



MAY 30, 1964 • SEVENTIETH YEAR • 50 CENTS

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Deccareques Put Out For Discothequeniks

By MIKE GROSS

NEW YORK — The discotheque is spreading from the

WOODY BANDS DOING GREAT

NEW YORK — "The Big Bands Are Back" has been an overworked cliché for many years. Yet, there's some validity to the claim now—for many of the bands are more active than they have been in years. An example is the Woody Herman aggregation at the Metropole here. (See cut.) It's conceded Woody is playing better than ever. Other name bands doing a lot of personal appearances include Harry James, set to start a new tour in September; Duke Ellington, now touring Japan, and Count Basie, Les Elgart, Si Zentner and Tex Beneke.

Woody Herman, incidentally, flies to Sweden this summer to play a string of dates.

society saloons and fashionable private clubs to the home phonograph. The do-it-yourself discotheque is being initiated by Decca Records which is hitting the market with a "Dance Discotheque" album this week.

According to Harry Meyerson, Decca artists and repertoire producer who conceived the idea of bringing the current Jet Set vogue to the masses, the LP duplicates the recording

program played in the discotheques around the country, especially at Shepherds in Drake Hotel here. In fact, Meyerson had Slim Hyatt, the disquaire" (disk jockey) at Shepherds, assist him in programming the album. At the club, Hyatt spins a variety of records that run the gamut from Louis Armstrong's "Hello, Dolly" to Trini Lopez's "If I Had a Hammer."

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CAREFUL STUDY REQUIRED

Producing Satirical Albums Is Quite a Serious Business

By MIKE GROSS

NEW YORK—Although satire has reached a peak in disk popularity, it remains a hazardous course for the comedy album producer. That's the opinion of Kermit Schafer, inde-

pendent disk entrepreneur, who recently tied up with the King label for a series of seven LP's, and bows this week with "The Royal Family," a take-off on the Elizabeth Taylor-Richard Burton affair.

One of the biggest problems of such satirical albums is one of possible repercussion from the personalities involved and their individual reactions, both legal and personal, to the material and production technique.

Each Skit Studied

In the case of Liz and Dick, even though millions of words and thousands of pictures have been printed in the press, Schafer and his three collaborators, Rey Baumel, Dick Sterling and Gina Wilson, analyzed and studied each skit that was tied in with the newspaper stories for possible legal trouble and to eliminate any inference of bad taste. After the skit was prepared it was submitted to attorneys for scrutiny and double checking and for any possible libel or slander action.

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25,000 City Slickers Dig Country Stars

NEW YORK—The National Country Music Cavalcade of Stars presented at Madison Square Garden Saturday and Sunday (16-17) racked up a total attendance of over 25,000 for four performances—considered a strong and impressive breakthrough for c&w in this area. Vic Lewis, producer of the show, is already planning a similar event next year. Artists and managers who participated thought next year's show could be improved, based on knowledge gained this year.

It was felt, for instance, that a large revolving stage would be a decided advantage and would permit the audience to view the artists better. At the show this year some of the audience were able to view only the backs of performers.

Each performance ran somewhat less than three hours, with artists alternately performing on three different stages.

The event had some of the quality of a national convention. Disk jockeys from all over the nation were present. Columbia Records sponsored a cocktail party backstage. Blocks of tickets had been

(Continued on page 8)

Disk Industry's Best Years Coming: Light

NEW YORK — "The public taste in records has developed tremendously in the last five years . . . the buyers are quality-minded . . . and because of this I believe the record industry will

enjoy the biggest decade in its history."

The speaker is Enoch Light, Command Records' president, whose career has been marked by pioneering achievements in both the budget and quality record fields.

Light added that the development of consumer taste, coupled with more leisure time, would make possible the greatest era in recorded entertainment. "People will have two phonographs . . . just as they now have two TV sets . . . and they will take pride in the quality of their record collections."

Much to Be Done

The executive added: "There's still much to be done to perfect recording techniques; but we are encouraged to go forward because the public responds with dollars to advances in engi-

(Continued on page 8)

Decca Unveils New Phonos at Meeting

NEW YORK — Decca introduced nine new phonograph models to its line at a special managers' meeting last week. With the new additions, the 1965 line of Decca phonographs now consists of 10 portables ranging in list price from \$19.95 to \$119.95, a Demonstrator, an automatic component system, and two consolettes. All the new models are now in stock at Decca branches and ready for delivery to the dealer.

Of particular interest are five fully transistorized units, engineered to list between \$44.95 and \$119.95. The Essex 1 (DP 691) an all-transistorized consolette is a fully automatic four-speed full stereo high fidelity phonograph. It lists at \$99.95. Another all-transistorized new unit is the Versa-Tilt 11 (DP 665), a de luxe four-speed full stereo high-fidelity automat-

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Cinevision Launches Sales Drive; Will Bypass Distribs

By AARON STERNFIELD

NEW YORK—The Cinevision Corporation of America, U. S. distributor of the Italian-made cinema juke box, has launched a major sales drive with advertisements in the Wall Street Journal, the New York Times and Barron's, a financial weekly.

Cinevision will bypass the traditional coin machine distribution pattern and sell directly to operators. The deal is a minimum of 10 units, together

with a film library of 220 color films, machine parts and a training program for \$50,000.

According to Henry Schwartz, Cinevision vice-president, \$7,200 cash is required, with the balance financed. The Cinevision Corporation of America was formerly a division of Estey Electronics, Hicksville, N. Y. While the two firms now share the same premises, Estey is a stockholder in Cinevision. Schwartz said that while Estey

(Continued on page 48)

The RITA PAVONE



album

LPM/LSP-2900



is here!

on **RCA VICTOR**

 The most trusted name in sound 

U. S. Diskeries' Target: England's Radio Formats

NEW YORK—England's radio programming system has now become the target of U. S. record manufacturers in the heated battle between Yankee and British disk product. The American squawk is based on the fact that in the past several months U. S. radio has been "breaking" new English product while England has done little else but "cover" American product with their own disk artists.

According to some American record manufacturers, the free enterprise system here allows for wide radio time exposure for disks of all nations, whereas NBC radio limits its time to English artists.

Examples Cited

As examples they cite the free-wheeling play given by U. S. disk jockeys to such British-berthed diskers as the Beatles, the Dave Clark Five, the Searchers, Gerry and the Pacemakers, Christine Quate, Chad Stuart and Jeremy Clyde, etc., that run the gamut from the "Liverpool Sound" to the "Oxford Sound." On the other hand, in England, the American-made disks are being bypassed in favor of "covers" by local artists as was recently spotlighted by British radio's virtual by-pass of the Village Stompers' version of "Washington Square" in favor of Kenny Ball's "cover" version.

Now some independent U. S. record manufacturers, looking for a way out, have a plan they refer to as "reciprocation with representation." Some of them have already arranged with British labels for the simultaneous release—in America and England—of new English product. It's innovation introduces spinning exposure which will offer for the first time an opportunity to prove which country can break a new release first when both countries are vying for

position in current pop sales. One such U. S. disk manufacturer currently working on such a simultaneous release program is Louis Garino, of the Pittsburgh-based World Artists firm.

Another sidebar to the current success of English records here is American TV exposure of the British artists the Beatles

and the Dave Clark Five on CBS-TV's "Ed Sullivan Show," and Chad Stuart and Jeremy Clyde on ABC-TV's "Hollywood Palace."

But so far the American Record manufacturers are just trying to win over British radio; British TV will probably come later.

KFWB Queried by FCC on Huskey Suit

WASHINGTON — The FCC queried Crowell-Collier station and all record and broadcast personnel named in record promoter Al Huskey's suit, filed in Los Angeles Superior Court, charging payola, unfair practices and conspiracies. Until all the answers are in, FCC staffers say they will not know "whether this is for us." KFWB has denied the charges.

Because of the widespread nature of the complaints, and the inclusion of so many and widely located business and broadcast people, the FCC says they will need more facts before plunging into a full-scale investigation.

Some of those queried by the commission have suggested that the case might not even get a court hearing. Defendants claim the charges are "vague" and say commission staffers could not judge validity on the basis of the "very general terms" in the complaint.

The Crowell-Collier station

has been under investigation over a number of years, its last license renewal being in 1959. The FCC is known to have its report on the status of KFWB close to readiness for full commission consideration — which could come in the near future. Decision on the long-awaited license renewal for KFWB could follow within a few weeks.

The payola allegation mentioned in the Huskey suit, which names KFWB itself, together with KFWB personnel and other stations, deejays, record manufacturers, distributors, et al, will be included in the report for commission consideration in the KFWB renewal decision. However, they will be mentioned only as unproved charges.

Philips Bows Sales Program

CHICAGO—Philips is bowing 10 new albums, a special classical promotion and a heavy discount plan in its May 15 to June 30 "Suit Up for Sales" program.

The entire Philips classical catalog, plus three new releases, will be available at a 20 per cent discount. One of the new releases, a 10th anniversary album by I Musici, is being featured as a leader and is available at one free for each 10 purchased.

The classical discount program will also be tied in with a retail program of \$1 off on all classical catalog listings.

Philips is also offering a 10 per cent discount on nine new

(Continued on page 10)

World's Fair Show Cut By Diskeries

NEW YORK — The record company swing to the World's Fair attractions continued last week with the grooving of "To Broadway With Love," by Columbia Records. Already out is "Les Poupees de Paris" on the RCA Victor label.

"To Broadway With Love," which is being presented at the Texas Pavilion, highlights the music of such composers as George M. Cohan, Stephen Foster, Jerome Kern, Kurt Weill, Irving Berlin, Cole Porter, Harold Rome and Richard Rodgers and Oscar Hammerstein. Also included are five original tunes by Jerry Bock and Sheldon Harnick, among them "Remember Radio," "Beautiful Lady," and the title song. The orchestrations are by Phil Land. The orchestra is conducted by Franz Allers.

EDITORIAL

Now Is Time: Come To Aid of the CMA

The Country Music Association's opening gambit to raise funds for the projected CMA national headquarters and museum in Nashville was a rousing success. Under the guidance of BMI President Bob Burton, immediate pledges totalling \$170,000 were obtained from various record companies, publishers and talent agencies (see separate story).

The projected CMA building will have, of course, a cultural value: The physical property, the CMA activities, the memorabilia in the museum will mirror a major American musical heritage.

But, as Burton noted, the CMA headquarters will have another *raison d'être*. It will help focus attention on the country field, thereby economically aiding all segments in that field—including labels, artists, promoters and writers.

Thus from the standpoint of both ethics and business sense, it behooves everybody with sufficient means to support the CMA fund-raising drive.

Discerning traders will freely admit that the CMA is (and had been), an outstanding trade organization. It works unceasingly to better the condition of its members.

Only the most cynical will overlook this fact.

The others—and they are in the majority—should stand up at this time and be counted.

Mercury Launches Limelight Campaign

CHICAGO — Mercury Records Corporation is launching a full-scale push behind its six-month-old Limelight label with plans of turning it into a full-line house similar to Mercury, Philips and Smash.

First step was the promotion last week of Dick Bruce to Limelight product manager, a post which puts him in a position similar to Mercury's Kenny Myers, Philips' Lou Simon and Smash's Charles Fach.

Irwin H. Steinberg, Mercury executive vice-president, said Mercury was encouraged to go with the "product manager" principle because of the ex-

treme success enjoyed by the diskery since it started the idea some two years ago.

Steinberg likened the Mercury idea to the General Motors concept of separate divisions for each car, each autonomously organized and operated.

Steinberg noted that figures compiled by Record Market Research, an independent division of The Billboard Publishing Company, show that the Mercury stable of labels now ranks fourth in national sales behind Columbia, RCA Victor and Capitol.

Limelight has previously been under the direction of Eddie Mascari, who was also director of Mercury's publishing interests. Steinberg noted that expansion of the firm's publishing activities now required Mascari's full effort.

In addition to supervising Mercury's own companies, Mascari is also in charge of publishing firms which Mercury has in joint ownership with artists and writers.

Dick Bruce was formerly national sales manager in charge

(Continued on page 10)

RIC Names Sales Chief

NEW YORK—Bernie Lawrence has joined Joe Csida's Recording Industries Corporation (RIC Records) as national sales and promotion manager. Prior to coming to RIC, Lawrence was involved with his own music publishing, talent managing and record producing operations. Unit December 1963 he was general manager of Canadian American Records, Ltd.

During his first week with RIC, Lawrence has been meeting with the label's distributors, and in the near future will make a swing around the country to further cement the manufacturer-distributor relations.

Columbia A&R Makes Changes

NEW YORK—In a reshuffle of Columbia Records artists and repertoire department last week, Mike Berniker left the company's Eastern staff and Alan Stanton was brought in to work with the West Coast's a&r division.

Berniker, who's been with Columbia for the past four years, recorded such artists as Barbra Streisand, Jerry Vale, Carol Sloane and Tammy Grimes, Stanton, most recently, has been affiliated with Kapp Records, where he turned out several click records.

CMA Opens Drive; Goal Is 300G

NEW YORK—The Country Music Association's campaign to raise \$300,000 to finance the erection of a national headquarters and museum building in Nashville, Tenn., opened auspiciously Thursday (21) at a luncheon chaired by Bob Burton, BMI president in charge of the campaign. Pledges by record and publishing company executives made at the luncheon totaled approximately \$170,000. Most of the company's representatives pledged \$10,000 each.

Present at the luncheon were Steve Sholes, RCA Victor; Jack Loetz, Columbia Records; Shelby Singleton, Mercury Records; Sam Clark and Larry Newton, ABC-Paramount Records; Roy Horton, Southern Music; Gene Aberbach, Hill & Range; Dick Volter and Dave Shenker, Painted Desert, a subsidiary of Shapiro-Bernstein; Hal Cook and Paul Ackerman, Billboard; George Alber and Jerry Shifrin, Cash Box; Frances Preston, CMA; Bob Burton and Russ Sanjek, BMI.

Also in on early fund-raising discussions and activities were executives of Capitol, Decca, Acuff-Rose, Hal Smith of Pamper Music, Bill Denny and Lucky Moeller of the Denny Agency; Connie B. Gay and others. Donations to the fund are tax-deductible.

The discussion chaired by Bob Burton outlined other areas to be tapped.

NEW BUDGET LINE TO BOW: CAMAY LABEL

NEW YORK—At press time the trade was buzzing with reports anent the debut of a new budget line, Camay Records, whose initial releases would include albums with sides by Capitol artists Nat King Cole and Peggy Lee and other sides by Lawrence Welk, and Frankie Carle. There was considerable speculation as to where the reported Camay masters came from. Camay's office stated it would provide more details, but none was forthcoming.

Meanwhile, it was learned that Capitol's legal department was looking into the matter—in the event that the Camay product appeared on the market.

It was also learned that Capitol of Canada was studying the situation.

Traders were of the opinion that the Camay masters of Cole and Peggy Lee probably were derived from soundtracks used years ago when Louis Snader produced a series of TV film shorts.

An interesting aspect of the speculation was the matter of licensing. The Snader licenses were synchronizations rather than mechanicals; and it was questioned whether performances cleared under a synchronization license could be transferred to disk without authorization.

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ARMADA to Begin Exhibit Space Sale

NEW YORK—Exhibit space for the annual convention of the American Record Merchants and Distributors Association (ARMADA), to be held at the Eden Roc Hotel, Miami Beach, Fla., June 25-July 1, goes on sale next week.

According to Edgar Jones, ARMADA executive secretary, some 20 spaces are available in the Marco Polo lounge adjoining the central lobby and facing the hotel reception desk.

ARMADA booths are eight feet square, decorated and divided by metal tubing from adjoining booths. ARMADA will furnish each exhibitor with flameproof colored fabric backdrops and will furnish a nine-by-44-inch sign which designates the firm and booth number.

Booths go for \$200 each, with a 25 per cent discount for associate members. Exhibit space inquiries are being handled by Jones at ARMADA's New York headquarters. The telephone number is PL 2-9660. Exhibits must be open for business at noon on June 26.

Jones said that provisions for eight manufacturers and distributor sales meetings have been made for the convention. These meetings will be held June 26 through July 1. Only associate members are eligible for these meetings. ARMADA

Lawyer Takes Steps Against Capitol Label

SAN FRANCISCO—Ben Parkinson, attorney for Dave Watson's Pic-A-Tune and Western one-stops, is taking depositions from tradesters for his suit against Capitol. Watson filed suit against the label and its distributing corporation, alleging violation of the Sherman Anti-Trust act after the company elected to cease selling its product last February 24.

Jim Costello, sales manager for RCA at A. H. Meyer, and Patrick Butler, Columbia's sales manager at H. R. Basford, are among the first persons giving Parkinson depositions regarding business practices, prices and discounts.

Watson, who again emphasized that his suit was very much alive, said "depositions obtained have been very advantageous." Parkinson noted that depositions had commenced on Stan Gortikov, CRDC's general manager and vice-president, and Bill Tallant, label's national sales manager, but had been postponed until completion at a future date.

WEISER EXITS 20TH FOX

NEW YORK—Norman Weiser's contract as vice-president of 20th Century-Fox Records was terminated Friday (22). The announcement was made by Seymour Poe, vice-president of the parent film corporation.

Weiser came to 20th Fox from United Artists a little over a year ago. It has been reported that he has been receiving offers from various labels but at press time his new affiliation was not known.

PRESIDENT OF ROSA QUILTS

PHILADELPHIA—Irv Perlman has resigned as president of ROSA (Record One Stop Association) due to the press of other business. A successor has not yet been named.

Capitol Files Suit Vs. Firm

HOLLYWOOD—Capitol Records filed suit in New York Superior Court last week charging Greatest Recordings, a Brooklyn firm, with counterfeiting selections from several Beatles' albums for its LP "The Original Greatest Hits."

Capitol claims selections in question were taken from its "Meet the Beatles" and "The Beatles' Second Album," plus the single, "Can't Buy Me Love."

Judge Joseph Sarafite ordered Greatest Recordings to show cause Friday (22) why its album should not be removed from sales.

fee for the facilities is \$300 for each meeting.

Associate members will be entitled to displays of their company logos, trade-marks or insignias which will be displayed in the Eden Roc lobby during the convention. Panels may be any size up to 24 by 30 inches.

ARMADA will ship, mount and return the displays to the associate members. Charge for the service is \$25 for the first display and \$20 for each additional one.

While the complete business program has not yet been set, Jones announced that the first speaker will be Rep. James Roosevelt (D., Calif.), chairman of the distribution subcommittee of the House Small Business Committee. His topic will be "Doom or New Life for Independent Distributors?"

The Roosevelt subcommittee held public hearings on the phonograph record industry in December 1963.

EMI Reported in Red For Interest in NEM

LONDON—Sir Joseph Lockwood, chairman of EMI, is believed to be interested in buying into Brian Epstein's NEM Enterprises — which controls the Beatles, Gerry and the Pagemakers, Billy J. Kramer, Cilla Black and other hot properties.

Meanwhile, Epstein said that EMI was negotiating for an interest

in the publication of Lennon-McCartney songs.

Epstein also revealed he had placed the TV'er "Around the Beatles" (produced here at the start of this month by Jack Good) with Seven Arts, who will probably sell it to CBS. The 60-minute spectacular also stars Cilla Black and P. J. Proby and was highly acclaimed by British critics after a network screening May 6.

He arranged for Billy J. Kramer to play U. S. concerts the week following his Sullivan show debut on June 7 and to tape a second slot for the Sullivan series.

The American Federation of Musicians, which prevented the Beatles' Carnegie Hall concert in February from being recorded, has given the go-ahead for Capitol to wax the group's Hollywood Bowl performance on Aug. 23, although Epstein has not yet said he will okay it.

'Fair Suite' Recorded by RCA Victor

NEW YORK—Ferde Grofe's "World's Fair Suite" has been recorded by RCA Victor for a June album release. The LP was recorded by the World's Fair Symphony Orchestra, conducted by Paul Lavalle. It was taped at Manhattan Center and has the Fair's sanction as the official recording.

The composition contains five movements: (1) Unisphere, (2) International, (3) Fun at the Fair, (4) Pavilions of Industry, (5) National. The suite was commissioned by the New York World's Fair Corporation and given its world's premiere at the official opening of the Fair.

The suite is being published by the Robbins Music Corporation of the Big Three. Plans currently are being drawn up by the World's Fair Corporation, Robbins and Victor for a heavy promotion and merchandising backing, both at the Fair, where the album will be on sale, and in the national market.

Letkei Distrib Deal

NEW YORK—Ervin Letkei, president of Kelit-Aurora Record Corporation has tied in with Daro International Records of Bolivia on a U. S. distribution deal. The first album release, titled "Cantan Las Dominicas," recorded by the Spanish Singing Nuns, has already sold 20,000 copies in Bolivia and an estimated 5,000 in the New York area. Several singles will be taken from the LP in the future.

American Jazz Troupe To Tour Europe in Fall

NEW YORK—The biggest American jazz festival ever will tour Europe from Sept. 24 through Oct. 11, under the direction of George Wein.

With dates already set in Berlin, Zurich, Paris, Stockholm, Copenhagen and Helsinki, and several more in the offing, the package is planned for two different kinds of presentations. Geared as a two or three-day festival, it can also be presented in a one-day and evening session.

Wein has representation from every part of jazz. Two major groups are included: The Dave Brubeck Quartet and the Miles Davis Quintet. "A Tribute to

Charlie Parker" segment will be played by J. J. Johnson, Howard McGhee, Sonny Stitt, Walter Bishop, Kenny Clark and a yet unnamed bassist.

Mainstream jazz will be represented by Harry Edison, Coleman Hawkins, Sir Charles Thompson, Slam Stewart and Jo Jones. The Original Tuxedo Jazz Band from New Orleans is the traditional offering. Chicago style is part of the group including Pee Wee Russell, Bud Freeman and Ruby Braff.

Avant-garde jazz will be led by George Russell, featuring Thad Jones. Soloists such as Meade Lux Lewis, Roland Kirk, Jimmy Rushing and Sister Rosetta Tharpe will bridge whatever gaps may remain in what is essentially a history of jazz.

Mills Music President on Europe Trip

NEW YORK—Jack Mills, president of Mills Music, is on his annual junket through Europe. He's due June 12 in Paris, where he'll huddle with his European branch managers. Attending will be Cyril Gee, London; Manuel Lopez-Quiroga, Madrid; Hans Gamperts, Amsterdam; Ralph Budde, West Berlin, and Gerard Tournier, of the Paris office. Also flying in for the meeting will be Enrique Lebediger, manager of Editoria Musical Mills, Ltd., Sao Paulo, Brazil.

Following the two-day Paris meeting, Mills will attend the Congress of the International Confederation of Societies of Composers and Authors in London June 15-20.

His trip will also take him to Lisbon, Madrid, Milan, Rome and Stockholm. Mills will also renew sales agency agreements with various European publishers Mills Music now represents for the Western Hemisphere.

While in Europe, Mills hopes to launch a new song, "Lovers No More," with simultaneous kick-off in all his firms. Tune is from Abraham Ellstein's "Negev Concerto," with lyrics by Mitchell Parish.

BMI Names 14 Composers To Share \$11,600 in Grants

NEW YORK—Broadcast Music, Inc. (BMI) has named 14 young composers to share \$11,600 in its 12th annual Student Composers Awards competition. The recipients range from nine to 25 years of age. Two of them are Canadian, marking the first time Canadian students have been presented with SCA prizes. This year's awards bring to 90 the number of young people in the U. S., Canada and South America who have been presented the grants.

The 1963 awards were made to the following: Alvin S. Curran, Providence, R. I.; Charles Dodge, Ames Ia.; Humphrey Marshall Evans III, Washington; Steve Gellman, Ontario, Canada; Steven E. Gilbert, Brooklyn, N. Y.; Peter F. Huse, Victoria, British Columbia, Canada; Dennis Koon Ming Kam, Honolulu, Hawaii; Ellene Susan Levenson, Los Angeles; Fredric Edgar Myrow, West Hollywood, Calif.; John Earl Rogers, Princeton, N. J.; David Saperstein, Rutherford, N. J.; Hal Tamblin, Atchinson, Kan.; Richard Toen-

ing, Ann Arbor, Mich., and Charles Wuorinen, New York.

The SCA was established by BMI in 1951 in co-operation with music educators and composers. BMI annually makes the sum of \$7,500 available to the national judging panel, in addition to all moneys not previously distributed. Prizes ranging from \$250 to \$2,000 are awarded. The judges have the right to determine the amount and the number of the awards. In 1965, the panel will have a total of \$14,450 available, which includes \$6,950 it chose not to distribute previously.

The permanent SCA judging panel is made up of William Schuman, president of Lincoln Center for the Performing Arts; Earl V. Moorem, chairman of the department of music at the University of Houston; Claude Champagne, assistant director of the Conservatory of Music and Dramatic Art of the Province of Quebec; and Henry Cowell, composer and adjunct professor of music at Columbia University.

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THE WORLD OF LONELY PEOPLE

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THE COWBOY IN THE CONTINENTAL SUIT

4-43049

MARTY ROBBINS

WHIP OUT YOUR UKULELE

4-43053

MITCH MILLER

COLUMBIA RECORDS 

GEMA Plan Beauty or Beast?

By OMER ANDERSON

COLOGNE — West German diskeries are wondering if GEMA, the hard-sell German performing rights organization, isn't opening a Pandora's Box with its campaign to establish a private music taping royalty fee.

Most German diskeries, in fact, are sure they know the answer. They feel that GEMA is erecting a Frankenstein which one day will wreck the singles trade.

This is an issue which German diskery impresarios feel deserves to be taken seriously by the world disk trade generally and, specifically, U. S. and British diskeries.

GEMA is convinced that by pushing for the payment of private taping royalties it is fighting the cause of the down-trodden composers, authors and performing artists. Diskery executives wonder, if GEMA isn't indulging in dangerous oversimplification, if GEMA isn't being myopic to the long-range implications of its action.

Soaring tape recorder sales (it is estimated that 5,000,000 private tape recorders will be in operation in West Germany by 1965) and dwindling singles sales (down 21 per cent last year) seem to establish that mass music taping already is cutting heavily into singles sales.

Helps Music Taping

GEMA's agitation is seen popularizing and fostering music taping. It is felt by some that GEMA, however unwittingly, is actually making it appear to the public that by taping music, instead of buying disks, the music enthusiast is helping the struggling composers, authors, and performing artists.

Platter potentates believe this contains the seeds of disaster for GEMA's membership as well as for the diskeries. By plugging private music taping, the German Society is discouraging disk buying and, hence, diminishing the royalty return to its membership.

That GEMA is popularizing music taping to the detriment of disk sales seems obvious from the performing rights society's own documentation. GEMA claims that 5,000 so-called "Tonbandfreunde" — friends of tape recording — have flocked to pay the \$2.50 music annual taping fee.

In GEMA's lyrical prose, the 5,000 music taping "friends" have "already voluntarily concluded contracts with GEMA and against payment of a small

D. C. NEWSMEN HONOR ASCAP

WASHINGTON — The White House Correspondents' Association paid tribute to the American Society of Composers, Authors and Publishers (ASCAP) at its annual black-tie dinner to the President on Friday (22). The ASCAP tribute was on occasion of its 50th anniversary.

Stanley Adams, ASCAP president, headed a contingent of the Society's directors and performers, which included writer-directors Richard Adler, Paul Creston, L. Wolfe Gilbert, Jimmy McHugh, Ned Washington, Jack Yellen and publisher-director Edwin H. Morris. Among the ASCAP members featured on the program were Abe Burrows, Harold Arlen, Duke Ellington, Jerry Herman, Jennie Smith and Jule Styne.

charge have received the right to tape-record copyrighted works."

The "small charge" referred to in the foregoing is also the focus of controversy. A taping fee of \$2.50 a year — which carries the unlimited right to tape any and all copyrighted works — strikes critics as being unrealistically low.

It is so minimal as to prompt speculation that GEMA can only regard this figure as a stalking horse for one, or perhaps both, of these develop-

Formation of GMA Near

NEW YORK — The formation of the Gospel Music Association is coming close to reality, Cecil Scaife, Songs of Faith Records, stated last week that a very strong affirmative response had been received from those invited to attend the organizational meeting set for June 3 at the Andrew Jackson Hotel in Nashville. Pledges to attend have been received from Gov. Jimmie Davis, Louisiana; Gov. Frank Clement, Tennessee; J. G. Whitfield, owner of the Florida Boys; John T. Benson and his son, Bob, gospel music publishers; Maurice Leeve, Sing Record & Publishing Company; Roy Horton, Southern Music; Jack Hess, who recently organized the Imperials from the fields of publishing, records and radio.

Scaife, meanwhile, is here to secure a number of guest shots for country gospel talent on the Jimmy Dean show, the "Tonight Show" and other programs — all part of the campaign to focus national attention on the country gospel field.

The projected Gospel Music Association will seek to do for the country gospel field what the Country Music Association has done for the country field — provide it nationally and internationally, showcase its artists and songs and bring gospel music to the attention of those broadcasters and advertisers who are not familiar with it.

ments; either GEMA visualizes a tremendous increase in the number of tape recorders (with corresponding diminution of disk sales); or GEMA intends, once the \$2.50 fee is firmly imbedded, to raise it to more realistic levels.

Office Organized

Meantime, GEMA has organized a so-called "Zentralstelle fuer Private Ueberspielungsrechte" — Central Office for Private Tape Recording Authorization. This, in effect, is a publicity office for home music taping, and the syllogism it implies concludes, why buy records when one can tape them.

The legal situation at present is clouded. GEMA is well-armed with court decisions es-

tablishing its right to collect the taping fee, and GEMA has made substantial headway toward forcing German tape recorder manufacturers to cooperate in furnishing lists of tape-recorder buyers (these buyers then to be dunned for the \$2.50 fee).

On the other hand, the paragraph authorizing private music taping royalties was stricken from the copyright reform bill now before the Bundestag. The government's draft law containing the passage raised parliamentary hackles.

The bill is now in committee, and GEMA is pressing to have the private taping paragraph restored.

Phonographic Industries Hold Meeting in London

By CHRIS HUTCHINS

LONDON — A world-wide meeting of the record industry is being held here, the tri-annual meeting of the International Federation of Phonographic Industries.

One of the issues to be settled is the BBC's request for an increase in the 28-hour needle time — the maximum amount of time it can play record in any one week. The Federation has referred this request to a performing rights tribunal for decision.

EMI Top Brass Attend Classical Repertoire Parley

LONDON — Top EMI brass from all over the world are meeting here (May 20-27) with company chairman Sir Joseph Lockwood.

This is the International Classical Repertoire Committee's annual meeting, attended by representatives from the firm's overseas companies and associates.

Among the participants are Australian chairman John Burnett, managing directors Jack Wyness (New Zealand) and Bill

Another topic for the meeting is the new contract for GEMA in Germany, and similar contracts for Scandinavia, Italy and England.

Other general issues include relations with publishers and authors, and some new agreement with broadcasting companies.

Americans at the meeting include Sidney Diamond, vice-president of American Copyright Society, and David Kapp, president of Kapp Records.

Morris (Brazil); Capitol President Alan Livingston and Lloyd Dunn, vice-president of Capitol's international division; Dr. Veder, managing director of Electrola (Germany); Ted Cross, managing director of Pathe Marconi (France), and Francois Minchin of Voce del Padrone (Italy).

The meetings were introduced by Richard Daws, EMI's director for world-wide operations, and are chaired by Ron White, manager of the international commercial division.

LATE SINGLE SPOTLIGHTS

HOT POP

MARVIN GAYE

TRY IT BABY (Jobete, BMI) (2:54)—A strong follow-up to his current hit, "You're a Wonderful One." Gaye is in good vocal form on this bluesy, easygoing ballad. Flip: "If My Heart Could Sing" (Stein & Vanstock, ASCAP). **Tamla 54095**

B. B. KING

HELP THE POOR (Noma, BMI) (2:37)—I WOULDN'T HAVE IT ANY OTHER WAY (Duchess, BMI) (2:59)—King pleads on first side in grand style for affection from his gal. Blues beat is calm... King is cool. Flip warrants attention, too. Easy rocker, powerfully delivered by King with big chorus backing. **ABC-Paramount 10552**

THE IMPRESSIONS

KEEP ON PUSHING (Curtom, BMI) (2:33)—Upper register performance in the usual Impressions hit style. Rock-blues ballad is accompanied by medium-tempo beat. Flip: "I Love You" (Yeah) (Curtom, BMI) (2:07). **ABC-Paramount 10554**

DANNY WILLIAMS

A LITTLE TOY BALLOON (Duchess, BMI) (2:25)—Another smash sound for Williams. The meaningful lyrics are sung with warmth and feeling. Flip: "The Truth Hurts" (Syndicate, ASCAP) (1:57). **United Artists 729**

DUSTY SPRINGFIELD

WISHIN' AND HOPIN' (Jonathan, BMI) (2:55)—A muted Salvation Army-type trumpet leads the way into a ballad in the teen-groove. The repetitive beat is a winner. Flip "Do Re Mi" (Ardmore) (2:14). **Philips 40207**

MTA BACKS RESALE PRICE MAINTENANCE

LONDON — Britain's Music Trade Association is solidly behind the record industry's efforts to keep resale price maintenance in this country. The "scourge of price cutting" was condemned in a speech by MTA President Sidney Webb at the Association's annual conference.

After saying that business was booming, he warned: "Hand in hand with this welcome growth remains the millstone of purchase tax and over-all looms the possible effects of the abolition of r.p.m. and the scourge of price cutting."

He said that the best way to give a good service to the customers was to ensure that dealers made a reasonable profit — "and to do that resale price maintenance is absolutely essential."

Records Ready By Mail Order

TOKYO — Japan Direct Mail, a newly established record mail-order house, announced its first release of eight LP's on the World Record Club of the United Kingdom label. The disks are all from EMI and pressed by Toshiba Records, EMI's affiliate here. The second and third release, of about 10 LP's each, will be available in July and November.

The firm does not have club membership and anyone may buy records, paying in four installments. There is no obligation to buy a fixed number of disks. This sets it apart from the other mail-order houses in Japan. The most successful of these are Concert Hall Society and Japan Music Service of Radio Kanto. These, and a number of smaller companies, predict a strong upsurge in the mail order business.

New Album Releases On Page 38

Baez Attorneys Take Action

CHICAGO — Attorneys for Joan Baez were taking legal action around the country last week to prevent distribution of the artist's material on the Fantasy label. Miss Baez has been under contract to Vanguard since 1959.

A temporary restraining order was obtained in San Francisco Monday (11), enjoining Fantasy and others from producing, manufacturing, distributing or selling any Baez recordings.

On Friday (13), Miss Baez obtained a temporary injunction in Cook County Circuit Court against Allstate Distributing Company, prohibiting the firm from selling her disks on Fantasy.

The Chicago ruling was obtained in Judge Walker Butler's court by attorney Leonard Levin. Levin said that similar injunctions would be sought around the country in any area where the Fantasy disks were being handled.

The material out on Fantasy was originally cut by Miss Baez in 1958. It was described by her attorneys as "experimental material, for which she was not

paid." The sides were cut for Richard Tognazzini, a Corning, Calif., record dealer.

Last January, Miss Baez was informed by Fantasy that these sides would be released. The artist immediately responded through her attorney.

Miss Baez contends that Fantasy made its first shipment on May 7. She obtained her temporary order against Fantasy four days later.

Owens' Manager Sets London Hop

NEW YORK — Jack McFadden, manager of c&w singer Buck Owens, leaves for London June 1 to set up a string of European dates that will cover Germany, France, Spain, England and other countries. The dates call for a 25-day tour starting in the late fall.

Owens, who does over 200 personal appearances annually, will be hitting the European circuit for the first time. McFadden will be gone about two weeks.

BILLBOARD, May 30, 1964

Reprise Singles Are Happening!

MY KIND OF TOWN 0279
FRANK SINATRA



DON'T BE A DO-BADDER 0283
BING CROSBY



BEE BOM/CHOOSE 0278
SAMMY DAVIS, JR.



EVERYBODY LOVES SOMEBODY 0281
DEAN MARTIN



WHAT HAVE I GOT OF MY OWN 0276
TRINI LOPEZ



HELLO, DOLLY! (ITALIAN STYLE) 0284
LOU MONTE



GOTTA LOTTA LOVE 0280
JIMMY GRIFFIN



SUMMER SKIES & GOLDEN SAND 0282
MIKE ST. SHAW



Deccareques Put Out

• Continued from page 1

Meyerson has duplicated the arrangements, tempo and sound of the original for his LP.

The dozen songs in the LP are set up to be played without a break. Even though the disk is banded, the music plays continuously.

Meyerson feels that the wide range of songs, which also includes "Yesterdays," "Desafinado," "Mack the Knife," "Roll Over Beethoven" and "Hot Pastami With Mashed Potatoes," "has everything for everybody," and is "the first real answer to the need for a dance album."

Discotheque Drive

Meantime, the discotheque drive is branching into other areas of the country, initially being launched in New York after its import from France. In addition to Shepherds, probably the most widely publicized of the U. S. discotheques, New York has such similar spinning spots as Le Club, L'Interdit and Il Mio. They're now beginning to spring up in Miami and Los Angeles. It's expected that other key cities will follow when problems with the local musicians' unions are ironed out.

