

The
International
Music-Record
Newsweekly

'Block Power' Busts Bias in Spots Field

By BRUCE WEBER

LOS ANGELES — Racial barriers are being broken in radio and TV commercials by Negro performers, composers and arrangers.

"And it's not because sponsors (manufacturers) are becoming more liberal. They're not," said H. B. Barnum. "It's just because the black consumer has block buying power—and that means money."

Barnum, a pioneer black man in creating commercials and jingles, is not bitter. He has either arranged, conducted or written 35-40 national radio and network TV commercials in six years. His credits include Cold

Power Detergent, Pabst Blue Ribbon, Busch, Chrysler, Ford, C&H Sugar, Plymouth, Dodge, Max Factor, Korotron and Interstate Bakeries (Weber's Bread).

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Columbia Tops Billboard Top LP's Label Chart Action Report in Qtr.

By MIKE GROSS

NEW YORK — Columbia Records led the "Top LP's" field for the first quarter of 1969 in Billboard's Label Chart Action Report. Columbia, with 14.4 per cent share of the chart action and a representation of

45 titles, was a runaway leader having more of a share than the next two labels combined. Capitol Records, in the No. 2 spot, had a 7.1 per cent share with 25 titles, and Atco Records, was number three, with 6.6 per

cent and 17 titles. Columbia also was the number one label on Billboard's album chart for a similar period last year but had a lesser percentage share of the action.

Placing fourth in the 1969 quarterly survey was Reprise Records with a 6.0 per cent share and 18 titles; RCA was fifth with a 5.4 per cent share and 22 titles. Rounding out the "top 10" in their respective

(Continued on page 8)

Freedom's Deep TV Freeze

By ELIOT TIEGEL

LOS ANGELES—The creative and personal freedom of artists on national TV variety programs has come into focus in light of CBS-TV's decision to cancel the "Smothers Brothers Comedy Hour."

Tom Smothers, acting as a spokesman at a press screening here of the show which the network claimed contained segments in "questionable taste," affirmed his belief that musical variety programs are a valid platform for artists to express their social and political views.

Smothers emphasized that the series was developed by a young crew and appealed to young people, whom, he claimed, were "turning TV off because it was not touching them."

Some 75 to 80 per cent of this season's Smothers programs were censored by CBS, Smothers said, affecting performances by Harry Belafonte, Cass Elliot, Elaine May, Jackie Mason, Pat Paulsen, Pete Seeger, Joan Baez and David Steinberg.

In many instances, the cen-

sored material dealt with song material or introductions to a piece of material of social comment.

"An artist should be able to reflect his views on a variety program," Smothers said. "It's important for television to reflect what's happening in the streets, on campuses and in the ghetto. There should be some network that reflects the changing times."

3 Programs

There are three Smothers' programs which have not yet been shown in the U. S.—the program which brought the network down on the Smothers—featuring Nancy Wilson, Dan Rowan and David Steinberg—plus an Easter program with Mason Williams, and the sea-

(Continued on page 82)

Paul Designs Gibson Lines

By PAUL ACKERMAN

NEW YORK—Les Paul is designing a line of high quality guitars and amplifiers for the Gibson Company. The guitars will total at least seven, and there will be three amplifiers.

The guitar line will include replicas of the Les Paul Standard and the Les Paul Custom guitars, instruments for which there are thousands of back orders and which, in the opinion of many, are to the guitar what the Stradivarius is to the

(Continued on page 58)

Pocket Disc to Cover U. S.

NEW YORK—Pocket Disc, which recently completed a test run of several months in the Seattle market, has its first market introduction May 15 in Detroit, and by fall of this year will be distributed in 35 per cent of the total U. S. market.

By this time next year, Pocket Disc expects to have complete national distribution. This is the timetable worked out by Fred Hyman, chief of Americom Corp., parent of Pocket Disc.

Larry Kanaga, of the Americom board, is in Detroit setting up the advertising and promotional campaign tying in with the May 15 kickoff.

Hyman said that the May 15 debut would be pegged around a Top 40 selection vending machine in Detroit. The vendor is made of wood, and is mica-veneered and walnut grained. It is a handsome piece of equipment designed to fit into class locations.

The Detroit kickoff marks the first time the four-inch flexible vinyl disk is being distributed in a major market. Other major markets will be opened shortly. Hyman said: "Between now

(Continued on page 4)

Billboard Forum Luring Ad Reps

By CLAUDE HALL

NEW YORK—Major radio advertising representatives will take an active role in this year's Billboard Radio Programming Forum. Several—including Petry, Blair, Eastman, and Greener, Hiken, Sears—are planning cocktail receptions for the stations they represent and some have indicated they may sponsor an open house at the

(Continued on page 10)

'Tape Thing' Push for Dealer

By HANK FOX

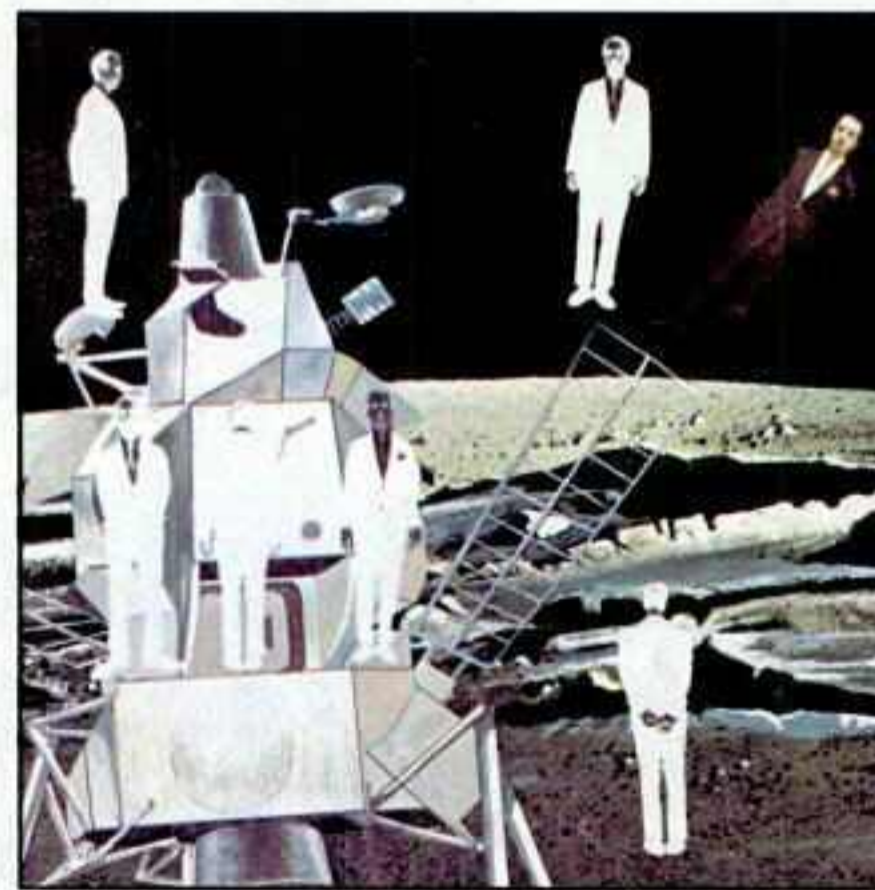
NEW YORK — Peter Max, one of the nation's leading poster designers, has been commissioned by Billboard to design a full-color "Cosmic Art" poster as part of an industry-wide tape promotion based on the theme, "Summer Is a Tape Thing."

The poster, which will spearhead the campaign, is part and parcel of the program to tape and equipment retailers and rec-

ord merchandisers in taking advantage of tape's full thrust into the youth market this summer. A complete merchandising kit will be made available, including the poster, logo strips and ad mats.

"Because the summer has been the season in which tape has shown the most growth," said Billboard publisher Mort

(Continued on page 19)



Moog—The Electric Eclectics of Dick Hyman (Command 938 S). The "switched-on" pop album for high voltage sales. With the first Moog Synthesizer LP programmed for the pop melody market, Command—world leader in quality stereo—heralds the new electronic era. The big charge comes from the great number of rhythm and blues and college radio stations playing "The Minotaur" track from this hot album. (Advertisement)



Following fast on the heels of "Orpheus Ascending" shining bright in Playboy Magazine's Jazz & Pop '69 poll for records of the year, the super-selling group, Orpheus, has another hit single, "Brown Arms in Houston" (K-14022), which is also featured in their latest MGM LP, "Joyful" (SE-4599). (Advertisement)

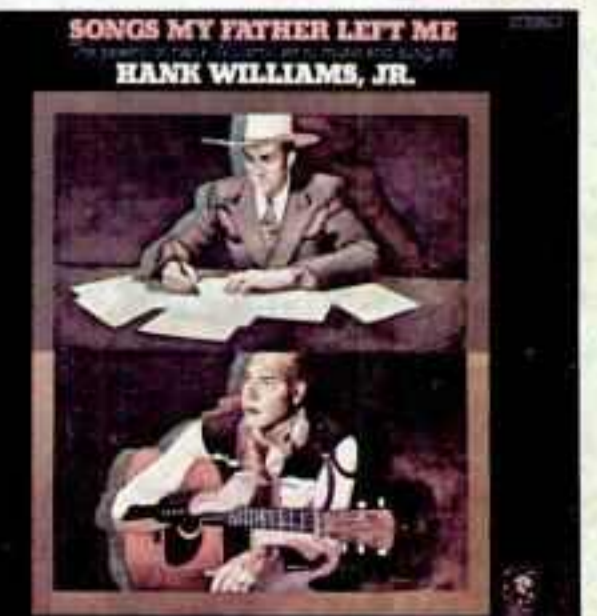
(Advertisement)

The poetry of Hank Williams set to music and sung by the great artist-writer Hank Williams, Jr.

Includes the big single, "Cajun Baby" K-14047

Like father, like son, like great.

MGM Records is a division of Metro-Goldwyn-Mayer Inc.



SE-4621

New Albums for April



LSP-4135*



LSP-4117



LSP-4144



LSP-4149*



LSP-4114



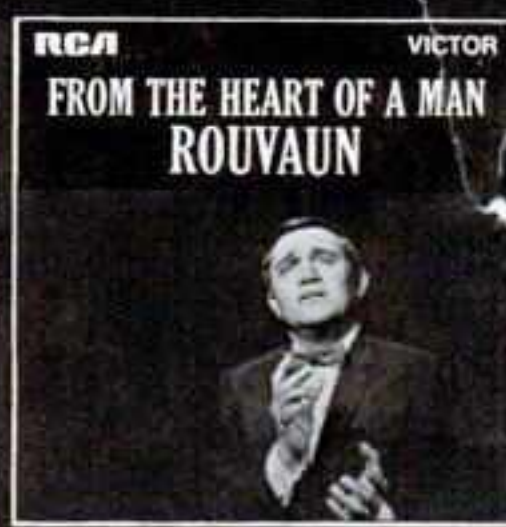
LSO-1158



LSP-4107



LSP-4147



LSP-4145



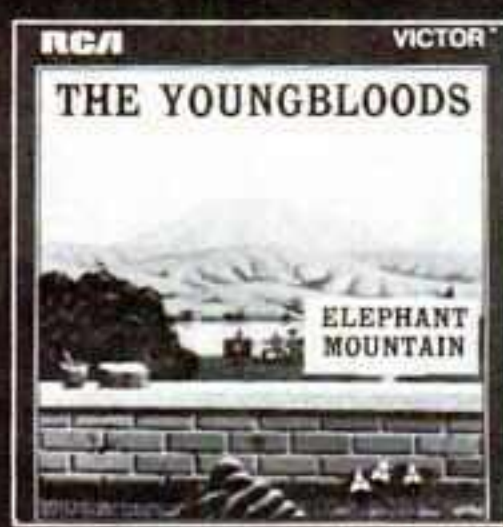
LSP-4132



LSP-4131



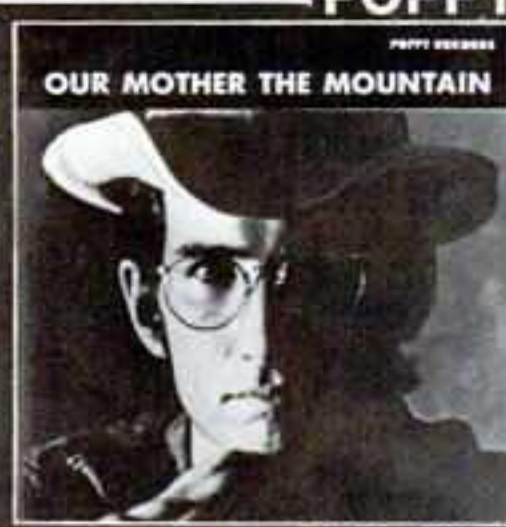
VPS-6018



LSP-4150



PYS-40,003



PYS-40,004



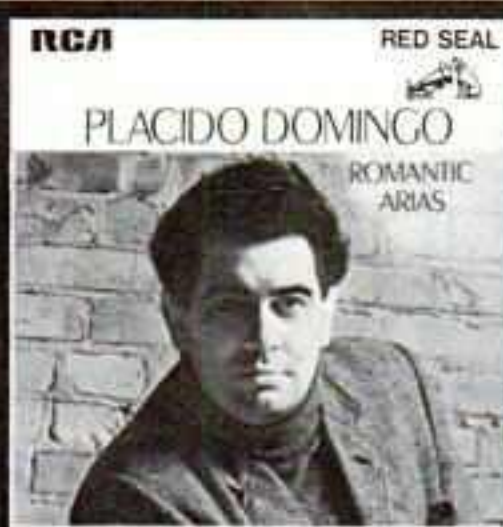
LSC-3023*



LSC-3066



LSC-3069



LSC-3083



LSC-3067



LM-3086



VICS-1366



VICS-1412



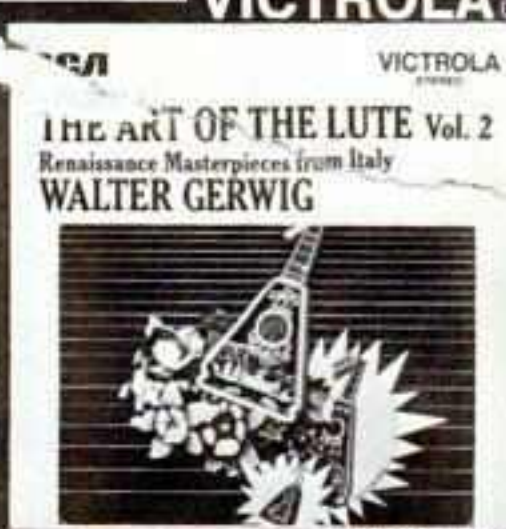
VIC-1409



VIC-1418



VICS-1419



VICS-1408



CAS-2307



CAS-2308



CAS-2311



CAS-1108*



LPV-564



LPV-563

RCA

* Available on RCA Stereo 8 Cartridge Tape

Schwartz Brothers In Public Offering

WASHINGTON — Schwartz Brothers, Inc., one of the nation's leading independent record distributors, will go public with an offering of 250,000 shares totaling \$1,500,000 in common stock. The registration, filed with the SEC, has not yet become effective. A preliminary prospectus, subject to comple-

tion or amendment, states that \$500,000 will be used to increase the firm's record and tape inventory, while \$170,000 will be used to open or purchase two record/tape retail stores.

The firm, headed by president James Schwartz, listed net sales in 1968 of \$11,113,271 with a net income of \$317,793; in 1967 the firm showed a net sales of \$8,260,121 with net income of \$150,586.

Schwartz Brothers was founded in 1946 by the late Harry Schwartz, a leading pioneer in record distributing. Through District Records, Inc., Schwartz Brothers sells records and tapes and related merchandise to approximately 415 music, variety, drug, discount, department, and automotive stores in Delaware, the District of Columbia, Kentucky, Maryland, North Carolina, Pennsylvania, Virginia and West Virginia.

Schwartz Brothers distributes A&M, Atlantic, Chess, Elektra, Epic, Kapp, Liberty, Motown, (Continued on page 10)

United's Pkg. Seller for Tape

MIAMI — United Record and Tape Industries, Inc., a rack merchandiser of records and prerecorded tape, has developed a merchandising package for tape. Allan Wolk, president, describes it as similar to the package to be tested by the Korvette chain, but an inch shorter in length. United's package, on which a patent is pending, has a clear, unbreakable plastic case. According to Wolk, three minutes are required to take out the tape, and because of this pilferage is reduced.

Wolk has this package in the Zayre chain and the Grandway Discount stores in Florida. He is also setting it in other outlets. Wolk said that he has also manufactured his own racks to fit this fixture. He added that the merchandising package was under development for six months.

"You cannot sell music under lock and key," he added. Tape/Vu, the package manufactured by Modern Album and Finishing Co., and set for a Korvette test, has a patent bid.

IMIC's Attendee Count: 600; Countdown Starts for Lift-Off

NEW YORK—The International Music Industry Conference in the Bahamas beginning Sunday (20) has already drawn more than 600 attendees. The Paradise Island Hotel & Villas and the Britannia Beach Hotel & Beach Inn on Paradise Island are sold out and late registrations are being booked into the Nassau Beach Hotel, one of the top hotels in Nassau.

New registrants to IMIC should make their own travel and hotel accommodations. The Nassau Beach Hotel is readily accessible to all of the Conference's activities and Billboard will provide transportation to

GRT ACQUIRING CAEDMON FIRM

NEW YORK—At press time, it was learned that contracts are being drawn for the purchase of Caedmon Records by General Recorded Tape Inc. The purchase price is estimated at \$3,500,000 including cash and GRT stock. A letter of intent is expected to be concluded early this week. If no hitch develops, GRT will assume ownership of the spoken word label within a month. It is understood that GRT will retain Caedmon's existing management. Alan Bayley, GRT president, was out of the country and not available for comment.

TEC Grabs Up Levine-Resnick —Aims to Build Power in East

LOS ANGELES — Transcontinental Entertainment Corp. has purchased its sixth independent record production company and its first "Bubble gum specialist," Levine-Resnick Productions. The two principals, Joey Levine and Artie Resnick, have been producing many of the hit acts on Buddah Records through Kasenetz-Katz Productions.

Also involved in the purchase is their Peanut Butter Music firm.

Levine and Resnick will run their company as a division of TEC's rapidly expanding pop music branch. The acquisition was through a stock transfer, reports TEC's president Mike Curb, who signed the deal. The duo's company was purchased on an "earn out formula" basis, whereby they can reap a seven figure amount over five years, according to Curb.

Levine and Resnick in turn have brought in Harold Berkman as a partner and general manager. Berkman's two-month-old label, Harbour, in turns becomes a TEC-owned property.

The intention is to build the Levine - Resnick - Berkman office in New York as TEC's major pop music outpost in the East. Berkman will develop a new pop label for which Levine and Resnick will produce product. While Harbour Records distribution is through Buddah, the new, as yet unnamed label will

go through new distribution channels, as yet unsigned.

Harbour and Berkman's forthcoming label joins TEC's recently formed Forward label, operated by Bud Fraser locally and Together Records, which TEC is financially underwriting on the Coast.

(Continued on page 10)

Monument's Foreign Thrusts Stepped Up

LOS ANGELES—Monument is stepping up its activity internationally by offering a wider variety of product and introducing new and established American artists overseas.

The label plans to increase its overseas LP productivity and expose new acts and musical sounds to the foreign market.

Bobby Weiss, Monument's international director, said there will be an increase in r&b product to Europe because of the "noticeable upsurge in r&b interest" in France, Germany and England. "R&b music, and in some countries white soul, is mushrooming throughout Europe," said Weiss.

He feels two factors have led to the increased interest in r&b: the Armed Forces Radio network is programming r&b, and the exposure of Motown product

by EMI. Another factor, said Weiss, is that British groups are turning to "white soul" music.

The trend to r&b product will enable Monument to expose singers like Ella Washington to the overseas consumer, said Weiss. Other artists on the Monument roster to get additional overseas promotion are Tony Joe White, with his new LP "Black and White"; Joe Simon, finishing a new album in Nashville, Ray Stevens and Boots Randolph, all non-r&b artists.

Fred Foster, Monument president, and Weiss explained the label's commitment overseas to representatives from England, Germany, Switzerland, Austria, Holland, France, Belgium, Italy Spain and several Scandinavian countries.

RCA to Handle Poppy Globally; 3 LP's Set

NEW YORK — RCA Records has wrapped up a deal with Uevin Eggers, founder and president of Poppy Industries, whereby it will distribute Poppy Records throughout the world. Under the agreement, effective immediately, the Poppy Records logo will be merchandised through RCA, with the first

three LP's to be released in April and May.

One of the initial releases under the long-term pact includes Poppy's first package by Dick Gregory. A two-record set entitled "Dick Gregory: The Dark Side," the album will mark Gregory's first record appearance in a number of years, and is the first of three releases Gregory will record for Poppy this year.

Also included in the April-May release will be an album by poet-singer Townes Van Zandt entitled "Our Mother the Mountain," and an LP by the Mandrake Memorial entitled "Medium."

Basically an album line, Poppy's promotional push will be directed mainly at underground and college media. Pop- (Continued on page 4)

the meeting place at appropriate times.

The Conference, which will run through Wednesday (23), is being co-sponsored by Billboard and its London-based sister publication Record Retailer.

Williams' Proposal Hits Snag

By MILDRED HALL

WASHINGTON — The recently introduced Williams amendment to prove performance royalty for recordings used commercially, on the air, in jukeboxes, et al., has run into trouble. Sen. John L. McClellan (D.-Ark.), chairman of the Senate Copyrights Subcommittee working out the copyright revision bill, has written Sen. Harrison Williams (D.-N. J.) that he cannot support the amendment in its present form—chiefly because of its affect on jukebox royalty, and on the mechanical rate issue.

The Williams amendment (Billboard, April 12) would take 25 per cent of the proposed annual jukebox performance royalty of \$8 per box for the composers of copyrighted music and give it to the record royalty to be shared equally between performers and producers of records played in jukeboxes. Williams would also retain mechanical rates at the present compulsory license ceiling of 2 cents, and 1/4 cent per minute of play, which the revision would

raise to 2 1/2 cents and 1/2 cent respectively.

Senator McClellan wrote: I have studied the amendment proposed by you and several other Senators on April 3, and have concluded that as chairman of the Copyrights Subcommittee I cannot endorse the amendment in its present form. Although I have not at this

Canada Special In May 24 Issue

NEW YORK — Canada's rapidly growing music-record-tape industry and its impact on the music business of other nations will be the subject of a Billboard "Spotlight on Canada" special in the May 24 issue.

The special section will examine the record industry, radio, the growing tape market, copyright laws, domestic talent, among other subjects.

In the issue, Billboard will also debut its Canadian selling singles and album charts.

time reached a decision concerning whether I will support the inclusion of a performance royalty in the pending copyright bill, I have serious reservations concerning certain provisions of your proposal for a performance royalty."

But after pointing out that the record royalty amendment as proposed would affect both jukebox and mechanical royalty provisos of the proposed revision bill, McClellan adds more encouragingly:

"While I cannot support the amendment you introduced, I do recognize the important contribution of performing artists, and you may be assured I will give further thought to this subject prior to any markup of the copyright bill in the Subcommittee."

McClellan's letter pointed out that although the amendment nominally would not disturb the \$8 performance fee ceiling for jukebox royalty as proposed in the revision, it does take \$2 out of each box fee designated un-

(Continued on page 8)

ABC Distrib Net Gets a Reshuffling

NEW YORK — ABC Records has realigned its distribution network in several key areas. The distribution of all ABC product in Newark and the entire New Jersey area will be handled exclusively by its own distribution outfit—ABC Record Sales Corp. In the realignment on the West Coast, the entire State of California will be serviced completely by Consolidated Records, which is solely owned by ABC.

In the past, Northern California and San Francisco had been serviced by an independent distribution company for ABC, with the Southern California area being handled by Consolidated Records in Los Angeles. The general manager of Consolidated is Norm Larson.

The ABC Record Sales Corp., which will handle the entire New Jersey area, was formed five years ago to service all of the New York area. The operation is under the guidance of general manager of Walter Lam.

The moves from an independent distribution to the ABC-owned distribution companies will, in addition to enabling ABC to service its dealers with greater efficiency, also bring about the opportunity to solidify the growth of the record company. It is also expected to ensure a unity of creative planning and marketing which, when utilized with total co-ordinating and intensified promotion efforts, will result in an increase in the sales flow of ABC's product and complete control of the product in the market place.

BUDDAH GETS 'DAY' DISTRIB

NEW YORK — Buddah Records has taken over the distribution of the Pavilion label's single "Oh Happy Day" and the album "Let Us Go Into the House of the Lord." The single and LP are performed by the Edwin Hawkins Singers, formerly the Northern California State Youth Choir.

WB-7 Domestic Sales Spurt 28%

LOS ANGELES — Warner Bros.-Seven Arts domestic sales of recorded product are running 28 per cent ahead of last year. This marks the eighth straight year that the company's domestic sales have continued spiraling.

Joel Friedman, W-7's marketing vice-president, believes one major reason for the company's continued sales success is the "vastly increased sophistication and know-how of its 27 distributors." Friedman cites such distributors using computerized data systems as Heilicher Brothers, Minneapolis; Jim Schwartz,

Washington, and Stan Saltman, Seattle.

Because of progressive methods of keeping a check on the stores within their selling areas, distributors handling such markets as Minneapolis, Washington, Seattle, Dallas and Boston-Hartford are achieving inventory turnover and achieving dollars for themselves and W-7.

Computerization allows the distributor to function efficiently in the areas of pre-ticketing, inventory control and replenishment.

These select number of distributors who have invested the

time, money and effort have begun to reap the dividends of modern business practices, Friedman said.

Major city distributors no longer have the same demographics, the executive continues, so consequently "the old guidelines on buying power index and sales management forecasts are not quite as valid as they formerly were."

W-7's creative sense of direction in which it emphasizes the in-vogue forms of popular music, is the second reason for the consumer acceptance.

In predicting a record sales year, Friedman is not including sales from such ancillary areas as all tape configurations, record clubs, overseas and publishing.

In an era of conglomerate movement into the music business and Wall Street's awareness of the profit potential of music industry firms, Friedman emphasizes that "the days of a record company deriving its income solely from records no longer exists."

Conglomerates recognize the future in the by-products of a record company than previously did not exist.

Spanish 'Mancha' Looks To Conquer Latins, U. S.

NEW YORK — The Spanish language original cast album of "Man of La Mancha" will be released next month on the MCA label throughout Latin America and on Decca Records in the U. S.

The Spanish cast album was recorded by the MCA Records International affiliate in Mexico, Orfeon-Videovox, under the supervision of Mariano Rivera Conde. The album marks the third original cast version available in the U. S. on one of the MCA labels. The Broadway original cast album is on MCA's Kapp label, and the original London cast album is on MCA's Decca label.

In addition to the Spanish cast version, MCA Records international vice-president Dick Broderick said that plans are being concluded to release in the U. S. the French "Man of La Mancha" with the original Paris cast starring Jacques Brel and Joan Diener. Latter origi-

nated the role of Aldonza on Broadway.

The French cast album released in France on the Barclay label, will be issued by MCA in the U. S. and Canada. Availability of the French version will depend on completion of negotiations to bring the original Paris cast here later this year for a run on Broadway.

Heavy Orders Put Dylan's 'Skyline' LP in Gold Heaven

NEW YORK — Advance orders for Bob Dylan's latest Columbia LP, "Nashville Skyline," have been so heavy, that the label was able to apply for certification for a gold record signifying million-dollar sales from the Record Industry Association of America even as the album was being shipped to the stores.

"Nashville Skyline" will be the sixth gold record for Dylan. His other million sellers include "Blonde on Blonde," "Highway

61 Revisited," "Bringing It All Back Home," "Bob Dylan's Greatest Hits" and, most recently, "John Wesley Harding."

"Nashville Skyline" was produced in Nashville by Bob Johnston. Columbia country artist Johnny Cash sings with Dylan one of the selections from the album, "Girl From the North Country," and also wrote the album liner notes. All of the songs were written by Dylan.

Curtis, Nicely Signings Mark Cowsills' Management Entry

LOS ANGELES — Cowsills Productions is expanding into management with the signing of Clem Curtis, former lead singer of the Foundations, and Twice Nicely, a rock group.

The company, the production arm of the Cowsills, MGM Recording group, eventually will sign more groups to management contracts, said David Ray, Cowsills general manager.

Twice Nicely, a New York act, will record for Atlantic Records, while Curtis has signed with Liberty, where his initial singles is "Maria Take a Chance." Several members of the group and Curtis will write for the recently formed Cowsills Music (BMI).

Initial booking for Curtis is "Happening '69" with the Cowsills April 23. Ray is planning a series of TV dates and a U. S. concert tour for Curtis, who will use a six-piece band in support.

Meantime, Bill Cowsill, lead singer, writer and producer of the Cowsills, MGM recording

group, has left the act. The group will continue to record but with Bob Cowsill as lead singer.

Initial product without Bill Cowsill is a single, "Dobin." The next Cowsill album, "The Cowsills Live in Concert, Vol. I," was recorded several months ago at the University of Illinois with the original group.

BOURNE PUSHES CHAPLIN TUNES

NEW YORK—The Bourne Co. has mapped out a special campaign for its catalog of songs by Charlie Chaplin to tie in with the comedian-composer's 80th birthday Wednesday (16). The Chaplin salute will be geared to new recordings and special disk jockey promotion.

In the Bourne catalog are songs and scores from such films as "Limelight," "Modern Times," "The Great Dictator," "The Gold Rush" and "King in New York."

Elektra Names P. R.

NEW YORK—The Elektra Corp. has retained Harshe-Rotman & Druck, Inc. as public relations counsel. H-R & D has offices in New York, Chicago and Los Angeles.

Executive Turntable

Alfred Markim appointed vice-president in charge of operations, Teletronics International. Markim resigned as president, Recording Studios Inc. to accept the newly created post. He will supervise all operational activities at Teletronics, New York-based video tape house. . . . Ted Glasser appointed staff producer, Liberty/UA Inc., working in Hollywood. He has been with MCA for the last three years and initial Liberty/UA sessions involve Bobby Vee, Sandy Nelson,

Wichita Falls and Bobby Blue. . . . Wendell Parker appointed Southern regional sales and promotion manager, Metromedia Records. Parker was formerly Southeast regional promotion manager, London Records. . . . Harry Ringler appointed administrative assistant to Larry Newton, president, ABC Records. For three years before joining ABC Ringler was vice-president, director of the over-all administrative operations at ITCC. Previously he was comptroller and general manager with Time-Mainstream Records. . . . Margie Levine will manage all copyright and license duties for Polydor Inc. Mrs. Levine was formerly assistant supervisor in MGM's copyright department. She reports to James J. Frey, director of sales and marketing, Polydor. . . . Fred Bruder named warehouse manager for Polydor Inc. Bruder was 23 years supervising shipping, inventory and traffic at MGM's Bloomfield warehouse, the last eight heading the company's separate Classical Division shipping operation. He reports to James J. Frey. . . . Richard V. Cancilla appointed department head of publicity for William Morris Agency, replacing Alan Rudofsky. . . . Milan, producer-arranger, named special assistant to Jerry Simon, executive creative director, E. B. Marks Music. In this position Milan will represent the contemporary scene, seeking out writers, artists and producers for the company. He was formerly an associate producer with Cy Coleman Enterprises and independent producer for Kama Sutra. . . . Steve Schwartz joins RCA Records as popular a&r producer. He is also signed to RCA as group member of the Pipe Dreams and will produce the group for RCA. His musical, "Pippin" will appear on Broadway later this year.

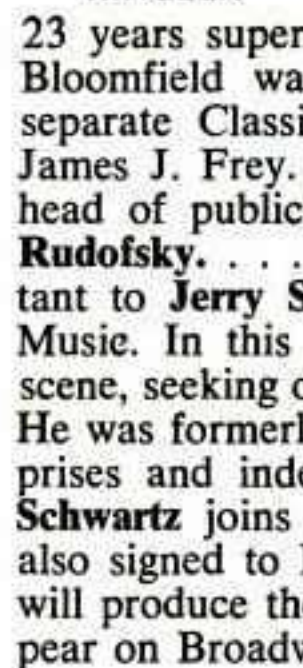
GLASSER



PARKER



RINGLER



Noel Love named national promotion manager for Polydor Inc. He was formerly with Dick James Music and Page One Records as national promotion director. Before this Love was with Alpha Record Distributors. . . . Steve Byrd appointed national director of album sales and promotion, Jad Records. Byrd was previously program director of station KXLW, St. Louis. . . . Joe Baltwell appointed national promotion director of the newly formed Intrepid Records. Baltwell was formerly with Philco-Ford's record division in the Eastern sales operation and was also Eastern regional man for Mercury.

Victor Polakoff, a former Dallas, Tex., newsman, joined publicity department, Mercury Records. He will work with publicity director Ron Oberman at Mercury's Chicago headquarters. . . . Wesley Upton promoted to sales and service manager, National Rejectors of Canada, Ltd. . . . Herbert Maddock, senior vice-president of the National Vendors division of UMC Industries Inc., has retired after 36 years with the firm. . . . Tom Parent, Mercury Records Cleveland promotion

director, appointed national promotion director for Mercury's Smash/Fontana labels. . . . Tom Frost appointed music director, Columbia Masterworks a&r. Frost will be responsible to John McClure, director, Columbia Masterworks a&r for director all Masterworks recording sessions, including establishment of quality standards. Frost will continue to produce Rudolf Stein, Isaac Stern and the Mormon Tabernacle Choir. He has been with Columbia nearly 10 years and previously was executive producer, Columbia Masterworks a&r.

Don Blocker and Mike Brochetta to Sundown Records as national sales manager and national promotion manager, respectively. . . . Bob Elliott joined A&M Records as director of newly formed tape division. Previously he was national sales manager of Disneyland Records. . . . Larry Saul, formerly with Consolidated Distributors in Seattle, joined A&M as a Southern California promotion man. . . . Larry Taylor, manager of publisher relations for Columbia Records, to the Paramount Music division as general professional manager, succeeding Jay S. Lowy, who is appointed a&r vice-president, Dot Records. . . . Charles B. Schwellenbach appointed systems and programming director in the management information service department at Capitol.

Jay Swint, field director of sales training at Capitol, joined Tower Records as national sales manager. . . . Allen Lavinger, advertising/merchandising manager, named special projects manager at Liberty/UA.

Hank Fox has resigned as Billboard tape cartridge editor, he will announce his plans shortly.

RCA, Poppy Deal

Continued from page 3

py's operation will be on an independent basis, with full artistic control over its product. Poppy will provide product to RCA for distribution. Art work for the Poppy label and Poppy album covers will be by Milton Glaser, director of New York's Push Pin Studios.



HERB GOLDFARB is sworn in for his second term as president of Music and Performing Arts Lodge No. 2502, B'nai B'rith by Al Berman of the Harry Fox Office, lodge chaplain, at the unit's recent installation dinner at the Tavern-on-the-Green, in New York.

Pocket Disc to Cover U. S.

Continued from page 1

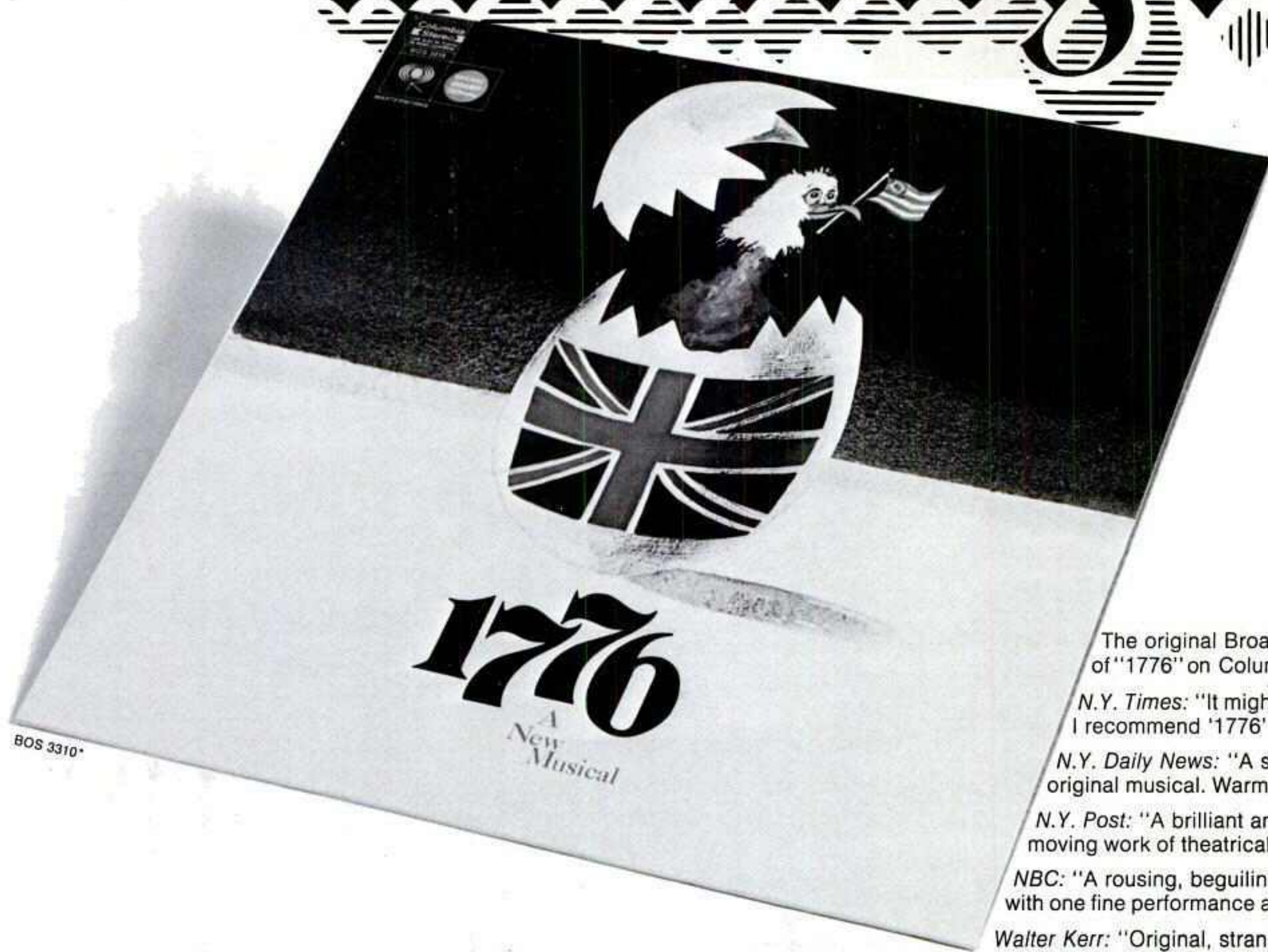
and the fall we will hopscotch across the country."

He noted that the introduction of Pocket Disc entails no cost to the retailer, who receives complete service and a percentage of the sales and is free from worries over pilferage.

Pocket Disc has simultane-

ous release agreements with a flock of key labels, permitting distribution of hot product in the vending machines. These labels include ABC, A&M, Atlantic, Bang, Bell, Buddha, Capitol, Dot, GNP Crescendo, Laurie, Mercury, MGM, Monument, Reprise, Roulette, Spar, Tetragrammaton, Tower and Warner Bros.-Seven Arts.

1776 in the making



The original Broadway cast recording of "1776" on Columbia Records

N.Y. Times: "It might even run until 1976. I recommend '1776' without reservation."

N.Y. Daily News: "A stunningly original musical. Warm... funny... moving."

N.Y. Post: "A brilliant and remarkably moving work of theatrical art."

NBC: "A rousing, beguiling musical drama with one fine performance after another."

Walter Kerr: "Original, strangely determined, immensely pleasing. It's just dandy."

BOS 3310

Ampex Into 2-Step Distribution

By EARL PAIGE

CHICAGO — Ampex Corporation's consumer equipment division expects to double the number of dealers now handling cassette and other playback units by going for the first time to two-step distribution. The first 19 distributors were named last week.

Consumer equipment division vice-president and general manager E. Peter Larmer said "Ampex Stereo Tape (AST) does not plan to expand from its normal software distribution pat-

tern by furnishing prerecorded tape to these new distributors of playback units."

Larmer did say that, by a coincidence, some of the new hardware distributors do handle prerecorded tape. By the same token, in handling hardware, the distributors would carry such prerecorded product as is tied in with promotions Ampex, for example, is offering \$23.80 worth of stereo cassette tapes free with the purchase of two units in connection with its

"Giftables From Ampex" May 1-June 30 program.

In substance, Ampex is moving in two simultaneous directions, on the one hand marketing a teen-oriented playback-only player through AST to between 4,000 and 5,000 music outlets, and on the other hand, now attempting to double to 5,000 outlets the marketing of hardware through a distributor network.

"Cassette tape products have opened opportunities for many types of traditional home entertainment outlets such as music stores, TV appliance stores, department stores and photo dealers," Larmer said.

Larmer said the consumer division would continue to service direct dealers in large metropolitan areas. The 19 distributors are:

Pat O'Day, Fargo, N. D.; Max Pasley, Sioux Falls, S. D.; Radio Trade Supply, Des Moines; TCR, Dubuque, Iowa; Miller Jackson, Oakland City; Orgill Bros., Memphis, Little Rock, Ark.; Jackson, Miss. and Shreveport, La.; McCoy Ray, New Orleans, Comstock, Atlanta; M. B. Scanlon & Associate, St. Louis; Interstate Distributors, Kansas City; Barton Distributors, Wichita, Kan.; American Distributors, Omaha, Neb.; Treasure State Gas & Electric Co., Butte, Mont.; Peirce-Phelps, Philadelphia and Harrisburg, Pa.; Nelson & Small, Portland, Me., and Manchester, N. H.; Mountain National Corp., Charleston, W. Va., Knoxville, Tenn. and Lexington, Ky.; Lenco Photo Products, Inc., Dallas, Charlotte, N. C. and Chamberlee, Ga.



KEN FRITZ, left, TV producer whose "Music Scene" will debut on ABC-TV in September, talks with Myrna and Leonard Stogel, host of a party recently at the Century-Plaza Hotel, Los Angeles, to introduce two new groups, the Popcorn and the Locomotive.

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Wallichs Will Open 7th Outlet — Eyes Move Into Southeast

LOS ANGELES — Wallichs Music City is slated to open its seventh area outlet, but the company has its eyes on spreading the music department store concept into Southeastern regions.

The seventh store will open in Buena Park this July, with a central warehouse-headquarters facility opening in Torrance in August. This latter facility will enable the music chain to consolidate warehousing and executive offices under one roof.

The Music City name could become a factor in Eastern area merchandising if a franchised operator, Music and Entertainment Co., Inc., extends its initial efforts into Florida,

Georgia, Louisiana, Texas, New Mexico and Arizona.

The Music and Entertainment Co. already operates one Wallichs Music City in Phoenix. That store was opened last November under terms which pay the California company a franchise fee plus a percentage on volume.

Two additional Western area Music City's are being considered in Phoenix and Houston through the Music and Entertainment Co.

Executives in the franchising company are John Holmes and George Soderquist, with Clyde Wallichs, president of the local chain bearing his name, plus Nancy Sinatra and Buck Owens, stockholders and directors. Glenn E. Wallichs, chairman of the board of Capitol Industries, is the second partner in the retail operation with his brother.

The 38-year-old local chain is also considering a public stock offer within the next two or three years. The money will go for expansion plans which include eventually opening outlets in Pasadena and Santa Monica.

Era to Release 7 Albums in Switch to a 'Total' Image

LOS ANGELES — Era Records is moving to change its direction from basically a singles company to a total label with plans to release at least seven albums this year.

Herb Newman, Era president, is looking for three acts to complete his artist roster of guitarist Phil Baugh and singer Jewel Akens, Gabriel Dean and Keith Green. The label also plans to release a comedy LP, "Confessions of a Las Vegas Loser," by Paul Gilbert.

Era also is releasing a series of instrumental albums, "Herb Newman Presents AM/FM," with plans to market the product via tape, either with an outside duplicator or under his own tape banner.

Newman is negotiating with three duplicators about handling the "AM/FM" series and another series, "The Golden Era." Material for the latter series, which also will be released in LP form, goes back to 1954 and includes original hits by artists never released in cartridges before.

He recently concluded an agreement with GRT to duplicate exclusively in all configurations a series of children's titles. Newman will provide a series of six packages, "Sing

Along With Breezy Children's Tapes," to retail at \$4.98.

Era plans to release the children's line in a series of LP's aimed at the educational market. The albums will have the lyrics printed on the back jacket.

BMI to Fete 25 R&B'ers

NASHVILLE — More than 25 recipients of BMI awards in the rhythm and blues category from Memphis and Nashville will fly to Detroit in a special BMI chartered plane Tuesday (15).

A presentation dinner is scheduled for the Hotel Pontchartrain, Detroit, with music by King Curtis and his orchestra.

This will be the first get-together of the Memphis-Nashville and Detroit r&b contingents.

Among those making the flight from the South are James Brown, Don Pierce, Hal Neeley, Jim Wilson, Mr. and Mrs. Stephen Cropper, Deanie Parker, Mr. and Mrs. Don Davis, Mrs. Otis Redding Jr., Phillip Walden, Alan Walden, Jackie Avery, Carolyn Spikes, Arthur Conley, Earl Simms, Mr. and Mrs. David Porter, Mr. and Mrs. Isaac Lee Hayes, Jack Stapp, Mr. and

Mrs. Buddy Killen, Mr. and Mrs. Roy Cunningham, Mr. and Mrs. Dan Penn, Dewey Oldham Jr., Chips Moman, Mr. and Mrs. Donald Crews, Mr. and Mrs. Steve Davis, Billy Buttler, Lee Frazier, Frances Preston, Harry Warner and Helen Maxson.

MIRIAM STERN LEAVES AGAC

NEW YORK—The AGAC counsel last week accepted with regret the resignation of Miriam Stern, executive director.

Miss Stern joined the organization in 1947, after six years as road manager for the Sammy Kaye band. She is known throughout the music business as an expert on the Guild contract and on copyright matters pertaining to writers' rights. Miss Stern has represented the AGAC around the world and last September was honored in London at a reception given by the British Songwriters Guild and PRS. She played a major role in implementing the AGAC Collection of Royalties plan.

As yet Miss Stern has not announced future plans.

Memphis Sound Getting Exposure

NEW YORK — The Willie Mitchell Group and the Bar-Kays are spreading the Memphis sound from New York to California. Both acts are out of the Memphis-based Continental Artists, headed by Bettye Berger. The Willie Mitchell Group, which recently appeared at Dis-

neyland, is set for a return engagement in July. The group also appeared on West Coast originated TV shows.

The Bar-Kays will appear at Steve Paul's Scene here May 26-29, as well as at a concert date at Seton Hall University, South Orange, N. J., April 26.

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EDITOR IN CHIEF: Lee Zhitto

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PUBLISHER: Mort L. Nasatir, New York Office

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INTERNATIONAL OFFICES

EUROPEAN DIRECTOR: Andre de Vekey, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

EUROPEAN EDITOR: Mike Hennessey, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

UNITED KINGDOM: Graeme Andrews, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

ITALY: Germano Ruscitto, Galleria del Corso 2, Milano, Italy. Phone: 70.15.15

JAPAN: Kanji Suzuki/Japan, Trade Service, Ltd., 2-1-408, 3 Chome Otsuka, Bunkyo-ku, Tokyo

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Vol. 81 No. 16

The Hit Sound Of ATCO

OTIS REDDING & CARLA THOMAS

**“When Something
Is Wrong
With My Baby”**

Atco 6665



THE PARLIAMENTS

**“A New Day
Begins”**

Atco 6675

Produced by LeBaron



Ex-Limeliter Is Studio Owner and Producer

LOS ANGELES—Alex Hassilev, former member of the Limelites, is returning to the music business as an independent producer and owner of an 8-track recording studio.

Hassilev, who formed Hassilev Enterprises, is building an artist and songwriter roster in the avant-garde contemporary vein. Initial act is Standiford Myles, a rock-rhythm and blues singer.

As an independent producer, Hassilev has completed Hoyt Axton's new album for Columbia, "My Griffin Is Gone," and is working on a Glen Yarbrough LP for Warner Bros.-Seven Arts, "We're Touching Through the Air"; an instrumental album for guitarist Dick Rosmini at Liberty, and several "electronic gimmick" singles using his own Moog synthesizer.

Working with Hassilev are producer James Lowe, former member of the Electric Prunes; arranger Paul Lewinson; songwriter Peter Boyd, who wrote the title song in Yarbrough's next album, "We're Touching Through the Air," and engineers Johnny Houston and Doug Botnick.

In publishing, Hassilev is looking for several songwriters to complement Boyd and himself in the company's two publishing firms, West Knoll (BMI) and Tamara (ASCAP).

Next step for Hassilev Enterprises is to build a 16-track recording studio to be operational late this year. He recently converted his 4-track studio to 8-track.

The company also plans to get involved in feature film and television scoring and radio and TV commercials, making use of the synthesizer in all areas.



UNITED ARTISTS RECORDS has captured the Best Display of the Year Award for the merchandising mobile of the "Chitty Chitty Bang Bang" soundtrack. On behalf of the Printing Industry of New York, Jimmy Gilbert, left, sales manager of the George Alexander Display Company, presents the award to UA vice-president and general manager Mike Lipton. The company designed, printed and packaged the die-cut car, printed in five colors on foil.

Tetra Holding Product Talk

LOS ANGELES — Tetragrammaton meets this week with its recording artists and their personal managers, agents and promotion personnel to discuss marketing ideas of their product.

The product discussions take place in conjunction with the label's first distributor meetings here, New York, St. Louis and Miami, beginning Monday (14).

Marvin Deane, Tetra national promotion manager, discusses promotion, personal appearances, artists relations and ways of merchandising product with artists involved in Tetra's initial extensive album release of 10 LP's.

Artists and their representatives involved in Tetra's initial release are Bill Cosby, Pat Boone, Biff Rose, Murray Roman, Mark Slade, the Summerhill, Elyse Weinberg and Tom Ghent.

Cotillion to Handle Foggy Love Label

NEW YORK—Cotillion Records has concluded a distribution deal for the Foggy Love label out of Birmingham, Ala. The first single release under the arrangement is "Black Is Black," by Dale Kahr and Christy Boughn. The president of Foggy Love is Randy Richards.

Atl. Tops Billboard Top LP Label Chart Report in Qtr.

• Continued from page 1

order were Warner Bros., Atlantic, Dunhill, Motown and Elektra.

Columbia also took over first place in the five issues of March that were surveyed. Columbia's share for March 13 14.0 per cent with 31 titles. Atco was in second place with a 6.9 share and 13 titles. Capi-

tol came in third with a 6.8 per cent share and 17 titles. RCA was fourth with a 6.1 per cent share and 15 titles, and Reprise was fifth with 5.5 per cent share and 10 titles. Rounding out the "top 10" for March in their respective order were Warner Bros., Atlantic, Dunhill, Epic and Motown.

For the first quarter of 1969, the "top 10" labels represented 60.1 per cent of all the chart action, and 61 labels shared the total chart action. For March, the "top 10" labels represented 58.5 per cent of the total of all the chart action, while 54 different labels shared the total chart action for March.

Aside from Columbia, which showed a strong share gain in the first quarter report of 1969 as compared with the first quarter of 1968, the following labels, each representing a 2 per cent share, showed the biggest 1969 vs. 1968 first quarter rank jumps:

Cap Goes Up

Capitol moved from fifth position in 1968 to second in 1969; Atco moved from eighth to third; Dunhill from 16th to eighth; Motown from 13th to ninth; Tamla from 21st to 14th; and United Artists from 20th to 15th.

This is the first of a continuing series of monthly reports on the "Top LP's" chart activity. Each individual report shows each label's percentage share of the chart, number of different titles on the chart, weeks represented by all of the label's titles and total points accumulated by each label. One set of reports will cover singles and the other albums.

Full details on the availability of the Label Chart Action Report may be obtained from Don Ovens, director of Charts and Reviews in the New York office of Billboard.

(Continued on page 53)

CLUB REVIEW

Temptations a Polished Music-Making Machine

NEW YORK—The pleasure and pride of steaming into the Copacabana, Thursday (10), with million seller yielding to million seller and hit albums crowding the chart tops belong to Motown's Temptations, that relentless soul-to-gold machine, whose polish can either be witnessed in person or researched in sneakers anytime on their fine album, "The Temptations Live at the Copa."

Flashing their synchronized soul bursts, the quintet collaged their greatest hits into a picture of perpetual motion, striking the heights of excitement with "I Could Never Love Another," "I'm Gonna Make You Love Me" and "I'm Losing You." The crunching soul snarl of Dennis Edwards, melting into sensitive high cry of Eddie Kendricks, eased into Paul Williams' "For Once in My Life" and was finally complemented by Mel Frank-

lin's moving bass reading of "Old Man River," in the group's indelible trademark. The versatility and timeless popularity of the Temps have made them music makers as big as the music they have helped make the rhythm of a nation.

ED OCHS

McKuen-A. Kerr LP's in Choral

LOS ANGELES—Plans are being formulated to prepare choral works for two Rod McKuen-Anita Kerr albums, "The Earth" and "The Sky" as a result of requests from schools.

Miss Kerr said that she and McKuen have discussed the idea of developing a series of choral works for the two albums released on Warner Bros.-Seven Arts.

"We will have to find a publisher with a strong educational department who can service the schools," Miss Kerr said. She and McKuen are joint owners in Warm Music, which releases all the material in their San Sebastian String series ("Earth," "Sea" and "Sky" albums), but the composer/singer says this company is not the proper vehicle for publishing the choral works.

Miss Kerr's own works are licensed by Robbins - Feist - Miller, which has a strong educational department.

Williams' Proposal Hits Snag

• Continued from page 3

der the bill for authors, through their licensors ASCAP, BMI or SESAC, to give to the recording royalty.

The mechanical royalty rate is another aspect of the bill that the Senate subcommittee appears to be still studying. Music publisher statistics to justify their demand for higher mechanical royalty rates were hard to come by. The Subcommittee had to ask for more financial data, after a Library of

Congress economist indicated there were gaps in the needed information. Publishers have hired Ted Sorenson to represent them—indicating to some onlookers that they may be more than a little worried about getting the higher rate in the revision bill.

The record royalty amendment expects a battle from the broadcasters, but the proposal of set rates of payment in the statute is another count against it. Both Senator McClellan and the Copyright Office have a strong preference for industries to negotiate their own use rates—rather than put rigid statutory rates into law. Senator McClellan has spent months trying to coax broadcast TV and cable TV interests to reach a compromise that includes negotiating their own rates, once the copyright law establishes liability for CATV to pay copyright fees for the program material it picks up now for free.

The Williams amendment would provide a broadcast blanket licensing rate based on 3.5 per cent of the radio or TV station's net from sponsored programs, with a pro rata formula for radio "talk" stations, and exemptions for small ones. CATV would pay at whatever rate broadcasters pay in performance fees; background mu-

sic would pay 3.5 of the gross and locations a flat \$25 fee for commercial use of recorded music.

Administration of the fee collection and disbursing under the Williams amendment is another sore spot. The Copyright Office is known to be strongly opposed to taking on the job of monitoring and tabulation and distribution which would fall to them under the amendment. The bill would permit the copyright office to require inaudible coding signals in all manufactured records, which would be picked up on a computerized setup in the copyright office—administration costs to come out of royalty receipts.

The record industry had its own problems in trying to work out a feasible amendment with Senator Williams and his co-sponsors. (Incidentally, Sen. Howard Baker of Tennessee endorsed the principle of record royalty, but was unable to sponsor the bill because of the proposed split of jukebox royalty, and the statutory fee for broadcast blanket licensing.) The recording industry is composed of so many hundreds of competitive companies that it was feared negotiation for shares of the royalty would mean endless wrangling—hence the prefer-



ELVIS PRESLEY chats with, from left, A. W. Smith, record manager, McClung Appliances, Knoxville, and Mr. and Mrs. Dave Wheeler, he is record manager, Ohio Appliances, Cincinnati, on set of MGM's film, "The Trouble With Girls and How to Get It." Smith and Wheeler are two of the four winners in RCA's "Holiday With Elvis" merchandising contest.

LAST WEEK...



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Like father, like son. Like great.

"On New Year's Day, 1953, Hank Williams died at the age of 29, leaving the country music world an imperishable heritage of songs . . . No other writer-artist has matched Williams' achievement in capturing in song the tribulations, tragedies and joyful episodes of life. □ But the history of Hank Williams did not end on that day in 1953 . . . a number of unfinished songs have been waiting for the right person to finish them and make them available on an album. □ That person, of course, is Hank Williams, Jr. . . . an artist in his own right and heir to the traditions of his famous father. . . . Just as the lyrics are typical of Hank Williams, the melodies reflect the true country idiom.

There are such diverse songs as Cajun Baby* and Homesick And Lonesome. (Among others) another cut, You Can't Take My Memories Of You will bring a

tear to many an eye, for it is truly poetic in concept. □ This album also firmly marks Hank Jr. as a composer of consequence, following fast on the heels of his successful single, It's All Over But The Crying, which he wrote singlehandedly. □ Thus in the capacity of both

writer and artist, Hank Williams, Jr., brings to the current world of music these songs which might otherwise have been forgotten. □ Country music lovers will treasure this album." Paul Ackerman, Music Editor of Billboard (From the album notes of this LP)



SE-4621

***Soon to hit the charts, big! "Cajun Baby" K-14047**



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

Ilene Berns Keeps Bang Rolling

By ED OCHS

NEW YORK — Bang Records, its Shout soul label and Web IV publishing wing, have picked up momentum under Ilene Berns and a series of non-exclusive independent production agreements, artists signings and master acquisitions.

Mrs. Berns, who took over the company in January, 1968, shortly after the death of her husband Bert Berns, has had chart success with "Cinnamon" by Derek, produced by Johnny Cymbal and George Tobin, plus the follow-up disk, "Back Door Man." Mrs. Berns also made production agreements with Billy Carl and Reid Whitelaw (producing Carl as a vocalist), Phil Walden for Billy Young, and Bill Harvey for Randolph Walker's soul sessions on Shout.

Newest of the independent production agreements is with Malaco Productions of Jackson, Miss. (George Soule and Tommy Couch), for Paul Davis (also a Web IV writer), and a new soul group, the Tropics.

Mrs. Berns' operating philosophy is that she always reserves

the "freedom" to assign another producer to an artist if necessary. But she also points out that "a successful creative relationship between the producer, the artist and the label is inviolate so long as it's creative and successful."

Believing that promotion is crucial to her singles-oriented label, Mrs. Berns spends time on the road in personal contact with radio stations and distributors, as well as participating in the administrative and recording phases of the company.

Bang also maintains the Incredible Sound Studios at 126 West 42nd Street for its own and outside bookings. The studio, together with Web IV Music, provides the base of operations for Bang and Shout. Web IV's staff includes Mike Valvano, former Motown writing and production associate.

Mrs. Berns is currently negotiating new overseas representation of her labels and publishing company, while pinpointing

the labels' domestic servicing through a select number of outlets.

Wayfarer Offering Catalog of Ives

NEW YORK — The complete Burl Ives catalog of original compositions has been made available for the first time for outside recordings by Ives' publishing complex, Wayfarer Music.

According to Wayfarer vice-president and general manager Helen Payne, over 500 original copyrights by Ives and other writers in the folk, country, Christmas, children's and contemporary markets are being offered as part of a reorganization of company policy.

All material is available through Wayfarer Music, 140 W. 57th Street, New York.

Major Ad Reps to Attend Billboard's Radio Forum

• Continued from page 1

Waldorf-Astoria Hotel, site of the Forum, with an invitation open to all. Other representative firms have indicated they are considering social functions in connection with the Forum; these will be announced later. None will conflict with the regularly scheduled speeches and workshop sessions.

Handleman Bids Off For Record Distrib

DETROIT—The Handleman Co. will not acquire Record Distributing Co., a privately owned Houston firm. According to a Handleman statement, the New York Stock Exchange-listed company and Record Distributing have terminated their preliminary plans by mutual consent.

Flatt Hits Scruggs & Wife With Big Barrage of Suits

NASHVILLE — Columbia artist Lester Flatt has filed a series of lawsuits in chancery court here, all of them aimed at his estranged partner, Earl Scruggs, and Mrs. Earl Scruggs, who managed the pair.

In his suits, Flatt charges Mrs. Scruggs with fraud and demands that the books and records controlled by her be made available to Flatt and his attorneys. Flatt requests that Scruggs be enjoined from using the name of their band, the Foggy Mountain Boys.

Flatt, in his suits, claimed that he and Scruggs were no longer compatible as a team.

Flatt, the singer-MC half of the famed bluegrass duo, also

claims, in one of the suits, that he and Scruggs were supposed to be partners in a music publishing firm, but he found out later that he owned only a third of the stock, with a third each owned by Scruggs and his wife.

A hearing has been set for Wednesday (16) on a request by Flatt that their television show be placed under a receiver with "full power and authority to wind up the business of the partnership."

Filmways Lists 23% Net Rise

LOS ANGELES—Filmways, diversified entertainment complex, reported net income of \$1,012,000 for the six months ended Feb. 28, 1969. This represented an increase of 23 per cent on net income, from the \$822,000 reported for the comparable year earlier period.

Per share earnings rose to 91 cents from 79 cents reported last year on fewer shares outstanding. In addition the 1969 figures reflect the tax surcharge of \$90,000 or 8 cents per share for the six-month period, as against \$20,000 or 2 cents per share for 1968.

Gross revenues for the first six months of the current fiscal year totaled \$26,403,000, compared to \$24,331,000 for the six months ended Feb. 29, 1968.

M'Media's First Simulrelease

NEW YORK — Metromedia Records introduced its first album and 8-track tape cartridge product last week, a debut for the new label. Albums and cartridges were released simultaneously featuring the Carolyn Hester Coalition and "Herb Bernstein's New Crusade." The label also released its first country product. The records singles by the Burris Young'uns, Edna Lee, and Betty Jean Robinson. In addition, the label signed six other new artists to the country roster — Jimmy Luke, Jane Lorie Leichhardt, Gene Crawford, Bill Towers, Jimmie Kaye and Clay Hart.

Peter Pan Line to Toy Mart

NEW YORK — Peter Pan Records is pegging its new line of 39-cent, seven-inch 45 r.p.m. records at the toy industry. The new line will be called Sunshine Series.

The series will be backed by a marketing program that will include displays, shelf extenders, spinners, etc. The line consists of more than 60 titles, highlighted by the Christmas series ("Snoopy's Christmas," "Little Drummer Boy" and "Silent Night"). Others in the line include the Romper Room series and School Day series. There will be a regular schedule of new releases. Latest releases include "Chitty, Chitty, Bang,

Bang," "Oliver!" and "Snoopy vs. the Red Baron."

Peter Pan is represented in all major toy marts and maintains a New York showroom at 200 Fifth Avenue under its parent corporation, Ambassador Records.

Smith's 'Line' Disk

NEW YORK — Ray Smith's "I Walk the Line," which received a "Country Chart Spotlight" in last week's Billboard is released by Celebrity Circle Records, a new firm based in St. Louis, and not Celebrity Service, as erroneously reported.

Market Quotations

As of Closing Thursday, April 10, 1969

NAME	1969		Week's Vol. in 100's	Week's High Low		Week's Close	Net Change
	High	Low					
Admiral	20 3/4	15	576	19	15 1/2	18 3/4	+2 7/8
American Broadcasting	76 1/2	56 1/8	1215	65	58 1/4	64 1/2	+5
Ampex	39 3/4	32 1/2	803	39 1/2	37	38 1/2	+ 3/8
Automatic Radio	28 3/4	20 1/8	778	28 3/4	25 1/4	27 3/4	+ 3/4
Automatic Retailer Assoc.	117 1/4	100 1/2	56	112 1/2	110 1/2	111 1/4	- 3/4
Avnet	36 1/2	20 5/8	1265	22 3/4	20 5/8	21 1/8	-1
Canteen Corp.	31 3/4	22 1/4	550	27 3/4	25 1/8	25 3/4	- 3/4
Capital Ind.	45	29	211	44	41	44	+1 1/2
CBS	54 1/8	44 3/8	720	51 7/8	49 3/8	51 3/8	+1 1/8
Chic. Musical Inst.	33 3/8	26 1/8	19	27	26 1/8	27	+ 7/8
Columbia Pic.	42	29 3/4	216	33 3/4	32 1/2	32 3/4	-1
Commonwealth-United	24 3/4	13 3/4	2108	14 3/4	13 3/4	14 3/8	- 1/2
Disney, Walt	86 3/4	69 3/8	135	82 1/4	76 1/2	82 1/4	+5 3/4
EMI	8 7/8	6 7/8	1025	7 5/8	7 1/4	7 3/8	- 1/8
General Electric	96 1/4	85 1/8	1148	92	88 3/4	91 3/4	+1 3/8
Gulf & Western	50 1/4	31 1/4	1556	32 1/2	31 1/4	32	- 1/8
Handleman	46 7/8	36 7/8	110	45	42 1/2	45	+1 3/8
Harvey Radio	25 1/4	19	55	21 1/2	20 1/2	21 1/2	+ 3/8
Kinney Services	39 1/2	29 3/4	196	32 3/4	31 1/4	31 3/8	- 3/4
Macke Co.	29 1/2	20	150	23	20	20 1/4	-2 3/4
MCA	44 1/2	36 1/2	42	38 3/4	37	37	-1 1/2
Metromedia	53 3/4	40 1/8	159	44 3/8	41 3/4	43 1/4	+ 3/4
MGM	44 1/2	37 1/2	224	38 3/4	37 3/8	38	- 3/4
3M	106	94	502	103	100	102 1/8	+1 1/8
Motorola	133 1/2	102 3/4	244	110 1/2	102 3/4	109 1/4	+4 5/8
North Amer. Phillips	45 1/4	35 1/4	60	37 3/4	37	37 3/8	- 3/8
Pickwick Int.	55	40	57	51 3/4	49 1/2	51	+ 1/2
RCA	48 1/8	41 1/4	1276	44 1/8	43 1/4	44 1/8	+ 3/8
Servmat	49 1/2	39 1/2	42	40 1/2	39 1/2	39 3/4	-1
Trans Amer.	38 3/4	32	993	34 3/8	33 3/4	34 3/8	+ 3/8
Transcontinental Invest.	26 3/8	20 1/2	1128	23 3/4	21 1/8	23 1/4	+1 3/4
Triangle	37 3/8	31	30	33 3/8	33	33	- 3/4
20th Century-Fox	41 3/4	31 1/2	1429	34 3/8	32 1/4	33 1/2	- 1/4
Vendo	32 3/8	24 3/8	64	27 3/8	26 3/8	27 3/8	+ 1/8
Viewlex	31 3/4	24 1/8	115	28 1/2	26 1/2	28 1/4	+ 3/4
Warner Bros.-7 Arts	64 1/2	39 3/8	683	49 1/2	47 1/2	49	+ 3/4
Wurlitzer	23 1/2	19 1/2	26	20	19 1/4	19 3/4	- 3/8
Zenith	58	48 3/8	523	49 3/8	48 3/8	49	- 1/2

As of Closing Thursday, April 10, 1969

OVER THE COUNTER*	Week's High Low Close		
	High	Low	Close
Data Packaging Corp.	50	46	50
Fidelitone	5	4	4
General Artists Corp.	15	14	15
General Recorded Tape	27 1/4	26 1/2	26 1/2
ITCC	15 1/2	15	15
Jubilee Ind.	26 1/2	24 1/2	26
Lear Jet	29	26 1/2	27 1/2
Lin Broadcasting	16 1/4	13	16 1/4
Merco Ent.	19 3/4	16 3/4	19 3/4
Mills Music	32	30	32
Music Makers, Inc.	13 3/4	12 1/2	13 3/4
Newell	28 1/2	27	27 1/2
NMC	13 1/4	12 1/2	12 1/2
Sam Goody, Inc.	13 1/4	12 1/2	12 3/4
Telepro Ind.	2 3/4	2 3/8	2 1/2
Tenna Corp.	40 1/2	38	39 1/2
Trans Natl. Communications	8 1/2	7 3/8	7 1/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

The Forum will feature speeches by 37 of the nation's leading radio men, as well as a series of roundtable discussion sessions. The sessions range from "Top 40 Programming" to "Building Your Audience With On-the-Air Promotions," and sessions on production, commercials, and being a personality. One session will be devoted to topics on "Checking the Pulse of Music Popularity in Your Market and Relating It to Airplay" and "Record Popularity Charts in Magazines and Newsletters — What Value Are They?" Last year approximately 500 radio men attended the Forum, including station managers, program and music directors and air personalities.

