER!

UNITED RECORD DISTRIBUTORS
654 Blue Hills Avenue
Hartford 12, Connecticut
242-1471, Area Code 203

MELIC 4146—IT KILLS ME, DAMITA JOE
Billboard and Cash Box Picks
CLEO C-3—JACK 23 CENTURIES
Cash Box pick.

LOWEST PRICES—FASTEST SERVICE
Write for our free listing of record
specials.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY

FOR WEEK ENDING 4/25/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	UNDERSTAND YOUR MAN Johnny Cash, Columbia 42964	10
2	3	WELCOME TO MY WORLD Jim Reeves, RCA Victor 8289	14
3	2	SAGINAW, MICHIGAN Lefty Frizzell, Columbia 42924	16
4	4	MY HEART SKIPS A BEAT Buck Owens, Capitol 5136	5
5	7	BURNING MEMORIES Ray Price, Columbia 42971	7
6	6	MOLLY Eddy Arnold, RCA Victor 8296	13
7	5	LONG GONE LONESOME BLUES Hank Williams Jr., MGM 13208	12
8	9	THIS WHITE CIRCLE ON MY FINGER Kitty Wells, Decca 31580	13
9	8	MILLER'S CAVE Bobby Bare, RCA Victor 8294	12
10	10	A WEEK IN THE COUNTRY Ernest Ashworth, Hickory 1237	13
11	11	KEEPING UP WITH THE JONESES Margie Singleton & Faron Young, Mercury 72237	7
12	16	LOVE IS NO EXCUSE Jim Reeves & Dottie West, RCA Victor 8324	5
13	13	FIVE LITTLE FINGERS Bill Anderson, Decca 31577	14
14	12	YOUR HEART TURNED LEFT (And I Was on the Right) George Jones, United Artists 683	13
15	14	TIMBER I'M FALLING Ferlin Husky, Capitol 5111	10
16	15	YOU ARE MY FLOWER Lester Flatt & Earl Scruggs, Columbia 42954	11
17	19	THE PILLOW THAT WHISPERS Carl Smith, Columbia 42949	10
18	20	EASY COME—EASY GO Bill Anderson, Decca 31577	11
19	22	BALTIMORE Sonny James, Capitol 5129	5
20	17	B. J. THE D. J. Stonewall Jackson, Columbia 42889	21
21	25	TOGETHER AGAIN Buck Owens, Capitol 5136	4
22	26	WIDOW MAKER Jimmy Martin, Decca 31558	12
23	23	BEFORE I'M OVER YOU Loretta Lynn, Decca 31541	24
24	18	PETTICOAT JUNCTION Lester Flatt & Earl Scruggs, Columbia 42982	7
25	27	LINDA WITH THE LONELY EYES George Hamilton IV, RCA Victor 8304	5
26	31	LOOKING FOR MORE IN '64 Jim Nesbitt, Chart 1065	6
27	36	DON'T TAKE ADVANTAGE OF ME Bonnie Owens, Tally 156	4
28	32	BREAKFAST WITH THE BLUES Hank Snow, RCA Victor 8334	3
29	35	THE FILE Bob Luman, Hickory 1238	10
30	29	BEGGING TO YOU Marty Robbins, Columbia 42890	22
31	21	GIRL FROM SPANISH TOWN Marty Robbins, Columbia 42968	8
32	33	I CAN STAND IT (As Long as She Can) Bill Phillips, Decca 31584	7
33	28	CHICKASHAY David Houston, Epic 9658	5
34	24	HE SAYS THE SAME THINGS TO ME Skeeter Davis, RCA Victor 8288	14
35	30	WAITING A LIFETIME Webb Pierce, Decca 31582	11
36	38	FAIR AND TENDER LADIES George Hamilton IV, RCA Victor 8304	2
37	—	SORROW ON THE ROCKS Porter Wagoner, RCA Victor 8338	1
38	34	DOUBLE LIFE Joe Carson, Liberty 55664	8
39	—	NOT MY KIND OF PEOPLE Stonewall Jackson, Columbia 43011	1
40	43	FOLLOWED CLOSELY BY MY TEARDROPS Hank Locklin, RCA Victor 8318	4
41	42	NO THANKS, I JUST HAD ONE Margie Singleton & Faron Young, Mercury 72237	5
42	—	INVISIBLE TEARS Ned Miller, Fabor 128	1
43	41	LET'S GO ALL THE WAY Norma Jean, RCA Victor 8261	17
44	46	ALONE WITH YOU Rose Maddox, Capitol 5110	4
45	44	BLUE TRAIN (Of the Heartbreak Line) John D. Loudermilk, RCA Victor 8308	7
46	50	EIGHT YEARS (And Two Children Later) Claude Gray, Mercury 72236	5
47	45	YOU TOOK HIM OFF MY HANDS Marion Worth, Columbia 42992	3
48	37	THE WHEEL SONG Gary Buck, Petal 1500	3
49	40	THAT'S ALL THAT MATTERS Ray Price, Columbia 42971	4
50	—	CIRCUMSTANCES Billy Walker, Columbia 43010	1

Opening April 21st

The new RCA Victor
Recording Center in the
Heart of Hollywood's
Music Industry

6363 Sunset Boulevard



New Executive Offices and Sound Studios Will Co-ordinate All Planning, Recording and Manufacturing Operations on the West Coast. Soaring 9 stories above Hollywood's best address, RCA Victor's new West Coast headquarters is an ultra-modern addition to the local scene—both musically and architecturally. From its textured "floating tower" to its distinctive glass-enclosed lobby, it displays a luxurious feeling of light and space both

inside and out—and incorporates today's most advanced concepts in studio design, equipment and sound. It will accommodate recording assignments of any size, from a soloist to a symphony, and is conveniently located at the hub of Hollywood's business community, within a few blocks of RCA's record manufacturing plant. We invite you to stop by and inspect our new home—the heart of Hollywood's music business.

RCA Victor
THE MOST TRUSTED NAME IN SOUND



Dela. to Pay Tribute to Country Music

NASHVILLE—The week of May 25 will be designated "Country Music Week in Delaware," and Lieut. Gov. Eugene Lammot, who will serve as chairman of the event, announced that seven big country music shows are planned throughout the State during the week. At intermission during the first show, Gov. Elbert Carvel will read a proclamation officially beginning the festivities.

Dignitaries who have indicated they will attend include U. S. Sen. Caleb Boggs, Delaware Atty. Gen. David P. Buckson and former Sen. Wilmer F. Williams.

Show dates call for appearances in Wilmington, Dover, Milford, and the Veterans' Hospital at Elmer.

Net proceeds from the shows go to a college scholarship program.



DECCA'S Kitty Wells, "The Queen of Country Music," is currently enjoying strong air play and sales with "THIS WHITE CIRCLE ON MY FINGER."

(Advertisement)

Franks Frames Unit For Small Markets

SHREVEPORT, La.—Tillman Franks Enterprises here is framing a live package deal to be presented to country music radio stations in markets that the larger package shows have not been making.

Tours are now being set, Franks says, whereby country music radio stations can book the complete package on a percentage basis. In the package will be the Kimberleys, formerly known as the Gays, comprising Vera and Verna (the Edwards Twins), Harold and Carl Gay and Jack Gray. The unit will be headlined by David Houston, Epic recording artist, with such hits as "Mountain of Love" and "Chickashay." Jimmy Jay, Tommy Tomlinson and Tillman Franks Singers will complete the package.

COUNTRY MUSIC CORNER

By BILL SACHS

Johnny Drolz, steel guitarist for Howard Vokes, is in Room 329W, Veterans' Hospital, Butler, Pa., where he is expected to be confined some 16 months. Friends are urged to drop him a cheery note. . . . Roy Scott, a regular on the "WWVA Jamboree," Wheeling, W. Va., recently launched his own country platter show on WPIT, Pittsburgh. . . . Bob Strack, of Lawrence, Kan., formerly heard on Del-Ray Records, plans to resume soon as a country deejay. He has been away from the turntables for some time, during which he has been attending acting school. He says he has a good chance of landing a role in a new flick to be shot on the West Coast soon.

May bookings already set for the Johnny Cash show include Civic Auditorium, South Bend, Ind., May 1; Central High School Auditorium, Kalamazoo, Mich., 2; Olympia Stadium, Detroit, 3; University of Mississippi, Oxford, 13; Riverside Park Ballroom, Phoenix, Ariz., 14; University of New Mexico, Albuquerque, 14; "Big D Jamboree," Dallas, 16; White Horse Bowling Academy, Trenton, N. J., 29, and Boston Arena, Boston, 30. Already on the itinerary for June are Memorial Arena, Kitchener, Ont., 3, and Kiwanis Football Stadium, Chatham, Ont., 4-6. Cash winds up his April bookings with a stand at Memorial Coliseum, Fort Wayne, Ind., April 30.

HOT COUNTRY ALBUMS

Billboard SPECIAL SURVEY
FOR WEEK ENDING 4/25/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	RING OF FIRE—THE BEST OF JOHNNY CASH Columbia CL 2053 (M); CS 8853 (S)	16
2	2	LORETTA LYNN SINGS Decca DL 4457 (M); DL 74457 (S)	15
3	3	THE BEST OF GEORGE JONES United Artists UAL 3291 (M); UAS 6291 (S)	16
4	5	GUITAR COUNTRY Chet Atkins, RCA Victor LPM 2783 (M); LSP 2783 (S)	12
5	4	NIGHT LIFE Ray Price, Columbia CL 1971 (M); CS 8771 (S)	16
6	6	BUCK OWENS SINGS TOMMY COLLINS Capitol T 1989 (M); ST 1989 (S)	16
7	11	BILL ANDERSON SINGS Decca DL 4499 (M); DL 74499 (S)	4
9	7	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	16
9	8	LESTER FLATT & EARL SCRUGGS AT CARNEGIE HALL Columbia CL 2045 (M); CS 8845 (S)	14
10	13	FOLK SONG BOOK Eddy Arnold, RCA Victor LPM 2811 (M); LSP 2811 (S)	7
11	12	FLATT & SCRUGGS RECORDED LIVE AT VANDERBILT UNIVERSITY Lester Flatt & Earl Scruggs, Columbia CL 2134 (M); CS 8934 (S)	4
12	10	STORY SONGS FOR COUNTRY FOLKS Faron Young, Mercury MG 20896 (M); SR 60896 (S)	11
13	9	RAILROAD MAN Hank Snow, RCA Victor LPM 2705 (M); LSP 2705 (S)	15
14	17	SAGINAW, MICHIGAN Lefty Frizzell, Columbia CL 2169 (M); CS 8969 (S)	2
15	15	GOOD 'N' COUNTRY Jim Reeves, RCA Camden, CAL 784 (M); CAS 784 (S)	5
16	16	I LOVE A SONG Stonewall Jackson, Columbia CL 2059 (M); CS 8859 (S)	16
17	14	GEORGE JONES & MELBA MONTGOMERY SINGING WHAT'S IN OUR HEART United Artists UAL 3301 (M); UAS 6301 (S)	16
18	18	SONGS OF THE CITIES Roy Drusky, Mercury MG 20883 (M); SR 60883 (S)	10
19	20	ESPECIALLY FOR YOU Kitty Wells, Decca DL 4493 (M); DL 74493 (S)	3
20	—	MORE HANK SNOW SOUVENIRS RCA Victor LM 2812 (M); LSP 2812 (S)	1

New Country Hit

"LOOK BACK"

b/w

"I'LL SKIP SCHOOL"

Canary #1008

HOWARD RHOTON

Canary Records

2906 Ironwood Dr. Nashville

Say You Saw It in
Billboard

SUSPICION!

terry stafford

RING OF FIRE
SUSPICION
INVITATION TO A DANCE
FOR YOU MY LOVE
KISS ME QUICK
SLOWLY BUT SURELY
POCKET FULL OF RAINBOWS
I'LL TOUCH A STAR
EVERYBODY HAS SOMEBODY
EVERYTHING I NEED
SHE WISHES I WERE YOU

CLP 1001 M

New Smash Album By

terry stafford

First artist to break the Beatle barrier!

Terry Stafford's first album and it's a winner. An exciting album containing the smash single "Suspicion" and many other top-flight performances in the sensational "Suspicion Style." Terry Stafford's new album is a natural to break wide open nationally...so distributors ORDER NOW AND CASH IN—CLP-1001-MONO, CLP-1001-STEREO.

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**LILIES
OF THE
FIELD** 

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Composed and Conducted by Jerry Goldsmith
Jester Hairston / Vocalist

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RELEASED BY POPULAR DEMAND!

AN IMPORTANT SINGLE FROM THIS HOT, HOT ALBUM

THEME FROM "LILIES OF THE FIELD" (AMEN)

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COMPOSED AND CONDUCTED BY

JERRY GOLDSMITH





SINGLES

REVIEWS



ACROSS-THE-BOARD SPOTLIGHTS

CONNIE FRANCIS—BE ANYTHING (But Be Mine) (Shapiro-Bernstein, ASCAP) (2:08)

The oldie is revived with a vocal verve that will give it another payoff run. Flip: "Tommy" (Merna, BMI) (2:35). **MGM 13227.**

WAYNE NEWTON—THE LITTLE WHITE CLOUD THAT CRIED (Carlyle, ASCAP) (2:34)

The Johnnie Ray hit of almost a decade ago is given a forceful reading that will enchant a whole new breed of disk fans. Flip: "Born When You Kissed Me" (Odin, ASCAP) (2:19).



HOT POP SPOTLIGHTS

MARVIN GAYE-MARY WELLS — ONCE UPON A TIME (Jobete, BMI) (2:29)—Soft, easy tandem singing against Latinish backing. Flip: "What's the Matter With You Baby" (Jobete, BMI) (2:20). **Motown 1057**

SWINGING BLUE JEANS — GOOD GOLLY MISS MOLLY (Venice, BMI) (2:03)—Side has driving up-tempo sound and powerful beat. Flip: "Shaking Feeling" (Bourne-Rank, ASCAP) (2:09). **Imperial 66030**

CHRIS CROSBY—ALL I DO IS DREAM OF YOU (Robbins, ASCAP) (2:05)—Bob's hip son turns in a swinging contemporary version of the standard. Flip: "Tomorrow" (Four Star, BMI) (2:41)—an easy-listening ballad sung with tenderness and feeling. **MGM 13234**

RON WINTERS—BACK IN THE U.S.A. (Arc, BMI) (2:25)—A Beatle-backed rocker featuring concentrated chorus shouting and hand-clapping. Flip: "Let Me Prove It to You" (Grand Canyon, BMI). **Dimension 1029**

This Space

Reserved For New

Spotlight Feature

THE TRASHMEN—BAD NEWS (Anthony, ASCAP) (2:17) — Wild, middle tempo instrumental rocker punctuated with grunts and groans from the members. Flip: "On the Move" (Bangar, BMI) (2:33). **Garrett 4005**

THE CAPTIVATIONS — RED HOT SCRAMBLER-GO! (Maverick, BMI) (2:21)—A wailin' side right in the drag motorcycle groove. Lots of excitement here. Flip: "Speedshift" (Maverick, BMI) (1:31). **Garpax 44179**



POP STANDARD SPOTLIGHTS

JULIUS LaROSA—JE (Flanka, ASCAP) (2:30)—This is a warm lilting ballad that's already getting some air time on pop standard stations. It's in for broad play. Flip: "Gonna Build a Mountain" (Ludlow, BMI) (2:15). **Cadence 1444**

ARTHUR LYMAN — PEARLY SHELLS (Criterion, ASCAP) (1:55)—Dulcet vibes with South Seas sound in the familiar Lyman groove. Flip: "Shangri-La" (Robbins, ASCAP) (2:04). **Crescendo 315**

RIP TAYLOR — HOW DOES IT FEEL (Marimba, ASCAP) (2:07)—Wild comedy side here features better than ordinary singing and funny, laughing antics. Flip: "The Grapevine" (Marimba, ASCAP) (2:18). **Colpix 728**

Album Reviews on Page 60



COUNTRY MUSIC SPOTLIGHTS

MELBA MONTGOMERY—THE FACE (Glad, BMI) (2:21)—**I WILL ALWAYS KEEP LOVING YOU** (Glad, BMI) (2:28)—Two more powerhouse sides for Miss Montgomery. First is a slow, drag, tortured weeper that has tears against voices. Second is equally poignant, has a bit more light-hearted tempo but is down in a feelingful style. **United Artists 705**

CARL SMITH — TAKE MY RING OFF YOUR FINGER (Cedarwood, BMI) (2:50)—**THE BAL-LAD OF HERSHEL LAWSON** (Four Star, BMI) (2:59)—Strong two-sider for Smith. First packs the ballad-weeper wallop, the second has a wry humor and dry satiric touch. **COLUMBIA 43033**

CARL BUTLER AND PEARL—I'M HANGING UP THE PHONE (Yonah-Pearl D., BMI) (2:02)—This has the true hill country sound. The team sing their song of woe with style and blunt, country grace. Flip: "Just a Message" (Peer Int'l, BMI) (3:04). **Columbia 43030**

PROGRAMMING SPECIALS

HOT POP

- COBRAS—Don't Even Know Your Name** (Guitar, BMI) (1:45)—Thumpin' (Cox, BMI) (1:45). **MONOGRAM 519**
- BRIAN HYLAND—Out of Sight, Out of Mind** (Geld-Udell, ASCAP) (2:16)—Act Naturally (Blue Book, BMI) (2:42). **ABC-PARAMOUNT 10549**
- KAL DAVID & THE EXCEPTIONS—Searchin'** (Tiger, BMI). **TOLLIE 9007**
- KAVETTES—You Broke Your Promise** (Jalyne, BMI) (1:58)—I'm Not Sorry for You (Tree, BMI) (2:30). **OKEH 7194**
- DEE DEE WARICK—Standing By** (Trio, BMI) (2:30). **TIGER 103**
- THE NEW-TONES — Fuzzy-Wuzzy** (Von Tilzer, ASCAP) (1:57). **DOT 16608**
- DEAN & MARK—There Oughta Be a Law** (Bout the Stuff I Saw) (Acuff-Rose, BMI) (2:26). **HICKORY 1249**
- ROOSEVELT GRIER — Fool, Fool, Fool** (T.M., BMI) (2:10). **RIC 102**
- TERRYS—Wake Me 100 Years From Now** (Samos Island, BMI) (2:10). **RIC 101**
- MURMAIDS—Bull Talk** (Thirty-Seven & Etnoc, ASCAP) (2:20)—Wild and Wonderful (Haymarket - Conte, BMI) (2:24). **CHATTAHOOCHEE 650**
- FREDDY CANNON—It's Been Nice** (Rumbalero, BMI) (2:00)—Ups and Downs of Love (Rumbalero, BMI) (2:13). **SWAN 4178**
- CHIP TAYLOR—On My Word** (Sea-Lark, BMI) (2:38)—Joanle's Blues (Sea-Lark, BMI) (2:20). **MALA 476**
- THE BUBBLE BUSTERS—Bee-Boop** (Von Tilzer, ASCAP) (2:23)—You're So Fine (Von Tilzer, ASCAP) (2:10). **DOT 16607**
- VIC THOMAS — Marianne** (Seventh Avenue, BMI) (2:08)—Napoleon Bonaparte (Seventh Avenue, BMI) (2:21). **PHILIPS 40183**
- RAY COLUMBUS & THE INVADERS—I Wanna Be Your Man** (Duchess, BMI) (2:10)—Cat's Eyes (Southern, ASCAP) (2:34). **PHILIPS 40189**
- CRICKETS FEATURING BUDDY HOLLY—Mayby Baby** (Nor Va Jak, BMI)—Not Fade Away (Nor Va Jak, BMI). **CORAL 62407**
- CHRIS KENNER—She Can Dance** (Jarb, BMI) (2:10)—Anybody Here See My Baby (Jarb, BMI) (2:10). **INSTANT 3265**
- ERNIE K-DOE—Talking Out of My Head** (Jarb, BMI) (2:25)—Reaping What I Sow (Jarb, BMI) (2:59). **INSTANT 3264**
- PETE AND GORDON—A World Without Love** (Northern, ASCAP) (2:38)—If I Were You (Noel Gay) (2:27). **CAPITOL 5175**
- BOBBY CHARLES—I Hope** (Bar-Mar, BMI) (2:10)—Goodnite Irene (Bar-Mar, BMI) (2:35). **JEWEL 729**

- EARL-JEAN—I'm Into Somethin' Good** (Screen Gems-Columbia, BMI) (2:38)—We Love and Learn (Screen Gems-Columbia, BMI) (2:25). **COLPIX 729**
- BIG AL DOWNING—I'm Just Nobody** (Blackwood-Kansoma, BMI) (2:20)—All I Want Is You (Valley, BMI) (2:38). **COLUMBIA 43028**
- EDDIE RAMBEAU—She's Smilin' at Me** (Tomorrow's Tunes, BMI) (2:27)—Come Closer (Tomorrow's Tunes, BMI) (2:19). **20th CENTURY-FOX 491**
- MIKE SHELDON—Bring Back the Girl That Made Me Cry** (Silver Dollar, BMI) (2:20)—Oh, You Beautiful Doll (Remick, ASCAP) (1:49). **20th CENTURY-FOX 484**
- ROUND ROBIN—Kick That Little Foot, Sally Ann** (Screen Gems-Columbia, BMI) (2:24)—Slauson Party (Al-Mar-Krasnow-Sepe, ASCAP) (2:05). **DOMAIN 1404**
- DARLENE TERRI—Ringo, Ringo** (Gallico, BMI) (2:04)—A Real Live Boy (Pambar, BMI) (2:07). **COLUMBIA 43042**

[\(Continued on page 28\)](#)



TRACK RECORDS

A selection of the best tracks from the hottest LP Spotlights.

HOT POP

JAMES BROWN
YOU'RE NOBODY TILL SOMEBODY LOVES YOU (Southern, ASCAP) (2:53)—From LP: "Show-time" (Smash 27054)

THE ANGELS
I ADORE HIM (Screen Gems-Columbia, BMI) (2:30)—From LP: "A Halo to You" (Smash 67048)

POP STANDARD

HIGH SPIRITS
YOU'D BETTER LOVE ME (Cromwell, ASCAP) (2:13)—Original Cast (ABC-Paramount OC 1)

EARL GRANT
DAYS OF WINE AND ROSES (Witmark, ASCAP) (2:36)—From LP: "Just for a Thrill" (Decca 74506)

SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlight picks only.



SPOTLIGHT WINNERS OF THE WEEK

Pop singles Spotlights are those singles with sufficient programming and sales potential to achieve a listing in the top 50 of Billboard's Hot 100. For the benefit of broadcasters, Spotlights are broken down into specific programming categories. Across-the-Board Spotlights are records applicable for all program formats. Hot Pop Spotlights are records picked for the contemporary and pop contemporary radio play. Pop Standards Spotlights are geared for pop standard and pop contemporary air play. Programming specials are other records applicable for programming in their specific categories.

*"THE OXFORD SOUND"

AS ENGLISH AS A CUP OF TEA

CHAD STUART and JEREMY CLYDE * "YESTERDAY'S GONE"

To be seen on the Hollywood Palace Show April 18 and the Steve Allen Show on May 7.

WA 1022

PROGRAMMING INFO:
Jeremy is the grandson of the Duke of Wellington. Chad is the writer of this song hit.



A NEW 14-YEAR-OLD SENSATION

AMERICA'S LATEST & GREATEST
IMPORT FROM ENGLAND!

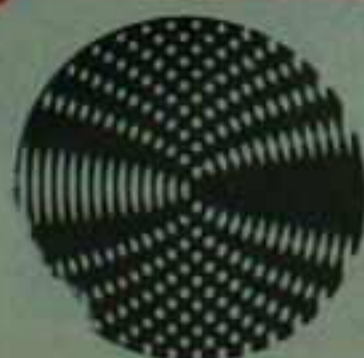
CHRISTINE QUAITE

"TELL ME MAMMA"

WA 1022

BREAKING BIG
ALL THROUGHOUT
THE COUNTRY!

EAST COAST PROMOTION: Jerry Simon-RSVP



World Artists Records, Inc.

550 GRANT STREET, PITTSBURGH, PA. PHONE: 412-281-1110

PROGRAMMING SPECIALS

Reprise on Youth Kick

HOLLYWOOD — Warner Bros.-Reprise are on a youth kick, signing seven acts collectively.

Signed by Warner's singles a.&r. chief, Joe Smith, are the Royalettes, Vanguard Voyagers, Honeys, Pastel Six and Ramona King.

Signed by Reprise general manager, Moe Ostin, are Mike St. Shaw and Bob Leaper and the Prophets.

Power Has Day

HOLLYWOOD—Power Records, recently formed subsidiary of LaSalle Music, has released two singles by vocalist Sonny Day, "Long Long Road to Happiness" and "Come Back Sandy." Frank LaSalle, president of the label, has located his music concerns in the Sunset Towers Building in Hollywood.

• Continued from page 24

POP STANDARD

- JOE & EDDIE**—Swing Down Chariot (Neil, BMI) (2:30). CRESCENDO 316
- PHIL BODNER**—Bel Mir Bist Du Schoen (Harms, ASCAP) (2:45)—Sunset (Toff) (2:33). RIC 103
- BRIARWOOD SINGERS**—Love Tastes Like Strawberries (Allendale, BMI) (2:16)—Two Brothers (Haworth, ASCAP) (2:46). UNITED ARTISTS 709
- MIKE ST. SHAW TRIO**—Take This Hammer (Kita, BMI) (2:03). REPRIS 0273
- ALLAN SHERMAN**—(Heart) Skin (Frank, ASCAP) (2:20)—The Drop-Outs March (Curtain Call, ASCAP) (2:46). WARNER BROS. 5435
- MICHEL LEGRAND**—Come Ray and Come Charles (Dundee, BMI) (2:35)—Monkey Business (Dundee, BMI) (2:35). PHILIPS 40188
- PETER DUCHIN**—Star Dust (Mills, ASCAP) (2:40)—I Wish You Love (Que Reste-T-Il De Nos Amours) (Leeds, ASCAP) (3:05). DECCA 25632
- PEREZ PRADO & HIS ORK**—Para Mi (Sitara, ASCAP) (1:52)—Caravan (American Academy of Music, ASCAP) (2:25). RCA VICTOR 8356
- NANCY ADAMS**—Somebody's in My Orchard (Laurel, ASCAP) (2:11)—You've Got to Show Me (Laurel, ASCAP) (1:59). RCA VICTOR 8354
- TOMMY LEONETTI**—Three Heartaches for a Quarter (Screen Gems-Columbia, BMI) (2:15)—Walk Don't Run (Forshay, BMI) (2:09). RCA VICTOR 8353
- KING GUION**—Monte Carlo (T. M., BMI) (2:20)—While We're Dancing (One O'Clock, BMI) (1:45). CANADIAN-AMERICAN 170
- THE RAMROCKS**—Only You (Wildwood, BMI) (2:51)—New Guitar (Symbol, BMI) (2:30). PRESS 2813
- WAYNE NEWTON**—Bill Bailey (T.M., BMI) (2:05)—When the Saints Go Marchin' In (T.M., BMI) (2:10). CAPITOL 5171
- ONLY MATTHEWS**—Blues Non-Stop (Sherryvale, BMI) (2:38)—Lefty Louie (Valando, ASCAP) (2:20). CAPITOL 5167
- PATTI PAGE**—I'd Rather Be Sorry (Than Safe All Alone) (Gallico, BMI) (2:35)—Drive in Movie (Roosevelt, BMI) (2:31). COLUMBIA 43019
- ANDRE KOSTELANETZ & HIS ORK**—The Fall of Love (Feist, ASCAP) (2:30)—Bluesette (Duchess, BMI) (2:36). COLUMBIA 43034
- COUNT BASIE**—On the Road to Mandalay (Schirmer, ASCAP) (2:54)—All of Me (Bourne, ASCAP) (2:25). VERVE 10318
- ELLA FITZGERALD**—See, See Rider (Leeds, ASCAP) (2:40)—Trouble in Mind (Leeds, ASCAP) (3:30). VERVE 10319
- OSCAR PETERSON**—Come Sunday (Tempo, ASCAP) (3:18)—Someday My Prince Will Come (Bourne, ASCAP) (2:48). VERVE 10320

STAN GETZ—Reflections (New Continent, BMI) (2:40)—Blowin' in the Wind (Witmark, ASCAP) (2:20). VERVE 10321

JAZZ

JIMMY McGRUFF—Kiko (Saturn-Renner-Jell, BMI) SUE 10-001

SPIRITUALS

TAYLOR BROTHERS—My Trials Will Be Over (Excellerec, BMI) (2:36)—Will He Welcome Me (Excellerec, BMI) (2:18). NASHBORO 813

ANGELIC GOSPEL SINGERS—Do Lord Remember Me (Excellerec, BMI) (2:11)—Yes! He'll Take Care of You (Excellerec, BMI) (2:34). NASHBORO 809

COUNTRY MUSIC

PATSY CLINE—Love Letters in the Sand (Bourne, ASCAP) (2:25)—That's How a Heartache Begins (Pamper, BMI) (2:22). DECCA 31616

BILLY GRAMMER—Don't Drop It (American, BMI) (2:10)—I Saw Your Face in the Moon (Leeds, ASCAP) (2:23). DECCA 31618

JEAN SHEPARD—Second Fiddle (To an Old Guitar) (Starday, BMI) (2:11)—Two Little Boys (Maricana, BMI) (2:48). CAPITOL 5169

LEON McAULIFF—Bluesville, U. S. A. (Glaser, BMI) (2:20)—Things to Remember (Pamper, BMI) (2:02). CAPITOL 5168

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS
THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

I'LL FIND YOU . . .

Valerie & Nick, Glover 3000 (Figure, BMI) (New York)

TRY TO FIND ANOTHER MAN . . .

Righteous Brothers, Moonglow 231 (Maxwell, BMI) (Los Angeles)

8095

THE COMPLETE LIFE OF GENERAL DOUGLAS A. MacARTHUR THROUGH HIS OWN WORDS



DUTY • HONOR • COUNTRY



ATLANTIC HAS THE MacARTHUR ALBUM EVERYONE IS BUYING

INCLUDED IN ALBUM

PRESIDENT FRANKLIN D. ROOSEVELT ON THE DAY OF INFAMY (DECEMBER 7, 1941) • MacARTHUR AT LEYTE GULF (OCTOBER 20, 1944) • MacARTHUR AT MANILA (FEBRUARY 3, 1945) • MacARTHUR READING THE TERMS OF SURRENDER ON THE BATTLESHIP MISSOURI, ANCHORED IN TOKYO BAY (SEPTEMBER 2, 1945) • MacARTHUR SPEECH AFTER THE OUTBREAK OF THE KOREAN CONFLICT (JUNE 25, 1950) • PRESIDENT HARRY S. TRUMAN'S SPEECH REMOVING MacARTHUR FROM COMMAND (APRIL 11, 1951) • MacARTHUR'S ARRIVAL AT SAN FRANCISCO AIRPORT (APRIL 1951) • MacARTHUR SPEAKING BEFORE A JOINT SESSION OF CONGRESS (APRIL 19, 1951) • MacARTHUR AT A FOOTBALL FOUNDATION DINNER (DECEMBER 1959) • MacARTHUR AFTER A LUNCHEON WITH PRESIDENT JOHN F. KENNEDY (JULY 1961) • MacARTHUR'S FAREWELL ADDRESS TO WEST POINT (MAY 12, 1962) • VICE PRESIDENT LYNDON B. JOHNSON'S SPEECH (AUGUST 16, 1962)

Contact your Distributor
At Once For Special Plan



GRAMMY ALBUM COVER NOMINEES



The covers shown below represent the final nominations for Best Album Covers by members of the National Academy of Recording Arts and Sciences (NARAS). Winners in each of the two categories (Classical and Other Than Classical) will be determined by Academy members' votes, currently being cast in 42 different categories. Grammy winners will be announced on Tues-

day, May 12, at simultaneous NARAS presentations to be held in New York, Hollywood and Chicago. Billboard urges all NARAS members to vote very carefully for these, the most coveted awards in the industry, the equivalent of the movies' Oscars and TV's Emmys, and to return their ballots as quickly as possible.

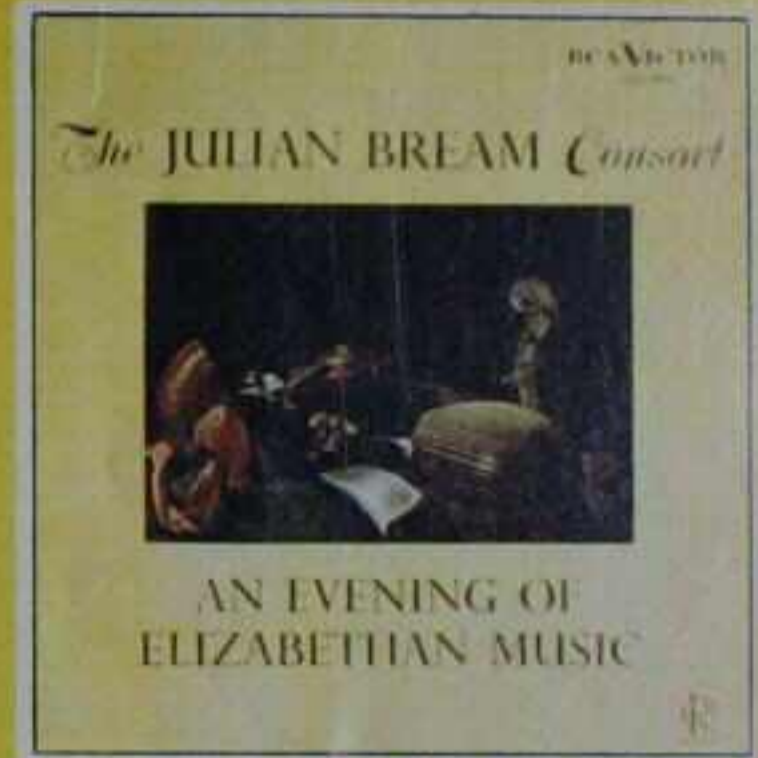
BEST ALBUM COVER— CLASSICAL



Beethoven: Fifth Symphony



Beethoven: Pastoral Symphony



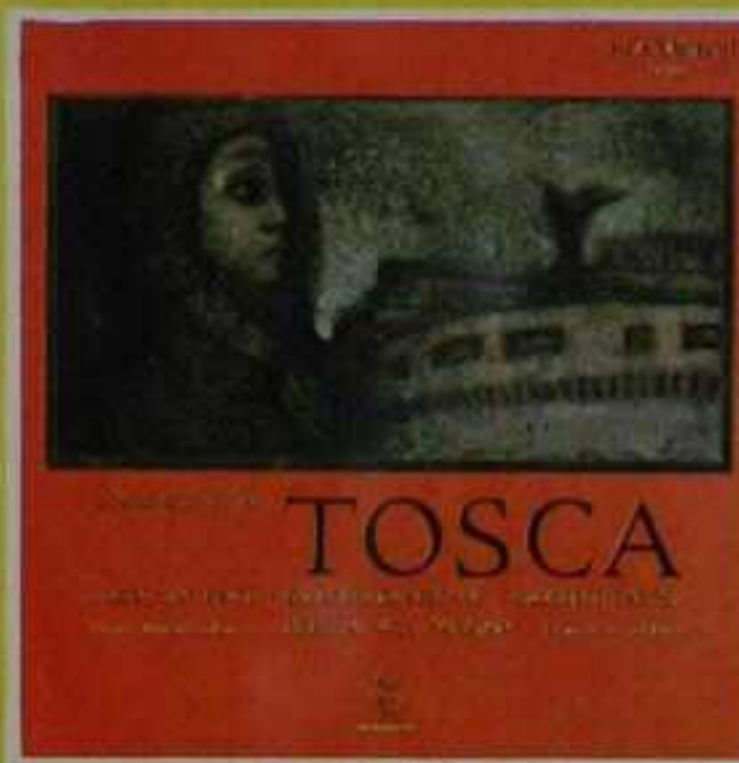
An Evening of Elizabethan Music



Granada



Puccini: Madama Butterfly

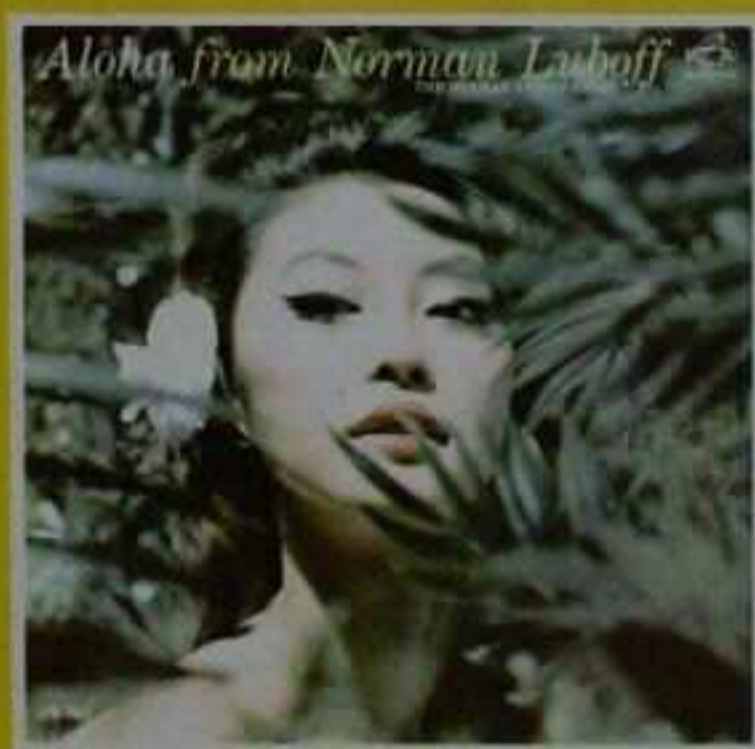


Puccini: Tosca



Strauss: Don Quixote

BEST ALBUM COVER— OTHER THAN CLASSICAL



Aloha From Norman Luboff



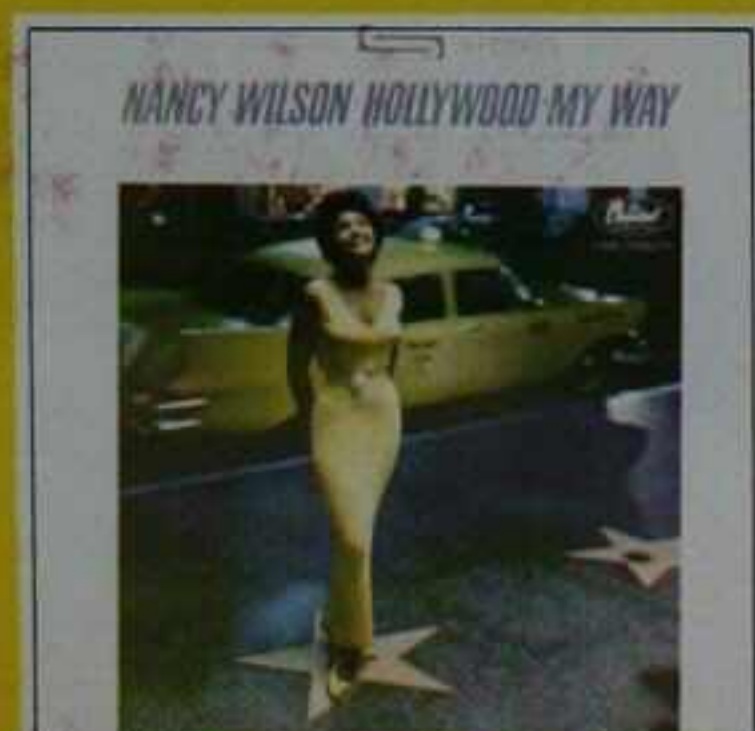
Bach's Greatest Hits



The Barbra Streisand Album



Reiner & Brooks at Cannes Film Festival



Hollywood My Way



Honey in the Horn



Night Train

ALBUM REVIEWS (continued)



CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12'')
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

THE BEATLES' SECOND ALBUM

Capitol T 2080 (M); ST 2080 (S)

GREAT VOICES OF THE CENTURY

Various Artists, Angel MNP 4 (M); (No Stereo)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

FROM RUSSIA WITH LOVE . . .