The discotheques already in operation have been beating the union's squawk about playing disks in public places by hiring a small combo to stand by while the "disquaire" takes over.

Counts on Discotheque

Decca is counting on the discotheque spread around the country as a key selling point for the LP and the company feels that it will go over with the Dior-draped debutantes as well as the blue-jeaned teenagers. The fact that it includes

such widely diversified and currently popular dances as the Frog, the Surf, the Watusi, the Twist, the Mashed Potato, the Woodpecker and the Hitchhiker will lure buyers from the champagne crowd as well as the Coke set.

Another selling point is Decca's favor is the simultaneous break of a feature on discotheques in the current issue of Life Magazine (May 22) and the release of the album.

Producing Satires Serious Business

• Continued from page 1

was done by Schafer in his Miami home.

Another problem confronting the production of comedy albums these days is "security." Because of the competition, the creators of comedy ideas try to operate under maximum secrecy. In the case of "The Royal Family," it was noted by Hal Neely, King's general manager, that the disk company, even though it has its own manufacturing and printing facilities,

produced the album in bits and pieces. It even printed the album in an outside shop to provide maximum security and to eliminate any possible leaks to rival manufacturers.

The original press order, says Neely, was 50,000 albums and a merchandising plan was formulated to break the album simultaneously in all national markets. This entailed booking orders "blind," setting up in-store promotions and window displays, setting up plays with

Slickers Dig Stars

• Continued from page 1

sold to out-of-town country music fans and to radio stations and advertising agencies.

The Saturday night performance was filmed for release as a TV spectacular. The distribution will be handled by International Talent Associates.

Vic Lewis stated that the Garden date proves conclusively that there is a big audience for country music in New York City.

The acts included Bill Monroe, Hank Snow, Webb Pierce, Carl Smith, Bill Anderson, Ferlin Husky, Duke of Paducah, Bobby Smith, Darrell McCall, Norma Jean, Stonewall Jackson, Ernest Tubb, Buck Owens, Kitty Wells, George Jones, Lonzo and Oscar, Carl and Pearl Butler, Grandpa Jones, Skeeter Davis and many others.

Future Bright: Light

• Continued from page 1

neering and sound quality. To assume that engineering and sound quality is beyond the public awareness is incorrect; a great percentage of the buyers of LP records are more con-

the greatest possible impact without divulging the album's content or subject matter.

In all, it now appears that the making of a comedy album has become a matter of avoiding the courts as well as the cloak-and-dagger diskers.

key disk jockeys and ensuring serious of quality than the record manufacturers."

Light stated that advances in recording techniques in the last several years have brought the quality of records to the point where the disk more nearly matches the quality of good phonograph equipment. Not very long ago, it was felt that the potential of the equipment was not matched by the record. "But we have finally approached such a position of equality," Light stated. He added that in his opinion it was still necessary to strive for a "natural" sound rather than a sound marked by reverberation or echo. "Basically, the public enjoys a natural sound."

Much progress in sound reproduction can still be made in the TV and film fields, Light added.

Hit Single

Commenting on phases of the current record business scene and Command's growing interest in the singles field, Light stated that the importance of singles far transcended the mere dollar volume of the singles business. "A hit single often accounts for an additional 200 per cent sale of the album associated with the single. Too, the hit single will often increase the catalog sale of an artist by as much as 75 per cent." The Ray Charles Singers are an example quoted by Light. Their current hit single, "Love Me With All Your Heart," No. 4 this week on the Hot 100, has revived Charles' albums, including "Something Wonderful," "Paradise Island," "Rome Revisited" and "Something Special for Young Lovers." The single's sale, incidentally, has gone over 500,000, according to Light.

Command will have its next single out shortly. The label's schedule anticipates a release of 15-20 annually, with each getting strong promotion. "It's ridiculous to produce excessively—either singles or albums," Light concluded.

Selecta Imports Italian Disks

LONDON—English Decca's distributing subsidiary, Selecta, has begun a heavy program of importing Italian disks. There are now 32 albums from the RCA Italiana catalog available

at Selecta's British depots. The Italian records are pressed in Italy and packed in brightly colored sleeves printed in Italy.

Selecta's general manager, A. W. Green, who planned the move, is examining the possibility of setting up a similar deal in Spain.

New Album Releases On Page 38

LAST OPPORTUNITY FOR YOUR COMPANY'S FREE LISTING IN BILLBOARD'S 1964-1965 INTERNATIONAL BUYER'S GUIDE Now Going to Press

If you have not received or returned your mailed Buyer's Guide questionnaire from Billboard, and are engaged in one or more of the enterprises listed below, it is urgent that you send this coupon to us *immediately*.

(NOTE: U. S. record manufacturers and U. S. music publishers are *NOT* to return this coupon. A special questionnaire is being sent to companies in these classifications which are eligible for a listing.)

PLEASE AIR-MAIL THIS COUPON IMMEDIATELY TO:

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165 W. 46th Street, New York, N. Y., 10036
URGENT—PLEASE USE TYPEWRITER IF POSSIBLE**

Your Country _____

State (If U. S. A.) _____

City _____

In which business classification should you be listed _____

Name of Company _____

Street Address _____

City _____ Postal Zone _____ State (If U. S. A.) _____

Telephone (Area Code, if U. S. A.) _____

Top executive's name _____ Title _____

If you are a record manufacturer *outside the U. S. A.*, please give us name of your top executive for A&R _____

Sales _____ International _____

DISTRIBUTORS, PLEASE NOTE: If you are a U. S. or Canadian record distributor, please include with this questionnaire a list of the lines you handle, typed ALPHABETICALLY.

TO BE INCLUDED, YOU MUST AIR-MAIL THIS COUPON IMMEDIATELY

ELIGIBLE U. S. CLASSIFICATIONS

- RECORD DISTRIBUTORS
- ONE-STOPs
- PHONOGRAPH MANUFACTURERS (Please Include List of Distributors)
- RACK JOBBERS
- RECORD IMPORTERS & EXPORTERS
- RECORD MANUFACTURER SERVICES & SUPPLIES

Design & Artwork	Printers & Lithographers
Direct Mail Services	Processing Plants
Envelopes & Mailers	Promotion & Publicity
Jacket Manufacturers	Recording Studios
Label Manufacturers	Shipping Services
Machine Shops	Sleeves
Materials Milling Plants	Tape Duplication
Plating Plants	Tape Manufacturers
Polyethylene Bags	Trade Associations
Pressing Plants	Miscellaneous

● RECORD DEALER ACCESSORIES & SUPPLIES

Browser Boxes	Cleaners, Cloths & Brushes
Carrying Cases	Needles
Catalog Services	Rack Manufacturers

ELIGIBLE CLASSIFICATIONS OUTSIDE THE UNITED STATES

- Record Manufacturers
- Music Publishers
- Printers of Record
- Jackets
- Processing Plants
- Sleeves
- Importers & Exporters
- Label Manufacturers
- Machine Shops
- Materials, Milling Plants
- Music Licensing Associations
- Pressing Plants
- Polyethylene Bags
- Promotion & Publicity
- Recording Studios
- Tape Manufacturers
- Trade Organizations



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PHM 500-052 PHS 900-052
10th Anniversary Album. Italian instrumental music of the 18th Century played by the famous group called by Toscanini, "The world's finest chamber orchestra."



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PHM 200-134 PHS 600-134
Great follow-up to their first Philips hit album by the chart-rising folk-pop group.



CAPTAIN from CASTILE
and other great movie themes by
Robert Farnon and his orchestra
PHM 200-098 PHS 600-098
Electrifying performances of the great movie themes. This one's sure to hit big!



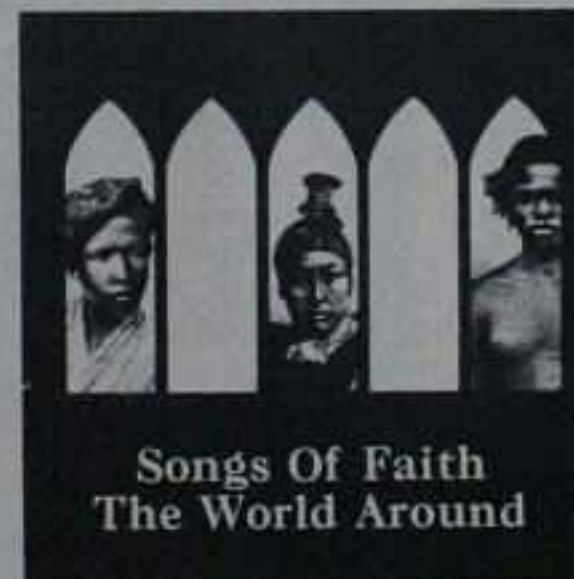
NINA SIMONE IN CONCERT
PHM 200-135 PHS 600-135
The first Philips LP of this unique song stylist who's zooming to the top of the ladder.



HERE'S TO OUR LOVE, BRIAN HYLAND
PHM 200-136 PHS 600-136
The idol of the teens in his first album for Philips. They'll come a-runnin' for this one!



ORIGINAL SCORE FROM THE COOL WORLD
DIZZY GILLESPIE
PHM 200-138 PHS 600-138
Dizzy interprets the great original score of the provocative movie the critics are raving about!



SONGS OF FAITH THE WORLD AROUND, VARIOUS ARTISTS, NARRATED BY RAY VAN STEEN
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A Connoisseur Collection album. A unique and moving spiritual and musical experience.



AFRICAN CONCERT, LES TROUBADOURS DU ROI BAUDOIN
PCC 214 PCC 614
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SCHUMANN AND GRIEG PIANO CONCERTOS, CLAUDIO ARRAU
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I FEEL PRETTY, MARILYN BURROUGHS
PHM 200-137 PHS 600-137
The LP debut of the dynamic young singer, who scored big with her single, "I Will Love You."

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PHILIPS RECORDS

ONE WORLD OF MUSIC



ON ONE GREAT LABEL

'Molly Brown' Getting Push

NEW YORK — MGM Records is floating a major promotional campaign on its original soundtrack album of "The Unsinkable Molly Brown." The LP has now been shipped to more than 15,000 retail outlets in the U. S. and Canada. The promotion includes 30,000 display heralds and blowups of the album cover. Also, 5,000 copies of the album have been shipped to disk jockeys.

MGM also has set up a special window display contest for both record dealers and exhibitors. A specially prepared movie play-date service listing the first play-dates of the MGM musical is being sent to record dealers, distributors and their salesmen throughout the country to assist in co-ordinating the local drives with the national campaign.

MGM Record distributors and the MGM film field representatives are inviting record dealers, rack jobbers and disk jockeys to pre-release screenings of the film. An advance copy of the LP and promotional copy forms part of each field representative's exploitation kit.

Harve Presnell, who co-stars in the film with Debbie Reynolds, is now on a nationwide promotion tour for the movie and the album.

Philips Bows

• *Continued from page 3*

pop releases plus the firm's entire pop, jazz and Connoisseur Collection catalog for the life of the plan.

The new albums feature the Serendipity Singers (their second album), Robert Farnon and orchestra, Nina Simone, Bryan Hyland (his first Philips LP), Marilyn Burroughs (a new Philips artist), Dizzy Gillespie, and Klaus Doldinger.

An album of religious songs and an album by Les Troubadours du Roi Baudouin (of Missa Luba fame) are in the Connoisseur Collection series. The classical albums include the leaders, I Musici, another by Claudio Arrau at the piano and Christoph von Dohnanyi conducting the Concertgebouw Orchestra of Amsterdam, and a third by Russian violinist David Oistrakh.

Merchandising support includes a complete kit containing a classical counter box, classical window and wall banners, classical brochures, a pop and jazz product centerpiece and die-cut easel jackets in quantity.

JAMAICANA TO PERFORM SKA

NEW YORK—Following advance action on SKA (Billboard, May 23), the Jamaican government has sent six dancers here to demonstrate and promote the native dance.

In co-operation with Atlantic Records, the six will perform in several clubs here and meet teen-agers on the outdoor stage at Palisades Amusement Park in New Jersey. For three performances (June 24, 29-30), the Jamaicans will dance along with available Jamaica SKA records and offer a free hour of instruction after each show.

Clark KO's King Rumor

NEW YORK — Sam Clark, ABC-Paramount president, this week answered trade rumors that B. B. King, recording artist who signed an exclusive contract with the label, is negotiating with another label.

Clark said that King's contract has more than two years to go and that he has received no word from either King or his agent about negotiations with any other label.

He added that any contract negotiations with another label prior to the expiration of the ABC-Paramount contract would be a violation of contract.

King's latest ABC-Paramount release is "Help the Poor."

Berger Named Aid to Clark

NEW YORK—David Berger has been named assistant to Sam Clark, ABC-Paramount president. Berger joined the label seven years ago as New York promotional representative.

Rack Operation Near in Ven.

CARACAS — A Venezuelan record rack jobbing operation is in the offing, according to Stan Steinhaus, who represents Ronde de Venezuela S. A., a local distributor. Plans for setting up record racks here were discussed by Steinhaus (who represents Pickwick International), Cesar Roldan (Odean-EMI), Ramon Sabat (A Miami rack jobber specializing in Latin American product) and Castro Vega (Sabat's local representative).

Pickwick International, a budget line specializing in direct sales to rack jobbers, is working with Ronde in setting up sample

G. Norman Signs Touzet

HOLLYWOOD—Rene Touzet has been signed by GNP-Crescendo as director of Latin American operations, as owner Gene Norman aims toward expanding business in the Latin countries. Touzet has been an artist on Crescendo for 10 years and has recorded 13 LP's. He will acquire material and even record it in its native habitat, Norman said.

The executive noted he has completely revamped his thoughts anent the Latin market after attending the recent Latin American Federation of Record Producers convention in Mexico City. Norman said the only Americans he saw were from Seeco and Tico Records and he bemoans the lack of strong American representation at this conference held every two years.

Norman said he would soon begin pressing products in Mexico with Tizoc and is negotiating for representation in several Central and South American countries.

As a result of this meeting and a side trip to visit distributors in Venezuela and Peru, he "now has a better conception of selling Latin American products."

Norman added he is now better equipped to know in which markets Latin material can be strongly sold here and which radio stations offer air play.

His Latin catalog features Touzet, Tito Puente, Machito and Joe Loco among others.

Cities which are good Latin markets are New York, Chicago, Miami, Los Angeles and the border area from San Francisco to San Antonio, Norman said.

Later he was national director of promotion and has supervised advertising and album packaging.

VARIETY CLUB GIVES OUT GOLD DISKS

LONDON—Gold disks were presented to Anne Shelton, Bob Pratt of the Mechanical Copyright Society and three publishing companies for their work in connection with the United Nations album, "All Star Festival at a special luncheon hosted by the Variety Club of Great Britain, and attended by several record company heads. Publishers who received the awards for their companies were Sid Green (Chappell), Cyril Baker (Aberbach) and Bob Kingston (Southern).

Radio Luxembourg chief Geoffrey Everitt presented the Searchers and their recording manager (Tony Hatch) with miniature gold disks for million sales of their "Needles and Pins" single.

Wiltwyck School Honors Belafonte, Harry Brandt

NEW YORK — Harry Belafonte and motion picture exhibitor Harry Brandt have had special buildings named for them by the Wiltwyck School for Boys. The performing arts building on the new Eleanor Roosevelt campus of the school will be named for Brandt. The theater in the building will be named for Belafonte.

Belafonte was honored because of the gifts made in his honor by RCA Victor. Belafonte has raised nearly \$250,000 for the school through a series of benefit concerts at Carnegie Hall. Brandt was honored because of a major grant made to the agency's building and development fund campaign and because of his many years of dedication to the work of the school.

Colpix Signs Baker, Tharpe

NEW YORK — Colpix Records continued to expand its artists roster last week with the signing of Chet Baker and Sister Rosetta Tharpe.

Baker, who's been absent from the American jazz scene for some time, is considered one of the top trumpeters. Sister Rosetta Tharpe is one of the top names in the gospel field. Colpix has already recorded an album by Baker. An LP by Miss Tharpe is in preparation.

Mercury Campaign

• *Continued from page 3*

of regional sales for Mercury. His post is being taken over by Dick Sherman, formerly operations manager for Mercury in Texas and Oklahoma.

Tom Colly, veteran Mercury salesman and onetime branch manager in Texas, replaces Sherman.

Steinberg noted that Limelight would remain with its present line-up of independent distributors.

Gordon Prince, national promotion manager with the label for some five months, remains in his post.

Limelight's original single was "My Special Angel" by the Classmen, a Chicago group. Its current releases are "Bride and Groom" by the Parkland Singers and "Don't Misjudge Me" by Marv Martin.

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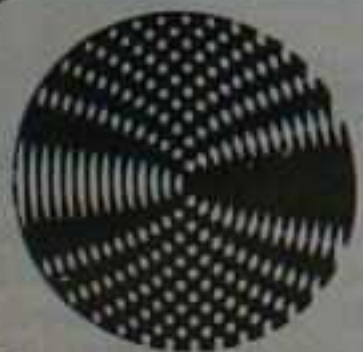
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Sahl Back at Old Stand, Ready to Puncture Politics

HOLLYWOOD—After spending the past two years "cooling it and just listening," political pundit Mort Sahl is re-emerging into the record world to cut his first political album for Capitol.

Sahl says the timing is perfect for a satirical LP of political comment with this an election year and State primaries pointing

out early feelings of the populace toward candidates.

Sahl revealed the album would probably be a "how to vote kit," and might carry that title or "How to Make Your Person Felt Nationally." "I'll probably shoot just for the jugular vein," he said with his customary laugh.

Of all the avenues available for political satire, Sahl feels recordings are the best means for a humorist because they provide him with the greatest freedom and are exempt from sponsor and broadcast censors and frailties.

Mort believes the circulation provided by disks is unbelievable and notes that his records "sell like books with long-range sales." In his first affiliation with Verve, he cut seven LP's, while with Reprise he did two packages, including his last political effort "The New Frontier."

The Capitol LP will be Sahl's first and last LP for some time. He is scheduled to open on Broadway Sept. 28 in Lorraine Hansbury's drama, "The Sign in Sidney Brustein's Window," and has a year contract if the play is a hit.

Probes the Country

Two years ago, Mort explains, he decided to quit show business and "just see what the nature of the country was." He felt the country was cluttered with everybody's records and by people not interested in social problems talking about them. He stopped doing 52 weeks of night clubs and just began analyzing the nation around him.

"While listening I didn't hear any responsible voices; I don't hear anybody saying anything," he said caustically.

How does he size up the world these days? "There is a great lethargy over the land," he says with a shrug. "The cannibals are winning, but I'm rooting for the other side."

He hopes his LP will shake the people up and make them think again. His recording career began in 1953 when "he started shaking people up who hadn't been thinking since 1947."

Sahl thinks international distribution of an LP of political

satire has a good effect on foreign countries. "It shows we have something going here which we can joke about."

Sahl laments the lack of other political humorists and feels that there is "a lack of credibility" in the acts of some comics taking advantage of the political and sociological revolutions of the times.

Ella Is Just The Greatest—What Else?

NEW YORK — Ella Fitzgerald opened a three-week engagement at Basin Street East on May 14. She is an ever-reminder of fine performing.

After one says Ella, what more need be said? The name is synonymous with an artistry that is exceptional by any standards. She is one of the most consistent performers in the business. One wonders if she ever has an off night.

Ella singing is Ella communicating. She closes her eyes, occasionally cupping her hand to her ear as though listening to herself, and talks to the audience through song.

Some singers are able to make certain material their own, but Ella makes all material her own. She works a lyric so that the song's intent is always foremost, bringing new values to it by the utter simplicity of her delivery.

The voice has often been described as a vocal complement to her instrumental backing, another instrument, in fact. And it is certainly that—as in a number like "Perdido"—where she leads or follows the trumpet in a series of runs or roudades that are awesome.

"She can sing anything" was an incredulous comment which punctuated the evening. And after some 15 or so numbers ranging from the uptempo song to the slow ballad from the blues and the show-tune to scat, this seemed to be the consensus. JOHN HAYS

Revue to Help Leukemia Fund

NEW YORK—Vincent Tilotta's Thunder Productions and talent co-ordinator Bob Shepard will produce a revue at Carnegie Hall in June as a tribute to Sammy Davis for the benefit of the Leukemia Society's Research Fund. Earl Wilson, the syndicated columnist, is chairman of the affair and William B. Williams, WNEW DJ, will be the emcee.

Already lined up for the production are Diahann Carroll, Eydie Gorme, Steve Lawrence, Johnnie Ray, Lou Monte, Julie Wilson, Brook Benton and Henny Youngman. Negotiations are now going on for about a dozen others to appear. Special material will be written by Eli Basse and staged to include 20 Playboy "Bunnies."

Tickets are scaled from \$5 to \$100.

Seeger Near End of Tour

NEW YORK—Pete Seeger is on the last leg of a round-the-world tour and is due back in New York sometime in June. On May 6 Seeger and his family left the Soviet Union, after a one-month tour, for engagements in London.

He gave a concert at Oxford University, also made an appearance on the "Sunday Night at the Palladium" TV show. This was followed by concerts in Glasgow and Newcastle. The family is now winding up a two-week stay in Ireland where they attended the Fleadh Ceil Irish folk song and dance festival held in Clones. Before returning to New York Seeger is due for another stop in London for an appearance on the TV "Tempo" show.

PEOPLE AND PLACES

By MIKE GROSS

Marty Thau, former Billboard ad salesman, is now in personal management, handling Tony Orlando, Joe Bragg, Jimmy Castor Quartet and Bobby Blue Revue. . . . Mal Braverman has been set by the Jamaican government to handle U. S. press for the Jamaica Ska, new dance craze. . . . Larry Uttal, general manager of Amy-Mala Records, is in Kingston, Jamaica, to record some Ska disks. . . . Ed Sullivan has written the liner notes for the Kim Sisters' album on the Monument label. . . . Judy Collins, folk singer, has signed a personal management deal with Harold Leventhal. . . . Lesley Gore will be the star attraction at Freedomland May 30-31. . . . Tobin Mathews signed a personal management deal with Al Kasha who produces disk for Warner Bros.

Lenny Welch will play weekend engagements while he's putting in four months active duty with the National Guard at Fort Dix, N. J. . . . the 4 Seasons are set for a date at Atlantic City's Steel Pier, July 19-25. . . . Richard Rodgers has turned over the official stock arrangements for "The Boys From Syracuse" and "No Strings" to Larry Wilcox who will orchestrate them for touring productions this summer. Wilcox orchestrated the current off-Broadway production of "Syracuse" and Capitol's cast album of the musical. . . . Larry Kert's new nightclub act was written and staged by Martin Charnin. The songs were arranged by Luther Henderson. . . . Jan Wallman is back managing the Upstairs at the Duplex in Greenwich Village. . . . Donna Lynn, 14-year-old Capitol artist, has signed with General Artists Corporation. . . . Dick Clark is set for his fifth consecutive year at Atlantic City's Steel Pier on Aug. 28-29 and the New Jersey State Fair on Sept. 25-26.

Rich Little, Capitol artist from Canada, is set for his first nightclub appearance in the U. S. at Harrah's, in Lake Tahoe, starting Sept. 1. . . . Nancy Ames, Liberty artist currently on NBC-TV's "That Was the Week That Was," will do a two-weeker at the Tenthouse Theater in Highland Park, Ill., starting Aug. 25. . . . Jack Carter and Kay Stevens will do a summer tour of the musical "Little Me." . . . Joey Dee will open his own nightclub called the Starlitter on West 46 Street, in New York. . . . Singer Bernadette Castro has been signed to do a three-week stint at Ben Matsik's Town & Country in Brooklyn, with Jackie Mason Oct. 2. . . . Peter Gennaro, who choreographed the dance scenes in the MGM musical, "The Unsinkable Molly Brown," will be feted with a gold plaque from his hometown of Paramus on June 5 at the Steak Pit in Paramus, N. J. . . . Violinist Aaron Rosand will make an album for Vox. . . . Conductor Antonio de Almeida currently on tour in France. . . . Dramatic soprano Leonie Rysanek, who appeared here during last season at the Metropolitan Opera, returns for the 1964-1965 season on Oct. 8.

SOCIAL NOTES: Anita Bryant gave birth to a daughter May 15 in Miami Beach. . . . Steve Morris, world-wide marketing director for 20th Century-Fox Records, became the father of a son on May 11.

Injunction Bars Fantasy From Release of Baez Disk

SAN FRANCISCO—A temporary injunction in San Francisco Superior Court last week stopped Fantasy Records from releasing a six-year-old recording made by folk singer Joan Baez. Judge Walter Carpeneti granted the injunction after Miss Baez's attorney, Benjamin Dreyfuss, filed suit complaining that the recordings were made in 1958 when she was "an immature and inexperienced singer

and guitarist and they do not represent her present ability."

The suit stated that no contract had been made between Miss Baez and Fantasy or Richard Tognazzini, owner of a Corning, Calif., record shop, where she recorded the songs in 1958. Judge Carpeneti set the case for hearing in Judge Joseph Karesh's court on May 26.



SHELLEY MANNE puts his signature on a long-term Capitol contract as Tom Morgan (left), Capitol's a&r director, and executive producer Dave Cavanaugh (right) see that everything's in order. Manne and Cavanaugh will work together on the recording of the drummer's upcoming singles and albums.

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PROGRAMMING

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• PROGRAMMING NEWSLETTER

Bill's Shelving Puts Pirates Back at Helm

By CHRIS HUTCHINS

LONDON—Just a few days after a second pirate radio ship went on the air off the east coast of Britain, Postmaster General Reginald Bevins shelved his bill aimed at stopping their commercial broadcasts. The bill would have made it illegal to work or advertise with the stations.

Local commercial broadcasting, on dry land, is now a strong possibility if the Conservative Party is returned to power at the General Election in October. The two pirate stations need expect no more trouble from Whitehall unless the Labor Party is elected.

The new station, Radio Atlanta, began transmitting as soon as her rival, Radio Caroline, closed down on a recent Sat-

urday evening, using the same wave length as Caroline. At that time Bevin's bill still loomed over both ships despite the fact that they were anchored outside territorial waters.

Both stations now seem assured of financial success. Advertisers no longer fear government reprisals for using the ships' airwaves.

First hint of the government's decision to drop the bill came in Parliament reply in which Bevins admitted Radio Caroline's interference with coast guard ship-to-shore and BBC broadcasts was negligible.

The decision has given a big boost to the large group of Conservative members who back commercial radio. Bevins is setting up a team of experts to investigate the possibility of local transmitters, and if key members agree, the Conservatives are likely to advocate commercial radio in their election campaign.

Britain's decision to give Caroline and Atlanta the go-ahead is in contrast to the recommendations of a 17-nation committee of the Council of Europe, after a meeting in Strasbourg (13), that governments should penalize anyone buying advertising time with, or supplying such ships.

Meanwhile there are rumors that Caroline and Atlanta may merge to strengthen their resources. And wealthy sources are believed behind a scheme to launch another station off the south coast, at Brighton.

In a recent issue of Billboard it was erroneously stated that Allan Crawford was the managing director of Radio Caroline. Ronan O'Rahilly is the managing director of Planet Productions (Eire) which sells air time for Station Caroline.

Survey Launched

LAKEWOOD, Calif. — KLFM, one of the few FM stations in the nation with a contemporary music format, has launched a Saturday afternoon local survey and national survey (based on Billboard's Hot 100) show. Rod Alan Barken hosts the 3 p.m. to 6 p.m. pop-rock music segment.

WHK Signs Beatles

CLEVELAND—WHK-Radio has signed the Beatles for an exclusive Cleveland performance at Cleveland Public Auditorium, Tuesday, Sept. 15. The station boasts more than 25,000 enrolled as official members of the "Beatles Booster" fan club.

Bill Gavin's Column
On Page 41 This Week

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

GERRY AND THE PACEMAKERS (Laurie) P.M.: Brian Epstein



Gerry (Gerry Marsden, 21) and the Pacemakers (Freddie Marsden, 23; Les Maguire, 22; Les Chadwick, 21) are the newest of the Liverpool groups to hit the U. S. Gerry and his brother, Freddie, worked together for six years in various "rock" groups before forming the Pacemakers in 1959 with Les Chadwick.

They remained a trio until 1961 when Maguire joined them as pianist.

In June 1962 the team was signed to an exclusive management contract by Brian Epstein who serves in the same capacity for the Beatles. Six months later they were set for a recording date and their debut disk, "How Do You Do It," went straight to the top of the British pop charts. They are now firmly established as one of the most popular groups performing in Britain.

LATEST SINGLE: "Don't Let the Sun Catch You Crying" is No. 47 in its second week on Billboard's Hot 100.

WBBM's New Format Clicks

By NICK BIRO

CHICAGO — A little-noticed deejay shift last week at WBBM, the big Columbia Broadcasting System owned - and - operated outlet here, culminates more than a year of program juggling with some interesting results:

The station's music policy has been slowly updated from "conservative to pop-standard." The emphasis is on a "bright, lively sound." Singles, once taboo, are now blended freely with pop albums.

• Ratings have slowly increased in all time segments.

Whereas the 45-year age group once constituted the station's major market, WBBM is now making strong inroads in the 25 to 35-year bracket.

The latest program shift moves WBBM's top air-personality Mal Bellairs to a solid 6-10 morning shift; its former morning man, Pat Sheridan, to an afternoon 2-4 slot; and staffer Bud Kelly to an evening 8-10 slot.

As WBBM program director Len Schlosser put it, "we've streamlined our format to conform with the needs of modern radio, we're in a solid battle for ratings."

WBBM has always done well at the cash register, but its ratings haven't given the competition too much cause to lose sleep.

Schlosser came here two years ago with a mandate from WBBM Vice-President E. H. Schomo to change all that. He seems to have made impressive strides.

Strong-Man Lineup

Schlosser describes his latest deejay shift as a move to get the "strongest man in the strongest time-slot." It's also an effort to achieve greater continuity in the station's format—something Schlosser has been chipping at for some time.

"We've always had good programming, but it was diffused," Schlosser said. "Now we have better flow."

A year ago WBBM's morning line-up included a farm show, a talk show (Paul Gibson) and a live music show (Music *(Continued on page 38)*)

Battle of Chumps Contest Gets Some Kidding

CHICAGO — When WMAQ, the National Broadcasting Company outlet here, decided to kick off a change in format with a "Battle of Champions" contest—WBBM, the big Columbia Broadcasting System station answered in kind. WBBM called its contest the "Battle of Chumps," emphasizing "hits you'll never miss" and asked listeners to call in and vote for the "Top Losers of the Century." To add a little spice, every once in a while, WBBM gave the WMAQ telephone number. This produced the somewhat odd-ball result of having WMAQ people taking down winners of the WBBM poll. While WMAQ was playing million-selling hits, WBBM was playing such evergreens as "When the Grass Grows Again" with Jimmy Joyce; "Who Hid the Halibut in the Poop Deck," Yogi Yorgesson, and Lou Carter's "I Got a Rose Between My Toes Running Through the Hothouse Barefoot After You."



AN OUTSTANDING EXAMPLE of coupling community service with good entertainment is WTIC-Radio's live hootenanny re-motes from Connecticut high schools each Saturday night. Emceed by Brad Davis, the two-hour show features local talent—the second hour of which is broadcast over the 50,000-watt Hartford station 9 to 10 p.m. WTIC assistant program manager, Dave Wilkinson, has auditioned more than 100 acts from which he has chosen a regular troupe of 25 for the station's "Road Show." During the summer, the "Road Show" moves outdoors to parks and fairgrounds. The New London Chamber of Commerce expects an audience of 5,000 when the show originates at Ocean Park after the Harvard-Yale Regatta June 20. Schools are permitted to charge admission to these "hoots" if the proceeds are used for worthy causes only. The first 10 "Road Shows" raised nearly \$4,000 for a variety of causes, including band uniforms, scholarship funds and school publications.

CBS, WINS Appoint Two News Chiefs



LEE HANNA

NEW YORK—Two key New York news directors were involved in major moves last week.

Lee Hanna, WNEW radio's news director for the past four years, will depart the Metro-media station June 1 to fill a newly created post of Director of Radio News at CBS.

Hanna, largely responsible for the outstanding record of the 35-man WNEW news operation in the Gotham market, will assume responsibility for all CBS radio news broadcasts, including documentary, cultural and special events broadcasts. "Dimension," "World News Roundup," "The World Tonight," "Invitation to Learning" and "Church of the Air" will also fall under Hanna's aegis.

Hanna, who from 1956 to 1959 wrote and produced more than 150 documentaries for WCBS-TV, served as managing editor on WCBS' "This Is New York."

In 1959 he left to join WNEW as assistant director of *(Continued on page 38)*

KRLA GIVEN MONTH'S STAY

WASHINGTON—KRLA, the Pasadena, Calif., station up for grabs by some 20 applicants, many in show business, was given another month's lease on life by the FCC last week—to July 1, 1964. The station, forfeited by Donald Cooke's Eleven Ten Broadcasting Company, when FCC refused license renewal, is the subject of five special pleas for interim operation. The FCC will hear these interim pleas at an oral talkathon June 19.

The five would-be interim operators for KRLA are Oak Knoll Broadcasting, a nonprofit educational entity believed to have a good chance; Goodson-Todman Broadcasting, of TV programming fame; California Regional; Crown City Broadcasting; and Radio Eleven Ten, Inc., the last-named a group which would operate KRLA jointly, with ex-band leader Horace Heidt at the center of the effort.

Stations Show Brother Love

PHILADELPHIA — Radio stations here are participating en masse at the Camden Tercentenary Exposition which got underway recently for an 11-day run just across the Delaware, at the Camden Athletic Field.

Wednesday (20) WIP's waker-upper, Joe McCauley, flew by Atlantic "Go Patrol" helicopter to the fairgrounds to emcee the Miss Camden Tercentenary Contest. Ned Powers, WIP, followed the next day to emcee the contest finals.

WPEN's Jack Gregson did his 2-6 p.m. show from the fair (24). Thursday, Jerry (Geeter with the Heater) Blavatt, WHAT deejay, will present an all-star show from the theater there.

WIBG takes over Friday night. *(Continued on page 41)*



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RADIO RESPONSE RATING

DENVER

TOP STATIONS

Rank	Call Letters	% of Total Points	
★ For POPULAR Singles			
1.	KIMN	58%	
2.	KDAB	42%	
★ For POPULAR LP's			
1.	KHOW (Tie)	24%	
1.	KDEN (Tie)	24%	
3.	KTLN	14%	
4.	KOA	12%	
5.	KLZ	9%	
6.	KOSI	7%	
Others (KDAB, KIMN, KVOD)			11%
★ For JAZZ			
1.	KDEN	73%	
2.	KFML-FM	27%	
★ For C&W			
1.	KLAK	77%	
Others (KBRN, KOA)			23%
★ For SINGLES (Middle of Road)			
1.	KTLN	36%	
2.	KHOW	28%	
3.	KOA (Tie)	14%	
3.	KDEN (Tie)	14%	
5.	KLZ	8%	
★ For FOLK			
1.	KDEN	72%	
Others (KFML, KHOW)			28%
★ For COMEDY			
1.	KDEN	52%	
2.	KHOW	24%	
Others (KTLN, KLZ)			24%
★ For CLASSICAL			
1.	KFML-AM-FM	56%	
2.	KDEN-AM-FM	31%	
Others (KTGM-FM, KLIR-FM)			13%

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points	% of 1st Place Votes	
★ For POPULAR Singles					
1.	Glenn Bell	KIMN	44%		
2.	Lee Fowler	KDAB	20%		
3.	Peggy Poge	KIMN	18%		
4.	Robert E. Lee	KIMN	10%		
5.	Ted Atkins	KDAB	8%		
★ For POPULAR LP's					
1.	Gene Amole	KDEN	22%		
2.	Gil Henry (Tie)	KHOW	19%		
2.	Roy Gunderson (Tie)	KHOW	19%		
4.	Bobby Beers	KBTR	13%		
5.	Lloyd Knight	KDEN	11%		
Others					16%
(Steve Hunter—KLZ (now with KBTR))					
Pete Smythe—KOA					
Don Roberts—KLZ					
Tom Griffiths—KTLN					
★ For JAZZ					
1.	Gene Amole	KDEN	43%		
2.	Mike Boyle	KFML-FM	26%		
Others					31%
(Bill Myers—KMOR)					
Lloyd Knight—KDEN					
Tom Griffiths—KTLN					
Dick Brem—KDEN					
★ For C&W					
1.	Ed Scott (does not do music show—station president)	KLAK	66%		
2.	Andy Anderson	KLAK	18%		
3.	Pete Smythe	KOA	16%		

STATIONS BY FORMAT

DENVER AREA: 24th largest radio market. 16 AM; 6 FM. 3 contemporary; 1 classical; 1 Spanish; 3 standard-pop; 3 pop-standard; 4 standard, 1 c&w.