Billboard magazine is sponsoring two receptions. The first will be an artist appreciation night at the Waldorf-Astoria June 20, to be attended by some of the leading record artists. On Saturday, June 21, there will be an evening open house and cocktail reception at the Billboard offices and rooftop garden. The editorial staff of Billboard will be on hand.

The Forum is organized and conducted by James O. Rice Associates. The Waldorf-Astoria has set a block of rooms for people attending the Forum at a special convention rate, although registrants may stay where they wish. For further details, write: Radio Programming Forum, 9th Floor, 300 Madison Avenue, New York, N. Y. 10017.

TEC Grabs Prod. Firm

• Continued from page 3

Berkman will co-ordinate his record activity with Fraser. The Harbour label will use independent producers, according to Curb, not necessarily Levine and Resnick.

Levine and Resnick have been producing in New York for two years and have been working through Kasenetz-Katz for the past year. Among the acts they handle are the Ohio Express, Shadows of Night, the Kasenetz-Katz Super Orchestra, and the Outsiders—all for Buddah. They additionally record the Crazy Elephant for Bell.

The acquisition of Levine and Resnick now puts TEC in a key area of pop music, with such other company-owned firms as Sidewalk, Poseidon, Attarack, Pint Size and Together, all recording music in the more adult forms of contemporary composition.

Schwartz Brothers

• Continued from page 3

Mercury, Vanguard and other affiliated labels of these firms, plus tape product of Ampex, ITCC, Muntz, RCA, United Artists and GRT.

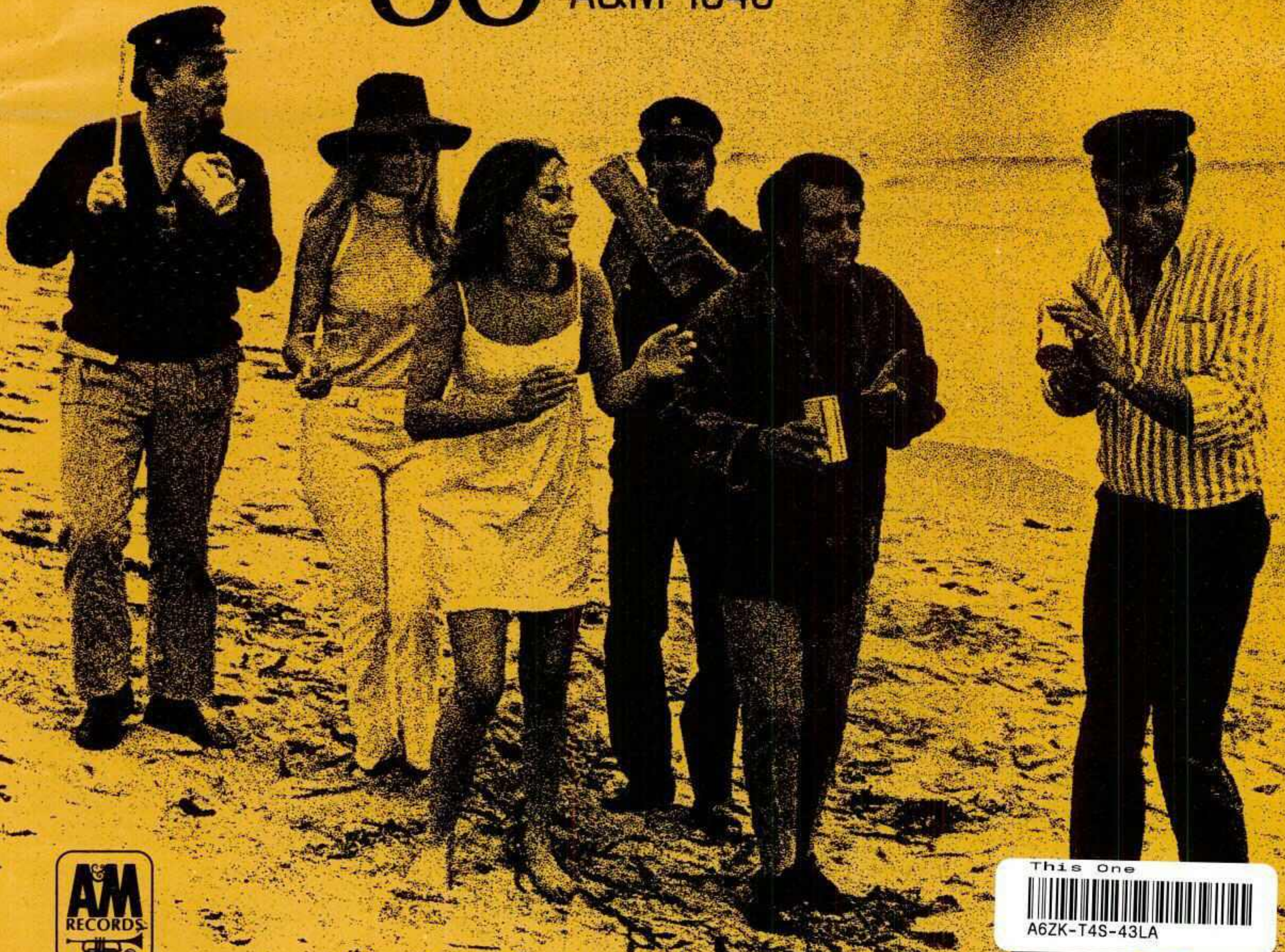
Schwartz Brothers, listing 165 employees, stated that during 1968 the firm sold \$686,000 in prerecorded tapes, representing about 6 per cent of total sales. During the first two months of 1969 it had already racked up prerecorded tape sales totaling \$236,600 as compared to \$34,200 during corresponding months of 1968.

Principal stockholders of Schwartz at present include Mollie Schwartz; James Schwartz; chairman of the board Stuart Schwartz, and senior vice-president Bertram Schwartz.

PRETTY WORLD

Sergio Mendes & Brasil

'66 B/W FESTA
A&M 1049



Fillmore E. Stages Swinging Easter Hop

Nice & Ten Years Heavies —But Family Weighs Out

NEW YORK—Music measured out by weight will have to tip the scales against the Family, Reprise group, whose Gothic rock shocks were felt at Fillmore East, Wednesday (10), forming a British alliance of violent, mind-flushing psychedelics with the symphonic fury of the Nice and the chilling guitar of Ten Years After's Alvin Lee.

Peggy Lee Spins Exciting Tales of Life and Love

NEW YORK — The Peggy Lee Revue—or so it seems—opened at the Empire Room in the Waldorf-Astoria, Monday (7), after undergoing a soul transplant that now features the Capitol Records song stylist in a beat-happy Memphis mood.

Polished to the point of spontaneity, Miss Lee unraveled her mini-dramas of life and love, digressing from her moody themes to touch and coax with gentle quips. Reliving her "Fever" classic and singing away the generation gap with "Spinning Wheel," popularized by the Blood, Sweat and Tears rock group, the breathy booster of feminine song also romped through "A Natural Woman" and "All of a Sudden My Heart Sings," both brassy beat tunes from the soul bag, bound to prolong her fine career as a disk and club attraction.

Diana Trask

NEW YORK — The tendrils of country music are everywhere. The Living Room, a small East Side night spot, has imported Dot Records' Diana Trask to give their clientele a stiff dose of modern country music, when they usually get the more allegedly sophisticated performer. Australian-born Miss Trask gives a genuine Nashville touch to "Gentle on My Mind," calls in at the "Harper Valley PTA," renders a soulful "There Goes My Everything," and goes out a rattling "Build Your Love on a Solid Foundation," among others at her opening on Monday. (7)

In the bright, perky performance by Miss Trask one gets the modern country singer—the emphasis is on the songs, cowboy uniforms are out, and straws are for sipping not chewing.

IAN DOVE

Signings

RCA signed a young progressive blues group called the **Deirdre-Wilson Tabac**. The first single, produced by **Sonny Casella**, couples "The Other Side of Life" and "Look In My Face."

... **Neon**, a rock group, has signed with Columbia. **John Hill**, Columbia a&r man, will produce the group. ... **Kenstella** to Decca with her debut single, "I Wanna Spend My Whole Life Loving You," produced by Decca's **John Walsh**. ... **Ray Bloch**, conductor on the "Ed Sullivan Show," has signed with Ambassador Records.

... **Bay Sound Records** in Baltimore has recently signed **Brenda Key**, **Herb Alonzo**, **Tommy Brown** and **Nicky C. & the Chateaux**. ... **Singer Lee Dresser** to Amos Records. ... **Roy Hamilton** has signed with the Bell-distributed AGP label and debuts with "Dark End of the Street." ... **Narvel Felts** has signed with **Celebrity Circle Records**.

Irish Rovers Doing Their Tour Thing

NEW YORK — The Irish Rovers, Decca group, are on a 17-day one-nighter tour of Western Canada and the U. S.

The group is due in Los Angeles April 29 for a schedule of recording dates under the direction of **Bud Dant**, Decca's West Coast a&r chief.

Ochs Shatters Establishments, Audience in a Swinging Act

NEW YORK — Phil Ochs, probably the finest protest singer around, brought his program of disillusionment, cynicism and revolt to a packed Carnegie Hall on April 4 and the effect was shattering.

Ochs' performance was punctuated by frequent applause from his youthful audience as he delivered his potent antiwar and antiestablishment lyrics.

The A&M artist delivered his material in almost chronological order beginning with pre-protest numbers, such as "Power and Glory" and "Hills of West Virginia," but the mood soon changed as he turned to biting material from his Elektra days, including "I Ain't Marching Anymore" and "Here's to the State of Mississippi." He updated the latter to add President Richard Nixon and the Rev. Billy Graham to his targets.

But there was a tender, dramatic quality to this early material also as he delivered "The Highwayman" and "There But for Fortune." "I've Got Something to Say, Sir" had strong appeal, especially to student dissidents.

His A&M material also provided some of his finest moments, especially the ragtime "Outside of a Small Circle of Friends" and the lyrical "The War Is Over." The poignant "Joe Hill" was another winner.

Devastating material from his new A&M album also was included with "I Kill Therefore I Am," an attack on police, and "Pretty Smart on My Part," a song of paranoia, especially good. "Another Age" was touching, while the album's title number "Rehearsals for Tomorrow" was

The Nice, whose nowhere name belies the darkly subversive organ attack at the hands of the dedicated and demonic Keith Emerson, are, at their best, as instrumentally mesmerizing as any rock heavy in the highly respected rock profession of terrorizing the senses. Cavorting over his organ like a frenetic train engineer squeezing the last licks out of an old boiler, Emerson punished the keyboard (with daggers, to boot!) till the bells and chimes cried out and crashed together. His symphonic speed trips, responsible for the black comedy of Leonard Bernstein's "America," were brooding hymns in the psychedelic church, laughing and stumbling like the classical anarchy in the phantom of the opera. Brian Davison on drums and Lee Jackson on bass assisted brilliantly in the mind destruction, recorded for the discriminating head heavies on the Columbia-distributed Immediate label.

The Family, with all the woes of an embryonic rock group still getting together in a neighborhood garage on Saturday mornings, nevertheless brought to the Fillmore the erratic and frightening voice of Roger Chapman. Shrill as a bagpipe and trembling like the eerie vibrato of an Irish folk chant, Chapman's penetrating wail in "Tapestry of Life" threatened the safety and security of every timid soul. Unfortunately, the quintet soon tumbled into ineptitude, adding insult to injury as Chapman slapped, kicked and finally heaved the microphone stand in a pretentious fit of showmanship. Chapman's alien cry, the group's instrumental diversity, some strong lyrics—and a good dose of discipline—might still salvage the Family for a good run at disk and live success.

As for Ten Years After, Deram group, their reputation as the Cream of the proletariat has quickly rocketed the quartet into the ring of rock elite. Alvin Lee, whose raw-voiced guitar blues is distinct from—but just as distinguished as—the super-slick psychedelics of guitar master Eric Clapton, is easily one of the very best rock guitarists. Bassist Leo Lyons is by far the most flamboyant member of his breed, while Chick Churchill on organ and Ric Lee on drums are an extra measure of pleasure for this most popular of English rock groups.

ED OCHS

J. J. Walker in A Moving Set

NEW YORK — Jerry Jeff Walker, making yet another Bitter End appearance, presented a short set that appeared hurried on Friday (4). In between guitar tuning, Walker rambled on easily and sang some of his autobiographical-sounding material, replete with references to railroad traveling, Mexico, and moving on. And, of course, the

(Continued on page 16)

Hello People, Chambers, Elephants: 3-Ring Circus

NEW YORK—The Hello People, one of today's most unusual acts, had a highly successful set in the first show at Fillmore East on Saturday (5). The Philips group's mime and gimmickry went over well as did their superior musicianship. The four weekend shows were the unit's first Fillmore East appearances!

Gary LeMel, New Capitol Artist, Holds Playboys

LOS ANGELES — Vocalist Gary LeMel, presently working the Playboy club circuit, belongs to the Mel Torme finger snapping fraternity.

With a six-song set, he is able to interest and hold an audience comprised mostly of tourists and visiting firemen. While at the local Playboy club, LeMel has been running down songs of a contemporary nature such as "Hold On, I'm Coming," "California Dreaming," "I've Gotta Be Me," "If You Go Away" and "Abraham Martin and John."

The shift into contemporary songs has not hurt the former jazz bassist turned pop tenor. LeMel played bass for six years, including a stint with Anita O'Day, and has only been singing professionally since 1964. His recent signing with Capitol should help introduce his excellent voice to mass audiences.

ELIOT TIEGEL

The Chambers Brothers, who closed the show, were their dynamic selves, again showing why they are among the most popular of attractions in the East Village auditorium. Elephant's Memory, in their first Fillmore East appearances, showed considerable promise and a high degree of musical ability.

Many elements of the Hello People's success were remarkable. Many of the numbers stressed softer musical values. Their opening selection, "It's a Monday Kind of Tuesday," was an example. A musician identified as Wry One played flute on this one. His flute playing, as well as his playing of saxophone, was outstanding throughout.

But not only were subtle musical nuances grasped, the sextet's subtle and broad mime also hit, performing in their usual painted whiteface, the acting bits usually without musical background, was aided by discreet work by the Joshua Light Show, which was back at Fillmore East after participating in the Chambers Brothers European tour.

Even the group's clowning and use of title cards fit. Their use of strobe lighting was especially effective. The top number was "Anthem," a country-style protest number featuring vocal by "Country," who also had some good guitar work. "Smoothie" and "Goodfellow" also handled lead and support vocals well. The varied vocal patterns also included "Wry One" and "Much More," who played keyboards well. Solid support also was provided by "Thump Thump" on drums. Other good instrumental work was supplied by "Smoothie" on bass guitar and tenor sax, and "Goodfellow" on guitar. Other topnotch numbers from the Hello People's two Philips albums included "Mr. Truth Evading, Masquerading Man," "Pray for Rain," and "Every Thing's Better When We're Together." Their encore was merited.

The Chambers Brothers included some new material, but their high spots were still "People Get Ready" and their big hit "Time Has Come Today," an extended number affording all four brothers and drummer Brian Keenan to flash. Their sock encore was "Are You Ready," the Chambers Brothers latest Columbia single.

"You Are My Sunshine" received first-rate soul treatment, while "I Can't Turn You Loose" was one of the many big rhythm numbers. The weekend performances were taped for Columbia album.

Elephant's Memory, the first Buddah group to appear at Fillmore East, were together musically, especially Stan Bronstein on flute and saxophone, and Myron Yules on trombone. Michal Shapiro has a strong voice, which was used to good advantage. In "Super Heep," Yules even played some Wagner, and quite well too. Richard Sussman, keyboards; John Ward bass; Richard Ayers, guitar; and Rick Frank, drums, also were in

(Continued on page 16)

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BMI Workshop Rolls on Coast

LOS ANGELES — Twelve professional musicians are learning how to write stage musicals in BMI's first West Coast musical theater workshop.

The "students" under instructor Lehman Engel will display their wares at a June showcase performance prior to breaking for the summer.

They have been meeting the first week of every month for two hours a day at a rehearsal room at Universal Studios.

Each week the class is told to write a particular piece of music for specific play, with class discussion following. The underlying reason for the workshop is to develop play properties which BMI can publish.

Major emphasis is placed on learning how to synopsise a book, with Engle offering his advice on why certain plays have been successes or failures.

From The Music Capitals of the World

(DOMESTIC)

SAN FRANCISCO

The two recording studios Mercury Records is building at its offices here should be completed about mid-May, with groups recording by June 1. . . . Mercury's various labels have a number of releases planned this month—Blue Cheer, the Charlatans and Screamin' Jay Hawkins will have albums out on Philips; Mother Earth is recording an LP in Nashville for Mercury; Harvey Mandel has a single to be out soon on Philips and Joyce Dunn, a young r&b singer from here will have a single out on Blue Rock label. . . . The Grateful Dead, Warner Bros. artists, have completed their third LP, "Oaxomoaxo," and it will be out this month. It will contain eight songs and is more commercially oriented than their last LP.

A hippie commune, the Thirteenth Tribe, is sponsoring free rock concerts each Sunday in Golden Gate Park. Up to 20,000 have turned out for the events in recent weeks. . . . The satirical revue, the Committee, celebrated its sixth anniversary April 10. In that time it has given more than 7,000 performances, attended by more than one million.

Bill Graham has incorporated square dancing, directed by John Henry Mitchell and the Barnstormers into his Tuesday night format. **GEOFFREY LINK**

MEMPHIS

Elvis Presley recently telephoned Chips Moman's American Recording Studios and chatted with RCA producer Felton Jarvis about his recent sessions there. The rocker said that he liked the sound Chips had been getting and added: "I am very pleased with the outcome." Elvis had jotted down some notes about the session and questioned Jarvis about specific sides. "What about 'In the Ghetto'?" he asked, adding, "I thought we might add some strings and a couple of horns." Jarvis added he already done so and that the result was "fantastic." RCA is rushing the Presley album, which will be titled "Elvis in Memphis." While at American, Elvis also cut the tune, "Rubber Necking," for use in a Presley film, "Change of Habit," now in production for NBC-Universal. Jarvis, who headquarters in Nashville, has now completed 18 songs of the Presley

Talent

Herman's Herd Romps —O. C. Smith Lacks Fire

LOS ANGELES — A contrast in styles—and public enthusiasm—was exhibited by O. C. Smith and the Woody Herman Herd appearing at the Century Plaza's two leading showcase rooms.

The excitement and drive of Herman's new, youthful band outshone Smith's mild vocalizings on Wednesday (2). It drew the city's band buffs, for the Kong Kong Bar was packed, and that's a good sized lounge-type room. In contrast, Smith was not working for a full house in the Westside Room on the first night after his opening.

His presentation was bland and uninspired. For the most of his 40 minutes on stage he merely went through the motions, with hardly any inspiration evident. Although he was gracious to his audience, his act lacked fire or emotional outbursts—two ingredients which

usually cap his performances.

Smith's selection of songs ran the gamut of all his recent disk hits, with "That's Life" "Midnight Mover" the two top rousers. Smith has a tendency to cut short his endings so that he is caught standing with mike in hand while the 12-piece Al Pellegrini orchestra closed out the final bars. Pianist Kirk Lightsey led the orchestra which included Smith's own rhythm section.

Rhythm and an awareness of today's good pop tunes highlighted the 16-piece Woody Herman band's show. Bright, punchy charts by Richard Evans created excitement during the band's 50-minute set. Herman played expertly and the band roared with all the precision of years spent together. "Light My Fire," "Say a Little Prayer," "MacArthur Park" and "Free Again" infused a freshness into the presentation.

For nostalgia there was "Woodchoppers Ball" (sounding very much today), "Early Autumn," "Can't Get Started With You," and "Make Someone Happy."

Outstanding solos were recorded by tenorman Sal Nistico and trumpeter Gary Grant, with all the ensemble players performing adroitly.

set for a California trip relative to a TV special on Memphis. "We also have the Bar-Kays and Willie Mitchell working several college dates very soon," she said. . . . Ray Brown, National Artists Attractions topper, has Jerry Lee Lewis set for a long tour of the West Coast, Oregon, Canada and British Columbia, after his upcoming appearance on the Johnny Cash Show. . . . Joe Cuoghi and Ray Harris at Hi are producing an album with Ace Cannon and Willie Mitchell. . . . Larry Rogers at Lyn-Lou started work on a Bill Black Combo album for Columbia Records.

JAMES D. KINGSLEY

NEW YORK

Lionel Hampton, on a four-week tour of the Far East, will serve as the President's Ambassador of Good Will. Stops include Japan, Thailand, Okinawa, Formosa, and special appearances at U. S. bases in the Orient. . . . Jimi Hendrix has started his 22-city spring tour with a concert Friday (11) in Raleigh, N. C. Tour ends in Honolulu, May 30-31. Supporting acts will alternate between the Fat Mattress, Columbia Records' Chicago Transit Authority, Cat Mother and the All-Night Newsboys, and Mercury group, the Buddy Miles Express. . . . The advertising account for Polydor, Inc., has been *(Continued on page 16)*

Miss Brown Quality Singer

NEW YORK — Mara Lynn Brown should be a more popular artist than she is. She certainly has the qualifications: a good voice, wide in style and color, good looks and a warm personality. In her Maisonette, St. Regis Hotel, appearance on April 1, the Spiral Records singer amply displayed such choice qualities in material which included her new single, "He Will Call Again," and "And the Beat Goes On" and "If They Could See Me Now."

Performing, however, is one thing. A suitable act able to blend in with her talent is another. This, perhaps, is a vital

reason for the lack of recognition given Miss Brown. And, at the risk of disrupting domestic tranquility, John Frigo, her husband-musical director-bass player, must share some of the blame. Twirling the bass, kissing her, and a tap dance at the conclusion of Miss Brown's act are not the stuff from which are made high-ranking shows. And to top off the act, someone endowed her with a strobe effect near the end of her set. Such "creative" efforts are not Miss Brown's fault.

Only a singer of quality could endure such deterring factors and come out almost unharmed, too. **ROBERT SOBEL**



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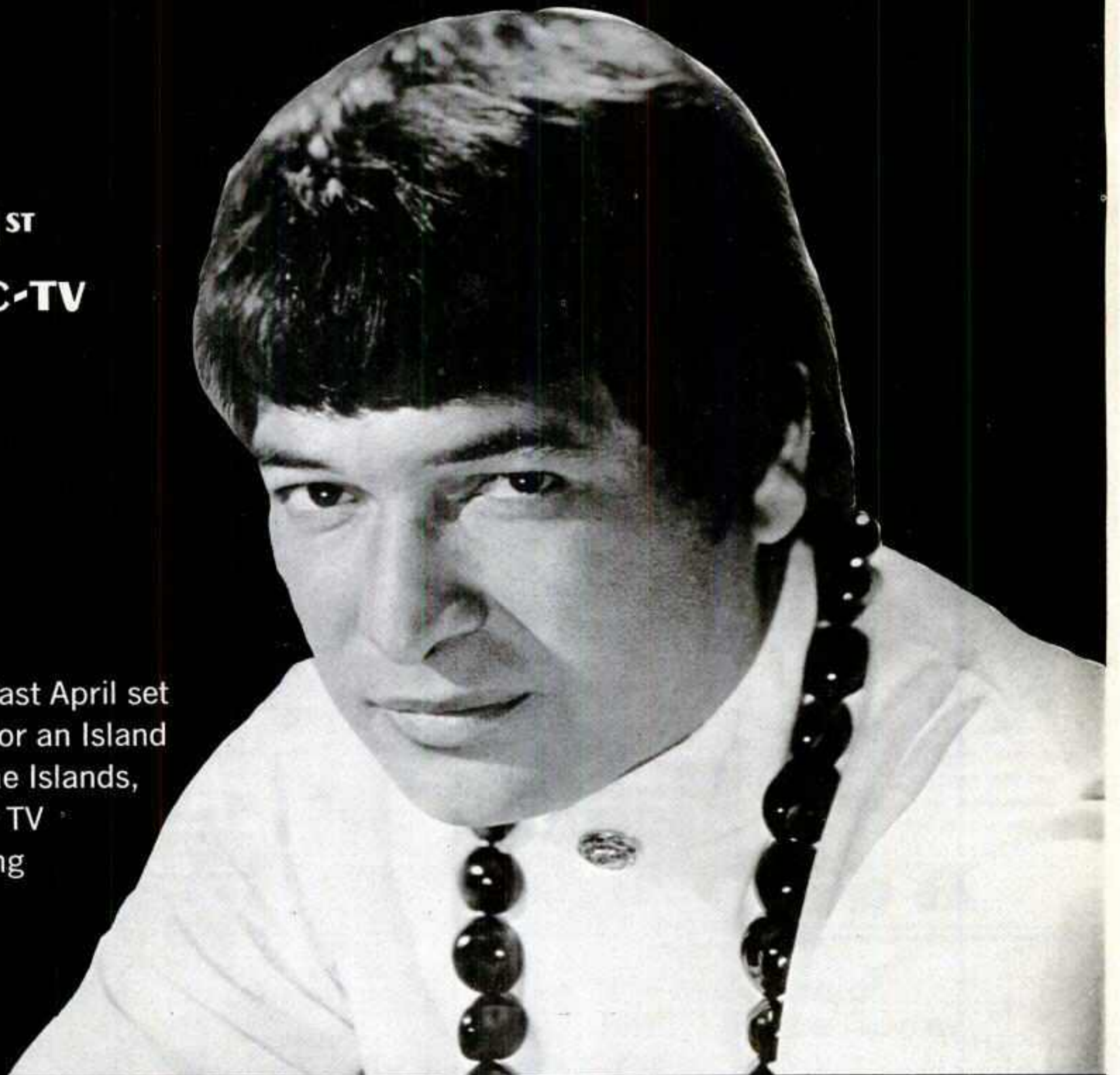
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(Advertisement)

From The Music Capitals of the World

(DOMESTIC)

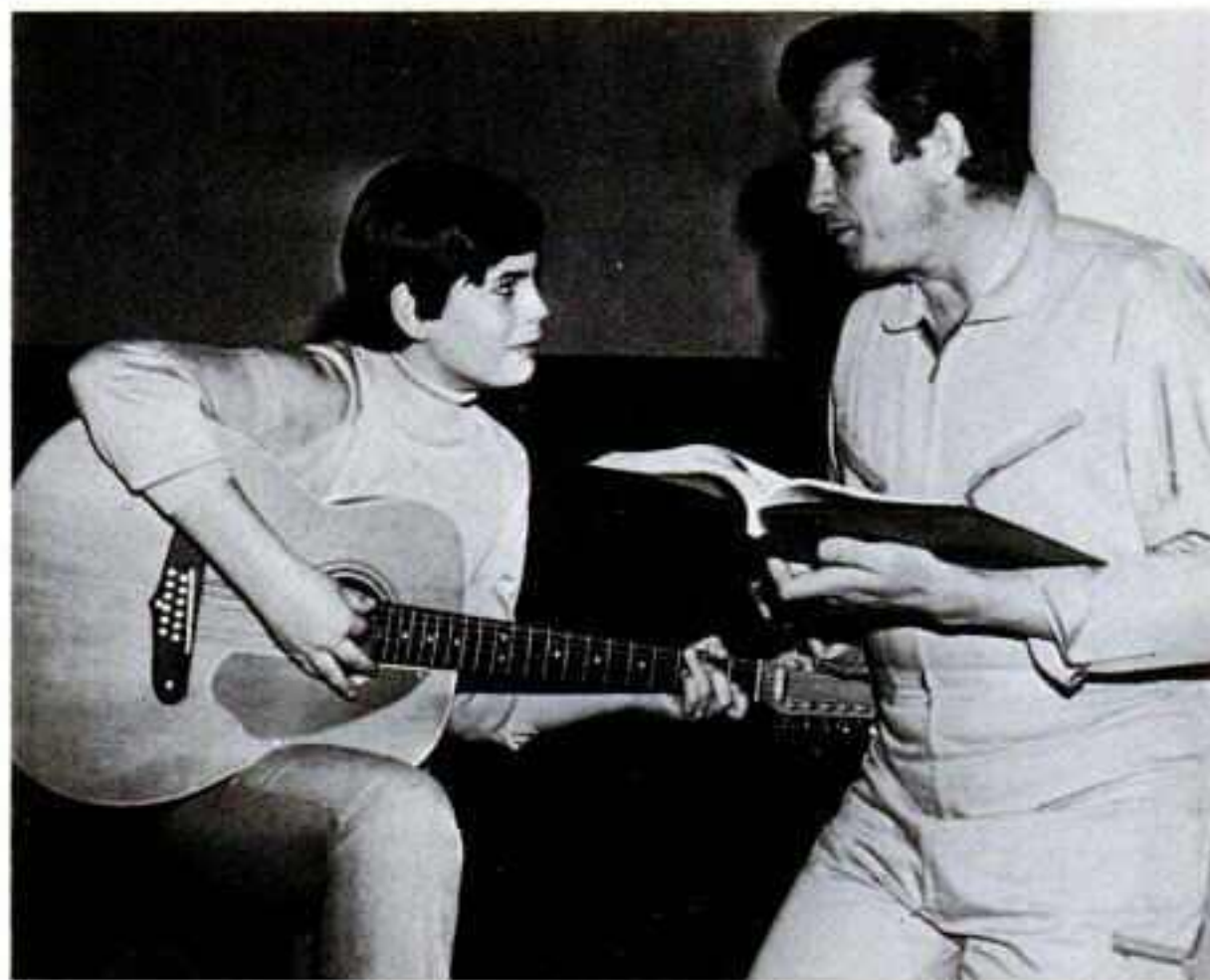
• *Continued from page 16*

contracted to **Jerry Della Femina and Partners, Inc.** . . . **Baby Huey & the Babysitters**, Buddah group, opens a two-week engagement at the Cheetah, starting Tuesday (15). . . . Peer Southern will co-promote the new **Popular Five** release on Minit, "Baby I Got It," set soon. . . . According to **Buddy Robbins** of Chappell-Styne, the score of "Funny Girl" has just had its 300th recording with over 200 of these on "People" alone.

The Blossom Music Center in Cleveland will host the **Vanilla Fudge** (July 8) and **Gary Puckett & the Union Gap** (Aug. 1). . . . **Eric Anderson**, Warner Bros. folksinger, to La Cave in Cleveland for three days, starting Friday (18). . . . Starring at the Main Point in Bryn Mawr, Pa., for four days, beginning Thursday (17) will be jazz bagpiper **Rufus Har-**

ley and folksinger **Kenny Rankin**.

. . . **Hamilton Camp** has joined the cast of the Universal movie, "A Woman for Charlie." . . . Promotional films for rock groups will be discussed weekly on Thursdays at Gryphon Productions, 1212 Sixth Avenue, sponsored by the **Mary Jane Public Relations Co.** . . . **GWP Records' Maya Angelou** starts a 12-city promotional tour May 1 for her album, "The Poetry of Maya Angelou." . . . Jazz musician **Jackie McLean** will serve as a special consultant on jazz programming for WABC-TV's "Like It Is" series. . . . **Al Hirt** begins a 20-college one-nighter tour on Monday (14) at Louisiana Tech. . . . The Ark in Boston will feature **Cat Mother** and the **All-Night Newsboys** for three days starting Thursday (17) followed by the **Foundations** one week later. **ED OCHS**



BROWNING BRYANT, left, 12-year-old singer on the Dot label, goes over script with Johnny Cash for an appearance on NBC-TV's "Kraft Music Hall," Wednesday (16).

Waters Sends Out Waves Of Breezy, Beating Blues

NEW YORK — Muddy Waters brought the blues to Ungano's on Monday (7) and the first set of his two-day stand found the famed artist in fine form, both vocally and on guitar.

Luther Johnson, also performing with the Muddy Waters Blues Band, had some good numbers, including "Creepin' Snake" as he too displayed superior guitarmaniship. Organist Otis Spann and lead guitarist Sammy Lawhorn were featured members of Waters' band. Both are old pros and played up to their usual high caliber.

Waters stressed deliberate blues, except for his closing up-

tempo "Corina, Corina," and "Rock Me, Baby." The other selections, including "Honey Bee" and "19 Years Old," were high spots for the master guitarist. In "Honey Bee," he played a form of counterpoint with Lawhorn as both instruments sang.

"Creepin' Snake" afforded Spann an opportunity to show his wares as he used his foot and his face on the keyboards during his solo. The other excellent musicians in the band included guitarist James Madison, drummer Willy Smith, bass guitarist Lawrence Wimbley, and mouth harpist Paul Oscher.

FRED KIRBY

Campus Dates

Ray Charles, Tangerine Records plays at Sam Houston State College, Huntsville, Texas, Monday (14); University of Texas at El Paso, Tuesday (15); Monroe Community College, Rochester, N. Y., May 9; Arkansas State College, Jonesboro, Ark., May 13; Texas Tech, Lubbock, May 14; Abilene Christian College, Abilene, Texas, May 15, and Grambling College, Grambling, La., May 17.

The **New York Rock and Roll Ensemble**, Atco group, play Lebanon Valley College, Annville, Pa., Friday (18) and St. Andrews College, Laurinburg, N. C., Saturday (19).

Sly and the Family Stone, Epic group, play Dickinson College, Carlisle, Pa., Friday (18), Washington & Jefferson College, Washington, Pa., Saturday (19), Duquesne University, Pittsburgh, Pa., Wednesday (23), State University at Delhigh, N. Y., and Syracuse University (evening), Saturday (26); Alfred University, Alfred, N. Y., April 27.

Orpheus, MGM group, appear at Union College, Schenectady, N. Y., Friday (25).

J. J. Walker in A Moving Set

• *Continued from page 12*

Atlantic artist sang his modern folk classic, "Mr. Bojangles." In all, it was a set for the committed folk buff, rather than the casual enthusiast.

And if last year's trend was to cross-pollinate with rock, this year's is to inject a little country music overlay into the work. Walker manages this nicely, accompanied on second guitar by David Bromberg.

Also with Walker on a two-week engagement were the Kindred Spirit and comic Bobby Kosser. **IAN DOVE**

3-Ring Circus

• *Continued from page 12*

good form. Among the other excellent numbers were "Band of Love," "Don't Put Me on Trial No More" and "Crossroads of the Stepping Stones," also from Elephant Memory's initial Buddah album. Their main drawback seemed to be using too many different musical styles. **FRED KIRBY**

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AS OF THIS DATE

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WKDA — NASHVILLE, TENN.

"Nobody Loves You But Me"

from

Billy Joe Royal

Columbia 4-44814

EDITORIAL

Homework Needed

To those who have been deeply involved with pre-recorded music on tape, 1968's estimated tape sales of \$247 million is quite a pat on the back. But before these industry leaders bask in their glory, they must consider one major fact.

The full potential of tape is far from being approached. While demand for CARtridges in automobiles has recently outpaced the supply, the home and portable markets for pre-recorded tape, for the most part, remain as virgin territories.

What this means, in effect, is that there is a job to be done—a consumer education and awareness job. For, if tape will be limited to the car, it will not continue to register the dynamic growth that it had in 1967 and 1968.

Several companies such as RCA, Lear Jet, Ampex and Liberty have taken the lead in promoting tape through mass media. It is, however, Capitol Records, in a tie-in with Norelco, who must be praised for its efforts to convey the excitement of tape to the youth market.

In a saturation campaign involving both companies and the 900-store Thom McAn shoe chain, Capitol has enlisted radio station support in launching promotions, contests and give-aways in 50 markets. The result has been that an enormously large number of teen-agers, young adults and housewives have become familiar with the term "cassette" virtually overnight.

What is most heartening is that Capitol's "Cassette Explosion" campaign benefits the entire music and tape industries by making the public "tape conscious." We salute Capitol for its efforts. We also hope the \$2 million Ampex summer promotion will be at least as exciting. But we call on the rest of the industry to create other imaginative promotions as effective as Capitol's.

Max Poster to Spearhead Dealer Promotion Aid Drive by Billboard

By HANK FOX

• Continued from page 1

Nasatir, "we see this summer as the dawn of the biggest tape explosion the industry has seen." Embracing both hardware and software, the campaign will be co-sponsored by Billboard and its sister publication, Merchandising Week.

Copies of the Max Poster and the merchandising kit will be available to all retailers at a reasonable cost. The free-flowing, pure design poster can be used for both a concept on which dealers can build an entire tape display or can sell to customers. It will be available on a mass volume basis and on a unit basis depending on the needs of the retailer.

In conjunction with the merchandising promotion, Billboard will feature a special "Summer Promotion" section in its May 17 issue.

Appeals to Under 30

Max was selected for the poster because of his reputation among the younger set. Max's full-color poster fits in with what the artist calls "cosmic art"—art which is in tune with the "under 30" generation.

Max, whose artistic roots stem from his work with music and designing record jackets, has emerged as the foremost representative of the new art. "Art has been 20 years behind music in its growth," Max said in an interview in his studio here. "It has only been recently that art, through posters and light shows has begun to catch up." Max sees a complete convergence of music and art within the next few years. This he views as

being timed with what some industry leaders term "the audio-visual era"—where sight and sound will be united on many fronts including an audio-visual home entertainment device for prerecorded product.

Max's involvement with General Electric can probably be considered the point at which the artist's reputation came to the attention of the public. Max, armed with designs for pop art clocks, approached the giant electric products company with a marketing concept. GE officials bought the idea and to date, some quarter of a million of Max' clocks have been purchased.

Marketing Set Up

Having no other sales and promotion representatives, Peter Max has built an entire marketing operation for dozens of his products. Max has applied his "Cosmic Art" to such sundry wares as kerchiefs, ash trays and stationery. He is working on a television special and a movie.

On another front, Max has been commissioned by Metromedia for a series of transit posters which will appear on buses and subways and railroads in some 150 markets. Commenting on his rapid rise in the field of art and commercial art, Max attributed his success to the ability to reproduce his work on a mass production basis. "Most artists have achieved success only after they had died. The reason was that there was only one copy of each painting. Through posters, I can reproduce my pictures in the thousands." Max is also scheduling an art exhibition here in mid-April.

Muntz Eyes Distribs, Racks

By ELIOT TIEGEL

LOS ANGELES — Muntz Stereo-Pak is formulating new sales and marketing concepts, with greater emphasis placed on wwilnific VEMENT THROU rack jobbers and record distributors.

Don Bohanan, who has just joined the company as national sales manager for music, is presently evaluating Muntz' present distribution outlets and their performances.

The intention is to develop contacts with racks and record distributors who will aggressively merchandise 4-track music in their markets with as much zeal as they do other

forms of recorded product by the same artist.

Muntz music is presently being sold by a number of racks and record distributors in major markets but voids exist. "Those markets need 4-track stimulation," Bohanan said.

The executive, after consulting with President Earl Muntz, feels ad campaigns and promotions in concert with local area distributors can provide this "stimulation."

Bohanan is presently researching the Muntz catalog to develop a catalog of RIAA certified titles which will form a new product line, the gold star series. This

Capitol to Test Modern's Holder

By ELIOT TIEGEL

LOS ANGELES—Capitol will begin testing Modern Album & Finishing Co.'s Tape-View cardboard holder as a means of offering a browsable package for cassettes and 8-track titles. Capitol also plans buying quantities of the 6 by 12-inch holder and selling them to its accounts. The aim is to help develop standardization in cartridge packaging so that customers can enjoy the freedom of handling and browsing merchandise.

Roger Brown, Capitol's special products sales manager, will shortly mail all wholesale and retail accounts a sample of the holder and an explanation on how to use it.

Capitol plans on ordering 100,000 copies in both 8-track and cassette sizes. The initial color keys are black on green. The cartridge fits into a blister bubble, with the two sides of the holder folding back and adhering by means of a rubber cement mixture.

The holder has a die-cut hole which may be used to hang the tape on a hook rather than placing it in an album browser bin.

Capitol will not package its own tapes in the holder because it does not want to give the impression it is "cramming" this concept down anyone's browser bin. Capitol accounts receiving the letter from Roger Brown will be asked for their opinions of the holder which will be sold through the label's regular distributorships as a sales aid item.

As a result of Capitol's interest in the cardboard holder it has redesigned its cassette cases so that all music titles now appear on the front. Complete programming listings are on the back. There were no titles on the front of the old cassette cases.

A slot in the back of the Tape-View holder allows customers to read the programming information.

For its 8-track cartridges, Capitol has redesigned the case so that all titles now appear on the front with more area given
(Continued on page 24)

WB-7 to Add Tape Salesman In Coast Area

LOS ANGELES — Tape business has shown such potential in the Southern California market that Warner Bros.-Seven Arts four-week-old distributorship will hire a tape specialty salesman.

"We must take on a tape specialist because the tape business is growing so rapidly," reports Ted Rosenberg, branch manager.

W-7's branch in Burbank warehouses all its tapes and records pressed by Columbia. The tape specialist will give Rosenberg his fourth salesman. W-7 has exclusive distribution of its own 8-track tapes.

This first company-owned W-7 branch services 75 tape accounts and around 350 record accounts in the area from San Diego to Bakersfield. Rosenberg's first three salesmen—Joe Salamone, Bob Ward and Richard Wagner—sell both tape and records.

The 12,000 square foot
(Continued on page 24)

NARM TAPE MEET DATES

NEW YORK — The National Association of Record Merchandisers' annual tape and tape CARtridge convention will be held from Sept. 5-8 at the Fairmount Hotel in Dallas. These dates replace those originally set for the end of September.

by: Larry Finley

The month of March brought a 100% increase in sales at NAL over any previous month. The acceptance of the new pre-packs in the "TENNESSEE SOUND" SUPER STEREO 8 TWINPAKS, the NAL "JAZZ PAK," and the NAL "8 ON 8" TWINPAK, a series that features 8 artists who perform 2 selections, are just some of the reasons for the tremendous spurt in business.

The "Twin-pack" concept of NAL Super Stereo 8 Cartridges containing from 16 to 20 songs on each cartridge to retail at the price of a single cartridge, is an NAL innovation that is bringing "plus" profits to thousands of dealers throughout the country.

In addition to the tremendous acceptance of the Twin-pack series, sales of regular catalog cartridges from the 39 labels in the NAL catalog were another reason for the great increase in sales. Still another contribution was the tremendous growth in sales of pre-recorded cassettes.

Again, NAL has scored a "first" in merchandising innovations by creating three separate pre-packs of cassettes in an attractive counter display box that contains 16 of the top-selling albums from 16 different labels. The "Pre-Pack" has been especially selected for various parts of the country and each assortment contains top-selling hits especially chosen for the distributors' respective areas.

Still another innovation in cassette merchandising is the pre-pack of the "TENNESSEE SOUND" series with 16 different cassettes each containing 20 top Country & Western songs with top Country & Western stars on each cassette. Some of the stars featured are George Jones, Glen Campbell, Red Sovine, Minnie Pearl, Dottie West, Roger Miller, and most of the greats of the Country & Western field. Each pre-pack contains an attractive four-color window banner and distributor re-orders to NAL are proving the great acceptance of these pre-packs.

Distributors inquiries are welcomed by NAL (North American Leisure Corporation) at 1776 Broadway in New York.

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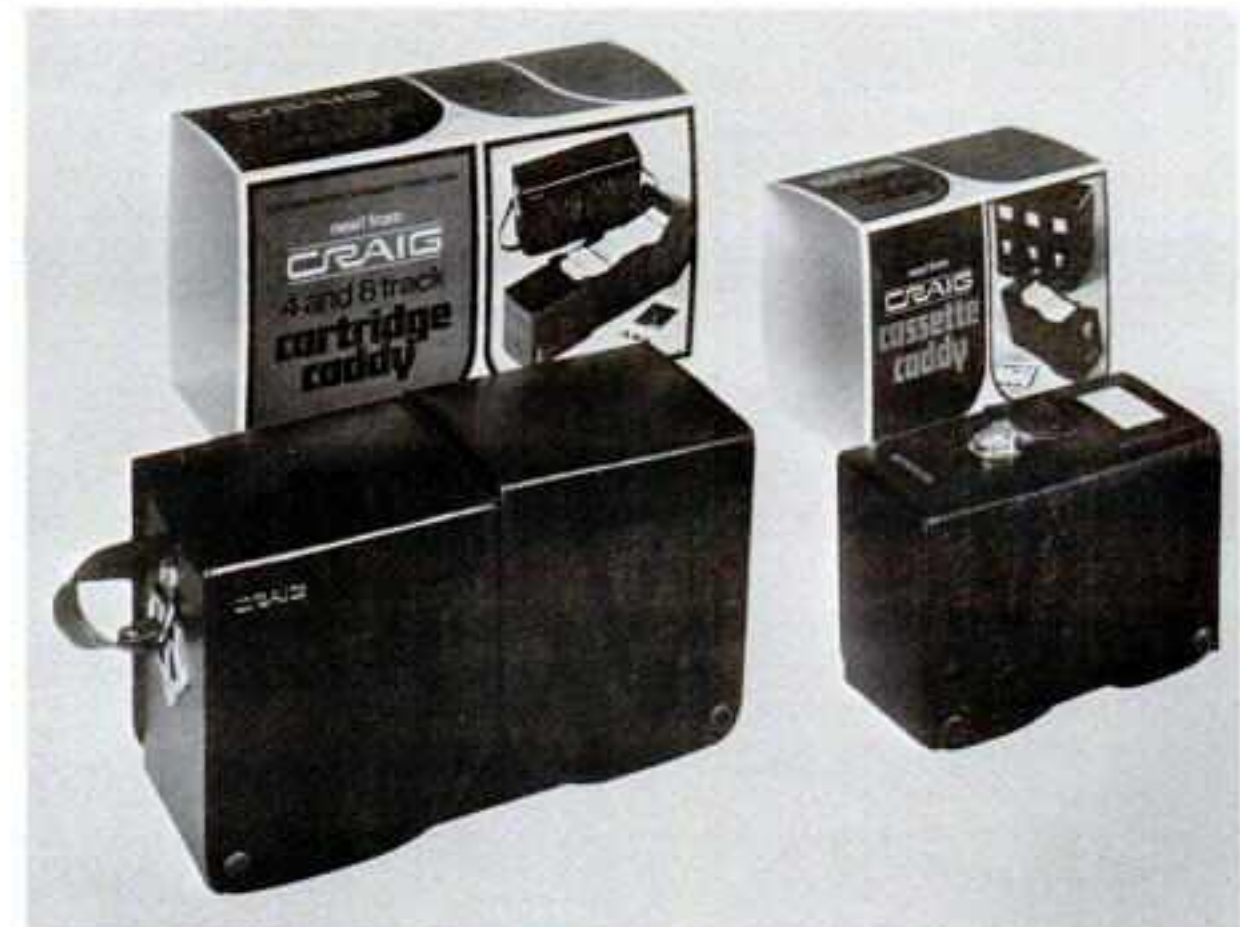
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Borg-Warner Bows Miniature 8's, Auto Cassettes in Line Expansion

By EARL PAIGE

CHICAGO—Belle Wood, Inc., here, Borg-Warner's marketing arm, which will shortly add to its present line of 8-track playback units by introducing two miniature car units, additional battery-powered portables and more wood-grained home pieces, will also bring out cassette units this year. Commenting on the move to cassettes, president Vince Vecchione said the firm will have two car cassette units and is looking at home models in this configuration.

Both car units, Vecchione said, will feature fast forward and reverse. One will have stereo playback and monaural record features; the second machine will be without record capability and feature stereo playback. He did not disclose when the machines would be introduced.

The firm now has six portable 8-track players in its "Car-table" series highlighted by the Model 2800, a solid-state, wood-grained finish unit, adaptable for auto or home. Within 90 days two car units described as "very small and lightweight" will be added.

Also being added are a series of battery-powered portables built around the current Model 6000 series. Still more additions are planned for the wood-grained home player 8-track line, Vecchione said.

Vecchione said Belle Wood was definitely "an 8-track-minded" company and that he is "selling every piece of 8-track equipment we can get our hands on."

"I don't think introducing cassette equipment contradicts our marketing philosophy. I

agree with Norman Racusin of RCA that if there is a definite consumer demand for cassette equipment it needs to be filled.

"I'm not so sure the cassette systems lends itself so completely to the automobile. The question of having to pull out the cassette to reverse it still needs to be answered. As for fast forward and reverse, we need to know if people can be adjusting this feature while driving at 60 miles per hour.

"Acceptance of our 8-track equipment has been so encouraging, but we want to cover

ourselves if there is a consumer demand for cassette units. As for a concerted promotion of cassette equipment on our part I think it would be too premature at this time."

Regarding Belle Wood's introduction of miniaturized 8-track equipment, Vecchione said, "This will definitely not involve any cheapening of our equipment. We simply are not hedging on quality.

"As an example, we're using die-cast, metal face plates on our units, trying to give them
(Continued on page 24)

A&M Sets Tape Dept.; Eyes Allied Industry Distribut'n

LOS ANGELES—A&M has created a tape department to handle sales and related areas of growth in that field. Bob Elliott, the newly hired sales director, will oversee the movement of all the label's tape product going through its own distribution. A&M presently distributes its custom duplicated 4 and 8-track and cassette product, with Certron as custom duplicator.

Twenty-seven domestic distributors sell A&M's tape wares. Supplementary distribution in the automotive and photographic fields yet to be developed.

Elliott's entry into A&M's sales organization frees Ed Rosenblatt, the company's national sales director for re-

corded product, from handling both mediums.

Among the projects assigned to Elliott, former national sales director for Disneyland Records, is to generate the stronger interest among domestic distributors for tape product.

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See the 69-5 TODAY!
Visit us anytime between 9 a.m. and 5 p.m. this week and get an exciting first-hand look at the multipotent 69-5.



Finebilt MANUFACTURING COMPANY

931 No. Citrus Avenue Hollywood, California 90038 / Tel. (213) HO 6-9511 Export division: Coast Export Co., Inc. Cable: COEXPORT

Every Cartable

Sell one brand, one line to the "now" market . . . people on the go . . . the all new 1969 Cartable line from Belle Wood, Inc.

Whether the urge for entertainment hits at home, in the car, in the boat or anywhere else in the great outdoors, there's a Cartable unit to fit every whim and every wallet. And every Cartable unit carries a consumer guarantee, including free parts and service!

1 CARTABLE 2800 the jet set set for car, boat, home, or? Solid State woodgrained 8 Track Stereo. Under dash mounting with theft-proof locking. No wiring to disconnect. Complete with four 5 1/4" full range stereo speakers. Optional home-use accessories: #2840—Two walnut wood cabinets (14 1/2" x 4 1/2" x 9") each containing 6" round high response speakers. #2880—Walnut finish home AC adapter.

2 CARTABLE 3800 ultimate auto player for the beautiful people. Deluxe Solid State 8 Track Auto Stereo. Automatic Channel Changer with push button channel selector. Illuminated channel indicator. Comes with two 5 1/4" round high response speakers enclosed in quick-mount Cyclocac housings.

3 CARTABLE 4600 the "most" for today's youth on wheels. Exceptional value in



is cartable.

an 8 Track Stereo. Many of the features of Cartable deluxe models, including illuminated channel indicator, automatic channel changers and push button channel selector. Comes complete with two 5 1/4" stereo speakers.

4 CARTABLE 5000 swingers' complete portable stereo system. The versatile Cartable 8 Track Solid State AC Stereo Player System can be enjoyed either as a self-contained system or can be easily converted for

use as a deck. Two high frequency 4" x 6" speakers in detachable cabinets. Speakers can be wall mounted with up to 17' separation. All deluxe Cartable features. Available in black or beige. Scuff resistant Cyclocac cabinet.

5 CARTABLE 6000 perfect beach companion. The latest in self-contained 8 Track battery portables. Operates anywhere on 6 D cell batteries or can be plugged into cigarette lighter or any 110 AC outlet. Comes

with free lighter adapter. Unit weighs less than four pounds. Compact size—9" high x 6" wide x 3" deep.

6 CARTABLE 7000 playmate for the serious music lover. Play 8 Track stereo cartridges at home with the all new Cartable 7000 Solid State Stereo Deck. Beautiful walnut grained wood cabinet with champagne face. Jacks into existing home stereo system. All the unique features of deluxe Cartable players.



See and hear the all new 1969 Cartable line now! For the name of the distributor in your area call 312-498-1030 collect, or write:
Vince Vecchione,



2751 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015

TO DON SMITH
WBGN — BOWLING GREEN, KY.

"Nobody Loves You But Me"

from
Billy Joe Royal

Columbia 4-44814

when answering ads . . .
Say You Saw It in Billboard

WB-7 Adds

• *Continued from page 19*

branch building has ample room for physical expansion to meet market needs, according to Rosenberg. It was previously a chemical company's headquarters and was redesigned by W-7 personnel. A total of 14 persons works at the branch, including two promotion men, Walt Callo-way and Russ Shaw. Three warehousemen move the product out.

The local branch has been running over 30 per cent past its quota predictions because of offering catalog merchandise in records and tape.

Modern Holder Tested

• *Continued from page 19*

to graphics. The back of the case now displays the warranty information.

In visiting accounts in the East, Brown says he saw wholesalers packaging tapes in a variety of holders to meet individual client's requirements.

Brown also contemplates presenting the Tape-View holder to NARM's tape advisory committee, as another stimulus to help the industry obtain packaging standardization.

Racks, Brown believes, show a greater degree of concern for a large holder for cassettes be-

cause of the cigaret pack size case. The executive feels the Tape-View holder is not the ultimate answer, and that it is not totally theft-proof. But its size allows dealers to use existing fixtures and it does make the product available for browsing.

The holders Capitol will offer for sale have room for a store's imprint and price information. Capitol's own holders will only bear the words Stereo 8-Track Cartridge or Stereo Cassette.

Distrib, Racks Eyed

• *Continued from page 19*

to this music system. The company's hardware line, however, has switched from being exclusively all 4-track to where it now features a number of compatible 4 and 8-track models, so that it is not completely being overridden by any success which the 8-track system accomplishes.

Bohanan's concern for working in greater depth with racks and record distributors, could affect the company's reliance on field representatives who have augmented the normal pattern of direct factory sales to Muntz dealers.

To strengthen Muntz' sales in markets where performance has been slack, Bohanan intends making changes. The company's merchandising department is presently building 100 models of a new counter display (holding 100 tapes) which will be tested on the West Coast.

Bohanan talks of finding distributors and dealers who can become "4-track kings" in their markets and then helping them with advertising and merchandising programs.

New Casinos In Frat. Pact

CINCINNATI — The nine-member instrumental-singing group known as the Casinos, who scored it big on Harry Carlson's Fraternity label a few seasons ago, has been revamped into a four-man singing aggregation and last week inked a new long-term booking and recording pact with the Carlson firm.

The foursome, featuring lead singer Gene Hughes, of the former Casinos group, along with Ray White, this week has its initial release on the Fraternity label, "These Are the Things We'll Share," written by Mack Wolfson, Edward R. White and Ira Koslo, and published by Paramount Pictures' Famous Music Corp. The session was done at Rusty York's Jewel Recording Studios here. The original Casinos' big click on Fraternity two years ago was "Then You Can Tell Me Goodbye."

Under the new arrangement, Carlson, in addition to the waxing, will personally handle the Casinos on all personal appearances.

Borg-Warner Expand

• *Continued from page 21*

the appearance of jewelry. We're not using plastic. Our sales increased 26 per cent last year and we're shooting for at least 30 per cent increase in unit sales this year by concentrating on quality merchandise."

811-R is not just another 8 track play thing -the R stands for RECORDER

THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.

STUDIO-QUALITY engineered for professional recording of classical and contemporary music.

FOUR LOGIC CIRCUITS—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continuous play.

RECORD/PLAY FEATURES include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical program reference and on-off pilot light.

PROFITS from TELEX are easy. Five models to sell—all manufactured by America's oldest name in the cartridge industry.



PLAYBACK MODELS



811W complete system

811 pre-amp

811A amplifier

811P portable

PRODUCTS OF SOUND RESEARCH
TELEX
COMMUNICATIONS DIVISION
9600 Aldrich Avenue South
Minneapolis, Minnesota 55420



OPEN LETTER TO ALL TAPE MERCHANTISERS

MODERN ALBUM AND FINISHING CO. INC.

Gentlemen:

Would you ever think about trying to sell a record without its package—NO!!

Well then, why try to do it with tapes.

Tapes need a package just like records need their package. All records look alike just like all tapes look alike. There's no difference until you listen and if your customer can't use his ears before he buys, then you had better allow him to use his eyes to help him select your product.

The tape package is here—it's available to help you sell your product. We make it.

The package does wonders—no longer is it necessary to keep tapes under lock and key away from the buyer. It allows the customer to feel it, hold it, look at the pretty pictures, read the liner notes on the back.

No stores have to be modified—no accessories have to be bought. It fits into all existing browser racks—it can be displayed and sold off a rack or a peg board.

The Tape/Vu Cartridge merchandiser will eliminate theft!

It does all these wonderful things—and—the best is yet to come. The Tape/Vu Cartridge merchandiser will increase sales 50 to 100% and even more.

For samples, prices, and more information, call COLLECT:

Modern Album of New York, Pete Rogers . . . (212) 353-5701
 Modern Album of California, Jim Gordon . . . (213) VI 9-5763
 Modern Album of Indiana, Dick Fields . . . (812) 235-6001
 Modern Album of Canada, Bill Hoover . . . (416) LE 4-7951
 Modern Album of New Jersey, Floyd Pawson . . (201) 782-4800

So, join the bandwagon and show off your tapes—the MODERN way.

Best regards,
 Rudy Froehlig
 Vice President

Commercials

Negroes' Block (Buying) Power Busts TV, Radio Jingle Barrier

• Continued from page 1

"It wasn't until recently, however, that a Negro performer could regularly enjoy financial benefits or creative achievements in the commercial-jingle field," he said.

Agencies Shift

Agencies, too, have begun to open their doors to black artists, according to Barnum. "Sponsors are beginning to realize the buying power of the ethnic market, and are starting to tailor commercials and jingles to that area."

The next step, he feels, is to convince sponsors and agencies to blanket national radio and network TV with Negro-oriented product commercials and not just aim for the ethnic radio market.

Singer Brenton Wood agrees with Barnum. Wood realizes certain commercials are aimed at an ethnic audience, but is pleased sponsors are beginning to see the value in using black artists to deliver their message.

Wood is doing his first series of commercials (four 60-second spots and four 30-second spots) for Burgermeister. Using an 18-piece orchestra, the commercials are rhythm and blues flavored and will run on national radio and network TV for a 13-week cycle.

"Although many sponsors are jumping on the 'Hire a Negro' bandwagon," said Wood, "there are many sponsors who hire black performers for commercials for their value in reaching a large portion of the buying public."

Profitable Career

Another Negro artist, jazz pianist Calvin Jackson, has made a profitable career of composing radio and TV commercials and jingles. He composes about 25 commercials a year for Coca-Cola, Bank of America, Dodge, Ford, Skippy Peanut Butter, Union Oil, Purex and Campbell Soup.

Jackson is scoring a 30-minute documentary film for the Bank of America which will include 27 minutes of music and no dialog. The film will be distributed to TV and theaters, with the bank also planning a premium LP on the project.

Although many Negro-oriented commercials begin on ethnic radio, said Barnum, they are beginning to spell to regular stations.

Barnum's Cold Power Detergent commercials started on ethnic radio with Lou Rawls singing the spots. It eventually spilled over to regular radio with Rawls, Louis Armstrong, Della Reese and Aretha Franklin covering the commercial.

"That commercial was a good example of the sponsor tailoring the product to an ethnic market than broadening its concept to the total market," said Barnum.

"I don't mind sponsors aiming commercials at one market," he said, "as long as they realize they shouldn't hire black artists to perform r&b-oriented music to a Negro audience only. Sponsors and agencies have to realize that Negroes live in rural areas, urban communities and middle and high income locations. And they do have buying power."

Launches 8 New Jingles Packages

MEMPHIS—Pepper & Tanner Inc. has just introduced eight new station identification packages, including "The Fun One" which centers around humor of the "Laugh In" variety. Another new ID package, "Doing Our Thing," is currently being piloted on WWDC in Washington. Other packages include "Soul Vibrations," "Good Country," "Winner Series," "Black Programming II," "A Capella—Series A," and "The Clock."



LISTENING TO A PLAYBACK of Shirley Verrett singing "America the Beautiful" for an International Paper Co. commercial are, from left, John Murtaugh, Hal Grant, Miss Verrett, and Tony Weir. Murtaugh and Grant own and operate Grant & Murtaugh, leading music house for commercials. Weir is the creative supervisor for Ogilvy and Mather. Miss Verrett is a star with the Metropolitan Opera Co. Session was recorded at Fine Recording; Fred Christie did the engineering. Others involved from the agency were Bob Cox, art director/producer, and Mary Ann Behr, copy supervisor.

Ad Notes

By CLAUDE HALL
Radio-TV Editor

Voigts & Fields Inc., talent representatives, will be three years old in June, and Marjorie Fields and Richard Voigts probably have done more to keep actors in beans and bread than Broadway. They represent some of the best names in the commercials field, including Joel Grey, Joseph Sirola who appeared in "Golden Rainbow," and two ladies whom almost anyone would recognize as typical housewives—Mary Jo Catlett and Claudette Sutherland. These, of course, are just a dab of a list of more than 50 actors who are with Voigts & Fields exclusively out of a total list of 1,500. People that Voigts & Fields handle have just wrapped up commercials for Western Electric through Cunningham and Walsh, Comet at Compton, and Gerber Baby Food for D'Arcy. Wouldn't you know that about 1,200 commercials feature the talent provided by Voigts & Fields are now on the air somewhere across this nation?

★ ★ ★

Composer Gary Friedman has just finished a three-and-a-half minute spot for AT&T, which he composed and scored. He also just finished a new instrumental spot for the First National Bank Master Charge Card being promoted through the Maryland National Bank.



EDMUNSTON Open Hand Ltd., a management, publishing, record production firm. Today, she runs Tinninnabulation, commercials music publishing house with credits such as Canada Dry, Fruit of the Loom, Volkswagen.

Petry Puts Out Edsel Talent Market Guide On 2 Shows

NEW YORK—Edward Petry & Co., leading national advertising representative, has just published a 62-market profile of every market in which Petry represents radio and/or TV stations. The book covers population, employment, educational facilities, transportation, climate, drug and department stores, chains and various other facts.

Petry, vice-president and director of marketing at William B. Rohn, said the guide was a year in preparation, and stated: "We at Petry feel our responsibility to our stations and their

(Continued on page 40)

NEW YORK—Music from the Herman Edsel Associates stable of talent copped spots on both the upcoming Oscar Awards presentation show on ABC-TV April 14 and the Tony Awards show April 20 on NBC-TV. Singer-composer Jake Holmes wrote a special song for the Kodak spot on the Academy Awards show. Art Kling produced and Lorna Gustafson wrote the spot for the J. Walter Thompson agency. Bob Freedman of Edsel's office arranged.

Composer-artist Walter Raim did the Virginia Slims spot, produced by John Dommelly

(Continued on page 40)

COLUMBIA PRESENTS JOHNNY WINTER. A WHITE FLAME, IGNITED BY BLACK BLUES.