Sound Track, United Artists UAL 4114 (M); UAS 5114 (S)

THE FIRST HURRAH! . . .

The Clancy Brothers & Tommy Makem, Columbia CL 2165 (M); CS 8965 (S)

MORE OF EVERYTHING . . .

Limelites, RCA Victor LPM 2844 (M); LSP 2844 (S)

RUGANTINO . . .

Original Cast, Warner Bros. H 1528 (M); HS 1528 (S)

ALWAYS IN MY HEART . . .

Los Indios Tabajaras, RCA Victor LPM 2912 (M); LSP 2912 (S)

MEET THE TEMPTATIONS . . .

Gordy 911 (M); (No Stereo)

FOREVER . . .

Pete Drake, Smash MGS 27053 (M); SRS 67053 (S)

HITS FROM THE ORIGINAL SOUND TRACK OF SUMMER HOLIDAY . . .

Cliff Richard, Epic LN 24063 (M); BN 26063 (S)

THE WOMENFOLK . . .

RCA Victor LPM 2832 (M); LSP 2832 (S)



CLASSICAL SPOTLIGHT
SCHUMANN: SPRING SYMPHONY NO. 1, B FLAT MAJOR
 New York Philharmonic (Bernstein). Columbia ML 5981 (M); MS 6581 (S)

There are only three other catalog versions of Schumann's Symphony No. 1—the two most important being by Paul Paray and the Detroit and Charles Munch and the Boston. This interpretation, by virtue of its sales and artistic strength must enter as a prime contender. The composer's overture to "Genoveva" is also included.



CHILDREN'S SPOTLIGHT
SAINT-SAENS: CARNIVAL OF THE ANIMALS; BRITTEN: THE YOUNG PERSON'S GUIDE TO THE ORCHESTRA
 Boston Pops/Arthur Fiedler. RCA Victor LM 2596 (M); LSC 2596 (S)

An interesting and novel coupling directed at the young classical music lover to be. Hugh Downs recites short verses by Ogden Nash as bridges between segments of "Carnival of the Animals." Side 2 features Downs as guide for the learner on tour of the mighty Boston Pops directed by Arthur Fiedler. Fine educational value.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Re-issued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.



JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



SPECIAL MERIT PICKS

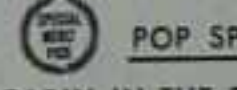
Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT
THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's ork backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



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(Continued on page 32)

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b/w A QUIET PLACE

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CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



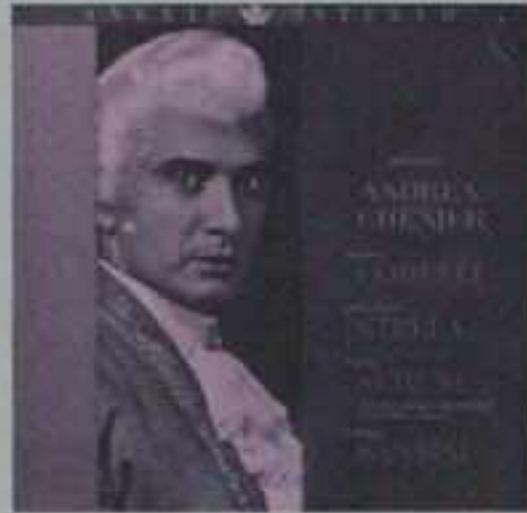
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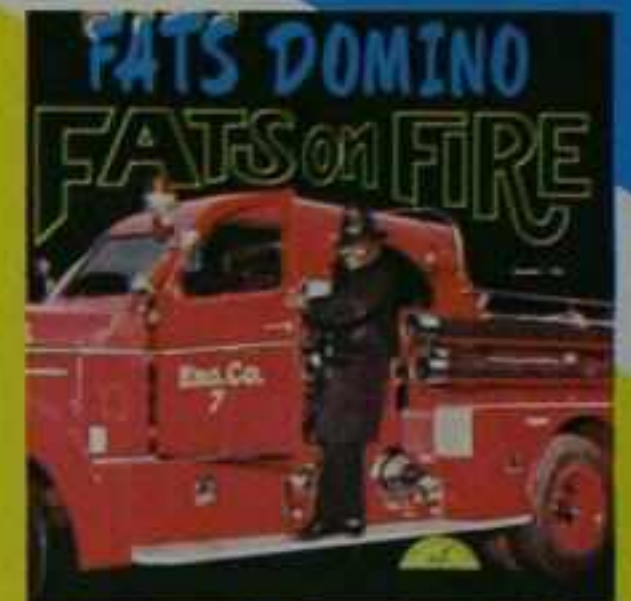
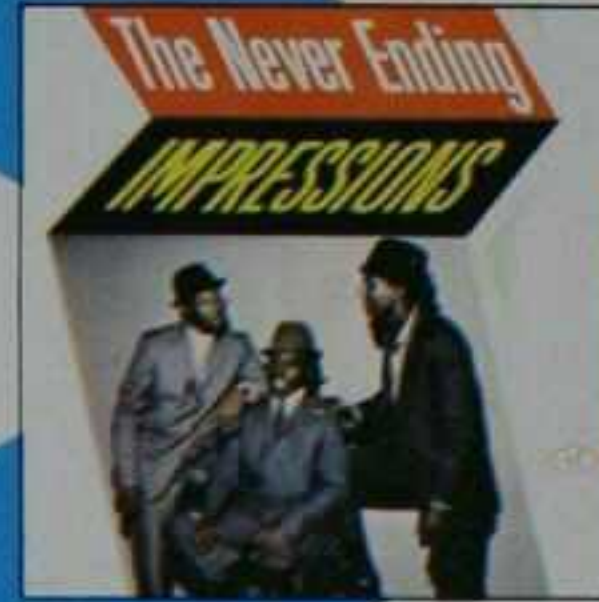
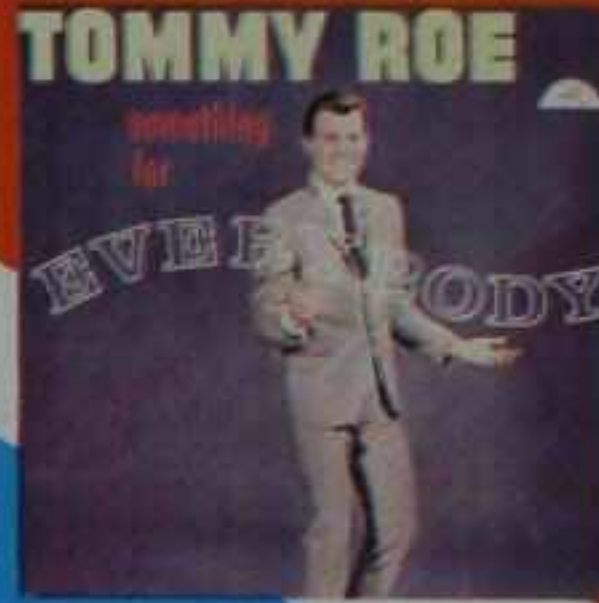
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The First Groove

You are reading the first issue of a new magazine dedicated exclusively to the discriminating record collector. Its purpose is to keep you informed of the latest outstanding recordings and news of the artists who make them.

In these pages, and in issues to come, you will find a handy guide to the newly released albums. This is presented according to listener categories so as to aid the reader in finding favorites at a glance. These are the best of the new recordings as selected by the editors of Billboard, the world's oldest paper in the entertainment field and the foremost authority in the record industry.

This section is generously illustrated with full-color pictures of new albums—recordings which the record-makers themselves feel are destined to become best sellers. Within each category a best seller list of that type of recording appears as a regular feature. This list is an accurate and unbiased reflection of record sales prepared by Billboard's record Market Research Division, the largest of its kind in the world.

In this issue, as in future editions, articles are included to keep you informed on the ever-changing record scene. These will give you a backstage glimpse of the stars themselves—what they think, what they're doing, and what they are striving to achieve.

A regular feature, "Notes at Press Time," will give you the "inside" view of the record world—the most fascinating and exciting segment of showbusiness. It will tell you the real facts of what happened, and will tip you on what to expect from your favorite stars in the weeks and the months ahead.

And while listening to the records of your choice, you may even enjoy trying some of the recipes presented in the "Musical Cook Book" carried in each issue. These are favorite dishes of top recording stars. Some were collected in their world travels. Others have been in their families for years. All are unusual, and quite tasty.

We sincerely hope that these efforts will guide you in your wise selection of new recordings, and will enhance your enjoyment of those already in your library.

—The Editors

Record Preview

Vol. 1, No. 1 May, 1964

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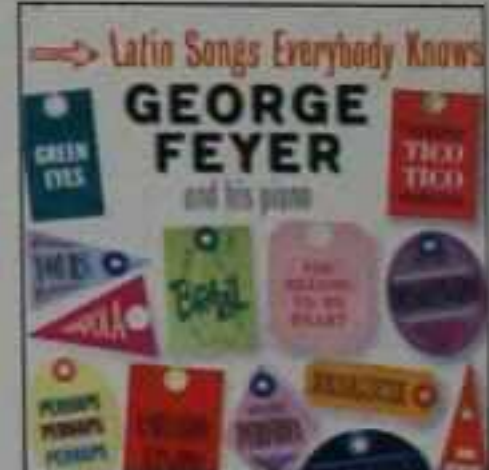
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4 • Record Preview

The highly praised pup directed by Arthur Fielder. Fine educational value.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's ork backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



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Original Cast. Capitol W 2073 (M); SW 2073 (S)

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(Continued on page 32)

here he comes again

GARNET MIMMS

the one to watch!

He can't miss with his dynamic, emotional, compelling performance of

ONE GIRL

b/w A QUIET PLACE

UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling **CRY BABY**—and he's been red hot ever since. Now his new hit is headed straight for the top, GARNET MIMMS—a young performer with the power and authority of a true star, going places with

THE ONE TO WATCH



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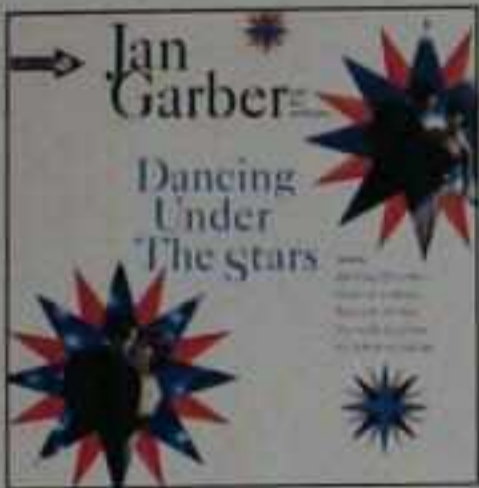
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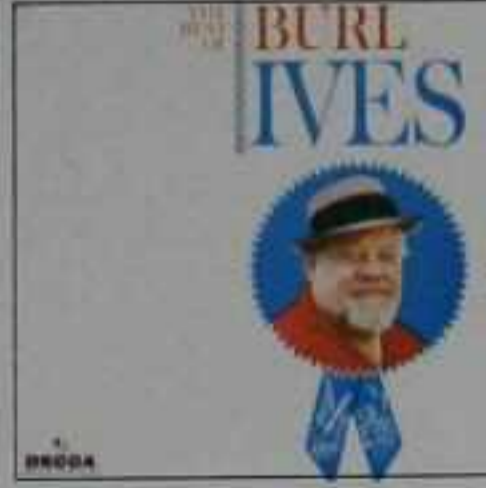
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Billboard Publishing Co., 165 W. 46th Street (at Times Square), New York, N.Y. 10036

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ALBUM REVIEW



Notes at Press Time

BEATLES

★ NATIONAL

THE BEATLES
Capitol T 2064 (S)

GREAT VOICES
Various Artists

★ NEW

These new albums have been reported in major markets.

FROM RUSSIA

Sound Troop
5114 (S)

THE FIRST

The Clancy
2165 (M); 1

Like 'em or not, the Beatles are writing record history... They've established more "firsts" than any disk attraction since Edison made it all possible. At press time, they hold the No. 1 and No. 2 spots on Billboard's Top LP's chart--and in singles, they hold the first four positions in its Hot 100 list. When Capitol released "Can't Buy Me Love" on March 16, it sold 940,225 copies in one day. This has never happened before... They've been enshrined in Mme. Tussaud's Wax Museum in London, first rock & roll group to be so honored.

Famed conductor, Herbert von Karajan will tour the U. S. with the Berlin Philharmonic Orchestra early next year. He'll share the podium with Conductor Eugen Jochu. Highlight of Von Karajan's appearance here will be a Beethoven cycle in five Carnegie Hall concerts during which he will conduct all nine Beethoven symphonies. Orchestra will play 24 concerts in the U. S. with cities already set including Boston, Washington, Detroit, Ann Arbor and Chicago.

The "Singing Nun" earned \$100,000 for her order's foreign missions, but she kept the price of a ping-pong table for her convent...It's open season on Bob Gaudio, youngest member of the Four Seasons. Spouses of the other three Seasons, like all wives, are determined to find him a Mrs. G.

What will \$5,000,000 buy? For Warner Bros. Pictures, it bought the movie rights to "My Fair Lady" (highest ever paid by a studio), but it didn't include the album rights to the musical for its own record company.... There'll be an original soundtrack LP, nevertheless... It will be issued by Columbia, the company that owns the show and had released the Broadway cast version... You'll be able to see the picture later this year.

(Continued on page 30)

The mighty Boston Pops directed by Arner Fielder. Fine educational value.



CLASSICAL SPOTLIGHT
MOZART: COSI FAN TUTTE HIGHLIGHTS
Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



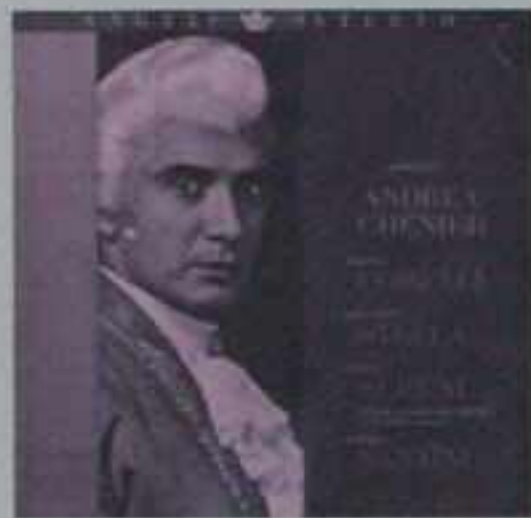
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONIES
New York Philharmonic. Columbia MS 6581 (S)

There are only three of Schumann's Symphonies most important being the Detroit and Chicago Boston. This interpretation is a prime contender. The "Genoveva" is also



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Re-issued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia



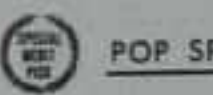
JAZZ SPOTLIGHT
JAZZ WALTZ
Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

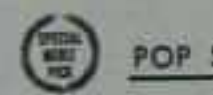
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Vera Lynn. London LL 3359 (M); PS 359 (S)

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Original Cast. Capitol W 2073 (M); SW 2073 (S)

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(Continued on page 32)

SEE ALBUM REVIEWS
ON BACK COVER

here he comes again

GARNET MIMMS

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ONE GIRL

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UA 715 produced by Jerry Ragavoy



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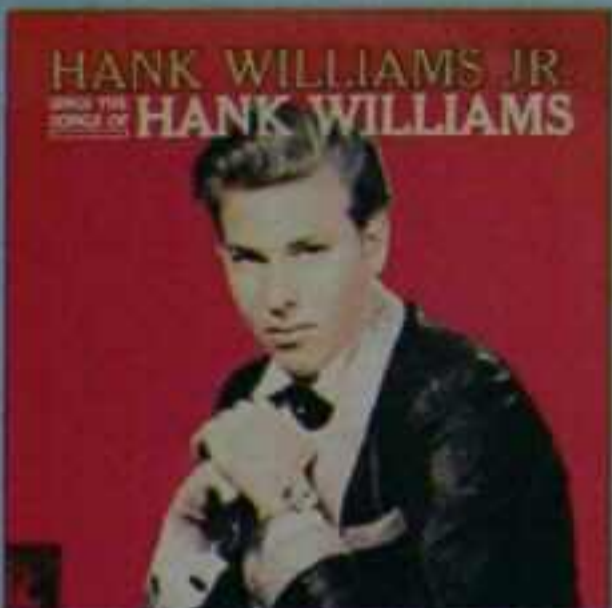
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Popular Vocals.....E/SE-4167



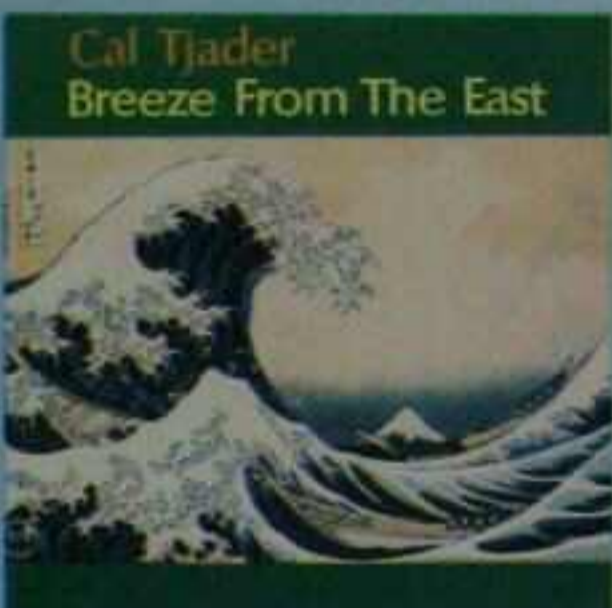
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Country/Western Vocals...MGM E/SE-4213



Jazz Vocals.....VERVE V/V6-4062



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5550 Newbury St., Baltimore, Md.
664-8500, Area Code 301
- M. B. Krupp Distributor**
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252-4013, Area Code 602
- Microphone**
605 Coral, Honolulu, Hawaii
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- Music Service Record Distributors**
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Broadway's New Darling Wins Chorus of Critics' Praise

By MIKE GROSS

NOT since "My Fair Lady" opened in 1956 have the New York critics been as unanimous in their praise for a Broadway musical as for the David Merrick production "Hello, Dolly!" starring Carol Channing.

"My Fair Lady" and its record album counterpart set enviable records since

its launching and with "Hello, Dolly!" coming in with similar critical praise, it's not too far-fetched a supposition that it, too, will rack up hefty box-office sales on Broadway and strong sales for the original cast album set recently released by RCA Victor.

The musical, as staged by Gower



Five mighty Boston pops directed by Arthur Fielder. Fine educational value.

BE

★ NATION

THE BEAT
Capitol T 2

GREAT VO
Various Ar

★ NEW

These new albu
have been repo
in major market

FROM RU

Sound Tra
3114 (S)

THE FIRST

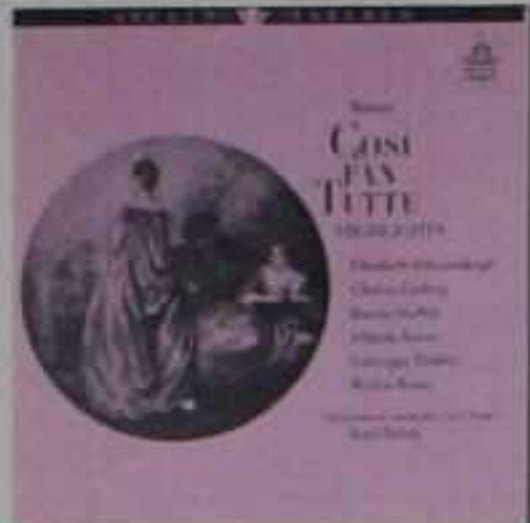
The Clancy
2165 (M);



CLASSICA
SCHUMAI
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MOZART: COSI FAN TUTTE
HIGHLIGHTS

Various Artists. Angel 36167
(S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanry Steffek and Alfredo Kraus, everything comes out ahead.



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GLAZOUNOV: VIOLIN CON-
CERTO; MOZART: SYMPHONIE
CONCERTANTE

Jascha Heifetz. RCA Victor LM
2734 (M); LSC 2734 (S)

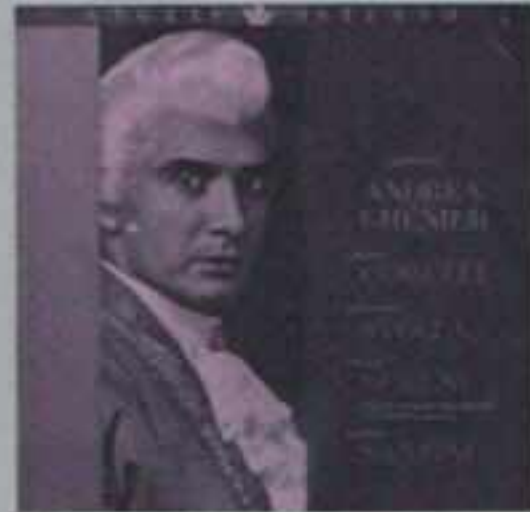
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CHENIER (3-12")

Various Artists. Angel C/L
3645 (S)

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CLASSICAL SPOTLIGHT
MARIAN ANDERSON

RCA Victor LM 2712

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CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR
STRINGS, PERCUSSION
AND CELESTA; HINDEMITH:
CONCERT MUSIC FOR STRINGS
AND BRASS, OP. 50

New York Philharmonic (Bern-
stein). Columbia ML 5979 (M);
MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.



JAZZ SPOTLIGHT
JAZZ WALTZ

Les McCann & the Jazz Cru-
saders. Pacific Jazz B1 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS
359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's otk backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



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Original Cast. Capitol W 2073 (M);
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(Continued on page 32)

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ON BACK COVER

here
he comes
again

GARNET MIMMS

the
one to
watch!

He can't miss
with his dynamic,
emotional, compelling
performance of

ONE GIRL

b/w A QUIET PLACE

UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling CRY BABY—and he's been red hot ever since. Now his new hit is headed straight for the top. GARNET MIMMS—a young performer with the power and authority of a true star, going places with

THE ONE TO WATCH



FAIR LADY?

Champion, is a joyous affair abounding in razz-a-ma-tazz and sheer gusto. Through the expert devices of modern recording techniques, all the flavor and excitement to be found on the stage has been transplanted into the grooves.

With Carol Channing leading the way, the vigorous score by Jerry Herman is brought to musical life in no uncertain terms. And helping Miss Channing through the ballads and special material songs are such stage stalwarts as David Burns, Charles Nelson Reilly and Eileen Brennan.

It's no wonder that such quotes as "The Best musical of the season thus far" (Howard Taubman, New York Times); "Don't bother holding onto you hats, because you won't be needing them. You'd only be throwing them into the air anyway" (Walter Kerr, New York Herald Tribune); "Joy, Celebration, merry-making and gladsome sounds" (Norman Nadel, New York World Telegram & Sun); "Hello, Dolly!" has all the elements of a resounding Broadway hit, among others are now part of the ever-building "Hello, Dolly!" legend.

Jerry Herman's contribution to the "Hello, Dolly!" success is not to be discounted. His words and music fulfill

the promise shown several years ago with "Milk and Honey." (RCA Victor also released the original Broadway cast album of this production.) His title song has the makings of a standard and his "Put on Your Sunday Clothes," "Elegance" and "It Only Takes a Moment" show that a craftsman, youthful though he may be, has arrived on the Broadway scene.

The success of "Hello, Dolly!" in fact augurs well for the rest of the Broadway musical season. Excitement bestirs excitement and with the "Dolly" album starting off the new year with a bang, it looks like the record companies have plenty of Broadway cast album action in store for them. Upcoming from RCA Victor is "Foxy," the Bert Lahr starrer; from Columbia are "What Makes Sammy Run," starring Steve Lawrence, and "Anyone Can Whistle," starring Angela Lansbury, Lee Remick and Harry Gaudino; from Capitol is "Funny Girl," starring Barbra Streisand, and from ABC-Paramount are "High Spirits" starring Beatrice Lillie and Tammy Grimes, and "A Girl to Remember" starring Carol Burnette.

So, with "Hello, Dolly!" as a starting point, the Broadway record company alliance now looks stronger than ever.

A New Galaxy Lights Up Broadway



"WHAT MAKES SAMMY RUN," Steve Lawrence, Columbia Records.

"A GIRL TO REMEMBER," Starring Carol Burnette, ABC-Paramount Records.

"FOXY," Starring Bert Lahr, RCA Victor Records.

"FUNNY GIRL," Starring Barbra Streisand, Capitol Records.

"ANYONE CAN WHISTLE," Starring Angela Lansbury, Lee Remick and Harry Gaudino, Columbia

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ALBUM REVIEW



CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



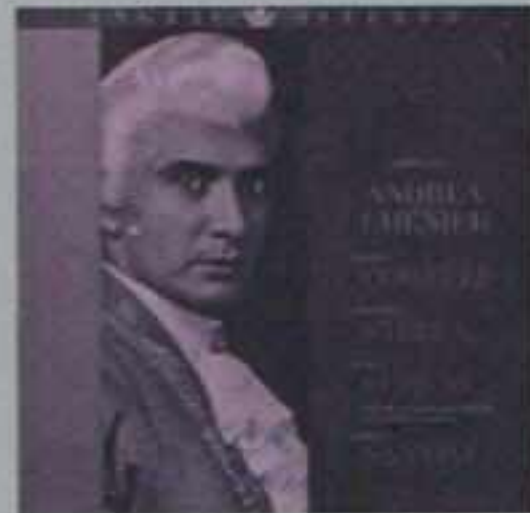
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GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

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 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



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GIORDANO: ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

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Serendipity Means Newness, Happiness, 7 Boys, 2 Girls, Nylon Strings and Success

By NICK BIRO

The folk-singing Serendipity Singers are "big" in more ways than one. There is, of course, their number—no less than seven boys and two girls, not to mention the usual assortment of folk guitars and banjos. But even more important is their talent, that intangible sparkle of something of which fine groups are made.

Their name suggests their approach. Webster defines serendipity as the "coming of a new and happy event." When this particular new and happy event came to Chicago's Mister Kelly's sophisticated supper club last February, it brought the house down.

Not too long before, the same new and happy event did likewise in New York's celebrated Bitter End.

All this, of course, could have been predicted if one watched the Serendipity's two guest shots on ABC's "Hootenanny" show, both of which were a smash. In

fact, 10 more appearances have been scheduled for the near future.

The Serendipitys sing a combination of folk and jazz. They blend in a little comedy. Their material is all original and their performance is about as polished as a folk-jazz act should be.

When they appeared in Chicago, they were introduced by veteran WBBM deejay Mal Bellairs, whose exposure to talent of all types for the past several decades might well have left him jaded.

As far as the Serendipity Singers were concerned, however, Mal was all agog. So, in fact, were some 100 or so press and radio people (of which this writer was a member) who attended a pre-opening night concert at the Happy Medium (owned by George Marienthal, as is Mister Kelly's).

The Serendipitys were discovered by entrepreneur Fred Weintraub, whose



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JAZZ SPOTLIGHT

JAZZ WALTZ

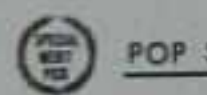
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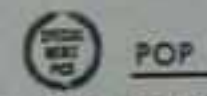


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THE ONE TO WATCH



ner finds include Peter, Paul and Mary; Woody Allen, Bill Cosby and the Big Three.

It was Weintraub who found the group in the West last fall and brought them to his Bitter End in New York in November.

The Serendipitys started as seven University of Colorado students who enjoyed singing together. They grew to nine with the addition of a pair of boys from the University of Texas who had been working in the West as a folk-singing team.

Several are music majors, but their number also includes a former business administration student, a prospective ancient historian and a would-be psychologist.

The group composes about 90 per cent of its material, which, according to Weintraub, is "the direction folk music is taking. I'd classify their sound as folk-oriented with jazz arrangements and instrumentation.

"Their act is an entire show in itself," says Weintraub, and to this we can only add "Amen."

Leader is Bryan Sennett, 23, from Loveland, Colo., who has been singing in Rocky Mountain resorts since his high school days (which really isn't that long ago).

Bryan left the University of Colorado in 1960 to study voice and drama in Hollywood. When he returned in 1962, he obtained his degree and formed the Serendipitys.

He was joined by H. Brooks Hatch, also 23, who had worked for two years in a folk trio with Sennett. Hatch played banjo in a coffee house for eight months, returning to college to sing with a group known as the Newport Singers.

Other Serendipitys include Lynn Weintraub, a drama-major at Colorado, where she was known for her leading roles in numerous college musicals. She also starred in Dallas Summer Stock productions.

John Madden, 26, was born and raised in Omaha and spent two years at the University of Nebraska (receiving the

outstanding Freshman in Theater award). He graduated from the University of Colorado with a degree in psychology and attended law school for a year and a half. His professional background includes summer stock in the New London Playhouse, touring with the special service division of the Army, and working in the Mark III folk trio.

Jon Arbenz, 23, is from Los Angeles and graduated from the University of Colorado in 1963 with a degree in history. He performed in the Mark III trio with Madden and Mike Brovsky.

Brovsky, 23, is from Colorado Springs and studied business administration while at Colorado. He was the original founder of the Mark III.

Bob Young, 24, was born in Denver and had eight years of classical piano training. He attended Colorado on (of all things) a wrestling scholarship and started playing bass in folk groups on the campus. He graduated with a degree in music education.

Diane Decker, 21, is from Dallas, and was a music major at the University of Texas. She formed her own folk duo with Tommy Tiemann and toured professionally, later appearing with Tommy on the ABC "Hootenanny" show.

Tiemann, 22, became involved with folk singing in high school. He sang for four weeks on the Arthur Godfrey show, later recording an album for United Artists. He graduated from the University of Texas with degree in anthropology and a minor in music. He teamed with Diane Decker, performing at the Exodus in Denver and the Tidelands in Houston. He also toured with the University of Texas Madrigal Singers.

The Serendipitys' first album for Philips Records was successful enough for the label to immediately pull out a single, "Crooked Little Man." According to Lou Simon, Philips sales manager, this appears well on its way toward being a national hit, and another single release is scheduled shortly.

In fact, Simon said the Serendipitys are in for a "heavy product release schedule," and their next album is slated for release in May.

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ALBUM REVIEW



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 Various Artists. Angel 36167 (S)

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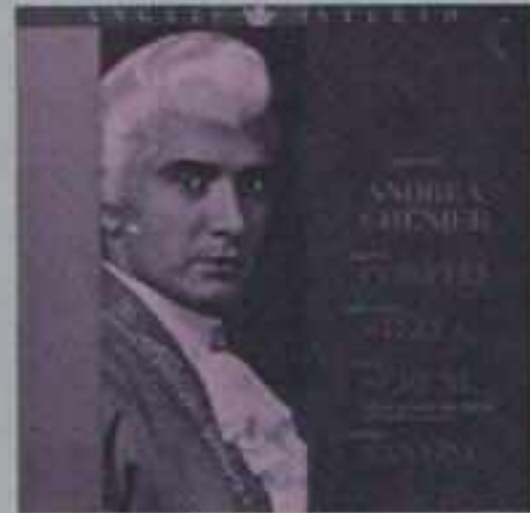
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 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

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 Various Artists. Angel C/L 3645 (S)

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CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

BEATLES

★ NATIONAL

THE BEATLES
 Capitol T 2

GREAT VOICES
 Various Artists

★ NEW

These new albums have been reported in major markets

FROM RUSSIA
 Sound Track 5114 (S)

THE FIRST
 The Clancy 2165 (M);



CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY NO. 1

New York Philharmonic (Stein). Columbia MS 6581

There are only three of Schumann's Symphonies most important being the Detroit and Boston. This interpretation is a prime contender. The "Genoveva" is also

No Mercy From Mersey?

By JACK MAHER

Beatles Have Launched a New Redcoat Invasion

Is the American record sound heading for another new turn? Record men think so, and they are doing everything in their power to be there with disks when it happens.

The phenomenal success of the Beatles has brought a new sound to the American music scene. It is called the Liverpool or Mersey sound. Mersey is a section of the City of Liverpool. The Beatles are from there as is a myriad of other groups—the Fourmost, Gerri and the Pacemakers, the Swinging Blue Jeans and many, many more. Even more groups have patterned their sound after the illustrious sound.

The Mersey sound had captured the British market and did it primarily through the sound-barrier breaking work of the Beatles. Now, with the Beatles in the forefront, the sound is capturing much of the Western world. Such artists as those named plus the Dave Clark Five and the Searchers have representative records on the best seller lists in Norway, Ireland, South Africa, Holland, Australia and just about every country on the sunny side of the Iron Curtain with the exception of Japan and Spain.

What is the Liverpool or Mersey sound? It is an intense, fiery, thudding, driving beat, primarily with a three guitar and drums instrumentation. The voices, singing tight harmony, drive the words before the music. Some have summed it up as a combination of the Four Seasons and the Beach Boys.

The legends have already developed about Mersey and the Beatles. The backstage story is that the Beatles started singing in their distinctive style as a gag. They debuted at a place called the Cavern, a teen-age club that serves no alcohol and caters to the youngsters' tastes in music.

The Cavern began its meteoric rise in 1959 when it came under the aegis of Ray McFall. He set the teen-age policy and hired a group called the Quarrymen, named after the look of the club which is made completely of stone and brick. It's actually a cellar. The name also came from the fact that the group was a hard-rock group. The Quarrymen changed their name to the Beatles and tasted their first recording success in 1961 backing singer Tony Sheridan in Germany where Polydor cut them. The recording is available in the U. S. on the MGM label.

The Cavern boasts of being the home [\(Continued on page 29\)](#)

12 • Record Preview

the mighty Boston Pops directed by Arthur Fiedler. Fine educational value.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's ark backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



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Original Cast. Capitol W 2073 (M); SW 2073 (S)

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 ON BACK COVER

here he comes again

GARNET MIMMS

the one to watch!

He can't miss with his dynamic, emotional, compelling performance of

ONE GIRL

b/w A QUIET PLACE

UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling **CRY BABY**—and he's been red hot ever since. Now his new hit is headed straight for the top. GARNET MIMMS—a young performer with the power and authority of a true star, going places with

THE ONE TO WATCH



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Matt Monro
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The 50 Guitars of Tommy Garrett
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"FROM RUSSIA WITH LOVE"
Si Zentner
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LRP-3341/LST-7341



"VENTURES IN SPACE"
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ALBUM REVIEW

THE BEST OF THIS MONTH'S ALBUMS

... as selected by the Review Panel of Billboard, the business magazine of the music industry



CLASSICAL SPOTLIGHT

MOZART: COSI FAN TUTTE HIGHLIGHTS

Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



CLASSICAL SPOTLIGHT

GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE

Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Distrakt and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.

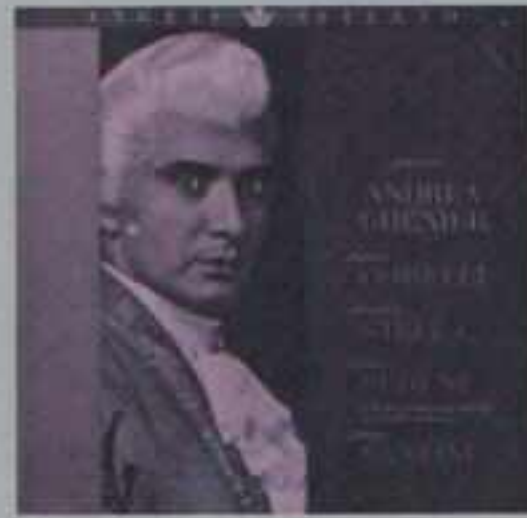


POP SPOTLIGHT

SENTIMENTAL ZITHER

Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT

GIORDANO: ANDREA CHENIER (3-12")

Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT

MARIAN ANDERSON

RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT

BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50

New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

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Capitol T 2

GREAT VO

Various Ar

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These new albums have been reported in major market

FROM RU

Sound Tra

5114 (S)

THE FIRST

The Clancy

2165 (M);



CLASSICAL

SCHUMANN

PHONY

New York

stein). Co

MS 6581

There are only three of Schumann's Symphonies most important being the Detroit and Chicago Boston. This interpretation and artistic style prime contender. To "Genoveva" is all

Popular Instrumentals

ANTHONY, RAY - CHARADE AND OTHER TOP THEMES

Charade; Love Song From Tom Jones; Theme From Toys in the Attic; Theme From The Cardinal; The Stolen Hours; Jose Ole; Theme From The Prize; Theme From Mr. Novak; Lillies of the Field; Theme From Taras Bulba; Theme for Trumpet. Capitol T 2043 \$3.98-ST 2043 \$4.98.



SHANGRI-LA: Robert Maxwell produces magic on his harp — with orchestra — as he conjures up music with a shimmering, other-world quality. Haunting melodies like "Bewitched," "The Breeze And I," "Polciiana" and "That Old Black Magic" are included among the selections. Decca DL 4421 (M), \$3.98; DL 74421 (S) \$4.98.

CONNIFF, RAY, AND HIS ORK - YOU MAKE ME FEEL SO YOUNG

You Make Me Feel So Young; My Old Flame; Patricia Patricia; An Affair to Remember; Lullaby of the Leaves; In the Cool Cool Cool of the Evening; Caravan; Solitude; Third Man Theme; What Kind of Fool Am I; With My Eyes Wide Open; Frenesi. Columbia CL 2118 \$3.98-CS 8918 \$4.98.