KBTR: 5,000 watts. Mullins Broadcasting. ABC and Intermountain Network affiliate. **Music format: Pop Standard.** Station concentrates heavily on news and sports coverage. Special news events are given documentary treatment. "Concept," 1 min. news capsules aired within music show 10-4:30 daily. New program "Newsreel Final," scheduled for debut in 11 a.m. to noon slot. "Big News PM Edition" aired 4:30-7:30 p.m., M-F. Denver Bears baseball, Bronco football, Air Force Academy football and basketball, Invader pro hockey carried. Play-by-play announcer, and sports director, Bill Reed. Al Heifer 15 min. sports show at 6 p.m. Gen'l Mgr., Larry Buskett. Dir. of News & Prog. Oper., Frank E. Roberts. Music Dir., Bobby Beers (also does daily air show).

KDAB: 10,000 watts day. Independent. **Music format: Contemporary.** Highly identifiable air personalities. Heavy on & off-air promotions. Gen'l Mgr., Ron Curtis. Station Mgr., Jerry Rhoades. PD, Ted Atkins (also does air show).

KDEN: 1,000 watts day. 250 watts night. **Music format: Standard-Pop.** Special programs: 5:15 spotcast with Fred Leo (in 10th yr.). "Profile," interviews on subjects of local interest, 5:45-6 p.m. daily with Fred Hobbs. 6:15 p.m., interviews with City & State officials alternating with "City Council Comments." Classical music 7-10 p.m., M-F. 10 min. newscasts on hour; 15 min. at 5 p.m. N.Y. Philharmonic carried Sunday afternoons during season. FM broadcasts classical M-Sun., 7 a.m.-1 a.m. VP, Gene Amole (also does jazz air show). PD, Lloyd Knight (also does air show daily). FM Program Director, John Wolf.

KFML: 1,000 watts day. Independent. **Music format: Classical.** Classics, opera, jazz, discussions and editorials on fine arts. 10 min. newscasts 6, 7, 8 a.m.; 4, 5, 6 p.m. Gen'l Mgr., Timothy D. O'Connor. Dir. of Programming, Val Sherman.

KFSC: 1,000 watts day. Independent. **Music format: Ethnic Latin:** All Spanish language programming. Sta. Mgr. & Sales Dir., Levi J. Beall.

KGMC: 1,000 watts day. Independent. **Music format: Standard-Pop.** Station editorializes. Special programs: "Calendar of the Air," 11:20-11:30 a.m., M-F, with Jennie MacLee. 4:20 p.m. daily, real estate information. 5 min. sports, 15 min. past every hour. 10 min. newscasts, 10 min. to hour. Pres. & Gen'l Mgr., Robert B. McWilliams. Ass't Mgr., Tim Sullivan.

KHOW: 5,000 watts. Independent. **Music format: Pop Standard.** Highly identifiable air personalities. Special programs: "Kay How," info for women aired in 11-12 noon segment. "Point of Law," 5 min. capsules twice daily. "Comedy Corner," excerpts from newest comedy LP's twice daily. 10 min. newscasts 7, 8 a.m. & noon; 5 & 6 p.m. Station gears aggressive promotion campaign around "The 16th & Broadway Boys" theme. Pres. & Gen'l Mgr., H. J. (Hal) Davis. Program Director, Gil Henry (also does daily air show).

KICM: 1,000 watts day. Independent. **Music format: Standard.** Local Parochial High School football games carried. Special shows. "Kathy Piper Show," 10-noon, M-F, interviews & fashions for women. Sundays, 12-2 & 3-5 p.m., "Strictly Jazz" with Jerry Fay.

Greek music hour, 2-3 p.m., Sundays. Station Mgr., Gerald A. Fay. PD, Bill Woodruff (also does air show daily).

KIMN: 5,000 watts. Independent. **Music format: Contemporary.** Highly identifiable air personalities. Station editorializes on special news events. 9-man news operation under direction of Don Martin. Cessna 210, Helicopter, Amphicar, 5-2-way radio & tape recorder equipped news cars. Walkie-talkie equipment. Cessna & helicopter available for traffic reports. 5-min. newscasts at :55 supplemented by Metromedia News Service. Heavy on & off-air promotions which include "KIMN Fun Free Days." Automated logging, billing & booking equipment in use. Gen'l Mgr., Kenneth E. Palmer. PD, Glenn Bell (also does daily air show).

KLAK: 5,000 watts day. 1,000 watts night. Independent. **Music format: Country-Western.** Rebroadcasts of editorials from Denver area newspapers aired 4 times daily on "Voice of The Press." Special programs "Ed Scott's Scrapbook," 2 min. vignette aired 4 times daily; "Ed Scott's Book of Verse," 2 min. talk vignette aired 4 times daily. Live music "Hootennany" Saturdays 7:30-8 p.m. remote from Mile High Boy's Theater. Live music "Rocky Mountain Jamboree" remote at 8 p.m. for 1 hr. Both shows use local talent and are emceed by Buster Jenkins. "Sunday Morning Hymn Sing," 4 a.m.-10 a.m. Pres. & Station Mgr., Ed Scott.

KLIR: 1,000 watts day. Independent. **Music format: Conservative-Sacred.** Editorial aired Wed. 2:10 p.m. Religious programming sign-on-noon daily. Syndicated program on psychology (15-min.) 4:45-5 p.m., M-F. KLIR-FM, city's only multiplex station. Pres. & Gen'l Mgr., George Basil Anderson.

KLZ: 5,000 watts. Time-Life owned. CBS affiliate. **Music format: Standard:** Editorials on regular basis. U. of Colorado football, Denver U. hockey, State high school basketball finals carried. Special programs: "Pat Gay Show" early daily afternoon women's show. "Inside Story," interviews 5:15-5:30 daily with Starr Yelland. "Colorado Speaks," 5:45 p.m., State news "Party Line," 8:30-9 p.m., Mondays-telephone conversations with audience on current topics. Beginning June station will carry NANA syndicated soap operas, "Pepper Young's Family" & "Big Sister," 1:15-1:30 p.m., 1:30-1:45 p.m., M-F. Rebroadcasts 9-9:15 & 9:15-9:30 p.m. "Grand Ole Opry" will be carried beginning June 1 1:45-2 p.m. & 2:15-3 p.m. Air personality John Harding, evening deejay, will move June 1 into 3:15-5 p.m. slot. "Sounding Board," 10:20 a.m., 25 min. locally originated interview program, Mondays only. T-F CBS network shows carried in this slot. Station recipient last week of Mayors' Award for excellence in local community service programming in a national broadcasting competition co-sponsored by U. S. Conference of Mayors & Broadcast Pioneers. Combo news dept. under direction of Jim Bennett. "Constant Contact" traffic car. Pres. & Gen'l Mgr., Hugh B. Terry. Sta. Mgr. & Dir. of Sales, Lee Fondren. PD, Charlie Roberts.

KOSI: 5,000 watts. Independent. Mutual affiliate. **Music format: Standard.** Station editorializes. 15 min. newscasts 6, 7, 8 a.m.; 6 & 7 p.m. News & information block, 6-7 p.m. nightly. Special programs: "Sunday Music Spectacular," original cast LPs & show music featured in capsulized segments from 6 a.m. to 7 p.m. Gen'l Mgr., Robert N. Kindred. PD, John Dawson.

KMOR: 1,000 watts. Independent. **Music format: Standard.** Notre Dame football, U. of Colorado & Denver U. basketball & local high school basketball, football & baseball carried. News & information features, 5-6 p.m., M-F. 15 min. newscast up 10-10:15 p.m., M-F. All other newscasts 10 min. on hour. 8 sportscasts daily, 5 to 15 minutes. Saturdays, 1-5 p.m., "Sports Scenes," personal interviews and features on sports. Gen'l Mgr., Bob Martin. Station Mgr., Bob Rubin.

KOA: 50,000 watts. Independent. NBC affiliate. **Music format: Standard-Pop.** Special programs: "Merrie Lynn Show," guests-interviews-music, 10:35-noon, M-F. "The Wayward Barker Show," 1:10-3:30 p.m. & 10:30 p.m.-midnight M-F. "Farm & Ranch Hour," 6:20-6:30 a.m. & 12:20-1 p.m. "Round & About," 7:05-7:30 p.m., M-F. U. of Colorado football carried. 15-man combo news department under direction of Thompson R. Watt. 15 min. newscasts, 7-8 a.m., noon; 1 hr. news break 5:30-6:30 p.m., local & national news. Commentary 10-10:30 p.m., M-F. Station Mgr. & Dir., Sales, Gene Grubb. PD, James Atkins.

KTLN: 5,000 watts. Independent. **Music format: Standard-Pop.** Extensive editorializing. Special programs: Woman's show with Marynell Moore. "Feedback," telephone-audience participation program, daily hosted by Joe Finan. 3-hr. telephone-audience participation show, comment & controversy, 8-11 p.m. Sundays with Al Julius. 6-man news department, mobile newswagons & helicopter equipped under direction of Al Julius. 10 min. newscasts daily, 6:50 & 7:50 a.m.; 4:50 & 5 p.m. Newscasts twice per hour.

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are based strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

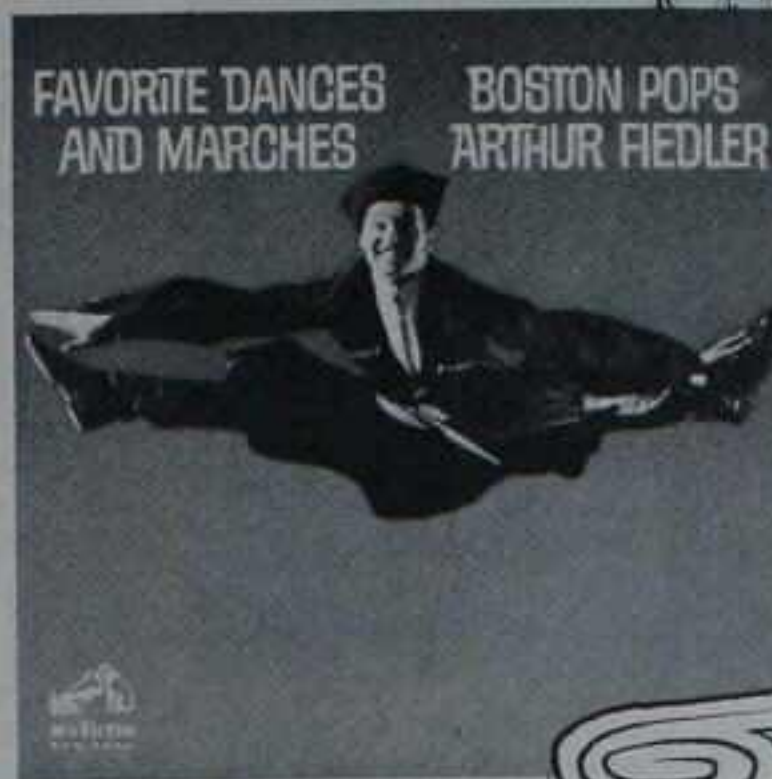
FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrumental music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.



LM/LSC-2746

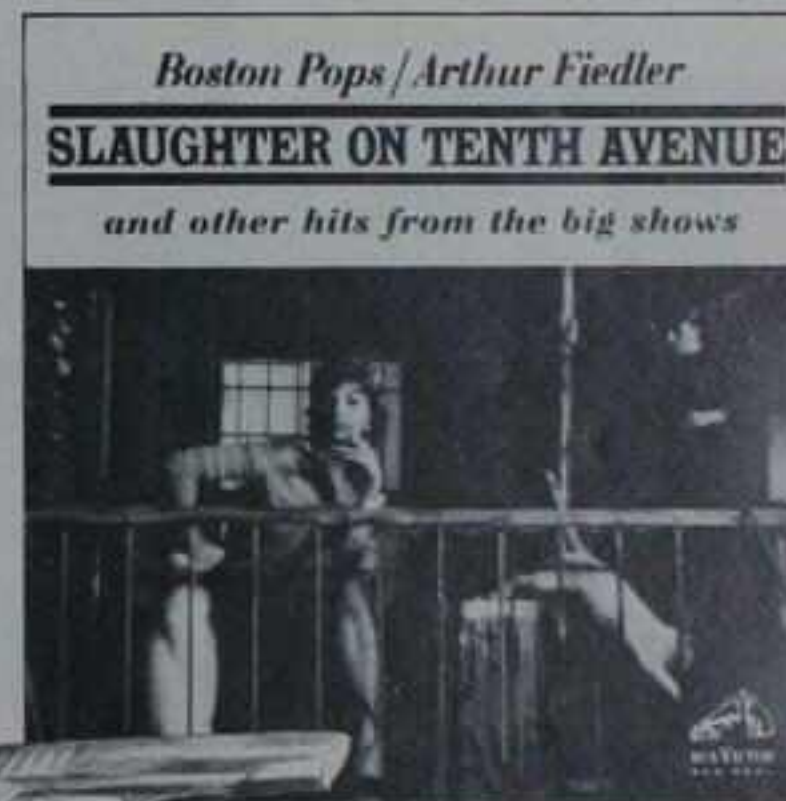
Favorite Dances and Marches. A musical mosaic that runs the gamut from Khachaturian's fiery "Sabre Dance" to the stately "Pomp and Circumstance March No. 1." Also included are dances from Falla's "The Three-Cornered Hat" and Leroy Anderson's happy "Bugler's Holiday." A delightful study in contrasts of mood, music, and tempo.

LM/LSC-2744



Rhapsody. Fiedler and the Boston Pops catch all the Gypsy fire and flavor of such numbers as Liszt's "Hungarian Rhapsody No. 6" and "Roumanian Rhapsody No. 1," then turn their impressive talents to "Rhapsody in Blue" and "España Rapsodie." A rich tapestry of sound, full of the soaring melodies that have made the rhapsody such a popular musical form.

LM/LSC-2747

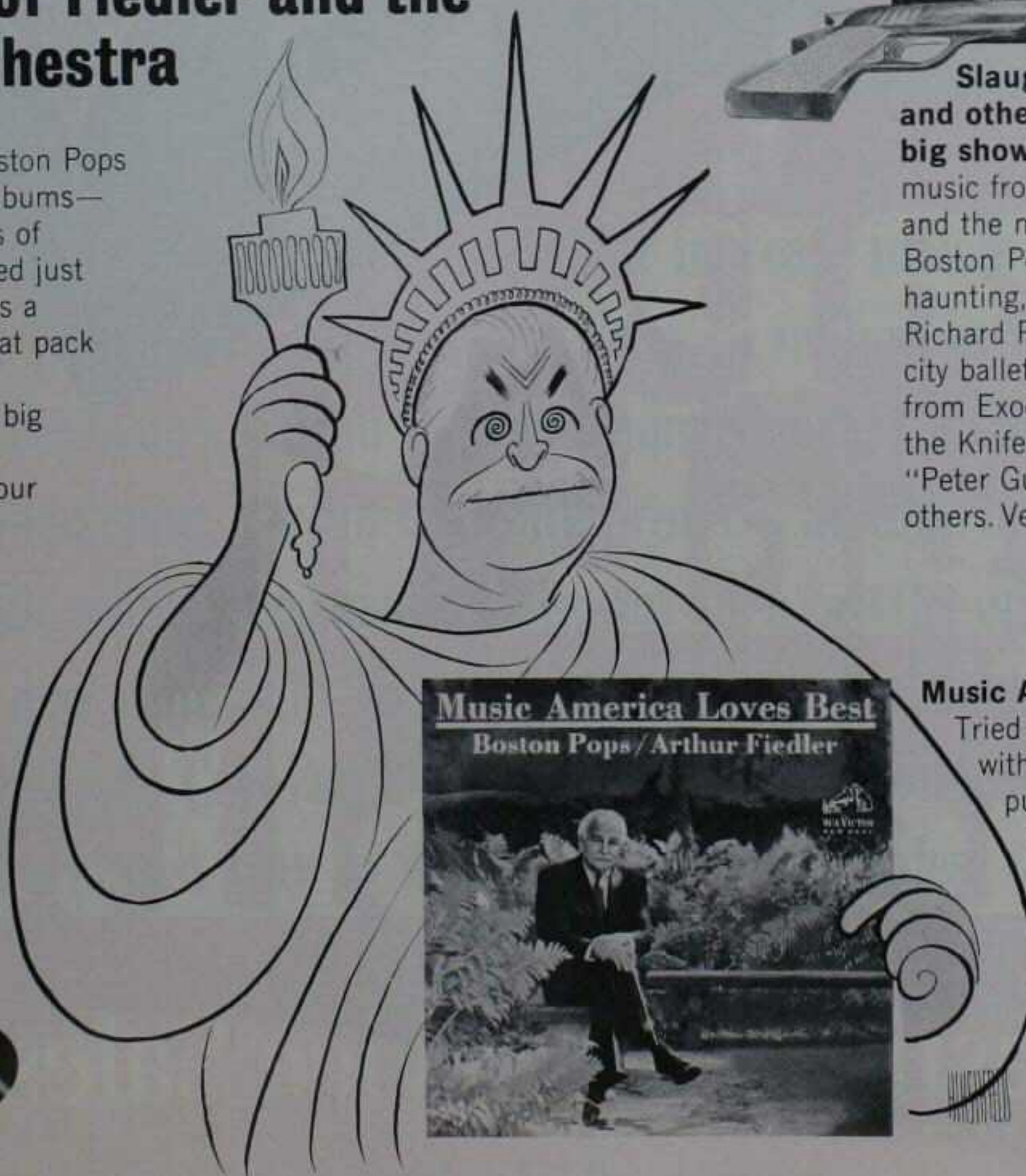


Slaughter on Tenth Avenue and other hits from the big shows. Here is the best music from Broadway, television and the movies played as only the Boston Pops can. Captures all the haunting, bitter-sweet quality of Richard Rodgers' celebrated big-city ballet...the towering "Theme from Exodus"...the spirit of "Mack the Knife"...the tension of the "Peter Gunn Theme" and many others. Very topical—very tuneful.

Profit-Packed Promotion for June:

The many sides of Fiedler and the Boston Pops Orchestra

Here's Arthur Fiedler and the Boston Pops Orchestra featured in four new albums—beautifully packaged new editions of their best-selling repertoire—timed just right to boost your June sales. It's a varied offering, with selections that pack plenty of appeal for the legion of Fiedler/Boston Pops fans. Order big on these—they're sure to be a fast-moving foursome. Contact your RCA distributor today!



Music America Loves Best. Tried and true favorites performed with flair and freshness. Fiedler puts the Boston Pops through its paces on selections like "Dance Macabre," the "William Tell Overture" and compositions by Wagner, Strauss, Brahms, Grieg and Handel. A "must" for every Fiedler fan!

LM/LSC-2745

RCA VICTOR

The most trusted name in sound

VOX JOX

By GIL FAGGEN



"Hey You Get Well" are the signs being held up by WFBR deejay Mike James, Columbia

jazz pianist, Danny Zeitlin, his wife Carrol, and Columbia promotion director for Baltimore,

Zim Zemarel, Denny, whose new Columbia LP is entitled "Cathexis," is a medical student at Johns Hopkins Medical School. The get-well sign is directed at Zeitlin's benefactor, John Hammonds, currently recuperating in New York City's Lenox Hill Hospital.

Seems like old times to hear the name of George (Skinny Minnie) Costello in conjunction with WPEN (Philadelphia). George, former producer of the "950 Club" and the "Grady and Hurst Show" (Channel 3)—before yours truly took over in 1954—has done promotion work for Kitty Kallen, Teresa Brewer, Debbie Reynolds, etc., before rejoining WPEN as music programmer. As I reported several months ago, former "950 Club" co-host Joe Grady has been upped to program director.

WFAA radio's Dick Harp went to prison recently, but for only a short stay! Harp produced a five-hour jazz concert for the

inmates at the Seagoville Correctional Institute, a federal prison farm located near Dallas. Cool sounds in the cooler, ya might say.

William B. Williams, bon vivant, raconteur, judge of good wines and WNEW (New York) air personality, will receive the Department of New York, Jewish War Veterans of the U. S. A., 19th annual Americanism Award Thursday at Madison Square Garden.

Herman Amis and George of WNJR (Newark, N. J.) are producing a weekly series of Gospel music programs at the New Jersey Tercentenary Pavilion of the New York World's Fair.

Buck Matthews and Buck Barry, WOOD (Grand Rapids) deejays will co-host the 10th annual WOODland Antique Auto Tour "Kick-Off" show Saturday, June 6.

WGIC (Xenia, Ohio) morn-

ing man Dave Richey got a rude awakening recently when he heard muffled thumps and coming from the second floor of the station. After summoning the police Dave and his escorts investigated. Found sound asleep—were deejays Nick Powers and Mike Royal, who had been up all night emceeing an after-prom party for Xenia students.

SEGUE

Bob Elliot, one of Kansas City's top-rated deejays, exits WHB. Bob may be reached at 5816 W. 101st Street, Leawood, Kan. . . . Spencer Allen now associated with WFRA (Franklin, Pa.). . . . Jim Lounsbury, former Chicago air personality, joins announcing staff of ABC Radio and TV. . . . Joe Jeffrey, formerly of WJAB (Westbrook, Me.) and WMEX (Boston), returns to WMEX as the outlet's

COV-ST9801 (STEREO)



Wrap, Rack it and Roll...

to fantastic Self-Service Sales!

.....

"Melvin"—2-6 p.m., the slot he occupied before entering the military. . . . **Dick Fixaris** returns to WLAM (Lewiston, Me.) after completing reserve training. . . . **Jack Baker**, WEMP (Milwaukee) all-night deejay, joins WTMJ that city for 7-10 p.m. show. . . . **Mark Starr**, formerly of KFQD (Anchorage) now with WWDC (Washington, D. C.) as co-host with **Don McLean** of "Night People" Show. . . . **Ted Bair**, formerly with WEEI and WBZ (both Boston) joins WCBM (Baltimore) as air personality.

VIP APPOINTMENTS: **J. Joseph Bernard**, general manager of KFVB (Hollywood) named vice-president of Crowell Collier Broadcasting Corporation. . . . **Lynn Christian**, general manager of KODA AM-FM (Houston) resigns effective May 30 to assume duties as general manager of WPIX-FM (New York City). . . . **Paul James**, national sales manager, WORL (Boston) appointed general manager of WADS (Ansonia, Conn.)

. . . **John Krance**, composer and arranger, named music director for WPAT (Paterson, N. J.).

LITTLE SEGUES: WMCA "Good Guy" **Harry Harrison** and wife **Patti**, parents of twin boys, Michael and Patrick, born May 19. This makes four "Good Guys" for the Harrison household. . . . WMCA air personality **Ed Baer** and wife **Pearl** are the parents of a boy **Jeffrey Hunter**, born March 30. It's their first. Belated congratulations. Must be something in the air at 415 Madison Avenue.

SAN ANTONIO — "Radio Record Review" bowed on KITE and is heard nightly, Monday through Friday, at 7 p.m. Featured are excerpts from records reviewed each Sunday by columnist **Bill Reddell**, San Antonio Express and News. Series is being sponsored by the newspaper.

WITH THE COUNTRY JOCKEYS

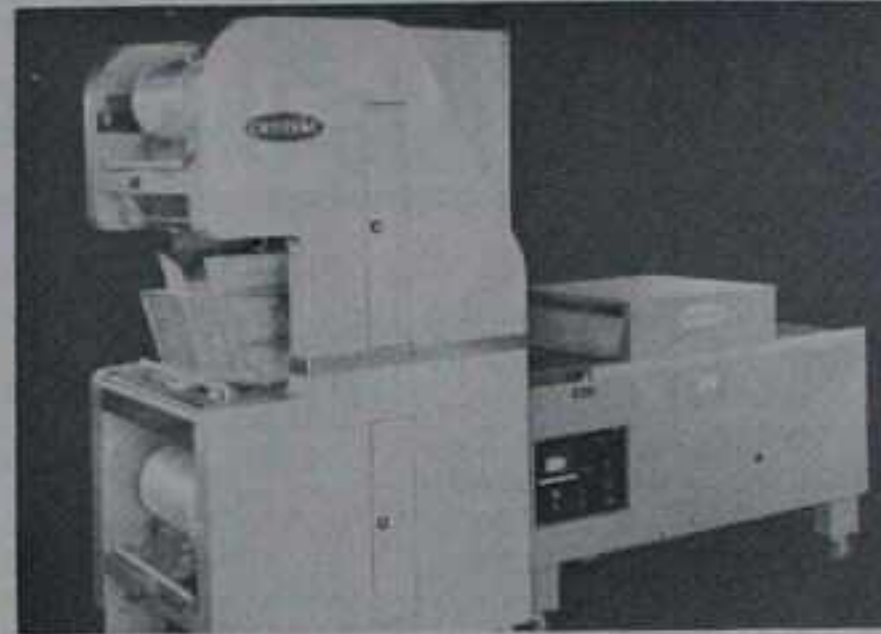
By **BILL SACHS**

Dennis Edgmon, P.D. at KATA-Radio, Arcata, Calif., writes: "We enjoy reading your magazine and sincerely feel it is an asset to our programming. We are programming c&w music 16 hours a day and would like to make an appeal for country records. We are under new management, with **Bill Lively** at the reins."

Howie Stiebler, new country music deejay at WHVF, Wausau, Wis., reports that he's getting good service from all the diskeries, with the exception of MGM. "I'd appreciate it greatly if you could solve the MGM problem," writes Howie. Stiebler says he's getting considerable action on a new release, "Dearer Than Life," as done by **Hoots Roberts**, a Wausau lad. A line

to **Howie** at the station will fetch you a copy. . . . **Al Shade** spins country platters two and a half hours daily, Monday through Saturday, on WLBR, Lebanon, Pa., with his wife, **Jean Romaine**, spinning her own session on the same station each Saturday, beginning at 12:15 p.m. Shade is also heard regularly on WHVR, Hanover, Pa. In addition to his deejaying, Shade has his own combo working the area for the summer. In the group are **Bill Runkle**, five-string banjo; **Jerry Lentz**, fiddle; **Curley Stump**, bass; **Miss Romaine**, snare drums and voice, and Shade guitar and vocals. Unit is routed from Rolling Green Park, Pa., May 17; Hillside, Pa., May 22, and Glen Rock, Pa., May 27.

"Since our switch to all-country, listenership has zoomed, and the ead isn't in sight," type-writes **Jim Smith**, P.D. at KIEV, Glendale, Calif. "**Jack Morris** has chalked up over 1,000 members for his Nut Club. Says Jack: 'Anyone who gets up at 5 a.m. has to be a nut.'" **Gordon Calcote** is full-time on KIEW, Monday through Saturday, in the 11 a.m. to 1 p.m. slot; **Doyle O'Dell** carries the load from 1-4 p.m., and Smith handles the traffic time from 4-7:30 p.m. Hot-test records in the greater Los Angeles area at the present time, according to Smith, are "Valentino," Monument, **Freddie Hart**; "Walking Advertisement for the Blues," RCA Victor, **Norma Jean**, and a wild, semi-rock country-oriented novelty by **Gary Paxton** on Garpax titled "Two Hump, Dual Bump Camel Named Robert E. Lee." Smith offers to send KIEV's Silver Dollar Survey to any station that'll write him.



Cryovac offers the record industry a complete packaging program. A complete line of equipment . . . the fully automatic SA-1, the semi-automatic console, and the hand operated L Sealer; Y-Film . . . that offers total protection plus eye-catching beauty; and a highly skilled service organization . . . representing the finest packaging 'know-how' in the business today.



And fantastic is just the word for the spectacular increase in self-service record retailing. Self-service L.P. sales have skyrocketed from 15 million in 1957 to an estimated 89 million in 1963. Cryovac's Y-Film Overwrapping Concept helped make this market possible. Strong, tight-fitting, Y-Film not only protects albums better, but actually extends the package life as well because it does not turn brittle, or yellow. And Y-Film's clarity, high gloss, and skin tight fit actually increase the 'impulse sales' appeal of your albums. So look into Cryovac Y-Film soon! It is economical to use, and fast becoming known as the surest way to wrap up self-service sales.



W. R. GRACE & CO., CRYOVAC DIVISION, DUNCAN, S. C.

... the impulse package for self-service sales

Board Takes Over Direction Of Nashville NARAS Chapter

NASHVILLE — Direction of the Nashville chapter of the NARAS was officially turned over to the newly elected board of directors last week. Elected to serve until June 1, 1966, were Owen Bradley, Bobby Moore, Fred Foster, Boudleaux Bryant, Bill Porter, Jan Howard, Bill Justis, Bill Forshee and Grandpa Jones. Those chosen to serve until June 1, 1965, were Roy Acuff, Chet Atkins, Boots Randolph, Bob Ferguson, Marvin Hughes, Charlie Lamb, Hubert Long, Glen Snoddy, Bill Purcell, Wesley Rose and Gordon Stoker.

Officers were elected by the board as follows: President, Harold Bradley; vice-president, Anita Kerr; executive vice-president, Frances Preston; assistant executive vice-president, Mark-Clark Bates; secretary, Bill Denny, and treasurer, Lester Rose. Fred Foster and Wesley Rose will represent the Nashville Chapter on the National Academy.

Bobby Moore heads the membership committee composed of the following: Hank Cochran, Harlan Howard, Ray Edenton, Harold Hitt, Howard Forrester, Juanita Jones, Don Light, Roy Drusky, Eddy Arnold, Louis Nunnely and Jerry Kennedy. Other committees are scheduled to be appointed at later board meetings.

At the sixth annual Grammy Award event last week in New York, Nashville shared in three of the top awards given to the recording industry's outstanding artists, writers, producers, engineers, photographers, etc. Nashvilleans receiving recognition included Harlan Howard, writer

of "Busted," for best rhythm and blues recording, recorded by Ray Charles on ABC-Paramount and published by Pamper Music; Don Gibson, Acuff-Rose writer of "I Can't Stop Loving You," for best instrumental arrangement, recorded by Count Basie and arranged by Quincy Jones on Reprise. The same song was included in the best performance by an orchestra for dancing category, "This Time by Basie! Hits of the '50's and '60's." Cedarwood writers Mel Tillis and Danny Dill shared writing honors for best country and western recording for the RCA Victor-Bobby Bare recording of "Detroit City."



STU PHILLIPS, the Travelin' Balladeer, seen coast to coast on Canada's CBC Television Network with country music. Now on Columbia Records, Stu's first with the label is "HEART" (Col. #4-42978), a beautiful ballad and a "HEART" that's destined to "break."
(Advertisement)

NASHVILLE SCENE

By PAUL CARDEN

RCA Victor is formulating plans to send a package show to Japan as a result of the response to Victor country artists in Europe last month. Bob Ferguson, assistant a&r man at Victor's Nashville operations, reports Hank Snow will probably headline the tour. Snow recently completed a successful jaunt through Japan. . . . Monument artist Roy Orbison returned to Nashville Monday (18) after a tour through Europe. He left immediately for a week's swing through the Midwest, after which he'll return to Nashville for recording sessions.

Faron Young has moved his offices and the offices of The Music City News from 728 16th Avenue, South, to a brand-new turquoise and yellow building at 1314 Pine Street. . . . Ken Nelson, Capitol's a&r executive from the West Coast, flew into Nashville to oversee Wanda Jackson's recordings sessions. Miss Jackson came in from personal appearances in Oklahoma to cut an album. . . . Another visitor to Nashville last week was Harold Moon, manager of Broadcast Music, Inc., of Canada, and a Country Music As-

sociation board member. Moon is working on a resolution to present to the CMA board, asking that American promoters and bookers use more Canadian country and western talent.

A newsletter devoted to country music and aimed at the country music disk jockeys is being published by Chuck Chellman, national promotion and sales director, c&w division, for Mercury, Smash and Philips records. The letter, published twice a month, is titled "Chuck Chellman's Country Corner" and contains news of deejays, job information and ad lib material, Chellman says. . . . Bobby Bare, whose record, "Detroit City," was picked as the best country and western recording of 1963 at the recent NARAS convention, is due here this week for sessions at the RCA Victor studio. . . . CMA board chairman Frances Williams Preston and CMA President Tex Ritter traveled to New York last week for the Madison Square Garden show and a CMA fund-raising luncheon Thursday (21).

The Wilburn Brothers, Don Helms and Harold Morrison are scheduled for Spring Lake Park

(Continued on page 32)



VERN TERRY (center) receives his membership card in the Country Music Association from Jo Walker (second from left), CMA's executive director. Chuck Chellman (right), long-time personal friend of Vern and c&w promotion chief for Mercury, Smash and Phillips records; Margie Singleton and Faron Young (right), Mercury recording artists, look on. After three years of inactivity and 13 throat operations resulting from an automobile accident, Vern is returning to his deejay post, doing a daily country show on WWIZ, Lorain, Ohio, and WADC, Akron, Ohio.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY
FOR WEEK ENDING 5/30/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	MY HEART SKIPS A BEAT Buck Owens, Capitol 5136	10
2	2	BURNING MEMORIES Ray Price, Columbia 42971	12
3	3	UNDERSTAND YOUR MAN Johnny Cash, Columbia 42964	15
4	5	TOGETHER AGAIN Buck Owens, Capitol 5136	9
5	4	WELCOME TO MY WORLD Jim Reeves, RCA Victor 8289	19
6	7	BALTIMORE Sonny James, Capitol 5129	10
7	10	LOVE IS NO EXCUSE Jim Reeves & Dottie West, RCA Victor 8324	10
8	18	WINE, WOMAN AND SONG Loretta Lynn, Decca 31608	5
9	9	KEEPING UP WITH THE JONESES Margie Singleton & Faron Young, Mercury 72237	12
10	8	THIS WHITE CIRCLE ON MY FINGER Kitty Wells, Decca 31580	18
11	14	SORROW ON THE ROCKS Porter Wagoner, RCA Victor 8338	6
12	11	BREAKFAST WITH THE BLUES Hank Snow, RCA Victor 8334	8
13	17	INVISIBLE TEARS Ned Miller, Fabor 128	6
14	6	SAGINAW MICHIGAN Lefty Frizzell, Columbia 42924	21
15	15	FOLLOWED CLOSELY BY MY TEARDROPS Hank Locklin, RCA Victor 8318	9
16	21	GONNA GET ALONG WITHOUT YOU NOW Skeeter Davis, RCA Victor 8347	3
17	24	CHICKASHAY David Houston, Epic 9658	10
18	20	LOOKING FOR MORE IN '64 Jim Nesbitt, Chart 1065	11
19	12	LONG GONE LONESOME BLUES Hank Williams Jr., MGM 13208	17
20	16	TIMBER I'M FALLING Ferlin Husky, Capitol 5111	15
21	29	KEEP THOSE CARDS AND LETTER COMING IN 4 Johnny & Jonie Mosby, Columbia 43005	4
22	25	PICK OF THE WEEK Roy Drusky, Mercury 72265	4
23	13	A WEEK IN THE COUNTRY Ernest Ashworth, Hickory 1237	18
24	38	CIRCUMSTANCES Billy Walker, Columbia 43010	6
25	31	NOT MY KIND OF PEOPLE Stonewall Jackson, Columbia 43011	6
26	41	MEMORY #1 Webb Pierce, Decca 31617	2
27	23	EASY COME—EASY GO Bill Anderson, Decca 31577	16
28	19	MOLLY Eddy Arnold, RCA Victor 8296	18
29	35	WALKIN', TALKIN', CRYIN', BARELY BEATIN' BROKEN HEART Johnny Wright & the Tennessee Mountain Boys, Decca 31593	5
30	39	WHEN THE WORLD'S ON FIRE Tillman Franks Singers, Starday 670	5
31	26	YOU ARE MY FLOWER Lester Flatt & Earl Scruggs, Columbia 42954	16
32	44	MY BABY WALKS ALL OVER ME Johnny Sea, Philips 40164	2
33	33	YOU TOOK HIM OFF MY HANDS Marion Worth, Columbia 42992	7
34	22	YOUR HEART TURNED LEFT (And I Was on the Right) George Jones, United Artists 683	18
35	32	THE FIRST STEP DOWN Bob Jennings, Sins 161	4
36	37	THEN I'LL STOP LOVING YOU Browns, RCA Victor 8348	3
37	28	I CAN STAND IT (As Long as She Can) Bill Phillips, Decca 31584	12
38	34	ANGEL ON LEAVE Jimmy "C" Newman, Decca 31609	3
39	—	BE BETTER TO YOUR BABY Ernest Tubb, Decca 31614	1
40	—	SUMMER SKIES AND GOLDEN SANDS Jimmy "C" Newman, Decca 31609	1
41	46	UNDERSTAND YOUR GAL Margie Bowes, Decca 31606	2
42	—	SECOND FIDDLE (To an Old Guitar) Jean Shepard, Capitol 5169	1
43	45	THAT'S ALL THAT MATTERS Ray Price, Columbia 42971	9
44	50	THE VIOLET AND A ROSE Wanda Jackson, Capitol 5142	5
45	—	PASSWORD Kitty Wells, Decca 31622	1
46	49	SLIPPING AROUND Marion Worth & George Morgan, Columbia 43020	4
47	47	EIGHT YEARS (And Two Children Later) Claude Gray, Mercury 72236	10
48	—	I'M A WALKIN' ADVERTISEMENT (For the Blues) Norma Jean, RCA Victor 8328	1
49	27	MILLER'S CAVE Bobby Bare, RCA Victor 8294	17
50	43	IT'S LONESOME Billy Walker, Columbia 43010	4

H FOR HIT!