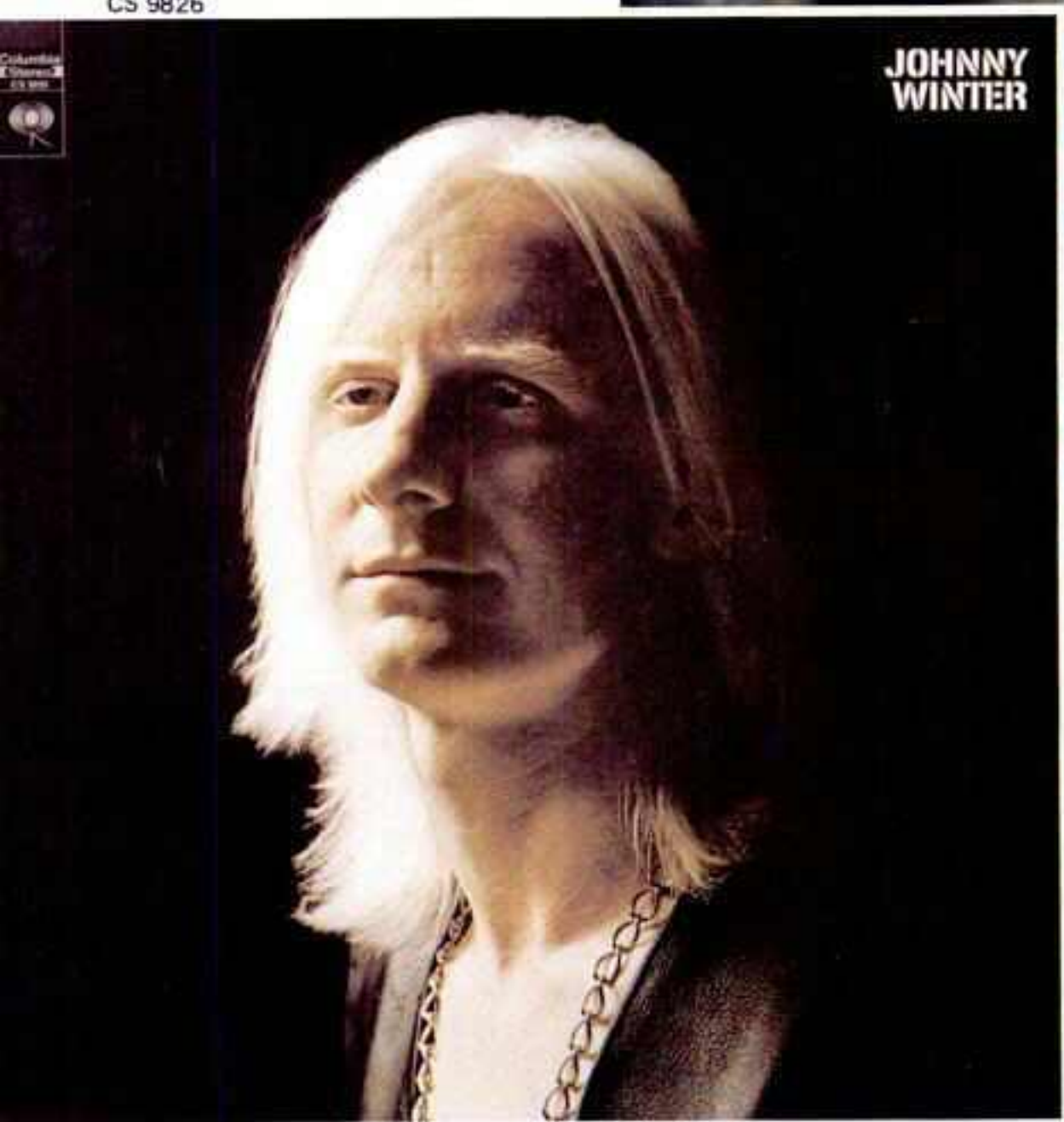
The hottest item outside of Janis Joplin, though, still remains in Texas, if you can imagine a hundred-and-thirty-pound cross-eyed albino with long fleecy hair playing some of the gutsiest fluid blues guitar you have ever heard; then enter Johnny Winter. At 16, Bloomfield called him the best white blues guitarist he had ever heard. Now 23, Winter has been out and around for some time. *Rolling Stone* (Dec.'68)

The hottest recording discovery in the land these days is a tall, skinny, cross-eyed albino blues guitarist with limp, shoulder-length cotton white hair. Johnny Winter is the swangiest funkier new white blues singer to come out of the South in years. *Time* magazine

Johnny Winter is one of the best blues guitarists. He is a fountain of vintage blues.

His moves are fast and his playing staccato and harsh. He captures the agony of the blues. Mr. Winter is a charismatic performer. *The New York Times*

CS 9826



JOHNNY
WINTER

COLUMBIA RECORDS

Billboard Album Reviews

APRIL 19, 1969



ORIGINAL CAST
ORIGINAL CAST—1776.
Columbia BOS 3310 (S)

Broadway's newest hit is offered in this exceptional cast album. Dealing with the signing of the Declaration of Independence, this show does not have the surefire hit song, but does have fine material that fits the situation. William Daniels, as John Adams, has some of the best, including his two numbers with Virginia Vestoff and "Is Anybody There." "Momma Look Sharp" is another good song.



POP
THE SOUL OF PAUL MAURIAT—
Philips PHS 600-299 (S)

Paul Mauriat puts his own inimitable touch on some r&b music. His bongo and string orchestration sheds a whole new light on such hits as "Respect," "You Keep Me Hangin' On" and "In the Midnight Hour." A big chart item here.



POP
IMPRESSIONS—The Young
Mods' Forgotten Story.
Curton CRS 8003 (S)

The Impressions with Curtis Mayfield, who wrote and produced the group's latest effort, feature their one-of-a-kind soul chants that have made Mayfield one of the most prolific and plaintive soul poets of the decade. "My Deceiving Heart," their recent chart disk, and "Seven Years," their latest, highlight this new smooth soul sampler of choice tunes, always a potent item for the charts.



POP
IRISH ROVERS—Tales To Warm
Your Mind. Decca
DL 75081 (S)

The Irish Rovers have a winning way whether it be a witty folk ballad, a love ballad or a humorous ballad. It's all fair game for the group and their buoyant lilt makes their efforts ingratiating and appealing. They've made their mark in the pop market here and this package will further solidify their position.



POP
MYSTIC MOODS ORCH.—
Extensions. Philips
PHS 600-301 (S)

In this, their seventh LP, they once again offer an exceptional blend of smooth style, vocal effects and interesting sound effects. The mood is set with the material of Jim Webb, Lennon-McCartney and Paul Simon, with standouts being "California Dreamin'," "If You Must Leave My Life," and the theme from the "Shoes of the Fisherman." Their revolutionary sound in music will again prove to be another sales giant.



POP
STEVE & EYDIE—
Real True Lovin'.
RCA Victor LSP 4107 (S)

Assuming that several Steves and Eydies are better than one of each, RCA has recorded them with multiple voice tracks and has come up with their most commercial LP to date. In addition to their easy listening hit, "Real True Lovin'," the popular duo romps through some recent hit songs with great gusto. "It's Not Unusual" is fun, while "What the World Needs Now Is Love" offers some fine harmony.



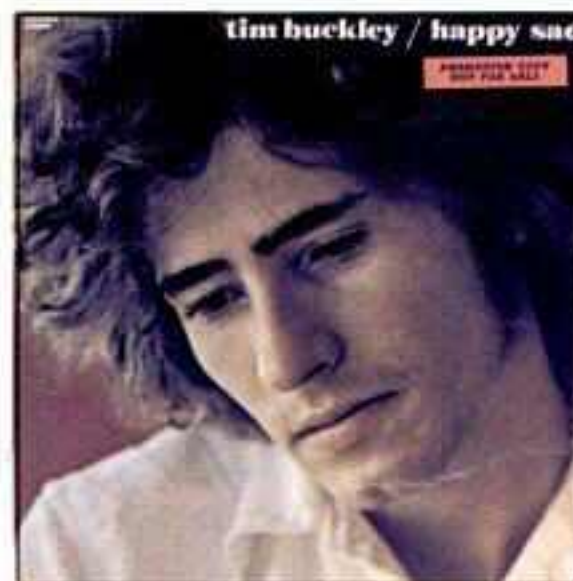
POP
CHET ATKINS—Lover's Guitar.
RCA Victor LSP 4135 (S)

Under the sensitive, interpretive fingers of Chet Atkins, the acoustical classical-style guitar becomes a system of communication. Atkins talks above and beyond the melodies of the songs here—tunes such as "Zorba," "The Look of Love," and "Cancion del Viento (Song of the Wind)."



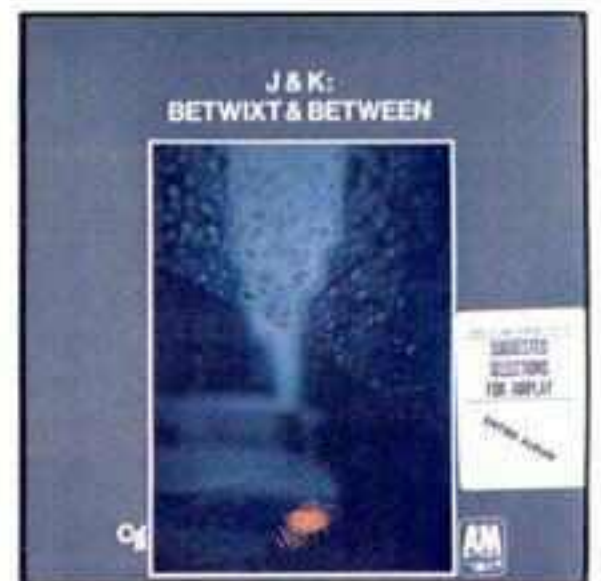
POP
5 STAIRSTEPS & CUBIE—
Love's Happening.
Curton CRS 8002 (S)

Tiny Cubie and the Stairsteps, the "First Family of Soul," sing the material of label mate Curtis Mayfield, featuring their "Stay Close to Me" chart disk as well as their other dual-market winners, "Don't Change Your Love" and "Baby, Make Me Feel So Good." A sure bet to register on the r&b chart, and should spill over onto the pop chart on the strength of more Mayfield tunes and fine pop-soul performances.



POP
TIM BUCKLEY—Happy Sad.
Elektra EKS 74045 (S)

Tim Buckley floats through a set of his own tunes, his mood and delivery seemingly weightless. Buckley's thoughts drift by, stopping only momentarily to gaze on reflective waters. Unlike on some of his previous disks, he uses virtually no force to convey his music. Probably his best LP to date.



POP
J & K—Betwixt & Between.
A&M SP 3016 (S)

In a brilliant array of arrangements by the trombone giants, this highly commercial package should prove a top chart winner. Backed by an effective string section, they blend the jazz and contemporary pop material and the result is a program aimed at all disk buyers. Highlights include the title tune along with their treatments of "Little Drummer Boy," "Stormy," "Wichita Lineman," and Roger Kellaway's "Just a Funky Old Vegetable Bin."



POP
FRIENDS OF DISTINCTION—
Grazin'. RCA Victor
LSP 4149 (S)

The Friends of Distinction, power onto the pop and middle-of-the-road scene with their breezy Fifth Dimension-sound-talkie recharting of Hugh Masekela's "Grazin' in the Grass" winner, Laura Nyro's "Eli's Comin'," Eddie Floyd's hit "I Never Found a Girl," as well as smooth pop revisions of Lennon-McCartney, Kenny Rankin and Dee Ervin's "Sweet Young Thing Like You" make the group's debut a chart experience.



POP
CASHMAN, PISTILLI & WEST—
Capitol ST 211 (S)

Capitol has come up with a winning trio in Cashman, Pistilli & West. Their debut disk is a knockout showing qualities of the Beatles and Simon & Garfunkel but still remaining distinctive and individual. The songs are mostly of their own creation, pegged on current attitudes and delivered so that they are effective and meaningful.



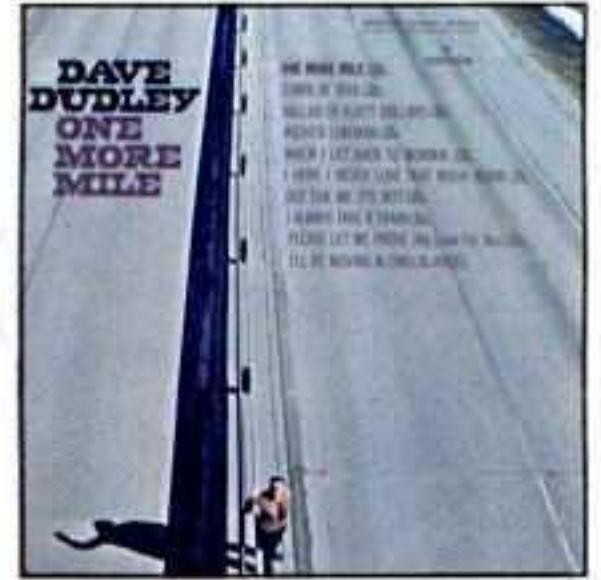
COUNTRY
JERRY LEE LEWIS SINGS
THE COUNTRY MUSIC HALL OF
FAME HITS Vol. 1—
Smash SRS 67117 (S)

This is volume 1 of a two-volume set, and it's a gas. Lewis sings some of the greatest country songs in grand style—tunes by Hank Williams, Lefty Frizzell, Leon Payne and many more. His duet with sister Linda Gail Lewis on "Jackson," can only be termed terrific.



COUNTRY
DOTTIE WEST/DON GIBSON—
Dottie & Don.
RCA Victor LSP 4131 (S)

This package is power-packed. With two such names—Dottie West and Don Gibson—doing duet versions of great songs, this must melt off the shelves. Included is the hit, "Rings of Gold" and a lot of other great material. An added attraction is the wonderful production by Chet Atkins and Danny Davis.



COUNTRY
DAVE DUDLEY—
One More Mile.
Mercury SR 61215 (S)

The current Dudley singles smash, "One More Mile" is the sales basis for this package. The Dudley wit is out front in "When I Got Back to Normal," while his original "Angel" proves a ballad beauty with a performance to match. His readings of "Wichita Lineman" and "Ballad of Forty Dollars" are second to none in this chart winner.



COUNTRY
JERRY REED—
Better Things in Life.
RCA Victor LSP 4147 (S)

Reed is a dramatic and talented artist—both as a guitarist and vocalist. He is featured here on vocals such as his new hit, "There's Better Things in Life" and "Roving Gambler," and on instrumentals as "Blues Land." The exceptional performances have a compelling quality. Much pop appeal as well.



COUNTRY
THE COUNTRY BEAT OF
WARNER MACK—
Decca DL 75092 (S)

With his recent hit, "Don't Wake Me I'm Dreaming" and his latest hit, "Leave Me Alone" included in this potent package, Mack can't miss having a top chart winner with this one. Other standouts include top readings of Loretta Lynn's "Fist City," and Bill Anderson's "Happy State of Mind." Mack's happy rhythm original, with vital lyric line for today, "Be Good to Your Neighbor" is a gem.



CLASSICAL
MASCAGNI: L'AMICO FRITZ—
Freni / Pavarotti / Various
Artists / Royal Opera House
Orch. (Gavazzeni). Angel
SBL 3737 (S)

The beautiful voices of soprano Mirella Freni and tenor Luciano Pavarotti are superbly used as this comic opera's rich lyricism takes hold. Baritone Vincenzo Sardinero also is excellent. Gianandrea Gavazzeni capably conducts the orchestra and chorus of the Royal Opera House, Covent Garden.



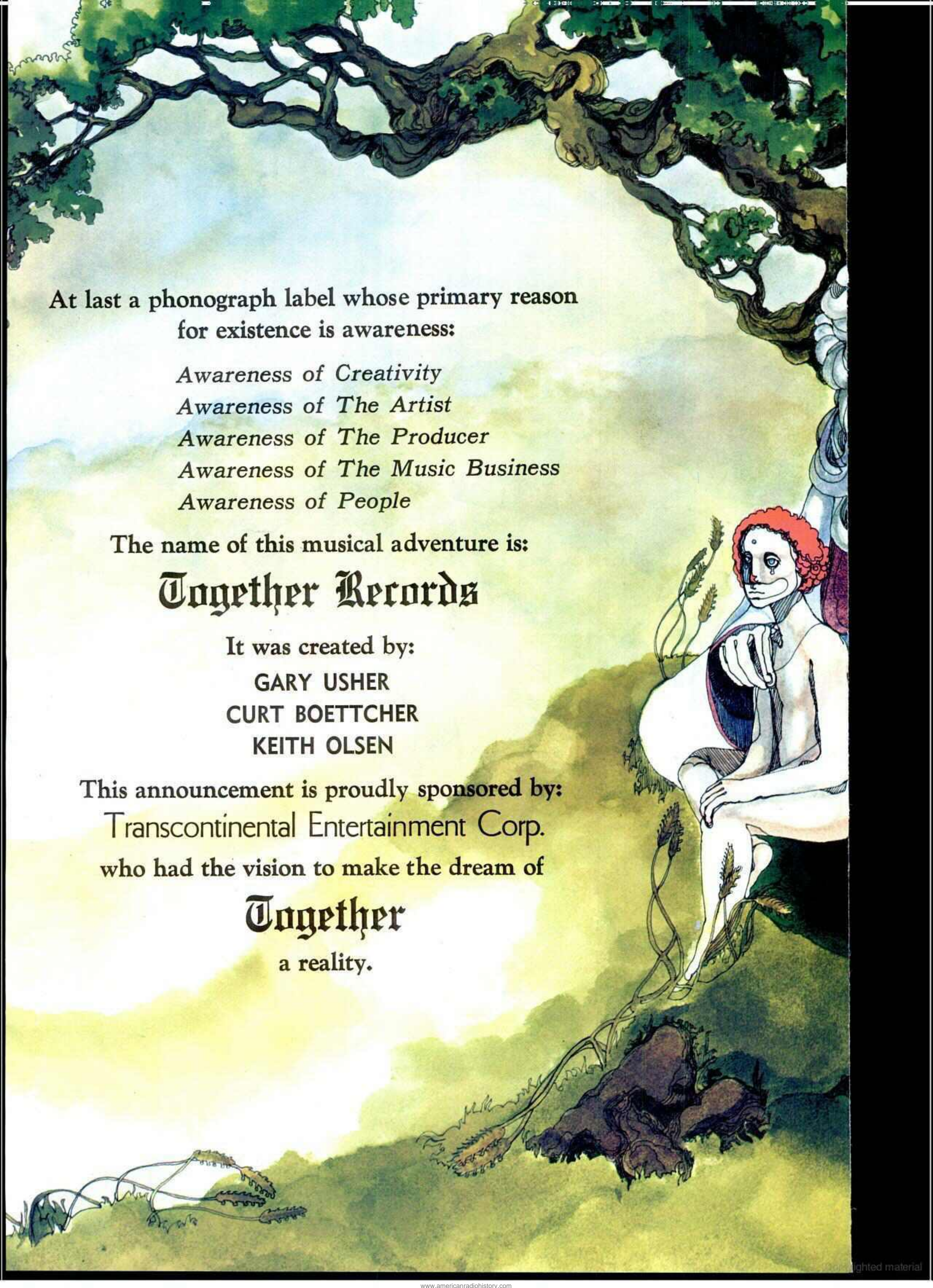
CLASSICAL
GOLDMARK: RUSTIC WEDDING
SYMPHONY—New York
Philharmonic (Bernstein).
Columbia MS 7261 (S)

Leonard Bernstein can add Karl Goldmark's "Rustic Wedding Symphony" to his long string of record hits. The symphony has a sweet, old-fashioned quality that's particularly appealing in these strident times and Bernstein and his New York Philharmonic approach it with proper appreciation.



CLASSICAL
**RESPIGHI: THE BIRDS/
CHURCH WINDOWS—**
Philadelphia Orch. (Ormandy).
Columbia MS 7242 (S)

Eugene Ormandy and the Philadelphia give a sensitive treatment of two pieces of Ottorino Respighi, composed in 1927, that are very visual in sound. Sleeve notes call both items program music but that word has become somewhat debased in modern times, and certainly in its modern usage does not apply to the descriptive works here.



At last a phonograph label whose primary reason
for existence is awareness:

Awareness of Creativity

Awareness of The Artist

Awareness of The Producer

Awareness of The Music Business

Awareness of People

The name of this musical adventure is:

Together Records

It was created by:

GARY USHER

CURT BOETTCHER

KEITH OLSEN

This announcement is proudly sponsored by:

Transcontinental Entertainment Corp.

who had the vision to make the dream of

Together

a reality.

Album Reviews

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

THE LOVE SONGS OF A. WILBUR MESHEL—Command/Probe CPLP 4502 (S)
 DENNY McLAIN IN LAS VEGAS—Capitol ST 204 (S)
 SOUNDS OF OUR TIMES—Galveston, Capitol ST 182 (S)
 JULIE DRISCOLL, BRIAN AUGER & THE TRINITY—Jools & Brian, Capitol DT 136 (S)
 LEIGH STEPHENS—Red Weather, Philips PHS 600-294 (S)
 VARIOUS ARTISTS—San Remo Festival 1969, Epic BF 19058 (S)
 SURFERS—Misty Rainbow, Decca DL 75038 (S)
 WILLIE TEE—I'm Only a Man, Capitol ST 199 (S)
 JUST RAY BROWN—Capitol ST 186 (S)
 ICE CREAM & SUCKERS—South African Soul, Mercury SR 61213 (S)
 SUNDOWNERS—Captain Nemo, Decca DL 75036 (S)
 ROMANOFF PRESENTS A CONTINENTAL AFFAIR—Capitol ST 302 (S)
 TARTAGLIA—Tartaglian Theorem, Capitol ST 166 (S)
 BADEN—Fresh Winds, UA International UNS 15559 (S)
 OS TRES BRASILEIROS—Brazil, Capitol ST 301 (S)

LOW PRICE POP ★★★★★

VIKKI CARR—That's All, Sunset SUS 5228 (S)
 JOHNNY MANN SINGERS / Country Style, Sunset SUS 5231 (S)
 THE INCOMPARABLE PIANO STYLINGS OF FERRANTE & TEICHER—Sunset SUS 5235 (S)
 FRANKIE AVALON—Sunset SUS 5244 (S)
 NELSON RIDDLE AND HIS ORCH. PLAY THE WONDERFUL NAT KING COLE SONGS—Harmony HS 11320 (S)
 GARY MOORE PRESENTS THOSE WONDERFUL SONGS—Harmony HS 11321 (S)
 SARAH VAUGHAN—Deep Purple, Harmony HS 11318 (S)
 GLORIA LYNN—Let It Be Me, Mercury SRW 16400 (S)
 JUNIOR PARKER—Baby Please, Mercury Wing SRW 16401 (S)
 SWING HAMMOND IN NASHVILLE—Alshire S 5144 (S)
 101 STRINGS PLUS GUITARS GALORE, Vol. 2—Alshire S 5141 (S)
 101 STRINGS WITH ROMANTIC PIANO AT COCKTAIL TIME—Alshire S 5139 (S)
 101 STRINGS—Alshire S 5138 (S)
 101 STRINGS PLAY THE ROMANTIC SONGS OF THE SEA—Alshire S 5140 (S)
 101 STRINGS PLAY SONGS FOR LOVERS—Alshire S 5143 (S)
 HARRY SIMEONE CHORALE—I Believe, Mercury Wing SRW 16402 (S)

COUNTRY ★★★★★

FLATT & SCRUGGS AND THE FOGGY MOUNTAIN BOYS—Harmony HS 11314 (S)

CLASSICAL ★★★★★

ANDRE KOSTELANETZ CONDUCTS "LA BOHEME" FOR ORCHESTRA—Columbia MS 7219 (S)
 TCHAIKOVSKY: SYMPHONY No. 1—London Symphony (Markevitch), Philips PHS 900-223 (S)

LOW PRICE CLASSICAL ★★★★★

BACH/MOZART: PIANO WORKS—Dinu Lipatti, Odyssey 32 16 0320 (M)
 COLONEL BOGEY/THE GREAT MILITARY MARCHES—London Philharmonic (Boult), Odyssey 32 16 0318 (S)

RHYTHM & BLUES ★★★★★

THE MAK MAN—One Eye Open, Dynamo DS 8004 (S)

JAZZ ★★★★★

NAT ADDERLEY—Calling Out Loud, A&M SP 3017 (S)

CAL TJADER/The Prophet, Verve V6-8769 (S)

VARIOUS ARTISTS—Lester Bowie: Numbers 1 & 2, Nessa N-1 (S)
 ROSCOE MITCHELL ART ENSEMBLE—Congliptious, Nessa N-2 (S)

LOW PRICE

JAZZ ★★★★★

LOUIS ARMSTRONG—Harmony HS 11316 (S)

FOLK ★★★★★

BILLY JOE BECOAT—Reflections From a Cracked Mirror, Fantasy 8392 (S) 1
 INTRODUCING TONY ST. THOMAS—Tosa 6120 (S)

SPECIAL MERIT PICKS

POPULAR

CRYSTAL MANSION—Capitol SKAO 227 (S)
 Capable of scoring on both AM and FM, the Crystal Mansion debut with their chart disk, "The Thought of Loving You," and a melodic pop package of Dave White-Johnny Caswell tune, Strong, individual vocals highlight "For the First Time," "And It Takes My Breath Away" and "Somethin' For You," as this seven-man pop group bid for dual-market honors with the same winning sound that struck pay-dirt for groups like the Buckingham.

JACK BENNY/VARIOUS ARTISTS—Great Moments in Radio, Evolution 2001 (S)
 With radio themes of the past being "in" today, and the Viva LP of radio themes riding high on the chart, this new addition offers much sales potential for two reasons. First, it boasts Jack Benny as the narrator, and secondly it goes deeper into the actual, original scripts of the soap operas in addition to the classic Fred Allen's "Allen's Alley," as well as "The Shadow," and "The Lone Ranger." It also offers some of the most famous radio commercials in their original broadcasts. Another must for collectors.

BOBBY BYRNE—Great Moments in Brass, Evolution 3003 (S)
 Bobby Byrne's big brass beat is full of musical colorings that make the familiar seem fresh and exciting. Included in this package are such contemporary classics as "Feelin' Groovy," "Can't Take My Eyes Off You," and "Who Is Gonna Love Me" and they're fine examples of how much inventive arrangements and instrumentalization can enhance a song.

THE CAROLYN HESTER COALITION—Metro-media MD 1001 (S)
 Carolyn Hester has abandoned her pure, traditional folk style for the folk-rock style of today and has picked up three versatile sidekicks along the way, forming the Carolyn Hester Coalition. Many of the cuts in this debut LP on Metro-media are written by one or more of the Coalition, and all sound very contemporary, even the traditional "East Virginia," in which Miss Hester's voice really soars. Also interesting is the minor-keyed, deliberate version of Ed McCurdy's "Last Night I Had the Strangest Dream."

HARVEY MANDEL—Righteous, Philips PHS 600-306 (S)
 Harvey Mandel is an instrumentalist and arranger-writer whose music transcends traditional musical boundaries. Electric yet mellow, this album touches all musical bases from blues to jazz. With exposure, "Righteous" could appeal to almost any record buyer, making Mandel a sort of underground Booker T. "Just a Hair More" an extraordinary bluesy cut and "Love of Life," the album's only vocal, are both strong-points.

BLUES ★★★★★

BIG MAMA THORNTON, Vol. 2—Arhoolie 1032 (S)
 CLIFTON CHENIER—Black Snake Blues, Arhoolie 1038 (S)

RELIGIOUS ★★★★★

HARRY SECOMBE—I'll Walk With God, Philips PHS 600-296 (S)

GOSPEL ★★★★★

TRAVELING ECHOES—Looking and Seeking, Jewel LPS 0025 (S)
 REV. JASPER WILLIAMS—The Beloved Prostitute, Jewel LPS 0022 (S)
 JUNIOR VOICES OF DELIVERANCE CHOIR—Jesus Said 'Suffer Little Children to Come to Me,' Deliverance DEC 1113 (M)

INTERNATIONAL ★★★★★

MANITAS DE PLATA—Flamenco—The Spain of Manitas, Columbia CS 9791 (S)
 PRESENTING EDU LOBO—Philips PHS 600-297 (S)

DICK POWELL IN HOLLYWOOD (1933-1935)

—Columbia C2L 44 (M)
 Here's a sure-fire winner for collectors. It's Dick Powell at his singing, film best as it traces his musical movie career from 1933 through 1935. Highlights include the opener, "We're in the Money," from "Gold Diggers of 1933" as well as the "Shadow Waltz" from the same flick, and onward to 1934 and "I'll String Along With You" from "Twenty Million Sweethearts." Then to 1935 and "Lullaby of Broadway." De luxe two-record set has been cleverly, electronically reproduced.

JAMIE CARR—Awakening, Capitol ST 188 (S)

A highly talented writer-performer is introduced to disk in this set. Jamie delivers the goods from the start with gutsy singing on "The Sound of the Drum" and "Louisiana Territory." "Sweet Jane" reveals both the tender lyric style and gutsy style of this young troubador. The excellent material here ranges from rock ("Sunshine Bus") to folk ("Rose's Awakening") and should provide programming ideas as well as selections for other artists to perform.

HAMILTON FACE BAND—Philips PHS 600-308 (S)

A fine new pop quintet, the Hamilton Face Band here has an auspicious album debut. With tight musicianship that appeals to underground markets, the unit has several winning numbers on this pressing, including "High Why and Die Company," "Trying to Get Up to You," and "Slippery Sweet." "Speed Song" is a first-rate instrumental.

COUNTRY

BOBBY BARNETT—Lynin' Lovin' & Leavin', Columbia CS 9790 (S)
 Beautiful production accents fine vocal job by Bobby Barnett. Exceptional tunes are "The End of the Lynin'," the whimsical "Good Ol' George," and his featured hit tunes, "Love Me, Love Me" and "Your Sweet Love Lifted Me."

CLASSICAL

BEETHOVEN: DIABELLI VARIATIONS—Stephen Bishop, Philips PHS 900-220 (S)
 Stephen Bishop's performance of the "Variations in C, on a Waltz" by Anton Diabelli, reveals a technique which is limpid, dramatic and sure. Lovers of good keyboard style will like this package very much.

BLUES

BIG MAMA THORNTON/LIGHTNIN' HOPKINS/LARRY WILLIAMS—Ball and Chain, Arhoolie 1039 (S)
 Big Mama Thornton's original "Ball and Chain" classic, popularized for the mass market by Janis Joplin, is sung by the blues queen along with "Wade in the Water," as the scholarly Arhoolie label, Chris Strachwitz and blues historian Pete Welding contribute another fine "roots" package. Larry Williams and the great Lightnin' Hopkins are also featured on the LP, Williams with "That's My Girl" and Hopkins with five tunes including "Mama's Fight" and "My Woman." A connoisseur and collector's treat.

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES—5 Years Ago

1. Understand Your Man—Johnny Cash (Columbia)
2. Saginaw Michigan—Lefty Frizzell (Columbia)
3. Welcome to My World—Jim Reeves (RCA)
4. My Heart Skips a Beat—Buck Owens (Capitol)
5. Long Gone Lonesome Blues—Hank Williams (MGM)
6. Molly—Eddy Arnold (RCA)
7. Burning Memories—Ray Price (Columbia)
8. Miller's Cave—Bobby Bare (RCA)
9. This White Circle on My Finger—Kitty Wells (Decca)
10. A Week in the Country—Ernest Alworth (Hickory)

COUNTRY SINGLES—10 Years Ago

1. White Lightning—George Jones (Mercury)
2. When It's Springtime in Alaska—Johnny Horton (Columbia)
3. Don't Take Your Guns to Town—Johnny Cash (Columbia)
4. I'm in Love Again—George Morgan (Columbia)
5. Mommy for a Day—Kitty Wells (Decca)
6. Home—Jim Reeves (RCA)
7. Who Cares—Don Gibson (RCA)
8. Luther Plays the Boogie—Johnny Cash (Sun)
9. Come Walk With Me—Wilma Lee (Hickory)
10. Which One Is to Blame—Wilburn Brothers (Decca)

ALBUM REVIEWS

BB SPOTLIGHT

Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

★★★★ Albums with sales potential within their category of music and possible chart items.



We'll bet our building that
"Where's the playground Suzie"
A new Glen Campbell
single by Jim Webb, will
surpass a million in sales.

Any takers?

This is Capitol in April.



JOE TEX SAYS:

**"IF YOU HAD
A HIT LIKE**

**'BUYING
A BOOK'**

**,YOU'D DANCE
TOO, BABY!"**

DIAL #4090

Produced by BUDDY KILLEN

Written by JOE TEX

Managed by Dick Alen

Published by
TREE MUSIC

BMI



**GREAT
NEW
ALBUM!**

Atlantic SD-8211

UPCOMING TV SHOWS

Bobby Gentry Special

Johnny Cash Show

Merv Griffin Show

Mike Douglas Show

Distributed by Atlantic

Radio-TV programming

MANAGEMENT SPEAKS UP

WHK and 'The Good Life'

Editor's Note: This is the latest article in a series of bylined comments from the people who set the patterns in programming. Ken Gaines was one of the pioneers in the recent revival of good music stations returning to the forefront. He was program director of WHK in Cleveland until recently promoted to general manager of the station. Others who've written articles include Tom Harrison, president of Blair Radio; Ben Holmes, head of radio for Edward Petry & Co.; Rick Sklary, program manager for WABC in New York, and George Williams, national programmer for Southern Broadcasting.

On Oct. 21, 1967, the noise stopped at WHK in Cleveland. WHK's format changed from Top 40 to an up-dated middle-of-the-road sound combining the very best balance of all forms of popular music.

Prior to Oct. 21, 1967, Cleveland had three rock 'n' roll stations appealing to the 18 years of age and under audience and three old-line stations appealing basically to the 40 and over. No one was directing their programming to the 18-49 age category in between, so WHK decided to bridge that generation gap. Top 40 radio in Cleveland had become a music battleground but three stations programmed to a younger and younger audience with hard rock, psychedelic, sock-it-to-me, teeny-bopper music of three-in-a-row, a six page, and, yes, even a "dozen cousin" along with unintelligible screams and groans and other air gimmicks with which anyone over 14 years of age could not identify. On the other hand, the old-line "good music stations" were completely conservative and avoided such artists as Dionne Warwick, Pet Clark, Glen Campbell, and the Association.

WHK felt that, to be a leader in the Cleveland radio market, this 18-49 audience had to be reached. In starting this new air presentation a year and a half ago, we did not want to call ourselves "easy listening" or "good music" because of their overuse, and we felt for us these terms were outdated. We tried to find a label that would fit and help communicate our feeling about the station to the public. We needed to be something to the city that no one else could be, to offer something that he could identify with and want to be a part of. What

was it the city of Cleveland didn't have—a city behind in urban construction, highway construction, the rebuilding of slums along with big-city deficiencies—now had a new mayor who was beginning to plant new life into Cleveland and make remarkable progress. What Cleveland was seeking

was the good life and we had the radio station that could supply that "good life" in radio entertainment with something adults of all ages could enjoy. The "good life" has been very good for WHK in the past 18 months. It has consisted of many things, but, most impor-

(Continued on page 40)

KHOW Has a Lot Buzzin'

DENVER—In these days of tight production and air personalities who bark out the time and temperature and little else between records, citizens here seem to find that "personality" radio is refreshing. In this case, KHOW is offering personality-plus. One of the personalities is radio veteran Buzz Lawrence, the other is a slightly kookie—but very beautiful babe—Rosemary Barwell, otherwise known as Barney. Barney is a 22-year-old former Miss Colorado Universe.

The duo has now been on the air as a team for more than two years. It started with Barney joining Buzz in a noon to 3 p.m. show, but the teamwork proved so popular that management moved them into the morning hours to boost ratings there. Now they've doubled the

6-10 a.m. ratings and rank one point behind a local country music station in men, while ahead three points over other competition in women. Over-all, KHOW ties the local rocker, according to the Oct./Nov. 1968 Pulse for total share of audience. KHOW ranks slightly ahead in average quarter-hour figures.

Lawrence, music director of the easy listening station, made his radio debut in 1940 on the "Major Bowes Amateur Hour" as a Dixieland pianist.

The format of the "Buzz 'n' Barney" show is similar to the old Don McNeil format of "Call to Breakfast" but Lawrence says, "with a contemporary approach. The four calls to breakfast are by record and motion picture personalities, interspersed with local per-

CHUM & Disk Companies Stage Meeting of the Minds

TORONTO—A meeting here last week to promote better understanding between CHUM radio station and local record companies touched all bases with topics ranging from financial support through commercials for progressive rock-formatted CHUM-FM to the programming philosophy of the AM top 40 operation—CHUM.

Mostly, the meeting was just a place for clearing the air and several record companies brought forth individual records that CHUM hadn't played. Apex asked why the Irish Rovers' "Lily the Pink" (which has

sold close to 25,000 in Canada) wasn't played. Answer: Wrong sound. Quality questioned CHUM's refusal to play a "Hair" record by the Cowsills. Answer: CHUM doesn't dig it.

CHUM program director J. Robert Wood explained how music is selected for airplay, how the chart was compiled, and how frequency of airplay was determined. Among those attending the meeting were CHUM manager Larry Solway, Leen Armstrong of Compo, and Clyde McGregor of Warner Bros.-Seven Arts.

WFIL Takes to the Stars In Weekend Programming

PHILADELPHIA — Capitalizing on the current astrology craze among teen-agers and young adults, WFIL teamed a slate of oldies the weekend starting Friday (4) at 3 p.m.

with signs of the Zodiac. Lee Sherwood, program director, hinged the records on the theme of the "2001: A Space Odyssey" soundtrack LP on MGM Records.

The first record played, of course, was "Aquarius" by the Fifth Dimension on Soul City Records. WFIL played 10 records that hit their peak of popularity during Aquarius, tapping 10 records each for Gemini and Taurus and the rest, then starting over again with Aquarius. In between records, deejays mentioned the famous people born under that sign and spun other details out devoted to astrology. The programming project took a month, Sherwood said, "but it was fun. I think Top 40 programming is going more and more toward experimentation on weekends." One of the records that seemed to fit in with "astrologetic" programming was "Running Bear," by Johnny Preston.

KVET to Country Format; New Staff

AUSTIN, Tex.—On April 14, 5,000-watt KVET here drops its middle-of-the-road format to switch to country music 24-hours a day. Program director Jerry Garvin (who uses the air name of Jerry G) said the station will feature a playlist of 50 country records and be

tightly formatted. Forty of the records will be back-announced and all records will be programmed so that all 50 receive exposure once every five hours. Sam Allrede, half of the Geezinslaw Brothers on Capitol Records, will be on the air 9 a.m.-noon. Other personalities will include Bill (Pete Grady) Crable from WOAI in San Antonio, Rick (Joe Green) Devitt from KTHO in Lake Tahoe, Nev.; R. J. (Randy Glenn) Mott from KGNB in New Braunfels, Tex.; Dave (Bill Goodnight) Hobbs; and weekender Andy Delery. All deejays will have air names starting in G to tie in with the use of the "Country Giants" jingles package from PAMS, Dallas. Garvin had been program director until recently with KOKE, an Austin daytime country music station that simulcasts in the day with KOKE-FM; KOKE-FM has been signing off at 2 a.m.

KVET will bow its country music programming with heavy promotion via TV, billboards, and newspapers. Manager of the station is John Krieger.

KFJZ-FM in Program Shift

FORT WORTH—KFJZ-FM has dropped automation and lush music programming for live personalities and an up-tempo easy listening format. Johnny Borders, national program director for the chain that owns the station, said call letters have been changed to KWXI-FM. More than half of the tunes are taken from Billboard's Easy Listening Chart and the station also programs cuts by established artists.

"We aim for the 25-50 age group," Borders said, and the new operation refrains from playing records which would mean it would be competing with its AM affiliate — KFJZ. Deejays include Wally Blanton, Dan Clayton, Charles Rouse, Bob Test and David London.

Buzzin'

sonalities. National names who made the call include Ed Ames, Herb Alpert and Don Ho.

Between 7-8 p.m. the music is kept to a familiar bright beat while Barney and Buzz keep people posted on the traffic, civic functions, etc. Barney answers about 100 phone calls each morning. The "musts" in the program range from birthday announcements to announcements of lost and found pets. Combined with all of this, the team manages to play about 40 records, plus four oldies dating as far back as 15 years.

A key attraction of the show is off-the-cuff (off the hem, to some extent) comments. Their off-the-air work ranges from commercials to community events and benefit programs.



"WHAT A WAY TO DO A SHOW" is probably the comment being thought by Buzz Lawrence as he and Rosemary (Barney) Barnwell do their KHOW radio program, one of the most popular in Denver.

WKBC Goes 'Airbourne'—As a 1,000-Watt Daytimer

CLEVELAND — WKBC, located in the suburb of Chardon, has gone on the air, general manager Al Kipp announced last week. The 1,000-watt daytimer, according to program director Ron Garrett, will aim basically at a 25-plus age listener, "but our format is not standardized. We'll play any-

thing from country music to rock, even the big bands. Generally, however, we'll stick to up-tempo easy listening records. I would think that the Vogues and Paul Anka would be about as rock as we'll get."

But two country tunes are slated per hour. The station will depend on the personality approach and deejays on the staff include Garrett, who'd been with WLEC in Sandusky, Ohio; Dale Edwards and Dick Roberts. Music is slated in different categories and deejays are allowed to pick from the categories.

WNOR-FM Debuts All-Girl Operation

NORFOLK—WNOR-FM has bowed an all-girl operation, according to Ron Fraiser, who has just been promoted to program director of both WNOR, which features a Hot 100 format, and the FM station. General manager of both stations is Bob Burton. Robert E. Eastman & Co. represents WNOR; Herbert E. Groskin represents WNOR-FM.

KOZN Into Religion

OMAHA—KOZN has added religious programming to its day schedule, mixed with country music. This leaves KOOO as the only full time country station.



DISCUSSING THE PROS and cons of radio regulations are, from left, FCC commissioner Kenneth Cox; Milton Herson, president of the Music Makers Group; Robert Dreyer, attorney; and Harold Krelstein, president of Plough Radio. Cox, Dreyer, and Krelstein were speakers at the annual Mark Century (a division of Music Makers) seminar attended by more than 500 broadcasters this year as a sidelight to the annual convention of the National Association of Broadcasters.

Programming Aids

Programming guidelines from key, pacesetter radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Altoona, Pa. (WFBG)

John Anthony, Program Director
 BP: "In the Bad, Bad Old Days," Foundations. BLFP: "Love," Merci Sundi. BH: "Aquarius," 5th Dimension. BLFH: "Will You Be Staying After Sunday?"

Babylon, L. I. (WBAB), Mike Jefferies, Music Director, Personality

BP: "Chokin' Kind," Joe Simon, SS7. BLFP: "Morning Girl," Neon Philharmonic, W-7. BH: "Aquarius," 5th Dimension, Soul City. BLFH: "July, You're a Woman," John Wilkenson, RCA.

Columbia, Mo. (KTGR)

Tom West, Music Director
 BP: "These Eyes," The Guess Who, RCA. BLFP: "Grazin' in the Grass," The Friends of Distinction, RCA. BH: "You Made Me So Very Happy," Blood, Sweat and Tears, Columbia. BLFH: "Twenty Five Miles," Edwin Starr, Motown.

Eau Gallie, Fla. (WTAI), Jim Kennedy, Program/Music Director, Personality

BP: "Good Times, Bad Times," Led Zeppelin, Atlantic. BLFP: "Mother Earth," Mother Earth, Mercury. BH: "Pinball Wizard," Who, Decca. BLFH: "Not Wrong Long," Nazzy, S.G.C.

Galveston, Tex. (KILE), Michael O'Conner, Music Director, Personality

BP: "Goodbye," Mary Hopkin, Apple. BLFP: "Stuff," Jeanette Williams, Backbeat. BH: "Galveston," Glen Campbell, Capitol. BLFH: "Albatross," Fleetwood Mac, Epic.

Houma, La. (KJIN)

Bob Towns, Program Director
 BP: "Back in the U.S.S.R.," Chubby Checker, Buddah. BLFP: "These Eyes," Guess Who, RCA. BH: "Time of the Season," Zombies, Date. BLFH: "Atlantis," Donovan, Epic.

Ithaca, N. Y. (WVBR)

George Hiller, Music Director
 BP: "Ivory," Bob Seeger System, Capitol. BLFP: "Dancing Girl," Brother Nigell's Proxy Party, Fantasy. BH: "Aquarius," 5th Dimension, Soul City. BLFH: "Apricot Brandy," Rhinoceros, Elektra.

Lubbock, Tex. (KLBK)

Jim Spohn, Program Director
 BP: "Trust Me," Jackie de Shannon, Imperial. BLFP: "A Million to One," Bryan Hyland, Dot. BH: "Things I'd Like to Say," New Colony Six, Imperial. BLFH: "Chicky Chicky Boom Boom," Willie Red Rubber Band, RCA.

Lynchburg, Va. (WLLI)

Bob Davis, Music Director
 BP: "Goodbye," Mary Hopkin, Apple. BLFP: "Crying in the Rain," Sweet Inspirations, Atlantic. BH: "Time Is Tight," Booker T and MG's, Stax. BLFH: "Johnny One Time," Brenda Lee, Decca.

Middletown, N. Y. (WALL)

Larry Berger, Program Director
 BP: "Pinball Wizard," Who, Decca. BLFP: "Begg'n Me to Stay," Third Rail, Epic. BH: "You Made Me So Very Happy," Blood, Sweat and Tears, Columbia. BLFH: "My Way," Frank Sinatra, Reprise.

Midland/Odessa, Tex. (KCRS)

Gary Allen, Music Director
 BP: "Stop!" Jeanne Hatfield, Atco. BLFP: "The Boxer," Simon and Garfunkel, Columbia. BH: "Aquarius," 5th Dimension, Soul City. BLFH: "Gitarzan," Ray Stevens, Monument.

Muncie, Ind. (WERK), Tom Cochran, Program Director, Personality

BP: "When You Dance," Jay and Americans, UA. BLFP: "Pinball Wizard," The Who, Decca. BH: "It's Your Thing," Isley Brothers, T-Neck. BLFH: "The Boxer," Simon and Garfunkel, Columbia.

Niagara Falls, U.S.A. (WJLL)

Thom Darro, Music Director
 BP: "The Composer," The Supremes, Motown. BH: "Stand," Sly and the Family Stone, Epic. BLFH: "Hair," The Cowbills, MGM.

Phoenix, Ariz. (KRIZ), Steve Martin

BP: "Days Done," Peter, Paul and Mary, WB. BLFP: "Highway of Dreams," Vanity Fair, Page One. BH: "Gitarzan," Ray Stevens, Monument. BLFH: "Morning Girl," Neon Philharmonic, WB.

Pierre, S. D. (KCCR)

Bob Bloor, Music Director
 BP: "Cherry Pie," Sixth Day Creation, Laurie. BLFP: "Something New," The Edge, Enith. BH: "Hot Smoke and Sassafras," Bubble Puppy, International Artists. BLFH: "L.U.V.," Tommy Boyce and Bobby Hart, A&M.

Pittsburg, Kan. (KOAM), Rick Gannon

BP: "Memories," Elvis Presley, RCA. BLFP: "Stand," Sly and the Family Stone, Epic. BH: "Morning Girl," The Neon Philharmonic, W-7. BLFH: "Movin' Part IV," The Noble Knights, Cotillion.

San Antonio, Tex. (KTSA), Kohn Hamon

BP: "More Than Yesterday," Spiral Staircase, Columbia. BLFP: "Tricia Tell Your Daddy," Andy Kim, Steed. BH: "You Made Me So Very Happy," Blood, Sweat and Tears, Columbia. BLFH: "Twenty Five Miles," Edwin Starr, Gordy.

Troy, N. Y. (WTRY), Mike Mitchell, Music Director, Personality

BP: "Back in the U.S.S.R.," Chubby Checker, Buddah. BLFP: "From Both Sides Now," Dion, Laurie. BH: "Twenty Five Miles," Edwin Starr, Gordy. BLFH: "It's Your Thing," Isley Brothers, T-Neck.

Wichita, Kan. (KEYN AM & Stereo FM)

Greg Dean, Program Director
 BP: "Greensleeves," Mason Williams, Warner Brothers. BLFP: "Cherry Pie," Sixth Day Creation, Laurie. BH: "Galveston," Glen Campbell, Capitol. BLFH: "One," Bobby Vee, Imperial.

Willoughby, Ohio (WELW), Chris Quinn, Music Director, Personality

BP: "The Walls Fell Down," Marbles, Cotillion. BLFP: "Medicine Man," Buchanan Bros., Event. BH: "Gimme Gimme Good Lovin'," Crazy Elephant, Bell. BLFH: "Day After Day," Shango, A&M.

COUNTRY

Ashland, Ky.-Huntington, W. Va. (WTCR), Mike Todd, Program Director, Personality

BP: "Good Deal Lucille," Carl Smith, Columbia. BLFP: "I Am a Drifter," Bobby Goldsboro, U.A. BH: "One More Mile," Dave Dudley, Mercury. BLFH: "Sweet Wine," Johnny Carver, Imperial.

Charlotte, N. C. (WWOK), Cloyd Bookout, Music Director, Personality

BP: "I'll Share My World," George Jones, Musicor. BLFP: "Once More," Leona Williams, Hickory. BH: "Games People Play," Freddy Weller, Columbia. BLFH: "L.A. Angels," Jimmy Payne, Epic.

Chester, Pa. (WEEZ), Bob White, Music Director, Personality

BP: "When Two Worlds Collide," Jim Reeves, RCA. BLFP: "Old Faithful," Mel Tillis, Kapp. BH: "World of Forgotten People," Osborne Brothers, Decca.

Flint, Mich. (WKMF), Jim Harper, Program/Music Director, Personality

BP: "The Big Man," Dee Mullins, Plantation. BLFP: "The Trash Man," Bobby Braddock, MGM. BH: "You Gave Me a Mountain," Johnny Bush, Stop. BLFH: "Sweet Lovin'," The Tillman Franks Singers, Paula.

Ft. Lauderdale (WIXX), Lyle Reed, Music Director, Personality

BP: "As If I Needed to Be Reminded," Buddy Cagle, Imperial. BLFP: "That's What I Get," Tony Douglas, Paula. BH: "Our House Is Not a Home," Lynn Anderson, Chart. BLFH: "Don't Give Me a Chance," Claude Gray, Decca.

Greeley, Colo. (KYOU)

Curtis N. Coleman
 BP: "I'm a Drifter," Bobby Goldsboro, United Artists. BLFP: "I'm in the Arms of a Heartache," Maxine Brown, Chart. BH: "Where the Blue and the Lonely Go," Roy Drusky, Mercury. BLFH: "THE END," Linda Gail Lewis, Smash.

Indianapolis, Ind. (WIRE)

Lee Shannon, Personality
 BP: "I'm a Drifter," Bobby Goldsboro, U.A. BLFP: "The Big Man," Dee Mullins, Plantation. BH: "My Life," Bill Anderson, Decca. BLFH: "Conspiracy of Homer Jones," Dallas Frazier, Capitol.

Kansas City (KCKN)

Ted Cramer, Program Director
 BP: "Wear My Shoes," Brenda Byers, MTA. BLFP: "Hertz Rent-A-Chick," Lonzo and Oscar, Chalet. BH: "Games People Play," Freddy Weller, Columbia. BLFH: "Gitarzan," Ray Stevens, Monument.

Knoxville, Tenn. (WROL), Phil Rainey

BP: "Make It Rain," Billy Mize, Imperial. BLFP: "Lay a Little Love on Me," B. Wayne, Capitol. BH: "My Life," Bill Anderson, Decca. BLFH: "Birmingham Blues," Jack Barlow.

Phoenix (KRDS), Bob Pond

BP: "That's My Song," Jim Sloane, MTA. BLFP: "The Singing Star," Elaine Arthur, Dore. BH: "If I Had a Hammer," Wanda Jackson, Capitol.

BLFH: "That's How I Got to Memphis," Bill Haley, UA.

Phoenix (KTUF)

Woody Starr, Program Director
 BP: "Let's Put Our World Back Together," Charlie Louvin, Capitol. BLFP: "Galveston," Glen Campbell, Capitol. BH: "Joni in the New Mown Hay," Fred F. Carter Jr., Nugget. BLFH: "Yes, Virginia," Jerry Vernon, Chart.

Tarboro, N. C. (WCPS), Ed Tuck, Music Director, Personality

BP: "Rings of Grass," Stu Philips, RCA. BLFP: "I'm Tied Around Your Finger," Jean Shepard, Capitol. BH: "I'll Share My World With You," George Jones, Musicor. BLFH: "Saturday Satan, Sunday Saint," Ernest Tubb, Decca.

RHYTHM AND BLUES

Beaumont, Tex. (KJET)

Larry Joe Williams III, Personality
 BP: "Cissy Strut," Meters, Josie. BLFP: "You're the Best," Precisions, Atco. BH: "Love, the Time Is Now," Bobby Womack, Minit. BLFH: "The Goose," TSU Tornadoes, Atlantic.

Columbus, Ga. (WOKS)

Ernestine Mathis
 BP: "Can't See Myself/Gentle," Aretha Franklin, Atlantic. BLFP: "Two Lover's History," Valentinos, Josie. BH: "Chokin' Kind," Joe Simon, SS7. BLFH: "It's Your Thing," Isley Bros., T Neck.

Memphis (WDIA), Bill Thomas

BP: "When Something Is Wrong With My Baby," Otis and Clara, Stax. BLFP: "Little Green Apples," Glen Chandler/Barbara Acklin, Brunswick. BH: "Only the Strong Survive," Jerry Butler, Mercury. BLFH: "So Much in Need," the Natura-Elies, Venture.

Miami Beach (WMBM)

Donny Gee, Station Manager
 BP: "Proud Mary," Solomon Burke, Bell. BLFP: "Just a Little Bit," Little Milton, Checker. BLFP: "Ain't Got the Love of One Girl," Ambassadors, Arctic. BH: "We Got More Soul," Dyke and the Blazes, Original Soul. BH: "Didn't You Know You'd Have to Cry," Pips, Motown. BLFH: "It's Your Thing," Isley Brothers, T-Neck. BLFH: "Sunday," Moments, Stang. BLFH: "Trouble in Paradise," Percy Sledge, Atlantic.

EASY LISTENING

Jacksonville, Ill. (WLDS)

Wayne Edwards, Announcer
 BP: "Earth Angel," the Vogues. BLFP: "Singing My Song," Tammy Wynette. BH: "My Way," Frank Sinatra. BLFH: "A Rose Is a Rose," Jimmy Dean.

Miami (WIOD)

Yolanda Parapar, Music Director
 BP: "I'm a Drifter," Bobby Goldsboro, U.A. BLFP: "Somehow, Someday," Glenn Yarbrough, Warner Bros. BH: "Memories," Elvis Presley, RCA. BLFH: "Lily the Pink," Irish Rovers, Decca. Great new Mercury "Don Costa Concept," LP—All cuts!

Norwich, Conn. (WICH)

Bob Craig, Program Director
 BP: "Earth Angel," the Vogues, Reprise. BLFP: "Windmills of Your Mind," Dusty Springfield, Atlantic. BH: "Casta-Chok," A. Karazov, Jamie. BLFH: "Love," Mercy, Sundi.

South Lake Tahoe, Calif. (KTHO-AM-FM)

Bill Kingman, Program Director
 BP: "Your Loving Eyes Are Blind," Merrilee Rush, AGP. BLFP: "A House Is Not a Home," Anita Kerr Singers, Dot. BH: "The Boxer," Simon and Garfunkel, Columbia. BLFH: "Windmills of Your Mind," Dusty Springfield, Atlantic (from DUSTY IN MEMPHIS album).

Springfield, Mass. (WSPR)

Budd Clair, Program Director
 BP: "Then She's a Lover," Bobby Russell. BLFP: "Castachok," Alexander, Karazov. BH: "Hawaii Five-O," the Ventures. BLFH: "The Pledge of Allegiance," Red Skelton.

Waynesboro, Va. (WAYB)

Carolyn Bleam, Music Director
 BP: "Happy Heart," Petula Clark, Warner Bros. BLFP: "Yesterday I Heard the Rain," Nino Tempo and April Stevens, Bell. BH: "Greensleeves," Mason Williams, Warner Bros. BLFH: "Then She's a Lover," Bobby Russell, Elf.

COLLEGE

Los Angeles, Calif. (KLA)

Steve Ableman, Music Director
 BP: "Pinball Wizard," WHO. BLFP: "The River Is Wide," Grassroots. BH: "You've Made Me So Very Happy," Blood, Sweat and Tears. BLFH: "Hawaii Five-O," Ventures.

OTHER PICKS

HOT 100—Ron Fraiser, Norfolk, Va., WNOR, BP: "Bad, Bad Old Days," Fondations, UNI. . . Rick Shannon, Pittston, Pa., WPTS, BP: "Heather Honey," Tommy Roe, ABC. . . Jerry Rogers, Savannah, Ga., WSGA, BP: "Heather Honey," Tommy Roe, ABC. . . Terry Green, Washington, D. C., WWDC, BP: "Goodbye," Mary Hopkin, Apple. . . Jim Drucker, Scranton, Pa., WSCR, BP: "The Composer," Diana Ross and the Supremes, Motown. . . John Allen, Syracuse, N. Y., WOLF, BP: "We Can't Go on This Way," Unchained Minds, Buddah. . . Sebastain Tripp, Manchester, N. H., WKBR, BP: "Mr. Walker, It's All Over," Billie Joe Spears, Capitol. . . Harry Myers, Plymouth, N. C., WPNC, BP: "Gimme Gimme Good Lovin'," Crazy Elephant, Bell. . . Jerry Halasz, WLBK, BP: "Aquarius," 5th Dimension.

EASY LISTENING—Jay Williams, Indianapolis, WXLW, BP: "The Boxer," Simon and Garfunkel, Columbia. . . Jim Dandy, Cleveland, Ohio, WZAK, BP:

"Aquarius," 5th Dimension, Soul City.

COUNTRY—Frank Wiltse, Miami, Fla., WGMA, BP: "Cajun Baby," Hank Williams Jr., MGM. . . Don Paul, Philadelphia, WRCP, BP: "Good Deal Lucille," Carl Smith, Columbia. . . Tom Leslie, Cincinnati, Ohio, WZIP, BP: "Why You Been Gone So Long," Johnny Darrell, United Artists. . . Benny Williams, Gallatin, Tenn., WHIN, BP: "Why You Been Gone So Long," Johnny Darrell, United Artists. . . Bob Hollands, Wilmington, Del., WAMS, BP: "I'm Alive," Johnny Thunder, Calla.

COLLEGE—Neil Kempfer-Stocker, Bethlehem, Pa., WRMC, BP: "Take the Fast Train," The Motions, Mercury. . . Lenny Bronstein, Brooklyn, N. Y., WBCR, BP: "Goodbye," Mary Hopkin, Apple. Ron Shawn, Boston, Mass., WTBW, BP: "Love, Love, Love, Love, Love," Wool. . . Barry O'Connor, Lansing, Mich., WMSN, BP: "Honey Love," Martha and the Vandellas, Gordy.

PROGRESSIVE ROCK—Jeff Starr, Worcester, Mass., WORC, BP: "Candy Says," Velvet Underground, Verve.

Vox Jox

By CLAUDE HALL
 Radio-TV Editor

Skip Broussard, who just took over as program director of WKGN in Knoxville, reports he has revamped the staff of the station; new line-up includes Don Smith from WKDA in Nashville; Sonny Knight, John Foley from WKKO in Cocoa, Fla.; Broussard, who'd been music director of WTIX, New Orleans; J. Thomas, and Steve Remel. . . Another former WTIX man—program director Buzz Bennett—is now with KGB in San Diego as program director; this comes after a brief stint as assistant program director of WMCA in New York. . . Gary Granger, formerly with WQXI in Atlanta, started April 7 in the 7-10 p.m. slot at WKNR in Detroit and the station also brought in Tom Neal, formerly with WVIC in Lansing, Mich., to do the all-night show.

The second annual radio programming Forum is coming along very well. I couldn't begin to tell you about how great the speakers are; they're all top radio men. James O. Rice Associates, the educational firm, is now lining up the rest of the speakers and then will be slating the chairmen. By the way, I'll probably announce the stations for the "Sounds of the Times" exhibit soon—everyone of them a pacemaker in programming and everyone a winner. One of the chief acoustical engineers at North American Philips, pioneers in the cassette system, is setting up the exhibits. You'll be able to hear the stations continuously on cassette systems. This is going to be a perfect showcase for 28 of the nation's most important radio stations and already several of the major national advertising representatives are helping Billboard in the Forum. Many of them will host cocktail receptions for the people attending from the stations they represent in conjunction with the Forum. In addition, key executives from New York advertising firms will be on hand during the Forum. All of this is a concentrated effort by Billboard to benefit radio; it's doing fair right now, but we think it can do even better.

Charl Chandler has joined WNEB in Worcester, Mass.; he'd been at WLYN in Lynn, Mass. . . Music director Mike Jefferies at WBAB, a Hot 100 station in Babylon, L.I., N.Y., needs records. . . That big dinner show Metro-media tossed during the annual convention of the national Association of Broadcasters in Washington was aired on WASH-FM, Washington, April 5 and was on the

other Metro-media stations Easter weekend. William B. Williams of WNEW, New York, hosted and Dionne Warwick performed on the live spectacular. . . Willis Duff has departed WHDH in Boston to become manager of KSAN-FM, the progressive rock station in San Francisco. KSAN-FM operations manager Tom Donahue got up-tight when Ed Baer was dropped by management and decided to progress somewhere else.

Bob Bloor has pulled up stakes at KCCR in Pierre, S. D., to go to KISD in Sioux Falls, S.D., in the 6-10 a.m. slot. . . Program director Len Hart at KACT in Andrews, Tex., says he would play more soft rock and easy listening records if he could get them; needs service from Epic, Scepter, Reprise, Capitol, Warner Bros., MGM and Liberty. . . "The Jazz Scene USA," sponsored by the West Coast Jazz Society, has shifted from a Mexican station to KLRO-FM in San Diego, reports society President R. Esq Holmes. The organization is now seeking to establish a jazz archive in San Diego.


Shel Horton has recovered from a heart attack and is doing a three-hour country music show on WSKE, Everett, Pa., out of a remote studio in the Saxton, Pa., home. Needs records. . . WELW music director Chris Quinn drops a note about two teen-agers stealing all of the equipment of the Willoughby, Ohio, rock station; took the station five days to get back on the air, with the help of Gates and offers of assistance from other area broadcasters. Deejays there include Tony Rittner, Ted Alexander, Buddy Young, and Quinn. . . Paul Snook has been appointed music director of WRVR-FM, New York; he'd been a writer with Lincoln Center for the Performing Arts. . . The Oct./Jan. Pulse has WCBM No. 2 in total rated time periods, up from No. 3 last summer, says program director Joe Kelly. He's programming eight hits per hour, three oldies, and three album cuts from today's artists; 11-noon is solid oldies every day. . . WIXY, Cleveland, deejays will teach at the new WIXY School of Broadcast Technique. First class is May 1.

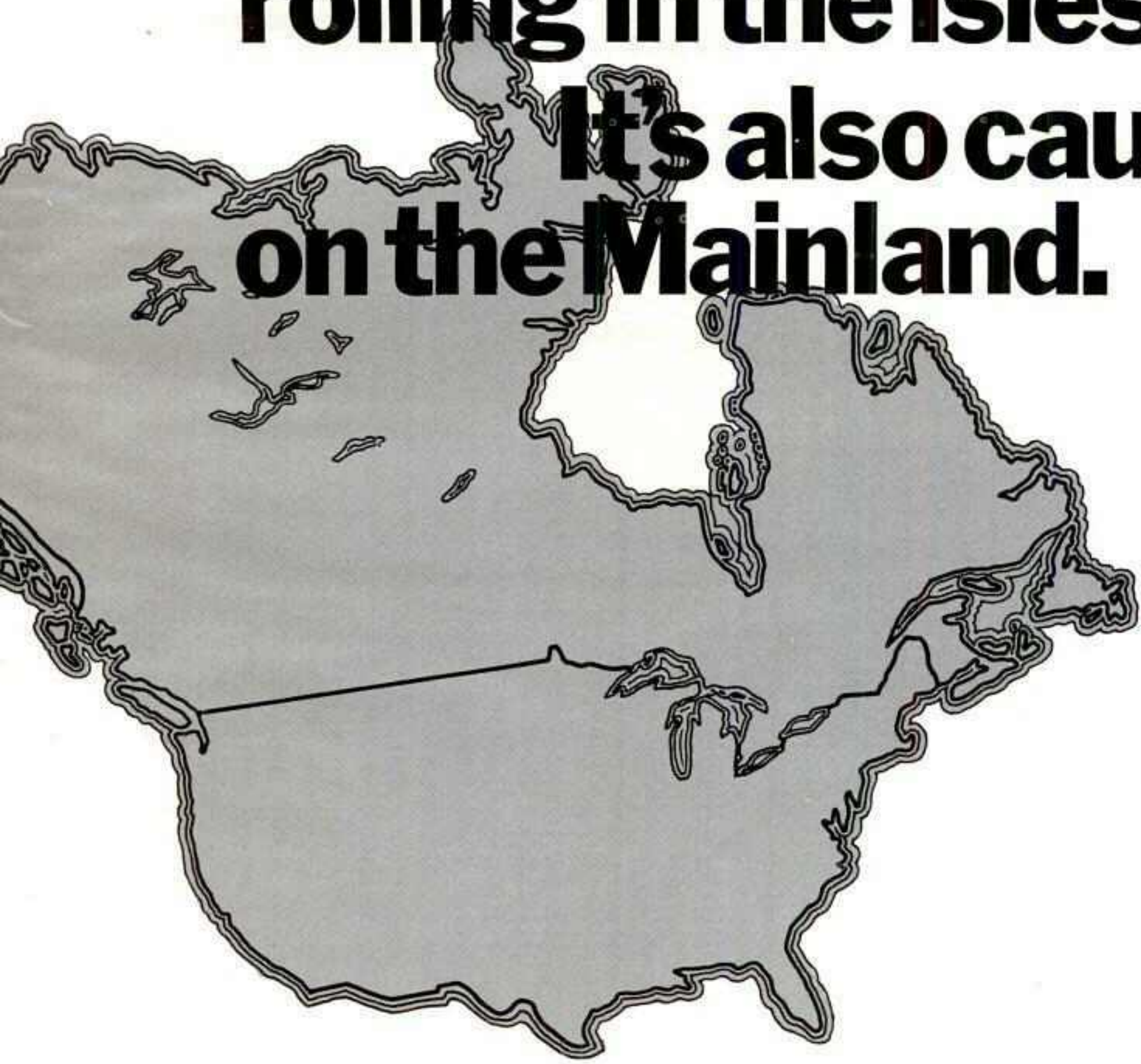
Phil Kelley, formerly of WHUC in Hudson, N. Y., is now on the country-formatted WSPK-FM in Poughkeepsie, N. Y. . . KFI in Los Angeles has hired Mark (Continued on page 38)



**The Hollies' new single,
"Sorry Suzanne," has everyone
rolling in the Isles.**

**It's also causing a big stir
on the Mainland.**

In their native land of Great Britain, the Hollies' single "Sorry Suzanne" has become a rousing success. In fact, it's one of the top 5 records there. "Sorry Suzanne" is also generating as much positive excitement-if not more-right here on the shores of America. With strong airplay on top-40 stations, and lots of action on the top-100 charts. And all of this is backed with good solid sales to make one glorious hit single. The Hollies On Epic Records 



RADIO-TV mart

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

RADIO-TV JOB MART
Billboard
165 W. 46th St.
New York, N. Y. 10036

POSITIONS OPEN

KKJO, 5,000-watt station in St. Joseph, Mo., 816-279-6346, needs Top 40 DJ. 1st phone. Call collect. Program director Greg Everett.

FIRST PHONE announcer needed on 5 kw. 24-hour modern country music sta. Good position with future. \$475 to \$625. SE part of nation, good market. Contact Claude Hall, Billboard, Box DD.

Wanted: Mature-sounding Newcomer for Hot 100 station in Southern Vermont. Must be bright, good board and news. Minimum six months' experience at commercial station. Must have car. New studios. Good opportunity to learn and express yourself. Send tape, resume and photo to: Ron Bastone, WCFR Radio, Box 800, Springfield, Vermont 05156.