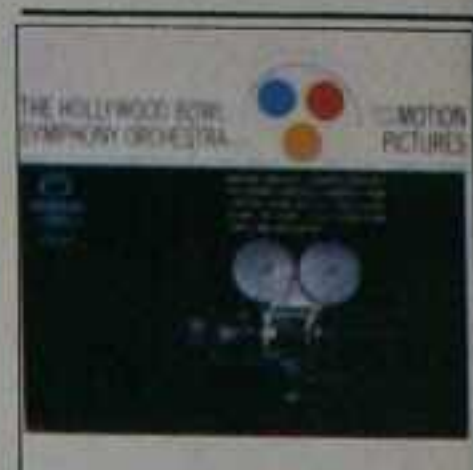
CRAMER, FLOYD—COUNTRY PIANO, CITY STRINGS: Heartless Heart; Bonaparte's Retreat; Streets of Laredo; Makes No Difference Now; Chattanooga Shoe Shine Boy; You Don't Know Me; Making Believe; I Love You Because; Night Train to Memphis; I Can't Stop Loving You; Cotton Fields; Lonesome Whistle. RCA Victor LPM 2800 \$3.98-LSP 2800 \$4.98.

FAITH, PERCY, AND HIS ORK—PLAY GREAT FOLK TUNES: Darlin' Corey; Five Hundred Miles; The Lemon Tree; This Land Is Your Land; Kisses Sweeter Than Wine; Greenback Dollar; This Train; Greenfields; Sloop John B.; The Hammer Song; Michael, Row the Boat; Blowin' in the Wind. Columbia CL 2108 \$3.98-CS 8908 \$4.98.

GETZ, STAN—REFLECTIONS: Moonlight in Vermont; If Ever I Should Leave You; Love; Reflections; Sleeping Bee; Charade; Early Autumn; Fenthouse Serenade; Spring Can Really Hang You Up the Most; Nitetime Street; Blowin' in the Wind. Verve V 8554 \$4.98-V 8554 \$5.98.



GETZ/GILBERTO: The sensuous tenor sax of Stan Getz combines with the soft-edged voice of Brazil's famous Joao Gilberto in a program of lovely Brazilian music. Included are "The Girl From Ipanema," "Corcovado" and "Desafinado." Verve V-8545 (M), \$4.98; V-6-8545 (S), \$5.98.



MUSIC FROM MOTION PICTURES: Pianist Leonard Pennario and the Hollywood Bowl Symphony Orch. offer an unmatched program of screen favorites on the symphonic scale. Included are "Spellbound Concerto" and "Hallelujah" from "The Robe." Capitol P 8598 (M), \$3.98; SP 8598 (S) \$4.98.

HEATH, TED, AND ROS, EDMUNDO—HEATH vs. ROS: South America Take It Away; The Coffee Song; In the Still of the Night; Come Rain or Come Shine; Desafinado; Misirlou; Ted Meets Ed; Heat Wave; Malaguena; Speak Low; Anything You Can Do. London SP 44038 \$5.98.

HYMAN, DICK—FABULOUS: Washington Square; Danke Schoen; I'll Be Around; Wives & Lovers; Sonny Boy; What'd I Say; S'Posin'; So Easy; The Best is Yet to Come; I'll Remember April; Living on Borrowed Time; Mr. Lucky. Command R5862 \$4.98-R5862SD \$5.98.

KOSTELANETZ, ANDRE, AND HIS ORK—GERSHWIN WONDERLAND: Girl Crazy Overture; I Got Rhythm; But Not for Me; Embraceable You; Gay Caballero Dance; Promenade; Wintergreen for President; The Man I Love; Fascinat' Rhythm; Excerpts from "Catfish Row"; Jazzbo Brown, Before Dawn; Good Mornin' Sister; Oh Lawd, I'm On My Way; Oh Bless, Where's My Bess. Columbia CL 2133 \$3.98-CS 8933 \$4.98.

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.

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JAZZ SPOTLIGHT

JAZZ WALTZ

Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

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POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

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Original Cast. Capitol W 2073 (M); SW 2073 (S)

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(Continued on page 32)

SEE ALBUM REVIEWS ON BACK COVER

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Veneto; Arrivederci, Roma; Pier Tutta La Vita; Tango Della Rose; Na Voce Na Chitarra, E O Pooco E Luna; Scalinatella; Parlami D'Amore Mariu; Anna; Ciomachella; Non Dimenticar; Nina • Command RS 863 \$4.98—RS 863SD \$5.98.

LIVING STRINGS—MUSIC TO HELP YOU STOP SMOKING: Autumn Leaves; April in Paris; The Night Is Young and You're So Beautiful; In the Night; If There Is Someone Lovelier Than You; Clair De Lune; Yellow Bird; Theme From Carnival; Love Makes the World Go Round; Penthouse Serenade; If Ever I Should Leave You; Love's Old Sweet Song; Medley of Tchaikovsky Piano Con-



QUINCY JONES EXPLORES THE MUSIC OF HENRY MANCINI: An outstanding leader-composer-arranger himself, Quincy Jones digests and interprets some wonderful sounds created by Henry Mancini. Unique treatment is given to such favorites as "Chantade" and "Moon River." Mercury MG 20863 (M), \$3.98; SR 60863 (S), \$4.98.

LIVING STRINGS—TOO BEAUTIFUL FOR WORDS: That Old Black Magic; There Are Such Things; Red Sails in the Sunset; I Can't Believe That You're in Love With Me; The One Rose (That's Left in My Heart); What a Difference a Day Makes; Too Beautiful for



YOU FASCINATE ME SO: The piano and orchestra of Jack La Forge bring refreshing interpretations to this package of evergreens. "Willow, Weep For Me," "Greensleeves," "You Are My Sunshine" and others are included on the album. Regina R301 (M), \$3.98; RS301 (S), \$4.98.

Words; Intermezzo From Cavalier Rusticana; Girl of My Dreams; The Song Is Ended But the Melody Lingers On • RCA Camden CAL 791 \$1.98—CAS 791 \$2.49.

LYMAN, ARTHUR—PARADISE: Poinciana; Stranger in Paradise; Shangri-la; Now is the Hour;



JIMMY McGRIFF AT THE ORGAN: This is Jimmy McGriff at his best — just sitting down and bawling out the tunes. Carefully chosen for this approach are "Jumpin' At The Woodside," "Close Your Eyes" and "Kiko." Sue SLP 1020 (M), \$3.98; STLP 1020 (S), \$4.98.

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MANTOVANI AND HIS ORK/MER-RILL, ROBERT—KISMET: Overture; Sands of Time; Rhymes Have I; Fate; Baubles, Bangles and Beads; Not Since Nineveh; Stranger in Paradise; He's in Love; Gesticulate; Night of My Nights; Was I Wazir; Rahadlakum; And This Is My Beloved; The Olive Tree; Zubbediyah; Samaris Dance; Finale Act II • London PM 5501 \$4.98—SP 44043 \$5.98.

NERO, PETER—SUNDAY IN NEW YORK: Sunday in New York;

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2. CHARADE—Henry Mancini & His Ork., RCA Victor LPM 2755 (M), LSP 2755 (S)
3. SOLID GOLD STEINWAY—Roger Williams, Kepp K1 1354 (M), K5 3354 (S)
4. THE VENTURES IN SPACE—Dolton BLP 2027 (M), BST 8027 (S)
5. OUT OF LIMITS—Markets, Warner Bros. W 1537 (M), WS 1537 (S)
6. WASHINGTON SQUARE—Village Stompers, Epic LN 24078 (M), BN 26078 (S)
7. BLUE VELVET AND 1963'S GREAT HITS—Billy Vaughn, Dot DLP 3559 (M), DLP 25559 (S)
8. GUITAR COUNTRY—Chet Atkins, RCA Victor LPM 2783 (M), LSP 2783 (S)
9. CONCERT FOR LOVERS—Ferrante & Teicher, United Artists UAL 3315 (M), UAS 6315 (S)
10. MANTOVANI MANHATTAN—London LL 3328 (M), PS 328 (S)
11. MARIA ELENA—Los Indios Tabajaras, RCA Victor LPM 2822 (M), LSP 2822 (S)
12. TOGETHER AGAIN!—Benny Goodman Quartet, RCA Victor LPM 2698 (M), LSP 2698 (S)
13. LET'S GO—Venturas, Dolton BLP 2024 (M), BST 8024 (S)
14. YOU MAKE ME FEEL SO YOUNG—Ray Conniff, His Ork & Chorus, Columbia CL 2118 (M), CS 8918 (S)
15. SUNDAY IN NEW YORK—Peter Nero, RCA Victor LPM 2827 (M), LSP 2827 (S)
16. KISMET—Mantovani & His Ork./Various Artists, London PM 5501 (M), SP 44043 (S)
17. 50 FABULOUS PIANO FAVORITES—Ferrante & Teicher, United Artists UAL 3343 (M), UAS 6343 (S)
18. WOODY HERMAN: 1964—Philips PHM 200-118 (M), PHS 600-118 (S)
19. ROME 35/MM—Enoch Light & His Ork., Command RS 863 (M), RS 863 SD (S)

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ALBUM REVIEWS



CLASSICAL SPOTLIGHT
MOZART: COSI' FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Diatrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.

BEAT THE BEATS

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 Various Ar
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FROM RUSSIA
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THE FIRST
 The Clancy 2165 (M)



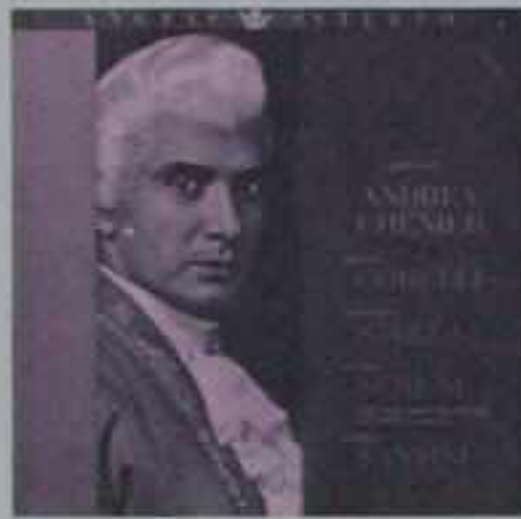
CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY NO. 1
 New York Philharmonic. Columbia MS 6581

There are only three recordings of Schumann's Symphony No. 1, the most important being the Detroit and Boston. This interpretation is a prime contender. The "Genoveva" is all



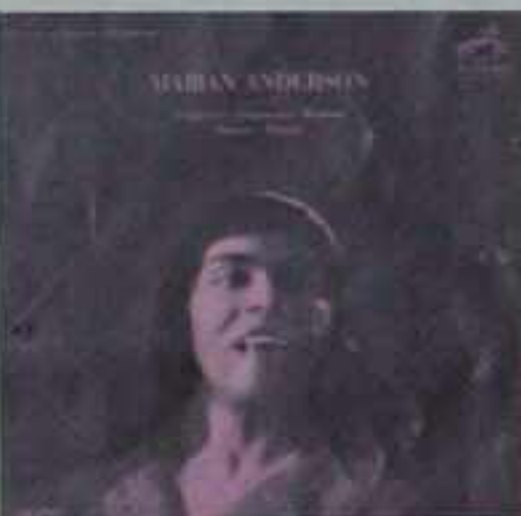
POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

SEE ALBUM REVIEWS ON BACK COVER

(cont.)
 Taxi; More in Love; The Cookie Crumbles; Hello, Hello Hop; Don't Speak of Love; The Philosopher; Eileen's Theme; Wonderful You; On Frantic 5th; Finale • RCA Victor LPM 2827 \$3.98—LSP 2827 \$4.98.

PREVIN, ANDRE—SOFT AND SWINGING: A Lovely Way to Spend an Evening; I'm in the Mood for Love; I Can't Give You Anything But Love; Don't Blame Me; I Must Have That Man; Too Late My Love; Lose Me Now; When My Sugar Walks Down the Street; Diga Diga Doo; I'm Shooting High; I Can't Believe That You're in Love With Me; It's a Most Unusual Day; Exactly Like You; On the Sunny Side of the Street • Columbia CL 2114 \$3.98—CS 8914 \$4.98.

SCHORY, DICK—ON TOUR: Baby Elephant Walk; The Wanderin' Fifer; William Tell; Londonderry Air; Sing Sing Ding; St. Louis Blues; South Rampart Street Parade; Bidin' My Time; On Top



COME DANCE TO THE HITS: A selection of romantic and nostalgic ballads from the very danceable Sammy Kaye and his Orchestra which includes "Charade," "Maria Elena," "Blue Velvet," and "Washington Square." Decca DL 4502 (M), \$3.98; DL 74502 (S), \$4.98.



"DAYS OF WINE AND ROSES," "MOON RIVER" AND OTHER ACADEMY AWARD WINNERS: The ever-swinging team of Frank Sinatra and Nelson Riddle join in a tribute to some top Oscar-winning songs. Familiar tunes, like "The Continental," are given the special Sinatra flair they deserve. Reprise F 1011 (M), \$4.98; FS 1011 (S), \$5.98.

COLE, NAT KING—LET'S FACE THE MUSIC: Day in Day Out; Bidin' My Time; When My Sugar Walks Down the Street; Warm and Willing; I'm Gonna Sit Right Down and Write Myself a Letter; Something Makes Me Want to Dance With You; Cold Cold Heart; Moon Love; Too Little Too Late • Capitol W 2008 \$4.98—SW 2088 \$5.98.

DAY, DORIS — LOVE HIM: More (Theme From Mondo Cane); Can't Help Falling in Love; Since I Fell for You; Losing You; A Fool Such as I; As Long as He Needs Me (from Oliver); Night Life; Funny; Softly as I Leave You;

DORSEY, TOMMY — DEDICATED TO YOU: Song by Frank Sinatra, Connie Haines, Jo Stafford, Snooky Little Cutie; Who Can I Turn To; I'd Know You Anywhere; Tin Roof Blues; Will You Still Be Mine; Sweet Sue Just You; Just as Though You Were Here; Stardust on the Moon; Dedicated to You; Do You Know Why • RCA Camden CAL 800 \$1.98—CAS 800 (S) \$2.49.

FITZGERALD, ELLA — SINGS THE GEORGE AND IRA GERSHWIN SONG BOOKS: Sam & Delilah; But Not for Me; Let's Call the Whole Thing Off; My One & Only; Oh Lady Be Good; Beginner's Luck; Nice Work if You Can Get It; Things Are Looking Up; How Long Has This Been Going On; Just Another Rumba and 54 others • Verve V-29-3 \$11.98—V6-29-3 \$12.98 (5-12")

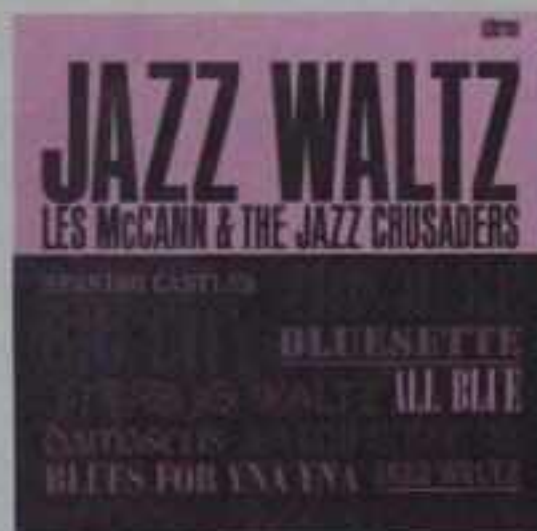
FONTAINE, FRANK—HOW SWEET IT IS: When I Grow Too Old to Dream; Let the Rest of the World Go By; Pretty Baby; For All We Know; RSVP; All I Do is Dream of You; How Sweet It Is; Miss You; It's the Talk of the Town; When Your Old Wedding Ring Was New; Galway Bay; I'm Afraid to Love You • ABC-Paramount ABC 470 \$3.98; ABCS 470 \$4.98.

GARY, JOHN—ENCORE: Tender Is the Night; Anywhere I Wander; Melodie D'Amour; And This Is My Beloved; Oh! Man River; Stella by Starlight; Take Me in Your Arms; Far Away Places; A Beautiful Thing; If; It's Been Grand Knowing You; Stranger in Paradise • RCA Victor LPM 2804 \$3.98—LSP 2804 \$4.98.



LOVE AFTER MIDNIGHT: Patti Page presents her collection of favorites — some in four-part harmony, others in her inimitable and always refreshing solo style. Representative tracks are "All the Way," "September Song" and "Oh! What It Seemed To Be." Columbia CL 2132 (M), \$3.98; CS 0932 (S), \$4.98.

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.



JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's orchestra backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



POP SPECIAL MERIT

CABIN IN THE SKY

Original Cast. Capitol W 2073 (M); SW 2073 (S)

Although the off-Broadway revival of this 1940 musical had only a short run, this cast album will find favor among show buffs and collectors of musical Americana. The Vernon-Duke-John Lathouche score has many high moments, and Rosetta Le Noire, Kelly Lester and Tony Middleton sustain the vocal lifts.

(Continued on page 32)

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ALBUM REVIEWS



CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



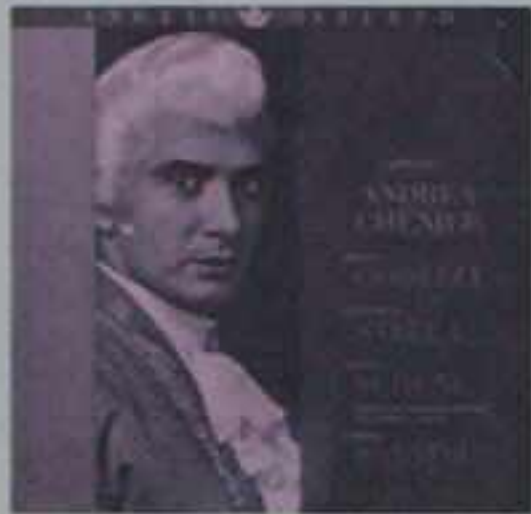
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



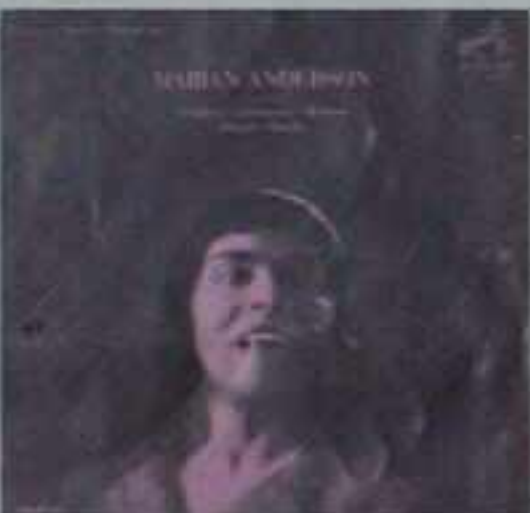
POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



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 Various Artists. Angel C/L 3645 (S)

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 RCA Victor LM 2712

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BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
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Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

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There are only three of Schumann's Sym most important bei the Detroit and Cl Boston. This interpre sales and artistic st prime contender. T to "Geneviva" is al

GORME, EYDIE—GORME COUNTRY STYLE: I Really Don't Want to Know; I Can't Help It; You Don't Know Me; I'm Sorry; The End of the World; No One to Cry To; I Walk the Line; Oh Lonesome Me; Someday; Make the World Go Away; Crazy; I Can't Stop Loving You • Columbia CL 2120 \$3.98—CS 8920 \$4.98.

HORNE, LENA—HERE'S LENA NOW: Great Day; Once in a Lifetime; The Eagle and Me; Tomorrow Mountain; Lost in the Stars; Now; Blowin' in the Wind; Distant Melody; Wouldn't It Be Lovely; Meantime; Best Things in Life Are Free; Silent Spring • 20th Century TFM 3115 \$3.98—TFS 4115 \$4.98.

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LAWRENCE, STEVE, AND GORME, EYDIE—OUR BEST TO YOU: Who Wouldn't Love You; I'm Yours; Footsteps; I Will Follow You; You're Nearer; Sentimental Me; Fool Around; Green Eyes; Pretty Blue Eyes; Be Sure My Love; You Can't Be True Love; You Can't Be True Dear; Going Steady; To You From Me; You Don't Know; Sentimental Journey • ABC-Paramount ABC 469 \$3.98—ABCS 469 \$4.98.



YOU DON'T HAVE TO BE A BABY TO CRY: Julie London sings the hits. Her inimitable styling is heard on such recent favorites as "Charade," "I Wish You Love," "Wives and Lovers" and nine others. Liberty LRP 3342 (M), \$3.98; LST 7342 (S), \$4.98.

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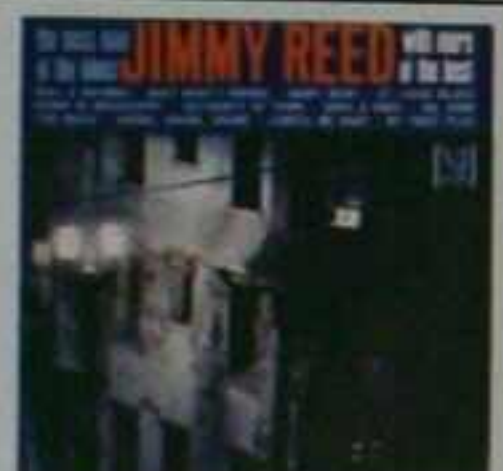
1. **BARBRA STREISAND/THE THIRD ALBUM—Columbia CL 2154 (M); CS 8954 (S)**
2. **THE SINGING NUN—Philips PCC 203 (M); PCC 603 (S)**
3. **THE WONDERFUL WORLD OF ANDY WILLIAMS—Columbia CL 2137 (M); CS 8937 (S)**
4. **THERE! I'VE SAID IT AGAIN—Bobby Vinton, Epic LH 24081 (M); BN 26081 (S)**
5. **FUN IN ACAPULCO—Elvis Presley, RCA Victor LPM 2756 (M); LSP 2756 (S)**
6. **TENDER IS THE NIGHT—Johnny Maestro, Mercury MG 20890 (M); SR 60890 (S)**
7. **LIVING A LIE—Al Martino, Capitol T 1975 (M); ST 1975 (S)**
8. **DAYS OF WINE AND ROSES—Andy Williams, Columbia CL 2015 (M); CS 8815 (S)**
9. **ENCORE—John Gary, RCA Victor LMM 2804 (M); LSP 2804 (S)**
10. **THE SECOND BARBRA STREISAND ALBUM—Columbia CL 2054 (M); CS 8854 (S)**

LAWRENCE, STEVE—ACADEMY AWARD LOSERS: I've Got You Under My Skin; Change Partners; Love Letters; You'd Be Nice to Come Home To; Long Ago and Far Away; They Can't Take That Away From Me; I'll Remember April; Cheek to Cheek; My Foolish Heart; How About You; That Old Feeling; Chattanooga Choo Choo • Columbia CL 2121 \$3.98—CS 8921 \$4.98.

LEE, PEGGY—IN LOVE AGAIN: A Lot of Living to Do; I've Got Your Number; Little by Little; Got That Magic; Moment of Truth; My Style; I Can't Stop Lovin' You; Unforgettable; Once; I Got Lost in His Arms; I'm in Love Again; How Insensitive • Capitol T 1969 \$3.98—ST 1969 \$4.98.

MARTINO—LIVING A LIE: Living a Lie; Are You Lonesome Tonight; Careless; Lies; Don't Cry Joe; Vaya Con Dios; Room Full of Roses; I'm in the Mood for Love; Mexicali Rose; That's My Desire; The More I See You; You Can't Hide the Truth • Capitol T 2040 \$3.98—ST 2040 \$4.98.

SINATRA, FRANK—THE GREAT HITS OF ... South of the Border; Nice 'n' Easy; Love and Marriage; Learnin' the Blues; Three Coins in the Fountain; Hey Jealous Lover; Witchcraft; All the Way; Come Dance With Me; Only the Lonely; Young at Heart • Capitol T 2036 \$3.98—DT 2036 \$4.98.



JIMMY REED WITH MORE OF THE BEST: The "boss man of the blues" is heard here in a style as distinctive as the musical heritage itself. Besides the soulful Reed originals, there are standards like "St. Louis Blues" and "Outskirts of Town." Vee-Jay VJLP 1080 (M), \$3.98; 1080 (S) \$4.98.



I ENJOY BEING A GIRL: Barbara McNair, exciting singing discovery from "No Strings," is backed by Ralph Carmichael in this debut album. Besides the title song her fresh approach is evident on such diverse numbers as "If I Had a Hammer" and "Irma La Douce." Warner Bros. W 1541 (M), \$3.98; WS 1541 (S), \$4.98.

SEE ALBUM REVIEWS ON BACK COVER

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.

18 • Record Preview



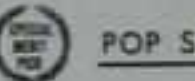
JAZZ SPOTLIGHT
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THE WONDERFUL VERA
 Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's ork backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



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 Original Cast. Capitol W 2073 (M); SW 2073 (S)

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(Continued on page 32)

here he comes again

GARNET MIMMS

the one to watch!

He can't miss with his dynamic, emotional, compelling performance of

ONE GIRL

b/w A QUIET PLACE

UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling **CRY BABY**—and he's been red hot ever since. Now his new hit is headed straight for the top. GARNET MIMMS—a young performer with the power and authority of a true star, going places with

THE ONE TO WATCH

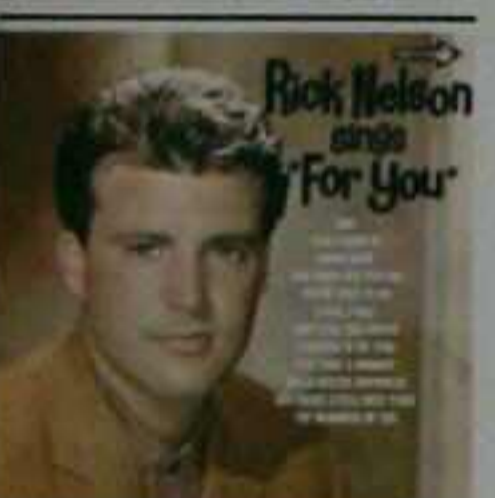




JUDY
Over The Rainbow
YOU MAY ME LOVE YOU
FOR FAMILY MEN



THE BEST IS YET TO COME
Sylvia De Sayles sings, with warmth and vocal charm. A program of favorites that range from the saucy to the sophisticated. Included are "Married I Can Always Get," "You're Nearer" and "You Don't Know What Love Is." Regina R296, \$3.98; RS296, \$4.98.



RICK NELSON SINGS "FOR YOU": The remarkable versatility of Rick Nelson is obvious as he handles a variety of songs with equal ease and without losing his personal touch on such diverse tunes as "Fools Rush In," "For You," and others. Decca DL 4479 (M) \$3.98; DL 74479 (S) \$4.98.

ALBUM: My Melancholy Baby; Just in Time; Taking a Chance on Love; Bewitched; Never Will I Marry; As Time Goes By; Draw Me a Circle; It Had to Be You; Make Believe; I Had Myself a True Love • Columbia CL 2154 \$3.98—CS 8954 \$4.98.

TORME, MEL—SINGS SUNDAY IN NEW YORK: Sunday in New York; Autumn in New York; Lullaby of Birdland; Broadway; The Brooklyn Bridge; Let Me Off Uptown; Forty Second Street; Sidewalks of New York; Harlem Nocturne; New York New York; There's a Broken Heart for Every Light on Broadway; Manhattan; My Time of Day • Atlantic 8091 \$2.98.

VALE, JERRY—TILL THE END OF TIME: Till the End of Time; My Reverie; Full Moon and Empty Arms; This Day of Days; The Things I Love; Moon Love; Don't You Know; The Story of a Starry Night; To Love Again; So Near... Yet So Far; My Heart Reminds Me; On and On • Columbia CL 2116 \$3.98—CS 8916 \$4.98.

ANKA, PAUL; SEDAKA, NEIL; COOKE, SAM—THREE GREAT GUYS: I Can't Say a Word (Anka); No, No (Anka); I'm Gonna Forget About You (Cooke); Tenderness (Cooke); This Endless Night (Sedaka); Too Late (Sedaka); Laugh Laugh Laugh (Anka); I Remember (Anka); I Ain't Gonna Cheat on You No More (Cooke); Talkin' Trash (Cooke); Without Your Love (Sedaka); Another Day, Another Heartache (Sedaka) • RCA Victor LPM 2720 \$3.98—LSP 2720 \$4.98.

BUTLER, JERRY—NEED TO BELONG: Giving Up on Love; Moon River; Make It Easy on Yourself; You Can Run But You Can't Hide; Isle of Sirens; Whatever You Want; Where's the Girl; How Beautiful You Lie; Message to Martha; Strawberries; Such a Feeling • Vee Jay VJ 1076 \$3.98.

DICK & DEE DEE—TURN AROUND: Turn Around; Freight Train; Just Round the River Bend; Gypsy Rover; We Can't Help Crying for the World; All My Trials; Don't Think Twice, It's Alright; The Gift; The Riddle Song; Five Hundred Miles; The World Is Waiting; Old Maid Song • Warner Bros. W1538 \$3.98—W5 1538 \$4.98.

So Lonesome I Could Cry; Long Lonely Days of Winter; Alon Came Linda; Someday the Rain Bow; Gunsmoke; A Home in the Meadow; Danny Boy; Shenandoah; Summer Kiss; My Destiny; Cryin' Happy Tears; Annie Laurie • RCA Victor LPM 2798 \$3.98—LSP 2798 \$4.98.

FOUR SEASONS, THE—BORN TO WANDER: Born to Wander; Don't Cry Elena; Where Have All the Flowers Gone; Cry Myself to Sleep; Ballad for Our Time; Silence Is Golden; New Town; Golden Ribbon; Little Pony Get Along; No Surfin' Today; Searching Wind; Millie • Phillips PHM 200129 \$3.98—PHS 600129 \$4.98.

THE NEVER ENDING IMPRESSIONS: Sister Love; Little Boy Blue; Satin Doll; Girl Don't You Know Me; I Gotta Keep on Movin'; You Always Hurt the One You Love; That's What Love Will Do; I'm So Proud; September Song; Lemon Tree; Ten to One; A Woman Who Loves Me • ABC-Paramount 468 \$3.98—ABCs 468 \$4.98.

LANCE, MAJOR—UM, UM, UM, UM, UM, UM, THE BEST OF...: Um, Um, Um, Um, Um, Um; Hey Little Girl; Gypsy Woman; Gotta Right to Cry; Little Young Lover; That's What Mama Says; The Monkey Time; It's All Right; Mama Didn't Know; Think Nothing About It; You'll Want Me Back; I'm the One • Okeh OKM 12106 \$3.98—OKS 14106 \$4.98.

LEWIS, BARBARA—SNAP YOUR FINGERS: Snap Your Fingers; Please, Please; Frisco Blues; I'll Bring It Back Home to You; Just a Matter of Time; Twist & Shout; I Don't Want to Cry; Turn on Your Lovelight; Stand by Me; What'd I Say; If You Need Me; Baby, Workout; Shame, Shame, Shame • Atlantic ATL 8090 \$4.98—SD 8090 \$5.98.

NEWTON, WAYNE—IN PERSON: Swanee; What Kind of Fool Am I; Mack the Knife; Who Can't I Count On?; Danke Schoen; Danny Boy; Bill Bailey; Waiting for the Robert E. Lee; When the Saints Go Marchin' In; Nobody • Capitol T 2029 \$3.98—ST 2029 \$4.98.

POWERS, JOEY—MIDNIGHT MARY: My Heart Is an Open Book; In the Morning Gloria; Walk Right In; The Love I'll Never Know; Cindy; Midnight Mary; Walk Softly and Carry a Big Heartache; Just a Ribbon; Mission Bell; High, Wall; Don't Think Twice; Open Doors and Smilin' Faces • Amy 9001 \$3.98.

RIP CHORDS—HEY LITTLE COBRA AND OTHER HOT ROD HITS: Hey Little Cobra; Here I Stand; The Queen; 409; Trophy Machine;

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500 to 1,000	9.5c	10c
100 to 500	10c	10.5c

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ALBUM REVIEW



CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



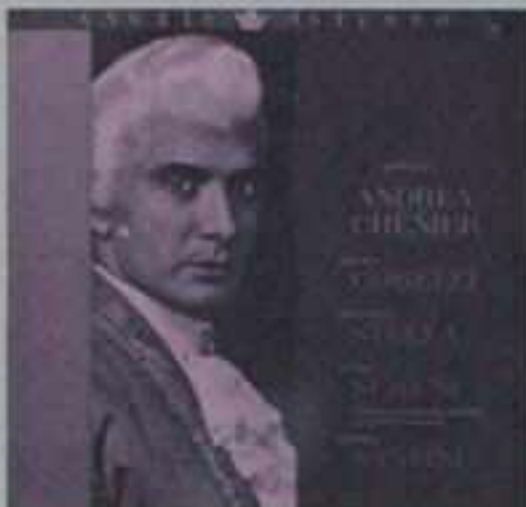
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Wellcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO; ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50

New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

SEE ALBUM REVIEWS ON BACK COVER

Teenage Favorites (cont.)

Gone; Little Deuce Coupe; '40 Ford Time; She Still Thinks I Care; Shut Down; Drag City; Ding Dong • Columbia CL 2151 \$3.98—CS 8951 \$4.98.

RYDELL, BOBBY—FORGET HIM: Voice De La Noche; It's Time We Parted; Darlin' Jennie; Since We Fell in Love; Too Much Too Soon; Until I Met You; Forget Him; Make Me Forget; Words Written on Water; New Love; Hey Everybody; Wish You Were Here • Cameo C 1080 \$3.98—CS 1080 \$4.98.



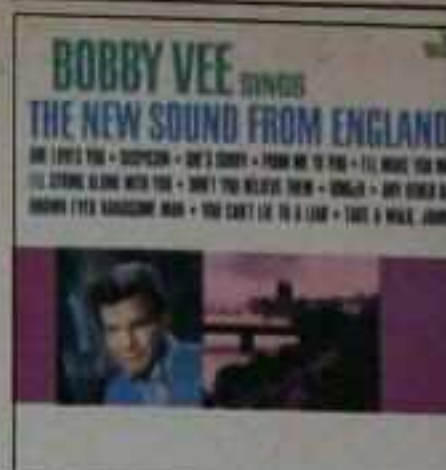
ENCORE OF GOLDEN HITS OF THE GROUPS: The multiple talents of the Platters are fully displayed in this collection of songs identified with other famous groups. Here they spin through such hits as "Mississippi Mud," "Day-O" and "Row The Boat Ashore." Mercury MG 20893 (M), \$3.98; SR 60893 (S), \$4.98.

ROE, TOMMY — SOMETHING FOR EVERYBODY: Come On and Dance; Be My Baby; Taste of Honey; That'll Be the Day; Standing Watch; Why Do You Make Me Cry; Nitty Gritty; You're My Happiness; Dominique; Sensations; Switchie, Witchie, Titchee; I Wanna Be Your Man • ABC 467 \$3.98—ABCS 467 \$4.98.

TILTSON, JOHNNY — TALK BACK TREMBLING LIPS: Talk Back Trembling Lips; Blue Velvet; Danke Schoen; What Am I Gonna Do; My Little World; I Can't Stop Loving You; Worried Guy; Another You; Rhythm of the Rain; All Alone Am I; Please Don't Go Away; Blowin' in the Wind • MGM E 4188 \$3.98—SE 4188 \$4.98.



DOES CRAZY OLDIES: This collection of funny hits of recent years by the artists that originally recorded them is a humorous delight. Examples: "Stranded In The Jungle" by The Cadets; "Alley Oop" by the Hollywood Argyles and "Beep Beep" by The Playmates. Oldies 33 OL 8007 (M) \$3.98.



BOBBY VEE SINGS THE NEW SOUND FROM ENGLAND: British hits, incorporating the new Liverpool sound that has swept America, are presented by teen favorite Bobby Vee. Sample tunes are "She Loves You" and "From Me To You." Liberty LRP 3352 (M), \$3.98; LST 7352 (S) \$4.98.

TYMES, THE—SOMEWHERE: Somewhere; Stranger in Paradise; Let's Fall in Love; The Lamp Is Low; There Is Love; Night; Will You Wait for Me; Anytime; Till the End of Time; Come With Me to the Sea; Why Should I Cry; Sleep Tight My Darling • Parkway P 7039 \$3.98—SP 7039 \$4.98.

VARIOUS ARTISTS—15 NUMBER 1 HITS—THE ORIGINAL HITS VOL. 10: Surf City; Take Good Care of My Baby; Blueberry Hill; Tequila; Come Softly to Me; Party Doll; Alley Oop; Witch Doctor; Walk, Don't Run; Mother in Law; Tossin' and Turnin'; Flying Saucer; Raunchy; Mule Skinners' Blues • Liberty LRP 3344 \$3.98.

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THE BEATLES
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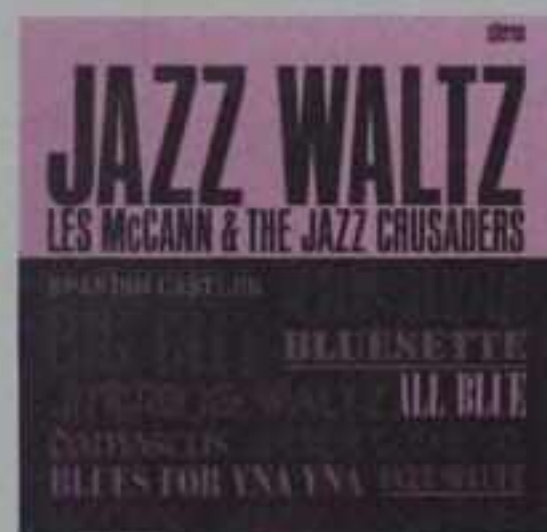
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- MEET THE BEATLES—Capitol T 2047 (M); ST 2047 (S)
 - INTRODUCING THE BEATLES—Vee Jay LP 1062 (M); SR 1062 (S)
 - THERE! I'VE SAID IT AGAIN—Bobby Vinton, Epic LN 24081 (M); BN 26081 (S)
 - FUN IN ACAPULCO—Elvis Presley, RCA Victor LPM 2756 (M); LSP 2756 (S)
 - RICK NELSON SINGS "FOR YOU"—Decca DL 4479 (M); DL 74479 (S)
 - THE VENTURES IN SPACE—Dolton BLP 2027 (M); BST 8027 (S)
 - A LETTERMEN KIND OF LOVE—Capitol T 2013 (M); ST 2013 (S)
 - THE JAMES BROWN SHOW—King 826 (M); S 826 (S)
 - LITTLE DEUCE COUPE—Beach Boys, Capitol T 1998 (M); ST 1998 (S)
 - LOUIE, LOUIE—Kingsmen, Wand 657 (M); (No Stereo)
 - PURE DYNAMITE—James Brown, King 883 (M); (No Stereo)
 - SURFIN' BIRD—Frashman, Garrett G 200 (M); ST 200 (S)
 - DRAG CITY—Jan & Dean, Liberty LRP 3339 (M); LST 7339 (S)
 - TRINI LOPEZ AT PJ'S, Reprise R 6093 (M); R 9-6093 (S)
 - OLDIES BUT GOODIES, VOL. 6—Various Artists, Original Sound 5011 (M); 8855 (S)
 - APOLLO SATURDAY NIGHT—Various Artists, Atco 159 (M); SD 159 (S)
 - THE IMPRESSIONS—ABC/Paramount, ABC 450 (M); ABCS 450 (S)
 - TALK BACK TREMBLING LIPS—Johnny Tillotson, MGM E 4188 (M); SE 4188 (S)
 - RING OF FIRE—THE BEST OF JOHNNY CASH—Columbia CL 2053 (M); CS 8853 (S)
 - HEY LITTLE COBRA AND OTHER HOT ROD HITS—Rip Chords, Columbia CL 2151 (M); CS 8951 (S)

20 • Record Preview

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.



JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many of the tunes, but the teaming of the two acts is still a great idea.



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PROBABLY THE MOST EXCITING NEW FEMALE OF OUR TIME.

IT'S IN HIS KISS • Betty Everett

The Shoop Shoop Song; Hands Off; You're No Good; June Night; Hound Dog; With You I Stand; It Hurts To Be In Love; Until You Were Gone; The Prince Of Players; I Need You So; Chained To Your Love; Down In The Country

VJLP 1077

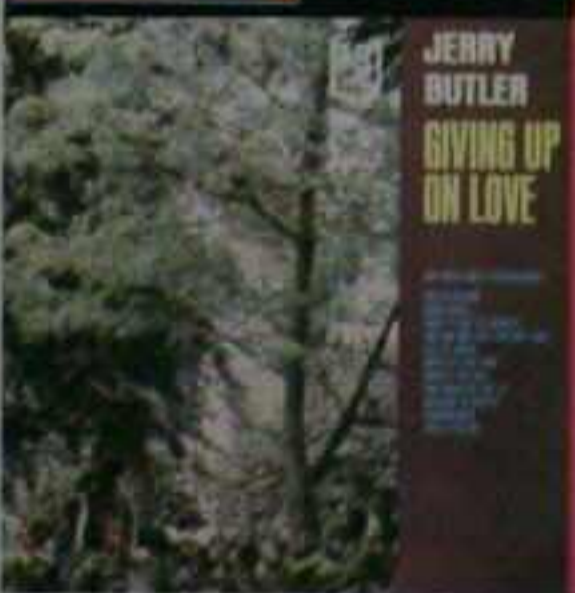


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STAY • The Four Seasons

Connie-O; Lost Lullaby; Hi Lillie Hi Lo; Goodnight My Love; Soon; Stay; Silver Wings; Star Maker; Teardrops; Long Lonely Nights; Melancholy; One Song

VJLP 1082



CONSISTENTLY ON THE BEST SELLING LISTS. REASON: HE'S GOT SOUL!

GIVING UP ON LOVE • Jerry Butler

Need To Belong; Make It Easy On Yourself; Moon River; You Can Run But You Can't Hide; Isle Of Sirens; What Ever You Want; Giving Up On Love; Where's The Girl; How Beautifully You Lie; Message To Martha; Strawberries; Such A Feeling

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ALBUM REVIEWS



CLASSICAL SPOTLIGHT
MOZART: COSI FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

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THE FIRST
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CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONIES
 New York Philharmonic (Stein). Columbia MS 6581

There are only three of Schumann's Symphonies most important both in Detroit and in Boston. This interpretation is a prime contender. To "Genevieve" is all

The Top Folk Albums

1. **IN THE WIND**-Peter, Paul & Mary. Warner Bros. W 1567 (M); WS 1507 (S)
2. **MOVING**-Peter, Paul & Mary. Warner Bros. W 1473 (M); WS 1473 (S)
3. **PETER, PAUL & MARY**-Warner Bros. W 1449 (M); WS 1449 (S)
4. **TIME TO THINK**-Kingston Trio. Capitol T 2011 (M); ST 2011 (S)
5. **JOAN BAEZ IN CONCERT, PART 2**-Vanguard VRS 9113 (M); VSO 2123 (S)
6. **JOAN BAEZ IN CONCERT**-Vanguard VRS 9112 (M); VSO 2122 (S)
7. **THE TIMES THEY ARE A-CHANGIN'**-Bob Dylan. Columbia CL 2105 (M); CS 8905 (S)
8. **CURD YOUR TONGUE, KNAVE!**-Smothers Brothers, Mercury MG 20862 (M); SR 60862 (S)
9. **REFLECTING**-Chad Mitchell Trio. Mercury MD 20891 (M); SR 60891 (S)
10. **RAMBLIN'**-New Christy Minstrels. Columbia CL 2055 (M); CS 8855 (S)
11. **THE BEST OF THE KINGSTON TRIO**-Capitol T 1705 (M); ST 1705 (S)
12. **THE SMOTHERS BROTHERS AT THE PURPLE UNION**-Mercury MG 20811 (M); SR 60611 (S)
13. **THE NEW CHRISTY MINSTRELS**-Columbia CL 1872 (M); CS 8672 (S)
14. **WE SHALL OVERCOME**-Pete Seeger. Columbia CL 2101 (M); CS 8901 (S)
15. **THINK ETHNIC**-Smothers Brothers. Mercury MG 20777 (M); SR 60777 (S)
16. **CHAD MITCHELL TRIO SINGIN' OUR MIND**-Mercury MG 20838 (M); SR 60838 (S)
17. **THE BEST OF THE CHAD MITCHELL TRIO**-Kapp KL 1334 (M); KS 3334 (S)
18. **JOAN BAEZ, VOL. 1**-Vanguard VRS 9078 (M); VSO 2077 (S)
19. **THE BEST OF JOAN BAEZ**-Squire SQ 33001 (M); SQ 33001 (S)
20. **SING A SONG WITH THE KINGSTON TRIO**-Capitol KAO 2005 (M); SKAO 2005 (S)

Folk

THE BROTHERS FOUR-SING OF OUR TIME: Long Ago and Far Away; Seven Daffodils; The Monkey and the Engineer; Tomorrow Is a Long Time; Spring Hill Mine Disaster; Dance Me a Jig; Take This Hammer; Four Strong Winds; Beans Taste Fine; Ballad of Moreton Bay; Plane Wreck at Los Gatos; Daddy Roll 'Em • Columbia CL 2128 \$3.98-C5 8928 \$4.98.

TOLLIVER, JOAN-SINGS: High Flying Bird; Err Job; Fisherman's Wife; Black Crow Flying; Chink-A-Pink; Easy Rider Blues; Wayfarer; Golden Apples; Bones; The Flowers Are Blooming for Evermore; Can Ye Sew Cushions; O Hannah, Don't You Rise • Kapp KRL 4502 \$3.98-KRS 4502 \$4.98.

YARBROUGH, GLEN-TIME TO MOVE ON: You Know My Name; Angel Cake and Wine; The Honey Wind Blows; If It Fits Your Fancy; The World I Used to Know; In This Wide World; Time to Move On; San Francisco Bay Blues; Sleep My Love; Stella's Got a New Dress; Diamonds of Dew; Four Strong Winds • RCA Victor LPM 2836 \$3.98-LSP 2836 \$4.98.

VARIOUS ARTISTS-MIDNIGHT HOOT: Mariam Makeba, The Tarriers, Billy Edd Wheeler, Jo Maps, Alan Lomax, Terry Gilkyson, Joan Tolliver, the Simon Sisters: Lonesome Traveler; Love Tastes Like

Strawberries; The Reverend Mr. Black; The Wayfarer; Hattie Belle; Winkin' and Blinkin' and Nod; Umokoza; Laredo; I'm a Woman; The Bachelor; I Know Where I'm Going; This Land Is Your Land • Kapp KL 3557 \$3.98-KS 3557 \$4.98.

WFAVERS-THE BEST OF THE... Goodnight Irene; Hard Ain't It Hard; Old Paint; Sylvie; Bay of Mexico; Wimoweh; The Wreck of the John B.; I Know Where I'm Going; Hush Little Baby; Midnight Special; Suliram; Tzena; Tzena, Tzena; Kisses Sweeter Than Wine; Rock Island Line; The Frozen Logger; Along the Colorado Trail; So Long, It's Been Good to Know You; One for the



REFLECTING: A sophisticated handling of a dozen folk tunes by the Chad Mitchell Trio, one of today's most popular singing groups. Included is a medley of "In the Summer of His Years" and "Rally Round the Flag." Mercury MG 20891 (M), \$3.98; SR60891 (S) \$4.98.

Little Bitty Baby; Down in the Valley; Lonesome Traveler; Around the World; The Roving Kind; Wake Up Darling Corey; Follow the Drinking Gourd • Decca DKB 173 (2-12") \$7.98-DXB5 7173 \$9.98.



THE TIMES THEY ARE A-CHANGIN': Bob Dylan, the gifted singer, writer and interpreter of social injustice through the folk idiom, has built a reputation second to none in the folk field. Here he sings "North Country Blues" and nine others. Columbia CL 2105 (M), \$3.98; CS 8905 (S), \$4.98.

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JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many of the tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

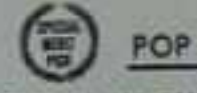


POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's orchestra backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



POP SPECIAL MERIT

CABIN IN THE SKY

Original Cast. Capitol W 2073 (M); SW 2073 (S)

Although the off-Broadway revival of this 1940 musical had only a short run, this cast album will find favor among show buffs and collectors of musical Americana. The Vernon-Duke-John Latschouche score has many high moments, and Rosetta Le Noire, Ketty Lester and Tony Middleton sustain the vocal lifts.

(Continued on page 32)

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ONE GIRL

b/w A QUIET PLACE
 UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling CRY BABY—and he's been red hot ever since. Now his new hit is headed straight for the top. GARNET MIMMS—a young performer with the power and authority of a true star, going places with

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Country Music

Some Kind of Fool—United Artists UAL 3342 \$3.98—UAS 6342 \$4.98.

MONTGOMERY, MELBA—AMERICA'S NUMBER ONE COUNTRY AND WESTERN GIRL SINGER. Big Big Heartaches; I've Come a Long Way From Goodbye; It's Not the Same; Don't Make Me Change; I'm Never Gonna Be the Same;



FOLK SONG BOOK: Country balladeer, Eddy Arnold, turns his attention to the folk field here and comes up with one of his strongest albums. "Blowin' In the Wind" and "Green, Green" are representative. RCA Victor LPM 2811 (M), \$3.98; LSP 2811 (S), \$4.98.

Before She Changed Your Mind; The Mood I'm In; The Blues Art Closing In; We Reopened an Old Love; Don't Make Me Build Another Wall; Listen Arms; Blues No One Can Describe • United Artists UAL 3341 \$3.98—UAS 6341 \$4.98.

LOCKLIN, HANK—IRISH SONGS COUNTRY STYLE: The Old Bog Road; Too-Ra—Loo-La-Loo-Rat; Danny Dear; If We Only Had Old Ireland Over Here; I'll Take You Home Kathleen; My Wild Irish Rose; Danny Boy; When Irish Eyes Are Smiling; A Little Bit of Heaven; Galway Bay; Kevin Barry; Forty Shades of Green • RCA Victor LPM 2801 \$3.98—LSP 2801 \$4.98.

LOCKLIN, HANK—IRISH SONGS COUNTRY STYLE: The Old Bog Road; Too-Ra—Loo-La-Loo-Rat; Danny Dear; If We Only Had Old Ireland Over Here; I'll Take You Home Kathleen; My Wild Irish Rose; Danny Boy; When Irish Eyes Are Smiling; A Little Bit of Heaven; Galway Bay; Kevin Barry; Forty Shades of Green • RCA Victor LPM 2801 \$3.98—LSP 2801 \$4.98.

LYNN, JUDY—AMERICA'S MOST PROMISING COUNTRY AND WESTERN GIRL SINGER. My Tears Are On the Roses; How Foolish Can I Be; Tell Mother I'll Be There; Go On Teardrops; Little Blue Reflection; You Cross My Mind; How Lonely Is Lonesome; Antique in My Closet; The Big Cry; The



GEORGE HAMILTON IV, BIG 15: A package of sentimental and romantic country ballads sung in the easy going styling of George Hamilton IV. Featured are such tunes as "Even Tho'" and "Why Don't They Understand." ABC-Paramount ABC 461 (M), \$3.98; ABCS 461 (S), \$4.98.

PIERCE, WEBB—SANDS OF GOLD: Please Help Me I'm Falling; Sands of Gold; Blue Mood; Don't Let Me Cross Over; Roses Are Red; My Love For You; Detroit City; Those Wonderful Years; Nobody's Darlin' But Mine; If the Back Door Could Talk; True Love Never Dies; The Smile of a Clown • Decca DL 4486 \$3.98—DL 74486 \$4.98.

TUBB, ERNEST—JUST CALL ME LONESOME: I Told You So; I Loved You Once; An Old Faded Photograph; The Last Letter; If You Call That Gone, Good Bye; How Can I Be Sure; I'll Never Tell You That I Love You; Beyond the Last Mile; Just Partners; I Think I'll Give Up; I'm as Free as the Breeze; Just Call Me Lonesome • Decca DL 4385 \$3.98—DL 74385 \$4.98.

- The Top Country Albums
1. **RING OF FIRE**—The Best of Johnny Cash, Columbia CL 2053 (M), CS 6853 (S)
 2. **LORETTA LYNN SINGS**—Decca DL 4457 (M); DL 74457 (S)
 3. **GUITAR COUNTRY**—Chet Atkins, RCA Victor LPM 2783 (M); LSP 2783 (S)
 4. **THE BEST OF GEORGE JONES**—United Artists UAL 3291 (M); UAS 6291 (S)
 5. **NIGHT LIFE**—Ray Price, Columbia CL 1971 (M); CS 8771 (S)
 6. **RAILROAD MAN**—Hank Snow, RCA Victor LPM 2705 (M); LSP 2705 (S)
 7. **LOVING ARMS**—Carl Butler & Pearl, Columbia CL 2125 (M); CS 8925 (S)
 8. **STORY SONGS FOR COUNTRY FOLKS**—Faron Young, Mercury MG 20896 (M); SR 60896 (S)
 9. **FLATT & SCRUGGS RECORDED LIVE AT VANDERBILT UNIVERSITY**—Lester Flatt & Earl Scruggs, Columbia CL 2134 (M); CS 8934 (S)
 10. **BILL ANDERSON SINGS**—Decca DL 4499 (M); DL 74499 (S)

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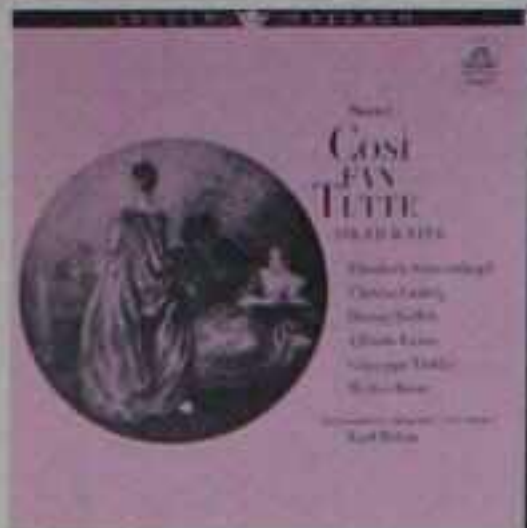
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ALBUM REVIEWS



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MOZART: COSÌ FAN TUTTE HIGHLIGHTS

Various Artists. Angel 36167 (S)

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GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE

Joscha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

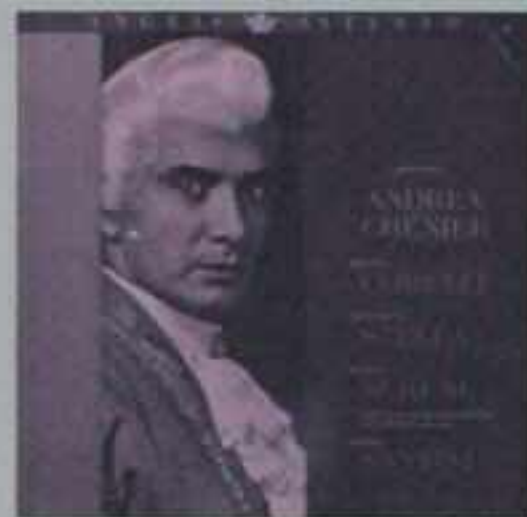
This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Distrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



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Various Artists. Capitol T 2037 (S); DT 2037 (S)

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CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY I

New York Philharmonic (Carpenter). Columbia MS 6581

There are only three recordings of Schumann's Symphony No. 1, most important being the Detroit and Cleveland recordings. This interpretation, with its prime conductor, Tullio Serafin, is a masterpiece.

Country Music (cont.)

VARIOUS ARTISTS—AMERICAN FOLK BLUES FESTIVAL: Memphis Slim; Sonny Terry & Brownie McGhee; T-Bone Walker; John Lee Hooker; Shaky Jake; Jump Jackson; Willie Dixon • Decca DL 4392 \$3.98—DL 74392 \$4.98.

VARIOUS ARTISTS—ON STAGE AT THE GRAND OLE OPRY: Little Ida Red (Tommy Jackson); South of the Border (Tompall and the Glaser Brothers); Well, Well, Well (Kitty Wells); Bye-Bye Love (Johnny & Jack); The Rest of the Way (Jimmy C. Newman); Last Heartbreak (Wilburn Brothers); The Old Rugged Cross (Billy Grammer); Lovesick Blues (Patsy Cline); Our Paths Crossed Again (Roy Drusky); On and On and On (Bill Anderson); Where Were You (Loretta Lynn); Blue Grass Part One (Bill Monroe); Please Keep Me in Mind



ESPECIALLY FOR YOU: Kitty Wells, a queen in the country music field, is in great form here with a combination of such standards and relatively recent material as "Take These Chains From My Heart" and "Ring of Fire." Decca DL 4493 (M), \$3.98; DL 74493 (S), \$4.98.

(Ernest Tubb); Acorn Hill Breakdown (Tommy Jackson) • Decca DL 4393 \$3.98—DL 74393 \$4.98.

VARIOUS ARTISTS—ORIGINAL COUNTRY HITS #2: Six Days on the Road; I Guess Things Happen That Way; Indian Love Call; Flat Top Box; Sally Was a Good Old Girl; Helpless; Mama Sang a Song; Jole Blon; Mule Skinner Blues; Odds and Ends; Touch Me; San Antonio Rose • Liberty LRP 3345 \$3.98.

YOUNG, FARON—MEMORY LANE: I'm So in Love With You; Just Out of My Reach; Just Married; Down Lover's Lane Alone; They Made Me Fall in Love With You; What's the Use of Loving You; I Hardly Knew It Was You; Baby My Heart; In the Chapel in the Moonlight; You're Right; Saving My Tears; The Good Lord Must Have Sent You • Capitol T 2037 \$3.98—DT 2037 \$4.98.

Broadway Shows and Soundtracks

HELLO DOLLY—Prologue; I Put My Hand In; It Takes a Woman; Ribbons Down My Back; Motherhood; Dancing; Before the Parade Passes By; Elegance; Hello Dolly; It Only Takes a Moment; So Long Dearly; Put on Your Sunday Clothes; Finale • RCA Victor LOC 1087 \$4.98—LOS 1087 \$5.98.



BECKET: The grandeur, pageantry, dramatic power and sheer spectacle of a magnificent motion picture are all masterfully captured in this outstanding reproduction of the original sound track. Decca DL 9117 (M), \$4.98; DL 79117 (S), \$5.98.

The Top Broadway Albums

1. HELLO DOLLY—Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)
2. CAMELOT—Original Cast, Columbia KOL 5620 (M); KOS 3031 (S)
3. THE GIRL WHO CAME TO SUPPER—Original Cast, Columbia KOL 6020 (M); KOS 2420 (S)
4. OLIVER—Original Cast, RCA Victor LOC 2004 (M); LSO 2004 (S)
5. 110 IN THE SHADE—Original Cast, RCA Victor LOC 1085 (M); LSO 1085 (S)
6. THE SOUND OF MUSIC—Original Cast, Columbia KOL 5450 (M); KOS 2020 (S)
7. MY FAIR LADY—Original Cast, Columbia OL 5090 (M); OS 2015 (S)
8. WEST SIDE STORY—Original Cast, Columbia OL 5230 (M); OS 2001 (S)
9. STOP THE WORLD—I WANT TO GET OFF—Original Cast, London AM 58001 (M); AMS 88001 (S)
10. WHAT MAKES SAMMY RUN—Original Cast, Columbia KOL 6040 (M); KOS 2440 (S)

The Top Movie Albums

1. WEST SIDE STORY—Sound Track, Columbia OL 5670 (M); OS 2070 (S)
2. BYE BYE BIRDIE—Sound Track, RCA Victor LOC 1081 (M); LSO 1081 (S)
3. HOW THE WEST WAS WON—Sound Track, MGM 1E5 (M); 1SE5 (S)
4. LAWRENCE OF ARABIA—Sound Track, Colpix CP 514 (M); SCP 514 (S)
5. MONDO CANE—Sound Track, United Artists UAL 4105 (M); UAS 5105 (S)
6. THE CARDINAL—Sound Track, RCA Victor LOC 1084 (M); LSO 1084 (S)
7. TOM JONES—Sound Track, United Artists UAL 4113 (M); UAS 5113 (S)
8. IT'S A MAD, MAD, MAD, MAD WORLD—Sound Track, United Artists, UAL 4110 (M); UAS 5113 (S)
9. SOUTH PACIFIC—Sound Track, RCA Victor LOC 1032 (M); LSO 1032 (S)
10. OKLAHOMA—Sound Track, Capitol WAO 395 (M); SWAO 395 (S)

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JAZZ SPOTLIGHT
JAZZ WALTZ

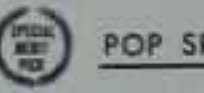
Les McCann & the Jazz Crusaders, Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many of the tunes, but the teaming of the two acts is still a great idea.



SPECIAL MERIT PICKS

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POP SPECIAL MERIT

THE WONDERFUL VERA

Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's orchestra, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



POP SPECIAL MERIT

CABIN IN THE SKY

Original Cast, Capitol W 2073 (M); SW 2073 (S)

Although the off-Broadway revival of this 1940 musical had only a short run, this cast album will find favor among show buffs and collectors of musical Americana. The Vernon-Duke-John Lathouché score has many high moments, and Rosetta Le Noire, Kitty Lester and Tony Middleton sustain the vocal lifts.

(Continued on page 32)

here he comes again

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KIRK, ROLAND-KIRK IN COPENHAGEN: Narrow Bolero; Mingus Griff Song; The Monkey Thing; Mood Indigo; Cabin in the Sky; On the Corner of King and Scott Streets • Mercury MG 20894 \$3.98-SR 60894 \$4.98.

McCANN, LES-SOUL HITS: Back at the Chicken Shack; Sack O'Woe; Groove Yard; Sermonette; Sonny-moon for Two; Bag's Groove; Sister Sadie; Li'l Darlin'; Work Song • Pacific Jazz 78 \$4.98.

McDUFF, BROTHER JACK-LIVE AT THE JAZZ WORKSHOP: Blues #1 and #2; Passin' Through; Wink's Blues; Grease Monkey; Vardis; Somewhere in the Night; Live Samba = Prestige 7286 (M&S) \$4.98.

MINGUS, MINGUS, MINGUS, MINGUS: 11 B.S.; I X Love; Celia; Mood Indigo; Better Get It in Your Soul; Theme for Lester Young; Hara Decubitus • Impulse A 54 \$4.98-AS 54 \$5.98.

MODERN JAZZ QUARTET-THE SHERIFFS: The Sheriff; In a Crowd;



I JUST DROPPED IN TO SAY HELLO: Johnny Hartman sings lush ballads with a simple but very effective small combo backing. The album showcases the rich Hartman baritone in compelling standards such as "Charade," "Stairway To The Stars" and "In The Wee Small Hours." Impulse A 57 (M), \$4.98; AS 57 (S) \$5.98.

Rachianas Brasileiras; Mean Too Me; Natural Affection; Donnie's Theme; Carnival • Atlantic ATL 1414 \$4.98-SD 1414 \$5.98.

SCOTT, SHIRLEY TRIO-FOR MEMBERS ONLY: Marchin' to Riverside; Toys in the Attic; I've Grown Accustomed to Her Face; Freedom Dance; Blues for Members; Southern Comfort; Blue Piano • Impulse A 51 \$4.98-AS 51 \$5.98.

BASIE, COUNT-THE BEST OF: One o'Clock Jump; Time Out; Jumpin' at the Woodside; John's Idea; Texas Shuffle; Swinging at the Daisy Chain; You Can Depend on Me; Panassie Stomp; Swinging the Blues; Blue and Sentimental; Sent for You Yesterday; Cherokee; Every Tub; Honeysuckle Rose; Boogie Woogie; Oh Lady Be Good; Sharty George; Out the Window; Doggin' Around; Topsy; Live at Five; Blues in the Dark; Roseland Shuffle; Blame It on My Last Affair • Decca DXB-170 (2-12") \$7.98-DXS 7170 \$9.98.

COLTRANE, JOHN-LIVE AT BIRDLAND: Afro Blue; I Want to Talk About You; The Promise; Alabama; Your Lady • Impulse A 50 \$4.98-AS 50 \$5.98.

DAVIS, MILES - QUIET NIGHTS: Song #2; Once Upon a Summer-time; Aes Pes Da Cruz; Song #1; Wait Till You See Her; Corcovado; Summer Night • Columbia CL 2106 \$3.98-CS 8906 \$4.98.

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BACH: EASTER DRATORIO: Raskin, Forrester, Lewis, Beattie, The Temple University Concert Choir, Philadelphia Orch. (Ormandy). • Columbia ML 5939 \$4.98—MS 6529 \$5.98.

BACH: THE WELL-TEMPERED CLAVIER: BOOK I, PRELUDES AND FUGUES 9-16: Glen Gould. • Columbia ML 5938 \$4.98—MS 6538 \$5.98.

BEETHOVEN: PIANO CONCERTO NO. 4 IN G MAJOR/PIANO SONATA NO. 9 IN E MAJOR: Gina Bach-



"CARMEN" HIGHLIGHTS: Here is Sir Thomas Beecham conducting the most Spanish of Operas — *Victoria de los Angeles*, with *Nicolai Gedda* as Don Jose. This album is one of the 28 memorable performances available in Angel Records' Opera Highlights Series. Angel 35818 (M), \$4.98; S 35818 (S), \$5.98.

auer, London Symphony Orch. (Dorati). • Mercury MG 50381 \$4.98—SR 90381 \$5.98.

BELLINI: I PURITANI: Joan Sutherland, Pierre Duval, Ezio Flagello, Renato Capecchi, Margreta Elkins; Conductor: Richard Bonynge. • London OSA 1373 \$17.94 (3-12").

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A L'APRES MIDI D'UN FAUNE; Detroit Symphony Orch. (Paray). • Mercury MG 50372 \$4.98—SR 90372 \$5.98.

FLAMENCO REFLECTIONS: Arabescas, Danza Mora; El Cantabrico, Ritmos Del Norte; Costa Brava, Garrotin, Camino A Nerva, Fandango, Fantasia Flamenca, Fartuca, Puente De Triana, Bulerias, Nochebuena En Jerez; Cascabeleras, Sevillanas; Torremolinos, Malaguena; Flores Gaditanas, Algeria. • ABC Paramount ABC 451 \$3.98—ABCS 451 \$4.98.

MAHLER: SYMPHONY No. 5 IN C SHARP MINOR/KINDERTOTEN- LIEDER: Jennie Tourel, New York Philharmonic Orch. (Bernstein). • Columbia M2L 298 \$9.98—M25 698 \$11.98 (2-12").

MILHAUD: A FRENCHMAN IN NEW YORK/GERSHWIN: AN AMERICAN IN PARIS: Boston Pops (Fiedler). • RCA Victor LM 2702 \$4.98—LSC 2702 \$5.98.

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MOZART: CONCERTO No. 20/HAY- DEN: ANDANTE AND VARIATIONS IN F MINOR: Artur Schnabel, Los Angeles Symphony Orch. (Wallenstein). • RCA Victor LM 2635 \$4.98—LSC 2635 \$5.98.

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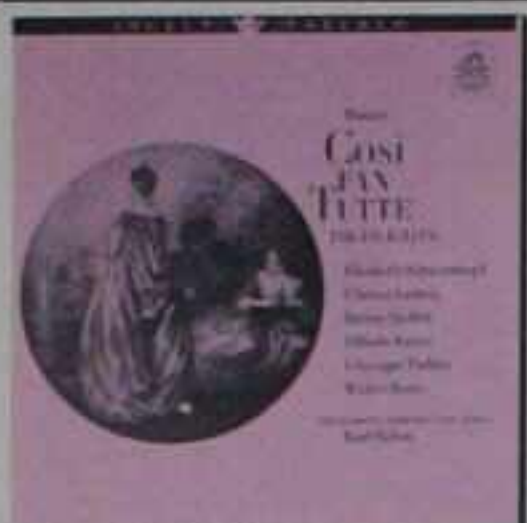
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ALBUM REVIEW



CLASSICAL SPOTLIGHT
MOZART: COSÌ FAN TUTTE HIGHLIGHTS
 Various Artists, Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Henny Steffek and Alfredo Kraus, everything comes out ahead.



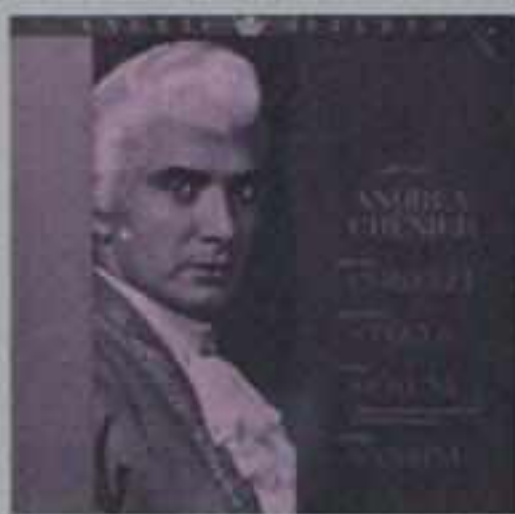
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz, RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Oistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welton, Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
 Various Artists, Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Maria Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Reissued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.

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CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein), Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

BE
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FROM RU
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THE FIRST
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CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY I
 New York Philharmonic (Reiner), Columbia ML 2695 (M); LSC 2695 (S)

There are only three recordings of Schumann's Symphony No. 1 in B-flat major, Op. 38. The most important being the one by Reiner and the Philadelphia Orchestra. This recording, by Herbert von Karajan and the New York Philharmonic, is a prime contender. The recording of "Genoveva" is also excellent.

Classical (cont.)

- MOZART: DUD IN G MAJOR K. 473/SINFONIA CONCERTANTE K. 364;** David and Igo Oistrakh, Moscow Philharmonic Orch. (Kondrashin) • London CM 9377 \$4.98—CS 6377 \$5.98.
- MOZART: JUPITER SYMPHONY/EINE KLEINE NACHTMUSIK;** Boston Symphony Orch. (Leinsdorf) • RCA Victor LM 2694 \$4.98—LSC 2694 \$5.98.
- MOZART: JUPITER SYMPHONY/HAYDN: DRUM ROLL SYMPHONY;** Vienna Philharmonic Orch. (Von Karajan) • London CM 9569 \$4.98—CS 6369 \$5.98.
- MOZART: VIOLIN CONCERTO No. 4 IN D MAJOR K. 218/CONCERTO No. 6 IN D MAJOR K. 271a;** Yehudi Menuhin, Bath Festival Orch. • Angel C 36152 \$5.98.
- PROKOFIEV: CLASSICAL SYMPHONY OP. 25/LIEUTENANT KIJÉ SUITE OP. 60/SUITE FROM THE LOVE OF THREE ORANGES OP. 33A;** Philadelphia Orchestra (Ormandy) • Columbia ML 5945 \$4.98—MS 6545 \$5.98.
- PROKOFIEV: SYMPHONY No. 5;** Boston Symphony Orch. (Leinsdorf) • RCA Victor LM 2707 \$5.98 —LSC 2707 \$5.98.
- RACHMANINOFF: PIANO CONCERTO No. 3;** Byron Janis, Boston Symphony Orch. (Munch) • RCA Victor VIC 1032 \$2.50—VIC 1032 \$3.00.
- SCHUBERT: FANTASIA IN C MAJOR, D. 760 (WANDERER)/SONATA IN A MAJOR, D. 664;** Sviatoslav Richter • Angel S 36150 \$5.98.
- SCHUBERT: QUINTET IN C MAJOR, OP. 163;** Budapest String Quartet, Benar Heifetz; Cellist • Columbia ML 5936 \$4.98—MS 6536 \$5.98.
- SCHUBERT: THE WANDERER/PIANO SONATA IN A MAJOR;** Leon Fleisher • Epic LC 3874 \$4.98—BC 1274 \$5.98.
- SIBELIUS: SYMPHONY NO. 2 IN D MAJOR, OP. 43;** New York Philharmonic (Schippers) • Columbia ML 5935 \$4.98—MS 6535 \$5.98.
- STRAUSS: FESTIVE PRELUDE/TILL EULENSPIEGEL/DON JUAN/SALOME'S DANCE;** Berlin Philharmonic Orch. (Karjane) • Deutsche Grammophon Gesellschaft: SLPM 138 866 \$4.98.



TOSCANINI CONDUCTS OVERTURES: One of the greats of the 20th Century in performances with the NBC Symphony Orch. never before available on record. Included are works by Brahms, Mozart, Rossini and others. RCA Victor (2-12"); LM 7026 (M), \$9.96.

BEST SELLING CLASSICAL LP'S

(Listed in alphabetical order)
 Below is a list of 26 of the current best selling product submitted by the top record manufacturers in the classical field.

- BACH:** Magnificat in D/Cantata No. 78; Stader, Toepper, Haefliger, Fischer-Dieskau, Munich Bach Orch. & Chorus (Richter); DGG Archive 3197, 73197.
- BEETHOVEN:** Pathétique Sonata/CHOPIN: Revolutionary Etude, Etude in C Sharp, Scherzo No. 1/DEBUSSY: 3 Preludes; Vladimir Horowitz; Columbia ML-5941, MS-6541.
- BEETHOVEN:** Piano Concerto No. 3; Richter, Vienna Symphony Orch. (Sanderling); DGG 18848, 138848.
- BEETHOVEN:** Three Sonatas (Pathétique, No. 8/Moonlight, No. 14/Appassionata, No. 23); Serkin; Columbia ML-5881, MS-6481.
- BEETHOVEN:** Sonatas (32) (complete) for piano; Schnabel; Angel (13-12") GRM-4005.
- BEETHOVEN:** Symphonies (9) (complete); Berlin Philharmonic (Karajan); DGG (8-12") KL-1/8, SKL-101/8.
- BELLINI:** I Puritani; Sutherland, Duval, Capocchi, Maggio Musicale Fiorentino (Bonyage); London (3-12") A-4373, OSA-1373.
- BERLIOZ:** Harold in Italy for Viola and Orch.; Menuhin, Philharmonic Orch. (Davis); Angel 36123, (S) 36123.
- BERLIOZ:** Nuits d'été; RAVEL: Sheherazade; Crespin, L'Orchestre de la Suisse Romande (Ansermet); London 5821, OS 25821.
- BIZET:** Carmen; Resnick, Del Monaco, Sutherland, L'Orchestre de la Suisse Romande (Schippers); London (3-12") A-4368, OSA-1368.
- BRITTEN:** War Requiem; Vishnevskaya, Pears, Fischer-Dieskau, London Symphony Orch. & Chorus (Britten); London (2-12") A-4255, OSA-1255.
- Maria Callas in Paris—Great Arias from French Opera, Vol. 2;** Paris Conservatory Orch. (Prêtre); Angel 36147, (S) 36147.
- FALLA:** El Amor Brujo/BERLIOZ: Nuits d'été; Price, Chicago Symphony (Reiner); Victor LM-2695, LSC-2695.
- GERSHWIN:** Rhapsody in Blue/American in Paris; Columbia Symphony Orch. (Bernstein); Columbia ML-5413, MS-6091.
- MILHAUD:** A Frenchman in New York Suite/GERSHWIN: American in Paris; Boston Pops Orch. (Fiedler); Victor LM-2702, LSC-2702.
- MOZART:** Concerto No. 20/HAYDN: Andante and Variations in F; Rubinstein (Wallenstein); Victor LM-2635, LSC-2635.
- Ports of Call (Various Composers);** Philadelphia Orch. (Ormandy); Columbia ML-5878, MS-6478.
- POULENC:** Concerto for Organ, Strings, Timpani; Durufle/Gloria in G; Carteri, French National Radio Orch. (Prêtre); Angel 35953, (S) 35953.
- PROKOFIEV:** "Classical" Symphony, Lieutenant Kije Suite, The Love of Three Oranges Suite; Philadelphia Orch. (Ormandy); Columbia ML-5945, MS-6545.
- PROKOFIEV:** Piano Concerto No. 3 RACHMANINOFF: Piano Concerto No. 1; Janis, Moscow Philharmonic (Kondrashin); Mercury MG-50300, SR-90300.
- PROKOFIEV:** Symphony No. 5; Boston Symphony Orch. (Leinsdorf); Victor LM-2707, LSC-2707.
- PUCCINI:** Tosca; Price, Di Stefano, Taddei, Vienna Philharmonic (Karajan); Victor (2-12") LD-7022, LD-7022.
- RACHMANINOFF:** Piano Concerto No. 2; Janis, Minneapolis Symphony Orch. (Dorati); Mercury MG-50260, SR-90260.
- TCHAIKOVSKY:** "1812" Overture; Minneapolis Symphony Orch. (Dorati); Mercury MG-50054, SR-90054.
- WAGNER:** Lohengrin; Thomas, Grummer, Fischer-Dieskau, Frick, Ludwig, Wiener, Vienna Philharmonic and State Opera Chorus (Kemppe); Angel (5-12") EL-3641, (S) EL-3641.
- WAGNER:** Siegfried; Windgassen, Nilsson, Hotter, Stolze, Neidlinger, Sutherland, Vienna Philharmonic (Salti); London (5-12") 4508, OS 1508.

28 • Record Preview

The mighty Boston Pops directed by Arthur Fielder. Fine educational value.