Bob Luman
THE FILE
HICKORY 1238

"Betty & Dupree"

b/w
"Got My Mojo Working"

Sun #389

Billy Adams
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Headed for the Top of
C & W Charts!

"PICK OF THE WEEK"

by
ROY DRUSKY
Mercury #72265

D. J.'s, WRITE
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To all of the composers, writers
and publishers whose performing rights
we license and who have received this year's distinguished

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a warm and proud salute

- **Best Instrumental Theme**
MORE
from the film "Mondo Cane"
Composers: Riz Ortolani,
Nino Oliviero and Norman Newell
Publishers: E. B. Marks Music Corp.
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GRAVY WALTZ
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Publisher: Ray Brown Music
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Publisher: Unart Music, Inc.
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and Sheldon Harnick
Publisher: Sunbeam Music Corp.
- **Best Instrumental
Jazz Performance—
Soloist or Small Group**
**CONVERSATIONS WITH MYSELF—
An Album By Bill Evans
Including These BMI-Licensed
Compositions:**
BLUE MONK
Composer: Thelonious Monk
Publisher: Thelonious Music, Inc.
N.Y.C.'s NO LARK
Composer: Bill Evans
Publisher: Acorn Music Corp.
- **Best Instrumental Arrangement**
For I CAN'T STOP LOVING YOU
Arranger: Quincy Jones
Composer: Don Gibson
Publisher: Acuff-Rose
Publications, Inc.
- **Best Instrumental Jazz
Performance—Large Group**
**ENCORE: WOODY HERMAN 1963—
An Album Including These
BMI-Licensed Compositions:**
WATERMELON MAN
Composer: Herbie Hancock
Publisher: Hancock Music Co.
JAZZ ME BLUES
Composer: Tom Delaney
Publisher: E. B. Marks Music Corp.
BETTER GIT IT IN YOUR SOUL
Composer: Charlie Mingus
Publisher: Jazz Workshop, Inc.
CALDONIA
Composer: Fleecie Moore
Publisher: Cherio Music
Publishers, Inc.
- **Best Classical Performance—
Chamber Music**
**AN EVENING OF ELIZABETHAN
MUSIC, by Julian Bream Consort**
Music Reconstructing and Editing:
Sydney Beck
Publisher: C. F. Peters Corporation
- **Best Country
and Western Recording**
DETROIT CITY
Composer: Bobby Bare
Recorded by: Bobby Bare
Publisher: Cedarwood
Publishing Co., Inc.
- **Best Performance
by an Orchestra—for Dancing**
**THIS TIME BY BASIE!
HITS OF THE 50'S AND 60'S—
An Album Including These
BMI-Licensed Compositions:**
WHAT KIND OF FOOL AM I?
Composers: Anthony Newley and
Leslie Bricusse
Publisher: Ludlow Music, Inc.
ONE MINT JULEP
Composer: Rudy Toombs
Publishers: Progressive Music
Publishing Co., Inc.; Regent
Music Corp.
WALK, DON'T RUN
Composer: Johnny Smith
Publisher: Forshay Music, Inc.
SWINGING SHEPHERD BLUES
Composer: Moe Koffman
Publisher: Nom Music, Inc.
I CAN'T STOP LOVING YOU
Composer: Don Gibson
Publisher: Acuff-Rose
Publications, Inc.
- **Best Performance by an
Orchestra or Instrumentalist
with Orchestra—Primarily
Not Jazz or For Dancing**
JAVA, as recorded by Al Hirt
Composers: Freddy Friday,
Allen Toussaint and Alvin Tyler
Publisher: Tideland Music
Publishing Corp.
- **Best Rhythm and Blues Recording**
BUSTED
Composer: Harlan Howard
Recorded by: Ray Charles
Publisher: Pamper Music, Inc.

BMI
BROADCAST MUSIC, INC.



SINGLES

REVIEWS



ACROSS-THE-BOARD SPOTLIGHTS

BRENDA LEE—MY DREAMS (Fame, BMI) (2:33)—ALONE WITH YOU (Metric, BMI) (2:33)—First side is a top-rate ballad tastefully sung by Brenda with chorus and organ backing to mambo-type beat. Flip is traditional Lee romantic ballad featuring a brief recitation. **Decca 31628**

MITCH MILLER AND THE GANG—WHIP OUT YOUR UKULELE (HERE COMES THE SUMMER)—1920 style vocalizing with 1964 beat. Sing along is interrupted by a Dixie instrumental break. Summery all the way. Flip: "Song for a Summer Night" (Cromwell, ASCAP). Ideal programming fare for pop standard and standard formatted stations. **Columbia 43053**

HOT POP SPOTLIGHTS

CHUBBY CHECKER—LAZY ELSIE MOLLY (Evans-ton-Picturetone, BMI) (2:19)—Calypso treatment in the new Checker folk groove. Tune and beat are infectious and chorus rides with him all the way. Flip: "Rosie" (Wyncote, C.C., ASCAP) (2:27). **Parkway 920**

FOUR SEASONS — ALONE (Selma, BMI) — Old standard up-tempoed, up-dated and up-rooted with this swinging rendition. There's a lot of high-voice, foot stomping and whistling to keep things stirring. Flip: "Long Lonely Nights" (Arc-G&H, BMI). **Vee Jay 597**

SAM COOKE—GOOD TIMES (Kags, BMI) (2:25)—Medium tempo take-off on the old rocker, done in the same style as Sam's past hit, "Good News." A winning sound all the way. Flip: "Tennessee Waltz" (Acuff-Rose, BMI) (3:10). **RCA Victor 8368**

THE ROCKY FELLERS—(EVERYBODY WANTS TO BE A) TIGER (Screen Gems-Columbia BMI) (2:26)—Catchy ditty with great dance beat. Group has sound that should go big with teen set. Trumpet support and calypso instrumentation add to winning sound. Flip: "Jeannie Mensah" (Premier, BMI) (2:33). **Warner Bros. 5440**

JODY MILLER—THE FEVER (Central Songs, BMI) (1:50) — New dance theme with a wild, driving sound and powerful delivery by gal. This side really moves. Flip: "In My Room" (Sea of Tunes, BMI) (2:28). **Capitol 5192**

JELLY BEANS — I WANNA LOVE HIM SO BAD (Trio, BMI) (2:40)—Modern reading of boy next door story done in medium tempo, Detroit style. Flip: "So Long" (Trio, BMI) (2:00). **Red Bird 10-003**

REVIEWED THIS WEEK, 125—LAST WEEK, 137

GUEST PANELIST OF THE WEEK JOHN M. GRUBBS

Program Manager,

WJBK, Storer

Broadcasting Co.

Detroit



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

THE COASTERS—BAD DETECTIVE (Cotillion, BMI) (2:35)—The boys take an up-tempo tongue-in-cheek swipe at Charlie Chan. Approach is similar to "Alley Oop." Flip: "Lovey Dovey" (Progressive, BMI) (2:44). Fine sound could be a smash but lyrics unsuitable for air play. **Atco 6300**

PIXIES THREE—THE HOOTCH (Merjoda, BMI) (2:22) — IT'S SUMMER TIME U.S.A. (Merjoda, BMI) (2:17)—First is a great, driving rock dance number sung to the applause of a cast of thousands. Flip is right in groove for the younger set ready for summer vacation. Gals run the gamut of major cities in lyric. **Mercury 72288**

THE SKA KINGS—JAMAICA SKA (Benders, BMI) (2:30)—Kings give a singing dance lesson on top of a great beat. It should be a big hit at hops. Flip: "Oil in My Lamp" (Benders, BMI) (2:32). **Atlantic 2232**

POP STANDARD SPOTLIGHTS

MARTY ROBBINS—THE COWBOY IN THE CONTINENTAL SUIT (Marizona, BMI) (2:54) — The "El Paso" sound and another interesting saga well told by Robbins. Flip: "Man Who Walks Among Us" (Marizona, BMI) (3:04).

DAVID CARROLL—FOR YOU (Whitmark, ASCAP) (2:12)—Strings, harmonica, organ and a modern bright beat transforms the standard into a fine instrumental. Flip: "Nightmare" (Joy, ASCAP) (2:52). **Mercury 72280**

JOHNNY MATHIS—TASTE OF TEARS (Prize-Elm Drive, ASCAP) (2:46)—Warm and interesting ballad sung to full string backing in Johnny's usual dulcet tones. Flip: "White Roses from a Blue Valentine" (Elm Drive, ASCAP) (2:43). **Mercury 72287**

Albums Reviews on Page 52

COUNTRY MUSIC SPOTLIGHTS

DON GIBSON—FIREBALL MAIL (Milene, ASCAP) (1:47) — OH SUCH A STRANGER (Acuff-Rose, BMI) (2:30)—Side 1 is swinging up-tempo saga song sung with gusto by Gibson. Could go pop, too. Flip is heart-rending tale of love lost as lamented in true country style. Chorus and mandolin provide backing. **RCA Victor 8367**

RUSTY DRAPER — MY BABY'S NOT HERE (IN TOWN TONIGHT) (Four Star, BMI) (2:36)—A snappy tune with effective Tex-Mex instrumental backing. Chorus lends support. Flip: "Puppeteer" (Combine, BMI) (2:35). **Monument 843**

JIMMY MARTIN AND THE SUNNY MOUNTAIN BOYS — I'D RATHER HAVE AMERICA (Four Star, BMI) (3:10)—A soulful ballad praising the value of freedom. Effective banjo-guitar instrumentation backs the boys. Flip: "Leavin' Town" (Champion, BMI) (2:10). **Decca 31629**

TRACK RECORDS

A selection of the best tracks not released as singles from the hottest LP Spotlights.

HOT POP

THE WAILERS

"FRENZY" (2:09) — From LP: "Tall Cool One" Imperial 9262).

JOHNNY RIVERS

All tracks highly recommended. LP: "Johnny Rivers at the Whiskey A Go Go (Imperial 9264).

POP STANDARD

THE ROBERT de CORMIER SINGERS

"Dance Gal-Gimmie the Banjo" (2:08)—From LP: "Dance Gal-Gimmie the Banjo" (Command RS 865 SD).

PROGRAMMING SPECIALS

HOT POP

- EVERLY BROTHERS — The Ferris Wheel (Rose, BMI) (2:15). **WARNER BROS. 5441**
- JERRY REED AND THE HULLY GIRLIES—Spilled Milk (Lowery, BMI) (2:14)—June Night (Just Give Me a June Night, the Moonlight and You) (Feist, ASCAP) (2:19). **COLUMBIA 43052**
- MYRNA MARCH—Parade of Broken Hearts (Ludix-Betalbin, BMI) (2:07). **COLUMBIA 43050**
- SAM FLETCHER—Friday Night (Metric, BMI). **TOLLIE 9012**
- RUBIES—A Spanish Boy (T.M., BMI)—Deeper (T.M., BMI). **VEE JAY 596**
- WILL GLAHE AND HIS ORK — America (Schirmer-Chappell, ASCAP) (2:10)—I Want to Marry a Cowboy (Ich Will 'Nem Cowboy Als Mann) (Burlington, ASCAP) (2:05). **LONDON 10037**

SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlight picks only.

SPOTLIGHT WINNERS OF THE WEEK

Pop singles Spotlights are those singles with sufficient programming and sales potential to achieve a listing in the top 50 of Billboard's Hot 100. For the benefit of broadcasters, Spotlights are broken down into specific programming categories. Across-the-Board Spotlights are records applicable for all program formats. Hot Pop Spotlights are records picked for the contemporary and pop contemporary radio play. Pop Standards Spotlights are geared for pop standard and pop contemporary air play. Programming specials are other records applicable for programming in their specific categories.

- THEOLA KILGORE—He's Coming Back to Me (Kags, BMI) (2:13)—I'll Keep Trying (Kags, BMI) (3:18). **K T 501**
- JERRY BUTLER—I Don't Want to Hear Anymore (Metric, BMI). **VEE JAY 598**
- CAREFREES—The Paddy Whack (Chappell, ASCAP) (2:35). **LONDON INTL 10615**
- DAVE CLARK FIVE—In Your Heart (Maurice, ASCAP) (1:45). **JUBILEE 5476**
- ERNIE K-DOE—Looking Into the Future (Don & Shirl-Kit, BMI) (2:20)—My Mother-in-Law (Is in My Hair Again) (Don & Shirl-Kit, BMI) (2:30). **DUKE 378**
- BOBBY BLAND—After It's Too Late (Don, BMI) (2:21)—Share Your Love With Me (Don, BMI) (2:35). **DUKE 377**
- FREDDY KING—Driving Sideways (Briarcliff, BMI) (2:44). **FEDERAL 12518**
- SECRETS—Here He Comes (Merjoda, BMI) (2:17)—Oh Donnie (He Ain't Got No Money) (Merjoda, BMI) (2:50). **PHILIPS 40196**
- JAMES CRAWFORD—When Loneliness Knocks at Your Door (Try Me, BMI) (2:35). **MERCURY 72282**
- THE DELLS—SHY GIRL (Conrad, BMI). **VEE JAY 595**
- BILLY JOE ROYAL—Mama Didn't Raise No Fools (Lowery, BMI). **TOLLIE 9011**
- THEM OTHER BROTHERS—Be a Good Little Girl (Low-Twi-Low Sal, BMI)—Just Forget 'Em (Low-Twi-Low Sal, BMI). **TOLLIE 9010**
- BOB AND EARL—Your Lovin' Goes a Long Long Way (Marc Jean-Keyman, BMI) (2:20)—Your Time Is My Time (Marc Jean-Keyman, BMI) (2:58). **MARC 106**
- JOHNNY DRAPER—Come and Walk With Me (Forrest Hills, BMI) (2:02)—Promises, Promises (Pamper, BMI) (2:35). **SOUND STAGE 7 2522**


(Continued on page 28)

WATCH THIS RIVERS' RISE!
JOHNNY RIVERS
A NEW ARTIST, OVERFLOWING WITH TALENT

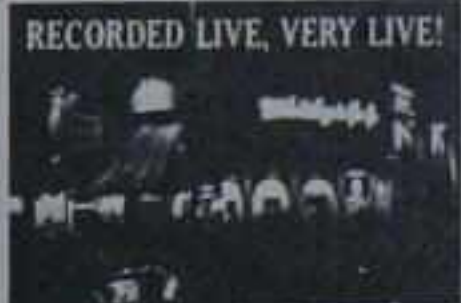
HIS FIRST SINGLE
"MEMPHIS"
AN ALL-OUT SMASH TODAY!

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HIS FIRST ALBUM

JOHNNY RIVERS *Whisky à Go Go* 

MEMPHIS • GOLF • MEMPHIS • READY, SET, GO!
HONOLULU • FIRST AND SING • LA WANDA • and more



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IMPERIAL
RECORDS



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TO COMMEMORATE THEIR FIRST APPEARANCE

On Memorial Day..

America's Greatest Broadcasters to a Memorable Album Offering

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KAAA, Kingman
KXIV, Phoenix
KHIL, Willcox

CALIFORNIA

KEZY, Anaheim
KAHI, Auburn
KAFY, Bakersfield
KERN, Bakersfield
KLYD, Bakersfield
KPMC, Bakersfield
KIOT, Barstow
KOWL, Bijou
KBLA, Burbank
KRML, Carmel
KPAY, Chico
KOWN, Escondido
KDAN, Eureka
KLIP, Fowler
KBIF, Fresno
KFRE, Fresno
KMAK, Fresno
KPER, Gilroy
KLAN, Hanford
KNGS, Hanford
KBBM, Hayward
KLFM, Long Beach
KABC, Los Angeles
KBCA, Los Angeles
KBIG, Los Angeles
KCBH, Los Angeles
KCOP, Los Angeles
KDAY, Los Angeles
KFAC, Los Angeles
KFI, Los Angeles
KFWB, Los Angeles
KGBS, Los Angeles
KGFJ, Los Angeles
KGIL, Los Angeles
KGLM, Los Angeles
KHJ, Los Angeles
KLAC, Los Angeles
KMLA, Los Angeles
KMPC, Los Angeles
KNOB, Los Angeles
KNX, Los Angeles
KPOL, Los Angeles
KRHM, Los Angeles
KRKD, Los Angeles
KRLA, Los Angeles
KXLU, Los Angeles
KHOT, Madera
KUBA, Marysville
KWIP, Merced
KYOS, Merced
KFIV, Modesto
KTRB, Modesto
KMBY, Monterey

KVON, Napa
KEWB, Oakland
KUDE, Oceanside
KAOR, Oroville
KPPC, Pasadena
KTOB, Petaluma
KKIS, Pittsburg
KBLF, Red Bluff
KQMS, Redding
KRDG, Redding
KVCV, Redding
KAPP, Redondo Beach
KPRO, Riverside
KCRA, Sacramento
KJAY, Sacramento
KROY, Sacramento
KXOA, Sacramento
KCTY, Salinas
KSBW, Salinas
KCKC, San Bernardino
KFXM, San Bernardino
KMEN, San Bernardino
KRNO, San Bernardino
KCBQ, San Diego
KDEO, San Diego
KFMB, San Diego
KFMX, San Diego
KGB, San Diego
KOGO, San Diego
KPRI, San Diego
KSDO, San Diego
KABL, San Francisco
KCBS, San Francisco
KFAX, San Francisco
KFOG, San Francisco
KFRC, San Francisco
KGO, San Francisco
KMPX, San Francisco
KNBR, San Francisco
KPEN, San Francisco
KSAN, San Francisco
KSFO, San Francisco
KYA, San Francisco
KLIV, San Jose
KXR, San Jose
KWIZ, Santa Ana
KDB, Santa Barbara
KGD, Santa Barbara
KGBA, Santa Clara
KSCO, Santa Cruz
KHUM, Santa Rosa
KPLS, Santa Rosa
KSRO, Santa Rosa
KJOY, Stockton
KSTN, Stockton
KUOP, Stockton
KWG, Stockton
KDHI, Twenty Nine Palms
KCOK, Tulare

KCEY, Turlock
KMSL, Ukiah
KUKI, Ukiah
KNBA, Vallejo
KJDU, Ventura
KVEN, Ventura
KONG, Visalia
KOMY, Watsonville
KSGV, West Covina
KIQS, Willows

COLORADO

KDAB, Arvada
KBOL, Boulder
KSSS, Colorado Springs
KBTR, Denver
KFML, Denver
KIMN, Denver
KOA, Denver
KOSI, Denver
KTLN, Denver
KGMC, Englewood

CONNECTICUT

WICC, Bridgeport
WNAB, Bridgeport
WBIS, Bristol
WDEE, Hamden
WCCC, Hartford
WDR, Hartford
WEXT, Hartford
WINE, Hartford
WPOP, Hartford
WTIC, Hartford
WINF, Manchester
WMMW, Meriden
WHAY, New Britain
WRYM, New Britain
WAVZ, New Haven
WELI, New Haven
WNHC, New Haven
WNLC, New London
WLIS, Old Saybrook
WSTC, Stamford
WTOR, Torrington
WATR, Waterbury
WBRY, Waterbury
WVCO, Waterbury

DELAWARE

WDEL, Wilmington

DISTRICT OF COLUMBIA

WGMS, Washington
WMAL, Washington
WOL, Washington
WOOK, Washington
WPGC, Washington
WRC, Washington

WTOP, Washington
WUST, Washington
WWDC, Washington

FLORIDA

WBRD, Bradenton
WEZY, Cocoa
WKKO, Cocoa
WMFJ, Daytona Beach
WROD, Daytona Beach
WOOO, Deland
WMYR, Fort Myers
WARN, Fort Pierce
WUWU, Gainesville
WDVH, Gainesville
WAPE, Jacksonville
WPDQ, Jacksonville
WMBR, Jacksonville
WBIL, Lakeland
WONN, Lakeland
WFUN, Miami
WINZ, Miami
WIOD, Miami
WKAT, Miami
WQAM, Miami
WHOO, Orlando
WLOF, Orlando
WBSR, Pensacola
WPLA, Plant City
WHEW, Riviera Beach
WTRR, Sanford
WKXY, Sarasota
WLCY, St. Petersburg
WTAL, Tallahassee
WFLA, Tampa
WINQ, Tampa
WALT, Tampa
WIRK, W. Palm Beach

GEORGIA

WAKE, Atlanta
WGST, Atlanta
WIIN, Atlanta
WPLO, Atlanta
WQXI, Atlanta
WSB, Atlanta
WFOM, Marietta

HAWAII

KAIM-FM, Honolulu
KGMB, Honolulu
KGU, Honolulu
KHAI, Honolulu
KHVH, Honolulu
KIKI, Honolulu
KNDI, Honolulu
KORL, Honolulu
KPOI, Honolulu
KPOI-FM, Honolulu
KTRG, Honolulu

KULA, Honolulu
KUMU, Honolulu
KLEI, Kailua
KAHU, Waipahu

IDAHO

KVNI, Coeur D' Alene
KLER, Orofino
KWAL, Wallace

ILLINOIS

WAAF, Chicago
WAIT, Chicago
WBBM, Chicago
WCFL, Chicago
WGN, Chicago
WJJD, Chicago
WLS, Chicago
WMAQ, Chicago
WDZ, Decatur
WQUA, Moline
WIRL, Peoria
WPEO, Peoria
WGEM, Quincy
WTAD, Quincy
WROK, Rockford
WCVS, Springfield
WMAQ, Springfield

INDIANA

WGL, Fort Wayne
WOWO, Fort Wayne
WFBM, Indianapolis
WIFE, Indianapolis
WIGO, Indianapolis
WIRE, Indianapolis

IOWA

WMT, Cedar Rapids
WHO, Des Moines
KRNT, Des Moines

KANSAS

KEWI, Topeka
KTOP, Topeka
KAKE, Wichita
KLEO, Wichita
KWBB, Wichita

KENTUCKY

WAXU, Lexington
WBLG, Lexington
WLAP, Lexington
WVLK, Lexington
WINN, Louisville

LOUISIANA

KABE, Westwego
WSMB, New Orleans
WJBO, Baton Rouge

WIBR, Baton Rouge
WDSU, New Orleans
WWL, New Orleans
WWOM, New Orleans

MAINE

WABI, Bangor
WGUY, Bangor
WLAM, Lewiston
WCSH, Portland
WGAN, Portland
WJAB, Portland
WLOB, Portland
WPOR, Portland

MARYLAND

WANN, Annapolis
WNAV, Annapolis
WYRE, Annapolis
WAYE, Baltimore
WBAL, Baltimore
WCAO, Baltimore
WCBM, Baltimore
WEBB, Baltimore
WFBR, Baltimore
WITH, Baltimore
WSID, Baltimore
WWIN, Baltimore
WCUM, Cumberland
WTBO, Cumberland
WARK, Frederick
WISZ, Glen Burnie
WHAG, Hagerstown
WJET, Hagerstown
WASA, Harve De Grace
WPTX, Lexington Park
WINX, Rockville
WBOC, Salisbury
WJDY, Salisbury
WQMR, Silver Springs
WAQE, Towson
WDON, Wheaton

MASSACHUSETTS

WBOX-FM, Boston
WCOP, Boston
WEZE, Boston
WHDH, Boston
WILD, Boston
WMEX, Boston
WNAC, Boston
WORL, Boston
WACE, Chicopee
WTYM, East Longmeadow
WALE, Fall River
WSAR, Fall River
WKOX, Farmingham
WSBS, Great Barrington
WHA1, Greenfield

TOGETHER!!

May 30th, 1964...

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WREB, Holyoke
WHIL, Medford
WNBH, New Bedford
WHMP, Northampton
WBEC, Pittsfield
WBRK, Pittsfield
WHYN, Springfield
WMAS, Springfield
WAAB, Worcester
WNEB, Worcester
WORC, Worcester

MICHIGAN

WEEL, Battle Creek
WCAR, Detroit
WHIS-FM, Detroit
WJBK, Detroit
WJR, Detroit
WKNR, Detroit
WWJ, Detroit
WXYZ, Detroit
WDBC, Escanaba
WFDF, Flint
WTAC, Flint
WTRX, Flint
WGRD, Grand Rapids
WOOD, Grand Rapids
WJPD, Ishpeming
WIBM, Jackson
WKLZ, Kalamazoo
WKMI, Kalamazoo
WLS, Lansing
WJIM, Lansing
WMRT, Lansing
WBRB, Mt. Clemens

MINNESOTA

KDAL, Duluth
WEBC, Duluth
KRSI, Minneapolis
WCCO, Minneapolis
WDGY, Minneapolis
WLOL, Minneapolis
WTCN, Minneapolis
KVOX, Moorehead
KDWB, St. Paul
KSTP, St. Paul

MISSOURI

KHMO, Hannibal
KFSB, Joplin
KCMO, Kansas City
KMBC, Kansas City
KUDL, Kansas City
WDAF, Kansas City
WHB, Kansas City
KCFM, St. Louis
KMOX, St. Louis
KSD, St. Louis
KWK, St. Louis

KXOK, St. Louis
WEW, St. Louis
WIL, St. Louis
KGBX, Springfield

MONTANA

KGHL, Billings
KBMN, Bozeman
KOPR, Butte
KARR, Great Falls
KMON, Great Falls
KATL, Miles City
KGVO, Missoula

NEBRASKA

KLMS, Lincoln
KBON, Omaha
KFAB, Omaha
WOW, Omaha

NEVADA

KVLV, Fallon
KENO, Las Vegas
KLAS, Las Vegas
KLUC, Las Vegas
KNTS, Las Vegas
KORK, Las Vegas
KRAM, Las Vegas
KOLO, Reno
KONE, Reno

NEW HAMPSHIRE

WGIR, Manchester
WKBR, Manchester

NEW JERSEY

WCAM, Camden
WKDN, Camden
WJRZ, Newark
WVNJ, Newark
WCTC, New Brunswick
WPAT, Paterson

NEW YORK

WAUB, Auburn
WBAB, Babylon
WGLI, Babylon
WBIC, Bayshore
WBEN, Buffalo
WEBR, Buffalo
WNIA, Buffalo
WDOE, Dunkirk
WELM, Elmira
WGBB, Freeport
WFYI, Garden City
WHLI, Hempstead
WALY, Herkimer
WLEA, Hornell
WTKO, Ithaca
WKSJ, Jamestown
WUSJ, Lockport
WACK, Newark,

WABC, New York City
WBFM, New York City
WCBS, New York City
WMCA, New York City
WNBC, New York City
WNEW, New York City
WNYC, New York City
WOR, New York City
WTFM, New York City
WJLL, Niagara Falls
WSGO, Oswego
WALK, Patchogue
WPAC, Patchogue
WPDM, Potsdam
WRIV, Riverhead
WSAY, Rochester
WRNY, Rome
WHEN, Syracuse
WSYR, Syracuse
WRUN, Utica

NORTH CAROLINA

WBT, Charlotte
WSSB, Durham
WFNC, Fayetteville
WBG, Greensboro
WKIX, Raleigh
WTOB, Winston-Salem

NORTH DAKOTA

WDAY, Fargo

OHIO

WAKR, Akron
WCUE, Akron
WHLO, Akron
WHOF, Canton
WCKY, Cincinnati
WCPO, Cincinnati
WKRC, Cincinnati
WLW, Cincinnati
WSAI, Cincinnati
KYW, Cleveland
WERE, Cleveland
WGAR, Cleveland
WHK, Cleveland
WJW, Cleveland
WBNS, Columbus
WCOL, Columbus
WMNI, Columbus
WTVN, Columbus
WAVI, Dayton
WHIO, Dayton
WING, Dayton
WOHO, Toledo
WSPD, Toledo
WTOB, Toledo
WBBW, Youngstown
WHOT, Youngstown
WKBN, Youngstown

OKLAHOMA

WKY, Oklahoma City

OREGON

KBKR, Baker
KUGN, Eugene
KAGO, Klamath Falls
KQIK, Lakeview
KSHA, Medford
KEX, Portland
KGW, Portland
KWJJ, Portland
KPRB, Redmond
KRAF, Reedsport

PENNSYLVANIA

WSAN, Allentown
WPQR, McKeesport
WNAR, Norristown
WORK, Norristown
WCAU, Philadelphia
WDAS, Philadelphia
WFIL, Philadelphia
WHAT, Philadelphia
WIBG, Philadelphia
WIP, Philadelphia
WPEN, Philadelphia
WRCV, Philadelphia
KDKA, Pittsburgh
KQV, Pittsburgh
WEEP, Pittsburgh
WJAS, Pittsburgh
WWSW, Pittsburgh
WORK, York

RHODE ISLAND

WXTR, Pawtucket
WEAN, Providence
WHIM, Providence
WICE, Providence
WJAR, Providence
WLKW, Providence
WPRO, Providence
WRIB, Providence

SOUTH CAROLINA

WTMA, Charleston
WFBC, Greenville

TENNESSEE

WMPS, Memphis
WKDA, Nashville
WMAK, Nashville
WSIX, Nashville
WSM, Nashville

TEXAS

KASE, Austin
KNOW, Austin
KTBC, Austin
KAYC, Beaumont

KLVI, Beaumont
KEYS, Corpus Christi
KRYS, Corpus Christi
KIXL, Dallas
KMAP, Dallas
KRLD, Dallas
WFAA, Dallas
KELP, El Paso
KROD, El Paso
WBAP, Fort Worth
KGLV, Greenville
KILT, Houston
KNUZ, Houston
KODA, Houston
KPRC, Houston
KQUE-FM, Houston
KTHT, Houston
KXYZ, Houston
KSAM, Huntsville
KOLE, Port Arthur
KPAC, Port Arthur
KAPE, San Antonio
KITE, San Antonio
KONO, San Antonio
KTSA, San Antonio
WOAI, San Antonio
WACO, Waco

UTAH

KUTA, Blanding
KURA, Moab
KLO, Ogden
KOAL, Price
KALL, Salt Lake City
KCPX, Salt Lake City
KWIC, Salt Lake City

VIRGINIA

WPIK, Alexandria
WAVA, Arlington
WEAM, Arlington
WEEL, Fairfax
WFAK, Fairfax
WVEC, Hampton
WGH, Newport News
WTID, Newport News
WAVY, Norfolk
WCMS, Norfolk
WHIH, Norfolk
WNOR, Norfolk
WRAP, Norfolk
WTAR, Norfolk
WANT, Richmond
WEET, Richmond
WENZ, Richmond
WLEE, Richmond
WBMG, Richmond
WRNL, Richmond
WRVA, Richmond

WXGI, Richmond
WROV, Roanoke
WSLS, Roanoke

WASHINGTON

KAGT, Anacortes
KWIQ, Moses Lake
KOMW, Omak
KAPA, Raymond
KALE, Richland
KETO, Seattle
KING, Seattle
KIRO, Seattle
KIXI, Seattle
KJR, Seattle
KOL, Seattle
KOMO, Seattle
KXA, Seattle
KMAS, Shelton
KHQ, Spokane
KTNT, Tacoma
KIT, Yakima

WEST VIRGINIA

WXVA, Charles Town
WCAW, Charleston
WCHS, Charleston
WHMS, Charleston
WKAZ, Charleston
WCMI, Huntington
WKEE, Huntington
WTCR, Huntington
WWHY, Huntington
WKLC, St. Albans

WISCONSIN

WGEZ, Beloit
WBAY, Green Bay
WUZZ, Green Bay
WKBH, La Crosse
WIBA, Madison
WISM, Madison
WCUB, Manitowoc
WMAM, Marinette
WDLB, Marshfield
WAWA, Milwaukee
WEMP, Milwaukee
WMIL, Milwaukee
WRIT, Milwaukee
WTMJ, Milwaukee
WNAM, Neenah
WOSH, Oshkosh
WPLY, Plymouth
WHBL, Sheboygan
WSPT, Stevens Point
WDUX, Waupaca
WBKV, West Bend

WYOMING

KRAE, Cheyenne

PROGRAMMING SPECIALS

• Continued from page 22

HOT POP

HONEYBIRDS—Ain't That Just Like a Boy (Premier, BMI) (2:05). CORAL 62414
KIM SISTERS—Charlie Brown (Tiger, BMI) (2:34). MONUMENT 841

POP STANDARD

FRANKIE AVALON—Again (Robbins, ASCAP) (2:20)—Don't Make Fun of Me (Screen Gems-Columbia, BMI) (2:10). UNITED ARTISTS 728
INTERNATIONAL POP ORK—If You Love Me (Really Love Me) (Duchess, BMI) (2:30)—Love Theme From The Carpetbaggers (Famous, ASCAP) (1:58). CAMEO 322

DAVID ROSE AND HIS ORK—Lefty Louie (Valando, ASCAP) (2:16)—Love Theme From "The Carpetbaggers" (Famous, ASCAP) (2:52). MGM 13250

VIC DAMONE—I'm Gonna Miss You (Temple, ASCAP) (2:54)—Where Did the Magic Go? (Bregman, Vocco & Conn, ASCAP) (2:21). CAPITOL 5191

BAJA MARIMBA BAND—The Woody Woodpecker Song (Leeds, ASCAP) (1:57)—Up Cherry Street (Almo, ASCAP) (2:04). ALMO 207

RING CROSBY—The Hokitau Song (Lombardo, ASCAP) (2:15). REPRIS 0283

THE LEON YOUNG STRING CHORALE—John, Paul, George and Ringo (Regent, BMI) (2:08)—Westward Hi (Cotillion, BMI) (2:03). ATCO 6301

ERNESTINE ANDERSON—You Deserve the Best (Publin) (2:23). SUE 10-004
RON GOODWIN ORCHESTRA—Mexican Pirate (Concertone, ASCAP) (2:01)—Ladies Who Do (Reade-Sterling, ASCAP) (2:02). FONTANA 1900

COUNTRY MUSIC

CHUCK WAGON GANG—Open Up Them Pearly Gates (1:30). COLUMBIA 43048

NICK WOODS—The Softness of Her Hair (South Mountain, BMI) (2:34). EPIC 9685

LINDA MANNING—I Feel a Cry Coming On (New-Keys, BMI) (2:14)—Au Re Voir (Good Bye) (New-Keys, BMI) RICE 5012

BUDDY MEREDITH—Lonely in Person (New-Keys, BMI) (2:24). RICE 5011

GLEN GARRISON—City of Sin (Vidor, BMI) (2:51). BIGG KOUNTRY 5051

DAVID PRICE—National Everybody Hate Week (New-Keys, BMI) (2:16). RICE 5013



a grammy for "gravy"

**OUR SINCERE THANKS
TO NARAS FOR THE "GRAMMY AWARD"
FOR
"GRAVY WALTZ"**

may we proudly announce another
hit by the same winning team . . .



CUTIE PANTS



SOON AVAILABLE BY

STEVE ALLEN DOT RECORDS

CARMEN McCRAE . FOCUS RECORDS #3331

RAY BROWN, MUSIC LTD.

19 PARK ROAD, TORONTO, CANADA

Ray Brown

Maurice Kessler

CHAPPELL'S GET BACK ON FEET AFTER BIG FIRE

LONDON — Chappell's, one of the most important publishing houses in Britain, is restoring order after a fire in which one man, William Hastings, was killed and the company's entire premises on New Bond Street were destroyed recently. It was the worst fire disaster in London's West End for several years.

Teddy Holmes, the firm's chief, fell to the street from a parapet. He was taken to Middlesex Hospital with serious back and leg injuries.

Jimmy Henny, professional manager of Chappell's and subsidiary companies, has taken charge while Holmes is hospitalized. The firm has squeezed into its other London premises.

Levy Mum on Merger Rumor

LONDON — When he returned from New York, managing director Maurice Levy refused to say whether Oriole Records would merge with CBS to form a new British-based company.

Levy had been in the U. S. and had discussions at CBS which, it is believed, took the form of negotiations for CBS purchase of Oriole. The merger would give the U. S. diskery a complete British company with its own pressing and distribution services.

Wolfson Named By Golden Crest

HUNTINGTON STATION, N. Y.—Mack Wolfson, music business veteran, has been named national sales and promotion head of Golden Crest Records here.

Clark Galehouse, Golden Crest president, said that Wolfson will also head the sales and promotion effort for the label's subsidiary, Shelley Records.