No. 1 rated station in top-30 market wants First-Phone, all-night Jock. Mature "Top-40" type or bright, brief good-music personality. \$7,500 to \$8,500 plus. Exceptional opportunity with large radio/TV chain. Write: Billboard, Box 098, 165 W. 46th St., New York, N. Y. 10036.

NEEDED FOR SUMMER

Announcer available to travel with professional sports shows. College radio or TV student preferable.

Write:
VARIETY ATTRACTIONS, INC.
GEORGE MOFFETT
P.O. Box 2276
Zanesville, Ohio

Program Director for contemporary station in Midwest Metro Market. 24 hour, 5000 watt operation needs strong man with ability to guide and lead a top personality station. Small air shift. Send tape and resume to Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Major market operation with immediate opening for a strong (Top 40) personality with production ability. Salary open. Send tape and resume. Write: Billboard, Box 0102, 165 W. 46th St., New York, N. Y. 10036.

Where are the rock jockeys want to can the rock and go mod-country? Here's a chance to join Michigan's hottest country station in a great community. Send tape, pic, resume to: Tom Allan, P.D., WITL, Lansing, Michigan.

First phone "drake" housewife personality needed for St. Louis KIRL. New 5 kw. station grabbing good ratings. Immediate opening. man got drafted. Rush tape, please no phone calls, to program director Dave Scott, KIRL, Box 3993, St. Louis 63136.

Immediate opening for reasonable guy with superior sense of humor. Modern country signal covers 250,000 suburban Washington-Baltimore. Salary based on experience. Send tape, resume and picture (all returnable) to Frank, Radio WTRI, Brunswick, Md. 21716.

Top 40 station KEEL in Shreveport, La., needs a personality. The station is No. 1 in the market. We want an experienced personality who can become a part of a good team. Contact program director Larry Ryan, 318-425-8692.

First phone air personality needed for Connecticut Top 40 station. This is a growing chain. Plenty of opportunity for advancement. Want a personality who can move an audience. Contact Claude Hall, Billboard, Box PP.

50,000-watt KWKH, Shreveport, La., needs a personality. He must be young, creative, energetic, dependable, and have a 3rd endorsed. Send tape and resume or contact Frank Page, 318-422-8711. Station covers Arkansas, Louisiana and East Texas. Programming is varied, basically music.

Note to all applicants: If you're sending resume tape, and/or other material to a box number, please enclose a stamped envelope. We will address it to the proper radio station.

Soul personality needed for medium market top 40 station. Must be strong in production, aggressive, ambitious. We have a friendly staff and the working conditions are excellent. The salary will depend on the man, his contribution to the station and to the community. Letter, resume, photo, and aircheck to Claude Hall, Box JJ, Billboard Magazine, with stamped envelope for forwarding to station.

Medium market easy listening station willing to pay \$600-\$650 to start for a good personality who can also handle production. This station is part of a major broadcasting chain. The opportunities for advancement are unlimited. Contact Claude Hall, Box KK, Billboard.

WAKY in Louisville needs super heavy personality for morning or evening drive time. Excellent salary. Send aircheck airmail to program director Bob Todd, WAKY, 554 S. Fourth St., Louisville, Ky. 40202.

Canadian Top 40 station needs evening personality. Must be strong, with some production experience. Contact: Claude Hall, Billboard, Box NN.

Progressive rock personality who knows the music needed for medium market East Coast station. Must have first ticket for this all-night show. Contact Claude Hall, Box LL, Billboard.

1,000-watt, 24-hour country music station in excellent market needs a personality. Pay is good. Working conditions are friendly. This is a modern country music station that aims to be bigger and better. Located in Missouri-Illinois-Kentucky area. Contact Claude Hall, Billboard, Box 00.

Heavy morning jock. We're into Hard Rock Albums around the clock. You'd better be too. Send resume, photo, and a straight aircheck to "Leader," KKUA, 830 Ala Moana Blvd., Honolulu, Hawaii 96813.

WPGC, Washington, D. C., has an opening for a Top 40 personality their first opening in quite some time. Send air check, including commercial delivery and production, to Bob Howard, WPGC, Box 8550, Washington, D. C. 20027.

Tight board personality in a small medium market ready to move up. Earn top money, plus talent, with the No. 1 station as midday man. Must be at present job at least one year, first ticket, good production and references. Join a group with a good record and a great future. Contact Don B. Williams, KLEO, 316-943-0255, Wichita, Kan.

WSPD (Storer) seeks bright, mature voice with production experience. Send resume, air check, salary requirements to program director Kent Slocum, 125 S. Superior, Toledo, Ohio 43602.

Programming consultant Ken Draper, of Hollywood, is searching for a Top 40 program director to handle a Southeast Top 40 station. Must be experienced, stable and talented. Call 213-466-4116.

POSITIONS WANTED

Want a children's program but can't find qualified personality? Male, 28, taught school 7 years. 4 years 2nd grade, 2 years 1st grade, 1 year pre-school. Excellent references. Some TV experience. Contact Billboard, Box 0110, 165 W. 46th St., New York, New York 10036.

Major market radio program consultant is looking for medium market AMers and medium and major market FMers as clients. Proven format ready to get ratings and billings in the right markets. Management with foresight can get the full story in writing or detailed market analysis can be made of your station and your competition. More information is available by writing in confidence to Box 096, Billboard, 165 W. 46th St., New York, N. Y.

Highly creative, 26-yr-old married professional for possible P.D. slot-major market experience - DJ/Announcer; news, sports, programming and copy. I produce winners. AM or FM. Make me prove it. Richard Strauss, P.O. Box 3253, Beaumont, Texas.

FIRST FONE 7 years COMMERCIAL experience, solid engineer. College student desires month of August in vacationland. recip me into a good motel. Any position locale considered. Fred Higham, 9 Paterson Ave., Warwick, R. I. 02886.

Ken Hayes, 13-year veteran of radio-TV. 1st phone. Grad of operational engineering school. Now in Hawaii. Seeking position of East Coast. Married, two children. Contact Ken Hayes, 838 Luapeane Ave., Honolulu, Hawaii 96816.

23-year-old off-air programming/production man seeking job with Top 40 station. Seven years' exp., three with current station. Money or location secondary; new challenge vital. Contact Frank Gould, 514-637-7578.

Available immediately: Top-notch "Pro" top 40 man. 10 years' experience, excellent references, age 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

"College student seeking summer employment in radio. Three years in a market of 100,000 people. Currently with No. 1 MOR station in four-station market. Third-endorsed. Am looking for a position with a large station to gain experience to coincide with my college studies and with my planned career development in radio." Write: Billboard, Box 097, 165 W. 46th St., New York, N. Y. 10036.

Young, bright-sounding Top 40 Personality looking for a chance to move up. 3 years' experience. Would prefer the Pennsylvania, Maryland, West Virginia area. No military obligations. 3rd phone, endorsed. Contact: Billboard, Box 059, 165 W. 46th St., New York, N. Y. 10036.

College freshman looking for summer job. First professional one (REMEMBER WHEN?)—tops on high school station. Third-class. Prefers r&b blue-eyed(?). Take peanuts for the chance. Have tape. Anywhere!! Bruce Markman, 21841 Church, Oak Park, Mich. 48237. (313) 545-5459.

Top-notch Jock at a top station in a major market quitting. Looking for a Jock Shift in a comparable market or a P. D. position in a smaller one. Will go anywhere if right gig comes along, in rock, MOR, or progressive. Married, first phone, draft exempt. No calls. Write Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Contem. Pro. Dir.: Have been top jock in three major markets, p.d. in one of them. College degree. Currently employed with the nation's most exciting medium market chain. Looking for p.d. or operations dir. opportunity. \$15,000 mon. Top references. Write Box 088, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Need an extra man during the summer? I'm young but have 2 years' experience part time, a third endorsed, and a desire to "live radio" this summer. Let me send you a tape and resume. Call collect: (217) 544-2017.

Young, bright-sounding personality. 2 yrs. experience, is seeking rock or MOR station in D.C., Md., Va., Pa. area. Tight board—excellent production. No military obligations. 3rd endorsed. Contact Claude Hall, Billboard, Box 094, 165 W. 46th St., New York, N. Y. 10036.

22-yr-old Canadian (no ticket) with creative ideas and good head seeks top 40 or FM station. DMS grad. Interested in announcing, news, prod., sales. Believes discretion in radio should be stressed. Will relocate willingly. Brad Miles (213) HO 4-5161.

Is \$15,000 too much to pay for a pro? If not, maybe I'm your man. 14 years' experience include sales, programming, production, continuity, traffic. 8 yrs. this market. Looking for challenging position with future. Write: Billboard, Box 095, 165 W. 46th St., New York, N. Y. 10036.

Third-class phone. Limited experience. Student of broadcast school. 3 years college. Prefer easy listening, jazz or news. Bob Rymell, 415 Springfield Drive, Richmond, Ky. 40475. (606) 623-1781.

Young college student looking for summer talent job... have own show now... can send tape but would prefer personal interview. I think I can do a good job for your station as a summer replacement. Ken Kraus, 626 Jefferson St., Ashland, Ohio.

I'm in a pretty stable setup, but frankly the advancement possibilities look pretty limited. I have managed a station (put it on the air. In fact) and I'm now a music director. I'm looking for a program director position in a medium market... something with a challenge. Have experience with both easy listening and top 40 formats. Will be glad to provide an air check and a complete resume. Contact Claude Hall, Box M, Billboard.

Music director of major market easy listening station is looking for a program director's position in medium or large market. Know music inside and out, production, programming. Consider myself one of the pathblazers in the new, modern uptempo approach that gains young adult listeners and can build up housewives in the midday. Extremely good references. Mike Button, 415-924-5719.

No. 1 rated shows—3 1/2 yrs. solid rock experience. Broadcast school trained, first phone, syndicated army show for 2 years to 38 stations weekly, and also had top-rated weekend show during 2 yrs. in army at KCLU, Rolla, Mo. Ready for the biz move! Complete military obligation April 30. Available May 15. Audition tape and complete resume available now. Write: J. J. Mitchell Rt. 3, Box 37, Newburg, Mo. 65550 or call 314-364-3008 weekdays after 9 p.m.

"Need an experienced newsman for the summer?" Journalism major with desire to move up to a good market. Authoritative voice, strong delivery. 1 year more in college. Would go anywhere if the job is right. Dependable, unmarried, and willing to dig. For tape and resume, write: Box 0101, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Heavyweight major market morning man looking. Experienced with "drake" and heavy personality formats, top 40 or MOR. Creative copy and production. Married, vet, college, no problems and excellent references. Tape and resume to major markets on request. Write: Billboard, Box 0100, 165 W. 46th St., New York, N. Y. 10036.

Announcer with three years' experience with MOR station seeks employment at MOR station within the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: Randy Gallier, 3907 Angol Place, Jacksonville, Florida 32210, or call: (904) 771-2905.

Small market program director would like to move up. Have been in my present position four years. 29 yrs. old. Married, three children. Good reputation. Stable, reliable. Only a stable situation will be considered. Contact Claude Hall, Box R, Billboard.

Of course, we're an Equal Opportunity Employer. But qualification is our main concern. You find us a black personality with at least 10 years' experience in contemporary and/or easy listening formats and good appearance, who takes directions, wants to move up and settle down... and by God, we'll hire him! Here I am. Reply to: Music and Drama Associates, 111 W. 57th St., New York, N. Y. 10019.

Hey, everybody! Turn on your music machine; Sweet Willie W is on the scene! New, exciting talent, draft exempt, approx endrs. Need \$10,000. W. Williams, 1416 New York Ave., Brooklyn, N. Y. 11210.

Jack Armstrong, a wild type of deejay with personality-plus and zooming excitement on the air. Experience includes WIXY in Cleveland and CHUM in Toronto. Not inclined toward the "Drake" approach, but if you believe in letting a deejay be a deejay, then here's the perfect man for your Top 40 radio station. References available. Call: 416-630-8155.

Gary Davis, for the past two years music director and afternoon top 40 DJ of WBAZ, Kingston, N. Y., is leaving. Third ticket. Four years exp. 21 years old. Looking for a challenging position in a medium or major market, a job that will allow me to put creative ideas into action.

Vox Jox

• Continued from page 36

Denis as program director; he'd been at KGB in San Diego. . . . **Ron King** on KVIC in Victoria, Tex. (phone: 512-573-9171) (at station) is hoping to stage a bring back **Leslie Gore** movement and wants Miss Gore or somebody who knows her to call him at the station at night between April 14-19 during KVIC's **Leslie Gore Week**.

Rhett Hamilton Walker has moved back to Australia to become program manager of 3DB in Melbourne. Good to hear from you, Rhett; I'd wondered what happened to you. Why don't you

Boss Jock/Production. 1st phone. Draft exempt. Have major market experience and ratings. Phone: (303) 777-2165. Call: Denver time (noon to six). Available immediately.

Super personality, 27 years old, college grad. Now on major market top 40 station. Looking for an easy listening station that wants an uptempo personality. Not a screamer. Reliable. Excellent references. Can win numbers. Knowledge of all types of music. Contact Claude Hall, Box S, Billboard.

34-year-old major market personality. Now on one of the nation's dominant Top 40 stations. Seeks program director position in medium or major market on Top 40 or easy listening station. Experienced in music director and program director duties. It's not that I'm tired of being a personality; radio has been good to me and I've tried to be good to it. But now I think it's time to step up into programming. Would like to discuss the situation with any general manager who feels he might be able to use a good man. Contact Claude Hall, Box T, Billboard.

Ex-Drake employee and boss radio program director wishes to relocate. Tapes of station supplied on request. Single, young, draft exempt. No. 1 stations are my bag. Let me put your station in that category. Results guaranteed! Write to Claude Hall, Box U, Billboard.

Announcer-Salesman, recent broadcast school grad. 3rd ticket. Limited exp., 25, married. B.S. Degree in Bus. Adm. Mil ser. completed. Excellent sales, production, copywriting. Seeking permanent career position. Money, location, hours of work of little concern. Want chance to prove my ability. Write: Gerald J. Mose, General Delivery, Dallas, Tex. 75201.

Enthusiastic, creative D.J. seeks job with progressive East Coast station. Six years' experience in the Top 40, mod and c&w. Prefer metropolitan area. 24 years old. 3rd phone. Contact: Billboard, Box 0107, 165 W. 46th St., New York, N. Y., or phone: 301-896-9157 after 5 p.m. (EDT).

Jerry Bright, 35 years old, former program director of No. 1 Top 40 station featuring the "Drake" concept. Have also considerable experience in the personality concept of Top 40 radio. I am available, willing and eager to program your station to the top of the market. Call 703-583-2282.

First phone air personality now with WKBC, North Wilkesboro, N. C., wishing to move up to a larger market. Young, but experienced. Call Dennis Padgett, 919-838-3241.

Call 303-744-1557 for air personality with first ticket and three years' Top 40 experience. 22 yrs. old. Dave Thompson.

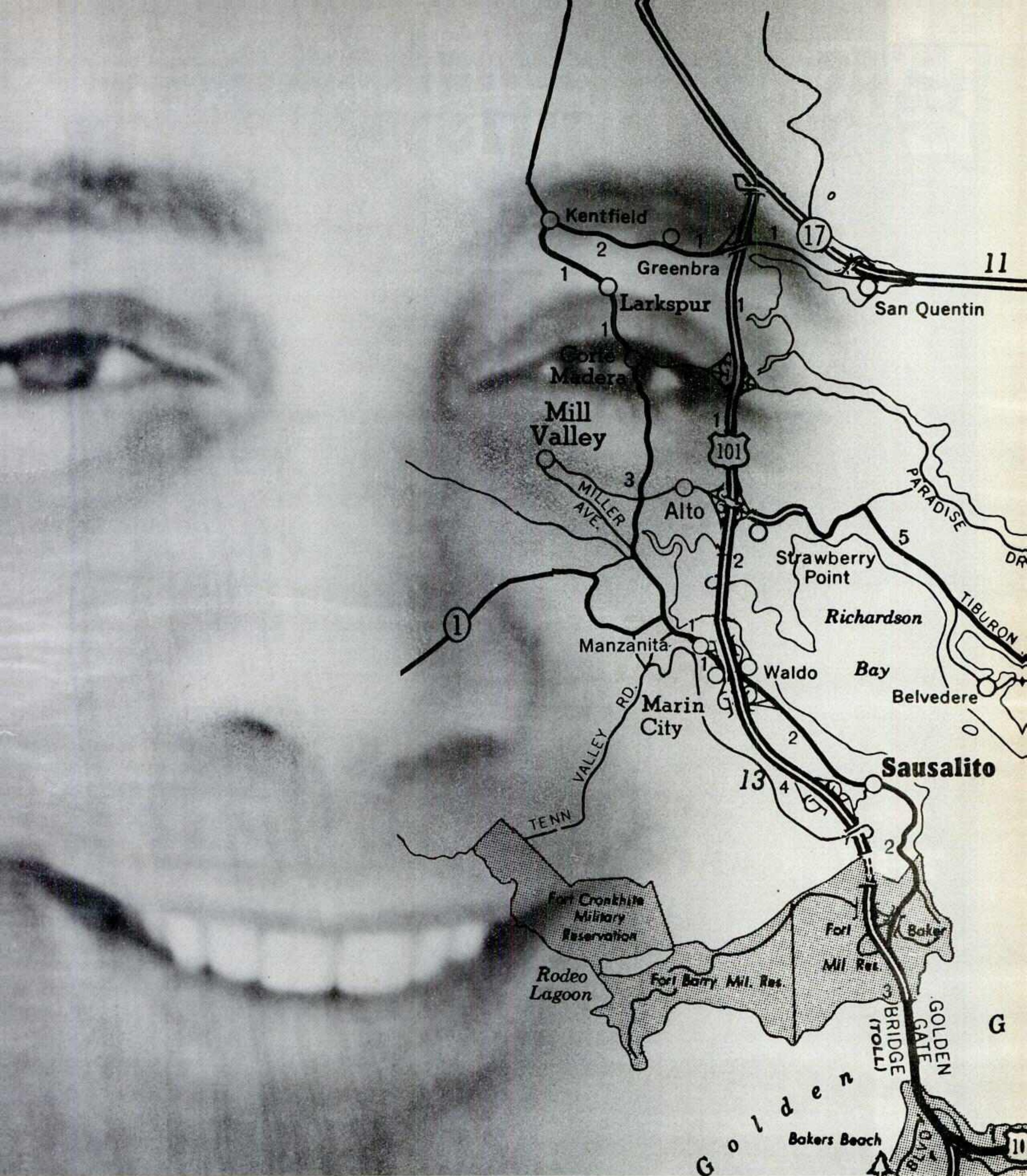
My only requirements are decent pay, a chance for advancement and security. Single, 27 yrs. old, three yrs. college, navy vet, program/music director exp. at stations such as KFOX, KDOL, WGAW. Excellent references. 3rd ticket. Call: Contact Claude Hall, Box V, Billboard.

New owners. By mutual agreement, my employment with KFEQ, St. Joseph, Mo., has been ended. If you're looking for a 20-year radio veteran with practical experience in all phases of radio operation, I'm your man. Interested only in the combination job of announcer and program director. Contact Bruce Malle, 616-245-7274, or write c/o Don Riggs, 2463 Godwin S.E., Grand Rapids, Mich.

I'm at a good station and I like the people here. But I still would like to do better. If a rock or MOR station in a big market is looking for a good worker, I'd like to hear from you. I have the experience; I have the talent. Contact Claude Hall, Box W, Billboard.

report to Programming Aids from there? . . . **Ed Jacobson** has dropped off KIRO in Seattle to join KTAC in Tacoma, Wash., and KIRO's **Ron McArthur** left to join KOA in Denver. . . . **Robby D**, who'd been with WCHB in Detroit, now at WIBG in Philadelphia. . . . Forgot to mention that **Dick Harris**, a former newsman with KIRO in Seattle, is now doing deejay work there, returning from bouts with WCBS, New York, and KGDN, Edmonds. . . . **Robin Sherwood** and KOL-FM in Seattle have parted company shortly after he began conversion of the station from automation to live programming. His voice and

(Continued on page 40)



Al Martino takes you to the next place. "Sausalito." His sound. The superb single. Not a promise. A guarantee. Hear Al Martino sing "Sausalito" on the "Glen Campbell Good Time Hour" Wednesday April 16. Everybody else will. This is Capitol in April.

WHK and 'The Good Life'

• *Continued from page 35*

tant, people. Good, professional, dedicated people put the "Good Life" in their daily work schedule.

The outstanding feature that has attracted listeners would have to be our music presentation — that critical balance which will appeal to the 18-49 listening audience. Realizing that there is a variety of taste between the ages of 18 and 49, we broke down our music presentation into two basic categories—"A" and "B." "A" relates to the young adult and "B" relates to the older adults. Our "A" category consists of artists such as Pet Clark, Dionne Warwick, Tijuana Brass, Brazil '66, the Supremes, the Fifth Dimension, Glen Campbell, Engelbert Humperdinck, Tom Jones, Simon & Garfunkel, and the Association. Our "B" category consists of Andy Williams, Tony Bennett, Frank Sinatra, Dean Martin, Jack Jones, Steve and Eydie, Peggy Lee, Vikki Carr, Patti Page, Ray Conniff, Paul Mauriat. We believe you can be 22 years old and enjoy Andy Williams and that you can be 45 and enjoy the Supremes, so both categories complement each other.

WHK's personalities alternate their selections from the "A" and "B" categories. The "A" and "B" categories are further broken down into singles and album cuts. We maintain approximately a 60 per cent album/40 per cent single music balance with the single list containing only new releases. We are not concerned with the size or at what speed a record is playing, but only if it is an outstanding performance, so frequently we take a cut from a new album and give it the same on-the-air rotation that one of our singles would receive. These songs and the singles list are repeated frequently day after day for a number of weeks or as long as the song is popular, similar to the systems identified with Top 40 programming. Our regular album list contains both old and new songs by artists in "A" and "B" categories and is, for the most part, a permanent part of the library. We select the best cut or cuts from each album that, in our judgment, best represents that particular artist within the framework of our format. In addition to our current singles and album product, we program one "A oldie" and one "B oldie" per hour. These oldies consist of original hit performances from our two basic categories.

WHK's music programming is put together by a staff of personalities, each highly identifiable in his time slot. Cleveland's most popular broadcasting personality, Bill Gordon, recently rejoined WHK, returning to the market after several years in San Francisco. Gordon has an extremely loyal following in all age groups and one of the most frequently heard comments in town is, "Did you heard what Gordon said this morning?" Paul King, WHK's afternoon drive personality is recognized as one of the top radio voices in the Midwest and is No. 1 on the talent list of area agencies. Bill Collins doubles as WHK's 1-4 p.m. host and the station's music director. Bill also is an active freelance announcer. Jack Reynolds recently moved from a night slot to WHK's 10 a.m. to 1 p.m. show and already has established a heavy midday following. Frank McHale, besides being WHK's production director, is one of the funniest guys in Cleveland radio and does the early evening show. The most recent edition to WHK's staff is our all-night man Ted Hallman. Ted has been in the Cleveland market for a number of years and has a loyal following, and features interviews and comedy albums along with the music on the show. All of WHK's personalities are actively involved in community and civic affairs, we believe that local involvement and public service go much farther than "Join the Army" or "Buy Bonds" announcements. Also in the area of community involvement is our two-way radio program hosted by Steve Clark.

WHK's programming is augmented by the top local news department in the city. We have a full-time staff of newsmen—all professional journalists. News director Tim Taylor emphasizes on-the-scene actualities from the people who make the news. Very often these "newsmakers" calls are aired immediately rather waiting for the next scheduled newscast. WHK schedules two five-minute newscasts per hour most of the day with an extra five minutes added during the traffic hours.

Sports programming is a very big part of the "Good Life." WHK originates the play-by-play broadcasts of the Cleveland Browns for a 50-station network covering five States.

WHK schedules six sports programs each day. Four of these feature Gib Shanley, the Browns play-by-play announcer, who was just voted sports caster of the year by the Ohio Sports Writers Association. Don Calo handles two sports shows daily

(Continued on page 42)

Vox Jox

• *Continued from page 38*

identification remain on automated portions, but live programming is now handled by Burl Barer.

★ ★ ★

Two new air personalities at WPVL, Painesville, Ohio, are Larry Shannon, 6-10 a.m., formerly of WNOR, Norfolk, and Walt Southerland, 10-noon, from WIMA, Lima, Ohio. . . . Billy (William Blackburn) B is heading for the Army and taking his place at WJMO in Cleveland is Deme-
(Continued on page 51)

TEXAS HOT WITH HITS

RENE & RENE

First...

"LO MUCHO QUE TE QUIERO"

Next...

"LAS COSAS"



The above two published by PECOS MUSIC
Produced for ARV INTERNATIONAL
Leased to WHITE WHALE RECORDS



JEANNE HATFIELD

sings

"STOP"

(leased to ATCO No. 6653)

THE FOAMY BRINE

sing

"ABOUT YOU"

(ARV No. 5017)

The above two published by RAMMS MUSIC
Produced by O'BRIAN WEST ENTERPRISES
exclusively for ARV INTERNATIONAL

SPECIAL

"THE PILL"

by

XAVIER MICHELL

(FALCON RECORDS No. 1812)



821 N. 23rd ST. — BOX 1689 — Tel.: Area Code 512 - MU 6-5271
McALLEN, TEXAS 78501

Edel on 2 Shows

• *Continued from page 26*

and written by Bob Nolan for the Leo Burnett Agency, that will be shown April 20. In the recrd field, Raim has an MTA Records album out — "Brave New Concepts." Holmes wrote the lyrics to the new Four Seasons' album "Genuine Imitation Life Gazette" on Philips Records.

Petry Market Guide

• *Continued from page 26*

advertiser clients begins when product promotions are planned and markets selected. The Petry Guide is designed to help lighten the burden of this job for agencies and advertisers by showing the evidence that makes a market an important potential selling area."

Mongo's newest single
"The Now Generation" is riding high above
"Cloud Nine."


4-44812



"The Now Generation" is another funky single taken from Mongo Santamaria's album *Stone Soul*. The same album "Cloud Nine" came from.

DJ's are playing it—and people are into a stone-soul frenzy over it. Which, of course, was the same reaction the "Cloud Nine" single received.

Mongo sure sends us the right messages. First an album with the staff of life on the cover and the staff of soul on the inside. Then two hit singles from the same. My, My, My!

"The Now Generation" on Columbia Records 

**MONGO SANTAMARIA
STONE SOUL**

INCLUDING:
STONED SOUL PICNIC / LITTLE GREEN APPLES
SEE-SAW / CLOUD NINE / LOVE CHILD



CS 9780*

*Available in 8-track stereo tape cartridge and 4-track reel-to-reel stereo tape

Copyrighted material

Rhythm & Blues

BEST SELLING Billboard Rhythm & Blues Singles

Billboard SPECIAL SURVEY For Week Ending 4/19/69

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
Billboard Award	2	IT'S YOUR THING Isley Brothers, T Neck 901 (Brothers Three, BMI)	6	26	27	GRAZING IN THE GRASS Friends of Distinction, RCA 74-0207 (Chisa, BMI)	3
2	1	ONLY THE STRONG SURVIVE Jerry Butler, Mercury 72898 (Parabut/Double Diamond/Downstairs, BMI)	7	27	35	BORN AGAIN Sam & Dave, Atlantic 2608 (Birdrees/Walden, ASCAP)	5
3	3	RUN AWAY CHILD RUNNING WILD Temptations, Gordy 7084 (Jobete, BMI)	8	28	28	I CAN'T DO ENOUGH Dells, Cadet 5636 (Chevis Music, BMI)	4
4	7	CHOCKIN' KIND Joe Simon, 557 2628 (Wilderness, BMI)	4	29	29	COUNTRY GIRL Johnny Otis Show, Kent 506 (Shuggie, BMI)	5
5	4	SNATCHING IT BACK Clarence Carter, Atlantic 2605 (Fame, BMI)	7	30	—	BUYING A BOOK Joe Tex, Dial 4090 (Tree, BMI)	1
6	6	TWENTY-FIVE MILES Edwin Starr, Gordy 7083 (Jobete, BMI)	9	31	—	CISSY STRUT Meters, Josie 45-1005 (Marsaint Music, BMI)	1
7	5	MY WHOLE WORLD ENDED David Ruffin, Motown 1140 (Jobete, BMI)	9	32	—	WALK AWAY Ann Peebles, Hi 2157 (Saico/Jac, BMI)	1
8	11	IS IT SOMETHING YOU'VE GOT Tyrone Davis, Dakar 605 (Dakar, BMI)	4	33	33	WITHOUT YOU Vernon Garret & Marie Franklin, Venture 632 (Mikin, BMI)	5
9	9	I LIKE WHAT YOU'RE DOING (To Me) Carla Thomas, Stax 0024 (East/Memphis, BMI)	9	34	36	GIVING UP Ad Libs, Share 104 (Trio, BMI)	6
10	10	WHEN HE TOUCHES ME (Nothing Else Matters) Peaches & Herb, Dafe 2-1637 (Painted Desert, BMI)	7	35	49	IT'S A MIRACLE Willie Hightower, Capitol 2226 (Too Late Music, BMI)	3
11	8	I'LL TRY SOMETHING NEW Diana Ross & the Supremes with the Temptations, Motown 1142 (Jobete, BMI)	5	36	—	ANY DAY NOW Percy Sledge, Atlantic 2616 (Plan Too, ASCAP)	1
12	34	I DON'T WANT NOBODY TO GIVE ME NOTHING James Brown, King 6624 (Dynatone, BMI)	2	37	—	SEVEN YEARS Impressions, Curtom 1940 (Camed, BMI)	1
13	12	DO YOUR THING Watts 103rd Street Rhythm Band, Reprise 7250 (Wright/Gersti/Tamerlane, BMI)	9	38	38	SOUL PRIDE, PART 1 James Brown, King 6222 (Golo, BMI)	3
14	15	FOOLISH FOOL Dee Dee Warwick, Mercury 72880 (Chappell, ASCAP)	10	39	39	I STILL LOVE YOU Jackie Wilson, Brunswick 55402 (Dakar/BRC, BMI)	3
15	18	DIDN'T YOU KNOW Gladys Knight & the Pips, Soul 35057 (Jobete, BMI)	5	40	42	GOTTA FIND ME A LOVER (24 Hours a Day) Erma Franklin, Brunswick 55403 (Dakar/BRC, BMI)	3
16	13	THE WEIGHT Aretha Franklin, Atlantic 2603 (Dwarf, ASCAP)	8	41	44	YOU ARE THE CIRCUS C & the Shell, Cotillion 44024 (Cotillion/Williams, BMI)	3
17	37	SUNDAY Moments, Stang 5003 (Gambi, BMI)	2	42	43	IT'S A GROOVY WORLD Unifics, Kapp K-985 (ASCAP)	2
18	30	TIME IS TIGHT Booker T. & the M.G.'s, Stax 0028 (East/Memphis, BMI)	3	43	45	EVIL Howlin' Wolf, Cadet Concept 7013 (Arc Music, BMI)	2
19	19	MINI-SKIRT MINNIE Wilson Pickett, Atlantic 2611 (New Research, BMI)	3	44	46	TO LOVE SOMEBODY James Carr, Goldwax 340 (Rise, Aim, BMI)	2
20	21	AQUARIUS/LET THE SUNSHINE IN 5th Dimension, Soul City 772 (United Artists, ASCAP)	4	45	40	I LOVE MY BABY Archie Bell & Drells, Atlantic 2612 (World War III/Downstairs, BMI)	2
21	22	TRACKS OF MY TEARS Aretha Franklin, Atlantic 2603 (Jobete, BMI)	5	46	41	REVOLUTION Nina Simone, RCA 47-9730 (Ninandy Music, BMI)	2
22	24	DON'T TOUCH ME Bettye Swann, Capitol 2382 (Pamper, BMI)	5	47	—	ARE YOU LONELY FOR ME, BABY C. Jackson, Motown 1144 (Webb IV)	1
23	26	NEVER GONNA LET HIM KNOW Debbie Taylor, GWP 501 (Millbridge/MRC, BMI)	5	48	50	I LEFT MY HEART IN SAN FRANCISCO Bobby Womack, Minit 32059 (General, ASCAP)	2
24	17	ICE CREAM SONG Dynamics, Cotillion 44021 (Dief-Cotillion, BMI)	8	49	—	SOCK IT TO 'EM SOUL BROTHER Bill Moss, Bell B 771 (Danmo, BMI)	1
25	14	THIS GIRL'S IN LOVE WITH YOU Dionne Warwick, Scepter 12241 (Blue Seas/Jac, ASCAP)	8	50	—	STAND Sly & the Family Stone, Epic 5-10450 (Daly City, BMI)	1

Soul Sauce



BEST NEW RECORD
OF THE WEEK
"JUST A DREAM"
RUBY WINTERS
(Diamond)

By ED OCHS

SOUL SLICES: The Memphis Sound TV special, due for airing on WNEW-TV (Channel 5) here, Thursday (24), will explode soul on the mass market via the dynamics of **Booker T. & the M.G.'s**, **Carla Thomas** and **Sam & Dave**. "Gettin' It All Together" will include a special tribute to the late **Otis Redding**, **Booker T. Jones'** theme song (he's musical director as well) and duets debuting Jones as a singer. Rumors rising from the taping sessions tell of a musical event, and witnesses have testified that the show will give soul the major media breakthrough needed to win more prime exposure for r&b talent. . . . **Otis Redding** album due this summer to be titled "The Legendary Otis Redding" or "Love Man." . . . Motown will launch a new label next month, debuting with the **Pretty Things**. . . . **Patti LaBelle & the Bluebelles** have signed with **Guy Draper's** new Andjun publishing company as writers and to his Guydra Productions firm as producers. Solidly on the soul scene with the **Unifics** and **Sugar & Spice**, Draper is now expanding into new talent. . . . **Little Jimmy Scott** has joined Atlantic and will issue an LP this summer. . . . **Ashford & Simpson**, the Motown songwriting team that penned **Marvin Gaye & Tammi Terrell's** way onto the charts, are now scoring with their pre-Motown catalog available through **Dick Monica** of Renleigh Music here. The **Sweet Inspirations** have recorded the duo's "Don't Go" for their big album ready next month. **Nick Ashford** is also a partner in Keith, Ltd., a men's clothing store in Manhattan. . . . R&b has been tossed into the Roulette wheel as **Al Silver**, new r&b head, has opened his door at 17 W. 60th St., for masters, material and talent. Roulette Records is moving in r&b with **Richard Marks** and **Ila Vann**. . . . New **Otis & Carla**: "When Something Is Wrong With My Baby," on Atco. . . . Capitol's new soul commitment, spearheaded by the company's deal to distribute producer **Rick Hall's** Fame Records, will kick off with blues singers **Candy Stanton** and **George Jackson**, slated for mid-April release. Add to these newcomers **Bettye Swann**, **Willie Hightower** ("It's a Miracle") and **John W. Anderson** ("KaSandra") and Capitol Records—the home of the **Beatles**—is in the r&b race. . . . "We're in the r&b business for real," says **Buzz Willis**, whose RCA soul line has finally grown wings with the **Friends of Distinction**, **Carolyn Franklin**, **Sonny Till** and **Jimmy Radcliffe**. Watch out for **Carolyn Franklin's** opening LP, "Baby Dynamite," set for the end of April. . . . **Carla** and **Rufus Thomas** to perform at the **W. C. Handy Blues Festival** in Memphis on June 8. The fourth annual Country Blues Festival opens in Memphis the following week. . . . Billboard's **World of Soul** special supplement set for mid-August.

★ ★ ★

'The Good Life'

• Continued from page 40

spotlighting candid, behind-the-scenes interviews with sports personalities.

We feel that any radio station is only as good as its promotion department. WHK maintains a full-time promotion staff of four, headed by Dick Conrad. Our promotions bridge the full gap. We often sponsor and promote local concerts by big names like Tony Bennett, Jack Jones and Bill Cosby.

As for the ratings picture, WHK's numbers in all reaches have grown steadily since the format change and in the latest Hooper we were No. 1 during the day and No. 2 at night.

Sales figures for 1968 placed WHK at the top of the market in local and national billing.



DIONNE WARWICK is flanked by lyricist Bob Kessler, at left, and composer Bobby Scott at they rehearse the music and lyrics for Miss Warwick's first movie, "The Slave," scheduled for national release in May. Scott and Kessler wrote the film score, now being recorded by the Scepter artist.

TID-GRITS: A new soul singer, **Jesse K. Macabee**, has lured Atlantic's **Jerry Wexler** back into the studio, a sanctum he rarely visits except to produce the likes of **Aretha Franklin** and **Dusty Springfield**. The artist's potential importance on the soul scene can almost be felt in the studio presence of Wexler, a measure of excellence year after year in the worlds of soul. . . . Drummer **Grady Tate**, Skye Records artist, is spelling **Peggy Lee** in her "live" act singing "Windmills of My Mind" and "Grits Ain't Groceries." . . . **Johnny Thunder**, moving with his first Calla release, "I'm Alive," is up for the lead in a film, "Two-Sided Triangle." . . . **Aretha Franklin** will sing "Funny Girl" at the Academy Awards presentations, Monday (14). The song, also on the **Tymes'** Columbia LP, is a nominee for the best song of 1968. . . . **Big Mama Thornton**, featured on a new Arhoolie LP with her "Ball and Chain" classic, will appear at Ungango's here, 210 W. 70th St., for one week starting Monday (28). . . . **CHART & SOUL:** **Howlin' Wolf** on the charts with "Evil." . . . **James Brown's** "Say It Loud" album will be his all-time LP winner. . . . New **Hesitations** on GWP: "Is This a Way to Treat a Girl," their first original tune since establishing a reputation on Kapp as resoulers of pop hits — b&w **Barbara Mason's** "Yes, I'm Ready" hit. . . . **Moms Mabley** moving with her

(Continued on page 51)

A close-up portrait of Petula Clark with blonde, wavy hair, wearing a pink lace dress and a large, ornate necklace. She is looking slightly down and to the left, with her hand raised near her face, showing rings on her fingers.

Portrait of Petula

We have them for sale,
and in each one
a Happy Heart.



Billboard Album Reviews

APRIL 19, 1969



POP
NEW IMPROVED CHEER—
Philips PHS 600-305 (S)

Their third album, the Blue Cheer seem to have dispensed with their brand of raucous rock in favor of some more musical tones. The result is good and this LP should follow the other two to the upper reaches of the charts.



POP
YOUNGBLOODS—
Elephant Mountain.
RCA Victor LSP 4150 (S)

The Youngbloods, one of the pioneer San Francisco rock combos, return as a trio, Jesse Colin Young, Joe Bauer and the multi-talented Banana, spin their popular sound and rock lyrically through "Darkness, Darkness," "Beautiful" and "Ride the Wind," as well as some lilting organ and guitar instrumentals. Look for the group's comeback to register high on the charts.



POP
THE ILLUSION—
Steed ST 37003 (S)

This album's fantastic commercial potential is no illusion! Produced by Jeff Barry, it has a dynamic rock sound with songs that stick in the mind after just one listening. Every cut has a smash sound! The group's recent single "Did You See Her Eyes" is featured in a lengthened version here. "I Love You, Yes I Do" and "Sweet Talkin' Soul," which sounds almost like Hendrix, are also standouts. Here's one that can't miss.



POP
DINAH SHORE—Country Feelin'.
Decca DL 75094 (S)

Dinah, who originally comes from the Southland, went to Nashville to cut this package and it is a promising one indeed. Owen Bradley has given the chanteuse very good country-oriented material, including "Crying Time," "Little Green Apples," "Back in the Race" and more. Should get sales action.



POP
37 MINUTES OF GROUP THERAPY—
Philips PHS 600-303 (S)

Here's a group which could easily emerge as one of the top record artists in the nation. Group Therapy has a distinctive sound, which is capped by excellent production. "I Must Go" is a gem of a cut and should be released as a single. Other sides such as "Remember What You Said" also reach their targets.



POP
SEA TRAIN—
A&M SP 4171 (S)

An adept group (including members of the Old Blues Project) with fantastic flexibility. "Sea Train" grows on you, using several facets of music and changes of pace. "As I Lay Losing" is jazzy, but makes its impact hard and strong, while the folk-flavored "Rondo" sneaks up on you. An excellent album as you could wish; the group jells and jams.



POP
POLLUTION—Heir.
Capitol ST 205 (S)

This funky blues quintet is where it's at and should prove a successful sleeper in their debut album here. Good bluesy voices on male and distaff side are a strong point as is the excellent instrumental work on such numbers as "Season of Love" and "Every Day (I Have the Blues)," the only cut that isn't original material. "Growin' Up," "High Time," and "Don't Ask Why" are other top-notch numbers.



POP
AUM—Bluesvibes.
Sire SES 97007 (S)

A new blues trio specializing in the long, heavy jam ramble through a debut diet of "Tobacco Road," "A Little Help From You" and "You Can't Hide," all drawn out for run-on listening and exclusive FM programming. Featuring the music and voice of Wayne the Harp, as well as Larry Martin and Ken Newell, Aum cruises through the blues, punctuating their material with the traditional wailing guitar, lead beat and plaintive vocals.



POP
FAMILY—Family Entertainment.
Reprise RS 6340 (S)

Family, a new British group starting their first U. S. tour, present a sound just that little bit different from the usual. Probably group members playing violin and soprano saxophone have something to do with it. LP is the second album from the group (called the "best group in Britain" by John Lennon) and the tour impetus should lend sales support. "Second Generation Woman" is a good sample track.



POP
ELVIS PRESLEY—Elvis Sings
Flaming Star. RCA Camden
CAS 2304 (S)

A first release of Elvis Presley at this price with heavy sales pull, including "Wonderful World" from a recent movie, "Tiger Man" from a TV special, and two other good cuts titled "All I Needed Was the Rain" and "Too Much Monkey Business."



LOW-PRICE POP
THIS IS BOBBY GOLDSBORO—
Sunset SUS 5236 (S)

Three songs are outstanding in this LP—"Let It Be Me," "You Don't Know Me," and "My Cup Runneth Over"—well worth the price. Many of the other things are good, too, including "If You Got a Heart" and "Little Things."



COUNTRY
**JERRY LEE LEWIS SINGS THE
COUNTRY MUSIC HALL OF FAME
HITS, Vol. 2**—
Smash SRS 67118 (S)

This is a companion album to Volume 1, same title. It is powerful merchandise. Lewis is in great form with a flock of standards by Jimmie Davis, Floyd Tillman, Don Gibson, Harlan Howard and more.



CLASSICAL
WOLF: THE ITALIAN SONG BOOK—
Schwarzkopf / Fischer-
Dieskau / Moore. Angel
SBL 3703 (S)

Three of the world's greatest leader interpreters join forces here to offer a superior two-LP package of the 44 selections of Hugo Wolf's "The Italian Song Book." Soprano Elisabeth Schwarzkopf and baritone Dietrich Fischer-Dieskau are in fine voice throughout. Gerald Moore's piano accompaniment is, as usual, expert.



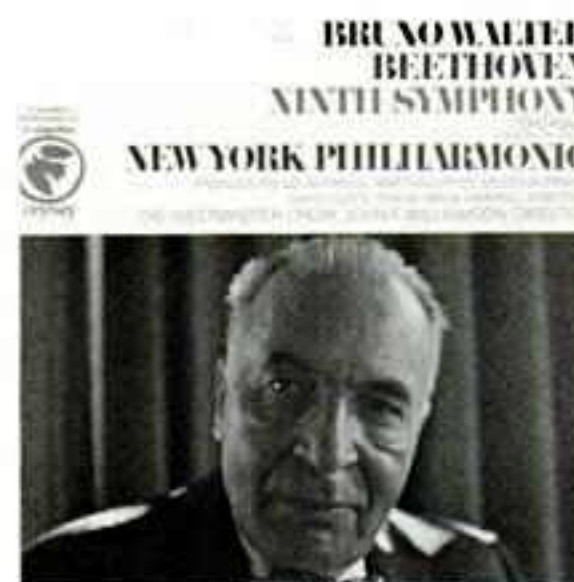
CLASSICAL
BERLIOZ: HAROLD IN ITALY—
Trampler / London Symphony
(Pretre). RCA Red Seal
LSC 3075 (S)

Trampler's viola sings melodically and tastefully in this broad and yet simple work. The second movement shows Trampler at his most moving instrumental skill. Pretre's conducting is fashioned with straightforwardness, and the London plays with knowledge.



CLASSICAL
BACH: ST. MATTHEW PASSION—
Various Artists/Consortium
Musicum (Goennenwein).
Angel SD 3735 (S)

Bach's monumental "St. Matthew Passion" receives an excellent interpretation in this four-record set handsomely conducted by Wolfgang Goennenwein. Among the outstanding soloists are soprano Teresa Zylis-Gara, contralto Julia Hamari, tenor Nicolai Gedda, baritone Hermann Prey, tenor Theo Altmeyer, and bass Franz Crass.



LOW-PRICE CLASSICAL
BEETHOVEN: SYMPHONY No. 9—
Various Artists/New York
Philharmonic (Walter).
Odyssey 32 16 0322 (M)

Beethoven's "Ninth Symphony" is given a "Legendary Performance" by Bruno Walter and the New York Philharmonic. Romantic, harmonically penetrating and eloquently phrased, the "Choral" Symphony is presented in its entirety on one LP and featuring the Westminster Choir, soprano Frances Yeend, mezzo-soprano Martha Lip-ton, with David Lloyd and Mack Harrell.



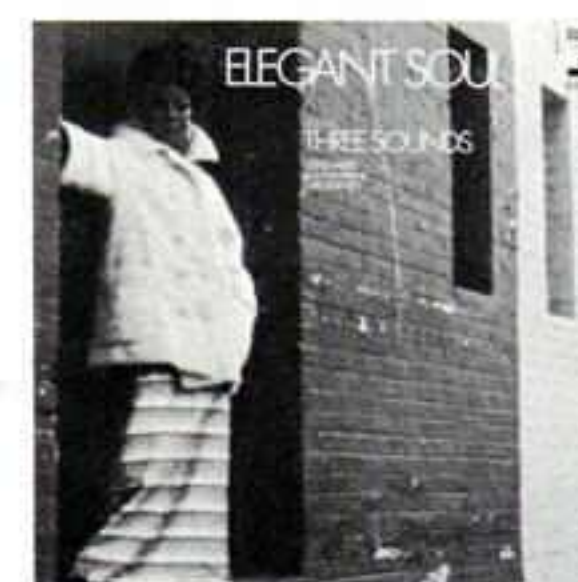
LOW-PRICE CLASSICAL
**SAINT-SAENS: CONCERTO No. 3/
VIEUXTEMPS: CONCERTO No. 5**—
Grumiaux/Lamoureux Orch.
(Rosenthal).
Philips World Series
PHS 9109 (S)

Arthur Grumiaux is magnificent as the soloist in these two French violin concertos. Manual Rosenthal ably conducts the Lamoureux Orchestra in this genuine bargain.



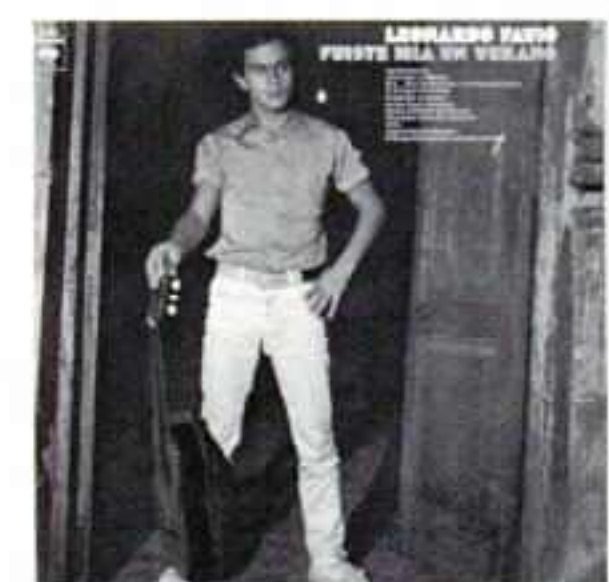
JAZZ
EDDIE HARRIS—Sculpture.
Buddah BDS 4004 (S)

Harris is currently a strong name for the jazz charts using the distinctive sound he gets from his varitone attachments to his tenor sax. Here Buddah has released some early material from Harris which finds him without electronic attachments. The style is freer and looser with "Salute to Bird" a selection of Charlie Parker material, a good, if long cut.



JAZZ
**GENE HARRIS AND HIS
THREE SOUNDS—Elegant Soul.**
Blue Note BST 84301 (S)

An album of good rocking trio jazz with the orchestral sounds, arranged and conducted by Monk Higgins, grafted on. As it stands it crosses both the pop and jazz barriers, with pianist Gene Harris providing the strength of the whole LP. The title tune should have wide appeal and the catchy treatment of ("Sock It To Me) Harper Valley PTA" ought to garner airplay.



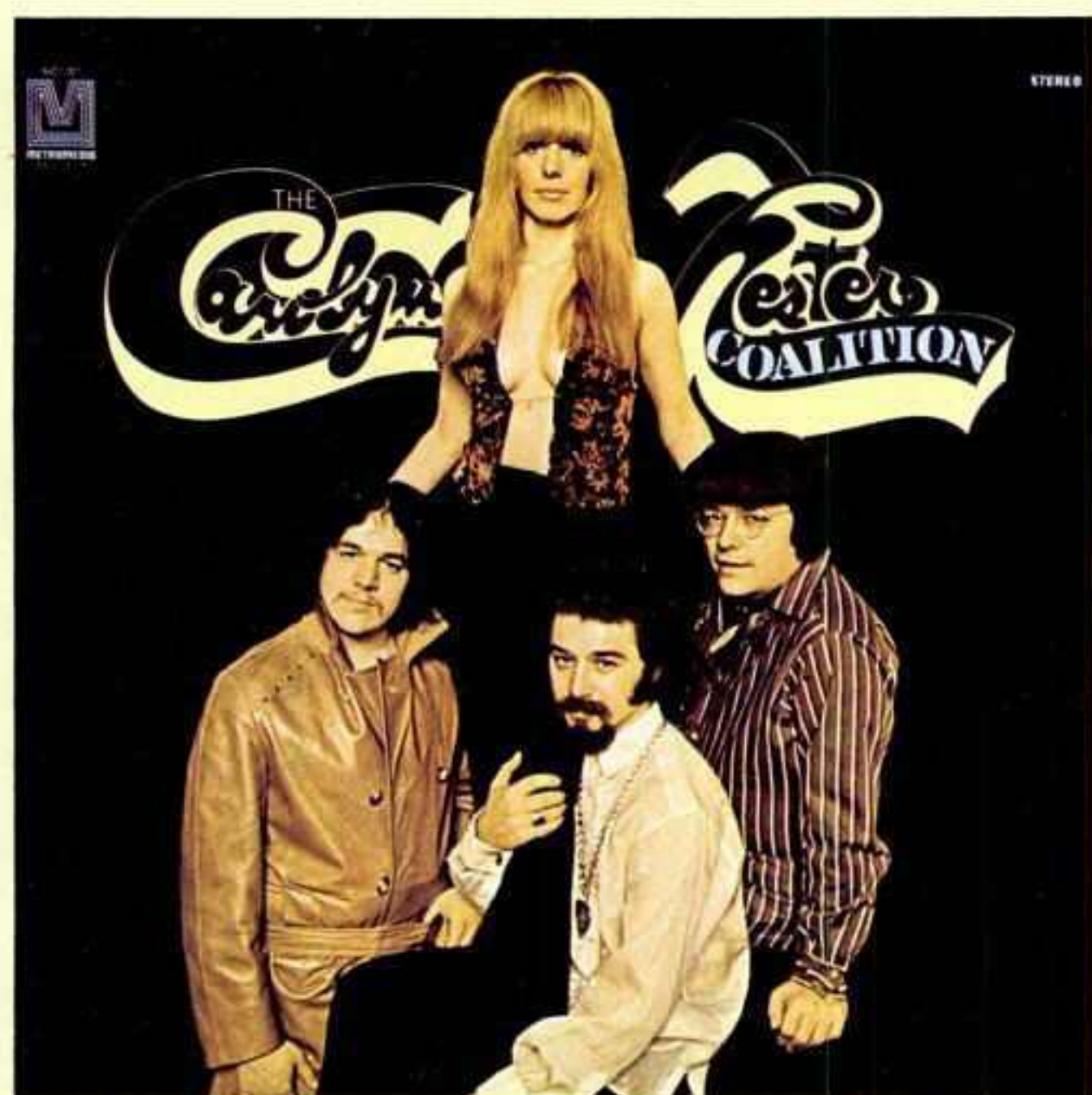
INTERNATIONAL
LEONARDO FAVIO—
Fuiete Mia Un Verano.
Columbia EX 5237 (M);
ES 1937 (S)

Although new to American audiences, Leonardo Favio is no stranger to the youth of Argentina. Two cuts from this, his first LP for the American market, "Ella Ya Me Olvido" and "Fuiete Mia Un Verano," have dominated the Argentinian singles charts for more than four months. The personal, dramatic touches that Favio gives to a lyric are evident in this debut LP.