JAZZ WALTZ
 LES McCANN & THE JAZZ CRUSADERS
 BLUENETTE
 ALL RITE
 BLENNETTE
 ALL RITE
 LES McCANN & The Jazz Crusaders, Pacific Jazz 81 (S)

JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders, Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



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Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

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 Vera Lynn, London LL 3359 (M); PS 359 (S)

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 (Continued on page 32)

here he comes again

GARNET MIMMS

the one to watch!

He can't miss with his dynamic, emotional, compelling performance of
ONE GIRL
 b/w A QUIET PLACE
 UA 715 produced by Jerry Ragavoy



GARNET MIMMS soared to immediate stardom with his thrilling CRY BABY—and he's been red hot ever since. Now his new hit is headed straight for the top. GARNET MIMMS—a young performer with the power and authority of a true star, going places with

THE ONE TO WATCH





... in which famous record personalities provide recipes of their favorite culinary preparations.

JOAN SUTHERLAND

Schweitzer Spezialitat

A fork dish—6 to 8 servings.

INGREDIENTS:

- 2 cups of rice
- 1 1/2 lbs. best minced meat
- 1 large onion
- 1/2 lb. mushrooms
- 1 large tin petits pois fine
- 1 large tin peeled tomatoes
- 2 or 3 baby marrows

Salt, white pepper, basil leaves, Knorr aromat, Knorr gravy mix, grated Parmesan cheese, 3 medium-sized fresh tomatoes.

METHOD:

Mix 3 cups of water with 2 cups of rice and half cook. Place in large Pyrex dish. Mix chopped up onions with meat and cook in a fry pan with lard until just brown. Add to rice in Pyrex. Cook baby marrows (unpeeled and sliced in rings) in lard for 5 minutes. Add to mixture in Pyrex. Add peas, tinned peeled tomatoes and chopped up mushrooms. Add salt, pepper, basil leaves, aromat and gravy to taste and mix well. Cut three tomatoes in rings and place on top of mixture with grated cheese, and drop tiny lumps of butter over all. Cover Pyrex and cook in oven for 1 hour at 350°F. After 1/2 an hour test mixture and if rice is still hard raise temperature to 380°F. for last half hour.

Serve with large dish of continental salad.

• *Continued from page 12*

of the Beatles and the group has played more than 300 dates at the Mersey section room. Besides the Beatles Mersey boasts a myriad of artists. All of them have colorful names like the Mojos, Undertakers, Merseybeats, Blue Jeans and Four Pennies.

American record companies have not only leased English recordings of the top groups but are busy in recording studios trying to duplicate their sound. Most outstanding example is Bobby Vee, who brought out his record, "I'll Make You Mine," with a close sound approximation of the Liverpool type.

Some of the Liverpool sound groups available on U. S. labels are the Fourmost (Atco), Gerri and the Pacemakers (Laurie), the Searchers (Kapp), the Swingin' Blue Jeans (Liberty), Billy J. Kramer and the Dakotas (Liberty), the Dave Clark Five (Epic), the Rolling Stones (London) and two LP's which will be available on Columbia called "This Is Mersey Beat" Volumes 1 and 2. This will contain a variety of groups culled from the British Oriole label.

Some non-Beatle-minded listeners are wondering whether Mersey will show them any mercy.

Records Make Wonderful Gifts

A good thought to keep in mind for Mother's Day, Father's Day, Graduation Day, birthdays, for any gift-giving occasion, or when just saying "Thank You" is important. You'll find a wonderful selection of albums to suit any taste in this and every issue of Record Preview.

Record Preview • 29

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 . . . dealer lumps needs of all four 1964 issues into one order—places single order for 500 of first issue, 500 of second issue, 500 of third issue and 500 of fourth issue, as one order for 2,000 copies—total cost of \$170 or only 8.5c per copy.

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100 to 500	10c	10.5c

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ALBUM REVIEW

Notes at Press Time (continued)

Bobby Darin and Capitol called it quits several months before his contract expired. He had some of his biggest hits with the label, and the parting is supposed to be a happy one (he still maintains his business office in the Capitol Tower in Hollywood). No one is clear at this stage of the game what he plans to do, or what company will win him. Darin won't talk.

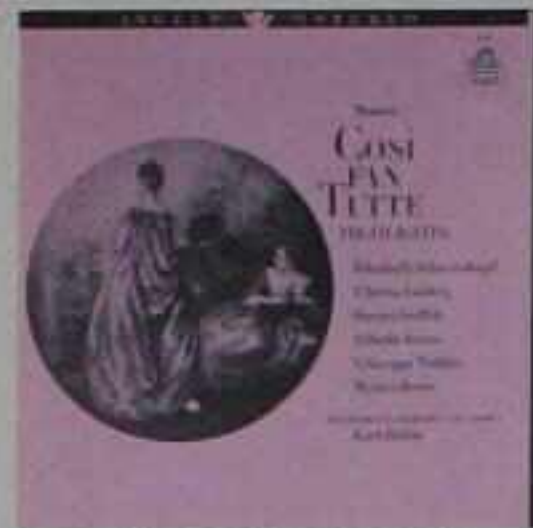
If you're going to the New York World's Fair (it opens this month) you'll find that among other things, it's a musical festival to end all festivals. More attractions will congregate there than in any spot on the globe.... Be sure to take in the RCA Victor exhibit. It will serve as the origination point of closed-circuit telecasts showing top name recording artists performing.

Don't miss the National Academy of Record Arts and Sciences Awards. These are presented annually to the "best" artists and recordings of the year in all categories as voted by the disk artists and the specialists who record them. Compare your choice with that of the experts. The NARAS Awards are coming in April. If you miss the Awards when they're announced, next month's Record Preview will carry the list.

Disk jockeys don't like to be called disk jockeys, according to Bill Gavin, the noted radio programming specialist. No one seems to remember how that flip term got started, but it has become so widely accepted, you'll find it in Webster's. If anyone wants to be a hero and preserve the professional dignity of the platter spinners, now is the time to give the matter some serious thought and come up with an appropriate name.

Recent decision by Walter Legge, founder and artistic director of London's Philharmonia, to suspend operations of the 19 year-old, free-lance orchestra upon completion of present commitments met with a counter-decision by its 65 members to form their own orchestra. It probably will be known as the Philharmonia Symphony Orchestra.

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.



CLASSICAL SPOTLIGHT
MOZART: COSI FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



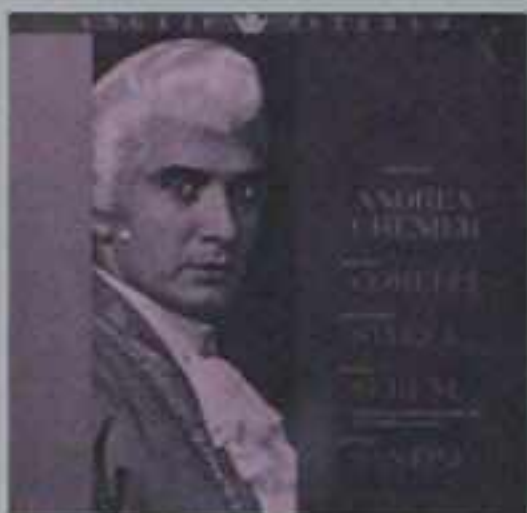
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Distrak and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Re-issued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50
 New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

BE
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CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY NO. 1
 New York Philharmonic (Stein). Columbia MS 6581

There are only three of Schumann's Symphonies, and the most important bear the titles of the Detroit and Boston. This interpretation is a prime contender. To "Genoveva" is all



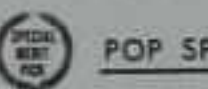
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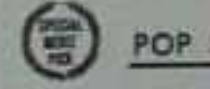


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(Continued on page 32)

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THE ONE TO WATCH



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The New Christy Minstrels sing and play Randy Sparks' rollicking original score for the motion picture comedy-adventure, "Advance to the Rear." The unusual vocal arrangements of many new folk songs make exciting listening. CL 2159/CS 8959*

Steve Lawrence, Sally Ann Howes and Robert Alda star in Budd Schulberg's classic story set to a sizzling hit-filled score. The Original Broadway Cast Recording. KOL 6040/KOS 2440*



*STEREO

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ALBUM REVIEW



CLASSICAL SPOTLIGHT
MOZART: COSI FAN TUTTE HIGHLIGHTS
 Various Artists. Angel 36167 (S)

Mozart's comic opera qualities are served to advantage in the wrapup of highlights from one of his best works in that vein. With Elizabeth Schwarzkopf heading a list of vocalists that includes Christa Ludwig, Hanny Steffek and Alfredo Kraus, everything comes out ahead.



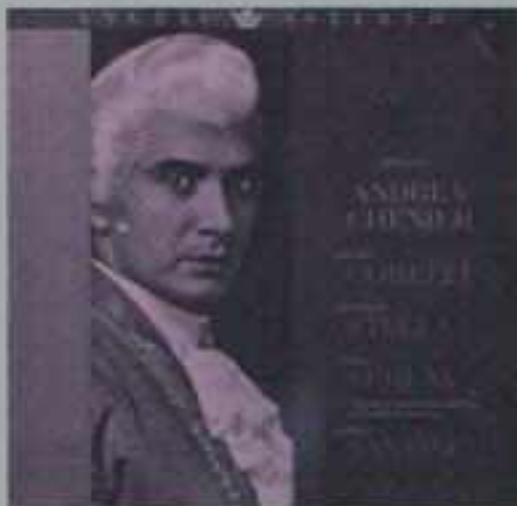
CLASSICAL SPOTLIGHT
GLAZOUNOV: VIOLIN CONCERTO; MOZART: SYMPHONIE CONCERTANTE
 Jascha Heifetz. RCA Victor LM 2734 (M); LSC 2734 (S)

This is the only Heifetz recording of Glazounov's "Violin Concerto." The work, however, has been carefully covered by Gistrakh and Kondrashin on several recordings. Side 2 (Mozart) is a coupling of a previous recording made by Messrs. Heifetz, Solomon and Primrose.



POP SPOTLIGHT
SENTIMENTAL ZITHER
 Ruth Welcome. Capitol T 2064 (M); ST 2064 (S)

This lady with zither has proved a unique and strong seller in her class. The album follows on the heels of a number of successes and should sell on an even broader base since it includes zither interpretations of such standard tunes as "All Alone," "My Foolish Heart" and "Say It Again," to mention only a few.



CLASSICAL SPOTLIGHT
GIORDANO: ANDREA CHENIER (3-12")
 Various Artists. Angel C/L 3645 (S)

Handsome performances by Franco Corelli, Antonietta Stella and Mario Sereni grace the new recording of this very melodic, melodramatic opera set during the French Revolution. This is the third complete recording of the opera; the second in stereo.



CLASSICAL SPOTLIGHT
MARIAN ANDERSON
 RCA Victor LM 2712

These recordings of Marian Anderson, one of the great contraltos of the 20th Century, were made between 1937 and 1939. Re-issued in the Treasury of Immortal Performances series, these performances reveal the singer at the height of her career.



CLASSICAL SPOTLIGHT
BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA; HINDEMITH: CONCERT MUSIC FOR STRINGS AND BRASS, OP. 50

New York Philharmonic (Bernstein). Columbia ML 5979 (M); MS 6579 (S)

Superb interpretation of the Bartok work puts this album in a strong position in the modern music category. There are eight other versions in catalog but this should rank as one of the leaders. There is only one other version of the Hindemith work in catalog, that by Ormandy and the Philadelphia.

BEAT
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FROM RU
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 2165 (M);



CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONY
 New York
 stein). Co
 MS 6581

There are only three of Schumann's Symphonies most important being the Detroit and Chicago Boston. This interpretation is a prime contender. The "Geneveva" is al

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MUSICAL MEMORY-GAME CHECKLIST

the mighty Boston Pops directed by Arthur Fielder. Fine educational value.



JAZZ SPOTLIGHT
JAZZ WALTZ
 Les McCann & the Jazz Crusaders. Pacific Jazz 81 (S)

Teaming of these two good selling acts has great potential. The album teams pianist McCann with the hard, funky sound of the Crusaders. Result is not all it might be because of the odd-tempo character of too many 3/4 time tunes, but the teaming of the two acts is still a great idea.



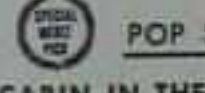
SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT
THE WONDERFUL VERA
 Vera Lynn. London LL 3359 (M); PS 359 (S)

This album once again demonstrates the singer's vocal power and polish. With the help of Tony Osborne's ork backing, Miss Lynn sends across a variety of musical flavors that are continually winning. Among the top sides are a bossa nova treatment of "I'm Gonna Sit Right Down and Write Myself a Letter" and "Mr. Wonderful."



POP SPECIAL MERIT
CABIN IN THE SKY
 Original Cast. Capitol W 2073 (M); SW 2073 (S)

Although the off-Broadway revival of this 1940 musical had only a short run, this cast album will find favor among show buffs and collectors of musical Americana. The Vernon-Duke-John Latchouche score has many high moments, and Rosetta Le Noire, Ketty Lester and Tony Middleton sustain the vocal lifts.

[\(Continued on page 32\)](#)

SEE ALBUM REVIEWS ON BACK COVER

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ONE GIRL

b/w A QUIET PLACE

UA 715 produced by Jerry Ragavoy

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Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Includes entries like RAMBLIN', HOLLYWOOD—MY WAY, ROMANTICALLY, RICK NELSON SINGS "FOR YOU", TRINI LOPEZ AT PJ's, JOHNNY'S GREATEST HITS, LITTLE DEUCE COUPE, TIME TO THINK, THE JAMES BROWN SHOW, EARLY HITS OF 1964, SINATRA'S SINATRA, MY FAIR LADY, WE SHALL OVERCOME, THE SHELTER OF YOUR ARMS, RING OF FIRE—THE BEST OF JOHNNY CASH, GOLDEN HITS OF THE 4 SEASONS, THE BEATLES, A LETTERMEN KIND OF LOVE, NAVY BLUE, ALLAN IN WONDERLAND, TALK BACK TREMBLING LIPS, MARIA ELENA, TRINI LOPEZ ON THE MOVE, BYE BYE BIRDIE, THE VENTURES IN SPACE, ANY NUMBER CAN WIN, ROY ORBISON'S GREATEST HITS, THE NEVER ENDING IMPRESSIONS, BLUE VELVET AND 1963's GREAT HITS, APOLLO SATURDAY NIGHT, AIN'T THAT GOOD NEWS, WHAT MAKES SAMMY RUN?, I AM THE GREATEST, MASS FOR JOHN F. KENNEDY; MOZART: REQUIEM, HEY LITTLE COBRA AND OTHER HOT ROD HITS, TOM JONES, THE BEST OF THE KINGSTON TRIO, CURB YOUR TONGUE, KNAVE!, TOGETHER AGAIN!, SURFIN' U. S. A., THE ITALIAN VOICE OF AL MARTINO, THE NEW CHRISTY MINSTRELS, I LOVE YOU BECAUSE, SHUT DOWN, RAMBLIN' ROSE, MEET THE SEARCHERS/NEEDLES AND PINS, INGREDIENTS IN A RECIPE FOR SOUL, SOLID GOLD STEINWAY, FRANK FONTAINE SINGS HOW SWEET IT IS, SHANGRI-LA.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Includes entries like QUIET NIGHTS, GENE PITNEY'S BIG SIXTEEN, PACKAGE OF 16 HITS, JOLLY WHAT!, UM, UM, UM, UM, UM, UM THE BEST OF MAJOR LANCE, PERCY FAITH & HIS ORK PLAY GREAT FOLK THEMES, ROGER WILLIAMS 10th ANNIVERSARY/LIMITED EDITION, WONDERFUL! WONDERFUL!, TODAY, JOAN BAEZ, VOL. 1, HEY JOY, HER SONGS, HOW THE WEST WAS WON, MONDO CANE, LOVE HIM, GOLDEN HITS OF JERRY LEE LEWIS, THE LANGUAGE OF LOVE, ELVIS' GOLDEN RECORDS, VOL. 3, YOU MAKE ME FEEL SO YOUNG, SOMETHING SPECIAL FOR YOUNG LOVERS, WASHINGTON SQUARE, THE SMOTHERS BROTHERS AT THE PURPLE ONION, GREAT VOICES OF THE CENTURY, OUT OF LIMITS, WEST SIDE STORY, TIME CHANGES, IT'S ALL IN THE GAME, REFLECTIONS, PERSPECTIVE ON BUD & TRAVIS, A STRANGER ON EARTH, 50 FABULOUS PIANO FAVORITES, FABULOUS, WHO'S AFRAID OF VIRGINIA WOLFF?, ROME 35/MM, SURFIN' BIRD, A TRIBUTE TO THE ALL-TIME GREATS, BEAUTY & THE BEARD, FOLK SONGS AROUND THE WORLD, THINK ETHNIC, BORN TO WANDER, STOP THE WORLD—I WANT TO GET OFF, KNOCKERS UP, BOB NEWHART FACES BOB NEWHART (Faces Bob Newhart), COMPETITION COUPE, A TIME TO KEEP: 1963, THE GIRL WHO CAME TO SUPPER, JUDY COLLINS #3, ELLA FITZGERALD SINGS THE GEORGE & IRA GERSHWIN SONG BOOKS, MORE SOUNDS OF WASHINGTON SQUARE, BAJA MARIMBA BAND.



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ML 5933/MS 6533




ML 5934/MS 6534



OL 6050/OS 2450/OQ 623*

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Columbia Records 

Billboard HITS OF THE WORLD

ARGENTINA

(Courtesy Escalera a la Fama)

Table with 2 columns: Rank, Song/Artist. Includes songs like DOMINIQUE, SABOR A NADA, OH MI SENOR.

BRITAIN

(A special list compiled prior to publication by The New Musical Express, London)

Table with 2 columns: Rank, Song/Artist. Includes songs like CAN'T BUY ME LOVE, WORLD WITHOUT LOVE, I BELIEVE.

DENMARK

(Courtesy Quan's, Copenhagen)

Table with 2 columns: Rank, Song/Artist. Includes songs like NON HO L'ETA, CAN'T BUY ME LOVE.

Table with 2 columns: Rank, Song/Artist. Includes songs like I SAW HER STANDING THERE, VIVA LAS VEGAS.

EIRE

(Courtesy Evening Press, Dublin)

Table with 2 columns: Rank, Song/Artist. Includes songs like I LOVE YOU BECAUSE, LITTLE CHILDREN.

GERMANY

Table with 2 columns: Rank, Song/Artist. Includes songs like DAS KANNST DU MIR NICHT VERBIETEN, I WANT TO HOLD YOUR HAND.

HOLLAND

(Courtesy Platennieuws, Amersfoort)

Table with 2 columns: Rank, Song/Artist. Includes songs like VOUS PERMETTEZ, I WANT TO HOLD YOUR HAND.

Table with 2 columns: Rank, Song/Artist. Includes songs like GLAD ALL OVER, I'M THE LONELY ONE.

HONG KONG

Table with 2 columns: Rank, Song/Artist. Includes songs like I WANT TO HOLD YOUR HAND, I SAW HER STANDING THERE.

ITALY

(Courtesy Musica e Dischi, Milan)

Table with 2 columns: Rank, Song/Artist. Includes songs like UNA LACRIMA SUL VISO, NON HO L'ETA PER AMARTI.

JAPAN

(Courtesy Utamatic, Tokyo)

Table with 2 columns: Rank, Song/Artist. Includes songs like WASHINGTON SQUARE, SAVE THE LAST DANCE FOR ME.

MEXICO

(Courtesy Audiomusica)

Table with 2 columns: Rank, Song/Artist. Includes songs like LAS CEREZAS, LABERINTO.

Table with 2 columns: Rank, Song/Artist. Includes songs like I WANT TO HOLD YOUR HAND, MI ADIOS.

NEW ZEALAND

Table with 2 columns: Rank, Song/Artist. Includes songs like I SAW HER STANDING THERE, ROLL OVER BEETHOVEN.

NORWAY

(Courtesy Verdens Gang)

Table with 2 columns: Rank, Song/Artist. Includes songs like LA MEG VAERE UNG, ALL MY LOVING.

PERU

(Courtesy La Presnsa, Lima)

Table with 2 columns: Rank, Song/Artist. Includes songs like TE PIDO QUE ME GUIES, FANNY.

SPAIN

(Courtesy Discomania)

Table with 2 columns: Rank, Song/Artist. Includes songs like IF I HAD A HAMMER, NON HO L'ETA.

MUSIC AS WRITTEN

HOLLYWOOD

Nan Records' executive producer, Ben Oakland, has cut an LP titled "Baseball's Greatest" with Bob Mitchell, organist at Dodger Stadium.

Tenor saxman Hank Bagby has formed his own quintet and is shopping for a disk affiliation. Members of his group are Chuck Foster, trumpet; Dave MacKay, piano; Gary Driskell, bass, and Al Levitt, drums.

Pennant Records, new outlet here, is using Giant Distributors, another new operation. Vocalist Ford Life is featured on their first single, "Nature Boy."

Shelly's Manne Hole is excited about the April 23 appearance of Louis Belson's 15-piece band, but wonders where they'll fit all those men. . . . The Crescendo has become a key showcase for RCA acts.

BOSTON

Jack Sager, of Disk Distributors, taking a little time off to celebrate his 11th wedding anniversary. . . . The Four Preps, Capitol Record swingers, drew big crowds at Blinstraub's Village last week.

(Continued on page 39)



Announces A Wholesale Price Increase

TO OUR CUSTOMERS:

As the world's leading manufacturers of budget long-playing records, we take pride in the fact that consumer confidence in our product has enabled us to maintain our unique position. Regardless of price—our policy is to provide the best in recorded entertainment in every category from "pops" and shows to esoteric or classical.

In spite of the deluge of inferior product in a rash of budget labels and the resultant wholesale price devaluation, we at Somerset have never compromised our program quality. We are happy to state that in this era of "consumer selectivity" our sales have held up and the listener takes home music produced with a sense of purpose to entertain and elevate.

Our creative and sales staff have formulated plans for the coming year to offer even better program and product on Somerset. In line with this, we will commence a very heavy radio promotion project to further pre-sell our releases.

In view of the costs in maintaining our quality and position, we find it necessary to increase our wholesale prices from between 2% and 4%, effective April 20, 1964.

To those of you who may express concern or feel this can hurt your Somerset volume, we can only suggest that you pass on this increase to your customers. The public will confirm our theory that they will gladly pay a few cents more for such wonderful quality. The trend is up . . . join us!

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b/w

"I Can't Lose"

#393

ELMORE JAMES

"Dust My Blues"

b/w

"Happy Home"

#394

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KENT
RECORDS

1435 S. La Cienega Blvd.
Los Angeles, Calif.

CZECH MAIL ORDER DISKS SELL IN ITALY

ROME — A new method of entering the Italian market for disks from behind the Iron Curtain is being tried by Czechoslovakia's Supraphon whose classical records are being offered at cut rates via mail orders. A company with a Rome address which calls itself Master Records (name in English rather than in Italian) is offering a choice of three LPs for \$7.20 well below the going market price. A list of 20 disks all by Supraphon with Eastern European artists of the stature of Svatoslav Richter, Russian pianist, are being offered to buyers.

Festival-Jay Gee Sign Dist. Deal

SYDNEY—Festival Records has acquired the rights to press and distribute masters by Jay Gee Records, Inc., and is releasing three singles from this company; namely, Moe Koffman's "Coffeehouse," the Caterpillar's "The Caterpillars Song" and the Beatle-ettes "Only Seventeen." The Jay Gee line will be released throughout Australia on the Festival label, and will receive maximum promotion in all States via Festival's new distributor network, headed by Michaelis, Hallstein & Company Pty., Ltd., with branches in all States except New South Wales.

On yet another front, new Australian artists signed by Festival Records include the Rajahs, an instrumental and vocal group, billed as Australia's answer to the Beatles; Brisbane boy Syd Wayne, whose first single features a Ruth Wallis composition written specially for the Australian scene titled "She'll Be Apples," and Rod Dunbar, a young vocalist.

New Disk Names From Film & TV

ROME—Film and TV personalities continue to be a source for new record names. Catherine Spaak, is now out with her latest film song, "It's Nothing" (Non E Ninnte) from "The Warm Life," while Alessandra Panaro, who began filming at 14 eight years ago, is now coming forth as a singer. Claudia Mori will be first name on the new label planned by Clan. Paola Penni, up to now a TV personality, has recorded her first with songs by Charles Beaud and Frank Pourcel.

Kingsley Acquires San Remo, Eurovision Hit

NEW YORK — Kingsley Music has acquired the winning song of the Eurovision and San Remo song contests, "Non no l'eta." The tune, which was sung in both tune tests by Gigliola Cinquetti, has been retitled for its American performances to "This Is My Prayer," and a number of artists have recorded it in its U. S. version. In addition to this material, Kingsley, which is co-owned by Danny Kessler and Buddy Kaye, has also acquired the rights to the Eden Kane British hit, "Boys Cry." This has recently been issued here on London.



PRECEDENTIAL PLAQUE: Sol Handwerger (left) receives the first gold record award tendered by the Music Trade Press of N. Y. from Henry Brief, executive secretary of the Record Industry Association of America, as Mrs. Handwerger looks on. About 90 people attended the luncheon for Sol which was held at Al & Dicks Restaurant.

SEEK HELP:

Norse Industry Asks Air Time

OSLO—There is no doubt that the British commercial radio station Radio Luxembourg is the main source of exposure of records in Norway, according to Rolf Syversen, a.&r. man of Iversen & Frogh. He also said that both the Norwegian governmental radio station (NRK), the press and the diskeries themselves must do something more to plug domestic disk production.

He also gave an example on how dependent on Radio Lux-

embourg Norwegian disk buyers have become. The Japanese pop singer Kyu Sakamoto visited Norway nine months before his record "Sukiyaki" became popular here, and was even featured in a television program. But not until "Sukiyaki" got its spin on Radio Luxembourg did the platter become popular in Norway.

It is no secret that Norwegian diskeries have seriously discussed buying time on the Radio Luxembourg's commercial programs to push Norwegian material.

ADORABILE



She's coming on

RCA VICTOR

The most trusted name in sound

BILLBOARD, April 25, 1964

MUSIC AS WRITTEN

• Continued from page 36

Met Opera moves into the Music Hall next week for its annual visit. Tickets, needless to say, are at the usual premium.
CAMERON DEWAR

PITTSBURGH

Columbia Records, which had offices in Oakland before moving most of its facilities to Cleveland in January, is moving from its Oakland home to an office in the H. K. Porter Building downtown. **Jim Winston** and **Solly Solomon** remain in charge of Columbia activities locally. . . . **Nick Lomakin's Dixie Flyers** are featured at the Ankara night club. Nick operates two downtown record shops too. . . . **Jimmy Interval**, whose current hit, "Daddy's Little Girl," is on the World Artists label, is negotiating with several major labels to wax another soon. Meanwhile, Jimmy goes into Holiday House on April 20.

LEONARD MENDLOWITZ

CHICAGO

Three local boys called the **Etons** are capitalizing on reports that **Luci Baines Johnson**, the President's 16-year-old daughter, was doing a dance called the Frug in the White House. They have a record called (what else), "The Frug" b.w. "Cause I'm Her Man." The Etons dress in Bermuda shorts and wear Eton-style hats. . . . **Eddie Fritz**, pianist at That Steak Joynt, is looking for a good Nashville-type singer to record two of his tunes, "Crazy Horse" and "Old Town." Call Eddie at MI 2-5458. . . . The Sahara Inn goes back to a name entertainment policy, at least for three weeks. **Lurlean Hunter** opened there Thursday (16). Beginning May 4, Lurlean will do a week with the **Arthur Godfrey** show from New York.

It'll be Irish country and western day when **Carmel Quinn** guests on **Dolph Hewitt's** WGN Barn Dance show Saturday (25). . . . United Distributors has picked up Word Records, giving United one of the largest line-ups of religious labels in the country. United now has two White lines, Word and Sacred; and five Negro, Savoy, Hobb, Nashboro, Gospel and Peacock. . . . **Li'l Wally**, the city's big polka specialist, records his 36th polka album on Jay Jay soon. It'll be called "Li'l Wally—One Man Band." He'll play concertina and drums as well as do the Polish vocals. Wally just completed a string of one-nighters that took him to Ohio, Pennsylvania, Massachusetts, Connecticut and New York.

NICK BIRO

LONDON

By last week sales of Beatles' single "Can't Buy Me Love" had rocketed to 1,226,000, another all-time high for first week of a British release. . . . EMI has taken over distribution of Island Records' catalog, which includes Sue, Black Swan and Jump-Up labels. . . . More than 250,000 sales forecast by **Jonathan Cape** for "John Lennon in His Own Write" book. . . . Sales of **Cilla Black's** "Anyone Who Had a Heart" nearing million. . . . Beatles recording manager **George Martin** planning orchestral LP of their songs. . . . Easter Monday BBC-TV tribute to **Brian Epstein** planned by top current affairs program "Panorama." Profile will include contributions from Beatles. **Gerry**

and the **Pacemakers**, **Billy J. Kramer** and the **Dakotas**, **Cilla Black**. . . . Transmission date of **Jack Good's** AR-TV Beatles spectacular set for Wednesday, May 6. . . . **Gene Pitney** recorded two British titles, "I'm Going to Find Myself a Girl" by the **Avons** and "Lips Are Redder on You" by **Joe Meek** at

a London session. . . . If his "We Are in Love" single hits, **Adam Faith** may make four-week American tour in June and appear on **Ed Sullivan Show**. Deal negotiated in London by **Sol Shapiro**.

Agent **Harold Davison** flying to Hollywood this week to set up **Dave Clark Five** film deal. The Five now booked for two Carnegie Hall concerts on May 29 and June 1. Their three-week Australia and New Zealand tour begins on June 18 and will embrace Hong Kong, Manila and

Singapore. . . . **Searchers**, leaving London for New York on Wednesday, now booked for two **Ed Sullivan Show** appearances.

. . . **Little Richard** returning at end of April to guest in new British musical film, "It's All Go." . . . Decca rush-releasing English version of Eurovision Song Contest winner, now titled "This Is My Prayer" by **Dana Valery**. . . . Latest singles include **Frank Ifield's** "Angry at the Old Oak Tree" (Columbia), penned by **Paul Hampton** and **Gerry** and the **Pacemakers'**

"Don't Let the Sun Catch You Crying" (Columbia), written by **Gerry** and **Helen Shapiro's** "Look Over Your Shoulder" (also Columbia). . . . U. S. composer-arranger **Neal Hefti** arriving May 3 to rehearse one-hour BBC-2 show with BBC Symphony Orchestra.
GEORGE TREMLETT

ROME

Michele, the newcomer whose first disk headed Italian list last
(Continued on page 42)

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- Bird Brain
- Moon River
- Peter Gunn



THIS MAN has actually "tauched" the Beatles! He is Andre de Vekey, Billboard's European director, stationed in London. He will be glad to point out to international recording artists and record firms the many advantages of this attention-getting, editorial-style Cut and Caption space you are now reading.

(Advertisement)

Zodiac Label Formed

HOLLYWOOD—Nick Vanoff and Bill Harbach, producers of ABC-TV's "Hollywood Palace" have formed Zodiac Records and named Jay Burton president of the new company. Company is currently seeking artists and distribution outlets.

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL	IMPERIAL
BEETHOVEN: Highlights from Fidelio; Ludwig, Vickers, Frick, Berry, Philharmonia Orch. and Chorus (Klemperer): 36168, (S) 36168	VARIOUS ARTISTS—Best of the Blues, VOL. 2 LP 9259 (M) M S
DELIBES: Highlights from Lakme; D'Angelo, Gedda, Blanc, Theatre National Opera Comique (Prelre): 36107, (S) 36107	VARIOUS ARTISTS—New Orleans: Our Home Town: LP 9260 (M)
GIORDANO: Andrea Chenier; Corelli, Sereni, Stella Montarsolo, Rome Opera Orch. & Chorus (Santini): CL 3645, SCL 3645	LIBERTY
MOUSSORGSKY: Highlights from Boris Godounov; Christoff, Lear, Paris Conservatoire Orch. & Chorus (Cluytens): 36169, (S) 36169	50 GUITARS OF TOMMY GARRETT—50 Guitars Go Italiano: LMM 13028, LSS 14028
MOZART: Highlights from Così Fan Tutti; Schwarzkopf, Ludwig, Kraus, Philharmonia Orch. and Chorus (Bohm): 36167, (S) 36167	LONDON
NICOLAI: Highlights from The Merry Wives of Windsor; Putz, Litz, Frick, Bavarian State Opera (Heger): 36149, (S) 36149	VERA LYNN—The Wonderful Vera: LL 3359, PS 359
ATLANTIC	KENNETH McKELLAR—Songs of Ireland: TW 91321
The Complete Life of General Douglas A. MacArthur Through His Own Words—Atlantic 8095	CATERINA VALENTE—I Happen to Like New York: LL 3362, PS 362
AVA	MGM
ALLYN FERGUSON ORCH.—Pictures at an Exhibition Framed in Jazz: A-32, AS-32	General of The Army Douglas MacArthur—The Life and Legend of "The Old Soldier": E 4245 (M)
IRENE KRAL WITH THE JUNIOR MANCE TRIO—Better Than Anything: A-33, AS-33	The Very Best of Al Hirt & Pete Fountain: E 4216, SE 4216
BANSHEE	MERCURY-WING
VARIOUS ARTISTS—Irish Road Show Presents a Program of Songs, Instrumentals & Humor: LP 15 (M)	THE WEASELS—The Liverpool Beat: MGM 12282, SRW 16282
VARIOUS ARTISTS—Irish Road Show Presents Songs and Music of Ireland: LP17 (M)	JUDY STEWART AND BOB RAGAINI—Aesop's Fables: FLP 1303 (M)
VARIOUS ARTISTS—Irish Road Show Presents the Music of the Four Provinces of Ireland: LP 16 (M)	MURBO
CAPITOL	JOHN CACAVAL—Sound Spectrum for Voices, Vol. IV: MLP 4000 (M)
The Beatles' Second Album—T-2080, ST-2080	REMO
NEW YORK CAST—Cabin in the Sky: W-2073, SW-2073	Swinging With Marie Ortiz: LPR 1510
CORAL	RESEARCH CRAFT
Pete Fountain's New Orleans at Midnight: CRL 57429, CRI 757429	PORTRAIT OF A VALIANT LADY, Jacqueline Kennedy: RC 1900
COMMAND	SACRED
ENOCH LIGHT—Command Performances: RS 868, RS 868 SD	Richard Elsasser at the Conn Organ: LP 3039
ENOCH LIGHT & THE LIGHT BRIGADE—Dimension 3: RS 867, RS 867 SD	GOOD TWINS—Lighted Window: LP 3038
TONY MOTTOLA & HIS ORCH.—Sentimental Guitar: RS 864, RS 864 SD	STARDAY*
CONCERT DISK	BILL CLIFTON & HIS DIXIE MOUNTAIN BOYS—Code of the Mountains: SLP 271
BEETHOVEN: The Late Quartets; Fine Arts Quartet: SP-502 (S)	Cowboy Copas & His Friends: SLP 268
EPIC	Down Home with Arthur "Guitar Boogie" Smith: SLP 266
ORIGINAL SOUND TRACK—Lilies of the Field: LN 24094, BN 26094	CARL STORY & HIS RAMBLING MOUNTAINEERS—All Day Sacred Singing: SLP 278
FRANC	VARIOUS ARTISTS—The Country Music Festival: SLP 274
Donald Leace—Carol Hedin at the Shadows: LPT 0001 (M)	VARIOUS ARTISTS—Lost Love and Lonely Nights: SLP 272
GATEWAY*	SUPREME
LIZ SENEFF—Now Listen to Liz: GLP 2081 (M)	CHURCH OF THE OPEN DOOR CHOIR AND SYMPHONETTE (Nichols)—God's Design for the Age: SM 1009, SS 2009
GROUP	The London Symphonic Band and Male Chorus (Mickelson): SM 1004, SS 2004
The Riverboat Ramblers: W 33004, WS 53004	GORAN STENLUND—I'm Singing for My Lord: SM 1021, SS 2021
HILLTOP	WORD
Rex Allen Sings Western Ballads: JM-6009 (M)	JOYCE BLACKBURN—Suki and the Invisible Peacock: W-3283-LP (M)
Johnny Cash's Country Round-Up With the Wilburn Brothers and Billy Grammer: JM-6010 (M)	LEW CHARLES PLAYS ETERNAL PRAISES: W 3271 LP (M)
PATSY CLINE—Today, Tomorrow & Forever: JM-6001 (M)	BILL PEARCE & DICK ANTHONY—Bill & Dick: W-3171-LP (M)
Jimmy Dean's Golden Favorites: JM-6004 (M)	WHITE SISTERS—How Great Thou Art: W-3281-LP (M)
HANK LOCKLIN—Born To Ramble: JM-6003 (M)	WYNCOTE
	Theme Music From Tom Jones, Charade, Pink Panther and Other Favorites: W 9009, SW 9009
	Raun MacKinnon, Three Young Men From Montana, The Villagers W 9010, SW 9010
	THE WOOFERS—Dragsville: W 9011, SW 9011
	*See Disk Deals for Dealers

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LONDON GIVES SALES AWARDS

NEW YORK—London Records climaxed its "March Is Mantovani Month" program with award of an all-expense-paid vacation for two in London, England, to the top salesman of each of the following seven distributors: Mutual, Boston; Hart, Los Angeles; London Records, N. Y.; Roberts Records, St. Louis; Raymond Rosen and Company, Philadelphia; David Sales, Denver, and Allen Distributors, Richmond, Va.

Harry James To Far East

HOLLYWOOD — Harry James and his orchestra have left the confines of Las Vegas to tour the Far East. James will play concerts in Japan, Hong Kong, Manila, Taipei and Okinawa. James is marking his 25th year as a bandleader and will undertake a concert tour of the U. S. after his return from the Orient. Already set are appearances at the New York World's Fair and Carnegie Hall.

Prestige Names Willis Jackson

BERGENFIELD, N. J. — Prestige Records has begun its most recent segment in its Artists of the Month series. April is being set aside as Willis Jackson month. In line with this the label is setting as special buy six get two free deal on all 11 Jackson albums in the Prestige 7000 catalog. His latest is "The Good Life." Deal expires through Thursday.

Shift in Pop Buying Habit Puts Italy's CGD on Top

ROME—Four companies appear to be riding highest in the Italian disk market as the close of the pre-summer selling season begins with eight other firms in follow-up positions.

Weighting the top 30 disks, CGD has six in the group mostly as a result of their tie-ups with American and French labels. Both Carisch and Voce del Padrone have five each in the top ranks. Former's new ascendancy is due largely to three disks by "The Beatles" along with two by their perennial favorite, Peppino di Capri. Voce's leaders include contributions from Pathe, Columbia, Liberty and Stateside.