Powertree Inks

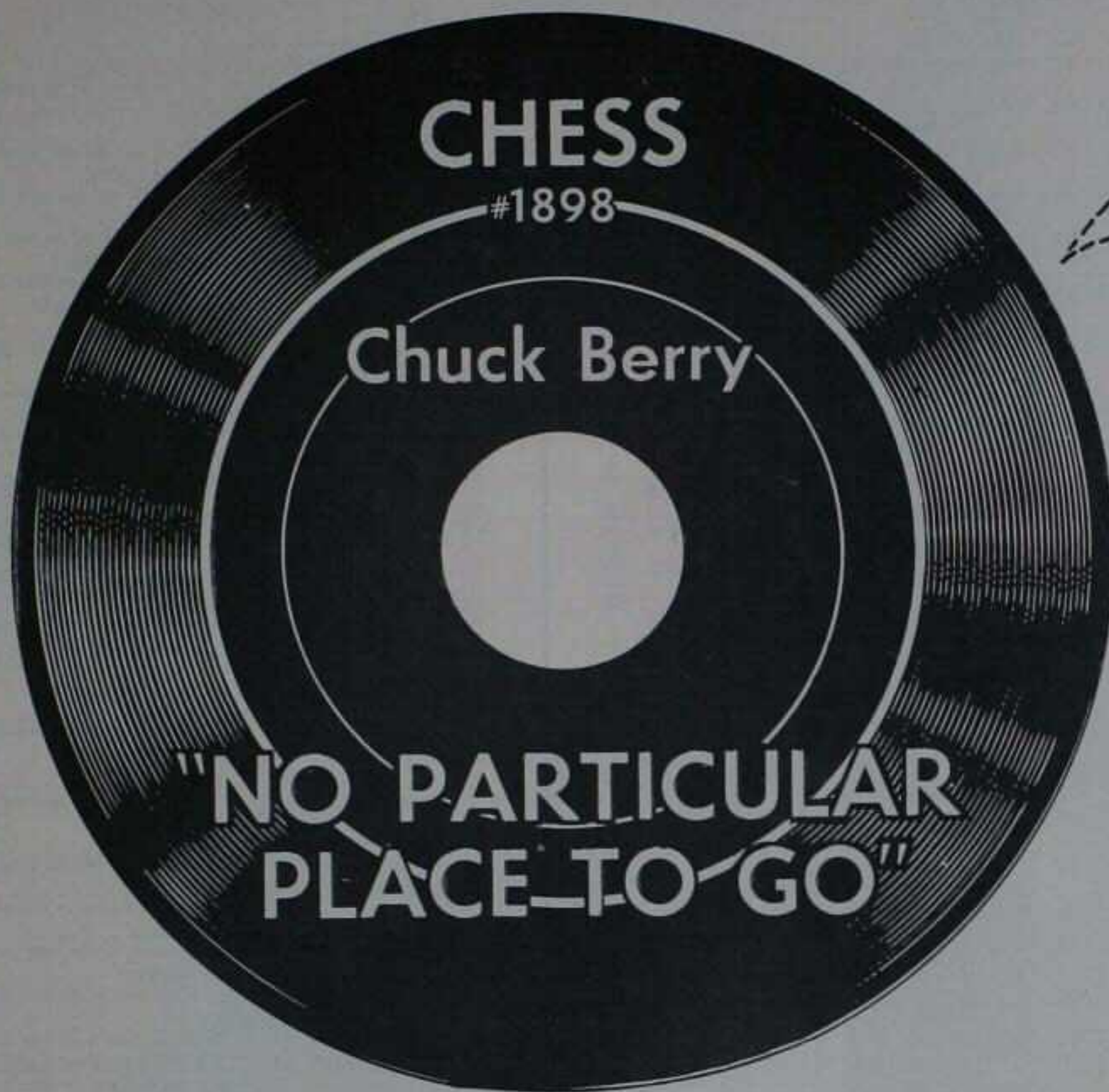
NEW YORK — Powertree Records this week signed Joe Lee Wilson and Edmond (Little Butter) Dunn. Wilson's first release is "Solo Suyo," backed with "Over the Rainbow." Dunn is a 14-year-old artist.

Another Powertree artist, Lou Gossett, appeared Friday (15) in Mike Todd's Jr.'s "America Be Seated at the World's Fair." Gossett's single, "Red Rosy Bush," backed with "See See Rider," was released last week.

Krainis Inked

CHICAGO—Bernard Krainis, a virtuoso on the flute-like recorder, has been signed by Mercury Records. His debut album is "Music in Shakespeare's England" and will be released in July in celebration of the Shakespeare Year.

CONVERSATION BETWEEN TWO HITS!



"...so, like I wuz sayin' pal; I'm getting fantastic response! Those distributors are ordering me like the presses are about to break down or something..."

"Gee, that's great! I'm pretty excited, too. Ev'ryone is talkin' about my sound, and sales indicate that I'm also a hit! And I'm getting action on both sides..."



TOP LP's

★ STAR performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Includes entries like THE BEATLES' SECOND ALBUM, HELLO, DOLLY!, FUNNY GIRL, etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Includes entries like THE SINGING NUN, LIVING A LIE, DAYS OF WINE AND ROSES, etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Includes entries like MEET THE TEMPTATIONS, DEAD MAN'S CURVE/THE NEW GIRL IN SCHOOL, FROM RUSSIA WITH LOVE, etc.

Thanks NARAS Members

**GRAMMY AWARD
BEST PERFORMANCE BY
AN INSTRUMENTALIST
"JAVA"**

Thanks DJ's

**BILLBOARD'S 1964
DISK JOCKEY POLL
MOST PLAYED SOLO INSTRUMENTALIST
MOST PROMISING SOLO INSTRUMENTALIST
FAVORITE SOLO INSTRUMENTALIST**

Thanks Collegians

**BILLBOARD'S
MUSIC ON CAMPUS
FAVORITE SOLO INSTRUMENTALIST—JAZZ**

Al Hirt

PERSONAL MANAGEMENT:

**GERARD W. PURCELL ASSOCIATES, LTD.
NEW YORK HOLLYWOOD**

RCA VICTOR
The most brilliant name in sound

**WOODY GUTHRIE
ON FOLKWAYS RECORDS**



JUST RELEASED 12" LP—\$5.95 ea.
 FA 2484 WOODY GUTHRIE SINGS Vol. 2
 FH 5212 DUST BOWL BALLADS
 OTHER WOODY GUTHRIE RECORDS 12" LP—
 \$5.95 ea.
 FA 2481 BOUND FOR GLORY
 FA 2483 WOODY GUTHRIE SINGS Vol. 1
 FH 5285 THINKING UNION (With Almanac Singers)
 FH 54... LADS OF SACCO AND VANZETTI
 10" LP—\$4.25 ea.
 FA 2010 LONESOME VALLEY (With others)
 FC 7005 SONGS TO GROW ON Vol. 1
 FC 7015 SONGS TO GROW ON FOR MOTHER
 AND CHILD
 FC 7027 THIS LAND IS MY LAND (With others)
 Write for free catalogue of over 1,000 LP's.
FOLKWAYS RECORDS 185 W. 46 St.
 New York 20, N.Y.

**WCNW on
All Country**

CINCINNATI — Station WCNW, AM daytime located at Fairfield, Ohio, Monday (18) instituted an all-country music policy, according to Niel Buckley, WCNW assistant general manager. Only break in the full-time country policy is from 10 a.m. to 12 noon daily, when Uncle Teddy Richardson, billed as the Women's Home Companion, takes over.

Ray Pennington holds down the 5:30 a.m. to 10 a.m. slot, with the afternoon shows monitored by Jim Young and Pappy Tipton. The station went on the air for the first time in September, 1962, as WFOL-FM. It shifted to WFOL-AM February 4 last, and took on its new call letters, WCNW, Monday (18). The station covers the Middletown and Hamilton, Ohio, areas and the northern fringe of Cincinnati. A bid for increase in power will be made soon, Buckley says.

The station's transmitter and studios are in Fairfield. A sales office is maintained at 915 Terrace Hilton Building here. Walter L. Follmer, of Hamilton, is station owner and general manager.

**COUNTRY DJ
OF THE WEEK**



Eighteen-year-old Paul Caldwell, who mans the c&w turntables at WCPM, Cumberland, Ky., will appear as WSM Radio's "Mister D.J. U.S.A." May 29. Young Caldwell got his start in radio two years ago at WENO, Madison, Tenn., while working part time as a senior in high school. Last summer he filled in at WHIN, Gallatin, Tenn., while the staff was working off vacations. A native of Nashville, Caldwell was virtually raised backstage at "Grand Ole Opry" and thus is personally acquainted with most of the "Opry" stars. Caldwell attributes his success to the air training given him by his old friend, Zeke Clements.

HOT COUNTRY ALBUMS

Billboard SPECIAL SURVEY
FOR WEEK ENDING 5/30/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	GUITAR COUNTRY Chet Atkins, RCA Victor LPM 2783 (M); LSP 2783 (S)	17
2	4	RING OF FIRE—THE BEST OF JOHNNY CASH Columbia CL 2053 (M); CS 8853 (S)	21
3	2	SAGINAW MICHIGAN Lefty Frizzell, Columbia CL 2169 (M); CS 8969 (S)	7
4	6	FOLK SONG BOOK Eddy Arnold, RCA Victor LPM 2811 (M); LSP 2811 (S)	12
5	5	MORE HANK SNOW SOUVENIRS RCA Victor LPM 2812 (M); LSP 2812 (S)	6
6	3	LORETTA LYNN SINGS Decca DL 4457 (M); DL 74457 (S)	20
7	7	THE BEST OF GEORGE JONES United Artists UAL 3291 (M); UAS 6291 (S)	21
8	8	NIGHT LIFE Ray Price, Columbia CL 1971 (M); CS 8771 (S)	21
9	17	I LOVE A SONG Stonewall Jackson, Columbia CL 2059 (M); CS 8859 (S)	21
10	10	BUCK OWENS SINGS TOMMY COLLINS Capitol T 1989 (M); ST 1989 (S)	21
11	11	STORY SONGS FOR COUNTRY FOLKS Faron Young, Mercury MG 20896 (M); SR 60896 (S)	16
12	9	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	21
13	14	BLUEGRASS HOOTENANNY George Jones & Melba Montgomery, United Artists UAL 3352 (M); UAS 6352 (S)	5
14	12	RAILROAD MAN Hank Snow, RCA Victor LPM 2705 (M); LSP 2705 (S)	20
15	13	LOVING ARMS Carl Butler & Pearl, Columbia CL 2125 (M); CS 8925 (S)	10
16	15	BILL ANDERSON SINGS Decca DL 4499 (M); DL 74499 (S)	9
17	16	HANK WILLIAMS JR. SINGS THE SONGS OF HANK WILLIAMS MGM E 4213 (M); SE 4213 (S)	5
17	18	FLATT & SCRUGGS RECORDED LIVE AT VANDERBILT UNIVERSITY Lester Flatt & Earl Scruggs, Columbia CL 2134 (M); CS 8934 (S)	9
19	20	GOOD 'N' COUNTRY Jim Reeves, RCA Camden CAL 784 (M); CAS 784 (S)	10
20	19	SONGS ABOUT THE WORKING MAN Dave Dudley, Mercury MG 20899 (M); SR 60899 (S)	3

COUNTRY MUSIC CORNER

By BILL SACHS

United Artists' canary, **Kathy Dee**, working under the guidance of **Quentin (Reed) Welty**, head of B-W Music, Inc., Wooster, Ohio, spent early May on one-nighters in Ohio and Pennsylvania, before heading west for a two-week tour of New Mexico, Colorado, Wyoming and Montana, starting May 18. . . . **Kirk Hansard** (Columbia) and **Chuck Howard** (Fraternity) have joined the talent stable at **Hal Smith's Artists Productions**, Nashville. . . . The **Kadetts**, featuring **Judy Kaye**, conclude a 12-day stand at West Yellowstone National Park, Mont., May 26. Combo is booked by the Gibbs Bros.

Agency, Wichita Falls, Tex. **Bobby Dyson**, newly named promotion director for Newkeys Music, Circle Dot Publishing and Circle Music, Nashville, visited his family in Dalhart, Tex., last week, while on a promotion trip plugging **Jimmy Newman's** release of "Angel on Leave" on Decca and **Dave Dudley's** new Mercury single, "If I Had One." Dudley is currently on tour in Colorado, Texas and New Mexico, while Newman is winging it through Arizona and Texas. . . . **Allan Wolk**, of Goldstate Distributors, Miami, has been named to handle the Rice Records line in the Florida sector.

Nashville Scene

Continued from page 20

in Oklahoma City May 28-31. Their TV shows are seen each Saturday in the Oklahoma City area. . . . **Loretta Lynn** has just returned from a successful tour of Western Canada, Montana and Washington. She will be off for a while now, awaiting the birth of her baby due in June. . . . Wil-Helm Agency announces the recent signing of **James O'Gwynn** for booking. . . . **Jean Shepard** appears this week at

the Horseshoe Club, Toronto. . . . The **Osborne Brothers** are looking forward to a big Folk & Bluegrass Day at American Legion Park in Culpeper, Va.

**2,000 at Olney Sing
Under Kiwanis Auspices**

OLNEY, Ill.—RCA Victor's gospel quartets, James Blackwood and the Blackwood Brothers and Hovie Lister and the Statesmen, under well-publicized Kiwanis auspices pulled more than 2,000 payees to Olney's East Richland High School Gymnasium Thursday night, May 14. Audience came from as far away as St. Louis, Louisville, and Evansville, Ind.

Olney Kiwanis Club has already made plans to return the gospel units for another sing under club sponsorship next May.

"INVISIBLE TEARS"

Ned Miller Fabor 128

still being sought by the consumer
IN ALL MARKETS!

FABOR Record Company

2600 W. Olive Ave., P. O. Box 1487, Burbank, California
Phone: 846-4744—Area Code 213

BOBBY BREEN!!!!
 YES . . . BOBBY BREEN
 AND WE GOT A HIT
"YOU'RE JUST LIKE YOU"
 Motown 1059
 Hitsville DOES IT AGAIN

3rd Smash Single in a Row
The Loneliest Night
 b/w
I'm Not Free
DALE AND GRACE
 MONTEL 928

J/S Jamie/Guyden Dist. Corp.
 Phila. 21, Pa.

THE DYNAMIC JACK MC DUFF

The **BROTHER JACK McDUFF** quartet
 with the big band of **BENNY GOLSON**



Includes the hit jazz version of the main theme from "THE CARPETBAGGERS"

New and Exciting
JACK McDUFF
 and the Big Band

7323**



**Album shipping Week of May 25th

PRESTIGE RECORDS

*An Exclusive In-Depth
Report By Billboard On*

The fast-paced, highly competitive
world of the independent record dis-
tributor . . .

and

*His conscientious, fast-growing trade
association.*



(American Record Merchants and Distributors Association)

"The Independent Record Distributor"

A Profile of the Industry

- To be published exclusively in Billboard as Section II of the June 27, 1964, issue
- The first complete documentation of ARMADA ever published
- The first complete 8½x11 reference supplement ever devoted exclusively to ARMADA

Full World-Wide Distribution

This important reference supplement devoted exclusively to the independent record distributing industry will have full distribution to all of Billboard's more than 20,000 industry influentials throughout the world . . . PLUS bonus distribution at the ARMADA Convention, Miami Beach, June 25-July 1.

Year-Round Reference Value

Important feature articles by top distributors and manufacturers on:

- promotion
- methods of operation
- economics
- diversification

PLUS . . .

- Billboard's Annual ARMADA Survey
- Pictorial Distributor Directory . . . (photo of top executive, capsule history of the firm, name, address and lines)
- Biography and photo Gallery of ARMADA officers

Exceptional Advertising Opportunity

A rare first time opportunity to deliver a dominant message about your firm, its service or product in a publication designed specifically as a year-round handbook of distributing services . . . for convenient, repeated reference by dealers and manufacturers for months to come.

Special high-impact, low-cost rates for maximum participation . . . PLUS "Double-Header Discount" for distributors taking space in both this edition and the 1964 Buyers Guide.

ACT NOW!

ADVERTISING DEADLINE: JUNE 10, 1964 . . . Final! Final!

Contact your nearest Billboard Office

New York

Chicago

Hollywood

Nashville

PETER PERFECT CALLS HARRY HEARTLESS

(Reading Time: 23 Seconds — 26 For Slow Readers.)

"Good mornin'; Chess Records. Harry Heartless. "Who's callin', please?" • "Peter Perfect from Billboard." • "Hello, Harry; Pete. Whaddaya wanna run this week?" • "Nothing, Pete." • "Harry, this is Perfect . . . Billboard." • "I know yer voice, Pete. Got nothin' for ya' this week." • "Jeez, biz-nis that bad, Harry?" • "Bad? It's GREAT!" • "So, take an ad." • "Pete, ya' don't understand. We've got **FIVE** records jumpin.' **CHUCK BERRY'S NO PARTICULAR PLACE TO GO** has taken off in six markets. **JOHNNY NASH'S** first release, **LOVE AIN'T NOTHIN'** is big. The **CARLTONS—CAN'T YOU HEAR THE BEAT** broke out in D. C. The **CLARENCE ASHE** side, **TROUBLE I'VE HAD**, is a giant, and **THE MUDDY WATERS—THE SAME THING** looks like a smash!" • "Beautiful, Harry. Now ya' take an ad to let 'em know." • "Let who know, Pete?" • "The, the . . . well the jockeys . . . the trade." • "Pete, the jockeys are playin' all the records; my distributors are sellin' hell out of 'em. Let 'who' know, Pete?" • "Yeah, but how about the record numbers for your distributors?" • "Oh sure, now ya' want me to take an ad sayin' that, The **CHUCK BERRY** is **CHESSE 1898**, The **JOHNNY NASH** is **ARGO 5471**, The **CARLTONS** is **ARGO 5470**, The **MUDDY WATERS** is **CHESSE 1895** & The **CLARENCE ASHE** is **J & S 1466**. You must think I've got a bunch of dum-dums for Distributors. These are sharp guys, Pete, they know the numbers" • "Goodbye, Harry. Talk to ya' next week." • "Bye, Pete. Go sell an ad to a cold company."

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

TODAY, TOMORROW, FOREVER

Nancy Wilson, Capitol T 2082 (M); ST 2082 (S)

BACK IN TOWN

Kingston Trio, Capitol T 2081 (M); ST 2081 (S)

THE MOTORTOWN REVUE, VOL. 2

Various Artists, Motown 615 (M); (No Stereo)

MORE THEMES FOR YOUNG LOVERS

Percy Faith & His Ork, Columbia CL 2167 (M); CS 8967 (S)

MARY WELLS GREATEST HITS

Motown 616 (M); (No Stereo)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

GETZ/GILBERTO . . .

Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)

SHALL WE DANCE . . .

Jack Jones, Kapp KL 1228 (M); KS 3228 (S)

DISCOVERY!! . . .

Vikki Carr, Liberty LRP 3354 (M); LST 7354 (S)

FALL OF THE ROMAN EMPIRE . . .

Soundtrack, Columbia OL 6060 (M); OS 2460 (S)

FOREVER . . .

Billy Vaughn, Dot DLP 3578 (M); DLP 25578 (S)

NINO AND APRIL SING THE GREAT SONGS . . .

Nino Tempo & April Stevens, Atco 162 (M); SD 162 (S)

WHITE ON WHITE . . .

Danny Williams, United Artists UAL 3359 (M); UAS 6359 (S)



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



CLASSICAL SPECIAL MERIT

HANDEL: WASSERMUSIK; WATER MUSIC

Berliner Philharmoniker (Kubelik). Deutsche Grammophon SLPM 138 799 (S)

There are 20 versions of this work in the current catalog, many of them by major orchestras. But over half of them are only selected sections, made into the suite that is normally performed. Scholars disagree about how much should really be included, but this is a fine reading of what is probably as close as one will come to all that Handel played one night on the river for King George I.



CLASSICAL SPECIAL MERIT

RICHTER PLAYS BEETHOVEN; GILELS PLAYS SCARLATTI

Monitor MC 2060

Both of these works have been released previously by the artists on another label. This is the only coupling of the two in the same album. Good opportunity for buyers to cash in on two outstanding classical performers.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers; one-stop and rack jobbers handling that category.

POPULAR

SEASONS IN THE SUN
Rod McKuen, In 1003 (M)

TRUE LOVE
Burl Ives, Decca DL 4533 (M); DL 74533 (S)

THE BEST OF IRENE TOUZET
Crescendo GNP 2000 (M)

SONGS EVERYBODY KNOWS . . .
Roberta Sherwood, Decca DL 4407 (M); DL 74407 (S)

ISLAND WOMAN
Marty Robbins, Columbia CL 2176 (M); CS 8976 (S)

MABEL MERCER SINGS
Decca DL 4472 (M); DL 74472 (S)

LET ME ENTERTAIN YOU
Carol Burnett, Decca DL 4437 (M); DL 74437 (S)

SEE ALBUM REVIEWS
ON BACK COVER



CLASSICAL SPECIAL MERIT

DEBUSSY: CHANSONS DE BILITIS; HINDEMITH: HERODIADE

Vera Zorina, Columbia Chamber Ensemble (Craft), Columbia ML 5971 (M); MS 6571 (S)

Two interesting recordings of poetry with music. The "Chansons de Bilitis" makes its debut on this recording. "Herodiade" is another recording first. The poems with music are spoken in French by actress Vera Zorina. An LP for those who appreciate the acoustically fine.

BUDDY HOLLY SHOWCASE
Coral CRL 57450 (M); CRL 757450 (S)

CLASSICAL

SCHUMANN: KLAVIERKONZERTE IN A-MOLL; GREIG: PIANO CONCERTOS IN A MINOR
Geza Anda, Piano; Berliner Philharmoniker (Kubelik), Deutsche Grammophon SLPM 138 888 (S)

FOLK

BEN STORY SINGS HOOTENANNY FAVORITES
Lemco LLP 601

JEAN GARIGNAN
Elektra EKL 266 (M); EKS 7266 (S)

COUNTRY

5 STRING BANJO/12 STRING GUITAR
Don Parmley/Billy Strange, Crescendo GNP 98 (M)

JAZZ

THE BELIEVER
John Coltrane, Prestige PR 7292

HERBIE MANN/LATIN FEVER
Atlantic 1422 (M); SD 1422 (S)

THE ART FARMER QUARTET "LIVE" AT THE HALF-NOTE
Atlantic 1421 (M); SD 1421 (S)

SOUL STREAM
George Braith & Various Artists, Blue Note 4161

LATIN AMERICAN

AY! AMOR . . .
Tito Guizar, Coral CRL 57437 (M); CRL 757437 (S)

MUCHAS GRACIAS ! ! !
Los Cinco Latinos, Columbia EX 5120 (M)

PRISIONERO DEL MAR
Javier Solis, Columbia EX 5118 (M); ES 1818 (S)

INTERNATIONAL

JUAN SERRANO
RCA Victor Int'l. FPM 120 (M); FSP 120 (S)

POLKAS & WALTZES
Johnny Pecon & His Ork, Dana DL 1304

DANCE AND SING ALONG WITH RAY HENRY
Ray Henry & His Ork, Dana DL 1305

HITS . . . Y MUCHOS MAS HITS
Various Artists, Columbia EX 5121 (M)

HITS! PATODO EL AÑO
Trio Los Panchos, Columbia EX 5119 (M); ES 1819 (S)

CHASTUSHKI RUSSIAN FOLK SONGS, VOL. 5
Various Artists, Monitor MF 414

LOW PRICE POPULAR

MUSIC FROM THE PINK PANTHER AND OTHER HITS
Living Guitars, RCA Camden CAL 827 (M); CAS 827 (S)

LOW PRICE CLASSICAL

BRAHMS: PIANO CONCERTO NO. 2
Emil Gilels, Chicago Symphony Orchestra (Reiner), RCA Victor V 1026 (M); VICS 1026 (S)

BEETHOVEN: SYMPHONY NO. 8 IN B FLAT MAJOR/SYMPHONY NO. 4 IN F MAJOR
Minneapolis Symphony (Dorati), Mercury Wing MGW 14042 (M); SRW 18042 (S)

GRIEG. PEER GYNT SUITES 1 AND 2
Hague Philharmonic Orchestra (Van Otterloo), Mercury Wing MGW 14043 (M); SRW 18043 (S)

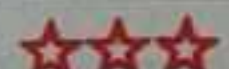
BACH: CONCERTO FOR TWO VIOLINS & ORCH. BEETHOVEN: TWO ROMANCES FOR VIOLIN & ORCH.
Hague Philharmonic Orchestra (Van Otterloo), Mercury Wing MGW 14044 (M); SRW 18044 (S)

LOW PRICE COUNTRY-WESTERN

COUNTRY CLASSICS
Rusty Draper, Mercury Wing MGW 12274 (M); SRW 16274 (S)

LOW PRICE SACRED

OLD-TIME FAMILY RELIGION
Various Artists, RCA Camden CAL 816



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

TEN MINUTES TO MIDNIGHT
Vera Sanford, Bombay 1515 (S)

OLD TIME CIRCUS CALLIOPE
Wurlitzer Calliola
Audio Fidelity AFLP 2127

FOLK

THE IAN CAMPBELL FOLK GROUP
Elektra EKL 268 (M); EKS 7268 (S)

POLKA

WESOLE PIOSENKI (GAY POLISH SONGS)
Various Artists, Dana DL 1303

INTERNATIONAL

GREEK FOLK DANCES
Ensembles of G. Mitsakis & D. Samiou
Monitor MF 417

RUSSIAN POPULAR HITS, VOL. 4
Various Artists, Monitor MP 593

LOW PRICE COUNTRY & WESTERN

COUNTRY BLUES
Jimmie Skinner, Mercury Wing MGW 12277 (M); SRW 16277 (S)

Three Kapp albums; four awards; same Jack Jones.

KS-1352

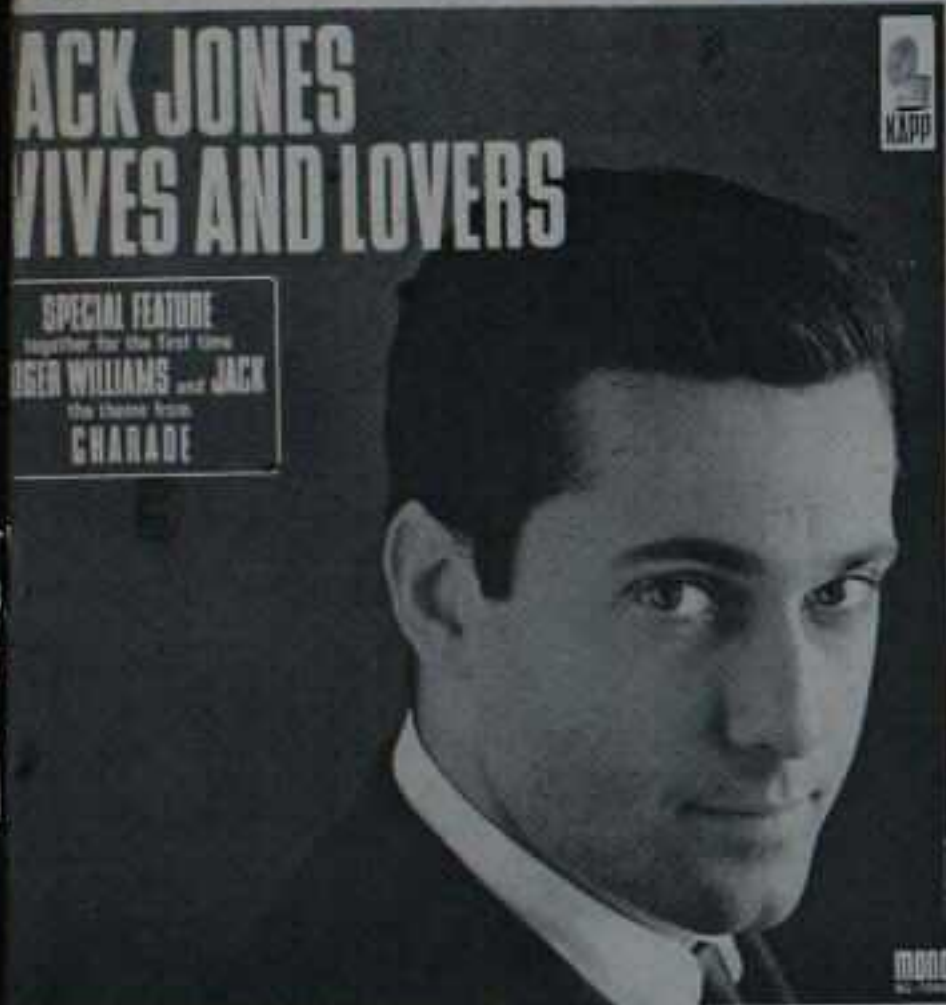
KS-3352

KL-1328

KS-3328

KL-1259

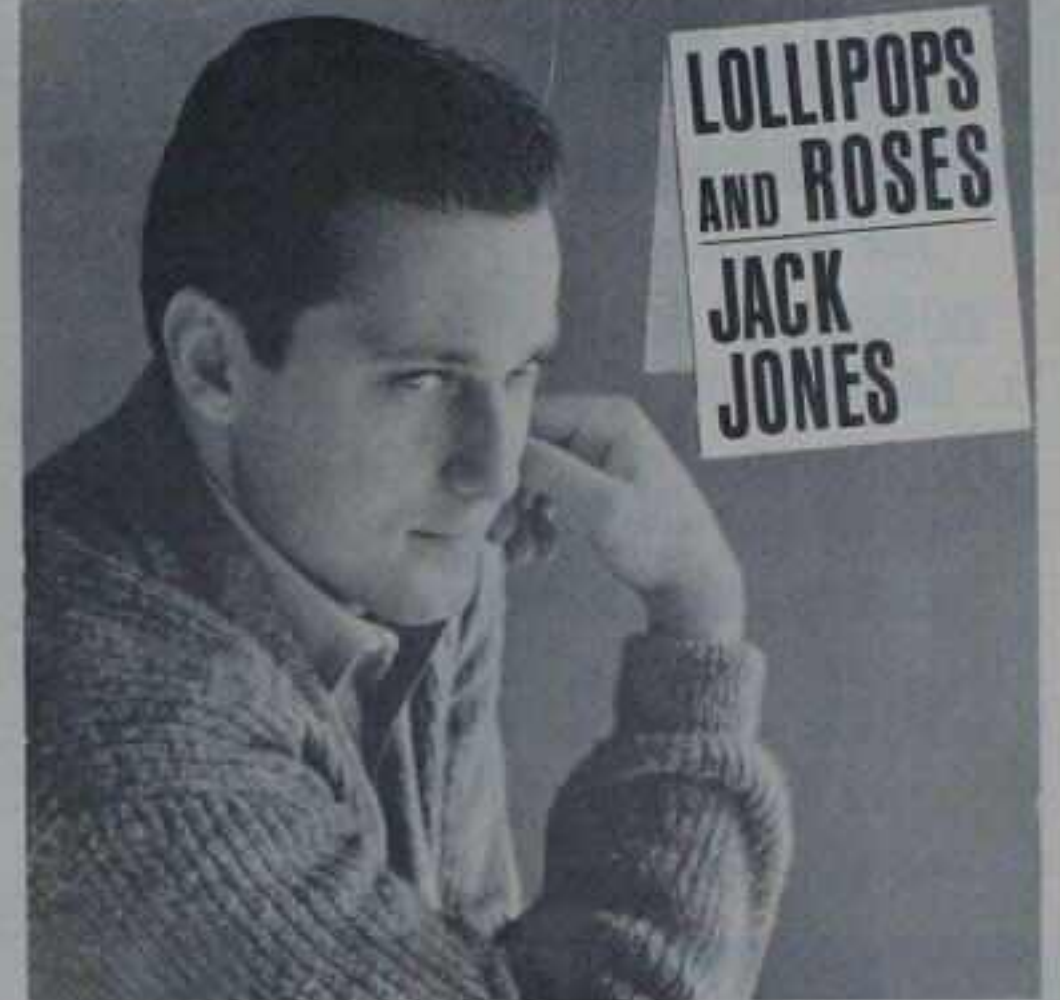
KS-3259



Grammy for 1963
Best Male Vocal Performance



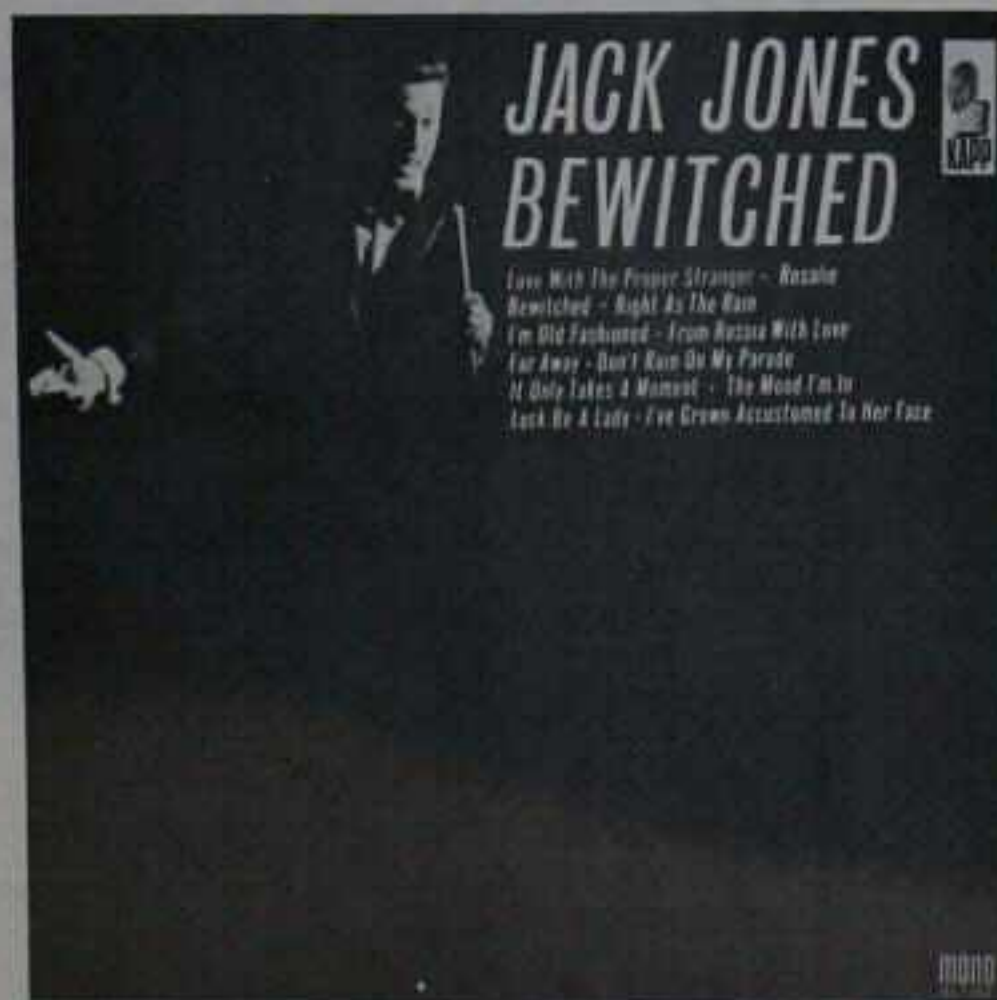
Oscar song for 1963
(Jack sings the award-winning song)



Grammy for 1961
Best Male Vocal Performance

Billboard Award and Cash Box Award for 1963
Most Promising Male Vocalist

Now watch this new one!