METROMEDIA RECORDS

**A
new and
distinctive force
on the music scene
proudly announces
its first album
and tape release.**



Album: MD-1001

8 Track Tape Cartridge: 890-1001



Album: MD-1003

8 Track Tape Cartridge: 890-1003

METROMEDIA RECORDS, 3 EAST 54TH STREET, NEW YORK, N. Y. 10022

MERCURY RECORD

**SMASH
PHILIPS
MERCURY**

FAMILY O
pres

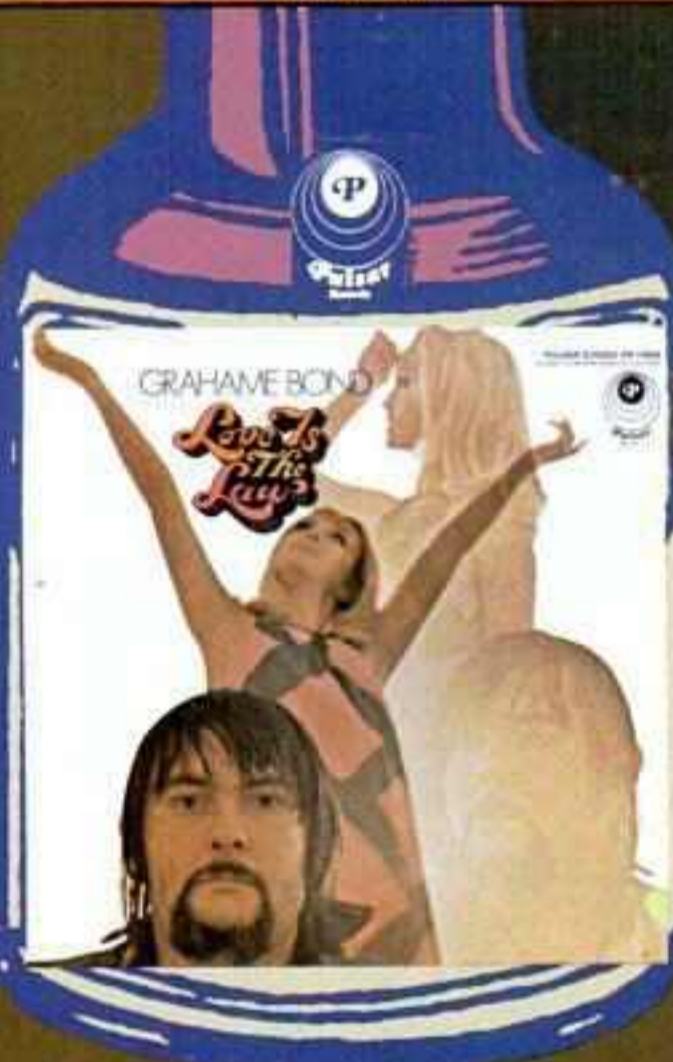
the **FLYING
MED
SH**



SRS 67115 Sir Douglas Quintet—Mendocino



SR 61196 Buddy Miles Express—Expressway To Your Skull



AR 10604 Grahame Bond—Love Is The Law

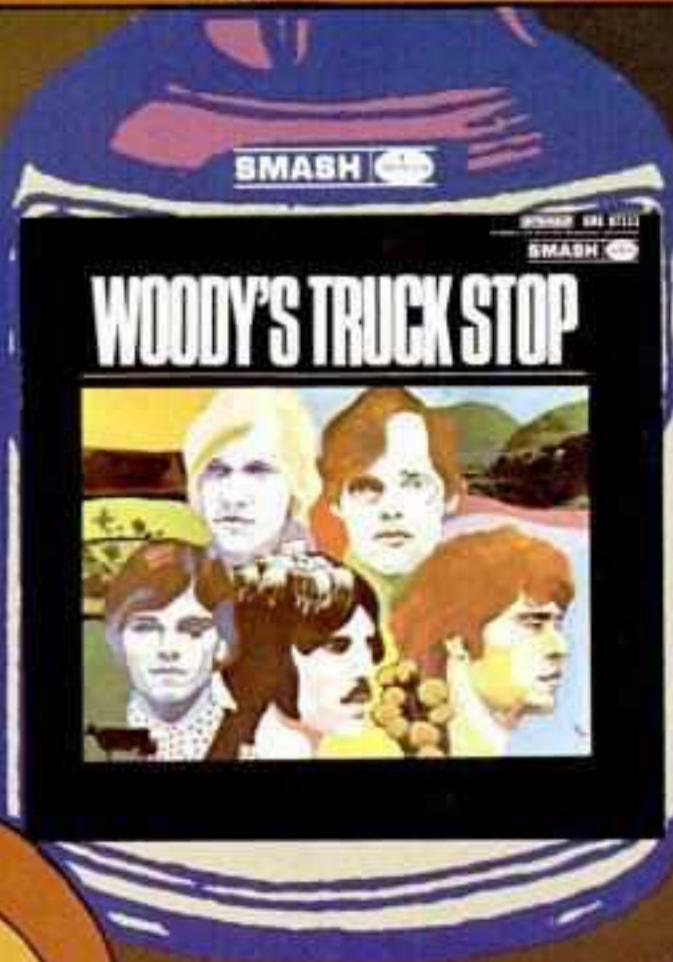


SRS 67107 Asylum Choir—Look Inside The Asylum Choir

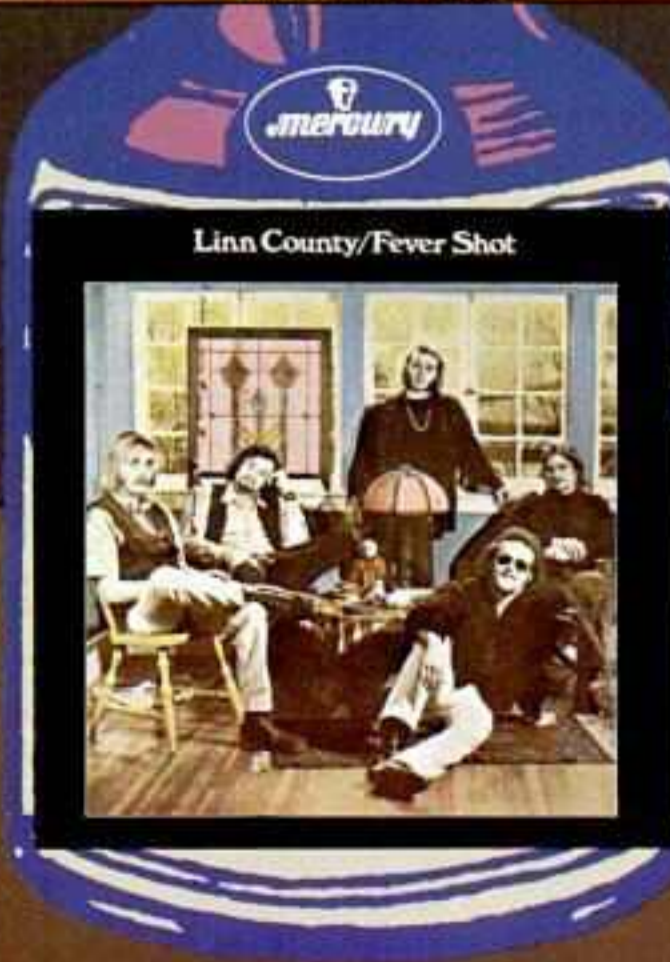


SRS 67113 The Left Banke—Left Banke Too

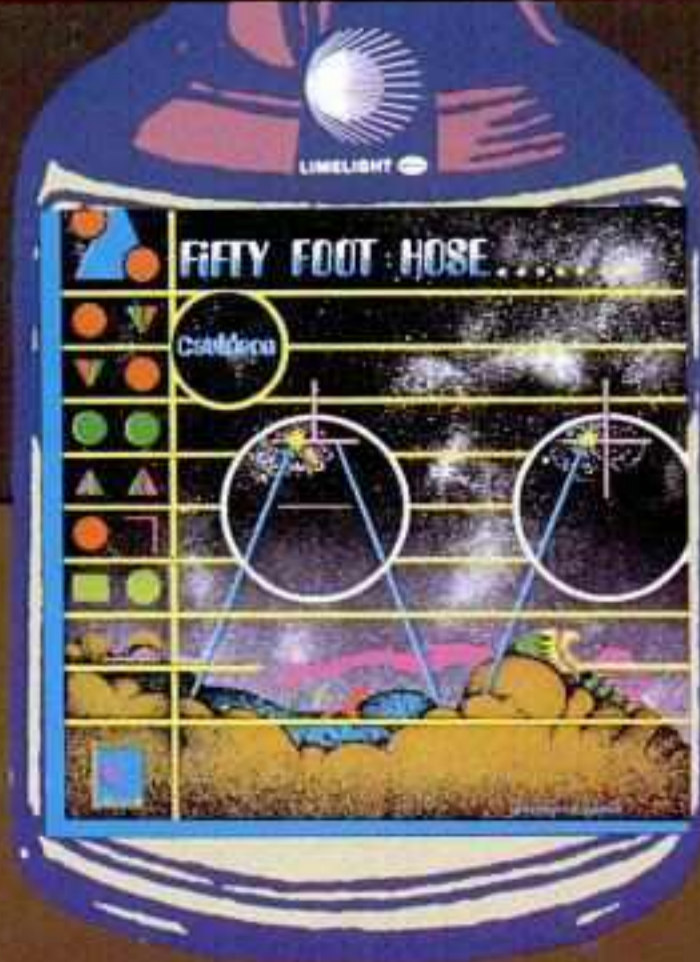
**MUSIC
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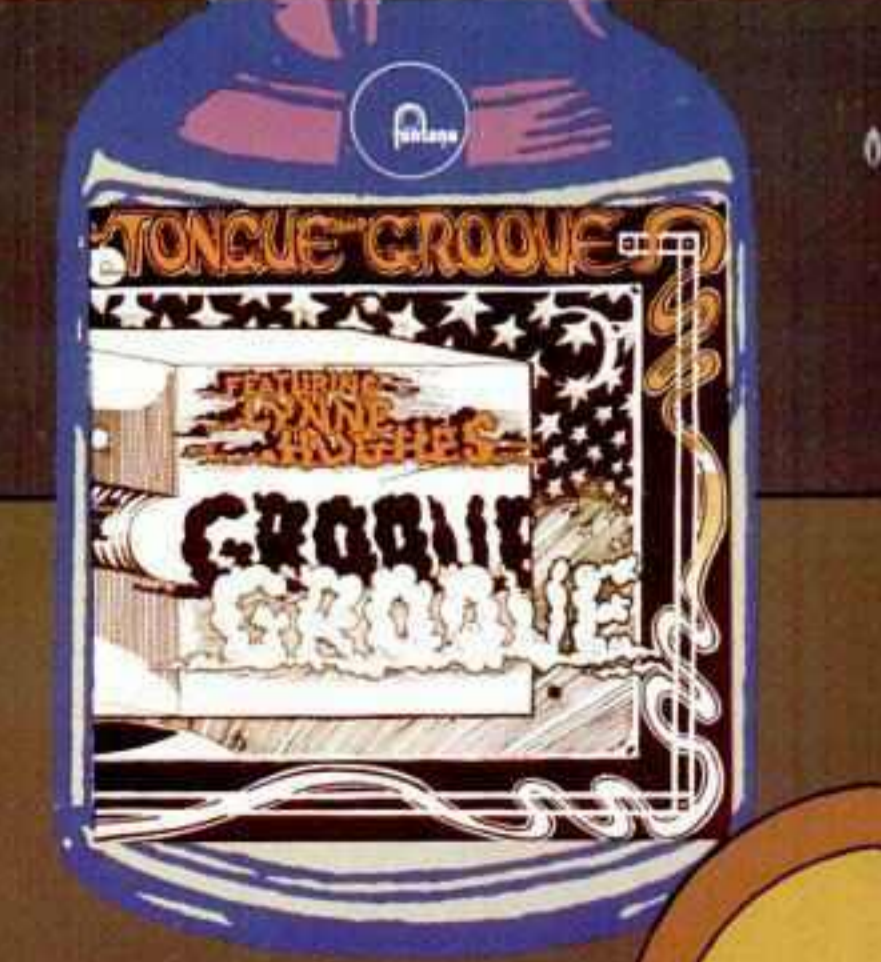
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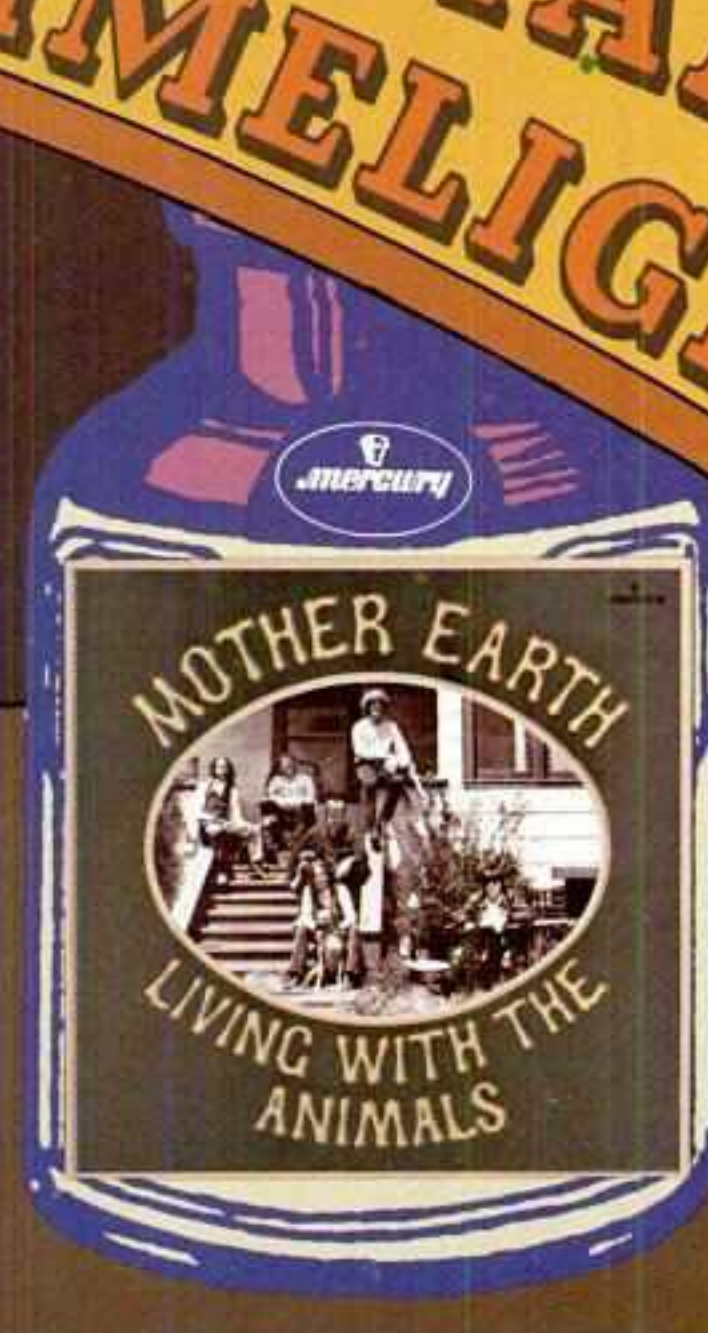
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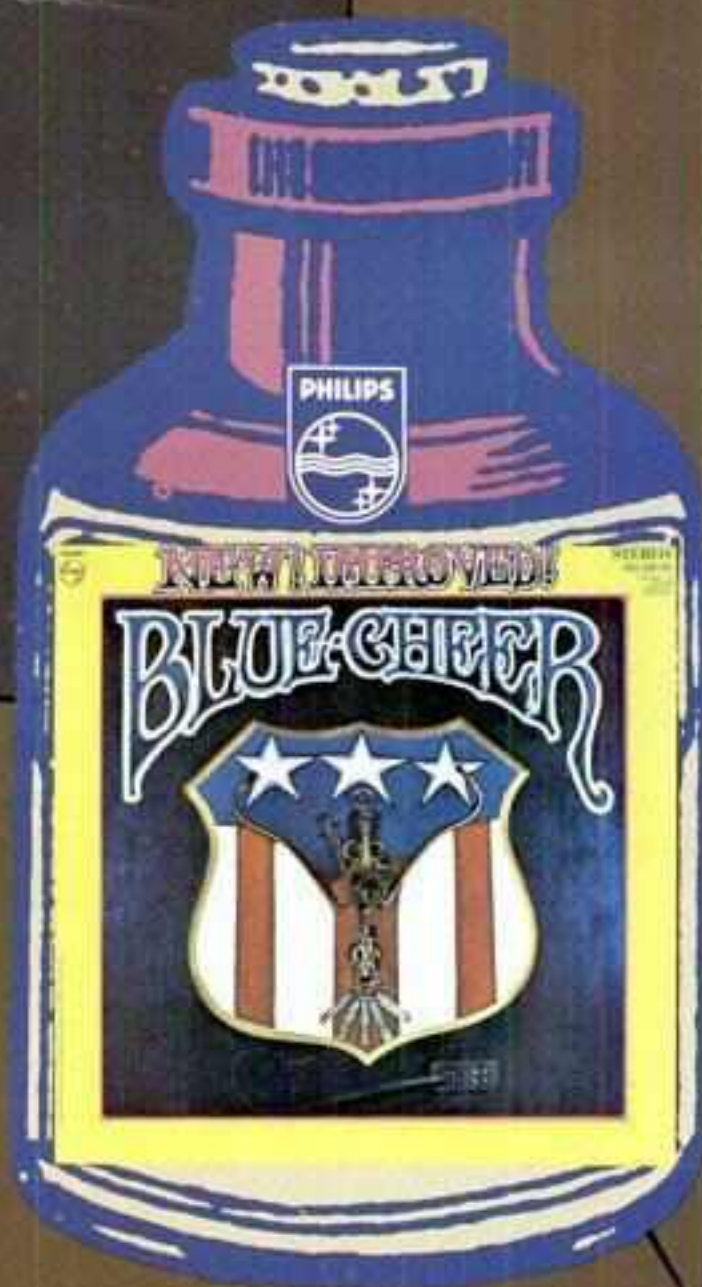
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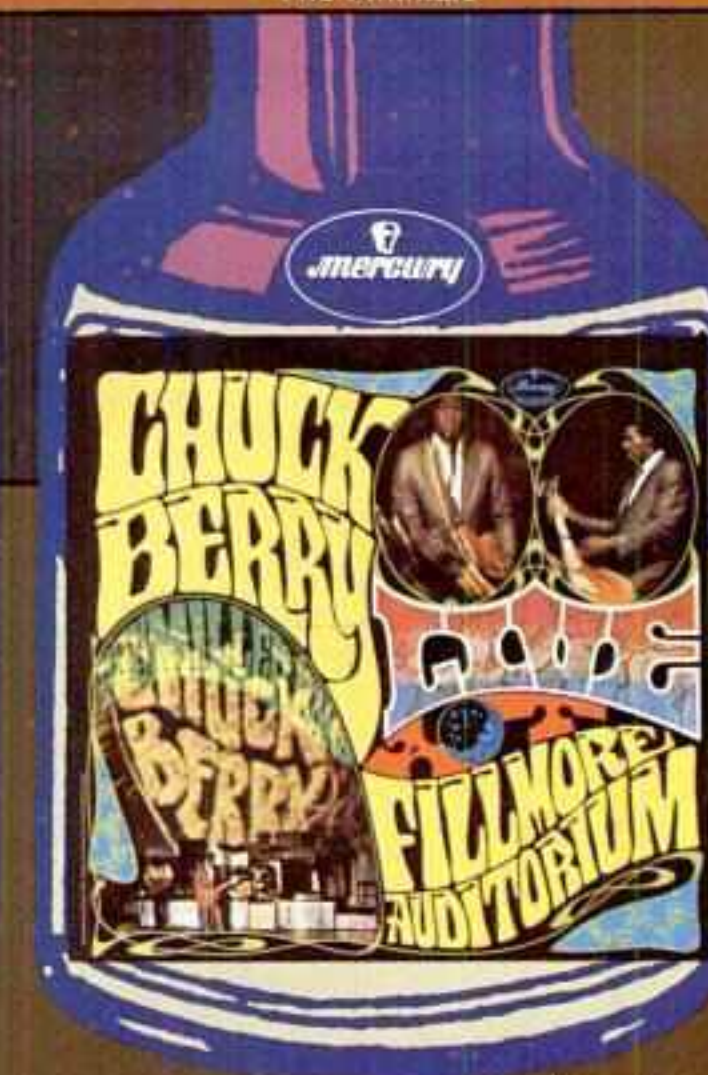
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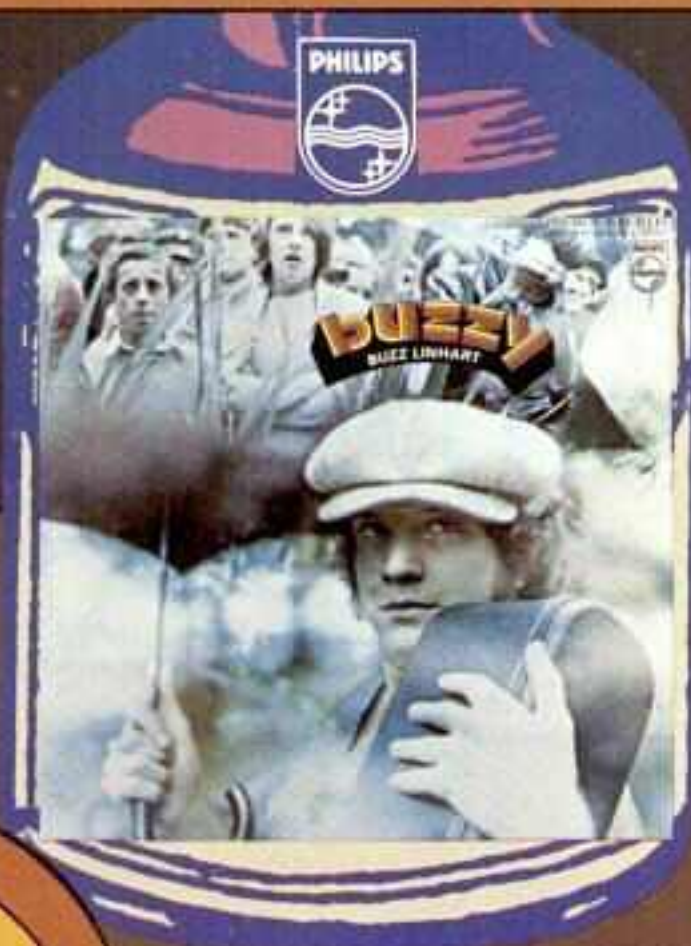
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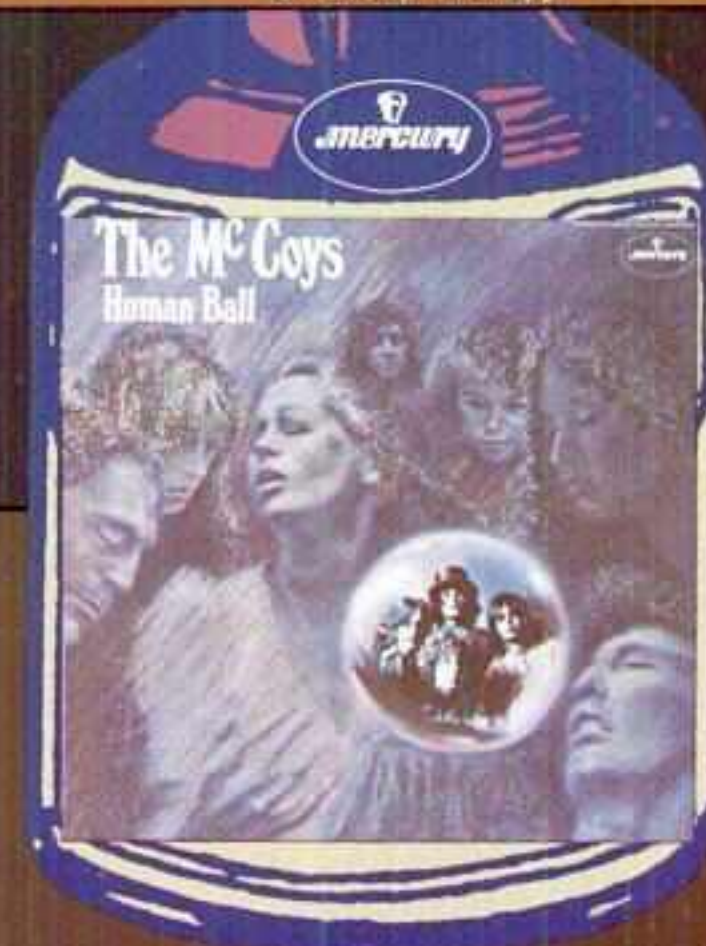
SR 61138 Chuck Berry—"Live!" At The Fillmore Auditorium



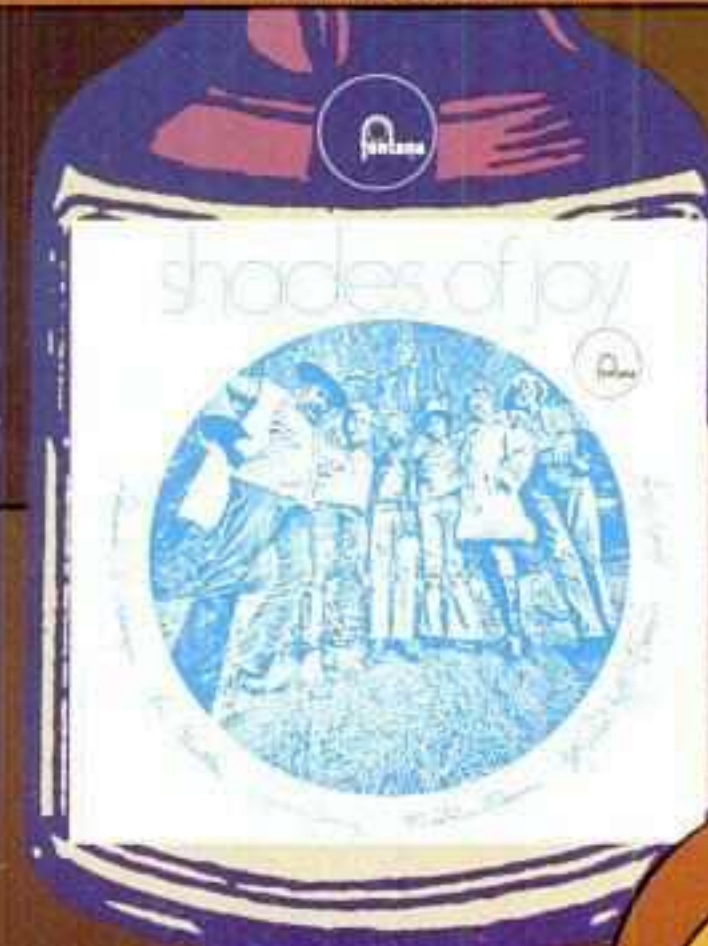
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| Session 4 The Need to Look at Your Station Objectively | Session 12 Middle of the Road Listening | Session 20 Deciding on Time, Frequency, Kind of News Coverage |
| Session 5 Top 40 Programming | Session 13 The Day I Dreamed I Was a Program Director | Session 21 How to Attract the Housewife Listener During the Day |
| Session 6 Achieving Greater Impact With a Small or Medium Market Station | Session 14 New Directions in Music | Session 22 What Variety of Music and Non-Music Do Teens Want to Hear |
| Session 7 Selecting Records for Airplay | Session 15 What Programmers and Deejays Should Know About Advertising | Session 23 Keeping Up With and Evaluating the New Record Releases |
| Session 8 Where Country Music Rides Today | Session 16 Setting Record Policy at a Station | |

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PLEASE PRINT THE FOLLOWING INFORMATION:

Name of Each Registrant	Title	Full Address (City, State)
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_____	_____	_____
Your Name and Title	_____	
Full Address	Company	
_____	_____	

Additional names can be sent in a separate letter. Acknowledgements and information on hotels will be sent to each individual who is registered.



CHESS PRODUCER BOBBY MILLER, second from right, celebrates his recent wedding with a reception at Chicago's Continental Plaza Hotel, attended, of course, by his new bride, Hazel, and Leonard Chess, at left, and Marshall Chess of the Chess/Checker/Cadet complex. Miller has produced the Dells' latest hits.

Soul Sauce

• Continued from page 42

Mercury LP, "Her Young Thing." . . . Joe Simon's "Chokin' Kind" hit was a country and western winner for Waylon Jennings. Harlan Howard, who wrote the tune, also penned "He Called Me Baby," recorded by country artists Patsy Cline and Carl Smith, and re-souled to win Ella Washington a Grammy nomination. . . . New Patti Austin on UA: "The Family Tree." . . . The Platters are in Japan until Saturday (26). . . . Pop conductor Paul Mauriat has dipped heavily into the soul bag for his new album, "The Soul of Paul Mauriat," featuring "Love Child," "Respect" and other r&b chart classics. . . . Ike & Tina Turner's version of "I've Been Loving You Too Long" has been drafted from their "Outta Season" LP on Blue Thumb. . . . Chris Jonz of Scepter Records reads Soul Sauce. Do you?

Vox Jox

• Continued from page 40

trius Berry, just back from the Army. . . . I know it's not new, but WBSR in Pensacola, Fla., did that bit where the station "becomes a thing of the past . . ." for April 1, according to air personality Johnny Wailin. Went over well, but program director Bill Burkett amplified the promotion by using the station's old jingles along with the slate of oldies and also aired tape greetings from former WBSR air personalities, which the station collected over the phone. Good idea, but I know a couple of stations who could not air even a hello from all of their ex-deejays in a day's time. Make that a week; and without playing any records, too.

★ ★ ★
Billy Calder has joined KMOX and will be on 10 p.m.-1 a.m. on

the St. Louis station. . . . Lee (Bryant) Arbuckle and Pete Berry have joined WLEE in Richmond, Va., as operations manager and they'd been with WTOB in Winston-Salem. Harold Hines is doing the all-night show at WLEE now. . . . Joe Martelle has joined the announcing staff of WGAN in Portland, Me.; he'd been with WIDE in Biddeford; on WGAN he replaces Dick Fixaris, who'll devote all of his time now to being program director. . . . Martin Starger has been upped to vice-president in charge of programming for the ABC-TV network, replacing Leonard Goldberg, who has resigned. . . . Allan Eisenberg, former general manager of WAYE in Baltimore, has become director of sales for the radio consulting firm of Graham-Ruttenberg, New York. . . . Bill Parris, who'd been with WEEL in the Washington area, is now weekend personality with WLPL-FM, Baltimore.

★ ★ ★
Deanne Johnson has been appointed program director of KDWB, Minneapolis; he'd been program director of KOIL in Omaha. . . . Mike Swanson, who'd been with WCHA in Chambersburg, Pa., is now in the 10 a.m.-2 p.m. slot with WARK, Hagerstown, Md. . . . Tom Adams, WPDQ, Jacksonville, Fla.: How about a xerox of that Pulse?

★ ★ ★
To Don Imus, at KUTY in Palmdale, Calif.: That was really a great promotion, politically speaking. . . . Program director Jim Cooper at KTFS, P.O. Box 1260, Texarkana, Tex. 75501, needs Hot 100 singles and albums. The station, managed by Hugh Frizzell, has a 20-20 format of 20 singles and 20 LP's, then has a soul program at night. Deejays include Jim McKay, Steve Kelly, Chip Cherry, Warren Cullon, Bob Moore, Dave Hall, and Cooper. The 24-hour station serves a market of 120,000, plus dozens of other cities in that area. You rec-

BEST SELLING Rhythm & Blues LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	CLOUD NINE Temptations, Gordy GLPS 939 (S)	6	26	32	BEST OF SAM & DAVE Atlantic, SD 8218 (S)	8
2	2	SOUL '69 Aretha Franklin, Atlantic 8212 (S)	10	27	36	BEST OF PERCY SLEDGE Atlantic, SD 8210 (S)	7
3	4	ICE MAN COMETH Jerry Butler, Mercury SR 66198 (S)	15	28	20	HICKORY HOLLER REVISITED O. C. Smith, Columbia (No Mono); CS 9680 (S)	42
4	3	TCB Diana Ross & the Supremes with the Temptations, Motown MS 682 (S)	16	29	30	IT'S TRUE! IT'S TRUE! Bill Cosby, Warner Bros.-7 Arts WS 1770 (S)	10
5	5	LIVE AT THE COPA Temptations, Gordy GS 938 (S)	16	30	24	GREATEST HITS Intruders, Gamble SG 5005 (S)	9
6	6	SMOKEY ROBINSON & THE MIRACLES—LIVE! Tamla TS 289 (S)	10	31	38	LOVE CHILD Diana Ross & the Supremes, Motown MS 670 (S)	20
7	18	SOULFUL Dionne Warwick, Scepter 573 (S)	3	32	21	FOR ONCE IN MY LIFE O. C. Smith, Columbia CS 9756 (S)	5
8	14	STONE SOUL Mongo Santamaria, Columbia CS 9780 (S)	7	33	33	ON TOP Willie Mitchell, Hi SHL 32048 (S)	8
9	7	PROMISES, PROMISES Dionne Warwick, Scepter SPS 571 (S)	17	34	31	THIS IS MY COUNTRY Impressions, Curtom CRS 8001 (S)	23
10	12	WHO'S MAKING LOVE Johnnie Taylor, Stax STS 2005 (S)	13	35	35	SLOW DRAG Donald Byrd, Blue Note BST 84292 (S)	5
11	13	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	16	36	34	ARETHA IN PARIS Aretha Franklin, Atlantic SD 8207 (S)	21
12	8	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)	20	37	25	SPECIAL OCCASION Smokey Robinson & the Miracles, Tamla TS 290 (S)	30
13	29	SAY IT LOUD—I'M BLACK AND I'M PROUD James Brown, King 5-1047 (S)	2	38	43	SILVER CYCLES Eddie Harris, Atlantic SD 1517 (S)	9
14	11	I HEARD IT THROUGH THE GRAPEVINE Marvin Gaye, Tamla TS 285 (S)	27	39	46	MOTHER NATURE'S SON Ramsey Lewis, Cadet LPS 821 (S)	7
15	15	HEY JUDE Wilson Pickett, Atlantic SD 8215 (S)	9	40	40	FREEDOM SUITE Rascals, Atlantic SD 2-901	2
16	9	ALWAYS TOGETHER Dells, Cadet 822 (S)	8	41	—	SAY IT LOUD Lou Donaldson, Blue Note, BST 84299 (S)	1
17	16	SOUND OF SEXY SOUL Delphonics, Philly Groove LP 1151 (S)	9	42	—	JOE SIMON SINGS SS7, 15005 (S)	1
18	19	UPTIGHT Soundtrack, Stax STS 2006 (S)	11	43	—	GREATEST HITS Jackie Wilson, Brunswick BL 754140 (S)	1
19	17	FOR ONCE IN MY LIFE Stevie Wonder, Tamla TS 290 (S)	15	44	44	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy 8387 (S)	3
20	10	JAMES AT THE APOLLO, VOL. 2 King (No Mono); 1022 (S)	33	45	39	NANCY Nancy Wilson, Capitol ST 108 (S)	9
21	27	CAN I CHANGE MY MIND Tyrone Davis, Dakar SD 9005 (S)	6	46	42	CARAMBA Lee Morgan, Blue Note BST 84289 (S)	7
22	22	THE DYNAMIC CLARENCE CARTER Atlantic SD 8199 (S)	9	47	47	NATCH'L BLUES Taj Mahal, Columbia CS 9698 (S)	5
23	23	THE WORM Jimmy McGriff, Solid State SS 18045 (S)	16	48	49	HER YOUNG THING Moms Mabley, Mercury SR 61205 (S)	2
24	26	FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M 4160 (S)	20	49	45	KICK OUT THE JAMS MC5, Elektra EKS 45648 (S)	2
25	28	SILK 'N SOUL Gladys Knight & the Pips, Soul SS 711 (S)	16	50	50	HOWLIN' WOLF Cadet Concept LPS 319 (S)	2

ord people who don't service this station are missing a good bet. I think Texas and Michigan have some of the best stations for breaking records on in the country. . . . James M. Martinson is the new manager of WIST in Charlotte, N. C., and former manager C. B. (Rik) Rogers has been upped to district manager of Statesville Broadcasting, which includes WQXL in Columbia, S. C., and WIST.

★ ★ ★
KADO-FM, stereo country station at P.O. Box 53, Texarkana, Ark., needs stereo albums. Send to music director Doug Davis. . . . WKAK-FM, Box 183, Kankakee, Ill. 60901, is now playing Hot 100 records and needs stereo albums, says program director George Laurie. . . . Program director Gary Allyn at KCBO in San Diego reports his staff now includes Harry Martin from WXYZ, Detroit; Scotty Day, Bob Collins from KFR, Los Angeles; Ron Thompson, Mal Harrison; and Jimmy Mack and Neilson Ross from KKUA, Hawaii.



PATTI LaBELLE AND THE BLUEBELLS sign with Guy Draper as exclusive writers and producers with Draper's new publishing firm, Andjun, and Guydra Productions. He's on the charts with the Unifics' "It's a Groovy World." Patti LaBelle, signing, is joined by Sara Dash, at left, and Nona Hendryx.



E. RODNEY JONES, left, WVON deejay and NATRA president, introduces Curtom Records president Eddie Thomas at a Curtom party held in Chicago. Deejays from Chicago, Milwaukee and Indianapolis attended the affair, which featured performances by Cubie and the Five Stairsteps and Baby Huey and the Baby-sitters.

Classical Music

SCHIPPERS TAKING OVER CINCINNATI BATON

CINCINNATI—Thomas Schippers has signed a three-year contract as music director of the Cincinnati Symphony beginning with the 1970-'71 season. Schippers will succeed Max Rudolf, who is retiring.

The appointment is the latest of a series of new conducting assignments for major U. S. orchestras. William Steinberg will succeed Erich Leinsdorf at the Boston Symphony; Seiji Ozawa replaces Josef Krips at San Francisco; Antal Dorati succeeds Howard Mitchell with the Washington National Symphony; and Georg Solti replaces Jean Martinon in Chicago. A successor has yet to be named for Leonard Bernstein with the New York Philharmonic, where George Szell will be principal guest conductor next season.

The Cincinnati is under exclusive recording contract to Decca and has recorded albums under Rudolf and Associate Conductor Erich Kunzel for that label. Schippers has recorded for RCA, Columbia, London and Angel.

Schippers' schedule with the Cincinnati will be arranged to permit his international schedule of guest conducting plus his conducting assignments at La Scala in Milan and the Metropolitan Opera in New York. Rudolf will head the opera department at Philadelphia's Curtis Institute of Music.

Westminster Springs 5 Remastered, 2 New Pkgs.

NEW YORK—Westminster's spring program includes five albums remastered for stereo plus two new pressings. The remastered material features a two-record package of Mahler's "Symphonies Nos. 5 and 10."

The new product consists of a second album of Italian operatic arias by tenor Barry Morell and a program by Frederick Swann on the organs of the National Shrine in Washington.

Morell sings arias from Puccini's "Tosca," Verdi's "Aida," Puccini's "Fanciulla del West," Puccini's "Turandot," Giordano's "Andrea Chenier," Verdi's "La Forza del Destino," Verdi's "Il Trovatore," Leoncavallo's "Pagliacci," and Puccini's "Madama Butterfly."

Swann's pressing contains music of Alain, Couperin, Franck, John Cook, Gordon Jacob, Bach and Reger. Argeo Quadri conducts the Vienna

Volkoper Orchestra and Vienna Akademie Chorus on the Morell disk.

The Mahler set is one of three conducted by Hermann (Continued on page 61)

'Peter Grimes' Is Steered On Course by Expert Hands

NEW YORK — Benjamin Britten's "Peter Grimes" was in expert hands at the Metropolitan Opera at the matinee performance on Saturday (5). The skilled baton of Colin Davis, who will become the music director at Covent Gardens, brought forth the work's immense musical values.

Tenor Jon Vickers, in the title role, headed a superb cast. Vickers, whose recording credits include RCA, Angel and

Classical Notes

Pianist Rudolf Firkusny will be the soloist with William Steinberg and the Pittsburgh Symphony in an all-Beethoven pair on Friday (18) and Sunday (20) at Syria Mosque. . . . French pianist Jean-Bernard Pommier makes his New York debut with orchestra with Alexander Schneider and his chamber orchestra with two concerts at the New School Sunday (20). . . . Pierre Boulez conducts the Cleveland Orchestra in Battle Creek, Mich., Monday (14); East Lansing, Mich., Tuesday (15); Lafayette, Ind., Wednesday (16); Bloomington, Ind., Thursday (17); and Toledo, Friday (18). Soloists for the tour will be concertmaster Rafael Drujan and principal clarinetist Robert Marcellus.

Erich Leinsdorf will conduct Schoenberg's "A Survivor From Warsaw" and Beethoven's "Symphony No. 9" in the Boston Symphony's final concert pair of the season Friday (18) and Saturday (19). Soloists in the Beethoven symphony will be soprano Jane Marsh, mezzo-soprano Josephine Veasey, tenor Placido Domingo, and baritone Sherrill Milnes. Milnes also will be narrator in the Schoenberg work. . . . The Kansas Wesleyan Philharmonic Chior performed in Cincinnati Sunday (6); Worthington, Ohio, Monday (7), and Norwalk, Ohio, Tuesday (8).

Deutsche Grammophon, was in full rich voice and his acting was exemplary.

Baritone Geraint Evans as Captain Balstrode, and soprano Lucine Amara as Ellen Oxford, were the other fine principals. Evans portrays Ned Keen in the excellent London recording of the opera under Britten, the only disk version of the work. Evans also has recorded for Angel and RCA, while Miss Amara appears on Angel and Seraphim.

Superior performances also were turned in by Jean Medeira, Lili Chookasian, Paul Plishka, Gene Boucher, Raymond Michalski, Paul Franke and Robert Schmorrr. The afternoon's highlights included Vickers' monologues, Miss Amara's monologue and the fine transitional music between scenes.

FRED KIRBY

Merc's 'New' Dorati LP

NEW YORK—The Mercury Records classical division has repackaged and retitled an album of French orchestral music with Antal Dorati and the London Symphony.

The album, previously titled "Paris 1917-1938" and subtitled "Sophisticated Orchestral Music by French Composers," will have a new cover and will be called "Dada/Surrealism" with the subtitle "Orchestral Music by French Composers From 1917-1938."

The LP will have the same record number as previously. The works included are Satie's "Parade," Milhaud's "Le Boeuf sur le Toit," Francaix's "Concertino for Piano and Orchestra" and Auric's "Overture." The change was made because of renewed interest in the Dada/Surrealistic movement.

BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 4/19/69

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TRANS-ELECTRONIC MUSIC PRODUCTIONS INC. PRESENTS SWITCHED ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7194 (S)	21
2	2	SOUNDTRACK: 2001, A SPACE ODYSSEY MGM (No Mono); SIE 13 ST (S)	36
3	3	MOZART CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138 783 (S)	63
4	6	HOROWITZ ON TELEVISION Vladimir Horowitz, Columbia (No Mono); MS 7106 (S)	31
5	9	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LM 2576 (M); LSC 2576 (S)	159
6	5	TCHAIKOVSKY: 1812 OVERTURE New Philharmonia Orch. (Buketoff), RCA Red Seal LSC 3051 (S)	16
7	7	GOUNOD: ROMEO & JULIET (3 LP's) Freni/Corelli/Various Artists/Paris Opera Orch. (Lombard), Angel SCL 3733 (S)	8
8	8	GRIEG: CONCERTO IN A MINOR/LISZT CONCERTO NO. 1 Van Cliburn, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3065 (S)	11
9	4	UP UP AND AWAY Boston Pops (Fiedler), RCA Red Seal (No Mono); LSC 3041 (S)	32
10	10	TCHAIKOVSKY: SYMPHONY NO. 6 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3058 (S)	11
11	11	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volksoper Orch. (Jalas), Westminster WST 17143 (S)	19
12	13	BERLIOZ: ROMEO & JULIET (2 LP's) Kern/Tear/Shirley/Quirk/London Symphony (Davis), Philips PHS 2-909 (S)	4
13	14	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	96
14	12	CHOPIN: PIANO CONCERTO NO. 2 Rubinstein/Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3055 (S)	12
15	16	CHOPIN: SONATAS 2 & 3 Van Cliburn, RCA Red Seal LSC 3053 (S)	20
16	15	ROYAL FAMILY OF OPERA (3 LP's) Various Artists, London RFO-S-1 (S)	30
17	17	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	35
18	18	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, Kondrashin, RCA Red Seal LM 2252 (M); LSC 2252 (S)	141
19	20	BACH: ORGAN FAVORITES, VOL. 1 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	34
20	32	ANTIPHONAL MUSIC OF GABRIELLI Chicago, Cleveland and Philadelphia Brass Ensembles, Columbia MS 7209 (S)	2
21	21	R. STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	38
22	19	DELIBES: LAKME (3 LP's) Sutherland/Various Artists/Monte Carlo Opera Orch. (Bonyng), London OSA 1391 (S)	8
23	23	BARBER: SCENES FROM ANTONY & CLEOPATRA/SUMMER OF KNOXVILLE 1915 Price/New Philharmonia Orch. (Schippers), RCA Red Seal LSC 3062 (S)	7
24	24	GLORY OF GABRIELLI E. Power Biggs/Various Artists, Columbia (No Mono); MS 7071 (S)	59
25	28	JOY OF MUSIC (2 LP's) New York Philharmonic (Bernstein), Columbia M2X 795 (S)	6
26	25	SATIE: PIANO MUSIC, VOL. 1 Ciccolini, Angel 36482 (S)	42
27	27	CLAIR DE LUNE (3 LP's) Phillipe Entremont, Columbia D3S 791 (S)	9
28	22	BEST OF FRANCO CORELLI Capitol SBAO 8703 (S)	8
29	31	IVES: SYMPHONY NO. 7/SCHUMANN: NEW ENGLAND TRYPTYCH Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3060 (S)	6
30	26	VERDI: REQUIEM (2 LP's) Various Artists/Vienna Philharmonic (Solti), London OSA 1275 (S)	17
31	37	TELLEMAN: FOUR CONCERTOS FOR DIVERSE INSTRUMENTS Various Artists, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057 (S)	4
32	33	BRUCKNER SYMPHONY NO. 7 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057 (S)	10
33	35	A LYRIC TENOR, VOL. 2 Fritz Wunderlich, Angel S-60078 (S)	7
34	34	CATALANI: LAWALLY (3 LP's) Tebaldi/Del Monaco/Various Artists/Monte Carlo Opera Orch. (Cleva), London OSA 1392 (S)	2
35	39	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA Red Seal LM 2609 (M); LSC 2609 (S)	39
36	29	A. STRAUSS: DIE FRAU OHNE SCHATTEN (4 LP's) Rysanek/Goltz/Various Artists/Vienna Philharmonic (Boehm), Richmond SRS 64503 (S)	3
37	—	CONCERTOS BY MOONLIGHT Entremont/New York Philharmonic (Bernstein)/Philadelphia Orch. (Ormandy) Col. MS 7197	8
38	38	BIZET SCHEDEDRIN: CARMEN BALLET Bolshoi Theatre Orch. (Rozhdestrensky), Melodya/Angel S-40067 (S)	15
39	—	A JOHN McCORMACK COLLECTION OF ARIAS, DUETS & SONGS Victrola VIC 1393 (M)	5
40	40	IN THE CLASSIC STYLE Christopher Parkening, Angel S-36019 (S)	8



OF HUNGARY

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LISZT: Psalms Nos. 13, 18, 23 and 129
Jozsef Reti, Laszlo Jambor, Sandor Margittay, organ—Budapest Chorus, Male Chorus of the Hungarian People's Army, Hungarian State Orchestra, Miklos Forrai, cond. SLPX 1261

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Alfonz Bartha, Sandor Palcsó, Zsolt Bende, Peter Kovacs, Sandor Margittay, organ—Chorus of the Hungarian People's Army, Janos Ferencsik, cond. SLPX 1267

Choral Works I

Hymne de l'enfant a son reveil—Tantum ergo—O salutaris hostia—137. Psalm.—Sanct Christoph Legende—O heilige Nacht—Quasi cedrus—Pater noster.
Eva Andor, Margit Laszlo, Jozsef Reti, Gyorgy Melis, Female Choir of Gyor, Hungarian State Folk Ensemble, Miklos Szabo, cond. SLPX 11381

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SOUND SYSTEMS

Cite Need for More Stereo 45's and Teen Jukebox LP's

By RAY BRACK

COLUMBIA, S. C. — Fred Collins Jr., Collins Music Co., Greenville, S. C., reports that Little LP's account for as much as 30 per cent of the total jukebox revenue in many locations. In an interview here recently, the newly elected president of the South Carolina Coin Operators Association made a plea for more stereo singles, more teen-oriented jukebox albums and said operators must pay more attention to location sound systems.

"The operator should be as careful and meticulous with his sound system installation as he is with his selection of records. Stereo effect is lost if the system is not set up to achieve good separation. And each location

presents special problems which must be overcome in order to achieve good sound quality.

"We need more stereo records—both singles and albums—but their effect will be limited without systems programming."

Collins said he has been promoting LP play primarily through mass rotation.

"We change albums in groups of eight or 10 and rotate them all at once to a new location. This way people say, 'Oh, you have a bunch of new albums on the box.'"

"Since we've begun promoting LP's our play of albums has increased considerably, particularly in adult spots such as beer lounges. In these stops, albums
(Continued on page 56)

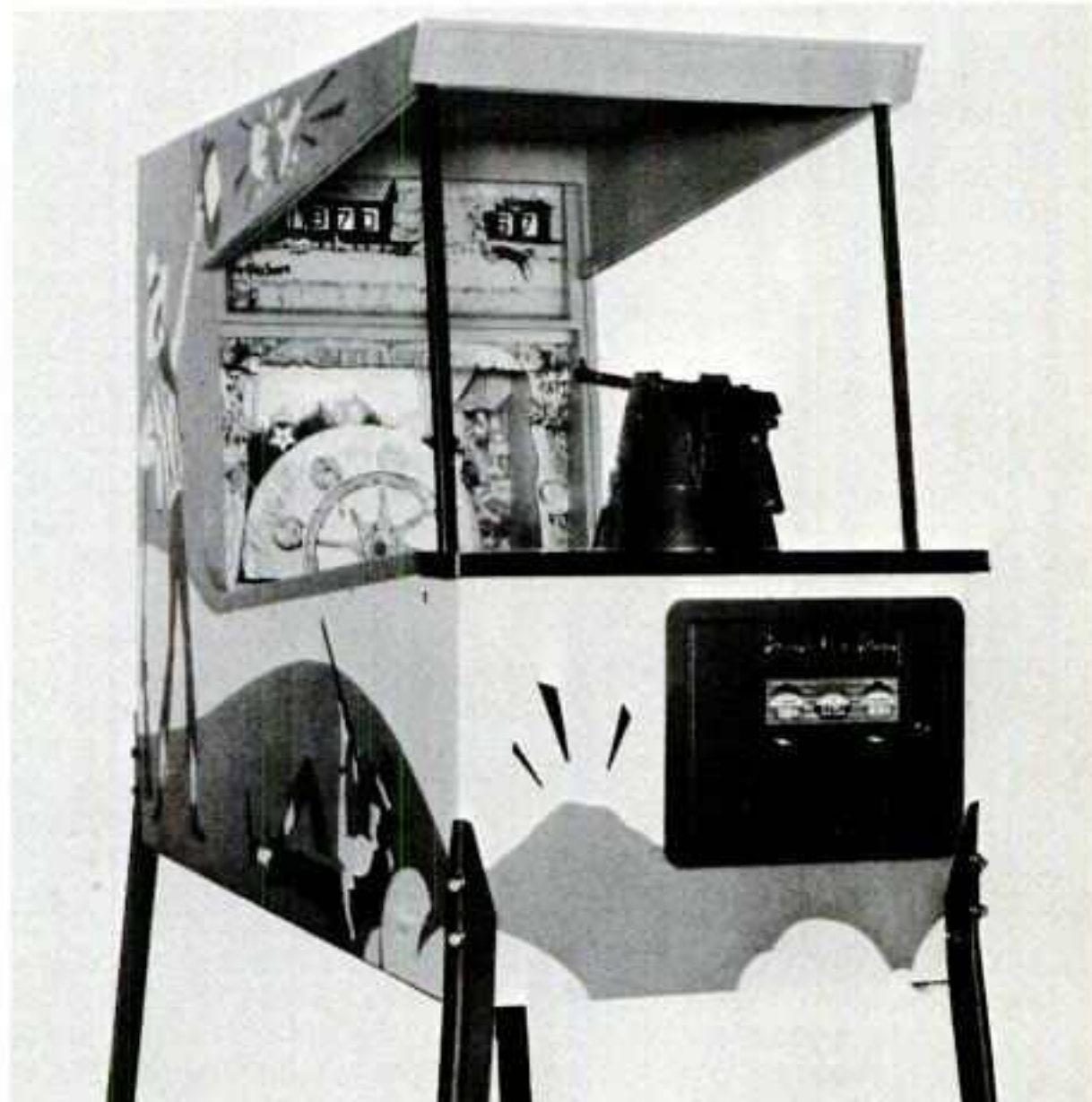
Set Class in Programming

By EARL PAIGE

NEWARK, N. Y.—A new mechanic training school has been established here that will for the first time offer a course in jukebox programming. The school, headed by Jack Moran and John Bilotta, will offer a 21-week curriculum at a tuition fee of \$1,250. At the end of the period, at no further cost, students can participate in on-the-route training in programming and public relations.

Moran, originator of a mechanic training school in Denver, is negotiating for government-funded help. The school also has an arrangement with Frank Di Renzo, dean of the Vigel Institute of Newark, for providing business training. The school is located in a 7,500 square foot facility adjacent to housing quar-
(Continued on page 55)

New Equipment



Midway—Target Game

Midway Manufacturing Co. is striving to create new coin-operated leisure entertainment devices that are not stereotyped and that will thus enable operators to set them at two-for-a-quarter play. An example is this new target game called White Lighting, which in one bowling alley test location, grossed \$380 in eight days, according to Ross B. Scheer, director of marketing. The unit was life-tested for four years, Scheer said. It features one-half inch ground nylon balls fired by compressed air at 20 rotating targets constructed of Lexan, described as a "miracle plastic" developed by General Electric. The game is available with free, or extended play features as well as in a choice of two models, one with two coin chutes and one with a single coin chute. The single chute is adjustable for dime, two-for-25-cent and three-for-25-cent pricing. Styled in brilliant colors, the unit features Midway's lifetime warranty.

Royalty Amendment Runs Into Trouble

• Continued from page 3

ence for a computerized accounting and the impartial administration by the Copyright Office.

The juke box people and the music licensors will fight the amendment tooth and nail. The jukebox industry believes the take-out of 25 per cent from the music licensors would give ASCAP and BMI an excuse to reopen the whole issue—and ask for more. Further, the Music Operators Association (MOA) attorneys feel the \$2 fee would be only a foot-in-the-door proposition, with later efforts to increase it.

On the Subcommittee itself, there are supporters of the principle of royalty for the recording artists—but not necessarily for the record companies.

It is believed likely that at least one of these members would want the amendment changed to give royalty solely to the performers. (Although the latter could then turn some of it over to the record companies that arrange, engineer, produce, and publicize in many cases—just as copyright owning authors give 50 per cent of their performance royalty to their music publishers. Record manufacturers have held that this ratio is out of line, and publishers should get far less.)

Looking at the Subcommittee's problem as a whole, Senator McClellan has the job of getting a bill through the full committee and the Senate that many legislators are tired of mulling over. And the bill will again have to go through confirmation by a House membership

that threw out the original CATV copyright terms bag and baggage, in 1967, and very nearly founded on the jukebox royalty issue. Senator McClellan is clearly worried now that the Williams amendment, in its present form, could upset the long-fought jukebox royalty compromise, and possibly upset deliberations now in progress on the mechanical royalty rates to be put in the final draft of the Senate's revision bill.

NVA Set to Tackle Tax Problems

HOLLYWOOD, Fla.—Tax problems loom as the major business item confronting the nation's bulk vendors scheduled to meet here at the Hollywood Beach Hotel April 17 for the 19th Annual National Vendors Association (NVA) convention. An expected record attendance will include vendors from South America, Canada and Europe. It is expected that exhibits will

spotlight a record amount of quarter merchandise and machines with significant emphasis on larger units such as balloon dispensers.

NVA's business program will address tax problems on opening day, April 18, when president H. B. Hutchinson Jr., Atlanta, Ga., and California vendor Leo Weiner talk on the subject, "You Can Fight City Hall." The trade

group, which previously selected this State as a tax problem area, will hear State Senator Elmer O. Friday April 19 in a talk titled
(Continued on page 54)

New Tex. Bill

AUSTIN, Tex. — A bill has been introduced in the General Assembly here by Dallas Rep. James H. Clark Jr. which would regulate the amusement machine industry and would prevent influence on the tavern industry and also stop tax evasions.

Clark told the House State Affairs Committee that "there is an extensive evasion of the tax law on coin-operated amusement machines."

According to Clark, he bases
(Continued on page 56)

New Equipment



Chicago Coin—Baseball Game

Chicago Coin has engineered what it describes as "amazing realism" in this new baseball game called Yankee Baseball. Among numerous features, two ramps loft the ball through the air into the upper tier of bleachers giving players extra runs if all three bleachers are hit. A two-player game, the unit allows one player to control the pitch when the opponent is at bat. An adjustable special baseball feature is also included. Individual 10 cent and 25-cent coin chutes are available.

Operators Happy With Pool Tourney Results

By RON SCHLACHTER

CHICAGO—Although their first tournament is just heading down the home stretch, members of the Iowa-Illinois Coin Operated Pool Table Group are already looking ahead to a second tournament.

"I'm very interested in having a second tournament," said Pete Kahler, Illowa Amusement, Fulton, Ill. "My average take is up 25 to 40 per cent and the tournament is creating quite a bit of good will between the operators and locations."

In expressing the same sentiment, Pete Langbehn, Mississippi Music, Moline, Ill., said, "The tournament has turned out to be one of the finest things to happen to our business in a long time. In some cases, we have doubled our collections. Locations are up at least 35 per cent."

Morrie Blum, Dubuque Vending, Dubuque, Iowa, summed up his feelings by saying, "The tournament is something we've needed for a long time. I have

made more money and in turn, the tournament has made cus-
(Continued on page 56)



JACK HARPER, president, Rowe International, Inc., a subsidiary, Triangle Industries, Inc., recently toured Asia markets meeting with distributors and operators. He visited Hong Kong, Japan, Singapore, Bangkok, Australia and the Fiji Islands. He is shown here in the center talking to Kenzo Tsugami, president, Tsugami Bunka Kiki, K. K. Sales Co. (left), and T. Arima, managing director of the Japanese Rowe licensee.

25c Items to Highlight NVA

• Continued from page 53

"A Legislator's Careful Look at Bulk Vending."

"Tax problems will be the greatest convention issue," said Roger Folz, Oceanside, N. Y., operator. "We used to think in terms of gaining exemptions on sales of 10 cents and under, but with quarter merchandise becoming a substantial part of total volume we will have to adopt a new approach."

Folz suggested a more careful study of a definition of bulk vending machines worked out some time ago by NVA counsel Don Mitchell, which was aimed at gaining a total exemption for bulk units.

Some operators, such as Lee Smith, Charlotte, N. C., have advocated forming separate operating firms which will deal

solely in quarter merchandise. Alan Cohen, New York distributor, said his State has a law exempting tax on quarter merchandise "if such sales over 10 cents do not constitute more than 10 per cent of all of the operator's sales."

"I would like to see the exemption higher than 10 per cent, but at least this is a partial solution," he said.

Cohen was among those who said that the exhibits would be highlighted by many new quarter items. Oak Manufacturing, Northwestern and Victor Vending will each show quarter machines. Additionally, Paramount Textile Machinery Co. and Vend-Rite Manufacturing Co., two new exhibitors, will show large balloon vending units.

Expanded workshops under the direction of Herb Goldstein, Oak Manufacturing will be another convention highlight. There will be addresses by both Mitchell and Ted Raynor, who with Morrie Much, head up NVA's legal department.

"Advance registrations look exceptionally good," said NVA executive-secretary Jane Mason. Vendors from El Salvador, Puerto Rico, Costa Rica, Europe and Canada are registered thus far.



NATIONAL VENDORS ASSOCIATION officers. From left, H. B. Hutchinson Jr., president; Nicholas Schiro, vice-president; Harold Folz, secretary; Tom Emms, treasurer; Mike Sparacino, sergeant-at-arms, and executive-secretary Jane Mason.



PROGRAM LEADERS for the National Vendors Association convention at Hollywood, Fla. From left, Rolfe Lobell, convention chairman; Don Mitchell, counsel; Ted Raynor, counsel; Herb Goldstein, workshop chairman; Alan Cohen, workshop moderator, and Tom Theisen, workshop moderator.

Ladies Prepare for Fun At Fla. NVA Convention

HOLLYWOOD, Fla. — The ladies will have plenty of activities to keep themselves busy during the National Vendors Association (NVA) 19th annual convention, scheduled to convene here Thursday (17) at Hollywood Beach Hotel.

According to NVA executive secretary Jane Mason, there will be a champagne get-together Thursday, along with a chef's culinary display. Friday's (18) activities feature "An Afternoon

with Conni Gordon." Miss Gordon, an accomplished artist, will teach how to paint and each "student" will be able to com-
(Continued on page 56)

American Chewing Gum Expanding

NEWARK, N. J. — Philadelphia Chewing Gum has announced expansion of its American Chewing Gum division, which produces gumballs for bulk vending.

Philadelphia Chewing Gum president Edward L. Fenimore said the expansion of both this plant and the firm's Havertown, Pa., facility have been occasioned by sales and consumption that have quintupled in the last 10 years.

(Continued on page 57)

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250 PER BAG with MONEY MAKING DISPLAYS

5¢ All Ring Mix	\$4.60
5¢ Trick & Game Mix	5.00
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5¢ Northwestern Mix	4.25
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10¢ Lighter Mix	8.00
10¢ Big Dice Mix	8.00
10¢ Assortment Mix	7.00
10¢ Western Mix	8.00
25¢ V2 Jewelry, 100 per box	10.00
25¢ V2 Oogies, 100 per box	10.00
Empty V—V1—V2 CAPSULES	

Wrapped Gum—Fleets 4M pcs. \$14.40
Tootsie Roll, 2M pcs. 7.20
Rain-Blo Ball Gum, 2100 per ctn. 7.60
Rain-Blo Ball Gum, 2100 printed per carton 7.85
Rain-Blo Ball Gum, 5550 per ctn. 9.40
Rain-Blo Ball Gum, 4300 per ctn. 9.50
Rain-Blo Ball Gum, 3550 per ctn. 9.50
Maltettes, 2400 per carton 8.65
20 Cartons minimum prepaid on all Leaf Brand Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .45
Wrigley's Gum, all flavors, 100 ct. .45
Beach-Nut, 100 ct. .45
Minimum order, 25 Boxes, assorted.

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Everything for the operator.
One-Third Deposit, Balance C.O.D.

If your competition is giving you location trouble . . . you may find the answer to this problem by operating the most advanced idea in bulk vending . . .

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SUPER 77 in console holds 175-V2 capsules

New Equipment



Vend-Rite—Balloon Vender

The balloon vendor above is manufactured by Vend-Rite Manufacturing Co., Chicago, and being shown for the first time at the National Vendors Association convention in Hollywood, Fla. It is available as a wall-mounted unit or with a pedestal, as shown above. The unit vends two packages, a 10-cent container with three Twist-Nik toy animal balloons and a 25-cent packet containing a giant, toss-up balloon that is 26 inches tall when inflated. A pump that is manually operated by the customer is mounted on the machine. Capacity of the unit is 60 boxes. The machine is 10½ inches wide, 9 inches deep and 36 inches tall and weights 35 pounds.

Set Class in Programming

Continued from page 53

ters set up for the first 15 students.

Mechanic courses in jukeboxes, games and cigaret and candy venders will commence May 1. Bilotta said tuition deposits have been received for 10 students. He said the added course in public relations was suggested by Dave Solomon, Joy Automatic Music Co., Elmira, N. Y. Joy was purchased some time ago by Servomation, one of the large national operating firms currently acquiring music routes.

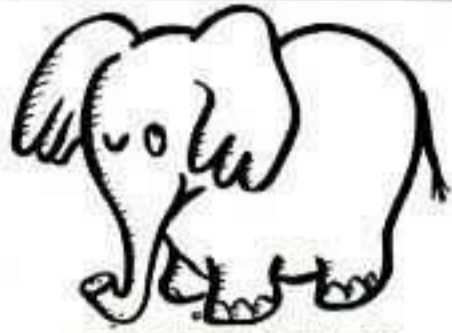
"Solomon said the industry is in dire need of men under the top management level, out in the

field, to implement proper jukebox programming and public relations," Bilotta reported. The courses in programming and public relations, which Bilotta thinks are nearly synonymous, would allow students to be trained on a 200-location route headed by James Bilotta, a firm that maintains a 5,000 record library and that has pioneered in adult programming.

Bilotta recently formed the Jaybee record label and is promoting a stereo adult-type recording, "Merry Go Round of Love," by Roberta Quinlan. Negotiations are underway to record Don Cornell on the same label, Bilotta said.

Wallace Thanks

OAK HILL, W. Va.—Mrs. Jean Wallace and twins, John Jr. and Debbie, would like to thank all persons in the industry who extended sympathies following the recent death of their husband and father, John A. (Red) Wallace. According to a spokesman, the family received countless cards while more than 300 floral pieces were sent to the funeral home.



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Florida NVA Convention

• Continued from page 54

plete an oil painting that afternoon.

On Saturday (19), the ladies will have luncheon aboard the famed Paddle Queen while cruising on the Florida waterways. Chairmen of the ladies' program are Juanita Hutchinson and Evelyn Goldstein.

As for Hollywood and the surrounding area in general, there's plenty to do and see for both husbands and wives. The Dania Palace of Jai-Alai is open nightly, except Sunday, with post time set at 7:30. The Hollywood Kennel Club continues its operation until April 24 and the cur-

rent meeting at Gulfstream Race Track extends to April 25.

Golf courses are in abundance and include Orange Brook Golf Course, Diplomat Country Club, Oak Ridge Country Club, Hollywood Beach Country Club and Sunset Golf Course. Two par three courses are the Pines Golf Course and Gulfstream Par Three Golf Course, operated by the Diplomat Country Club.

Hollywood's shopping facilities include the Hollywood Mall. The completely air-conditioned shopping city boasts 54 stores under one roof and is open Monday through Saturday 9:30 a.m. to 9:30 p.m.

New Tex. Bill

• Continued from page 53

his claim on the fact that taxes are being paid on only 65,000 amusement machines in Texas, while there are more than 35,000 taverns with an average of two music or other amusement machines each.

The key provision of the Clark bill would require everyone engaged in coin machine amusement business to obtain a State license.

Those failing to obtain the license and conform to regulations could lose their machines.

The bill by Clark also would prohibit anyone with an interest in an amusement machine company from lending or giving money or signing a bank note for an owner of a tavern.

Under the bill, the amusement machine company would pay a \$1,000 fee. The license fees range downward to \$100 annually for those who transport machines.

No Violations

Francis A. Miskell, State consumer credit commissioner, said that vending machine operating companies have loaned close to \$1 million to tavern operators this year, but they have not violated the law in doing so.

According to Miskell, since investigators of operator-location relationships were started in the State last year, the volume of loans has dropped considerably.

Investigators of Miskell have looked at books of four vending machine companies in Dallas, two in San Antonio and four in Houston and so far have found no violations of State loan laws.

On the Street

By RON SCHLACHTER

Paul Brill reports that United Tool and Engineering Co. is anticipating a few new kiddie rides. Brill adds that the company has made some new improvements on the base of its rides. . . . Lou Wolcher of Advance Automatic Sales Co., San Francisco, has announced that Deloss (Ozzie) Osborne is now associated with the distributorship. Other company members are C. N. McMurdie, Chuck Klein, Red Robertson and Richard Rice. . . . Graff Vending Supply Co., Dallas, is boasting two new employees. They are Ron Blaquiére, marketing manager, and Ron Jordan, administrative assistant.

The Ditchburn Organization, Inc., Chicago, is hosting M. H. Town, assistant managing director of the parent company in England. Stan Gaines, director of sales, is back at his desk after representing the company at the Kentucky Restaurant Show in Louisville. According to executive vice-president Richard Cole, Ditchburn is now preparing for next month's Restaurant Show in Chicago. . . . Ronald Gold is tanned and rested following a vacation in Hollywood, Fla. Sandy Gold manned Cleveland Coin Machine Exchange in his brother's absence and reports

that he's now ready for a vacation, probably Florida. According to Sandy, arcades are very big this season and "operators are buying better equipment than ever before."

At Cramer Gum in East Boston, vice-president Carmen D'Angelo reports that he and Ned Caruso, who was recently named president of Gum Products, Inc., will represent the company at the National Vendors Association (NVA) convention in Hollywood, Fla. D'Angelo, who just got back from a trip to Toronto, hopes to "shake the show with new products." . . . Rock-Ola's Lester Rieck notes that his company is doing a "big business in machines with dollar bill acceptors." Along with this, there is a good demand for two-for-a-quarter play. Bill Findlay recently traveled to Tulsa to conduct a service school at Rock-Ola's distributor there, Tulsa Billiard Supply Co.

Electrical scoreboards for shuffleboards and pool and billiard supplies are moving well at Marvel Manufacturing Co., according to president Theodore Rubey. . . . Harry Williams, president of Southland Engineering, Inc., Santa Monica, Calif., last week hosted

(Continued on page 57)

Reconditioned SPECIALS Guaranteed

PIN BALLS	BOWLERS	ARCADE
GOTTLIB		
SHIPMATES (4-PI.)		\$210
NORTH STAR		155
KINGS & QUEENS		190
ICE REVUE		225
CENTRAL PARK		230
CROSS TOWN		235
SING-A-LONG		310
CHICAGO COIN		
MUSTANG (2-PL.)		\$170
HULA HULA (2-PI.)		225
KICKER		210
TV BASEBALL (2-PI.)		285
BALLY		
BAZAAR		\$210
ROCKET 3		290
SURFER		315
DIXIELAND		350
WILLIAMS		
OH BOY (2-PI.)		\$145
ZIG-ZAG		140
TEACHERS PET		190
MIDWAY		
PLAY BALL		\$220
LITTLE LEAGUE		295
RIFLE CHAMP		215

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45's and Teen Jukebox LP's

• Continued from page 53

account for 25 to 30 per cent of our take. Albums do less in teen spots, but I think the reason is we aren't getting the right type of product. We need more soul LP's.

"Frankly, I think the entire industry is suffering from a lack of jukebox albums.

"This business is on the threshold of its best days," Collins said. "It's a business now—a profession: not a front-pocket operation.

"In our operation, for example, we have departmentalized for best efficiency. We have a service department, shop department and collection department under their own manager. Our collectors program individual routes. No one man buys records for the entire operation. Each collector knows his route best and they all confer on Mon-

day mornings before the record order is made."

Collins has converted to two-for-a-quarter play on 85 per cent of his jukeboxes.

"I switched over 100 per cent three years ago but had to cut back for competitive reasons to about half my machines. Now we're up to 85 per cent."

Collins, who is serving as program chairman for this fall's Music Operators of America convention, said that half the seminar time will be devoted to discussing public relations.

"Public relations is the tonic this industry needs. You don't hear people saying the things they used to say about our business."

Pool Table Tourney

• Continued from page 53

tomers realize that I'm doing something for them. It has given us something common to talk about and work towards."

The tournament, sanctioned by U. S. Billiards and under the directorship of Leonard Schneller, is being handled locally by Bob Vihon, Atlas Music Co., Chicago. As for the team effort involved in the tournament, Vihon said, "The co-operation among the group of operators in forming committees and attending meetings has been superb. I'm sure that I speak for every operator that the running of this tournament has been enormously rewarding to all concerned."

Final rounds and presentations are set for May 3-4 at the Masonic Temple in Davenport, Iowa.

Rowe Pairings For Phono Vue

CHICAGO — Ronald Goldfarb, record co-ordinator for Rowe Manufacturing, a division of Triangle Industries, has announced new releases for the Rowe Phono Vue.

Red replacements include Witchcraft, L-2918S, to be coupled with "Gotta Get Back" on Heritage or "Foot Pattin" on Atco; The Veil, L-2918V, coupled with "Sweet Things You Do" Stax, or "Gimme Lovin," Bell; At Home, L-2918W, coupled with "In Motion," Decca, or "Long Ways From Home," Uni; and Fishnet, L-2918T, coupled with "Who's Making Love," Stax or "Soul Train," Brunswick.

Listed as blue replacements are Protester, L-2918Z, coupled with "Kick Out the Jams" Elektra, or "White Room" Atco; Come Alive, L-2919A, coupled with "See Saw," Atlantic, or "Give It Up," Brunswick; Monkey Business, L-2919F, coupled with "The Goose," Atlantic, or "All Day," Reprise; and Out of Space, L-2918Y, coupled with "A Man and a Half," Atlantic, or "Do What You Wanna," Cadet.

Cure Coin Box Blues with New Bally OP-POP-POP

STANDARD MODEL
ADD-A-BALL MODEL

29 WAYS to build scores

No solo player game in recent years has been as feature-packed as Bally OP-POP-POP. And every feature is designed to build big scores, attract big repeat play, insure big steady earnings to operators.

Double Bonus Features

Pop Score Bonus and new Out-Hole Bonus described below give player double chance to build up and collect juicy bonus scores by skill. Pop Scores advance by hitting Black, Red or White Bumpers. Highest lit score—500 top—is added to total score when ball is shot into Pop Kickout Hole.

New Button Jungle

Cluster of 10 Buttons at top of playfield starts each ball on a wild scoring rampage. Each of 5 Red Buttons score 100 when lit, 10 when not lit. Black Buttons score 10.

New Out-Hole Bonus

Ball can actually add up to 500 to Totalizer while sinking in the sewer! Out-Hole Bonus advances—10-50-100-200-300-400-500-500—when Top Center Button is hit or any Button in the Button Jungle is hit while lit or Blue Bumper is hit. Every ball which enters out-hole via Left or Right Bottom Lane with adjacent COLLECT BONUS lit by skill adds highest lit Out-Hole Bonus to total score.

Back-Track Action

Skillful flipper shot drives ball back to top of playfield for another dive down the score-studded, actionized field.

New EXTRA BALL Feature

Extra Ball is delivered to player when ball in play escapes through Bottom Side Lanes with EXTRA BALL lit by hitting Blue Bumper after second 500 Out-Hole Bonus is lit.

Upright Flippers

Exclusive Bally Flipper Zipper closes when Yellow Bumper is hit, holding the ball a busy, dizzy captive on the score-crazy playfield.

Players chuckle when they spot the colorful, comical OP-POP-POP styling. They grunt, groan and giggle at the rampaging score action built into the bright, busy playfield. They keep coming back again and again. And you grin all the way to the bank after every collection. Get OP-POP-POP today.

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

Billboard

has the... "IN" side story

ON

Billboard

Audio Retailing

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Ames, Iowa, Location: Adult (Over 30)-Lounge

ELENA DANYLCHUK, programmer, K & D Music Co.



Current releases:
 "Gentle on My Mind," Dean Martin, Reprise-0812;
 "Games People Play," Boots Randolph, Monument-1125;
 "You Gave Me a Mountain," Frankie Laine, ABC-1174.
Oldies:
 "Red Roses for a Blue Lady," Wayne Newton;
 "Only You," Hilltoppers.

Dry Ridge, Ky., Location: Kid-Restaurant

CARL DILLS, programmer, Carl Dills Amusements.



Current releases:
 "I See Them Everywhere," Hank Thompson, Dot-17207;
 "Galveston," Glen Campbell, Capitol-2428;
 "Daddy Sang Bass," Johnny Cash, Columbia-44689;
 "Hair," Cowbells, MGM-14026.
Oldies:
 "Honey," Bobby Goldsboro.

Haddonfield, N. J., Location: R&B-Tavern

CAROL HUMES, programmer, Cannon Coin Machine Co.



Current releases:
 "Only the Strong Survive," Jerry Butler, Mercury-72898;
 "It's Your Thing," Isley Brothers, Teaneck-901;
 "25 Miles," Edwin Starr, Gordy-7083.
Oldies:
 "Who's Making Love," Johnny Taylor;
 "See Saw," Aretha Franklin.

Manhattan, Kan., Location: Kid-Drive-In

FLOYD EVERS, programmer, Bird Music Co., Inc.



Current releases:
 "Dizzy," Tommy Roe, ABC-11164;
 "Aquarius/Let the Sunshine In," Fifth Dimension, Soul City-772;
 "Johnny One Time," Brenda Lee, Decca-32428.
Oldies:
 "Heard It Through the Grapevine," Marvin Gaye;
 "Touch Me," Doors.

New London, Conn., Location: Kid-Restaurant

PAUL MESSORE, programmer, Frank Marks Music, Inc.



Current releases:
 "Aquarius/Let the Sunshine In," Fifth Dimension, Soul City-772
 "Proud Mary," Creedence Clearwater Revival, Fantasy-619;
 "Rock Me," Steppenwolf, Dunhill-4182.
Oldies:
 "Unchained Melody," Righteous Brothers.

Philadelphia Location: Kid-Restaurant

MEL EPSTEIN, programmer, Blue Ribbon Vending Co.



Current releases:
 "Time of the Season," Zombies, Date-2-1628;
 "You've Made Me So Very Happy," Blood, Sweat & Tears, Columbia-44776;
 "Aquarius/Let the Sunshine In," Fifth Dimension, Soul City-772.
Oldies:
 "Good-Bye Girl," Four Seasons;
 "Hello I Love You," Doors.

Phoenix, Ariz., Location: C&W-Tavern

JOE ENGLISH, programmer, Playmore Amusements.



Current releases:
 "Galveston," Glen Campbell, Capitol-2428;
 "Rings of Gold," Dottie West & Don Gibson, RCA-9715;
 "Daddy Sang Bass," Johnny Cash, Columbia-44689.
Oldies:
 "Look Into Your Teardrops," Waylon Jennings;
 "Turn the World Around," Eddy Arnold.

Rapid City, S. Dak., Location: C&W-Tavern

PATRICIA BURNS, programmer, Black Hills Novelty Co.



Current releases:
 "Galveston," Glen Campbell, Capitol-2428;
 "Only the Lonely," Sonny James, Capitol-2370;
 "Wedding Cake," Connie Francis, MCM-14034.

On the Street

• Continued from page 56

Sam Stern, president of Williams Electronics, Inc., Chicago. . . Sol Lipkin continues to be the man on the go for American Shuffleboard. Lipkin, who visited dealers last week in Florida, is now making a swing through Tennessee, Louisi-

ana, Arkansas and Texas and will eventually wind up on the West Coast where he will attend a show in San Francisco. On a recent swing through the West, Lipkin visited with Pres Struve in Salt Lake City and Gay Merrill, Bud Carlson and Peter Geritz in Denver.

American Chewing Gum Expanding

• Continued from page 54

"There is no let-up in sight," Fenimore said. "Americans are chewing about \$100 million worth of bubble gum each year."

The reason for gum consumption increase, Fenimore said, are affluence (which puts more pennies in children's pockets) and the post-World War II population explosion (which has produced more children to put the plentiful pennies, nickels and dimes into machines).

Fenimore also observed that there is a growing demand for chewing gum overseas. His firm

now exports to 40 countries and is applying American merchandising methods to overcome sales resistance. In England, he explained, few people chew gum because they consider it ungentlemanly or unladylike.

He added that sales in the U. S. have been boosted considerably by promotions built around television characters.

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 Bally Blue Ribbon 4-player ... 295.
 Seeburg LPC-1 with stepper... 525.