While RCA has only four on the list their numbers are relatively highly placed which may

National Distribution For Franc Records

NEW YORK — Franc Records, which has concentrated its disk distribution activity in the Washington (D. C.) area alone since 1962, is now spreading out on the national scene. The label incorporated last month and is now making plans for national distribution. Superior Distributors will be handling the label in New York.

The Franc roster includes Donald Leace, Joseph Corey, Kinsley Giles, Carol Hedin, Thom Hartman, Gary Nichols, Allen Damron and Two Brothers.

Thrasher to Warner As Art Director

HOLLYWOOD—Ed Thrasher has joined Warner Bros. as art director, replacing Ken Kim, who resigned to join a title-animation company.

Thrasher had been with Capitol seven years and most recently held the title of art director. He is replaced by Ed Osaki, Capitol's former assistant art director who has been with the Tower three years.

D.J. Doubles at Vegas

SAN ANTONIO — Country and western music deejay Charlie Walker of KMAC, San Antonio, who is also c.&w. recording artists for Columbia Records, has gone to Las Vegas for his third appearance in less than six months at the Golden Nugget.

Billy Deaton, another deejay on KMAC, has a new release on Shannon Records due out. The tunes are "Six Cents a Mile" with "Sleepy Hill" on the flip side.

Southern Buying

NEW YORK—United Southern Recording Company, based in Hot Springs, Ark., has purchased the assets of United Southern Artists, Inc., and Ouachita Music Publishers. The recording and publishing firms are 100 per cent wholly owned subsidiaries of United Industries.

Atlantic Picks Shirley

NEW YORK—Atlantic Records has picked up national distribution on the new Shirley King single "Reconsider Baby" by Al King. The disk, which has had initial action in San Francisco and Chicago, was originally issued as a master on the Triad label.

give the erstwhile leader a leadership in total record sales. All of the four are in or just out of the top 10. Ri-Fi, which now has the highly popular Mina, is in the lists with two and SAAR also has two, newcomer Remo Germani and comebacker Tony Dallara. Ricordi, which has only one on the list, has it in first place, however. Others with one each are Carosello, Fonit, Clan, MRC (Decca) and Durium.

Warner Ups Sound Tracks

HOLLYWOOD — Warner Bros. continues its emphasis on film sound tracks, obtaining "Yesterday, Today and Tomorrow," Italian release starring Sophia Loren and Marcello Mastroianni. Future sound tracks will include "Robin and the 7 Hoods," starring Frank Sinatra, Dean Martin, Sammy Davis Jr. and Bing Crosby on Reprise and "Sex and the Single Girl," with Natalie Wood and Henry Fonda on WB.

Three recent film LP's have been "Dead Ringer" by Andre Previn, "Paris When It Sizzles" by Nelson Riddle and Elia Kazan's "America America."

NEWS REVIEW

Baseball Voices & Faces on Disk

NEW YORK—Sports Champions, Inc., has started a new series of picture card with voice disks catered to appeal to youngsters interested in baseball.

The series, which is produced on Auravision, the Columbia process, features full-color pictures printed behind a voice track produced in clear plastic.

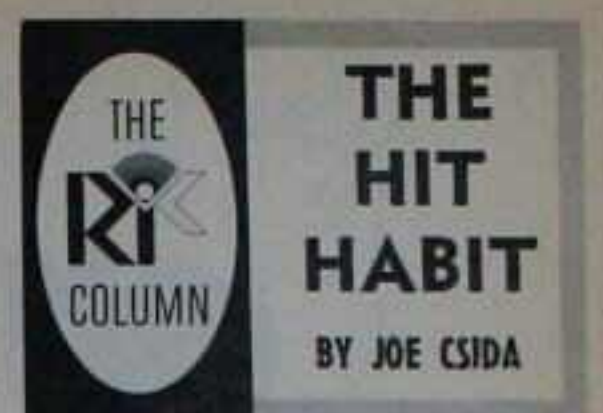
The original issue contains eight disks, printed on cards 6½ inches by 6¾ inches, on which well-known broadcasters interview star baseball players. Baseball stars are Roger Maris, Willie Mays, Mickey Mantle, Ernie Banks, Rocky Colavito, Jim Gentile, Warren Spahn and Whitey Ford. Among the Sports-casters are Ernie Harwell and Marty Glickman. Sides are done at 33 r.p.m. and the surface sound might not be all it might be but the novelty effect is bound to appeal to young sports fans.

JACK MAHER

KHJ Marks 42d

HOLLYWOOD — KHJ celebrated its 42d birthday (13) amidst a hard campaign to establish itself as the "Information Station for Los Angeles." The RKO General outlet has been operating with the philosophy that radio's function is to provide information and entertainment in equal amounts.

Station has been owned by General Tire since 1950. Its executive line-up includes Marty Fliesler, general manager; Mort Sidney, sales manager; Geoff Edwards, program director; Allan Moll, public affairs director; Les Mawhinney, news director; Claire Hughes, community relations director, and Marty Roberts, recently named advertising, sales development chief.



Well, here's our first release. There are people involved with each of the four records who've had the hit habit a long time. Take Roosevelt Grier doing "Fool, Fool, Fool" and "Since You've Been Gone." Produced by Bobby Darin, who's made a habit of making hits for himself: Wayne Newton, Betty "Shoop, Shoop" Everett and others. And I could find you a herd of backs around the National Pro Football League who would testify that Rosey himself hits hard. Seriously, we think Rosey Grier is a great record artist in the Ray Charles tradition. Give a listen. RIC #S102.



GRIER AND DARIN

Our country-pop entry the Terrys (Clay & Collis) is the best sound we've heard in a boy duo since Archie Bleyer, Wesley Rose and Boudleaux Bryant hit with the Everly Brothers. The guys who wrote the Terrys' songs have had more hits than a bad promotion man has excuses for not getting a record played. Our own Alex Zanetti's latest was "As Usual," a Brenda Lee blockbuster, and Harlan Howard wears out a pair of shoes each year at the BMI Awards dinner going up to the stage to pick up his scrolls. Alex wrote "Wake Me 100 Years From Now" and Harlan "Never Never Land" for our Terrys. Has hit written all over it. RIC #S101.



THE TERRYS

Phil Bodner has played on a hundred hit dates in his long career. He's ready to erupt as one of the top hit instrumentalists of 1964. Try "Bei Mir Bist Du Schoen" and "Sunset" (RIC #103) and tell us if it isn't one of the best clarinet records you've ever heard.

Last, by a lad who had a big hit with the first record he ever made ("Dear One" on the Old Town label a while back), is Larry Finnegan. His first RIC release is "Dear One, Part Two," and "Baton Rouge," both stamped hit. He's RIC's Director of A & R for the Young Market, and one of the best writing, singing, producing talents I've ever worked with.

Like I said, everybody in the first RIC release has the hit habit. We're going to try not to break it. And we'll appreciate your help.



BODNER FINNEGAN

RIC stands for Recording Industries Corporation which stands for great artists in every music category, well recorded and aggressively and intelligently promoted.

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INCREDIBLE



She's coming on
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MUSIC AS WRITTEN

• Continued from page 39

fall, has recorded a new **Armando Trovajoli** tune for the sound track of "Let's Speak of Women" . . . **Ricky Gianco** has taken title tune of American film, "Under the Yum Yum Tree" and originated a dance to go with his new Jaguar disk of it . . . **Clay Douglas**, who hails from Weimar, Tex., is recording for the first time, here in Italy, for Variety.

Anton Karas, author of "The Third Man Theme," has been signed to accompany **Rita Pavone** in her new TV series, "Gian Burrasca," in which she will play a boy from a traditional Roman romance. . . . Four classifications, Italian melody, Italian rhythm, Italian regional and international, have been set for the songs entered in the Premio Roma which will take place at the Sports Palace in May. . . . What's in a name? **Vittorio Paltrinieri** is now calling himself **Mike Clark**. . . . First two volumes of Ricordi's Encyclopedia of Music have been issued. . . . **Ri-Fi**, viewing the success of **Gigliola Cinquetti** at 15 is going even younger. Their newest artists are **Alina**, 14, and **Tonello**, 6. . . . Polydor has come up with another young trio—**Claudio**, 14; **Rik**, 11, and **Roger**, 15.

The new company called Hell is offering 12 tunes on two small 33-r.p.m. disks for \$1.55 plus postage in newest cut-rate offer. . . . All final songs in Golden Token contest in Bologna have been issued by Antonina with **Ri-Fi**. Competition is for children. Last year's special records for this competition sold some 250,000 in one week. Graz, lots. **SAM'L STEINMAN**

HAMBURG

Metronome Records reported that 24 hours after the Eurovision Song Contest in Copenhagen, about 100,000 records were sold of the winner title, "Non ho l'eta," sung by the 16-year-old Italian girl **Gigliola Cinquetti**. . . . Producer **Hans Bertram** of Polydor discovered in a studio choir in Cologne the young singer **Ulla Wiesner** and acquired exclusively for her first Polydor record the American hit "Charade." . . . Publisher **Felix Stahl** says there are now 17 records of "Drina-Marsch" and that the English singer **Adam Faith** will record the title in German language. . . . In Frankfurt a new publishing firm Transatlantic - Musikverlag was founded by **Hans R. Beierlein** (Edition Montana, Munich) and the following wholesale dealers: **Marianne Karthal** (Globus), **Edeltraud Kuepper** (Kuepper), **Gundula Michael** (Michael & Company) and **Gerhard W. Schulze** (Loewen - Automaten). At present most sold LP's are "With the Beatles" (Odeon), "Die grosse Star-und Schlagerparade 1964" (Telefunken), "Trini Lopez" (Ariola-Reprise), "Freche Chansons aus dem alten Frankreich" (Vogue) and "Jurgen von Manger" (Philips).

CHRISTIAN TOERSLEFF

SAN JUAN

Ernesto Aue, of Palacio de la Musica, oldest recording firm of Venezuela (Palacio label), is visiting Puerto Rico. Aue is closing deal with local label Rico Vox, which will issue two LP's of Palacio singers **Hugo Blanco** and **Ernesto Zavarce** on the Rico Vox label. . . . **Frederick Reiter**, of Morro Music of New York, in a deal with a local la-

bel for the release of album of **Binbis** (new dance) by its author **Eduardo Davison**. . . . **Chucho Avellanet**, local teen idol, leaving for Costa Rica and Panama, where he will film a movie to be directed by Puerto Rican producer **Alfred D. Herger**. Herger will leave from Mexico City where he attended convention of Asociacion Mexicana de Productores de Discos April 13-15.

ANTONIO CONTRERAS

BUENOS AIRES

The 10-inch LP seems to be returning after several years of absence. Last December Disc Jockey label released a promotional record on this size; now Philips and RCA Victor are following the trend. . . . **Hernan Restrepo**, manager of Sonolux Records of Colombia, is visiting Buenos Aires. So is **Camilo Fernandez**, owner of Demond Records of Chile. . . . New artist launched by CBS, designed for the teen market, **Pepe Capote**. His first record is "Poor But Honest." . . . **Sicamericana** informs that his diskery has made an arrangement with Orfeon of Mexico to represent its labels Orfeon, Dimsa, Ariel and Maya in Argentina. . . . Microfon releases first Canadian-American record by Santo and Johnny. . . . **Los Cinco Latinos** (Music Hall) are starting new worldwide tour, including Peru, the States, Spain, Italy and Orient. Will last about two years.

RUBEN MACHADO

MUNICH

Polydor producer **Bobby Schmidt** visited Nashville to record more German numbers with **Brenda Lee**, "Kansas City" b-w "Wiederseh'n Ist Wunder-schoen." . . . Polydor International rep **Heinz Voigt** visited New York to renew the contracts with the Command and United Artists labels. . . . The **Kurt Edelhagen** big band will tour the USSR in May and June this year. . . . **Connie Francis** will tour Germany, France, Belgium, the Netherlands and Spain in May and June. . . . **Brenda Lee** will visit Germany in September. . . . **Trini Lopez** guest stars in the "Music International Show" of the second TV network in Germany this month. . . . The most modern record studio in Munich will be the new one by Polydor to be built and opened this year.

JIMMY JUNGERMANN

SYDNEY

An unusual single produced by **Sven Leibeck**, a.&r. for CBS Australia titled "War of the Worlds" and played by the instrumental group the **Atlantics**, is to be released in America on Columbia Records, which is releasing an Australian record just on hearing it. Leibeck has also produced an album by this group, titled "The Explosive Sound of the Atlantics" which will be ready for distribution during April and will feature "The War of the Worlds." . . . The **Silorettes** will record for the CBS label. . . . Big songs included in the Belinda list are, "Anyone Who Had a Heart" by **Dione Warwick**, **Roy Orbison's** "What'd I Say," "Surfer Doll" by **Robert Helpman** and "Fun in Acapulco." . . . Philips Records entered the local recording field with the release of its first album, "The Play of Daniel," recorded in actual performance in the Crypt of St. Mary's Cathedral, Sydney.

EMI has issued **Cameo** and **Parkway** records under their own logos. Since acquiring both labels, a number of years ago, the records have been released on London Records. . . . Leeds Music controls the new Jan and Dean single "The New Girl in School" c/w "Dead Man's Curve." Leeds owns both sides, which are in Tu-Con Music. . . . RCA Australia is handling its own Australia-wide distribution of all RCA labels, effective from April 1. The sole distribution was previously (since 1956) handled by AWA. RCA record division manager, **Claude Pickford**, will be in charge of over-all operations. South Australia distribution will remain in the hands of Newton McLaren, with record manager **Ron Coleman** looking after South Australian retailers.

GEORGE HILDER

TOKYO

Y. Ando, president of Japan Phonograph and Record Association, is leaving Tokyo May 23 to attend the meetings of the International Federation of the Phonographic Industry to be held in London from May 26. On his way home, he will visit West Germany, France, Holland, Switzerland, Austria and Italy to survey markets in respective countries. He will be

away for three weeks. . . . **Dario Soria**, RCA, is due April 5 accompanied by his wife. He will stay three weeks to make market survey and conduct business talks with Nippon Victor. . . . Record production for January was 5,005,127 records or \$4,277,285. Stereos involved in the above figures are 1,515,183 records or \$2,021,640 at manufacturers' prices.

J. FUKUNISHI

HONG KONG

Two top ranking artists performed at City Hall in late March. They were **Pat Boone** and **Shirley Bassey**. Pat's very strong fan club gave him a rousing welcome and send-off, and the singer played before highly appreciative audiences at both concerts. The program was sponsored by the Diamond Music Company. . . . **Shirley Bassey**, like so many artists who have visited Hong Kong, caught a very bad cold and had to struggle through two performances in one night. At her second show, which attracted a near capacity crowd, she was on stage for only 30 minutes—a great disappointment to her many fans. The two shows were sponsored by **Harry Odell** in conjunction with Orbit Records.

CARL MYATT

"I'm Loving You More Every Day"

by
Etta James

Argo 5465

"SLIP-ON-MULES"



by
Sugar Pie De Santo
Checker 1073



"LONG TALL SHORTY"

by
Tommy Tucker

Checker 1075

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VOX JOX

By GIL FAGGEN

Larry James, music director and noon to 4 deejay at KEWI (Topeka), claims to be the first deejay in the U. S. not to play the Beatles. Recently, while other local stations were rockin' with the group, James played no Beatle wax on Keewee for four hours. A telepoll of listeners revealed the group's popularity. To Beatle, Or Not to Beatle, is no longer the Question for James.

KFWB's Quip Jockey, **Bill Ballance**, will emcee the Queen Contest at Los Angeles Valley College in Van Nuys May 19.

A HAIR-RAISING tale is told by **Tony (Jaybird) Jay**, WJET (Eric) who, while playing a Beatle record, noticed a

long hair trailing the needle. Jay conjured up the image of all that Beatle hair and decided it may have resulted in the 45 sprouting a toupe. "The record has hair! . . . growing on the record!" . . . it's hair, Beatle hair!" exclaimed Jay excitedly to his audience. Just goes to show ya how much a strain deejaying can be in the Beatle age.

WIL's (St. Louis) late afternoon mentor looks startled (picture below) as the camera catches him and film star Angie Dickinson entertaining St. Louisians. Angie, in town for the opening of her movie "Captain Newman M.D.," pitches in answering the phone for Ron Lundy who seems to have his hands full doing combo work.



SEGUE

Buddy McGregor, KTRH (Houston) executive, joins KNUZ (Houston) as deejay in the 7 p.m. to midnight spot M-F and 2 to 7 p.m. on Saturdays. . . . **Chad Lassister** returns to the staff of KTRH (Houston) after residing in Raleigh, N. C. Lassister takes over the "What Do You Think" program heard daily. . . . **Gary Bond**, U. S. Army retired, joins KOOL (Phoenix) for 6 to midnight show. **VIP APPOINTMENTS: Don Shafer**, KXOX (St. Louis) deejay, joins KQV (Pittsburgh) as production chief. . . . **Pat Patterson**, formerly with WPTR (Albany), promoted to program director of WGR (Buffalo) succeeding **Chuck Benson**, who moves to WMAQ (Chicago) as air personality. Patterson will continue on the air 3 to 6 p.m. . . . **John Casey**, formerly PD at WMNS (Olean, N. Y.), named program director WAZY (Lafayette, Ind.). Casey will do air show 9 to noon. . . . **Hal Peterson**, program director

STATIONS BY FORMAT

• Continued from page 18

President and General Manager, David Croninger. Music Director, Wayne Stitt. Program director recently transferred to WCBM, Baltimore.)

KUDL: 5,000 watts day, 500 watts night. Independent. ABC affiliate. **Music format: Contemporary.** Up-dated program schedule: Bill Miller (5:30-10 a.m.), "Breakfast Club" (10-11 a.m. net), Johnny Canton (11 a.m.-2 p.m.), Bob Beck (2-6 p.m.), News (6-7 p.m.), Tom Tyler (7-10 p.m.) and Jack Jackson 10 p.m. to 1 a.m. Vice-President and General Director, Johnny Canton (also does air show).

WDAF: 5,000 watts. Recently transferred to Taft Broadcasting. NBC affiliate. **Music format: Pop-Standard.** Highly identifiable air personalities. Station features talk-block 9 a.m. to 1 p.m. M-F. with guests and audience participation via telephone. Hosts: Walt Bodine (10-11 a.m.) Jean Glenn (9-10 a.m.), Bodine and Glenn (11-noon) and Jack Tobin gardening tips (12:30-1). Award-winning 14-man news operation headed by Bill Leeds. 10 or 15-minute newscasts, 7 and 8 a.m., noon, 5:45 and 10 p.m. Aired Notre Dame football last season. Manager, Jay Barrington. No program director.

KCMO: 50,000 watts day, 10,000 watts night. Meredith Broadcasting Company, CBS affiliate. **Music format: Standard-Pop.** Station carries heavy sports schedule broadcasting the Kansas City A's, Missouri University and American League Chiefs games. Twelve-man news department directed by Harold Mack. 6:55-7:35 a.m. news and sports block daily. 11:55-12:35 agriculture news 4:55-6:15 p.m. news and sports daily. Station Manager, R. W. Evans. Program Director, Kenneth W. Heady.

KCKN AM-FM: 1,000 Watts day, 250 watts night. Independent. Country Music Network. **Music format: Country and Western.** Highly identifiable air personalities. Spanish program aired Sundays 8-9:30 p.m. General Manager, Glen M. George. Program Director, Ted Cramer.

KPRS: 1,000 day. Independent. **Music format: R.&B.-Jazz** Highly identifiable air personalities. President and General Manager, Andrew R. Carter. Program Director, Chuck Moore (also does air show daily).

WBSM (New Bedford, Mass.), appointed assistant general manager. . . . **Wayne Bailey** moves into PD's office. . . . Afternoon deejay **Gil Santos** heads up newly created production department. . . . **Launa Newman**, assistant to producer-director of "TW3," appointed talent coordinator of "The Mike Douglas Show," nationally syndicated 90-minute variety program originating from KYW-TV (Cleveland). . . . **Henry Walter**, New York

World Telegram & Sun staffer for 10 years, joins WMCA (New York City) as director of editorial research.

Beatles and Elvis

• Continued from page 14

Ives Unabridged Webster Dictionaries valued at \$25 were awarded as second prizes, and third prizes were 500 record albums giving the winners a choice of their all-time favorite record artist.

The WINS totals read like this: The Beatles, 40,648; Elvis Presley, 39,082; Connie Francis, 1,850; 4 Seasons, 935; Johnny Mathis, 804; Peter, Paul and Mary, 786; Frank Sinatra, 682; Paul Anka, 504; Bobby Rydell, 371; Lesley Gore, 352; Bobby Vinton, 314, and Perry Como, 204.

A multitude of other performers received less than 200 votes. Among these were Andy Williams, Nat King Cole, Bing Crosby, Mario Lanza, Ray Charles, Tony Bennett, Rick Nelson, Judy Garland, Steve Lawrence, Freddy, Brenda Lee, Chubby Checker, and Jack Jones.

COUNTRY D. J. OF THE WEEK



On April 24 WSM Radio's "Mister D.J. U.S.A." guest will be Jim Rankin of WYND Radio, Sarasota, Fla. WYND changed to country and western music format in August, 1963. Located on the Gulf of Mexico, WYND is a daytime 500-watt directional station. Jim has been in radio since 1959. He has been spinning c.&w. disks on the morning show for the past eight months, as well as serving in the capacity of WYND's program director.

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"MARVIN & MARY TOGETHER"
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APRIL 19-21

BILLBOARD The International Music-Record Newsweekly

Phono-Tape

MERCHANDISING

BEST SELLING PHONOS • DISK DEALS
EQUIPMENT NEWSLETTER

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

BEST SELLING AM-ONLY TABLE RADIOS

POSITION				
This Issue	1/11/64 Issue	10/12/63 Issue	BRAND	% OF TOTAL POINTS
1	1	1	RCA Victor	21.2
2	4	2	Zenith	20.2
3	2	3	Magnavox	16.4
4	3	5	General Electric	15.5
5	6	4	Motorola	5.1
5	—	—	Philco	5.1
7	—	—	Admiral	4.3
Others				12.2

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

1/11/64 Issue: Emerson (5); Panasonic (7); Monarch (8); Arvin (9); Westinghouse (10).

10/12/63 Issue: Emerson (6).

BEST SELLING AM-FM TABLE RADIOS

POSITION				
This Issue	1/11/64 Issue	10/12/63 Issue	BRAND	% OF TOTAL POINTS
1	3	1	Zenith	20.9
2	1	2	Magnavox	19.6
3	2	3	RCA Victor	15.8
4	4	7	General Electric	11.1
5	4	5	Panasonic	4.6
6	6	6	Masterwork	4.0
6	—	—	Philco	4.0
8	7	4	Motorola	3.2
Others				16.8

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

1/11/64 Issue: Granco (8).

10/12/63 Issue: All brands represented in current chart.

Sylvania's New 19-Inch Portable

BATAVIA, N. Y.—Sylvania Electric Products, Inc., has introduced a 19-inch portable model TV set featuring exclusive VHF-UHF signal separator network. This permits reception of all TV bands on a single

antenna. Also included is a seven inch heavy duty oval speaker and variable full range tone control never before available on a 19-inch table or portable model, according to Robert J. Theis, president, Sylvania Home & Commercial Electronics Corporation.

Manufacturer's suggested list price for the UHF model is \$171.70. The VHF model's suggested list is \$151.70.

EQUIPMENT NEWSLETTER

Fairchild Promises Home Videotape

By DAVID LACHENBRUCH

A new home entertainment medium may well be on the way—one on which comes the features of records, tape recording and television. The recent demonstration of the development home video tape recorder by Fairchild Camera & Instrument Corporation shows that this field is now within reach. The demonstration last winter of the British-developed Telcan video recorder put a gleam in the home entertainment industry's eye. Telcan gave a hint of the potential of video recording as a home medium. Fairchild shows how close it may be.



Both Telcan and the Fairchild recorders must be regarded as feasibility demonstrations. They show that video tape recorders, once regarded as a \$60,000 tool of TV stations, have a potent application to the home. While we would classify the pictures we saw played back on Telcan as unsatisfactory for home viewing, Fairchild's pictures were eminently viewable.

There are more differences between the two systems than similarities. They're similar in that they both use the rather high speed of 120 inches per second. But Fairchild's system (by multiplexing sound, video and sync signals onto a single track) permits the viewer to record a full hour's programming on a single reel. Granted, the reel is 11 inches in diameter, and must contain triple-play instrumentation tape (1/2 mil) of a type not currently in production, but which Fairchild estimates could be produced in quantity to sell for about \$15 a reel. Granted also that the tape must reverse itself four times (it has four tracks) to provide an hour's viewing, and that six to seven seconds of recording are lost every 15 minutes while the tape is reversing. Granted, too, that no satisfactory erase head has yet been developed for the Fairchild system. Nevertheless, it gives an inkling of what will soon be accomplished with tape in the home.

The technical barriers—and the cost barriers—will be surmounted, now that feasibility has been demonstrated. We can easily conceive of a home TV tape recorder on the market within the next five years—perhaps as soon as three years. Our guess is that prices will be up around the \$500 mark to start, then drop rapidly as did TV prices.

What will this mean to the home entertainment industries? It could herald a complete revolution, for a video tape recorder is several instruments in one. It can record TV programs off the air for viewing at a later time. With a supplementary miniature TV camera (price could be quite low in mass production) it could become a home movie medium. With pre-recorded tapes, it could become a video phonograph.

We think its greatest implication may well be in the latter field—pre-recorded video tapes. It would, in effect, be a sort of pay TV with neither

wires nor TV stations. The consumer may well be able to buy or lease (or have mailed to him) a recent musical comedy, a play or other sound-and-sight material, and play it through his TV set at will.

This vision of sight-and-sound recordings raises more questions than it answers. From the dealer's standpoint, it could be a boon or a tragedy. Who will sell (or rent) these pre-recorded shows? The record dealer, the camera store, the appliance dealer—or someone else, such as the TV network? Each can lay some rightful claim to this potentially rich market.

But there's a more basic question—one which can't be settled now, but which must be borne in mind from the start, in order to avoid electronic anarchy. This is the question of standards.

Today's developmental home video tape recorders can be considered the equivalent of Edison's cylinder gramophone. Once it becomes clear that there will be a market in home video recording, invention will come fast, and there'll be new developments almost daily—each one hailed as obsoleting all old methods. We may well see conflicting claims on the merits of different speeds, on reel-to-reel vs. cartridge, on video tapes vs. video disks, on multiplexed single-track sound-and-video vs. separate tracks, and so forth.

AS WITH ANY NEW industry, the pre-recorded video tape business will be anything but lush at the outset. The need for standardization will become apparent early in the game. Stakes will be extremely high, and many companies will be jockeying for position in this new field. Thus, for years there could be four, five or six different systems of video tape playback, each one incompatible with all others.

Too little is now known about the art and science of home video tape recording to determine what will actually happen in this field. The first system to be marketed probably won't be the final and ultimate answer, any more than Edison's cylinder was the final form of the phonograph record.

BUT ONCE IT'S PROVED that there's a home video tape market, developments will come far faster than they did in the phonograph industry. The stakes are bigger. Fortunately, any home video recorder, right from the start, will be compatible with itself—that is, it will be able to play back whatever it records, either off the air or from a home electronic camera.

However, before there can be a real hear-see pre-recorded program business—and we're convinced this may be the richest part of home video—there must be industry-wide standards. We predict this will be the No. 1 topic in the home entertainment business five to 10 years from now.

It's important right now. Rushing to market with an incompletely developed system, or one likely to be quickly obsoleted, would be a disservice to the public. We suggest the importance of considering the eventual need for standards from the start. The manufacturer who's right will make more money than the one who's first.

Magnavox Ups Quarter's Sales

NEW YORK — Frank Freimann, president of the Magnavox Company, announced last week that the company's consumer product sales had risen more than 30 per cent in the first quarter of this year. (This is, of course, in addition to Magnavox' biggest backlog in military orders in its history.)

Freimann said he believed that the constant acceleration of sales was largely due to the company's Astro-Sonic models, which utilize solid-state circuitry and eliminate vacuum tubes. More than 70 per cent of its stereo sales are in equipment utilizing that system.

For the future, he pointed out that the first shipments of private label consumer electronics will commence during the second quarter of this year. That, as announced in 1963, is a production of private brand merchandise, including color television, for several unnamed customers.



TV RECORDER: Fairchild Camera's developmental home video tape recorder is demonstrated by its developer, Wayne Johnson, vice-president and research director of Winston Research Corporation, Fairchild subsidiary. In background is vidicon camera which makes possible "instant home movies."

Musictapes Begins Spring Promotion

CHICAGO — Musictapes, Inc., Peter Fabri's comparatively young company, rapidly becoming one of the largest producers of pre-recorded tape in the country, is kicking off a spring ad-

vertising promotion and introducing six new reel-to-reel and five new 3M cartridge tapes.

The advertising promotion, plugged with full-page ads in HiFi Stereo Review, Stereo Tape Log and Harrison Tape Catalog, allows customers \$1 off (dealer's list) on all product. The customer merely clips off the coupon and turns it in to the dealer. Whatever the dealer's selling price is, \$1 is subtracted. The \$1 is refunded to dealers by Musictapes distributors.

The six new reel-to-reel tapes are "Fifty Fabulous Piano Techniques," Ferrante and Teicher; "Fifty Fabulous Guitar Favorites," Al Caiola; "Fifty Fabulous Latin Favorites," Tito Rodriguez; "Country Music Hall of Fame, Vol. III"; "Mr. Guitar," Billy Strange, and "Memories of Japan," Buck Ram. The cartridge releases are all of the above except the country album. Musictapes also has the exclusive tape rights to the United Artists and Monitor lines.

M M M M M M M M

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**MONEY-MAKING IDEAS
ON TAP**

PROGRAMMING NEWSLETTER

No Musical Color Line

By **BILL GAVIN**
Contributing Editor

Rhythm and blues, as everyone knows, is a term used in the trade to identify a particular kind of music. Like other verbal-type tags, such as "pop" or "classical," the term is at best loosely descriptive and is frequently misunderstood.

As it is used in the music business, rhythm and blues refers to almost any music that is preferred by most Negroes. However, when a record that is a hit in the Negro market attains widespread acceptance with other record buyers, it then is called a "pop" hit. Such classification of music according to its audience rather than its style and content may be unfair, but it does serve to emphasize the importance of the Negro in record sales as well as in radio programming.

Sweeping generalizations are bound to be misleading. There is no such thing as a musical color line. Negroes buy and enjoy many different kinds of music, while many rhythm and blues records are well received by whites. About all that we can safely conclude is that recording artists, as well as certain musical sounds and subject matter, find a readier acceptance among Negroes than elsewhere.

In most large American cities, one or two radio stations will be found that concentrate their programming almost exclusively on the kind of music preferred most, and understood best, by Negro listeners. These are known as r.&b. stations, although some managers like to refer to them as "special market" stations. We also find many top 40 stations competing for a larger share of Negro listeners by programming a substantial number of r.&b. records. To the extent that they are successful in pleasing both Negro listeners as well as the teen audience, these stations enjoy a comfortable rating superiority.

Numerous observers in the past have pointed out that fluctuations in pop singles sales have had singularly little effect on r.&b. sales. The average teen-ager is notoriously fickle in his (or, more accurately, her) attachment to a particular artist or to a new sound. Negroes, on the other hand, consistently display a deep and last-

ing affection for the music that is most meaningful to them. The recent teen-age obsession with the Beatles was almost entirely a non-Negro phenomenon.

If there is any one characteristic of r.&b. music that stands out above all others, it is its orientation toward adults rather than children. When it is said of a record that it has "soul," the reference is to a deeply felt expression of a mature emotion, as opposed to a typical teen-age preoccupation with "first love" and its attendant frustrations.

Musically, an authentic blues performance exhibits a freedom of melodic improvisation, common enough in jazz, but completely foreign to the square and prescribed framework of the conventional "rock." To enjoy and to understand rhythm and blues music requires a degree of emotional maturity and sophistication not usually found among teen-agers.

Radio programmers, while recognizing the importance of the Negro audience, are frequently at a loss in evaluating and selecting the best r.&b. material. A dependence on sales charts, while helpful, can be misleading. Total sales of a r.&b. hit may not be reflected in a sales survey. The r.&b. sales are frequently concentrated in a few specialty stores and will therefore not be reflected in the greater number of retail outlets whose reports are compared. Judging from manufacturers' reports chart listings of numerous r.&b. hits fail to show their true selling power. As a result, pop programmers may be unable to make a true evaluation of r.&b. material for use on the air.

We use the word "popular" to indicate whatever may be in demand at the moment. It is strictly a transient category, subject to the whims of public favor. Rhythm and blues, on the other hand, is essentially a musical concept, unrelated to public response. Much of our traditions of spirituals and jazz had their origins with the American Negro. Rhythm and blues is also an indigenous art form. As it becomes more widely heard it will be better understood, and is certain to increase its influence on popular tastes.

In the meantime, wise program management will keep trying to understand and reflect the tastes of the Negroes in their audiences. Musically, integration is already an established fact. It is time that some broadcasters stopped pretending otherwise.

Double Tabs Get FCC Double Take

WASHINGTON—The Federal Communications Commission is weary of warning broadcasters about "double billing" abuses, and will set up rule-making to bar the practice. In double billing, the broadcaster submits two bills for the local advertiser—the real one and an inflated bill to be sent on to the manufacturer. Sometimes the deal is three-way on co-operative advertising. The manufacturer in this case knowingly accepts the larger charge, giving the local advertiser and/or station a bonus.

FCC outlines a number of the co-operative and double-billing deals it will automatically consider fraudulent under the proposed rules. It punctures broadcaster excuses that the differential between his real \$10-per-spot charge to the advertiser, and a \$50 bill to the manufacturer, is an "agency commission." FCC says agency fees do not go above 15 per cent, period.

If a licensee bills a local dealer for spots never actually aired, and the invoice is sent to the manufacturer, FCC will assume fraud. "Blank" invoices or bills sent to a local dealer to fill out, bearing station call letters or other broadcaster id, will imply fraud, or failure by licensee to keep track of his financial af-

fairs. If a manufacturer accepts, knowingly, an invoice charging way above station's normal spot rate, FCC will assume the manufacturer is discriminating and will alert the Federal Trade Commission.

Kickbacks by the station to a local dealer in the way of "free" spots, on which he can advertise his own shop or products other than that being advertised by the manufacturer in the co-op deal, constitute fraud. The tricky device of sending bills with an extra length clippable from the bottom, bearing notice of special discount to local advertiser—but with this notice clipped when the bill reaches the manufacturer—will also spell fraud under the proposed rules.

'Good Guys' Team

ST. LOUIS—With the season nearing a close, WIL "Good Guys" basketball team has raised more than \$5,000 in 15 games in the Missouri and Illinois area. The WIL personalities play high school and college faculty teams and all receipts go to a charity or fund designated by the school.

NEW YORK—WFUV, Fordham's FM station, is now airing a weekly three-hour variety show Saturday afternoons 3 to 6 p.m. Hosted by Jonathan Byrne, the segment features recorded music in a lighter vein with interviews and a weekend news roundup spotlighting Dan Snyder.

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

PRESTIGE—Expires April 30. Started April 6, 1964.

Buy six get two free on eleven Prestige 7000 series Willis Jackson LP's.

AUDIO LAB—Expires July 31, 1964. Started May 1, 1964.

Buy six records and get one free on entire Country and Western catalog—mono and stereo.

KING—Expires July 31, 1964. Started May 1, 1964.

Buy six records and get one free on entire Country and Western catalog—mono and stereo.

STARDAY—Expiration indefinite. Started January 1, 1964.

A 15 per cent discount on all regular Starday albums. A 10 per cent discount on Starday economy line albums.

PRESTIGE—Until further notice. Started February 1, 1964.

A 10 per cent discount on all albums of Prestige and subsidiary labels. Special artist program: Buy 12 and get four free on all John Coltrane LP's. Expires March 31.

GATEWAY—Expiration indefinite. Started March 13, 1964.

Two free records for every 10 purchased in series 1100, 1200, 1400, 1600. One free record for every 10 purchased in series 2000, 7000, 8000, 9000, with the exception of 9001 and 9003; buy 10 get two free.

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of
MUSIC, RECORD, COIN, PROMOTION,
ENTERTAINMENT

to make the right, best paying connections. THIS IS THE PERFECT
MEDIA FOR SELLING YOURSELF
TO PROSPECTIVE EMPLOYERS.

\$2.00 will do the trick for a 1/2" ad in one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO:
MARTIN THAU
Billboard Classified Mart
165 W. 46th St.
New York, N. Y., 10036

A.&R. MAN WITH OWN PRODUCTION and publishing company, plus talent roster and distributor contacts, desires connections with a Southern recording company. Style: Western, 3635 Allandale, Memphis, Tenn. Ph. 324-4640.

GOSPEL SONGWRITER DESIRES connections in gospel field. Has original material. Levon Mitchell, 405 Newhall St., Hamden, Conn.

ORIGINAL TAPES AVAILABLE FOR lease. Standard pops, novelty. Million dollars potential. Contact George Franciosa Sr., 202 Kent St., Rochester 8, N. Y.

TALENTED VOCAL GROUP DESIRES good Manager. Contact Miss Eileen Shugars, R.D. #5, Carlisle, Pa.

I'M READY, WILLING AND ABLE TO go anywhere now if the offer is a good one. I'm a good radio announcer/DJ who must leave present position due to station cutback. Contact Edward N. King, c/o WCBT Radio, Columbus, Miss., or call 601-328-6156.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

NEW 45's, \$8 PER HUNDRED, PLUS added bonus of 20 DJ records free with each hundred. Freitas Music Co., 17 San Joaquin St., Stockton, Calif., 95202. ap25

RECORD DEALERS—FREE DELIVERY plan anywhere in U. S. on accessories: needles, racks, tape, inserts, cloths and specialty LP lines. Details and catalogue request. Hal Faktor, 4143 W. Armlington, Chicago 39, Ill. CA 7-3722. ap25

RECORDS WANTED—WE WILL distribute and promote your record in Chicago, second largest U. S. radio market. Rush sample to Variety Distributors, 1109 E. 53rd St., Chicago, Ill.

HAYDN SOCIETY RECORDS

ARE NOW AVAILABLE
TO QUALITY DEALERS
FROM COAST-TO-COAST

Send for current catalog

ESOTERIC, INCORPORATED
P. O. BOX 1799
HARTFORD, CONN.

National Distributors for
HAYDN SOCIETY RECORDS

DEALERS . . . ONE-STOP . . . RACK JOBBERS

. . . in the following territories:
CONNECTICUT and WEST, MASS.

Order Your Supply of

Record preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG FROM:

ASSOCIATED

76 TOLLAND
EAST HARTFORD, CONN.
PHONE: 528-4184
AREA CODE 203

IT'S A CAN'T-MISS SALES AND PROFIT MAKER! Check your regular Associated salesman for special prices . . . or write to us.