KL-1365

KS-3365

Exclusively on KAPP RECORDS



AUSTRALIA

(Courtesy Music Maker, Sydney)
*Denotes local origin

- This Last Week**
- 1 — CAN'T BUY ME LOVE—Beatles (Parlophone)—Leeds
 - 2 — SHE WEARS MY RING—*Johnny O'Keefe (Leedon)—Acuff-Rose
 - 3 — WORLD WITHOUT LOVE—Peter & Gordon (Columbia)—Leeds
 - 4 — ALL MY LOVING—Beatles (Parlophone)—Leeds
 - 5 — POISON IVY—*Billy Thorpe & the Aztecs (Linda Lee)—Chappell
 - 6 — MY BOY LOLLIPOP—Millie (Philips)—Chappell
 - 7 — 10 LITTLE CHILDREN—Billy J. Kramer (Parlophone)—Belinda

- 8 — MY GUY—Mary Wells (Stateside)—Chappell
- 9 — 6 TWIST AND SHOUT—Beatles (Parlophone)—Chappell
- 10 — CROOKED LITTLE MAN—Serendipity Singers (Philips)—Alberts
- 11 — COME ON EVERYBODY—Elvis Presley (RCA)—Belinda
- 12 — 11 DIANE—Bachelors (Decca)—Alberts
- 13 — 1 CRY FOR A SHADOW—Beatles (Polydor)—Leeds
- 14 — 5 BLUE DAY—*Billy Thorpe & the Aztecs (Linda Lee)—Alberts
- 15 — 7 LOVE ME DO—Beatles (Parlophone)—Leeds

FRENCH (WALLOON) BELGIUM

(Courtesy Juke Box Magazine)
*Denotes local origin

- Two Weeks Ago**
- 1 — 2 NON HO L'ETA PER AMARTI—Gigliola Cinquetti (Show)—Italmusic
 - 2 — 3 PRES DE MA RIVIERE—*Robert Cogoi (Philips)—World
 - 3 — 1 VOUS PERMETTEZ, MONSIEUR—*Adamo (Pathe)—Ardmore & Beechwood
 - 4 — 4 A PRESENT TU PEUX T'EN ALLER—Richard Anthony (Columbia)—Chappell
 - 5 — 8 QUAND LES ROSES—*Adamo (Pathe)—Ardmore & Beechwood
 - 6 — 5 PETITE MECHE DE CHEVEUX—Claude Francois (Fontana)—World
 - 7 — 6 MARIA ELENA—Los Indios Tabajaras (RCA)—World
 - 8 — 9 JE SUIS A TOI—Patricia Carli (Bel-Air)—Italmusic
 - 9 — 7 CEUX QUI ONT UN COEUR—Uetula Clark (Vogue)—Belindamusic
 - 10 — DES QUE LE PRINTEMPS REVIENT—Hugues Aufray (Barclay)

HOLLAND

(Courtesy Platennieuws, Amersfoort)
*Denotes local origin

- Two Weeks Ago**
- 1 — 1 VOUS PERMETTEZ, MONSIEUR—Adamo (Pathe)—Anagon
 - 2 — 2 CAN'T BUY ME LOVE—Beatles (Parlophone)
 - 3 — 3 DE WINTER WAS LANG—Willeke Alberti (Philips)—Basart
 - 4 — 4 NON HO L'ETA—Gigliola Cinquetti (Show)—World Music
 - 5 — 5 LA MAMMA—Corrie Brokken (Philips)—Altona
 - 6 — 6 BITS AND PIECES—Dave Clark Five (Columbia)—Anagon Music
 - 7 — 7 GIB MIR DEIN WORT—Freddy (Polydor)
 - 8 — 10 OH MY DARLING, CAROLINE—Ronny (Telefunken)—Holland Music
 - 9 — 9 I WANT TO HOLD YOUR HAND—Beatles (Parlophone)—Basart
 - 10 — 8 GOOD GOLLY MISS MOLLY—Swinging Blue Jeans (HMV)—Holland Music

ITALY

(Courtesy Music e Dischi, Milan)
*Denotes local origin

- This Last Week**
- 1 — 1 E' L'YOMO PER ME—*Mina (Ri Fi)
 - 2 — 3 CIN CIN—Richard Anthony (Columbia)
 - 3 — 5 CITTA' VUOTA—*Mina (Ri Fi)
 - 4 — 9 EH GIA—*La Ragazza del Clan (Clan)
 - 5 — 7 UNA LACRIMA SUL VISO—*Bobby Solo (Ricordi)
 - 6 — 2 NON HO L'ETA—*Gigliola Cinquetti (CGD)
 - 7 — 4 SHE LOVES YOU—Beatles (Parlophone)
 - 8 — 8 LA NOTTE E' FATTA PER AMARE—Neil Sedaka (RCA)
 - 9 — 14 ANGELITA DI ANZIO—*Marcellos Ferrial (Durium)
 - 10 — 6 RITORNA—Gene Pitney (UA)
 - 11 — 12 PLEASE, PLEASE ME—Beatles (Parlophone)
 - 12 — 11 LA MAMMA—Charles Aznavour (Barclay)
 - 13 — IL PRIMO BACIO CHE DARO—*Gigliola Cinquetti (CGD)
 - 14 — AMORE SCUSAMI—*John Goster (Style)
 - 15 — 10 RITORNERAI—*Bruno Lauzi (GC)

JAPAN

(Courtesy Utamatic, Tokyo)
*Denotes local origin

- This Last Week**
- 1 — 1 TOKYO BLUES—*Nishida Sachiko (Polydor)—JASRAC
 - 2 — 2 KIMIDARE O—*Saigo Teruhiko (Crown)—JASRAC
 - 3 — 3 SUGATA SANSHIRO—*Murata Hideo (Columbia)—JASRAC
 - 4 — 8 SASURAI—*Katsumi Shigeru (Toshiba)—JASRAC
 - 5 — 5 SHORT ON LOVE—Gus Buckus (Polydor)—No Sub-publisher
 - 6 — 7 I WANT TO HOLD YOUR HAND—Beatles (Odeon)—Toshiba
 - 7 — 4 SAVE THE LAST DANCE FOR ME—Koshiji Fubuki (Toshiba)—The Drifters (Toshiba)—Aberbach
 - 8 — 9 WASHINGTON SQUARE—Village Stompers (Epic); Paradise King (Toshiba)—Toshiba
 - 9 — 6 VIVRE SA VIE—Roger France (Seven Seas)—BIEM
 - 10 — WHERE HAVE ALL THE FLOWERS GONE—Kingston Trio (Capitol); Lennon Sisters (Dot); Peter, Paul & Mary (Warner Bros)—No Subpublisher

NORWAY

(Courtesy Verdens Gang)
*Denotes local origin

- This Last Week**
- 1 — 1 I LOVE YOU BECAUSE—Jim Reeves (RCA Victor)—Moerk
 - 2 — 2 LA MEG VAERE UNG—*Wenche Myhre (Triola)—Arne Bendiksen
 - 3 — 3 NON HO L'ETA—Gigliola Cinquetti (Triola)—Stockholms Musikproduktion
 - 4 — 4 CAN'T BUY ME LOVE—Beatles (Parlophone)—Edition Lyche
 - 5 — 5 MY BOY LOLLIPOP—Millie (Fontana)—Moerk
 - 6 — 6 SKONA MITT HJARTA—Siv Malmkvist (Metronome)—Imudico
 - 7 — 7 ALL MY LOVING—Beatles (Parlophone)—Edition Lyche
 - 8 — 9 GOOD GOLLY MISS MOLLY—Swinging Blue Jeans (HMV)—Imudico
 - 9 — 8 A WORLD WITHOUT LOVE—Peter & Gordon (Columbia)—Edition Lyche
 - 9 — DO YOU LOVE ME ANY MORE—*Helge Nilssen & Stringers (Philips)—Sweden Music

PHILIPPINES

Two Weeks Ago

- 1 — 1 I WISH YOU LOVE—Robert Goulet (Columbia)—Mareco
- 2 — 2 THERE ALWAYS ME—Elvis Presley (RCA)—Filipinas
- 3 — 4 BOYS—Ronnie Villar & the Firedons (Mabuhay)—Mareco
- 4 — 8 WHAT'D I SAY—Elvis Presley (RCA)—Filipinas
- 5 — 3 LOSING YOU—Doris Day (Columbia)—Mareco

- 6 — MALAGUENA SALEROSA—Genia Gill (Columbia)—Mareco
- 7 — 7 ROLL OVER BEETHOVEN—Beatles (Parlophone)—Mico
- 8 — AS LONG AS HE NEEDS ME—Doris Day (Columbia)—Mareco
- 9 — HAVA NAGEELA—Ronnie Villar & Firedons (Mabuhay)—Mareco
- 10 — 5 YOU BELONG TO ME—Pat Boone (Dot)—Mareco

SPAIN

(Courtesy Discomania)

- This Last Week**
- 1 — 2 ESTA NOCHE—Silvinho (Philips); Los Morunos (Sono Radio)
 - 2 — 1 CORAZON—Cesar Altamirano (MAG); Manolo Munoz (Musart); Juan Ramon (Disc-Jockey)
 - 3 — 3 TE PIDO QUE ME GUIES—Leo Dan (Columbia); Carlos Pickling (MAG)
 - 4 — 4 ME RECORDARAS—Luis Dimas (Philips); Koko Montana (Sono Radio); Antonio Villar (Columbia)

- 5 — 8 EL LLAVERO Y MI CORAZON—Kike Martino (Virrey)
- 6 — 9 CANTA EL CORAZON—Leo Dan (Columbia)
- 7 — 5 SI ME PERDIERAS—Cesar Altamirano (MAG); Pepe Miranda (Virrey)
- 8 — QUIERO QUEDARME AQUI—Steve Lawrence-Eydie Gorme (Columbia)
- 9 — LITA—Leo Dan (Columbia)
- 10 — AMOR MISTERIOSO—Duo Dinamico (Odeon)

SOUTH AFRICA

- This Week**
- 1 — CAN'T BUY ME LOVE—Beatles (Parlophone)
 - 2 — I'M LEAVING IT UP TO YOU—Dale & Grace (London)
 - 3 — SOMEBODY LOVES YOU—Skeeter Davis (RCA)
 - 4 — AS USUAL—Brenda Lee (Decca)
 - 5 — ANYONE WHO HAD A HEART—D. Warwick (Fontana)
 - 6 — VIVA LAS VEGAS—Elvis Presley (RCA)
 - 7 — JAVA—Al Hirt (RCA)
 - 8 — THIS IS MY PRAYER—Dana Valery (CBS)

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Vs.: THE GRAND OLE OPRY"
AND

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AROUND ON ME"
by **CHUCK ROGERS**

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Reprise Promotion Drive On 'Robin and Seven Hoods'

HOLLYWOOD—Reprise has developed an extensive promotion campaign to herald the original soundtrack LP of "Robin and the Seven Hoods," one of a minute number of musicals being filmed in Hollywood these days.

The album is set for release Friday (29), well in advance of the film's national release. Joel Friedman, firm's marketing director, in explaining how a custom-tailored campaign was prepared for this LP, revealed that disk efforts were being tightly co-ordinated with the parent film company. The Sammy Cahn-Jimmy Van Heusen musical stars Frank Sinatra, Bing Crosby, Dean Martin, Sammy Davis Jr. and Peter Falk.

A promotional kit containing sundry items has been provided film exhibitors, explaining how important the music exploitation is for the added success of the film. Copies of the LP will be sent to all Warner Bros. Pictures field exploitation personnel, with additional copies available at a special price. Blow-ups of the LP cover and special disks will be provided for theater lobby exposure. The LP will also be included in all film advertising.

Reprise's art department under Merle Shore has prepared

window displays for distributors and special promotional order forms. It is planned for distributors and dealers to arrange window displays for the product. A cover letter signed by several of the principals in the film will be mailed to dealers, one-stops and disk jockeys.

On the broadcasting front, Reprise has already released the single, "My Home Town," by Sinatra, and launched the disk with Western Union messengers hand-carrying the single to disk jockeys, press representatives and the mayor of Chicago. The single which extols Chicago was released three days before national issuance.

A second single from the LP, "Do Badder," by Bing Crosby, was released nationally May 13. Reprise is distributing the LP to all AM, FM, FM multiplex and college stations for complete air coverage.

Most TV spot ads open with a picture of the LP jacket, and all radio spots feature music from the film under the narrator's voice.

According to marketing man Friedman, this LP plus the recently released "America, I Hear You Singing," are the two most important Reprise LP projects this summer.

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

DON'T THROW YOUR LOVE AWAY
Searchers, Kapp 593

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

FARMER JOHN . . .
Premiers, Faro 615 (Venice, BMI) (Los Angeles)

IF I'M A FOOL FOR LOVING YOU . . .
Bobby Wood, Jay 285 (Drury Lane-Beckie, BMI) (Memphis-Nashville, Atlanta)

DREAM LOVER . . .
Paris Sisters, MGM 13236 (Screen Gems-Columbia, BMI) (Baltimore)

ONLY THE YOUNG . . .
Champs, Challenge 59236 (Four Star, BMI) (Los Angeles)

TELL ME WHEN . . .
Applejacks, London 9658 (Southern, ASCAP) (Miami, Atlanta)

SIE LIEBT DICH (She Loves You) . . .
Die Beatles, Swan 4182 (Gil, BMI) (Boston)

GOTTA GET AWAY . . .
Billy Butler & the Enchanters, Okeh 7192 (Jalynne-Curtom, BMI) (St. Louis)

MY MAN . . .
Walter Gates, Swan 4180 (Feist, ASCAP) (Baltimore)

I'M INTO SOMETHIN' GOOD . . .
Earl-Jean, Colpix 729 (Screen Gems-Columbia, BMI) (Boston)

SOMETHING YOU GOT . . .
Alvin Robinson, Tiger 104 (Tune Kel, BMI) (St. Louis)

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TELEPHONE NUMBERS • INTERNATIONAL STATISTICAL SURVEY • THE TIME IS NOW • THE PLACE IS BILLBOARD'S INTERNATIONAL BUYERS' GUIDE • END OF MESSAGE**

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ALLEGRO	
VERMYA PHILLIPS—Meditating Moments with the Dave Weston Singers: 1189, 1289	M 5
CAPITOL	
THE BEATLES Song Book: T 2116, ST 2116	
The Great ROY ACUFF: T-2103, ST-2103	
EDDIE EUNSTEDTER—Pipe Organ Favorites: T 2068, ST 2068	
TENNESSEE ERNIE FORD—Country Hits . . . Feelin' Blue: T-2097, ST-2097	
FERLIN HUSKY—By Request: T-2101, ST-2101	
JACK JONES in Love: T 2100, ST 2100	
FREDDY MARTIN—Best of the New Favorites: T 2098, ST 2098	
ONZY MATTHEWS—Blues with a Touch of Elegance: T 2099, ST 2099	
MERLE TRAVIS & JOE MAPHIS: T 2102, ST 2102	
CAPITOL OF THE WORLD	
LA MARIMBA CHIAPAS—Marimbas South of the Border: T 10358, ST 10358	
SANDEFJORD JENTERORIT: T 10374	
VARIOUS ARTISTS—The German Rhine: T 10359	
COLUMBIA	
ORIGINAL CAST—Hamlet (Shakespeare); Richard Burton: DOL 302, DOS 702	
COLPIX*	
SOUNDTRACK—The Long Ships: CP 517, SCP 517	
COMPOSERS RECORDINGS	
VARIOUS COMPOSERS: The Cleveland Composers Guild, Vol. 1; Kulan	
Choir Chamber Orchestra and Soloists (Shaw): CRI 182, CRI 182 SO	
VARIOUS COMPOSERS: The Cleveland Composers Guild, Vol. II, Various Artists: CRI 183, CRI 183 SO	
DOT	
JIMMY GILMER—Buddy's Buddy-Buddy Holly Songs: DLP 3577, DLP 3577	
EPIC	
Ready or Not . . . Here's GODFREY CAMBRIDGE: FLM 1310 (M)	
FAITH	
RADIO CHOIR OF THE INSTITUTIONAL CHURCH OF GOD IN CHRIST—Well Done: LP 1003 (M)	
HARMONY	
JOHNNY BOND's Best: HL 7308 (M)	
ROSE MADDOX's Best: HL 7312 (M)	
IMPERIAL	
BILLY J. KRAMER & THE DAKOTAS—Little Children: 9267, 12267	
JOHNNY RIVERS—From Whiskey a Go Go: 9264, 12264	
IRMA THOMAS—Wish Someone Would Care: 9266, 12266	
KING	
THE TRIANGLE PLAYERS—The Royal Family—The Lives and Loves of "King" Richard and "Queen" Elizabeth: KC 1 (M)	
MR. MAESTRO	
VARIOUS ARTISTS—20 Original Golden Oldies, Vol. 5: 1113 (M)	
RCA	
EDDY ARNOLD—Sometimes I'm Happy, Sometimes I'm Blue: RPRM 1821, RPRS 1823	
CHET ATKINS—Progressive Pickin': RPRM 1825, RPRS 1827	
THE BROWNS featuring Jim Edward Brown—This Young Land: RPRM 1812, RPRS 1815	
THE DOOWACKADOODLERS—More Wacky Doodlin': RPRM 6615, RPRS 6617	
RCA CAMDEN	
LEO ADDEO AND HIS ORCHESTRA—Hello, Dolly and other Favorites: RCRM 3854, RCRS 3856	
Special Delivery from BOBBY BARE . . . JOEY POWERS . . . ROY ORBISON: RCRM 0994, RCRS 0996	
VARIOUS ARTISTS—All-Star-All-Time Folk Festival: RCRM 3732, RCRS 3734	
VARIOUS COMPOSERS: More Major Classics for Minors; Arthur Whittemore and Jack Lowe, duo-pianists: RCRM 6775, RCRS 6777	
RCA RED SEAL	
BOSTON POPS ORCHESTRA—Slaughter on Tenth Avenue and Other Hits from the Big Shows; Leo Litwin, pianist (Fiedler): RRRM 0847, RRRS 0849	
BOSTON POPS ORCHESTRA—Slaughter on Tenth Avenue and Other Hits from the Big Shows (Fiedler): RRRM 0846, RRRS 0848	
BRAMHMS: Piano Quartet in C Minor, Op. 60; The Festival Quartet: RZRP 4101, RRRS 0882	
FAURE: Piano Quartet in G Minor, Op. 45; The Festival Quartet: LZRP 1074, LZRY 1076	
FERDE GROFE: World's Fair Suite, The World's Fair Symphony Orchestra (Lavalie): RRRM 3397, RRRS 3399	
JOHANN STRAUSS JR.: The Great Moments from Die Fledermaus; Anna Moffo, George London, Rise Stevens, Sergio Franchi and others, Vienna State Opera Orchestra and Chorus (Danon): RRRM 3516, RRRS 3518	
RICHARD STRAUSS: Songs; Lisa Della Casa, soprano, Arpad Sandor, piano: RRRM 5062, RRRS 5064	
VARIOUS COMPOSERS: Favorite Dances and Marches; Boston Pops, Leo Litwin, piano (Fiedler): RRRM 0834, RRRS 0836	
VARIOUS COMPOSERS: Masters of the Guitar, Vol. 2; Manuel Lopez Ramos, Alirio Diaz: RRRM 0801, RRRS 0803	
VARIOUS COMPOSERS: Music America Loves Best; Boston Pops (Fiedler): RRRM 0838, RRRS 0840	
VARIOUS COMPOSERS: Rhapsody; Boston Pops (Fiedler): RRRM 0842, RRRS 0844	
RCA VINTAGE	
WOODY GUTHRIE—Dust Bowl Ballads: PPRM 6796 (M)	
The Great ISHAM JONES AND HIS ORCHESTRA: RPRM 3777 (M)	
VARIOUS ARTISTS—Body and Soul: RPRM 3775 (M)	
KURT WEILL: Lady in the Dark; Gertrude Lawrence/Down in the Valley; RCA Victor Orchestra and Chorus (Adler): PPRM 6798 (M)	
STARLINE	
The Best of BUCK OWENS: T 2105, ST 2105	
The Best of GEORGE SHEARING: T 2104, ST 2105	
KAY STARR—The Fabulous Favorites!: T 2106, ST 2106	
UNITED ARTISTS	
FRANKIE AVALON—Muscle Beach Party and Other Motion Picture Songs: UAL 3371, UAS 6371	
ROY AYERS—West Coast Vibes: UAL 3325, UAS 6325	
The Enchanted World of FERRANTE & TEICHER: UAL 3375, UAS 6375	
VILLAR	
GEN. DOUGLAS MacARTHUR'S Sentimental Journey to the Philippines: MLP 5040 (M)	
VOCALION	
FRED ASTAIRE: VL 3716, VL 73716	
PRESTON BRASS BAND—Brass on Parade: VL 3723, VL 37323	
WARNER BROS.	
VARIOUS ARTISTS—Rosko's Evergreens: W 1551	

*See Disk Deals for Dealers

Two News Chiefs

Continued from page 14
news, becoming director of News in 1960.

Jerry Landay Upped

Jerry Landay, for the past two years news director of WINS, the 50,000-watt Group W-owned New York station, will move to Westinghouse Broadcasting's Washington headquarters to take over a newly created post of Special National Correspondent for the group.

Landay, former news director of WBZ, Boston and KDKA, Pittsburgh (both Group W-owned), served for two years as group-W's national news editor and anchorman for the syndicated "Radio News Day" program emanating from Washington.

Landay toured Africa in preparation for the award-winning documentary "Africa Peace Corps Plus One," his last assignment before taking over the 15-man WINS news department.

Stan Brooks, WINS assistant news director since 1962, has been appointed to replace Landay. During the Landay, Brooks rein, WINS-News twice received Sigma Delta Chi's Distinguished Service Award for Best Radio Reporting.



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Say You Saw It in Billboard
Say You Saw It in Billboard
Billboard

Station WBBM's New Format Clicks

Continued from page 14

Wagon) before the network came in with Arthur Godfrey, Art Linkletter and Gary Moore.

Today Mal Bellairs has a solid time-block from 6-10 (all music and listener information). Farms news is still given, but it's mixed up with the station's normal presentation. (This, incidentally, reflects a change in the nation's economy. According to Schlosser, not only is the farm audience down from what it was 10 years ago—it is also a more cosmopolitan audience—"they like the same pop tunes and national news as the city folks.")

In the afternoon WBBM

once mixed live music, farm news, talk (Gibson) and records (Bellairs) all in small segments. Now it has a solid block of informational programs from 11:30 to 2 with solid music from 2:15 to 4:30.

The switching of Sheridan and Bellairs has another subtle implication. Bellairs is a Godfrey type with basically adult appeal. Sheridan, formerly with a music station in Detroit, seems to have developed more of a youthful following.

Schlosser feels the morning hours are primarily adult hours—perfect for Bellairs. He feels

the young people (school age) start tuning in in the afternoon—perfect for Sheridan.

In the evening WBBM used to have a smorgasbord of talk features and music. It now has solidified into news from 4:30 to 8, and music thereafter.

Another innovation (at least for formerly cautious WBBM) is the use of jingles such as "Seventy-Eighty-O, on Your Radio."

Says E. H. Shomo: "We wanted to show we're not an old, conservative outlet—but a new station with a new sound." Whereas network programming once dominated the WBBM schedule, the station now concentrates on local programming with only occasional network feed-ins of news and "dimension features."

NEW RELEASE
DUKE HAS 2 BIG HITS
BOBBY BLAND'S
"AFTER IT'S TOO LATE"
and
"SHARE YOUR LOVE"
Duke 377

and
ERNIE K. DOE'S
"MY MOTHER-IN-LAW IS IN MY HAIR AGAIN"
and
"LOOKING INTO THE FUTURE"
Duke 378

PLUS
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Gospel Commander's
"MY MOTHER IS AT CHURCH"
and
"SOMEBODY TOUCHED ME"
Songbird 1010

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b/w
"WITH ALL MY HEART"
P919

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GIRL OF THE YEAR
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c/w
"Fade Out—Fade In"
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495 S.E. 10th Ct., Hialeah, Fla. 887-7546, Area Code 305

Trends in Sound Equipment

By DAVID LACHENBRUCH
Contributing Editor

CHICAGO—The annual Electronic Parts Distributors Show here is a strange hybrid. In among tubes, transistors and industrial electronic parts, a substantial amount of component and packaged high-fidelity equipment is displayed. This, of course, is because a large number of electronic parts distributors are also in the retail business — hi-fi retailing, that is.



The show, which just concluded here, is, therefore, the first stereo equipment show of the new-model season. Although most of the major packaged equipment manufacturers don't exhibit here, there are enough hi-fi displays to begin to put together a few trends for the upcoming season. Here, then, are some of our impressions of what the manufacturers are banking on to bring in the sales in 1964-1965:

THE UPGRADED PORTABLE. The May issue of High Fidelity magazine in a summary entitled "Stereo in a Suitcase" takes note of what may well be the years most important phonograph trend. The trend was started last year by KLH in a move which gave real dignity to portable stereo for the first time.

The "component-type" portable is in evidence here, and will be seen and heard even more as the spring introduction season progresses. Though versions are being offered by old-line component manufacturers such as Fisher, Pilot and KLH, it's obvious that the packaged goods manufacturers hope to enter this field with a vengeance. Made possible by transistorization, we have already seen the improved-sound portable introduced in recent weeks by RCA, by Symphonic (shown at the Parts Show), and last week by Admiral. There are more on the way.

"MODULAR MUSIC SYSTEMS." This is a phrase which means "non-audiophile components" — or components for people who are really afraid of components. V-M and Webcor have used this approach for some time. Magnavox adopted it last year, followed by a modified and high-priced version by GE.

In recent weeks, the new ones have been coming in hot and heavy. Westinghouse is now in the field, selling a series of comparatively high-priced components through its regular dealers — solid-state FM-AM stereo tuner-amplifier (\$229.95), speakers (\$39.95 each), automatic turntable (\$89.95) available separately.

Two more component ensembles, or "modular systems" showed up at the Parts Show. Phonola has a system, which can be wall-mounted or placed on a table, and includes tuner-amplifier, two speakers and drop-down phonograph (in separate cabinets) for \$399.95, available without the tuner at \$339.05.

Symphonic showed two systems, one of which can be assembled into a component-type portable or used as a straight modular system (\$159.95),

the other a phono with built-in amplifier, and two separate speakers (\$99.96).

Admiral is entering the modular component field with a six-unit system (no prices given) of 250 watts peak power.

TRANSISTORIZATION. It hardly needs to be said any more, but sound reproduction instruments are rushing headlong toward full transistorization. What the component manufacturers started, the packaged equipment people are finishing. Although component equipment at the show demonstrated continuation of the trend toward transistorization, there were still plenty of tube units displayed.

The packaged units came to transistorization later than the components, but they're finishing the job faster. For example: all of Admiral's instruments — portable and consoles — use solid-state amplifiers, and radio-phono combinations transistorized tuners. All of Symphonic's new line except for the low-end in each category, are solid-state.

WALNUT FEVER. There may be a shortage of walnut trees if things keep up. To most manufacturers, the words "component" and "speaker" suggest walnut. The old-line component manufacturers (who once used metal cages to house their products) now almost unanimously offer walnut cabinets. In the new modular systems offered by package manufacturers, walnut or walnut-grain cabinets are de rigueur. Before the year is out we'll all be walnuttled to death.

MINIATURE RECORDERS. More high-quality miniature tape recorders (as opposed to cheap "toy" types) were in evidence at the show, and they were getting more attention. And there seems to be a very definite trend to cartridge-loading for miniature recorders.

An all-new one of ingenious design and remarkable sound fidelity is the Norelco Carry-Corder 150. The all-transistor unit, about the size of a small cigar box, uses a new type of cartridge with two tiny reels, looking like a miniature version of the RCA tape cartridge. It contains 300 feet of triple-play tape, plays for 30 minutes on each side at 1 7/8 inches per second, uses five flashlight batteries. It's priced at \$149.50, including carrying case, remote-control mike, four cartridges.

Another recently introduced miniature recorder (though not shown at the show) is the little Channel Master (made by Sanyo), not much bigger than a pocket radio, which plays 16 minutes on each side of a tiny single-reel cartridge. It lists at \$69.95.

SLOW-SPEED RECORDING. More and more recorders at the show were being played at the economical 1 7/8-inch speed (and some even at 15/16), with better and better sound. And 3M took this occasion to publicize its new low-noise sound tape, which it says "makes possible a reduction in recording speeds from 7 1/2 inches per second to 1 7/8 ips without loss of fidelity."

These seem to sum up some of the important trends of the coming equipment sales season as foreshadowed at the Parts Show and in other new-product announcements.

other and will blow the whistle if someone varies from the price norm.

Judkins boasted that a lot of in-store traffic was a result of Magnavox mailing out 10,000 catalogs to persons in this area who had bought new cars within the last two years. "People walked into the store with the catalogs," Judkins said, explaining how he knew the direct mail pitch had been successful.

The veteran Los Angeles area retailer says that when you sell stereo phonographs, you can also sell two or three albums with the set. "People here have been going a lot for mood and percussion albums when buying their sets," he added. "They're also buying anything that's hot, like Al Hirt and Barbra Streisand, although it's amazing how many people want the old show tunes and standards, especially by Mantovani."

In the singles field, Garden Grove leans toward country music, Judkins explained, but in the pop LP field, his customers go for the current hot items.

his year-end sales will be 20 per cent over last year, and that includes the band instrument and sheet music departments which his oldest son handles.

Although he did not have a sales total for Magnavox merchandise sold during the annual sale, he did reveal he moved approximately one unit a day, with the sales usually in the \$300 to \$350 area. Magnavox is the only line of phonographs and TV's he represents and Judkins calls the company the best franchise a dealer can have. "They're good because they protect you on everything," he said. "They pay the freight right to your door, protect you on prices and don't allow any price cutting. Every dealer has to do exactly the same as all the others and Magnavox polices its dealers pretty well."

Judkins also explains that the dealers themselves watch each

BUSINESS GOING STRONG

Judkins Puts on Happy Face After Phono Sale

GARDEN GROVE, Calif.—Judkins Music is shooting to top \$200,000 business this year, and after conducting a record-breaking Magnavox sale, owner Howard Judkins Sr. is all smiles.

Business has been quite good the last three months, Judkins reports, attributing it directly to the annual Magnavox sale plus a rush on Beate and other disk products.

Judkins has additional reasons for happiness. He appears to have overcome the threat from "at least 30 discount houses within a five-mile radius." Business had taken a dip when the first of the discounters appeared, Judkins admitted, but sales are now on the ascent. "The discounters have been selling \$3.98 items for \$2.79 and \$2.98, while my price has remained \$2.98 for a \$3.98 item," he remarked.

If business continues at its healthy pace, Judkins estimates

Phono-Tape

MERCHANDISING

• BEST SELLING PHONOS • DISK DEALS
• EQUIPMENT NEWSLETTER

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$101 and \$150

This Issue	POSITION		BRAND	% OF TOTAL POINTS
	2/22/64 Issue	11/16/63 Issue		
1	1	1	Magnavox	25.0
2	3	2	Masterwork	13.9
3	2	3	RCA Victor	12.3
4	4	8	Decca	9.5
5	5	4	Voice of Music (V-M)	9.3
6	9	9	Webcor	7.6
7	5	7	Zenith	5.2
8	9	10	Motorola	5.1
			Others	12.1

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

2/22/64 Issue: General Electric (7); Symphonic (8); Sylvania (9).

11/16/63 Issue: General Electric (5); Capitol (5).

DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

COLPIX—Expires June 26, 1964. Started April 16, 1964.

Chad Mitchell Trio (CP 411, SCP 411)—buy three, get one free. Rest of catalog—buy 100, get 20 free.

PHILIPS—Expires June 30, 1964. Started May 15, 1964.

One free 10th Anniversary Album by 1. Musici with the purchase of any 10 Philips classics. Dealer receives normal markup on the retail special of \$1 off classical catalog.

AUDIO LAB—Expires July 31, 1964. Started May 1, 1964.

Buy six records and get one free on entire Country and Western catalog—mono and stereo.

KING—Expires July 31, 1964. Started May 1, 1964.

Buy six records and get one free on entire Country and Western catalog—mono and stereo.

DOOTO—Expiration indefinite. Started May 23, 1964.

Buy five, get one free on all Comedy Records.

GATEWAY—Expiration indefinite. Started March 13, 1964.

Two free records for every 10 purchased in series 1100, 1200, 1400, 1600. One free record for every 10 purchased in series 2000, 7000, 8000, 9000, with the exception of 9001 and 9003; buy 10 get two free.

New Decca Phonos

• Continued from page 1

ic portable phonograph. It lists at \$89.95.

The Sheldrake IV (DP 664) and the Ashland I (DP 250) are also among the transistorized units that feature high fidelity and full stereo. The Sheldrake lists at \$79.95, the Ashland at \$119.95. Another transistorized unit is the Perry VIII (DP 645), a four-speed automatic high-fidelity portable which lists at \$44.95.

In the popular-priced field are the Palm Beach VIII (DPS 18) and the Seaford VIII (DP 596). The Palm Beach is a

de luxe four-speed manual phonograph which lists at \$19.95, while the Seaford lists at \$24.95.

Two de luxe budget-priced four-speed full stereo automatic portables were also introduced. They are the Tuxedo V (DP 657) which lists at \$49.95 and the Anniversary VII (DP 658) at \$59.95.

As with the previous models, the 1965 line of phonographs carry a sticker advising the Decca replacement needle that should be used to derive maximum performance and pleasure.

BILLBOARD, May 30, 1964

POP-STANDARD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
		TITLE, ARTIST, LABEL	
1	2	LOVE ME WITH ALL YOUR HEART, Ray Charles Singers, Command 4046	8
2	1	HELLO, DOLLY, Louis Armstrong, Kapp 573	16
3	6	COTTON CANDY, Al Hirt, RCA Victor 8346	8
4	8	PEOPLE, Barbra Streisand, Columbia 42965	9
5	9	DIANE, Bachelors, London 9639	7
6	7	I DON'T WANT TO BE HURT ANYMORE, Nat King Cole, Capitol 5155	6
7	5	SHANGRI-LA, Robert Maxwell, His Harp & Ork, Decca 25622	11
8	11	TODAY, New Christy Minstrels, Columbia 43000	8
9	3	WHITE ON WHITE, Danny Williams, United Artists 685	13
10	20	TELL ME WHY, Bobby Vinton, Epic 9687	2
11	14	BE ANYTHING (But Be Mine), Connie Francis, MGM 13237	4
12	12	WRONG FOR EACH OTHER, Andy Williams, Columbia 43015	7
13	4	DON'T LET THE RAIN COME DOWN (Crooked Little Man), Serendipity Singers, Philips 40175	14
14	13	WHENEVER HE HOLDS YOU, Bobby Goldsboro, United Artists 710	7
15	15	TEARS AND ROSES, Al Martino, Capitol 5183	3
16	10	SHANGRI-LA, Vic Dana, Dolton 92	10
17	—	I'LL TOUCH A STAR, Terry Stafford, Crusader 105	2
18	17	GONNA GET ALONG WITHOUT YOU NOW, Skeeter Davis, RCA Victor 8347	5
19	—	I DON'T WANNA BE A LOSER, Lesley Gore, Mercury 72270	2
20	18	GONNA GET ALONG WITHOUT YOU NOW, Tracey Dey, Amy 901	6

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago June 1, 1959		POP—10 Years Ago May 29, 1954	
1.	The Battle of New Orleans, J. Horton, Columbia	1.	Wanted, P. Como, RCA Victor
2.	Kansas City, W. Harrison, Fury	2.	Little Things Mean a Lot, K. Kallen, Decca
3.	Dream Lover, B. Darin, Alco	3.	Young at Heart, F. Sinatra, Capitol
4.	Quiet Village, M. Danny, Liberty	4.	Oh, Baby Mine, Four Knights, Capitol
5.	Personality, L. Price, ABC-Paramount	5.	Cross Over the Bridge, P. Page, Mercury
6.	A Teenager in Love, Dion & the Belmonts, Laurie	6.	If You Love Me (Really Love Me), K. Starr, Capitol
7.	Kookie, Kookie (Lend Me Your Comb), E. Byrnes/C. Stevens, Warner Bros.	7.	Man Upstairs, K. Starr, Capitol
8.	Sorry, I Ran All the Way Home, Impalas, Cub	8.	Happy Wanderer, F. Weir, London
9.	Only You, F. Pourcel, Capitol	9.	Make Love to Me, J. Stafford, Columbia
10.	The Happy Organ, D. Cortez, Clock	10.	Three Coins in the Fountain, Four Aces, Decca

RHYTHM & BLUES—Five Years Ago—June 1, 1959	
1.	Kansas City, W. Harrison, Fury
2.	Personality, L. Price, ABC-Paramount
3.	Endlessly, B. Benton, Mercury
4.	So Fine, Fiestas, Old Town
5.	I Waited Too Long, L. Baker, Atlantic

Battle of New Orleans, J. Horton, Columbia	
1.	I'm Ready, F. Domino, Imperial
2.	That's Why, J. Wilson, Brunswick
3.	Dream Lover, B. Darin, Alco
4.	Almost Grown, C. Berry, Chess

Lafayette Opens

NEW YORK — Lafayette Radio Electronics, a pioneer and specialist in hi-fi components for 43 years, recently opened a new store in the Flatbush section of Brooklyn. Eleventh in its chain, Lafayette has stores in New York, New Jersey, Massachusetts, and several others in the Metropolitan New York area.

Lafayette's grand opening was marked by a large sale, souvenirs and drawings for free prizes.

BBC-2 Signs 8 for Series

LONDON—Mantovani, Henry Mancini, David Rose, Nelson Riddle, Robert Farnon, Percy Faith, Stanley Black and Frank Chacksfield are the internationally known musicians signed by BBC-2 for its "Best of Both Worlds" series.

Each of the program feature the arrangers-conductors in programs of light music culled

PROGRAMMING NEWSLETTER

Attitude Is Root of Malady

By **BILL GAVIN**
(Contributing Editor)
(Last of a Series)

IN LAST WEEK'S Newsletter I said that the existing relationship between radio and the record business poses serious problems, for which only management can provide solutions. The NAB, I suggested, could—and should—take the initiative in correcting the matters. Let's look more closely at the problems.



PAYOLA IS NOT the problem. There probably are and always will be a few cheaters in our business who scrounge dishonest dollars from the record business. It is unfortunate, but inescapable that public disclosure of this kind of bribery tends to demean and discredit radio generally and all who make an honest living in it.

PROMOTION IS NOT the problem. Without skilled record promotion to provide opportunities for new artists and new musical ideas, the record business would lose much of its vitality and growth. The promotion fraternity provides invaluable aid in keeping radio people informed.

THE PROBLEM IS NOT that a record man picks up a tab for a DJ's lunch, or finds show tickets for a visiting PD, or helps line up a star for a hop. The problem is that he is **expected** to do these and many other services. Radio people assume they are **entitled** to be everlasting beneficiaries of such favors, simply because they control the destinies of record sales through air play. The problem is a promotion **attitude** that radio people must be constantly wooed to obtain special consideration for the promoter's records.