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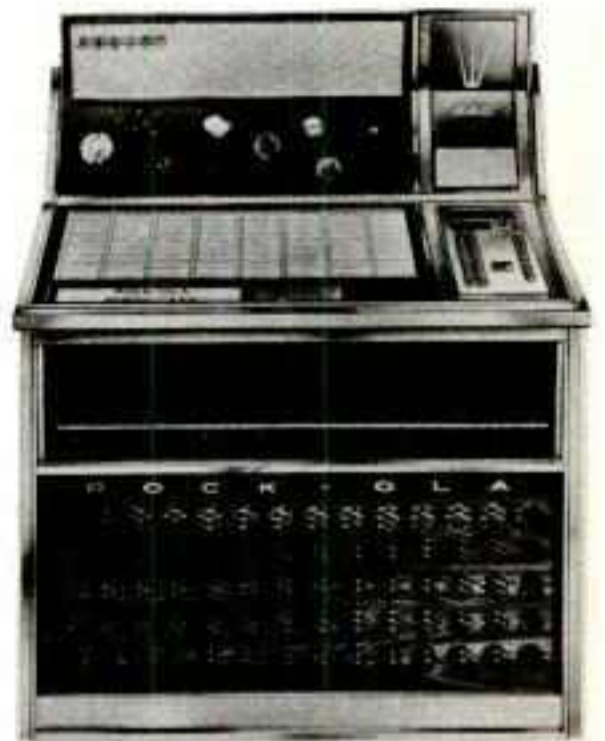
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TOP TIP . . .

Word has it . . . the Beatles' Apple Corps Ltd. will introduce a brand-new record label, emphasizing a series of spoken word albums . . . along with music of an esoteric nature!

They're calling the label . . . ZAPPLE! And, it should be super special.

Be on the lookout for this catchy new collection. S.M.I. will keep you up-to-date with what's happening. In plenty of time, too, so that you will be ON TOP with your orders! It's for certain . . . ZAPPLE will pack plenty of ZING!

THERE WAS A LITTLE GIRL . . .

Speaking of the Beatles . . . they were instrumental in launching the career of one of the brightest talents on today's music horizon.

She's a sweet, blonde, and very Welsh songstress, named . . . MARY HOPKIN! Last May, Mary performed in a talent contest called, "Opportunity Knocks." Knock it did . . . in the "form" of Twiggy, who saw her and contacted Paul McCartney. "Mum" had to give her approval to record, before Mary auditioned for the Beatles' complex, and the rest is history.

History is a song called THOSE WERE THE DAYS . . . an instant No. 1 Hit, that will continue to top sales scales for many months . . . and years. This is a standard!

And . . . here she comes again, with not one, but TWO fantastic followups . . .

GOODBYE

(Penned by Lennon & McCartney) and SPARROW

SPOTLIGHT CATEGORY . . .

Two winners capture this week's "special mention spotlight" scene

WILL YOU BE STAYING
AFTER SUNDAY
(Peppermint Rainbow)
PINBALL WIZARD
(The Who)

PREVIEW TO PROFITS . . .

America's favorite "team," Eydie & Steve, pool their talents on a song heading for a real true HIT . . . REAL TRUE LOVIN'

NEW POPS . . .

We've got a great roster of hit sheets rollin' off the press this week. Get your orders in EARLY!

GITARZAN
(Ray Stevens)
BUYING A BOOK
(Joe Tex)
BLACK PEARL
(Checkmates, Ltd., featuring
Sonny Charles)
LOVE (Can Make You Happy)
(in folios)
(Mercy)
CHOKIN' KIND
(Joe Simon)

HOORAY FOR BOBBY . . .

Bobby Russell has another GIANT! Call it THEN SHE'S A LOVER. He wrote and recorded it. It's gonna be a BIG ONE!

BEST BETS . . .

Still movin' right along with tip-top speed in sales . . .

GALVESTON
(Glen Campbell)
MY WAY (in folios)
(Frank Sinatra)
THE WAY IT USED TO BE
(Engelbert Humperdinck)
TRACES
(Classics IV)
ZAZUEIRA
(Herb Alpert & the TJB)
DAY AFTER DAY (It's Slippin'
Away)
(Shango)

GOLD MARK ASSOCIATES
PUBLIC RELATIONS
New York—Beverly Hills—London

Musical Instruments

Tour Features 'Music Wave'

By **HANK FOX**

NEW YORK — Americans will get their first view of the Martenot Music Wave synthesizer this spring when European composer and conductor Paul Mauriat and his orchestra begin their U. S. concert tour.

The Martenot synthesizer is an electronic instrument which resembles the spinet and has some similar properties to the sound oscillating therein. The keyboard has five octaves. As in the theremin, the sound is reproduced by the oscillating radio tubes. Volume is controlled by the keys.

A wire extending across the keyboard controls the sound, with a special pitch control. The Martenot synthesizer can simulate a violin, flute or cello by means of a button above the keyboard.

Patented by Maurice Martenot in Europe in 1922, the synthesizer is considered as an improvement over the theremin. The concert tour by Paul Mauriat marks the first time that the instrument will be used on a concert stage. Mauriat will use the Martenot in conjunction with a 12-channel sound system.

Mauriat, most famous for his world-wide hit "Love Is Blue," began his 30-city tour last week



LES ONDES MARTENOT, meaning Martenot Musical Waves, is an electronic sound synthesizer which will be used by Paul Mauriat on his 30-city concert tour of the U. S.

New Office

SAN FRANCISCO—Golden West Musical Services, a Los Angeles instrument rental firm, has opened an office here—the first such facility in the city.

Golden West rents odd instruments to studios and moves equipment and band personnel around, as well as storing instruments for about 20 musicians. Among Golden West's clients are A&M Records artists.

in Bridgeport, Conn. He will tour the East Coast, Midwest and parts of Canada. Mauriat's American concerts will run through May 11, when he will return to Europe.

Paul Designs for Gibson

• *Continued from page 1*

violin. The new guitars in the line incorporate a new concept in the electronic guitar field. "These instruments," Paul said, "will have neither hum, hiss, noise, nor loss of highs no matter what the length of the cable." They will also have built-in equalizers.

Paul added: "Our idea in drawing these new designs is to give the consumer an instrument of better quality than he has had thus far. We are using recording studio and broadcast standards and these standards are the industry's best. Incorporating these standards in the designs produces an instrument which is a superior, professional

product, far above the level of what the usual hi fi buff is familiar with."

Some of the new guitars, Paul said, will be introduced at the June convention of the National Association of Music Merchants in Chicago. The remainder will be unveiled later.

The three amplifiers will include a professional amplifier, a bass amplifier and a big rock amplifier. Paul said that the amplifiers, like the guitars, will be of extremely high quality. "They will take more power, be quieter, and be much superior to what may now be found in a studio."

Paul expressed the view that the new line of guitars and amplifiers would lead the industry.



JACK McDUFF, jazz organist, is shown during a recent live recording session for Cadet Records at Chicago's famed London House. McDuff, known as "Brother" Jack McDuff, had been using the Hammond B3. He tried out the X-77 at Lyon & Healy and was sufficiently enough impressed to use it in his act at the jazz nightclub and for the recording session. Rumored to be moving to Blue Note, the jazz stylist's Cadet album is tentatively titled "Live at the London House" and is scheduled for July release.

More will
LIVE



the more
you **GIVE**

HEART FUND

British Exhibitors Set for 2d Appearance at NAMM

CHICAGO — British firms, representing some of their homeland's greatest musical instrument makers, will be marking their second consecutive appearance at the National Association of Music Merchants' (NAMM) Convention and Music Show, scheduled for June 22-26 at the Conrad Hilton Hotel here.

Two British companies creating equipment for the current rock scene are Dallas Arbiter and James How Industries. A range of amplification equipment made by Dallas Arbiter is called Soul City. It incorporates the latest engineering techniques and features some of the most expensive accessories, covering both 100 watt and 200 watt (at full RMS) power, supported by specially designed square and column cabinets with the latest speakers.

Also on display will be a full range of electronic effect units with names like the Souendette Echo Unit, Fuzz Face Distortion Unit and Wah Face Pedal. Sharing the limelight will be the firm's George Hayman vibrasonic drum outfit, a new conception in drum design and performance.

James How Industries' Rotosound Colorite is a four-channel unit with individual color effect

on each channel and works directly off contact mikes giving the effect of a fireworks display. The Rotosound Rhythmlite III, which plugs directly into the mains, includes a built-in microphone which gives automatic light reaction to sound impulses without any other connection. A third model automatically projects floating colored patterns on a screen or backdrop, providing abstract patterns in a constantly moving, never ending variety of color combinations.

The Premier Drum Co. exhibit will feature a preview of the firm's latest percussion instruments. New to the U. S. market will be professional-grade Super Zyn cymbals and the economy-priced Zyn cymbals, now redesigned.

As for the list of exhibitors, British firms include:

George Alexander
Bentley Piano Co., Ltd.
Boosey and Hawks, Ltd.
Dallas Arbiter, Ltd.
General Music Strings, Ltd.
Herrburger Brooks, Ltd.
James How Industries, Ltd.
Alfred Knight, Ltd.
R. G. Lawrie, Ltd.
Piano World
Premier Drum Co., Ltd.
Rose, Morris and Co., Ltd.

Display Sparks Guitar

LAKEWOOD, Colo. — Mass display means just as much in merchandising guitars as it does in any other retail commodity, according to Mrs. Alice McEwen, president, McEwen Music Co., here.

Mrs. McEwen correctly anticipated the tremendous swing to guitars which has taken place in recent years, back six years ago. Carrying both Fender and Gibson lines, Mrs. McEwen devotes not only the entire right wall of her suburban-Denver

store to the display of from 32 to 36 guitars, but also keeps interest focused with a permanent display window in which every guitar development as it comes along is highlighted.

Mrs. McEwen is the widow of pioneer music dealer and musician Len McEwen, and an accomplished musician herself. The couple formerly appeared on a 15-minute prime-time TV program daily. Mrs. McEwen was well astride of the burgeoning

(Continued on page 61)

BEST SELLING
Folios

BEST SELLING VOCAL COLLECTIONS
(Alphabetically)

BACHARACH/DAVID SONGBOOK (Cimeno)
BEATLES (Hansen)
BEST OF FOLK MUSIC (Hansen)
BEST OF SIMON & GARFUNKEL—SONGS BY
PAUL SIMON (Plymouth)
BOOKENDS (Plymouth)
CAMELOT (Chappell)
GLEN CAMPBELL DELUXE ALBUM OF T.V.
SONGS AND PICTURES (Hansen)
GLEN CAMPBELL DELUXE SOUVENIR ALBUM
(Hansen)
DOORS—WAITING FOR THE SUN (Music Sales)
JEFFERSON AIRPLANE (Music Sales)
SERGIO MENDES (Hansen)
SEVENTY SUPER BLOCK-BUSTERS FOR
'70 (Hansen)
SOUND OF MUSIC (Chappell)
SUPREMES GREATEST HITS (Big 3)
WITH MY LOVE (Cimeno)

Charles Ross III

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A Railroad Trestle in California



Tower 477



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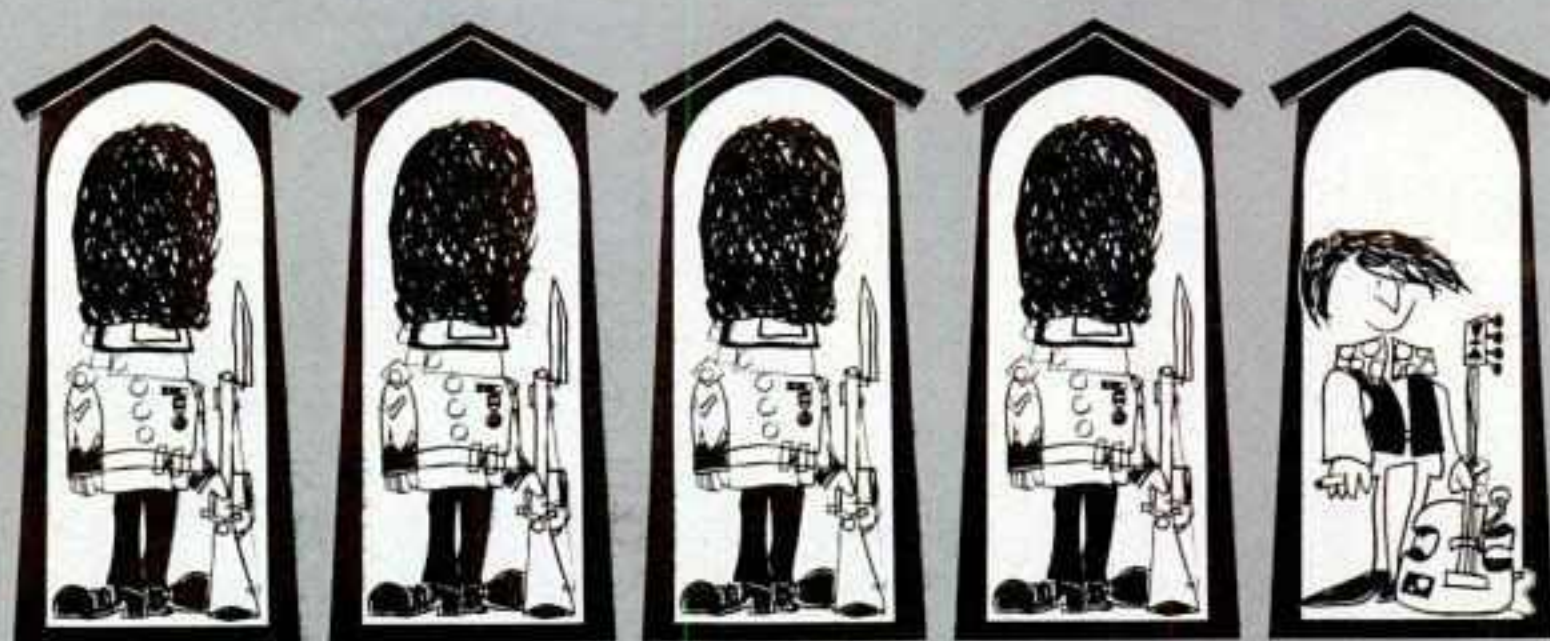
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HER MUSICAL DIRECTOR **JOHNNY HARRIS**
AND THE WRITERS **PETER WARNE** AND **ALAN MOORHOUSE**

CHAPPELL



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Audio Retailing

PACKAGING

Album Graphics Stresses Total Merchandising Push

By RON SCHLACHTER

CHICAGO—Although some retailers are not taking full advantage of it, the album package represents a built-in merchandising piece that can be easily utilized in the store.

"The album is really a built-in display," said Donald Kosterka, founder of Album Graphics, Inc. here. "When the consumer comes into the store, he sees something that he's going to take home. This is total selling."

Album Graphics was formed last September by Kosterka, who has been in the printing business for the past 23 years and has worked with major record suppliers during the last seven years. According to Kosterka, the company came into being "to solve creative packaging problems and to produce unusual and specialty albums for manufacturers at competitive prices."

"We try to give a number of options to the record companies, art directors and artists, themselves," explained Kosterka. "Options we may suggest or they may recommend include extra pages, unusual shapes or albums with certain characteristics, such as a special type sleeve."

"We want record company designers to take our ideas and deviate as much as possible. Ninety per cent of the time, we are able to accomplish what they want and stay within a sensible price."

James Ladwig recently joined Album Graphics after serving as art and advertising director

of Mercury Records for the past eight years. Concerning album merchandising, Ladwig said:

"The album is now a total effort instead of one or two songs and the package is part of this. The package represents more than just something to contain the record. It offers alternatives to creative people so it can be merchandised by display, word of mouth and advertising. This is a total concept—total environment. The album package is simply keeping in step with the maturity of the industry."

Groups

"Groups are becoming more involved with album packaging. Mother Earth had some definite ideas about what they wanted for their 'Living With the Animals' album on Mercury. They wanted a picture to include



DONALD KOSTERKA, founder of Album Graphics, Inc.



JAMES LADWIG, of Album Graphics, Inc.

CRAIG BRAUN, of Craig Braun, Inc., East Coast affiliate of Album Graphics, Inc.

everyone connected with the act, even sidemen and engineers. To accomplish this, we decided on a six-page album. Two pages included individual photos while a two-page spread featured the group picture."

Kosterka pointed out that while the album package can vary in shape, color and texture, it still must be able to fit into the store's record bin.

"The Four Seasons' 'Edizione D'Oro' LP on Philips was packaged in gold foil and included a poster," said Kosterka. "I was in Polk Bros. a couple of weeks ago and noticed one of the posters displayed on the wall. I talked to the clerk and she said all her friends had one of the posters, which features a picture of the group on one side and an astrological calendar on the other side. Now, I'm not taking anything away from the group, but I do feel the packaging has done a lot."

Album Graphics' East Coast affiliate is Craig Braun, Inc., which specializes in the design and printing of promotional materials for the record industry. Craig Braun, owner of the New York-based firm, is noted for developing the usage of self-adhesive labels as a merchandising aid for album and tape cartridge product.

Masterwork Dealer Tie-In

CHICAGO—Columbia Masterwork is for the first time using a dealer listing advertisement to promote its component series, Billboard learned last week. A special tie-in with pre-recorded music on records and tape will highlight a full-page advertisement in the April 28 issue of the Chicago Sun Times.

The advertisement will carry the names and addresses of 25 to 30 key dealers in this area. Three stereo component systems have been selected for the promotion.

Consumers may choose free albums or 8-track CARtridges from a list of six top-selling packages from the Columbia label. The packages consist of "Switched On Bach"; "Book Ends," by Simon and Garfunkel; "I Love How You Love," Ray Conniff Singers; "Soft and Beautiful," by Aretha Franklin; "Blood, Sweat and Tears," by

the group with the same name as the album; and "Honey" by Andy Williams.

Any two of the above albums are free with the purchase of Model 4700, Masterwork's compact stereo component system. This four-piece system consists of two speakers, a turntable and free dust cover and lists for \$99.95.

Any three of the albums are free with the purchase of Model 4800, a five-piece modular component system, consisting of AM/FM/FM tuner, turntable, two speakers and free dust cover. This set lists for \$149.95.

Any two 8-track cartridges are free with the purchase of Model 8700, a stereo cartridge component system. The set is comprised of two speakers and the 8-track deck with AM/FM/FM tuner. Inputs for a turntable and headphones are built into the back of this set.



DECORATOR STEREO. Here are two views of H. H. Scott's new stereo console featuring hand-rubbed Spanish Provincial pecan cabinet paired with two S-200 speakers. Other features include three-speed turntable, remote/main speaker switches, tape monitoring, guitar and microphone inputs, headphone input and space for tape deck and record storage.



ALLIED'S 1969 MODEL 80-WATT amplifier, which is designed to handle any major public address sound function, uses all-silicon transistors and features a large master gain control, separate mixer controls and inputs for two microphones, plus fader for two auxiliary inputs. The suggested list is \$114.95.

Display Sparks Guitar

• Continued from page 60

guitar market by the time the Beatles first became popular, and in excellent position, both from the standpoint of guitar lessons and a complete inventory, to supply combos as they were formed.

From the beginning, McEwen Music's guitar stock has ranged all the way from learner's guitars up to top-bracket professional level, amplifier-equipped instruments. This fact has had much to do with the quick growth of the guitar department. The two nationally advertised brands side by side, plenty of demonstration and studio space, and a rental program all combine to launch a guitar - merchandising program which has resulted in an average sale of around \$200.

Clearly visible through the store windows is a row of 36 guitars which read from left to

right in price and quality steps, up to electric models. Accessories are spaced along the shelf below. In the adjoining window, at the head of the massive row of guitars, the Colorado dealer shows custom-built guitars, amplifiers and speakers in several price steps, photos of local guitarists and combination men, etc.

No single element has had more to do with establishing both the present and future guitar market than the fact that McEwen Music Co. will rent a guitar to an elementary school student for \$18 per semester, then turn right around and give him six \$3 lessons on the guitar as part of the purchase. "In other words, the rental is actually free," Mrs. McEwen said, "enough incentive to convince many parents that they should start their youngsters off on the guitar at an early age and, of course, leading to early sales."

EXPERTS' DISK TO M'MEDIA

SAN FRANCISCO — Metro-media Records has purchased the master of "You're Bein' Brainwashed, Baby" by the Experts, which had been released here on the Whirl World Records label. Len Levy, head of Metro-media Records, completed negotiations with Skip Layne Productions, Los Angeles, and is rushing out the record on the Metro-media label.

2 New Packages

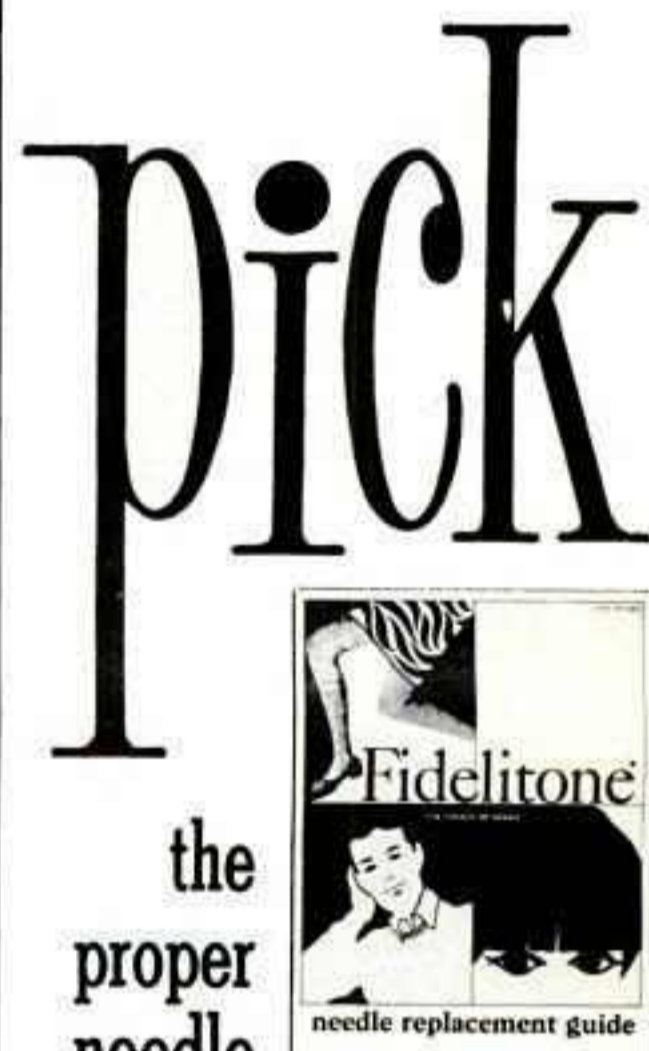
• Continued from page 52

Scherchen and features the Vienna State Opera Orchestra, as does a Bach cantata program with contralto Hilde Roessel-Majden. The other album has the Vienna Symphony in Prokofiev.

Nicholas Afonsky conducts two albums: one with the Cathedral Choir of the Holy Virgin Protection Cathedral of New York in Tchaikovsky, and the other with that choir and the Bells of San Francisco's Holy Trinity Cathedral in Russian Orthodox vespers. The other LP has Howard Mitchell and the Washington National Symphony in Shostakovich.



CARTRIDGE DISPLAY. This unit, styled in oil-finished walnut, is free with an order of cartridges from Benjamin Electronics Sound Corp. One deal offers 28 Elac cartridges for \$600 yielding a net profit of \$928.90 when sold at list, with six free diamond styli, a free STS 444-E cartridge and case. Another similar deal offers 14 cartridges for \$300 with a free cartridge and the display display.



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**“IN THE BAD, BAD OLD DAYS”
[Before you loved me]**

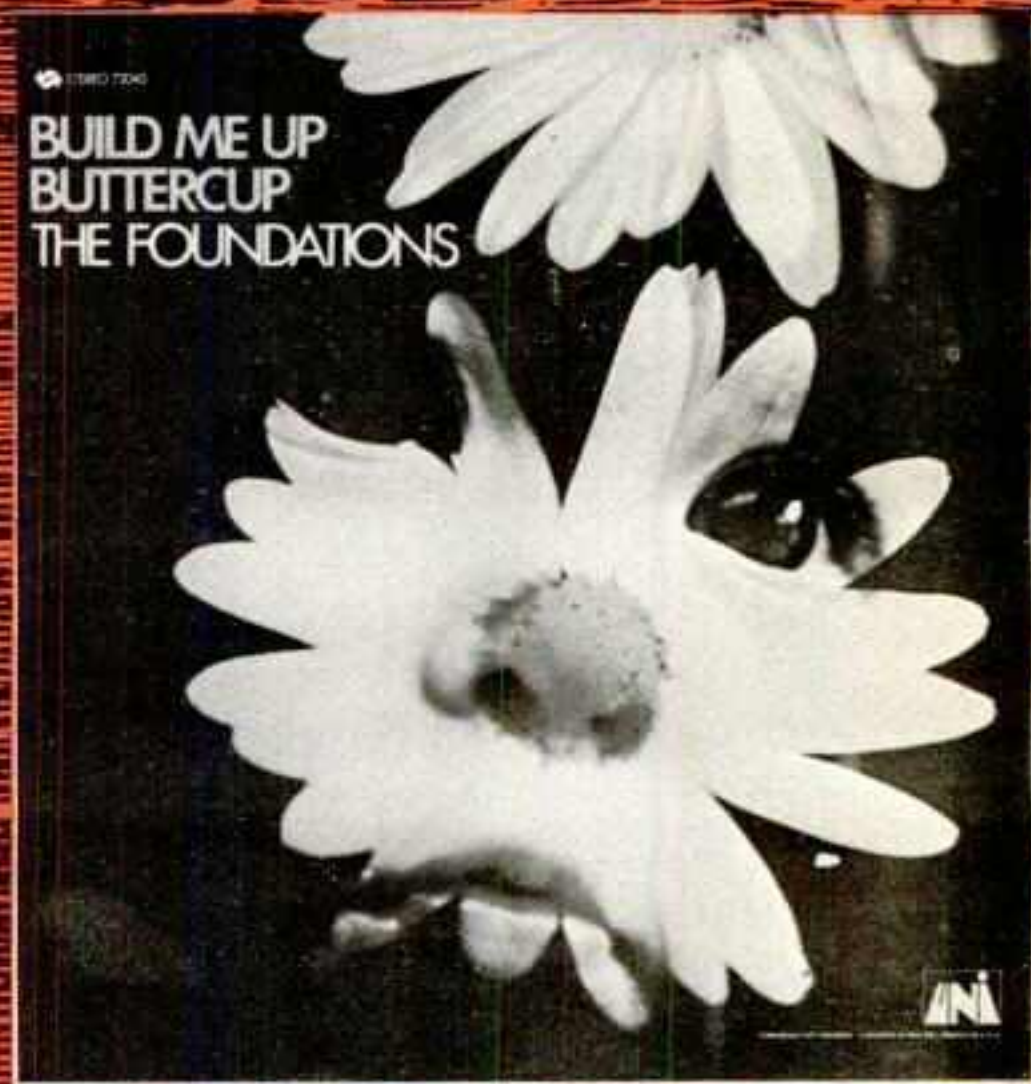
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Country Music

Triple-Threat Company Is Set by Ex-Mgr. Starnes

NASHVILLE — Bill Starnes has formed Carol Enterprises, covering record production, management and music publishing.

Starnes, former manager of Musicor artist George Jones, said his firm would produce two new acts a month independently and would lease and sell masters. Additionally, the firm will package "totally sponsored" shows to put on the road, and is working in close connection with a motion picture production company.

"We are going to package 140 shows this year," he said. "The first 22 of these are al-

ready set. After that we will do another 20 shows every 60 days, and they will be 20 dates in a row—not a lot of days off in between."

He said his packages at first would include two headliners and other lesser-known but capable talent consisting of "Promising newcomers." The first package he has put together, he said, would be headlined by Jeannie C. Riley, Plantation artist.

"For the time being I am working with talent of other bookers," Starnes said, "but eventually we hope to have a

complete talent roster of strong names in the industry."

Starnes broke recently with Jones after having managed the singers' career over a long span. For a brief time he also handled the career of Epic's Tammy Wynette after Miss Wynette joined Jones.

Association Formed

Starnes has set up an association with Michael Merle Miller, president of Opportunities Unlimited, Ltd., and C. Thomas Conroy, director of that firm, in the Bahamas, which is a holding company involved in the manufacture of motion pictures.

Conroy, who has an impressive list of screen credits, said the firm has sound stage studios in Nassau and Freeport, International Motion Pictures, Inc. He said the company's objective is to utilize leading country talent for filming movies in a "good environment." He has turned the artist search over to Starnes, and the two companies will work co-operatively.

Miller, a retired Navy officer, said such movies could get country music motion pictures away from the "barn atmosphere and bring world-wide acceptance." A couple of story lines, he said, already have been worked out.

Starnes, who is married to the former Carol Lee, a singer with the Harry James band, said his company eventually would branch out from country and include all aspects of music. For the time being, however, the concentration will be on the country market.

A partner in the Carol Enterprises operation is F. Carter Jerkins, owner of the Scotts Inns, a large motel chain. Starnes said most of his work would center on new talent, although he may revive some previously exposed

(Continued on page 66)



FENDER GUITAR representative Eddie Miller, right, and Tree International executive vice-president Buddy Killen, center, point out the fundamentals of a new Fender guitar to Jack Reno, Dot artist, who has just moved his headquarters from Peoria to Cincinnati.

Mgt. Company In Expansion

HOLLYWOOD — Entertainment Associates, a personal management firm specializing in country music artists, has moved to enlarged quarters.

The company now is located at the new Sunset-Cahuenga Towers, 6430 Sunset Boulevard.

John R. Owen, vice-president of Hubert Long International, also has completed his move, sharing quarters with Entertainment Associates in an expansion of the Nashville-based firm.

Entertainment Associates formerly was located in Glendale.

Crowder Gives Foundation His 'Paper' on Negroes' Influence

NASHVILLE — Russell Crowder, leading Nashville musician, has completed a thesis on "The Influence of the Negro in Country, Hillbilly, and Allied Folk Music," and presented it to the Country Music Foundation.

Crowder, who was instrumental in developing guitar courses at some hard-core truancy schools to help check dropouts, prepared the lengthy and well-documented paper for his Master of Science degree.

The valuable contribution to the Foundation archives is believed to be the first serious study of the black and his in-

volvement in the evolution of country music. In doing his research, Crowder utilized the research library of the Country Music Hall of Fame, thus bringing about an early fulfillment of its basic aim. He also had outstanding co-operation from Acuff-Rose Publishing Co.

Crowder traces the African influence on country and related music, the early American roots in commercial folk-type music, with special emphasis on the Negro influence, and the influence of the contemporary Negro on white performers in this field.

The scholar describes all of the terms applicable to country music, and includes a glossary of industry terminology.

Discoveries

Crowder discovered, among other things, that the African musical traits of "blue tonality" and "falsetto break" survived in the new world, and are characteristic of commercial country and allied music. He relates, too, that many instruments used in country and related music today are similar to primitive African instruments. He notes that the Negro, after the Civil War, played an important role in introducing the guitar and blues to southern mountain people which became an integral part of country music. He discovered, too, that repertoires of both Negro and white artists include different versions of the same material.

"Outstanding 20th century white performers of country and hillbilly music were directly influenced by Negroes," he writes. He lists some of them as Jimmie Rodgers, Hank Williams and the Carter Family. And he researched the nearby hills to find that regionally recognized Negroes perform or long have performed country music. They include such native artists as McDonald Craig, Walter Jennings, Walter Greer, P. G. Cannon and others. In addition, there are the two nationally recognized professional Negro country performers, DeFord Bailey, and Charlie Pride. Two of Nashville's leading country music arrangers are Brenton Banks and Brook Benton, both black.

Follow-Up Study

Crowder recommends that a follow-up study be made, with

more extensive research so as to uncover more of the contributions made by the Negro.

The thesis is considered a major contribution for two purposes; it is the first such paper done expressively for placement in the archives of the Hall of Fame, and the first to line together the common bond of the black and the white in a musical culture.

Crowder confines his paper expressly to the country and folk field, refusing to stray toward the obvious tie of rhythm and blues because of the intent of his thesis.

Hal B. Cook, president of the Country Music Foundation and a Billboard vice-president, called the paper a "major contribution to the industry."

The thesis will be an invaluable adjunct to the library, he said, "and doubtless will assist other serious students."

Cargill Will Host WLW's 'Hayride'

CINCINNATI — Monument artist Henson Cargill has signed a long-term contract with WLW to the syndicated "Country Hayride."

The pilot, scheduled to be videotaped Sunday (20), will be the lead show in a series available for syndication Aug. 15. In addition to the five Avco stations, plans are under way to sell the show on an open basis from coast to coast.

The shows will all be done here at WLW, and will generally follow the pattern established by the station over the years. However, the music will be more of a contemporary nature.

"The title itself may seem un-contemporary," Cargill said, "but the show itself will be strictly modern. Everything will be in color, and there will be some updating of production."

Cargill said his guest on the pilot would be Mary Taylor, Dot artist, and that he would feature outstanding guests on each of the subsequent shows.

WLW considered five top country singers for the host position. Terms of the contract

were not disclosed, but it is believed he was guaranteed a minimum of \$30,000 for the series.

Cargill, discovered and produced by Don Law, has had several leading chart records, including his No. 1 song of last year, "Skip a Rope."

The charts tell the story —
Billboard has THE CHARTS



BILL STARNES, seated, signs a pact between his newly formed Carol Enterprises, Inc., and Opportunities Unlimited, Nassau. Left to right, Opportunities Unlimited president Tom Conroy, Carol Lee Starnes, Starnes, and Mike Miller, O-U director.

Hit After Hit!

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32481

BAD GIRL

C/W

New LP
from the top of
the SINGLES chart!

Darling, You Know I Wouldn't Lie

CONWAY TWITTY



DARLING,
YOU KNOW I WOULDN'T LIE
WHEN THE GRASS
GROWS OVER ME
KAW-LIGA
HUNGRY EYES
BALLAD OF FORTY DOLLARS
BAD MAN
SOUND OF
AN ANGEL'S WINGS
BAD GIRL
PAPA SING ME A SONG
TABLE IN THE CORNER
WINDOW UP ABOVE



DL 75105



Country Music

Triple-Threat Company Is Set

• Continued from page 65

talent and give it a new type of exposure.

"Select the Best"

"We will select only the best," he said. "We will try to lease them all to the majors, but those we are unable to lease will go on our own label, and we will have worked out a distribution program with a major. This way, either way, our artists will be exploited and distributed."

He already has set up the Carbill Publishing Co. (BMI), which is being operated by Jim Busy, who resigned from WENO to take over that phase. Starnes also plans to add an ASCAP company immediately. The firm has rented a suite of seven offices in the 1719 West End Building, and already is talking about expansion.

It was the Starnes family who, with Pappy Daley, began Starday Records. Bill Starnes, son of founder Jack Starnes, engineered some of the earliest Starday sessions in the living room of their home in Beaumont, Tex., in 1954. Jack Starnes, at the time, was managing Lefty Frizzell.

Starday later was sold to a group headed by Don Pierce, and still later to Lin Broadcasting.



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Did You Know

DON BAILEY

Is Surrounded

By

Women?

Hot Country LP's

Billboard SPECIAL SURVEY
For Week Ending 4/19/69

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
8		GALVESTON Glen Campbell, Capitol ST 210 (S)	3
2	1	WICHITA LINEMAN Glen Campbell, Capitol ST 103 (S)	23
3	3	CHARLIE PRIDE . . . IN PERSON RCA Victor LSP 4094 (S)	11
4	5	YOUR SQUAW IS ON THE WARP Loretta Lynn, Decca DL 75084 (S)	7
5	4	CARROLL COUNTY ACCIDENT Porter Wagoner, RCA LSP 4116 (S)	8
6	6	HOLY LAND Johnny Cash, Columbia KCS 9726 (S)	11
7	2	STAND BY YOUR MAN Tammy Wynette, Epic BN 26451 (S)	11
8	10	GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	81
9	9	JOHNNY CASH AT FOLSOM PRISON Columbia (No Mono); CS 9639 (S)	45
10	15	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)	28
11	7	JUST THE TWO OF US Porter Wagoner & Dolly Parton, RCA Victor LPM 4039 (M); LSP 4039 (S)	29
12	12	ONLY THE LONELY Sonny James, Capitol ST 193 (S)	4
13	14	YEARBOOKS AND YESTERDAYS Jeannie C. Riley, Plantation PLP 2 (S)	10
14	16	SONGS OF THE YOUNG WORLD Eddy Arnold, RCA LSP 4110 (S)	8
15	11	I TAKE A LOT OF PRIDE IN WHAT I AM Merle Haggard, Capitol SKAO 168 (S)	9
16	17	JEWELS Waylon Jennings, RCA Victor LSP 4085 (S)	16
17	20	JUST TO SATISFY YOU Waylon Jennings, RCA Victor LSP 4137 (S)	3
18	21	BEST OF BUCK OWENS, VOL. 3 Capitol SKAO 145 (S)	6
19	22	UNTIL MY DREAMS COME TRUE Jack Greene, Decca DL 75086 (S)	6
20	19	GOOD OLD DAYS Dolly Parton, RCA LSP 4099 (S)	8
21	24	JIM REEVES AND SOME FRIENDS RCA Victor LSP 4112 (S)	10
22	18	SHE WEARS MY RING Ray Price, Columbia CS 9733 (S)	14
23	13	I WALK ALONE Marly Robbins, Columbia CS 9725 (S)	23
24	23	JIM REEVES ON STAGE RCA Victor LSP 4062 (S)	24
25	25	LITTLE ARROWS Leapy Lee, Decca DL 75076 (S)	17
26	29	FADED LOVE AND WINTER ROSES Carl Smith, Columbia CS 9786 (S)	2
27	26	HARPER VALLEY PTA Jeannie C. Riley, Plantation PLP 1 (S)	29
28	28	SHE STILL COMES AROUND Jerry Lee Lewis, Smash SRS 67112 (S)	15
29	36	SONGS MY FATHER LEFT ME Hank Williams Jr., MGM SE 4621 (S)	2
30	32	WITH LOVE FROM LYNN Lynn Anderson, Chart CHS 1013 (S)	3
31	40	WHERE LOVE USED TO LIVE/MY WOMAN'S GOOD TO ME David Houston, Epic BN 26432 (S)	9
32	30	SOLID GOLD '68 Chet Atkins, RCA Victor LSP 4061 (S)	19
33	—	BEST OF MERLE HAGGARD Capitol SKAO 2951 (S)	26
34	31	WALKIN' IN LOVELAND Eddy Arnold, RCA Victor LSP 4089 (S)	26
35	37	KAY John Wesley Ryles I, Columbia CS 9788 (S)	2
36	35	BEST OF LYNN ANDERSON Chart CHS 1009 (S)	10
37	—	BEST OF SONNY JAMES, VOL. 2 Capitol SKAO 144 (S)	8
38	39	ANYWHERE U. S. A. Buckaroos, Capitol ST 194 (S)	2
39	41	ALL COUNTRY Jerry Lee Lewis, Smash SRS 67071 (S)	2
40	45	YOU GAVE ME A MOUNTAIN Johnny Bush, Stop 10008 (S)	2
41	43	REMEMBER ME Jim Ed Brown, RCA LSP 4130 (S)	2
42	42	BEST OF FERLIN HUSKY Capitol SKAO 143 (S)	2
43	—	HEY LITTLE ONE Glen Campbell, Capitol T 2878 (M); ST 2878 (S)	48
44	44	NASHVILLE BRASS PLAYS THE NASHVILLE SOUND RCA LSP 4059 (S)	12
45	—	D-I-V-O-R-C-E Tammy Wynette, Epic BN 26392 (S)	35

Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 4/19/69

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
Billboard Award	7	GALVESTON Glen Campbell, Capitol P-2428 (Ja-Ma, ASCAP)	6	38	43	PLEASE DON'T GO Eddy Arnold, RCA 74-0120 (Robbins, ASCAP)	4
2	2	HUNGRY EYES Merle Haggard, Capitol 2383 (Blue Book, BMI)	9	39	30	DADDY SANG BASS Johnny Cash, Columbia 4-44689 (House of Cash/Cedarwood, BMI)	20
3	3	RINGS OF GOLD Dottie West & Don Gibson, RCA 9715 (Acuff-Rose, BMI)	9	40	38	IF I HAD LAST NIGHT TO LIVE OVER Webb Pierce, Decca 32438 (Gallico, BMI)	9
4	1	WOMAN OF THE WORLD (Leave My World Alone) Loretta Lynn, Decca 32439 (Sure-Fire, BMI)	9	41	44	IT LOOKS LIKE THE SUN'S GONNA SHINE Wilburn Brothers, Decca 32449 (Sure-Fire, BMI)	6
5	4	KAW LIGA Charley Pride, RCA Victor 47-9716 (Milene, ASCAP)	12	42	47	CALIFORNIA GIRL Tompall & the Glaser Brothers, MGM 14036 (Jack, BMI)	5
6	6	WHO'S GONNA MOW YOUR GRASS Buck Owens & His Buckaroos, Capitol 2377 (Blue Book, ASCAP)	12	43	46	SATURDAY SATAN, SUNDAY SAINT Ernest Tubbs, Decca 32448 (Cedarwood, BMI)	6
7	5	IT'S A SIN Marty Robbins, Columbia 4-44739 (Milene, ASCAP)	11	44	45	SON OF A PREACHER MAN Peggy Little, Dot 45-17199 (Tree, BMI)	6
8	8	MY WOMAN'S GOOD TO ME David Houston, Epic 5-10430 (Gallico, BMI)	14	45	56	ONE MORE MILE Dave Dudley, Mercury 72902 (Newkeys, BMI)	4
9	9	ONLY THE LONELY Sonny James, Capitol 2370 (Acuff-Rose, BMI)	14	46	—	MY HAPPINESS Slim Whitman, Imperial 66358 (Happiness, ASCAP)	1
10	11	MY LIFE Bill Anderson, Decca 32445 (Stallion, BMI)	8	47	59	THERE'S BETTER THINGS IN LIFE Jerry Reed, RCA Victor 74-0122 (Victor, BMI)	3
11	12	(Margie's) AT THE LINCOLN PARK INN Bobby Bare, RCA 74-0110 (Newkeys, BMI)	6	48	48	I SEE THEM EVERYWHERE Hank Thomson, Dot 17207 (Brazos Valley, BMI)	7
12	13	JUST HOLD MY HAND Johnny & Jonie Mosby, Capitol 2384 (Vogue, BMI)	10	49	57	LET THE WHOLE WORLD SING IT WITH ME Wynn Stewart, Capitol 2421 (Freeway Music, BMI)	3
13	10	WHERE THE BLUE AND LONELY GO Roy Drusky, Mercury 72886 (Sands/Diogenes, ASCAP)	13	50	52	JOHNNY ONE TIME Brenda Lee, Decca 32428 (Hill & Range/Blue Crest, BMI)	10
14	14	RIBBON OF DARKNESS Connie Smith, RCA 74-01010 (Witmark, BMI)	8	51	61	SWEET WINE Johnny Carver, Imperial 66361 (Blue Echo, BMI)	3
15	19	YOURS LOVE Dolly Parton & Porter Wagoner, RCA 74-0104 (Wilderness, BMI)	7	52	53	HONKY TONK SEASON Charlie Walker, Epic 5-10426 (Blue Crest, BMI)	8
16	17	SWEETHEART OF THE YEAR Ray Price, Columbia 4-44761 (Tuckahoe, BMI)	7	53	58	LOVE COMES BUT ONCE IN A LIFETIME Norro Wilson, Smash 2210 (Gallico, BMI)	3
17	16	A BABY AGAIN Hank Williams Jr., MGM 14024 (United Artists, ASCAP)	9	54	54	JUST ENOUGH TO START ME DREAMING Jeannie Seely, Decca 32452 (Pamper Music, BMI)	5
18	15	JOE & MABEL'S 12th STREET BAR & GRILL Nat Stuckey, RCA 9720 (Tree, BMI)	10	55	55	JUST BLOW IN HIS EAR David Wilkins, Plantation 11 (Moss-Rose, BMI)	5
19	18	NONE OF MY BUSINESS Henson Cargill, Monument 1123 (Combine, BMI)	13	56	—	MR. WALKER IT'S ALL OVER Billie Jo Spears, Capitol 2436 (Barmour, BMI)	1
20	21	OUR HOUSE IS NOT A HOME Lynn Anderson, Chart 59-5001 (Green Grass, BMI)	7	57	60	WHAT KIND OF MAGIC Les Seavers, Decca 32434 (Don White/Northern Music, ASCAP)	7
21	22	SHE'S LOOKING BETTER BY THE MINUTE Jay Lee Webb, Decca 32430 (Sure-Fire, BMI)	12	58	—	OLD FAITHFUL Mel Tillis, Kapp 986 (Cedarwood, BMI)	1
22	29	YOU GAVE ME A MOUNTAIN Johnny Bush, Stop 257 (Mojave, BMI)	5	59	69	I ONLY REGRET Bill Phillips, Decca 32432 (Combine, BMI)	6
23	35	I'LL SHARE MY WORLD WITH YOU George Jones, Musicor 1351 (Glad, BMI)	4	60	70	WHEN TWO WORLDS COLLIDE Jim Reeves, RCA 74-0135 (Tree, BMI)	2
24	26	SOMETHING'S WRONG IN CALIFORNIA Waylon Jennings, RCA 740105 (Earl Barton, BMI)	7	61	—	MEMORIES Elvis Presley, RCA 47-9731 (Gladys, ASCAP)	1
25	28	I'VE GOT PRECIOUS MEMORIES Faron Young, Mercury 72889 (Passport, BMI)	8	62	65	A ROSE IS A ROSE IS A ROSE Jimmy Dean, RCA Victor 74-0122 (Music City, BMI)	3
26	32	BACK TO DENVER George Hamilton IV, RCA 74-0100 (Acuff-Rose, BMI)	6	63	67	DADDY Dolly Parton, RCA 74-0132 (Owepart, BMI)	2
27	27	WHEN WE TRIED Jan Howard, Decca 32447 (Pass Key, BMI)	7	64	75	GAMES PEOPLE PLAY Freddie Weller, Columbia 4-44800 (Lowery, BMI)	2
28	20	FROM THE BOTTLE TO THE BOTTOM Billy Walker, Monument 1123 (Combine, BMI)	11	65	63	THE CONSPIRACY OF HOMER JONES Dallas Frazier, Capitol 2402 (Blue Crest/Hill & Range, BMI)	7
29	24	COME ON HOME & SING THE BLUES TO DADDY Bob Luman, Epic 5-10439 (Return, BMI)	9	66	—	ANYWHERE, USA Don Rich & the Buckaroos, Capitol 2420 (Blue Book, BMI)	1
30	31	THERE NEVER WAS A TIME Jeannie C. Riley, Plantation 6 (Singleton, BMI)	4	67	68	THE COMING OF THE ROADS Johnny Darrell & Anita Carter, United Artists 50503 (Boxhill, ASCAP)	2
31	23	DARLIN' YOU KNOW I WOULDN'T LIE Conway Twitty, Decca 32380 (Tree, BMI)	17	68	—	LIKE A BIRD George Morgan, Stop 252 (Window, BMI)	1
32	39	SINGING MY SONG Tammy Wynette, Epic 5-10462 (Gallico, BMI)	2	69	72	WHERE DO YOU GO (When You Don't Go With Me) Ernie Ashworth, Hickory 1528 (Acuff-Rose, BMI)	4
33	33	WEDDING CAKE Connie Francis, MGM 14034 (Singleton, BMI)	8	70	71	DUSTY ROAD Norma Jean, RCA 74-0115 (Pamper, BMI)	2
34	40	MAN AND WIFE TIME Jim Ed Brown, RCA 74-0144 (Window Music, BMI)	5	71	73	SON Jerry Wallace, Liberty 56095 (Metric Music, BMI)	3
35	41	FLAT RIVER MO. Ferlin Husky & The Hushpuppies, Capitol 2411 (Blue Crest, BMI)	6	72	71	WALKING BACK TO BIRMINGHAM Leon Ashley, Ashley 9000 (Gallico, BMI)	1
36	36	LET IT BE ME Glen Campbell & Bobbie Gentry, Capitol 3287 (M.C.A., ASCAP)	17	73	74	ALL HEAVEN BROKE LOOSE Hugh X. Lewis, Kapp 978 (Gallico, BMI)	4
37	25	GOODTIME CHARLIES Del Reeves, United Artists 50487 (Passkey, BMI)	17	74	—	LET'S PUT OUR WORLD BACK TOGETHER Charlie Louvin, Capitol 2448 (Husky, BMI)	1
				75	—	L. A. ANGELS Jimmy Paine, Epic 5-10444 (Glaco, SESAC)	1

HANG ON
(THEY'RE RED HOT & KICKING UP A STORM)



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"MORNING BLUE"
CHART #5009



GORDON TERRY'S

"CHARLIE'S PRIDE"
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"I'LL BE THERE"
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Edict Eased on Radio Owners

TORONTO—In a new directive issued to the Canadian Radio Television Commission, Secretary of State Gerard Pelletier made several alterations to the government requirements on Canadian ownership of broadcasting outlets.

The alterations are applicable to another directive delivered by Pelletier in September 1968, which ruled that the chairman and directors of Canadian Broadcasting companies must be citizens of Canada, that 80 per cent of the voting shares and 40 per cent of the investment must be held by Canadians.

One modification which al-

lows for some dilution in the Canadian ownership requirements permits a second holding company to own shares in a broadcasting company provided that 80 per cent of its voting shares are owned by one or more Canadian citizens. The effect of this is to abandon previous efforts to limit broadcasting ownership to a two tier structure. It is an acceptance of the fact that in many cases, there are three or more levels of ownership for broadcast licenses.

The directive also allows for a personal corporation totally owned by Canadian citizens to be treated as a Canadian citizen. This will permit more corporate investments in the Canadian broadcasting industry by Canadian holding and investment companies.

Another alteration to go into effect immediately is that only four-fifths of the directors of corporations holding shares in licensee stations must be Canadians. However, all directors of the actual license holding company itself must still be Canadians.

In another important change, the stipulation that 40 per cent of the total indebtedness of the broadcasting company must be under Canadian control has been removed. Instead the CRTC "is specifically charged with satisfying itself that Canadian control is not prejudiced through the holding of a significant portion of the outstanding debt."

NEW PRODUCT FROM CANADA

The following is a list of newly released Canadian singles and LP product:

Earl Drake—"The Old Soldier"—Caledon HP 215; Buckstone Hardware—"Pack It In"—Apex 77098; Diane Brooks—"Walkin' On My Mind"—Revolver 5001; Good Grief—"You Ain't Got What I Want"—RCA 57-1031; The Noblemen—"Child of My Sleeping Mind"—RCA 57-1030; The Five Bells—"Dimensions"—Polydor LP 542-004; Herb Hall—"Old Tyme Modern"—Sackville LP 3003.

Canada New Production Site For Smothers?

TORONTO—Tom Smothers, co-host of the "Smothers Brothers Comedy Hour," paid a brief visit to Toronto on Sunday (6), setting off rumors that the duo may be considering this city as a possible production site for future TV series.

It was announced the previous Friday that CBS would not schedule the weekly show in its new fall line-up, and that the following Sunday's program—featuring Winnipeg-born comedian David Steinberg—had been cut because of "bad taste."

However, CTV—which carries the Smothers Brothers show in Canada, and which has never censored the show scheduled the program.

At a Sunday night press conference, part of which was spent viewing the program, Tom said that if he and brother Dick were blacklisted in U. S. television—which is not out of the question, he added—they would seriously consider doing their show in Canada.

Tom commented: "We could call it the 'Smothers Brothers in Exile'."

CTV reports it has not received many complaints about previous editions and would continue the series. The network had already signed for next year's CBS series.



RCA VICTOR artist Don Gibson, left, in Toronto for recent appearances, visits Radio CHIN-FM deejay Moore Latreck.

CKLW Gets License Renewal on Condition

TORONTO—The Canadian Radio Television Commission has ruled that radio station CKLW in Windsor, Ont., will receive its license renewal until Sept. 1, 1970.

But within that period of time, the station must divest itself of its U. S. ownership or lose its broadcasting license altogether.

The CRTC said that, according to its records, the issued shares in Western Ontario Broadcasting are now owned by RKO Distributing Co. of Canada, which is owned by RKO General Inc. in the U. S. These shares must change hands to a Canadian-owned company within a year and a half or the station will lose its license.

This decision was based on a Canadian government order of Sept. 20, 1968, which ruled that any Canadian broadcasting outlet must be "effectively owned and controlled by Canadians."

CKLW applied for an exemption from this order based on its geographic and economic situation—the Detroit area which adjoins Windsor directly across the river. The CRTC could have recommended such an exemption if it had so chosen but in so doing it would have had to satisfy both itself and the federal cabinet that this action would not be contrary to public interests.

The commission said that

after careful consideration of the petition of CKLW, it could not make such a recommendation.

The commission noted that it was granting the temporary license renewal to "give the licensee an opportunity to comply with its provisions or to dispose of the assets of the station."

Caledon Disk Honors Ike

TORONTO—Caledon Records of Canada, a product of the Robert J. Stone organization, has released a specially recorded tribute to the late President Dwight D. Eisenhower titled "Old Soldier."

The record, released via King Records in the U. S., was recorded by U. S. singer Earl Drake and written by Canadian composer Dave Martins.

Martins, who has written hits for Jimmy Dean and Sonny James, among others, originally wrote "Old Soldier" in the hopes that Canadian and U. S. Legionnaires and other veterans organizations would adopt the song.

But when the president became critic... Martins rewrote and condensed the original.

Shope on TV

TORONTO—Capitol recording group, the Sugar Shoppe, taped an appearance on the "Ed Sullivan Show" this week. The show will be telecast in both the U. S. and Canada in June.

The group is scheduled to appear at Friar's Tavern in Toronto later this month.

SAN JUAN

Olga Guillot, recording artist from Cuba (Musart Records), is at the Flamboyan Hotel through May 10. She recently returned from a tour of Europe. She holds the attendance record for a female vocalist in nightclubs here. . . . Doodletown Pipers (Epic) played at the El San Juan Hotel. . . . Anita Oretz (RCA), singer, appeared at the Sheraton Hotel.

ANTONIO CONTRERAS

From the Music Capitols Of the World

TORONTO

Compo's Brenda Lee in briefly to tape a CTV network special with Bobbie Gentry and Ferlin Husky. She made no personal appearances during the visit. . . . Phonodisc promotion chief Dick Trotter reports that "Love Is Just a Four Letter Word" by Joan Baez is breaking out. . . . Reg Wilson (Compo) held over at the Cav-A-Bob night spot. . . . Rod McKuen soundtrack album from "The Prime of Miss Jean Brodie" experienced sales spurt following success of film in Toronto. . . . Following Bill Cosby's sellout week at the O'Keefe Center, a new Cosby double album was released. . . . Compo signed Dick Damron, Edmonton, Alberta-based country writer-performer. His first LP on Apex, will be released shortly. . . . Town Tavern reverting to jazz policy following their long spell with commercial rock. First booking was Buddy Tates Harlem Celebrity Band, to be followed by Eddie Barefield's Kansas City Specials and Dud Bascomb's Erskine Hawkins Alumni. . . . Lovelace Watkins replaced Dennis Day when latter was sick at Hook and Ladder Club.

Canadian comic-mimic Rich Little into Royal York, April 21-26. . . . London's Ken McFarlane reports airplay on European dance craze singee "Kasatchuk" by Dimitri Dourakine now includes rock stations as well as middle-of-the-road stations, with Hamilton's CKOC leading way. . . . Columbia's Rowan and Martin into O'Keefe Center for two weeks June 9. . . . Toronto's Irish Rovers broke house record (previously held by Al Martino) at Royal York's Imperial Room. Group is also signed for appearance on the Johnny Cash show this summer. Also signed on the Cash show—Gordon Lightfoot. . . . Strong airplay on "Chains" by Toronto group Yeomen, on Mainstream. . . . John Lee Hooker and Otis Spann at Rock Pile with Muddy Waters band. . . . Producer Felix Pappalardi in Toronto for promotion tour on behalf of new Kensington Market album, "Aardvak," on Warner Bros. Album had simultaneous release in Canada and U. S., a distribution rarity. . . . Some 2,500 saw recent Rock Pile concert by Julie Driscoll, Brian Auger and the Trinity, and the Nice.

Capitol held promotion party for Canadian artists Natalie Baron and Pierre Lalonde. . . . London Records release of Nucleus album on Mainstream was held up briefly due to technical complications. . . . London also rush-released Kim Fowley's "Outrageous" album. . . . Paul Mauriat at Maple Leaf Gardens, April 27, visiting London, Ontario following night. . . . Sandler & Young and Matt Monro both cancelled bookings at Royal York. . . . First Island LP under new Polydor distribution pact with Polydor is "The Traffic." . . . For their Electric Circus date, Country Joe and the Fish had two Big Brother and the Holding Company in their ranks—Peter Albin and Dave Getz. . . . "July You're a Woman," new Pat Boone single produced by Toronto's Zal Yanovsky, ex-Lovin' Spoonful. . . . Blue Horizon group, Chicken Shack booked into Rock Pile.

RITICHIE YORKE

Londoner Exits

MONTREAL—Richard Glanville-Brown, national publicity director for London Records of Canada, has left the company. Before joining London, Glanville-Brown worked with Decca Records in the U. K.

From The Music Capitols of the World

PARIS

Roger Ribeyre, formerly with Decca-RCA (France), has joined Vogue Records as head of press and promotion liaison. . . . Marie-elle Goitschel, former Olympic skier, attended the reception given by Vogue chief Leon Cabat for Georgette Plana and Antoine after their opening at the Olympia Theater. . . . Decca-RCA president Andre Jeanneret presented his company's contribution to Napoleon Year (1969 is the 200th anniversary of the emperor's birth) with a collection of 11 albums

from the Decca, RCA, Vega and Jeanneret labels. . . . Alain de Ricou, international manager of Editions Pathe-Marconi, has signed to represent the Double Diamond-Madara White and Anaga Ranga-Longhair catalogs in France.

Jeannine Dadoy, who has been with Decca for 15 years, has been appointed head of the Decca-RCA promotion office. . . . Jack Robinson of Criterion, France, has signed a deal giving Polydor world release rights to Memphis singer-songwriter Gary Joe Cooper. First Polydor release will be "Lovin' is

Believing" and "Wouldn't you Really Rather Have Me."

Writer Georges Moustaki, who wrote "Milord" for the late Edith Piaf, has made his record debut on Polydor with two singles, "e Meteque" and "Il Est Trop Tard," both his compositions. . . . Claude Kaouza, former MIDEM press relations officer, has joined the new CBS promotion affiliate, Conquistador. . . . CBS introduces the American composer Charles Ives to France with the release of five symphonies. . . . One-year-old independent producers Byg-Disc-Young, headed by Jean Georgakarakos and Jean-Luc Young, have moved to new offices at 28 Avenue Friedland, Paris 8 (Tel: 267.20.12). . . . Pathe-Marconi has released France's first cooking-with-music disc—four recipes by Paris's Jeu de Mail chef Georges, with musical backing by the Jack Dieval Orchestra.

MICHAEL WAY

Black Pearl

SONNY CHARLES

WRITTEN

and PRODUCED

by PHIL SPECTOR

Black pearl precious little girl
Let me put you up where you belong
Black pearl pretty little girl
You've been in the background much
too long
You've been workin' so hard your whole
life through
Tendin' other people's houses
Raisin' up their children too
Hey how 'bout somethin' for me and you
Here in my arms you're gonna reign
supreme
No more serving baby they're gonna
serve my queen
It's our turn for happiness and our day
has come
Living for each other and ans'wring to
no one
Black pearl precious little girl
Let me put you up where you belong
Black pearl pretty little girl
You've been in the background much
too long

Together we'll stand so straight and so tall
Created by love to love one and all
Heart to heart soul to soul
No other woman could ever take your
place
My world is built around the very smile
That's on your face
You'll never win a beauty show
No they won't pick you but
You're my Miss America and I love you

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1053

ORTF Yields to Writers —Cuts Foreign Disk Play

PARIS — The French State radio service, the ORTF, has imposed stringent restrictions on airtime given to foreign recordings following pressure from the national association of songwriters (Syndicat National des Auteurs et Compositeurs).

The restrictions are aimed at raising the proportion of French material played on the air to 80 per cent and their imposition follows less than three months after the introduction of similar measures in Spain (Billboard, Feb. 1).

Lyricist Eddy Marnay, secretary of the variety section of the Syndicat National des Auteurs et Compositeurs, said "Since 1962 an average of 61 per cent of the records played on ORTF stations has been foreign material. We have had talks with the ORTF and they have agreed to reduce this proportion to 20 per cent. We feel that a 20 per cent allocation to foreign material will enable the ORTF to cover all the best foreign product."

Monique Knuchel, programming chief of the ORTF pop station France-Inter, said, "The move has been planned for some time. French songwriters have been complaining for years about the low level of

French musical productions featured on radio.

"For too long now artists have been too keen to record

Apple, Philips Cassette Deal

LONDON—Apple has signed a deal with Philips for all of the label's product with the exception of the Beatles, to appear on cassettes. The company initially will release three albums on the Apple logo in June—Mary Hopkin's "Postcard"; George Harrison's "Wonderwall" soundtrack, and Jackie Lomax' "Is This What You Want."

A new Beatles single will be rush released in the U. S. on the Apple Logo. The single is "Get Back" featuring a lead vocal by Paul McCartney.

The single is coupled with "Don't Let Me Down" spotlighting John Lennon and includes a label credit to U. S. organist Billy Preston who plays on the disk and who has signed a recording contract with Apple.

Aretha Gets R&B Award

PARIS—Atlantic artist Aretha Franklin was unanimously voted winner of the French Academie du Jazz Otis Redding Rhythm and Blues Award at the annual prize giving reception held at the Bilboquet Club.

Miss Franklin received the award from Academie selection committee chairman Maurice Cullaz and veteran jazz violinist Stephane Grappelly for her three albums "Lady Soul," "Aretha Now" and "Aretha in Paris," distributed here by Barclay.

The gospel prize went to the Polydor album, "Spirit of Memphis," with the Rosetta Tharpe Decca album "Gospel Train" as runner up.

Blind French saxophonist Michel Roques won the Prix Django Reinhardt.

Other awards were: Modern Jazz Oscar: Pharaoh Sanders' "Tauhid" (Impulse); Classic Jazz Oscar: Gary Burton's "Lofty Fake Anagram" (RCA); Prix Fats Waller (Re-release), Eddie South, Stephane Grappelly, Michel Warlop, Django Reinhardt (Columbia); and Prix Big Bill Broonzy (Traditional Blues); John Lee Hooker's "Urban Blues (Stateside).

French adaptations of foreign hits. They have not wanted to perform French material because they feel it is something of an unknown quantity as far as chart potential is concerned.

"We at the the ORTF want to change this situation, and we believe the French public is behind us. According to listener research, most people have strong preferences for artists they see and know — like Charles Trenet, Gergette Plana, Serge Regiani, Gilbert Beaud, Georges Brassens and Barbara, who features predominantly French material."

Although the restrictions have not been officially imposed by the peripheral French commercial radio stations, Europe No. 1 and Radio Luxembourg, Marnay said that the future programming of these stations was likely to contain a higher content of national material.

"The commercial radio stations have special musical requirements tied in with their advertising, but Lucien Morisse, artistic director of Europe No. 1 has promised to study the problem and to try to give French writers better support," said Marnay.

The French move is a further manifestation of an increasing movement in Europe to foster European writers and the supporters of the movement justify their attitude by pointing to what they claim to be a ridiculously small amount of exotic material played on British and American radio stations.

In fact, the latest figures for the BBC show that only 35 per cent of the music played on all four BBC national stations is British.

Rapetti Exits Ricordi to Form a Publishing Co.

MILAN — Mariano Rapetti, general manager of Ricordi's popular publishing division for several years, is resigning after 40 years. His resignation takes effect on May 1.

Rapetti plans to form a publishing company here which "will be a big-scale undertaking."

Joining Rapetti will be his son, Giulio, who has also resigned from Ricordi, where he headed the publishing promotion office. Giulio Rapetti will continue to work for Ricordi as a freelance record producer and lyric writer. Under the pen-



AT A RECEPTION staged by S.A. Gramophone, the Belgian EMI company, Salvatore Adamo, left, was presented with a special Gramophone award by Gramophone general manager John Kirsch, in honor of his many years of successful recording with the company. At the same time Adamo received the 1969 MIDEM award as top artist in Belgium for 1967-1968.

Disk Cos. Bank On Summer Fest

MILAN—With the San Remo Festival producing less impressive sales results than was generally expected, Italian record companies are vesting their hopes in the 6th Record for the Summer contest, sponsored by RAI, the Italian radio and TV company, in collaboration with the AFI (Italy's record industry association).

Fifty-six unpublished songs have been submitted by AFI members for the contest, three each from CGD, Ricordi, Durium, EMI, Fonit-Cetra, RCA and Ri-Fi; two each from Phonogram, SAAR, Decca and IFI; and one each from DET, Carisch, Carosello, Meazzi, Vis Radio, Phonotype, Belldisc, CAR, Cellograf, Clan, Combo,

Vedette, CDB, King, Miura, Parade, Zeus and Italdisc.

In addition, one song each has been submitted by the following non-members of AFI: Mercurio, Tiffany, Kansas, Bentler, Sidet, Saint Martin, Beat, CDI and CGO.

Although the Record for the Summer Contest is traditionally used as a launching pad for new talent, RAI officials say they expect heavy participation from established Italian artists.

So far the only record company to announce participation is SAAR, which has entered Junior Magli with "Scrivi a casa," by Medini-Mellier-Bulldog; and Maurizio with "Elisaveth," by Pallavicini-Conte. Other Italian artists expected to participate are Milva (Ricordi), Al Bano (EMI-Italiana), Orietta Berti (Phonogram), Carmen Vil-

(Continued on page 73)

Country Meet In U. K. a Hit

LONDON—Britain's first international Country Music Convention held at the Empire Pool, Wembley, just outside London, April 5, attracted nearly 10,000, and was a success on both the entertainment and business levels.

Three record companies, MCA, RCA and CBS, had stands at the convention to promote their country music catalogs.

In addition to a continuous program of music featuring its country repertoire, MCA had several of its top acts signing autographs on the stand. RCA and CBS were also kept busy distributing catalogs and other promotional material.

Derek Witt of CBS said, "Not only has the convention been useful for selling country product, but it has proved a valuable promotion for the entire CBS catalog. It is the first time that a record company has come

(Continued on page 73)

S. Africa CBS Machine Pitch

JOHANNESBURG — CBS Records, South Africa, launched their promotion campaign on the Rock Machine—an attempt to push underground rock—with a reception at the Marrakech discotheque in Hillbrow.

CBS managing director Arnold Golembos said that South Africa was practically virgin territory as far as underground music was concerned. He introduced the CBS Rock Machine album that spearheads the campaign and films featuring Simon & Garfunkel, the Marmalade and several other artists.