And while you're at it—check your stock of the fast-selling records of these great labels:

Adlib Audio Fidelity Battle Bert & I Cabot Caedmon Canadian-American Carleton Carillon Caprice Challenge Chime Cimarron Circa Dana	Dauntless Deutsche- Gramma- phon Dictation Disc Fiesta Golden Herald Ember Hickory Hi Fi Jubilee Josie Life Monitor Music Minus One	Off-Beat Riverside Simon-Says Sims Stereoditties Somerset Stereo Fidelity Tri Disc Universe Warner Bros. Washington Wonderland
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RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

RECORD PROMOTION & PUBLICITY

GUARANTEED RADIO PLAY—MORTY Wax National Record Promo Network, coast to coast. A complete program of disc jockey promo and trade paper publicity. Distrib. arranged. Morty Wax, 1733 Broadway, N. Y. C. CI 7-2158. np-ap5

WE COVER ALL ASPECTS OF SALES promotion and service in San Francisco and Northern Calif. Specialize in Blues, Rock 'n' Roll. Rush samples to Penthouse Music Sales, P. O. Box 1222, Berkeley, Calif.

"20 Years of Record Experience"

JOE PETRALIA RECORD PROMOTION

Park Sheraton Hotel
Suite 267 55th St. at 7th Ave.

New York 19, N. Y.
Phone: JU 6-6935

USED COIN MACH. EQUIP., PARTS & SUPPLIES

FOR SALE

30 PENNY ADAMS TAB GUM VENDERS, \$5 each; 10 St. Hershey Bar Machines, \$10 each; Penny Counting Scale \$10; Person Weighing Scale \$50. Al Hoff, 1920 Rose, Baltimore, Md. 21213. ch

INTERNATIONAL PROFITS YOUR object? You can reach and sell your published songs, tapes, masters, services to leading music industry influencers all over the world through the International Buyers & Sellers Exchange. Designed to help you reach markets outside the U.S.A. It appears each week in Billboard.

MISCELLANEOUS

INCOME TAX CONSULTANT—SPECIALIZING in returns for musicians, performers and anyone in the allied fields of entertainment. Marvin Shulman Associates, 145 W. 55th St., New York 19, N. Y. PL 7-0246. ew-if

MUSICAL INSTRUMENTS OVER-hauled. Send us for our price listing. Lowest prices possible. Paul's Musical Repair, 226 Avenue B, Rock Falls, Ill. my2

NEW RECORD COMPANY LOOKING for recording talent. Singles, groups, combos. Send tapes or demos to Courier Records, 414 1/2 Croghan St., Fremont, Ohio.

1,000 SIMULATED BUSINESS CARDS printed, \$4.95 postpaid. Send for free samples. L. A. Walcheski, 192 Westville St., Dorchester 22, Mass.

WANTED: AMUSEMENT RIDES FOR children and adults at Shady View Beach, Havelock, N. C., for summer months. Contact W. C. Dove, Manager, P. O. Box 114, Havelock, N. C.

PUBLICATIONS & SERVICES

"HOW TO GET YOUR SONG RECORDED"

Whether you're a "pro" or a beginner, this book is must reading. Contains information on:

- Your Song and What to Do With It.
- How to Make a Demo Record.
- Protecting Your Song and Yourself.
- The Songwriter and Performing Rights Societies.
- Starting Your Own Record Label.

Plus: List of Active Record Companies, Leading U. S. Music Publishing Firms, Recording Studios and Wholesale Record Distributors of the U. S.

Written by Bob Rolontz, former music editor of Billboard and executive with record companies.

Single copy \$2.50. Cash with order. Send check or money order to Watson-Guptill Publications, Inc., Dept. 1128, 2160 Patterson St., Cincinnati, Ohio, 45214, with this advertisement and your name and address. Copy will be sent postpaid. N. Y. C. residents add 4% sales tax.

THE WORLD OF COUNTRY MUSIC

A 200-page book that gives the whole story of all the excitement, color and growing popularity of country music.

The history of country music, including stories and pictures of artists, composers, and a list of all-time best-selling country records from 1948 to the present time . . . stories by the top country artists . . . by the men who make the best selling country records . . . these are just a few of the many highlights of this exciting edition.

Packed with pictures, 4-color cover, glossy paper, and published by the folks who publish Billboard, the international music weekly newspaper, this 216-page, 8 1/2 x 11 edition is ready to be sent to you now.

Only \$2.00 per copy. Order Now!

COUNTRY ORDER FORM

Billboard
Box 5, 165 W. 46th St., New York, N. Y. 10036

Please send _____ copies of the World of Country Music.

My check or money order \$ _____ is enclosed.

Name _____

Address _____

City, State and Zip Code _____

A Few Extra Copies Available WHO'S WHO in the World of Music

Partial list of contents:

- Top Records of 1963
- Top Talent for 1963
- Top Singles Artists
- Top LP Artists
- Top International Artists
- International Directory of Recording Talent, Booking Agents, Talent Managers, Impresarios and critics.

- Award Winners of '63 including NARAS, NARM, Motion Picture Academy and Country Music

- Million-Selling Singles Records
- Half-million Selling Albums
- Top Artists 1948-1963
- Discography 1948-1963

Send \$1 for your copy now to
JOE PACE, THE BILLBOARD
7160 Patterson Street
Cincinnati, Ohio 45214
Include your name and address and '1963-64 Who's Who.'

when answering ads . . .
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in Billboard*

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Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
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Situations Wanted for Individuals	\$2	\$9	\$15	\$5

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Set regular classified style. Set boxed classified style.

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PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

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ADVERTISING RATES INTERNATIONAL EXCHANGE Classified: Per line \$1. Minimum 4 lines per insertion. DISPLAY: Per inch \$14. Minimum 1 inch.

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MICROFON RECORDS

The most aggressive record company in Argentina

Representing

- Audio Fidelity (U. S. A.)
- Durium (Italy)
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AND NOW!

Cadence — Coral — Brunswick — Everest — Chancellor — Canadian-American — Prestige.

MICROFON ARGENTINA SRL

Lavalle 1759, 5 Piso
Buenos Aires, Argentina

BELGIUM

The "Union Belge de l'Automatique"

the only representative Belgian Coin Machines Trade Association, presents to all their Belgian and foreign friends best wishes for a prosperous new year.

Importers and operators, visit our "Bourse de L'Automatique" (Automatic Exchange) on last Friday of every month.

For further information: UNION BELGE DE L'AUTOMATIQUE Union Professionnelle Reconnue 228, Rue Theodore Verhaegen, Bruxelles 6. Phone: 02/38.43.14. Take a subscription to our magazine, "U.S.A. Revue," 300 F for 1 year (12 numbers), \$6.00. Advertisement rates upon request.

Everyone in the music business and every teen-ager in Belgium reads

JUKE BOX

BELGIUM'S BIGGEST MUSIC
MAGAZINE

A one page ad costs you only \$220
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MUSIC BOX and
RECORD BUSINESS
IN EUROPE

contact

AUTOMATEN-MARKT

14, Ekbertstrasse
Braunschweig, Germany
Phone: 22900/23115
Telex 09-52 604

Industry Leaders Pay Final Tribute to Barney Sugerman

MAPLEWOOD, N. J. — Barney Sugerman, 64, one of the giants of the coin machine industry, died at Beth Israel Hospital here Saturday (11). Death was sudden, as he had a heart attack early in the day, was rushed to the hospital, and died within a couple of hours.

On Sunday (12) at the Apter Funeral Home here, nearly 1,000 persons jammed the chapel, the aisles, the anteroom and the outside stairs to hear Rabbi Eidenbaum, of Maplewood's Beth David Jewish Center, deliver the eulogy.

The trade turnout at the funeral surpassed attendance at any occasion in the industry with the exception of the MOA convention. Despite notice of only a few hours, industry leaders from Chicago, Miami and Philadelphia attended the services, as the trade turned out en masse to pay its final respects.

Sugerman had been in the coin machine business for 25 years, organizing Runyon Sales Company in 1939 in partnership with Abe Green.



BARNEY SUGERMAN

Runyon began as a music machine operation and in 1943 got the Muzak franchise for North Jersey. After World War II, Runyon was named distributor for the AMI juke box line and currently represents Rowe-AMI in music machines and vending equipment and several game

lines. The firm also does a considerable export business.

It was under Sugerman's direction that Runyon entered full-line vending as an operator in the late 1950's, and this division has grown greatly in the last five years.

Bally Transaction

A year ago Sugerman headed a group which acquired control of the Bally Manufacturing Company in Chicago from the estate of the Maloney family. Bally is a leading manufacturer of coin games.

Sugerman, who started the Runyon operation on a shoestring in partnership with Abe Green, had a band, Suggy's Serenaders, before he entered the coin machine industry. He played saxophone.

His twin sons, Myron and Nathan, both entered the business after graduation from Bucknell University. Myron heads Runyon International, the export arm with headquarters at the Springfield, N. J., office, while Nathan has an executive

(Continued on page 58)

Gordon Seeburg President; \$15 Million Plant Starts

Coin Innovator Named President

• *Continued from page 1*

joined the firm in 1948 as district sales manager in New York. He came to Chicago in 1959 and was elected vice-president.

Numerous Innovations

He was named executive vice-president and director of sales in 1962.

Gordon is perhaps best known for his numerous innovations in the coin-operated phonograph field. It was he who pioneered Seeburg's Artist of the Week Program and later its "album play" concept.

He developed the Seeburg Console model, was a prime mover behind Seeburg's use of an income totalizer (both in the

(Continued on page 49)



DELBERT COLEMAN, SEEBURG board chairman, and Chicago's Mayor Richard J. Daley (right) scoop out the first shovel of dirt in Seeburg's new \$15,000,000 plant expansion program.

Officials at Giant Plant Expansion

• *Continued from page 1*

The event was covered by the ABC television cameras, not to mention several score reporters and photographers from the daily and trade press.

Seeburg Lauded

The Most Reverend Bernard J. Sheil, auxiliary archbishop of Chicago, blessed those assembled and lauded the Seeburg Corporation for its "foresight in helping to develop industry in Chicago."

Mayor Daley said the Seeburg Corporation's decision to begin its plant expansion here instead of out of town "spoke well for the firm's role in civic improvement." Daley, who later joined Seeburg plant executives and employees at lunch, told them that the Seeburg expansion program would be a major landmark in the city's industrial redevelopment program.

The new facility is to be built in three stages. The first will consist of 400,000 square feet of space and will cost some \$5 million. Each of the next two stages will be similar in size and cost.

The three-stage development is to be completed by 1970. It is expected that the Chicago plant will require the services of 3,500 employees.

Sales Rise

The present Seeburg plant consists of eight old buildings scattered around the city, many of which are slated for demolition. The firm also has plant facilities in Chattanooga; Hartford, Conn.; Minneapolis; Haverhill, Mass.; and Laconia, N. H.

Coleman noted he was proud to report that Seeburg is now the nation's largest manufacturer of coin-operated equipment. Seeburg sales exceeded \$54 million in 1963 and are expected to hit \$70 million in 1964.



CHICAGO'S MAYOR RICHARD J. DALEY receives a standing ovation as he mounts the rostrum to congratulate Seeburg executives and employees for helping the city's urban development program by constructing a giant \$15,000,000 manufacturing complex adjacent to the present Seeburg plant. Daley and Delbert Coleman, Seeburg board chairman, turned the first shovel of earth last Thursday (10) morning and work began immediately afterward.

Coin Machine OPERATING

• MUSIC MACHINE PROGRAMMING • DOUBLE PLAY DISKS
• RECENT STEREO RELEASES • BULK VENDING

EDITORIAL

The End of an Era

Barney Sugerman's sudden death removes from the coin machine scene one of the last of a dying breed. Suggy (pronounced Shugy) was one of the handful of pioneers who in the late 1930's saw the future of the coin machine industry when others looked at juke boxes and coin games as an opportunity to make a quick buck and move on to greener pastures.

That his faith was justified is evidenced by the wide scope of Runyon Sales' enterprises—in juke boxes, games, background music and in overseas exports.

Suggy's was almost a classic success story. He started with nothing. He built one of the nation's most powerful distributorships mainly through sheer sweat. He was determined that his children get a better start in life than he did. He was determined to be a force for good in his industry and in his community.

When he died last week at the age of 64, he had achieved these goals.

Suggy's appearance belied his stature in the industry. Of slight build, he was quiet almost to the point of shyness. When he wanted something done, he seemed to apologize for asking. But even his most gentle requests carried authority.

Suggy was a wealthy man, but his tastes were simple. Aside from his business, he was interested in his family and friends. He never forgot his friends, and he never stopped working for his family. If he had any enemies, we never heard of them.

Barney Sugerman was one of the old school—and he was one of the best of its products.

Belgian Coin Bourse Attracts Major Ops

BRUSSELS — Belgium's coin machine trade is building its "Bourse de l'Automatique" into a national trade institution second in renown only to the famous diamond bourse at Antwerp.

The coin machine bourse, started in 1962, has become a unique institution in the world coin machine trade, as its name suggests a literal meeting ground for the coin machine trade.

The bourse is held the final Friday of every month, sponsored by Union Belge de l'Automatique, the Belgian coin ma-

chine trade group. The general committee of U.B.A. convenes at 10 o'clock in one of the board rooms at Brussels' Cosmopolite Hotel.

General committee sessions are attended by major operators from the nine Belgian provinces, and the sessions are given over to comprehensive consideration of trade problems—legal, tax, syndical, public relations and ethics.

Between 12:30 and 1 o'clock, the session is expanded into a general gathering of persons

(Continued on page 58)

Kaye Debuts New Deluxe Klub Pool Bumper Table



DELUXE KLUB POOL BY IRVING KAYE

NEW YORK—Irving Kaye Company, Inc., Brooklyn, has released a new bumper table, the Deluxe Klub Pool.

The model features the same 4½-inch Formica top frame as the firm's Deluxe Eldorado, steel corner sections and five-inch, chrome-plated leg levelers. Other Deluxe Klub features are a

separate, maximum-security coin box, aluminum trim making all screws and a removable sliding drawer for easy access to the mechanism.

Two sizes are available: regular at 56 by 40 inches and Jumbo at 75 by 43 inches. Both can be furnished in either blue and white or red and white trim.

RODEO PONY
Lowest priced.
Full-size horse with
fibreglass body.
Metal stirrups for
extra safety.
Manufacturers of
Derby Pony, Ben Hur Chariot,
Twin Quarterhorse, Sam the
Clown (Seesaw).
All rides carry one-year warranty.
Some distributor territories available.
PAUL W. HAWKINS
329 E. 7th St. Tucson, Ariz.
Phone: 623-4503—Area Code 602

**UNBELIEVABLE
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Kit to Modernize 200 Selection
25c Wall Boxes in 30 Minutes.
Drill 2 holes, solder 8 joints
and twist 2 connections.

ALL OF THIS PLUS
It Will Operate the 160 Album
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solette Wall Boxes for Only
\$10.00.

For information write

**COIN MACHINE
IMPROVEMENT AND
MFG. CO.**
P. O. Box 21107, 3018 W. Davis
Dallas, Texas
75211

Hungerford O. K.'s Silver Bill, Bars Bigger Change

CHICAGO—A proposal now before the U. S. Senate to reduce the silver content in half dollars, quarters and dimes would not cause any problems for vending machines, according to Thomas B. Hungerford, executive director of the National Automatic Merchandising Association.

He gave this opinion in testimony submitted April 2 to the Senate Banking and Currency Committee, which was conducting hearings on a proposed bill to change the content of silver coins to 80 per cent silver and 20 per cent copper from 90 per cent silver and 10 per cent copper.

Hungerford and representatives of principal manufacturers of coin-handling equipment were among those invited to testify on the bill in Washington, D. C.

Hungerford pointed out that the 3,280,000 slug rejectors now in use in vending machines throughout the country would accept coins with a lower amount of silver. However, he warned that "havoc would ensue if silver should be eliminated entirely from our coinage and if alloys with different characteristics were substituted."

Testifying in behalf of the vending industry, Hungerford said that present equipment would reject drastically changed

coins in the same way as slugs. Such a circumstance would put the vending machine and other coin-operated devices out of business, he cautioned.

Hungerford further testified that a radical change in the coinage would "confuse and irritate millions of consumers who would not understand why their good money suddenly is rejected by machines."

He reported that NAMA is undertaking a special study which will comprehensively detail the effect on the vending industry of any radical change in the metallurgy of coins which is not compatible with the characteristics of current coins.

United Pacer Easy to Move



PACER

CHICAGO—Pacer, United's new shuffle alley, has all the play features of its popular predecessor Tempest, but with a completely redesigned cabinet.

The Pacer cabinet is a one-piece affair that goes completely to the floor. The entire section can be wheeled about by one person. According to Bill DeSelm, United sales head, Pacer's big feature is its easy installation.

"One man can install the entire machine—probably the first time that a shuffle alley could be so easily handled," DeSelm said.

The play features of Pacer are Flash Bonus, Bonus, Dual Flash, Flash and Regulation. Simulated Formica rails in walnut are standard. Multiple coin chute is optional.

DeSelm said that delivery is expected to begin this week.

Coin Machines Sought by PX

PORTSMOUTH, N. H. — The Base Exchange at the Pease Air Force Base here has announced it is seeking proposals for the operation of amusement machines, including music and stamp machines.

The deadline for applications is the afternoon of April 24, according to the Base Exchange officer and base concessions supervisor, who had details available for interested bidders.

Named President

Continued from page 48
phonograph and wallbox Consellette), and developed the firm's program of selling juke boxes through the use of large vans which were taken on the road to show the machine to operators and locations.

One of the most colorful executives in the coin-operated phonograph industry, Gordon is also one of its most dynamic figures.

The Rock-Ola GRAND PRIX ... the grand prize!



Model 425

- Magnificent Sound!
- 7" LP Feature!
- Common Receiver!
- Automatic Money-Counter!
- Mech-O-Matic Intermix!
- Transistor Amplifier!
- 160-Selection!
- Best-Looking Machine In The Business! Try One Today!

Now On Display

PLUS . . . PHONETTE

REMOTE SPEAKER-SELECTOR UNIT — Ask About It Today!

LAKE CITY AMUSEMENT CO.

4531-4533 Payne Ave., Cleveland 3, Ohio
Tel. Henderson 1-4100

WE ARE THE GREATEST!

ROCK-OLA, GRECO BROS. and GRAND PRIX!



- Magnificent Sound!
- 7" LP Feature!
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- 160 Selections!
- Best-Looking Machine In The Business! Try One Today!

Model 425

Now on Display

PLUS . . .

PHONETTE

REMOTE SPEAKER SELECTOR UNIT
Ask Us About It Today!

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SPRING PHONOGRAPH SPECIALS

Wurlitzer 2310S	\$395.00
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The Rock-Ola GRAND PRIX IS NOW ON DISPLAY!



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425
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Model No. 425

... and profit

ROCK-OLA grand prix

the prestige phonograph for all locations

160 Play Stereo Monaural Phonograph with 7" LP Feature—Model No. 425

PRIZE WINNING NEW SOUND CENTER . . .

Rock-Ola brings Broadway to Main Street with a magnificent new full stereo sound center that plays 7" LP albums and singles in any combination, 33 $\frac{1}{3}$ or 45 rpm records in any intermix. For coffee shop or clubhouse, neighborhood or downtown location, the new Rock-Ola Grand Prix phonograph sets a new standard of excellence in design, quality and reproduction.

ROCK-OLA DESIGN SIMPLICITY distinguishes the gleaming walnut finish "Conolite" cabinet—stain-resistant, mar-resistant, easy to clean. A handsome grille covering the speakers completes the fine furniture look, adds luster to any location.

ROCK-OLA FULL STEREO REPRODUCTION puts the greatest sounds into locations of any size or shape. Perfect stereo cone tweeters, combined with main unit speakers, produce

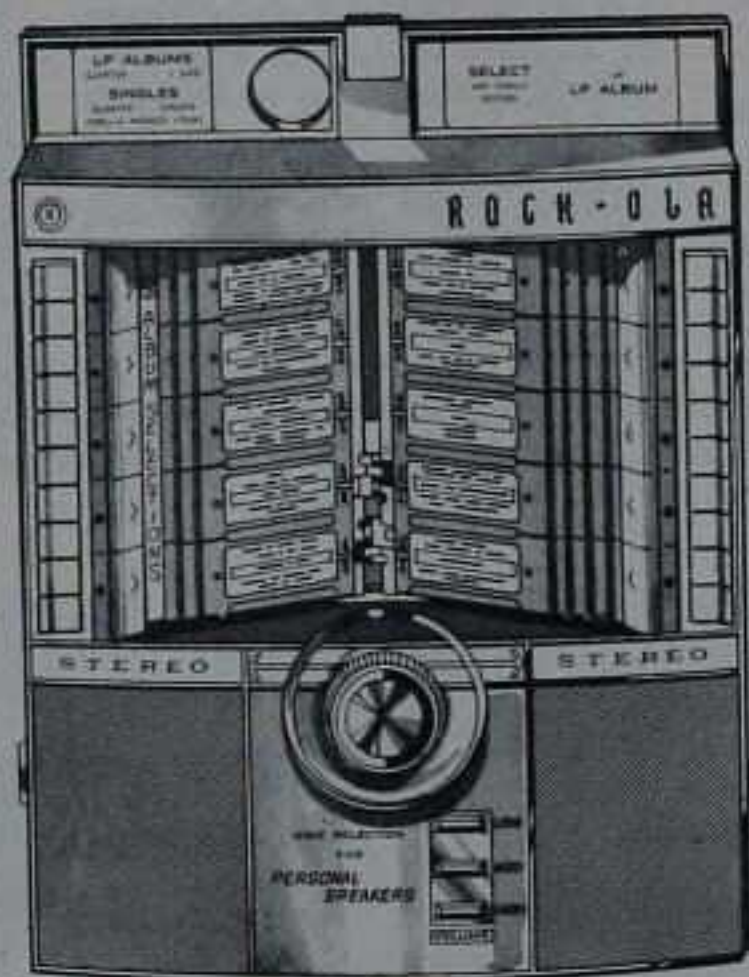
flawless tones that stimulate more plays.

ROCK-OLA BUILT-IN QUALITY assures outstanding performance 24 hours a day, month after month. The entire Rock-Ola mechanism is a masterpiece of simplicity, engineered for easiest possible servicing. The exclusive Rock-Ola Mech-O-Matic changer provides the fastest selection-to-play cycle available anywhere.

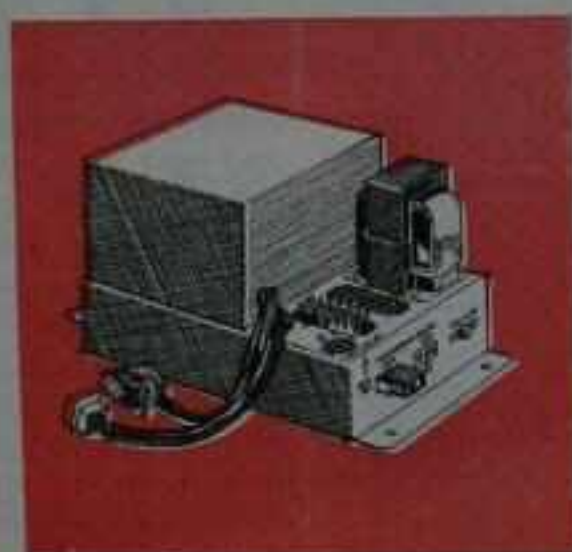
NEW WAY TO PROFIT . . . THE ROCK-OLA PHONETTE coin-activated remote speaker-selector unit brings in extra profits on every play. Two built-in stereo speakers send the sound to any booth or bar location for private

listening pleasure. Simple selector panel, personal volume controls boost play. Use with any current model Rock-Ola phonograph.

Look to **ROCK-OLA** for advanced products for profit
ROCK-OLA MANUFACTURING CORPORATION
 800 North Kedzie Avenue • Chicago, Illinois 60651



Phonette remote speaker-selector unit



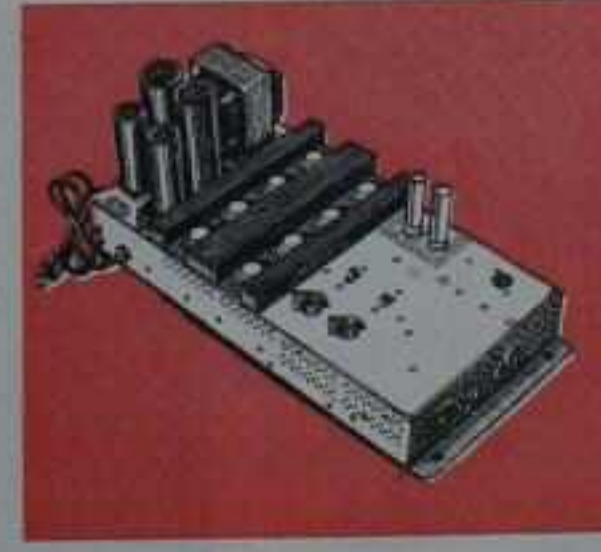
"Common" Receiver System
 Operates with the Rock-Ola Grand Prix and other current model phonographs. Ends cost of multi-receiver system inventory. Just one example of how Rock-Ola design simplicity benefits you.



Automatic Money Counter
 Sealed, tamper-proof plug-in unit counts nickels, dimes, quarters, half dollars. Totals exact machine receipts; "totals" reading visible through window. Works with Rock-Ola Phonette also.



Exclusive Mech-O-Matic Intermix
 Completely automatic changer intermixes 7" LP albums, 33 $\frac{1}{3}$, 45 rpm, stereo, monaural records in any sequence. No wires, micro-switches, electronic aids for changing motor speeds or spindle sizes.



Transistorized Amplifier
 All new Rock-Ola engineered and built transistorized amplifier provides lifelong service for phonograph. Saves money on tube replacements. Simplifies service. Elimination of excessive heat saves wear on other components.

Programming Key To Growth of LA Op

LOS ANGELES—Associated Coin Amusement Company, Inc., here backs up its phonograph programming with a most adequate library, careful selection of tunes, and a system that permits servicemen to turn in productive days.

ACA recently converted an area 32 by 16 feet in its shop into a soundproof and air-conditioned modern library. Herman Bied, a vice-president of the parent ACA (headed by Henry Leyser in Oakland as president) and general manager of this branch, describes it as an economically sound approach to giving locations the best in service and music.

The library staff of three, headed by Maxine Shiffer, with Jane Heiberg and Helen Teasck, keeps abreast of the tunes and has 23,000 LP's and 45's readily available for the routemen. Because the librarians have these records at their fingertips, the disks can be put into circulation immediately to 450 locations. This makes for efficient handling of used records and a consequent saving on new ones.

ACA places music in its machines in four categories: current hits, vocals, instrumentals,

and Your Request. A plastic-covered kit with title strips matching those on the machines is made up for each location, and the library staff supplies the kit with strips and records. The disks are marked for a specific section, the routemen removing slow sellers and installing the new selections.

The company further merchandises its music with special strips typed on the repeating Royal-Typer. Blue ribbons are generally used but can be switched to red for emphasis. A clear plastic overlay with "Featured Artist" imprinted is also used to push particular artists from time to time.

Mrs. Shiffer, who has been in the music business since 1943 as a record store manager and juke box operator, catalogs the records in the library under the general classifications: Western, popular, jazz, r.&b., and foreign. These classifications are broken down by artists with the identifications listed alphabetically. Recordings in the same general types but by less known artists are filed "Misc.-Men," "Misc.-Women," "Misc.-Vocal Groups" and "Misc.-Orchestras." These are also in alphabetical order.

When a kit is prepared for a location, Mrs. Shiffer refers

Beatles Spark Rock in Chicago For Teens and Adults as Well

By NICK BIRO

CHICAGO—The Beatles have not only opened a new way of life for teen-agers — they've changed many juke box programs in a way few operators would have thought possible.

The long and short of it is simply this: rock and roll is en-

joying a heyday on juke boxes. Not just teen-age juke boxes, but country boxes, jazz boxes, rhythm and blues boxes, and even the more staid and sophisticated adult boxes.

Whereas ordinarily rock and roll is a teen-age commodity—it's now being sampled judiciously (if one may apply such

to her card file to determine the type of music wanted. With that information, augmented by suggestions from the routeman and in telephone conversations with the location owner, she lines up the replacement tunes. These are placed in the kit and into a cubicle, open on the library side but locked on the other. When the routeman is ready for his run, he picks up his kits—one for each stop.

Routemen are in constant touch with the office by two-way radio. Whenever there is a service call, Pauline Riis, the dispatcher, calls the servicemen nearest to the area.

The parent ACA company was organized 11 years ago by Leyser in Oakland. Its officers, in addition to Leyser and Bied, include Jack Simon of this city and Joe Simon of Chicago, both vice-presidents. The company operates more than 850 music machines in California, 1,500

pieces of arcade equipment and 140 Auto Photo studios in Western Greyhound stations and chain stores.

The local ACA branch started as BBC Photo Service, practically specializing in Auto Photo equipment. Five years later, BBC expanded into music and in April, 1962, joined ACA. Late last year the company moved into a building specially designed and constructed for its widespread type of coin operation.

The company, both here and in Oakland, plans further expansion by acquisition and growth. Bied, with the help of his son Irving, office manager, is directing the move in this area, which runs from Fresno south to the Mexican border. Harry Burdman, recently named assistant vice-president in charge of research development and operations, is also active in the expansion plans.

a word to such a wild sound by the adults).

According to Fred Sipiora of Sing One-Stop, sale of rock and roll records to juke box operators is up anywhere from 15 to 25 per cent.

Sipiora says that many operators who ordinarily wouldn't touch a rock record with a 10-foot pole are now buying them in quantity.

"The last artist to create this effect was Elvis Presley," Sipiora said.

It seems the adults have heard about the Beatles and they want at least to hear what they sound like. The answer is to put an experimental Beatles record on the box. It usually gets so much play the operator follows it up with more Beatles disks.

Rock Follows Roll

Next step in the logic is this: "If Beatles records do so well, why not try other rock and roll?"

Sipiora notes that two Beatles look-alikes (or sound-alikes) who have done very well to date are "Glad All Over" and "Bits and Pieces," by the Dave Clark Five.

The rock influence is also felt in the general run-of-the-mill records being put on all machines.

"Love Me Do," by the Beatles on Tollie, hasn't even come out, but operators (and retail stores) are already back-ordering in quantity. "Kiss Me Sailor," by Diane Renay on 20th Century-Fox is getting excellent juke box action as is "Cotton Candy," by Al Hirt (though, Sipiora adds, "it doesn't look like another 'Java'").

Re-release Success

An interesting story is connected with "Tall Cool One," by the Wailers on Golden Crest. It was originally released a few years ago and was re-released recently.

The re-release looks as though it'll be even better than the original version. Meanwhile, however, the Wailers have switched to Liberty.

They are in the unique position of watching their record sell, even though it is not on the label they are now connected with. Word has it that Liberty was going to issue its own "Tall Cool One" by the same group, but plans were canceled.

One exception to the "rock rage" is a record that is an exception in itself. Command Records, for years hot as an album line, appears to be scoring solidly with its first single: "Love Me With All Your Heart," by the Ray Charles Singers.

Still Need Material

Perhaps underneath it all is the simple fact that while rock and roll may be the rage, the operators are still starved for good adult album-type programming.

Interestingly, this same tune was out some three to four months ago on two different labels, in Spanish yet. Neither version, however, did as well as the new Command disk seems to be doing.

Operator business has picked up during the past few weeks, primarily because of the end of Lent. Business is always up during this time of the year.

General consensus among operators, however, is that the year is still behind 1963.

BILLBOARD, April 25, 1964



HERMAN BIED, left, vice-president of Associated Coin Amusements, Inc., and general manager of the Los Angeles office, which serves the area from Fresno, Calif., to the Mexican border, looks on as Jane Heiberg prepares title strips for the route and books.



MAXINE SHIFFER, head of programming for ACA, also has charge of the well-stocked record library.



ROUTE BOOKS, placed to be picked up by routemen, have title strips corresponding to machine on location.



PAULINE RIIS, dispatcher, directs radio service calls to a radius of 70 miles.



JOHN FLYNN, filing records, is ACA route supervisor.



RECORDS ARE not lost in ACA's carefully cataloged library. The picture above gives some idea of the extent of the constantly changing stock and well-arranged storage space.

EUROPEAN NEWS BRIEFS

Displays Are Useful

COLOGNE—German operator surveys show that operators can profit substantially by using placards and other forms of "billboard" announcements of records available for play.

The hit-tune selector is extremely efficient, according to the surveys, and additional efficiency can be obtained by using appropriate billboard materials, including the photo of the top singing star.

The studies show that without guidance phonograph patrons dawdle in front of the machine, wasting valuable operating time.

Hessian Tax Reform

FRANKFURT—Hesse's State Legislature has approved a bill revising the state amusement tax on coin machines in favor of the operators.

In the future, without respect to the original cost of the equipment, the monthly per-machine tax will be 15 marks for payouts,

10 marks for phonographs, and 5 marks for games.

This contrasts with a heretofore fluctuating tax based on original cost and depreciation. The operators hail the new tax as equitable and a breakthrough in the long war they have waged against the amusement tax, which varies from state to state.

Serenade Sales

BINGEN, W. Germany — George Coughtrey, the British distributor who has just signed a contract to buy about \$700,000 worth of Serenade phonographs from Loewen-Automaten, reports that he has sold out the first shipment of Serenades even before its arrival in England.

The \$700,000 Serenade sale is one of the biggest single sales made in West Germany, and it is proving a potent fillip to the global export sales promotion of the Serenade, which impartial trade experts rate as one of the finest machines ever produced in Germany.

Foltin Heads NSM

BINGEN, W. Germany — Wolfgang Foltin, an engineer formerly with Standard Elektrik Lorenz AG (German subsidiary of International Telephone and Telegraph), has been appointed technical general manager of the NSM-Apparatebau KG.

Foltin succeeds Dr. Karl Imendorf. In his new post, Foltin will have charge of all NSM technical operations, including manufacturing and research and development.

He was with the ITT subsidiary for 11 years, and had prime responsibility for construction of a large new Standard Elektrik branch in Dortmund.

Seagoing Phonos

ROTTERDAM — Maritime phonograph sales are flourishing in Holland.

A poll of Dutch distributors shows that 50 phonographs have been sold for waterborne operation in the last six months. Moreover, the trade believes that these sales represent only a modest beginning.

Twenty machines have been

sold for siting on passenger liners and the remainder for private yachts built in Dutch shipyards or refitted here.

More French Ops

PARIS—The number of coin machine operators in France has increased substantially, rising from 1,200 to 1,450 in the last two years.

The rise is attributed to the

MONEY Sets Local Meet

NEW YORK — Music Operators of New York will inaugurate a new policy of informal monthly meetings, rotating among the city's five boroughs, with a meeting April 29 in Brooklyn. The exact location will be announced later.

Ben Chicofsky, manager of MONY, feels that it will be useful for operators to get together more frequently than heretofore for discussion of mutual problems. Chicofsky will attend all meetings to offer the help of the Association. He is notifying the operators in each borough well in advance of the meetings and will make a practice of inviting at least six non-members of MONY to each session.

The MONY general meetings, held approximately every four months, are felt to be too far apart, and their usefulness will be increased if intermediate get-togethers sharpen operators' interest and acquaint them with current issues.

COINMEN IN THE NEWS

Los Angeles Angles

Nick Carter of Kings Distributing Company, Rock-Ola distributor here, Fresno and Visalia, arrived back from New Orleans with Ed Doris to prepare for the showing of the Grand Prix. Company represents Rock-Ola from Madera, Calif., south to the Mexican border and in Nevada. . . Noboru Katsuhira is the new inventory file clerk at R. F. Jones Company here. R. F. Jones men are on the road, with Don Edwards in San Diego and Bill Gray covering the Long Beach area. . . Vinnie Lausiero has resigned from his post as shop foreman at R. F. Jones. . . Bill Worth of San Diego was in town shopping for his Star Service. . . Ed Wilkes of R. F. Jones Company and his wife, Frances, went to Crestline to see their granddaughter. . . John Hotz of Jones back from up San Luis Obispo way and other towns in the general area which he made special installations and conducted training classes. . . Ralph Craven was in town from

(Continued on page 56)

Two Are Elected To Distrib Ass'n

MEMPHIS — Two Memphis vending operators were elected to offices in the National Association of Tobacco Distributors at the recent annual convention at Miami Beach, Fla.

J. Don Blankenship, general manager of Bianchi and Company, was elected a director.

Leon Shahun Jr., president of Leon and Leon Cigar Company, was elected a member of the council of advisory directors. Both the Bianchi and Leon companies operate large cigaret routes.

general French prosperity and the current favorable atmosphere for coin machine operating and distribution. While Gen. Charles de Gaulle has yet to be seen publicly playing a phonograph or game, the general nevertheless is favorably disposed toward the trade, and this fact is reflected in the general expansion of coin machine operations.

A high percentage of the additional operators are French settlers who left Algeria in the wake of Algerian independence.

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BULK VENDING

NVA Meet Attendance Light; '65 Conclave May Go to Chi

By AARON STERNFIELD
MIAMI BEACH, Fla.—The exhibits at the 1964 National Vendors Association convention drew a light operator crowd at the Deauville Hotel here opening day (16) as the distractions offered by sun and surf lured the traders to the pool and beach.

Beatlemania was the convention theme, with most of the charm manufacturers coming out with novelty versions of the

Liverpool group and early sales reports indicate that Beetle charms are as hot as Beetle records.

Second to the Beatles are the Kennedy charms, with rings, lockets and medallions available in a wide variety.

High-Priced Items

Most of the charms exhibited were of the 10, 25 and 50-cent varieties, with penny charms relatively scarce. The trade has its sights set on the higher traffic locations, with the emphasis on relatively high-priced merchandise.

By Saturday (18), the operator attendance is expected to be considerably ahead of the opening day figure, but not nearly high enough to satisfy the exhibitors.

In a Wednesday night (15) meeting, the board of directors recommended that the 1965 show be held in Chicago. No date has been set, but chances

are that it will be earlier in the year.

Beetle Buttons

The Green Duck Company, Chicago, displayed Beetle buttons in 19 varieties, packed 1,000 to a bag. The firm also bowed an election series, with buttons exhorting voters to cast their ballots for Yogi Bear and Magilla Gorilla for the highest post in the land. The Penny King Company, Pittsburgh, bowed two 10-cent capsule Kennedy charms—a Kennedy watch chain and medallion and Kennedy memorial rings.

The firm also showed its Rebel flicker ring, which has a picture of Gen. Robert E. Lee and a Confederate flag.