AMONG PROMOTION MEN, the prevailing attitudes seems to be that a judicious distribution of their attentions, plus the beguiling appeal of their personalities, will produce a favorable consideration of their product for airplay. Such an attitude is natural enough, since it is well substantiated in practice. The fact that the practice of competitive favor-giving is condoned—and even encouraged—by most radio people is a pervading malady in our business. The fact that

programming selections can be influenced by personal and social relationships, rather than by the intrinsic merit of the records themselves, is a denial of the public expectation that radio programming should be objective.

Social relationships and personal friendships are common among men who meet in business. They lend human warmth to an otherwise coldly competitive world of salaries, commissions, profits and dividends. Others things being equal, we would all prefer to favor our friends in business dealings.

But, in radio, other things are not equal. Radio stations are licensed by the government. As such, they are responsible to the people for the best programming that experience and ability can provide.

MANAGEMENT HAS a big stake in assuring fairness in record programming. Favoritism inevitably admits weak records to the playlist, and makes a station that much more vulnerable to competition. It is not enough for the manager to prescribe house rules that limit the acceptance of favors from promoters. Such rules don't necessarily prevent biased programming. They do no good at all if the manager can't tell from his playlist when favoritism does exist.

THE ESSENTIAL thing is that the station manager should be familiar enough with the local record picture so that he can be aware immediately of record selections that are slanted in favor of any particular labels or distributors. Unfortunately, a large majority of radio managers hold themselves aloof from the record business. They don't know the promotion people or what lines they represent. Such managers, incredibly, are blind to the source of 75 per cent or more of their program content. In any other business than radio, such an information gap would be unheard of.

A change in management's attitude is not apt to occur overnight. It could be speeded greatly were the NAB to encourage further and closer contacts with the record business. A good beginning was made via the RIAA presentation at the last NAB convention. It is to be hoped that such productive contacts will be continued, aimed at the goal of a closer mutual understanding and communication.

from stage, films, records, TV series and the concert stage. Mantovani is the only musician who will have more than four appearances. He began his series of six programs on May 3, conducting a concert orchestra of 50 musicians. It is his first TV series in three years.

Brotherly Love

• *Continued from page 14*

when Hy Lit emceeds another all-star show featuring top recording artists. Memorial Day at 8 p.m., WRCV's Bill Bransome, Jim Evans, Ed Locke, Reggie

LaVong and Jack Rattigan will present a hootenanny.

WKDN, Camden, will originate broadcasts from the fair daily with Art Milner, Bob Council, John Anton, Jack Harvey, Dave VanSant and Bill Camperson doing the mike chores.

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Listed, you will find the labels which we presently distribute:

Cameo	Horizon	Sue
Congress	Motown	Swan
Dianeyland	Parkway	Tullie
Era	Phillips	Wynote
Fraternity	RIC	Vee Jay
Gateway	Sar	Vista
Hickory	Stacy	

IT'S A CAN'T-MISS SALES AND PROFIT MAKER! Check your regular Associated salesman for special prices . . . or write to us.

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TIM GAYLE PUBLICITY/PROMOTION/ MANAGEMENT

1. National coast-to-coast contacts.
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4. Responsible for over 25 songs hitting the charts.
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7. Currently Rudy Vallee's press agent.
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Let a publicity expert and top promotion man put your campaign in orbit. It pays to employ the best for your label, tune or talent.

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No client so small he can't become big.

F&F RECORDS: INTRODUCING TOMORROW'S hit songs by new and "Pro" writers. Heard from coast to coast. Custom recording. \$49.50. Write for details. F&F Records, R. 2, Box 250, Golden, Colo. jef6

"20 Years of Record Experience"

JOE PETRALIA RECORD PROMOTION

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RECORDING FACILITIES & SUPPLIES

PROFESSIONAL DEMO RECORDS

Finest Quality—Low Prices—
Top Notch Talent.
8 Singers (male/female),
10 Instruments—Vocal Groups.
Best Modern Tape and Disc Equip.
(Amper, Altec, RCA)
Large Sound Studios—Two Technicians.
Photo or Discs & Vinyl at Song, \$13.00; two songs, \$23.00 (45 or 78); sds, Guitar, Bass, Drums, Sax, Clarinet, Steel, Guitar, Violin for \$3.00 each per song.

WRITE FOR FACT BROCHURE
DEMONSTRATION RECORD COMPANY
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Box 7-01, Sta. C Lincoln, Nebraska

MISCELLANEOUS

PRINTING: 300 PERSONAL OR BUSINESS Cards, \$2. Fashionable white vellum cards attractively printed. Your name, business, address, telephone. F. Harris, Box 1681, Oakland, Calif.

INCOME TAX CONSULTANT—SPECIALIZING in returns for musicians, performers and anyone in the allied fields of entertainment. Marvin Shulman Associates, 145 W. 55th St., New York 19, N. Y. PL 7-0286. ew-1f

THE COMPANY THAT REALLY GOES after more business can get more business. Consistent advertising in this Classified Mart is a proven economical way to arouse interest, make valuable contacts and increase sales and profits. Handy order forms printed below for your convenience. ch-np

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

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CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$9	\$15	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
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USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

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Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

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ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
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Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

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ATTENTION ALL RADIO STATIONS:

IMPORTANT MESSAGE

If you need help in securing exactly the right records and albums for your music programming — YOU CAN GET IT FROM RSI.

Over 2,200 satisfied station users. Let RSI help you. Call or write for catalog today. No obligation, of course.

RSI

Record Source International
165 West 46th Street
New York, N. Y. 10036—PL 7-2800

WANTED

Any record company with active singles to be aware of a unique marketing service that is available to regularly reflect over-the-counter sales of your records in 24 top markets each week. Report on sales activity delivered on each Thursday Morning reflecting retail sales as of previous Saturday. Cost: Only \$20 per record per week. Contact

Record Market Research Agency

A Division of Billboard
165 West 46th Street
New York City 10036

A Few Extra Copies Available WHO'S WHO in the World of Music

Partial list of contents:

- Top Records of 1963
- Top Talent for 1963
- Top Singles Artists
- Top LP Artists
- Top International Artists
- International Directory of Recording Talent, Booking Agents, Talent Managers, Impresarios and critics.

- Award Winners of '63 including NARAS, NARM, Motion Picture Academy and Country Music

Million-Selling Singles Records.
Half-million Selling Albums
Top Artists 1948-1963
Discography 1948-1963
Send \$1 for your copy now to
JOE PACE, THE BILLBOARD
2150 Patterson Street
Cincinnati, Ohio 45214
Include your name and address and "1963-64 Who's Who."

INTERNATIONAL EXCHANGE

BELGIUM

The "Union Belge de l'Automatique"

The only representative Belgian Coin Machines Trade Association, presents to all their Belgian and foreign friends best wishes for a prosperous new year.

Importers and operators, visit our "Bourse de L'Automatique" (Automatic Exchange) on last Friday of every month.

For further information: **LIGNION BELGE DE L'AUTOMATIQUE** Union Professionnelle Reconnue 228, Rue Theodore Verhaegen, Bruxelles 6. Phone: 02/38.43.14. Take a subscription to our magazine, "U.S.A. Revue," 300 F for 1 year (12 numbers), \$5.00. Advertisement rates upon request.

Everyone in the music business and every teen-ager in Belgium reads

JUKE BOX

BELGIUM'S BIGGEST MUSIC MAGAZINE

A one page ad costs you only \$220
A one-year subscription is only \$3

Send your bank draft to

JUKE BOX MECHELEN, BELGIUM

Write for Sample Copy.

ENGLAND

IN ENGLAND

Advertise in the
NEW MUSICAL EXPRESS

to reach your best
record buyers

For information write

NEW MUSICAL EXPRESS
23 Denmark Street
London, W.C. 2, England

FRANCE

RECORDING ARTISTS, FILM STARS and leading personalities always visit Harry's New York Bar in Paris. Become a member of International Bar Files. Trap No. 1 is at Harry's, 5 Rue Daunou, just off the Rue de la Paix. Tell the cab driver Sank Roo Due Noo.

ITALY

IN ITALY, YOU GET
RESULTS WHEN
YOU ADVERTISE IN

Musica e Dischi

Sample copy and rates on request.

Write

Mr. Mario de Luigi, Publisher
Via Carducci 6, Milan, Italy

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AUDIOMUSICA
THE LEADING MUSIC
MAGAZINE OF LATIN AMERICA

Popular and Classical Music • Record Reviews • Monthly Best Seller Charts • Audio • Show Business • Industrial Coverage.

For information and advertising rates write to

Otto Mayer-Serra, Editor Audiomusica
Apartado 8688 Mexico 1, D. F.

BULK VENDING news

Bulk Banter

Pacific Patter

Fred Desatoff, Fred's Vending Service in Arcadia, was in to see Bob Feldman at Acme Vending. . . . Another visitor at Acme was Les Fishman, brother of Al Fishman, Orange County Vending in Anaheim. Al Fishman, whose firm now does in-plant feeding, was once in the bulk field. His firm operates 17 trucks. . . . Bill Ezakovich, B&E Vending Company, was in town from his home base in San Diego. . . . Mike Fischera shopped at Acme for supplies for his San Fernando Valley operation. . . . Sol Weiner, father of Leo Weiner, West Coast Enterprises, is on an extended trip that will include Miami. . . . Russell George, who bought an established route, is a new operator in the area northwest of Los Angeles. . . . Alex Elliott plant to establish an extensive bulk route in the Oregon area.

Bulk Vending Trade Rallies To Combat Anti-Charm Bill

CHICAGO—The bulk vending industry has risen as one against a House bill (H.R. 4731) which would prohibit the mingling of confections and charms, thereby reversing a long-standing

Supreme Court decision which held such mixtures to be legal. . . . Following announcement of the bill in Billboard two weeks ago (May 16), operators, distributors and manufacturers immediately began contacting various members of the House, expressing opposition to the measure. . . . Don Mitchell, National Vendors Association legal counsel, said that the association's program of contacting legislators was off to a good start. He urged members of the industry to continue to express their opposition. . . . "It is essential that we let members of Congress know how this measure would cripple our industry," Mitchell said. Previ-

ously, the NVA legal counsel had said the bill would literally "cut the heart out of bulk vending as we know it today."

Mitchell said the association is not recommending a form letter since he feels it would be more effective if operators expressed opposition in their own words. . . . He urged all members of the bulk industry to contact some member of the House Interstate and Foreign Commerce Committee in which the bill is being considered. (Members of the committee are listed elsewhere in this issue of Billboard.)

"If your congressman is not a committee member, write to him anyway and ask him to contact a congressman who is," Mitchell said. . . . The bill was previously passed

(Continued on page 50)

KG KRAZY TROLLS

HOTTEST 10c CAPSULE ITEM EVER!!

This Is the Original!
This Is the Best!

Packed 250 to a bag with FREE DISPLAY

\$38.00 PER THOUSAND

AT YOUR NEAREST KG WAREHOUSE OR DIRECT FROM . . .

KARL GUGGENHEIM, INC.
159 07 Mather Ave., P.O. Box 510,
Jamaica 31, N.Y. 212 RE 9 5433



MEYER ABELSON, Oak Sales of Florida, was host to bulk vending operators, distributors and manufacturers and their wives during a recent weekend at the Nassau Beach Hotel, Nassau, Bahamas. The cruise followed the close of the National Vendors Association convention, which was held at Miami Beach, Fla.

Vending Headquarters for VICTOR
The Most Complete and Finest Line of Bulk Vendors
NEW SELECTORAMA®
BEAUTIFUL STORE WINDOW DISPLAY
Available in 1c, 5c, 10c, 25c or 50c coin mechanisms. Unit can vend 100 count gum, V, V-1 and V-2 capsules. Use as single unit or can be mounted on multiple stands. New, attractive and durable space-saver stand available for six or eight units. Double or triple your sales with this great vendor. Write for further details, color circular and prices. Large Stock of Vendors—Parts and Merchandise. Write for Prices.

PARKWAY MACHINE CO.
715 Ensor St. Baltimore 2, Md.

City Council Is Asked to Amend Rule

BUFFALO — Harold Folz, officer of the Folz Vending Company, Oceanside, N. Y., has requested the Buffalo City Council to consider an amendment to its recent per-machine vending licensing ordinance.

In a letter to the Council, Folz said the body had acted wisely in excluding the penny machines from the ordinance, but added that the \$10 per-machine levy on 10-cent capsule dispensers was prohibitive. According to a Billboard survey, the average profit on a bulk vending machine is about \$4 a year. He suggested that the ordinance be amended to exclude all machines which could be classified as bulk units.

Folz added that unless such an amendment were enacted, the company would remove all its 10-cent capsule machines from Buffalo.

FIFTEEN DIFFERENT 10c CAPSULE MIXES
FREE DISPLAY FRONT
All mixes are packed 250 per bag hand counted . . . biggest value for the best quality in 10c Capsule vending.

FREE illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

The PENNY KING Company
2534 Mission St., Pittsburgh 3, Pa.
World's Largest Selection of Miniature Charms

10c ATLAS MASTER Capsule Vender

Northwestern MODEL 60
Try one! You'll quickly agree. It's the outstanding Bulk Vender.
Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.

WIRE, WRITE OR PHONE FOR COMPLETE DETAILS

Northwestern CORPORATION
2545 Armstrong St. Morris, Ill.
Phone: WHitney 2-1300

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.00
N.W. Deluxe, 1c or 5c Comb.	12.00
N.W. 10-Col. 1c Tab Gum Mach.	18.00
N.W. Model 232, 1c Porc. Converted for 100 ct. B.G.	4.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.73
Pistachio Nuts, Jumbo Queen, White	.66
Pistachio Nuts, Large Tulip	.71
Pistachio Nuts, Vendor's Mix	.64
Pistachio Nuts, Sheik, Red	.59
Cashew, Whole	.70
Cashew, Butts	.67
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.37
Baby Chicks	.35
Rainbow Peanuts	.33
Bridge Mix	.36
Boston Baked Beans	.22
Jelly Beans	.22
Licorice Gems	.22
M & M, 500 ct.	.46
Hershey-ets	.47

Rain-Blo Gum, 72 ct. . . . \$.32
Malt-ette, 100 ct., per 10035
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.22
Rain-Blo Ball Gum, 100 ct.34
300 lb. minimum prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. . . .45
Wrigley's Gum, all flavors, 100 ct. . . .45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct. . . .1.30
Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY

NEW VICTOR L. C. TOPPER

1c Mechanism
New large capacity for 1175 BALLS of 100-COUNT GUM
Equipped with De Luxe base. Standard base optional at same price.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
L'ONGacre 4-6467

Buy OAK for your PROFIT LINE!

THE TITAN

- Capacity of 2 Cases Century Gum (4000 Pieces)
- Separate Coin Box
- Built in Cast Iron Base No Other Stand Needed
- Coin Control Interchangeable 1c, 5c, 10c, 25c or Foreign Coins
- Shipping Weight, 45 lbs.
- Height 40", Diameter 15"
- Packed One to a Carton

\$49.50 F.O.B. Factory

THE OAK TREE—6

- Will Take All Size Acorn Machines
- No Need to Disassemble Upper Row of Machines to Service Bottom Machines
- Stand Takes Up Only 1 1/2 Square Feet of Floor Space
- Cast Iron Base Weighs 30 Pounds
- Base Measures 13x16 Inches
- Overall Height of Stand Including Machines is 50 Inches
- Wheels Mounted on Rear of Base for Easy Moving
- Stand Can Be Assembled and Ready for Use Within 5 Minutes
- Assembly Instructions Packed in Each Carton
- Shipping Weight 45 Pounds

Time payments available on OAK machines to all distributors

oak MANUFACTURING CO., INC., 11411 Knightsbridge Ave., Culver City, Calif.
Write for the name of your nearest OAK distributor

SELECTORAMA®

Write for details, color circular and prices, or contact your Distributor.

VICTOR VENDING CORP.
5711 W. Grand Ave., Chicago 39, Ill.

URGE BULK TRADESTERS TO OPPOSE H.R. 4731

CHICAGO—Operators, distributors and manufacturers are urged to contact members of the House Interstate and Foreign Commerce Committee and voice opposition to a bill (H. R. 4731) which would prohibit the mingling of charms and confections unless the charms were separately wrapped. Committee members include:

Democrat: Oren Harris, Ark., chairman; John Bell Williams, Miss.; Kenneth A. Roberts, Ala.; Harley O. Staggers, W. Va.; Walter Rogers, Tex.; Samuel N. Friedel, Md.; Torbert H. Macdonald, Mass.; John Jarman, Okla.; Leo W. O'Brien, N. Y.; John E. Moss, Calif.; John D. Dingell, Mich.; Paul G. Rogers, Fla.; Robert W. Hemphill, Korngay, N. C.; W. R. Hull Jr., Mo.; Gillis W. Long, La.; Lionel Van Derlin, Calif., and Paul Pickle, Tex.

Republican: John Bennett, Mich.; William L. Springer, Ill.; Paul F. Schenck, Ohio; J. Arthur Younger, Calif.; Milton W. Glenn, N. J.; Samuel L. Devine, Ohio; Ancher Nelsen, Minn.; Hastings Keith, Mass.; Willard S. Curtin, Pa.; Abner W. Sibal, Conn.; Glenn Cunningham, Neb.; James T. Broyhill, N. C., and Donald G. Brotzman, Colo.

NVA Seeks Federal Bill On 10% Tax on Trinkets

CHICAGO—National Vendors Association is seeking a ruling from the Treasury Department exempting trinkets in capsules from a 10 per cent retailer excise tax which is applicable to jewelry.

NVA has asked for a conference with the chief of the excise tax bureau Bernard Fischgrund. The association is hoping for a meeting in early June.

The jewelry question came to a head last year when the de-

partment of revenue issued a ruling that toy jewelry sets such as are sold in dime stores are not exempt from the 10 per cent tax.

Don Mitchell, NVA legal counsel, said at that time the association received an indication that the treasury intended to enforce the same 10 per cent excise tax against operators vending trinkets in capsules.

Mitchell noted that NVA's position has been constant through the years. The association bases its case on the point that jewelry is defined as an item of adornment, whereas capsule trinkets are used by children to play with, not to adorn themselves.

Mitchell noted that there is a precedent for the exemption of trinkets in a ruling on binoculars. These are defined as subject to the 10 per cent levy. However, toy binoculars, which may be identical to the actual product, are exempt.

NVA has furnished the treasury department samples of various types of capsules and merchandise which are vended.

Northwestern Corp. Names Sales Agent

CHICAGO—Meyer Abelson, formerly head of Oak Sales in Miami Beach, Fla., has been signed as a special sales representative by the Northwestern Corporation. Abelson will continue to maintain offices in Miami Beach and Pittsburgh.

Abelson was with Oak some 15 years. Prior to that, he was a distributor for Northwestern. In effect, the current appointment returns him to the Northwestern fold.

The announcement was made last week by Ray Greiner, Northwestern sales head. Greiner said he is confident Abelson will do an excellent marketing job for Northwestern in what are increasingly important areas for the Morris, Ill., manufacturing concern.

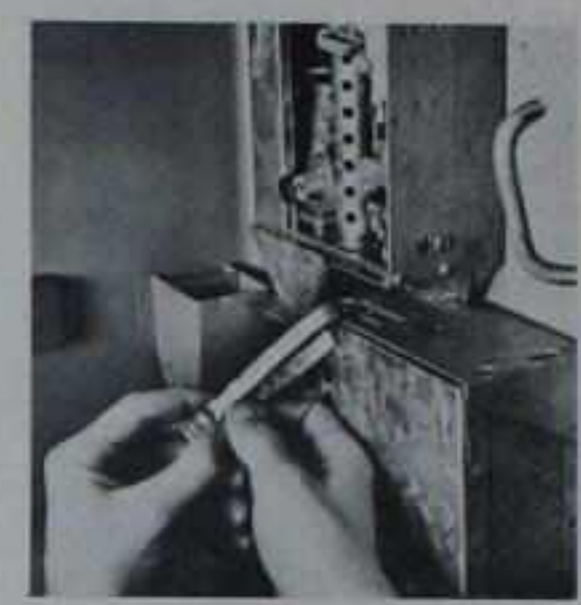
G&K Names 3 As Subdistributors

OCEANSIDE, N. Y.—The G&K Sales Company, New York, Northern New Jersey and Connecticut distributor for the Harby bulk vending machine line, has named three subdistributors.

They are Pioneer Vending, Brooklyn, headed by Sid Rubenstein; Wonderland Products, New Haven, headed by Phil Skolnick, and Uptown Vending, Bronx, headed by Jack Zorin.

G&K, a partnership of Bernard Greenberg and Marv Kreindel, works with Manny Greenberg, in charge of all Harby sales east of the Mississippi.

Tyden Seals Say They Do Job



TYDEN SEAL

HASTINGS, Mich.—Coin machine operators can have protection against undetected pilferage, according to the Tyden Corporation here, which claims that its Tyden Seals have exclusive locking rings and lock housings that make it impossible to open the seals without destroying them, thus leaving proof of tampering.

Embossed identification markings and numbering prevent unauthorized replacement.

Mitchell said he was confident that the Treasury would uphold the operators' position.

Canteen Dividend

CHICAGO—Automatic Canteen Company of America last week voted to resume its quarterly dividend and declared an initial payment of 5 cents, payable July 1 to stockholders of record June 15. The announcement came last week from Patrick L. O'Malley, president.

Penny King Items

PITTSBURGH—A new series of little painted figures of cowboys and Indians has been added to the Penny King Company's line of soldier charms for boys. These complement the Supermarket Series, intended to appeal to girls. The company will ship 500 of these items together in its 1-cent machine bag.

KING KOIN The only bulk vendor with an improved coin slot that rejects poker chips, cardboard, etc. Attractive diamond design front—triple chrome plated for appearance and durability. Weatherproof; novel lock seal and many other features to protect merchandise from water. Finished in red acrylic baked enamel—other colors available.

HARBY INDUSTRIES
14753 Arminia St., Van Nuys, Calif.
Eastern Sales Representative M. Greenberg
#2 Neil Court, Oceanside, N. Y.

Send for Brochure and Prices

Northwestern HEADQUARTERS

Whatever your bulk vending requirements might be, we can serve you. Always a complete stock of outstanding Northwestern machines, parts and supplies. Write today for complete information and price list.

BIRMINGHAM VENDING COMPANY
520 Second Avenue, North, Birmingham, Alabama
Phone: FAirfax 4-7526

ACORN—The World's Most Profitable Vendors!

We have the largest variety of all types of Acorn vendors in stock.

TROLLS! TROLLS! TROLLS!

Regular & Ballerina
\$9.50 per 250
\$38.00 per M

RAKE COIN MACHINE EXCHANGE
1214 W. Girard Ave., Philadelphia, Pa.
Center 4-4492

Vending Headquarters for VICTOR

The Most Complete and Finest Line of Bulk Vendors

NEW SELECTORAMA®

BEAUTIFUL STORE WINDOW DISPLAY

Available in 1c, 5c, 10c, 25c or 50c coin mechanisms. Unit can vend 100 count gum, V, V-1 and V-2 capsules. Use as single unit or can be mounted on multiple stands. New, attractive and durable space-saver stand available for six or eight units. Double or triple your sales with this great vendor. Write for further details, color circular and prices. Large Stock of Vendors—Parts and Merchandise. Write for Prices.

LOGAN DISTRIBUTING, INC.
1850 W. Division St., Chicago, Ill. 60622. Phone: HU 6-4870

Charm Output Stays High; Selling Bullish

NEW YORK—Charm manufacturers are continuing their high output and are still behind their orders. But there are signs on the operator level that the craze for the little dolls may be slowing.

Bob Guggenheim, Karl Guggenheim, Inc., says his firm has delivered 3,000,000 KG Crazy Trolls in six weeks and is running about three weeks behind on orders.

George Eppy, Eppy Charms, Inc., finds the Lucky Trolls produced by his company is still

in great demand and he is adding a new style, making three in all. Eppy feels that youngsters will want to have all the trolls available and that new designs will thus help the operator. He is producing a line with pom-poms in 10 different colors on top of the hair and also a ballerina troll.

Arthur Bianco, operator of A. B. Vending, Bronx, agrees that the trolls were one of the hottest items in many years. At the height of the vogue, his machines were demanding troll capsules, some were emptied in two to five days. The past two weeks, however, have seen a drop in the movement of the charms, Bianco says.

Penny on Hand Keeps the Peace

PHOENIX—Wikles, a pioneer office supply and stationery dealership here, feels that a penny ballgum machine has solved its problem of soothing crying children accompanying shopping parents.

The store keeps a supply of pennies on hand and had the bulk operator spot his machine right at the cashier's stand in the store's center front. Noisy, pre-school children are now invited, with their parents' permission, to have a ball of gum, and business is proceeding in a more peaceful atmosphere.

Roger Folz, Folz Vending Company, Inc., Oceanside, N.Y., says that the sale of the troll charms is still going strong, although some drop has been noticeable. Even with some slackening, however, the continuing turnover is emptying machines at a faster clip than Folz can remember for some years.

Paul Price, Roslyn, N. Y., manufacturer, echoes the bullish tones of other producers and of most operators: His factory is going full blast on the charms and he sees no immediate sign of a slowdown.

Victor Headquarters for **VICTOR L. C. TOPPER** with Chrome-top lid \$16. 1c Mechanism New large capacity for 1175 BALLS of 100-COUNT GUM Equipped with De Luxe base. Standard base optional at same price.

H. B. HUTCHINSON, JR.
Offering the most complete stock of machines, merchandise and parts in the Southeast.
Write for complete list of prices.
1784 N. Decatur Rd., N. E. Atlanta 7, Georgia
Phone: DR 7-4300

Adventure, Travel Career Training in the new Atlantic Navy. See your local recruiter for full details now.

NAVY

Nebraska Operators To Hear MOA Officer

CHICAGO—Fred Granger, Music Operators of America managing director, will be the featured speaker at the big seven-State meeting hosted in Omaha, June 6-7, by the Coin Operated Industries of Nebraska. The conclave will include exhibits by some two dozen manufacturers and distributors, business sessions, and a full social program. The now-traditional meeting

regularly attracts several hundred operators and guests from Nebraska, Iowa, North Dakota, South Dakota, Minnesota, Kansas and Missouri. Exhibitors signed to date are: Lieberman One Stop, W. B. Music, Rowe AC, American Shuffleboard, Coin-A-Matic, H. Z. Vending Sales, United, Rock-Ola, Foosball, Fischer Sales, Gottlieb, J. F. Frantz, Seeburg, Phil Moss Distributing, Central Distributing and Wurlitzer.

Rowe AC Co. to Complete Realignment by Aug. 1

CHICAGO—The opening of Rowe AC Manufacturing Company's sales offices in Whippany, N. J., June 15, will mark the complete realignment of the firm's sales, advertising, promotion and customer service facilities. Jack Harper, vice-president and general manager, said the move is designed to provide more assistance to distributors

and operators and to take advantage of Rowe AC's newly consolidated plant operations in Whippany.

In addition to the new location for the firm's sales offices, Rowe AC is realigning its regional sales territories. All of the regional moves are to be completed by Aug. 1.

Fred Pollak, vice-president and general sales manager, will head the sales division in Whippany. All sales, sales promotion, advertising and customer service will originate from this office.

With Pollack in Whippany will be Paul Huebsch, national sales manager; James Newlander, sales promotion manager; Don Lunday, Customusic division sales manager; Robert Martin, beverage division sales manager, and Lou Ribel, used equipment sales manager.

The eight regional sales managers are (1)—Richard Gluck,



JACK HARPER

(2)—George Klersey, (3)—Paul Huebsch, (4)—Jack Dunwoody, (5)—Phil Glover, (6)—Robert MacGregor, (7)—Robert Edinger, and (8)—Hans Von Reydt.

Harper noted that the firm's Rowe AMI Tropicana phonograph and its recently introduced SK-9 single-cup coffee machine had helped spark "record sales for the year." He said that Rowe would continue with its present Tropicana phonograph until 1965, at which time a new model will be introduced.

Richard Mueller, vice-president for customer services; Harold Brogdon, vice-president in charge of manufacturing, and Jerry Marcus, controller, will remain in Chicago along with Harper.

While all vending equipment will be manufactured in Whippany, phonograph and custom music equipment and the firm's dollar bill changers will be manufactured in Grand Rapids. John Moyer will be in charge of operations there.

Harper noted that results, to date, of the firm's new operations were very gratifying. He said that from all indications, [\(Continued on page 50\)](#)

Williams Bows Two Pinballs

CHICAGO—Palooka, a new add-a-ball pinball game, and San Francisco, a new two-player pinball adjustable for three or five-ball play, were unveiled here last week by Williams.

Palooka is built around the prize-fighting theme, with a pair of shooters at the bottom of the playfield kicking the ball back for extra play and higher earnings.

Jack Mittel, Williams sales manager, said there are a variety of ways to earn extra balls. Palooka has five drop targets, three jet bumpers and two flippers on the playfield.

The cabinet is trimmed with stainless steel and the lightbox [\(Continued on page 50\)](#)



SAN FRANCISCO



PALOOKA

VDAI Maps Plan of European Game Industry's Integration

COLOGNE—Verband der deutschen Automaten Industrie (VDAI), the organization of West German coin machine manufacturers, is drafting a

comprehensive program of the coin machine industry's European integration.

The VDAI intends pressing for a central European Common

Market coin machine organization. What the VDAI has in mind is similar to the long-discussed "Euromat" undertaking. However, VDAI proposes building on existing national trade organizations, and not erecting an entirely new institution.

VDAI would form an international organization by amalgamating the six national trade groups in the European Common Market countries. This could be done swiftly, and such procedure would eliminate debate over the procedural and structural questions connected with building a brand-new, parliamentary-type body.

Dr. Friedrich Jutzi, VDAI's chairman, emphasizes the urgency of action to build a Common Market coin machine trade organization. "It is of the utmost necessity," he said, "to establish close co-operation between the individual coin machine industries of the Common Market countries with a view toward solving common problems involving exports, trade regulations, and the various coinage systems."

Co-Operation a Necessity

Dr. Heinz Kummer, VDAI's business manager, pointed out that trade co-operation is no longer a matter of academic or theoretical importance, but a practical necessity. "Exports of phonographs, of games, of payouts, of vending machines—in fact, the full spectrum of equipment—is increasing steadily. The economic and political in-

[\(Continued on page 50\)](#)

Seeburg Corporation Hires M. A. Lefebvre

CHICAGO—Marc A. Lefebvre was last week named vice-president in charge of field operations of the Seeburg Corporation. The appointment was announced by J. Cameron Gordon, president, who said Lefebvre will work closely with the Seeburg distributing organization in the areas of sales and merchandising on all Seeburg vending and music products.

Lefebvre was formerly vice-president in charge of field operations for the Pepsi-Cola Company and before that, manager of the Pepsi-Cola Eastern division in Washington. At one time he was manager of the Woonsocket, R. I., Coca-Cola Bottling Company, having started his career as a driver-salesman.

He has been with Pepsi-Cola since 1953, starting as marketing manager, moving progressively to regional manager, vice-president and division manager (Central division) and finally divisional manager of the Eastern division, where he was in charge of parent company liaison with more than 145 franchised bottlers in a 16-State area.



MARC A. LEFEBVRE

Gordon noted that Lefebvre's broad experience in all phases of the soft drink market, including bottle and cup vending, will be a particular asset to Seeburg. "However, his sphere of activity with Seeburg will be much broader and all-inclusive," Gordon said. "We are looking forward to this association with great anticipation."



LOU CASOLA (center), Music Operators of America president, shows amusement machine representatives a diagram of the exhibit floor for MOA's fall convention at the Sherman House, Chicago. The representatives took an actual tour of the area last week, picking out their booth spaces.

Chicago Coin's New Pinball Geared for High Scoring

CHICAGO—Bronco, Chicago Coin's new two-player pinball game, has a corral kick-out feature in the center of the playfield where the ball is constantly bounced against a rapid-action bumper for high scoring.

The ball can enter the corral from all four sides, but leave only from the top and bottom. Bronco also has a novel Special Roll-Over, adjustable for the first, third or fifth ball.

Bronco also has two scoring targets and two action kicker holes. The score-frame is trimmed with stainless steel in front. Front handrests on the cabinet are made of Cycloc plastic, the same material used in telephones.

The playfield is secured by an exclusive Chicago Coin Lift-Out self-locking mechanism. The unit has no screws or levers. Tilt feature can also be adjusted to



BRONCO

last for one ball or the entire game.

Bronco can be set for three or five-ball play, has a match feature, and is also available in a two-player add-a-ball model.

MUSIC MACHINE programming

EUROPEAN NEWS BRIEFS

Mondial Contract

BREMEN — Walter Triefenbach, proprietor of Triefenbach Apparatebau K.G., announced that his firm has signed a contract with Mondial International, Inc., whereby the Bremen firm will represent the full line of

Mondial interests in West Germany and Austria.

Triefenbach Apparatebau K.G., will take over Chicago Coin's pinball, shuffleboards, bowlers, target games and miscellaneous coin games and kiddie games.

Westav Anniversary

KASSEL, West Germany — Heinz Kaestner and his wife, Eleonore, are observing the 15th anniversary of the founding of their Westdeutscher Automatenvertrieb (Westav).

Founded while Germany was recovering from the war, Westav was one of the first major German coin machines in the post-war field.

Today the firm employs 70 and occupies a large plant complex — Rothelmshof — in a forested setting on the outskirts of Kassel.

Westav has won Loewen-Automaten's sales gold medal four straight years. Since 1961, Kaestner has been president of the German Coin Machine Distributors Association (Deutsche Automaten - Grosshandels - Verbände).

Jutzi Elected

COLOGNE — Verband der deutschen Automaten Industrie (VDAI) has re-elected Dr. Friedrich Jutzi, of Seitz, Bad Kreuznach, its chairman.

Guenter Wulff was elected vice chairman. The VDAI operates through two subsections—phonographs and games and vending. Gerhard Schulze, of N.S.M., Bingen, was elected president of the Phonograph-games section, and Dr. Magnus Radke of Telefonbau and Normalzeit, Frankfurt, president of the vending equipment section.

Elected to serve with Schulze were Helmut Neuberg, of Rehbock, Hamburg, vice-president; Harro Koebke of Beromat, Berlin, treasurer, and Dieter Pohl of Seevend, Hamburg, and Heinz Buder of NSM, members of the committee.

Driving Games

MILAN — The 42d annual Milan trade fair has spurred interest in coin-operated games testing motoring skill. Half a dozen different driving games were exhibited at Milan, all of them tested, in game form, the player's motoring knowledge and reactions.

Trade experts predict that driving games' play will zoom under impact of Europe's rapid expansion of automobile production and ownership.

Surveys show that patronage of driving games is soaring at nearly all European locations. Some of these games are simple reflex tests, but others, such as those shown at Milan, are sophisticated driving simulator games.

Paris Trade Fair

PARIS—Seventeen coin machine firms exhibited at the annual Paris spring trade fair, including firms representing U. S., West German and Italian manufacturers.

Emaphone and Rally were the major firms represented. Emaphone exhibited its full line of phonographs and its new post-card vender, which is specially designed for siting in tandem with phonographs.

Rally, which has become one of Europe's biggest games manufacturers, showed its new driving

30 Attend Wurlitzer School

CHICAGO—Thirty servicemen from such diverse States as Kentucky, Ohio, Wisconsin, Illinois and Michigan recently attended a five-day comprehensive service training course on Wurlitzer equipment at a Chicago Loop hotel.

C. B. Ross, Wurlitzer service manager, planned the school and was assisted in the training classes by the company's eastern field service engineer, Hank Peteet, and Karel Johnson, field service engineer working out of Dallas.

Divided into groups of 10, the servicemen alternated on being instructed on mechanical operation, circuitry, electronics and amplifier, coin mechanism and preventive maintenance of all Wurlitzer units.

On the closing evening the servicemen attended a banquet and received diplomas. Ross presented the diplomas, and A. D. Palmer Jr., advertising and sales promotion manager for Wurlitzer, who selected the locale and made all arrangements for the seminar, presented tie clasps bearing the Wurlitzer crest.

A similar five-day course is planned for the latter part of June.

Included in the attendance were: Walter McRae, McGowan Company, Chicago, Ill.; Edward Wheatley, Co-Operative Distributing Company, Louisville, Ky.; Albert R. Vetter, Service Vending

Company, Nashville, Tenn.; Earl Beazley, Central Music Company, Richmond, Ky.; William G. Ray, Modern Music, Inc., Lancaster, Ky.; Frank Leake, Muncie Music Service, Muncie, Ind.; Arthur M. Weidner, Mel's Coin Machine Company, Green Bay, Wis.; Howard Pistor, Alfred P. Moermond and Russell L. Kanode, all of Royal Distributing, Inc., Columbus, Ohio; William H. Van Koughnet, Union Coin Machine Service Company, Detroit; Kenneth Irish, Shank Brothers Music Company, Kalamazoo, Mich.; David M. Combs, Combs Music Company, Vieco, Ky.; Charles Colyer, Central Music Company, Richmond, Ky.; Frank J. Kirk, Advance Music, Chicago; Clifford Mueller, First Music Company, Inc., Chicago; Amber Moody, Co-Operative Distributing Company, Louisville, Ky.; Robert Warner, Ace Automatic Music Company, Saginaw, Mich.; Edward L. Maher, Maher's Coin Machines, Piqua, Ohio; Howard J. Moore, Hopkins Music, Galion, Ohio; John Stasi, Melody Music, Chicago; Gerald M. Gibbs, Northern Music Company, Oscoda, Mich.; Leo Zaitlen, A. C. Amusement, Lincolnwood, Ill.; George Moran, Ace Vending, Columbus, Ohio; Royce L. Wright, A. B. Long Music Company, Paducah, Ky.; George Feather, Barentsen Candy Company, Benton Harbor, Mich.; Harold Freeman, F & M Phonograph Service, Chicago, and Donald J. Smith, Ray Jenner & Company, Waupaca, Wis.