Golembos said that CBS would spend a considerable amount of money to push the Rock Machine in South Africa, via press, radio and in-person advertising.



REPRESENTATIVES worldwide attend the Deutsche Grammophon "Springboard" convention in Berlin to discuss plans for the expansion of DGG sales in world markets.

Norge Entry

MADRID — Although scoring only one vote (from Sweden) in the Eurovision Song Contest, the Norwegian entry, "Oj Oj Oj Saa Glad Jeg Skal Bli," written and published by Arne Bendiksen and sung by Triola artist Kirsti Sparboe, will be recorded in an English version by Lulu.

The Norwegian song reached the No. 1 spot on the national charts before the contest—the first time this has happened in Norway and only the 10th local song to make the No. 1 spot in the history of the charts.

The Kirsti Sparboe recording has been released in Sweden and Denmark and she has recorded French and German versions. The Norwegian version has been released in Spain and a Finnish version is to be recorded by Kristina.

U.K. Team for Belgium Fest

LONDON—The British team for this year's Knokke Le Zoute Belgium, song contest will be headed by Julie Rogers, who has switched from Philips to the independent Ember label. Ember will also be sending another of its artists to the Belgium resort. The contest will run from July 11 for a week.

The British team is Julie Rogers, Elaine Delmar (CBS), Terri Stevens (Philips), Lee Lynch (Ember) and a fifth singer will be selected from Hughie Green's "Opportunity Knocks" TV talent discovery show.

GOLD RECORD TO NO TO CO

WARSAW—The Polish folk-beat group No To Co has been awarded the fourth gold record to be awarded in Poland. The other three went to Niemen, the Red Guitars group and Jarema Stepowski.

Niemen's gold disk recording, "Strange Is This World," has been the subject of a further 30,000 pressings order to meet the demand which followed the award and the singer's second album, "Success," is approaching gold disk status.

From The Music Capitals of the World

MUNICH

Adamo (Electrola) is touring Germany until Apr. 28, visiting 16 cities. He will also play dates in Zurich, and Vienna. . . . Hungarian singer Susza Koncz was in Munich where Siegfried Loch produced her first German single for Liberty. She also appeared on the 2nd TV channel to promote the song. . . . Russian mezzo-soprano Valentina Levko (Melodia/Eurodisc) started a 14-city tour of Germany. . . . Georg Solti will give 10 concerts with the London Philharmonic Orchestra during his German tour which begins Monday (14). . . . Electrola invited five newly married couples to a special luncheon in Munich to mark the release of Peter Beil's "Meinen Namen sollst du tragen" (You Will Take My Name). . . . Abi Ofarim, Dunja Rajter and Udo Juergens attended the opening of the new Disco Center record store in Schwabing, Munich. . . . The French-German Association in Paris has awarded the Prix France-Allemagne 1969 to Herbert von Karajan.

URSULA SCHUEGRAF

STOCKHOLM

Discofon has signed the Gim-micks and is releasing two singles by the group. . . . The Fleetwood Mac (CBS) toured Sweden March 22 to April 1. . . . Sonet has released albums by the Fairport Convention (Island) and by Johnny Johnson and the Bandwagon (Epic). . . . Karusell has signed singer Goeran Fredrixon. . . . Lennart Grahn and the Shanes (Karusell) have recorded a Swedish version of "Lilly the Pink," titled "Dr. E. Munk." . . . Amigo has signed to represent the Jayboy label in Sweden. . . . "There's a Place in the Sun" has been recorded in Swedish by the Amigo group, Country Four. . . . Amigo has signed the Tintacs and releases their version of an old hit, "I'm Gonna Knock on Your Door." . . .

Orbi-Vox SA In New Deals

MEXICO CITY — New record company, Orbi-Vox SA, will distribute the Major Minor and Toast labels from U.K., and Ranwood from the U.S., in addition to their own labels, VC, Fresa and Jade. The company also represents other U.S. and South American labels but so far no releases have been issued.

Manual Vital, head of sales and promotion for the company, said that VC would be the main standard line for catalog and new material. Fresa would develop all new material and Jade would be the company's budget label.

Orbi-Vox was formed by Arturo Valdez de la Pena, Isaac J. Cherem and Alfonso Cuevas. They announced that because they are still making final arrangements in their own sound studios, all releases so far will contain international material. As soon as the studio is ready national production will start. "Our main intention is to build a strong national catalog to get into the export market," said De la Pena.

Record production for the company will be handled by Eduardo Salamonovitz, who will also head coordination of independent productions.

Sweden's Siw Malmqvist (Metronome) has recorded her German Eurovision entry "Primaballerina" in Spanish. . . . Elektra is giving strong promotion to the British group Election. Metronome has released the new double album by the Rascals, "Freedom Suite."

Electra released the Luxembourg Eurovision entry "Catherine," by Romauld (Disc'AZ). . . . "How Soon" by the Mantovani Orchestra is making a big impact here. . . . Decca has released the Finnish Eurovision entry, "Kuin Wulloin Ennen" by Jarkko and Laura. . . . Janis Joplin (CBS) was in Sweden for TV and for an appearance at the Stockholm concert hall arranged by Sonet Konsertbureau AB. . . . CBS has released the original recording of the musical "Cabaret" with Jill Haworth, Jack Gillford, Bert Conny and Lotte Lenya. . . . EMI has released the British Eurovision entry "Boom Bang a Bang," by Lulu, and has also issued a Swedish cover version by Doris (Columbia). . . . The Dutch group the Cats toured Sweden. . . . EMI staged a reception for Doris when she had her premiere at Griggs nightclub, Stockholm. . . . Karusell is strongly promoting Buddah product in Sweden. . . . Britta Berg has signed with Polar Music AB and her first release on the label is "Ljuva Sextital," written by Benny Andersson, Bjorn Ulveaus and Stig Andersson. . . . United Artists has released Peter Sarstedt's first album. . . . EMI launched a sales drive for 8-track tape cartridges.

KJELL E. GENBERG

JOHANNESBURG

Eric Gallo, chairman of Gallo (Africa) Ltd., appointed chairman of Gallo-Fox (Pty) Ltd, which was formed in October 1968, when Gallo (Africa) and 20th Century-Fox merged audio-visual interests to consolidate their educational and technical training divisions. Gallo-Fox supplies wide range of audio-visual aids from closed circuit TV to language laboratories, films and musical instruments. . . . EMI (South Africa), with African Consolidated Theaters and LM Radio staged a midnight beat show at the Empire, Johannesburg, featuring Dickie Loader, Rory Blackwell, the Bassmen and Maria. . . . To coincide with the South African Games and Orange Free State Agricultural Show, a week of entertainment was organized in Bloemfontein starring Peter Lotis, Eddie Calvert, and the Bats. . . . Generally poor press reviews on the Four Jacks and a Jill tour. . . . Basil Rubin and Pieter Toerin announced they will bring Beach Boys and P. J. Proby to South Africa in June.

Vera Lynn's tour from March 15-April 22 was presented by the Quibell Brothers. The singer and fellow U.K. comic Tommy Trinder were given a promotion party by EMI (South Africa) when they appeared in Johannesburg.

Presented by Pieter Toerin and Basil Rubin, pianist Roger Williams and Ron Eliran are touring South Africa. . . . Gilbert Becaud show opened at Civic Theater, Johannesburg, on Tuesday (1). . . . "Crimson and Cover," by Tommy James and the Shondells, enjoying very strong sales in South Africa. . . . John Edmunds, who works for Chappell Music in South Africa penned six numbers on the latest Four Jacks and a Jill album. . . . EMI (South Africa) is believed to be entering the movie field soon. . . . Local singer Alain D. Woolf has recorded a cover version of "Please Don't Go," a hit for Donald Peers. . . . Lourenco Marques Radio disk jockey John Berks was in Australia studying new developments and techniques in radio and TV broadcasting. . . . Local writer Colin Shamley composed the theme for Emil Nolaf's film "Katrina." Folk singer Jill Kirkland,

who plays the title role, also composed a song for the film.

Four Jacks and a Jill cut their South African tour from six weeks to two and a half to enable them to appear in London for personal and TV appearances. From here the group visits 10 European cities. In South Africa, RCA issued "Such a Previous World" as the group's new single, not "Grandfather Dugan" as in the U.S. Singer Annabel Linder has covered "Grandfather Dugan" for South African market. . . . Johannesburg pop group the Staccato's hit single "Cry to Me" was produced by Billy Forrest and released on the Staccato-owned label, NEM, distributed by Tru-tone.

CLIVE CALDER

MILAN

Fausto Leali (Ri-Fi) is in the U.S. for theater appearances in Los Angeles, Washington, New York, Boston, Chicago, Philadelphia and Buffalo. . . . The New Trolls (Fonit Cetra) have recorded their San Remo song "Jo che ho te" in English for French Philips. The song, written by members of the group, has been recorded in England by John Rowles (MCA). . . . Iva Zanicchi (Ri-Fi) who won the San Remo contest with Bobby Solo (Ricordi), guested on Berne and Lugano TV programs and on the French TV show "Discorama." . . . Petula Clark has recorded an English version (by Barry Mason) of the second-placed San Remo song "Lontano Dagli Occhi," by Sergio Endrigo. An instrumental version of the song has been recorded for Philips by France's Paul Mauriat. Endrigo is to record the song in French with a lyric by Eddy Marnay and Amalia Rodriguez is to record a Portuguese version for EMI. The song is also available in Italy in the original version by Endrigo (Fonit Cetra), in Italian by Mary Hopkin (Apple) and by Aphrodite's Child (Mercury).

I Gufi (EMI-Italiana) have recorded an Italian version of the Scaffold's "Lily the Pink" (La Sbornia). . . . The Turtles appeared on the RAI-TV show "Speciale per voi." . . . Rocky Roberts (Durium) was in the U.S. recently to record for Vault producer Jack Lewerke. Roberts' recordings will be distributed by Vault in the U.S. on the Lewerke label. . . . The Cook and Greenaway English version of the Italian song "Melodia" (The Way it Used to Be) is included in a new Decca album "Engelbert," by Engelbert Humperdinck. Another Italian copyright on the album is "Cielo Rosso," in an English version called "Don't Say No," by Gordon Mills. . . . Decca has released Neil MacArthur's Italian version of "She's Not There" (Ma Non E' Giusto) on Deram. . . . The Rascals appeared at Rome's Pipe Club and then went to Milan to tape an appearance for RAI-TV.

MARILYN TURNER

TOKYO

RCA Victor released an album by drummers Roy Haynes and George Otsuka, produced by A. Torio and recorded when Haynes toured Japan as a member of the Gary Burton Quartet. Otsuka's own group will also be heard in a May release featuring singer Chris Connor, also in Japan recently. . . . RCA here released albums by Gary Burton, Ed Ames, Jack Jones, Duke Ellington, Group Therapy and Goro Asahina and his Downbeats Orchestra. . . . CBS/Sony releases include LP's by Andy Williams, John Handy and several classical albums. . . . Philips of Japan are marketing product by Dusty Springfield, guitarist Baden Powell, the Riverboat Soul Band and the Tempters. . . . Toshiba Records released several double packs for April—by James Brown, Dean Martin and Julie London. . . . Also released by Toshiba, an Apple LP featuring James Taylor.

Miles Davis, Horance Silver, Lee Morgan, Cannonball Adderley, Herbie Hancock and Art Blakey are jazzmen featured on "This Is Blue Note Jazz" release here. As Blue Note is not pressed in Japan but imported, the album sells at

(Continued on page 72)

EMI Again Tops RR Chart Survey in Qtr.

LONDON—Once again EMI held its share of the album analysis for the first quarter of Record Retailer's chart survey and the company pulled ahead in the singles analysis. EMI achieved a massive 40 per cent of the singles stake, with Pye following with 9 per cent share.

Polydor, Decca and RCA were placed third, fourth and fifth.

Decca held its second place in the full price album chart followed by Apple and RCA an equal third.

Liberty-United Artists made a strong impression in both the company album and singles rankings with 5.3 per cent of singles and 3.5 per cent of albums. Liberty-United Artists becomes the top ranking independent singles company and second independent album com-

pany after Apple. RCA is counted as a major, as it will have its own manufacturing and distribution facilities during this year.

Tamla-Motown was top individual label in singles followed by EMI's Columbia label. Tamla's publishing handled here by Carlin took the company to the top of the singles publishers for the first quarter. The Seekers and Engelbert Humperdinck were top album artists in the January-March quarter and Fleetwood Mac scored as the top group singles artists. Sandie Shaw and Donald Peers were top female and male singers respectively.

Mickie Most rated as the top singles producer.

The chart analysis is based on 50 points for a No. 1 record, down to one point for a top 50 single.

TO TOM CHENEY
WDXY — SUMTER, S.C.

"Nobody Loves You But Me"

from

Billy Joe Royal

Columbia 4-44814



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Mareco, Filipinas Records Take Lion's Share of Philippine Awards

MANILA—Both Mareco and the Filipinas Record Corp. collected an impressive total of 14 Awit Awards — four foreign and 10 national — out of 28 categories at the First Philippine Music - Record Industry Gala night, held at Makati, a satellite town of Manila.

Mareco was named record company of the year, and Manuel P. Villar, president and

general manager of Filipinas, was named record man of the year. In making the award, guest speaker Manila Mayor Antonio J. Villegas stressed Villar's valuable contribution to the development, preservation and promotion of Philippine music. Villar has produced over 150 albums and 1,000 singles.

Awit awards were presented on the basis of quality, public impact, originality and contribution to musical progress. The jury was elected by executives of different Philippine record companies.

Winners were:
Foreign Division. Connie Francis (MGM-Mareco) — female artist; Jack Jones (Kapp-Mareco) — male artist; Beatles Parlophone-Dyne Products) — vocal group. "Sounds of Silence," Simon and Garfunkel (CBS-Mareco) — best single; "The Graduate - Soundtrack" (CBS-Mareco)—best album. No award was given for the visiting artist-of-the-year category.

Local division. English. Helen Gamboa (Vicor-Pioneer Record Sales) — female artist; Eddie Peregrina (D'Swan-Play-

tex Record Co.)—male artist; Hi Jacks (Top Tunes-Pioneer)—vocal group; "Ting-a-Ling," Pauline Seville (Dyna-Dyna Products)—best single; "Norma Ledesma—Her Kind of Music," Norma Ledesma (Top Tunes-Pioneer) — best album; George Canesco—best composer, lyricist; Domeng Amarillo—musical arranger; Nora Aunor (Alpha-Alpha Recording System)—new disk artist; "Cusillo Song," Pauline Seville (Wilear's-Wilear's Records) best special recording.

Vernacular Division. Cely Bautisa (Villar-Mareco) — female artist; Ruben Tagalog (Villar-Mareco)—male artist; Mabuhay Singers (Villar-Mareco) —vocal group; "De Colores," Pauline Seville (Wilear's-Wilear's) — best single; "Mabuhay Singers Sings Pandanguhan, Dahil Sa Ivo and Others" (Villar-Mareco) — best album; Constancio de Guzman—best composer, lyricist; Leopoldo Silos (Villar-Mareco) — best instrumental album.

Other awards. Cinema-Audio, Inc.—recording studio; Orly Ilacad, Vic del Rasario—record producer (independent).

the Finnish chart. . . . Markku Aro (CBS) follows up his No. 1 hit, the Finnish version of "Les Bicyclettes de Belsize," with the San Remo song "Quando l'amore divina poesia." Aro has been booked for an Intervisio TV show in East Germany. . . . Move (Regal) and the Fleetwood Mac (Blue Horizon) were here for concert appearances. . . . A program built around Miriam Makeba (Reprise) will represent Finland in the Golden Rose of Montreux TV contest April 26-May 2.

MONTEVIDEO

Philips del Uruguay began releasing Atlantic Records this month, and director Enrique Lazcano said it would also release Elektra, Riverside and Island (U. K.) during 1969. . . . Best selling artist for CBS in the summer was Argentinian film director-actor, Leonardo Favio. . . . Amelita Baltar appeared in Punta del Este resort, as did U. K. group, Grapefruit. . . . U. K. CBS group, the Tremeloes made their third Uruguayan visit for concerts and TV. CBS has released their version of Bob Dylan's "I Shall be Released." . . . Local folk group, Los Nocheros, winners of the Costa a Costa festival with an "anti-protest" song, "Disculpe" (Sorry), recorded by Philips in Buenos Aires. . . . Also recording in Buenos Aires: girl vocal duo Marga Y Betty. . . . Clave Jemsa now release the Zafiro-Novola (Spain) catalog—which opened with a single by composer-singer, Joan Manuel Serrat.

CARLOS ALBERTO MARTINS

VIENNA

Picco Pacher has been appointed managing director of Centrocord in Austria. . . . Ariola has moved to Meidlinger Hauptstrasse 63, 1120 Vienna, Tel: 0222/83.65.45. . . . Adamo (Electrola) gives a concert in the Stimmen der Welt series on Apr. 25. . . . CBS released a special promotion album for \$3.20 to coincide with Ray Conniff's European tour. . . . Czechoslovakia's Eva Pilarova Supraphon) made her concert debut in Austria following her German tour with Karel Gott (Polydor). . . . The Rattles (Fontana) were in Vienna for a concert. . . . John Lennon was in Vienna to attend the premiere of "Rape," the film he produced with Yoko Ono. . . . Cannonball Adderley Quintet with Viennese pianist Joe Zawinul, the Teddy Wilson Trio and blues singer Curtis Jones appeared in the 8th Vienna Jazz Festival. . . . Amadeo is planning to release the complete piano concertos of Debussy by Joerg Demus between now and the end of November, releasing one album per month. Amadeo will also release a Beethoven album to commemorate the 200th anniversary of the birth of the composer featuring the septet Die Instrumentalisten playing original 18th century instruments. Another new Amadeo release features Walter Berry and Ludwig Streicher singing the Mozart aria, "Per questa bella mano". . . . Rudolf Schock (Ariola) is booked for three appearances at the Wiener Volksoper this month. . . . Herbert von Karajan conducted Wagner's "Goetterdaemmerung" and three concerts by the Berlin Philharmonic Orchestra at the Salzburg Easter Festival. . . . Yehudi Menuhin and his Festival Orchestra and Nathan Milstein gave concerts here. Menuhin has been made an honorary member of the Vienna Music Academy. . . . Maria del Monaco is featured in a film made by Austrian TV.

MANFRED SCHREIBER

AMSTERDAM

Amsterdam-based American jazz tenorist Ben Webster celebrated his 60th birthday with a jam session at the Jazz Centre Paradiso in company with Dutch jazzmen Ray Kaart, Cees Slinger, Jacques Schols and Johnny Engels and singer Ann Burton. . . . Intermusic has acquired world rights to the music from the underground musical "Agemo's Trip to Mother Earth," recorded for Philips by

Group 1850. Local TROS-TV is shooting a color film of the musical for showing later this year. . . . Geno Washington and the Ram Jam Band were in Holland for personal appearances. . . . Negram-Delta has re-introduced the Saga repertoire into Holland with the release of an album of tunes from the musical "Hair."

Sire Records' Richard Gottfehrer was in Hemsteede, where he talked with Bovema executives and watched a live appearance of the Cats. Sire will release the Cat's new single "Lea" in the U. S. Another Bovema group, Gloria, will have their single, "The Last Seven Days," simultaneously released in the U. K., France and Italy, and the Brain Box will have their "Down Man" released in the U. K. on Friday (25). . . . The Equals, Brian Poole and U. K. Jones were in Holland to tape TV appearances. . . . Janis Joplin appeared at the Amsterdam Concertgebouw April 11. . . . Intermusic's production division Radio City Productions, has signed singer Carry Tefsen from the local cast of "The Man From La Mancha." . . . The Modern Jazz Quartet (Apple) were in Holland for concerts in Amsterdam and Rotterdam. . . . Altona Publishing Company, headed by Wim van Vught, has moved to Singel 170, Amsterdam (Tel: 22.78.81). . . . French singer Juliette Greco taped a show for TROS-TV which will be screened in June.

Inelco's Wim Brandsteder, Jaap Beutler, Ton Prins and Pierre Dam were in Hamburg for a Teldec meeting to discuss group planning. . . . Inelco singer Conny Vink took 3rd place in the Brasov Song Contest, Rumania. . . . Capitol president Stanley Gortikov visited Bovema as part of his European tour. . . . The Dutch Syntagma Musicum ensemble which specializes in medieval music, was presented with the Roland Manuel Award of the French Academie Charles Cros for its recording "Lendige Musik," released in September last year.

Bovema launched a new spring selling campaign with 60 new releases. . . . More than 50 Dutch and Belgian dealers made a five-day visit to Moscow, accompanied by CNR managing director Hans van Zeeland, label manager Anco Dragt, promotion manager Gert van der Meent and V. Bral, managing director of Barclay, Belgium. The party visited the Melodia studios, the Bolshoi Theater and the Kremlin. The visit was the climax to a Benelux sales campaign for Melodia product. . . . Negram-Delta is launching Ariola's Joe Ment on the Dutch market. . . . Intermusic is planning to open offices in Britain, Belgium and Germany shortly. . . . Dutch soul singer Otil Lee has signed a contract with the British independent label Morgan, and is recording an album in London.

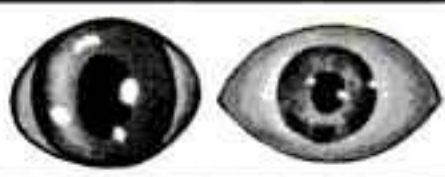
BAS HAGEMAN

DUBLIN

Ian Whitcomb, who recorded his 1965 U.S. hit "You Turn Me On" at Eamonn Andrews' Studios here, was in for a few days prior to leaving for New York, for talks with Penguin Books about a history of pop music scheduled for publication next year. . . . British disk jockey Jimmy Savile will lead a charity walk in Dublin May 4. . . . The song sung by Danny Doyle, Ireland's representative at the Rio de Janeiro Song Contest on Oct. 2, will be selected from those submitted to Noel Pearson by Dick Farrelly, Jack Bayle, Gay McKeon, Alan Dee, Shay Healy, John Ledingham and other Irish writers. The chosen song will be announced May 14. . . . Val Doonican has turned down an extra fortnight at the London Palladium in order to start his Irish tour in Dublin on May 4. . . . Siemens released the debut LP of the Cork group, Taste. . . . Pye has appointed Sean Dunne as manager for Dublin. John Woods remains in charge of the company's Irish operation. . . . Guy Mitchell will do a seven-day tour of Ireland for Northern promoter Jim Aiken and Drifters' Showband manager, Seamus Casey, in June.

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from

Billy Joe Royal

Columbia 4-44814

From The Music Capitals of the World

• Continued from page 71

higher price. Toshiba releases include "Yellow Submarine" by Beatles, "Truth," Jeff Beck, and "Basic Blues Magoos," by Blues Magoos. . . . Teichiku-Union concentrating on product from Dionne Warwick ("Little Green Apples" single), Joe Simon, Sam the Man Taylor, Carmen Amaya, flamenco artist, Bill Anderson, Ola and the Janglers, and Carmen Cavallaro. . . . CBS/Sony busy promoting new teen-age singer Carmen Maki, following her first single release. May EP is planned, followed by an album. . . . Meanwhile, Crown Records continues its policy of releasing local product only. Despite an increase in foreign disk sales (particularly in the soul field), Japanese artists still outsell foreign talent.

ELSON IRWIN

WARSAW

The Dutch soul group Free, with Ray Nichols, the Famous Bells and the Freeations scored a success in a monthly beat concert, Musicorama, organized by the Polish Jazz Federation and the Paul Acket organization in Holland. . . . Donovan appeared at the Musicorama. . . . The 1st International Festival of Jazz Vocalists will be held at Lublin Nov. 28-30. Singers booked to appear include Rita Reys (Holland), Nicole Croisille (France) and Knut Kisewetter (West Germany). There will also

be singers from the U. S., Norway, Hungary, and Belgium.

During the 37th session of the Intervisio Council, held in Prague, a proposal to launch a new communications satellite, Intersputnik, was discussed. The satellite would serve all Intervisio countries and could relay several programs simultaneously in color. The session also decided that all concerts in the International Song Festival at Sopot, Poland Aug. 21-24, will be broadcast on Intervisio and to some Eurovision countries. The final concert of the Festival of Polish Song in Opole June 29 will also be put on the Intervisio. . . . The Polish variety group Smile for the Smile '69 made a 10-city tour of France. . . . A "cybernetic" musical "Expulsion From Paradise" will be premiered here shortly. The music is by Jerzy Abratowski and Krzysztof Komeda; the libretto is by Andrzej Tylczynski and Krzysztof Borun.

ROMAN WASCHKO

HELSINKI

Finnlevy, Weneskoski Productions and Intro magazine have launched a contest to discover young talent in various regions of Finland for record and TV work. . . . D-Tuotanto has signed a new girl artist, Raya, whose first record for Scandia includes a Finnish version of "I Close My Eyes and Count to Ten." . . . EMI has signed Soulet, formerly with Scandia, and first release on the Columbia label is the Beatles' song "All Together No." . . . New Joys pop group, who have formed their own variety agency, begin their Soul '69 tour in May. . . . NEMS artist Roger Whittaker was here for caberet. . . . Marmalade (CBS) played a three-day Finnish tour.

Decca artist Sammy Babitzin has covered the Tom Jones hit "A Minute of Your Time." . . . Scandia is releasing the Norwegian and Swedish Eurovision Song Contest entries. . . . "Kaun Silloin Ennen," by Jarkko and Laura, the Finnish Eurovision entry, reached No. 2 in

when answering ads . . .
Say You Saw It in
Billboard

HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy Escalera a la Fama)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ELLA, ELLA YA ME OLVIDO	Leonardo Favio (CBS)—Melograf
2	2	FUISTE MIA EN VERANO	Leonardo Favio (CBS)—Melograf
3	3	PUERTO MONTE	Los Iracundos (RCA)—Relay
4	5	PENUMBRAS	Sandro (CBS)—Ansa
5	4	ZINGARA	Bobby Solo (CBS); Iva Zanicchi (Philips); Nicola Dibari (RCA); Rosamel Araya (DiscJockey)—Fermata
6	6	DING DONG ESTAS COSAS DEL AMORE	Leonardo Favio (CBS)—Melograf
7	—	VOY A HACER UNA CANCION	Palito Ortega (RCA)—Clanort
8	8	EN EL VAIVEN	Vico Berti (RCA)—Relay
9	9	EL RIO	Miguel Rios (MusicHall)—Korn
10	10	LO MUCHO QUE TE QUIERO	Clive Sand (CBS); Carlos Javier Beltran (DiscJockey)

BRITAIN

(Courtesy Record Retailer)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I HEARD IT THROUGH THE GRAPEVINE	Marvin Gaye (Tamlamotown)—Jobete Carlin (Norman Whitfield)
2	4	BOOM BANG-A-BANG	Lulu (Columbia)—Chappell (Mickie Most)
3	5	POOR ISRAELITE	Desmond Dekker (Pyramid)—Bird (Leslie Kong)
4	2	GENTLE ON MY MIND	Dean Martin (Reprise)—Acuff-Rose (Jimmy Bowen)
5	3	SORRY SUZANNE	Hollies (Parlophone)—Schroeder (Ron Richards)
6	25	GOODBYE	Mary Hopkin (Apple)—Northern (Paul McCartney)
7	8	GAMES PEOPLE PLAY	Joe South (Capitol)—Lowery/Chappell (Joe South)
8	9	IN THE BAD OLD DAYS	Foundations (Pye)—Schroeder/Welbey (Tony Macaway)
9	17	PINBALL WIZARD	Who (Track)—Fabulous (Kit Lambert)
10	19	I CAN HEAR MUSIC	Beach Boys (Capitol)—Lieber Stoller (Carl Wilson)
11	6	MONSIEUR DU PONT	Sandie Shaw (Pye)—Carlin (Ken Woodman)
12	11	SURROUND YOURSELF WITH SORROW	Cilla Black (Parlophone)—Peter Maurice (George Martin)
13	13	GET READY	Temptations (Tamlamotown)—Jobete/Carlin (Smokey Robinson)
14	7	WHERE DO YOU GO TO	Peter Sarstedt (United Artists)—Mortimer (Ray Singer)
15	14	WINDMILLS OF YOUR MIND	Noel Harrison (Reprise)—United Artists (Jimmy Bowen)
16	22	HELLO WORLD	Tremeloes (CBS)—Bron (Mike Smith)
17	10	FIRST OF MAY	Bee Gees (Polydor)—Abigail (Robert Stigwood)
18	12	GOOD TIMES	Cliff Richard (Columbia)—FDH (Norrie Paramour)
19	15	IF I CAN DREAM	Elvis Presley (RCA)—Carlin (Bones Howe and Steve Binder)
20	21	HARLEM SHUFFLE	Bob and Earl (Island)—Keyman Music (Marc Jean)
21	6	WAY IT USED TO BE	Engelbert Humperdinck (Decca)—Maribus (Peter Sullivan)
22	26	I DON'T KNOW WHY	Stevie Wonder (Tamlamotown)—Jobete/Carlin (D. Hunter/Stevie Wonder)
23	20	YOU'VE LOST THAT LOVIN' FEELING	Righteous Brothers (London)—Screen-Gems (Spector Mann Weill)
24	23	PLEASE DON'T GO	Donald Peers (Columbia)—Donna (Les Reed)
25	24	ONE ROAD	Love Affair (CBS)—Dick James (Mike Smith)
26	18	WICHITA LINEMAN	Glen Campbell (Ember)—Carlin (Al De Lory)
27	35	COME BACK AND SHAKE ME	Clodagh Rodgers (RCA)—April (Kenny Young)
28	34	SANCTUS	Missa Luba (Les Troubadours du Roi Baudouin (Philips)—Flamingo (Father Haazen)
29	28	DON JUAN	Dave Dee (Fontana)—Lynn (Steve Rowland)
30	27	PASSING STRANGERS	Sarah Vaughan and Billy Eckstine (Mercury)—Francis, Day and Hunter
31	33	MICHAEL AND THE SLIPPER TREE	Equals (President)—GLH Music (Kassner)
32	28	CUPID	Johnny Nash (Major Minor)—Kags (Jad)
33	38	WALLS FELL DOWN	Marbles (Polydor)—Abigail (B. & R. M./Gibb/Stigwood)

APRIL 19, 1969, BILLBOARD

34	30	MARIA ELENA	Gene Pitney (Stateside)—Bron (Gerry Bron)
35	30	I'M GONNA MAKE YOU LOVE ME	Supremes and Temptations (Tamlamotown)—Jobete/Carlin (F. Wilson)
35	43	ROADRUNNER	Junior Walker (Tamlamotown)—Carlin (Holland, Dozier)
37	—	EVERYDAY PEOPLE	Sly and the Family Stone (Directions)—Stone Flower Productions (Sly Stone)
38	35	LILY THE PINK	Noel Gay (Parlophone)—Noel Gay (Norrie Paramour)
38	36	ALBATROSS	Fleetwood Mac (Horizon)—Fleetwood/Immediate (Mike Vernon)
38	48	LITTLE GREEN APPLES	Roger Miller (Mercury)—Russell Cason (Jerry Kennedy)
41	41	ALL THE LOVE IN THE WORLD	Consortium (Pye)—Shawstebury (Cyril Stapleton)
42	45	IT'S ONLY LOVE	Tony Blackdn (MGM)—Mellin (Bob Landis)
43	50	MY WAY	Frank Sinatra (Reprise)—Copyright Control (Don Costa)
43	—	BADGE	Cream (Polydor)—Dratleaf/Apple Music (John Schroeder)
45	—	COLOR OF MY LOVE	Jefferson (Pye)—Speal Music (John Schroeder)
46	38	HALF AS NICE	Amen Corner (Immediate)—Cyril Shane (Shel Talmy)
47	32	OB-LA-DI, OB-LA-DA	Marmalade (CBS)—Northern (Mike Smith)
48	—	SWANLAKE	Cats (Baf)—Dominant Music (Baf Records, Ltd.)
49	—	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)—Blue Seas/Jac (Herb Alpert & Jerry Moss)
49	—	KUM BA YAH	Sandpipers (A&M)

FINLAND

(Courtesy of INTRO)
*Denotes local origin

This Week	Last Week	Title	Artist
1	3	KULJEN TAAS KOTIIN PAIN	Wenn die Kraniche Ziehn—Tapani Kansa (Sonet)—Scandia Music
2	—	KUIN SILLOIN ENNEN	Jarkko and Laura (Decca)—Savel
3	1	KAYN UDELEEN	ELISEEN (Les Bicyclettes de Belsize)—Markku Aro (CBS)—Music Fazer
4	6	VIIMEISEEN MIEHEEN	(Only One Woman)—Kirka (Scandia)—Scandia Music
5	2	PIENENA TYTONA	Stidit (Scandia)—Scandia Music
6	7	KISKOT VIEVAT ETELAAN	Jukka Kuoppamaki (Parlophone)—J.K.C. Music
7	4	ALBATROSS	Fleetwood Mac (Blue Horizon)
8	5	SAISKOS PLUVAN	Foggy Mountain Breakdown—Vesa-Matti Loiri (Scandia)—Scandia Music
9	—	SE PAIVA TULEE KERRAN	(The Way It Used to Be)—Fredri (Philips)—Music Fazer
10	—	NATHALIE	Tapani Perttu (Sonet)—Scandia Music

ITALY

(Courtesy Musica e Dischi, Milan)
*Denotes local origin

This Week	Last Week	Title	Artist
1	3	ELOISE	Barry Ryan (MGM)—Aberbach
2	1	MA CHE FREDDO FA	Nada (RCA Talent)—RCA
3	6	IRRESISTIBILMENTE	Sylvie Vartan (RCA)—RCA
4	5	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Ritmi e Canzoni
5	4	TU SEI BELLA COME SEI	Mal (RCA)—RCA
6	2	LA PIOGGIA	Gigliola Cinquetti (CGD)—Tevere
7	8	LA STORIA DI SERAFINO	Adriano Celentano (Clan)—Clan/Rizzoli
8	11	TUTTA MIA LA CITTA	Equipe 84 (Ricordi)
9	7	BADA BAMBINA	Little Tony (Durium)—Durium
10	14	IL PARADISO	Patty Pravo (Arc)—Fama/El and Chris
11	9	ZINGARA	Bobby Solo (Ricordi)—Mimo/Ritmi e Canzoni
12	10	UN'ORA FA	Fausto Leali (Ri Fi)—Ri Fi Music
13	12	END OF THE WORLD	Aphrodite's Child (Mercury)—Alfiere
14	13	UN SORRISO	Don Backy (Amico)—El and Chris
15	—	CASATSCOK	Dori Ghezzi (Durium)—Durium
16	25	CRIMSON AND CLOVER	Tommy James and Shondells (Roulette)—Curci
17	21	ATLANTIS	Donovan (Epic)—Southern
18	16	SCENDE LA PIOGGIA	Gianni Morandi (RCA)—RCA
19	—	BUONASERA BUONASERA	Sylvie Vartan (RCA)—Add/RCA
20	—	VISO D'ANGELO	Caraleonti (CBS)—April Music/Suvini Zerbini
21	15	ZINGARA	Iva Zanicchi (Ri Fi)—Mimo/Ritmi e Canzoni
22	—	I STARTED A JOKE	Bee Gees (Polydor)—Senza Fine

23	17	UN'AVVENTURA	Lucio Battisti (Ricordi)—Fama/El and Chris
24	24	LA FRECCIA NERA	Leonardo (Ariston)—Formidabile
25	—	PEOPLE	Barbra Streisand (CBS)—Chappell

JAPAN

(Courtesy Original Confidence Co., Ltd.)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BLUE LIGHT YOKOHAMA	Ishida Ayumi (Columbia)—Nichion
2	3	KAZE	Hashida Norihiko and Schuberts (Express)—Art Music
3	2	GOOD NIGHT BABY	King Tones (Polydor)—J&K
4	4	HATSUKOI NO HITO	Ogawa Tomoko (Toshiba)—Hayabusa
5	5	SHIRANAKATTA NO	Ito Yukari (King)—Watanabe
6	7	MANCHESTER AND LIVERPOOL	Rinky and Fellas (London)—April
7	6	L'AMORE E UN MIRACOLO	Hide and Rosanna (Columbia)—Nichion
8	8	TOSHIUE NO HITO	Mori Shin-ichi (Victor)—Watanabe
9	—	SCAT IN THE DARK	Yuki Saori (Express)—All Staff
10	9	NAGASAKI BLUES	Aoe Mina (Victor)—Victor
11	10	NAMIDA NO KISETSU	Pinky and Killers (King)—Al Staff
12	—	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Toshiba
13	14	365/NO MARCH	Suizenji Kiyoko (Crown)—Crown
14	12	FUSHIGINA TAIYO	Mayuzumi Jun (Capitol)—Ishihara
15	17	KIMI WA KOKORO NO TUME DAKARA	Tokyo Romantica (Teichiku)—Geion
16	11	KEEP ME HANGIN' ON	Vanilla Fudge (Atlantic)—Taiyo
17	13	THOSE WERE THE DAYS	Mary Hopkin (Apple)—Shinko
18	16	KIMI GA SUBETE SA	Sen Masao (Minoruphone)—Minoruphone
19	—	TOKINIWA HANA NO NAI KO NO YOHN	Karmen Maki (CBS Sony)—April
20	20	SLEEP SOFTLY, MY BOY	Michaels (Denon)—Mirika

MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Title	Artist
1	1	VOLVERAS POR MI	Chelo y su conjunto (Musart)
2	2	ENCADENADO A UN SENTIMIENTO	(Hooked on a Feeling)—B. J. Thomas (Orfeon)
3	3	CLEMENCIA	Hnas. Nunez (Orfeon)
4	4	TREBOL CARMESI	Crimson and Clover—Tommy James and the Shondells (Roulette)
5	5	TE DESEO AMOR (I Wish You Love)	Rondalla de Saltillo (Capitol)
6	6	ALGUIEN CANTO	Monna Bell (Musart)
7	7	ELOISA (Eloise)	Barry Ryan (MGM)
8	8	SIMPLEMENTE UNA ROSA	Leonardo Favio (CBS)
9	9	OB-LA-DI, OB-LA-DA	Los Rockin Devils (Orfeon)
10	10	UNA NOCHE NO	Imelda Miller (RCA)

NEW ZEALAND

(Courtesy New Zealand Broadcasting)
*Denotes local origin

This Week	Last Week	Title	Artist
1	2	FOX ON THE RUN	Manfred Mann (Fontana)
2	3	MY SON JOHN	Rebels (Impact)
3	1	I STARTED A JOKE	Bee Gees (Spin)
4	8	ALBATROSS	Fleetwood Mac (CBS)
5	4	GOING UP THE COUNTRY	Canned Heat (Liberty)
6	9	IF I CAN DREAM	Elvis Presley (RCA)
7	5	BUILD ME UP BUTTERCUP	Foundations (Pye)
8	—	DIZZY	Tommy Roe (Stateside)
9	6	OB-LA-DI, OB-LA-DA	Beatles (Apple)
10	—	M'LADY	John Rowles (CBS)

NORWAY

(Courtesy Verdens Gang)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OJ OJ OJ SA GLAD JEG SKAL BLI	Kirsti Sparboe (Triola)—Bendiksen
2	2	OB-LA-DI, OB-LA-DA	Marmalade (CBS)—Sonora
3	3	BISLET SPECIAL	Nordre Sving Blandede Mannskor og Orkester (RCA Victor)—Imudico
4	4	WHERE DO YOU GO TO	Peter Sarstedt (United Artists)—United Artists
5	6	DOKTOR E. WANG	Gluntan (Odeon)—Imudico
6	5	BLACKBERRY WAY	Move (Polydor)—Essex
7	—	JUDY MIN VAEN	Tommy Koerberg (Sonet)—Bendiksen
8	8	THE WAY IT USED TO BE	Engelbert Humperdinck (Decca)
9	9	FIRST OF MAY	Bee Gees (Polydor)—Sonora

10	—	LENA	Odd Boerre (Triola)—Bendiksen
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PHILIPPINES

(Courtesy WKAQ-El Mundo)
*Denotes local origin

This Week	Last Week	Title	Artist
1	6	THE MORE I LOVE YOU	Ray Anthony (Ranwood)—Mareco, Inc.; Rene and Rene (D'Swan)—Playtex Record Co.
2	2	OB-LA-DI, OB-LA-DA	Marmalade (CBS)—Mareco, Inc.
3	—	THOSE WERE THE DAYS	Bobby Vinton (Epic)—Mareco, Inc.
4	1	MUSIC PLAYED	Lana Cantrell (RCA Victor)—Filipinas Record Corp.; Matt Monro (Parlophone)—Dyna Products, Inc.
5	—	INDIAN GIVER	1910 Fruitgum Co. (Buddah)—Mareco, Inc.
6	—	TOGETHER	Sandie Shaw (RCA Victor)—Filipinas Record Corp.; Ray Peterson (Reprise)—Mareco, Inc.
7	—	HARPER VALLEY PTA	Jeannie C. Riley (Stateside)—Dyna Products, Inc.; Jeannie Seely (Monument)—Mareco, Inc.
8	—	TIME OF THE SEASON	Zombies (Date)—Mareco, Inc.
9	—	DIZZY	Tommy Roe (ABC)—Mareco, Inc.
10	—	I WILL	Beatles (Apple)—Dyna Products, Inc.

PUERTO RICO

(Courtesy WKAQ-El Mundo)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	POR AMOR	Francis Santana (Batey)—Rafael Lozano
2	2	CRIMSON AND CLOVER	Tommy James and Shondells (Cotique)
3	9	SOY DICHOSO	Tommy Olivencia (Inca)
4	5	EL MANITO	The Barbarians (Four Points)
5	—	ALGO FACIL DE OLVIDAR	Roberto Yanes (Fania)
6	—	DIZZY	Tommy Roe (ABC)
7	—	LO MUCHO QUE TE QUIERO	Rene and Rene (Falcon)
8	—	POR AMOR	Danny Rivera (Velvet)
9	4	AY QUERIDA	Marco A. Muniz (RCA)
10	7	MALAMBO	Joey Pastrana (Cotique)

SOUTH AFRICA

(Courtesy Southern African Record Manufacturers and Distributors Association)

This Week	Last Week	Title	Artist
1	1	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)—Planetary Nom (Trutone)
2	3	ATLANTIS	Donovan (CBS)—Mickie Most—Southern Music (GRC)
3	2	DIZZY	Tommy Roe (ABC Paramount)—Steve Barri—Lowery Music (Teal)
4	6	WHAT AM I LIVING FOR	Percy Sledge (Fontana)—Belinda (Teal)
5	8	FOX ON THE RUN	Manfred Mann (Fontana)—Biem (Trutone)
6	4	I STARTED A JOKE	Bee Gees (Polydor)—Belinda (Trutone)
7	7	CRY TO ME	Staccatos (NEM)—Billy Forest—Robert Mellen (Trutone)
8	5	SOMETHING'S HAPPENING	Herman's Hermits (Columbia)—Mickie Most—Cyril Shane Music (EMI)
9	9	SUGAR PIE HONEY BUNCH	Johnny Rivers (Imperial)—Jobete (Teal)
10	—	TOUCH ME	Doors (Elektra)—Paul A. Rothchild—Laetrec (Trutone)

SWEDEN

(Courtesy Radio Sweden)

This Week	Last Week	Title	Artist
1	1	JUDY, MIN VAN	Tommy Keeberg (Sonet)—Sonet Music
2	3	HEJ CLOWN	Jan Malmjoe (CBS)—Sonora
3	5	WHERE DO YOU GO TO	Peter Sarstedt (United Artists)—United Artists Music

4	4	DJUNGELBOKEN (LP)	Soundtrack (Disney)—Edition Odeon
5	2	ONE WAY TICKET	Eleanor Bodel (Olga)—Sonora
6	7	SNART BLIR DET SOMMAR IGEN	Oesten Warnerbring (Karusell)—Nordiska Musikfor
7	—	DU SKAENKER MENING AT MITT LIV	Ola Hakansson (Gazell)—Amigo Musikproduktion
8	—	WORLD STAR FESTIVAL (LP)	Various Artists (United Nations)—Various Publishers
9	8	BLACKBERRY WAY	Move (Polydor)—Essex Music
10	—	SVENSKA FLICKA	Ann-Louise Hansson (Philips)—Ehrling-Forlagen

SWITZERLAND

(Courtesy Radio Basel)

This Week	Last Week	Title	Artist
1	—	BONJOUR, BONJOUR	Paola (Decca)
2	1	ATLANTIS	Donovan (Epic)—Donovan Music
3	2	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)
4	3	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Northern Songs Ltd.
5	4	SON OF A PREACHER MAN	Dusty Springfield (Philips

HOT 100

FOR WEEK ENDING APRIL 19, 1969

★ STAR PERFORMER—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist (Producer), Label & Number	Wks. On Chart
1	2	4		AQUARIUS/LET THE SUNSHINE IN	Fifth Dimension (Bones Howe), Soul City 772	7
2	4	12		YOU'VE MADE ME SO VERY HAPPY	Blond, Sweat & Tears (James William Guercio), Columbia 4-44774	8
3	7	14	26	IT'S YOUR THING	Isley Brothers (R. Isley-D. Isley-R. Isley), T Neck 901	6
4	6	7	10	ONLY THE STRONG SURVIVE	Jerry Butler (Gamble & Huff), Mercury 72898	8
5	3	1	1	DIZZY	Tommy Roe (Steve Barri), ABC 11164	12
6	4	5	8	GALVESTON	Glen Campbell (Al De Lory), Capitol P-2428	8
7	8	18	35	HAIR	Cowells (Bill & Bob Cowell), MGM 14026	6
8	10	13	17	TWENTY-FIVE MILES	Edwin Starr (Bristol & Fuqua), Gordy 7083	10
9	5	3	3	TIME OF THE SEASON	Zombies (Rod Argent & Chris White), Date 2-1628	11
10	11	11	15	ROCK ME	Steppenwolf (Gabriel Makler), Dunhill 4182	8
11	9	6	6	RUN AWAY CHILD, RUNNING WILD	Temptations (Norman Whitfield), Gordy 7084	10
12	18	34	61	SWEET CHERRY WINE	Tommy James & Shondells (Tommy James), Roulette 7039	5
13	21	21	28	DO YOUR THING	Watts 103rd Street Band, Warner Bros.-Seven Arts 7250	12
14	24	26	53	GIMME GIMME GOOD LOVIN'	Crazy Elephant (Kasenz-Katz Assoc.), Bell 743	8
15	16	30	31	DON'T GIVE IN TO HIM	Gary Puckett & the Union Gap (Jerry Fuller), Columbia 4-44788	6
16	13	8	2	TRACES	Classics IV (Buddie Buie), Imperial 66352	11
17	32	51	70	HAWAII FIVE-O	The Ventures (Joe Saraceno), Liberty 36668	7
18	19	19	23	MR. SUN, MR. MOON	Paul Revere & the Raiders (Mark Lindsay), Columbia 4-44744	10
19	12	10	5	PROUD MARY	Credence Clearwater Revival (John Fogerty), Fantasy 619	13
20	51	—	—	THE BOXER	Simon & Garfunkel (Simon & Garfunkel & Hales), Columbia 4-44785	2
21	28	38	39	CHOKIN' KIND	Joe Simon (J. R. Enterprises), SST 2628	5
22	17	17	13	THIS GIRL'S IN LOVE WITH YOU	Dionne Warwick (Bacharach-David), Scepter 12241	12
23	22	9	9	MY WHOLE WORLD ENDED (The Moment You Left Me)	David Ruffin (Fuqua & Bristol), Motown 1140	10
24	29	33	44	TIME IS TIGHT	Booker T. & the M.G.'s (B. T. Jones), Stax 0028	6
25	25	28	29	I'LL TRY SOMETHING NEW	Diana Ross & the Supremes & the Temptations (F. Wilson & D. Richards), Motown 1142	6
26	27	29	36	BROTHER LOVE'S TRAVELLING SALVATION SHOW	Neil Diamond (Tommy Coghill & Chips Moman), UNI 55109	9
27	14	15	19	HOT SMOKE & SASSAFRASS	Bubble Puppy, International Artists 128	10
28	15	12	7	INDIAN GIVER	1910 Fruitgum Co. (Kasenz-Katz, Assoc.), Buddah 91	13
29	31	31	37	TRY A LITTLE TENDERNESS	Three Dog Night (Gabriel Makler), Dunhill 4177	11
30	54	61	—	I DON'T WANT NOBODY TO GIVE ME NOTHING (Open Up the Door, I'll Get It Myself)	James Brown (James Brown), King 6224	3
31	36	37	38	SNATCHING IT BACK	Clarence Carter (Rick Hall), Atlantic 2605	8

32	33	36	43	I CAN HEAR MUSIC	Beach Boys (Carl Wilson), Capitol 2432	7
33	37	41	69	MY WAY	Frank Sinatra (Don Costa), Reprise 0817	4
34	34	53	57	IS IT SOMETHING YOU GOT	Tyrone Davis (Willie Henderson), Dakar 605	5
35	35	48	52	MEMORIES	Elvis Presley (Bones Howe & Steve Binder), RCA 47-9731	5
36	30	27	27	MENDOCINO	Sir Douglas Quintet (Amigas de Musica), Smash 2191	14
37	40	43	62	FIRST OF MAY	Bee Gees (Robert Stigwood), Atco 6657	5
38	42	47	54	DON'T TOUCH ME	Bettye Swan (Wayne Shuler), Capitol 2382	7
39	39	52	67	WILL YOU BE STAYING AFTER SUNDAY	Peppermint Rainbow (Paul Leka), Decca 32410	10
40	20	20	41	THE LETTER	The Arbors (Ray Cicala & Lorie Burton), Date 2-1638	9
41	46	54	77	MERCY	Ohio Express (Kasenz-Katz Assoc.), Buddah 102	4
42	43	44	60	THE WAY IT USED TO BE	Engelbert Humperdinck (Peter Sullivan), Parrot 40636	8
43	26	24	24	YOU GAVE ME A MOUNTAIN	Frankie Laine (Jimmy Bowen), ABC 11174	10
44	45	60	79	WISHFUL SINFUL	Doors (Paul A. Rothchild), Elektra 45654	4
45	50	72	—	TO KNOW YOU IS TO LOVE YOU	Bobby Vinton (Billy Sherrill), Epic 5-10461	3
46	47	56	56	APRICOT BRANDY	Rhinoceros (Paul A. Rothchild), Elektra 45647	9
47	48	63	71	IT'S ONLY LOVE	B. J. Thomas (Chips Moman), Scepter 12244	5
48	68	94	—	GITARZAN	Ray Stevens (Fred Foster, Ray Stevens & Jim Malloy), Monument 1131	3
49	52	55	55	I LIKE WHAT YOU'RE DOING (To Me)	Carla Thomas (Don Davis), Stax 0024	10
50	53	69	76	MINI SKIRT MINNIE	Wilson Pickett (Rick Hall), Atlantic 2611	4
51	61	73	—	PINBALL WIZARD	The Who (Baron Lambert), Decca 732463	3
52	60	75	—	ATLANTIS	Donovan (Mickie Most), Epic 5-10434	3
53	—	—	—	THE COMPOSER	Diana Ross & the Supremes (Smokery), Motown 1146	1
54	80	—	—	STAND	Sly & the Family Stone (Sly Stone), Epic 5-10450	2
55	41	42	42	JOHNNY ONE TIME	Brenda Lee (Mike Berniker), Decca 32428	11
56	59	62	83	NOTHING BUT A HEARTACHE	Firmitations (Wayne Bickerton), Deram 85038	7
57	49	50	63	PLAYGIRL	Thee Prophets (C. Bonafede, D. Ballo, L. Douglas), Kapp 962	7
58	69	88	—	MORE TODAY THAN YESTERDAY	Spiral Staircase (Sonny Knight), Columbia 4-44741	3
59	62	64	81	ICE CREAM SONG	The Dynamics (Tommy Coghill), Cotillion 44021	5
60	64	77	—	IN THE BAD BAD OLD DAYS	Foundations (Tony Macaulay), UNI 55117	3
61	66	91	—	THESE EYES	Guess Who (Mimbus 9), RCA 74-0102	3
62	72	—	—	LOVE (Can Make You Happy)	Mercy (Jamie-Guyden), Sundt 6811	2
63	63	65	75	DIDN'T YOU KNOW	Gladys Knight & the Pips (Ashford & Simpson), Soul 35057	7
64	65	70	78	IN THE STILL OF THE NIGHT	Paul Anka (Don Costa Prod.), RCA 74-0126	5
65	73	80	—	GRAZIN' IN THE GRASS	Friends of Distinction (John Florez), RCA 74-0207	3
66	87	—	—	THE RIVER IS WIDE	The Grassroots (Steve Barri), Dunhill 4187	2

67	78	—	—	BUYING A BOOK	Joe Tex (Buddy Killen), Dial 4090	2
68	76	87	—	BADGE	Cream (Felix Pappalardi), Atco 6648	3
69	70	81	88	FOOLISH FOOL	Dee Dee Warwick (Ed Townsend), Mercury 72880	6
70	75	—	—	HAPPY HEART	Andy Williams (Jerry Fuller), Columbia 4-44818	2
71	58	58	74	MOVE IN A LITTLE CLOSER, BABY	Mama Cass (Steve Barri), Dunhill 4184	6
72	82	—	—	SEATTLE	Perry Como (Chet Atkins & Andy Wiswell), RCA 47-9722	2
73	74	85	—	WHERE DO YOU GO (My Lovely)	Peter Sarstedt (Ray Singer), World Pacific 7791	3
74	—	—	—	I CAN'T SEE MYSELF LEAVING YOU	Aretha Franklin (Jerry Wexler), Atlantic 2619	1
75	44	46	51	THE PLEDGE OF ALLEGIANCE	Red Skelton, Columbia 4-44798	6
76	89	95	—	WHEN YOU DANCE	Jay & the Americans (Jay & the Americans), United Artists 50510	3
77	83	86	—	LOVE IS ALL I HAVE TO GIVE	Checkmates (Phil Spector), AAM 1039	3
78	79	79	96	ZAZUERA	Herb Alpert & the Tijuana Brass (H. Alpert & Jerry Moss), AAM 1043	4
79	84	—	—	HAPPY HEART	Petula Clark, Warner Brothers-Seven Arts 7275	2
80	81	84	94	GOOD TIMES BAD TIMES	Led Zeppelin (Jimmy Page), Atlantic 2613	4
81	93	—	—	CISSY STRUT	Meters (Marshall E. Schon & Allen Toussaint), Josie 1005	2
82	71	71	80	TRACKS OF MY TEARS	Aretha Franklin (Jerry Wexler & Tom Dowd), Atlantic 2603	6
83	86	93	—	MORNING GIRL	Neon Philharmonic (T. Sausy, Don Gant & B. McCluskey), Warner Bros.-Seven Arts 7261	3
84	85	90	—	BACK IN THE U.S.S.R.	Chubby Checker (John Madera), Buddah 100	3
85	—	—	—	EARTH ANGEL	Vogues (Dick Glasser), Reprise 0820	1
86	—	—	—	GOODBYE	Mary Hopkin (Paul McCartney), Apple 1806	1
87	—	—	—	(We've Got) HONEY LOVE	Martha Reeves & the Vandellas (Richard Morris), Gordy 7085	1
88	92	—	—	ANY DAY NOW	Percy Sledge (Quin Ivy/Marlin Green), Atlantic 2616	2
89	—	—	—	I'VE BEEN HURT	Bill Deal & the Rhondells (Jerry Ross), Heritage 812	1
90	90	96	—	A MILLION TO ONE	Brian Hyland (Ray Ruff), Dot 17222	3
91	91	—	—	BREAKFAST IN BED	Dusty Springfield (Jerry Wexler & Tom Dowd), Atlantic 45-2606	2
92	96	97	—	CALIFORNIA GIRL (And the Tennessee Square)	Tompall and the Glasser Brothers (Jack Clement), MGM K-14036	3
93	77	78	86	THERE NEVER WAS A TIME	Jeanie C. Riley (Shelby S. Singleton Jr.), Plantation 16	4
94	100	—	—	SINGING MY SONG	Tammy Wynette (Billy Sherrill), Epic 5-10442	2
95	97	98	—	RHYTHM OF THE RAIN	Gary Lewis & the Playboys (Snuff Garrett), Liberty 54093	3
96	—	—	—	SORRY SUZANNE	Hollies (Ron Richards), Epic 5-10454	1
97	98	—	—	IT'S A GROOVY WORLD	Unifiles (Guy Druyer), Kapp 9 985	2
98	99	—	—	I CAN'T DO ENOUGH	Dells (Bobby Miller), Cadet 5636	2
99	—	—	—	I'M A DRIFTER	Bobby Goldsboro (Bob Montgomery & Bobby Goldsboro), United Artists 50525	1
100	—	—	—	JULY YOU'RE A WOMAN	Pat Boone (Jerry Yester & Zal Yanovsky), Tetragrammaton 1516	1

HOT 100—A TO Z—(Publisher-Licensee)

Any Day Now (Plan Two, ASCAP)	88
Apollitic Brandy (Mina, BMI)	46
Atlantis (Peer Int'l, BMI)	52
Aquarius/Let the Sunshine In (United Artists, ASCAP)	1
Back in the U.S.S.R. (Maclean, BMI)	84
Badge (Casseroles, BMI)	48
Boxer, The (Charing Cross, BMI)	20
Breakfast in Bed (Blackwood & Butler, BMI)	91
Brother Love's Travelling Salvation Show (Stonebridge, BMI)	26
Buying a Book (Tree, BMI)	67
California Girl (And the Tennessee Square) (Jack, BMI)	92
Chokin' Kind (Wilderness Music, BMI)	21
Cissy Street (Maclean, BMI)	81
Composer, The (Jobete, BMI)	53
Didn't You Know (Jobete, BMI)	63
Dizzy (Low Twine, BMI)	6
Do Your Thing (Charles Wright & Fred Smith) (Wright-Gorski-Jamerian, BMI)	13
Don't Give in to Him (Four Star, BMI)	15
Don't Touch Me (Pamper, BMI)	38
Earth Angel (Williams, BMI)	85
First of May (Casseroles, BMI)	37
Foolish Feet (Chappell, ASCAP)	49
Galveston (Ja-Ma Music, ASCAP)	6
Gimme Gimme Good Lovin' (Peanut Butter/Kahona, BMI)	14
Gitarzan (Ahab, BMI)	48
Goodbye (Maclean, BMI)	86
Good Times Bad Times (Supershy, ASCAP)	80
Grazin' in the Grass (Chise, BMI)	45
Hair (United Artists, ASCAP)	7
Happy Heart (Andy Williams) (Miller, ASCAP)	70
Happy Heart (Petula Clark) (Miller, ASCAP)	79
Hawaii Five-O (April, ASCAP)	17
Hot Smoke & Sassafras (Tapler, BMI)	27
I Can Hear Music (Trio Music Co. Inc., BMI)	32

I Can't Do Enough (Chevis Music, BMI)	98
I Can't See Myself Leaving You (Fourteenth Hour, BMI)	74
I Don't Want Nobody to Give Me Nothing (Open Up the Door, I'll Get It Myself) (Dynamite, BMI)	30
I Like What You're Doing (to Me) (East/Memphis, BMI)	49
Ice Cream Song (Diet-Cottillon, BMI)	59
I'm a Drifter (Dettal, BMI)	59
In the Bad Bad Old Days (January, BMI)	60
In the Still of the Night (Cheril, BMI)	64
Indian Giver (Kaskat/Kahona, BMI)	28
I'll Try Something New (Jobete, BMI)	25
Is It Something You Got (Dakar, BMI)	34
It's a Groovy World (Andlun, ASCAP)	97
It's Only Love (Press, BMI)	47
It's Your Thing (Brothers Three, BMI)	3
I've Been Hurt (Low-Twy, BMI)	89
Johnny One Time (Hill & Ranger/Blue Crest, BMI)	55
July You're a Woman (Great Montana, BMI)	100
The Letter (Bartus, BMI)	40
Love (Can Make You Happy) (Rendezvous/Tobac, BMI)	62
Love Is All I Have to Give (Irving, BMI)	77
Memories (Gladys, ASCAP)	25
Mendocino (Southern Love, BMI)	26
Mercy (Peanut Butter/Kaskat, BMI)	41
Million to One, A (Jobete, BMI)	90
Mini Skirt Minnie (New Research, BMI)	50
More Today Than Yesterday (Spiral, BMI)	58
Morning Girl (Acuff-Rose, BMI)	83
Move in a Little Closer Baby (Arnold Jay, ASCAP)	71
Mr. Sun, Mr. Moon (Boon, BMI)	18
My Way (Don S./Stranka, BMI)	23
My Whole World Ended (The Moment You Left Me) (Jobete, BMI)	23
Nothing But a Heartache (Folsted Music, BMI)	56

Only the Strong Survive (Parabot/Double Diamond/Downstairs, BMI)	4
Pinball Wizard (Track, BMI)	51
Playgirl (4 Star Music Co., BMI)	57
Pledge of Allegiance, The (Valentini, ASCAP)	75
Proud Mary (Jondora, BMI)	19
River is Wide, The (Saturday, BMI)	66
Rock Me (Trousdale, BMI)	10
Rhythm of the Rain (Tamerlane, BMI)	95
Run Away Child, Running Wild (Jobete, BMI)	11
Seattle (Screen Gems-Columbia, BMI)	72
Singing My Song (Al Gallo, BMI)	94
Smashing It Back (Fama, BMI)	31
Sorry Suzanne (January, BMI)	96
Stand (Baby City, BMI)	19
Sweet Cherry Wine (Big Seven, BMI)	12
These Eyes (Dunbar, BMI)	61
Time is Tight (East/Memphis, BMI)	24
Time of the Season (Mainstay, BMI)	9
There Never Was a Time (Singleton, BMI)	93
This Girl's in Love With You (Blue Seas/Jac. ASCAP)	22
To Know You is to Love You (Vogus, BMI)	45
Traces (Low-Sal, BMI)	16
Tracks of My Tears (Jobete, BMI)	82
Try a Little Tenderness (Connolly & Robbins, ASCAP)	29
Twenty-Five Miles (Jobete, BMI)	8
Way It Used to Be, The (Maribus, BMI)	42
(We've Got) Honey Love (Jobete, BMI)	87
When You Dance (Angel, BMI)	74
Where Do You Go (My Lovely) (Unart, BMI)	73
Will You Be Staying After Sunday (Screen Gems-Columbia, BMI)	39
Wishful Sinful (Hipper Music, ASCAP)	44
You Gave Me a Mountain (Mojevic, BMI)	43
You've Made Me So Very Happy (Jobete, BMI)	2
Zazuera (Rodra, BMI)	78

BUBBLING UNDER THE HOT 100

101. BABY DRIVER	Simon & Garfunkel, Columbia 4-44785
102. GIVE IT AWAY	Chi-Lites, Brunswick 35398
103. GENTLE ON MY MIND	Aretha Franklin, Atlantic 2610
104. WITH PEN IN HAND	Vikki Carr, Liberty 54092
105. LOVE IS JUST A FOUR-LETTER WORD	Jean Seiz, Vanguard 35088
106. I STAND ACCUSED	Al Wilson, Soul City 773
107. LONG WAYS FROM HOME	High Masekela, Uni 55116
108. YOU CAME, YOU SAW, YOU CONQUERED	Romettes, AAM 1040
109. ARE YOU LONELY FOR ME BABY	Chuck Jackson, Motown 1144
110. I WAS A BOY WHEN YOU NEEDED A MAN	Billy Shields, Harbour 304
111. I FEEL LIKE I'M FALLING IN LOVE AGAIN	Fantastic Four, Soul 3505
112. MOTHER WHERE'S YOUR DAUGHTER	Royal Guardsmen, Laurie 2404</



“IF YOU WERE 26 YEARS OLD AND CAME FROM A BROKEN HOME. IF YOU SHOVELLED SHIT AS A RANCH HAND IN IOWA AND WORKED IN A HARD HAT ON TOP OF THE U.S. STEEL BUILDING IN NEW YORK. IF YOU’VE MINED GOLD IN SOUTH DAKOTA AND STOOD WATCH AS AN ABLE BODIED SEAMAN IN THE NORTH ATLANTIC..... THEN YOU COULD HAVE WRITTEN ‘BROWN ARMS IN HOUSTON’ BECAUSE IT WOULD HAVE BEEN A PART OF YOUR LIFE.”

ORPHEUS



"Brown Arms In Houston"—K-14022

Produced and Arranged by Alan Lorber for Alan Lorber Productions, Inc.

Management: International Career Consultants—Bookings: PTA, Inc. Equipment by: Magnatone—Public Relations: Morton D. Wax Assoc.

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Dick Sherman's Got The Biggest Pair in Town



HIS LEFT ONE is PETER, PAUL & MARY'S *Day Is Done*. Denver's KIMN called up to tell us we had "the record of the year." Peter Yarrow leads the world in singing it. The Smothers called its show debut "the most memorable in our TV history." Warners #7279.

HIS RIGHT ONE is the VOGUES' *Earth Angel*. Gavin picked it, saying "Rock and Roll has been revisited." Sales and radio people tell us it's an automatic. We believe them. So does The Vogues' gasser producer Dick Glasser. We call it Reprise #0820, as only The Vogues can do it.