Other 10-cent capsule items displayed by Penny King included zodiac metal adjustable rings, 3-D metal adjustable rings, French poodle, boozehound brooch, pink elephant brooch and a Take-Me-to-Your-Leader action item.

Also new is the creatures from outer space series, five capsule items for 10-cent vending, and trolls.

World's Fair Ring

Karl Guggenheim, Inc., Jamaica, N. Y., came out with a World's Fair ring, which may be vended in capsule or bulk, and a card series, with 52 designs, one for each card in the deck.

Other Guggenheim charms, for penny vending, are Greasy Kid Stuff (bottles), Nosey Pam (with the nose popping back and forth), and Goo Goo Eyes.

Eppy Charms, Inc., Jamaica, N. Y., bowed its Lucky Troll, a 10-cent capsule item, and the Siren Ring, a 5-cent item.

Other Eppy 5-cent items included rubber daggers, razors, doll-in-the-bathtub and the flicker wrist watch.

In the 10-cent line, Eppy showed the Chinese adding machine, soft-skin animals, Flexees and the Black Spider.

The firm showed a new 10-cent ring line, and gives four ring displays with every order of 1,000 rings. Each display has the 27 ring styles mounted. In novelties Eppy had a Beetle pin series and pendant and charm bracelets.

Troll Dolls

The Paul A. Price Company, Roslyn, N. Y., showed a new line of Troll Dolls in assorted colors, a Beetle Bug in soft plastic, a painted snake series and a jumbo painted centipede, all 10-cent capsule items.

The firm has a Beetle ring line, Beetle bracelets, Beetle lockets and Beetle key chains.

Also shown by Treasure Chest were 30 50-cent items, ranging from cigaret lighters to cock-tail rings.

Price also displayed his new

Scarem series, 50 items including painted snakes and horror heads. The Jumbo Scarems are 50-cent items.

Other Price displays included Little Bitties (small animals), import rings and 25-cent novelty pins.

Knight Toy Pins
Knight Toy & Novelty, Inc.,
(Continued on page 58)

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Bulk Banter

Los Angeles Angles

Dave Slivkoff of Civic-Ven Company in Alhambra is passing out cigars on the occasion of the arrival of a daughter who weighed in at 8 pounds 10 ounces. . . . **Lew Feldman** is considering expansion of his Acme Vending Service with the addition of another floor on the building on West Washington Boulevard. . . . **Frank Bale** is a new operator in the Bellflower area and purchased North-western's 10-cent ring vendors as a starter. . . . **Berlum Howze** visited Los Angeles with his wife and children from his home base, Bakerfield. . . . **Sando Mezzeros** is returning to bulk vending in the Arcadia area. . . . **Leon Willis** was in town for supplies from his headquarters in Pasadena. . . . **Jane Mason**, executive secretary of National Vendors Association, was entertained while in Los Angeles recently. She dined with **Bob and Phyllis Feldman** of Acme Vending and **Harold and Ruby Probasco** of Harby Industries at the Scandia on the Sunset Strip. . . . **Lyn Morgan** of Long Beach has purchased a new truck and trailer. . . . **Bill Evangeloff** of Ace Vending Company is showing the new Victor Selectorama. Plans are under way for Ace to get a new and modern store front. . . . **Dan Lally** of Lally Vending Service in Gardena is planning to move his home to Anaheim. . . . **Byron (Red) Nance** of Operators Vending Machine Supply Company had his perfect arrival time for 12 years upset by congested freeway traffic from his home in Monterey Park. The company recently moved into its new and larger headquarters just off the Golden State Freeway at the North Main Street ramp. . . . **Elmer Eaves** and his son, **Gary**, of E. & J. Vending Company, Reseda, were at Operators and took advantage of the serve-yourself policy to stock up on merchandise and supplies. . . . The arrival of **Michael Fischer III** makes a grandfather out of **Mike Fischer Sr.**, veteran bulk opera-

tor.

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Eppy Offers New Miniature Trolls

NEW YORK—Eppy Charms, Inc., is marketing the new miniature troll dolls packed to sell in 10-cent capsules. These are the charms that have raised a stir around the country, replacing the rabbit's foot as a good luck item. Eppy has also reduced the price for its 27 assorted kinds of lifelike bugs and other "horribles."

Operators can pack these themselves and sell them in the 5-cent capsule machines.



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Coin Shortage In Maine Banks

PORTLAND, ME. — No-where in Maine are vending machine operators more welcome than at banks in this area, which report that there has been a coin shortage for several years.

A spokesman for the Ken-Mo Vending Machine Company reported his firm had not seen any shortage, but that when coins from the machines are deposited, the banks "seem only too glad to get them."

Donald Wallace, cashier of the First National Bank of Portland, stated that his bank "does get some parking meter money and some from cigarette machines, and we are able to roll our own coins in many cases and keep going from day to day."

State Bank Commissioner David Garceau said parking meters are taking coins at an awesome rate, and J. M. Owens, senior vice-president of the Depositors Trust Company, Maine's largest commercial bank, commented that besides meters there "coinomatics and the sales tax. Everything comes out in odd cents, and there are more coin collectors."

John M. Daigle, treasurer of the Casco Bank and Trust Company, explained it this way:

"This is a problem that has cropped up from time to time for at least three years and will continue to do so until the Treasury Department provides facilities to produce the coins the economy needs."

"The problem assumed difficult proportions late last fall and has again reached major proportions in the last couple of months."

Mid-South Ops Look For Continuing Boom

MEMPHIS—Music and game operators here are enjoying prosperity as good as any in the history of the coin machine industry in this area, and prospects are that it will continue at this high level for several years.

There are several reasons for this economic situation but the main one seems to be that Memphis is in the middle of the largest building boom in its history.

That, in turn, stimulates buying and spending in all areas and the operators, whether they are enjoying double what they normally averaged in the past or not, are certainly getting an increased collection.

A visiting official of the Federal Reserve Bank recently said while attending ceremonies of the newly completed \$25 million, 25-story First National Bank Building here that Memphis in the past year has enjoyed twice the economic level of any other city in the U. S.

With more money floating around, there has been an upsurge in spending for new service equipment and coin machines by operators.

This building boom, including many large projects, has stimulated all coin machine business. Charles V. McDowell, general manager and vice-president of Southern Amusement Company, operator and distributor, said, "The economic situation now is as good as it has ever been before. It's a little bit better than before."

McDowell is a conservative man and when he says something like that, those who know him usually translate in more expansive terms.

McDowell explained it as follows:

"We're undergoing tremendous growth right now and have a great amount of building going on. This is bound to rub off on the operators and distributors sooner or later."

George Sammons, president of Sammons-Pennington Company, leading distributor in the South, was more enthusiastic about the present state of the industry locally:

"It is the best period we have ever experienced. Business is better now than it ever has been in our history."

"I am enjoying especially good business in the sale of phonographs—the best I've experienced. And my vending equipment is selling as fast as I can get it in."

"I expect this growth period to continue for several years."

At the other end of the spectrum is a more conservative view, given by Drew Canale, president of Canale Enterprises, Inc. He does not see the present year as the best ever for his business.

He agrees business is extremely good, but thinks two or three other years of the recent past have been better.

However, Canale recently bought three pieces of service equipment, and he is replacing his entire music route with new Seeburg phonographs, a few pieces every week or so—an indication that times couldn't be better to make major investments.

McDowell has also recently

bought two panel trucks for Southern's cigaret vending routes. Other operators have bought not only trucks but much new coin machine equipment.

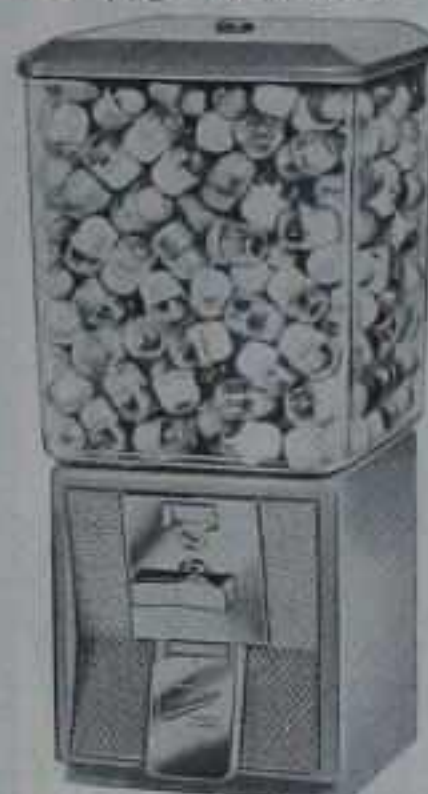
There is, of course, one bugaboo in this rosy picture. Inflation has taken its toll, and the dollar now doesn't go as far as it did. "Operating expenses have really gone crazy," says Canale.

Everything has gone up, including coin machines. And so it is really necessary to go after larger collections than in the past just to maintain, in many instances, the same profit level.

But on the whole, operators here and in the surrounding mid-south area are not unhappy. They are working hard to grow and expand with the current boom.

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AST Guns	20.00
Mills 1c Tab Gum	12.00
Acorn & lb. Globe	18.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.77
Pistachio Nuts, Jumbo Queen, White	.70
Pistachio Nuts, Large Tulls	.75
Pistachio Nuts, Vendor's Mix	.48
Pistachio Nuts, Sheik, Red	.43
Cashew, Whole	.70
Cashew, Butts	.67
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47

Rain-Bio Gum, 72 ct.	\$.32
Mall-ette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 300 ct.	1.30
Minimum order, 25 Boxes, assorted	

Complete line of Paris, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.

One-third Deposit, Balance C.O.D.

THERE ARE BIG PROFITS IN

GUM

GET YOUR SHARE WITH

Northwestern

TAB

You'll hit the jackpot with this selective tab vander. Ten columns for wide selection and bigger capacity have doubled and even tripled sales. "Quick Change" merchandise drum cuts servicing time in half.



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MOE MANDELL

446 W. 36th St., New York 18, N. Y.
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Say You Saw It in Billboard



BIG SAVINGS ON BALL AND VENDING GUMS

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size	30 1/2 lb.
Chicle Ball Gum, 130 ct.	38 1/2 lb.
Cler-o-Vend Ball Gum	43 1/2 lb.
Cler-o-Vend Chicks, 320 ct.	43 1/2 lb.
Chicle Chicks, 320 & 520 ct.	39 lb.
Bubble Chicks, 320 & 520 ct.	31 1/2 lb.
Tab (short stick), 100 ct.	40c box
5-stick Gum, 100 packs	\$2.00
F.O.B. Factory 150 lb. lots	

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ROCKET CHARMS

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Five big assortments... all items specially designed, plus rings with inserts, for 5c Rocket Vending.

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The **PENNY KING** Company

2534 Mission St., Pittsburgh 3, Pa.
World's Largest Selection of Miniature Charms

10c ATLAS MASTER Capsule Vender

Vending Headquarters for **VICTOR**
The Most Complete and Finest Line of Bulk Vendors

NEW SELECTORAMA®

BEAUTIFUL STORE WINDOW DISPLAY

Available in 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanisms. Unit can vend 100 count gum, V, V-1 and V-2 capsules. Use as single unit or can be mounted on multiple stands. New, attractive and durable space-saver stand available for six or eight units. Double or triple your sales with this great vendor. Write for further details, color circular and prices. Large Stock of Vendors—Parts and Merchandise. Write for Prices.

BITTERMAN & SON
Member National Vending Machine Distributors, Inc.
4711 E. 27TH ST. Phone: WA. 3-2900
KANSAS CITY 27, MO.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:
KING & COMPANY
2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5-Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hershey's 329 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

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LOOK
TO
ROSEN
FOR
MORE IN **64**

JUST OUT! SEND FOR IT
New Spring Listing

the price is right

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855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) CEnter 2-2903

Recent
STEREO RELEASES
for Music Operators

- **SEEBURG LITTLE LP's**
- Pop Vocal
GEORGE MAHARIS—Make Love to Me.....Epic
VIKKI CARR—Color Her Great!.....Liberty
- Pop Instrumental
JAN GARBER—Melodies and Memories.....Decca
- Country & Western
GOLDIE HILL—Country Hit Parade.....Decca
- * * *
- **SEEBURG ARTIST OF THE WEEK**
- FATS DOMINO—Fats on Fire
ABC-Paramount

All titles listed are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

fishing in Mexico... The many friends of George Miller, former president of Music Operators of America and president of California Music Merchants Association, will be glad to know that he is recuperating from a recent illness... Bill Fritz of the Laymon parts department has removed the cast from his ankle, injured six weeks ago when he fell at his home... Dan Donohue, formerly Western regional Seeburg representative before his retirement, visited Hank Tronick at C. A. Robinson Company... Bob Hathaway in town from Ventura with a stopover at C. A. Robinson Company. D. D. McClurg of Trevillian Enterprises, Santa Barbara, also a Robinson visitor... Hank Tronick, a dyed-in-the-wool Dodger fan, was on hand when the season opened in Dodger Stadium with St. Louis. Tronick could have thrown out the first coin chute of the season... Marshall Ames of Vend-Art, a new distributing firm, has completed work on a new parts and sales counter area. He just returned

Snack time?

time for
ROWE AMI
music

NOW DELIVERING
United's Fabulous
BANK
POOL

Order From Your
United Distributor Today!

UNITED MANUFACTURING CO.
Chicago, Ill. 60618

chicago coin's

New **CADILLAC**
BIG BALL
BOWLER



- IT'S GOT SHADOW-BOWL!
- IT'S GOT SPARE-LITE!
- IT'S GOT STEP-UP!

"SWING-AWAY" CABINET
Provides 10 Second
SERVICING, ANYWHERE!

AT YOUR CHICAGO COIN DISTRIBUTOR!

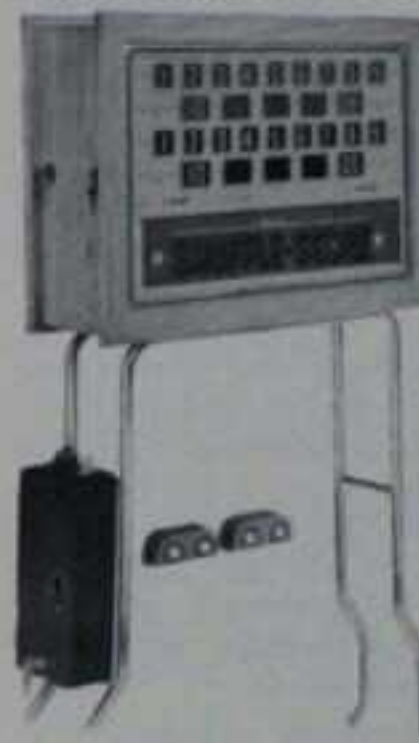
Chicago Dynamic Industries, Inc. 1735 W. DIVERSEY BLVD
CHICAGO 18, ILLINOIS

COINMEN
IN THE NEWS

• Continued from page 53

his Jones post in Seattle... Larry Hansford is expanding his vending in Lompoc.

Ralph Phipps of Rowe Service conducted a school for Navy personnel on soft drink venders in San Diego. Bob Martin of the Chicago office was on hand and in Los Angeles called on soft drink bottlers... Cliff Jones of Jones Music in Long Beach was in town in the interest of his firm, consisting of music, games and some cigars... Stewart Metz was a visitor from San Bernardino, where he has the Arrowhead Vending Company... The new parts area has been installed at the Advance Automatic Sales Company here. Dick Kellison, who was with Badger Sales Company for about 10 years, is now with Advance in the shop section, joining Don Fabella, who heads the service on music... Gordon LeSueur of 29 Palms stopped in to see Jack Leonard and Bob Portale at Advance... Jimmy Wilkins of Paul A. Laymon, Inc., made a business trip to San Diego... Dick and Evelyn Hall of Ventura were Laymon visitors... Bill Yedlin, Sherman Oaks operator, plans to take off soon for two weeks of



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scoreboard

FOR SHUFFLEBOARDS
Natural Finish Hardwood Cabinet

- Two-faced
- Fits any shuffleboard
- Scores 15-21 and/or 50 points
- Large metal ART coin rejector box
- Coin-operated
- 10c 1 player or 10c 2 player by simple plug switchover
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SPECIAL 1963 MODELS

- Excellent condition—make best offer on one or all.
- 3 WITTENBERG #400—cold food
 - 1 WITTENBERG #300—cold food
 - 1 VENDO 18-Door Visavend, Frozen Ice Cream
 - 1 VENDO 5-Door Visavend, Frozen Ice Cream
 - 1 VENDO 18-Door Refrigerated Food
 - 1 SEEBURG 4 Drink With Icemaker
 - 1 ROWE RIVIERA Elec. Cigarette, 20 Sel.
 - 1 ROWE CANDY TASTY 20—800 Capacity

CIGARETTE MACHINES

- Corsair, 20 Sel. \$145
- Corsair, 30 Sel. 175
- DuGrenier, 11 Sel. 110
- Eastern Elec., 22 Sel. 125
- Eastern Elec., 12 Sel. 85
- Keeney Elec., 12 Sel. 75
- National 9M 95
- National 11 ML 115
- National 111 175
- National 113 ML 195
- National 222 310
- Seeburg F-1, 22 Sel. 125
- Seeburg E-2, 22 Sel. 150
- U-Select, 74 Cap. 45
- Rowe Ambassador, 15 Sel. 165
- Rowe 30-700M 175
- Smoke Shoppe, 18 Sel., 27 Col. 175

- CANDY**
- DuGrenier, 8 Sel. \$165
 - Stoner, 6 Sel. 125
 - Stoner, 8 Sel. 150
 - Stoneomatic, 11 Sel. 225
 - U-Select-It, 72 Bar 45
 - U-Select-It, 188 Bar 150
 - Shipman, 6 Sel. 65
- CIGAR**
- Cigaromat, 3 Sel. \$ 45
 - Cigaromat, 6 Sel. 45
- COLD DRINK**
- Apco Soda Shop, 3 Sel. \$185
 - Apco Soda Shop, 4 Sel. 225
 - Apco Soda Shop, 6 Sel. 375
 - Cole Spa TM 4 D 225
 - Cole Spa TM 6 D 285
 - Lyons 1000 Cup, 4 Sel. 285
 - Seeburg 4 D 285
- PASTRY**
- Rowe, 3 Sel. \$150
 - Stoner, 4 Sel. 125
- MISCELLANEOUS**
- Vendo 210 Ice Cream, Pre-Select \$295
 - Vendo 210 Ice Cream, Post Select 395
 - Rowe 10 Sel. Visavend \$1095
 - Rowe 5 Sel. Visavend 995
 - Keeney Popcorn 175



M. S. GISSER
Sales Manager

CLEVELAND COIN

International
2029 PROSPECT AVE. CLEVELAND 15, OHIO
All Phones Tower 1 6715

The Rock-Ola GRAND PRIX

the grand prize!



Model 425

Walt Waldman and Harvey Weingarten

- Magnificent Sound!
 - 7" LP Feature!
 - Automatic Money Counter!
 - Mech-O-Matic Intermix!
 - Transistor Amplifier!
 - 160 Selection!
 - Best-Looking Machine In The Business!
- TRY ONE TODAY!

NOW ON DISPLAY
PLUS... PHONETTE—REMOTE
SPEAKER-SELECTOR UNIT.
Ask Us About It Today!

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You're in business to make money. Billboard is in business to help you. Weekly dollars and sense information in every area of your fast-paced industry... profit ideas—current trends and forecasts—legislation affecting your operation—new machines—new products—new services—new money-making ideas.

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Please enter my subscription to BILLBOARD for

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City _____ Zone _____ State _____
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Get it fast.
Get it often. Get Billboard. ▶

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Arcades Our Specialty
Write for your needs.

MIKE MUNVES CORP.
577 Tenth Ave., New York, N. Y.

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Williams
NEW SINGLE PLAYER

SOCCER

3 or 5 BALL PLAY
MULTIPLE PLAYER APPEAL
EXCLUSIVE WILLIAMS FEATURES
NEW MOTOR UNIT
NEW COIN SWITCH
NEW LATCH-LOCK PLAYFIELD

Williams

Electronic Mfg. Corp.
4242 W. Fillmore St., Chicago 24, Ill.

from a business trip to San Diego. . . . Herman Bied of Associated Coin Amusements Company, and Mrs. Bied are in Tokyo on their trip around the world. The tour will take two months. . . . Henry Leyser of Associated Coin Amusements in Oakland and Jack Simon of Simon Distributing Company here are back from a three-week jaunt to the Orient. . . . Willie Marchand, a native of Belgium, has joined Simon Distributing as a technician. . . . George Bryant, who operates arcades on carnivals in the Southern California area, visited Simon. . . . Frank Navarro, formerly a Los Angeles operator and now in Mexicali, Mexico, with his Aparatos Musicales, was in town and visited Clayton Ballard at the Wurlitzer branch. Ken Siler, who was in the Wurlitzer branch parts department, has joined A. J. Bartholomew and Cliff Nugent in sales. Wurlitzer plans to redecorate its quarters. . . . Gary Sinclair, Western Wurlitzer representative, and Ron Pepple of Northwest Sales, Wurlitzer dis-

tributor in Seattle left over the weekend for a tour of the Orient. SAM ABBOTT

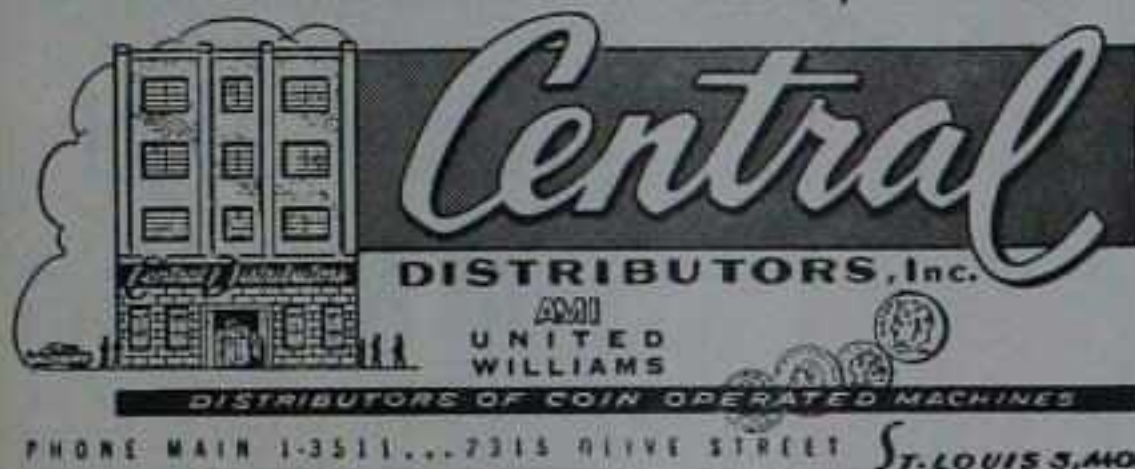
New York Notes

Out-of-town coinmen attending the funeral of Barney Sugerman included Bill O'Connell, president of the Bally Manufacturing Company, Chicago; Jack Mitnick, director of sales for Scopitone, USA, Miami; Joe Ash, Active Amusement Machines, Philadelphia; Abe Witsen, Scott-Crosse Company, Philadelphia, and Joe Silverman, president of the Philadelphia Amusement Machine Operators Association. . . . Sam Sehr, collector and serviceman for Banner Music, Brooklyn, is recuperating from a heart attack. He is at Kings County Hospital. . . . Harry Berger is making progress fitting out the new 10th Avenue office and showroom of his West Side Coin Machine Corporation. . . . Harry's son, Bob, is returning to Long Island University after six months' leave of absence during which he worked for his father's firm. . . . Al Simon's son Richard is due to graduate cum laude from Brown University and will then start on a master's degree at the Harvard Business School. . . . Sol Lipkin, of American Shuffleboard Company, returned to the firm's Union City, N. J., headquarters from a swing through the West on Tuesday (14) only to leave on Thursday (16) for Indiana University, Bloomington, Ind., where the Association of College Unions is meeting, and other Midwest points. Sol reports that Maurice Cardinal, president of Gilchrest Vending, Ltd., Montreal, is in Notre Dame Hospital, Sherbrook East, Montreal, for treatment of an ailing back.

America's Lowest Prices!

5 BALL PIN GAMES 4-Foot or 8-Foot EXTENSIONS for MOST UNITED BOWLERS. . . . \$25

Write for Our Price List on Full Line of Coin Operated Machines



Central
DISTRIBUTORS, Inc.
UNITED WILLIAMS
DISTRIBUTORS OF COIN OPERATED MACHINES
PHONE MAIN 1-3511 . . . 7213 OLIVE STREET ST. LOUIS 3, MO.

The Rock-Ola GRAND PRIX

the grand prize!

- Magnificent Sound!
- 7" LP Feature!
- Automatic Money Counter!
- Mech-O-Matic Intermix!
- Transistor Amplifier!
- 160 Selection!
- Best-Looking Machine In The Business!

TRY ONE TODAY!
NOW ON DISPLAY
PLUS . . . PHONETTE—REMOTE SPEAKER-SELECTOR UNIT.
Ask Us About It Today!



Model 425

Walt Waldman and Harvey Weingarten

SANDERS DIST. CO.

612 Eighth Avenue South, Nashville 10, Tennessee, Alpine 5-4119

SUPERLATIVE!

The only word to describe the

NEW, DELUXE *Eldorado* FOR 1964

- Mark I 77" x 45"
- Mark II 85" x 47"
- Mark III 92" x 52"
- Mark IV 105" x 57"
- Mark V 114" x 64"



Available with all formica cabinet or standard paint finish.

- NEW Streamlined, flush ball drawer. No underhang.
- NEW! Balls release to rackers' end. Speeds up game.
- NEW! Five inch chrome plated leg levelers. Table can be leveled without lifting.

See the complete line at your distributor's now!

Drum Kaye

163 Prospect Place, Brooklyn 38, N. Y.

STerling 3-1200

April 25, 1964, BILLBOARD

The Rock-Ola GRAND PRIX . . . the grand prize!



MODEL 425

PLUS . . . PHONETTE

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KINGS DISTRIBUTING CO

2712 W. Pico Blvd., Los Angeles, Calif.
114 East Oak St., Visalia, Calif.
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DELUXE POOL TABLES

Dependable Performance for the players—

Dependable, Greater Earnings for the operators!

- NEW Play-Stimulating DESIGN
- NEW TYPE LEG ADJUSTER
- GENUINE SLATE PLAYFIELD
- COMBINATION RECESSED BALL VIEWER, BALL TRAP, BALL RETURN DRAWER
- NEW OPERATING MECHANISM

Sizes: 78"x45", 88"x50", 95"x53". WALNUT FINISH

Complete Selection of Parts and Accessories

See your Distributor or contact us direct

Valley SALES COMPANY
(Sales Office of Valley Manufacturing Co.)

333 MORTON STREET, BAY CITY, MICHIGAN, 48709 • TWINBROOK 5-8587

when answering ads . . .

SAY YOU SAW IT IN BILLBOARD

Sugerman Death

• Continued from page 48

job in the New York office.

In addition to his two sons, he leaves his wife, the former Molly Weiner; a daughter, Mrs. Lorraine Kohn; two sisters, Mrs. Lena Zeitlin and Mrs. Anna Marks, and five grandchildren.

Sugerman was active in the affairs of Maplewood's Beth David Synagogue and in the Coin Machine Division of the United Jewish Appeal.

In 1953 he was honored by the UJA's Coin Machine Division when 500 persons turned out at the Hotel Plaza at a testimonial dinner.

Belgian Coin Course Draws Ops

• Continued from page 48

with an interest in the coin machine trade from all over Belgium.

The actual bourse gets under way with an aperitif and lunch, followed by an address by a leading government official, lawyer specializing in coin machine law, public relations expert, or miscellaneous experts from the general coin machine field.

After the address, there is a general discussion period. The bourse proper begins at 4 p.m. and is an equipment exchange

where any coin machine can be bought, sold or exchanged, along with spare parts, accessories and related supplies (for example, phonograph records).

Simultaneously, and in the same hall, at least one importer or manufacturer demonstrates a new machine. This is a recent but highly successful innovation.

The bourse literally combines business with a social atmosphere, and by doing has become popular as much for the relaxed contacts it fosters as for the trading of equipment.

Belgium's U.B.A. is unique for the harmonious relations it enjoys with public and government officials. The monthly bourse luncheons are important in this respect. Guest of honor have included Guy Cudell, mayor of St. Josse; Senators de Baeck, Hougardy, Rassart and Wiard; top officials from the Belgian central administration in Brussels and trade experts from abroad.

Speakers are selected because they are experts on some aspect of the coin machine trade and industry, and aside from the trading of equipment, the bourse has become an important forum for the exchange of technical trade information.

The demonstration of new equipment by importers and manufacturers has been made a permanent feature of the bourse. For example, Loewen-Automaten of Bingen demonstrated its new Serenade phonograph; a new American pinball and an Italian crane have also been demonstrated recently.

The bourses have been attracting regular attendance of 60 to 70; attendance has been increasing steadily, and the sessions are taking on an increasingly international character.

Aside from the demonstration of international equipment, the sessions have attracted the interest of German and Dutch trade leaders. U.B.A. considers this to be logical and desirable, in keeping with Belgium's geographic and commercial position as the crossroads of the coin machine trade on this side of the Atlantic.

The bourse thus provides a monthly meeting ground for operators, distributors, manufacturers; for government officials concerned with the regulation of the coin machine trade and taxation.

It has become a showcase for international equipment, and U.B.A. anticipates it will become an international trade forum, at least a forum for the European Common Market trade.

Crowd Light At NVA Meet

• Continued from page 54

Freeport, N. Y., is off on a Beatle kick. The company has Beatle records, both black and vacuum plated, with pictures of the four Liverpool gentlemen, and a capsuled Beatle record with bead key chain and gold or silver records. The first-named item vends for 5 cents; the other for 10 cents.

Other new Knight items include a pearl and metal Bible, a heart jewel, three monkeys, magic baby bottle, jewelry series, a JFK bust and a Beatnut scatterpin.

The firm also bowed Wish-Niks, a 10-cent item with an offbeat expression and wild hair.

Oak Sales Company, Pittsburgh, displayed a 10-inch painted rattlesnake, painted giant centipedes and Australian creatures, all 10-cent items.

The company had Beatle medallions with chain as a 5-cent item and without the chain as a 1-cent item; a Kennedy medallion with quotes from his speeches on the back, and a baseball series, with the nine players and an umpire in various positions of play and the names of the various major league ball clubs on the back.

Magic Capsules
Treasure Chest Company, Chicago, bowed its magic capsule series charms, which, dissolved in water, expand to 20 times their size. Included in the series are the Gentle Giant, Magic Bunny, Instant Pussycat, Astro (the Man From Outer Space), and various other creatures.

Another Treasure Chest item is Fried Marbles, a do-it-yourself jewelry kit. The marbles are placed over a hot flame for 45 minutes and acquire a high gloss. They are then cemented into the rings, brooches or cuffs that come with the kit.

Dive into deeper collections with **Bally** Single PLAYER

SKY DIVERS

BIGGEST Extra-Balls Bargain
EVER OFFERED FLIPPER-JOCKEYS



Double Skill-Selectable Carry-Over Feature is based on world's newest, wildest, thrilling sport... sky-diving.

Sky-divers A and B on backglass are both always "on the way" to Specials... a double light-up invitation to play... but player can skill-select "nearest-to-winning" sky-diver at start of each game. Result is long sessions of profit-boosting repeat-play.

NEW DIVIDED COIN-BOX separates coins by denominations, eliminates coin-sorting, cuts down collection time. **New E-Z-Out**

Backglass permits quick front-access lamp replacement. **New Universal Transformer** operates on either 115 volts or 220-240 volts. **New Universal Score-Motor** operates on either 50 cycles or 60 cycles current supply. **New All-Metal Back Door.** **New Improved Flippers** are built to take the punishment of frantic flipper-play. **New positive-action, jam-proof Rollovers** insure smooth profit-performance day after day, month after month.

Bonus-Balls

2 different skill ways to open Bonus-Ball Gate to permit ball to be shot back into area above Top Rollovers for exciting repeat performance, picking up 100 points on the way and advancing Carry-Over Feature one step closer to Special Scores.

ADJUSTABLE
5 OR 3
BALLS
MATCH-FEATURE
TUFF-KOTE
PLAYFIELD FINISH



Free-Balls

Free-Ball Gate opened 2 different ways, allowing ball to be returned to plunger-tip. Player not only gets ball back for extra shot but also scores 100 on the way and advances sky-diver one step toward Special Scores.

Get Ballygames for highest earning-power, lowest operating costs, longest life on location. Get Bally SKY DIVERS busy for you now.

See your distributor or write **BALLY MANUFACTURING COMPANY** • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

COMING SOON

THE ONLY INTERNATIONAL GUIDE FOR COIN BUYERS AND SELLERS

Billboard

1964 INTERNATIONAL

COIN MACHINE DIRECTORY

FEATURING:
WHO'S WHO
IN THE
COIN MACHINE WORLD

ANNUAL
MUSIC MACHINE
SURVEY

Used
throughout
the year
by:

Manufacturers
Distributors
Importers
Exporters
Operators
Governments



BRAND
NEW

1964
EDITION

Another Industry Service From
Billboard

Contact your
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Billboard
office N-O-W!

Date of Issue:
MAY 29, 1964

Advertising Deadline:
APRIL 30, 1964

Early space reservations
recommended.
Advertising deadline is for all
material in New York.
Offset Printed; No Plates
Required!

- ★ A Separate Publication
- ★ To Be Published May 16, 1964, by Billboard
- ★ An International Directory of Countries, Companies, People and Places including:
 - Manufacturers • Distributors • Exporters
 - Importers • Trade Organizations

- ★ The Ultimate Buying Guide and Reference for the Coin Machine Industry—Internationally
- ★ Handy 8½" x 11" Size
- ★ Designed for Easy Reference
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ALBUM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

POP SPOTLIGHT

TOM JONES

Original Cast. Theatre Productions S/9000 (S)

Most interesting idea here. It's on Bobby Shad's new label and presents an original production of the Tom Jones story with original music and lyrics by Ruth Bachelor and Bob Roberts. There is a good story line that uses amusing rhymes, and a few of the tunes are quite good. "The Man's a Bastard," "Jenny Jones" and "We Didn't Want to Tell You" are a few of the top tracks.



POP SPOTLIGHT

THE LOVE SONGS OF TOM JONES AND OTHER GREAT MOVIE HITS

Jerry Murad's Harmonicats. Columbia CL 2166 (M); CS 8966 (S)

The Harmonicats and Jerry Murad have been getting a good deal of play around stations with this LP. It sounds like it might be a bigger seller than even their last chart items. LP contains other movie themes such as "Charade" and "The Cardinal."

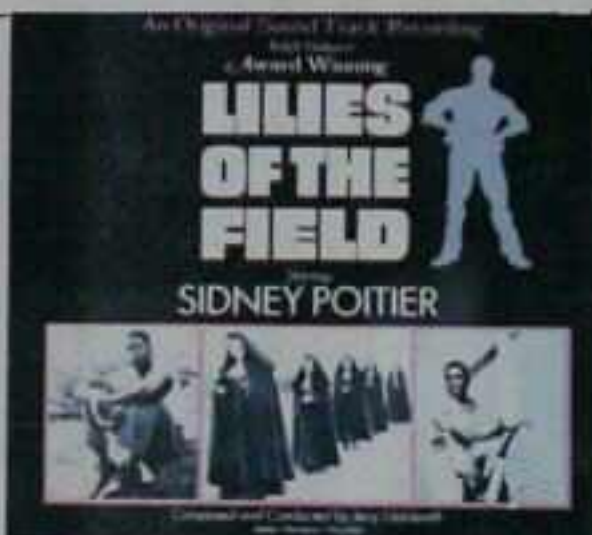


POP SPOTLIGHT

LILIE OF THE FIELD

Sound Track. Epic LN 24094 (M); BN 26094 (S)

Jerry Goldsmith has written a well-rounded film score with many dramatic highlights. The melodies sustain themselves and have plenty of meaning without the help of the film for which it was composed. Movie music fans will find it to their liking.



POP SPOTLIGHT

OLD GOLD AND IVORY

George Shearing. Capitol T 2048 (M); ST 2048 (S)

Collectors of the unusual in musical performances will surely find this album to their liking. The Shearing touch is gently and effectively applied to 12 well-known classical works. The results are smooth, uncomplicated and creatively exciting musical fare. The underlying theme throughout is one of torrid sensuousness as Shearing, strings, French horns and woodwinds play Falla, Lecuona, Rimsky-Korsakoff, Gabriel Faure and Cyril Scott. Best Track: "Malaguena" (1:57) (BMI)



POP SPOTLIGHT

LET'S HAVE A PARTY

Rivieras. U.S.A. 102

The Rivieras album here contains their hot single "California Sun" and the follow-up "Little Donna." Album has a strong sound in the pacific style, with rolling bass lines and shout singing. Other tracks feature other hits by others: "Killer Joe," "Twist and Shout" are two.



POP SPOTLIGHT

FUNNY GIRL

Original Cast. Capitol VAS 2059 (M); SVAS 2059 (S)

A hit Broadway musical has been turned into a hit original-cast album for the same reason—Barbra Streisand. She carries the load of the Jule Styne-Bob Merrill score with a vocal spark that ignites most of the tunes. With her solo albums still going in high gear for Columbia, she's now sure of a two-label spread on the hit lists.



POP SPOTLIGHT

WHO DO YOU LOVE?

Sapphires. Swan 513

The group uses its hit as the title for the album. In addition, the dulcet, easy-swinging sound of the group is nicely augmented by combo on such tunes like "I Found Out Too Late," "Come On and Love Me" and "I've Got Mine, You Better Get Yours."



POP SPOTLIGHT

DIMENSION 3



POP SPOTLIGHT

FOOTLIGHTS AND FANFARES

Capitol Symphony Orchestra (Dragon). Capitol P 8599 (M); SP 8599 (S)

Carmen Dragon takes the listener on a beautifully performed wordless jaunt through the highlights from nine famous operas. The captured moments are all instrumental, highlighting the overtures, preludes and dances.



POP SPOTLIGHT

TODAY'S ROMANTIC HITS/ FOR LOVERS ONLY, VOL. 2

Jackie Gleason. Capitol T 2056 (M); ST 2056 (S)

The lush romantic sounds of Jackie Gleason's orchestra set up a delightful mood that programmers and home spinners will go for in a big way. The repertoire consists of pop tunes that lend themselves to the highlighted string treatment and all of the other familiar Gleason touches.



POP SPOTLIGHT

DIMENSION 3

Enoch Light & the Light Brigade. Command RS 867 (M); RS 867 SD (S)

This is an exciting and electrifying stereo sound which Enoch Light has developed with a band that makes sharp use of special drum and organ effects and has a wide coloration. Side is composed of attractively arranged standards.

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