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SERVICEMEN WHO WERE WURLITZER guests at the banquet following the Chicago service seminar are (left to right): Roy Wright, Cliff Mueller, Leo Zaitler, Bob Warner, Art Weidner and Howard Pistor.



BILL VAN KOUGHNET, Union Coin Machine Service Company, Detroit, receives his diploma from C. B. Ross, Wurlitzer service manager. Other Wurlitzer men are A. D. Palmer Jr. (standing), Hank Peteet (seated left) and Karel Johnson.



A. D. PALMER JR., Wurlitzer Company, is at head of table of servicemen, whose names are (from left): George Feathers, Al Moermond, George Moran, Howard Moore, Russell Kanode and Gerald Gibbs.



THE GROUP above includes (left to right): David Combs, Charles Colyer, Kenneth Irish, Frank Leake, Eddie Maher, Al Vetter and John Stasi.

game. Film phonographs also received major attention at the fair.

New Film Phono

PARIS—The Paris firm of SAREC has marketed a new film phonograph, the Cinematic. The Cinematic has a 25-inch screen, pre-selection of 28 color films in 16-millimeter, 15-watt, hi-fi amplifier and sound control.

The firm guarantees 1,000 hours' operation with less than 3 per cent deviation. Films can be screened in rapid sequence—24 films per hour. The large screen is designed for panoramic vision.

The Cinematic will compete with the Scopitone, Cinebox and the Telebox Caravelle, all produced in France. Cinebox, an Italian development, is produced in France under license.

Re-Elect Luetje

BREMEN — Heinrich Luetje has been re-elected president of the Northwest German Coin Machine Operators Association. Luetje is from Bremen. Other officers elected at the association's annual meeting were Erich Gietmann, Verden, vice-president; Alfred Peppler, Bremen, treasurer, and Heinrich Horna, Bremen, and Fritz Kirchner, Lilienthal, secretaries.

Germans Fight Tax

DUESSELDORF—West Germany's operators are preparing a campaign against a proposal by the state government of North Rhine-Westphalia to replace the present amusement tax with a tax on coin machines.

Under the proposal, all amusement enterprises and devices would be exempt from the pres-

ent tax except coin machines. Ironically, coin machine operators have been battling the amusement tax in North Rhine-Westphalia and other states harder than any other affected trade.

The operators' campaign contends that the proposed change in the law is discriminatory and, hence, in violation of the constitution.

MONEY to Hold Dinner Meeting

NEW YORK—The Music Operators of New York will hold a dinner meeting June 16 at the Holiday Inn, 440 W. 57 Street. The event is scheduled to begin at 6:30 p.m.

The event will be open to members and non-members, and MONEY will send reminders to both well in advance.



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Cinevision Corp. Launches Sales Drive; Will Bypass Distributors

• Continued from page 1

is now in a Chapter 11 (bankruptcy), Cinevision is not involved in the action.

Cinevision's decision to work directly through operators is a turnabout from the firm's original sales policy—of selling equipment to established juke box operators.

In 1962, Cinebox had set up distributors from the ranks of juke box outlets. The arrangement did not work out.

According to Schwartz, all initial sales will be machines already on location. The firm will place the machines and sell the 10-unit package to the operator as a going route for \$50,000. Additional machines will be sold to the operator once he is established, without the library and parts, and at a lesser figure.

Location salesmen will make commission arrangements with location owners. Schwartz said that commissions range from 30 per cent to 50 per cent depending on the location. He added that in many cases the contract calls for a \$50 weekly minimum guarantee.

Of the 220 films the operator receives, 180 are different, and the balance duplicates. All films are color, about half produced in the U. S., the rest in Europe. Running time for the films

range from two-and-a-half to three minutes.

Test Locations

According to Schwartz, the firm is operating 80 Cineboxes in the New York area to develop statistics on film preferences and maintenance problems. He said these locations will be sold to operators.

Programming is mainly standards, with some numbers geared for the teen-agers and the balance for adults. Schwartz said a \$100,000 budget has been allocated for film production in the U. S.

The screen area of the Cinebox has recently been doubled. It now has a 26-inch screen. Schwartz said the firm will continue to buy machines from Milan during 1964, but that it is tooling for production in this

country sometime next year.

Another European-made cinema juke box, the French Scopitone, also announced plans for domestic manufacture. Scopitone, too, will produce films in the U. S.

Both manufacturers indicated they would concentrate on the class locations—the type which generally would provide live entertainment rather than juke box music.

The acceptance of both units will depend largely on the quality of film product available and the frequency of film changes.

At any rate, informed trade sources here regard the cinema juke box development as a supplement, rather than a threat, to the traditional music machine operation.

Seeburg Corp. Bows New Line at Sales Convention

CHICAGO—Seeburg unveiled its new music and vending line to a record gathering of distributors and salesmen during the firm's sales convention held at Chicago's Knickerbocker Hotel May 22-23.

Both the music and vending equipment will be unveiled to operators in a series of distributor showings to be held around the country soon.

The convention was the largest in Seeburg history.

Delbert W. Coleman, chairman, and J. Cameron Gordon, newly elected president, outlined the firm's plans for the remainder of the year.

Coleman noted that it was the firm's first convention since, "through recent acquisitions, Seeburg moved into first place as the world's largest manufacturer of coin-operated equipment."

Also attending the convention were chief executives of all Seeburg divisions, including William Raoul, Cavalier; Max Miller, Choice-Vend; Earle Kinsman, Musical Instrument, and Richard Burger, Qualitone.

Coleman noted that Seeburg now has manufacturing plants in Chicago; Niles, Ill.; Laconia, N. H.; Windsor Locks, Conn.; Minneapolis, Chattanooga, and Haverhill, Mass.

COINMEN IN THE NEWS

Tennessee Topics

Memphis memos: **George Sammons**, president of Sammons-Pennington Company, spent a week in Nashville recently, closing out the fiscal year. He reports Manager **Ronald Thomas** is "doing a good job. We had a wonderful year; things look very bright in Nashville." . . . Speaking of Sammons, Gov. **Frank Clement** recently appointed Sammons' fa-

ther, restaurant owner **L. C. Sammons**, an honorary colonel on the governor's staff.

Drew J. Canale, Canale Enterprises, Inc., didn't get to the Kentucky Derby this year. His route kept him busy. Canale is an avid racing fan, even has a thoroughbred race horse at tracks throughout the country. . . . **Guy Canipe**, Canipe Music Company manager, is adding some new pin games to his route, bringing it up to date.

Jack Embry, Central Amusement Company, bought two new console-type juke boxes for his route. . . . **Robert Harbin Sr.**, Harbin Amusement Company, who has been ill the past year, turned operation of the route over to his two sons, **Robert Jr.** and **William**. . . . **E. T. Lockett**, Lockett Amusement Company, bought a night club recently and is remodeling it.

John Novarese, Poplar Tunes Music Service, just added his 25th console-type phonograph to his route. Novarese, a partner in Poplar Tunes Record Shop, largest one-stop in the Mid-South, says the little LP albums are "here to stay." . . . **Charles Kahn**, Tri-State Amusement Company, and owner of the Oasis Lounge, one of the top locations in the city, is remodeling the lounge.

Around the territory: **R. L. Snow**, Snow Amusement Company, Collierville, bought a motel near Collierville recently and is remodeling. . . . **Robert Smith**, Smith Amusement Company, Dyersburg, is working hard for his favorite candidate in the upcoming sheriff's election. . . .

Alvin Jenkins, Jenkins Music Company, Dyersburg, is busy establishing his furniture company in a new location. His store burned down three months ago.

Pete Smith, Pete Smith Music Company, Halls, does some farming on the side on his 600-acre farm. He had a big soybean crop last year, has been slowed in planting this year by heavy rains. . . . **H. A. Waller**, Ideal Amusement Company, Jackson, a recent bridegroom, is spending weekends on his yacht on the Tennessee River with his new bride. . . . **Earl McDaniel**, McDaniel Amusement Company, Jackson, another city farmer, is 30 days behind in getting his cotton planted because of the unusually heavy rains in April.

Tino Hankins, Jackson Amusement Company, Jackson, reports his pretty daughter **Sherry**, 21, secretary of the director of the State Department of Conservation, is planning an August wedding to a Nashville businessman. . . . **Paul Essary**, Essary Music Company, Lexington, sporting goods company owner on the side, is busy with fishermen and his route these days.

Neal Conder, Conder Amusement Company, Lexington, added a new juke box which plays little LP albums to his route last week at a top location. . . .

H. C. Cresswell, Cresswell Amusement Company, Milan, reports his business is booming because of the Strawberry Festival at nearby Humboldt. The area is one of the largest strawberry-producing spots in the nation. . . . **William V. Forsythe**, Forsythe Vending Company, Millington, is seriously considering being a candidate for mayor. He has been a city alderman for several years.

Gotham Gleanings

New York operators who attended the annual convention of the New York Automatic Vending Association were loud in their praise of **Tiny Weintraub**, executive secretary, and **Nash Gordon**, managing director, for the smooth manner with which they handled the arrangements.

While the convention at the Stevensville Lake Hotel, Swan Lake, N. Y., was primarily for vending operators, a contingent of music machine and game people turned out. . . . **Frank Finneran**, Seeburg vice-president was on hand with two Seeburg distributor representatives. **Murray Kaye** represented Atlantic-New York and **Roland Smith**

(Continued on page 50)

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25 ABT Challengers—10	Bally Big Inning... \$150	Atomic Bomber... \$100
ABT Totalizers—2 Kicker	Bally Heavy Hitter... 175	Bally Sharp Shooter... 225
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Shockers—2 Shipman's	Bally Batters Practice... 225	Bally Moon Raider... 225
Art Show—12 assorted	Bally Targets... 195	C.C. Ray Gun... 295
Love Meters—8 Mercury	Bally Del. Batters... 335	C.C. Long Range Gun... 450
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lections... \$35.00 each,	C.C. Super Home Run... 95	Desert Hunter, new... 375
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while they last.	Midway Slugger... 395	Ex. Space Gun... 95
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	Midway Top Hit... 475	Ex. Six Shooter... 110
	Un. Bonus Baseball... 350	Ex. 510 Shooting
	Un. Star Slugger... 125	Gallery... 125
	Un. Super Slugger... 125	Genco Super Big Top... 175
	Un. Yankee Baseball... 245	Genco Nite Filter... 110
	Wms. Four Bagger... 125	Genco Sky Gunner... 100
	Wms. King of Swat... 110	Genco Big Top... 175
	Wms. Official	Keeney Sportsman... 150
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	Wms. Major League... 495	Mid. Rifle Range... 450
	Wms. World Series... 375	Mid. Bazooka... 195
	Wms. Deluxe... 85	Pistol Pete... 75
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2 New Devices Give Bally Pinballs Wide Acceptance

CHICAGO—Two engineering innovations are credited by Bally President Bill O'Donnell for what he termed "unprecedented acceptance" of Mad World, the firm's latest two-player pinball game.

First of these is a new E-Z Latch front rail, which eliminates the old bolt and wing-nut method of securing the rail to the cabinet.

"The quick, easy removal of top glass permitted by the E-Z Latch system encourages routine cleaning of arch and playfield and speeds up maintenance and repair of the play area," O'Donnell said.

Second, O'Donnell cited Mad

World's new E-Z Latch playfield panel, which also operates without screws or levers. O'Donnell noted the device is an exclusively Bally innovation. It holds the panel rigidly flat, providing all convenience of a latched panel without warpage.

Wurlitzer Conducts 1-Day Clinic in North Carolina

CHARLOTTE, N. C.—Harry Gregg, Wurlitzer field service engineer in the Southeastern U. S., recently conducted four consecutive one-day service clinics in the territory of the Brady Distributing Company here. The clinics were held in the North Carolina cities of New

Bern, Wilmington, Fayetteville and Greenville.

Forty-two men attended the seminars, the largest being at Greenville, where 15 North Carolina servicemen attended. Jimmy Thorpe, Donald Lindsey, Billy Stallings and J. T. Evans, Rocky Mount; R. L. Jolly, P. W. Cuthrell, Shirley W. Spencer and Walter D. Mann, Engelhard; D. B. Burns, Goldsboro; O. M. Winfield, Washington; Carey York and Maxie Jackson, Pinetops; John Pike, Wilson, and Archie Edwards and Tuck Barber, Greenville.

At New Bern the 10 who attended were: W. K. Dubose and Joe Brinkley, Jacksonville; C. E. Muse, Ralph Howell and Ray Ormond, New Bern, and L. T. Massengill, Norman Massengill, Herman O. Watson, Edgar Davenport and W. G. Liske, all of Kinston.

The Wilmington meeting attracted 11: L. E. Thompson, Goldsboro; J. N. Bostic and A. L. Ruddell, Jacksonville; and G. B. Garrett, B. W. Preston, Frank Wood, Henry M. Bordeaux, M. M. Preston, T. R. Kalnen, Grady Munn and Oliver Owens, all of Wilmington.

The last of the four sessions was at Fayetteville. The six servicemen who attended were: A. R. Heath, L. R. Teachey and J. D. Heath, Clinton; Neil Crenshaw, Raleigh, and James Herdon and Seba Matthews, Fayetteville.

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10 Brand New Voice O	
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Seeburg C's	85
Seeburg C	145
AMI E-120	75
Rock-Ola 1438	65
Rock-Ola 1454	225
Bally Tournament	85
Bally ABC Champion	65
CC 4-Game Shuffle	150
CC King Bowler	145
CC Red Pin	125
CC Steam Shovel	75
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ATLANTIC'S LP TRADE-IN IS POLICY THAT SWINGS

NEW YORK—Atlantic-New York's Little LP trade-in policy, in operation for one year, is still going strong, according to Murray Kaye, sales manager for the local Seeburg outlet.

List for the seven-inch stereo album is \$1.50. However, an operator turning in a used album complete with cover and title strip is allowed 50 cents credit toward the purchase of a new disk.

Atlantic, in turn, sells the traded-in records for from 50 to 60 cents.

As most of the albums are standard material, the used records don't stay on the shelves very long.

According to Kaye, about 70 per cent of the LP consoles on location in the New York area have 20 Little LP sides programmed, and the balance have 40 Little LP sides.

MOA Signs 2 More Exhibitors; Now 25

CHICAGO—Two additional exhibitors were signed by Music Operators of America for its fall convention last week, giving the association some 25 exhibitors occupying some 60 booths.

Fred Granger, managing director, said the figure puts MOA well ahead of its exhibitor total last year at this time. Granger said he is confident that MOA will go over its 1963 mark of 42 exhibitors and 83 booths.

Granger noted too that attendance for the four-day con-

clave will be well over the previous year's figure.

For the second year in a row, MOA will have all four juke box manufacturers exhibiting at the show, and last week the association received a strong vote of confidence from game manufacturers, with virtually every major firm agreeing to show its wares (Billboard, May 23).

Latest additions to the exhibitor list are Wico, Inc., and Coin Machine Parts Business, headed by Sam Berger. Both are suppliers of coin machine parts and accessories.

Scopitone to Get Sneak Preview

CHICAGO—Scopitone, the French cinema juke box soon to be manufactured in Chicago, will be shown at an "insiders" cocktail party and press preview in the Beau Nash Room of the Ambassador West Hotel Wednesday (27) afternoon.

U. S. licensing rights for the machine were recently acquired by Tele-A-Sign, a public held manufacturer of point-of-purchase advertising signs.

A debut party was held for the machine in New York last week. (Full details of the machine in May 23 issue of Billboard).

Tel-A-Sign has indicated that it will be manufacturing Scopitone in its Chicago plant by the end of the year. Some 100 are already in the U. S. The firm expects to have some 1,700 on location within the next two years.

New Seal Made By Inter-County

READING, Pa.—A new type of seal for coin boxes of coin machines has been announced by Inter-County Industries here. The seal can be inserted without tools and is designed to prevent loss in the event of a coin box key falls into unauthorized hands.

Made of patented alloy, the seals are easily bent into position by hand, but break if an attempt is made to straighten them out. Models that lock the coin box into the machine may also be protected by this sealing arrangement, the company says.

PRE-PARLEY MEETING IS SET BY MOA

CHICAGO—Music Operators of America executives will gather here in mid-June for a pre-convention planning session. Slated to arrive from Albuquerque, N. M., is J. Harry Snodgrass, board chairman.

Snodgrass will meet with Lou Casola, president; Clint Pierce, vice-president, and Fred Granger, managing director. The four will hold a series of meetings at the Sherman House, site of the MOA convention next fall. Initial date for the pre-convention meetings is June 10.

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VDAI Sets Up Integration Plan

• *Continued from page 45*

tegration of the Common Market countries has made it urgent that the various branches of industry give consideration to similar structural integration."

Kummer pointed out, furthermore, that some 150 organizational amalgamations already have taken place in the Common Market area—amalgamations such as the VDAI is proposing for the coin trade.

The coin machine industry is facing, as the Common Market translates from theory to fact, critical decisions influencing the

Trade Rallies

• *Continued from page 43*

by the Public Health and Safety Subcommittee of the House Committee on Interstate Commerce. It is now awaiting action at a future executive session of the full committee.

Mitchell noted the public is not informed in advance when an executive session of the committee is to take place, but he said that NVA has been assured by Rep. Oren Harris (D., Ark.), committee chairman, that the bulk vending industry position would be duly considered.

Mitchell said that Harris has already queried the Pure Food and Drug Administration about why the provision about mingling was added.

The anti-mingling provision is part of a measure backed by the National Confectioners Association which would permit the use of non-nutritive substances in confections. The use of such non-nutritive substances has long been allowed in other foods, but not in confections.

Why a measure which would allow the use of such non-nutritive substances in confections would at the same time prohibit the mingling of confections and charms (unless the latter are separately wrapped) remains a mystery.

Mitchell noted that there has never been a single instance of a health problem from the mingling of the two items. He said that it is a matter of record that the charms are as sanitary as the confections.

establishment of sound competitive trade principles.

The German trade is especially concerned about the Common Market attitude toward payouts. West Germany has a model payout setup. It is so lucrative and well regulated that it has been termed by envious foreign visitors "the next best thing to a license to print your own money."

120,000 Payouts

There are an estimated 120,000 payouts sited in West Germany. By law, each payout is licensed for a maximum three-year period, after which it must be replaced with a new machine. This provides an automatic market for some 30,000 new machines annually.

West German manufacturers hope to have the German payout law adopted as uniform legislation for the entire Common Market area. Admittedly, this is a long-range project and one fraught with obstacles. But if attained, it could bring fantastic reward to German payout producers, who are the only group in the Common Market geared for a fast get-away on any new legislation in the other market lands.

Best of all, the German payout law, by enforcing moderation, has enabled the domestic trade to avoid harsh general public criticism. Aside from isolated sniping, German payouts sail largely under the amusement flag, since play is in small coins.

VDAI believes, in this vein, that a prime purpose of any Common Market central coin machine organization should be self-regulation and adjudication of intra-market trade disputes.

To this end, H. Grambek, DWM director, the West Berlin vending equipment manufacturer, proposes establishment of a board representing the entire Common Market coin machine industry, this board to appeal trade issues to the Common Market high authority in Brussels.

Williams Bows

• *Continued from page 45*

is contoured. Other innovations include a latch-lock playboard, newer and larger cashbox, Plastikote playfield and drum-type scoring units.

San Francisco has a moving arrow in the backglass around which the scoring is built. The arrow can be moved to the left or right, by the ball hitting any of six bumpers, two targets or two eject holes, on the left or right side of the playfield.

As the arrow moves in either direction, it lights up corresponding buttons on the playfield. These buttons (when lit) then count 10 points when hit. More important, as each button is lit, the value of the center hole increases by 100 points.

If the player succeeds in lighting all five buttons, the value of the center hole reaches 500 points.

Players can earn replays for high score or number match. The top roll-over button scores 100 points when lit. A moving gate scores 50 points when lit. A pair of bottom lanes score 50 points when lit, and a pair of jet bumpers and the five-roll-over buttons each score 10 points when lit.

San Francisco has sling-shot kickers, two flippers, Plastikote playfield, twin chutes, slug rejector, drum-unit scoring, coin-switch, latch-lock playfield, motor unit and larger, locked cash box.

Distrib to Operators: Local Talent Means \$

NEWARK, N. Y. — While most juke box operator programming is determined by national charts, one-stop recommendations and location requests, John Bilotta, local Wurliizer distributor, feels that many operators are overlooking a good bet by ignoring local talent.

Bilotta feels that many artists, unknown nationally, are apt

to have a following in their home towns and that this following can bring revenue in the coin box.

For example, Bobby Francis, a former disk jockey on WACK, Newark, recently cut "At the Beach," backed with "Summer's Coming" on Centaur.

Francis, who is well known in the Newark-Rochester area, is recognized by many juke box patrons, and his record is pulling well.

The same holds true for Gene Cornish, whose "I Wanna Be a Beatle" was released recently on Dawn. Cornish has played several clubs in the Newark area.

While neither of these artists has a national reputation, and their records have not been mentioned on national charts, they do mean something in Newark.

Bilotta feels that most areas have local artists whose records will pull in the vicinity.

COINMEN IN THE NEWS

• *Continued from page 48*

represented the Davis Distributing Company . . . Kaye drew the operators' applause Saturday night (9) when the belly dancer at the floor show entrusted him to guard her cape . . . Harry Brodsky was a ringside spectator at the show . . . Another juke box operator who made the convention was Larry Serlin.

Sol Lipkin, American Shuffleboard's man-about-the-country, is back at his Union City, N. J., office after a trip to Chicago and Baltimore. In Chicago he signed up with MOA executive director Fred Granger for space at the October MOA convention. In Baltimore he saw distributors and attended a physical education show at the Sheraton Plaza. Sol says his company has caught up with its backlog of orders on pool tables and shuffleboards and is now delivering within three days. . . . Millie McCarthy, president of the New York State Coin Machine Association, was in town Tuesday (11) and Wednesday (12) for a dinner of the Manhattan Liquor Dealers at the Commodore. . . . Irving Holzman spent most of Wednesday calling political New York dignitaries to make certain of their attendance at the UJA coin division dinner on June 6. The dinner is sold out.

Operators Slate Meeting June 16

NEW YORK—There will be an afternoon meeting of the committee for the combined convention outing of the Music Operators of New York, the Westchester Operators Guild and the New York State Operators Guild at the MONY office Tuesday, June 16, at 2 p.m.

The committee members of the three associations will make arrangements for the outing to be held at the Nevele Country Club in the Catskills Sept. 25-27. The afternoon meeting will precede MONY's evening dinner-meeting and give the committee's out-of-town coinmen a chance to attend both functions.

Rowe Realignment

• *Continued from page 45*

1964 would be the best year for the company since it acquired its own manufacturing facilities.

Harper admitted that the firm "inherited a whole complex of problems incurred when our parent company (Automatic Canteen Company of America) decided to enter into the equipment manufacturing business."

He noted that equipment sales were an off-shoot of the operating division and this fact itself was enough to create an impasse among potential customers of Rowe equipment.

"In spite of these problems, the company has grown and prospered because the equipment is designed to meet the needs of the operator and because it is engineered and manufactured with uncompromising excellence," Harper said.

Harper said that Rowe AC Manufacturing now has a distributor network of 43 firms in the U. S., Canada, Hawaii and Puerto Rico. Rowe AC also sells through the entire free world through licensees and distributors.

Rowe's Whippany plant will be managed by Al Schaffer. Harper said that customers could now order full cars of vending equipment because of the centralized manufacturing.

Among other reasons for moving the manufacturing of all vending equipment to Whippany, Harper cited availability of space, improved labor market and better customer service because of a one-source shipping point.

Syria Could Be Up Your Alley

WASHINGTON — According to information received by the U. S. Department of Commerce from the American Consulate in Aleppo, Syria, an opportunity exists for sale of coin-operated bowling alleys in that city.

Victor Assouad, P.O. Box 181, Khan el-Harir Street, Aleppo, wishes to purchase or become agent for four or five coin-operated automatic bowling alleys, width 41 inches, length 20 to 40 feet. The units should be self-contained, with electronic scoreboard for up to six bowlers simultaneously.

The Consulate adds that Assouad's success in Aleppo could very well spread to the cities of Damascus and Latakia.

Macke Acquires N. Philly Plant

PHILADELPHIA — Macke Variety Vending Company, a wholly owned subsidiary of the Macke Vending Company, Washington, has acquired a 50,000-square-foot plant on a three-acre site in North Philadelphia at a cost of \$700,000.

Macke Variety is headed by Al Rodstein, veteran coin machine executive. Rodstein said the move will double the firm's working space and quadruple its fleet accommodations.

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Mr. Kitt's itinerary is as follows:
May 19 Leave Chicago; May 20 Arrive London Hilton Hotel; May 23 Leave London Arrive Paris at 2:00 PM Transfer Claridge Hotel; May 31 Leave Paris Arrive Rome Transfer Flora Hotel; June 4 Leave Rome by train Arrive Florence Transfer Vill Medici Hotel; June 6 Leave Florence by train Arrive Milan Transfer Principia & Savaia Hotel; June 8 Leave Milan Arrive Vienna Transfer

Bristol Hotel; June 10 Leave Vienna Arrive Brussels Transfer Amigo Hotel; June 10 to June 17 in Brussels (Also Matz, France); June 17 Leave Brussels Arrive Rotterdam Transfer Rotterdam Hilton Hotel; June 19 Leave Rotterdam Arrive Hamburg Transfer Atlantic Hotel; June 22 Leave Hamburg Arrive Copenhagen Transfer Royal Hotel; June 25 Leave Copenhagen Arrive Stockholm Transfer Grand Hotel; June 27 Leave Stockholm Arrive Oslo Transfer Grand Hotel; June 30 Leave Oslo for Chicago.

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ALBUM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.



POP SPOTLIGHT

JOAN BAEZ IN SAN FRANCISCO

Fantasy 5015

These are never-before released Baez tracks, recorded in 1958. They stand up as good folk music by themselves, but their special fascination lies in what they show of her then already developing artistry. Everything is there, but it's still to be disciplined. This will be a strong album on the charts, if only because of the name.



POP SPOTLIGHT

LATIN LUSH AND LOVELY

Morton Gould & His Ork
RCA Victor LM 2752 (M);
LSC 2752 (S)

Lush, gentle and sweeping are the arrangements and interpretations of Morton Gould and the orchestra with 12 Latin melodies. The sound is more classical at times than Latin, but the results are nevertheless most beautiful. Selections include "Tropical," "More," "Never on Sunday" and "Adios."



LOW PRICE CLASSICAL SPOTLIGHT

INVITATION TO THE DANCE

Detroit Symphony (Paray).
Mercury Wing MGW 14045 (M);
SRW 18045 (S)

Four very well-known and popular classical compositions are presented by Paul Paray and the Detroit Symphony. The dance theme is indeed inviting, as is the price. Classical LP buyers will find this a fine low price opportunity.



CLASSICAL SPOTLIGHT

BETHOVEN: SONATAS FOR VIOLIN AND PIANO

Zino Francescatti and Robert Casadesu
Columbia ML 5972 (M);
MS 6572 (S)

Messrs. Francescatti and Casadesu add Nos. 2, 6 and 8 to their already recorded and released 1, 9, 3, 4, 5. There remains only two more to be done by the duo to complete the 10 written by Beethoven. Both artists are superb musicians and do great credit to the composer. A recommended addition to the Beethoven recording repertoire.



CLASSICAL SPOTLIGHT

A CHOPIN RECITAL

Alexander Brailowsky
Columbia ML 5969 (M);
MS 6569 (S)

One of the most musically articulate and accomplished interpreters of the Polish master, Alexander Brailowsky brilliantly presents Chopin in all of his subtlety of style. It is a welcomed addition to his series of Columbia recordings documenting many of Chopin's other works.



CLASSICAL SPOTLIGHT

RODRIGO: CONCIERTO DE ARANJUEZ FOR GUITAR AND ORCHESTRA/VIVALDI: CONCIERTO FOR LUTE AND STRINGS/BRITTEN: COURTLY DANCES FROM "GLORIANA"

Julian Bream. RCA Victor LM 2730 (M); LSC 2730 (S)

Julian Bream is one of the finest guitarists now recording. Backed by the Melos Chamber Orchestra (Colin Davis, conducting), he plays the "Concierto de Aranjuez" of Rodrigo with exceptional taste and style.



POP SPOTLIGHT

EARLY ELLA

Ella Fitzgerald
Decca DL 4447 (M);
DL 74447 (S)

Music as represented in this package is appropriately labeled "Early," for it is just too good to be old. Ella, as expected, sounds great and "added" stereo does much to give it all a fresh sound. The greats included are: "Mixed Emotions," "Someone Like You" and "I Hadn't Anyone Till You." Top-grade listening and programming. Backing is by Sy Oliver, Gordon Jenkins, Sonny Burke and Leroy Kirkland.

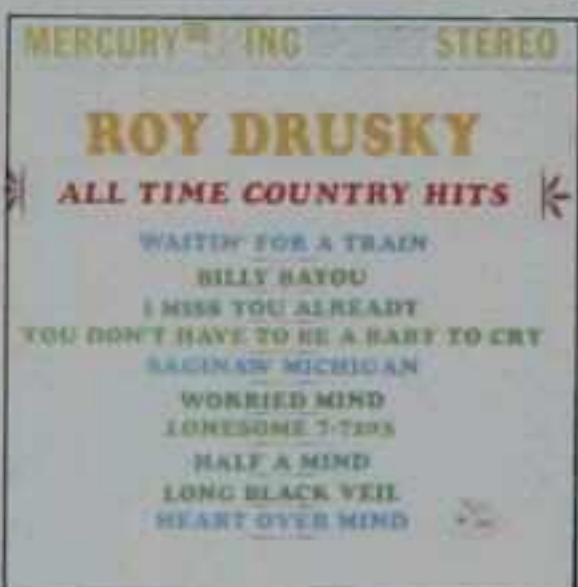


LOW PRICE COUNTRY & WESTERN SPOTLIGHT

ALL TIME COUNTRY HITS

Roy Drusky. Mercury Wing
MGW 12283 (M); SRW 16283 (S)

The emotion and excitement of all-time country hits sung by one of the nation's top country artists, Roy Drusky. Tunes include "Waiting for a Train," "Worried Mind" and "Saginaw Michigan."

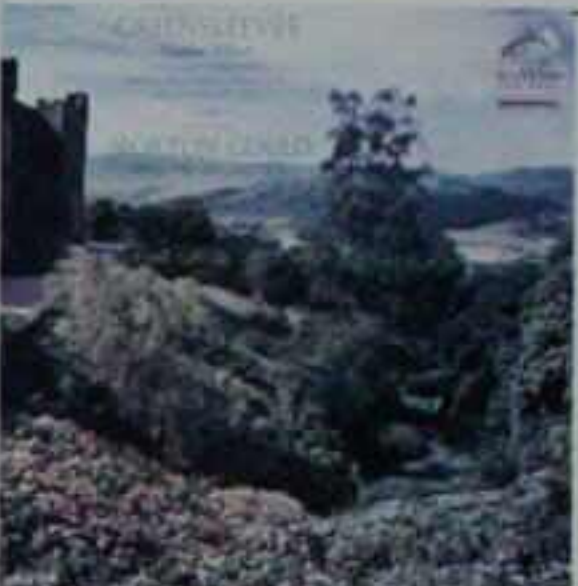


CLASSICAL SPOTLIGHT

GREENSLEEVES

Morton Gould & His Ork
RCA Victor LM 2719 (M);
LSC 2719 (S)

A tender and moving musical picture is painted by Vaughn Williams and Eric Coates as interpreted by Morton Gould and His Orchestra. Included is the ever-popular "Fantasia on Greensleeves," "Fantasia on a Theme," by Thomas Tallis; "English Folk Song Suite," and "London Suite," by Coates.



CLASSICAL SPOTLIGHT

BETHOVEN: TRIPLE CONCERTO

Various Artists
Columbia ML 5964 (M);
MS 6564 (S)

There has been no preponderance of recordings, mono or stereo, of "Triple" by Beethoven. Messrs. Serkin, Laredo and Parnas give a memorable performance. Alexander Schneider and the Marlboro Festival Orchestra ably support the trio. A fine addition to any library of classics.



CLASSICAL SPOTLIGHT

KLEMPERER CONDUCTS GERMAN OPERA OVERTURES

Philharmonia Orchestra (Klemperer)
Angel S 36175 (S)

German Romantic Opera overtures are explored by Otto Klemperer and the Philharmonia Orchestra. Represented are "Iphigenie and Aulide," Gluck; "Hansel and Gretel and Dream Fantomime," Humperdinck; "De Freischutz," "Oberon," and "Euryanthe," by Weber.

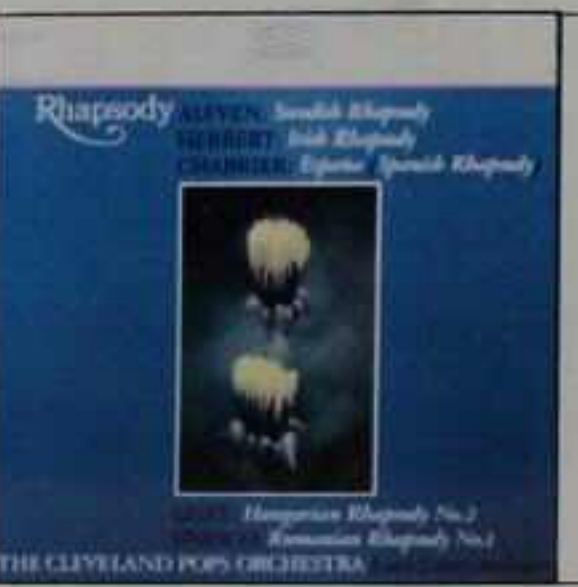


CLASSICAL SPOTLIGHT

RHAPSODY

Cleveland Pops Orchestra (Lane)
Epic LC 3879 (M); BS 1279 (S)

The Cleveland Pops Orchestra under the baton of Louis Lane is truly an outstanding musical organization. Although dwelling in the realm of the renowned Cleveland Orchestra, the Pops has achieved a prominence of its own. This is a fine and entertaining collection of popular international rhapsodies.



SPECIAL MERIT PICKS

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POP SPECIAL MERIT

THE GREATEST HITS BY GENE CHANDLER

Constellation LP 1421 (M)

Still plenty herein to dance and rock to, with "Duke of Earl," "Soul Hootenanny-Parts 1 & 2," being readily remembered by most young record buyers.



POP SPECIAL MERIT

I'LL SEE YOU IN MY DREAMS

Mario Lanza. RCA Victor LSC 2720 (S)

It's hard to mark this record. The tracks were rescued from air-checks during 1951-1952. The voice is uneven, but wildly exciting. Nothing here for the opera buffs to argue about, but the Lanza fans might break down the doors to get fresh experiences with gusto, or, like, what tenors used to be like. The songs run in the light pop vein.



POP SPECIAL MERIT

GATHER 'ROUND

Tarriers. Decca DL 4538 (M); DL 74538 (S)

These are not the Tarriers of old, but the new are still good, and this is a well-balanced program of tracks, nearly like a night club performance, combining folk, novelty and even a guitar duet on two sambas.



POP SPECIAL MERIT

JOE AND EDDIE, VOL. 4

Crescendo GNP 99 (M)

The "There's a Meetin' Here Tonight" duo do it again with several similar tracks on this wide-ranging album. Certainly no folk group swings as much as do these two young men, yet they have the sensitivity for lovely ballads and the ability to communicate to those who couldn't care less about folk songs, partly because of their blues approach.



CLASSICAL SPECIAL MERIT

MOZART: SERENADE HAFNER

Various Artists. Deutsche Grammophon
SLPM 138 869 (S)

There are only three album recordings (one stereo version) of "Haffner." This should be the welcomed Fourth and Second. The Mozart wedding serenade is performed by Rudolph Koeckert, leader of the Koeckert Quartet. He is an outstanding interpreter of Mozart.



CLASSICAL SPECIAL MERIT

MOZART: COSI FAN TUTTE

Various Artists. Deutsche Grammophon
SLPM 136 278 (S)

Record collectors unable to go the full route on the previously released Cosi Fan Tutte Opera, now have the opportunity of purchasing this outstanding fine Mozart Opera in highlight form. The cast is superior and the entire production excellent listening.