Yes, Our Mr. Sherman has the biggest pair of sales figures in town. Sherman's our national sales guy. Wish you had a pair that big? Sherman has his for sale.



often called
The Gold Dust Twins

Spotlight Singles

NUMBER OF
SINGLES REVIEWED

THIS WEEK
151

LAST WEEK
147

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

TOMMY ROE-HEATHER HONEY

(Prod. Steve Barri) (Writer: Roe) (Low-Twi, BMI)—Hot on the heels of his million seller, "Dizzy," Roe comes on strong with an equally potent sales item in this rhythm number. He's headed right for the top again. Flip: "Money Is My Pay" (Low-Twi, BMI). ABC 11211

JOSE FELICIANO-MARLEY PURT DRIVE

(Prod. Rick Jarrard) (Writers: Gibb-Gibb-Gibb) (Casserole, BMI)—The Bee Gee's rhythm number with strong lyric line and infectious beat comes off a sure-fire winner with this top Feliciano treatment. This is the one to put him back on top of the charts again. The flip is the title tune of the forthcoming film and has possibilities as well. Flip: "Old Turkey Buzzard" (Colgems, ASCAP). RCA 47-9739

*EDWIN HAWKINS SINGERS-OH HAPPY DAY

(Prod. Lamont Bench) (Writer: Hawkins) (Kama Ripa/Hawkins, ASCAP)—This purchased master from the San Francisco area has all the earmarks of an out and out smash. The large religious chorus, formerly known as the Northern California State Youth Choir have now spread nationally with the stir they are causing with their LP, "Let Us Go Into the House of the Lord," from which this single was culled. Soloist Dorothy Morrison, backed by the infectious gospel rhythm turns in a stirring performance. Flip: (No Information Available). Buddah 2001

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

OTIS & CARLA-WHEN SOMETHING IS WRONG WITH MY BABY

(Prod. Staff) (Writers: Hayes-Porter) (East/Memphis/Pronto, BMI)—The hard to beat, dynamic duo have a powerful entry in this driving, emotional blues ballad headed for a high spot on the Hot 100, as well as the r&b chart. Potent material, top performance. Flip: "Oooh Carla, Oooh Otis" (East/Memphis/Redwall, BMI). Atco 6665

HESITATIONS-IS THIS THE WAY TO TREAT A GIRL

(Prod. Paul Robinson & George Kerr) (Writer: Hopson) (Millbridge, BMI)—Back in their exciting and successful bag of doing new, original material, the group moves over to the new GWP label, with a powerhouse, easy beat blues ballad that moves from start to finish. One of their best and it should prove one of their biggest. Flip: "Yes I'm Ready." GWP 504

IKE & TINA TURNER-I'VE BEEN LOVING YOU TOO LONG

(Prod. Bob Krasnow & Tina Turner) (Writers: Redding-Butler) (East/Time/Curton, BMI)—Culled from their current hit LP "Outta Season," by popular demand, this wild and raucous swinger with a hard driving slow beat is certain to climb high on the Hot 100 as well as a top r&b item. Watch out for this one! Flip: "Grumbling" (Rococco, BMI). Blue Thumb 101

THE O'KAYSIONS-TWENTY-FOUR HOURS FROM TULSA

(Prod. Bill Szymczyk) (Writers: Bacharach & David) (Arch, BMI)—That "Girl Watcher" group bounces back with a strong item here, a clever revival of the Gene Pitney hit of the past, penned by Burt Bacharach and Hal David. Driving rock beat backs a strong vocal workout. Flip: "Colors" (Grico, ASCAP). ABC 11207

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

NANCY SINATRA-Here We Go Again (Prod. Billy Strange) (Writers: Steagall-Lanier) (Dirk, BMI)—The country-flavored hit of Ray Charles two years ago is brought up to date in a smooth sing-a-long pop style that will put her back on the Hot 100 as well as the Easy Listening chart. Fine performance. Flip: "Memories" (Gladys, ASCAP). Reprise 0821

BOBBY DARIN-Me and Mr. Hohner (Prod. Bobby Darin) (Writer: Darin) (Argent, BMI)—Following up "Lone Line Rider," Darin comes up with another strong message lyric set to an infectious beat. Top arrangement and vocal workout offers much for play and sales. Flip: "Song for a Dollar" (Argent, BMI). Direction 351

MARILYN MAYE-I'll Never Fall in Love Again (Prod. Jim Foglesong) (Writers: Bacharach-David) (Blue Seas/Jac/Morris, ASCAP)—The much recorded, compelling rhythm ballad from the B'way musical, "Promises Promises," is given a strong reading here, following up her successful "Feelings." Easy Listening hit. Flip: "Celebration" (Chappell, ASCAP). RCA 74-0144

B. B. KING-Why I Sing the Blues (Prod. Bill Szymczyk) (Writer: King) (Pamco/Sounds of Lucille, BMI)—More funky, driving blues sounds and message lyric from King that should spell much in play and sales, both pop and r&b. Flip: "Friends." BluesWay 61024

MILLS BROTHERS-Guy On the Go (Prod. Tom Mack) (Writers: Shuman-Carr) (Pincus & Sons, ASCAP) / **What Have I Done for Her Lately** (Prod. Tom Mack) (Writers: Blair-Kay) (BNP, ASCAP)—Two equally commercial sides from the Mills in two different song veins. Rhythm side offers much of the appeal of their "Cab Driver" hit, while the flip is a moving ballad with a meaningful lyric and another top performance. Dot 17235

PAUL DAVIS-MISSISSIPPI RIVER

(Prod. Tom Couch & George Soule) (Writer: Davis) (Malaco/Web IV, BMI)—Young newcomer out of Mississippi comes on strong with an original piece of material that rocks with an easy beat throughout and conveys a good lyric line. Loaded with commercial appeal, disk should hit the chart with sales impact and fast establish the artist. Flip: "If I Was a Magician" (Malaco/Web IV, BMI). Bang 568

SONNY CHARLES-BLACK PEARL

(Prod. Phil Spector) (Writers: Spector-Wine-Levine) (Irving, BMI)—One of the members of the Checkmates, Ltd., goes it solo for this outing, which is a powerhouse piece of ballad material with a performance to match. Big production arrangement by Perry Botkin, Jr. is in strong support of the fine vocal workout that should put it high on the chart in short order. Flip: (No Information Available). A&M 1053

*JOHNNY MATHIS-I'LL NEVER FALL IN LOVE AGAIN

(Prod. Robert Mersey) (Writers: Bacharach-David) (Blue Seas/Jac/Morris, ASCAP)—The infectious rhythm ballad from the B'way hit, "Promises Promises" is loaded with commercial appeal in this top Mathis reading. The Bacharach-David material should prove an important chart item vis this treatment. Flip: "Whoever You Are I Love You" (Blue Seas/Jac/Morris, ASCAP). Columbia 44837

PATTI AUSTIN-THE FAMILY TREE

(Prod. Henry Jerome) (Writers: Nissenson-DeFren) (Sunbeam, BMI)—Blockbuster vocal workout on a strong piece of blues material that rocks from start to finish. By far her strongest vocal effort and producer Jerome is certain to have a big chart item with this one. Flip: "Magical Boy" (Blackwood, BMI). United Artists 50520

WILLIE MITCHELL-YOUNG PEOPLE

(Writers: Mitchell-Hodges) (Jec, BMI)—With much of the sales power of his big one, "Soul Serenade," Mitchell has a winner in this driving, funky blues instrumental, loaded with discotheque appeal. A top r&b chart item as well. Flip: "Kitten Korner" (Jec, BMI). Hi 2158

KEITH-Mastrand (Prod. Ted Daryll) (Writers: Keefer-Jimenez) (Limp Celery, ASCAP)—Absent from the disk scene for a while, Keith moves to the RCA label with a hard rock, araucous swinger with good lyric line that will bring him back to the charts. Flip: "The Problem" (Limp Celery, ASCAP). RCA 74-0141

BLUE CHEER-West Coast Child of Sunshine (Prod. Milan Melvin) (Writer: Stephens) (Gambal, ASCAP)—The "Summertime Blues" hit group bounces back with a hard driving, raucous rock item that should garner much attention, both Top 40 and underground. Flip: "When It All Gets Old" (Gambal, ASCAP). Philips 40602

PEGGY LIPTON-Red Clay County Line (Prod. Lou Adler) (Writer: Webb) (Canopy, BMI)—The femme star of TV's "Mod Squad" offers a strong rhythm ballad penned by Jim Webb that has much potential for play and sales. Flip: "Just a Little Lovin'" (Screen Gems-Columbia, BMI). Ode 118

***TONY SCOTTI-Devil or Angel** (Prod. Tommy Oliver) (Writer: Blanche Carter) (Progressive, BMI)—The 1950's hit for the Clovers is given a strong revival here and it's loaded with programming and sales potential. Flip: (No Information Available). Liberty 56101

JOHN WALKER-Woman (Writer: Maus) (Big Top, BMI)—Former member of the hit Walker Brothers group comes on strong as a solo with a poignant folk-flavored ballad that offers much for play and sales. Top performance. Flip: "A Dream" (Big Top, BMI). Smash 2213

***JOHN ROWLES-One Day** (Prod. Norrie Paramor) (Writers: Reed-Mason) (Gi, BMI)—A Les Reed-Barry Mason ballad beauty gets a powerful going over by Rowles. His strong voice, with traces of the Tom Jones sound, should establish him on the disk scene. Flip: "I Must Have Been Out of My Mind" (Duchess, BMI). Kapp 991

TOP 20 COUNTRY

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

CONWAY TWITTY-I LOVE YOU MORE TODAY

(Writer: White) (Stringberg, BMI)—He went right up the chart with "Darling You Know I Wouldn't Lie," and this powerful ballad will fast follow suit. Another top emotional reading by Twitty . . . one of his best. Flip: "Bad Girl" (Twitty Bird, BMI). Decca 32481

JACK RENO-I'M A GOOD MAN

(Prod. Buddy Killen) (Writer: Red Lane) (Tree, BMI)—Hot on the heels of his sales giant, "I Want One," Reno comes up with a potent topper in this clever rhythm item which he sings for all it's worth. Flip: "Darling Say It Again" (Tree, BMI). Dot 17233

TOM T. HALL-STRAWBERRY FARMS

(Prod. Jerry Kennedy) (Writer: Hall) (Kewkeys, BMI)—The follow up to his Top Ten chart winner, "Ballad of Forty Dollars," the composer-performer offers an off-beat lyric line set to a rhythm background with even more sales potential than his recent hit. Flip: "3" (Newkeys, BMI). Mercury 72913

CHART Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

WANDA JACKSON-Your Tender Love (Party Time, BMI). CAPITOL 2472
LOIS JOHNSON-You Can't Stop My Heart From Breaking (Champion, BMI). COLUMBIA 4-44830

BOB WILLIS-It's a Good World (BMI). KAPP 988
LINDA MANNING-The Peaceful Protest of Charlie McDig (Newkeys, BMI). MERCURY 72906

BRENDA BYERS-Wear My Shoes (Moss Rose, BMI). MTA 171
LONZO AND OSCAR-Hertz Rent-A-Chick (Moss Rose, BMI). CHALET 1052
WILMA LEE & STONEY COOPER-Guide Me Home to Georgia Moon. (Tonawanda, BMI). DECCA 732482

BILLY PARKER-The Pillow (Window, BMI). DECCA 32462
NARVEL FELTS - Welcome Home Mr. Blues (Rolando/Jack, BMI). CELEBRITY CIRCLE 6903

TONY DOUGLAS (And The SHRIMPERS)-That's What I Get (Don Logan, BMI). PAULA 1212

BENNY MATIN-There's 300,000 Unmarried Women in Georgia (Tree, BMI). STOP 262

TOP 20 R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

SOLOMON & BURKE-PROUD MARY

(Prod. Solomon Burke-Tamiko Jones) (Writer: Fogerty) (Jon Dora, BMI)—The Creedance Clearwater revival hit went right to the top of the pop chart and this blockbuster has the same potential for the r&b chart. Could easily make it big pop again, as well. Flip: "What Am I Living For" (Progressive/Tideland, BMI). Bell 783

CHART Spotlights Predicted to reach the R&B SINGLES Chart

LOU JOHNSON-Don't Play That Song (You Lied) (Progressive, BMI). COTILLION 44026

AARON NEVILLE-Speak to Me (Marsaint, BMI). BELL 781
POPULAR FIVE-Baby I Got It (Peer, BMI). MINIT 32061
HOWLIN WOLF-Evil (Arc, BMI). CADET CONCEPT 7013

JACKIE THOMPSON-Daddy Sang Bass (Cedarwood/House of Cash, BMI). COLUMBIA 44842

***ROY HAMILTON-The Dark End of the Street** (Prod. Chips Moman-Tommy Cogbill) (Writers: Moman-Penn) (Presto, BMI)—Hamilton's return to the disk scene via the AGP label (handled by Bell), is a strong commercial one. The revival of the emotion-packed blues ballad is right in today's selling bag. Fine vocal workout. Flip: "100 Years" (Famous, ASCAP). AGP 113

***ADAM WADE-Half the World** (Prod. Bob Hilliard) (Writers: Hilliard-Stringer) (Garson/Hilliard/Day, ASCAP)—Fast paced rhythm item serves as a strong commercial move for Wade to the new west coast label. Flip: "My Time for Love" (Garson/Hilliard/Day, ASCAP). Remember 7791

WOOL-Love Love Love Love Love (Prod. David Rosner) (Writers: Hill-Cochrane) (Blackwood, BMI)—This driving rhythm item could be the one to pull the group through for play, sales and chart action. Group has a powerful sound and feel. Flip: "If They Left Us Alone Now" (Monday Morning, BMI). Atco 11190

FRINGE BENEFITS-Come With Me (Prod. Arnold Goland) (Writers: Goland-Martin) (Phase One/Norman/Leonard, BMI)—New label, handled by London, and creative new group offer an interesting and fresh sound set to a Bach-oriented background. Could prove a left field winner. Flip: "Love, Why Can't I Find You" (Phase One/Norman/Goland, BMI). New Age 30001

SIMON DEE-Julie (Prod. David Balfe) (Writers: Reed-Mason) (W-7, ASCAP)—Another ballad beauty penned by Les Reed and Barry Mason and a bright new sound offers a top performance of it. Much programming appeal here to be followed by sales. Label part of London. Flip: "Whatever Happened to Us" (Regent, BMI). Chapter One 2903



SCEPTER BU

Here are 2 with

RONNIE MILSAP

DENVER

S12246

(D. Penn-S. Oldham)

Produced by Chips Moman

Just Released!

BREAKOUTS:

**PITTSBURGH, CHICAGO, ATLANTA
35,000 IN FIRST 4 DAYS**

SCEPTER

HOME OF DIONNE

BUILDERS ARTISTS *their first hits!*

RITA COLLIDGE

TURN AROUND AND LOVE YOU

PPR 443

A "Pepper" record (Distributed exclusively by Scepter Records, Inc.)

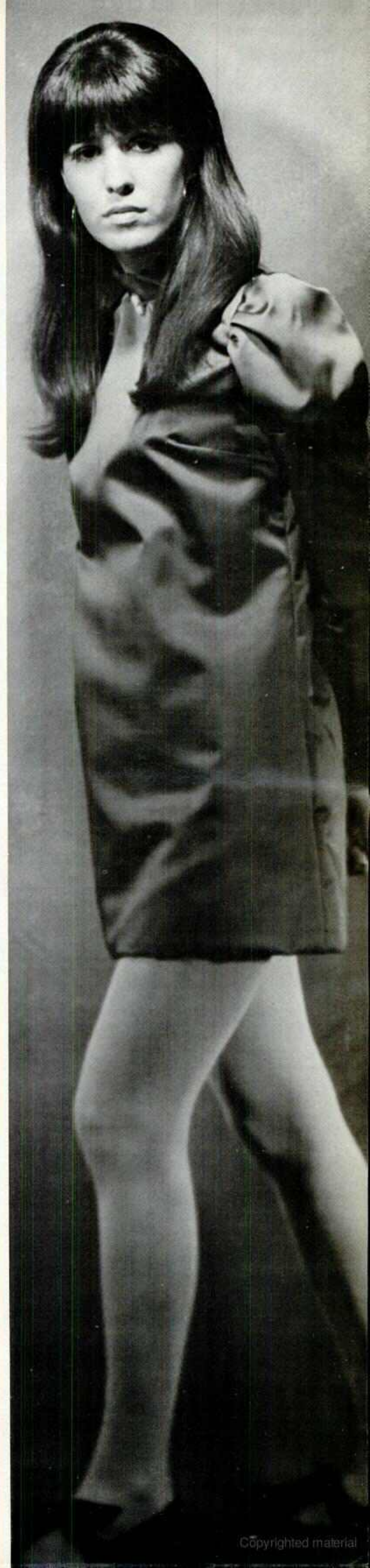
An AGP Production
By Ed Kollis
(Donna Weiss)

BREAKOUTS:

L.A. (#26, first week, KHJ)
MEMPHIS (#10, WHBQ)
TULSA (#6, KAKC)
BOSTON (Hit bound, WRKO)
NEW YORK (#18, WOR-FM)
HOUSTON (Hit bound, KILT)

RECORDS

WARWICK, B. J. THOMAS



Billboard

TOP LP'S

FOR WEEK ENDING APRIL 19, 1969

★ STAR PERFORMER — LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
NA Not Available

TAPE PACKAGES AVAILABLE

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	B-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
12	1	1	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)			NA		Ⓢ
38	3	2	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)		NA	NA		Ⓢ
2	22	★	GLEN CAMPBELL Galveston Capitol ST 210 (S)					Ⓢ
9	4	4	DONOVAN Greatest Hits Epic BKN 26439 (S)			NA		
12	5	5	TOM JONES Help Yourself Parrot PAS 71025 (S)					
40	6	6	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250 (S)					Ⓢ
6	7	7	STEPPENWOLF Birthday Party Dunhill DSX 50053 (S)					
6	8	8	TEMPTATIONS Cloud Nine Gordy GLPS 939 (S)	NA				
23	2	9	GLEN CAMPBELL Wichita Lineman Capitol ST 103 (S)					Ⓢ
10	10	10	THE CREAM Goodbye Atco SD 7001 (S)					
10	9	11	IRON BUTTERFLY Ball Atco SD 33-280 (S)					
14	12	12	WALTER CARLOS/BENJAMIN FOLKMAN Trans Electronic Music Productions Inc. Presents Switched On Bach Columbia MS 7194 (S)	NA	NA			
10	13	13	LED ZEPPELIN Atlantic SD 8216 (S)				NA	
11	14	14	CREEDENCE CLEARWATER REVIVAL Bayou Country Fantasy 8387 (S)					
16	11	15	ASSOCIATION Greatest Hits, Vol. 1 Warner Bros.-Seven Arts WS 1767 (S)					Ⓢ
8	16	16	VANILLA FUDGE Near the Beginning Atco SD 33-278 (S)					
4	18	17	RASCALS Freedom Suite Atlantic CD 2-901					
19	17	18	BEATLES Apple SWBO 101 (S)					Ⓢ
11	19	19	BEATLES Yellow Submarine Apple SW 153 (S)					Ⓢ
5	25	★	ENGELBERT HUMPERDINCK Engelbert Parrot PAS 71026 (S)					
8	21	21	JEFFERSON AIRPLANE Bless Its Pointed Little Head RCA Victor LSP 4133 (S)	NA	NA			
9	20	22	BEE GEES Odessa Atco SD 2-702 (S)					
17	15	23	DIANA ROSS & THE SUPREMES WITH THE TEMPTATIONS T. C. B. Motown MS 682 (S)					
15	24	24	SAMMY DAVIS JR. I've Gotta Be Me Reprise RS 6234 (S)					
10	27	25	ARETHA FRANKLIN Soul '69 Atlantic SD 8212 (S)					
13	23	26	THREE DOG NIGHT Dunhill DS 50048 (S)					
12	26	27	TOMMY JAMES & THE SHONDELLS Crimson & Clover Roulette SR 42023 (S)					
4	29	28	MARY HOPKIN Post Card Apple ST 3351 (S)					
3	65	★	DIONNE WARWICK Soulful Scepter 573 (S)					
30	30	30	SOUNDTRACK Funny Girl Columbia BOS 3220 (S)			NA		Ⓢ
59	28	31	GLEN CAMPBELL Gentle on My Mind Capitol ST 2809 (S)					Ⓢ
36	44	32	TOM JONES Fever Zone Parrot PAS 71019 (S)					
14	33	33	SPIRIT The Family That Plays Together Ode 212 44014 (S)			NA		
8	31	34	VARIOUS ARTISTS Themes Like Old Times Viva V 36018 (S)					
10	35	35	VOGUES Till Reprise RS 6326 (S)				NA	

TOP LP'S

TAPE PACKAGES AVAILABLE

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	B-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
16	34	36	YOUNG-HOLT UNLIMITED Soulful Strut Brunswick BL 75144 (S)					
18	39	37	ELVIS PRESLEY Elvis RCA Victor LPM 4088 (M) (No Stereo)		NA	NA	NA	Ⓢ
8	32	38	MONKEES Instant Replay Colgems COS 113 (S)		NA	NA	NA	
11	36	39	MIKE BLOOMFIELD & AL KOOPER The Live Adventures of Columbia KGP 6 (S)			NA		
16	38	40	W. C. FIELDS Original Voice Track From His Great Movies Decca DL 79164 (S)					
6	51	★	TOM JONES Live Parrot PAS 71014 (S)					
45	37	42	JOHNNY CASH At Folsom Prison Columbia CS 9639 (S)			NA		Ⓢ
16	43	43	TEMPTATIONS Live at the Copa Gordy GS 938 (S)					
4	48	44	QUICKSILVER MESSENGER SERVICE Happy Trails Capitol ST 1201 (S)				NA	
8	42	45	BUFFALO SPRINGFIELD Retrospective/Best of Atco SD 33-293 (S)					
28	52	★	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)			NA	NA	Ⓢ
19	53	47	DIONNE WARWICK Promises, Promises Scepter 5PS 571 (S)					
16	41	48	DEAN MARTIN Gentle on My Mind Reprise RS 6330 (S)					
11	60	★	SOUNDTRACK Romeo & Juliet Capitol ST 2993 (S)		NA	NA	NA	Ⓢ
18	40	50	JUDY COLLINS Who Knows Where the Time Goes Elektra EK5 74033 (S)					
17	47	51	FRANK SINATRA Cycles Reprise PS 1027 (S)					
29	49	52	STEPPENWOLF The Second Dunhill DS 50037 (S)					Ⓢ
20	45	53	SERGIO MENDES & BRASIL '66 Fool on the Hill A&M SP 4160 (S)					
12	58	54	SOUNDTRACK Candy ABC ABCS 9 (S)					
34	57	55	BIG BROTHER & THE HOLDING COMPANY Cheap Thrills Columbia KCS 9700 (S)			NA		Ⓢ
11	46	56	TAMMY WYNETTE Stand By Your Man Epic BN 26392 (S)				NA	
8	50	57	O. C. SMITH For Once in My Life Columbia CS 9756 (S)				NA	
10	54	58	JOHNNY CASH The Holy Land Columbia KCS 9766 (S)				NA	
6	59	59	JAY & THE AMERICANS Sands of Time United Artists UAS 6671 (S)					
11	64	60	BILL COSBY It's True! It's True! Warner Bros.-Seven Arts WS 1770 (S)					
22	55	61	GRASSROOTS Golden Grass Dunhill DS 50047 (S)					
8	62	62	JETHRO TULL This Was Reprise RS 6336 (S)					
8	74	★	MONGO SANTAMARIA Stone Soul Columbia CS 9780 (S)			NA		
16	66	64	BOBBY VINTON I Love How You Love Me Epic BN 26437 (S)				NA	
16	69	65	JERRY BUTLER Ice Man Cometh Mercury ST 61198 (S)					
69	63	66	GLEN CAMPBELL By the Time I Get to Phoenix Capitol T 2851 (M); ST 2851 (S)					Ⓢ
21	56	67	DIANA ROSS & THE SUPREMES JOINS THE TEMPTATIONS Motown MS 679 (S)					
9	72	68	JOHN MAYALL Blues From Laurel Canyon London PS 545 (S)			NA		
7	80	★	MCS Kick Out the Jams Elektra EK5 45648 (S)					

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

TAPE PACKAGES AVAILABLE

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	B-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
17	75	70	SOUNDTRACK Oliver Colgems COSD 5501 (S)					
19	73	71	ROLLING STONES Beggar's Banquet London PS 539 (S)					Ⓢ
4	89	★	BROOKLYN BRIDGE Buddah BDS 5034 (S)					
9	61	73	TEN YEARS AFTER Stonehenge Deram DES 18021 (S)					
4	95	★	GRASSROOTS Lovin' Things Dunhill DS 50052 (S)					
2	166	★	TOMMY ROE Dizzy ABC ABCS 683 (S)				NA	
35	76	76	ENGELBERT HUMPERDINCK Man Without Love Parrot (No Mono); PAS 71022 (S)					Ⓢ
7	79	77	EDDY ARNOLD Songs of the Young World RCA Victor LSP 4110 (S)		NA	NA	NA	
68	78	78	JUDY COLLINS Wildflowers Elektra EK5 70412 (S)					Ⓢ
8	77	79	PAUL MAURIAT ORCH. Doing My Thing Philips PHS 600-292 (S)					
3	90	★	PAUL REVERE & THE RAIDERS Featuring Mark Lindsay Hard 'n' Heavy (With Marshmallow) Columbia CS 9753 (S)				NA	
2	104	★	JAMES BROWN Say It Loud I'm Black & I'm Proud King 5-1047 (S)					
8	68	82	BEACH BOYS 20/20 Capitol SKAO 133 (S)					
24	67	83	SOUNDTRACK Chitty Chitty Bang Bang United Artists UAS 5188 (S)					
76	84	84	SOUNDTRACK Camelot Warner Bros.-Seven Arts BS 1712 (S)					Ⓢ
41	71	85	CREAM Wheels of Fire Atco SD 2-700 (S)					Ⓢ
13	70	86	JOAN BAEZ Any Day Now Vanguard BDS 79306/7 (S)				NA	
13	92	87	JOHNNIE TAYLOR Who's Making Love . . . Stax STS 2005 (S)					
41	82	88	RASCALS Time Peace/Greatest Hits Atlantic SD 8190 (S)					Ⓢ
1	—	★	FRANKIE LAINE You Gave Me a Mountain ABC ABCS 682 (S)					
7	96	90	SOUNDTRACK Sweet Charity Decca DL 71502 (S)					
10	94	91	SAM AND DAVE Best of Atlantic SD 8218 (S)					
10	85	92	CHARLEY PRIDE In Person RCA LSP 4094 (S)				NA	NA
7	108	★	FOUNDATIONS Build Me Up Buttercup Uni 73043 (S)					
3	98	94	VARIOUS ARTISTS Laugh in '69 Reprise RS 6335 (S)					
10	97	95	NASHVILLE BRASS Play the Nashville Sound RCA LSP 4059 (S)		NA	NA	NA	
4	100	96	VIKKI CARR For Once in My Life Liberty LST 7604 (S)					
11	93	97	AL KOOPER I Stand Alone Columbia CS 9718 (S)				NA	
10	91	98	PERCY FAITH Those Were the Days Columbia CS 9762 (S)					
6	99	99	DUSTY SPRINGFIELD In Memphis Atlantic SD 8214 (S)					
107	101	100	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS The Sea Warner Bros.-Seven Arts WS 1970 (S)					Ⓢ
7	102	101	RAY CONNIFF & THE SINGERS I Love How You Love Me Columbia CS 9777 (S)				NA	
1	—	★	IKE & TINA TURNER Blue Thumb BTS 5 (S)					
8	87	103	SMOKEY ROBINSON & THE MIRACLES Live Tamla TS 289 (S)			NA		
15	86	104	GEORGE HARRISON Wonderwall Music Apple ST 3350 (S)				NA	NA

TOP LP'S

TOP LP's

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
8	103	105	WILSON PICKETT Hey Jude Atlantic SD 8215 (S)					
6	115	106	ZOMBIES Time of the Season Date TES 4013 (S)			NA	NA	
17	88	107	FOUR SEASONS Edizione D'Oro (Gold Edition) Philips PHS 2-2501 (S)					
15	110	108	STEVIE WONDER For Once in My Life Tamla TS 291 (S)				NA	
5	109	109	VARIOUS ARTISTS Bubble Gum Music Buddah BDS 5032 (S)					
2	112	110	JOHNNY WINTER Progressive Blues Experiment Imperial LP 12431 (S)					
87	107	111	JIMI HENDRIX EXPERIENCE Are You Experienced? Reprise RS 6261 (S)					Ⓢ
2	113	112	LEONARD COHEN Songs From a Room Columbia CS 9767 (S)		NA	NA	NA	
8	116	113	MOBY GRAPE '69 Columbia CS 9696 (S)				NA	
7	139	★	ED AMES A Time for Living RCA LSP 4128 (S)			NA	NA	
19	111	115	LETTERMEN Put Your Head on My Shoulder Capitol ST 147 (S)					
41	117	116	SOUNDTRACK 2001: A Space Odyssey MGM SIE 13 (S)			NA		
10	122	117	JOE SOUTH Introspect Capitol ST 108 (S)				NA	
3	119	118	MANTOVANI Scene London PS 548 (S)					
3	121	119	LETTERMEN I Have Dreamed Capitol ST 147 (S)					
7	120	120	JULIUS WECHTER & THE BAJA MARIMBA BAND Those Were the Days A&M SP 4167 (S)					
52	123	121	SIMON & GARFUNKEL Bookends Columbia KCS 9529 (S)				NA	Ⓢ
10	105	122	JERRY VALE Till Columbia CS 9757 (S)			NA	NA	
11	124	123	NANCY WILSON Nancy Capitol ST 148 (S)					
27	125	124	JIMI HENDRIX EXPERIENCE Electric Ladyland Reprise 2RS 6307 (S)					Ⓢ
16	128	125	RHINOCEROS Elektra EKS 74030 (S)					
3	126	126	RIGHTEOUS BROTHERS Greatest Hits, Vol. 2 Verve 6-5071 (S)					
6	127	127	PAUL ANKA Goodnight My Love RCA Victor LSP 4142 (S)			NA		
3	129	128	ORIGINAL CAST Dear World Columbia BOS 3260 (S)			NA	NA	
58	131	129	SOUNDTRACK The Graduate Columbia OS 3190 (S)				NA	Ⓢ
19	81	130	JOHNNY MATHIS Those Were the Days Columbia CS 9705 (S)				NA	
19	132	131	DIANA ROSS & THE SUPREMES Love Child Motown MS 670 (S)					
11	83	132	BIFF ROSE A Thorn in Mrs. Rose's Side Tetragrammaton T 103 (S)				NA	
16	135	133	TOM JONES It's Not Unusual Parrot PAS 71004 (S)					
17	114	134	PETULA CLARK Greatest Hits, Vol. 1 Warner Bros.-Seven Arts WS 1765 (S)					
112	137	135	SIMON & GARFUNKEL Sounds of Silence Columbia CL 2469 (M); CS 9269 (S)				NA	Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
40	136	136	JOSE FELICIANO Feliciano RCA Victor LPM 3957 (M); LSP 3957 (S)			NA	NA	Ⓢ
1	—	★	SIR DOUGLAS QUINTET Mendocino Smash SRS 67115 (S)			NA	NA	
214	138	138	SOUNDTRACK Sound of Music RCA Victor LOCD 2005 (M); LSOD 2005 (S)			NA	NA	Ⓢ
1	—	★	LAWRENCE WELK Galveston Ranwood R 8049 (S)					
82	130	140	DIANA ROSS & THE SUPREMES Greatest Hits Motown MS 2-663 (S)					
25	143	141	MARVIN GAYE I Heard It Through the Grapevine Tamla TS 285 (S)					
11	149	142	SOUNDTRACK Uptight Stax STS 2006 (S)					
1	—	★	WATTS 103rd STREET BAND Together Warner Bros.-Seven Arts 7250 (S)			NA	NA	NA
14	142	144	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS Home to the Sea Warner Bros.-Seven Arts WS 1764 (S)					
21	134	145	TRAFFIC United Artists UAS 6676 (S)					NA
7	156	146	DELLS Always Together Cadet 822 (S)					
3	194	★	1910 FRUITGUM COMPANY Indian Giver Buddah BDS 5036 (S)					
4	150	148	TYRONE DAVIS Can I Change My Mind Dakar SD 9005 (S)					
8	159	149	ROD MCKUEN Greatest Hits Warner Bros.-Seven Arts WS 1772 (S)					
15	155	150	GLADYS KNIGHT & THE PIPS Silk 'n' Soul Soul S 711 (S)					
33	151	151	JAMES BROWN Live at the Apollo, Vol. 2 King 1022 (S)					
3	190	★	MOTHERS OF INVENTION Mothermania Verve V6-5068X (S)					
6	158	153	BYRDS Dr. Byrd & Mr. Hyde Columbia CS 9755 (S)				NA	
19	148	154	BOX TOPS Super Hits Bell 6025 (S)					
8	145	155	PERCY SLEDGE Best of Atlantic SD 8201 (S)					
4	165	156	RAMSEY LEWIS Mother Nature's Son Cadet LPS 821 (S)					
50	146	157	HERB ALPERT & THE TIJUANA BRASS Beat of the Brass A&M SP 4146 (S)					Ⓢ
6	153	158	ERIC BURDON & THE ANIMALS Greatest Hits MGM SE 4602 (S)			NA		
1	—	★	DICK HYMAN Moog: The Electric Eclectics of Command 938 (S)			NA	NA	NA
3	152	160	BILL MEDLEY Soft and Soulful MGM SE 4603 (S)					
2	162	161	SONNY JAMES Only the Lonely Capitol ST 193 (S)					
4	167	162	BING CROSBY Hey Jude, Hey Bing! Amos AAS 700 (S)					
17	163	163	JIMMY MCGRIFF The Worm Solid State 17045 (S)					
13	174	164	VENTURES Underground Fi e Liberty 8059 (S)					
17	176	165	TOM JONES Green Green Grass of Home Parrot PAS 71009 (S)					
9	154	166	LETTERMEN Best of Vol. 2 Capitol SKAO 138 (S)					
10	140	167	FOUR SEASONS Genuine Imitation Life Gazette Philips PHS 600-290 (S)					
2	171	168	ROBERT GOULET Both Sides Now Columbia CS 9763 (S)				NA	NA

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
3	169	169	CLARENCE CARTER The Dynamic Atlantic SD 8199 (S)					
3	168	170	LORETTA LYNN Your Squaw Is on the Warpath Decca DL 75084 (S)					
3	175	171	MARIANNE FAITHFULL Greatest Hits London PS 547 (S)					
5	172	172	ANITA KERR SINGERS Reflect the Hits of Burt Bacharach and Hal David Dot DLP 2590 (S)					
3	178	173	LOU DONALDSON Say It Loud Blue Note BST 84299 (S)					
1	—	★	BRIAN HYLAND Tragedy Dot DLP 25926 (S)			NA	NA	NA
1	—	★	ORIGINAL CAST Canterbury Tales Capitol SW 229 (S)			NA	NA	NA
1	—	★	NICK DE CARO ORCH. Happy Heart A&M SP 4176 (S)					
4	177	177	LES MCCANN Much Les Atlantic SD 1516 (S)				NA	
1	—	★	TIM BUCKLEY Happy Sad Elektra EKS 74045 (S)					NA
33	179	179	MIKE BLOOMFIELD/AL KOOPER/STEVE STILLS Super Session Columbia (No Mono); CS 9701 (S)					NA
1	—	★	YOUNG AMERICANS Time for Lovin' ABC ABCS 659 (S)				NA	NA
2	198	181	AORTA Columbia CS 9785 (S)			NA	NA	NA
2	183	182	SAVOY BROWN Blue Matter Parrot PAS 71027 (S)					
2	188	183	DON RICKLES Speaks! Warner Bros.-Seven Arts 1779 (S)					NA
6	180	184	PORTER WAGONER Carroll County Accident RCA LSP 4116 (S)					
203	181	185	ORIGINAL CAST Fiddler on the Roof RCA Victor LOC 1093 (M); LSOD 1093 (S)					Ⓢ
5	186	186	PETE FOUNTAIN Those Were the Days Coral CRL 757505 (S)					
3	172	187	VARIOUS ARTISTS Soul Explosion Stax STS 2-2007 (S)					
42	189	188	MOODY BLUES Days of Future Past Deram DES 18012 (S)					
1	—	189	GARY MCFARLAND America the Beautiful Skye SK 8 (S)				NA	NA
3	191	190	MERLE HAGGARD I Take a Lot of Pride in What I Am Capitol SKAO 168 (S)					
1	—	191	NINA SIMONE Best of Philips PHS 600-298 (S)				NA	NA
1	—	192	PACIFIC GAS & ELECTRIC COMPANY Get It On Power 701 (S)					
1	—	193	JOHN GARY Love of a Gentle Woman RCA Victor LSP 4134 (S)					
4	195	194	BERT KAEMPFFERT Warm & Wonderful Decca DL 75089 (S)					
1	—	195	ELVIS PRESLEY Flaming Star RCA Camden 2304 (S)				NA	
1	—	196	JIMMY RUFFIN Ruff 'N' Ready Soul SS 708 (S)					
2	197	197	LYNN ANDERSON With Love, From Lynn Chart CHS 1013 (S)					
1	—	198	KIM FOWLEY Outrageous Imperial LP 12423 (S)					
2	199	199	RAY CHARLES I'm All Yours Baby ABC ABCS 675 (S)					
2	200	200	SMOKESTACK LIGHTNING Off the Wall Bell 6026 (S)					NA

TOP LP's A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass 157	Byrds 153	W.C. Fields 40
Ed Ames 114	Glen Campbell 3, 9, 31, 66 176	Bert Kaempfert 194
Lynn Anderson 197	Nick DeCaro Orch. 96	Anita Kerr/Rod McKuen/San Sebastian Singers 100, 144, 172
Paul Anka 127	Vikki Carr 96	Gladys Knight & the Pips 150
Aorta 181	Clarence Carter 169	Al Kooper 97
Eddy Arnold 77	Carlos/Folkman 12	Led Zeppelin 13
Association 15	Johnny Cash 42, 58	Ramsey Lewis 156
Joan Baez 86	Ray Charles 199	Lettermen 115, 119, 166
Beach Boys 82	Petula Clark 134	Loretta Lynn 170
Beatles 18, 19	Judy Collins 50, 78	Mantovani 118
Eric Burdon & the Animals 158	Ray Conniff 101	Dean Martin 48
Bee Gees 22	Leonard Cohen 112	Johnny Mathis 130
Big Brother & the Holding Company 55	Bill Cosby 60	Paul Mauriat 79
Blood, Sweat & Tears 1	Cream 10, 85	John Mayall 68
Mike Bloomfield & Al Kooper 39, 179	Credence Clearwater Revival 14	MCS 69
Box Tops 154	Bing Crosby 162	Les McCann 177
Brooklyn Bridge 72	Sammy Davis Jr. 24	Gary McFarland 189
James Brown & His Famous Flames 81, 151	Tyrone Davis 148	Jimmy McGriff 163
Savoy Brown 182	Dells 146	Rod McKuen 149
Nick Buckley 178	Low Donaldson 173	Bill Medley 160
Buffalo Springfield 45	Donovan 4	Sergio Mendes & Brasil '66 53
Jerry Butler 65	Sir Douglas Quintet 137	Mothers of Invention 152
	Reverend 14	Monkees 38
	Bing Crosby 162	Moody Blues 188
	Sammy Davis Jr. 24	
	Tyrone Davis 148	
	Dells 146	
	Low Donaldson 173	
	Donovan 4	
	Sir Douglas Quintet 137	
	Reverend 14	
	Bing Crosby 162	
	Sammy Davis Jr. 24	
	Tyrone Davis 148	
	Dells 146	
	Low Donaldson 173	
	Donovan 4	
	Sir Douglas Quintet 137	
	Reverend 14	
	Bing Crosby 162	
	Sammy Davis Jr. 24	
	Tyrone Davis 148	
	Dells 146	
	Low Donaldson 173	
	Donovan 4	
	Sir Douglas Quintet 137	
	Reverend 14	
	Bing Crosby 162	
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	Tyrone Davis 148	
	Dells 146	
	Low Donaldson 173	
	Donovan 4	
	Sir Douglas Quintet 137	
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	Bing Crosby 162	
	Sammy Davis Jr. 24	

Freedom's Deep TV Freeze

• Continued from page 1

son's closer with Anthony Newley.

Smothers said that there are segments of the Easter and closing program which he doubts CBS will accept in light of its past irritations over creative material.

Artistic freedom for performers willing to express their beliefs in public is a key concern

Intrepid Sets A 27-Outlet Distrib Net

NEW YORK — The newly formed Intrepid Records has set up a distribution network consisting of 27 outlets. Formed by Charlie Fach under the financial wings of Mercury Records, the label's distributors will include independents and those owned and operated by Mercury (Merrec Distributors).

Emphasis in choosing distributors, according to Fach, had been their regional strength in the singles market. Independent distributors include All South, Campus Records, Commercial Music, J. S. Record Distributing, H. W. Lieberman, Music Merchants, Music City Record Distributing, Schwartz Bros., Seaboard Distributors, Stan's Records and Supreme Distributing.

Intrepid will use Merrec Distributors in Atlanta, Charlotte, Buffalo, Chicago, Cleveland, Pittsburgh, Dallas, Denver, New York, Los Angeles and Milwaukee.

Orpheus Gets 'Special' Push

NEW YORK — In conjunction with the syndication of the half-hour Clair TV special "The Great Mating Game," featuring the Orpheus, MGM Records and Premier Talent have launched a major promotion around the group's new single "Brown Arms in Houston" and their "Joyful" LP. The TV show will be aired across the country between April and May and includes a 60-second tag plugging the new records. This is being co-ordinated with appearances in department stores, their concerts, and a flurry of trade paper, radio-TV advertising and publicity.

Merc. Pact for 'Clark' Winner

CHICAGO — One of the top prizes in the current ABC-TV Dick Clark "Happening," amateur band contest, is an exclusive recording contract with the Mercury Record Corp.

According to Mercury president Irving B. Green, Mercury will record and release at least two of the winning band's songs on a single disk. The contest, which began April 5, will continue on consecutive Saturdays through June 28 when the final round of competition will be held.

In addition to the Mercury contract, the winning band will receive Vox musical equipment, a Pontiac station wagon, American Tourister luggage and other prizes.

to TV packagers—such as the Smothers Brothers—because of the "nervous times" brought about by Congressional figures investigating the TV industry for its stress on violence in programming.

The Smothers Brothers show concern that broadcasters will become overly sensitive to variety material which takes a social or political stand because of the heat being generated in Washington.

Smothers said he is trying to keep the "Comedy Hour" company together in hopes of finding another network home. He claimed several national advertisers are interested in supporting the program on a syndicated basis. The cancellation of the regular series also affects the brothers' CBS summer replacement show, which was to have starred John Hartford, Jennifer Warren, Biff Rose and Mark Lindsay.

Smothers says that CBS is "inconsistent" because its news programs "are the most liberal"

Bennett Into Restaurant, Food Field

NEW YORK — Tony Bennett is expanding into the franchised food and restaurant business. The newly formed chain of restaurants, specializing in Italian food, will be called Tony Bennett Spaghetti House, Inc., and will be headed by Russell Barron.

The Tony Bennett Spaghetti House will feature a trio of musicians and live entertainment in the evening hours. Bennett's Columbia recordings will be piped into the restaurants during the day.

The first of the restaurants is scheduled to open in Houston in early August. Five additional units will open in the same city before the end of the year, with dozens more planned in other cities for early 1970.

Mogull to Print Vogues' 1st Folio

NEW YORK — Ivan Mogull has concluded arrangements with the Vogues, through their manager Elmer Willett, to produce and publish the first song folio of the Reprise group's recorded songs. The folio will be published through Ivan Mogull Music Corp.

The folio will contain such songs as "Till," "If I Loved You," "I Will," "Earth Angel," "No, Not Much," "My Special Angel," "Moments to Remember" and "I Understand," among others.

Currently, Mogull is publishing the first Jose Feliciano folio.

Arc to Handle All London Lines

DETROIT—The entire London Records line will be handled by Arc Distributors, according to London's national sales and distribution manager Herb Goldfarb. Gregg Ballantine, local air personality, has joined Arc to concentrate on London product. Previously, Arc handled only the London Group of labels. Arc president Henry Droz will now distribute the London pop roster, which includes the Rolling Stones and Mantovani, and Phase 4 Records, as well as the London classical product.

yet its other programs are the "most restrictive."

Smothers said he felt CBS became hardnosed after he went to Washington to attend the National Assn. of Broadcasters convention and spoke with several FCC commissioners, congressmen and broadcasters.

"I suggested to CBS that their 200 affiliates be allowed to decide for themselves whether our programs are acceptable to their audiences because of various regional tastes."

As a result of the decision by CBS-TV president Robert Wood to rescind the network's renewal of the series, Smothers hopes Sen. Vance Hartke will invite TV producers to discuss the problems in network programming before a Congressional committee. Smothers spoke to Hartke about this during the NAB convention.

Roulette Bows Artist Drive

NEW YORK — Riding on the crest of a two million-plus seller in "Crimson and Clover" by Tommy James and the Shondells, Roulette Records has launched an expansion drive and will be building a roster of artists. Sid Schaffer, director of sales, said, "We are aiming to build a catalog. The idea is to give the company new aim through contacts with independent producers and songwriters."

Roulette is also making efforts in the r&b field with artists such as Ila Vann. In the Top 40 category, Tasha Thomas and the One-Eyed Jacks are now showing strength as is Chris Wilson on the subsidiary label of Tomorrow's Productions.

The label now has four promotion men—Danny Fortunato, Jike Kelly, Phil Cobert and Jon Matthew.

Action Records

Albums

★ NATIONAL BREAKOUTS

FRANKIE LAINE—You Gave Me a Mountain . . . ABC ABCS 682 (S)
OUTTA SEASON—Ike & Tina Turner . . . Blue Thumb BTS 5 (S)

★ NEW ACTION LP'S

TRINI LOPEZ—The Whole Enchilada . . . Reprise 6337 (S)
JACKIE WILSON'S GREATEST HITS . . . Brunswick BL 754140 (S)
TIM HARDEN—Suite for Susan Moore and Damion, We Are One, One, All in One . . . Columbia CS 9787 (S)

Singles

★ NATIONAL BREAKOUTS

THE COMPOSER . . . Diana Ross & the Supremes, Motown 1146 (Jobete, BMI)

★ REGIONAL BREAKOUTS

DARKNESS, DARKNESS . . . Youngbloods, RCA Victor 74-0129 (Pigfoot, ASCAP) (San Francisco)
GOTTA FIND MY WAY BACK HOME . . . Jaggerz, Gamble 226 (World War III, BMI) (Pittsburgh)

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
2	1	FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M SP 4160 (S)	19
2	1	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	13
3	4	STONE SOUL Mingo Santamaria, Columbia CS 9780 (S)	6
4	5	MOTHER NATURE'S SON Ramsey Lewis, Cadet LSP 821 (S)	7
5	3	SILVER CYCLES Eddie Harris, Atlantic SD 1517 (S)	8
6	7	THE WORM Jimmy McGriff, Solid State SS 18045 (S)	17
7	6	ROAD SONG Wes Montgomery, A&M SP 3012 (S)	23
8	10	SAY IT LOUD Lou Donaldson, Blue Note BST 84299 (S)	3
9	9	FURTHER ADVENTURES OF JIMMY & WES Jimmy Smith & Wes Montgomery, Verve V6-8766 (S)	5
10	8	MERCY MERCY Buddy Rich Big Band, World Pacific ST 20133 (S)	23
11	13	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M), SP 3001 (S)	81
12	11	THE GREATEST BYRD Charlie Byrd, Columbia CS 9780 (S)	8
13	14	FILLES DE KILAMANJARO Miles Davis, Columbia CS 9750 (S)	5
14	—	THOSE WERE THE DAYS Pete Fountain, Coral CRL 757505 (S)	3
15	16	UNDER THE JASIMIN TREE Modern Jazz Quartet, Apple ST 3353 (S)	4
16	12	MUCH LES Les McCann, Atlantic SD 1516 (S)	5
17	17	SOUNDTRACK Charles Lloyd, Atlantic SD 1519 (S)	7
18	15	SHAPE OF THINGS TO COME George Benson, A&M SP 3014 (S)	4
19	18	POWERHOUSE Jazz Crusaders, Pacific Jazz ST 20136 (S)	16
20	20	AUTUMN Don Ellis, Columbia CS 9721 (S)	7

Billboard SPECIAL SURVEY For Week Ending 4/19/69

SF Community Group Backs Pop Seminars

SAN FRANCISCO — Two weeks of seminars and workshops on contemporary music begin June 8, sponsored by the Community of Musical Efforts (COME), with instructors culled from the professional ranks.

The 50 free seminars, which range from rock guitar technique (taught by Jerry Garcia) to creation of a commercial sound (Bob Sarempa of Mercury Records), are the pilot project of the San Francisco College of Contemporary Music.

The seminars will be held at Mills College in Oakland. All forms of popular music—rock, r&b, jazz, c&w, urban and country blues, Indian and electronic music—will be studied. Teachers, to be paid \$100 a week, also include John Handy, Elvin Bishop, Harvey Mandel, Big Black, Roland Kirk and Phil Lesh.

The College of Contemporary Music was founded, at least as a full-time venture, last December by Leonard Sheftman, half owner of the Both/And jazz club; Clancy Carlile, a songwriter and producer, and Bill Freeman, band manager and manager and producer.

As yet there is no permanent site for the college and no classes will be scheduled until COME is over, but the college has commitments from artists to do the teaching. The school hopes to solicit funds from the music industry and foundations. Bill Graham has already donated \$1,000, which went for office equipment.

The music courses are expected to draw at least 600 persons. Seventy-five per cent of

the students will be taken on a first-come, first-served basis; the remaining classroom space will be allotted to Neighborhood Community Councils and Community action groups that will in turn offer the enrollment opportunities to students from minority groups and ghetto areas.

The college, a nonprofit, tax-free project, is sponsored by the Portola Institute of Menlo Park, Calif., and the Glide Memorial Foundation of San Francisco.

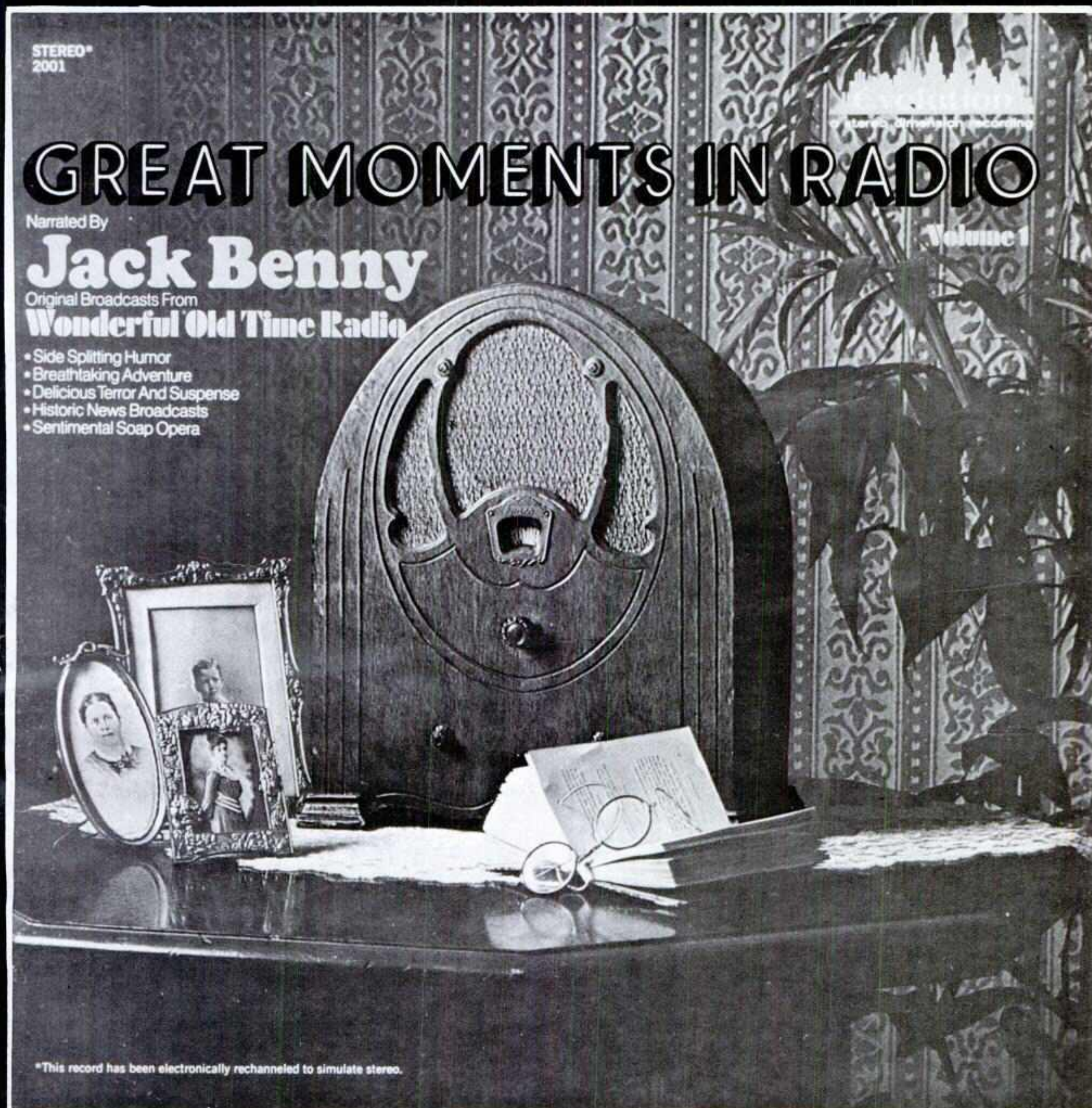
MILLS' NEW DISK DIVISION

NEW YORK—Mills Music has formed a new record division to be known as Double M Productions, Inc. Ted Cooper, formerly a&r man with Epic Records, will be the creative head of the record producing activities of Double M and in such capacity will be responsible for the independent recording activities on behalf of Mills.

Stein Returning to Disks Via Murbo

NEW YORK—Lou Stein returns to the disk scene in a deal with Murbo Records. The pianist will make his Murbo bow with a coupling of "That Old Time Flame" and "The Winds Have Changed." Jimmy Kronides produced the sessions. Stein will be appearing at the Downbeat Club here for the next month.

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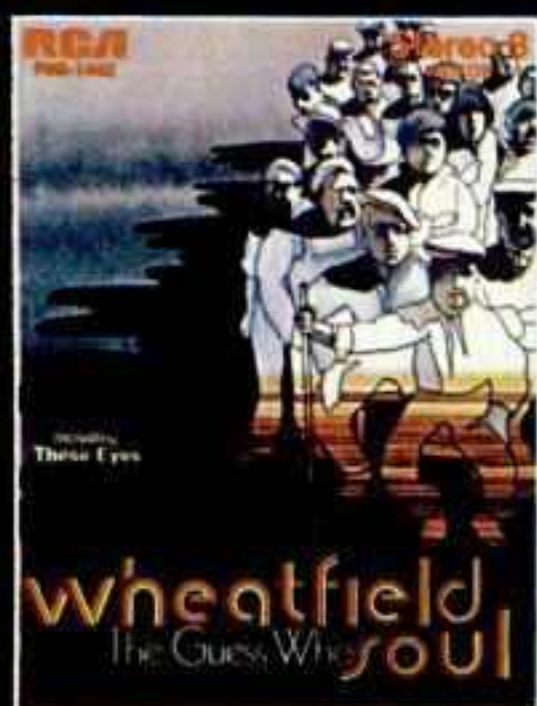
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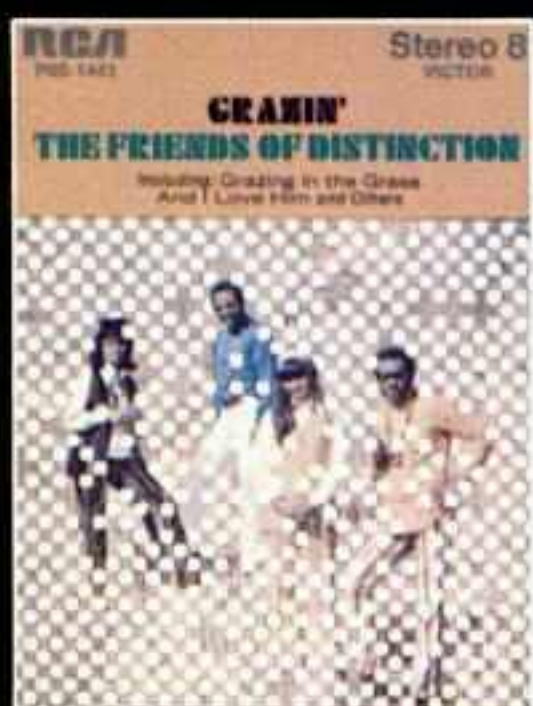
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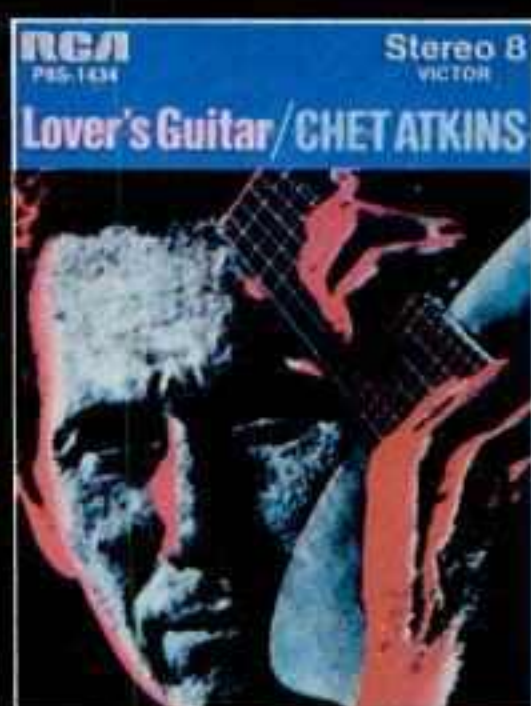
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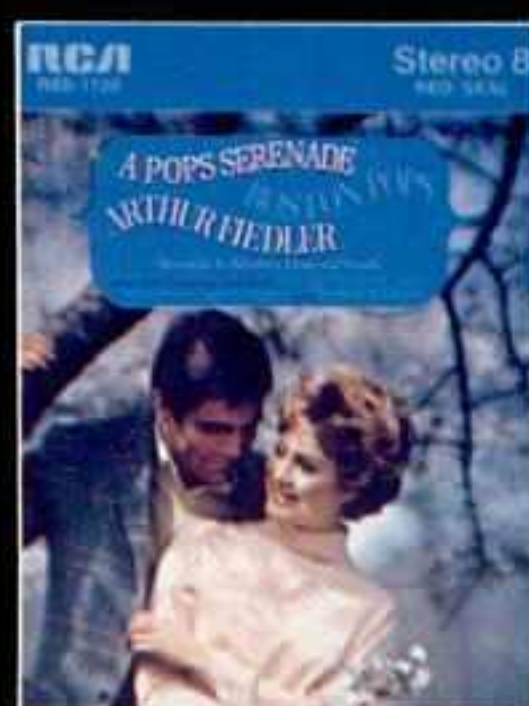
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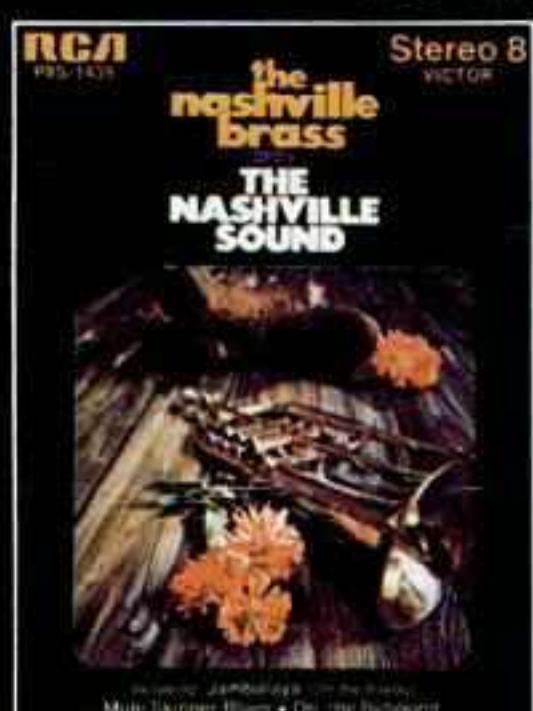
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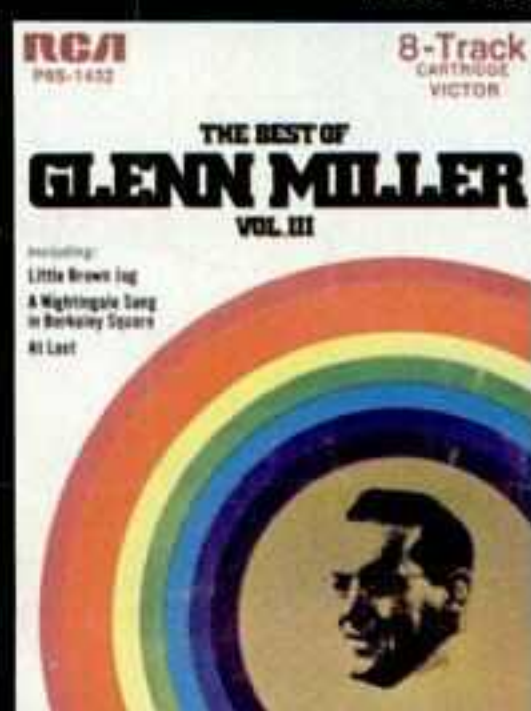
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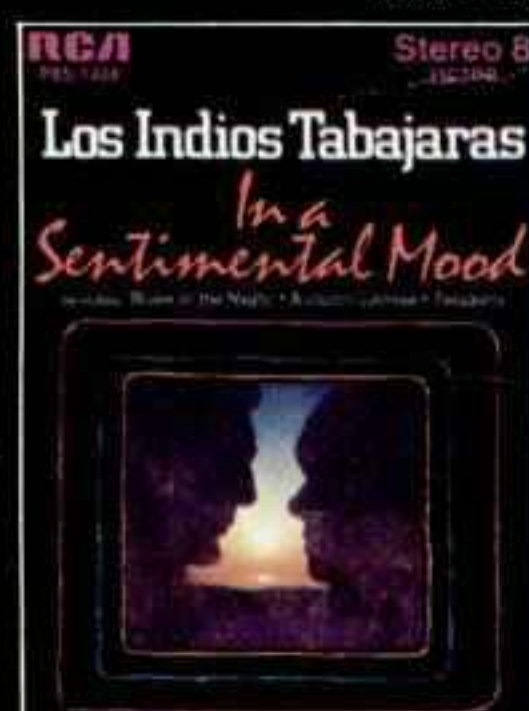
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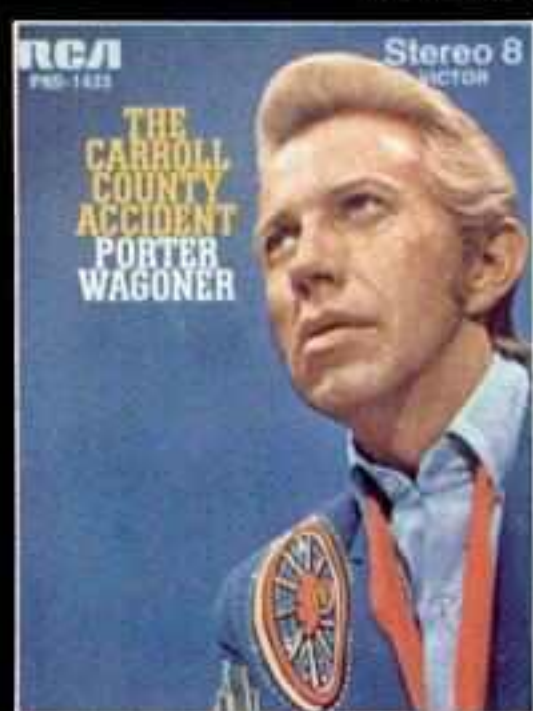
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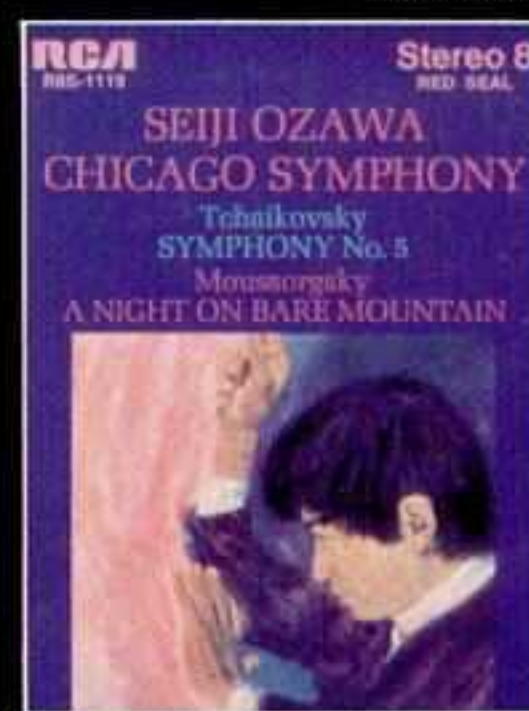
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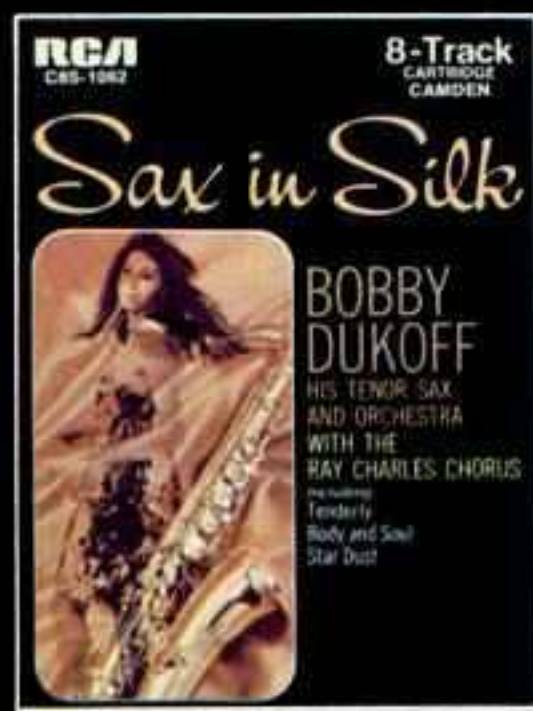
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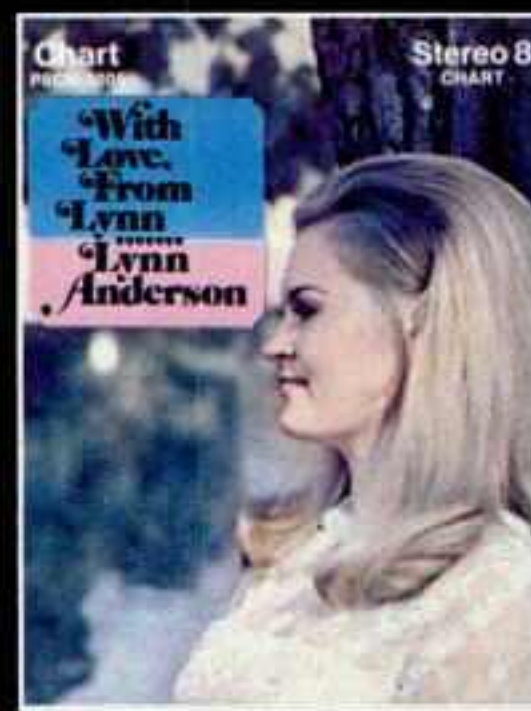
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